

# PENSIONS FOR LEGIT, RADIO

## Equity Report Lists 10 Ways To Boom Jobs

### Spastic Action Held Needed

NEW YORK, Dec. 13.—The last quarterly meeting of the year for Actors' Equity Council, attended yesterday at the Hotel Astor by about 100 members, was marked by a relative absence of the disputes so evident at earlier gatherings. The only resolution passed was proposed by Jane Hoffman. It asked that the council consider setting up an education course for Equity members which would inform them as to the union's regulations, history and traditions. Such a course was held at 15 years ago, but was discontinued because of lack of attendance. Several members asked that Equity exert stronger control over Library Theater affairs, even if it has to take the rubber bands off its bank roll. These people said John Golden had too much control of the project and (See EQUITY REPORT on page 42)

## Calico' TV Out; Thesps' Pay Too Steep

NEW YORK, Dec. 13.—The plan of the Columbia Broadcasting System (CBS) for televising the Experimental Theater (ET) production of *Calico* has been abandoned following a demand made by the television committee of the Associated Actors and Artistes of America (Four A's) that each performer be paid at least \$50 per performance. Since the play, which stars Charles Laughton, received critical acclaim, and has a cast of about 40, CBS felt the cost prohibitive. Actors' Equity, involved in the administration of ET, had a stake in (See \$150-a-Thesp on page 14)

## Brokenshire's Comeback: 50G

NEW YORK, Dec. 13.—Norman Brokenshire, pioneer radio announcer, recently returned to the air, is earning upward of \$50,000 annually. Brokenshire, who was one of radio's big names but then all but disappeared, is now doing two half-shows across the board over CBS, National Broadcasting Company in New York, the Theater program over the American Broadcasting System, and spot announcements. Brokenshire, on his 12:30-1 p.m. board slot on WNBC, is being promoted by Potter Drug, Maryland and Colgate (four times—Tops on page 6)

## FBI Checks Nation's Terperies In Tracking Down Tax Chiselers

NEW YORK, Dec. 13.—Treasury Department and Federal Bureau of Investigation (FBI) agents have been checking one-night ballrooms throughout the country, particularly in Southern States, for several months, it was learned here this week. The purpose of the inspections apparently is to check box-office grosses in order

to double-check amusement tax payments from terperery ops. A number of artists, personal managers and bookers recently in from road trips report that some ops have been dodging and withholding tax (See FBI Checking on page 18)

## Showbiz May Escape 1948 HCL Controls

### GOP Easier Than Truman

WASHINGTON, Dec. 13.—The entertainment world will escape virtually unscathed from any new controls if Congress okays the Republicans' proposal to reduce the high cost of living—a proposal which is regarded as far more moderate than the stringent plan outlined by President Truman. The GOP plan, having passed the House Banking Committee Thursday (11), has the inside track for (See Biz May Escape on page 47)

## AFM Orders Orks for Two 'Non-Musicals'

NEW YORK, Dec. 13.—Local 802 of the American Federation of Musicians (AFM) has over-ruled protests from Katharine Cornell and Irene Selznick, producers, respectively, of *Antony and Cleopatra* and *A Streetcar Named Desire*, classifying each as a drama with music, which must employ a minimum of eight musicians to play incidental music. The ruling, made late last week, was the subject of a conference by the board of governors of the League of New York Theaters Wednesday (10).

While the board took no action because the first rulings were not final, indications are that the League will step into the controversy. However, speculation is going on as to its move, a possibility being that the (See AFM AT ODDS on page 42)

## Justice Dept. Winces as House Dumps Petrillo Hot Potato in Lap; What To Do?

### Attorneys, Told To Fight Disk Ban, Ask: "With What?"

WASHINGTON, Dec. 13.—Justice Department is grumbling over seeing the main job of blocking the American Federation of Musicians (AFM) dumped in its lap as a result of a report by the House Labor Committee made public yesterday (12). The report called upon the department "to prosecute any violations of the

Lea Act and to determine whether the threatened disk ban violates the Sherman Anti-Trust Act. Seen as significant is the fact that the report, while urging Congress to take remedial action, was vague on the specific legislation to bring the AFM to heel. For instance, the (See Justice Dept. on page 18)

## AFM Rallies To Fight Loew's Dropping of Flesh at State; May Involve the Whole Chain

### Local 802 Holds to Contract That Runs to Next September

NEW YORK, Dec. 13.—The proposed dropping of flesh shows at Loew's State may involve the entire Loew chain if present plans develop. Local 802, American Federation of Musicians (AFM), has notified the Loew management that it has a con-

tract with the State which doesn't expire until Labor Day, 1948, and insists that the theater live up to its contract. Henry A. Maccaro, head of 802's theater department, was emphatic in (See AFM Fighting on page 37)

## Equity, AFRA Mull Security For Troupers

### At Least a Year Off, Tho

NEW YORK, Dec. 13.—The theory that actors are people and that they are entitled to the same social benefits accorded full-time workers in other fields is leading to movements both in legit and radio whereby veteran troupers would be paid pensions. Both plans are admittedly distant measures and presently nebulous, but they do represent radical departures for the performer field.

The unions involved—and the movements are so far said to be limited to rank and filers—are Actors' Equity and the American Federation of Radio Artists (AFRA). As matters stand now, most of the talk is concerned with means of establishing such provisions under the Taft-Hartley Act. It would of necessity, under this law, require joint administration by the unions and employers—unless the unions themselves can provide the necessary dough.

### Job Surveys Under Way

Pension talk has resulted, in the case of each union, from a similar situation—the economic insecurity harassing the average member. This same factor has led to both unions taking steps to spread employment, both undertaking surveys of the job situation preparatory to taking specific measures.

Each union has about a year to go (See Legit, Radio Pensions, page 36)

## Ralph Edwards Proposes End Of Giveaways

HOLLYWOOD, Dec. 13.—Ralph Edwards, whose *Truth or Consequences* set the pattern for radio's era of lush giveaways, climaxed Saturday (6) when a Fort Worth listener won \$20,000 in prizes for guessing identity of Miss Hush, this week proposed that webs call a halt to air giveaways of all kinds and start over. In an exclusive statement to *The Billboard*, Edwards condemned air segs which are giving away loot "for the sake of the excitement of giving" and urged that nets adopt a blanket rule to stop all giveaways, clear the tables and put "us back at the beginning, where entertainment for entertainment's sake is the prime factor of the show."

Edwards said he felt a moral obligation to help curb air shows now considered out of bounds, especially in view of the fact that he was the first radio man to play up the show value of big-time giveaways as far back as 1940. Since then, Edwards contends, value of giveaways has (See Ralph Edwards on page 12)

# Locals B. R. Over 50% of Philly Video

## Sell to Consumer Direct

PHILADELPHIA, Dec. 13.—More than half of the dollar volume business on Philadelphia's two television stations, *The Inquirer's* WFIL-TV and Philco's WPTZ, is local. It's better than 50-50 in local support for the Philco station, with *The Inquirer* station reporting at least 75 per cent.

Highly significant is the fact that about 50 per cent of the local business is sold direct by station salesmen and dumped into the lap of the advertising agency. Rather than the ad agency selling the sponsor on the medium, the situation here has the advertiser selling the ad agency.

According to Max E. Solomon, sales manager of WFIL-TV, heavy local sales are largely due to the fact that local salesmen are better equipped to sell television than national spot representatives because local salesmen, with full knowledge of the station and its facilities at their finger-tips, are in a better position to explain why charges are added to time costs, and have better access to resources to cover up any limitations in the handling of a television program.

### Foods Anxious

Solomon also indicated that food products are very anxious to come into television and will as soon as more studio facilities are available, i. e., setting up kitchens in the tele studios and having an ample supply of motion pictures has also held down the national advertisers, but as soon as the big agencies get their television departments in form to produce their own shows, many national accounts on the sideline will be coming in.

One local firm climbing on the video bandwagon in a big way is the Solis S. Cantor Advertising Agency, which this week named Raymond S. Aaron as television director and account executive. The agency already

# Negro Nitery Pic Assumes Renewed Activity in Chicago

CHICAGO, Dec. 13.—The local Negro entertainment picture, which has been showing little action in the past six months, developed signs of activity this week, with the Savoy Ballroom, the South Side's biggest dancery, and the Beige Room, of the Pershing Hotel, a major Negro nitery, set for remodeling and enlargement.

Savoy, which has a 5,000 capacity and is located in the heart of the Negro district, will undergo a \$50,000 renovation job, after which Harry M. Engelstein, its operator, intends to work the spot as a four-night-a-week terperery. Under the new set-up the Savoy will drop its roller-skating nights to offer an exclusive dance policy. In addition, op intends to introduce an amateur talent night, such as has been tried to advantage in New York's Harlem.

The Pershing Hotel will reopen its 350-capacity basement room, formerly called the El Grotto, as the Beige Room December 19. Vester Perkins, a prominent South Side business man, will operate the new nitery, with Harry Coles, formerly of the El Grotto operation, reportedly financially backing the deal. Opening line-up includes Gladys Palmer plus four acts and Lonnie Simmons eight-piece band. Larry Stelle will produce a 12-girl line.

has six local accounts using the medium with what it terms "great success," and momentarily is expected to conclude a pact with one of Philadelphia's largest department stores to televise the four-hour Mummies' Day parade on New York's Day, over WPTZ.

Cantor accounts in television include Max Rusoff Furs; Superfine Appliances, bankrolling five 15-minute news tape shows weekly; Chex Mints, using spots; Superfine fuel oil, sponsoring time signals; interior decorator Elizabeth Davidson, who sponsors a spot film, and Dodge-Plymouth dealer David T. Robinson, who used spots before the world series games. All these sponsors are on WPTZ, Philco outlet. Cantor also had set a deal to buy Eagles pro-football games from WFIL-TV for a client, but the station lost the games to WPTZ, which had a prior commitment.

Aaron, the agency's new video chief, formerly was associated with the Benjamin Eshleman and John Falkner Arndt agencies.

# German Outdoor Season Flo But Vaude Picture Is Hopeful

BERLIN, Dec. 13.—With the closing of Circus Barlay November 9 marking the end of the outdoor season, attention has turned to the vaude picture here. The past season for outdoor showbiz, despite good weather and a general improvement in the quality of the shows, pulled only fair takes at the gate. In general, high taxes and the shortage of ready cash were given as reasons for the decrease in profits. Bad luck and a number of accidents also cut proceeds; Circus Blumenfeld, for example, several times suffered the loss of its big top, blown down by storms, and had to close for several weeks while the scarce materials necessary for repairs were accumulated.

It is hoped that the coming vaude season will be an improvement over the summer season, but managers face many problems. Variety houses and cabarets are ordered to close one day each week to relieve the coal shortage. Even the most theaters

operate their own electric plants, also will close for one day each week. Managers, objecting to the rule, complain that tho the salaries running expenses continue, a d cut in running time will trim pr considerably. Furthermore, if coal shortage persists, it is by means certain the theaters will be able to remain open at all.

The New Scala, however, is planning on a full season and hopes to add an American act to its bill. Va acts, popular in Germany before the war, are hoped of bring a hypo to take. The Palast, one of Berlin's variety theaters, plans to continue until March 31 in its present location but the license dispute between Marion Spadoni, the present owner and Nicola Lupo, her prospective successor, is not yet settled.

# Pa. Managers Prep License Showdown

PHILADELPHIA, Dec. 13. — The local Entertainment Managers' Association, having gained membership, strength and stature during the year, are readying for a showdown with the State Bureau of Licenses. Percenters have been long complaining that the bureau, instead of penalizing unlicensed bookers, settles with the evaders for the \$100 that gives them the required State license. As a result, percenters beef that the town is over-run with newly licensed agents charging peanut fees to recoup the \$100.

Since the State license, the association claims, doesn't give the org the protection as the law provides, the percenters are planning to pass up the renewals of their 1948 licenses. Moreover, the association is prepared if it comes to a showdown, to go to court to put the State License Bureau on the spot. The claim that since all the other provisions of the State licensing law are flaunted by the bureau agents themselves, there's no reason why they should abide by the single provision calling for the \$100 yearly nick.

Among other regulations, the State law provides that no licenses can be issued to bookers unless they maintain a regular office. The back room of a taproom, hotel bedroom or telephone booth doesn't make for a recognized office set-up, and the association is prepared to show that too many license-holders operate that way.

# Negro Chirp, 8, S For Wax and Air

NEW YORK, Dec. 13.—Toni Harper, 8-year-old Negro gal prodigy has been signed to a term contract by Columbia Records. The chirp tot, who rhythmizes a la Ella Fitzgerald, Sarah Vaughan and Billie Holiday, is said to be under a three-year pact with Atlantic, on whose Kraft airer of the National Broadcasting Company (NBC) Thursday nights she reportedly will become a regular. Johnson figures the Harper kid will stir up as much interest—maybe more—as the debut of Frankie (Sugar) Robinson a few years ago.

DETROIT, Dec. 13.—Karl L. Forsyth, formerly with the old Mike Edwards Agency and the Graystone Agency, has opened a new band and unit booking office under the name of Music Counsellors. Associated with Forsyth in the venture are Charles Stevens, former diskery public relation man, and Mitchell Osadchuck of the Civic Music Shop.

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# NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 *On the Honor Roll of Hits* NEAR YOU
- No. 1 *Sheet Music Seller* NEAR YOU
- No. 1 *Most Played on Disk Jockey Shows* NEAR YOU by Francis Craig, Bullet 1001
- No. 1 *Disk Via Dealer Sales* BALLERINA by Vaughn Monroe, Victor 20-2433
- No. 1 *Disk in the Nation's Juke Boxes* NEAR YOU by Francis Craig, Bullet 1001
- No. 1 *Folk Disk in the Nation's Juke Boxes* I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms) by Eddy Arnold and His Tennessee Plowboys, Victor 20-2332
- No. 1 *Race Disk in the Nation's Juke Boxes* SNATCH AND GRAB 'T by Julia Lee and Her Boy Friends (Julia Lee), Capitol Americana 40028

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 24 to 34 in Music Section.

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# AFRA EYES "DOUBLING" BAN

## White House Visit Of Stanton Revives Rumors on Paley

WASHINGTON, Dec. 13.—The long-standing rumor that William S. Paley, chairman of the board of the Columbia Broadcasting System (CBS), might be named by President Truman to fill the vacancy left by retirement of William S. Benton as assistant secretary of State, is going the rounds again in wake of a White House visit Thursday (11) by Frank Stanton, CBS president. The White House declined to confirm the rumor. In New York, Paley's office flatly denied that he had any intentions of leaving the network.

It was learned at the White House that Stanton and Truman talked "informally" about the president's development as a "radio personality," and Stanton reportedly gave the president a "favorable report" on Truman's progress in getting his public addresses across to radio audiences.

Stanton's visit, besides giving rise again to the Paley rumor, stirred anew a report that Truman is ready at last to announce a successor to Charles Denny as chairman of the Federal Communications Commission (FCC). It was hinted at the White House that Truman discussed the vacancy with Stanton to sound out the network's sentiment. The list of prospects, according to well informed White House sources, is still headed by Wayne Coy, vice-president of The Washington Post and in charge of the Post's local station, WINX, which Coy announced Monday (8) will have a new manager, John S. Hayes, of WQXR, New York, after January 1.

## R. Q. Lewis Returns To CBS; No Date Set

NEW YORK, Dec. 13.—Robert Q. Lewis, young comic who has been getting a sporadic sort of build-up from the Columbia Broadcasting System (CBS), will return to that web's schedule within the next two weeks or so. He'll have a five-night-a-week sustainer at 11:15, CBS having cleared the time this week.

The program will be an informal stanza, with occasional stoogetype guesters and a small instrumental group. Lewis will do most of the writing, with a rotating staff of new writers aiding him.

Starting date and title are to be determined, in all likelihood, this week.

## Block Denies MBS Is Shucking Him

NEW YORK, Dec. 13.—There's no truth to the reports that Mutual is trying to end Martin Block's contract, the disk jockey stated here this week. Block, who recently figured in an imbroglio with the Don Lee web, Mutual's coast affiliate, said his Mutual contract runs until next spring.

Block was abruptly cut off the Don Lee net, except for three 15-minute commercial shows, a few weeks ago. The reasons for his cut, he declared, were purely personal. He has no Don Lee contract, his arrangement being with Mutual.

## Ives Goes Live; Crosby to Ditto March 1--Unless

NEW YORK, Dec. 13.—The Bing Crosby program, aired by transcription Thursday nights over the American Broadcasting Company (ABC), is set to go live in the event James C. Petrillo's threatened recording ban becomes an actuality after December 31. In the case of Philco's second program, the Burl Ives show, Friday nights over the Mutual Broadcasting System (MBS), it has already been decided to air this live starting January 16. Ives will start a tour in New York on that date, winding up March 26 in Los Angeles.

Hutchins is the agency on both Philco shows.

Der Bingle now is recording on a regular weekly schedule in the hope that a backlog of platters may still see him thru the recording crisis. According to Bill Morrow, Bing's producer-writer, the program's current cutting pace promises enough e. t.'s to keep the show spinning thru the middle of March.

Others close to Crosby foresaw possibility of Bing devoting the next month to recording only the musical parts of the show, with guest star and gab material to be cut after the ban. However, this is admittedly a slim escape from live airing owing to difficulties involved—such as instances in which guests join in vocal duets, selection of proper song material so far in advance, etc.

If and when Crosby goes live, other difficulties will be encountered—particularly with regard to the feeding of the numerous non-ABC outlets carrying the show. Neither ABC sources nor Crosby care to speculate on possible procedure, but it was ascertained that ABC may pipe the show to non-web stations.

## ABC Mulls New Package Shows

NEW YORK, Dec. 13.—Two new packages are being considered by Bud Barry, vice-president and program director of the American Broadcasting Company (ABC). One is a Frank Cooper package titled *Holiday at Home*, an audience participation show with Ken Roberts as emcee.

The second show is a radio adaptation of *New Faces*, Leonard Sillman's legit property. This would feature a permanent cast of new people, plus a young guest star each week. The guest, in the event he proved of sufficient caliber, would be given a semi-permanent spot on the show.

## Webs To Mediate With N. Y. Meggers

NEW YORK, Dec. 13.—The stalemate between the four networks and the Radio Directors Guild (RDG) in negotiations for a new staff contract ended this week when the networks agreed to a mediation session. The first meeting, under State supervision, is to take place Monday (15).

RDG members have voted to call a strike at the end of the year if the networks do not agree to negotiate. They charge that the webs have refused to offer any counter-proposals to demands made by the Guild two weeks ago.

## Fat Prize

NEW YORK, Dec. 13.—A flock of door prizes will be offered at the Thursday (18) meeting of the Radio Executives Club, with the topper being two tickets for the Rose Bowl football game plus plane transportation to the Coast and back. Sid Strotz, vice-president in charge of the National Broadcasting Company's (NBC) Western division, donated the tickets, and Lawson Taylor, of KFMY, Tulsa, the transportation. Other prizes include a set of Columbia records valued at \$250, and subscriptions to *Broadcasting* and *The Billboard*. The prize list totals almost 200 items.

## Interim Code Dies A-Bornin'

NEW YORK, Dec. 13.—Prospects for an interim network code, to apply until the new industry-wide standards of practice are adopted, looked virtually non-existent this week. It had been hoped by some industry leaders, especially execs of the National Broadcasting Company (NBC), that a uniform set of practices could be established.

However, following a confab between Niles Trammell, NBC president, and officials of other networks, the chain code was said to be "dormant." No further meetings have been scheduled.

## WHN To Air Court Tilts

NEW YORK, Dec. 13.—WHN here has signed to carry 10 games of the Ivy League basketball conference, starting December 19 with the Yale-Cornell game in Ithaca. Old Gold Cigarettes and Ballantine's Beer will pick up the bills. The same sponsors bankroll college and pro games from Madison Square Garden and the St. Nicholas Arena over WHN, as well.

## Move Sweeps Union in Chi, L. A. and N. Y.

### "One Actor for One Job"

NEW YORK, Dec. 13.—A concerted, nationwide effort to end doubling by radio actors is taking place within the American Federation of Radio Artists (AFRA). The move started spontaneously and virtually simultaneously in the three key broadcasting centers, New York, Chicago and Los Angeles, but now is getting whole hearted support from practically the entire AFRA rank-and-file membership.

So pronounced has the move become that it is quite possible that, when AFRA takes steps to get fee increases under the escalator clause in its current network contracts, it may agree to waive the pay hikes for a new provision outlawing all doubling except on documentary programs where requirements vary.

Meanwhile, however, irrespective of the negotiations with webs (AFRA has not exercised its contract-opening prerogative but is expected to do so momentarily), AFRA members in New York plan to take steps to meet the growing economic pressure hitting an increasing number of actors. One step will be to appoint deputies for every program on the air, whose responsibility it will be to see that actors working on shows hire stand-ins when they are unable to make rehearsals because of conflicts. What happens now is that many top-income actors miss a considerable portion of a rehearsal—with director's approval—in order to work on another program. By enforcing the stand-in proviso, it is felt, one or both of two aims will be accomplished. One will be to cut down on booking already dated actors and giving the work to others. (See *AFRA Ganders* on page 10)

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# FM CLIMBS ABOARD THE BUS

## Tests Prove Feasibility of En Route Segs

### Main Outfit Transit Radio

NEW YORK, Dec. 13. — A new wrinkle in FM broadcasting, which, if successful, will open a new radio audience of millions of listeners daily, is now undergoing field experiments in various sections of the country. The system uses specially built FM receivers installed in busses and trolley cars—which means that the nation's surface transit travelers, hitherto "lost" as radio listeners, since AM radio cannot penetrate such vehicles satisfactorily, will now be able to listen to programs en route to their destinations. From the advertising standpoint, the bus-trolley advertising is felt to offer terrific potentialities, especially insofar as retail accounts are concerned.

The main outfit in the picture is Transit Radio, Inc., backed principally by Hulbert and David Taft, of WKRC, Cincinnati, and the Ohio Tafts. The first field experiment, in Cincinnati, was well received, with other field tests still going on in Wilkes-Barre. The latter installations, in interurban busses (including one trackless trolley), according to a local transit official, have enjoyed "most favorable" reactions.

Transit Radio uses receivers compensated for the various reception hazards implicit in surface transportation—directional changes, motor noises, street noises, etc. Multiple speakers are installed to permit low volume, yet allow reception in all (See *Tests Prove Feasibility*, page 10)

## WNBC To Guest Rival Stat. Stars

NEW YORK, Dec. 13.—WNBC, key outlet of the National Broadcasting Company (NBC) here, on Christmas Day will have opposition performers guesting on its air from most leading independent and web stations in New York—with one exception—WCBS. The Columbia Broadcasting System (CBS) told WNBC that "the proper place to plug our shows is on our own station."

At press time WNBC was still lining up the guests. Already set are WOR's Martha Deane, who will appear on the Mary Margaret McBride program; WJZ's Ed and Pegeen Fitzgerald, on the Tex and Jinx seg; WOR's John Gambling, on Norman Brokenshire's program; WNEW's Jack and Jean, on the Bob Smith show, and Phil Alampi, WJZ agricultural expert, on Tom Page's WNBC farm program.

## Kaintuck Sues Nets for Taxes

FRANKFORT, Ky., Dec. 13.—The four major networks, the Keystone Broadcasting System (KBS) and 16 Kentucky broadcasting stations this week were sued for taxes totaling more than \$1,000,000 by the State of Kentucky. The suits against the webs covered the years 1942-1946, and demanded franchise, gross receipts and income taxes totaling \$744,093.50 plus penalties and interest.

Suits against the 16 Kentucky stations also covered the same period and demanded franchise and gross receipts taxes totaling \$405,996.17, as well as penalties and interest.

## IMC To Huddle On Anti-AFM Disk Ban Fund

WASHINGTON, Dec. 15. — The question whether an entertainment industry "campaign fund" will be raised to cope with James C. Petrillo's ban on disk making, and AM-FM music duplication will be formally weighed for the first time by the Industry Music Committee (IMC) at a meeting tentatively skedded for New York this week. Efforts are being made to schedule a meeting of the full IMC Friday (19).

The org is finally stepping up its activity concurrent with a show of interest by Congress in the Petrillo situation. As the result of a meeting of the executive committee in New York this week, as well as get-togethers by members of the legal and public relations subcommittees, the IMC is expected to deliberate on methods of setting up a legal committee and public relations staff and on how funds would be allocated for the purpose.

### Swezey Opposes Hearing

A move by the FM Association (FMA) for a general Federal Communications Commission (FCC) hearing on the AM-FM music duplication problem brought opposition Friday (12) from Robert Swezey, vice-president of the Mutual Broadcasting System (MBS). Swezey told the FCC that no such hearing is necessary inasmuch as the IMC, of which FMA is a part, is "being kept fully informed on developments."

Meanwhile Everett L. Dillard, president of the Continental FM Network and president of FMA, revealed that he and Charles V. Wayland, attorney for the Continental Network, had conferred in Chicago last week with Petrillo on the American Feder- (See *IMC To Huddle on page 10*)

## Brokenshire Tops 50G Per Year in Strong Comeback

(Continued from page 3)

Colgate products). On the 9:30-10 a.m. across-the-board time, he's bankrolled by Lever Bros. and Colgate (two products). He started the 12:30 p.m. show in June and added the 9:30 a.m. slot in September.

Brokenshire's commercials in the earlier days of radio included the Chesterfield hour, with Bing Crosby and the Boswell Sisters; the Good Gulf program, with Will Rogers; Major Bowes's *Amateur Hour* and others. He was the first freelance radio announcer and covered such top flight sports events as the Zev-Epinard international horse race.

## Camels Pays 35G for Cotton Bowl Seg

NEW YORK, Dec. 13.—Mutual Broadcasting System (MBS) has sold the Cotton Bowl game to the R. Reynolds Company (Camels' and Prince Albert tobacco) for a figure estimated at between \$30,000 and \$35,000. The game, which will be played in Dallas by the undefeated Southern Methodist and Penn State teams January 1, will mark the eighth consecutive exclusive airing of this football classic by Mutual. The air time will start at 2:15 p.m. (EST), which will be a quarter-hour prior to kick-off time.

The game will be carried by the entire Mutual web except in Texas, where Humboldt Oil has the rights.

## Colony Trust Inks Boston Symph Seg

BOSTON, Dec. 13.—The announcement yesterday by the American Broadcasting Company (ABC) that the Boston Symphony Orchestra was available as a network co-operative show brought fast results here. By 5 o'clock of the same day WCOP, Boston, had inked papers via the Batten, Barton, Durstine & Osborn agency for sponsorship of the entire series starting January 13. The sponsor is the Old Colony Trust, allied with the First National Bank in Boston.

First National is now sponsoring a second year of *Sunday at 4:30*, with Arthur Fiedler conducting.

## CBS Preps 30-Min. Seg for Red Barber

NEW YORK, Dec. 13.—Red Barber, Columbia Broadcasting System (CBS) sports director, is working on a new 30-minute program scheduled for a spring debut. The format is not set, but Barber will emcee. In the meantime, however, Barber will be heard on the web in a sports review Saturdays, 6:30-6:45 p.m., starting January 10.

Barber's co-op folds January 2 and the web now hopes to build him as a straight network personality.

Barber expects to be in Geneva for the Olympics, from mid-January to mid-February, after which he'll cover the Dodgers' spring training. The new 30-minute show is expected to debut immediately after that.

# ABC on CBS's Heels for No. 2 Spot

## 1 Hooper Pt. Now Divides 2 Rival Webs

### NBC Still Dominates

NEW YORK, Dec. 13.—National Broadcasting Company (NBC) remains the nation's top radio network, ratingwise, but the American Broadcasting Company (ABC) has increased its audience to a point where it now challenges the Columbia Broadcasting System (CBS) as the No. 2 network. This is revealed in this week's Continuing Program Studies (CPS) in a compilation prepared for *The Billboard* by C. E. Hooper, Inc. The basis is a comparison of average ratings of each web's total spon-



(See *1 Hooper Pt. on page 10*)

## 1 Week Enough for Cuffo Disk Jockey

MINNEAPOLIS, Dec. 13.—Sheriff Ed Ryan, who got himself nationwide notoriety when he stepped in as an owl jockey on a KSTP record show here, has had enough of it after a week.

Admitting he had a "bear by the tail," the copper said he had to decide whether he was going to be sheriff or a disk jockey. He said he hadn't intended the radio stint as a profession and has been loaded down with mail, wires and phone calls to the station, his office and his home.

Ryan, it was disclosed, was doing the show cuffo as a substitute for Sev Widman, who quit the station in a huff and transferred to WMIN. Ryan said he didn't expect pay, and Ken Hance, KSTP exec, said he and Ryan "just haven't had time to talk about money."

The sheriff indicated some other type of show might be worked out between him and KSTP officials.

## "Mail" New Outlet For Minn. Radio

MINNEAPOLIS, Dec. 13.—Local radio stations have found themselves a new newspaper outlet here. *The Mail*, new local weekly published by four former Minneapolis newspapermen, out this week with issue No. 1, is taking radio copy.

WCCO-CBS and WTCN-ABC both have full-page ads in the first issue, while WMIN, local independent, has a 24-incher. In addition, Stu Mann, sports editor of WLOL-MBS, is doing a sport column for the new rag, while Bob De Haven, WCCO staffer, writes a radio pillar.

## Pa, Ma To Pit Wits Vs. Kids on MBS Seg

NEW YORK, Dec. 13.—*Keeping Up With the Kids*, a parent-children quiz with Benay Venuta as emcee, will debut over the Mutual Broadcasting System (MBS) in late January as a sustainer. The format will include prizes and a jackpot.

The program will originate in Hollywood.

# WEBS '47 GROSS: 188 MILLION

## Broadcasters Tell Petrillo Facts of Life

CHICAGO, Dec. 13.—Deep and fundamental rifts between the American Federation of Musicians (AFM) and the four networks came to the fore this week during what was nevertheless described as a "very amiable meeting" attended by James C. Petrillo, AFM chief, and execs of the four webs. After all the preliminary palaver in New York, one network chief here stated that the Chi session was "concerned with educating Petrillo and his assistants in the truths of radio operation."

Web reps attempted to show Petrillo that the pending stoppage of network music would in no way help the union's attempt to increase employment on the local level thruout the country. On the contrary, webs argued that music stoppage would decrease local employment and that because of the Taft-Hartley Act and its regulations against secondary boycotts, other unions could not cooperate with the AFM and refuse to pipe network programs to affiliates refusing to hire the number of musicians satisfactory to the AFM.

Broadcasters also pointed out that it would be unlawful under the Taft-Hartley Act for the union to call work stoppages in New York, Hollywood and Chicago in order to force the webs to ask affiliates to hire musicians to feed the chains.

Petrillo, on the other hand, harped on the fact that he planned to pull radio musicians because he feared network use of musicians was militating against local employment. The AFM chief, the broadcasters said, compared the union's present position in the broadcasting industry to that which prevailed in the flicker industry when sound films edged the musicians out of theaters.

The meetings adjourned with the understanding that Petrillo would meet the web execs some time after the holidays, probably in New York or Chicago. He goes on trial under the Lea Act Monday (15).

Present at the sessions were Frank Mullen for the National Broadcasting Company (NBC), Frank White for the Columbia Broadcasting System (CBS), Mark Woods for the American Broadcasting Company (ABC), and Bob Swezey for Mutual Broadcasting System (MBS).

## WSM Plans Jan. 5 Freedom Train Salute

NASHVILLE, Dec. 13.—Officials of WSM this week planned a special full-hour Freedom Train salute program for a prime evening time slot next January 5, replacing regular commercial shows of the National Broadcasting Company. The WSM program will be the first of a series of 13, based on the meaning and importance of freedom, and will take the form of a musical documentary. Over 200 entertainers, producers and technicians will participate in the premiere, including the 26-piece WSM staff band.

The promotion for the series will include, besides spots and special broadcasts featuring national, stage and political figures, a closed-circuit preview broadcast to New York for review by radio editors.

## Major Webs 1947 Gross Billings

NEW YORK, Dec. 13.—Figures below are estimated 1947 gross billings for the four major networks, together with comparative figures for 1946 and 1945.

| Net    | 1947<br>(Estimated) | Change      | 1946          | 1945          |
|--------|---------------------|-------------|---------------|---------------|
| NBC    | \$ 61,970,000       | Plus 1.5 %  | \$ 61,067,034 | \$ 61,270,570 |
| CBS    | 60,600,000          | Plus 1 %    | 60,063,905    | 65,724,851    |
| ABC    | 43,548,000          | Plus 7.22 % | 40,617,130    | 40,045,066    |
| MBS    | 22,450,000          | Minus 9.3 % | 25,906,202    | 20,637,362    |
| Totals | \$188,568,000       |             | \$187,654,271 | \$187,677,849 |

## New NAB Code Shaping Up, Ready for Passage in May

WASHINGTON, Dec. 13.—Final adoption of a broadly revised code by the National Association of Broadcasters (NAB) board of directors at the board's meeting in conjunction with NAB's May 17-21 convention in Los Angeles is now regarded as a certainty. A major preparatory step for this action is scheduled to be taken at the board's next quarterly meeting in Hot Springs February 24-26, when the board will have in its hands a completely revised document. This, if it is informally approved by the board at that time, will be submitted by mail to the NAB membership for final study prior to the Los Angeles convention. Unless stout nationwide opposition develops against the revised document, the board will vote in May to put it into effect.

In addition to changes already made in the commercial time-limitation sections of the code, approximately 50 revisions affecting virtually all other sections of the code are being shaped by the board's special standing committee, which expects to have its revisions completed by the time the group meets here January 5 and 6. These revisions will be studied further by the executive committee at a meeting here January 21 and 22, and the next major action after that on the document will take place at the board's February 24-26 meeting.

The code is gradually being transformed into more general language, with changes being made to meet almost every sort of criticism, it became apparent this week. Typical of the revisions now under way is one affecting the code's section on religious programs. It was learned that a large number of religious and lay organizations have sent suggestions to NAB for the revision of the code's provision that religious broadcasts should not be used for the presentation of controversial questions or for the expression of partisan

## RWG Defers NLRB Decision Until May

NEW YORK, Dec. 13.—Radio Writers Guild (RWG) decided at its Wednesday meeting to defer until May 15 its decision as to whether to call on the National Labor Relations Board (NLRB) for an election in an attempt to get a guild shop in the advertising agencies. This gives the NLRB time to hold an election in the agencies before the RWG contracts come up for renewal on July 1.

RWG in the meanwhile will watch the reception that other labor orgs get in their dealings with the NLRB.

opinions or discussions. In accordance with the suggestions of these organizations, the NAB board's special code committee is revamping the wording to leave the door open for "reasonable discussions" of controversial issues on the air.

Another typical change is being made in the section prohibiting broadcasters from accepting "false or deceptive" advertising. It is now agreed that this section puts excessive responsibility on the individual broadcaster, and the language is being altered so as to remove the responsibility unless the broadcaster is convinced of a case of "reasonable doubt" of false or deceptive advertising.

Most of the other revisions are considered to be of a minor nature. Harold Fair, director of NAB's program department, explained that a complete draft of the revisions, cross-referenced with the Atlantic City version of the code, will be placed in the board's hands next month to ease the way for the board's study. Fair disclosed that he recently invited district directors to submit any new code suggestions from members in their areas, and thus far not a single adverse criticism has been received.

Meanwhile, A. D. (Jess) Willard disclosed that "thoro satisfaction" with the code situation was registered at a meeting of the Florida Association of Broadcasters at St. Petersburg last Saturday (13). Willard, in an address at the meeting promised that, "we will have a code and we will have a good one." Only a single member of the Florida group voiced opposition to having a code, it was reported.

## WSM in Reciprocal Seg Deal With BBC

NASHVILLE, Dec. 13.—Reciprocal programing is growing between the British Broadcasting Corporation (BBC) and WSM here. Last month WSM transcribed a folk music documentary for re-broadcast thruout Great Britain. This month WSM will start programs made in England especially for them. The first show is a quarter-hour transcribed program of Christmas carols. The program, originating in the Central Hall of Westminster, is being recorded in London.

In January WSM also starts a 30-minute series tabbed *Music of the People*, transcribed by BBC's International Light Orchestra. The third item in the BBC-WSM exchanges is a folk music show being made in England and including British, Scottish and Irish melodies.

## ABC Surges Up 3 Mil as Mutual Lags

### Other Two Gain Slightly

NEW YORK, Dec. 13.—On the basis of trade estimates, the four national networks will wind up 1947 with a combined gross of around \$188,568,000, some \$900,000 ahead of 1946. Two of the networks made slight gains over last year; one dropped off considerably, and the third, American Broadcasting Company (ABC), bounced ahead by more than 7 per cent to show a gain of more than \$3,000,000.

Webs on a par with last year are National Broadcasting Company (NBC) and Columbia Broadcasting System (CBS). The estimated NBC take, including recording sales, is \$61,970,000, compared with the \$61,067,043 chalked up last year. CBS is calculated to close the books with \$60,600,000, against \$60,063,905 in 1946.

Mutual Broadcasting System's (MBS) billings for this year are tabbed as winding up at \$22,450,000, a decrease of about 9.3 per cent against the 1946 gross of \$25,906,202.

The terrific surge achieved by ABC is expected to slide off a bit for the first quarter of 1948, with at least two commercials, the Henry Morgan-Eversharp and Jack Paar-Lucky Strike stanzas, skedded to fold this month. Neither program has been resold yet.

## WMLO Replies To AFM's Suit

MILWAUKEE, Dec. 13.—In an answer filed here Monday (8) in Circuit Court to a suit brought against it by the Milwaukee Musicians' Association, Local 8 of the American Federation of Musicians (AFM), WMLO charged union President Volmer T. Dahlstrand with violation of the Lea Act.

Similar charges were made recently by Jerry Sill, of WMLO, to the Chicago Labor Board. At that time Sill also charged James C. Petrillo, AFM head, with violating the Taft-Hartley Act.

Dahlstrand's suit alleged that WMLO violated a contract with the union by firing four employees. The contract, he charged, was signed before the Lea Act went into effect.

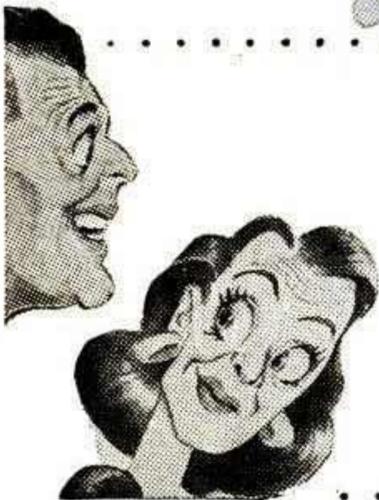
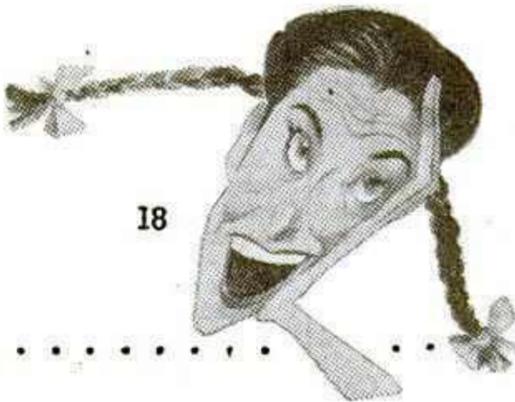
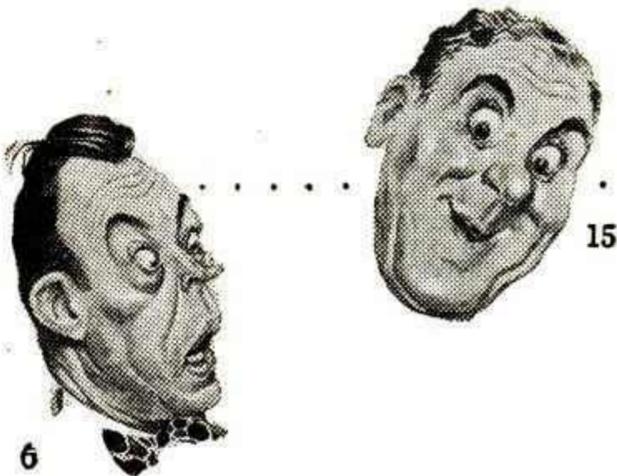
In its answer the indie argued that Dahlstrand had "coerced and intimidated" the company into employing too many musicians. WMLO's ops, the Cream City Broadcasting Company, further contended the contract was for "personal services" of Skip Berg, musical director of WMLO, and three other musicians. They said that when Berg resigned October 18 the company terminated the employment of the other three musicians.

The indie asked dismissal of the suit on ground of Dahlstrand's alleged coercion, which would make the contract invalid under law, and on the ground that contract was for personal services of Berg and three additional musicians.

The case was skedded to be heard before a court commissioner Tuesday (16).



# NBC *network*



*most popular...* according to Hooper Program Surveys. Year after year NBC has carried an overwhelming majority of the most popular programs on the air. Today, 19 of the 25 highest rated programs are on NBC.

*most listened to...* according to the Broadcast Measurement Bureau, the industry's official audience gauge. BMB, in a completely impartial survey of actual *listeners* to all networks, found that each week NBC reaches nearly 3,500,000 more radio *families* in the evening and over 2,500,000 more radio *families* in the daytime than the second network.

*most effective...* in the judgment of advertisers. Last year, according to Publishers' Information Bureau, gross expenditures for network facilities by the hundred largest radio advertisers, were \$65,000,000 on NBC—nearly \$13,000,000 more than on the second network. Further, NBC not only delivers larger audiences and more popular shows, but on a straight comparison of *facility costs* and BMB families, NBC *delivers more listeners per dollar*, both day and night, than the network with the second largest audience.

# of the stars

These are the stars of the 19 NBC programs which today are among radio's top 25. (HOOPER REPORT NOV. 15-21)

KEY

1. *Bob Hope*
2. *Jack Benny*
3. *Fibber McGee and Molly*
4. *Charlie McCarthy*
5. *Amos 'n' Andy*
6. *Fred Allen*
7. *Red Skelton*
8. *Mr. District Attorney*
9. *Ralph Edwards*
10. *Al Jolson*
11. *Alice Faye & Phil Harris*
12. *Duffy's Tavern (Ed Gardner)*
13. *Burns & Allen*
14. *The Great Gildersleeve*
15. *William Bendix*
16. *Frank Sinatra*
17. *Henry Aldrich*
18. *Judy Canova*
19. *Jack Carson & Eve Arden*

DRAWINGS BY SAM BERMAN



America's No. 1 Network

*the National Broadcasting Company*



A service of Radio Corporation of America

Part I

The Billboard



## Network Standings by Average Hooper Points

Tabulations based on sponsored programs only, averaged on a 15-minute basis according to total sponsored time on each network.



# 1 Hooper Pt. Now Divides 2 Rival Webs

NBC Still Dominates

(Continued from page 6)

sored time. Standings were obtained by weighing four points for each daily first place scored by a web in average Hooperatings, three points for second place, two for third and one for fourth. Only sponsored programs were included, and ratings were divided into quarter-hour periods. Evening and Sunday ratings were taken from the Hooper report for November 15-21, while daytime scores for Monday to Saturday were based on the November 1-7 Hooper report.

NBC, in piling up a relative score of 31 points for all seven evenings and Sunday afternoon, ranked first in average Hooper points during six nights of the week, tied for first with ABC Sunday afternoon, and placed second behind CBS on Monday night. The battle for second place between CBS and ABC found CBS ahead by one point in the relative standing for the full week, including day and night programs, while ABC nosed out CBS by one point in standings covering the seven evenings and Sunday afternoon. ABC took second honors on Sunday, Wednesday, Friday and Saturday nights, while CBS held the No. 2 slot on Tuesday and Thursday nights. The best showings made by Mutual Broadcasting System (MBS) were third place, ahead of CBS, on Sunday afternoon, and a tie with CBS for third place on Saturday night.

### CBS Daytime Power

CBS showed its major power in the daytime standings for six days, excluding Sunday, by tying with ABC for top average ratings, Monday thru Friday mornings, and showing highest average ratings for Saturday morning and afternoon. NBC had the highest average score for afternoons, Monday thru Friday.

For all daytime shows, morning and afternoon, Monday thru Fri-

### Standings for Full Week (Evening and Daytime Combined)

| Network | Relative Score* | Total Minutes of Rated Sponsored Time |
|---------|-----------------|---------------------------------------|
| 1. NBC  | 40              | 3710                                  |
| 2. CBS  | 32              | 3540                                  |
| 3. ABC  | 31              | 3490                                  |
| 4. MBS  | 16              | 1985                                  |

### Full Seven Evenings and Sunday Afternoon Standings

| Network | Relative Score* | Total Minutes of Rated Sponsored Time |
|---------|-----------------|---------------------------------------|
| 1. NBC  | 31              | 1865                                  |
| 2. ABC  | 22              | 1045                                  |
| 3. CBS  | 21              | 1670                                  |
| 4. MBS  | 12              | 980                                   |

### Standings for Individual Evenings and Sunday Afternoon

(Networks and Total Minutes of Rated Sponsored Time)

| Sunday   |     | Monday |     | Tuesday  |     | Wednesday        |     |
|----------|-----|--------|-----|----------|-----|------------------|-----|
| 1. NBC   | 270 | 1. CBS | 270 | 1. NBC   | 240 | 1. NBC           | 240 |
| 2. ABC   | 210 | 2. NBC | 240 | 2. CBS   | 180 | 2. ABC           | 195 |
| 3. CBS   | 300 | 3. ABC | 75  | 3. ABC   | 120 | 3. CBS           | 210 |
| 4. MBS   | 180 | 4. MBS | 135 | 4. MBS   | 110 | 4. MBS           | 80  |
| Thursday |     | Friday |     | Saturday |     | Sunday Afternoon |     |
| 1. NBC   | 240 | 1. NBC | 210 | 1. NBC   | 185 | 1. ABC           | 60  |
| 2. CBS   | 240 | 2. ABC | 190 | 2. ABC   | 120 | 1. NBC           | 240 |
| 3. ABC   | 75  | 3. CBS | 270 | 3. CBS   | 125 | 2. MBS           | 210 |
| 4. MBS   | 95  | 4. MBS | 125 | 3. MBS   | 45  | 3. CBS           | 75  |

### Full Six-Day Daytime Standings (Excluding Sunday)

| Network | Relative Score* | Total Minutes of Rated Sponsored Time |
|---------|-----------------|---------------------------------------|
| 1. CBS  | 11              | 1870                                  |
| 2. ABC  | 9               | 2445                                  |
| 2. NBC  | 9               | 1845                                  |
| 3. MBS  | 4               | 1005                                  |

### Daytime Standing Breakdown

(Networks and Total Minutes of Rated Sponsored Time)

| Monday Thru Friday |      |        | Saturday |  |  |
|--------------------|------|--------|----------|--|--|
| 1. CBS             | 1625 | 1. CBS | 245      |  |  |
| 1. NBC             | 1740 | 2. ABC | 195      |  |  |
| 2. ABC             | 2250 | 3. NBC | 105      |  |  |
| 3. MBS             | 840  | 4. MBS | 165      |  |  |

### Net Standings for the Full Week

EVENING

| ABC  |      | CBS  |      | MBS  |      | NBC  |                       |
|------|------|------|------|------|------|------|-----------------------|
| Rank | Time | Rank | Time | Rank | Time | Rank | Time                  |
| 1    | 60   | 3    | 75   | 2    | 210  | 1    | 210 Sunday Afternoon  |
| 2    | 210  | 3    | 300  | 4    | 180  | 1    | 270 Sunday Evening    |
| 3    | 75   | 1    | 270  | 4    | 135  | 2    | 240 Monday Evening    |
| 3    | 120  | 2    | 180  | 4    | 110  | 1    | 240 Tuesday Evening   |
| 2    | 195  | 3    | 210  | 4    | 80   | 1    | 240 Wednesday Evening |
| 3    | 75   | 2    | 240  | 4    | 95   | 1    | 240 Thursday Evening  |
| 2    | 190  | 3    | 270  | 4    | 125  | 1    | 210 Friday Evening    |
| 2    | 120  | 3    | 125  | 3    | 45   | 1    | 185 Saturday Evening  |

DAYTIME

| ABC  |      | CBS  |      | MBS  |      | NBC  |                                |
|------|------|------|------|------|------|------|--------------------------------|
| Rank | Time | Rank | Time | Rank | Time | Rank | Time                           |
| 1    | 900  | 1    | 450  | 3    | 75   | 2    | 540 Mon. Thru Fri. Mornings    |
| 3    | 1350 | 2    | 1175 | 4    | 785  | 1    | 1200 Mon. Thru Fri. Afternoons |
| 2    | 195  | 1    | 240  | 4    | 165  | 3    | 105 Sat. Morn. and Afternoon   |

Source: Hooperatings week November 15-21 for evening and Sunday afternoon comparisons. Hooperatings week November 1-7 for Monday thru Friday and Saturday daytime comparisons.  
Note: Where no individual nightly ratings are published for multi-weekly evening programs, the published evening multi-weekly average rating for such programs has been used in the average for each evening of the week.  
(\*): Where relative scores are given, they are derived by weighing 4 points for first rank, 3 for second, 2 for third and 1 for fourth.

day, CBS and NBC wound up in a dead heat in average Hooper standings by 15-minute periods. But for Saturday's morning and afternoon shows, NBC made its weakest show-

ing, rating only third, behind CBS and ABC.

Accompanying charts show the exact breakdown of the webs standings by day and time periods.

# AFRA Ganders "Doubling" Ban

(Continued from page 5)

The other aim, should directors insist on allowing conflicts, is to provide income for more actors via stand-in dough.

### Dress Rehearsal Stand-Ins

Another step in the works is to ban AFRA members from permitting stand-ins to do dress rehearsal. This, of course, harks back again to the conflict situation, with many directors allowing steady cast members to skip even the dress. A third move will be to rule that no actor can rehearse more than one part—the part

he is specifically called for. Behind the entire campaign is the thinking that even without revision of the existing agreements, AFRA can do a great deal toward boosting incomes thru policing its own members and discouraging conflicts.

Actors in New York State unequivocally agree that the employment situation is steadily growing more critical. They express disappointment in the fact that recently appointed AFRA employment committee has done comparatively little so far in studying the situation or moving to better it. What has added to the problem is a new and continuing influx of performers from the Coast into New York, the trek being made because so many Hollywood shows hire only top character actors,

with slim pickings for all but the best known. With Chicago down to a minimum as an actor center, New York is taking the brunt, with more actors on hand daily for fewer jobs.

### "One Actor, One Part"

Eliminating doubling would be a terrific help, performers say. The average mystery, it is claimed for example, uses five actors for nine parts, with both scale and overscale actors asked to double. The slogan now going the rounds is, "one actor for one part."

The main reason rank-and-filers are willing to by-pass a pay hike for a doubling ban is simply that it would be the same, top-bracket actors would get most of the raises, and unless doubling is ended, they

# Tests Prove Feasibility of FM on Busses

(Continued from page 6)

parts of the vehicle. The drivers or transit inspectors turn the sets on.

### Receiver Development

Top broadcasters are interested in surface line FM broadcasting. In addition to the Tafts, who own also The Cincinnati Times-Star and WCTS (FM), two prominent broadcasters are contemplating participation. The Baltimore Sun, also, according to report, has a stake in Transit Radio, Inc. The receiver development has been handled by Electronics Research of Evansville, Ind. Richard Evans, owner of WIZZ (FM), Wilkes-Barre, first drew up the plans.

Wilkes-Barre programming includes one minute of news every 10 minutes, in addition to instrumental music. No vocals are aired. Considerable experimentation has gone on from the programming aspects, inasmuch as the customary 15 and 30 minute scheduling is not appropriate, since the average surface vehicle ride is around seven minutes. The potential nationwide audience, however, may be indicated in the fact that New York City alone has 5,000,000 transportation customers (including subways) daily.

It is also reported that similar ventures have been made or are being made in Michigan, Florida, North Carolina and Minnesota.

CINCINNATI, Dec. 13. — A poll among passengers on local transportation lines showed that 97 per cent of the riders favored permanent installation of FM, Hub Taft, of WKRC, said this week. Test installations here so far have been confined to motor and trolley busses.

The first installation was on the Mariemont line between Cincinnati and that suburb, 10 miles away. Reaction has been equally favorable in lines serving the eastern half of the city, where the FM receivers now are being tested.

WKRC is now negotiating with the Cincinnati Street Railway Company for permanent installations.

# Bulldog Drummond On E.T. Next Month

NEW YORK, Dec. 13.—The latest show to join the open end transcription ranks is Bulldog Drummond, previously heard on Mutual for various sponsors. The show, owned by Hi Brown, is being syndicated by Chartoc-Coleman, who also have the Ted Lewis package disk.

WOR is cutting the platters and will air the show in New York starting in January.

### IMC TO HUDDLE

(Continued from page 6)

ation of Musicians (AFM) ban on FM webs. The meeting, it was revealed, was strictly in reference to the effect of the ban on Continental and was not an FMA-AFM confab. Dillard said in the wake of the session that he was "no more optimistic or no more pessimistic" than he was prior to the session.

will still monopolize jobs. The feeling among the average actors is that, "more money on non-existent jobs won't help. We want jobs. We have to eat, too."

The actors also agree, that far and beyond the recent political strife within AFRA ("conservatives" versus "liberals"), the economic situation is the most pressing problem.

## TALK OF THE TRADE

### Networks

**COLUMBIA BROADCASTING SYSTEM (CBS)** will spend approximately \$5,000 to cover the convention of the American Association for the Advancement of Science in Chicago, December 26-27. John Pfeiffer, in charge of science broadcasts for the web, will send two, and perhaps three, recording crews to work with personnel of WBBM, the web's Chi outlet, to take recorded interviews to be used on seven quarter-hour programs and one half-hour program giving the color and significance of the sessions. Over 6,000 scientists are expected to attend.

Ted Oberfelder, assistant director of advertising and promotion for the American Broadcasting Company (ABC), left New York late this week for a trip to Chicago, Minneapolis and Detroit, where he will meet with clients and agency and station execs. . . . Emcee John Reed King, of CBS's quiz show, *Give and Take*, goes to Palm Beach for a personal appearance at the convention of the National Drug Association, scheduled for January 11. . . . Clayton (Bud) Collyer, who does the title role on *Superman* over the Mutual Broadcasting System (MBS) and is regularly heard on many other programs, will teach a course in radio acting at Fordham University, New York, during the spring semester.

A FULL COLOR SLIDE presentation, designed to give agencies and advertisers an authoritative, brief picture of spot broadcasting, is being produced by the spot sales division of the National Broadcasting Company (NBC). Presentation, which will trace the development of spot radio from the early 1930's to its present day level of \$130,000,000 annual billings, is intended to serve as an over-all visual seminar on this form of commercial radio.

### Station Relations

In an unusual gesture of co-operation, four stations and the evening newspaper, *The Daily Mail*, have banded together in Charleston, W. Va., in a hospital Christmas cheer campaign designed to raise funds for children in area hospitals. The stations are WGKV (NBC), WKNA (ABC), WTIP (MBS) and indie, WCAW. The climax will be a four-hour show to be aired by the four stations from a local stage December 22 from 8 to 12.

VERL THOMSON, former program manager of KSOO, Sioux Falls, S. D., has been named manager of the city's newest station, KDAK, scheduled to open January 1 on 1230 kc. when Sioux Falls' other station KELO, moves to 1320 on the dial. . . . Fred Weber, executive vice-president of WDSU, ABC's affiliate in New Orleans, was in New York last week visiting ABC network officials. . . . Paul W. Morency, vice-president and general manager of WTIC, Hartford, has been named by the governor of Connecticut to be a trustee of the Southbury (Conn.) Training School. . . . Peter B. Kenney has been upped to commercial manager of WKNB, New Britain, Conn. . . . Don John Ross, formerly with WMAL, Washington, is now announcer at WDRC, Hartford.

WSSB, Durham, N. C., is aiming at a mid-January debut. The station, a 250-watter on 1490 kc., is under the general management of Guy Griffin, formerly of WFBR, Baltimore. . . . Alexander W. Dannenbaum Jr., commercial and sales promotion manager of WDAS, Philadelphia, is reported shifting to WPEN as station manager. The present WPEN station manager is G. Bennet Larson. Dannenbaum's father is president of WDAS. . . . Nan Coburn, for two years with the press department of WHN, New York, has resigned because of ill health.

### Ignorant Goes Co-Op; Drastic Staff Slashes

NEW YORK, Dec. 13.—Drastic slashes in personnel will hit *It Pays To Be Ignorant* when it goes co-op over Columbia Broadcasting System (CBS) beginning January 24. The comedy quiz show, which features Tom Howard, will end its Friday series for Philip Morris on January 16 and moves into the Saturday 7 to 7:30 p.m. slot the following week. Plans call for the orchestra to be cut to 10 pieces from its current roster of about 17. The Esquires, vocal quartet, will be eliminated from the show entirely. The writing staff, too, is due to feel the ax, with Ruth Howard Howell, the comic's daughter, handling the scripting solo.

*Ignorant* has been marking time for Philip Morris while Dinah Shore has been "infanticipating." The show is on a 13-week non-option contract with a two-week cancellation clause.

### Heslep Quitting Mutual

WASHINGTON, Dec. 13.—Charter Heslep, Washington manager for Mutual Broadcasting System (MBS) attached to WOL, has resigned to accept a post as executive editor of the Congressional Quarterly News Service beginning January 1. Heslep has plans for enlarging the news service to do congressional research for radio stations. At present the Congressional Quarterly supplies press and periodicals with background information on Congress, roll-call tabula-

tions, and hints on what is coming up in congressional news. MBS officials in New York are mulling over a successor to Heslep.

## CBS Turning Thursday Into Drama; Latest: "1st Niter"

NEW YORK, Dec. 13.—Columbia Broadcasting System's (CBS) increasing interest in mood programming is now being manifested in changes in the Thursday night schedule, which is shaping up as a drama night. The decision to move *First Niter* from Saturday, 8-8:30 p.m., to Thursday, 10:30-11 p.m., gives the web almost a three-hour line-up of dramatic programming. The only break in this skein is Dick Haymes, who is heard from 9 to 9:30—and it was learned this week that Haymes may be moved out of the spot. One reason is that Haymes and Auto Lite are unhappy opposite Al Jolson and are anxious for a shift. CBS is amenable to the idea and if it can be arranged CBS is likely to try to move a dramatic seg into the 9-9:30 p.m. time to fill out a drama block.

Drama Thursday night on CBS now leads off with *FBI in Peace and War*. This show was moved to Thursday a few weeks ago from Friday. *FBI* is followed by *Mr. Keen*, Dick Haymes, *Crime Photographer*, *Reader's Digest* and *First Niter*.

CBS has just finished setting Fri-

## Rival AFRA Blocs Quitting After Indies' Ballot Victory

NEW YORK, Dec. 13.—Both the Artists' Committee (AC) and the independents, political groups organized within the American Federation of Radio Artists (AFRA) New York local, are slated to disband soon. The blocs were organized primarily in connection with the recently concluded elections (won by the independents), with the Artists' Committee representing the conservatives and the independent liberals.

While Clayton (Bud) Collyer, New York local president and one of the leaders in the AC, confirmed the report that the bloc was being scrapped, another report circulated that formation of such organization within the local was to be barred under a resolution soon to be offered the membership. Under proposal, organization of any group of any nature within the local, other than such

committees to be organized thru appointment to handle specific union business, would be outlawed. This, of course, would put an end to the group-organized type of electioneering such as recently concluded. While many actors favor the measure on the ground it would strengthen unity, others claim it would be an infringement of personal rights.

Meanwhile, the clean-cut independent election victory, which gave them complete control of the New York local board, is to be extended to the officers who will hold forth during 1948. The independent's slate was completed this week, headed by Nelson Case for president. At the same time it was learned that the Artists' Committee did not plan to offer any nominations of its own. Under its constitution, New York AFRA local officers must be selected from the list of 28 board members voted in each year. Deadline for nominations is next week and only a sudden reversal will bring forth any opposition to the independent slate, which, in addition to Case, follows:

Virginia Paine, first vice-president; Eugene Lowenthal, second vice-president; Joe O'Brien, third vice-president; Ben Grauer, treasurer; Anne Seymour, recording secretary.

### FCC May Hand Carlson's WJBW Over to Ex-Wife

WASHINGTON, Dec. 13.—Whether the Federal Communications Commission (FCC) is tough or easy on station violations of its rules depends strictly on the viewpoint. This week, the FCC proposed to deny the license renewal of WJBW, New Orleans, for 16 alleged violations of commission standards. At the same time it proposed to give the frequency to another applicant.

The commish pointed out that WJBW's licensee, Charles C. Carlson, has been operating the station under a temporary license since July, 1943. The FCC further pointed out that it sent warnings to Carlson as early as February, 1940, covering 92 separate citations.

However, the station will remain in the family—in a manner of speaking. In proposing to take WJBW from Charles C. Carlson, FCC is figuring on giving the frequency to Mrs. Carlson, his divorced wife, who already is entitled to half the station's yearly income under Louisiana community property laws.

### Yankee & Travelers Lose Bids in Conn.

WASHINGTON, Dec. 13.—The scramble over frequencies in the Bridgeport-Danbury (Conn.) area was settled this week with an announcement by the Federal Communications Commission (FCC) that it has turned down the bids of the Yankee Network and the Travelers Broadcast Service while approving bids of the four other applicants.

The two bids were denied on the grounds that both Yankee and Travelers have FM authorization in Hartford, Conn., and there would be an overlap of the services' area if they were given stations in Bridgeport. Successful applicants were the Fairfield Broadcasting Company, Danbury, and Harry F. Guggenheim, Harold Thomas and the Bridgeport Herald Corporation, all of Bridgeport.

### "Point Sublime" Hits The Point Sublime

NEW YORK, Dec. 13.—The test run of *Point Sublime* over 13 California and Texas stations of the American Broadcasting Company (ABC) has encouraged the sponsor, the John Hancock Insurance Company, to expand to the full basic web and two regionals. The opus will be set into the 8 p.m. Monday slot, beginning February 2.

McCann-Erickson is the agency.

THERE'S PLENTY OF BUSINESS IN

DAYTON, OHIO

Get Your Share By Using...



WEED & CO. National Representatives

Part II

The Billboard



NIELSEN INDEX EVENING RATINGS

Based on Nielsen Radio Index for the report week of November 2-8, 1947, for top 20 programs.



TOTAL AUDIENCE (EVENING—ONCE WEEKLY)

| Cur. Rank | Prev. Rank | Program               | Cur. Rating | Points Change |
|-----------|------------|-----------------------|-------------|---------------|
| 1         | 1          | LUX THEATER           | 29.6        | -0.3          |
| 2         | 3          | AMOS 'N' ANDY         | 26.8        | +3.0          |
| 3         | 2          | FIBBER MCGEE          | 26.2        | +1.4          |
| 4         | 5          | TRUTH OR CONSEQUENCES | 25.7        | +2.9          |
| 5         | 11         | DUFFY'S TAVERN        | 23.7        | +3.2          |
| 6         | 6          | BOB HOPE              | 23.6        | +1.1          |
| 7         | NR         | MR. DISTRICT ATTORNEY | 23.5        | +4.8          |
| 8         | 8          | FRED ALLEN            | 22.9        | +0.6          |
| 9         | 4          | CHASE AND SANBORN     | 22.7        | -0.4          |
| 10        | 10         | JACK BENNY            | 22.4        | +1.1          |
| 11        | 18         | YOUR HIT PARADE       | 22.2        | +3.1          |
| 12        | 15         | DATE WITH JUDY        | 21.9        | +2.4          |
| 13        | 7          | FITCH BANDWAGON       | 21.7        | -0.8          |
| 14        | NR         | BURNS AND ALLEN       | 21.4        | +3.1          |
| 15        | 17         | GREAT GILDERSLEEVE    | 20.7        | +1.4          |
| 16        | NR         | BIG TOWN              | 20.6        | +2.0          |
| 17        | NR         | ALDRICH FAMILY        | 20.5        | +3.0          |
| 18        | 19         | GODFREY'S SCOUTS      | 20.5        | +1.4          |
| 19        | 9          | LIFE OF RILEY         | 20.4        | -1.2          |
| 20        | 12         | RED SKELTON           | 20.4        | +0.1          |

TWO TO FIVE A WEEK

| Cur. Rank | Prev. Rank | Program         | Cur. Rating | Points Change |
|-----------|------------|-----------------|-------------|---------------|
| 1         | 1          | LONE RANGER     | 15.7        | -1.0          |
| 2         | 3          | SUPPER CLUB     | 12.2        | +1.3          |
| 3         | NR         | BILL HENRY NEWS | 11.7        | +1.1          |

AVERAGE AUDIENCE (EVENING—ONCE WEEKLY)

| Cur. Rank | Prev. Rank | Program               | Cur. Rating | Points Change |
|-----------|------------|-----------------------|-------------|---------------|
| 1         | 1          | LUX THEATER           | 22.8        | +0.3          |
| 2         | 2          | FIBBER MCGEE          | 22.4        | +1.9          |
| 3         | 3          | AMOS 'N' ANDY         | 20.2        | +0.9          |
| 4         | 6          | TRUTH OR CONSEQUENCES | 20.0        | +2.6          |
| 5         | 14         | MR. DISTRICT ATTORNEY | 19.0        | +4.1          |
| 6         | 5          | BOB HOPE              | 18.0        | +0.4          |
| 7         | 4          | CHASE AND SANBORN     | 17.6        | -0.1          |
| 8         | 7          | JACK BENNY            | 17.4        | +0.7          |
| 9         | 8          | FRED ALLEN            | 17.1        | +0.7          |
| 10        | 10         | LIFE OF RILEY         | 16.9        | +1.0          |
| 11        | 16         | DUFFY'S TAVERN        | 16.2        | +1.7          |
| 12        | 15         | BIG TOWN              | 16.1        | +1.5          |
| 13        | 12         | FITCH BANDWAGON       | 15.8        | +0.4          |
| 14        | NR         | ALDRICH FAMILY        | 15.6        | +2.1          |
| 15        | 9          | RED SKELTON           | 15.5        | -0.6          |
| 16        | NR         | BLONDIE               | 15.4        | +1.1          |
| 17        | NR         | GREAT GILDERSLEEVE    | 15.3        | +1.2          |
| 18        | NR         | GODFREY'S SCOUTS      | 15.2        | +1.1          |
| 19        | 13         | MY FRIEND, IRMA       | 15.2        | +0.1          |
| 20        | NR         | DATE WITH JUDY        | 15.1        | +1.9          |

TWO TO FIVE A WEEK

| Cur. Rank | Prev. Rank | Program     | Cur. Rating | Points Change |
|-----------|------------|-------------|-------------|---------------|
| 1         | 1          | LONE RANGER | 19.9        | -0.4          |
| 2         | 2          | BILL HENRY  | 10.4        | +0.7          |
| 3         | 3          | SUPPER CLUB | 9.6         | +1.2          |

NRI HOMES PER DOLLAR

| Cur. Rank | Prev. Rank | Program               | NRI Homes | Change |
|-----------|------------|-----------------------|-----------|--------|
| 1         | 8          | DATE WITH JUDY        | 514       | +59    |
| 2         | 3          | BIG TOWN              | 505       | +15    |
| 3         | 7          | NICK CARTER           | 502       | +47    |
| 4         | 12         | BREAK THE BANK        | 490       | +67    |
| 5         | 19         | WALTZ TIME            | 481 NC    | +109   |
| 6         | NR         | MR. DISTRICT ATTORNEY | 449 NC    |        |
| 7         | 2          | LOUELLA PARSONS       | 444 NC    | -94    |
| 8         | 4          | GABRIEL HEATER        | 442       | -44    |
| 9         | 11         | INNER SANCTUM         | 430       | -5     |
| 10        | 17         | TRUTH OR CONSEQUENCES | 429 NC    | +47    |

'Judy' Is Tops In Reaching Homes-Per-\$

Many Surprises in Index

NEW YORK, Dec. 13.—Analysis of top evening programs in the Nielsen Radio Index (NRI) report for the week of November 2-8 presents a number of interesting surprises in the Homes Per Dollar chart. This listing, which considers the element of program cost (time and talent) and measures on a total audience basis the number of homes reached per dollar, gives the No. 1 spot to *Date With Judy*, the Tuesday night 8:30-9 p.m. program aired over the National Broadcasting Company (NBC) for Tums. *Judy*, according to the figures, corals 514 NRI Homes Per Dollar.

The significance of this is borne out when it is compared, let us say, with *Lux Radio Theater*, Monday night over the Columbia Broadcasting System (CBS). The *Lux* show holds top spot in point of Total Audience, a figure which includes fractional-program as well as full-program listeners; it also is No. 1 in Average Audience—which is the audience during the average minute of a program, counting a half-program listener as a half-home; but in the matter of NRI Homes Per Dollar, *Lux Radio Theater* does not even make the first 20, because, of course, of its high cost.

Valuable Tip-Offs

The NRI Homes Per Dollar chart, from an advertiser's point of view, is pregnant with similar meaningful information. *Big Town*, Sterling's Tuesday night's show on CBS, is second with 505 homes, altho ranking 16th on Total Audience and 12th on Average Audience. Cudahy's *Nick Carter* on Mutual Sunday night, ranks third in Homes Per Dollar, and yet it does not show up at all in the top 20 Total Audience and Average Audience charts. Bristol-Myers *Break the Bank* Friday nights over the American Broadcasting Company (ABC) and Phillips Magnesia's *Waltz Time*, Fridays on NBC, are fourth and

Ralph Edwards Asks End of Net Giveaways

Continued from page 3)

been lost. Hence, he would have networks rid the air of programs built entirely on the giveaway angle. As for T or C, Edwards didn't believe it would kill future Miss Hush contests, even the bank-rollers or show packagers would have to purchase all prizes or award accumulative cash prizes in lieu of current giveaways.

There was much doubt if net would allow any more Miss Hush gimmicks to be developed (*The Billboard*, December 13). From a good-will angle, latest Miss Hush deal is expected to top last year's March of Dimes contributions of \$545,000. Final money tally was not available at press time, but contest brought more than 900,000 replies. Contributions to March of Dimes for this year's contest and the one in 1946 are expected to total more than \$1,250,000. Hooperwise, T or C was pegged at 26.7 for December 6, highest ever attained by a giveaway stanza and topping the list of current ratings for any show.

fifth, respectively, in Homes Per Dollar, but fail to make the top 20 Total and Average Audience charts.

Outstanding example of a show which scores high in the three categories is *Mr. District Attorney*, in sixth place on the Homes Per Dollar chart; in seventh place with respect to Total Audience, and in fifth place on Average Audience. In other words, *Mr. D. A.* gets way up there rating-wise, and at a modest cost to Bristol-Myers.

Disparity Shown

The NRI charts further reveal the disparity between programs which have top audiences and those which deliver NRI homes at a most economic rate. *Amos 'n' Andy* and *Fibber McGee*, high in audience ratings, are too expensive to make the first 20 NRI Homes Per Dollar. *Truth or Consequences*, which has boomed into fifth and sixth ranks on the Total and Average Audience charts by virtue of the Miss Hush promotion, grabs 17th rank in Homes Per Dollar. Bob Hope, Fred Allen, Edgar Bergen and Jack Benny, all among the high-powered battery of NBC comics and high in audience appeal, nevertheless fail to make the NRI Homes Per Dollar chart.

That *Fat Man*, *Green Hornet*, *Charlie Chan* stuff, on the other hand, is not to be brushed off.

In the two to five-a-week evening program category *Lone Ranger* takes top spot in both audience classifications but fails to show as one, two or three in Homes Per Dollar. *Bill Henry and the News* scores first in Homes Per Dollar, whereas *Henry* is third in Total Audience and second in Average Audience. Billy Rose holds second spot with his thrice-a-week Mutual show in Homes Per Dollar, and *Ned Calmer and the News* is third.

|    |    |                            |        |      |
|----|----|----------------------------|--------|------|
| 11 | 14 | MY FRIEND, IRMA            | 425 NC | +27  |
| 12 | 1  | CURTAIN TIME               | 422    | -150 |
| 13 | NR | DUFFY'S TAVERN             | 421 NC |      |
| 14 | 15 | GODFREY'S SCOUTS           | 421 NC | +28  |
| 15 | 5  | FAMOUS JURY TRIALS         | 420    | -35  |
| 16 | 6  | FAT MAN                    | 416    | -40  |
| 17 | NR | GREEN HORNET               | 413    |      |
| 18 | NR | THOSE WEBSTERS             | 411    |      |
| 19 | NR | MURDER, MR. MAL.           | 407    |      |
| 20 | NR | ADVENTURES OF CHARLIE CHAN | 407    |      |

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NR—Not in "top programs" in preceding report.  
NC—Non-continuous time rate used for calculations.

## NAB Sees FCC Backing Down on Editorializing Ban

WASHINGTON, Dec. 15.—The National Association of Broadcasters (NAB) in today's issue of its weekly publication, *NAB Reports*, hails a recent Federal Communications Commission (FCC) decision in an obscure broadcast as marking "a retreat by FCC from its Mayflower anti-editorializing rule." The NAB interprets the FCC's ruling as a "hint of the turn events may take in its hearing on this rule scheduled for March 1."

Altho NAB bigwigs have for some time been hopeful that the coming hearing on the Mayflower rule would result in the FCC's reversing its anti-editorializing doctrine, the interpretive story in *NAB Reports* marks the first time the association has recorded itself as anticipating a turnabout.

NAB based its interpretation on a proposed FCC decision issued Tuesday (9) in which the Commission ruled in favor of granting a 250-watt unlimited-time AM station to the Rich Publishing House, Inc., controlled by Philip T. Rich, publisher of *The Midland* (Mich.) *Daily News*. The NAB sees as significant the fact that the FCC, in deciding in favor of the newspaper over a rival applicant, stated: "The broadcast station would not editorialize, but if Mr. Rich should use the station to expound his own editorial opinion, he would do so only under arrangements which would permit others to state their views."

The NAB, in describing the case, emphasized that the FCC in its opinion "found no fault with this program proposal." It added that the FCC's "tacit recognition of the right of the majority stockholder and active director of a radio station to editorialize over his station may be compared with the statement in the *Mayflower* case," in which the FCC stated that "a truly free radio cannot be used to advocate the causes of the licensee" and that "the broadcaster cannot be an advocate."

## Broadcasters, FMA Plan FM Promotion

CHICAGO, Dec. 13.—An all-out attempt to promote FM radio among Chi radio distributors and dealers will be instituted February 18 at Medinah Temple here, it was decided this week at a meeting of FM broadcasters, FMA officials and manufacturers.

Principal speaker at the February 18 meeting, the first of a series FMA plans to conduct around the country, will be Gene Flack, president of the National Federation of Sales Executives. In conjunction with the meeting, WGN, local MBS station, will stage special broadcasts demonstrating FM transmission.

Representatives of FMA Region 3, Illinois, Northern Indiana, Michigan, Wisconsin and Iowa, will hold a meeting at the Sheraton Hotel here on the same day.

## Head Ache? Tell Pete!

NEW YORK, Dec. 13.—A new 15-minute transcribed show, starring comic Peter Donald and the Three Flames and announced by Dennis James, was placed this week on WINS for two performances daily by Stanback, headache potion. The program, which begins airing Monday (15), will be heard at 12:30 p.m. and again at 10 p.m. daily. Charles Stark is the producer of the series. The business was placed by the Piedmont Advertising Agency, Salisbury, N. C.

### Part III

The Billboard



## NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



### Philip Morris Night With Horace Heidt

Reviewed December 7, 1947

PHILIP MORRIS & CO., LTD., INC. Seymour Ellis, Vice-Pres. Chg. Advg.

Thru the Biow Company

John Alden, Acct. Exec.

Via NBC

Sundays, 10:30-11 p.m.

**Estimated Talent Cost:** \$5,000; producer-director-writer, Jerry Bowne; executive producer for sponsor, George Maynard; music director-emcee, Horace Heidt; music, Horace Heidt's orchestra, Heidtones (vocal quintet).

**Current Hooperating of the program** (started December 7).....None

**Average Hooperating for shows of this type** (Variety).....13.8

**Current Hooperating of show preceding** ("Take It or Leave It").....14.5

**Current Hooperating of show following**.....None

**CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS**

ABC: Jimmie Fiddler (10:30-10:45)..... 5.1

Sustaining (10:45-11).....None

CBS: "Strike It Rich"..... 6.1

MBS: Sustaining.....None

### ABOUT THE ADVERTISER

Philip Morris has been a prominent radio advertiser for years, devoting almost twice as much of its total ad appropriation to radio as it does to magazines, in which it also spends heavily. Radio time bill in 1946 ran slightly less than \$3,000,000; for magazines it was almost \$1,100,000. Radio figures have been constant since 1943, altho the magazine figure has decreased slightly since 1943. Constant radio-magazine bombardment has made the Philip Morris appeal, cued to its call-boy routine, one of the best known slogans in the country. Current copy has used the medical authority approval approach for some time.

The 10:30 Sunday night spot on the National Broadcasting Company (NBC) has gone from one talent hunting show to another, the new lease holder being Horace Heidt for Philip Morris, replacing *The Big Break*. The program is a routine amateur show offering, an amalgam of the standard gimmicks used in this sort of show. The first program was dull, indeed, with a paucity of impressive material—this applying both to Heidt and to his amateurs.

The program is more than slightly reminiscent not only of the late Maj. Edward Bowes tyro stanzas, but of the current *Talent Scout*. The Major used to do a travelog on each of his "honor cities." Heidt does one, too, the opening program reporting in excessive detail a Chamber of Commerce-type history of Fresno, Calif., whence the show originated. *Talent Scout* uses the old vaude gimmick of a brief musical reprise for each contestant; Heidt does too. What ever happened to the wheel that used to make the opening of the Bowes shows?

### Prize Set-Up

Heidt uses four contestants chosen from the region in which the show originates, with one week's winner being held over to compete on the following week's program. A quarterly grand prize of \$750 plus an annual prize of \$5,000 in addition to professional contracts is offered too.

The amateur show has been one of the oldest gaffs in show business. Its actual contributions in the way of talent have been limited and in most cases it has smacked of ex-

### Your Children Today

Reviewed December 10, 1947

Sustaining Via MBS

December 10, 9:30-10 p.m. (One Broadcast Only)

**Estimated Talent Cost:** \$1,250; producer - director, Mitchel Grayson; writer, Arnold Perl; musical director, John Gart; cast (this program, "Wanted: A Baby"): Mercedes McCambridge (Nurse Coleman), Everett Sloan (Bob Allen), Santos Ortega (Dr. Cooper), Teresa Keane (Millie Franklin).

**Current Hooperating of show preceding** ("Real Stories—Real Life")..... 2.5

**Current Hooperating of show following** (Sustaining).....None

**CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS**

ABC: Jack Paar..... 5.9

CBS: Sustaining.....None

NBC: "Mr. District Attorney".....20.4

*Your Children Today* is another in the growing list of programs which are indicative of radio's pre-occupation with social problems.

This particular show was arrestingly titled *Wanted: A Baby*, and dealt with the growing traffic in children born out of wedlock. The Mutual presentation posed the problem via the dramatic method for the most part. Linking the dramatic sequences were brief narrative sections, useful in condensing the plot and in pointing up the ethics involved in the particular social problem under consideration.

Mutual gathered a fine cast for the production. Outstanding were Santos Ortega as Dr. Cooper, an obstetrician who tries to persuade the unwed mother, ably played by Teresa Keane, to keep her baby. Mercedes McCambridge delivered a top performance as the nurse who was instrumental in arranging an adoption which had tragic consequences, and Everett Sloan performed notably as Bob Allen, the husband of the woman who wanted to adopt a child in order to save her marriage.

After posing the problem in dramatic form, this program attempted a concrete suggestion as to possible alleviation of the evils associated with improper adoption of children and the black market in human souls. These suggestions were delivered by Santos Ortega, who pointed out that an expansion of the existing agencies regulating the adoption of children would give the child born out of wedlock a much better chance and would act as a deterrent to black marketing operations.

Mutual is to be commended for courageous presentation of a timely subject, and the cast of the drama brought out well the poignancy of the theme. Production-wise, Mitchel Grayson did a compact job, managing to pack a large amount of material into 30 minutes.

John Gart contributed a good musical background.

Paul Ackerman.

exploitation of star-smitten schmoes. This program is no exception.

Repetitious cigarette commercials followed the hammer-heavy claims set forth generally by Philip Morris. Jerry Franken.

### G. E. House Party

Reviewed December 12, 1947

GENERAL ELECTRIC COMPANY

Appliance and Merchandise Department A. L. Scaife, Mgr. Advg. & Sales Prom.

Thru Young & Rubicam, Inc.

J. D. Webb, Acct. Supervisor

Via CBS

MTWTF, 3:30-3:55 p.m.

**Estimated Talent Cost:** \$3,500; producer, John Guedel; agency supervisor, Charles Henry; announcer, Jack Slatery; emcee, Art Linkletter; duo pianists, Con Maffei, Gene Le Pique; cast, Martha Proudfoot (school teacher).

**Last Hooperating for the program** (January 15, 1947)..... 4.7

**Average Hooperating for shows of this type** (Daytime miscellaneous)..... 3.7

**Current Hooperating of show preceding** ("Double or Nothing")..... 3.8

**Current Hooperating of show following** ("Hint Hunt")..... 3.1

**CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS**

ABC: Paul Whiteman (3:30-3:45)..... 2.5

Paul Whiteman (3:45-4)..... 2.2

MBS: "Song of the Stranger" (3:30-3:45) 1.1

Sustaining (3:45-4).....None

NBC: "Pepper Young's Family" (3:30-3:45)..... 6.0

"Right to Happiness" (3:45-4)..... 6.0

*House Party* is one long commercial surrounded by audience participation. If the new National Association of Broadcasters' (NAB) code ever does get thru and does impose commercial limitations which include any mention of sponsor other than the direct sales pitches, *House Party* will be as shorn as a hazed freshman. For not only are there the usual assortment of commercials for General Electric appliances, but just about every time Art Linkletter, the program's emcee, gets a contestant before the mike (and that happens, of course, thru-out), there's another mention of GE's footwarmer, or electric clock, or automatic eyebrow comber or what-have-you.

Yet, at the risk of sounding inconsistent, this does not hinder *House Party* from providing a lively 25 minutes of action. Much of this is due to Linkletter's skill at maintaining pace and his highly developed competence at brief interviews, irrespective of whether they're with adults or school children in the five-to-seven age bracket. True, the plethora of GE mentions remains, but even here the speed and brevity with which Linkletter disposes of them takes out some of the sting. The sum is that the program should satisfy its predominantly fem daytime audience.

In format, *Party* is a polyglot audience participation show, using a variety of standard gims—questions, prop singing and the rest. In addition, the interviews with the kids provoke laughter—as witness the seven-year-old who stated her ambition was to marry, and, when Linkletter asked, "What kind of a man do you want to marry?" answered succinctly, "Rich."

The program also runs a weekly studio audience contest, doling out bonanzas to studio visitors with the longest hair, most heads, etc. This week's contest was for the youngest married woman in the audience. The winner was a 14-year-old child bride who left school (ninth grade) when she was 13 to enter wedlock. Linkletter asked her if her mother, too, had married young.

"Oh, no," replied the teen-aged dowager, "mother didn't marry until she was 19." Jerry Franken.

Video Workmen—No. 19 of a Series:

## Steve Marvin Outlines Personnel Needs of a Television Studio, Tells How To Pick Right Men

By Steve Marvin

Producer-Director, WWJ-TV, Detroit

This is the second of two articles by Marvin, who last week discussed technical requirements of a TV station and this week analyzes personnel requirements.

Television being the highly technical medium that it is, success of any station venturing into the field will hinge greatly upon the excellence and efficiency of its technical staff. If the equipment breaks down, no matter how good the program, it will not be seen. If the transmission is faulty, the quality of the picture or sound will suffer—and so will the viewer. This calls, then, for skill of a high order, specific skill, which inevitably means specialization.

Every effort should be made to hire and train cameramen as cameramen, maintenance men as maintenance men, etc. Altho the trend seems to be in the opposite direction, I feel that it would benefit both the technicians and the station if each man were to concentrate primarily on one phase of operation and become highly proficient in that. I do not believe that anyone can be a good cameraman or a good audio man or a good switcher, any more than I believe that anyone can be a good third baseman. Each element or function in a television show is so intricate and takes so much quickness and split-second judgment that only aptitude and practice combined can produce the top results. This is not to say that each technician need know nothing of the other phases. A good third baseman knows what a catcher is doing, but still would not be able to do as good a job as the man who catches all season.

As a corollary to this, it would be desirable that cameramen have previous film experience, that operation and maintenance men have previous electronic experience, and that audio men have previous radio experience. Where that is not possible, there should be top personnel with sufficient experience to train new men properly.

### Production Personnel

The following production personnel is necessary for minimum operation:

(1) An artist on full-time staff basis. To expedite his work he should have arrangements for priority work and fast delivery service with a photographic and photostatic studio. He should have the same arrangements with a commercial art studio for all routine lettering and reproduction so that he is released for layout and cartoon work and other creative effort.

(2) A music librarian to handle the selection of recorded and transcribed

music for programs, keep this material filed, and take care of all music clearance.

(3) A floor manager in charge of the floor crew and all activities in the studio.

(4) One production assistant to perform varied tasks such as assisting the floor manager, propping, make-up, and general leg-work.

(5) Stagehands and electricians are necessary.

(6) A full-time staff announcer.

(7) An operations supervisor who will schedule all production personnel. He will also schedule rehearsal times and use of the studio generally.

### Program Personnel

The following program personnel is necessary for minimum operation:

(1) One combined film-procurer and film-librarian responsible for getting all film material, seeing that it is on hand for transmission and that it is returned if rented. It is not recommended to hire a film crew on a permanent basis, at least at first. Local film material and special film work can be farmed out to free-lance camera crews.

(2) One writer-newscaster who does nothing but his news show. He must have teletype facilities and priority access to a still-picture agency. He should incorporate local film material into his show, as well as other film material when applicable and available.

(3) One associate director to assist directors in both production work and direction. It is my opinion that a girl is best for the job. If she is used by the director to give advance cues to the cameras on the air her voice will be readily distinguishable from his. The associate director can also direct film shows, spot announcements, and other routine program material, relieving the directors of this and permitting them to spend more time on more complicated shows.

(4) Two producer-directors, with some previous television experience. As operations expand within the studio more will be needed to insure polished, showmanlike productions.

(5) Last, but most important of all, there must be a full-time boss in charge of all programing, title him what you will. For maximum results program-wise he must have a thoro background of operating television experience. He must watch over the whole studio effort like a hawk and be the focus of all activity. To him must be brought all program and production problems for final decision. He must constitute the over-all authority which prevents duplication, confusion, inadequacy, and impropriety.

Each week, at least, he should meet with his staff and go over minutely the shows and happenings of the past week. He should keep everyone informed on what is going on within the department and what is planned for the future.

He should dissect each show, with

## Video Buying Up Foreign Pix; CBS Grabs a James Mason

NEW YORK, Dec. 13.—Current foreign films were getting an increasing play from tele broadcasters this week, with the Columbia Broadcasting System (CBS) signing for two foreign film services and a British-made James Mason pic, besides negotiating for a series of feature flickers, while the National Broadcasting Company (NBC) also was dickering for European movies.

The Mason film, *I Met a Murderer*, which still is making the revival flickeries, was signed by CBS thru Max Rosenberg of Classic Pictures, with Mason cut into the take. Mason's known interest in tele probably will stimulate sale of other of his old pictures. *Murderer* rights were for 14 video cities, with first airing due in about two weeks. That means tele webs may become film exchanges, too.

### "African Diary"

The NBC deal, nearing the signature stage, would have that web offer the first U. S. showing of the French film, *African Diary*, starring the late Harry Bauer. Film Right International, which controls the picture, has offered NBC a version with dubbed-in English dialog. Asking price is believed about \$500, with other deals for foreign pix likely to follow if this one is wrapped up.

Also in the dickering stage is a deal between CBS and Gainsborough Associates, which has tele rights on better than 50 top foreign films, including *Open City*, *Mayerling*, *Portrait of a Woman* and *Forgotten Village*. If wrapped up, the deal could involve anywhere from \$18,000 to \$233,000, depending upon length of the contract. Talks have revolved around a seven-week trial and a 52-week contract. Series probably would be titled *CBS Foreign Film Art Theater*. At least two other local video outlets are known to be interested in this series should the CBS deal fall thru.

### Springer Cut In

Cut in on this deal is Springer Pictures, Inc., of Detroit, which since 1938 has made industrial, educational and medical films. They recently

entered the video field by appointing Robert M. Campbell director of television in the New York office. Springer would prepare one-minute film spots for use as week-long trailers for CBS's foreign pix. Springer also is offering telecasters film spots plugging live video shows.

CBS this week also wrapped up agreements with Film Polski, Polish film service, and Australian News and Information Bureau, official Aussie government outlet, and will add their services to its foreign film library.

## \$150-a-Thesp Demand Spikes "Galileo" TV

(Continued from page 3)

seeing that the show went on the air, but even tho the Equity council debated the question for an entire meeting with the Four A's tele committee, the union could not see its way clear to recommend a lower fee. To do so, it felt, would be to set standards for the future. However, there is a strong possibility that *Skipper Next to God*, the next ET show, which stars John Garfield and has fewer characters, will be televised early in January on WCBS-TV.

## Stage Mgrs. Set TV Wage Rates

NEW YORK, Dec. 13.—The Stage Managers' Association, consisting of 152 Actors' Equity members, has formulated a set of scales which the television committee of the Associated Actors and Artistes of America (Four A's) has accepted and will include in its soon to be held negotiations with the networks.

The rate for staff stage managers has been set at a \$4,200 yearly minimum for a five-day 40-hour week. All live video shows will be asked to employ a stage manager. Backstage supervisor's scales are \$75 for an hour-and-a-half show, \$60 for an hour show, \$55 for a 45-minute show, \$50 for a 30-minute seg., \$35 for a 15-minute spot and \$25 for less than a 15-minute program. Rehearsal pay is set as \$1 per hour outside camera time and \$2 per hour under the cameras.

## WCBS-TV Going On 5-Day Sked

NEW YORK, Dec. 15.—Starting this week WCBS-TV will add Fridays to its programing schedule, making it five days a week. The station, which has been telecasting heretofore on Saturday, Sunday, Wednesday and Thursday, will use film for the first Friday (19), but in subsequent weeks will add remotes and special events.

WCBS-TV is about three-fourths sold out on its four-day operation and will use the additional day to develop more availabilities.

NEW YORK, Dec. 13.—Borden's is sponsoring a one-hour television pickup from the *Merry Christmas Land* exposition at Grand Central Palace Friday (19). Included will be a one-half hour stage show from the exposition, where Borden's has an exhibit booth.

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## NBC Transmitter For H'w'd KNBH

HOLLYWOOD, Dec. 13.—National Broadcasting Company (NBC) announced last week that construction of web's transmitter for Station KNBH here, would begin as soon as weather conditions atop near-by Mt. Wilson permitted. Net hopes to have its video outlet on the air by July of next year.

Web officials said transmitter building would cost \$150,000, exclusive of video equipment. Structure will be permanent, with living accommodations for transmitter personnel, and a viewing room. Chester Rackey, NBC's New York engineer in charge of video facilities, arrived on the Coast this week for confabs with web Veepee Sid Strotz, Tele Manager Hal Bock, and A. H. Saxton, Western chief engineer.

the help of his staff, and welcome and encourage suggestions for improvements. He should be concerned with everything from over-all program pattern to the style of lettering on a particular title. He should eat and sleep television, and keep abreast of what is happening in the field thruout the country. On his caliber and performance will depend the success of the entire studio operation.

# REVAMPED COAX SKED SET

## L. A. Barkeeps Nix Gate Charge Rumor

HOLLYWOOD, Dec. 13.—Rumors that bars thruout this area will charge admission during KTLA's scanning of the Rose Bowl game got a thumbs-down reply from both the Los Angeles Tavern Association and city officials. Both pointed out that for bars to charge admission during a tele show would involve the spot ops in legalistic hot water, since they would have to meet with amusement tax regulations, fire laws, etc.

