

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JULY 12, 1947



New York's world-famous Carnegie Hall was the scene of Sammy Kaye's "So You Want To Lead a Band" 1947 National Finals on Monday evening, June 30. Press and radio fans from all parts of the country, and a host of top U. N. officials were part of the jam-packed crowd as Kaye's four sectional winners from San Francisco; Dayton, Ohio; Reading, Pa., and Asheville, N. C., competed for \$1000 in cash, and \$5000 worth of additional prizes, plus the title of the Nation's Champion Amateur Bandleader. Rodney Andrew, Dayton's star schoolboy athlete, and recent tryout for the Detroit Tigers' pitching staff, was the prize winner. Rod is shown leading the Kaye band as Sammy stands by with an ABC mike and tells the coast-to-coast radio audience all about it.

Universal brought *Recording* to **CHICAGO**

A circular record label for VITA-coustic. The top half is white with the brand name "VITA-coustic" in a stylized font, with "TONE CONTROLLED" in smaller letters below it. The bottom half is black with white text. The text includes "1A Instrumental", the title "PEG O' MY HEART", the composer "(Fisher-Bryan)", the artist "THE HARMONICATS", the format "Rhythm Accompaniment", and the catalog number "U578".

VITA-coustic
TONE CONTROLLED

1A Instrumental

PEG O' MY HEART
(Fisher-Bryan)

"THE HARMONICATS"
Rhythm Accompaniment
U578

MAKE A **DATE** FOR SUCCESS WITH *Universal*

The World's Foremost Amusement Weekly

RAH-RAH SET'S MUSIC PICKS

Coleman Tops Stem's Crix, Batting 87.7; Morehouse 2d With 85.5, Garland 81.5

Kronenberger's Stretch Picks Win Out Over Chapman

NEW YORK, July 5.—Final tabulation of the race for accuracy honors by the Stem's aisle experts as of 1946-'47 season's end May 31 has *The Mirror's* drama pundit, Robert Coleman, in the top slot. Coleman

broke the tape a comfortable two points ahead of his nearest competitor, the *Sun's* Ward Morehouse, with a fine average of 87.7 per cent for fingering potential legit successes or failures during the season. *The Billboard's* yardstick for measuring a Broadway success is 100 performances.

There were 85 new productions presented on the Stem during the season, but 15 of these premed to limited runs and *A Young Man's Fanny* and *The Medium* and *The Telephone*, opened too late to be included in the tab. Of the remaining 68 new shows scored, Coleman sat in on 65 and was wrong only eight times. Early in the spring (see *The* (See *Coleman Tops Stem's*, page 45)

Carroll May Fold Hollyw'd Nitery Due to AFM Tiff

HOLLYWOOD, July 5.—Earl Carroll last week began negotiations with four radio nets to convert his Hollywood Cafe-Theater to a radio theater after August 31, when Carroll claims he will shutter rather than continue the feud with Local 47, American Federation of Musicians (AFM). Carroll met Wednesday (2) with Sid Strotz, National Broadcasting Company (NBC) veepee; Don Searles, vice-prexy of American Broadcasting Company (ABC); Harry Witt, of Columbia (CBS), and Pat Campbell, of Don Lee Broadcasting System (DLBS). Group discussed rentals and terms of tenancy and are

skedded to work out final details in the near future.

Carroll, meanwhile, said he would make one last attempt to reach an amiable solution with AFM local execs over the number of musicians he must employ. Carroll seeks to drop three sidemen which he deems unnecessary to his operation but union will most certainly continue to insist on maintaining the musician quota.

Radio--CBS Anyway--Grows Up

Web Is First To Take Dive Into Opinion

But Not Slanted Like Press

By Paul Ackerman

NEW YORK, July 5.—Programming ventures of the Columbia Broadcasting System (CBS) during the past year, together with statements of policy made this week by Ed Murrow, veepee in charge of public affairs, point to the conclusion that the web is committed to the belief that network radio has attained a development far transcending that of mere facilities. CBS now feels that the network is not just a communications medium, nor solely or primarily a purveyor of entertainment and advertising. That is the interpretation (See *CBS First Band* on page 6)

Santo Domingo Covets Yanqui Dollah; Puts U. S. Acts in Hotel

NEW YORK, July 5.—Santo Domingo is the latest Latin spot to go in for American acts. The Jaragua Hotel in Trujillo City (capital of Santo Domingo) has decided to go

MGM's Anti-Radio Film Plumps for B. O. Via Radio

NEW YORK, July 5.—Metro-Goldwyn-Mayer's picturization of Fred Wakeman's radio-ribbing best-seller, *The Hucksters*, will make extensive use of radio. Entire campaign will use spots, featuring the sort of commercials the book satirized. So far, of the 100-odd stations Metro is buying, none has rejected the rap-at-radio business.

Actually, Metro flacks hope that

Campus Crowns

NEW YORK, July 5.—Gander at them! Top band, male singer and gal chirp as voted by America's colleges in *The Billboard's* Ninth Annual Poll of College Music Tastes:

No. 1 band—Stan Kenton and his orchestra.

No. 1 male singer—Frank Sinatra.

No. 1 fem singer—Jo Stafford.

For full tabulations in these categories see the Music Department.

Nielsen Plans New A'dimeter For FM, Tele

Measures AM, FM Listening

CHICAGO, July 5.—Preparing itself for the day when the FM radio and television industries will have been advanced to the stage where testing of FM listening and video viewing would become a necessity, executives of the A. C. Nielsen Company this week told *The Billboard* that they were working on a new type audimeter which will measure listening to not only AM, but also to FM and television viewing.

Device, an advancement of Nielsen's present AM radio audimeter, will give information about AM as well as FM listening and television (See *Nielsen Audimeter* on page 23)

Colleges Keep Frankie, Bing, Perry on Top

Introses Kenton as Ork Fave

NEW YORK, July 5.—America's college kids prefer the vocalist status quo—Sinatra, Crosby and Como in that order—but when it comes to bands something new has been added. *The Billboard's* Ninth Annual Poll of College Music Favorites (wound up this week) reveals that Stan Kenton, a swingster by any standards, grabbed top over-all ork laurels. Kenton's decisive lead over the Tex Beneke-Glenn Miller ork (No. 2) and Tommy Dorsey (No. 3) was surprising in one sense. In a separate category the rah-rah set stumped for sweet music above any other style (see Music Department) but when it came to culling the band boys, they gave the nod to the artistry in rhythm of Kenton's kut-ups.

Second money for Beneke wasn't hard to take, his No. 2 slot showing a three-notch improvement over last year. TD, the '46 winner, slipped to third; Vaughn Monroe copped off No. 4 position and Elliott Lawrence—"most promising band"—latched onto the No. 5 position ahead of long-established pace makers such as Duke (See *Campus Band* on page 17)

New Rep Twist For Road Legit

NEW YORK, July 5.—Legit on the road will be given a new twist next season when Reed Lawton sends out a troupe of 30 to do matinees of either *Alice in Wonderland* or *Snow White* and evening performances of *Marinka* on the same date. Afternoon show will play at \$1 top with plenty of 50-cent seats available, while prices for the musical at night will be exactly double.

Company has bought the sets and costumes from the Broadway production of *Marinka* and will carry along its own ork. Consolidated Radio Artists is booking the legit outfit, which opens September 25 in Rome, N. Y.

Bad Switch

WASHINGTON, July 5.—Station WQQW has a unique type of record player—it broadcasts programs of a rival station. This week a WQQW disk jockey switched on the turntable to play a record. Before he could set the needle down, the record player announced: "This is WRC-FM." Seems the phonograph's amplifier makes a crude sort of FM receiver and picks up broadcasts of WRC-FM, whose transmitter is across the street. At last reports, rapid adjustments were being made in WQQW's record player.

some station does so—it'll make a good space-grabbing gimmick.

Huckster spots will open up by (See *MGM Anti-Radio Pic*, page 22)

Housing Bill Fails To Break Showbiz Construction Jam

NEW YORK, July 5.—Show business felt like the proverbial orphan this week, when President Truman Monday (30) signed the housing and rent act of 1947, which scrapped government controls over non-residential building except those over amusement and recreation projects. The act specifically states that whenever the housing expediter determines that there is a shortage, or that there is likely to be a shortage of building materials, he may by regulation or order require of any person or persons a permit as a condition of constructing any building or facilities to be used for amusement or recreational facilities.

Only exception to this regulation is a building or facilities constructed for use in connection with a State or county fair or any agricultural, livestock or industrial exposition or exhibition, the net proceeds from which

are used exclusively for improvement, maintenance and operation of such an exposition or exhibition.

The bill still permits builders to go ahead without construction permits for jobs not costing more than \$2,500, but requires that all applications for such permits be made direct to Office of the Housing Expediter in Washington, instead of locally as was formerly done. Applications are to be made on Form OHE 14-171.

Authorization Required

The following amusement and recreational facilities require authorization under the new order:

Amusement arcade, amusement park, assembly hall used primarily for recreation or amusement (commercially or municipally operated), bar serving alcoholic beverages, baseball park, bathhouse for swimming, bowling alley, cabana, canteen, carnival, cocktail lounge, community recreation building, country club, dance hall, dude ranch used primarily for recreation or amusement, exposition or exhibition (unless exempted specifically in act), fair (except a State or county fair), gambling establishment, golf club, course or driving range, night club, race track, recreational club, riding academy, rodeo, seasonal camp used primarily for recreation or amusement, shooting gallery, skating rink, coin machine establishment, indoor stadium (commercially or municipally operated), table tennis establishment, tavern serving alcoholic beverages, any kind of theater (commercially)

(See Housing Bill Fails on page 23)

Wellesley To Operate Professional Stock Tied With Teaching

BOSTON, July 5.—The country's first professional theater to be sponsored and operated by a college will get under way July 15 at Wellesley College near here. The Wellesley Summer Theater will operate both a stock company, with a staff of six Equity players plus visiting stars, and as a thesping school.

The spark behind this unique enterprise is Eldon Winkler, one-time writer and director in the radio department of the J. Walter Thompson ad agency and now director of the Wellesley Theater Workshop. Winkler got the green light from Wellesley proxy, Mildred McAfee Horton, and proceeded to gather himself a first-rate staff. These include Prof. Edward C. Cole, production manager of the Yale School of Drama, who will

(See Wellesley Pro Stock on page 43)

Taft-H. Law Conned By Showbiz Lawyers

WASHINGTON, July 5.—The Taft-Hartley labor situation thruout showbiz remained basically the same as reported in *The Billboard* last week, and it became more obvious that there would be no immediate developments. American Federation of Labor (AFL) legal brains, meanwhile, met to study the new law and later issued a bulletin covering several points that will eventually involve showbiz unions.

Lawyers, referring to the proviso that prohibits unions from making an "expenditure" in connection with the election of a federal legislator, advised AFL members not to contribute funds directly to a campaign, but to continue other activities attendant on elections, pointing toward an early test of the constitutionality of the law on the grounds that it prohibits free speech and freedom of the press.

Also covered were the legality of existing contracts, terms upon which new contracts may be negotiated and liability of unions engaging in secondary boycotts, jurisdictional strikes or breaches of collective agreements.

Legally Fees-ible?

NEW YORK, July 5. — Improving the gag! When the Taft-Hartley override first happened, every showbiz lawyer in town was said to have ordered a new Cadillac. After several weeks of further study of the bill, said lawyers who contradict each other for no less than \$25 an hour, had caused alleged booms in real estate, Canadian ore and invoice tabulator equipment.

Calif. Supreme Ct. Mulls Amuse. Tax in Compton

COMPTON, Calif., July 5.—Heated dispute over an amusement tax will go to the State Supreme Court, according to a vote taken by the Compton City Council. Hassle dates back to November 27, 1945, when Compton's civic fathers assessed a 2-cent per ticket tax on all admissions to ballrooms, pic, legit and vaude theaters. Southern California amusement trade is vitally interested in the high court's decision, since if tax is retained here it may spread thruout the entire Los Angeles area.

Foreman Phillips, who operates the County Barn Dance here, and Fox-West Coast (pic theater chain), joined forces to fight the measure. Both were instrumental in launching a petition for a referendum vote to repeal the amusement tax. Petition, with the necessary number of signatures, was presented to the city attorney, but was rejected on the legality that it was calling for repeal of one section of an ordinance instead of repealing the entire ordinance.

Phillips and the theater chain took the matter to Superior Court, filing their suit against the City of Compton. Court answered in the city's favor. Matter was recently weighed by the Court of Appeals, who overruled the lower court. City will now take the case to the Supreme Court.

At present, both theaters and ballrooms issue a 2-cent tax ticket separate from the regular ticket of admission. Customers are asked to save tax ticket stubs. Idea is that when the referendum vote for repeal sticks, theater and ballroom ops will get a refund of tax monies paid, which they in turn will pass on to their patrons.

2 A.M. Curfew Back; No Help To Coast Spots

HOLLYWOOD, July 5. — After five years of anxiously awaiting return to California's post-war 2 a.m. bar closing law, nitery and ballroom ops here disappointedly agreed last week that their hopes for better biz were ill founded. State invoked a midnight liquor curfew at the outbreak of hostilities for the duration of the war, which legally ended June 30.

Survey of niteries reveals absolutely no increase in biz. Ops a few weeks back predicted as much as 25 per cent boost. Majority feel that the 2 a.m. closing hasn't resulted in more customers or more drinks, but only in patrons nursing their drinks (See Curfew No Help on page 23)

Jack Bradley Sets Novel Promotion For Chi 'Carousel'

CHICAGO, July 5.—One of the most novel legit promotion stunts ever pulled here has been arranged for July 8 by Jack Bradley, p.a. of *Carousel*, now playing at the Shubert Theater. In conjunction with the city of Hammond, Ind., the Ercoupe Plane Company, and Goldblatt's department store, Bradley arranged for Hammond, a large town, about 35 miles southeast of Chicago, to declare July 8 *Carousel Day*.

Entire cast of the play will fly to Hammond in five Ercoupes. They will be greeted by Hammond's mayor, paraded around the city in horse-drawn wagons and finally make an appearance at the record department of Goldblatt's store, where they will plug a *Carousel* Decca album. TWA will also make available a plane for the stunt. Local papers and newsreels have already promised to cover the stunt.

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Indianapolis Centen Pushed With 40G Underwriting Job

INDIANAPOLIS, July 5.—Preparations for this city's musical celebration of its centennial as a chartered city, to open July 11 with *The New Moon* in the Butler University Bowl, were materially advanced with announcement today that the underwriting of the project had passed the \$40,000 mark.

Harry V. Wade, executive vice-chairman of the Indianapolis Centennial Commission, the civic group which is sponsoring the six-week series of operetta and orchestra concerts in the Butler Bowl, said the drive for underwriting will continue until a \$50,000 goal is reached.

A glittering array of musical stars, including Abram Chasins, Lanny Ross, Thomas L. Thomas and Miliza Korjus, are to appear on the series

of summer concerts in Butler Bowl as part of the Indianapolis Centennial Celebration program.

Hilton U. Brown, secretary-treasurer of the Indianapolis News Publishing Company, is the permanent chairman of the Centennial Commission. Harry V. Wade, commission executive, announced appointment of the commission heads, and the board unanimously agreed that Mr. Brown, because of his long and distinguished career in the civic and cultural progress of Indianapolis, should receive the honor of serving as chairman of what is to be a spectacle unprecedented in the Hoosier State.

A mammoth downtown parade on the night of July 7 will herald the opening of the Centennial Celebration.

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WTAG & THE JUNIOR WORLD

Package Shows By Progressives

NEW YORK, July 5.—Progressive Citizens of America (PCA), the amalgamated group resulting from the merger of the Independent Citizens' Committee (ICC) and the Political Action Committee (PAC), is planning to go into the radio package business as part of a fund-raising plan. The group itself would not be identified on the air with any shows it sold.

The proposal calls for top PCA members, who include some of the best names in New York and Hollywood showbiz, to star in programs written by PCA writer-members. These shows would be sold to sponsors in the normal procedure, with profits going to PCA.

Dawson Leaves FC&B for Chi Feature, Inc.

CHICAGO, July 5.—Stu Dawson, for the past three years radio director for Foote, Cone & Belding Agency here, this week purchased a one-third interest in Feature Productions, Inc., local radio package and transcription company, and stated his intention to leave FC&B as soon as he can clean up details and work at the agency. Dawson expects that to be in a couple of weeks. His successor at FC&B has as yet not been appointed.

By moving over to Feature, Dawson further strengthens the package company, which just a few weeks ago acquired the services of Chuck Logan, Dawson's former assistant at the agency. Company has two new networks shows pending, execs say.

Purchase price of Dawson's interest in Feature was not disclosed, but now he will have a third share ownership with Chuck Agree, who started the company, and Georgene O'Dennell, another partner. Exact status Dawson will occupy at Feature has as yet not been determined, he stated.

Dawson is a Chicago radio veteran. He has been active in the trade here since 1922 and was a producer-director for NBC and CBS as well as former radio director for Young & Rubicam. While at FC&B he supervised many network shows, including *Readers' Digest*, *Hint Hunt*, *Man Called X* and *Ladies Be Seated*.

Altho Dawson stated that he was leaving FC&B under amiable circumstances, trade here is stating that Logan's and Dawson's exits indicate internal friction. One agency source has stated that there exists dissatisfaction with condition "under which too many vice-presidents are making too many decisions and in general gumming up the works."

Cooper Sells Two Shows, Jim Backus and Al Pearce

NEW YORK, July 5.—Frank Cooper Associates set two shows this week—the Jim Backus show, bought by Pharmaco, Inc., for Feenamint, and the Al Pearce Show, which will be aired as a one-hour co-op over the American Broadcasting Company (ABC).

The Jim Backus show starts August 3, 9:30-10 p.m., over Mutual Broad-

The Wynns, Ed And Keenan, in New NBC Pkg.

NEW YORK, July 5.—National Broadcasting Company (NBC) appears to be stepping up its activities insofar as package producing is concerned. Latest show being built by the web will star Ed Wynn and his son, Keenan. Recently, NBC auditioned a new show with Jack Pearl and his veteran straight man, Cliff Hall.

NBC's package proclivities are in line with similar activities at the other three major webs, all of which have been concentrating on developing new programs. In the case of Columbia Broadcasting System (CBS) and American Broadcasting Company (ABC), however, emphasis is being placed on new faces. CBS has shows with Robert Q. Lewis, Marie Wilson (*My Friend, Irma*, just sold to Lever Bros.) and Bill Goodwin, among others. ABC just unveiled a slew of new packages, talent including Phil Silvers, Eddie Albert and Edward Arnold. Mutual, too, has been prospecting along similar lines.

Another recent NBC package is the army show starting Sunday (6), starring Dorothy Lamour. Program reverts to NBC when it completes its army summer run.

'Ziegfeld Follies' Package Readied

NEW YORK, July 5.—A new package built around the *Ziegfeld Follies* title, probably one of the most valuable show names in the business, is being offered soap manufacturers by the William Morris Agency. One of the sales pegs involved is the "glorifying the American girl" gimmick made famous by Ziegfeld.

The cast includes Billie Burke, the showman's widow; Jane Froman, Lanny Ross, and the Russ Morgan orchestra.

A new edition of the *Follies* is slated for Broadway for the fall by the Shuberts.

"First Nighter" Back to CBS

NEW YORK, July 5.—Campana Sales Corporation's *First Nighter* returns to Columbia Broadcasting System (CBS) Saturday, October 4, in the 8-8:30 p.m. slot. The agency is Wallace, Ferry & Hanley, of Chicago.

The sponsor first came to CBS in 1932 with *Fu Manchu*, after having sponsored *First Nighter* on the Blue Network of the National Broadcasting Company. *First Nighter* shifted to CBS in 1939 and was dropped in April, 1946.

casting System (MBS), with origination in Hollywood. The format will be variety, with Backus also playing disks. Cooper sold the package thru Ruthrauff & Ryan.

Al Pearce show will be aired by transcription at 9-10 a.m., Saturdays, in all time zones.

Dinah May Sell Soap Next Fall

HOLLYWOOD, July 5.—A deal is reported pending whereby Dinah Shore will go on the air in the fall for Camay Soap (Procter & Gamble). Carl Schillinger, of the Pedlar & Ryan ad agency's Coast office, is heading for New York this week to pursue the deal. The account, which recently dropped Hedda Hopper, has been in the market since then.

NEW YORK, July 5.—Ted Sisson, of Pedlar & Ryan, could not be reached over the holiday week-end for confirmation of the purported Camay-Shore program. The songstress recently wound up her series for Ford Motor Company.

WTOP Denies Ill Intent in Kate Smith Ad

WASHINGTON, July 5.—Carl J. Burkland, general manager of WTOP, Columbia Broadcasting System (CBS) affiliate, today denied that the station had any idea of smearing Kate Smith in trade magazine publicity ads as charged by Miss Smith's manager, Ted Collins, over Mutual Broadcasting System (MBS) last week (*The Billboard*, July 5).

Referring to *The Billboard* story, Burkland declared that "WTOP regrets the broadcast by Collins because it apparently refers to an ad by WTOP about an entirely different situation concerning Kate Smith." Burkland, in a prepared statement, went on to say that WTOP's publicity ads on Kate Smith were prepared eight months before the station had any idea that the singer was moving to MBS.

"The purpose of the ads," declared Burkland, "was to illustrate the programming skill in presenting a serious broadcast" (*Kate Smith Speaks*). The publicity in question, states Burkland, was submitted to an advertising agency well in advance of publication and okayed by the agency. "WTOP feels that the ad in no way deprecated Miss Smith. On the contrary, it lauded her skill in gaining new listeners," he concluded.

'KLZ Farm Reporter' Signed by Swift & Co.

DENVER, July 5.—On the heels of a review in *The Billboard*, (July 17) highly recommending the show for sponsorship, *KLZ Farm Reporter* this week was pacted by Swift & Company, Chicago, as their first local farm show. Contract, covering 52 weeks for the 15-minute, five-a-weeker, was set thru Needham, Louis & Brorby Agency, of Chicago. It is reported Swift will use the show as institutional good will builder and not push any particular product.

Station Manager Hugh Terry says the program will keep its identity and continue to function as in the past. Gabber Lowell Watts, who has traveled some 30,000 miles annually by car and plane, will continue use of leased wires and wire recorder in the Rocky Mountain and plains areas. Watts now has been supplied with a new car, full-time secretary and an assistant and publicity man.

Teeners' Club In Rich Payoff At Worcester

Kids Put on Own Shows

By Jerry Franken

WORCESTER, Mass., July 5.—An experiment in public relations, promotion, programing and social service—fighting juvenile delinquency—paid off here this week for WTAG, Columbia (CBS) affiliate. The 5,000-watt station, which gained national renown a few years back with its *Worcester and the World* international-relationship series, revealed the first fruits of its radio club, whose membership consists exclusively of teen-aged kids attending high school in the station's coverage area.

Wednesday (2) was Radio Club Day for the station, and from sign-off to sign-off, club members ran virtually every phase of station activity, except for business and engineering elements. Save for such programs fed WTAG by CBS, the kids wrote, announced, performed and directed every show. The result was a day which made all of Worcester and its environs, from the mayor on down, unusually WTAG-conscious. It paid off for the station by creating a degree of loyalty on the part of the kids—its future listeners and the future customers of its advertisers—far exceeding normal listener loyalty. And it paid off, most urgently of all, in stemming the growth of delinquency, which, as was true in so many communities, was increasing last year.

Formation of Club

This delinquency factor, coupled with what WTAG felt was a dimi- (See *TEENERS' CLUB* on page 16)

Shaw-LeVally Combo Splits; Each To Form Own Chi Org

CHICAGO, July 5.—Shaw-LeVally, Inc., agency formed here about a year ago by John W. Shaw and Norman W. LeVally, two account execs from the Leo Burnett Company, this week dissolved, with each principal forming his own agency. The new firms will be John W. Shaw, Inc., and LeVally, Inc.

Shortly after the agency started, it had a fast growth that had the trade talking about it. One of its major surprises was taking the Household Finance account from BBD&O.

Shaw bought out LeVally for an undisclosed sum. Each, Shaw stated, would take about a million dollars worth of billing to new agencies.

LeVally takes the Household Finance account, which sponsors the net show, *The Whistler*, and according to LeVally other accounts that are planning to get into radio in the near future.

Shaw stated that he will take such accounts as Grace Shoe Company, Dormeyer Company, Standard Milling, Victor Welding and Lumberman's Mutual and others. He also stated his accounts would use radio on an increased basis.

CBS FIRST WEB TO GROW UP

Nets Approach Threshold of Editorializing

Murrow Looks to Future

(Continued from page 3)

being given the CBS operation.

Thus radio, which heretofore has adhered to a policy of strict neutrality insofar as national issues are concerned, is adding a basic dimension to its function. That function has been to implement the transmission of information with such facts and background as will enable listeners to get a far deeper and much more penetrating picture of national and world events and their effect on the individual. It is obviously an editorial stand, but devoid of the personal or slanted type of journalism typical of so many daily publications. Thus, to its news coverage CBS has added an editorial page.

Murrow Interviewed

Latest evidence of this point of view was presented this week by Murrow, who stated during an interview that "our objective is to do what we can to hold a mirror behind what is going on thruout the country." Murrow indicated this type of programing would be carried thru whether or not the results portrayed in the mirror were "pleasant." He added that "anything that creates more critical reading and listening is all to the good."

The statement by the CBS exec is considered all the more pointed in view of the fact that the web during the past season took three notable steps in public service programing. First, it embarked on an expensive, non-commercial series of documentary broadcasts, which will be carried over into the fall and winter. Secondly, following CBS Board Chairman William Paley's recognition of the mounting wave of criticism leveled at radio generally, the web turned the spotlight on broad-

FCC in Bid To End Cleve. FM Squabble

WASHINGTON, July 5.—The Federal Communications Commission (FCC) is rapidly clearing up its disputed frequency modulation (FM) cases, with the latest action being this week's announcement of a proposed decision to settle the Cleveland FM squabble.

Under the proposed edict, Class B, grants go to United Broadcasting Company, National Broadcasting Company, WJW, United Auto Workers (CIO), WGAR, Scripps Howard Radio, Telair Company and Cleveland Broadcasting Company all for Cleveland stations.

The FCC also proposes to grant Class B's in Akron to Allen T. Simmons and Summit Radio Corporation, while Elyria-Lorain Broadcasting Company will get a Class A FM station in Elyria, O.

In its proposed decision, the FCC turned down the bids of three of the Cleveland applicants—United Broadcasting, NBC and WGAR—for power in excess of 20-kw., on the grounds that extra power would cause interference with Pittsburgh FM stations.

Stations Scramble for Jingles On Tolerance; See 600 Outlets

NEW YORK, July 5.—Broadcasters' reactions to *Little Songs About Big Subjects*, the one-and two-minute tolerance spot jingles recently introduced by the Institute for Democratic Action (IDA), have been terrifically favorable. On the basis of trade paper accounts of the jingles, close to 300 stations thruout the country have requested platters. Official announcement of the jingles was made last week, via a brochure forwarded to all stations in the country, and it is believed that 600 stations, or more, eventually will be airing the tolerance spots.

Jingles, written by Hy Zaret and Lou Singer (*One Meat Ball*), and produced by Ted Cott, of WNEW, with the Jesters and Roy Ross's orchestra, were introduced at the Institute for Education by Radio, Ohio State University, in May, and made a highly favorable impression. Since then, stations requesting platters have included WOR, New York; WBAL, Baltimore; WJJD, Chicago; WTOD, Toledo; WTAG, Worcester; KFVB, Los Angeles; WGH, Newport News; KTHH, Houston, and many others. In addition, WNYC, New York, made the unusual gesture of airing a tribute to WNEW for its part in serving as mentor of the jingles.

Sponsors Turned Down

There also have been inquiries from sponsors as to the possibility of airing the jingles under their respective banners. One such advertiser was the Pitney Bowes Meter Mail firm, which wanted to buy the spots and air them in Stamford, Conn., without any identification whatsoever. This request, and all others akin to it, have been rejected, since sponsorship is not being permitted. Many social organizations, including the New York State Committee Against Discrimination and the National Conference of Christians and Jews are using the records in their educational and clinical work.

But perhaps the most significant

Bob Burns Due To Join Haymes

HOLLYWOOD, July 5. — Dick Haymes-Autolite air show will undergo important format changes next fall, with new accent to be placed on comedy elements. Ruthraff & Ryan toppers are currently weighing gimmicks to lighten the show, with a strong possibility that Bob Burns will be given choice comedy spot.

Should Burns, or another gagster be added to talent roster, thrush Helen Forrest will probably be dropped. Bank roller is said to be well satisfied with show as it now stands, altho agreeable to any agency-recommended format changes. Haymes show had a consistently healthy Hooper during the past season, despite the fact it was the only musical stanza not boasting a heavy roster of top-drawer guest stars.

fact is that, of the stations first bidding for the spots, some 30-odd were Southern outlets, covering areas where disk Jim Crow is so strong. The spots emphasize Negro and white equality.

Elaborate FM-Tele Set-Up Being Launched in Fall By New York "Daily News"

New Building To Be Erected—500G Advance Promotion

NEW YORK, July 5.—Planning an elaborate radio set-up which includes a new building to house its FM and television stations, *The New York Daily News* is expected to start active operations on the project early this fall, it has been learned. Included in the plans will be highly intensified news coverage on both stations, with Carl Warren, present head of the broadcast desk, slated to handle news and special events, and Ben Gross, radio editor, headed for the program managership.

One of the wealthiest newspaper properties in the country, *The News*, it is reported, plans to spend more than \$500,000 in preliminary promotion of the FM station, probably during the period when the station is actually being constructed. At present, the license for the FM station is pending, awaiting an FCC decision on an appeal made by a labor union that was turned down on its application for a New York FM outlet. However, with the American Jewish Congress objections to *The*

News station eliminated, the paper expects no difficulty in having the final papers approved next month.

TV Station Approved

Plans for *The News* television station, which already has FCC approval, are pending, awaiting the final outcome of the FM station. The newspaper already owns the property bordering its present building in midtown Manhattan, and plans to start work on the site for a separate skyscraper which will house all radio activities.

To date, no decision has been made by the management on whether the hourly newscasts prepared by *The News* and aired over WNEW will be continued after the FM station is in operation. It is reported that these newscasts now cost the paper \$200,000 a year, and that while the paper is not too concerned about the continued expenditure of the money in order to retain a regular broadcast series on a standard station, they probably will use the present staff

WCKY Strike In 4th Month; WKRC Signs

AFRA Charges Lock-Out

CINCINNATI, July 5. — Three-month old strike of technicians at WCKY here is still on, a renewal of parleys which began last week-end between International Brotherhood of Electrical Workers (IBEW) and the station management still having brought no settlement. IBEW members are still picketing in front of the Gibson Hotel, where WCKY studios are located.

For a time last week-end it appeared as tho the strike, which began last March, would end. Pickets were called off but soon thereafter hostilities flared anew between the station management and members of the IBEW and American Federation of Radio Artists (AFRA), and the sign-carriers resumed their marching. Dickerings between management and unions continues, however.

Andre Carlon, AFRA rep, charges that the AFRA members employed at WCKY before the technicians strike began have been locked out of their jobs. Station management, he said, demanded that as a basis of work return AFRA allow Bill Dawes and Nelson King, AFRA members who crossed picket lines, and a third man who was hired after the AFRA members respected picket lines, continue to work at the station and be given a choice of whether or not to be members of the union. The AFRA could not agree to such a stipulation, Carlon said.

Technician settlement hinges virtually on the same score. The station, it is said, will provide jobs for only five of the nine strikers and intends to retain four technicians hired during the strike. Station spokesmen said they want the choice of union or no union given to the men who worked during the strike in order to prevent union reprisals and to assure harmony at the station.

Meanwhile, at WKRC here, announcers have signed a new contract which gives them pay hikes ranging from 33½ to 45 per cent. New contract also gives AFRA members the right to respect other unions' picket lines but it protects the station "from any action by the AFRA in support of outlaw strikes." It was a stalemate over a rigid no-strike clause which caused the current strike of technicians at WCKY.

WKRC management also has signed a new contract, to run thru February, 1949, with Local 1224, IBEW. Contract gives the engineers a \$4 weekly raise and includes an unconditional "no-strike" clause patterned after the network-wide contracts negotiated by the Columbia Broadcasting System.

of the broadcast desk for key jobs in their own radio stations. However, final decision on this score probably will await the return of Warren, who is absent from *The News* on a special assignment.

Many of the present *Daily News* advertisers already have expressed an interest in the radio activities of the newspaper, it is understood, and have agreed verbally to sponsor every newscast to be aired on the FM outlet.

MYSTERIES TOP RADIO BUYS

Radio Really Want Fresh Blood? Five Young Vets Wonder

NEW YORK, July 5.—Five youthful partners of an all-veteran package outfit, Gotham Radio Productions, Inc., have battered valiantly at agency and network doors for the past year, seeking proof that radio means business when it says it wants fresh blood. All between 21 and 23 years of age, the vitamin-packed Gothamites have been in show business since they were tykes, and have lined up a potent array of acting, writing and producing talent for their several shows. To date, however, their complaint is that the industry has not taken up their challenge.

Gotham came close to selling a show once or twice, but something always intervened. At present, their showcase features *The World of Jack London*, a series based upon the life and works of the adventure writer. Acting honors are divided between Michael O'Shea and Virginia Mayo of films. Charles Schenck directs and John Esau is the writer.

Bud Collyer Starred

The other Gotham packages each star Clayton (Bud) Collyer, of *Superman* repute, with Schenck as director. One, *Movies on the Mind*, a quiz on movies and movie personalities, got as far as the commercial planning board at Mutual Broadcasting System (MBS). But the Gothamites say their show was passed over in favor of *Movie Matinee*, which stars Bill Slater. The other Gotham package is *The Seven Seas*, based on sea literature.

Disappointed but determined, the outfit now has six more shows in preparation.

Recently, Lou Cioffi, who handles Gotham's relations with ad agencies, asked a veepee why he wasn't selling shows. Cioffi reports the adman's reply was, "Youth is dangerous." The adman said he thought agencies hesitate to deal with youngsters because of the large sums of money involved, and advised them to spend some time acquiring experience with other organizations. The Gothamites' reply was that their shows should be judged on the same basis as any other, and that they had the necessary experienced personnel to successfully handle all angles.

Personnel includes Cioffi, who is general manager; Morton Fleischmann and Jerry Gregoris, who handle press relations, art work and talent, and Jim Breetveld and Howard Ringl, who handle writing and research. Gotham is ensconced in small offices supplied by Youthbuilders, Inc., at 120 East 16th Street. The partners are heartened by encouragement offered them by many radiomen, but still await an open door.

Fadiman May Emsee "This Is Showbiz"

NEW YORK, July 5.—Clifton Fadiman, emcee on the now off-the-air *Information Please*, may take over a similar post on Columbia Broadcasting System's *This Is Show Business*, house-built half-hour package being prepared by Irving Mansfield. Latter and Fadiman have already had preliminary huddles, but a deal has yet to be worked out.

The program will use an audience participation-talent hunt gimmick.

WBAL's FCC Suit Thrown Out of Court

WASHINGTON, July 5.—One court test of the Federal Communications Commission's (FCC) hotly disputed Blue Book is over for the time being, with the WBAL (Baltimore) suit being tossed out by a local district court Thursday (3), but a new court battle is looming. Following FCC's denial this week of a rehearing on WADC's (Akron) fixed bid for 50,000 watts on the 1220 kc. frequency, WADC lawyers announced that the case will be appealed to the courts.

FCC originally had given the facility to WGAR (Cleveland) over WADC on the grounds that the Akron station proposed to carry solely the programs of Columbia Broadcasting System—a proposal which, FCC said, would not allow for local programs for local listeners. Counsel for WADC is claiming that this decision—based on Blue Book policies—puts FCC in the position of censoring future programming.

An appeal to a higher court also is likely by Hearst Radio, operator of WBAL, in a further attempt to force FCC to expunge from the Blue Book certain charges against the Baltimore station's programming. In ruling out WBAL's suit, Justice James M. Proctor declared that the injunction and declaratory judgment asked by WBAL against FCC "would be taking unwarranted court action before all administrative remedies were exhausted." Prior to Proctor's ruling, WBAL lawyers told *The Billboard* that they would appeal an unfavorable decision.

C. C. Barry Heads ABC Programs, TV

NEW YORK, July 5.—The post of vice-president in charge of programs and television at American Broadcasting Company (ABC) this week was voted to Charles C. (Bud) Barry by the web's board of directors. Barry succeeds Adrian Samish, who resigned to head all radio and video activities for the Dancer-Fitzgerald-Sample Agency's Show Productions, Inc.

Barry left Thursday (3) for Hollywood, where he will supervise pro-

Jolson-Kraft Deal Nixes Guest Shots

HOLLYWOOD, July 5.—Al Jolson's 10 guest shots originally skedded for next season's Crosby air show have been canceled as the result of Jolson's new airtel for Kraft Foods. Guesters were originally verbally contracted for \$5,000 per program, to be stretched out during the entire season. Jolson, however, may make infrequent trips to der Bingle's wax-works as the new Jolie show permits.

Jolson meanwhile leaves Hollywood this week for confabs with J. Walter Thompson's John Reber regarding next season's airtel. During his New York trek, Jolson is expected to work out final details of show's format, cast, and writers.

Kurland Asks 150G For "Irma" Steal

HOLLYWOOD, July 5. — Lever Brothers will be named as one of the defendants in Arthur Kurland's \$150,000 plagiarism action against Columbia Broadcasting System (CBS) over *My Friend, Irma*. Soap manufacturer recently decided to bank roll *Irma* despite Kurland's claim and picked up show after suit was filed. Currently on sustaining, the seg will take the Levers' tag August 18. Sponsor will be served the following day, according to Harold Fendler, Kurland's attorney, who said subpoena will be handed to Lever Coast rep, John Daly, in San Francisco August 19.

Charging that *Irma* was lifted from his *My Sister Eileen* show, Kurland claims he submitted an audition disk of the latter to CBS top brass including web's chairman of the board, William Paley. While negotiations for peddling show to CBS was going on, Kurland alleges web decided to put out his show under a different name.

duction of the *Paul Whiteman Club* disk jockey show, which he originated. He will assume his new duties upon his return July 28. The 36-year-old Barry formerly was ABC's national director of programs after a career which embraced journalism, advertising and announcing.

Mutual in \$1,200,000 Time Sale to Pharmaco

NEW YORK, July 5. — Mutual Broadcasting System (MBS) has just about wrapped up a sock \$1,200,000 gross time sale to Pharmaco, Inc. (Feenamint and Chooz), it was reported this week. Part of the deal is known to be definitely set, with a small question mark attached to other hunks of the business. However, best info is that the deal is in the bag, giving Mutual's biz a neat shot in the arm, even tho frequency discounts will cut the gross figure below the million mark.

Total time involved is an hour and three quarters weekly, to be used for two half-hour shows and one day strip, latter a quarter-hour period thrice weekly. One half-hour show

already set is the Jim Backus package, handled by Frank Cooper. This will take a Sunday (9:30 p.m.) spot and will start sustaining in August, with Feenamint picking up the tab in September.

Other half-hour show has not been set, with two candidates involved. One is a Mutual package, *Crime Club*, the other is Bernard Schubert's *Listen, Carefully*, now on Mutual sustaining.

Daytime airtel due for Pharmaco's backing is a combination song-dramatic show with Brett Morrison, who plays the lead in Mutual's *The Shadow*. Tentative title is *Song of the Stranger*.

Ruthrauff & Ryan handles the Pharmaco account.

Hooper Rates Whodunits Low Per Ear

Quiz Shows Next Best

NEW YORK, July 5.—Mystery programs deliver the "mostest for the leastest" in the way of cost per listener, according to a study made for *The Billboard* by the C. E. Hooper, Inc., organization. Radio's whodunits, as an average, cost \$323.36 per Hooper point thruout the past season, according to the study, with quiz shows of the non-audience participation type (*It Pays to Be Ignorant*) the second best buy. This program category point cost is \$375.

Computations determining the cost per Hooper for the various types of radio shows were based upon the average Hooperatings for each type, in the period between December, 1946 and April 1947. These average ratings were divided into *The Billboard's* estimates of talent cost for the actual commercial programs in each category.

Other Quizzes Run Third

Third in low cost per Hooper point behind mystery dramas and non-audience participation quiz shows were those quiz programs which used audience contestants. Trailing behind, in order, were popular music programs, dramas, variety shows and concert music programs.

Breakdown of the program types and their cost per Hooper point, in order of economy, follows:

Mystery Drama	\$323.36
Quiz Show, non-participation	375.00
Quiz Show, participation	450.82
Popular Music	609.35
Drama	752.29
Variety	890.83
Concert Music	979.57

Senate To Scan Jones's Alleged Blk. Legion Tie

WASHINGTON, July 5.—Tho the nomination of Rep. Robert Jones (R., O.), to succeed Ray Wakefield on the Federal Communications Commission (FCC) still appears to be in the bag, the storm raised against Jones by Drew Pearson is still raging in the Senate Interstate Commerce Committee. A special subcommittee headed by Sen. Owen Brewster (R., Me.) was appointed this week to look into the columnist's accusation that Jones was once a member of the Black Legion.

The subcommittee will call to Washington Monday (7) several former members of the Black Legion from Jones's hometown of Lima, O., to answer questions about the nominee's alleged connection with the organization.

During the week, the Senate group has received several protests on the nomination, including one from former FCC Chairman James L. Fly, now connected with the American Civil Liberties Union. Fly asked for a thoro hearing on the nomination. Other protests have flowed in from unions affiliated with the Congress of Industrial Organizations (CIO).

PROGRAM AVAILABILITIES

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers interested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

Radio Stations

Illinois

WJJD, Chicago
Ernie Simon Show
 8-10 a.m. and immediately after baseball games, 5 times wkly.
 Rep.: Avery-Knodel
 Chicago's newest conversational topic, ERNIE SIMON, has room for only two more sponsors on his morning and afternoon shows. Completely uninhibited, ERNIE SIMON has captured the fancy of Chicago radio listeners with his rapid chatter, spontaneous humor and latest "hit" tunes. Spot charges for this favorite comedian on Chicago's next 50,000-watt station, WJJD, begin at \$21.50 for one and scale down to \$18.50 for 104.

Iowa

KSO, Des Moines
Noon Time News
 12-12:15 Mon. thru Fri.
 Rep.: Headley-Reed Co.
 Here's the hottest news period on any radio station open for sponsorship for 3 or 5 days a week. KSO's popular news man, R. J. Nash, edits and presents the 12 o'clock news, making a friendly, down-to-earth newscast backed by authority. "R. J. Nash is easy to listen to"—that's what his fans say. The Noon News on KSO will prove a potent vehicle to carry your sales message. Cash in on a ready-made audience. The low cost will surprise you; an audition disc should sell you.

Maryland

WFBR, Baltimore
World Tours (Radio's Global Quiz)
 9:30-10 p.m., Thurs.
 Rep.: John Blair & Co.
 WORLD TOURS features Lt. Col. George Hutchinson and his famous family, the "Flying Hutchinsons." This unique quiz show boasts the largest electric world map in existence. Studio audiences are enchanted by many visual attractions, including: illuminated travel routes; tiny rocket ships flying across the map; a flashing, electric totalizer board, and Super Bonus Bowl. Cash prizes total \$100 per broadcast. Col. Hutchinson, traveled in 51 countries, is well qualified to M. C. this educational program.

Massachusetts

WSPR, Springfield
"Sports Highlights"
Sports Results and News
 6:15 p.m., 5 times wkly.
 Rep.: Geo. P. Hollingsberry Co.
 Bob Jones, established favorite with sports fans, through his calling of Indians' home games in the hockey season, takes to the air nightly with the area's first sportscast of the evening, beating by twenty minutes the next nearest radio sports program, with others coming on the air a half-hour and three-quarters of an hour later. To national and regional sports Jones adds a proportionate share of reference to near-by college and school sports.

Montana

KBOW, Butte
Sports Spotlight
 6:15 p.m., 6 times wkly.
 Rep.: Donald Cooke, Inc., New York, Chicago & Detroit; Gene Grant, Inc., Los Angeles & San Francisco.
 New but popular. Butte is great sports town and the sports commentator does not merely read press releases but adds personal touches through years of observance of major league baseball and other sports. Local sports are carried. Weekly award made to Butte individual with outstanding sports performance of the week. Now sponsored by local beer brewery on Mondays, Wednesdays and Fridays. Sponsor pleased.

New York

WKBW, Buffalo
Sig Smith's Sports Review
 6:30-6:45 p.m.
 Rep.: Avery-Knodel
 When Sig Smith entered military service he gravitated to his natural medium and for many months was the "GI Voice of Sports" in the European Theater of Operations. Discharged in March, 1946, he returned to WKBW and resumed as Sports Editor. In eleven months he raised his rating an even 1000%. Featuring local and national sports news, plus interviews with celebrities and race results from major tracks, the program is a "must" for Buffalo fans.

Washington, D. C.

WRC
Robert Ripley's Believe It or Not
 Mon. thru Fri., 1:45-2 p.m.
 Rep.: NBC Spot Sales
 The new Robert Ripley show presents the best of his stories, dramatized in an attractive 15-minute daily package. Ripley's popularity in Washington is long established thru his newspaper cartoons, books and movie shorts. His new radio appearance provides an excellent opportunity to reach "prepared" audience in Nation's Capital. Ripley does program with Courtney Benson, one of radio's leading dramatic personalities. This availability a natural entree into valuable Washington market.

WTOP
City Desk
 6:15-6:30 p.m., Mon. thru Fri.
 Rep.: Radio Sales, the Spot Broadcasting Division of CBS.
 Henry Mustin has been reporting news in the nation's capital for the Washington Evening Star since 1936. As a member of the CBS-WTOP News Room on CITY DESK, he continues to cover the local scene exclusively. Often he has scooped other newsmen with his use of a tape-recorder to collect his items on the spot and bring back the important voices that make news. The 6:15-6:30 p.m. period, during which the program is heard, has a March-April Supplementary Hooper of 5.0, representing 20% of the listening audience. For the complete history of this program's sales success, call us or RADIO SALES, the SPOT Broadcasting Division of CBS.

Transcribed Services

LES MITCHEL PRODUCTIONS, INC.
 (Producers of Skippy Hollywood Theater)
 8853 Beverly Blvd., Hollywood
 "The Theater of Famous Radio Players"—Family Drama, ½ hr.
 Features the best 15 names of Hollywood's Radio Row in "top-flight" family entertainment. Lurene Tuttle, Cathy Lewis, Peggy Webber, Joe Kearns, Tom Collins, Jack Edwards, etc. Drama, comedy, suspense, romance by name writers plus deft production. Auditions on request. Priced right! 39 shows available, more in production.

PARAGON RADIO PRODUCTS
 131 W. 52 St., New York 22, N. Y.
George Raft in The Cases of Mr. Ace
 George Raft starred in a fast-paced, hard-hitting vehicle worthy of his great movie reputation. Millions of Raft fans will love him as "Mr. Ace" in this network caliber half-hour show. Top Hollywood cast. Top script, Jason James of "Sam Spade" fame. And what music! Not an organ—a full orchestra! Show package includes impressive merchandising designed to take full advantage of this big time, big name attraction. Write or wire today!

HAMILTON-WHITNEY PROD'NS
 435 S. Lacienege Blvd.
 Los Angeles 36, Calif.
The Unexpected
 Top flight stars, Barry Sullivan, Marsha Hunt, Virginia Bruce, Binnie Barnes, Lyle Talbot, Lon Chaney, Jack Holt, Tom Neal, in a highly dramatic 15-minute series at a price you can sell. 26 programs available immediately. Second 26 in production. 1 or 2 a week basis. A big-time production at a price within reach of all. Listen to your audition platter at your station now. Join the parade to success with Hamilton-Whitney today.

BEULAH KARNEY, INC.
 228 N. La Salle St., Chicago 1, Ill., or 444 University Av., Toronto, Can.
Meal of the Day
 5-minute open end, 5 times wkly.
 A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 100 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan. Send for free audition platters and availabilities.

HARRY S. GOODMAN
 19 E. 53d St., N.Y. 22, N.Y.
Your Gospel Singer
 Edward MacHugh, Your Gospel Singer, now available to local and regional sponsors. 420 fifteen-minute transcribed programs consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press releases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

TRANSCRIBED RADIO SHOWS
 2 West 47 St., New York 19, N. Y.
Salute to Song

A 15 minute transcribed program—music millions love. A special feature on each program (the dramatization of a story which inspired a never-to-be-forgotten song.) Starring: two well known vocalists plus two outstanding commentators, plus a famous orchestra; a program to charm every member of the family, listeners will salute "Salute to Song". 52 programs produced—audition pressings available. Priced to fit your budget.

KASPER-GORDON, Inc.
 140 Boylston St., Boston 16, Mass.
The Family Album
 Brand new musical series starring Gene Jones (heard coast-to-coast on CBS), "The Girl Friends" (heard over NBC) with arranger Don Hicks at piano, Hal Freede at Hammond. 78 ¼-hour shows, with appeal for all markets, all listeners. Gene Jones pages through a "family album" to associate pictures with tune. Production is tops, both ends open for commercial with middle commercial if desired over a musical background. Now sponsored by jewelers, drug companies, office equipment, and others. Natural for photographic supply stores or photography studios, or anybody wanting network type program at low cost. Wire for samples, rates.

FREDERIC W. ZIV CO.
 1529 Madison Road
 Cincinnati, Ohio.
Philo Vance

Half-hour mystery series based on S. S. Van Dine's best-selling PHILO VANCE novels, featuring America's top detective in a show that you can sponsor with pride at a mere fraction of the cost of production. PHILO VANCE, favorite of millions in books, pocket editions, magazines, and on the network, played by Jackson Beck with Joan Alexander as Vance's secretary. Now earning sensational ratings transcribed for local and regional sponsors: Detroit 11.3, State of California 7.2, Boston 8.8. Write for availabilities.

CHARTOC-COLMAN PROD'NS
 360 N. Michigan Ave., Chicago, Ill.
Ted Lewis
 A half hour of sheer enchantment! It's The Ted Lewis Show . . . fabulous, sentimental Ted, with the high hat full of music, laughter and tears, his great 18-piece orchestra, big name vocalists, a supporting cast of top talent. This is a show everyone will enjoy. It appeals to all age and income levels. It is streamlined, youth appealing, modern, with just a touch of nostalgia for oldsters. For local and regional sponsorship, starting August 15. For audition platter, write Chartoc-Colman Productions, 360 N. Michigan Ave., Chicago.

HOPKINS SYNDICATES, INC.
 11 S. LaSalle St., Chicago 3, Ill.,
Dr. George W. Crane, M.D., Ph.D.
 His lecture audiences overflow America's largest auditoriums. His newspaper columns consistently rate 1-2-3 in popularity polls—invariably first with women readers. Now, the popularity won in those fields has followed Dr. George W. Crane right into radio. Sensational mail pull and fast climbing Hooper rating indicates a popularity which should pay dividends to any sponsor who can be ethically represented by Dr. Crane. Nearly 200 open end 15-minute programs now ready; more in preparation. Contact John R. Knebone, Andover 2833, for sample transcriptions.

WBBM in Juve Delinquency Fight With 'Report Uncensored'

By Cy Wagner

CHICAGO, July 7.—Report *Uncensored*, a notable series designed both to expose and to combat juvenile delinquency, started on the air here tonight over WBBM, Columbia (CBS) owned and operated station. Four months in the works, and the idea of Don Kelley, WBBM's special events topper, *Report* is being given the benefit of WBBM's top production staffers. Stations before have aired juvenile delinquency programs, but few if any sought to implement them by actively seeking corrective measures, as is WBBM. The station has organized a speakers bureau to further the fight, and hopes later to report on the fruits, if any, of this new series. The program itself is costing \$1,000 or so weekly, a high figure for a single station program venture.

Fine Pub Serv

If the series itself doesn't win the Du Pont or some other award for public service airings this year, radio program judges, collectively, ought to have their heads examined. Program holds back nothing. It condemns all who deserve condemning, praises those who deserve praise and puts the spotlight of examination and exposition where it belongs, regardless of political, civic or public approval ramifications.

Never before has any other station here aired such stark realism about juvenile delinquency, its causes, its effects and its possible cures. Typical were some of the contents of the first show, which, for example featured a tape recorded interview with a murderer who explained how he got into Statesville Prison; statements about policemen who beat a boy into making a confession; Negro neighborhoods which the police ignore and in which have been committed murders that got for those doing the crime only six

months in a county jail. Also there were statements by parents who explained why they had to live in slums, why their children ended up in jail, and by lawyers who pointed the finger of responsibility at State government as well as public apathy. Some of the most effective parts of the program were those containing tape recordings. Others, using actors reading the statements of those interviewed, altho authentic reproductions of these statements, were not as effective. Station should use more recorded interviews from here on in. If already has enough for a 13-week series. These have been collected during a four-month period in which investigation was conducted. Even tho these recordings do not make very pleasant listening, they do the job. They point out the fact that a city such as Chicago is over-ridden with juvenile delinquency (and adults) and since the condition exists, there is no sense in trying to hide it.

Producer-Director, Ben Park; narrator, Fahey Flynn; announcer, Tony Parish; orchestra directed by Frank Smith.

"Voice" News Badly Needed, Says Analyst

CBS's Pryor Backs Broadcasts

NEW YORK, July 5.—Need for the State Department's *Voice of America* broadcasts in Greece, Italy and the Balkans is acute, according to Don Pryor, Columbia Broadcasting System (CBS) news analyst, who recently returned from those countries. According to Pryor, situation is toughest in Greece, where the population can get no honest news via its own newspapers. Of some 30 newspapers in Athens, says Pryor, the total circulation amounts to only 5 per cent of the population of one million.

Lack of objective news is prevalent in Italy, too, according to Pryor, who states that altho the country has some 33 daily newspapers, all are of a political nature and biased to the hilt. Conditions in France are not as bad as in Italy or Greece, according to the correspondent.

Radio Facilities Short

Europe in general is still suffering from a shortage of radio facilities occasioned by the war, according to the newscaster, but some of the countries are just about getting over the hump in this respect. France, next to England, has the best equipment. Italy is beginning to get some new equipment to replace old and obsolete facilities. France, too, has a considerable number of receivers, with fewer in Italy and very few in Greece and the Balkans. Altho sets are coming into the latter countries, they are earmarked for the luxury trade, with prices fantastically high.

Despite fact that some criticism has been leveled at the initial *Voice of America* broadcasts, failure to continue these programs would be tragic, according to Pryor, who points out that even tho receivers are few the populations are very anxious to listen to the broadcasts.

Danville FM Debut Gets Plenty Bally

DANVILLE, Va., July 5.—Opening ceremonies of WBTM-FM here last week featured talks by State and local leaders following an intensive promotion campaign for the station, which operates with 32,000 watts at 92.1 megacycles. The drive to notify the community of its new FM outlet included cards on all buses, letters with FM brochures to 600 retail merchants, a special FM edition of *The Danville Commercial Appeal* and other newspaper space, and a full-week's schedule of 60 daily announcements of WBTM, the new station's AM adjunct.

Besides movie displays and window cards, special use was made of a low-flying plane with a loud public address system.

Agencies Await Product Shifts For GF Shows

NEW YORK, July 5.—Top agencies handling General Foods programs were on the hot seat this week, owing to the arrival of "allocation time." At press time, it was learned that a good number of the programs handled by Young & Rubicam; Foote, Cone & Belding, and Benton & Bowles, were slated for a product re-shuffle, altho agency execs stated they were not yet certain whether switches in agencies were set.

Four programs known to be involved are *Aldrich Family*, *Thin Man*, *When a Girl Marries* and *Fannie Brice*. The first three are set for product changes. *Fannie Brice* will continue to plug Jello, but in addition General Foods will add a second show for Jello.

Currently, Y & R handles *Fannie Brice*, *Aldrich Family* and *Thin Man*. B&B handles *When a Girl Marries*. Not known at this point whether *Portia Faces Life*, handled by FC&B, is due for a switch.

4 Webs Co-Operate With Boston Univ. In Radio Workshop

BOSTON, July 5.—Rated as one of the most unique experiments ever attempted by radio in education in the United States, the Workshop on Radio in Education is set to open a three-week summer session in the Hub Monday (7). The four major radio networks (NBC, CBS, ABC and Mutual-Yankee), the New England committee on radio in education and Boston University are co-operating with Workshop Director Dr. Everett L. Austin, supervisor of secondary education for the State of Rhode Island, in an attempt to make this summer's session a pattern for other workshops.

Classes for the three-week period include five categories: Script writing, production, use of radio as an educational tool, transcriptions and equipment and administration.

Four points credit will be given the 125 teachers, supervisors, principals and superintendents from educational institutions thruout New England who are enrolled for the session.

The working set-up for the classes will use the Boston studios of WBA-WBZA for morning sessions, with the a.m. classes in the form of discussion on individual topics and the afternoon sessions tabbed for the drawing of conclusions and synopses of the morning classes. Twelve permanent members of the faculty have been loaned to the workshop by the networks as the basis of the staff which will include specially invited speakers for each individual session.

CKLW's 'Breakfast' Aiming for Network

DETROIT, July 5.—*Breakfast at the Copacabana*, started about three months ago as a Saturday morning show over CKLW, is making a bid for network time over Mutual in the fall. Program will build to three-a-week, adding Tuesdays and Thursdays in September, and may add two more days later, according to Bill Silbert, partner in the night spot where the show originates. Silbert handles the entire production, including script and direction.

Enough national sponsors have lined up to clear time for the show on 26 Mutual stations, with the problem of scheduling as the major difficulty right now, according to Silbert.

Ziv-Colman ET Show Success Spurs Lesser Producers to Imitation a la Shoestring

Top Waxers Optimistic Over Transcribed Name Shows

NEW YORK, July 5.—Success of Frederick W. Ziv Company's Ronald Colman show—which has been sold on 73 stations in the brief time of five weeks—has pointed up efforts by lesser-known producers to cash in on transcribed radio via use of names. But whereas the Ziv organization has proved over a long period of time that is geared to handle topflight production, the belief is held by industry execs that many of the newer organizations trying to corral fancy names will wind up in a flood of red ink. This belief is predicted on the fact that so many e. t. orgs lack the finances and sales organization to carry thru.

One exec phrased the situation this way: "The mystery in the transcription business is how the smaller organizations get the dough to pay for the fancy talent—and the answer is, they don't."

What is happening, in other words, is that the shoestring element of the wax industry is trying to edge into top production with very little money. There are various angles to this. One way, of course, is to persuade a name to make a deal on a royalty basis, with his take varying from 10 to 40 per cent. Chief expenses, under such an arrangement, are scale wages paid to union actors and musicians. Should the show click, the name gets his money—and he gets it in a way he likes—spread out over a period of years.

Sample Show

Another gimmick of the shoestringers is to wax one good show and peddle it. This program has good names, a top orchestra, maybe a choir, etc., and sounds impressive. But the danger here to the advertiser is the strong possibility that the company cannot duplicate the performance on successive numbers of the series. Advertisers have become hep to this situation, and, in the case of a small producer, generally ask how many programs are completed. This is an embarrassing question.

Another device of the shoestringers is to cut down on music costs and still give the impression that the program is using a top flight orchestra. This is done by using the orchestra on the first show, making a master, and then using the master for opening and closing theme music on subsequent shows of the series. This technique permits program promotion to include a name orchestra in the talent line-up.

The royalty arrangement on wax shows in nothing new, but it does

permit a company to throw together what seems to be a high-priced program at very reasonable cost. As long as five or six years ago Harry S. Goodman did this type of deal with Ed McHugh (The Gospel Singer), Mystery Chef and others. Networks make the same type of deal with talent on co-op programs.

Whether any wax companies can approach the talent operations of Ziv, however, is doubtful. The Colman deal for *Favorite Story*, for instance, guarantees the film star \$150,000 annually for a minimum of three years. From the standpoint of talent, the interesting point here is the fact that the income is projected into what are expected to be better tax years. In addition, of course, Colman makes the waxes (52 a year) at his own convenience so as to allow him to carry thru on film assignments.

Ziv took about six months to conclude the Colman deal and it was not inked until Colman was satisfied as to writers and all production angles. In line with this it's notable that Ziv is using very strong talent, in addition to Colman, for *Favorite Story*. People pacted are John Beal, Vincent Price, Lionel Stander, Benita Hume, Edna Best and other names.

Top ranking wax companies feel optimistic about the future of syndicated name transcription shows. John Sinn, of Ziv, states the industry now is in a position to pay money—and can now compete with live shows. Salaries, he says, are comparable. Sinn also points out that, whereas two years ago it was rather tough to sell a name on the idea of a wax show, it was comparatively easy now. Sinn, whose origination already has such talent as Barry Wood, Wayne King, Kenny Baker and *Easy Aces*, is planning two lavish shows for the fall, with respective yearly talent budgets of \$850,000 and \$400,000. Deals are expected to jell in a few weeks. Sinn wouldn't comment on reports that Guy Lombardo had been signed for a series.

In addition to Wayne King and possibly Lombardo, another oldtime maestro is doing a wax series. This is Ted Lewis, doing a half-hour series for Chartoc-Colman Production of Chicago. Other names floating around include film star George Raft, being peddled by Paragon Radio Productions in an item called *The Cases of Mr. Ace*, and Eddie Bracken, mentioned as set for a wax deal by Kermit-Raymond.

While one segment of the tran- (See Ziv-Colman Show on page 11)

Heard by most...

Preferred by most

KWKH
SHREVEPORT
50,000 WATTS
Represented by The Branham Co.

NATIONAL BISCUIT
TURNS WBNS NEWS INTO SALES
Another client who has been using WBNS for many years.
ASK JOHN BLAIR
IN COLUMBUS, OHIO, IT'S
WBNS
COVERS CENTRAL OHIO
163,550 WBNS FAMILIES IN CENTRAL OHIO

Part I

The Billboard



TOP BONUS-AUDIENCE DELIVERING STATIONS

ON FIRST 15 EVENING SHOWS (FOR ANALYSIS, SEE STORY ON THIS PAGE)



(Station Ratings Based on December, 1946, Thru April, 1947, Hooperatings)

PROGRAM	Hooperating June 15 Report	City	Station	Five-Month Rating
RADIO THEATER	23.4	Rochester	WHEC	36.3
		Dayton	WHIO	34.8
		Wichita	KFH	34.3
		Peoria	WMBD	34.1
		Lincoln	KFAB	32.1
SCREEN GUILD PLAYERS	19.6	Peoria	WMBD	34.4
		Lincoln	KFAB	30.7
		St. Louis	KMOX	30.3
		Kansas City	KMBC	29.9
		Minneapolis-St. Paul***	WCCO	29.6
BOB HOPE	19.1	Omaha	WOW	42.1
		Wichita	KANS	39.7
		Fort Worth	WFAA-WBAP	37.8
		Salt Lake City	KDYL	37.8
		Minneapolis-St. Paul***	KSTP	37.8
RED SKELTON	18.4	Salt Lake City	KDYL	38.9
		Tulsa	KVOO	38.6
		Denver	KOA	35.0
		Milwaukee**	WTMJ	34.1
		Oakland	KPO	33.6
		Omaha	WOW	33.6
FIBBER MCGEE & MOLLY	16.9	Fort Worth	WFAA-WBAP	40.5
		Wichita	KANS	39.8
		Omaha	WOW	39.8
		Milwaukee**	WTMJ	39.8
		Des Moines	WHO	38.8
FRED ALLEN	15.0	Erie	WERC	32.5
		Boston	WBZ	32.3
		Buffalo	WBEN	32.0
		Washington	WRC	31.2
		Seattle	KOMO	30.8
MR. DISTRICT ATTORNEY	13.8	Louisville	WAVE	30.0
		Buffalo	WBEN	29.1
		Cleveland	WTAM	28.1
		Oklahoma City	WKY	28.0
		Duluth-Superior	WEBC	27.7
BING CROSBY	13.5	Des Moines	KRNT	28.9
		Pittsburgh	WCAE	26.0
		New York	WJZ	25.4
		Baltimore	WFBR	24.9
		Denver	KVOD	22.4
BOB HAWK	12.2	Rochester	WHEC	32.1
		Harrisburg	WHP	30.0
		Wichita	KFH	29.1
		Worcester	WTAG	27.8
		Peoria	WMBD	27.4
TAKE IT OR LEAVE IT	11.7	Peoria	WMBD	29.9
		Lincoln	KFAB	29.1
		Shreveport	KWKH	26.6
		Salt Lake City	KSL	23.3
		Kansas City	KMBC	23.1
JOAN DAVIS	11.7	Rochester	WHEC	30.8
		Peoria	WMBD	27.1
		Worcester	WTAG	27.0
		Harrisburg	WHP	26.3
		Dayton	WHIO	23.1
EDDIE CANTOE	11.6	Duluth-Superior	WEBC	23.0
		Omaha	WOW	22.8
		Milwaukee**	WTMJ	21.8
		Oklahoma City	WKY	21.6
		Oakland	KPO	20.9
MANHATTAN MERRY GO-ROUND	11.6	Spokane	KHQ	21.2
		Milwaukee**	WTMJ	21.2
		Erie	WERC	20.0
		Omaha	WOW	19.8
		Minneapolis-St. Paul***	KSTP	17.8
YOUR HIT PARADE	11.4	Lincoln	KFAB	25.7
		Wichita	KFH	25.7
		Peoria	WMBD	24.6
		Rochester	WHEC	23.5
		Worcester	WTAG	19.7
F.B.I. IN PEACE AND WAR	11.3	Worcester	WTAG	27.7
		Lincoln	KFAB	24.8
		Peoria	WMBD	24.1
		Harrisburg	WHP	22.3
		Cleveland	WGAR	21.3
TOP THREE SUNDAY AFTERNOON PROGRAMS				
THE SHADOW	8.1	Buffalo	WEBC	18.6
		Duluth-Superior	WSBR	16.6
		Syracuse	WOLF	16.3
		Cleveland	WHK	15.9*
		Worcester	WAAB	15.6
CARMEN CAVALLARO	7.2	Hartford	WTIC	17.9
		Des Moines	WHO	15.1
		Cleveland	WTAM	15.0
		Tulsa	KVOO	14.6
		Milwaukee**	WTMJ	14.4

Station, City and Power	Total Bonus Points Delivered (On Top 15 Over National Average)
1. WMBD Peoria—5,000 Local Sunset 1,000 Night.....	102.3
2. WOW Omaha—5,000.....	81.5
3. WTMJ Milwaukee—5,000.....	73.4
4. KFAB Lincoln—50,000.....	65.0
5. KFH Wichita—5,000.....	60.0
6. WTAG Worcester—5,000.....	55.6
7. WHEC Rochester—5,000.....	44.9
8. KANS Wichita—250.....	43.5
9. WHP Harrisburg—5,000 Local Sunset 1,000 Night.....	43.3
10. WFAA-WBAP Fort Worth—5,000 and 50,000.....	42.3
11. KDYL Salt Lake City—5,000.....	39.2
12. WBEN Buffalo—5,000.....	32.3
13. WHO Des Moines—50,000.....	29.8
14. KVOO Tulsa—50,000.....	27.6
15. KPO San Francisco—50,000.....	26.5
16. WERC Erie—250.....	25.9
17. WEBC Duluth-Superior—5,000.....	25.3
18. KSTP Minneapolis-St. Paul—50,000.....	24.9
19. WKY Oklahoma City—5,000.....	24.2
20. WHIO Dayton—5,000.....	22.8
21. KMBC Kansas City—5,000.....	22.7
22. WTAM Cleveland—50,000.....	22.1
23. WBZ Boston—50,000.....	17.3
24. KOA Denver—50,000.....	16.6
25. WRC Washington—5,000.....	16.2
26. WAVE Louisville—5,000.....	16.2
27. KOMO Seattle—5,000.....	15.8
28. KRNT Des Moines—5,000.....	15.4
29. KWKH Shreveport—50,000.....	14.9
30. WCAE Pittsburgh—5,000.....	12.5
31. WJZ New York—50,000.....	11.9
32. KSL Salt Lake City—50,000.....	11.6
33. WFBR Baltimore—50,000.....	11.4
34. WTIC Hartford—50,000.....	10.7
35. KMOX St. Louis—50,000.....	10.7
36. WEBC Buffalo—250.....	10.3
37. WFLA Tampa-St. Petersburg—5,000.....	10.1
38. WJAX Jacksonville—5,000 Local Sunset 1,000 Night.....	10.0
39. WGAR Cleveland—5,000.....	10.0
40. WCCO Minneapolis-St. Paul—50,000.....	10.0
41. KHQ Spokane—5,000.....	9.6
42. WWJ Detroit—5,000.....	9.4
43. KVOD Denver—5,000.....	8.9
44. WSNR Duluth-Superior—250.....	8.5
45. WOLF Syracuse—250.....	8.2
46. WHK Cleveland—5,000.....	7.8
47. WKBO Harrisburg—250.....	7.7
48. WAAB Worcester—5,000.....	7.5
HARVEST OF STARS.....	6.6

Small Watters Deliver Large Nite Audience

Bonuses Top Nat'l Average

NEW YORK, July 5.—Ability of stations of 250, 1,000 and 5,000-watt power to deliver terrific audiences to advertisers is graphically revealed in Part I of *The Billboard's*



Continuing Program Studies (CPS) feature, which shows the top bonus-audience delivering stations on the leading nighttime and Sunday after-

noon Hooperated programs. Leading the list of bonus-audience delivering outlets for instance, is WMBD, Peoria, Ill., with power of 5,000 local sunset and 1,000 night, which for the period of the survey compiled a total of 102.3 bonus points. Second on the listing is WOW, Omaha, a 5,000-watter, with 81.5 bonus points, followed by WTMJ, Milwaukee, another 5,000-watter. Top 50,000-watter is KFAB, in sixth position with a total of 65.0 bonus points, and this station is closely followed by three more 5,000-watters, KFH, Wichita, Kan.; WTAG, Worcester, Mass., and WHEC, Rochester, N. Y.

A glance at the chart will show a goodly number of 250-watters delivering audiences in excess of the national average. There's KANS, Wichita, for example, with a total of 43.5 bonus points; WERC, Erie, Pa., with 25.9; WEBC, Buffalo, with 10.5, and WSNR, Duluth-Superior, Minn.; WOLF, Syracuse, and WKBO, Harrisburg, Pa., with lesser totals.

Power Isn't Everything

One of the chief interpretations gleaned, of course, is that there's a lot of truth in the old radio argument that power, in itself, is a not-too-important factor in radio advertising. Another fact pointed up by the statistics is the obvious one that regional advertisers can do a strong selling job on various of the medium and lower-powered stations thruout the country.

In many instances, stations show an ability to grab ratings that are almost phenomenally in excess of the national average. *Lux Radio Theater*, for instance, which topped the June 15 Hooper with a score of 23.4, has an average five-month rating of 36.3 on WHEC, Rochester, N. Y.; 34.8 over WHIO, Dayton, O.; 34.3 over KFH, Wichita; 34.1 over WMBD, Peoria, and 32.1 on KFAB, Lincoln, Neb.

Lux Radio topped the June 15 list owing to the appearance of Al Jolson on the show, so perhaps a glance at shows which normally beat *Lux*, such as *Fibber McGee and Molly* and *Bob Hope*, are in order. The *Fibber*, who dived on that report to a score of 16.9, has a five-month rating of 40.5 over WFAA-WBAP, Fort Worth. Hope, with a national rating of 19.1, grabs a five-month rating of 42.1 over WOW, 5,000 watter in Omaha.

Tampa-St. Petersburg	WFLA	16.7
Jacksonville	WJAX	16.6
Detroit	WWJ	16.0
Milwaukee**	WTMJ	14.4
Harrisburg	WKBO	14.3

* Program not broadcast consistently, but during a majority of the months surveyed.
 ** February thru April, 1947.
 *** January thru April, 1947.
 * Includes five minutes other programming.

Mountaineers Pet Segs Vary From Nation's

6 Toppers Off Regional List

NEW YORK, July 5.—Comparison of five-month national average top 15 Hooperated shows with the average sectional rating reports for the same period (December, 1946, thru April, 1947) indicates that Mountain States listeners show the greatest variance from the national taste. Fully six shows which appear on the top 15 evening list nationally were unable to break into the mountain top 15, which had in their place shows considerably lower on the national Hooper list.

Pacific and North Central areas each had three shows on their top 15 lists which differed from the national top 15. The South showed a two-show variance, while the East, with only one conflicting entry, proved the section most closely paralleling over-all national choices.

Only six of the 15 programs on the national first 15 list were able to make the big 15 tallies of all sections. These six were Bob Hope, Fibber McGee and Molly, Fred Allen, Edgar Bergen, Amos 'n' Andy and Radio Theater.

Skelton Off East's List

Breakdown of the regional preference lists shows that Eastern listeners chose *Inner Sanctum* to round out their top 15, with Red Skelton, of the national list, unable to make the Eastern chart. Southerners chose Burns and Allen and *Date With Judy* in preference to the national top 15's Bing Crosby and *Great Gildersleeve*.

North Central listeners were fonder of *Take It or Leave It*, *Big Town* and *Date With Judy* than they were of the national top 15's Walter Winchell, Bing Crosby and *Great Gildersleeve*. Pacific Coasters turned from *Screen Guild Players*, *Mr. District Attorney* and *Duffy's Tavern* to tune in *Truth or Consequences*, *Blondie* and *Eddie Cantor*.

Mountain Choices

The mountaineers proved the unorthodoxy of their listening habits by omitting Jack Benny from their top 15, along with Walter Winchell, *Bandwagon*, *Duffy's Tavern*, Bing Crosby and *Great Gildersleeve*. In their places appeared such other programs as *Truth or Consequences*, Burns and Allen, *Eddie Cantor*, *Grand Ole Opry*, *Dr. Christian* and *Take It or Leave It*.

Accompanying charts indicate numerous other incidental switches of regional from national tastes. For example, Southern listeners rate *Amos 'n' Andy* their No. 2 show, behind only *Fibber McGee*. Conversely, Fred Allen, who is fourth on the national list, rates only 11th in the mountain zone, while Jack Benny, third nationally, ran eighth in the South and did not make the mountain list at all.

Part II

The Billboard



5-Month Sectional
"Program Hooperatings"
FIRST FIFTEEN — DAYTIME



ALL FOR PERIOD FROM DECEMBER, 1946, THRU APRIL, 1947

NATIONAL AVERAGE	EAST	NORTH CENTRAL	SOUTH	MOUNTAIN	PACIFIC
1. Bob Hope 30.3	Fred Allen 27.2	Bob Hope 37.0	Fibber McGee and Molly 31.9	Bob Hope 37.3	Jack Benny* 41.4
2. Fibber McGee and Molly 28.9	Jack Benny 26.8	Fibber McGee and Molly 34.2	Amos 'n' Andy 31.0	Red Skelton 36.7	Bob Hope 31.9
3. Jack Benny* 27.6	Bob Hope 26.3	Red Skelton 31.0	Bob Hope 30.5	Fibber McGee and Molly 33.9	Red Skelton 29.6
4. Fred Allen 25.5	Fibber McGee and Molly 25.5	Edgar Bergen 28.4	Red Skelton 25.9	Radio Theater 26.2	Edgar Bergen 27.0
5. Edgar Bergen 25.2	Radio Theater 25.0	Radio Theater 27.6	Fred Allen 22.5	Screen Guild Players 24.7	Fibber McGee and Molly 26.8
6. Red Skelton—CH 24.7	Edgar Bergen 24.5	Jack Benny 27.4	Edgar Bergen 22.4	Truth or Consequences 24.2	Walter Winchell* 25.2
7. Amos 'n' Andy 24.3	Walter Winchell 23.5	Screen Guild Players 27.3	Walter Winchell 21.9	Mr. District Attorney 23.4	Fred Allen 23.6
8. Radio Theater* 23.9	Amos 'n' Andy 22.5	Amos 'n' Andy 27.2	Jack Benny 21.7	Burns and Allen 23.0	Great Gildersleeve 19.3
9. Screen Guild Players 22.2	Screen Guild Players 22.4	Fred Allen 26.8	Mr. District Attorney 21.4	Amos 'n' Andy 22.5	Bandwagon 18.8
10. Walter Winchell* 21.9	Mr. District Attorney 20.1	Mr. District Attorney 23.6	Duffy's Tavern 20.6	Edgar Bergen 21.9	Radio Theater 18.7
11. Mr. District Attorney 20.4	Duffy's Tavern 20.0	Bandwagon 21.6	Radio Theater 20.3	Fred Allen 20.5	Truth or Consequences 18.6
12. Bandwagon 19.8	Bandwagon 19.9	Duffy's Tavern 21.3	Bandwagon 20.0	Eddie Cantor 18.7	Blondie 18.2
13. Duffy's Tavern 18.8	Bing Crosby 18.9	Take It or Leave It 19.0	Burns and Allen 18.9	Grand Ole Opry** 18.7	Eddie Cantor 18.2
14. Bing Crosby 17.8	Great Gildersleeve 16.7	Big Town 18.7	Date With Judy 18.8	Dr. Christian 18.1	Amos 'n' Andy 17.6
15. Great Gildersleeve 17.2	Inner Sanctum 16.7	Date With Judy 18.6	Screen Guild Players 18.8	Take It or Leave It 18.0	Bing Crosby 16.9

* Includes first and second broadcasts.
** Program canceled April 5.

CH—Computed Hooperating.

Music By Air

NEW YORK, July 5.—Local FM Station WGYN now is broadcasting records not otherwise available in this country. About once weekly, the station presents a special show featuring Flight Communications Officer Bill Stangle, of American Overseas Airlines, and his records. Stangle, who is on the regular transatlantic run to Britain, comes back every few days with record releases just off the British presses.

The station is readying a plan to inaugurate a similar deal to get late releases from other countries.

House Seen Likely To Vote Change in FCC Suit Procedure

WASHINGTON, July 5.—The House is expected to pass, before adjourning, a measure to transfer court cases against the Federal Communications Commission (FCC) from district court to the Circuit Court of Appeals. The bill—approved by the House Judiciary Committee this week—is designed also to cut down the number of radio cases which reach U. S. Supreme Court.

Under present law, appeals from FCC decisions are made to a district court and then may be appealed direct to Supreme Court. If passed by both houses, the bill will make it mandatory for stations to take their cases to the Circuit Court of Appeals, by-passing the district courts. Thru a technical provision, the bill gives the Supreme Court authority to decide whether it wants to try the appeal. Present law forces the court to consider such appeals.

Webs Continue NAB Activity

WASHINGTON, July 5.—Network representatives will still take a fairly active part in National Association of Broadcasters (NAB) despite the webs' shift to associate membership, NAB officials indicated this week as the change was ratified by NAB members 629-28.

According to NAB, Frank Russell, National Broadcasting Company vice-president, and Frank Stanton, president of Columbia Broadcasting System (CBS) will retire from NAB's board of directors, as will Edgar Kobak, president of Mutual Broadcasting System (MBS), who has been sitting with the board as an observer.

At the same time, NAB points out that web officials "may be asked to sit as observers from time to time." NAB also says that a network employee may serve as a district director or a director-at-large, thru election while standing as a candidate representing a chain-owned station.

Connie Russell Gets Farrell's NBC Slot

CHICAGO, July 5.—Connie Russell, former night club singer who appeared at top clubs here and in New York, will become a network staff singer beginning July 21. On that day Miss Russell will start working for NBC here. Her initial assignment will be to replace Skip Farrell as the featured singer on the *Manor House Summer Party* for eight weeks, starting that date.

Miss Russell temporarily retired from show business following her marriage about a year ago. She formerly was featured at the Waldorf-Astoria Hotel and Copacabana nitery in New York and the Latin Quarter and Chez Paree here. She also was heard on the Milton Berle radio program.

ZIV-COLMAN SHOW

(Continued from page 9)

scription business is getting excited over names, National Broadcasting Company's (NBC) Radio Recording Division is taking a different sales tack. It's pitch is well-produced programs using fair names, but stressing low cost in comparison to similar programs offered by other wax companies. Radio Recording Division now is getting up statistics to prove its point to stations. Its arguments will attempt to show that certain NBC wax programs, such as the 30-minute *Haunting Hour*, or the 30-minute situation comedy, *House in the Country*, are as much as 500 per cent cheaper than competing programs. *Haunting Hour*, for instance, is offered at \$9.60 in such cities as Richmond, Va., and Akron, O., where competing mystery wax shows are offered at \$56. NBC is using solid rather than name talent, good examples being Frank Lovejoy, Jed Prouty and Barry Kroeger on *Hour*, and Ray Knight, Patsy Campbell and Bud Collyer on *House in the Country*. NBC's *Modern Romances*, for instance, uses Vicki Vola, Carl Frank and Joe Julian.

Another NBC Radio Recording Division program, *Playhouse of Favorites*, uses John Carradine, Wendy Barrie, Carl Swenson, Signe Hasso and Les Tremaine.

Burrell's
ESTABLISHED 1866
PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N.Y.
BArcley 7-5371

U. S. A.'s LARGEST REPRODUCTION HOUSE
GENUINE GLOSSY PHOTOS 5 1/2¢ EA. 8" x 10"
Unsurpassed in Quality at any Price
NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND
100, 8" x 10", \$6.73
1000, 8" x 10", \$55.00
Fan Mail Photos
1000, 5" x 7", \$34.00
1000 Postcards, \$22.00
MOUNTED ENLARGEMENTS
30" x 40" \$3.85 EA.
20" x 30" \$2.50 EA.
Made By J. J. Kriegsmann, The Man Whose Photographs Grace Billboard's Covers
COPYART Photographers
165 West 46th St. Bryant 9-1723 N.Y.
"WE DELIVER WHAT WE ADVERTISE"

Part III

The Billboard



NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the G. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



Hi Jinx!
Reviewed July 2, 1947
BRISTOL-MYERS COMPANY
J. M. Allen, Adv. Mgr.
Thru Young and Rubicam, Inc.
Alex Kroll, Account Executive
Via NBC (158 Stations)
Wednesdays, 9-9:30 p.m.
Estimated Talent Cost: \$3,500; writer, Tex McCrary; agency contacts, Dick Connelly, Ed Silver; production director, Wesley McKee; announcer, Danny Seymour; cast, Tex McCrary, Jinx Falkenberg, Johnny Guarneri and orchestra.
Current Hooperating for shows of this type (Variety)..... 8.3
Current Hooperating of show following ("Mr. District Attorney")..... 13.8
CURRENT HOOPERATING OF SHOWS ON OPPOSITE NETWORKS
ABC: Sustaining..... None
MBS: "Gabriel Heatter" (9-9:15 p.m.)... 4.6
"Real Stories from Real Life" (9:15-9:30 p.m.)..... 3.3 (MTWTF)

The chatter dished out by Jinx Falkenberg and Tex McCrary may be considered adequate fare for breakfast listening, but it needs quite a few additional vitamins to bolster it enough for the evening schedules. Serving as warm weather replacement for the high-flying *Duffy's Tavern*, the too-cute couple has a sizeable pair of brogans to fill. Despite a name guest policy, the initial attempt failed to measure up. Poor balance, poor scripting and poor choice of guests combined to negate the first effort. Show opened with nearly five minutes devoted to introducing Tex and Jinx and attempting to establish their brand of personality chatter. The guests, Mary Martin and Billy Rose, split the rest of the show, with the saccharine couple on duty making chit-chat with them.

Bad Choice of Guests

Neither Miss Martin nor Rose was a particularly fortunate selection as guest. The former's irrespressible personality, so visually delightful from a stage, was successfully projected only in spurts. Billy Rose, noted impresario and columnist, proved less capable at reading a line than at writing one, committing a couple of particularly bad fluffs. Same time, his material was good for the few real laughs stirred by the show, particularly in selecting America's "10 most attractive men." Miss Martin was permitted to sing only smidgins of several songs, and two orthodox-sized numbers, *No Business Like Show Business* and *They Say It's Wonderful*, both from *Annie, Get Your Gun*, with which she opens soon in Texas. A good word must be thrown in for the Johnny Guarneri quintet, which backed up Miss Martin.

The ever-present Jinx helped out announcer Dan Seymour with the two major commercials for Ipana toothpaste, which stressed massaging the gum line. Tough luck reading lines struck even announcer Seymour, who had difficulty with pronunciation of the brand name on the final plug. Hitch-hike commercial pushed Ingram shaving cream.
Sam Chase.

Melody Theater
Reviewed July 1, 1947
Sustaining over MBS
MTWTF, 5-5:15 p.m.
Emsee, Bret Morrison; producer, Frank Armer; director, Alan Ducovny; script editors, Don Agger, Frederick Methot; package producers, Robert and Jessica Maxwell.
Average Hooperating for shows of this type (Miscellaneous-daytime)..... 3.5
Current Hooperating of show preceding (Sustaining)..... None
Current Hooperating of show following ("Superman")..... 2.6
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
ABC: "Terry and the Pirates"..... 1.6
CBS: Sustaining..... None
NBC: "When A Girl Marries"..... 5.8

Mutual's *Melody Theater* is a commendable venture in juvenile music appreciation. To catch the moppet audience, the web is serializing operas in English, tailoring them for narration by Bret Morrison and blending the outstanding music for presentation daily, five days a week. The program preemed this week with Verdi's *Aida* and will present Bizet's *Carmen* next week. Subsequent planned presentations include such perennial Gilbert & Sullivan favorites as *The Pirates of Penzance*, other well-known light operettas and, if permission can be obtained, even hit Broadway musicals such as *Oklahoma*.

Idea of the *Melody Theater* is a good one, laden with educational and cultural values. Its execution, however, seems to contain touches of the same highbrow attitude which repel children and many adults in standard opera presentations. Kids is kids, to paraphrase and old saying, and anything that expects to attract their ears should be in their language. Bret Morrison is an excellent narrator, but the script smacks too much of the stuffed shirt approach. The writers apparently were awed by the sacrosanct precincts and permitted big words to creep in, dulling the effect of the presentation.

Another Handicap

In addition, it is difficult to see how opera will hold a child audience with straight narration. The kids of today are accustomed to slambang, sharply-defined (in voice) heroes and heroines, and a narrator, even with a script that allows him some dramatic latitude, has a difficult job acting two parts, even if he is multi-voiced. Operas are full of dramatic and humorous situations which can be made interesting to kids, but probably more than one individual would be needed to handle the lines. Morrison does attempt to act out several dramatic bits, but the result cues the need of additional voices.

There also is the time segment to consider with this show. At 5 p.m. in the East, it would seem likely that a good many kids are still outdoors or, at least, unavailable for radio listening. The 1.6 rating for *Terry and the Pirates*, ABC's kid show competition for *Melody Theater*, compared with the 5.8 Hooper for

Mr. President
Reviewed July 3, 1947
Sustaining over ABC
Thursdays, 9:30-10 p.m.
Producer, Robert G. Jennings; writer, Paul Milton; director, Dwight Hauser; announcer, Owen James; music, Basil Adlam and orchestra; cast, Edward Arnold, Betty Lou Gerson, Charles Seal, Ernie Whitman.
Average Hooperatings for shows of this type (Dramatic)..... 7.7
Current Hooperating of show preceding ("America's Town Meeting")..... 4.3
Current Hooperating of show following ("Best Things in Life")..... 2.7
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
CBS: "Crime Photographer"..... 8.7
MBS: "Treasure Hour of Song"..... 2.7
NBC: "Eve Arden"..... 7.4

American Broadcasting Company's (ABC) *Mr. President* is a promising package, well produced and with an interesting theme. The chief idea, briefly, is to present little-known incidents in the lives of presidents—incidents which could throw light on the more homey aspect of existence in the White House while at the same time recapturing some of the more dramatic historical developments of days gone by.

This is a tall order, involving careful research by the writer and very careful judgment on the part of the producer—for the highest good taste is essential in a program of this nature. The ABC package meets these requirements in all essentials, for Edward Arnold is the lead and Betty Lou Gerson, Charlie Seal and Ernie Whitman in supporting roles deliver a sensitive dramatization.

The script by Paul Milton seemed to err occasionally in the direction of oversentimentality or in straining too much to give the President—Grover Cleveland in this case—a human quality. One example of this was the dialogue on the occasion of the President's dinner in the servants' quarters—when the chief executive couldn't resist the aroma of corned beef and cabbage. In general, however, Milton's job was tastefully done, and he skillfully reinvested with interest the drama attendant upon President Cleveland's fight to repeal the silver clause of the Sherman Act, the chief executive's illness at the time, his chit-chat with reporters and secretaries, his feud with the vice-president, etc.

ABC has given *Mr. President* polished production under the supervision of Robert G. Jennings.

Paul Ackerman.

NBC's soaper, *When a Girl Marries*, presented at the same time, offers a clue to the type of audience available when these shows are aired. It's hard to see a bunch of kids forsaking play to run in and hear *Melody Theater*, but a time switch might make a difference. Mutual may have one consolation, however. There is definite adult appeal in this show and even if it doesn't click with the kids, MBS may come out of the deal with a good program for their parents. *George Berkowitz.*

Paul Whiteman Club
NATIONAL BISCUIT COMPANY
Thru McCann-Erickson, Inc.
R. J. REYNOLDS TOBACCO COMPANY
Thru William Esty & Company
NESTLE'S MILK PRODUCTS, INC.
Thru Compton Advertising, Inc.
WESSON OIL & SNOWDRIFT CO.

Thru Kenyon & Eckhardt, Inc.
Via ABC
Monday thru Friday, 3:30 to 4:30 p.m.

Talent Cost: \$1,725 per quarter hour weekly strip; producer, Charles C. Barry; director, George Wiest; writer, Bernard Dougall; announcer, Doug Browning; premiere interviewers, Ethel Merman, Art Lund; star, Paul Whiteman.

Average Hooperating for shows of this type (Miscellaneous-daytime)..... 3.5
Current Hooperating of show preceding ("Ladies Be Seated")..... 4.0

Current Hooperating of show following (Sustaining)..... None

CURRENT HOOPERATING OF SHOW ON OPPOSITE NETWORKS
CBS: Sustaining (3:30-4 p.m.)..... None
"Hint Hunt" (4-4:15 p.m.)..... 2.4
Sustaining (4:15-4:30 p.m.)..... None
MBS: Sustaining..... None
NBC: "Pepper Young" (3:30-3:45 p.m.)... 4.6
"Right to Happiness" (3:45-4 p.m.)... 5.3
"Backstage Wife" (4-4:15 p.m.)..... 5.2
"Stella Dallas" (4:15-4:30 p.m.)..... 6.0

Pops still has it. Paul Whiteman, master showman and erstwhile king of jazz, showed that he still belongs up there with entertainment's royalty by ably making the switchover to disk jockey in his hour-long across-the-board show. Altho never noted in the past as a particularly convincing line reader, Whiteman displayed an ability, in the preem, to successfully sell his most important commodity—his own personality. If he maintains the pace he should sell with it the products of his four sponsors and build an audience.

The entire 60 minutes bore the mark of careful planning—sometimes a mite too careful. From the position and type of commercials, selection and slotting of the records and the almost casual way Whiteman directed his remarks straight at his No. 1 target, the housewife, the set-up was rigid but well-conceived and neatly executed. As for Whiteman, he'll never win any thespian awards, but the gals should have felt him peering over their shoulders as they went about their chores. His speech was highly personal and well larded with "honneys," "my dears," and "girls"—and by Pops it didn't sound phony.

Pops Indorses

There were other professional touches. The show led off with the announcement that everything on it—singers, performers, bands and, of course any advertised products—had Whiteman's personal stamp of approval. Two wire-recorded "dressing room" interviews, one with Ethel Merman and the other with Art Lund, resulted in some good personality stuff. Each interview, of course, was followed up with records of the interviewee. Present also was a Whiteman hallmark of recent years, a "then and now" switch in which he played first an Eddie Cantor record of 30 years ago and then a recent Cantor release.

From the commercial point of view, too, the show measured up. The four sponsors, National Biscuit Company, Camel Cigarettes, Nescafe and Wesson Oil, were carefully fenced off from each other by the Whiteman signature—a few bars of *Rhapsody in Blue*. Each product was allotted two commercials, de-
See Paul Whiteman on page 16.

Rooftops of the City

Reviewed July 3, 1947

Sustaining on CBS

Thursdays, 8:30-8:55 p.m.

Supervisor, Werner Michel; director, John Mosman; script editor, Elwood Hoffman; music director, Morris Surdin; writers, Lawrence Menkin, William Kendall Clarke; cast, Lawson Zerbe, Allen Drake, Chet Stratton, Gregory Morton, Evelyn Siebold.

Average Hooperating for shows of this type (Dramatic).....	7.7
Current Hooperating for show preceding ("Suspense").....	9.2
Current Hooperating for show following ("Johns-Manville News") (MTWTF) (8:55-9 p.m.).....	7.1
("Dick Haymes").....	8.5

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: "America's Town Meeting".....	4.3
MBS: Sustaining.....	None
NBC: "Frances Langford".....	6.1

A bouquet is in order for script editor Elwood (Bill) Hoffman, of Columbia Broadcasting System (CBS), and Bob Landry, CBS director of writing. The web's new dramatic sustainer, *Rooftops of the City*, is a prime example of how good a show can be when writers are given the free rein apparently permitted by Hoffman here. Infinitely satisfying when stacked up against the usual trite romantic formulas, the opener, *Obituary Notice*, by Lawrence Menkin and William Kendall Clarke, was strong dramatic meat well seasoned with imaginative use of radio techniques.

Only in a most incidental way can the story be considered a love yarn. Primarily, the drama was concerned with human values, too infrequently intelligently analyzed by radio. Not only was the offering successful in probing this verboten territory, but, just as important, it did so with a rich dramatic flavor that was completely convincing.

The drama etched the story of a tycoon, civic leader and self-made man, multi-millionaire Fred Young, and told how he got that way. Reporter Ken Williams, hired several months before by Young to write the magnate's biography, had the job of turning out an obituary for Young, killed in an automobile accident. Story was narrated by the reporter, mainly in the form of a talk with Young's widow, with deft use of flashbacks supplying the real punch.

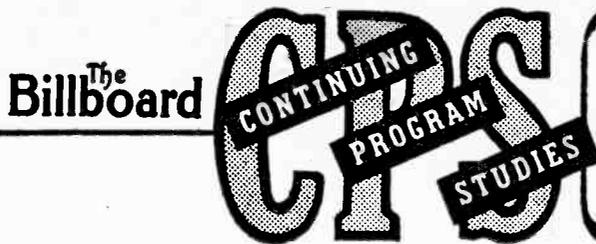
Story of Moral Decadence

Play revealed that it was at the widow's behest that Young, a self-worshipping egotistical despot, decided to have his life immortalized. Her motive, far from being altruistic, was to reveal to him, in a factual indictment, what he never would face before—his own moral decadence.

The flashbacks disclosed that the millionaire grew rich by defrauding his father of the old man's inventions, ultimately destroying one which might have made outmoded his own manufacturing processes. His wife was won at the expense of a brother, whom Young had sent away to South America, ostensibly on business, actually to get him out of the way. Acting honors were shared by Gregory Morton, as the tycoon, Lawson Zerbe as the reporter, and Evelyn Siebold as the wife, with Allen Drake and Chet Stratton turning in neat supporting jobs.

For a devastating picture of sheer ruthlessness, this play deserves hearty plaudits. So-called "commercial" demands forced no compromise with the show's basic values, yet, because of its solid dramatic foundation it never bordered on the talky or preachy. Scripters

Part II



Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



Mr. and Mrs. North

Reviewed July 1, 1947

COLGATE-PALMOLIVE-PEET
Robert E. Healy, Adv. Mgr.

Thru Sherman and Marquette, Inc.

Via CBS (148 Stations)

Tuesdays, 8:30-9 p.m.

Producer-director, John Loveton; music director, Charles Paul; writer, free lance; announcer, Charles Stark; cast, Joseph Curtin, Alice Frost, Arthur Vinton, Bill Smith, Jean Ellyn, Allan Hewitt, Frank Readick.

Average Hooperating for shows of this type (Mystery drama).....	7.3
Current Hooperating of show preceding ("Big Town").....	10.3
Current Hooperating of show following ("Johns-Manville News") (MTWTF) (8:55-9 p.m.).....	7.1

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: Sustaining.....	None
MBS: "The Falcon".....	5.1
NBC: "Date with Judy".....	10.1

Jerry and Pamela North are still the same indefatigable amateur detectives with a miraculous ability for finding corpses strewn all over Manhattan and for finding the corpse makers. The preem show in this Columbia (CBS) series was built on a Fourth of July theme, beginning with the delivery, by mistake, of a box containing a giant roman candle to the Norths and the subsequent murder of an antique dealer for whom the package was intended. Of course, the Norths track down the guilty person (the murdered man's wife) and find out that the candle was to be used to burn the dealer's store for insurance.

The script was similar to the usual North antics and moved with considerable pace. The show suffered a bit in trimming, however, five minutes being lopped off the customary half-hour seg for the CBS 8:55 newscast. Some action had to be omitted to compensate for the time lost and it showed in the overall result.

Curtin and Frost in Leads

Joseph Curtin and Alice Frost are well cast for the North parts. Regrettable is the absence from the script of Sergeant Mulligan, who handed former listeners many a bang with his corny and exaggerated but funny Irish cop routine.

Colgate-Palmolive-Peet plugged Halo, Colgate tooth powder and Cashmere Bouquet on the show. The Halo and Cashmere pitches were singing commercials, the former using its standard pun, "Halo Everybody." *George Berkowitz.*

Menkin and Clarke are old hands at turning out convincing radio fare, and here they were allowed to fashion their own kind of show. Should the free-lancers who contribute the rest of the series' dramas maintain the same level, *Rooftops* may turn out to be a surprise pearl in CBS' summer oyster. *Sam Chase.*

Kraft Music Hall

Reviewed July 3, 1947

KRAFT FOOD COMPANY
John H. Platt, Adv. Mgr.

Thru J. Walter Thompson Company

Via NBC (158 Stations)

Thursdays, 9-9:30 p.m.

Estimated Talent Cost: \$8,000; writer, Ed Helwick; production director, Billy Wilgus; announcer, Ken Carpenter; cast, Nelson Eddy, Leonard Tennario, Nadine Conner, Robert Armbruster and orchestra.

Current Hooperating for the program..	6.8
Average Hooperating for shows of this type (Variety).....	8.3
Current Hooperating for show preceding ("Frances Langford").....	6.1
Current Hooperating for show following ("Jack Haley").....	7.4

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: "America's Town Meeting".....	4.3
CBS: "Dick Haymes".....	8.5
MBS: Gabriel Heatter (9-9:15).....	4.3
"Real Stories from Real Life".....	3.3

Kraft's summer edition of its *Music Hall* offers little that's new in the way of format, but the show has talent, good music and slick promotion. Additionally, the commercials for Miracle Whip and Kraft cheese are in very good taste, straightforward and brief. This last point notably adds to the program, for one of the marked impressions of the opening show was the amount of solid entertainment packed into the periods between the first and second and the second and third plugs.

Baritone Nelson Eddy hosts the summer program, with Met Opera soprano Nadine Conner abetting as a single and in duets with Eddy. They are both fine performers and in good voice on the preem. One of the most pleasant musical impressions was the contrasting tonal qualities of the singers, Miss Conner's technical brilliance as against Eddy's robust style in a George Gershwin medley.

Facile Scripting

Eddy, too, fortunately discarded the stuffy quality he usually carries, and for this a measure of kudos should go to writer Ed Helwick. He somehow managed to infuse a facile, natural quality into the chit-chat carried on by Eddy, announcer Ken Carpenter, Miss Conner and others on the show. This facile dialogue has been one of the brighter spots of the better KMH programs, and dates back to Carroll Carroll's scripting in the days when Der Bingle joshed with Carpenter, Bob Burns and John Scott Trotter.

Robert Armbruster batons the crew for this trip, and he does it ably. Youthful pianist Leonard Tennario, provided some deft finger work of both a classical and semi-pop nature.

Producer-director Billy Wilgus, as you might imagine from the foregoing, put together a good one. *Paul Ackerman.*

Rexall Summer Theater

Reviewed July 2, 1947

REXALL DRUG COMPANY
Thomas H. Lane, Adv. Mgr.

Thru N. W. Ayer & Son, Inc.

T. Arthur White, Account Exec.

Via NBC (158 Stations)

Wednesdays, 10:30-11 p.m.

Writer, True Boardman; production director, Glan Hall Taylor; announcer, Howard Petrie; cast, Pat O'Brien, Lynn Bari, Francis X. Bushman, Nin Klowner, Roy Bargy and orchestra.

Average Hooperating for shows of this type (Dramatic).....	7.7
Current Hooperating of show preceding ("The Big Story").....	9.3

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: "Henry Morgan".....	8.0
CBS: "Information Please".....	7.1
MBS: Sustaining.....	None

Any similarity between Dan Carson, corner druggist in *Rexall Theater*, and the druggist one usually encounters is purely impossible. To live up to Rexall's version of the owner of a drug store, a pharmacist would have to be a combo Galahad and Dr. Christian, spending more time away from the shop helping other people than in it. If Rexall had as few customers as Carson, it would go bankrupt. Nevertheless, Rexall, aided and abetted by pix stars Pat O'Brien and Lynn Bari, has brought to the air a likable characterization and show that should pick up listeners, especially those who prefer drama segs of the heart throb variety.

O'Brien plays Dan Carson, nabe druggist in Laketown, and Miss Bari, head nurse of the local hospital. Miss Bari, natch, is carrying the torch for Carson. With this set-up as a foundation, the program is based on a different dramatic incident involving Carson each week. The first show had Carson helping out his sister's friend, Julia, who wanted to run away and marry Ray Nielson. Julia is a Connors, and the Connorses and Nielsons are a feud-in' because grandpop Nielson took a pot shot at grandpop Connors. Carson manages the merger by faking a Nielson transfusion for Julia Connor's mother.

Stars Okay

Both O'Brien and Miss Bari are good in their parts, altho the former sounds at times as if he is about to do a Knute Rockne. Old-time pic star Francis X. Bushman does a top job of Major Carson, Dan's grandfather, making him sound something like Lionel Barrymore.

Rexall introed this show as a tribute to druggists and, in addition, to institutional pitching plugged for such products of its own brand as Rexall drug powders and milk of magnesia. The program looks like a good bet, altho it's bucking some pretty tough opposition, including Henry Morgan on ABC. *George Berkowitz.*

Hollywood Legion Stadium Wrestling Card

Reviewed Monday (30), 8:30-10:45 p.m. Style—Wrestling matches. Remote from Hollywood Legion Stadium. Sustaining over W6XAO (Don Lee), Hollywood.

Don Lee's first post-war wrestling remote gave local lookers an evening of solid sportsfare. Lenses came thru with on-the-toes camera work, bringing grunt and groaners into home viewers' living rooms with all the hokum and fakery which makes weekly wrestling matches a prime local sports attraction.

Outlet's lone orth lensbox covered ring adequately most of the time, altho continued lack of full-face, close-up lens (now under construction) detracted somewhat from seg's total clarity. Close-up shots would have been especially effective in capturing facial grimaces and gestures employed by hammy wrestlers.

Ken Barton handled groan-by-groan description with authority, displaying a wide knowledge of wrestling holds and rules. Barton had a tendency to over-announce which was corrected by the time the matches reached the half-way mark. Sharing mike honors with Barton was Stuart Phelps, whose "color" commentary was terse and well timed. Station will henceforth air wrestling matches on a regular Monday night sked, augmenting its sports coverage by telecasting Legion boxing events each Friday evening. Thus, after a six-year blackout, Don Lee is back in the local sports telepix scene.

Alan Fischler.

Complete Olympic Wrestling Card

Reviewed Wednesday (2), 8:30-11:30 p.m. Sponsored by Ford Motor Company. Agency, J. Walter Thompson. Style—Wrestling remote pick-up from Olympic Auditorium. Via KTLA (Paramount), Hollywood.

This was Ford's first commercial step into Coast tele and as such marked an important milestone in video's fight for recognition as a potent selling force. Already dishing out the tele bank roll in New York (*Parade of Sports* and split-sponsorship of Brooklyn Dodgers over WCBS-TV) and Chicago (sharing tariff for Cubs' games), Ford's video jump to the Pacific completes the coast-to-coast span and makes company the first regular sponsor of full-time scanning on a multi-market basis.

There's tele in Ford's future from here on out, judging by the highly successful manner in which tonight's sports pick-up was handled. Commercials were well suited to seg at hand. Main plugs were minute sound films. These were reinforced by stills aired between matches with sales pitch voiced by Keith Hetherington. In addition, Ford mentions were slipped in by Dick Lane during his announcing of the matches. Occasionally, Lane would integrate plugs with his regular patter, comparing a hold with the power of a Ford, etc. This device was par-

The Lights Go Out

Reviewed Tuesday (1), 7:30 to 7:45 p.m. Presented sustaining by WBKB, Chicago.

What a difference talent makes! This show, featuring top comedian Danny Thomas, and Ann Crowley, star of *Carousel*, because of its talent would have been excellent entertainment in the raw, if no attention had been given to working out good production and direction, but with care in latter categories worked out by Rose Dunn and Shelby Gordon, producers, who also appeared on show as the Mr. and Mrs. Light and who go out making imaginary trips to Chi night spots, and Helen Carson, who directed the program, show was one of the best 15-minute airings WBKB has presented.

Plan of the show is for the Lights to visit each week one of the top restaurants or niteries in the city. Of course all action takes place in the studio and visits are purely imaginary. Tonight's show opened with some top stock films of Chicago skyline at night, with a fade into Mr. and Mrs. Light at home discussing their planned visit to the Chez Paree, where Thomas currently is playing. After the discussion, titles were given, with a subsequent fade to a simulated niterie scene. In our opinion, long discussion between the Lights at home should have been shortened and titles should have been superimposed on first shots of skylines.

At their table at the Chez the Lights met Ann Crowley and carried on some slightly interesting, and at times dull, patter about her career and present work with *Carousel*. From that point on it was Danny Thomas's show all the way. He did his famous car without a jack routine and had not only studio audience but also set audience laughing all the way. Significantly, television added to Thomas's work by showing his comical facial expressions at close range.

Show as is now produced, with stars working for nix, is a good bet. But it is apparent that movie stars such as Thomas, at least, could not be used if it went commercial unless a sponsor was willing to spend plenty of money. Thomas was able to work for nothing but publicity and an MGM credit tonight, but if the program went commercial, he would have to get one-seventh of his weekly salary, which, as anyone can see, would be too rich for video's blood today.

Cy Wagner.

ticularly good since it sugar-coated commercials by making them part of the regular show. Outlet fed the commercials from both studio and fight arena. Filmed plugs were beamed from the studio while stills were put on at the scene of the remote. Switching back and forth from studio to stadium was handled with well-timed precision.

KTLA was at its lensing best tonight with the tele eye following the bone-crushers in a smooth and expert fashion. Extreme panning was always avoided. Instead, wrestlers were followed with clean camera sweeps in a manner that kept continuity of the action intact. Dick Lane's commentary was straight from the top drawer. Well-grounded in the sport, Lane called the holds expertly while explaining the tactics employed by the muscle men. Lane was wise to let the camera speak for itself, giving viewer only that which cannot be gotten from the screen. His voice helped convey to the home viewer the general excitement of a ringside seat.

All in all, this was a convincing piece of product peddling, and one which pointed up the many advantages of video as an ad medium.

Lee Zhitto.

A Night in Cathay

Reviewed Monday (30), 8:30-10:15 p.m. Style—Chinese music, theater and dancing. Sustaining over KTLA (Paramount), Hollywood.

This was a terrific show—providing you could understand Chinese.

For more than an hour and a half, KTLA trained its cameras and mikes on the Chinese Cultural Theater Group, currently on a good-will tour of the U. S. Troupe offered authentic Chinese music, which sounded as peculiar to the Occidental ear as their instruments appeared to the eye. There were strange dances and dramatic episodes voiced in the native tongue.

For the one in a thousand who is an enthusiast of the Oriental arts, show was sock stuff, but for the average viewer it was boring, if not irritating. This was not the fault of the troupe, who performed in the best tradition of Chinese theater. Actually it was a case of giving the lookers something they couldn't digest. Chinese music, based on the pentatonic (five tone) scale, is incomprehensible to the Occidental ear. Instruments sound off key since tuning brings them into quarter-tones, not known in the music of the Western world. By the same token, there was little more than novelty appeal to the dances and the dramatic enactments. Five minutes worth would have kept eyes peeled, but a hefty slice of Chinese culture was hard to swallow.

Troupe's colorful costumes were lost to black-and-white scanning, an essential factor since brilliantly hued garb would have helped. Each act introed by a member of the Chinese company, who proved himself capable by explaining the history and purpose of each number. Despite his efforts, seg was far too long for the material at hand.

Lee Zhitto.

WBKB Sees Nat'l Record in 3 Video Shows From 3 Spots

CHICAGO, July 5.—Three separate and distinct remote sport telecasts from three different localities were programed by WBKB Chi video station Saturday before last. Reinold Warrenrath, station special events director, claims that this schedule, three distinct shows from three different locations in one day, constitutes a national record, the first time it had been done.

Three shows were: Ball game from Wrigley Field in the afternoon; racing from Arlington Park in the late afternoon and evening and harness racing from Maywood Park at night.

To chalk up this record, WBKB used three field directors, four cameramen and six engineers. The baseball game crew was under the direction of Don Meier, while the two race shows were directed by Don Cook.

While one crew, using two cameras that are kept at Wrigley Field, did the ball game, others were setting up equipment at Arlington, where two other cameras and truck remote material were used. Immediately after the Arlington races were over at 5:15, the crew raced from there 12 miles to Maywood Park and set up the equipment used at Arlington. From Maywood the station started telecasting at 8 p.m. In the meantime some of the staff which worked at the ball game left at the end of the game around 4 p.m. and went across town and south to Maywood Park, where they assisted in the night show. One of the most remarkable parts about this schedule, it is said, was work to be done by engineers under the direction of

New Showcasing Plan Makes Bow On Chi's WBKB

CHICAGO, July 5.—A new showcasing plan, by which new video ideas can be tested in the form of programs aired without charge, was inaugurated this week by WBKB, local video station.

Every Tuesday night from now until the plan becomes impractical, the station will offer its facilities without charge to individuals, organizations or advertising agencies for try-out of new shows. Purpose of the plan, station claims, is to open the door to new video talent. Shows must be offered as a package, ready for the cameras and must meet station approval. When accepted, show will be aired at least once, and the originator may invite potential sponsors to view it at the studios.

This week three shows were tried out: (1) An audience participation show, called *Look Who's Talking*, which presents movie trailers so that studio and home audience can identify stars; (2) *The Lights Go Out* (see review this section) and (3) *Streamliner Time*, which originates at Northwestern Station and presents interviews of screen, stage and business notables.

Root Beer Sponsor Pioneers Chi Video

CHICAGO, July 5. — Dad's Old-Fashioned Root Beer, one of the first companies to use radio spots, also has become a pioneer with video spots. Starting Wednesday (2) for a 26-week period, Dad's will air a one-minute spot a night over WBKB, local video station, Wednesdays, Thursdays and Saturdays.

Film spots, which will be dramatic and will show various situations in which Dad's is refreshing, are being made by Television Advertising Productions, Inc., Chi video production and consulting firm, under the company's newly-announced price policy of \$200 plus talent per shot.

Agency on the account is Malcolm-Howard. Spots will be written by Leonard Nathanson and produced by Jack Gibney.

Since announcing its policy of making video films for sums much less than that for which other companies quote prices, TAP has been approached by other national advertisers and expects to have other series going here, in Detroit and New York.

Dick Shapiro, who had to assemble equipment at Arlington, get it adjusted to send a good signal, then tear it all down and go thru the same routine at Maywood and finally tear it all down again and truck it back to the station at night.

REAL PROFESSIONAL
8x10 PHOTOS
\$2.95
FOR 25
 SEND NEGATIVE OR GLOSSY PRINT
 Negative Charge \$1.30 first order
 50% CASH WITH ORDER BALANCE C.O.D.
100 POST CARDS \$2.95
GLOBE PHOTOS
 P.O. BOX 1242
 BALTIMORE 3, MD.

PHOTO POST CARDS
HI GLOSS PROFESSIONAL COPIES
100 \$2.95
 Best and cheapest for publicity give aways, post card views, etc. Mail us your picture or negative. Protect between cardboard. Enclose check, cash or money order. NO NEGATIVE CHARGE — WE PAY RETURN POSTAGE.
2¢ EACH IN QUANTITIES
LYNN PELTCHER
"THE PHOTO POST CARD KING"
 Box F, Ocean Beach, San Diego 7, Calif.

WBKB Beats Flicker Ban With Quizzer

UA Trailers Do Trick

CHICAGO, July 5.—Hollywood's ban against the use of its film on television was surmounted this week by WBKB when it aired a new program, *Look Who's Talking*, a quiz show that had studio and home audience competing to name stars depicted on United Artists preview trailers.

Show, originated by Jimmy Savage, p. a. for B&K, Paramount subsidiary which runs WBKB, and Howard McKay, used shots on which Joel McCrea, Heddy Lamarr and other stars appeared, thus marking the first time such stars have appeared on video, even tho they made only brief 15-second appearances on preview trailers.

Film was regular movie house trailer material, reduced for video projection to 16mm.

Paradoxically, film used was United Artists and not Paramount, even tho WBKB is a Paramount station.

Savage got clearance for use directly from United Artists' distributing org here. According to Savage, distributor was anxious to get material on video since it gave a chance for a larger audience to see previews and because shows got plugs. Also, according to Savage, other companies can be expected to follow suit because of promotional impetus given movies by video airing of teaser previews.

Show, with air time included, would sell for about \$500 for 15 minutes, Savage stated. High price is necessitated by cost of new prints and reduction for video and includes station time, Savage stated.

WBKB Leaves Air For Antenna Switch

CHICAGO, July 5.—WBKB, only local video station, will go off the air for two weeks beginning July 7 in order to install a new antenna, which, it is claimed, will give station's signal a greater radius and viewers here a stronger, more clear picture.

WBKB execs state that the new antenna will increase the power of the station 7.4 times over present transmission. The new antenna is a bat wing super turnstyle type, manufactured by RCA.

At present, WBKB claims a primary service area of only 25 miles, altho reports from viewers indicate programs are seen in Milwaukee, Benton Harbor, Mich.; Joliet, Ill., and a number of cities beyond its claimed range.

Letters are being sent to all receiver owners announcing that WBKB will be off the air for the installation period.

"IT AIN'T WHAT YOU DO IT'S HOW YOU DO IT!"

If I may paraphrase a popular song, it's the MOSS method of glossy photo reproductions which keeps performers happy. I make over 50,000 glossy photos daily.

8x10's, 5c ea.
(In quantity)
POSTCARDS, 2c ca.
(In quantity)
20x30 \$2
30x40 \$3
(In quantity)

Write for FREE Samples and Price List B.



Add Tele Problems

MINNEAPOLIS, July 5.—General Mills, Inc., large radio time buyer is casting covetous glances toward television and is all set to jump in on the ground floor once video commercials are available.

But the big problem confronting the company is how to bring its famous Betty Crocker personality to its radio audiences as a real life person. Betty made her air debut October 2, 1934, over WLAG, Twin Cities outlet now known as WCCO. The Crocker gal's picture is well known to millions—problem is, can she be made to look the same over television?

Don Lee Adds WRGB To Newsreel Roster

HOLLYWOOD, July 5.—Don Lee tele outlet, W6XAO, added a second station to its newsreel exchange roster last week, with first shipment of 400 feet to General Electric's WRGB, Schenectady, N. Y. Don Lee video chief, Harry Lubcke, said station will continue to send important news clips to the G. E. station as well as to Columbia Broadcasting System's (CBS) WBCS-TV in New York.

Lubcke's plan is to build an interchangeable library of news clips whereby Eastern tele outlets will service Don Lee with news shots while W6XAO would cover West Coast news events. Don Lee has refused G. E.'s offer to pay for service, choosing instead to sit tight and wait for reciprocal newsclips.

What Blurs Your Tele? Here's Answer

NEW YORK, July 5.—The Radio Corporation of America (RCA), curious as to the source of the greatest interference in television reception in the New York area, recently polled its employees who own home sets. The employees agreed the chief trouble came from "industrial, scientific and medical" services, principally diathermy machines.

With an index rating of 100 for interference of this type, other sources of interference and their comparative index figure were: Images from FM broadcasting, 70; other television receivers (oscillator radiation), 50; amateurs, 50; interference from short-wave broadcast, 20; all others (ignition, etc.) 11.

ABC Gets Rights To Soap Box Derby

NEW YORK, July 5.—Altho it is not currently on the air with television and has not even begun construction of its newly-assigned facilities, American Broadcasting Company (ABC) this week acquired video film rights to Chevrolet's Soap Box Derby. ABC, in turn, has assigned the rights to U. S. Rubber Company, which will film the preliminaries in New York, Detroit, Atlanta, Los Angeles and Bristol, Conn., and the finals in Akron.

Three-reel film will be made of the races, under ABC's supervision, and the rubber firm will sponsor showings over various tele stations.

ABC's Taylor Grant is back at his post as editor-narrator of *Headline Edition* after a four-week appendectomy lay-off. . . . Dick Campbell, former program director and news editor at KMOE, Tulsa, has been appointed to succeed the late Harold E. Grimes as general manager.

Telecasters Cold to New Zenith Telephone System

CHICAGO, July 5.—The Zenith Radio Corporation, whose head, E. F. McDonald Jr., has often sounded out long and loud against the present system of television, this week unveiled a new video transmission system which it calls "phone vision." This system, which calls for partial transmission of a video signal via regular frequencies and another part, which the company calls the "key" via telephone lines, is McDonald's answer to what is needed to support television and pay for what he terms will be the prohibitively high cost of programs. His system will make money for programers and support

the industry, he claims, because unless the key signal is added to the signal transmitted by regular frequencies, a blurred picture will result, and, therefore, subscribers will have to pay fixed charges per show for receiving the "key," if they want to get satisfactory reception.

Zenith is not releasing engineering details about how the system works, but states that it is now perfected, that it eventually will be available to all for manufacture and it will be ready for public purchase within six months or a year.

It would work this way. Any set owner having the Zenith system would be able to receive ordinary video shows via the regular way, but those shows to be transmitted via phone vision would be available only to those who have also the key system and telephone connection. For this telephone system they would pay whatever price would be determined by the station sending it out, so much per show, undoubtedly to be added to their phone bill.

McDonald's executives claim that some manufacturers, movie companies and broadcasters are already interested in the system, but refuse to give details as to who they are.

McDonald, in releasing information about his new system, restated that video shows would always cost so much advertisers could not pay for them and thus the only way the industry could be supported would be a subscriber pay-per-show system such as his company now has developed.

Altho McDonald was outspoken in predicting dire consequence for television unless his or some similar system was adopted, members of the radio and television trade did not greet his new system with approval.

W. C. Eddy, head of WBKB, said: "It is very ingenious, but not very alarming from a commercial standpoint." Eddy last week took McDonald to task for advocating that video frequencies be changed now.

Others pointed out that Zenith system would make obsolete all video sets bought to date, while still others claimed that Farnsworth tried a similar system about 20 years ago and failed in trying to have it accepted.

Chick Showerman, v.-p. in charge of NBC here said: "If the American system of radio hasn't demonstrated that it can furnish the American public good entertainment free, then we're all in the wrong business."

it was McDonald who was first to hop on Columbia Broadcasting System's (CBS) color television bandwagon, charging that he did so for no other reason than block tele's expansion. Others accused McDonald of always retaining a negative viewpoint to tele as a whole, claiming that his motive for allegedly delaying tele is to retain radio's profitable status quo.

Tele Debunks Plan
Of the local telemen, only one, Don Lee's Harry Lubcke, spoke for the record, but nearly all ripped in the McDonald plan from all angles, technical, economic, etc. General feeling is that if "phone vision" were possible (which majority doubt), it couldn't survive profitably in competition with free tele.

Lubcke gave *The Billboard* the following: (See *Coast Film, Tele Men*, page 16)

Zenith Stock Up

NEW YORK, July 5.—Zenith radio stock showed a sharp reaction Thursday (3) to its announcement of a new television system via telephone lines. Shares opened at \$18.75, went to a day's high of \$23.25 and closed at \$22.87.

Coast's Film, Tele Men Nix Phone Vision

HOLLYWOOD, July 5.—Hollywood's film and tele circles turned a doubting if not irritated eye to the columns of publicity copped in the local dailies by the "Phone Vision" yarn released in Chicago by Zenith Corporation's prexy, E. F. McDonald. New pay-as-you-see airpix system, which promises to bring top tele entertainment via both air and telephone line, with viewer being charged for the privilege by the phone company, received a unanimous rejection by both pic and tele men.

Asked if this can be called an answer to the motion picture industry's tele prayer, since it promises flicker producers immediate revenue for their product, one top studio exec (who preferred to remain unnamed) scoffed at the idea as "one of the most fantastic propositions . . . straight out of Buck Rogers." He explained that while he can only speak for his own firm he cannot see why any pic company would jeopardize millions of dollars invested in theater holdings and film exchanges to "take a chance on a technically and economically unproven" plan. This source, however, agreed that he was basing his opinion upon the information carried by the wire services and that to his knowledge neither his firm nor any other in the movie biz had been approached.

MGM-Zenith Tie?
Release of McDonald's story immediately linked the possibility of Metro-Goldwyn-Mayer with Zenith Corporation on a "phone vision" tie. It was pointed out that if McDonald's plan is put into practice, MGM would be a likely partner, since Zenith and Metro are already holding hands in the record biz, Zenith acting as distribution channel for the MGM label. However, the majority of opinion here outweighed this possibility. Member of Metro's ranks stated: (1) As far as he knows, MGM has not been approached; (2) despite MGM's ties with Zenith in the record biz, studio in his opinion would be among the first to fight rather than foster "phone vision." MGM's multi-million dollar theater holdings (Lowe's, Inc.) would be definitely endangered by this innovation if it goes into widespread use, he explained.

Local telemen smoldered at Zenith's McDonald, labeled "phone vision" as little more than an "obstructionist means to cripple the progress of free television." Some recalled that

Teeners' Club In Rich Payoff At Worcester

(Continued from page 5)

nution of its kid audience, led to the radio club last November. Thru 32-near-by high schools, the station formed a kid panel, with which it met for guidance on juve program policies. Over a conference table, face-to-face research showed that the kids, among other things, resented blatant teen-age labels on programs; wanted no soap operas; had tastes much in line with adult preferences; did not want jive especially; wanted no whodunits of *The Shadow* category. They did go for action drama (*Sam Spade*) and discussions of matters pertaining to themselves—i. e. teen-age fashions, etc.

Out of this meeting, WTAG's Phil Jasen came up with the radio club idea. Students of all the schools involved were invited to an organization meeting. There were 550 on hand when the meeting was called to order, and 438 registered for membership.

Radio School Set Up

WTAG also learned, from its pow-wows, that kids have an active interest in radio, some as a career, others as a hobby. To inform them about the medium, to encourage those with talent, and to discourage those without it, nightly classes, conducted by station staffers, were conducted in acting, announcing, writing, engineering, production and music appreciation. Almost all the registrants continued thru the six-month course. "Graduation" took place Radio Club Day, when the kids took over.

Another result of the conference was a new program, *Time for Teens*, with a kid committee to guide its destiny, and a variety format (including fashions), to meet the kids' needs in radio. Sponsorship was held off for a while, lest the station be accused of commercializing its venture, but eventually the show was sold to Denholm & McKay, a local department store. The store's manager is the program's mentor and sponsor; he has seven children himself.

Not Too Costly

The blueprint, for other stations, is shown in the details above. The cost is not too high; WTAG figures that, what with a full-time director (Ruth Mason), and overtime for staffers serving as teachers, its bill is about \$8,000. And the programs aired by the youngsters Wednesday—a man on the street, dramas, a breakfast club type program, home economics, show, disk jockey (e. t.'s, not phonograph records); a quiz; poetry—the whole gamut of radio programming—if they weren't professional, showed untold enthusiasm and some potential talent for radio's future.

Henry Jerome's ork has been signed to a William Morris management pact; he is currently changing style of his ork to duplicate the old Hal Kemp ork.

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 500 8"x10" 25.00
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500 5"x7" \$17.50
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 Send Negative or Glossy Photo.
 Send 1/2 Deposit With Order, Balance C.O.D.

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 BRISTOL, CONN.

Talk of the Trade

RUTH LAST, who recently played the lead in *Murder At Midnight*, is branching out, handling narration for documentary films and industrial slides. . . . ABC has added Rex Marshall, formerly of WJTN, Jamestown, N. Y., affiliate, and Charlie Woods, formerly with WOR, New York, to its announcing staff for the summer. . . . Control engineer Charles Hicks is a recent addition to the staff of WTAG, Worcester, Mass.

Red Benson, who airs 30 hours weekly over WINS, New York, mainly as a disk jockey, is planning to turn comedian and now is being handled by Martin Fleer, of the Morison & Norell Agency. . . . Mrs. Harry E. Snook has been named continuity editor at WBT, Charlotte, N. C., replacing Audrey Summers, who recently was named director of publicity. . . . Robert Patt, WHN promotion director, ended his vacation June 30. . . . Other WHN-ers hitting the vacation trail are announcers Dick DeFreitas and Larry Blenheim, who will spend three weeks in Canada and New England, respectively. DeFreitas shoves off July 7, Blenheim July 28. Records supervisor Wildo Slevin began her vacation June 30, while Irene Gabriel, secretary to Program Director Raymond Katz, starts here July 7.

ABC ANNOUNCER Kelvin Keech is vacationing, following a leg operation. . . . Canadian Broadcasting Corporation has appointed Ira Dilworth, of Vancouver, as general supervisor of CBC's international service, and Jean-Marie Beaudet, of Montreal, as CBC regional rep in British Columbia.

Harold Stansbury, senior group head with J. Walter Thompson, Ltd., of London, now is visiting in this country and will confer with clients of the agency while he is here. . . . Hazel Thompson, formerly with Young & Rubicam and Lennen & Mitchell as copywriter, has joined the copy department of William Esty & Company. . . . Harry Woodworth has joined Compton Advertising's Chicago office. He will be agency producer for the new *Welcome Travelers* radio show which starts June 30. . . . Albert A. Cormier joined Charles Michelson, Inc., transcription producers, as sales executive.

MORRIS B. SACHS'S *Amateur Hour*, now heard Sundays from 12:30 to 1:30 p.m. on WENR and WCFL, Chicago, will start its 14th consecutive year on the air in September. . . . William E. Otto, former pianist with Henry Brandon, Bob Strong and Red Norvo orchestras, joined WGN, Chi MBS station, as staff pianist July 6. . . . Net earnings of the Magnovox Company, radio-phono manufacturers, were nearly doubled for the three-month period ended May 31, 1947, as compared with the same period a year ago. This year's first quarter earnings were \$627,523, compared with \$325,512 for the same period last year.

BILL GRIFFIS, actor-announcer, is now a regular on NBC's *Believe It or Not*. . . . Jean Samperi added to secretarial staff of WLAW, Lawrence, Mass. . . . Don Weston, winner of the Western Montana Press-Radio Club's 1947 Radio-Journalism Award, on a leave of absence from KGVO, Missoula, Mont., to take a six-week course in radio-journalism at UCLA. KGVO's Maury White, heretofore an announcer, has switched to news-casting. . . . Rangers Quartet after an absence of three years, has returned to WBT, Charlotte, N. C.