Tele men greeted this with a sigh of relief, for many saw in this the possibility of the federal government reversing its previous decision and invoking a 20 per cent amusement tax at all bistros harboring video receivers. City officials stated that police and inspectors will have their eye peeled for any offenders during the telecasting of the New Year's Day football classic.

## WMAR-TV Hits 25 Hours Weekly

BALTIMORE, Dec. 13.—When WMAR-TV, The Baltimore Sun video station, wound up its first month of operations Thanksgiving Day, the station found it had been averaging 25 hours of program transmission weekly. The station thus far has emphasized special events coverage, and WMAR-TV's mobile crew has frequently found it necessary to handle two remotes in a single day.

Besides local sports, the station has (See WMAR-TV Hits on page 17)

## WBKB Plans Local TV Web In Chi Area

CHICAGO, Dec. 13.—WBKB, local video station, is organizing a regional television network which in 1948 will enable the station to service other cities in the Chicago area with programs for charges as low as \$40 per hour, Bill Eddy, head of the station, told the Television Broadcasters' Association this week. Negotiations are now going on with other stations, and approval is being sought from the Federal Communications Commission (FCC).

The net at first will be operated via WBKB's existing micro wave relays. Since the station now has such a system between Chicago and South Bend, Ind., South Bend probably will be the first station hooked to the web.

Talk of WBKB forming a web has been about for a long time. Trade insiders have pointed out that the station's spending of \$125,000 for this link was not done just to get pickups of Notre Dame games and other remote shows from South Bend. It is expected that WBKB will install other links between Chi and other cities in the near future.

### Earlier Tele Service

Eddy said the intention is to form a net primarily to bring television to smaller communities sooner than they would get it if they had to wait for the erection of local stations compelled to program without net shows. He stated that WBKB would either feed shows on a sustaining basis or (See WBKB Plans on page 17)

## TBA Officers

NEW YORK, Dec. 13.—All current officers of Television Broadcasters Association (TBA) were re-elected this week and John F. Royal, vice-president of National Broadcasting Company (NBC) was named a new TBA vice-president.

Officers are J. R. Poppele, president; G. Emerson Markham, vice-president; Will Baltin, secretary-treasurer, and Paul Rouborn, assistant secretary-treasurer. Re-elected as directors for 1948 were Dr. Allen B. DuMont, of DuMont Laboratories; Curtis Mason, of KFI, and F. J. Bingley, of Philco Corporation.

## Webs To Split Hours Using N.Y.-D.C. Wire

### Full Evening Segs Dropped

NEW YORK, Dec. 13.—The long-awaited agreement assigning specific times for use of the Washington-New York coaxial cable to the evolving television network broadcasters became a reality yesterday (12). The agreement, hammered out by tele execs and representatives of the American Telephone & Telegraph Company (AT&T) at an all-day session Tuesday (9) and another meeting yesterday, provides for regularly scheduled week-long use of the cable, both north and southbound. Final settlement of the knotty sked problem is expected to result in greater video web activity, with increased program emphasis, scurrying for affiliates and hypoped sales drives.

The new cable agreement, which takes effect January 1, supersedes the current set-up, which, by and large, assigned use of the coax on a full evening rather than time-seg basis to the stations. The new assignments split the evenings into time periods, with the broadcasters having themselves formulated the schedule division. The agreement, which has not yet taken the form of a contract, will cover a 90-day trial period. AT&T will, for the present, continue its old policy of making no charge for the use of the cable during the current "experimental" era. AT&T recently submitted proposed cable charges to the Federal Communications Commission (FCC), but later withdrew them when video men beefed that the charges were exorbitant.

### Four Nets Repped

At the session were executives of National Broadcasting Company (NBC), Columbia Broadcasting System (CBS), DuMont, American Broadcasting Company (ABC), and WMAR, Baltimore and WFIL, Philadelphia.

Hottest fight centered around division of southbound time for Sundays, regarded as the choice audience plum. The day-long session Tuesday reached no agreement on the Sunday sked and, following a two-day "cooling off" period, the broadcasters met again Friday and finally set the Sabbath schedule. Major bone was the 8 to 10 p.m. period coveted both by NBC, which airs the Theater Guild and American National Theater Academy (ANTA) dramatic shows, (See Revamped Co-Ax Sked, page 17)

## Yanks Sell Package Of Video Rights, With Allen, Hodges

NEW YORK, Dec. 13.—The New York Yankees baseball team tonight signed to have its 1948 home games televised by DuMont Station WABD, sponsored by P. Ballantine & Sons, brewery. The deal marks another unique package operation by the ball club, probably not duplicated by any other entertainment organization. As in its AM baseball broadcasts over WINS, the Yankee themselves set the entire deal. The team hires its own sportscasters, Mel Allen and Russ Hodges (who will duplicate their radio commentary), negotiates for its own choice of broadcasting outlet and picks its own sponsor from (See Yanks Sell Package on page 17)

# Pending Video Bids Hit Peak: 52

## Stampede on For Profitable Open Lanes

### TBA Index Influential

WASHINGTON, Dec. 13.—An unprecedented wave of commercial television applications within the last three weeks has brought the number of pending video bids to a new peak of 52. Up to three weeks ago, the number of bids pending with the Federal Communications Commission (FCC) was 36, a figure which had been almost static for weeks. The sudden increase of 30 per cent in the last three weeks is being interpreted by FCC analysts as the first genuine sign this year of what is likely to develop into a feverish scramble for profitable video channels still available in wholesale numbers.

Most of the latest bids are for channels in communities ranked by the Television Broadcasters' Association (TBA) as the 25 leading sales centers, but it is seen as noteworthy that the volume of applications for channels in the secondary sales centers is sharply swelling. Of the 16 latest (See Pending Video Bids on page 17)

## Chi Survey Shows Video a Good Buy

CHICAGO, Dec. 13.—Results of a research project that indicate television in Chicago is a good commercial buy right now, even when compared with radio, were released this week by Television Advertising Productions (TAP), local video org. Using figures supplied by Hooper on size of radio audience here and others supplied by WBKB on size of video audience and sets in use, TAP research indicated a local radio program would have to get a Hooper of 3.9 in order to reach an audience of the size reached on the average by WBKB nightly.

Research showed that there were now 10,000 sets installed here. Arriving at average number of viewers per video sets by combining home, public places (taverns and restaurants) and stores, TAP claimed total potential audience here was 120,000. Total potential radio audience for same period is 2,600,000. Using station figures as to number of sets in use based on past surveys, TAP claimed average video audience here was 100,000 nightly. Hooper figures, based on number of sets in use and average garnered by A and B stations, showed that average A station rating for September was 4.2, or 109,600 listeners, and B station, 1.2 or 31,310.

## Mitt Managers Line Up Against Coast Videomen

HOLLYWOOD, Dec. 13.—Coast videocasters faced a knockdown-dragout scrap with boxing managers after tele trade won first court action taken locally to restrain telecasting of fights from Hollywood Legion Stadium (The Billboard, December 13.) Following the court ruling favoring the Legion and Don Lee Broadcasting System, more than 100 fighters, managers and seconds held meeting to take a united stand against video. Despite court decision against them, fighters voted to refuse to sign for fights at Legion Stadium after January 2, unless Legion guarantees that bouts will not be televised.

Move put Legion ops squarely in the middle, since arena has pacted a long-term deal giving Don Lee exclusive rights to all boxing and wrestling events at the arena. Spokesman for Don Lee said the net would live up to its end of the contract and would expect the Legion to deliver. Faced with prospect of losing all top drawing attractions, Legion officials were trying to work out some amiable solution which would quiet clamour of fighters and (See Mitt Mgrs. Line Up on page 17)

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# TV RESEARCH MOVES NEARER

## Tripartite Group Maps Data Search

### Agencies, Sponsors, Hooper

NEW YORK, Dec. 20.—A small group of top advertisers, agencies and broadcasters has begun a drive to set up a representative master national list of television receiver owners for research use by the participating groups and as a basis for video ratings by the C. E. Hooper organization, similar to Hooper's AM radio ratings. The move coincides with a similar attempt in the FM radio field by Hooper. Should the effort succeed, it would be the first step toward realization of the long and loud demand by advertisers for accurate tele and FM viewer and listener research.

Central figure in the picture is Dr. Peter Langhoff, research director of the Young & Rubicam (Y&R) Agency. Langhoff has been making overtures on behalf of the agencies, advertisers and broadcasters to the powerful Statistical Committee of the Radio Manufacturers' Association (RMA) in an attempt to gain from the manufacturers themselves master lists of receiver purchasers. Should the Statistical Committee approve the project, RMA itself would consider the move at its convention early next year and, following favorable action, would, thru its executive committee, attempt to gather such a list from RMA members. Frank Mansfield, of Sylvania Electric, is chairman of the Statistical Committee.

### Some Reluctant

Some receiver manufacturers, sounded out on the project, are understood to have shown an early reluctance to co-operate, fearing disclosure of individual production and sales figures. Langhoff, however, feels that the arrangement must, if successful, be concluded at the manufacturers' level. He plans to continue his group's drive to convince the set builders that no confidential material will be revealed.

The group driving for the master list plans to make the Hooper office the repository for the names to prevent misuse under non-survey conditions, and to safeguard set owners from contact by unauthorized groups. In return for use of the invaluable master list, Hooper will make special tele surveys available to group members on a "service" basis, with no attempt to make profits during operations in the experimental area.

That Hooper considers television a major factor in future operations of

## 18-Second TV Film Process Set in Britain

TORONTO, Dec. 13.—British film mogul J. Arthur Rank, who already controls 138 Canadian theaters, plans to import a British television process which can film televised images and project them for screening within 18 seconds to one minute of the event. Resultant image, 15 by 20 feet in size, is quite acceptable, tho not as clear or bright as straight flickers. This was revealed by James Cowan, of the Rank staff, in an address this week to the Toronto Board of Trade, confirming reports that Rank plans to move into the Canadian tele and film picture (*The Billboard*, December 6).

Cowan said production of movies in Canada also is a possibility, if help is forthcoming from U. S. film firms. Few features would be made, however, with emphasis on shorts, non-theatrical and religious productions.

his organization can be gathered from the fact that two people in the Hooper office already are devoting virtually full time to this video plan. Hooper is understood to be preparing to shift his questioning, when the respondees' list is ready, from "What station are you listening to?" to "What station are you looking at or listening to?"

### FM Listings

In the FM field, Hooper already has concluded arrangements with three major department stores (Bloomingdale's, Macy's and Gimbel's) to receive complete lists of purchasers of FM sets from those stores during 1947. These lists will be made available to Hooper after the first of the year, following the Christmas rush and year-end inventories. A regular FM Hooperating service was scheduled to start this fall, but lack of a suitable interviewing list has held it up.

Some early difficulties are expected in questioning FM and tele respondents, inasmuch as few are yet fully familiar with the stations, channels and megacycles. However, should the master lists be gathered in the FM and video fields, one of the major stumbling blocks would be removed from the paths of advertisers seeking authentic data comparable with that available for AM radio. Tho Hooperatings eventually may become a measuring stick for tele and FM, the major immediate premise for the move is the accumulation of more basic consumer data, such as listening and purchasing habits, which play a leading role in determining most advertising campaigns. Agencies and sponsors are exceedingly anxious to get data on private home vs. apartment house set ownership, info on economic levels and incomes of set owners and the like.

CHICAGO, Dec. 13.—A plea for the necessity of active research in the television broadcasting industry to show in advance indications of public program preferences was made this week by Joseph Gerl, president of the Sonora Radio & Television Corporation, at a Kiwanis meeting in Cleveland.

Said Gerl: "The fact that 50 per cent of all television time is now commercial is an indication of good initial acceptance. But since television is a most potent medium of com-

## Para's High Speed TV Pix Seen as Real Problem Child

NEW YORK, Dec. 13.—Paramount's high speed, large-screen theater television stole the thunder at Wednesday's (10) annual Television Broadcasters' Association (TBA) clinic, but along with being a remarkable technical achievement, the Paramount baby is also an awe-inspiring problem child. Para's procedure is to take movies, with sound, right off the television receiver's cathode tube for theater projection. The entire process takes but an average of 66 seconds, which means that in that brief span of time theatergoers can watch a newsreel of an event actually going on.

For its demonstration, Para used excerpts from the WNBT-Theater Guild telecast of *The Late George Apley*, and the Louis-Walcott fight. These were recorded off the air and then projected, for the TBA, on a 7 by 9-foot screen. Paul Raibourn, Paramount veepee for tele, said that completely satisfactory results had been obtained by projecting the video film onto a regular theater-sized screen.

For its set-up, Paramount uses a film laboratory placed close to the Paramount Theater projection booth. The first completely processed film is ready in barely more than a minute after exposure, and a continuous supply then keeps the video-based newsreel going. The problems this sort of development raises are enormous, involving copyright and union angles. As an indication, it was learned that merely for the TBA demonstration, Para had to clear copyrights with 20th Century-Fox, which owns *Apley*, the Theater Guild and WNBT. Obviously the copyright maze generally on such projections would be highly complicated.

In addition, the actors involved have already laid down a precept that film is not to be allowed on live telecasts—in any circumstances. This is

## FCC Okays Ohio Bell Cleveland Tele Rate

WASHINGTON, Dec. 13.—Latest in a series of intra-city video rate approvals came this week as the Federal Communications Commission (FCC) approved the bid of the Ohio Bell Telephone Company to carry video transmission in the Cleveland area for \$20 monthly per one-quarter circuit mile.

This rate is identical with those recently approved for New York, Boston and several other cities.

munication and a very effective advertising medium, programs must be more carefully planned and screened in order to avoid public distaste even before the novelty of television wears off. Today the backbone of television entertainment is sports. But other types of programs must be more fully developed than they are to give the American public the full benefit and high character of television broadcasting. Sponsors would not choose the first hodgepodge of advertising ideas thrown together by an overnight television expert housed in the offices of some ambitious agency. Consumer research should be inaugurated before programs are flashed over the air, and academic findings examined for guides to more carefully tailored programs."

one of the items on the working conditions to be included in any contract negotiated by the union's television committee with the telecasters.

Raibourn admitted that studies of the legalities involved had been going on for some time and would require further exploration. He also said Para's process had been under experimentation for 10 years.

## Poppele Calls Audience Data TV's Big Need

NEW YORK, Dec. 13.—Television's greatest need for further growth now is "facts and figures relating to audience distribution and other factors," according to J. R. Poppele, president of the Television Broadcasters' Association (TBA). This comment was made during Poppele's report on TBA's 1947 activities, delivered to the TBA television clinic this week. He suggested that the organization establish a research department to this end, but pointed out that the present means of financing TBA probably could not support such an undertaking.

Poppele also urged an "over-all guide" of principles to be used by the industry at present, "which can serve as a basis for future action on a code after we have crossed the bridge of preliminary experience." He lashed out at those critical of the current status of video as an art form, pointing to the job that has been done with "a minimum of funds and a paucity of facilities."

The research angle also was stressed by James D. McLean, commercial manager of WPTZ, Philco outlet in Philadelphia. McLean asserted that in large cities, video time salesmen must be prepared to answer all types of questions, including income, age groups and program preferences of viewers, as well as geographical coverage of stations and number of receivers in the area. New stations would do well, McLean added, to stress sales to local sponsors, including public utilities, department stores, home appliance distributors and brewers.

TBA honored five individuals for their "contributions to the development of the television art," Dr. Frank G. Back, developer of the Zoomar lens; William C. Eddy, director of WBKB, Chicago; Paul M. Hahn, executive vice-president of American Tobacco Company; Ben R. Donaldson, head of Passenger Car Advertising; Ford Motor Company and John H. Platt, vice-president in charge of advertising, Kraft Food Company. Platt's was an honorable mention.

## 1st Station Rep Move To TV Made by Katz

NEW YORK, Dec. 13.—The first station rep to move into the television field is the Katz Agency, Inc., which this week named Edward Codel chief of its new video section. Codel formerly was president and publisher of Telecasting Publications, Inc., and during the war served as manager of the American Broadcasting Station in Europe (ABSIE).

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# Pending Video Bids Hit Peak; Stampede On

(Continued from page 15)

bids received by FCC, six are channels in communities regarded as secondary sales centers, with the balance for stations in cities ranked among the top 25 sales centers.

### Bids in Top Cities

Latest bids received by FCC for stations in top cities include: United Broadcasting Company, Cleveland; S. H. Patterson, San Francisco; Cincinnati Times-Star, Cincinnati; Constitution Publishing Company, Atlanta; Cherry & Webb Broadcasting Company, Providence; Liberty Broadcasting Company, Atlanta; Westinghouse Radio Stations, Pittsburgh; Empire Coil Company, Allston Park, Pa. (Pittsburgh suburb); Massachusetts Broadcasting Company and Boston Metropolitan Television Company, both from Boston.

Latest bids for stations in secondary sales cities received in the last three weeks include: Miami Broadcasting Company, Miami; Jack Gross Broadcasting Company, San Diego, Calif.; E. Anthony & Sons, New Bedford, Mass.; Stephens Broadcasting Company, New Orleans; Fort Industry Company, Miami, and Jefferson Standard Broadcasting Company, Charlotte, N. C.

With the new bids received, the picture on pending applications from the top 25 sales centers is as follows: Pittsburgh, which had only one bidder for three open channels three weeks ago, now has three pending bids—Allegheny Broadcasting Company, Westinghouse Radio Stations and Empire Coil Company. San Francisco, with three open channels, now has bids from S. H. Patterson and the Don Lee Broadcasting System. Detroit remains unchanged, with WJR and United Detroit Theaters still vying for the lone remaining frequency. Atlanta, whose four channels were going begging three weeks ago, now has pending bids from Liberty Broadcasting Company and Constitution Publishing Company. In Los Angeles, the lone bid for the remaining channel is from Don Lee, which is still operating experimentally.

### Boston Turmoil

Boston is in a turmoil over the remaining two open frequencies with bids in from New England Theaters, Massachusetts Broadcasting Company, Boston Metropolitan Television Company and New England Television Company. Chicago, with three open channels, has bids from the Columbia Broadcasting System, the Sun & Times Company and the Johnson-Kennedy Radio Corporation. Philadelphia's last channel is being disputed by the Pennsylvania Broadcasting Company and the Daily News Television Company. Indianapolis, with three vacant spots, has one bid, from WFBM. DuMont Laboratories and The Cincinnati Times-Star have pending bids for stations in Cincinnati, which has three open channels. Cleveland's two open channels are being sought by DuMont, WGAR and the United Broadcasting Company. Providence's single remaining channel is being bid for by the Cherry & Webb Broadcasting Company.

Remaining cities in the top 25 sales centers have no pending applications.

### MITT MGRS. LINE UP

(Continued from page 15)

their pilots. Boxing fraternity spokesmen admitted the fight was a "matter of principle" since the tele take now is negligible.

Legion may attempt appeasement by offering fighters a percentage of current take for the tele rights (\$150

# U-I Execs Mull TV Bally on Pix

NEW YORK, Dec. 13.—Universal-International (U-I) pix sales execs are huddling on plans for extensive use of television trailers to bally pic products, it was reported this week. The U-I move came close on the heels of an announcement last week that Enterprise Pix had already set a similar deal for its forthcoming release, *Arch of Triumph* (The Billboard, December 13). From Hollywood came similar rumblings, indicating clearly that the film industry was ripe for tele exploitation.

Details of the U-I tele program were still nebulous; reports call for specially produced and edited trailers designed solely for video. The distribution at present will be confined to the East Coast cities first.

### YANKS SELL PACKAGE

(Continued from page 15)

among numerous applicants. The sponsor, Ballantine, which bankrolls both AM and video broadcasts, is merely given opportunity to assent to the deal set by the Yankees.

The tele deal was set after several weeks of negotiations, during which the Yankees were approached by at least three other video outlets for rights to the game. Both WCBSTV and WNBT are known to have cast acquisitive looks at the world champions, altho the former televised the Brooklyn Dodgers games last year while WNBT handled the New York Giants. One other station, not yet on the air, also bid for the Yanks contests.

WABD carried the Yankee games sustaining last year and paid the ball club \$500 for each of nearly 80 games. In addition, the station doled out about \$300 per game to its two announcers, Bill Slater and Guy LeBow, and had additional line cost expense besides salaries for three cameramen. Sale of sponsorship to Ballantine enables WABD to recoup some of its heavy 1947 outlay.

### WBKB PLANS

(Continued from page 15)

shows bought by advertisers for airing in more than one market or under an arrangement which would allow local stations to get their own local sponsors.

He also stated that WBKB felt it could afford to sell its show for as low as \$40 to the first city to be connected and 40 cents per mile to subsequent stations. It is not interested in making large profits now but only in meeting cost of shows and still aiding video's growth by establishing markets.

On how the network would be owned, how managed and sold, what cities it would cover and other details, Eddy refused to comment.

### WMAR-TV HITS

(Continued from page 15)

covered such events as the arrival of the Freedom Train, the marine corps' birthday party at Fort McHenry and ceremonies attending the start of rededication week in Baltimore November 18. Sunday night has been set aside as "news night," including local, foreign and sports review films. In addition, the station has set up an exchange system with other newspaper-owned interests, including WFIL, Philadelphia, and The New York Daily News.

a week) covering duration of Legion-Don Lee deal. Under terms resulting from refusal or inability to attain tele waivers from scrappers. At week's end, stadium's board of directors was skedding a meet with reps of fighters to attempt a quick settlement.

### REVAMPED COAX SKED

(Continued from page 15)

and CBS, which broadcasts sporting events from Madison Square Garden.

#### Southbound Sked

Ultimate agreement for Sunday's southbound schedule follows:

- 2 to 4 p.m.—WFIL
- 4:30 to 6:30 p.m.—CBS
- 6:30 to 7 p.m.—NBC
- 7 to 8 p.m.—DuMont
- 8 to 9:15 p.m.—NBC
- 9:15 to sign-off—CBS

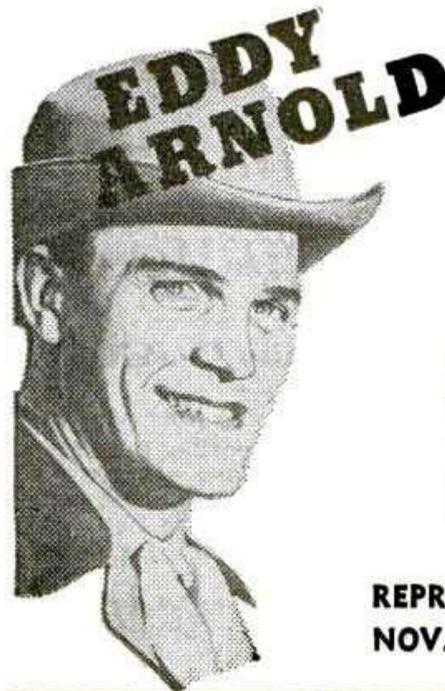
The broadcasters had considerable less difficulty in setting up the northbound schedule for Sunday:

- 4:30 to 6 p.m.—CBS
- 6:15 to 7 p.m.—ABC

- 7 to 8 p.m.—NBC
- 8 to 9:15 p.m.—CBS
- 9:15 to sign-off—DuMont

Schedules for week night use were wrapped up Tuesday; all were settled amicably, with a minimum of bargaining. Broadcasters agreed to set the early time segs, up to 8 p.m., on an across-the-board basis, for simplicity of operation. Late evening hours were arrived at on the basis of each broadcaster's current or projected program. For example, CBS gained virtually all of Saturday night for use in broadcasting events from Madison Square Garden. By the same token NBC acquired the bulk of Friday evening for transmission of boxing from the Garden.

# EDDY ARNOLD



Exclusive  
RCA VICTOR  
Artist

... NO. 1 IN POPULARITY  
FROM COAST TO COAST ON  
THE NATION'S JUKE BOXES

REPRINTED FROM "BILLBOARD"  
NOV. 22, 29, DECEMBER 6 . . .

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

| POSITION      |           |  |
|---------------|-----------|--|
| Weeks to date | Last Week | This Week  |
| 15            | 1         | 1. I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms)..... Eddy Arnold and His Tennessee Plowboys ..... Victor 20-2332 |
| 4             | 3         | 2. TO MY SORROW..... Eddy Arnold and His Tennessee Plowboys ..... Victor 20-2481   |
| 27            | 2         | 3. IT'S A SIN..... Eddy Arnold and His Tennessee Plowboys ..... Victor 20-2241   |
| 2             | 4         | 4. NEVER TRUST A WOMAN. Red Foley (The Cumberland Valley Boys) ..... Decca 46074   |
| 23            | 5         | 5. SMOKE! SMOKE! SMOKE! (That Cigarette)..... Tex Williams Western Caravan (Tex Williams-Trio)..... Capitol Americana 40001    |

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# Indies Carve Music Biz Niche

## Co-Op'ing and Song Trading Help Statu\$

### Pretest Tune Role Grows

By Joe Carlton

NEW YORK, Dec. 13.—A growing song swapping clique among independent record companies is making big-time record men, songwriters and music publishers here sit up and take notice. In the none-too-gracious game of stimulating exploitation noise for new tunes, the smaller disk labels have reached a degree of commercial co-operation that seems to be paying dividends in the battle for financial survival. This song swapping success, of course, stems from the fact that the bulk of the smaller labels have their own music publishing affiliates which they use as repositories for "original" material they record.

#### Indie Hits History

Attention of the music biz has long been focused on independent labels . . . ever since the train of hits started on small labels gathered steam (*My Adobe Hacienda; Peg o' My Heart; I Wonder, I Wonder, I Wonder; How Soon; Near You*, etc.) a pattern seemed to be drawn: The little wax firm banged out a territorial disk hit on local juke boxes and jockey shows; along came the major music pub or diskery to buy the tune at a considerable advance. Soon the majors put on the push for these pretested tunes, with the independent label not only profiting from the sale of the song but from the hypoed sale of its own disks due to the large-scale exploitation drive which ensued.

Such a pattern involved not too much preplanning (with some exception); the strongest element usually being that of surprise public acceptance. But now the small label owners, reappraising the values that come from combined disk-publishing deals, are counting on each other's support to develop so-called independent hits and to reduce the "surprise element" of public favor to its lowest possible minimum.

#### Song Swapping System

On the basis that most independents publish their own originals, here's how the song swapping works: A Bullet label might call on a Tower to record "my newest tune. . . I'll wax any ditty of yours in return." This, extended among half a dozen other labels—Universal, Vitacoustic, Crown, Exclusive, Gold Seal, etc.—builds up a tight little network of independents. Its advantages: The "original" song gets the benefit of wider public performance or juke box attention, and the chances of stimulating major pub and disker interest are enhanced. A small label usually is in no position to do a grandiose music publisher's job on its "originals," but with the help of similar size disk firms, the initial "noise" is more easily engendered. With six or seven small disk execs "selling" the same song to distributors, storekeepers, jockeys and thruout the trade, the impact invariably comes out more effective than if the single disker stuck to his own re-

(See *Indies Carve* on page 36)

## Good Godfrey!

NEW YORK, Dec. 13.—Columbia diskery has come up with a switch in platter promotion. On Tuesday evening (16) as part of the *We the People* air show, an Arthur Godfrey disk will be cut at the diskery's Liederkrantz Hall studio, piped into the Columbia Broadcasting System (CBS) radio studios and then out over the net. Godfrey will wax a ditty called *Slap Her Down Again, Paw*, with the Archie Bleyer ork, which will be rushed for release by the end of the week. Manie Sacks and Mitchell Ayres will be on hand to supervise the session.

## FBI Checking On Ballrooms Dodging Tax

### T-Men Also Clocking Gates

(Continued from page 3)

payment by reporting false gross figures. Tax-dodging ops are reported asserting that the withheld tax dough makes the difference between their making or not making a living from the ballroom biz.

In at least a couple of States, Kentucky and South Carolina, State representatives for the T-men and FBI agents have been clocking gates at dances for some time.

In all cases the agents have been putting in appearances at the terperies in plain clothes and checking the gates via pocket clockers.

## Garr New Pro Mgr. at Famous

NEW YORK, Dec. 13.—Irwin Garr is the new professional manager for Famous Music firm. The former Paramount staffer was named by Eddy Wolpin, general professional manager of the Famous-Paramount group, to take over the post from Murray Wizell, who leaves the job this week.

Garr had been working for several months as a Paramount plugger, prior to that racking up tune pusher experience with Warner Bros.-MPHC and with the Mutual branch of the Dreyfus group. Wolpin will name a replacement for the vacant Paramount post next week.

## Victor To Cut 12 McKin. Sides

NEW YORK, Dec. 13.—Ray McKinley's ork yesterday (12) came to terms with Victor Records under an agreement with the Majestic label similar to that stated in *The Billboard* last week.

The orkster will cut a minimum of 12 sides for Victor before the Petrillo ban goes into effect.

## Justice Dept. Winces as House Dumps Petrillo Hot Potato in Lap; What To Do?

### Attorneys, Told To Fight Disk Ban, Ask: "With What?"

(Continued from page 3)

report recommended that the Taft-Hartley Act be amended "so that monopolistic practices by unions shall be forbidden." The committee failed to mention just how this aim should be accomplished.

#### Tirade Against Petrillo

Most of the report was consumed by a tirade against the practices of AFM and its chief, James C. Petrillo. The union head was accused of setting up "his own little kingdom within this republic," thru the disk ban, the music duplication ban, and forbidding of motion picture studios to release sound tracks to television. "The continued exercise of such tyrannical acts by any troupe or individual should not be tolerated in a free republic," declared the labor committee report.

Outlining further possible congressional action, the committee asked that legislation be passed prohibiting employers and unions "from conspiring to evade the Taft-Hartley Act." Here the group apparently is trying to forestall any possibility that the AFM diskers might work out an arrangement whereby AFM could re-

ceive royalties and still keep within the act.

#### Would Curb Strikes

The report also urged that legislation be written to prohibit any "strike or work stoppage—as in the record situation until a majority of workers so voted in an election held by the National Labor Relations Board (NLRB)." Here, again, the report was vague as to how this suggestion could be made feasible, or as to how it might be made retroactive to affect the disk ban—a necessary procedure since no such legislation could possibly be passed until after the scheduled January 1 start of the disk ban.

In two minor anti-Petrillo suggestions, the committee report was specific. It asked that it be made a "misdemeanor for any union to license an employer to do business" and that "firms put on any 'unfair' list be permitted to appeal to the courts." In the former, the group evidently alluded to what it called "the fact that Petrillo licenses record manufacturers."

Justice Department officials are unhappy over the situation, feeling that they are being called upon to carry on the Petrillo fight unaided by any new legislation for months to come. Many department attorneys believe there is no way to prosecute the AFM under the "restraint of trade" clause in the Sherman Act, since it apparently applies only to management. Officials are also perplexed as to how to proceed against Petrillo under the Lea Act until the present test case in Chicago is decided—a case which they believe may run on for months.

## Diskers Prep Wax Ban Talks

NEW YORK, Dec. 13.—The Phonograph Record Manufacturers' Association (PRMA) will hold its first official election some time during the second week in January. Jack Pearl, temporary chairman, revealed this week that he would resign and not accept nomination for the post.

During the election conclave it is expected that PRMA membership will re-discuss and determine the position the group intends to assume during the Petrillo ban. Probabilities of throwing in with a new over-all record manufacturers' group also will be taken up, it is understood. Since the first NAB-sponsored move to form an industry music committee to combat Petrillo, major diskers have endeavored to sponsor an association which would embrace all labels, majors and smaller firms.

Lawyers for Decca and Majestic have been prepping a set of by-laws and a constitution for such a group, which would also be known as the Phonograph Record Manufacturers' Association. It is still not clear, however, how the smaller labels will turn. Some apparently still hold that they have no common interests with the majors despite the Petrillo ban, others feel an all-inclusive association would be best and still others see mutual benefits in such a group during the Petrillo situation but are curious about the post-ban future. Meanwhile the majors have been careful to emphasize that their association has a larger purpose than merely common dealing with Petrillo problems.

## Diskeries Enter 4th Wk. Rush on Pre-Ban Talent

NEW YORK, Dec. 13.—The pre-Petrillo rush by waxeries to ink talent entered its fourth mad week (see last three issues of *The Billboard*). Among the jumbo diskeries, Victor pacted Illinois Jacquet, while Decca signed the Amory Brothers, one-time National diskers. Decca is expected to change the name of the group.

On the small labels, Manor signed Ida James, one-time thrush with the Erskine Hawkins ork; Paul Bascombs ork, and a blues singer named Manhattan Paul. Apollo inked Cass Franklin, Edward Gronet and his ork, the Four Blues, Muriel Adams and Mario Nurtado's band.

National this week pacted Una Mae Carlisle, pianist Alan Login, vocalist Alan Gerard, Ann Marleau, French-Canadian chirp; Don Reid, ex-Cugat vocalist; the Nicholas Matthey ork, Grace Smith, Theodore Zarkevich's polka group, Don Alfonso's rumba ork, and Dallas Bartley.

## Decca Reviving Its Parlaying of Hit Tunes on Disks

NEW YORK, Dec. 13.—Decca Records in the past couple of weeks apparently has in a small way revived its pre-war policy of two and three-way parlays on hit tunes. The firm has just issued its second waxing of *Ballerina*, by Bing Crosby, which previously was available on the label by Eric Madriguera. The diskery by next week will also have available for sale three versions of *Golden Earrings*, which is starting to move up. Initially waxed by Guy Lombardo, the tune has also been cut by Victor Young, with violinist Toscha Seidel, as well as by Crosby. The Crosby waxing is backed by the *Ballerina* tune, making for double-header hit pairing.

Before the war the firm was noted for its hit-tune wax parlays, which reached as many as six and seven waxings of a single tune. Notable example is *Intermezzo*, which was waxed six ways. Revival of the

## Illness Forces Jordan To Quit

HOLLYWOOD, Dec. 13.—Continuing ill health is forcing Louis Jordan to disband his group and take a 12-week breather. Move has forced Jordan to cancel engagements set for Oakland (Calif.) Auditorium (December 25), one week at Los Angeles' Lincoln Theater (skedded to start December 27), a week at L. A.'s Million Dollar Theater (February 3), followed by a week at San Francisco's Golden Gate Theater.

## Majestic Must Drop Deals

NEW YORK, Dec. 13.—The deal for orkster Boyd Raeburn and chirp Ginnie Powell to wax for Majestic diskery fell thru this week. Diskery claims that it won't have enough studio time to wax the pair. Four masters that were included in the deal have been returned to Raeburn.

flick saw the diskery reissue all six waxings again simultaneously some weeks ago.

## Apollo Vs. King On Harris Deal

NEW YORK, Dec. 13. — Apollo Records, late this week, served papers on King diskery in an effort to restrain blues singer Wynonie Harris from going with the King firm. The Apollo firm claims that it has a prior contract which would hold priority over any that King holds.

The King outfit signed la Harris to a three-year pact in November and has already released the blues chanter's initial biscuit on the label.

## Kenmore, Albany, Ink Cab

NEW YORK, Dec. 13.—The Kenmore Hotel, Albany, usually a semi-name ork spot, this week bought Cab Calloway's ork for an eight-day New Year's week engagement beginning New Year's Eve. The spot is reportedly paying Calloway \$5,500 for the week and an additional \$1,500 for New Year's Eve. The deal was set by Don Seat, of General Artists Corporation.

# Glenn Miller Tops Reissue Request List

## Dorseys and Shaw High Up

NEW YORK, Dec. 13.—A *Billboard* trade service survey of disk jockeys, retail disk merchants and juke box ops (see chart below) designed to aid diskers in planning for operation thru the Petrillo ban, reveals that the late Maj. Glenn Miller may be gone but certainly is not forgotten. The survey sought to uncover which disks the probable buyers-to-be would like to see reissued.

Miller's diskings copped seven of the first 10 most heavily requested waxings, with such items as *String of Pearls* and *Serenade in Blue* drawing the heavily requested individual artists, beating out second place Tommy Dorsey two-to-one. Other (See Glenn Miller Tops on page 36)

## THE RETAILERS } WOULD LIKE THESE RECORDS RE-ISSUED THE OPERATORS } THE JOCKEYS }

As a service to the recording companies, artists and music biz in general, *The Billboard* polled 2,179 jocks, 1,789 ops and 3,458 retailers to discover what records they would like to see re-issued. Returns in each field (totaling nearly 10 per cent) indicated the following were favorite "wanna see" re-issues. They are listed in order of choice.

| The Top 15      |                        |                 |        |  |
|-----------------|------------------------|-----------------|--------|--|
| ARTIST          | TITLE                  | LABEL           | POINTS |  |
| Glenn Miller    | String of Pearls       | Bluebird        | 220    |  |
| Glenn Miller    | Serenade in Blue       | Victor          | 192    |  |
| Tommy Dorsey    | Boogie Woogie          | Victor 26054    | 192    |  |
| Artie Shaw      | Begin the Beguine      | Bluebird B-7746 | 173    |  |
| Jimmy Dorsey    | Green Eyes             | Decca 3698      | 150    |  |
| Glenn Miller    | Moonlight Cocktail     | Bluebird        | 148    |  |
| Artie Shaw      | Gloomy Sunday          | Victor 26563    | 146    |  |
| Tommy Dorsey    | I'll Never Smile Again | Victor 26628    | 139    |  |
| Glenn Miller    | Elmer's Tune           | Bluebird        | 131    |  |
| Glenn Miller    | Adois                  | Bluebird        | 131    |  |
| Glenn Miller    | In the Mood            | Decca 18318     | 120    |  |
| Mills Brothers  | Paper Doll             | Decca           | 109    |  |
| Glenn Miller    | Sunrise Serenade       | Bluebird        | 98     |  |
| Coleman Hawkins | Body and Soul          | Bluebird        | 95     |  |
| Bing Crosby     | White Christmas        | Decca 23778     | 90     |  |

| The Next 25    |                                  |                  |        |  |
|----------------|----------------------------------|------------------|--------|--|
| ARTIST         | TITLE                            | LABEL            | POINTS |  |
| Glenn Miller   | Chattanooga Choo Choo            | Victor           | 90     |  |
| Bunny Berigan  | I Can't Get Started              | Victor 36208     | 88     |  |
| Benny Goodman  | Sing, Sing, Sing                 | Victor 26796     | 85     |  |
| Gene Krupa     | Wirebrush Stomp                  | Okeh             | 84     |  |
| Artie Shaw     | Nightmare                        | Bluebird B-7875  | 83     |  |
| Frank Sinatra  | Night and Day                    | Victor           | 82     |  |
| Tommy Dorsey   | Marie                            | Victor 25523     | 81     |  |
| Johnny Long    | Shanty in Old Shantytown         | Decca            | 79     |  |
| Freddy Martin  | Tonight We Love                  | Victor           | 77     |  |
| Glenn Miller   | Tuxedo Junction                  | Bluebird         | 75     |  |
| Benny Goodman  | String of Pearls                 | Okeh             | 75     |  |
| Benny Goodman  | Jersey Bounce                    | Okeh             | 75     |  |
| Glenn Miller   | Anvil Chorus                     | Bluebird         | 74     |  |
| Artie Shaw     | Stardust                         | Victor 27230     | 70     |  |
| Gene Krupa     | Dark Eyes                        | Columbia 36802   | 69     |  |
| Glenn Miller   | Moonlight Serenade               | Bluebird         | 67     |  |
| Les Brown      | Sentimental Journey              | Columbia 36769   | 65     |  |
| Duke Ellington | Take the A Train                 | Victor 27380     | 64     |  |
| Glenn Miller   | Juke Box Saturday Night          | Victor           | 64     |  |
| Harry James    | Trumpet Blues                    | Columbia 36549   | 63     |  |
| Woody Herman   | Golden Wedding                   | Decca 3436       | 62     |  |
| Charlie Barnet | Pompton Turnpike                 | Bluebird B-10825 | 62     |  |
| Larry Clinton  | Deep Purple                      | Victor 26141     | 59     |  |
| Benny Goodman  | Somebody Else Is Taking My Place | Okeh             | 59     |  |
| Artie Shaw     | Summit Ridge Drive               | Victor 26763     | 59     |  |

| The Next 50     |                                       |                  |        |  |
|-----------------|---------------------------------------|------------------|--------|--|
| ARTIST          | TITLE                                 | LABEL            | POINTS |  |
| Charlie Barnet  | Cherokee                              | Bluebird B-10373 | 58     |  |
| Tommy Dorsey    | This Love of Mine                     | Victor           | 58     |  |
| Jimmy Dorsey    | Marla Elena                           | Decca 3698       | 56     |  |
| Tommy Tucker    | I Don't Want To Set the World on Fire | Okeh             | 55     |  |
| Sammy Kaye      | Daddy                                 | Victor 27391     | 54     |  |
| Tommy Dorsey    | Dipsy Doodle                          | Victor 25693     | 53     |  |
| Glahe Musette   | Beer Barrel Polka                     | Victor           | 53     |  |
| Jimmy Dorsey    | Contrasts                             | Decca 3198       | 51     |  |
| Frankie Carle   | Sunrise Serenade                      | Columbia 35570   | 51     |  |
| Clyde McCoy     | Sugar Blues                           | Decca 381        | 51     |  |
| Duke Ellington  | Flamingo                              | Victor 27326     | 49     |  |
| Woody Herman    | Happiness Is Just a Thing Called Joe  | Columbia 36789   | 49     |  |
| Jimmy Dorsey    | John Silver                           | Decca 1860       | 48     |  |
| Larry Clinton   | My Reverie                            | Victor 26006     | 48     |  |
| Hal Kemp        | Got a Date With an Angel              | Victor 25651     | 48     |  |
| Bob Crosby      | March of the Bob Cats                 | Decca 1865       | 45     |  |
| Frankie Carle   | Oh! What It Seemed To Be              | Columbia 36892   | 44     |  |
| Perry Como      | Till the End of Time                  | Victor           | 44     |  |
| Ink Spots       | Till Then                             | Decca            | 44     |  |
| Woody Herman    | Blue Flame                            | Decca 3643       | 40     |  |
| Lawrence Welk   | Bubbles in Wine                       | Okeh             | 40     |  |
| Artie Shaw      | Frenesi                               | Victor 26542     | 40     |  |
| Louis Armstrong | St. Louis Blues                       | Bluebird B-5280  | 38     |  |
| Artie Shaw      | St. James Infirmary                   | Victor           | 38     |  |
| Russ Morgan     | Wabash Blues                          | Decca 2251       | 37     |  |
| Wayne King      | Josephine                             | Victor 25518     | 37     |  |
| Russ Columbo    | You Call It Madness                   | Bluebird B-6503  | 37     |  |
| Artie Shaw      | Adois, Mariquita Linda                | Victor 26542     | 35     |  |
| Tommy Dorsey    | East of the Sun                       | Bluebird B-10726 | 35     |  |
| Tommy Dorsey    | Everything Happens to Me              | Victor 27359     | 35     |  |
| Ella Fitzgerald | A-Tisket, A-Tasket                    | Decca            | 34     |  |

| ARTIST          | TITLE                       | LABEL            | POINTS |
|-----------------|-----------------------------|------------------|--------|
| Jimmy Dorsey    | Amapola                     | Decca 3629       | 34     |
| Woody Herman    | Bijou                       | Columbia 36861   | 33     |
| Artie Shaw      | Indian Love Call            | Bluebird B-7746  | 33     |
| Tommy Dorsey    | Song of India               | Victor 25523     | 32     |
| Sammy Kaye      | Taboo                       | Victor           | 32     |
| Glenn Miller    | Take the A Train            | Bluebird         | 32     |
| Perry Como      | Temptation                  | Victor           | 31     |
| Vincent Lopez   | Nola                        | Bluebird B-10601 | 31     |
| Benny Goodman   | Why Don't You Do Right?     | Columbia 36652   | 31     |
| Tommy Dorsey    | Stardust                    | Victor 27233     | 30     |
| Jimmy Dorsey    | Tangerine                   | Decca            | 30     |
| Harry James     | You Made Me Love You        | Columbia 36296   | 30     |
| Bing Crosby     | I'll Be Seeing You          | Decca            | 28     |
| Glenn Miller    | Rhapsody in Blue            | Victor           | 28     |
| Glenn Miller    | The Story of a Starry Night | Bluebird         | 28     |
| Ink Spots       | The Gypsy                   | Decca            | 25     |
| Andrews Sisters | Rum and Coca-Cola           | Decca            | 24     |
| Eddy Howard     | To Each His Own             | Majestic         | 23     |
| Frank Sinatra   | Ol' Man River               | Columbia 55037   | 23     |

| The Remaining Disks   |                                  |                  |        |  |
|-----------------------|----------------------------------|------------------|--------|--|
| ARTIST                | TITLE                            | LABEL            | POINTS |  |
| Tommy Dorsey          | Blue Skies                       | Victor           | 22     |  |
| Andrews Sisters       | Bei Mir Bist Du Schoen           | Decca 1562       | 22     |  |
| Count Basie           | Jumpin' at the Woodside          | Decca 3709       | 20     |  |
| Charlie Barnet        | Redskin Rhumba                   | Bluebird B-10944 | 20     |  |
| Glen Gray             | Smoke Rings                      | Decca 1473       | 20     |  |
| Jack Jenny            | Stardust                         | Vocalion         | 20     |  |
| Erskine Hawkins       | Tippin' In                       | Victor           | 18     |  |
| Glenn Miller          | Lamplighter Serenade             | Bluebird         | 18     |  |
| Bing Crosby           | When the Blue of the Night       | Decca 3354       | 18     |  |
| Woody Herman          | Woodchoppers' Ball               | Decca 2440       | 17     |  |
| Marlene Dietrich      | Lili Marlene                     | Decca            | 17     |  |
| Dick Haymes           | Laura                            | Decca            | 17     |  |
| Gene Krupa            | Let Me Off Uptown                | Okeh             | 17     |  |
| Duke Ellington        | Muskrat Ramble                   | Brunswick        | 17     |  |
| Alvino Rey            | Nighty Night                     | Bluebird         | 17     |  |
| Orrin Tucker          | Oh! Johnny                       | Columbia         | 16     |  |
| Paul Robeson          | Ol' Man River                    | Victor Red Seal  | 16     |  |
| Harry James           | One o'Clock Jump                 | Columbia         | 16     |  |
| Tommy Dorsey          | Opus #1                          | Victor           | 16     |  |
| Harry James           | Two o'Clock Jump                 | Columbia         | 16     |  |
| Stan Kenton           | Artistry Jumps                   | Capitol          | 10     |  |
| Benny Goodman         | Alexander's Ragtime Band         | Victor           | 15     |  |
| Glenn Miller          | Always in My Heart               | Bluebird         | 15     |  |
| Bing Crosby           | Ave Maria                        | Decca            | 15     |  |
| Andrews Sisters       | Beer Barrel Polka                | Decca            | 15     |  |
| Sammy Kaye            | Begin the Beguine                | Victor           | 14     |  |
| Gene Krupa            | Boogie Blues                     | Columbia         | 14     |  |
| Bing Crosby           | Bells of St. Mary's              | Decca            | 14     |  |
| Harry James           | Cherry                           | Columbia         | 14     |  |
| Lawrence Welk         | Canadian Capers                  | Vocalion         | 14     |  |
| Benny Goodman         | Clarinet a la King               | Okeh             | 14     |  |
| Glenn Miller          | Frenesi                          | Bluebird         | 14     |  |
| Vaughn Monroe         | I'll See You in My Dreams        | Victor           | 14     |  |
| Glenn Miller          | Stairway to the Stars            | Bluebird         | 13     |  |
| Tommy Dorsey          | Street of Dreams                 | Victor           | 13     |  |
| Russ Morgan           | Somebody Else Is Taking My Place | Decca            | 13     |  |
| Bing Crosby           | Serenade in Blue                 | Decca            | 13     |  |
| Sammy Kaye            | The Old Lamplighter              | Victor           | 11     |  |
| Tommy Dorsey          | There Are Such Things            | Victor           | 11     |  |
| Tommy Dorsey          | The One I Love                   | Victor           | 11     |  |
| Erskine Hawkins       | Tuxedo Junction                  | Bluebird         | 11     |  |
| Wayne King            | The Waltz You Saved for Me       | Victor           | 11     |  |
| Tommy Dorsey          | Who?                             | Victor           | 11     |  |
| Jimmie Lunceford      | White Heat                       | Bluebird         | 11     |  |
| Buddy Clark-Ray Noble | Linda                            | Columbia         | 11     |  |
| Glenn Miller          | Kalamazoo                        | Victor           | 10     |  |
| Benny Goodman         | Let's Dance                      | Columbia         | 10     |  |
| Tony Pastor           | Let's Do It                      | Bluebird         | 10     |  |
| Dinah Shore           | Manhattan Serenade               | Victor           | 10     |  |
| Glenn Miller          | Stardust                         | Bluebird         | 10     |  |
| Glenn Miller          | Sun Valley Serenade              | Bluebird         | 9      |  |
| Frankie Carle         | Rumors Are Flying                | Columbia         | 9      |  |
| Ted Weems             | Heartaches                       | Decca            | 9      |  |
| Artie Shaw            | Deep Purple                      | Bluebird         | 9      |  |
| Louis Jordan          | Choo Choo Ch'Boogie              | Decca            | 9      |  |
| Glenn Miller          | At Last                          | Bluebird         | 9      |  |

# Foreign Events May Weaken Any Support for Diskers During AFM Ban on Waxing

## British Debate "Scabbing"; Mex. Have Own Labor Grief

NEW YORK, Dec. 13.—With some American diskers looking to foreign countries for aid during the impending Petrillo waxing ban, it was significant this week to note a series of events in Mexico and England which appear to be building toward support, direct and indirect, of the American Federation of Musicians' (AFM) edict. Both countries have been playing the most prominent roles in the diskers' pre-ban figuring. In England, music trade circles have been embroiled in a heated controversy for the past few weeks over whether the British Musicians' Union (BMU) should support the Petrillo ban. One segment of the BMU, led by the union's assistant general secretary, Hardie Ratcliffe, has been fighting to maintain support for the Petrillo edict.

### Opposes "Scabbing"

Ratcliffe argues that if English tootlers cut wax for the American market they will be "intentionally or unintentionally—scab records." He claims, too, that the AFM has shown the way to the world in musician unionism and contends that the current Petrillo picture in the United States seems to indicate that American tootlers are trying "to preserve their profession's existence." Ratcliffe also advances the theory that if British-made diskings are allowed to be marketed in the United States, it may well help to force the American musickers to go back to work in order to preserve what recording work is available and, he claims, if imported British disks reach the U. S. and the ban comes to a rapid close, the British market in America would immediately deteriorate.

### Weir Against Him

Opposition to Ratcliffe has been led by a number of British tootlers, including clary-orkster Frank Weir. This group contends that Petrillo and the AFM have never done anything to help the British tootlers. Maintaining that they are firm supporters of BMU and its policies, Weir's allies defend the making and shipping of British records to the U. S. after the December 31 deadline as a vindication of British government policy, which holds that dollar-earning is vital to English national recovery. They further point out that the current situation would give British tootlers a firm opportunity to earn favor in the U. S. and possibly force the AFM to reconsider its rulings which prevent foreign musickers from performing in the States unless they become citizens. And it is pointed out that recording for export would probably increase the wax studio quota of work for individual tootlers.

### Mexican Sitch

In Mexico, altho there is little love lost between the Mexican tootler unions and the AFM, current labor situations there would indirectly tend to repel American diskers planning to wax south-of-the-border. The principal Mexican tootler unions have been on a year-long strike against Victor and Peerless diskeries here and it is expected that similar actions will be levied against Columbia Records when its Mexico City waxing activities commence. Little change in the strike action is expected soon. Informed tradesmen in Mexico believe that it will be almost impossible for American diskers to cut masters with Mexican tootlers during the Petrillo ban. But they point out that there are a good many non-union musickers floating around the country.

Nevertheless, only this week inter-American tootler relations with Mexico hit a sour note when the Mexican musicians' union notified orkster Johnny Otis that he couldn't play a skedded vaude date at Mexico City's

Iris Theater beginning January 15. The Mex union's contention was that the appearance of an American ork would hurt employment of Mexican musickers. But agent Reg Marshall, who booked the date, claims that the deal called for Otis to lead a house ork.

It is believed that the current incident was an outgrowth of a situation last year which forced the Mexican Tipica ork to cut short an American tour. The Tipica group ran into a snag when AFM pulled an American ork playing on the same date at the San Joaquin County Fair at Stockton, Calif. (*The Billboard*, September 7, 1946). AFM Local 47 officials weren't ruffled by the Otis incident claiming that it was rare for Yank orksters to go south-of-the-border since the Mexican union requires that visiting American orksters use 80 per cent Mex personnel for dates in that country.

### London's Dollars!

NEW YORK, Dec. 13.—The London Gramophone Corporation, importer of London Records, is accomplishing its primary objectives of introducing English talent here and securing dollar credits for England, according to the firm's director, D. H. Toller-Bond. The force to handle London disks is now set and Toller-Bond claims the company will have 80 per cent national distribution within the next 30 days.

London will open a new diskery plant late this month in Southampton, England, and according to Toller-Bond, it will be able to press 18,000,000 disks yearly. Plans call for waxings to be released monthly, with three albums due about January 25.

The talent on the London label includes Gracie Fields, Denny Dennis, Anne Shelton, Arthur Tracy (The Street Singer), Vera Lynn, Beryl Davis, Ambrose, Sam Browne, Mantovani and Tootie Camarata, who is also the diskery's music director.

### Bothwell in Clear

NEW YORK, Dec. 13.—Johnny Bothwell this week cleared up his union difficulties and received back his American Federation of Musicians card. The orkster left for Chicago Thursday (11) to record some wax for Vitacoustic diskery with a small ork. He's planning to return to leading activity soon with a small, sweet ork. During his lay-off caused by the union's unfair listing, Bothwell was divorced from his wife and former chirp, Claire Hogan.

### Guyon Ork Switches Rep

NEW YORK, Dec. 13.—Major Attractions (Stewart Seymour), new in the band-booking biz, is now handling the King Guyon ork, which goes back into the Rustic Cabin in New Jersey Christmas Eve. The ork is said to be getting new financial backing by H. D. Rickert, garden-nursery magnate, who dabbles in talent handling.

## Check the Angles!

NEW YORK, Dec. 13.—Along with debunking the notion that it would be simple for waxers to use foreign channels to beat the Petrillo ban (see accompanying story), two other departments of disillusionment were working to correct wild rumors this week.

One Brill Building report had Petrillo extending the deadline on the ban another month past January 1. This the AFM denied, as of press time, and the diskers themselves can't see it. The excuse that Petrillo might want the additional month's royalties was brushed off by the experts with the reminder that the Taft-Hartley Act prohibits such payments once old contracts lapse. And the disk pact with AFM expires December 31.

Meanwhile, some diskers reported that various ambitious individuals who were thinking of cutting masters on their own hook and selling them later to the major diskeries were in for a bad time. Unless those masters were cut by firms with active AFM record licenses (the union suspended the granting of new licenses some months ago), the waxers point out they would hardly be in the position to buy. These masters, from AFM's point of view, would be "unfair" and none of the diskeries wants to be pinned by a special AFM complaint once the ban should be ended.

## NAAPPB May Ask ASCAP Cut

CHICAGO, Dec. 13.—Tho the annual convention of the National Association of Amusement Parks, Pools and Beaches (NAAPPB) shied away from approaching the music royalty situation directly, some action is expected to be forthcoming during the next year, following yelps from some park ops, who claimed that they have received fee hikes as large as 200 per cent from the American Society of Composers, Authors and Publishers (ASCAP) during the past year.

During last week's convention here, Henry Bowen, of Whalon Park, Fitchburg, Mass., was again selected chairman of the music royalty committee to consider music license fee problems of the NAAPPB, with Prexy Edward L. Schott, of Coney Island, Cincinnati, to appoint four more members to fill out the committee. It is expected that this group will meet with ASCAP in the future to discuss some readjustment of present fees.

NEW YORK, Dec. 6. — ASCAP spokesmen here said that no licensing fee hikes were planned and that current rates for parks had not been altered for many years.

### S-B Surplus to Mood Music

NEW YORK, Dec. 13.—The Shapiro-Bernstein (S-B) firm has moved the *Little Old Mill* ditty into its Mood Music subsid. With S-B's general program manager, George Pincus, filled up on his January catalog, with *My Cousin Luella* and *An Old Sombrero* due for plugging, it was felt that, rather than betray commitments to record firms, Mood should take over on the exploitation for which it had room.

The Keller brothers, original sponsors of the ork, have departed from the scene.

## Meadowbrook-Para Sked Jam Snags Kenton

NEW YORK, Dec. 13.—Booking snafus surrounding Stan Kenton's skedded engagement at Frank Dailey's Meadowbrook for Christmas week continued right up to press time. Dailey holds a contract for Kenton's ork to open December 22, with the orkster originally skedded to follow the Meadowbrook date with an engagement at the Paramount Theater here December 31. However, the Paramount decided to pull the current Frankie Laine-Ray McKinley bill a week ahead and asked for Kenton to open December 24 instead of December 31.

Dailey refused to relinquish his date on Kenton, and a plan was worked out for the orkster to double between the Paramount and the Meadowbrook. The sked has Kenton playing the Meadowbrook on Monday (22) and Tuesday (23), skipping Wednesday to allow for theater rehearsal and the opening at the Paramount. On Thursday (25), Friday (26), Monday (29) and Tuesday (30), after the ork has completed its final theater show, it will hop out to New Jersey. It was figured that Kenton could start playing at the Meadowbrook at around 11:15 p.m.

### Sub Ork To Fill In

This was all agreeable to Dailey with the provision that an adequate substitute ork play out Wednesday, Saturday, Sunday and the early evening hours of the days when Kenton arrived late.

Art Mooney's ork, skedded to follow Kenton into the Meadowbrook, was set to fill in for Kenton in the blank spots, but it was reported that the deal for Mooney had gone up in the air. At press time Dailey maintained that he still held the prior contractual claim on Kenton's services.

Under the doubling arrangement it was agreed that Kenton's guarantee at the Meadowbrook be chopped down to pay for the sub ork.

## Chappell Gets Fox Okay on Pubbing Of Lerner Score

NEW YORK, Dec. 13.—The Sam Fox Music firm this week cleared the way for the Chappell firm to publish the Alan Jay Lerner and Kurt Weill upcoming musical, *A Dish for the Gods*. Fox, publisher of the *Brigadoon* score on which Lerner collaborated with Frederick Loewe, holds a writer contract with Lerner, and Lerner had to get clearance from Fox before Chappell would complete its deal.

A signed statement by Lerner says that "this courtesy in no way alters my existing successful affiliation with Sam Fox and the concession was granted in deference to Kurt Weill's close association with Chappell & Company over a long period of time."

### SBW Records Split Up

DETROIT, Dec. 13.—Split-up of the SBW Recording Company here has resulted in a switch of record labels, with Fred Bruland and Norman Harp of the company taking the SBW name in place of their original Sun title. At the same time, the publishing end of the business is being taken over by Carl Sobie and Marcus Wilcox, who were partners in the original venture. Sobie retains the Cathedral Records title, and plans to bring out a series of Catholic hymns under that label later.

# Decca Frames Album Series Of Hit Tunes

To Cover 1917-'44 Period

HOLLYWOOD, Dec. 13. — Decca Records will release a series of 27 albums early next year, consisting of hit tunes covering a period from 1917 to 1944. Albums, tagged *Songs Of Our Times* will be eight-sided sets, with 24 hit tunes woven into medleys in each album. Tunes were recorded before July, 1942, but withheld during the war because of production and other problems.

First release date is tentatively set for February 1. No name artists were used in waxings, with exception of a few sides cut by Carmen Cavallaro's ork. Tunes selected were based on research by Decca staffers, and albums will include documentary pamphlets commenting on times and events of the period during which ditties were at their peak.

## 'Trilogy' Brings Prof. 25G, Woes

DETROIT, Dec. 13.—Leroy Robertson, music prof. at Brigham Young University and winner of the Henry J. Reichhold contest with his *Trilogy*, this week found the \$25,000 award brought its share of problems.

The money boosted him higher in the income tax brackets, and it's a question how much will go to the State of Utah as well as to the Internal Revenue Department. On top of that, an air wrinkle has developed. The *Trilogy*, skedded for performance tomorrow by the Detroit Symphony Ork over the American Broadcasting Company, has been allotted 36 minutes air time, but Robertson estimates it will run 48 minutes. The actual length of the work is not known because, in keeping with the rules of the Reichhold contest, the *Trilogy* has never been played by a full ork.

## Strike Blocks Cugat's Wax Plans in Mexico

MEXICO CITY, Dec. 13.—Xavier Cugat arrived here this week and immediately started rehearsals with a 20-piece Mexican ork, hoping to continue waxing for Columbia south of the border after the Petrillo ban sets in. The local tootler strike is now blocking Cugie's recording plans. The new group will be known as Xavier Cugat's Hotel Del Prado Orchestra, taking the name from the new \$8,000,000 hotel which opens here in March. Cugie occasionally will front the band which will play in the hotel's Versailles Room.

Luis Marcus, top Mexican band leader, was hired to front an American-type ork to alternate with Cugie's Latin rhythms.

## Mag, Lopez in Talent Hunt

NEW YORK, Dec. 13. — Lyle Engle's *Song Hits* lyric mag is hooking up with orkster Vincent Lopez in a vocalist talent-hunt contest which will run in the mag's March and April issues. The pitch is to have readers of the mag send a waxing of their voices, plus photos, to Lopez. The winning vocalist, male or fem, will be brought to New York for a two-week stint with the Lopez ork at the Hotel Taft and will draw \$150 a week.

## AFM Negro Fuss Hits Philly Court

PHILADELPHIA, Dec. 13. — A legal row which threatens to split the members of Local 274, Negro union of the American Federation of Musicians (AFM) here, went into Common Pleas Court this week with the entering of a suit to prevent the union officials from purchasing a building. Harry A. Monroe, vice-president; Leroy E. Bostio, treasurer, and Frankie Fairfax, secretary, were named defendants in the action. The union members are demanding that an \$800 down payment on a building be returned to the local's treasury and that no further action be made to consummate agreement.

The property was to be sold to the union for its headquarters at a \$15,000 figure, and the officers made the \$800 deposit last September. Members filing suit charge officers are taking too much power without consulting the membership.

The legal action is the latest in a series of violent differences which have shaken the local for several months. The impasse will come to a head tomorrow when the annual election meeting will be held. George (Doc) Hyder, who has been president of the local since he first organized it 12 years ago, together with Secretary Fairfax, faces an opposition ticket for the first time, led by maestro Jimmy Shorter. Both Hyder and Fairfax gave up their maestro careers

# MPPA-SPA Okay on 28-Year Foreign Term, But Pubs Intro 5% Disk-Fee Wrinkle

Agree To Draft Contract; SPA Unit Against 5% Clause

NEW YORK, Dec. 13.—Meeting on Friday (12), the contract negotiation committees of the Music Publishers' Protective Association (MPPA) and the Songwriters' Protective Association (SPA) agreed that the first draft of a new contract should be prepared and submitted for individual inspection on Wednesday (17). The pub and tunesmith committees finally agreed on the 28-year foreign copyright proposal, which would cut the current 50-year foreign copyright period to coincide with the American 28-year period. But the agreement was made in committee and there still is much individual

pubber opposition to accepting such a proposal. It was also agreed that the new SPA-MPPA pact should run for a 10-year period when completed.

## Sing-a-Tune New Plattery

HOLLYWOOD, Dec. 13.—Another Coast wax indie came into being last week with the formation of Sing-a-Tune Records. Firm will peddle platters designed to get listeners to join in community sing fashion on standard tunes. Company is headed by Irving Miller, radio music director. Platters will retail for 85 cents. First distributor is Record Merchandising Company of Los Angeles. Miller intends platters for juke box as well as home use.

several years ago to devote all their energies to their union posts.

## Royalty Collections

Pubbers sought to include a mechanical royalty collection clause in the new contract at the meeting, contending that the old contract had no specific provision for the maintenance of a disk-royalty collection agency and that the commonly practiced deduction (currently 2½ per cent) has been made without the benefit of a contracted agreement. The old contract provides only for a maximum deduction of 10 per cent for collection of transcription and synchronization royalties. Similarly, the MPPA committee sought for a clause to be in-

(See MPPA-SPA Okay on page 36)



These songs are Hildegarda at her greatest!  
This is the lovely, enchanting, mercurial, incomparable Hildegarda thrillingly caught in the moods that have made her one of the supreme showmen of our time!

This is a timeless album of songs that ARE OF TODAY . . . and certain to be of tomorrow as well! Truly a collector's item!

To be released December 15. Watch for it! By all means, don't miss it!

Selections Include: MY BEL AMI—I WAS LUCKY—ONE LOOK AT YOU—I'LL BE SEEING YOU—ASK YOUR HEART—I'M GOING TO SEE YOU TODAY—DECCA ALBUM No. A-541—A DECCA PERSONALITY SERIES ALBUM.

## Publishers' Plug Tunes for 1948 (Supplementary List)

In its November 29 listing of advance songs scheduled for exploitation by popular music publishers the following pubs (or some of their songs) were inadvertently omitted. Herewith, the info on their coming tunes as given by the publishers concerned.

| PUBLISHER   | SONG   | DATE (Where Given)                              |             |
|---|--|---|-------------|
| Bee-C-Bee   | I'm Having a Lot of Fun Growing Old                      | Current   |             |
|   | Ev'ry Thing'll Be All Right                              | Current   |             |
|   | It's Really My Heart That Speaks                         | Current   |             |
|   | A Slightly Embarrassed, Wealthy Tramp                    | 1948  |             |
|   | The Old Town Crier                                       | 1948  |             |
|   | My Heart Just Won't Listen to Me                         | 1948  |             |
|   | Fair, Fat and Forty                                      | 1948  |             |
|   | Little Angel   | 1948  |             |
|   | Don't Cry, Cry-Baby                                      | 1948  |             |
|   | Shot Gun Gertie  | 1948  |             |
|   | (Out of a Million Wishes) One Little Wish Must Come True | 1948  |             |
|   | Behave   | 1948  |             |
|   | The Belle of Trinidad                                    | 1948  |             |
|   | Mother Nature and Father Time                            | 1948  |             |
|   | Walking Down Santa Claus Lane                            | 1948  |             |
|   | Burke-Van Heusen   | "Break It Up" Legit Score                       | March, 1948 |
| Mr. and Mrs.  |  | March, 1948                                     |             |
| Ordinary People   |  | March, 1948                                     |             |
| I Wouldn't Have It Any Other Way                        |  | March, 1948                                     |             |
| That Kind of Guy  |  | March, 1948                                     |             |
| Friendly Mountains (From Paramount pic "Emperor Waltz") |  | June-July, 1948                                 |             |
| Bubble-Loo, Bubble-Loo                                  |  | April, 1948                                     |             |
| Cherio-Rytvoo   | Just a Shade on the Blue Side                            | April, 1948                                     |             |
|   | The Story of the Troubled Cowboy (Tentative title)       | March, 1948                                     |             |
|   |  |   |             |
| Cherio-Rytvoo   | Rosalinda  |   |             |
|   | If I Didn't Have You                                     |   |             |
|   | Teardrops and Heartaches                                 |   |             |
|   | It Isn't Fun   |   |             |
|   | I Haven't Forgotten                                      |   |             |
|   | Floatin'   |   |             |
|   | Lonesome   |   |             |
|   | Rytvoo   | I'm a Lonely Little Petunia (In an Onion Patch) |             |
|   |  | The Old Accordion                               |             |
|   |  | You Only Told Me Half the Story                 |             |
| If You Only Knew  |  |   |             |
| Sentimental Fool  |  |   |             |
| The Little White House (With the Green Blinds)          |  |   |             |
| Too Long  |  |   |             |
| Shoe Shine Shuffle                                      |  |   |             |
| If You Ever Had a Broken Heart                          |  |   |             |
| Wise Guy  |  |   |             |
| Joe Davis-Caribbean                                     | No One Else Will Do                                      | 1948  |             |
|   | Perhaps, Perhaps, Perhaps (Quizas, Quizas, Quizas)       | 1948  |             |
|   | Jingulli, Jongolo  | 1948  |             |
|   | Cose, Cose, Cose   | 1948  |             |
|   | El Bananero (The Banana Vendor)                          | 1948  |             |
| Fred Fisher   | It's the Sentimental Thing To Do                         | Spring, 1948                                    |             |
|   | A Woman Always Understands                               | September, 1948                                 |             |
|   | I Hate To Lose You (I'm So Used to You Now)              | Current   |             |
|   | Dardanella   | Current   |             |
| Sam Fox   | Score from musical "Brigadoon"                           | Current   |             |
|   | You Turned the Tables on Me                              |   |             |
|   | Nights of Splendor                                       |   |             |
| Grimes  | Nola   |   |             |
|   | Gimme, Gimme, Gimme Some Giflta                          | January, 1948                                   |             |
|   | Fish   | Current   |             |
|   | The Show Must Go On                                      | January, 1948                                   |             |
| Hometown  | When You Walked In                                       | Current   |             |
|   | You're Crying for the Moon                               |   |             |
|   | If I Can Take You From Somebody Else                     | January, 1948                                   |             |
|   | Put Down Yore Shootin' Iron, Pappy                       | March, 1948                                     |             |
| Jack Howard   | I'm Hangin' Up My Saddle                                 | June, 1948                                      |             |
|   | If I Could Tie My Broken Heart Together                  | September, 1948                                 |             |
|   | Jukebox Cannonball                                       |   |             |
|   | Within This Broken Heart of Mine                         |   |             |
| Leeds   | Between the Lines  |   |             |
|   | I'll Find Someone  |   |             |
|   | Don't Stand in God's Way                                 |   |             |
|   | Blue Ranger  |   |             |
| Leeds   | Now Is the Hour  | January, 1948                                   |             |
|   | Your Red Wagon   | January, 1948                                   |             |
|   | I'll Make Up for Everything                              | January, 1948                                   |             |
| Peter Maurice   | The Bluest Kind of Blues                                 | January, 1948                                   |             |
|   | Teresa   | January, 1948                                   |             |
| Duchess   | Jungle Rhumba  | January, 1948                                   |             |
|   |  |   |             |
| London  | You're Gonna Get My Letter in the Morning                | January, 1948                                   |             |
|   |  |   |             |
| United  | A-N-G-E-L Spells Mary                                    | Current   |             |
|   | My Fair Lady   | April, 1948                                     |             |
|   | Lillian  | 1948  |             |
|   | Who's Telling You Lies                                   | 1948  |             |
|   | I Heard Music From Heaven                                | 1948  |             |
|   | I've Got a Way With Women                                | 1948  |             |
|   | On the Cimarron Trail                                    | 1948  |             |
|   | Sunday Picnic Polka (Turnpike Polka)                     | 1948  |             |
|   | I'm Gonna Gallop, Gallop, Gallop to Gallup, New Mexico   | 1948  |             |
|   |  |   |             |

## Music—As Written

### New York:

Harry Fox in Chicago dipping into Majestic picture; Fox says he is trying to interest an outside buyer for the company. . . . Columbia putting out a 12-inch original-cast recording of the *Music in My Heart* legit. Altho crux were cool to the Tschaikowsky musical, steady house crowds prompted Columbia's disk action. . . . Robbins Music coming out after new year with a chronological consolidated catalog of all the copyrights in the Robbins-Feist-Miller, Harry Warren firms, etc. Complete book will list 12,500 songs by the year from 1892 to 1946 and indicate titles, production credits, writers and publishing subsid. . . . Bregman-Vocco-Conn group was not the first in BB's history to get 1-2-3 on *Honor Roll of Hits* as reported. Last year the Loew-Robbins group scored with *Peg o' My Heart*; *I Wonder, I Wonder, I Wonder* and *Mam'selle*.

Gordon McRae in Chi the week of December 18, back into New York Christmas, back to Hollywood December 26, begins work January 15 on his role in Jerry Wald-Warner pic, *Rise Above It*.

Ray McKinley ork to take a two-week vacation January 1. . . . Paul Puner, ex-Musicraft exec, going into kid disk biz, opening offices on 57th Street. . . . Major Distributing handling Lissen and 20th Century records in New York area. . . . William Morris Agency planning to package Vic Damone and Claude Thornhill for theater tours. . . . Elliot Lawrence will do Columbia Pix short; deal with MGM snafued.

Claude Thornhill chosen band of the year by *Look* mag. . . . Peggy Mann cut some sides with Eddy Heywood for Victor. . . . Mickey Goldsen's Capitol Songs acquired copyright to the Charles Thompson-Illinois Jacquet instrumental, *Robbins Nest*. Tune has disks coming up by Sam Donahue and Claude Thornhill. Capitol paid \$1,100 for the song with 20 per cent to be retained by Chauncy Olman, who originally owned the copyright.

Majestic's engineering staff, Bob Fine and others leaving after the first of the year to go with the Reves Studios. . . . Apollo distributing Vatican Choir album of Christmas carols in New York area. . . . Morty Palitz, West Coast Decca recording exec, due in New York for the Christmas holidays. . . . New Lecuona legit tentatively titled *Tamborita*.

Page Cavanaugh Trio into the Warwick December 22. . . . Randy Brooks currently on a one-nighter tour thru New England.

Sammy Kaye is trying to enlist music pubbers Jack Bregman, Rocco Vocco and Jack Johnstone for a golf-foursome vacation starting December Club was picked Saturday (13) from a dozen finalists culled from 1,000 26 at Florida's Boca Raton Club. . . . Henry Jerome cutting four sides for Pleasant Records this week. . . . The winner of the *Sing a Song With Vaughn* contest jointly promoted by RCA Victor, WPEN (Philly) and the Click original entries. . . . Winner gets a cuffo evening at the Click and will chirp a ditty with Vaughn from the bandstand as well as over WPEN.

Add reasons recording directors are losing their hair: Stan Kenton, supported by the rhythm section of Machito's band at a disk session recently at Pathe Studios, required 19 takes before a master was cut.

### Chicago:

The Harmonicats have added a fourth man, Kappy LaFell, who sings and plays harmonica and piano. . . . Two-Ton Baker is bedded with an attack of pneumonia. . . . Leo Pieper set for Bill Green's Casino, Pittsburgh, opening February 16 for two weeks. . . . Jimmy Joy has received his ork release from Music Corporation of America and as yet has made no other office affiliation. . . . Vitacoustic has signed Kitty Stevens, Detroit pianist-singer.

Murray Rosenblum, rep for Xavier Cugat, has notified several Midwest dog food makers that Cugat is available to do caricatures and a humor booklet for their firms. . . . Tommy Dorsey and Prof. Backwards, who were appearing last week at the Palace, Rochester, N. Y., averted a stampede in the theater Thursday (11) when fire broke out backstage during the vaude show by working while firemen fought the blaze. . . . Harry Lim, the ex-Keynote jazz supervisor, in town dickering with several firms over sale of 42 jazz masters which Lim has made.

### Hollywood:

Tex Beneke will squeeze in two motion pic shorts during current stay in Hollywood, one at U-I, the other at MGM. In addition to a hectic record cutting spree, a tour of local disk jockey airshows, Beneke opens at Palladium December 23. . . . Buddy Clark is latest musical name to be added to long list of stars set for Walt Disney's new feature, *Melody Time*. . . . Dale Cross' ork returns to Tom Breneman's new lush club. . . . Ted Lenz, KGFJ disk jockey, quitting to handle all airshots for new Freddy Slack ork. Slack opens at Sherman Hotel, Chicago, New Year's Eve.

Cece Blake, the Eddie Cantor singing discovery, waxed a series of original tunes with Dave Pell's ork for La Bonita label. . . . Columbia Records new Hollywood plant skedded to open within 30 days. . . . Decca's Dave Kapp flies back to Gotham this week-end, while brother Jack heads for Hollywood with his family to spend Christmas holidays here. . . . Hollywood mourned sudden death of musical director Al Sack, who passed away after a brief illness. Sack was one of the best liked lads in filmland. . . . Victor topper, Eli Oberstein, in town to supervise waxing dates. . . . Thrush Helen O'Connell signed by Coast Records. . . . Walt Disney music director, Elliott Daniel, will baton an all-fem ork for Sanka's Danny Thomas show which kicks off January 2.

Jimmy Zito has left the Music Corporation of America fold and was signed by Frederick Bros.' booking agency. . . . Tempo & Swing will publish *Muchacho Azul*, tune clefied by Lionel Hampton and his arranger, Herman McCoy. . . . With James C. Petrillo lifting the ban on co-op airshows, the Abbott and Costello ainer will replace the Les Baxter a cappella singers with Matty Malneck's ork. . . . Pubbery intended to give the unknown scribe a break, kicked off last week, incorporated under the name of Clock Publishing Company. Firm signed a five-year BMI pact. Clock is cutting audition records for its tune offerings and plugging via wax in making record company rounds.

## Mercury Inks August Despite 88-er's Legal Entanglements

CHICAGO, Dec. 13.—After months of confusion over Jan August's future as a recording artist following his squabble with Diamond platters, August this week popped up as a Mercury waxing talent. Mercury execs, explained only that Murray Nadell, attorney for August, had told the *Miserlou* 88-er that he was free to ink with another firm, after conferences with AFM execs made August a free agent.

According to a Mercury spokesman, August has signed a three-year paper with the firm and will cut 16 sides with his trio before the January 1 work-stoppage. The Mercury releases will include some of his Diamond best-sellers, such as *Miserlou* and *Malaguena*.

### Legalities Still Present?

NEW YORK, Dec. 13.—Altho Mercury Records may see its way clear to sign Jan August, local complications still seem to surround the pianist's status. Lawsuits claiming breach of contract and breach of management pact were filed by Irving Gwartz and Diamond Records some time ago. But no papers have been entered in Supreme Court as yet (only complaints) and it usually takes from 5 to 6 months before a suit is entered in Supreme Court.

Answers to the suit (not yet filed) claim that Gwartz and the Diamond firm violated American Federation of Musicians rules by not filing a copy of the August contract with the union. Diamond had claimed exclusive rights to August disks until October 31, 1949. Gwartz claimed also that August had breached a management agreement

signed in August, 1946. In reply August held that in addition to the AFM violation he had not received sufficient financial remuneration.

### Gwartz Settles Royalty Suit

NEW YORK, Dec. 13.—Two music publishers suits against Irving R. Gwartz, doing business as I. R. Gwartz Enterprises and Diamond Records, have been discontinued and settled according to a stipulation entered into by both sides, it was learned recently.

Gwartz was charged by Colonial Music firm and Peer-International (both represented by Arthur Fishbein) with owing royalty monies to them for recordings of *Miserlou* and *Babalu*. Royalties claimed on the Jan August *Miserlou* disk amounted to \$12,285.92. Under terms of the stipulation of settlement, Gwartz and Diamond Records agreed to give the publishers certified statements of records sold plus payment on royalty monies due every 30 days until full amount was paid.

### Haynes's Music Flack Shop

CHICAGO, Dec. 13.—First exclusive music publicity office in the Midwest was opened here this week by Don C. Haynes, ex-trade paper rep here, with two accounts already in his stable. Haynes has inked the Blue Note, major Loop jazz lounge, and will do flackery for Dave Garroway, WMAQ name jock, who is considering a series of music concerts.

# "A MAN COULD BE A WONDERFUL THING"

by

LEO CORDAY and LEON CARR

## And So Can a Song

it is stopping the shows for

RAY McKINLEY  
LARRY CLINTON  
DARDANELLE TRIO  
THE ESQUIRES  
ROMO VINCENT  
FRANCES FAYE  
JOAN BROOKS  
SYLVIA FROOS  
JERRY WAYNE

and it is recorded by

HOAGY CARMICHAEL  
BUDDY RICH  
CRISS CROSS

**RITCHIE MUSIC CO.**

1619 Broadway, New York 19, N. Y.

# MIRACLE

RECORDS

# GLADYS PALMER

Does it again!

Crying and Sighing

## "IF I DIDN'T HAVE YOU" \*

With Sonny Thompson and Orchestra

backed by

"PALMER'S BOOGIE"

With Gladys at the Piano

RECORD  
#B-123

\*Destined to top "FOOL THAT I AM"

Still going strong in Music Stores,  
Juke Boxes and Radio.



# MIRACLE

RECORDS

500 E. 63RD ST., CHICAGO 37, ILLINOIS

TIE ON TO THESE

Western Hits



Introducing on M-G-M Records



Bob WILLS

and his Texas Playboys

SPANISH FANDANGO  
BUBBLES IN MY BEER

Both vocals by Tommy Duncan

M-G-M 10116

A New Release by M-G-M Star

Carson ROBISON

with The Pleasant Valley Boys

SHADY VALLEY WALTZ

SOME DAY YOU GOTTA  
MAKE UP YOUR MIND

M-G-M 10110

AND 6

POPULAR HOLIDAY HITS ON M-G-M RECORDS

ART MOONEY

and his Orchestra

PASS THAT PEACE PIPE  
(From M-G-M's "Good News")  
Vocal by The Galli Sisters

I'M WAITING FOR SHIPS THAT  
NEVER COME IN  
Vocal by Bud Brees  
M-G-M 10112

GEORGE PAXTON

and his Orchestra

THE BEST THINGS IN LIFE ARE FREE  
(Featured in M-G-M's "Good News")  
I NEVER LOVED ANYONE  
Both vocals by Dick Merrick  
M-G-M 10107

KATE SMITH

Orchestra conducted by Jack Miller

IT HAD TO BE YOU  
DANCING WITH TEARS IN MY EYES  
M-G-M 10113

FRANKIE MASTERS

and his Orchestra

LOADED PISTOL AND LOADED DICE  
Vocal by Frankie Masters  
and the Swing Masters

IN A LITTLE BOOK SHOP  
Vocal by Phil Gray  
M-G-M 10115

JACKIE PARIS

and his Trio

YOUR RED WAGON  
(from RKO's "Your Red Wagon")  
SKYLARK  
Both vocals by Jackie Paris  
M-G-M 10114

SLIM GAILLARD

and his Trio

BOIPI BOIPI!  
THE BARTENDER'S JUST LIKE  
A MOTHER  
Both vocals by Slim Gaillard  
M-G-M 10111

The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending December 12



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. NEAR YOU 1  
By Kermit Goell and Francis Craig  
Published by Supreme (ASCAP)  
Records available: Francis Craig Ork, Bullet 1001; Larry Green Ork, Victor 20-2421; Elliot Lawrence, Columbia 37838; Alvino Rey, Capitol B-452; Andrews Sisters, Decca 24171; The Auditones, Rainbow 10025; Dolores Brown-Auditones, Sterling 3001; Victor Lombardo, Majestic 7263; Lonzo and Oscar and Their Winston County Pea Pickers, Victor 20-2502; The Auditones, Rainbow 10025; Four Bars and a Melody, Savoy 657; Vic Lombardo, Majestic 7263; Glenn Davis, Midwest Recorded Specialties 263; Dick (Two-Ton) Baker, Mercury 5066; Flash and Whistler, Universal U-6.  
Electrical transcription libraries: Music of Manhattan Ork, NBC Thesaurus; Lawrence Welk, Standard; Eddy Howard, World.
2. HOW SOON 3  
By Jack Owens and Carroll Lucas  
Published by Supreme (ASCAP)  
Records available: Bing Crosby-Carmen Cavallaro, Decca 24101; John Laurenz, Mercury 5069; Vaughn Monroe, Victor 20-2523; Jack Owens, Tower 1258; Dinah Shore, Columbia 37952; D. Farney, Majestic 1179; B. Andrew-E. Bleck, Hollywood Rhythms 1651; Jimmy Atkins, Continental C-11004.  
Electrical transcription libraries: Eddy Howard, World.
3. TOO FAT POLKA 5  
By Ross MacLean and Arthur Richardson  
Published by Shapiro-Bernstein (ASCAP)  
Records available: Blue Barron, MGM 10106; Arthur Godfrey, Columbia 37921; Dick (Two Ton) Baker and His Music Makers, Mercury 5079; Slim Bryant and His Wildcats, Majestic 6022; Accordion Masters, Standard T-135; Andrews Sisters, Decca 24268; Jerry Butler, Harmonia H-1127; Louis Prima, Victor 20-2609; The Starlighters, Capitol 480; Seva All Stars Ork, Seva 2004.  
(No information on electrical transcription libraries available as The Billboard goes to press.)
4. BALLERINA 4  
By Bob Russell and Carl Sigman  
Published by Jefferson (ASCAP)  
Records available: Jimmy Dorsey, MGM 10035; Vaughn Monroe, Victor 20-2433; Jerry Shelton Trio, Mercury 5075; Mel Torme, Musicraft 15116; Buddy Clark, Columbia 38040; Enric Madriguera, Decca 24265.  
Electrical transcription libraries: Lenny Herman, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jan Garber, Standard; Shep Fields, Lang-Worth; Charlie Spivak, World.
5. YOU DO 2  
By Mack Gordon and Josef Byrow  
Published by Bregman-Vocco-Conn (ASCAP)  
From the 20th Century-Fox Film "Mother Wore Tights."  
Records available: Bing Crosby-Carmen Cavallaro, Decca 24101; Larry Douglas, Signature 15144; Helen Forrest, MGM 10050; Georgia Gibbs, Majestic 12011; Jerry Gray Ork, Mercury 5056; Vaughn Monroe, Victor 20-2361; Dinah Shore, Columbia 37587; Margaret Whiting, Capitol 438.  
Electrical transcription libraries: Nat Brandwynne Ork, World; Phil Brito, Associated; Music of Manhattan Ork-Louise Carlyle, NBC Thesaurus.
6. CIVILIZATION 7  
By Bob Hilliard and Carl Sigman  
Published by E. H. Morris (ASCAP)  
Records available: Woody Herman, Columbia 37885; Danny Kaye-Andrews Sisters, Decca 23940; Ray McKinley, Majestic 7274; Murphy Sisters, Apollo 1059; Sy Oliver Ork, MGM 10083; Jack Smith, Capitol B465; Louis Prima, Victor 20-2400; The Hy-Lo Trio, Crystal-Tone MK 1004.  
Electrical transcription libraries: The Jumpin' Jacks-Patti Dugan, NBC Thesaurus.
7. SERENADE OF THE BELLS 9  
By Kay Twomey, Al Goodhart and Al Urbane  
Published by Melrose (ASCAP)  
Records available: Bob Houston, MGM 10091; Sammy Kaye, Victor 20-2372; Kay Kyser, Columbia 37956; Guy Lombardo, Decca 24258; Jo Stafford, Capitol 15007; Vic Damone, Mercury 5090.  
Electrical transcription libraries: Nat Brandwynne, World.
8. —AND MIMI 8  
By Jimmy Kennedy and Nat Simon; published by Shapiro-Bernstein (ASCAP)  
Records available: Frankie Carle, Columbia 37819; Jerry Cooper, Diamond 2083; Dinning Sisters, Capitol B466; Ray Dorey, Majestic 7262; Dick Haymes-Gordon Jenkins Ork, Decca 24172; Art Lund, MGM 10082; Charlie Spivak, Victor 20-2422; Mel Torme, Musicraft 15114.  
Electrical transcription libraries: Eddy Howard, World; Sweetwood Serenaders-Charlie Jordan, NBC Thesaurus; Lenny Herman, Lang-Worth; George Towne, Associated.
9. GOLDEN EARRINGS 10  
By Jay Livingston, Ray Evans and Victor Young  
Published by Paramount (ASCAP)  
From the Paramount Film "Golden Earrings."  
Records available: Anita Ellis, Mercury 3072; Jack Pina Ork, MGM 10085; Peggy Lee, Capitol 15009; Dinah Shore, Columbia 37932; Charlie Spivak, Victor 20-2585; Guy Lombardo, Decca 24270.  
Electrical transcription libraries: Sweetwood Serenaders, NBC Thesaurus; Nat Brandwynne, World; Lenny Herman, Lang-Worth.
10. I'LL DANCE AT YOUR WEDDING 10  
By Herb Magidson and Ben Oakland  
Published by George Simon (ASCAP)  
Records available: Vic Damone, Mercury 5090; Helen Forrest, MGM 10095; Peggy Lee, Capitol 15009; Jeanie Leitt, Decca 24266; Tony Martin, Victor 20-2512; Ray Noble-Buddy Clark, Columbia 37967.  
(No information on electrical transcription libraries available as The Billboard goes to press.)

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT



**THIS WEEK'S RCA VICTOR RELEASE**

**TEX BENEKE**

and his Orchestra  
Tex serves up a zingy platter in hillbilly style.

**Lone Star Moon**

and

(Gotta Get To)

**Oklahoma City**

RCA Victor 20-2566



**SAMMY KAYE**

"A": another big revival.  
"B": a gay Schottische Bounce. Vocals by Don Cornell and The Kaydets.

**I Hate to Lose You**

(I'm So Used to You Now)

and

**They're Mine, They're Mine, They're Mine**

RCA Victor 20-2583



**CHARLIE SPIVAK**

**Golden Earrings**

Best waxing yet of a famous old gypsy tune, title song of the Paramount pic.

**Tenderly**

RCA Victor 20-2585



**HERBIE FIELDS**

**Come Back to Sorrento**

(Torna a Sorrento)

His new Quintet combo in a swell show-off piece.

**Chinese Lullaby**

His full orch. gives this old familiar number a catchy boogie beat.

RCA Victor 20-2581



**TEXAS JIM ROBERTSON**

and The Panhandle Punchers  
2 stirring songs with broad appeal for prairie play.

**The Miner's Song**

and

**Headin' Down the Wrong Highway**

RCA Victor 20-2586



**CHET ATKINS**

and his Colorado Mountain Boys  
Carefree voice and super guitar that's wowing the Denver area.

**Standing Room Only**

and

**Ain'tcha Tired of Makin' Me Blue**

RCA Victor 20-2587



**DELTA RHYTHM BOYS**

**Little Small Town Girl**

(With the Big Town Dreams)

and

**Ain't Gonna Worry 'Bout A Soul**

RCA Victor 20-2588



**IRVING FIELDS**

at the Piano with The Campos Trio

**En Tus Brazos**

(Take Me in Your Arms)

Adapt of a standard "pop" skillfully put to slow rumba tempo.

**Guatemala**

Fields, who wrote "Managua Nicaragua," comes up with another hit in fast samba rhythm.

RCA Victor 25-1100



**RCA VICTOR STARS**

On The **Billboard**

**"HONOR ROLL OF HITS"**

(see opposite page)

1. NEAR YOU

**LARRY GREEN**

RCA Victor 20-2421

2. HOW SOON

**VAUGHN MONROE**

RCA Victor 20-2523

3. TOO FAT POLKA

**LOUIS PRIMA**

RCA Victor 20-2609

4. BALLERINA

**VAUGHN MONROE**

RCA Victor 20-2433

5. YOU DO

**VAUGHN MONROE**

RCA Victor 20-2361

6. CIVILIZATION

**LOUIS PRIMA**

RCA Victor 20-2400

7. SERENADE OF THE BELLS

**SAMMY KAYE**

RCA Victor 20-2372

8. —AND MIMI

**CHARLIE SPIVAK**

RCA Victor 20-2422

9. GOLDEN EARRINGS

**CHARLIE SPIVAK**

RCA Victor 20-2585

10. I'LL DANCE AT YOUR WEDDING

**TONY MARTIN**

RCA Victor 20-2512

**WATCH THESE CLIMBERS:**

**PIANISSIMO**

Perry Como  
RCA Victor 20-2593

**SONG OF NEW ORLEANS**

Larry Green  
RCA Victor 20-2560

**THEY'RE MINE, THEY'RE MINE, THEY'RE MINE**

Sammy Kaye  
RCA Victor 20-2583

**IN A LITTLE BOOK SHOP**

Vaughn Monroe  
RCA Victor 20-2573

**I'M MY OWN GRANDPA**

Lonzo and Oscar  
RCA Victor 20-2563

**LOADED PISTOLS, LOADED DICE**

Phil Harris  
RCA Victor 2575

**STILL AT LOW PRICES!**

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

THE STARS WHO MAKE THE HITS ARE ON



**RCA VICTOR RECORDS**



# John LAURENZ

CELEBRITY No. 5086 - 75c

"THE TREASURE OF SIERRA MADRE"

"I UNDERSTAND"

# JOSE MELIS

AND HIS ORCHESTRA  
CELEBRITY No. 5084 - 75c

"JUNGLE RHUMBA"

"DON'T CALL IT LOVE"

# CHUCK FOSTER

AND HIS ORCHESTRA  
CELEBRITY No. 5085 - 75c

"MY COUSIN LOUELLA"

"FOGGY FOGGY DEW"

# DINAH WASHINGTON

MERCURY No. 8065

"I LOVE YOU, YES I DO"

"DON'T COME KNOCKING AT MY DOOR"

# SELAH JUBILEE QUARTET

MERCURY No. 8066 - 75c

"DONE WITH TROUBLE"

"NEW JERUSALEM"

# PRAIRIE RAMBLERS

MERCURY No. 6072 - 75c

"YOU'VE GOT ME IN THE DOGHOUSE NOW"

"YOU'RE THE FLY IN MY OINTMENT"

# WILLIS BROS.

AND THE OKLAHOMA WRANGLERS  
MERCURY No. 6071 - 75c

"I DON'T KNOW"

"WRANGLER BOOGIE"

# MERCURY RECORDS

## The Billboard MUSIC POPULARITY CHARTS

### Sheet Music

Week Ending December 12

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

| Weeks to date | POSITION  |           | Song                                    | Publisher          |
|---------------|-----------|-----------|---|--------------------|
|               | Last Week | This Week |   |                    |
| 16            | 1         | 1         | NEAR YOU (R)                            | Supreme            |
| 7             | 4         | 1         | WHITE CHRISTMAS (R)                     | Berlin             |
| 8             | 5         | 2         | HOW SOON (R)                            | Supreme            |
| 7             | 7         | 3         | CIVILIZATION (R)                        | E. H. Morris       |
| 6             | 3         | 4         | —AND MIMI (R)                           | Shapiro-Bernstein  |
| 13            | 2         | 5         | YOU DO (F) (R)                          | Bregman-Vocco-Conn |
| 4             | 9         | 5         | TOO FAT POLKA (R)                       | Shapiro-Bernstein  |
| 16            | 8         | 6         | THE WHIFFENPOOF SONG (R)                | Miller             |
| 3             | 12        | 7         | SANTA CLAUS IS COMIN' TO TOWN (R)       | Feist              |
| 6             | 6         | 8         | BALLERINA (R)                           | Jefferson          |
| 5             | 11        | 8         | SERENADE OF THE BELLS (R)               | Melrose            |
| 19            | 10        | 9         | I WISH I DIDN'T YOU LOVE YOU SO (F) (R) | Paramount          |
| 2             | 13        | 10        | GOLDEN EARRINGS (F) (R)                 | Paramount          |
| 6             | 14        | 11        | SO FAR (M) (R)                          | Williamson         |
| 2             | 18        | 12        | DON'T YOU LOVE ME ANYMORE? (R)          | Oxford             |
| 1             | —         | 13        | I'LL DANCE AT YOUR WEDDING (R)          | George Simon       |
| 2             | 17        | 14        | WINTER WONDERLAND (R)                   | Bregman-Vocco-Conn |
| 19            | 16        | 15        | AN APPLE BLOSSOM WEDDING (R)            | Shapiro-Bernstein  |
| 1             | —         | 16        | THE STARS WILL REMEMBER (R)             | Harms, Inc.        |
| 19            | 15        | 16        | FEUDIN' AND FIGHTIN' (R)                | Chappell           |

NOTE: Due to the appearance on the popularity charts of Christmas standards, we are listing more than the usual 15 popular songs.

### ENGLAND'S TOP TWENTY

| Weeks to date | POSITION  |           | Song  | English           | American          |
|---------------|-----------|-----------|---|-------------------|-------------------|
|               | Last Week | This Week |   |                   |                   |
| 8             | 2         | 1         | AN APPLE BLOSSOM WEDDING                      | Campbell-Connelly | Shapiro-Bernstein |
| 20            | 1         | 2         | NOW IS THE HOUR                               | Keith Prowse      | Leeds             |
| 28            | 3         | 2         | COME BACK TO SORRENTO                         | Ricordi           | Public Domain     |
| 19            | 4         | 3         | THE LITTLE OLD MILL                           | Irwin Dash        | Shapiro-Bernstein |
| 10            | 5         | 4         | I'LL MAKE UP FOR EVERYTHING                   | Peter Maurice     | *                 |
| 11            | 6         | 5         | MY FIRST LOVE, LAST LOVE AND ALWAYS           | Irwin Dash        | *                 |
| 4             | 8         | 6         | BOW BELLS                                     | Kassner           | *                 |
| 6             | 10        | 7         | PEG O' MY HEART                               | Ascherberg        | Robbins           |
| 10            | 7         | 8         | THERE'S DANGER AHEAD, BEWARE                  | Yale              | *                 |
| 2             | 9         | 8         | HOW ARE THINGS IN GLOCCA MORRA?               | Chappell          | Crawford          |
| 15            | 11        | 9         | A GARDEN IN THE RAIN                          | Campbell-Connelly | Melrose           |
| 1             | —         | 10        | MY OWN DARBY AND JOAN                         | Box and Cox       | *                 |
| 8             | 12        | 11        | THAT'S MY DESIRE                              | Feldman           | Mills             |
| 3             | 13        | 12        | ALL OF ME                                     | Francis Day       | Bourne            |
| 1             | —         | 13        | —AND MIMI                                     | Campbell-Connelly | Shapiro-Bernstein |
| 1             | —         | 14        | THE COFFEE SONG                               | Southern          | Valiant           |
| 4             | 14        | 15        | CHRISTMAS DREAMING (A Little Early This Year) | Leeds             | Leeds             |
| 2             | 18        | 16        | THE GIRL THAT I MARRY                         | Berlin            | Berlin            |
| 47            | 20        | 17        | ANNIVERSARY SONG                              | Campbell-Connelly | Mood              |
| 19            | —         | 18        | HEAR MY SONG, VIOLETTA                        | Dix               | Crawford          |

\*Publisher not available as The Billboard goes to press.

### CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesalers in the dominion, Canada Music Sales and Gordon V. Thompson. Since both firms are also American publishers' representatives and publish songs themselves (and consequently push different songs), The Billboard presents the song titles and the sales rank order in which each of the two firms rate the song. In other words, while the No. 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

| SONG                               | Rank Order According to |     | SONG                    | Rank Order According to |     |
|------------------------------------|-------------------------|-----|-------------------------|-------------------------|-----|
|                                    | CMS                     | GVT |                         | CMS                     | GVT |
| BALLERINA                          | 1                       | —   | FEUDIN' AND FIGHTIN'    | 15                      | —   |
| SANTA CLAUS IS COMING TO TOWN      | 2                       | —   | THE STARS WILL REMEMBER | 16                      | —   |
| WHITE CHRISTMAS                    | 3                       | —   | THE LADY FROM 29 PALMS  | 17                      | —   |
| AN APPLE BLOSSOM WEDDING           | 4                       | 44  | ANNIVERSARY SONG        | 18                      | 11  |
| SERENADE OF THE BELLS              | 5                       | —   | —AND MIMI               | 19                      | 10  |
| NEAR YOU                           | 6                       | 1   | THAT'S MY DESIRE        | 20                      | —   |
| CIVILIZATION                       | 7                       | —   | HOW SOON                | —                       | 2   |
| ALL MY LOVE                        | 8                       | —   | YA SHURE YOU BETCHA     | —                       | 3   |
| GOLDEN EARRINGS                    | 9                       | —   | YOU DO                  | —                       | 8   |
| WHAT ARE YOU DOING NEW YEAR'S EVE? | 10                      | —   | NAUGHTY ANGELINE        | —                       | 9   |
| WHEN YOU WERE SWEET SIXTEEN        | 11                      | 7   | PEG O' MY HEART         | —                       | 12  |
| I WISH I DIDN'T LOVE YOU SO        | 12                      | 16  | KOKOMO, INDIANA         | —                       | 13  |
| I WONDER WHO'S KISSING HER NOW     | 13                      | 14  | I HAVE BUT ONE HEART    | —                       | 15  |
| TOO FAT POLKA                      | 14                      | 5   | AFTER YOU               | —                       | 17  |
|                                    |                         |     | CHI-BABA, CHI-BABA      | —                       | 18  |
|                                    |                         |     | THE LITTLE OLD MILL     | —                       | 19  |
|                                    |                         |     | TWO LOVES HAVE I        | —                       | 20  |

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART III**  
**Radio Popularity**  
 Week Ending December 12

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, December 5, 8 a.m., and ending Friday, December 12, 8 a.m.)  
 Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's A.C.I. by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 80 per cent) alive.  
 (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.  
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**The Top 30 Tunes (plus ties)**

| Title                                    | Publisher          | Lic. By |
|--|--------------------|---------|
| A Fellow Needs a Girl (M) (R)            | Williamson         | ASCAP   |
| A Girl That I Remember (R)               | Williamson         | BMI-BMI |
| —And Mimi (R)                            | Shapiro-Bernstein  | ASCAP   |
| Ballerina (R)                            | Jefferson          | ASCAP   |
| Civilization (R)                         | Crawford           | ASCAP   |
| Golden Earrings (F) (R)                  | Paramount          | ASCAP   |
| Gonna Get a Girl (R)                     | Miller             | ASCAP   |
| How Lucky You Are (R)                    | Peter Maurice      | ASCAP   |
| How Soon? (R)                            | Supreme            | ASCAP   |
| I Still Get Jealous (M) (R)              | E. H. Morris       | ASCAP   |
| I Wish I Didn't Love You So (F) (R)      | Paramount          | ASCAP   |
| I'll Dance at Your Wedding (R)           | George Simon       | ASCAP   |
| I'm Sorry I Didn't Say I'm Sorry (F) (R) | Mood               | ASCAP   |
| My, How the Time Goes By (R)             | Chappell           | ASCAP   |
| Near You (R)                             | Supreme            | ASCAP   |
| Pass That Peace Pipe (F) (R)             | Crawford           | ASCAP   |
| Peggy O'Neil (R)                         | Feist              | ASCAP   |
| Serenade of the Bells (R)                | Melrose            | ASCAP   |
| So Far (M) (R)                           | Williamson         | ASCAP   |
| The Best Things in Life Are Free (R)     | Crawford           | ASCAP   |
| The Gentleman Is a Dope (M) (R)          | Williamson         | ASCAP   |
| The Stanley Steamer (F) (R)              | Harry Warren       | ASCAP   |
| The Stars Will Remember (R)              | Harms, Inc.        | ASCAP   |
| The Whiffenpoof Song (R)                 | Miller             | ASCAP   |
| There'll Be Some Changes Made (R)        | E. B. Marks        | BMI     |
| Those Things Money Can't Buy (R)         | Robbins            | ASCAP   |
| What Are You Doing New Year's Eve? (R)   | Famous             | ASCAP   |
| White Christmas (R)                      | Berlin             | ASCAP   |
| Winter Wonderland (R)                    | Bregman-Vocco-Conn | ASCAP   |
| With a Hey and a Hi and a Ho Ho Ho (R)   | Bourne             | ASCAP   |
| You Do (F) (R)                           | Bregman-Vocco-Conn | ASCAP   |

**The Remaining 19 Songs of the Week**

|  |                    |       |
|--|--------------------|-------|
| Almost Like Being in Love (M) (R)            | Sam Fox            | ASCAP |
| Christmas Dreaming (R)                       | Leeds              | ASCAP |
| Don't You Love Me Anymore? (R)               | Oxford             | ASCAP |
| Feudin' and Fightin' (R)                     | Chappell           | ASCAP |
| Fun and Fancy Free (F) (R)                   | Santly-Joy         | ASCAP |
| Hills of Colorado (R)                        | London             | BMI   |
| It Happened in Hawaii (R)                    | Remick             | ASCAP |
| Kokomo, Indiana (F) (R)                      | Bregman-Vocco-Conn | ASCAP |
| Let's Be Sweethearts Again (R)               | Campbell-Porgie    | BMI   |
| Love Is So Terrific (R)                      | Mellin             | BMI   |
| Papa, Won't You Dance With Me? (M) (R)       | E. H. Morris       | ASCAP |
| Santa Claus Is Comin' To Town (R)            | Feist              | ASCAP |
| Sipping Cider by the Zuyder Zee (R)          | Bloom              | ASCAP |
| The Christmas Song (R)                       | Burke-Van Heusen   | ASCAP |
| The Freedom Train (R)                        | Berlin             | ASCAP |
| They're Mine, They're Mine, They're Mine (R) | Sinatra Songs      | ASCAP |
| Too Fat Polka (R)                            | Shapiro-Bernstein  | ASCAP |
| Two Loves Have I (R)                         | Miller             | ASCAP |
| What'll I Do? (R)                            | Berlin             | ASCAP |

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

| Weeks Last to date | Position This Week | Title  | Artist                              | Lic. By              |
|--------------------|--------------------|--|-------------------------------------|----------------------|
| 20                 | 1                  | NEAR YOU   | Francis Craig                       | Bullet 1001—ASCAP    |
| 8                  | 2                  | TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Arthur Godfrey (Archie Bleyer Ork.) Me)   | Columbia 37921                      | ASCAP                |
| 7                  | 3                  | BALLERINA  | Vaughn Monroe (Vaughn Monroe)       | Victor 20-2433—ASCAP |
| 10                 | 4                  | HOW SOON (Will Jack Owens (Eddie Ballantine Ork.) I Be Seeing You)?  | Tower 1258                          | ASCAP                |
| 6                  | 5                  | GOLDEN EAR-RINGS (F)   | Peggy Lee (Dave Barbour Ork.)       | Capitol 15009—ASCAP  |
| 1                  | —                  | SERENADE OF THE BELLS  | Jo Stafford (Paul Weston Ork.)      | Capitol 15007—ASCAP  |
| 7                  | 10                 | YOU DO (F)   | Vic Damone (Jerry Gray Ork.)        | Mercury 5056—ASCAP   |
| 3                  | 9                  | I'LL DANCE AT YOUR WEDDING   | Ray Noble-Buddy Clark               | Columbia 37967—ASCAP |
| 8                  | 7                  | YOU DO (F)   | Dinah Shore (Sonny Burke Ork.)      | Columbia 37587—ASCAP |
| 5                  | 11                 | MICKEY (Air Lane Trio, DeLuxe 1119; Blue Barron, MGM 10106; The Brooks Brothers, Decca 24267; Dennis Day (Charles Dant Ork.), Victor 20-2551; Tiny Hill, Columbia 37987; Tu-Tones, Aristocrat 501) | Ted Weems                           | Mercury 5062—ASCAP   |
| 9                  | —                  | NEAR YOU   | Larry Green                         | Victor 20-2421—ASCAP |
| 7                  | 6                  | YOU DO (F)   | Margaret Whiting (Frank DeVol Ork.) | Capitol 438—ASCAP    |
| 1                  | —                  | HOW SOON (Will Dinah Shore (Sonny Burke Ork.) I Be Seeing You)?  | Columbia 37952                      | ASCAP                |
| 5                  | 12                 | THE WHISTLER   | Sam Donahue (Shirley Lloyd)         | Capitol 472—BMI      |

(Tommy Dorsey (Gordon Polk), Victor 20-2552; The Modernaires, Columbia 37980)

(Continued on page 97)

**Not One, But Two Big HITS**

#515

**OOH! LOOK-A THERE, AIN'T SHE PRETTY**

(FLIP-OVER: DON'T YOU THINK I OUGHT TO KNOW)

**BUDDY GRECO and the Sharps**

#525

**The LORD'S PRAYER**

(Reverse: Sometimes I Feel Like a Motherless Child)

**SARAH VAUGHAN**



**DANA LEADS THE POLKA PARADE**



**HELEN POLKA**

Walt Dane Orchestra with Michael Chimes Harmonicas. English lyrics by Albert Gamse, sung beautifully by the Sere-naders.

Backed by **HAPPY HARMONICA** Instrumental on **DANA 2002**

**Distributor reports prove...IT'S CLICKING SOLIDLY WITH OPS AND RETAILERS ACROSS THE NATION!**

**WESTERN UNION** (57)

CE404 DL PD=CHICAGO ILL 5 430P  
WALTER DANA, CARE DANA RECORDS INC= 286 FIFTH AVE NYK=

RUSH IMMEDIATELY AN ADDITIONAL 10000 HELEN POLKA ORDERS POURING IN FROM BOTH JUKE BOXES AND RECORD STORES NUMBER SENSATIONAL THIS IS JUST THE BEGINNING=

JAMES H. MARTIN INC.

**WESTERN UNION** (07)

1133 PD=PITTSBURGH PENN 8 435P  
DANA MUSIC CO= 286 FIFTH AVE=

DANA NUMBER 2002 TERRIFIC RUSH TWENTY FIVE THOUSANDS STANDARD DIST CO OF PITTSBURGH=

Jimmy Carroll Orchestra. And again, Al Gamse, the writer of "Amapola," "Yours," and "Managua, Nicaragua" strikes a new high in a comedy classic.

Backed by **I'M YOURS** Instrumental Fox-Trot on **DANA 2001**

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**The Billboard MUSIC POPULARITY CHARTS**  
**PART IV**  
**Retail Record Sales**

Week Ending December 13

**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

| Weeks to date | POSITION | Last Week | This Week | Record Title   | Artist                                   | Label          |
|---------------|----------|-----------|-----------|--|--|----------------|
| 7             | 1        |           |           | BALLERINA  | Vaughn Monroe                            | Victor 20-2433 |
|               |          |           |           | <i>The Stars Will Remember</i>   |  |                |
| 7             | 3        |           |           | TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me) | Arthur Godfrey (Archie Bleyer)           | Columbia 37921 |
| 16            | 2        |           |           | NEAR YOU   | Francis Craig                            | Bullet 1001    |
|               |          |           |           | <i>Red Rose</i>  |  |                |
| 5             | 13       |           |           | CIVILIZATION   | Andrews Sisters-Danny Kaye               | Decca 23940    |
|               |          |           |           | <i>Bread and Butter Woman</i>  |  |                |
| 3             | 6        |           |           | WHITE CHRISTMAS (F)  | Bing Crosby                              | Decca 23778    |
|               |          |           |           | <i>God Rest Ye, Merry Gentlemen</i>                                      |  |                |
| 7             | 4        |           |           | HOW SOON (Will I Be Seeing You)?   | Jack Owens (Eddie Ballantine)            | Tower 1258     |
| 11            | 7        |           |           | NEAR YOU   | Larry Green                              | Victor 20-2421 |
|               |          |           |           | <i>Pic-A-Nic-In</i>  |  |                |
| 7             | 15       |           |           | YOU DO (F)   | Vaughn Monroe (Moon Maids)               | Victor 20-2361 |
|               |          |           |           | <i>Kokomo, Ind.</i>  |  |                |
| 5             | 5        |           |           | HOW SOON (Will I Be Seeing You)?   | Vaughn Monroe (Vaughn Monroe-Moon Maids) | Victor 20-2523 |
|               |          |           |           | <i>True</i>  |  |                |
| 6             | 11       |           |           | YOU DO (F)   | Bing Crosby-Carmen Cavallaro             | Decca 24101    |
|               |          |           |           | <i>How Soon (Will I Be Seeing You)?</i>                                  |  |                |
| 4             | 14       |           |           | GOLDEN EARRINGS (F)  | Peggy Lee (Dave Barbour Ork)             | Capitol 15009  |
|               |          |           |           | <i>I'll Dance at Your Wedding</i>  |  |                |
| 1             | -        |           |           | I'LL DANCE AT YOUR WEDDING   | Ray Noble-Buddy Clark                    | Columbia 37967 |
|               |          |           |           | <i>Those Things Money Can't Buy</i>                                      |  |                |
| 1             | -        |           |           | SERENADE OF THE BELLS  | Jo Stafford (Paul Weston Ork)            | Capitol 15007  |
|               |          |           |           | <i>The Gentleman Is a Dope</i>   |  |                |
| 5             | 12       |           |           | SERENADE OF THE BELLS  | Sammy Kaye (Don Cornell-Choir)           | Victor 20-2372 |
|               |          |           |           | <i>That's What Every Girl Should Know</i>                                |  |                |
| 3             | 9        |           |           | HOW SOON (Will I Be Seeing You)?   | Bing Crosby-Carmen Cavallaro             | Decca 24101    |
|               |          |           |           | <i>You Do</i>  |  |                |
| 14            | 8        |           |           | I WISH I DIDN'T LOVE YOU SO (F)  | Vaughn Monroe (Vaughn Monroe-Moon Maids) | Victor 20-2294 |
|               |          |           |           | <i>Tallahassee (F)</i>   |  |                |

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

| Weeks to date | POSITION | Last Week | This Week | Album Title   | Artist       | Label          |
|---------------|----------|-----------|-----------|---|--------------|----------------|
| 8             | 1        |           |           | Merry Christmas Album                                 | Bing Crosby  | Decca A-550    |
| 4             | 2        |           |           | Merry Christmas Music                                 | Perry Como   | Victor P-161   |
| 6             | 3        |           |           | Dorothy Shay (The Park Avenue Hillbilly) Goes to Town | Dorothy Shay | Columbia C-155 |
| 1             | -        |           |           | 'Twas the Night Before Xmas                           | Fred Waring  | Decca 480      |
|               |          |           |           | Al Jolson Souvenir Album                              | Al Jolson    | Decca 575      |

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

| Weeks to date | POSITION | Last Week | This Week | Record Title         | Artist  | Label          |
|---------------|----------|-----------|-----------|----------------------|---|----------------|
| 115           | 2        |           |           | Clair De Lune        | Jose Iturbi   | Victor 11-8851 |
| 129           | 1        |           |           | Chopin's Polonaise   | Jose Iturbi   | Victor 11-8848 |
| 3             | 4        |           |           | Ave Maria            | Marian Anderson   | Victor 14210   |
| 88            | 3        |           |           | Jalousie             | Boston Pops, Arthur Fiedler, conductor                      | Victor 12160   |
| 104           | 4        |           |           | Warsaw Concerto      | Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist | Victor 11-8863 |
| 27            | 4        |           |           | The Whiffenpoof Song | Robert Merrill  | Victor 10-1313 |

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

| Weeks to date | POSITION | Last Week | This Week | Album Title                            | Artist   | Label           |
|---------------|----------|-----------|-----------|--|--|-----------------|
| 121           | 1        |           |           | Rhapsody in Blue                       | Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor          | Columbia X-251  |
| 46            | 3        |           |           | Tchaikowsky Nutcracker Suite           | Eugene Ormandy, conductor, Philadelphia Ork                        | Victor DM-1020  |
| 2             | -        |           |           | Kostelanetz Conducts                   | Andre Kostelanetz  | Columbia MM-574 |
| 66            | 2        |           |           | Rachmaninoff Concerto No. 2 in C Minor | Artur Rubinstein, pianist, NBC Ork; Vladimir Golschmann, conductor | Victor 1075     |
| 5             | -        |           |           | Strauss Waltzes                        | Andre Kostelanetz and His Ork                                      | Columbia 481    |
| 1             | -        |           |           | Christmas Hymns and Carols             | Robert Shaw  | Victor M-1077   |
| 1             | -        |           |           | Tchaikowsky Nutcracker Suite           | Andre Kostelanetz and His Ork                                      | Columbia MM-714 |
| 23            | -        |           |           | Tchaikowsky Nutcracker Suite           | New York Philharmonic Symphony Ork, Rodzinski, conductor           | Columbia MM-627 |

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Juke Box Record Plays**  
**PART V**  
 Week Ending December 12

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

| Weeks to date | POSITION Last Week | POSITION This Week | Record   | Label   |
|---------------|--------------------|--------------------|--|---|
| 16            | 1                  | 1                  | NEAR YOU .....   | Francis Craig.....Bullet 1001                               |
| 7             | 2                  | 2                  | BALLERINA .....  | Vaughn Monroe (Vaughn Monroe).....Victor 20-2433            |
| 7             | 3                  | 3                  | TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Arthur Godfrey (Archie Bleyer)..... | Columbia 37921  |
| 7             | 5                  | 4                  | HOW SOON (Will Jack Owens (Eddie Ballantine Ork).....  | Tower 1258  |
| 4             | 9                  | 5                  | CIVILIZATION ...   | Andrews Sisters-Danny Kaye...Decca 23940                    |
| 12            | 6                  | 6                  | NEAR YOU .....   | Andrews Sisters (Vic Schoen Ork).....Decca 24171            |
| 13            | 4                  | 7                  | I WISH I DIDN'T LOVE YOU SO (F).....   | Vaughn Monroe (Moon Maids).....Victor 20-2294               |
| 6             | 11                 | 8                  | YOU DO (F).....  | Bing Crosby-Carmen Cavallaro...Decca 24101                  |
| 9             | 10                 | 9                  | MERRY CHRISTMAS, BABY.....   | Johnny Moore.....Exclusive EX-254                           |
| 4             | 12                 | 10                 | MICKEY .....   | Ted Weems.....Mercury 5062                                  |
| 4             | 14                 | 11                 | HOW SOON (Will Vaughn Monroe (Vaughn Monroe-Moon I Be Seeing You)?).....                                 | Maids.....Victor 20-2523                                    |
| 7             | 7                  | 11                 | YOU DO (F) .....   | Vaughn Monroe (Vaughn Monroe-Moon Maids).....Victor 20-2361 |
| 1             | —                  | 12                 | YOU DO (F) .....   | Vaughn Monroe (Vaughn Monroe-Moon Maids).....Victor 20-2361 |
| 5             | 15                 | 13                 | WHITE CHRISTMAS (F) .....  | Bing Crosby.....Decca 23378                                 |
| 11            | 8                  | 14                 | HOW SOON (Will I Be Seeing You)?).....   | Bing Crosby-Carmen Cavallaro...Decca 24101                  |
| 1             | —                  | 15                 | NEAR YOU .....   | Larry Green.....Victor 20-2421                              |
|               |                    |                    | CIVILIZATION ...   | Ray McKinley.....Majestic 7274                              |

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

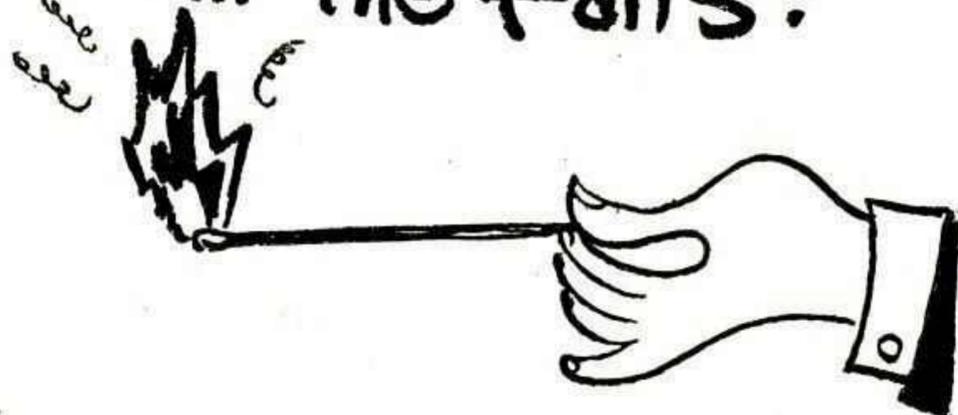
| Weeks to date | POSITION Last Week | POSITION This Week | Record  | Label   |
|---------------|--------------------|--------------------|---|---|
| 18            | 1                  | 1                  | I'LL HOLD YOU IN MY HEART (Till I Can Eddy Arnold and His Tennessee Hold You in My Arms)..... | Plowboys.....Victor 20-2332   |
| 7             | 3                  | 2                  | TO MY SORROW.....   | Eddy Arnold and His Tennessee Plowboys.....Victor 20-2481                       |
| 2             | 5                  | 3                  | NEVER TRUST A WOMAN .....   | Tex Williams and The Western Caravan (Tex Williams).....Capitol Americana 40054 |
| 30            | 4                  | 4                  | IT'S A SIN.....   | Eddy Arnold and His Tennessee Plowboys.....Victor 20-2241                       |
| 4             | 2                  | 5                  | NEVER TRUST A WOMAN .....   | Red Foley (The Cumberland Valley Boys).....Decca 46074                          |

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

| Weeks to date | POSITION Last Week | POSITION This Week | Record  | Label   |
|---------------|--------------------|--------------------|---|---|
| 11            | 2                  | 1                  | SNATCH AND GRAB IT...Julia Lee and Her Boy Friends (Julia Lee)..... | Capitol Americana 40028                                   |
| 17            | 1                  | 2                  | BOOGIE WOOGIE BLUE PLATE .....                                      | Louis Jordan.....Decca 34104                              |
| 5             | 3                  | 3                  | EARLY IN THE MORNING..  | Louis Jordan.....Decca 24155                              |
| 12            | —                  | 4                  | HURRY ON DOWN .....   | Nellie Lutcher and Her Rhythm.....Capitol Americana 40002 |
| 12            | 4                  | 4                  | HE'S A REAL GONE GUY...Nellie Lutcher.....                          | Capitol Americana 40017                                   |
| 1             | —                  | 5                  | MERRY CHRISTMAS, BABY.  | Johnny Moore.....   |
| 1             | —                  | 5                  | I LOVE YOU, YES I DO....  | Bull Moose Jackson....King 4181                           |

**SURE FIRE**  
 With the fans!



**CLAUDE THORNHILL**  
 and his Orchestra

**"I NEVER LOVED ANYONE"**  
 Vocal by Gene Williams

**"DON'T CALL IT LOVE"**  
 (from "I'll Walk Alone")  
 Vocal by Fran Warren

**Columbia 37979**



**TONY PASTOR**  
 and his Orchestra

**"YOUR RED WAGON"**  
 (from "Your Red Wagon")  
 Vocal by Tony Pastor

**"GONNA GET A GIRL"**  
 Vocal by Tony Pastor and  
 The Clooney Sisters

**Columbia 37973**

HEAR THE GREAT ARTISTS AT THEIR BEST ON

**Columbia Records**

Trade-marks "Columbia," and ® Reg. U. S. Pat. Off.



Start 1948 With  
The First Real Novelty Song  
In Months!

MEMO FROM  
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# The Secretary Song

(BIDIBI BOT BOT)

Words and Music by  
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ORDER NOW! —JUKE BOX LEADERS— PERPETUAL FAVORITES  
TEN NEW 10" DISC records OUT-HITTING THE HITS!

**LONNIE JOHNSON** (Former Victor artist) with BLIND JOHN DAVIS, BLUES PIANO  
BLUES vocal & guitar, piano  
6061 HOW COULD YOU BE SO MEAN? 79c  
MY LAST LOVE  
6062 KEEP WHAT YOU GOT / WHY I LOVE YOU 79c

**BROWNIE MCGHEE** (Former Columbia artist) of deep blue chording and haunting voice  
BLUES vocal & guitar  
6058 SECRET MOJO BLUES 79c  
PAWNSHOP BLUES  
6057 JUST ME AND MY DOG / LONESOME BLUES 79c  
6059 GO ON BLUES / THE WAY I FEEL 79c

**CHET TYLER** Footloose yodeler of the range, drinkin' his coffee strong  
WESTERN vocal & guitar  
5086 CHIMES YODEL 79c  
CATTLE CALL SONG

**HOBART SMITH** of the ballad singin' Smith clan of Smith County, Virginia  
BLUE RIDGE BALLADEER vocal & banjo  
6081 RAILROAD BILL 79c  
Down in the Willow Garden

**TOM GLAZER** Famous balladeer of folk discs  
WESTERN vocal & guitar  
607-2 COWBOY'S LAMENT 79c  
(STREETS OF LAREDO)  
Go Tell Aunt Nancy

**TWO GOSPEL KEYS** Mother Jones and Emma Daniels, "two wonderful old ladies"  
DEEP SOUTH SPIRITUALS vocal, guitar and sticks  
5065 I WANT MY CROWN 79c  
GONNA HAVE A GOOD TIME  
5066 PRECIOUS LORD 79c  
YOU'VE GOT TO MOVE

For DISC Record distributor in your territory, phone, wire, write:  
**DISC COMPANY OF AMERICA** 117 W. 46 St., N. Y. 19, N. Y. BRyant 9-3136

## The Billboard MUSIC POPULARITY CHARTS

PART VI

### Record Possibilities

Week Ending December 12



#### THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- YOU ARE NEVER AWAY**.....Buddy Clark with Dick Jones Ork..... Columbia 37985  
Pretty rendition of an extremely pretty tune from the legit "Allegro." Melody has retentive value that could hep it on the move upward if enuff push by jockeys develops.
- I'M LOOKING OVER A FOUR-LEAF CLOVER** .....Art Mooney Ork.....MGM 10119  
Sparked by Mike Pingleton's thumping banjo, this rousing throwback to the late 1920's has a community spirit that should entice plenty of nickels.
- I'M MY OWN GRANDPAW**.....Guy Lombardo with Vocal by Lombardo Trio .....Decca 24288  
Novelty based on the old jukes family vaude gags builds lyrically to prove the title. Cute and clever enough to draw the coin. Flip is "Frankie and Johnny," longtime Lombardo fave which should do well on the jukes.
- WHAT'LL I DO?**.....King Cole Trio.....Capitol 15019  
Sensitive King Cole vocal, tasty pacing and performance of the Irving Berlin oldie due for revival plugs due to spot in "The Naked City" flick. Best Cole disk in a long time.
- (GOTTA GET TO)** Oklahoma City.....Tex Beneke with Vocals by Beneke and the Moonlight Serenaders.Victor 20-2566  
The old Glenn Miller novelty form revived—Beneke whistles, talks, sings with the group—all with rhythmic ork backing. And with a cow-country twang yet.

#### THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. I'LL DANCE AT YOUR WEDDING...Peggy Lee (Dave Barbour Ork).... Capitol 15009
2. PASS THAT PEACE PIPE.....Margaret Whiting (The Chiefs-Frank DeVal Ork).....Capitol 15010
3. THOSE THINGS MONEY CAN'T BUY.King Cole Trio.....Capitol 15011
4. THE CHRISTMAS SONG.....King Cole Trio.....Capitol 311
5. NOWHERE .....Red Ingle (The Natural Seven)..... Capitol 476
6. BABY BOOGIE.....Elliot Lawrence (Rosalind Patton) .....Columbia 37954
7. I'LL HOLD YOU IN MY HEART.....Eddy Arnold and His Tennessee Plowboys .....Victor 20-2332
8. THE SECRETARY SONG.....Ted Weems.....Mercury 5081
9. AT THE CANDLELIGHT CAFE.....Gordon MacRae.....Capitol 15014
10. THE DUM DOT SONG.....Frank Sinatra (The Pied Pipers-Axel Stordahl Ork) ..Columbia 37966

#### THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. HERE COMES SANTA CLAUS.....Gene Autry.....Columbia 37942
2. CHRISTMAS ISLAND.....Andrew Sisters-Guy Lombardo..... Decca 23722
3. SILENT NIGHT.....Bing Crosby.....Decca 23777
4. THE CHRISTMAS SONG.....King Cole Trio.....Capitol 311
5. OOOH, LOOK-A THERE, AIN'T SHE PRETTY? .....Buddy Greco-The Three Snaps..... Majestic 515
6. DON'T YOU LOVE ME ANYMORE?...Freddy Martin (Clyde Rogers-The Martin Men).....Victor 20-2473
7. TWO LOVES HAVE I.....Frankie Laine (Carl Fischer Ork).....Mercury 5064
8. I'LL DANCE AT YOUR WEDDING...Tony Martin (Earl Hagen Ork).....Victor 20-2512
9. I'LL DANCE AT YOUR WEDDING...Peggy Lee (Dave Barbour Ork).....Capitol 15009

#### THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. I'LL DANCE AT YOUR WEDDING...Buddy Clark-Ray Noble..... Columbia 37967
2. I'LL HATE MYSELF IN THE MORN- Sammy Kaye (Laura Leslie-Don Cor- ING .....Victor 20-2524
3. DREAM AGAIN .....Sammy Kaye (The Three Kaydets) .....Victor 20-2524
4. I'LL DANCE AT YOUR WEDDING...Peggy Lee (Dave Barbour Ork)..... Capitol 15009
5. CHRISTMAS ISLAND.....Andrew Sisters-Guy Lombardo..... Decca 23722
6. I'LL HOLD YOU IN MY HEART.....Eddy Arnold and His Tennessee Plowboys.....Victor 20-2332
7. HERE COMES SANTA CLAUS.....Gene Autry.....Columbia 37942
8. PEGGY O'NEIL .....Frankie Carle (Gregg Lawrence)..... Columbia 37930
9. SWISS BOY.....Lawrence Duchow.....Victor 20-1079
10. YOUR RED WAGON.....Andrew Sisters.....Decca 24268

The Billboard MUSIC POPULARITY CHARTS

PART VII



Record Reviews

With Ratings for Disk Jockeys, Dealers and Juke Box Operators

Week Ending December 13

How Ratings Are Determined

Records are reviewed three times... Each category is assigned a maximum number of points...

THE CATEGORIES

Table with 9 categories and their respective point values (Max. Pts. 15, 15, 15, 15, 5, 10, 10, 10, 5)

THE RATINGS

Rating scale from 90-100 (top) to 0-39 (poor)

ARTIST, TUNES, LABEL AND NO., COMMENT, RATINGS (OVER-ALL, DISK JOCKEY, DEALER, OPERATOR)

ARTIST, TUNES, LABEL AND NO., COMMENT, RATINGS (OVER-ALL, DISK JOCKEY, DEALER, OPERATOR)

ARTIST, TUNES, LABEL AND NO., COMMENT, RATINGS (OVER-ALL, DISK JOCKEY, DEALER, OPERATOR)

ARTIST, TUNES, LABEL AND NO., COMMENT, RATINGS (OVER-ALL, DISK JOCKEY, DEALER, OPERATOR)

Main record review table, left column (Poplar, THE PHILHARMONICA TRIO, JEANIE LEITT, ENDRIC MADRIGUERA ORK, TED MEYN, SHEP FIELDS ORK, JIMMY WILBER & THE LITTLE BAND, BUDDY CLARK)

Main record review table, middle column (Poplar, DANNY O'NEIL, BRUNON KRYGER-ORK, TED MEYN-LEE PEPPER, BUDDY CLARK, TINY HILL-ORK, DON BAKER-LEE PEPPER, ART MOONEY ORK, KATE SMITH)

Main record review table, right column (Poplar, VIC DAMONE, DICK (TWO TON) BAKER, DINAH SHORE, FRANKIE MASTERS-ORK, GEORGE PAXTON ORK, THE PROGRESSIVE FOUR, GRACIE FIELDS)

Main record review table, far right column (Poplar, INK SPOTS, BING CROSBY, DEEP RIVER BOYS, GUY LOMBARDO ORK, JIMMIE LUNCEFORD'S ORK, LENNY HERMAN & ORK)

(Continued on page 98)

# Staff Record Company

presents

A NEW STAR ON THE RECORD HORIZON

*The Lady of Twilight Moods*

# BOBBE CASTON



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2 HITS ON ONE  
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The  
**Billboard**

MUSIC POPULARITY CHARTS

PART  
**VIII**

## Advance Information

Week Ending  
December 12



### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

#### POPULAR

- A Fellow Needs a Girl  
P. O'Connor Ork (The Gentleman) O'Connor 0-100-3
- All Dressed Up With a Broken Heart  
A. Dale (My Cousin) Signature 15174
- All Dressed Up With a Broken Heart  
A. Gerard (If I) National 7019
- All Dressed Up With a Broken Heart  
B. Houston (Planissimo) MGM 10118
- All Dressed Up With a Broken Heart  
J. Laurenz (The Things) Mercury 5093
- After I Say I'm Sorry  
J. Dane (Think of) Atlas D-153
- A Hunt in the Black Forest (12")  
A. Goodman Ork (In a) Victor 28-0420
- An Old Sombbrero  
V. Damone (Teresa) Mercury 5092
- An Old Sombbrero  
A. Dale (Judy) Signature 15175
- Bay City Coffee Show  
P. O'Connor Ork (I Laughed) O'Connor 0-100-6
- Blue Moon  
H. Kern-L. Sloop (Jungle Rhumba) Tempo 1042
- Blue Tail Fly (Jimmy Crack Corn)  
J. Wilber-The Little Band (Cincinnati) Radio Artist 213
- Brahm's Lullaby  
J. Louise (The Sandman) Atlas JL-128
- But Beautiful  
T. Bencke (You Don't) Victor 20-2660
- But Beautiful  
F. Sinatra (If I) Columbia 38053
- Charmaine  
The Philharmonica Trio (Lullaby of) Capitol 483
- Christmas Album (2-10")  
Old Music Box Melodies . . . Bornand Music Box R. B. 4
- Jingle Bells  
Santa Claus Is Coming To Town  
The First Noel  
White Christmas
- Christmas Baby  
P. O'Connor Ork (Traffic Jam) O'Connor 0-100-2
- Cincinnati  
J. Wilber-The Little Band (Blue Tail) Radio Artist 213
- Cumana  
H. Kern-L. Sloop (Donkey Serenade) Tempo 1044
- Donkey Serenade  
H. Kern-L. Sloop (Cumana) Tempo 1044
- Don't Call It Love  
J. Melis Ork (Jungle Rhumba) Mercury 5084
- Don't You Love Me Anymore  
P. O'Connor Ork (So Far) O'Connor 0-100-4
- Elli, Elli  
Lind Brothers (Too-Ra-Loo-Ra-Loo-Rah) Constellation 1000
- Feeling Zero  
B. Cameron (Love That) King 4185
- Foggy Foggy Dew  
C. Foster Ork (My Cousin) Mercury 5085
- I Can Dream, Can't I?  
J. Saunders (The Things) Rainbow 10038
- I Feel So Smoochie  
The King Cole Trio (What'll I) Capitol 15019
- I Found a Lovely Dream  
P. O'Connor Ork (Star Dust) O'Connor 0-100-1
- I Kiss Your Hand, Madame  
T. Martin (I Never) Mercury 5042
- I Laughed At Love  
P. O'Connor Ork (Bay City) O'Connor 0-100-6
- I Learned to Cry  
B. Johnson and His Musical Notes (So Tired) Victor 20-2618
- I Never Loved Anyone  
A. Dale (The Wildest) Signature 15169
- I Never Loved Anyone  
T. Martin (I Kiss) Mercury 5042
- I Understand  
J. Laurenz (The Treasure) Mercury 5086
- I Want a Little Girl  
The Progressive Four (St. Louis) DC 8036
- If I Didn't Have You  
A. Gerard (All Dressed) National 7019
- If I Only Had a Match  
F. Sinatra (But Beautiful) Columbia 38053
- If You Care For Me  
J. Saunders (Roses of) Rainbow 10044
- If Winter Comes  
F. Martin (The Dickey) Victor 20-2617
- I'll Never Make the Same Mistake Again  
B. Eckstine (True) MGM 10123
- I'm Living a Lie  
L. Prima (Thousand Island) Victor 20-2619
- I'm a Lonely Little Petunia (In an Onion Patch)  
Two Ton Baker (The Coconut) Mercury 5083
- I'm A-Comin' A-Courtin' Corabelle  
The Korn Kobblers (The Dum) MGM 10120
- I'm Looking Over a Four Leaf Clover  
A. Mooney (The Big) MGM 10119
- In a Clock Shop (12")  
A. Goodman Ork (A Hunt) Victor 28-0420
- It Had To Be You Album  
I. Jones Ork-C. Massey . . . Coast C-2
- It Had To Be You  
On the Alamo  
Swinging Down the Lane  
You've Got Me Cryin' Again
- In a Little Book Shop  
A. Kassel (I've Got) Mercury 5088
- It's December Again  
W. Van Dyne (The Shiny) Tower 1273
- I've Got a Feeling I'm Falling  
A. Kassel (In a) Mercury 5088
- Johnny Take My Wife  
S. Sherock Ork (You Take) Commodore C 7501
- Isham Jones Album  
I. Jones Ork-C. Massey . . . Coast C-3
- I'll Never Have to Dream Again  
I'll See You in My Dreams  
The One I Love  
The Wooden Soldier and the China Doll
- Judy  
A. Dale (An Old) Signature 15175
- Jungle Rhumba  
H. Kern-L. Sloop (Blue Moon) Tempo 1042
- Jungle Rhumba  
A. Login (Love Me) National 7018
- Jungle Rhumba  
J. Melis Ork (Don't Call) Mercury 5084
- Jerome Kern Favorites Album  
Signature S-15
- All the Things You Are—R. Bloch Ork  
Signature 15200
- Smoke Gets in Your Eyes—R. Bloch Ork  
Signature 15202
- The Way You Look Tonight—R. Bloch Ork  
Signature 15201
- They Didn't Believe Me—M. Lewis  
Signature 15202
- Why Do I Love You—M. Lewis  
Signature 15200
- Why Was I Born—B. Doyle  
Signature 15201
- Kiss Your Gal Again (The Boom, Boom Song)  
Seva All Stars Ork (Marry Polka) Seva 2005
- Let's Be Sweethearts Again  
B. Barron (Mary Lou) MGM 10121
- Lose Yourself, Baby (You Just Lost Me)  
P. O'Connor Ork (Never Have) O'Connor 0-100-5
- Love Me  
A. Login (Jungle Rhumba) National 7018
- Love That Boy  
B. Cameron (Feeling Zero) King 4185
- Lullaby of Broadway  
The Philharmonica Trio (Charmaine) Capitol 483
- Marry Polka  
Seva All Stars Ork (Kiss Your) Seva 2005
- Mary Lou  
B. Barron (Let's Be) MGM 10121
- Medley of Marches  
Manor Military Band (The Star) Manor 1101
- Memories, Album  
Gordon Trio . . . Sonora MS 498
- Button Up Your Overcoat . . . Sonora 1203
- Carolina in the Morning . . . Sonora 1201
- Marie . . . Sonora 1202
- Memories . . . Sonora 1201
- My Little Girl . . . Sonora 1204
- Valencia . . . Sonora 1202
- Whispering . . . Sonora 1203
- You're the Cream in My Coffee . . . Sonora 1204
- Moonlight in Vermont  
L. Herman Ork (Mucho Closer) Manor 1104
- Mucho Closer, Sweetheart  
L. Herman Ork (Moonlight in) Manor 1104
- Music From Beyond the Moon  
J. Pina Ork (Song of) MGM 10122
- My Cousin Louella  
A. Dale (All Dressed) Signature 15174
- My Cousin Louella  
C. Foster Ork (Foggy Foggy) Mercury 5085
- My Last Dollar  
D. Deacon Jones Ork (Ragus) Coast 8019
- Never Have, Never Will  
P. O'Connor Ork (Lose Yourself) O'Connor 0-100-5
- Oh Marie!  
Seva All Stars Ork (Too Fat) Seva 2004
- Ooch! Look-a There, Ain't She Pretty?  
B. Goodman Ork (Sweet and) Capitol 15020
- Organ Grinder  
S. Sherock Ork (Wabash Blues) Commodore C 7500
- Peg O' My Heart  
P. O'Connor Ork (Sometimes) O'Connor 0-100-10
- Planissimo  
B. Houston (All Dressed) MGM 10118
- Planissimo  
S. Lanson (You Can't) Mercury 5089
- Piano Dreams Album  
Dieudonne Mentone . . . Oconnor
- Ballerina . . . O'Connor 0-100-7
- Is It Love . . . O'Connor 0-100-8
- Lonesome . . . O'Connor 0-100-9
- Love-n-You . . . O'Connor 0-100-9
- Star Dust . . . O'Connor 0-100-7
- Tea For Two . . . O'Connor 0-100-8
- Ragus  
D. Deacon Jones Ork (My Last) Coast 8019

(Continued on opposite page)

**ADVANCE RECORD RELEASES**

**POPULAR**

(Continued from opposite page)

- Riding in a Sleigh**  
C. Massey (This Christmas) Coast 8016
- Roses of Picardy**  
J. Saunders (If You) Rainbow 10044
- Shine**  
F. Laine (We'll Be) Mercury 5091
- So Far**  
P. O'Connor Ork (Don't You) O'Connor 0-100-4
- So Tired**  
B. Johnson and His Musical Notes (I Learned) Victor 20-2618
- St. Louis Blues**  
The Progressive Four (I Want) DC 8036
- Sometimes**  
P. O'Connor Ork (Peg O') O'Connor 0-100-10
- Song of New Orleans**  
J. Fina Ork (Music From) MGM 10122
- Star Dust**  
P. O'Connor Ork (I Found) O'Connor 0-100-1
- Sweet and Lovely**  
B. Goodman Ork (Oooh! Look-a) Capitol 15030
- Teresa**  
V. Damone (An Old) Mercury 5092
- That's the Kind of Gal I Dream Of (You Should See the Kind That I Get)**  
The Soft Winds (To Be) Majestic 1182
- The Big Brass Band From Brazil**  
A. Mooney (I'm Looking) MGM 10119
- The Coconut Song**  
Two Ton Baker (I'm a) Mercury 5083
- The Dickey Bird Song**  
F. Martin (If Winter) Victor 20-2617
- The Dum Dot Song**  
The Korn Kobblers (I'm A-Comin') MGM 10120
- The First Time I Kissed You**  
P. Page (There's a) Mercury 5087
- The Gentleman Is a Dope**  
P. O'Connor Ork (A Fellow) O'Connor 0-100-3
- The Man I Love**  
J. Louise (You Don't) Atlas JL-149
- The Sandman Song**  
J. Louise (Brahm's Lullaby) Atlas JL-128
- The Shiny One**  
W. Van Dyne (It's December) Tower 1272

- The Star-Spangled Banner**  
R. Crawford-Scarletiers (Medley of) Manor 1101
- The Things You Left in My Heart**  
J. Saunders (I Can) Rainbow 10038
- The Things You Left in My Heart**  
J. Laurenz (All Dressed) Mercury 5093
- The Treasure of Sierra Madre**  
J. Laurenz (I Understand) Mercury 5086
- The Wildest Gal in Town**  
A. Dale (I Never) Signature 15169
- There's a Man in My Life**  
P. Page (The First) Mercury 5087
- Think of Me**  
J. Dane (After I) Atlas D-153
- This Christmas Night**  
C. Massey (Riding in) Coast 8026
- Thousand Island Song**  
L. Prima (I'm Living) Victor 20-2619
- To Be Continued**  
The Soft Winds (That's the) Majestic 1182
- Too Fat Polka (She's Too Fat For Me)**  
Seva All Stars Ork (Oh Marie!) Seva 2004
- Too-Ra-Loo-Ra-Loo-Ral**  
Lind Brothers (Ell, Ell) Constellation 1000
- Traffic Jam**  
P. O'Connor Ork (Christmas Baby) O'Connor 0-100-2
- True**  
B. Eckstine (I'll Never) MGM 10123
- Wabash Blues**  
S. Sherock Ork (Organ Grinder) Commodore C 7500
- We'll Be Together Again**  
F. Laine (Shine) Mercury 5091
- What'll I Do**  
The King Cole Trio (I Feel) Capitol 15019
- You Can't Make Money Dreaming**  
S. Lanson (Pianissimo) Mercury 5089
- You Don't Have To Know the Language**  
T. Beneke (But Beautiful) Victor 20-2660
- You Don't Know What Love Is**  
J. Louise (The Man) Atlas JL-149
- You Take the Sunshine**  
S. Sherock Ork (Johnny Take) Commodore C 7501

**FOLK**

- A Bridal Bouquet**  
Oklahoma Sweethearts (Have You) Capitol Americana 40070
- A Cup of Coffee and a Cigarette**  
J. Irby and His Texas Ranchers (Roses Have) MGM 10117
- All Time Hits From the Hills Album**  
E. Arnold and His Tennessee Plowboys Victor P-195
- I'm Thinking Tonight of My Blue Eyes**  
Victor 20-2488
- It Makes No Difference Now**  
Victor 20-2489
- Molly Darling**  
Victor 20-2489
- Rockin' Alone in an Old Rockin' Chair**  
Victor 20-2488
- Seven Years With the Wrong Woman**  
Victor 20-2490
- The Prisoner's Song**  
Victor 20-2490
- Who At My Door Is Standing**  
Victor 20-2491
- Will the Circle Be Unbroken (My Family Circle)**  
Victor 20-2491
- Another Day, Another Dollar**  
C. Kinsey (Now I'm) Mercury 6073
- Ballads and Blues, Volume II, Album**  
Decca A-611
- Dip His Finger in the Water**  
J. White-B. White Decca 24237
- Green Grass Growing All Around**  
J. White-B. White Decca 24240
- Jim Crow**  
J. White-B. White Decca 24240
- Josh and Bill Blues**  
J. White-B. White Decca 24237
- Lord Randall, My Son**  
J. White Decca 24238
- Molly Malone**  
J. White Decca 24239
- Waltzing Matilda**  
J. White Decca 24239
- Watercross**  
J. White Decca 24238
- Barrel House Boogie**  
A. Dexter and His Troopers (Texas Rose) Columbia 38038
- Bats in Your Belfry**  
The Ranch House Boys (You Cooked) Gold Seal 333
- Blue Kimona Blues**  
C. Walker (Oh, Darlin') Decca 46089
- Blue Tail Fly**  
B. Wilson-Blue Rangers (I'll Find) Cowboy CR 402
- Chicken in the Bread Pan**  
Red Woodward and His Red Hawks (You Will) Signature 1024
- Coo-See-Coo**  
F. Holden (There's More) King 678
- Cry, Baby, Like I Cried for You**  
J. Lawson (I'll Never) Columbia 38035
- Don't Blame My Dreams**  
L. Beaver (It's Up) Rich-R'-Tone 416
- Easy to Please**  
E. Lee and His Midwesterners (Tomorrow Is) Victor 20-2645
- Fisherman's Polka**  
Light Crust Doughboys (Sow Song) King 687
- Fox Chase**  
W. Raney (Green Valley) King 676
- God's Own Little Lamb**  
Turner Bros (The Leaf) Radio Artist 202
- Green Valley Waltz**  
W. Raney (Fox Chase) King 676
- Have You Ever Been Lonely (Have You Ever Been Blue)**  
Oklahoma Sweethearts (A Bridal) Capitol Americana 40070
- I Don't Know**  
Willis Bros. (Wrangler Boogie) Mercury 6071
- I Fell in Love**  
Smilin' Red Maxedon-Mercury Rangers (I Left) Arcadia AO-800
- I Left My Heart in Texas**  
M. Mullican (Sweeter Than) King 673

- I Left My Boots and Saddle Home (Just To Make a Little Jeep Go)**  
Smilin' Red Maxedon-Mercury Rangers (I Fell) Arcadia AO-800
- I'll Find Someone**  
B. Wilson-Blue Rangers (Blue Tail) Cowboy CR 402
- I'll Never Believe It**  
Red Woodward and His Red Hawks (No Tears) Signature 1025
- I'll Never Love Again**  
J. Lawson (Cry, Baby) Columbia 38035
- I'm Gonna Change Things**  
H. Penny (I'm Not) King 672
- I'm Gonna Dry Up My Tears**  
J. Day-Santa Fe Rangers (When I) Cowboy CR 204
- I'm Not Surprised**  
H. Penny (I'm Gonna) King 672
- Is It True That I'm Losing You**  
T. Hill (The Honey) Decca 46090
- It's a Dirty Shame**  
J. Perry-Light Crust Doughboys (Pappy's Banjo) King 681
- It's Up To You**  
L. Beaver (Don't Blame) Rich-R'-Tone 416
- Love in the First Degree**  
B. Carlisle (When the) King 679
- Minstrel Songs of the U. S. A. Album (4-10")**  
R. Dyer-Bennet Vox 632
- Along the Colorado Trail**  
Vox 690
- Old Bangum**  
Vox 692
- The Lass From the Low Country**  
Vox 692
- The Quaker Lover**  
Vox 691
- The Rackets 'Round Blue Mountain Lake**  
Vox 690
- The Turkish Revery**  
Vox 693
- Were You There?**  
Vox 693
- When Cockleshells Turn Silverbells**  
Vox 691
- Mobile Boogie**  
Delmore Bros. (Wattin' for) King 680
- Mother No Longer Awaits Me At Home**  
The Stanley Brothers (The Girl) Rich-R'-Tone 420
- My Sweet Love Ain't Around**  
H. Williams (Rootie Tootie) MGM 10124
- Next Sunday, Darling, Is My Birthday**  
C. Moody (Where the) King 671
- No More Records**  
A. Gibson (Who's That) Mercury 6075
- No Tears Tomorrow**  
Red Woodward and His Red Hawks (I'll Never) Signature 1025
- Now I'm Happy**  
C. Kinsey (Another Day) Mercury 6073
- Oh, Darlin'**  
C. Walker (Blue Kimona) Decca 46089
- Ole Mother Nature**  
L. Glosson and His Railroad Playboys (Talk of) Mercury 6074
- Pappy's Banjo Boogie**  
J. Perry-Light Crust Doughboys (It's a) King 681
- Rootie Tootie**  
H. Williams (My Sweet) MGM 10124
- Roses Have Thorns**  
J. Irby and His Texas Ranchers (A Cup) MGM 10117
- Sad and Blue**  
E. Kirk (Those Dark) Capitol Americana 40069
- Sow Song**  
Light Crust Doughboys (Fisherman's Polka) King 687
- Sweeter Than the Flowers**  
M. Mullican (I Left) King 673
- Talk of Peace**  
L. Glosson and His Railroad Playboys (Ole Mother) Mercury 6074
- Texas Rose**  
A. Dexter and His Troopers (Barrel House) Columbia 38038

(Continued on page 108)

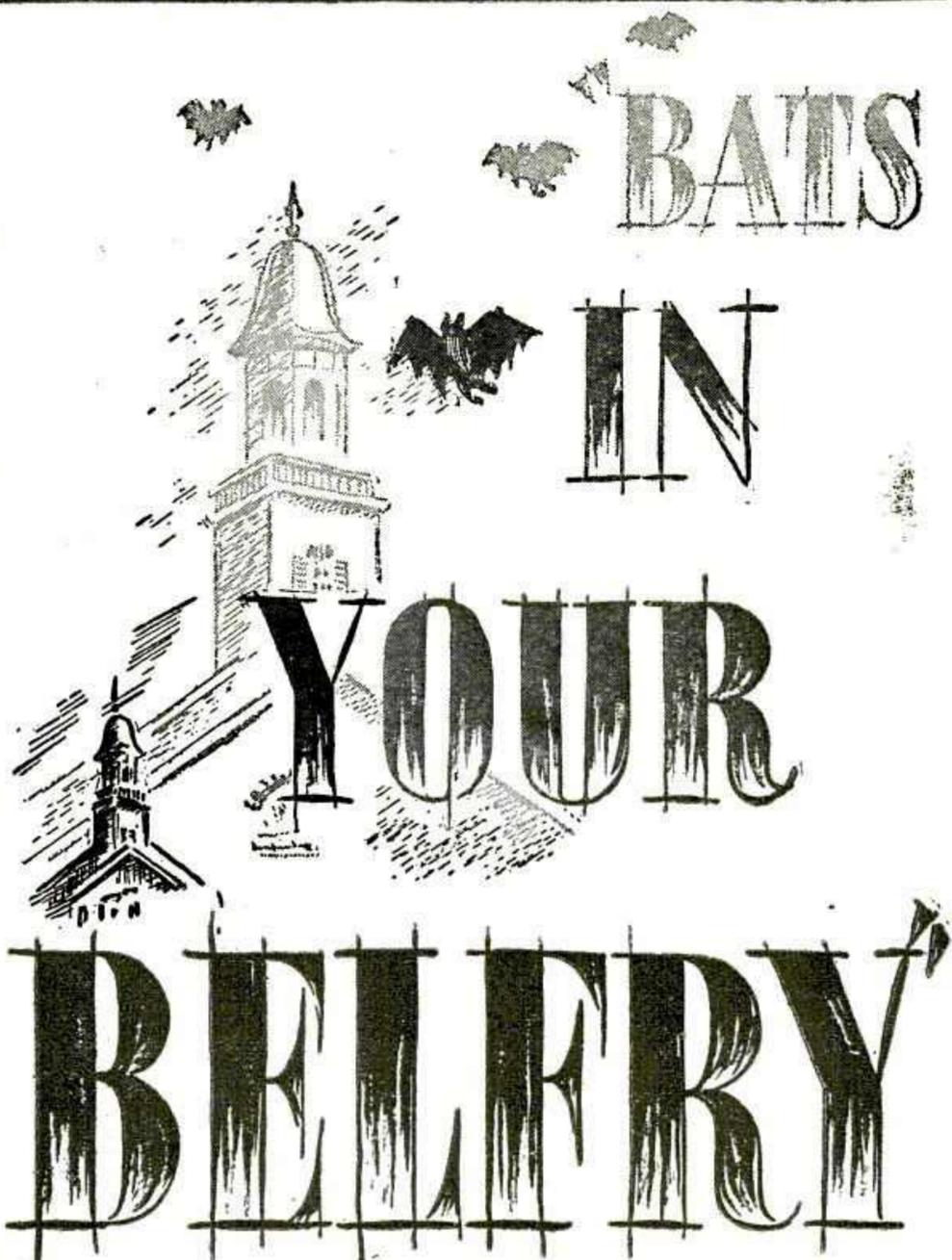
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Played by TOMMY DORSEY on his Coast-to-coast

Disk Show DECEMBER 23rd.

AL JARVIS (KLAC - Hollywood)

LINN BURTON (All over the dial in Chicago)



**GOLD SEAL No. 333**

**"BATS IN YOUR BELFRY"**

**"YOU COOKED YOUR GOOSE WITH ME"**

by **THE RANCH HOUSE BOYS**

Vocal by **EDDIE JOHNSON**

Also on GOLD SEAL RECORDS

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|---------------------|---------------|
| ARTIE WAYNE         | FRANKIE LAINE |
| CLIFFIE STONE       | RED MURRELL   |
| DALE EVANS          | KENNY JAGGER  |
| EDDIE DEAN          | ROBERT CRUM   |
| MONTE HALE          | ISSY MORALES  |
| ARTHUR LEE SIMPKINS | LARRY EVERTS  |

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# REX ALLEN



**"QUEEN of the RODEO"**  
 Mercury RECORD No 6061  
**REX ALLEN ARIZONA WRANGLERS**

**"WHATCHA' GONNA DO"**  
 Mercury RECORD No 2032  
**REX ALLEN DAWN BUSTERS**

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## The Billboard MUSIC POPULARITY CHARTS

PART IX

### Album Reviews

Week Ending December 13

Billboard TRADE SERVICE FEATURE

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

#### THE RATINGS

(100 points—the maximum)

|        |                    |
|--------|--------------------|
| 90-100 | ..... tops         |
| 80-89  | ..... excellent    |
| 70-79  | ..... good         |
| 40-69  | ..... satisfactory |
| 0-39   | ..... poor         |

#### THE CATEGORIES

|  | Max. Pts. |
|--|-----------|
| 1. Production Idea (grouping of selections continuity).....  | 15        |
| 2. "Name" Value.....   | 15        |
| 3. Caliber of Material.....  | 15        |
| 4. Manufacturer's Distribution Power.....  | 10        |
| 5. Exploitation Aids (Record company and other adv'tg-promotion, film, legit and other plugs)..... | 10        |
| 6. Interpretation.....   | 15        |
| 7. Record Quality.....   | 5         |
| 8. Manufacturers' Production Efficiency.....   | 5         |
| Packaging (art-work, binding, wrapping).....   | 10        |

#### POPULAR

**THE GIRL WITH THE THREE BLUE EYES** **82**  
 Abe Burrows  
 Decca 607

The Hospital Type Song; Ron, Ron, Ron; Memory Lane; The "Hello" Type Song; The Girl With the Three Blue Eyes; The Pansy in My Garden; The Stationery Type Song; Tokyo Rose; Waukeshaw Natural Bridge. Satirist Abe Burrows, emerging from the cloak of his rep as the "comedian's comedian," goes thru some of his high humor and Tin Pan Alley satire on three 10-inchers. Where other comics have failed to transpose comedy to wax, Burrows succeeds handsomely. But his is comedy on a high plane and may not find an unlimited market, despite the promotion aid of the Burrows air show. All told, this is a neat package.

**JUKES** Not suitable.  
**JOCKS** Recommended for change-of-pace programming.

**LET'S PUT OUT THE LIGHTS** **84**  
 Jane Russell  
 Columbia C-157

Body and Soul; I Must Have That Man; Let's Put Out the Lights; Do It Again; Love for Sale; Two Sleepy People; A Hundred Years From Today; Until the Real Thing Comes Along. Don't hold sex against her, the Russell gal develops more and more as a singer. Soft winsome style makes pleasant listening... and song content is just right for the package. Cover and production idea good, good, good.

**JUKES** Any one of sides holds as fine fare.  
**JOCKS** With all the "Outlaw" promotion program's a cinch.

**MEMORIES** **62**  
 Gordon Trio  
 Sonora 198

Memories; Carolina in the Morning; Whispering; My Little Girl; Valencia; Marie; Button Up Your O'Coat; You're the Cream in My Coffee. Guitar, Hammond organ and accordion make up the Gordon Trio. In album of old faves they show versatile arranging with "Marie," "Whispering" and "Valencia" as best efforts. Organ at times too loud and featured too much. Cover and package nice.

**JOCKS** "Button up Your Overcoat" and "Marie" maybe.  
**JUKES** Dreamy jock shows may find one or two here.

**MR. BITZEL** **80**  
 Barry Thomson  
 Tiffany T-B-1

Mr. Bitzel (3-10" records) Set of three unbreakable disks plus lyric sheet for three songs in the tale of Mr. Bitzel, who strives and finally succeeds in becoming the world's greatest acrobat plus a jig-saw puzzle showing a scene from the story. John Byrne's story, Milton Pascal's dialog and lyric and Ray Carter's music and ork conducting all stack up way above average for a kiddie package. This package should delight many a youngster.

**JUKES** Not suitable.  
**JOCKS** For the few kidish spinners, this is a good package.

**GOOD NEWS** **79**  
 Joan McCracken; Pat Marshall, Peter Lawford and June Allyson  
 MGM 17

Good News; Lucky in Love; French Lesson; Just Imagine; The Best Things in Life Are Free; He's a Ladies' Man; Pass That Peace Pipe; The Varsity Drag. Cut from sound track of new flicker "Good News." Scoring is good with Allyson stealing the show. Revived "Best Things in Life Are Free," current "Pass That Peace Pipe," and "Lucky in Love" are stand-outs. Cover good for display.

**JUKES** "Pass That Peace Pipe" looks best.  
**JOCKS** Take your pick.

#### NEW SOUNDS IN MODERN MUSIC

**Jay Jay Johnson; Ray Brown; Fats Navarro; Sonny Stitt; Serge Cheloff; Charlie Parker; Miles Davis.** Savoy S-508

"Jay-Bird; Mr. Dues; For Freckles Only; Ice Freezes Red; Blues in Be-Bop; Gabardine and Serge; Chasing the Bird; Little Willie Leaps." Be-bop makes up for the "New Sounds in Music" tab. And the package wraps up eight sides featuring some of the top exponents of the modern jazz. Solos are generally on a good level. Most of the riffs have been heard before. Much of the execution is cleaner than is common among boppers. Jazz collectors should go for this package in a big way. Hardly suitable outside of the jazz market.

**JUKES** Where they go for jazz instrumentals these may be suitable.  
**JOCKS** Strictly for the hip jockey shows.

**WHISTLING FOR YOU** **65**  
 Fred Lowery  
 Columbia Records C-148

La Golondrina; La Paloma; Star Dust; Song of the Islands; Caprice Viennois; Old Folks at Home; Song of India; Trees. Since his Horace Heidt days Lowery has built up fan supporters for his unshrill, relaxed whistling. Question of how much appeal album (with eight whistling sides backed only by guitar and novachord) can have comes into play. Perhaps femme vocalist Dorothy Ray, who appears with Lowery on p.-a. tours, should have been heard on more than one (Song of the Islands) selection. Whistling's top-drawer but market probably will prove most selective.

**JUKES** Song of Islands maybe. Rest won't hold nickel's worth of ears.  
**JOCKS** Lowery's got his fans for some airs.

**SUITES BY FRANCOIS COUPERIN AND MARIN MARAIS** **60**  
 Putnam Aldrich-Alfred Zighera  
 Technichord T-9

Suites by Francois Couperin and Marin Marais (5-10") Program pieces of the 17th century period by Couperin make for highly specialized listening since translation is by harpsichord and viola da gama. Couperin's works treat mainly with harpsichord while the Marais writings are heaviest on the viola. Harpsichordist Putnam Aldrich and gambist Alfred Zighera perform the rarely heard suites with technical virtuosity. On wide-range phonos, excellence of the recording is attested.

**JUKES** Not suitable.  
**JOCKS** For FM Stations where the listener's music I. Q. is connoisseur level.

#### CHILDREN'S

**WHY THE CHIMES RANG** **86**  
 Ted Malone with Dick Leibert  
 RCA Victor Y-357

Why the Chimes Rang (2-10") Christmas tale which is designed for the little ones, with Malone showing himself to be one of the finest of story-tellers. Leibert's organ work fine. Should grab huge retail trade during holiday season. Yuletide package has scenes and wordage from the story.

**JUKES** Not suitable.  
**JOCKS** Not suitable.

**THE DOLL IN THE GRASS and THE LAD AND THE NORTH WIND** **66**

Gudrun Thorne-Thomsen  
 RCA Victor Y-356  
 The Doll in the Grass and the Lad and the North Wind (2-10") Straight story-telling without music or sound effects. Miss Thorne-Thomsen's accent kind of hard to take continuously without musical interludes. Wrapping and production idea of package good, with sketches and highlights of the two stories.

**JUKES** Not suitable.  
**JOCKS** Not suitable.

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## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Count Basie

(Reviewed at Meadowbrook Gardens, Culver City, Calif., December 2. Personal manager, Milton Ebbins. Booked thru William Morris Agency.)

**TRUMPETS:** Snookie Young, Ed Lewis, Harry Edison and Emmett Berry.  
**TROMBONES:** Dickie Wells, George Mathews, Bill Johnson and Ted Donnelly.  
**SAXES:** Preston Love, Paul Gonsalves, Buddy Tate, C. Q. Price and Jack Washington.  
**RHYTHM:** Count Basie, piano and leader; Walter Page, bass; Freddy Greene, guitar, and Joe Jones, drum.  
**VOCALISTS:** Jimmy Rushing and Bob Bailey.

**ARRANGERS:** Hugo Winterhalter, James Mundy and Buster Harding.

With the Coast's dancery biz in a slump, the Meadowbrook management is looking to Count Basie to turn on the b.-o. heat. With Basie on the stand, spot becomes the only Los Angeles ballroom boasting a top-name ork. (Elliot Lawrence is playing his initial Coast stand at the Hollywood Palladium.)

The Count gives patrons the solid Basie beat, powerhouse arrangements, contagiously rocking rhythms and an earful of his keyboard grooving. There's never any doubt of the beat, for the aggregation lays it down with a wallop. High-flying brass can be counted upon for the rhythmic bites as well as the highly effective flashes of tonal color.

With key men like Snookie Young on trumpet and Dickie Wells on trombone, the Basie brass wing is one of the sharpest in the biz. This is complemented by a full and clean-voiced reed section that gives body to ensemble blends. The rhythm branch, sparked by the Count's Steinwaying, rounds out a sock crew.

Jimmy Rushing is in his usual good form when it comes to rasping the blues items. Vocal chores are shared by Bob Bailey, who uses his mellow pipes to good advantage on ballad selections. Book is equally divided between the slower paced and brighter items, and contains a goodly share of Basie faves. *Lee Zhito.*

### Elliot Lawrence

(Reviewed at Hollywood Palladium, Hollywood, November 20. Personal manager, Stan Lee Broza. Booked thru General Artists Corporation.)

**TRUMPETS:** Jack Dee, Fred Schwarner and Walt Stuart.  
**TROMBONES:** Barry Lidell, Vince Fochetti and Anthony Lala.  
**FRENCH HORN:** John St. Amour.

**SAXES:** Joe Dee; Bruno Bondinelli, tenor and flute; Joe Soldo, alto and flute; Louis Glamo, alto and English horn; Bud Pecha, English horn and oboe; Merile Breadwell, baritone and bassoon.  
**RHYTHM:** Elliot Lawrence (leader), piano; Lou Melia, guitar; Louis Palombi, bass; Howard Mann, drums.  
**VOCALISTS:** Rosalind Patton and Jack Hunter.

**ARRANGER:** Elliot Lawrence, Nelson Riddle and Frank Huntermark.

For the first time in six years Hollywood's plush dancery has booked a band that's new to this territory.

Those who bent an ear to this 22-year-old maestro's product found in it a "new sound" akin to the "new look" in the fashion world. To lengthen the musical hemline, Lawrence calls upon an instrumentation rarely found in dance orks. His generous use of flute, oboe, English horns, bassoon and French horn, in addition to the conventional dance band format, gives the Lawrence crew an ensemble tonal color all its own. Arrangements push the melody line to the fore but dress it up with embellishments that intrigue the ear. The fancy wrappings do not hide the product but serve only to enhance it.

The Lawrence library is well stocked with current plugs generously sprinkled with standards. The emphasis is fully on the sweet and smooth side with an occasional bright item or novelty selection for a change in mood.

Another noteworthy factor is Law-

### Charlie Barnet

(Reviewed at Arcadia Ballroom, New York. Band manager, Kurt Bloom. Personal management, Arthur Michaud-Eddie Greene. Booked thru Music Corporation of America.)

**TRUMPETS:** James Campbell, Joe Graves, Clark Terry, James Nottingham and Carl Severinson.

**TROMBONES:** Porky Cohen, Fred Zito and Edward Benson.

**SAXES:** Walt Weidler, Sal Dattore, Jack Henerson, Bud Shank and Robert Dawes.

**RHYTHM:** Claude Winson, piano; Don Testi, bass, and Dick Shanahan, drums.

**VOCALS:** Jean Louise and Dick Baldwin.

**ARRANGERS:** Neil Heftl and Andy Gibson.

**ALTO, TENOR AND SOPRANO SAX AND LEADER:** Charlie Barnet.

Charlie Barnet's band blew into town a couple of weeks ago to help celebrate the 23d anniversary of Arcadia Ballroom, and the Barnet crew was blowin' it hot. The "not-so-mad-anymore" Mad Mab has never led a bad band despite his innumerable disbandments and reorganizations. This current ork appears to be one of his best.

Modern band biz legend will have it that identity with swing, jazz or what have you is a box-office kiss of death. Apparently the legend backfired at the Arcadia, because the spot's box-office count jumped just as fiercely as did the Barnet crew on Tuesday. Altho admittedly the Barnet one-nighter tour has had its bad nights, most operators came out on top. If nothing else the indication is that there still are places where they'll buy swing bands.

And Barnet's is a great swing band. The five trumpets blast precisely but in perfect taste. The rhythm section, sparked by drummer Dick Shanahan, clicks off the tempi with a great beat. The arrangements are clean and interesting. The solos are plentiful and mostly good and better with Barnet copping most of the honors, while the Negro trumpeter, Clark Terry, lends added jazz distinction with his tasty, beautifully phrased licks. Former Lionel Hampton trumpeter Jimmy Nottingham hits the high ones on the schnoz with almost incredible accuracy.

The ork makes with plenty of dance music. It's about 50-50 on the night for the jumpers and the ballads. In interpretation and performance it's tough to find an ork that can give a ballad like *You Do* or *My Old Flame*, a fine Barnet alto or soprano sax solo and then follow with vocals by Jean Louise and Dick Baldwin which are uncertain tho better than average. Probably the singers will gain confidence as they gain experience.

With his Apollo waxing of *East Side, West Side* moving and drawing jockey play, Barnet now looks to be holding up his end of the kingdom of swing. *Hal Webman.*

rence's sparkling pianistics. The lad possesses an expert technical command of the instrument and draws a full-bodied concert tone from the piano. Lawrence's pianology was particularly convincing in his synco adaptation of Debussy's *Clair De Lune* and a semi-concert version of Gershwin's *Rhapsody in Blue*.

The vocal department is left in the winsome and capable hands of Rosalind Patton, whose lyric inflections are somewhat reminiscent of Helen O'Connell, and the equally ear-easy song stylings of Jack Hunter.

The band's only weakness—and one that could be remedied with little trouble—lies in the beat department. There are spots in which the definition of the beat appears almost inaudible. Perhaps Lawrence's concentration on achieving fresh instrumental combinations and colorful melodic embellishments has caused him to overlook the importance of a good, strong beat. *Lee Zhito.*

### Tommy Reed

(Reviewed at the Hotel Edison, New York. Booked by Capitol Attractions)

**SAXES:** Ernie Held, Terry Schwadron, Irv Greenberg and Morty Bresnick.

**TRUMPETS:** Dick Baker, Dick Miller and Walter Rednick.

**TROMBONE:** Johnny Cochran.

**RHYTHM:** Ira Sunshine, piano; Georgie Mell, bass; Louis Bolsaneau, drums.

**VOCALISTS:** Sherry Stevens and Johnny Cochran.

**LEADER AND SAX:** Tommy Reed.

Not too well known to Gotham, this orthodox dance crew has some good points in its favor. The ork plays smart commercial dance tempos (maestro arranges along with Dick Baker and Al Hamilton), has an extensive batch of new pops going all the time and sits real tidy in a hotel room. The musicians, nearly all old marine chums, play together with precision that probably dates from their old G.I. days. Reed makes a warm, lively showman on the stand with a way for the customers that embellishes his role as contributor to the sax section or as occasional soloist.

If the style is neither spectacular nor terribly different, the band can find consolation in the impression that it is still wholesome and entertaining. It should please buyers where name value isn't all that counts. The vocal pair, Johnny Cochran and Sherry Stevens, give creditable assists. The Cochran kid has fine, powerful voice and needs only experience at relaxing his big frame, which in turn would relax his tonsils and double appreciation for the basic chirp ability. The gal is only adequate on her singing chores, but stacks up on physical appearance enough to lift her above par . . . even Earl Wilson's par.

It's a clean crew. The maestro has an economical way of getting a full-band sound . . . the tram boy sings; a trumpetooter doubles on French horn . . . sax double on clary . . . and the tout here is that Reed will work out well wherever he works. If he can get next to some disks in the little time before Petrillo's ax

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## Indies Carve Music Niche

(Continued from page 18)

sources. And the diskers in turn are paid off for their efforts by realizing a higher selling price on their tunes from the big music publisher or diskery, both of which prefer to deal in pretested material.

In a sense, the small labels, therefore, are working out as lower level channels for hit songs that music men here see as bringing a rather healthy, tryout system to the biz. At least it opens more precise channels for the new songwriter or publisher to follow in reaching the coveted hit ranking. Meanwhile, from the big music publisher standpoint, the development is wholesome, since most of them would prefer to deal with songs that have had a successful hinterland tryout rather than risk heavy investment in absolutely untried material.

### Showbiz Parallels

These are the broad lines of the growing small label role in the music industry. Some showbiz veterans see it as parallel to the position of summer stock and road showing in the Broadway legit field but in its specific refinements, a few of the small labels already have cut into the Broadway big-time music biz on their own. Some have hooked up with publishing firms on a percentage basis, which means they retain a piece of any originals turned to hits via the independent disking route. Others have learned the game of commanding fancy advance fees by getting co-operating colleagues to talk up a given tune thruout their territories.

All of which has fixed a steady business place for the more enterprising independents who want to make a lifetime career in the disk biz. As a leading independent manufacturer puts it, "The more originals we help to develop as hits, the more service we perform for the music publishers we deal with and the less smearing of our industry we will suffer because some of us don't pay royalties on time."

### MPPA-SPA OKAY

(Continued from page 21)

luded in the new contract setting a maximum of 5 per cent for collection of recording royalties.

It is understood that the SPA committee stated it would submit the pubbers' request to its membership, but would not recommend acceptance of it.

There will be another committee meeting in a couple of weeks to discuss the drafted pact, after which it is expected that the new form will be presented to both orgs' general membership.

## Pay Disking Rate For Rehearsals, AFM Orders Orks

NEW YORK, Dec. 13. — An interesting sidelight to the forthcoming Petrillo ban came out this week when it was learned that the tootlers' union had ordered that recording orks playing theater dates and wanting to put in rehearsal time would have to pay recording rates. The union is assuming that all rehearsals are intended for going thru material for wax. Therefore, it is asking \$41.25 for three hours, or \$13.75 for half-an-hour of rehearsal while in the theater. The normal fee for such rehearsal time runs around \$4 an hour per man.

Ray McKinley's ork, currently at the Paramount Theater here, was one ork which was approached and notified of the union ruling.

### GLENN MILLER TOPS

(Continued from page 19)

artists high up in the voting were Artie Shaw, Gene Krupa, Benny Goodman, Harry James and Woody Herman.

#### Top 10 Judged

Judging by the total number of points scored by all their records in the survey returns, the top 10 artists on the reissue caravan are:

| Artist                 | Points |
|------------------------|--------|
| 1. Glenn Miller.....   | 1,611  |
| 2. Tommy Dorsey.....   | 739    |
| 3. Artie Shaw.....     | 686    |
| 4. Jimmy Dorsey.....   | 369    |
| 5. Benny Goodman.....  | 364    |
| 6. Woody Herman.....   | 201    |
| 7. Gene Krupa.....     | 184    |
| 8. Bing Crosby.....    | 178    |
| 9. Charlie Barnet..... | 140    |
| 10. Harry James.....   | 139    |

It was significant to note that a high proportion of the request-for-reissue diskings were hot jazz and swing records. Many of the unlisted disks (those with under 30 points) were of the hot jazz variety and included stuff by Bunny Berigan, Fats Waller, Billie Holiday, Teddy Wilson, Count Basie, Jimmy Lunceford and others.

### LEGIT, RADIO PENSIONS

(Continued from page 3)

under existing contracts, but talk now is that welfare funds, contributed to equally by actors and employers, should be provided for in any new contract. Payments under the fund would be on a seniority basis.

#### 450G Dormant Fund

In addition, Equity's economic betterment committee, which made a lengthy report to the membership at this week's annual meeting is reported pondering use of \$450,000 now lying virtually dormant in Equity's treasury. Some type of investment which would return enough to establish a pension fund is being sought, with first benefits to go to Equity employees, on a seniority and age basis. Other funds invested now in bonds, etc., might be used.

## MEMO

from Dick Bradley

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## AGVA Asks N.Y. Bonds for Miami Acts

### Sequel to Nerret Flogging

NEW YORK, Dec. 13.—The first repercussion of the Nerret incident in Miami Beach (see accompanying box) this week was immediate notification to all talent agencies by the American Guild of Variety Artists (AGVA) that all cash bonds must be posted in New York before acts will be permitted to leave New York for the Miami area. The bonds will have to include all salaries, including the star's.

Spots most immediately affected are the Colonial Inn, the Beachcomber and Copacabana. In the past these clubs were permitted to put up the cash in Miami Beach, Fla., with the local AGVA rep, who sent the dough to New York. Occasionally

### 4-A'er Flogged

NEW YORK, Dec. 13.—Fred Nerret, sent to Miami Beach, Fla., by the five-man committee of the Associated Actors and Artistes of America (Four A's) which took over the affairs of the American Guild of Variety Artists (AGVA) after Matt Shelvey, national AGVA topper was fired, was blackjacked and beaten Tuesday (9) by several unidentified men when he presented his credentials to Barney Barrett, Shelvey appointee in that area.

The reasons for sending Nerret to Miami were twofold. First, the area needs more man power during the season when the big clubs start running. Second, the collections of AGVA funds from that area have dropped from a normal \$800-\$1,000 to what the committee says is only \$80.

Nerret phoned the national office and said he had been ordered out of town.

bonds weren't picked up until the shows opened.

AGVA doesn't expect any difficulties from any of the agencies which have sold such names as Sophie Tucker, the Ritz Brothers, Belle Baker, Jackie Miles and Joe E. Lewis to the Miami clubs.

## Josephson Sells Uptown Cafe Soc.; Max Gordon Buyer

NEW YORK, Dec. 13.—Barney Josephson's Cafe Society Uptown has been bought by Max Gordon and Herbert Jacoby, who run the Blue Angel. The deal has been on the fire for some time, but no decisions were made until late this week.

Josephson has only one talent contract outstanding, Elsa Lanchester, and he will try to get out of it. Gordon and Jacoby will re-do the room and reopen it under a new name no earlier than March. The policy will include dancing, and the acts will be mostly new. No big names will be bought.

Max Gordon is the owner of the Village Vanguard in addition to being the co-owner of the Blue Angel. Josephson plans to continue running his Cafe Society Downtown.

## Nothing Gratis From MCA; Pay Cut? More Dates!

NEW YORK, Dec. 13.—The Music Corporation of America (MCA) says it's willing to make deals for its bands with Stem houses or with anybody else, but it won't give anything away and not get something back at the same time.

When a Broadway house has an option on an MCA property at a certain price and seeks to get a better price despite the agreement, MCA will agree to a deal, but only if the house buys the property for subsequent dates. It will work this way:

A band does six weeks at \$10,000 a week with an option for 1948 at the same price. If the house wants to cut the price, it will have to come up with something, either a sale for 1949 or a future date. "Otherwise," said MCA, "we are giving something away and getting nothing back."

Bob Weitman, Paramount topper, who started dickering for changes in option prices because of bad biz, said, "If that's MCA's plan they haven't talked to us about it."

## Bale, West, Nazarro At Peace With 4 A's

NEW YORK, Dec. 13. — Florine Bale, Max West and Nat Nazarro, regional American Guild of Variety (AGVA) reps, huddled with the five-man committee of the Associated Actors and Artistes of America (Four A's) this week. Miss Bale, who handles the Coast; Nazarro, who is in charge of Pittsburgh, and West who runs AGVA in the Southwest, all expressed their willingness to abide by the Four-A decisions.

The Boston and Philadelphia reps, according to the committee, are not coming thru. Freddie Dale, Boston, and Alan Nickerson, Philly, have not been sending in their usual quotas of per capita dues to the national, the committee said.

## Eddie Davis Mulls Miami, Las V. Bids

NEW YORK, Dec. 13. — Eddie Davis, of Leon and Eddie's, may take some Miami and Las Vegas dates after January 1. The singing comic admits he's been romanced by various agents with offers running up to \$5,000.

A new room opening in Ciro's, Miami Beach (the old spot will be split up with a rumba band in one room and an intimate nitery in another), may be Davis's first nitery job away from his own club.

## Adams, Newark, Goes to Flesh Year-Round in Policy Shuffle; To Use 200 Acts in 6 Months

### House Decides To Exploit Loew's State, N. Y., Defection

NEW YORK, Dec. 13.—For the first time in years the Adams Theater in Newark is going to use flesh on a year-round basis, giving work to about 200 acts in six months.

The decision is based on two factors. The house has finally managed to install a cooling system. And it has discovered that it can't make money with just pix, particularly the kind of products available.

## Chi Theater Gives Breese, Grips 4-Week Notices in Prelim Readjustment Move

### New Pic Rule Hits B&K Chain—Flesh Future Uncertain

CHICAGO, Dec. 13.—In a surprise move, stagehands and Lou Breese's 16-piece stage ork at the Chicago Theater were given four-week notices, as of Friday (12), by Nate Platt, house booker and director of personnel for Balaban & Katz theaters in the Loop here. Platt said that the future of vaude at the 3,900-seat Loop house was uncertain and that the wholesale let-out of stagehands and tooters was merely a preliminary to a readjustment of house policy.

Inside sources revealed that the B&K Loop chain has been sorely hit by a recent court ruling which outlawed more than a two-week showing of any picture by a Loop chain house.

For the past five years the major studios have been griped by the fact that B&K have designated the Chicago Theater, largest seating capacity house in the chain, as its vaude outlet. Because major studio A pictures are distributed on a percentage basis, distributors desired to see vaude out of the house. In figuring out percentage takes, the house's nut was deducted before a distributor could collect the first dollar of his take. With the shortage of pix, distrib

have been seeking the Chi's 3,900 capacity as a showcase for their top productions, sans the knockoff for the vaude talent.

### Shift to State-Lake

It's felt that vaude may shift from the present site across the street to the State-Lake Theater, which was the State Street vaude citadel until the late '30's. This house has a 2,600 capacity and would do better for vaude because of visual factors.

Breese, house band leader for the past six years, has a pact, which does not run out until March 1, 1948. He said that nothing definite had been told him concerning his future with the B&K chain.

## AFM Fighting Loew Plan to Drop Fleshers

### May Involve Whole Chain

(Continued from page 3)  
his statement that the "sanctity of contracts must be observed." Another union official intimated that the union had "certain economic powers which are not limited to one house of a circuit and we can use these powers, the Taft-Hartley Act notwithstanding."

Loew officials were not available for comment.

If the union carries out its implied threat it will affect the Capitol, New York; Capitol, Washington, and Loew one-nighters playing around New York.

## Leon and Eddie's Off TV Nut Fast

NEW YORK, Dec. 13.—Leon and Eddie's tried out a new gimmick (new for straight niteries, anyway) and took in a pile of dough.

For the Louis-Walcott fight, Davis was talked into putting in television. The set would cost him \$1,100 and the dicker called for no payment if it didn't pull. Davis tried it. Biz started to pour in, minimums were hiked to \$4.50 and the club took in enough to buy the machine.

## Latin Quarter, Detroit, Reopens Without Liquor

DETROIT, Dec. 13.—The Latin Quarter, closed for a year since the spot lost its liquor license over alleged "concealed ownership," has now been opened as a liquorless spot by a group headed by William Ritter, who also heads Bel-Aire Catering Enterprises, which runs the Bel-Aire (formerly Lee 'n' Eddie's).

Under the new policy, the Latin Quarter will have no minimum, cover or door charge. Tonita and her Latin-American eight-piece unit and the Leonard Seal Trio will be the only entertainment.

## La Shay Denies Rapping Union

DETROIT, Dec. 13.—When Dorothy Shay, the Park Avenue Hillbilly, failed to sing at a privately sponsored party for 100 amputee veterans, the press and radio criticized the American Guild of Variety Artists (AGVA) for rigid application of the rules. Miss Shay denied that she had indicated any criticism of the union as given in press stories. The presentation of the issue was done in such a way that Billy Grubbs, AGVA national representative who was responsible for the ban, was cast in the Petrillo-like role of stopping a willing artist from doing her bit for the boys.

Miss Shay, speaking thru her mother, who acted as a personal representative here, told *The Billboard* that she made no statement to the press and merely abided by the union rules. She had confined her participation in the show to autographing of albums.

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## Milwaukee's Continental Drops Acts, Heaves Brick at Agents

MILWAUKEE, Dec. 13.—Another of this city's periodic jazz binges is coming to an end. The Club Continental, which has been battling the Stage Door for the nation's top combos, has converted to a straight bar and no entertainment.

The reason for the switch, according to Dick Paliafito, operator of the spot, was bad bookings and high talent cost. "The performers cost too much dough for the kind of co-operation they give you," he said. "I'm tired of the unethical tactics of booking agents; I told 'em they killed the goose that laid the golden egg as far as I'm concerned."

Paliafito said his troubles began when he bought the Butch Stone unit from the Music Corporation of America (MCA) for two weeks, then gave it notice at the end of the first week. Stone sat around doing nothing the second week and Paliafito got a letter of protest from the musicians' union informing him MCA had filed a claim for \$1,200 for Stone's second week's salary.

### Charges Duplicity

The South Side op claims he took the unit with the understanding that the personnel would be the same as when Stone played the Red Feather on the Coast. The group he got, he said, wasn't the same he bought, so "I didn't sign any contract."

Paliafito says he hasn't paid the fine the musicians' union assessed him and doesn't intend to pay it. Neither has he paid the \$1,200 Stone claim.

Sonny Dombek, Stage Door op, said Paliafito's policy change wouldn't affect his booking name combos—alho he admitted his nitery now has a local unit, Cappy Lewis's Quintet. He has booked trumpeter Ernie Englund's Quartet for the week of December 15, but has no other plans.

Last April Dick Paliafito, an army vet, put up \$1,000 and borrowed \$20,000 more from his father to open the Continental, his first club venture. A jazz fan, he took a flyer at live talent with John Kirby, who held for four weeks.