Bob Davis, publicity chief at WNBC, New York is on a two-week vacation. . . . Hal Davis, chief of Kenyon & Eckhardt publicity, flew to New York from the Coast, where he helped launch the agency's new programs. . . . Ed Murrow, CBS veepee in charge of public affairs, is slated for another talk over BBC July 31, on the subject of problems mutually affecting United States and Britain. The talk will be short waved from New York.

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Ad Agency Notes

HERB LANDON, Kenyon & Eckhardt's radio flack chief, is emerging as a troubador. He played the role of the bridegroom in a K&E skit on Macy's *After the Honeymoon*, June 26. . . . Jim Parsons has resigned from WINS and is now writing the Barry Wood show for the Frederick Ziv platter producers. . . . Sullivan, Stauffer, Colwell & Bayles is prepping a radio campaign for McCormick & Company, Inc., for extracts, teas, insecticides and condiments. The firm also will use billboards and newspapers.

An independent radio production bureau to service radio stations and San Francisco showmen has opened on the Coast. Organization intends to produce and market custom-made radio shows for specific audience groups at local, regional and national levels. . . . Mrs. Helene Franzell, wife of the late concert pianist, Gregory Franzell, has entered the talent agency business with offices at 33 West 42d Street. . . . Alden James, formerly of *This Week* magazine, has been named director of advertising of P. Lorillard Cigarette Company.

RICHARD GOODWIN has joined the research staff of Brooke, Smith, French & Dorrance, Inc., of Detroit and New York. . . . Sidney Handler has been made an account exec at Byrde, Richard & Pound agency, New York. . . . Ryan agency has taken over the account of Specialized Sound Products, Inc. . . . Market Research Council has elected Cornelius DeBois, of *Life*, president; Elmo C. Wilson, CBS research director, as vice-president, and Dr. Vergil D. Reed, of J. Walter Thompson, secretary-treasurer.

Advertising Federation of America has set the time and place for its 44th annual convention as June 13-16, 1948, at the Netherland-Plaza, Cincinnati. . . . George M. Hakim Company now handles the *Radio*, Inc., coin-operated radios account. . . . Veda Clark has joined the copy staff of H. B. Humphrey Company, New York.

CBS First Web To Grow Up

(Continued from page 6)

casting via the Lyman Bryson series, *Time for Reason*. Thirdly, CBS embarked on what the trade considered a courageous program by airing *CBS Views the Press*.

"Spotlight" To Expand

Additionally, the "spotlight" treatment is to be extended, and next in line is a one-shot review of Congress—its accomplishments and failures—slated for airing shortly after the last of the current congressional session. It's not known, of course, just how critical the latter program will be. But thus far, reaction to the documentaries, the Bryson series and the series on the press, has been gratifying to the web.

According to Murrow, the web's fall programing schedules will retain *CBS Views the Press*, with the program possibly shifted to a better time. *Time for Reason* is not likely to return in the same format, but the policy of spotlighting is certain to continue, as is made clear by Murrow's brief statement on his objectives. The CBS chief added that the job of reporting significant developments is growing increasingly difficult, owing to the complexity of issues.

"It is comparatively easy to report a battle," he said, but added that "getting at the guts" of the Taft-Hartley Law is a difficult assignment.

Regarding the schedule of the web's documentary division, Murrow stated that "gobs of ideas" were being considered and that work was going on on a number, including a show on education. Another called *Fear Begins at Forty*; another is on American labor. Not yet announced, but in works, is one on the American Indian. Murrow also confirmed reports in *The Billboard* that sale of documentaries to sponsors—with such sponsorship hedged with restrictions as to copy—would be considered by the web on a show-to-show basis.

The CBS exec is kicking around another idea of some interest. This is to make more use of the mail that comes into the show. Murrow has formulated no concrete plan thus far, but what he has in mind is a method of putting to use the critical comment and information contained in listeners' letters.

CBS fall sked of talks, forums and discussions will probably not suffer much change, according to Murrow, and there will be no change in the overseas news set-up. The impact of a presidential year, however, will make itself felt in the schedules, he indicated.

PAUL WHITEMAN

(Continued from page 12)

livery of which varied from a straight pitch by announcer Doug Browning to a conversational dialogue between Browning and Whiteman.

Important thing, tho, is that the show as an entity proved effective and should become increasingly so as it picks up momentum.

Sam Chase.

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MULSON STUDIO

BRIDGEPORT 8, CONN.

CAMPUS BAND, CHIRP CHAMPS

Sweet Music and Beneke Lead in Collegiate Favor

NEW YORK, July 5.—Sweet is reet on the college campuses of America, but swing is still live and kicking, according to *The Billboard's* Ninth Annual College Poll results. Choice of collegians as the foremost sugar dispenser is the Tex Beneke-Glenn Miller ork, which placed second in the top ork race, while dance band champ, Stan Kenton, copped the swing crown in a runaway race. The cap and gowners voted hot jazz into the third fave music type and returned the Benny Goodman Sextet as the top exponent of the hot music class. In the Latin-American category, which was fourth, Xavier Cugat copped virtually everything in sight, with only Noro Morales and Enric Madriguera showing with any semblance of contention. Similar was the corn band vote, which has Spike Jones shucking the votes over the Korn Kobblers and Red Ingle.

9TH ANNUAL COLLEGE POLL FAVORITE TYPE OF MUSIC

- 1. Sweet 2,012
- 2. Swing 1,608
- 3. Hot Jazz 886
- 4. Latin-American 681
- 5. Corn 253

Swing poll was practically a runaway, with Kenton better than 700 points in front of second place. Tommy Dorsey, showed up third in the all-around race and second in sweet.

TD's second place in swing division came as a surprise, since the orkster has been inactive and his recordings basically have been of the sirupy variety. However, he has long carried the top jazz sidemen in the biz with him, and the ork which he currently is leading at Casino Gardens, Hollywood, includes such stellar hipsters as Ziggy Elman, Charlie Shavers and Corky Corcoran. Third went to the now disbanded Woody Herman ork, mainly on the strength of disk jockey play of the unit's disks. The old king, Benny Goodman, still showed up strong, coming in fourth over the Tex Beneke crew's fifth.

Sweet division, which had Beneke and TD running one-two, "most promising ork" Elliott Lawrence showed up in third place, while Claude Thornhill's ork landed fourth and Les Brown, fifth, in this category.

Jazz Crown to BG

It was the daddy of all modern jazzmen, Benny Goodman, whose sextet copped the hot jazz group's crown. Behind the venerable Benny, it was Nat (King) Cole's Trio which won number two spot, showing that the collegians get just as much satisfaction from the trio's improvisation as they do from their polished commercial stylings. Louis Jordan's Tympany Five rode in third on the strength of his hit Decca disks and personal appearances. A surprise fourth place victor was the Eddie Condon crew, exponents of a two-beat jazz with roots in the Chicago and New Orleans schools. Condon finished on top of the modern be-bop school represented by Woody Herman's Woodchoppers and the Dizzy Gillespie Sextet.

It is interesting to note that the combined score of the campus lovers of hot music (swing and hot jazz) is 582 better than the sweet total, which is an indication that the hot tootlers still find favor among the collegiate connoisseurs.

9TH ANNUAL COLLEGE POLL

TOP SWEET ORCHESTRAS

Top Sweet Orchestras

- 1. Tex Beneke 510
- 2. Tommy Dorsey 455
- 3. Elliot Lawrence 327
- 4. Claude Thornhill 278
- 5. Les Brown 232

TOP "CORN" BANDS

- 1. Spike Jones 1,357
- 2. Korn Kobblers 183
- 3. Red Ingle 68

TOP SWING ORCHESTRAS

- 1. Stan Kenton 1,024
- 2. Tommy Dorsey 322
- 3. Woody Herman 298
- 4. Benny Goodman 243
- 5. Tex Beneke 207

TOP JAZZ GROUPS

- 1. Benny Goodman Sextet 508
- 2. King Cole Trio 410
- 3. Louis Jordan 327
- 4. Eddie Condon 163
- 5. Woody Herman's Woodchoppers 82

Lawrence "Most Promising" Ork; Christy, O'Day Top Fem Faves of Crew-Cutters

Collegians Go for Modernists

NEW YORK, July 5.—Elliott Lawrence rules as campus choice for most promising ork, outdistancing Eddy Howard, Ray McKinley, Boyd Raeburn and Claude Thornhill, according to *The Billboard's* Ninth Annual College Poll. And the kids go for June Christy's throaty warbling, making her the top band canary of the year over Anita O'Day, Peggy Lee, Doris Day and Fran Warren. In a closer competition, they remembered his recent Benny Goodman chokes and voted Art Lund as top male band vocalist over Stuart Foster, Vaughn Monroe, Nat Cole and Buddy De Vito.

9TH ANNUAL COLLEGE POLL MOST PROMISING NEWER ORCHESTRAS

(Likely To Reach the Top)

- 1. Elliott Lawrence 683
- 2. Eddy Howard 196
- 3. Ray McKinley 155
- 4. Boyd Raeburn 152
- 5. Claude Thornhill 148

(Remaining votes were scattered among several dozen crews.)

Crowning of Lawrence as most promising ork of the year by the collegiate connoisseurs comes as an anniversary present to the 22-year-old maestro, for it was exactly a year ago

9TH ANNUAL COLLEGE POLL

FAVORITE MALE SINGERS

(With or Without Bands)

- 1. Frank Sinatra 755
 - 2. Bing Crosby 740
 - 3. Perry Como 616
 - 4. Art Lund 288
 - 5. Dick Haymes 243
 - 6. Nat King Cole 111
 - 7. Frankie Laine 102
 - 8. Andy Russell 77
- (Only a scattering of votes for the next two places)

Campus Hearts Are Captured By "Mam'selle"

NEW YORK, July 5.—The postwar trend toward soft lights and sweet music hit the campuses of the U. S. full force, accordingly to *The Billboard's* Ninth Annual College Poll. Votes cast by studes for favorite disk of the year and favorite song of the year gave the overwhelming choice in both classifications to Feist's *Mam'selle*, which easily outdistanced Mood Music's *Anniversary Song* in the favorite song category. Art Lund's *Mam'selle* disk for MGM pulled away from the runner-up, Ted Weems' revived *Heartaches*, which featured Perry Como on the vocals and Elmo Tanner's whistling.

Leeds took show money in the favorite song race with *Heartaches*, while Eddy Howard's *Majestic* waxing of *To Each His Own* was 133 votes (See *CAMPUS HEARTS* on page 34)

Stan Kenton, Jo Stafford & Sinatra Win

Bing, Beneke, Shore No. 2's

(Continued from page 3)

Ellington (No. 6); Les Brown (7), Eddy Howard (8); Harry James (9) and Claude Thornhill (10).

In the male warbler category a neck-and-neck race developed between Bingo (last year's leader) and Frankie Boy, with the photo-finish Oscar finally going to Sinatra. In the same third place he held last year was Perry Como.

A new idol of the crew-cut kiddies seems to have developed in MGM's disk star Art Lund, who copped fourth place in the boy vocal ranks, slipping ahead of Dick Haymes (5) and King Cole (6). Sweet-phrasing into sixth slot was Frankie Laine (7), Mercury "hot" property, while Andy Russell rounded out the vocal lime-liters.

9TH ANNUAL COLLEGE POLL FAVORITE BANDS

(All Styles)

- 1. Stan Kenton 910
- 2. Tex Beneke and Glenn Miller Band 510
- 3. Tommy Dorsey 406
- 4. Vaughn Monroe 192
- 5. Elliott Lawrence 187
- 6. Duke Ellington 153
- 7. Les Brown 111
- 8. Eddy Howard 101
- 9. Harry James 94
- 10. Claude Thornhill 92

Gal Toppers

Among the ladybirds the 1947 showings were repeat performances on '46 honors, with Jo Stafford holding on firmly to No. 1 position; Dinah Shore, campus queen in '45, glued to No. 2 and Peggy Lee commanding the third lane. Best pick-ups were those made by June Christy, who hopped up to fourth place, and Margaret Whiting, who took over the fifth spot after blanking out in last year's undergraduate picks. That unfavorable publicity doesn't sway the allegiance of collegians was evidenced by the fact that sixth and seventh place went to Billie Holiday and Anita O'Day.

As per custom, the campus kids knocked themselves out voting on many facets of the music biz. Many of these are analyzed and charted on this page; others will appear next week.

9TH ANNUAL COLLEGE POLL FAVORITE GIRL SINGERS

(With or Without Bands)

- 1. Jo Stafford 812
- 2. Dinah Shore 575
- 3. Peggy Lee 454
- 4. June Christy 399
- 5. Margaret Whiting 330
- 6. Billie Holiday 102
- 7. Anita O'Day 90
- 8. Sarah Vaughan 89

(Only a scattering of votes for the next two places.)

9TH ANNUAL COLLEGE POLL

FAVORITE FEMALE VOCALISTS

(Singing With a Band)

- 1. June Christy 807
- 2. Anita O'Day 219
- 3. Peggy Lee 214
- 4. Doris Day 197
- 5. Fran Warren 108

(Remainder of votes scattered among better than two dozen girls.)

this week that the youngster threw himself into the ork sweepstakes for keeps with the first of a 10-week en- (*Lawrence Most Promising*, page 34)

PEATMAN HITS FOR 1946-'47

ASCAP 'Trust' Case May Drag Far Into 1948

'Anniversary' Tops Annual Peat Recap

'Night and Day' Top Standard

NEW YORK, July 5.—The annual survey of song hits with largest radio audiences for 1946-'47, compiled by Dr. John G. Peatman's Office of Research, Inc., reveals that the Jolson-hyped *Anniversary Song* topped all other tunes with more than 31,000 audience coverage index points (equivalent to more than 600 million radio listening-home impressions).

Twenty of the 35 hits listed were in motion pictures or stage productions. Old favorites which were revived performance-wise included *Blue Skies*, *Heartaches*, *Guilty* and *April Showers*.

Six of the songs are still active and may be expected to attain an even higher audience figure before their credits expire: *Anniversary*, *Heartaches*, *Linda*, *I'll Close My Eyes*, *My Adobe Hacienda* and *Mam'selle*.

Only two of the 35 tunes were published by Broadcast Music, Inc. (BMI); stemmed from affiliates of the American Society of Composers, Authors and Publishers (ASCAP).

Leading the Peatman tabulation of the "Favorite Standards of '46-'47" was *Night and Day*, which barely nosed out *Begin the Beguine*, 8,716 points to 8,639.

ASCAP Admits 16 Composers

NEW YORK, July 5.—Two orkers, Claude Thornhill and Tommy Tucker, were among 16 writers admitted to membership in the American Society of Composers, Authors and Publishers (ASCAP) this week. The society also okayed disk jock Martin Block's reactivated pubbery for admission, along with two other pubs, Standard Music, Ltd., and Fanfare Music Company.

Pop scribblers granted certificates included Don Baker, Bernard Bierman, Cy Coben, Ticker Freeman, Ramez Idriess, Donald Kahn, Sam Martin, Mae Mitchell, Eddy Rogers, George P. Tibbles, Larry Vincent and Frank Warren. Standard-pop authors ASCAP-approved were Terry Josefovits and Homer Simmons.

D. Falligant Inked By Bullets Durgom

HOLLYWOOD, July 5.—Derry Falligant, youthful troubador, was signed last week to a personal management pact by George (Bullets) Durgom. Falligant originally caught the ear of Hollywood's music row when he was introduced six months ago on Howard Krause's Enterprise label.

Durgom is expected to push Falligant into pic work. Understood he will remain under the Enterprise disk banner in the immediate future while he is being built up via screen and radio. Newcomer gives the Durgom talent stable three male singers; Andy Russell, Val Delmar (now in the army) and Falligant.

Favorite Standards of 1946-1947 Season

The 30 standards with the largest radio audiences are listed below in order of the total ACI points received in the ACI surveys during the year, July 1, 1946, to July 1, 1947.

Rank	Total ACI Points	Number of Weeks In ACI Survey	Song Title	Publisher
1	8,716	29	Night and Day	Harms
2	8,639	33	Begin the Beguine	Harms
3	6,882	25	Always	Berlin
4	6,059	13	Alexander's Ragtime Band	Berlin
5	5,298	21	Star Dust	Mills
6	4,299	19	Tea for Two	Harms
7	4,156	18	Somebody Loves Me	Harms
8	4,011	16	On the Sunny Side of the Street	Shapiro-Bernstein
9	4,006	17	All the Things You Are	Chappell
10	3,895	15	Smoke Gets in Your Eyes	T. B. Harms
11	3,882	9	Easter Parade	Berlin
12	3,466	12	Just One of Those Things	Harms
13	3,163	14	Temptation	Robbins
14	2,945	11	Embraceable You	Harms
15	2,822	11	Make Believe	T. B. Harms
16	2,436	3	Santa Claus Is Coming to Town	Felst
17	2,430	9	Great Day	Miller
18	2,408	10	Tico Tico	Chas. K. Harris
19	2,402	11	Summertime	Chappell
20	2,338	8	'Liza	Harms
21	2,287	8	Where or When	T. B. Harms
22	2,258	8	I Got Rhythm	New World
23	2,159	9	Dancing in the Dark	Harms
24	2,108	10	Lover	Famous
25	2,082	9	The Song Is You	T. B. Harms
26	2,074	11	Man I Love	Harms
27	2,050	7	Pretty Girl Is Like a Melody	Berlin
28	1,977	9	Over the Rainbow	Felst
29	1,940	8	Hallelujah	Harms
30	1,847	7	I Got a Kick Out of You	Harms

Peatman's Annual Survey of Song Hits (July 1, 1946, to July 1, 1947)

The 35 song hits with the largest radio audiences are listed below in order of the total ACI points received in the ACI surveys during the year. (Songs in stage or film production are indicated.)

Rank	Total ACI Points	Number of Weeks In ACI Survey	Song Title and Production	Publisher
1	31,490	27	'Anniversary Song (Jolson Story)	Mood Music
2	29,975	26	Zip-a-Dee Doo-Dea (Song of the South)	Santaly-Joy
3	27,559	26	(I Love You) For Sentimental Reasons	Duchess
4	26,847	26	A Gal in Calico (The Time, the Place and the Girl)	Remick
5	26,532	23	Ole Buttermilk Sky (Canyon Passage)	Burke & Van Heusen
6	25,509	27	'I'll Close My Eyes	Peter Maurice
7	22,543	27	To Each His Own (1) (To Each His Own)	Paramount
8	22,102	21	It's a Good Day	Capitol
9	21,453	22	Managua, Nicaragua	Encore
10	21,301	20	How Are Things in Glocca Morra? (Finlan's Rainbow)	Crawford
11	20,506	23	The Whole World Is Singing My Song	Robbins
12	19,775	18	*Linda	E. H. Morris
13	19,528	21	Five Minutes More	Melrose
14	19,163	34	Blue Skies (2) (Blue Skies)	Berlin
15	18,935	26	The Old Lampfighter	Shapiro-Bernstein
16	18,780	24	You Keep Coming Back Like a Song (Blue Skies)	Berlin
17	18,089	25	South America, Take It Away (Call Me Mister)	Witmark
18	17,587	24	For You, For Me, For Evermore (Shocking Miss Pilgrim)	Chappell
19	17,308	18	*Heartaches	Leeds
20	16,598	21	Guilty	Felst
21	16,461	16	Oh, But I Do (The Time, the Place and the Girl)	Witmark
22	16,086	21	They Say It's Wonderful (3) (Annie Get Your Gun)	Berlin
23	15,411	22	I Got the Sun in the Morning (4) (Annie Get Your Gun)	Berlin
24	15,303	34	The Girl That I Marry (Annie Get Your Gun)	Berlin
25	14,731	28	If You Were the Only Girl (5)	Mutual
26	14,706	20	Surrender (6)	Santaly-Joy
27	14,591	22	Rumors Are Flying	Oxford
28	14,454	18	*My Adobe Hacienda	Southern
29	14,442	27	September Song (Knickerbocker Holiday)	Crawford
30	13,989	20	A Rainy Night in Rio (The Time, the Place and the Girl)	Witmark
31	13,778	18	The Things We Did Last Summer	E. H. Morris
32	13,702	13	*Mam'selle (Razor's Edge)	Felst
33	13,353	21	Sooner or Later (Song of the South)	Santaly-Joy
34	12,928	16	April Showers (Jolson Story)	Harms
35	12,614	22	This Is Always (Three Little Girls in Blue)	Bregman-Vocco-Corn

FOOTNOTES: Asterisk in front of song title indicates songs which are still active.
 (1) Also in Peatman survey for the three weeks prior to July 1, 1946, with 669 ACI points.
 (2) Including nine weeks as a standard.
 (3) Twelve weeks prior to July 1, 1946, with 16,708 ACI points.
 (4) Nine weeks prior to July 1, 1946, with 5,785 ACI points.
 (5) One week prior to July 1, 1946, with 471 ACI points.
 (6) Four weeks prior to July 1, 1946, with 1,342 ACI points.

Canadian AFM Exec Defends Petrillo At Ottawa Hearing

OTTAWA, July 5.—Walter H. Murdoch, Canadian executive officer of the American Federation of Musicians (AFM), testified before the Radio Committee of the House of Commons Thursday (3) that the AFM's executive body and not James Pe-

trillo decided Federation policy. Murdoch told the committee that U. S. newspapers have depicted Petrillo thru cartoons and articles as something he was not and that 330 newspapers owned radio stations.

A member of the committee, Cal Miller, said that if Petrillo was not a "boss king" of some kind, why was it necessary to pass federal legislation curbing his powers? To this Murdoch replied that if any members of the House of Commons moved the same type of legislation, he would be laughed out of the House.

Justice Dept. Not Optimistic

WASHINGTON, July 5.—The Department of Justice's anti-trust division expects its case against the American Society of Composers, Authors and Publishers (ASCAP) to stretch over several months, possibly a year and a half, officials said this week.

Under the law ASCAP has 20 days to file an answer to the cartel suit instituted by the Justice Department June 23, and is entitled to ask for an additional month. According to Justice Department officials, the case probably will go over until fall before even the preliminaries are out of the way, "because lawyers and judges usually like to take a summer vacation."

Quick Settlement Terms

The only way in which the cartel suit can be settled inside of six months, Justice Department legalists say, is for ASCAP to enter into a consent decree and agree to end its restrictive agreements with foreign music societies. Otherwise, they say, the case will drag thru the courts indefinitely.

ASCAP in the Dark

NEW YORK, July 5.—Members of ASCAP's board expressed belief here this week that papers in the Justice Department suit had not yet been received by the Society officially.

Efforts to reach Louis Frohlich, of Schwarz & Frohlich, ASCAP's general counsel, were fruitless. Last week Frohlich flatly stated that while he had knowledge of the filing of the suit, no papers detailing the charges had been received by the licensing body.

Comes Fall, Comes Humber At the Essex

NEW YORK, July 5.—Revival of the Richard Humber ork last week for a one-week stand at the Surf Club, Virginia Beach, was seen as a forerunner of a new Humber combination which will go to work in earnest this fall when it tees off with an 8-week stand at the Essex House.

The Surf date came up suddenly a few days before the ork was due to open, with Humber scrambling around town to locate a full complement plus a vocalist. The band left Wednesday (2) for Virginia Beach minus a piano player and a third trumpet, and managed to sign chirper Shaw Colby one hour before train time.

Barge That Tote

NEW YORK, July 5.—The gidrocer people have turned to Serutan now that summer's here. The small Town & Country label put out a platter of *The Backwards Song* in St. Louis and Rush Hughes and Gil Newsome have introed the tune on their disk jock shows.

And MGM's Dave Rose has a new release coming called *Gay Spirits*, which is nothing more than *Holiday for Strings* played in reverse.

Coast Indies Looking for Major Outs

HOLLYWOOD, July 5.—Many of Hollywood's small indie label owners are putting out strong bids for deals with major platteries—and pretty much on terms dictated by major companies. Aim of indies now seems to be the bolstering of future security by trying to get majors to take over indie label distribution (such as Decca-Commodore deal) or else sell indie catalogs outright for whatever masters will bring.

Latest instance to come to light was revealed by Ben Pollack, owner of Jewel label. According to Pollack, negotiations are now under way with Columbia Records for Columbia to take over distribution and pressing of the Boyd Raeburn platters made by Jewel. Jewel name would be retained, and Pollack would collect flat royalties on all sales. Alternative plan proposed is for Columbia to buy the entire Jewel catalog outright, and release masters under Columbia or subsid label. Same proposal was made sometime ago to Decca but was turned down.

Pollack contends that Coast indies holding salable artists to long term contracts may be lucky enough to make a deal. It's no secret however, that majors are shunning such deals in hopes that many Hollywood indies will eventually fold at which time the few desirable artists can be grabbed up cheaply. Argument is strengthened by past history, especially the reshuffle of top artists following the ARA bankruptcy last year. Decca, for example, grabbed Hoagy Carmichael, while Phil Harris did a fast switch to RCA Victor. Thus, majors contend, they would rather play a waiting game and take the very few sought after independent artists cheaply when the independent companies call it a day.

Decca To Flood Dealers With Re-Issue Disks

HOLLYWOOD, July 5.—Decca has notified its dealers to expect the biggest load of re-releases in many years, with plattery skedded to re-issue a flock of sides waxed by ex-Deccaites now recording for other labels. Coast Decca execs stated that with production shortages now cleared up, firm will take advantage of extra capacity to rebuild catalog and restock dealers' shelves with oldies in constant demand. Like Columbia who recently revealed plans for a Crosby reissue album, Decca feels that now is the time to build up a backlog of consistently salable merchandise.

Re-issue roster will include Crosby-Johnny Mercer platter of *On Behalf of the Visiting Fireman* backed by *Mr. Meadowlark*, which was an early Crosby best seller. Also skedded for revival are: Gene Kelly-Judy Garland-David Rose *For Me and My Gal*; Louis Armstrong's *Shadrack* and *Jonah and the Whale*; *Blue Flame* and *Misirlou* by Woody Herman; four early King Cole sides, plus old platters by Glen Gray, Johnny Long and Harry Owens.

By reissuing top platters now, Decca, of course, will reap rich harvest of rival waxery flack and promotional efforts. King Cole, for example, has become Capitol Records' topper and much more salable now than when Decca's earlier waxings were issued. Same applies to the David Rose-Judy Garland-Gene Kelly sides, as well as Louis Arm-

Jan August-Irv Gwartz Rift Threatens To Bring on Legal Battle Between AFM and MCA

NEW YORK, July 5.—A breach between Jan August (of *Misirlou* fame) and Irving Gwartz, Diamond Records owner and personal manager for the pianist, was said to have spread into major proportions involving the American Federation of Musicians (AFM) and Music Corporation of America (MCA) this week.

Sources close to MCA this week said it was a certainty that AFM would declare August's contract invalid. The talk was that the musicians' union frowned on the fact that Gwartz was both personal manager and diskery employer for the treble-flourishy August. Reports were that rival recording execs already were sounding out MCA for the possibility of grabbing off August, and informants claimed the agency considered an "invalidity" decision in the bag. Whether MCA proper or August himself had asked for AFM action could not be learned by press time.

Meanwhile, Gwartz, who has been seriously ill for two months, told *The Billboard* that it was not true that the union had declared August's contract invalid but that he expected to hear from the union Monday (7). The Diamond Records boss declared that August claimed he could get a better manager and more money and wanted a new contract with Gwartz in which increased dough provisions would be retroactive to the initial date of the old paper. Gwartz claimed August had failed to live up to his contract and refused to cut recordings for Diamond; the pianist, thereupon, had been served with legal papers seeking to force him to make recordings, Gwartz asserted.

AFM frowning on personal management pacts in which the p.m. also acts as employer has been standard in the music trade for years. Many tradesmen, in fact, have long been surprised at Gwartz's combined status, open knowledge for over a year. These same observers, pointing to the delayed union action, expressed belief that both August and MCA had lately pressed squawks with AFM

McConkey Booking Of Ventura's Ork Has Moss Fuming

NEW YORK, July 5.—McConkey Orchestra Company's booking of the Charley Ventura band into the College Inn, Hotel Sherman, Chicago, for eight weeks, opening July 25, (*The Billboard*, July 5), brought a strong beef this week from Harry Moss, head of the agency bearing his name. Moss said that his organization books Ventura and he did not give McConkey an okay on the College Inn date.

Ventura, according to Moss, originally was supposed to go into Jump-town, another Windy City spot, for four weeks under McConkey auspices, which the Moss agency had approved. The Jumptown engagement, however, conflicted with the College Inn date and Ventura was booked into the latter spot, but Moss said he told Don Palmer, his Chicago rep, that the Moss name would have to appear on the Sherman contract, not McConkey's.

strong, Johnny Mercer and Woody Herman waxings. Moreover, reissues are expected to be grabbed up fast by collectors, since only a dribbling of old waxings were on the market during war years.

in hopes of landing with a larger disk company than Diamond.

Gwartz, in discussing the possibility that August might be able to command more dough elsewhere, countered with the argument that until Diamond had waxed and sold over 750,000 of the pianist's *Misirlou* platter, his box-office power had been negligible. Gwartz felt it was unfair now for the keyboarder to seek to void his agreement.

Meanwhile, diskers were laying odds-on bets that August would soon be signed for another wax label unless a stumbling block were thrown up in the form of a civil action from Gwartz protesting the reported AFM decision. Such an action, it was felt, might eat up six to seven months in court before which no diskery would attempt to sign August for fear of judicial entanglements.

Some recording men, however, doubted Gwartz would attempt a civil action against an AFM ruling, because the unpopularity such a move would cause with the powerful Petrillo org might ultimately vitiate the benefits of a favorable court ruling. Others, however, reasoned that since August was probably the prime Diamond property, Gwartz might feel he had nothing to lose by going to court to combat the AFM.

Mercury Drops Fina; To MGM?

CHICAGO, July 5.—Mercury diskery this week dropped Pianist Jack Fina's ork from its artist roster just as the rumor belt had the former Freddy Martin keyboard star going over to the MGM label. MGM has been looking for a piano playing maestro to round out its ork roster, and it is said that Fina would suit the bill for the firm. Fina is due for a Music Corporation of America push as a result of his coming engagement at the Waldorf-Astoria Hotel in New York.

Fina's Mercury pact was signed a year ago with an option clause which called for renewal if his disks went over the three-quarter million mark in sales. Diskery execs also pointed out that the leader had insisted on doing full ork waxings, while the firm felt that his strongest disk attraction was his keyboard solo stylings, claiming that his *Bumble Boogie*, a solo, had sold, while his band stuff did not. Diskery still has four unreleased masters, which will be issued to close out his contract with firm.

Fishman Plans Mil \$ Damage Suit Vs. AFM

HOLLYWOOD, July 5.—Booker Ed Fishman told *The Billboard* that he has prepared a \$1,000,000 damage suit against the American Federation of Musicians (AFM) and Local 47 which he intends to file unless union agrees to come to terms.

Fishman is asking that AFM (1) reinstate his license; (2) clear him of all charges, and (3) make a satisfactory financial settlement for money losses which Fishman claims he suffered as a result of losing his license. His license was revoked in August, 1945 by AFM Local 47 over the Sully Mason hassle. Fishman alleges that his case was never heard by the executive board.

CBS Steps Up Drive To Build Remote Pickups

NEW YORK, July 5.—The Columbia Broadcasting System (CBS) has intensified its drive to build its remote sked to include only name orks, no matter where the pickups originate. Web's aggressive policy, under the direction of Bobby Ray and Louis Teicher, has been hypoed by the closing of several New York spots which formerly supplied them with top orks thru the summer, including the Roosevelt and Commodore hotels and the Meadowbrook in New Jersey.

In the past few weeks CBS has extended its nationwide remote coverage to include the Chase Hotel, St. Louis; the Ansley Hotel, Atlanta; the Roosevelt Hotel, New Orleans; Lakeside Park, Denver; Click, Philly; Steel Pier, Atlantic City; Convention Hall, Asbury Park, and the Glen Island Casino in Westchester.

Meadowbrook Moot

Web reported the Meadowbrook was skedded to reopen in August, but that until Frank Dailey had committed himself to continue a name ork policy no arrangements would be made to include the spot on the remote sked. It was pointed out that CBS has had a wire in the Meadowbrook for the past 11 years, but that unless the location books top names, the pickups will have to be dropped.

CBS also has instituted a production show on its remote sked. Friday pickups from Convention Hall, Asbury Park, will feature a meet-the-band session with approximately 10 minutes of the 30-minute broadcast turned over to the ork leader to tell the listeners about his band, his new disks, etc. Last Friday's show was "Harry James Entertains." Policy will be continued indefinitely.

W. F. Peters Claims Pirating of "His" Glocca Morra Tune

NEW YORK, July 5.—Claiming to be the sole and exclusive owner of the unpublished song, *How Are Things in Glocca Morra?* composer William F. Peters last week filed suit in the U. S. District Court against Crawford Music Corporation, the Players' Music Corporation, and songwriters Edgar Y. Harburg and Burton Lane. The action charges that the defendant authors pirated the tune and turned over the publishing rights to Crawford in 1946. Peters alleges that he wrote the tune in 1942 and from that year thru 1945 had solicited various publishing firms to arrange for its publication.

Plaintiff's complaint charges that the defendants' *Glocca Morra*, consisting of title, lyrics and melody, is a deliberate piracy, infringement and in many respects a substantial copy of his unpublished song.

Conspiracy Charged

Peters also claims that the composers of the tune published in 1946 are members of the American Society of Composers, Authors and Publishers (ASCAP), as were the publishers to whom he had unsuccessfully presented his version of the tune. He charges that Harburg and Lane, using their power and influence as members of ASCAP, conspired to pirate his song and to suppress and prevent all proof of ownership by the plaintiff and access by the defendants.

The plaintiff seeks an injunction, damages and accounting of profits, as well as a decree requiring the defendant to assign and transfer all rights to him.

AFM's "Music for Wounded" In Hefty Hollyw'd Bowl Draw

By Alan Fischer

HOLLYWOOD, July 5.—Third annual Hollywood Bowl Music for the Wounded concert (July 2), sponsored by Local 47, American Federation of Musicians (AFM) proved to be a solid three-hour, star-studded show, tops in variety and sparkle. Near-capacity crowd filled the outdoor arena, in generous support of union's project which provides funds to pay for musical shows in local veterans' hospitals. Stars, orks, and producers contributed services gratis, offering customers a show no promoter could otherwise afford.

Program was run with little hitch, altho temperamental p. a. system gave some performers a bad time. Show was divided into two major portions, with longhair music opening event. Alfred Wallenstein and David Forester each took a turn on the podium, fronting the 175-man augmented Hollywood Bowl Symphony ork. For comic relief, Red Skelton (introduced as Ricardo Skeltons, noted conductor) knocked himself out in a gag conducting version of *Poet and Peasant Overture*.

Second half of show, capably emceed by Jack Haley and narrated by Pat McGeehan, offered songs by Sinatra, Frances Langford, Frankie Laine, Gene Autry and Virginia O'Brien. Show was loaded with comedy with Edgar Bergen, Danny Kaye, Ed (Archie) Gardner and Jimmy Durante each taking a turn. Schnoz was a prime audience fave. His never-tiresome routine were seasoned with a refreshing bit of ad lib horseplay. Danny Kaye's familiar "drafted song" also scored.

Show ended on a patriotic note

with a highly effective tableau built around Irving Berlin's *God Bless America*. With Berlin himself here to sing the classic, curtains were parted to reveal recreation of famed Lincoln Memorial. Tune was repeated with tenor Ernest Newton backed by Jeff Alexander's choral group for an exciting effect.

Roster of musical conductors read like a page of music's blue book. Fronters who took turns on the stand included Matty Malneck, Carl Cotner, Mark Warnow, Morris Stoloff, Roy Barge, Eddie Paul, Axel Stordahl, Carmen Dragon and Harry Geller. Entire production was supervised by Al Armer and directed by Robert Stephenson.

The concert this year grossed \$19,500 collected from 14,000 customers. Take was below last year's \$27,000 b.o., but should make a healthy chunk of musical comfort for hospitalized vets.

New Musicraft Setup First Release July 15

NEW YORK, July 5.—Musicraft diskery will have its initial disk release since refinancing ready for distribution on July 15. Release will be topped by a kidisk album featuring Eddie Cantor and also will include single disks by Mel Torme, Phil Brito, a calypso pairing and two platters by Sarah Vaughan.

Firm currently is making changes in its national distribution set-up to fill vacancies and switches where execs feel they are needed.

MUSIC PUBLISHERS' BATTING AVGS.

(BY INDIVIDUAL FIRMS)

APRIL, 1947, THRU JUNE, 1947



The following batting averages of music publishers (a regular quarterly feature) are based on the number of points scored in the second quarter of 1947 in *The Billboard's* Honor Roll of Hits. Scoring was done as follows: Ten points for every week a song was No. 1 in the Honor Roll; nine per week for No. 2 song, and so on, down to one point for No. 10 song. These totals cover only the second quarter of the year; each quarter a similar breakdown is made, with the entire annual break-down appearing at end of year.

Publishers	Points (Per Tune and Total)	Tune	Number of Weeks and Position in Honor Roll of Hits
1. FEIST	98	MAM'SELLE	Seven Weeks #1, One Week #2, One Week #3, One Week #4, One Week #7.
	21	GUILTY	Three Weeks #6, One Week #8, One Week #9, One Week #10.
TOTAL	119		
2. E. H. MORRIS	105	LINDA	Five Weeks #2, Six Weeks #3, One Week #4, One Week #6.
TOTAL	105		
3. LEEDS	100	HEARTACHES	Three Weeks #1, Five Weeks #2, One Week #3, One Week #4, One Week #5, Two Weeks #9.
TOTAL	100		
4. ROBBINS	39	PEG O' MY HEART	One Week #1, One Week #2, One Week #3, Two Weeks #5.
	34	I WONDER, I WONDER, I WONDER	Two Weeks #3, One Week #4, Two Weeks #7, One Week #8.
TOTAL	73		
5. WEA	71	ANNIVERSARY SONG	Two Weeks #1, One Week #2, One Week #3, Two Weeks #4, Two Weeks #5, One Week #7, One Week #9, Two Weeks #10.
TOTAL	71		
6. PEER INTERNATIONAL	68	MY ADOBE HACIENDA	One Week #3, Three Weeks #4, Four Weeks #5, One Week #6, One Week #7, Two Weeks #8.
TOTAL	68		
7. ENCORE	34	MANAGUA, NICARAGUA	Two Weeks #4, One Week #5, Two Weeks #7, One Week #8, One Week #9, One Week #10.
TOTAL	34		
8. CRAWFORD	31	HOW ARE THINGS IN GLOCCA MORRA?	One Week #4, Two Weeks #5, One Week #6, One Week #7, One Week #8.
TOTAL	31		
9. HARMS, INC.	28	APRIL SHOWERS	Five Weeks #6, One Week #8.
TOTAL	28		
10. MILLS	26	THAT'S MY DESIRE	One Week #5, One Week #6, Three Weeks #7, One Week #8.
TOTAL	26		
11. CAPITOL SONGS	14	ACROSS THE ALLEY FROM THE ALAMO	One Week #7, Three Weeks #8, One Week #10.
	7	IT'S A GOOD DAY	One Week #9, Five Weeks #10.
TOTAL	21		
12. OXFORD	14	CHI-BABA, CHI-BABA	One Week #4, One Week #6, One Week #9.
TOTAL	14		
13. PETER MAURICE	8	I'LL CLOSE MY EYES	One Week #7, Two Weeks #9.
TOTAL	8		
14. SINATRA SONGS	7	I BELIEVE	Three Weeks #9, One Week #10.
TOTAL	7		
15. DUCHESS	6	(I Love You) FOR SENTIMENTAL REASONS	Two Weeks #8.
TOTAL	6		
16. GEORGE SIMON	3	YOU CAN'T SEE THE SUN WHEN YOU'RE CRYING	One Week #9, One Week #10.
TOTAL	3		
17. SHAPIRO-BERNSTEIN	1	MIDNIGHT MASQUERADE	One Week #10.
TOTAL	1		



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LOS ANGELES • 2705 W. Pico Blvd., L. A. 4, Cal.

ATLANTA • 347 Edgewood Ave., S.E., Atlanta, Ga.
BALTIMORE • 2015 Maryland Ave., Balt., Md.
NEW ORLEANS • 418 Gravier St., New Orleans 24, La.
PHILADELPHIA • 1639-41, Vine St., Phila., Pa.

WRITE FOR COMPLETE CATALOG

MUSIC PUBLISHERS' BATTING AVGS.

(BY PUBLISHING GROUPS)

APRIL, 1947, THRU JUNE, 1947

In the adjoining columns the music publishers' batting averages are scored individually. Duchess, Peter Maurice and Leeds, for example, are listed singly, altho all are controlled by one management. The same holds for Robbins-Feist-Miller; Mayfair-Morris-Burke-Van Heusen, etc. To give both sides of the picture, *The Billboard* has broken down the breakdown and presents below an additional batting average revealing which group or combine or business management had the highest point-scoring songs for the second quarter of the year.



Publishing Group	Points Per Tune and Total	Tune
1. ROBBINS-FEIST-MILLER		
Feist	98	MAM'SELLE
	21	GUILTY
Robbins	39	PEG O' MY HEART
	34	I WONDER, I WONDER, I WONDER
TOTAL	192	
2. LEEDS		
Leeds	100	HEARTACHES
Peter Maurice	8	I'LL CLOSE MY EYES
Duchess	6	(I Love You) FOR SENTIMENTAL REASONS
TOTAL	114	
3. E. H. (BUDDY) MORRIS		
E. H. Morris	105	LINDA
Sinatra Songs	7	I BELIEVE
TOTAL	112	
4. SHAPIRO-BERNSTEIN		
Mood	71	ANNIVERSARY SONG
Shapiro-Bernstein	1	MIDNIGHT MASQUERADE
TOTAL	72	
5. PEER INTERNATIONAL		
	68	MY ADOBE HACIENDA
TOTAL	68	
6. ENCORE		
	34	MANAGUA, NICARAGUA
TOTAL	34	
7. CHAPPELL GROUP		
Crawford	31	HOW ARE THINGS IN GLOCCA MORRA?
TOTAL	31	
8. HARMS, INC.		
	28	APRIL SHOWERS
TOTAL	28	
9. MILLS		
	26	THAT'S MY DESIRE
TOTAL	26	
10. CAPITOL SONGS		
	14	ACROSS THE ALLEY FROM THE ALAMO
	7	IT'S A GOOD DAY
TOTAL	21	
11. SANTLY-JOY		
Oxford	14	CHI-BABA, CHI-BABA
TOTAL	14	
12. GEORGE SIMON		
	3	YOU CAN'T SEE THE SUN WHEN YOU'RE CRYING
TOTAL	3	

Southern Cops Round Vs. Disney

NEW YORK, July 5.—Upholding Southern Music in its long drawn-out court battle with Walt Disney Productions and Santly-Joy over the rights to publish tunes written by Ray Gilbert (*The Billboard*, November 2), Federal Judge Henry W. Goddard last week denied the Disney Santly-Joy motions for dismissals of the complaint on grounds the court did not have jurisdiction.

Southern is suing Disney on one contract dated 1943 which called for Disney to grant the pubbery exclusive rights to publish certain compositions which were being written for Disney Films. The firm is also suing on another 1943 contract under which Southern, Disney and songwriter Ray Gilbert agreed that the pubbery release the songwriter to write for Disney, but that all tunes turned out by Gilbert be given exclusively to Southern for publication. In the suit, Southern charges that Disney violated the latter agreement by copy-righting the tunes Gilbert wrote and

then assigned the publication rights to Santly-Joy. Southern seeks an injunction to restrain Santly-Joy from publishing *Sooner or Later*, *Everybody has a Laughing Place* and *Zip-a-Dee Doo-Dah*, all composed by Gilbert under the release contract for use in the Disney film, *Song of the South*.

Goddard's Ruling

Judge Goddard, in his decision last week, stated: "The contracts attached to the complaint (the 1943 pacts), the provisions of which supplement the allegations of the complaint, tend to support the allegations of a present grant to the plaintiff of the right to copyright the Gilbert songs."

The judge concluded his summary with: "These facts as they appear in the pleadings more than justify the allegations that the plaintiff is the equitable owner of the copyrights of the Gilbert songs and gives the court jurisdiction over the subject matter and defeats the defendants' denials. Since the plaintiff has sufficiently alleged facts, showing it to be the equitable owner of the copyrights, this court has jurisdiction of the suit to enjoin the legal owner and a third party from infringing the copyrights."

Decca To Increase Shipments of Brit. Platters to U. S.

HOLLYWOOD, July 5.—Decca Records revealed this week that shipments of English Decca's Full Frequency Range Recordings (FFRR) will be increased following modification of master dies to accommodate American-made automatic record changers. English waxings which have aroused much favorable comment because of superior tonal quality, were found to be unsatisfactory in American phono combos because records were processed slightly under standard 12-inch disks. Future pressings, Decca stated, will be regulated American disk size adaptable to any machine.

Pressings of new English series will be made abroad in order that British subsid may take advantage of dollar exchange privilege. Extra shipping tariffs, it is claimed, will be more than

Disclaimers!

NEW YORK, July 5.—*The Billboard's* invitation for suggestions anent Dave Garway's (WMAQ-NBC) campaign to find a better name than disk jockey hasn't excited Rush Hughes, the St. Louis platter pilot, who syndicates over 73 stations thru-out the Midwest, supplies the old classic answer: "I don't care what they call me as long as they pay me."

But some discontents were still parrying with recommendations to BB for coinages, such as "discomforters," "side saddlers" and "discurators." All of which leaves BB wan but willing to explore further entries. Get 'em in, inventors.

compensated by lower labor and material costs offered by British presseries.

Breaking Attendance Records

All Over the Nation

Eddy ARNOLD
The Tennessee Plowboy and his GUITAR...
SINGING STAR FROM THE CHECKERBOARD JAMBOREE and ROY WIGGINS

Special ADDED ATTRACTION!
"The Teller of Tall Tales"
ROD BRASFIELD
—all direct from WSM Grand Ole Opry Radio Show, Nashville, Tennessee

It's The Show Treat Of The Year

- "THAT'S HOW MUCH I LOVE YOU"
- "CHAINED TO A MEMORY" NO. 20-1948
- "I COULDN'T BELIEVE IT WAS TRUE"
- "IT'S A SIN" NO. 20-2241
- "I TALKED TO MYSELF ABOUT YOU"
- "(I'LL HAVE TO) LIVE AND LEARN" NO. 20-1801
- "CAN'T WIN, CAN'T PLACE, CAN'T SHOW"
- "ALL ALONE IN THIS WORLD WITHOUT YOU" NO. 20-1855
- "MANY TEARS AGO"
- "MOMMY, PLEASE STAY HOME WITH ME" NO. 20-1871
- "WHAT IS LIFE WITHOUT LOVE?"
- "BE SURE THERE'S NO MISTAKE" NO. 20-2058
- "EACH MINUTE SEEMS A MILLION YEARS"
- "YOU MUST WALK THE LINE" NO. 20-2067
- "THE CATTLE CALL"
- "I WALK ALONE" NO. 20-2128

BUY THESE RECORDS AT YOUR FAVORITE MUSIC STORE

A Great New Release!

DON'T BOTHER TO CRY I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms)

No. 20-2332

All These Records Now Available

He Sings His Way Into Your Heart

BOOKED FOR 4 SUNDAYS SLEEPY HOLLOW RANCH, QUAKERSTOWN, PA. THANKS TO JOLLY JOYCE AGENCY

BROKE BOX OFFICE RECORDS WASHINGTON, D. C., JUNE 20 AND 21. THANKS TO CONNIE B GAY'S RADIO RANCH

PERSONAL MANAGEMENT: **THOMAS A. PARKER**
4218 SAN PEDRO, TAMPA 6, FLORIDA

AN OPERATOR'S SPECIAL

TWO SURE FIRE HITS

by

JACK McLEAN

And His Orchestra

"DEEP DOWN IN YOUR HEART"

coupled with

"HOKEY JOE"

Vocals by Don Gilbert and The Melody Laners
COAST RECORD 8010

And Remember What Happened With

"MY ADOBE HACIENDA"

and

"I WONDER WHO'S KISSING HER NOW"

COAST RECORD 8001

WATCH

"I'M WAITING FOR SHIPS THAT NEVER COME IN"

COAST RECORD 8009

McLEAN CREATES THE HITS!

COAST RECORDS OUTWEAR ALL OTHERS—

MAKE US PROVE THIS CLAIM!

Coast RECORDS

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.



TEX WILLIAMS

and his WESTERN CARAVAN

Sweeping the country

with a GREAT western HIT!

"SMOKE, SMOKE, SMOKE"

(that cigarette)

CAPITOL RECORD #40001

Order From Your
Distributor



Diskers Still Wondering About "I Wonder" Payoff

NEW YORK, July 5.—*I Wonder Who's Kissing Her Now*, the pre-July, 1909, copyright song which is being revived via the Fox film of the same name, not only is the center of a three-way publisher controversy but currently has confused at least three diskeries that not only aren't sure they have to pay royalties but wonder who should receive them if they do decide to shell out. Latest pub to put in a claim is the Charles K. Harris firm, a subsid of the Peer-International group. The Harris pubbery sent a letter to the diskers dated June 18 in which the firm claims to hold the renewal rights to the song. It further states that the firm has an action pending in Federal Court, Southern District of New York, in which it hopes to prove that Joe Howard, who wrote the song, assigned all renewal rights to Cora Harris, now doing business as the Charles K. Harris firm. It notes that it expects diskers to negotiate for waxing licenses with it and that all royalty payments should be made to Harris as well.

Marks Claim

Meanwhile the E. B. Marks firm, which is plugging the song, followed the Harris letter up with one of its own to diskers which states that Marks was assigned renewal rights to the tune by Howard and that this assignment is registered in the copyright office in Washington. In reference to the court action, the letter states that it was Marks which instituted the action against Harris to enjoin the Peer firm from asserting or claiming any rights in the renewal copyrights of the song.

The song originally was submitted to diskers on March 20 by Marks and the Jerry Vogel firm, which holds lyric rights to it. The Marks submission pointed out that altho *I Wonder* was published prior to July, 1909, the copyright was renewed on February 1, 1936. The pubber maintains that the renewal includes coverage for the song by the 1909 act and that diskers are required to pay the statutory 2-cent royalty per disk. But the Vogel submission prominently publicized that the song is a royalty-free tune for recording.

Herbert Marks, Marks pubbery topper, has claimed that he had little difficulty with most diskers on the question of collecting royalties. He maintains that the only way the song can be waxed royalty-free is if it is recorded exactly as it was written, with no additions or changes, and it was on this argument that most diskers still disputed the payment of royalties on the song.

Now that Marks has some of the diskers in agreement, the big question is whether it is actually his firm which is entitled to the royalty money or whether it is Harris. To date, no one has made an attempt to contest the Vogel rights to the lyric and that firm will still get its 50 per cent cut, no matter which way the decision goes.

Long Holiday Brings Spurt To Music B.-O.

NEW YORK, July 5.—Music biz holiday week-end started off early with most of the firms closing up shop Thursday (3) at noon as members of the trade scattered to all parts of the country to take advantage of the July 4 hiatus. Meanwhile, with the weatherman going overboard and reporting prospects of sunny skies and cool evenings, box-office takes figured to show sharp increases.

Ork activity over the holiday week-end found Harry James resuming his tour, after several months in Hollywood, at the Click in Philly, and Bobby Byrne and Noro Morales and their orks moving into the Glen Island Casino. Glen Carr's ork had taken over at the Rustic Cabin, while

Potter Suggests Censor Board To Control Wax Smut

HOLLYWOOD, July 5.—Plan to censor suggestive records from the airwaves was offered to James Petrillo (American Federation of Musicians) in a wire sent by Peter Potter, local disk jockey. Potter suggested a Record Censor Board of America which would ban obscene and double entendre disk from radio. Under this plan all record companies licensed by AFM would select a group of reviewers who would in turn study the problem of controlling broadcasting, distribution and sale of off-color waxings. Potter pointed out that thru the power of AFM, union could help curb the increasing flood of obscene disks.

Censor board would be composed of: (1) Group of reviewers picked by diskeries; (2) a national Parent-Teachers' Association rep, and (3) a delegate of AFM. Potter stressed need for such action, pointing out that the increase of off-color disks only serves as fuel for the fires of those who are out to smear the industry.

Record Manufacturers' Assn. Gets Incorporation Papers

NEW YORK, July 5.—Certificate of incorporation was granted the recently formed Phonograph Record Manufacturers' Association (PRMA) this week by Judge Null of the Supreme Court, New York County. PRMA is planning to hold an election of permanent officers some time in the next four weeks, with a number of members said to be trying to push Mercury's Irving Green into the chairman's slot, which now is held down temporarily by Jack Pearl.

MGM ANTI-RADIO PIC

(Continued from page 3)

asking listeners whether they "hate" radio and announcers who scream commercials. A sample of the latter technique will be included in the spots, which will wind up, oddly enough, with a plug for the film. It opens in New York at the Capitol June 17. Clark Gable heads the cast.

Metro normally uses time on 100 stations, on regular-run contracts, rather than the on and off spot technique favored by most film firms. This schedule, however, will be increased considerably for *The Hucksters*. MGM also is making deals with various stations to get publicity. In New York, WHN—owned by Loew's, Inc., parent Metro firm—will have its staff spielers emphasize the word "huckster" before each spot announcement on the station's schedule. WNEW also has a tie-up, using a letter writing gimmick in which listeners will get cash prizes for the best spot about the picture.

the rest of the locations in town remained status quo. Heavy influx of visitors is figured to keep the rooms jammed right thru the end of the holiday.

Housing Bill Fails To Break Showbiz Construction Jam

(Continued from page 4)

or municipally operated) and any other recreational amusement or entertainment structure, whether public or private.

The damper, therefore, is still on showbiz building and it looks as tho it will continue to be on for some time to come. Construction for entertainment purposes has been at a virtual halt for a long time. In addition to the permit requirement, soaring construction costs have caused builders to defer needed projects.

According to the F. W. Dodge Corporation, the latest figures show the building materials group at a price level 96 per cent above the 1939 average, with variations from 23 per cent for cement to 189 per cent for lumber. In addition, wages of construction workers have risen. Overall construction costs have escalated anywhere from 50 to 90 per cent over the 1939 average in New York, San Francisco, Atlanta and St. Louis, with such factors as unusual difficulties in the procurement of materials, frequent stops and starts on projects, abnormal overtime pay combined with bonuses and the claimed low level of labor productivity adding another 15 to 25 per cent to the bill. Some of these excess costs have already begun to disappear, however.

Go-Ahead Signal Awaited

Given the go-ahead signal from Washington, there is little doubt that local and national showbiz building will gain impetus fast. The Dodge Corporation, which surveys the 37 States East of the Rockies, found a healthy amount of construction being planned by the entertainment industry in these States during the first five months of this year but only a small amount of it actually moved over into the contract-awarded stage:

	Amount In Planning	Amount Of Contracts Awarded
Jan., 1947	\$ 6,035,000	\$1,891,000
Feb.	5,049,000	1,410,000
March	7,630,000	2,093,000
April	15,562,000	2,497,000
May	7,519,000	2,937,000

Locally, the green light from Washington will find the construction industry engaged in a drive to bring the building dollars out of hiding (*The Billboard*, July 5). Last week

Nielsen Audimeter For FM and Tele

(Continued from page 3)

habits, as determined by sample homes equipped with sets to receive programs of all three media. Instrument is also being developed so that it will give information about amount of time that members of sample families listen to phonograph records.

The instrument, an electronic development, will be able to test tuning to five different channels and 60 different stations. The device is also being developed so that it can test simultaneously tuning to sets in multiple radio homes. Formerly, each set required an individual audimeter.

In making this announcement, spokesmen for the Nielsen Company emphasized that factors concerned with when this new type audimeter would be put into operation depended upon the development of both the FM and television industries. They stated that Nielsen would be ready when the industries asked for the beginning of testing of the media, but that actual start of testing would be determined by industry growth forces over which the Nielsen Company had no control.

Hot Stuff

SHREVEPORT, La., July 5.—A number of ops report that hot records are sure money on the jukes, but the local op is not so sure he'll take a chance on 'em any longer. The other day a juke in the Jack and Jill Grill here was playing a race number when the machine suddenly started to smoke. Two pieces of fire apparatus came on the double and firemen soon had the blaze under control. They pulled out the wall plug and threw some ice water on the platter. Waltzes will be the order at the grill from here on out.

It has been tried in the past, he said, and always has flopped. Consequently, Foley feels that the only logical thing to do is tear down the old buildings around the Stem and build new ones which will accommodate showbiz productions. "The old ones will have to go eventually," he said, "so why not now?" Foley also mentioned the site of the old Hippodrome, now a parking lot, at 43d Street and the Avenue of the Americas, as a good site for a new theater.

the New York Building Congress, the Building and Construction Trades Council of Greater New York (AFL) and the Building Trades Employers' Association launched a drive to stimulate building and stabilize costs. That New York City is way behind the rest of the country is indicated by construction figures for the first five months of this year. Only \$416,000 worth of contracts were awarded in Manhattan for social and recreational construction (new buildings and alterations), which includes theater buildings and radio broadcasting studios. The breakdown of these contracts by months follows:

Jan., 1947	\$130,000
Feb.	None
March	\$ 35,000
April	118,000
May	133,000

Queried as to a likely area for new show shops, Max H. Foley, president of the New York Building Congress and partner in the architectural firm of Voorhees, Walker, Foley & Smith, replied that he thought any attempt to draw entertainment-seeking people away from the Times Square area would be unsuccessful.

Curfew No Help To Coast Spots

(Continued from page 4)

a little longer than before. Some contend that it will take a little time for Angelinos to get used to the 2 o'clock closing, since for five years they were in the habit of straightening the elbow at midnight. Others think the reason the two extra hours of bar time have failed to show up in the cash register is the fact that people tend to save up energy and money before a holiday week-end. Hence, this week cannot be considered as a fair trial.

Majority of the spots are taking advantage of the 2 o'clock closing, staying open the full time allowed by law. A few (Palladium, for one) shutter at 1 a.m. Change in time has caused revision of nitery show skeds. Normally, first show would come on at 9:30, with the last show at midnight. Some spots have added an extra show to fill out the gap caused by the additional two hours. Others have moved the first show to 10 p.m. with last show at 1 a.m.

We take great pride in announcing that we are now the exclusive music publishers for

HOAGY CARMICHAEL

Sidney Kornbeiser
VICE PRESIDENT
BURKE and VAN HEUSEN, Inc.
NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD

Current —
IVY
(From the Universal
International Picture, "37/3")

Forbcoming —
CASANOVA CRICKET
PUT YOURSELF IN
MY PLACE, BABY



CAPITOL

Leads the way with
ANOTHER "FIRST"!

"Tim-Tayshun" Still Sizzling, and now

**SMOKE!
SMOKE!
SMOKE!**

(That Cigarette)

A Chain-Smoker's Special that is setting fire to
juke and jocks . . . No Butts About It!

VOCAL BY

**TEX WILLIAMS
AND THE TRIO**

Remember — There's Only One
"Smoke"—it's CAPITOL!

CAPITOL RECORD
#40001



The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending July 4



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week	Position Last Week		
1.		PEG O' MY HEART	By Alfred Bryan and Fred Fisher Published by Robbins (ASCAP)
		Records available: Clark Dennis, Capitol 346; The Harmonicats, Vitacoustic 1 and 2; Art Lund, MGM 10037; Ted Martin, De Luxe 1080; Red McKenzie, National 9027; Danny O'Neil, Majestic 7238; Floyd Sherman-The Chickering Four, Signature 15119; The Three Suns, Victor 20-2272; Ted Weems, Mercury 5025; Phil Regan, Decca 25076; Buddy Clark, Columbia 37392; Glenn Miller Ork, Decca 25075; Dolph Hewitt, Autograph 2033; Miff Mole Nicksieland Band, Commodore C-1518; Eddie Heywood Ork, Decca 23960. Electrical transcription libraries: The Ambassadors, Lang-Worth; The Novatime Trio, NBC Thesaurus; Allen Roth, NBC Thesaurus; Eddie Skrivanek Ork, MacGregor; George Towne, Associated; Al Trace, Lang-Worth; Paul Martin, Standard; Lawrence Welk, Standard; Russ Morgan, World.	1
2.		I WONDER, I WONDER, I WONDER	By Darryl Hutchins Published by Robbins (ASCAP)
		Records available: Louis Armstrong, Victor 20-2228; Jack Carroll, National 9032; Eddy Howard, Majestic 1124; Van Johnson, MGM 10018; Guy Lombardo, Decca 23865; Ted Martin-Air Lane Trio, De Luxe 1075 and De Luxe 1070; Tony Pastor, Columbia 37353; The Scamps, Modern Music 20-516; Ted Straeter Ork, Sonora 2024; Martha Tilton, Capitol 395; The Vagabonds, Trilon 114; The Four Aces, Trilon 143. Electrical transcription libraries: Art Mooney, Associated; Charlie Spivak, World; Leighton Noble, Standard.	2
3.		CHI-BABA, CHI-BABA	By Mack David, Al Hoffman and Jerry Livingston; published by Oxford (ASCAP)
		Records available: Connie Boswell, Apollo 1064; The Charioteers, Columbia 37384; Perry Como, Victor 20-2259; Sherman Hayes Ork, Aristocrat 1001; Peggy Lee, Capitol 419; Ted Martin, De Luxe 1080; Louis Prima, Majestic 1133; George Towne Ork, Sonora 2023; Lawrence Welk, Decca 23878; Blue Barron, MGM 10027; Henri Rene Musette Ork, Victor 25-1085. Electrical transcription libraries: George Towne Ork, Associated; Blue Barron, Lang-Worth; Nat Brandwynne Ork; Jumpin' Jacks-Patti Dugan, NBC Thesaurus.	4
4.		THAT'S MY DESIRE	By Carroll Loveday and Helmy Gresa Published by Mills (ASCAP)
		Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern Music 147; The Cats and the Fiddle, Manor 1064; Ella Fitzgerald, Decca 23866; Golden Arrow Quartet, Continental C-6048; Woody Herman, Columbia 37329; Sammy Kaye, Victor 20-2251; Frankie Laine, Mercury 5007; Curtis Lewis, Apollo 1056; Art Mooney Ork, MGM 10020; The Scamps, Modern Music 20-516; Martha Tilton, Capitol 395. Electrical transcription libraries: Barclay Allen, MacGregor; Lenny Herman, Lang-Worth; Art Mooney Ork, Associated; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Leighton Noble, Standard.	5
5.		ACROSS THE ALLEY FROM THE ALAMO	By Joe Greene; published by Capitol Songs (ASCAP)
		Records available: Earle Hagen Ork, Mercury 3060; Woody Herman, Columbia 37289; Stan Kenton, Capitol 387; Mills Brothers, Decca 23663; The Three Suns, Victor 20-2272; The Starlighters, Mercury 3060. Electrical transcription libraries: Les Brown, World; Lawrence Welk, Standard.	6
6.		MAM'SELLE	By Mack Gordon and Edmund Goulding Published by Feist (ASCAP)
		From the 20th Century-Fox film "The Razor's Edge." Records available: Ray Block Ork, Signature 15093; Dennis Day, Victor 20-2211; Ray Dorey, Majestic 7217; Dick Haymes, Decca 23861; Al Gayle and His Harmonicords, Aladdin 536; Art Lund, MGM 10011; Marshall Young Ork, Rainbow 10014; Derry Falligan, Enterprise 257; Frankie Laine, Mercury 5048; The Pied Pipers, Capitol 396; George Towne Ork, Sonora 2023; Frank Sinatra, Columbia 37343; Jack Carroll, National 9032; Edo Lubich, International D-240. Electrical transcription libraries: Skitch Henderson, Capitol; Silver Strings, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard; Frankie Masters, Lang-Worth; The Music of Manhattan Ork, NBC Thesaurus; Art Mooney Ork, Associated; Charlie Spivak, World.	3
7.		LINDA	By Jack Lawrence Published by E. H. Morris (ASCAP)
		Records available: Bob Chester Ork, Sonora 2006; Glenn E. Davis, Skating Rhythms 225; Larry Douglas, Signature 15106; Chuck Foster Ork, Mercury 3058; Hollywood Rhythm-Aires, Hollywood Rhythms 1551; Gordon Jenkins Ork, Decca 23864; Ray Noble Ork-Buddy Clark, Columbia 37215; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362. Electrical transcription libraries: Barclay Allen, MacGregor; Jack Fina, Standard; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Jack Lawrence, Lang-Worth; Leighton Noble, Standard; The Sweetwood Serenaders, NBC-Thesaurus; Art Mooney Ork, Associated; Charlie Spivak, World.	7
8.		MY ADOBE HACIENDA	By Louise Massey and Lee Penny Published by Peer International Corp. (BMI)
		Records available: Kenny Baker-Russ Morgan, Decca 23846; Glenn E. Davis, Skating Rhythms 231; The Dinning Sisters-Art Van Damme Quintet, Capitol 389; The Esquire Trio, Rhapsody RR-101; The Hammondairs, Mars 1037; Eddy Howard, Majestic 1117; Billy Hughes, King 609; Art Kassell, Vogue R-785; Louise Massey-The Westerners, Columbia 37332; Jack McLean Ork, Coast 8001; Bobby True Trio, Mercury 3057; Billy Williams, Victor 20-2150; The Coffman Sisters, Enterprise 174; Dolly Good, Radio Artist Records 205. Electrical transcription libraries: Chuck Foster, Lang-Worth; Leighton Noble, Standard; The Novatime Trio, NBC Thesaurus; Sunshine Girls-Jimmie Wakely Ork, MacGregor; Barclay Allen, MacGregor; Mindy Carson-Hank D'Amico Sextet, Associated; Henry King Ork, MacGregor; Curt Massey, Standard.	8
9.		MIDNIGHT MASQUERADE	By Bernard Dierman, Arthur Berman and Jack Manus Published by Shapiro-Bernstein (ASCAP)
		Records available: Blue Bafton Ork, MGM 10014; Frankie Carle, Columbia 37337; Carmen Cavallaro, Decca 23852; John Conte, Apollo 1044; Glen Gray, Mercury 5035; Eddy Howard, Majestic 1117; Sammy Kaye, Victor 20-2122; Monica Lewis, Signature 15078; Alvino Rey, Capitol 390; Ted Straeter Ork, Sonora 2003. Electrical transcription libraries: Eddy Howard, World; Sweetwood Serenaders, NBC Thesaurus.	10
10.		ALMOST LIKE BEING IN LOVE	By Alan Jay Lerner and Frederick Loewe Published by Sam Fox (ASCAP)
		Records available: Mildred Bailey, Majestic 1140; Larry Douglas, Signature 15117; Larry Green Ork, Victor 20-2250; Frank Sinatra, Columbia 37382; Jo Stafford, Capitol 401. Electrical transcription libraries: Leighton Noble, Standard; George Towne Ork, Associated.	

RCA VICTOR'S
V. VAUGHN MONROE!

Vaughn in a double-header; "All of Me" is back for a big ride, with Vaughn's version getting the heavy money. The flip, from Paramount's new "Emperor Waltz," looms up like a hit.

All of Me

I Kiss Your Hand, Madame

RCA Victor 20-2316



RCA VICTOR'S
THE THREE SUNS!

Tango of Roses

It's one of the biggest request numbers at their B'way nitery. Will go ditto in the boxes.

On an Evening in Paris

Reminds you of "Isle of Capri." It's off to the hit parade with this wow waxing leading the way!

RCA Victor 20-2317



RCA VICTOR'S
FREDDY MARTIN!

Something for Nothing

Smooth new tune for dancing, with Clyde Rogers' vocal. Medium fast tempo.

Last Night in a Dream

The Concerto King's slow and dreamy arrangement of Mendelssohn's Violin Concerto, sung by Stuart Wade. It's a seller!

RCA Victor 20-2318



RCA VICTOR'S
CHARLIE SPIVAK!

Fine Thing

Hit from "Dear Ruth." Tommy Mercer puts real feeling into the vocal.

Stop Throwin' Rocks at the Devil

Medium fast fox trot with Rusty Nichols doing neat tricks with the words.

RCA Victor 20-2319



RCA VICTOR'S
HENRI RENÉ!

and his Musette Orchestra
A terrific coupling featuring dynamic accordion solos. It'll spin like "Hora Staccato"!

Gypsy Rhapsody — Fox Trot

(Based on Second Hungarian Rhapsody — Liszt)

Turkish Delight — Fox Trot

(Based on Turkish Rondo — Mozart)
RCA Victor 25-1083

RCA VICTOR'S
ROY ROGERS!

(King of the Cowboys)

On the Old Spanish Trail

Roy sings it in his new movie of the same name . . . a toe-teasing tune that's a cinch to lasso the buffalo heads. With Spade Cooley and his Western Swing Band.

I've Got a Feelin'

(Somebody's Stealin' My Darlin')

Catchy words and music . . . with Country Washburne and his Orchestra.

RCA Victor 20-2320

● **CHARLIE SPIVAK**
"Kreisler Favorites"
(RCA Victor Album P-179, \$2.95)

Caprice Viennoise
AND La Gitana
RCA Victor 20-2255

Liebesleid
(Love's Sorrow)
AND Tambourin Chinois
RCA Victor 20-2256

Schön Rosmarin
AND The Old Refrain
RCA Victor 20-2257

Liebesfreud
(Love's Joy)
AND Mighty Lak' a Rose
RCA Victor 20-2258

● **HAPPY FATS**
and his Rayne-Bo Romblers
Cajun Jitter Bug AND
Sweet Southern Azalea
RCA Victor 20-2321

● **ERIC SIDAY** and his Orchestra
"Body and Soul"
(from the film "Body and Soul")
AND Chicken Reel
RCA Victor 20-2322

● **DR. CLAYTON**
Blues singer with instrumental accompaniment
Copper Colored Mama AND
Root Doctor Blues
RCA Victor 20-2323

● **JEAN SABLON**
with Toots Camarata and His Orchestra
Vous Qui Passez Sans Me Voir
(Passing By)
AND Roses in the Rain
RCA Victor 25-0094

● **PETE RIVERA** and his Orchestra
Mulata Caprichosa — Guaracha
(The Capricious Creole)
AND Que Vida! — Bolero
(What a Life!)
RCA Victor 23-0620

Te Esperaré — Bolero Beguina
(I'll Be Waiting)
AND En Verdad — Bolero
(Truthfully)
RCA Victor 23-0625

● **LAWRENCE DUCHOW**
and his Red Raven Orchestra
Peanuts Landler
AND The Elephants' Waltz
RCA Victor 25-1084

● **STEFANO LOMBARDI**
with RCA Victor Continental Orchestra
Triste Serenata
(Sad Serenade) Girls Trio in Background
AND Piccolo Sentiero
(Our Little Lane)
RCA Victor 25-7087

● **EDO LUBICH**
with Mirko's Tamburitza Orchestra
Tiha Noć — Ustaću Rano Ja — Haj
Djaci
(Vjenac Hrvatskih Pjesama)
(Croatian Medley) AND

● **EDO LUBICH'S**
Tamburitza Orchestra
Sremsko — Kola (Yugoslav Folk Dance)
RCA Victor 25-3057

● **JERRY POBUDA**
and his Orchestra
Vocals by Laddie and Jerry Pobuda
and Anna Hidel
Proč Jsi Mě Pěpčko, Zradile?
— Lidový Valtík
(Why Did You Deceive Me Josephine?)
— Waltz)

AND
Kříž U Potoka — Lidový Valtík
(Cross By The Brook — Waltz)
RCA Victor 25-2055

● **"BILLO'S CARACAS BOYS"**
Orchestra
Vocals by Miguel Briceño and Manolo Monterrey
Estoy Triste — Bolero
(I'm Sad)
AND
Tu No Me Engañas — Guaracha
(You Don't Fool Me)
RCA Victor 23-0637

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS



DICK FARNEY

Here he is again! Brazil's gift to the boxes. Here's just the recipe for juicing up your juke.

Farney's a dream to look at—he'll soon be a cinema wow! But, besides that, he's got a voice—and that's where you come in. Mellow and masculine, his baritone is the season's find. And these two ditties fit it like they were tailored-to-measure. Don't say we didn't slip you the word. Smart box-ers pick Farney.

**"JUST AN OLD LOVE OF MINE"
and "FOR ONCE IN YOUR LIFE"**

Majestic 7248



VICTOR LOMBARDO

AND HIS ORCHESTRA

Heard the new Lombardo? We mean VICTOR Lombardo, the lad with the sensational band—and sensational talent in directing it. Already the juke trade is beating a path in Victor Lombardo's direction. Get ready for the buffalo stampede by putting these Victor Lombardo platters in your box.

**"THE LADY FROM 29 PALMS" and
"WHEN YOUR OLD WEDDING RING
WAS NEW"**

Majestic 7250

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending July 4



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last/This Week/Week		Publisher
8	3	1.	I WONDER, I WONDER, I WONDER (R)..... Robbins
7	1	2.	PEG O' MY HEART (R)..... Robbins
6	2	3.	CHI-BABA, CHI-BABA (R)..... Oxford
9	7	4.	THAT'S MY DESIRE (R)..... Mills
7	6	5.	ACROSS THE ALLEY FROM THE ALAMO (R)..... Capitol Songs
18	5	6.	LINDA (R)..... E. H. Morris
15	8	7.	MY ADOBE HACIENDA (R)..... Peer
15	4	8.	MAM'ELLE (F) (R)..... Feist
7	15	9.	A SUNDAY KIND OF LOVE (R)..... Peter Maurice
14	11	10.	IF I HAD MY LIFE TO LIVE OVER (R)..... General
2	—	11.	IVY (F) (R)..... Burke-Van Heusen
25	10	12.	ANNIVERSARY SONG (F) (R)..... Mood
5	9	13.	MIDNIGHT MASQUERADE (R)..... Shapiro-Bernstein
1	—	14.	ASK ANYONE WHO KNOWS (R)..... Witmark
7	12	15.	TIME AFTER TIME (F) (R)..... Sinatra Songs
12	14	16.	APRIL SHOWERS (F) (R)..... Harms, Inc.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last/This Week/Week		
12	1	1.	TELL ME, MARIANNE..... Southern
10	1	2.	A GAL IN CALICO..... Feldman
10	1	3.	AMONG MY SOUVENIRS..... Lawrence Wright
10	2	4.	TRY A LITTLE TENDERNESS..... Campbell-Connelly
7	3	5.	PEOPLE WILL SAY WE'RE IN LOVE..... Chappell
11	5	6.	YOU WENT AWAY AND LEFT ME..... Box and Cox
25	6	7.	ANNIVERSARY SONG..... Campbell-Connelly
18	4	8.	HOW LUCKY YOU ARE..... Kassner
1	—	9.	THEY SAY IT'S WONDERFUL..... Chappell
4	8	10.	TIME AFTER TIME..... Edwin H. Morris
2	9	11.	I GOT THE SUN IN THE MORNING..... Chappell
23	7	12.	APRIL SHOWERS..... Chappell
3	11	13.	DEAR OLD DONEGAL..... Leeds
7	10	14.	OH, WHAT A BEAUTIFUL MORNING..... Chappell
3	12	15.	HEARTACHES..... Campbell-Connelly
12	17	16.	HEAR MY SONG, VIOLETTA..... Dix
29	16	17.	THE STARS WILL REMEMBER..... Feldman
5	15	18.	COME BACK TO SORRENTO..... Ricordi
10	13	19.	HARRIET..... Keith Prowse
28	14	20.	THE OLD LAMPLIGHTER..... Irwin Dash

* Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALEXANDER'S RAGTIME BAND (Berlin), in 20th Century-Fox's "Alexander's Ragtime Band". Re-released—April, 1947.	IVY (Burke-Van Heusen), in Universal-International's "Ivy." National release date—June, 1947.
ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.	MAM'ELLE (Feist), in 20th Century-Fox's "The Razor's Edge." National release date—January, 1947.
AS LONG AS I'M DREAMING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.	MY HEART IS A HOBO (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome, Stranger." National release date—June 13, 1947.
I BELIEVE (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.	TALLAHASSEE (Famous), in Paramount's "Variety Girl." National release date not set.
I WONDER WHO'S KISSING HER NOW? (E. B. Marks), in 20th Century-Fox's "I Wonder Who's Kissing Her Now?" National release date not set.	TIME AFTER TIME (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity

Week Ending
 July 4



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 27, 8 a.m., and ending Friday, July 4, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date		TUNE	PUB.	LIC.
12	1	A Sunday Kind of Love (R)	Peter Maurice	ASCAP
6	2	Across the Alley From the Alamo (R)	Capitol Songs	ASCAP
9	3	Almost Like Being in Love (M) (R)	Sam Fox	ASCAP
6	4	As Long as I'm Dreaming (F) (R)	Burke-Van Heusen	ASCAP
6	5	Ask Anyone Who Knows (R)	Witmark	ASCAP
3	6	Cecilia (R)	ABC	ASCAP
7	7	Chi-Baba, Chi-Baba (R)	Oxford	ASCAP
1	8	Come to the Mardi Gras (R)	Southern	ASCAP
3	9	Deep Down in Your Heart	Triangle	ASCAP
1	10	Every So Often	Harry Warren	ASCAP
18	11	Heartaches (R)	Leeds	ASCAP
12	12	I Believe (F) (R)	Sinatra Songs	ASCAP
9	13	I Do Do Do Like You (R)	Harms, Inc.	ASCAP
1	14	I May Be Wrong (R)	Advanced	ASCAP
1	15	I Wish I Didn't Love You So (R)	Paramount	ASCAP
9	16	I Wonder, I Wonder, I Wonder (R)	Robbins	ASCAP
4	17	I Wonder Who's Kissing Her Now (F) (R)	E. B. Marks	BMI
4	18	Ivy (F) (R)	Burke-Van Heusen	ASCAP
17	19	Linda (R)	E. H. Morris	ASCAP
14	20	Mam'selle (F) (R)	Feist	ASCAP
12	21	Midnight Masquerade (R)	Shapiro-Bernstein	ASCAP
16	22	My Adobe Hacienda (R)	Peer	BMI
3	23	My Heart Is a Hobo (F) (R)	Burke-Van Heusen	ASCAP
6	24	Old Devil Moon (M) (R)	Crawford	ASCAP
4	25	Passing By (R)	Chappell	ASCAP
7	26	Peg o' My Heart (R)	Robbins	ASCAP
2	27	Red Silk Stockings and Green Perfume (R)	E. H. Morris	ASCAP
7	28	Roses in the Rain (R)	Barton	ASCAP
6	29	That's My Desire (R)	Mills	ASCAP
9	30	Time After Time (F) (R)	Sinatra Songs	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION

Going Strong

Weeks to date	Last Week	This Week	TUNE	Artist	Label	Lic.
3	1	1	PEG O' MY HEART	Buddy Clark	Columbia 37392	ASCAP
6	3	2	I WONDER, I WONDER, I WONDER	Eddy Howard	Majestic 1124	ASCAP
5	2	3	TIMTAYSHUN	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)	Capitol 412	ASCAP
4	5	4	PEG O' MY HEART	Three Suns	Victor 20-2272	ASCAP
7	6	5	PEG O' MY HEART	The Harmonicats-Sid Fisher	Vitacoustic 1	ASCAP
10	8	6	MAM'SELLE (F)	Frank Sinatra	Columbia 37343	ASCAP
10	14	7	I NEVER KNEW	Sam Donahue	Capitol 405	ASCAP
6	9	8	CHI-BABA, CHI-BABA	Perry Como (The Satisfiers-Lloyd Shaffer Ork)	Victor 20-2259	ASCAP
3	13	9	PEG O' MY HEART	Art Lund (Johnny Thompson Ork)	MGM 10037	ASCAP
22	4	10	LINDA	Ray Noble-Buddy Clark	Columbia 37215	ASCAP
2	—	10	PEG O' MY HEART	Ted Weems (Bob Edwards)	Mercury 5052	ASCAP
3	8	11	PEG O' MY HEART	Clark Dennis	Capitol 346	ASCAP
4	—	11	ONE O'CLOCK BOOGIE	Count Basie	Victor 20-2262	ASCAP
3	—	11	THAT'S MY DESIRE	Martha Tilton (Dean Elliott Ork)	Capitol 395	ASCAP
3	11	11	I WONDER, I WONDER, I WONDER	Tony Pastor	Columbia 37353	ASCAP
5	—	12	ACROSS THE ALLEY FROM THE ALAMO	Stan Kenton (June Christy)	Capitol 387	ASCAP
10	10	12	MAM'SELLE (F)	Pied Pipers (Paul Weston Ork)	Capitol 396	ASCAP
11	13	12	THAT'S MY DESIRE	Frankie Laine	Mercury 5007	ASCAP
2	13	13	CHI-BABA, CHI-BABA	Peggy Lee (Dave Barbour Ork)	Capitol 419	ASCAP
1	—	13	TALLAHASSEE	Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23885	ASCAP
1	—	14	I WONDER, I WONDER, I WONDER	Martha Tilton (Dean Elliott Ork)	Capitol 395	ASCAP
2	15	15	SMOKE! SMOKE!	Tex Williams Western Caravan (Tex Williams-Trio)	Capitol Americana 40001	BMI
1	—	15	TALLAHASSEE (F)	Dinah Shore-Woody Herman (Sonny Burke Ork)	Columbia 37387	ASCAP
1	—	15	FEUDIN' AND FIGHTIN'	Dorothy Shay (Mischa Russell Ork)	Columbia 37189	ASCAP

(See No. 13B)

(Tex Beneke-Miller Ork (Tex Beneke-The Moonlighter Serenaders), Victor 20-2313)

Signature's
HALL OF FAME

Eddie Hubbard



As record spinner on Chicago's WIND, emcee at the College Inn and custodian of the ABC Club, Eddie's voice gets around. This summer Hubbard is announcing the Chesterfield show, 7 pm, EDT.

The current SMASH HIT!



FERNANDO ALVARES

and his Copacabana Orchestra

COME TO THE MARDI GRAS

Vocal by Fernando Alvares and the Copa Quintet

SE CANSA UNO

Vocal by Fernando Alvares and the Ensemble

ON SIG 15145

Signature
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DISTRIBUTED BY
 GENERAL ELECTRIC
 SUPPLY CORPORATION

See your GESCO distributor or write direct to
 Signature Records, 601 W. 26th St., New York 1, N. Y.

The 'cats are jumpin' with

ANOTHER HIT

2A "malaguena"

2B "harmonica boogie"

JERRY MURAD'S "HARMONICATS"

Still taking the country by storm with "Peg o' My Heart"

VITA *coustic* Records
"LIVING SOUND"

CHICAGO
NEW YORK
HOLLYWOOD

GENERAL OFFICE & STUDIOS
42nd FLOOR
20 N. WACKER DRIVE
CHICAGO 6 ILL.

The **Billboard** MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending July 4

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

POSITION	Weeks Last/This to date	Record	Artist	Label
6	1	1. CHI-BABA, CHI-BABA	Perry Como (The Satisfiers-When You Were Sweet Sixteen)	Victor 20-2259
8	3	2. PEG O' MY HEART	The Harmonicats-Sid Fisher...	Vitacoustic 1
6	4	3. I WONDER, I WONDER, I WONDER	Eddy Howard	Majestic 1124
3	2	4. PEG O' MY HEART	Three Suns	Victor 20-2272
1	—	5. TIMTAYSHUN	Red Ingle and the Natural Seven- (I Love You) For Seventy Mental Reasons	Capitol 412
3	8	6. PEG O' MY HEART	Art Lund (Johnny Thompson On the Spanish Trail)	MGM 10037
4	5	7. THAT'S MY DESIRE	Sammy Kaye (Don Cornell-The Red Silk Stockings and Green Perfume)	Victor 20-2251
8	6	8. ACROSS THE ALLEY FROM THE ALAMO	Mills Brothers	Decca 23863
2	10	9. PEG O' MY HEART	Buddy Clark (Mitchell Ayres Come to Me, Bend to Me)	Columbia 37392
1	—	10. PEG O' MY HEART	Clark Dennis	Capitol 346
2	7	10. THAT'S MY DESIRE	Frankie Laine	Mercury 5007

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks Last/This to date	Album	Label
25	1	1. Al Jolson Album	Decca 469
12	2	2. Dorothy Shay (The Park Avenue Hillbilly) Sings Album	Columbia C-119
3	3	2. Carle Comes Calling	Columbia C-129
71	4	3. Glenn Miller	Victor P-148
8	—	4. Wayne King Waltzes, Volume II	Victor P-171
7	—	5. Songs by Sinatra, Volume I, Album	Columbia C-124

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last/This to date	Record	Label
92	2	1. Clair de Lune	Victor 11-8851
65	3	2. Jalousie	Victor 12166
107	1	3. Chopin's Polonaise	Victor 11-8846
81	5	4. Warsaw Concerto	Victor 11-8863
15	—	5. Bluebird of Happiness	Victor 11-9007
3	—	5. Prelude in C Sharp Minor	Victor 11-9514
8	4	3. The Whiffenpoof Song	Victor 10-1313

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks Last/This to date	Album	Label
43	1	1. Rachmaninoff Concerto No. 2 in C Minor	Victor 1075
98	2	2. Rhapsody in Blue	Columbia X-251
12	—	3. Rhapsody in Blue	Signature GP-1
33	—	4. Tchaikovsky Nutcracker Suite	Victor DM-1020
17	—	5. Tchaikovsky Nutcracker Suite	Columbia MM-627
4	—	5. Katchaturian; Gayne-Ballet Suite	Columbia MM-664

The Billboard
MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART
V



Week Ending
July 4

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION	Weeks Last Week	This Week	Record Title	Artist	Label
11	1	1	1. PEG O' MY HEART	The Harmonicats-Sid Fisher	Decca 25017
6	4	2	2. CHI-BABA, CHI-BABA	Perry Como (The Satisfiers-Lloyd Shaffer Ork)	Victor 20-2259
7	3	3	3. I WONDER, I WONDER, I WONDER	Eddy Howard	Majestic 1124
3	6	4	4. PEG O' MY HEART	Three Suns	Victor 20-2272
10	2	5	5. ACROSS THE ALLEY FROM THE ALAMO	Mills Brothers	Decca 23863
7	5	6	6. I WONDER, I WONDER, I WONDER	Guy Lombardo	Decca 23865
7	7	7	7. THAT'S MY DESIRE	Sammy Kaye (Don Cornell-The Kaydets)	Victor 20-2251
3	—	8	8. PEG O' MY HEART	Clark Dennis	Capitol 346
19	9	9	9. HEARTACHES	Ted Weems-Elmo Tanner	Decca 25017
12	9	9	9. MAM'SELLE (F)	Art Lund (Johnny Thompson)	MGM 10011
2	—	9	9. PEG O' MY HEART	Art Lund (Johnny Thompson)	MGM 10037
19	10	10	10. LINDA	Ray Noble-Buddy Clark	Columbia 37215
8	8	11	11. THE RED SILK STOCKINGS AND GREEN PERFUME	Sammy Kaye (Don Cornell-Chorus)	Victor 20-2251
15	11	12	12. MY ADOBE HACIENDA	Eddy Howard (Eddy Howard-Trio)	Majestic 1117
2	15	13	13. TIMTAYSHUN	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)	Capitol 412
1	—	14	14. TALLAHASSEE (F)	Bing Crosby-Andrews Sisters (Vic Shoen Ork)	Decca 23885
1	—	15	15. WHEN YOU WERE SWEET SIXTEEN	Perry Como (The Satisfiers-Lloyd Shaffer Ork)	Victor 20-2259

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

POSITION	Weeks Last Week	This Week	Record Title	Artist	Label
7	1	1	1. IT'S A SIN	Eddy Arnold and His Tennessee Plowboys	Victor 20-2241
4	3	2	2. TIMTAYSHUN	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)	Capitol 412
3	2	3	3. SMOKE! SMOKE! SMOKE!	Tex Williams Western Caravan (That Cigarette)	Capitol Americana 40001
14	—	4	4. NEW JOLIE BLONDE	Red Foley (The Cumberland Valley Boys)	Decca 46034
20	4	4	4. WHAT IS LIFE WITHOUT LOVE?	Eddy Arnold	Victor 20-2058
1	—	4	4. BOB WILLS BOOGIE	Bob Wills and His Playboys	Columbia 37357
1	—	5	5. CIGARETTES, WHISKEY AND WILD WOMEN	Sons of the Pioneers	Victor 20-2199

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

POSITION	Weeks Last Week	This Week	Record Title	Artist	Label
5	3	1	1. JACK, YOU'RE DEAD	Louis Jordan	Decca 23901
15	1	2	2. I WANT TO BE LOVED (But Only By You)	Savannah Churchill	Manor 1046
17	2	3	3. OLD MAID BOOGIE	Eddie Vinson Ork (Eddie Vinson)	Mercury 8028
3	—	4	4. I WANT TO BE LOVED (But Only By You)	Lionel Hampton and His Hamptonians	Decca 23879
3	5	4	4. I KNOW WHAT YOU'RE PUTTING DOWN	Louis Jordan	Decca 23901
4	4	5	5. ACROSS THE ALLEY FROM THE ALAMO	Mills Brothers	Decca 23863
3	5	5	5. NEW ORLEANS BLUES	Johnny Moore's Three Blazers (Charles Brown)	Exclusive 240
15	—	5	5. TEXAS AND PACIFIC	Louis Jordan (Louis Jordan)	Decca 23810

**a million
dollar
duo!**



DINAH SHORE **FRANK SINATRA**

SINGING

MY ROMANCE

(from "Jumbo")

TEA FOR TWO

(from "No No Nanette")

First record to feature these two famous artists. Recorded for the benefit of the DAMON RUNYON MEMORIAL FUND FOR CANCER RESEARCH.

COLUMBIA 37528

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and ® Reg. U. S. Pat. Off.





Watch this New 18 year old singing star zoom to the TOP!

Congratulations!

VIC DAMONE

ON YOUR **NEW** RADIO SHOW FOR

PET MILK

CBS COAST TO COAST

Every Saturday Night

WE'RE PROUD TO HAVE YOU ON...

MERCURY RECORDS

The **Billboard** MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending July 4

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

THE LADY FROM 29 PALMS.....Andrews Sisters with Vic Schoen Orchestra.....Decca 23976
 Freddy Martin with vocal by the Martin Men.....Victor 20-2347

Strong calypso flavor, simple but catchy melodic line and lyrics with a saucy flavor call for palm-slapping in honor of "The Lady From 29 Palms." Freddy Martin adds plenty of bounce to the zingy novelty while the Martin Men tell the story of the gal whose fame and fancies promise to spread beyond the confines of "29 Palms." But the Andrews gals have always shone on this kind of staccato-beat "material." They're likely to glean the most nickels.

SWEET MARIE.....Jack Smith with the Clark Sisters and Earl Sheldon Orchestra...Capitol 435
 Strictly on the sweet side, this featured tune from the picture, "Life With Father," might surprise everyone and catch on fast when the exploitation starts. Jack Smith handled the lilting lyrics well, singing them clearly with a slight Irish tinge. Clark Sisters cut in for a chorus and back Smith down the homestretch, while the ork plays it straight all the way. Platter is backed with "The Turntable Song," which might well be headed for a disk jockey build-up; it obviously has been written for them, if you can call prattle writing.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 35. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the Music Machines department this week.

FREDDY MARTIN (Victor 20-2347)
The Lady From 29 Palms—FT; VC.
Cumana—FT.

Freddy Martin dips into the Latin rhythms for this mating and couples an instrumental and vocal dish out of the top drawer. Most promising dish is Allie Wrubel's catchy "Lady From 29 Palms" novelty, to which rhythms Martin has added a delightful Calypso touch to make it all the more toothsome. The Martin Men blend their voices in harmony, and with a contagious bounce to the band beats, bring out all of the sauciness of the lively lyrics. For the flip, "Cumana," which spins in the lively samba rhythm, Martin showcases the nimble keyboarding of Barclay Allen in fine tropical style. "The Lady From 29 Palms" should be easy winner in the coin sweepstakes.

BING CROSBY (Decca 23954)
I Do, Do, Do Like You—FT; V.
The Old Chaperone—W; V.

Senior Bing dips down below the border. And on him, it looks good. Assuming a Calypso pose, with the fem voices of The Skylarks adding vocal assist and John Scott Trotter's music making the rhythmic background toes-teasing, Crosby chants it with full Calypso fancy for "I Do, Do, Do Like You." And just as potent is his piping the comedy wordage for "The Old Chaperone," a lilting Mexicali waltz melody about thwarted lovers. Crosby rings the bell with both sides for coins.

LES BROWN (Columbia 37497)
Fine Thing—FT; VC.
Oh, My Achin' Heart—FT; VC.

Plenty of mellowness in the ensemble blend that Les Brown integrates for both of these ballads. And with a smooth rhythmic flow in a moderate tempo to make it all the more inviting for both ear and hoof appeal, makes a nice stage setting for each in bringing on the song sellers. Both acquitting themselves admirably for the lyrical projection, Ray Kellogg's romantic bary voice falls easy on the lobes for the tuneful "Fine Thing" from the "Dear Ruth" movie, with Eileen Wilson's full-voiced and rhythmic word-slugging, taking it in stride for "Achin' Heart."

Coke and sundae set will find both sides toe-teasing for their nickels.

ELLA FITZGERALD (Decca 23956)
Oh, Lady Be Good—FT; V.
Flying Home—FT; V.

Ella Fitzgerald goes entirely on a hit lick for this grooving, giving a vocal exer-

cise that will delight only the re-bop menageries. And while far from being a scat queen, Miss Ella gives an endless roundelay of vocal licks which are of likings to merely a few. Licks out at a lively tempo with Bob Haggart rhythm section pushing out the beats for "Lady Be Good" and a full band directed by Vic Schoen providing the musical inspiration for "Flying Home."

Little phono appeal in this plattering.

AL JOLSON-GUY LOMBARDO

(Columbia-Archives Series I)
April Showers—FT; V.
Rock-a-Bye Baby With a Dixie Melody—FT; V.

Dusting off the old masters, the label kicks off a new wax series of old-time classics with the perennial Al Jolson. And in spite of the sticky-sweetness of the Guy Lombardo saxes cutting thru, it's still the same Al Jolson song styling of an earlier generation that has been discovered all over again in this generation. And his dramatics for "April Showers" as he first offered it brought back with the spinning, the Archives Series starts off with a winner, made doubly so with his characteristic chanting for another out of the Jolson repertoire in "Rock-a-Bye Baby With a Dixie Melody." Folks will buy this biscuit for their home library.

EVELYN KNIGHT (Decca 23955)

Passing By—FT; V.
As Years Go By—FT; V.

Fine phrasing and feeling mark the efforts of soft and low-pitched pipes of Evelyn Knight for both of these expressive ballads. Brings out all of the melancholy appeal of the "As Years Go By" melody from the "Song of Love" movie by way of Brahms' "Hungarian Dance No. 4." And with Victor Young's music capturing the flavor of the gypsy jiddling, it makes for a perfect blend in the songbird's lush lullabying. It's the same flair in her song styling for bringing out all of the melancholy appeal of the French chanson, "Passing By." And here again, gives full meaning to the lyrical content in her chant.

Parlor phonos will bring out fullest appreciation for the songbird's artistic styling.

JIMMY DURANTE (MGM 30015)

I'm Feeling Mighty Low—FT; V.
I'll Do the Strut Away in My Cutaway—FT; V.

Projecting his schnozantics on the spinning sides, it's Jimmy Durante in top form for these two song specialties. Rings in the voice changes of Candy Candido for "I'm Feeling Mighty Low," wherein Durante gives a lyrical appraisal of a psychiatrist's diagnosis for love-love. And is even more dynamic on his own for "Strut Away," a typical Durante specialty with all the comedy asides as he relates of his visit to the "adjutant general" at the White House. Roy Bargy's band provides all the musical cues in fine fashion.

Durante at his best in this dinking, which should give it novelty appeal for nickels.

(Continued on opposite page)

(Continued from opposite page)

FRANK LOESSER (MGM 10044)

Bloop Bleep—FT; V.
Sing a Tropical Song—FT; V.

No taking away his songwriting talents from Frank Loesser. But just because he can scribble swell songs doesn't necessarily mean he can sing 'em. Both his "Bloop Bleep" novelty and his Calypso-styled "Sing a Tropical Song" make for fine song specialties, but there's no timbre in his tonsils for singing or selling them. Gets away some as his unmelodic voice takes on the Calypso character, but still the only platter pleasantries is the full sweep of the accompanying studio orchestra. Only excuse for being on the label is the fact that the waxeries are giving big odds on some songwriter popping up as a hit diskier. And for Frank Loesser, odds are even greater.

Nothing here that makes for coin markings.

GINNY SIMMS (Sonora 3044 and 3045)

An Apple Blossom Wedding—FT; V.
I'm So Right Tonight—FT; V.
Wait'll I Get My Sunshine in the Moonlight—FT; V.
On the Old Spanish Trail—FT; V.

Returning to the spinning circle on this label, Ginny Simms displays a seasoned sense of lyrical projection. Full-voiced in her chanting, gal gives out best for the smooth and lush ballad melodies of "Apple Blossom Wedding" and "Spanish Trail," both highly tuneful and logical choices for popularity circles. There's a rhythmic lilt to the other two sides, also spinning in the slow ballad tempo, with the "Sunshine" song spinning to better returns as Miss Ginny contrasts with a lively rhythmic beat for a second stanza. Studio band provides full musical support for the songbird.

Song popularity will help bring phono attention to the sides.

HELEN FORREST (MGM)

Don't Tell Me—FT; V.
I Wish I Didn't Love You So—FT; V.

The "deep purple" balladeering of la Helen, in full voice and singing with expressive feeling, projects the lyrics for both of these screen songs in fine order. Both highly melodic and meaningful in lyrical content, "Don't Tell Me" is from "The Hucksters" with the "Perils of Pauline" score contributing the "Love You So" lullaby. Harold Mooney's music, accenting the flavor of fiddles and harp strums, heightens the distinction of her ditty.

Screen will hypo attraction for both ballads in the music boxes.

CLARK DENNIS (Capitol 411)

Rockin' Horse Cowboy—FT; V.
The Heather on the Hill—FT; V.

Sweet-voiced tenor Clark Dennis does whatever justice can be done a pretty melody which boasts weak lyrics in the "Rockin' Horse Cowboy" lullaby. He shows off to greater advantage on "The Heather on the Hill" reverse, a pretty, though uncommercial tune from the legit musical, "Brigadoon." Billy May's studio ork backs adequately, while Dennis gets some vocal group aid on the lullaby side.

CAT ANDERSON (Apollo 771)

Swingin' the Cat—FT.
I Gotta Go, Baby—FT; VC.

A fine and full Harlemaese jump band in beating out the riff pattern, Cat Anderson stomps it in the conventional ballroom style for both of these sides. The instrumental impression, however, is marked primarily by the alto sax and trumpet, with the bugler displaying nice tone and thoughtful phrasings in his handling of the riffs for "Swingin' the Cat," original instrumental. Jump beats are just as pronounced for the "Baby" song for which frog-voiced Joe Stroud adds a rhythmic vocal. For the instrumental licks that count, here again it's the alto and Gabriel horn.

Race hoppers will like the rhythmic romp on these sides.

DINAH SHORE (Columbia 37506)

I Wish I Didn't Love You So—FT; V.
I'm So Right Tonight—FT; V.

Miss Dinah wraps up the wordage for both of these contrasting chants in fine style. Singing with full ease in the slow tempo, it's tailor-made for her talents in tackling the "So Right Tonight" rhythmic blues. Plenty of persuasion in her pipes with Sonny Burke's music laying down a sparkling rhythmic carpet. And for added effort, band boys double the time for the outgoing stanza as la belle Dinah continues with her lyrical lilt. For the flip, it's a smooth and melodic "I Wish I Didn't Love You So" which Miss Shore sings plaintively with as much persuasive power as maestro Burke blends with a more subdued musical background.

Both songs stack up strong, as does Miss Dinah's singing, with "I'm So Right Tonight" the right side.

JOHNNIE JOHNSTON (MGM 10036)

Ain'tcha Ever Comin' Back?—FT; V.
You're Not So Easy to Forget—FT; V.

Packing plenty of warmth in his playing, Johnnie Johnston's barying romanticism ring the bell for the more flowing and rhythmic "Ain'tcha Ever Comin' Back" ballad. And adding to the effectiveness of his chant is a whistling chorus to bridge his singing stanzas. Takes it in the slow ballad tempo, but Sonny Burke's music provides a smooth rhythmic flow as well as a full musical bank. For the flip, Johnston sings it expressively for "You're Not So Easy to Forget," slow ballad from the "Song of the Thin Man" movie, but makes no marked impression with the song or his singing.

Song popularity of "Ain'tcha Ever Comin' Back" will count for any coinage here.

JUNE CHRISTY (Capitol 436)

Skip Rope—FT; V.
If I Should Lose You—FT; V.

June Christy's initial debut as a vocal single gives label still another chirp to its already heavy fem song team. The Kenton songstress displays her sultry pipes to good advantage on the cute novelty top-side, rocking the kiddie lyrics in a contagious manner. It's the old jumping rope tune dressed up with revised lyrics. Frank De Vol's accompanying ork makes a poor substitute for the usual Kenton crew; it attempts to simulate. But if the ear is to forget comparisons, instrumental backing adequately provides the novelty backing. The Kenton pastels are missed on Miss Christy's ballad flip nor is her song-shaping particularly convincing in this oldie. "Skip Rope" is cute enough to attract coinage and could prove a longshot click.

CLIFFIE STONE

(Capitol Americana 40013)

Sugar Hill—FT; V.
T-N-Teasing Me—FT; V.

It's the barn dance bounce that gives these sides their rural appeal. Guitar and trumpet injects zip to provide the toe-tapping urge. Cliffie Stone's vocal efforts display little enthusiasm for both ditties. It's his deadpan vocal approach—no variance in either expression or volume—that gives items a monotonous tone. For "Sugar Hill," Stone gets vocal assist from a trio which serves to add some color to an otherwise drab voicing.

Any coin interest here is focused on "Sugar Hill."

OAK RIDGE QUARTET WITH WALLY FOWLER (Capitol Americana 40015)

You Must Come in at the Door—FT; V.
Ten Commandments—FT; V.

Mountain group, heard on NBC's Saturday night "Grand Ole Opry," offers two of its standbys in Wally Fowler's "Ten Commandments" and the traditional "At the Door." Lyrics for both are imbued with religious sentiment. Foursome utilizes the typical shuffle rhythm style of spiritual singing to chant these hill country hymns.

Juke spinning restricted to Bible-belt phono locations.

JESSE PRICE (Capitol Americana 40014)

That's the Way She Feels—FT; V.
Blue Book Boogie—FT; V.

It's the small jazz crew that surrounds blues-slinger Jesse Price that saves the wax. For the topside, tootlers lay down the beat solid in the shuffle groove with an occasional standout on trumpet or sax catching the ear. Eight-to-the-bar flavored flip also owes its merits to the instrumental work. Price's recitation of the lyrics on both faces fails to convince as does the shallow tune material. A muffled line toward the end of the "Blue Book" side adds to disk's demerits.

Race phono ops won't miss anything here.

ANDY RUSSELL (Capitol 432)

All My Love—W; V.
On the Old Spanish Trail—FT; V.

Picking on two strong contenders for "Honor Roll" listing, Andy Russell lyrically dreams both with full romantic sweep to make disk count on both sides. "All My Love" is Al Jolson's three-quarter beat follow-up to his "Anniversary Song" hit. Aided by Harry Akst and Saul Chaplin, Jolson picked up Emil Walteufel's "Dolores" waltz to which he fashioned tender love lyrics. Altho the melody is a straight lift from the classic original, the Viennese waltz master does not receive label credit. Lullaby lad sings it expressively. His honeyed pipes are set off to full advantage against a Strad enriched ork tapestry plus a vocal male octet. For the flip, Ork provides an "on-the-trail" theme which breaks at the halfway mark into a rumba-pulsed setting as Russell tastefully serenades. Tune is from the Republic pic of the same name.

Strong tune material capably performed by both soloist and ork makes this a strong juke spinner with payoff coming from both sides.

(Continued on page 114)

NOTICE

TAKE NOTICE that we the undersigned hereby publicly announce that we will not be responsible for the effect on the general public which will be created at the release of the new Frankie Laine Mercury recording No. 5059.

NOTICE is hereby given to:

1. Females from eight to eighty.
2. Platter prestidigitators.
3. Writers, reviewers and music critics.
4. Husbands, boyfriends, fiances and harem owners.

The reason for this drastic action is as follows:

a. Frankie Laine has just recorded for us, ready for release on July the 15th, 1947, a tender, moving and familiar love ballad. What Frankie Laine has done to this melody remains to be learned only by audience reaction. We know that he has taken a love song, hexed it up in true Laine fashion, and added to it all the zest, sparkle and color of a Noel Coward drawing-room scene.

b. Of the following three things we are certain,

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The **Billboard** MUSIC POPULARITY CHARTS

PART
VII

Advance Information

Week Ending
July 4



ADVANCE RECORD RELEASES

Records listed are generally approxi- supplied in advance by record companies.
mately two weeks in advance of actual Only records of those manufacturers vol-
release date. List is based on information untarily supplying information are listed.

POPULAR

- A LITTLE KISS EACH MORNING (A Mel Torme (Ray Linn Ork) (ONE FOR)... Musicraft 15107
Little Kiss Each Night).....
ADORABLE YOU David Street (THE OLD)..... Avon 701
AIN'TCHA EVER COMIN' BACK?... Frank Sinatra (The Pied Pipers-Axel Stor-
dahl Ork) (I HAVE)..... Columbia 37554
ALL MY LOVE..... Andy Russell (Choir-Paul Weston Ork)
(ON THE)..... Capitol 432
APRIL SHOWERS Ray Noble (Snooky Lanson-The Sports-
men (I WONDER)..... Columbia 37544
AS YEARS GO BY..... Elliot Lawrence (Jack Hunter) (THE
ECHO)..... Columbia 37545
BABY, COME HOME..... Woody Herman (BLOOP BLEEP).....
Columbia 37553
BECAUSE Dean Hudson Ork (Sonny Stockton)
(EIGHT-NINE AND TEN).....
Mello-Strain 112
†BEWARE Louis Jordan (Louis Jordan) (DON'T
LET)..... Decca 23931
BILLY'S BOOGIE Billy Butterfield Ork (UNTIL THE).....
Capitol 434
BLOOP BLEEP Woody Herman (BABY, COME).....
Columbia 37553
†CALDONIA Louis Jordan (Louis Jordan) (SOMEBODY
DONE)..... Decca 23932
DEEP DOWN IN YOUR HEART..... Jack McLean Ork (HOKEY JOE)..... Coast 8010
DO A LITTLE BUS'NESS ON THE
SIDE Louis Prima (MARIA MIA)..... Majestic 1157
†DON'T LET THE SUN CATCH YOU Louis Jordan (Louis Jordan) (BEWARE)
CRYIN' Decca 23931
EIGHT-NINE AND TEN Dean Hudson Ork (Kenny Martin-
Ensemble) (BECAUSE)..... Mello-Strain 112
†EVERYONE IS SAYING HELLO
AGAIN (Why Must We Say Good-
bye)..... Ink Spots (THE GYPSY)..... Decca 23936
†GET TOGETHER WITH THE LORD... Andy Kirk Ork (Jubilaires) (I KNOW).....
Decca 23934
†GIVE ME THE MOON OVER Guy Lombardo (Lombardo Trio) (SEEMS
BROOKLYN LIKE)..... Decca 23928
HEART OF MY HEART (The Gang Dean Hudson Ork (Frances Colwell)
That Sang) (ZOOMBA)..... Mello-Strain 111
HOKEY JOE Jack McLean Ork (DEEP DOWN).....
Coast 8010
HOLD ME The Wagners and Their Music (Jack
Lester) (JA-DA)..... Bullet 1000-3
HONEY The Wagners and Their Music (Jack
Lester) (I DO)..... Bullet 1000-4
I DO DO DO LIKE YOU..... The Wagners and Their Music (Jack
Lester) (HONEY)..... Bullet 1000-4
I HAVE BUT ONE HEART..... Frank Sinatra (Axel Stordahl Ork)
(AIN'TCHA EVER)..... Columbia 37554
†I KNOW Andy Kirk Ork (Jubilaires) (GET TO-
GETHER)..... Decca 23934
I MISS YOU SO..... The Charioteers (Mitchell Ayres Ork)
(YOU'RE BREAKING)..... Columbia 37546
I MISS YOU SO..... Curt Massey (Henry Russell Ork) (THE
LADY)..... Coast 8011
I WONDER WHO'S KISSING HER The Dinning Sisters (Art Van Damme
NOW Quintet) (LOLITA LOPEZ)..... Capitol 433
I WONDER WHO'S KISSING HER Ray Noble (Snooky Lanson-The Sportsmen)
NOW (APRIL SHOWERS)..... Columbia 37514
I WON'T MARRY YOU NO MORE... Al Bandini Ork (Ross Leonard) (YOU'RE
THERE)..... Mello-Strain 104
IF I COULD BE WITH YOU ONE Phil Brito (Phil Davis Ork) (NEVER-
HOUR TONIGHT THELESS)..... Musicraft 15108
IF I SHOULD LOSE YOU..... June Christy (Frank DeVol Ork) (SKIP-
ROPE)..... Capitol 436
JA-DA The Wagners and Their Music (Jack
Lester) (HOLD ME)..... Bullet 1000-3
KENTUCKY BABE Bing Crosby-Fred Waring and His Glee
Club (THE WHIFFENPOOF)..... Decca 23990
†(1) LINGER AWHILE,
(2) STUMBLING Russ Morgan (WABASH BLUES).....
Decca 25107
LOLITA LOPEZ The Dinning Sisters (Art Van Damme
Quintet) (I WONDER)..... Capitol 433
MARIA MIA Louis Prima (DO A)..... Majestic 1157
NAUGHTY ANGELINE Art Lund (Johnny Thompson Ork)
(WHAT ARE)..... MGM 10046
NEVERTHELESS (I'm in Love With Phil Brito (Sonny Burke Ork) (IF I).....
You)..... Musicraft 15108
ON THE OLD SPANISH TRAIL... Kay Kyser (Harry Babbitt-Campus Kids)
(WHAT ARE)..... Columbia 37543
ON THE OLD SPANISH TRAIL... Andy Russell (Paul Weston Ork) (ALL
MY)..... Capitol 432
ONE FOR MY BABY..... Mel Torme (Ray Linn Ork) (A LITTLE)
Musicraft 15107
†PRETTY SOON Frances Langford (PLEASE DON'T).....
Mercury 5057
††SAY IT ISN'T SO..... The Twilight Three (YOU AND).....
Majestic 7241
†SCOTCHIN' WITH THE SODA... King Cole Trio (Trio) (THAT AIN'T).....
Decca 25109
RAYMOND SCOTT ALBUM..... Raymond Scott Ork..... Columbia C-133
A Little Bit of Rigoletto..... Columbia 37360
At an Arabian House Party..... Columbia 37362
Get Happy June Christy (Campus Kids)..... Columbia 37359
Manhattan Minuet Columbia 37361
Moment Musical Columbia 37361
That Girl at the Typewriter..... Columbia 37359
The Quintet Plays Carmen..... Columbia 37360
Two-Way Stretch Columbia 37362
†SEEMS LIKE OLD TIMES..... Guy Lombardo (Don Rodney-Lombardo
Trio) (GIVE ME)..... Decca 23928
SKIP-ROPE June Christy (Frank DeVol Ork) (IF I).....
Capitol 436
SNAPPER THE HAWK..... Al Bandini Ork (Al Bandini) (WHERE).....
Mello-Strain 108
†SOMEBODY DONE CHANGED THE Louis Jordan (Louis Jordan)
LOCK ON MY DOOR..... (CALDONIA)..... Decca 23932
SOMETIME, SOMEPLACE,
SOMEWHERE The Four Tunes (WHERE IS)..... Manor 1077
SWEET MARIE Jack Smith (The Clark Sisters-Earl Sheldon
Ork) (THE TURNABLE)..... Capitol 435

(Continued on opposite page)

(From opposite page)

SWING TIME SESSION	Dean Hudson Ork (Frances Colwell-Kenny Martin) (VIOLETS)	Mello-Strain 113
TAMARA	Batt Masian Ork (TEACH ME)	Mecca BM-102
TEACH ME TO LOVE	Batt Masian Ork (Anita Starr) (TAMARA)	Mecca BM-101
THAT AIN'T RIGHT	King Cole Trio (King Cole) (SCOTCHIN' WITH)	Decca 25109
THE ECHO SAID "NO"	Elliot Lawrence (Rosalind Patton) (AS YEARS)	Columbia 37545
THE GYPSY	Ink Spots (EVERYONE IS)	Decca 23936
THE LADY FROM 29 PALMS	Curt Massey (Henry Russell Ork) (I MISS)	Coast 8011
THE OLD CHAPERONE	David Street Trio (David Street-Meltones) (ADORABLE YOU)	Avon 701
THE TURNTABLE SONG ('Round an' 'Round an' 'Round)	Jack Smith (The Clark Sisters-Earl Sheldon Ork) (SWEET MARIE)	Capitol 435
THE WHIFFENPOOF SONG	Bing Crosby-Fred Waring and His Glee Club (KENTUCKY BABE)	Decca 23990
THIS SIDE UP	King Cole Trio (THIS WILL)	Decca 25108
THIS WILL MAKE YOU LAUGH	King Cole Trio (Nat Cole) (THIS SIDE)	Decca 25108
(It Will Have to Do (UNTIL THE REAL THING COMES ALONG))	Billy Butterfield Ork (Billy Butterfield) (BILLY'S BOOGIE)	Capitol 434
VIOLETS	Dean Hudson Ork (Dean Hudson) (SWING TIME)	Mello-Strain 113
WABASH BLUES	Russ Morgan [(1) LINGER AWHILE]	Decca 25107
WALTZING ON AIR ALBUM	Frank DeVol Ork	Capitol BD-53
For You		Capitol 20110
I Wake Up Smiling (After Dreaming of You)		Capitol 20111
I'm Forever Blowing Bubbles		Capitol 20111
Masquerade		Capitol 20113
Silver Moon		Capitol 20112
The Boy Next Door		Capitol 20110
Two Hearts (In Three-Quarter Time)		Capitol 20112
When I Grow Too Old to Dream		Capitol 20113
WHAT ARE YOU DOING NEW YEAR'S EVE?	Kay Kyser (Harry Babbitt-Campus Kids) (ON THE)	Columbia 37543
WHAT ARE YOU DOING NEW YEAR'S EVE?	Art Lund (Johnny Thompson Ork) (NAUGHTY ANGELINE)	MGM 10046
WHERE	Al Bandini Ork (Ross Leonard) (SNAPPER THE)	Mello-Strain 108
(I Wonder) WHERE IS MY LOVE	The Four Tunes (SOMETIME, SOME-PLACE)	Manor 1077
**YOU ARE THE NIGHT AND THE MUSIC	The Twilight Three (SAY IT)	Majestic 7241
YOU'RE BREAKING IN A NEW HEART (While You're Breaking Mine)	The Charioteers (Mitchell Ayres Ork) (I MISS)	Columbia 37546
YOU'RE THERE IN A DREAM	Al Bandini Ork (Ross Leonard) (I WON'T)	Mello-Strain 104
ZOOMEA	Dean Hudson Ork (Ross Leonard) (HEART OF)	Mello-Strain 111

RACE

BROWN SKIN BLUES	Tab Smith Ork-Trevor Bacon (LOVING YOU)	Decca 48039
HIGH, LOW AND WIDE	Golden Gate Quartet (PRAY FOR)	Columbia 37499
HOW FAR FROM GOD	Sister Rosetta Tharpe-Sam Price Trio (THE LORD)	Decca 48030
I CAN'T FIX IT	Big Bill and His Rhythm Band (OLD MAN)	Columbia 37502
I CLAIM JESUS FIRST	Sister Rosetta Tharpe (SINGING IN)	Decca 48029
I WONDER WHO IS HOLDING YOU	Sonny Boy and Sam (MAMA BLUES)	Continental C-6055
LOVING YOU JUST THE SAME	Tab Smith Ork-Trevor Bacon (BROWN SKIN)	Decca 48039
MAMA BLUES	Sonny Boy and Sam (I WONDER)	Continental C-6055
OLD MAN BLUES	Big Bill and His Rhythm Band (I CAN)	Columbia 37502
PRAY FOR THE LIGHTS TO GO OUT	Golden Gate Quartet (HIGH, LOW)	Columbia 37499
SEEN BETTER DAYS BLUES	Jimmy Crawley and His Musical Chips-Courtland Carter (WHY DIDN'T)	Super Disc 1036
SINGING IN MY SOUL	Sister Rosetta Tharpe (I CLAIM)	Decca 48029
SLOPPY DRUNK	Walter Brown-Jay McShann (W.B. BLUES)	Mercury 8046
THE LORD FOLLOWED ME	Sister Rosetta Tharpe-Sam Price Trio (HOW FAR)	Decca 48030
W.B. BLUES	Walter Brown-Jay McShann (SLOPPY DRUNK)	Mercury 8046
WHY DIDN'T YOU TELL ME?	Jimmy Crawley and His Musical Chips-Courtland Carter (SEEN BETTER)	Super Disc 1036

RELIGIOUS

ABIDE WITH ME	Charles W. Walkem (JESUS IS)	Sacred 79
BOOK OF THE SEVEN SEAS	The Dixie Humming Birds (I JUST)	Manor 1074
COME ON, JOIN THAT NUMBER	Selah Jubilee Singers (IT'S COOL)	Decca 48032
GOSPEL SONGS ALBUM	Sister Rosetta Tharpe	Decca A-527
Forgive Me, Lord, and Try Me One More Time		Decca 48021
God Don't Like It		Decca 48022
Jesus, You Taught Me How To Smile		Decca 48021
Let That Liar Alone		Decca 48023
Nobody Knows, Nobody Cares		Decca 48024
The Devil Has Thrown Him Down		Decca 48024
What Is the Soul of Man?		Decca 48022
What's the News?		Decca 48023
HE SEES ALL YOU DO	Cleveland Colored Quintet (JERICHO ROAD)	Sacred 78
HOME THRU THE WATER AND FLOOD	Ernestine Washington (I AM)	Manor 1071
I AM GOING BACK TO JESUS	Ernestine Washington (HOME THRU)	Manor 1071
I JUST COULDN'T KEEP IT TO MYSELF	The Dixie Humming Birds (BOOK OF)	Manor 1074
I'M MOVING UP THE KING'S HIGHWAY	The Jubilaires (I'M ON)	Decca 48031
I'M ON MY WAY TO CANAAN LAND	The Jubilaires (I'M MOVING)	Decca 48031
IT'S COOL DOWN YONDER BY CHILLY JORDAN	Selah Jubilee Singers (COME ON)	Decca 48032
JERICHO ROAD	Cleveland Colored Quintet (HE SEES)	Sacred 78
JESUS IS ALL THE WORLD	Charles W. Walkem (ABIDE WITH)	Sacred 79
PLEASE DON'T DRIVE YOUR CHILDREN AWAY	Summit Gospel Singers (WHAT WILL)	Manor 1073
WHAT WILL I DO WITHOUT THE LORD?	Summit Gospel Singers (PLEASE DON'T)	Manor 1073

(Continued on page 34)



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Way Down Yonder in New Orleans
722 Tear It Down
Put That Ring on My Finger

707 Sugar Blues
Basin Street Blues

ENRIC MADRIGUERA and Orchestra

777 La Rumbita Tropical
Tiqui Tiqui Tan
778 Guilty of Love
Mucho Dinero

776 Vem Vem
Mujercita
779 A Man, a Moon and a Maid
The Cuban Yodelin' Man

SONNY DUNHAM AND ORCHESTRA

774 Desert Fantasy
Save Me a Dream

775 I Love You in the Daytime, Too
Clementine

CHARLIE SHAVERS QUINTET

755 Broadjump
Serenade to a Pair of Nylons

756 Musicomania
If I Had You

PHIL SPITALNY AND ALL-GIRL ORCHESTRA

733 Blue Skies
Sevilla

725 Rhapsody in Blue, Parts I and II

DON LARGE CHORUS

710 Bells of St. Mary's
Star Dust

FRANKIE MASTERS ORCHESTRA

772 All by Myself
Sniffle Song

ALBUMS

CHILDREN'S ALBUM

(Produced by James Jewell, Writer and Producer of Jack Armstrong, "The ALL-AMERICAN BOY.") Orchestra Directed by Hunter Kahler.

V-105 The Trial of Bumble the Bee, Parts I and II
The Boy Who Cried Wolf, Parts I and II

ART MOONEY ORCHESTRA

V-101 ART MOONEY MEDLEY
I Don't Know Why (I Just Do)
I've Been Working on the Railroad
All Through the Day
Piper's Junction

WOWO HOOSIER HOP GANG

V-105 RURAL RHYTHMS
Flat River, Missouri
Don't Tetch It
Who's Gonna Kiss You When I'm Gone?
Out Where the West Winds Blow

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(Illustrated Instructions by Paul Shabin, Chicago's Nationally Famous Radio Teacher)

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Lawrence Is "Most Promising" Ork; Christy and O'Day Top Fem Favorites of Crew - Cutters

(Continued from page 17)
gagement at the Hotel Pennsylvania's Cafe Rouge.

Following the sweet-with-a-beat Lawrence was the equally sugary Howard, who earned second place mainly on the strength of his best-selling Majestic disks. But it was modernism that prevailed with Ray McKinley, Boyd Raeburn and Claude Thornhill, coming in third, fourth and fifth with seven points separating them. Raeburn, who has been around for a number of years, evidently fell into the new ork category on the strength of the crew he organized for his Vanity Fair stay in New York recently. Thornhill, another oldster, has been gathering comment since his new ork was organized last year following his four-year hitch in the navy.

Female band singer vote showed that many kids connect former ork singer singles with their origins in band biz. Beyond the winner, June Christy, who decorated the Stan Kenton bandstand and will again do so when Kenton reorganizes, the poll showed that second slot went to rhythm specialist Anita O'Day and third to Peggy Lee, both of whom haven't been with bands for several years. Anita, however, built her reputation while chirping with Gene Krupa and Peggy with Benny Goodman. Fourth place winner, Doris Day, recently went single after several years with Les Brown, and she already has landed a Warner movie pact and female slot on the *Hit Parade* airer opposite Frank Sinatra for the fall. Fran Warren, who chirps with Claude Thornhill, got into the charmed five via her disking of *A Sunday Kind of Love* and her Helen Forest-like delivery.

9TH ANNUAL COLLEGE POLL FAVORITE MALE VOCALISTS (Singing With a Band)

1. Art Lund 412
 2. Stuart Foster 386
 3. Vaughn Monroe 298
 4. Nat Cole 173
 5. Buddy De Vito 116
- (Remainder of votes scattered among two dozen other warblers.)

In the boy division, Art Lund, who already has made great strides as a single with his MGM disking of *Mam'selle*, grabbed initial campus recognition via his Benny Goodman platters, most popular of which was *Blue Skies*. Lund topped Tommy Dorsey singer Stuart Foster by only 28

points. Ork leader Vaughn Monroe snatched third-place vocal honors in front of Nat Cole, who never sang with a band but was a strong-enough collegiate fave to earn votes for his solo vocals with a trio. Tagging Cole is Harry James warbler Buddy De Vito.

Campus Hearts Are Captured By "Mam'selle"

(Continued from page 17)
ahead of Tex Beneke's platter of *Anniversary Song* with the Glenn Miller ork and Gary Stevens on the vocals.

9TH ANNUAL COLLEGE POLL FAVORITE SONGS

- | | |
|---------------------|-------|
| Mam'selle | 1,053 |
| Anniversary Song | 708 |
| Heartaches | 505 |
| To Each His Own | 391 |
| Sentimental Reasons | 386 |
| That's My Desire | 342 |
| Linda | 237 |
| Guilty | 237 |

To Each His Own (4) nosed out *Sentimental Reasons* (5) in the song sweepstakes, with *That's My Desire* (6) and *Linda* and *Guilty* winding up in at tie for seventh place with 237 votes each.

That disks proved a major influence on the musical tastes of the students can be seen in the results of both listings. Every tune in the favorite disk category is represented in the favorite song voting. No. 5 disk, 53 votes behind the Beneke platter, is Frankie Laine's Mercury waxing of *That's My Desire*, followed by Al Jolson's version of the *Anniversary Song* (6) for Decca, and *Sentimental Reasons* by the King Cole Trio, on the Capitol label, placing seventh.

9TH ANNUAL COLLEGE POLL FAVORITE RECORDS

- | | |
|------------------------------------|-----|
| Mam'selle—Art Lund | 496 |
| Heartaches—Ted Weems | 403 |
| To Each His Own—Eddy Howard | 397 |
| Anniversary Song—Tex Beneke | 264 |
| That's My Desire—Frankie Laine | 211 |
| Anniversary Song—Al Jolson | 195 |
| Sentimental Reasons—King Cole Trio | 179 |

(Continued from page 33)

HOT JAZZ

- †A NIGHT AT THE DEUCES (From Randy Brooks Ork (HARLEM Tales of 52d Street)..... NOCTURNE)..... Decca 23935
BODY AND SOUL Sarah Vaughn (George Treadwell Ork (EVERYTHING I)..... Musicraft 494

- BOOGIE WOOGIE, VOLUME II
ALBUM Columbia C-130
A-Flat Dream (James P. Johnson)..... Columbia 37333
Bear Trap Blues (Jimmy Yancey)..... Columbia 37335
Boogie Woogie (Pete Johnson)..... Columbia 37334
Dupree Shake Dance (Champion Jack Dupree)..... Columbia 37335
Hastings Street (Charlie Spand)..... Columbia 37336
Honky Tonk Train Blues (Meade "Lux" Lewis)..... Columbia 37336
K.K. Boogie (Henry "Red" Allen Ork)..... Columbia 37333
Little Joe From Chicago (Mary Lou Williams)..... Columbia 37334

- CECILIA Erskine Butterfield Ork (Erskine Butterfield) (S'POSIN')..... Musicraft 501
DOB-BLA-BLI Bab's 3 Bips and a Bop (WEIRD LULLABY) Blue Note BN-536
EVERYTHING I HAVE IS YOURS... Sarah Vaughn (George Treadwell Ork (BODY AND)..... Musicraft 494
†HARLEM NOCTURNE Randy Brooks Ork (A NIGHT)..... Decca 23935
IM THRU WITH LOVE..... Sarah Vaughn (George Treadwell Ork (LOVER MAN)..... Musicraft 499

- JAZZ AT THE PHILHARMONIC,
Vol. V. (3-10") Disc 507
Body and Soul, Parts 1 and 2 Disc 6028
Body and Soul, Parts 3 and 4..... Disc 6029
Rosetta, Parts 1 and 2..... Disc 6027

- LOVER MAN Sarah Vaughn (Dizzy Gillespie Ork) (I'M THROUGH)..... Musicraft 499
PEG O' MY HEART Eddie Heywood Ork (YESTERDAYS)..... Decca 23960

- RELAXIN AT THE TOURO..... Muggsy Spanier Ragtime Band (SISTER KATE) Victor 40-0139
ST. LOUIS BLUES (12") Miff Mole Nicksieland Band (PEG O')..... Commodore C-1518

- (I Wish I Could Shimmy Like My) Muggsy Spanier Ragtime Band (George SISTER KATE Brunies) (RELAXIN' AT) Victor 40-0139
SOMEONE TO WATCH OVER ME... Ike Quebec Swing Seven (ZIG BILLION) Blue Note BN-538

- S'POSIN' Erskine Butterfield Ork (Erskine Butterfield) (CECILIA)..... Musicraft 501
SWEET LORRAINE Errol Garner (LOOT TO)..... Signature 15136

- THE ELLINGTON SPECIAL ALBUM..... Columbia C-127
Blue Mood—Duke Ellington Ork Columbia 37298
Clouds in My Heart—Duke Ellington Ork Columbia 37299
Delta Bound—Duke Ellington Ork (Ivy Anderson)..... Columbia 37298
I Don't Know Why I Love You So—Duke Ellington Ork Columbia 37296
Indigo Echoes—Duke Ellington Sextet Columbia 37297
Slippery Horn—Duke Ellington Ork Columbia 37299
T. T. on Toast—Duke Ellington Ork Columbia 37296
Tough Truckin'—Duke Ellington Sextet Columbia 37297

- THE WORLD IS WAITING FOR THE Mel Powell Ork (MOOD AT) SUNRISE Commodore C-544
TOP FLIGHT Arnett Cobb Ork (WALKIN' WITH)..... Apollo 770

- WALKIN' WITH SID Arnett Cobb Ork (TOP FLIGHT)..... Apollo 770
WEIRD LULLABY Bab's 3 Bips and a Bop (DOB-BLA-BLI) Blue Note BN-536

- YESTERDAYS Eddie Heywood Ork (PEG O')..... Decca 23960
ZIG BILLION Ike Quebec Swing Seven (SOMEONE TO) Blue Note BN-538

• • Reissue

INTERNATIONAL

- BASIA POLKA (Barbara Polka)..... Walter Ossowski Quartet (ROLNIK OBEREK) Victor 25-9177
BE HAPPY POLKA Frank Yankovic Ork (BYE BYE)..... Continental C-1201

- BESZTERCEI TANCCSARDASOK ... Maky Joska Gypsy Ork (NOGRADI TANCCSARDASOK) Continental MR-80
BYE, BYE, BABY, POLKA Frank Yankovic Ork (BE HAPPY)..... Continental C-1201

- CHI-BABA, CHI-BABA (MY Bam- Henri Rene Musette Ork (CIELITO bino Go to Sleep) Victor 25-1085
CIELITO LINDO (Beautiful Heaven)..... Henri Rene Musette Ork (CHI-BABA, CHI-BABA) Victor 25-1085

- COUNTRY FAIR CSARDASES, Pepik Mach and the Csardas Kings Continental C-102
DOINK POLKA Bill Gale and His Globe Trotters (MAID OF) Columbia 37503

- GOMORI TANCCSARDASOK Maky Joska Gypsy Ork (HONTI TANCCSARDASOK) Continental MR-79
HONTI TANCCSARDASOK Maky Joska Gypsy Ork (GOMORI TANCCSARDASOK) Continental MR-79

- JOLLY LUMBERJACK POLKA The Polkateers (VILLAGE TAVERN)..... Continental C-1211
KIRMESS WALTZ Six Fat Dutchmen (MUSICIANS PLAY)..... Victor 25-1087

- KRIZ U POTAKA (Cross by the Jerry Pobuda Ork (Anna Hridel-Jerry Brook) Victor 25-2055
MAH-ZEL (Means Good Luck)..... Estelle Linden (Jewish Swing Ensemble) (MY YIDDISHE)..... Victor 25-1086

- MAID OF MADRID Bill Gale and His Globe Trotters (Jimmy Blair) (DOINK POLKA)..... Columbia 37503
MUSICIANS PLAY ALL NIGHT..... Six Fat Dutchmen (KIRMESS WALTZ)..... Victor 25-1087

- MY YIDDISHE MOMME..... Estelle Linden (Jewish Swing Ensemble) (MAH-ZEL)..... Victor 25-1086
MY LEGIONNAIRE Germaine Sablon (MY MAN)..... Continental C-1401

- MY MAN Germaine Sablon (MY LEGIONNAIRE)..... Continental C-1401
NOGRADI TANCCSARDASOK Maky Joska Gypsy Ork (BESZTERCEI TANCCSARDASOK)..... Continental MR-80

- PIHA NOCI-USTACU RANO JA-HEJ Edo Lubich (Mirko Tamburitza Ork) (Vjenac Hrvatskih Pjesama) Victor 25-3057
PLAYTIME WALTZ "Whoopie" John Wilfahrt Ork (THE WOLF)..... Decca 45007

- PROC JSI ME, PEPICKO, ZRADILA? (Why Did You Deceive Me, Jerry Pobuda Ork (Laddie-Jerry Josephine?) Victor 25-2055
ROLNIK OBEREK (Farmer Oberek)..... Walter Ossowski Quartet (BASIA POLKA) Victor 25-9177

- SREMSKO-KOLO Edo Lubich Tamburitza Ork (PIHA NOCI-USTACHU) Victor 25-3057
THE WOLF POLKA "Whoopie" John Wilfahrt Ork (PLAYTIME WALTZ)..... Decca 45007

- VILLAGE TAVERN POLKA The Polkateers (JOLLY LUMBERJACK)..... Continental C-1211
WARSAW WALTZ Juke Box Serenaders (YOO HOO)..... Columbia 37504

- YOO HOO POLKA Juke Box Serenaders (WARSAW WALTZ)..... Columbia 37504

(Continued on page 119)

The Nation's Number One Hit Tune

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June 28, 1947

WHAT ORCHESTRA LEADERS SAY ABOUT IT!

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NEW YORK 31, N. Y.

Col. Leads Major Diskeries In Revival Drive To "Sell" Juke Wax, Stem Indie Inroads

NEW YORK, July 5.—Sign of the times! Major record manufacturers are no longer sitting back waiting for their "name" artists and labels to sell quantity orders to the juke operators. Going back to the "selling" days, the big waxeries are launching a vigorous campaign to re-establish themselves with the ops and to keep smaller indies from making any deeper inroads into their sales. Initial entry in the revived juke sweepstakes has been Columbia Records. Surveying the major trade associations, Columbia, thru E. B. Latham & Company, has arranged for all pre-releases to be delivered to the Music Guild of America (MGA) headquarters, Newark, N. J., and has also arranged for these pre-releases to be heard by all MGA members weeks before they go on sale. LeRoy Stein, executive director of MGA, announces that a record player has been installed at headquarters and will be made available to any members who want to listen to the new releases.

Not yet delivering the pre-releases, but making the preliminary contacts, (See *Columbia Leads on page 108*)

Allen Reported Out of Signature

NEW YORK, July 5.—Reports this week had recently appointed Veepee Herb Allen exiting from Signature Records. Firm Prexy Bob Thiele claims that Allen, former Victor sales exec, is sick and hasn't been working. He didn't deny that Allen was out of the Signature set-up, but maintained that he was trying to work out a deal which would place Allen in a record sales management post with General Electric Supply, which distributes the diskery's product. Meanwhile, Thiele says that he now has under consideration two men to do the job for which Allen was originally hired.

Thiele revealed the firm is planning to bring the diskery's platter price from 75 cents to 60 cents sometime in early fall, when Signature's new Connecticut plant swings into operation.

Floods Erase Iowa Ballroom

DES MOINES, June 28.—Jump-town Ballroom here hit the skids in flood waters and was forced out of biz. Ops Dwight Clark and N. F. Bullock filed bankruptcy papers claiming debts of over 8G after their spot was bowled over twice by floods.

Musicians Get New Headache in Hotel Rent Hike

NEW YORK, July 5.—Decontrol of hotel rents last week threw another headache at musicians, most of whom were caught right in the middle of the hostelry rental hikes that ranged from 10 to 125 per cent in the New York area. Immediate problem facing the semi-transients was what would happen in the cases where hotels supplied members of their current bands with rooms at reduced prices, a practice that looked to be *fini* under the decontrol procedure.

As the hotels were circulating their new rates and eviction notices, legal reps of several orks were advising their clients to ignore the notices on the grounds the hotels were committed to maintain the scale set forth when the band was booked into the location. However, as several ork leaders pointed out, the hotels hire the services of the orks for entertainment purposes; where the men live is their own problem.

From a check with representative musicians and bookers following the first complaints, it was learned that musicians coming into New York, and conceivably into other major cities thruout the country, will have to be guaranteed living quarters at a minimum cost or adjustments will have to be made in the weekly paychecks to compensate for the increased rent.

Cavallaro, B'port, \$2,460

BRIDGEPORT, Conn., July 5.—Carmen Cavallaro, making his first appearance in several years here at Pleasure Beach Ballroom Sunday (29), drew 1,640 persons for a \$2,460 gross. Admission was \$1.50.

ALBUM REVIEWS

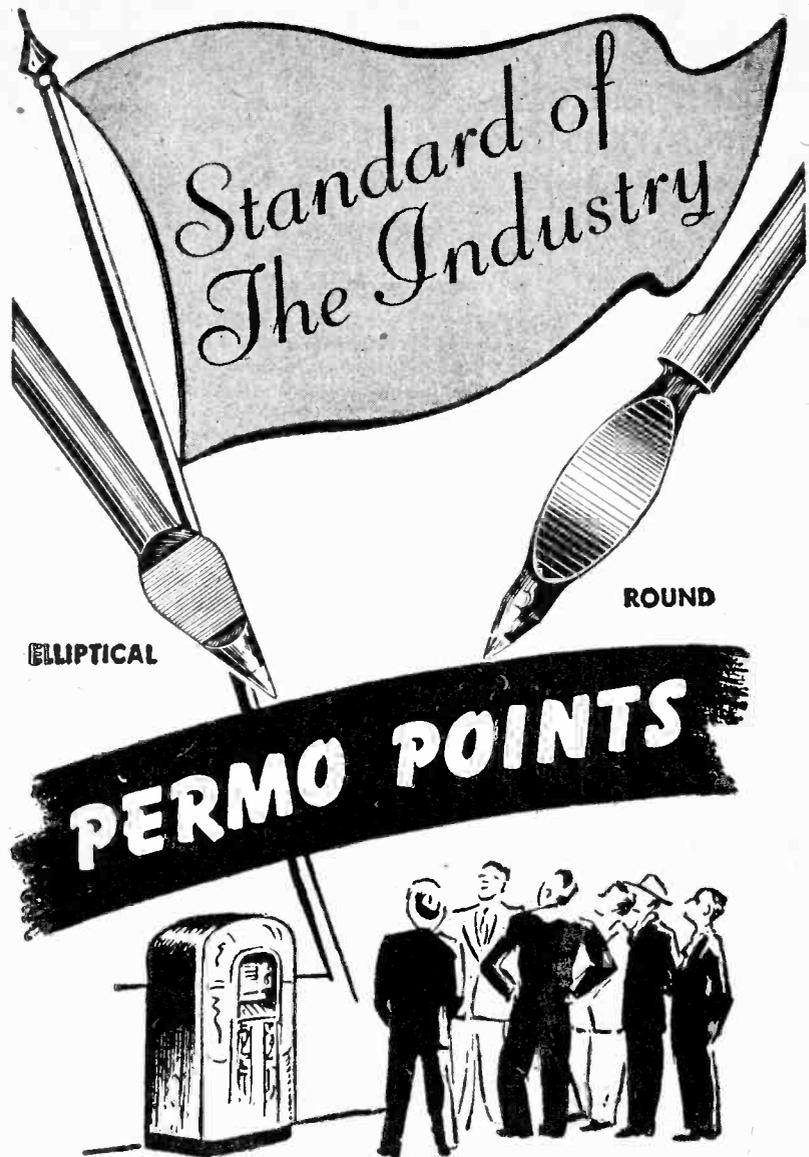
LEAD BELLY—Midnight Special (Disc 726)

The good earth blues chanting of Lead Belly for the old-time folk songs, all home-made and home-spun songs of the Deep South and Far West, makes this needling a notable addition to the wealth of folk music on wax. Joining in with Lead Belly on the singing, both in homey harmonies and in responding on the lyrical phrasings of the blues form, are Woody Guthrie and Cisco Huston, their flair for the Negro folk songs just as avid. Singing to their own guitar and banjo accompaniment, set takes in six highly seasoned and meaningful folk pieces — *Midnight Special*, which gives the album its title, *Ham and Eggs*, *Grey Goose*, *Yellow Gal*, *Alabama Bound* and *Stew Bally*. A telling etching inspired by the title tune makes for an engaging front cover piece with Woody Guthrie's colorful notes on the songs making for an interesting inside cover page.

TED LEWIS (Decca A-353)

The Ted Lewis interpretation and coloring as he patters his "is everybody happy" way in singing a song grows mellow with age. As a result, this re-issue of eight songs strongly identified with the high-hat jazz tragedian is ageless and not merely nostalgic. With Lewis's singing, clarinetting and cheerful dominating each disk as his band boys beat out that heart-warming old-time jazz, the set brings a classic coupling of *When My Baby Smiles at Me*, *She's Funny That Way*, *The Old St. Louis Blues*, *I'm the Medicine Man for the Blues*, *Wear a Hat With a Silver Lining*, *Just Around the Corner*, *The Sweetheart of Sigma Chi* and *Good Night*. The Ted Lewis fans legion, package is a pipe to move briskly across the record counters. The identifying battered high hat makes for the cover page with personal notes on the inside page.

(Continued on page 116)



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Music---As Written

NEW YORK:
Warbler Jimmy Atkins, formerly with Fred Waring's crew, signed a waxing pact with Continental diskery this week and has already cut four sides for the firm. . . . Billy Eckstine will open as a single at the Onyx Club on 52d Street here for a four-week stint beginning July 18. . . . Singer Jimmy Foster is a new addition to the new Lissen diskery artist list. . . . Edwin Franko Goldman will cut an album of original marches for Sonora. . . . Former Woody Herman chimp, Frances Wayne, signed a one-year waxing paper with Exclusive diskery. . . . Disk plattery put out its new catalog this week.

Miff Connor and ork are working indefinitely at the Knickerbocker Yacht Club's Anchor Room, Port Washington, L. I. Added attraction is an Arthur Godfrey talent scout winner, Chirp Naomi Wright. . . . Zep Meissner's Dixieland arrangements will be pubbed by Mills Music. . . . Capitol diskery will soon issue an all-star jazz disk which features vocals by Benny Goodman and Stan Kenton and features instrumentally B.G., Red Norvo, Benny Carter, Charlie Shavers, Jimmy Rowles, Irv Ashby, Red Callender and Lee Young. Group calls

On the Stand

Griff Williams
(Reviewed at Waldorf-Astoria Hotel, New York, June 25. Manager, Joe Kayser Jr. Booked thru Music Corporation of America.)
VIOLINS: Emil Vantoff, Emil Padsodo, Harry Kriek.
TENOR SAX: Bob Kirk, Frank Diesl, Edward Mehas.
TRUMPET: Milton Hubatka, Glenn Rohlfing.
TROMBONE: Joseph Bejeck.
RHYTHM: Walter King, drums; Charles Michaels, Bass tuba; Al Nilsen, piano.
VOCALISTS: Bob Kirk, Walter King.
ARRANGER: Nook Schreier.
LEADER (piano): Griff Williams.

Griff Williams has a long-term lease on society ork circles and shows no signs of losing popularity in the broad-A hotels. His are sweet, debonair musickings, with no specific projection but with warm appeal to the sedate dancer and quieter listener. Williams has used the formula for years and in a "sweet" age appears now at his prime. Stand-out items: Two pianos going most of the time, with Griff's tinkling carrying most of the solo load via a carefree piano style that would hardly startle progressives but suits the lay society right to its 5 o'clock tea.

Williams, the showman, helps the easy ork efforts to gain attention. His graceful dancing glide up and down the stand, preceding a swift dive to the piano, makes his fronting lively and amiable.

Violins Not Too Heady
Ork construction is in the congenial manner of the maestro. Three violins play not too heady (fault of most stringy orks); three sax and three brass keep unison-passages mellifluous and rhythm does a surprisingly modernized job, avoiding the conventional bouncy-bounce of the champagne circuit.

Bobby Kirk sings a level, clear-throated ballad and rates a nod. In sum: Griff Williams is a pleasant maestro with a pleasant band. Customers can't help getting into a pleased mood. *Joe Carlton.*

itself the "Hollywood Hucksters." The disk is due out August 4 on Capitol's Americana label.

Charlie Lang is new general manager of Fred Fisher Music as part of reactivation which saw Marvin Fisher, son of Mrs. Fisher, take over last week as professional manager, and Danny Fisher, another son, take on pro staff duties. Firm will set a man in Chi and Hollywood soon and will tee off with a campaign to popularize Dardanella again.

Curtis Publishing Company (Saturday Evening Post, Ladies Home Journal, etc.) just completed a study on "market trends of phonograph records." . . . Boardwalk at Atlantic City was the favorite tune in the music trade last week as a big hunk of personnel journeyed to AC over the week-end. Resort city hasn't had so many music biz visitors since 25 years ago when a plug in AC meant an important parcel of sheet sales.

The farewell dinner planned for Jack Smith by New York contactmen, at \$12.50 a head, was called off when the chirper took sick. The dough will be held until the fall when Smith returns to the air and the dinner takes place. More than 100 persons chipped in. . . . Johnny Long and his ork will commute between New York and Atlantic City during their four-day stay at the Steel Pier to cut some sides for Signature. The ork heads for a long tour of the Midwest the end of July.

Palisades Amusement Park, which is playing bands on a weekly basis, has set its sked thru this month. Shorty Sherock ork takes over from George Towne, current, July 12; Henry Vines, New Jersey regional band out of Newark, comes in July 19; Tommy Reynolds, July 26; Reggie Childs, August 2. . . . Columbia pix is nulling Chris Cross for a short. Cross will stay at Roseland until September 15.

Jack Palmer band (seven men and a girl) set for Roadside Rest, Ocean-side, L. I., July 8. . . . Kirby Stone Quintet, featuring Cow Eyes, opens at Enduro, Brooklyn, July 28. Combo now is at Club Bali, Miami, and is disking for Scoop. . . . Johnny Morris ork's date at Castle Inn, Delaware Water Gap, originally for two weeks, has been extended indefinitely. . . . Kurt Maier, European pianist, booked into Park Lane Grill, Greenwich, Conn., for two weeks, will stay until September 20.

Cincinnati:
Frank Hanshaw, head of the local GAC office, has set Bobby Byrne into Coney Island here week of July 25 and Centennial Terrace, Sylvania, O., week of August 8. Other recent bookings consummated by Hanshaw include Sonny Dunham into Iroquis Garden, Louisville, July 18 week; Sam Donahue, into the same spot, opening July 24; Deke Moffitt into the Hollywood Country Club, Birmingham, for two weeks beginning July 12, and Fred Lowrey and Dorothy Raye into Coney Island here August 21 week. Hanshaw also has set the Deke Moffitt and Johnny Long orks for the Kentucky Food Show, Covington, Ky., for the week of October 5.

Blue Lantern in Summer
5-Night-a-Week Mich. Run
DETROIT, July 5. — The Blue Lantern Ballroom at Island Lake, Mich., has been reopened here under the management of Philip Parlove, with Joe Parlove, a son, fronting an eight-piece orchestra.

The new operation will stay open five nights a week (Wednesday thru Sunday) for the summer. The spot, operating in competition with name orks at the Walled Lake Casino only

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Good Condition.
J. H. MACK
Scottsbluff, Neb.

a few miles away, is handicapped by lack of names. The Blue Lantern was built in the 1920's by Jean Goldkette, the old-time maestro, who was then a major name in music.

Bloom, Edwards Quit Fredericks To Join New Org

NEW YORK, July 5.—Walter Bloom, who has been heading the Frederick Bros. (FB) cocktail department for about a year, left this week to join the new cocktail org being set up by Bill Peterson and Charlie Busch, who will leave Consolidated Radio Artists (CRA) July 15. The FB cocktail office is being handled by Larry Funk as a one-man operation, Nick Edwards also having left the agency this week.

Exit of Peterson and Busch will leave CRA's cocktail department vacant, as Edna Van Vien also will join them. The P-B org has lined up offices and will go into operation next week.

FB will replace Bloom and Edwards.

U. S. Tax Collections For May Reported

WASHINGTON, July 5.—U. S. Internal Revenue reports federal tax collections for May, compared with May last year as follows:

Musical instruments, \$959,885 against \$415,850; coin-operated devices, \$270,547 and \$307,321; admissions, \$36,145,428 and \$39,499,268; radio sets, components, phonographs, etc., \$6,374,539 and \$2,502,307; phonograph records, \$838,317 and \$578,548; telephone, telegraph, radio and cable, \$20,712,075 and \$16,043,417; tobacco, chewing and smoking, \$2,274,013 and \$3,239,854; liquors, \$150,265,529 and \$214,150,871; cigars, \$3,936,717 and \$3,853,676. Total of all federal tax collections: \$2,853,211,375, compared with \$2,574,033,521.

D.C. Fire Law Change Is Off Till Next April

WASHINGTON, July 5.—Washington niteries and theaters have until next April 1 to comply with the new District of Columbia fire safety code, following a second postponement this week of the original December 31 (1946) starting date. D. C. commissioners announced the delay was necessitated by the continuing shortage of building materials.

The new fire rules will call for additional exits, fireproofing of elevator shafts and stairways, and installation of extra fire-fighting equipment. According to real estate men, expensive changes will be required by more than 2,000 buildings, including 60 per cent of the hotels, and will cost at least \$100,000,000.

Steubenville Lounge Bows

STEUBENVILLE, O., July 5.—New dining room and cocktail lounge, the Revel Room, made its debut here June 27. Designed and executed by Walter Myers, of Myers Bros., and operated by T. A. K., Inc., new spot cost around \$51,000. Dan Murine, Hammond organ, is the opening feature.

Qualified

NEW YORK, July 5.—Jerry Rosen, indie agent, was submitting Beverly and Jimmy Paysee to a cafe. "Do they do tricks?" asked the op. "I want a team that works in the air."

"Works in the air!" replied Rosen. "Beverly Paysee has more time in the air than Rick-ebacker!"

IN SHORT

New York:

Patricia Bright, currently at No. 1 Fifth Avenue Bar, looking forward to a visit from the stork. . . . Michael Hall and Frances Stillman have opened their new publicity office. . . . Gaucho Trio started at the Enduro Cafe, Brooklyn, July 7. Mousie Powell's outfit held over. . . . Dorothy Ross vacationing from Bagatelle. Judith Arlen carrying on for Miss Ross.

Bob Farrell, at the Pine Hills (N. Y.) Country Club, may appear in a musical this fall. . . . Jimmy Cutsuvelos, of Sidney Piermont's office, marrying Barbara Lyn, of the Troy and Lyn acro team, August 6.

Philadelphia:

Rusty Brooks heads the summer revue at the Swan Club. . . . Beulah Frazer and Her Mellow-Fellows, winding up July 5 at Spider Kelly's, have been booked for a return run in the fall. . . . Linda Stevens and Eddie Thomas have linked vocal forces, bowing at the Moorish Room, Wilmington, Del. . . . Joe Letizia comes in as assistant to Sam Fleishman, manager-owner of the Copacabana. . . . Harry Lewis back for a fourth summer season at Friedman's Bushkill Falls (Pa.) Hotel. . . . Kay Carlton, who used to head her own line, and Debbie Winston, solo stepper, breaking in as a new team at Manoa Inn.

Bette Valentine, last with *Follow the Girls*, captains the Latin Casino line. . . . Unabelle Howard *Girls*, closing at Palumbo's, go to the Casino Royal, Washington. . . . Paul Neff and Little Lou breaking in a new comedy team routine. . . . George Clifford returns to showbiz as the emcee at Hotel Henlopen, Rehoboth Beach, Del. . . . Harold Cephas, with Charley Ingraham as manager, takes over Max Honigman's Show Boat, with Negro musical names planned for the fall. . . . Margie Duffield adds an outdoor garden to her Top Hat Cafe.

San Francisco:

Gene Austin will follow Pinky Tomlin into Lakeshore Lounge, Oakland. . . . Finocchio's Walter Hart has received final citizenship papers. He was a British subject. . . . The Dancing Waltons are back into the 365 Club show. . . . Club Shanghai, recently bought by Fong Wan, has had to postpone opening indefinitely on orders of the fire department.

Mei Ling inked for three months at Chinese Sky Room. . . . The Westernaires into the Players Club. . . . Lou Watters' Jazz Band is back in business every Friday, Saturday and Sunday night at Hambone Kelly's in El Cerrito. . . . Bob Hopkins, mimic, will follow Charlie Aaron into the 365 Club July 10, when Aaron closes his 38-week run.

Detroit:

Les Payne, who fronted his own combo at the Savarine Fiesta Bar for the past year, has dropped the band set-up to do a single as cocktail pianist, opening at the Stage Door Bar. . . . Al Tobin, singer, is leaving for the East, after laying off for six weeks because of a severe sore throat. . . . The Gotham Trio, just closed at Start's Show Bar, are opening for the season at Harley Box's Cafe, Houghton Lake.

St. Louis:

Armstrong and Eldridge continue in Merry-Go-Round of Park Plaza. . . . John Kirby and His Sextet opening an engagement at Circus Snack Bar. . . . Dave Ferry now playing Hammond Organ at 34 Cocktail Lounge. . . . Ted Leibrick, hooper, ex-Primrose and Dockstader's Minstrels in 1910, now a

waiter at Chase Club. . . . Jane Foley, violinist, is working with Glenn Young's orchestra in Jug of Hotel Coronado. . . . Walter Collins, former house singer at Grand Theater, now lecturing at the World Theater. . . . Hack Ulrich, maitre d', now pitching on the Chase Club ball team, had an offer from St. Louis Browns.

Here and There:

Gino Daro and Corda current at Club Charles, Baltimore. . . . Paul Marsh at Club 26, Milwaukee. . . . O'Brien and Evans duo in their fourth return job at the Foeste Hotel, Sheboygan, Wis.

Emil Kresl, former Grand Forks police lieutenant, has bought the 115 Club at Grand Forks, N. D., from Alex Liberman.

Al Nesor heads south to open for Kitty Davis, Miami Beach, July 16. . . . Moore Sisters start July 16 at the West Palm Beach Melody Club.

Aurora Roche Carlyle Dancers get 12 more weeks at Clover Club, Miami. . . . Mazonne and Abbott Dancers will be doing their Apache routine at the New York Latin Quarter, starting July 6. . . . Don Arden, Riviera show producer, gets the same chore for Rio Cabana, Chicago, beginning July 11.

The Craddocks opened at the Washington Capitol July 3. . . . Buster Shaver and Olive and George set for Last Frontier, Las Vegas. . . . Al Borde and Miles Ingalls prepping a "Follow the Girls" unit. Ingalls also working up a couple of name units with Harry Howard. . . . Buster West, Sara Ann McCabe and Jeanne Bal have gone into *The Red Mill*, legitier, in Chi now. . . . Joey Adams-Tony Canzoneri-Mark Plant held over at El Rancho, Las Vegas.

Harding and Moss, with Margie Fields, move from the Vogue Room of the Hollenden Hotel, Cleveland, to the Copacabana, Detroit. . . . Hollywood Sunsetters' option picked up at Tijuana Inn, Blythe, Calif. . . . Robert Drake and Little Jeane closed 18 weeks in and around Boston and are working the Philadelphia area next.

The Silhouettes held over indefinitely at the Last Frontier Hotel, Las Vegas, Nev.

McConnel and Moore, now in Reynosa, Mex., with Al Donahue's ork, have been doing tele shows thru Texas.

Tony Lombardo Trio current at the Palomino Club, Tucson, Ariz., with Wynn Fair. . . . Hal Rose's ork new at the Rose Room, Newark. . . . Dick Mulliner ork with Anita Porter at Jantzen Beach, Portland, Ore. . . . Zig and Vivian Baker held over indef at the Deshler-Wallick Hotel, Columbus, O.

Mr. and Mrs. Al Raymond (Raymond and Caverly), celebrated their silver wedding anniversary June 2.

Ramoni Rumba Band at Paul's Hotel, Swan Lake, N. Y., until Labor Day. . . . Sunsetters at the Stockmen's Hotel, Elko, Nev. . . . Fairy Cunningham and Sad Sack doing two weeks at the Rainbow Room, Marysville, Calif. . . . Burns Twins and Evelyn current at the Stork, Council Bluffs, Ia.

George Jackson now in his third month at Jermyn Hotel, Scranton, Pa., with a nightly WSCR wire. . . . O'Brien and Evans duo opened June 3 at the Golden Gate Club, Wisconsin Rapids, Wis.

Charlie Masters opened at the Continental Club, Atlantic City, June 28, for the summer.

N. Y. Expects 550-Mil Tourist Windfall

NEW YORK, July 5.—New York City will entertain 5,000,000 tourists who probably will leave about \$400,000,000 in the city, according to Royal W. Ryan, executive vice-president of the New York Convention and Visitors' Bureau, Inc. Ryan also expects convention delegates to spend another \$150,000,000.

Ryan says: "Convention visitors, figured to be close to the 1,000,000 mark in 1947, spend an estimated \$150 per person, tourists \$80, mostly on recreation." One movie firm recently gave a more optimistic estimate on convention and recreation visitors. Together, the movie firm declares, they will spend about \$1,000,000,000 this year in New York City.

As regular business travel to New York slows down in 1948 the bureau plans to conduct heavy advertising and promotion campaigns to keep the city filled with funsters' money. Coin machines on location, especially those in arcades, reap a fair share of the visitor's spending power.

Royalties on Music In Aussie Factories

SYDNEY, July 5.—The Australian Performing Rights Association (APRA) has won its fight to have industrial music licensed. Demands submitted by APRA to the Chamber of Manufacturers were reviewed by lawyers who agreed that APRA was entitled to the payment on the grounds the playing of music in factories constituted a public performance. Members of the Chamber are being advised to pay the APRA fees.

Gilbert Switches From Flack To Detroit Niter Partner

DETROIT, July 5.—Flack into impresario is the switch just made by Bill Silbert, who opened his own office as a night spot press agent last fall and lined up a number of the town's smartest new spots, such as the Town Pump, Russian Samovar, and Copacabana.

Silbert has bought into the last-named spot as a partner and closed his publicity office, altho maintaining the separate advertising department which he also operated. Albert Deratany remains as the other partner in the Copa.

Cap Offers RKO Studios To Diskers Lacking Any

NEW YORK, July 5.—The Capitol diskery is offering hitherto exclusive use of the RKO recording studios here to diskers, with the MGM label said to be among interested parties.

Shortage of prime wax-cutting quarters has been a pet gripe of record execs here; the RKO opening may ease matters for those firms without their own facilities.

TOM McDERMOTT DUO



TOM McDERMOTT

Inimitable Song Stylist and His Piano

CARLOS VACCARO

Ace Drum "Rhythmist"

"Truly an outstanding team."

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Management: WALLY GLUCK

1371 Main St., Buffalo, N. Y.

TAFT-HARTLEY LAW HITS REPS

Lose Weapon Over Actors In Arrears

AGVA Powers Lessened

NEW YORK, July 5.—Another twisteroo in the Taft-Hartley Act will hit percenters right in the bank roll, when, as and if it starts rolling. A strict interpretation of one of the clauses means that American Guild of Variety Artists (AGVA) will no longer be able to clap an unfair label on members for non-payment of commissions.

According to a working agreement between AGVA and Artists Representatives Association (ARA), based on rule "B," an actor in default on commissions may be hauled up before an AGVA arbitration board and if found guilty may be ordered to pay or be placed on the national unfair list. This always has been an ace in the hole for agents who got the run around from actors. An agent claiming such back commission would either take his case to ARA (if he's a member), who would then turn it over to AGVA, or it could be given to AGVA direct. An actor faced with the possibility of an adverse decision would either make some settlement on a partial payment basis or fork up a lump sum.

Under the Taft-Hartley Law, the union no longer can take unfair action against one of its members for such non-payment of commissions. Such drastic action now becomes a violation of the right to work and is limited only to members who fail to pay union dues.

Another Jolt for Reps

Legal interpreters have still another shock for reps. Under present rules an exclusive agency contract can be canceled if certain provisions, lack of work, etc., are not lived up to. Arguments about releases are daily occurrences in the trade. Such arguments are referred to an AGVA board for action. Arbitrators may rule that act has no complaint and his contract with an agent is still in force, or it may decide that a release may be granted for a lump sum or commissions shall continue until the expiration of the pact.

Under the T-H law, AGVA loses its power to tell members what to do. If an actor knows he can't be kept out of work because he refuses to be handled by a certain agent, he obviously won't pay.

On the other hand, agents' redress in such cases is either an unofficial blackball or legal action. A blackball, under the T-H Law, can place the agent in hot water. It violates the "right to work." To start legal action the agent must get permission from AGVA.

Whichever way you look at it, say legal beagles, it's going to be a grand Merry-Go-Round. It's going to be one of those who-does-who-to-what and who gets paid.

Gus Sun, Detroit, Expands

DETROIT, July 5.—The Detroit branch of the Gus Sun office is expanding in the music and cocktail field. Agency has hired Mitchell Rahhal and Irving Specter. Latter was formerly with the ABC Theatrical Agency.

Hollywood Ops Gird for Fight Over Newspaper Nitery Ad Ban

Hollywood, July 5.—Local night club operators were getting set for a brisk fight with Los Angeles newspaper publishers following last week's ukase which banned nitery ads on drama pages of four metro dailies. Owners were reportedly banding together for joint action to revoke ruling which bistro bosses condemned as discriminatory and unfair.

Publishers bounced clubs from theater-movies pages on July 1, ruling that theater pages were for legit and pix ads only, and pledging to "clean up" advertising. Pubs alleged that only those niteries charging admission and offering at least an hour-long show can hereafter get drama page ad positions. Only spot to qualify under admission clause is Earl Carroll's Theater-Restaurant.

Club owners contended their ads were legitimate, in good taste, and every bit as worthy of drama page slots as are burly theater ads. To ban club ads thus, they argued, was gross prejudice and discrimination against consistent advertisers.

Sammy Lewis, owner of Slapsy Maxie's, attempted to meet publishers' definition by setting up a box office in club lobby and slapping a 10-cent admission charge on patrons. (Proceeds were to go to Damon Runyon Memorial Fund.) Publishers nixed gimmick, however, insisting that club would have to tax ring-siders at least \$1 to qualify under ruling. Lewis refused to go for drastic policy change and idea was

dropped. Situation was stalemated at week's end, altho ops were working together to find some solution. If publishers are able to make the policy hold water, nitery men may shun newspaper promotion in favor of other media.

One Word Ends Borsht Battle

NEW YORK, July 7.—The on-again, off-again swingeroo between the Borsht belt and American Guild of Variety Artists (AGVA) was settled again when one word was changed in the basic agreement.

In the original pact, part of paragraph 9 calling for transportation, the wording read, "... it shall be the obligation of the operators to furnish transportation to and from operator's premises and the room furnished." During the first huddle, Morris M. Oppenheim, secretary of the County Resorts' Association, and the mountain bookers accepted the deal.

The operators, who got the deal a few hours later, turned it down and the battle was on again. They agreed that the paragraph on transportation was latent with liability and refused to sign. AGVA retaliated by putting the hotels on the unfair list. With big July 4th coming up, there was loud screaming. A number of ops phoned AGVA and said they couldn't turn their big night clubs into bowling alleys and would sign.

Final agreement was reached when the paragraph was amended to read "to furnish means of transportation."

Silver Peddles Chi WM Holdings

CHICAGO, July 5.—Morris Silver, treasurer and general business manager of the William Morris Agency, sold out his 50 per cent interest in the Chi WM office this week in a deal which had been smoldering for the past five years and was reported three weeks ago in *The Billboard*.

Leo Saolkin, for the past nine years in the Chi WM act department, will take over as manager of the local WM outlet, with Silver taking up temporary headquarters in the AJB—Theater Circuit offices, until about September 1, when he expects to set up his own theatrical office.

Andrews Sisters Set for Riviera

NEW YORK, July 5.—The Andrews Sisters will be the next attraction at Bill Miller's Riviera and are set to open July 24. This will be the team's first New York nitery date.

Deal is said to be for \$12,500 and a percentage if gross hits above \$70,000. With the Riviera having 1,000 seats, figure isn't too high, provided they do the business.

Rest of the show will include the Chandra Kaly Dancers and a comie yet to be bought. Miller is talking about Larry Storch, Phil Foster and Henny Youngman. Storch, current at the Paramount, is concerned about the big room and is reluctant to take the job. Youngman played the spot a couple of months ago.

Morris Sews Up Spa Bookings, Sure of Cut on Juicy \$85,000

NEW YORK, July 5.—It's the William Morris Office across the boards again. This time it is Saratoga where the office has the town sewed up, as it had Miami Beach last winter. Win, show or place, the agency stands to make a lot of loot, whether or not the cafes do business.

The Piping Rock opens with Sophie Tucker, then follows with Joe E. Lewis. Arrowhead starts with Carmen Miranda and segues into Mitzi Green. Delmonico's kicks off the season with Harry Richman, who is followed by Jackie Miles.

Tho all the above are Morris properties and don't come for hay, insiders claim the Morris deal calls for supplying the supporting shows as well. It is estimated that the Tucker show will cost about \$12,000. The Lewis thing will run to about \$13,500. The Richman bill will cost \$14,000, Miles another \$12,000 the Miranda bill will set Arrowhead back \$17,500, the Mitzi Green show another \$17,500. The total amounts to about \$85,000, and commission on that kind of sugar is pleasant adding for an "off" season.

Nat'l - Philly AGVA Battle Flares Again

Secession-Expulsion Threats

NEW YORK, July 5.—The battle between the national office of American Guild of Variety Artists (AGVA) and the Philly local was resumed after Matt Shelvey, AGVA topper, threatened adherents of the local with expulsion from AGVA.

Latest round in the fracas that started a number of months ago was set off again when Dick Jones, executive-secretary of the Philly local, sent letters to Paul Dullzell, international president of the Associated Actors and Artistes of America (Four A's); Matt Shelvey, of AGVA, and the local Philly membership, informing them that a general membership meeting had been called for June 30. Meeting would discuss "... the disinterest of your so-called national AGVA and your international, the Four A's. ... The proposed constitution, the Taft-Hartley Bill and the danger of the present code prices dropping, thru the negligence of the so-called national AGVA. ..."

Letter also requested that the local get back its autonomy and have its own constitution. "If the Four A's do not agree. ... Then let us have an independent union where you can exercise your democratic privileges."

Shelvey Replies

This letter brought a prompt reply from Shelvey. He charged Jones with disregarding a court order which asked both sides to maintain a status quo pending a decision, and that Jones had no standing in AGVA, having been discharged when he refused to turn over authority to the national. Shelvey further stated that the attendance at Jones's meeting was 54 people, which he said represents less than 3 per cent of the Philadelphia membership.

So far as secession is concerned, Shelvey said, "members cannot derive the benefits of AGVA, the protection of AGVA contracts, basic agreements, etc., and yet secede from AGVA and set up another organization. Therefore, we are compiling the names of the persons who attended this meeting and are advising them to appear in the national offices on charges of secession, and, if found guilty, in all probability they will be expelled from AGVA."

Lake Worth Casino Refuses 40G Bid, Must Move Out

FORT WORTH, July 5.—George T. Smith, operator of the Lake Worth Casino, Tuesday (1) rejected the city's offer to buy his building and furnishings on the city-leased site for \$40,000. The offer came after the city padlocked the Casino when efforts to reach an agreement on rental revenue failed.

Smith wanted \$85,000 for his Casino building and furnishings. The city has given him until July 10 to start moving the building off the city land. In the meantime Fort Worth wants bids on the land and Smith wants bids on his building, which he will move to another site if he does not sell.

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, July 3)

Capacity, 3,500. Prices, 50 cents to \$1.10. Four shows daily, five Saturdays. House booker, Sid Piermont. Show played by Louis Basil's house ork.

New fletcher has solid showmanship, sparkles with talent and moves beautifully. Considering the job done by the acts, it must have been a problem to figure out their spots.

Most surprising performance was turned in by Jack E. Leonard. We have caught this lad on these celeb night auditions, but never did he do a piece of work like he did here. As emcee, he kept things moving all right. But it was in his own spot that he really got going. Results were particularly outstanding because he followed the Wiere Brothers and those three lads are tough for any act to follow. Leonard is a big fat guy who bounces around with elephantine grace. His routine consists of fast satirical take-offs, singing and some hoofing. In between he throws in little bits which just about killed them. Incidentally, the boy can sing a pretty good song. Add that to his fast chatter, hep selling job, plus appearance, and he made that audience roar.

Luba Malina's Vaude Debut

Luba Malina in her Stem vaude preem got them right from the walk-on. Gal oozed sex and her white gown gave the lads out front plenty to whistle at—and they did. Malina teed off with a big *Chi-Chi Castenango* and followed with her *Mexican Hayride* number, *There Must Be Someone for Me*. Latter was cute, but (See LOEW'S STATE on page 41)

Oriental, Chicago

(Thursday, July 3)

Capacity, 3,200. Prices, 95 cents straight. Number of shows, five per day. House booker, Charley Hogan.

Opening day shows here were all packed, with the double draw of a one-day cavalcade of Hollywood Stars, in conjunction with the flicker, *I Wonder Who's Kissing Her Now*, and the four-act stage show. House was unusually responsive, with gals in a heavy majority during the early shows.

The Shyrettos (two men and a gal) stretched their act because of only four acts on the bill, but their stretch-out was still packed with thrills and laughs. Their duo and trio unison work on bicycles and later, high unicycles, kept the mitt continuous and their closer, with three graduated sized unicycles routine put the house into an uproar.

Horse opera star Dale Evans widened the scope of her vocal work for vaude, doing numbers which have a slight cowboy tinge but have a more general appeal. Gal is fresh-looking and prudently chooses a wardrobe that's eye-catching but not overdone. Her medley of top Western stars, with audience guessing who does each, didn't fare too well. Audiences here don't know the lesser known range songsters. Gal's enthusiastic (See *Oriental, Chicago*, on page 41)

JACK E. LEONARD

NOW APPEARING

LOEW'S STATE

July 3 Till 9

"A small smash"

Next week, Steel Pier, Atlantic City

RKO Albee, Cincinnati

(Thursday Afternoon, July 3)

Capacity, 3,200 seats. Prices, 50, 65 and 85 cents. Four shows daily, five on week-ends. House booker, Dan Friendly.

Rolling in here from the West for its initial appearance on its summer theater tour after eight years on the Coast, the Freddy Martin ork (18) dishes up prime entertainment, spiced by a solid line-up of singers and adequately embellished with the Philharmonica Trio and Terry and Ralph Rio. Judging from the reception culled from the nearly-full opening house, the Martin crew should give this spot a welcome biz hypo.

Smoothly co-ordinated combo gets the ball rolling with sock musical interpretation of *Piano Concerto in C Minor*, with the crew members, especially 88-er Barclay Allen, scoring singly and collectively, and Macstro Martin applying a soothing touch with his sax work. Segueing into a medley called *There's No Business Like Show Business*, combo parades its vocal talent, with Clyde Rogers giving okay tenor treatment to *Symphony* to a good mitt. The good-looking and personable Stuart Wade, possessing a neat stand-up style and good voice clicks solidly with *To Each His Own*, after which Glenn Hughes, aided by the Martin Men, polished off *Doin' What Comes Naturally* in good style. Follow this with the entire band doling out an ear-appealing *Managua, Nicaragua* to a prolonged mitt, and then rocked payees with a succulent *Clair de Lune*, with the string section getting in handsome bow work thruout. An especially suppressed brass section blends perfectly to make the combo one of the most pleasant on the ear to hit this house this season.

Philharmonic Trio, zany lads with a talent for getting the utmost out of their mouth harps, hypoped the pace with their *St. Louis Blues*. Incorporate numerous humorous shennanigans into their stint but not enough to hamper the excellence of their musical work. Following a longhair bit, they encored with a 2 o'Clock Boogie that sent them away a big winner.

Martin crew gives an additional lift to proceedings, registering handsomely with *Santa Catalina* and *Peg o' My Heart*, wherein Songsters Wade and the Martin Men garner (See RKO ALBEE on page 41)

Chicago Theater, Chicago

Capacity: 3,900. Prices: 95 cents straight, five shows daily, six on holidays and Saturdays. House booker, Nate Platt. Show played by house ork, conducted by Hal Kanner.

It's a topnotch musical revue which Hildegarde is heading over the vaude circuit this season. Entire show packs substantial continuity with enough variety to classify as a miniature legit musical. While Hildy spearheads the entire show, from the curtain parting to closing, she gets plenty of help from Henny Youngman and Basil Rathbone during the ensuing 45 minutes.

She tries her hand at most every phase of entertaining, with her vocalizing getting the top response, tho the remainder of her efforts win attention all the way. An attempt at comedy on *Gimme a Little Kiss*, with guest house band fronter Hal Kanner handling lyrics could be omitted, for bit lacks meaty special lyrics necessary to a bit like this. At the center of a comedy triangle with Rathbone and Youngman, Hildy generously stands aside and plays foil for the male duo.

Skits are well-written and delivered, with Youngman's carefree deadpan a swell contrast to Rathbone's very-studied seriousness. Youngman (See *Chicago Theater* on page 41)

Roxy, New York

(Wednesday, July 2)

Capacity, 6,000. Price scale, 80 cents-\$1.50. Five shows daily; six Saturday. House booker, Sammy Rauch. Show played by house band.

This is a standard Olsen and Johnson show and as such is loaded down with yocks. As in all O-J shows, there's never a dull moment; things move at a rapid pace from curtain to curtain, and the family trade should eat it up, judging from opening day reaction out front.

The boys use practically the whole house to get their bits across, with plants all over the place. They show most of their carnival show stuff, with constant banging away of guns, falling ducks and a stork flying down from the mezzanine via wire to "deliver" to a front row fem "customer." All the bits kept the seat-holders in a constant hilarity, with the healthiest screams for the snakes and spiders stunt in the darkened house. Two bits are new—getting the line gals into the aisles to pull males out for a square dance which winds up on the stage, and the closing give-away bit and at the show caught they brought an engaged couple onstage to load them down with gifts.

Corn—But Good

There's no getting away from the fact that it's hoked up corn—but there's also no getting away from the fact that it paid off for terrific returns. It may have been noisy and raucous, but the customers loved every bit of it.

Working with O-J from the carnival show for featured bits were Eddie Franklin, with a good set of tenor pipes, and Michael Edwards, on the strong bary side. Leonard Sues, conducting the house band while regular fronter Paul Ash is vacationing for this show, pitched in with his horn for the hoedown community sing finale. The Gae Foster line got one terp routine—very well done in costumes with a sailor motif.

Harold Barnes, separate from the O-J package, won top mitts for his excellent ballet work on the wire. His mastery of equilibrium is amazing. Frank Cook also scored, but wasn't on long enough to get his guitar-harmonica work across.

Pic, Moss Rose. Don Marshall.

FRANK FONTAINE

"Sweepstakes Winner"



Currently

STRAND THEATER

New York

Thanks, Vaughn Mowoe, for a wonderful working year.

Direction: WILLARD ALEXANDER

GEORGE CHURCH

with

MARILYN HALE

Management

JACK DAVIES—JOSH MEYER

Currently

LOEW'S STATE

N. Y.

Thanks to
SIDNEY PIERMONT

The FOUR EVANS

Now in the 4th Week of
RETURN ENGAGEMENT at the
PARAMOUNT
THEATRE
NEW YORK

AND IMMEDIATELY RE-BOOKED
FOR A RETURN ENGAGEMENT
Thanks to Harry Levine, Bob Weitman
and Bob Shapiro

in
"TWO GENERATIONS
OF THE DANCE"

Booked to tour with
PERRY COMO
SHOW

Opening July 17 at
PALACE, CLEVELAND

Direction:

BERNARD BURKE

48 West 48th Street, N. Y. C.

Produced By:

HARRY KING

THE ORIGINAL

FOUR LA VERNES

INTERNATIONALLY FAMOUS APACHE DANCERS

Now appearing at LOEW'S STATE New York

Thanks to SIDNEY PIERMONT

Personal Management: JACK KALCHEIM

Starlight Roof, Chase Hotel, St. Louis

(Friday, June 27)

Capacity, 600. Dancing and floorshows at 8:15 and 11:30. Manager, Harold Koplar. Publicity, Jeanne Dunaway. Maitre d', Hack Ulrich. Budget this show, \$5000. Booking policy, non-exclusive.

Opening show of the season in this ultra-modern club, overlooking the lights of St. Louis, is a winner. Line-up includes Buddy Lester, Buddy Moreno's band, Steve Condos, and Perry Mitchell.

Girl singer, Miss Mitchell, got the show off to a good start with a fast *It's a Good Day*, followed by *Can't Help Lovin' That Man*, and for a winder-upper, did a cute thing called *Who Took Me Home Last Night?* The fem, an attractive blonde, is with the Moreno band. She drew plenty of whistles and wolf-calls.

Buddy Moreno's ork took over next with a slick arrangement of *Clair de Lune*. The youngish-looking maestro, once vocalist with Dick Jurgens and Harry James, then did *Somebody Loves Me*, *Mam'selle* and a South American number. The lad shows plenty of promise and may develop into a real top name band leader.

Lester Scores as Comic

Lester came on next and took over with a bang. He brought on dancer Steve Condos, whom he used as straight. He did a routine of gags with Condos, and then both went into a dance. Condos peddles his stuff straight; Lester sells his strictly for laughs. Following some very intricate routines by Condos, Lester really warmed up and took over. It is hard to imagine a funnier guy in action. Using his own trio to accompany him (piano, guitar, drums), Buddy did his famous Africa routine with some new Alaska slants. An impersonation of Harry Richman brought down the house, and the guy went on and on with gag after gag to a tremendous ovation. The comic, who worked for half an hour, could have stayed on all night. The Moreno band did fine job of cutting the show and serving up dance tempos. *Abie L. Morris.*

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NIGHT CLUB REVIEWS

Glass Hat, New York

(Thursday, July 3)

Capacity, 444. Price policy, \$2.50 minimum. Shows at 8:30 and 12:30. Booker, Music Corporation of America (MCA). Owner, Alfred Kaskel. Operator, Belmont-Plaza Hotel. Publicity, Bayne-Zussman. Previous budget, \$950; present estimated budget, \$750.

The three acts here try hard enough. After they get a few shows under their belt they may get the feel of the room and do better. Opening night they managed to get an "A" for effort—and that was about all.

Show started with DeMar and Denise, ballroom team. The couple can dance and showed a lot of effective tricks, some of which displayed more staying power than grace. Unfortunately, they are not sellers and don't make much of an appearance. Girl, a blonde, is chunky, a condition emphasized by poor costuming. Male is no youngster and his coy bits make him look ridiculous. So far as dance routines are concerned, the team has plenty on the ball. Eliminating over-cute stuff, better costuming and proper makeup should help.

Naomi Stevens Opens

Naomi Stevens, a short, blonde canary, started off all right with a rhythm novelty. Was behind the eight ball with her next one *I'm in Love With a Married Man*. Came back with a special number, *Gal's Best Friend is Her No*, which was more than a little blue in spots. Customers, however, liked it. Finished with *Saloon* to a nice hand. Singer is new to the stem, but apparently has been around. She has lots of assurance and stands up there like she knows her business. Voice is kind of small, a condition she'll have to overcome if she's to register here.

Larry Daniels is the same ingratiating chap he was at the Roxy. He looks good and has nice diction. Appearance and word-framing, however, are not enough for a cafe comic. Material also must be there. Routine consists of situation gags and some take-offs, winding up with a black-face Jolson, making up on the floor.

Eddie Stone's ork still does a nice show job, tho cutting down number of sideman hasn't helped any. Stone's new canary, Julie Wilson, has improved since her Copa days. She's still one of the prettiest chicks to work in front of a band and has learned a little more about song selling since last caught. Chances are that in her next single job she'll do lots better. *Bill Smith.*

Latin Quarter, Chicago

(Wednesday, July 2)

Capacity, 450. Price policy (for this show only), \$1.50 cover on Saturday, Sunday and Holidays; \$1 cover other nights, plus \$3.50 minimum. Shows at 9, 12 and 2. Owner-operator, Ralph Berger. Booking policy, non-exclusive. Publicity, Miller-Hixon. Estimated talent budget this show \$15,000.

With this show Ralph Berger is not gambling. He has a royal flush of nitery entertainment and can sit back knowing he's a cinch to win, and take on one of the biggest pots since he started operating the Latin Quarter. For the Ritz Brothers are back at the LQ, and here they represent a sure thing. Proof is the fact that two days before opening the nitery already had 600 advance reservations, and the night of the opening, people were lined up a quarter of a block down Randolph Street waiting to get in for the second show.

The zany trio gave their all for the LQ show. They practically knocked themselves out singing, dancing, clowning, getting into just about every act, and each time they came on they had the crowd howling with laughter. At the end Harry, who still spark plugs the act, had to take about three encores, and finally had to be just about dragged away by his brothers even tho the crowd was clamoring for more.

The Ritz boys still use the same slapstick and cut-up routines they have been using for years, but the audience still loves it. Their *Snow White and the Seven Dwarfs* routine, altho well known here, still got the most laughs.

The boys worked in other acts, and added to each. They did some fantastic acrobatics with the Jansleys, which consist of Jansley, Gloria Monte and Marcia Stevens. They also got into the act with Jane Withers, movie actress, pulling yocks.

Miss Withers is making her first nitery appearance and did a fine job. Initial nervousness hurt at start but aside from that her work was tops all the way. She has a more than fair voice and above all she has a winning stage personality, a sense of showmanship and smart appearance. One of her best was a satire entitled *Hollywood Glamour*.

Show also was helped by ballroom dancing of Edward and Diane team. Couple works straight, and sold its routine waltz to a samba, in excellent fashion. *Cy Wagner.*

Queens Terrace, Woodside, New York

(Tuesday, July 1)

Capacity: 450. Price policy, \$1.50-\$2.50 minimum. Shows at 10:30 and 12:30. Operators, Tony Gerardo and Louis Vullo. Booker and producer, Al Davis. Estimated budget this show, \$750.

This barn-like nabe spot has a fair show, considering the nut. The acts measure up to standards in Stem cafes, with only the line, *Milray Girls* (5), falling behind.

Top billing goes to Jerry White, comic-emsee, who does a stretch-out on orders. The slightly built blond lad has what it takes to pull those belly quakes. But it isn't his chatter that gets them, it's his panto. Some of his material will need heavy pruning to become commercial for a class job. The boy, however, showed enough that can stand up against almost any competition.

Margo Wade, brunet hooper, was adequate in the terps department. She moved around with ease, tho she did only the standard routines, one ending with a spin tap and the other with a one-leg throwaway whirl. It was her selling that showed ability. Her chasis and her flashing eyes got as much attention as her footwork.

Irish Tenor

Joe Allen, an Irish tenor, can war-

The Cascades, Hotel Biltmore, New York

(Wednesday, July 2)

Capacity, 800. Price policy, \$1-1.50 cover after 10. Shows at 9 and 12. Owner, Hotel Biltmore. Manager, John G. Horsman. Publicity, Estelle Foley. Booking policy, non-exclusive. Estimated budget this show, \$3,000 including music; previous show estimate, \$3,500.

The second summer show in the Sky Room is another one-acter, the adept Cardini, no stranger to the Biltmore. The formally-dressed magician is an exponent of zephyr finger control rather than the Max Holden magic shop routine, and his familiar card-palming, colored ball and cigarette manipulations while wearing gloves are high-grade variety. Cardini is a good showman and entertaining, altho a sharp-eyed customer might occasionally spot a switch.

The question is whether Cardini can carry the entire weight himself. The show's a briefie, running about a half-hour, with the first 10 minutes or so taken up by the band and leader, Ray Heatherton. Cardini, of course, is a standard act and strong on any bill, but his routine doesn't seem to have the necessary punch for the layout this room should carry.

Can He Keep It Filled?

The Cascades is big and, with its pastel yellow and green decor, splashing waterfall and twittering birds, a lavish summer spot in exquisite taste. Somehow, there just doesn't seem to be enough show for the room, and it is doubtful if Cardini will be able to keep it filled.

The Ray Heatherton ork opened with *Kerry Dances* and the fronter followed as soloist for *Peg o' My Heart* and *Open Road*, *Open Sky*. Heatherton makes a pleasing appearance, but his voice lacks the zing that makes an audience put down knives and forks to listen. The band cut the show well and displayed its competence with a society style of dance rhythm.

Arthur Ravel's relief band was adequate but had a tired beat occasionally for the Latin tunes.

Bill Smith.

ble okay, but is in need of better material. A standard medley opener didn't mean a thing. His *Peg o' My Heart*, next, was a lot better. An arrangement based on the latter number with some oldies thrown in would do better than show tunes that have been done to death. The inevitable auld sodder, *How Ireland Got Its Name* came next and got a fairish mitt. Allen was supposed to have done the voice for the Disney *Donald Duck* flickers, so he did a couple of those things. The laughs got him off in okay style. The boy has yet to learn to leave 'em wanting more. Instead he came back for *Donkey Serenade* and took the edge off his original reception.

The line, with one girl out sick, did three numbers, none of which meant anything. The hoofers worked as tho bored, didn't know their routines and just kind of slouched around. As for looks, there wasn't a knockout in the group.

Joe De Carlo ork cut the show acceptably. *Bill Smith.*

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Havana-Madrid, New York
(Thursday, July 3)

Capacity, 320. Price policy, \$3.50-\$4.50 minimum. Shows at 8:30, 12 and 2:30. Operator, Angel Lopez. Booking policy, non-exclusive. Publicity, Ed Weiner. Estimated budget this show, \$1,700.

It is apparent that most of the dough for the current show went for the Lecuona Boys (14), who fit right into the room. They play the show (what there is of it), blast out by themselves with individuals doing rides and everybody managing to make quite a thing of it. What it actually amounts to is a Latin session with everybody going biff-boom-bang as first one guy pulls out for a solo and is quickly followed by another. To judge from the reception, the customers loved every minute of it.

Carita, a brunette rumba dancer, opened the show with a series of Latin bouncers. Crowd called her back until she was almost beat.

Henry Wilson, who carried the comic load, also got bellows of laughter. Wilson, tho he's liked here, is small time. Routine is the record play-back stuff for which he uses such oldies like *Figaro* and Cyril Smith's *Madrugal*. Boy used different makeup for each number, and it was that which seemed to be responsible for the giggles. His work however, showed poor timing and little originality.

Chino (ex-Cugat) does the relief sessions. *Bill Smith.*

LOEW'S STATE, N. Y.

(Continued from page 39)

didn't register too well. Her Russky numbers were what really counted; that and the fact that Malina is an actress who knows how to sell little bits of business with skill. At times gal sounded like she was singing above a cold. It was when she went in for comedy that the strain disappeared. Her walk-off quickie routine done in panto "... this is false," was a bell-ringer.

The Wiere Brothers (currently doubling into the Latin Quarter) are still one of the funniest novelty acts around. Their fiddle bits, the business with the gal and the derbies and other familiar stuff got giggles which developed quickly into yocks.

Chesterfields Open Show

Show started with the Chesterfields (three boys), who got pleasant receptions for their hand-to-hand act. Their snake hold, on which was superimposed a hand stand, got big applause.

Church and Hale, boy and girl hoofers, are a fresh, good looking pair of kids who showed lots of zip in their work. Fem is a well stacked blonde and boy is a brunette. They move around with plenty of class.

Curtain act was the Lavernes (two couples). Their Apache routines had imagination, besides the standard knockabout. Crowd ate it up.

Pic, *The Egg and I.* *Bill Smith.*

RKO ALBEE, CINCINNATI

(Continued from page 39)

added laurels with their pipings. Barclay Allen jumped the applause meter with a refined *Bumble Boogie*, topping it off with *Cumana*. Clyde Rogers comes back to do the *Anniversary Song*, with potent assists from the Martin Men.

Terry and Ralph Rio registered soundly with their screwball antics and general horseplay. Terry, cute little blonde sells her childish pranks well, and duo goes into *Ma, He's Makin' Eyes at Me* and a soft-shoer, with the lad exhibiting sock rubber-legging.

Martin and crew wind it up with a nifty piece of long-hair business that was good for long and loud palmwhacking. Gene Conklin, band's whistler, proves a standout with his stylized *Nola* offering.

Pic, *My Brother Talks to Horses.* *Bob Doepker.*

Follow-Up Review

NO. 1 FIFTH AVENUE BAR, NEW YORK.—Spot has added to its regular show for a week a new act which took first honors in its recent amateur contest series. Act is a vocal quartet, the High Lights, two boys and two girls who showed good voices and harmony. Arrangements are distinctive but their four numbers, all done in the same tempo, tend to get monotonous. They did *Let's Fall in Love*, *Bidin' My Time*, *When Yuba Plays the Tuba* and *They All Laughed at Christopher Columbus*. Inclusion of at least one pop and perhaps another novelty or special material number would give their act better balance.

Despite this fault, the quartet, David Craig, De Witt Benson, Hildy Lewis and Janie Janvier, show possibilities and should do well once the rough spots are brushed off. They would be an asset to a band. *Don Marshall.*

Moss in Haunted House

DETROIT, July 5.—The Haunted House, ballroom devoted to old-style dancing, has opened on Telegraph Road, main Detroit-Toledo highway, in Flat Rock, by W. A. Hamill. Spot uses Artemus Moss' orchestra Friday and Saturday evenings, with a matinee session Sunday afternoons. No admission is charged for the Sunday session.

ORIENTAL, CHICAGO

(Continued from page 39)

delivery and patter won her top attention all the way.

Leonard Barr has a new partner, Helen Estes, since last caught. Gal does more straight clefting, which rates above average, but she still needs work in the precision eccentric hoofing, which she does as closer with Barr. Tho act is a little rough, Barr's work keeps the chuckle register busy and the act pulled out to a salvo.

Evidence of the importance of a record hit was illustrated at closing, when house band fronter Ray Lang hardly got out "and now those record ..." before the house let up a howl that completely obliterated the remainder of his intro for Jerry Murad's Harmonicats. The nattily dressed threesome got an ovation equal to that given the top names used here in the past two years. Boys went thru their record repertoire, with *Peg o' My Heart* almost drowned out by humming of the customers. Were called back and only Murad's announcement that the Hollywood stars were ready to appear got them off. Group, besides being top musical technicians, are developing into top comedians. *Johnny Sippel.*

CHICAGO THEATER

(Continued from page 39)

did one comedy bit by himself at the opening of the show which put payees in the mood for mitting. Rathbone took over the difficult job of trying to put over a serious bit of romantic Elizabeth Barrett Browning poetry and his suave yet warm handling of the lines won him a mitt which should give some diskery who's looking for someone to handle an album of verse an idea for a logical candidate.

Comedy and vocals are paced nicely by the varied clefting of Lathrop and Lee, who contribute a precision rhythm tap and a solo by la Lee, both of which were nicely rewarded. Bowed off to nice hand with their standard high-hat strut.

Show was closed smartly, with Hildy taking over at the 88 to do a Berlin medley which brought back the entire cast. Smart gimmick of having Hildy sing her theme as curtains closed very slowly brought long and lusty closing mitt. *Johnny Sippel.*

AFM Orders Release Of Dorothy Donegan From FB's Stable

HOLLYWOOD, July 5.—Frederick Bros.' agency last week was ordered to release pianist Dorothy Donegan when American Federation of Musicians' (AFM) national office upheld piano player's charges that agency had been unable to offer her satisfactory bookings.

Fredericks office refuted Donegan charges, claiming that agency had built gal from a \$300-a-week to a \$1,000-\$1,500 featured act. Moreover, agency alleged that Miss Donegan had consistently turned down bookings averaging \$500 to \$1,000 a week.

Under the original Frederick pact, Miss Donegan's commissions were split with Agent Bert Gervis. New Petrillo ruling gives Gervis exclusive booking pact, altho Gervis stated he may voluntarily continue to split commissions with Frederick office as in the past.

Cap Ork on Stage, Pit Lift Failing

NEW YORK, July 5.—The Capitol Theater ork went back to working on the stage Tuesday (1) after using the pit for many years. But it was all an accident, tho the house had to put on two extra stagehands, accident or not.

The Otis elevator which raises and lowers the pit went out of whack and the mechanics are groping into the gears to find the cause.

The flesher doesn't use the entire stage; it works in one, and according to management and house booker, "Looks Beautiful." Management has no idea how long the pit elevator will be out of order.

So far as the extra stagehands are concerned, the house has a contract with the union and the addition of the two men caused no dispute. But after Taft-Hartley Law enforcement begins, the House will determine for itself whether it requires extra hands, management says.

Mortimerfied!

NEW YORK, July 5.—At a Sophie Tucker *Mirror* promotion at Lou Walter's Latin Quarter, Milton Berle introed Lee Mortimer (who had a flock of Chinese girls with him).

"Ladies and gentlemen," said Berle. "Here is a graduate of Rice Institute and the only fighter in the world who was knocked out and won the whole purse!"

Latin Quarter Adds Cover to Minimum

CHICAGO, July 5.—For the first time since the nitery boom exploded, the Latin Quarter has decided to put a cover charge on the tab. Spot has opened with the Ritz Brothers for what is said to be \$10,000, and Ralph Berger added \$1.50 cover on checks. This added bite is in addition to the \$3.50 minimum in effect here.

Opening biz wasn't hurt by the upped tariff. In fact, house had capacity reservations for both shows and long street lines waiting to get in.

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New York

MH Jumps to 141G, Cap 77, As 4 New Bills Spur Stem

NEW YORK, July 5.—New bills at four of the six Stem flesh-flicker houses upped last week's grosses to the sweet tune of \$454,000 as against the previous frame's \$401,000. Fine weather, which packed the streets with the rising influx of out-of-town summer visitors, also is partly credited for the lift.

Radio City Music Hall (6,200 seats; average \$110,000) got \$141,000 for its initial week with Lucienne and Ashour, Janet and Paul, Sid Stone and *The Ghost and Mrs. Muir*.

Roxy (6,000 seats; average \$85,000) brought in \$64,000 for its last frame of a fair-weeker with Jerry Lester, Salici's Puppets, Jan August, Art Lund and *Miracle on 34th Street*. Started with \$112,500, then went to \$91,000, \$85,000 and the closing \$64,000, racking up a \$352,500 total for the run. New bill (reviewed this issue) has Olsen and Johnson's revue,

Howard Barnes and *Moss Rose*.

Capitol (4,627 seats; average \$72,000) collected \$77,000 for its initial frame with Lena Horne, Johnny Burke, Ruby Ring, George Paxton's ork and *Fiesta*.

Paramount (3,654 seats; average \$75,000) got \$85,000 for its third stanza with Perry Como, Larry Storch, the Four Evans, the Satisfiers, Lloyd Shaffer's ork and *Dear Ruth*, against the previous week's \$95,000. Preemed with \$102,000, an eight-dayer.

Loew's State (3,500 seats; average \$25,000) brought in \$21,000 with Cross and Dunn, Marjorie Knapp, the Craddockes, Fred and Elaine Barry and *Calcutta*, against a similar figure the preceding frame. New bill (reviewed this issue) has the Wiere Brothers, Jack E. Leonard, Luba Malina and *The Egg and I*.

Strand (2,700 seats; average \$40,000) rang up \$66,000 for its initial stanza with Vaughn Monroe's ork, Beryl Davis, the Dunhills and *The Unfaithful*.

Music Hall Gets Smallens

NEW YORK, July 5.—Alexander Smallens will become music director of the Radio City Music Hall and will take over Charles Previn's job in the fall. Previn, who held the job the past two years, has resigned to go to the Coast. Smallens was assistant conductor under Leopold Stokowski with the Philadelphia Orchestra. He had 10 seasons at Robin Hood Dell,

Bring Own Music

BOSTON, July 5.—The Hotel Puritan's Sky Garden has re-opened after seven years with a new gimmick which cuts the budget to the bone. The angle for entertainment on this roof is dancing to phonograph records, with the visitor invited to bring along favorites to be played on request of the Magnavox. Spot also has thrown out cover and minimum charges, priced drinks and food reasonably and given the spot an informal decor.

The Puritan Hotel, recently purchased by the Sonnabend interests at the same time the Somerset was bought, is the only spot offering dancing to records. The Sheraton Hotel, the other roof in operation in Boston this summer, features dancing to Ranny Weeks' band.

Ginny Simms Dated For Starlight Roof

NEW YORK, July 5.—Ginny Simms will make her nitery deb at the Starlight Roof of the Waldorf-Astoria on August 4. Singer has worked cafes before, first as Kay Kyser canary and later as a single, but this will be her first job since she became a name.

Understood that deal calls for a straight four weeks at about \$4,500. Deal was started some weeks ago and confirmed late Thursday night (3).

and this year winds up his 14th consecutive season with the New York Philharmonic.

Elliott Murphy's '47 Watershow Off to Wet Start in Flushing

NEW YORK, July 5.—A slightly rained-out *Aquacade* preemed Tuesday (1) at the Amphitheater, Flushing Meadows Park, but the finest of weather couldn't have helped it. Elliott Murphy's third annual watershow this time is only a fair-to-middlin' production showing no outstanding showmanship qualities.

Show started under clear skies, but when intermission time rolled around, with the customers and the band out for "five," a strong wind coming up across the meadows not only portended the advent of showers but also raised havoc with the band's scores and cue sheets. The breeze whipped practically all the music off the racks and swept the sheets into and around the pool. It looked like a comic scrimmage, with the musicians scurrying all over the place in a vain attempt to retrieve the sheets. For a while it looked as tho there would be a dozen musicians swimming around in the pool. Come to think of it, it wouldn't be a bad bit to add to the show. It certainly brightened things. During the hassle, two characters dressed as cleaners hovered near the mike passing out repartee which was lost in the general sheet music shuffle.

With three standard vaude acts on the bill, Milt Britton's band (10) cutting the show and taking the stage as closing act, plus some sock swim champs and a line of 24 well-stacked water lilies, the show as a whole should do better, but somehow it just doesn't get across. Exhibition dives are well received, but the comic dive and swim bits are overlong and some of them even drag to the point of boredom. Out of three water ballet routines, only one, with a Latin theme, showed possibilities. Ballet bits induce a lack of interest after

routines are completed and gals are crawling off. Cutting of spot after completion of routine to get line off in the dark would make better pace.

The three vaude acts, Willie West and McGinty, Four Macks and the Juggling Jewels (4), turn in competent jobs altho some of their bits are lost on the huge stage and by the distance angle. During the jewels stint, when three of the gals do some fast tossing around of a fourth, the stuff is missed by the customers.

Rod McLennan fared weakly as show's emcee. His singing during the water routines left much to be desired. During Bobby Knapp's bit on the evolution of swimming, McGlenon's unfunny asides during the serious commentary spoiled the routine. Emsees intros of acts, with what sounded like an exaggerated Harvard accent, sounded awkward.

Britton's ork, working in a downpour with half of the house having taken a powder because of the rain, nevertheless knocked themselves out with their slapstick bits. Most of their lines were carried away by the breeze, but the boys turned in about the best job in the show. Tommy (Cowboy) Rafferty also rates a nod for his ace comedy timing. Also on the favorable side was June Earring's precision water bit with Bob Knapp.

During the water routines, the stage facade is illuminated with slide scirms which help dress up scenes. Poor taste was shown in the finale, when all acts came onstage while the ork played the national anthem. Use of the *Star Spangled Banner* for a commercial show is bad judgment.

After threats of suit by Billy Rose over the use of the name *Aquacade*, Murphy will henceforth call it the *Aquashow*. Don Marshall.

Nostalgia Rules As Foy Celebrates 33d Anniversary

HOLLYWOOD, July 5.—On July 1, 1915, Charley Foy, then 14 years old, made his showbiz debut on a benefit bill at Loew's Theater, New Rochelle, N. Y. Headlining was Charley's old man, Eddie Foy Sr. On July 1, 1947, a gang of Foy's showbiz pals jammed his San Fernando (Calif.) Supper Club for a piece of his 33d anniversary cake. And for a few moments, vaude old-timers lived in an atmosphere of the old Palace Theater and the two-a-day circuit.

For over two hours, the old-timers mingled with today's crop in a nostalgic, impromptu tribute to Charley and the Foy family. Vets like Charley Irwin, Benny Rubin, Jack McCloud, Fifi D'Orsay, Sybil Bowan and Chuck Reisner went on, spotlighting the talents which made them part of the two-a-day era. The Foy family was represented by Mary and Madeline Foy, Charley's sisters, who performed for the first time in years. Cully Richards, Jerry Bergen, Johnny and George, and Maxie Rosenbloom added their bit.

While overshadowed by the dazzle of the old-timers, Foy's regular cast worked hard and long to do good. Billy Green, white haired and husky voiced, sold his songs with usual ease. Candy Candido's voice trickery was a rib-tickling bit of nonsense. Sammy Wolf, Foy's favorite stooge, shone brightly with his mimicry of Jolson. Lovely thrush Annette Warren's warbling was smooth and welcome. George Beatty, another Foy favorite, was never better with his family drunk act and song parodies. Holding down the prime comedy slot, Jimmy Ames, held the spot for half an hour with as crazy a routine as seen locally in many a moon.

As for Foy, he danced, sang, clowning and kidded his way along with the energy of a kid working his first theater date. And it's a sure bet that Charley, as well as his friends, felt 33 years younger that night.

Alan Fischler.

AGVA Pays Buddy Lester

NEW YORK, July 5.—Buddy Lester, last week got the \$1,000 which he claimed the Nevada-Biltmore, Las Vegas owed him. The American Guild of Variety Artists (AGVA) took the dough out of the cash bond.

Lester was originally bought for the room by Frank Barberro, for June 10. He charged that his salary check bounced and when it was put thru again for collection there wasn't enough dough in the account.

Submission of the claim to AGVA followed.

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Burlesque

By UNO

PRIMROSE SEMON, featured emcee at the Barn, Salisbury Beach, Mass., has as co-principals Strut Flash, Chico Carmen, the Adrians and Jimmy Davis. . . . Nancy Hart, formerly featured as the Orchid Girl at the Burbank, Los Angeles, is now at the Club Terris, Milwaukee. . . . Helen Lovett opened July 7 at the F. E. I. Club, Pawtucket, R. I.; two weeks following she goes to Nipmuck Park, Menden, Mass., and Globe, Atlantic City. . . . Bobby Faye and Irma (Mrs. Faye) Lee are vacationing at their recently completed home in Santa Monica, Calif. . . . Harry Lee, with Ralph Singer, is producing two-hour legit shows at Catskill hotels. They have five companies now being presented by H. M. Rogers. . . . George Tuttle has been engaged as summer's host at the Ocean Hotel, Asbury Park, N. J. . . . Phil Silvers, back from Hollywood with a release from 20th Century-Fox, is to play the lead in *High Button Shoes*, skedded for rehearsal next month. Last show on Broadway for Phil was in 1939 in *Yokel Boy*. . . . Owen Martin, ex-burlesque character straight who has been a member of *Oklahoma* since its formation four years ago, has been upped to a featured role, that of Ali Hakim, the peddler.

BETTY (MRS. HENRI PELLETIER) MONTGOMERY, dancer, is receiving congrats on the birth of her first child, a boy, Guy, June 23 in Columbus Hospital, Manhattan. . . . Hal LeRoy, dancer, recently elected prexy of Englewood (N. J.) Golf Club, has extended invites to actor-golfers, including Harry Eaton, Tim Herbert, Pat Rooney Jr., Sid Reis, Irving Barrett and Joe Ross, to participate on the links. . . . Margie Hart, who with her husband, Cy Jacobs, just moved into a home purchased in the San Fernando Valley, Hollywood, is due in Manhattan soon to play the part of Sadie Thompson in *Rain* in summer stock. Cy remains on the Coast where he is writing for the Jack Parr air program. . . . Virg (Porky) Downard, comic, and Walter (Jerry) Owens, producer, now at the Moulin Rouge, Oakland, Calif., are celebrating their seventh year working together in shows. . . . Max Coleman, comic, closed on the Midwest Circuit in Pittsburgh on his way to Rochester, where he picks up Billy Hagan and Billy Jr. and Anna Toebe for a drive to Los Angeles. . . . Murray Brown is manager-director at Kozy Karnes Theater, Monroe, N. Y., playing a run of 10 weeks of vaude, musicals and drama with a stock cast of 15. . . . Ann Kay, interpretive dancer, is back from a lengthy USO tour. . . . John Kane, who managed the National, Detroit, replaced Jack Beck in the same capacity at the Roxy, Cleveland.

"Father" Pic Premiere At Skowhegan Aug. 14

NEW YORK, July 5.—Lakewood Theater, Skowhegan, Me., skeds a gala summer lighting August 14, when Warner Brothers preem their pic version of *Life With Father*, starring William Powell and Irene Dunne, on the same spot and same date as the tryout of the original play eight years ago.

More than 150 local reps of newspaper, mag, trade paper, theater and radio fields will entrain Maineward August 13 for a three-day holiday to sit on the screen premiere of Broadway's record-breaking hardy perennial. Joining with Warners in staging the event are Producer Oscar Serlin, of the original play; Mrs. Clarence Day, whose husband authored the book on which *Father* is based, and Howard Lindsay and Russell Crouse, co-authors of the comedy.

Evans, Billie Burke Lead in K. C. Race For Legit "Oscars"

KANSAS CITY, Mo., July 5.—Maurice Evans and Billie Burke are leading the early balloting for the Oscars to be awarded by the Playgoers League of Kansas City for the best actor and actress to appear in a legitimate or musical show here this past season.

In the first ballot count, Evans had 150 votes to 145 for Louis Calhern, while Miss Burke had 132 votes to 130 for Dolly Haas, who played the feminine lead in the *Lute Song*. Yul Brunner, who played opposite Miss Haas, was third among actors with 110. The league, however, has 3,350 members, so there are a good many yet to vote.

Early scores of other actors were: Edwin Maxwell (*Life With Father*) and Neil Hamilton (*State of Union*), 110 each; Warren Coleman, 108. Actresses: Erin O'Brien-Moore, 119; Pauline Lord, 116; Pat McClarny, 113, and Ruby Dee, 109. Mae West had rated only two votes for her *Come On Up* appearance. Billie Burke appeared in *Accidentally Yours* (on its way East from the West Coast); Miss O'Brien-Moore appeared in *State of the Union*, and Miss Lord in *Glass Menagerie*. Calhern appeared in *Magnificent Yankee*.

The Oscar-giving stunt has rated considerable space in the local gazette and is expected to stimulate play-going next season.

Heavy Advance Sale For Louisville Season

LOUISVILLE, July 5.—Advance ticket sales point to a record-breaking season at the Iroquois amphitheater, which opened its summer run July 1. The box office clicked off 107,000 patrons last year and officials predict a new attendance mark in 1947.

Denis DuFor, New York, is producer-director. On the production staff are Theodor Adolpheus, choreographer; Boris Kogan, musical director; Rollo Wayne, art director; Edward Clark Lillie, book director; William Lilling, stage manager, and Martin Gabowitz, associate musical director. The Louisville Park Theatrical Association sponsors the musical shows.

Andzia Kuzak and Morton Bowe in *Naughty Marietta*, July 1-5, led off the season of six productions, which also include *Rio Rita* starring Helene Authur and Lansing Hatfield; *Sunny* with Maureen Cannon and Gil Lamb; Marie Nash and Edward Roecker in *The Vagabond King*; Joy Hodges and William Lynn in *Queen High*, and Walter Cassel and Victoria Schools teamed up in *Rose Marie*.

D. C. Straight Guest Policy

WASHINGTON, July 5.—The summer plans of the National Theater—like its stage—remain dark, the Washington area's lone strawhat legit, Olney Theater, is planning big doings with a flock of guest stars. Starting Tuesday (8), Olney will present Nancy Carroll in Maugham's *Too Many Husbands*. Following week will bring Zasu Pitts in *The Late Christopher Bean*, and starting July 22 the attraction will be Ruth Chatterton in *The Little Foxes*.

TV for New 70G Yuma House

YUMA, Ariz., July 5.—E. F. Sanguinetti, Inc., local pioneer merchandising firm, and Silvercrest Amusements, which operates the Orpheum Theater here, are planning to build a 70G theater in Yuma. New house will hold 950 persons and have television facilities. It will be operated by H. T. Gantt, Silvercrest prexy. Sanguinetti is putting up three-fourths of the dough, Silvercrest the rest.

Magic

By Bill Sachs

HASKELL AND COMPANY, after two weeks on the Normandie Roof of the Mount Royal Hotel, Montreal, are in the midst of a fortnight's stand at the Biltmore Hotel, Providence. On July 14 they begin a two-weeker at the King Edward Hotel, Toronto. . . . Milbourne Christopher opens July 23 at the Olympia Theater, Miami, and the following week (31) plays the Hippodrome, Baltimore. . . . The Great Zombini (Larry Lanton) pencils from Amarillo, Tex.: "We are getting our share of good magicians in West Texas. Caught the Baffling Mr. Baillie here with the Harley Sadler Show. Baillie, who hails from Tampa, presented a smooth act with beautiful equipment made by Warren Hamilton, of Tampa. Bobo is also working this territory. I am still fooling 'em around here on banquet and club dates." . . . Dr. Harlan Tarbell was in Detroit recently for a one-nighter at the swank Grosse Pointe Yacht Club. . . . Roy (Scrubboard) Wallace, hillbilly magician-musician, was a recent visitor at the Magic Desk while in Cincy on a nitery date set thru the Jack Middleton office. . . . MagicAl Marks, of Vineland, N. J., typewrites: "Have been reading your column for years and can appreciate an opinion from a guy who knows. What do you think of this one I just put together (old Houdini)? Handcuffed or chained, with ankles locked in stocks, I am hauled up by the feet and lowered head first into a steel tank containing 300 gallons of water, and the lid is padlocked on. From this I attempt to escape. (I haven't failed yet.) I should be able to do some business with this at parks and fairs during the summer but what in the hell can I do with it in the winter? I hate the thought of chopping a hole in the ice, as I've darn near frozen to death on a few of these cold nights recently. Are any of the other boys using an underwater escape at present, or is it out of vogue? The spots I've worked claim it's plenty sensational, yet I haven't heard of anyone doing this stuff for sometime. Nice guest-columning by Milbourne Christopher in the June 7 issue. Now I'll go to work on my new act—a 120-foot dive into a barrel of broken glass."

SILKINI played the Loew theaters in Baltimore and Washington recently with his Horror Show, with a single midnight performance at each spot. . . . Al Stevenson has opened a school of hypnotism in Baltimore. . . . Mark Fischer is strolling with his table magic at the Copacabana, Detroit. . . . C. A. George Newmann, pioneer mentalist, writes from Grand Forks, N. D., that he has just opened his 51st season and, from all indications, is in for another bang-up road trek, provided, of course, that Mother Nature behaves. . . . John Matthews (Doctor Quack) is introducing a new Hindu routine, complete with costumes and stage effects, at fairs and celebrations this season. . . . Gloria Sterling, wife of Harold Sterling, Detroit magic manufacturer, is recuperating from a major kidney operation. . . . Daniel Maddox, staff writer for *Collier's*, was in Columbus, O., for two days recently covering Bob Nelson's magic emporium. The article is skedded to appear in *Collier's* in September. . . . Magic teams of James and Edith Thompson and Monte and Diane supply the bulk of the entertainment in the side show with the B. & V. Shows this season, with a 15-minute routine of magic, escapes, illusions and mental nifties, all presented off a high platform. . . . Harry Blackstone, accompanied by Harry Jr., and Lon Ramsdell, his manager, is in Tucson, Ariz., for a three-week rest which he hopes will clear up a sinus difficulty which has been plaguing him. E. C. Rutherford devoted

Wellesley Pro Stock Ties In With Teaching

(Continued from page 4)

be the business manager; Prof. Frank McMullin, head director at Yale and who, along with Winkler, will teach direction and stage the productions, and Prof. Charles Rogers, teacher of design at Amherst College, who will design the productions and also teach. Martin Schwartz, who for several years has garnered national news breaks for Harvard's Hasty Pudding and dramatic club shows, is handling publicity.

Radio Tie-Up

In addition, Winkler has linked Wellesley with New England's Yankee Network, for a series of weekly radio programs to promote both the new theater and school and to stimulate interest in the little theater in New England. The Yankee Network also has donated a full scholarship of tuition, board and room for the school.

Before definite plans were laid for the formation of the theater, the town of Wellesley was canvassed to find its attitude toward the enterprise. Nearly all the replies were enthusiastic and more than 2,000 potential subscribers registered their intentions to attend regularly.

In addition to the nucleus of six Equity actors, the theater will have eight professional technicians. Students will have the opportunity to apply their classroom instruction in practical work both back stage and on-stage.

5-Week Season

The season will run for five weeks, each play being offered Tuesday thru Saturday nights. The plays and stars will be: Jane Cowl in *The First Mrs. Fraser*, July 15; Richard Arlen in *State of the Union*, July 22; Joyce Van Patten in *Dear Ruth*, July 29; Buddy Ebsen in *The Male Animal*, August 5, and Bert Lytell in *Ah! Wilderness*, August 12.

The resident professional company will include Henry Barnard, Hal Currier, Peggy Fenn, John Frederick, Bradford Hunt and Marianne Keating.

Conn. Symp Season Off

BRIDGEPORT, Conn., July 5.—Connecticut Symphony orchestra scheduled to present pop concerts here this summer, will remain inactive until the fall, it was announced this week, because of a deficit of almost \$3,000 incurred last season. Efforts will be made to raise funds so that the concerts can be resumed on a strong financial basis.

an entire column in a recent issue of *The Arizona Daily Star* to an interview with the master rabbit hider and to expound upon young Harry's dexterity as a magician. . . . Khi-Ron and Jo-Del, magic-mental team, stopped off at the St. Louis office of *The Billboard* recently en route from Chicago to Houston.

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Walsh Briefs Stagehands On T-H Law

IATSE Prez Advises Caution

NEW YORK, July 5.—In a message to the stagehands' union, Richard Walsh, prexy of the International Alliance of Theatrical Stage Employees (IATSE), points out that the most important provision of the Taft-Hartley Act to the deckhands is the elimination of the closed shop.

He states that existing contracts including that provision are still in force, which means that the closed shop for stagehands will certainly prevail in legit until February, 1948. Walsh continues by saying that there should be no hurry to negotiate a union shop. However, it would be wise, according to the international prexy, for all grips who wish to shift jobs to do so before August 22, 1947, the date after which closed shop agreements are not allowed. The reason for his opposition to changing positions is that it leaves vacancies which the employer may fill with non-union help. The union exec urges deckhands to stay on their particular jobs after that date until the legislation is repealed.

More Diplomatic Bargaining

Walsh claims that featherbedding charges which were levelled at union during War Labor Board days were decided in favor of the labor org. Nevertheless, he points out that it will be necessary for the union to prove in the courts that the specified stagehands are essential. The exec also told the stagehands that they cannot make uncompromising demands upon employers but will have to employ "more judgment and diplomacy in collective bargaining," according to the new labor law.

Walsh emphasizes that the law is limited "to those matters arising out of interstate commerce" or where labor problems hamper interstate commerce. He claims that no rules can be devised to find whether a particular employer is or is not covered by the act. However, he says that, offhand, if an employer was not previously subject to the National Labor Relations Act, the chances are he is not now covered by the Taft-Hartley law.

Walsh points out finally that motion picture operators and stage employees working in movie houses, according to the determination of several regional NLRB, are not subject to the provisions of the NLR Act. Altho this is not a final decision, if upheld by the courts it would make it possible for some locals of the union to escape the provisions of the Taft-Hartley Act.

Percenter on Equity Carpet On Excess Fee Charge

NEW YORK, July 5.—Eve Gincher, agent, is slated for a hearing before Actors' Equity in the near future on charges of receiving more than the regulation 5 per cent commission. Union has the testimony of five thespians handled by the Gincher office.

Interesting angle is the fact that Equity Council at its last meeting (22) recommended extreme leniency for actors who are subject to penalty for paying over the prescribed fee. This is the only way, the union feels, that the thespians will be willing to testify. The ruling that penalizes an actor for paying an excessive fee has, in the past, been responsible for the lack of co-operation on their part in the Equity drive to stop this practice.

Detroit Ferry May Become Showboat; Plays, Ork, No Bar

DETROIT, July 5.—Plans for a combination dramatic stock venture and ballroom are being floated by Showboat Playhouse, a new organization headed by Fred Server Jr. The move is one of four for permanent Detroit dramatic companies to be announced in recent months.

Showboat Playhouse is currently awaiting approval of the city council to take over the former ferry boat Ariel, and use it for entertainment purposes. The opening would be late in July, at the foot of Saint Jean Avenue. Next year a more central location on the river front would be used. The boat, equipped for steam, could be used year 'round.

Gay Nineties Staff

The first floor will be devoted to a nightly dramatic stock production, under the direction of Edith W. Hourde, formerly of the Bonstelle Stock Company, who has headed the Nash Players here for several seasons. Plays of the Gay '90's type will be used primarily. The second floor will have a dance hall, with refreshment bar, while the third deck will be available as an observation deck. The ballroom will be in charge of Karen

Ryder, operator of a local dancing studio. No liquor will be served.

Policy will be 50 cents admission to the boat, plus 75 cents to \$1 for the play. Dancing, from 10 p.m. to 2 a.m., after the show on the first deck, will be at 10 cents a dance. Server plans to have a limited number of taxi dancers available.

Server says the project has gained considerable support from civic and religious leaders he contacted in an effort to develop a youth following for the liquorless venture.

Supervisory Status Urged for Backstage Department Heads

NEW YORK, July 5.—Several producers are urging the League of New York Theaters, their association, to reclassify deckhands who are heads of departments, such as chief electricians, chief carpenters, etc., as supervisory employees, according to reports current in the trade. This reclassification would deprive these stagehands of the benefits of the National Labor Relations Act under the provisions of the Taft-Harley act.

However, execs at the deckhands union claim that J. J. Shubert, the largest employer of legit labor in the trade, has decided to play ball with them and oppose the demand for a changed status for these stagehands.

Equity To Be Polled On Relaxing of Rules

NEW YORK, July 5.—Actors' Equity has received a petition from 100 senior members in good standing that will send to referendum the amendment allowing juniors to become seniors after 30 weeks' stage experience within two years, instead of 50 week as now. The petition goes to Equity Council for action Tuesday (8).

The amendment will be sent out July 15 and the tab is expected to be finished by August 20. In order for it to pass, the amendment must receive a majority vote.

All Boston Legits Dark for Summer

BOSTON, July 5.—For the first time in many seasons all Boston theaters will be closed for the summer after the one-week stand of the John Gielgud Company in *Love for Love* at the Colonial beginning Monday (7).

Meantime, most of Boston's regular houses will undergo the usual summer repairs and renovations. Some of these, however, will be far from usual, since rather extensive alterations are planned for the local Shubert houses. Most important of these will be the cutting of a new entrance for the hide-away Copley, and the installation of a cooling system for the Shubert.

O. H. Redecorations

The Wilbur Theater was completely redecorated last year and no changes will be made there at present. Sometime during the dog days a scaffolding will be erected in the auditorium of the Opera House so that the high-domed ceiling of the house can be redecorated to conform with the new paint job on the rest of the theater.

The Plymouth also is undergoing extensive alterations. A new red marble and glass lobby front has been built with overhead indirect lighting. The inside lobby is being completely redone. New carpets have been laid and new seats have been installed in the orchestra.

South Shore Players Offer Bright Revue, Gaynor 'After Hours'

COHASSET, Mass., July 5.—Musical shows in summer theaters, which usually rely upon dried-up successes of yesteryear, are as scarce as hens' teeth. But the South Shore Players, who operate in Town Hall here, have begun their 15th season with a two-week run of *After Hours*, a bright, comfortable little revue by Charles Gaynor. Gaynor is a triple-threat man who turned out the sketches, lyrics and music, most of them with distinction. And the show has been staged at a smooth, swift pace by Fred Burleigh. This is no instant smash hit. But it furnishes a pleasant evening's diversion and without the labors of a play-doctoring Hercules it could be shaped up for Broadway.

After much finagling with lesser names, who backed and filled over contracts, Director Fred Burleigh finally signed Jane Pickens at the last minute as the star of this revue. While it was not written with that luminary in mind, the show very nicely revolves around this versatile and handsome gal. She almost is a female Ed Wynn, turning up in nearly every scene—as a comic, straightman, balladeer and romantic chanteuse. She's lovely, smart as a whip and the one thread of continuity in the show.

Pleasant Entertainment

After Hours is simply a collection of sketches and musical numbers whose sum is pleasant entertainment. Only a few odds and ends of the production are unworthy of notice. Among the better sketches are *Children's Hour* (what happens to adults who, as children, have been brought up in the ultra modern manner); *Neurotic You and Psychopathic Me*, a hilarious travesty on the psycho fads; *Three Little Queens of the Silver Screen*, and *Ballad*, a malicious satire on female women's club lectures after Helen Hokinson.

There also are several tunes with a remarkable staying power in the memory—a waltz, *Don't Be Afraid To Dream*; the Cole Porterish *Hard To Get*; Miss Pickens' naughty *Susue Had a Song* and *I Looked at Love*. The customary surgical work on *After Hours* might produce a first-rate Broadway candidate.

Jane Pickens is warm and glowing as the center of attraction. Paul Godkin dances well, but is too stony. Some of the featured players come from the Pittsburgh Playhouse. All are fine. Nods go to Al Checco for a marvelous sense of comic timing; Nancy Wible, as a sure-fire student for George Abbott's school of theatrical antics; Jenny Lou Law as a marvelous impressionist in the best night club style, and dusky Verna White for a sultry way of singing. Tony Albert offers a keen comic sense as a man-of-all-work in various sketches.

After Hours is very promising entertainment. Bill Riley.

Derwent To Attend UNESCO in Paris

NEW YORK, July 5.—Clarence Derwent, Actors' Equity prexy, sails for Paris July 17 via the Queen Elizabeth to attend the United Nations Theater Conference (UNESCO).

After a week in Paris, Derwent hops over to London for discussions with British Actors' Equity with a view to closer working co-operation between American and British orgs. While in London, he also will set up the machinery for a British version of the Derwent awards for theatrical achievement, which he sponsors here. Current schedule calls for Derwent's return here by August 19.

BROADWAY SHOWLOG		
Performances Thru July 5, 1947		
	Opened	Perfs.
Dramas		
A Young Man's Fancy (Plymouth)	4-29, '47	79
All My Sons (Coronet)	1-29, '47	181
Born Yesterday (Lyceum)	2-4, '46	681
Happy Birthday (Broadhurst)	10-31, '46	330
Harvey (48th Street)	11-1, '44	2,081
John Loves Mary (Music Box)	2-4, '47	175
Laura (Cort)	6-26, '47	12
Life With Father (Bijou)	11-8, '39	3,209
State of the Union (Hudson)	11-15, '45	687
Voice of the Turtle, The (Morosco)	12-3, '43	1,348
DRAMA REVIVALS		
Burlesque (Belasco)	12-25, '46	222
Musicals		
Annie, Get Your Gun (Imperial)	5-16, '47	466
Brigadoon (Ziegfeld)	3-13, '47	132
Call Me Mister (National)	4-18, '46	511
Finian's Rainbow (46th Street Theater)	1-10, '47	203
Oklahoma (St. James)	3-31, '43	1,828
The Telephone and The Medium (Barrymore)	5-1, '47	76
MUSICAL REVIVALS		
Sweethearts (Shubert)	1-21, '47	191
ICE SHOWS		
Icetime of 1948 (Center)	5-28, '47	50
CLOSED		
Barefoot Boy With Cheek (Martin Beck)	4-3, '47	108
Love for Love (Royale)	5-26, '47	46
Portrait in Black (Booth)	5-14, '47	61

FOLLOW-UP REVIEWS

BURLESQUE

(Reviewed Thursday, July 3, 1947)

BELASCO THEATER

A comedy by George Watters and Arthur Hopkins. Staged by Arthur Hopkins. Settings by Robert Rowe Paddock. Costumes by Grace Houston. Dances by Billy Holbrook. Company manager, Arthur Singer. Stage manager, Gus Schirmer Jr. Press representatives, David Lipsky and Marlon Graham. Presented by Jean Dalrymple.

- Bonny, Leading Lady of a Burlesque Company Pay McKenzie
- Sammy, the Stage Manager Robert Well Skid, Principal Comedian Bert Lahr
- Left, Company Manager Ross Hertz
- A Fireman Norman Morgan
- Mazie, Soubrette Ann Thomas
- Gussie, a Beef Trust Girl Jerri Blanchard
- Sylvia Marco, of the Chorus Darwin Jennings
- Bozo, Second Comedian Bobby Barry
- Harvey Howell, A Cattle Man Charles C. Martin
- Jerry Evans, a Song Writer Harold Bostwick
- A Bell Boy Norman Morgan
- Stage Carpenter Michael Keene
- Ecdyssiast Irene Allarie
- Tenor Santo Scudi
- Orchestra Leader Milton Merrill
- Girls of the Chorus:
 - Marie Joan Andre
 - Kiki Carolyn Boyce
 - Buster Millicent Roy
 - Sugar Bonnie Rogers
 - Mimi Gene Gilmour
 - Blossom Ruth Maitland
 - Bubbles Jeri Archer
 - Cuddies Eleanor Prentiss

Last Christmas Day, Bert Lahr stepped out on the Belasco stage in a revival of the George Watters-Arthur Hopkins somewhat ancient comedy and made it peculiarly his own. So here it is the Fourth of July and he's still doing just that. Unveiling-night notices were mixed, some of the aisle-experts finding the Watters-Hopkins hokum a bit stale and creaky in the joints—which indeed it is. But there was rousing acclaim from practically every quarter for Lahr's portrait of Skid, the putty-nosed comic of the wheel. Skid is a natural for Lahr and vice versa. Comic uncorks the whole bottle of tricks. When he's on the stage, *Burlesque* ticks. When he's not, it's just another revival of a sadly dated play.

But with all its defects Lahr makes it a show that the customers eat up. When he's up there in the groove, the laughs come with machinegun rapidity. And like most good comics he can jerk a tear, when so minded. Naturally, the last act finale, which Hopkins has expanded into a broad lampoon of old-fashioned burly with Lahr doing his old cop routine, continues to panic the pew-buyers.

3 Changes in Cast

Dog days have brought three changes in the supporting cast. Fay McKenzie has replaced Jean Parker as Bonnie. Ann Thomas has taken over the soubrette chore from Kay Buckley and Darin Jennings is now the designing hussy in place of Joyce Mathews. Miss McKenzie does creditably by the ever-loving and ever-abused Bonnie. But somehow she seems from this reporter's pew to work too hard at the job. She says her piece well enough, but somehow she fails to sell herself convincingly as a know-the-angles burly queen. She is just a little too genteel for the lady. Not so is Ann Thomas, who brings one of her standard click characterizations to the role of the tough, two-fisted soubrette. In fact, la Thomas could likely take on the Bonnie assignment and knock it for a loop. Darin Jennings is likewise all right in her bit as the siren.

Ross Hertz, Bobby Barry, and Charles Martin and the rest of the original cast are still pitching loyal support, and Joan Andre as a dumb line gal is still panicking the customers in the burly satire. But *Burlesque* is Lahr's show all the way. It seems doubtful at the moment that anyone could think of reviving it again without him. He's put his stamp on Skid for good and all.

Bob Francis.

THE VOICE OF THE TURTLE

(Reviewed Wednesday, July 2, 1947)

MOROSCO THEATER

A comedy by John Van Druten. Staged by the author. Setting by Stewart Chaney. General manager, Samuel H. Schwartz. Stage manager, Edwin Gordon. Press representatives, Jean Dalrymple and Phillip Bloom. Presented by Alfred De Liagre Jr.

- Sally Middleton Louisa Horton
- Olive Lashbrooke Peggy French
- Bill Page Boyd Crawford

Every so often a reporter has to go to *The Voice of the Turtle* just to keep up with the various new Sally Middletons, Bill Pages and Olive Lashbrookes. Players have come and gone since *Turtle's* original unveiling on 45th Street three-and-a-half years ago, but Alfred De Liagre Jr. always seems to have someone ready to step into vacated shoes, and the Van Druten comedy goes on and on. *Turtle* seems absolutely indestructible.

It might be expected that *Turtle* would begin to become dated, concerning as it does the lad on New York week-end leave and the odds and ends of wartime problems such as rationing and hotel shortages which already are beginning to dim in the memories of a lot of people. But *Turtle* somehow doesn't get stale. Van Druten has scripted a simple, warm comedy about a cynical lad who spends a week-end in a gal's apartment and falls in love with her. It is as shrewd a piece of theater construction as has come along in years and the proof of it is in the audience reaction that is evident every time you see it.

Players New to Broadway

So now in its third summer *Turtle* comes up with a complete new cast. At least two of them are brand-new to it, so far as the Stem is concerned. Louisa Horton played Sally as an understudy fill-in a while back at the Morosco, when Martha Scott was ill—but that hardly counts. Boyd Crawford is the latest Bill Page, and Peggy French, who did the same chore with the road company, has taken over the Olive Lashbrooke role.

There have been good, better and worse Sally Middletons in the past, but this reporter would put Louisa Horton's performance near the top of the list. Her Sally has a childish, ingenuous quality which is exactly right and she scrupulously avoids the cute trick with which the part was embroidered by the last incumbent. Her one fault is the flat quality of her voice, which should improve with experience. Boyd Crawford has slipped smoothly into the Bill Page assignment and makes an excellent go of it. He gives a somewhat showier performance than his predecessors, but his portrait is sound and makes a strong bid for customer sympathy. Peggy French's Olive doesn't come off quite so well from this reporter's pew. It is a bit too shrewdly tartish and needs considerable softening to rate with previous performance. After all, Van Druten's Olive isn't a bum—she's just a good time-Charlotte slightly on the make.

However, once more the over-all report is good. It really looks as tho *Turtle* might be a success.

Bob Francis.

ROUTES

Dramatic and Musical

- Anna Lucasta (Metropolitan) Seattle.
- Born Yesterday (Erlanger) Chicago.
- Call Me Mister (Blackstone) Chicago.
- Carousel (Shubert) Chicago.
- Design for Living, with Jose Ferrer (Shubert Lafayette) Detroit.
- Love for Love, with John Gullgud (Colonial) Boston.
- Oklahoma (Forrest) Philadelphia.
- Red Mill (Civic O. H.) Chicago.
- Three Musketeers (Curran) San Francisco.

Coleman Tops Stem's Crix; Morehouse, Garland Follow

(Continued from page 3)

Billboard, issue March 8) as the race passed three-quarter mark, the *Mirror's* expert jumped from third place into the lead, and he has held it ever since.

Morehouse 85.5

Because of frequent travel absence from his paper, Ward Morehouse, last year's crix winner, sat in on only 55 of the entrants. He chalked up the same number of errors as Coleman, for an accuracy average of 85.5 per cent.

The final tally shows *The Journal-American's* official aisle squatter, Robert Garland, solidly in third slot, four points behind Morehouse. Garland saw 65 shows and slipped up on 12 of them. All three of the leaders have been running in that order since March.

Slip-ups and shifts occurred thru-out the remainder of the field on the home stretch. Louis Kronenberger (*PM*), in a final spurt, nosed out John Chapman (*News*), for fourth place. Kronenberger guessed wrong on 13 shows out of 65 covered, for an average of 79.7. Chapman, who had a shade on him on the three-quarter mark, came in with 14 errors out of 61 tries, for an accuracy mark of 77.1.

Atkinson Soars

Biggest upset in the finals was the jump of Brooks Atkinson (*Times*) from eighth to sixth place and the diving of *The Post's* drama pooh-bah, Richard Watts Jr., from sixth to ninth and last slot. Atkinson and Watts judged fewer productions than most of the others, since both took over their crix chairs relatively late in the season. *The Times* expert looked over 55 and called the wrong turn on 13, to average 76.4 per cent. Watts was chalked wrong on 15 out of 50 tries, for a low mark of 70.

On the other hand, Willaim Hawkins (*World-Telegram*) put on a last-minute spring that pulled him out of tail-end slot to finish a pace behind Atkinson. This reviewer judged 65 shows and missed on 16 for an average of 75.4. Howard Barnes, *The Herald-Tribune's* drama boss, dropped from seventh place, as of the last tab, to finish a step ahead of Watts with a score of 71.4.

Second-Stringers Helpful

Another point of interest in the final tally is a shift in composite ratings by newspapers, including averages of both first and second-string crix. Last spring only three of the dailies showed increases in critical averages due to inclusion of second-stringers. Final over-all tab of 68 shows covered gives five out of the nine papers increased critical percentages over those racked up by the top pundits. *The Herald-Tribune's*

second best boys upped the paper's score by 2 per cent. *The World-Telegram's* average is 1½ per cent better. The total *PM* score betters Kronenberger's mark by 1 per cent. *The Post* shows a .05 increase and *The Times* an eye-last boost of a .01. The second-stringers, however, were no help to the other papers' scores. *The Sun's* composite shows a three-point drop. Both *The Mirror* and *The News* shed 2 points and the *Journal-American* over half a point. All in all, it appears that the filler-in lads are definitely on the critical acumen upgrade.

So ends another season, and the experts can settle down to the Stem dog days—until Labor Day, when a fresh batch of show fare will start to bow in for critical fingering. Meanwhile, *The Billboard* will keep the score and tab them at the quarter mark, when a new legit season hits its stride.

New Legit Theater Planned in Detroit

DETROIT, July 5.—Plans for a new legit theater here are being drafted by the National Theater Foundation, which is reported backed by a well-heeled sponsor. Plans are being headed up actively by Bertha B. Knapp, formerly with the D'Oly Carte Players, on the production end, and June H. Lingle as business manager.

Tentative plans call for a theater of 1,000 seating capacity, with a smaller auditorium for concerts and smaller productions.

Ex-Hotel Is Newest Mich. Strawhatter

DETROIT, July 5.—Michigan's newest summer theater made its debut Monday (30) in one of the oldest structures in the State, the 18th century Astor House at Mackinac Island. Structure, formerly a hotel, has been remodeled for theater use and taken over by a group headed by Gavin Barour under the name of the New York Summer Playhouse.

A schedule of 10 plays, opening with *Claudia* and followed by similar pop offerings is planned.

Another Detroit Stock Plan

DETROIT, July 5.—Epidemic of projected dramatic stock companies found another recruit this week, with Phil Nusholtz laying plans for a late summer stock season. Nusholtz is hunting a theater in any part of the city for his venture and may take over a motion picture house closed for the summer.

New York Drama Critics' Accuracy Averages

(Full Season's)

May 1, 1946, to May 31, 1947

	Shows Caught	Right	Wrong or No Opinion	Accuracy Percentage
Robert Coleman (<i>Mirror</i>)	65	57	8	87.7
Ward Morehouse (<i>Sun</i>)	55	47	8	85.5
Robert Garland (<i>Journal-American</i>)	65	53	12	81.5
Louis Kronenberger (<i>PM</i>)	64	51	13	79.7
John Chapman (<i>News</i>)	61	47	14	77.1
Brooks Atkinson (<i>Times</i>)	55	42	13	76.4
William Hawkins (<i>World-Telegram</i>)	65	49	16	75.4
Howard Barnes (<i>Herald-Tribune</i>)	63	45	18	71.4
Richard Watts (<i>Post</i>)	50	35	15	70.0

(Note: Not included in this tabulation are productions with fixed or limited runs of less than 100 performances. Also not included are two shows which have premed too late (see story) to be included in success or failure column. Inclusion of both first and second-string critics' averages gives composite accuracy percentages as follows: *Mirror*, 85.3; *Sun*, 82.4; *Journal-American*, 80.9; *PM*, 80.9; *Times*, 76.5; *World-Telegram*, 76.5; *News*, 75.0; *Herald-Tribune*, 73.6; and *Post*, 70.6.

In Memory of

E. C. DRUMM

July 6, 1944

CHARLOTTE DRUMM CHAPMAN

REX HOWEWHO PASSED AWAY
JULY 9, 1946

THANKS FOR THE MEMORY

PAT & LOIS O'SULLIVAN
CORKY & TINY ZIMMERMAN
SAM & JUDY MARTIN
DANNIE LA ROUECH

In Memory of

REX HOWE

DIED JULY 9, 1946.

A real trouper and a wonderful friend.
He gave us, and many, many others, our
start in the Cookhouse business. And
he's still loved and mourned.Corkie and Tiny
ZimmermanIN MEMORY
OF MY DEAR HUSBAND**REX HOWE**WHO PASSED AWAY
ONE YEAR AGO
JULY 9, 1946Memories are treasures no one can steal,
Death is a heartache nothing can heal;
Some may forget you since you are gone
But I shall remember no matter how long.

LOUISE

REX HOWE

Our Pal

Died July 9, 1946

We'll Never Forget You!

DENNIS AND VIRGINIA O'LEARY

IN MEMORY OF

REX HOWEA real trouper and friend
PASSED AWAY JULY 9, 1946
TINY AND CORKIE ZIMMERMAN
Gold Medal Shows

IN MEMORIAM

In loving memory of my husband.

RUSSELL LICHLITERwho passed away three years ago,
July 7, 1944.More and more each day I miss you Dear.
Friends may think the wound is healed,
But they little know the sorrow
Lies within my heart concealed.Wife,
EVELYN LICHLITER.

In Loving Memory

of

DIAN ROWLANDwho departed from us
July 11, 1944
So sadly missed

George Young

THE FINAL CURTAIN

BORZAGE—Mary, 87, mother of Frank Borzage, film director, in Los Angeles June 30. A native of Switzerland, she had lived in Southern California for 28 years. Survived by two daughters and four sons. Burial in Los Angeles July 2.

DECKER—William, 22, carnival worker, drowned June 21 in the Hudson River at Mechanicsburg, N. Y. Interment in Mechanicsburg.

FISCHER—George, 65, retired theater operator, in Milwaukee July 1. Fischer retired in 1945 after 50 years in theater business, starting as program boy at the Alhambra Theater, Milwaukee, of which he became manager a few years later. He also managed theaters in Chicago, North Milwaukee and West Allis, Wis.

FOAN—Henry J., 65, organist and founder of the Montclair Symphony Orchestra, in East Orange, N. J., June 27. He was born and educated in England, where he served as assistant organist at St. Paul's Cathedral and organist at Queen's Hall, in London, as well as music critic of *The Daily Telegraph*. He also was a director of the Carl Rosa Repertory Opera Company. In America he was organist for Keith theaters and several churches in New Jersey.

GROSSMAN—Mrs. Leefee, mother of Moritz Grossman, former actor with the Taylor Players and other rep and dramatic shows, in Houston June 28. Burial in that city.

HOUSE—Jack, 47, concessionaire

with carnivals for the past 20 years, in truck accident June 29. Burial in Martin, Tenn.

HOWARD—Charles, 65, legit and vaude actor, in New York, June 28. He was stricken while visiting backstage at the Shubert with members of the *Sweetheart* cast. His last Broadway appearance was in *Bloomer Girl*.

IRVING—Mazie, former actress, in Ridgewood, N. Y., June 21. She was with burlesque shows at the National Winter Garden and on the Columbia Wheel. Survived by her husband, Al Kahn; a sister, Buddie Cummings, former show girl, and two brothers, Charles and Joe Edyks.

JOHNSTON—John G., 57, East Rochester, N. Y., photo gallery operator, in Rochester June 23. Surviving are his widow, a son, Myron, and a daughter, Mrs. Frances Mason. Services in Rochester June 25, with burial in Oakwood Cemetery.

LINDERMAN—Jack, 59, showman with the World of Mirth Shows and brother of the late Max Linderman, former owner of the shows, in Portland, Me., June 30. Survived by his widow, a son, David, and three daughters. (Details in Carnival Department.)

MALCOLM—Frederick, magician and magical apparatus manufacturer, June 27 in Detroit. He was a member of the Society of Detroit Magicians. Survived by his widow. Interment in Mount Olivet Cemetery, Detroit.

F. BERNARD (BERNIE) HEAD

F. Bernard (Bernie) Head, 54, member of the Ringling Bros. and Barnum & Bailey Circus press department for the past four years, and before that associated with other circuses and show units in a similar capacity for more than three decades, died June 30 in Bellevue Hospital, New York, after a year's illness.

Widely known both in and out of show business, Head was born in Galesburg, Ill., December 14, 1892. He spent his boyhood in Hot Springs, where his father ran a theater and billposting plant. He broke into show business with the old 101 Ranch Wild West Show in 1915. His other connections were brigade agent with the R. T. Richards Supreme Show of the World, 1917; opposition brigade agent with Barnum & Bailey Circus, 1918; front door, Sells-Floto Circus, 1919-1920; press agent and front door, Palmer Bros.' Circus, 1921; front door, Hagenbeck-Wallace Circus and contracting press agent, Hagenbeck-Wallace Circus, 1923; press agent back on the John Robinson Circus, 1924; inside ticket seller Hagenbeck-Wallace Circus, 1925; press agent back and superintendent inside tickets, 101 Ranch Wild West Show, 1928; opposition brigade agent with John Robinson Circus, 1929; contracting press agent with John Robinson Circus, 1930; press and brigade agent with Gentry Bros.' Dog and Pony Show, 1932; treasurer of the John Willander Circus, 1933; press agent, Al G. Barnes Circus, 1934-'35, and advance man on the Bud E. Anderson Circus, 1936-'39. He joined the Ringling-Barnum show in 1940 as advertising inspector, later moving into the press department, and served under Arthur Hopper, traffic agent and general agent, now retired.

In the off seasons he had trouped with George M. Cohan in advance of *The Tavern* and he also spent several winters with the Marcus Show as second man to Ned Alvord.

Head joined the Big Show publicity department as contracting press agent and served under Roland Butler, then head of the department. He continued under F. Beverly Kelley, Butler's successor, until the time of his hospitalization immediately after the opening in Madison Square Garden, New York, in April.

Head was a member of both the Masons and the Shrine. Masonic funeral services and burial were held in Hot Springs, Ark., July 6. Surviving are his widow, Lillie Stolp Head; two stepchildren, Mrs. Roger Ashley, of Hot Springs, and Sgt. Harold Stolp, U. S. Army Air Forces, San Antonio, and his father, John F. Head, Hot Springs.

In Memory of

ED. C. DRUMM

Passed away July 6, 1944

Members of

Gooding Greater Shows

MARVIN—Robert, 48, artist and magician, June 27 at his home in St. Louis. He was a member of the old Society of St. Louis Magicians. Burial in Lake Charles (La.) Cemetery.

MEDBURY—John P., 54, magazine and screen writer, in Laguna Beach, Calif., June 29 of a heart attack. He had been a reporter on *The New York Journal* and had written a syndicated column. His most noted feature, *Mutter and Mumble*, was the fictional adventures of a vaude team. In 1936 he turned to screen writing and was under contract, at various times, to MGM and Columbia studios. His first wife, Phyllis Eltis Medbury, musical comedy actress, died in 1936. Survived by his widow, Gladys, a stepdaughter and a stepson. Services in Beverly Hills, Calif.

The Family of

MICHAEL "Mike" ROSEN

Former owner of the
BUCKEYE STATE SHOWS
will dedicate a monument to his memory in
Westlawn Cemetery, 7301 W. Montrose
Ave., Chicago, Ill.,

on
July 13, 1947 at 2:00 P. M.**FRIEDA ROSEN**

MILLER—John F., Sr., 75, former theater operator of Hickory, N. C., June 29 at his home there. He retired from theater business in 1945 because of ill health. Surviving are two sons and one daughter.

PFEIFFER—August C., 75, formerly a bannerman with Ringling Bros. and Barnum & Bailey Circus, July 3 in St. Elizabeth Hospital, Dayton, O. He was agent of Local 53, International Alliance of Billposters and Billers, and was associated with the General Outdoor Advertising Company of Dayton. Funeral services and burial in that city July 8.

PIXLEY—Milton A., 68, singer over Station WCOL, Columbus, O., July 1 in a Petoskey, Mich., hospital of injuries sustained June 26 when he fell from a boat while fishing in Lake Bellaire near his Michigan summer home.

THANKS

To all of our friends for the nice messages
and sweet remembrances of a dear wife and
beloved sister.

LILLIAN SHEPPARD

who departed from this world
June 22nd, 1947.

A Broken-Hearted Family.

R. H. Sheppard, husband
Mrs. Emily Friedenheim, sister
Andrew and Carl Carson, brothers

SAWADE—Richard, 73, veteran wild animal trainer and for many years general manager of the Hagenbeck circus interests in Germany, recently in Hamburg, Germany. A pupil of the original Carl Hagenbeck, Sawade in later years became one of the best known wild animal handlers and trainers in Europe, the Americas and East Asia. Thru his appearance in the steel arena in evening dress and sans the conventional revolver, prodding rod and stool. Sawade had been dubbed by the London press as the "German Gentleman Tiger-tamer." His first big venture in showbiz came in 1893 when he showed a large group of Hagenbeck lions at the Chicago World's Fair. For more than a quarter of century thereafter he was featured with his animal turn in theaters and with circuses in various parts of the world. Shortly after World War I, Sawade took over the management of the Hagenbeck circus interests. He retired in 1943 after 45 years' association with the Hagenbecks.

SIEGEL—Justice Isaac, 67, father of Seymour N. Siegel, director of New York's Municipal radio station, WNYC, in New York June 29.

Communications to 155 No. Clark St., Chicago 1, Ill.

RAIN-BELT FAIRS DRY-EYED

Monon Tosses Century Fete; Pros Cash In

JJJ Features Midway

NEW ALBANY, Ind., July 5.—Promotionally hep Chicago, Indianapolis & Louisville Railway, known familiarly as the Monon Route, is readying its biggest promotion yet, its 100th anniversary, July 27-30, with this town as the center of the doings and with the program relying in part upon standard outdoor show-biz draws—fireworks and a carnival.

The program packs plenty of crowd lure and publicity potentialities. Besides the fireworks, to be offered one night by the Thearle-Duffield Fireworks Company, of Chicago, and the midway, to be supplied by the Johnny J. Jones Exposition which, incidentally, will hold over thru August 1, the program abounds with features calculated to snare not only crowds but plenty of free line-age and much cuffo air mention.

To Run Ancient Train

The Monon, for instance, will run the country's oldest and still-operative train over its line from Chicago to here, the first terminal of the railroad. A wood-burner, the ancient train will take the greater part of three days to make the run.

En route, carrying pro singers and a bevy of queens picked in each of the principal towns along the route, who will be arrayed in period costumes, the train will make stop-overs at leading towns, and at each of these entertainment will be presented.

Timed to arrive here almost simultaneously with the wood-burner will be the Monon's newest Diesel streamliner carrying governors and other officials of three States, industrial and city leaders of towns along the Monon.

Arrival of the trains will signal the undraping of local store windows which will be done with a centennial theme. It will also signal the start of a parade, the outstanding feature of which will be the participation of many floats representative of industrial firms along the route serviced by the Monon.

Contests Now Underway

Several contests, now under way, will be climaxed during the celebration. In addition to the queen contest, an amateur photography contest is now being conducted. This offers awards for the best pictures taken of scenes along the Monon, with the prizes to be awarded during the celebration. Another event (See JJJ on Midway on page 92)

Joe Gets His Cut

BUDAPEST, Hungary, July 5.—Joe Stalin is the No. 1 man of Hungary's outdoor show business. Not only does the Red flag fly over Budapest's "Coney Island" but every kid who rides the Merry-Go-Round pays a copper which goes into the till of the Soviet Union.

Fair Men in Rain-Hit Corn Belt Give Opinions on 1947 Outlook

CHICAGO, July 5.—Typical quotes, in response to a mail survey conducted by *The Billboard*, from fair men in that section of the corn belt, which has been hit by rain and unseasonable weather, on the outlook for their fairs in the light of the delayed crop conditions follow:

Iowa

HARDIN COUNTY FAIR, ELDORA—About the same as last year. Crop conditions are not as good as last year at this time on account of the extreme wet weather and cold. However, with favorable weather from now on, there should be a good crop.—C. W. HAASE, secretary.

UNION DISTRICT FAIR, WEST LIBERTY—Our fair should run about the same for the reason that our advertising has been increased and also because of the enthusiasm of the people. Crop conditions will have little affect on our attendance, altho exhibits of corn may be less.—RAY WUESTENBERG, secretary.

PLYMOUTH 4-H FAIR, LE MARS—Attendance should run 50 per cent ahead of last year because of increased 4-H enrollments. Crop conditions range from 95 per cent of normal to above normal.—H. H. JONES, secretary.

LYON COUNTY FAIR, ROCK RAPIDS—All indications point toward greater attendance. Exhibitors show more interest in space. A good deal of the chance for infection from flies has been eliminated by the spraying of the grounds with DDT. Our crops have not been affected by high water. A late spring has retarded crop development. Weather conditions now are ideal and indications are for a better-than-average production.—ED E. FRANK, secretary.

CEDAR COUNTY FAIR, TIPTON

Omaha City Dads Now Eye Chance Selling on Street

OMAHA, July 5.—City councilmen tentatively have ticketed selling chances on downtown streets for oblivion, along with carnivals, in 1948.

The city dads have become irate at the rash of hawkers on the city's main stem. Street Commissioner Harry Trustin suggested a ban on chance selling with the observation that: "Merchants really are getting competition from the street."

Meanwhile, Thomas Knapp, superintendent of public welfare, complains that carnivals are by-passing his office under the new carnival ordinance. Under city ordinance, carnival applications are to be made thru the superintendent of public welfare.

Tom Killilea in Hospital

NEW YORK, July 5.—Tom Killilea, publicity director of the Brockton (Mass.) Fair, entered Post Graduate Hospital as a patient early this week. His illness was not diagnosed immediately. He had been at Brockton handling the fair's promotion for about two months before he became ill.

—With slight exceptions, crops, in absence of unusual weather, will be excellent and will serve to strengthen the fair in general, particularly the exhibits. The outlook for '47 far surpasses that for '46. We have made many needed improvements, local interest is high, our program is excellent and we have doubled the number of regular and commercial exhibits.—J. F. CASTERLINE, secretary.

AUDUBON COUNTY FAIR, AUDUBON—Crop conditions in our area are just fair. Most all farmers are in good financial condition on account of the high prices they have been receiving for their products. We expect our fair to do about the same as last year, when all records were broken. It would be almost impossible for us to handle any more people (See Corn Belt Execs on page 78)

Sweden's Outdoor Showbiz Booming

STOCKHOLM, Sweden, July 5.—Amusement parks, circuses and carnivals in Sweden are operating on prewar scale and playing to good business, with the public apparently hungry for outdoor amusements and with plenty of money to gratify their wishes.

Charlie Carlos, veteran American outdoor showman, who has been visiting the Scandinavian countries, reports outdoor show business in Denmark and Norway equally as active as in Sweden.

According to Carlos there is a tremendous demand for acts for parks, circuses and units playing parks and carnivals, with Stockholm and Copenhagen now important centers for booking talent.

Both circuses and carnivals are very attractively mounted and equipped with flashy fronts and plenty of lights. Practically all circuses and carnivals in the Scandinavian countries travel by rail. Stockholm and Gothenberg, in Sweden, have large amusement parks and indoor circus arenas, as has Copenhagen, in Denmark. Small parks, equipped for traveling shows, exist in all important towns in all Scandinavian countries.

Murphy's Water Show Bows In N. Y. for Third Season

NEW YORK, July 5.—Elliott Murphy opened his third season of water show production in the amphitheater at the old World's Fair grounds Tuesday night (1). The title *Aquashow* was substituted for *Aquacade* in his billing when he was reportedly threatened with an injunction suit by Billy Rose who claims the title as his property. Rose presented the original *Aquacade* at the World's Fair here.

Performance features a water ballet of 26 girl swimmers in fluorescent bathing suits, exhibition diving by Whitey Hart, Stan Dudak and She-lagh Kelly and music by Milt Britton's ork.

Winners Seen Despite Crops

Unseasonable weather hurts corn prospects but outlook is seen as bright by execs

CHICAGO, July 5.—Out thru the corn belt, which has taken a pelting from rains, most fair men expect their '47 annuals to hold up in attendance to last year, which, in most instances, proved to be record-breakers.

This is the result of a survey conducted by *The Billboard* thru a mail poll of fair execs in those corn belt States which have been hardest hit by the weather.

Practically all replies show crops have been delayed and the size of the crops will be contingent upon the weather immediately ahead. Not a few concede that corn crops will be off from last year, but they counter with the well-taken point that corn prices have skyrocketed.

Many execs also emphasize that rural folks continue to hold much ready cash. This last fact, together with a move by fairs generally to exert greater effort, either promotionally or by hiking premiums or by increasing the calibre of entertainment, is seen as an indication that fair attendance should hold up.

Some Dissenting Reports

Only in the areas hard hit by floods are there dissenting reports. But L. W. Hall, secretary of the Wapello County Fair at Eldon, Ia., one which was flooded, gives a response typical from that affected area. "Seasonable weather for the remainder of the summer will help the morale of folks now very much depressed." Hall figures this will be a good fair year but allows that the farmers' loss (in the flooded area) has been heavy.

Due to the delayed season, early fairs are the ones which will be hurt most, the survey shows.

"Heavy rains have delayed the farmers considerably and since our fair is quite early, we are certain to (See Corn Belt Fairs on page 92)

Consistent, Eh?

COLORADO SPRINGS, Colo., July 5.—*The Gazette-Telegraph* took city council here to task for being inconsistent. Here's what the paper had to say regarding council's turning down of a permit for a wild animal show, yet okaying two circuses.

"No siree! The city council isn't going to permit any animal shows to come to town during the summer when flies are on the wing and are attracted to animals and environs.

"The council denied the World Wide Animal Exhibit a permit to show from June 26-29 at 402 East Pikes Peak Avenue

"Then the body granted permission to two circuses (i. e. featuring fly-bearing elephants, camels, lions, etc.) to show here. The Clyde Beatty Circus will be here July 20-21 and Cole Bros. August 11."

Labor Problem Continues To Plague Ringling - Barnum

UTICA, N. Y., July 5.—Still beset by a large shortage and what some of the officials term "too heavy a show," the Ringling Bros. and Barnum & Bailey Circus continues with late matinees. In one instance, because of a rail mishap, in which the engine of the second section jumped the track, the show blew a matinee in Schenectady, N. Y. Scheduled for a matinee here Wednesday (2), the Big Show didn't arrive until way late but went thru with a matinee at 5 p.m. Many of the customers didn't bother to wait around that long and as a result only a half house was on hand. The late arrival didn't hurt the night, however, and a sell-out crowd saw the show.

Tuesday (1) at Schenectady, after blowing the matinee, because of the rail mishap, the show drew a capacity throng at night, despite the fact it rained from early afternoon until late that night. Show was on time for the matinee at Albany, N. Y., but the crowd was light. Night house was about three-quarters filled.

It was a 4 p.m. matinee at Easton, Pa., where the matinee crowd was slim. Night attendance was good, altho not capacity. At Allentown, Pa., org was late arriving and didn't get the matinee started until 5:30 p.m. and played to a half house. Night attendance was considerably better, however.

James M. Cole Gets Full Night House At Sturgis, Mich.

STURGIS, Mich., July 5.—Favored with ideal weather—it was 80 in the afternoon for the matinee and 70 at night—the James M. Cole Circus did big business here Tuesday (1). Tent was better than three-quarters full for the afternoon show and packed to capacity at night.