Sonny Dombek, another vet and also a newcomer to nitery business on the South Side, noticed that when Kirby came to the Continental the

biz at the Stage Door fell off. But he recovered quickly by booking Roy (Little Jazz) Eldridge. Since that day Paliafito and Dombek have been nip and tuck in a race to feature the top combos in the biz, laying out from \$1,200 to \$1,700 a week.

The Continental's most lucrative units have been Charlie Ventura, John Kirby, George Auld, Anita O'Day, Bill Harris and Flip Phillips. Miss O'Day did the best, turning away hundreds nightly from the 300-capacity spot. In fact, Paliafito admits that biz hasn't been so hot ever since she closed.

Alho Dombek had to meet a \$1,700 nut for Herbie Fields, he was the Stage Door's top attraction. He ran 10 weeks and during that time Dombek turned customers away four nights a week. The spot holds 300. Other name units heard at the Stage Door were Lester Young and June Christy. But Dombek says he'd play Fields 10 years "if I could get him."

Competition between the South Side spots spurred other Milwaukee promoters into booking jazz artists. Louis Armstrong played to a good house at the staid Old Pabst, followed by Norman Granz's Jazz at the Philharmonic. Their success has converted Manager Myra Peache into a jazz fan; she plans to book other jazz names in the future, including Dizzy Gillespie and Nellie Lutcher. Not only had Myra heretofore confined her efforts to skedding long-hair—she toured for 17 years in operatic companies as a prima donna.

Now in his third month at the Hotel Kilbourn's Violina Room is hot fiddler Hal Otis. Otis started the last jazz binge that hit Milwaukee, a year and a half ago, and lasted at the Kilbourn seven and one-half months, a Milwaukee record. His success prompted Manager Joe Aliota to change the lounge's name to the Violina Room and book nothing but top fiddlers. Eddie South and Don Pedro followed Otis.

NEW YORK, Dec. 13.—Duke Ellington and ork will head the bill on the first of the Sunday pop shows at the Auditorium, Worcester, Mass. Al Dow and Sam Wasserman are the ops.

### New York:

## Para 85G, MH 131G Hold Stem to 359G; Others Poor

NEW YORK, Dec. 13.—The pre-holiday slump, which is taking its toll of all showbiz fields, was felt only slightly in the total gross for the five Stem vaude-pic houses which garnered \$359,000, a 1G dip from the previous session. The off-biz for the preem weeks at the Capitol and Roxy was offset by moderately strong takes for the opening sessions at the Paramount and Music Hall. The comparatively small grossing State dipped to a low \$20,000.

Paramount (3,654 seats; average \$72,000) opened handily with an \$85,000 take for Ray McKinley and his ork, Billy De Wolf, Frankie Laine, the Clark Brothers and *Golden Earrings*.

Radio City Music Hall (6,200 seats; average \$100,000), with Myrtill and Picaud, the Gaudsmith Brothers, Acromaniacs and *Good News*, ended the first week of the annual Christmas offering with a good \$131,000.

Roxy (6,000 seats; average \$85,000), with three days of the previous bill, got a poor \$60,000 for Connee

Boswell, Jayne and Adam Digatano, Paul Gerrits, the Pitchmen and *It Had To Be You*.

### Capitol, Weak 63G

Capitol (4,627 seats; average \$72,000) came up with a weak \$63,000 for the opening session of Paul Whiteman and his ork, Gene Sheldon, Marilyn Maxwell and Ben Beri. The pic is *This Time for Keeps*.

Loew's State (3,500 seats; average \$25,000) got by with a poor \$20,000 for Lorraine Rognan, with Pat McCaffrie, the Tunegmen, Rolly and Bonnie Pickert, Johnny Morgan, Four Moroccans, Ginger Harmon and *Song of Love*. The new show (reviewed this issue) has James Barton, Francis Craig with Bob Lamm, Frank Conville with Sunny Dale, Jayne Walton, Lander and Holland, the Dewey Sisters and *Desert Fury*.

Strand (2,700 seats; average \$40,000) resumes with fleshers. The new bill (reviewed this issue) has Charlie Barnett and his ork, Ada Lynne, Bunny Briggs and Deval Merle and Lee. Pic is *Always Together*.

## Sioux Falls 4-Day Run Draws 20,000

SIoux FALLS, S. D., Dec. 13.—Vaudeville hit a new high here during the 33d annual Sioux Falls Auto Show. The four-day attendance (27-30) was slightly more than 20,000, breaking all records.

Acts included the Four Step Brothers, Gene Sheldon, Martels and Mignon, Rita Oehman, Ross Wyse Jr. and Peggy, and the Nelson Sisters. Frankie Masters's ork furnished a few numbers and featured vocalists. Elaine Campbell, Miss Minnesota and runner-up for the title of Miss America of 1947, was an added feature.

Show ran 100 minutes on a three-a-day basis except Sunday (30), when overflow crowds necessitated an extra matinee. The house (2,000 seats) was sold out for two shows, Saturday and Sunday nights. Admission was 82 cents all over the house. Some 2,000 children's tickets were sold at 31 cents.

## Norfolk Co. Curfew Repeal Demanded

PORTSMOUTH, Va., Dec. 13.—Repeal of the Norfolk County midnight curfew is being sought on the grounds that it is a body blow at supper club operation and as a wartime regulation is now outdated.

State Sen. M. M. Hillard, who has asked the board of supervisors to repeal the measure, is opposed by the Norfolk County Council of Social Agencies.

## Ex-AGVA Rep Held As an Embezzler

CINCINNATI, Dec. 13.—Eddy Russell, former emcee and until July 1 business representative of the American Guild of Variety Artists (AGVA) here, yesterday was arrested at his home in Petersburg, O., and brought here to face charges of alleged embezzlement placed against him by Al Wilson, current local AGVA rep.

Wilson replaced Russell here last September and, after the local's books were audited, Wilson filed a charge stating that Russell absconded with \$2,508.67. Wilson said that the company which had bonded Russell had pressed the charge, but that Wilson had to file it.

OMAHA, Dec. 13.—Lionel Hampton's band and stagershow brought the Orpheum a mild gross of \$15,000 for the week ended Wednesday (10).

Hampton featured Winnie Brown, Milton Buckner, Roland Burton, his Glee Club, Red and Curly and Mara Kim. *Repeat Performance* was the screen offering. Red Ingle's band and show moved in Thursday (11).

### Boston:

## Barry Sullivan P. A. And Pic: Weak 26G

BOSTON, Dec. 13.—Grosses slipped from last week's \$47,000 take to a slightly below average figure for the week ended Wednesday (10) at the Boston. The stage show, which was topped by Barry Sullivan, star of the pic for the week, *The Gangster*, Connie Haines and the Stroud Twins, drew \$26,000.

Currently, Tommy Dorsey and his band are topping a fast-paced show to start off the week with slightly above average grosses. On screen is *Secret Mission*.

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# VAUDEVILLE REVIEWS

## Loew's State, New York (Thursday, December 11)

Capacity, 3,500. Prices, 50 cents-\$1. Four shows daily, five Saturdays. House booker, Sidney Piermont. Shows played by Louis Basil's house ork in the pit.

With his classic mad dog, drunk routine, James Barton dispensed top entertainment at pop prices. His nostalgic soft shoe routine brought down the house and got him back for a deep-throated *Sweet Anabelle Lee* chorus. Barton finally got off with his seldom-used but well-delivered ballroom lizard bit.

The two good-looking Dewey Sisters, in the first slot, did acrobatics in unison, then specialty stunted against each other for one of the neatest show openers seen yet. They got mitts practically from the start and wound up with three curtain calls to get the show rolling way ahead from the start.

### Francis Craig

Francis Craig, the lad who inked and plattered *Near You*, came up with a novel and timely act for his first Stem appearance. Aided amply by Bob Lamm on vocal and trumpet, Craig keyboarded the original version of the hit song which sounded vaguely like the many distortions being offered by everyone else and his brother. Needless to say, the act was as good as *Near You*. Craig also introed his next concoction, *By Your Pardon*, a whimsical piece which may make a buck.

Jayne Walton, a buxum brunette in strapless, green, full-length gown, chirped her way thru a good selection of pop tunes, substantially filling the fem vocal spot. Miss Walton wisely introed the songs as her favorites, not calling them the choice of the audience. She sold in a husky voice, using emphatic gestures for a big pay-off.

### Frank Conville

Frank Conville proved to be a hard working comic whose nonsense didn't catch on until he made up on stage as Charlie Chaplin, a remarkable likeness. Working with tall, blond Sunny Dale, Conville hit the top with a 10-cents-a-dance routine for all-out yocks.

Lander and Holland, in subdued costumes, closed the show with three slow terp routines, gracefully exhibited and accented by dignified lifts and turns. The ballroomers were in a difficult spot following Barton but maintained interest and caught a good hand at the end.

Louis Basil emceed adequately from the pit after his delightful 18th Century *Drawing Room* overture.

Pic, *Desert Fury*. Jack Tell.

## Strand, New York (Wednesday, December 10)

Capacity, 2,700 seats; price range 75 cents-\$1.50. Four shows daily, five Saturdays. Bookers, Harry Mayer-Milton Berger. Show played by band in bill.

The distinctive part of this return to flesh, after a couple of weeks of grinding of re-releases, is the toning down of Charley Barnet's hard jazz. The guy still blows it out with a savage ferocity and his sidemen (five trumpets, three trombones, five sax, three rhythm) are right in there with him, almost blowing the customers out of the house. But it was in the finale that the fronter gave his customary delivery a new twist. The build-up was around the Christmas season, with yule pops and carols tied up for the occasion. The production was also part of the stunt, with brass using black light gloves for added effect. The audience applauded heartily.

Ada Lynne, blond, bouncy comedienne with a knockabout routine, started off swinging and finally reg-

(See Strand, N. Y., on page 46)

## Oriental, Chicago (Thursday, December 11)

Capacity, 3,200. Prices, 95 cents straight. Five shows daily, six Sunday. House booker, Charley Hogan. Show played by Louis Prima's band.

Louis Prima deserves the top billing he's getting here this week, for he has proven by a half dozen appearances that a batoneer can offer new top-notch stage fare even if he plays a spot every nine months. Besides his own sock fronting, trumpeting and clown crooning, Prima has uncovered outstanding talent in sideman Jimmy Dell. Dell, diminutive tram man, has improved tremendously since seen here with Harry Cool, and knocked out the opening-show crowd with his novelty song selling and dancing while blowing his horn. Prima's personnel took plenty of spotlight, with the band keeping a speedy comedy pace. Only lull in the band's part of the show was chirping of Cathy Allen, who was flat on a ballad but improved when Prima stepped in to help her sell a novelty.

Supporting acts matched the Prima offering in solid mitt response. Vince and Floria Haydock, in smart gabardine suits, opened with a fast rhythm precision tap, saving their skip-rope closer to build a big mitt at bow-off.

Steve Evans went thru his standard laugh and drunk impreshees, with the audience, evidently seeing him for the first time, giving his hoary material a solid laugh return. Evans told a mediocre gag in Polish dialect and he could smarten up the act with better material, using the dialect during more of his turn.

Johnny Sippel.

## Roxy, New York (Tuesday, December 9)

Capacity, 6,000; price range, 80 cents-\$1.80. Four shows daily, five Saturdays. House booker, Sammy Rauch. Show played by Paul Ash's house band.

The new show which opened Saturday, instead of the usual Wednesday, has the earmarks of a fill-in bill. Even the productions which in recent weeks have been magnificently staged, are standard pieces resurrected from the grab bag. The kids teetering on those king-size balls, with one of them falling off, are a carry-over from the last show and that has been done here even before that.

Of the acts, only Paul Gerrits showed any freshness. His throw-away opening lines were strictly corn, but after the first few minutes his chatter picked up enough to get polite titters. Actually Gerrits has a smart act with a lingo that should register with a better house. However, his roller skating and club juggling routines were lost on the huge Roxy stage.

### DiGatanos Open

Jayne and Adam DiGatano opened the show after a preliminary production number. The team looked as good as ever, handling its various numbers adeptly. But despite the production prelim they still had to work to a cold house. Their wind-up to *Jeannie* to a choral background, finishing with a good neck and shoulder spin and a cute walk-off (and that's something on this huge stage), earned a good hand.

Connee Boswell, brought on in good taste, started badly with the over-ripe *Feudin' and Fussin'*. A ballad follow-up didn't help much. It wasn't until her medley that she got into the groove; she kept them with her rhythm version of *Martha*. La Boswell also got able assistance from the choral group arranged in a tight box formation on high tiers behind her. The finale, *White Christ-*

(See Roxy, N. Y., on page 46)

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## NIGHT CLUB REVIEWS

### Charley Foy's Supper Club, Sherman Oaks, Calif.

(Tuesday, December 9)

Capacity, 250. Price policy: No minimums, no cover. Owner-operator, Charley Foy. Shows at 9:30 and 11:30. Booking policy, non-exclusive. Publicity, Charlotte Rogers. Estimated budget this show, \$2,500; estimated budget last show, \$2,000.

Current show is first-rate entertainment, with accent on laughs and variety.

On comedy show spotlights Frankie Hyers and Joe Frisco. Hyers' work is spotty, hitting some high spots and too many lows. Delivery and pacing are smooth but material is too tired to click with wise Hollywood crowd. Show caught found Hyers playing to hecklers which may have thrown him off balance.

Joe Frisco is still a prime laugh-getter. His familiar horse room monolog never tires and his ad libs are fresh and sparkling. For callback, Frisco teams with Charley Foy on a parody of *Mr. Gallagher and Mr. Sheen* for solid effect.

Newcomer here is Johnny Shadrack, solid exponent of the low-down school of blues warbling. With a rich, bary voice and a natural comedy flair, lad sheds new luster to such oldies as *Shine, Sweet Sue, St. Louis Blues* and others. In a serious vein, Shadrack is at his best in such classics as *That's Why Darkies Were Born* and *Ole Man River*.

Spotted thruout the long show are Foy's regulars, stooge Sammy Wolf, oldster Billy Green, and Candy Candido, the trick-voiced *I'm Feeling Mighty Low* guy. Material used by threesome remains the same, but Foy regulars don't seem to mind. Foy also works thruout the show, both as stooge and performer, singing, terpsing and handling emcee chores.

Abbey Browne's threesome cut for dancing and play show. Margaret Padula handles relief piano chores.  
*Alan Fischler.*

### Cezar's, Beverly Hills, Calif.

(Wednesday, December 10)

Capacity, 300. Price policy, no cover or minimum. Owner-manager, Sam Mannis. Publicity, Bobby Weiss. Shows at 9:30 and midnight. Maitre d', Arthur. Estimated budget this show, \$1,500.

Before Cezar's inaugurated its present talent policy, it was just another struggling eatery. With tenor Clark Dennis, Steinwayer Walter Gross plus the Ernie Felice Quartet on its platform, spot is enjoying better biz than the majority of the niteries in the neighborhood, as well as becoming the choice spot for the music trades people.

Clark Dennis, whose Capitol disk-ing of *Peg o' My Heart* won him a spot on the best-seller lists, uses his lyric tenor pipes to sock advantage as he sings *Linger Awhile, Shiney One, Peg o' My Heart* and *Jalousie*. Last named is a song version of the well-known longhair instrumental work.

Walter Gross's finely polished pianistics thrill the ear as he ripples thru his versions of *Lover, Blue Skies, Dancing in the Dark* and *18th Century Drawing Room*. Under Gross's deft fingers these old faves are given an exciting new dress and leave the ear wanting more. His sharp wit and sense of humor are reflected in his arrangements of these standards, each generously sprinkled with musical chuckles thruout. Gross's spoken asides help to retain a warm and genial air of informality thruout the show.

Ernie Felice Quartet offers its finely wrought instrumental blends for both listening and dancing pleasure. Altho a foursome, group tempts more customers to the floor than many bands thrice the size.

*Lee Zitto.*

### Cotillion Room, Hotel Pierre, New York

(Tuesday, December 9)

Capacity, 365. Price policy, \$3-\$4 minimum. Shows at 9:15 and 12:15. Six-day week. Operator, Hotel Pierre. Booking policy, non-exclusive, with Charles Reader buying. Estimated budget this show, \$1,250. Estimated budget last show, \$1,500.

The spot has changed its format by using a singer, the first one in a long time, to work between the two novelty acts. Patricia Windsor, a blonde lyric soprano with a clear voice and an ability to project it, showed remarkable savvy for one so young. The gal, said to be 21 and in her first nitery job, has acquired somewhere the confidence and mike experience which enables her to fade in and out with skill. The canary was understandably nervous on the walk-on, but after a few bars she was right at home. Her routine was a combo of longhair, standard and pops, with each tune selling handily. Miss Windsor had a lot of friends out front, but strangers were equally generous with the applause.

Landre and Verna, recently at Loew's State, came up with a nitery act that had the customers applauding heavily. The boy is dark and husky, the gal a short, cute brunette. Together they did a job in the lift and whirl department that was exciting to watch. The lad handled his partner as tho she were a rag doll, doing some remarkable tricks which won mid-way applause time and again.

The couple did about six numbers and the jammed room was still unsatisfied. To add to their dancing, the two had a couple of cute bits which lifted their selling power. Landre and Verna showed themselves a sock dance team with enough commercial gimmicks to make them a good bet for almost any kind of room.

G. Ray Tyrrell's suave magic-ing pulled oohs and ahs in the right places to satisfy almost any act. The husky guy uses mostly standard tricks but has molded them into a fast routine with one trick blending into another with so much skill that the entire act stands out as fast and smooth. Big trick is the build-up for the rabbit finale in which Tyrrell's son carries the props. The walk-off drew a lot of hefty mitting.

Charles Reader's band did a fine job of show backing. Van Smith did equally well in the rumba sessions.  
*Bill Smith.*

### Club Ebony, New York

(Thursday, December 11)

Capacity, 300. Price policy, \$3.00 minimum after 10 p.m. Shows at 10:15, 12:15 and 2:15. Operator, Al Martin. Bookers, non-exclusive. Estimated budget this show, \$2,000. No previous show.

Harlem society, topped by Joe Louis, came down town to jam-pack the preem of the only Negro bistro on the Stem. Exaggerated bumps and grinds were the constant theme. They sold well.

Archie Savage, ex-Kathryn Dunham dancer, had them standing on the tables for his extraordinary bare-waisted muscle dance which had the women breathing in short gasps. The sweet singing of Jean Parks (making her Stem debut) was the entree for (See *Club Ebony*, N. Y., on page 46)

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"MR. EVERYBODY"

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THANKS, Gene Erwin, Mike Cohan and Dick Jackson, for giving me permission to double from CHIN'S VICTORY ROOM on these dates. (First comedian ever to enjoy this distinction in Cleveland.)

THANKS, Dick Jackson and Marty Caine, for those wonderful club dates—December 3, 6, 8, 11, 13, 15, 17, 18, 19 and 20.

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THANKS, Coleman Jacoby and Bud Burtson, for the sock topical material.

THANKS, Howart Tift, for your wonderful musical arrangements.

THANKS, Bill Steer, for your offer to open Windsor, Ont., for 2 weeks starting December 26.

THANKS, Mickey Alrich, for the Hippodrome Theatre, Baltimore, opening January 22.

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P. S.: THANKS, Michael, from me  
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(Wednesday, December 10)

Capacity, 630. Price \$4-\$5 minimum. Shows  
at 8:30 and 12:30. Operator, Lou Walters;  
booker, Arthur Fisher; publicity, Zussman and  
Bayne. Estimated budget this show, \$10,000.  
Estimated budget last show, \$9,000.

If there's any business around, this  
spot should get it. The new show  
is exciting, packs a fast wallop, is  
full of flash and moves well despite  
its 90-minute length.

There are some weak spots and  
maybe too many conflicting perform-  
ers on the bill, yet taken as a package  
it's a sock musical set in New Or-  
leans and the Mississippi River coun-  
try, winding up in New York. Locale  
permits stylized period costumes hy-  
poed by a masked ball affair with  
production numbers set to Stephen  
Foster music. This music, incidentally,  
is built up with three fem harpists,  
the boy singers doing background  
chorals while Kay Vernon does one of  
her spots. In this one Georgie Tapps  
also does a sand dance, taps and ballet  
to *Swanee River* while the lads in  
ruffled cuffs and dickeys vocalize be-  
hind him. The effect brought solid  
applause both for the presentation  
and for the work of the individual  
performers.

The nine-man French group, Les  
Compagnons De La Chansons, picked  
up by Walters after they finished the  
Edith Piaf show, proved one of the  
most refreshing acts caught in a long  
time. The group's forte is satire with  
a Gallic subtlety that sold to even  
a non-French crowd. The routine  
ran the gamut from hot jazz combo  
to symphony ork take-offs, inter-  
persed with group singing while  
going thru precision formations. If  
the lads had had some English chat-  
ter to explain their routines they'd  
have got the audience quicker. As it  
was they registered, but not until they  
were on for some minutes. Until the  
audience gets hep to their style they'll  
probably find them mystifying in-  
stead of funny. But while the boys  
may be completely mad, they're also  
completely different and completely  
good.

Harvey Stone, the star, got healthy  
yocks. The tall comic has smoothed  
out his routine, cut his army bit to  
its funniest essentials and polished  
up his *Wife* routine to a point where  
it got results—and good ones too—  
from even the hep opening night  
crowd that had caught it before. Stone  
has a new gimmick—a piano player  
(Ralph Blank) who plays mood mu-  
sic behind him. The twist adds  
plenty to Stone's act. His opening  
was a special song-ribber about Wal-  
ters, followed by one describing his  
experiences in playing the Coast and  
Las Vegas. The comic wound up  
with a terrific mitt.

Kay Vernon can still sell those low-  
down sultry songs, but her pace in  
*If I Were the Only Girl in the World*  
slowed things down to a walk.

Georgie Tapp's customary ballet  
taps wound up with a leap-whirl  
finish to his *Hawaiian War Chant*  
number with a good hand.

Patricia Adair and Mons. Pirooska—  
she's a toe dancer and he's a ballet  
leaper—have quickie bits and work  
in the productions. Both the girl and  
the boy would do better in a show  
less loaded with dancers.

Also in the dance department are  
the competent Corinne and Tito Val-  
dez. Corinne's blond gracefulness  
is still an excellent foil for the lad's  
dark good looks. Their sensuous  
twinnings set to mood music is in good  
taste and beautiful to see.

Gueneth Omeron, blond soprano,  
showed an effective set of pipes. Her  
best was *Sempre Libre* with a Prof.  
Lamberti strip bit behind her to  
lighten the longhair touch.

Productions by Mme. Natasha  
Kamerova were mostly copies of pre-  
vious numbers. Molding of the en-  
tire show, however, was excellent.

Vincent Travers' show cutting was  
on the button all the way. Buddy  
Harlowe's interlude dance music was  
adequate. *Bill Smith.*

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the wonderful crowds at your fine club.

Gratefully,

*Lee*

**Miss Lee Bartel**



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# Equity Report Cites 10 Ways To Increase Jobs for Thesps; Finds Situation Out of Hand

Council Huddle Is Peaceful — At Last

(Continued from page 3)

was benefiting greatly from the publicity.

## Economic Report

The major business was the reading of a report by the economic betterment committee on its activities since its inception two months ago. The committee, with the consent of the Equity council, has appointed Robert Nathan, the economist, to undertake a preliminary survey or "pilot study" of the legit business in the next four months. From the "pilot study" will be chosen a full-blown survey as best suited to the theater's needs. The final survey will be then taken to the entire industry to obtain co-operation, financial and otherwise in a drive to stimulate legit thruout the country.

The report stresses the fact that the seriousness of unemployment in legit today is affecting drastically the very existence of the theater. It says the vast majority of actors are idle for a greater part of the year. It mentions 10 evident ways of increasing employment among thespes, No. 1 being year-round stock or repertory in 43 U. S. cities of over 200,000 population. No. 2 would be a revival of the road with guaranteed audiences obtained thru organization. No. 3 would be small motorized touring units going into rural areas. Fourth would be nabe stock companies in larger cities. Fifth would be legit in grade schools and high schools, with actors presenting classics. Sixth, touring units to play classics for more than 1,300 colleges and universities in the country.

## Little Theaters

The seventh point would be the employment of actors in community

## Rotary Rep Company Planned for Canada

NEW YORK, Dec. 13.—The question of wage scales for Canadian actors performing in that country is being considered by a committee headed by Raymond Massey and appointed by Actors' Equity. The union has jurisdiction in Canada but hasn't set any wages or working conditions because there has been no real professional theater there. However, Brian Doherty, scripter of *Father Malachy's Miracle*, now forming a Canadian National Theater (CNT), has quizzed the labor org on the matter.

Mainly Doherty wishes to work out some arrangement on a rotary repertory basis, that being the way the CNT will perform. There are now Equity weekly stock contracts and regular contracts, but no rotary repertory scales.

## Dublin Gate Theater

Doherty is bringing the Dublin Gate Theater to Canada early in January and later expects to get a troupe headed by John Gielgud to tour. He will use these two groups to bring the CNT idea to the fore here. Later when he forms his CNT company with headquarters in Toronto, joint tours will be worked out with the American National Theater and Academy because Canada hasn't enough theaters to support the CNT alone. Other interested parties in the CNT scheme are Marcelle Therien, Montreal, and Greta Gould, Vancouver, B. C.

and little theaters. Eighth would be building up children's theaters in the U. S. Ninth would be use of entertainment units to play department stores and union halls, and 10th, a part-time work bureau to find outside jobs for actors during slack legit activity.

The report concludes that the only way to have a healthy theater is to have more theater on a year-round basis.

## Jane Cowl Injury Halts 'Mrs. Fraser,' Cancels Trouping

NEW YORK, Dec. 13.—Prematurely closed on the Stem Tuesday (9) because of an accident to Jane Cowl, the star of the show, *The First Mrs. Fraser* has also canceled its road tour which was to have begun in Detroit December 25. Miss Cowl, injured by a taxi which backed into her, is now in the hospital.

Mrs. Fraser had set December 20 as its closing date on Broadway, but the script was faltering badly at the b.o. The play was produced for an unusually low figure—\$12,500—by Gant Gaither. Gaither is now raising money for a new script—*Halo*—which he and Lex Richards wrote.

## Exp. Theater Plans New-Script Project

NEW YORK, Dec. 13.—Under the banner of the Experimental Theater (ET) a project is being organized which will present new scripts not offered under the subscription series. Productions will be offered in the manner of the Equity Library Theater to an invitation audience of agents, producers and movie scouts. Scripts which missed out on regular ET subscription schedule will get first call on this venture.

The project will be handled entirely by the Stage Managers' Association, which will have charge of casting, interviewing and setting up the machinery under which it will function. Actors will only get token payments for their work but will have a chance to be spotted for future engagements by the trade. Financing for the series will be provided by backers as yet unannounced.

This plan, which is heartily indorsed, may have far-reaching implications, because new scripts will be able to be seen and tabbed by producers without costly investments being made. Admission will be free.

John Effratt is in charge of the project.

## 3d Experimental Show

NEW YORK, Dec. 13.—The third Experimental Theater show this season will be *Long Way From Home*, an adaptation of Maxim Gorki's *Lower Depths* by Randolph Goodward and Walter Carroll. The show will be directed by Sanford Meisner and will have an all-Negro cast, with Paul Robeson, Avon Long and Pearl Bailey already being considered for roles. *Long Way From Home* will open early in February at the Maxine Elliott Theater.

## San Fran's Legit Project Nosedives

SAN FRANCISCO, Dec. 13.—Headaches aplenty are greeting the efforts of the San Francisco Theater Association to put over a year-round professional theater. What started out 18 months ago as a bright prospect has now dwindled to the shake-up stage, with finances low and the future dim.

A complete reorganization is reported in the making. John Jennings, the org's managing director, is slated for a minor role in the new set-up. The association's board of directors will be increased from 12 to 30 and a capital fund drive will be launched next year.

Jennings has been unsuccessful in trying to subsidize big New York productions and bring Broadway stage stars here, altho he built up a fund of over \$9,000 by getting sponsorship from some local legit patrons. With half this fund left, the association has still to find a theater or stage a play.

## Grips Prep Deals For Pact Huddles With N. Y. Theaters

NEW YORK, Dec. 13.—One month away from the start of contract negotiations with the League of New York Theaters, the Stagehands' Union is considering asking a 25 per cent cost-of-living hike. The last contract was for two years and ends January 31.

Deckhands have also decided to ask for a pension fund for the oldsters in the union not only to ease their retirement but bring young blood into the org, as many managers have demanded. One way this could be done would be for a 5 per cent pay-roll tax on stagehands' salaries to be paid by producers. The labor org already gets a percentage pay-roll deduction from its members, but this hasn't proved enough.

Another change the grips are willing to go down the line for is to make it possible for heads of departments to be absent during the afternoons when shows are not playing. Conditions now ask for their presence from 1 to 5 p.m. regardless. Stagehands are also demanding that sanitary conditions be improved in theaters, something which they have previously asked but never gotten.

## The Long of It — The Short of It

NEW YORK, Dec. 13.—If you're a night-owl legitter on the Stem you spend a modest proportion of your time at Patsy Sapienza's theater bar and grill on West 45th. Otherwise, you'll run out of drinks—and maybe even castings. Okay, so this week Patsy gave you a hair of the dog—longhair! Uh-huh—longhair—in Patsy's Temple Bar!

Now Boniface Sapienza caters strictly to the shorthair trade. Never does he permit operatic chanting or even a hum of symphony to clash with the gentle murmur of shop talk and juke box. But the other night Patsy drew a long breath, a longer lager, and whispered:

"My son, Frank—he's only 15—makes his debut Sunday night (14) on the ether seg, *Bible Auditorium of the Air* (Ed. note: But certainly Patsy talks that way) in the Brooklyn Academy of Music. He'll piano solo with Chopin's *Scherzo in B Flat* . . . Al, switch this beer to a double bourbon!"

Patsy has sired a longhair!

# AFM at Odds With 'Musical' Shows on Stem

'Antony,' 'Streetcar' Involved

(Continued from page 3)

producers' org will appeal to Local 802's parent body, the AFM.

## What Is "Integral"?

The entire dispute boils down to an interpretation of what constitutes an "integral" part of a production. The musicians claim that "integral" is judged by whether or not a special score is written, the amount of music, its application and importance to the production. In the case of *Streetcar* they state that the music not only sets the background perfectly but expresses emotional moods vital to the play. As evidence that not all shows are put into the drama-with-music classification, they point to *Eastward in Eden* and *Medea*, both of which, having only cue music, were omitted from that category. Local 802 says the class was established in 1946 at the behest of the producers to take care of plays which weren't musicals, yet needed music.

The League contends that it has never been able to establish a formula for the classification, which now hikes the pay of the musicians from \$77.28 to \$110.40 and adds three men to the *Streetcar* musical crew and four men to the *Antony* ork.

The producers' org will consider the entire question at its next meeting Friday (19).

## Conn. Legit's Barter Nights

NOROTON HEIGHTS, Conn., Dec. 13.—Forty miles from Broadway, Noroton Heights is developing a new twist to legit show business. The stock company holding forth at the Cobweb Playhouse here under the direction of Doris Cunningham features "barter night" on Wednesdays, when patrons are offered free admission in exchange for any article that can be used as a stage prop. The idea is clicking. The current attraction is *Banker's Daughter* or *Lillian's Last Love*, an old-time melodrama. Next attraction is *Shining Hour*.

## Evans Waits on Hardwicke

NEW YORK, Dec. 13.—Maurice Evans is holding up the production of J. B. Priestley's *Linden Tree* until Sir Cedric Hardwicke becomes available. Hardwicke may not be able to go into the show, in which case the production will be deferred until next season.

## Clang, Clang!

NEW YORK, Dec. 13.—A *Streetcar Named Desire*, Broadway's newest hit, is a very expensive show to run, with about an 18G weekly nut. Since the script is grossing \$27,000 with standees each week, it will be 13 or 14 weeks before the 125G investment is paid back to the angels.

*Desire* now employs three stage managers, 13 stagehands and five musicians backstage. The ork may be increased to eight men if a ruling by Local 802, American Federation of Musicians (AFM) stands. The play is the second smash hit from the pen of Tennessee Williams and is a prime contender for both Crix Circle and Pulitzer prize awards.

## Laherty To Blend ELT and N. Y. Nabes

NEW YORK, Dec. 13.—The board of education has attached a full-time employee—Edward Laherty—to Actors' Equity to handle the integration of the Equity Library Theater (ELT) program into the adult recreation project of this city. This means that the ELT will soon be presenting shows in centers thruout the city.

Negotiations are under way to install *One Sunday Afternoon*, admish free, in about four or five high school next week as part of the adult recreation program there. Laherty will check the experiment to see what support the "round" actors will find in off-Broadway sections.

John Golden, angel of the ELT, has asked execs there to select scripts that might be more palatable to neighborhood audiences. *Anna Christie*, the first ELT production, because of its content is a suspect for the family type trade. So the presentation of ELT shows in high schools may mean somewhat of a split in the choice of scripts, with one type the kind actors find stimulating on the boards in ELT theaters and another type directed more for the family neighborhood trade at the high schools.

## Unions Give a Hand To New N. Y. Project

NEW YORK, Dec. 13.—New Stages, a co-operative legit outfit composed of radio actors which will operate in a converted movie house on Bleecker Street in Greenwich Village, received substantial concessions from the fact-finding committee of the legit unions before it went into operation. Union help employed at the project includes three stagehands (heads of departments), one treasurer, one flack and one combined house and company manager. The actors are working under the Equity stock contract which has a \$46 minimum weekly salary.

Group's first show, opening December 21 at the 299-seat house, is a new play by Barrie Stavis about Galileo, *Lamp at Midnight*. The script is also being considered for production by the Old Vic. New Stages has a 15G bank roll, raised thru sale of shares at \$150 each to the 75 actors in the company. Ducats will be moderately priced, from \$3 down to \$1.20.

New Stages is managed by Norman Rose and David Heilweil, radio actors. *Midnight* is being directed by Boris Tamarin, with the starring roles being played by Leon Janney, Peter Capell and Kathryn Eames.

## 25G Lien Slapped On Jelin by U. S.

NEW YORK, Dec. 13.—The Southern New York District Federal Court has granted the Bureau of Internal Revenue the right to attach funds at the International Theater for payment of a debt alleged to be owed by Max Jelin, the lessee, to the government. The bureau is collecting there now money alleged to be owed for admission, Social Security and withholding taxes, in the neighborhood of \$25,000. This is a sum which cannot be realized for a long time from the b.-o. funds, especially since the show there, *Caribbean Carnival* is weak and likely to fold anytime. This may mean a court trial against Jelin, with prison as a possible consequence unless the money is paid.

The government charges that the dough was taken mainly during the run of *Burlesque* at the Belasco Theater, a run which is ending January 10. The government also has stepped in and confiscated some of Jelin's property in New Jersey.



## BROADWAY SHOWLOG

Performances Thru  
December 13, 1947

### Dramas

|                                      | Opened     | Perfs. |
|--------------------------------------|------------|--------|
| A Streetcar Named Desire (Barrymore) | 12- 3, '47 | 13     |
| A Young Man's Fancy (Cort Theater)   | 4-29, '47  | 263    |
| An Inspector Calls (Booth)           | 10-21, '47 | 63     |
| Antony and Cleopatra (Martin Beck)   | 11-26, '47 | 21     |
| Born Yesterday (Lyceum)              | 2- 4, '46  | 784    |
| Command Decision (Fulton)            | 10- 1, '47 | 85     |
| Druid Circle, The (Morosco)          | 10-22, '47 | 61     |
| For Love or Money (Henry Miller)     | 11- 4, '47 | 47     |
| Happy Birthday (Broadhurst)          | 10-31, '46 | 464    |
| Harvey (48th Street)                 | 11- 1, '44 | 1,318  |
| Heiress, The (Biltmore)              | 9-29, '47  | 88     |
| John Loves Mary (Music Box)          | 2- 4, '47  | 359    |
| Man and Superman (Alvin)             | 10- 8, '47 | 77     |
| Medea (National)                     | 10-20, '47 | 64     |
| Voice of the Turtle, The (Hudson)    | 12- 3, '43 | 1,535  |
| Winslow Boy, The (Empire)            | 10-29, '47 | 53     |

### DRAMA REVIVALS

|                     |            |     |
|---------------------|------------|-----|
| Burlesque (Belasco) | 12-25, '46 | 406 |
|---------------------|------------|-----|

### Musicals

|  |            |       |
|--|------------|-------|
| Allegro (Majestic)                     | 10-10, '47 | 75    |
| Annie, Get Your Gun (Imperial)         | 5-16, '46  | 660   |
| Brigadoon (Ziegfeld)                   | 3-13, '47  | 316   |
| Call Me Mister (National)              | 4-18, '46  | 695   |
| Caribbean Carnival (International)     | 12- 5, '47 | 11    |
| Finian's Rainbow (46th Street Theater) | 1-10, '47  | 405   |
| High Button Shoes (Century)            | 10- 9, '47 | 76    |
| Music in My Heart (Adelphi)            | 10- 2, '47 | 84    |
| Oklahoma (St. James)                   | 3-18, '43  | 2,132 |

### ICE SHOWS

|                           |           |     |
|---------------------------|-----------|-----|
| Ice Time of 1948 (Center) | 5-23, '47 | 216 |
|---------------------------|-----------|-----|

### OPENED

|   |            |   |
|---|------------|---|
| Gentleman From Athens, The (Mansfield)  | 12- 9, '47 | 7 |
| This one landed with a thud, the count being unanimously no. No: John Chapman (News); Brooks Atkinson (Times); Howard Barnes (Herald Tribune); Ward Morehouse (Sun); Richard Watts (Post); Robert Garland (Journal-American); Robert Coleman (Mirror); William Hawkins (World-Telegram), and Louis Kronenberger (PM).                             |            |   |
| Angel in the Wings (Cornet)   | 12-11, '47 | 4 |
| This strawhat grad made the grade with plenty to spare. Tab was 8-1 in favor. No: Howard Barnes (Herald Tribune). Yes: Louis Kronenberger (PM); Brooks Atkinson (Times); William Hawkins (World Telegram); Robert Coleman (Mirror); Ward Morehouse (Sun); Robert Garland (Journal - American); John Chapman (News), and Richard Watts Jr. (Post). |            |   |

### CLOSED

|  |            |    |
|--|------------|----|
| First Mrs. Fraser, The (Shubert)       | 11- 5, '47 | 89 |
| Tuesday (9)                            |            |    |
| Gentleman From Athens, The (Mansfield) | 12- 9, '47 | 7  |
| Saturday (13).                         |            |    |

## San Antonio Symph Ends 4-State Tour

SAN ANTONIO, Dec. 13.—The 78-piece San Antonio Symphony under the baton of Max Reiter completes its Southeastern tour thru four States Monday (19).

The tour, begun in Mobile, Ala., December 8, included Pensacola, Gainesville and Jacksonville, Fla.; Macon and Atlanta, Ga.; Gadsden, Anniston and Motevallo, Ala., and Shreveport, La.

The ork will give its second pop concert here December 28.

fine showmanship." THE BILLBOARD

the new edition outdoes itself." THE NEW YORK SUN

comedy was greeted with uproarious laughter by everyone." THE NEW YORK HERALD TRIBUNE

"This latest S. & J. entrant should have all the pull of its predecessors." THE BILLBOARD



THE SHIPSTADS  
AND JOHNSON  
ORIGINAL AND FINEST

# ICE FOLLIES OF 1948

it can be described with all the old adjectives—the ones like spectacular, colorful, lively and thrilling." THE NEW YORK DAILY NEWS

imaginative routines, costumes and settings." THE NEW YORK HERALD TRIBUNE

fresh and ingratiating." THE BILLBOARD

## BROADWAY OPENINGS

### THE GENTLEMAN FROM ATHENS

(Opened Tuesday, December 9, 1947)

#### MANSFIELD THEATER

A comedy by Emmet Lavery. Staged by Sam Wanamaker. Setting and lighting by Ralph Alswang. Company Manager, Sam Nixon; Stage Manager, Hal Gerson; Press Representatives, Dorothy Ross and Maurice Turet. Presented by Martin Gosch in association with Eunice Healey.

Cousin Vincent Kilpatrick.....Watson White  
Mary Kilpatrick.....Ethel Browning  
Morgan Kilpatrick.....Alan Hewitt  
Lee Kilpatrick.....Edith Atwater  
Daniel.....Creighton Thompson  
Congressman Ed Lawrence.....Gavin Gordon  
Hon. Stephen S. Christopher.....Anthony Quinn  
Igor Stephanov.....Feodor Chaliapin  
News Reel Director.....Charlton S. Young  
Mike Rykowski.....Lou Polan  
Congressman Andrews.....Leopold Badia  
Congressman Borgsen.....Ed Latimer  
Congressman Harnell.....Arthur Jarrett  
Congressman (Mrs.) Stringley.....  
.....Elsie May Gordon  
Newsreel Crew.....  
.....Leonard Auerbach and Oliver Crawford

Emmet Lavery doesn't seem to have been able to make up his mind where he wants to go with *Gentleman From Athens*. He bills it as "a comedy of today." Actually, it stacks up as a pretty feeble farce, spiked with "a message." It is a combination that doesn't jell.

It is possible that Lavery intended to use the Garson Kanin formula of *Born Yesterday* to take a swing at high pressure politics under the cloak of clowning. Certainly his hero is a neck-and-neck lug with Kanin's junk dealer. But he is far from bringing it off. He has scripted a first act which is amusing and sets matters up for what could be a good evening. But his second stanza runs rapidly down hill and loses itself in obviously manufactured situations in the third.

The hero of *Athens* is a fledgling congressman from a California town of that name. He is a Greek-American, who has done business on somewhat the same basis as his Kanin prototype. Lavery has him apply his strong-arm methods to his legislative duties. The results are not healthy for him, because the senior lads in the House are too smart for him. He winds up behind the eight ball, headed for home, tabbed with a fraudulent election. However, he does get the girl in the case and presumably she has taught him a lesson in good citizenship. He's going to come back to Washington again for a repeat Congress date and do things on a high plane.

#### Unbelievable Farce

All of which is fair enough, except that Lavery bobs up and down between a serious message and unbelievable farce. If he chooses to laugh at phonies and let it go at that, maybe *Athens* could make an acceptable play. However, nobody can get seriously hot and bothered about the atomic age and the outlook for World War III and present it in tongue-in-cheek terms and expect the result to either amuse or instruct.

On the brighter side of the ledger, as matters go at the Mansfield, is the Stem debut of pic-actor Anthony Quinn. He is as much a casting natural for *Athens's* rugged representative as was Paul Douglas for *Yesterday's* junk dealer. Quinn distinctly knows his way about a stage and by his own personal charm and salesmanship, frequently makes *Athens* sound much better than it is. Edith Atwater, in a chore that is quite unbelievable, gives him fine support as the lady who falls for the rough diamond. There are good contributions from such excellent players as Gavin Gordon, Alan Hewitt, Ethel Browning, Lou Polan and Creighton Thompson.

#### Wanamaker's Assignment

Sam Wanamaker puts them thru their paces as well as the exigencies of the script permit. But it is a

### ANGEL IN THE WINGS

(Opened Thursday, December 11, 1947)

#### CORONET THEATER

An intimate musical revue. Words and music by Bob Hilliard and Carl Sigman. Sketches by Hank Ladd, Ted Luce and the Hartmans. Staged by John Kennedy. Settings and lighting by Donald Oenslager. Dances by Edward Noll. Costumes by Julia Sze. Musical arrangements by David Mann and Fred Barovik. Musical director, Phil Ingalls. Company manager, James Troup. Stage manager, Herman Glazer. Press representatives, Bill Doll and Dick Williams. Presented by Marjorie and Sherman Ewing.

THE CAST: Paul and Grace Hartman, Hank Ladd, Nadine Gae, Peter Hamilton, Robert Stanton, Viola Roache, Johnny Barnes, Elaine Stritch, Eileen Barton, Patricia Jones, Bill McGraw, Alan Green.

SONGS: "Long Green Blues;" "Holler Blue Murder;" "Breezy;" "Civilization;" "Tambourine;" "If It Were Easy To Do;" "Thousand Islands Song;" "The Brass Band From Brazil."

All signs and portents signpost the fact that Marjorie and Sherman Ewing have a hit on their hands at the Coronet. *Angel in the Wings*, an intimate revue based on the same antics which barn-circuited last summer under the tag of *Heaven Help the Angels*, bows in as the sort of fare that the Stem has been waiting for. The Broadway version is bright, fresh and polished. Above all, it is funny. It should be around for a long time.

Now, as in last summer's tryout, the Hartmans are the mainsprings of the proceedings and keep the show ticking merrily. Much of the sketch material, for which they assume responsibility along with their son, Ted Luce, and also Hank Ladd, is not too new, but the Hartman superlative brand of clowning makes it seem so. Paul and Grace manage to kid about everything from modern dance to a Helen Hokinson garden club. In between they toss a few hilarious harpoons into such matters as a radio couple's broadcast, an old-time vaude "novelty" act, bootleg swing recordings, gilded bistros and campus ex-G.I.'s. There is no question about the Hartmans' position as the profession's top satirists and clowns of the dance, but it is amazing that as a team they can carry a full-length show and keep the pace from lagging. Some of the sketches, of course, are bound to be better than others. This reporter got his biggest kick out of the radio lampoon, *Up Early With the Up-johns*, and the aforesaid Hokinson caricature, *The Salina Select Garden Club*. However, the Hartmans' inventiveness keeps them all up to standard. It is a grand job of clowning.

#### Hank Ladd Emsees

But *Angel* is far from an all-Hartman show. The stars are backed with plenty of talent. Hank Ladd is general pooh-bah and emsee. Ladd, a recent fugitive from the air waves as stooge for Phil Baker and Bob Hope, does considerable kidding himself and is enormously funny in the process. Aside from his monologizing, he can put over a song. He does so for an outstanding click with the show's best novelty number, *Thousand Islands Song*. The Stem should certainly keep a lad like Ladd around.

Also is featured some beautiful terping by Nadine Gae, with an able assist from her partner, Peter Hamilton. Miss Gae has been away from Broadway too long. It is good to have her back. Also on the terping side there is a superior heel-and-toe routine by Johnny Barnes. Eileen

tough assignment and one which will not particularly rebound to his credit. Ralph Alswang has designed a notable interior of a Virginia mansion for the *Athens* goings-on. The congressmen sent the gentleman from Athens back to the sticks; Broadway will likely do the same. **Bob Francis.**

## 'Galileo' Will Get Commercial Run

NEW YORK, Dec. 13.—*Galileo*, the Berchtold Brecht script in which Charles Laughton is now starring for the Experimental Theater, may be produced commercially by Oscar Serlin and T. Edward Hambleton about the second week in January. The script might have had its experimental run extended, except that the usually bad pre-Christmas biz in the theater forced a decision to end the engagement after six performances.

Laughton has also decided he wants to tour universities under American National Theater and Academy sponsorship. He is considering using either *Measure for Measure* or J. B. Priestley's *Johnson Over Jordan*, a script which has never been done in the United States.

## ROUTES

### Dramatic and Musical

Annie Get Your Gun (Shubert) Chicago.  
Anna Lucasta (American) St. Louis.  
Carousel (Paramount) Toledo, O., 17.  
Chevaller, Maurice (Curran) San Francisco.  
Chocolate Soldier (Blackstone) Chicago.  
Dream Girl: Sacramento, Calif., 20.  
Firefly, The (Nixon) Pittsburgh.  
Fatal Weakness, with Ina Claire (Geary) San Francisco.  
Harvey, with Joe E. Brown (Davidson) Milwaukee.  
I Remember Mama (Ford) Baltimore.  
Jones, Spike (Studebaker) Chicago.  
Late Christopher Bean (English) Indianapolis.  
Lady Windermere's Fan (Royal Alexandra) Toronto.  
Make Mine Manhattan (Shubert) New Haven, Conn.  
Oklahoma (Auditorium) Rochester, N. Y.  
O Mistress Mine, with the Lunts (Selwyn) Chicago.  
Private Lives, with Tallulah Bankhead (Harris) Chicago.  
Red Mill (Lyceum) Minneapolis.  
Sweethearts, with Bobby Clark (National) Washington.  
State of the Union (Erlanger) Atlanta, Ga., 18-20.  
Song of Norway (Shubert) Boston.  
Showboat (Shubert) Philadelphia.  
Telephone and the Medium (Cass) Detroit.  
Tonight at 8:30, with Gertrude Lawrence (Forrest) Philadelphia.  
Voice of the Turtle (Shubert Lafayette) Detroit.

### "Bride" Draws 4G at Seattle

SEATTLE, Dec. 13.—*The Bartered Bride* at the Metropolitan Theater drew a fair gross of \$4,400 at \$2.75 top, competing with the ice show and the Philharmonic. Directed by Tom Herbert for the Civic Opera Guild, the production used an all-pro cast of home talent.

Barton is responsible for most of the serious chanting.

#### Viola Roache

That dignified lady of the theater, Viola Roache, has been drafted for such chores as a hep-cat, a dowager and a delightfully ridiculous club chairwoman. Miss Roache throws dignity to the winds and gets right into the motley spirit of things. And a special bow should go to Stem debuter Elaine Stritch, for a riotous cartoon of Hildegard called *The Glamours Ingebord*. The girl is a comedienne who definitely has what it takes. There is indeed plenty of talent packed into *Angel*.

Except for the aforementioned *Thousand Islands*, and, of course, *Civilization*, Bob Hilliard and Carl Sigman's words and tunes are nothing that a customer will particularly remember. But they are pleasantly restful on the ear for the most part and provide suitable interludes for the fun-making. John Kennedy has staged all the items admirably and Donald Oenslager's backgrounds give just the right atmosphere of intimacy. *Angel* is the type of entertainment the season has been needing. **Bob Francis.**

## Off-Broadway

### HENRY IV

(Opened December 10, 1947)

#### CHERRY LANE THEATER

A tragedy by Luigi Pirandello. Staged by Alexis Solomos. Settings, Bob Ramsey. Stage manager, Jackie Hitchcock. Lighting, Hallie Woodridge. Presented by Onstage.

Man in Armor.....Michael Mear  
Pino, Alias Berthold.....Walter Witcover  
Lolo, Alias Randolph.....Louis Criss  
Franco, Alias Harold.....George Joseph  
Momo, Alias Orduiph.....Victor Jonston  
Giovanni, the Butler.....Henry Proach  
The Marchioness, Matilda Spina.....  
.....Claire Ramsey  
Frida, Her Daughter.....Linda Rhodes  
Baron Tito Beleredi.....Kochast Sayers  
Doctor Dionysius Genoni.....Glenn McCausland  
Marquis Carlo Di Noll.....Edward Hussey  
"Henry IV".....Jean Saks

Onstage's production of Luigi Pirandello's *Henry IV* should be an object lesson to all semi-pro legit groups. First, the selection of the vehicle was bad because the script is not only without audience appeal but is extremely hard to bring off. Second, the actors, lacking in experience and technique, were hamstrung before they began. Third, the director (the most consideration in staging this type of intellectual script) didn't have enough savvy to interpret or stage the play.

*Henry*, a fascinating story in the telling, is not good theater, relating how a madman believing himself this German king of the 11th century is catered to by his kin, who continue to build his fantasy by installing him with councillors into a setting built into Henry's throne room. His friends try to shock him out of his madness, only to find that he has been playing with them and has been sane for several years. However, Henry finds sanity so unbearable that he reverts.

#### Headed for Stem?

The script which has been skedded for Broadway production by John Gassner, may find the going rough on the Stem. It is essentially a morbid character study and, even with top thesping, will not develop word of mouth.

As Henry, Jean Saks, who has been seen to advantage in several comeys before, finds himself much beyond his depth. Unquestionably Saks has talent, but it needs cultivation which it doesn't seem to be getting. Saks might also work on his voice. Claire Ramsey, playing the Marchioness, his former love, showed potentialities not realized under the direction. As the doctor treating the madman, Glenn McCausland mumbled his words so hopelessly that few in the audience even in the first few rows heard him. Kochast Sayers, in the role of the Baron, Henry's enemy, displayed a strong stage personality but at times became too much of the stock heavy. Linda Rhodes in the part of the young daughter of the Marchioness is a good looking ingenue who needs more experience.

#### Witcover Stands Out

The stand-out thesping stint was turned in by Walter Witcover as a fearful councillor of the king. Witcover made the most of his few opportunities, playing the role to the hilt. Louis Criss as another councillor showed little feeling for his part and misread a good part of it.

The worst feature of the whole production was the inept staging by Alexis Solomos, who tried inserting comedy at all times into what is essentially a tragedy. The staging also bumbled up relations between the characters by placing them far apart when previous relationship called for nearness. The settings by Bob Ramsey conveyed the atmosphere adequately. **Leon Morse.**

## Magic

By Bill Sachs

CHARLES HILDERRA, conjuring clown, typewrites from San Jose, Calif., under date of December 7: "I read with interest the comment of C. Thomas Magrum concerning those ill-timed cracks we have been reading lately about the so-called 'suitcase wonder boys.' I am in complete accord with Magrum in his objections. A really clever manipulator (Cardini, for instance) can put on a grand show with a handful of coins, cards or billiard balls and really keep an audience interested. It doesn't take a truckload of mechanical equipment to be a magician. I find people more interested in clever card and coin manipulations than in the mechanical stuff I carry. Blackstone, on his last appearance in San Jose, received more press comment on his card work than for any illusion he presented. Sorry to read of his illness." . . . Despite the great number of magicians doing club dates in the Cleveland area these days, business is good, with plenty of work for all, according to Stuart Cramer. He says he's booked solid thru December, with the exception of Christmas, New Year's Eve and New Year's Day, which he never books anyhow. On his return engagements, Cramer is doing his Chan Wing Oriental wonder-worker act, which he's been working on for two years since returning from China via Uncle Sam's navy. For juvenile shows, Cramer works his straight magic, and for adult clubs he does his mental turn. Occasionally, he does all three turns in one night. . . . Hazel Gallagher (Jackie Frost), formerly assistant with the Marquis, Calvert and other magic shows, is in Philadelphia where she plans to begin work soon as a dance teacher at a local studio. . . . Lester (Marvelo) Lake is still doing his cowboy character and marionettes and magic with *The Drunkard Company*, now in its fourth week at the Riviera Club, Newport, Ky. . . . O. K. Professor Maguire, playing school assemblies in Northeastern North Carolina with his magic-mental turn, is heading toward his native Philadelphia for the holiday layoff.

HARRY BLACKSTONE has gone to his home in Colon, Mich., after being discharged from Mayo Bros.' Hospital, Rochester, Minn., where he went for treatment early in November after being forced by illness to end his road tour. The doctors have ordered a thoro rest. After a few days in Colon, Blackstone will journey to Arizona in the company of a male nurse to remain until the show begins its 1948 season in Toronto next September. Sinusitis bronchiatic (acute sinus) coupled with symptoms of a nervous breakdown have made the master rabbit hider a very sick man, but the Rochester doctors say that a complete rest should put him back in tiptop order in time. . . . Robert Ungewitter has been elected president of the Harry E. Cecil Ring No. 22, International Brotherhood of Magicians, Detroit, succeeding Al Zink. Other new officers are Clare Cummings, vice-president; Wally Rudkin, secretary; R. C. (Bob) McCleary, treasurer; Al Zink, Al Monroe and Pierre Palmantier, executive board; John Wojtala, librarian, and R. D. (Dick) Chapman, sergeant at arms. . . . Johnny Platt, Chicago trixster, grabs the front-cover spot in the latest issue of *The Magical Digest*, the only monthly magazine published in India and

## 10% Gate Tax On Pitt Shows

PITTSBURGH, Dec. 13.—Despite bitter opposition from amusement and civic interests, the Pittsburgh city council recently approved a 10 per cent tax on all types of amusements. Opposition was headed by the Pittsburgh Amusement and Sports Committee, formed for the express purpose of fighting the tax, and material aid was given by the Chamber of Commerce, labor leaders and prominent citizens in the city. However, it appeared from the beginning that the council was determined to have showbiz carry the major portion of the new tax load, and all efforts to defeat the measure were ineffectual.

Beginning next month 10 per cent will be added to the admission charge in all theaters, concert halls, sports arenas and public halls where entertainment is provided.

Since niteries in Penn are prohibited from having an admission charge, the council said that 50 per cent of the total check would be considered the price of admission, making this portion of the bill taxable. This actually gives the niteries a small break, since it amounts to only 5 per cent of the total check. The tax will be applied only in those clubs which operate with an amusement permit and have live entertainment or dancing. Cocktail lounges that now use acts and vocalists are expected to return to straight musical entertainment, since a 25 per cent bite, which would include the present federal levy, would be too much in view of the present ebb in biz.

## Hope for Tax Cuts Vanishes

WASHINGTON, Dec. 13. — The new Senate move to cut back showbiz excises to pre-war levels appears doomed, at least for this session.

Two main stumbling blocks appeared immediately for the tax cuts recommended this week by the Senate Expenditures Committee. In the first place, the group is a relatively unimportant committee, with its chairman, Sen. George Aiken (R., Vt.), currently in disfavor with GOP party chiefs for what they call his failure to stick to the party line. Secondly, any bill for reduction of excises must originate in the House, where GOP big-wigs are concentrating solely on personal income tax cuts. They feel that in view of the White House's distaste for tax cuts, they will be lucky if they get even a personal tax reduction this session.

The Senate Expenditures Committee recommended that all federal excises be reduced "as soon as practicable" and urged that Congress give special attention to reducing the admissions tax on theaters, cabarets and sports. The proposals were turned over to the Senate Finance Committee, which handles tax matters in the upper house.

devoted exclusively to magic and kindred arts. Same issue carries a biographical sketch on Platt written by Eddie Joseph, a friend of all American magicians who tour India. . . . Tom Rainey, manager of Percy Abbott's magical emporium in Chicago's Loop, recently hired a new magic salesman of no mean ability. A few days ago the new demonstrator spent nearly four hours teaching a "novice" the secrets of magic. The "novice" wound up buying \$45 worth of the Abbott wonders, tendering a check for \$100 in payment and receiving \$55 in cash in change. The check bounced and now Tom's pulling his few remaining hairs pondering the moot question of, Who fooled who?

## Burlesque

By UNO

LUCIA (BLAZE FURY) PARKS, featured strip, and her ma, Frances, number producer, were Manhattan visitors last week. Before leaving, Lucia reported receiving several offers for Broadway musicals, including one from Wally Wanger. . . . The death of Sid Rankin, long-time burly newsman, December 3 in the office of John G. Jermon shocked his many friends. Among those at the funeral in Cook's Parlors December 8 were Harry Rudder, Joe Dick, Irving and Vinnie (Phillips) Becker, Fred Sears, Henry Kurtzman, Eddie Sullivan, Artie Harris, Harry Ames and Jimmie Fulton. . . . Meyer Harris, who transformed from comic to boss electrician a few years back, returned to Manhattan after a good will tour of Western burly houses. On the return he stopped off in Rochester for a visit with Owner Dave Hamill. . . . Lee Marlowe and chorus of the Grand, Youngstown, O., birthday-partied Connie Lee James, frontliner, last week at the Back Stage Club, adjoining the theater. . . . Della Lowe held over at the Club Hawaii in Albany, N. Y. . . . Max Capp's Red Barn, Miami, packing 'em in by using eight to 10 strips in its shows. Late additions are Gloria Glad and Annette Collette. Mar-Shan due next week.

DAVE COHN'S late bookings: Crystal Aymes, Cat and Fiddle Club, Cincinnati, December 8. Ina Carroll, same spot, December 15. Nadine, Dixie Lee, Dottie Ahearn and Doris Lee, Gayety, Norfolk, December 14. Crystal Aymes, Dallas nitery, thru MCA. Betty McDonald, Kilroy Club, New Orleans. Five vaude acts, Jacques, Waterbury, Conn., temporarily under different management, December 31. . . . Carl Kilroy and Joyce Lewis were parted by co-principals of the Club 26, Milwaukee, after their marriage November 22. Chief merrymakers were Wally Grandpre and his ork, Helen Sharon, Lolette and Jean Stone. . . . Eddie Kaplan's show at the Greenwich Village Inn, Manhattan, has on its roster Jean Parker, Sammy Smith, Sammy Birch, Bobby Corson, Tanglefoot, Herrera and a line of girls. . . . Ramon, male partner of the team of Ramon and Jo Ann, ballroom dancers, hurt his back in midweek of their engagement at the Hudson, Union City, N. J., but kept right on despite severe pain. . . . Jerri Manuel, strip-talking woman, making her second season's tour of the Hirst circuit in the Lewis-Harmon unit, is a Cherokee Indian on her mother's side. . . . A new Midwest circuit unit opened at the Fox, Indianapolis, December 4 headed by Mandy Kaye, June St. Clair, Sammy Price and Charlie Harris. Another started the same day in Rochester, N. Y., with Petti Dayne, Lou Ascol, Sammy Spears and Dick Dana featured. . . . Al Anger and Margie Davis quit road shows to play clubs in and around Boston. Lou DeVine replaced in that unit. . . . Stuart Sisters, dancers, joined the Lewis-Harmon unit on the Hirst Wheel in Washington. . . . Scarlet Kelly replaces Stella Mills in featured spot in Boston next week.

## Icer Pulls 37G in Seattle

SEATTLE, Dec. 13. — The Shrine Ice Carnival, playing the Civic Ice Arena here December 3 to 6, grossed a strong \$37,000 for its four-day run. Tickets were scaled from \$1.50 to \$2.50, tax included. The show featured Ruby & Bobby Maxson, Heinie Brock, Ring & Lamb, Charlie Slagle and members of the Seattle Figure Skating Club. Booking was non-exclusive.

## Dec. 31 Tariffs Soar in Boston

BOSTON, Dec. 13. — A check-up of reservation costs in the Hub and suburbs for New Year's Eve reveals a general upping in per person tariffs. The hotels, which held at \$7.50 for the past three years, have bounced the tab up to \$10. The Latin Quarter here also contemplates a boost from \$7.50. Spots which have previously asked \$5 per have upped prices by \$2 and \$2.50.

The only reduction reported is by Roy Gill, who announced that the Totem Pole Ballroom at Norumbega Park would cut last year's tab from \$3.50 to \$2.40, with Al Donohue and ork holding the music chore. Last year's \$3.60 had Baron Hugo on the stand. The lower price was announced to dancers Saturday (6) and won a loud round of applause from the crowd.

Gill's explanation was that prices must come down, and with Norumbega Park and Totem Pole racking up a \$1,000,000 year, the best year in the park's operation, this was the best time to do it. On-the-spot reservations resulting from Gill's decision put New Year's reservations 100 per cent over last year's record.

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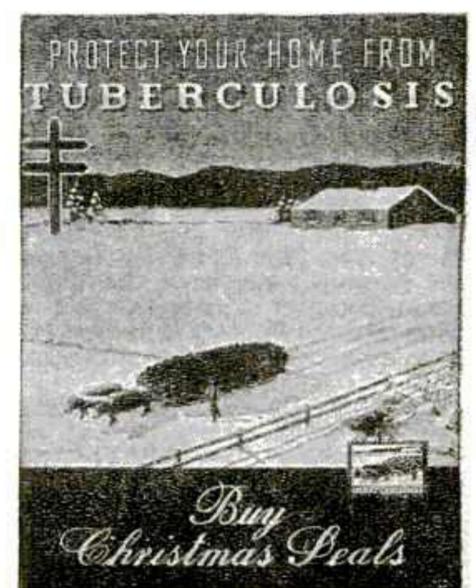
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## THE FINAL CURTAIN

**BALL**—Albert, 73, stage manager at the Keith Theater, Grand Rapids, Mich., for 34 years, December 2 in that city of a heart attack. About 45 years ago Ball was advance agent for the old Gentry Bros.' Dog & Pony Show. Survived by a brother, Louis, and a sister, Mrs. Hannah McKay, both of Grand Rapids. Burial in Cedar Springs Cemetery, Grand Rapids, December 4.

**BERNARD** — Tristan, 81, playwright, novelist and humorist, December 7 in Paris. Of his 40 successful plays, his *English As It Is Spoken*, *The Little Cafe* and *The Exile* were outstanding. *English* was added to the repertory of the Comedie-Francaise, *The Little Cafe* launched the film career of Maurice Chevalier, and *The Exile*, with 18 words of dialog, represents the shortest play ever produced. Bernard also wrote some 50 novels.

**BRYAN**—Charles J., 65, retired general manager of the Walter Reade Theaters of New York, in Chillicothe, Mo., December 5. Surviving are his mother, Mrs. A. A. Bryan, and four brothers, John, St. Louis; Luther, Sheridan, Wyo.; Eugene, Brookfield, Mo., and Joseph, Bakersfield, Calif.

**CARMODY** — Henry F., veteran minstrel performer, December 3 in Lowell, Mass. Carmody had been a member of the Primrose & West Minstrels, where he was teamed with the late Lawrence McAvoy in a song and dance act. Later the late Tommy Hyland joined them and the trio traveled thruout the country for many years, appearing with the Lew Dockstader, Hi Henry and other leading minstrels. Survived by his widow and daughter. Burial was in Danbury, Conn., December 6.

**CHAPIN**—Ruby, 54, known in showbiz as Ruby Orton, daughter of W. C. Clark of wagon show fame, of pneumonia in Little Rock Hospital December 3. She was an equestrienne and trapeze performer with American Circus Corporation Shows and Ringling Bros.' Circus. Survived by her husband, George W. Chapin, Jackson, Mich.; daughter, Edna Orton Gibson, Little Rock; son, Norman, Long Beach, Calif., and brother, Willie C. Clark, Tuscaloosa, Ala. Interment in family plot at Tuscaloosa.

**CORUM**—Julia Vay, 72, mother of Mrs. Johnnie (Rex) Herron, associated with various carnivals, November 7 in Kansas City, Kan. Burial in Memorial Park Cemetery, Kansas City.

**FLEMING**—Edwin L., 72, one of the organizers of the Golden Belt Fair, Henderson, N. C., and president of that organization the past 15 years, recently in Maria Parham Hospital, Henderson, of a heart ailment. Survived by two brothers, J. Albert, Raleigh, N. C.; Wilmont, Philadelphia, and two sisters, Mrs. Clyde P. Harris, Louisburg, N. C., and Mrs. F. D. Severance, Asheville, N. C. Burial in Middleburg, N. C.

**FULGORA** — Robert, 76, veteran vaude actor, December 6 in Bay Shore, L. I., N. Y. He began in 1884 as in impersonator and lightning-change artist in vaude. Later he appeared with the Boston Howard Athenaeum Star Specialty Company and became manager of the Hopkins Trans-Oceanics Company. He also organized the Fulgora European Stars Company. His daughter survives.

**GILLEN**—Dolores, radio actress specializing in impersonating children, December 8 in New York. She appeared on both Columbia Broadcasting System and National Broadcasting Company shows. Survived by her husband, Vincent de Paul Downey, president of the music publishing

firm of G. Ricordi & Company, and her mother.

**GRAMMER**—Carl (Pete), 57, for 30 years cookhouse operator at the Dearborn County Fair, Lawrenceburg, Ind., in that city November 28. Burial in Greendale Cemetery, Lawrenceburg.

**HINSON**—James L., 42, concessionaire with the Bill Hames, Byers Bros. and United Exposition shows, November 27 at his home in Waco, Tex., of a heart attack. Survived by his widow and son. Burial in Fort Worth.

**JACKSON**—J. Calvin, 45, Station WRAW program director and announcer, December 8 in Reading, Pa. He joined the staff in 1936.

**McPHERSON**—Arthur, chief of police at Chilhowee Park, Knoxville, and at one time trainmaster of the Rubin & Cherry Exposition, in Knoxville December 4 of a heart attack. Survived by his widow, Helen, and a son, James.

**MOWATT**—Arthur, former member of the acts the Five Mowatts, Five o'Clubs; Stanley, Trip and Mowatt, and the duo, Art and Ben Mowatt, November 12 in San Fernando, Calif. Survived by his brother, Ben, member of the New Yorkers, and a sister, Mrs. George Koch.

**MOZART**—George, 83, for over 70 years a prominent British theater entertainer, in London December 9. Mozart made his last appearance at the Victoria Palace, London, two days before his death.

**PIKE**—Dewey W. (Blackie), 48, veteran showman, December 2 in Veterans' Administration Hospital, Temple, Tex. Burial in Temple December 4.

**SCHAUB**—Howard C., 84, radio and newspaper executive, December 1 in Fort Lauderdale, Fla. Besides being president of Decatur Newspapers, Inc., he owned interests in stations WSOY and WSOY-FM, Decatur. His widow and five children survive.

**IN LOVING MEMORY**  
**MARGIE LEE (MOTHER) STERLING**  
Who Passed Away Dec. 13th, 1940.  
She's Just Away.  
Her Husband,  
**W. W. "BILL" STERLING**

**SNOW**—Herbert Edwin, 76, father of Lloyd Snow, musician with Kay Kyser's orchestra, at Mitchell, S. D., recently.

**STEVENSON**—James I., father of Jimmie and Bobbie Stevenson, orchestra leaders, December 7 in Detroit. His widow and one other son survive. Interment in Mount Olivet Cemetery, Detroit.

**STILES**—Vernon, 67, operatic tenor, December 10 in Los Angeles. He appeared in a number of European concerts and at the Metropolitan Opera House, New York.

**WAGNER**—Mrs. Cecilie, 69, former ballet coach for the Metropolitan

Opera Company and coloratura soprano at the Vienna Opera House, December 5 in Reidsville, N. C.

**WHITEMAN**—Mrs. Leona Hanson, actress, December 2 in Neptune, N. J. Debuting as a child actress in Peck's *Bad Boy*, she later became a partner in the vaude team of Clark and Hanson. She was also an ingenue and leading woman in stock in Philadelphia, Boston and Brockton, Mass. Her last appearance in New York was with the Federal Theater. Her husband, John B., two sons and a daughter survive.

**WILDENTHALER**—James, 56, former stagehand, December 4 at Saranac Lake, N. Y.

**WYLIE** — Austin, 54, orchestra leader in the 1920's, December 5 in Cleveland. Such performers as Artie Shaw, Vaughn Monroe, Claude Thornhill and Eddie Peabody had been members of his orchestra.

## Marriages

**BRAUN-KOESUN**—Eric Braun and Ruth Ann Koesun, both dancers with the Ballet Theater, December 11 in New York.

**HOLAHAN-FORREST**—Paul Holahan, film actor, to Helen Forrest, radio singer and recording artist, in Hollywood recently.

**KILROY-LEWIS** — Carl Kilroy, comedian and night club emcee, and Joyce Lewis, non-pro, November 22 in Milwaukee.

**LEVITT-JESSUP** — Ted Levitt, general agent for the California Amusement Company, and Marie Jessup, for several years with the West Coast Amusement Company, in Las Vegas, Nev., December 12.

**SCHRIMSCHER-McKENZIE**—Fernel Schrimsher, Cincinnati concessionaire, and Elizabeth McKenzie, of Boston, in Savannah, Ga., November 18.

**WHITEMAN-DURRENCE**—Robert Whiteman, violinist and radio musical director, and Bettye Durrence, dancer formerly with *Call Me Mister*, November 30 in Miami Beach, Fla.

## Births

A daughter to Mr. and Mrs. Shep Chartoc December 2 in Chicago. Father is a partner in Chartoc-Colman Radio Productions.

A son to Mr. and Mrs. Kermit Bloomgarden December 3 in New York. Father is a legit producer; mother is the former Virginia Kaye, legit actress.

A daughter to Mr. and Mrs. H. Evans Nord, Sioux Falls, S. D., December 7. Father is program traffic manager of Station KELO.

A son to Mr. and Mrs. Roy Farwell in Detroit December 5. Father is a film inspector at the Jam Handy organization, Detroit.

A daughter to Mr. and Mrs. W. A. Schafer in Dallas November 11. Father is owner of the Schafer Just for Fun Shows.

A son to Mr. and Mrs. Charley Caldwell November 28 in Fort Worth.

Parents operate the Ghost Train for Jimmie Beyers in a Fort Worth park.

A son, Bruce Russell, to Mr. and Mrs. George Winslow November 16 in Illinois Memorial Hospital, Chicago. Father is a band leader and former arranger for Art Kassel and Blue Barron.

A son to Mr. and Mrs. Thomas A. Adams December 7 in Newark, N. J. Father is the vice-president of the Newark Paramount and Adams theaters.

## Divorces

Mrs. Hyman A. Popkin from Hyman A. Popkin November 22 in Tampa. They are known in show business as Billie and Hymie Cooper.

## STRAND, N. Y.

(Continued from page 39)  
istered for terrific yocks. Her chatter at the start didn't mean much; it was her mugging that paid off. Her best was the *Miss America* routine which called for lots of business and low comedy, getting her off to a big mitt.

### Deval, Merle and Lee

Deval, Merle and Lee (two boys, one girl) started slowly with adagio tricks segueing into knockabout and pretzel twists with desirable results. The team's split tosses of the girl were an exciting finisher.

Bunny Brigg's mercurial hoofery to just the rhythm section was skillful. The slim, big-eyed lad's taps were clean. His short quick tempo changes were equally good. The boy's vocal opener was poor. He overcame the initial impression by his leg work.

Jean Louise, sexy brunette with a chassis that got those long low whistles, teed off with a smoky *Gentleman Is a Dope*; then followed with *Since I Fell for You*. The first number was okay; the second meant little.

The show opened with a sideman down front and center for a scat gibberish bit while the band went into an almost unrecognizable *East Side, West Side*. It ended with similar scat gibberish while the band made with *Jingle Bells*.

Flicker: *Always Together*.

Bill Smith.

## ROXY, N. Y.

(Continued from page 39)  
mas, flashed on the screen for audience participation, got her off nicely.

The Pitchmen have done their act in so many theaters up and down the street that there are few customers who don't know their routine. The three guys were fresh after the World's Fair, but they've used the same stuff so long it's become dull and punchless. They need new material badly. An apathetic audience barely gave them a polite exit hand.

Pic: *It Had To Be You*.

Bill Smith.

## CLUB EBONY, N. Y.

(Continued from page 40)  
a black-light number with handshadows running up and down her slim figure. The chorus (8 girls-4 boys) romped thru three routines accenting the jazz version of modern dance motif on which the club's policy is based. The whole cast in *Harlem Street Scene* finale, a potpourri of mad, whirling bodies, brought the spectators to their feet clamoring for Savage who conceived and directed the terps.

Personable Dickie Wells emceed in a nostalgic fashion to the hep crowd, which was with him all the way. The Three Riffs (men) and the Debutones (4 girls) came up with some commendable harmony between terp routines.

Arrangements were by Mercer Ellington who did the original score, cut the show adequately and played the dances. The Dowles Dickens Quintet did the relief work.

Jack Tell.

**IN LOVING MEMORY OF MY WIFE**  
**AND OUR DEAR MOTHER**  
**MRS. WILLIAM F. KORHN**  
**WHO PASSED AWAY DECEMBER 17, 1945**  
**WILLIAM F. KORHN**  
**RAYMOND J. KORHN**  
**VERNON KORHN**  
**MRS. WILLIAM DUNCAN**  
**YOU ARE ALWAYS IN OUR THOUGHTS**

Communications to 155 No. Clark St., Chicago 1, Ill.

## Biz May Escape '48 HCL Controls

(Continued from page 3)

approval, altho it may undergo some revision along the way.

Under the plan, show business construction would be included in allocations of scarce materials. Such a method of allocation would be expected to effect no change in the present situation, since all entertainment building is still required to obtain approval of the housing expediter under the last session's rent control bill. Truman's plan would set up a rigid priority system on scarce materials similar to that in effect during wartime.

### Meat Controls Up in Air

Possible controls on meat, which would affect night clubs, are left in the air by both the Truman and the GOP plans, altho the President has indicated that his plan would make it possible to reinstate ceiling prices on meat. The GOP hopes to hold down meat prices thru "voluntary action" by meat producers. What the "action" would be is left unexplained, but presumably it would involve a general agreement to avoid pay raises in the industry.

The GOP and the Truman plans are identical in giving the President authority to expand transportation controls, but from all indications this will consist of action on the critical box-car situation and would not affect traveling acts using normal train service. Conceivably, transportation controls could hamper traveling circuses by regulating the number of train cars they could use, but such extreme action is unlikely unless the freight situation depreciates further. The action which most likely would not affect show business at all, would consist of orders for rail yards to ship out idle cars at once, rather than let them stand idle, as often occurs now.

### Coin Machines Affected

The GOP plan would "urge" manufacturers of such coin machine component parts as steel and copper wiring to channel their products to essential consumers. In contrast, Truman's proposal would force a return of the war-time priority system for all commodities in short supply.

Truman's plan would also bring back the credit controls which were lifted November 1, while present GOP plans omit mention of credit. Should Truman's plan get thru, purchase of coin machines on the installment plan would again require a one-third down payment. At present, the size of the down payment is in the hands of the seller.

## H'wd Legion Buys State Franchise For 'Miss America'

HOLLYWOOD, Dec. 13.—American Legion here is the first organization to buy a State (California) franchise for the Miss Universe contest and pageant sponsored by the Ocean Park Association of Commerce. Franchises are being offered at varying prices, depending on population and other potentials on individual States. Forty-five nations have signed officially to enter participants in the contest. City preliminaries will be run thru April and May; State prelims and prelims in foreign countries in June, with the finals skedded for Santa Monica, Calif., in August. Franchises are available to qualified individuals and/or civic organizations.

## Acts Set Sail For Fernandez Hawaiian Tour

### More Than 100 in Entourage

LOS ANGELES, Dec. 13.—More than 100 circus performers left here Wednesday (10) aboard the General Meigs of the President Lines to play an eight-week engagement in the Hawaiian Islands under the direction of E. K. Fernandez. Show opens in Honolulu December 18 for an 18-day run under auspices of the city fire department. Following this engagement, show moves to the islands of Kauai, Maui and Hawaii.

Featured in the line-up are the Wallendas, with 15 people; Flying LaForms; Escalantes, comedy bars; Phil and Bonnie Bonta, perch; Alfredo Landone Midgets; the MacDonalds, teeterboard; Josh Kitchen and His Chimps; Dale Petross's Liberty horses; Dorothy Herbert, Liberty horses and dogs; Earl Wright, dogs; Dolly Jacobs's elephant act; Jean Evans, aerialist; Marilyn Rich, one-arm planges; Frank Doyle, heel-and-toe trapeze; Ichsicki Ishikawa and Namagama, foot jugglers; Merritt Belew, ponies and monkeys; Raymond Aguillar and his eight-piece band; Lyn and Linda, swaying pole (free act); Henry Silver, trampoline, and Abie Goldstein, Mark Anthony, Albert White, Lou Walton, Slivers Johnson and Jack Dyer, clowns. Also in the line-up is Pete Kortess's Side Show.

All dates in the islands will be played under auspices, Fernandez said.

### Line-Up of Wallenda Acts

SARASOTA, Fla., Dec. 13.—Jack A. Leontini announced here that the six-act Wallenda unit, booked by E. K. Fernandez for Hawaii, consists of the original Wallenda high-wire act, the Karrels on elevated unsupported ladders, two-girl cloud swing and aerial serpentine dance, the Gunthers' comedy acrobatic novelty, six-girl aerial ballet, and the Leevale Sisters on the aerial anchor.

Leontini, unit manager, remained in the States to book the Wallenda acts for the 1948 fair season.

## B. & D. Amusement Co. Plans Wild West Show for '48 Tour

OCEAN DRIVE, S. C., Dec. 13.—B. & D. Amusement Company, operator of Paradise Park here, at a meeting of its board of directors last week voted to issue \$45,000 in additional stock for the purpose of organizing and operating a 15-car railroad Wild West Show in 1948. C. E. Davis, co-owner of the firm with B. L. Bost, announced. Davis said he has acquired the services of Milt Hinkle, widely known Wild West and rodeo producer and director, to produce the show.

Frank Long, formerly with Crescent Amusement Company, has been signed as secretary and is in charge of the office, Davis said. Hinkle and Davis left here Sunday (7) on a lengthy tour on which they plan to line up equipment and talent for the show. Quarters are expected to open

## Winds Come—and Pole Sitter Blows

PATERSON, N. J., Dec. 13.—Harry Frechette, steeplejack and former acrobat who landed a \$200 job sitting atop a flagpole on the Paterson City Hall, was grounded Thursday (4) two days ahead of the time he was scheduled to quit his airy perch. Frechette was hired by the chamber of commerce to act as lookout for Santa Claus, who arrived here by helicopter Saturday afternoon (6). Frechette began his vigil Tuesday (2) and was ready to carry out his contract, but James Nagle, exec sec of the chamber of commerce, became jittery after listening to Thursday's (4) weather forecast—high winds and snow—and ordered Frechette down. Santa had to come in on his own.

## New Admish Tax For Pensacola

PENSACOLA, Fla., Dec. 13.—A new tax on admissions to movies, circuses, traveling shows, theatrical performances, athletic contests, etc., will go into effect here right after Christmas.

The new ordinance reads: "That in addition to all taxes heretofore levied by the city of Pensacola on each and every admission to moving picture shows, circuses, traveling shows, theatrical performances and other entertainment of like character, prize fights, wrestling matches, boxing matches, dances, and all other athletic contests, amusements and exhibitions for admission to which a charge is made, there is hereby levied by the city of Pensacola a tax on said admissions as set forth in the following schedule:

"Upon each and every admission ticket sold amount of tax one cent (1c), which tax shall in every case be paid by the purchaser for the use of the city of Pensacola to the seller of such admissions at the time of paying charge made by the seller therefor, unless said seller shall elect to assume and pay such taxes to the city without collecting the same from the purchaser."

Notice of the new tax made it plain that it in no way repeals or modifies Ordinance No. 92, Series 2, passed March 22, 1937, which remains in effect.

## Sonja Henie Sets Record In St. Louis

### Opener Draws 12,500

ST. LOUIS, Dec. 13.—The Sonja Henie ice show, which opened here Wednesday (3) and continues thru Saturday (20), drew 12,500 opening night for a new record for opening night, insofar as ice shows are concerned, for the St. Louis arena.

At Indianapolis, the Hollywood ice star drew 187,000 persons for a gross gate of \$404,927 for the 17-night stand. The show opened November 12, to an estimated 9,500 spectators, and closed November 29. Prices were as follows: Boxes, \$3; paraquet boxes, \$3; mezzanine, \$2.40, and end mezzanine, \$1.80, tax included in each instance.

Miss Henie's leading man this year is Michael Kirby.

At Indianapolis, more than 100 hospitalized war veterans from Fort Harrison and Cold Spring Road Hospitals were guests at the opening performance at the invitation of Miss Henie and thru the co-operation of the 40 and 8, *The Indianapolis Star* and Station WIRE.

## Bill Blomburg To Have Circus On Folk Midway

CHICAGO, Dec. 13.—Before Bill Blomburg left for his home in Wabasha, Minn., Sunday (7), he revealed that during the convention here last week he made a deal with Carl J. Folk to produce a three-ring circus on Folk's Celebration Shows.

All billing will carry the title, Folk's Celebration Shows and 3-Ring Hippodrome Circus, Combined. Forrest Freeland, of Alles Printing Company, Los Angeles, was commissioned to design special paper, including a three-sheet, two one-sheets and a window card, as well as furnish stock circus paper for the outfit.

An order was placed with O'Henry Tent & Awning Company, Chicago, for an 80-foot round top with two 30's and a 40, to be made of white flameproofed canvas with a flashy marquee. Circus is to have blues and a five-high grandstand.

Blomburg said his program would consist of his own Liberty and high school horses, ponies, dogs and comedy mule, plus an elephant, clowns, aerial and acrobatic talent. Plans call for a seven-piece band.

Folk's opening is set for February 10 at Tucson, Ariz.

## Phillips Named To Head Fredericton Centennial

FREDERICTON, N. B., Dec. 13.—Fred H. Phillips, assistant director of information for the Province of New Brunswick, has been named general manager of this city's centennial celebration, which will be held July 25-31.

Phillips is chiefly known in the outdoor show world thru his tub-thumping efforts on behalf of the Fredericton Exhibition in pre-war days and as a free lance writer of circus, fair and carnival stories.

## Freed Suggests Promotion Manual To Aid Operators

CHICAGO, Dec. 13.—Any doubts that the so-called smaller amusement parks in the country were standing still from the standpoint of promotions was dispelled at an open forum session of the National Association of Amusement Parks Wednesday (3) by Robert E. Freed, of Lagoon Park, Salt Lake City. Appearing on Forum No. 4, labeled *We are not the Largest—But Growing*, Freed was assigned promotions and he told of the various methods used by his organization to lure trade. He made one suggestion that caught the fancy of park owners and operators. On this matter, Freed said: "Since our problem is the small and medium-sized park, I would like to make a suggestion that would benefit all parks in regard to promotion. Each park would annually submit to the association its 'best promotion,' describing the entire development of the idea and including all details, which are equally as important as the basic idea. A manual would then be compiled and distributed by the association to all of the members. This manual would be of assistance to all park operators and it would be invaluable to the small park which cannot obtain nor afford a high salaried publicity man."

### 125G in Improvements

Freed told those at the Wednesday's session that his park last winter spent over \$125,000 in modernizing and beautifying his resort.

"By the time we were ready to open, our gardens were even pretty enough to compete with our friends over the mountains in Denver, (he referred to Elitch Gardens, Denver, owned by Arnold Gurtler). But we soon realized, again, that a beautiful park was only the basis—that it was necessary to give the public a specific reason to visit Lagoon. We realized again the importance of promotion and attractions."

Freed named the outstanding promotions run by Lagoon. No 1, he said, was the Ballard Nash days. In co-operation with the local Nash dealers, he said, Lagoon gives away a new Nash each month during the summer. "We have done this for two years and after much trial and error we have developed certain ideas and details that might assist you. This is not a lottery. Tickets are given away and no purchase is required. At our entrance gates, where there is a parking charge but not an admission, tickets are given regardless of whether they actually enter the resort or not. Two weeks before the drawing we give away thousands of tickets on the streets in Salt Lake and Ogden every day. We make no attempt whatever to limit the number of tickets each person gets. That is, we know that if some fellow follows the automobile around and manages to get 400 tickets, we are sure he's coming to Lagoon the night of the drawing. Therefore, we give away as many tickets as possible. The more tickets each person has, the more assurance we have of getting him to Lagoon."

"The night of the drawing is a problem. For about three hours everything in the park is at capacity and after the first number is drawn the crowd begins to leave, altho the ticket may not have been claimed. Therefore, to get an earlier crowd (the drawing is held at 10 p.m.), we are planning next year to give 50 bonus tickets to everyone coming to the park before 6 p.m. and 25 bonus tickets to everyone coming to the park before 8 p.m."

Regarding picnic promotions at Lagoon, Freed said:

"Of course our picnic reservation department is an especially important part of promotion. Here are a couple of ideas that might interest you. Last year we established a stand called picnic headquarters. Here picnickers may buy, at city prices, anything they forgot to bring, such as can openers, knives, crackers, quar-

(See Freed Suggests, opposite page)

## N. Y. To Spend 16 Mil for New Beaches, Parks

### Four New Beaches Planned

NEW YORK, Dec. 13.—Robert Moses, New York commissioner of parks, issued a report Wednesday (10) covering the park department's expenditures on recreational facilities during the past two years and listing several important projects for 1938 thru 1950.

In view of the congested conditions at all of the city's beaches plans are being made to expand the bathing areas at Coney Island, Rockaway and Orchard beaches and to create four new beaches at Great Kills (Staten Island) Park, Ferry Point (Bronx) Park, Little Bay (Queens) and Plum Beach (Brooklyn).

Expenditures on all park and recreational areas in the city totaled \$14,443,000 the past two years while projects for the next two years call for an outlay of \$16,710,000. Many of the city's recreational spots are self-supporting, revenue from which is expected to total \$1,790,000 for 1947. Municipal beach resorts, such as Jacob Riis Park and Orchard Beach, despite moderate charges, (See N. Y. To Spend, opposite page)

## Naval Base Sought By William Butlin For Huge Funspot

DEEP BROOK, N. S., Dec. 13.—William E. Butlin, English park and carnival operator, has made an offer to purchase a naval base here, with frontage on Annapolis Basin, an arm of the Bay of Fundy. Original construction cost was about \$15,000,000, with facilities for 12,000 navy men.

Butlin says he plans to convert the base into a huge amusement park and tourist center, with scenic rail and other rides, a zoo, skating rink, swimming pool, hotel and restaurants.

Butlin declined to say how much he had offered for the government property which embraces about 160 acres.

Previously, Butlin announced plans to establish an amusement park at St. Andrews, N. B., which is on the U. S. border and on the Passamaquoddy Bay, an arm of the Bay of Fundy, on the west side. Tentatively arranged for are steamship lines from Boston and New York to Deep Brook and St. Andrews.

## Expect Probe Over Deaths Of Sacramento Zoo's Zebras

SACRAMENTO, Dec. 13.—The second of Sacramento's newly acquired zebras to die of poisoning within a week has been announced by zoo officials, who expressed the belief the animals were killed deliberately. Both were stricken on the same day. Three veterinarians performed autopsies and agreed that both zebras were victims of metallic poisoning.

Anthony Spencer, superintendent of the William Land Park Zoo, and City Manager Bartley W. Cavanaugh expressed the same opinion in a report to the city council. A police investigation is expected to be ordered.

The zebras, a male and female, were purchased a few months ago in Los Angeles.

## Sitting 'Round the Table

(Editor's Note: Because of the great amount of convention news in last week's issue, this column was crowded out. We resume it, however, this week with the new question, "What is your opinion on special kiddie days and special reduced prices for children on everything in the park?" This is a good chance to exchange your kiddie day ideas and problems with other park men. Let's have your views on this subject now. Mail your views to The Billboard's Outdoor Editor, 155 North Clark St., Chicago 1.)

### Definitely in Favor

We at Rolling Green Park are definitely in favor of special kiddie days and special prices for kiddies, in fact, we have a special kiddie day about every other week.

On these days we reduce the prices of rides to one-half the regular price to all children, except the 5-cent rides. Besides that, we get special entertainment for the children and also give them a free souvenir such as a balloon, a hat, candy bar and other things that will appeal strictly to children.

We feel that children are our best advertisers, in addition to being our customers of tomorrow. Do you know there are over 29,000,000 children in the United States today? So why not cater to them? I always have felt, and my 30 years experience in the park business has taught me, that to get the love and good will of a child is one of my biggest assets.—R. M. SPANGLER, Rolling Green Park, Sunbury, Pa.

### Good Public Relations

Every park should sponsor one or more kiddie days with special re-

duced prices, even if for no better reason than good public relations in the city or community. Parks in the small communities or those located several miles out of town will, in all probability, receive their greatest recompense in the public relations derived from the promotion.

The larger parks located in the large metropolitan areas probably will realize a substantial financial gain as well as the benefits of the public relations.

Washington Park will continue to have one or more special kiddie days, reducing the price of the rides to two or three cents, and, if need be, will have no admission charge whatsoever for the rides in order that all of the children of our community might participate in the fun and entertainment to be had in our park regardless of their financial circumstances.

What park can continue to be successful and enjoy the good will of their community without the good will and patronage of the children?—HAROLD K. BARR, Washington Park, Michigan City, Ind.

## Accidents Get Airing at Chi Park Confabs

### Good Policing Is Panacea

CHICAGO, Dec. 13.—Accidents, always a fly in the ointment insofar as smooth operation of an amusement park is concerned, were given an airing as one of the feature talks at the opening session of the National Association of Amusement Parks, Pools and Beaches Tuesday (2) in the Louis XVI Room of Hotel Sherman.

The speaker was E. Duncan MacKenzie, assistant superintendent of the engineering department of the American Association Insurance Companies. Title of his talk was *Mechanical Failure in Relation to Accident Prevention of Amusement Devices*.

Parkmen learned thru statistics supplied by MacKenzie that few mishaps occur on rides in parks thru purely mechanical failure; that many mishaps are due to lack of good housekeeping, policing and inspection of the premises, and that parkmen, together with their employees, especially on rides, must be constantly on the alert to watch carefully the patron who doesn't believe in caution and warning sounds.