Just the opposite was true at Bowling Green, O., however, June 26 when the show, despite the fact weather was near perfect, drew only two fair-sized houses.

At Bryan, O., June 27, weather forced the org to blow the night show. During the matinee, a heavy wind came up, accompanied by an electrical storm. So strong was the wind that it threatened to blow down the big top. Circus officials ordered the customers out of the tent for their own safety. An examination showed the wind had weakened the tent supports by loosening the stakes so officials canceled the night show and moved to Hillsdale, Mich.

Mills in Post-War Revival in Scotland

LONDON, July 5.—For the first time since pre-war days the Bertram Mills Circus is touring Scotland. The show, which winds up a two-week stand in Edinburgh today, has several more five and six-day stands on Scottish territory before returning to England.

The Mills Circus has been playing to good business but many other tent circuses on the road in the British Isles this season are finding the going tough, with business considerably below that of last summer.

Roy Rogers Grosses 75G in Indianapolis

INDIANAPOLIS, July 5.—Following close on the heels of a successful engagement at Columbus, O., the Roy Rogers Thrill Circus, under Promoter Tom Packs, grossed an estimated \$75,000 here at Victory Field in a week's stand which opened June 28.

Weather thruout was good excepting only on opening night, when it rained, yet show played to capacity on the first night.

Lack of Flack Hurts Bailey

MACHIAS, Me., July 5.—Despite the fact there was a shortage of advance publicity, plus the fact the show played a new lot, Bailey Bros.' Circus enjoyed good business here, both matinee and night shows drawing strong houses. With a little more flack, show probably could have registered two full houses. The fairgrounds and trotting park, usually used for circuses, was too wet so the show set up on a near-by field across the river which gave it ample room and a dry field.

Weather at Ellsworth, Me., was excellent and business almost kept pace. Show drew two strong houses. At Bar Harbor, Me., things were different, however. Only fair-sized houses were on hand for both performances.

CHS Convention Set July 11-13

JAMESTOWN, N. Y., July 5.—The Circus Historical Society's annual convention will be held here July 11-13, with headquarters in the Hotel Samuels. Hotel reservations should be made thru Burns Kattenberg, CHS 41, manager of the Samuels.

Altho it is not definite, hopes are Dailey Bros.' Circus will be in Jamestown on that date. If the Dailey org is not here a bus will be chartered to take CHS members to a circus nearby.

A picnic is planned at Celoron Park, plus a boat ride on Lake Chautauqua.

Bette Leonard, president of CHS, announced appointment of Harry M. Simpson, Camden, O., as publisher pro tem of the *Bandwagon*, official publication. He replaces Bob Green, Pontiac, Mich., who was forced to resign because of ill health.

Polack Draws 27,000 Customers in 4-Day Bakersfield Stand

BAKERSFIELD, Calif., July 5.—Polack Bros.' Shrine Circus (Western Unit), in its third annual appearance here under auspices of the Kern County Shrine Club, set a new local attendance record by drawing 27,000 customers into the outdoor rodeo and horse show stadium at the county fairgrounds for the four days, June 25-28.

The Shriners did a top job of peddling tickets and this, combined with the town's hunger for entertainment, sent the customers streaming into the stands at the four night shows. The three matinees did a fair business but dust and the hot valley sun held attendance mostly to kids.

Jimmie Rison, promoter for the date, set something of a record for this area by working up a slick 96-page program. Another successful local angle was a tie-up with the four Fox theaters for distribution of throw-away tickets to the small fry.



F. BERNARD (BERNIE) HEAD, veteran press agent for the Ringling-Barnum circus, died in Bellevue Hospital, New York, June 30. (Details in Final Curtain.)

Rain Hits Dailey At Gloversville But Biz Is Okay

GLOVERSVILLE, N. Y., July 5.—The first railroad circus to show here in the past 10 years, Dailey Bros.' Circus enjoyed good business. More than 1,500 persons were on hand when the show pulled into town. Org was late in arriving but got things set up for a 4:30 matinee and a sell-out crowd was on hand. Rain fell just before the start of the night show, which cut attendance, altho better than a three-quarter house was on hand.

Show received some competition from a Canadian-American League baseball doubleheader, which was played directly across the street from the circus lot.

Org used a calliope wagon with an eight-horse hitch on the streets, which created plenty of interest.

At Little Falls, Charles Cohn, treasurer, reported he was robbed of \$800, part of the Dailey pay roll, by two men while the show was loading after playing Little Falls June 27. Cohn said he was paying employees from the dining car on a New York Central siding. The money, he said, was on a table and as he momentarily turned his back it was grabbed by two men whose faces he didn't see. He told police there were about 50 circus employees in the vicinity at the time.

Investigation, it was said, centers on two men, believed to have been employed by the circus, who allegedly paid a Little Falls taxi driver \$25 to drive them 74 miles to Albany but who alighted from the cab in Amsterdam.

Show did big business in Rome, N. Y., despite rain in the afternoon. The matinee drew a full house and the night show was a straw.

Pagosa, Colo., Proves Fair for Montgomery

PAGOSA SPRINGS, Colo., July 5.—Showing here for the first time in four years, the Montgomery Wild Animal Circus did fair business, getting about half a house for the matinee and better than a three-quarter one at night.

Polack To Show Omaha

OMAHA, July 5.—Omaha Lodge No. 39 of the Elks will sponsor a week stand of Polack Bros.' Circus in Creighton Stadium opening July 28. Proceeds will go to the Elks' Crippled Children's Fund.

Michigan Biz Proves Spotty For Cole Org

Circus Moves Into Wisconsin

KALAMAZOO, Mich., July 5.—Despite ideal weather, Cole Bros.' Circus had spotty business on this week's trek thru Michigan, officials reported. Kalamazoo proved one of the better spots, show getting a three-quarter matinee and a capacity at night. Muskegon also proved a good spot, matinee and night house being almost full.

Grand Rapids and Pontiac were okay, but Lansing was off. Show drew only two half houses in the latter city. At Grand Rapids and Jackson, matinee business was strong and night attendance was good, both spots giving with almost full houses at the night shows.

Joe J. Woelkner, 51, a musician with the show, suffered head injuries Tuesday (1) at Muskegon in an automobile accident. He was a passenger in a car driven by David Parsons, of Muskegon, a long-time friend. Woelkner was taken to Hackley Hospital.

After the show left Grand Rapids residents found a small donkey grazing on the circus grounds. Police were called but before they could take the animal away several circus employees arrived in a truck and picked up the animal.

Cole officials announced they had moved up their Colorado Springs (Colo.) date from August 11 to August 7.

Kelly-Miller Does Okay in Wisconsin

BOSCOBEL, Wis., July 5.—Al G. Kelly-Miller Bros.' Circus wheeled thru Wisconsin here to the accompaniment of excellent business the latter part of the week ending June 28.

Here June 28 the show played to a full house for the matinee and had them sitting on straw at night. Night turnout was in the face of rain. Part way thru the night show a storm hit and many of the patrons fled, leaving the well-lighted tent to find that the storm meanwhile had cut off all the lights in town.

The previous day (27) the circus chalked up a fair matinee crowd and a straw night house at Richland Center, while on Thursday (26) at Dodgeville, where the weather was ideal, both performances played to good houses.

World-Wide Animal Exhibit Gets It in Florence, Colo.

FLORENCE, Colo., July 5.—The World-Wide Animal Exhibit, in a three-day stand here, June 23-25, set a new season's record for attendance and gross business.

Al Kelly is a new addition to the World-Wide staff, joining at Castle Rock, Colo. E. Alfier, owner of the carnival bearing his name, and several members of his show visited the World-Wide org here.

Packs Packs 'Em

ST. LOUIS, July 5.—The Tom Packs Thrill Circus, playing in nearby Evansville, enjoyed its biggest business in the three years it has played here, officials reported.

Polack Does Okay In La Fayette, Ind.

LA FAYETTE, Ind., July 5.—Playing here for the first time, Polack Bros.' Shrine Circus (Eastern Unit) did okay business June 30 and July 1. Org drew 1,700 paying customers opening night and Tuesday night leaped to 3,200. Matinee business both days was just fair.

The program: 1.—Josephine Madison and Marie Atterbury, web. 2.—The Ivanow Troupe, casting bar. 3.—Bo-Bo Barnett, dogs. 4.—Donahue and La Salle and Dime Wilson, table rock. 5.—Slivers Madison, elephants. 6.—Clowns. 7.—Chris De Ray, high pole. 8.—Ray Wilbur, hoops. 9.—Clowns. 10.—Capt. Roman Proske, tigers. 11.—Marie and Her Pals, dogs and ponies. 12.—Clowns. 13.—Chris and Ray and Bob Atterbury, wire. 14.—Ernie Wiswell, comedy Ford. 15.—Dexter brothers, acrobats. 16.—Clowns. 17.—Bobbie Steele, menage horses. 18.—Massimiliano Fruzzi, juggler. 19.—Clowns. 20.—The Helen Reynolds Sextette, skaters. 21.—The Flying La Forms.

In a four-day stand in New Castle, Pa., the Polack org drew about 15,000 persons at all performances. Org played in Taggart Stadium, football site for New Castle Senior High. Stadium has a seating capacity of around 5,000. Net profits of the four-day show here were divided by the New Castle Shrine Caravan, sponsor, between the Margaret Henry Home for Children and the Shrine Charitable Fund.

New Britain, Conn., Good for King Bros.

NEW BRITAIN, Conn., July 5.—King Bros.' Circus hit pay dirt in this thriving city, packing 'em in both afternoon and night, June 26. Attendance was raked up in the face of high temperature and humidity in the afternoon and a light rain before the start of the night performance.

During the stand Floyd King and Walter Noonan placed a wreath on the grave of Dexter W. Fellows in Fairview Cemetery.

At Bristol, Conn., show snared satisfactory business, getting a good night crowd and a fair afternoon turnout.

A two-day stand at Waterbury, Conn., June 30-July 1, gave the show record-breaking business. Aided by a tie-up with the Waterbury newspapers, org drew capacity at both matinees and turnaways at night. Floyd King was a guest star on Fay Clark's program over Station WBRY. At Poughkeepsie N. Y. Elliott Roosevelt and a party of 10 were guests at the night show.

Rogers Gets Full One At Broadus, Mont.

BROADUS, Mont., July 5.—This town of 700 population, in the heart of range cattle country, saw its first circus here Saturday, June 28, when Rogers Bros. played there. Org drew a full one at night and a fair crowd in the afternoon.

The folks loved it. Circus personnel also scored with the locals, drawing praise for their courteousness and their co-operation.

Stampede Winners

MANYBERRIES, Alta., July 5.—Winners at the Manyberries Stampede were: Saddle Bronk, Ken Brower, Elwood Tolton and Jack Noyes; Bareback Bronk, Jim White, Lee Haynes, Ken Brower and Bill Rambey; Wild Cow Riding, Gordon Hall, Gordon Aikens, Merlin Sorenson and Joe Hawk; Calf Roping, Floyd Peters, Dee Lewis, Stan Walker and Eddie Ivens.



SHOWN UPON ARRIVAL at Honolulu Airport, 10 hours after taking off from Burbank, Calif., are some of the performers for the Honolulu Police Thrill Circus staged in Honolulu Stadium July 2-6 by E. K. Fernandez. Left to right are: Lieut. S. K. Mau, Assistant Police Chief Dan Liu, E. K. Fernandez, Lee Soble; Mr. and Mrs. Don Mitchell, World Fireworks Company; Ace Lillard; Sam Abbott, The Billboard; Dale Schrum; Mrs. Ace Lillard, Suicide Marmon and Cy Riter. (On plane steps) Harry Woolman, George Dickstader, Jimmy Bryant, Eddie Ward, Fred LaMont, Dave Carroll, Johnny Daniel, Cheston Tarver and Dusty Rhodes.

UNDER THE MARQUEE

John M. Brown, Circus Historical Society, reports catching Bailey Bros. at Bath, Me., June 25.

Kind-hearted showman is one who leaves his wet straw on the lot for the show that follows in.

Dick Anderson writes to refute the report that Milonga Cline is located in Los Angeles.



ROSE LAMOUNT, prominent rodeo star, works in five different numbers in the Clyde Beatty Circus in addition to handling the star role in the concert.

Scotty, the European clown, writes to say he and his laddie caught the Cole Bros.' Circus when it played Mount Clemens, Mich.

George W. Gardner reports that he is "mighty lonesome" in Ward 6, Veterans Administration Facility, Hot Springs, S. D.

"Property men's uniforms," a rigger figures, "are just things a fellow has to wear instead of nothing."

Gusteze Reverhos, wire juggler with the Ringling-Barnum org, recently was featured in a page layout of pictures in *Parade*.

Billie Burke, clown, closed with the James M. Cole Circus at Conneaut, O., and joined Cole Bros. at Bay City, Mich.

Snell Brothers, clowns, are booked for the ball park in Springfield, Ill., July 11-18. Booking was done thru the John Billsbury Agency.

Man of character is a boss canvasser who doesn't say it when at teardown time a beginner unties a center-pole guyline.

Visitors when Dailey Bros. played Auburn, N. Y., included Harry Phillips and Fred Timon. When the show played Lebanon and Pottstown, Pa., the Herbert A. Douglasses were guests of Owners Ben and Eva Davenport.

Felix Adler rated a two-column cut in *The Albany* (N. Y.) *Times* when the Ringling-Barnum circus played that city. Pic showed Adler shaving before the matinee.

Otto Griebing, of Cole Bros.' Circus, was pictured on the front page of the July issue of *The Oak Leaf*, publication of the Oak Rubber Company, Ravenna, O. Tom Gregory is editor of *The Oak Leaf*.

Nowadays, the guy that can win a cookhouse argument isn't jinxed and should try his hand at numbers, dogs and horses.

The Regina (Sask.) *Leader-Post* recently carried a feature story on R. E. Grossehmig, Ernfold, Sask., who trouped with Sells Bros.' Circus, Barnum and Bailey Circus and Buffalo Bill's show.

Lee Smith, former clown cop with Cole Bros., who is now located in Rochester, N. Y., writes that he caught the Cole show in Dayton, O.; Bailey Bros. in Geneva, N. Y., and King Bros. in Canandaigua, N. Y.

Leo Blondin (Uncle Leo) 66-year-old brass hat of the Lincoln Zoo, Oklahoma City, is in St. Anthony Hospital that city, for a rest and check-up. Pedro Garcia and Ed Shockley, under direction of Mrs. Blondin, are carrying on at the zoo.

Elmer A. Kemp postcards from Trenton, N. J., that he and Dutch Hoffman, Philadelphia, caught the Cole show in Williamsport, Pa., and that he and Wendell Goodwin, Trenton, (See *Under the Marquee* on page 51)

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Ringling-Barnum

Old man Sol gave us plenty of heat as we moved thru the Empire State. Arriving late in Albany, N. Y., we were able to make only one movie on our Sunday off. We broke a new lot in Albany. It was more than a mile farther out than the old lot on the Troy-Albany road in Menands, N. Y.

Howard Y. Bary arrived with his newest importation, an African pigmy elephant. Everyone sorry to hear about the death of Bud Carson, horse trainer, who was killed in New Brunswick when a wagon ran over him.

The *March of Time* made movies of the Big Show recently, with many of the personnel taking part. Bev Kelley, of the press department, took an active part in directing the affair. Jackie LeClair Jr. joined to be with it during the school vacation.

Visitors: Mr. and Mrs. James O'Donnell, James and Phillip O'Donnell, Kitty and Winifred Colleano, Con and Winnie Colleano, all of whom visited Julie Colleano; Ella Logan, stage star; Mrs. Paul Alpert, the Cartiers, Jim Hoye, Bill Day, Marian Seifert's father, Mr. and Mrs. Matzulis and daughter, Francis, who visited their son and brother, Noli, and the Francis Jones family.

Around the lot: Johnny (Snooper) Burnside has the worst case of poison ivy we've seen so far this season. . . . Tex Rowan and his boys in the wardrobe department unload the American flag first and place it on top of Wagon 64 before performing their other chores. . . . Portable radios have taken the back yard by storm. . . . The Utica (N. Y.) Camera Club had a field day with cameras and flash bulbs. . . . Laugh of the week: Watching Paul Jung and Paul Jerome crawl into the side of Gulliver so they can work the huge mechanical figure as it goes around in the spec. They wait until the last minute to sneak inside. That should clear up the mystery about who operates it. . . . Paul and Patsy Grindle did a Houdini just before *Fortune* magazine came out with Paul's circus story.—DICK MILLER.

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DRESSING ROOM GOSSIP

Bailey Bros.

Lew Henderson suffered a head injury when he fell during one of his balancing tricks. He is okay, however, and back on the job. Jimmy Troy and Miss Standley, who suffered minor injuries recently, are working again, as is Skippy Saxton who has been on the sick list.

Al Dean's diner boys keep him busy cleaning up the diner and Al is wondering just who is boss. Ray Rayette, side show annex, is sporting a new wardrobe. Bert and Marie Pettus recently left the show. Bert was superintendent of side show canvas and Marie danced in spec and worked ladder in the big top.

Mabelle Kelley celebrated her birthday and received a big box of candy from midway's own dear P. W. Smith. Jellie's 10-piece side show band and minstrels certainly are coming out with some hot tunes. Smiling Charlie Pettus has a new truck under his water wagon and he even sprinkles the rings now.

Jargo ran wild in the ring the other night, taking a bite out of Pinky. Opal Stevens received three new outfits from Ben, the rodeo tailor, including hats and boots. Gene Tierney, motion picture actress, and a party of her friends, were entertained by Stevens.

Whose truck ran over whose pig? Cy Murray served pork chops for lunch and dinner the same day. Now I know Hazel King has seen everything since landing in the Keystone State. Lawrence Carter Brown, State chairman of the D. W. Stone Top No. 25, Portland, Me., and Herbert W. Ames visited. Ames shot many scenes around the grounds. Members of the Carey Broadway Players were guests of the writer recently.—GEORGE L. MYERS.

Cole Bros.

Mount Clemens, Mich., gave us a nice grassy lot and an ideal day. Mount Clemens is the home town of Nelson family and it was a big day for Paul, Hilda, Roseina and Mrs. Zack-Terrell. Mrs. Arthur Nelson was on hand and held open house after the night show. Most of us were there and everyone had a grand time. Incidentally, Mrs. Nelson is a great grandmother. At the present time there are four generations of Nelsons still living. The only missing member at the reunion in Mount Clemens was Theol Nelson Marlow.

Capt. John Smith and Alabama Frank Campbell evidently ended their feud. I like the way some of our girls point their heels in the web number.

History repeated itself in Saginaw, Mich., the home town of Harold, George and Jack Voise. By that I mean it poured rain all day. Since Otto Griebing became king, he is reading up on the history of royalty. His Russian history, done in his best English, is very good if you can understand it.

Things you seldom see: Three great bareback riders of a few years back, Orrin Davenport, Melvin (Pinkie) Hollis and Clary Bruce, sitting just a few seats apart at one performance.

Visitors: Orrin Davenport, Ben Greenwald, Bessie and Pinkie Hollis, Clary and Rosie Bruce, Mr. and Mrs. Bob Delvin, Mr. and Mrs. Ed Devlin, Emil Berman, John Packs, Eddie Stinson, Ross Hanna, George Dadeppo, Dr. and Mrs. Brown, Mrs. Arthur Nelson, Lou and Irma Gardner, Judson C. Siddal, Mr. and Mrs. Ralph Hunter and daughter, Mr. and Mrs. Harry Stecker, Mr. and Mrs. Harold Conn and Jerry.

Pete and Oscar Cristiani and Frank De Rue celebrated their birthdays recently.—FREDDIE FREEMAN.

Sparks

The clear blue water of the bay of Chaleur lapped at the stakes of the band top in Chandler, Que., but the cold ocean breeze made everyone afraid to take the plunge. If this thing goes any farther north we'll need Admiral Byrd for an agent, the wagon will have to determine admission prices for the walrus family and the midway will be cluttered with kayaks instead of bicycles.

There hasn't been a circus in these towns in so many years that all but the oldest inhabitants find circus ways new. It takes a lot of explaining to tell them about the side show, wagon ticket reserves, concert, etc.

The writer is back after a three-week sojourn in Quebec. Hats off to all hands for the swell moving job on those three 200-mile jumps. It gave us no John Robinsons and no late doors. The only casualty was Frank Quinn, concession cashier, who suffered a bruised knee when, while driving Tom Kennedy's station wagon, he ran into a telephone pole. The boys are now calling Prince Denis, Side Show midget, "Slugger."

The dressing room gang gorged themselves on lobster recently. Happy Starr swears he found a pearl in one of his. Bruce Brooks, the wandering minstrel, is off for California.

Visitors, rare in the northland, included Mr. and Mrs. R. G. (Tex) Ferguson, of Music Corporation of America. We hear rumors there is a CFA tent in these parts but haven't seen it as yet. New sign in the pie car reads: "Blessed be the customers who don't expect too much, for they'll not be disappointed."—DAVE MURPHY.

Roy Rogers

The autograph hounds are still out in full force. Pee-Jay Ringens has a mad on. He complains Roy Rogers is cramping his style with the autograph seekers and vows he's going in for 10-gallon hats, high boots and chaps. He's walking around bow-legged now, so I guess he's wired Sears for an outfit.

Seeing as how Rogers lost his \$500 Gibson guitar, we're wondering if Pee-Jay soon will be strumming *Tumbling Weed* while riding his bicycle down the incline. Frank Cervone says Pee-Jay already has asked him to play *Cool Water* as he hits the tank.

Biggest and best party tossed in these parts was that staged by Roy Valentine. All hands attended, including Rogers and the Sons of the Pioneers, Jane Fracee and Dale Evans.

Visitors have included Mr. Hillhouse, Felix and Iva Morales and family; Al Humke, who visited Terrell Jacobs; Max Royer and family, Mr. and Mrs. Lee Wright and granddaughter; Mrs. Walter Jennier and daughter, Jo-Ann, and son, Walter Jr.; Eva May Lewis and son, Pat; Mrs. Charles Jacobs, Mr. and Mrs. Jinx Hoagland and Al Jones. —BILLY PAPE.

Garden Bros.

Another long, weary, dusty and bumpy jump to Collingwood, Ont., is past history. The property truck chalked up our first serious accident of the season. Fred Virgo, the driver, and his assistants miraculously escaped injury.

We are now showing outside in ball parks and at fairgrounds. So far the weather has been on our side. George Keller has his dressing room and motel combination going strong.

In the French-speaking spots, the Marcelli brothers doubling as interpreters. Collingwood folks were all

James M. Cole

The beautiful weather brought out some sure-fire signs of summer—Lew Barton's straw hat, Patsy Tompkins's short riding costume and numerous and various colored bathing suits that appear between shows when there is a bathing pool or lake nearby. Outstanding examples of a circus flash in bathing suits are Mrs. Dobas in a Sells-Floto yellow creation and Jimmy Stutz in Sig Sautelle blue.



Ida Mae Kerley

Recent big event was the visit to Dailey Bros. Our party included Grace and Dave McIntosh, Torchy and Cal Townsend, Joe McMahon, Kay and Ayers Davies, Charlie Cuthbert, Frank Clark, Tex Maynard, Jimmy Kerley, Nellie and Bausy Dutton, Jimmy Stutz and the writer. We were guests of Ben and Eva Davenport. We hope we may be able to return the hospitality one of these days.

The pictures taken by Bill (Rusty) Rusterholtz, circus fan from Erie, Pa., were excellent. Rusty promised to return and spend a day in clown alley.

Visitors have included Mr. and Mrs. Tom Gregory and daughter, Walter L. Main, George Lerch, Dr. and Mrs. Christy, with the show last year, and Mr. and Mrs. Howard Brooks. At Berea, O., the Gregorays visited the second time and after the matinee took a party up to their Lakewood, O., home for dinner. Other visitors on the lot were Cale Townsend's father and son, Grace McIntosh's mother, Irvin Sloan's aunt and uncle, Dorothy Cole's brother and Bausy Dutton's mother, sister and her family who spent the day with us at Hillsdale, O.

In the swimming department, Ayers Davies demonstrates rare ability in diving and Pete Sullivan holds his own in the comedy diving class. Dean Hopkins learned not to attend one of our swimming parties in his best suit.

Additions to our "baby (pit) show" include a baby fox, purchased in Corry, Pa.; a kitten and the new little boy kid, presented the show by Mairsey Doakes, the pet goat of Tampa Frank. This gives Kay Davies 10 attractions for her flashy outfit on the midway.

The beauty culture on the show is being handled by Marcine Visengaard who spends her Sundays giving treatments called "dinner party pickups." Since Joe Scharoun has been having his downtown ticket sales in drugstores he has become quite efficient as a masseur and applies the rubbing alcohol with gusto.

It looks like winter, but doesn't feel like it, on the midway since George Foster quit using coloring in the candy floss. Just like snowdrifts the stuff goes floating around.

Recent birthday was marked by Ethel (Rusty) Parent who had a cookhouse party. She denied the rumor the number 43 on her trailer has anything to do with her age.—IDA MAE KERLEY.

about looking for Ken Good, their hometown pride. Florence Galt always has a publicity stunt up her sleeve and it's usually an elephant.

Bob McNoe is taking time off to fill a previously booked date. Mrs. Bill Garden and children motored to Toronto to spend a week-end. We discovered that Scotty Loudon is allergic to ribbing. Ernie Bruce attracts plenty of attention with his bagpipes. Judy Jacobs has coined a new word. Hearing the word Canadian so much she now tells everyone she's a "Statian." —DOLLY JACOBS.

Clyde Beatty

Our Sunday off this week finally offered us the opportunity to see *Duel In the Sun*. Opinions varied. Much enjoyment was found in Minneapolis this day in seeing the Dorothy Lewis ice show, ball games, and other amusements. The day itself was one for relaxation. Some took time to clean house and Frank Doyle had to do it very thoroly, for his trunk was full of soap suds and powder. While rummaging thru his trunk Sancho Morales, on his birthday, found the \$5 spec money from the Houston winter date.

Sports have abounded on the lot of late with a soft ball game between Lalo Escalantes' all-girl team and the grooms. Something of a foot race started one day when a culprit grabbed some novelties from Chick's stand. The entire show practically could be seen chasing the thief.

Because the blue top was so slow in erection, Vic Robbins was elected head canvasman over it. Actually it flies in the air now. Vic's jive number of *The Broken Duchess* keeps the place jumping, with McCoy beating time on his ticket box, Virginia Tiffany pounding it out on the track rail, and the property men cutting a rug at the back door. Doss Gibson has replaced Al Yoder on the bass drum as he leaves soon for Chicago. Mullins, of the calliope, has added a new note to the music section with his autographed shirt front, that he will soon send to a fellow badsman on tour in Canada.

Notes from the anglers club states that the record catch to date was made by the team of Clyde and Harriet Beatty. Pete Kortez too, has an outboard motor in the race for the fisherman of the year title.

Sightseeing of late has offered us the black depths of the massive Masabi iron ore pit in Virginia, Minn., and the interesting loading docks and wharves at Duluth.

The elephant department has had something of a dilemma this past week. While unloading one morning Gator and his bull went sprawling across the tracks when the elephants' pull chain snapped. Gator received leg injuries and hospitalization. The next night after everything was loaded two of the bulls decided to go for a walk, and brother they looked pretty big as they came trumpeting thru the fog.

Sumner Peterson and other members of the Edna and Dennis Curtis CFA Tent visited as did Earl Shipley.

At least once a week, or once a month, it seems that Spenders Cline must saw the lock off his trunk to get in. Lou Walton met keen competition one show when a gentleman's missus took him seriously during the come-in. The result was hilarious, like a tug of war. Mell Rennick found out for whom the bells toll in Minnesota's big town.—DICK ANDERSON.

Stevens Bros.

When we played Napoleon, Ia., June 22 we had one of the best lots of the season. Show was sponsored by the high school band. With floods on every side of us in this territory, we have been fortunate to lose only one day, that at Bancroft, Ia.

Show has a tie-up with the Fox De Luxe Brewing Company, of Chicago. Equipment in the unit included a six-midget mule hitch with red midget wagon, sunburst wheels, nickle-plated railings and calliope. With the unit are Mrs. Juanita E. Beck, who plays the calliope; Abe and Dick Wiscott and Brownie Beck, manager, who also handles the advertising.

New members of the show are Paul, Ellen and Pola Knight, tight wire, tumbling and perch. Recent visitors were Tom, Helen and Bobbie Ewalt; Justus Edwards, general agent for the Clyde Beatty Circus; Dan Pine, Mills Bros.' agent; Harry and Louise Villeponteaux, Sioux City; Johnnie Ward and Bill Breen. The boys on the show have organized a softball team.—JOHN GRADY.



FLYING CONCELLOS, with the Clyde Beatty Circus, feature two of the youngest flyers. They are Jean Sleeter and Jo Ann Day, supported by Elden Day and Dick Anderson, catching.

Dailey Bros.

Mitt Carl had to order a special diet, consisting mostly of rice, for the four Mahouts because their religious customs forbid many items of American food. "Mother" Jackson treated us to a sample of the rice.

Rex Rossi took a party to see Col. Jim Eskew's J. E. Ranch near Waverly, N. Y. The colonel owns Snowman, a white stallion the writer broke as a two-year-old. At that time it was owned by George V. Adams. Young Rossi and Jimmy Miller, promising young trick riders and ropers, drove over later for a second visit.

Tommy O'Brien received many gifts on his birthday. His baby daughter, Muncie, made her debut in a special wardrobe on a resinback horse. Norma Plunkett's horse, Victory, is practicing for the trampoline act. He turned a somersault galloping in for menage. Neither the rider nor horse was injured. Emma Murillo fell from balancing traps and sprained her ankle and pulled several ligaments. Billie Joe Midget was bowled over by a horse exiting from the Western line-up.

Francis Doran is handling the pythons that recently arrived from India.

Si and Nellie Kitchie received a surprise visit from Nellie's parents, formerly the Riding Lloyds. They were driven over from Long Island by Jewel Jackson. Fred Brad's sister and brother-in-law visiting in Little Falls, N. Y. Other visitors included Colonel and Dolly Eskew, Tom Mix Eskew, the Brahma Twins, Shooting Mathews and others from the J. E. Ranch; Al Ruwedel, Buddie Medford, Bruce Souter, Charles Lockier, Dr. Altwater, Joe Meyers, Milo Smith, Glen B. Payne, Clint, Harold and Doris Barnes, of the Beers-Barnes Circus; the Ellis family, former acrobats, who visited Peggy Haley; Mr. and Mrs. Steve LaGru, concessionaires; Deanville Park, who visited the Turners, and George Duffy, owner of a silk mill in Fort Plain, N. Y., long a circus enthusiast. Harold Barnes, incidentally, is vacationing before opening at the Roxy Theater in New York. —HAZEL KING.

Polack Western Unit

Fresno was very hot, around 106, but we had the crowds. Conchita celebrated her birthday with a weiner roast. Her daughter, Dorothy, visited for a week and Conchita accompanied her to Los Angeles when we had a two-day lay off. Also taking advantage of the vacation were Kinko and Mary, who went to Orange, Calif., to visit Kinko's mother.

At Bakersfield, Calif., we encountered more hot weather. We gave morning matinees and they proved very successful. We did turnaway biz at night. Most performers spent the afternoons at the beach.

We have some hidden talents on the show and they came out when Chef Pierre Markley whipped up a pot of stew for all the butchers.

The fishing contest is now a tie, with Alfredo and Kinko each catching a five-pound striped bass. Dennis Stevens bought a sun helmet in Bakersfield and cavorted around in it during the clown numbers. He

UNDER THE MARQUEE

(Continued from page 49)

ton, visited the Dailey org when it played Pottstown, Pa.

Now that it's July, a canvasman's job looks more important to a beginner, because he feels that he's no longer a First of May.

Forrest Brown, Delphos, O., writes that he visited the James M. Cole Circus when it played Bowling Green, O., June 26 and enjoyed a visit with Colonel and Torchy Townsend. In Findlay, O., he visited with Madge Kinsey.

Harry Villeponteaux after more than eight weeks of indoor dates for Gil Gray, is vacationing in Sioux City, Ia., before opening for Williams and Lee. Villeponteaux also reports catching Stevens Bros. in Sloan, Ia., and again in Correctionville, Ia.

Early acquaintance with circus thrills is gained by year-olds whose mothers take them to see a fighting lion act in a side show.

Owner Floyd King and Walter D. Nealand, press agent, King Bros.' Circus, placed a floral offering on the grave of Dexter W. Fellows, famed Ringling-Barnum press agent, when they played New Britain, Conn., June 26. Fellows's widow, Signe, resides there.

Everett Daniel, who had two featured acts and the concert with the King & Franklin Circus until its closing in Wytheville, Va., is now with the Horney Bros. Land Auction Company in Wytheville. Daniel's circus acts are used as a free attraction for the auctions.

Robert D. Good, Allentown, Pa., reports that when the Ringling-Barnum circus played there, Frank Braden, press department; John and Jean Carson and Damoo Dhotre, wild animal trainer, visited his home and circus room. Carson is head usher on the R-B show.

In order to not disturb those who have already retired, the management of the Tableau & Chariot Circus requests those coming in late to refrain from loudly saying, "Excuse me for putting my foot in your face," while climbing into a three-high berth.

When the Ringling-Barnum circus played Trenton, N. J., June 25, Arthur Hoffman, editor of *The Morning Trentonian*, sent a staff photographer, plus his feature writer, Wendell Goodwin, out to cover the show. Pa-

now is known as Bring 'Em Back Alive Stevens.

Mickey Black and his daughter, Bee, visited Mickey's grandmother in Bell Gardens, Calif. Santa Barbara gave us ideal weather and sell-outs every night. Guistino Loyal pulled a leg muscle and is hobbling around.

While shopping recently, Conchita left her wallet, with quite a sum of money in it, lying on the counter. She didn't miss it until later and when she returned to the store she found it closed. With the aid of police, Mr. and Mrs. Randow Jr., and Jack Klein, they located the store manager. He opened the store and sure enough, there was the wallet still on the counter where Conchita had left it. Pure luck, we say.

Ross Paul has a new maroon-colored Frazier car. On July 4 we played the Coliseum, sponsored by the American Legion.

Recent visitors: Ester Escalante, Mrs. Jones, Mr. and Mrs. George Emerson, of the MGM studios, and Louis Goebel, of Thousand Oaks, Calif.—IRENE LAFFERTY.

per popped the next day with a complete page of pictures, plus Goodwin's story.

Newspaper scribe, who never passes up a meal, wrote: "Circus cookhouse cooking isn't standardized"—whatever that means.

When the Montgomery circus played Casper, Wyo., it loaded and left town, leaving behind one of its prized possessions—an elephant. Seems everyone thought the elephant had been loaded and didn't discover it wasn't until arriving at the next town. One of the circus employees returned to Casper for the bull.

Jake J. Disch cards from Cudahy, Wis., that he spent two days visiting Mills Bros.' Circus at Kenosha and Waukesha, Wis. He reports visits with Jack Mills, Jack Hoxie, Lew Backenstoe; Mr. and Mrs. Kachel, CFA's of Whitewater, Wis.; Bill and Al Lindemann, Sheboygan, Wis.; George Bink and Leo Demers, Milwaukee.

When Mills Bros' Circus played Waukegan, Ill., personnel held a memorial service in the big top for the late James Dewey, former general agent of the show, who is buried in Waukegan. Service was conducted by Doc Waddell. When the show played Evanston, two veteran troupers, D. C. Hawa and Frank Butler, visited.

When the Dailey Bros.' Circus played Rutland, Vt., July 1, the org got some Page 1 publicity, thanks to Hank, the lady elephant prima donna of the show. Seems Hank up and belted Wild Bill Cody with her trunk (See *Under the Marquee* on page 93)

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SIDE SHOW--KNOCK OR BOOST

THE CIRCUS Side Show is either a knock or a boost for the circus. Many a good greenback has missed falling in the big red ticket wagon because the Side Show was a knock and not a boost.

Today as never before the need for a serious discussion of the Circus Side Show is in order.

During the war, anything that remotely resembled a Side Show was acceptable to the management, but now that time has passed. Let's talk about a Circus Side Show as a boost for the circus.

The front of the show should be framed with banners representing, as nearly as possible, the actual attractions instead of stock banners representing everything but the show and acts presented inside. This is a very important item, as each season brings many knocks and beefs from this angle.

Norman Carroll

Norman Carroll has been connected with circus side shows since 1935, as well as having had considerable experience as a big show announcer.

He has handled and worked on the front of the side shows with the Clyde Beatty, Cole Bros., Russell Bros. and Pan Pacific circuses, and with Pete Kortez, veteran side show operator.

Other prominent side show men with whom he has been associated are Duke Mills, Bill DeBarrie, Arthur Hoffman, Martin E. Arthur and the late Duke Drukenbrod.

Good bally acts are very important if you want to fill the top with cash customers. Personally, I prefer musical, magic and novelty acts that have bally stunts other than their regular act used on the inside.

Talker Very Important

A good front man is important—a talker who speaks good English and has a clean cut intelligent appearance. Why? Because the public today is schooled in radio and radio advertising, and an approach along these lines and techniques on the front of a Side Show brings excellent results.

Uniformed ticket sellers and ticket takers with a small overhead canopy extending out over the front of the bally stands, brings the customers out of the hot sun into the shade and in front of the show where they should be. Costuming the performers, using flash ballies and short snappy openings with plenty of punch, also results in better receipts in the till. Having good music, either a peppy colored minstrel band or a good sound system with specially selected records, gives added punch to the talker's openings and creates the proper atmosphere conducive to good business.

Well-framed front, bally with meritorious attractions will help big show

By NORMAN CARROLL

After the front man has finished and the lot is cleared, with all the customers on the inside, without any delay give them a first class show. Start by having all the stages attractively draped and well lighted, make-up and clean smart wardrobe on all the performers and a good inside lecturer who will keep the show moving at a fast pace.

Pitches by the performers should be kept at a minimum. When necessary, they should be made quick and entertaining with a strong act following immediately.

Freaks Not Necessary

The value of "freaks" in a modern Side Show, in my estimation, is not an absolute necessity. Some of the best and most successful Side Shows I have been connected with have carried only one and not more than two bona fide freaks. I have found over a period of eight years of active Side Show talking experience and management, that parents with children are usually more than skeptical about allowing their children to see such attractions and no amount of coaxing and oratory from the talkers can get them over to the cash box.

Unusual novelty and musical acts, magicians, Punch and Judy, marionettes, working acts of strength and skill, dancing and singing midgets, make toward a more entertaining and acceptable show.

Repulsive or malformed people usually play on the sympathy angle, which in my estimation is bad, because primarily a circus, which includes the Side Show, should be a happy, merry occasion for all, and these attractions are not conducive to creating that type of atmosphere.

An annex attraction is permissible in the Side Show. Most everyone will accept cheerfully the extra 25-cent assessment if there is presented an outstanding, entertaining attraction. Once more may I emphasize an attraction and not a sympathy appeal for some unfortunate malformed person. Also the annex attraction can and should be for the entire audience, children included.

Watch the Blowoff

Any attempt to segregate is, in my opinion, had taste and the very thing parents object to most. Because children invariably are prone to ask embarrassing questions if the attraction is of a sex nature, such as a half and half or any similar act in this category. This is an old evil that really should have been corrected years ago. Children are such an integral part of the audience that they should be taken into consideration at

all times when framing attractions for a successful Circus Side Show.

The more intelligent and progressive-thinking circus owners and operators will agree that the circus has come of age with definite responsibility to the people from whom it derives its revenue. Since most shows play the same territory, season after season, it is necessary to take into consideration that people do remember from year to year whether a show is good or bad.

Times Have Changed

The public in general realizes a war has been fought and they have been kind in making allowances for the circus and Circus Side Show frailties and shortcomings. But let us look forward now to next season;

Tom R. Killilea Dies in New York

NEW YORK, July 5.—Thomas Rutledge Killilea, veteran reporter and press agent, died today in Post-Graduate Hospital here. Killilea became ill recently while at Brockton, Mass., where he was handling publicity for the Brockton Fair, and three days ago entered the Post-Graduate Hospital suffering from leukemia.

Killilea served as a reporter for *The New York Sun* from 1912 until 1926 when he joined the Ringling circus as advance agent. He returned to reporting in 1935 and joined the staff of *The New York World-Telegram* in 1938, where he remained until 1943 when he again joined the circus. Funeral services tentatively set for Tuesday morning (8).

Mrs. Mal Fleming III; Condition Is Critical

SHERIDAN, Wyo., July 5.—Mrs. Mal Fleming, wife of Mal Fleming, associated with the C. R. Montgomery Wild Animal Circus, has been transferred from Community Hospital, Buffalo, Wyo., to Memorial Hospital in this city.

Mrs. Fleming, suffering from pneumonia, was forced to remain in Buffalo when the show played there recently. Later an infection set in and her condition at this writing is critical. She has already undergone eight blood transfusions, and little hope is held for her recovery.

Her husband arrived here by plane this week from New Mexico, where the Montgomery show has been playing.

4 James Cole Men in Crash

STURGIS, Mich., July 5.—Four members of the James Cole Circus were injured July 2 in an accident near here when the vehicle in which they were riding blew a tire and crashed into a tree, reports Al Osborn, old-time circus car manager. The injured are C. P. Van Vactors, trumpet player and driver of the car, hip injury; F. M. Farrell, facial cuts and fractured leg; Ernest Thompson, clarinetist, facial cuts, and Russell Harrison, trombone player, knee injury. They were taken to Sturgis Memorial Hospital for treatment.

a season with no labor or material shortage. A plan for that period will certainly mean immediate and necessary adjustments in our thinking of why a Circus Side Show should be improved with some of the already mentioned suggestions and with some of your own ideas which I am sure every enterprising showman has.

So here's to a more interesting and entertaining Circus Side Show which will change all those knocks into boosts. Then you can stand by and watch the Side Show come into its own, a real asset instead of a liability.

May I close by saying that Barnum is rumored to have said "a sucker is born every minute" but let us remember there is also truth in the saying, "You can fool some of the people some of the time, but—etc."

With the Circus Fans

By The Ringmaster

Hubert Castle Tent, Utica, N. Y., held its monthly meeting May 15 at the Elks' Club. Fans Fred Roedel and Bruce Souter reported on the convention in Dayton, O. Richard J. McGarrity, president May Wirth Tent, Syracuse, showed his collection of circus films.

Walter Krawiec, who has done a numbers of covers for *White Tops* at various times, and Mrs. Krawiec, also an artist, were hosts to Dr. and Mrs. Henry C. Conley and daughter, Mary; Mr. and Mrs. Pen, and Bill Montague at their Chicago home May 30. Krawiec showed his circus paintings, with one of unusual size showing the (See WITH THE FANS on page 63)

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HOW IMPORTANT IS THE BAND?

For many years now I've sat on the sidelines, so to speak, and watched circus owners go all out in their outdoor, newspaper and radio advertising, telling folks of this or that act, of feats of daring on the high wire and of the trained wild animals, to mention a few.

When, I've wondered, are they going to realize that the music of their show is just as important, from a drawing standpoint, as almost any act they may sign? Before you toss off that question with a shrug of your

Joe Rossi

Now in his sixth consecutive season as bandmaster of the Dailey Bros.' Circus, Joe Rossi had his first taste of show business in 1914 when he played a rotary valve cornet with an all-Italian band on the Wyoming Bill Wild West out of Lancaster, Pa.

He led his first band in 1916 with the Lewande Family one-ring circus. He was selected for that position under most unusual circumstances. All members of the leaderless band were broke with the exception of Joe, who had a \$20 bill. That made him the leader, and he has been in front of a band ever since, playing carnivals, fairs, parks, horse and greyhound races, land sales, rodeos and tented and indoor circuses.

Noted leader wonders why most circus owners fail to let the folks know about musicians

By JOE ROSSI

Bandmaster, Dailey Bros.' Circus

shoulders, let's look into the thing from all angles.

First of all, lest you think there never has been a circus owner who has paid any attention to his band music, let me say I can recall a few who have given their show band some publicity and I know it brought favorable comment and financial returns. However, in the main, most owners feel the drawing power of their show, for the most part, comes not because of the music but in spite of it.

Lifts the Performers

If you are a circus owner, performer or just a fan, you know a good band can do plenty to hold up a performance. A good band is of untold value especially to the performers and in many instances may mean the difference between a good or bad performance.

Breathes there a man with soul so dead that he doesn't have some appreciation of good music? Statistics, I believe, will bear me out when I say the greater percentage of people enjoy music. Why then shouldn't

some fuss, from the advertising and exploitation standpoint of a circus, be made about the band? Let the people know you not only have a strong line-up of acts but assure them the music can—and will—keep pace.

Public Likes It

Since I started my career as a circus musician, I've kept my ear to the ground after a show to hear the comments, especially about the music. An untold number of times I've heard people, as they streamed out of the big top, say, in effect: "The acts were fair, but the music was excellent; it creates a circus atmosphere and put me in the mood."

Let's take the case of the kiddies, who, everyone will agree, make up a large percentage of a circus audience. Almost every school in almost every town of any size in the United States has a school band and a fair percentage of the students play in that band. If they don't play in the band, they are in a glee club or are taught, in one way or another, something about music and its appreciation. Why then isn't it important for the circus

owner to slant some of his advertising toward that end, informing these kiddies that not only will they see plenty of good acts but also they will hear an outstanding program of circus music?

I have been told I take my work too seriously, that after all the performance is the thing and all the band is there for is to create atmosphere and put the customer in a gay, carefree frame of mind.

To the first allegation, let me say I wouldn't be of much credit to the circus business if I didn't take my job seriously. Certainly I want to do the best possible job, not only for my own satisfaction, but for the satisfaction of the customers as well, which, in turn, satisfies the circus owner.

More Than Atmosphere

To the second allegation, it's true the performance is the thing in a circus, but the idea that the band is in a circus just to create atmosphere is false. The band is there for that purpose, 't's true, but it is there more so to help the various performers and without that band, most performers will agree, an act would be like a ship without a rudder.

So let's give credit where credit is due. A good circus band is as important to a circus owner as a strong line-up of acts. Let the customers know you not only have that strong line-up of acts, but that you have backed up the program with fine music.

Advertise that band in your posters, newspaper and radio ads. Money spent for such advertisements will pay off.

Hot Stuff

ST. LOUIS, July 5.—Rube Curtis and Simon D. J. Collins, who worked the advance for the Tom Packs Thrill Circus, which opened here Friday (4), came up with a neat publicity-getting stunt. They chose the busiest downtown corner, built a fire and cooked a mulligan stew. Crowds formed to watch, creating a traffic jam. The newspapers went for the stunt with pictures and one newsreel org had a cameraman on the spot.

Ben Mouton Injured In 70-Foot Tumble

WATERBURY, Conn., July 5.—A veteran aerialist's dependence on a spring snap lock which broke at a critical moment resulted in serious injuries to Benjamin Mouton, 52, Los Angeles, star performer of the Zindah Grotto Circus playing the Municipal Stadium in Waterbury June 25.

Mouton plunged to the ground from an estimated height of 70 feet when the snap fastener on his equipment gave way as he was being hoisted to the top of a 185-foot pole.

Mouton received a possible fracture of the skull, internal injuries and a compound fracture of the left leg. He was placed on the danger list at Waterbury hospital.

Coroner William F. Jones, in charge of investigating the accident, said that the performer was being raised by an automatic hoist operated by his wife, Leona Mouton. Midway up, the machinery went wrong and dropped Mouton to the ground. The hoist picked his body up and dropped it a second time from a height of 12 feet, the investigator said.

Great Gregoresko Dies Suddenly in Omaha Hospital

OMAHA, July 7.—Joe (The Great) Gregoresko, 33, known as "the man who hangs himself and lives to tell the tale," was found unconscious in bed here early yesterday morning and rushed to Lutheran Hospital where he died a few hours later. Cause of his death was not determined, altho he had been suffering from an infection.

Gregoresko had come here, booked by Charles Zemater, Chicago, for a Fourth of July engagement for the American Legion, but didn't appear due to not feeling well. At his bedside when he died were his wife, Kay Burns, known professionally as Kayletta, high act, and Mrs. Charles Zemater.

Surviving besides his widow are his father and a sister in Budapest, Hungary. Burial will be in California, Mrs. Gregoresko's home. Further details in Final Curtain, next issue.

Horse Trainer Killed

NEW BRUNSWICK, N. J., July 5.—James Carson, 48, a horse trainer with Ringling Bros. and Barnum & Bailey Circus, was killed here June 27 when a show tractor ran over him as he was sleeping on the lot. William, 33, Drexel, N. C., was held on \$1,500 bail for the grand jury on a charge of causing death by reckless driving.

Mystery Death of 5 Ponies

SYDNEY, July 5.—Wirth's Circus lost five trained ponies within several weeks recently as the result of a mysterious ailment which caused the animals to die in great pain. Cause of death is being investigated by police because of the unusual circumstances.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Rosey Dell, Ky.,
July 5, 1947.

Dear Pat:

This show has a hard working advance. It's main standby is General Agent Les Bouroughs. He keeps us back with it pepped up by letting us know that he'll never let us down, by keeping on his toes both day and night without rest.

"What this show needs," he says, "are three general agents. But alone I'll continue to fight your and the show's battles."

We feel very sympathetic toward him, because he hasn't changed a town on this show's route in five years. A matter of fact the mailman's route card sales have fallen off to where he can't sell enough of them to gross the printing bill.

Manager Upp said, "When my agent gets bored with sitting in a hotel lobby chair, he grabs a phone and goes to work."

Playing the same route annually is convenient for the office. We don't have to order dated paper. Our paper reads, "Will appear here one day prior," or if its later, "Two days later than last year." The only change we make in our daily billing is the name of our elephant, Crumbwell. We of the press department decided that as a publicity stunt we'd claim that the bull was named after the town we were showing in. By playing the same towns annually it can be done and the paper can be ordered before the season starts. The billing reads, "Coming home! Monster two-story pachyderm. Mightiest beast that trods the earth. The same big elephant (then his name), that your grandparents fed peanuts to a half-century ago."

Below that is a story about how the show's founders, Wrong Won, Sr., and Mike Upp Sr., whose illustrious sons now operate the circus, had the

bull delivered in whatever town the show is playing and because he had no name he was named after the town. During the past week Crumbwell's name was Hackney on Monday, Four Oaks on Tuesday, High Line on Wednesday, Wind Fall on Thursday, Jessica on Friday, which changed his sex for one day, and here today he's doing a half-and-half act by using the moniker Rosey Dell.

We do have to change our lithographs somewhat. As we had only one biller last year, the boss cut down his work by allowing him to leave out eight middle sheets out of all 24-sheet stands. That cut out the center ring of our big show interior paper making it a 16-sheet stand. Also cut down by eight sheets was our Liberty horse and aerial act paper. All of those extra sheets were stored and are being added to this year's 24-sheet paper making this a four-ring show and the only 32-sheet size circus.

Worn out from over-work, General Agent Les Burroughs arrived on the lot here. He advised us that he successfully shut out three other shows from our Kentucky route. He said: "I haven't slept a wink for nine days. Of course, it cost the show a lot of money, but they have learned a lesson and will never try to cross this trick again. I tied up our towns so tight that the Tableau & Chariot Circus quickly decided to stay in California, Ford Axel Annie's Horseless Wild West will remain in the Rocky Mountain States until fall, and the Troupe Bros.' Circus and Water Buffalo Ranch Tame East Show, Combined, will not leave the New England States until late August."

Run this ad: Won, Horse & Upp Circus can place people in all departments. Those with us before come home. We'll pick you up in the towns where we blew you off.

Winnipeg in Calgary Class For Royal American's B.R.

BRANDON, Man., July 5.—As the Royal American Shows were being loaded out of here last night for the 600-mile jaunt across the prairies to Calgary, the auditors completed the task of baling up the bundles of folding stuff gathered in the 10-day Winnipeg stand on the West Kildonan lot, and they reported it second only to a Calgary as a midway spot. Despite some rain and generally cloudy weather during the greater portion of the Winnipeg run, business was remarkable for every department. Raynell's Girl Show edged Leon Claxton's *Harlem in Havana* for the top rung, while Leo Carroll's *Hollywood Apes* was a close third. The Lorow Bros.' Side Show also nabbed a nifty bundle. The Winnipeg stand was sponsored by the Elks.

Royal American Shrine Club landed on the front page of *The Winnipeg Free Press* and the first page of the second section of *The Winnipeg Tribune*. The occasion was a party at the Shriners' Hospital for Crippled Children. The miniature train was sent over by truck and members of the Shrine Club attended, loaded down with games, candy, ice cream, balloons and horns. Each child was presented with a hat with its name sewed on, Mary Pickard having handled this huge task. Carroll's baby chimp and Anayto Hayes, side show mystic, entertained.

Performers from Raynell's and Claxton's shows did a special performance at the Veterans' Hospital. Talent from both shows worked every day on radio stations CJOB and CKOL. Time was promoted by Herb Pickard, and the emcee duties were divided between Claxton and Lou (Greek) Stratton. Stormy Dale and Joe Patane, accompanied by Eddie Sterling at the piano, handled most of the work for Raynell, while Claxton's half of the shows was handled by Hardy Matthews and his orchestra, George Gould and Russ Hammond. Recordings of the broadcasts were made and presented to Pickard for his files.

Change in Route Nets Strates 3 Red Ones in N.E.

NORWICH, Conn., July 5.—A departure from usual routine netted the James E. Strates Shows three red ones in New England. Show closed here June 28 after a week's business that was on a par with the two previous stands, New London, Conn., and Chicopee Falls, Mass. Paid attendance at Chicopee Falls on closing Saturday was about 12,000. All units got a proportionate share of the biz. Newspapers and radio stations were cooperative.

Streets of Cairo front, now under construction, will feature a silk canopy and multi-colored neon. W. Farrell has joined with his pony ride. Unit has eight ponies and a Western front. Walter MacCracken has added a chimpanzee and baboon to his Monkey Circus. George Murray, Motor-drome operator, has purchased a new tractor and trailer.

Claude Bentley has rebuilt the inside of his show. Nate Eagles's *Hollywood Midget Movie Stars* continues to gross top money. There are 12 midgets in the troupe. The Sky High Alcids are the free act.

Lew Hamilton in Switch From Marks to Ward

BELLAIRE, O., July 5. — Lew Hamilton resigned this week as press agent of the Marks Shows and left here Wednesday (2) for Ironwood, Mich., to join the John R. Ward Shows in a similar capacity. Hamilton said his departure was friendly and made only because of a better proposition.

In addition to handling press, Hamilton said he will produce a midget show and have a French fry concession on the Ward org.

Irish Complete Year's Biggest

DUBLIN, Eire, July 5.—Dublin has just had its biggest carnival, sponsored by the Irish Army Benevolent Fund (IABF) on a 50-50 basis with Tofts Amusements, leading caterer in Eire.

A novel innovation was the introduction of army tank rides for civilians over a special course, and army rifle and A.A. gun range operated solely by army men. Special outdoor attraction was Johnny Caross, who stunted on a 100-foot high pole.

Another popular attraction was Kadir of India, who claims to be a true descendant of the Indian Bukash family who's magical tradition goes back 500 years. His best illusion was the disappearing of a member of the audience into thin air in full view of public.

Rides included Dodgem, Glider, Speedway 10-cars, Ghost Train, Swish, large and small hobbies, and swings. Games included La Boule, Pongo, Monte Carlo, wheel-'em-in, Cardette, pitch-'em-in, Greyhound, roulette and all type coin machines.

The Army Committee ran dancing in marquees. Music was provided by army musicians, which led to a dispute with the Irish Dance Musicians' Federation. Army authorities offered civilian orks four night per week but the Federation held out for seven. Result, the services of all civilian orks were withheld, and Jivers jittered to the revellic blowers.

The army hopes to net \$25,000 after a six weeks' run.

Three more carnivals have been running in the suburbs since May. They are Cabra, Finglas and Crumlin. Local talent stage competitions are a big attraction, with first prize a theater engagement. Final nights (Friday) do capacity business.

Pontiac Nets C. & W. Big Holiday Business

PONTIAC, Mich., July 5. — Independence Day here was a big one for Cetlin & Wilson Shows. Holiday turnout was estimated at 11,000 persons, with action, which started early in the afternoon, continuing thru 2 a. m. Saurday (5).

Rides and shows did a thriving business. Concessionaires also did okay, altho there was no lush spending. Al Tomaini, side show operator, reported his best July 4 biz in five years.

Org opened here Tuesday (1) to light biz. Attendance picked up the following day, and Thursday (3) night netted an exceptionally heavy gate.

The stand was sponsored by the Amvets, who tossed a dinner at Club 99 for shows' execs during the engagement. Lewis Michart presided for the hosts. Mr. and Mrs. Jack Wilson, Mr. and Mrs. Izzy Cetlin, Mr. and Mrs. Bennie Smith and R. C. McCarter represented the shows.

From here, the org moves to Akron, where it will play two different locations, opening first at the Main and Waterloo lot, where it will show thru Sunday (13), then shifting to the downtown Pennsylvania Railroad lot for a five-day stand.

What's in a Name?

REGINA, Sask., July 5.—A story on the sports page of *The Regina Leader-Post* said the Western race horse, Frank's Mistake, got its name as follows:

Three years ago, at Edmonton, Frank Conklin, well-known showman, was considering the purchase of Swift Heels, owned by Lee Williams. The deal was never completed because Conklin noted the mare was a "criber"—one fond of biting the manger or other objects. This evidently causes them to swallow a lot of air. Conklin pointed out the defect, but Williams came back with, "Frank, you're making a mistake."

Some months later, Swift Heels dropped a colt, which Williams promptly named "Frank's Mistake."

Hennies Biz Tops '46 by 37%, He Says

Gives Nod to Advertising

ANDERSON, Ind., July 5. — With the completion of the show's stand at Richmond, Ind., June 28, Hennies Bros.' auditors reported that the overall business for the season for a similar number of weeks was 37 per cent over the take for 1946, a statement confirmed by both Harry W. Hennies, owner, and J. C. McCaffery, general representative.

Hennies took the same belting from the inclement weather as other shows plying the Midwestern routes, but he reported that when the weather was good the action was terrific.

"In my opinion, Sally Rand is one reason for the big jump in receipts, and not only as far as her show is concerned," Hennies said. "She has lured a type of people to the grounds who are show-conscious, and the result has been a big increase in business for our other attractions."

"Also, we cannot overlook the fact that we are using more advertising than ever before, slanted to catch the interest of show-going people. We have four less shows on the back end than we had a year ago, but I believe that what we have has more merit. This is proved by the attendance, even tho we have held up the prices."

When the show closes here tonight at the Anderson Free Fair, it will be moved to Muncie, Ind., pre-dating the fair there by two weeks. A Michigan stand was canceled for the switch to Muncie.

CNE Midway Nears That Ready Stage

TORONTO, July 5.—With J. W. (Patty) and Frank R. Conklin pushing 100 artisans and workingmen, the new midway for the revival next month of the Canadian National Exhibition is rapidly taking form and another four weeks will have it ready.

The Conklin's new 30-car Auto Skooter building has been completed and is ready for operation, and on June 27 Leon Cassidy completed installation of a 12-car Pretzel ride.

Final touches were put on the new Magic Carpet building today, and by the end of next week the Midway Restaurant will be completed. Last Wednesday work started on the 350-

JJJ Racks Up Season's Best In Michigan

Negaunee Big Surprise

HANCOCK, Mich., July 5.—Booked in for only five days and losing Friday because of rain, the Johnny J. Jones Exposition scored its biggest week's business of the season at Negaunee, Mich., the week ended June 28, E. Lawrence Phillips reported.

It was the first major entertainment org to visit this section this year, and he response was as surprising as it was gratifying, Phillips said.

When the train arrived here Sunday (29) an estimated 2,000 people were at the runs for the unloading. Monday was rained out but the business Tuesday and Wednesday (1-2) gave indication of a terrific holiday week-end.

Two New Diesels

Phillips is now bending every effort to complete the refurbishing of the midway before the trek starts into the Midwestern fairs and celebrations. Two new Diesel plants were delivered by the John Fabick Company, St. Louis, at Flint, Mich., just before the journey into this Upper Peninsula territory, and Trainmaster Urling and crew are redecking and painting the five flats recently returned to the show from the Bethlehem Steel Corporation.

Harvey and Marguerite Wilson have taken over the management of the Wild Life Exhibit and will continue to operate the House of Mirrors and Noah's Ark. Eddie Jamieson has strengthened the *Gay New Orleans Revue* with new performers and an enhanced stage setting. Cuba and Juanita continue to headline the *Follies of 1947* as well as manage the show. Dawn Wick has been placed in charge of front-gate sound equipment.

Allen Checks St. Louis

Manager Tommy Allen recently made a trip to St. Louis to check the layout and location possibilities of the new St. Louis County Fair. Mrs. Bertha (Gyp) McDaniels spent considerable time last month visiting friends on various shows in Southern Michigan, but is now back doing a full-time job of operating her Rocky Road to Dublin and the Arcade.

Morris Lipsky, co-owner with Phillips, announces that a Skooter will be added in time for the Monon Railroad's celebration at New Albany, Ind., and the miniature streamliner built last year by Phillips will be sent to the Monon shops at La Fayette, Ind., where it will be redesigned and repainted in the color scheme of the new Monon trains.

The org's official staff, about the same as started the season, is E. Lawrence Phillips, general manager; Tom M. Allen, manager; Ralph G. Lockett, general representative; L. Peazey Hoffman, special agent; James K. Rose, publicity director; Roy Delano auditor; Johnny J. Jones Jr., secretary; Morris Lipsky, concessions manager; Mrs. Minnie Yazvac, concessions secretary; John Rogers, advertising agent; Bert Miner, general superintendent, and S. T. Urling, trainmaster and official announcer.

foot permanent concessions building as well as the midway office building.

A second ride is scheduled to make its world premier here, according to Patty Conklin. It was announced last week that H. Traver will unveil his new Bird Cage, and since then Bol Restall has contracted to build and operate the Comet.

Cetlin & Wilson Jamboree Gives MSA Over \$600

DETROIT, July 5.—Cetlin & Wilson Shows held a mammoth jamboree for the Michigan Showmen's Association Thursday (26) in Wyandotte, Mich., netting in excess of \$600. A two-and-a-half-hour floor show packed the Paradise Revue tent. The Revue kicked off with the Paradise Honeys, followed by Denise Ray. Jack and Jill followed with a tap and novelty number. Then Caterpillar foreman, Johnny Savin, followed with his electric steel guitar. Electrician Fred Uter, with his songs and guitar, pulled several encores. Next was Al Cody and his gang from the Wild West Shows with 30 minutes of original numbers.

Johnny Edwards, emcee of the Harlem Revue, brought his gang in, including Peg Richardson, one-legged dancer; Raymond Jackson, blind piano player; Jo Peterson, vocalist, and Georgie Brown. All went to town in doing their bit for the club.

The working crew of the Paradise Revue, Heavy Harris, Bob McDonald and Joe Leason donated their time and effort as did operators Nat and Dot Mercy. The entire show was supervised by Jimmy West.

Roy C. McCarter, general agent, was untiring in his efforts on behalf of the jamboree.

The following members of the Michigan Showmen's Club were introduced by the host John Wilson: Bernhard Robbins, secretary; Louis Rosenthal, treasurer; Arthur Payne, chairman of the entertainment committee; Oscar Margolis, Marvin Keys, Hyman Levinson, James Ashley, Charles Westerman, Georgie Harris, Sam (Pork Chops) Ginsberg, Sam Soloff and Edward Horwitz.

On behalf of the Michigan Showmen's Association, Arthur Frayne explained the purpose of the jamboree—to help burn the mortgage on the Showmen's Home in Detroit.

Following Frayne's speech, John Wilson spoke on behalf of the Cetlin & Wilson Shows. At the conclusion of Wilson's talk, he called for donations for the club, netting over \$600.

Gentsch Beats Weather In Mayfield, Ky., Stand

MAYFIELD, Ky., July 5.—Old Man Weather did some showing off each night about opening time for the J. A. Gentsch Shows here the week of June 23, yet the business was terrific Thursday, Friday and Saturday nights.

Rides proved the top money getters here, with the concession department running second, and the shows a poor third. Crowds remained late to see Captain Harold's lion act.

A new Kiddie Airplane was added and delivery was accepted on a new top of the cookhouse.

WANT FOR PETERSBURG, W. VA.

Stock Concessions, Minstrel Show, 5-in-1, Snake Show. Can place Merry-Go-Round or Roll-o-Plane.

STEBLAR SHOWS

Petersburg, W. Va.

POPE COUNTY FAIR COLCONDA, ILLINOIS

ALL NEXT WEEK — JULY 14TH TO JULY 18TH

WANTED — Legitimate Stock and Clum Concessions of all kinds — WANTED Independent Shows with own outfits. One more Flat Ride. Help for all major Rides. All wire to

C. C. GROSCURTH, GENERAL MANAGER, "BLUE GRASS STATE SHOWS"

All this week, PADUCAH, KY., FAIR; followed by GOLCONDA, ILL., FAIR

Praise by Caesar! A Cirkie Likes One

CHICAGO, July 5.—It is so seldom that a dyed-in-wool circus fan can find anything good to say about a carnival, that *The Billboard's* outdoor editor almost swooned when Walter Hohenadel, a CFA of the first water, phoned last Monday from Rochelle, Ill., to say:

"I just want to let you know that the Bell & Vinson Shows were here last week, and it was one of the cleanest outfits we've ever had here. They didn't leave a bit of heat, and the folks want them to come back."

Messrs. Bell and Vinson took over the Earl Bunting Shows this spring when the latter retired to devote his time to other interests. Before Earl took it, the org was known as the Tilley Shows.

Jake Linderman Buried in N. Y.

NEW YORK, July 5.—Jake Linderman, 59, well-known showman with the World of Mirth Shows, and brother of the late Max Linderman, former owner of World of Mirth Shows, died of heart disease early Monday, June 30, in Portland, Me., where the shows were playing. Linderman is survived by his widow, a son and three daughters.

Funeral services were held here in the Neiberg funeral parlors Tuesday afternoon (1), attended by a large number of members of the National Showmen's Association, including Harry Kaplan, Eddie Elkins, Dave Brown, Lee Lewis, Mr. Cohen, Arthur Campfield and Walter K. Sibley. Mrs. Ethel Weinberg and several members of the Ladies' Auxiliary also attended. Burial was in United Hebrew Cemetery, Donnegan Hills, Staten Island, N. Y.

Memorial services were held on the World of Mirth lot at Portland Tuesday night (1) and were attended by the entire show personnel, headed by General Manager Frank Bergen. Services were conducted by Joe Eukis, manager of the frozen custard stand.

Gruberg Invades L. I. Territory

NEW YORK, July 5.—Max Gruberg Shows, usually confining their operations to the Philadelphia area, invaded Long Island territory this week, opening at swanky Long Beach Wednesday night (2) for an 11-day run.

Despite the fact that Gruberg is playing under the auspices of the Veterans of Foreign Wars and the American Legion, considerable difficulty was encountered in securing a permit to play the resort, which has not been open to carnivals for many years.

Rides, shows and concessions have been set up on a large lot between the Boardwalk and Broadway, most central location in the town. For this date Gruberg has several rides, including a Ferris Wheel, Loop-O-Plane, Merry-Go-Round, Caterpillar, Ridee-O and Chairplane; four shows such as a side and life show and a whale exhibit, and numerous concessions.

BULLDOCK AMUSEMENT CO.

Lean entertainment for the whole family

WANTS

Foreman for Little Beauty Merry-Go-Round. Must be capable

and drive truck and trailer. Second Man on Chairplane.

Hampton, S. C., this week; Great Falls, next week.

J. J. PAGE EXPOSITION SHOWS

WANT

Party with Sound Car that has Concessions. Will place Girl Show, not less than three girls; have complete outfit for same. James White, wire. Ruby and Francis wants to hear from Side Show Attractions. Bob White and Joe Drake, answer. Have nice proposition for Wild Life Show and Monkey Show and Penny Arcade. Opening for one more major ride. Concessions that work for stock. Our Fairs start at London, Ky., in August.

All reply to Louisa, Ky., this week.

WOLFE AMUSEMENT

Greenville, S. C., all this week; Tryon, N. C., July 14-19, Peach Festival

Can place following Concessions: Fish Pond, Ball Games, any Slum Store that works for ten cents. Good opening for Popcorn, Candy Apples, French Fries. Will place small Cookhouse or Grab. Our fairs start second week in August. All mail and wire

BEN WOLFE

Sullivan Street

GEORGE CLYDE SMITH SHOWS

Wanted for Somerset County Firemen's Convention

JENNERSTOWN, PA.

Bowling Alley, High Striker, String Game, Cigarette Shooting Gallery, Hoop-La, Shin Spindle, Cane Rack, Penny Arcade. Want Side Show, Monkey Show, Girl Show, Half and Half, Plantation Show, Illusion Show. Want Octopus Foreman, Truck and Semi Drivers. All replies to Altoona, Pa., this week; Jennerstown, Pa., next week.

WANTED FOR

BARKOOT BROS.' SHOWS

Ride Foreman and Second Man, top salaries, for Ferris Wheel, Merry-Go-Round, Terraplane and Kiddie Auto Ride at once. Can use few more legitimate Merchandise Concessions of all kinds. Will place Octopus or Rolloplane.

Fremont, Michigan, week of July 7th; Ludington, Michigan, week July 14th.

Address per route to K. C. BARKOOT, General Manager.

SOUTHERN VALLEY SHOWS

Fastest Growing Show in South

AGENTS WANTED

Two Skillo, one Pin Store and one Grind Store Agent. Can also use one good Skillo Helper. No drunks. Have ten good fairs with plenty action. No ten per cent. Out all winter in Deep South. Wire.

CONCESSION MGR., SOUTHERN VALLEY SHOWS, WATER VALLEY, MISS.

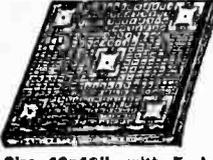
RIDE HELP WANTED

Capable Ride Help ace rides. Good treatment, top salary. Harry Elam, Clarence Sargee, good proposition for you; wire. Want A-1 Electrician.

Address

J. E. BAXTER, manager, GATE CITY SHOWS

Bryson City, N. C.



PENNY PITCH GAMES
 Size 46x46", Price \$37.50.
 Size 48x48", With 1 Jack Pot, \$45.00.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$22.50

BINGO GAMES
 75-Player Complete \$8.00
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1/3 Deposit on All Orders.

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 116-122 W. Illinois St. CHICAGO, ILL.

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All Readings Complete for 1947
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. . \$5.00
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 Any Quantity. Each 1 1/2
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 Samples of the 4 Readings, Four for 25¢.
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NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polity.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers, Good Quality Paper. Sample, 15¢.
 HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
 PACK OF 79 EGYPTIAN F. T. CARDS,
 Answers All Questions, Lucky Numbers, etc. 50¢
 Signs Cards, Illustrated. Pack of 36 15¢
 Graphology Charts, 8x17. Sam. 5¢. Per 1000 \$8.00
 MENTAL TELEPATHY, Booklet, 24 p. 25¢
 "WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 8x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

Save BY BUYING BETTER **POPCORN**

S. A. HYBRID CORN—YELLOW PEARL CORN
 BOXES, BAGS, CONES AND SALT

- Cottonseed and Peanut Oils in 5-Gallon Containers and Drums.
- Popsit Plus in One-Gallon Containers. 6 to 3 Case
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IMMEDIATE DELIVERY.
 Write for Descriptive Folders.

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 1451-1459 W. 69th St. Chicago 36, Ill.
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WANTED CONCESSIONS—RIDES
 Best One-Day Stand Northern Illinois
Rochelle Farmers' Picnic
 AUGUST 21, 1947
 ROCHELLE, ILLINOIS
 Plenty of Exclusives.
 Write
MIKE PULLIN, Concession Chmn.



WONDER HEADS OF THE AGES. At Last—White Shrunken Heads, as the Cannibals prepare them. Ringlets of human hair. White Mfd. Female Heads, Prepaid, \$8.00
 White Male Mfd. Heads, Prepaid, \$6.00
 Both, Prepaid, \$13.00
 Many other Mfd. Attractions.
 Write
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Hoosier Pride Brand **POP CORN** and Hoosier Pride Coconut Oil **SEASONING** is a combination that's hard to beat. We have only one grade to offer and that is the best. May we place your name on our mailing list?

THE INDIANA POP CORN CO.
 Wire—Write—Phone **MUNCIE, IND.**

MIDWAY CONFAB

Johnnie Riddick has the *Minstrel Revue* on the Gate City Shows.

Throb and rattle of sleeper light plants cover up many sins.

Baby Burlington is asked to contact Luke King, of the Peerless Shows, owing to a serious injury to Ann Lee King.

Eddie Elkins, of the B & V Shows, was in New York last week for a physical check-up and rest before joining up with another org.

Idle boast: "I don't like passes. I even turned down the mayor and his family."

Jake J. Adams writes from Indianapolis that James D. (Whitie) Carden underwent a serious head operation as a result of an accidentally inflicted bullet wound.

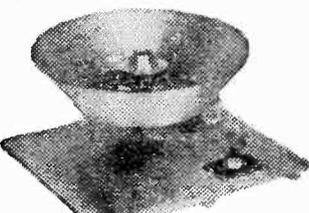
Mrs. Lynn Small is confined in Room No. 239, St. Vincent's Hospital, Indianapolis, as a result of a heart attack and is expected to be there for eight weeks.

Troupers who swear on a stack of Bibles are usually the ones who carry no such props.

James Patrick Sullivan, owner of Wallace Bros. of Canada, believes that 10 feet of track near Noranda, Que., is jinxed. His train was derailed there last year, and again last month at the same spot.

Line-up of Jerry Higgins's *Chez Paree* on the Pioneer Shows includes Dorrine, Gloria Parks, Jere Bennett, Carlotta Anders and Bobbie Star. Duke Stigner, formerly of burlesque, was a recent visitor.

TROUBLE-FREE MONEY MAKERS
 All Electric Candy Floss Machine



Our new Super Model #100 is extremely easy to operate—even a child can do it. Single Spinnerhead, \$207.50; Double Spinnerhead, \$225.00; Single Bands and Ribbons, \$5.00 each; Double Bands, \$15.00 each. We repair all makes of machines.



8-Quart Lifetime Popper

A new Aluminum Popper for making delicious French Fried Popcorn! The only geared 8-quart popper on market. Closed gear housing. Gears guaranteed not to jam. Easy to clean. Built to last a lifetime. Also 12-Qt. Saratoga Kettle—\$20.00; 35-Qt.—\$37.50. 6x6 Tops with frames—\$150.00.

Immediate Shipment. Terms: 25% with order, balance on delivery. F. O. B. Toledo.

Concession Supply Co.
 Box 133, Station B **TOLEDO 6, OHIO**
 Phone: Kingswood 2408

Skerbeck's Shows of Dorchester, Adolph Kaarup of Wautoma, Bodart Shows of Shawano and Floyd J. Dowland of Fond du Lac, all Wisconsin, were featured in a story on carnival business distributed by a national news syndicate.

Two kinds of managers are in favor of playing big fairs—those who have them and those who want them.

Jimmy Conklin, son of the J. W. (Patty) Conklins, was host to 162 boys and girls from the Ontario School for the Blind at a garden party at the Conklin home, Sky Acres, Brantford, Ont., June 14. Mrs. Betty Herman assisted Mrs. Conklin.

H. W. Bye, vice president of the Amusement Corporation of America, will leave Chicago Tuesday (8) for Calgary, Alta., for a business visit at the stampede, and will then proceed on to Vancouver, B. C., where the ACA will be in charge of midway attractions.

Running a Wild Life Show is a difficult business on account of the arguments over how many dimes a customer must drop on a ding-box to constitute a donation.

Doc Hagaar, of Detroit, is shipping a new Zombie Castle to the Wilson Amusement Company at Dallas. Roscoe T. Wade, of the Joyland Midway Attractions, operated his Chairplane for the Carl Stitt Post of the American Legion at Lyndon and Meyers roads, Detroit, last week.

Lew Dufour, now the Omaha representative for RKO pictures, spent July 3 in Chicago. He reports that Ada is in St. Mary's Hospital, Rochester, Minn., where she will be confined for some time. Lew headed for New York to visit his 83-year old grandmother.

In the careful language of press agents, business is satisfactory or up to expectations—if they haven't returned to their barns.

Recent visitors at Rex Ingham's Animal Farm at Ruffin, N. C., included Frank Parton and Roy (Red) Dover, of the Marion Greater Shows, and Mr. and Mrs. R. Z. Bunch, former troupers, who now operate the Whistling Pines Tourist Camp at Elizabeth City, N. C.

Mr. and Mrs. Charles T. (Doc) Womack report they are having a bang-up season with the C. A. Stephens Shows. Mrs. Womack's sister, Betty Simpson, was painfully bruised in a fall from the stage June 25 at Richlands, Va., but there were no broken bones. Happy Preston is handling the canvas on the show.

Sydney Notes: Zandow, the Strong Man, is touring Queensland with Greenhalgh and Jackson. The Showmen's Guild has arranged for four special trains to haul its members to the various North Queensland argicultural shows. Barney Bergin, Guild secretary, reports that the association copy of *The Billboard* tops the preference reading list among members.

Two general agents, one on a Canadian show, the other on a show in Dixie, claim that they are on excellent and co-operative terms. It is also noted that there is no friction between agents on West Coast and East Coast shows.

William (Gilly) Petway, of Chicago, a performer with *Chocolate Dandies* on the O. C. Buck Shows, is in a hospital in Albany, N. Y., as a result of injuries suffered after the show was loaded June 29. Mrs. Jennie Eftin,

J. T. McClellan SAYS



"I do not think there will ever be a ride that will top BIG ELI when it comes to durability, small cost to operate, small repairs and a big money-getter."

Speaking of durability, BIG ELI No. 3 (Built in 1903) and No. 4 (Built in 1909) are in active operation this season. 45 years sounds to us like a record for continuous riding device operation.

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ALL ALUMINUM



12 QT. POPPER
 Equipped with Lifetime Micro Precision Heat. Only Treated Gears. **\$16.00**

8 Qt. Popper, All Aluminum Gearless. \$10.00

NEW ATOM POPPERS
 ALL ELECTRIC. FOR IMMEDIATE DELIVERY.
 PORTABLE GASOLINE UNITS. USED EQUIPMENT OF ALL KINDS. POPCORN SUPPLIES.

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 Open all year round
 Want Freaks and Novelty Acts.
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BAKER'S GAME SHOP
 EVERYTHING YOU NEED IN GAMES.
 Can Ship at Once.
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WANT TALKER
 FOR GIRL SHOW
 One who can put up and take down.
PEARL McCLUNG
 c/o GULF COAST SHOW
 Paris, Mo., this week; Bowling Green, Mo., next week.

WANT
 One more Free Act, will furnish Fronts and Tops for money getting Shows. Can place good Ride Help. Want Concessions, Bumper, Balloon Darts, Shooting Gallery, Basket Ball, other legitimate Concessions and useful Carnival People. Write

C. F. Zeiger United Shows
 Thermopolis, Wyoming, this week.

WANTED
 Capable Electrician, also Ferris Wheel Foreman, balance season.
W. E. BUNTS, MGR.
CRYSTAL EXPOSITION SHOWS
 This week, Elizabethton, Tenn.; next week, Dante, Va.

RIDE HELP WANTED
 Merry-Co-Round Foreman, \$50.00 and bonus. Mechanic with tools. Write or wire
BEAMS ATTRACTIONS
 MASONTOWN, PA.

WANT RIDE MEN
 For new Looper and other Rides. Address
CHARLES OLIVER
 MOUND CITY SHOWS
 Owensville, Mo., this week.

WANT IMMEDIATELY
 For balance of long season, Frozen Custard. Wire
SAM GOLDSTEIN
 MAJESTIC GREATER SHOWS
 Willington, Ohio, this week

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

known as the Cannonball Lady, suffered sprains of her left knee and right ankle when she hit the net wrong after being fired from a cannon by her husband, Ivan, on the Coleman Bros.' midway.

Phil Cook, veteran carnivalite and currently chaplain of the Miami Showmen's Association, visited *The Billboard's* new Cincinnati plant and offices last week, while Majestic Greater Shows were playing Covington, Ky. The genial Phil, who was a member of the board of the National Showmen's Association, New York for seven years, is operating one of Bob Parker's digger units on the shows.

G. L. (Mike) Wright was honored with a surprise birthday party July 4 at Assembly Park, Delavan, Wis. Among those present were Mabel Wright, Robert K. and Leona Parker, Ed and Bonnie Kornrumpf, John and Ronnie Wulf, Bill and Thera Townsend, Dean and Neva Love, Walt and Lillian Featherstone, Pat and Agnes Purcell, Vera McCann, John and Bill Hannon, Dan and Mary Kavanaugh, (See Midway Confab on page 92)

Radio Troupe Helps Midwest Org Get It

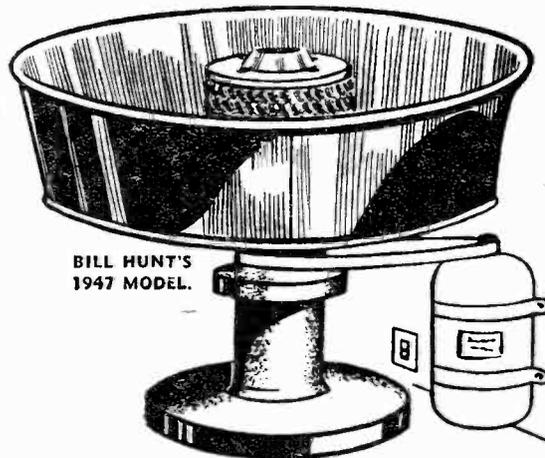
WETASKIWAN, Alta., July 5.—Midwest Shows, owned by Tiny Nicholls and Slim Greenway, playing a three-day still date here, got a "lift" on its third day from the *Happy Gang*, a radio show troupe from Toronto, and registered a red one. The *Happy Gang* troupe was welcomed here with a big celebration which drew thousands of people and the Midwest org got its share of that business.

Nicholls and Greenway formerly were concessionaires with the Conklin Shows and more recently Fun-house operators with Meyerhoff's Crescent Shows. Org's winter quarters are in Edmonton and the route this season will be thru Alberta and Saskatchewan and up to the Peace River country on the Alaskan Highway.

Shows have three rides, Merry Mix-Up, Kiddie Ride and Ferris Wheel; one show, Pat Gerow's *Western Revue*, and 14 concessions. Doc Raftery was with the org, working medicine, but jumped to the Class A Circuit of Western Canadian Fairs.

CONCESSIONAIRES!

LOOK AT THESE MONEY-MAKERS!

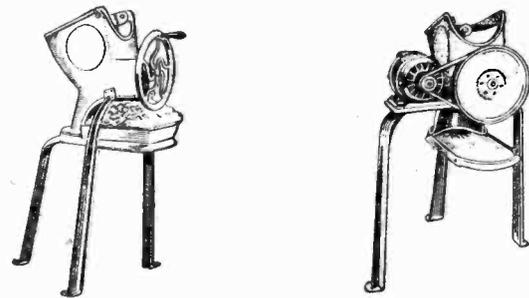


BILL HUNT'S 1947 MODEL.

MIDWAY-MARVEL CANDY FLOSS MACHINE

All rubber mounted—no vibration! All parts carefully machined to reduce wear—no maintenance costs. Big 25 in. stainless steel pan easily removed for cleaning. Separate fuse boxes for heating elements and motor. One electric cord supplies current for both. This is the world's greatest Candy Floss Machine for efficiency, speedy operation . . . and PROFITS!

SNOW CONE CONCESSIONS



STAY AHEAD WITH THE SNO-KING ICE SHAVER

Capacity nearly 500 pounds shaved ice per hour.

Exclusive Coast to Coast Distribution

TOP-POP HYBRID CORN. • 5 sizes boxes • bags • cones • salt • snow cones • ready-to-use flavors • cups • spoons • napkins • floss papers • colors • roasted peanuts in shell • attractive circus bags

ORDER ALL OF YOUR SUPPLIES FROM CONCESSION HEADQUARTERS

CHUNK-E-NUT PRODUCTS CO.

231 N. Second St. PHILADELPHIA 6, PA. 2908-14 Smallman St. PITTSBURGH 1, PA. 1261 E. Sixth St. LOS ANGELES 21, CAL.

New ELECTRIC CORN POPPER

Now you can go into business for yourself and pay for your machine in one week.

We also have complete supplies for you and a grade of hullless pop corn especially adapted for THE EXCEL. Also Seasoning, Boxes, Bags, Cones and Salt.

LET'S GET STARTED NOW

HERE IS OUR SPECIAL OFFER—

New Excel Electric Popper	\$ 79.50
#100 Baby Golden Hullless Popcorn	11.00
1 Cs 6 Gal. Popsit Seasoning	19.00
1 M Glassine Bags (10c Size)	3.00
1 Cs Salt (24 2 Lb. Boxes)	2.40
TOTAL COST	\$114.90
Gross Sales Approx.	\$140.00

Write — Wire — Phone
INDIANA POP CORN CO.
 MUNCIE, IND.

HEART OF TEXAS SHOWS WANT

Agents for Grind Stores, Junkers, don't answer. Want Ball Game, Hoop-La Agents. Want Second Men all Rides, useful Carnival People, contact

HARRY CRAIG
 Wellington, Kansas, now; Ponca City, Okla., next.

NEW YORK FAIRS

Account of change in route, we want to book 2 early Fairs in the State of New York. We have one of the finest Carnivals now showing in the East. Wire or write and our representative will call on you. Address:

BOX 461, c/o The Billboard
 390 Arcade Bldg. St. Louis 1, Mo.

OHIO VALLEY SHOWS

Want Stock Concessions of all kinds, also Jewelry and Pastry, for Firemen's Street Fair, Main St., Desler, Ohio.

ROXIE HARRIS
 Sylvania, Ohio

WANT BILLPOSTER

Immediately, who can and will lithograph for medium size Carnival.

BOX D-57
 BILLBOARD CINCINNATI 22, O.

WANT

Pop Corn and Candy Floss, Guess Weight Scales, Stock Concessions that do not conflict.

KLEIN AMUSEMENT CO.
 "The Show of Tomorrow"
 Pierre, S. D., July 7-10; Murdo, S. D., July 11-12.

For Sale, Super Roll-o-Plane

In good shape and also '41 Chev. Truck. No junk. Can be seen in operation week of July 7 till July 12 on the

BARNEY TASSELL UNIT SHOWS
 EASTPORT, MD.

POPCORN

COCONUT OIL, Lb.	\$ 30
POPSIT PLUS, Gal.	3.09
CORN, S.A. Yellow, 100 lbs.	9.75
BOXES, 1 1/2 oz. M.	7.50
BOXES, Carnival. M.	7.00
SALT, 24/2-lb. pkgs.	1.95
GLASSINE BAGS, 1 lb. sq. M.	1.95

VIKING POPCORN MACHINE

NEW and USED POPPERS OF ALL TYPES

LOW PRICES — IMMEDIATE DELIVERY

APPLE STICKS, COLORING, ETC.

ALL CARNIVAL SUPPLIES

POPPERS SUPPLY CO.
 1315 VINE STREET
 PHILADELPHIA 7, PA.
 LOmbard 3-9020

SOUTHERN STATE SHOWS WANT

Few more Stock Concessions; no P.C., no gypsies. Can place Hoop-La, Age, Scales, Striker, Ball Game, Fish Pond or any other legitimate Stock Concession that does not conflict; we carry only one of a kind. Want first-class Mechanic with tools, one who can and will fix them and stay sober. Can use useful Ride Help in all departments, especially want Octopus Man. Men who drive trucks given preference. All answers to

JOHN B. DAVIS, Mgr. Southern States Shows
 BRANFORD, FLORIDA

PUFFY PETE PROFIT BUILDERS

WRITE for PRICES

A COMPLETE LINE OF POPCORN SUPPLIES—NATIONWIDE SERVICE

INTERSTATE POPCORN COMPANY 1243 SO. WABASH AVE. CHICAGO, ILLINOIS

WAREHOUSES IN: CHICAGO — BOSTON — NEW YORK — SAN FRANCISCO

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

BIG NEWS

FOR SNOW BALL CONCESSIONAIRES



Sno-Kone

TRADE MARK REG. U. S. PAT. OFF.

EXTRA DOLLARS FOR YOU! \$\$\$\$\$\$\$\$\$\$

HERE'S THE BIGGEST ADVANCEMENT EVER TO HIT THE SNOW BALL BUSINESS, A RED, WHITE AND BLUE CONE-SHAPED CUP, ESPECIALLY PRINTED FOR SNOW BALLS. INTRODUCED ABOUT A MONTH AGO AND ALREADY THE TALK OF THE BUSINESS.

THE NEW SNO-KONE CUP TURNS ORDINARY SPOTS INTO "RED ONES," EVEN MAKES "LARRYS" PROFITABLE. DON'T EVEN THINK OF GOING OUT WITH SNOW THIS YEAR UNLESS YOU USE THIS CUP, THE COST IS NEGLIGIBLE, THE PROFITS TERRIFIC.

THE SNO-KONE CUP IS AN EXCLUSIVE, COPYRIGHTED GOLD MEDAL ITEM; WRITE FOR SAMPLE AND NEW CATALOGUE TODAY.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST. CINCINNATI 2, OHIO





ATTENTION GETTER FOR AGENTS—BARKERS AND PITCHMEN!

PROJECTS

YOUR VOICE

1/2 MILE!

Complete in Portable Carrying Case with:

- Electric Megaphone and Microphone
- Pistol Grip and Trigger Switch
- Additional Hand Microphone and Switch
- Portable Tripod
- Combination Amplifier and Battery Case

Just Released by
Army Signal Corps

PORTABLE AMPLIFYING MEGAPHONE

A fraction of original cost

\$99.95

LIST

Dealer's Net \$59.97
F. O. B. Wash., D. C.

- 25% Deposit with order
- Balance C.O.D.

SUN RADIO

OF WASHINGTON, D. C.

938 F STREET, N. W. WASH. 4, D. C.

PENN PREMIER SHOWS

Featuring THE GREAT WILNO shot over three wheels nightly

WANTED—MANAGER FOR GIRL SHOW WITH 4 TO 6 GIRLS. This is a new 100-ft. wagon front and the only Girl Show we carry. Must have you own sound equipment, be sober and reliable.

SHOWS—Can place for balance of season: Wild Life, Snake Show, Monkey Show or anything not conflicting.

CONCESSIONS—Can place Arcade or Photo Gallery.

PATSY ROSANA CAN PLACE ONE MORE COUNT STORE MAN. Address all mail and wires to PENN PREMIER SHOWS, Lloyd Serfass, Gen. Mgr., Bradford, Pa., this week; Legion Celebration, Corning, N. Y., next week; followed by Central States Firemen's Convention, Wellsboro, Pa. All fairs after that.

HARRISON

GREATER SHOWS

a clean modern midway

WANT

For Best Lineup of Still Dates and Fairs in the East. Our Fairs Start 1st of August. Can place Cook House, Candy Floss and Frozen Custard. All Slum Concessions open, a few choice Concessions open. Good opening for Diggers or Rotaries. Will book any worth-while Show with or without outfit. Can place Ride Help on all Rides, Ferris Wheels, Merry-Go-Round, Caterpillar, Octopus, Whip and Chairplane. Will book Spitfire and Roll-o-Plane. All mail and wires to

FRANK HARRISON, owner; REID McDONALD, bus. manager
CHAMBERSBURG, PA., THIS WEEK

NOTICE, CARL LOMAX OR C. A. WOLTER

Commander Gullickson and Post waiting, Speedboat and Plymouth Give-away, per contract. No grift, passes or panic here. More soldiers arrived at the field. All replies

MANAGER, AMERICAN LEGION FUN PARK

Phone 616

Biloxi, Miss.

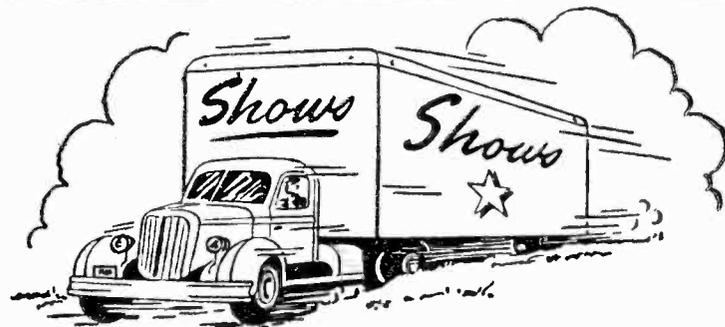
PARADA SHOWS

CAN PLACE

Counter Men and Caller for Bingo; prefer those who can drive semi. Will book exclusive flashy Pop Corn, Photo, a few Stock Concessions. Will place flashy Kid Ride. Don't write, wire or come on.

H. C. SWISHER

FORT SCOTT, KANSAS, THIS WEEK



BERMAN TRUCKS

"carrying the finest!"

• NOW AVAILABLE •

- 20 Flat Trailers
- 35 Rack Trailers
- 20 Van Trailers
- 15 1/2 Ton Tractors
- 30 2 Ton Tractors

All Makes, Excellent Condition, New & Used

Berman Sales Company

Phone: Pennsburg 521

Pennsburg, Pa.

OPPLIN and WILSON SHOWS

WORLD ON PARADE

Weekly July 14, Downtown Akron, Ohio
Penn. R. R. Showgrounds

CLEARFIELD COUNTY FAIR, CLEARFIELD, PA.

Week July 28 — 6 Days and Nights

- WANT**—Ride Help for Roll-o-Plane and Caterpillar.
WANT—Spitfire Foreman and Second Man to join at once.
WANT—Experienced Train Help. Address Tommy Poplin, trainmaster.
CAN PLACE young good looking girls for Posing Show. Salary \$50.00 per week.
WANT—All legitimate Merchandise Concessions and Ball Games. All Eating and Drinking Stands open for the Clearfield, Pa., Fair. David Shaw, contact Jimmy Edwards at once.
 Robert Parker, Gene Felski, Bill Barton or Roy Starke, contact Jack Arnott immediately.
WANT—Caterpillar and Tractor Drivers. Address McDonald. All address, this week, AKRON, OHIO

BISTANY & PERRY SHOWS

WANT

- RIDES**—Pony Ride, Roll-o-Plane, Tilt-a-Whirl.
SHOWS—Snake, Fun House, Minstrel, Posing or any Novel Show, with or without transportation. Will buy complete Minstrel Show outfit. No junk. Ida Groner, wire. All people contracted by Marie Loter, come on. Oldtimers, too. Out all winter.
CONCESSIONS—Pitch-U-Win, Ball Games, Hoop-La. Any other legitimate Concessions. Can place BINGO for entire season.
LIKE TO HEAR from Promoter who can handle phone for big celebration. Harry Hildrich, contact; same price. Also Billposters who can get it up. Join the finest and fastest growing show today. Watch our route. Wire or write Norristown, Pa., this week.
JACK PERRY General Manager **LEO BISTANY** Assistant Manager

L. J. HETH SHOWS

WANT NOW AND FOR 14 BONA FIDE FAIRS

- SHOWS**—Side Show with own outfit, or will furnish complete outfit.
WANT high-class Free Act, either Flying or High Act to start 2d week in August for 14 weeks.
COMMITTEES in Alabama and Tennessee, take notice, have week of September 15 open.
 Pearcher Munroe, answer. All replies New Albany, Indiana, this week; then per route.

JONES GREATER SHOWS

Wants for Long Season of Fairs and Celebrations

- SHOWS**—Want Fun House, Motordrome.
CONCESSIONS—Want Custard, Novelties, Ball Games, Cork and Lead Galleries, Penny Arcade, Jewelry with complete help.
WANT sober Lot Man, Ride Help that drive. Address JONES GREATER SHOWS, Gallipolis, Ohio, this week.

WANT—MADISON BROS.' SHOWS—WANT

CONCESSIONS: Fish Pond, String Game, Balloon Darts, Ball Games, Floss Candy, Jewelry, Novelties or any other 10¢ Concession. **COOK HOUSE THAT CAN STAND PROSPERITY AND CATER TO SHOW PEOPLE.** B. W. Rocco wants Agents for Roll-down and Bowling Alley. Larry Biggers, contact me. Rena Kayser wants 2 Girls for Girl Show. Billy Logsdon wants Help for Side Show. Long season of Fairs and Celebrations. Out until Xmas in the Cane Country. Address: MORRIS, ILL., THIS WEEK; THEN WOODSTOCK, ILL.

WANT TO BOOK ON A GOOD SHOW

20x40 FLASHY BINGO, WITH STOOLS ALL AROUND AND LOTS OF FLASH. NEW E-Z FREEZE CUSTARD MACHINE ON SPECIALLY BUILT TRUCK. Would like to hear from a good Show, large enough to carry both Concessions, with some Fairs booked and good territory. All Reply to **CASEY SENS** (Phone: Commodore 1481) CHICAGO, ILLINOIS 11432 INDIANA AVE.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, July 5.—Secretary Joe L. Streibich visited the Cavalcade of Amusements at Norwood Park, Ill., and returned with the applications of John Platt and W. H. Foss, credited to A. J. Weiss and Ralph Anderson. While there he also collected dues from A. J. Weiss, Al Wagner, Archie Wagner, John B. Baillie, Arch Brumley, Russell Dean, Harry Dennies, Arthur B. Sullivan, Frank Benesch, Dr. John LaMarr, Ray Belew, Ralph J. Reynolds, William O. Perrot, Mark Ellman, Milton Cohen, John H. Beem, Jack Neal, Herman Pluda, Ross Troutman, Leo Mulvey, Cliff Bammel, Julius Turovoh, Glen H. Hooper, Joseph Taylor, Joe Archer and Edgar T. Neville.

Secretary Streibich also visited the Mills Bros.' Circus at Evanston, Ill., and renewed friendships with D. C. Hawn and Doc Waddell.

Carl Mann is in Alexian Brothers' Hospital for an operation. Clint Shuford has been discharged from the hospital. Howard Gloss continues in the hospital. Ernie Young is back at work after a short hospitalization in the Illinois Masonic Hospital. No late reports have been received on the condition of A. L. Miller. Marshall Green advises he is still confined to his bed and that he will undergo one more leg operation.

James M. Cole, accompanied by his general agent, Charles Mayers, called at the club. Other callers included Jack Krutt, Eli Rudick, Rudy Singer, Peley Pivor, Max Hirsch, Leo Berington, Sam Anscher, Benny Spencer, Max Sharp, Lou Keller, Mel Harris, Bill Cowan, Silent O'Brien, William Sheldford and Angelo Ventura.

Earl Shipley, recovering from a painful accident, reports he soon will be okay.

Vice-President Bob and Mrs. Parker are at Lake Delavan, Wis.

Show Folks of America

San Francisco

SAN FRANCISCO, July 5.—President Harry Seber was in the chair at the June 23 meeting. Tex Cordell was also on the rostrum.

Corresponding Secretary Roche read letters he had written to Raymond B. Johnson, public administrator of Contra Costa County; Shorty Wrightsman, Jerry Whitney and Bill Oberhandli. Also read letters from Tony Soares and George Sackson, of Pacific United Show; Harry Leslie, who wrote from Honolulu, and Fred Weidmann.

Elected to membership were T. P. Robertson, Ted Starr, Edward Lee Swing and Henry Earl Young. Called on for remarks were Mrs. Alma Soares, Louis Pillow, Council Raiford, Mickey Hogan, Dr. Mannheim, Eddie Burke, Pete DeCenzie, Rely Castle Berglun, Marlo LeFors, Harry Coleman, Moe Ginsburg, Dave Long and Fred Cockrell.

Members were asked to try to locate Gordon Picard, whose father, Pickles, is seriously ill.

It was voted to give President Seber a birthday party July 21. Vice-President LeFors, temporarily taking the chair, appointed Milt Williams as chairman of the committee in charge of the party.

Nate Cohn reported having ordered 100 lapel pins which will be ready about August 15. Mrs. Marlo LeFors won the pot of gold.

President Seber told of the club's offers to aid personnel of the Long Shows, which was practically destroyed by fire June 12 at Sacramento. It was reported that Pacific United Shows had raised \$50 from a collection on that org to aid members of the Long United.

National Showmen's Association

1564 Broadway, New York

NEW YORK, July 5.—Walter K. Sibley, executive secretary, visited the Ringling-Barnum circus at New Brunswick, N. J., June 26. He met Frank, Paul and Max Miller, Pat Valdo, Art Eldridge, William Miller, Joseph Amico, Victor LeBow, Irving Reichenthaler, Dick Miller, Robert Newman and Willie Lish. Later he visited the Silk City Shows, owned by Angelo Longo, in Carlstad, N. J. Sibley attended the funeral of Michael Buck in Garfield, N. J., June 27.

Later in the day he visited the Manhattan Amusement Company, Richmond Hill, L. I., where he met Rocco Trupiano, Harry Kreisner, Sam Solomon and Alfred Rauchfuss. On Prell's Broadway Shows at Huntington, L. I., he met Owner Sam Prell, Pat Finnerty, Louis Russell, Joe and Abe Prell, Jack Russell, Carl Lee, Sam Burd, Joe Bellinger, Joe Shaw and Benny Beckwith. Sam Prell made a contribution to the monument fund.

On June 28 Sibley visited Olympic Park, Irvington, N. J., where he was greeted by the Guenthers, park owners. The next day he visited Jack Carr at his Great Neck, L. I., home. Jack is learning to walk on crutches. Later he visited the Island Manor Shows at Hyde Park but there was no action since it was Sunday. He visited Benny Merson at Long Beach and found Max Kassow there. He met Ike Weinberg at the Max Gruberg Shows' location at Long Beach. On the Gerard Shows in the Bronx he met Mr. and Mrs. Gerard, Johnny O'Rear and Ralph Endy.

Tuesday (1) he attended the funeral services for Jack Linderman, along with members Arthur Campfield, Harry Kaplan, Eddie Elkins, Dave Brown, Lee Lewis, Mr. Cohen and Ethel Weinberg. Sibley left Thursday (3) on a trip thru New England and the maritime provinces.

FOR SALE

Show and Concession Canvas, two Monkey Speedway Cars.

Contact

W. J. BLOCH

Astor Hotel, New York, N. Y., until July 17.

WANTED

Roll Down and Clothes Pin Pitch Agents. Have opening for capable Agent for Balloon Store, also Ball Game Agents.

JACK GILBERT

ENDY BROS.' SHOWS

Washington, Pa., this week; then as per route.

FOR SALE

Deluxe Model Cookhouse

Kitchen mounted on trailer, dining room separate. Must be seen to be appreciated. Milk Bottle, Ball Game, Dart, Store, Bumper Joint. No reasonable offers refused.

RAY STECK

Hyalite Midway Holyoke, Colorado

FOR SALE

We can now supply a few more double head ball bearing Candy Floss Machines with 1/3 H.P. motors, no vibration at 4000 R.P.M. 10 to 15 cones per minute. This is the machine that everyone is talking about.

ANDER

605 Davenport Rd. KNOXVILLE, TENN. Telephone 2-3773

DEL MAR SHOWS

WANT

Fish Pond, Duck Pond, Hoop-La, Coca-Cola, High Striker, Clothes Pins, Pitch-Till-You-Win, Penny Pitch, Add-'Em-Up, Darts. Will book any major Ride not conflicting. Also want capable Wheel Man. No boozier or chaser.

AL DEL FLORE

DEL MAR SHOWS PITCAIRN, PENN.

WANT

NEW HAMPSHIRE STATE SHOW

All Proven Summer Resorts. Booked Through Labor Day.

Rides not conflicting. Could use Chairplane, Merry-Go-Round. Good territory for a well-flashed Beano. Can place any Stock Stores not conflicting. All answers to

Plymouth, N. H., July 7-12; North Woodstock, N. H., July 14-19.

FOREMAN WANTED

Ferris Wheel, small Merry-Go-Round. Extra Man for Chairplane, semi drivers preferred. Top salary paid. All small jumps. Sponsor operates ninety per cent all stands. July 7th week, Roxborough, Philadelphia; week 14th, Berwyn, Pa.

VAN BILLIARD

North Wales, Pa. Phone 589

GOLD MEDAL SHOWS

WANT

To join immediately for fifteen Class A Fairs, starting next week at Salem, Illinois. Side Show Manager with organized troupe. We have Show framed complete except banners. Snooky Lee Schmechel wants Girls for Posting and Production Shows, Ticket Sellers and Canvas Men. Tiny Johnny Wise, Ray Maddox, wire or come on. Can use sober, reliable Ride Help that can drive semis. Address:

OSCAR BLOOM

Herring, Illinois, this week

WANT

Bingo and Stock Stores, Dail Games, Striker, Novelties, any money-getting Show. One or two major Rides. Agent that knows the South.

DICKSON UNITED SHOWS

ANDERSON, MO.

WANT

FIRST CLASS STEWARD

To take full charge of Cookhouse. Must be able to hire and keep help. Must have reference. Top salary. Join at once per route.

AL G. KELLY & MILLER BROS.' CIRCUS

Wausaukee, Wis., July 9; Iron Mountain, Mich., 10; Gladstone, 11; Manistique, 12.

WANTED CARNIVAL

At least 8 Rides with Concessions and Side Shows.

SEPTEMBER 4-5-6.

WYOMING STATE FAIR

DOUGLAS, WYOMING
Vance Leeper, Secretary

WANTED

Concessions of all kinds and Ride Help for Ferris Wheel, Merry-Go-Round and other Rides.

MOUND CITY SHOWS

Owensville, Missouri, this week

★ ★ ★ ★ WANT RIDES

Merry-Go-Round, Kiddie Rides or any major Rides to work a string of the best Street Celebrations and Fairs in Ohio and Indiana.

ROXIE HARRIS

Sylvania, Ohio

Hot Springs Showmen's Club

310½ Central Ave., Hot Springs, Ark.

HOT SPRINGS, July 5.—President Roy Blake was in the chair when Secretary R. E. Poe read the financial statement at the July 1 meeting.

Members plan to turn out in a body for funeral services for Bernie Head, a member.

Frank (Red) Carpenter was appointed a committee of one to obtain entertainment for the club. The membership drive is going over with a bang.

Everyone is talking about the work the club has been doing for underprivileged children. Work is expected to start soon on beautification of the Grand Avenue plot that has been assigned the club as its part in the local civic campaign.

Ladies' Auxiliary

Meeting of June 30 was highlighted by a talk by Frank (Red) Carpenter, of the men's club, on recreation for girls. Auxiliary plans to work with the PTA and other civic groups on the problem of underprivileged girls. Plans are in the making for a bowling team. Men's club donated \$100 to the auxiliary.

Response has been excellent to the membership drive. Mrs. Leta Mitchell, president, and Mrs. Mabel Poe, secretary, have left on vacations.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 5. — Feilding Graham is ill in St. Joseph's Hospital with a heart disorder. Harry Altshuler, who underwent a major operation two weeks ago, is convalescing at his home.

Blanche Francis, president of the Ladies' Auxiliary, left June 21 by plane for New York to visit her sister. Raymond and Grace Elder, formerly connected with the Patterson Shows, and Ringling-Barnum and well known in the theatrical world, visited here with Art and Bird Brainerd and George and Hattie Houk. Elder is now connected with the Bijou Amusement Company, and is located at Nashville.

President Elliott reports "Donor's" tickets are going fast and says the building fund is gaining fast. The automobile will be awarded at the annual banquet and ball New Year's Eve in the Georgian Room of the Hotel Continental.

Mario Brancatto is working crews on a 24-hour schedule getting the rides and buildings replaced at Farylnd Park. Ellis White is in charge of concessions for Baush & Lamb at the park.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, July 5. — Monroe Eisman, second vice-president, presided at the June 26 meeting. Also on the roster were Abe and Lucille Perper, Sunshine Jackson, Bill Meyers and Trude DiSanti.

Reported on the sick list were John Howard, who is at St. Vincent's Hospital here, and Jenny Perry at Aberdeen, Wash.

Called on for remarks after long absences were: Sunshine Jackson, Abe and Lucille Perper, Bill Myers, S. D. Perper, Trude DiSanti and Johnny Castle. Mrs. S. D. Perper was introduced.

Nellie Baker and Fred Ramsey were admitted to membership. Communications have been received from President Jimmie Lynch, Neil Robideaux, Harry and Martha Levina, June and Ivan Gilligan, May Allman, Mrs. John Howard, Cecile Bowen, Lillabelle Williams and Lucille and Sam Dolman. The Dolmans told of being visited in Davenport, Ia., by Bertha and Milton Cohen and Jerry Mackey, who were en route from Nebraska to Chicago.



"BROADWAY AT YOUR DOOR"
"THIS IS IT"

WEEK JULY 14-19 MT. CARMEL CELEBRATION

HAMMONTON, NEW JERSEY

60,000 ATTENDANCE—ON LOT IN 1946
BIGGER AND BETTER THIS YEAR

(COME AND GET YOURS)

14 FAIRS 14—OUT ALL WINTER

WANT GRIND STORES—WANT GRIND STORES—WANT GRIND STORES.
WANT BALL GAMES—WANT MUG JOINT—ALL TEN-CENT STOCK CONCESSIONS.
WANT SECOND AND THIRD MEN ON ALL RIDES—Those Who Can Drive Semis Preferred.
WANT FERRIS WHEEL FOREMAN. WANT HELP FOR DART RIDE (BRAND NEW).
WANT HIGH DIVER. WE HAVE ALL EQUIPMENT. CAN USE GOOD SENSATIONAL FREE ACT. MUST BE HIGH. JOIN AT ONCE. HIGHEST SALARY.

CASH MILLER WANTS FEATURE ACT FOR SIDE SHOW, ALSO OTHER ACTS.

WANT HELP FOR MONKEY SHOW. WANT TALKER FOR MINSTREL SHOW (Finest on Road).
CASH MILLER WANTS BEAUTIFUL GIRL FOR NUDIST SHOW. HIGHEST SALARY.

ALL ANSWER: **PRELL'S BROADWAY SHOWS**

Now booking for Cambria County Fair, Ebensburg, Pa., the biggest in the East, and all our Fairs, want Custard, all types Eating Stands, Novelties. Join immediately. Also Scales, Guess-Your-Age and any type Concessions.

PATCHOGUE, LONG ISLAND, NEW YORK, WEEK JULY 7-12

HELLER'S ACME SHOWS

FREE GATE 10 RIDES FREE GATE

WANTED FOR ROSETTA, PA.

BIGGEST CELEBRATION IN PENNSYLVANIA.

Saturday & Sunday—PARADES. Saturday & Monday—FIREWORKS. Sunday—BAND CONCERTS AND SPECIAL ATTRACTIONS.

July 21st to 28th, including Sunday and Monday, for balance of season.

Want all kinds Shows of merit, Athletic. John Ricco, contact. Want complete Girl Show or will hire Girl and Talker; pay from office. Want Bingo, P.C. or flat rent. Monkey Joe, contact. Going south, long season. Want reliable Ride Help and Foremen for same. Concessions of all kinds, write or wire. Photos, Guess Your Weight and Age, Novelties, Free Acts, contact. Want Bingo. All address:

Greenwood Lake, N. J., July 7th to 20th, including 2 Sundays.

ANDERSON'S GREATER SHOWS

the fine old show with the grand old name

WANT WANT WANT

For Grayson, Ky., first show in six years, under American Legion; then Olive Hill, Ky., and 10 Fairs, starting Garrett, Ky., last week in July, and on into Ala., Miss. and La. until Xmas. Will sell "X" on Diggers, Candy Apples and Novelties. Can use Ride Help and Truck Drivers, Agents for Ball Games and Hanky Panks. Will book any Stock Concession not conflicting for \$20.00. Have everything for Girl Show except girls and wardrobe. Runa Kaiser, join; wired you three times to come on. Will book any Show with transportation for tax and committee money. Will frame Show for worth-while people. Fair Secretaries! Have open date in August and one in October, Tennessee, Alabama or Mississippi. Wire or come on.

Olive Hill, Ky., July 7-12; first fair, Garrett, Ky., July 21.

Norman Anderson, Mgr.; Walter B. Fox, Advances; Hoppy Chapman, Legal Adjuster; K. Kermit Sumner, Asst. Mgr.; F. Red Almany, Advance and Lot; Col. Billy E. Green, Publicity.

PIONEER SHOWS

high class midway attractions

Watson town, Pa., Firemen's Celebration, July 14-19

Three big parades, free acts, free gate. Downtown location. Plenty of factories working full blast. This is a real one, plenty more to follow. Want legitimate Concessions, no exclusive; Custard, Grab, Penny Arcade. Want Shows. Can place experienced Help. Answer by Western Union, Elkland, Pa.

MICKEY PERCELL

FOR SALE

One new Merry-Go-Round, with 20 jumping horses, wood or aluminum. Everything new from the top to the engine which is an Allis-Chambers. I just sold Paul Dargo two. Sold one to Burkhardt Jr. in Chicago; one to the American Legion Park in Biloxi. Sold one to the park in Allentown, Pa. With aluminum horses \$4,500.00, with wooden horses \$3,500.00. Bank reference, Hancock Bank, Bay St. Louis, Miss.

J. WARNER

Box 181, Bay St. Louis, Miss.



PLACE ALL SLUM STORES

If you want winter's work join now. I do have contracts for Florida Fairs. Want Man to frame Hillbillie 49 Camp. One who can handle girls. All the big shots and beeters no longer here. Want Diesel Electrician without a gun. Place Count Store Agents, Roll Down, Clothespin. For Sale—2-Wheel Grab Joint, fully equipped, \$350.00 cash.

This week, Arab, Ala.; Ft. Payne follows. Address:

HOWARD INGRAM, Florida Amusement Co.

PARAMOUNT SHOWS EXPOSITION INC.

VETERANS' CELEBRATION, IN THE HEART OF CLEARFIELD, PA., THIS WEEK, WITH 4 BIG CELEBRATIONS IN PENNSYLVANIA TO FOLLOW, WITH FAIRS STARTING SECOND WEEK IN AUGUST.

WANT

CONCESSIONS—Diggers, Dart Balloon. All Slum Concessions open. Willie Lewis has a good proposition for Wheel and Slum Skillo Agents, also Agents for Percentage. "Peeping Lena," answer.

SHOWS—Motordrome, Fun House, Glass House, Monkey Show, or any Grind Shows not conflicting.

HELP—Foreman for Caterpillar and Ferris Wheel, also capable Second Men on all rides. Help in all departments. Mailman and Billboard Agent. Tom Marshall wants useful Cookhouse Help.

All address

RALPH P. FLANNIGAN, Gen. Mgr.
Clearfield, Pa., this week; then per route.

MATHEW J. RILEY ENTERPRISES

WANT FOR WYNDMOOR FAIR

WYNDMOOR, PA., JULY 21 TO 26

Also Big Alumni Celebration, Cahill Field, Philadelphia, Pa., July 28 to August 2

CONCESSIONS—Duck Pond, Fish Pond, Bowling Alley, Ball Games and any Ten-Cent Grind Stores.

SHOWS with own outfits.

RIDES—Will book any major Ride, Octopus, Roll-o-Plane, Tilt-a-Whirl. Paul Botwin wants Counter Men for Bingo.

Westville, N. J., week July 7. Address all mail and wires to

MATHEW J. RILEY

Clinton Hotel, Philadelphia

EXPOSITION at HOME SHOWS

High Class Attractions for Fairs and Celebrations

Concessions—Candy Floss, French Fries, Snow Balls, Scales (Age and Weight), Photos, Palmistry, any Ten-Cent Grind Stores, twenty-five per week. Have complete outfit for Minstrel and Snake Show, low office percentage. Will book Side Show or any Show not conflicting. Will book Octopus. RIDES—Any Flat Ride, Kiddy Rides and Pony Track. Want Second Men all Rides, Loop-o-Plane Foreman, General Agent for season's work. High Sensational Free Act balance of season. West Reading, Pa., 7-12; St. Clair, Pa., Celebration, 14-19. Carl Jones wants Razzle-Dazzle and Skillo Agents, also good Percentage Agents. All contact:

ROX GATTO, Mgr., West Reading, Pa.

GREATER UNITED SHOWS

WANT

FOREMAN FOR MIX-UP. GIRLS FOR HAWAIIAN SHOW. MAN AND WIFE FOR FULLY FRAMED SNAKE SHOW. Wire

J. GEORGE LOOS, MGR.
HEREFORD, TEXAS, THIS WEEK

Silver STATES SHOWS

GOOD RIDE JOBS OPEN

Second Man for 2-Abreast Parker. Good proposition for Mechanic and Electrician or Combination Man. Wheel and Octopus Foremen and other Ride Hands that drive. Will book Slum Stores, Ice Cream or what have you, \$21.00. Will book Tilt, Spitfire, Caterpillar, Scooter or any major Ride not conflicting.

WAHOO, NEBR., THIS WEEK; THEN PER ROUTE.

LEE UNITED SHOWS

WANT SHOWS WITH OWN EQUIPMENT AND TRANSPORTATION, ALSO FUN HOUSE AND PENNY ARCADE.

Our Route—All Michigan Celebrations and Fairs.

Address—Grayling, July 7-13; Boyne City, July 15-20; Otisville, July 25-26; Au Gres, July 28-30; all Michigan.

OPENING JULY 14TH, #2 UNIT

COLLINGDALE, PENNA., VIA PHILADELPHIA.

Want Shows and Rides not conflicting, legitimate Concessions of all kinds. Long season. Wire or Write #1 Unit, Hurlock, Maryland, this week, or

SAM TASSELL

5839 WALNUT STREET, PHILADELPHIA. PHONE: GRANITE 25852.

P.S.: Ride Help in all departments as well as Agents.

CLUB ACTIVITIES

Pacific Coast

Showmen's Association
1106 S. Broadway, Los Angeles 15

LOS ANGELES, July 5.—Past President Harry Hargrave conducted the Monday (30) session in the absence of President Bill Hobday. Secretary Ed Mann and Chaplain Jack Hughes were also on the rostrum.

Joe Krug and Ben Beno were given an ovation by members for their work in making Ben Walsh Night a big success.

B. Seigel was a visitor, presented by Fred Zipkin.

Hargrave announced that Bill Meyer has offered a \$50 cash prize to be paid to the member selling the most building fund tickets in July. Hargrave, chairman of the building fund committee, expressed hope that the monthly prize might be increased regularly until the end of the drive in December.

Barney Tulley, who has been on the sick list for several months, is now convalescing at a rest home at 2415 South Western Avenue, Los Angeles. Harry Willis is also reported ill at Los Angeles General Hospital.

Robert Sheppard, who was injured in a fire on Long's United Shows in which his wife, Lillian, was fatally burned, visited clubrooms and bought two building fund tickets. He announced that he will soon return to Vallejo where the show is being rebuilt. Sheppard said that the org will reopen for July 4.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, July 5.—First Vice-President Jack Dickstein presided at the meeting June 25. With him on the rostrum were Louis Rosenthal, treasurer, and Bernhard Robbins, secretary.

Roscoe Wade, chairman of the membership committee, reported on the activities of his committee. New members are Roy T. Duffy, Hugo Frassetto, Louis Abraham, Thomas J. Fox, Sam Palitz, Richard Burns, Joseph Green, Sam Fine, E. E. Farrow, Herman Malkin, Jack Seigel, Dominic Giuliani, Winfield H. Gill, Clyde W. Treadway, John Kotula, Raymond G. Torpey, Carl Witt, Lloyd Daniel Serfass, Carlton H. Reed, Harry E. Clizbe, W. S. Brown, Issac Cetlin, John W. Wilson, Louis Kramer and Jack Shore.

Thru the co-operation of the Cetlin & Wilson Shows in near-by Wyandotte, a jamboree netted more than \$600 for the club. Belle Powers, secretary of the auxiliary, has been named office manager of the men's association.

Recent club visitors were Oscar Margolis, Sam Soloff, Louis Kramer, Jack Shore, Sam Palitz, Richard Burns and Joseph Green.

Sammy Martin is passing out the cigars on the birth of a daughter. The mother is a member of the auxiliary.

WANTED

Concessions: Long and Short Range Gallery, Dart Store, Balloon Pitch, Pitch Tilt You Win, Stock Stores. Shows of all kinds. Ride Help wanted. Attention, Committees in Southern Pennsylvania, Maryland and Virginia: Have week of August 28th and Labor Day week open, also dates in September and October.

I. K. WALLACE ATTR.

Shamokin, Pa., week July 7th; North Wales, week July 14th.

FOR SALE

New 8 Car Flying Scooter

For immediate delivery. Selling due to misunderstanding. Two were purchased for same location. Will sacrifice.

FRED H. CULBERTSON

P. O. Box 484 SCRANTON, PA.
Phone 4-6707

D & P SHOWS

WEEK JULY 7, LUZERNE, PA.

WANT

Agents for Duck Pond, Watch-La, Hoop-La. Free gate here. Naylor Harrison Jr., contact me. P. C. Dealers and Bingo Agents, have enough. Week July 7, Lucerne, Pa.

WANT WANT WANT

Foreman for No. 5 Eli Wheel. Want Cookhouse, Bingo, Popcorn, Candy Floss, Candy Apples, Fish Pond, Hoop-La, Balloon Darts, Coke Bottles, Scales, Ball Games, all other Stock Concessions. come on, will place you. Have good opening for any newly framed Show, good proposition. Our big Fourth this week; then Annual Celebration at Whitewright, July 7-12, plenty of Free Entertainment day and night; this is to be followed by other big ones. The same privilege at Fairs and Celebrations.

Whitewright, Tex., July 7-12.

Brewer's United Shows

Midway of Mirth Shows

WANT

GRAB JOINT or SMALL COOK HOUSE. Also HIGH STRIKER and BASKET BALL CONCESSIONS. Address: Newman, Ill., this week; Rankin, Ill., next week.

WANTED

CARNIVAL CONCESSIONS

Centerville, Iowa, Fair

DATES, AUGUST 5, 6, 7 AND 8

Check your dates.

Write A. M. FARBER, Sec.

WANTED

Agents for Ball Games, Age and Slum Stores. Norma Chambers wants Reader for Mitt Camp.

BOB KERLIN

Care Wilson Famous Shows
E. Peoria, Ill., this week; Sandwich, Ill., next week.

BURGESS LAWRENCE

Come on to 437 S. 3d Street

Columbus, Ohio

L. ED ROTH

CURLY SMITH WANTS

Two Clothes Pin Agents, one Swinger Agent for season. Have B Circuit Fairs Montana, Celebrations following. Only two Concessions on Show. Wolf Point, Mont., July 9-12; Glasgow, Mont., 13-16; Scooby, Mont., 17-19.

WANT COOKHOUSE

Must be clean, up to date and cater to show people; to join at Toledo, Ohio, Sunday, July 13. Have 12 Rides, 12 Shows and 55 Concessions. Long route with best of fairs until last of November. All answers:

E. L. YOUNG, Mgr., Royal Crown Shows

Fremont, Ohio, this week; Toledo, Ohio, to follow.

BEAM'S ATTRACTIONS

PLAYING COMMUNITY CELEBRATIONS AND FAIRS

RIDE HELP WANTED: Foreman for new Caterpillar, \$60 and bonus; Second Men for all major Rides, good salaries in cash. Will book any Concessions not conflicting with what we have. Monkey Show wanted. Concession Agents for Balloon Darts, Pitch-Tilt-You-Win and Ball Games. Write or wire

M. A. BEAM, Masontown, Pa., this week; Brownsville, Pa., next week.

**Crescent Clicks 'Em Off
At Galax, Va., Celebration**

GALAX, Va., July 7.—Firemen's Celebration here, which concluded its 14th annual run Saturday (5), smashed all attendance records, according to L. C. McHenry, whose Crescent Amusement Company occupied the midway.

Crescent org's 12 rides and eight shows and its various concessions also experienced the biggest business in the eight years the shows have been making the event, according to McHenry.

James Chavvance's Side Show topped the midway, with the Fly-o-Plane leading the rides. Weather was perfect all week. Flying Fishers were the free act, with Brownie, the Clown, parading the midway.

**BLACK GOLD SHOWS
WANT**

Shows with or without their own equipment, Minstrel Show or any Grind Show. Concessions—Cook House, Diggers, Age, Weight, Penny Arcade. Will book or buy small Merry-Go-Round. Want Foremen for #5 Eli Ferris Wheel and Chairplane. Agents for Grind Stores and Spindles. This show will be out all winter. Wire

Tomball, Texas, this week; then per route.

**HEART OF TEXAS SHOWS
WANT**

Man and Wife for Fun House, Mitt Camp. Sammy Epple wants Wheel Agent and Outside for same. Two Wheels on Show, no nut, get your money every night.

Wellington, Kansas, this week; Ponca City, Okla., next week.

WANTED

Rides, Shows and Concessions of all kinds for

The Taylor County Fair

Aug. 11th to 16th.

Would consider a good big Carnival if booked at once.

SID P. WEBB, Secretary, Bedford, Iowa

PRYOR AMUSEMENTS

Have new top complete for Girl Show. Good proposition. Will book same. Wire or come on. Address:

JACOB PRYOR

Milton, W. Va., this week; Madison, W. Va., next week.

**FERRIS WHEEL FOREMAN
WANTED**

Good pay. Don't write, come on. Sag Harbor, Long Island, all week to July 10th; Hampton Bays, Long Island, 14th to 19th.

BILL GIROUD

c/o VICTORY EXPO. SHOWS

Wanted--Agents--Wanted

For Razzle Dazzle; only Grind Store on Show. Wire

Manager, Regent Shows

or come on.

Marysville, Ohio, this week.

WANT GENERAL AGENT

Who knows Michigan, Indiana, Ohio and the South. Good pay. Must have car.

HARRY ALKON, Mgr.

REGENT SHOWS

Marysville, Ohio, this week

LEGAL ADJUSTER

WANTED

Must be high class and capable. Join on wire.

LAWRENCE GREATER SHOWS

Poughkeepsie, N. Y.

With the Circus Fans

(Continued from page 52)

Big One setting up. He also showed a number of paintings done by Mrs. Krawiec who specializes in flowers. Montague, who spent some time in Chicago, attended a session of the Atwell Luncheon Club with President Conley and W. H. Hohenadel May 6. On May 13 Bill visited the White Tops office.

Mr. and Mrs. Tom Gregory and daughters, Dorothy and Virginia, visited Cole Bros.' Circus during the two-day stand in Akron. While the daughters attended the Saturday af-

ternoon performance, Winnie and Tom added to their collection of kodachrome slides of backyard scenes and personnel. The Gregorys were guests of Mr. and Mrs. Freddie Freeman in the circus cookhouse, and after the night performance the Gregorys entertained the Freemans, Eileen Harold and Harold Voise at a steak dinner at Kraker's Old Heidelberg, popular Akron restaurant.

Members of the CFA learned with regret of the death of Mrs. Fannie I. Freeman, 67, wife of George Freeman, owner of the Peoria Apron & Towel Supply Company, at St. Francis Hospital, Peoria, Ill. Burial was in Springdale Cemetery. Surviving are her husband and a daughter, Mrs. Isabelle Pittenger, Peoria.

LARGE CARNIVAL WANTED

For week of Aug. 4-9.

Plenty of room and ideal location on fair grounds.

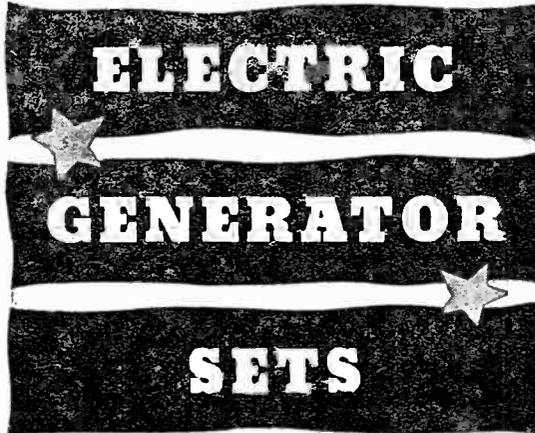
CLARK COUNTY FAIR AT MARSHALL, ILL.

**LOT SUPERINTENDENT
WANTED**

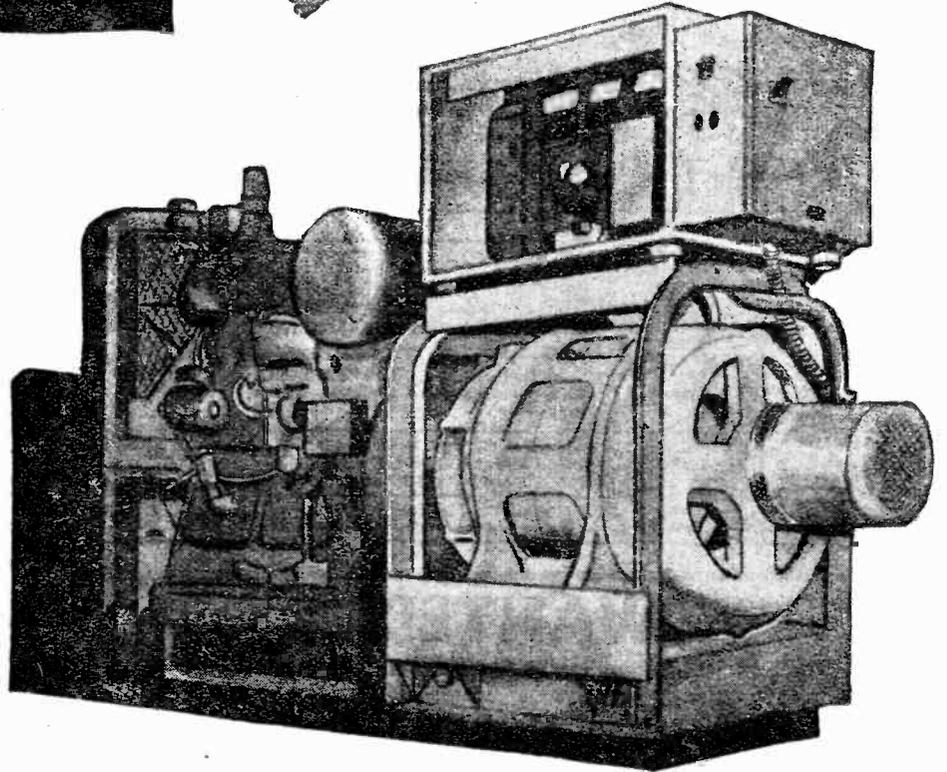
Must be qualified and capable of laying out and taking care of a 750-ft. midway. Salary no object if you can cut it. Join on wire.

Lawrence Greater Shows

Poughkeepsie, New York



25KVA



now offered on

COMPETITIVE SEALED BID SALE

These are single-phase, 60 cycle, 120 volt, 900 R.P.M. generator sets. Power-full, long-lived, these units are ideal as stand-by power wherever continuity of power is a necessity. They are gasoline engine driven but are readily adaptable to operation on natural gas.

Here are the power plants for service in construction camps—gas and oil drilling units—mining locations—logging camps—and as stand-by units in industry.

The inventory is located in Baltimore where arrangements may be made for inspection. For full information concerning this sale and complete data on available generators; write to the Baltimore or Richmond Regional Offices, or visit your nearest Customer Service Center.

EXPORTERS:

Your business is solicited. Much material which is surplus in the United States is urgently needed or is readily salable in other countries. Watch for other offerings; many of them may be of interest to your clients.

BASE MOUNTED

AND

TRAILER MOUNTED

OFFICE OF GENERAL DISPOSAL

WAR ASSETS ADMINISTRATION



Offices located at: Atlanta • Birmingham • Boston • Charlotte • Chicago • Cincinnati • Cleveland • Denver • Detroit • Grand Prairie, Tex. • Helena • Houston • Jacksonville • Kansas City, Mo. • Little Rock • Los Angeles • Louisville • Minneapolis • Nashville • New Orleans • New York • Omaha • Philadelphia • Portland, Ore. • Richmond • St. Louis • Salt Lake City • San Antonio • San Francisco • Seattle • Spokane • Tulsa 1243

Carnival Routes

Send to

2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo: Enid, Okla.; Arkansas City, Kan., 14-19.
 American Banner: Salem, Mass.; Cambridge 14-19.
 American Beauty: Oelwein, Ia.
 American United: Helena, Mont.
 A.M.P.: Richmond, W. Va.; Mt. Hope 14-19.
 Anderson's Greater: Olive Hill, Ky.
 A. & P. Am.: Harrison, Ark.
 Badger State: Barnesville, Minn.
 Baker's United: Clinton, Ind.
 Bay State Am. Co.: Malden, Mass.
 B. & C. Expo: Batavia, N. Y.
 Beam's Attrs.: Masontown, Pa.
 Bee's Old Reliable: Mt. Sterling, Ky.; Hodgenville 14-19.
 Bell & Vinson: Oregon, Ill.
 Bernard & Barry: Toronto, Ont., Can.
 B. & H.: Edgefield, S. C.
 Big Bend: Sebastian, Tex., 7-13.
 Big State Am. Co.: Charlotte, Tex., 7-13.
 Bistany & Perry: Norristown, Pa.
 Black Gold: Tomball, Tex.
 Blue Grass State: (Fair) Paducah, Ky.; (Fair) Golconda, Ill., 14-19.

Blue Ribbon: South Chicago, Ill.
 Brady & Leedy: West Brownsville, Pa.
 Brewer's United: Whitewright, Tex.
 Bright Lights Expo: McKees Rocks, Pa.; Mt. Pleasant 14-19.
 Brownie Am.: Kiowa, Kan.
 Buck, O. C.: Gorham, N. H.
 Fullock Am. Co.: Hampton, S. C.
 Burke, Harry: Kaplan, La.
 B. & V.: Elmira, N. Y.
 Capell Bros.: Ada, Okla.
 Carr, Lawrence: Middletown, Conn.; Norwich 14-19.
 Caravella Am.: Rochester, Pa.; Meadville 14-19.
 Casey, E. J., No. 1: (Fair) Dauphin, Man., Can., 7-9; Rivers 11-12; (Fair) Melita 15-16; (Fair) Russell 18-19.
 Casey, E. J., No. 2: (Fair) Dauphin, Man., 7-9; (Fair) Humboldt, Sask., 11-12; (Fair) Kelliber 14; (Fair) Assiniboia 16-17; (Fair) S'oughton 18-19.
 Casey, E. J., No. 3: St. Pierre, Man., Can., 9; Strathclair 11-12; Hamiota 15; Shoal Lake 16; St. Vital 18-19.
 Cavalcade of Amusements: Rockford, Ill.
 Central States: Salina, Kan.
 Cetlin & Wilson: Akron, Ohio.
 Cherokee Am. Co.: (Fair) Green, Kansas.
 Coleman Bros.: Cohoes, N. Y.
 Collins, Wm. T.: (Fair) Pessenden, N. D., 8-11; (Fair) Langdon 14-16; (Fair) Hamilton 17-19.
 Coastal Plain: Cheraw, S. C.
 Continental: Laconia, N. H.
 County Fair: Tekamah, Neb.
 Crafts Expo: Yuba City, Calif.
 Craig, Harry: Washington, Kan.; Ponca City, Okla., 14-19.
 Crandall's Midway: Tompkinsville, Ky.
 Crescent Am. Co.: Wytheville, Va.

Crescent: Medicine Hat, Alta., Can.; Cardston 14-16; Weyburn, Sask., 17-19.
 Crystal Expo: Elizabethton, Tenn.; Dante, Va., 14-19.
 Cudney Border State: Stigler, Okla.
 Cumberland Valley: (40th & Dodd Ave.) Chattanooga, Tenn.
 Curl, W. S.: Brookville, Ky.
 Davis United: Dennison, Iowa.
 Del Mar: Pittsford, Pa.
 De Luxe: Norwichtown, Conn.; Wilson 14-19.
 Denton, Johnny J.: Beckley, W. Va.
 Dickson United: Anderson, Mo.
 Dobson's United: Tomahawk, Wis.
 Douglas Greater: Lake City, Wash.
 D. & P.: Luzerne, Pa.
 Dudley, D. S.: Artesia, New Mexico.
 Dumont: Bridgeville, Pa.; Cumberland, Md., 14-19.
 Dupree, Jimmie: Yuma, Colo.
 Dyer's Greater: Dubuque, Ia.
 Eastern State: Glidden, Ia.
 Eddie's Expo: McDonald, Pa.; Parkers Landing 14-19.
 Elliott, L. W., Am. Co.: Evert, Mich.
 Ellman United: Berlin, Wis.
 Endy Bros.: Washington, Pa.
 Exposition at Home: West Reading, Pa.; St. Clair 14-19.
 Evans United: Winterset, Iowa.
 Fairway Am.: Carthage, Tex.
 Fay's Silver Derby: Bushnell, Ill.
 Ferris Rides & Shows: Bladell, N. Y.
 Fidler's United: Janesville, Wis.
 Fleming, Mad Cody: St. Simon Island, Ga.
 Florida Am. Co.: Arab, Ala.; Ft. Payne 14-19.
 Francis, John: Boscobel, Wis.
 Franklin, Don: Albany, Tex.; Rotan 14-19.
 Frear's United: South Sioux City, Neb.
 Garden State: (Fair) Port Providence, Pa.; (Fair) Hackettstown, N. J., 14-19.
 Gate City: Bryson City, N. C.
 Gem City: Bloomington, Ill.
 Gentsch, J. A.: Hickman, Ky.
 Gielow Am.: Harvard, Ill.; Genoa City 14-19.
 Ginther, Homer M., Am.: Orleans, Ind.
 Gold Medal: Herrin, Ill.; (Fair) Salem 14-18.
 Golden Rule: Lewistown, Pa.
 Gooding Park Attrs.: (64th & Harvard) Cleveland, O.
 Gooding Greater: (Fair) Franklin, Ind.
 Gooding's American Expo: Lorain, O.
 Gooding Am. Co., No. 1: (Grandview) Columbus, O.
 Gooding Am. Co., No. 2: Defiance, O.
 Gooding Am. Co., No. 3: Cleveland, O.
 Gooding Am. Co., No. 4: Sewickley, Pa.
 Greater Rainbow: Marysville, Kansas.
 Granite State: Warren, R. I.
 Greater United: Hereford, Tex.
 Grimes Am. Co.: North Stratford, N. H.; Lisbon 14-19.
 Groves Greater: Opelousas, La.
 Gulf Coast: Paris, Mo.; Bowling Green 14-19.
 Hale's: Centerville, Ia., 10-12.
 Hannum, Morris: Conshohocken, Pa., 9-19.
 Happy Attrs.: Corning, O.; Wellston 15-19.
 Harrison Greater: Chambersburg, Pa.
 Hartsock Bros.: Lancaster, Mo.
 Heart of Texas: Willington, Kansas; Ponca City, Okla., 14-19.
 Heller's Acme: Hewitt, N. J.
 Hennies Bros.: Muncie, Ind.
 Henson, J. L.: Pendleton, S. C.
 Heth, L. J.: New Albany, Ind.
 Hill's Greater: Hot Springs, S. D.; Rapid City 14-20.
 Home State: Buhl, Minn.
 Hottle, Buff: Carbondale, Ill.
 Hyalite Midway: Holyoke, Colo.
 Imperial: (Fair) Carrollton, Ill., 6-11.
 Imperial Expo: Olympia, Wash.
 International: Posson, Minn., 7-9; Ada 10-13.
 Jayhawk Am. Co.: Sabetha, Kan.
 J. & B.: Capitol Heights, Md.
 Joyland Midway Attrs.: Akron, Mich.; Carsonville 15-19.
 Jolly: Greenbelt, Md.
 Johnny's United: Campbellsburg, Ind.
 Jones Greater: Gallipolis, Ohio.
 Jones, Johnny J.: Expo.: Menominee, Mich.
 Kaus, W. C.: Plainfield, N. J.
 Keystone Expo.: Aulander, N. C.; Roxobel 14-19.
 Kilgore: Valley Mills, Tex.; Gunter 14-19.
 Kirkwood, Joseph J.: Poughkeepsie, N. Y.; Troy 14-19.
 Klein Am.: Pierre, S. D., 7-10; Murdo 11-12.
 La Cross Am.: Waterbury, Vt.
 Lamb, L. B.: Knoxville, Ia.
 Lawrence Greater: Poughkeepsie, N. Y.; Newburgh 14-19.
 Lee United: Grayling, Mich.; Boyne City 15-20.
 Leeright, J. R.: Norton, Kan.
 Long's United: Reno, Nev., 8-19.
 Madison Bros.: Morris, Ill.; Woodstock 14-19.
 Magic Empire: Providence, Ky.
 Magic Valley Am. Co.: Vega, Tex.
 Maine Am.: Machias, Me.
 Majestic Greater: Wilmington, O.
 Marion Greater: Ware Shoals, S. C.
 Marks, John H.: Wheeling, W. Va.
 Martin, J. F.: Jamestown, R. I.; Attleboro, Mass., 14-19.
 McBride Bros.: Harmony, N. C.
 McCall's, Jim: Talbotton, Ga.
 McCown Midway: Weaubleau, Mo.
 McKee, John: Saginaw, Mich.
 Meeker: Kellogg, Idaho; Sandpoint 14-16.
 Merriman & Robinson: Mason City, Ia.; Clarion 14-16; Ogden 18-19.
 Merry Midway Attrs.: Colfax, Ind.
 Midway of Mirth: Newman, Ill.; Rankin 14-19.
 Mighty Hoosier State: Scottsburg, Ind.
 Mighty Page: Loudon, Tenn.
 Mid-Western Expo.: Renwick, Ia., 7-9; Corwith 11-12.
 Model Shows, Inc.: Carthage, Ill.
 Model Shows of Canada: St. John, Que., Can.
 Modernistic: Easton, Md.
 Moore's Modern: Bicknell, Ind.
 Mound City: Fulton, Mo.
 Northern Expo.: Wolf Point, Mont., 9-12; Glasgow 13-16.
 Northwestern Am.: Republic, O.
 Ohio Valley: Sylvania, O.
 Omar's Greater: Fairfax, Okla.
 Pacific Coast: Parkland, Wash.; Orting 15-19.
 Page Bros.: Huntingdon, Tenn.
 Page, J. J.: Louisa, Ky.
 Parade: Fort Scott, Kan.
 Paramount Expo.: Clearfield, Pa.
 Pearl City Rides: Canton, Ill.
 Peerless Celebration: Rockwood, Pa.; Grantsville, Md., 14-19.
 Penn Premier: Bradford, Pa.; Corning, N. Y., 14-19.
 Peppers All-State: Parkersburg, W. Va.
 Pike Am.: Seymour, Mo.; Macks Creek 14-19.
 Pine State: Lexington, Tenn.
 Pioneer: Elkland, Pa.; Watsontown 14-19.

Playland United: Sandford, Mich.
 Powelson Greater: Grafton, O.; West Salem 14-19.
 Prell's Broadway: Patchogue, L. I., N. Y.; Hammonont, N. J., 14-19.
 Pryor's Am.: Milton, W. Va.; Madison 14-19.
 Queen City Am. Co.: (Court & Cutler Sts.) Cincinnati, O.
 Raftery & R. S.: Kinston, N. C.; Ayden 14-19.
 Raines Am. Co.: Muldrow, Okla.
 Red's United: Rest Haven Park, Lake Andes, S. D.; Butte, Neb., 15-16; Bassett 18-19.
 Regent: Marysville, O.
 Reid, King: White River Junction, Vt.
 Riley, Matthew J.: Westville, N. J.
 Rogers Bros.: Bemidji, Minn., 7-13.
 Rogers Greater: Sullivan, Ind.; Washington 14-19.
 Rogers & Powell: Webb, Miss.
 Roof Garden: Yorkville, O.
 Royal American: (Fair) Calgary, Atla., Can.; (Fair) Edmonton 14-19.
 Royal Amusement: Tallapoosa, Ga.
 Royal Crown: Fremont, O.; Toledo 14-19.
 Rupe's Midway for Fun: Gordon, Neb.
 Sam's Funland: Enfield, N. C.
 Schaeffer's Just for Fun: Cleburne, Tex.; Mineral Wells 14-19.
 Scioto Valley: Oak Hill, O.
 Shan Bros.: Georgetown, Ky.
 Siebrand Bros.: Boise, Idaho.
 Silver Slipper: Carlisle, Ky.
 Silver States: Wahoo, Nebr.
 Smith Am. Co.: Picher, Okla.
 Smith, George Clyde: Altoona, Pa.; Jenners-town 14-19.
 Snapp Greater: Burlington, Ia.
 Snyder's Greater: Carrollton, Ky.
 Southern Am. Co.: Munday, Texas.
 Southern Valley: Water Valley, Miss.
 Standard: Big Timber, Mont.
 Steblar's Greater: Petersburg, W. Va.
 Stephens, C. A.: Christiansburg, Va.
 Strates, James E.: Utica, N. Y.
 Sunset Am. Co.: Muscatine, Ia.
 Tassell, Barney: East Prot, Md.
 Tassell, Sam, No. 1 Unit: Hurlock, Md.
 Tatham Bros.: Greenville, Ill.
 Thomas Joyland: Charleston, W. Va.
 Thompson Bros., No. 1: Everett, Pa.
 Thompson Bros., No. 2: Mount Union, Pa.
 Tinsley, Johnny T.: (Boulevard & Irwin Sts.) Atlanta, Ga.
 Tidwell, T. J.: Childress, Tex.
 Tivoli Expo.: Marshalltown, Ia.
 Triangle: Connelville, Pa.
 Tri-State: Hurley, S. D., 11-12.
 Turner Bros.: Williamsville, Ill.; Taylorville 13-18.
 Veterans United: LeMars, Ia., 5-9.
 Victory Expo.: Maryville, Mo.
 Virginia Greater: Annapolis, Md.
 Wade, W. G., No. 1: Benton Harbor, Mich.; Muskegon 14-19.
 Wade, W. G., No. 2: Cadillac, Mich.; Zeeland 14-18.
 Wallace Bros.: Waterloo, Ia.
 Wallace Bros. of Canada: (Fair) Portage la Prairie, Man., Can., 9-12; (Fair) Yorkton, Sask., 14-16; (Fair) Melfort 17-19.
 Wallace, I. K.: Shamokin, Pa.; North Wales 14-19.
 Wallace & Murray: Ellwood City, Pa.
 Wason Am.: Dahlgren, Va.
 West Coast: Medford, Ore., 8-13; Bend 15-19.
 White, Art: Knox, Pa.
 White Rose Am.: Herndon, Pa.; Milroy 14-19.
 White Star Attrs., No. 2: New Washington, O.
 Wilson Greater: Laurel, Mont.
 Wilson's Famous: East Peoria, Ill.; Sandwich 15-19.
 Wolfe Am. Co.: Greenville, S. C.
 Wonder City: (Fair) Pinckneyville, Ill.
 Wonder Shows of America: Galesburg, Ill.
 World of Mirth: Lewiston, Maine.
 World of Today: Devils Lake, N. D.
 Wrightman: Dixon, Calif.
 Young, Monte: Nephi, Utah, 8-13; Ogden 15-25.
 Zacchini Bros.: Muscle Shoals, Ala.
 Zeiger, C. F.: Thermopolis, Wyo.
 Ziegler: Enumclaw, Wash.

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ONE CASE OR A CARLOAD
 PLACE YOUR ORDER NOW

	Case Lots of 30 Each	Less Than Case Lots Each
No. 140 Toba Indian Hemmed Edge	Size 60x80 \$2.50	\$2.60
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No. 145 Magnet Plaid Bound Edge	Size 66x80 3.15	3.25
No. 146 Mingo Indian Bound Edge	Size 66x80 3.15	3.25
No. 141 Curlew Plaid Bound Edge	Size 72x84 3.75	3.85
No. 142 Wigwam Indian Bound Edge	Size 72x84 3.75	3.85
No. 154 Curlew Plaid Hemmed Edge	Size 72x84 3.25	3.35
No. 155 Wigwam Indian Hemmed Edge	Size 72x84 3.25	3.35

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NEW LOW PRICES ON BALLOONS. COMPLETE LINE OF PREMIUM MERCHANDISE.

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Assorted Gums & Chews
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Assorted Chews
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ALL TYPES OF BOXED CANDY - POPULAR PRICES - CHOCOLATES, GUMS, CHEWS - WILL STAND ALL KINDS OF WEATHER - FREE CATALOG ON REQUEST - 20% DEPOSIT ON ORDERS

WANTED

A-1 TALKER to join immediately for Side Show at Riverview Park, Chicago.

Can also place two clean-cut Ticket Sellers for the same show. Can use novelty acts, such as Fire or Torture, Sword Swallower, Muscle Control, Juggler, etc. Can use Midgets and Fat People.

All reply by wire.

RAY MARSH BRYDON

Riverview Park, Chicago, Ill.

WANTED RIDE FOREMEN

Especially on Eli Wheel and Spitfire. All new rides.

Salary and percentage. A real proposition.

BODART SHOWS

Iron River, Mich., this week; Stevens Point, Wis., next week.

WANT-REGENT SHOWS-WANT

For Legion Celebration next week at Greenville, Ohio, followed by Annual Festival at Garrett, Indiana, and all Celebrations and Fairs to follow.

WANT CONCESSIONS: Hanky Panks of all kinds, low privilege. WANT COOKHOUSE, Candy Floss, Frozen Custard, etc. WANT GRIND STORES that work for stock. WANT SHOWS: Monkey Show, Fun House or other Shows of merit; also want Girl Show Operator and Girls for balance of rides. Have top and transportation. Good proposition. WANT RIDES: Octopus, Rocket or other Rides not conflicting with what we have. WANT RIDE HELP: Foremen for Merry-Go-Round, Ferris Wheel and Chairplane. Second Men for all Rides, semi-drivers preferred; good pay and good treatment. Drunks and fly-by-nights reason for this ad, so don't waste your time and mine if you can't cut it.

HARRY ALKON, MGR., REGENT SHOWS, MARYSVILLE, OHIO, THIS WEEK.

No phone calls, please!

POPCORN

"Rush Hour" Mammoth Yellow Popcorn, \$9.25 per 100 pounds. Sample cheerfully furnished.

PEANUTS

Roasted in the shell, \$22.00 100 pounds. Raw jumbos in the shell, \$21.00 100 pounds. Price list of all supplies upon request.

STAR POPCORN MACHINES

Immediate shipment on all models. Literature upon request.

Prunty Seed & Grain Co.

- Popcorn Processors -

620 North 2nd St. St. Louis 2, Mo. "IN OUR 73RD YEAR."

THE GREAT JAMES M. COLE CIRCUS WANTS

Candy Butchers, Stand Men, Fun House, Tex Blackie Weddie, Earl Abbott, Phil Berry, wire, Johnnie "Blackie" Abbott is here. Working Men in all departments.
 Hart, July 10; Ludington, 11; Reed City, 12; all Michigan.

CHICK BOYER!

Contact J. McMURRY at once

IMPORTANT!



This car is running with an "EMPTY" gas tank!

EVEN AFTER the gas gauge says "empty" a modern car can keep going for a good many miles. Here's why.

Automobile manufacturers know human nature. They figure that, sooner or later, we'll get careless, or misjudge how far we have to go. So the gas gauge is set to show "empty," while there are still a couple of gallons left in the tank.

This reserve supply is a swell idea that has kept many a family from getting stuck.

It's an even better idea for a family's budget!

A reserve supply of dollars is a life-saver in case of financial emergency. It will keep your family going if sudden illness strikes, or unexpected expenses show up.

And one of the easiest ways to build just such a cash reserve is buying U. S. Savings Bonds on the Payroll Savings Plan!

Millions of Americans have discovered that automatic Bond buying is the quickest, surest way of piling up an emergency fund. And of saving money for other things too.

What's more, the money you save in Bonds buckles right down and starts making more money—in just 10 years you get back \$100 for every \$75 you put in today.

So keep on buying Bonds on the Payroll Plan. Buy all the extra Bonds you can, at any bank or post office. And remember, you're helping your country as well as yourself—for every Bond you buy plays a part in keeping the U. S. strong and economically sound!

Save the easy way.. buy your bonds through payroll savings

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Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Bailey Bros.: Old Town, Me., 8; Skowhegan, 9; Waterville 10; Augusta 11; Rumford 12; Newburyport, Mass., 14; Salem 15.
Beatty, Clyde: Norfolk, Neb., 8; Fremont 9; Lincoln 10; Grand Island 11; Hastings 12; North Platte 13; Sterling, Colo., 14; Fort Morgan 15; Greeley 16; Denver 17-19.
Cole, James M.: Whitehall, Mich., 9; Hart 10; Ludington 11; Reed City 12.
Dailey Bros.: Dover Foxcroft, Maine, 8; Houlton 9; Fort Fairfield 10; Van Buren 11; Fort Kent 12.
Gould, Jay: Maynard, Minn., 9-10; Paynesville 11-12; Brandon 14-15; Anoka 16-18.
Hunt Bros.: Manchester, Conn., 10; Putnam 11; Attleboro, Mass., 12.
Kelly, Al. G., & Miller Bros.: Oconto, Wis., 8; Wausaukee 9; Iron Mountain, Mich., 10; Gladstone 11; Manistique 12; Eudyard 13.
King Bros.: Holyoke, Mass., 8; Springfield 9-10; Bridgeport, Conn., 11-12; Pittsfield, Mass., 14.
Mills Bros.: Clinton, Ia., 8; Moline, Ill., 9; Rock Island 10; Davenport, Ia., 11; Iowa City 12; Cedar Rapids 14; Marshalltown 15.
Polack Bros. (Eastern): Eau Claire, Wis., 8-11; Rochester, Minn., 14-17.
Polack Bros. (Western): (Auditorium) Long Beach, Calif., 7-12.
Ringling Bros. and Barnum & Bailey: Tonawanda, N. Y., 8; Olean 9; Jamestown 10; Erie, Pa., 11; Cleveland, O., 12-13; Akron 14-15; Canton 16; Mansfield 17; Marion 18; Columbus 19-20.
Roger Bros.: Nashua, Mont., 8; Hinsdale 9; Dodson 10; Harlem 11; Chinook 12; Big Sandy 13; Ft. Benton 14.
Rogers, Roy: (Crosley Field) Cincinnati, O., 7-12; (Forbes Field) Pittsburgh, Pa., 14-19.
Sparks: Halifax, N. S., Can., 12.
Stevens Bros.: Garner, Ia., 10.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Dwyer & Kopf Stage Show: Newport News, Va., 9; Bristol 11-16.
Gosh, Byron, Hit Parade Tent Show: Sardis, Miss., 10; Marks 11; Athens, Ala., 12; Pulaski, Tenn., 13.
Renfro Valley Folks: Gouverneur, N. Y., 9; Canton 10; Potsdam 11; Massena 12; Malone 13; Plattsburg 14; Keeseville 15; Port Henry 16; Middlebury, Vt., 17; Brandon 18; Granville, N. Y., 19.
Sadler, Harley, Show: Pampa, Tex., 6-12.
World-Wide Animal Exhibit: Greeley, Colo., 9-10; Fort Morgan 11-13.

Dog Shows

These dates are for a five-week period.

California

Vallejo—July 20. R. P. Swartz, Box 377.
Santa Barbara—July 27. Sidney F. Heckert Jr.

Massachusetts

Agawam—July 13. Foley, 2009 Ranstead St., Philadelphia.

New York

Niagara Falls—July 13. James O'Shea, 410 Elmwood Ave.

Ohio

Chagrin Falls—July 27. Lawrence H. Kaiser, 3106 Mayfield Road, Cleveland Heights.
Waynesburg—July 26. Charles E. Felton, 108 11th St., S.W., Massillon, O.

Pennsylvania

Erie—July 20. Foley, Inc., 2009 Ranstead St., Philadelphia.

Washington

Vancouver—July 13. Mrs. George W. Hutton Jr., 1400 W. 56th St.

Wisconsin

Manitowoc—July 13. Mrs. Eva Hollenback, 1119 S. 15th St.

The Washington Zoo is richer, at least for the moment, by one lamb. It happened this way: Mrs. Mary Eben, who handles all gifts at the White House, received an 80-pound lamb by air express addressed to President Truman. Gift was sent by the Veterans' Club of Dripping Springs, Tex. The donors said it was a fine pure-bred lamb and the President might want to start in the sheep raising business. Also, they said, the original owner wanted assurance the lamb would be treated kindly.

WANT AGENT

Experienced and wide-awake Agent to handle advance on Rep. Tent Show. Must program, lithograph, tack. Prefer man with car. Tell all first letter. Week July 7, Charlotte, Mich.; July 14, Albion, Mich. Season closes middle November.

TOBY AND ORA SLOUT PLAYERS TENT SHOW

attracts customers!

the original

INSECT-REPELLENT LAMP



MILLIONS NOW USED FOR OUTDOOR LIGHTING

This is the gay yellow lamp that does double duty for all outdoor lighting.

REDUCES ATTRACTION for night flying insects as much as 92%.

ATTRACTS CUSTOMERS—the gay, yellow light provides colorful "come-on" for customers.

Available everywhere in all popular sizes, or write Verd-A-Ray Corp., Toledo 5, Ohio.

- Carnivals
- Amusement Parks
- Dance Pavilions
- Refreshment Stands
- Outdoor Restaurants
- Fairs
- Roller Rinks
- Circuses
- Swimming Pools
- Play Areas

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

Want Side Show, Motordrome, Girl Show and Chimp or Monkey Show. Want Performers and Musicians for Minstrel Show. Also Lot Superintendent fully qualified and capable of taking care of a 750-ft. midway.

LEGAL ADJUSTER—This is a good show for high type on-the-job man. W. E. "Bill" Snyder, Eddie Lippman and Ralph Clawson, contact Herb Shive by wire now.

CONCESSIONS—All open with the exception of Popcorn, Bingo and Frozen Custard. Can place Agents for Percentage and Stock Stores. Low privilege for Stock Stores and Hanky Pank.

RIDE HELP—Foreman for Caterpillar, Whip and Ro'l-o-Plane, Second Men on all rides. Can always use useful show people in all departments. Address Poughkeepsie, N. Y., now; Newburgh, N. Y., to follow.

BAKER'S UNITED SHOWS

"CLEAN MODERN MIDWAY"

Can place a few LEGITIMATE CONCESSIONS: Bumper, Pitch-Till-You-Win, Hoop-La, Daris and others not conflicting. CAN PLACE PHOTOS FOR REST OF SEASON. Must be flashy. Wire at once.

SHOWS... Can place shows not conflicting with Side Show, Hawaiian, Monkey and Arcade. Want Funhouse and Motor Drome. Want outstanding FREE ATTRACTIONS for four weeks starting July 14.

Address
BAKER'S UNITED SHOWS
Clinton, Ind., this week

BRIGHT LIGHTS EXPOSITION

SHOWS
World's Best Midway

MT. PLEASANT, PA., WEEK JULY 14

Want one more Show—good opening for Motordrome and Penny Arcade. Place legitimate Concessions of all kinds. Good opening for Half and Half; salary no object. Francis Spillman, answer. Write or wire

JOHN GECOMA or L. C. HECK
McKEES ROCKS, PA., THIS WEEK

CARAVELLA AMUSEMENTS

WEEK OF JULY 14TH, MEADVILLE, PA.

"FREE ACT SENSATIONAL"

CAPTAIN EUGENE CHRISTY

WORLD'S FOREMOST ANIMAL TRAINER

12 ASTOUNDING LIONS 12

WANT: Photo, Penny Arcade, String Game, American Palmistry, Rotary Diggers and other legitimate concessions not conflicting.
WANT: Chairplane Foreman for office-owned new 18-foot Smith and Smith. Help on other rides. Semi drivers given preference. Sober and reliable men only need answer.

WILL BOOK OR BUY ANY GOOD FLAT RIDE, CASH.

WANT: Organized Minstrel Show. Good opening for Girl Show. We have complete outfits for both or can use yours.

WANT: Wild Life, Monkey Show and any other worthwhile Grind Show. Can place at once, good Lot Man. All wire

CARAVELLA AMUSEMENTS
ROCHESTER, PA., Week July 7th

PEPPERS all States SHOWS

AMERICA'S FINEST

40 TRUCKS 20,000 FEET OF NEON — LIGHT TOWERS — LIGHT PLANTS 40 TRUCKS

WANT FOR BALANCE OF SEASON OF 18 WEEKS

Ride Help on all rides. Must be sober and reliable. Must drive Semis. Wives to sell tickets. Want Foreman for Chair-o-Plane and Roll-o-Plane. We pay top salaries. On account of my Merry-Go-Round burning down will book, buy or lease Merry-Go-Round for balance of season.

CONCESSIONS: Will sell "Ex" on modern Frozen Custard, High Striker, Slum, Devil's Bowling Alley, Novelties, Jewelry and Lead Gallery.
WANT COOKHOUSE. MUST BE CLEAN AND MODERN AND CATER TO SHOW PEOPLE. (Mr. Foley, please answer this ad.) Agents wanted for office-owned Coca-Cola, Buckley Buck, Over 12, Bucket Store, Swinger, Dart Store and Basket Ball Game. Will furnish complete Store for Spot-the-Spot to reliable Agent. Must be sober and reliable. Want American Mitt Camp. (Gypsies, please lay off.)
SHOWS: Wanted with own transportation. Life Show, Mechanical City, Fat Show, Illusion Show and any others that do not conflict. Want Talkers and Ticket Sellers.

FREE ACT WANTED. MUST BE OUTSTANDING. (Spot Mathews, answer.) Contact

FRANK W. PEPPERS, Mgr.
PARKERSBURG, W. VA., THIS WEEK; THEN PER ROUTE.

GATE CITY SHOWS

WANT CONCESSIONS

Of all kinds except Bingo, Popcorn and Cookhouse. Will place Photos, Custard, Diggers, Novelties, all Hanky Panks, \$17.50 per week. Harry Hartsell, "Redneck" Mac McCrary, answer. Bill Hunter wants A-1 Bingo Caller, capable of managing and running Jack Pots. Also Agents for Coupon Store, Wheel and Skillo, Nail Joint and Swinger. Want capable Cookhouse Man, Griddle Man, Chef for office-owned Cookhouse. Want Scenic Artist that can letter and build, top salary. Eddie Breckenridge, answer. Want A-1 Ride Men for Merry-Go-Round, Wheel, Smith & Smith Chairplane, Loop, Kiddie Swings. Must be sober, top salary, long season. Tommy Lawson wants Working Acts for Side Show: Half and Half, Sword Swallower, Buddha, Freaks of all kinds. Will book Fun House. Grind Shows not conflicting, with own equipment and transportation. Will book or lease one Flat Ride, Octopus, Tilt, with or without transportation.

Fair Secretaries in South Carolina and Georgia, some open time. Come, look us over or wire

J. E. BAXTER, Manager
BRYSON CITY, N. C., THIS WEEK; THEN AS PER ROUTE.

THOMAS JOYLAND AMUSEMENTS

WANT FOR FAIR SEASON, STARTING JULY 20TH AT LAWRENCEBURG, IND.

ARCADE, MONKEY SHOW, MONSTER SHOW AND MOTORDROME.
CAN USE GOOD RELIABLE RIDE MEN FOR ALL RIDES.

Can place Sum Store Agents, also Six Cat Agent. (Slim Davis, wire.) Address

L. I. THOMAS, Mgr.
Charleston, W. Va., this week.

A.M.P. SHOWS

Want Photos, High Striker, Novelties, Balloon Pitch, Hoop-La, String Game, other Stock Stores not conflicting. Funhouse, Penny Arcade, Wild Life, Midget. Have 77-ft. Panel Front and complete Minstrel Show for reliable people (Anna Lee King, contact). Ball Game Workers, contact. Reserving SPACE NOW FOR THE GREAT GALAXY, VA. FAIR.
THIS WEEK, RICHWOOD, W. VA.; NEXT WEEK, MOUNT HOPE, W. VA. ALL REPLIES TO

A. M. PODSOBINSKI

AGENTS WANTED

Counter Man that can relief call for Bingo, Ball Game Agent for Bottles and Punks. Will book Mug Outfit or place Operator, 50-50. We operate 7 days a week. Here until Sept. 10, then Pairs until Armistice Day. Wire, don't write:

ART D. HANSEN

FOLLY BEACH AMUSEMENT PARK, FOLLY BEACH, CHARLESTON, SO. CAR.

FROM THE LOTS

Prell's Broadway

BABYLON, L. I., N. Y., July 5.—Show enjoyed good weather and excellent business at both Huntington Station and Babylon, L. I., last two spots.

First real break in the weather came second week of June, with Burlington, N. J., proving an exceptional stand, despite rain on closing Saturday night (14). Show broke in a new lot at that spot and drew heavy attendance from the region.

During the Burlington run, shows' visitors included Herb Shive, general agent of the Lawrence Greater Shows; Mr. Spivey, of Spivey Electric Company, Paterson, N. J., and George Whithead, of the W. C. Kaus Shows.

Sam Prell, owner of the shows, expecting early delivery of a Looper and a new kiddie ride, giving the show 15 major rides and a complete Kiddie land, which is to be operated by Bill Sylvester.

The new wagon front on Bob White's Scandals has been repainted in modernistic style and with its new lighting is outstanding.

All other fronts are being readied for the fair season and everything is moving under the direction of White Hewitt, chief construction foreman.

From Burlington the show moved on to Dover, N. J., which netted a gross exceeding that of last year's by more than 35 per cent. Attendance was largest the shows have had there in the past four years. Manager Prell has signed for the same spot next year. While in Dover, Joe Prell closed a deal for a new automobile.

Cash Miller is framing a new show for the midway. Up to date, top money-getter among the shows has been the Barro Bros.' Wall of Death, with Bob White's Scandals a good second, followed by Cash Miller's Side Show, Irving Lewis's Posing Show, and Vadalina's Sepia Revue. Monkey Speedway also has had a good season. —ALLAN TRAVERS.

La Cross

MILFORD, N. J., July 5.—After considerable maneuvering, show received permission to operate on Sunday during the recent stand at Littleton, N. H., and the date proved a good one despite rain early in the week.

Berlin, N. H., was only fair due to considerable rain, but attractions got their nut.

Mr. and Mrs. Robert Buck are doing excellent business with their "world's largest hog" and lead gallery, and Mr. and Mrs. Wilfred Frost are doing okay with photos. Concession line-up includes Rene Bourget, grab stand; Wilfred Remillard, bingo; Roy Hemingway, popcorn; Eddie Simmons, Richard Morlock, Joe Hamlin and Mrs. R. Bourget, agents, and Mrs. Leo Vandrien, penny pitch.

Leo Vandrien is ride superintendent and electrician. Others in the ride line-up are Everett Slocum and Morris Beap.

Fireworks were featured here July 4. —PAUL LA CROSS.

Heart of Texas

BLACKWELL, Okla., July 5.—Steel's Wall of Death closed here and was replaced by Daredevil Jack Donald. Roy Reynolds, Athletic Show manager, also closed here and has been replaced by Cotton Dycus.

Jimmy Savage, Bronze Revue impresario, is on the sick list, but Teddy Wells, pupil of Johnny Williams, of the Frank West's All-American, is pinch-hitting effectively.

The writer, who was injured in winter quarters, has recovered to a degree but is still troubled by aches and pains attributed to the accident.

Ed Rieman, Ponca City Fair official, was a visitor to the lot. —MRS. LILLIAN JOHNSON.

Imperial Exposition

CAMAS, Wash., July 5.—Due to climatic conditions, the first Washington spot of the season was not too successful. However, the week-end brought business upward.

Manager Martin E. Arthur purchased a new 24-car Caterpillar in Salem. Vance Horton, former Octopus foreman, took over, with Jack McCormick second man, and Dick Priebe, third. The purchase of a new Fly-o-Plane is another asset to the midway, with Ray Bell, foreman; Bill Crane second man, and Lucille Van Euren, tickets.

Shirley Mason joined the side show as inside lecturer, and made her debut in Aberdeen, Wash., our July 4 spot. Two strippers, Connie Griffin and Ronnie Martin, joined the French Follies.

Mr. and Mrs. Ernie Bonner returned from their fishing trip reporting interesting results. Johnny Cardwell has taken over the mug joint with Mrs. Tex White and Skippy Cardwell. James Doran has designed and built new folding towers, the idea taken from the Roll-o-Plane.

The Caterpillar has been top ride, and the French Follies lead the shows, with the Jeanie Show a close second.

The writer is busy making new costumes for Canada. There will be some changes made in hair coloring, as at present the Follies has four red heads and one blond. —MONA VAUGHN.

Beam's Attractions

AVONMORE, Pa., July 5. — After eight weeks of floods, hurricanes and spotty biz, org has hit its stride. Blairsville proved a good one for all departments, and the early days of the run here pointed to another winner.

Motordrome, under the management of Ernie Slavin, has been topping the midway. Slim Dom is handling the Fun House. Lloyd Schemel has been pacing the ride grosses with the new Eli Wheel.

Eddie Little is in charge of the kiddie rides. Bert Larson has the cookhouse and is ably assisted by Pete Peterson, the show's work-horse. Dick Dillon's Miniature City, on the show for several weeks, has snared considerable newspaper publicity. Mort Messias is handling the office-owned concessions. —HOWARD SERVICE.

O. C. Buck

ALBANY, N. Y., July 5. — Show made the long jump here from Syracuse, N. Y., without accident. Week ended June 28 was very successful, with all units getting their share. Rides did particularly well. —PAUL A. ERICKSON.

"AMERICA'S FINEST SHOW CANVAS"

FOR IMMEDIATE DELIVERY . . . USED CONCESSION TENTS

22x40 and 20x30 Hip Roof Tents
14x28 Bingo Top, awnings attached...khaki

Flashy Flameproofed Canvas Available in These Colors

Forest Green
Royal Blue
Orange
Khaki

BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00 Full Size Female Figures, flat wood, nicely painted, fine for outside Girl Show. We have plenty.
\$15.50 New Coleman Stoves, one burner with 5-gallon tank and 5-inch burner; all one unit. Others.
\$10.00 Candy Kettle, 24 inch, white metal. Bargain.

WELL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

WANT RIDES

Merry-Go-Round, Kiddie Rides or any major Rides to work a string of the best Street Celebrations and Fairs in Ohio and Indiana.

ROXIE HARRIS
Sylvania, Ohio

FLASH UP YOUR FRONT WITH CHROME TILE



Concessionaires and Eat House Owners are giving their fronts new life and sparkle with Chrome Tile.

It's bright! It's brilliant! It shines like a mirror! It's waterproof! Fireproof! It's the perfect front for every stand or shop.

Flashy fronts in striped or checked designs are yours overnight with Chrome Tile. Makes you stand out on the midway over all competition. Anyone can put it on over any surface. Requires no mechanic. Cleans quickly without polish. Your front looks brand new every day.

Send twenty-five cents for sample tile and free literature. We answer same day.

ORIGINAL CHROME TILE COMPANY
1819 Clybourne Avenue Chicago 14, Illinois

WANTED

Bingos, must be completely organized; complete Units and Shows with outfits and transportation for now and indoors—Veterans' Hospital Foundation Fund. Also Man to handle Year Book (same auspices). A good berth for hustlers on the advance in any capacity that can produce. No wires; address only:

DOC ARMSTRONG
CHARLES KYLE

104 Judson Ave. New Haven, Conn.

WANT

WHEEL MAN

for Blanket Wheel, strictly for merchandise. This is exclusive Concession with excellent booking. Two spots per week. No grift to buck and limited amount of Concessions on this Show. Montana Fairs and Celebrations for next two months. Wolf Point, Mont., Rodeo, July 9-10-11-12; Glasgow, Mont., 13-14-15-16. Positively no drunks.

A. LITVIN

c/o NORTHERN EXPO. SHOWS

DIESEL ELECTRICIAN AND TRUCK MECHANIC

Both with years of experience, want to work together with a reputable show which is free of drunks and gypsies.

Box D-55

c/o The Billboard Cincinnati 22, O.

WANTED BILLPOSTER

Who can drive truck; report immediately; top salary.

BLUE RIBBON SHOWS

Chicago Heights, Ill.,
Week of July 7

TRANSFORMERS FOR SALE

Two 75 Kw. and one 100 Kw. Transformers with or without transportation. These Transformers in perfect condition. Can be inspected on Show. Address:

KIRKWOOD SHOWS

Poughkeepsie, N. Y., this week; Troy, N. Y., follows.

PLASTER

ALL PAINTED AND TINSELED
Large—11 to 15 Inch—15 Kinds, Assorted
\$25.00 PER HUNDRED
Pin-Up Girls—11 to 13 Inch—5 Poses, Ass't.
\$25.00 PER HUNDRED
25% Deposit with order, balance C. O. D.

BOTTO NOVELTY PLASTER CO.

3032 Walton Place ST. LOUIS 15, MO.

Bright Lights

DRAVOSBURG, Pa., July 5.—Shows made excellent time on the 96-mile jump here from Cherry Tree, Pa., to open at the Firemen's Celebration June 23 to 4,100 paid. Business gained thruout the week.

Visitors included Artemus Leslie, district attorney, and John K. Couch, of the Allegheny County detective force, a former schoolmate of John Gecoma, general manager. George Smith and Mike McDermitt represented nightly the county detective's office. Committee and Burgess Grosse were co-operative. The committee from Irwin, Pa., next week's stand, visited here.

Clark Queer, owner of Crazy Hotel, Funhouse, spent much time with the shows. Danny Donnini, concession operator, is the owner of a new house trailer purchased here. The Donninies held open house to christen their new home. A new caterpillar will be in operation next week. Frank Hyde, secretary, bruised his foot when stepping from a streetcar and has to use a cane.—MRS. K. M. KETCHEM.

Wallace Bros.

MASON CITY, Ia., July 5.—Week here was fair but below the business at Dubuque, Ia., the previous week. Saturday matinee here was rained out and Saturday night attendance was slim.

Side show chalked up the biggest gross here, with the Motordrome and Bronz Vanities neck-and-neck for the next highest gross. Buster Hays' Snake Show continued to snare money.

Many of the folks entertained visitors, including Mr. Tenold and his party from the Worth County Fair, Northwood, Ia.; Mr. Lawson, North Iowa Fair; Mr. Temple and son, of the Temple Show Print Company, Mason City; Mike Gorman, Sunset Amusement Company, and general agent and Mrs. Art Haas, of the Tivoli Exposition Shows.

Many of the showfolks enjoyed visits with Mr. Martin, now manager of the Casa Gorda Hotel in Mason City. Martin is an ex-troupier.

John Francis

DARIEN, Wis., July 5.—Receiving excellent co-operation from the sponsoring American Legion Post, show closed the week ending June 28 here to fair returns despite a storm at 10:30 Saturday night. Helping the stand was heavy use of paper, sound truck advertising, nightly cash prizes and an award of a new Chevrolet Saturday night.

Rides have been repainted in preparation for fairs starting July 7, and everyone is hoping to get well. Owner and Mrs. Francis took delivery on a new trailer recently. Rides include Loop-o-Plane, Ronald Wight; Octopus; Ferris Wheel; Merry Mix-Up. Joe Evans; Scooter; Caterpillar, and Kiddie Ride. Among concessions getting money are popcorn and candy apples, photo booth, Paul Cohen's jewelry store and bingo.—N. R. MURCH.

McCown

MOUNTAIN GROVE, Mo., July 5.—Stand here started off like a red one which, believe it or not, would give us four in a row. Elzie Ivan McCowan, owner, and Uncle Henry, electrician, are building a Funhouse which shows promise of being attractive. Org now carries six office-owned rides, two shows and about 40 concessions.

Bill Davis and Wallie McCown are credited with doing a good job keeping trucks in top condition. Recently Owner McCown made a trip to Kansas City to purchase several new tops, including one for the cookhouse.—BOB GREGORY.

DOUBLE POPCORN OUTPUT POPCORN PROFITS

with Auxiliary

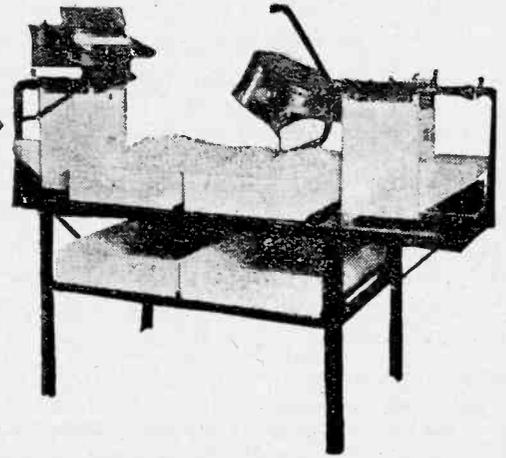
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FLOOR MODEL 42



Two improved Giant Model 41 Poppers mounted on a welded steel stand . . . Speedy, dependable large production poppers that pop twice as much corn as the single model. One operator should pop approximately 100 pounds of raw corn per hour. The popped corn is emptied into two removable steel trays

with perforated bottoms. A shake or two of the trays causes the unpopped kernels to fall through into drawers below. Used by wholesale operators everywhere. Machine operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Overall dimensions 78" long x 30" deep.

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Get ALL Your Needs From ONE Source of Supply!

COCOANUT OIL

White or Colored
Finest Quality
AVAILABLE FOR IMMEDIATE DELIVERY
LARGE QUANTITY PRICES SENT ON REQUEST

POPCORN BOXES

2 OZ. 1 3/4 OZ.

5c SIZE

High Grade Board



PEANUT OIL

Orders shipped within 24 hours



Also

Salt Seasoning

Paper Cones

Bags

S. A. YELLOW HYBRID POPCORN

Best Quality Corn Guaranteed FOR POPPING VOLUME
LARGE QUANTITY PRICES SENT ON REQUEST

All Prices

F. O. B. Chicago Subject to Change

Distributors for **CRETORS** Popcorn Machines

POPPERS BOY PRODUCTS CO.

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JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

WANT TO JOIN ON WIRE

Cookhouse that can cater to show people. Homer Woods, contact us by wire. Good opening for few more 10c Grind Concessions. Address:

JOSEPH J. KIRKWOOD SHOWS

Poughkeepsie, N. Y., this week; week July 14th, Troy, N. Y.

WANT

For Annual Celebration Sponsored by Jr. Chamber of Commerce, Harrison, Ark. Six Big Days. Good proposition to Bingo, Floss and Snow, Mitt Camp, Custard, Arcade (Hanky Panks, \$17.50). Will book Eli Wheel for balance of season due to disappointment, 20 per cent; also Pony Track. Show at present has five Rides. Place any Show without equipment. Those joining now given preference at our celebrations. Committees, have open time in September.

A AND P AMUSEMENT CO.
HARRISON, ARK.

GEM CITY Shows

THE DIAMOND of the SHOW WORLD THE BEST IN THE MIDDLE WEST

FEATURING ZACCHINI—THE HUMAN BULLET
WORLD'S MOST OUTSTANDING FREE ATTRACTION

Can Place for 5 of the Best County Fairs in the North

LaCrosse, Wis., Aug. 6 to 10 Wausau, Wis., Aug. 13 to 17
Escanaba, Mich., Aug. 19 to 24 Manitowoc, Wis., Aug. 28 to Sept. 1
Beaver Dam, Wis., Sept. 3 to 7

Also for Following Fairs, Southern Circuit:

Camden, Ark., Sept. 22 to 27 Eldorado, Ark., Sept. 29 to Oct. 4
Quachita Valley Fair, Monroe, La., Oct. 6 to 11

And Others Pending. Show Stays Out Until Late November.

RIDES: Will book 1 or 2 more major Rides not conflicting. **RIDE MEN:** Want Double Loop-o-Plane Foreman. Can use few more Second Men that drive Semis. Must have Chauffeur's License. **SHOWS:** Account of disappointment, will book outstanding 10-in-1 with own transportation. Fair Percentage. Also Mechanical Show, Outlaw Show and other worthwhile attractions. **CONCESSIONS:** Will book, to join at once, well framed Arcade. We have sold ours. Will book Stock Concessions of all kinds. Also Ice Cream, Wonder Bar, French Fries, etc. Dick Thornton, Concession Manager, can use good Stock Concession Agents.

Get With The Show That Plays Nothing But The Best. WIRE, WRITE OR PHONE

JACK DOWNS, Gen. Mgr.

BLOOMINGTON, ILL., THIS WEEK; THEN PER ROUTE.

W. R. GEREN presents

MIGHTY HOOSIER STATE Shows

FAIRS! CELEBRATIONS! FAIRS!
Want Ride Help—Wheel Foreman; Second Men for Tilt, Scooter, Spitfire. Only sober, reliable Help reply. Semi drivers given preference. Want Stock Concessions, \$26.50 per week. Duke Bierly wants Agents for Slum Outfits; man and wife preferred. Also Ball Game Agents. Will book two or three Kid Rides for balance of season. Bob Strayer, contact. Will buy No. 5 Eli Wheel and 32-foot Merry-Go-Round. Will buy these and take delivery after Labor Day. We are now forming No. 2 Unit for 1948. All replies:

W. R. GEREN, Owner

MIGHTY HOOSIER STATE SHOWS SCOTTSBURG, INDIANA, THIS WEEK

ALAMO EXPOSITION SHOWS

WANT COUNT STORE AGENTS
Wire Joe Rosen. Topsy and English Jack, wire me also.

WANT BLOWER AGENTS

Wire Jimmy Carter. Buck Ray wants Cooks and Waiter for Cookhouse. Big Fairs throughout the Midwest. Our route is as follows: Enid, Okla., this week; Arkansas City, Kan., next week; then the Anthony, Kansas, Fair.

MAJESTIC GREATER SHOWS

CAN PLACE FOR LONG STRING OF FAIRS
STARTING MILFORD, MICH., AUGUST 4TH

CONCESSIONS: Age and Scales, Penny Pitches, Long or Short Range Gallery, String Game, Slum Bumper. Those joining now given preference. **SHOWS:** Grand Shows with own equipment. **RIDES:** Kiddie Auto, Kiddie Planes, Trains. **HELP:** Moon Rocket Foreman; good pay. Address **SAM GOLDSTEIN, WILMINGTON, OHIO, THIS WEEK.**

WANTED

Man Trick Drome Rider, \$75.00 plus percentage
Girl Straight Rider, \$60.00 plus percentage
For Ramona Park, Grand Rapids, Mich.

E. L. BATES AMUSEMENT CO.

343 Atlas Ave. Phone 89504 Grand Rapids, Mich.

<p>STOCK TICKETS</p> <p>One Roll \$ 1.00 Five Rolls 4.00 Ten Rolls 6.00 Fifty Rolls 20.00 100 Rolls 38.00</p> <p>ROLLS 2,000 EACH. Double Coupons. Double Prices.</p> <p>No C. O. D. Orders. Size: Single Tkt. 1x2".</p>	<p>The Man Who Monopolizes the Conversation Usually Monotonizes It.</p> <p>TICKETS Of Any Description.</p> <p>THE TOLEDO TICKET COMPANY Toledo (Ticket City) 2, Ohio</p>	<p>SPECIAL PRINTED Cash With Order. Prices:</p> <p>2,000 \$ 6.60 4,000 7.45 6,000 8.30 8,000 9.15 10,000 10.00 30,000 14.00 50,000 18.00 100,000 28.00 500,000 108.00 1,000,000 208.00</p> <p>Roll or Machine Double coupons, Double Prices.</p>
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WANT—SIDE SHOW ATTRACTIONS—WANT

One more Freak to feature. Novelty or worthwhile Acts of any kind, another Ticket Seller, wife for Working Art, Tattoo, first class Mental Act or good Mentalist can't miss here. Cream of Michigan Fairs until October, then Florida dates all winter. I NEVER CLOSE.

JOE E. HILTON'S
COMBINED CIRCUS SIDE SHOWS
c/o Happyland Shows ALMA, MICH.

FOR SALE

10¢ POPCORN BOXES

\$6.50 M

2 Oz. Size

FABIAN KONTNEY

138 S. Adams St. Green Bay, Wis.

From the Lots

Lawrence Greater

MECHANICSVILLE, N. Y., July 5.—Shows' rolling stock proved its worth by making the 242-mile jump here for the New York State Firemen's Convention without incident. Only two units failed to arrive in time for the regular opening. Org got in its first matinee and first Saturday night in four weeks. Two nights were partially affected by rain but business for the week ending June 28 was excellent.

Kiddie matinee was held on Friday instead of Saturday. A stick of bubble gum was given away with each ride ticket purchased. Each ticket seller was supplied with 120 pieces which were nearly all gone by 3 o'clock.

Real estate was at a premium. Full time concessionaires and hop scotch-ers came in large numbers. Shows were set up on the high school field and separated from the city hall by a brook.

There were 39 fire company bands in the final parade and crowds of near-record proportion turned out. Numerous committees showed up here. If the event had been staged earlier in the season an agent could have booked a route without moving. Concessionaires beefed only because they had no time for fishing, kibitzing and racing forms.—HERB SHIVE.

Wallace & Murray

URICHVILLE, O., July 5.—Shows left West Mayfield, Pa., Sunday (29) after a week which gave promise of being very good but which turned out very unsatisfactorily, due mostly to the strikes in the coal mines and the inability of the steel mills to get enough coal.

The trip to Urichville was a series of roller-coaster highways, hair-pin turns and washed out roads from the flood which visited this area recently, and org arrived here to find a very muddy lot. A dozen loads of cinders fixed that and the shows were in operation Monday (30) night.

The long-awaited new Funhouse is due to arrive next week.

Thursday night at West Mayfield, Pa., the Beaver Falls Fire Department (the committee) had as guests the fire departments from the surrounding towns. The bands and fife and drum corps played for each individual show and at the entrance.

In keeping with changing conditions, the gate tickets have been reduced in price and the result has been a noticeable increase in business.

David Wise took a trip in the interest of the shows and will take care of some changes in the itinerary which have been planned by Managers Wallace and Murray. Esther Wallace, who now runs the cookhouse, has her crew well organized now and says business is okay.

Page Bros.

GREENFIELD, Tenn., July 5.—Spotted in the heart of town here the week ending June 21 under sponsorship of the American Legion, org snared fair business. Farmers, it developed, were too busy to come in expecting on Saturday, closing day.

Mrs. V. Collier, who had been hospitalized for a week in Milan, Tenn., rejoined the shows. While a patient she had three blood transfusions with members of the show as blood donors.

Eddie Lemont's Jig Show topped the shows here. Paul Maples, who took over the Funhouse, has added much new material to it. Don Myers has added a ball game to his concessions.

Buddy Bentley, who recently joined to take over the Ferris Wheel, was called to Nashville by the death of his wife.

AMMUNITION

FOR SALE

8 CASES
10,000 EACH
REMINGTON
.22 SHORT AMO.

Make offer

SILVER BEACH
AMUSEMENT CO.
St. Joseph, Mich.



SHOOTING GALLERIES

Complete line of portable and stationary galleries for immediate delivery. Have beautiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, loading machines and tubes for sale. Write for catalog.

King Amusement Company

32 Orchard Street Mt. Clemens, Michigan

TYPE AND PICTORIAL

POSTERS

CARDS

Posters and Cards

of every size and description for every occasion. Exclusive designs created for your show. **LOW PRICES.** Write for Samples! (Union Printer)

24 Hour Service

METROPOLITAN PRINTING CO

1326-34 VINE STREET • PHILA • PA

GORDON "SHORTY" DENSMORE

WIRE

JOE TURF

MIGHTY HOOSIER STATE SHOWS
SCOTTSBURG, IND.

WANTED

3 SPOT GAME AGENTS

Must be capable and sober. For best string of Fairs in Middle West.

WIRE OR COME ON.

KEITH CHAPMAN

c/o HENNIES BROS. SHOWS
Muncie, Ind., this week; then per route.

SHOWMEN'S FINANCE PLAN

GRASK TRAILER SALES

314 E. 6th St. DES MOINES 9, IOWA

House Trailer Displays

At Our Branches in 16 Cities.

Write for Nearest Location.

One-Week Delivery Anywhere in U. S.

S. O. S. SPECIAL of the Month

Western Electric 500 Watt Amplifiers for Drive-Ins, Stadiums and Ball Parks. Government surplus, like new.

ORIGINALLY \$1,000. NOW \$295

Send for Catalog listing hundreds of special buys on theatre equipment. **S. O. S. CINEMA SUPPLY CORP., 449 W. 42nd St., New York 18.**

ATTENTION

Beautiful Ride-O for sale after Labor Day. Have to put up a building, so must vacate.

Will take \$4,500.00 if you'll come and get it.

JIM FOREST

31 N. Atlantic Ave. Daytona Beach, Fla.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11.00; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5.00 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 3¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea. .58. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00

3,000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5. M 1.50

3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 3; 5 colors; loose, no pads. M 1.75

Adv. Display Posters, Size 24x36. Each Cardboard Strip Markers, 10 M for .75

Nickel Wire Cage, with Chute, Wood Ball Markers, Master Board; 3 piece layout for 15.00

Thin Transp. Plastic Markers, Bwn., 3/4 M 1.00

Red or Green Plastic Markers, scalloped edges, transparent, size 3/4 inch. M 2.50

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

W. G. Wade

MARION, Ind., July 5.—Week ending June 28.

Playing the Marion Foundry lot three blocks from the town square under Phi Delta Kappa auspices, the committee, chaired by Harold Vice, rendered every help possible. Newsboys from morning and evening papers were entertained Monday evening and they did much word of mouth advertising. Due to the paper shortage, we were put on a quota of 50 per cent of space used in previous years. However, every county weekly within 25 miles was used, and a rush order of "now showing" cards was used to good advantage.

The gate climbed steadily each night, and the weatherman was good. It rained for a short time Friday, Children's Day. Saturday was the second largest this season and main gate attendance Saturday night was the largest.

Along Joy Lane were Winnie and Frank Wozniak, 3; Pop and Mom Ferguson, rabbit mug; Schumaker's jewelry; George Bartley, 3, and Joe and Babe Pisara, 1. Captain Waterman joined with his trained buffalo and helped to gain newspaper space. Maginna's age and scale continued to hold crowds. Herman Sonny Jr. got the Animal Show away to a flying start.

Fred A. Miller has finished his new cookhouse. An aluminum trailer is completely equipped with stainless steel dishwasher, steam tables, deep freeze lockers, meat grinders and other modern equipment. It has an auxiliary electrical plant to keep the freezers going on the jumps. Margaret Davis is cashier and Chester Boyd is manager, allowing Fred to look after other duties.—WALTER A. SCHAFER.

Exposition at Home

KENNETT SQUARE, Pa., July 5.—Half way thru the run here the org appeared on its way to a successful stand. Opening night drew a crowd that surpassed expectations. Rain washed out the following night, but the third netted a packed midway.

Bill Stacey's bingo has been doing brisk business; so brisk, in fact, that Stacey had to jump into Baltimore to reload with stock.

Previous stand at Towson, Md., accounted for a good week. Show was spotted on the well-located Towson High School lot. Everyone reported a good play. Rides were topped by the Ferris Wheel.

Concessionaires include Paul Boda fishpond and shooting gallery; H. W. Thomas, 4; Michael Gatto Jr., beat the dealer; Mr. Miller, 2; Carl James, 9; Mr. and Mrs. Dick Copeland, pea pool and over and under, and Roy McKenny, bumper and hoop-la.

Bill Martin is in charge of the Merry-Go-Round, with Ernest Turner on the Loop-o-Plane and Mike Petercia on the Chairplane. H. B. (Bill) Jones has a recently completed 65-foot Funhouse. Show has added a 28-foot trailer grab and cookhouse. The writer is chief electrician, mailman and *The Billboard* agent.—W. T. (BILL) CARTER.

20th Century

GRAND ISLAND, Neb., July 5.—Org, which moved in here from Salina, Kan., continued to be pelted by rain and lashed by winds. It has been running into bad weather for weeks. Everyone is hoping for the long-awaited breaks.

Sailor Oliphant purchased a new tractor and semi to carry his concessions. Fred Hamilton, mechanic, continues to win commendation for keeping rolling stock in shape. Harry Bauer, one of the busiest men on the lot, says he is going to take a vacation and go fishing.—DON FOLTZ.



DUMONT SHOWS
BRIDGEVILLE, PA., JULY 7 TO 12—CUMBERLAND, MD., JULY 14 TO 19
WANT—CONCESSIONS—WANT
American Palmistry, Ball Games, Coca-Cola Bottles, Huckleby Buck, or any legitimate Concessions not conflicting. Address
LOU RILEY, MGR.
per route above.

DON FRANKLIN SHOWS

WANT FOR BALANCE OF SEASON
Including nine of the best Fairs in South Texas. Fairs start third week in August at Fredericksburg, followed by Boerne Fair, Floresville Peanut Festival; then the Wharton Fair and the following fairs: Refugio, La Grange, Richmond, Rosenberg, Trinity Valley Exposition, Liberty, and the Cuero Turkey Trot and Fair, Nov. 8 to 11. We hold Exclusive Concession Rights at all of these Fairs, including all downtown at Cuero.
WANT COOKHOUSE, JOIN IMMEDIATELY; legitimate Stock Concessions, privilege, \$20.50. Wire me what you have. Immediate openings for Floss, Novelties, Jewelry, Milk Bottles, Slum Blower, Bowling Alley, Darts, Basket Ball, Hoop-La, Whiskey Bottles. Positively no grift. WANT SHOWS: 20%; have Minstrel Show and Fun House. No Girl Shows.
Will book two major Rides for Fairs. We have Merry-Co-Round, Wheel, Tilt, Spitfire, Autos, Kiddie Planes. Can use Concession Agents, Ride Help. We are slowly eliminating the agitators—want no more.
NOW SHOWING ALBANY, TEXAS; NEXT WEEK, ROTAN.
DON FRANKLIN, Owner

CONCESSION TRAILERS

This sturdy Trailer has masonite body 10 ft. long, 88 inches wide. Full price, \$490.00 plus tax. Immediate delivery. Write for catalog showing 35 new models.
82 Orchard St. Mt. Clemens, Mich.
KING AMUSEMENT CO.

FOR SALE

2 Three Car Phila. Toboggan Co. Roller Coaster Trains
In excellent condition—\$1,500.00.
6 Aero-Plane Cars for Circular Swing, including three phase motors and propellers—\$1,500.00. Write or wire
CELORON REALTY CORP., Jamestown, New York

MODERN **IMPROVED**
CHAIRPLANE AND KIDDIE AIRPLANE RIDE
WRITE FOR CATALOGUE.
Can give delivery within two to three weeks on Chairplanes. Also immediate delivery on Gears and Clutch Parts.
SMITH & SMITH, SPRINGVILLE, N. Y.

BOOMERANG

Unlimited Capacity — Repeater — Thriller
Write for Catalogue
U. S. RIDING DEVICES CORP.
298 Junius Street Brooklyn 12, New York

Prices Effective March 1, 1947

ROLL TICKETS

PRINTED TO YOUR ORDER
Keystone Ticket Co. DEPT. B SHAMOKIN, PA.
Send Cash with Order. Stock Tickets, \$20.00 per 100,000.

100,000	\$25.00
10,000	\$ 8.50
20,000	10.25
50,000	15.75

GIRLS---WANT---GIRLS

WANTED: Two Strip Dancers, \$75.00 per week. Three Dancers for Hula Show. Fan Dancer, Acrobatic, Oriental, etc. Can place 5 or 6 Girl Line. Top salary.
WANTED: Two Ticket Sellers and Grinders. Also Girl Show Talker.
WIRE F. W. MILLER c/o W. G. WADE SHOW, Benton Barbor, Mich., week of July 7; Muskegon, Mich., week of July 14.

BIGGER PROFITS FOR YOU

Have Girl Show with name attraction or can open special show with name attraction only. Terrific draw!
A. CHARLES, Manager
725 SO. WESTLAKE AVE.
LOS ANGELES, CALIF.

AGENTS WANTED

For Razzle Dazzle, Swinger, Roll Down, Brownie Glasscock, Jack Earle, wire me.
SAM MAYS
c/o JONES' GREATER SHOWS
Callapolis, Ohio, this week.

SAM SOLOFF WANTS

2 SIX CAT AGENTS
Best Show in Michigan—No Grift.
JOYLAND MIDWAY ATTRACTIONS
Akron, Mich., July 9-12

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.
WRITE FOR CIRCULAR.
H. W. TERPENING
137-139 Marine St. OCEAN PARK, CALIF.
Wanted Shows, Free Act
Kiddie Show, Girl Show, Fire-in-One. What have you? One big week, money spot, benefit American Legion Home. Free gate—July 27 to Aug. 2—Americau Legion Park, New Bethlehem, Penna.
Write **JOHN A. FLEMING**, Mayport, Penna.

FOR SALE

BRAND NEW FROZEN CUSTARD MACHINES
Immediate delivery. Guaranteed.
Write or Wire for Details.
SAMUEL D. LIPMAN, Flag Park.
P. O. Box 596 Jacksonville Beach, Fla.
Phone 9202

WANTED RIDES

FOR WRIGHT CITY, MO., HARVEST FESTIVAL
July 19, 20, 21
Continuous free entertainment. Large crowds. Excellent site. Want Ferris Wheel, Merry-Go-Round and Kiddie Rides. Contact
C. S. HEUSI, WRIGHT CITY, MO.

For Sale, Merry-Go-Round

28 Ft. Two-Abreast. Organ and Motor, all new equipped. A beauty, can be seen in operation. Will sell Auto Ride and Steam Train. Write
A. D. SHARPE
Cooper Arms, 455 East Ocean, Long Beach, Calif.

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IMPORTANT & URGENT
Please contact me immediately thru Cincinnati Office of *Billboard*.
JERRY WEBB

Special News
CARNIVAL AND PARK
AMUSEMENT DEVICES
NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE

LOOPER
MOON ROCKET
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KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

TRAVELITE "HOMETTE" ALUMINUM
The Cadillac of the Industry

ROYCRAFT COACH, Aluminum or Masonite
An Old Name—Always Dependable

SUPERIOR COACH, Oil Tempered Masonite
A Great Road Trailer, With Clerestory Roof

Special Discounts to Show People • 5% Finance Rate • We Deliver Free Anywhere.
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ALL FORMERLY WITH IT. WE UNDERSTAND YOUR PROBLEMS. EDDIE COMSTOCK

CAMEL TENTS
ALL STYLES — ALL SIZES

Forest Green — Khaki — Green — Blue
Flash Trimmings — Quick Delivery

CAMEL Manufacturing Company

SERVING THE SHOWMEN OF THE SOUTHEAST
329 South Central St.
KNOXVILLE 60, TENNESSEE

TENTS

All Sizes—NEW AND USED—All Styles.
BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

SEND FOR USED TENT CATALOG

E. G. CAMPBELL TENT & AWNING CO.

100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes.
Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
QUICK DELIVERY—WIRE, WRITE OR PHONE

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Any Size - - - TENTS - - - Any Kind

BEAUTIFUL COLORS. DISTINCTIVE DESIGNS. Baker Bold Is Back.

JIMMY MORRISSEY, Owner
ALL-STATE TENT & AWNING CO.

300 E. 9TH (Phone: Harrison 6867) KANSAS CITY, MO.

FOR PROFIT AND FLASH THE SPITFIRE

IS "SUREFIRE"
WORLD'S MOST BEAUTIFUL RIDE

FRANK HRUBETZ & CO.

SALEM, ORE.

POPCORN CARTONS

We have a complete stock of the most popular concession sizes, Large 10¢ Medium 10¢ and Small 10¢ size. All you want, no limit. Stock up now and be all set for the Fair season.

GOLD MEDAL PRODUCTS CO.

318 E. Third Street Cincinnati 2, Ohio

From the Lots

Overstreet Writes:

BIRMINGHAM, July 5.—Location, here and there. Week of June 16. Swinging south following a week's relaxation at home with the writer's mother and nightly visits with friends on Capital City Shows, we found Frank Owen's Golden Gate Shows waiting to get on the lot in Loretto, Ky. A baseball game held up operations, but a big crowd at the game would give Frank added mouth-to-mouth publicity for the engagement. A short distance from the lot one of the house trailers was in considerable difficulty after having left the highway.

Rounding a curve 10 miles south of Scottsville, Ky., we came upon a roadside zoo about ready for opening. We had been under the impression all zoos were in Mississippi and Georgia. With the sun bearing down 90 in the shade, we kept rolling.

At an intersection in Hartselle, Ala., we nearly ran down Bob and Susie Myers, of Howard Ingram's Florida Amusement Company. This was our first opportunity to visit the show. The layout, due to the lot, failed to set off rides and attractions to advantage. On the midway were a Merry-Go-Round, Ferris Wheel, Chairplane, Octopus, two punk rides, a grind show, side show and about 25 concessions. Show carries its own light plants. On this night attendance and spending were light, but Munroe Saunders seemed to be holding a tip at his store. Bob Myers merely confirmed what we had learned the past 12 weeks—the old gray mare she ain't what she used to be.

South of Birmingham, between Alabaster and Silura, the new Kelly Grady Shows were not drawing people. Well flashed, the show carries a Roll-o-Plane, Ferris Wheel, Rideo, Octopus, Funhouse, about 15 concessions and its own light plant. Parking space was at a premium, that available being along the highway. This undoubtedly was affecting business. Phil Rocco also reiterated the statement of a jillion others—no business.

It has been an interesting diversion, this visiting other shows to see how they are faring. However, this big business we occasionally hear about seems always to be on the other side of the next hill. The one exception was Capital City, which was winning a little money.

It was dusk in Floral, Ala., and we almost failed to see rides and concessions anchored there. Running behind schedule, we kept rolling. A later conversation with his wife in Birmingham confirmed our belief that Bill Dollar had brought the Lee Amusement Company to the Deep South.

In Birmingham we found Brown's rides turning, but to far from capacity business. In Avondale Park someone's kiddie rides weren't doing badly. Nice set-up. Checking at the Mecca we learned Joe Solodino was somewhere in the sticks with his Royal rides.

From here we intend nosing around Attalla and Gadsden, Ala., to see what Bill Levi is up to. We haven't heard from Bill in weeks.

After a week spent with the writer's mother in Kentuck, we're enjoy-home-cooked meals (from cans) with the wife's people in Birmingham. If the relatives hold out as long as the gas, and gas isn't rationed as is again threatened, perhaps we can make the year. That's an idea.—ROBERT L. OVERSTREET.

WANTED

Ferris Wheel and one or two other Rides. Also a few Concessions.

ST. ANN'S PARISH FAIR
July 28th to Aug. 2nd.
Phone or Write
REV. J. C. KUNDRESKAS, Luzerne, Penna.

FLAMEPROOFED TENTS IN STOCK — ALL NEW

60'x120'	40'x100'	40'x80'
30'x90'	30'x60'	20'x60'
20'x50'	20'x40'	20'x30'
20'x20'	14'x21'	14'x14'

Prompt Delivery Any Type Tents to Order. Bright Flameproofed. Royal Blue, Forest Green, Olive Green, White, Blue & Khaki Dyed Hoopers Flameproofing Compound.
Write Today

UNITED STATES TENT & AWNING CO.

2315-21 W. Huron CHICAGO, 12
Chicago's Big Tent House Since 1870

SIDEWALL NEW WATERPROOF FLAMEPROOF

Following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.
6'x100' ... \$64.58 8'x100' ... \$80.00
7'x100' ... 63.04 10'x100' ... 88.48
8'x100' ... \$71.52
Made in any length at the above rate per running foot.
See Our Ad in Classified Section
• Satisfaction Guaranteed—Prompt Delivery.
• "If It's Made of Canvas, We Make It"
25% deposit—balance C. O. D.

MICHIGAN SALVAGE
417 W. Jefferson Ave., Detroit 26, Mich.

SHOW CIRCUS CONCESSION TENTS

MERRY-GO-ROUND

CENTRAL Canvas Company

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 9, Mo.

TENTS

Concession, Khaki, Immediate Delivery.
8x10, 8x12, 10x12, 10x14. Also Four-Way Joints, 8x8, 10x10, 10x12. Roped Tents, 20x30 to 40x70. Orange, Green or Blue to order. Change Aprons and Sidewall. Order Now.

D. M. KERR MANUFACTURING CO.
1954 W. GRAND AVE. CHICAGO 22

BINGO HEAVY BINGO CARDS ELECTRIC BLOWERS

6	20	41	60	68
12	21	37	48	75
2	18	59	72	
10	16	43	55	69
8	24	32	57	62

Giant Automatic Cages
Bingo Specials 1500 & 3000
Ace Specialty Mfg. Co.
65 Bleeker St.
New York 12, N. Y.

GALLERY AMMUNITION .22 SHORTS, \$61.50 CASE

SPATTERLESS, \$66.60 CASE
NEW RIFLES, Winchester 62 Gallery
Pumps ... \$37.50 Ea.
Send 1/3 deposit, balance C. O. D.

SHOWMEN'S EXCHANGE
707 Cee Street, N.W., Washington, D. C.

WANTED POSING REVUE

Experience not necessary. Also Talker. Wire

EDDIE FERRERII
Langwell Hotel, Elmira, N. Y.

EDDIE ELKINS WANTS

Swinger; Over Twelve Pan Agents; also man to drive Truck.

EDDIE ELKINS
c/o NATIONAL SHOWMEN'S ASSOCIATION
1564 Broadway New York City

When Quality Counts... it's **CRETORS** Since 1885

S. A. Yellow Hybrid POPCORN
Per 100 lb. Bag **\$9.50**

★ **COCOANUT OIL**
38 1/4 lb. Can **30c** per lb.

★ **LIQUID SEASONING**
Per Case of Six 1 Gal. Cans **\$19.50**

★ **POPCORN BOXES**
2 oz., 10c size 3/4 oz. size
White Board, Red Trim 500 to Case **\$8.00** per M
White Printed Paper Bags 2500 to Case **\$2.25** per M

All Prices F. O. B. Warehouse Subject to Change

C. CRETORS & CO.
620 W. Cermak Rd. CHICAGO 16

North Dakota Blue Laws Make It Rough For World of Today

FARGO, N. D., July 5.—Blue law blues have hit carnivals in North Dakota and the World of Today Shows will get out of the State as fast as possible.

One of the largest booked to play in the State this season, it laid off 100 of its 400 employees during its stay at Grand Forks last week and has closed all but skill games during its current run at Minot. Two girl shows and the Minstrel Show are running but are "under wraps."

"We have canceled our dates at Devils Lake and Bismarck," L. C. Reynolds, co-owner with Izzy Wells, announced. "We will go directly into Minnesota from Minot because I have had reports that recent developments may mean Governor Youngdahl's campaign against church raffles isn't panning out so well. I was told a State senator has protested against the governor."

(Reynolds apparently referred to the statement last Monday of Rep. Arthur T. Gibbons, of St. Paul, who said the governor's order to ban all gambling was "ridiculous" as it applied to church and charitable raffles.)

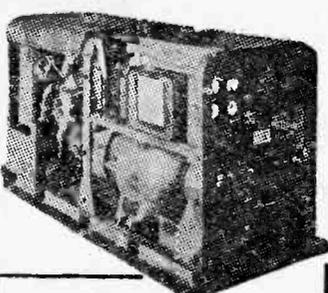
World of Today first ran into trouble when it opened its North Dakota schedule two weeks ago in Fargo. Sheriff Roy Landblom, acting upon orders of State Attorney Ralph Croal, closed two girl shows and several concessions.

Last week at Grand Forks the show ran up against a stone wall. Milton E. Moskau, State attorney of Grand Forks County, met with Reynolds and read to him the North Dakota statute on gambling. Reynolds asked Moskau to point out the concessions which would violate State laws and he refused, telling Reynolds to use his own judgment. Reynolds then closed all concessions, including the rifle range, basketball toss and ball games.

He also closed the girl shows and the Minstrel Show, saying: "That fellow (Moskau) wouldn't let me know where I stood so I didn't take a chance."

Further troubles came in Grand Forks when a representative of the State department of agriculture closed the Monkey Show because the operator had no health certificate permitting the animals to enter the State. Upon certification by a Grand Forks veterinarian, the show reopened.

Only the rides and food concessions operated in Grand Forks, with 100 employees being tossed out of acting. One of these, Murray G. Spears, told *The Fargo Forum*: "We were left in desperate straits. Some show people who are Elks were helped by the lodge, some by the Salvation Army. The rest of us pawned everything we could to raise enough money to get out of Grand Forks."



**10 KW.—120/240 Volts—60 Cycle—Single Phase
NEW JEEP GAS ENGINE
GENERATOR SETS**

IMMEDIATE DELIVERY!
(Subject to Prior Sale)

Engine 4 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1800 RPM.
Generator: 120 or 240 volts, single phase 60 cycle AC; rated power 10 kw. at power factor of 1.0; 12.5 kva. at 80% power factor. (Voltage change is accomplished by changing Jumper connection on terminal strip.)

\$850 Each
F. O. B. New York. (Boxed for Export.) 25% Dep., Bal. C. O. D.

THESE PLANTS ARE COMPLETELY EQUIPPED AND READY FOR IMMEDIATE USE

HARRY HAYKIN
290 EMPIRE BLVD. BROOKLYN 25, N. Y.

Have some 5 kw. Plants available, 1/2 the above specifications, at \$550. Smaller and Larger Units, Gas or Diesel, Available. What Are Your Requirements?



BLUE RIBBON SHOWS

FEATURING FEARLESS GREGG CANNON ACT
This Show Will Stay Out All Winter
Can Place Immediately

Organized Minstrel Show. Have bus accommodations for 23 people. 35x70 top with well-framed stage and all equipment. Can use Motordrome, Penny Arcade, Life Show, any type of Grind Shows. Join now and we'll take care of you all winter.

WANTED Foreman for two No. 5 Ferris Wheels. Foreman for Ridee-O—your must be able to cut it and the pay will be there.

Schaefer, get in touch with Marie K. Smuckler. Can place Agent for Rat Game all other Concessions open. Will sell exclusive Candy Apples, Scales, Weight and Age. Will pay \$150 weekly to man who can put it on, take it off and lay out the lot.

BLUE RIBBON SHOWS
CHICAGO HEIGHTS, ILL., WEEK OF JULY 7

FOR IMMEDIATE SALE
\$2,747.00 EACH
FOUR IRON LUNG TRAILER EXHIBITS

Consisting of \$1,600 special built brand new trailer and \$1,147 new Mullikin Iron Lung.

Special Advertising Discount of \$747.00 will be allowed if the Trailer retains the name "Mullikin Iron Lung" and the exhibit is used to display the Mullikin Equipment.

W. J. MULLIKIN
1016 VERMONT AVE., N. W.
WASHINGTON, D. C.
TELEPHONE EXECUTIVE 3200

W. G. Wade Shows
UNIT NUMBER TWO
ZEELAND, MICH., CENTENNIAL
Located on the Main Street, July 14 to 18.

Can place for the biggest street event in Michigan this year; Fun House, Class House or other clean Educational Shows. Fine space available for Eating Concessions and legitimate Stock Games.

W. G. WADE SHOWS, No. 2 Unit
Cadillac, Mich., this week. Cass County Fair at Cassopolis, Mich., follows Zeeland.

WANTED
RIDES AND LEGITIMATE CONCESSIONS
VETERANS' HOMECOMING JUBILEE
August 13, 14, 15, 16, Three Rivers, Michigan
Sponsored by Legion and Chamber of Commerce, on Hoodlighted H. S. Athletic Field one block from center of city. Write or wire
R. PEEKE, Gen. Mgr., Three Rivers, Michigan.

MERRY-GO-ROUND
32-foot, portable, good condition.
\$1,200.00
Now operating at Lukens Field, Coatesville. Also reasonably priced Tractor-Trailer for same.
SOUSA
COATESVILLE, PA.

WANTED AT ONCE
KIDDIE RIDE FOREMAN
Must be able to put up, take down and maintain four rides. Salary and percentage.
Phil Hamburg, get in touch with me at once.
FRANK BERGEN
WORLD OF MIRTH SHOWS
Lewiston, Maine, this week, and then as per route.

CAN USE ONE EXPERIENCED GUESS-YOUR-WEIGHT
Must have own equipment, references, for New England summer resort catering to 50-75,000 people week-ends. Write
BOX D-51
c/o The Billboard Cincinnati 22, O.

GALLERY AMMUNITION
SPLATTERLESS \$60.00 per Case
SHORTS 55.00 per Case
SHOWMEN'S SALES
715 STATE ST. DUPO, ILL.

The TILT-A-WHIRL Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time
—Manufactured by—
SELLNER MFG. CO. Faribault, Minnesota

CIGARS
Use Cigars as prizes. \$30.00 per thousand.
STANLEY-ALLAN CIGAR CO.
P. O. BOX #127
Brookline, Massachusetts

QUEEN OF THE FLYING RIDES
FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE CHICAGO, ILL.

MID-SUMMER'S GREATEST EVENT!



MONON CENTENNIAL CELEBRATION

NEW ALBANY, IND., JULY 26 TO 31

Celebrating the Centennial Year of the Monon Railway. Sponsored by City of New Albany, Chamber of Commerce and Chicago, Indianapolis & Louisville Railroad. Parades, floats, prizes, industrial and antique exhibits—gigantic fireworks program—free acts—street dancing—name bands. Exhibition of Monon's oldest train and newest streamliner on initial run . . . hundreds of people and dignitaries in period costumes. Outdoor, newspaper and radio advertising program throughout Indiana and Northern Kentucky. Greatest pageant and celebration ever held in Southern Indiana. The Great Wallendas and other acts!

CAN PLACE

Legitimate, slum, catering and sales concessions for our location at Falling Run Park and on the streets in the heart of New Albany. Demonstrators, pitchmen, ice cream, walking photos, drinks, jewelry, engraving and other concessions that can work on streets.

CAN PLACE ONE OR TWO ADDITIONAL RIDES.

JOHNNY J. JONES EXPOSITION

c/o CHAMBER OF COMMERCE

NEW ALBANY, IND.

FOR SALE

New Eze-Freeze Frozen Custard Machine mounted in special bus body built on Chevrolet truck. Bus 25 feet long, 7 feet wide, giving plenty storage space, 7 good tires, hot water heater, 120 gallon storage tank, sink, running water, Westinghouse refrigerator for storing mix, colored fluorescent lighting throughout, completely glassed in to meet health requirements, serve out back and both sides, 3-foot blue and white awning. Plenty flash.

Price \$5,000.00 Cash

WALTER BRABSTON
WIRE ME AT ONCE

J. C. DUNCAN
c/o Bee's Old Reliable Shows
Mt. Sterling, Ky., July 7-12; Hodgenville, Ky., July 14-19.

W. G. WADE SHOWS

MUSKEGON, MICHIGAN, JULY 14 TO 19

LOCATION—Barclay at Hackley Streets
AUSPICES—Muskegon Township Fire Dept.

Can place for this excellent date and route of bona fide choice Fairs to follow: Glass House, Fun House, Life and Animal Show. Excellent opportunity for legitimate Concessions which work for stock.

W. G. WADE SHOWS

Benton Harbor, Mich., this week; Gratiot County Free Fair at Ithaca, Mich., follows Muskegon.

J. F. MARTIN SHOWS WANT

Ferris Wheel Foreman and Roll-o-Plane Foreman. Will book Ten-Cent Grind Stores and give exclusive.

J. F. MARTIN SHOWS

July 8-13, Jamestown, R. I.; July 15-20, Attleboro, Mass.

WHEELS

Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blacks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

WILLIAM ROTT, Inc., Manufacturers
142 W. 24th Street New York 11, N. Y.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., July 5.—Our visitation program is now approaching its half-way mark. To date 46 visits have been made. Visitations during the past week included firemen's carnivals at East Chili, N. Y., and at West Henrietta, N. Y., but no organized show appeared in connection with these events. We also visited Paramount Exposition Shows at Utica, N. Y., June 28, where the shows were exhibiting at Mayfair Park under auspices of the VFW. Co-Owner Ralph P. Flannigan and General Agent Ben Braunstein extended many courtesies. The visitation program for the current week includes J. J. Kirkwood Shows, Oswego, N. Y. We have received from that organization printed matter showing the use of the Association emblem.

During the past week 25 personnel membership cards were issued to personnel of William Jones Concessions. Standings in the personnel membership race are James E. Strates Shows, 200; W. G. Wade, 100; World of Pleasure, 69; B & C Exposition, 47; Lee United, 26, and H. William Jones Concessions, 25.

War Assets Administration advises that it has available for sale as war surplus Diesel and gasoline-driven engines. Word from Washington received during the past week indicates that, in view of the Presidential veto of the tax bill, excise taxes will not be changed for this year. Indications now are that a new tax bill will be enacted early next year, effective as of January 1, 1948.

The United States Commerce Department has released information to the effect that lumber prices have now reached a peak and are expected to decline in the foreseeable future. Automotive equipment is attaining peak production, altho early price declines in these items are not anticipated. Due to the labor situation, the production of steel has fallen off and the status of this item cannot be foretold at present.

Despite considerable uncertainty, the weekly graph of business activity shows that retail sales have been increasing, notwithstanding that wholesale prices have dropped slightly, and in spite of many minor and local difficulties, boom conditions still prevail.

PLASTER

We specialize in carnival
plaster novelties

PELLEGRINI STATUARY CO.

131 William St.
Louisville, Ky.

EDDIE ELKINS

AT LIBERTY

CONCESSION AND BUSINESS MANAGER
c/o NATIONAL SHOWMEN'S ASSOCIATION
1564 Broadway New York 19

CONCESSION TRAILER

Three way. Now fully equipped for Hot Waffles. Can be easily changed into any kind of Cook House. 7' x 14'. \$450.00.

CHAS. POINTS
4364 Reading Road Cincinnati 29, Ohio

A G. M. DIESEL-DRIVEN
ELECTRIC POWER PLANT
TAILORED TO SUIT YOUR NEEDS.



Available in sizes of
from 5 K.W. to 300
K.W. Designed around the famous
General Motors Diesel Engine. Com-
plete with single bearing close
coupled generators, large type instru-
ments mounted on STAINLESS STEEL
panels. Write for prices and details
of the plant to supply your show with
electricity.

STEWART & STEVENSON SERVICES, Inc.

Anywhere

SERVICE • PARTS

Anytime

G.M. Diesel Engines
Hallett Diesel Engines
Continental Red Seal Engines

4516 Harrisburg Blvd. Houston 3, Texas

WANTS WANTS HARRY LEWISTON

(A Gayer & Lewiston Unit)

Feature Freaks, Human Oddities,
50 weeks' contract. Splendid
working conditions. Highest
salaries.

The following people, please
contact me: Sis Cook, John
Bruckner, Grace McDaniels,
Geraldine and Carl Davenport
and all others, let's hear from
you. Write

GAYER & LEWISTON ENTERPRISES
200 Monroe Ave. Detroit 26, Mich.
Phone: CLifford 3334

Coleman BURNERS

Dependable gas heating service under all
conditions — for popcorn, hamburger, hot-
dog stands,
under coffee
urns, steam
tables, water
heaters.



Write near-
est office for
price and in-
formation.

THE COLEMAN CO., INC., Wichita 1, Kans.
401 N. Broad St., Philadelphia 8, Pa.; Los An-
geles 54, Calif.; Honolulu, T. H.; Toronto, Can.

PROMPT DELIVERY COLEMAN EQUIPMENT

Nandy Gas Plants, Burners and Repair Parts

BLEVINS POPCORN CO., NASHVILLE, TENN.

c/o J. L. Hanson Shows
Pelzer, South Carolina
May 21, 1947

Sunshine Mfg. Co.
Tampa, Fla.
Dear Mr. Holman:
I bought one of your Sunshine Choo Choo
Trains from Cecil Rice. It has lived up to all
expectations so far. All children are wild over
it. It has a lot of flash and has been dependable
so far, and we are very well pleased with it
and we are sure it will have a good season.
Sincerely,
JACK M. CHAPMAN.

SUNSHINE MFG. CO.

1307 Grand Central Ave. Tampa, Fla.
Sunshine Mfg. Co. makes delivery like the
Sun. On Time. Order Now.
We are still able to make Spring delivery.
(Send \$1.00 for large Photo and complete
description)

SPACE SALESMAN—Experienced
for
PHILADELPHIA AMATEUR SCIENCE, HOBBY AND CRAFT SHOW
OCTOBER 20 TO 25
Exclusive Territories
Space available for demonstrators, wire workers and engravers.
Write—Wire—Phone (LOcuc 7-6213)
H. SHERMAN ASSOCIATES
SUITE 911, 1321 ARCH ST., PHILA., PA.

CARNIVAL WANTED
With at least six Rides and six Shows, including strong Hot Jig, Hawaiian with feature and Mitt Camp O.K., No Penny Pitch, Auspices Ruritan Club's Southampton County Homecoming, two weeks. Any starting date Sept. 15th to Oct. 13th, no later. Virgin territory; two-acre lot; center of town. Large drawing population in heart of cotton, peanut, corn and hog belt.
Contact
C. B. (SLIM) FOUTZ
Newsome, Virginia

WANTED
For Labor Day, Sunday, Monday, Aug. 31 and Sept. 1.
Rides, Games, Concessions, or plan Carnival one week.
MADISON FEDERATION OF LABOR
20 1/2 East Mifflin St. Madison 3, Wis.

WANTED KIDDIE RIDES
For three-day stand, August 30, 31 and Sept. 1. Best percentage offered. Local celebration.
Contact
L. F. FRANCO, Chairman
MIAMI, ARIZ.

31st Annual Miner's Picnic
To be held at Memorial Stadium, August 8, 9 and 10, Terre Haute, Ind. Biggest event in the Middle West.
JAS. HAMILTON
CONCESSION CHAIRMAN
1230 North Tenth Terre Haute, Ind.
Phone: H 8212

CONTRACTING AGENTS WANTED
That can and will post lithograph. We furnish transportation. Salary—all you are worth. Join immediately. Address:
Peppers All State Shows
Parkersburg, W. Va., this week; then per route.

JOHN K. MAHER SHOWS
Have a few open dates for Fairs and Celebrations.
Can use First and Second Men on all Rides. Will book Cookhouse or Grab. Also any good 10¢ Grand Concession. Good proposition for Shows of all kinds. Contact **JOHN K. MAHER**, 1339 S. Broadway, St. Louis Mo., at all times. (Phone: Garfield 4578)

FOLDING CHAIRS
Factory Seconds—But good quality chairs—never used. Only 1,000 left.
100 Lots \$1.75 Ea.
500 Lots 1.60 Ea.
1000 Lots 1.50 Ea.
F. O. B. Factory. 1/2 Cash with order, balance C. O. D. Offered subject to prior sale.
EUREKA SEATING CO.
Box 311, Ph.: 4111, Eureka Springs, Arkansas.

WANT CARNIVAL
To play the **FROID, MONTANA, FALL FESTIVAL** IN SEPTEMBER, IF POSSIBLE. Must have a good number of rides.
OSCAR SVENDSEN, Sec., Froid, Montan.a.

RED CLAYTON WANTS
Agents for Nail Store; good proposition to capable, reliable Men. Address: Care **KIRKWOOD SHOWS**, Poughkeepsie, N. Y., this week; Troy, N. Y., week July 14th.

BILL JENNEX
Have good news for you. Wire me where I can call you.
FRANK W. PEPPERS
Peppers All State Shows
Parkersburg, W. Va., this week

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

25,000 Attend Cele At Coldwater, Mich.

COLDWATER, Mich., July 5.—An estimated 25,000 attended the two-day Fisherman's Festival here. Rain fell thruout early evening the second day.
Joyland Midway Attractions played on a city-owned parking lot in the heart of the business district. Free acts, booked by Henry Leuders, of the United Booking Office, appeared on another parking lot. Bert E. Thomas, of the Detroit Sound Engineering Company, had the fireworks contract. A similar event is planned for next year.

Rain Knocks Out Alliance Rodeo After Opening Day

ALLIANCE, Neb., July 5.—Continued rain was too much for the Alliance Rodeo Association, and the organization folded its three-day show after one day, hoping for better luck next year. The Rodeo Cowboys of America headquarters was notified and prizes awarded accordingly.

Coleman, Tex., Posts 30G

COLEMAN, Tex., July 5.—The 10th Annual Coleman Rodeo will pay \$30,000 in prizes. Earl and Jack Sellers, of Del Rio, Tex., will furnish stock and manage the event.

Flagstaff Sets Dates

FLAGSTAFF, Ariz., July 5.—The 20-30 Club will stage its annual rodeo in City Park here August 1-3.

Recover Two Guns Copped From RAS at Davenport, Ia.

DAVENPORT, Ia., July 5.—Two of the four guns stolen from Nat D. Rodgers' war exhibit on the Royal American Shows here June 7 were recovered by authorities with the arrest of six teen-age youths.
A machine gun and an Italian army rifle were recovered. Officers said they expect to recover the other two missing weapons.
Davenport authorities last week were also asked to join in a search for a discharged employee of the Wonder Shows of America, then exhibiting in Rock Island, who had disappeared with a payroll of \$250. The money was taken from a trailer attached to the Motordrome.

Fruit Harvesting Season Brings Ban on Carnivals

MARYSVILLE, Calif., July 5.—Following the start of what may be a trend in some of the State's agricultural areas, city council here recently renewed an agreement with the Yuba City Council whereby carnivals will be barred within the communities' limits during the harvest season.
According to the inter-city agreement, carnivals will be taboo between July 15 and September 15.
Action was taken in an effort to minimize absenteeism by fruit workers during harvest.

What Price Glory?

LENOX, Ia., July 5.—Galen Hale has resigned as mayor of Lenox, Ia., to go on the road with Hale's Shows of Tomorrow. Frank Shipley has been appointed mayor by town council.

Civic Cele Draws Well; To Be Annual Affair

DETROIT, July 5.—The three-day civic celebration, sponsored by the Anchor Bay Chamber of Commerce, will be made an annual affair as a result of a successful engagement ending June 29. Attendance was estimated at 20,000.
Roscoe T. Wade's Joyland Midway Attractions, aided by ideal weather, did good business. Sponsoring group plans to add additional attractions next year.

Ak-Sar-Ben Will Present "Water Follies" July 15-20

OMAHA, July 5.—The *Water Follies*, with tenor Morton Downey, will play July 15-20 at Ak-Sar-Ben Field, sponsored by the Omaha civic organization.
Peter Fick heads the swimming cast, with Eddie Rose, comedian. Ticket scale ranges from 90 cents to \$2.40.

Yreka, Calif., Draws 6G

YREKA, Calif., July 5.—Second Annual Siskiyou Sheriff's Rodeo, held at the fairgrounds here June 28 and 29, drew 2,500 people, according to J. P. Maginnis, secretary-manager. He said gross receipts amounted to \$6,034.40.

Razor Gets Three Celes

TUSCOLA, Ill., July 5.—Cal Razor announces the signing of three homecoming celebrations, at Chrisman, Ill., July 17-19; Nokomis, Ill., July 31-August 2, and Sullivan, Ill., August 21-23.

Firemen, Legion Co-Operate

HARTFORD, Conn., July 5.—American Legion of suburban Newington and Newington firemen will sponsor a carnival July 21-26 in Newington.

Wirth Signs Norwich Elks

NORWICK, Conn., July 5.—Frank Wirth Booking Association, New York, has been signed to present the annual Elks show here August 4, Felix Callahan, Elks' secretary, announced.

PHOTO
Machines (all types)
Original
Amesco means more profits. Fastest delivery. Plenty supplies. New—Used. Beautiful, durable, portable.
Simplified so anyone wants in hour. Sign below for literature. American Stamp & Novelty Mf. Co., Dept. 712, 1132 W.N. 2, Oklahoma City 4, Okla.

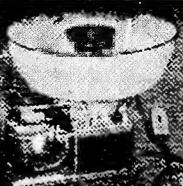
Name

Address

\$475 new

PLASTER
150,000 PIECES READY TO SHIP
17 in. Crucifix, \$20.00 per 100
Big Elephant, Lady Luck and All Big Plaster, \$20.00 per 100
5 in. English Dog, 4 in. Scottie, \$6.00 per 100
Baby Shoes, 15¢ per Pair
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Also LEGITIMATE CONCESSIONS for our Homecoming—Aug. 14, 15, 16. Address:
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LUFKIN, TEXAS, OCTOBER 6-11
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June's Finale Means Hefty Funspot Tips

Eastern Beaches Jammed

NEW YORK, July 5.—Final week-end of June brought ideal weather and record-breaking crowds to practically all beach resorts, amusement parks and outdoor recreational spots in the New York area.

Rockaway Beach, primarily a surf-bathing resort, shot into the lead with police-estimated attendance Saturday (28) of 1,000,000 plus 55,000 bathers at adjoining Jacob Riis Park, and Sunday (29) topped the season's previous record with 1,200,000 plus 60,000 at Riis Park. Sunday the jam was so terrific that in the more than two-mile stretch from Riis Park to Far Rockaway there was no space left to park an auto. Rockaway's Playland and Seaside Park, principal amusement centers of the Rockaway Peninsula, also drew record crowds both days.

Coney Island attendance Saturday was estimated at 500,000, a normal Saturday figure. Sunday brought a crowd estimated at 1,000,000 and a terrific traffic jam, in part due to the navy air force holding open house at near-by Floyd Bennett Field, which tied up the Belt Parkway, main auto route serving Coney Island.

Jones Beach, hard hit during war years thru the transportation shortage, is staging a solid comeback this season. Attendance hit a season high Saturday with 95,000 visitors. Saturday also marked the opening of the Jones Beach aquatic show, a feature attraction which will be presented nightly at the west beach pool during the summer. Sunday attendance dropped slightly to around 88,000.

Orchard Beach, municipally operated beach on Long Island Sound, hit its stride Sunday with 80,000 bathers—a high for this season but well below the 100,000 this spot hits on hot mid-summer Sundays.

Playland, Rye, N. Y., also hit a season high with around 25,000 Saturday and considerably over that figure Sunday.

Palisades Park, on the Hudson, and Olympic Park, Irvington, N. J., drew peak crowds Saturday and Sunday. Both spots feature big swim pools, which were crowded both days.

Asbury Park, N. J., hits its summer stride with 100,000 visitors Saturday and 150,000 Sunday.

D'Moines Riverview Fights Flood; Gets Open for Holiday

DES MOINES, July 5.—It was a tough struggle, but Riverview Park here succeeded in opening for the July 4 week-end business after being shuttered three days because of flood waters.

A year ago Riverview was submerged by a flood. This year park officials were ready and used some 12,000 bags of sand and 200 tons of dirt to hold a levee in back of the park. More than 100 volunteers aided in saving the spot. Even Band Leader Army Lidell and his musicians turned into sandbaggers and worked a 48-hour stretch.

A crisis developed when an overflow from another break downstream poured into the park and another dike had to be built.



HARRY A. ILLIONS tosses a piece of folding money into the dish for the Jamestown (N. Y.) Post-Journal streptomycin fund, and net proceeds of Illions' Celoron Park for June 26 also went into the kitty. In addition to the local people in the picture are Tom E. Kerstetter, owner and operator of the Moon Rocket; at the extreme right are Irvin Swank and Blanch Smith, of the Pier Ballroom, and seated at the table is Delores Ringer, also of the ballroom staff.

Sitting 'Round the Table

(Editor's Note: What kind of concession games do you approve for parks? How many concessions do you think a park should have? Those are the current questions for this column and you are invited to air your views on the subject. Just write your ideas on the subject—and you as a park owner or operator must have some very definite ideas—and mail them to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill., and they will be printed in this column.)

Ferguson Has Say

For parks, we like games of skill, especially ball games. We have baseball, basketball and dart games. People like to throw things and they appreciate winning something more if it appears they are a bit more skillful than the other fellow. The penny pitch has the appeal of throwing something, too. For years we operated a horseshoe pitching game that was a good money maker, but it takes a skilled operator and we don't seem to have any right now. Another old faithful in which the element of skill is missing in bingo. A well-stocked bingo game that puts out about 50 per cent of its take in merchandise always should make money. In many parks a money game would not be legal and merchandise is better anyway, as the winners have to cart the stuff around the park and then home. And they aren't reluctant to say they won it in your park, which is good advertising.

Park games should be a means of selling merchandise and good values are just as important as they would be in any other kind of a store, especially in the park serving a small community where much of the attendance is made up of repeat business. People will play games repeatedly if they have a fair chance of winning. We think a fair proportion is to put out about 50 cents worth of merchandise, wholesale price, for every dollar the game takes in.

The question, "How many concessions do you think a park should have?" seems just a little silly. You might as well ask, "How many departments should a department store have, or how many stores should a town have?"

The answer is a park should have as many concessions, if by that you mean rides, games and refreshment stands, as its attendance will support. Beyond that you merely increase expenses with little increase in gross receipts. If five rides will take care of the attendance and you put in another, much of the take of the new ride comes from the old ones, and the total take for the park rides is increased but little, if any. If the con-

cessions in a park are too few in number to take care of the attendance and people go home with money in their pocket that they would have spent had they the opportunity, then an increase in number of concessions should result in an increase in gross in proportion to the new facilities provided.—ROBERT L. FERGUSON, Capitol Beach, Lincoln, Neb.

Motor City Wins Court Battle With Civic Group

DETROIT, July 5.—Vic Horowitz, owner of Motor City Park, Detroit's only surviving miniature funspot, won a court battle here over Dearborn Township Civic Association when the State Supreme Court ruled Horowitz could continue to operate the park.

The court set up a number of provisions regarding the park operation to minimize objections on the part of property owners. Court ruled there shall be no gambling or intoxicating liquor, that property must be kept in a sanitary condition and that machinery noises, including those from rides, must be reduced so as to be unobjectionable.

Weisman, Frankel Nicked For \$8 in Daylight Hoist

NEW YORK, July 5.—Two thugs staged a bold daylight robbery Monday, June 30, in the concession office of Joseph Weisman and Harry Frankel at Palisades Park, Cliffside, N. J.

Robbers slugged Frankel and an assistant, Clark Forshey, as they were counting the week-end take from their skill game stands, and made their get-away with \$8,000—including a big sack of change.

George Whitney, of Whitney's Playland at the Beach, was a recent visitor of George A. Schmidt at Riverview Park. Mr. and Mrs. Harry Batt, Ponchartrain Beach, New Orleans, were scheduled to arrive in Chicago Tuesday (8) for a three-day visit and then plan to visit Cincinnati.

Fireworks Back At Riverview

CHICAGO, July 5.—Another pre-war feature came back to Riverview Park here Friday in the form of fireworks. Not since the war has Riverview had a fireworks display July 4, always a feature on that day. But Friday night the park came out again with its display, supplied by the Thearle-Duffield org of Chicago.

The second pre-war feature which will come back this year is the annual Riverview Mardi Gras, which will be staged the final 23 days of the park season and will feature, among other things, parades and band contests.

With the nice weather arriving at last, attendance is on the upswing at Riverview, George A. Schmidt, president and general manager of the funspot, announces. Attendance for the week of June 22 equaled that of last year, he said. This is the first time this season that attendance figures for a week have not fallen behind the corresponding week a year ago.

"The attendance for the June 22 week was up 10 per cent but the per capita spending was down 7 per cent," Schmidt said.

The week-end of June 21-22 gave Riverview its first full week-end of nice weather and attendance was around the 50,000 mark. For the week-end of June 28-29, attendance hit right around the 60,000 mark. Saturday (28) topped the attendance of Saturday (21) and Sunday (29) was just about even with Sunday (22).

Riverview Notes

By Hank Hurley

CHICAGO, July 5.—Wednesday, a 2-cent day, gave with ideal weather and the park was well filled with kids. Rides especially did a big business and at almost everyone there was a long waiting line. Concessionaires were doing just so-so early in the afternoon but once the kids tired of the rides they hit for the games. One concessionaire reported that Wednesday thru Saturday, June 25-28, "was ideal from a business standpoint."

Ann Bell and Lynne Cottman are new additions at the Palace of Oddities. They do bally and assist Yogi Ray. Ann formerly was on the Endy Bros.' Shows where her parents, Mr. and Mrs. Arkie Bradford, now cook-house operators on the Wonder Shows of America, had the pie car. Sabu, the elephant skin girl, continues to do big business as the annex attraction at Ray Marsh Brydon's Side Show.

A hillbilly show has replaced the miniature circus as one of the attractions at the park. Robert Van, veteran trouper who was featured in Life magazine during the New York World's Fair at the top talker, is the front man on the hillbilly show, which features Tex and Choc Owens. Others in the cast are Billie Munson, Gene McNeil and Tex Wayne. Leo Slousser is ticket man.

Edna Kaai visited the Cavalcade of Amusements during its stand at Norwood Park, Ill. Edna holds forth at the hoop-la stand at Riverview.

Employee Admits Theft

DETROIT, July 5.—Albert Brendle, 18, part-time employee at a concession at Jefferson Beach Park here, has admitted the theft of \$6,000 from the concession safe. Police said Brendle hid the money in a bag in a vacant lot in East Detroit, where it was recovered.

Coney Island, New York

By UNO

Plenty of sunshine, plus the required temperature for bathers, brought record crowds over the June 28-29 week-end.

Bill Long succeeded in renting all concessions to fill the many enclosures on the John Ward property, Jones Walk, between Bowery and Surf, a site made possible by Ward blocking off an old right of way leading from Feltman's to the Bowery. Work started last season. Concessionaires, starting from the Surf Avenue corner, include Long's novelty stand in charge of his wife, Mrs. Eva Long, with Billy and Theresa Duclos and Jose Terra helping; fortune-telling wonder birds called tropics, trained and guided by M. Yoshida and M. Ashikaga; two units of Victory drink dispensers from the Frigidrink factory, operated by Lou Klein and his brother, with Pat Maritato, helper; 20 Star game tables from Charles Oims and Ernie Ayers' Coney Shop, rented by Richard P. Long (no relation to Bill) and Robert J. Gill, two ex-G.I.'s, Island newcomers; candy floss, popcorn and other sweets, Joseph Lewis; Balloon Racer, manufactured and operated by John Bianco and Frank and Pasquale Razzano, who produce units at their shop across Coney Island Creek; fishing game run by Jimmie Santos, with Louis Palandro, Mike Tenor and Ted Hickman as assistants; milk bottle game, owned by Fred Canfield, with Joseph Battaglia and Manny Link, helpers; Bill Long's pony track, with Josephine Terra, cashier, and Slim Pacecca, helper, and across the block near the Boardwalk, 5-cent ball game operated by Fred Garms, with Herbie Casanova Jr. in charge.

Boardwalk Amusement Company, Jack Reiben, prexy, controls an entire Bowery block, between West 12th and Jones Walk. Space renters include Bunny Feinstein and Charles Hayman with their Star game; Isadore Rubenstein and Sam Silverman, with helpers Larry Levinson and Oscar Babinowitz manipulating a Greyhound Racer; Leo Stober and his

penny pitch, helped by Moe Berger, and a bar and eatery on the Jones Walk corner, operated by Ben Zoyer. Other amusements on the same block but under the B. A. Company's supervision are cake-eater ball game, first year out of storage since start of the war, with John Gallo managing and Joseph Russo and Fred Siano helping; Skee-Ball alleys, Arthur Loesch managing; Skee-Roll alleys, Fred Bohnel managing, and Poker Roll tables, with Stanley Reiben in command.

Fireworks resumed July 1 and continue every Tuesday during July and August. A special army show with fireworks and an air regatta, sponsored by *The New York Mirror*, was staged July 3. Coming is a big Legion night in August during the A. L.'s convention in Manhattan.

Shorts: Creme-o-Rich is the name applied to the new 10G fruit-custard machine installed by the Richmans at their Surf branch. . . . Eden Wax Museum, now in its 47th year on the Island, owned by Sam Gumpertz, again is managed by Fred and Marguerite Meers, with Harold Heppe assisting. Gumpertz gets his Eden financial figures at Atlantic City

where he manages Hamid's Pier. . . . Ro-Lo game on Surf has George Bell, chief superintendent for Mildred and Sid Daiell, recently parents of twin boys. . . . George Terra is a pioneer in shooting galleries at Bowery and Stillwell. . . . Louis (Whitey) Dunn is one of Coney's expert guessers at a new post, Bowery and West 15th, near where Mollie Milgrim and daughter pilot a freshly painted milk bottle game. . . . Fishbein and Maginn's large and well-patronized four-unit custard stand on Surf near Stillwell has Sal Fariello, Star scooper; Georgiana Terra, head cashier, and Stanley Blum, Gloria Sabini and Jack Grenaken, attendants.

Gersh and Garber's Elossom (Kensington Corporation) drink fountain, eatery and poker table emporium, Bowery and Kensington, has Issy Rosen and Ben Green, pitmen; Pauline (Link) Lewis and Elizabeth Morris, souvenir counter eye-fuls; Phyllis Walters, soda mixer, and husband Irving making with franks and sauerkraut.

Abe Rapp's 34-unit poker tables on the Boardwalk are in charge of his wife, Sadie. . . . Anna Singer's three-unit custard stand on the Boardwalk is supervised by Phillip Kutner and Arthur Schwartz. . . . Oceanside Arcade, West 10th and Boardwalk, tenanted by 110 machines, is operated (See CONEY ISLAND on page 79)

With the Zoos

Appointments of Frederick A. Ulmer Jr., and John Augustus Griswold to positions on the staff at Philadelphia Zoological Garden have been announced by Freeman M. Shelly, director. Ulmer has been named curator of mammals, and Griswold, curator of birds.

Portland, Ore., Zoo has acquired two four-month-old bear cubs donated by Glen Hawkins, of Vernonia, Ore. Hawkins caught them on Saddle Mountain, near the Coast. Jack Marks, zoo director, says a special pen will be built for the cubs.

A pair of puma kittens from the Calgary, Alta., Zoo were shipped recently to the Edinburgh Zoological Society. Additions to the Calgary Zoo include a cow moose, six woodchucks, a male raccoon and a mountain marmot.

An East African rhinoceros, valued at \$14,000 and the most valuable animal in the Taronga Park Zoo, Sydney, died June 8. The zoo has one other rhino and two others are en route from South Africa.

Daily tours have been inaugurated at Brookfield Zoo, Chicago. Director Robert Bean says no other zoo in the country has regulated tours. Trips start at 1:30 and 3:30 p.m., every day except Sunday. At 1:30 each day the tour emphasizes reptiles, birds and invertebrates. Animal pictures are shown every day at 3 p.m.

The new Zoological Park at Calderpark Estate, Glasgow, Scotland, formally opened July 9. Zoo is expected to eventually become one of the finest in the world.

Strolling Thru the Park

Ed Carroll Named Vice-Prez Of Springfield, Mass., C. of C.

Ed Carroll, president of Riverside Park, Agawam, Mass., was named vice-president of the Springfield Chamber of Commerce Convention Bureau.

The bureau is a special department of the local chamber which annually handles millions of dollars in convention and travel business. The organization recently held its summer meeting at Carroll's Park where the members were treated to a charcoal broiled steak dinner.

Carroll tied in with the national Y. D. Veterans' Convention recently. Riverside was selected for the single dinner event on the convention calendar. Some 2,000 turned out for an old fashioned clambake. Among those present were the mayors of Springfield and Worcester.

As a special souvenir, programs were issued, filled with photos of the park and its features.

Merry-Go-Round at the Dallas State Fair Park is pictured in color on the cover of the July 7 *Life* magazine.

Palisades (N. J.) Park rated a three-column picture and story in *The New York Herald Tribune* July 2 as the result of hosting 2,000 child recipients of that newspaper's Fresh Air Fund.

Initial fireworks show of the season, sponsored for the 12th year by the Coney Island Chamber of Commerce, was viewed by an estimated 300,000 Tuesday night (1). Show, fired from barges, was supervised by Fred C. Murray of the International Fireworks Company.

More than 7,000 orphans from 48 institutions in the New York area recently spent a day at Steeplechase Park, Coney Island, N. Y., as guests of the Police Anchor Club. Event garnered plenty of publicity for Steeplechase, *The New York Times* using a three-column picture plus story.

Cavalcade of Fun, featuring Smiley and Sue, *Believe It or Not* Ripley's Cliff Hall, Sunny Dee and Her Buckeye Pals, Kenny Watts and Sue Allen, have been playing West Virginia parks. They've been given a 7:30 to

7:45 p.m. slot beginning July 8 at WHJB, Greensburg, Pa. Cavalcade also was a grandstand feature at the Somerset, Pa., County Fair, July 4.

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NOW BOOKING THE HIGH DOUBLE SWAY POLES!

THE ORIGINAL GIRL THAT DOES THAT BREATH-TAKING HAND-STAND CRISS-CROSS SWAY!

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MINIATURE RAILROADS

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MUST BE SOLD AND OUT BEFORE LABOR DAY

23 12-Foot Counters (made by cabinet maker), 2 Electric Flashers, 110 Leather Back Stools and Bases, 1 Exhaust Fan, 3 Upright Fans, 2 Leather Settees, 1800 Bingo Cards (in good shape), 1 Bingo Blower, over \$100.00 Paper Markers. MUST BE SEEN TO BE APPRECIATED . . . WRITE!!!!!!

HANK SHELBY

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MIDWEST FLOOD LOSS LIGHT

Most Damage In Nebraska

Filth left by receding water delays make-ready, raises ground operational costs

CHICAGO, July 5.—Midwest floods have caused the greatest damage to fair plants in Nebraska but the aggregate of flood damage to fairs is surprisingly small, according to the results of a mail survey conducted by *The Billboard*.

Greatest damage to a Nebraska annual was sustained by the Gage County Fair at Beatrice. Secretary J. M. Quackenbush placed the loss at \$4,000. Water rose to from four to six feet in all buildings, he reports. The job of cleaning up the grounds will be costly, he points out.

Damages to the Otoe County Fair at Syracuse, Neb., are estimated at \$1,000 by Secretary Frank Sorrell. Buildings were inundated and when the water receded, the floors were left with a coating of from two to three inches of mud, according to Sorrell, who also advises that two buildings were moved off their foundations.

Winds Take Toll

Wind caused an estimated loss of \$1,000 at the Pierce County fairgrounds, Pierce, Neb., Secretary A. P. Gottsche reports. High winds, he says, damaged reflectors and bulbs of a flood lighting system which was installed this spring thru the co-operation of sponsors of community baseball.

A cyclone June 9 at the Boone County fairgrounds at Albion, Neb., resulted in damage placed at \$3,000 by Secretary Flody Gilmer. Three buildings were wrecked and other structures received partial damages. From Brunswick, Mo., Berl E. Cohoon, secretary of the fair there, wrote it was impossible to estimate the damage done. "The water is up to the roofs of the buildings at the present time," he reported June 28.

Race Track Ditched

In Iowa only small damage was reported. Secretary Sara S. Klotz, of the Calhoun County Fair, Manson, estimated it would cost \$700 to put the grounds back into shape. A deep ditch was washed across the race track, she wrote in explanation.

The Pottawattamie County Fair at Avoca, Ia., faces the job of cleaning up and re-doing some road surfaces. This will cost \$300, according to Secretary O. H. Rock.

Dance Floor Bulged

At the Wapello County fairgrounds at Eldon, Ia., Secretary L. W. Hall advises, the dance pavilion floor bulged as a result of the flood. "The big expense will be cleaning up," Hall wrote.

Water overflowed in parts of the buildings at the Audubon (Ia.) County Fair and did damage estimated at \$500, according to Secretary D. C. Perley.

The flood water delayed make-ready at many fairgrounds. Typical of these delays was the one reported by Secretary C. W. Ballard, of the Green County Agricultural Fair, Carrollton, Ind. He reported that the flood rains delayed preparations of the grounds for the coming fair, that extra labor now will be needed to get it into shape, but that the plan will be in readiness for the fair's opening.



JOHN L. ANDRES, former manager of the Sam Houston Coliseum and general manager of the Shrine Circus in Houston, has been named general manager of the Greater Houston Fair and Livestock Show, which will bow in that city in October.

Expect Sacramento Concesss, Exhibits To Yield \$150,000

SACRAMENTO, July 5. — E. P. (Ned) Green, secretary-manager of the California State Fair, in announcing the closing of some concession contracts said he estimates that the sum of \$150,000 will be raised this year from concessionaires and exhibitors under a new per capita bid system of awarding contracts.

Concession contracts, announced by Green, are as follows: Arch Kaplan, chewing gum, retail and vending machines, cigars, tobacco, cigarettes and candy; Mayer Distributing Company, hot dog automatic vending machines; Citor Frediani, dairy products in the grandstand; Citizens Taxi Association, taxicabs; Hap Young, chuck wagon restaurant, and Walter Dickson, checking.

Other concessions have been awarded to McMillen Catering Company, Berkeley; Lester Larson, Mountain View; Schuman and Harris, San Francisco; Harry Taylor, Venice; Charles Hefley, Turlock; Lyle Orin Cook, Boring, Ore.; Jack Glassman, Los Angeles; Duggan's Concessions, Pacific Palisades, and John Huber, Los Angeles.

Four judges for the fair's horse show have been named, it was also announced. They are George B. Elliott, Toronto; Mrs. Warren Tangen, Richmond, Calif.; Bolan Rucker, Red Bluff, Calif., and Professor C. E. Howell, Davis, Calif. The horse show will carry premiums of \$30,000. Full classifications and lists were mailed July 1, with entries to close August 16.

First International Trade Fair for Canada in 1948

TORONTO, July 5.—Canada's first international trade fair will be held on the Canadian National Exhibition grounds here May 31 thru June 12, 1948. Applications for exhibit space have already been received in quantity from European and American firms.

Special invitations to attend will be

Utah Weather Turns Better, So Does Expo

Gate Ups; Horse Show NSG

SALT LAKE CITY, July 5.—Ailing thru the first month of its three and one-half month run, the Utah Centennial Exposition showed signs of getting well as it headed into its second month with better than 200,000 checked thru the gates.

The turn for the better came entirely with the change in weather. At long last, climatic conditions reached normal and locals came from behind their beards and parkas to take in the Centennial attractions, while tourists tarried a while longer.

The crowds, which averaged 4,000 on the dull days, took a sudden jump to 6,000 and 7,000 and the holidays were expected to toss in even higher figures. The 200,000 mark was passed July 3.

Horse Show Misses

A top flight horse show, with a nut of \$42,000 and with Jerry Colonna as a guest star, failed to click, and the crowds were little more than normal. *Oh, Susanna*, a glorified minstrel and vaudeville show with Count Berni Vici, was heavily advertised and opened in the Coliseum to follow *Holiday on Ice*. It drew 2,600 persons, of which 317 were in for free, against 3,600 capacity. The production wasn't ready and was hampered by a poor p.a. system. Local press was cool. The show overcame lack of rehearsal and improved greatly, with attendance picking up.

Midway Gripping Eases

Gripping by the midway men has eased off, with a few admitting to small profits and good times in sight with the annual rodeo, which alone draws 50,000 a year, and big car auto races booked on extremely juicy dates of July 24-26 and August 1-2, and which should do well.

The American-Savoy Comic Opera Company, originally slated to fold June 28, was still hanging on in the Centennial Theater on the grounds, with business doubled several times, but still hardly enough to make the nut.

A wild animal show, booked by Barnes-Carruthers, is next in the grandstand area, skedded July 7-13, to play the same dates as *Oh, Susanna*.

Minot, N. D., Away To Good Attendance

MINOT, N. D., July 5. — North Dakota State Fair, which opened here Monday, June 30, got away to a good start. More than 15,000 paid admissions were chalked up the first three days.

Fair closes here tonight. The physical plant shows the result of a widespread improvement and building campaign.

sent to about 100,000 buying firms thruout the world. Exhibitors applications will be accepted only if they can promise delivery on orders within a reasonable time.

They'll Pay To Get In at Illinois State; Free-Gate Bill Out

SPRINGFIELD, Ill., July 5.—Illinois State Fair here will continue to have a paid outside gate.

A bill which would have turned the event into a free fair was defeated last week in the House of Representatives by a vote of 115 to 9 after the Senate previously had passed the measure.

The move to lift the admission had been supported by Commissioner of Agriculture Arnold Benson, but it was resisted by the Illinois Association of Fairs (IAF).

Clifford C. Hunter, secretary of the county fair at Taylorville, Ill., president of the IAF and himself a member of the House, led the fight on the House floor. Speaking in opposition to the bill, Hunter quoted from *The Billboard* editorial which expressed strong objections to a change of the State fair policy from a paid to a free gate.

Following the defeat of the bill, Hunter extended thanks on behalf of the IAF to *The Billboard* for what termed "its splendid stand."

Arrowhead Park Site Of New Houston Fair; J. L. Andrews, Mgr.

HOUSTON, July 5.—A new fair to be known as the Greater Houston Fair and Livestock Show will bow in October here at the recently opened Arrowhead Park, a 121-acre plant, which boasts a grandstand seating 5,000 and a half-mile track lighted for night racing.

Work on the plant, started in January, was finished in June in time for an eight-day running meet June 15-22. Additional facilities, however, will be installed before the fair. Steel bleachers to accommodate 3,000 now are being erected.

The plant is the property of George H. Echols, prominent Houston oil man, who this week announced plans for the fair. Echols appointed John L. Andrews, of this city, to manage the event. Andrews is a former manager of the Sam Houston Coliseum and served for five years as general manager of the Shrine Circus here.

One of Andrews' first acts was to sign for two big car still dates (September 28 and October 5) and for one big car race day at the fair (October 12). He closed the deal with Al Sweeney, of the National Speedways.

Int'l Fair Organization Convention Set for Paris

PARIS, July 5.—The International Union of Commercial Fairs will hold its convention here October 8-10. Members of the union include fair commissions from Utrecht, Holland; Potsdam, Germany; Brussels, Belgium; Zagreb, Yugoslavia; Valencia and Barcelona, Spain, and Padua and Bari, Italy.

Altho the London and Basel (Switzerland) fairs do not belong to the International Union, they have been invited to participate in the meetings.

Around the Grounds:

Davenport, Ia., Steps Up DDT; Richwine Into Auto Race Field

Partial DDT-ing last year of Mississippi Valley Fairgrounds, Davenport, Ia., proved so successful and drew such a strong response from patrons that the board of directors this year has more than doubled appropriations for this purpose. Secretary-Manager Frank Harris advises. A new feature at the annual will be an educational tent, in which sound movies and speakers on subjects of interest to stockmen, home-makers and farmers, will be presented, Harris also infos.

Roy Richwine, veteran Williams, Pa., auto race promoter, has entered the fair auto racing promotion field. Together with Emmett Shelley, with whom he is associated at Williams Grove, Richwine has been awarded the contract to provide auto racing at the Bloomsburg (Pa.) Fair Saturday, September 27. Richwine said no decision has as yet been made on whether he will run big or midget cars at Bloomsburg.

North Iowa Fair, Mason City, is getting a roof for its grandstand for the first time. This will cost \$5,000, according to Secretary M. C. Lawson, who points out that the fair has been conducting an effective public relations campaign which is building interest in the annual. Lawson has made numerous speaking engagements before service groups to plug the event.