"Out of the hundreds of accidents reported to our office, those directly attributable to mechanical failures can be counted on the fingers of both hands with ease," MacKenzie said. "I mean those due solely to physical failure, not a combination of mechanical and human failure."

"This fact is something to ponder, since many of you may say, 'well, what are we worrying about if we have no accident problems. It must mean our equipment is good, we maintain it well and as long as we continue to do this we will have no difficulty.'

### No Decrease

"Unfortunately this is not the case, since the number of accidents occurring in amusement parks does not seem to decrease year in and year out. The frequency due to mechanical failure continues to be a lesser cause of accidents and I think I can predict, with relative safety, that we are not too far removed from the exceptional year when we can say there will be no accident as a result of actual mechanical failure on any amusement park equipment."

Warning parkmen that it was highly important to police the grounds often, MacKenzie said:

"Of all the sources of injury, the grounds or premises themselves seem to be responsible for the greatest number of mishaps year in and year out. This is due, partially, to the fact that there is a much higher exposure on the premises. It also is due in part to lack of good housekeeping and policing and inspection of the premises. I realize it is difficult to control the actions of the public while they are within your park. However, a little reflection on your part will make you realize that good policing will, in time, develop an atmosphere and reputation of your park of such nature that the general public will not expect to get away with some of the things they now do and in time they will develop a healthy respect for the rights of others."

In an effort to hammer away at the importance of proper housekeeping and inspection of the premises, MacKenzie gave statistics to prove that proper housekeeping and inspection (See Accidents Aired on page 77)

# Owsley Named Jantzen G. M.

**Former Salinas, Calif., resident assumes new duties at Oregon funspot**

PORTLAND, Ore., Dec. 13.—Appointment of R. W. Owsley as general manager of Jantzen Beach Park has been announced by Harvey Wells, president of Hayden Island Amusement Company, park operating firm. Owsley succeeds Roy Carpenter, who returned to bank management at Redmond, Ore., at the close of last season after nearly a year at Jantzen.

The new manager has been sales manager for the Farmers Mercantile Company at Salinas, Calif., a position he has held since leaving the U. S. Navy as lieutenant commander supply officer. Owsley has assumed his new duties here.

Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches, left Saturday (13) for his home in Portland, Ore., on an extended vacation.



THRU THE GENEROSITY OF AUREL VASZIN, head of the National Amusement Device Company, Dayton, O., children at the Illinois Soldiers and Sailors Children's School, Normal, Ill., will have a kiddie Ferris Wheel. Vaszin, pictured second from right, presented the ride to the school during the outdoor showmen's convention in Chicago on the plea of Paul C. Hasse, right, grand garde de la porte of the Illinois 40 and 8 Society, American Legion.

## Freed Suggests Promotion Manuel To Aid Operators

(Continued from opposite page)

fers of hot coffee, paper plates, etc. The attendant keeps a record of all calls, and, if practical, we stock anything for which we have sufficient requests. In our picnic areas we have signs which read, "Forgotten anything?—picnic headquarters has it," and altho the tables are scrubbed every morning, you may obtain a white paper table cloth for five cents at picnic headquarters. We felt this idea merely would be a service to our patrons, but we were pleasantly surprised to find it produced a profit exceeding all expenses. For our picnic reservations, we cover all tables with white paper and hang a large sign welcoming the Jones Company to Lagoon. We give the chairman of the picnic a suggestion sheet on which we request that he offer suggestions to improve our service.

"Our campaign for picnics for 1948 is underway. We do most of this by direct mail and this year we are organizing a special campaign for each type of picnic, outlining to them how our facilities can be used for an outing. These groups, as we have classified them, are club and organizations, schools, churches, companies, labor unions and family reunions, the latter being most important in a Mormon community, almost equal to the large industrial groups."

### Bands for Free Acts

Regarding name bands, Freed said his spot lost money on name bands until the policy was changed. "We now use a name band almost as if it were a free act. We make the admission as low as possible, perhaps just enough to cover the guarantee of the band. As a result, we have had large crowds at our park from three to four hours. Dancing makes people thirsty and as a result our soft drink departments do a big business. Also, the men at the dance like to show off at the various concession games and business is good there, too. By this means we have used dance bands in place of free acts which are not obtainable in the Far West," Freed concluded.

Al Martin, Boston booker, gifted contacts at the outdoor show biz meetings in Chicago with workable miniature retractable ball point pens, not much larger than toothpicks, inscribed with the name and address of his agency.

## N. Y. TO SPEND

(Continued from opposite page)

show a gross take for the season exceeding operating costs.

Improvements slated for 1948 include redecking the Rockaway Beach boardwalk at an approximate outlay of \$407,000, reconverting the City Building in Flushing Meadow Park into a huge skating rink, at a cost of \$1,000,000, and development of Great Kills Park, Staten Island, into a beach resort at an estimated expenditure of \$1,000,000.

Future plans, depending on availability of funds, include the development of Plum Beach, between Coney Island and the Rockaways, into a beach resort along the lines of Long Island's swanky Jones Beach. Like Jones Beach this will be easily accessible to motorists as it fronts on the express parkway between Coney Island and the Bronx, which in turn connects with most of the parkways of Long Island and New York State.

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# Orrin Davenport Producing Chicago's Coliseum Circus; Has Eight Dates To Follow

Toledo and Washington Added to His Schedule

CHICAGO, Dec. 13.—Orrin Davenport was back in Chicago this week after the close, last Saturday (6), of his Shrine date at Wichita, Kan. His next show will be the Chicago Coliseum's Second Annual International Circus, December 26-January 4. This will be followed by what Davenport terms the fullest schedule in his career. Eight additional indoor shows which he will produce the first half of 1948 are as follows:

January 10-17, Toledo Sports Arena, for O-Ton-Ta-La Grotto.

January 19-24, Grand Rapids, Mich., Auditorium, for Saladin Temple, Shrine.

January 26-February 8, Detroit, State Fair Coliseum, for Moslem Temple, Shrine.

February 9-22, Cleveland, Auditorium, for Al Strat Grotto.

March 15-21, St. Paul, Auditorium, for Osman Temple, Shrine.

March 29-April 3, Sioux Falls, S. D., Coliseum, for El Riad Temple, Shrine.

April 19-25, Washington, Uline Arena, for Almas Temple, Shrine.

May 8-15, Winnipeg, Man., Amphitheater, for Khartum Temple, Shrine.

Chicago, Toledo and Washington are new dates this season for Davenport. The Detroit Shrine Circus, which in 1946 ran three weeks, has been set back to two weeks.

For Chicago and other dates as far as St. Paul, Davenport will use Cole Bros.' elephants and ring stock.

Other features of the Chicago show will include the former Alfred Court mixed wild-animal group presented by Joe Walch, the Cristianis, Vernon Orton, the Antaleks, the Orantos, the Montes de Ocas, Princess Musetta (Velarde), Louis and Paul Velarde, Bert and Corrine Dearo, Ridola, the Flying Artonyms, Albert Fleet's chimpanzees, Harry and Ruby Haag with their dogs and ponies, and 15 to 18 clowns with Earl Shipley as producer.

Davenport plans to close the Coliseum performance with jumps and races. Col Harry Thomas will be equestrian director and announcer.

## Giraffe Bought By Kelly-Miller

HUGO, Okla., Dec. 13.—Obert Miller and his son, Dorey, of the Al G. Kelly-Miller Bros.' Circus, announced upon their return from a trip thru the East that they had purchased a three-year-old female giraffe, expected to arrive in winter quarters here within two weeks. So far as is known, Kelly-Miller will be the first motorized circus to carry a giraffe.

The Millers' trip, totaling 4,480 miles, included visits to New York, the Buck Animal Farm at Camden, N. J.; James M. Cole's winter quarters at Penn Yan, N. Y., and Mills Bros.' winter quarters at Circleville, O.

Kelly-Miller's unique canvas loader is being equipped with a power take-off to turn the spool which previously has been hand operated. Show is to have new canvas. Big top, 80 by 215. (See K-M BUY GIRAFFE, page 78)

## Milt Hinkle Sets Dates

CONCORD, N. C., Dec. 13.—Milt Hinkle's Rodeo has been booked to play Columbus, Ga., for the Exchange Club, April 1-4, and Charlotte, N. C., for the Junior Chamber of Commerce, April 6-11.

Frank Cervone will have the band, and Charles Jones will be prop boss, assisted by Charles Marine.

At Wichita, business held up to capacity proportions all week with the exception of a slump Wednesday (3) attributed to an all-day rain. There was a turnaway closing night.

## R-B Planning By Concello Is Under Way

NEW YORK, Dec. 13.—Art Concello, general manager of Ringling Bros., Barnum & Bailey Circus, left here yesterday (12) for Sarasota, Fla., winter quarters following several days of conferences with customers and others who will have a hand in framing the 1948 edition. He was accompanied here by Pat Valdo, director of performance, and John Ringling North, president. North left Sunday (7) by plane for Lisbon, on the first lap of a European booking trip.

When queried, Concello said that activity at Sarasota was already pointed to a new season and was progressing normally. He expected the arrival of the first section of the new portable bleachers to coincide with his return. The seats will be subjected to numerous tests simulating touring conditions.

The big top is to be shortened by approximately 100 feet, which will be added to its width. The change in dimensions will curve the sides of the tent and result in patrons, seated at the ends of each side grandstand, having a much better view of the performance in the center rings and stages. Concello said the change would also eliminate the tunnel-like appearance of previous big tops. There will be virtually no change in seating capacity.

Merle Evans' band will have a (See R-B PLANNING on page 78)

## Cuban Shows With U. S. Acts Oglled, Lauded by Americano

MOULTRIE, Ga., Dec. 13.—Speedy Babbs, who recently returned here from a business trip to Havana, where he had the opportunity of taking in performances of the Gran Circo Razzore and Santos y Artigas Circo, termed both offerings caught as tops and reported that American acts with the shows expressed themselves as pleased with working conditions offered by the owners, altho they were a bit unprepared for the high cost of living in Havana. Babbs, who does a "globe of death" free act and also operates a Silodrome, closed earlier this season with the Morris Hannum Shows in South Carolina.

On the night caught the Razzore show played to a disappointing crowd due to a competing baseball game, a poor location and insufficient advertising, Babbs said. Despite the excellent performance by native, Oriental and American acts, with whom Babbs visited in the back yard, spectators in the 7,000-seat big top sat

## Natal Day Tribute Closes OK Shrine Show at Wichita

WICHITA, Kan., Dec. 13.—Ninth annual Midian Temple Shrine Circus here under the direction of Orrin Davenport closed a successful week's run Saturday (6), the closing performance being highlighted by a birthday surprise pulled by General Chairman Jesse L. Moore on Col. Harry Thomas, who has observed his last four natal days in Wichita while announcing Shrine shows.

After the show had opened with a rendition of *The Star Spangled Banner*, bandleader Izzy Cervone gave the chord for *Happy Birthday* and District Judge Claire Robb led the audience of 5,000 in extending vocal greetings to the popular announcer, who was visibly affected by the tribute.

Chairman Moore reported that Producer Davenport was warmly congratulated by the sponsor for the high-caliber show staged here.

## James M. Cole Buys Equipment, Talent for '48

PENN YAN, N. Y., Dec. 13.—James M. Cole, owner of the circus bearing his name, returned to winter quarters here after attending the outdoor show business meetings recently in Chicago, with plans formulated for a 1948 tour. Cole announced his decision to return to the road while in Chicago, altho until then his equipment was understood to be for sale as a result of disastrous late routing thru the Midwest and South which ate up spring profits and turned the season into a bloomer.

While in Chicago Cole contracted new talent thru the Boyle Woolfolk Agency. All new performer personnel will be added, replacing a program which, for the most part, has been presented for the past two years.

New equipment includes a 30-k.w. caterpillar Diesel electric generator and a colorful marquee for the big top. The marquee was bought from the U. S. Tent & Awning Company. (See Cole Preps for '48 on page 78)

on their hands, he said. The Razzore show has its own light plant and stages its performance, opening with a spec, in one ring. Hubert Castle, wire walker, and the Flying Behees were the American acts appearing with the show.

The Artigas show, tho presented in a much smaller top, offers a larger number of acts and has been playing to near-capacity business. It has a much better location than its competitor, according to Babbs. Co-owner Santos told Babbs that he had to post the S. R. O. sign for three performances Sunday, November 2, with many turned away.

Outstanding, said Babbs, was the work of a diminutive emcee, who worked fast and kept spectators on their feet most of the time. This show also opens with a spec, but each act is presented in vaude style. The Artigas show offers such U. S. acts as Proske's Tigers, Tiebor's Seals, Rose Gould, Repensky Troupe and Ethel May.

## Rubens Sells Rogers Bros.

May continue as manager for Eastern syndicate — elephant and horses added

LA GRANGE, Tex., Dec. 13.—Si Rubens announced here this week that he had sold Rogers Bros.' Circus. He revealed the sale took place November 18 and identified the purchasers only as an "Eastern syndicate." He said there is a possibility that he would be retained as general manager.

According to Rubens, the new owners bought Mrs. Laura Anderson's elephant, Shirley Temple, which is now in winter quarters here. He also said they had acquired half a dozen head of ring stock and were assembling a menagerie, cages for which are now being built in quarters. Seven new trucks are to be added to the show's fleet, Rubens said.

Organized in 1946 by Rubens in association with Buck Owens as the Buck Owens Circus and Wild West, the show changed its title early in 1947 to Rogers Bros. In July, Owens sold his interest to Rubens and withdrew his horses to play parks and fairs. Rubens continued to operate the show the rest of the season. Winding up with an extensive tour of Texas which ended when winter quarters were established here in November.

## Rodeo at Lakeland Fat Stock Show

LAKELAND, Fla., Dec. 13.—Lakeland will start the 1948 rodeo season with an event staged in connection with the sixth annual Fat Stock Show, January 1-4. Many cowboys who played the Roy Rogers Championship Rodeo at Chicago and the World's Championship Rodeo in Madison Square Garden, New York, will be in the competition for approximately \$4,000 in prizes.

The rodeo will open January 1 with a parade in which there will be merchants' floats and rodeo contestants. A rodeo queen will be selected at the opening of the contests. At the close of the events she and a companion will be given a plane trip to Havana with all expenses paid by the Jaycees.

Oscar Clemons, of Kissimmee, will be producer of the rodeo; Buddy Melford, arena secretary; Joker Marchant, of the Junior Chamber of Commerce, managing director, and Fog Horn Clancy will handle publicity.

## Dailey Bros. Doing Army Shows Cuffo

SAN ANTONIO, Dec. 13.—At invitation of the military, Dailey Bros.' Circus, Texas-owned show, will appear for military personnel at Lackland Air Base, December 13-21. Army personnel from bases in and near San Antonio have been invited to attend the show with their families. Dailey Bros., which has wintered at Gonzales for seven years, will present a full three-ring circus. Lackland army officials said no government funds were involved in the sponsorship of the circus and the show was being allowed on the base purely for the entertainment of the soldiers and their families.

Mrs. C. R. (Buck) Reger, of the Kelly-Miller Circus, who recently underwent a serious operation at the Clarkson Hospital, Omaha, is doing okay.

## Swiss Natl. Cirk Farms Out Animals

PARIS, Dec. 13.—Cirque Knie, popularly known as the Swiss National Circus, has gone into winter quarters at Rapperswil, Switzerland, but many of its big animal groups have been farmed out to indoor circuses in France and Belgium. Knie Circus at present possesses biggest assortment of trained animals in Europe as well as one of the continent's best-stocked menageries.

Knie animals now appearing at the Cirque d'Hiver in Paris include Rolph Knie's (4) elephants and a mixed group of camels, llamas and guanacos, presented by Ruzsa; Knie's chimpanzees, presented by Mr. and Mrs. Smith; balky mule, presented by Henry Zimmerman and Jacques, and Knie's big group of polar bears, presented by Joseph Schauer. All of these acts bow out of the Paris cirk Monday (15), after an engagement of six weeks. Polar bears are booked for the indoor Cirque Royal in Brussels, next month.

Cirque d'Hiver went into its regular winter season November 1, with the Bouglione brothers, veteran tent circus operators, taking over the big arena until they hit the road again in March.

## King Bros.' Season Ends

FORT LAUDERDALE, Fla., Dec. 13.—King Bros.' Circus had excellent weather and good business at both performances here Monday (8). Show was scheduled to close today at St. Augustine, Fla., then go into winter quarters at Macon, Ga.

## ATTENTION ACTS!

I am now contracting Feature Acts for my 1947-'48 Circuses and Fairs.

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Baby Chimps, all ages; Monkeys, all varieties; Bactrian Camels, all ages; Male Llamas, Water and Cape Buffalo, Fallow Deer; Birds, large and small; Leopards, Lions, Tigers, Pumas. Immediate delivery.

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## UNDER THE MARQUEE

Goldia Hampton, kid worker, is wintering at Panama City, Fla.

No. No. You can't winter under the Marshall plan.

Isla, wife of Dorey Miller, of the Kelly-Miller Circus, visited relatives recently at Smith Center, Kan.

R. M. Harvey, Dailey Bros. pilot, paused briefly in Chicago on his way to Perry, Ia., from Florida.

J. C. (Tommy) Thomas has traded Chicago's gloom and snow for Florida's sunshine.

Frank and Paul Miller, Ringling concessionaires, have returned to New York from circus quarters in Sarasota, Fla.

Mr. and Mrs. Tom McLaughlin, of the Kelly-Miller advance, visited their sons, Dick and Don, who are in college at Chadron, Neb.

Yesteryear press agents' report. "Color scheme is red and blue, with the wagons bearing the name of the owner."

Evelina Rossi and her mother have returned to Hugo, Okla., from Hot Springs with a new Chrysler and trailer.

Walter and Bonnie Forbes were accompanied to Sarasota by Bill and Edna Antes after a week at the Antes's lodge in Northern Wisconsin.

F. A. (Babe) Boudinot stopped in St. Louis en route home from the billposters' meeting in Miami and a visit to R-B quarters in Sarasota.

Frank (Bring 'Em Back Alive) Buck, big game hunter and showman, entered Lenox Hill Hospital, New York, this week for a check-up.

Billy Lorette, veteran clown, patient for several years in the Oak Forest, Ill., Infirmary, celebrated his birthday there December 16.

Only an old-timer understands that cussing a working man eases the nerves of an overworked boss canvasman.

Ernie Stewart, contortionist, after 15 weeks of theater and night club engagement in New England, is playing dates in Montreal.

Hugo (Okla.) Showmen's Club, started in 1946, has new clubrooms to serve as a rendezvous for visiting and resident showfolks.

George Brinley's five-ring miniature circus was on display in the YMCA Gymnasium, Middletown, Conn., November 28-29.

E. Deacon Albright, calliope player with King Bros.' Circus, which closed December 13, will winter in Macon, Ga.

Donald Marcks, El Cerrito, Calif., cards that his miniature circus again walked away with top honors at the Veterans' Show in San Diego, Calif., first week in December.

Keeping plenty of men in quarters won't guarantee full crews at opening time, but it's a way to improve the odds.

Dave Malcom, comedy juggler and clown, who is doing his act at Bloomingdale's department store, New York, will not go on the road this winter.

Clarence Auskings, agent for Gus Stanley, magician, and F. Robert Saul, circus man of Adrian, Mich., who trouped together on various big tops, had several get-togethers when the former was in that city.

Philip Hall, one of the five sons of L. D. (Doc) Hall and the past season on Ringling-Barnum, visited his parents and three brothers, Scott, Paul and Bob, on King Bros.

Joseph Behoff, a member of the Cole Bros.' advance the past season, has been named assistant sales manager for the Miami Home Show to be held March 20-28.

Bobby McKeone and wife, Sally, known as Roberta and Mack, after putting in a successful fair season, have been working theaters and clubs. They were at Orpheum Theater, Omaha, week of December 11.

Francis Kitzman, last seen on the advance of C. R. Montgomery and Bailey Bros., spent a couple of days in Chicago. He'd come from California by way of El Dorado, Kan., where the Montgomery show is tied up by litigation.

Local No. 53, IABBD, Dayton, O., recently installed the following officers for 1948: Al Pfeiffer, president; William Banks, vice-president; Joseph F. Millard, secretary-treasurer; William Burns, business agent, and Jack Smith, recording secretary.

To give the No. 3 wringers in drying rooms more of a professional rating and to induce ballet gals to return, laundries are billing themselves as "soap operas."

From Frank E. Lee, San Antonio, comes a holiday greeting as big as a one-sheet, reviewing his achievements on Cole Bros.' publicity staff in 1947. . . . The Ringling-Barnum greeting card this year is considerably more modest than in the past and apparently a quick get-up.

Mr. and Mrs. Richard Sidney and Mr. and Mrs. Zambiosa (Erma and Rio), of Polack Bros.' Eastern Unit, are in Chicago for the holiday season. Elsa Sidney is recovering from a fracture of her left leg caused by a fall during the Polack date at Utica, N. Y., November 1.

Tiny Smith and his clown alley played Patterson Bros. indoor dates at Benton Harbor, Mich.; South Bend, Ind.; Lima, O., and Fort Wayne, Ind. The joeys were Raymond Duke, cop, and Harry Holmes, juggling clown. (See Under the Marquee on page 76)

## WANT FOR INDOOR CIRCUS STARTING ABOUT JANUARY 15

Circus Acts of all kinds. Prefer Family Act doing two or more turns. Also want Clowns with white make-up and wardrobe (no Comedians), and Girls doing Aerial Act of some kind and willing to work in Riding Act; don't have to be expert riders but willing to learn. Also few more Promoters and Telephone Men. Ted Edlin, Clarence Austin, write or wire at once, or anyone I know who can do the job. All address:

**GUS KANERVA**  
c/o WEBB HOTEL, HUGO, OKLAHOMA

## WANTED FOR COMING SEASON

Circus Acts of all kind, also Agent who knows the Minnesota and Wisconsin territory; Clarence Auskins, write. Will buy or lease Elephants or any Animal Acts. Will buy any Show Property; no junk. This is a real Circus, not too big, but management knows the country. All address:

**JOHN KANERVA**  
c/o EAGLE NOVELTY STORE, 21 SECOND AVE., E., DULUTH, MINN.

## COLE BROS.' CIRCUS WANTS SEASON 1948

BILLPOSTERS, BANNER TACKERS, LITHOGRAPHERS Write

**J. A. GEPHART**  
c/o Henry Clay Hotel Louisville, Ky.

## Uline Closing Capital Arena

WASHINGTON, Dec. 13.—Uline's Arena, locale of sports events, indoor circuses and ice revues, will be closed after May 15, according to Miguel J. Uline, owner. The building will be transformed into a cold storage plant.

Uline claims he has lost more than \$200,000 at the arena during the past six years. He attributes his failure to the government's policy of offering facilities of the government-owned National Guard Armory for various types of entertainment at rates with which he says a privately owned arena cannot compete.

The annual Shrine Circus put on by Hamid-Morton has for years used the Uline Arena. It will not be affected in 1948, because it usually takes place early in April.

## Martin Bros. Sets Jan. 12 Debut Date

BEDFORD, Ind., Dec. 13.—Martin Bros.' Circus, an indoor unit carrying 30 people and traveling by truck, will open its season January 12, it was announced this week by J. C. Admire, who, with George B. Hubler and Al Clarkson, owns the show which will play one and two-day stands under auspices.

Admire will handle press and radio contracting, with Clarkson as general agent and Bill Osborn in charge of salesmen.

Admire and Hubler will close a successful tour of high schools with two magic shows December 17. Admire has been agenting both shows. One unit will close here and the other in Mitchell, Ind.

## Grotto Show at Worcester

WORCESTER, Mass., Dec. 13.—The 11th annual Aletheia Grotto Charity Circus, a J. C. Harlacker show, will be held in Municipal Auditorium here January 18-24. Emile L. Rousseau is in charge of arrangements locally.

## Australian Show Robbed

SIDNEY, Dec. 13.—Perry Bros.' Circus' which is enjoying a successful run in Adelaide, was the recent victim of a sneak thief who got away with \$2,500 from the ticket office while the cashier was momentarily absent.

## Pike Succeeds John P. Mullen As Iowa Prexy

Campbell Continues as V.-P.

By a Staff Correspondent  
DES MOINES, Dec. 20.—John P. Mullen, 83, of Fonda, president of Iowa State Fair board since 1931, declined re-election and Harold L. Pike, Whiting, dean of fair board directors, was elected to that post here Wednesday (10).

Pike, who had served on the board for 45 years, was elected without opposition, with W. J. Campbell, Jessup, continuing as vice-president. Mullen, active in county and State fair circles for 57 years, was named president emeritus, a position which will allow him to follow developments of the fair. He first became a State Fair director in 1911, and in 1918 moved up to vice-president, a position he held until 1931.

### Only One Contest

The uncontested election of Pike and a contest for one seat on the board climaxed the three-day meet- (See PIKE IOWA PREXY, page 78)

## It's 'Pops' Overland Now; Girl Born During Ia. Confab

DES MOINES, Dec. 13.—A daughter, Dana Lynn, was born to Mr. and Mrs. Leo Overland here Monday (8) in the Methodist Hospital. Leo, the Midwest representative of the Jimmie Lynch Death Doggers, shuttled back and forth from the hospital to the Hotel Fort Des Moines during the Iowa Fair Managers' Association convention, which opened Monday and at which Leo was one of the Lynch representatives.

Booking offices represented and their reps at the convention were Barnes-Carruthers Theatrical Enterprises, Sam J. Levy, Fred H. Kressmann and Rube Liebman; Boyle Woolfolk Agency, Boyle Woolfolk and George Flint; Charlie Zemater Agency, Charles Zemater Jr.; WLS Attractions, George Ferguson; Michaels Attractions, J. C. Michaels Sr. and J. C. Michaels Jr.; Gus Sun Agency, Irving Grossman, Peggy Longnecker and Ralph Zarno; Williams and Lee, Gladys and Billie Williams and Lew Fine; De Waldo Attractions, De Waldo; Ez Keough Attractions, Sonny Burnet and Al Humpke; Colonel Wilbur of Omaha, and American Theatrical Agency, Edgar I. Schooley.

Attractions and fair suppliers were Thearle-Duffield Fireworks Company, Frank Duffield, Jack Duffield and Art Briese; Peerless Fireworks Company, Dick Lang; Black Hills Rodeo, Mr. and Mrs. Ben Brune; Jimmie Lynch Death Doggers, Jimmie Lynch, Jimmie Van Cise and Aut Swenson, and National Speedways, Gaylord White and Al Sweeney.

Frank Winkley was on hand in behalf of his thrill show and big-car races. With him were Emory Collins and Jimmie Wilburn, his two top name drivers. Auto race promoter John Sloan also attended.

Other attraction and fair suppliers noted included Jim Reeder, Sound Systems; Regalia Manufacturing Company, Mr. and Mrs. T. P. Eichelsdorfer, E. T. Eichelsdorfer, William Lindermann and Frank Sharp; Central Show Print Company, F. M. Shortridge; E. G. Staats Manufacturing Company, Russell Green, E. E. Smith and M. H. Lines.

## Lesson in How NOT To Conduct Convention Is Given in Iowa

By Herb Dotten

DES MOINES, Dec. 13.—The season for meetings of State associations of fairs was launched here Monday (8) when the annual convention of the Iowa fair managers opened.

The meeting was notable only because it disclosed how a State association can do as much to harm, as it can to help the fair movement.

It ended by the adoption of a resolution urging the appointment of a committee "to study conditions and make recommendations to the legislative bodies, looking toward an increase in State aid." Such a resolution may or may not be in order.

### Air Dirty Linen

But if it is, the convention certainly took a long step in the direction of defeating its own objective. Only the day before it publicly aired its dirty linen on the subject of gambling at fairs.

In an open session, C. C. Wagler, secretary of the Davis County Fair, Bloomfield, who subsequently was elected association president, and E. W. Williams, secretary of the Manchester Fair and veteran secretary of the State association, discussed gambling at fairs. The net result was a detailed near-column long Page 1 story in a local paper on the subject.

The discussion offered nothing concrete except the most harmful publicity, which gave a black-eye to the fair movement as a whole and inferentially to each fair in the State, regardless of how tight it controlled gambling during its fair.

### Aid to Opposition

One thing is certain, it supplied plenty of ammunition to anyone who might seek to defeat increased State aid, no matter how well based such an increase might be.

To an observer, it seems only proper that such a discussion should be held in a closed meeting, or that a special committee should consider the matter and if it has any specific

## Waterloo Congress Draw Hits 238,000; Profit Tops 69G

WATERLOO, Ia., Dec. 13.—Attendance at the 1947 Waterloo Dairy Cattle Congress was 238,000, it was announced officially by congress officials. A profit of \$69,641 was reported for the year ending November 9.

Board of directors was re-elected by the stockholders, but it will not elect officers until next month. According to the financial report, total assets for the congress are \$564,859 while total income for the year was \$221,978 and expenses were \$141,789.

## Tama County (Ia.) Annual Set for Traer Location

TRAER, Ia., Dec. 13.—Tama County 4-H Club Fair will be held here next year after being held at Gladbrook during the annual corn carnival for the last 14 years.

The fair board voted to change the site in 1948 for one year only. After the old Tama County Fair was disbanded 15 years ago the original plan was to rotate the 4-H fair among towns, but not until this year has there been buildings sufficient to handle the exposition.

Fair officers are Albert McMillan, Traer, president; Burns M. Byram, Toledo, secretary, and Vern Dau Schmidt, Traer, treasurer.

recommendations such recommendations then should be submitted to the convention as a whole.

Moreover, it would seem only right that during a convention the fairs should put their best foot forward to the public. Certainly, the fairs of a State such as Iowa should be able to tell of their many contributions, and the convention, particularly when it is held in the capital city and a city housing powerful newspapers with huge State-wide circulations, should be the springboard from which to enumerate these contributions.

### Contributes Little

The formal convention program of itself contributed little to better fair management. Emphasis, indeed, seemed on the negative side. One feature was given over to the discussion by fair executives of *My Chief Headaches of 1947 Fair Season*. Purely negative in name, it only inadvertently offered anything constructive. It might better have been replaced by *Our Best New Feature This Year or How We Improved Our Fair This Year*.

To be sure, there was one talk on *Suggestions for Improving Agricultural Fairs*, but a careful re-reading of the prepared talk failed to reveal anything stimulating or new. It dealt with elementals, such as the need for fair budgets, provisions for depreciations, need for amphitheaters for cattle judging, need for bringing premium books up to date and the need for providing toilet facilities. It, however, did not deal in detailed (See Lesson in How NOT on page 54)

## Indiana Sets Plans For Annual Meeting

INDIANAPOLIS, Dec. 13.—Final plans have been mapped for the 26th annual meeting of the Indiana Association of County and District Fairs at the Claypool Hotel here, January 5-7. Sessions get under way Monday afternoon, January 5, with President William Thomas Jr., Logansport, handling the introductory remarks. Provisions also have been made for a fair directors' luncheon Tuesday (6) at noon.

With most of the subjects on the agenda limited to half-hour discussions, meetings will get under way with Ray F. Breedlove, of Shelbyville, discussing *Fire, Personal Liability, Theft and Hold-Up Insurance for Fairs*. Other subjects on the Monday afternoon (5) card will include *Keeping of Fair Accounts*, by John H. Bonham, Cleves, O.; *Why Racing at Fairs?* Dr. L. B. Wolfe, Corydon; *Horse Pulling Contests*, O. A. Ziegler, Portland; *Special Events for Fairs*, George H. Neises, Crown Point, and *Use of Building and Grounds for Entire Year*, Leonard Haag, Lawrenceburg.

Second day's sessions, which get under way at 10 a.m., are: *Improvements That Could Be Made in the 4-H Club Department*, H. K. Rippey, Portland; *What Consideration Should Fairs Give Special Breeders?* Hugh Dickey, Connersville; *Revamping of Fair Buildings and Grounds*, O. M. Meeker, Frankfort; *Increasing Fair Revenue to Meet Increased Operating Costs*, Lieut. Gov. Richard T. James; *Gate and Grandstand, Free or Paid Charges*, Albert C. Derr, Boonville; *Building, Machinery and Space Fees*, Paul G. Moffett, Indianapolis; *Concession and Carnival, Fees and Contracts*, A. G. Norrick, Muncie; *Building Up Your Dead Day*, Rolland Ade, Kentland; *Productive Advertising*, Robert I. Terry and W. J. Arbuckle, Indianapolis.

## Ammon Quits Posting Firm

He and wife sell stock in  
"interest of Wis. Cent.  
Expo, Ag. Department"

MILWAUKEE, Dec. 13. — Ralph E. Ammon, manager of the 1948 Wisconsin Centennial Exposition, and his wife this week sold their interest in the Key Billposting Company, also of this city. The decision to sell, Ammon said, was made "in what we consider the best interests of the Centennial Exposition and the Wisconsin Department of Agriculture."

The action followed disclosure of his connection with the company, the vice-president of which, Charles H. Key, did billposting work as an individual for the State.

### Terms Attacks "Unfair"

In announcing the sale of the stock Ammon termed attacks upon his company as being unfair and the conclusions unwarranted, adding, "The very fact that it has been inferred that my connections with billboards may injure the Centennial Exposition compels me to sever these connections. My heart is too much in the exposition to take even the remotest risk."

He reiterated that he had accepted the fair job with the understanding that he could engage in private business on the side if it did not interfere with his work. "This arrangement was not irregular, as I am not a civil service employee," Ammon added.

### Cites Hiring Basis

The arrangement, he pointed out, was necessary if the State wished to hire him to direct the exposition because the salary the State could pay was only a third of that of other offers he had at the time.

The billboard company, he maintained, took none of his time.

"There was no attempt to conceal my relationship with the Key company," Ammon asserted.

His connection with the company was spotlighted when it was charged that the Key company had posted on Wisconsin Highway 30. This was in violation of an agreement between the State Planning Board and the Wisconsin Outdoor Advertising Association, the latter organization maintained.

### Blasts Association

In announcing that he and his wife had sold their stock in the company, Ammon levelled a blast at the ad- (See AMMON QUILTS on page 78)

## Format Announced For WFA Seminar

SACRAMENTO, Dec. 13. — The Western Fairs Association membership will hold a college of fairs seminar January 12-13 as a means of continuously improving fair management, according to an announcement by the association.

All managers and directors of member fairs are eligible to attend the sessions on the California State Fair grounds here.

President C. B. (Jack) Afflebraugh of the association said the school would be strictly a free discussion type, with experts in various fields offering assistance. No set speeches will be scheduled. Question and answer sessions will be held. The State division of fairs and expositions and the division of audits will explain short cuts in "paper work," premium lists, bookkeeping, etc.

The all fair executives are invited, the school is designed primarily for newcomers to the show business of staging non-profit fairs, the announcement stated.



# Iowa Annuals Hit New Highs, Report Shows

## Attendance, Receipts Rise

By a Staff Correspondent

DES MOINES, Dec. 20.—Iowa's county and district 1947 fairs had their biggest year in history, according to the financial report released here Monday (8) at the Iowa Fair Managers' convention by Lloyd B. Cunningham, secretary of the State fair board.

Attendance and receipts hit new highs. So, too, did operation expenses. Outlays for repairs, improvements, insurance, etc., practically doubled those of 1946.

### 92 Operated

The number of fairs reached 92, two more than in 1946. Attendance was reported at 1,566,153, as compared with 1,501,727 in 1946.

Gross income for the 92 fairs was \$2,173,210.44, of which \$1,358,708.50 was from operations. Last year the gross income was \$1,752,218.29. Operation expenses this year aggregated \$1,193,335.54, as against \$1,029,261.32 in 1946.

Many of the fairs this year made long-delayed repairs and plant improvements; some erected new buildings. These expenditures are bulked under the heading of insurance, repairs, etc., and a great part of the outlay may be classified properly as capital improvements or assets. This year such expenditures totaled \$617,197.50, whereas last year only half that amount, \$329,037, was spent for that purpose.

### Premiums Climb

Premiums this year to exhibitors and contestants were higher in all classifications. The sum of \$158,088.50 was disbursed for livestock awards. Horse racing purses climbed from \$81,430.63 in 1946 to \$89,922.89. The biggest jump was in the 4-H classes, the outlay rising to \$143,394.59, from \$119,143.40.

The number of exhibitors in all classifications jumped from 27,687 in 1946 to 33,367.

County aid, however, was \$167,847.50, whereas such aid last year totaled \$137,272.06. Cunningham in his report said that county aid in 1948 would total \$214,009.25.

Expenditures for amusements and music showed a marked increase from 1946, the outlay in 1947 being \$319,808.68 as against \$282,691.33.

## McDougall Heads Craik

CRAIK, Sask., Dec. 13.—Officers of the Craik Agricultural Society for 1948 are Clarence McDougall, president; H. R. Moore and Allan McRae, vice-presidents; A. J. Barnett, secretary, and C. E. Kennedy, treasurer.

# 1947 Financial Statement of Iowa County and District Fairs

| City or Town      | Balance on Hand | Receipts of Fair | Receipts Other Than Fair | Grand Total Receipts | Expense of Fair | Previous Indebtedness Paid | Insurance, Repairs, Etc. | Grand Total Disbursements | Balance or Overdraft Nov. 1, 1947 |
|-------------------|-----------------|------------------|--------------------------|----------------------|-----------------|----------------------------|--------------------------|---------------------------|-----------------------------------|
| West Union        | 8,461.32        | 32,449.66        | 25,000.00                | 65,910.98            | 22,215.81       | —                          | 42,796.04                | 65,011.85                 | 899.13                            |
| Hampton           | 10,023.50       | 10,355.22        | 4,467.05                 | 24,845.77            | 10,789.22       | —                          | 2,168.99                 | 12,958.21                 | 11,887.56                         |
| Jefferson         | 2,507.28        | 6,096.17         | 9,270.30                 | 11,873.75            | 6,033.68        | —                          | 2,530.67                 | 9,164.35                  | 2,709.40                          |
| Grundy Center     | 1,921.87        | 12,303.83        | 3,637.36                 | 17,863.06            | 11,415.29       | 2,400.00                   | 2,113.03                 | 15,928.32                 | 1,934.74                          |
| Guthrie Center    | 1,176.58        | 8,333.43         | 1,989.21                 | 11,499.22            | 7,528.20        | —                          | 2,107.92                 | 9,636.12                  | 1,863.10                          |
| Webster City      | 6,274.43        | 30,506.81        | 3,700.00                 | 40,481.24            | 26,429.94       | —                          | 4,545.07                 | 30,975.01                 | 9,505.63                          |
| Eldora            | 3,085.63        | 11,171.99        | 13,208.62                | 27,466.24            | 12,199.51       | 5,000.00                   | 7,454.28                 | 24,653.79                 | 2,812.45                          |
| Missouri Valley   | —               | 7,111.75         | 4,048.43                 | 12,060.18            | 10,787.84       | 543.50                     | 719.92                   | 12,051.26                 | 8.92                              |
| Mt. Pleasant      | 3,105.68        | 10,875.96        | —                        | 13,981.64            | 12,010.82       | —                          | 1,180.56                 | 13,191.38                 | 790.26                            |
| Cresco            | 2,753.21        | 16,790.13        | 4,682.00                 | 24,225.34            | 16,332.64       | —                          | 7,843.66                 | 24,376.30                 | 150.96                            |
| Humboldt          | 1,470.03        | 12,106.91        | 3,190.33                 | 16,767.27            | 11,816.51       | 1,100.00                   | 2,409.96                 | 15,326.47                 | 1,440.80                          |
| Ida Grove         | 442.36          | 786.30           | 937.00                   | 2,165.66             | 1,056.70        | 734.80                     | 136.05                   | 1,927.55                  | 238.11                            |
| Maquoketa         | 5,563.41        | 3,206.20         | 2,590.33                 | 11,359.94            | 3,673.62        | —                          | 537.77                   | 4,211.39                  | 7,148.55                          |
| Colfax            | 1,978.67        | 2,900.52         | 830.82                   | 5,710.01             | 2,930.21        | 500.00                     | 474.55                   | 3,904.76                  | 1,805.25                          |
| Monticello        | —               | 31,490.40        | 15,609.71                | 47,100.11            | 29,950.09       | 5,500.00                   | 9,761.20                 | 45,211.29                 | 1,888.82                          |
| What Cheer        | 6,662.15        | 8,407.90         | 2,100.00                 | 17,170.05            | 8,507.25        | 200.00                     | 7,514.02                 | 16,221.27                 | 948.78                            |
| Algona            | 1,835.50        | 12,343.16        | 5,674.19                 | 19,852.85            | 13,996.05       | 1,753.54                   | 2,088.53                 | 17,838.12                 | 2,014.73                          |
| Donnellson        | 3,140.71        | 16,823.14        | 1,500.00                 | 21,463.85            | 15,654.41       | —                          | 3,210.05                 | 18,864.46                 | 2,599.39                          |
| Cedar Rapids      | 15,120.64       | 78,465.38        | 15,565.60                | 109,151.62           | 70,908.24       | —                          | 17,652.38                | 88,560.62                 | 20,591.00                         |
| Central City      | 2,307.06        | 6,739.23         | 3,729.80                 | 12,776.09            | 8,504.55        | —                          | 3,002.12                 | 11,506.67                 | 1,269.42                          |
| Columbus Junction | 4,518.29        | 13,241.08        | —                        | 17,759.37            | 10,485.34       | —                          | 2,291.94                 | 12,777.28                 | 4,982.09                          |
| Derby             | .40             | 2,389.79         | 20.00                    | 2,410.19             | 2,222.57        | 100.00                     | 84.63                    | 2,407.20                  | 2.99                              |
| Rock Rapids       | 204.66          | 9,937.45         | 10,677.61                | 20,819.72            | 13,026.23       | 5,000.00                   | 2,792.19                 | 20,818.42                 | 1.30                              |
| Oskaloosa         | 5,139.24        | 22,620.11        | 11,119.52                | 38,878.87            | 22,210.22       | —                          | 12,667.69                | 34,886.01                 | 3,991.96                          |
| Knoxville         | 5,477.65        | 6,313.46         | 2,888.25                 | 14,679.36            | 6,711.69        | —                          | 2,350.33                 | 9,062.02                  | 5,617.34                          |
| Marshalltown      | 14,161.51       | 24,579.77        | 10,844.70                | 49,585.98            | 23,734.81       | 115.20                     | 12,140.79                | 35,990.80                 | 13,593.18                         |
| Malvern           | 2,056.76        | 8,545.82         | 3,133.45                 | 13,736.03            | 9,093.45        | 300.00                     | 2,346.14                 | 11,739.59                 | 1,996.44                          |
| Osage             | —               | 12,470.40        | 10,711.72                | 23,182.12            | 16,591.20       | 5,100.00                   | 2,237.33                 | 23,928.53                 | 746.41                            |
| Onawa             | 867.55          | 5,579.69         | 2,140.00                 | 8,587.24             | 6,041.07        | —                          | 343.22                   | 6,384.29                  | 2,202.95                          |
| Albia             | 320.74          | 2,311.18         | —                        | 2,631.92             | 2,084.96        | —                          | 72.35                    | 2,157.31                  | 474.61                            |
| West Liberty      | 12,973.16       | 20,546.55        | 5,466.75                 | 38,986.46            | 19,720.69       | —                          | 11,100.60                | 30,821.33                 | 8,165.13                          |
| Hartley           | 1,937.22        | 1,730.34         | —                        | 3,667.56             | 1,384.15        | —                          | —                        | 1,384.15                  | 2,283.41                          |
| Sibley            | 3,132.94        | 11,373.92        | 2,000.00                 | 16,506.86            | 13,496.72       | —                          | 1,697.31                 | 15,194.03                 | 1,312.83                          |
| Clarinda          | 2,389.83        | 6,009.46         | 570.22                   | 8,969.51             | 5,081.28        | —                          | 323.36                   | 5,404.64                  | 3,564.87                          |
| Emmetsburg        | 244.42          | 3,738.18         | —                        | 3,982.60             | 3,943.73        | —                          | 89.00                    | 4,033.33                  | 50.73                             |
| Le Mars           | 1,586.78        | 4,404.19         | 5,015.00                 | 11,005.97            | 2,090.52        | —                          | 6,465.03                 | 8,556.15                  | 2,449.82                          |
| Greenfield        | 847.45          | 9,252.73         | 2,878.54                 | 12,978.72            | 11,088.78       | —                          | 2,462.45                 | 13,551.23                 | 572.51                            |
| Corning           | 1,358.44        | 1,917.05         | 895.00                   | 3,970.49             | 1,917.16        | —                          | 499.87                   | 2,417.03                  | 1,553.46                          |
| Postville         | 5,299.18        | 7,726.61         | —                        | 13,025.79            | 7,913.52        | —                          | 1,112.30                 | 9,025.82                  | 3,999.97                          |
| Waukon            | 2,948.42        | 7,674.41         | 700.00                   | 11,322.83            | 8,130.31        | —                          | 2,594.45                 | 10,724.76                 | 598.07                            |
| Centerville       | 1,884.05        | 11,944.65        | 9,283.61                 | 23,112.31            | 12,826.76       | —                          | 11,600.46                | 24,427.22                 | 1,314.91                          |
| Audubon           | 7,584.30        | 15,822.31        | 3,490.16                 | 26,966.77            | 14,108.97       | —                          | 9,730.81                 | 23,839.78                 | 3,126.99                          |
| Vinton            | —               | 17,825.41        | 6,500.00                 | 24,325.41            | 16,386.28       | 2,000.00                   | 7,516.19                 | 25,902.47                 | 1,577.00                          |
| Waterloo          | 69,005.63       | 206,605.09       | 108,256.31               | 383,867.03           | 125,124.29      | 20,000.00                  | 218,249.39               | 363,373.68                | 20,493.35                         |
| Boone             | 401.94          | 3,025.92         | —                        | 3,427.86             | 3,206.70        | —                          | —                        | 3,206.70                  | 221.16                            |
| Waverly           | 222.35          | 1,945.79         | —                        | 2,168.14             | 1,870.69        | —                          | —                        | 1,870.69                  | 297.45                            |
| Independence      | 760.84          | 19,074.11        | 4,116.18                 | 23,951.13            | 14,172.27       | —                          | 6,491.89                 | 20,664.16                 | 3,286.97                          |
| Alta              | .65             | 10,079.51        | 3,940.05                 | 14,020.21            | 12,794.09       | 1,440.00                   | 1,203.83                 | 15,437.92                 | 1,417.71                          |
| Allison           | —               | 9,300.09         | 6,304.43                 | 15,604.52            | 11,209.02       | 2,300.00                   | 4,700.02                 | 18,209.64                 | 2,605.12                          |
| Manson            | —               | 5,312.61         | 2,443.00                 | 7,755.61             | 7,278.13        | —                          | 998.13                   | 8,276.26                  | 520.65                            |
| Rockwell City     | —               | 7,954.99         | 2,554.44                 | 10,509.43            | 8,514.39        | 500.00                     | 1,430.93                 | 10,445.32                 | 64.11                             |
| Coon Rapids       | 1,448.45        | 4,036.46         | 825.00                   | 6,309.91             | 4,887.84        | —                          | 512.07                   | 5,399.91                  | 910.00                            |
| Atlantic          | 892.74          | 2,612.14         | —                        | 3,504.88             | 2,780.68        | —                          | —                        | 2,780.68                  | 715.20                            |
| Tipton            | 2,166.28        | 7,989.27         | 9,703.64                 | 19,859.19            | 11,933.57       | 3,850.00                   | 2,812.60                 | 18,396.17                 | 463.02                            |
| Mason City        | 16,963.69       | 43,575.20        | 14,597.25                | 75,136.14            | 40,397.41       | 2,937.38                   | 11,214.04                | 54,548.83                 | 20,587.31                         |
| Cherokee          | 137.04          | 6,484.18         | 37.00                    | 6,659.12             | 2,719.92        | —                          | 200.00                   | 2,919.92                  | 3,739.20                          |
| Nashua            | 3,036.76        | 8,774.64         | 288.00                   | 12,699.40            | 8,255.46        | —                          | 496.85                   | 8,752.31                  | 3,947.09                          |
| Osceola           | —               | 1,921.28         | 18,794.64                | 20,715.92            | 2,404.48        | —                          | 17,759.70                | 20,164.18                 | 551.74                            |
| Spencer           | 13,568.80       | 158,497.86       | 11,497.12                | 183,563.78           | 87,541.75       | 5,589.04                   | 55,732.71                | 148,863.50                | 34,700.28                         |
| Elkader           | 1,337.84        | 8,449.93         | 1,450.00                 | 11,237.77            | 9,959.11        | —                          | 184.80                   | 10,143.91                 | 1,093.86                          |
| National          | 704.24          | 4,469.35         | 1,250.00                 | 6,423.59             | 4,653.34        | —                          | 906.36                   | 5,559.70                  | 863.89                            |
| DeWitt            | 1,820.29        | 4,130.66         | 2,069.12                 | 8,020.07             | 4,093.82        | —                          | 846.61                   | 4,400.43                  | 3,579.64                          |
| DeWitt            | —               | 4,153.59         | 8,375.00                 | 12,528.59            | 4,011.58        | —                          | 6,042.37                 | 10,053.95                 | 2,474.64                          |
| Adel              | 1,065.68        | 2,000.00         | 750.00                   | 3,815.68             | 2,812.17        | —                          | —                        | 2,812.17                  | 1,003.51                          |
| Bloomfield        | 6,481.42        | 23,101.05        | 1,574.89                 | 31,157.36            | 18,443.46       | 200.00                     | 1,021.52                 | 20,564.98                 | 10,592.38                         |
| Leon              | 4,836.73        | 3,567.54         | 3,112.75                 | 11,517.02            | 5,037.07        | —                          | 395.83                   | 5,432.90                  | 6,084.12                          |
| Manchester        | 1,468.89        | 8,255.65         | 1,848.62                 | 11,573.18            | 6,721.14        | —                          | 1,098.62                 | 7,819.76                  | 3,753.40                          |
| Burlington        | —               | 7,637.86         | 10,507.32                | 18,145.18            | 10,332.66       | —                          | 4,469.62                 | 14,802.28                 | 3,342.00                          |
| Spirit Lake       | 560.15          | 3,081.00         | 1,702.00                 | 5,343.15             | 3,964.35        | —                          | 1,283.33                 | 5,247.68                  | 95.47                             |
| Estherville       | 1,436.31        | 1,889.08         | 1,107.17                 | 4,432.56             | 2,490.76        | —                          | 145.01                   | 2,636.37                  | 1,796.19                          |
| Fonda             | 42.52           | 2,566.68         | 1,570.40                 | 4,179.60             | 3,172.33        | —                          | —                        | 3,172.33                  | 1,007.27                          |
| Avoca             | —               | 4,528.36         | 2,875.88                 | 7,404.24             | 6,245.22        | —                          | 1,313.46                 | 7,558.68                  | 154.44                            |
| Grinnell          | 1,011.50        | 2,156.42         | 3.60                     | 3,171.52             | 1,885.95        | 28.90                      | 37.54                    | 1,952.39                  | 1,219.13                          |
| Mt. Ayr           | —               | 2,432.75         | 2,725.00                 | 5,157.75             | 3,349.63        | —                          | 1,047.40                 | 4,397.03                  | 760.72                            |
| Sac City          | 2,186.74        | 12,788.59        | 12,480.07                | 27,455.40            | 14,299.97       | 9,000.00                   | 2,271.50                 | 25,571.47                 | 1,883.93                          |
| Davenport         | 2,123.00        | 68,290.24        | 6,032.49                 | 76,445.73            | 64,202.27       | —                          | 10,656.49                | 74,858.76                 | 1,586.97                          |
| Harlan            | —               | 6,324.18         | 2,210.00                 | 8,534.18             | 8,038.45        | 1,000.00                   | 973.54                   | 10,011.99                 | 1,477.81                          |
| Sioux Center      | 76.54           | 697.60           | 236.89                   | 1,011.03             | 934.49          | —                          | —                        | 934.49                    | 76.54                             |
| Nevada            | 1,450.98        | 4,014.44         | 2,375.00                 | 7,840.42             | 3,447.71        | —                          | 3,369.78                 | 6,817.49                  | 1,022.03                          |
| Gladbrook         | —               | 2,881.71         | —                        | 2,881.71             | 2,827.16        | —                          | —                        | 2,827.16                  | 54.55                             |
| Bedford           |                 |                  |                          |                      |                 |                            |                          |                           |                                   |

# CHAT'NOOGA, ATLANTA TO JJJ

## Royal Hawaiian Inaugurates Island Tour With Successful Two-Week Stand in Honolulu

Average Daily Draw Hits 6,000—Acts Score

HONOLULU, T. H., Dec. 13.—Royal Hawaiian Shows, which inaugurated a six-week junket of the Hawaiian Islands under the title of Imperial Exposition Shows, concluded the initial two-week stand here to exceptionally good results, with crowds averaging close to 6,000 daily, Jack Hawthorne, of the press staff, announced. With W. H. (Bill) Green, here a month in advance of opening, shows received ample publicity and the first half of the two-week engagement, which ended Sunday (7), resulted in huge crowds, with Mickey Rooney set in the headline slot.

Second eight days, with Olsen and Johnson featured, started slowly but business picked up nightly to give the org a winner on all counts. Located in Kapiolani Park and playing behind a 30-cent gate under local auspices, show ran two hours and a half, with seats scaled from \$1.20 to \$3.60, under direction of Bill Holt and Max and Lou Herman, who purchased the org's rides and shows from Martin E. Arthur. New owners purchased 10 army trailers to aid in transporting the org.

Playing under a 120 by 80-foot top, with two 20-foot middles to provide a seating capacity of 4,800, show opened with the Gertrude Avery Revue, directed by Randolph Avery. Dave Malcolm, Chicago booker, who provided the acts, was on hand for the opening and emceed the initial shows. Talent line-up included the Tien Tsi Liu Troupe, Chinese acrobats; Mel Hall, unicyclist; Johnny Laddie and Company, dog act and unsupported ladders; Sanger, Ross and Andree, comedy dancing trio, and Doris Bay, contortionist and acrobat.

Red Carter, clown cop, was on hand, while the Sky Devils, high act, presented the free attraction. Maxie Herman had 26 concessions in operation, with digger and toy stands reporting the biggest play. Shows and rides, brought in here by Arthur, operated to capacity business, with the Caterpillar getting 40 cents per trip, while long lines of patrons waited their turn to ride. Side show ad-

mission was pegged at 50 cents, while other shows went for 25 cents. Weather during the local stand was good and business failed to suffer the two nights it did rain.

Show line-up included Pat Berry's Side Show, with Allen Woods as talker; Mouse Circus and African Giantess, Clyde Gooding; Glass House, Rose McLennan; Wild Life, Jack Joyce. Rides were: Octopus, Leon Freehy; Rolloplane, Johnnie Van Buren; Ferris Wheel, Bob Payne; Merry-Go-Round, Tommy Johns; Chairplane, Tommy Johns Jr.; Caterpillar, Vance Horton; kiddie train, Fred Legassey; flying, boats and airplanes, Lee Johns.

Whitey Sanmond is electrician; Maifred Stewart, general superintendent. (See Royal Island Tour on page 66)

## Ia. Fairs' Confab Attracts 19 Orgs

DES MOINES, Dec. 13.—Fewer carnivals were represented at the Iowa Fair Managers' Association Convention, held here last week, than in '46. The number, however, was still high, with 19 orgs, only one of them a railroad show, having representation.

Louis Berger, special agent for the Hennies Bros.' Shows, was the lone representative of any railroad show. Louis was hand-shaking and smiling thru the sessions on behalf of the Imperial Exposition Shows, another railroad outfit, as well as for Hennies.

Other shows represented and their reps included the World of Today Shows, Curley Reynolds and Art Signor; Hale's Shows of Tomorrow, W. T. Hale, L. P. Hale and L. K. Carter; Ganote's Greater Shows, Curley Ganote; International Shows, Coleman Lee and High Pockets Lindsay; Snapp Greater Shows, Joe Green and Harry Eutah; L. B. Lamb Shows, L. B. Lamb and Frank Vasulka; Model Shows, Inc., John R. Robinson, who recently bought the equipment from William R. Snapp, who continues as owner of the Snapp Greater Shows and the Boone Valley Shows, Clement M. Smith and Ben J. Messenbrink, and American Beauty Shows, H. W. Bartholomew.

Also Sunset Amusement Company, Mr. and Mrs. K. H. Garman and Mr. and Mrs. V. R. Flora; Merriam and Robinson Shows, Mr. and Mrs. Bob Robinson, Mr. and Mrs. Alva Merriam and George D. Way; Royal United Shows, John Dorland, owner, and J. H. Eckerson, general agent; Veterans United Shows, Charles Carroll and John D. McDonald; Dyer Greater Shows, William R. Dyer and Mr. and Mrs. George Dyer; Gem City Shows, Bill Snyder; Tivoli Exposition Shows, Mr. and Mrs. H. V. Peterson; John Francis Shows, John Francis, and the Great Sutton Shows, Frank Sutton Jr.

Carnival suppliers present included Pete Leslie, Sure-Way electric junction boxes, and Sidney H. Wasserman, Excel Novelty Company.

## There Is a Santa!

CHICAGO, Dec. 13.—Rube Liebman, chairman of the membership committee of the Showmen's League of America, came up with this offer this week:

He will give \$100 to the member bringing in the most members during the year and \$50 to the runner-up.

"The only stipulations are," Rube said, "that the winner must bring in at least 50 new members and the runner-up at least 35."

"The award money," Rube said, "will come out of my own pocket."

## 400 on Hand At PCSA Feed

Banquet and ball finale of three-day program — memorial exercises held

LOS ANGELES, Dec. 13.—Four hundred members of the Pacific Coast Showmen's Association and their guests jammed the spacious Gold Room of the Biltmore Hotel here Tuesday night (9) when the 27th annual banquet and ball was held. With Harry Taylor as chairman, the event was called the most outstanding event ever staged by the club.

The banquet and ball was the finale of a three-day program. Starting Sunday, the club held its memorial day exercises at Showmen's Rest in Evergreen Cemetery. Wallace L. Ware delivered the principal address with Jack Hughes, PCSA chaplain, conducting the services. Ted LeFors spoke in the absence of Harry Seber, retiring president of Show Folks of America, San Francisco.

### Refer to Pearl Harbor

Sunday's ceremonies, the sixth anniversary of Pearl Harbor, assumed extra significance because of the date. Speakers made frequent reference to the attack and the part which show people had played in the war effort.

The program featured a flag-raising ceremony and the usual patriotic proceedings. The Karoun Tootikian Dance; Group was among the features. Wreaths were placed on the monuments by William Hobday, PCSA president, and Jessie Loomis. (See PCSA Feed a Click on page 66)

## Sibley To Remain NSA Exec Secretary

NEW YORK, Dec. 13.—Regular meeting of the National Showmen's Association Wednesday night (10) was highlighted by Walter K. Sibley's announcement that he had agreed to withdraw his resignation as executive secretary of the club and hoped to continue at his post for many years.

The naming of one member too many on the original nominating committee was reported to have been rectified at meeting of the board of governors Monday night (8). As there is no opposition ticket, the regular slate of officers—listed in last week's *Billboard*—will be voted in at the December 24 meeting.

## Each Fair Inks For Two Years

Sally Rand probable feature on RAS — Hennies aiming for name stars

CHICAGO, Dec. 13.—Two-year contracts to play the Southeastern World's Fair, Atlanta, and the Interstate Fair, Chattanooga, were closed this week by the Johnny J. Jones Exposition. Morris Lipsky, co-owner of the org, signed both contracts. Only recently it was announced by Lipsky and Buddy Paddock that they had bought out the interest of E. Lawrence Phillips in the Jones org.

The two-year contracts were executed in token of their friendship and confidence in Lipsky and to enable the new ownership to get off to a good start, Joe Engle, president, and Mrs. Maude Atwood, secretary of the Chattanooga fair, and Mike Benton, Atlanta president, and his assistant, Joe Redding, announced.

### Look for Names

Other developments in railroad show circles this week were tied closely with probability of big names being featured on these units next year. It seemed likely that Sally Rand this year would be featured with the Royal American Shows. This probability was beyond the talking stage, but actual contracts had not been signed.

La Rand, featured with Hennies Bros.' Shows last year, probably will be replaced by another attraction offering name value. Talk is that Jackie Coogan and Jackie Cooper, motion picture stars, may be signed to head a midway unit on the Hennies show.

The Royal American Shows, incidentally, may offer some other names. (See JJJ EXPO COPS on page 66)

## Pleasureland Back; Acquires Equipment Of White Star Org

VALDOSTA, Ga., Dec. 13.—Pleasureland Shows, having been off the road for several years, again will be in operation in 1948 under direction of H. Glen Hockett and Jack Raterink. Equipment of the White Star Attractions has been acquired.

Work at quarters here will be started the first of the year. Shows will play Georgia, Alabama, Tennessee, Kentucky, Ohio and Michigan and carry 8 rides, 5 shows, 30 concessions, free act, and will have a free gate. Hockett is on a booking tour.

## Two Florida Annuals To Mighty Van Dyke

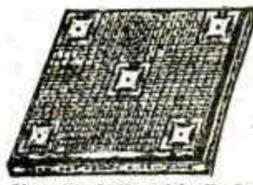
ASHEBORO, N. C., Dec. 13.—F. E. Kelly, general agent of Mighty Van Dyke Shows, said here this week that the org has been contracted to provide midways at fairs in Homestead and Fort Myers, Fla., in 1948.

Fort Myers is reviving its pre-war annual this year and current plans call for the fair to present the largest exposition yet held there, with citrus, cattle, gladiolus and farm implement exhibits already overshadowing previous years.

## Gil Tuve To Front N. E. Shows in '48

SIoux FALLS, S. D., Dec. 13.—Gil Tuve, general agent of the Art B. Thomas Shows, of Leannox, S. D., for the last 12 years, has resigned that position to become general agent of the Northern Exposition Shows, owned by Mike Smith. Tuve, in announcing his position switch, said that the Northern Exposition Shows will operate in North and South Dakota and Montana in 1948.

He added that the org plans to carry 8 rides, 8 shows and about 50 concessions during the tour. A number of new trucks, plus show and concession fronts and tops will be added, Tuve said. Org also purchased a new Diesel light plant for the midway.



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## MIDWAY CONFAB

Bill Martin is spending the winter in Halifax, N. S., selling canned beef.

Len (Kid) Dryden and George Wiggins have stored their All-Marktime Shows at St. John, N. B.

Another good general agent trick is the art of convincing a manager that he wants the same town two days in succession.

Frank Elliot is planning an early Canadian opening for the shows bearing his name.

Joe Cohen, starting early to buy for his 1948 concession line-up, is on a tour of the big Canadian centers.

George Cavanaugh again is looking after winter quarters of the Lynch Greater Shows in Halifax, N. S.

Frank Hanlon, of Halifax, N. S., is up and about again after recovering from pneumonia.

This is the time of the year when all midway feuds are forgotten and will not be stirred up again until the next fair meeting in January.

Among old-time showmen attending the Chicago convention was Plain Dave Morris, Los Angeles.

Jack Hope is confined to his apartment, 1327 College Street, Bowling Green, Ky., with typhoid.

Dorothy Lee Powell recently arrived at her home in Oak Ridge, Tenn., from San Francisco.

Pinky Pepper recently concluded an engagement at the Ring Cabaret, Dayton, O., and returned to Louisville for the holidays.

Fred W. Wright, of W. C. Kaus Shows, who is confined in Room 314, Tri-County Hospital, Orangeburg, S. C., would like to hear from friends.

One grows accustomed to things, and the year-around trouping midwayites think hardly anything as they drive stakes for another winter under canvas.

Owner John Gecoma, of the Bright Lights Exposition Shows, has contracted John Bittner's candy floss for 1948.

Peggy Burns, former carnival trouper, has been living in retirement in Philadelphia since being discharged from the marine corps.

Having closed the season at Jacksonville, Fla., Mrs. Louise Laukford

and son, Harold, are wintering in Atlanta.

Mr. and Mrs. Gerald Barker, who closed a successful season with the Ernewein Enterprises of Buffalo, have leased the Palm Trailer Park, Hallandale, Fla., for the winter.

Showmen who have only their first dollar displayed in picture frames should throw them away as they went to too much trouble for practically nothing.

Cleo Renee, annex attraction on Al Renton's Side Show with the John H. Marks Shows, has opened at the Wonder Club, New Orleans, for an indefinite stay.

Big Bertha, last year with the fat show on the Cavalcade of Amusements, is convalescing from a recent operation at Giant's Trailer Camp, Gibsonton, Fla.

Sarge Coleman, formerly with carnival cookhouse, is employed as head waiter on a railroad dining car operating between St. John and Moncton, N. B.

Al Devine, who has been in Veterans' Hospital, Bay Pines, Fla., reports that he again will be with the Florida Amusement Company opening next month.

Best age in a ride boy is when he can return to a town and not give a damn about what became of a gal friend he met there 10 seasons ago.

Mr. and Mrs. C. F. Gifford, of Gifford's rides and amusements, spent a recent week-end with Mr. and Mrs. H. B. Dickson and family at Tishomingo, Okla. The Giffords have their winter quarters in Noble, Okla.

J. Eldon Wilson is planning a comeback for his mechanical man with the Lynch Greater Shows for 1948. He's spending the winter as a checker on the St. John, N. B., harbor front.

Distinguished character is a first of May that can sleep in an upper-berth alongside of a box of clothing that measures two feet by three feet by four feet.

Paul Gearin, who recently completed a survey of the Canadian maritime provinces, reports there should be favorable reaction to carnivals on both sides of the New Brunswick border line.

Among women representing the Royal American Shows at the annual

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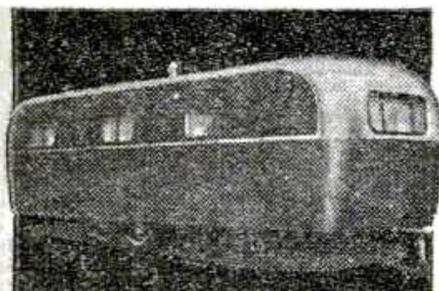
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meetings in Chicago were Mrs. George Golden, Mrs. Nat Rodgers, Mrs. Carl J. Sedlmayr Jr., Mary E. Lorrow and Billie Cooper.

Stanley Anzowitz, in charge of winter quarters of the Pioneer Shows at Waverly, N. Y., will spend the holidays at his home in Buffalo, after which he will return to the home base to get things rolling for the 1948 season.

Charlie Billington, back at the St. John, N. B., harbor front as a foreman, says he will return to the Model Shows in 1948 as assistant manager. Charlie held the same position with Lynch Greater Shows for a number of seasons.

Josephine Reynolds, former feature of the Edward's Casino, and Pat Gordon, widely known girl show operator, currently at Lakewood Park, Atlanta, are vacationing at their cottage on the beach in St. Petersburg, Fla.

Johnny and Janet Wuetherick have returned from California to Tucson, Ariz., where they are wintering. They spent a day recently visiting friends of the old Beckmann & Gerety Shows at the Crafts' quarters in North Hollywood.

Biggest social question of a fairmen's convention is where does your cocktail quest, a fair secretary, go for the rest of the evening after inhaling 10 of your martinis?

Herb Pickard, Royal American press representative, in Chicago for the outdoor convention, spent most of his time in bed at the Hotel Sherman, the result of a fall. He suffered three broken ribs and was under a doctor's care all week.

Harry E. Wilson has been discharged from the hospital after a major operation and is recuperating at his home in Gibsonton, Fla. He reports receiving many cards and flowers from friends during his sojourn in the hospital.

Mr. and Mrs. Dan Stewart and daughter, Lynn, after closing the season with Crescent Amusement Company and playing three indoor dates, are at home in Benton, Ky., where Stewart is operating a bingo for the Junior Commerce Club thru the holidays. They will go to Hot Springs in January.

Roscoe T. Wade, of Joyland Midway Attractions, is setting up one of his new hobby horse Merry-Go-Rounds for the annual children's Christmas party, sponsored by the Michigan Showmen's Association in (See Midway Confab on page 58)

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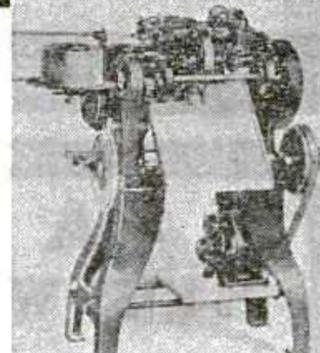
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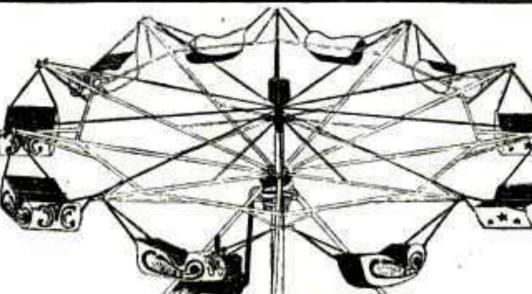
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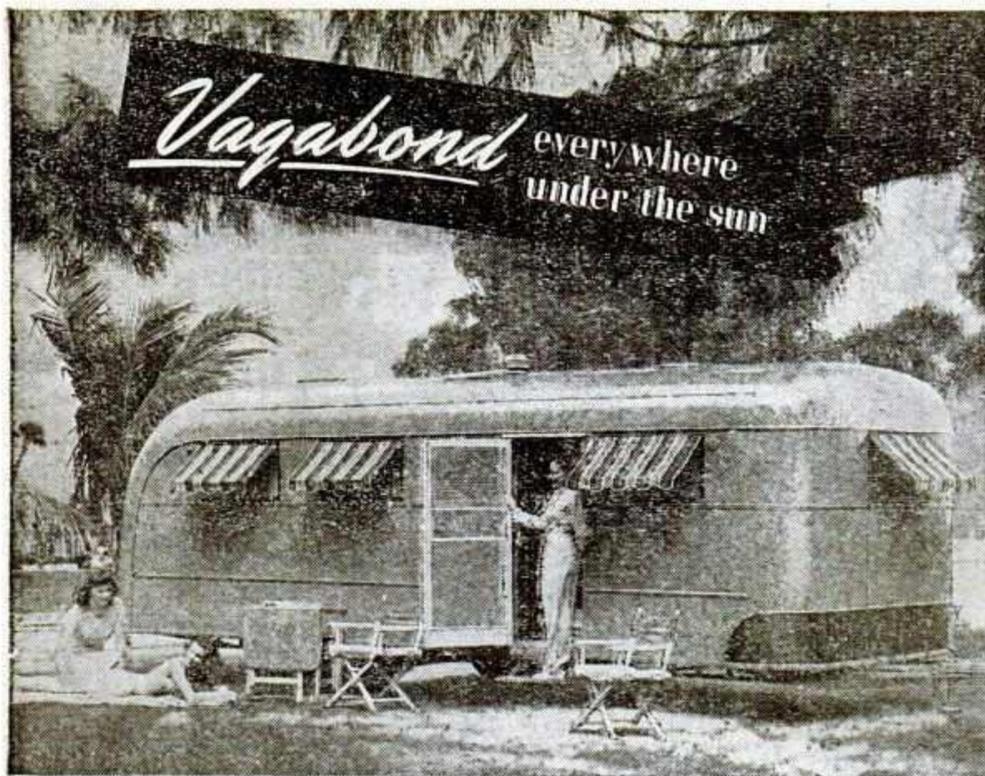
2-Abreast Merry-Go-Round, flying horse type; Condemner Ferris Wheel; 24-Seat Chair-o-Plane, factory make; Double Loop-o-Plane. Now operating El Monte, Calif. Also available—Trucks, Office, Elect. Equipment, etc. Complete small Show ready for road. Next three years in California, big account Centennial Celebrations. Also for Sale—\$1000. Four trained Ponies, including pony ring, saddles, bridles, blankets, etc.

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OPENING VICINITY OF DETROIT, MICH., IN APRIL

## Midway Confab

(Continued from page 57)

Detroit. . . Mr. and Mrs. Edward P. Womack, the United Novelty Company, escaped injuries when their car was struck by a fire truck in Detroit.

Speedy Babbs, who closed his globe of death free act in Silodrome recently with the Morris Hannum Shows in South Carolina, took his equipment to Moultrie, Ga., to repair and repaint it, then took off by air for a business trip to Havana. On his return trip he stopped at Jacksonville, Fla., and booked his globe act for the Police Thrill Show there January 19-24.

In these troubled times, nothing warms the heart so much as to learn that in the winter quarters of the Gate & Banner Shows the night watchman has called off all evictions of families from boxwagons until after Christmas.

Esther Speroni, owner of Midway of Mirth Shows, entertained with a Thanksgiving dinner at her home in Trenton, Ill. Guests included Mr. and Mrs. Carl Pope, Johnny Lantz, Mr. and Mrs. F. R. Shoults, Mr. and Mrs. Floyd G. Johnston and daughters, Mr. and Mrs. W. H. Ellis, Mr. and Mrs. John Francis, Tommie Davis, Minnie Quilliam, Lela H. Graber and Thomas Cowan. The evening was spent with dancing, music being furnished by F. R. Shoults, Dan Mesey and Lillian and Charles Mesey.

Bernie Smuckler, veteran general agent and former operator of Alabama Amusement Company, whose home is in Mobile, Ala., is now with Florida Amusement Company in Southern Florida and reports business good. . . Mrs. Marie K. Smuckler, who has been operating rides and concessions in Southern Georgia and Florida, rested at Lake Butler, Fla., and returned to her Mobile headquarters after her season closed. . . George Desak, rides superintendent for the Smuckler Shows, will winter in Mobile and work Christmas novelties.

Mr. and Mrs. Fred Miller, William Stone, Mr. and Mrs. Herman Helton and Mary Jane, of the Alamo Exposition Shows, are at their home in Fort Worth, where they will remain for the holidays and then go fishing at Aransas Pass, Tex. . . Billy and Butch Goff, who had their concessions at the Harlingen (Tex.) Fair, plan to winter in Fort Worth. . . Jack and Virginia Barnes, of the Twin City Shows, are wintering at the Miller-Helton place in Fort Worth. They have enjoyed visits from Lois and Slim Griffith, Jewell and Odie Cannon and Pearl and Olin Beyers and daughter, all of the Beyers Shows. All were saddened by news

## 3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/4 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card; 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50c; Wood Calling Numbers, \$1; Printed Tally Card, 15¢. Colored Heavy Cards, #3, same weight as #1 in Green, Red, Yellow @ \$6 per 100. DOUBLE CARDS, No. 1 size, 5 1/2 x 14 1/2. 10¢ each.

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300 Pr. Chicago Skates, 2 P. A. Systems, Grinder and Parts.

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A-1 condition, new screened car, \$850.00.

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Well framed Punk Rack Ball Game, 12x14, \$350.00. Watch-La, 10x12, complete, \$300.00.

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Late Theatre Model Super-Star Electric Popcorn Machine with extra kettle heating element. Hires Fountain Root Beer Dispenser without carbonator. Equipment in good condition and priced reasonable.

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And 1946 Jeep, 60-Watt Rauland Amplifier, 4 6-ft. Trumpets with Atlas Driver Units, Orion 1500-Watt Power Plant, Microphones, etc., \$2,500.00.

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Used Merry-Go-Round Horses. Must be jumpers and in good condition. For Sale—24-Car Caterpillar.

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P. O. Box 43 Jacksonville Beach, Florida

**WANT**  
**BUILDER OF PANEL FRONTS**  
 Bill Fisher, contact me.  
**J. GEORGE LOOS**  
**GREATER UNITED SHOWS**  
 Laredo, Texas

**FOR SALE**  
 Brand-new 8x8 Grab Outfit, never used, 2x2 seasoned white pine frame, 3 counters, gas plate, griddle glass inclosure for griddle with top shelf, new canvas, made by Central Canvas Goods Co. Aug., 1947. All awning rods and angles complete. Hook on a bottle of gas and you are in business. Complete outfit, \$300.00. 25% deposit, balance C. O. D. New 9x11 Khaki Fly for P.C. Table, \$15.00. I am an ex-showman and builder. If you are in need of Concession Frames, Ticket Boxes or any Show Equipment, I can get lumber and am equipped to turn out these things on short notice. Write me regarding your needs and I will be happy to submit prices. Phone: Newport, N. H., 177-W, or write or wire  
**William H. (Bill) Sargent Carnival Builders**  
 18A WEST ST. NEWPORT, N. H.

**FOR SALE**  
 Two 66 Kw. General Motors Diesel Plants, custom built Trailer, plenty new Double Ought Ground Cable, Allan Herschell Ideal 3-Abreast Swing, good transportation, factory-built Office Trailer, Show Tops, Banner Lines, etc.  
**BELL-VINSON SHOWS**  
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**GENERAL AGENT**  
**AT LIBERTY SEASON 1948**  
 MANY YEARS' EXPERIENCE  
 Sober, reliable. Have car. Salary in keeping with the times. Address:  
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**SEVENTEENTH ANNUAL**  
**AMERICAN LEGION RACES**  
 Hamilton, Missouri, Aug. 31-Sept. 1-2-3-4.  
 Five Big Days and Nights.  
 Ready to book all attractions.  
**R. C. HENDREN, Pres.**  
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**FOR SALE**  
 Electric Cable, #0, 2 Conductor, heavy duty, stranded flexible rubber covered. . . . .45¢ Ft.  
 Can also furnish Junction Boxes.  
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**HELLER'S ACME SHOWS, INC.**  
 Wants Concessions of all kinds except gypsies, flaties or count 'em out stores, no exclusives, for opening spot, April 9 to 18, 10 Big Days and Nights, 2 Saturdays, 2 Sundays, in a big city in New Jersey.  
 Want to hear from Zucchini Cannon Act and brother with Fun House; write, have something good for all of us. Will give exclusive proposition to any reliable showman that can furnish four Shows with or without transportation. Want Help and Foremen for Merry-Go-Round, Ferris Wheel, Chair-plane, Whip, Spitfire and four Kiddie Rides. Will buy Caterpillar, Octopus and Roll-o-Plane; no junk. All help with me before, write: Mike Cramer, Frenchie, Clyde Van Vost, Baldy Bahridge, Turk Green, Ferris Wheel McCarty, Brownie, Joe Scollo, Joe Spirri, Joe Johnson, Joe Kiss, Jules Mathews, Yellow, write.  
 For Sale—Ten-Car Allan Herschell Kiddie Auto Ride, 12-Seat Chairplane, 6-Boat Airplane and Merry-Go-Round, four new Kiddie Rides. Can be seen in operation at Winterquarters, Franklin Ave., opposite School, Campgaw, N. J. All address:  
**HARRY HELLER**  
 BOX #6 PHONE: WYCOFF 4-0333M CAMPGAW, N. J.

**MERRY XMAS**  
**AND HAPPY NEW YEAR TO ALL**  
 Now booking Rides, Shows and Concessions for 1948.  
**PAGE BROS.' SHOWS**  
 BOX 244, SPRINGFIELD, TENN.  
 P.S.: Want Pop Corn. Must have 3 other joints. P. C., Bingo, Diggers and Mitt Camps sold.

**DOBSON'S UNITED SHOWS**  
 FOR SALE—Single Loop-o-Plane with or without transportation. Want to buy used Addison Gas Train; must be in good condition and priced right for cash. WANT SHOWS—Ten-in-One, Glass House, Wild Life, Midret or any other good attraction. HELP—Want First and Second Men on all Rides; no drunks or Mitt Camps wanted. Fair Secretaries, we are now booking for 1948; see us at the Milwaukee, Minneapolis and Grand Forks meetings.  
**DOBSON'S UNITED SHOWS, WILLERNIE, MINN. \***

of the recent death at Corpus Christi, Tex., of Mrs. J. O. Beyers, mother of Olin Beyers and known to show folks as Aunt Elsie. . . . Jimmie and Grace Beyers have been enjoying the fishing at Aransas Pass, Tex. . . . Mr. and Mrs. Sam Wells and son, Fred; Mr. and Mrs. George Crable and sons, Leonard and Sammie, and Mr. and Mrs. Ben Xander, of Twin City Shows, are sojourning at Pine Bluff, Ark., before going to winter quarters at Aurora, Mo.

Fred Murray, agent, is writing sheet in and around Lansing, Mich., this winter.

Louis G. King is signing up for next season as contracting agent and press agent with the Ross Manning Shows.

Mrs. Edith Kelly, with Victory Exposition Shows the past season, will have her Temple of Knowledge on the American Midway Shows in 1948.

Lou Davis's *Oddities on View* last week concluded a successful three-day stand in Sourlake, Tex., C. W. Eyster, manager, reports.

Lee Springfield, who wound up a good season as Merry-Go-Round foreman with Smith Amusement Company recently, advises from Cooper, Tex., that he will be connected with an amusement park next season.

Starr and Adele DeBelle, still bedded down in Cincinnati, plan to remain there until time to return to the James E. Strates winter quarters to begin prepping for the 1948 trek. Starr is putting in his usual holiday stretch in the Cincinnati post office department. The DeBelles pulled into Cincy a month ago accompanied by their pooch, Beefer, and their mooch monkey, Mickey McGinty.

Bertha (Gyp) McDaniels, after spending the week-end in Cincinnati with Mrs. Jane Ellis and Mrs. Adelaide Hartmann and children, departed by motor Monday (15) for Birmingham, where she will spend the holidays with Mrs. J. C. Simpson. En route south, Gyp will stop off for a day in Nashville to visit with Phil and Gussie Travis. Following the Chicago meeting, Mrs. McDaniels visited with relatives in Kokomo and Anderson, Ind. While in the latter city, she was the house guest of Charley and Nannie Williams, well known in fair and carnival circles. Gyp worked for Williams 28 years ago.

**BLEVINS WON THE PRIZE!**  
 The A. W. Ketchum trophy for the most meritorious exhibit of equipment and supplies at the N.A.A.P.P.B. convention, that is. If you're interested in more detailed information about the products that made up the prize-winning exhibit, clip the coupon below for a free 28-page catalog illustrating and describing them.  
**Notice!**  
 The sensational Crystal Treatum Trailer, one of the stars of the show, will be on display at the Belvins Nashville plant during December. Later it will make an exhibition tour of the South. If you want to know the date it will be on display in your community, write us immediately.

**BLEVINS POPCORN CO.**  
 NOW IN AMERICA'S MOST MODERN POPCORN PLANT!  
 31ST AND CHARLOTTE NASHVILLE, TENN.  
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 P. O. Box 278  
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 With every catalog is included a new "Snow-Man" cup, the hottest thing in the ice ball business!  
 Sirs:  
 Please send me a copy of your new 28-page catalog listing and describing your concession equipment. I am primarily interested in:  
 Popcorn Equipment  Ice Ball Equipment  Candy Floss Equipment  
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**IMPERIAL EXPOSITION**  
 (FORMERLY WONDER SHOWS OF AMERICA)  
 Now contracting Shows and Concessions for season of 1948—Legitimate Concessions only—and those with their own equipment given preference. Can place operator for large Grab Outfits. Corn Game and Custard booked. Show will open in April near Winter Quarters at Carruthersville, Mo., starting Fair Season week of August 2 and closing in November on West Coast.  
 ADDRESS  
**MARTIN E. ARTHUR, Gen. Mgr.**  
 1393 Rose Ave. — or — Venice, California  
**J. C. McCaffery, 155 N. Clark St., Chicago**

**ROYAL EXPOSITION SHOWS**  
 ANNOUNCING THEIR OPENING AT SARA DE SOTA PAGEANT AND FAIR, SARASOTA, FLORIDA, FEBRUARY 16, 1948 followed by five more weeks of fairs and celebrations in Florida, then north for the season  
 Want all kinds of Rides and Shows with own outfits and transportation, also Concessions of all kinds except cookhouse, grab and bingo. All people with us before please confirm if you will be on hand for the opening. (Joe Hylton, Mrs. Wiltsie, John Keeler, J. W. Farrell, Corda Smith, Dick Hyland, Billie Siegrist, please note.) Want to hear from A-1 Sound Car. What have you?  
 To all our friends we extend our sincere wishes for a very Merry Christmas and Prosperous New Year.  
 All address: Punta Gorda, Fla., Winter Quarters  
**J. P. BOLT, Manager**

**NOW BOOKING FOR THE 1948 SEASON**  
**CENTRAL STATES SHOWS**  
 The Middle West's Most Modern Motorized Midway  
 18 Rides and Shows—35 Concessions—6 50-Ft. Light Towers—Free Acts. Want Shows with or without own equipment; good proposition to Grind Shows with own equipment. Rides—Will book one more Flat Ride. Concessions—Have accepted no bookings to date. What have you? Capable Hanky Pank and Ball Game Agents, contact me for a season's work in territory that is good. Opening first week in March in Southern Texas. Showing a proven route of the better fairs and celebrations in the Middle West.  
**W. W. MOSER, Manager**  
 BOX 127, ARANSAS PASS, TEXAS

## Carnival Convention Chit-Chat

By Frank B. Joerling

CHICAGO, Dec. 13.—Carnival personnel from all parts of the country and from the provinces of Canada were much in evidence during the outdoor showmen's gatherings at Hotel Sherman here. Here are some jottings, picked at random, about folks in general:

Mr. and Mrs. Bob Parker entertaining elaborately in their suite on the 12th floor of the Sherman. . . . Ted and Winnie Woodward, owners of the Midwestern Exposition, had to do a rush job of getting to Chicago, as they closed their 1947 season November 22 in Louisiana and had to "put it away" before flying to the convention. . . . Jack Ruback and Albert Wright, owner and assistant manager, respectively, of the Alamo Exposition Shows, telling everyone about their big spring plum, *The Battle of Flowers*, in San Antonio. . . . George and Raynell Golden making the surprise announcement that they will be with Cetlin & Wilson next season.

Ralph P. Flannigan, operator of the Paramount Exposition Shows, who, despite a disastrous 1947 season, again will launch his show in early spring with a new partner. . . . Mr. and Mrs. Kenneth Garman, owners of the Sunset Amusement Company, and Mr. and Mrs. C. I. Levin, Midwest Merchandise Company, Kansas City, Mo., completed a six-week trip at the convention. During the extended trip they visited points of interest in South and Central America.

*Elmer Brown telling fair men about his one-day fireworks spectacles. . . . Ray Marsh Brydon, accompanied by Ray Thomas, proudly displaying many contracts.*

Mr. and Mrs. Dave Endy and Curtis Bockus, new Endy general agent, looking after the bookings of the Endy show. . . . Prominent among the retired railroad carnival owners were Sam Solomon, B. S. Gerety and Mel and Guy Dodson. Guy reported Mrs. Guy (Katie) Dodson is again at her home in Savannah, Ga., and okay after a long sick spell; Ralph and Mollie Decker, owners of the Joseph J. Kirkwood Shows, telling folks about their son, Kirkwood, who is attending Maryland University, and their newly married daughter. . . . Al C. Beck, now assistant manager to Decker, looking after the show's interest during the powwow. . . . Tommy Decker, erstwhile partner of Ralph Decker, will handle concessions for several shows in Florida this winter but will be found on the midway of a Midwestern show next spring.

Mr. and Mrs. Carl Folk, of Folk's Celebration Shows, booking attractions for the Sun Carnival in El Paso, Tex., a choice mid-winter date in the Southwest. Mr. and Mrs. Jack Downs and W. E. (Bill) Snyder, owners and general agent, respectively, of the Gem City Shows, elated over the contracts signed during the meeting.

**Bloom Entertains Offspring**  
Oscar Bloom, owner of the Gold Medal Shows, entertaining his son and daughter at the banquet and other parties. . . . J. C. Weer, another retired carnival owner, couldn't resist coming from his home in Miami to be among those present. . . . Mr. and Mrs. T. J. Tidwell, owners of the Tidwell Shows, reported that Tommy is heading the "Harley Sadler for Governor of Texas" boom among the outdoor showmen of the Lone Star State.

Carl J. Sedlmayr and Carl Jr. were hosts to a group of friends at a private showing of "King of the Carnival," Warner Bros. film which will be released about April 1.

Joe O. Greene did a good job of pinch-hitting for Mr. and Mrs. William R. Snapp, owners of the Snapp Greater Shows and Model Shows.

The Snapps were called to California by the serious illness of Mrs. Snapp's father. . . . Mr. and Mrs. Frank M. (Pete) Sutton Jr., owners of the Great Sutton Shows, attending the banquet and ball with Mr. and Mrs. Leo Allen, prominent concessionaires and parents of Mrs. Sutton.

Mr. and Mrs. L. C. (Curly) Reynolds and Art Signor, secretary, signing fair contracts for the World of Today Shows. . . . Mr. and Mrs. Noble C. Fairly seen often in the company of Harry and Alice Hennies, of Hennies Bros. Others from the Hennies on hand included Charles Sheesley, Keith Chapman, Mr. and Mrs. Louis Berger and Mr. and Mrs. A. (Dutch) Wilson.

*Denny Pugh was busy introducing W. H. (Bill) Hitzelberger, executive vice-president and general manager, and Fred Tennant, attractions manager of the State Fair of Texas to the many showmen and supply men.*

**Thomas on Buying Spree**  
Mr. and Mrs. Lloyd I. Thomas, owners of the Thomas Joyland Shows, purchased a new ride, another Caterpillar Diesel light plant from John Fabick Tractor Company and four Downey Teleskopik light towers from the Downey Supply Company. The Thomases will spend the winter in Miami and open the 1948 season in Kentucky in April. . . . Mr. and Mrs. H. V. (Pete) Peterson, owners of the Tivoli Exposition Shows, phoned their home in Joplin, Mo., nightly to inquire about their baby daughter. It was Mrs. Peterson's first appearance at the Chicago conventions and she reported an enjoyable time.

*Jake Shapiro, of the Triangle Shows, promised an announcement shortly regarding his new concession manager and general agent.*

The John R. Ward Shows management highly pleased over the fair contracts signed during the conventions. In addition to Ward, representatives of the org included Mr. and Mrs. William Cowan; Bobby Kline, general agent, and Cash Wiltse, special agent. . . . J. George Loos, owner of the Greater United Shows, came from Laredo, Tex., and signed many ride owners and showmen to play the big opening date of his show, the George Washington Birthday Celebration in Laredo, February 14-March 3. It will mark the 29th consecutive year Loos has held contracts for this date.

Mr. and Mrs. Nat D. Rodgers announced they will operate attractions in 1948 on the midways of the Royal American, Hennies Bros., James E. Strates and the World of Mirth shows. . . . John Francis, owner of the John Francis Shows, was just about the oldest (in length of years operating his own show) at the meetings, accompanied by Mrs. Francis.

*Euby Cobb, vice-president and secretary, and Walter Payne, chief custodian, represented many new members for the St. Louis organization. . . . H. P. (Punk) Hill and Mr. and Mrs. Clyde O. Hill took time out from their fishing in Aransas Pass, Tex., to make the meeting and visit with their friends.*

**Downey and Franklin Score**  
Pat Downey and Gene (Sheeney) Franklin, Downey Supply Company, scored with their new Teleskopik light towers and garnered many orders. . . . J. W. (Patty) and Frank Conklin entertained in the governor's suite of the Palmer House before and after the banquet.

*Insurance people on hand in-*

*cluded Charles A. Lenz, assisted by Kelly Abbott; Ida Cohen, Clem Schmitz and Haas and Wilkerson.*

Al Wagner, general manager of the Cavalcade of Amusements, was one of the busiest men thruout the meetings, what with confabs with Marshall Johnson, Frank Dirego and J. C. McCaffery. Mrs. Wagner hosted many show women at various parties around the Sherman and Palmer House and at night spots. . . . Fizzie Brown, concessionaire, promised a definite announcement in the near future as to his plans for 1948. . . . Harold (Whitie) Elliott, president of the Heart of America Showmen's Club and top salesman with the Feld Chevrolet Company, of Kansas City, Mo., and St. Louis, reported selling quite a few trucks. His wife, Rosa Lee, spent the time visiting friends.