A pool for waterfowl is being installed on Union District Fairgrounds, West Liberty, Ia., Secretary Ray Wuestenberg infos. Buildings are also being repainted, he adds.

A mule sale will be a new feature of Audrian County Fair, Mexico, Mo., Secretary Clarence W. Mackey writes. Nashville-Washington County Fair, Nashville, Ill., has added an extra day, Saturday, August 30, when it will feature an afternoon horse pulling contests, Secretary J. H. Williamson infos.

Labe Safro, self-styled world's champion bag puncher, will make appearances at Midwestern fairs this season with his act. An innovation is use of a human punching bag standard. Recently Safro gave a demonstration of his bag punching over radio Station WLOL, Minneapolis, in which Johnny Morris, station announcer, served at the standard.

J. W. Benjamin, Lewisburg, W. Va., is handling publicity for the West Virginia State Fair in that city. Acts booked for the Lewisburg fair, thru the George A. Hamid office, New York, are the Four Cantons, Slivers

Johnson, the Florida Trio, Tiebor's sea lions, Lott and Joe Anders, the Lawrence Trio, the Spring Garden Band and the Bohney revue. John Marks Shows will be on the midway.

Semi-pro baseball games will be offered as a new attraction at Washington County Fair, Arlington, Neb., Secretary H. C. McClellan has announced. . . . B. Ward Beam's International Congress of Daredevils has been booked into Millin County Fair, Reedsville, Pa., for two days, August 11 and 13.

Greater Lyons County Fair, Rock Rapids, Ia., this year will offer harness races after a lapse of 10 years. The track has been reconitioned. Prospects for the annual are rated the best in years, according to Secretary Ed Frank, who reports that during the last winter a Greater Lyons Committee was organized, with a member on the committee from each community in the county. This group has been working diligently to build up the event.

Many Countries Schedule International Exhibitions

WASHINGTON, July 5.—For the first time since the war, foreign countries are scheduling a full slate of international fairs and exhibitions, the Commerce Department reports. Fairs are slated this fall in Vienna, Marseille, Ghent (Belgium) and Bari (Italy). Helsinki, Finland, and Basel, Switzerland, are planning international fairs for next April. According to the Department of Commerce, all these countries are making special efforts to attract exhibits from the United States.

The Brazilian government recently issued a decree setting up an International Exhibition of Industry and Commerce to run permanently at a small resort town near Rio de Janeiro. Brazil plans to change the exhibits every 50 days. United States industrialists are being invited to participate.

Another permanent fair is being established by a manufacturers group in Palestine. The exhibition halls will be located in Tel-Aviv. Again American exhibits are being solicited.

Regina Spends 10G Fixing Army Huts for Farm Tots

REGINA, Sask., July 5.—Two army huts at the fairgrounds will be renovated at a cost of \$10,000 to provide accommodation for farm boys' and girls' camps.

Recently-announced Saskatchewan government grants totalling \$5,000, plus fair board money, will be spent over a two-year period to stucco the huts and make them permanent.

One hut will house 200 farm lads during fair week this month. The other will be a lecture hall and dining room. They were built during the war at a cost of \$35,000.

Chutes and corrals for the rodeo events are being built, and the Canadian Pacific Railway is building unloading chutes for bucking stock. Stock is being contracted by Don Perrin, arena manager.

Canora, Sask., Cancels

CANORA, Sask., July 5.—Canora Agricultural Society canceled its two-day fair scheduled for July 28 and 29 because of difficulty in getting building materials. Efforts will be concentrated on preparations for 1948.

21,559 Chi Fans See Klingbeil Win Midget Race

CHICAGO, July 5.—A paid crowd of 21,559 saw Gus Klingbeil, Milwaukee, win the 25-lap feature midget auto race at Soldier Field here Sunday, June 29. Ronnie Householder, Los Angeles, was second, with Mike O'Halloran and Ted Duncan, both of Chicago, placing third and fourth, respectively.

Wins at Aurora, Ill.

AURORA, Ill.—Jimmy Wilburn, Indianapolis, won the 25-lap feature at the half-mile Aurora Downs track here Sunday, June 29. Herschel Buchanan, Shreveport, La., was second; Bill Hooper, Decatur, Ill., third, and Mike Salay, South Bend, Ind., fourth. The crowd was announced at 9,000.

Oakes Cops at Gilmore

LOS ANGELES — Danny Oakes scored his first feature event midget auto race win of the season Thursday, June 26, at Gilmore Stadium before 13,900 spectators. Sam Hanks was second and Johnny McDowell third. Five drivers were involved in accidents but none was injured.

Scores Double Win

CULVER CITY, Calif.—Gib Lilly scored a double midget auto race win at the Speedway here Friday, June 27, before 3,500 customers when he won the trophy dash and one of two main events. The other feature event was won by Mac Heilings.

Milne Wins Twice

SACRAMENTO, Calif.—Jack Milne, Los Angeles, won two major motorcycle events here Friday, June 27, at Hughes Memorial Stadium. He took the final scratch race and the handicap final, with Stanley Bennett placing second in both events.

Walbridge, Oakland, Winner

SACRAMENTO — Wes Walbridge, Oakland, Calif., took first honors in the 25-lap main event of the midget auto races here Sunday, June 29, and set a new track record of 6:39.31. Woody Brown was second and Marvin Burke third. Norm Holtkamp took the semi-main and Eddie Bennett won the trophy dash.

The grandstand roof at Milford (Sask.) Exhibition grounds has been rainedroofed.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended July 4. The complete List of Fair Dates was published in the issue dated May 31. The next complete list will be published in issue to be dated July 28. See each issue of The Billboard for corrections and additions.



ARKANSAS

Batesville—Independence Co. Fair Assn. Oct. 1-4. Mrs. Thurl Noe.
 Clarksville—Johnson Co. Fair. Sept. 24-27. John Dodson.
 Jonesboro—Craighead Co. Fair. Sept. 25-27. Elton Patterson.
 Lonoke—Lonoke Co. Fair. Oct. 3-5. J. E. Tull.
 Monticello—Drew Co. Fair. Sept. 26-27. J. D. McDuffie.
 Silver—Montgomery Co. Fair. Sept. 4-6. Morris Elder.

GEORGIA

Cedartown—Northwest Ga. Fair Assn. Sept. 22-27. Thomas Adamson.
 Columbus—Chattahoochee Valley Expo. Oct. 6-11. Felix L. Jenkins.
 Decatur—DeKalb Harvest Festival. Sept. 17-20. Dr. C. C. VonGramp.
 Eastman—Dodge Co. Am. Legion Fair. Oct. 20-25. R. T. Ragan.
 Eatonton—Putnam Co. Am. Legion Fair. Oct. 13-18. Maj. W. D. Candler.
 Gainesville—Northeast Ga. Fair. Week of Oct. 13. Herbert H. Adderholdt.

KANSAS

Garden City—Finney Co. Free Fair. Oct. 1-3. Herb Clotter, Holcomb.
 Osawatimie—Osawatimie Free Fair. Sept. 10-12. G. E. Lovv.
 Vinland—Vinland Grange Fair. Sept. 25-27. Chester G. Thompson.

MISSISSIPPI

Pontotoc—Pontotoc Co. Livestock Show Assn. Sept. 16-18. Q. S. Vail.

MISSOURI

Gainesville—Ozark Co. Fair. Aug. 21-23. Richard Trump.
 Huntsville—Fall Fair. Sept. 11-13. R. McClure.

NEBRASKA

Chappell—Deuel Co. Fair Assn. Aug. 10-13. E. O. Richards.

NORTH CAROLINA

Leaksville—Tri-County Agri. Fair. Sept. 1-6. Moody Davis.
 Shelby—Cleveland Co. Fair. Sept. 23-27. Dr. J. S. Dorton.

TEXAS

Angleton—Brazoria Co. Fair Assn. Oct. 15-19. J. S. Hostetter.
 Carthage—Panola Co. Fair. Oct. 6-11 or 13-19. F. E. Roberts.

WASHINGTON

Port Townsend—Jefferson Co. Fair. Aug. 29-30. J. O. Tiffany.
 Pullman—Slate 4-H Club Fair. Sept. 24-28. Charles T. Meenach.

WYOMING

Rawlins—Carbon Co. Fair. Aug. 29-Sept. 1. Nels L. Dahlquist.

CANADA

ALBERTA

Lousana—Lousana Agri. Soc. Aug. 13. Mrs. G. M. Green.
 Saint Paul—St. Paul Agri. Soc. Aug. 1-2. Roger Belzil.
 Westlock—Westlock Agri. Soc. Aug. 13. Robert Smith.
 Wildwood—Wildwood Agri. Soc. Aug. 24-26. Mrs. Emily Browne.
 Willingdon—Willingdon Agri. Soc. Aug. 19. S. D. Samoil.

KNOX COUNTY FAIR

AUG. 5-9, 1947—KNOXVILLE, ILLINOIS

4 Afternoons of Races and 5 Evenings of Elaborate Grandstand Attractions.

Shows, Rides and Bingo All Booked.

Independent Concessions being booked now.

Address:

CARL L. MORCAN, Supt. of Concessions, 83 S. Broad St., Galesburg, Ill.

MILLERSBURG FARMERS' FAIR ASSOCIATION, INC.

Millersburg, Pa.

Fair Dates—Sept. 11, 12 and 13, 1947

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Tickets Subject to Fed. Tax Must Show Name of Place. Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

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AT HENDERSONVILLE, N. C.

Now Available for Outdoor Events

Good half-mile track with covered Grand Stand, seating 3500 people. Population of 250,000 people in a forty-mile radius. Summer resort, large crowds. Good for Stock Car and Automobile Races, Motor Cycle and Midget Auto. Write

H. B. KELLY, Secretary
 HENDERSONVILLE, N. C.

NOTICE TO CONCESSIONAIRES

PLANNING CIRCUIT OF

NEW HAMPSHIRE FAIRS

None of the following Concessions will be allowed at any of the New Hampshire Fairs: Roll Downs, G Wheels, Skillos, Build-Ups, Add Ups, Nail Games and Swing Ball; also a fifty-cent limit on all games.

NEW HAMPSHIRE FAIRS' ASSOCIATION.

Corn Belt Execs Optimistic; Predict Events Will Hold Up

(Continued from page 47)
with the facilities we have.—D. C. PERLEY, secretary.

MILLS COUNTY FAIR, MALVERN—I do not think crop conditions due to the flood will make any difference in our attendance. I expect the '47 fair to surpass last year's due to a better program and superior exhibits.—D. M. KLINE, secretary.

WORTH COUNTY FAIR, NORTHWOOD—Crop conditions are not too bad. The fair should be better than '46, as we are able this year to give away an automobile, which should increase attendance. There are other conditions which favor a better fair this year.—GLENN O. TENOLD, secretary.

BUENA VISTA COUNTY FAIR, ALTA—Crop prospects are good here, altho corn is somewhat late. We look for normal crowds and an increase in exhibits.—G. A. SODERQUIST, secretary.

BUTLER COUNTY FAIR, ALLISON—Poor crop prospects could cut attendance but conditions here are favorable for a fairly good crop year. We hope the fair will pass 1946, when our gate was off due to bad weather.—VIRGIL E. SHEPARD.

POTTAWATTAMIE COUNTY FAIR, AVOCA—Crop production will be below average, altho there

should be little effect on the fair. It appears we will surpass the 1946 fair. Interest seems higher than last year.—O. H. ROCK, secretary.

CALHOUN COUNTY FAIR, MANSON—Attendance will depend upon the growing season from now on. If we have good weather for crops for the remainder of the summer, we will have good attendance.—SARA S. KLOTZ, secretary.

DAVIS COUNTY FAIR, BLOOMFIELD—We will probably equal or run a little below 1946. Crops have been delayed. Small grains have not all been planted. A heavy hay crop is expected.—C. E. WAGLER, secretary.

KOSSUTH COUNTY FAIR, ALGONA—Fair should be as good or better than in 1946. Crops are backward but good as compared to some other areas.—A. L. BROWN, secretary.

HENRY COUNTY FAIR, MOUNT PLEASANT—Crops are fair and will not affect our fair this year. We expect a greater financial success, as we will have a gate charge this time. In previous years we could not charge at the gate because a city park was used for our grounds.—W. H. BAINTER, secretary.

FRANKLIN COUNTY FAIR, HAMPTON—Crop conditions are good compared to districts that have been flooded. I think the fair's prospects are better than 1946 because the help situation is better.—GLENN D. CRAIGHTON, secretary.

MISSISSIPPI VALLEY FAIR, DAVENPORT—Crops have been delayed due to excessive rains. Our county extension director estimates conditions in our area much above average for Iowa. We do not think conditions will affect our attendance to any appreciable extent because the fair services a metropolitan area which has large pay rolls.—FRANK HARRIS, manager.

BIG 4 FAIR, POSTVILLE—In our opinion we will run behind 1946. We operate a dance pavillion and our attendance this season has dropped considerably. However, for the fair we are fighting to make it the largest ever. Crop conditions are not so bad, but development is late. Luckily, we are the last fair in this territory and we should have top exhibits. From the amusement angle, none of us will do well with the (federal) amusement tax still on. If we could get net what our tickets sell for, we would be okay. But, even with all the high prices of operation, I believe if we really go after it (attendance), we can win and not come out in the red.—A. S. BURDICK, secretary

Nebraska

SEWARD COUNTY FAIR, SEWARD—Crops are far behind normal growing season but should finish good. Wheat crop is excellent. Late corn should have no adverse effect on the fair. We believe the prospects for the 1947 fair are very good, and we think it will pass the 1946 fair providing, of course, a polio outbreak in other sections of the country do not cause cancellation of any of our shows.—RUSSELL M. STRUTHERS, secretary.

THURSTON COUNTY FAIR, WALTHILL—Crop conditions are good. The fair should top 1946. We have had a gradual increase in attendance each year.—ALFRED ROUND, secretary.

NUCKOLLS COUNTY FAIR, NELSON—Wheat is good, oats are fine, corn is late but has a good stand. We see no reason why 1947 should not be a big year here.—WILLIAM A. MCHENRY, secretary.

MORRILL COUNTY FAIR, BRIDGEPORT—Our fair this year

will about equal 1946. The only thing that will harm our fair is the fact that Scottsbluff County is having its fair on the same dates. The floods have damaged the corn crop to a certain extent, but we do not think it will hurt our attendance or exhibits.—J. CEDRIC CONOVER, secretary.

WASHINGTON COUNTY FAIR, ARLINGTON—Crops are late but good. Expect exhibits, as well as attendance, to be good. The fair should top 1946, as we have a better program.—H. C. MCCLELLAN.

HOWARD COUNTY FAIR, ST. PAUL—Small grain, hay crops and pastures are normal. Some lowlands are flooded, and this will decrease production. Crop conditions, however, should not hurt attendance and exhibits this year. We expect at least to equal 1946.—CHARLES DOBRY, secretary.

CEDAR COUNTY FAIR, HARTINGTON—Weather conditions in this county have been favorable. Small grain prospects have been exceptionally good. Corn prospects and other factors are favorable to a better attendance than last year.—V. E. ROSSITER, secretary.

FREMONT 4-H CLUB FAIR, FREMONT—Crop conditions are generally good, altho there has been some damage east of Fremont. We expect a larger entry than ever before.—C. W. MOTTER, secretary.

NANCE COUNTY FAIR, FULLERTON—Crops have been held back by too much rain but the recent weather has been excellent and corn will catch up with normal growth. However, it is going to keep farmers extremely busy with field work until about the middle of August. Wheat is in the critical stage, as rust might hit it on account of excess moisture. Otherwise crop and prices are good. If good shows and entertainment are provided, I think our fair will be equally as good as last year, as this is primarily a farming section and farmers have good income which reflects in every line of business.—E. M. BLACK, secretary.

STANTON COUNTY FAIR, STANTON—The fair should pass last year. There is greater interest, better attractions and an improved plant. Crop reports are fine, and should affect attendance and exhibits favorably. We have placed more emphasis on advertising and more animal exhibits, and we have an improved plant.—DENNIS F. SULC, secretary.

Missouri

MISSOURI STATE FAIR, SODATA—Crops are backward but the prices are high. Prospects for the fair are the best yet.—ROY S. KEMPER, secretary.

RANDOLPH COUNTY FAIR, MOBERLY—Conditions in this county are very good considering the rains. Crops naturally will be late due to rains, but are expected to be at least 85 per cent of normal. This is largely a livestock, poultry, dairy and mining county. Prospects for the fair are substantially the same as last year.—J. C. PATTERSON, secretary.

PIKE COUNTY FAIR, BOWLING GREEN—Heavy rains have greatly delayed and seriously injured the crops and the crop outlook isn't too bright. However, I believe we will have a better fair. We are offering more exhibits and classes in livestock and farm products.—OLIN N. BELL, president.

NORTH CENTRAL MISSOURI FAIR, TRENTON—Crops on the bottoms have been greatly damaged but the uplands have been spared, and we hope that, retarded as the

crops may be, we will have a normal attendance.—W. K. DINWIDDIE, general superintendent.

AUDRIAN COUNTY FAIR, MEXICO—Corn is late, but grass and other crops are excellent. Interest in the fair has never been better. If weather is good at fair time, we will surpass 1946.—CLARENCE W. MACKEY, secretary.

SOUTHEAST MISSOURI DISTRICT FAIR, CAPE GIRARDEAU—Weather permitting, we should top last year's fair. Rain has prevented small grain harvesting, haymaking and corn planting and may hurt the agricultural exhibits. However, we are offering \$5,000 additional in premiums, plus more races, better attractions, both commercial and other, and have added 40 acres to the fair plant.—H. W. KELLER, secretary.

CLARK COUNTY FAIR, KAHOKA—Prospects for the '47 fair are below those which prevailed before the '46 fair due to floods and too much rain. However, good weather from now on will help, and we are just hoping.—LYNNE GREGORY, secretary.

VANDALIA COMMUNITY FAIR, VANDALIA—Crops are scare this year because of the excessive rains. Am afraid grain, vegetables and livestock will be below normal. We are planning on \$500 more in premiums this year to draw crowds. Since we had a late spring, we should have ideal September weather for the fair.—R. W. ASBURY, secretary.

MARIES COUNTY FAIR, VIENNA—Prospects are better for 1947 than they were in '46. The farm people have more money to spend for amusements and they have better products to show. Crop conditions are good, and that will make our fair better as the quality of the farm products will be better.—J. A. DUFFIN, secretary.

ST. CHARLES FAIR, ST. CHARLES—Breaks in the levees along the Missouri River have covered a great deal of the bottom land in this county. Most of the damage was to the wheat and corn crops. However, outside of the low lands, crop prospects are good, and we feel crop attendance will have little effect (See Corn Belt Execs on opp. page)

WANT

Rides, Free Act, legitimate Concessions and Shows for Street Fair, 14th Annual, Sept. 4, 5, 6, Ashtabula, Ohio. More than 20,000 attendance. Write

JOHN J. PORTER, Secy.

MARINE BANK BLDG.,
Ashtabula, Ohio

WANTED RIDES

Ferris Wheel, Merry-Go-Round or Swings for Fair, August 28th, 29th and 30th. 40,000 population in radius of 15 miles. Contact

S. D. WOODS

Secretary of the Fair Association
Grundy, Virginia

WANTED

RIDES—CONCESSION—SHOWS

TIOGA VALLEY FAIR

Tioga, Pa., August 3, 4, 5, 6, 7, 8, 9, 1947.

Jimmie Lynch Thrill Show, Firemen's Parade and elaborate Grandstand Attractions. Write or wire at once. **CARL H. FORREST, Sec.**

WANTED

A good Carnival to play

Monroe County Fair

at Madisonville, Tennessee, September 8-13, 1947.

Must have 7 or 8 good Rides.
CLYDE N. TAYLOR, Secretary
MONROE COUNTY FAIR ASSOCIATION

WANTED

A few good clean Rides and a small Carnival for County Fair. Dates, August 28-29-30. Nothing but Percentage Games. NO FLATS. Contact

CHAS. W. STEPHENS

Laramie County Fair Board, Pine Bluffs, Wyoming

★ ALL IN ONE! ★

HIGH SWAYING POLE — TRAPEZE — PERCH
— BALANCING —
ACROBATICS —
SLIDE FOR LIFE

Selden
THE STRATOSPHERE MAN

World's Highest
Aerial Act!

c/o THE BILLBOARD, Cincinnati 22, O.

ATTENTION

FAIR SECRETARIES

I CAN FURNISH
ANY TYPE OF
OUTDOOR ACTS OR REVUES
ON SHORT NOTICE!

ERNIE YOUNG

155 No. Clark St.
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WANTED

RIDES AND CONCESSIONS
for the

MILLS COUNTY FAIR

August 13, 14, 15 and 16, 1947

Write or wire

D. M. KLINE, Sec.

Malvern, Iowa

WANTED FOR

THE WHITE COUNTY FAIR

ACTS—AERIAL and PLATFORM
Date: AUGUST 28, 29, 30, 1947
Contact: T. STANTON HALE, Sec.,
Sparta, Tennessee

COLORED FAIR

TWELFTH ANNUAL FAIR, INDIANAPOLIS, INDIANA

Six Big Nights—July 14, 15, 16, 17, 18, 19, 1947.
First-class Rides and Shows. Large crowds. A big live-wire Fair. No gate. Admission free.
Booking clean Concessions. Address:

MANAGER OF ARRANGEMENTS

4401 EAST TENTH STREET

INDIANAPOLIS, INDIANA

Rutters Have Two Outfits in S. C.

PAMPLICO, S. C., July 5.—Harry and Irene Rutters' Tent Theater is in its 30th week here. The No. 2 org is in Mayesville, S. C., featuring Slim Mims and the Dream Ranch Boys, hillbilly combo. Biz has been good, according to Harry Rutter.

The Rutters tripped to Pottstown, Pa., recently to bring their daughter, Dolly, on the outfit. She has taken over concessions. In absence of the Rutters, show was kept going by Bob Russell, old-time singing and talking circus clown.

The orgs will continue in South Carolina in the tobacco and cotton sections, then head for Texas late in the fall.

Additions to Sadler Org

AMARILLO, Tex., July 5.—Les Lyle, trumpet, has joined the Harley Sadler Show, and Clyde and Ginger Holmes replaced Johnny Toma with Ray Kemo's band. A special concession tent has been added. Candy is handled by S. B. Massengale, with eight agents.

The Sadler tent is "airdomed" on each side. Recent visitors included Bob and Jean Siler, who were with the org for some time; Johnny West, Dorothy and Francis, Bud Bashee, Mary Loutocia and L. L. (Rusty) Plunkett.

Otnes on Kansas Circle

OGDEN, Kan., July 5.—Douglas Otnes who opened his vaude-pic show here May 26, will operate on a circle in Alma, Wakefield, Solomon and Woodbine all in this State, during the summer. Org recently hit four weeks of rain, with business holding fairly well. Tex Watson, cowboy singer and actor, is with the show.

Roadshow Film

By E. F. Hannan

RECENTLY a film roadshow man left some film with me to hold. Being also a performer and having a chance to join a flesh trick, he wanted to build his roll in a sure way, he thought. The flesh trick folded and the performer wired me: "Sell film at once and send cash." I told one or two persons and they in turn told others, and then a fellow 50 miles out wired: "Send film express; I will remit promptly."

This remained me of the wartime fellow who wired: "Send 30 best plays and Sam will pay." I wired back: "Tell Sam to come in and we'll talk it over." Any way a film dealer grabbed the pix at a fair price and told me afterward that he made a dollar on it. I found that film that is roadshow-style has a ready sale.

FOR SALE OR RENT

Complete Tent Show, seats 1200 people. New Tent, 60 with two 30" middles; 5 Trucks, two Light Plants, Cookhouse on Truck, Pop Corn and Snow Concessions, P.A. Set. Nothing to buy. Wire or write

HOXIE TUCKER
SOMERSET, KY.

CLAIBORNE WHITE

Contractor, Advance Agent at liberty. Can join Colored Minstrels. Sober and reliable. Tent Show experience. Post Bills, Fix License, Contract Let, Route your Show to money. Know Virginia, West Virginia, Kentucky, Tennessee, Arkansas, Louisiana, Mississippi, Alabama, Georgia, Florida, South Carolina, North Carolina, Buck Smiles, Fla. Blossom, Silas Green, other Managers who need a good Agent. Can join immediately on wire. Salary, your limit. Wire ticket to join on. **CLAIBORNE WHITE**, 155 S. 4th St., Memphis, Tenn.

FOR SALE

Victor Model 40, 16mm. Sound Projectors Government Agency Surplus. Limited Supply. Ideal for roadshows. Cash or terms.

SELECT MOTION PICTURES

1818 Wyandotte KANSAS CITY 8, MO.

REP RIPPLES

DOUG AND LOLA COUDEN, parked for the summer at Palestine Grove Camp, Evansville, Ind., recently experienced their first accident on the road in their 15 years of traveling with living trailer. While pulling into Evansville, they were struck by a woman driver who failed to stop at a stop sign. Their car and trailer were badly damaged but, fortunately, no one was injured. Damage was covered by insurance. Roger Montandon, editor of *The Juggler's Bulletin*, recently visited the Coudens in Evansville and took motion pictures of Doug's juggling routines. . . . Al Tint, still located in Chicago, was recently visited by Roy Francis, Bill Adams and Jack Sweetman, vet minstrels. Jack is with the Wallenda Circus. Roy and Bill have gone to their home in West Allis, Wis., until the fairs open. . . . T. L. Merritt, advance agent, pens that he enjoyed a recent gabfest with Harry J. Pamplin, whom he hadn't seen for years, at Clarendon, Ark. Pamplin, formerly in stock and rep, has a furniture store there, is a member of the Lions Club and an alderman. His wife, Mabel Rodes, died more than a year ago. . . . O. H. Standish has 16mm. pix in the Rochester, Minn., area. . . . W. H. Ehlert has 16mm. pix around Ellensburg, Wash. . . . Camp Players, four people, have been readying at Camden, Me., to play

Maine resort towns. . . . Childs & Marcheau have films and vaude around Valleyfield, Que. . . . Arthur Gibbs infoes from Jamestown, N. D., that he will soon have 16mm. pix on a circuit of towns around there. . . . Myer's Show, films and short-cast bills, is playing around Norton, Kan. . . . Leland Storrs, juggler and music, is with the trick.

Corn Belt Execs Predict Events Will Hold Up

(Continued from opposite page) upon our 1947 exhibits and attendance.—**RICHARD J. FRITZ**.

MONITEAU FAIR, CALIFORNIA—I think the '47 fair will equal or surpass 1946. Last year it rained all during the fair here. We have had so much rain now that by fair time, the weather should be good. Crop conditions, however, are not good, and this may hinder the display of farm products, but otherwise there will be plenty of exhibits. Crop conditions should not affect attendance because people made money last year and have a good surplus on hand.—**HAROLD KINDLE**, secretary.

Illinois

HANCOCK COUNTY FAIR, CAR-THAGE—Crop conditions are from four to six weeks behind normal. This will not affect our fair greatly, as we have late dates. With good weather during fair week, we will pass 1946, as we had two days of rain last year.—**GLENN R. KILGORE**, secretary.

JASPER COUNTY FAIR, NEW-TON—I think our prospects for '47 are very good, and may equal or exceed 1946. There is more money in our farming communities now than there ever has been. We are increasing our admission prices, and we have increased the length of our fair by one day. Crop conditions are only fair this year, but good growing weather thru July may very well change the picture. If not, it will hurt us.—**DALE WILSON**, secretary.

SANDWICH FAIR, SANDWICH—Prospect for this year about equal those which existed in '46. Corn and oats were late in being planted. A late fall will help.—**C. R. BRADY**, secretary.

FAYETTE COUNTY FAIR, BROWNSTOWN—I believe we will pass 1946, as we had rain two days last year. Crop conditions, however, are very bad. We have raised premiums and this should increase the number of exhibits and also attendance.—**L. A. TUDOR**, secretary.

FULTON COUNTY FAIR, LEWIS-TOWN—Prospects are equal to '46. Crop conditions are good but late.—**ARTHUR D. YOUNG**, secretary.

COLES COUNTY FAIR, CHARLESTON—Crops are late but in good shape. Farmers in general are happy in this territory.—**ROBERT R. BLACKFORD**, secretary.

CLARK COUNTY FAIR, MARSHALL—Crop conditions are normal. The outlook for the fair is very good. We believe it will exceed 1946 as everyone still has money and wants to go some place.—**H. R. BAMESBERGER**, secretary.

WHITESIDE COUNTY FAIR, MORRISON—Prospects are very good. The fair should equal 1946, which was a peak year. Crop conditions are good.—**V. M. DEARINGER**, secretary.

MARTINSVILLE FAIR, MARTINSVILLE—Our fair this year should top '46. Crop conditions here are normal.—**H. T. BENNETT**, secretary.

WARREN FAIR, WARREN—We

are looking forward to a good year, as people have plenty of money and the disposition to spend it. We do not think that the late spring will shorten our exhibits, except corn. Lots of dairying, as well as stock raising, is done in this community, and so we do not depend on one crop. If one is short, usually the other cash-producers offset it.—**J. W. RICHARDSON**, secretary.

CONEY ISLAND

(Continued from page 75)

by Pat D'Esposito and Elmo Marino, eight years in the same spot. Al Schwank is manager. . . . Mike Perlin operates and manages a new fishing game at Boardwalk and Stillwell on Atlantis nitery property. . . . Francine Kane, vocalist-pianist, is doubling between the Atlantis on the Boardwalk and at Playgoer's Club, Manhattan. . . . Alex DeGonsler is back silhouetting, this time in front of Blue Bird Casino on Surf. . . . Lou Hearn, former vaude, comic, now in pix, was a *Tirza Wine Bath* visitor. . . . Charles Herman conceived his Gyroscope ride while lolling on the sands at Long Beach, Calif. Has in mind branching out in the manufacture of two smaller sizes for other parks to operate. Herman, backed by Jimmie Kyrimis and members of Coney's chamber of commerce, visited Manhattan's building department June 30 on an urgent matter, a quickie for the proper papers to start the Gyro rotating. License has been held up by department inspectors hesitating to grant the okay for various reasons.

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Damage Suits

By Edmund L. Paul

THE FACT that Neil Schaffner is having to fight a damage suit brought by a woman who allegedly stepped into a hole on the lot where the Schaffner tent was set up should cause concern among tent show managers everywhere. The recent article in *The Saturday Evening Post* showing how easy it is to lose the bankroll by being sued for damages for the most trivial accident seems to have wised up the shyster lawyers all over the country. There has been an epidemic of such suits.

According to the S.E.P. article, one defendant was nicked for \$12,000 because his little son threw a tin can which hit a neighbor's little girl in the face, cutting a little gash over her eye. Another collected big damage because his little girl, in passing along the street, was frightened by a dog.

It behooves managers of tent shows to see that the possibility of accident is reduced as much as possible. Be certain that the blues are properly set up and maintained. See that there are no holes on the lot for somebody to step into or a piece of wire sticking up somewhere for little junior to scratch his tootsies on. Further, it would be the better part of wisdom to take out accident insurance immediately.

There was a time not so long ago when one had to take out a separate policy for each kind of accident but today they may all be covered with a single policy called comprehensive personal liability, and I am told that the premiums are extremely low. Better look into the matter by calling on an insurance salesman.

Palmer Succeeds Monson

As Prexy of AMPRO Corp.

NEW YORK, July 5. — A. J. Palmer has been named to succeed Axel Monson as president of the AMPRO Corporation of Chicago, makers of 8mm. and 16mm. projectors.

Monson, founder and president of the firm since its beginning, retired recently, but will serve as AMPRO's board chairman. Palmer has been a well-known figure in the 35mm. industry during the past 10 years.

Barker Barks Back; Says RSROA Tried To Dominate; Denies WRSC Affiliation

Canadians Resent "Foreign Interference"

CINCINNATI, July 5.—Terming it regrettable "that such irresponsible statements should find their way into print and cloud the good-neighbor policy in the field of sport," A. S. Barker, vice-president of the Roller Skating Rink Operators' Association of Canada and chairman of its foreign relations committee, takes violent exception to the article, "Canucks Spanked," in the June 28 issue of *The Billboard*.

The article, quoting Fred A. Martin, secretary of the RSROA of the United States, reported that Victor J. Brown, chairman of the World Roller Skating Congress, had recommended that the Canadian body be suspended for participation in unconstitutional activities detrimental to the progress and welfare of its affiliates. Martin also announced that "the chairman also recommends the reorganization of the Canadian body" but that "Canadian amateur roller skaters have been recognized by the organizing committee for participating in the forthcoming world championships. Team to participate includes top senior skaters."

Resent Interference

"It is obvious," Barker says in a letter to *The Billboard*, "that this organization or any responsible Canadian roller skater, club or rink operator would resent foreign interference and attempt at domination in the Dominion."

"It appears farcical that the self-styled 'World Congress,' viz, Victor J.

Brown, should recommend to himself that this body be suspended.

"This organization has not subscribed to any World Congress constitution, nor asked for membership therein, and is not in any way a member, and therefore could not be 'suspended.'"

"Further, without a constitution, how can activities be 'unconstitutional?'"

Not Consulted

"The simple fact is we were not consulted, nor did we agree in any manner to sanction or send skaters representing this Dominion to a so-called world meet to be held in California in July. We have no voice whatsoever in the conditions, events, classes, officials, nor any matter concerned therewith."

"Much as we are anxious to promote the sport of roller skating in the Dominion, we could not sanction skaters officially representing Canada taking part in a meet held under such conditions, and we so advised our American friends."

Disrupting Canadians

"Accordingly, and in order to put this so-called world meet over, they appear to be attempting to disrupt this organization, and proposing to reorganize it, and in general create confusion over here as we are advised they did in England. All apparently in an attempt to regularize their position and to dominate the sport of roller skating in North America and throughout the world."

"We have no desire to enter a wrangle with the RSROA of the United States. We respect their accomplishments but would thank them to confine their irregular activities to their own side of the line."

"We append a copy of statement of our foreign policy passed June 17."

Foreign Policy Statement

"While subscribing to the general proposal that a single world body supported by all associations was desirable for the good of the sport, our representative took part in a preliminary discussion with representatives of the American RSROA and the newly-formed British RSROA in October, 1946."

"At this meeting it was decided that ideas for a constitution should be exchanged and all countries where roller skating took place would be invited and would be represented in such a world body. A temporary chairman was selected. Since that

Betts Sings "Open The Door, Richard" To Coast Newsmen

REDONDO, Wash., July 5.—W. J. Betts, operator of Redondo Roller Rink, seems to have found the key that opens the door to acceptance by daily newspapers of organized roller skating competitions as events worthy of support.

Prior to the successful Pacific Coast regional contests of the Roller Skating Rink Operators' Association of the United States, held recently at Redondo, Betts took it upon himself to learn why Pacific Coast contests in the past have never been given proper newspaper support. That he was successful was proved by heavy attendance at the competitions, which Betts attributes to excellent co-operation from papers in his area.

"After explaining the position of roller skating in the nation and the magnitude of our coming meet," said Betts, "they (the newspapers) quit shoving and got interested. The *Seattle Post-Intelligencer* ran four pictures at different times, *The Star* two and *The Times* one. All printed results, phoning to get them each day before the contests were over. Both Tacoma papers did equally well, and there were good write-ups in nine other valley and local papers. Two Tacoma radio stations carried news of the events on their sportscasts, and one of them had me appear on a broadcast."

Hays Remodeling Chi Arcadia

CHICAGO, July 5.—Phil J. Hays closed his Arcadia Roller Rink here recently for an extensive remodeling project that will consume about six weeks. When it reopens there will be a new floor, an air-conditioning system and the entire interior will be redecorated. Hays, accompanied by his wife, left recently for a West Coast vacation.

Dancing at Hartford Spot

HARTFORD, Conn., July 5.—Friendly Roller Rink here started a Monday night dance policy June 23. Regular skating sessions are being held on other nights. Charles Donnelly and band provide the music for dancers.

time, altho this association submitted certain suggestions, no information whatever has been received from the chairman, no constitution has been adopted, nor have we been consulted in any way.

WRSC Mythical Body?

"Notwithstanding, our American friends have presumed to take charge of and dominate this mythical body. Accordingly we must dissociate ourselves from same, believing that such procedure is not in the best interests of the sport, and we regret our name having been identified in any way."

"The presumption of taking charge and the holding of a claimed world meet, with sanction from a world congress that has no foundation in fact, and the publicizing of same, and that under such conditions this Dominion would be officially represented in such a meet, are proceedings repugnant to and in conflict with our concepts of international co-operation, and to the spirit of that section of our articles of alliance with the American body wherein we agreed to co-operate in the formation of a world body, and we accordingly do not wish to be identified with such proceedings in any way, nor do we sanction amateur members of this organization taking part in a meet under authority of such body."

URO, ARSA Prepare for Big Turnouts

Ops To Talk Biz Recession

ELIZABETH, N. J., July 5.—Preparations for the sixth annual convention of the United Rink Operators and the 1947 national championships of the United States Amateur Roller Skating Association, both of which are to be held June 8-12 in Richmond, Va., are virtually completed, with indications of heavy turnouts for both affairs, said William Schmitz, URO secretary.

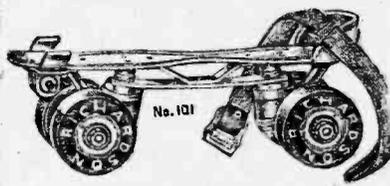
"From the many inquiries received at URO national offices here," said Schmitz, "it is apparent that this will be the best attended convention since inception of the URO, and George Apdala, president of the USARSA, has informed me that the forthcoming championships will be marked by a record number of contestants."

Combine Events

This year marks the first time the two events have been combined. The plan was adopted to save operators, who live at distant points, the trouble of making two trips a year.

Business-luncheon meetings, to get under way at 11 a.m., have been scheduled for operators Wednesday and Thursday (9-10). An executive board meeting will be held Tuesday (See URO, ARSA Prep on opp. page)

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Reports on Aussie Skating Activities

BRISBANE, Australia, July 5.—C. H. Flanagan, general manager of Blue Moon Roller Rink here, in a recent letter to *The Billboard*, gives a brief outline of skating activities in Australia.

"We have two roller rinks in the province of Queensland, Blue Moon and the Rollerdrome in Redcliff," writes Flanagan. "Blue Moon has a steel floor over which a layer of Masonite is placed to eliminate noise, while the Redcliffe rink has a cement surface." Flanagan reports the Masonite does an efficient job.

Flanagan's daughter, Ethel, who is teaching at Blue Moon, is Queensland's champion lady skater, having held the title 10 years. In 1938 she was Australia's grand champ, having won the women's title and then continuing on in the grand championships to successfully compete against men skaters. In recognition of her achievement, she received the grand championship medallion and certificate.

Skateland Offers "Pages"

MARTINEZ, Calif., July 5.—*Pages of Yesterday*, directed by Ilene Marshall and Paul J. Gilbert, was presented June 17 and 18 at Mrs. Hazel G. Barker's Skateland here by members of Skateland Dance and Figure Club. Sanctioned by the United States Amateur Roller Skating Association, the presentation offered 25 numbers that included varieties of dancing and several numbers, *Round-up Time in Texas*, *Old Fashion Garden*, a military precision number, and *Rodeo Time*.

URO, ARSA PREP
(Continued from opposite page)

evening. Main topic of discussion at the meetings will be the business outlook for the coming season and the effect of the business recession on the roller skating industry.

Operators will stay at the Hotel John Marshall, where the meetings will take place, and contestants will be quartered at the Hotel William Byrd. Tom Noble, operator of Cavalier Arena, where the contests will be held, has been busy making last-minute preparations in his capacity of host to the convention and contestants.

Climax of the events will be a dinner-dance for operators and contestants Saturday night (12) in the Virginian Room of the John Marshall. The room accommodates some 1,600 people.

Roller Rumbblings

Earl King is promoting a series of church skating parties at Flint (Mich.) Park Rollerade, which he recently took over.

Rollaway Rink, Davison, Mich., which has a terrazzo floor, is being readied for reopening following flooding in the heavy April rains.

Onie LeMay is celebrating the first anniversary of the new Riverside Rink on Plymouth Road, west of Detroit.

Work of enlarging West Huron Rink, Pontiac, Mich., has been started by Operator Anthony Ansalm.

Bill Holland, who led the 500-mile Decoration Day auto race at Indianapolis for 125 miles, is the operator of Skateland, Bridgeport, Conn. He won the 24-hour skating race at Eastwood Park, Detroit, in 1929.

Jess Bell, manager of Walled Lake (Mich.) Park rink, who recently recovered from a sprained ankle and

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†SR-236B	When Am I Gonna Kiss You Good Morning	Fox Trot	92	*SR-242A	St. Joe Blues	Blues	92
†SR-237A	Across the Alley From the Alamo	Two Step	92	*SR-242B	There's Good Blues Tonight	Blues	92
†SR-237B	Alexander's Rag-time Band	Two Step	92	*SR-243A	Philadelphia, Pa.	Two Step	92
†SR-238A	Chi-Baba Chi-Baba	14 Step	100	*SR-243B	My Pretty Girl	Two Step	92
†SR-238B	I Believe	Collegiate	92	†SR-244A	The Waltz You Saved for Me	Drop 3 Contl. Waltz	120
*SR-239A	I Wonder Who's Kissing Her Now	Waltz	92	†SR-244B	You're The Only Star in My Blue Heaven	Drop 3 Contl. Waltz	120
*SR-239B	Arizona Moon	Waltz	92	*SR-245A	It Might Have Been a Different Story	Fox Trot	92
†SR-240A	Beautiful Ohio	Waltz	92	*SR-245B	You Never Told Me	Fox Trot	92
†SR-240B	Paradise	Waltz	92	†SR-246A	A Sunday Kind of Love	All-Skate	100
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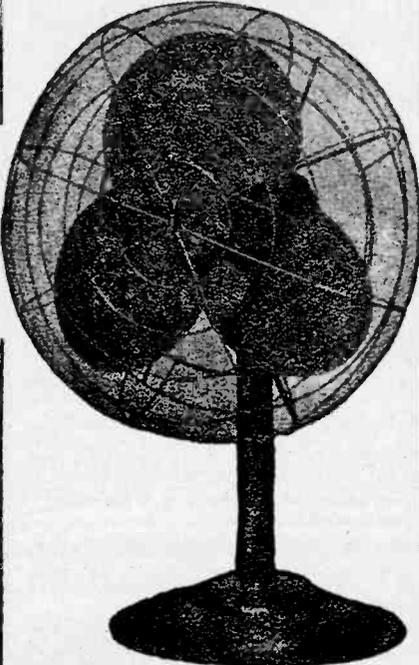
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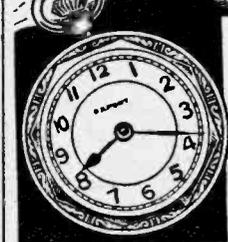


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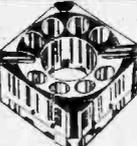
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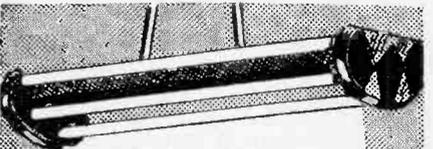
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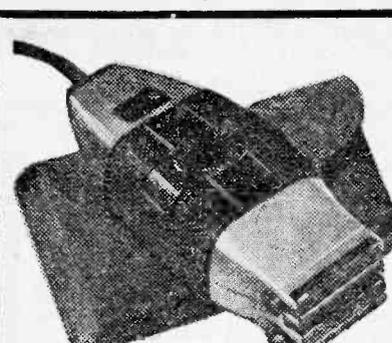
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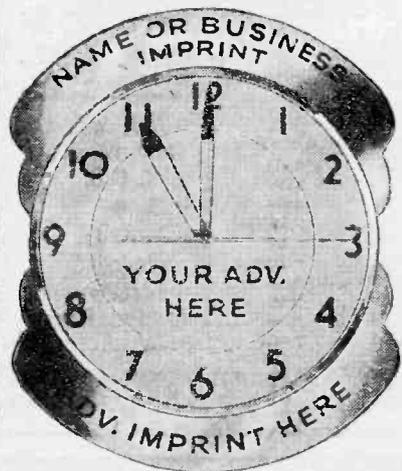
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 Hanstetter, Allan McGill, Mike
 Harbaugh, Chas. McGinley, Pauline
 Hardy, Chas. E. McGlove, Ken
 Hardy, Peggy McGrath, Leo The
 Harmon, C. R. (Lion)

Harmon, C. R. (Lion) McHugh, Bill
 Harson, Geo. McLeod, Jim
 Hart, Jeanette McPeak, Royal John
 Harvey, Geo. McPete, Blackie
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 Martin, Bob Martini, Tony
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 McHard, Howard Salsberg, Frances B.
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 Mitchell, Robt. Schweitzer, Frank
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 Joan Shann, Geo.
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 Moore, Emily Stannie
 Moore, H. J. Moore, Lewis Victor
 Moore, Luke Moore, Luke
 Moorehead, Bud Moore, Wm. J.
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 Morton, Clarence O. Murphy, Harold
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 Tole, James (Blackie)
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 Turner, Frank
 Urquhart, H. T.
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One per box. Gr.	6.50	Gr.65
4 1/2 In. Dessert Dishes. Gr. . .	4.25	Miniature Glass Whiskey Mugs.	
Mexican Hand-Painted Pottery.		Gr.	2.90
10" high (Reg. \$9.75 Doz.)		Whiskey Glasses. Gr.	3.25
2 doz. per case. Special. Doz.	3.00	\$500 Smoke Stand. Ea.75
Wire Basket Plus—		\$520 Cocktail Smoke Stand.	
8 Ea. 9 Oz. Decorated Glass		Ea.	1.40
Tumblers. Ea.75	Everedy Skillets (Wood Handle)	
6 Ea. 9 Oz. Decorated Glass		Small Size. Ea.65
Tumblers. Ea.50	Medium Size. Ea.75
9 Oz. Decorated Glass		Large Size. Ea.90
Tumblers. Gr.	6.00	Large Size Griddle. Ea.90
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Transparent Pinwheels With Animal Pictures	8.40
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Composition Doll, 6"	15.00
Composition Doll, 4"	9.00
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Pipes for Pitchmen

By Bill Baker

FORMER OWNERS . . .
of the Pacific United Shows, Danny and Gerri Lewis, are writing sheet on the West Coast, and from current reports they are doing okay.

Then there was the pitchman who once worked to an accompanying sign reading: "Do Me a Favor, Willya? Please maintain complete silence while I'm making my talk."

LEE SEYMOUR . . .
sheet writer, is en route from the West Coast to New York, where he will vacation for a month. Later he plans to return to Crafts 20 Big Shows, where he will operate a high-striker.

IT'S BRUITED ABOUT . . .
that Joe Borel, wire worker, is still on the West Coast looking for a spot to work. He recently returned from Los Angeles to San Francisco, where he plans to remain until the fair season gets under way.

BILLY AND CURLY STEED . . .
veterans of the pitch and acting profession, are currently pitching laughs at the Blatz Palm Gardens, Milwaukee, where they are the featured comics.

FOLLOWING A LENGTHY . . .
silence, Doc J. H. Beach comes thru with the following letter from Glendale, Calif.: "Reading in the column recently that Jack Kearns is working Chicago reminded me that there are still a few old-timers working from back in the '20's. I'm still plugging the same joint and getting top scratch in the Newberry chain. I worked Canadian fairs last year but I'm passing 'em up this year. Plan to head East soon and then try Europe next spring."

The fellow who lets the hot weather get him down usually winds up doing a terrific scuffle job in the winter.

GEORGE DURST . . .
of Eastern pitch note says that "seemingly many of the younger pitchmen (JCL's) consider themselves very clever by using the sell and run method. Considering that a depression seems certain, I suggest that

bona fide pitchmen, who offer value to customers, petition the New York City council for special licenses at a decent fee."

MRS. L. E. HANAPIN . . .
advises from her home in New Orleans that she's contemplating working an astrological jewel layout.

LUCILLE E. WILLIAMS . . .
manager of the tobacco stand at Milwaukee's Towne Hotel and widely known in Pitchdom, won some nationwide publicity recently when a feature article concerning her activities appeared in the *Retail Tabacconist* mag. The pic, especially taken by the magazine's photographer to illustrate the piece, depicts Lucille waiting on a customer at her stand. Story won Lucille many compliments from her friends in the business.

A snappy, sales-packed talk goes a long way in turning many tips who otherwise wouldn't even bother to hear a fellow out.

DOC SCHNEIDER . . .
continues to click with his layout, working Huntington, W. Va.

DOC TOM McNEELY . . .
still is operating the theater in Dallas, which he purchased before the war.

DOC O'NEILL . . .
veteran health book purveyor, is still working the books on the streets in New York to satisfactory turns. His son, Eugene, who was graduated from college recently, is making occasional pitch with the books, too.

DOC BILL LAMARR . . .
health book writer of two decades ago, is living in retirement in New York. He recently celebrated his 75th birthday.

CHARLIE T. HUDSON . . .
operator of Hudson's Products Company, fogs thru the following from Bessemer, Ala.: "This town has proven a red one for me on the pitch and in windows with the torso demonstration since my discharge from the armed services a year ago. Opened a platform show April 1 and have had noting but rain and inclement weather since. Sighted a number of pitchmen during our winter trek



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OAK-HYTEX Mottled BALLOONS

Back again! And they're the flashiest balloons you've ever seen. The striking mottled designs will not fade or blur. Six basic colors. Four popular sizes. For air or helium. Get set with OAK-HYTEX Mottled Balloons for big profits. See, wire or write your jobber today

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The sensational little money maker of pre-war days now available. Made of pure Para rubber (not synthetic). Flashy Box, Illustrated Chart and Instructions. Be the first one in your territory.
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Sample, \$1.00.
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2" Hawaiian Lols. (1 Gr. pack) . . . Gr. \$ 6.00	Beacon Mingo or Magnet Bkts. . . Ea. \$ 3.35
1" Hawaiian Lols. (3 Gr. pack) . . . Gr. 3.25	Beacon Toba or Midway Bkts. . . Ea. 2.70
Aluminum Milk Bottles . . . Ea. 1.50	Case lots of 30—10¢ less per blanket
Wood Milk Bottles, not loaded . . . Ea. .50	Miniature Glass Beer Mugs . . . Gr. 3.50
Comic Hat Bands, 18" . . . 1.85	9 Oz. Glass Tumblers . . . Gr. 4.32
Worth Baseballs . . . Doz. 2.15	Glass Teacups, green tint . . . Gr. 5.00
Junior Swaggers, 17", Colored Head. Gr. 8.50	Glass Saucers, to match cups . . . Gr. 5.00
Lancaster Batons, without Bells . . . Gr. 14.00	Glass Candle Holders . . . Gr. 4.80
Lancaster 38" Swaggers . . . Gr. 9.75	Glass Ashtrays . . . Gr. 3.50
Lancaster Batons, W/Bells . . . Gr. 18.50	Glass Custard Cups, Fire King . . . Gr. 4.50
Spanish Felt Hats . . . Gr. 30.00	Glass Dessert Dishes . . . Gr. 4.50
Mexican Cholo Felt Hats . . . Gr. 22.50	Handled Grape Dish . . . Gr. 5.50
Plastic Crook Handle Canes . . . 100 15.00	Enamel Tin Cigaret Cases . . . Gr. 4.85
8" Fox Tails, W/Comic Card . . . 100 5.50	Stone Get Rings . . . Gr. 1.00
11" Fox Tails, W/String, no Card. 100 21.50	Gold Plated Band Rings . . . Gr. 1.85
14" Fox Tails, W/String, no Card. 100 27.00	Plastic Toy Knives, Forks and Spoons. Gr. 1.00
18" Fox Tails, W/String, Cards . 100 28.00	Decorated Aluminum Ashtrays . . . Gr. 3.25
Whistle Flying Birds, yellow . . . Gr. 9.00	Large Animal Plastic Charms . . . Gr. 1.10
Lash Whips, rayon covered . . . Gr. 14.00	Dice Electric Boudoir Lamps . . . Dz. 18.00
22" Jumbo Fox Tails . . . Doz. 4.50	Plaster Doll Asst., 13 1/2" to 15 1/2" . . . Dz. 3.80
Metallic Pin Wheels, misprints . . . Gr. \$ 4.25	Plaster Fig. Asst., av. 7", 50 pack. . Ctn. 6.50
	Plaster Fig. Asst., av. 4 1/4", 100 pk. Ctn. 7.00

All items packed in units as listed, no less sold.

C. O. D. Orders Must Be Accompanied by 25% Deposit. Other Articles of "Wanted Merchandise" Are Shown in Our Latest Catalog—Write for Your Copy Today. State Business.

LEVIN BROTHERS Established 1886
TERRE HAUTE, INDIANA

PENNANTS
For CONVENTIONS, CITIES, PARKS, ETC. Artistically Designed and Colored. All Sizes.
COLLEGE PENNANTS
WITH AUTHENTIC BEALS AND COLORS.
Write for our 4x9 and 12x30 Inch Stock List for Immediate Shipment.
COMMERCIAL ART PRODUCTS 7845 E. Jefferson Detroit 14, Mich.

NEW, SENSATIONAL ITEMS

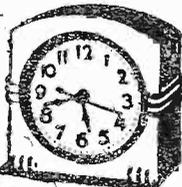


CONCESSIONAIRES, DEMONSTRATORS, CARNIVALS
 "Pete the Prankster"
 With Moving Eyes
 Unique novelty monkey that stands, sits, kneels, crouches. Wired legs enable it to be placed in any position. 1 1/2 Feet high. Fine quality, all plush, cotton stuffed.
\$24.00 doz.



\$5.30 doz.
MAGNUS HARMONICAS

ELECTRIC ALARM CLOCK



\$3.50 each
 In lots of 6



"The Champ"

"Broncho Bin"

WRITE FOR NOVELTY CATALOG
 MAIL YOUR ORDERS TODAY
 25% with order. Balance C. O. D.
BERNARD FINE CO.

501 Sixth Ave., Dept. B-6, New York 11, N. Y.

SLUM

NOVELTIES, TOYS, BROOCHES, PINS, KIDS' NECKLACES, JEWELRY, COSMETICS, ETC.
 3,000 PIECES, ASST.

\$25.00

SOME ITEMS RETAIL UP TO 25¢ EACH.

NEW ITEM!

LUCKY NOVELTY PRIZE BOXES
 ASSORTED NOVELTIES OF ALL KINDS
\$4.50 GR. BOXES

25% Deposit, Balance C. O. D.

Mdse. Distributing Co.

19 E. 16 ST. NEW YORK, N. Y.

thru Alabama, but all went out for greener pastures when spring came. Would like to read pipes here from Doc Tom Smith, Walter McInroe and Doc Hathaway. It looks a little rough in this territory because of the mine strikes. What has become of Sid Sidenberg?"

SOL ADDIS . . . tells from his New York haunts that he recently met an old friend, Doc Bill Lamarr, of health book fame, now retired. "Was sorry," Sol adds, "to learn that Bill Hartz, manager and part owner of the Washington Baths on the Coney Island Boardwalk, died in an automobile crash about two weeks ago. Bill was well liked by native pitchmen here and would always give them a break by renting them space if it was to be had in many of his concessions on the walk. His death was a great loss to Coney, too."

KING LEON . . . working out of Centralia, Ill., with herb compounds and liniments, is attempting to put a show together for a future tour he has lined up.

WORKING MED . . . in Southeastern Kentucky to good takes, particularly in Pikesville, Maysville and London, is Paul Houck.

CHIEF DEERFOOT . . . is reported to be playing Ohio territory with a med show, his latest stop being Beaver.

J. H. ROBERTS . . . purveying med out of Donaldsonville, La., is gathering plenty of the long green with that item.

GEORGE F. (DOC) HUGHES . . . is en route from Rochester to Jamestown, N. Y., traveling in the company of W. P. Pordom. They are reported to be corraling a goodly share of the geedus.

HARRY H. CUNNINGHAM . . . is purveying his wares in North Carolina, with Brevard his home port.

W. F. McDONOUGH . . . currently plying his trade in Northern Michigan, pipes that he recently met an old friend, Henry Riche, and a lengthy jackpot cutting session ensued. McDonough, working blades and hones, scored a good day's business in Lake Linden. He plans to head for Montreal.

WILLIAM BROAD . . . recently recovered from a major kidney operation, has opened a new store in Detroit—the third he is operating in four city blocks.

Sheet Help

By E. F. Hannan

A PUBLISHER'S agent in Texas has a large and ornamental map that he sells to papermen as a tie-up for sheet propositions. The affair is a standout and would crash any door either on rural routes or cities.

One map is in three large pages and another has five pages, the additional two being for information and anatomical charts that should be very useful for farm folks. At any rate this is the niftiest script closer that I have seen in a long time and any sheetwriter who couldn't get names and cash with this layout should haul down his flag and go to something else.

Top papermen would go thru the hinterlands like Sheridan went to the sea with a bundle of these in the car. There is always someone with an eye for sales stimulants and it's good that this is so.

MEDICINE MEN

MAY FEVER TABLETS
 Developed by a practicing physician specializing in allergy. Sold on Money Back Guarantee. Nothing like it in the field. Write for Confidential Price List.

ERBOLAX CO.
 220 George St. Cincinnati 2, Ohio

Pitchmen! Salesmen!

SENSATIONAL SELLER
STEADY BIG PROFITS

WONDERFUL DOOR OPENER SELLS ON SIGHT

COMBINATION BOTTLE CAP and Opener **2 in 1 VALUE**

ONLY 60c DOZEN INDIVIDUALLY CARDED YOU MAKE 100% PROFIT ON EACH ORDER

Here's one of those little necessities every housewife buys the first time you show it; every druggist, grocer, variety and tobacco store, restaurant, cafeteria, tavern, nightclub, dairy orders several after only one look. TITE-FIT quickly opens any crown seal bottle, then just as speedily vacuum seals it again. That's all there is to it—simplicity itself. You make unbelievably fast profits; helps to sell your slow-moving lines. Be first in your territory to reap a harvest of dollars with TITE-FIT. Write today sure for unusual profit setup and other amazing profit-makers.

Modern Metal Products Co.
 18 Ames St., Dept. B-7, Cambridge 42, Mass.

NOVELTY-SHAPED Balloons

BETTER THAN EVER AT A PRICE THAT MAKES THEM SELL!

SMALL SIZE ASSORTMENT
KITTEN • BIRD • FISH
\$3.00 Gr.

LARGE SIZE ASSORTMENT
KITTEN • BIRD • DACHSHUND
\$4.50 Gr.

SERPENTINE BALLOONS \$3.50 Gr.

Terms: 25% Dep., Bal. C. O. D., F. O. B. P'gh.

THE JOHN ROBBINS CO.
 340 Third Ave. Court 5445 Pittsburgh 22, Pa.

SUPERIOR SELLS BETTER!

TOP QUALITY RINGS, THAT SPELL PROFITS!

SHAKE RING No. 6191
 Cleverly designed White Finish
\$1.85 Doz.
\$21.00 Gross

WHITESTONE No. 6193
 Fine Sterling Sparkling Whitestones
\$2.35 Dozen
\$27.00 Gross

No. 2986 No. 216 No. 3251 No. 6076 Men's New Signets No. 6074
 Top Quality, Beautifully Designed Rings of Fine Sterling, with Sparkling Whitestones. **\$5.25 DOZ.** Fine Sterling Sparkling Whitestone. **\$4.50 DOZ.** White Finish Gold Finish **\$1.75 Doz.** **\$3.40 Doz.** **\$39.00 Gross**

Send \$15.00 for Large Assortment of Rings

WRITE FOR FREE CATALOGUE **SUPERIOR JEWELRY CO.**
 740 SANSOM ST. PHILA 6, PA

PITCH MEN

A new fast seller. Everybody a prospect. National publicity now appearing in magazines, farm bulletins, newspapers, radio. Introductory trial advertising offer. Sell at state fairs and carnivals. Dramatic demonstration. Attracts crowds. New brilliant plastic, wipe-on permanent finish. For floors, furniture, automobiles, trucks, boats, farm equipment, etc. It is new. It is H-O-T — It is Plastic. Write or wire for details.

REYAM PLASTIC
 DEPT. #71-F
 1525 E. 53rd St. Chicago 15, Ill.

PRICE \$68.50 EACH
3 OR MORE 65.00 EACH
6 OR MORE 60.00 EACH

REBUILT SINGER PORTABLE ELECTRIC SEWING MACHINE, with new electric motor, controls, electric wheel, luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

F. O. B. New York. 25% with Order, Balance C. O. D.

MITCHIE GOLDMAN
 5 BRIGHTON 1ST ROAD BROOKLYN 24, NEW YORK

CLOSING OUT!

We Are Discontinuing Our Salesboard Merchandise Department and Must Close Out the Following Merchandise Below Our Own Cost. All Merchandise First Quality.

- 135 Sets, 24-Piece Silver Plate, Including Knives, Forks, Soups, Teas and Attractive Chest Set (Including Chest), Ea. \$ 6.00
 - 3 Gross Gold Plated Ladies' Expansion Bracelets, Doz. 3.00
 - 5 Gross Aluminum Repeater Pencils (\$2.00 Retailer), Doz. 3.00
 - 420 No Jewel Watches, Sweeps, Attractive Dials, Ea. 4.00
 - 2 Gross Pen and Pencil Sets (\$5.00 Retailer), Doz. 9.00
 - 42 Dozen Nylon Hose, 51 Gauge 30 Denier, 1st Quality, Doz. 14.50
 - 125 Assorted Salesboards, 250, 300, 1000 and 2000 Holes, FOR THE LOT 100.00
 - 2 Gross Pocket Knives (\$1.50 Retailer), Doz. 6.00
 - 6 Dozen Hunting Knives in Sheaths, Doz. 9.00
 - 4 Gross Imported Bria Smoking Pipes (Up to \$7.50 Retailer), Doz. 7.00
 - 4 Gross Leather Combination Pipe and Tobacco Pouches (\$5.00 Retailer), Doz. 9.00
 - 12 Five Tube Radios, Ea. 15.00
- 25% Deposit With Order, Balance C. O. D., F. O. B. New York.
Minimum Order 1 Dozen.

Dorchester Sales Corp.

44 Whitehall St. New York 4, N. Y.
Bowling Green 9-8570-8571

STERLING SILVER-WHITESTONE RINGS

EVERY STYLE
EVERY SIZE

Ladies' Sparkling Sterling Solitaire. A Real Seller—A Real Value. Two brilliant side stones (as shown).
\$ 4.75 per doz.
\$4.00 per gr.

Ladies' Sterling Wedding Band to match (as shown). 6 large sparkling stones.
\$5.00 per doz. \$57.00 per gr.

SPECIAL VALUE
Massive Men's Ring. Sells on sight. Heavy Sterling Silver, set with large simulated Zircon, as shown.
\$9.50 per doz.

SEND FOR FREE CATALOG
Send \$5.00 or \$10.00 for sampling assortment.

STERLING JEWELERS

Worthington, Ohio

MANUFACTURER'S CLOSE-OUT

Factory Guaranteed
ALL METAL
BALL POINT
PENS

\$4 Single Dozens
\$3.50 Doz. in Gross Lots

Each with printed factory guarantee. Limited quantities! Immediate shipment. C. O. D. orders send 1/3 deposit.

RELIABLE SALES
Dept. BB-712
1003 LOCUST ST. LOUIS, MO.

BALLOONS

STRICTLY FIRST QUALITY

- # 4 DartGross \$1.25
 - # 5 DartGross 1.80
 - # 7 RoundGross 3.20
 - # 11 RoundGross 5.25
 - # 14 RoundGross 9.00
- Similar low prices on Cat Heads and Printed Balloons.
- B. PALMER CARNIVAL SUPPLIES**
1433 SECOND AVE. DALLAS 10, TEXAS

JJJ on Midway At Monon Event

(Continued from page 47)

which is reported to be pulling an unexpected heavy entry is a railroad model-building contest.

Besides the contests, many special exhibits will be uncovered here, including industrial displays by leading manufacturers and an antique show.

There also will be street dancing, with name bands to play; participation by youth bands and other special events. The chamber of commerce here is going all-out in co-operation. So, too, are various civic organizations.

Duffus Promotion Aid

Railroad execs estimate that the Monon will put out \$50,000 on its own for the celebration. Assisting John McKee, Monon publicity chief, is Carlton Duffus. One-time publicity head of a group of Minneapolis theaters, Duffus is no newcomer to outdoor showbiz. He handled a tour of a two-man submarine in '44 and '45, worked U. S. Treasury War Bond shows during the war and more recently directed a tour of the U. S. Navy Band.

As a build-up for the celebration and also to further heighten the road's public relations, the Monon will host execs of Indiana radio stations July 12-13 at French Lick, Ind. During that week-end the radio execs will be gifted with record albums of eight Indiana songs which won a songwriting contest sponsored by Monon.

JJJ Has Top Lot

These songs were first presented to the public at the annual get-together of the Indiana Society of Chicago in February in Chi, where they scored so big that the Monon decided to have recordings made. Sheet music and orchestrations of the numbers also have been printed, and the road is pushing sale of the songs in various forms to the public as a good-will feature.

During the celebration Johnny J. Jones Exposition will set up in Falling Run Park, Ralph Lockett, general agent, announced. Some concessions, he said, may be set up on city streets. For its stand here the Jones org will offer the Wallendas as the midway free act, a deal with the well-known circus troupe having been made for this engagement.

Zoos in general and R. Marlin Perkins, director of Chicago's Brookfield Zoo, in particular, came in for a big story with pictures in the July 7 issue of Time magazine. Perkins was pictured on the front cover of the mag.

FAST SELLERS!

MAGIC LIGHT BULB
An ordinary bulb that lights up or goes out upon your command. Startling! Mysterious! Amusing!
\$7.80 Doz. Sample, \$1.50.
Remit 1/2 With Order, Balance C. O. D.

ELECTRIC BOW TIE
Season's greatest sensation! Fine quality tie, each in box. Immediate Delivery!
\$10.80 Doz. Sample, \$1.50.

ROLL-UP TIE
NOT just a gimmick—but a real necktie that ROLLS UP upon command. A terrific demonstrator!
\$9.00 Doz. Sample, \$1.50.

D. ROBBINS & CO. 152-B W. 42nd St. New York 18, N. Y.

Corn Belt Execs Optimistic Despite Delayed Planting

(Continued from page 47)

notice this," Clifford C. Hunter, secretary of the Taylorville (Ill.) Fair reports. (The Taylorville Fair is skedded for July 13-18.) Hunter points out that livestock entries at early fairs also may be hurt because "many farmers will be too busy to take their stock to the early fairs."

Exhibits of corn will be down in size and quantity at many of the fairs, the survey indicates. Bert E. Cohoon, of the Brunswick (Mo.) Fair, which was four to six feet under water, reports "crop conditions in my area are very bad. It will cut down exhibits and probably will cut the income of the fair, but not too much in attendance." The Brunswick Fair was one of the hardest hit by the floods.

Gives State-Wide Slant

Giving a State-wide slant on prospects in Iowa and his view on the outlook for the Iowa State Fair at Des Moines in particular, Lloyd B. Cunningham said that "with unfavorable crop prospects at this time, we would not expect to exceed 1946. We still think we will come pretty close to the '46 attendance." Crop conditions in Iowa are very spotty and much damage has been done by flooding and heavy rains, Cunningham said. "These probably will affect our agricultural exhibits. We don't expect livestock exhibits to be affected."

Crop conditions in Nebraska are just fair, according to Edwin Schultz, secretary of the Nebraska State Fair at Lincoln, but "they will have no effect on the attendance but will affect the agriculture exhibits." Schultz forecasts that the 1947 Nebraska State Fair will equal or surpass the '46 fair. "We will have the National Hereford Show and also large machinery and industrial exhibits," he said. These features, "plus the desire of the people to see a full fair," are cited by him in support of his prediction.

MIDWAY CONFAB

(Continued from page 52)

Linda and Irene Lythcke, Harry and Jo Harding, and Ned E. Torti.

Thomas P. Felder, known around carnival cookhouses as Spartanburg Brownie, is operating a grab joint for Red Adams on the Triangle Shows. He was with Tommy Riggs on World of Mirth Shows last season.

Richard S. Walters Jr., who with his father has the kiddie rides on the Cetlin & Wilson Shows, hopped east recently and returned with a new Roto Whip, giving them four kiddie rides in all. Walters says business has been good on the season to date.

Lydia (Pinky) Snook, of Reading, Pa., is in a hospital there for two operations and treatment for a heart ailment, according to word received from Flo Dillon. Miss Snook had been with Carl J. Lauther's Side Show a number of seasons, and last season was with Claude Bentley's Side Show. She remained off the road this season, due to the illness of her mother. Friends are urged to drop her a cheery note. Her address is 1342 North Sixth Street, Reading, Pa.

ATTENTION, STORE DEMONSTRATORS—COUPON AND RING WORKERS! TOP QUALITY WHITESTONES AT NEW LOW PRICES! AVAILABLE IN WHITE



OR GOLD FINISH
Ladies' sparkling "Tiffany" type Mounting. A fast seller anywhere.
No. 22...\$2.85 per doz.
\$33.00 gross



Ladies' beautiful "Fishtail" Wedding Band set with five gorgeous Whitestones.
No. 1...\$2.85 per doz.
\$33.00 gross



Men's Embossed Sides Whitestone Ring set with One Carat size stone. A very popular number.
No. 84...\$3.00 per doz.
\$36.00 gross

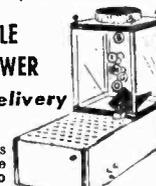
Many other numbers available.
Send for our Catalog.

STERLING JEWELERS

Worthington, Ohio



NOW AVAILABLE OUR OWN FLOOR STAND FANS
with 24" Blades.
110 Volt, AC, 1140 R.P.M., G.E. Motor.
Also available in 18", 20", 30" sizes.



NEW STYLE BINGO BLOWER
Immediate Delivery

P. A. Systems and Complete Line of Bingo Supplies.

MORRIS MANDELL, Inc.
Dept. B
131 West 14th St.
New York 14, N. Y.
CHelsea 2-3064

VENUS JEWELRY FOR THE MODERN VENUS



1326
Men's Sparkling Whitestone Gold Fin. Ring.
\$40.50 Gr.
\$3.50 Doz.



3211
Sparkling Sparkling Whitestone Ring.
\$27.00 Gr.
\$2.35 Doz.

25% deposit with order, balance C. O. D., or send \$10.00 for a sample variety of best sellers.

VENUS JEWELRY & NOV. CO.
307 5th Ave. New York 16, N. Y.

Ready Tied **BOW TIES**

	Doz.	Gross
With ELASTIC BANDS	\$2.50	\$27.00
With RAYON BANDS	2.75	30.00
With CLIP-ONS	3.50	39.00
BOYS' BOW TIES	2.00	21.00

Beautiful Assortments. Latest Patterns. Smart Pointed End and Batwing Shapes. Fine Quality Rayons. On Display Cards.
25% Deposit, Balance C. O. D., Plus Shipping Charges.
Satisfaction Guaranteed.
Inquiries From Jobbers Invited.

Mytijay Products Co.
701 Broadway, Dept. B-1, New York 3, N. Y.

JULY GLASSWARE SPECIALS

#2005 Whiskey Glasses. Per Gro.\$3.60	#1131 90-Oz. Water Tumbler. Per Gro. \$4.32
#327 60-Oz. Pitcher. Per Doz. 3.60	#3519 Decorated Tumblers. Per Gro. .. 7.29
#1830 Salt-Pepper Shakers. Per Gro. ... 4.00	#10 Mixing Bowls (3 Doz.) Per Case .. 2.55
#2595 Ash Trays. Per Gro. 4.00	#15 Mixing Bowls (1 1/2 Doz.) Per Case 1.85

SEND FOR OUR COMPLETE CATALOG

STANLEY TOY & NOVELTY COMPANY
110 WEST BROAD STREET RICHMOND, VA.

10 GR. SLUM—\$9.00
(Slum which formerly sold for \$1.50 per Gross.)

DART BALLOONS \$1.65 Per Gross
(Best Balloons on the market.)

25% deposit must accompany all orders. Merchandise shipped same day order is received.

HARRY FRIEDMAN
1065 Mission Street, San Francisco, Calif.

SALESBOARD SIDELIGHTS

New York:

Larry Dunke, of Central Merchandise, and Sol Engleman, Engleman Sales Corporation, took time out from New England biz trips to return to the city for the Fourth, but returned directly after the holiday. . . . Bill Lessons, of Lesson Vending, spent the Fourth at Atlantic City. . . . Irving Siegel, of Di-Geo, reports boom board biz to holiday spots.

Tom Hirsch, Augusta, Ga.; Marty Pritchard, Boston, and Charles D. Adams, Atlantic City, were in town last week visiting various firms. . . . Hy Greenglass, of Greenglass Sales Company, reports rush biz. . . . Many of the firms closed early last week and took extended vacations over the Fourth.

Dolls, the bigger the better, are proving excellent drawing cards on boards in some of the resort spots, Sam Weiss, Terre Haute, Ind., salesboard and coin machine operator, reports. Sam and brother, Al, made the "doll boards" up themselves in their area. . . . Novelty clocks are still a drawing card in up-State New York, according to reports.

Chicago:

Joseph Zimmerman, top man at Empire Press, left for New York and the East Coast last week end. Will be gone about two weeks. Empire roadman, Harry Deegan, is confining his calls to the Chicago area in recent days, says a trip to the West Coast is forthcoming soon. Harry enthuses over the way the salesboard business is perking up these days.

Gardner & Company expects Sol Wyatt back from England this week. Assistant Sales Manager F. Zinder says. Firm's Charles Leedy, who left Chicago some time ago on a business tour, has terminated his business activities and until the end of July will be vacationing. Miss Zinder fore-

casts a pick-up in business thruout July and following months.

Seymour Trott, vice-president and sales manager of Superior Products, left June 30 with salesman George Fillerstein to cover the Iowa and Illinois territory. Pair will be back July 14. . . . Blackhawk Manufacturing Company, headed by A. K. Ruxton, reports indications all point toward a top flight season for the industry.

Zoo Notes

Carey Baldwin, director of Fleishacker Zoo, San Francisco, swapped a pair of the zoo's 15 young tigers to the Racine, Wis., zoo for a male llama and a male tapir. Three young grizzly bears were traded for a pair of African penguins.

Detroit youngsters were introduced to their own private zoo June 30, when a two-acre exhibit was opened at Belle Isle Park, under supervision of Frank G. McInnis, city zoological director. The new addition has a 10-cent admission charge. Zoo is in charge of Barbara Bingham.

UNDER THE MARQUEE

(Continued from page 51) during the unloading, sending Cody to the hospital where X-rays showed no broken bones. He suffered several contusions about the face and minor bruises, however. *The Rutland Herald* carried the story.

In clown alley on the Tom Packs Thrill Circus are the Sherman brothers, producing clowns; William (Sim) Collins and Jack (Rube) Dyer, stilts; the Kleins, come-in workers; Jimmy Davison, Whitey Harris, Gabby DeKoe, Hap Green, Bozo Harrell, Jeff Murfee and Aussie.

Mr. and Mrs. Somkey Duane, former Wild West performers with Banard Bros.' Circus, are in Cheyenne, Wyo., awaiting the Frontier Days Rodeo. They are visiting the home of Mrs. Inez Troy (former wife of Jimmie Troy, now with Bailey Bros.) and their sons, Bobby and Jimmy Jr., ring performers, also

Sissy and son, Joe Allison. The Duanes, who were married March 7 in Alamogordo, N. M., will remain in Cheyenne to break in new stock, then they and the Troy family will again go on the road next spring.

Marshall L. Green, general agent for the Sparks Circus who was seriously injured in an auto crack-up in Cincinnati February 6 last, is still confined in Holmes Hospital there, where he is slated to undergo another operation on his leg this week. Despite his long siege of bedfastness,

Green is easily the most congenial and optimistic patient in the hospital, according to the staff physicians, who frequently point out his case and disposition when some patient, confined for only a few days, begins beefing about his own tough luck. But even with his cheerfulness, time occasionally hangs heavy. Thus his many friends are urged to drop him a cheery note. His wife, who has been constantly at his bedside since a few days after the accident, was a visitor at the home office of *The Billboard* Wednesday (2) of last week.

Husky PROFITS with these New Giant Hole Boards

SIX 5¢
TICKETS IN EACH GIANT HOLE

25¢
You Can't Miss!!

15
10

SIX
TICKETS IN EACH GIANT HOLE

ORDER No. 200
"TWELVE BIG FINS"
Giant Holes
6 Tickets in each Hole
25c Per Hole
- Thick -
Number Tickets
Avr. PROFIT \$28.16
(Maximum) **PROFIT \$39.50**

ORDER No. 200
"YOU CAN'T MISS"
Giant Holes
6 Tickets in each Hole
25c Per Hole
- Thick -
Poker Tickets
Average PROFIT \$27.45

GARDNER & CO. 2222 S. MICHIGAN AVE. CHICAGO 16, ILL.

PAY FOR 5 - ONE TICKET FREE

WHAT A COME ON!
FAST? SHE'S ALL ACTION!
MY GAL

Super Thick Board—New Giant Holes.
Six 5¢ tickets in each 25¢ hole.
220-Hole Board.

AVERAGE PROFIT \$25.30
IMMEDIATE DELIVERY

Send for our illustrated catalogue of full line.
OTHER GLOBE ACTION BOARDS (220 HOLES)

- KWIK FIN—Kwik Action
- KWIK FAG—Cigarette
- KWIK TRIK—Merchandise
- KWIK DEAL—Candy

GLOBE PRINTING CO.
1023-25-27 Race St., Philadelphia 7, Pa.



MRS. PORTIA WASHINGTON PITTMAN, daughter of the famed Negro leader, Booker T. Washington, shown during her tour of the Bee-Jay Products, Inc., plant, Chicago. Left to right, seated: A. C. Binder, firm's designing superintendent; Mrs. Pittman, and Joe Y. Nakanishi, firm artist. Looking on are three of Bee-Jay's supervisory employees.

Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

Watches Styled for Beauty and Built for Accuracy!

Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover. card sells out in 1 or 2 days. You can place hundreds of these cards each week.

25% Deposit with Order, Bal. C.O.D., F.O.B. Chicago

PUSH CARD WITH 2 WATCHES
1 Watch to the seller and 1 Watch to the winning seal.
Push Card Takes in \$21.
Your Cost \$10.
EXTRA PUSH CARDS 10c EA.

Your Profit \$11.00

Write **J & M SALES CO. — 708 S. STATE ST. — CHICAGO 5, ILL.**

ATTENTION, TICKET AND SALESBOARD GAME OPERATORS!

NEW—REDI-PAC

The newest thing in ticket games—the REDI-PAC line. Designed and created to give the dealers these new advantages over all other game products.

- 1. **Players Pay as they Play.**
No Losses — Positive Profit Produced.

A product which permits the dealer to sell by the package and get paid when the tickets are handed to the player. This is possible because the tickets are packaged, counted, priced and payout winners printed on each PAC.

- 2. **No Check-Up Time With the Players.**
Saves Time — Increases Sales.

By using REDI-PAC ticket games, it is unnecessary for the dealer to spend time "settling up" with each player. This allows more time to serve many players simultaneously. REDI-PAC can be used during the busiest store hours.

- 3. **No Display of Games Required.**

REDI-PAC games do not necessarily require any prominent counter space. This new dispensing method will allow the dealer to place these games on the back counter or handle from drawer space or from the pocket.

All REDI-PAC games are made up 10 tickets to each package and are available in 25c, 50c and \$1 packages in Red-White-Blue, Slot Symbol and Bingo style games.

Ask for our representative to show you samples of this entire line

GAY GAMES INCORPORATED
422 E. HOWARD ST. MUNCIE, INDIANA

Muncie
MADE
TICKETS
Sell because they
EXCEL

Muncie Manufacturers possess the "know-how" of ticket making. That's why Muncie Made tickets produce real profits.

GAY GAMES, INC.
COMMERCIAL PRINTING CO.
A. B. C. NOVELTY CO.
WERTS NOVELTY CO., INC.
MUNCIE NOVELTY CO.
HOME TALLY CARD CO.
NOEL MANUFACTURING CO.

ACTION PLUS ACTION



REEL-O

Coin machine symbols on each ticket producing faster, noiseless play.

2,400 Ticket Size at 5c Play Makes \$28.00 Profit. Also Available in 10c Size.

WERTS' GAMES ARE MONEY-MAKERS

DICE-GAME

Dice symbols on each ticket with number of spots on each dice printed below.

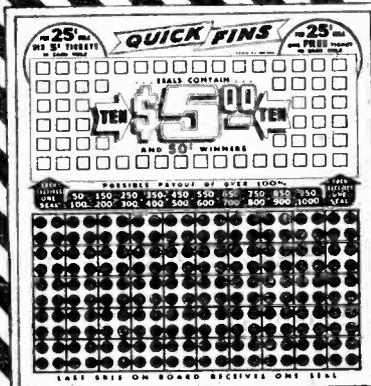
2,952 Ticket Size at 5c Play Makes \$44.60 Profit. Also Available in 10c Play.



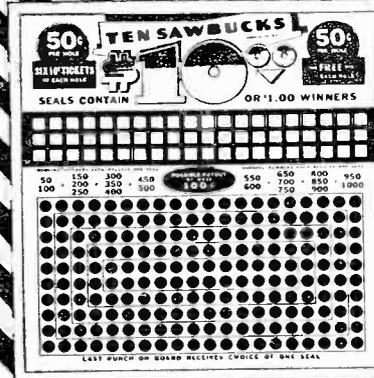
WERTS NOVELTY CO. Inc.

920 PERSHING DRIVE MUNCIE, INDIANA

Two New FAST PLAY Seal Boards!
SIX TICKETS IN EACH HOLE
ONE FREE TICKET IN EACH HOLE



QUICK FINS - 25c PLAY
200 Holes - Takes In \$50.00
Average Payout . . . 26.25
AVE. PROFIT . . . \$23.75



TEN SAWBUCKS 50c PLAY
200 Holes - Takes In \$100.00
Average Payout . . . 52.50
AVE. PROFIT . . . \$47.50

1200 N. HOMAN AVE. HARLICH MFG. CO. CHICAGO 51, ILLINOIS

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	25.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	25.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.00
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	6.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Jensen, Levinson New at Universal

KANSAS CITY, Mo., July 5.—Joseph Berkowitz, president and sales manager of Universal Manufacturing Company here, announced this week that Stanley Jensen, his brother-in-law, and Sol Levinson, his son-in-law, have joined the firm. They are currently undergoing training.

Berkowitz plans to make a sales tour of the country in about two months. In his absence Levinson will carry on at Universal as general manager and Jensen as office and personnel manager.

Berkowitz is also president and sales manager of Bee Jay Products, Inc., Chicago, and Triangle Manufacturing Company, Minneapolis.

JAR DEALS AND SALESBOARDS



ALL STYLES
WRITE FOR
LATEST
CATALOGUE
AND
PRICE LIST

CROWN PRODUCTS
322 E. COLFAX
SOUTH BEND 24, INDIANA

AVAILABLE AGAIN

Skip-number Push Cards with major winner under Master Seal in 4-16¢, 1-29¢ 1-33¢, 1-39¢, 1-49¢, 1-59¢ and 1-99¢ in 12, 15, 20, 24, 30, 35, 48 and 66 Holes, with take-ins from \$3.00 to \$25.32.

Skip-number Push Cards with every push a winner in 1-29¢, 1-39¢, 1-49¢, 1-59¢, 1-69¢, 1-79¢, 1-89¢ and 1-99¢ in 12 and 24 Holes, with take-ins from \$3.10 to \$21.50.

Other styles and sizes from 10 to 600 Holes, including Put & Take Cards, Cigarette Cards, etc. Write for Free Jobbers' Catalog.

W. H. BRADY CO. Mrs.
CHIPPEWA FALLS, WIS.

ELGIN-WALTHAM

SUMMER SPECIAL

REBUILT MOVEMENT—
BRAND NEW CASES
Fancy or Round Shape 10K
R. G. P. Yellow case, steel
back, strap, boxed.

7 JEWEL \$10.75
15 JEWEL 12.75

Minimum order, 6 watches.
All watches guaranteed.
25% Deposit, bal. C. O. D.

1947 Catalog Now Ready
IRVING BERK
145 W. 45 ST. NEW YORK 19

SALESBOARDS

We Stock a Complete Line.
SEND FOR OUR FREE LOW PRICE
LIST TODAY!
We are direct factory representatives for
Consolidated Mfg. Co.
"First With the Latest in Quality Boards."
RAKE COIN MACHINE EXCHANGE
609 Spring Garden St., Philadelphia 23, Pa.
Phone: Lombard 3-2676

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word . . . Minimum \$2.00

Remittance in full must accompany all ads for publication in this column.

A-1 CIGARETTE AND CANDY-VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postel, 6750 N. Ashland, Chicago. jy26

A-1 DUPLEX VICTORY STAMP MACHINES—\$10. Any quantity over 25, \$9.00. Northside Sales Co., Indianola, Iowa. jy26

AAF STAMP MACHINES FOR SALE—Victory, lots 10, new, \$17.50 each. Buy U.S.P. 100 Grand, Waterbury (5), Conn. jy19

ADAMS-FAIRFAX CASH TRAYS—5c BOOTH and Bar Almond Vendors. Write for information and prices. Marking Sales Co., 4310 Carnegie Ave., Cleveland, Ohio.

BALL GUM—½" SIZE, ASSTD COLORS, 140 Balls to pound, 63c lb. in 25-lb. cartons, 5 cartons lots, 60c lb.; 10 cartons, 55c lb. Used Ball Gum Machines, \$2.50 and up. Variety Sales, 1058 N. Rockwell St., Chicago 22, Ill.

BALL GUM MACHINES—NO. 33 NORTH-western, large globe. 300 same key, \$8.00 each. Penny King Co., 1037 E. Warrington Ave., Pittsburgh, Pa. jy26

BUBBLE BALL GUM—55c LB., 150 COUNT. 10 Bubble Gum Stickers free with each 35 lb. case. Boston Beans, 26c lb. Louis Andreuzzi, 566 Seybert, Hazleton, Penna.

BURBLE GUM—ATTRACTIVELY PACKED. 100 5c sellers, \$3.00 postpaid. For immediate shipment, send money order or check. Hyde Park Distributors, 301 Wood Ave., Hyde Park, Mass.

COCA-COLA C E P VENDING MACHINE wanted (Daily preferred). Top price paid for good machines. McGuire, 313 N. Sautana Ave., Bellflower, Calif. au2

FOR SALE—6 BALLYROLL SKEE BALL AL-leys, 14' long, in first class mechanical condition, \$90.00 each. Reliable Skee Ball Co., 2512 Irving Pk Rd., Chicago, Ill. jy12

FOR SALE—180 NEW 5c SUN (ALMOND) Machines, \$14.00 each. Best offer considered on entire lot. S. N. Stevens, 1811 S. 14th St., St. Louis 4, Mo. jy26

FOR SALE—SUSPENSE, \$100.00; CATALINA, \$50.00; Fast Ball, \$125.00. ½ deposit. Want Seeburg Stroller. John Harle, Memphis, Missouri.

FOR SALE—39 ROCKOLA STANDARD, including stepper and four 125 Wurlitzer Wall Boxes, \$190.00; Band Wagon, \$20.00; All American, \$25.00; Marvel's Baseball, \$30.00; Big Chief, \$22.50; Four Aces, \$35.00; Stagecoach Canteen, \$40.00; Flat Top, \$35.00; Suspense, \$60.00; Dude Ranch, \$20.00; Brazil, \$40.00; Goatee (with free play), \$150.00. 15-120 Wurlitzer Wall Boxes, each \$10.00. N. E. Vance, 955 So. 5th, Salina, Kansas.

FOR SALE—9 CHICAGO METAL, ONE MILLS weighted Slot Stands, \$10.00 each; two heavy Melnick double Slot Stands, \$100 each; one triple Safe, no front bar, \$50.00; Mills and Pace used Slot Parts at your own price; Wurlitzer 412 Light Grilles, \$90.00 each; 616-\$140.00 each, all perfect for location. Rockola, 12, \$75.00 each; 100 Mills Bell Locks, keyed alike, \$75.00 lot; 80 Pace Locks, alike, \$60.00. Terms, ½ down, balance C.O.D. Crandon Sales Co., Crandon, Wis.

FORTY NEW EXHIBIT COUNTER CARD Vendors, \$22.00 each, \$800.00 for lot. 1000 Cards with each Machine. One Popomatic Popcorn Machine, \$150.00. Fifteen Modern 1c Hershey Machines, \$3.00 each. ½ deposit, balance C.O.D. Markepp Sales Co., 4310 Carnegie Ave., Cleveland, Ohio.

HAVE GOOD, CLEAN ARCADE EQUIPMENT to trade for Pin Balls. Write for list. Coin Amusement Games, Inc., 1335 E. 47th St., Chicago 15. jy19

PINBALL MACHINES FOR SALE—Horo-scope, \$30.00; Texas Mustang \$40.00; Captain Kid, \$37.50; West Wind, \$40.00; Sea Hawk, \$40.00; Ump, \$27.50. All machines in A-1 condition, terms, ½ deposit. Balance C.O.D. Leo Dugas Jr., 1050 Main St., Athol, Mass.

LN TABLES—ROXY, \$15.00; FORMATION—Champion, Gold Star, Convention, \$17.50; Metro, \$22.50; Spot Pool, Horoscope, ABC Bowler, Sport Parade, \$29.50; slightly used Bally Payout Motors, \$5.00; Counter Machines: Non Coin Operated Marvel Cigarette Reels, token pay out, \$17.50; Ginger-Cigarette Reels, 1c play, token payout, \$5.00. Bruce Ruffing, Wells, Minnesota.

RECONDITIONED ROWE—8 COLUMN CANDY Machines. Send me \$5.00 each. ½ cash with order. Ace Distributing, 1539 W. Harrison, Chicago 7, Illinois. jy12

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$15.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. jy26

SACRIFICE—NEARLY NEW, NEVER UN-packed Marvel's Popups, \$33.75, regular price, \$49.50, and Amusement Enterprises Pitchin's, \$27.75, regular price, \$39.50. Only a few left, better hurry. \$4.00 deposit each, balance C.O.D. Dave McCain, 381 Elati, Denver, Colo.

SALESBOARDS

IMMEDIATE DELIVERIES—25% DEPOSIT

Holes	Name	Board, Thick	Profit
400	5¢	Diamond Dust	11.00 \$.69
600	5¢	Charley Board	Def. 50.00 .89
1000	5¢	Lulu Jr.	Def. 18.00 .98
1800	5¢	Lulu Board, X Thick	Def. 18.00 1.49

NEW! 6 TICKETS PER HOLE BOARDS

200	25¢	Kwik Fin	Max. Av. \$37.50 \$2.60
200	25¢	6 in 1	Max. Av. 37.50 2.60

1000	25¢	J.P. Charley, Thick	Avr. \$52.08 \$.98
1000	25¢	J.P. Charley, X Th.	Avr. 52.08 1.15
1000	5¢	Win-a-Fin. Jumbo	Avr. 25.20 1.79
1200	5¢	Hit the Barrel	Avr. 23.27 1.98
1200	25¢	Tex. Charley, Seal	102.28 1.79
1200	5¢	3 Grand Prize Board	Def. 64.75 2.23
2160	10¢	Rd. Wh. Bl. Sgls.	Tickets \$72.00 \$1.48
2170	5¢	Rd. Wh. Bl. Sgls.	Tickets 36.50 .93
120		Baseball Ticket Books, Am. Nat.	Doz. 1.75
120		Tip Ticket Books, Gr.	\$19.85. Doz. 1.89

WORLD'S BEST BOARDS—TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

USED MILLS SLOTS—5c BONUS, \$137.50. 10c Bonus, \$147.50. 5c Blue Front, \$97.50. 5c Brown Front, \$107.50. 10c Gold Chrome Bell, \$160.00. 25c Dragon Head, \$49.50. 25c Black Front Special, \$150.00. Automatic Coin Mach. Corp., 338 Chestnut St., Springfield, Mass. jy26

VOICE-O-GRAPHS, \$795.00; CLEAN; NOW operating. Photomatics, \$400.00. Whizz, make offer. A. T. Snyder, Wilton, Conn. jy19

WANTED—THREE JACKS OR FIVE JACKS Penny Machines. Must be in good condition. Edward J. Lambert, 2220 E. Alabama, Houston, Texas.

WILCOX-GAY VOICE RECORDING OUTFIT—Complete, with well constructed 2 room booth approximately 3 ½ ft. by 7 ft., \$250.00; or will trade for good clean Panoram or Metal Typewriter. Balbridge, 6678 Academy Road, Brighton, Michigan.

5 POPCORN VENDORS—SAVE \$888. 5c and 10c. Perfect condition. Write-wire Simon Corn Co., 276 Meadowbrook Ave., Youngstown, Ohio.

5c-10c-25c, JENNING'S BRONZE, '46, ONE each; 3 Columbia Twin Jacks, '46. Location 3 months. Highest cash offer. Dick Stein, 114 W. 2nd, Mt. Carmel, Ill.

25% TO 40% DISCOUNT—THIRTY CON-soles. Request list. Want Wurlitzer 616 Star-wheel, Rockola Counter Models. Coleman Novelty, Rockford, Ill. jy19

22 DRINK VENDING MACHINES—FRIGID-drink, cup type. Perfect condition. Reasonable. Ed Friedman, 305 Academy St., Jersey City, N. J.

30 SLIGHTLY USED 5c HOT NUT MACHINES A-1 condition. Cash only. \$35.00 each. Raines, Box 968, Oklahoma City, Oklahoma.

100 MASTERS—ALMOST NEW, \$10.00 EACH. F.O.B. Philadelphia. Can be seen in Philadelphia. I. Goldstein, 141-55 71st Ave., Flushing, N. Y.

JUST 40 TO SELL!

Deal consists of 3 NEW, AMERICAN MADE, FULLY GUARANTEED Men's Wrist Watches. Plus one 3000-Hole 5¢ Cut-Out Board. Board pays out 65 Packs Cigarettes and 500 Free Plays. Takes in \$125.00.

SPECIAL PRICE \$19.00 per deal

25% Deposit With Order, Balance C.O.D.

National Products Co.
606 Vine St. Cincinnati 2, Ohio

Send for our latest price list.

SALESBOARD OPS!

TO HOLD
THAT SUMMER PLAY

WRITE:

R. C. WALTERS MFG. CO.

4201 Norfolk, St. Louis 10, Mo.

SALESBOARD SALESMAN WANTED

By Established Manufacturer for the State of Ohio. Write or Wire
BOX 852, c/o The Billboard
155 N. Clark St. Chicago 1, Ill.

BEE JAY

POPULARITY PLUS!

"Draw-A-Card"

BEE JAY

BEE JAY

EXTRA THICK
BOOK COVER

WRITE TODAY FOR
LITERATURE
SPECIAL DISCOUNT TO
BIG DISTRIBUTORS

BEE JAY

BUST

TICKET
(ACTUAL SIZE)

BEE JAY

TAKES IN 600 HOLES (25 to) 25¢ PER PUNCH	\$150.00
PAYS OUT AS FOLLOWS:	
2 Royal Flush at	\$5.00 \$10.00
3 Straight Flush at	4.00 12.00
3 Flush at	3.00 9.00
5 Straight at	2.00 10.00
47 Pairs at	1.00 47.00
40 Sections at50 20.00
TOTAL PAYOUT	\$108.00
PROFIT	\$42.00

BEE-JAY PRODUCTS, INC.

"THE HOUSE OF QUALITY"

6320-32 S. HARVARD CHICAGO 21, ILL.

BEE JAY

We Guarantee Lowest Prices

ON A MONEY-BACK BASIS!

	Price	Profit
1000 Hole 1¢ Cigarette Bd.	.55 ea. 28pk. p.o.	
J.P. CHARLEY, thick	1.05 ea. \$52.08	
2000 Hole LU-LU Board	1.60 ea. 20.00	
GRAB-A-FIN (Pad Deal)	1.45 ea. 30.00	
KWIK-FINS (6 tickets 25¢)	2.88 ea. 44.00	
	25% with order, balance C. O. D.	

Profit Mfg. Co., 39 West 23rd St., N. Y. C. 10

SENT
FREE
64 Page
Catalog
HUNDREDS
OF
MONEY
MAKERS

April Exports Bring Total Value of Machines Shipped In '47 to Near \$2,000,000

Games, Venders Run Poor Second to Phonographs

WASHINGTON, July 5.—Coin machine exports during the month of April, latest period for which official Department of Commerce statistics are available, show that total exports of equipment during the first four months of 1947 amounted to nearly \$2,000,000. If the export trade continues to boom as it did during these four months, the 1947 total of coin machine exports should reach a total of \$6,000,000, or double the pre-war record high.

April exports dropped off from March, both in number of machines sent abroad and in dollar volume, but the March totals were still above both January and February. There was likewise a decline in the number of countries making sizable purchases—28 separate nations were listed when the March export figures were released, as compared with 19 listed for April.

Small Purchases Gain

The Department of Commerce, however, lumps small purchases together and labels them "other countries," and there was a notable hike in the number of machines so listed. During March, the peak month for exports thus far, only six machines were listed under "other countries," while 40 were listed in April.

While phonographs still account for the major share of the total exports, as they have since the export business first got under way, total dollar volume of games and vender exports has been growing steadily during the first four months and reached a new high in April.

During April, total machines exported amounted to 2,734, with a total dollar value of \$485,539. Of this total, juke boxes accounted for 1,035 machines and \$375,795; 771 venders were shipped out, valued at \$29,922; and 928 games valued at \$79,822.

Canada Dollar Leader

During April, Canada likewise jumped into the dollar-value lead, taking first place away from Mexico which has been the consistently larger spender during the period following the war. Canada, in addition to taking the lion's share of the juke boxes during April also took the bulk of the vending machines and the bulk of amusement games. Mexico slid far under Canada in number of

machines bought, but dollars spent compared favorably.

Outside of Mexico and Canada, purchasers of automatic merchandising equipment were few and small. No country, other than these two, is mentioned in the report as a major buyer of vending machines. Outside Canada and Mexico, only four other nations—Philippines, Sweden, Panama and Iran—bought enough amusement games to give them separate listings, and the small purchases, lumped under "other countries," are almost negligible.

Sweden Moves Up

Excluding Canada and Mexico, who by their geographic proximity could hardly be called foreign countries, Cuba, Colombia, Sweden and Venezuela were the next most important buyers of coin machines, and in that order. Completely out of the picture during April was the Union of South Africa, which has been taking numbers of juke boxes with regularity.

An examination of the export table which appears elsewhere on this page clearly demonstrates that the (See April Exports on page 128)

Amusement Arcade Is Bonanza For Ohio River Pleasure Boat

CINCINNATI, July 5.—There is no business recession in evidence at the coin machine arcade located on the Steamer Island Queen, the palatial oil-burning passenger boat that carries patrons to and from Coney Island, swank amusement park located 10 miles up the Ohio River from here.

Week in, week out, from Decoration Day thru Labor Day, the little arcade of some 35 machines turns surplus space on the boat into a bonanza that grosses an average of \$800 weekly for the Coney Island Company, operated by Edward L. Schott, president and general manager.

A Ripe Field

The Queen presents a ripe field for coin machine operation, and the arcade, located in one end of the ballroom on the promenade deck, gets its business in concentrated doses—four trips daily during week-days and five

Bell Hen Houses

COUNCIL BLUFFS, Ia., July 5.—Edgar W. Long, a farmer down at Knoxville, Ia., wrote in a complaint following the disposal of 19 bell machines which the sheriff's office here confiscated and dumped into the Missouri River. Long said he is highly opposed to property destruction in these times of lumber and labor shortages. And the reason? Long wanted the bells so he could take out the mechanisms and use the cabinets as laying nests for his hens.

Businessmen Oppose Alabama Tax Raise

MONTGOMERY, Ala., July 5.—Representatives of business and industry appeared before a meeting of the House Ways and Means Committee last week to oppose a proposed extension of the State sales tax to a wide variety of commodities now exempt.

Numbering 100 or more, the businessmen said the extension of the 2 per cent levy to such an extent might threaten the entire economy of the State.

Frank Samford, president of the State Chamber of Commerce, stated Alabama, if it would prosper, must offer opportunities to business and warned that burdensome taxes might drive industry away and stifle development of the State.

Pa. Governor Signs Local Tax Into Law

Cities Get Wide Scope

HARRISBURG, Pa., July 5.—Governor James H. Duff has signed into law House Bill 800, which will enable local municipalities in the State to place taxes on anything not already taxed by the State government. The governor signed the bill Thursday (3).

Under terms of the new law, which becomes effective immediately, local city governments may tax a wide variety of revenue sources, amusements, including coin-operated equipment, wages, income, and sales.

Under provisions of the new law, there is no ceiling on the amount of tax which a local municipal government can impose, and business men generally have condemned the measure for this "no limitation" provision.

The only limit imposed on the taxing power given local governments is that new revenues may not be more than the amount currently collected from real estate taxes. This, in effect, permits most city governments to increase their income by a maximum of 100 per cent.

Curtis Elected Head of Mich. Bowling Ass'n

DETROIT, July 5.—At an election meeting held in the Detroit Hall here Monday (30), the Michigan Miniature Bowling Association re-elected Alex Curtis, of the Curtis Coin Machine Exchange, president.

New trustees elected are R. L. (Duke) Kiefer, University Supply; James Brown, and Ely Rose, E. and R. Amusement Company.

With approximately 95 per cent of the membership present, Charles Friedenbergh, also of the Curtis organization, served as toastmaster and introduced the successful candidates. (See Curtis' Elected on page 128)

NAAMO To Plan Further Course

ATLANTIC CITY, July 5. — A special National Association of Amusement Machine Owners (NAAMO) executive meeting will be held on Tuesday (8) at 2 p.m. in the principal's office of the Manhattan Trades School, New York City, to help formulate plans for the balance of the mechanic's course sponsored by NAAMO, the New York City Board of Education, and the Veterans' Administration. F. McKim Smith, NAAMO president, announced this week. Other association business will also be discussed.

The Manhattan Trades School is closed July 1-14 for the summer vacation, but A. H. Henry, senior teacher of the school, will be present to study the schedule with the NAAMO executives. Starting on July 14 various actual coin machines will be studied by the 26 members of the first national coin machine mechanics' school.

Coin Machine Exports for April, 1947

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	1,738	\$170,842	309	\$ 92,249	\$299	674	\$15,885	\$ 23
Mexico	421	105,834	270	90,305	334	44	10,001	227
Cuba	200	58,072	158	54,919	341	42	3,153	75
Colombia	87	43,479	87	43,479	499	—	—	—
Sweden	108	33,121	89	31,680	345	—	—	—
Venezuela	45	31,200	45	31,200	693	—	—	—
Salvador	15	8,878	15	8,878	592	—	—	—
Philippine Republic	23	7,604	11	6,204	564	—	—	—
Iran	4	5,182	—	—	—	—	—	—
Brazil	5	3,869	5	3,869	774	—	—	—
Nicaragua	5	3,634	5	3,634	727	—	—	—
Peru	8	2,843	8	2,843	365	—	—	—
Argentina	17	2,585	17	2,585	152	—	—	—
Canal Zone	5	1,625	—	—	—	—	—	—
Costa Rica	3	915	3	915	305	—	—	—
Dominican Republic	8	825	8	825	103	—	—	—
Jamaica	1	793	1	793	793	—	—	—
Guatemala	1	697	1	697	697	—	—	—
Trinidad	2	504	—	—	—	—	—	—
Other Countries	40	3,055	3	738	246	11	903	82
TOTALS	2,734	\$485,539	1,035	\$375,795	\$363	771	\$29,922	\$ 39

FTC Charges Peanut Sale Lottery Use

Cites Ark. Peanut Co.

WASHINGTON, July 5.—The Federal Trade Commission (FTC) has issued a complaint against the Arkansas Peanut Company, Hot Springs, charging the use of lottery methods in the sale of peanuts.

The complaint alleges that the company sells assortments of peanuts to dealers which are so packed and assembled as to involve the use of a game of chance, gift enterprise or lottery scheme when sold to the public. The complaint specifically charges that the company put out packages of peanuts with a label stating that the customer will find the full value in nuts plus a possible cash prize.

FTC alleged that one of the firm's sales plans involved the enclosure of cash ranging from a nickel to a dollar in a "small number" of the 30 packages of peanuts in each carton. Complaint says that purchasers procure these sums of money "wholly by lot or chance."

The peanut company is given 20 days to file an answer to FTC's complaint, and may, if it wishes, appear at a public hearing on July 25. Unless the company can dispute the facts of the complaint it will be ordered to "cease and desist" putting money in its packages under penalty of fine or imprisonment.

Aireon Knives Hideaway Price In a 20% Slash

KANSAS CITY, Kan., July 5.—Price reduction of \$100 for the Aireon Hideaway unit with speaker was announced this week by Rudy Greenbaum, vice-president of Aireon Manufacturing Company.

"This new low price," said Greenbaum, "will help Aireon operators to amortize their investments sooner and turn over their capital faster. They can get more machines out on location and make more money, and that's what we're all working for."

Price cut represented a 20 per cent reduction over the price previously quoted for firm's Hideaway unit. Despite high labor costs, and continued scarcity and high prices of materials, Greenbaum said that Aireon is working to keep prices stabilized and even reducing them, as in this instance.

"We are doing our level best," he declared, "to conform with President Truman's request for lower prices. And we expect to announce more good news on new products and lower prices in the near future."

Atlas, of Memphis, In 2-Day Juke Show

MEMPHIS, July 5.—Atlas Amusement Company will hold a two-day showing of the Aireon Fiesta model juke box here, July 14 and 15.

Playing host to operators in this area will be R. L. (Bob) Goad, manager of the distributing firm, who said he had made arrangements to receive one of the largest crowds Memphis has seen at a coin machine showing.

A number of recording artists have accepted invitations to attend.

World-Wide Host To Middleweight Champ Tony Zale

CHICAGO, July 5.—Tony Zale, middleweight champion of the world who will meet Rocky Graziano in Chicago Stadium July 16, was a guest this week at World-Wide Distributing Company, where he was entertained by Al Stern, head of the distributing firm.

Stern met Zale, who makes his home in Gary, Ind., 10 years ago at the Marigold Gardens where the champion does his daily workouts, and they have kept in touch with each other to this day.

Zale came out to the distributing company's offices on North Western Avenue to see Stern's headquarters and meet a number of guests invited in for the occasion. Once word spread thru the neighborhood that the fighter was at hand, the sidewalk in front of the coin firm was crowded with young admirers who wanted to get a look at Zale or secure his autograph.

Stern gave Zale a close-up look at some of the pinball games he is distributing and reported later that the fighter's manager had a difficult time getting him on his way to another engagement.

Florida Merchants Warned on Tax

MIAMI, July 5.—Altho Florida escaped the levying of a State sales tax during this year's session of the Legislature, a more intensive effort will be made to enact such legislation at the next session (1949), according to statements this week by two legislators.

The warning was issued by Sen. Walter Rose, of Orlando, and Rep. Richard Oelkers Jr., of Dade County. Oelkers, a merchant himself, urged his fellow retailers to do no "premature crowing" over the defeat of the sales tax bill. "The interests behind that move didn't really expect it to pass at the last session," he declared. "They hope to pass at the next session and their chances are excellent."

Oregon Operators Report Tourist Spending Tighter

PORTLAND, Ore., July 5.—Altho vending machine operations here appear to be holding their own in comparison with June of last year, amusement machines and juke box play appears to have entered a seasonal slump.

Candy machine operators report that their business during June held up with volume about the same as last year. A few juke box and amusement game operators estimate that their play has dropped 25 per cent.

Not all of the estimates were dark, however, with S. A. Sedlock Company reporting its operation grossing approximately 80 per cent more than last year. Reason for this increase, according to S. A. Sedlock, president,

is the fact that the firm has been putting forth about 100 per cent more sales effort.

Explanations for the drop in play vary from citing a seasonal trend to noting a shift in public spending habits. Concerning the seasonal trend, it was pointed out that State and federal taxes are due in July. New State law taxes each wall box \$1, each coin chute \$1 and all 5-cent games, \$50. Too, some operators believe that the opening of the dog-racing season is a factor in the drop.

Some operators, pointing to the fact that night club business here has dropped in some instances as much as 60 per cent, believe that ready cash is in different pockets than it was a year ago. Where free spenders had the money a year ago, they declare, the money today is in the hands of persons who spend less on entertainment and more on housing and clothing.

Altho tourists are arriving in greater numbers than ever before, according to reports, they are not spending as much money as formerly. Resort proprietors along the Coast say there is a great influx of tourists who are paying rent on cottages in advance up to the month of October. Cottage owners say they never experienced this condition before.

Music operators report business is off about 25 per cent.

Norman Mueller Has 100 Pieces in New Arcade for Wichita

WICHITA, Kan., July 5.—Preview opening of Norman C. Mueller's new arcade, Amusement Center, at 131 North Broadway was held July 1, in time to catch the holiday trade.

Layout has nearly 3,000 square feet of floor space, in which Mueller has placed approximately 100 pieces of arcade equipment. Spot, which is air-conditioned, is the second arcade here. Equipment was moved from Pratt, Kan., where Mueller has operated an arcade for several years.

Roy Wyett, who managed the Pratt arcade, came here to manage the Amusement Center. Jim Mueller, son of the owner, will assist.

Mueller said he plans to add a soft drink stand to his Wichita spot soon, and he also plans to hold a formal opening later. Another wrinkle will be the use of Solotone music boxes to provide melody in the arcade, he said.

He has another arcade at Hutchinson, Kans., managed by Norman Hesterburg, and he reports that play in arcades thru this territory is holding up exceptionally well.

New Mass. Firm To Make Horse Racing Machine

EAST LONGMEADOW, Mass., July 5.—The newly organized Automatic Devices, Inc., has announced its first product, a coin-operated amusement machine called Photo Finish, which is a horse race in miniature. Robert G. Page, vice-president in charge of production, said Photo Finish was created and developed by a Midwestern firm, and would now be made by Automatic Devices under an exclusive licensing arrangement.

The original version of Photo Finish was introduced to the trade at the Chicago convention last February. However, the machine to be produced by Automatic Devices will have a completely new cabinet design, as well as mechanical improvements and refinements. The first models will be ready about August 1, according to Page, and production will start two weeks later.

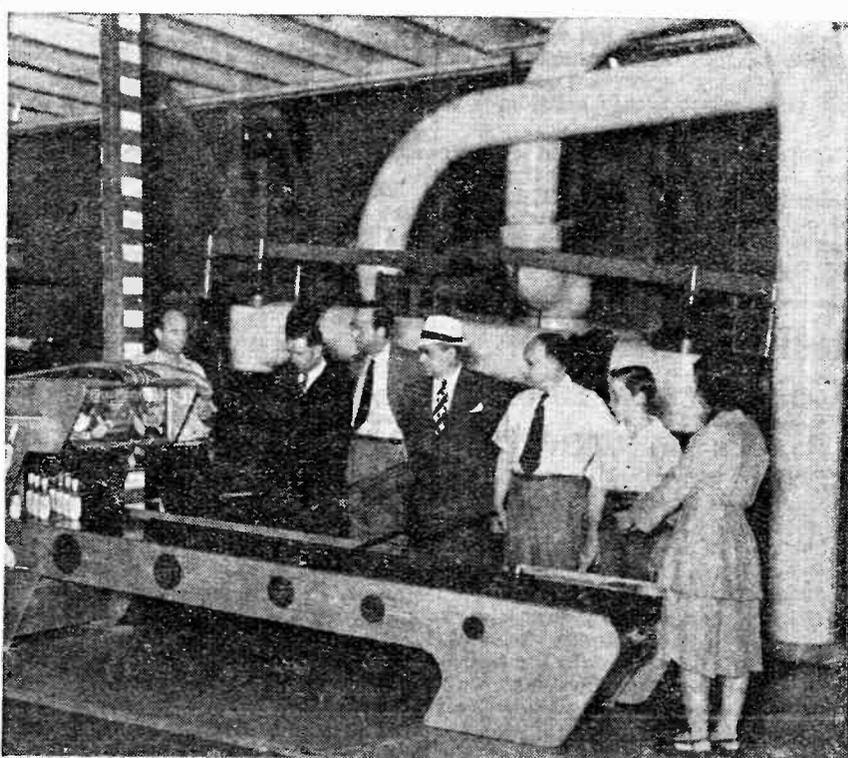
Photo Finish will be available for 5, 10 or 25-cent play and offer a playing cycle of 15 seconds. It features six horses, electrically motivated, with the machine selecting the winner arbitrarily.

Machine is to be equipped with a slug rejector and a coin return cup.

Cows Give Better Milk After Music

PHOENIX, Ariz., July 5.—Milking cows to soothing music of a pipe organ, relayed by a phonograph, produces better milk, the manager of Westward Ho Dairy here, Carl Richards, believes.

Music is played at each milking because Richards knows the cows are quieter when listening to *Home on the Range* or some similar tune. The musical milking is one of the features which emphasizes the dairy's claim of being the most modern west of the Mississippi River.



EXCURSION STEAMER ADMIRAL becomes one of the latest locations for Allite's Strikes 'n' Spares. Left to right: Ollie Woodmansee, service manager; Walter B. Schaab, purchasing agent for Streckfus Steamers, owners of the ship; C. L. Duffield, Walter Gunnersheimer and Dan Baum Sr., all members of the Baum Distributing Company, St. Louis distributors of the bowling game; Dan Baum Jr. and Shirley Baum.

GUM SUPPLY LAG CONTINUES

See Answers In New Base

Survey shows most makers allocate share of limited output to vending trade

CHICAGO, July 5.—Supplies of penny stick and nickel package gum are not yet available in satisfactory amounts to vending machine operators, due to low production by the manufacturers and even lower allocations to venders, a survey of gum companies revealed this week.

Unlike candy, gum requires greater proportions of sugar and also hard-to-get basic gum ingredients, such as chicle and leche caspi. Latter ingredients are largely imported from Mexico, Guatemala and British Honduras, and along with another base ingredient, jelutong, are not being received in quantities large enough to noticeably up gum output in spite of the improved sugar picture.

Variety of Flavors

Most firms contacted stated they were in production on a variety of flavors, but had not returned to full pre-war flavor lines. Spokesmen for various firms felt full flavor production should await increases in total production. Distribution of those flavors now being manufactured is slim enough without adding more, was their opinion.

Indication of perhaps an early rise in gum production by one firm was seen recently in the introduction of an ingredient supplanting a part of the chicle and other gums forming the gum base. Beech-Nut Packing Company, which compounded the (Answer to Gum Supply on page 103)

Beech-Nut May Hike Gum Production Via Chicle Substitution

CANAJOHARIE, N. Y., July 5.—Beech-Nut Packing Company, chewing gum and candy manufacturers, may increase its production of gum shortly due to recent introduction of an ingredient supplanting a part of the chicle and other gums previously used.

Beech-Nut claims to have compounded the new ingredient from its own formula, using domestic materials in comparatively free supply. Cost of the ingredient is said to be much less than that of chicle and the other gums it replaces, and fluctuation in its price will not be a future production factor, as increases are not likely, the firm contends.

Other gum manufacturers are reported to be producing similar developments to rival Beech-Nut's, according to industry spokesmen.

Beech-Nut has not yet determined the date when production of mints, fruit drops and candy drops, discontinued last year, will be resumed.

Reporting on Beech-Nut Corporation's net earnings for the first quarter of this year, firm states that they were \$861,561. Net sales for same period totaled \$13,500,000. Company's sales have averaged more than \$41,000,000 in the past three years, or about twice the average of a decade ago. For the past 10 years the firm's net income has averaged \$2,500,000.



EXECUTIVE OFFICERS of the Western Vending Machine Operators' Association who will serve for the 1947-'48 period. Left to right: M. I. Slater, elected president for his seventh term; Randolph Leland, elected vice-president, after serving six times as treasurer; Preston W. Coombs, newly-elected treasurer. Photo was made during the association's recent meeting which took place in McDonnell's Monterey Restaurant, Los Angeles.

Woolworth's Stores Test Stamp Vending Machines

CHICAGO, July 5.—Stamp vending machines have appeared in a number of Woolworth stores here during the past several weeks on what is apparently a test run by the national chain to determine the value of such automatic merchandising equipment.

Store managers in Chicago were unable to provide information concerning either the machines or their operation, except to state that they had been sent out from the main Chicago office with instructions to install them and report on their performance.

In New York, an official with Woolworth's refused to comment on the stamp vending operation since, he said, the project is still considered a test.

Name plates of the manufacturers have been removed from the machines before installation. This, said one official of the firm who refused to permit his name to be used, was because people might buy machines

of the type the chain was using simply because they saw them in Woolworth's and decide they must be a good buy.

Machines are twin-column folder-type venders, loaded with four 1-cent stamps for a nickel and three 3-cent stamps for a dime.

In Chicago, the stamp venders have been placed on an iron rod in the center of the greeting card counter. Store managers, queried on the results thus far, said that stamp sales have been consistently steady.

Denver Authorities May Affix Own Tax Stamp on Cig Packs

DENVER, July 5.—City authorities here may soon be affixing tax stamps on cigarette packages. Controversy as to who will place the stamps on the packages arose when the city council boosted the cigarette tax to 2 cents in December, 1946, making no change in the 8 per cent share of the tax given to wholesalers for doing so.

Councilman J. Fresque said the tax increase means that the city is giving \$50,000 this year to five major wholesalers, "twice as much for the same amount of work," he claims. A 1941 ordinance, which levied a penny-a-pack tax on cigarettes for relief purposes, gave wholesalers 8 per cent of the tax for affixing the stamps. Fresque says that if the city cannot receive some of this money now going to wholesalers, he will propose that Denver affix its own tax stamps.

Meanwhile, Herbert Cole, general manager of Flaks, Inc., maintains that the large wholesalers are just breaking even on the deal since the increase went into effect. He says that in the past they have lost money in buying meters, ink, glue and labor.

Rollin, Hall Have Coin Meters in 6th K. C. Launderette

KANSAS CITY, Mo., July 5.—Les H. Rollin and Herb Hall have established Kansas City's sixth launderette, under the Telecoin franchise, at 22 Westport Road. They have a 24-machine layout, all coin-operated.

Hall also operates a highway contracting firm, and Rollin formerly was associated with him in the building of airports during the war.

Their launderette features red leatherette settees for waiting housewives, and Rollin reports that the soft drink machine at the rear of the shop has been doing an excellent business in the recent hot weather.

The seventh launderette here is scheduled to open soon in Kansas City, Kan., it was reported.

Chase Candy To Stress Vending Trade Services

CHICAGO, July 5.—Chase Candy Company, which last year bought National Candy Company to become one of the nation's largest bar, bulk and boxed candy makers, now has put into effect its co-ordinated service for the vending machine industry, according to Leo A. Fitts, firm's sales manager for vending machine sales.

Fitts said that the specialized service for vending machine operators which characterized Pan Confections division of the former National group has been extended to the multiple line of candy bars produced by Chase. Fitts' headquarters is the Chicago office, where the Pan and Veribrite divisions of Chase are located. Other plants are located in St. Louis and St. Joseph, Mo., with general offices in St. Louis.

Scratch Surface

"We are convinced," Fitts declared, "that only the surface has been scratched thus far in the development of vending machines as an outlet for candy. And the experience of Pan Confections over a period of many years proves that the product and merchandising requirements of vending machine operators demand specialist treatment. We are anxious to give the same service to bar goods operators."

Vending machine specialists at Chase will have two chief functions: (1) To assist in developing products and product packaging especially fitted for venders, and (2) to serve as an accessible and convenient sales organization for operators.

Fitts said that the firm does not contemplate a completely separate sales force for the vending trade. Rather, a staff of representatives specializing in operator relations will work together with the general sales organization, members of which will be the operator's direct contact in many localities.

Firm's Pan division now carries a line of eight types of confections for bulk venders, including baked beans, rainbow peanuts, ruff burnt peanuts, smooth burnt peanuts, army and navy beans, fruit dibs and assorted colored imperials. Altho these products were never taken out of production during the war, supplies were limited. Today, said Fitts, materials and skilled labor supply had improved to the extent that ample production was assured.

Want Nickel Price

In the bar field, Chase has a line of a dozen brand names, some of which are not now in production. Except for 10-cent bars which have developed a following, Fitts said, the firm is committed to the 5-cent market and intends to produce bars at a price which allows retailing at 5 cents.

For vending machine operators, three of the bars—Bob Cat, Jelly Joys and Hippo Peanut Bar—are packed in 100-count boxes. In line with the company's objective of selling at prices within the nickel range, large count prices run from \$2.85 to \$3.00 per case. Firm is holding to the 72 cents per box of 24 price for most of its nickel bars.

Fitts stressed the company's intention to give equal consideration to large and small vending machine operators, adding that Chase is a one-price house.

Store Workers Put Vender High Up on Request List For Rec Room Equipment

Mandel Employees in Chicago Use Battery of 9 Units

CHICAGO, July 5.—Vending machines are consistently proving top employee-requested equipment in Chicago's State Street department store employee recreation rooms. Latest major Loop store to install vending units is Mandel Brothers, which located nine machines recently in a battery on its newly completed \$250,000 employee floor, comprising the entire 13th floor and covering 20,000 square feet.

Mandel Brothers, employing about 3,500 people, installed the vending machines at the request of its Employees' Floor Committee, which committee presents ideas and suggestions between employees and employer. Store management concurred with employees in that venders would prove to be a practical means of providing workers with quick, on-the-spot service.

Supplement Lunch Room

In spite of the presence of the soda fountain, also located on the 13th floor, which also sells cold and hot sandwiches, and the cafeteria where complete hot meals may be served to 400 people at a time, the battery of venders are emptied daily, Florence Coleman, assistant director of training and employee services, states. All machines, operated by Canteen Service Company, are lined up in a hallway adjoining the fountain and cafeteria.

Included in the battery of venders are two Canteen hot sandwich venders, dispensing a changing variety of hot foods such as sweet rolls, hamburger and frankfurter sandwiches; one three-flavor soft drink cup machine; three nickel candy venders and two penny nut machines. Store added a Coin-o-Matic coin changer two weeks ago, which is positioned at one end of the row of venders. Miss Coleman maintains the supply of nickels in the changer, which she says is refilled once daily.

Customer Venders, Too

In addition to the "employee only" venders, Mandel Brothers also has five Vendo coin changers at points

New Charleston Cig Tax Puts Wholesaler To Stamping Packs

CHARLESTON, W. Va., July 5.—Local tobacco wholesalers have been kept busy affixing tax stamps to cigarette packs as required by a new 1-cent city levy that went into effect here Tuesday (1).

H. F. Zain, of Zain Brothers, wholesale house, revealed that his company is using a stamping machine costing \$800. A meter which tabulates the packages as they are stamped is also used by this firm at a rental of \$10 a month.

According to the provisions of the new tax, the responsibility of placing stamps on the packages is up to the wholesaler. However, retailers who receive block shipments of cigarettes from manufacturers are allowed to do their own affixing under certain conditions. The law allows a 10 per cent discount on stamp purchases to compensate for expense and labor involved.

Last week, some vending machine operators began dispensing tax-stamped packages in order to be certain that their stocks were well protected as the tax went into effect.

throughout the store for customer convenience, and one bottle and one cup soft drink machine also used by the public. Store was the first Loop department store to use coin changers, the first five being installed last March.

All venders in the store are under management of R. Kleinman, superintendent of foods and restaurant department. Provision for channeling funds derived from vender sales to an employee benefit or recreational fund is not yet set up. Idea of such a fund is looked upon with approval by management, which may shortly institute such an arrangement, Miss Coleman said.

As the special employees' floor houses a library, vender profits may be used to build up the book supply, which is as yet incomplete. Other sections of the floor are devoted to a lounge, hospital, training classrooms for new help and a trophy room.

Al Silberman Made General Sales Mgr. Of Adams-Fairfax

LOS ANGELES, July 5.—Bernie Shapiro, president of Adams-Fairfax Corporation, has announced the appointment of Al Silberman as general sales manager, effective July 1.

After an intensive study of organization policy, Silberman will plan an itinerary of every key city in the country. The tour will be for the purpose of setting up a nationwide network of top ranking distributors for the Adams-Fairfax current line, and to personally give "advance previews" of some new equipment which, he believes, will be of interest to vending machine distributors and operators. He said, "This trip will enable me to personally visit many old friends and, I hope, make new ones."

Silberman moved to the West Coast in July, 1946, to take up permanent residence, after resigning his position with the Williams Manufacturing Company. During the war he and Harry Williams entered into an arrangement for use of a section of the Williams plant for production of telegraph keys and other military items. He remained with the Williams firm as vice-president for one year after V-J Day.

Before becoming a subcontractor in war work, Silberman was secretary and general manager of the National Parkograph Corporation (parking meter division), a subsidiary of Rock-Ola Manufacturing Corporation, with which concern he had been associated for eight years.

Ben Golop To Distribute T&C Popcorn Mchs.

NEW YORK, July 5.—The Ben H. Golop Distributing Company was named distributor for the T & C Company "Pop" Corn Sez Automatic Popcorn Vending Machine in metropolitan New York, Northern New Jersey, Rockland and Westchester counties this week, according to Fred Meyer, Golop sales manager.

An official showing of the new popcorn vending machine will be announced to the trade shortly.

Shop Test of New Venders Growing Practice in West

DENVER, July 5.—Practice of giving new venders extensive shop tests before placing them on location is growing in the Western and Midwestern States.

Bob McBride, partner in P. & M. Vending Company, candy and cigarette operation, says his firm has completely abandoned past practice of simply uncrating machines and placing them on locations. Other vender operators here and in Kansas City, Mo., have given similar reports.

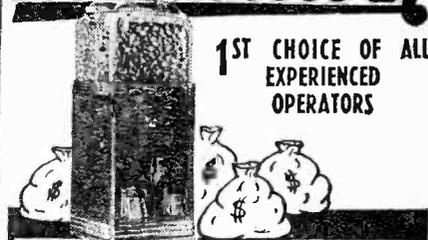
Practice now is to give the machines several days' testing period in the shop where any defects can be remedied more easily than on location. McBride said that this was especially advisable with new electric cigarette venders. These machines, he said, require comparatively little servicing once they are properly adjusted, but it is difficult to detect and fix bugs in the electrical mechanism after they have been placed on location. He said, however, that his company is following the same practice with mechanical cigarette and candy venders.

Dixie Cup Company Arranges \$5,500,000 Loan With Banks

NEW YORK, July 5.—Arrangements for a bank credit of \$5,500,000 with the Bankers Trust Company of New York and the First National Bank of Chicago, to be used in expansion of the Dixie Cup Company was announced Wednesday (2) by Hugh Moore, chairman of the Dixie Cup board.

Credit will be available until December 31, 1949.

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GENUINE BUBBLE GUM

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20 or More Cases 11.25
Barrels—Approx. 230 Lbs. Lb.43
1/3 Deposit, Balance C. O. D.

THOMAS NOVELTY CO.
1572 Jefferson St. Paducah, Kentucky

Announcement

FROM: AL SILBERMAN
TO: ALL MY FRIENDS
SUBJECT: A CHANGE FOR THE BETTER

As of July 1, I will take over my duties as General Sales Manager of Adams-Fairfax Corporation, nationally known makers of the famous CASH TRAY, 5¢ vender of TEENY ALMONDS.

I've planned a trip that will cover every key city in the U. S. The purpose is to visit with all our regular distributors and to set up qualified new distributors in territories not presently covered. If we don't have a distributor in your territory, write or wire me immediately and I'll make it my business to see you in person.



A-F Corporation is a modern manufacturing organization with plenty of "Know How" on production of vending machines. Geared to the tempo of the times, A-F will announce within the next 60 days, the addition to the line of two BRAND NEW VENDING MACHINES, that will fill a long-felt need and carry an unbelievably low price. At no time have I ever seen such startling value with such tremendous money making potential.

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BALL BUBBLE GUM!



5/8 Inch size. 121 count to pound. Packed 100 Balls to Carton — 4 Cartons to Shipping Case.

55¢ PER POUND

Minimum shipment 3 cases delivered (100 pounds)

\$55.00 less 2%

Terms: One-third down — balance C. O. D.

Rush Order Today. Make check payable to J. Paris & Sons

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NORTHWESTERN VENDORS

DeLuxe Merchandisers ... \$25.00
 Model "33" ... 11.60
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 Model "33" Ball Gum ... 10.40

1/3 Deposit, Balance C. O. D. Subject to change without notice. Liberal credit terms.

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NAMA Meet Held in L. A. By Region X

Davidson New Chairman

LOS ANGELES, July 5.—More than 100 automatic merchandisers attended one of the year's most unusual regional sessions of the National Automatic Merchandising Association at the Biltmore Hotel here, June 23. In addition to other program features, members and visitors from Region X—covering Arizona, New Mexico and Southern California—witnessed a dramatized portrayal of a city council meeting with vending machine tax ordinances under consideration.

D. J. Davidson, of Davidson Brothers here, was elected the new regional chairman, succeeding E. G. Chandler, of Rowe Service Company of Los Angeles, who presided over sessions.

NAMA Directors Present

Attending the meeting were seven of NAMA's national directors, and several staff members, including C. S. Darling, executive director. Directors included R. Z. Greene, president; R. A. Parina, W. D. Fitzgerald, L. D. Chambers, J. B. Lanagan, E. W. Scheuer and Paul Kimball.

George Seedman, general chairman for NAMA's 1947 convention and exhibit, addressed the group, also presented the association's year book to the area's automatic merchandising trade members. He reported that more than \$4,000 in advertising space had been subscribed at the meeting. Income from the year book, to be published following the December convention in Chicago, will be used for the support of NAMA's public relations program.

Program covered most of the usual features of the association's regional gatherings, including panel discussion of operator problems. President Greene addressed the group, speaking on *Successful Automatic Merchandising*.

Mock Meeting Featured

Innovation was the mock city council meeting which took the place of a discussion of legislative problems. C. S. Darling introduced the dramatization by reading a mythical telegram from "San No-Vendo," California, in which a vending machine operator reports to NAMA headquarters in Chicago that his city council is considering an unfair vending machine tax measure.

Darling then explained how NAMA's staff swung into action on the case in an effort to help local association members present their case properly. Next step was to portray the council meeting itself, with a cast of characters drawn from automatic merchandisers attending the meeting.

George Seedman, as city attorney, opposed Fred Brandstrader, legislative counsel for Regions VI thru XII, who played the part of attorney for local operators. L. D. Chambers acted as mayor, and E. G. Chandler, R. A. Parina and W. D. Fitzgerald portrayed town's druggist, hardware dealer and grocer, respectively. Davre Davidson, Charles Rockwell, Merton Slater and James Shalda were the local operators in the town—the men who would be harmed by the tax proposal.

Point of the drama was to demonstrate to operators a model procedure to follow when they are faced by similar threats, with key strategy being to prove that automatic merchandising is like other forms of retailing and should be taxed on the same basis.

Cigarette Output Drops During May

NEW YORK, July 5.—Production of cigarettes for May was down 5,000,000,000 as compared with same month of 1946, it was revealed last week. Cigarette output for May, this year, was slightly over 25,000,000,000.

Cigarette output for the first 11 months of this fiscal year was 298,000,000,000, 18,000,000,000 above the corresponding period of 1946.

Peanut Output Runs 16% Under 1946; Shipments Go Abroad

WASHINGTON, July 5.—Peanut vender operators, tho finding no drastic pinch in the supply situation, were not cheered by the June report of lower peanut supplies made by the Bureau of Agricultural Economics. Report was preceded by an announcement a day earlier which stated that a supplemental allocation of 9,280,000 pounds of peanuts is going to France to replace an equivalent amount of soybean oil that had been promised.

Bureau stated that production of shelled edible peanuts for the season to date was 662,000,000 pounds, which is about 16 per cent lower than for the comparable period in 1946. Visible supply of all peanuts, converted to farmers' stock equivalent, was said to be 402,000,000 pounds on May 31 this year, 150,000,000 pounds below the 552,000,000 on hand the same day in 1946. Present supply for the year is the lowest of any holdings since May 31 of 1942 when only 385,000,000 pounds were on hand.

Entire stock of farmers' peanuts milled for the season beginning September 1 last year totaled 1,508,000 pounds thru May 31, which is about 2 per cent lower than millings for the same period a year earlier. Of those peanuts milled since last September 1, almost three times the amount were crushed for oil and meal than were the year before. To May 31, 1946, 86,000,000 pounds were crushed for this purpose, while to May 31 this year 243,000,000 pounds were crushed.

Where They Go

Of all shelled peanuts produced during April this year, 21.4 per cent were used in candy; 27.9 per cent were salted; 49 per cent were used for peanut butter and 2 per cent for other products. There were 159,239 pounds of the nuts available as shelled, edible stock as of April 30.

Bureau reported that the following percentages of total shelled peanuts were used for following purposes for year stated: 1944, candy, 22.6; salted peanuts, 32.4; other products, 45. For 1945, candy, 18.4; salted nuts, 31; other products, 50.3. In 1946, candy, 20.1; salted nuts, 25.8; other products, 54.1.

Wholesalers Group Sponsoring Contest

NEW YORK, July 5.—A \$500 first prize and 23 other prizes aggregating \$1,000 have been announced by the National Association of Wholesalers (NAW) for articles about general wholesaling—or any aspect of wholesaling. The contest closes October 30.

Judges will be selected by NAW in co-operation with the American Marketing Association, according to Joseph Kolodny, NAW prexy and secretary of the National Association of Tobacco Distributors. Manuscripts should be about 5,000 words long. Copies of the rules are available at the NAW offices, 200 Fifth Avenue.

11 Months' Tax Report Shows Cig Output Up

WASHINGTON, July 5.—Bureau of Internal Revenue revealed last week that tax-paid withdrawals of small cigarettes for May declined by 4,904,276,079 units or 16.36 per cent, as compared with the same month a year ago.

At the same time the buerau, reporting on the first 11 months of the fiscal year ending May 31, 1947, indicated a gain in small cigarette production of 17,965,729,372 units or 6.41 per cent compared with the identical period in 1946.

Other interesting statistics made available at this time showed that for the first time in five months the overall tax-paid withdrawals of all classes of cigars increased during May. Following the January, 1947, peak production of approximately 510,250,000 cigars, tax-stamp sales decreased in February to 446,000,000 units, to 426,750,000 units in March and hit a low for the year in April with 416,500,000 cigars.

The tax-paid cigar withdrawals for May of this year, 473,968,346, was not only the highest since the first month of the year, but the gain of 57,098,172 cigars over the preceding month was the largest monthly production increase of the year.

Name 3 Key Men For Lamont, Corliss

NEW YORK, July 5.—Lamont, Corliss & Company announced last week the promotion of three key officials to important executive posts. Under the new set-up Edward D. Lane becomes sales manager, H. Kenneth Philips assumes the newly-created office of merchandise manager and G. Lloyd, vice-president and former sales manager, becomes director of sales, also a new office.

In their new capacities, Lane and Philips will share the sales responsibilities of all Nestle's chocolate. Lane joined the firm in 1933 as Atlanta representative. Later he was transferred to Cleveland, appointed field manager in 1937, and became sales promotion manager in 1945.

Philips became affiliated with Lamont, Corliss 21 years ago, became manager of chocolate bar sales in 1939. During the recent war he worked with the laboratory of the Quartermaster Depot in both Chicago and Washington, with the navy and the Red Cross in an attempt to develop better chocolate rations for wartime use.

African Nuts Help England

LONDON, July 5.—East Africa peanuts will overcome one-third of the cooking fats and oil deficiency in Britain by 1952, according to a Ministry of Food announcement last week. Ministry said that 56,000 tons of nuts, equivalent to 16,000 tons of oils, were expected to be produced next year.

A VERY GOOD BUY!
BOSTON BAKED BEANS
 25c per lb.
 35 lbs. to the carton.

We Have Any Machine To Suit Your Needs.
 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH
 Distributor of Advance Vending Machines
 1645 Bedford Ave. Brooklyn 25, N. Y.

1947 Ice Cream Production Off 11% From 1946

WASHINGTON, July 5.—Ice cream production in the United States continues to run within 11 per cent of last year's all-time high or 70 per cent higher than 1941-'45 average.

Bureau of Agricultural Economics of the U. S. Department of Agriculture, in reporting on the estimated production for the first five months of 1947, stated that ice cream output would reach about 240,540,000 gallons. This compared with production of 270,502,000 gallons for a comparable period last year, a decline of 29,962,000, but almost 100,000,000 gallons higher than the five-year base period production achieved in 1941-'45 when the average was 141,610,000 gallons for a like five months.

Explain Drop

Spokesmen for the ice cream industry, queried on the decline from last year, stated that the 1946 record production was the culmination of a five-year period of ice cream ingredient shortages. All things considered, they said, the industry is not suffering particularly in view of the general increase in ice cream prices which followed the termination of price controls. However, in expressing optimism on the subject, the spokesmen cautioned that even this slight falling off in output should be reason enough for the industry to keep its nutrition program and other promotional devices going at full speed.

A breakdown of the government report showed production for May was estimated at 64,235,000 gallons, up 18 per cent from April but 11 per cent below last May's output. Compared with the 1941-'45 average for May, ice cream output for May, 1947, was up 52 per cent.

Short of Average

Altho the seasonal rise of 18 per cent for the April to May period of this year was considerably higher than the 11 per cent gain of a year ago it fell short of the 24 per cent average seasonal gain between April and May, 1941-'45. One explanation advanced was that much cooler weather prevailed during May, this year, from the Western Plains east almost to the Atlantic Coast. The Far West, however, experienced warmer weather during May than is usual for that area.

California and Florida were the only States not showing seasonal production gains. The most noticeable increase occurred in the South Central area, where all States showed decided gains in ice cream output in May over April, averaging 30 per cent increase over-all. West North Central production also gained sharply, showing a 29 per cent hike for the average for the area. Colorado led the Mountain States to a 25 per cent increase.

Other gains recorded included 18 per cent in the South Atlantic States and 17 per cent in the East North Central region. Pennsylvania and New York registered 10 and 18 per cent gains respectively, as output in the North Atlantic Area averaged 14 per cent greater in May than in April. Increase in production by both Washington and Oregon more than offset the decline by California of 5 per cent and as a result the May production in the Pacific States as a whole averaged a 6 per cent rise over April.

Sole region to show a gain in May, 1947, over the same month in 1946 was the Mountain States. Despite a 6 per cent decline by Colorado, that area managed to show a 5 per cent gain. The largest decline in the May to May comparisons occurred in the South Central area where a falling off of 26 per cent was registered.

Water Vender: 100 B. C.

CHICAGO, July 5.—This Week magazine last week carried a unique story on the invention of a water vender in the year 100 B.C.

Written in the form of a news flash with the dateline of "Alexandria, Egypt, 100 B. C.," the story follows:

"Creating considerable interest in the main market place of this city is a new mechanical device recently developed by Hero, popular local Greek inventor.

"Hero's machine, basically a clever arrangement of levers, dispenses a quantity of pure water to the customer who drops a coin into a slot.

"If the contraption proves to be popular, it is foreseen that Hero's machine may be adapted to the automatic vending of such commodities as dates, figs, nut meats and olive oil."

1,000-Cup Mch. In Production

SPRINGFIELD, Mass., July 5.—A 1,000-cup soft drink vending machine was announced this week as being made in the Westinghouse Electric Corporation plant here. The vender, being made for the Coca-Cola Company, is equipped with an automatic change maker.

Each drink is mixed separately in a sterilized chamber. A 400-cup machine will go into production as soon as the larger vender is considered well along the production line.

Bradley Cup Venders Placed in Theaters In Chi by Davis Co.

CHICAGO, July 5.—Twin-flavor cup drink dispensers, manufactured in Syracuse, N. Y. by C. C. Bradley & Son, are being placed on location in various Chicago motion picture houses by the Irving Davis Company here.

Davis, a veteran in the theater concession business, was named Midwestern distributor for Bradley earlier this year. Sam Krinstein is general manager of the Davis Company, and the firm is headed by Irving Davis.

Currently, the company is vending nickel, six-ounce Coca-Cola, lemon, lime and orange drinks thru the new cup merchandisers. Venders are finished in white, with twin, horizontal chrome bands running three and five feet above the base. Front center of the machine has a head-height mirror.

Hot Sandwich Mchs. At California Fair

SACRAMENTO, July 5.—Concession contracts for the California State Fair, announced here this week by secretary-manager E. P. Green, include mention of the Mayer Distributing Company, which will operate automatic hot sandwich machines.

L. Hamburger & C. Turner Named NYTT Co-Chairmen

NEW YORK, July 5.—Lou Hamburger, of Hamburger Brothers & Company, and Claude Turner, of Philip Morris & Company, were named co-chairmen of the New York Tobacco Table (NYTT) at Hotel Martinique luncheon meeting last week. Next meeting will be held July 28 and only one meeting will be held during August, on the 26th.

A check for \$900 from the NYTT members for the Cancer Fund was presented to John Costa, of King Features Syndicate, who represented Dan Parker, sports editor of the New York Mirror and chairman of the New York Cancer Fund, at the meeting. Name guest speakers for the two coming summer meetings are being lined up.

Pitney - Bowes To Acquaint Workers With Net Profits

STAMFORD, Conn., July 5.—Walter H. Wheeler Jr., president of Pitney-Bowes, Inc., here, manufacturer of Mail-O-Mat, has inaugurated employee meetings during which the amount of profit the company has made over the period of a year, and other details, will be explained directly to the workers.

These employee sessions will be held during the week of the annual stockholders meeting. Six group discussions are to be held until all 1,400 workers have received "inside information" from the president himself. Meetings, which are held on company time, will be an annual event.

Pitney-Bowes claims the meetings are the best way to explain the problems of wages, officer's salaries, take-home pay, job evaluation, advertising, etc.

BUBBLE BALL GUM

45c per lb.

FINEST QUALITY—ANY QUANTITY
 5/8" — 140 Count 45¢ per lb.
 170 Count 50¢ per lb.
 210 Count 50¢ per lb.
 Spotted or Striped Ball Gum Winners in above sizes, 5¢ more per lb.

All gum packed 25 lbs. to a carton!

IMMEDIATE DELIVERY

THE ACE VENDOR!

Vends all kinds of bulk merchandise Nuts, Candies, Ball Gum. No additional parts required.

\$11.50

SILVER KING	ADVANCE
1¢ Peanut ... \$11.50	1¢ Peanut ... \$11.25
1¢ Gum ... 11.50	1¢ Gum ... 11.25
5¢ Nut ... 12.50	5¢ Pistachio ... 13.75
VICTOR V	MASTER
1¢ Globe ... \$11.75	1¢ Peanut ... \$14.95
1¢ Cabinet ... 13.75	1¢ Gum ... 14.95
5¢ Cabinet ... 14.75	1¢-5¢ Comb. ... 15.95

Pipe Stands \$3.50 or 3' for \$10.00
 Cross Bars 1.00 or \$10.00 per Doz.
 Wall Brackets 1.00 or 10.00 per Doz.
 5¢ Silver King Hot Nut Vendors with Cup Dispenser. Brand new. Complete \$29.95

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CLEVELAND COIN MACHINE EXCHANGE

2021 Prospect Avenue Cleveland, Ohio
 Phones: RProspect 6316-7

Terms: 1/2 deposit with all orders, balance C. O. D., F. O. B. Cleveland.

Boston's Best Buys for Operator's Supplies

New 1¢ Hawkeye Machines \$9.50
 5¢ Candy Bars, 24 Count \$.85
 5¢ Candy Bars, 100 Pack 3.00
 (All Popular Brands)
 Ball Gum (Bubble) 100 .40
 Pistachios (White or Red) Lb. .55
 Boston Baked Beans Lb. .24
 Spanish Peanuts Lb. .22
 Salted Cashews Lb. 50¢

Distributors for
SILVER KING VENDORS, PARTS AND ACCESSORIES
BOSTON SALES AGENCY, INC.
 1206 Tremont St. BOSTON, MASS.

WATCH FOR



● YEARS AHEAD OF ANYTHING ON THE MARKET
 A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Soon in mass production. Distributorships being allotted now. Write for full details.



DAVAL PRODUCTS CORPORATION

1512 North Fremont Ave., Chicago 22, Ill.

Again Available!

KUNKEL HOT POPCORN VENDOR

(Machine Listed by Underwriters' Laboratories)

PRACTICAL — DEPENDABLE

- Beautiful Baked Enamel Finish
- Sturdy Steel Cabinet
- 99 1/2 % Slug Proof
- Low Electric Consumption
- Can be refilled without Operator calling
- Easy to Service and Clean
- 16x16" Wide, 62" High
- 67 lbs. approx. Net Weight

"Kunkel" for 30 Years Makers of Coin Operated Machines

Territories Available

IMMEDIATE DELIVERY

NORSOAMERICA

356 SO. BROADWAY

LOS ANGELES 13, CALIF.

MADison 6-3746



BUBBLE BALL GUM
IMMEDIATE DELIVERY
 5/8 inch size
43c pound
 In lots of 500 pounds or more
45c pound
 In lots of 25 pounds or more
 1/3 Deposit, F.O.B. Brillion
 L. M. Becker Vending Service
 105-5 DEWEY ST. BRILLION, WIS.

BUBBLE BALL GUM
 45c per lb.
 5/8—140 count .45 per lb.
 170 count .50 per lb.
 210 count .50 per lb.
PENNY KING CO.
 1037 E. Warrington Ave.
 Pittsburgh, Pa.

TINY ALMONDS
 800 Count—85¢ lb.
 Try Our ROYAL MIX (Tiny Almonds, Tiny Filberts, Tiny Cashews), 70¢ lb.
 TINY CASHEWS, 60¢ lb.
 1/2 Deposit, Balance C. O. D.
 Write for Price List on Other Nuts
ACE HIGH PRODUCTS
 1811 S. 14th St. St. Louis 4, Mo.

Ex-Cell Products Making Twin Flavor Cup Venders

CHICAGO, July 5.—Ex-Cell Products Corporation is now in production on its dual-flavor cup vending machine, Joe Goldberg, firm head and designer of the vender, announced July 1.

Called Drink-O-Matic, the new vender is six feet high by two and a half feet wide by two feet deep, and weighs approximately 700 pounds. It has a capacity of 800 six-ounce drinks, permits a choice of two flavors of beverage.

Three Years' Labor

Goldberg, who has been at work on the vender for exactly three years, claims that the machine was designed from the viewpoint of the operator. "From my own experience in the beverage operating field," he said, "I know that an operator can not prosper very well, if at all, when his machine is always in need of service calls for repair work. I have witnessed mechanics working to put a vender in operation, after some mechanical malfunction, for two hours and longer. Naturally, this not only costs the operator to have the machine repaired but also prevents his business from operating while the machine is out of order."

Goldberg pointed out that when he first started experimenting with the new beverage vender he was determined to come up with a machine simple enough in design that any operator would readily be able to understand its workings. In explaining his new vender, Goldberg said: "I would not want anyone to think for a moment that my drink machine is something revolutionary. On the contrary, it is a vender based on

common-sense engineering principles, with simplicity of operation as a goal."

Features Unit System

New drink vender features the unit system, so that if one part of the machine does need attention it can be taken out and replaced immediately by another identical unit that will keep the vender operating while the part needing repair is attended to. Other important points of the vender are its guaranteed anti-jackpot delivery, preventing more than exactly one six-ounce drink being vended for the same coin, its all-stainless steel construction, controlled carbonation and the encasing of all wires.

Some of the vender's component parts are as follows: Veeder-Root mechanical counter; National slug rejector; two Electric Motor Corporation small motors; Nash-Kelvinator compressor and Minneapolis-Honeywell controls.

To Appoint Distributors

Original production of the new cup vender will go to the Drink-O-Matic Company, an operating company whose territory comprises metropolitan Chicago. This firm has been in operation since 1941, is headed by Seymour Gale and Morton Goldberg, two young army veterans. They will receive approximately the first four months' production of the new venders after which Ex-Cell will begin selling the machines thru distributors that are to be appointed in a short time.

Gale revealed that the pilot model of the beverage machine has been on test location for more than a year in Chicago. Thru this protracted test period certain minor changes were worked out that have resulted in the present virtually trouble-free vender.

Joe Goldberg stated that a showing of the new cup vending machine will be held for the coin machine trade at a Chicago hotel in about 30 days.

Milwaukee Photog Spends Spare Time With Scale Route

MILWAUKEE, July 5.—Ray W. Hunholz, photographer for *The Milwaukee Sentinel*, is particularly glad his paper operates on a five-day week.

Ray goes around shooting pictures of fires, floods and fashion shows for the *Sentinel* 40 hours a week but the other two days he is out taking care of his route of weighing scales.

Ray has been building up his route for quite a while now and at present he has about 100 scales on location here in arcades, bowling alleys, taverns and restaurants.

Ray says he has seen better days in the scale business and estimates all collections have fallen off about 50 per cent in the past six months. He attributes the decline to the general drop in night club and amusement business.

However, he is still optimistic and feels that business will perk up before long.

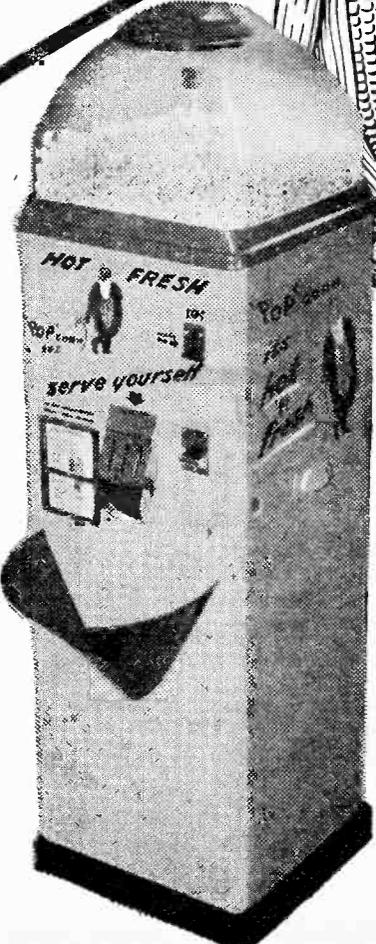
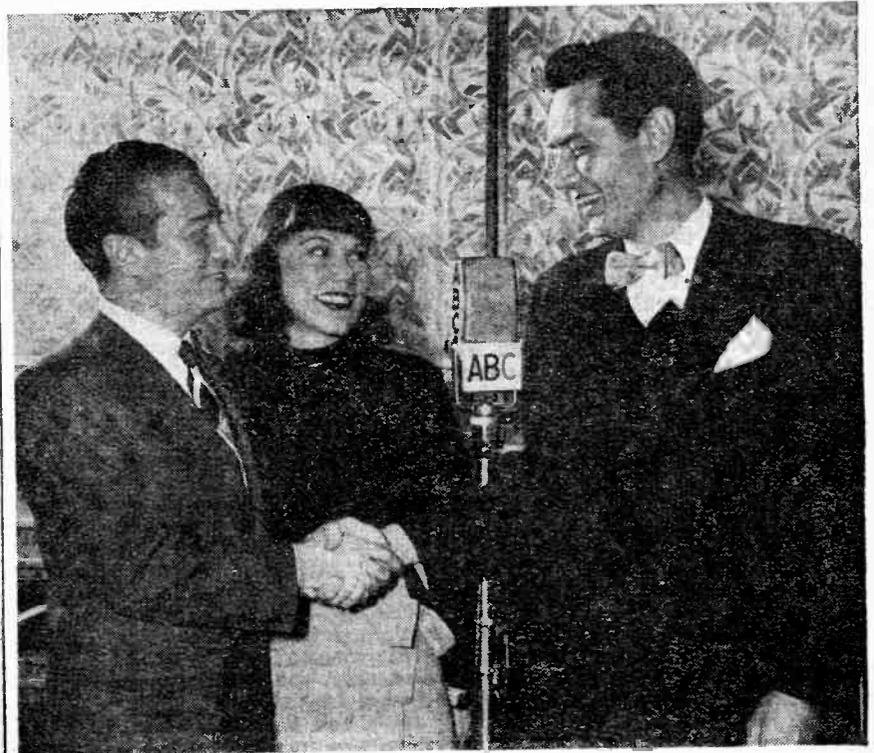
Beech-Nut Company Profits Rise; Candy Line Withheld

CANAJOHARIE, N. Y., July 5.—Beech-Nut Packing Company, chewing gum and candy manufacturers, totaled \$13,500,000 net sales for the first quarter of this year. Net earnings for this period were \$861,561.

Beech-Nut's sales have averaged more than \$41,000,000 in the past three years, or about twice the average of a decade ago. For the past 10 years the firm's net income has averaged \$2,500,000.

Production of Beech-Nut mints, fruit drops and candy drops, discontinued last year, is not as yet definitely slated, according to company officials. Pre-war, this candy line was confined to over-the-counter sales and did not appear in vending machines. If again produced, these candies may include possible sales thru venders, if properly packaged.

'POP' Corn Sez:
 THE T. & C. CO. IS PLEASED TO
 ANNOUNCE THE APPOINTMENT
 OF
BEN H. GOLOB
 DISTRIBUTING CO.
 AS EXCLUSIVE DISTRIBUTOR FOR
'POP' Corn Sez
 AUTOMATIC
 VENDING MACHINE
 in
 • METROPOLITAN NEW YORK
 • ROCKLAND AND WESTCHESTER
 COUNTIES
 • NORTHERN NEW JERSEY
 SEE THIS GREAT NEW
 SALES STIMULATOR
 'Pop' Corn Sez Automatic Vending Machine, with its neat, trim line and plexiglas display dome, creates the urge to buy . . . serves hot, crisp, fresh, better-tasting popcorn . . . brings BIG, STEADY PROFITS.
IMMEDIATE DELIVERY
 NOW ON DISPLAY AT
BEN H. GOLOB
 DISTRIBUTING CO.
 303 Fourth Ave., New York 10, N. Y.
 Room 216 Tel.: ORchard 4-7570

ROBERT Z. GREENE, president of National Automatic Merchandising Association and president of Rowe Corporation, left, receives congratulations from radio actor Ed Constantine following his nationwide address broadcast from Radio City studios of American Broadcasting Company while singer Elaine Howard looks on. Speech followed radio play "The Case of the Vending Machine Slugs" of the "David Harding—Counterspy" series, sponsored by the Schutter Candy Division of the Universal Match Corporation.

10 SILVER KINGS

and 11,100
Balls 5/8"
Bubble Gum,
\$162.00

5 Silver Kings
and 7400
Balls 5/8"
Bubble Gum,
\$89.00

Delivery day
order
received
One-third
deposit,
Balance
C. O. D.



T. O. THOMAS CO.
1572 JEFFERSON PADUCAH, KY.

WANTED

Ball Gum, %, good quality; also Used Reel for Mutoscope Machine. New Counter Games: Klix 1¢ Cig Reel, Rex 1¢ Cig Reel, Marvel 1¢ Cig Reel, Imp 1¢ Cig Reel, New Lively 1¢ Fruit Reel, New Marvel 1¢ Fruit Reel. Also want Premiums for Salesboards.

R. QUILES SANTIAGO
P. O. Box 3164 Santurce, Puerto Rico

Coinless China Has Machines For Sale --- Try to Get Them

By Dick Hodgson

PEIPING, China, July 5.—There is a large assortment of bell machines for sale in Peiping, if anyone can figure a way to bring them out.

Bells, the only kind of coin-operated equipment in this city, are readily available because Peiping is a city without coins.

Until recently, A. J. Herrick, an ex-marine who elected to stay in China, made a good business from the gross of his American-made bell machines which were spotted in the various clubs operated by American armed forces units stationed here.

Nothing Under \$500

But now that all American servicemen have departed for points East, the city is coinless with the Chinese Central National Bank issuing nothing less than \$500 bills, which are in-

dividually worth less than one U. S. penny.

Even slugs are too expensive to buy. With the value of the Chinese dollar rapidly declining and commodity prices moving in the other direction, that one possibility, of using slugs, has dropped out of the picture.

The same situation prevails in all parts of China, with the possible exception of the ports of Tsingtao and Shanghai. There are a few juke boxes scattered thru the country, originally brought over by the American Red Cross or by the armed services. But, like the bell machines, the juke boxes are not in operation because of the currency situation.

With the recent withdrawal of the last units of U. S. Marines from all but Tsingtao, and with only the port of Shanghai seeing much foreign trade, coin machine operators in other sections of China have been forced out of business—and with their hands full of good machines, in excellent working order, that strangely appeared on the scene as soon as the Japs were ousted.

Kept Machines Hidden

Some of the coin machines found their way to the Orient long before America's entry into World War II, but they had been kept hidden by their American and British owners until late in 1945 when the arrival of coin-bearing American servicemen forced them out of their lengthy seclusion.

Today, anyone who could find a way of moving several score of these machines out of their North China graveyard can have them for a song. But with present export regulations it looks as tho they are doomed to an unceremonial burial, possibly to be unearthed some far-distant day when a stabilized economy is finally introduced to China.

Peanut Group Plans Annual Merit Award

ATLANTA, July 5. — Inauguration of an annual award of a gold medal and \$1,000 in cash to the individual or individuals making an outstanding contribution to the peanut industry was announced by the National Peanut Council here.

Planned as a means of encouraging peanut research and development, the award will be made at the annual meeting of the council in each year the award is presented. Neither medal nor cash prize will be presented in any year when judges decide that no piece of work qualifies as an unusual contribution.

Judges who will pass on the manuscripts submitted for award consideration will be official representatives nominated by American Bankers' Association, Nutrition Foundation Inc., American Chemical Society, American Society of Agricultural Engineers and American Society of Agronomy.

British Smokers Clip Use 40% After Price Hike

LONDON, July 5.—The average British smoker is consuming 40 per cent less cigarettes than he did before the retail price was hiked in April of this year, according to a survey made by the National Association of Retail Tobacconists.

Popular brands now sell at the equivalent of approximately 68 cents in American money, or 20 cents higher than what they cost before the English government increased the cost in an effort to cut dollar spending for tobacco products.

The results of the survey showed that some people have stopped smoking entirely, others smoke only in leisure hours and that the per capita average of all smokers is now 6 cigarettes while before April the average was 10 cigarettes.

New Music, Amusement Firm Incorporated in South Dakota

PIERRE, S. D., July 5.—J. G. and Leona Koers and Julius Seiler are directors of the Koers Distributing Company, which has been organized to deal in coin-operated music and radio equipment and all amusement devices, according to articles of incorporation filed here. Capital stock is listed at \$100,000.

Drugstore Venders Looted

NEW YORK, July 5.—Thieves broke into a drugstore in the Bronx Tuesday (1) evening, but stole only the coins from a cigarette vender and a postage stamp machine in the establishment. The owner declares that his stock was not touched.

CANDY MACHINES

- ROWE DE LUXE, 8 COLS., WITH LIGHTS, 120 BAR CAP.....\$115.00
- ROWE STANDARD, 8 COLS., 120 BAR CAP 95.00
- UNEEDA, 5 COLS., 102 BAR CAP 75.00
- NAT'L 9-18, 162 BAR CAP., 9 COLS..... 110.00

CIGARETTE MACHINES

- NEW PX, 10 COL., 425 PACK CAP.\$175.00
- NEW DU GRENIER CHALLENGER, 7 COLS. 135.00
- ROWE ROYALS, 10 COLS.\$105.00
- ROWE ROYALS, 8 COLS., DUALS 95.00
- DU GRENIER CHAMPION, 11 COLS. 98.50
- DU GRENIER MODEL W, 9 COLS. 69.50
- DU GRENIER "S", 7 COLS., 210 PACK CAP. 47.50
- UNEEDA, 12 COLS. 65.00



CIGAR MACHINES, Cap. 175, 7 Col.\$35.00

LOW PRICED CIGARETTE MACHINES

- NATIONAL 630, 150 PACK CAP.\$32.50
- DU GRENIER 6 COL., 150 PACK CAP. 32.50
- ROWE 6 COL., 150 PACK CAP.\$32.50
- STEWART-McGUIRE 8 COL. 35.00
- U-NEED-A-PAK MODEL 500 15 Cols. \$120.00

TOP EQUIPMENT — UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.

We have all other makes and models of cigarette and candy machines in stock! Also parts and mirrors available, including the 25c vending changeover parts for all machines!

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET BROOKLYN 11, NEW YORK

FOR SALE

PERFECT OPERATING AND REFINISHED IN A-1 CONDITION

- 150 U-Select-It Candy Bar Machines, 54 Count. \$67.50 @ F. O. B. Lincoln, Nebr.
- 200 U-Select-It Candy Bar Machines, 72 Count. \$85.00 @ F. O. B. Lincoln, Nebr.
- 100 U-Select-It Candy Bar Machines, 74 Count. \$87.50 @ F. O. B. Lincoln, Nebr.
- 100 Vendits Candy Bar Machines, 150 Count. \$110.00 @ F. O. B. Lincoln, Nebr.
- 125 Northwestern Penny Peanut Machines, Model 33. \$5.00 @ F. O. B. Lincoln, Nebr.
- 500 Brackets for Peanut Machines. 25¢ @ F. O. B. Lincoln, Nebr.

All Orders With 1/3 Down, Balance C. O. D. Send Your Orders to the

CANDY SERVICE COMPANY, INC.

2631 RANDOLPH STREET LINCOLN, NEBRASKA

BRAND NEW & FACTORY REBUILT—ORDER NOW!

CIGARETTE MACHINES	
Uneeda Monarchs, 8 Col., 510 Cap.\$159.50	Du Grenier Champion, 9 & 11 Col.\$ 85.00
Eastern Electric, 8 Col. Write	Du Grenier W, 9 Col. 60.00
Rowe Presidents, 40 Col., With Crusader Bar on 135.00	Du Grenier S, 7 Col., 210 Pack Cap. ... 35.00
Rowe Royals, 10 Col. 105.00	U-Need-a-Pak E, 8 Col. 55.00
Rowe Royals, 8 Col., Dual 95.00	U-Need-a-Pak A, 8 Col. 75.00
Rowe Royals, 6 Col. 85.00	U-Need-a-Pak 500, 7 Col. 105.00
Rowe Imperial, 8 Col. 70.00	National 9-30 65.00
Rowe Imperial, 6 Col. 55.00	SPECIAL U-NEED-A-PAK E, 12 Col. 55.00
Rowe Standard Candy Machine, 8 Col., 120 Bar Cap.\$75.00	
Phillies Cigar Machine, 10¢ Operation\$30.00	

All machines reconditioned and resprayed—in first class operating condition.

Send 1/3 Deposit With All Orders — Get On Our Mailing List

NEW YORK VENDING MACHINE EXCHANGE

1010 MYRTLE AVE., BROOKLYN, N. Y. PHONE: EVERGREEN 8-7570



LEW CASOLA, of the Casola Coin Machine Company, Rockford, Ill., was a recent visitor to the offices of United Manufacturing Company. Left to right: Lyn Durant and Herb Oettinger, both of United, and Casola.

Issue Patents for Drink Vender, Photo Dispenser

WASHINGTON, July 5.—Current issue of the United State Patent Office's *Official Gazette*, dated July 1, contains a number of patents of interest to the coin machine industry, including a new patent assigned by James E. Stewart to the Rotomat Corporation, a corporation of Rhode Island, and a patent assigned to International Mutoscope for a dispensing device for automatic photograph machines.

The vending machine patent in Stewart's name, applied for in June, 1943, lists 12 claims. The drawing accompanying publication of the patent indicates that the vender is a selective bottle or package merchandising machine. Technical description of part of the mechanism, as released by the patent office, follows:

"In a vending machine for packages or containers, a round casting, a vertical shaft centrally located therein, a thrust bearing rigidly supported on said shaft, a disc-like shelf rotatably carried on said shaft and supported by said thrust bearing and adapted to support a plurality of said containers, a discharge exit, a fixed plate, secured within said casing in spaced parallel relation above said shelf; a spiral member secured in depending

relation to said plate, and having its lower edges clearing said shelf, said member and said shelf conjointly forming a spiral guideway for said containers, the outer extremity of said guideway terminating at said delivery exit, a spring drum journaled on said shaft and secured to said shelf, a spiral spring within said drum with its inner end secured to said shaft and its outer end secured to said drum for urging said shelf in a direction in which the radius vector of the spiral member increases."

Plate Dispenser by Pollack

Plate dispenser for the automatic photograph machines lists Daniel Pollack as the inventor, with the patent assigned to International Mutoscope Corporation. The patent was applied for in October, 1944, and lists four claims. Technical description of the dispenser follows:

"In an automatic photographic machine of the type which is provided with a frame-plate magazine and a camera, a guide and a projector for the projection of said frame-plates from the magazine to the camera, said guide comprising a horizontal member having a recess extending longitudinally thereof, and defined by laterally spaced side walls, said projector having a lower portion projecting into said recess and provided with side edge portions in slidable guiding engagement with said side walls, respectively, and shoulders engageable with said guide member above said recess for supporting said projector, for movement on said guide member, and means secured to said member above said recess providing for said frame-plates, whereby the projector and frame-plates are supported for sliding movement in their own guideways, respectively."

A patent for a dispensing apparatus for popcorn, and a method of warming the popcorn in the dispenser, have been granted Samuel Pinanski, Brookline, Mass. Application for the dispenser, which is not classed as coin-operated but appears to be adaptable, was made March, 1945, listing 10 claims.

Pinanski's dispenser provides for a continuous flow of warm air thru a chamber in which the already popped corn is stored. The warm air circulates thru the popped corn and then is dispelled thru an opening in the top of the storage compartment.

Sanitation Meetings For Candy Factories Being Held by NCA

CHICAGO, July 5. — National Confectioners' Association's (NCA) Sanitary Advisory Committee head and sanitation director, Gerald S. Doolin, is touring five Western States where he is conducting sanitation meetings and surveying local sanitation problems relating to candy production.

Doolin attended the National Association of Food and Drug Officials' (NAFDO) 51st annual meeting in Carlsbad, N. M., June 16-20, in connection with his special tour. Program highlighted sanitation procedures during several discussions, and Doolin met various federal and State food and drug officials who are concerned with sanitation in their specific fields.

Colorado Leads Off

Doolin's first scheduled stop was at Denver where he attended a June 23-25 meeting with John H. Jacobs, O. P. Baur Confectionery Company, presiding. Leon J. Sweet, Sweet Candy Company, Salt Lake City, will be Doolin's next contact. Sweet later conducted a meeting June 26-29 at the Hotel Utah.

S. A. Humphrey, Candy Products Company, Portland, Ore., will be committee chairman for the July 7 sanitation session Doolin will attend in that city. Following day John Hamilton, Hamilton Candy Company, will preside at another gathering. From July 8-12, Doolin will be at Hotel Washington, Seattle, where Cecil McKinstry, Imperial Candy Company, will head this session.

L. A. Last Stop

San Francisco will be the next stop in the sanitation tour. Fred Levy, Blum's Confectionery, will head the local meet there at the Fairmount Hotel. Doolin will remain there until July 19. His last stopping point will be Los Angeles, where from July 20-25 Robert W. Kaneen Jr., Christopher Candy Company, will be chairman at this meet.

NCA sanitation programs are to be presented at all meetings under the supervision of the local chairman. Doolin will, upon invitation of manufacturers, consult with officials on their individual plant sanitation programs.

Tele Quizzer Show Proceeds Will Go To Runyon Fund

NEW YORK, July 5. — Operators will be dropping nickels instead of taking them when Telecoin Corporation launches its Coin Machine Caravan on a five-city tour this week, and it's the Damon Runyon Memorial Fund for Cancer Research which will inspire the about-face procedure. Any operator who wants to test the Tele Quizzer, one of the machines to be on display in New York, Chicago, Cleveland, Dallas and Atlanta during the month, will have to drop a nickel in the machine, with all proceeds to go to the Runyon fund.

At the same time ops' plans for completely coin-operated laundry locations were brought closer to reality when Telecoin announced another new laundry device to be introduced via the Caravan. This machine is a nickel-operated six-column laundry aid vender which will dispense packages of soap, silk and wool detergent, bleaches and bluing.

The laundry aid machine rounds out the previously announced combination of coin-operated washing machine, wash extractor, drier and ironer, to provide an all-in-one coin laundry service in apartment houses and stores.

Curtiss Candy Pays Usual Quarterly Stock Dividend

CHICAGO, July 5.—Curtiss Candy Company's board of directors declared the regular quarterly dividend of \$1.12½ per share on the firm's preferred stock. The dividend is payable July 15 to stockholders of record June 30, according to an announcement by Otto Schnering, president.

FREE! FREE! FREE!
— July Only —



With each order of ten (10) Brand New Shipman Triplex Stamp Vendors for 14-34-56 Air Mail Stamps, we will give 25,000 genuine Shipman stamp folders FREE of charge!

IMMEDIATE DELIVERY!

—Price \$39.50 each—
1/3 dep., bal. C. O. D.
• Send for free leaflet •

R. H. Adair Company
6924-26 Roosevelt Rd.,
Oak Park, Illinois
RUSH YOUR ORDER TODAY!

PROVEN Money Makers!



WHY PAY MORE???
BUY DIRECT—SAVE 40%

TOM THUMB Venders are time tested. Thousands in operation. Die cast, precision built—2 sizes, 1½", 3" interchangeable mechanism.

COST AS LOW AS \$5.50 in 48-lot quantities.

ORDER FROM STOCK—immediate delivery (money-back guarantee on sample).

WRITE FOR PRICES AND BULLETINS. (We distribute Victor Vending Machines.)

FIELDING MFG. CO., INC.
258 W. Pearl St. Jackson, Mich.
Department BB-12

AGENTS WANTED!
NEW TYPE UNIVERSAL VENDOR

Will Dispense Hot or Cold Nuts, Including Pistachios and Other Types of Merchandise.

Write for Particulars and Territories Available

Seacoast DISTRIBUTORS, INC.
415 FREILINGHUYSEN AVENUE NEWARK, N. J.
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Leverone to Switzerland Meeting Set for Aug. 8

CHICAGO, July 5. — Nathaniel Leverone, president of Automatic Canteen Company of America, will head a group representing the National Committee for Christian Leadership (NCCL) that will meet with European leaders in Zurich, Switzerland, August 8, in an effort to establish a religious peace.

The NCCL is composed of political leaders, business tycoons and distinguished citizens, many of whom cover several pages in *Who's Who*.

Nutrine Candy Co., Adds Durgin to Sales Force

CHICAGO July 5.—Nutrine Candy Company here has added Warren B. Durgin, former president of the Western Confectionery Salesmen's Club and the Chicago Candy Club, to its sales force. Durgin will cover the Illinois-Eastern Missouri territory.

Before joining Nutrine, Durgin was manager of the House of Merrick, Inc., Chicago. He resigned from this position on May 1.

NORTHWESTERN DELUXE
The World's Finest Bulk Vender
Makes More Money

SLUG-PROOF AVAILABLE IN

"A"—14-5¢ Combination Straight 5¢
"B"—3 Portions for 5¢
"C"—4 Portions for 5¢
"D"—5 Portions for 5¢

PLASTIC GLASS
\$28.20 \$25.00

CHEAPER IN QUANTITIES

MODEL 39 (3 1/2 lb. Globe) Less than 25 \$13.40 Less than 100 12.95 100 or more 12.55	MODEL 33 (4 lb. Globe) Less than 25 \$11.60 Less than 100 11.40 100 or more 11.25
33 BALL GUM (3 1/2 lb. Globe) Less than 25 \$10.40 Less than 100 10.10 100 or more 9.80 (5 lb. Globe 15¢ Extra)	MODEL 40 (4 lb. Globe) Less than 25 \$ 9.85 Less than 100 9.80 100 or more 9.35 (6 lb. Globe 15¢ Extra)

The New ABT CHALLENGER
\$49.50 each
Jobbers, Write for Quantity Prices

ANGLE IRON STANDS FOR CHALLENGER \$7.50 EA.

MILLS VEST POCKET BELL
SIZE 8"x8"x8"
A 5¢ pocket size slot with automatic payout system. Awards from 3 to 20 nickels.
OPERATOR'S PRICE \$74.50
RECONDITIONED AND REFINISHED \$49.50 EA.

ADVANCE BISCUIT VENDOR \$39.50

ADAMS 1c Gum Vender

The most beautiful machine ever built. It's compact. The latest type mechanism slug-proof. Capacity: 342 pieces. Size: 17 1/2" high, 10 1/2" wide, 5" deep. Six columns. Color: Red and Blue.

\$24.50

Adams Gum, Per Box of 100, 54¢.

BRAND IMPS NEW
EITHER 1¢ OR 5¢ PLAY Cig. or Fruit Reels
\$14.50 Ea.

NEW COUNTER GAMES

Champion Basket Balls	\$39.50
Marvel Pop-Up	Write
Kicker & Catchers	37.50
Bat-a-Ball	Write
Whirl-a-Ball	Write
Card Vendors With 1,000 Cards	27.50
Gottlieb Grip Scales	Write
Bouncer	Write
Buddy, 1¢ Cig. Reel	29.50

COLUMBIA BELLS

Twin Jackpot 1947 Models
\$145.00 EA.

\$139.50 6 or More Changeable to 1¢, 5¢, 10¢, 25¢ Play

ALL ORDERS MUST BE ACCOMPANIED BY 1/2 DEPOSIT. SEND FOR COMPLETE LIST OF COIN OPERATED AMUSEMENT AND VENDING MACHINES, SUPPLIES AND ACCESSORIES. WE ACCEPT TRADE-INS.

ADDRESS ALL MAIL TO DEPT. BB.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

Scrap Over Who Gets Licenses: Op or Location

MOBILE, Ala., July 5.—Music operators here are caught in the middle in a dispute between the county license commissioner and the county license inspector. Dispute arose when Inspector Thomas Holley maintained that juke boxes must be licensed for specific locations as opposed to Commissioner Pay Bryne's practice of licensing the machines in lots.

Holley said last week that he intended to cite any location which can't produce a license for the music machine on its premises, while Bryne has forwarded a request to Montgomery asking the attorney general's office for an opinion as to how the music equipment is to be licensed.

Meantime, Bryne said, he will continue his past practice of issuing licenses to the operating concerns, identifying each machine by locations, if that is possible, but otherwise identifying and licensing the equipment by serial numbers.

Holley maintains that each machine must be licensed by location, and

Corn Sirup, Sugar Advance By Corn Products Refining

CHICAGO, July 5.—Corn Products Refining Company upped prices last week on its products, giving as the reason recent advances in cash corn.

Corn sirup, unmixed, was increased 25 cents per 100 pounds. Increase applies to all packages except barrels, which carry an 18 cent increase. Corn sugar, 70 degree, was advanced 10 cents per 100 pounds and 80 degree 15 cents.

that when a music machine is transferred to another location, the license also must be transferred.

At the end of the week, neither Bryne nor Holley reported receiving an opinion regarding their opposed methods for issuing licenses, but neither side had given way.

As a parting shot, the license commissioner said that the inspector's plan contends that when a music machine breaks down, and needs to be taken into the shop for repair and another machine is substituted, the operator would have to take out another license. The commissioner, who is in favor of issuing blanket licenses to the music operators, is being backed by officials of the county tax assessor's office.

William I. Platt Is Sales Manager for Arthur Hermann Co.

ALBANY, N. Y., July 5.—William I. Platt has been appointed general sales manager of the Arthur Hermann Company, according to an announcement made this week by Arthur Hermann, firm president. Company is a Wurlitzer distributor, with offices at 282 Central Avenue here.

During the past 20 years Platt has been associated with *The Albany Times-Union* as automotive editor and in charge of the automotive, electrical and radio sales division.

Platt, who is married and has a son, is active in civic and club activities. He is president of the Fellowship Club of Washington Lodge No. 85, F. & A. M.; is a member of Variety Club Tent No. 9, B'nai Brith and Alpha Beta Gamma fraternity. Platt holds the rank of major in the New York State National Guard where he serves as aide de camp to Major General B. W. Kearney.

7,242 Oregon Parking Meters Take \$636,000 Yr.

PORTLAND, Ore., July 5.—The importance of the parking meter both in control of traffic and production of revenue is stressed in a report of the Oregon Post-War Development and Readjustment Commission. The report shows 7,242 meters operating in 11 Oregon municipalities, with receipts ranging from \$1200 a month to \$25,000 a month. Based on this average the machines will produce about \$636,000 in 12 months, the report says.

In Portland, where 2,130 meters are in operation, the monthly return was estimated to average nearly \$25,000 or \$245,538 a year. Salem's annual collection from 1,100 meters was estimated at \$90,000 a year.

Other annual grosses estimated by the commission include Astoria, \$28,800; Albany, \$25,600; Coos Bay, \$15,600; Corvallis, \$41,175; Eugene, \$65,000; Grant's Pass, \$28,500; Medford, \$48,000; Oregon City, \$25,500, and McMinnville, \$20,000.

Astoria and Portland already have paid for their meters, the report says, while other communities are paying the manufacturers on an installment basis. The split varies, according to the report, with one city dividing on a 50-50 basis, another 75-25 and another a flat payment of \$2500 a month. Most of the installations will be paid for within a year. When once paid for all revenues from the meters will go for the cost of municipal operations.

The Billboard's Special Dispatch Services Available

Air Mail — Tuesday delivery.

Costs 5 cents an ounce or 80 cents a copy. Special Delivery, 13 cents extra.

Special Delivery Only—Tuesday delivery within 300 miles of Cincinnati. Costs 17 cents a copy.

Special Handling—Same delivery as first-class mail. Costs 10 cents a copy.

Above rates apply to subscription copies in U.S.A. only.

Single copies can be mailed anywhere in U.S.A. at above rates plus 25 cents.

For more information write:

Circulation Department,
The Billboard
2160 Patterson Street
Cincinnati 22, O.

Fete 25-52 Year Employees At Chase Candy Co., in Chi

CHICAGO, July 5.—Chase Candy Company, at a testimonial dinner dance held recently for 26 employees completing from 25 to 52 years with the organization, presented watches engraved with each employee's name to the long-term workers.

Gathering, held at Chicago's Columbia Yacht Club, was presided over by W. A. Yantis, Chase president. Employees having more than 25 years of service to their credit and who were made members of the firm's 25-Year Club, were employed in the Chicago factories which were acquired by Chase six months ago when the firm succeeded National Candy Company.

IN NEW ENGLAND IT'S TRIMOUNT

A CHOICE OF MERCHANDISE from 5c to 20c IN ONE MACHINE

The New **UNIVENDOR**

The New UNIVENDOR, redesigned for greater operating efficiency, improved for added beauty. Vends merchandise ranging in price from 5¢ to 20¢ —adjusts easily for the items most popular in each location. Precision workmanship, sturdy steel construction guarantee trouble-free operation, long life and easy servicing. Handsomely styled, gleaming chrome give attractive sanitary appearance.

Univendor available in 8-column and Theatre Models

Exclusive Stoner Distributors in Me., N. H., Vt., Mass., R. I.

TRIMOUNT

COIN MACHINE CO.

40 WALTHAM ST., BOSTON 18, MASS. PHONE: BR. 9480

Northwestern WORLD'S FINEST BULK VENDERS

DELUXE \$25.00 MODEL 33 \$11.60 33 BALL GUM \$10.40 MODEL 40 \$9.85 MODEL 39 \$13.40

Immediate Delivery—Credit Terms To Reliable Operators. Write for Prices on high grade Bubble Gum and Pistachios.

AMERICAN DISTRIBUTORS

1349 Fifth Ave., Pittsburgh, Pa. 13815 12th St., Detroit, Mich.

COLUMBUS VENDERS IMMEDIATE DELIVERY 4 MODELS

1. Peanut
2. All Purpose
3. Ball Gum
4. 5¢ All Purpose

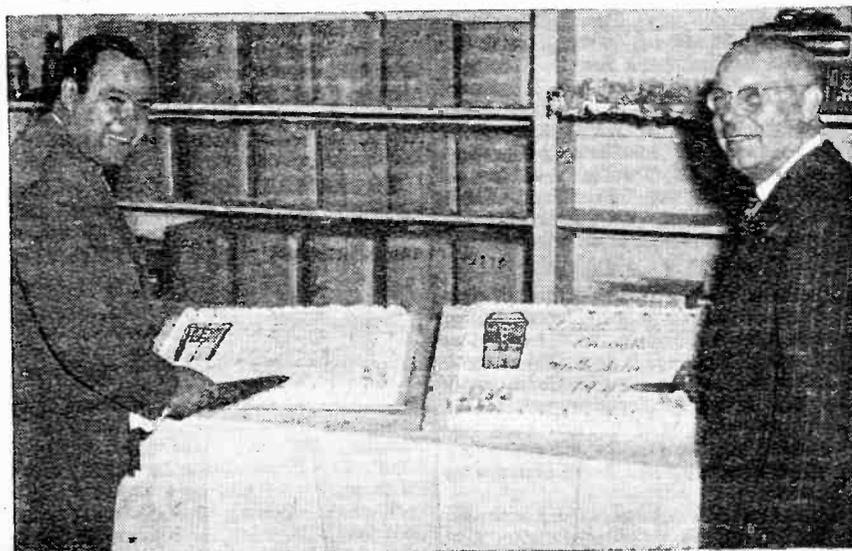
COMPLETE PARTS STOCK

CASH-TRAYS The Biggest Little Money Maker Yet Manufactured. \$9.85 EA. WRITE FOR INFORMATION AND CIRCULARS

Teeny Almonds 93c Lb. In 5# Cartons

Markepp Sales Co.

4310 CARNEGIE AVE. CLEVELAND, OHIO



CHARLIE FULCHER (left), manager of Mills Sales Company's Los Angeles office, and Charlie Schlicht, manager of the music division, Mills Industries, Inc., Chicago, cut the first showing birthday cake for the Constellation phonograph in Los Angeles.

Make Money With VICTOR'S Famous



MODEL "V"

Starting Deals

Deal #1: 10 Model "V" 1¢ Cabinet type and 60 lbs. Salted Spanish Peanuts **\$149.50**

Deal #2: 10 Model "V" 1¢ Cabinet type and 70 lbs. Bubble Ball Gum **\$179.50**

PRICE OF MACHINES

1¢ Cabinet Type	\$13.75
5¢ Cabinet Type	14.75
1¢ Globe Type	11.75
Floor Stands	4.00
Wall Brackets	.75

NEW VENDING MACHINES

Advance #11 1¢ Peanut	Each \$11.25
Advance #11 5¢ Pistachio	13.75
2 to 11	12.25
Advance Model "D" 1¢ Ball Gum	11.25
Silver King 1¢	11.50
Silver King 5¢	12.50
Silver King Ball Gum	12.50
25 or more Silver Kings	10.30
Columbus 46 1¢ Peanut	11.50
2 to 11	10.95
12 to 47	10.40
Columbus 46Z 1¢ all purpose	11.95
2 to 11	10.95
12 to 47	10.40
Columbus 46ZB 5¢ all purpose	12.95
2 to 11	11.95
12 to 47	11.40
Regal 1¢ Plastic Globe	8.95

Send for Literature and Quantity Prices.
1/3 Deposit Required with Orders
Address All Mail to Dept. BB.

FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

Develops Chemical To Prevent Frosting in Ice Cream Vender

CHICAGO, July 5.—A special chemical solution said to prevent condensation and frost from forming inside refrigerated venders and also a new ice cream bar vender with several patented features, are two ideas of a Chicago inventor, Lewis F. Beach, that are currently being shown to manufacturers.

Both are the basic ideas of Lewis's father, Clare A. Beach, whose sudden death recently curtailed earlier completion of the two projects. The chemical solution, which was fully patented in May, is claimed to eliminate frost in refrigerated units. Beach said the solution, which may be produced and sold at a low figure, has been tested and perfected. It is applied, either by spray gun or brush, to the interior of a vender. Both inside and outside of vending chutes and magazines are coated with the solution, which is odorless and remains so at low temperatures.

Solution's Uses

Use of the solution prevents ice cream bars, frozen food packages and similar products from sticking to each other while in the vender, Beach said. It also reduces cost of operation which rises when frost forms. Solution permanently eliminates frost formation with one application, but because vending magazines containing ice cream bars must be sterilized periodically, the solution must be re-applied to be effective after cleansing. Low cost of the solution makes this reapplication practical, Beach claims.

Entire interior of a refrigerated vender, with exception of brass tubing carrying the refrigerant, may be treated with the new solution and rendered frost free. Beach is now working on an improved solution that will also protect the brass tubing. If achieved, this will mean that a refrigerated unit will no longer have to be periodically defrosted, Beach says.

Adaptable Vender

Beach's ice cream bar venders, the working model of which was completed by his father in 1941, may also be adapted to handle frozen foods, according to its inventor. Experimental model was placed in an ice cream store in St. Louis, where it was operated throught 1942. Cabinet, which is approximately 5 feet high, three feet wide and 2 feet deep, contains seven vending magazines, each of which holds 48 standard size ice cream bars with stick. Capacity of vender is 336 bars. Magazines are loaded thru the top of the machine.

Vender features a patented, airtight, counter-weighted delivery door thru which the bars are vended. This door is opened only at the moment of delivery and instantly springs back to form a sealed and insulated closure.

Place Vendi Freeze Ice Cream Vender on Chi Trial Location

CHICAGO, July 5.—First Chicago installation of Vendi Freeze Corporation's new ice cream bar vender was made as a test location June 21 in a Loop cigar store.

Machine, which holds 88 bars, is serviced once daily, according to A. A. Dubin, Midwestern regional director of Vendi Freeze. Vender is placed in a convenient spot near the entrance of the cigar store.

Vender is one of the nine Vendi Freeze units in operation at present. Remaining eight of the pilot models are on location in Sharon, Pa., where they have been undergoing tests for the past three months.

Door opens onto a small recessed tray into which the bar is dropped. A one-quarter horse power motor supplies refrigeration for the machine; the hand built model requires manual operation to vend the bars.

Gravity Fed

Ice cream bars are gravity fed to the vending position from the seven vertical magazines. Bottom bar is pushed into the vending chute when a lever, which rotates a rod which has seven short "fingers" attached to it, is pulled. The first finger to contact an ice cream bar pushes that bar into vending position.

Coin mechanism, which was designed by Clare Beach, will most likely not be used in production models, Beach said. Aside from making the vending operation manual, it involves the use of two levers, making for a double operation. The mechanism is otherwise simple. Coin chute, made to receive nickels, drops the coin into position so that when a customer moves the first lever, a bar with a slot in its center moves along a tories, and would then move on to channelway until it reaches the coin. The coin then drops into the slot, protruding enough so that further movement of the bar engages a ratchet wheel which turns one cog, moving a "finger" on the cross-wise bar into position to push one bar down the delivery chute. The coin then drops free into the coin box. The second lever is then moved by the patron to open the counter-weighted door, permitting the bar to fall into the delivery tray.

SPECIAL DEAL!
VICTOR MODEL V
FAMOUS PRE-WAR VENDORS
10 GLOBE TYPE PLUS 100 POUNDS OF BUBBLE BALL GUM ALL FOR **\$162.50**
Mention Deal A When Ordering
We Accept Trade-ins. We Buy & Sell Used Machines.

Virginia Peanuts, 30-Lb. Ctns., 27¢ lb.
RAINBOW PEANUTS
50-lb. Ctns. 25¢ lb.
Spanish Peanuts, 30-lb. Ctns. 21¢ lb.
Model V Globe Type With Plastic Globe **\$13.75**

BUBBLE BALL GUM
5/8" - 140 COUNT
50c LB. In 25 lb. Ctn. Lots.
1/3 Deposit, Certified Check or Money Order. Balance C. O. D.
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St. Brooklyn 12, N. Y.
Phone: Dickens 2-7992

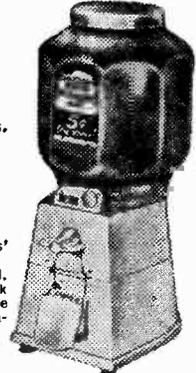
THE CHALLENGER
Newest Three Unit Hot Nut Machine Now Available
Multiple Vender **MEANS** Multiple Profits
TROPICAL TRADING CO.
831 S. Wabash Ave. Chicago 6, Illinois

BUBBLE BALL-GUM
5/8" Approx. 145 Count
55c lb.
110 lbs. or over
Packed in 55 lb. Cartons.

BOSTON BAKED BEANS
26c lb.
The Sweet, Crispy Kind, Packed in 50 lb. Cartons.
All prices F. O. B. Los Angeles.
25% Deposit—Balance C. O. D.

OTT & PRESTON ENTERPRISES
1414 Walnut Grove Ave., ROSEMEAD, CALIFORNIA
Phone: ATLantic 4-7384

ASCO STANDARD ALL-PURPOSE 5c VENDOR
Built To Bring You Big Profits With **PISTACHIO NUTS**
Salted Peanuts, Mixed Nuts, Cashews, Panned Confections.
IMMEDIATE DELIVERY \$19.50 EA.
Established Operators' Quantity Price
1/3 with order, bal. C. O. D., F. O. B. Newark
Send for complete Merchandise and Machines Price List!
DISTRIBUTOR TERRITORIES AVAILABLE



ASCO VENDING MACHINE EXCHANGE
55-57-59 Branford Street Newark 5, N. J.
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CIGARETTE OR FRUIT—1948 IMPS—1c OR 5c

Here's the tiniest Bell in the world. A Brand New Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

\$12.95 Lots of 12
\$13.95 LOTS OF 5 • **SAMPLE \$14.50**

SHIPMAN TRIPLEX STAMP MACHINE
Brand new! Vends 1c, 3c and 5c Air-mail Postage Stamps.
Slugproof, compact, foolproof. Immediate Delivery.
Operator's Price **\$39.50**

STAMP FOLDERS
For Shipman, Scherneck, Victory.
10,000 ... \$ 5.75
25,000 ... 13.95

Distributors interested in selling our advertised machines write for details.

HOT NUT VENDORS,
\$29.95
Brand new, simple, accurate, dependable. 1¢ or 5¢ play. 6-lb. capacity.

1/3 Deposit on All Orders. Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE., DEPT. B Phone: Madison 1447 BALTIMORE 17, MD.

BUBBLE BALL GUM
60c lb.
PACKED IN 25 LB. CARTONS

CANDY MIX
FOR VENDING MACHINE USE
35c lb.
PACKED IN 50 LB. CARTONS
Be first in your territory to offer this item.

IMMEDIATE DELIVERY
Terms: One-third Cash with Order—Balance C. O. D.

ADAMS-FAIRFAX CORPORATION
5771 West Jefferson Boulevard Los Angeles 16, California

N. Y. LOCATION PICKETS LEGAL

State's High Court Rules

IBEW picket right upheld where tavern has juke not serviced by union member

NEW YORK, July 5.—The Appellate Division of the New York State Supreme Court has ruled that it is legal for a union to picket a tavern where there is a juke box not serviced by a member of the union. This marks the first time a court of this stature has ruled on such a case, the numerous courts throughout the country have handed down varied opinions in similar action.

The action which brought forth the ruling was started in Westchester County Supreme Court by Harry Smethurst, operating under the firm name of Airchester Amusement Company, against Local 76 of the International Brotherhood of Electrical Workers (IBEW), the American Federation of Labor (AFL) and others.

Smethurst, a decorated veteran of World War II, had placed a music machine in a location which belonged to a member of the Automatic Music Operators' Association (AMOA). Sometime later, according to the complaint, members of the IBEW picketed the premises.

The union alleged an effort to keep its members from servicing the machine, but the plaintiff charged there was no labor dispute and said the picketing was illegal.

Justice H. Schmidt granted a temporary injunction, restraining the pickets, and ordered the case for trial. The IBEW appealed to the Appellate Division and on June 30 this tribunal reversed the lower court on the law and facts in the case and ordered that plaintiff was to pay \$10 in costs. The temporary injunction granted by Schmidt was vacated and the complaint dismissed.

In its ruling, the Appellate Division stated in part: "The case does not state facts sufficiently to constitute cause of action."

This ruling follows a similar one handed down by the Appellate Court in Cincinnati (see *The Billboard*, July 5) where that court reversed an order handed down last year by Common Pleas Court which ruled against such picketing.

New Sound Film Machine Ready For Coney Show

NEW YORK, July 5.—A new Sound Movie Peek Machine is about ready for a distributor and operator showing in the Coney Island showrooms of Imperial Distributing Company, Ben Brenner, firm president, announced this week. "The machine," Brenner said, "will be a radical departure from any other machine of its kind on the market."

Four feet high, the Sound Movie Peek Machine consists of a 16mm. projector and amplifier encased in a metal cabinet 25 inches wide and 25 inches deep. Subjects consist of animated cartoons, sports and other subjects set to run 2½ minutes for a nickel. The machine has a sound track.

Record Manufacturers Again Courting Juke Box Operators

PHILADELPHIA, July 5.—Music machine operators, royally courted by record producers and band leaders before the war slashed record production, are coming into their own again here now that record competition is keener than it has ever been.

Record distributors here are worried because music operators are not buying as many of their records as in earlier days and because many operators have either dropped or cut their standing orders for the major labels and are buying only hits.

Indie Records

Aside from the fact that there are more major labels than before the war, juke operators here are buying more independent labels than before.

In connection with the latter, several operators and juke box distributors have set up record distributorships to handle independent labels and are getting the co-operation of their fellow operators.

Never before has there been such a variety of labels in machines here. Added to all the independents from other parts of the country are six record labels of local origin, all featuring home talent and, for the most part, providing plenty of nickel attraction—as seen in the New Year Mummies' parade string band recordings that have found their way into virtually every music machine in the territory.

Major record distributors, however, have no intention of going down in defeat. In order to get the juke firms back into their fold, all of the major distributors have assigned special salesmen who make calls only on operators.

Vigorous Campaign

Most vigorous campaign to win the music operators back is being conducted by Motor Parts Company, Columbia label distributor. A special listing of some 400 standard selections are being made available especially for operators. In addition, single records of the C sets are also

being made available. The distributing firm also has donated a record demonstration machine to the music machine operators' association so that the membership may hear all the latest releases at their meetings every other Thursday.

Tradio Hospital Set Available Now With Pillow Speaker Unit

NEW YORK, July 5.—A new coin-operated radio, designed for use in hospitals, is now in full production, according to Victor Trad, exec of Tradio, Inc., Asbury Park, manufacturers of coin radios. Models of the set have been tested on locations for the past year.

New radio is a six-tube, all aluminum table model, especially designed and engineered for hospitals where reception conditions are generally quite bad. It is finished in hard enamel and comes in a large choice of colors, plus white, to blend with the decorations of any hospital room.

Optional equipment includes an "under the pillow" speaker for wards or semi-private rooms. Volume of the receiver is pre-set to permit radio performance without disturbing other patients when the main speaker is used. Cost of operating the set has been set at 25 cents for a three-hour period.

Albert Denver Celebrates 25th Wedding Anniversary

NEW YORK, July 5.—Albert S. Denver, president of the Automatic Music Operators' Association (AMOA), last week celebrated his 25th wedding anniversary with a party for 50 at the Copacabana.

Guests of Mr. and Mrs. Denver included most of their family, and Sidney H. Levine, AMOA counsel.

Columbia Leads Top Diskers To Sell Juke Wax, Stem Indies

(Continued from page 35)
are MGM Records and RCA Victor. Both firms have contacted the MGA and the membership has been tipped off that a deal is pending. The Guild, in its regular communication with the members, has pointed out that co-operation among distributor, supplier and the automatic music merchant can afford mutual profit, and has urged its members to co-operate down the line.

That independent record firms have been moving in vigorously on the juke box field has been increasingly obvious in recent months. In Philadelphia, new firms spring up at the rate of one a week. In Washington, a small firm known as D. C. Records has been getting an increasingly heavy play from ops with its recordings of top tunes performed by local personalities.

Firms like Signature and Rainbow records have strengthened their local distributorships thruout the country in recent months, and in many localities juke ops have found the new

service working greatly to their advantage.

The added stress being placed on juke promotion of disks is expected to alleviate one of the major complaints of the ops, that of not being able to get sure juke-sellers early.

However, trade associations stress that the ops, now that the door has been opened, must co-operate so that the pre-release system can grow to include all the record companies.

Pay Day

PHOENIX, Ariz., July 5.—Bill Placer, Phoenix, placed a nickel in a cafe's juke box to hear *Pay-day in Peoria*.

He pushed the button and got it—not the music but the pay-day. Twenty-seven nickels fell out of the juke box and onto the floor, where Placer picked them up.

William Larsen Named Counsel For Music Ops

LOS ANGELES, July 5.—E. Jay Bullock, managing director of SCAMOA, announced this week that William W. Larsen, attorney-at-law, has been appointed association counsel.

Larsen, sole owner of the Thayer Manufacturing Company, Los Angeles, makers of theatrical supplies since 1907, has also been connected with the coin machine industry for 18 years. He is also the publisher of *Genii*, an amateur magician's magazine. At one time he was a prominent magician and acted as attorney for the late Harry Houdini. At present he is legal counsel for Mrs. Houdini.

Bullock also revealed that SCAMOA will soon open branches in Tucson, Ariz.; San Diego, Calif., and San Bernardino, Calif. He states that there have also been many inquiries from other cities, including one from Honolulu and from other Pacific islands.

SCAMOA is now operating in conjunction with IBEW, Local 1052.

Hold Showing Of Packard's New Juke Box

CHICAGO, July 5.—First showing in this area of the Packard Manufacturing Corporation's Manhattan phonograph was held in the Knickerbocker Hotel's Rose Room here July 2.

On hand to greet the more than 500 coinmen and guests who attended the one-day showing were William H. Krieg, president and general counsel for the company; Charles Parker, vice-president in charge of production; Homer E. Capehart, chairman of the board; Gus Erickson, chief engineer; Bob Bleekman, regional manager; and L. J. Stewart, service manager. Refreshments and food were served from 10 a.m. to 10 p.m.

The Manhattan had its first private distributor showing in the ballroom of the Indianapolis Athletic Club, Indianapolis, June 21.

No Change in Rate On Canadian Dollar

NEW YORK, July 5.—There is little immediate prospect of a change in the exchange rate on Canadian dollars, in spite of recent weakness in the official exchange rate, Bankers Trust Company announced last week. The Canadian dollar is now at parity with the U. S. dollar.

Altho Canadian reserves of gold and U. S. dollars declined during 1946 and the trend is continuing, the report continued, it is not a situation that can be remedied thru a change in the official exchange rate.

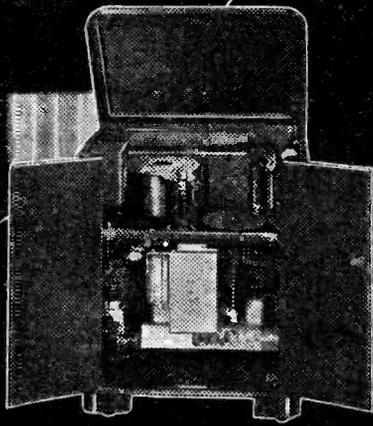
Canadian imports last year reached a record total of \$1,822,000,000, of which about 75 per cent came from the United States. Imports from the United States were more than \$600,000,000 greater than Canada's exports to this country.

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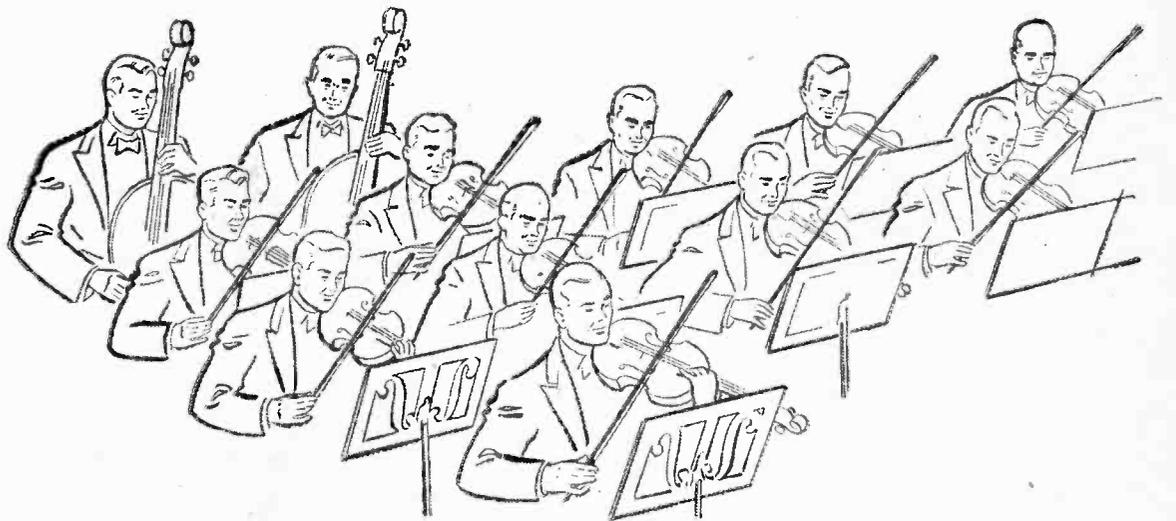
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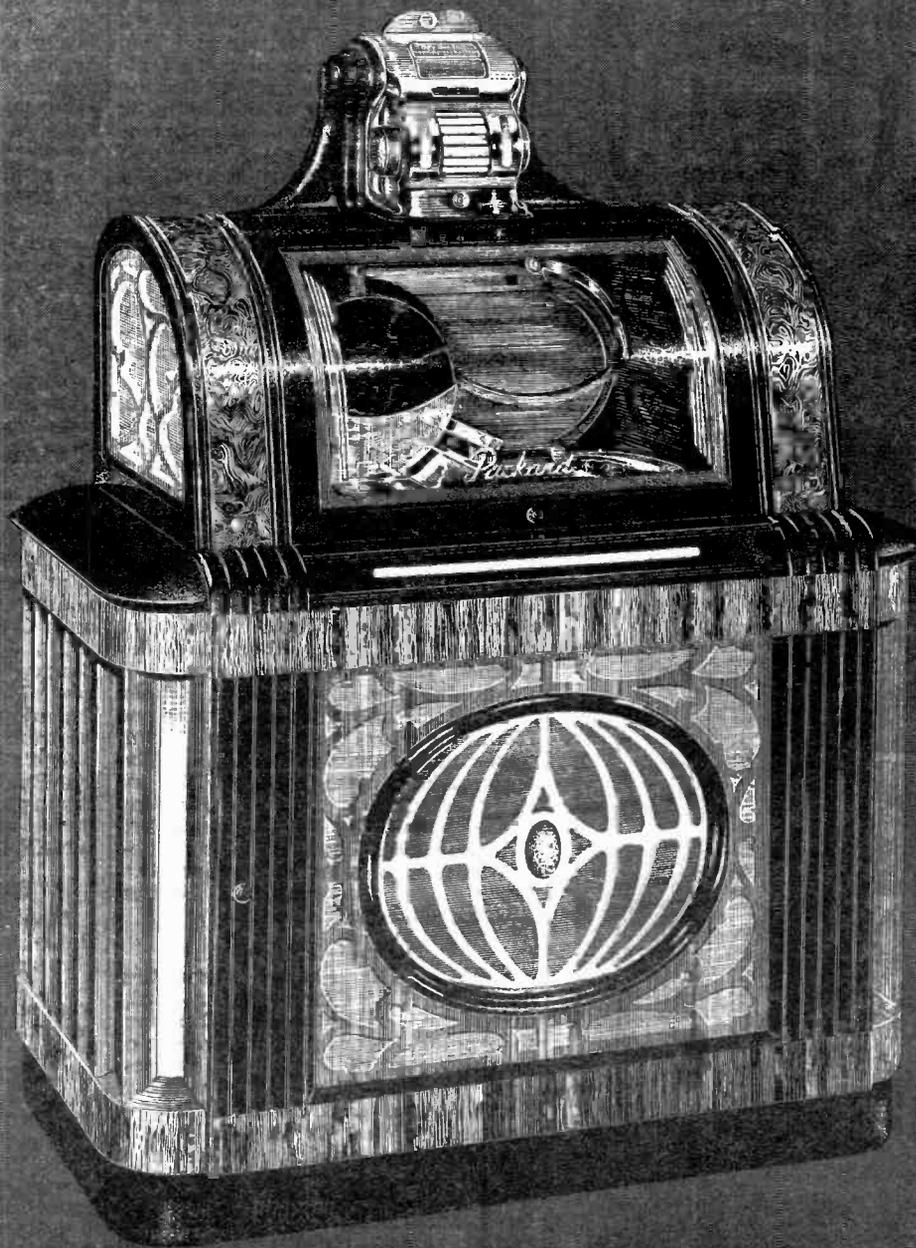
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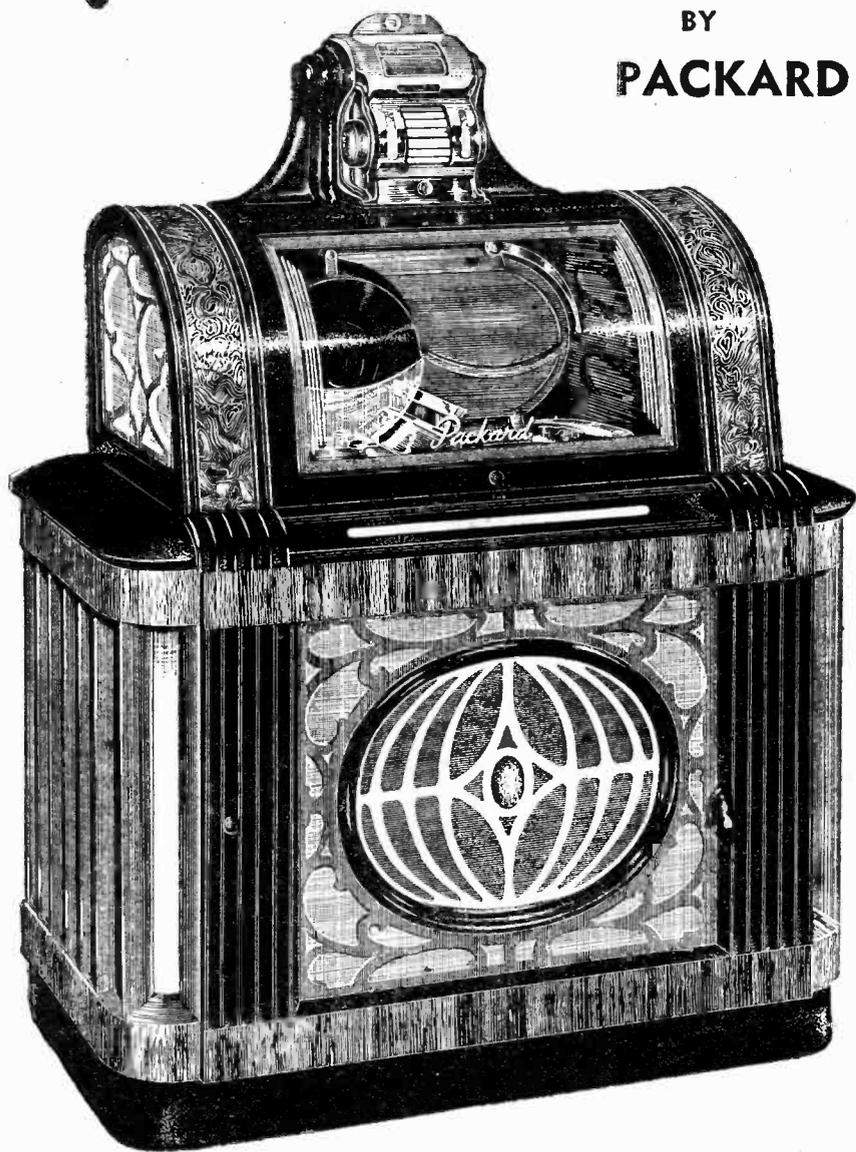
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Burnette To Tour

Smiley Burnette, Columbia Pictures' Western comic, has been signed for a month of personal appearances in Pennsylvania in August. Smiley will tour via his new trailer, complete with chef, Eddie. . . . Chick Moore, cowboy singer, heard every Tuesday, Thursday and Saturday at 7:45 a.m. over WWL, New Orleans, for the Petrolane Gas Company, is featuring several songs written by Bill Nettler. They include *Have I Waited Too Long?* and *Trouble's All I've Ever Known*. Nettler and Dan Dedman have assigned their *My Jealous Heart Was Ruling Me* to Bourne Publishing Company, with a Majestic waxing skedded soon. . . . *Sombreros in the Sun*, penned by Lew Mel and George Calder and pubbed by Kelly Music Company, was introed recently by Bill Boyd on WRR, Dallas. It is currently the closing theme on the *Friendship Ranch* ailer. . . . *Westward Bound* and *Do You Think It's Fair?* have been disked by the Sleepy Hollow Ranch Gang for Cowboy Records, with Pete and Elmer Newman handling the vocals.

Chart Music Publishing House, Chicago, has issued its Five-Star Collection of Cowboy Songs, including Lew Mel's *Texas Trails* and *When I Said Goodbye to Rainbow Valley*. Cliff Japhet's recording of Mel's *Dad's Got the Girl That I Love* is set for an early release. . . . Odis Echols and His Melody Boys are heard over Station KWKH, Shreveport, with Stamps - Baxter Music Publishing Company sponsoring. Band includes Delmon Knight, Jimmy Jones, Bill Reynolds, Fred Bennett and Echols. . . . Jack and Johnnie, Tennessee Mountain Boys, of Station WSM, Nashville, recently recorded *Too Many Blues*, with disk set for an early release. . . . *I'm Heading Home*, penned by Bill Lennerts and pubbed by his Lennerts Music Publications, is proving a popular item for Chester Studdard, of Station WGAD, Gadsden, Ala.

Hillbilly Parade

Hillbilly Hit Parade, emanating from WCKY, Cincinnati, recently turned first, second and third honors to Apollo Records, Sid Prosen, of Hometown Music Publishers, advises. Disk firm won first place with its *Death by the Roadside*, with Tommy Sosebee on the vocals. *Jolie Blon* gave it second place, while *Red Silk Stockings and Green Perfume* came up in the show position. . . . Speedy Clark and the Mulkey Brothers, folk artists at Station WJHL, Johnson City, Tenn., had a recording session with Rich-R-Tong recently. Ed and Volena (Gallion) are back on the station with an early morning stint. . . . Kayo at the Console, currently in his seventh month at the Wellington Hotel, Carlisle, Pa., played to an estimated 20,000 people at the Williams Grove Park and Speedway, Harrisburg, Pa., recently where he featured *Now It's Rainin'*, and *Pretty Baby*, penned by Frank J. Halama, and *Have You Forgotten?* and *Some Sweet Tomorrow* from the pen of Al Newton. Margaret Reese does the canarying for Kayo.

Country Music Publishers, Chicago, has released its Famous Family Album, containing songs written by Famous Lashua, of KDAL, Duluth, Minn. They include *Chocolate Ice Cream Cone*, *The Painted Pony*, *I Hope I Never Wake Up*, *I'm Glad* and *Little Miss Mischief*. Matt Pelkonen Music Company, Cloquet, Minn., has assigned its complete catalog to Country Music. . . . Billy Caswell, rambling cowboy and blues yodeler of Halifax, N. S., reports that Bill Nettler's song, *It's Nobody's Fault But My Own*, is proving popular in that neck of the woods. . . . Bashful Bob and His Blue Ridge

Mountaineers, an all-G.I. organization managed by Robert R. Broome, are playing the Carolinas and will go under canvas soon to complete their tour, hitting Southeastern and Western States. Included on their itinerary is another Renfro Valley Festival July 31-August 1. Group is completing 13 years as a unit, having started out on the old Station WRBU, Gastonia, N. C.

That's How Much I Love You has been recorded by nine top-name artists. Song, written by Eddy Arnold, Wally Fowler and J. Graydon Hall, has run the gamut from folk music to popular to race. . . . Arnold appeared at Uline Arena, Washington, June 20-21, on a program sponsored by Connie B. Gay's Radio Ranch. Tom Parker, Arnold's manager, says the WSM Grand Ole Opry is booked at Philadelphia's Sleepy Hollow Ranch for four days in four consecutive months. They appeared there June 22 and are set for July 20, August 17 and September 14.

York Brothers on P.A.'s

York Brothers, WSM Grand Ole Opry act, are dickering to play a personal appearance tour that will take them to Alaska and Canada. . . . Roy Acuff, back at WSM after personal appearance tours and Hollywood pic dates, is making two regular appearances on the *Grand Ole Opry* every Saturday night. He and the Opry gang flew up from Nashville June 23 to usher in the summer at E. F. Kindlan's Circle Ranch, Center Point, Pa. . . . Russ Hendricks' Sons of the Range, who launched Bing Shopa's new Metropolitan record label in Philadelphia, are set for a second recording session which will include Shopa's *Chickie*. . . . Smokey and his Buckeroo Ramblers are broadcasting each Sunday from Lakeview Park near Norristown, Pa., over WNAR in that city.

Rangers Cut "Moonlight"

Mac Maguire and his Harmony Rangers will record Bing Shopa's *Mississippi Moonlight* on the Quaker label in Philadelphia. Shopa, head of Shopa Publications, Camden, N. J., reports that Billy Caswell will introduce the song together with his *Texas Lil* on his return to Canada, and that Cliff Japhet and his Western Aces are introducing the songs in New England over Station WWSR, St. Albans, Vt. . . . The Herbert Brothers (Dave and Howard), guitar strumming team featured with the Sons of the Range at Grenloch Lake Park near Camden, N. J., will record *Atomic Polka* for Metropolitan Records, Philadelphia.

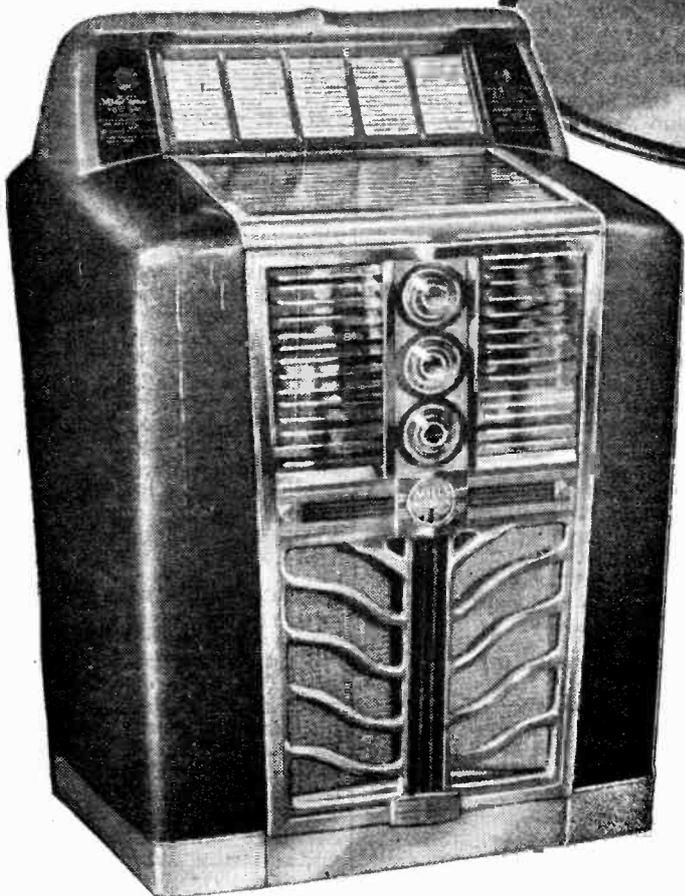
Cousin Lee's wife, Sarah, is back on the air again in Lebanon, Pa., having recovered from an appendectomy. A Cousin Lee Song Folio has been published by Jack Howard Publications, Inc., Philadelphia.

Shorty Long and the Santa Fe Rangers, Cowboy recording artists, have returned to the airwaves over WEEU, Reading, Pa., with a daily program. They have opened the Santa Fe Ranch Park, south of Reading, Pa. Rangers made two records for the Cowboy label, coupling *Blue Rose of the Rio* with *I'll Still Go On Loving You*, and *Between the Lines* with *Jukebox Cannonball*.

Slim Stuart, featured daily on WBAL, Baltimore, and the Plainsmen are the newest addition to the cast of Jack Steck's *Hayloft Hoedown* heard Saturday nights over the ABC from WFIL, Philadelphia. Stuart's newest composition, *Within This Broken Heart of Mine*, written in collaboration with Elmer Newmann and Jimmy Walker, has just been recorded by Ray Whitley with accompaniment by Shorty Long's Santa Fe Rangers, on the Cowboy Record label.

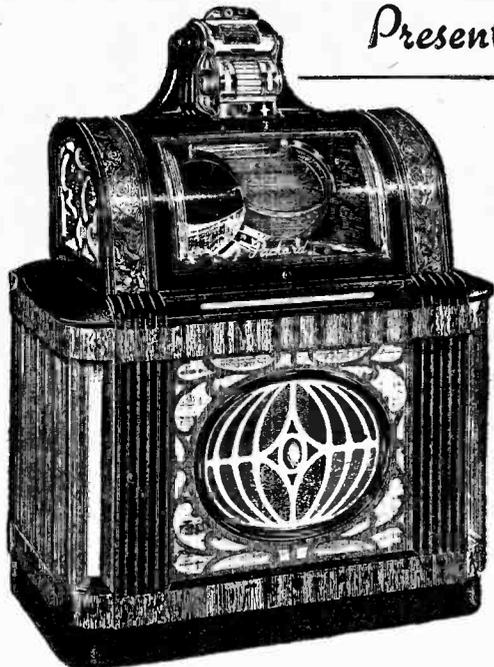


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RECORD REVIEWS

(Continued from page 31)

JEAN SABLON (Victor 25-0094)

Passing By—FT; V.
Roses in the Rain—FT; V.

In ear-caressing style, with a continental accent adding to the charm of his romantic chant, Jean Sablon sings both of these lovely ballads in tender fashion. Toots Camarata's all-string-ensemble providing a lush musical bank which adds much to his romantic phrasing, Sablon sings it in French for his radio theme, *Passing By*. And for *Roses in the Rain*, singing in English, it's dreamy ditty rich in romantic persuasion.

The Jean Sablon fans will take this platter to their homes.

HENRI RENE (Victor 25-1083)

Gypsy Rhapsody—FT.
Turkish Delight—FT.

His squeezings, sprightly and sparkling, of the musette accordion pacing the melodic way for the full band, Henri Rene cuts it colorful and gay for both of these classical folk melodies of the old country in a toe-teasing rhythmic manner. *Gypsy Rhapsody* dances around Liszt's *Second Hungarian*, and with the flute prominently featured with the musette, it's a spirited Oriental dance selection for *Turkish Delight* designed from Mozart's *Turkish Rondo*.

For the nationality spots, where the spinning is for the dancing.

TEX BENEKE (Victor 20-2313)

Feudin' and Fightin'—FT; VC.
How Can I Say I Love You?—FT; VC.

It was a swell comedy mountain novelty when Dorothy Shay, the Park Avenue Hillbilly, first brought it to the attention of the diskophiles. But Tex Beneke, in taking on *Feudin' and Fightin'*, straddled the syncopated fence. And both in his singing, assisted by the harmonies of the Moonlight Serenaders, and in the lively rhythms of the band, it's a cross between corn and the more modern fashions. As a result, it's all muddled and tasteless. More in keeping with the maestro's capabilities is the slow ballad on the mated side. The tenor sax and clary choir kick it off smoothly for *How Can I Say I Love You*, with Garry Stevens' soft baritone adding the romantic appeal in song. And for lyrical contrast, is joined by the Moonlight Serenaders for a second stanza at a more moderate tempo.

Song popularity will condition coinage for the Love ballad.

TED WEEMS (Decca 25105)

Nola—FT.
Moonlight—FT.

The label dusts off two more old masters by Ted Weems. And while there is still a rhythmic punch to the music, particularly for *Moonlight*, it's the whistling of Elmo Tanner that attracts the attention. Adding to the appeal is a companion whistler cutting thru in the background as Tanner gives out as easy and refreshing as a lark. And for those fascinated by Tanner's whistling charm, he carries it all the way for a delightful *Nola* whistling novelty.

Popularity of Ted Weems and his whistler may bring some coin attention to the familiar *Moonlight* melody.

RUSS MORGAN (Decca 25107)

Wabash Blues—FT.
Linger Awhile and Stumbling—FT.

Another reissue, this one spins out the Russ Morgan manner of music as it is best identified. The maestro's wah-wah trombone sliding back-washes for a slow and sticky *Wabash Blues*. For the flip, a bright tempo is set for the band's full sweet sway to *Linger Awhile* coupled with *Stumbling*, which gives the maestro an opportunity to show off his tuneful sparkle at the Steinway. All plenty tuneful and rhythmic for the

dancing, and just as easy for the listening.

Where Russ Morgan's music matters, there's coin appeal in both sides of the platter.

ERROL GARNER (Signature 15135)

Gaslight—FT.
Yesterdays—FT.

Showing a wealth of musical ideas in his Steinwaying, it's fine jazz phrasings of the black-and-whites that Errol Garner knuckles for Jerome Kern's *Yesterdays*, taken at a moderate tempo. And just as pleasant for his own slow ballad melody, *Gaslight*.

For the jazz piano collectors.

BING CROSBY (Decca 25093)

When I Lost You—W; V.
Now It Can Be Told—FT; V.

Two old cuttings that show Bing Crosby in fine and smooth singing style, but little reason in the spinning to create any wave of fresh interest for either of these Irving Berlin songs. For the *Lost You* melody, Crosby chants it softly and slowly in free style with the Paradise Island Trio of organ, vibes and steal guitar providing a slumber music setting in the background. For *Now It Can Be Told*, taken at a moderate and fixed tempo, it's the full flush of John Scott Trotter's music.

No coin magic in these songs or in the singing.

THE RAVENS (National 9035)

Ol' Man River—FT; V.
Would You Believe Me?—FT; V.

This vocal foursome adds to its stature on the spinning sides with a highly engaging rhythmic interpretation of the *Ol' Man River* classic. The deep bass voice carrying the lead all the way, with a flair for the rhythmic in his phrasings, the Ravens impart plenty of bounce to the old ballad as the other male voices add a sustained and lyrical harmony background. Contrasting on the mated side, their singing is just as effective for the slow ballad in *Would You Believe Me?* with the attractive tenor voice leading the way in and out of their closely blended harmonies.

The unusual vocal blend of the Ravens may attract coins with *Ol' Man River*, and not only at the race spots.

BILLIE HOLIDAY (Decca 23957)

I'll Look Around—FT; V.
Baby, I Don't Cry Over You—FT; V.

It's the sultry and sensuous provocation that Billie Holiday evokes in her characteristic singing style, both for the slow and torch-fashioned *I'll Look Around* and for the brighter *Baby, I Don't Cry Over You* rhythm blues. However, the song material, which was dusted off the old master shelf for reissue at this time, provides Miss Billie with little substance that will stick with the listener. Billy Kyle at the piano, with a threesome of guitar, trumpet and bass, provide the responsive instrumental accompaniment, but with little opportunity to assert themselves.

Only for the Billie Holiday record collectors.

SONS OF THE RANGE (Metropolitan 100)

Texas Lil—FT; VC.
Mississippi Moonlight—W; VC.

First-timing it on this new disk label, the Sons of the Range, stemming from Philadelphia radio, display fine devotion to the prairie singing and playing. And with fine song material to enhance their efforts, make a highly favorable impression. It's a rousing and rhythmic *Texas Lil* that the accordion, fiddle and guitar strum out with Cowboy Russ (Hendricks), assisted by the other boys in the unit, making the song serenade count. For the flip, Cowboy Russ' deep baritone voice brings out all of the lyrical charm of

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Texas Lil stacks up strong for the music boxes.

TEXAS TOP HANDS (Savoy 3012 and 3015)
Texas Guitar Boogie—FT.
Hitler Lives—FT; VC.
Ace in the Hole—FT; VC.
Little Rosewood Casket—FT; VC.

This combination of electric guitar, fiddle, accordion and bass strum out lively Western rhythms, their instrumental efforts counting for much more than the scattered singing. Altho it isn't set in an eight-beat frame, the Texas Top Hands make lively barnyard music for a blues-figured *Texas Boogie Woogie*, and for the flip, make it entirely toe-teasing for the old-time *Ace in the Hole* bowery song set at a bright tempo, with Walter Kleypus cutting in a vocal of little account. For *Hitler Lives*, the cowboy tolerance chantey, Kleypus is joined by Curley Williams for the spirited singing. But once again, the playing is more spirited than the singing. Completing the foursome is an ultra-teary *Little Rosewood Casket* which the two voices harmonize smoothly and sweetly but with little pathos in their pipes for this sad song.

Where the music machine is used for the barnyard dances, *Texas Guitar Boogie* will get 'em.

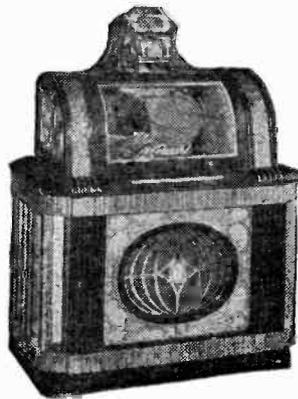
DAVE DENNY (Signature 1016-1017)
It Makes No Difference—FT; V.
You Only Want Me When You're Lonely—FT; V.
Honey, Be My Honey Bee—FT; V.
Do You Ever Think of Me?—FT; V.

Outspoken in his song, with plenty of tenderness and feeling in his sugar-coated tenoring, Dave Denny impresses for each of these cowboy chants. All are tuneful and all taken at a bright tempo, with fiddles, banjo and accordion creating a toe-tapping twang in support.

All the sides spin bright for the phono play at the whistle stops.

(Continued on page 118)

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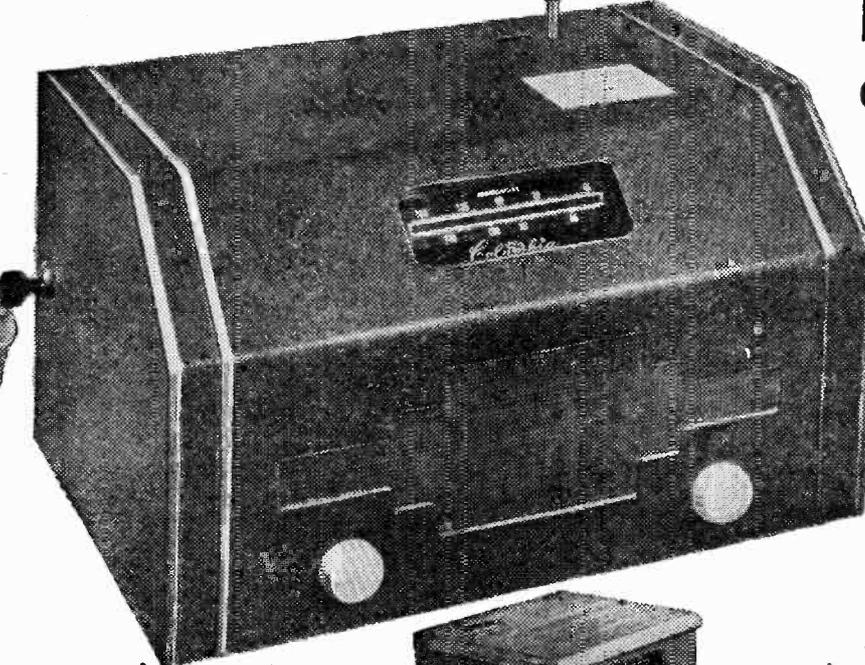


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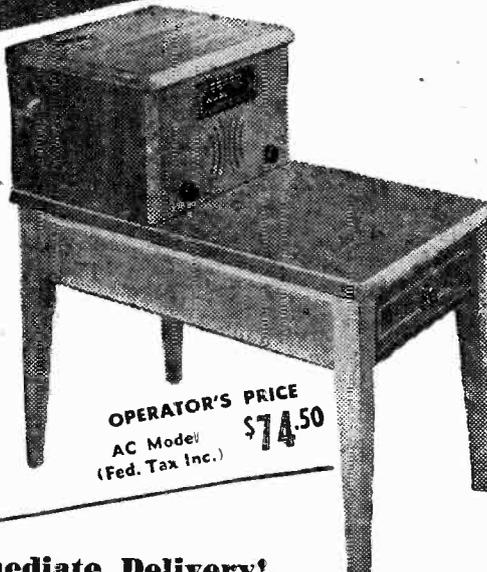
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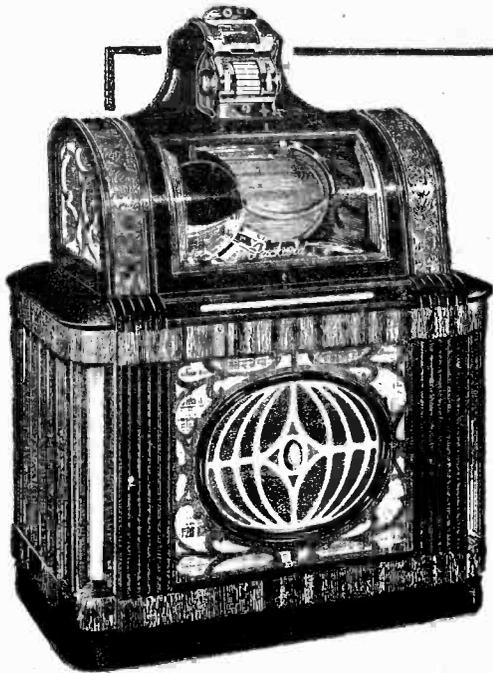
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Extend Overseas Smokes Ban

WASHINGTON, July 5.—The War Department announced last week that it had extended its ban on the mailing of tobacco products to the armed

forces stationed in Austria and France, effective Tuesday (1). In an effort to eradicate the black marketing of tobacco products, the army recently enacted a similar measure in Germany.

ALBUM REVIEWS

(Continued from page 35)

TAHITIAN CHANTS AND SONGS—George Tautu Archer (Bell A-109)

Another disk book of South Sea Island music from this Honolulu waxery turns sides over to George (Tautu) Archer and His Pagans who come thru with a series of eight surfaces filled with authentic chants and rhythms of Tahiti. Selections include *Toerau*, a fast-tempoed, rhythmic chant intended to depict the sound of the trade winds; *Ama Ama*, in which barying tom-tom beats are featured with the unison chanting of the instrumentalists; *Hei Porohiti* (a wreath of flowers); *Marcelle Vahine* is the name of an elusive island maid who is compared with a spirit-like bird of 400 wings; *Ta'u Here* ("My Sweetheart") is pleasingly warbled by Elissa Kroll in typical South Sea fashion; *Papio* ("The Fish"), a syncopated chant, resembles *Hawaiian War Chant*; Miss Kroll sings *Reva Tau* partially in English, lyrics telling of a "lovely flower of Tahiti"; the traditional farewell song, *Maruru a Vau*, its refrain said to have been created by the last king of old Tahiti. The catchy rhythms and pleasant melodies heard in this set gives album wider appeal than can be found in most native island waxings. Phono ops on the look out for pineapple platters may find suitable material in this album. Conventional brown and yellow cover holds pix of Archer and his group.

AFRO-CUBAN MUSIC—Miguelito Valdes (Decca A-355)

One of the most vibrant chanters of the Latin lullabies, Miguelito Valdes' piping prowess makes the bringing back of this set of eight sides most acceptable for the hip-swaying addicts. With Machito and his Afro-Cubans providing fine instrumental and vocal assist—a marked Latin flavor in their rhythms and music, Valdes gives stirring song to each of the selections. Runs the gamut of lyrical emotions in his emotions, and with tempo contrast in the rhythm set for the selections, spinning still has a fresh veneer. For the most part Cuban melody favorites, eight sides take in *Enlboro*, *Yo Sabuda*, *Tabu*, *La Rumba Soy Yo*, *Guadalejara*, *Letardo*, *Eco* and *Botallero*. Black hands fingering the bongos gives the album cover its central theme with notes on the music, the singer and the musicians on the inside cover.

BILL ALILOA LINCOLN (Bell A-104)

Label, not new to its native Hawaii, is introducing its product to the States. Bill (Aliloa) Lincoln and his island crew devote these eight sides to authentic pineapple music-making. With guitars softly slurring the background, the crooning is soft and appealing for the lullaby, *Sleep, Little Baby*. Altho sung in English, a high-pitched falsetto voice and faulty diction veils the wordage in spots. Reverse, *Nani Lawai*, in the native tongue, tells of the beautiful garden isle of Kauai. Plaintive *Poli Anuanu* is a youth's plea to his lass to rekindle her dying love for him. Other side, *Kuu Lei Lilia* describes the floral beauty of Hawaii. *Honanunau Paka* tells of the native feasts held on the Kona coast of the island. Group returns English lyrics to voice the praises of *My Lovely Hawaiian Maid*. Here again muddy reproduction and diction mars the side. *Manua Lahilahi* is a song description of the beautiful home of an Hawaiian old-timer. Instrumentalists join in vocally for all sides. Selections are taken at a moderate pace thruout. Ap-

peal for these island disks is limited to those who are acquainted and favor authentic Hawaiian music. Blue, silver and red are combined for an unexciting cover scheme, with pix of the maestro and his group filling a sizable portion of the space. Little coin attraction to be found here for domestic jukes.

FOLK SONGS OF THE HILLS—Merle Travis (Capitol AD 50)

Digging into the musical treasures of the Kentucky hills, Merle Travis devotes eight sides to the songs of Harlan County's coal miners. He sings in an earnest, authentic manner to his own guitar accompaniment—and brings to wax a hitherto almost neglected facet of America's folk music. He opens each side with a bit of folksy patter that sets the scene for his warbling. Included between the covers are *Nine Pound Hammer*, *16 Tons*, *Dark as a Dungeon*, *That's All*, *I Am a Pilgrim*, *John Henry*, *Over by No. 9* and *Muskrat*. In the traditional *Nine Pound Hammer* he tells of the miner's life deep beneath the earth's surface as he labors driving steel spikes into the coal beds. Mated side is a snappy version of the old song about the legendary steel driver, *John Henry*, who won his race with a steam hammer. In *16 Tons*, the miner asks, "St. Peter, don't you call me 'cause I can't go—I owe my soul to the company store." *Dark as a Dungeon*, on the reverse, is a warning to the youths to avoid the lure of the mines. The plaintive refrains of *I Am a Pilgrim* is sung with moving sincerity. Flip, *Muskrat*, is a silly little rhythm folk tune with the "Talking" guitar gimmick thrown in to add weight to an otherwise shallow selection. Three-color cover holds pic of Travis. Inner flap stresses folk singer's Kentucky background. Phono ops will find coin-worthy spinning in these sides, especially in lower Midwest locations.

A STORY ABOUT PAUL BUNYAN—Victor Jory (Signature C-3)

For four sides, Victor Jory arrests complete attention in telling Mendi Brown's fanciful story of the mythical and mighty Paul Bunyan, the loveable giant of Western folklore. His voice capturing the excitement of the story, Jory makes it fairly breathtaking as he relates the legend of the biggest and mightiest woodsman who was three mountains high and three rivers wide, and how he moved a mighty river with the help of his big ox, Babe, for the human folk. Maintains a swift pace for the story-telling which is embellished by the original music played by Ray Bloch's orchestra (the music conceived by the maestro together with Paul Swain and Norman Luboff) and the chorus singing descriptive folk jingles about the giant. Story illustration makes for an attractive cover design along with a picture of the

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narrator. Young and old alike will find favor in this set.

HERE COMES THE BAND! (Capitol BD 52)

Eight well-known marches are neatly wrapped up in this package by Bandmaster Louis Castellucci. New arrangements add zest to John Philip Sousa's *El Capitan*, *Semper Fidelis*, *Stars and Stripes Forever*, *Washington Post March*, *Anchors Aweigh* (Zimmerman and Miller), *French National Defile*, Leon Jessell's *Parade of the Wooden Soldiers* and Earl Elleeson McCoy's *Lights Out*. Castellucci Military Band gives the parade music a lively four-quarter clip designed to create toe-tapping urge. To make an eye-arresting cover, full-color pic of a drum-majorette is superimposed on a blue-hued montage of a band in uniform. Album's title is lettered black on yellow in the upper right hand corner of the cover. Flag designed flap has sales pitch on the marches. Nothing here for juke ops.

INTERNATIONAL FAVORITES — Carl Brisson (Apollo A-11)

The lyrical fascination that Carl Brisson brings to a chant in his charming Continental manner is transplanted to the wax in this set of eight familiars. With sly inflections and an accent charm that gives his singing that rich music hall flavor, the Danish troubadour sings it expressively and intimately for *Cocktails for Two* and *A Little White Gardenia*, credited with the introduction of these songs on these shores; *The Last Time I Saw Paris* and *The Bells of St. Mary's*, which he helped popularize; *Dreamin*, *A Beautiful Lady in Blue*, *A Pink Cocktail for a Blue Lady* and *As the Sun Goes Down*. Jerry Jerome's music provides the spirited support, all in the good taste expressed by the singer. For those who like the singing in the light-hearted Continental manner, this set is what you're looking for. Glamor photos of Brisson grace the outside and inside covers,

with titles on the front and bio notes on the inside flap.

CLASSICS IN BLUE—Lena Horne (Black & White A-75)

Its second album of Lena Horne stylings, label offers a welcome addition to the singing lady's wax library. She puts heart and soul into her interpretations, spinning eight sides worth of intriguing shades of blue. Each is carefully encased in a tasteful and musicianly ork setting batoned by Phil Moore. With a rhythmic lilt to her piping, the mood is warm and mellow for la Horne's choice styling of *Beale Street Blues*, and its mate, *Hesitation Blues*. Moore's accompaniment for these sides is a unique instrumental mosaic composed of low-down muted brass cleverly interwoven with strings and reeds. Mood is deep and mournful for the two traditional spirituals that share the next disk: *Sometimes I Feel Like a Motherless Child* and *Nobody Knows the Trouble I've Seen*. Maestro's arrangements for these are striking examples of top notch penning, revealing a thoro understanding of instrumentation. Minor-keyed woodwinds interlace voices with a 'cello-based string ensemble to make the accompaniment for *Motherless Child* particularly outstanding. George Gershwin's *My Man Is Gone* (from *Porgy and Bess*) receives a soulful reading from Miss Horne. Phil Moore's newly clefted *It's a Rainy Day* gets its first disk here and judging by this singing lady's moving rendition, typical blues creation merits re-hearing. Final disk provides a two-side stretch to *Frankie and Johnny*, with Miss Horne's waxed portrayal of Frankie supported by chorus and ork. A bit overly melodramatic and pre-emptious to arouse enthusiasm, there is sufficiently quality in spots of lass's voicing and Moore's ork scoring to make both sides ear-worthy. As a whole, album should win a warm reception from the many followers of this MGM cinemactress-songstress.

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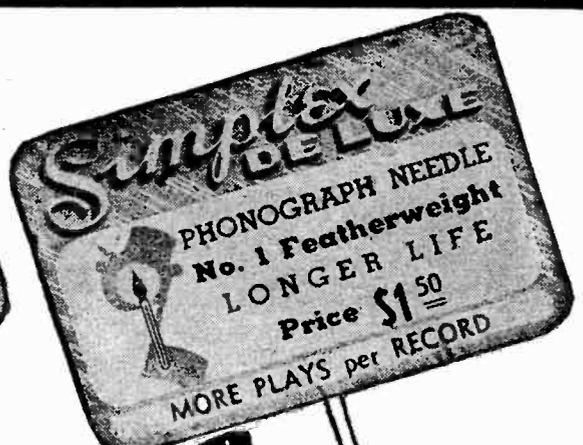
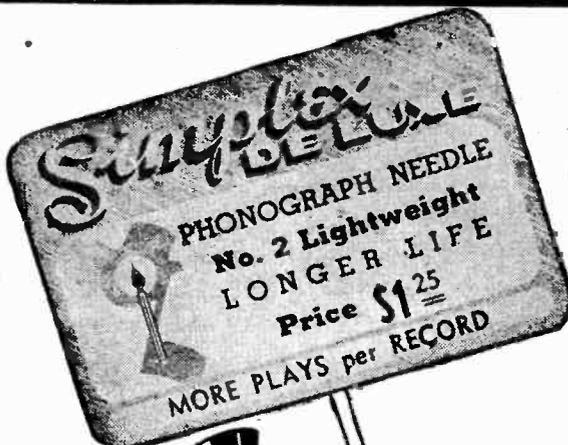
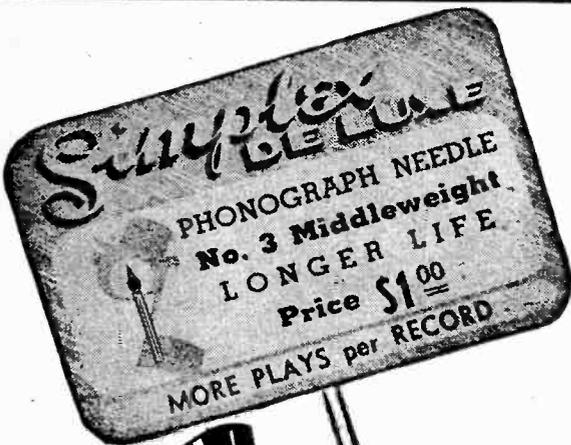
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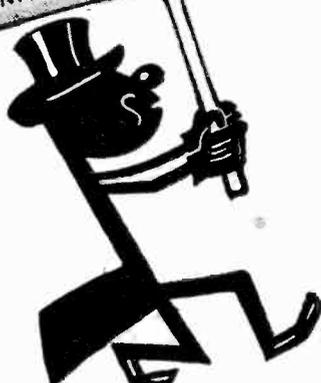
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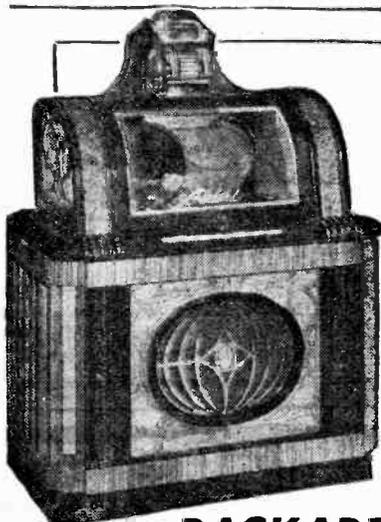
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RECORD REVIEWS

(Continued from page 115)

THE TWILIGHT THREE (Majestic 7240)

Lady of the Evening—FT.
Dancing in the Dark—FT.

It's a straight-forward exposition of the melodic beauty of both of these familiar songs of yesterday in this blend of organ, accordion and guitar. And while there is no sparkle or style in their melodic weavings, it's pleasant plattering at a moderate tempo for both *Lady of the Evening* and *Dancing in the Dark*.

Hardly enough here to make for any real degree of interest.

TENNESSEE (SLIM) KING (Apollo 151)

Tomorrow May Be Too Late—FT; V.
Just an Old Forgotten Letter—W; V.

Singing it tenderly with the full flavor of the outdoors in his tenor pipes, Tennessee (Slim) King spins both of these Westerns in fine style. Gets in his best effort for the tuneful and rhythmic *Tomorrow May Be Too Late*, as he tells his gal to either become his darlin' or his used to be. The Crossroads Gang, accordion, fiddle and guitar provides toe-tapping support at a lively tempo. For the

flip, sings at a lively waltz tempo of lost love for a tuneful *Old Forgotten Letter*.

Tomorrow May Be Too Late spins bright for the prairie play.

AL DEXTER (Columbia 37538)

Maybe, Baby, It's Me—FT; VC.
Love Lanes of Yesterday—W; VC.

With plenty of nostalgic appeal in his rustic-coated chanting, Al Dexter brings out all of the reminiscence for *Love Lanes of Yesterday*, an appealing slow waltz melody. Dexter's Troopers, highlighting the fiddles and guitars, provide suitable support. For the flip, sings it in spirited style for a lively and rhythmic *Maybe, Baby It's Me*, selling it just as strong.

Both songs as expressed by Al Dexter pack phono appeal.

ROSALIE ALLEN (Victor 20-2333)

On Silver Wings to San Antonio—FT; V.
I'll Never Grieve—FT; V.

While there's plenty of pathos in this cowgal's pipes, Rosalie Allen fares best when singing it at a lively clip for the peppery *Silver Wings*, a rousing "Texas here I come" chantey, to which she adds a lick of yodeling while the Black River Riders, including clarinet, trumpet, fiddle, piano and guitar, beat out a toe-tapping support. *I'll Never Grieve* on the flip is a slow and sad torch ballad, with the subtone clarinet playing under her plaintive piping.

Folks in the Lone Star State will stack up the coins for *Silver Wings*

ROY ACUFF (Columbia 37505)

I Talk to Myself About You—FT; VC.
Short-Changed in Love—W; VC.

With a strong emotional feel for the mountain ballads in his song, the sweet tenor piping of Roy Acuff serves well for *I Talk To Myself About You*. Taken at a moderate tempo, the electric guitar, accordion, fiddle and bass of his Smoky Mountain Boys fill in with suitable strumming and squeezing. For the flip, sings at a fast waltz tempo of love untrue for his own *Short-Changed in Love*, and makes it just as meaningful.

I Talk to Myself About You should find a responsive note among the nickel needlers.

SAM NICHOLS (MGM 10038)

That Wild and Wicked Look in Your Eyes—FT; V.
You'll Live to Regret It—FT V.

A lusty outdoor tenor, Sam Nichols sings it with feeling for both of these tunes. Makes his strongest mark when lighting up the lyrical torch for Jenny Lou Carson's *You'll Live To Regret It*, with the electric guitars, fiddles and accordion of The Melody Rangers sustaining a nice rhythm flow at a moderate tempo. Faster beat is set for Nichols' own *Wild and Wicked* rhythm ditty, which spins out in fine toe-teasing style.

You'll Live To Regret It should give the music ops no regrets.

CHUCHO MARTINEZ (Apollo 1069)

Say No More—FT; V.
Roses in the Rain—FT; V.

Singing with strong emotional feeling and with strong voice, the sugar-coated tenor pipes of Chucho Martinez brings a personal charm to both of these lovely ballads. Flanked by the fiddles sparking Jerry Jerome's music, there's a high degree of intimacy and individuality as he phrases the wordage almost passionately for the slow spinning *Say No More* and *Roses in the Rain*. While the singing style may not hit any mass appeal mark, his class chanting should count for some enthusiasts.

Will find a wider response among home buyers for this biscuit.

DORIS DAY (Columbia 37486)

My Young and Foolish Heart—FT; V.
Tell Me, Dream Face—FT; V.

Doris Day's sultry dittying, with full jazz feeling in her expressions, spins to better for jive lingo and lift latched to Duke Ellington's *Tell Me, Dream Face*. And with the small band herded together by Mitchell Ayres providing a riff-figured background, Miss Doris achieves a high degree of intimacy that counts so much for her chanting. For the flip, pipes it wistfully in a bright tempo for the *Young and Foolish Heart* ballad. But hardly enough individuality and substance in her singing or the band's background to make it a smooth flow for the love lullaby.

Any personal following the piper enjoys will manifest itself for *Dream Face*.

GORDON MacRAE (Apollo 1067)

I Want to Be Loved—FT; V.
Old Devil Moon—FT; V.

The tenor piping of Gordon MacRae, with Jerry Jerome's music providing a full and rhythmic background, makes it a pleasant plattering for both of these ballads. But without bringing forth any distinction in the lad's dittying that might stir up any undue enthusiasm. Gets swell lift from the music makers as he phrases it rhythmically for Savannah Churchill's *I Want To Be Loved*. And it's the song itself, *Old Devil Moon* from *Finian's Rainbow*, that counts as much as his singing. While in good voice, MacRae's piping is without the warmth and emotional feeling the exotic show tune calls for to make it a meaningful chant.

Not enough vocal magnetism to make 'em give up their nickels.

(Continued on page 124)



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ADVANCE RECORD RELEASES

(Continued from page 34)

FOLK

- A FADED ROSE, A BROKEN HEART, Mac & Bob (LOOK WHAT).....Dixie 109
- ARE YOU SATISFIED NOW?.....Ted Daffan and His Texans (MY FALLEN).....Columbia 37501
- BEEF ON THE HOOF.....The Ranch Hands (WIND LULLABY).....Autograph 2002
- **BEAVER CREEK.....Texas Jim Lewis and His Lone Star Cowboys (THE COVERED).....Decca 46063
- BLESS YOUR LITTLE HEART.....Buddy Starcher (All Star Round Up) (WILDWOOD FLOWER).....4 Star 1143
- †CARELESS DARLIN'.....Ernest Tubb (IT'S BEEN).....Decca 46048
- COCAINE BLUES.....Roy Hogsed and His Rainbow Riders (LOAFER'S SONG).....Coast 262
- DANGEROUS GROUND.....Jimmy Lawson (SOME FOLKS).....Columbia 37548
- DARLING, WHAT MORE CAN I DO?.....Buddy Starcher (All Star Round Up) (I'LL STILL).....4 Star 1145
- DID YOU EVER GO SAILING?.....Franklin Brothers (SWEETHEART).....Dixie 106
- DON'T LET YOUR SWEET LOVE DIE.....Franklin Brothers (THERE'S A).....Dixie 105
- DOWN THE RAINBOW TRAIL (I'll Search for You).....Dick Hart (MISSISSIPPI BASIN).....Dixie 103
- FAR BEYOND THE STARRY SKY.....Fudge & Budge (MY BEAUTIFUL).....Dixie 107
- †GOSPEL CANNON BALL.....Delmore Brothers (PRECIOUS JEWEL).....Decca 46049
- I TALK TO MYSELF ABOUT YOU.....Roy Acuff and His Smoky Mountain Boys (Roy Acuff) (SHORT-CHANGED IN).....Columbia 37505
- I WAS NEVER NEARER HEAVEN IN MY LIFE.....Sleepy Hollow Ranch Gang (I'M LONESOME).....Majestic 11012
- I WILL MISS YOU TONIGHT.....Buddy Starcher (All Star Round Up) (IN MEMORY).....4 Star 1144
- I WONDER WHAT YOU'LL SAY.....Larry Godsey (The Drifting Mountaineers) (STEALIN' MY).....Rich-R-Tone 410
- I'LL FORGIVE BUT NOT FORGET YOU.....Art Gabbard and His Dixie Melodeers (Art Gabbard) (NO CHILDREN).....Dixie 101
- I'LL KEEP ON LOVING YOU.....Curly Joe (The Knights of the Range) (RIDIN' HOME).....Continental C-5076
- I'LL STILL WRITE YOUR NAME IN THE SAND.....Buddy Starcher (DARLING, WHAT).....4 Star 1145
- I'M LONESOME NOW.....Sleepy Hollow Ranch Gang (I WAS).....Majestic 11012
- I'M SORRY THAT I WAITED TOO LONG.....Art Gabbard and His Dixie Melodeers (Art Gabbard) (RAG DOLL).....Dixie 102
- I'M STILL CRYIN' OVER YOU.....Oklahoma Ed Moody and His Blue Bonnet Boys (MAIL ORDER).....Coast 258
- IN MEMORY OF HALLOWE'EN.....Buddy Starcher (I WILL).....4 Star 1144
- IT'S ALL OVER (I'm Tired of It All).....Dick Hart (WHY NOT).....Dixie 104
- IT'S BEEN SO LONG, DARLING.....Ernest Tubb (CARELESS DARLIN').....Decca 46048
- IT'S RISKY TO BE GONE SO LONG.....Buddy Starcher (All Star Round Up) (THE SONG).....4 Star 1112
- †JESSIE.....Clif Bruner and His Boys (SAN ANTONIO).....Decca 46051
- JUST A LITTLE HOMESICK.....Mac & Bob (WHAT A).....Dixie 110
- LAYIN' DOWN THE LAW.....Art Gibson and His Mountain Melody Boys (MAIL ORDER).....Mercury 6048
- LAZY MORNING.....Paul Howard and His Cotton Pickers (Paul Howard) (LOVEBUG TENNESSEE).....Columbia 37547
- LOAFER'S SONG.....Roy Hogsed and His Rainbow Riders (COCAINE BLUES).....Coast 262
- LOOK WHAT YOU'VE DONE TO ME.....Mac & Bob (A FADED).....Dixie 109
- LOVEBUG TENNESSEE.....Paul Howard and His Cotton Pickers (Paul Howard) (LAZY MORNING).....Columbia 37547
- LOVE LANES OF YESTERDAY.....Al Dexter and His Troopers (Al Dexter) (MAYBE, BABY).....Columbia 37538
- MAIL ORDER MAMA.....Art Gibson and His Mountain Melody Boys (LAYIN' DOWN).....Mercury 6048
- MAIL ORDER MAMA.....Oklahoma Ed Moody and His Blue Bonnet Boys (I'M STILL).....Coast 258
- MAYBE, BABY IT'S ME.....Al Dexter and His Troopers (Al Dexter) (LOVE LANES).....Columbia 37538
- MISSISSIPPI BASIN LULLABY.....Dick Hart (DOWN THE).....Dixie 103
- MY BEAUTIFUL BLUE EYED BLONDE.....Budge & Fudge (FAR BEYOND).....Dixie 107
- MY FALLEN STAR.....Ted Daffan and His Texans (George Strange-Buddy Kelly) (ARE YOU).....Columbia 37501
- NEW-MADE GRAVES IN CENTRALIA.....Larry Godsey (The Drifting Mountaineers) (NOT FOR).....Rich-R-Tone 411
- NO CHILDREN ALLOWED.....Art Gabbard and His Dixie Melodeers (Art Gabbard) (I'LL FORGIVE).....Dixie 101
- NOT FOR AUCTION.....Larry Godsey (The Drifting Mountaineers) (NEW MADE).....Rich-R-Tone 411
- OH, SUSANNAH.....Walt Shrum and His Colorado Hillbillies (YOU'VE BEEN).....Coast 259
- †PRECIOUS JEWEL.....Delmore Brothers (GOSPEL CANNON).....Decca 46049
- RAG DOLL.....Art Gabbard and His Dixie Melodeers (Art Gabbard) (I'M SORRY).....Dixie 102
- RIDIN' HOME.....Curley Joe (The Knights of the Range) (I'LL KEEP).....Continental C-5076
- †SAN ANTONIO ROSE.....Clif Bruner and His Boys (JESSIE).....Decca 46051
- SANTA FE.....Leon McAuliffe (TULSA).....Majestic 11015
- †SEVEN YEARS WITH THE WRONG WOMAN.....Shelton Brothers (WEDNESDAY NIGHT).....Decca 46050
- SHINE YOUR LIGHT TO OTHERS.....Bill Carlisle (THE GIRL).....King 638
- SHORT-CHANGED IN LOVE.....Roy Acuff and His Smoky Mountain Boys (Roy Acuff) (I TALK).....Columbia 37505
- †SOLDIER'S LAST LETTER.....Ernest Tubb (TRY ME).....Decca 46047
- SOME FOLKS CALL IT TEXAS (But It's Paradise to Me).....Jimmy Lawson (DANGEROUS GROUND).....Columbia 37548
- SOMETHING WITHIN ME.....Buffalo Johnson (WHERE ARE).....Rich-R-Tone 405
- STEALIN' MY HEART.....Larry Godsey (The Drifting Mountaineers) (I WONDER).....Rich-R-Tone 410
- STEEL GUITAR POLKA.....Hank Penny (WON'T YOU).....King 639
- SWEET CACTUS SUE.....The Ranch Hands (THE CROSS-EYED).....Autograph 2001
- SWEETHEART.....Franklin Brothers (DID YOU).....Dixie 106
- THE CHARMS OF THE CITY AIN'T FOR ME.....Carson Robison and His Pleasant Valley Boys (WHY I'M).....MGM 10042
- **THE COVERED WAGON ROLLED RIGHT ALONG.....Texas Jim Lewis and His Lone Star Cowboys (BEAVER CREEK).....Decca 46063
- THE CROSS-EYED COWBOY WITH THE LOW I.Q......The Ranch Hands (SWEET CACTUS).....Autograph 2001
- THE GIRL IN THE BLUE VELVET BAND.....Bill Carlisle (SHINE YOUR).....King 638
- THE MUSKET CAME DOWN FROM THE DOOR.....Hoosier Hot Shots (YOU KISSED).....Decca 46062
- THE SONG OF THE WATER WHEEL.....Buddy Starcher (All Star Round Up) (IT'S RISKY).....4 Star 1112
- THERE'S A LITTLE PINE LOG CABIN.....Franklin Brothers (DON'T LET).....Dixie 105
- THEY SAY.....Buddy Starcher (YOU CAN'T).....4 Star 1146
- †TRY ME ONE MORE TIME.....Ernest Tubb (SOLDIER'S LAST).....Decca 46047
- TULSA.....Leon McAuliffe (SANTA FE).....Majestic 11015
- TWO WRONGS DON'T MAKE A RIGHT.....Ernest Tubb (YOU HIT).....Decca 46061

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Save Record Wear
CRYSTAL PICKUP CONVERSION KITS
For all Seeburg Phonographs
Tone Arm and Crystal Elec. Cut-off Switch
Elec. Cancel Coil
24 Volt Transformer
Cancel Button
Volume Control
Wire Leads
Modernize Your Old Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

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SEEBURG Baromatics, 5-10-25c, Wireless \$29.50
SEEBURG Baromatics, 5-10-25c, 3-Wire 24.50
SEEBURG Wallomatics, 5c, Wireless 24.50
SEEBURG Wallomatics, 5c, 3-Wire 22.50
With New Seeburg Metal Covers (for Wallomatics) 2.50
Ivory Finish—Additional \$2.50 Per Box.
PACKARD Wallboxes (Used) 24.50
BUCKLEY Chrome Boxes 15.00

FEATURE ITEMS
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FIBRE INSERTS (for Seeburg Wall Boxes), Sets Each, 25c—Minimum Order 10 Sets 2.50
B-3 CRYSTAL PICKUPS, Dated, Rock, or Mills 2.75
Electric Cancels and Cut-Off for All Seeburg Phonographs (Complete) \$ 7.95

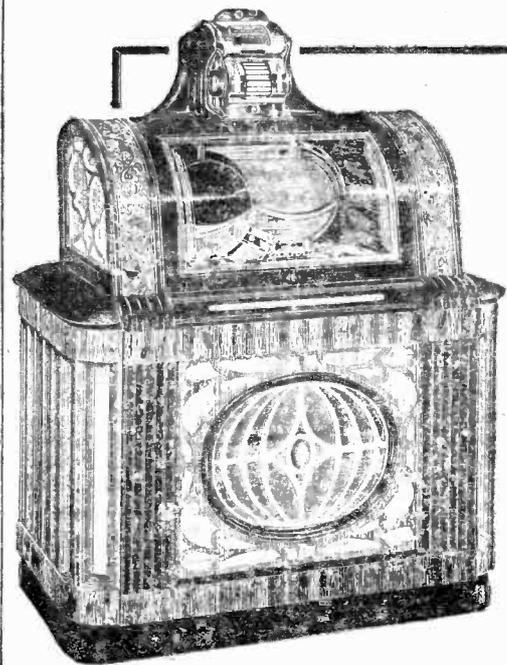
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20"x50" Talking Gold Grill Cloth 7.50
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New York:

Albert S. Denver, president of the Automatic Music Operators' Association (AMOA), and Sidney H. Levine, AMOA counsel, are tied up with association business after their frequent trips to Washington on the Scott Bill hearings. . . . Louis Hirsch, of Silvertone Music, is back at his office after a one-week illness. . . . Mario Caruso, C-Eight, leaves the end of July on his 31st crossing of the Atlantic Ocean. He's headed for Italy.