*Herb Shive, general agent of the Lawrence Greater Shows, ably represented that organization in the absence of Sam and Shirley Levy, owners. . . . Mr. and Mrs. Max Goodman were all smiles after the announcement of the sale of their show to the Amusement Corporation of America.*

Mr. and Mrs. Ben Braunstein climaxed an enjoyable honeymoon trip by attending the banquet and ball. . . . Oscar Buck, of the O. C. Buck Shows, held sway in his suite at the Sherman most of the time where he entertained many fair men and showmen. . . . Mrs. Babe Scott, one of the few women carnival owners, reported she enjoyed every minute of her stay in the Windy City. . . . Charles S. Noell, with Max Goodman, arrived in Chicago several days before the meetings. When Goodman sold his shows, Noell signed with A. (Booby) Obadal, co-owner of the Victory Exposition Shows, as general agent.

**Doc Shean on Deck**  
*Frank D. Shean, Virginia Beach, Va., was on hand in a two-fold capacity, booking attractions for Agricade, and also representing Casino Park at the park men confabs. . . . The James E. Strates Shows were represented by James E. Strates, William C. (Bill) Fleming, Dick O'Brien, F. Percy Morency, Roy B. Jones and Starr DeBelle.*

William T. (Billy) Collins, owner of the shows bearing his name, reported signing plenty of fair contracts for Minnesota and the Dakotas. . . . Johnny J. Denton, owner of the shows bearing his name, purchased light plants, Teleskopik light towers and two rides. . . . Harry A. Illions was another for two purposes, namely, to book his independent riding devices, which he has removed from the State Fair Park, Dallas, and the other to represent Celoron Park at the NAAPPB confabs. . . . Sunny Bernet and Ez Keough reported they practically had booked the White Horse Troupe solid at fairs for 1948 and, in addition, booked other acts at fairs thru their new booking agency. Cal and Ruth Thompson, owners of the White Horse Troupe, made the meetings for the first time.

*Mr. and Mrs. Robert (Bob) Heth, of the Heth Exposition Shows, completed an extended booking trip thru Illinois and Wisconsin, then attended the Chicago doings, from which point they returned to their winter quarters in Malden, Mo. . . . George Bush and Chan Laube, of Bush-Laube Concessions, reported success in landing many fair and park contracts.*

Gus Sun Jr. and Bob Shaw, of the Gus Sun Booking Agency, said they

signed more Midwest fairs this year than at any previous Chicago meeting. . . . Edgar I. Schooley and Ward (Flash) Williams, who recently organized the new American Theatrical Agency, Inc., signed some good fair contracts, giving them an auspicious start in this field. . . . The Barnes-Carruthers office, headed by Sam Levy, Fred Kressmann, Mike Barnes and Rube Liebman, got its usual share of contracts, as did Ernie Young, of the Ernie Young Agency.

Frank Caravella, owner of the Caravella Shows, is enlarging his show for 1948. He purchased additional rides, transformers and Downey Teleskopik light towers. He made his first trip thru the Southeast this year and already has contracted the choice fairs he played there last year. . . . Ed Womble and his crew, representing the Lewis-Diesel Engine Company, Memphis, wrote many orders for G. M. light plants.

*Boyle Woolfolk and George Flint, of the Boyle Woolfolk Agency, hosted many fair men in their suite. . . . Johnny J. Quinn, owner of the World of Pleasure Shows, was among the Michigan showmen on hand. . . . Tom L. Baker, Baker United Shows, purchased Teleskopik light towers at the meetings and also checked on new rides displayed.*

**Groscurth Renames Shows**  
C. C. (Specs) Groscurth, announcing he had changed the name of his show to the Blue Grass Shows, said he too would display light towers on his midway in 1948. . . . Eddie Roth, owner of the Blue Ribbon Shows, will, in all probability, take out his own show again next year unless he lines up the right party to take his show out on a lease again in 1948. . . . Nelson Breeze, owner of Breeze Rides, told how successful he can operate within a radius of approximately 700 miles all season in Ohio, Kentucky and Indiana. . . . Bob Robinson, of the Merriam & Robinson Shows, came over from Iowa to make the confab for the first time, while Mr. and Mrs. M. A. Srader, of the Srader Shows, paid their initial visit, coming from Kansas.

Clint Shuford, Chester Mays and Bill Morgan, efficient secretaries in the office wagon of Hennies Bros. Shows during the last few years, were inseparable thru the week.

*The Tortis were well represented, with Louis, Ned and Vic looking after the interests of the Wisconsin DeLuxe Corporation.*

Tent manufacturers at the confabs included Bernie Mendelson, O Henry Tent & Awning Company; Sid Jessup and George Johnston, U. S. Tent & Awning Company; Ernie G. Campbell, Campbell Tent & Awning Company; Jimmy Morrissey, All State Tent & Awning Company; W. E. (Red) Mahaffey, Mahaffey Bros. Tent & Awning Company; Bob Sanders, Sanders Tent & Awning Company, and Harry Summerville and F. P. Gill, of Canvas Goods Company.

Mr. and Mrs. Eddie Young, Royal Crown Shows, announced that Mac McGee and Irish Gaughn had contracted to join their organization with a string of concessions next season. . . . Floyd E. Gooding was called on by many showmen for his advice on new rides. . . . Tommie Fuzzell, formerly owner of the Fuzzell Greater Shows, but for the past several years operating rides in Fair Park, Little Rock, renewed acquaintances with friends.

**Crafts Comes From Coast**  
From the Far West came Orville N. Crafts, owner of Crafts Shows, and Mr. and Mrs. C. F. (Doc) Zeiger, who recently sold their Zeiger Shows to Frank Babcock on the West Coast, and T. W. (Slim) Kelley and Richard (Dick) Best, side show operators who

have been partners during the past several years and who will each take out their own shows during 1948.

W. G. Wade, owner; D. Wade, general agent, and R. Wade, of the W. G. Wade Shows, announced they would have two of the Teleskopik light towers in front of the Fort Shelby Hotel, Detroit, during the Michigan fair meeting, January 18-20.

Theo Ledell, of Bill Hames Shows, and A. (Booby) Obadal, of the Victory Exposition Shows, were among Texas show owners present. . . . Ladies of the show world sighted were Mrs. Goldie Fisher, Virginia Kline, Mrs. Bee Tennyson, Mrs. Harry Small, Mrs. Robert (Bob) Heth, Bertha (Gyp) McDaniels and Mr. and Mrs. Sidney Belmont and their daughters.

Hal Eifort signed with John R. Ward to serve as secretary of Ward's organization in 1948, while W. C. (Chick) Franklin contracted as press agent. . . . Jack W. Wilson and Izzy Cetlin, owners, and R. C. McCarter, general agent of the Cetlin & Wilson Shows, happy over getting several top fairs in the Middle West. . . . Moe Eberstein, one of the old-timers in the show business and for the past many years with the Royal American Shows, introducing his son to showmen. The son has been successful at Savin Rock Park during the past two seasons. . . . John F. Courtney telling his friends about his new trade show plan.

Jimmy Rose and Peasy Hoffman boosting the stock of Lipsky and Padock around the lobby of the Sherman. . . . L. J. Heth, Robert Heth and Joe J. Fontana, of the L. J. Heth Shows, arriving just in the nick of time after putting the show equipment in their permanent winter quarters at Birmingham.

Richard D. Lang, of Peerless Fireworks Display Company, advising he had bought out the interests of his partner Frank Herring.

**McClusky Talks Hillbillies**  
Bill McCluskey, of Station WLW, Cincinnati, making transcriptions at the Victor Studio in Chicago and between times talking to fair men in the Middle West concerning his hill-billy show.

Other eastern showmen noticed making the rounds included Frank Bergen, Bucky Allen and Gerald Snellens, World of Mirth Shows; William Glick, now retired from showbiz; Ross Manning, Ross Manning Shows; Max Gruberg, Max Gruberg Shows; King Reid, King Reid Shows; John Vendetto, Vendetto Bros. Shows; Howard Potter, Buffalo Shows; C. V. Cox, Coastal Plain Shows; Richard J. Coleman, Coleman Bros. Shows; Mr. and Mrs. L. C. McHenry, Crescent Amusement Company; the Martino brothers, Big Four Shows; Phil C. Little, John (Sheik) Lempart, Floyd Shankle, Ray Balzer, Eddie Gamble.

Cliff Bamel, Howard Piercy, Charley Raulston, Al Dorso, George Goodman, Bill Hartzman, Mr. and Mrs. Harry Rubin, Edgar (Red) Hart, Ralph V. (Kentucky) Ray, Mr. and Mrs. George T. McCarthy, Red Crise, M. C. (Red) Mohr, Joe Scholibo, A. Hymes, Jack Norman, Whitey Woods, Whitey Lehrter, George Harms, Harry Newburg, Mr. and Mrs. Benny Smith, Mr. and Mrs. Ben Weiss, Willie Lewis, Emanuel Zucchini, Charley Lawrence, Eddie Elkins, Chickie Allen, Jeff Harris, Max Cohen, Aut Swenson, W. B. (Bill) Naylor, Casey Sens, Mike Doolin, Carl Hansen, Jack Pugal, Ken Murray, Mr. and Mrs. Carl J. Lauther, Billy Cooper, Charles Snow, L. E. Holt, Joseph Frisch.

Richard Gilsdorf, Perry Cowan, William Sitki, Bill and Al Carsky, Charles Hodges, Nate Eagle, Eddie Johnson, Murray Brod, Mr. and Mrs. W. L. (Whitey) Richards, Jack Terry, S. J. Goodman, Morris Spil-

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Dec. 13.—A committee of seven has been created to supervise fund-raising activities for public relations work during 1948. Contributions received so far are: Sunset Amusement Company, \$30; Nelson Breeze Rides, \$25; James E. Strates Shows, \$100; O. C. Buck Shows, \$100; Curtis Bockus, \$25; Coleman Bros.' Shows, \$50; Clemens Schmitz, \$50; Endy Bros.' Shows, \$100, and World of Mirth Shows, \$100.

The 1948 membership race has already been started and thus far 100 cards have been issued to O. C. Buck Shows, and a card to John Gallagan.

War Assets Administration reports two changes in regulations regarding sale of surplus war goods. Available for sale is a variety of items, including special-purpose cast cylinders in many sizes, quantities of fire extinguishing equipment, engine parts, forms, brass rods, aluminum in various forms, stainless and tool steel, and industrial equipment and machine tools, both modern and obsolete.

### Prell Buys 3 Rides, New Canvas for '48

HOT SPRINGS, Dec. 13.—Sam Prell, owner of Prell's Broadway Shows, is vacationing here following attendance at the Chicago meetings where he contracted for several new rides and miscellaneous show equipment for 1948.

New rides, which will serve to enlarge the midway since all units in use this year will be retained, are the Hi-Ball, Tilt-a-Whirl and Looper. New canvas for all tented units was purchased thru Bernie Mendelson, of the O. Henry Tent & Awning Company.

Fairs already booked, according to Prell, are Rocky Mount, N. C.; Ebensburg and Carlisle, Pa., and Greenwood, S. C. Rocky Mount has been a railroad show date for many years.

Joe Prell, son of the owner, is on a booking tour covering the org's usual Eastern territory.

### T. Carson's Share in Kirkwood Was 50%

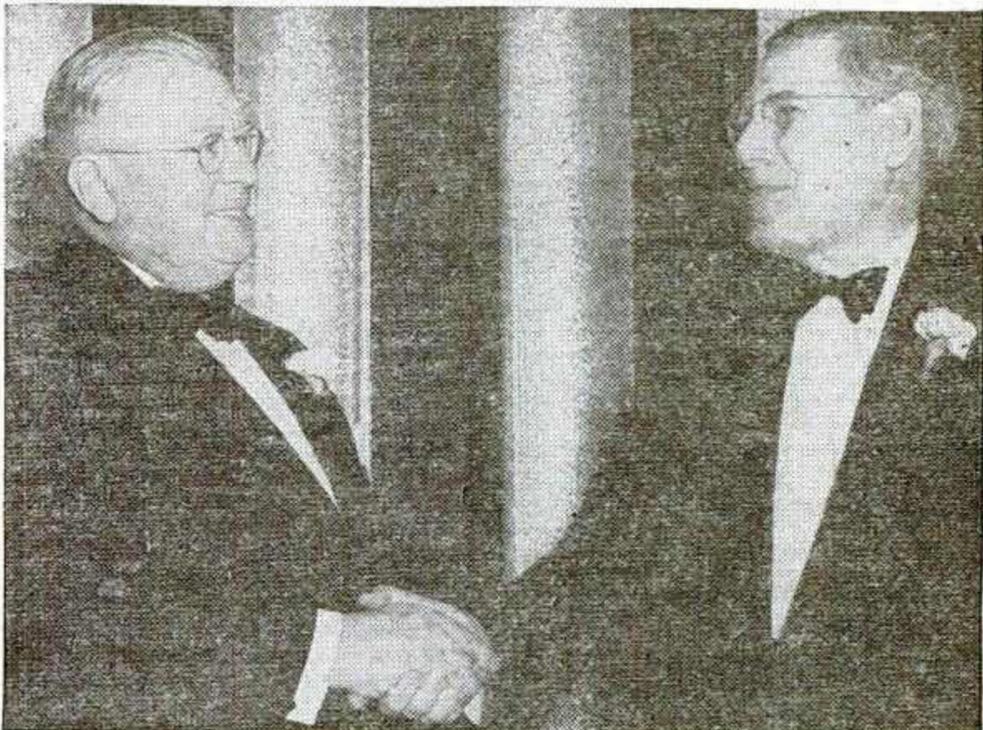
MIAMI, Dec. 13.—Tommy Carson announced here this week that a story in the December 6 issue of *The Billboard* reporting the sale of his interest in the Joseph J. Kirkwood Shows to his partner, Ralph Decker, incorrectly credited him with one third instead of 50 per cent ownership.

Carson also said that his stock was sold to Roy Allen and Clyde Wilson.

Carson announced in Chicago during the outdoor meetings that he had joined the Royal Crown Shows in an executive capacity.

kove, Eddie Rahn, Walter King, Jack W. Baillie, Ray Oakes, Larry Hall, Omer Kenyon, Jimmie Winters, Art Frazier, Jimmie Sullivan, E. J. Casey, Mickey Stark, Tommy Tompkins, Irish Horan, Alton Pierson, Mr. and Mrs. Clayton Holt, John Gallagan.

Irving Malitz, Mr. and Mrs. Frank D. Long, Morris Leftovitz, Doc Dorton, Howard (Red) Barlow, James M. Cole, B. Ward Beam, Jack Kaplan, Richard Kaplan, Lou Keller, Dave Malcolm, Max Brantman, Morris Haft, Pat Purcell, Harry Ross, Mike Wright, Jack Nelson, Frank Ehlenz, Louis Leonard, Eddie Murphy, M. M. (Neil) Webb, Tom Sharkey, Vince McCabe, Harry Mamsch, and Cliff Wilson.



BOB BURNS, radio and motion picture star and one-time carnival trouper, was the surprise speaker at the SLA banquet and ball in Chicago. At top, he is shown being greeted by Lew Dufour (right), former carnival owner, with whose shows Bob had trouped. Shown with them are Al Sweeney (left) and Art Briese, co-chairman of the ball. Center picture shows Bob at mike, peering over elephant made out of ice. Bottom picture shows Bob Lohmar (left), newly elected SLA president, receiving good wishes from Irv Polack, retiring president.

CHICAGO, Dec. 13.—For the first time in nearly 20 years the banquet and ball of the Showmen's League was held away from the Sherman Hotel. Many showfolks who felt their locations were poor demanded a change, so the affair was held at the Palmer House. There was more room perhaps, but there were still many poor locations. It was literally miles to the cocktail room and after hours a little hard to even get water. Outside of these discomforts it was a great deal grander and gaudier.

#### Conklins Toss a Party

Mr. and Mrs. Patty Conklin opened the evening with a cocktail party in the President's Suite. Mrs. Conklin wore a tourmaline dinner gown with soft pleated skirt, contoured at waist line and draped close. Her gold mesh mitts gave the new look and her lovely blond hair was in braids and upswept. Mrs. Elwood Hughes wore an ice blue Nettie Rosenstein model accentuated with iridescent sequins and snowy white camellias on her evening purse. Mrs. Richard Donnelly wore a heaven blue with green orchid and her charming daughter wore Minnetonka blue velvet with neckline of tiny circled curves, her flowers were white camellias. Ida Cohen wore black net with off the shoulder lines to show her white shoulders. Mrs. Noble C. Fairly wore an ab-sinthe green crepe with swirls of green sequins across the front, and a lovely green orchid, her purse and sandals of gold. Mrs. Eddie Hock was lovely in American beauty red with sequined bodice and a huge orchid to point up her white hair. Evelyn Hock wore aqua with tiny fans of sequins on bodice and gold purse and flowers. Erma Roach wore silver lame with rhinestone trim. Mrs. Bill Wendler wore a black ballerina frock, semi-short, with lovely, long black mitts; her flowers were white camellias. Mrs. Annie Gruberg wore black with lace shirred bodice. Mrs. Harry Hennies wore a gorgeous Kervitte model with black bodice and slim skirt with Renaissance lace peplum with a swing drape, her flowers were deep red roses. Mrs. Ben Weise wore a Guilliard model of white angel crepe, form fitting, with long black lace sleeves heavily sequined with

## Ladies at the Convention

By Virginia Kline

black sequins and a hip drape of the black lace and white crepe.

#### Guests Get Acquainted

In the ballroom the guests gathered early to get acquainted with their table partners and look over the different locations. Mrs. Billie Cooper at our table wore a white gown with bouffant net skirt and low bodice of net with silver sequins. Mrs. C. F. Zeiger wore a hushed black Forstman model with sophisticated gold magnificence. Mrs. Richard Batt wore a short dinner frock with slim-hipped lines. Mrs. Sam Levy wore muted black with scintillating sequins of Victorian green. Mrs. Bertha McDaniels wore a gypsy red Giro gown with rhinestones and red roses in her hair. Caroline Holt wore a Lelong model almost backless with a skirt of black velvet, the heavily ruffled under drape of white with red roses scattered over the contour. Her black hair was in braids and worn at the nape of her neck to give an old-fashioned air. Mrs. Al Wagner wore a Binche original gown of black with twisted drape at hip and shoulder. Her hair was worn high and her flowers were orchids. Mrs. Ralph Glick wore black with lustrous pearls at throat and in her bracelets. Mrs. Louis Berger wore a white model with draped shawl fishue outlined with gold sequins, her unusual blond hair was worn upswept. Mrs. Eddie Roth wore figure-shaping black with a tapered tunic outlined with black sequins. Mrs. Buddy Paddock wore a Morry original in the pencil slim manner heavily sequined in black. Viola Blake wore a hip-jutting bunting blue Panquin model with silver bead detail and tiny white flowers in a fan shape in her hair. Mrs. Ralph Decker wore an Egypt black frock with cloth of gold sleeves and gold in her hair.

#### Mrs. Parker in Dorvay Model

Mrs. Bob Parker wore an exquisite Dorvay model of Venetian red, very decollete, with the hip drape in lines out of this world, very new and drama-catching. Mrs. Dave Endy wore a whispering black net with plaquette lace bodice. Mrs. Irving Pollack wore dusty pink with silver sequins in a flattering slim model. Goldie Fisher wore an unusual strap shoulder model of black with showers of tiny ruffles of net on the bouffant skirt. Mrs. John Quinn wore a black Hattie Carnegie model with Venus pink drop yoke outlined with rosy sequins; her flowers were orchids deftly placed to show the arrangement of her hair. Mrs. Bob Heth wore a long, white-shirred model, one shoulder bare and a snowy white fluffy ostrich plume in her hair; her black mitts highlighted the picture costume. Mrs. Max Goodman wore a lovely black model with tiny loops of black and gold beads over the bodice and skirt. Mrs. John Francis wore black with tiny evening hat in black feathers. Mrs. Carl Sedlmayr Jr. wore a black moire with fuchsia neck in an off-the-shoulder model. Mrs. George Hamid wore a black gown with a luxurious white fox wrap and white evening purse; her flowers were white orchids.

Mrs. Eddie Strassburg wore a black model with the white beaded yoke designed to blend the white bodice and white flowers in a flattering combination. Mrs. Joe Streibich wore a black and white model with tapered waist line and slim skirt. Mrs. Jeanette Wall wore a leaf green frock with green sequins in trim and lovely evening mitts to match the gown. Mrs. Dolly Young wore black with silver sequins in a band across her evening hair-do and the silver sequins in bands on the frock. Mrs. Nate Hirsh wore a short dinner frock with the after five manner.

Jessie Ward wore black taffeta with softly contoured lines; her hair in a high braid upsweep. Mrs. Marie Jones wore a short brown dinner dress with a taffy pink coque feather evening hat. Mrs. Bill Carsky wore a black moire frock with belittled bodice and pocket fitting hip drape; her flowers were orchids. Mrs. George Golden wore a black Chantilly lace Deve model, the neckline muted in soft color and the draped bustle back deftly draped with a safari-toned folded ribbon; in her hair she wore two huge natural American beauty roses, which completed the glamorous ensemble. Mrs. Milt Morris wore black lace caught in flattering side drapes. Mrs. Nell Kurlanger wore an evening suit of soft tailoring with shoulder epaulets of silver sequins. Mrs. Eddie Young wore a cascade lace model with underlining blue tones and blue green head arrangement in crown shape. Josephine Hayward wore a devastating fuchsia model with low side entre deaux at side back; her flowers were orchids. Mrs. Carl Lauther wore a Nettie Rosenstein model of black with eye-catching glitter at waist and hip line. Mrs. Sophie Carlos wore a silver lame gown with silver evening purse and silver sandals. Mrs. Minnie Simmons wore black with a short suave sequin-trimmed evening jacket and evening hat. Mrs. Denny Pugh wore a Carnegie model of lush bon bon yellow with a dramatic button parade down the back and gold mesh evening mitts; her flowers were autumn-toned orchids. Mrs. Fred Tennant wore a short evening frock of orchid satin with garnet necklace. Mrs. Ethel Murray Simonds wore a smoke-grey softly peplumed frock of chiffon with a large fan-shaped grey crystal comb in her hair, the tiny star and blue sequins in the frock catching the highlights of the grey-blue comb.

#### Mrs. Frank Bergen's Gown

Mrs. Frank Bergen wore a square neckline gown with tiny net ruffles between rows of lacy inserts, the skirt very bouffant and the long sleeves casual but sophisticated. Mrs. Fred Kressmann was outstanding enough in a gorgeous frock of soignee green taffeta with bouffant bustle bow, but her glamorous evening glasses with gold rims and ear rims were just the dramatic touch she needed to complete the picture. Mrs. Clara Sopenar wore black net with lace-fondled bodice and skirt. Mrs. Dutch Wilson wore a snow white off-the-shoulder model with bands around the neckline to offset her beautiful blond upswept hair. Mrs. Elmer Velare wore a subtle black lace frock of the new short length. Marie Broughten wore flamingo red in a new long flowing skirt with shirred detail repeated at the shoulders; her flowers were red roses. Mrs. Harry Small wore a black frock with bodice sparkling with crystal beads and long, black, evening mitts. Her braided hair was in high evening upsweep. Mrs. Harold Elliot wore a black taffeta with narrow shoulder strap to give the utter backless look; her hair was dressed very high to give her a taller look.

#### Mrs. Gooding in Tangerine Topaz

Mrs. Floyd Gooding wore tangerine topaz gown with long side sleeve drape to give a flattering tiered look. Mrs. Dell Darling wore a short dinner frock with white-plumed hair arrangement. Mrs. Tony Martone wore a black model with peplum of form hip-fitting tape red lines. Mrs. Mike Barnes wore a lame chartreuse Louve model with ermine evening wrap. Mrs. Lew Keller wore a winter white crepe model with a side sequin trim, the gown making a beautiful background for the huge armful of American beauty roses which she carried

in the grand march with her husband. Mrs. Lillian Woods wore a black slim sheathe frock with tiny evening cap of black sequins. Mrs. Nan Rankin wore a lovely fabulous formal of black lace with sweeping floor-length magnificence. Mrs. Chester Levin wore a brandy brown frock with soft chiffon skirt and lace bodice of the same shade; her hair was in upsweep and her flowers orchids. Mrs. J. J. Fontana wore an elegant little evening frock with loops of tiny jet beads scattered over bodice and skirt; her flowers were white orchids. Mrs. Sam Gluskin wore black with gold and pearls, her evening mitts of black. Mrs. Mike Wright wore sapphire blue with narrow gold belt and evening purse. Mrs. Floyd Heth wore black with highlights of rhinestones.

Marjorie Laehr wore a long slender silhouette gown with the bodice of shimmering white and the skirt of inky black, the contrast just right for the new sophisticated look.

#### Mrs. Green in Green

Mrs. Charles Green wore lettuce green model with unusual soft gold bands, her blond hair bound with the green and gold and her flowers green orchids. Mrs. C. D. Scott wore portrait blue with round yoke outline of gold sequins. Mrs. Tommie Tidwell wore black net with tiny net ruffles in simulated tiers. Mrs. F. M. Sutton wore hunting coat pink lace, the bodice shirred lace and the skirt bouffant and figure flattering; her long hair was in a crown sweep in front and hung loose almost to her waist in the back; her flowers were pink camellias. Mrs. Art Briese wore a black Devonette model with a v-neck outlined with petti point designs in old rose and Chinese blue; her hair was in a side draped upsweep and her flowers were orchids. Mrs. Art Signor wore black with a fluffy black ostrich plume in her hair. Etta Henderson wore a black model with silver bands of sequins and was a perfect foil for her little daughter, Hetty, who wore a petite little frock of pink net with a Victorian corsage of tiny pink rosebuds, perfectly arranged for a little lady of seven. Mrs. Frank Duffield wore royal blue with silver sequins and a gorgeous orchid. Mrs. Cal Lipes wore a subtle blue frock with silver sequins in even rows to form a new bodice look; her flowers were orchids. Mrs. Jack Dyke wore a black Levanne model with a peplum banded with silver beads and silver beads at the neck and shoulder line; her flowers were white orchids. Mrs. O. E. Bradley wore an evening suit of snowy white top and black skirt with white purse and flower arrangement. Mrs. Martha McCay wore candy pink satin with bronze pink sequin trim. Mrs. Sally Becker wore soft pink satin with bands of pink lace. Mrs. Joe Mettler wore plaquette blue with frosty crystal bead trim. Mrs. Kenneth wore a black Ballerina Marie model with new rounded shoulders and winged sleeves. Mrs. L. C. McHenry wore an elongated torso silhouette black ensemble, the fullness of the bodice almost overshadowed by the deep sweetheart line.

#### Crowd a Whopper

Because the dancers stayed later than ever and because there was a larger crowd than usual, many of the gowns will go unsung here. That does not mean that they were not beautiful and glamorous; it just means that to have a good time and see everything is impossible. This was a banquet and ball given in a prosperous year and the gowns of the showmen's wives reflected that old saying that you can tell how much a showman has by how well his wife looks. They all looked fabulously lovely and well dressed. We women can always pray for good business if only so we can come to the annual convention and have beautiful gowns to wear and to make our menfolks proud of us.

#### FOR SALE—MORTON'S SPECIAL

All mechanical Fun House, beautiful Rocket Ship design, 53-foot all neon front called "Moon Express," large Kellogg air compressor, one-man outfit, folds up in one hour, built on 33-foot Pike trailer. Grossed \$8,000.00 at five Wisconsin fairs this year. A real bargain at \$6,000.00, well below actual cost. Also a non-mechanical Walk Thru Fun House with a lot of gags and Laughing Sam figure with it, large compressor, all neon front and all new this year, built on 33-foot semi trailer, one hour to handle. Sacrifice at \$3,500.00. This one grossed \$4,800.00 at California State Fair. Tractors available for both very reasonable. Will also consider right terms. J. M. MORTON, 7431 Seven Hills Rd., Hayward, Calif.

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## Nathan Fisher Cohn Is Admitted to Bar

SAN FRANCISCO, Dec. 13.—Nathan Fisher Cohn, co-owner of the Golden West Shows, was admitted to the practice of law in California at ceremonies in the chambers of the California Supreme Court here Tuesday (2). He is the son of Harry (Polish) and Rose Fisher, also owners of the show.

Young Cohn is one of the organizers of the Show Folks of America, San Francisco. He served on the club's first board of directors and helped write the organization's by-laws. Cohn will be associated in private practice with Andrew Bodisco, former assistant district attorney of San Francisco County, who also is a charter member of the Show Folks of America. Cohn will not be active in the management of Golden West Shows, it was announced.

Enid Cohn, wife of Cohn, was recently installed as worthy matron of Ideal Chapter Number 251, order of the Eastern Star, in ceremonies at Forrestors Hall here. She, too, is a charter member of the local Show Folks of America and served as the club's first secretary.

Attending the installation ceremonies were Mr. and Mrs. Harry (Polish) Fisher and M. L. Markowitz, Mrs. Cohn's father.

## Leo Bistany Reports Theft Of 3G at Fort Meyers, Fla.

FORT MYERS, Fla., Dec. 13.—Leo Bistany, co-owner of the Mighty Van Dyke Shows, which closed an eight-day engagement here November 29, reported to police November 28, that a safe containing \$3,100 was stolen from the org's office trailer. Bistany said the trailer door was broken open by the burglars, who made off with the safe.

Bistany's partner, Jack Perry, was in New York attending annual festivities of the National Showmen's Association at the time of the robbery. Lost with the money were several important papers. No part of the loss was covered by insurance.

## Southern States in Tampa Barn After Winning Jaunt

DADE CITY, Fla., Dec. 13.—Southern States Shows, owned and operated by John B. Davis, wound up its 1947 tour with a successful week's stand which closed here Saturday night (6). Equipment was shipped to quarters in Tampa, where work on it will not get under way until after the holidays.

Davis said that altho the 1947 junket was below former years, the tour proved a profitable one. Shows played Georgia and Florida spots all season.

## Judy Shows Open In South Carolina

BONNEAU, S. C., Dec. 13.—Judy's Amusement Company, a new org, opened here last week, to fair biz. Frank Rarton is manager; Louise Rarton, secretary-treasurer, and Mr. Wheeler, general agent.

Red Hartsberg has the Chairplane; Frank and Louise Rarton, five concessions; Mr. Wheeler, two pitch-till-you-wins; Mr. and Mrs. Bush, four concessions; Jimmie Ross, one.

## Plant City, Fla., Plans Revived Strawberry Fete

PLANT CITY, Fla., Dec. 13.—The Strawberry Festival, annual pre-war event here, will be revived next spring under American Legion Post sponsorship, it was announced last week. Sentiment here indicates that the revived fete will receive strong support from business men thruout the area.

After appointing G. H. Bates chairman of the board, it was announced that a definite date will be set at a later meeting.

## Gekas Flies to Greece

NEW YORK, Dec. 13.—Steve Gekas, cookhouse operator on the James E. Strates Shows, planed from LaGuardia Field Thursday (11) for an eight-week visit to relatives in his native Greece.

## Jay Gould in Illinois Spot

RUSHVILLE, Ill., Dec. 13.—Favored by ideal weather, Jay Gould's holiday festival unit drew an enormous crowd to Central Park here Saturday (6). Event was community-sponsored.

## Winter Quarters

### L. W. Elliott

FRUITPORT, Mich., Dec. 13.—Things have begun to take shape here. Rides are getting a new paint job and trucks are being overhauled and repainted. Addo Ricker is in charge of quarters during the absence of Manager L. W. Elliott, who went to Philadelphia to purchase two new light plants and a Ferris Wheel.

Org plans to open early in April in Indiana. Elliott says the show will have 8 rides, 2 shows and 30 concessions.

George Cutter has been on the sick list but is up and around again.

Those here in quarters include Mr. and Mrs. L. W. Elliott, Mr. and Mrs. Russ Kelley, Mr. and Mrs. Addo Ricker, Orville Rector, Mr. and Mrs. Eddie Riker and Mr. and Mrs. Clifford Clouson.—GEORGE CUTTER.

### 20th Century

GIRARD, Kan., Dec. 13.—Equipment has been stored in winter quarters on the fairgrounds here, and most of the personnel have returned to their respective homes for the winter. A few, however, elected to winter at a trailer camp near by. They are Mr. and Mrs. A. Anderson and son; Carl Harlon and family; Harry and Sue Bowers, Don and Bess Foltz and Mr. and Mrs. McCrary.

McCrary spent some time in Hot Springs taking the baths. Fred Hamilton, Orville Van Fleet and Henry Shankland have completed their Scottish Rite and Shrine work.

Co-Owner E. D. McCrary purchased five new tractors and trailers on a recent buying trip. Work is under way to build a new bingo stand and all equipment will be renovated, with some being replaced.—DON FOLTZ.

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Chit, Ga.

December 13, 1947

Dear Editor:

This show's press department functions a bit differently than do the press departments on some shows. When we have no news to write we don't write news. We keep the show's title before the readers by furthering beginners' educations. We don't educate the beginner—we acclimate him to the midway profession. Acclimating a First of May to either a railroad or truck show is only giving him an education in reverse. What he doesn't know won't hurt him and what he does know won't help him. Being a midway gypsy is more of a disease than a nationality; be it ever so humble, never break a plowhandle.

Now for the acclimatizing. Before joining a railroad show one should first get acclimated to "privilege car manners." Never stare at a diner because you imagine that he is belching loudly while eating. Such is not the case. The noises you hear are caused by a flat wheel on the car that keeps his food jumping up and dropping down his gullet. Never ask the meaning of abbreviations on privilege car menus. Everything but the prices is abbreviated in dining cars, including the portions. Try to understand scoff car menus and not ask questions; especially menus that read "Regular dinners with one meat and the choice of two vegetables \$1.25." Under that the vegetables, potatoes and diced carrots are always listed. Your choice of vegetables (there are only two) are the house's choice and the house's choice is your choice, so why ask questions?

When the menu lists its meats as "hamburger steak, salisbury steak,

chopped beef, hamburger loaf and frankfurters with onion gravy," then it is considered unmannerly to ask a fellow trouper, "Did you do good last night (Saturday)?" The menu tells the story and gives you a Saturday night weather report, "rained out," with the cookhouse overstocked. It is to be remembered that when two broad-hipped, buxom Posing Show gals sit atop of the table, with their backs toward your plate, it is considered unmannerly for you to splash grease or gravy on their skirts or shorts, either accidentally, thru the thudding of the flat wheel on the car, or intentionally. Troupers, who resent such sitting or participate in such jocular pastimes as gravy-splashing are considered poor mating or matrimonial timber in gal show circles.

Chivalry is another big issue. If your wife is a booth operator, always see that her workingman gets the booth up and ready to open before you depart for the G-top for a little rest. When she makes enough money to buy a house trailer, then be sure to have the show's press agent mention in his weekly letter that you presented her with a new trailer home as a wedding anniversary gift. If she is a gal show performer, then look your best and act gallant when in the parade of make-up box carrying husbands and boy friends that forms at the front gate and marches behind the actresses to their shows.

If you aspire to become a general agent, first acclimate yourself to the fairgrounds before signing the dates. Remember, a fairground that has only a four-seat rest room will only support a midway carrying three rides and two shows.

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Lions' Club Manistique, Mich.

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\$22.50 Head Chinese Guerilla w/ pig tail, good cond.  
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\$40.00 Ubangi Head, big lip, Ringling Bros.' attrac.  
\$35.00 Fauzi El Kaukji, wax head, Arab fight, army.  
\$15.00 Hair Wrestling Mat, 4x6 ft., good condition.  
WEIL'S CURIOSITY SHOP  
20 So. 2nd St. Philadelphia 6, Pa.

## CLUB ACTIVITIES

### National Showmen's Association 1564 Broadway, New York

NEW YORK, Dec. 13.—The confusion is all ironed out now that Executive Secretary Walter K. Sibley has withdrawn his resignation, and the club is back to normal routine. One of the best attended meetings of the season was held in the clubrooms Wednesday (10) night, at which time all of the confusion and errors of the recent double set of nominators was adjusted. Joe McKee presided at the meeting, assisted by Ross Manning, Fred Murray, Dr. Jacob Cohen, Ralph Decker and Harry Rosen.

The nominees, selected by the committee in Chicago (listed in last week's *Billboard*), have been accepted 100 per cent, and there will be no opposition ticket in the field. The election will be held at the annual meeting December 24, at which time the executive secretary will cast one ballot which will automatically and legally elect all of the nominees.

The following were accepted as members: Clifton Sessions, Douglas Gibson, Edward Bowman and Paul O'Shields, sponsored by Jack Perry; Cecil Van House, Arthur Sicard, Edward Daly, Ralph Piccolo, Michael Ferrone I, Morris Scherr, Robert Gloth, Martin Gray, Michael Ferrone II, Harold L. Lambert and Alexander Basso, by Dave Brown; Thomas L. Briggs and John H. Lowe, by J. K. Decker; Alexander Wilson, by Jeff Harris; Noel Sherman, by Glenn Childers; Carl D. Ferris, by James Quinn; John F. Horan, by Leonard Traube, and Eddie Davis, by Sam Rothstein.

### \$500 Raised for Vets

A speech made by Sam Rothstein on wounded vets in hospitals resulted in more than \$500 being subscribed by members at the meeting for Christmas gifts for the hospitalized vets. Jack Lichter, chairman of the veterans' fund, appointed Al Jampol and Ralph Decker as members of a committee to supervise the distribution of gifts, assisted by the wives of the committeemen, and Mrs. Lichter, Mrs. E. Metz and Mrs. W. K. Sibley. Barney and Joe Walker offered use of their truck for delivery of packages.

The monument committee reported gross receipts of the fund-raising drive were \$11,300, all paid in. The grand total of expenses was \$11,100, leaving a balance of approximately \$200 for maintenance of the monument and plot. A vote of thanks was given all executive members of the committee, including James E. Strates, general chairman; Clemens Schmitz, administrative chairman; Arthur Campfield, Joe McKee, Fred Murray; Walter K. Sibley, executive secretary, and Stuart Constable, architect.

The entertainment committee reported that the testimonial dinner to President David B. Endy and Past President Jack Wilson, held at Leon and Eddie's, had a larger attendance than any other similar function held by the club and was a definite financial success.

Many members visited the club for the first time during banquet week and all were agreeably surprised at the excellent home of the NSA. Among the first-timers were Saul Seligson; Ransome Williams, ex-governor of South Carolina; Bligh A. Dodds, of Gouverneur, N. Y.; Samuel Lipsih, Ralph Flannagan, Al Wagner and Rox Gatto.

The entertainment committee is planning the annual New Year's Eve party, which will be personally supervised by David B. Brown. Music and entertainment will be provided. Tickets are \$2. Next meeting, December 24. Dues are due. Merry Christmas.

### Showmen's League of America 400 So. State St., Chicago

CHICAGO, Dec. 13. — Because Christmas will fall on the regular meeting date there will be no meeting that week, Joe Streibich, who, incidentally, was on the sick list this week, announced. The following week the meeting will be held January 2 instead of Thursday (1).

A well attended annual meeting following by the 1,017th regular meeting, closed a week of pleasant and valuable activities during the outdoor convention. Past President I. J. Polack presided at the early part of the meeting, then relinquished the gavel to Past President Sam J. Levy, who performed the ceremonies of installing the newly elected officers. Seated at the table were President R. L. (Bob) Lohmar; vice-presidents Bob Parker, Lou Keller and Morris Lipsky; Treasurer Walter F. Driver, Secretary Joe Streibich and past presidents Levy, J. W. (Patty) Conklin, Carl Sedlmayr Sr., Jack Nelson, Floyd Gooding and Sam Solomon.

Elected to membership were Charles Howe, William Morton, Jack Vomberg, J. W. Winters, King Reid, George Goodman, Walling Keith, Charles Snow, Roy McCarter, Granville Trimper, James Hurd, Ralph Lown, Bob Fisher, James Rose, L. A. Wimget, Orrin Davenport Jr., Albert DelFlore, A. J. Teece, Roy Babbitt, Donald McLaren, Virgil T. Campbell, Mahlon Mohr, James Gooding, F. A. Griffin, Sam Prell, Samuel Pearlman, Jack Ferdie, Arnold Maley, Frank Birmd, C. Anderson, G. F. Reed, Richard Coleman, I. L. Lawlor, Sherman Crise, Edward Kastenbaum, Harry Burke and Bernard P. Thomas.

The nominating committee for 1948 includes George Flint, Charles Zemater, Dave Malcolm, Earl Tauber, John Wulf, Oscar Bloom, Max Goodman, Patty Conklin, Harry Hennies, Denny Pugh, Fred Kressmann and Irv Polack.

### Show Folks of America 1839 W. Monroe St., Chicago

CHICAGO, Dec. 13.—At the regular meeting of the board of directors, held Thursday (4) with Chairman Darrell Dyall presiding, Counsellor Meyer Cherkas reported fully on the sale of the SFA Home at 1839 West Monroe Street. Sale was prompted by the high price received and the fact that we have outgrown the premises. Until a new home is found or clubrooms are established in the Loop, all meetings will be held in the Pine Room of Hotel Sherman.

Rose Page, manager of the home, was given a farewell dinner by Mr. and Mrs. Harry Fox, who had as their guests Wade Booth, Bernice Barton, Nellie Grosch, Mr. and Mrs. Thomas Coulthard, and Mr. and Mrs. Al Geiles. Miss Page announced she will go to California in January.

Annual banquet of the \$50,000 Club, given for those who have brought in at least \$30 during the year, will be held at Hotel Sherman tonight. Mr. and Mrs. Morton Schaeffer (he originated the club) will be absent because of their departure December 12 for Florida. Annual Christmas party will be held at the Sherman December 16. Bergie Bergmann is chairman of the entertainment committee.

Nellie Grosch, welfare chairman, reported Mrs. Meyer Cherkas ill at home; Warren Warren, financial secretary, in Veterans' Hospital, Hines, Ill.; Mrs. Ernie Loos in Columbus Hospital, Mother Christine Snow in County Hospital, Joicy Gray Williams recovering from surgery in County Hospital, and Jess Harlow up after a siege of bronchitis.

### Regular Associated Troupers 106 E. Washington, Los Angeles

LOS ANGELES, Dec. 13.—At the Thursday (4) meeting tribute was paid to the org's founder and first president, Lucille King, who presided at part of the meeting. Sharing the rostrum with the founder were Nell Robideaux, first vice-president, who presided in the absence of President Jimmy Lynch; Lill Schue, third vice-president; Marie Bailey, secretary; Harry Levine, assistant treasurer; Gene Rosencrantz and Tony de Fabros.

Three articles were raffled and brought a total of \$57.35 to be added to the bazaar fund. Prize winners were Gene Rosencrantz, who donated his back to the club to be auctioned off; Joe Mead and Gene Hudson. Harry Golub was given a vote of thanks for his work at the homecoming party.

Lucille Dolman gave an account of her trip to San Francisco. Emily Bailey was thanked for the flowers she made and which she donated to the club. Nancy Meyers and Cliff Cox introduced their guests. Others called on for remarks were Gene Rosencrantz, who donated \$10 to the sick and relief fund, and Tony de Fabros, who also donated \$10 to the fund.

Letters were received from Tyra Lou, Ray and Daisy Marrion, Ray and Irene Wilson, Charlie Walpert, Jack Schue, Mr. and Mrs. J. P. Silva and Jim Butler.

Because Thanksgiving Day fell on the regular meeting night, the previous week's meeting was held the night before. On the rostrum were Ted LeFors, Gladys Macky and Ruth McMahon.

New members accepted were Arthur and Helena Green, Oliver Russell, Tony and Rose Campopiano, Teddy Burke and Robert and Antoinette Hampton.

Bazaar Co-Chairman Lucille Dolman reported receipts to date of more than \$2,000. Emily Bailey and Elsie Suker were thanked for sugar donated and for making candy for the bazaar. Sam Broan was reported ill. Minerva Boyd's condition was reported improved.

Others thanked by V. P. Robideaux for their work on the homecoming party were Sam Dolman, Lucille King, Emily Bailey, Elsie Suker, Lil Eisenman, Lil Schue, Marie Bailey, Martha Levine, Maxine Ellison, Lloyd Lusby, Harold Robideaux, Vivian Gorman, Jennie Riegel, Ed Kennedy, Jennie Perry and Lillabelle Williams.

Called on for remarks were Gladys Macky, Ruth McMahon and Ted LeFors.

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**Miami Showmen's Association**  
236 W. Flagler St., Miami

MIAMI, Dec. 13.—President Bob Parker presided at the regular session, with invocation by Chaplain Phil Cook. Also on the rostrum were George Golden, second vice-president; Dave Endy, president emeritus; Ralph Endy, treasurer, and Carl Hanson, acting secretary.

A minute of silence was observed in memory of members who died during the year. They are Milton Paer, Milton Morris, Nate Roth, Al (Mucker) Shore, Frank LaBarr, Saul Salsberg and Frank Starr.

Officers nominated for 1948 included Carl Sedlmayr, president; George Golding, first vice-president; Leo Bistany, second vice-president; William Cowan, third vice-president, and Ralph Endy, treasurer. Nominated for the board of directors were Mike Roman, Jack Perry, Tommie Carson, Harry Modele, Irving Bisco, M. Lorum, Max Kimerer, Jack Gilbert, Buddy Paddock, Al Beck, Val Cleary, Frank Bergen, Mel Dodson, Eddie Edwards, Dave Fineman, Pat Finnerty, George Goodman, Sam Gordon, Carl Hanson, Don Lanning, Art Lewis, Morris Lipsky, Cortex Lorum, J. C. McCaffery, Andy Markham, Sid Markham, Alton Pierson, Sam Prell, Harry Ross, Al Rossman, Harry Schreiber, W. D. Singer, Sam Solomon, William Tara, J. G. Thomas, Rip Weinkle, Harry Weiss, Benny Weiss, Jack Wilson, John Young, Phil Cook, Art Frazer, Tommy Allen, Harry Hennies, Louis Rice, Sam Goldstein, Cliff Wilson, Whity Weiss and Paul Lane.

Past President Dave Endy talked on the year book and reported that almost \$5,000 had been registered so far.

Visitors included Jack Greenspoon, Jack Harris, A. D. Repp, Mike Kaslin, Joseph Manno, O. N. Crafts, Jack Dyke and D. C. Land.

**Pacific Coast Showmen's Association**  
1106 S. Broadway, Los Angeles 15

LOS ANGELES, Dec. 13.—One of the year's best attended meetings was held Monday (8) with several hundred members and guests present. President Bill Hobday conducted the first portion of the session before turning the gavel over to a number of past presidents who were escorted to the rostrum in honor of Past Presidents' Night. Also on the rostrum were Secretary Ed Mann, Vice-President George Coe, Chaplain Jack Hughes, Vice-President Harry Suker, Lee Brandon and Earl Douglas.

A moment of silence was observed in memory of Rev. Luther Reynolds, who died December 8 after a short illness.

New members elected were B. B. Bassford, Jack Alpert, Harry Howard, Jack Linn and Stanley E. Kuhns.

Joe Lamont, Alfred Bernard and William A. Mullen were initiated by Chaplain Jack Hughes and J. Ed Brown.

Guests and members present after absences were Bill McMahon, Wayne Hendo, Paul Trent, J. W. Gilman, R. H. Shepard, Jack Tavlan, Dave Cavagnaro, Frank Redmond, John P. Sousa, Felix Martinez, Joe Glacy, Tony Massith, Joe Metcalf, Jim Kincaid, Harry Meyers, Leo Leos, Fred Wiedeman, Whitey Mattson, Gene Hudson, H. R. Smith, H. P. Gates, Chester Hart, W. A. Davis, Pickles Pickhart, Larry Ferris, Les Hobbs, Lee Brandon, Bob Schoonover, Sam Jones, G. C. Loomis, Ray Holden, H. D. Mook, Bud Douglas, James L. Schute, Ernie Gresham, Harry Simpson, Spot Ragland, Earl Douglas, Joe Altman, Joe Oldgate and Whitey Monett, president-elect of the San Francisco Club, who gave a short talk.

**Heart of America Showmen's Club**  
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 13.—Attendance totaled 52 at the regular weekly meeting. Elected to membership were Gale Richardson, Floyd Marshall Shankle, James L. Morrisey, Ralph V. Ray, Roy E. Patterson, Ross C. Mills, Harry Alton Pierson, Leo E. Overland and Charles David Ross.

After a recess to listen to the Louis-Walcott fight, officers for 1948 were nominated, and members of the Auxiliary were guests at luncheon served by the entertainment committee at the close of the meeting.

K. Klausen, who died November 30, was an honorary member of HASC and had three sons, one son-in-law and a grandson, all active members. He also had two daughters, two daughters-in-law and two granddaughters who belong to the Ladies' Auxiliary. The Klausen brothers own American Amusement Company.

Harold Elliott, president, reported sale of several fleets of Chevrolet trucks at the Chicago convention. En route home he visited the Missouri Showmen's Club, St. Louis, and then with Mrs. Elliott and Buck Ray, went to Des Moines for the Iowa fairs meeting.

Spike Wagner is able to be out again. Jack Ruback, of Greater Alamo Shows, is in Kansas City for the holidays. Club received a contribution to the emergency fund from Eddie Strassberg.

The week previous, the club served a turkey supper, with members of the Ladies' Auxiliary as guests. Buck Ray was the chef, assisted by L. K. Carter and Esta Miller. Charlotte Clayton, Ruth Ann Levin, Edna Marie Pray, Hattie Howk, Margaret Pennington, Grace McBain and Mrs. Logue.

Meeting was called to order by President Harold Elliott, with Secretary G. C. McGinnis and Treasurer George Carpenter also on the rostrum. James R. Kelly, Homer Burns, John McGrail, Sidney Parker and Marion Ross Taylor were elected to membership. Communications were received from Eddie Cantrell, who contributed to the building fund, and Jake Brisendine. Doc and Clara Zeiger visited en route to the Chicago meetings.

Raymond Clayton, house committee chairman, was tendered a rising vote of thanks for improvements in the clubrooms. Marvin Lemon has been appointed to take charge of the clubroom luncheonette. Past President Chester I. Levin was appointed chairman of the annual poor children's Christmas party.

**Missouri Show Women's Club**  
415A Chestnut St., St. Louis

ST. LOUIS, Dec. 13.—Meeting Thursday (4) attracted a big crowd and members reported they were guests in Chicago at the open houses of the Ladies' Auxiliary of the Showmen's League of America and of Caravans.

Mrs. Rosa Lee Elliott, president of the Kansas City auxiliary, visited the club and was elected to membership.

A donation was voted to the fund being raised for the underprivileged children temporarily quartered at the city hospital pending adoption.

Preparations for the party scheduled January 5 are in full swing. The party given by Adele Voelker for the benefit of the club was a huge success.

All members of the club are urgently requested to be present at the installation of officers banquet to be held in the Steamboat Room of the Mark Twain Hotel January 22.

Estelle Regen is reported ill at her home in Overland, Mo., and Babe Weinstein is confined to Missouri Baptist Sanitarium with a broken toe.

**Michigan's Showmen's Association**  
3153 Cass Avenue, Detroit

DETROIT, Dec. 13.—The regular meeting was held Monday (8) night in the clubrooms, with the following officers on the rostrum: Jack Dickstein, first vice-president; Roscoe Wade, second vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary; Harry Stahl, past president; Leonard Simons, club attorney, and Joseph Lattin, CPA.

President Al Wagner wired his regrets from Indianapolis at not being able to attend the meeting because of illness.

Moe Fishman, Miami, was voted an honorary life membership by the board of directors.

Morris Lipsky, Ralph Decker and Jack Greeley made contributions to the building fund.

With the ladies' auxiliary co-operating, members are preparing for the Christmas party for underprivileged children. Fats Norton, who will act as Santa Claus, and Pork Chops Ginsburg, co-chairman of the party, are shopping for gifts for the children.

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9-Tub Octopus, A-1 condition, complete with factory fence and ticket booth, ready to set up and run, \$5500.00 cash. 24-Foot Fruehauf Trailer, good as new, complete with winch, seat racks, cables, skid boards, etc., \$1000.00 cash. All loaded and ready to go. Bring your tractor and get it, \$6500.00.  
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**RIDES:** Want Roll-o-Plane, Octopus, Mix-Up, Fly-o-Plane, Tilt-a-Whirl, Spitfire, Scooter or any other non-conflicting Ride with own transportation.  
**CONCESSIONS:** Want Bingo, Pitch-Till-Win, Bumper, Photos, Scales, Novelties, Mouse, Slum Stores, High Striker, Pan, Arcade, Stock Wheels, String Game, Dart Games and any other LEGITIMATE Concessions.  
**SHOWS:** Want Side Show, Snakes, Animal Show, Life Show, Motor-drome, Illusion Show, Iron Lung, Zoo or any other J. L. E. A. N. Show with own transportation.  
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**NORTHERN EXPOSITION SHOWS**  
**NOW BOOKING FOR COMING SEASON**  
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WORTHING, S. DAK.

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# JJJ Exposition Cops Atlanta, Chattanooga

(Continued from page 55)

besides Sally Rand. It is understood that the RAS management is exploring the idea of featuring additional personalities, and such an eventuality is regarded as possible.

### Hennies Blazed Trail

Previously the John R. Ward Shows indicated that Faith Bacon, of fan dance fame, would be on the road with that org in 1948. Faith was on hand with the Ward reps at the recent IAFE convention.

The success obtained by Hennies with La Rand last year has turned most of the railroad show execs to thinking in terms of names. The big problem, however, is to get names calculated to have the type strength needed to pull on a midway lot and who will ask for the kind of money that a carnival can afford to pay.

Carnival circles in this city were quiet this week as a prelude to the holiday season. J. C. McCaffery left yesterday for Miami, where he will spend four or five weeks. He is not only general agent of the Hennies show, but also handles the contracting of the Cavalcade of Amusements and is president of the Amusement Corporation of America, which recently bought the Wonder Shows of America, which will go out retitled as the Imperial Exposition Shows.

### Arthur Views Equipment

Martin Arthur, who will be associated with the latter unit, planed in here from Honolulu. He spent several days in Caruthersville, Mo., with Goodman, inventoring and checking the equipment of the former Goodman org. That done, he again boarded a plane and headed for Honolulu. Meanwhile, Goodman returned to Chicago and expressed uncertainty as to what he personally would do now that he is no longer a show owner.

Louie Berger attended the Iowa fair managers' convention early this week in Des Moines both as special agent for the Hennies Bros.' Shows and as a representative of the Amusement Corporation of America. In the role of good will ambassador, Berger was busy mingling with fair men. The Hennies org is due to replay the Spencer, Ia., fair and is regarded as certain to return to the Iowa State Fair, Des Moines. After attending the Des Moines confab, Berger made a trip to Cedar Rapids to look over the fairgrounds there. The Imperial Exposition Shows are contracted to play the Cedar Rapids fair this year.

### Pickard Confined

Bob Lohmar, general agent of the Royal American Shows and newly elected president of the Showmen's League of America, continued in Chicago this week. He said he plans to continue to come to Chicago each week to preside at the SLA meetings unless his regular duties make that impossible.

Herb Pickard, RAS press agent, continued confined to the Hotel Sherman, where he is recovering from three fractured ribs. These he sustained in a fall on the hotel steps during the IAFE convention.

### PCSA FEED A CLICK

(Continued from page 55)

president of the Ladies' Auxiliary. Hunter Farmer placed the gold star on the monument.

Monday's Past President Night in the club rooms was a big affair with more than \$3,000 being raised by Mike Krekos.

### Many Out of Towners

The annual banquet and ball brought many out-of-town showmen here. The event was staged by Taylor with the following committee: Eddie Brown, Hunter Farmer, Don Donnelly, Candy Moore, Jerry Mackey, Harry Golub, Moe Levine, Joe Krug,

# Carnival Routes

Send to  
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alabama Am. Co.: Monroeville, Ala.
- American Midway: Weslaco, Tex.
- Bell & Vinson: Weslaco, Tex.
- Blue & White: Aransas Pass, Tex., 15-27.
- Prierson & Garrison: Tabor City, N. C.; Rowland 22-27.
- Magie Valley Am. Co.: Eagle Pass, Tex., 15-27.
- Majestic Greater: Riviera, Fla.
- Marion Greater: Columbia, S. C.
- P. F. Am.: Sealy, Tex.
- Palmetto Expo.: Williston, S. C.; Springfield 22-27.
- Reynolds Am. Co.: Pearsall, Tex.
- Royal Am. Co.: Cadwell, Ga.; Rentz 22-27.
- Royal Expo.: Punta Gorda, Fla.
- Rupe's Midway for Fun: Santa Maria, Tex.
- Silver States: New Roads, La.

# Circus Routes

Send to  
2160 Patterson St., Cincinnati 22, O.

- Gould, Jay: Monticello, Ill., 16; Auburn 17; Palmyra 18; La Harpe 19; Henry 20; Fairbury 22; Gibson City 23; Gilman 24.
- Gran Circo Americano: El Salvador, Guatemala, thru Jan. 4.

# Misc. Routes

Send to  
2160 Patterson St., Cincinnati 22, O.

- Ornig Bros.' Shows: West Valley, N. Y., 15-20.
- Skating Vanities (The Forum) Wichita, Kan., 16-21; (Auditorium) Denver, Colo., 25-Jan. 3.

# ROYAL ISLAND TOUR

(Continued from page 55)

tendent, and Todd Henry, assistant superintendent.

Concessionaires included Peggy Shannon, Betty Fergelson, Elaine Graff, ball games; Ray Wilson, short range gallery; Herb Usher, Joyce Manzo, Esther Okelly, chip game; F. Lindover, Whitey Selmer, Scott Columbus, rolldown; Red Cohn, toys; Mrs. Jack Kent, balloon darts; Sis Dyer, palmistry; Mrs. Herb Usher, ham and bacon darts; Mrs. Ray Wilson, Skippy Best, Edna Ackles, hoop-la; Jack Cantrell, Wayne Best, Eddie Stone, clothespins, Maurice Fredenheim, toys; Ken Williamson, derby racer; Joseph Beckman, nail game; Frank Dyhe, Walter Connor, diggers; Oliver Barnes, penny pitch; Mel Harris, rolldown; Jack Hawthorne, Mr. and Mrs. Bert Murray, popcorn and cotton candy; Dee Wyrick, bingo; James Wright, caller; Art Anderson, Manny Stillman, J. C. Okelly, Barney Core, rolldown; Johnnie Hill, groceries; Charley Christensen, rolldown; Pat Christensen, balloon darts; Mike and Irving Goldstine, novelties; Edith Walpert, bingo, Francis Lindley and Hazel Work, callers.

Ed Kennedy, Joe Archer, Sam Dolman, Al (Moxie) Miller, Maxie Miller, E. W. (George) Coe and Benny Samuels.

Lionel Kaye, "the daffy auctioneer," served as emcee, and the show, staged under the direction of Walter Trask Theatrical Agency, drew praise. On the program were Nat Young and his ork; Betty Gordon, accordion; Kaye; Nick Lucas; Libonati Trio, xylophone, and Johnson Brothers, jugglers.

Dancing was enjoyed thruout the evening with added time taking the event into morning hours.

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## All Tricks Were Good in the Old Days, Craig Says

SPRINGVILLE, N. Y., Dec. 13.—Merton Craig, in a gabfest here last week, pointed out that he is 100 per cent in agreement with Earl Peck's recent article that vent and mystery attractions are as dignified as any in the business today. "Back in the old days," says Craig, "all shows were good shows. One has only to be an old-timer to remember such shows as Murdock Bros., J. B. Swafford's Comedians and Dramatic Company, De Rue Bros.' Minstrels and John Van Arnam's Minstrels. All were real shows, which made money and boasted talented performers.

"On the streets they were snappy band performers and when they hit the stage they presented acts that you seldom see today for sheer excellence. Acro acts, magicians, and the rest of the turns were good and, most important, they never had to revert to smut to get their turns across.

"I speak of the above shows to keep the memory of Eastern show-folk before *The Billboard's* readers. Some good articles appear occasionally from the pen of E. F. Hannan. He certainly goes back and knows 'em all. The items are brief and to the point and make for good reading. As far as the small-town show business is concerned, it is not dead and all one has to do is travel. Last summer I was down in the New England States and it's unusual when one doesn't pass a summer theater at least every 20 miles on the road. They don't show for peanuts either.

"One operator told me that he had been building up a certain territory and didn't advertise it for fear that some other trick would come. I can't agree with that theory. I say let 'em come in and if they stay a week and then don't have a show to please, it won't be long until they fade from the scene. If they play one night patrons will come or stay away depending upon the flash on the lot or the billing the trick gets.

"Bill Ketrow's Renfro Valley Folks pack real flash and a good show and he makes money with it. When Bill played my city, it was impossible for me to catch the show. But I caught it at the next stand and there were enough people from my home town at that stand that one would have thought it was really my home town he was playing again."

Ward Hall and Harry Leonard, of the Bryan Woods Stage Show, took delivery on a new house trailer during a recent Texas stand. . . . *The World's Greatest Hit*, a history of Tomming companies, is off the press, S. F. Vanni, New York publisher, reports. Tome gives an interesting insight on the methods used by old-time showmen in doing business and is profusely illustrated with old-time playbills.

## REP RIPPLES

INDIANAPOLIS will have another flesh group if Lee W. Tarbridge can make connections with sponsored dates. . . . He is a well-known producer of amateur plays in Central Indiana. . . . George F. Burke is promoting amateur plays in Eastern Massachusetts. . . . Costa Show is having good takes with E. F. Hannan's *Hotel De Bunk* in Western Canada. . . . Gitt's Vaude-Pic Show has been in Northwest Oklahoma the past few weeks, playing to fair biz. Org, playing schools and halls, will move to Alabama and Tennessee. . . . Skip Hawkins is mulling a rep show at Lansing, Ia. . . . Arnold Higdon contemplates a tent rep outfit to play

## Newfoundland Org Sets 12-Week Tour For Brit Troupers

ST. JOHNS, N. B., Dec. 13.—Bowring Bros., Ltd., one of Newfoundland's largest industrial firms, has arranged a 12-week tour for an English dramatic repertoire troupe with opening set for Newfoundland December 26, Boxer Day, it was revealed here this week. Deal is in line with the Bowring firm's theory that stage plays would provide a valuable entertainment service for Newfoundlanders, offering a neat contrast to their daily diet of films. Company is underwriting all expenses of the troupe, it was pointed out.

The Great War Veterans Association of Newfoundland has been named to handle the tour. Org also will receive any profits accrued from the jaunt. Entourage will be based at St. Johns, spending much of its time there.

Also on the schedule are dates at Corner Brook, Grand Falls, Harbor Grace, Gander, Botwood, Lewisporte, Grand Bank and possibly at U. S. Army bases, Forts Pepperell and McAndrew and Harmon Field, and the navy's base at Argentina. Goose Bay, Labrador and Canadian air bases also are seen as possible dates.

Talent to be enlisted in the venture is to come from Alexandra Theater, Birmingham, England. Theater site in St. Johns has not been announced. Plays to be presented are to stem from the pens of George Bernard Shaw, Somerset Maugham, J. B. Priestly and Noel Coward. John Gabriel has been named director.

## Kleber Fears Toms In "Sad Minority"

BILOXI, Miss., Dec. 13.—George Kleber, owner-operator of the Gay Nineties Productions, said here this week that he has read with interest the series of articles published in recent issues lamenting the fact that Little Eva has apparently made her last ascent heavenward and that Uncle Tom, one of the chief figures in theatrical Americana, has been laid to a final rest.

He added that he was very much in agreement with people like Gene Wrightson who would like to see the old story come to life again. Kleber still believes that Topsy could worm her way into an audience's heart by virtue of the fact that she "jes growed." He adds, however, that he fears that he and Wrightson are in a "sad minority."

"My Uncle Tom company," says Kleber, "has been organized and ready, but idle for nearly six months, unable to get hotel or night club bookings, altho I have in my cast such old-timers as Louie Stanger, who worked for many years in Harry Brown's Uncle Tom. Perhaps we should draft a petition."

Southern territory, principally in Alabama, Louisiana and Tennessee. . . . Guy Forrest, wintering at Albany, La., also is trying to line up a flesh org to play rep dates. . . . Penn Players, in their fourth month of good biz, have moved into high schools and also are playing sponsored dates. They were in the Pittsburgh area recently. . . . Everett Players will keep on during the holidays, playing New England dates. They also will give high schools a lookover for a few dates. . . . Fremont Turgeon recently has been in the Butte, Mont., sector with his vaude-pic unit, reporting okay biz.

## Lawson Sets Up Denouement For Successful Operation Of Up-To-Date School Shows

### Seeks State License for Org Catering to Assemblies

KNOXVILLE, Dec. 13.—Everett Lawson, operator of a school assembly show known as the Magic Hour for the past six years, said here this week that his recent discourse on school shows, published in these columns in the November 15 issue, has aroused some thought on the subject in which many people are interested. Proof of the pudding, he says, lies in the fact that he received nearly a hundred letters from performers, school officials and other interested people over the country.

His denouement, dissected in the following paragraphs, would provide a fair living for highly specialized school operators, provide the State with a revenue and give schools a fair deal.

"Obviously there are countless people all over the country not in show business who read *The Billboard* and who are interested in what goes on who wish to make known their sentiments," says Lawson. "It is, therefore, that I write the following lines, which are definitely not entirely of my own origination, but rather a compilation of ideas gleaned from my own feelings and from these dozens of letters I have received.

### Plenty of Good Ones

"Regarding school shows there are innumerable good ones whose standard of merit is such that make them above reproach. These shows can yearly play return engagements because educators know from experience that theirs is the type they can bring into their institutions and show to their student body with safety. I say 'safety' and my relative meaning of the word will become apparent as I go along. These good shows can show letters of testimonial from various schools and colleges which attest the fact that it is a clean show and worthy of being scheduled by others.

"A school official who books a show with a letter from a near-by college or large school system, or from just a school with which he is familiar, can more or less rest assured that his pupils and his faculty will not be subjected to smutty stories, or obscene double-entendre situations and gags, to which some type of performers must resort in order to be funny—if it can be called that.

### Forbid Assemblies

"It is not the policy of every school to schedule outside entertainment. There are various and sundry reasons why a show cannot book certain schools. In some cases conditions forbid an assembly of any sort. Again a certain religious preponderance or prevalence in a neighborhood connected with a school will sometimes taboo anything pertaining to a show. Other schools, and particularly at this time, are so overcrowded that it is an impossibility. I find when I am refused a date, the prime reason is nearly always: 'They have just been stung' . . . and how! This is even true in schools where we are well known, and have been well received in the past. They know we have a good show and they want us, but they

have just had some loused-up affair and must give the kids time to forget and recuperate. I can quote names, dates, and places, not just a few but dozens!

"Our educational institutions are not the places for people to break into show business. Neither should they be allowed to be used by outcasts from other phases of the profession to vent their money-making schemes on children.

### Can't Discriminate

"There are those who will wonder why those sort of shows can be approved for showing in schools and why the officials don't discriminate between the bonafide school show and the dead-beat imposter. . . . My answer to this query is this. . . . The average principal of the average school has no way of knowing a grifter from anyone else. Usually the grifter can put him on quicker than anyone else. He comes in with a window-card depicting the world's greatest something or other. It is usually a year or two after this until a good show can be booked in that spot.

### Education Valuable

"The education of our children is a valuable and serious thing, and their recreation in the school is as vitally essential to their welfare as their lessons and recesses. . . . In consequence it is my opinion that each State should license every show catering to school assemblies. If this were done it would assure all bonafide operators of fair competition (which never hurts anyone) and at the same time would assure our schools that the entertainment provided in the assembly hall, was of the correct sort. . . . approved by the State boards of education and licensed by the State.

## Fontinelles Celebrate

### 50th Wedding Anniversary

ST. LOUIS, Dec. 13.—Mr. and Mrs. Robert C. Fontinelle, of the Fontinelle Stock Company, celebrated their golden wedding anniversary December 2 at their home here.

Many gifts, flowers and congratulations were received from professional and nonpro friends. Family present included Nina Fontinelle Masters, Hal and Mae Fontinelle and Robert E. and Virginia Fontinelle.

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# ARSA International Title Goes to U. S. Skaters in Close Contests With Swiss

## D. C. Meet at National Arena Draws 2,500 Nightly

WASHINGTON, Dec. 13.—United States skaters barely nosed out a trio of Swiss rollers to take the international title at the world amateur roller-skating championships held December 5-7 in conjunction with the opening of the new National Arena in the nation's capital.

The 15 United States entrants took two firsts, a second and two thirds, while the three Swiss skaters, entered in three of the four championship events, copped one each of the firsts, seconds and thirds; Belgium took a first and a third, while English skaters took two second-place medals.

### Nightly Crowds Big

Sponsored by the United States Amateur Roller Skating Association, George F. Apdale, president, the events attracted 35 of the world's best skaters from the United States, England, Belgium, Switzerland and Italy. Arena management described attendance as "great" with estimated nightly crowds averaging 2,500. The contests were sanctioned by the Federation International De Patinage A Roulettes.

According to USARSA officials present, foreign skaters generally excelled United States entrants in the prescribed school figures, while most

of the Americans outshone the foreign stars in free-style skating.

Boasting a floor capable of handling 4,000 skaters, National Arena is the 12th in a chain of rinks operated by America on Wheels Corporation under the general management of William Schmitz. The corporation expects to have another rink in near-by Alexandria, Va., operating by spring. National Arena is managed by Don Victor.

### Results:

#### Men's Singles

- (1) Donald Mounce (United States), (2) Karl Peter (Switzerland) and (3) Fernand Leemans (Belgium).

#### Women's Singles

- (1) Ursula Wehrli (Switzerland), (2) June Henrich (United States) and (3) Charlotte Ludwig (United States).

#### Dance

- (1) B. Killip Gallagher and Fred Ludwig (United States), (2) Jean Phethean and Kenneth Byrne (England) and (3) Patricia McIlwain and William Weicker (United States).

#### Mixed Pairs

- (1) Elvire Collin and Fernand Leemans (Belgium), (2) Jean Phethean and Kenneth Byrne (England) and (3) G. Muller and Karl Peter (Switzerland).

#### Officials

The judging panel was made up of Frank Burrows, R. D. Gilbey and W. H. Knott, England; Eg. Clinckers, Belgium; Fritz Rihs and E. Keller, Switzerland; Norman V. S. Gregory and J. A. Priestman, Canada; B. Del Marco, Italy, and Joseph K. Savage, Alfred McCullagh and Ozzie Nelson, United States.

Louise Bickmeyer and Helen Apdale, of the United States, acted as clerks, and announcing was done by Wally Kiefer, Don Victor and George Sticka, also of the United States.

The USARSA world championship committee was composed of George F. Apdale, chairman; Frances Kunick, secretary, and Joseph K. Savage, Ozzie Nelson, Alfred McCullagh and Oscar A. Morgan.

Brooklyn rink operators have been bitten by the racing bug, Empire Roller-drome and Eastern Parkway having inaugurated speed programs. Empire staged its first program recently with contests among three clubs. Eastern Parkway holds races each Wednesday night following the regular session.

## Claims Skating Is Not Exclusive Sport for Kids

CINCINNATI, Dec. 13.—Disproving the theory of some rink operators that roller skating is a child's sport, C. V. (Cap) Sefferino, assistant manager of Sefferino's Roller-drome here, revealed that junior skaters in the local rink club are outnumbered by seniors in a 10-to-1 ratio.

Sefferino was questioned by *The Billboard* in an effort to throw light on the claim that rinks must depend on juvenile patronage for successful operation and, altho his statement is not conclusive evidence that the contrary is true in all operations, it is a strong indication that some establishments can do excellent business with adult trade. To back up his theory, Sefferino pointed out that the Roller-drome's club membership is on a level with that of 1946 and that business is on a par with that of last year, the second largest season in history of the 'drome.

Last week the Sefferinos were visited by Mr. and Mrs. Carr, operators of the Hagerstown (Md.) Roller Rink, who were returning to their Maryland spot after a coast-to-coast vacation-inspection tour of rinks. The Carrs are contemplating erection of a new 80 by 180-foot rollery on the outskirts of Hagerstown and utilized the trip to gather ideas for construction.

Sefferino reported that club skaters are becoming sold on the flexible action skate. Recently he presented Jimmie Poland, chairman of the amateur affairs committee of the Roller Skating Rink Operators' Association of the United States and husband of Arline Poland, Roller-drome pro, with a pair of the new Sefferino flexible-action skates. Poland's response was enthusiastic, said Sefferino, and he is now preaching the gospel of loose action to figure skaters.

## New License Levied On Balto Rollerries

BALTIMORE, Dec. 13. — Skating rinks and dance halls in Baltimore County will be required to pay an annual license fee of \$50 under provisions of Senate Bill No. 8-x, passed November 10 by the Legislature.

Any form of entertainment business, either making permanent establishments or just passing thru the county, must meet the new regulations. The licenses may be obtained from the clerk of the county Circuit Court. The only exceptions are performances given for charitable, religious or political purposes.

The bill also states that anyone establishing permanent operations must first obtain certificates from the building engineer, the zoning commissioner and the health officer. In the case of enterprises other than skating rinks the seating capacity determines the cost of the fee—500 persons, \$50; over 500 to 749, \$75; 749 to 1,000, \$100, and over 1,000, \$200. Boxing and wrestling arenas will pay \$100, while circuses and carnivals or any other public performances operating in tents will pay \$25.

Violation of the bill brings a fine of not more than \$500 or 30 days in jail.

A box-office boost was given roller hockey and Irving L. Jacobs's Mammoth Gardens Roller Rink, Denver, where the game is played each Thursday night by the Rocky Mountain Roller Hockey League, in a feature article, *Murder on Wheels*, in the November 23 Sunday supplement of *The Denver Post*. Written in a humorous vein by *Post* sports writer Bob Bowie, the article describes a recent game between Denver and Detroit teams.

# Contests Pull Big Crowds to Swank Rollery

## Building a Rinkman's Dream

WASHINGTON, Dec. 13. — Roller skating personalities from coast-to-coast and many government dignitaries turned out last week-end for the gala opening of new National Arena here which hosted the world championship contests of the United States Amateur Roller Skating Association as opening feature.

The latest link in the America on Wheels chain of rinks, the \$1,000,000 building is modern in every respect, complete even to parking space within the building, said AOW General Manager William Schmitz. The interior is illuminated by indirect lighting plus three gigantic chandeliers hanging from the huge concrete dome. Curtains are of spun glass, and the latest electric organ, featuring the new Vibrachord, supplies the music. Located in the heart of the capital's residential district, the rink has easy access to bus and streetcar lines.

A capacity crowd of 4,000 people was present for the official opening December 4 when the feature attraction was a show presented by Twin City Skating Club, Elizabeth, N. J. This was followed by introduction of champions from England, Switzerland, Belgium, Italy and the United States who were to take part in the competitions.

Championship contests began the next day with men's figure skating. The climax came that evening when a large crowd witnessed the free style skating which resulted in Donald Mounce, Mineola, becoming men's titleholder in figure skating, with Karl Peter, Switzerland, finishing second, and Fernand Leemans, Belgium, third.

The women took the floor Saturday (6) for figure skating and that night another large crowd applauded their freestyle performance. Ursula Wehrli displayed the talent that won her the ladies' senior championship of Switzerland for seven years, the 1947 European championship and, finally, the world title. Miss Wehrli also holds the title of 1946 European junior ice skating champion. June Henrich, Mineola, N. Y., was second, with Charlotte Ludwig, Elizabeth, N. J., finishing third. The best free style exhibition of the evening was given by Violet Gargano, also of Elizabeth. On that night the Associated Press took moving pictures of the skating for its Sunday night television program.

By the final day, Sunday (7), the contests had developed quite a following, and the arena was again jammed for the more fascinating parts of the championships, mixed pairs skating and dancing. The former event was won by Elvira Collin and Fernand Leemans, Belgium, with Jean Phethean and Kenneth Byrne, of England, second, and Gritly Muller and Karl Peter, Switzerland, third. Barbara K. Gallagher and Fred Ludwig, of the United States, led the dance event, followed by Jean Phethean and Kenneth Bryne, England, and Patricia McIlwain and William Weicker, Bayonne, N. J.

Concluding features were the presentation of awards and exhibitions by the newly crowned champions.

## Daisleys National Arena Pros

WASHINGTON, Dec. 13.—Dorothy and Herbert Daisley, who have been teaching in Everett, Wash., during the past year, are now the professionals at National Arena here, the new America on Wheels rink.

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**OPERATORS TALK IT OVER**

(Editor's Note—“Should the roughhouse element be ejected from a rink immediately or should a thoro effort be made to convert those skaters into well-behaved, steady customers?” That is the current question up for discussion in this column. This is a problem that faces all operators and it is one of importance. Regardless of how you handle it, your experiences, your ideas, your troubles, etc., are of interest to everyone in the trade, so if you have not yet expressed your opinion now is the chance to do so. Mail your opinion to Rinks and Skaters Editor, The Billboard, 2160 Patterson Street, Cincinnati 22, O.)

**La Tella Warns Them Once**

In a sport where participants range in extremes of proficiency, such as is the case in the average skating rink during a well-attended session, there is more than enough traffic trouble without contending with the roughhouse element.

Orderly skaters immediately become aware of a rough skater in their midst. If they happen to be beginners (of which every rink operator has a good percentage in attendance) who are not familiar with the throbbing, humming life, the odds favor them retreating behind the floor clearance rail or removing their skates altogether. If they leave the rink with that fear, they will never return. The logical reason is, of course, that they enjoyed nothing for the price of admission.

The roughhouse skater must be removed quickly and efficiently from the skating session if he happens to be proficient on skates and, therefore knows the rules. If he is a newcomer, he should be instructed just once as to his behavior. The rink operator should make it plain that his patronage is not desired and not let excuses and the “give-me-one-more-chance” line deter him.

If the operator sees to it that his policy is enforced to the letter, he will eventually reap his reward, a house full of orderly patrons enjoying a session on skates and spending their money in the spirit of this feeling.—J. D. LA TELLA, Manager, Columbus (Tex.) Arena.

**Direct Their Talents**

“Know your customers” is possibly the best answer to the roughhouse problem. In any evidence of improper conduct you always find leaders. Their talents may sometimes be directed into decent channels by proper handling. Proper floor and rink discipline thru able personnel and sensible rules regarding dress and conduct are vital in these cases.

Constant vigilance in regard to intoxicating liquors is a large factor. The patron who has had few drinks and who manages to slip by your doorman may walk a straight line to the skate room, but soon shows his condition when he gets on skates. These characters I handle with a “rain check” after an explanation that skating and drinking do not mix. This works in most cases.

The pugnacious type who looks for trouble can usually find it. By following thru on several arrests for assault charges and securing convictions with fines and jail sentences we have established the fact that we will

not tolerate brawling. Our houseman wears a “special police” badge issued by the city, which gives him full authority to maintain law and order on the premises.

So I repeat, know your customers. While a certain incorrigible minority may need to be kept out, the time and effort put forth to educate the majority will be well spent.—TOM BEERS, Manager, Carlin's Roller Rink, Baltimore.

**Share the Blame**

It is my opinion that a rough skater, providing he is sober, can be handled if he is spoken to properly. I believe any skater will understand the rules if a proper explanation is given. Sometimes, however, you find a skater who insists on enjoying his skating in a rough way. In such a case, it is probably best to bar him from the rink for a week or so. Thus he is not given the opportunity of teaching other skaters the same tactics.

We operators can not put all the blame on skaters. In my opinion, the rubber toe stops cause most of the roughness, making the skaters look like polo players. I have been operating a rink in Fort Wayne, Ind., and its vicinity since 1917, and from the very start I never permitted the use of metal wheels except by travelers or show performers. I have not barred stops, but I do not encourage their use nor do I sell them.

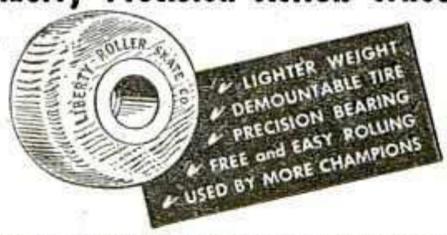
Enforcement of dress rules is another problem which some operators ignore for fear of losing a customer. I believe 90 per cent of the roughhouse tactics could be eliminated if the above two problems were taken into consideration by operators.—JOSEPH L. BELL, Manager, Bell's Rink, Fort Wayne, Ind.

**Carbonell-Bickmeyer Team**

HARTFORD, Conn., Dec. 13.—Partnered with Walter Bickmeyer in the recent purchase of Conrose Roller Rink here is George Carbonell. The Conrose spot had been operated by Syd Conn and William B. Rose since 1939. Carbonell has been in the roller skating business for some time as manager of Hartford's Friendly Roller Rink, while Bickmeyer has won several national roller skating championships. The new owners plan some changes in the rink's appearance.

Ann Brill, organist at Edgewater Park Rink, Detroit, is joining the staff of Grinnell Bros., Detroit, January 1, to teach organ and other instruments. She is now convalescing following hospitalization.

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**For a Merry Christmas**  
**and a Happy New Year**

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One 48x116 complete Portable Rink. Sectional Frame Building with Aluminum roof, a hard Maple floor 48x116 laid in sections of 8 1/2 x12, 240 pairs of good Chicago clamp skates, 1 medium Amplifier with 4 speakers, automatic record changer, records, double drink box, etc. Now in operation. Doing good business. Located in Southern Indiana.

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Ladies' Cluster Ring. Birthstone color centers surrounded by 9 whitenstones. In Sterling Silver #976SS



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FOR THE FOLLOWING WEEK'S ISSUE

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**PARODIES, SPECIAL SONGS, BITS, MATERIAL** for any act. 1948 catalogue free. Kleinman, #1735 N. Bronson, Hollywood 28, Calif. fe21

**WE WISH TO EXTEND TO ALL OUR FRIENDS** through the U. S. A. and Canada our sincerest greetings for a Merry Christmas and a very Happy New Year. L. Granato & Son, Song Publications, 330 Pierce St., Dayton 10, O.

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**A Large List of Second-Hand Coin Machine** Bargains will be found on page 78 of this issue.

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Ladies' 14K yellow gold solitaire, mounting set with approx. 11 brilliant diamonds. Looks much bigger. Great value.

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DAYTON 7, OHIO

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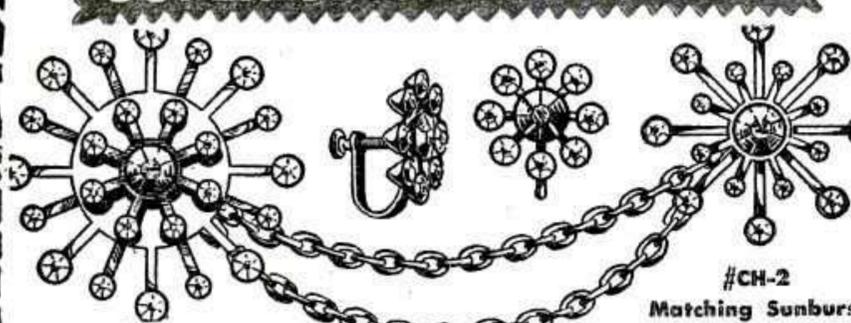
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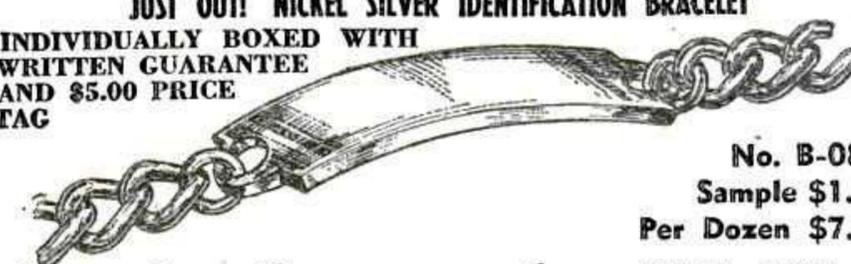
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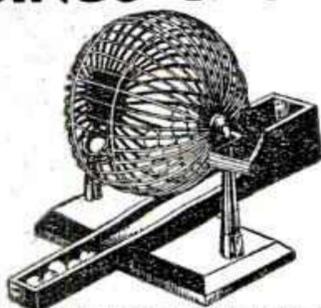
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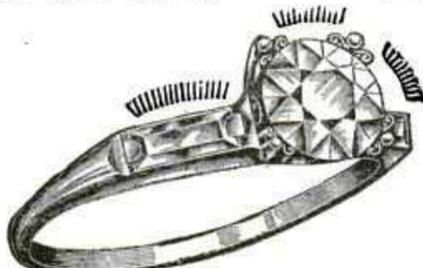
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C.; Davis, R. H.; Davis, RUSH; Davis, Rushy; Day, Charlie; DeFazio, Mrs. Julia; DeKohl, Virginia; DeLawter, Bob & Roy; DeVault, Don; Decapio, Joe; DeLagrange, Edw.; Demetro, Archie; Demetro, Walter; Dennis, Harry; Deshon, Doral; Devine, Al; Dill, Mary L.; Dillon, J. R. Dick; Dixon, Dave; Dixon, Gladys F.; Doherty, Charles; Dougherty, S. J.; Drake, Geo.; Drake, Robt. B.; Drew, Harvey D.; Drew, James; Dugan, Betty; Duval, Fred; Dye, Mildred; Eastman, John; Ebert, Bud; Ebsen, Ed; Eekman, Paul H.; Edwards, Glenn; Eifert, Hal; Ellis, Chief; Elinan, Mark; Emerson, C. Leon; Emerson, Geo.; Engberg, Dixie; Engelbrecht, W. F.; Ephraim, M. J.; Evans, Al S.; Evans, Daniel C.; Evans, James; Evans, Sailor; Everidge, Wiley; Evtits, Geo. L.; Faircloth, Walter; Farino, Michael; Faulkner, Hens; Fay, Jimmy; Filbert, H. L.; Fillingham, Everett; Fisher, Roy; Fisk, Ted; Forbes, Wm.; Foss, John D.; Foster, Roy; Frank, M. J.; Frazier, Mrs. Frances; Frazier, Harold; Fredette, Geo. A.; Fuleston, Mrs. D.; Fultz, Chas.; Gallup, Jack; Garlock, Edw. K.; Garrett, Sandie; Garruso, Vandy M.; Gates, I. L.; Gatto, Rox; Jauvreau, Delphis H.; Gennusa, Benj. C.; George, Jr., Chas.; Gerber, Mrs. Freda; Gerzema, John; Gessner, Ludwig; Gibson, Bennie; Gibson, David J.; Gilman, Red; Gilmore, John; Golden, Chas. L.; Goldie, Jack; Goodman, Joe; Goodwin, Mickey; Gordon, Dixie; Gorman, Slim; Gosh, Byron; Gratiot, Merle J.; Gray, J. H.; Gray, Miss Patsy; Green, Eddie; Gregory, Chester; Griffin, Henry; Griffith, Mrs. Edna; Gross, Mrs. Ann; Gross, Jos. Patrick; Guenette, Marie; Gullett, D. S.; Guinnee, John E.; Gunn, Leonard; Gura, Andrew S.; Haley, Geo.; Hall, Mr. Orna; Hall, Pearl & Dale; Hamblin, Claude E.; Hamel, Earl; Hamilton, Lew; Hamrick, Murray; Hancock, Gene; Hankins, Hayden H.; Hanson, Mrs. Edna; Hardesty, Herb; Harley, Chas.; Harriet, Beverly; Harper, Wm.; Harpster, Chas.; Hayes, Billy; Heckala, Henry A.; Henderson, Mrs. Zine Smiley; Hendrix, Lula Belle; Henry, Art; Henry, Happy; Herbert, Dapper; Hermes, The Magician; Hevans, Miss Jerry; Hicks, R. G. & Irene; Higgins, Jerry; Hileman, Alfred G.; Hiller, Thomas C.; Hilton, P. V.; Huckleby, Eva; Hindman, John; Hinkley, Phil; Hitti, John A.; Hofmann, Mrs. Lottie; Hollis, John D.; Hollis, Wm.; Humphrey; Holton, Oliver G.; Horrell, Betty; Horrell, (Baby Betty); Horrell, Shackles; Howard, John E.; Howard, Mrs. May; Huff, Lewis E.; Hunt, Lillie B.; Hunter, Bill (Hunter's Concessions); Hunter, Chas.; Hunter, Mrs. Juanita (Harry); Hunter, Ida Mae; Huntley, Mrs. Tiny; Hutspat, Doc (Hudspeth); Hydon, Mary Lou; Hyland, Marvin; Jackson, Asa; Jackson, Harry; Jackson, Jerry; Jackson, J. G.; Jenkins, Benj.; Jenkins, Brownie; Jenkins, C. H.; Johnson, Buster; Johnson, Dorothy; Johnson, Gilbert; Johnson, Mrs. Mary; Johnson, Mrs. Stella; Jones, Mrs. Agnes; Jones, Casey; Jones, John T.; Jordan, Jess; Justus, Donald A.; Kari, Fred; Karmi, Jack; Keating, Jimmie; Keene, Foster; Keller, Harry; Kelley, Edith; Kelley, T. W.; Kelly, Andy; Kelly, James M.; Kelly, Toby; Kennedy, Jack; Kennerly, Lee; Kilpatrick, Geo.; King, Charlotte; King, Clary M.; King, Clifton A.; King, James J.; King, Luke; King, Raymond; King, Senator; Kirby, W. H.; Kirk, P. Ellen; Kirkman, Eddie; Kish, Lewis; Klein, John F.; Koebler, Louise; Korie, Jack; Kortes, Peter; Kosterman, Ralph; Krueger, Frankie; Kyle, Raymond; LaBauve, Lawrence; LaBerta, Otis; LaBreck, Kenneth; LaCelle, Lawrence; LaVine, Clara; Lackie, Frank; Ladd, Wm.; LaMont, Zeek; Lang, Ken; LaParr, Henry; Lassiter, Fred; LaTour, Bill; Lawrence, Lorraine; LaZellas, Theobald; Leboeuf, Ovella; Lee, Miss Snooky; Leflore, Joe; Leiter, Earl D.; Leiter, Mrs. Malba; Lentini, Francesco; Levigne, Marie; Lewis, Fritz; Lick, Geo. F.; Litchfield, Jean; Little, Carl T.; Little, James Arthur; Little, Mrs. Malba; Littlefield, Jack; Litvin, F.; Lockie, F.; Lockhart, Lawella; Locks, F. B.; Lodgson, Billy; Loebler, F. A.; Lombard, Larry; Long, Earl R.; Long, Leon; Long, Paul C.; Long, Eddie; Lowery, D. L. (Jughead); Luigi, Mr. Jean; Lynch, Miss Bobbie; McAlister, Tate; McClellan, Lonnie; McConnell, Chester; McDougall, Chas. Ed.; MacEachern, John; McFarland, Henry; McGee, Lester; McGill, Leo; McGowan, Frank; McIntyre, Bill; McLintyre, Mr. Pat; McMullin, Mrs. John; McNally, Harry; McNatt, J. C.; McNell, Scotty; Mace, Herb; Machy, Ray; Mackey, Roy; Macknee, Geo.; Mader, John; Maloney, Robt. F.; Marino, Joseph; Marks, Mrs. Pearl; Marks, Theodore; Martency, Hensley R.; Markham, John; Marshall, R. H.; Martin, Betty; Martin, Brenda; Martin, Miss Jackie; Martin, Jerry; Maurice & Andrew; Maxwell, A. R.; Mayman, Gilbert & Amanda; Mearino, Alex; Meek, Fred D.; Mendell, Tony; Mendes, Grover; Menz, Howard; Mergen, J. C.; Meyers, Bob; Mickey's Frozen Delights; Miller, Alvin D.; Millers, Arthur C.; Miller, Cash; Miller, C. J.; Miller, Geo. Lefty; Miller, Geo. Robt.; Miller, Howard; Miller, Joe; Miller, Murray; Miller, Roy; Miller, Rita; Millette, Ira; Millette, Jimmie; Millette, Penny; Milligan, Martha; Minash, Henry; Minor, Frank; Mispell, Wm. J.; Mitchell, G. L.; Mitchell, Geo. & Rachell; Mitchell, Mrs. Francis; Mitchell, Lester; Mitchell, Pete; Mitchell, Trannis; Mitchell, Wm. Jaa.; Mitze, Prof.; Moffett, Harry D.; Mooney, Molly; Moore, Bill; Moran, Jim; Morgan, Charlie; Morgan, J. C.; Morrison, David; Mort, Joseph; Morton, Almalco; Moss, Chuck; Mueller, Lucille; Mullins, Clifford W.; Mullins, Perry; Murray, Bernard; Murray, Geo. W.; Murphy, Joe; Murphy, Warren M. & Ruth E.; Murph, Warren W.; Myers, Earl; Nathan, Larry; Newman, Sol; Newman, Mr. (Hypnotist); Nielsen, H. N.; Nilsen, Des; Nitchman, Grover; Norman, Jack; Nubson, E. T.; Normandin, Mrs. Gerard; Null, Blackie; O'Connor, Mrs. Michael; O'Donnell, James A.; O'Ferral, Patrick; O'Flynn, Mary; O'Neal, Geo.; O'Neal, Ruby; O'Steen, Chas.; Oddi, Joseph; Odra, Frank; Ogilvia, Lemuel; Oliver, Dixie T.; Oliver, Jean; Olson, Ole; Omar Greater Show; Owen, Frank; Palmer, Henry; Palmer, Joe V.; Pappas, Grace; Pappas, Geo.; Papy, Pea Pool; Parker, Herbert W.; Parker, Wm.; Parkinson, Ray; Parloff, Mr.; Patricia, Tom; Paxton, Pat W.; Payners, Francis; Pease, Lou; Peterson, Elmer; Peterson, Stanley; Peterson, T. 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H.; Gray, Miss Patsy; Green, Eddie; Gregory, Chester; Griffin, Henry; Griffith, Mrs. Edna; Gross, Mrs. Ann; Gross, Jos. Patrick; Guenette, Marie; Gullett, D. S.; Guinnee, John E.; Gunn, Leonard; Gura, Andrew S.; Haley, Geo.; Hall, Mr. Orna; Hall, Pearl & Dale; Hamblin, Claude E.; Hamel, Earl; Hamilton, Lew; Hamrick, Murray; Hancock, Gene; Hankins, Hayden H.; Hanson, Mrs. Edna; Hardesty, Herb; Harley, Chas.; Harriet, Beverly; Harper, Wm.; Harpster, Chas.; Hayes, Billy; Heckala, Henry A.; Henderson, Mrs. Zine Smiley; Hendrix, Lula Belle; Henry, Art; Henry, Happy; Herbert, Dapper; Hermes, The Magician; Hevans, Miss Jerry; Hicks, R. G. & Irene; Higgins, Jerry; Hileman, Alfred G.; Hiller, Thomas C.; Hilton, P. 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W.; Kelly, Andy; Kelly, James M.; Kelly, Toby; Kennedy, Jack; Kennerly, Lee; Kilpatrick, Geo.; King, Charlotte; King, Clary M.; King, Clifton A.; King, James J.; King, Luke; King, Raymond; King, Senator; Kirby, W. H.; Kirk, P. Ellen; Kirkman, Eddie; Kish, Lewis; Klein, John F.; Koebler, Louise; Korie, Jack; Kortes, Peter; Kosterman, Ralph; Krueger, Frankie; Kyle, Raymond; LaBauve, Lawrence; LaBerta, Otis; LaBreck, Kenneth; LaCelle, Lawrence; LaVine, Clara; Lackie, Frank; Ladd, Wm.; LaMont, Zeek; Lang, Ken; LaParr, Henry; Lassiter, Fred; LaTour, Bill; Lawrence, Lorraine; LaZellas, Theobald; Leboeuf, Ovella; Lee, Miss Snooky; Leflore, Joe; Leiter, Earl D.; Leiter, Mrs. Malba; Lentini, Francesco; Levigne, Marie; Lewis, Fritz; Lick, Geo. F.; Litchfield, Jean; Little, Carl T.; Little, James Arthur; Little, Mrs. Malba; Littlefield, Jack; Litvin, F.; Lockie, F.; Lockhart, Lawella; Locks, F. B.; Lodgson, Billy; Loebler, F. A.; Lombard, Larry; Long, Earl R.; Long, Leon; Long, Paul C.; Long, Eddie; Lowery, D. L. (Jughead); Luigi, Mr. Jean; Lynch, Miss Bobbie; McAlister, Tate; McClellan, Lonnie; McConnell, Chester; McDougall, Chas. Ed.; MacEachern, John; McFarland, Henry; McGee, Lester; McGill, Leo; McGowan, Frank; McIntyre, Bill; McLintyre, Mr. Pat; McMullin, Mrs. John; McNally, Harry; McNatt, J. C.; McNell, Scotty; Mace, Herb; Machy, Ray; Mackey, Roy; Macknee, Geo.; Mader, John; Maloney, Robt. F.; Marino, Joseph; Marks, Mrs. Pearl; Marks, Theodore; Martency, Hensley R.; Markham, John; Marshall, R. H.; Martin, Betty; Martin, Brenda; Martin, Miss Jackie; Martin, Jerry; Maurice & Andrew; Maxwell, A. R.; Mayman, Gilbert & Amanda; Mearino, Alex; Meek, Fred D.; Mendell, Tony; Mendes, Grover; Menz, Howard; Mergen, J. C.; Meyers, Bob; Mickey's Frozen Delights; Miller, Alvin D.; Millers, Arthur C.; Miller, Cash; Miller, C. J.; Miller, Geo. Lefty; Miller, Geo. Robt.; Miller, Howard; Miller, Joe; Miller, Murray; Miller, Roy; Miller, Rita; Millette, Ira; Millette, Jimmie; Millette, Penny; Milligan, Martha; Minash, Henry; Minor, Frank; Mispell, Wm. J.; Mitchell, G. L.; Mitchell, Geo. & Rachell; Mitchell, Mrs. Francis; Mitchell, Lester; Mitchell, Pete; Mitchell, Trannis; Mitchell, Wm. Jaa.; Mitze, Prof.; Moffett, Harry D.; Mooney, Molly; Moore, Bill; Moran, Jim; Morgan, Charlie; Morgan, J. C.; Morrison, David; Mort, Joseph; Morton, Almalco; Moss, Chuck; Mueller, Lucille; Mullins, Clifford W.; Mullins, Perry; Murray, Bernard; Murray, Geo. W.; Murphy, Joe; Murphy, Warren M. & Ruth E.; Murph, Warren W.; Myers, Earl; Nathan, Larry; Newman, Sol; Newman, Mr. (Hypnotist); Nielsen, H. N.; Nilsen, Des; Nitchman, Grover; Norman, Jack; Nubson, E. 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J.; Pettit, Galan D.; Petty, John J.; Phillipson, Wolf; Pitzer, Leo; Poiangi, Margaret; Poole, Forrest J.; Porter, Glenn; Porter, Roy F.; Potts, Buzze; Pottel, Mrs. Margaret; Powell, Chas.; Prevo, Frank; Proctor, Geo.; Pryor, Cob; Pryor, Mrs. Frank; Psaroudakis, Nelly; Qualls, Knox; Randi, Bob; Ranzey, Shorty; Ray, Rita; Rayette, Ray; Raymer, Ford; Recklau, Dan & Francis; Reed, Eugene; Rella, Lew; Reno, Don; Rennee, Jean; Reynolds, Raymond; Rhodes, Bill; Ricciardi, Ernest L.; Richards, John W.; Richards, Robt. M.; Richards, R. W.; Richardson, Betty; Richardson, Joe; Riley, Mrs. F. A.; Ring, Mahon & Armerthe; Robbins, Milton; Robert, Mrs. Claudia M.; Roberts, Clint; Roberts, Ollie Mae; Roberts, Tex; Robertson, R. C.; Robinson, Audrey; Rogers, Mervin S. (Red); Rogers, Wm. L.; Rolfe, Arthur; Rolley, Ertis Joe; Rose, Faith; Rosier, Roy; Ross, Leonard; Rossi, Rex; Roth, Mrs. Violet; Rowan, Tex; Rowe, R. 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**INTERNATIONAL MUTOSCOPE CORPORATION**  
MUTOSCOPE BUILDING  
LONG ISLAND CITY 1, N. Y.

## Come and Get 'Em!

### DAISY CORK GUNS. Each . . . \$4.95

We have a limited supply—first come, first served  
Corks for Above Guns. Per 1,000 .....\$2.75  
Worth Baseballs. Doz. ....\$2.15 | Weighted Darts. Doz. .... 1.50

We have a complete line of Bingo Supplies and Prizes.  
25% Deposit With Orders; F. O. B. Indianapolis.  
**KIPP BROTHERS**  
117 S. MERIDIAN ST.  
INDIANAPOLIS 4, IND.

# Pipes for Pitchmen

By Bill Baker

**RICHARD ARCAND . . .** has added another demonstration to his operations in Los Angeles. Latest set-up comprises a cedar chest item, with burned engraving on the top of the box, which, he reports, is going like hot cakes in the W. T. Grant store. His Spike Jones saxes in the Newberry five and dimer also are getting a good play, he says.

Are you one of those who stored up a few chestnuts or do you have to work this winter, too?

**MARGE V. KELLEY . . .** still manages some healthy long-green counts with toys in a leading Los Angeles department store.

**JACK BAILEY . . .** ace wire bender, is working a Pasadena, Calif., department store to lucrative business.

**CHARLIE E. MEYERS . . .** veteran wire-bending expert, is getting the geedus working California territory.

**TROY STUBY . . .** is operating a jewelry layout in the H. L. Green store, Green Bay, Wis., to good returns.

**BILL LAWLER . . .** is working in the dry goods department of the J. C. Penney store in downtown Milwaukee. He's on the staff of John Maddente.

**BILL BARING . . .** has his Dial-o-Matic graters clicking off sock takes at the Los Angeles Newberry store. Also represented at the five and dimer are jewelry and wire-bending layouts.

**JIM DOWNING . . .** letters from Toledo that he recently ran across Bill Weiss at the Detroit Sportsmen's Show working seats with his popcorn balls. "Bill," says Jim, "plans to head for St. Louis to work with Red McCoy." Also set for the St. Louis deal, according to Downing, are Joe Marks, Jackie Andrews, Rubin Bluestein and Chuck Foster.

A pitchman's dream: An excited, reaching-for-their-wallet tip on a cold winter day.

**JOHNNY SEACH . . .** Dorothy Doe and Madge Ruh are still purveying their wares at Morrow's in the Beer City.

**NELLIE BROWN'S . . .** Satin Sheen layout in the W. T. Grant store in downtown Milwaukee

is nearing a record for remaining in that spot. Her products are being boxed as Christmas gifts and she plans to branch out into other stores.

**PAT MALONE . . .** and Jack (Bottles) Stover are gathering in the long green working Harrisonburg, Va., and environs, where the tips are paying out the hermans like they are supposed to do.

**THE SCHWARTZES . . .** Mary and Ben, have opened a small restaurant in Milwaukee and spot has proved a popular eating place among pitchfolk.

**BILL HANNAH . . .** is working his items out of Phoenix, Ariz., where he plans to winter.

**BEA LOUIS . . .** plans to pitch initialed scarfs for Manager Joseph Sisson at the F. W. Grand store in Milwaukee during the Christmas rush.

**SINCE SOME . . .** of their best items are proving extremely hard to obtain, many of the Milwaukee pitchfolk are staying put in the large downtown department stores this year.

Francy Freddie says that the only thing better than having your cake and eating it is to have it wrapped up in a thick coating of the long green.

**ANNUAL . . .** Santa Claus Parade in Hollywood was a big one, with the boys and gals getting a few shekels. Among those working the event were Jack Vinnick, the Rosses, the Larkins, and the usual dingers with flags and airships.

**THE FREEMANS . . .** have returned to Los Angeles from a trek of the Middle West and will spend the holidays in the City of the Angels.

**MR. AND MRS. BEN KURITZ . . .** (Sarah Medolfsky), who were married early in November, are working Gimbel's basement store, Milwaukee.

**ED JONAS . . .** last week rambled into San Antonio to work plastic balloons for the holidays after a successful stint at the Harlingen (Tex.) Valley Fair.

"JUST HAD . . . a visit with Doc Red McCool in Detroit," cards Tom Kennedy from Flint, Mich. "It was the first time I had seen Red since 1941, when he was making Indiana fairs. He held (See PIPES on page 76)

**Top Money Getters**  
 • Safeguard your profits... buy only OAK-HYTEX in the Blue Box with the Yellow Diamond label.

**The OAK RUBBER CO.**  
 RAVENNA, OHIO

## UP-TO-THE-MINUTE MERCHANDISE

Over 200 Different Items IN STOCK

### JUST ENOUGH TIME TO ORDER FOR XMAS

Write or Wire Your Wants, No Matter What They May Be

Send for FREE Descriptive Circular #68

**GOTTLIEB-CUTTLER, CORP.**  
 228 BROADWAY NEW YORK CITY

## BABY GRAND PIANO RADIO

Authentic miniature reproduction of grand piano—housing a 5-tube radio employing dual-purpose tubes. Operates AC or DC. Covers standard broadcast and police calls. Full 5-inch permeability dynamic speaker. Polytrol resistor system. Built-in non-directional Syncro-Tenna aerial. F. O. B. Chicago. Immediate delivery.

**PRICE EACH IN LOTS OF SIX OR MORE..... \$27.00**  
 SAMPLE, EACH \$30.00

**D. A. PACHTER CO.**  
 705 W. Washington CHICAGO 6, ILL.

## ★★★ BALLOONS ★★★

### OUR HOLIDAY SPECIAL

|  |             |
|--|-------------|
| #9 Happy New Year, Printed Mottle Balloons | \$ 6.00 Gr. |
| Xmas Airship Package                       | 11.00 Gr.   |
| #1030 Airships                             | 9.50 Gr.    |
| Ship Workers                               | .50 Ea.     |
| #14 Kat & Santa Print                      | 8.50 Gr.    |
| #9 Kat & Santa Print                       | 5.50 Gr.    |
| Lge. Kat & Santa Workers                   | .75 Ea.     |
| #13 Santa Claus, both sides                | 8.00 Gr.    |
| Lge. Santa Claus Workers                   | .35 Ea.     |
| #9 Xmas Prints                             | 4.25 Gr.    |
| #548 Spirals                               | 8.00 Gr.    |
| Dancing Santa Claus (Paper)                | 8.20 Gr.    |
| Santa Claus Worker                         | 2.00 Ea.    |

A 25% Deposit with All Orders.

**THE S. & P. NOVELTY CO.**  
 428 Sixth St., N. W. Washington 1, D. C.

## INDIAN HANDMADE

Decorated Stone Head Tomahawks, 14-inch handle of Cedar..... \$9.00 doz.  
 Decorated Wooden Head Tomahawks, 14-inch handle..... 2.40 doz.  
 Navajo Indian Bow and Arrow Sets; Single arrow and 25 to 30-inch bow, leather bowstring. Sets..... 6.00 doz.  
 Prepaid anywhere in United States.

**BILL AND LEA ILFELD**  
 GALLUP, NEW MEXICO

## CHOCOLATES

In CEDAR CHESTS, MAPLE CHESTS Filled with 2 pounds delicious assorted hand-dipped, hand-rolled and hand-strung chocolates. \$30.00 Dozen. Sample, \$3.50 1/3 Deposit, Balance C. O. D. Complete Board Deals. Send for Complete Catalog.

**EARL PRODUCTS CO.**  
 221 N. CICERO AVE., CHICAGO 44, ILL.

## MEDICINE MEN!

THERE IS NO SUBSTITUTE FOR QUALITY

Write today for new wholesale catalog on tonics, oil, saline, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried) We are MANUFACTURING PHARMACISTS established 1934.

**GENERAL PRODUCTS LABORATORIES, INC.**  
 137 E. SPRING ST. Dept. X COLUMBUS 15, OHIO

## DEMONSTRATORS—JEWELRY WORKERS—ATTENTION!

|                                   |                                   |                                    |                                    |
|-----------------------------------|-----------------------------------|------------------------------------|------------------------------------|
| <br>No. 3R239<br>Per Doz., \$5.25 | <br>No. 3R180<br>Per Doz., \$4.50 | <br>No. 4R279<br>Per Doz., \$27.00 | <br>No. 4R269<br>Per Doz., \$12.00 |
|-----------------------------------|-----------------------------------|------------------------------------|------------------------------------|

**WE CARRY THE MOST COMPLETE LINE OF ENGRAVING JEWELRY!**

|                                  |   |                                  |
|----------------------------------|---|----------------------------------|
| <br>No. 2X1<br>\$22.50 Per Gross | <br>No. 4X3—Gold Finish..... \$2.10 Dozen | <br>No. 1X7<br>\$12.00 Per Gross |
|----------------------------------|---|----------------------------------|

NO. 4X14—GOLD FINISH... \$2.65 DOZ. | NO. 4X15—WHITE FINISH... \$2.65 DOZ.

**Over 300 different ring numbers in stock!!!**  
 WRITE FOR CATALOG—STATE YOUR BUSINESS  
**BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.**

## BURKE'S 4 BEST SELLERS for this week

### Watch for TBI's Biggest Buys

**(Best Seller #1)**  
**SILVER DOLLAR MONEY CLIP**  
 \$1 ea.  
 Genuine SILVER MONEY CLASP with real SILVER DOLLAR (paso) from Old Mexico. Value \$3. (3"x1 1/2") 8 for \$5. Gross \$100.

**(Best Seller #2)**  
**ELECTRIC PENDULUM CLOCK**  
 \$14.95 ea.  
 Beautiful Crystal Dome! Super-Accurate! Copy of \$300 French Model. Gleaming Brass Pendulum and Works. Polished circular wood base, brass ft., AC-DC, 11"x7 1/2". List \$39.95.

**(Best Sellers #3 and #4)**  
**QUALITY JEWELRY**  
 \$20 doz.  
 (at post-Xmas prices) Large Spray Pin set with stones OR Bracelet to match (with or without stones). Sterling Silver, brilliantly finished in heavy 24K Gold. Plush silk-lined box. Ruby, sapphire, emerald, topaz. Every item worth \$10, more.

**REGULAR \$5 RETAILERS—NOW \$15 Doz.**

- Zell Leather Wallets
- Hvy. Steel. Gold Top Bracelets
- Deluxe Expans. Watch Bands
- Carved Duralumin Automat. Cig. Lighters
- 5" Gold-Plated Compacts
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Over 1,000 other items—write for cat.

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 101 E. 16th St., New York 3 OR 4-6709

## IT'S NEW!!

For the FIRST TIME  
 A Foolproof Retractable

## BALL POINT PEN

Guaranteed Writing Performance to RETAIL at the Sensational

**LOW PRICE OF 59¢**

In Brilliant Colors  
**RED—BLUE—GREEN**

**ACT NOW—FAST PROFITS**

Packed 2 Doz. Per Box  
**\$4.50 Per Doz.**  
 Refills \$2.65 Per Doz.

1/3 Deposit . . . Balance C. O. D.  
 Add 12¢ Per Doz. for Postage.

**H. A. LOWE & CO.**  
 640 So. Broadway  
 Los Angeles, Calif.

## XMAS SPECIAL! BALLOONS

|  |  |
|--|--|
| #10's<br>50 Gross Lots,<br>\$1.38 Gr.<br>100 Gross Lots,<br>\$1.32 Gr. | #20's<br>50 Gross Lots,<br>\$2.75 Gr.<br>100 Gross Lots,<br>\$2.64 Gr. |
|--|--|

25% Deposit or Check.

**BEAMAR BALLOON CO.**  
 205 W. 26th St. New York 1, N. Y.

## Pipes

(Continued from page 75)

down a responsible position in the navy department during the war and did a swell job. I also renewed acquaintances with Fred and Maggie Smith here in Flint. They have been conducting sales promotions and demonstrations in Flint and adjacent territory the past few months to okay results. They recently purchased a home here and are grand hosts."

**SOLLY FIELDS . . .**  
ace gadget worker, is ringing up good sales at the S. H. Kress store, Houston.

**SIGHTED WORKING . . .**  
Huntington, W. Va., recently, reports Harry Maiers, former mayor of Park Row, were Doc Schneider, Ben Robinson, Doc Ralph Myers, Paul Houck and Doc DeMilles. "All," says Harry, "were talking about the cold weather and their plans for heading south for the winter."

**HERBERT HULL . . .**  
Do you remember old High Street, Columbus, O., in the good old days? queries Doc George M. Reed. Where are Herb Becker, Bill Ellis, Count Kinney, Wesley Pearce, Art Cox and Bob Wilson?

**BEN (HORSEBACK) MYERS . . .**  
is still working around Oklahoma and would like to read pipes from Phil Landau and the boys around New Orleans.

**KEN AND GRETA . . .**  
wire artists, are doing some remodeling on their store at Put-in-Bay. They plan to take off for the South about January 10.

**JOE LOBARSKY . . .**  
is recovering from his recent illness and is seen occasionally on Milwaukee's thoroughfares with his novelties.

**THEY TELL US . . .**  
that Tomato Face Dutch is down St. Louis way working shopping bags to good takes. Dutch would like to read pipes here from Joe Marks, Rubin Bluestein, Chuck Foster and Pat Dougherty.

## UNDER THE MARQUEE

(Continued from page 51)

Smith and his bucking Ford will be at the St. Louis Police Circus next May.

E. J. Floyd recently concluded his billposting and publicity chores for Clyde Bros.' Circus following a successful 29-week season. Prior to joining Clyde Bros., Floyd billed the Frank R. Winkley auto and motorcycle races and thrill show. He says he plans to return to Clyde Bros. January 1.

Annual mail-away edition of *The Sarasota Herald-Tribune*, dated Sunday (7), again features many photographs of Ringling circus personnel. Bobby Steele, equestrienne, and Felix Adler, clown, each rated full-page pictures. Roland Butler, the new circus press chief, has a by-line story on the winter quarters' activities.

Question as to whether a Christmas dinner will be served in Food Axle Annie's Horseless Wild West Show's quarters can be answered with "Yes and no."

Albert White troupe of clowns, after playing the Kansas City, Mo., and Fort Worth Shrine circuses, sailed December 8 on the General Meigs for 10 weeks in the Hawaiian Islands for E. K. Fernandez. The joeys are Grover Nitchman, Lee Virtue, George Barnaby, Billie Burke and White.

When the Ayers & Kathryn Davies Circus played Mt. Carroll, Ill., G. E. Blickehaupt, Clinton, Ia., visited Capt. Eugene Christy, who is on the show with his performing lions. During the evening he was visited by his mother, Mrs. Charles Westgate Sr., and his sister, Mrs. William E. Fisher and family, Comanche, Ia.

Lee S. Conarroe, manager of the No. 3 car of Ringling-Barnum, who was in Chicago for the conventions, hopped down to Ohio to visit a son in Dayton and another in Cincinnati. While in Cincy he visited *The Billboard* plant. Mr. and Mrs. Conarroe

will spend the holidays with the latter's parents in New Haven, Conn.

Joe and Eva May Lewis, who played the Shrine dates at Houston, Fort Worth and Wichita, Kan., will also make Orrin Davenport's winter dates including the Chicago Coliseum, Grand Rapids, Detroit and Cleveland. Meantime, Joe has gone to South Texas and Eva May to Peru, Ind., where her son, Patrick, is in school.

Kelly-Miller Circus personnel who attended the Shrine Circus at Fort Worth included Mr. and Mrs. C. H. Woody, Ione Stevens, Jay Hardin, Gus Kanerva, Lawrence Askew, Wayne Sagamon, Kelly and Dale Miller, and Art Miller. Kelly and Dale Miller have a new Cadillac, and will leave soon to spend Christmas in Denver with their daughter, Karen Kay.

At the SLA banquet it was observed that no derby hats, Prince Albert coats or lion-claw watch fobs were checked. Just another item for the "We-dress-like-towners" file.

Charles Davis and his son, Harold, billed as the Alzanas, high wire act with the Ringling-Barnum show, who were seriously injured in a mishap during the show a few weeks ago, have been discharged from the hospital and returned to Sarasota. Hilda Davis, daughter and sister of Charles and Harold respectively, is still hospitalized but doctors said her condition was good.

H. D. Golden writes from Door, Mich., that the F. C. Fisher Show is safely ensconced in quarters at Burnips, Mich., where the crew is building some small four-wheel cage wagons and breaking new stock. Golden recently made a buying trip thru Ohio, Indiana and Kentucky. Golden says that orders have been placed for new canvas.

Lou Jacobs, Ringling Bros. clown, temporarily lost his eyesight November 23 while preparing his midget car for the final show of the season. Jacobs checked a gadget in the rear of the car not knowing that it still held a charge of black powder. The powder went off in his face and burned his eyeballs. . . . Frank (Dutch) Luley, another R-B clown, is doing okay after an operation in St. Luke's Hospital, Jacksonville, Fla.

S. Porter cards from Etna, O., that a unit that made nine days of Christmas parades for William Nesbitt, is back in Banard Bros.' quarters there. Included were 18 horses and ponies, a deer and small animals, and the following personnel: Al Jones, Jack Nelson, Jimmie and Alice Foster, Mr. and Mrs. Ted Chadd, Jesse Sides, Mrs. Babie and Mrs. May Dollans.

Novelty butcher may consider himself fairly well civilized when he can look at a dozen inflated gas balloons in the hands of a local vender without wishing that he had a pocketful of tacks.

Thurman Knight has signed to handle advertising and publicity for the All-Star Air Show, which recently appeared in Washington. Org will play Florida. Knight was with several big tops the past season and also assisted in billing Charlotte, N. C., for Cole Bros. He recently met Bob Ketrow, of the Renfro Valley Tent Show, en route to Miami to spend the winter with his parents. Bob was with his brother, who has an animal show, since closing with the Renfro outfit.

The globe-trotting Bill Powell, currently with the Schreiber Circus in Karlskow, Sweden, has been renew-

ing friendships in Oslo, from which point he reports that Mrs. Berry, owner of the Norways, largest of the circuses in that sector, and the Barthel brothers, who operate the largest Tivoli (carnival), have been treating him like royalty. Trip was Powell's first visit there in seven years. Bill says outdoor show business there is not all milk and honey, as the government exacts a 40 per cent tax on all admissions. "Show business, tho, is coming back in a big way, with five large cafes battling away with plenty of acts," Powell adds.

Broken canvasman is always glad to get three squares a day in quarters, even if he doesn't understand that he has obligated himself to stay with the show next season on the road.

Everett L. Craig, retired circus acrobat who celebrated his 81st birthday at Wichita, Kan., Thanksgiving Day, was subject of a feature story in *The Wichita Eagle* recently. . . . King Bros. garnered Page-1 publicity in *The Post-Times* at West Palm Beach, Fla., from an appearance of animals from the show in front of the newspaper office to boost its Christmas charity fund.

Raymond A. (Fat) Walton, Danville, Ill., was in Chicago for the convention, arranging bookings for his Jungle Oddities Show. . . . James Heron's Wild Life and Animal Oddities Exhibit recently played Dothan, Ala., and Thomasville and Tifton, Ga. Bennie Doss visited at Dothan. Heron reports Thomasville seemed quiet with George Foster not yet there for the winter. Visitors at Tifton were Milt Hinkle, rodeo promoter, and Mr. Davis, carnival owner. Heron's outfit is headed for the Southwest and Rio Grande Valley.

Most managers like to be charitable around Yuletide but they have no sympathy for the down-and-outers that didn't answer their ads. "Join this show if you can stand prosperity."

Headquarters for  
**COUNTER CARD**  
**MERCHANDISE**  
**NOTIONS-SUNDRIES**  
FOR IMMEDIATE DELIVERY

**LEE RAZOR**  
**BLADES**  
Write for Price List  
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437 WHITEHALL ST. S.W.  
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**CHAIRS**  
Folding, non-folding  
Many Styles  
Steel, Wood,  
Bridges.  
State requirements.  
Minimum order - two dozen.  
**ADIRONDACK CHAIR CO.**  
Dept. 5, 1140 Bway., New York 1, N. Y.

**JEWELRY ENGRAVERS!**  
All Identification Bracelets Have a Written  
Guarantee. 200 Other Engraving Items.  
SEND FOR CATALOG  
**Miller Creations Mfr.**  
6628 KENWOOD AVE. CHICAGO 37, ILL.

We Furnish the Goods Since 1912.  
7-J ELGIN and WALTHAM  
Wrist Watches in 10K R.G.P.  
NEW CASES. Reconditioned to  
serve reliable dealers, in lots of  
6 to 12, \$10.50 and \$11.50.  
25% with check or money order,  
NO CASH, balance C. O. D.  
**ZUSSMAN'S** PHILADELPHIA, PA.

**JOKER'S NOVELTIES**  
Fastest sellers in entire joke novelty field. Two  
dollars brings six-dollar trial assortment. Wholesale  
prices.  
**BLUE MOON SPECIALTY CO.**  
Dept. B, Ravenswood, W. Va.

### STILL IN TERRIFIC DEMAND!!!

Both Items Packed With Unusual Novel Appeal

**KILROY WAS HERE!!** | **THE RUBBER BARREL MAN**  
\$10.50 Per 100 | \$2.50 Per Doz.  
\$50.00—Lots of 500 | \$18.75 Per 100

25% Deposit With Order, Balance C. O. D.

**THE STEINBERG-WILLS CO.** 105 W. 9th St.  
KANSAS CITY 6, MO.

### Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys,  
Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips,  
Balloons, Mats, Canes, Ball Game Specials, Bingo Merchandise.

**Catalog Now Ready - Write for Copy Today**

**IMPORTANT** To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type  
of Goods You Are Interested In.

**ACME PREMIUM SUPPLY CORP.**  
1111 South 12th, St. Louis 4, Mo.

### BOARD OPERATORS—CANVASSERS BUY YOUR CHRISTMAS LINE HERE

We have a complete line of toys, novelties and gift  
wares of every description.

**VISIT OUR SHOWROOM**

SEND FOR ILLUSTRATED CATALOG

**JOE END & CO. Inc.** MIKE TISSER, General Manager Telephone  
435 WEST BROADWAY WALKER  
Cor. Prince St., N. Y. 12, N. Y. 5-8280

# Set Chicago Salesboard Meet at Sheraton Hotel From January 19 Thru 22

Plan Free Shuttle Bus Service From Hotel Sherman

CHICAGO, Dec. 13.—Officials of six firms have scheduled a salesboard exhibit to be held January 19 thru 22 in the Sheraton Hotel here, it was announced this week. Showing will be held in the Gothic Room, and will be open daily from 9 a.m. to 10:30 p.m.

Companies participating are Superior Products; Harlich Manufacturing Company; Gardner & Company; Consolidated Manufacturing Company, all of Chicago; Container Manufacturing Company, St. Louis, and Gam Sales Company, Peoria, Ill., ticket manufacturer.

### Committee at Work

A special committee is currently working out details of booth arrangement, setting up of a refreshment and entertainment program for the guests. As an accommodation service, a free shuttle service will be set up from the Sherman Hotel to the Sheraton, a bus making regular trips between the hotels during the exhibit.

As final plans have not yet been completed, it was held likely that ad-

ditional firms would display at the showing. Present group initiated exhibit proceedings during the Novelty Manufacturers' Credit Bureau (NMCB) meet in New York December 4-5.

Spokesman for the exhibit committee stated that additional showings may be held separately in the Sheraton or other Chicago hotels by other salesboard companies due to space restrictions in the main exhibit chamber.

A full line of the newest ideas in salesboard and ticket lines will make up the Sheraton showing, it was stated, with individual booths of participating firms each offering a welcome to all visitors.

### ACCIDENTS AIRED

(Continued from page 48)

of the premises will do much to lower the number of accidents in a park. He said that 60 per cent of all accidents reported on the grounds are the direct result of poor housekeeping and maintenance.

### Ride Fatalities

"Fatal injuries continue to occur on the rides," he said, "and the exact causes are not easily determined. Usually the rider is doing something you have warned him to avoid. Coasters attract cowboys that stand up, change seats and do hand stands during the ride. Their first ride should be their last. Take them off and get tough about it. These people are taking money right out of your pocket. If you don't think so, realize how long your equipment will be tied up until the police and all others concerned will certify the ride as safe after a person has managed to get himself killed on a ride in your park."

Speaking of the human element in connection with accidents, MacKenzie said that element comes into accidents from two sources, namely that of the public and that of the operator. "An operator who is alert and awake to the many foibles of the public can foresee many of these accidents and prevent them by properly operating the device and warning the patrons when they merit such treatment."

## NMCB Holds N. Y. Meeting; Plan Sales Promotion Activity

NEW YORK, Dec. 13.—Novelty Manufacturers' Credit Bureau (NMCB) members discussed plans for the coming season, worked out ideas for sales promotion activities, and devised a code of ethics that met with member approval during the December 4-5 meeting in the Pennsylvania Hotel here, according to F. W. James, executive director.

James stressed that the bureau meetings are primarily conducted to create a feeling of good will in the industry. By including such general discussion sessions, these meetings serve to promote a friendly relationship among members, he stated. For new members, the meets also serve to be get-acquainted gatherings that pay off in smooth business relations for all concerned.

Next NMCB meeting is scheduled for Chicago, December 16-17, at the Drake Hotel. The five-man board of directors will meet December 15 to prepare an agenda for the general meeting, James said.

## SALESBOARD SIDELIGHTS

### Chicago:

Bob Kolinsky, Superior sales manager, is currently off on a trip thru the Eastern and Southern States, re-introducing himself to old industry acquaintances and friends, Jack Morley, president reports. Bob should be back in Chicago by December 19.

Consolidated Manufacturing Company has scheduled its annual Christmas employees' party for December 24. There will be food, entertainment, prizes in abundance, with the celebration taking place thruout the plant. Firm's Chester and Irving Sax attended the NMCB in New York recently, art director LeRoy Winbush reports.

Empire Press began mailing out 1948 calendars to accounts this week;

they are the large, wall-type. Dave Rice is still commenting on the good reception he received during his recent Ohio tour. Empire gals Evelyn Zimmerman and Ann Kerhlikar bear equally responsible jobs, and Evelyn is not an "assistant," she reports. She celebrates a birthday come January 22.

Sam Feldman, sales manager at Harlich Manufacturing Company, says a surprise uptrend in business was recorded last week. Amounted to about 25 per cent, Sam says. Folks here are going about with a zealous holiday spirit, as evidenced by the numerous miniature Christmas trees on desks, Christmas seals on the glass brick work of the plant, etc. Sam is still talking up the new Harlich board due for early unveiling. "It's a real departure in board design," he affirms.

# Solid Profits!



NO. 400 SOLID SENDER

10¢ PER HOLE 3 TICKETS IN EACH HOLE

AVERAGE PROFIT \$25.00

MAXIMUM PROFIT \$27.10

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## SALESBOARDS—All Orders Shipped Same Day Received

| Holes | Play | Description                          | Average Profit | Net Price |
|-------|------|--------------------------------------|----------------|-----------|
| 400   | 5¢   | LUCKY BUCKS, DEFINITE PROFIT         | \$ 7.00        | \$ .85    |
| 520   | 5¢   | EASY ACES, DEF. PROFIT, SLOT SYMBOLS | 13.00          | 1.25      |
| 520   | 25¢  | EASY FINS, DEF. PROFIT, SLOT SYMBOLS | 55.00          | 1.25      |
| 720   | 5¢   | BABY BELL, SLOT SYMBOLS              | 17.37          | 1.75      |
| 1000  | 25¢  | ALL OUT CHARLEY, DEFINITE PROFIT     | 60.00          | 3.25      |
| 1000  | 5¢   | JACK POT CHARLEY, THICK & PROTECTED  | 185.30         | 2.50      |
| 1000  | 5¢   | OUT DOOR SPORTS, THICK, JUMBO HOLES  | 28.40          | 3.25      |
| 1000  | 5¢   | SPOT OF GOLD, THICK, JUMBO HOLES     | 28.14          | 3.25      |
| 1000  | 10¢  | BIG DIME DOUGH, THICK, JUMBO HOLES   | 42.75          | 3.25      |
| 1200  | 5¢   | TEN BIG FINS, THIN, JUMBO HOLES      | 35.20          | 2.50      |
| 1200  | 5¢   | VICTORY BELL, THICK, JUMBO HOLES     | 38.57          | 3.60      |
| 1200  | 50¢  | TEXAS CHARLEY, THICK & PROTECTED     | 152.75         | 3.00      |

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Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢, stating your requirements. 25% deposit with all orders—balance C. O. D.

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1 Watch to the seller and 1 Watch to the winning seat.  
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| Size        | Play | Description                | Profit  | Price  |
|-------------|------|----------------------------|---------|--------|
| 400         | 5¢   | Dollar Games               | \$ 9.00 | \$ .60 |
| 1000        | 25¢  | J.P. Charlie, Thick        | 51.95   | 1.25   |
| 1000        | 25¢  | Charlie Bd. Def. Thick     | 50.00   | 1.10   |
| 1000        | 25¢  | Charlie Bd. Def. Thin      | 50.00   | .85    |
| 1000        | 5¢   | Nickel Charlie             | 17.00   | .75    |
| 1000        | 5¢   | Bingo Bd.                  | 12.00   | .75    |
| 1200        | 25¢  | Texas Charlie, Thick       | 102.98  | 1.88   |
| Large Stock | 5¢   | 1000 to 1200 Girllie Jumbo | 27.50   | 2.25   |

PENNY CIGARETTE BOARDS—65¢

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SPECIAL 240 Hole 6 for 25¢ GIANT HOLE BOARDS 7 Ass'd. Numbers \$2.75 Each

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**NET PRICE \$2.75**

|                             |          |
|-----------------------------|----------|
| 1200 Holes, 5¢—Avr. Profit  | \$33.08  |
| "TEN SPOTS"                 |          |
| 1200 Holes, 5¢—Avr. Profit  | \$31.16  |
| "WIN 'N' GRIN"              |          |
| 1200 Holes, 5¢—Avr. Profit  | \$32.84  |
| "E Z CARTONS"               |          |
| 1200 Holes, 5¢—Avr. Profit  | \$33.96  |
| "PICK A TEN"                |          |
| 1200 Holes, 10¢—Avr. Profit | \$59.40  |
| "\$25\$ SPECIAL"            |          |
| 1200 Holes, 25¢—Avr. Profit | \$137.07 |
| "SUPER CHARLEY"             |          |
| 1200 Holes, 25¢—Avr. Profit | \$84.50  |

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**A-1 BUYS—CANDY, GUM, PEANUT, POPCORN, SMILEYS, SCALES, CENT-A-MINUT, STAMP MACHINES, FOLDERS, U. S. P., 100 Grand, Waterbury 5, Conn. ja3**

**DIGGERS—JUNIORS, \$45; PANAMAS, \$49;** Exhibit Iron Claws, Buckleys, Mutoscopes, Rotary Merchandisers, National, 4248 Sansom, Philadelphia 4, Pa.

**FOR SALE—4 HAMILTON SCALES, 3 JENNINGS LOBOY, 3 COLUMBIA BIG DIAL, 3 HAMILTON USED SCALES.** Make offer. Ted Kupras, 430 S. Tiurunda, Buffalo 11, N. Y.

**FOR SALE—6 DOUBLE UP ROLLODOWN GAMES, \$150 each; 4 AMUSEMATIC TUMBLERS, \$175 each; 2 AMUSEMATIC BOOMERANGS, \$99 each.** All machines in A-1 condition; ready for location. ABC Novelty Co., 4428 W. Lisbon Ave., Milwaukee 8, Wis.

**FOUR STRIKES AND SPARES FOR SALE—\$500;** very clean. Modern Coin, 2492 Rosemead Blvd., Rivera, Calif. ja3

**PRECISION REBUILT INTERNATIONAL Ticket Weighing Scales,** which vend printed ticket with weight and fortune. No batteries, no electricity used! Send for free descriptive leaflet and price. Adair Company, 6926 Roosevelt Road, Oak Park, Ill. ja10

**REBUILT POPCORN MACHINES FOR SALE—** Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. de27

**TEN POP CORN MACHINES—SERVES FRESH, hot product. "Electro-Serv." Five cent slot.** Condition almost new. Value, \$150. Will sacrifice for \$80 each. Write Hi-Lite Enterprises, 135-07 116th Street, Richmond Hill 16, N. Y.

**WANTED—ERIE DIGGERS, ALL HAND OPERATED,** any quantity, any condition, Buckleys, Mutoscopes, Rotary Merchandisers, J. W. Landi, 323 Sanford Rd., Upper Darby, Pa.

**WANTED—ADVANCE MODEL C SINGLE column flat package 25 cent Vendors.** Will purchase established route of Sanitary Vendors. Modern Sanitary Sales, 620 W. Saratoga, Ferndale, Mich. de20

**1 FOUR BELLS, ABSOLUTE A-1 CONDITION;** three, five and one 25c slot, \$75. 3 Paces Races, very good condition, \$125 each. 5 Evans 1941 Bang Tails, \$175 each. Copeland Wholesale Co., 1303 Carondeke St., New Orleans, La. de20

**5c CANDY VENDING MACHINES—ALL newly painted and completely reconditioned.** 20 U-Select-It, Model 54, \$35 ea.; 20 U-Select-It, Model 72, \$45 ea.; 5 Vendits, 150 bar cap, with base, \$110 ea. Illinois Mechanical Candy Company, 1148 West Van Buren St., Chicago 7, Ill. de27

**14 DRINK DISPENSERS—FRIGIDRINK, PERFECT condition;** reasonable. Friedman, 305 Academy St., Jersey City, N. J. de20

**K-M BUYS GIRAFFE**  
(Continued from page 50)

with 30 by 30 marquee, and menagerie top, 50 by 110, have already been completed by U. S. Tent & Awning Company, Chicago. Workmen in quarters have begun work on three units of rolling stock, as well as seats and poles, which will be new.

Kelly-Miller received a swell publicity break in *The Chicago Sunday Tribune* of November 29, in which Marge Lyon wrote an entertaining yarn on her visit to the show in the Ozarks.

**AMMON QUILTS**  
(Continued from page 52)

vertising association. He charged that he was "being driven out of business" by the large billboard firms in that organization.

"Big companies sometimes use devious and hypocritical means to crush little companies," Ammon said.

He pointed out that the Key company had been excluded from association membership, "since the association can have only one member in a given area" . . . and if an agreement had existed with the State Planning Board not to post on Highway 30, "the association should have informed non-member companies."

He added that "altho the Key company had been for three months erecting sign along Highway 30, association representatives showed no interest in the highway until the announcement that it would become a federal highway."

Ammon announced that he and his wife had sold their stock in the Key company to Key.

**R-B PLANNING**  
(Continued from page 50)

special wagon, the top of which will be constructed on three levels. A special elevator will be provided for the calliope. Because of the big top's added width it will be possible to place seats in front of the band for the first time.

Concello said he expects to return here in January.

Jimmy Retford, London booking agent who represents the Alzanas, announced that an option for 1948 had been picked up by the circus. The Alzanas are one of the many acts imported for this year's show.

**COLE PREPS FOR '48**  
(Continued from page 50)

The big top canvas, all new this year, is in excellent shape. Cole also plans to add a stake and chain wagon this year, to eliminate the heavy loss of tools, including hammers and grub hoes, experienced this past season. A new tractor-trailer unit will replace the truck now used to transport the grandstand. Show will travel on 21 show-owned motor vehicles.

Charles Meyer, general agent, and Joe McMahon, assistant manager, have been re-signed for the third consecutive year. Leon Bennett will again manage the side show.

Following the success of the presentation of his entire circus as featured grandstand entertainment at the Mineola (N. Y.) Fair last fall, Cole plans to concentrate on fair bookings, starting in late summer, 1948.

**PIKE IOWA PREXY**  
(Continued from page 52)

ing of the Iowa Fair Managers' Association in the Hotel Fort Des Moines and served to overshadow the annual confab. In the lone contest for a seat on the board, C. S. Macy, Grundy Center, was re-elected, winning by a vote of 69 to 39 over C. C. Nichols, Cresco. Other directors re-elected were B. O. Bates, Independence; W. H. Maxwell, Winterset, and J. W. Cory Jr., Spencer. Lyle R. Higgins, Harlan, was named as a new member to fill the vacancy left by Pike's election.

The financial report of the State Fair, released during the meetings, showed the annual to have \$642,618 in cash and government bonds. After completion of planned improvements, the sum of \$250,000 will still be held by the fair.

Principal contemplated expenditures include \$325,000 for a girls' 4-H dormitory and \$70,000 for improvements to the electrical system and to fairgrounds toilets.

The year-end surplus before these expenditures exceeds last year's by \$38,000.

Total '47 receipts from 147 fair operations, including a \$50,000 State

appropriation, this year aggregated \$654,228. Gate admissions yielded \$219,270.63. Day grandstand admissions totaled \$81,926.36, with the night grandstand only slightly lower at \$80,103.74.

**SALESBOARDS**

**IMMEDIATE DELIVERIES. 25% DEPOSIT.**

| Holes | Name                                | Profit  | Price  |
|-------|-------------------------------------|---------|--------|
| 300   | 25¢ Kuter Kolor, X Tk. Def.         | \$15.00 | \$.85  |
| 400   | 5¢ \$1.00 Board, Thick. Def.        | 7.00    | .85    |
| 1000  | 25¢ Charley Board . . . . .         | 50.00   | .88    |
| 1800  | 5¢ Lulu Board, X Thick Def.         | 18.00   | 1.49   |
| 1000  | 25¢ J.P. Charley, X Thick . . . . . | \$52.08 | \$1.25 |
| 1200  | 5¢ Hit the Barrel . . . . .         | 24.22   | 1.98   |
| 1200  | 25¢ Texas Charley "Seal" . . . . .  | 102.28  | 1.89   |
| 1200  | 5¢ Big Forty—Seal . . . . .         | 34.25   | 1.98   |
| 1184  | 5¢ WIN A FIN—Jumbo . . . . .        | 34.40   | 2.49   |
| 1200  | 5¢ DeLuxe 3 Grand Prize . . . . .   | 48.45   | 2.53   |
| 1000  | 5¢ Assorted J.P. Boards . . . . .   | 27.00   | 2.75   |

**NEW! 6 TICKETS PER HOLE BOARDS**

|      |                                |         |            |
|------|--------------------------------|---------|------------|
| 200  | 25¢ Kwik Fin, Max. Avr.        | \$37.50 | \$2.92 1/2 |
| 200  | 25¢ 6-in-1, Max. Avr.          | 37.50   | 2.92 1/2   |
| 2170 | 5¢ Rd.Wh.Bi. Tickets . . . . . | \$36.50 | \$1.49     |
| 120  | Tip Tickets—\$19.85 Gr. Doz.   |         | 1.89       |

**NEW COIN BOARDS—NEW CATALOG.**

**WORLD'S BEST BOARDS, TICKETS, CARDS**

**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

**SALESBOARD & TICKETS**

| Holes | Special Price                  | Av. Profit | Net Price |
|-------|--------------------------------|------------|-----------|
| 980   | 5¢ Fill—J. P. . . . .          | \$28.75    | \$3.26    |
| 800   | 5¢ Lotta Bucks . . . . .       | 9.00       | 1.14      |
| 2500  | 10¢ Double Winners . . . . .   | 78.00      | 4.00      |
| 600   | 10¢ Merry-Go-Round . . . . .   | 54.31      | 2.48      |
| 1000  | 25¢ Jack Pot Charley . . . . . | 19.30      | 2.36      |
| 200   | 25¢ Prize Game . . . . .       | 24.90      | 3.24      |
| 1000  | Plain Board . . . . .          |            | .79       |
| 2500  | 10 Sections . . . . .          |            | 3.08      |
| 1000  | 5¢ Smooth Sailing . . . . .    |            | 1.39      |
| 1200  | 5¢ Wahoo Box Tickets . . . . . | 27.00      | 1.93      |

We have many other Money Makers. 25% Deposit With Order—Balance C.O.D. Personal checks delay shipment.

**PAN SALES COMPANY**  
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**PUSH**

**PUSH**

**PUSH CARDS**

Straight numbers 10 to 200-Holes Girl Names. Also 1-29 to 1-99¢ in 12 to 66-Holes Girl Names, or All Winners. Others from 10 to 600 Holes. In Stock.

**FREE Order Guide. Write**

**W. H. BRADY CO., MFRS.**  
CHIPPEWA FALLS, WISC.

*Another First* **2 For 5¢ PLAY!**

**SEVEN FIVES**

SEALS CONTAIN SEVEN \$5.00 WINNERS OR 25¢

Now is the right time for low priced play!

**"SEVEN FIVES"**  
840 G L HOLES  
5¢ PLAY  
TWO TICKETS IN EACH HOLE

No. 18171-7  
SPECIAL THICK  
Takes In—\$42.00  
Av. Payout—19.17  
PROFIT—\$22.83  
COMPLETE WITH EASEL

**Extra! ANOTHER FIRST! TRIANGLE SHAPED SEALS!**

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**Ticket Folding and Banding Machines**

A high production, trouble free machine. Does not tear up tickets. Ticket can be removed at any part of process in few seconds without loosening a screw or removing a part. Practically full-time production. Price \$3,000.00. Five-Fold Machine, same principle, \$3750.00.

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**PUSH CARD OPERATORS**

Send for our circulars on exclusive irresistible novelties that sell on sight, complete with special cards.

**ECONOMY DISTRIBUTING CO.**  
308s West Superior Cleveland 13, O.

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**SENSATIONAL NEW 1948 PREMIUM PRICED RIGHT**

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Red, White & Blue Tickets, 1950's, 2050's, 2200's. Sample set, \$2.00; five folds or singles. Tip Books, 120's, five folds or singles. Sample doz., \$2.00. Can also supply a few more jobbers. Write for prices. No free samples. All orders cash or C. O. D.

**BARNES NOVELTY CO.**  
NEW PARIS, OHIO

Communications to 155 No. Clark St., Chicago 1, Ill.

## Hike Trenton Licenses on All Machines

Effective January 1

TRENTON, N. J., Dec. 13.—The city commission passed a series of ordinances here Thursday (11) boosting license fees on coin machines and setting a 0.1 per cent tax on the gross income of all local businesses, with January 1 as the effective date for the new measures. This was the first positive action in moves by several New Jersey communities to increase municipal revenues by upping taxes on coin machines. Nearby Hamilton Township has already taken preliminary action in this connection, with ordinances affecting coin machines presently under consideration by its township committee.

Calling for a license fee of \$15 per juke box on location, as compared to the present fee of \$10, the Trenton ordinances also specify a \$40 fee on pin game licenses, a \$5 levy on vending machines selling merchandise for 5 cents or more and a \$1 annual charge for penny venders. In addition, pinball game operators would be subject to a tax graduated in accordance with the number of units in operation, with a maximum of \$500 levied on operators of 50 machines or more. Distributors of coin-operated equipment and merchandise sold thru machines will come under the provisions of the general business tax.

### Tax Excessive

The severity of the new tax schedule was protested by local business groups, with Sol L. Kesselman, legal representative of several music, game and vending operators, arguing that they were excessive and should be revised downward.

Interpreted as a further blow to operators, affecting them thru their locations, was the increase of liquor license fees from \$450 a year to \$650 a year. Ernest Newbon, president of the Mercer County Tavern Owners Association, stated that such an increase may "drive many of the small saloon keepers out of business." Other established coin machine locations hit by the new tax measure

(See Trenton Hikes on page 80)

## CMI Adds to Needy Kids' Circus Fund

CHICAGO, Dec. 13.—Coin Machine Industries, Inc. (CMI), has donated \$60 to a special fund to provide circus tickets for underprivileged children at the International Circus to be held at the Coliseum here, beginning December 26.

Donation went to the Underprivileged Children's Circus Fund, sponsored by the Society of Underprivileged Children. In making the donation, James A. Gilmore, CMI secretary-manager, specified that it should be divided equally among Catholic, Jewish and Protestant underprivileged children.

Last year the CMI donation to the fund went to buy circus tickets for children afflicted with polio. This year the society hopes to accommodate 100,000 children with circus tickets for the affair between December 27 and January 4.

## Memorial to Wife

CHICAGO, Dec. 13.—Among the contributions to the Coin Machine Industries, Inc., (CMI) campaign for the Damon Runyon Memorial Fund for Cancer Research which are received at CMI campaign headquarters here are many that contain a message.

One of the recent donations was from H. H. Matheny, of the Matheny Vending Company, Inc., Wichita, Kan., whose wife, Lenora, was recently a victim of cancer.

In a letter accompanying the donation, Matheny said: "This contribution is very small, indeed, compared to that which cancer has taken from me. I trust my small efforts in supporting the Damon Runyon fund will bring happiness to some family."

## CMI President Predicts Crowd of 10,000 at 1948 Coin Machine Convention

Show Will Mark Damon Runyon Cancer Fund Drive Climax

CHICAGO, Dec. 13.—Registration at the annual Coin Machine Industries (CMI) show and convention is expected to run between 8,000 and 10,000 next January 19-22, Dave Gottlieb, president of the association said this week. Gottlieb, who likewise announced to the membership this week that he will not be a candidate for the association's presidency, pointed out that the show this year will mark the climax of CMI's drive to aid the Damon Runyon Memorial Fund for Cancer Research.

The public relations program, in its first full year, will help boost interest in both the convention and the show. "I know," Gottlieb said, "that I'm safe in saying that every person in the industry is more public relations conscious now than ever before."

Gottlieb traced the association's activities in behalf of the Damon Runyon fund, which has already attracted more than 500 individual donations from coin machine manufacturers, distributors and operators. "When our collection passed \$100,000," the association president said, "we had reached our first objective—to raise more money for the cancer fund than any other industry in America." CMI's goal, to be realized before the convention ends, has been set at \$250,000.

On the closing night of the convention, January 22, the association expects to have Walter Winchell, national director of the cancer fund, on hand to acknowledge CMI's donation. The banquet will be held in the Grand Ballroom of the Stevens Hotel.

In addition to the cancer fund climax, Gottlieb said there "will be an elaborate program of entertainment at the banquet." Dick Hood, for many years a showman, will be in charge of entertainment.

### Set Annual Luncheon

On January 20, the Louis XVI Room of the Sherman Hotel—which will be headquarters for the convention and show—will be the scene of the association's annual luncheon. Principal speaker at the luncheon will be Dr. Preston Bradley, pastor of People's Church, Chicago.

Another feature of the luncheon will be the announcement of public relations awards for 1947. The annual award for the best public relations job by a CMI member was established in 1946. First award, handed out at the February, 1947 show, went to Samuel (Curly) Robinson, managing director of the Southern California Operators' Association. Robinson was presented with a \$3,000 Cadillac automobile.

This year, instead of presenting a single award, the association will give four cash awards to the four best entries. First award will be \$1,000; second, \$750; third, \$500; fourth, \$250.

## Meehan Says Licensing of N. Y. Pins Still Doubtful

NEW YORK, Dec. 13.—Despite a series of feature stories appearing here locally and predicting the early legalizing of pinball games, the re-entry of "stripped" novelty games (which are referred to as pinballs by the local press) is still far from being settled.

Acting License Commissioner Patrick J. Meehan said this week that he "knew nothing about pinballs." He further stated, "I am definitely not preparing such a bill (one to legalize pins here). However, the city council might have something of that nature in mind. They are not pinball machines, however, they're amusement devices."

### AAMONY in Huddle

The Associated Amusement Machine Owners of New York (AAMONY), following a meeting held Thursday (11), sent out the following message to all members:

"The association still prohibits the operation of pinball machines by the

organization's members until such time as a license is issued."

The situation as far as the Department of Licenses is concerned is also unsettled at this time. Benjamin Fielding, who until a few weeks ago was the commissioner of licenses, was shifted over to head the Welfare Department in a sudden move, with Mayor William O'Dwyer naming Meehan as acting commissioner of licenses. Just prior to Fielding's shift into the complex welfare situation, operators in this area were expecting a court case involving Joseph Hirsch, former AAMONY chairman of the board, to clear the decks for city council passage of a bill legalizing the machines. However, the case was dismissed and no decision was forthcoming, leaving the entire situation up in the air.

In any event, it is the opinion of all parties concerned at this point that operators should keep their machines off location here until favorable action on the license is completed.

## \$175 Ceiling for Games Edict Of Philadelphia Association

PHILADELPHIA, Dec. 13.—The Amusement Machines Association of Philadelphia, thru Joseph Silverman, business manager, announced a program this week under which none of its members will purchase new amusement games which cost more than \$175. Silverman likewise mailed out a letter to manufacturers of the games, telling them of the association's move and asking for their reaction.

In Chicago pin game manufacturers said that they had received letters telling them of the move. Most of the manufacturers reported that they had answered the letter, pointing out that the association's request was impossible to meet since the games cannot be sold to distributors for the price the association mentioned.

The manufacturers said that even as the operators' cost of doing business had increased, so had production costs risen. Labor and material

costs, the manufacturers said, make it impossible to deliver, at that price, a well-made game which will stand up on location.

Silverman said that he wanted to arrange a meeting between members of his association and manufacturers to be held during the annual coin machine convention which will be staged January 19-22, 1948.

"We want to sit around the table with them," Silverman said, "and discuss our problems with them."

The association manager said that he believed Philadelphia operators' troubles could be traced to the nickel price, but he discounted any idea of increasing play price from the established 5 cents. The operator, Silverman said, would be foolhardy to consider jumping price per play to 10 cents.

Silverman said that his operators were facing a highly competitive factor in television which has affected collections in locations.

## The Cat's Meow

TAMPA, Dec. 13.—A self-appointed custodian of pinball games is the pet cat in a local location here. It seems the cat sits intently astride the game and watches the skyrocketing scores as they appear on the backboard, becoming especially delighted when the ball begins clicking down the playfield. Should the player leave before the feline pin fan grows tired of the sport, it's reported the nine-lifer actually puts on pained expression and then settles down until the next player comes along.

# 1947 Coin Machine Exports Near \$4,000,000 Mark for First Nine Months of Year

American Coinmen Export 2,770 Machines in September

WASHINGTON, Dec. 13.—American coinmen exported a total of 2,770 coin machines valued at \$446,159 during September, according to latest figures released by the Department of Commerce. Dollar value amounted to an increase of more than \$100,000 over the previous month and brought the nine-month total to \$3,931,247, which is about 33 per cent above the former high recorded for 12 months in pre-war years.

Altho this impressive figure indicates that total exports for 1947 might reach the \$5,000,000 mark, heavy consideration must be given to the fact that as of November 17, Canada placed a ban on coin machine imports as well as many other items in a move designed to conserve her diminishing total of U. S. dollars. For during the nine months ended September 30, Canada has been the purchaser of 12,532 of the 20,413 machines exported to that date, having a total value of \$1,447,692.

### September Breakdown

A breakdown of the September report shows that foreign coinmen purchased 781 juke boxes valued at \$319,560; 1,249 venders worth \$78,322 and 740 amusement games with a total valuation of \$48,277. Canada, as in every previous month in 1947 except one, led the list with a total of 1,702 coin machines valued at \$282,558, which represents about 63 per cent of the September dollar total for all countries.

Second largest buyer during September was Argentina with 62 units valued at \$34,007, followed by Cuba's 121 machines worth \$33,976 and Mexico's 623 units costing \$20,407. Remainder of the first 10 on the export list were Union of South Africa, Salvador, Sweden, Philippines, Newfoundland and Venezuela, in that order.

Of the 781 juke boxes shipped to foreign neighbors, Canada received approximately half, or 383 phonographs, valued at \$178,724, which is almost 65 per cent of the juke box dollar value for the month. Other leading buyers were Argentina, \$34,007; Cuba, \$25,299, and Mexico, \$13,828.

### Four Buy Venders

In the vending machine field, Canada accounted for 644 units, slightly less than half of all venders exported, valued at \$66,035, or 75 per cent of the total dollar value. Only other vender importers listed were Cuba, 41 automatic merchandisers worth \$6,125; Mexico, 540 machines valued at \$4,625, and the Dominican Republic's 4 venders collectively worth \$590.

Eight firms were listed as amusement game buyers, with Canada purchasing 675 of the 740 machines, valued at \$37,799. Cuba bought 20 games worth \$2,552; Mexico, 16 for \$1,945, and India, an amusement game purchaser for the first time, accounting for 8 machines worth \$2,132.

During September the average price paid for juke boxes jumped to \$409, more than three times the average price paid for the same commodity in August, indicating that perhaps many more newer models were sent to foreign shores than in the previous month. Venezuela paid the highest average price for phonographs, \$793, with Bahrein next at \$700 for the one machine purchased.

Bahrein is a British-owned island in the Middle East noted for its high output of oil.

### Average Price Drops

Average price paid for venders in September was but \$63, a sum highly influenced by the \$9 per machine paid by Mexico's 540 venders. Canada, the vending leader, paid \$102 as an average price for the 644 automatic merchandisers she accounted for. Highest per machine vender buyer was Cuba, a nation that bought 41 venders at an average price of \$149. During the previous month, August, the average price paid for all venders sent to foreign nations was \$123.

Foreign coinmen also paid a much lower average price for games in September than in the previous month. August rate was \$105, while September's average price was \$65. Canada's average game price was the lowest at \$56, while the Canal Zone paid the most, \$291.

Altho there is no clear-cut picture as to the full effect the Canadian ban will have on coin machine exports, American coinmen who have built up a healthy trade with Canadian firms are in agreement that end of Canadian traffic is bound to mean the loss of a fertile export outlet. However, during the past year many nations began appearing on the export list for the first time. Some of these, notably Colombia, Venezuela and Argentina, have already established themselves as heavy coin machine buyers.

Whether these, as well as other newer coin machine markets, can be developed to the point where they can take up the slack left by the Canadian ban remains a moot question. It is presumed that American coinmen will begin to concentrate on the newer export countries, while continuing to develop still more foreign coin machine outlets. Beyond that, the Canadian ban might also serve to show coinmen interested in foreign trade, that pre-occupation with any one large foreign market to the exclusion of lesser developed overseas outlets is a dangerous practice.

## Trenton Hikes Machine Licenses

(Continued from page 79)

were bowling alleys. While the tax program, as passed, is expected to net the city revenues totaling \$300,000 to \$400,000, commissioners said that those portions that "result in inequities" may yet be revised to lower levels by amendment.

### Final Action December 23

In the case of Hamilton Township, new tax measures were introduced at a special meeting Tuesday (10), but can not become effective until final action is taken December 23, at which time opponents to the ordinances will be heard. In its present form, the ordinances specify an annual levy on juke boxes of \$15, whereas the present fee is \$5, and for other coin machines accepting 5 cents or more, \$25. The latter fee represents an increase of \$10. Altho there are none operating in the township at the present time, \$10 per penny machine is called for under the new measures.

Taproom license fees will be raised from \$400 to \$600, club levies upped from \$100 to \$150 and bowling alleys will be required to pay a fee of \$15 per alley, instead of \$10 for the first alley and \$5 for each additional alley. Revenue accruing to the township from liquor fee boosts alone are expected to total \$10,000 in 1948.

## Pins, Jukes In Hartford Get New Tax

Effective January 1

HARTFORD, Conn., Dec. 13.—The Hartford City Council has passed a new ordinance which requires a license fee for operators and distributors of mechanically operated juke boxes and pinball machines. The new law is to be effective as of January 1, 1948.

The ordinance provides that issuance of licenses and investigation of license holders falls under the jurisdiction of the chief of police. The old ordinance, which covered licensing in similar manner as the new one, provided that the town clerk handle licensing and did not stipulate any fee to be paid.

According to the new law, distributors of music machines will not be required to pay a fee. Operators, however, will have to pay a fee of \$15 for each juke.

Distributors of pinball and similar machines must pay a fee of \$15. Operators of such machines will pay a \$25 fee for a one-year period.

## Gottlieb Not To Run for CMI Presidency in 1948

CHICAGO, Dec. 13.—Dave Gottlieb, president of Coin Machine Industries, Inc. (CMI) for the past eight years, and a member of its board of directors for 12 years, this week officially notified members of the association that he would not be a candidate for CMI presidency when his current term expires January 20, 1948.

In a letter to the members of CMI, Gottlieb, who guided the association thru its most formative years, wrote, "I have served as director of the manufacturers' association for 12 years, and as president for eight years, and I now feel that the responsibilities of the office of president should be turned over to some other man."

"There are many capable men who have the ability to administer the

office properly, and direct the activities of the association in such a manner as to enhance the prestige of the organization."

Commenting on his own tenure of office—which saw the establishment of CMI's legal bureau and public relations staff—Gottlieb said: "During all the years that I have been connected with the association, I have always served to the best of my ability, and in the interest of the entire industry. I now feel that I am entitled to a little rest, and I am sure that those who have worked with me on association matters will agree."

Concluding his letter, Gottlieb wrote CMI members: "I want to take this opportunity to thank the entire industry for the splendid cooperation given me during my tenure of office."

## Coin Machine Exports

September, 1947

| Country               | TOTAL        |                  | PHONOGRAPHS |                  |              | VENDERS      |                 | AMUSEMENT GAMES |            |                 |              |
|-----------------------|--------------|------------------|-------------|------------------|--------------|--------------|-----------------|-----------------|------------|-----------------|--------------|
|                       | No.          | Value            | No.         | Value            | Av. Price    | No.          | Value           | Av. Price       | No.        | Value           | Av. Price    |
| Canada                | 1,702        | \$282,558        | 383         | \$178,724        | \$466        | 644          | \$66,035        | \$102           | 675        | \$37,799        | \$56         |
| Argentina             | 62           | 34,007           | 62          | 34,007           | 548          | ..           | ..              | ..              | ..         | ..              | ..           |
| Cuba                  | 121          | 33,976           | 60          | 25,299           | 421          | 41           | 6,125           | 149             | 20         | 2,552           | 127          |
| Mexico                | 623          | 20,407           | 67          | 13,828           | 206          | 540          | 4,625           | 9               | 16         | 1,954           | 122          |
| Union of South Africa | 27           | 19,730           | 27          | 19,730           | 731          | ..           | ..              | ..              | ..         | ..              | ..           |
| Salvador              | 21           | 8,847            | 21          | 8,847            | 421          | ..           | ..              | ..              | ..         | ..              | ..           |
| Sweden                | 40           | 8,219            | 40          | 8,219            | 205          | ..           | ..              | ..              | ..         | ..              | ..           |
| Philippines           | 20           | 7,975            | 14          | 6,250            | 446          | ..           | ..              | ..              | 6          | 1,725           | 287          |
| Newfoundland          | 45           | 7,586            | 39          | 7,071            | 181          | ..           | ..              | ..              | 6          | 515             | 86           |
| Venezuela             | 7            | 5,554            | 7           | 5,554            | 793          | ..           | ..              | ..              | ..         | ..              | ..           |
| Guatemala             | 23           | 3,240            | 23          | 3,240            | 141          | ..           | ..              | ..              | ..         | ..              | ..           |
| Chile                 | 5            | 2,900            | 5           | 2,900            | 580          | ..           | ..              | ..              | ..         | ..              | ..           |
| India                 | 8            | 2,132            | ..          | ..               | ..           | ..           | ..              | ..              | 8          | 2,132           | 267          |
| Honduras              | 3            | 1,872            | 3           | 1,872            | 624          | ..           | ..              | ..              | ..         | ..              | ..           |
| Panama                | 2            | 1,166            | 2           | 1,166            | 583          | ..           | ..              | ..              | ..         | ..              | ..           |
| Bermuda               | 3            | 1,038            | 1           | 532              | 532          | ..           | ..              | ..              | 2          | 506             | 253          |
| Canal Zone            | 3            | 872              | ..          | ..               | ..           | ..           | ..              | ..              | 3          | 872             | 291          |
| Portugal              | 20           | 755              | 20          | 755              | 38           | ..           | ..              | ..              | ..         | ..              | ..           |
| Bahrein               | 1            | 700              | 1           | 700              | 700          | ..           | ..              | ..              | ..         | ..              | ..           |
| Dominican Republic    | 4            | 590              | ..          | ..               | ..           | 4            | 590             | 147             | ..         | ..              | ..           |
| Other Countries       | 30           | 2,035            | 6           | 866              | 144          | 20           | 947             | 47              | 4          | 222             | 55           |
| <b>TOTALS</b>         | <b>2,770</b> | <b>\$446,159</b> | <b>781</b>  | <b>\$319,560</b> | <b>\$409</b> | <b>1,249</b> | <b>\$78,322</b> | <b>\$ 63</b>    | <b>740</b> | <b>\$48,277</b> | <b>\$ 65</b> |

# NAMA SHOW GETS UNDERWAY

## Tax Official Gives Details Of NY Ruling

### Penalty for Offenders

ALBANY, N. Y., Dec. 13.—Penalties to cigarette vender operators and other cigarette retailers who do not comply with the recently increased New York State cigarette rate by January 1, 1948 (*The Billboard*, December 13) were explained in detail this week by Alger B. Chapman, president of the State tax commission.

Chapman disclosed that any cigarette vender operator or retailer "who fails, neglects or refuses to comply with the law shall be guilty of a misdemeanor." A first offender may be confined in jail up to 30 days and fined up to \$100. In addition, cigarettes not properly stamped are subject to seizure and confiscation by the State. In the event of cigarette confiscation, the offending retailer may be permitted by the tax commission to redeem them. Penalty in this case is payment of the amount of tax in default plus a \$50 penalty, with the minimum tax payment set at \$5.

It was also disclosed by the tax commission that jobbers and wholesalers licensed by the commission as agents to affix cigarette tax stamps are now in session at regional conferences thruout the State for the purpose of planning for the transition from the 2 cents to 3 cents per pack tax stamp affixation. These regional meets were ordered by the tax commission so that cigarettes furnished to retailers after January 1 will already bear the necessary tax stamps.

## Guardian Electric Unit at NAMA Meet

CHICAGO, Dec. 13. — Guardian Electric Manufacturing Company, firm supplying relays and electric controls, will display its Computit unit, operating in conjunction with a standard vending machine, during the National Automatic Merchandising Association (NAMA) convention and exhibit here at the Palmer House December 14-17.

Unit exhibited will permit a variety of packaged items to be vended thru a single machine and will be put thru its paces by actual demonstrations, firm officials report.

Guardian Electric, in describing the functions of the Computit unit, stresses the fact that it is not a vending machine in itself, but a system of controls that may be incorporated into a vender. These controls permit the acceptance of multiple coins in denominations ranging from pennies to half dollars; record electrically the price and merchandise selected by customer; accumulate total of money deposited in any amount and type of coins; actuate dispensing mechanism; select correct change for over-payments; actuate change return mechanism; reset all controls back to zero. Entire process, depending upon type of vender and product, takes place in from one-third of a second up to three seconds.

## Tax Paid Cigs Up, Cigars Down

WASHINGTON, Dec. 13.—Latest tax paid cigarette production figures released this week by the Department of Commerce show a total of 283,832,141,697 units for the 10 months ended October 31, a gain of 4.7 per cent over the same period a year ago. In the same comparison regarding cigars, figures were 4,688,394,082 cigars this year, or 4.09 per cent less than the first 10 months in 1946.

Tax paid production in cigarettes for October alone was 33,236,897,020 units compared with 32,777,875,271 cigarettes for the same month in 1946, an increase of 1.4 per cent. In October, this year, tax paid cigar production totaled 587,952,293 units, amounting to a decline of 6,475,104 units, or 1.09 per cent, from the tax paid cigar production figures for October, 1946.

## Court Restrains Pa. From Sealing of Drink Venders

HARRISBURG, Pa., Dec. 13.—A preliminary injunction, restraining the Commonwealth of Pennsylvania from sealing soft drink vending machines which are operated without a license under the new soft drink tax law, has been issued by Dauphin County Court pending a hearing.

The injunction proceedings were brought by the Keystone Coca-Cola Bottling Company, of Wilkes-Barre. The firm alleged that the Commonwealth impounded seven of its coin-operated vending machines, and contends that this action was illegal.

State officials said the machines were located at public schools and industrial plants where no other soft drink was dispensed, and thus required a license—not as a vending machine—but as a retail outlet under terms of the tax law.

The tax is \$1 a year, the nominal fee set by the State not for revenue purposes, but as a means to keep a check on all soft drink handlers to facilitate collection of taxes.

Machines in establishments already holding the \$1 license to dispense soft drinks are not subject to the annual license fee, it was said.

## Fly 200 Popcorn Venders to Berlo

NEW YORK, Dec. 13.—Resorting to air freight to meet a rush order from the Berlo Vending Company in Philadelphia, Ben Golob this week completed arrangements with T & C to fly 200 popcorn machines from Grand Prairie, Tex., to the Newark airport. Initial air shipment of 100 venders arrived early in the week, while the second plane load was scheduled to arrive today.

Berlo, a part of the ABC combine, is placing the 200 popcorn machines in theaters.

## Johnson Fare Co. To Show Entire Line At NAMA Meeting

CHICAGO, Dec. 13.—Johnson Fare Box Company, in its display at the National Automatic Merchandising Association (NAMA) Convention and Exhibit at the Palmer House here, is presenting its full line of products for the first time at any showing, according to Tom Forester, vending division sales manager.

Making up the firm's exhibit is the new Harris coin changer, Dixie automatic cup dispensing mechanism (for hot and cold drinks), coin counter, money barrel changers, tubular and cartridge type coin wrappers, registering turnstiles (non-coin) and fare boxes.

Firm officials present at the Johnson Booth are Ed Spaulding, vice-president in charge of sales; Jack Doyle, sales engineer; Frank Emme, sales representative, and Tom Forester.

## Alkuno To Show New Hard Candy Venders at Show

NEW YORK, Dec. 13.—Representing the fruit of a one-year development program, the new Alkuno Unique venders, coin-operated automatic hard candy merchandisers, will be shown to the trade for the first time at the National Automatic Merchandising Association exhibition in Chicago December 14-17.

Vender, designed to dispense 5-cent packages of Charms, Lifesavers and candy or gum products of comparable size, can be used for wall, counter or floor locations, according to Kuno E. Hamann, president of Alkuno & Company. To suit the demands of separate locations, the four-column machine will be supplied to operators with either of three different face displays. These displays will feature Lifesavers, Charms or column identification buttons for other merchandise, and in each case will include a stainless steel mirror. Display material is completely interchangeable, Hamann pointed out, to (See *Alkuno To Show on page 91*)

## Triangle Sales Co. Made Minn. Distributor For Daval Products

CHICAGO, Dec. 13.—Daval Products Corporation here has announced the appointment of Triangle Sales Company, of Minneapolis, as distributor of Daval Postmasters, coin-operated postage stamp vender. Triangle will distribute the Daval vender thruout Minnesota.

According to Angus P. Grant, of Triangle Sales, the firm has discontinued the manufacture of bubble gum to devote full time to sales of Postmasters.

## Crowds Flock Into Chicago

Expect attendance to pass 2,000 mark for convention of vending machine assn.

CHICAGO, Dec. 14.—Vending machine operators, distributors, manufacturers and supplies have been flooding into Chicago since Friday (12) to be on hand for today's opening of the four-day convention and exhibit of the National Automatic Merchandising Association (NAMA) at the Palmer House.

First day estimates indicated that the attendance would go even beyond the 2,000 members of the vending machine industry predicted to attend by NAMA officials.

Registration got under way at 9 o'clock this morning, but exhibitors have been on hand at the Palmer House since Friday when setting-up of the booths began.

Convention activities got under way at 2 o'clock this afternoon when Robert Z. Greene, retiring NAMA president, cut the ribbon, officially opening the exhibition hall. Two floors of the Palmer House have been devoted to showings of equipment and supplies. Many new models were exhibited publicly for the first time.

Tonight all registered guests are scheduled to gather in the Red Lacer Room on the Palmer House's fourth floor to attend the president's and directors' reception.

No changes have been made in the previously announced convention and exhibit schedule (*The Billboard*, December 13). A great deal of interest has been directed toward the special round-table forums and one-act skits on operating problems which are scheduled for the remaining three days of the convention.

Interest in the show from outside of the vending machine industry, itself, has been great.

## J. P. Hubbell Milk Vender in Model Stage

FANWOOD, N. J., Dec. 13.—J. P. Hubbell, this city, has announced that automatic metering dispensers for bulk milk vending are now "entering the working model stage."

The new Hubbell venders, successors to Innakan dispensers, also produced by Hubbell, are designed to allow easy cleaning and sterilizing.

In explaining the features of his new venders, Hubbell pointed out that all connections are made automatically by closing the refrigerator door. They are adaptable to either coin or non-coin operation and with or without automatic cup placement.

Hubbell reports that he plans an industry-wide showing of the new vender after solving the problems of short supply of materials and skilled labor which have thus far made it impossible to turn out the necessary models.

NEW YORK, Dec. 13.—Corn Products Refining Company paid a total dividend of \$3.15 on its common stock this year compared with \$2.60 for 1946. Firm recently voted a dividend of 90 cents on common stock, payable January 26.

# United States Ice Cream Production Drops in October In Spite of Warm Weather

Production for Jan.-Oct., 1947, Off 11% From 1946

WASHINGTON, Dec. 13.—Estimated output of ice cream during October totalled 47,615,000 gallons, according to latest figures released by the Bureau of Agricultural Economics of the Department of Commerce. Figure represents an average seasonal decline from September of 22 per cent but also indicates a drop of 14 per cent from production of October a year ago.

Bureau also reported that total production for the 10 months ended October 31, 1947, was about 560,985,000 gallons, which is 11 per cent off last

year's figures for a similar period, tho still remaining almost 46 per cent ahead of the 1941-'45 average for the same 10-month period.

Whether the decline in output from a year ago was the beginning of a trend in this direction was not indicated, but the federal bureau reported that October temperatures all over the nation were above normal and the weather remained mild during the month.

In an ice cream production report according to major areas, the bureau stated season output declines were universal, with the sharpest drops taking place along the Pacific and Atlantic seaboard. In all, the North Atlantic area was off 26 per cent, with the two largest producers, Pennsylvania and New York, dropping 17 and 34 per cent respectively. Output slash in the Pacific area amounted to 25 per cent, with California reporting an individual drop of 23 per cent.

Average seasonal decline for the South Atlantic States was 23 per cent during October. There decreases ranged from 11 per cent in West Virginia to 31 per cent in Georgia. Report from the East North Central States showed that Illinois had the doubtful distinction of recording the sharpest decline, 26 per cent, with the area as a whole accounting for an average drop in production of 22 per cent. Missouri and Iowa each registered 25 per cent cutbacks in ice cream output to pace the 20 per cent drop reported for West North Central States. Remaining major reporting areas, Mountain and South Central, recorded 12 and 15 per cent seasonal production declines respectively.

Compared with ice cream production during October, 1946, all areas except the Mountain States, which had a 1 per cent gain, turned in production declines for October this year. Sharpest drop was by the Pacific States, 23 per cent, with the remaining areas reporting as follows: South Atlantic, 22 per cent; North Atlantic, 18 per cent; East North Central, 13 per cent; South Central, 6 per cent, and West North Central showing the smallest decline, 2 per cent. Three States recognized as perennial ice cream production leaders—Pennsylvania, New York and California—reported production losses of 13, 20 and 25 per cent respectively.

Sole note of cheer in the October production report was that all areas reported production gains compared with 1941-'45 October averages with the West North Central highest, 58 per cent; Pacific lowest, 9 per cent.

## Groups Protest New Ala. Sales Tax Laws

MONTGOMERY, Ala., Dec. 13.—Leaders of various State business groups appeared before the State Revenue Department to protest against a new regulation requiring wholesalers to account for all sales to retailers.

New regulation, which will become effective January 1, 1948, would require wholesalers to list names, addresses and sales tax code numbers of all merchants to whom they make sales.

J. A. Stephens, deputy revenue commissioner, stated that the regulation was designed to enforce sales tax collections and not impose a hardship on any firm or individual.

## Cigarette Price Up 2c in Canada

MONTREAL, Dec. 13.—Imperial Tobacco Company of Canada, Ltd., will shortly increase the price of its cigarettes by 2 cents per package of 20, bringing the price to 35 cents, Earl Spafford, president, has announced.

Retail price will be hiked to 38 cents from 36 cents in Quebec Province, where there is a provincial tax on cigarettes.

Tuckett Tobacco Company, Hamilton, Ont., a subsidiary of Imperial Tobacco, has already upped its cigarette price to the 35-cent figure.

## New York Show Given for New Douglas Shiner

NEW YORK, Dec. 13.—Coin machine distributors and operators in this area received their introduction to the Douglas Automatic Shoeshiner in a week-long showing held at the Essex House this week. Showing was held under the supervision of Charles L. Ward and Karl D. Beattie, representing the parent distributing company, national sales agent for the machine. Interviews are being held thruout the week, with Ward and Beattie scheduled to set up distributorships shortly.

Showing featured the first two shoeshiners to come off the assembly lines, one, finished in black and shining black shoes, and the other, finished in light brown, for brown shoes. Machines operate on a dime, and give a complete shine in one minute. The shoeshiners come complete with a set of shine pelts and a quart of wax shine, each of which are said to last for 1,500 to 2,000 shines. The pelt replacements sell for \$8 a pair, while the especially prepared shining wax lists for \$1.25 a quart.

### Output Started

Ward and Beattie reported that production of the Douglas Shoeshiner is under way at the Kinmont Manufacturing Company on the West Coast, and initial orders in the Far West are being filled. The first location set is the naval base at Santa Barbara, where 20 machines are scheduled for installation immediately. Shipments of the machines to the East are expected to start by January 15. Production plans call for 500 machines a month, and, if orders warrant, this figure can be increased.

A plan is also under way to establish assembly plants in Chicago and New York at some future date. This would be done so that machines could be completed in Chicago for delivery to the Midwest and Southern markets, while the New York plant would cover the entire Eastern Seaboard.

Machines on display in New York will be sent to Chicago today and will be on display at the Sherman Hotel thru next Friday (19).

## Drink-O-Mat Names Carolina Distrib

NEW YORK, Dec. 13.—The appointment of the Carolina Drink-O-Mat Corporation as franchise distributors for Drink-O-Mat Industries, Inc., in North Carolina, was announced here this week by Richard Cole, vice-president of the parent company. The new distributor, headquartered in Charlotte, will introduce the cup vender at a showing at the Hotel Charlotte December 19 and 20. H. S. Glenn and L. F. Maneschmidt, corporation principles, will be hosts.

# Map Change In Arkansas Vender Tax

Would Drop State Levy

LITTLE ROCK, Dec. 13.—Arkansas Public Expenditures Council board of directors voted last week to recommend to the 1949 Legislature that the State drop its tax on vending machines and extend the power to tax venders to local governments.

The recommendation was one of 27 suggested revisions included in a report of the committee which followed a year's study of State tax problems.

Special committees will be appointed to conduct taxpayer meetings in all sections of the State to study the recommendations made by the council group.

### Part of Program

These will be part of a program the expenditures council plans to round out the recommendations before presenting them for official action at the 1949 Legislature. Program will include a State-wide educational program and a survey to determine public opinion.

If adopted, the board's recommendations would mean a lighter tax load for Arkansas' vending machine operators. They would reduce the taxes called for in Arkansas Senate Bill 131 which was passed this past spring (*The Billboard*, April 5).

At present Arkansas has what is generally considered a favorable vending machine tax law. It provides for a State tax of \$20 per year for each operator of merchandise venders and an annual license fee running from 50 cents per location with less than five service venders to a maximum of \$5 for locations with more than 39 service venders.

The law specifically states that operators of "bona fide merchandise or service vending machines which do not have amusement or gaming features shall be exempt from the payment of individual machine license fees."

Thru this law municipal governments are enabled to license and tax vending machine operators and locations, but only with a fee that does not exceed the required State tax.

There are no indications that, should the recommendations of the board be adopted, the basic intent of the present law would be changed so that per machine taxes would be allowed.

The board's recommendations also call for a reduction on the State cigarette tax to 4 cents per package. However, cigarette sales would be subjected to a gross receipts tax. The suggested tax changes would also discontinue the percentage discount allowed on the purchase of cigarette stamps and the substitution of a flat discount of 75 cents per 500 tax stamps in its place.

The recommendations were announced following a discussion session at Hotel Marion here Saturday (6).

## Discuss Raise In St. Louis Cigarette Tax

ST. LOUIS, Dec. 13.—Despite the results that an increased city cigarette tax might have on local trade as a whole, only one person appeared at a public hearing in the City Hall here to protest the additional levy of 1 cent per pack on cigarettes which already bear a 2-cent tax.

Sole opponent was Mrs. Hattie L. Spielboch, drugstore owner, who told the Aldermanic Legislation Committee that passage of the measure would result in decreased revenue for the city. Her main argument was that the higher levy would force more people to buy cigarettes in the county.

Speaking for this bill and for a companion measure which would place a 5 per cent levy on gross receipts from retail on other forms of tobacco were John Rollings, secretary of the AFL Central Trades and Labor Council, and William Webb, secretary of the AFL Firefighters' Union.

Rollings contended that the bills were unwelcome but necessary. He pointed out that his union favored the taxes merely as stopgap legislation pending adoption of a more equitable tax program.

Local officials predict that passage of both bills would add about \$700,000 to the \$1,400,000 now collected on tobacco revenue.

## Improve Daval Stamp Vender

CHICAGO, Dec. 13.—Daval Products Corporation here announced this week that its plant is now operating at top capacity on production of the new Daval Postmaster, coin-operated postage stamp vender.

According to Daval officials, production of 150 Postmasters per day will be reached by January, 1948. At present a shortage of steel used in various mechanical parts is holding up production of more of the firm's stamp venders.

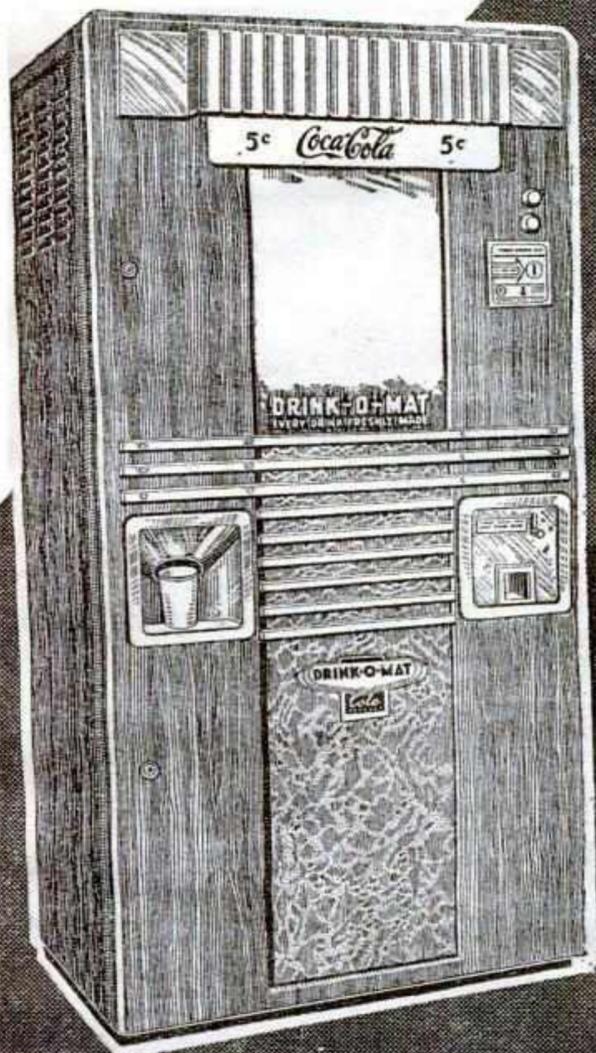
Several mechanical improvements suggested by distributors and operators during the nationwide tests given the original Postmaster model have been incorporated in the new 1948 vender.

The improved Postmaster will be on display at the Daval booth at the 1947 National Automatic Merchandising Association (NAMA) convention to be held at the Palmer House here next week.

## Arcades in Sydney Selling Ice Cream

SYDNEY, Dec. 13.—Many of the arcades here are installing ice cream bars and milk to boost gross sales. Definite trend along this line, it is felt by local interests, indicates that future installation of various types of vending machines in arcade locations may be the final outcome.

Meanwhile, expansion of coin operations must await the termination of the recently declared import ban.



tar heels are raving  
tobacco leaves are waving

**BECAUSE THERE'S A NEW WAY OF  
DRINKING "COKE" IN North Carolina**

**DRINK-O-MAT** *Coca-Cola* CUP DISPENSER  
featuring **COOLER-CARB**

They're kicking up their tarheels down in North Carolina 'cause Drink-O-Mat is now available throughout the State. Have you seen Drink-O-Mat? It's a miracle! The most efficient, modern, profitable machine ever made for cup dispensing.

Only Drink-O-Mat has Cooler-Carb, the revolutionary unit that instantly DRY refrigerates and carbonates each drink as served.

Twelve years of manufacturing and operating experience are responsible for such features as the Automatic Changer, 1,000 cup capacity, a perfect drink in 6 seconds, Foam Control and other perfected features that mean unsurpassed performance.

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**GALA SHOWING and RECEPTION**

Saturday, December 20th, 1947

Hotel Charlotte

Charlotte, N. C.

Come and Enjoy Yourself

OPERATORS: Franchised county territories are now available throughout North Carolina.

AMERICA'S FOREMOST PIONEERS OF BEVERAGE DISPENSERS

# NCWA Lays Plans To Fight Changes in Wage-Hour Act

WASHINGTON, Dec. 13.—National Candy Wholesalers' Association, Inc. (NCWA), has laid plans to present arguments against any change in definition of "driver-salesmen" which would place them under the wage-hour law before Department of Labor hearings now in progress here with respect to Section 541.5 of the regulations under the Fair Labor

Standards Act.

Altho the announcement of the hearing by the wage-hour administrator did not include mention of a proposal to place the driver-salesman under the wage-hour law, NCWA officials feel that any reopening of these definitions might result in unpredictable interpretations which would change the status of

such employees, who are now exempt from the law.

NCWA has filed a written statement asking that all amendments to the definitions be rejected and will give oral testimony on the subject before the administrator January 6. NCWA Executive Secretary C. M. McMillan and legal counsel William A. Quinlan will present the association's arguments.

Vending machine operators have a special interest in the case since many routemen work on a straight commission basis or a combination salary-commission basis. Such routemen would correspond, in most cases, with driver-salesmen.

NCWA officials have pointed out that placing of driver-salesmen under the wage-hour regulations of 40 hours a week and time and one-half for overtime would be impractical and unworkable from many standpoints.

In presenting its case, NCWA pointed out some of the difficulties in a wage-hour set-up for driver-salesmen. Some of the points included in the NCWA brief were:

Driver-salesmen are employed as salesmen, are given sales training, attend regular sales conferences, and in most instances are paid on either a commission or a salary-plus-commission basis and are fully within the intent of Congress to grant exemption to "outside salesmen." They are selected primarily for their ability to sell.

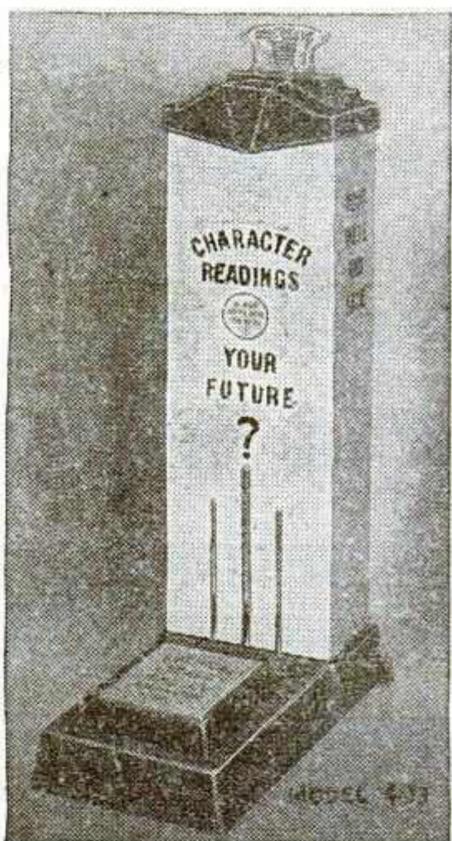
There is no practical way in which these driver-salesmen can be subjected to any uniform number of daily or weekly working hours, and it would not be desirable in their own interest or the public interest to do so. Congress recognized that except to a very limited extent, in relations to sales results, the employer cannot control what a salesman does with his time when he is away from the employer's place of business and not under the personal observation and supervision of the employer.

Varying circumstances and conditions will require substantial variation in hours or between different salesmen and different days, weeks or seasons and different sections of the country. This is particularly true in the distribution of confectionery which is a seasonal item. The driver-salesman must adjust himself to these conditions; he cannot and will not adjust himself to the convenience of the employer or any prescribed schedule of hours.