Lew Jaffa, sales manager of the Eastern Electric Vending Machine Company, is celebrating his 17th year in the coin machine field this month. . . . **Sam Schector**, member of AMOA, is the father of a new son, Carl. The boy weighed in at Polyclinic Hospital at 6½ pounds.

Matty Forbes, manager of the Cigarette Merchandisers' Association, is plowed under with association work after having taken time off to plan and run the annual outing a few weeks ago at the Laurel Country Club. . . . **Murray Blane**, former New York op now located in Florida, is visiting town on a brief vacation. . . . **Bill Paulson**, Miami operator, is in town.

Resort play in up-State New York regions is reported to be above expectations. With warm weather finally settling in, vacationers have been flocking to the resorts. . . . **Fred Mayer**, sales manager of the Ben H. Golob Distributing Company, left for a get-together with the T & C Company, manufacturers of a popcorn vending machine.

According to latest reports from south of the border, there has recently been an influx of English-made Hylton juke boxes in Mexico. . . . **Paul Nesson**, Hamden, Conn., operator, now in Chicago on a vacation, plans to make the rounds there during his three-week stay. . . . One of the hottest records on the jukes these days, according to local operators, is Ella Fitzgerald's *Lady Be Good*.

I. H. Rothstein, president of the Banner Specialty Company, Philadelphia, is interested in the Philly Warriors, pro basketball champs. As a result, he's been spending some anxious moments awaiting the doctor's verdict on one of the star players, **Matt Guokas**, who was seriously injured in a recent auto mishap. Al Rothstein, a nephew, is also a Warrior roofer. Philly papers have been writing up Rothstein because of his Warrior interest.

Popular Science Monthly devoted six pages of its June issue to coin machines. Especially proud of the write-up were **Larry Lommerin** and **Ed Leeson**, of Viking Tool and Machine Company, whose Minitpop was prominently mentioned. . . . **McKim (Mac) Smith** and the rest of the National Association of Amusement Machine Owners (NAAMO) executive committee will hold a confab Tuesday (8) at the Manhattan Trade School.

The hot baseball situation in town, with the Giants, Dodgers and Yankees all in the thick of the pennant races, finds a good percentage of the Avenue at one of the major league parks every game. . . . **C. M. McMillan**, executive secretary of the National Candy Wholesalers' Association, was down in Mexico last week addressing trade groups.

Imperial Distributors report that their new sound movie peek machine will be ready for a showing in the near future. . . . **Nat Cohn's** Modern Music headquarters now has a complete radalarm system hooked up, with the display garnering considerable attention.

Ops report that a number of small indie record companies are putting in (See **NEW YORK** on page 122)

COINMEN YOU KNOW**Kansas City:**

J. W. Hathhorn, who sold out his operation here five years ago, is back in the trade again with a route of music and pinball machines over in Kansas City, Kan. He has set up a shop at 341 North Fifth Street, and he reports that play on the machines is good.

Frank A. Balaz, who was manager at W. G. Rimann's Western Specialty Company for a number of years, has established his own route of juke and pinballs. He also is looking after **John Goetz'** Bell Music Company out on West 33d Street. **Dick Gunter** is serviceman now with Bell and **Joe Goetz**, younger brother of John, is running one of the routes.

Nick Fasci, who has a string of juke as well as his Music Mart out on South Main, has branched into the camera business on a considerable scale, and he reports retail trade on both photo supplies and disks is very brisk. Juke play, he says, is running nearly 30 per cent under last year. **Bill Ensign** is the new routeman at Fasci's, and **Pat Moore** is handling the other route.

John MacNeal is the new service manager at Frankel Distributing Company. He's a veteran in the trade who has worked thruout the Southwest. . . . **Charles Page**, manager of the Frankel branch here, says he expects to have Packard's new Manhattan luxury phonograph on floor display next week. Page took a quick trip to Topeka last week. . . . **Bill O'Brien**, who opened the Frankel office here, is reported to have gone with Miami Distributing Company at Indianapolis.

Harold Hassler, assistant manager of Decca Distributing Company here, reports many operators out of the business during the war—in the armed forces or defense work—have been around buying records again lately. **Charles Hughes**, who has been making the rounds for Decca here, is expected to start touring Nebraska and Kansas again for the disk firm soon.

Eddy Clark, announcer at Radio Station KCKN, is opening a record store at 11 West Linwood, sharing space with **Elmer Butts'** Automatic Music Company. Disk store is being presided over by **Burna Deane Bolch**. Spot will handle both new and used platters. . . . **Norman Mueller**, of Mueller Specialty Company at Wichita, was in town last week picking up (See **KANSAS CITY** on page 122)

Wichita, Kan.:

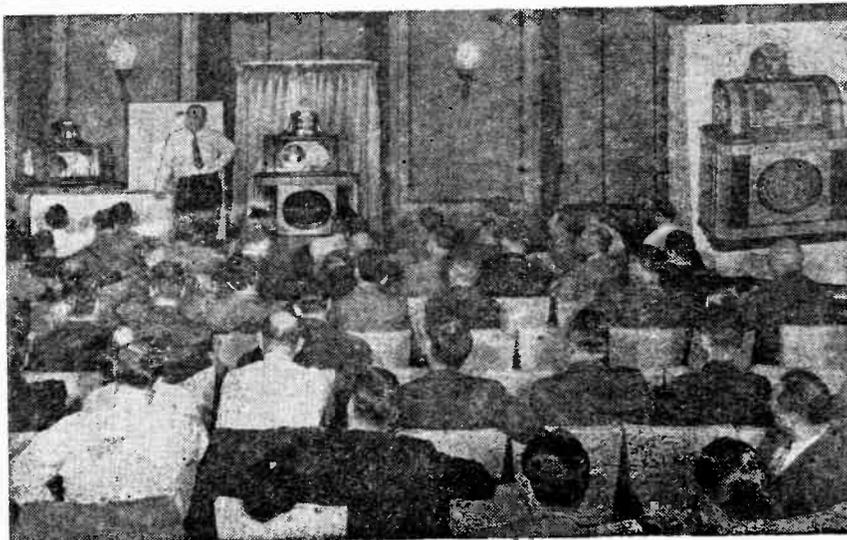
Norman C. Mueller, after years of looking for a good downtown location for an arcade here, finally got one—by trading the space which his arcade at Pratt, Kan., occupied, to the owner of the Jayhawk cafe on North Broadway. The restaurant moved to Pratt and Mueller brought his arcade here. . . . **Roy Wyett**, who has handled the Pratt layout for a year and a half, came along to manage the spot. Wyett is a veteran of three and a half years in the air forces. . . . Mueller's son, **Jim**, will also work in the arcade.

K. E. Laird and **William Hamilton** have bought out Vess Vending Company, operated by **Glenn Vess**, and changed the name to Laird & Hamilton. They will continue to operate the cigarette routes out of their shop at 446 Lulu. . . . **Lynn Johnson**, who operated ice cream venders here before the war, still is in the ice cream business but he has switched to operating a fleet of tricycle ice cream wagons. . . . **M. T. Daniels**, distributor of Northwestern venders, estimates that there are at least 15 operators of penny venders in the city now.

O. A. Mefford, partner with **F. L. Fellingham** in the vending operation at Sunbeam Products Company, is looking for a good multi-flavor drink vender. Head of the vending department of Wichita Coca-Cola Bottling Company for a number of years, Mefford is convinced that there is a great future for the independent soft drink vender operator once a trouble-free multi-flavor cup machine is available. . . . Fellingham is marking his 16th year in the vending trade here, but he now devotes most of his time to his wholesale candy and tobacco business. He operates one of the few diversified vender firms in this area, handling cigarettes, candy and nuts.

Erie L. Conger, city license collector, reports that his books show 500 juke boxes and 40% pinball games licensed within the city limits. In addition, there are 1,000 penny venders, 500 nickel ones and 300 cigarette dispensers, he says.

John S. Stevens, of U-Select-It, isn't fazed a bit by the superstition around No. 13. He wears it on his shirt as he manages his semi-pro ball club, and at last report it was in second place in the Victory League. . . . He's planning a new wrinkle on his radio quiz show over KANS—sound effects of nickel dropping and a candy vender clicking as (See **Wichita, Kan.**, on page 122)



DISTRIBUTORS FROM ALL PARTS OF THE COUNTRY gathered in Indianapolis recently for the second annual meeting of Packard Manufacturing Corporation's distributors. On the speakers' platform is **Homer E. Capehart**, chairman of the board, who outlined the features of the firm's new phonograph, called "The Manhattan."

Chicago:

Jimmy Martin, **James H. Martin & Company**, says a new wax line was added last week—the Tower disks. **Jimmy** opines the Tower tune, a new **Jack Owens** authored ditty called *How Soon*, will be a top juke whirler before long. Redecoration of the **Martin** spot has been completed.

Leo Lewis, **Lewis Coin Machine Service**, with his wife, **Lillian**, entertained a group of friends at a home birthday party in honor of their son, **Sidney**, who reached nine years on the big day, July 2. . . . **Harry Salat**, **Bell Products Corporation**, says he was surprised at the real perk up in business last week. . . . **Genco Manufacturing & Sales Company's** secretary, **Ester Rotter**, is currently vacationing, now that summer weather has decided to move in.

Corco, Inc., coin radio manufacturer, bid **President Martin Freedman** adieu for a short interval when he left the city July 3. **Sy Logan** will keep things rolling in the meantime. . . . **Coven Distributing Company** reports among its visitors last week were "Happy" **Halberstadt**, **Racine, Wis.**, and **George Gessert** and **Wally Merilo**, **Packard boys** from **Milwaukee**. **Coven's** able roadman, **Bob Schaefer**, returned from his "extended" two-week **Illinois-Wisconsin** trip last week. New office steno at **Coven** is **Myrna Wartenberg**.

Burt Riel, sales manager of **Vendell Company**, says production will be definitely stepped up after August 1, with correspondingly larger deliveries to distributors and operators. **O. C. (Chet) Hall**, **Vendall** representative for **Michigan, Ohio** and **Indiana**, will tour those States on an extended trip contacting candy operators. **Hall's** assistant, **Lloyd Brenner**, will accompany him on some portions of the trip.

Dave Gottlieb, of **D. Gottlieb & Company**, is leaving July 12 with his family for a month or six-week vacation at his **Eagle River** summer home, **Sol Gottlieb** reports. Firm's purchasing agent, **Mandel Skidell**, and **Mrs. Skidell** will spend a few weeks with **Dave**. Delivery platform and drive at the **Gottlieb** plant are being enlarged this week so that entire trailers can be backed in and still be shut off from winter weather by large doors. **Lou Wolcher**, of **Advance Automatic Sales**, **San Francisco**, was a caller last week while the plant was shut down. He found office staffers on hand to greet him, tho.

Seen along **Chicago's** coin row last week was **J. R. Marquisee**, manager of the **Marquisee Company**, **Fargo, N. D.**, jobbers of amusement games. . . . **Grant Shay**, **Bell-o-Matic**, says visitors included **Fred Davis**, **Newcastle, Ind.**, who came in with his son-in-law, **Harry Burke**; **Harry Hillard**, **Central Service Sales**, **Kokomo, Ind.**, and **Ray Lange**, **Lebac, Calif.**

Atlas Novelty Company welcomed visitors **Frank Gardner**, **Rock Island, Ill.**, and **Don McDonald**, **Ottawa, Ill.**, during the week. Firm's **Joe Kline** left for his **Los Angeles** vacation June 28, **Irv Klieman** says. **Joe** will be gone until July 15; he intends taking in **Grand Canyon** during his trip. . . . **Frank Mencuri**, **Exhibit Supply Company**, says the firm's new five-ball game, **Ranger**, will be announced shortly. Game contains new features, he said. **Robert C. Roehl Sr.**, **Milwaukee**, was a caller this week.

Automatic Coin Machines & Supplies, via **Irving Ovitz**, reports secretary **Virginia Carsello** was married last week. Officials of **Automatic Coin** attended her church wedding and wished her and her husband the best. Couple are now on their two-week honeymoon. . . . **O. D. Jennings** left **Chicago** July 2 for a two-week sojourn at his plantation up **Mississippi** (See **CHICAGO** on page 123)

Los Angeles:

Parent Distributing Company, national distributors for Douglass shoe shine machine, has appointed Shine Distributing Company, 2307 West Pico Boulevard to handle the territory of Southern Nevada, Arizona, and Southern California. Bill Fyfe is manager of Shine Distributing Company. . . . Earl K. Everett, Seattle Coin Machine Company is in town on a business trip. . . . SCAMOA has moved into new quarters at 1709 West Pico. New clubrooms in rear of the offices is winning applause from visitors, according to E. Jay Bullock, SCAMOA managing director.

Seen on Pico's coin machine row during the past week: L. H. Maston, Portersville; W. H. Shorey, Bakersfield; L. Holloway, Sam Bernardino; E. S. Trimble, Huntington Park; L. Smith and M. Connor of Downey; Jack Arnold, Barstow; D. D. Brymer, Palos Verdes; S. R. Hopkins, Banning; W. B. Hulsman, Temple City; Harvey Mourlam, Hanford; and Lela Smith of Barstow. . . . Bill Abel, of Coast Records, announces that his firm completed first recording session with Curt Massey, under Massey's new contract with Coast, on June 28.

Joe Duarte, export manager for Badger Sales Company, revealed that Mrs. Virginia Forteney has just joined his staff as private secretary. . . . Clarence Wurdig, Pacific Enterprises, has added a new line consisting of after-dinner mint venders. . . . R. W. Bell and R. E. Smith, of Automatic Enterprises, 8200 Beverly Boulevard, have been keeping very busy with their nut vender (Spin-It).

Al Silberman and Bernie Shapiro, of Adams-Fairfax Corporation, have their heads together mapping out future sales program. . . . Bill Shradler is planning a new building expansion program to enlarge the production line of Allite Manufacturing Company's Strikes and Spares, the new sensational bowling game. Jack Nelson is getting Allite's sales program under way. . . . George Burke, Coinmatic distributors, reports that the latest Ivory Joe Hunter record release is still going strong.

Nate and Charles Kline have formed the Coin Vending Enterprises, Inc., to handle nationwide distribution of Crystalette coin-operated radios. . . . J. Kurtz will soon announce a couple of new lines to be handled by Kayem Products. . . . Bill Leuenhagen, of the William L. Leuenhagen Company, says things are holding up well. . . . Paul Laymon is now comfortably settled in the new quarters of the Paul Laymon Company. . . . Ken Bevans and Hal Sherry, Commercial Radio Corporation, are announcing a new coin-operated radio with an inter-com feature.

Indianapolis:

Peter Stone, of the Indiana Automatic Music Company, just returned from an extensive business trip in Northern Indiana and the south as far as Evansville, Ind. . . . L. F. Sebastian, assistant sales manager of Rock-Ola, was a business visitor Wednesday and Thursday at the Indiana Automatic Music Company.

Frank Banister, head of Banister & Banister Distributing Company, spent several days in Chicago, buying new equipment. . . . Mr. and Mrs. Stone spent the week-end in Terre Haute, Ind., visiting the Eyster Music Company. . . . Clara Metzger, typist at Brandt Distributing Company, distributors for Wurlitzer Phonographs, is spending her vacation in New Hampshire, and visiting points of interest in the East.

Clarence (Dutch) Hohman, Janes Music Company, just returned from a fishing trip in Wisconsin. . . . Cigarette vending machines have increased the price on cigarettes to 20 cents a package.

Detroit:

Stanley Collins, who has operated a mixed route of peanut, candy and cigarette venders under his own name for the past 10 years, is taking in Hans Hagen, a newcomer to the business, as a partner. They will operate as the Farmington Vending Company, specializing in northwest locations, with headquarters on Mansfield Avenue.

Andrew Lada is establishing the Lada Vending Service on Chelsea Avenue. . . . Joseph J. Schermack is engaged in a campaign to place his new model stamp venders in more drugstore locations. . . . Joseph Chenete, of the Keene Manufacturing Company, Flat Rock, is bringing out a special hand truck for use in lifting machines around in shipment and handling on location.

David J. Shorr, former vending machine operator, is establishing the National Concession Company in a return to the supply field. His nephew, Mickey Shorr, of the Rhythm Recording Company, is associated with him. . . . The Arizona Music Company has been established by Nono Minaudo, owner of the Wintergarden Recreation, and Dominic J. Maltese, who is manager of the Wintergarden. They are operating a route of music machines in the central area of the city, in addition to the bowling palace and restaurant which they are currently remodeling.

Sol Colton, head of Automatic Apartment Laundries, Inc., back on the job after a sick spell, reports the company is now making plans for establishing its laundry stores in this territory. . . . Marcella Grumbache, of the Robinson Sales Company, is back from a vacation spent with her family at their home on Lake Nipissing near Lapeer.

Betty Keppler, of the Michigan Automatic Phonograph Owners' Association, reports the quietest week in months. . . . Al Curtis, of the Curtis Coin Machine Company, presided over the regular meeting of the Michigan Miniature Bowling Association Monday evening.

Portland, Ore.

Frank Sandberg, Portland manager for Mills Sales, Inc., who has just taken delivery of a new De Soto sedan, reports tourist resorts along the Oregon coast so crowded that it's virtually impossible to find quarters for an overnight stop. Sandberg and A. M. Moss, Portland manager for M. S. Wolf Distributing Company, and their wives recently visited Tillamook but had to drive south to Delake before finding quarters.

D. A. Estey, candy machine route operator, is planning a trip to Peoria, Ill., for the national junior golf championships, in which his son, Dick Estey, will compete as Oregon junior champion. Dick is the third player in the Oregon tournament history to win two titles. Last year he captured the boys' championship.

S. A. Sedlock, head of the S. A. Sedlock Company, reports that his firm, long exclusively an operating concern, has gone into the jobbing and distribution field. Firm, a co-operative partnership, is agent for salesboards of Black Hawk Manufacturing Company of Chicago, an anti-theft board device produced by the Punchmaster Company of Portland, and candy, guns and watches marketed for sale thru boards.

Budge Wright, Portland manager for Western Distributors, returning from a business swing thru Seattle, Yakima and the Grays Harbor area of Washington and to Klamath Falls, Ore., reports finding coin activity lively. Yakima, he said, looked prosperous despite stringent city regulations on (See Portland, Ore., on page 123)



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● Grand Canyons 49.50	South Seas 59.50	Hi-Dive 25.00
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● Hahos 49.50	Trade Winds 59.50	Keep 'Em Flying 29.50
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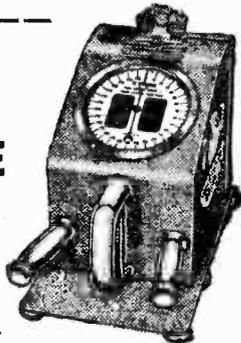


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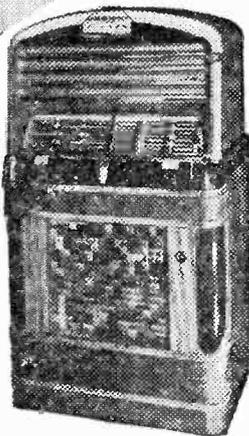
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USED COUNTER GAMES

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New Pop-Ups \$29.50

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New Silver King Vendors \$13.95 & \$29.95

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COINMEN YOU KNOW

New York:

(Continued from page 120)

a strong pitch to place their labels in juke in this area. . . . Marty Fried, Coin Music Company, is spending these hot summer days at his dude ranch in the mountains. . . . Hymie Rosenberg, of H. Rosenberg Company, Inc., is due to leave town shortly on an extended biz tour.

More and more national publications are publicizing coin machines. In the wake of several recent favorable notices, *The Saturday Evening Post* is preparing a yarn on the trade. . . . Harry Berger, of West Side Distributing Corporation, is trying to arrange his busy schedule to allow for a brief vacation soon.

Maurice Schack, president of Milk-o-Mat Corporation, has been kept busy traveling around the country completing last-minute deals. He expects to swing into full production with his machine early this fall. . . . Sol Wohlman, of Pan Coast Amusement Company, is going to come out with something new soon.

With the new motion picture *Fiesta* getting reams of publicity in New York, Tony DiRenzo, Manhattan Phono sales manager, reports the Aireon Fiesta model is tying in with the publicity. The machine made a good impression at the recent showing. . . . Joe Kolodny and H. B. Patrey, National Association of Tobacco Distributors (NATD) executives, are busy planning their next convention. They'll place a lot of emphasis on venders.

Coinmen with pledges for the United Jewish Appeal are asked to rush the donations to Bill Rabkin, president of International Mutoscope Corporation. Bill is also chairman of the Automatic Coin Machine Division of the drive. Coolest looking man on the Avenue these days is Leo Knebel, of Minute Music.

Wichita, Kan.:

(Continued from page 120)

the emcee awards candy bar prizes to the youngsters who gave the right answers. . . . Stevens' girls soft ball team also is doing right well with three of his four girl routeman playing on it. Those on the team are Shirley Reimer, Louis Buck and Frances Miller. Phyllis Bungenstock, Stevens' fourth girl serviceman, plays on a rival squad.

George Dusinboro, who was known here as one of the biggest operators of penny venders, says he has almost dropped out of the trade because of other interests, but he still has a few locations. . . . Don G. Byington has built up one of the biggest penny operations in Kansas. Reportedly his locations stretch from within six miles of the Oklahoma line to within 10 miles of the Nebraska line. . . . W. F. Long of Hutchinson now is reported to be operating penny machines here, but the State's largest penny operation still is said to be the firm of Sodaquist and Massey at Chanute, Kan.

Kansas City:

(Continued from page 120)

equipment for his new arcade, and W. B. Martin was in from Shawnee, Kan.

Out-State Missouri visitors included Roy Musser, of Plattsburg, and Norman Jeters, of Slater. W. C. Moll also came in from Wamego, Kan., to make the rounds of the showrooms. . . . Most out-State operators, however, are reported doing their business by long distance in order to have more time for fishing.

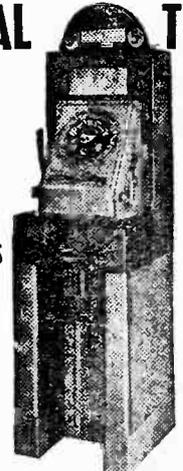
Mildred Nelson, Carl Hoebel's United Amusement Company, reports that Gibson Bradshaw, of Denver Distributing Company, really showed her the Milo High City sights during a

stopover there on her way to California for her vacation. She also stopped off in Las Vegas, Nev., but she adds: "I didn't win anything." . . . Hoebel himself made a quick trip out to Colorado Springs to look over the business situation, and he reports play holding up well there.

Les H. Rollin and Herb Hall, who have the new Launderette on Westport Road, are finding the coin washer business less hectic than the contracting industry. Before the war, they were in highway building and in the war years, they built airports. Both formerly lived at Topeka. . . . Warren Doud now is representing Telecoin Corporation in the smaller towns hereabouts, and F. C. Elwell is Kansas City representative for the company.

Art Hamilton, who is managing the coin radio end of the business at United, reports that two more States have been added to the firm's territory. He now covers Kansas, Missouri, Nebraska, Iowa and Northern Illinois for the RCA-Victor machines. . . . Harlan Ellis, serviceman at United, was out in Western Kansas over the Fourth.

STANDARD METAL TYPERS



NEW AND USED MACHINES

MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

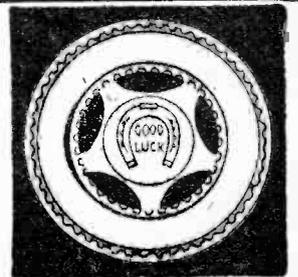
FINEST QUALITY METAL TYPER DISCS

Priced from **\$7.50** Per 1,000

LUMIFRAME SIGNS NOW AVAILABLE

NEW COLORED DISCS

NOW AVAILABLE
Guaranteed to increase your receipts.
WRITE FOR SAMPLES AND PRICES.



STANDARD SCALE CO.
4333 DUNCAN AVE., ST. LOUIS 10, MO.

♈ ★ ♉ ★ ♊ ★ ♋ ★ ♌ ★ ♍ ★ ♎ ★ ♏ ★ ♐ ★ ♑ ★ ♒ ★ ♓

ZODI

Cash in on multi-million dollar astrology business.
Wire CONTROL, 166 W. Jackson, Chicago

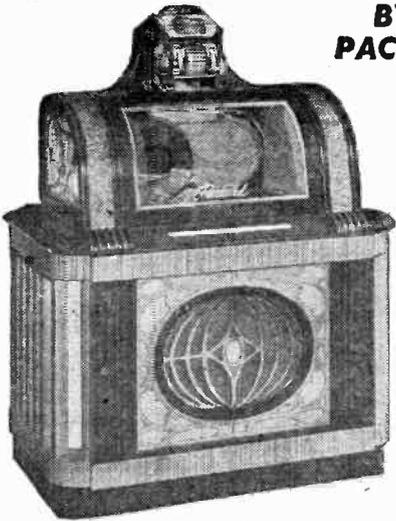
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You've been waiting for

PACKARD TO DO IT!
AND HERE IT IS . . .

THE
"Manhattan"

BY
PACKARD



It's the phonograph all locations will demand.
Order now for early delivery!

BINCO DISTRIBUTING CO.

1305 E. STATE ST. Phone: A-4585 FORT WAYNE, IND.
INDIANA DISTRIBUTOR FOR PACKARD MFG. CO.

Chicago:

(Continued from page 121)

way, near Ft. Gibson. Visitor at Jennings last week was Ray Bolmer, Elkhart, Ind.

Coinex Corporation's Murray Rosenthal greeted visitors A. L. Kropp Jr., Tuscaloosa, Ala., and John Bishop, Streater, Ill., during the week. Coinex servicemen Chris Sorenson and Harold Ladewig are on vacation this week, the former driving around Lake Michigan and Harold up in Wisconsin.

Williams Manufacturing Company's assistant sales manager, Fulton Moore, was keeping a more or less lonely vigil in the vacation-depleted plant last week. Fulton says shipments of the first models of the new Torchy five-ball game were made during the week. Bill Marmer, Cincinnati, was a visitor here. . . . Empire Coin Machine Exchange had a caller in Henry Fox and his son, Andrew, New Orleans, this week. Firm's Howard Freer took off July 3 on a two-week vacation which he is spending in Portland, Ore.

Vince Conners, over at Amusematic Corporation, says Ted Kruse, who underwent an operation recently, is back at home now and is doing fine; best sign of this is fact that Ted is smoking cigars again, Vince says. Ted will return to the office July 6. . . . Bob Gnarro, ABC Music Service Corporation, and his family left July 2 for a Western tour. Gnarros are taking it leisurely in their new Oldsmobile and should return about July 20. Bob Manning became a father July 2; his wife Mary presented him with an eight-pound boy on that date. This makes Bob a father two times; first son, Terrance, is a little over a year old.

Clayton Nemeroff, Monarch Coin Machine Company, had a number of visitors during the week. They included Si Case, Kankakee, Ill.; Bob MacClean, Kenosha, Wis.; Sam Fiddler, Fiddler Shows, operating out of St. Louis, and Tom Dorociak, Forreston, Ill. . . . Joseph Kohout is a new member of Marvel Manufacturing Company. Firm's Ted Rubenstein left for a Florida vacation with his family last week; will be gone about two weeks.

Gordon Sutton, of Illinois Simplex Distributing Company, played host to M. G. Hammegren, Wurlitzer vice-president and director of sales, and his wife, at the Sutton Wilmette residence the week-end of June 28. New office staffer at Illinois Simplex is Louella Hanks. Visitors during the past week were Russell Smith and his wife, of Pittsburgh. Sutton says firm is "plenty busy these days taking care of a host of good customers." . . . Coin Machine Service's Harold Pincus spent the July 4 week-end in Southaven, Mich., with his family. S. J. Weisser, Detroit, was a visitor during the week.

Portland, Ore.:

(Continued from page 120)

operation and an increased State tax. South of Grays Harbor commercial enterprises are thriving all the way from Long Beach to Raymond, Wash., he said.

Ray Powell, service mechanic for Western Distributors, has just finished a five-week session in a hospital but must return for an operation on a cracked vertebra. He was injured when he slipped while lifting a crate.

WANTED

First-class Mechanic, able to maintain and repair Phonos, both wire and wireless remote; Pins and Rollers, Guns, etc. Must have radio experience and be able to repair amplifiers. To such a man we will offer steady work at \$100.00 a week. Good hours. Must have own car. Able to furnish first-class references.

E. R. SALES CO.

813 College, N. E. Grand Rapids, Mich.

TRADIO

Tried

Tested

Proven

ASK FOR TRADIO

The Pioneer Coin-Operated Radio

TRADIO, Inc.

ASBURY PARK
NEW JERSEY

Phone
Asbury Park 2-7447-8-9

THE DOWNEY-JOHNSON COIN COUNTER

\$217.50
F. O. B. Chicago

WE HAVE ALL THE LATEST BRAND NEW GAMES WRITE FOR PRICES

OUR RECONDITIONED MACHINES ARE UP TO A HIGH STANDARD NOT DOWN TO A PRICE. SEND FOR LIST.

GLOBE COIN SORTER \$290.00

OUR COINSORTER AND COIN COUNTER ARE BOTH UNCONDITIONALLY GUARANTEED FOR 1 YEAR.
Free Circulars Upon Request

**WANTED!
WE WANT EVANS WINTER BOOKS!!**

DISTRIBUTORS, SEND FOR FULL PARTICULARS
TERMS: 1/3 DEPOSIT—BALANCE C. O. D. OR SIGHT DRAFT.
CHARLES (JIMMY) JOHNSON—VINCE MURPHY

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. · ARM. 0780

IMMEDIATE DELIVERY

DOUBLE BARRELS

BRAND NEW
IN CRATES

\$125

1/3 Deposit With Order, Balance C. O. D., F. O. B. Baltimore, Md.

CALVERT NOVELTY COMPANY

708 N. Howard Street VERNON 3034 Baltimore 1, Md.

Vending Ops In East See Buyers' Mkt.

Drinks, Candy Return

NEW YORK, July 5.—One of the surest signs that the sellers' market has ended and manufacturers have to "sell" goods to a buyers' market was a statement released last week by the National Council of Salesmen's Organizations (NCSO). After completing a poll of over 4,000 members, NCSO states that more traveling salesmen are on the road now than at any time since 1941.

Salesmen are encountering greater hardships, however, NCSO states, than they ever did during pre-war days in the matter of hotel rooms and other types of accommodations. Vending machine, juke box and game machine operators already have reported that they are being sought after by salesmen for the first time since 1941. This is especially true of the soft drink and candy venders.

The NCSO poll brought to light the great increase in the number of conventions and exhibitions that are now being held to re-establish friendly trade with accounts that were heavily restricted in their buying during and after the war. Hotels reported to the organization that their sample rooms were in such demand that they were establishing waiting lists.

Coin machine operators in the East said that routes of soft drink and candy vending machines can be kept going full blast for the first time since the beginning of the war. New cola firms and new candy bar manufacturers are using venders as a wedge to keep their products on a peacetime market.

Conventions are being confined to the last four days of the week so that salesmen can have the rooms the first three days, NCSO states. Salesmen have reported to NCSO that they have been forced in many cases to cancel business trips because of lack of rooms in key cities.

BEN RODINS SAYS

If We Can't Guarantee It
We Won't Ship It

NEW PIN GAMES FOR IMMEDIATE DELIVERY

USED PIN GAMES

CHECKED—SCRAPED—CLEANED

VICTORY	27.50
BUBBLES	34.50
KEEP 'EM FLYING	39.50
UNITED STREAMLINER	59.50
UNITED SANTA FE	59.50
UNITED TRADE WINDS	59.50
UNITED GRAND CANYON	59.50
SURF QUEENS	79.50
STAGE DOOR CANTEENS	79.50
BALLY BIG LEAGUE	99.50
DOUBLE BARRELS	99.50
FAST BALL	124.50
SPELLBOUNDS	129.50
STEP UPS	129.50
FIESTA	132.50
SUPERSCORE	134.50
DYNAMITE	139.50
WILLIAMS SHOW GIRL	149.50
WILLIAMS SMARTY	149.50
VANITIES	149.50
MYSTERY	189.50
RIO	189.50

PANORAM PROJECTOR LAMPS—
250 Watt \$2.25 Ea.

MARLIN

Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4, D. C.

Trade Directory

Following tabulation of trade reports received during the week of June 28 and July 5 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

New Machines

Lion Beverage Vender (cup). Lion Manufacturing Corporation, 2640 Belmont Avenue, Chicago 18.

Hi-Boy (club type bell console). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Ballyhoo (pinball game). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

King Vender (bulk merchandise). L. A. Penn Manufacturers, 2126 South Granville Street, West Los Angeles.

Kunkel Hot Popcorn Vender. Norsoamerica, 356 South Broadway, Los Angeles 13.

Midget Movies, Capitol Projector Corporation, 814 10th Avenue, New York 19. (Factory Representative).

Telecoin Quizzer (quiz machine). Telecoin Corporation, 12 East 44th Street, New York 17.

Persounel Notices

Clyde G. Remmo has been appointed sales manager of the appliance division of F. L. Jacobs Company, Detroit. T. R. Buttrick has been appointed assistant sales manager and M. H. Powless has been named head of distribution in the appliance division of the same firm.

Edward D. Lane and Kenneth Philips have been named sales manager and merchandise manager of Lamont, Corliss & Company, New York.

Herman L. Heide has been named president of Henry Heide, Inc., New York.

New Firms

Automatic Devices, Inc., Springfield, Mass. (Will manufacture and distribute coin-operated amusement devices and merchandise equipment.)

Madison Sales, Inc., Madison, Wis. (Will operate coin radios.)

Drink Dispenser Corporation, New York. (Will distribute and operate the Drink-O-Mat Coca-Cola cup vender.)

Allen, Son & Company, Baltimore. (Candy and soda fountain supplies.)

Swedish Import Rules Relaxing

WASHINGTON, July 5. — Swedish import restrictions, subject of disagreement between the U. S. and Sweden since March 15 when the import ban was instituted, are on the way out, the State Department said recently. Confirmation should be made public when the Swedish cabinet approves the decision, which act must be forthcoming before the changed policy goes into effect.

Agreement is reported to lay down principles for handling the Swedish import licensing system in accordance with the 1935 trade agreement, which the State Department feels "should prove of assistance in the furtherance of international trade."

Coin industry would directly benefit by the new trade set-up with Sweden, as the restrictions Swedish officials effected last March stated that "only imports of essential commodities" would be permitted to continue under a government license system.

Reason for the sudden import ban, according to Swedish government officials, was to counteract growing inflation in Sweden and also to curtail a shrinkage in foreign currency resources.

Purchases

Harmony Cigarette Service, Inc., Pasadena and Los Angeles, recently purchased the business of Falcon Cigarette Vendors, Inc.

Distributors Appointed

O. D. Jennings Company, Chicago, has appointed the following distributor:

Harry H. Turner, Dallas, for Texas and Oklahoma.

Coradio, New York, has appointed the following distributors:

Twenty Record Phonograph Company, Tampa, for Florida.

National Hotel Radio Company, Atlanta, for Georgia, Alabama, Mississippi, Louisiana, North Carolina, South Carolina, Kentucky and Tennessee.

Aireon Manufacturing Corporation, Kansas City, has appointed the following distributor:

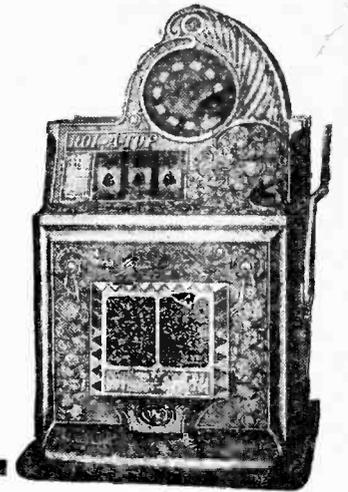
Articulos Electricos, S. A., Mexico City, for Mexico.

J. P. Seeburg Corporation, Chicago, has appointed the following distributor:

Jones Electric Company, Halifax, N. S., for Nova Scotia.

Rock-Ola Manufacturing Corporation has appointed the following distributor:

The Irving Sandler Distributing Company, Des Moines, for Iowa and Nebraska.



OPERATOR'S PRICES

5c ROL-A-TOP BELL	175.00
10c ROL-A-TOP BELL	200.00
25c ROL-A-TOP BELL	225.00
50c ROL-A-TOP BELL	300.00

The Above Prices are Net F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St.
CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770
Cable Address "WATLINGITE," Chicago

EASY CHANGE BOXES

FOR QUICK SERVICE
NO COUNTING . . .
JUST FILL SPACES

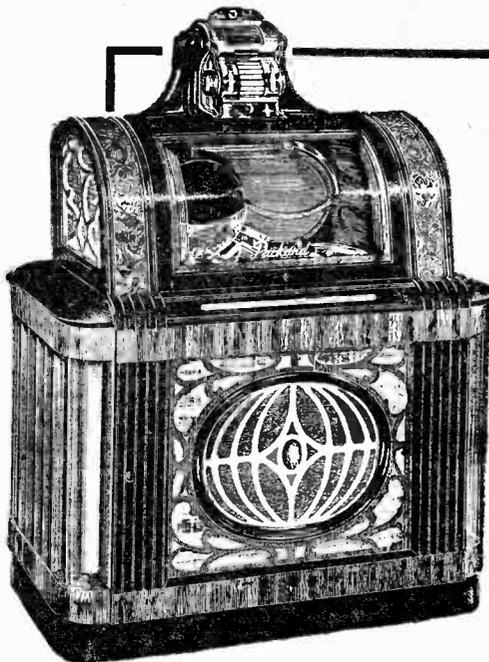


Made of Aluminum

Orders May Be Assorted:
\$ 5 Pennies \$100 Quarters
\$20 Nickels \$100 Halves
\$50 Dimes 100 Dollars

\$18.00
Per Doz.
FOB Factory

CURRIER MFG. CO. St. Paul 8, Minn.



SEE! HEAR!

The finest, most luxurious phonograph ever built. For your listening treat, a new rich tone. Truly a nickel's worth of musical miracles!

THE
Manhattan

BY PACKARD

It's the phonograph all locations will demand. ORDER NOW!

KITCHERSID DIST. CO.

1515 N. 13TH ST.

BOISE, IDAHO

Cigarette Venders Returning To Britain After Seven Years

LONDON, July, 5.—Cigarette venders, after an absence of more than seven years, may soon come back to British railway and underground stations and other public places, altho present coin chutes will have to be adjusted to higher prices.

Venders actually were to have reappeared earlier this year but the April budget brought drastic tax increases and the new price per pack (1 shilling, 8 pence for 10, and 3 shillings, 4 pence for 20) rendered all machines practically useless until coin chutes could be changed.

Ops To Vend 15 Pack

According to latest information, three of the country's largest operators intend to adjust the chutes on their machines so they will operate on half-crown pieces (2 shillings, 6 pence) for a pack of 15. This price compares with the pre-war 1 shilling for a pack of 20. (The shilling is worth approximately 20 cents in American money, while 3 pence are roughly equal to a nickel.)

Operators say they expect to con-

vert coin chutes on 2,500 machines at first and that they will begin operations in the London and Manchester areas in August or September.

Some difficulty exists in obtaining 15-cigarette packs from manufacturers. National brands now sell only in packs of 10, 20 and 50 and manufacturers fear that to introduce still another pack might upset the packaging routine. At least one firm has stated the 15-packs would be awkward to handle.

Cig Supply Better

As to supply, the cigarette famine which had prevailed everywhere in England until the budget was revised, had gradually changed into abundance. Cigarettes are available at most news stands and elsewhere and it is believed that none of the big manufacturers will want to miss possible business after closing hours.

In any case, the argument of the coin operators is strongly reinforced by statistics which indicate that nearly 40 per cent of all cigarette sales before the war were made thru venders.

Latin America 'Slowing Down' On Export Pay

NEW YORK, July 5.—First of a series of monthly reports covering credit information on Latin American countries prepared by the Federal Reserve Bank of New York last week showed that collections from some of the countries are not as prompt as in the period immediately following the war.

Reports, which will be based on the collection experiences of 12 New York City banks with substantial Latin-American business, cover collections on goods exported to the southern nations on a draft collection basis, either on sight or on time, but do not include exports covered by letters of credit or other means.

\$100,000,000 Outstanding

According to this week's report, total collections of the reporting banks outstanding at the end of May in all Latin-American countries amounted to \$100,000,000, while confirmed letters of credit then outstanding totaled nearly \$327,000,000.

Principal countries financing their imports on a letter-of-credit basis are Argentina, Mexico and Uruguay, while others, especially Brazil, make payments by draft.

"About two-thirds of the number of collections paid by Latin-American countries thru these banks (in New York City) during May were prompt," the report stated, "about one-fifth of the payments were at least 30 days slow, while slightly more than 3 per cent were over 90 days slow.

Prompt Payment Varies

"A relatively wide spread in the degree of promptness among the various countries was indicated. Prompt payments ranged from 27 per cent in Costa Rica to 86 per cent in Cuba and Panama.

"Half or more of the number of collections paid by Argentina, Bolivia, Chile, Paraguay and Uruguay were slow, while about one-third of the collections paid by Costa Rica were over 90 days slow.

"It should be noted, however, that for some countries a low degree of promptness may be the result, not so much of credit or exchange conditions, as of the prevailing port congestion.

"For this reason, among others, no definite conclusions can be based upon the present figures until a trend has been established in future reports."

Cold Weather Boon to Miami

MIAMI BEACH, Fla., July 5. — While Northern resorts, which ordinarily should be booming at this time of year, are suffering from cold weather and rain, Miami Beach is making a serious bid for summer tourist money. Operating firms in the Miami Beach area, which ordinarily discover their play falling off at this time of year, are hopeful that the city's all-out bid for tourists will help bolster lagging receipts.

The city will have nearly 200 of its resort hotels open for the summer trade, and the rates have been pared down to approximately one third the winter price. At the same time the chamber of commerce is plugging away with publicity calling attention to the fact that the summer average temperature is only 81 degrees.

Seasonal amusement arcades, which ordinarily enjoy their largest gross during the winter months, are anticipating the best summer season yet.

QUICK AS A
Flash!

The Junior Changer

- FAST
- ACCURATE
- ATTRACTIVE
- GUARANTEED

\$17.50

(Distributor Discounts)



Fastest, Most Accurate Coin Dispenser on the Market

This attractive chrome finished changer is of all metal, precision machined construction. Available with either 5c or 1c tubes. A flick of the finger automatically dispenses either 5 or 10 coins in the palm of your hand. Fully tested for accuracy. Capacity is \$13 in nickels. Has a heavily weighted non-slip base. Sold on a money-back guarantee.



Northwest Sales Co.

EXCLUSIVE NATIONAL DISTRIBUTOR
2144 Elliott Avenue Seattle, Wash.



M. S. GISSER, Sales Mgr.

No Finer Used Equipment at Any Price

15 SEEBURGS

5 3800, ES, \$250; RC, \$275
5 9800, ES, \$250; RC, \$275
5 8200, ES, \$260; RC, \$285
Clean Shape

200 MILLS BLUE FRONTS

This consists of 5¢, 10¢ and 25¢—around 400,000 series—good shape—\$75.00 each in lots of 10—\$65.00 in lots of 100. Any denominations.

MUTOSCOPES

Voice Recorders and Atomic Bombers.
Trade-in allowance on used equipment.

IMMEDIATE DELIVERY

CONSOLES

Big Top \$ 69.50
High Hand 89.50
Royal Flush 89.50
4 Bells 195.00
Paces Saratoga 95.00
Paces Reels 95.00
5 25¢ Super Bells 175.00
5¢ Super Bell 135.00
Bally Club Bells 150.00
2 Bob Talls 75.00
2 Sun Rays 95.00
1 Silver Moon, F.P. 75.00
2 Brown Paces Races 125.00
1 Black Paces Races 95.00
Will accept Music in trade on above.

COUNTER GAMES

A. B. T. Challengers (New) \$ 45.00
Gottlieb Grippers 39.50
Genco Pee Wee 45.00
Marvel Pop Up 45.00
Advance Shockers 18.50
Silver King Grip Views 49.50
Champion Basketball 42.50
Daval Skill Shot Write
Kicker & Catcher 39.50
Imps 13.75
3 Used Challengers 35.00
1 Target Skill 25.00
Liberal trades on your used Counter Games on above.

25 GUSHERS

Brand New Daval 5¢ Gushers, Ea. ... \$ 35.00

MILLS VEST POCKETS

\$65.00 Each (New)

ROLL DOWNS

8 Pinch Hitters \$225.00
10 Total Rolls 240.00
2 Sportsman 295.00

CIGARETTE VENDERS

2 S.M. 7-col. S.P. Models \$ 65.00
2 S.M. 7-col. DeLux 75.00
2 8-col. Unedpak 110.00
3 10-col. Rowe Royals 110.00
10 11-col. DuGrenier Champions 125.00

15 BOOMERANGS

The finest of uprite novelty games, scoring up to 265,000, with an out ball release.

SPECIAL \$195.00
Better than pin games.

10 WURLITZERS

Skee Balls, full 14 ft. lengths, in clean shape \$225.00

EVANS CONSOLES

Winter Book, 5¢ Model \$826.00
Evans New Races, 5¢ Cash Model 931.00
Evans New Races, 5¢ Free Play Combination Model 989.50
Casino Bell Sr., 3 5¢ and 2 25¢ Models 664.50
Prompt Delivery—The Finest in Consoles—
Trades Accepted

SPECIALS

3 Panorams \$225.00
Brand New Bally Double Barrels 95.00
2 Lite-o-League 175.00
1 Brand New Jack Rabbit 275.00

IMMEDIATE DELIVERY ON STAR POPCORN MACHINES

Super Star Theater Model \$439.00
Super Star, Counter Model 519.00
Silver Star, Floor Model 435.00
Silver Star, Counter Model 393.00
SPECIFY VOLTAGE REQUIRED.

FOR SUBSTANTIAL SAVINGS IN NEW SLOTS AND CONSOLES GET IN TOUCH WITH US

TERMS: 1/2 DEPOSIT REQUIRED WITH ALL ORDERS.
BALANCE C. O. D. F. O. B. CLEVELAND

Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phones: PRospect 6316-17

MARVEL FOR Marvelous GAMES

See your nearest distributor or write to us

MARVEL MANUFACTURING CO.

47 WILLETON AVE. EVERGLADE 0230 CHICAGO 47

A. B. T. CHALLENGERS 1947 MODEL

Guaranteed Like New

\$35.00 EACH

One or One Hundred. Orders Shipped Same Day Received.

Wire or Mail Deposit.

KING & GAULTNEY
864 PLUM ST. WACON, GA.



Georgia Coinmen Expect High Tourist Play Thruout Summer

SAVANNAH, Ga., July 5. — Coin machine operators, concessionaires, restaurants, hostelrys and all the other businesses that are affected by tourist invasions in the fabulous Golden Isles of Georgia are looking forward to a banner season as indicated by the preparations already made here since last summer.

From the small inns at Savannah Beach on Tybee Island, where a room and bath costs \$3.50 a day, to the swank Cloister On Sea Island, where a couple can spend \$26 daily for a room, bath and meals, hotel managements are predicting a big season.

They say that new automobiles

and tires which make motoring more practical, reduced train fares and better rail accommodations, less crowded planes and busses will all contribute a goodly share to bringing visitors to this area. One carrier, the Central of Georgia Railroad, recently announced that round-trip fares will cost only 20 per cent higher than a one-way ticket. This road will soon put in operation a half-million dollar streamliner connecting Atlanta and Savannah.

Of the Georgia coastal islands, the most highly developed ones are situated in and around the Savannah and Brunswick areas. In each of these areas there can be found a vacation ready-made to fit any pocket-book. All wallets may be a little fatter than in prewar times, but prices have not advanced as much as general food costs or some other items.

For example, at St. Simons Island, near Brunswick, cottages which seven years ago rented for between \$25 and \$60 per week are now scaled from \$36 to \$75 a week.

Population 300

At Savannah Beach on Tybee Island, one of the oldest and most popular of the Georgia coastal resorts, the permanent population is but 300, yet this unincorporated city has comfortable accommodations for thousands of tourists. Prices here start at \$2.50 without bath and from \$3.50 up with a bath. Apartments on this isle begin at \$40 weekly and cottages start at \$50. Among the attractions to be found here are fine restaurants which feature shore dinners, and individuals not too expensive in tastes, can eat for \$3 per day. There are also markets and retail stores for apartment and cottage dwellers, whose prices are in line with those found in regular city stores.

In addition to its two miles of white sandy beach, the Savannah Beach ocean front offers many historic nearby points. On adjacent Cockspur Island stands Fort Pulaski, built in 1847, and considered a veritable Gibraltar until the War between the States. This ancient barrier has been restored and is expected to be

ready for the public's attention July 1.

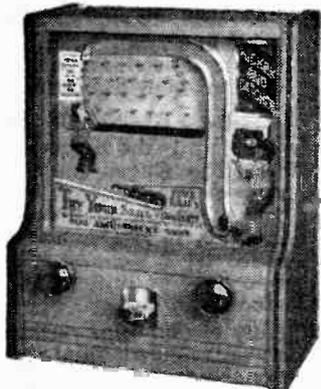
About 60 miles from Savannah Beach is the famous Sea Island St. Simons area. Sea Island, a favorite for honeymooners, has accommodations that are priced at \$12 up, including meals, and cottages scaled from \$250 to \$750. At nearby St. Simons the tourist can bathe in the same ocean and breathe the same air in hotels that are priced at \$2.50 for a single room and \$5 for the couple. One small hotel will serve breakfast and dinner with the \$5 double room without extra charge.

Cottages at St. Simon average \$45 to \$100 weekly.

Entire area, which is the center for the shrimp and crab industry on the Georgia coast, is closely tied in with Georgia's early days. It was at St. Simons, 205 years ago, that the historic Battle of Bloody Marsh was waged. In this titanic struggle General James Edward Oglethorpe and his British forces turned back a Spanish invasion. Another landmark on St. Simons is Fort Frederica, constructed in 1736 by the British as their southernmost outpost.

KICKER and CATCHER

THE BIG HIT FOR PROFITS



100 PER CENT SKILL!

TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

PENNY PLAY **\$37.50** F. O. B. CHICAGO
ADD \$3.75 FOR NICKEL PLAY

ORDER TODAY. Try it for 10 days. Money Back if Not Satisfied. You Keep the Receipts!

BAKER NOVELTY CO.

HEADQUARTERS FOR
SLOT MACHINES
AND
BAKER PACERS

1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

RUBBER SUCTION
CUPS FOR VENDING
MACHINES



Patented rim insures powerful grip. Prompt delivery. Standard 8/32 machine screw.
1 1/2" . . . \$3.50 1,000 . . . \$25.00
Lower prices in quantities. 25% on C.O.D. orders.

GORDON MFG. CO.

110 E. 23rd St., Dept. RC, New York City 10

COIN-OPERATED RADIOS

6 tube, operates 2 hours for 25¢. List price, \$59.95. Price to trade, \$36.00. Sample upon receipt of money order or check.

KEYSTONE STEEL PRODUCTS CO.

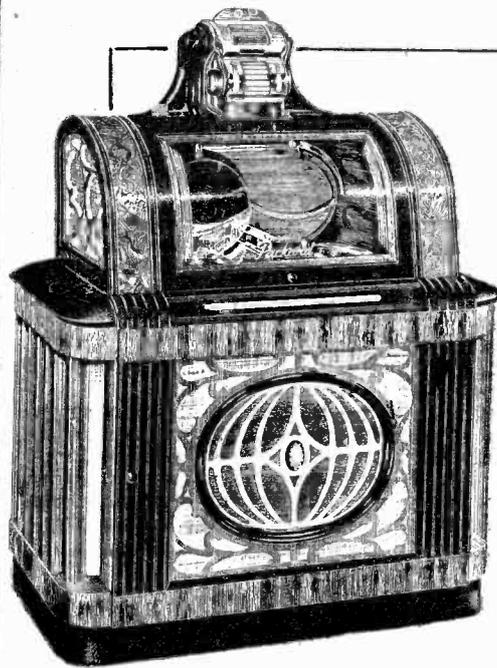
Penn. Warehouse Bldg., 15 Lombard
Philadelphia 47, Pa. Tel.: Walnut 2-4870

Post-War Travel Peak Boon to Vacation Area Play

WASHINGTON, July 5. — Coinmen with routes located in vacation spots should reap a bonanza this summer, if the U. S. Department of Commerce prediction of a record high in post-war travel by the general public thruout the summer, and if the indicated travel boom materializes.

The department stated that with all restrictions off U. S. travel and with restrictions still confronting overseas travelers, resort spots will be jammed with pleasure-seeking throngs for the rest of the season.

At the same time, commerce officials believe that 1947 may be the peak of domestic travel—tapering off in coming years as foreign travel restrictions are lifted. Commerce statisticians figure that starting within the next two years, one million Americans will travel overseas annually, spending abroad in the neighborhood of one and a half billion dollars a year. Offsetting in part this loss to American resorts is the expected influx of visitors from Canada, Mexico and other neighboring countries, which the commerce department says may prove to be "the nation's leading import."



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April Exports Bring Total Value to Near 2 Mil \$ in '47

(Continued from page 96)
coin machine export market at this time is purely a juke box market. Compared to the automatic phonograph, the vending machine and the amusement game either are in little demand on the foreign markets or they have never been pushed in the export trade.

Average prices paid by export buyers did not fluctuate much between March and April, altho both juke boxes and venders, on the average, were sold for slightly more in April than in March. The reverse was true in the amusement games field, where the average price per game in March was \$155, compared to an average price in April of only \$86.

Mostly Used Machines

The average price indicates that most of the phonographs being shipped out of the country are used machines, since the average price per phonograph for all countries amounted to only \$363. Canada's purchases of venders indicate that buyers in that country are either taking used venders or are concentrating on bulk venders.

Exception to this, as far as venders is concerned, is Mexico, listed as

having purchased 44 automatic merchandising machines at an average price of \$227.

By far the most unusual purchase recorded during April were four games, with an average value of \$1,295, shipped to Iran in the Near East. Since the commerce department does not release any information other than total number and dollar volume, there is no certain way of telling whether the "games" shipped to Iran were expensive consoles or large arcade pieces.

Since the export business has not yet been established on any definite pattern, predictions of what may happen during the remaining months of the year are subject to considerable error. Since April, however, buyers from several foreign countries have visited coin machine manufacturers and distributors to place orders, so it would certainly seem that the months of May and June will compare favorably with the first four months.

Britain Big Factor

Still the biggest question mark in the coin machine export picture is Great Britain. Since the war, England has been fighting to rebuild its economy, but its highly-publicized export program—under which Eng-

Bally Co. Skeds Annual Employee Outing July 26

CHICAGO, July 5.—Annual employee picnic of the Bally Manufacturing Company will be held Saturday afternoon, July 26, at the Marvel Inn Picnic Grove, according to Herb Jones, vice-president.

Picnic, which is being handled thru the Employees' Benevolent Fund, is being arranged by the benevolent fund committee, of which Roman W. Siwe is chairman.

A feature of the day will be a softball game between the Belmont Avenue plant and the Chicago Avenue branch, followed by games and contests for all ages.

A sound system will provide music during the afternoon while Bob Tank's dance orchestra will play for evening dancing.

list manufacturers have had to ship a portion of their production out of the country—has not yet reached the goal set for it.

Until the English government is convinced that it has sufficient dollars to be economically sound, coin machines will not be placed on the list of products which English firms may import. Commerce department officials, who have been studying the British export-import program, indicate that such shipments will not be allowed this year. Not until the British market opens will the coin machine export business come into its own.

Freight Car Famine To End, Kendall Says

WASHINGTON, July 5. — Promise of adequate rail freight facilities in the not-too-distant future was seen by the coin industry recently when Warren C. Kendall, chairman of the car service division of the Association of American Railroads (ARR), stated the "end of the freight car shortage is in sight."

Kendall, in a statement prepared for the House Commerce Committee, said the railroads will shortly have materials available for building as many as 10,000 cars per month. This production compares with an average of 3,000 cars per month built for the last 20 months, he pointed out.

A bill, now up for consideration by a House committee, and which would give the Interstate Commerce Commission authority over freight car distribution in order to satisfy complaints that there has been discrimination against various areas and particularly in the West, was opposed by Kendall. "No such discrimination exists," he stated.

CURTIS ELECTED

(Continued from page 96)

Entertainment was supplied by member operators including Norman LeFleur, who gave impersonations of stage and screen stars; Frank King, who did a tap dance; and Sam Rose, who performed some acrobatic stunts.

After being notified of his return to the office of president, Curtis, who was one of the founders of the organization two years ago said: "Operators have learned more about operating and have benefited greatly during our forums which fostered an interchange of views and opinions. During the past two years we have established a fine feeling of good fellowship in the business and have proved that operators can get together and enjoy themselves. Business problems, such as location jumping and cut-throat tactics have just about disappeared as a result."

Amusement Arcade Is a Bonanza for Ohio River Steamer

(Continued from page 96)

the Ohio. These trips, however, do not bring in the gross that is garnered during the regular season, despite the fact that the boat is generally well-filled. Moonlight cruises, arcade officials say, are generally patronized by an older class of people whose prime purpose in making the trip is to dance.

Kids Best Customers

Best patrons of the arcades are the kids, who keep the penny machines busy despite the limited amount of money they have to spend. Therefore, a good many of the machines are of the type popular with children.

The Queen's arcade operation, however, is no round-trip on a gravy boat. The arcade bumps up against problems that do not confront the average coin machine operator, according to Hoyt Moore, steward, who has charge of the arcade. His chief problem is in getting machines adaptable to use on a boat. Constant vibration from the Queen's engines, bumps the craft receives in going thru river locks and in coming along side the wharves, and the rocking motion the boat goes thru when passengers rush to the opposite side to see a passing vessel is apt to upset the delicate mechanism of coin machines, necessitating a quick repair job by Assistant Stewart Earl Silvernell. Therefore, arcade officials try to choose machines rugged enough to stand the bumps.

Electricity a Problem

Another problem is the boat's electrical system. The Queen manufactures its own electricity and, as is usual in plants of its type, the voltage varies. Therefore, it is necessary to convert the current to a.c. and reduce the voltage to a point that won't be harmful to the machines.

The difficulty of obtaining new machines has also plagued Queen officials. New ones are ordered, but deliveries have not yet been made. This is reflected in the number of machines of an old vintage, some dating back to eight years ago when Coney took over the arcade operation from a concessionaire. "But all of them still make money," says Moore, "and we'll continue to use them until new ones are available." Moore's philosophy on money-making machines is not unlike that of the average operator. "If they no longer make money, you might just as well drop them off the boat into deep water," he says.

Among machines in the Queen's line-up are Standard Coin's metal identification printer, which gets a heavy play; International Mutoscope's Ace Bomber, Drive-Mobile, postcard vender, Sky Fighter and voice recording and photo booths; Chicago Coin's Goalee; Bally's Alley Ups; Exhibit Supply's Air Mail Letter card vender, Pep-o-Meter, Blue Bird card vender, Merry-Go-Round of Love, Kiss-o-Meter, Three Wise Owls, Wheels of Love, and Three Blind Mice, 1-cent machines, and a flock of International Mutoscope's 1-cent peep shows which are said to be top money-makers among the penny machines.

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New Timer Set By Amer. Time

SPRINGFIELD, Mass., July 5. — The American Time Corporation soon will introduce a new series of coin-operated wallbox timers for 10 and 25-cent operation. Known as the WB Series, the timer is fully automatic and will be available in four models for use in connection with radios, refrigerators, washing machines, dryers, shoe shine devices, ironers, extractors and other coin-controlled devices.

The mechanism will include two basic components — an American Time coin-operated timing device and a wallbox made by the ABT Manufacturing Corporation, Chicago.

The models, 12 inches high, 5 3/4 inches wide and 3 3/8 inches deep, feature an ABT slug rejector and coin return cup. The quarter timers, WB-1 and WB-2, will be available in time cycles of 15 and 30 minutes and one and two hours.

The new timer is adaptable for use in appliances which lack adequate space for timing mechanisms. They will accumulate a reserve of three coins and will feature a special recessed, tamper-proof coin box with a lock which engages on three sides.

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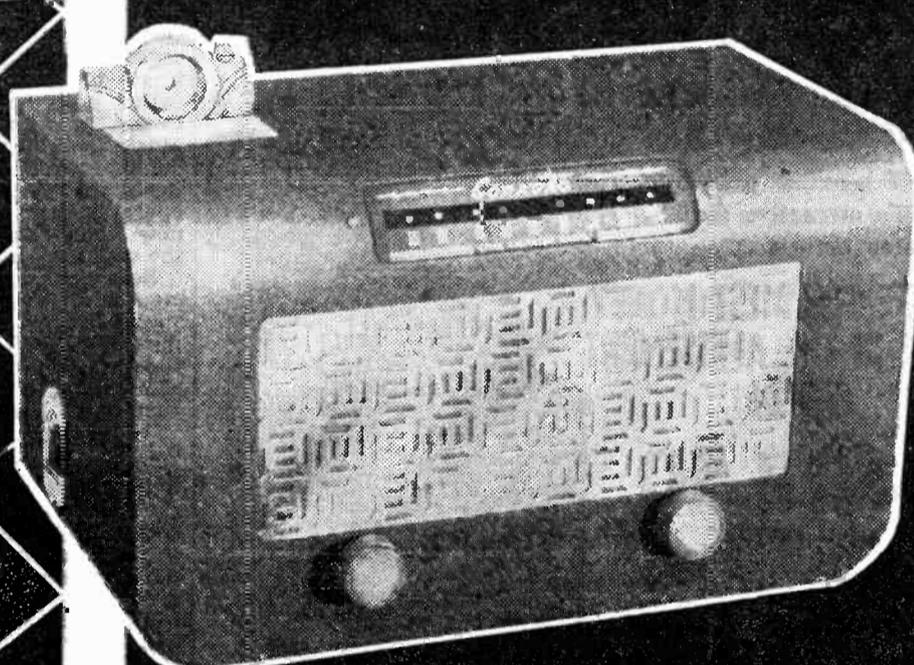
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RCA's Survey Stirs Coin Video Interest But Little Action

NEW YORK, July 5.—Growing interest in coin-operated television sets has been evidenced in this area, where tavern tele continues to spread from day to day. For example, the Radio Corporation of America (RCA) has had a survey team actively but quietly studying the possibilities of coin video sets the last few weeks. RCA execs, however, say there is no plan in mind for early building of these sets, the survey being designed merely to determine whether the cor-

poration will favor such a set in the future.

Feeling in the trade is that tavern tele is going to stay and that coin sets can prove quite profitable to operators. Many locations that are too small to lay out \$450 to \$2,000 for a set might be happy to have a set installed in the location by an operator. The trade feels certain the machine would more than pay for itself. While many operators feel that tele shows are still too limited in scope to allow for profitable operation, they admit that by the time quantity production of coin sets can be accomplished, telecasters may have increased their hours of air time to a profitable basis.

Rockies Ops Say Grosses On Increase

Credit Tourist Play

GRAND JUNCTION, Colo., July 5.—Tourists are flocking over the Continental Divide and coin machine play on the Western Slope of the Rockies is looking up, operators here report.

General estimate is that the juke boxes are pulling about the same grosses as a year ago, but pinball play is reported to have risen spectacularly in the past few months. One operator estimated that pinball grosses have increased nearly 100 per cent over last year, and another said it was up at least 25 per cent.

New Games Up Play

John Teeslink, partner in Automatic Company here, which operates into Telluride, Delta, Montrose, Ouray and other Western Slope towns, says new games have had a big part in stimulating pin play.

But both he and H. W. (Buck) Covey, who has the Western Slope Music Company, were quick to point out that profits have not advanced at the same rate as the play. Costs of operation and the higher prices of new games, here as elsewhere across the country, have trimmed the net.

Both said juke box play has increased about 10 per cent in the past six weeks, but it still is only at about the same level as in June of 1946. Covey said that juke play took a slump during the coal strike of last year, and it has never fully recovered.

Weather Factor

Play on both pins and jukes in the tourist spots around here is reported good, but a cold spring and heavy snows in the mountains have made the season somewhat late. Cars with out-of-State licenses are numerous on Grand Junction streets, but most of those spotted bore California, Utah and other Western State licenses. Explanation seems to be that the Westerner is as much, if not more, of a lover of touring as the Easterner, and he is every bit as good a coin machine customer.

As elsewhere in the West and Midwest, hillbilly tunes are the staple of the juke boxes and, along with Spanish numbers the folk disks probably account for the bulk of the nickels. Current popular favorites are *Mam'selle* and *Heartaches* (Weems version). *Linda, I Wonder* and *Peg o' My Heart* also were reported doing very well.

Neither Covey nor Teeslink reported any difficulty obtaining sufficient juke or pinball parts, but Teeslink said record supplies still are not all that they could be.

Inventor Patzer Works Out Bridge Playing Machine

CHICAGO, July 5.—Walter Patzer, of A. B. T. Manufacturing Company, has perfected a working model of a coin-operated bridge playing machine called the Bridge Robot. Game is ready for production, Patzer says, but no schedule has been decided upon as yet.

Experimental model is housed in an upright cabinet, but the production game will be a regulation bridge table with folding legs and card symbols and controls placed on its surface. Present cabinet game has four frosted glass panels on its face, behind which card symbols light up when the player presses a bidding device on the machine. There are seven of these bidding buttons, one group for each color. Game proceeds as in playing actual bridge, with cards and hands lighting up during the course of the five-minute game. A warning light flashes when one minute of play remains.

A hand of defensive bridge may be played for a dime and one or two persons may play. Game is suitable for hotel lobbies and other places where large numbers of people congregate, Patzer said, and he plans to slant production models of the game for just such spots.

Ely Culbertson, who is a friend of Patzer's, is said to have been the instigator of the coin bridge game. Patzer once heard Culbertson say that he wished he could invent a perfect bridge partner. He went to work on the idea and two years later the present Bridge Robot resulted. Culbertson, who has played against the machine several times and lost, claims the game's flaw-proof and has placed an order for a number of the games when they are produced. They are to be used in connection with teaching Contract, Culbertson said.

Stories Circulate About Disagreement In Cincy Juke Biz

CINCINNATI, July 5.—Newspapers here have continued publishing reports of disagreements between music operators who are members of the local juke box operators' association and those who are not. Sam Chester, president of the Automatic Phonograph Operators' Association, branded as a "hoax" a story circulated, and printed in the papers here, that an independent operator has been threatened because he is not a member of the association.

Chester enlarged on the local music machine industry, telling the press here that the association's 24 members own 1,150 music machines, while approximately 50 non-members operate the balance of the city's 2,350 music machines. Chester added that some of the association's members have been established in the business for as long as 15 years.

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Top Candy Eaters In Rockies Region

BOULDER, Colo., July 5.—Residents of the Rocky Mountain region are the nation's biggest candy eaters, according to the Bureau of Business Research at the University of Colorado.

The bureau reports that, on a per capita basis, the average person in this area consumed more candy last year than in any other section of the United States. Henry B. Moore, director of the bureau, said that this section eats 3.9 per cent of all the candy manufactured in the U. S., although its factories and candy kitchens produce only seven-tenths of 1 per cent of the national total.

Most of the local production is sold within the area, he said.

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to buy highly profitable distributing and operating business of coin-operated machines in beautiful Colorado. This firm sold over \$120,000 worth of coin-operated equipment last year at a gross profit of over \$20,000. Also received approximately \$8,000 from route of amusement machines on locations. Have distributorships with several of the oldest and largest manufacturers in the entire United States. Also have producing road men in several States. Have attractive display sales floor and adequate warehouse facilities to do quarter-million-dollar sales business your first year. Here is your opportunity to live in the finest climate in the world—the playland of America—visited by thousands of tourists! And you should make yourself \$25,000 to \$50,000 annually. This business being sacrificed for personal reasons at only \$19,500. Write

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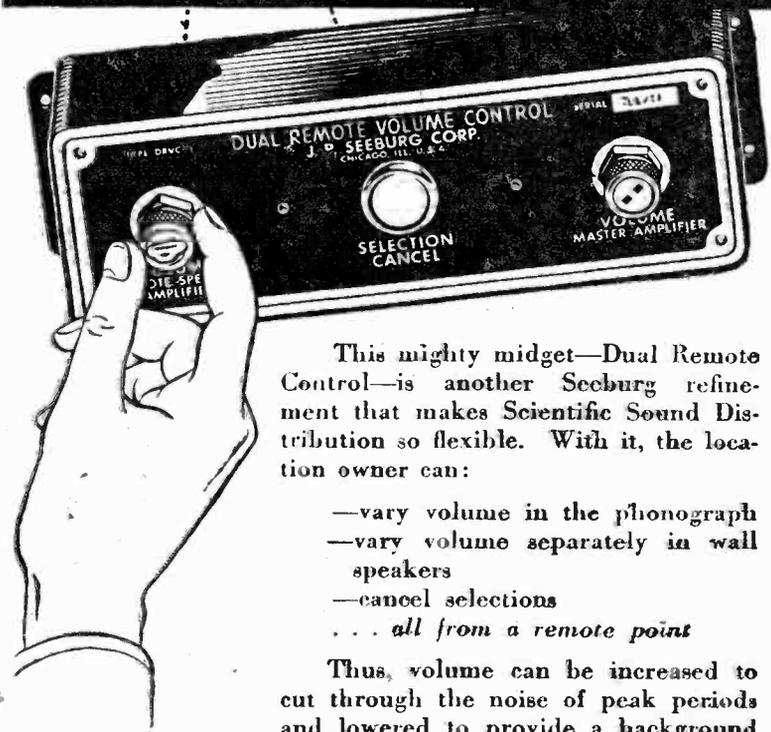
HONOLULU, July 5.—The board of supervisors here has decided to install some 1,200 parking meters in Honolulu in strategic areas. Details on the type of meters to be used and the amount to be charged will be determined by the board's public works committee.

The use of parking meters was recommended by the city-county traffic safety commission, which stated it would result in a greater turnover in the use of parking areas and providing more parking for a greater number of motorists than at present.

The Duncan-Miller Parking Meter Company has offered to install its meters for a year's trial period without cost to the city and the traffic commission, has urged the city to accept the offer.



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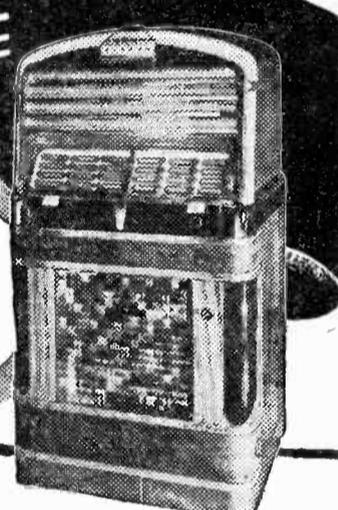
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- Seeburg Hi-Tone 8200, Victory Cabinet 109.50
- Seeburg Casino, ESRC 139.50
- Seeburg Gem 139.50
- Seeburg Regal 139.50
- Seeburg Vogue 175.00
- Seeburg Classic 175.00
- Seeburg Cadet, ES 175.00
- Seeburg Cadet, ESRC 195.00
- SEEBURG HI-TONE, ES 185.00
- SEEBURG HI-TONE, ESRC 199.50
- Seeburg Envoy, ESRC 249.50

ROCK-OLA

- Rock-Ola Windsor \$ 99.50
- Rock-Ola Standards 149.50
- Rock-Ola DeLuxe 159.50
- Rock-Ola Master 175.00

WALL BOXES AND PARTS

- Wurlitzer #145, Red Stepper \$ 32.50
- Packard Adapter, Willow 17.50
- Buckley Adapter 15.00
- Wurlitzer #130, Adapter 22.50
- Wurlitzer #300, Adapter 22.50
- Seeburg Adapter for Wurlitzer 24 17.50
- Buckley Bracket for Bar Boxes 1.75
- Buckley, Plain or Chrome 3.95
- Buckley Lite-Up, Brown 7.50
- Buckley Lite-Up, Chrome 11.50
- Seeburg Brackets for Bar Boxes 2.95
- Seeburg Play Boy Console for R.C. 19.50
- Seeburg 24 Sel. Wall-O-Matic, Remote 19.50
- Seeburg 20 Sel. Wall-O-Matic, Remote 22.50
- Seeburg Bar-O-Matic, 5-10-25¢ 39.50
- Seeburg GSRI, Sel. Receiver and SD-24-12, for both 47.50
- Seeburg 20 Sel. Wall-O-Matic, R.C., 5-10-25¢ 47.50
- Wurlitzer #120 Boxes, 5¢ 12.50
- Rock-Ola Dial-a-Tune Box 7.50
- Packard Boxes, Like New (Used) 22.50
- Packard Brackets for Bar Boxes 2.50
- Packard Boxes, New Write
- Cash Box Locks, Each 1.00
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- GOLD JEWEL CLOTH FOR GRILLE FRONT, PER YARD 2.50

DIAMOND METALLIC GOLD GRILLE CLOTH

- 40" WIDE—FIRST QUALITY
- 1 to 9 Yards \$4.00 Per Yard
- 10 Yards 3.75 Per Yard
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Send 1/3 Deposit, Balance C. O. D.

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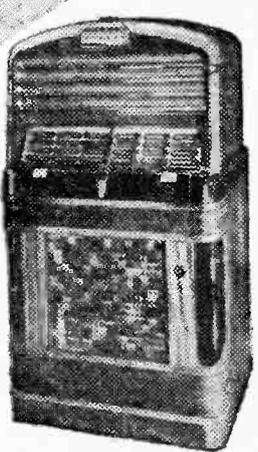
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Clean as a Whistle—Guaranteed Perfect—\$950.00.

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\$159.50

Complete with Carrying Case, Money Tubes and Bagging Attachments

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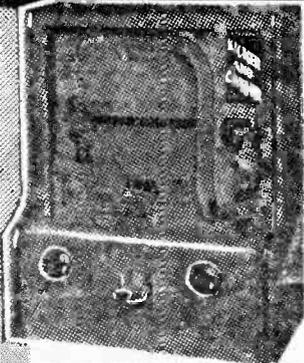
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5¢ Play J.P., all in excellent condition, used less than (5) five months. Price \$325.00 each or \$1,500.00 for entire lot. Write P. O.

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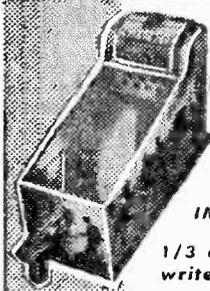
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HERE ARE TWO OF THE BEST**



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kicks in the coins—catches attention
100% SKILL

Penny Play **\$37.50** plus **\$3.75**
FOR NICKEL PLAY
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1c OR 5c PLAY
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IN QUANTITIES
Price Slightly Higher
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"SHOOTING
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This 5 Ball Free Play
Game Will Bring You
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It Costs LESS to
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Daval Best Hand, Mexican Baseball, Oomph, \$59.50 Ea.; Daval Skill Thrill, \$57.50.

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MILLS 5c GOLDEN FALLS . . . 258.00
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GROETCHEN COLUMBIA, J.P. . . . 145.00
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Above: New Console Model No. 1700
Fire-mar-alcohol resistant cabinet
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3-WAY . . . WRITE	NEW KEENEY BONUS, 3-WAY . . . WRITE
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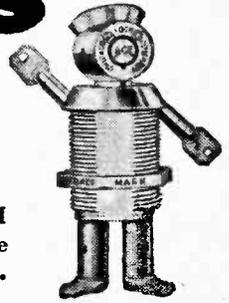
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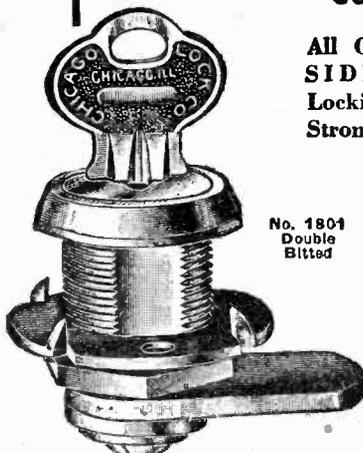


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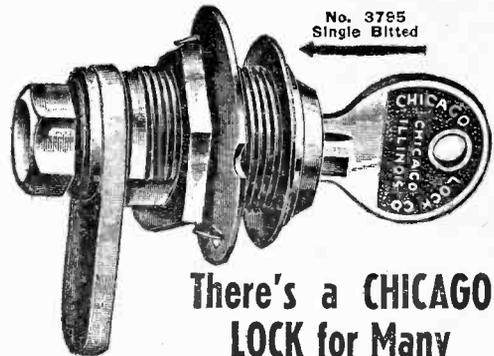
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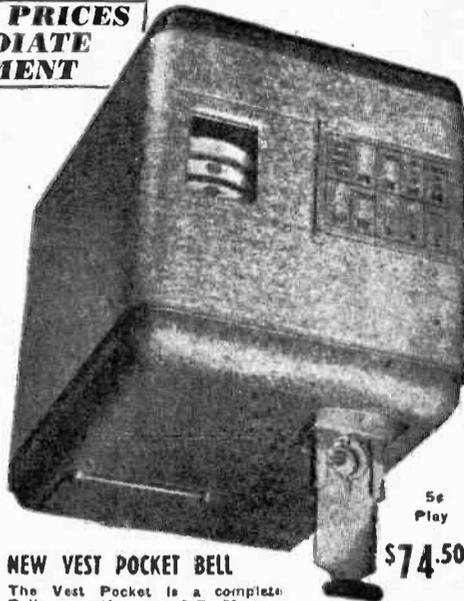
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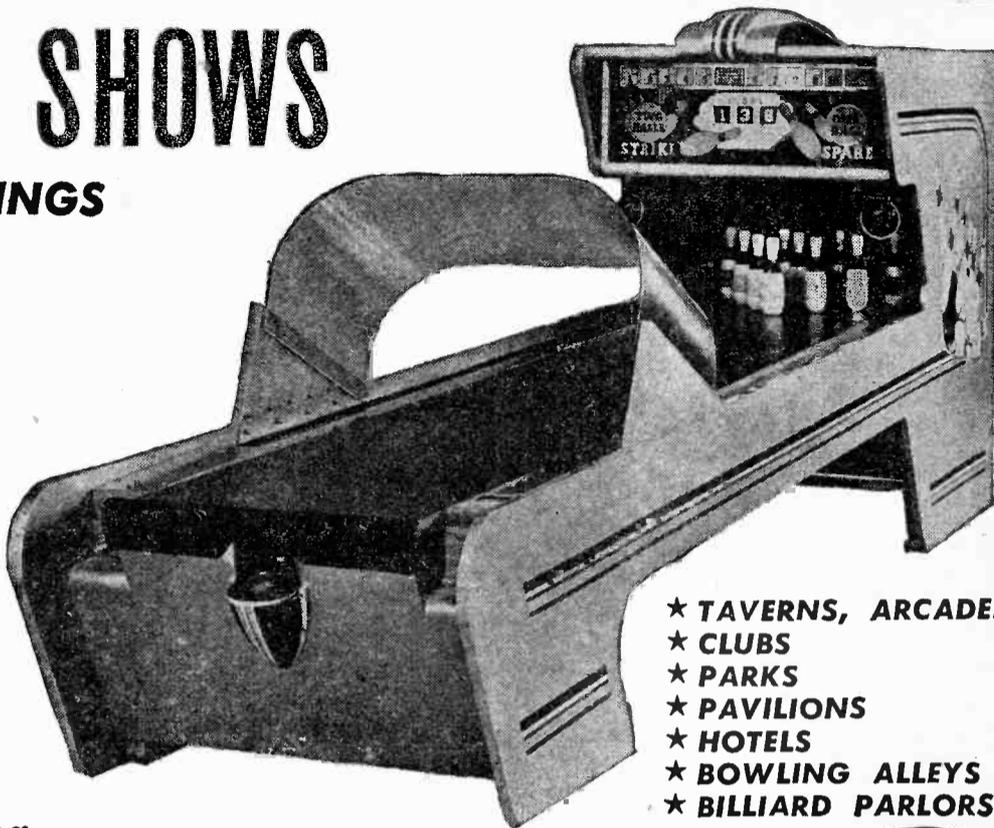
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PHENOMENAL EARNINGS

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- ★ PARKS
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- ★ BOWLING ALLEYS
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Line up your locations for the amazing money winner



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KEENEY THREE-WAY BONUS SUPER BELLS
5c-10c-25c PLAY

Up to Fifteen Coins in one game



PRICE \$1500 F. O. B. PHILA.

KEENEY'S SINGLE AND TWIN BONUS SUPER BELLS

Brand New at Very Attractive Prices

USED FINE QUALITY CONSOLES AND ONE BALLS

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Single Bonus Super Bells
Convertible FP to CP. Prices on request.

BRAND NEW DAVAL FREE PLAY COUNTER MACHINES — ANY QUANTITY

5-Ball Free Play Machines—Latest Releases—
ONLY "THE BEST."

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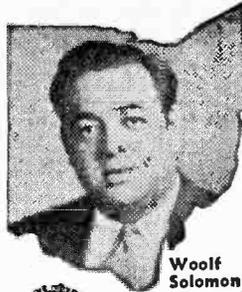
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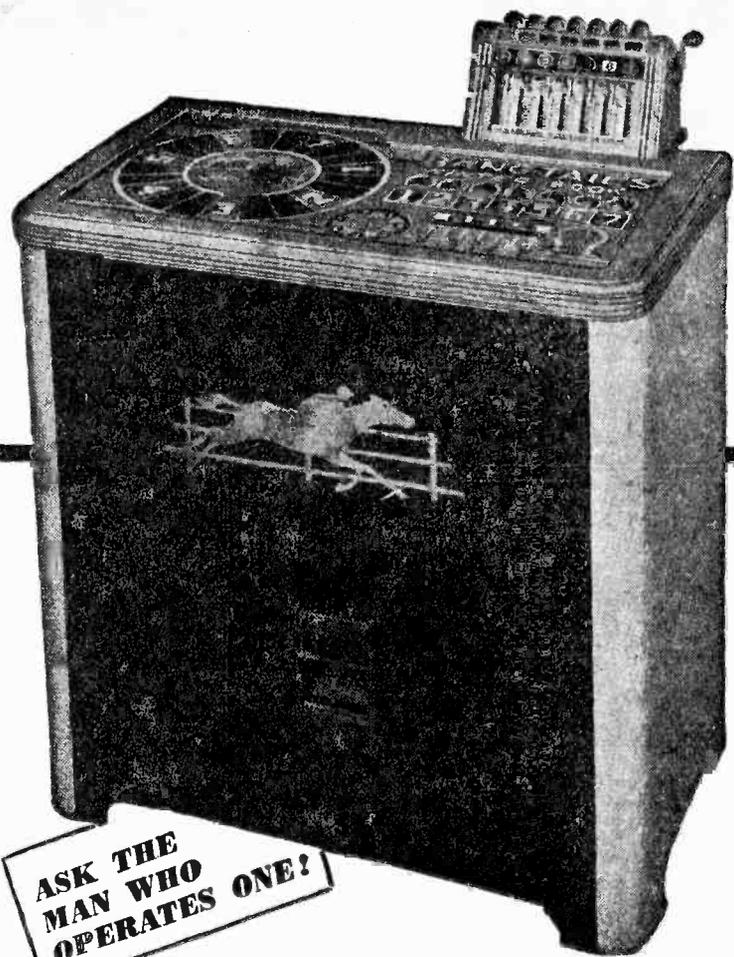
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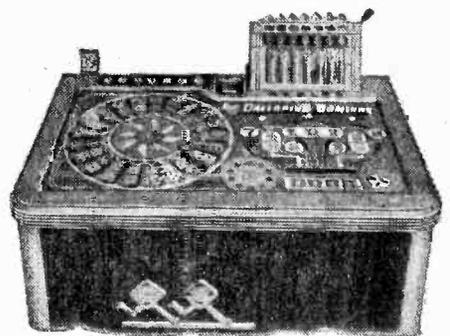
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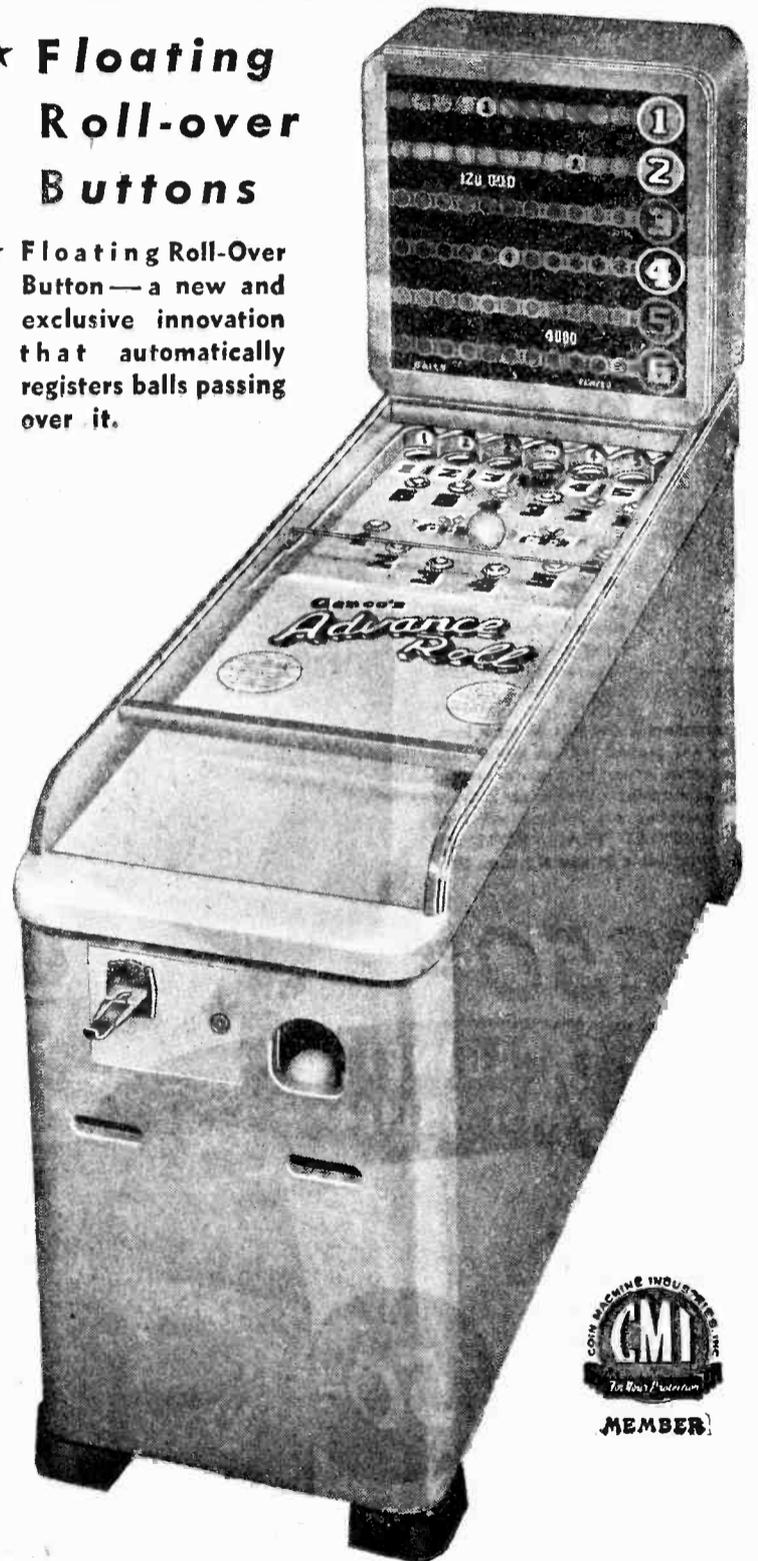
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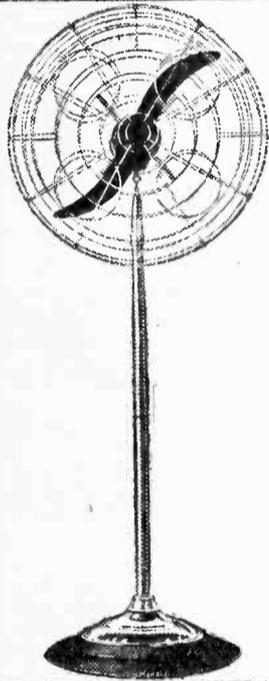
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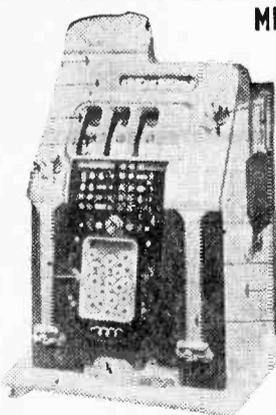
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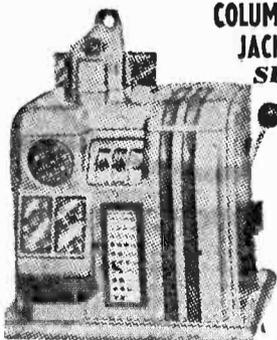
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FOR MILLS ESCALATOR BELLS
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\$50⁰⁰



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- 25¢ 344.00
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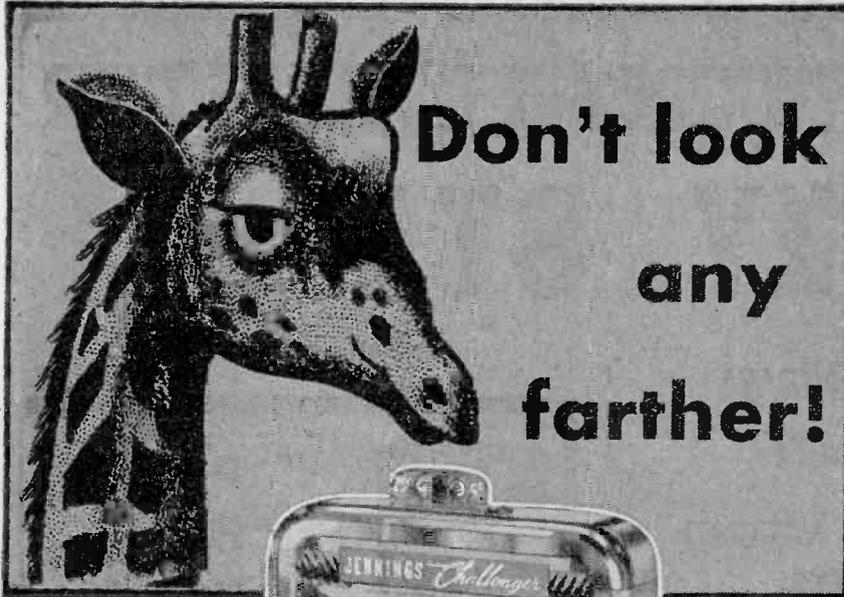
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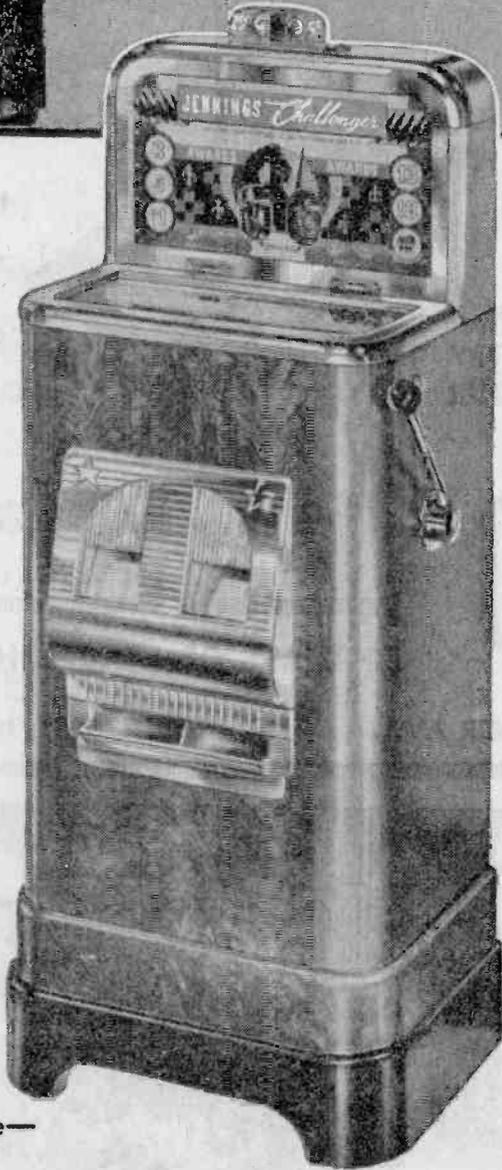
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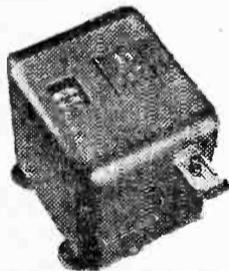
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| 2 Muto. Skyfighters | 75.00 | 2 Keeney Submarine, '42 | 35.00 |
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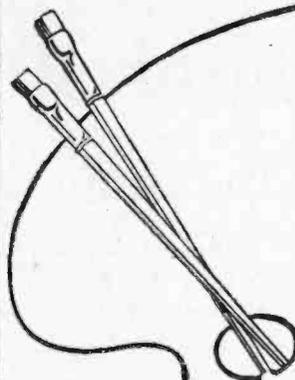
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<p>Action \$79.50</p> <p>Air Circus 69.50</p> <p>American Beauty 69.50</p> <p>Bandwagon 37.50</p> <p>Big Chief 69.50</p> <p>Bombardier 78.50</p> <p>Bosco 39.50</p> <p>Captain Kidd 39.50</p> <p>Crossline 39.50</p> <p>Dive Bomber 69.50</p> <p>Dixie Squadron 79.50</p> <p>Eagle 29.50</p> <p>Five-Ten-Twenty 69.50</p> <p>Four Aces 69.50</p> <p>Dark Horse \$79.50</p> <p>Sport Special 69.50</p> <p>Mills Vest Pocket Chrome \$49.50</p>	<p>5 BALL FREE PLAY</p> <p>Four Diamonds \$38.50</p> <p>Four Roses 44.50</p> <p>Gobs 49.50</p> <p>Gun Club 49.50</p> <p>Holly Hat 78.50</p> <p>Hollywood 49.50</p> <p>Invasion 69.50</p> <p>Jeep 109.50</p> <p>Keep 'Em Flying 89.50</p> <p>Knockout 89.50</p> <p>Liberty 59.50</p> <p>Midway 44.50</p> <p>Moniker 34.50</p> <p>Paratroops 49.50</p> <p>Pin-Up Girls 49.50</p> <p>4 BALL FREE PLAY</p> <p>Sportsman \$49.50</p> <p>Record Time 69.50</p> <p>COUNTER GAMES</p> <p>Mills Vest Pocket Blue & Gold \$39.50</p> <p>Mills 1-2-3 (1939) \$39.50</p> <p>Mills Vest Pocket Green \$29.50</p>	<p>Sea Hawk \$84.50</p> <p>Seven Up 49.50</p> <p>Show Boat 39.50</p> <p>Sky Lms 49.50</p> <p>Sky Raider 49.50</p> <p>Sluggo 47.50</p> <p>South Paw 49.50</p> <p>Spot Tease 59.50</p> <p>Strip Tease 49.50</p> <p>Texas Mustang 49.50</p> <p>Torpedo Patrol 49.50</p> <p>Venus 49.50</p> <p>Victory 39.50</p> <p>Yacht Club 69.50</p> <p>Yankee Doodle 69.50</p>
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Terms: One-Third Deposit with Order, Balance C. O. D.

ORDER YOURS *Today*

* Chicago Coin's **PLAY BOY**

Better SCORING

FIVE 50,000 BUMPERS

Better EARNING POWER



*** Even better than KILLROY...
PLAY BOY with those extra five
50,000 high score bumpers... extra
ways to win and special features.
**ORDER YOURS TODAY
TO INSURE EARLIEST DELIVERY**

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Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

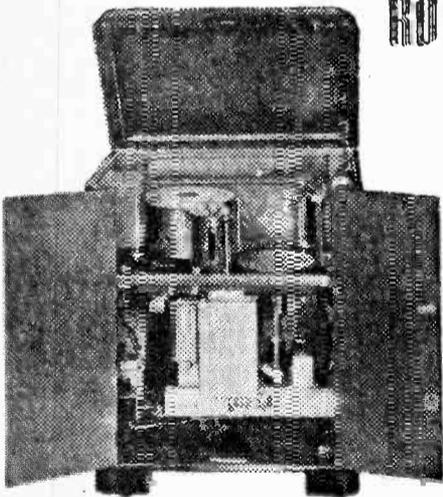


LAZAR

features

ROCK-OLA

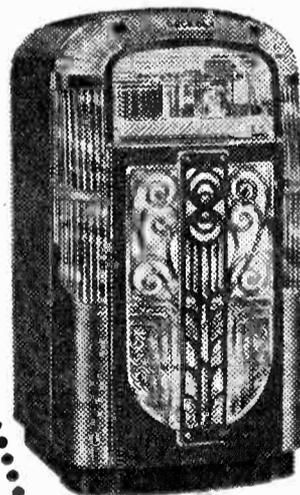
The Phonograph that sells music



ROCK-OLA Model 1424

PLAYMASTER

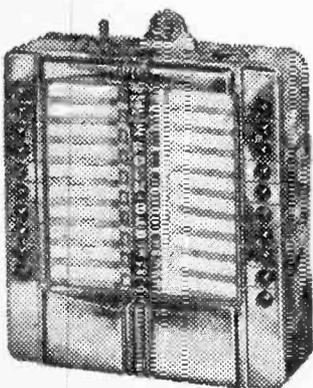
Reinforced walnut veneer cabinet of heavy construction with famous Rock-Ola 20-record mechanism. All steel 1-piece chassis plate, chrome-plated mechanism, true-tone amplifier, and automatic monitor speaker. The very latest in coin operated music machines.



ROCK-OLA

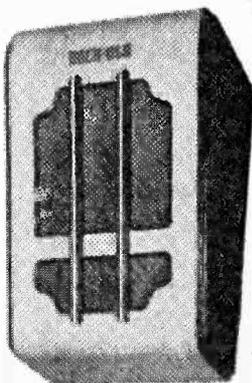
Model 1422

The famous "phonograph of tomorrow" with 20 selections, and rich, high fidelity tone amplifier. Separate 5c, 10c and 25c coin chutes, record tray release, and complete visibility. Smart operators know that this Model 1422 is a great value in phonographs.



ROCK-OLA Speaker

Heavy wood construction, wall-type speaker, with 8" permanent magnet and adjustable volume control. Built for long and rugged operation.



ROCK-OLA Wall Boxes

Compact wall boxes in all metal case, with direct wire connections, ample cash box, push button selection, and hinged quick-changing program frames. Shock-proof positive action coin switch and adjustable bracket for bar or counter mounting.

28 Years
the Leader in the Field

B.D. Lazar Co.

1635 FIFTH AVENUE
PITTSBURGH
Phone Grant 7818

P.S. We are now making delivery on Gottlieb's Miss America and Daily Races—two of the outstanding games at the recent Coin Machine Convention.

FACTS

PURE AND SIMPLE . . . POWERFUL AND PROFITABLE — AS TOLD TO US BY **PHOTOMATIC OPERATORS AND DISTRIBUTORS**

“—TROUBLE-FREE, PLEASE THE PUBLIC AND MAKES MONEY FOR THE OPERATOR”

. . . says **JOSEPH CALCUTT**

of The Vending Machine Company,
207 Franklin Street,
Fayetteville, N. C.



You have received thousands of letters complimenting Mutoscope machines and our experience with your new DELUXE PHOTOMATIC has been so satisfying that we write, too.

Records show 90 days from deliveries starting our quota for a solid year was bought. This didn't just happen as machines don't repeat in sales unless they are trouble-free, please the public and make money for the operator. DELUXE PHOTOMATIC unquestionably does all of this.

PHOTOMATIC built to last from 5 to 10 years, not out-moded by yearly models, can be bought on credit and make its own payments without pull on reserves. It is outstanding and a MUST for every operator who thinks, regardless of what type machine he is now operating.

Some letters of praise received today in part are quoted below:

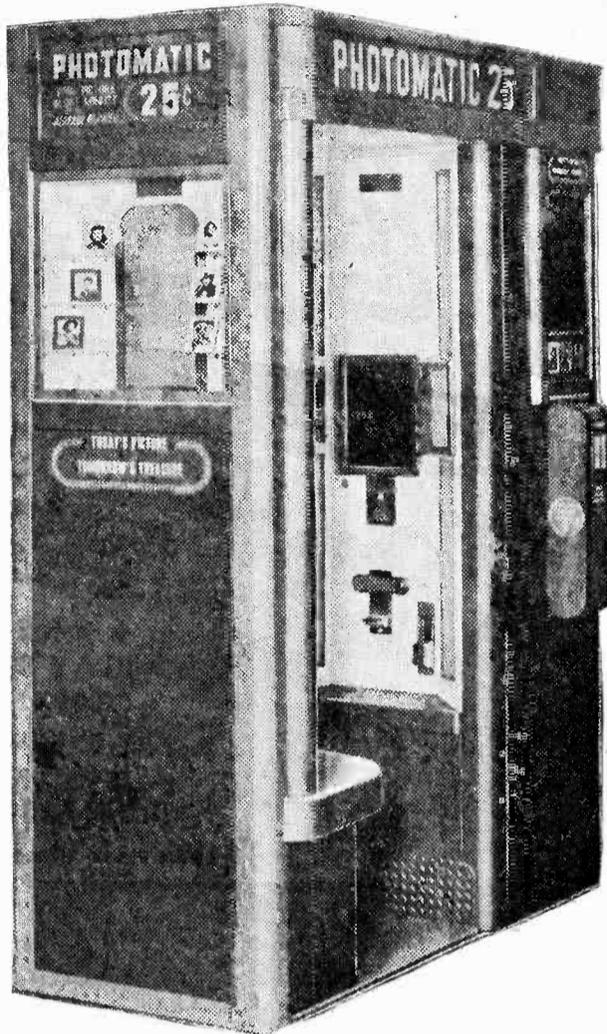
John Coleman: "Photomatic is trouble-free. The only thing I need is more Mutosnaps. Ship 5 cases today."

R. L. Cannon: "Its streamlined beauty is beyond words of expression."

W. C. Fox: "My Photomatic is earning from \$85.00 to \$150.00 each week. Nuff sed!"

Thanks to Mutoscope for building the best machine we know of. . . . PHOTOMATIC.

J. Calcutt



“ — ONE MACHINE PAID FOR ITSELF WITHIN EIGHT WEEKS”

. . . says **AL MEYERS**

PHOTOMATIC OPERATOR at
132 Beach 116th St.,
Rockaway Park, N. Y.



Answering your question as to how I am doing with the three DELUXE PHOTOMATICS delivered several months ago, I can only repeat what I have told you several times in person, namely that I consider this one of the best investments I ever made.

For example, one machine which I have on location in Mineola Skating Rink, Mineola, Long Island, paid for itself within eight weeks.

As soon as I am relieved from the pressure of running my summer concessions at Rockaway Park you will be hearing from me by way of some additional orders for the Deluxe Model as I intend to operate a string of at least ten during the coming winter months.

Al Meyers

PROVE IT TO YOUR SATISFACTION!

When you operate PHOTOMATICS, you are assured of a profitable, steady source of income. Here's a 100% automatic, coin-operated photographing machine that snaps, develops, prints and delivers a FRAMED, fade-proof picture in less than a minute. The new DeLuxe PHOTOMATIC is a thing of beauty and durability. It SELLS ITSELF! No attendant necessary. You'll have immediate success with it. For further facts and proof, get in touch with your PHOTOMATIC Distributor. . . . Listed Below.

MEMO

GET THE FACTS ON THE VOICE-O-GRAPH, TOO . . . AN AUTOMATIC, COIN-OPERATED RECORDING MACHINE.

GET MORE FACTS FROM THE NEAREST AUTHORIZED MUTOSCOPE DISTRIBUTORS LISTED BELOW:

AMALGAMATED DISTRIBUTORS COMPANY
226 West Randolph St. Chicago 6, Ill.
Northern Illinois, Indiana, Iowa, Southern Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin, following counties: Douglas, Burnett, Washburn, Polk, Barron, St. Croix, Dunn, Pierce, Pepin, Buffalo.

AUTOMATIC SALES COMPANY
421 Broad St. Nashville 3, Tenn.
Tennessee—Following counties in Kentucky: Christian, Todd, Simpson, Warren, Allen.

DAYTONA BEACH AMUSEMENT COMPANY
518 Live Oak St. Daytona Beach, Fla. Florida

H & L DISTRIBUTORS, INC.
1524 2nd Ave., N. Birmingham, Ala. Alabama

H & L DISTRIBUTORS, INC.
708 Spring St., N. W. Atlanta, Ga. Georgia

S. L. LONDON MUSIC CO., INC.
3130 W. Lisbon Ave. Milwaukee, Wis. Wisconsin, except following counties: Douglas, Burnett, Washburn, Polk, Barron, St. Croix, Dunn, Pierce, Pepin, Buffalo. Northern Peninsula of Michigan

THE MARKEPP COMPANY
4310 Carnegie Ave. Cleveland, Ohio Ohio, Kentucky, except following counties: Christian, Todd, Simpson, Warren, Allen. Following counties in West Virginia: Wood, Wirt, Roane, Clay, Nicholas, Fayette, Summer, Mercer, Raleigh, Boone, Kanawha, Jackson, Mason, Putnam, Lincoln, Logan, Wyoming, McDowell, Mingo, Wayne, Cabell, Braxton, Webster.

MILLS SALES COMPANY, LTD.
Oakland and Los Angeles, Calif., and Portland, Ore. California, Nevada, Oregon, Washington.

PHOENIX DISTRIBUTING COMPANY
611 W. Washington St. Phoenix, Ariz. Arizona, New Mexico. Following counties in Texas: El Paso, Hudspeth, Culberson, Loving, Reeves, Jeff Davis, Presidio and Brewster.

ROANOKE VENDING MACHINE EXCH., INC.
13 S. Jefferson St. Roanoke, Va. Virginia, except following counties: Rockingham, Shenandoah, Frederick, Clarke, Warren, Page, Greene, Madison, Rappahannock, Fauquier, Loudoun, Fairfax, Prince William, Culpeper, Stafford, Grange, Spotsylvania, King George, Caroline, West Moreland and North Cumberland. Following counties in West Virginia: Pendleton, Pocahontas, Greenbrier, Monroe.

THE VENDING MACHINE COMPANY
207 Franklin St. Fayetteville, N. C. North Carolina, South Carolina.

TORONTO TRADING POST, LTD.
736 Yonge St. Toronto 5, Ont., Canada Eastern Canada

UNITED NOVELTY COMPANY, INC.
111 W. Division St. Biloxi, Miss. Louisiana, Mississippi.

W. B. NOVELTY COMPANY, INC.
1518 McGee St. Kansas City, Mo. Kansas, Missouri.

W. B. NOVELTY COMPANY, INC.
1012 Market St. St. Louis 1, Mo. Kansas, Missouri.

CLIFF WILSON DISTRIBUTING COMPANY
1121 S. Main St. Tulsa, Okla. Oklahoma



INTERNATIONAL MUTOSCOPE CORPORATION • Wm. Rabkin, Pres. • 44-01 Eleventh St., Long Island City, New York
Manufacturers of *Photomatic and *Voice-O-Graph

*Registered Trade Mark

**SHAFER USED EQUIPMENT
PRICES HAVE BEEN
DRASTICALLY REDUCED!**

The accumulation of a wide selection of used machines thru trade-in forces us to reduce prices to rock bottom. These prices will last only until our floor is cleared for new equipment.

Every Shaffer used bargain is completely re-built, and refinished by skilled workmen in Shaffer's factory equipped reconditioning shop . . . and is **GUARANTEED** to give like-new performance on location.

PHONOGRAPHS

Seeburg "8800" RC...	\$300.00
Seeburg "9800" RC...	300.00
Seeburg "8800" ES...	275.00
Seeburg "9800" ES...	275.00
Seeburg "Maestro" RC.	255.00

Seeburg "Maestro" ES.	\$250.00
Seeburg "Crown".....	160.00
Seeburg "Gem".....	150.00
Rock-Ola "Super"	200.00
Rock-Ola "Premier" ..	175.00
Rock-Ola "Commando"	175.00

Rock-Ola "Imperial 20"	\$ 80.00
Wurlitzer "500"	175.00
Wurlitzer "950"	300.00
Wurlitzer "780" (Colonial)	275.00
Wurlitzer "Victory 500"	100.00

ARCADE

Genco "Whizz and Stand"	\$ 60.00
"Total Roll"	250.00
Genco "Play Ball"	60.00
Marvel "Pop Up"	35.00
ABT "Target Skills"	25.00
Gottlieb "Grip Scales"	19.50

CONSOLES AND ONE BALLS

Bally 5c "Draw Bell"	\$325.00
"Victory Derby" (New)	250.00
"May Bell" 4-Way (5-5-5-25c)	250.00
"Saratoga" (C.P.)	60.00
"'39 Galloping Dominoes"	50.00

PIN GAMES

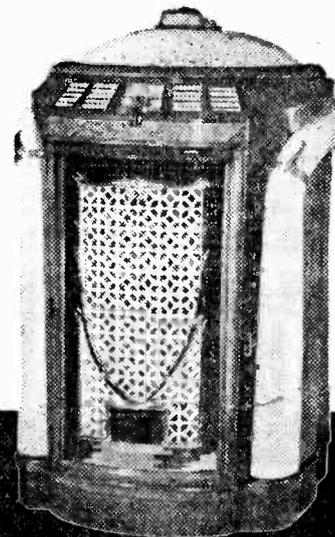
"Amber"	\$160.00	"Duffy's"	\$ 75.00
"Double Barrel"	150.00	"Shooting Stars"	100.00
"Suspense" ...	140.00	"Catalina"	60.00
"Stagedoor Canteen"	125.00	"Defense"	50.00
"Big Hit"	115.00	"Jungle"	40.00
"Surf Queen" ..	100.00	"Spellbound" ..	140.00
		"Liberty"	70.00

ALL ITEMS OFFERED SUBJECT TO PRIOR SALE
TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.

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606 SOUTH HIGH STREET
Phone: Main 5563

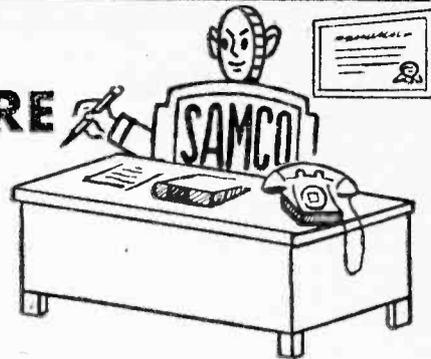
WHEELING, W. VA.
2129 MAIN STREET
Phone 784

CHARLESTON, W. VA.
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**SHAFER
MUSIC COMPANY**

DOC SAMCO SAYS: "MIX 'EM UP AND TAKE BIG DOSES OF ALL OF THESE...THEY'RE GOOD FOR WHAT AILS LOCATIONS!"



GOTTLIEB LUCKY STAR

Meteoric 5-Ball Action — kick-out pockets that score and re-score up to 15,000 at a time — super high 400,000 score . . . What a tonic for locations!

GOTTLIEB DAILY RACES

The Leader in One-Ball Multiples, featuring the kind of action and appeal that pep up earnings and keep player interest healthy!



KEENEY HOT TIP

This one brings 'em back to life! New odds—new W-X-Y-Z bumpers—new speed . . . and many other invigorating features!

KEENEY CAROUSEL

950,000 high score—7 kick-out holes—spellbinding action—loads of color and flash—try these attractions on locations to restore the glow of health!



FOR QUICK SERVICE, FILL YOUR "PRESCRIPTION" AT YOUR NEAREST SOUTHERN AUTOMATIC OFFICE!

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



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Seeburg
DEPENDABLE MECHANISMS

HAS PLENTY ON THE BALL!



★ *Finest of phonographs with a superb tone and all the trimmings!*

★ *Scientific Sound Distribution to bring music to every table and booth . . . never too loud or too soft!*

★ *Remote Control to make selection easy . . . and to fit volume to crowds!*



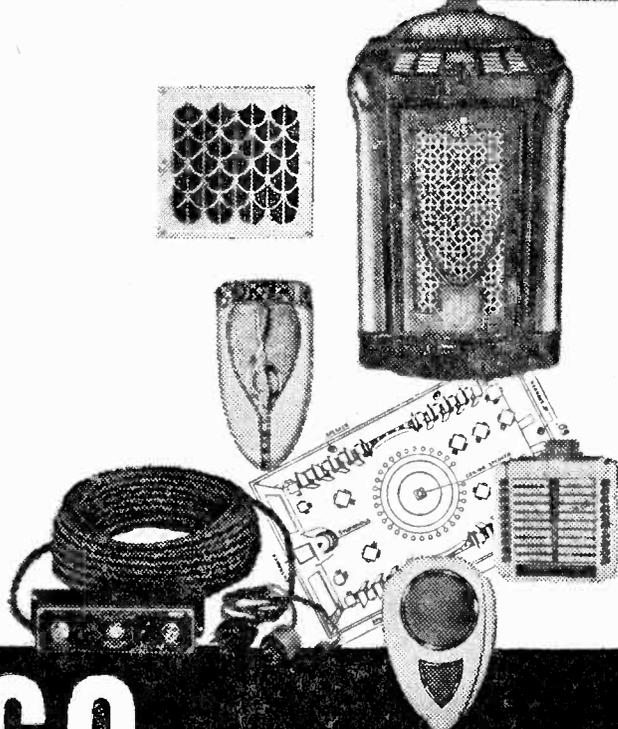
Seeburg is definitely the star of big league-music merchandising. Seeburg is always in there pitching . . . and winning . . . with one big feature after another! Seeburg has been first in every major development of the industry . . . Seeburg has been exclusive in the most important development . . . Scientific Sound Distribution. This is the complete music system that customers spend more nickels for . . . because it produces music as they like to hear it . . . never too loud, never too soft!

★ *Remember, this music system's Dual Remote Control, at the cashier's stand, permits the location to fit the music volume to the size of the crowds!*

S. H. Lynch Seeburg Offices:

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S. H. LYNCH & CO.

Exclusive Southwest Distributors

Aireon

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BLONDE

What a Gal!
 what a shape!
 what personality!
 what charm!
Oh Boy!

Boyzee!
 Trim!-Tan!
 Terrific!

Body Beautiful
 Hold everything!
 Here she comes!

NEW IDEA

Bombshell*

Aireon leads with another flashing new idea—the **BLONDE BOMBSHELL!** Hold your breath—hold on tight around the curves—she's on the way! **BLONDE BOMBSHELL** is terrific... super-colossal... what a gold digger... what magnetic earning power! But why try to describe a **BLONDE BOMBSHELL**. Words fail—she's even better than that! What are you waiting for? See your Aireon Distributor at once! Orders taken and filled only in rotation.

*WOW!
whata Gold digger*

**Magnetic
earning
power!**

Rudy Green Train

*What
Appeal!*

**Blonde! Bleached!
Built!**

**A Revolutionary New
Idea by Aireon***

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EARN BIG PROFIT IN SMALL SPACE
WITH

Bally HEAVY HITTER

REAL BASEBALL THRILLS!
Ball Automatically Pitched to Player

WELCOME IN ANY TERRITORY
AND EVERY TYPE OF LOCATION!



LOW PRICE
PERMITS MASS OPERATION!

SIMPLE MECHANISM
INSURES ROCK BOTTOM SERVICE COST

ORDER FROM YOUR DISTRIBUTOR TODAY!



OPERATE AS
COUNTER GAME
(15 in. by 27 in. space)
OR WITH
FLOOR STAND

OTHER *Bally* MONEY-MAKERS

BALLY ENTRY
ONE BALL AUTOMATIC MULTIPLE
AND
SPECIAL ENTRY
ONE BALL FREE PLAY MULTIPLE

★★★
TRIPLE BELL
TRIPLE COIN CHUTES... ANY COIN COMBINATION
NICKEL, DIME, QUARTER

★★★
DeLuxe
DRAW BELL
WITH EXTRA DRAW FEATURE
NICKEL OR QUARTER PLAY

★★★
hi-boy
NEW LUXURIOUS CLUB-TYPE
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WITH HOLD AND DRAW FEATURE
AVAILABLE IN NICKEL, DIME OR QUARTER PLAY

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7 KICKOUT HOLES
SCORING 5,000 TO 50,000

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WILD, WIERD ACTION

2 BIG DIAMOND BUMPERS
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2 SPECIAL BUMPERS
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SCORING 5,000 PER HIT

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18 DIFFERENT
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NEW IMPROVED
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CONVERTIBLE
5 OR 3 BALL
NOVELTY
OR REPLAY



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SIX COIN chutes are better than one

Call it laziness, call it inertia, call it what you will, the fact remains that the public is frequently unwilling to get up from a table, cross a room, join a crowd, for the privilege of making a music selection.

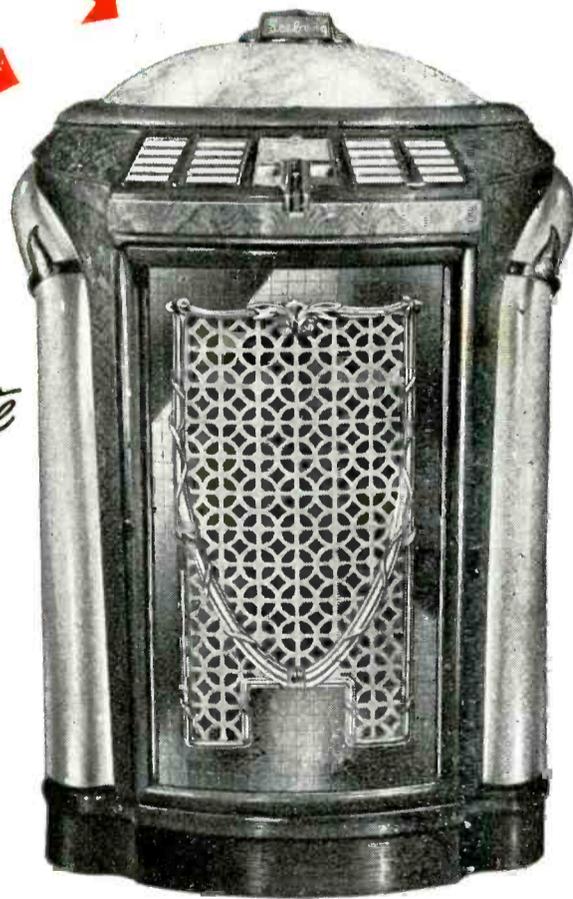
Operators have found that Wallomatics conveniently located act as silent salesmen, making it easy for the public to buy.

Seeburg Wireless Wallomatics require no connections to the phonograph—simply plug them into a light socket. They are easy to install—easy to remove.

Seeburg 3-Wire Wallomatics require only a small cable connection to the phonograph and operate on the 24-volt current provided by the phonograph amplifier. Both types may be had with five-cent coin chute or single chute to accept nickels, dimes and quarters. All twenty selections are visible at one time—no knobs or dials to turn.

Remote Control and Scientific Sound Distribution—the two Seeburg developments to provide better Music Merchandising—will help you secure the additional revenue necessary to meet rising costs. Discuss their application to your locations with your Seeburg Distributor.

*America's Finest
and Most Complete
Music Systems*



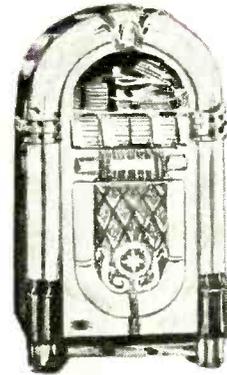
Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1947

J. P. SEEBURG CORPORATION
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SEE YOUR SEEBURG
DISTRIBUTOR FOR A
DEMONSTRATION

Stop asking them
to take a walk!

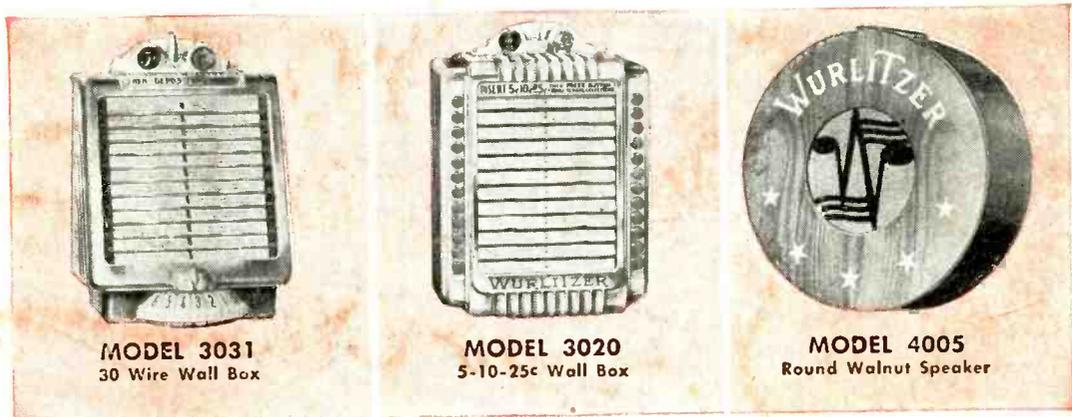


...and you'll start making **MORE MONEY!**

Human nature is a factor to reckon with. In any group of location patrons you'll find a surprising number who are too timid to walk across the floor and start the Wurlitzer. Others are too preoccupied to do it.

That's how Wurlitzer Wall Boxes step up your profits. They put Wurlitzer Music at patrons' fingertips no matter where they sit. They multiply play. They multiply profits.

Ask your Wurlitzer Distributor about the advantages of Wurlitzer Engineered Music Systems. He'll survey your locations with you—tell you how and where to place Wurlitzer Wall Boxes and Speakers to make every spot *more profitable for you . . . more enjoyable for your customers*. The Rudolph Wurlitzer Company, North Tonawanda, New York.



MODEL 3031
30 Wire Wall Box

MODEL 3020
5-10-25c Wall Box

MODEL 4005
Round Walnut Speaker

MAKE YOUR MUSIC MORE...

accessible

profitable

enjoyable

with a

WURLITZER

ENGINEERED MUSIC SYSTEM