A driver-salesman must have flexible hours since performance of his functions depends upon the availability of and waiting for customers, servicing of candy cases, making special displays and putting up promotional material. Weather and traffic conditions, competition of other salesmen and many other variables affect his hours of work. But since he is paid for sales results rather than for time away from the employer's place of business, it is to his own self-interest to plan and prescribe his own hours of work accordingly, which he alone can do.

**They Are In Stock  
Awaiting Your  
Order**

**THE GREATEST MONEY  
MAKING SCALE ON  
THE MARKET, AND  
100 PER CENT  
AUTOMATIC  
NO KNOBS OR HANDLES  
TO TURN—THE COIN  
DOES ALL THE  
WORK**



**Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.**

**WRITE OR WIRE TODAY FOR DETAILS**

**AMERICAN SCALE MFG. CO.**

3206 Grace St., N. W.

Washington 7, D. C.

Cable Address: "AMSCA"

**PRICE \$129.50—10% Discount on 5 or more**

This machine has been Tested and has proved to be one of the finest and most profitable of the Pre-Popped Popcorn Machines. Popcorn may be purchased direct from us, popped and in sealed containers. Will stay fresh and usable for 45 days.

1. Machine is well constructed.
2. Keeps corn hot and delicious.
3. Beautiful baked-enamel finish.
4. Sturdy steel cabinet.
5. One person can service 100 machines.
6. 67 lbs. net weight.
7. Can easily be moved by man or woman.

Terms: 1/3 deposit required with order.

**TRI-STATE DISTRIBUTING CO.**

248 CHARLOTTE ST.  
ASHEVILLE, N. C.



## ADVANCE BALL GUM VENDORS

Immediate Delivery

|          |         |
|----------|---------|
| One      | \$13.75 |
| 2 to 11  | 11.90   |
| 12 to 49 | 11.40   |
| 50 Up    | 11.00   |

## COLUMBUS 1c, 5c or Ball Gum

Immediate Delivery

|           |         |
|-----------|---------|
| Sample    | \$12.95 |
| 2 to 12   | 11.95   |
| 48 and Up | 10.90   |

**FRANK DISTRIBUTING CO.**  
605 SPRING GARDEN ST., PHILA. 23, PA.

If changes in the act or regulations (Section 541.5 of the regulations under the Fair Labor Standards Act) have the effect of subjecting driver-salesmen to an overtime requirement above 40 hours a week, it would make it impossible for the segment of the candy wholesaling industry employing driver-salesmen to continue to operate by this method. This would leave many outlying and rural districts inadequately served and would be opposed to the public interest.



**Northwestern**

**MODEL 33  
BALL GUM  
\$11.40 EA.  
25 OR MORE,  
\$11.10 EA.**

All other models in stock ready for shipment.

**BRAND NEW IMPS**

EITHER 1¢ OR 5¢ PLAY

Cig. or Fruit Reels

\$12.95 ea.

LOTS OF 12

OR MORE

5 or More. Ea. .... \$13.75

Sample ..... 14.50



**MILLS VEST POCKET BELL**

SIZE 8"x8"x8", 5c

OPERATOR'S PRICE

\$65.00

Rebuilt, \$49.50.

A pocket-size slot with automatic payout system. Awards from 3 to 20 nickels.



**COLUMBIA BELLS**

Twin Jackpot 1947 Models \$99.50 EA.

While They Last. Changeable to 1¢, 5¢, 10¢, 25¢ Play



LARGE DE LUXE MODEL . . \$159.50

**NEW PRICES ON LEAF GUM**

BUBBL-CHEWS—ALL SIZES

100 Lbs. to 999 Lbs. .... 33¢ Lb.

1000 Lbs. up ..... 32¢ Lb.

RAIN-BLO—ALL SIZES

100 Lbs. to 999 Lbs. .... 37¢ Lb.

1000 Lbs. up ..... 36¢ Lb.

Less than 100 lbs., add 2¢ to above prices.

Full cash with order. Packed in 25 Lb. Ctns.

Minimum shipment freight prepaid, 100 lbs.

**READ EVERY LINE CAREFULLY—IT MEANS MONEY SAVINGS TO YOU**

National 9-18, 9 Col., 150-Bar

Cap. 5¢ Candy Mach. .... \$100.00

U-Need-A Pak, 5 Col., 100-Bar

Cap. 5¢ Candy Mach. .... 75.00

Rowe DeLuxe, 5¢, 8 Col., 120-Bar

Cap. .... 100.00

DuGrenier 5¢ Escalator 40-Bar

Cap. Candy Machine .... 25.00

Advance Cracker or Cookie Mach.,

4 Col., 5¢, With Stand ..... 39.50

**COUNTER GAMES**

New Pop-Up ..... \$ 29.50

New Kicker & Catcher ..... 37.50

New Basketball ..... 29.50

New Daval Free Play ..... 29.50

Daval Marvel ..... 29.50

New Daval Buddy ..... 19.50

Imp ..... 10.00

New Post Card Mach., Cards Free

..... 19.50

Match Box Machines, 2 Packs for 1¢

..... 2.95

New ABT Challengers ..... 49.50

New Bingo, 4 Games in One ..... 29.50

Stands ..... 7.50

Lots of 10 or More ..... 5.00

Duplex E Sanitary Napkin Mach.,

10¢ ..... \$ 22.50

5 or More ..... 18.50

**STAMP MACHINES**

Shipman 1¢ & 3¢, 2 Col., Perfect . . \$ 25.00

New Shipman, 3 Col. .... 39.50

**PEANUT MACHINES**

New Cash Trays, 5¢ Slot, Ctn. of 6.

Ea. .... \$ 6.95

Northwestern Standards, Rebuilt . . 8.50

Adams 4 Col. Gum, Chromium

Front, 1,000 Pieces of Gum ... 23.50

Cebco Hot Popcorn ..... 49.50

**WRITE FOR COMPLETE LIST!**

1/3 deposit must accompany all orders.

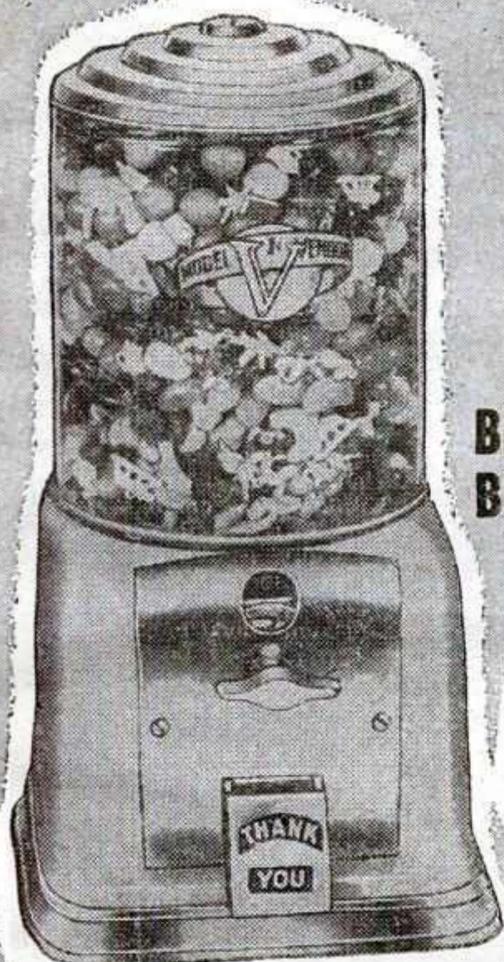
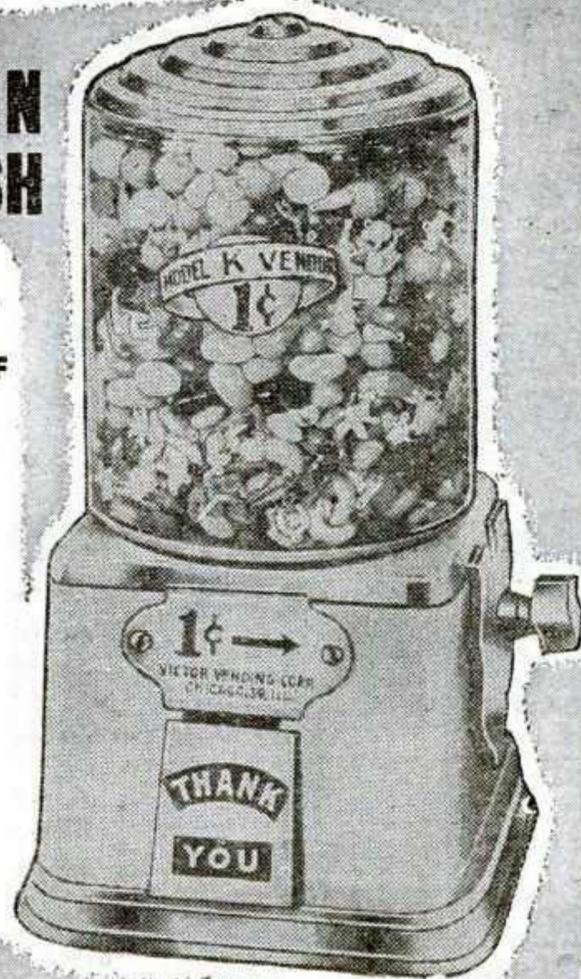
**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN ST., PHILA. 23, PA.  
LOmbard 3-2676

First in the Market

**VICTOR'S NEW MODEL K****WITH PORCELAIN ENAMEL FINISH**Featuring... **PLASTIC MERCHANDISE WHEEL, GUARANTEED NON-CORROSIVE REGARDLESS OF CLIMATE OR MERCHANDISE VENDED.**

- Body of PORCELAIN ENAMEL.
- Built-In Merchandise Delivery Chute of PORCELAIN ENAMEL.
- Merchandise Hopper of PORCELAIN ENAMEL.
- Vends all types of bulk merchandise, including ball gum, without changing parts.
- "Wide-Open" Assembly for quick, easy servicing. If you prefer globes can be filled in warehouse and installed on location in 30 seconds.

Capacity, 5 to 6 lbs. of bulk merchandise, or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8" and 3/4" ball gum.

**BEST IN OPERATION  
BEST IN EARNINGS****VICTOR'S MODEL V**The Choice of  
Thousands of  
Successful Operators

Globe Type or DeLuxe Cabinet Type for Vending All Types of Bulk Merchandise. Capacity 5 to 6 Lbs. or 1,000 to 1,200 Balls of Gum. Cabinet Type 25% Greater.

**SEE YOUR NEAREST  
Authorized VICTOR Distributor**

**A & B Candy Co.**  
1622 N. E. Union Ave.  
Portland 12, Oregon

**Ace Distributing Co.**  
12 N. 23rd St.  
Birmingham 3, Ala.

**R. H. Adair Co.**  
6926 W. Roosevelt Rd.  
Oak Park, Ill.

**Adams-Fairfax Corp.**  
5721 W. Jefferson Blvd.  
Los Angeles 16, Calif.

**American Coin-a-Matic  
Machine Co.**  
1437 Fifth Ave.  
Pittsburgh 19, Pa.

**Arkey Sales Co.**  
1912 N. 56th St.  
Milwaukee 8, Wis.

**Asco Vending Machine  
Exchange**  
55 Branford St.  
Newark 5, N. J.

**Automatic Amusement Co.**  
1000 Pennsylvania St.  
Evansville 10, Ind.

**Bannister Vending Service**  
3310 Poplar St.  
Port Huron, Mich.

**L. M. Becker Vending  
Service**  
105 Dewey St.  
Brillion, Wis.

**Bernard K. Bitterman**  
1405 Central  
Kansas City 6, Mo.

**Buckman Novelty Co.**  
107 S. Madison St.  
Green Bay, Wis.

**Champion Nut &  
Chocolate Co.**  
1194 Tremont St.  
Boston 20, Mass.

**Cleveland Coin Machine  
Exchange**  
2021 Prospect Ave.  
Cleveland 15, Ohio

**Cogswell Novelty Co.**  
202 Washington  
Twin Falls, Idaho

**A. Connors Distributing  
Corp.**  
19 E. Utica St.  
Buffalo, N. Y.

**Co-Operative Distributing  
Co.**  
234 Jefferson St.  
Louisville, Ky.

**Eastern Carolina Candy Co.**  
Box 629  
Morehead City, N. C.

**Ellingsworth Nut & Supply  
Co.**  
659 Adams St., N. E.  
Minneapolis 13, Minn.

**Empire Coin Machine  
Exchange**  
1012-14 Milwaukee Ave.  
Chicago 22, Ill.

**Frank Distributing Co.**  
535 N. 8th St.  
Philadelphia 23, Pa.

**General Distributing Co.**  
2812 Main St.  
Dallas 1, Texas  
1906 Leeland Ave.  
Houston 3, Texas  
3000 Alameda Ave.  
El Paso, Texas

325 E. Nueva  
San Antonio, Texas  
119 S. Walker St.  
Oklahoma City, Okla.

**Arthur Graeff**  
1232 Broadway  
Toledo 9, Ohio

**Hermitage Music Co., Inc.**  
423 Broad St.  
Nashville 3, Tenn.

**T. B. Holliday Co., Inc.**  
1200 W. Morehead St.  
Charlotte 1, N. C.

**A. L. Kropp Jr.**  
1434 Tenth St.  
Tuscaloosa, Ala.

**Miami Valley Vending  
Supply**  
330 W. Norman Ave.  
Dayton 5, Ohio

**Jack Nelson & Co.**  
2320 Milwaukee Ave.  
Chicago 47, Ill.

**Parkway Machine Corp.**  
623 W. North Ave.  
Baltimore 17, Md.

**Penn-Jersey Distributing  
Co.**  
Stratford, N. J.

**Pioneer Vending Service**  
461 Sackman St.  
Brooklyn 12, N. Y.

**J. Rosenfeld Co.**  
3218 Olive St.  
St. Louis 3, Mo.

**Leon "Hi Ho" Silver**  
760A Hayes St.  
San Francisco, Calif.

**Southern Coin-o-Matic  
Distributing Co.**  
943 N. W. 7th Ave.  
Miami 36, Fla.

**Southwest Distributing Co.**  
17 N. 7th St.  
Fort Smith, Ark.

**Star Vending Co.**  
510 W. Fourth Ave.  
Denver 9, Colo.

**Russ Thomas Co.**  
2189 Central Ave.  
Memphis 4, Tenn.

**T. O. Thomas Novelty Co.**  
1572 Jefferson St.  
Paducah, Ky.

**Roy Torr**  
Lansdowne, Pa.

**Vending Machine Co.**  
207 Franklin St.  
Fayetteville, N. C.

**Wisconsin Novelty Co.**  
3734 N. Green Bay Ave.  
Milwaukee 6, Wis.

**VICTOR VENDING CORP.**5711 GRAND AVENUE  
CHICAGO 39, ILLINOIS  
Tel. NATIONAL 0220



**NOW 2 FOR 1c**

Instantly  
**CONVERTS 1 for 1c  
MASTER Vendor  
To TWO-FOR-A-  
PENNY SALES**

**SUNFLOWER'S** TWO FOR ONE  
**DISPENSER GEAR**  
(for Master machines)

**AN AMAZING NEW INVENTION THAT WILL INCREASE YOUR BALL BUBBLE GUM SALES 500%!**

It's terrific. It's exactly what you need. In test locations this new gear emptied out Masters in 2 weeks that formerly took 3 months. Gears available IN TWO SIZES—for 5/8th and 170 count Ball Bubble Gum. All Aluminum, One Piece Casting, Guaranteed Against Breakage. Simple to convert—no experience needed. Takes only 5 minutes to install in any Master machine.

Sample **\$1.25** Prepaid

Dozen **\$1.00** Each  
or More Prepaid

Terms: Sample, full cash.  
Dozen or More, 1/3 Deposit,  
Balance C. O. D.

**JOBBER—WRITE FOR SPECIAL PRICES**

**SUNFLOWER DISTRIBUTING CO., INC.**

2125 Amsterdam Ave., New York 32, N. Y. WA 7-4714

## Atlas BANTAM TRAY VENDOR

Now Ready  
for Immediate  
Delivery

**\$12.50**

Vends ALMONDS  
CANDY—NUTS

Features tamper-proof Chicago lock, simplified adjuster. Can be used with or without tray. One hand operation.



We also manufacture  
1c Atlas Ace and 1c Atlas Deluxe Vendors  
**DISTRIBUTORS: Write Today for Prices and Territories!**

MANUFACTURED BY

**ATLAS MFG. & SALES CORP.**

12220 TRISKETT ROAD

Established 1928

CLEVELAND 11, OHIO

## Tulsa Airport Has Insurance Vender

TULSA, Okla., Dec. 13.—With the installation of a new coin-operated insurance policy vender at the Municipal Airport here last week passengers on any scheduled flight may now purchase "automatic insurance," airfield officials announced.

Machine is an Insurograph installed by Associated Aviation Underwriters and the Air Transport Association, and replaces "over the counter" policy sales by the scheduled airlines.

John Burgess, American Airlines sales representative here, expressed approval of the installation. "All the passengers have to do now, regardless of which airline they are traveling on, is wait until they reach the airport and then get their regular insurance policy at the last minute."

Insurance vender contains policies of from \$5,000 to \$25,000, requiring a 25-cent deposit for each \$5,000 of coverage.

## Drouth Hurts Texas Peanuts

EASTLAND, Tex., Dec. 13.—While peanut growers in Southeast Texas are suffering from the worst season in many years, the peanut producers and processors in Western Texas estimate that drouth may have cost them as much as \$6,000,000 this year.

In 1946 peanut growers and processors in this area realized \$33,000,000 from the peanut harvest. Estimates are that this year's crop will bring but \$27,000,000.

Typical of the heavy drouth experiences of Texas peanut growers this year was that of W. B. Starr, king of Eastland County peanut growers, whose farm got only 1.25 inches of rain from May 20 to October 20—a drouth of 150 days.

## Tobacco Tax Returns Decline in Alabama

MONTGOMERY, Ala., Dec. 13.—Altho tobacco tax receipts in Alabama during November dropped below those during the same period in 1946, State tax collections for the month were well above those in November, 1946.

Alabama tax officials collected \$562,660 in tobacco tax receipts during November as compared with \$712,668 in October and \$571,235 in November, 1946.

Over-all tax collections for the first two months of the present fiscal year—October and November—were more than \$2,000,000 above those collected during the corresponding 1946 period.

Since October 1, 1947, the State Revenue Department has collected \$14,353,439 for the approximately 40 taxes it handles. During the same period in 1946 collections were \$12,233,302.

## Three Vending Firms Established in Conn.

HARTFORD, Conn., Dec. 13.—The following Connecticut business firms have filed trade names with Town Clerks' Office:

Conn. Vending Company, New Haven, filed by Robert Epstein and Eugene Bromberg.

A. C. C. Vending, New Haven, filed by Frank Mautro, Kermit Turgeon and Michael Gaetano.

Atlas Vending Company, New Haven, filed by Frank George.

Pennies make dollars FASTER  
with the

## Deal Aristocrat!

GUARANTEED  
5 YEARS

No Cavities to  
Catch Dirt

Height 45"  
Base 22"x12"

Sturdy Cast Iron  
Construction

Cheat-Proof  
Coin Mechanism

Approved by Dept.  
of Weights and Measures



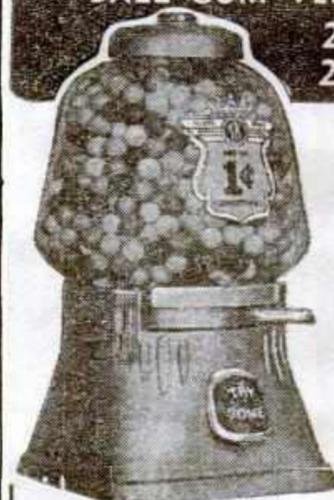
WRITE TODAY FOR FOLDER GIVING  
TABLE OF EARNINGS AND DETAILED  
INFORMATION.

**IDEAL WEIGHING  
MACHINE CO.**

1002 W. 43rd St., Los Angeles 37, Calif.

## Silver-King's NEW "PRIZE-KING" BALL GUM VENDOR

2 for 5c  
2 for 1c



Sensational new 2 for 1c and 2 for 5c ball gum vendor. Puts ball gum vending in 5c field with appeal to adults as well as children. Bigger play and bigger profits for all types of locations. The most sensational ball gum vendor ever developed!

(Patent Pending)

AT ALL BEST DEALERS OR WRITE  
**SILVER-KING CORP.**  
622 DIVERSEY PARKWAY, CHICAGO 14, ILL.

## ALL SILVER KINGS

Can be bought on  
**TORR TIME PAYMENT PLAN**  
16 weekly payments. Write for details.  
**ROY TORR**  
Lansdowne, Pa.

OHIO OPERATORS!

## PISTACHIO SPECIAL

New crop Reds & Whites

**41c per lb. and up**

New 1c and 5c Machines  
COLUMBUS—VICTOR  
NORTHWESTERN—MASTER

Write or Phone

**OSBORNE SUPPLY CO.**  
5209 Euclid Ave. Cleveland 3, Ohio  
HENDERSON 5694

### Top Hershey Official To Retire January 15

HERSHEY, Pa., Dec. 13.—Ezra F. Hershey, holder of five key executive positions in the extensive Hershey organization, will retire from all five posts, effective January 15, it has been announced.

A cousin of the late H. S. Hershey,

Ezra Hershey has devoted 47 years of service to the Hershey organization. The posts he will relinquish follow: Presidency of the Hershey National Bank, chairmanship of the finance committee of the Hershey Industrial School, and treasurerships of the Hershey Chocolate Corporation, the Hershey Corporation and the Hershey estates.

### Texas Cig Stamp Sales In Nov. Ahead of 1946

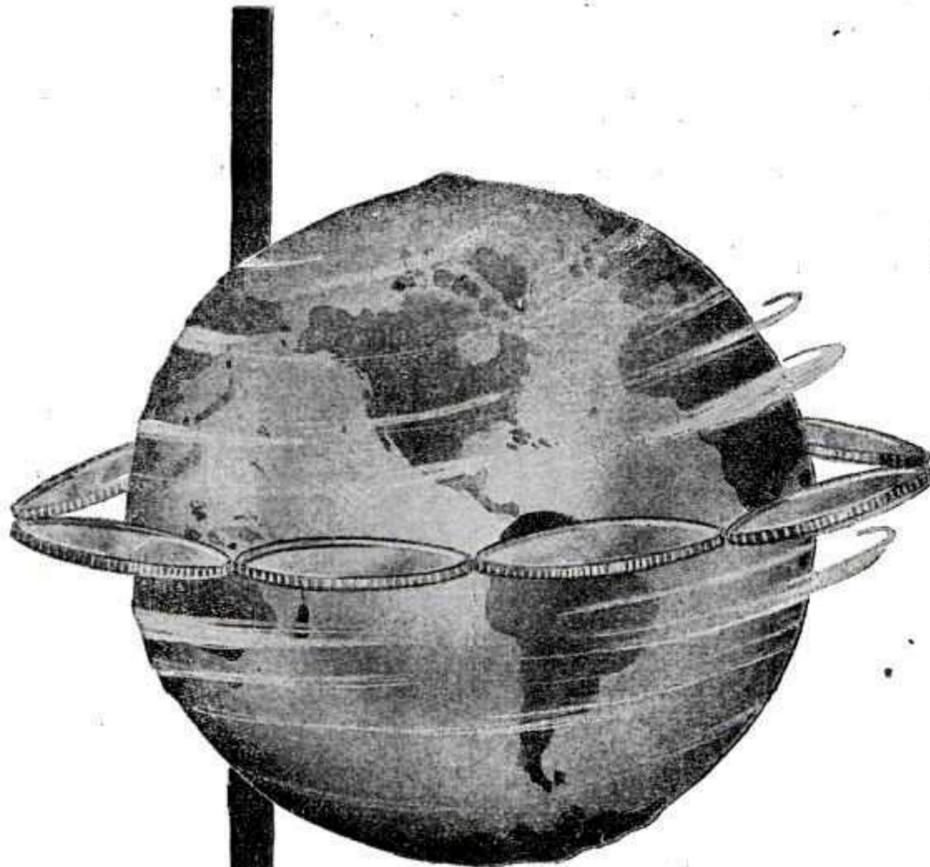
AUSTIN, Tex., Dec. 13.—State cigarette stamp tax sales for November declined from October's record high, but continued to remain ahead of sales for November, 1946, State Treasurer Jesse James reported recently.

Cigarette tax stamp sales for November, 1947, showed a gain over

same month in 1946; \$1,694,024 this year and \$1,606,449 in 1946. Liquor stamp sales amounted to \$40,000 less as compared to last year.

**FOR VENDING MACHINES and SUPPLIES write**  
**RUSS THOMAS CO.**

2189 Central Ave., Memphis 4, Tenn.  
Telephone: 2-6410



**AROUND  
THE WORLD  
EVERY  
DAY**

millions enjoy convenient smooth-functioning coin vending machines equipped with NATIONAL Devices:

- National SLUG REJECTORS
- National Interchangeable Coin Mechanisms
- National COIN CONTROL Devices (Electrical and Manual)
- National COIN CHANGERS (Electrical and Manual)
- National RADIO TIMERS
- National CREDIT STORING Devices
- National COIN SWITCHES, COIN RETURN ELECTROMAGNETS and RELAYS
- National COIN RETURN Receptacles and Coin Inserts

At NATIONAL REJECTORS, INC., world-wide know-how is serving enterprising, pioneering manufacturers and operators who apply NATIONAL's global experience in coin vending to their plans for exploiting new, unlimited markets ready to be "tapped". Consult us, without obligation.

FOR COIN HANDLING PERFECTION, THE WORLD TURNS TO

**NATIONAL REJECTORS, INC.**



FACTORY & GENERAL OFFICES: 5100 SAN FRANCISCO, ST. LOUIS • AUTHORIZED SERVICE CENTERS: NEW YORK, CHICAGO, LOS ANGELES

# Kraine Revamps Sunflower Op To Hypo Income

NEW YORK, Dec. 13.—The recent purchase of 1,000 bulk venders by the Sunflower Vending Machine Company, indicative of a growing trend among larger operators in this area to modernize and refurbish their routes in accordance with post-war conditions, was disclosed here this week by Larry L. Kraine, the firm's owner. The venders, penny-nickel Masters, were sold to Sunflower by the Tri-State Vending Company, New York distributors of Norris Manufacturing Company products.

Noting that route returns have fallen off considerably since the lush war years, Kraine stated that the decline has accelerated during the past four months. A general re-vamping of business methods, in line with sound merchandising principles, was seen by him as necessary to insure a profitable return on bulk route operation. He predicted that returns probably would settle at a level approximating pre-war profit

# Mexico Hikes Candy Tariffs

WASHINGTON, Dec. 13.—Department of Commerce has announced that, effective today (13), Mexico has revised tariff rates on all confectionery products.

New chocolate tariff (which includes net weight plus individual wrapper) is 18.7 cents per pound, plus 70 per cent ad valorem; on confectionery, including all types of sweets (also net weight plus wrapper), tariff is 4.7 cents per pound and 60 per cent ad valorem; on pastilles, including those with addition of gum or licorice, 4.7 cents per pound, plus 30 per cent ad valorem.

On sugar with a mixture of grenadine or gums, revised tariff is 4.7 cents per pound, plus 60 per cent ad valorem, and also on all preparations with a burnt sugar base or coloring beverages (by gross weight) 4.7 cents per pound, plus 30 per cent ad valorem.

norms, but cautioned that operators must devote more attention to their routes.

### To Replace Worn Units

As part of Sunflower's modernization program, Kraine's purchase of the 1,000 machines will enable him to replace worn and damaged units which, thru excessive service costs required to keep them in working order, are no longer a profitable part of his operation. In addition, the purchase will increase the total number of units in the Sunflower route to about 5,000, offsetting, by a larger

gross income, the smaller return per machine.

An integral part of his new program is Kraine's decision to dispense ball bubble gum at two for a penny, thus stimulating sales in an important segment of his operation. Since 40 per cent of his route comprises bubble gum venders, the sharp decline Sunflower has experienced in the sale of this merchandise at one for a penny required immediate correction.

### Profit Rate Slashed

While the move cuts his profit rate in half, it will still allow a fair return, Kraine said. With about 138 balls of bubble gum in a pound, bought for about 39 cents, the gross return per pound is 69 cents. After deducting approximately 30 per cent as the location owner's commission, the remainder will adequately take care of maintenance and overhead, Kraine said, and leave a reasonable profit. Thus, by giving the consumer greater value for his money, he can meet effectively the current heavy competition in the bubble gum field.

In general, competition by store candy counters has once again reached its pre-war level, Kraine observed. A wider variety of candy products is available, in greater quantity, and the route operator must find ways to keep up his sales. Kraine's solution is to keep machines clean, well-stocked and prominently displayed in locations. In addition, he keeps a close watch on sales volume, switching venders on location to provide variety in candy products offered, when sales begin to fall off.

### Firm 25 Years Old

Sunflower Vending, which was formed almost 25 years ago by Kraine, who started his operation on New York's Lower East Side with one Advance Climax No. 10, now utilizes 40 per cent of its machines for the sale of pistachios. Miscellaneous merchandise, such as hard candy, licorice lozenges, Boston baked beans and Rainbow peanuts, comprise the remaining 20 per cent of Sunflower's operation.

To service the operation, which has locations thruout the metropolitan area, Westchester County and Long Island and up-State as far as Monticello, Sunflower Vending employs 12 route men. Two full-time mechanics repair units which cannot be serviced on location.

### Myles B. Amend Added to Heide Board of Directors

NEW YORK, Dec. 13.—Herman L. Heide, president of Henry Heide, Inc., manufacturers of Jujyfruits, Jujubes, Licorice Pastilles and other candies sold extensively thru vending machines, this week announced the election of Myles B. Amend to the firm's board of directors. Amend is a member of the firm of Amend & Amend, counsel to Heide, Inc., and is a director of the Journal of Commerce Corporation, Ridder Publications, Inc.; Hotel Martinique, Inc., and the Hotel Concourse Plaza, Inc.

In addition, he is a trustee of Iona College, Lincoln Hall and the Cardinal Farley Military Academy.

# Seattle Firm Shows Douglas Shoe Shiner

SEATTLE, Dec. 13.—At a special showing held here recently several features of the Douglas Automatic shoe shine machine were demonstrated by Earl Everett and Sam Grossman, of Seattle Coin Machine Company. The partners, now in the midst of a promotion campaign, hope to handle 500 of these machines per month by the end of January.

Douglas machines are available for both black and brown shoes. The sheepskin polisher can be processed by the distributor himself, while the applicator pad, good for 300-500 shines, takes only about a minute to change.

Everett stressed the fact that the Douglas one-minute shine (30 seconds a shoe) differs radically from its predecessors in that no brush is used.

## SOLID CAST IRON BASE STANDS

Weight: Appr. 50 Lb. Ea.

From 1 to 10 @ \$4.50 ea.

From 11 and up @ \$4.00 ea.

F. O. B., N. Y. C.

FLANGE 4"x8"

STEM 1 1/2" Dia. x 31"

BASE 12"x12"x3 1/2"

DE LUXE VENDING CO.  
125-01 JAMAICA AVE.  
RICHMOND HILL 18, N. Y.

### RAIN-BLO

BUBBLE BALL GUM

PER LB.  
In lots of 25 lbs. or more. 140 or 170 count.  
The new sensational technicolor gum that produces as many as 20 colors.

**38¢**

"TOT" BRAND NO. 1 QUALITY

Salted Spanish Peanuts, 40 Lb. Case, \$10.00.  
Boston Baked Beans, 35 Lb. Case, \$10.94.  
1/3 Deposit, Balance C. O. D.  
Address Mail Dept. 13



### "TOT"

Brand Premium Grade 3/8" Bubble Ball Gum. Best of all

Now **40c** Per Lb.

Less than 100#, F. O. B. Paducah, Ky. 100# or over, **FREIGHT PAID.**

← **ADVANCE BALL GUM VENDORS**

Sample ..... \$13.75  
2 thru 11 ..... 11.90  
12 thru 49 ..... 11.40  
50 and up ..... 11.00

**IN STOCK**

**T. O. THOMAS CO.**  
1572 JEFFERSON      PHONE: 2131      PADUCAH, KY.



**1948 IMPS**

1¢ or 5¢ Cigarette or Fruit

**\$12.95**

Lots of 12 \$13.75, Lots of 5. Sample, \$14.50. Here's the tiniest Bell in the world. A brand new Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

1/3 Deposit on All Orders.

### SHIPMAN TRIPLEX STAMP MACHINE

Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.

Sluggproof, compact, foolproof. Immediate Delivery. Operator's Price **\$39.50**

Stamp Folders For Shipman, Schermack, Victory. 10,000 ... \$ 5.75 25,000 ... 13.95

Distributors interested in selling our advertised machines, write for details.

**PARKWAY MACHINE CORPORATION**  
623 W. NORTH AVE., DEPT. B      Phone: Madison 1447      BALTIMORE 17, MD.

**"Don't Gamble," Use '48 "SILVER KING" BALL GUM VENDOR**

(PATENTS PENDING)

No missing—no adjustments

Handles 140, 170, 210 count gum, no breakage, and positive delivery.

If you want the best trouble-free ball gum vendor, try the new improved '48 "Silver King."

Nut and Ball Gum Vendors, 1¢-5¢. U. S. and Foreign Coins

AT ALL THE BEST DEALERS OR WRITE

**SILVER-KING CORP.**  
622 Diversey Parkway      CHICAGO, ILL.

# 5/8 BALL GUM 3/4

Right Price. Finest Quality.  
Write for samples and prices.

**U. G. GRANDBOIS CO.**  
KALAMAZOO 24F, MICH.

What a show! Wait till we catch our breath



**ALKUNO**

## Open Lily-Tulip Plant in Georgia

AUGUSTA, Ga., Dec. 13.—Lily-Tulip Corporation officially opened its new plant here December 5 when firm's president, Walter J. Bergman, accompanied by Henry Nias, chairman of the board of directors, and 70 other officials visited the building on a tour of inspection. The new structure contains 180,000 square feet of floor space.

Building is brick, one story high. It was completed in 11 months from the time title was obtained for the site.

## Toombs County Nut Loss at \$600,000

VIDALIA, Ga., Dec. 13.—County Agent Eugene Brogdon, of Toombs County, Georgia, this week placed the peanut crop loss in the county at \$600,000 due to the unprecedented wet November weather.

The \$600,000 figure represents an increase of 20 per cent over estimates made a week ago (*The Billboard*, December 13).

Brogdon pointed out that farmers in Toombs County had increased peanut acreage from 5,000 in 1942 to 20,000 in 1947.

## Fla. Cig Tax Take In 4 Pct. Increase

TALLAHASSEE, Fla., Dec. 13.—Cigarette tax collections in Florida during the first five months of the 1948 fiscal year indicate a 4.27 per cent increase in cigarette sales during the period.

The State levy of 4 cents a package on cigarettes yielded \$920,927 in November to bring the five-month collection to \$4,802,676 as compared with \$4,604,770 during the corresponding period a year ago.

KENOSHA, Wis., Dec. 13.—During a recent State convention of the American Veterans' Committee (AVC) here a resolution was adopted which advocated repeal of the State tax on cigarettes.

## Wrigley Begins Ad Campaign Directed At Vender Selling

NEW YORK, Dec. 13.—Wrigley Gum has instituted a heavy poster advertising campaign here featuring its 1-cent subway gum venders. The posters, in multi-colors, show the gum machines, located in the Interboro Rapid Transit (IRT) and the Brooklyn Manhattan Transit (BMT) stations. The copy on the posters and ads is brief, pointing out that various Wrigley Gum flavors are available in the machines.

Posters in the subway stations appeared in the past week, and are a sign that supply is coming back. Practically all of the machines located in the mid-town area stations are in working order, after having been plugged up during the war and the first two post-war years, due to the shortages.

AUGUSTA, Ga., Dec. 13.—Parking meter revenue here during the month of November totalled \$6,624.46, bringing the year's total from the meters to \$57,860.73.

# POSTMASTER

The most modern, revolutionary, practical, compact triple unit roll type postage stamp vendor money can buy. Actually 3 machines in one.

Write for further information.

## DAVAL PRODUCTS CORPORATION

1512 No. Fremont St.

Chicago 22, Ill.

## VENDING MACHINE SALESMEN!

We offer three models of top-notch 1¢ and 5¢ Vending Machines for nuts, candy and ball gum. If you have the experience you can earn \$1,000 a week. Write for full details. State previous experience and the companies for whom you have sold.

## ATLAS MFG. & SALES CORP.

12220 TRISKETT ROAD

CLEVELAND 11, OHIO



Copyright 1947—Leon "Hi-Ho" Silver, Inc.

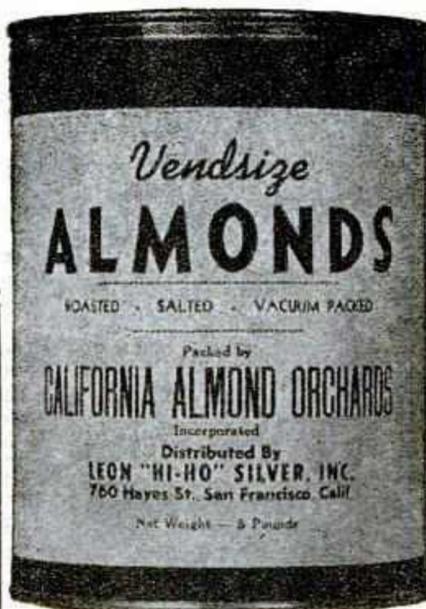
## VENDSIZE PAN CANDIES

PACKED IN 40 LB. CASES ONLY  
 BOSTON BEANS ..... 22¢ LB.  
 RAINBOW BEANS .... 22¢ LB.  
 LICORICE BEANS ..... 22¢ LB.  
 QUANTITY PRICES ONLY  
 F. O. B. SAN FRANCISCO

## A DREAM COME TRUE

FOR BULK VENDING MACHINE OPERATORS

You need not fear overstocking when you order nuts processed by California Almond Orchards, Inc. Their exclusive method of packing in 5-lb. tins assures absolute freshness when you open the tin. You form a pouring spout with the top of the opened tin, and following its use, return the top to its original shape and re-close with the special "Tite-Fit" lid to keep the nuts fresh long after the tin has been opened.



Here is the complete line that we carry in the nut family—all packed in 5-lb. tins.

- Almonds ..... 85c lb.
  - Super Mix ..... 80c lb.
  - Cashew-Almond Mix ..... 70c lb.
  - Cashew Butts ..... 60c lb.
  - Vend Mix ..... 39c lb.
  - Peanut Mix ..... 29c lb.
  - Blanched Virginia Peanuts ..... 35c lb.
  - Spanish Peanuts ..... 26c lb.
- (F. O. B. San Francisco)

California Almond Orchards, Inc., located in the "Almond Bowl of America," has a large, modern plant, equipped with specially designed machinery to French Fry all kinds of nuts in pure coconut oil and pack them in air-free 5-lb. tins, and, believe me, they are bending over backwards to meet my rigid specifications for processing nuts for your machines.

## THE ACME ELECTRIC SHOCK



Price of Machine.....\$22.50  
 2 to 11 Machines..... 18.75  
 Bracket (if desired)..... .50  
 Floorstand (if desired)..... 4.00

ORDER TODAY

1/2 Dep., Bal. C.O.D., F.O.B. N. Y.

**J. SCHOENBACH**

Distributor of Advance Vending Machines

1647 Bedford Ave. Brooklyn 25, N. Y.

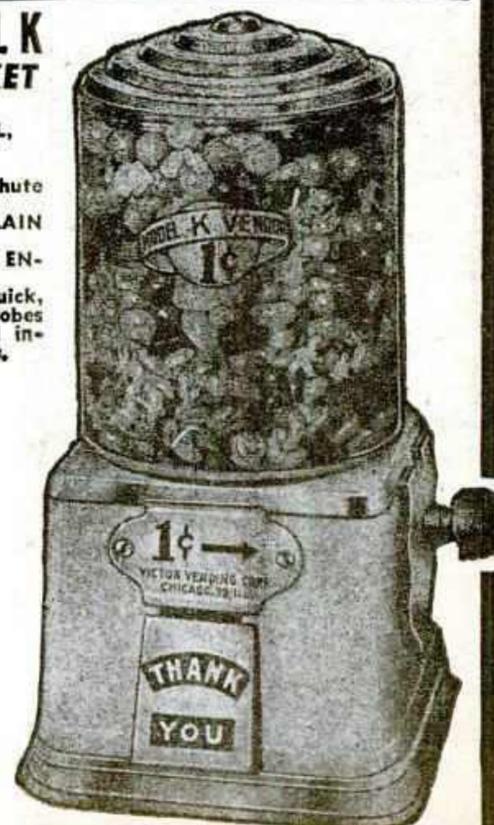
BEST IN OPERATION—  
 BEST IN EARNINGS  
**VICTOR'S MODEL "V"**

The Choice of Thousands of Successful Operators. Globe type or deluxe cabinet type for vending all types of bulk merchandise. Capacity 5 to 6 lbs., or 1,000 to 1,200 balls of gum. Cabinet type 25% greater.



## VICTOR'S NEW MODEL K FIRST IN THE MARKET

- FEATURING . . .
- PLASTIC MERCHANDISE WHEEL, guaranteed non-corrosive.
  - Body of PORCELAIN ENAMEL.
  - Built-In Merchandise Delivery Chute of PORCELAIN ENAMEL.
  - Merchandise Hopper of PORCELAIN ENAMEL.
  - Coin Mechanism of PORCELAIN ENAMEL.
  - "Wide-Open" Assembly for quick, easy servicing. If you prefer globes can be filled in warehouse and installed on location in 30 seconds.



## DISTRIBUTOR FOR ADVANCE MACHINES

- BALL GUM
- 5c HERSHEY BAR
- SANITARY NAPKIN
- 5c GUM
- LATEX

SKY-HIGH PROFIT MAKERS

Terms: One-Third Down, Balance C. O. D., or Send Cash With Order and Save C. O. D. Charges. RUSH YOUR ORDER TODAY TO

# LEON "HI-HO" SILVER, INC.

760 Hayes Street

San Francisco, Calif.

Phone: MARKET 1073

with PORCELAIN ENAMEL FINISH

# USVC Survey Reveals Details Of Chicago Vender Operations

CHICAGO, Dec. 13.—Competition between vending machine operators in this area for industrial locations has increased greatly during the past two months, a survey recently completed by United States Vending Corporation (USVC) here indicates.

Survey, which included over 300 industrial plants in the Chicago manufacturing area, was conducted during November by B. O. Springer and R. S. Updyke, USVC regional managers. It will be used as a pattern for similar surveys in other cities to be made by distributors and operators.

Primarily, the survey was aimed at determining location possibilities for the new USVC refrigerated candy vender. However, in the course of gathering this information the survey turned up some interesting trends in Chicago.

One pronounced trend is toward the commissioning of caterers for in-plant feeding of personnel. Many plants, the USVC survey reports, are turning from operation of their own employee cafeterias and lunch rooms to caterer-operated set-ups.

Where the caterer system is used, the privilege of operating "food" and drink venders in the plant is usually assigned to the caterer. Caterers, in general, turn to regular vending machine operators to handle plant venders, however, with the location commission going to them instead of directly to the plant.

Most caterers insist on the privilege of controlling vender operations

within a plant, the USVC survey indicated. Catering firms contacted by Springer and Updyke were strongly in favor of extensive plant vending machine operations, however.

One of the biggest local vending machine problems is damage of machines on industrial locations, the survey declared. This factor is especially important in "heavy" shops such as forge plants, where instances were uncovered where employees had taken hammers to break into machines.

The survey indicated that this damage factor is harmful to vending machine operations in two ways. Besides meaning costly repairs to equipment, damaged machines prove embarrassing to plant management and several cases were found where plants had refused to install venders because of the fear of embarrassing damage.

Only one plant was found where extensive precautions had been taken by management to prevent such damage. In this plant the vending machines had been placed in a specially lighted location with metal piping guarding the equipment.

Several types of locations were found where very little, if any, vending equipment was in use. This was particularly true with manufacturers of clothing. Reason given was that the manufacturers feared that employees eating candy of chewing gum would soil clothing they were working on.

Bakeries were another type of location which does not use many venders. This was attributed to the fact that employees eat pies, cakes and cookies with which they are working, and do not have any appetite left for vended items.

Survey indicated that most plant officials in charge of vending machines have definite ideas about placement of equipment. These, however, vary greatly from one plant to another.

In general, plant surveyed expressed a great deal of satisfaction with their present operators. Only three plants of those contacted—or less than 1 per cent—operated their own vending equipment or plan to operate in the future.

Clarence J. Bayne, USVC sales manager, pointed out that any survey of vending machines in the Chicago area would not necessarily be typical of the country as a whole since the industry has probably been more highly developed here than in any other city. "Vender operating really got its start here in Chicago and much of the development has been here," he said.

Bayne said that the Chicago survey has indicated the practicability of the USVC location survey plan for operators (*The Billboard*, November 22). Two printed forms are used under this plan—one for industrial locations and the second for transient locations.

With the Chicago survey as a guide to the use of these forms, USVC plans to present the plan in detail to its distributors for use in their territories.

Several distributors have already sent personnel to the Chicago headquarters of USVC for training in the use of the location survey plan.

Both Springer and Updyke have had experience in this type of work previous to joining USVC. Springer, a lieutenant colonel in the Army Quartermaster Corps during the war, did market research before joining U. S. Vending in June. Updyke was an industrial sales executive prior to accepting the post as a USVC regional manager.

## ELECTRIC SHOCKER



Price of Machine ..... \$22.50  
 2 to 11 Machines ..... 18.75  
 Bracket (if desired) ..... .50  
 Floorstand (if desired) ..... 4.00  
 1/3 Dep., Bal. C.O.D., F.O.B. Paducah, Ky.

Address Mail to Dept. 13

T. O. THOMAS CO.

1572 Jefferson Paducah, Ky. Phone 2131



NOW AVAILABLE THE

## Challenger

The most efficient profit-making Hot Nut Dispenser. 3-way vending means 3-way profits!

Has interchangeable slot. Can operate at 5¢ & 10¢ without extra operating cost. 25¢ slot available soon.

TROPICAL TRADING CO. 716 W. Madison St. • Chicago 6, Ill.

### ANY OPERATOR

of stamp machines will tell you that everything considered that the Shipman Triplex is the best buy for your money. The LATEST factory model Shipman Triplex Stamp Vendors sell 1¢, 3¢ and New 5¢ Air Mail. Compact! Foolproof! Price, \$39.50 Ea. IMMEDIATE DELIVERY! 1/3 Dep., Bal. C. O. D. ★Send for free leaflet★ R. H. Adair Company 6924-26 Roosevelt Rd. Oak Park, Ill. FOLDERS — Only \$16.75 for 25,000, which return gross profit of \$250.00.



### WRITE FOR OUR CATALOG

#### VENDORS' SPECIALS

Mdse. Stands, Solid Steel—Weight 35 Lbs. .... \$4.50  
 Double Plates for Two Machines ..... 1.15  
 BUBBLE GUM — 140 Count and 170 Count — 25 Lb. Cartons. Per Lb. .... .35  
 1/3 Deposit, Balance C. O. D. Fast Delivery.

#### VEEDCO SALES CO.

2113 Market St. Philadelphia 3, Pa.

### 25# CTN. 5/8" BALL BUBBLE GUM ..\$9.75

F. O. B. Toledo, Sweet HART Brand. "A little place that wants your little orders." Get on our Mailing List. Model V's, \$11.75. Samples: 630 Balls, \$3.00. Super Quality. Send 10¢ and stamp for 12 Bubble Gum Labels. Stands, 15" Base, \$4.25.

#### ART GRAEFF

1232 Broadway Toledo 9, Ohio

**SPECIAL DEAL!**  
**VICTOR MODEL V**  
 FAMOUS PRE-WAR VENDORS  
 Globe Type Model V  
**\$58.75**  
 plus 50 Lbs. Regular Bubble Gum, all for **\$73.75**  
 or **RAIN-BLO** for **\$76.25**  
 Mention Deal B When Ordering.  
**We Accept Trade-ins. We Buy & Sell Used Machines.**

Virginia Peanuts, 30 Lb. Ctns., 28¢ Lb.  
 Pistachio Nuts, Small, 25 Lb. Ctns. .... 50¢ Lb.  
 Pistachio Nuts, Med., 25 Lb. Ctns. .... 60¢ Lb.  
 Pistachio Nuts, Large, 25 Lb. Ctns. .... 72¢ Lb.  
 Spanish Peanuts, 30-Lb. Ctns. .... 22¢ Lb.  
 Model V Deluxe Cab. Type  
 Licorice Lozenges, 38 Lb. Ctns. .... 30¢ Lb.  
 Rainbow Peanuts, 40 Lb. Ctns. .... 25¢ Lb.  
 Boston Baked Beans, 40 Lb. Ctns. .... 24¢ Lb.  
 Candy Coated Chocolates, Assorted Colors, Similar to M&M's ..... 35¢ Lb.  
**BUBBLE BALL GUM**  
 1/2", 25 or 45 Lb. Ctns. .... 31¢  
 170 Count ..... 33¢  
 25 Lb. Ctns.—Full Cash With Order.

**RAIN-BLO**  
 1/2 size — 140 count. Rainbows of color in this latest sensation that pep up sales unbelievably. Orders filled in rotation. Cash with order.  
**38¢ Lb.**  
 1/3 Deposit, F. O. B. Brooklyn, N. Y. Balance C. O. D.  
**PIONEER VENDING SERVICE**  
 Exclusive Victor Distributor in N. Y. 461 Sackman St., Brooklyn 12, N. Y. Phone: Dickens 2-7892

**NEW! SILVER-KING HOT NUT VENDOR**  
 WITH THE GUARANTEED HEATING UNIT

**BIGGER PROFITS** from locations are a natural with the all-new Silver-King Hot Nut Vendor. Completely redesigned for sales-compelling eye appeal. Flashing ruby red jeweled top Vendor only **\$29.95**  
 Cup Dispenser extra. See Your Dealer

**SILVER-KING CORP.**  
 622 Diversey Parkway, Chicago 14, Ill.

**NEW KAYEM ASPIRIN VENDING MACHINE**

Now available for immediate delivery. Territories now open for distributors. Distributors, contact us for prices and territories available. Operators, contact us for your local distributors' addresses.

**McLURE DISTRIBUTING CORP.**  
 703 N. Vandeventer St. Louis, Mo. 3423 Main St. Kansas City, Mo.

**HEADACHE?**  
 Not if you invest in a route of our Aspirin Vending Machines. An opportunity unsurpassed in vending machine history. Exclusive franchise.

**Trent Automatic Sales**  
 Box 375, Loveland, Ohio

## U-Need-A Announces Electric Cig Vender Production for Jan.

NEWARK, N. J., Dec. 13.—Having completed a six-month location test period, Murray Weiner, sales manager of U-Need-A-Vendors, Inc., announced this week that the firm's electric cigarette vender will be in production by the end of January. The factory is now tooling up its manufacturing facilities to prepare for a production goal of 100 machines a day, Weiner said.

Called U-Need-A Electric, the company's latest cigarette machine will be available in either seven or nine columns, with the larger unit having a capacity of 612 packs of cigarettes. The capacity of the seven-column vender is 476 packs, and, in both cases, Weiner pointed out, regular or king size cigarettes may be stocked. The machine, housed in a cabinet designed by Norman Bel Geddes, will dispense cigarettes at prices ranging from 15 to 40 cents, and will accept nickels, dimes or quarters in any combination thru one coin slot, automatically returning the correct change.

### Easy Servicing

To simplify on-location servicing, Weiner said the electrical components of the new vender are contained in two separate assemblies, either of which may be replaced in a short time. The machine also features an unbreakable herculite mirror. Matches can be delivered to the purchaser either for 1 cent or free with a cigarette pack, subject to an adjustment made by the operator.

U-Need-A Electric will be shown at the National Automatic Merchandising Association exhibit in Chicago, December 14-17. Both Weiner and the president of U-Need-A Vendors, Inc., Jacob Breidt, will be on hand.

**All Victor Vending Corp.**  
machines can be purchased on  
**Torr Time Payment Plan**  
16 Weekly Payments  
WRITE FOR PRICES AND TERMS

**BALL GUM**

(not bubble)

**Only 31c Per Pound**

In lots of 200 lbs. or over; 2¢ per lb.  
additional on smaller orders.

Full cash with order, F. O. B. Lansdowne, Pa.

**NEW PRICES ON LEAF GUM**

**Bubble Gum — All Sizes**

100 lbs. to 999 lbs. ....33c lb.  
1000 lbs. and over .....32c lb.

**RAIN-BLO — All Sizes**

100 lbs. to 999 lbs. ....38c lb.  
1000 lbs. and over .....37c lb.

2¢ per lb. additional on orders under 100 lbs.

Packed 25 lbs. to carton.

Full cash with order.

Freight paid to your door on orders 100 lbs.  
or more. Does your distributor do this?

Licorice Lozenges, 38 lb. ctns. ....28¢ lb.  
Rainbow Peanuts, 35 lb. ctns. ....27¢ lb.  
Boston Baked Beans, 35 lb. ctns. ....25¢ lb.  
F. O. B. Factory. Full cash with order.

**ROY TORR** LANSDOWNE PENNA.

**Northwestern**

1ST CHOICE OF ALL  
EXPERIENCED  
OPERATORS



This overwhelming preference didn't just happen—men who know the business and know machines have proved to their own satisfaction that Northwestern give you the most for your money. Here you get pre-war quality—dependability—bigger earnings—faster servicing—machines that are built for operating—that's what makes the difference. Be sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too.

THE NORTHWESTERN CORPORATION  
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**FAMOUS EPPY CHARMS**

Series #1 Series #2  
**\$3.50 per M \$4.50 per M**

Six other charm and prize items available from us. Write in and ask for free samples.

**SAMUEL EPPY & CO., INC.**

113-08 101ST AVENUE  
RICHMOND HILL 19, L. I., N. Y.

**ASPIRIN MACHINE**

Ready February 1, 1948  
Write immediately for Details and Distributorship. We have a complete line of ADVANCE, COLUMBUS and SILVER KING Machines. New and Used. Also Colored Bubble Gum, Candy Coated Peanuts, Blanched Va. and Spanish Peanuts. Until you have used our Peanuts, you will never know how good Peanuts can be.

**TRENT AUTOMATIC SALES CO.**  
BOX 375, LOVELAND, OHIO  
Established 1928

**Alkuno To Show New Candy Vender**

(Continued from page 81)

allow periodic change-overs.

Capacity of the vender will vary with the type of merchandise stocked. Round packages, such as Lifesavers, will permit a total of 216 at each filling; square varieties, such as Charms, may be stocked in quantities of 208, and standard-size gum in inventories of 332. Dual columns are standard equipment in the machine, with the last item in each front column actuating the rear column to consumer use. Constructed of birch wood, the vender will be available in either a blond or mahogany finish.

Sixteen test machines have already been constructed, Hamann stated, and tooling of the firm's manufacturing facilities, begun three months ago, will permit the first deliveries to be made by the latter part of January. A production schedule of 1,000 venders a month is anticipated by Hamann for 1948, with an increase blueprinted according to operator demand.

At the same time Hamann announced that Alkuno has developed a two-column, penny gum machine, with a capacity of 140 units, which will reach the production stage in February. Also being readied for early production is a penny vender dispensing hand lotion or hair tonic for rest room locations.

**S. C. Bottlers Hit State Tax**

COLUMBIA, S. C., Dec. 13.—Plans to eliminate what they described as the "unfair" State soft drink tax in South Carolina, were laid at the 33d annual convention of the Association of South Carolina Bottlers of Carbonated Beverages, Inc., (ASCBCB) here last week.

At the convention the members of the association voted to assess themselves a fee of 1 cent for each case of drinks sold to provide funds for the employment of a full-time executive secretary and to finance a long-range "education" program to secure the good will and co-operation of the State Legislature and the public.

**Nat'l Dairy Council Plans Two-Day Meet**

CHICAGO, Dec. 13. — National Dairy Council (NDC) has scheduled its annual meeting winter conference for January 22-23 at the hotels Schroeder and Pfister, Milwaukee, officials announced this week. Meet, which will be hosted by the Dairy Council of Milwaukee, will be of interest to those handling dairy products in any form.

Discussion will be focused on increased cost of living, availability of food and dairy products, new processes and manufacturers' trends in production and buying, with each subject handled by recognized experts.

Detailed talk on ice cream will be delivered by Dr. A. D. Dahlberg, professor of dairy industry at Cornell University, as will talks on milk, cheese, etc., by other leaders in those fields.

NDC President Milton Hult will report on association's previous 12-month activities and give recommendations for the 1948 program. Morning of the opening day association's board of directors will hold their annual meeting and will elect officers for the forthcoming year.

Dairy month plans for 1948 will be discussed before termination of the meeting.

**Local Taxes on Cigs Increase in Midwest**

ST. LOUIS, Dec. 13.—Local taxation on cigarettes increased throughout the Midwest during the last several weeks. An ordinance in Warrensburg, Mo., ordered prepared by the city council at a recent meeting, and placing a 2-cent levy on each package of cigarettes was scheduled for presentation at the council's next meeting. It would provide for dealers to buy tax stamps for 90 cents on the dollar and require them to affix the stamps to the packs.

After November 22 cigarettes were taxed 2 cents a package in Hamilton, Mo., and in Louisiana, Mo.; a 2-cent tax also went into effect on retail sales of cigarettes the same date.

**SPECIAL**  
25 1/2 Col. Post Card Vendors, Late Models ..\$12.50 Ea.  
25 5¢ Advance Vendors ... 12.50 Ea.  
10 5¢ Masters, 1947 Models 11.50 Ea.  
10 9-Col. National Cigarette Machines ..... 90.00 Ea.  
100 1¢ 6 Col. Adams Gum Vendors ..... 12.50 Ea.  
Brand New Silver Kings and Columbus Vendors .. Write for Price  
Ball Gum, Pistachio Nuts at Lowest Prices.

**WANTED**

Pikes Peaks—Bingos—Totalizers  
—Kicker and Catchers—Counter Games.

Immediate Shipment  
Send 1/3 Deposit; Balance C. O. D.  
**CAMEO VENDING SERVICE**  
432 W. 42nd St., New York 18, N. Y.



**POPCORN MAID**  
COIN OPERATED  
HOT POP CORN VENDER

**\$89.95** COMPLETE WITH STEEL STAND

Big earnings at low cost makes "Pop Corn Maid" the operators' choice. Extra large capacity—holds 6 gallons of pre-popped corn. Stainless steel mechanism with only 4 moving parts. Truly the operators' dream machine—no motors, switches, gears or other gadgets to get out of order. Separate lock and key for steel cash box. A.B.T. coin chute, 5¢ or 10¢ model optional. Three thermostatic heat control elements keep corn at a taste-appealing temperature.

Pop corn earns a greater profit than any other item sold through vending machines. Locations are easy to get with this new modern vender. Attractive cabinet in two sections (machine and stand). One man can easily handle in passenger car.

If your distributor cannot supply you, order direct. 25% deposit required with order.

**COUNTER MODEL**  
**\$79.50** EA.

Same as above only without steel stand. Size 37 in. high, 17 in. wide. Suction cups provided for bar or counter.



**JACK NELSON & CO.**

Exclusive National Distributors  
2320 Milwaukee Ave. Chicago 47, Ill.

**CIGARETTE MACHINES**

|   |   |
|---|---|
| NEW DU GRENIER CHALLENGER, 7 COLS. ....\$125.00 | NATIONAL 630, 150 PACK CAP. ....\$ 32.50      |
| NEW UNEEDA, 8 COLS. 159.50                      | ROWE ROYALS, 10 COLS. 105.00                  |
| NEW UNEEDA, 6 COLS. 149.50                      | ROWE, 6 COLS., 150 PK. 32.50                  |
| NEW ROWE CRUSADER, 8 COLS. .... 210.00          | DU GRENIER CHAMPION, 11 COLS. .... 92.50      |
| UNEEDA MODEL E, 15 COLS. ....\$ 72.50           | DU GRENIER "W," 9 COLS., 300 PACK CAP. 62.50  |
| UNEEDA MODEL E, 12 COLS. .... 62.50             | DU GRENIER "S," 7 COLS., 210 PACK. CAP. 50.00 |
| UNEEDA MODEL E, 8 COLS. .... 57.50              | DU GRENIER, 6 COLS., 150 PACK CAP. .... 32.50 |
| NATIONAL 950, K.S. .. 110.00                    | DU GRENIER, 4 COLS., 100 PACK CAP. .... 25.00 |
| NATIONAL 750, K.S. .. 87.50                     | STEWART-McGUIRE, 8 COLS. .... 35.00           |
| NATIONAL 930 SPEC. .. 82.50                     |   |
| NATIONAL 930 ..... 75.00                        |   |

**CANDY MACHINES**

|   |  |
|---|--|
| NATIONAL 9-18, 9 COLS. ....\$110.00     | UNEEDA, 5 COLS., 102 BAR CAP. ....\$ 75.00 |
| ROWE DELUXE, 120 BAR CAP. ....100.00    |  |
| STONER, 8 COL., 160 BAR CAP. ....125.00 |  |

5¢ GUM AND MINT MACHINES  
9 Col., Cap. 250 .....\$22.50 | 7 Col., Cap. 150 .....\$15.00

10¢ CIGAR MACHINES 7 Col., Cap. 175 .....\$32.50  
Single Col., Cap. 50 ..... 22.50

**TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED**  
**One-Third Deposit With Orders—Balance C. O. D.**  
Parts and Mirrors available, including the 25c vending changeover parts for all makes and models.

**UNEEDA VENDING SERVICE**

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"  
166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK



**WEEKLY SPECIAL!**  
Uneeda Model 500, 15 Cols., 425 Pack Cap.,  
**\$100.00**

# New York Phono Operators Report Play on Increase

NEW YORK, Dec. 13.—With music machine operators in this area reporting a slight let-up in the television competition, due to fewer sports programs at this time, the question of coin-operated television continues to hold attention despite the Videograph tests which were completed a week ago. (*The Billboard*, December 13). While most ops report their juke box take about 15 to 25 per cent off compared with last year, these figures represent a slight increase since the close of the baseball season, when afternoon hours were devoted daily to telecasts, and the close of the football season which took up prime week-end play hours.

The majority of the operators in this section believe that an early elimination of "unfair trade practices" plus a well-thought out promotion campaign could put the music business back on a profitable basis despite the continued competition from television. This is more than just "wishful thinking," for the ops have been advised that the Automatic

Music Operators' Association (AMOA), because of the continuous efforts of its president, Al Denver, and general counsel, Sidney H. Levine, have made large strides along these lines.

Meanwhile, with the Videograph test revealing that television cannot be coin-operated in isolated cases with free play prevalent in surrounding locations, ops are now awaiting the release of Al Bloom's speedway products combination, due in a few weeks, and are also watching the tests of the Tradioette wall box, which offers a choice of television sound, the complete AM radio band, an FM station and/or wired music. This system offers a quarter-hour play for 10 cents, and also offers the use of multiple satellite screens working from a master control. The tests are now going on in the vicinity of Asbury Park, home of Tradio, and according to initial reports, this area, which has had relatively little free-play television to date, has experienced less resistance from the consumer in paying for the tele sound.

In this regard, it was the contention of H. F. Dennison, Videograph president, that coin-operated television, in order to be successful, must be introduced into an area as soon as television begins. Once the customer is used to free play, it becomes a major conversion job to make him pay. Videograph will be ready to introduce its multiple choice wall box, also offering tele sound, next month.

## Dave Rosen Co. Opens Baltimore Offices, Showrooms

BALTIMORE, Dec. 13. — Dave Rosen Company held grand opening festivities for the firm's newly established offices and showrooms here recently, marked by a turnout of more than 200 coinmen from the Maryland area and out-of-State regions. Event also signified the first showing of AMI equipment by the Rosen firm in this area.

During the one-day celebration visitors were entertained by top-flight talent from the nation's stage and night club world. A buffet luncheon and refreshments were served by the host firm.

Dave Rosen, firm head, was on hand with several of his key personnel to greet the large turnout of well wishers. Joe Caldron, AMI's assistant sales manager, came in from his Chicago office to help Rosen in the day's activities.

Local office of the Rosen firm is at 503 Evergreen Avenue here. Its other showrooms are situated in Philadelphia.

## Tele, Inc., Formed; To Distrib UST Sets

NEW YORK, Dec. 13.—Formation of Television, Inc., with headquarters here, was announced this week by Martin Sugar, president. Firm will specialize in selling and renting large-screen projection television sets designed especially for public locations. At present the firm is working with United States Television (UST).

With the company already operating in this area, Sugar also announced the appointment of Lee Bunting as vice-president. Bunting will devote his time to building up sales forces for the company in all cities where television is being shown.

One of the originators of the television rental plan, Sugar reported that one of the major new developments in this area televisionwise is the large number of bowling alleys that have rented receivers. In the main, this type of location is using the UST set with a 30 by 22½-inch screen. Sugar says some bowling alleys have increased their over-all business since installing television. Latest installation was made at the Tremont Bowling Alley in the Bronx.

## Juke Box To Bring Yule Cheer to Farm

CHICAGO, Dec. 13. — Eddie Ginsburg, Atlas Novelty Company, is preparing to radiate real holiday atmosphere in the vicinity of his Palatine, Ill., farm. When the installation of a complete Seeburg music system is completed this week, surrounding countryside will be treated to appropriate melodies emanating from the four speakers located in suitable positions outdoors.

Eddie says the music will be heard within a three-mile radius, and will continue thruout the holiday season. Equipment will be removed soon after 1948 makes its debut.

## Colonial Develops Large Video Screen

NEW YORK, Dec. 13.—Development of a projection television receiver, Vision Master, that enlarges a television image to seven by nine feet, was announced this week by Alfred Emerson, president of Colonial Television Corporation. The new receiver is specially designed for use in locations that provide entertainment for large audiences.

Thru an adjustable Bausch & Lomb lens, Vision Master projects a picture at distances of 2 to 15 feet, Emerson stated, adjustable in size from 6 to 63 square feet. Containing 33 tubes and covering 13 channels, the unit is mounted on casters for easy mobility. Deliveries to distributors were to begin this week, Emerson said, with 30 receivers scheduled for production during December.

## Chicago Phono Ops Unplug 5c Chutes; Abandon Experiment

CHICAGO, Dec. 13.—Chicago juke box operators have abandoned their experiment which eliminated the nickel chute from phonographs—converting them to two plays for a dime, five plays for a quarter, only (*The Billboard*, November 1).

Ray Cunliffe, president of Illinois Phonograph Owners, Inc. (IPO), which sponsored the experiment, pointed out that results after two months of location tests had neither proven the value of the idea nor its lack of merit.

The experiment was conducted on about 50 machines scattered thruout Chicago in average locations. The main drawback to determining its value, Cunliffe said, was the lack of support by a few operators. The only method to really tell the worth of the idea, he pointed out, would be to put it into use on all machines in the city at the same time.

As it turned out, the experiment was more trouble than it was worth. Before it was put to test, co-operation of location owners was secured, but there was no method to explain satisfactorily just what was going on to customers. They, in turn, objected to the inoperative nickel chutes, which they believed were a sign of

poor upkeep on the part of operators.

Typical of the change in play of the machines which were converted to do away with nickel operation was the result of location tests with 25 juke boxes operated by ABC Music Service.

Of the 25 locations in which the experiment was carried out by ABC, 11 of them had converted machines during the entire test period—September 15 thru November 15. Out of these 11, play on four went up from 75 cents to \$4.50; play dropped off on three from \$2 to \$3.50 over the two-month period, and on four the play remained relatively unchanged.

Another 14 machines were included in the experiment from October 15 thru November 15. Of these, nine showed play increases from 25 cents to \$3.10 over the test period, while on five play went down from 25 cents to \$3.

Bob Gnarro, ABC official, pointed out that the 25 dissimilar locations were used in the test. Several different types of juke boxes were put to test, he added.

It would really take a juke box made for 10 and 25-cent play only and which was in universal use to do justice to the idea, was the opinion of those who conducted the tests.

## See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

**RECORD REISSUE POPULARITY CHART.** Results of *The Billboard's* survey covering the record reissue preferences of music operators, disk jockeys and retailers.

**RECORDING BAN BYPASS THRU IMPORTS UNLIKELY.** Shortages of necessary materials in Mexico and the anticipated reluctance of British union musicians to record for American record firms may make the Petrillo ban more effective.

And other informative news stories as well as the Honor Roll of Hits and pop charts.

## Boston Distrib Holds ITI Tele, Tradio Showing

BOSTON, Dec. 13. — Over 2,000 music operators and location owners from New England attended the three-day Tradio and Industrial Television, Inc. (ITI), showing held by Television Sales and Engineering Company, Inc., here.

Featured at the showing were three Tradio coin-operated radio models and two new ITI television receivers. Television Sales is the New England distributor for both lines.

Frederick W. Papalos, president of the distributing firm, sponsored the show to announce the company's expansion plans which will include appointment of sub-distributorships for certain Tradio units in areas in New England outside of Greater Boston.

### Tradio Distrib

Television Sales was organized a year ago and since that time has concentrated mainly upon distribution of Tradio products in the New England area, Lee Loumos, sales manager, said.

Loumos said that he believes "the surface of this deal (coin-operated radio operations) has not even been scratched." At present Television Sales is running tests in 12 locations with the new Tradio coin-operated salon radio for beauty parlors, he indicated. Also included in the rapidly expanding field are special coin-operated radios for booths, Loumos pointed out. Introduced at the show was the new miniature Tradio-Ette for use in booth locations.

"Coin-operated radios are standing in the same position today that juke boxes were when they were first introduced," Loumos said. He pointed out that operators had a late start in Boston because of DC current, which is currently being changed over to AC current in the city. This is expected to open many locations which formerly were barred to conventional AC equipment.

### Few Sets in Boston

Most developed cities in New England for coin-operated radios thus far, Loumos pointed out, have been Worcester, Springfield and Hartford. However, some of the smaller Boston hotels have installed sets and others are expected to follow soon, he said.

Loumos said that Television Sales had decided to put Tradio-Ette sets on a sub-distributorship basis instead of on direct sale to operators since they felt that the potential demand for this type of equipment would make it necessary for closer contact between distributor and operator.

Tradio-Ette operates at 10 cents for 15 minutes and is specifically engineered for booth operation. It is 7½ by 7½ by 5 inches.

Also featured at the showing were (See BOSTON DISTRIB on page 94)

## 3 New Members Inducted at Dec. Meeting of CPMA

CLEVELAND, Dec. 13.—Cleveland Phonograph Merchants' Association (CPMA) held its regular monthly meeting last week high-lighted by the installation of several new members. Event took place in the Carter Hotel here.

With Jack Cohen, association president, handling the meet, the following new members were inducted: William Haines, of B. R. Music and who recently purchased the Guen Wood music route; Albert Liggins, of A & I Music Company, and Al Wilson, of Elyria, O.

During the meet it was announced by association officials that Joseph Micklovic, a veteran CPMA member, was seriously ill with pneumonia.

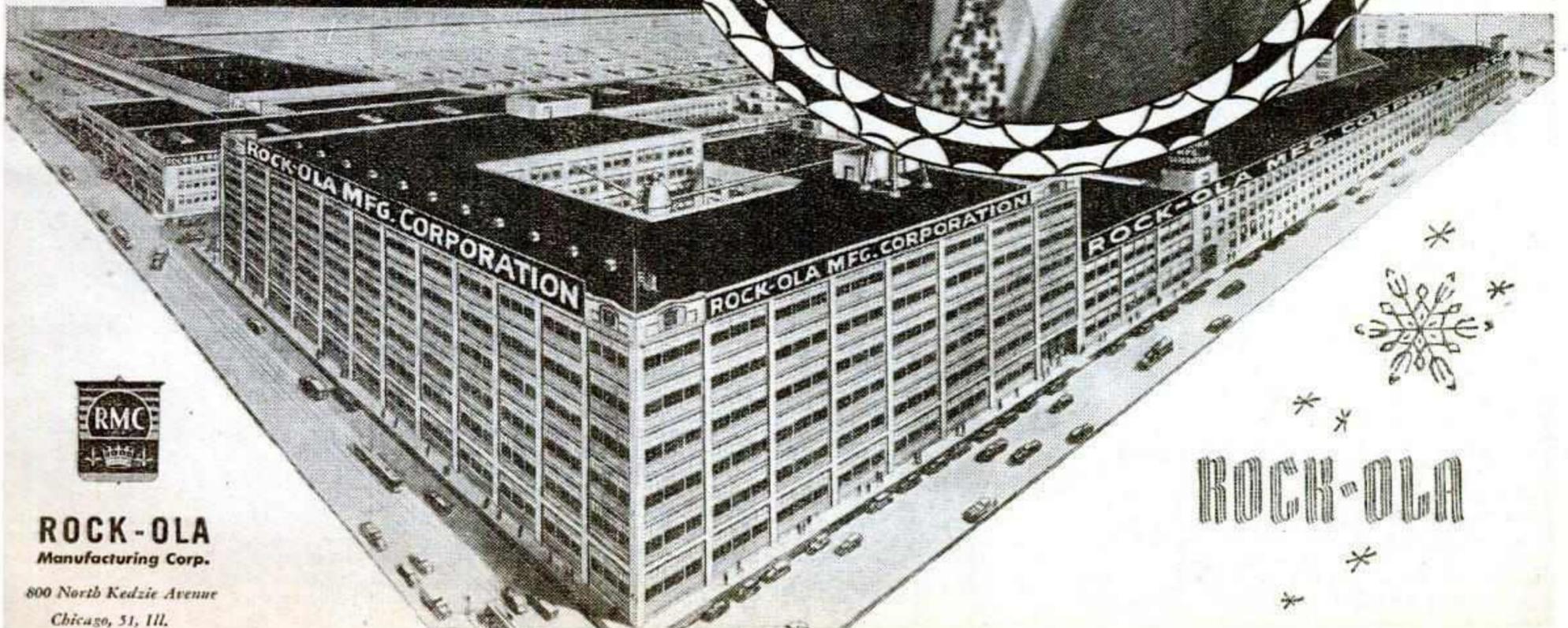
# Christmas Greetings

TO MUSIC OPERATORS EVERYWHERE

For this Merry Season, our entire organization wishes to thank you for your cooperation and friendship, and, with a Happy

Christmas wish seals the promise that we will always endeavor to be worthy of your good will.

*Dave Rockoly*



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RODS  
**COIN OPERATED  
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Lifetime Income!

**AMERICA'S  
BEST BUYS**

... in construction, performance and tone quality they are the most outstanding sets on the market today... designed and engineered for coin operation. Not converted radios. They're the answer to big repeat profits at very small investment.

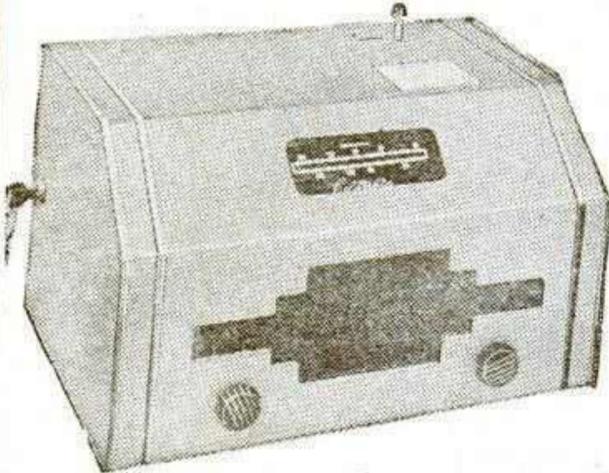


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## CAPOA Builds Biz Prestige With Big Christmas Affair

CINCINNATI, Dec. 13.—Continuing a determined drive to create better public understanding of the automatic music machine business and promote good will for the industry, the Cincinnati Automatic Phonograph Owners' Association (CAPOA) was host to some 200 guests made up of prominent city and business officials at the association's annual Christmas party held Tuesday (9) in the Hotel Gibson's Roof Garden.

### Called Biggest and Best

Guests and members alike were enthusiastic in their praise of the event, calling it the best and most elaborate yet staged by the CAPOA, and following a full-course turkey banquet, a bang-up nine-act floorshow and dancing to the music of Clyde Trask's orchestra, were quick to praise the party committee composed of Sam Chester, CAPOA president; Ray Bigner, chairman; Secretary-Treasurer Charles Kanter, who had charge of the entertainment program and arrangements for out-of-town guests; Harry Hester, Al Lieberman, Bill

Harris and Mrs. Ganzmiller. An added touch to the affair, which lasted until about 3 a.m., was a gift of a corsage of gardenias to each of the ladies present. Refreshments were served during the entire evening.

There was a full turnout of the local press at the party to hear visiting dignitaries compliment association members on their party and emphasize the importance of the coin machine business in providing pleasure and employment.

Among guests who spoke were Councilman-elect Harry Proctor; Judges Chase M. Davies, Frank M. Gusweiler, Clarence E. Spraul, Daniel C. Handley and Joseph Brueggeman; Hobart Wehking, Republican chairman of Hamilton County; Harry Williams, representative of the American Federation of Musicians, and Phil Kennedy, of Kennedy & Kane, CAPOA legal counsel, who spoke on the role the coin machine industry and the local association have played in the Damon Runyon Memorial Cancer Fund drive.

### Name Acts on Bill

Dick Bray, Midwestern sports official and broadcaster, acted as toastmaster during the banquet and emceed the floorshow that included the Little Schaefer's, song and dance routines; Larry Vincent, songwriter and owner of the Pearl Record Company; Hank Penny, King Records artist and Station WLW performer; Hawkshaw Hawkins and Boots Waddell, King artists; the King Cole Trio, currently appearing at the Latin Quarter, Newport, Ky., who headlined the show; Timmy Rogers, Majestic Records comic; Patty Page, Mercury platter artist, and Lonnie Johnson, who came here from a Detroit night club appearance.

### Manufacturers' Reps Attend

Among the many out-of-town guests and representatives of manufacturers attending were William Marmer, Sicking, Inc., Cincinnati; Joseph Weinberger, Southern Automatic Music, who had as guests his brothers, Leo and Sam, of Louisville and Indianapolis, respectively; Fred Mann, regional manager for Aireon Manufacturing Corporation, Kansas City; Don Fosgate, Triangle Distributing Company, Cincinnati; Charles Trau, Coin Machine Mart, Chicago; Morey Goret, Young Distributing Company, Cincinnati, Wurlitzer distributor; Paul Cohen, Decca Records, New York; Mr. Schliet, Mills Industries, Inc., Chicago, and Messrs. Dunlap and McClelland, J. P. Seeburg Corporation, Chicago.

## Ballard, Goodspeed Organize Aireon Co. In Portland, Oregon

PORTLAND, Ore., Dec. 13.—Aireon Sales & Service Company of Oregon has been organized here under charge of Clayton Ballard and Cliff Goodspeed, with office and warehouse space at 2211 N. W. Front Street. Ballard is Northwest district sales manager for Aireon, and Goodspeed formerly was with the Western Distributors here, Aireon outlet.

Western, according to Ballard, continues as distributor for Aireon, the Sales & Service Company having been set up as an adjunct to Western's activity.

"Our chief consideration in taking this location was to provide warehouse space," Goodspeed said.

Another former Western staffer, Jack Turner, is service manager for the new firm.

## Filben Appoints 8 New Distribs For Music Line

CHICAGO, Dec. 13.—Bert Davidson, general sales manager of National Filben Corporation, this week announced the appointment of eight firms as distributors of the Filben Mirrocle Music line.

Montgomery Distributing Company, Salt Lake City, has been appointed distributor for the States of Utah, Wyoming, Montana and Eastern Nebraska.

Two firms will share Filben distributing activities in metropolitan New York, Northern New Jersey and Connecticut. These are the New Deal Distributing Company and the New York Distributing Company, both of New York.

Blackwell Distributing Company, of Denver, has been appointed to handle the Mirrocle Music line in Colorado and the Chelin Distributing Company will cover Washington and Oregon from its Seattle office.

Eastern Virginia has been assigned to the George J. Young Company, of Norfolk. Northern Texas is now covered by Bryant Sales Company, of Dallas, while Harrington Amusement Company, of Houston, handles the Filben Music line in South and Southeast Texas.

In making the announcement, Davidson pointed out that there are still a few Filben distributorships to be filled, but that arrangements for these territories are in the process of being assigned and distributors for them will be announced soon.

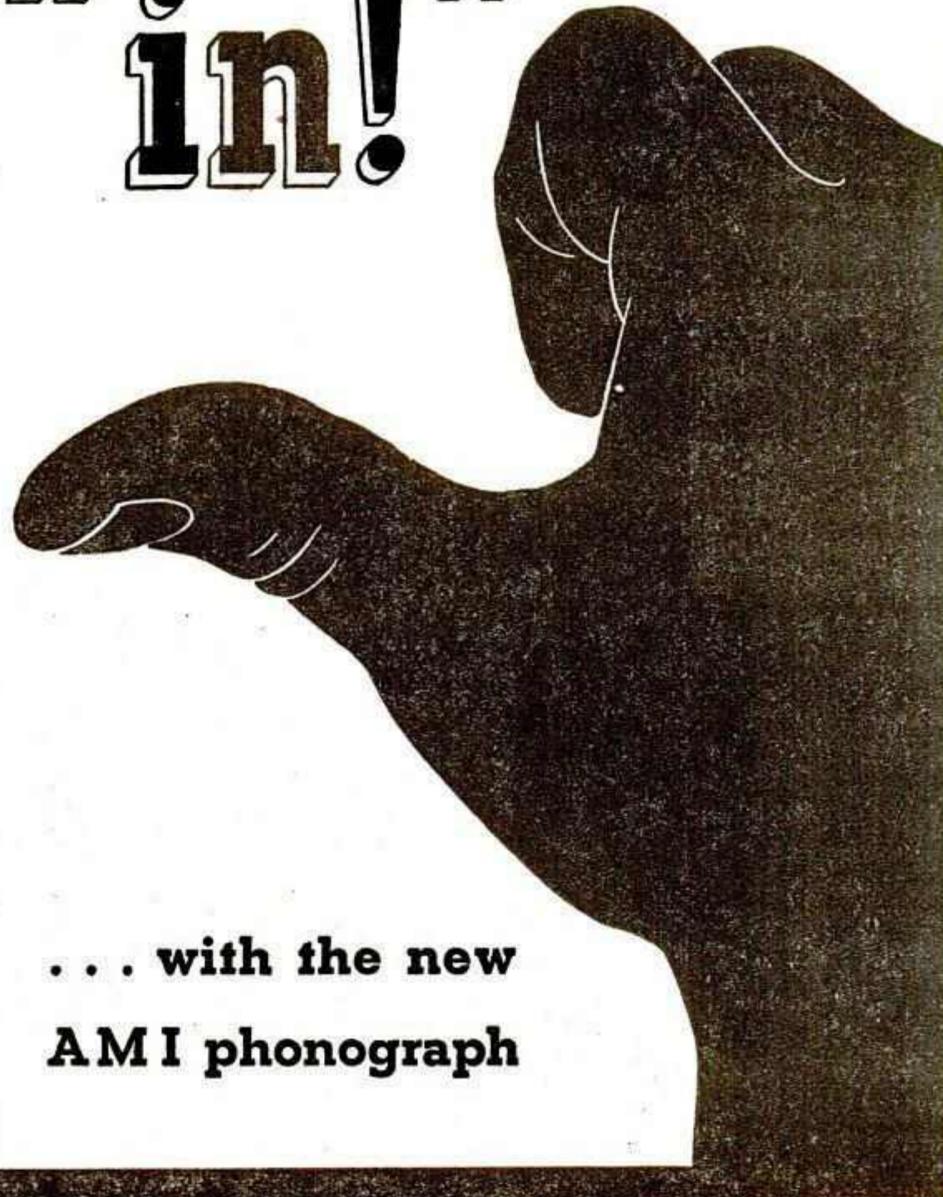
## BOSTON DISTRIB

(Continued from page 92)

two television receiver units by ITI. One a 20-inch tube set and the other with a 15-inch tube. With Boston Television Station WBZ scheduled to open February 1, location owners are now getting set for that date by installing video sets.

Some sets are already on location, having been sold on the basis that television shows could be piped in from New York and all location owners had to do was to install a set and then turn it on. Several location owners who went for the deal are now sitting by waiting for the WBZ opening, having found that New York is a bit far away for television reception in Boston.

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*The public prefers*  
**THE MILLS CONSTELLATION**  
*The coin box concurs*

- NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:
- Plays 40 Selections
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Trays, New, Hand Spun Aluminum  
(Set of 12) . . . . . \$11.95  
Reg. Wurlitzer Record Trays . . . . . .89  
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# Alabama Beverage Control Board Decides To Suspend Issuing of Phono Permits

### Claim Ops Have "Jumped the Gun" in Placing Jukes

MOBILE, Ala., Dec. 13.—Just what will be the final ruling on use of juke boxes in Alabama taverns again became a question this week, as the Alabama Beverage Control Board voted unanimously Wednesday (10) night to suspend consideration of juke box permits until it is assured that there will be proper compliance with regulations pertaining to them.

The original regulation was to have become effective December 15, at which time the board was to begin issuing the permits.

The resolution which the board approved Wednesday rules in part: "That the board temporarily suspend any consideration of issuance of any permit pertaining to music, until the board is assured that there will be proper compliance with the rules and regulations adopted by the board."

Melvin Dawkins, member of the board from Montgomery, Ala., offered the resolution, explaining that he felt it necessary because "some of the music operators have jumped the gun" and are installing their machines without the consent of the board.

Dawkins, who has opposed the board's recent approval of the use of juke boxes in Alabama taverns if controlled (*The Billboard*, November 29) from the start, two weeks

ago moved to rescind altogether the board's approval of juke for taverns. Later he withdrew the proposal in favor of a trial operation.

At that time he said he believed the order should be done away with because the "honesty and integrity of board members has been questioned" and because of criticism which developed following its issuance.

Elaborating on the reasons for offering the resolution, Dawkins said that not later than last Tuesday he and the other two members of the ABC board went into a Montgomery restaurant and saw a box installed and ready for operation.

All three board members said they would not consider juke box permits until operators show they are willing to abide by board regulations.

Chairman Lamar Kelly said the board would deal with each licensee individually when and if the board decides to go ahead and act on such applications.

Commenting on the board's decision, Col. R. E. L. Choate, executive secretary of the Alabama Music Operators' Association (AMOA), said:

"Mr. Kelly, Mr. Dawkins and Mr. Faulk (ABC board members) on the day the board ruled that music would be permitted (November 19), advised Claude Hall, of Jasper, president of the AMOA; Sam Stewart, Tuscaloosa, treasurer of the association, and myself that it would be perfectly all right for operators to set their music machines in establishments selling alcoholic beverages prior to the licensees approval for music in their establishment by the ABC board.

"However, they specified that in no instance would the machine be allowed to operate nor the lights be turned on until the licensees' applications had been approved," he added. "The music operators are disappointed that the board has seen fit to take this action," Choate continued. "However, since it has been claimed there may be evidence that some people are trying to make a racket out of the music machine business, we are happy to say we heartily endorse the board's action. We offer the support of the Alabama Music Operators' Association in tracing down and breaking up any evidences of racketeering which we are able to find."

### Increase in Tourist Trade Seen for Charleston, S. C.

CHARLESTON, S. C., Dec. 13.—Chamber of Commerce here reports that the winter tourist season will be better than last year's but small in comparison to the "garden season" in the spring.

Nine conventions are scheduled here for the winter season and the Chamber has initiated a program to attract others.

Charleston is one of the main stopping-over spots for tourists traveling between the North and Florida.

### Charter Charlotte Distrib

RALEIGH, N. C., Dec. 13.—Secretary of state here has issued a charter to the Redd Distributing Company, Charlotte, to sell coin-operated machines. Firm has authorized capital stock of \$100,000, with \$300 subscribed stock by J. H. Wilburn, Charlotte; Hugh McGarity, Chicago, and W. S. Redd, Boston.

## Arkansas Citizens Ask Tax Changes To Cure Economic Ills

LITTLE ROCK, Dec. 13.—Tax changes highlighted the suggestions of Arkansas citizens for removing trade hinderances to this State's economic development.

Arkansans were polled by the State Resources and Development Commission. No. 1 suggestion called for a tax structure revision.

In a report on the poll by H. K. Tatcher, head of the commission's division of agriculture and industry, which actually conducted the poll, the following tax change suggestions were made:

Federal taxes on earnings should be reduced to prevent draining off of capital that might be used for expansion.

Shortening of amortization periods on newly financed industries to allow industry to take greater advantage of new technological improvements.

Elimination of all forms of double taxation.

Segregation of federal, State and municipal fields of taxation to prevent competition for income between government agencies.

Federal laws equalizing income taxes between States, particularly with reference to the community property tax law.

Equalization of tax exemptions between co-operative enterprises and private corporations.

### Reynolds Pays Dividend

WINSTON-SALEM, N. C., Dec. 13.—R. J. Reynolds Tobacco Company Saturday (6) declared a dividend of 4 cents per share on both the firm's common and common B stock. Dividend, payable December 26 to stockholders of record December 10, will bring dividend payments on both stock issues for 1947 to \$2 compared to \$1.75 in 1946.

## City Workers Await Music While at Work

HOUSTON, Dec. 13.—A proposal made by a local music company to pipe popular music into the city water, tax and park departments is being given careful consideration by the city fathers. Results of the proposal was that two Houston city councilmen were dispatched Thursday (4) to tour local juke locations to discover what the citizenry listens to in the way of musical entertainment.

Music firm contended that music would soothe the workers' nerves and increase efficiency in the three departments.

## Phono Pick-Up Patent Granted

WASHINGTON, Dec. 13.—A patent for a phonograph pick-up device has been granted to Bruce Roberts, Philadelphia, it was announced this week in the latest issue of the U. S. Patent Office's *Official Gazette*, with the assignor, by mesne assignments to the Philco Corporation, also of Philadelphia.

New patent bears the number 2,432,444, lists 11 claims and was originally applied for June 29, 1944. A description of the phonograph pick-up device appearing in the *Gazette* follows:

"A phonograph pick-up of the capacity type, comprising a three-part supporting structure or casing including two outer insulating members and a metallic member adapter to be interposed between said outer members, means for removably securing said members together, a flexible metallic strip having its end portions removably secured to said metallic chamber being formed to permit vibration of the intermediate portion of said strip, a stylus connected to said intermediate portion to vibrate the same, and a rigid conductive element removably supported by one of said outer members in closely spaced relation to said strip, said rigid element and said strip constituting a condenser whose capacitance is varied by the vibration of said strip."

## M. Nozette Reports Chicago Tradioette Test Results Good

CHICAGO, Dec. 13.—Bradley Associates announced Thursday (11) early results of the first Midwest location tests of Tradioette, coin-operated booth radio. Bradley firm is headed by Morris Nozette, owner and president and distributes products made by Tradio, Inc.

Nozette disclosed that for the test four average type restaurant locations were selected in which a total of 18 Tradioette units were installed. He stated that thus far each of the locations has experienced better than anticipated play. Each of the sets on location are operating on dime per 15 minutes play.

Tradioette was designed specifically for booth-type locations and features full use of radio selectivity band. Volume of the coin radio is pre-set by the operator according to the acoustics of the particular location. Set is housed in an aluminum cabinet and comes in a variety of colors and finishes. Timer of the coin radio can be varied from 7½ minutes to a full hour. Other features of Tradioette are its slug retractor, pick-proof locks on coin box and the fact that neither outside antennas nor additional wiring are necessary.

# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

### Folk Artists on Tele

Folk artists are getting the television eye on the West Coast. KTLA, the Paramount video outlet, has started a regular folk show, tabbed *Bar-Non Dude Ranch* and featuring Pat Buttram as emcee. Pat is a former WLS, Chicago, entertainer. Appearing on the first telecast were Cotton-Seed Clark, Stewart Hamlin, Maureen O'Connor and Monty Montana. Since James C. Petrillo still bans live music from television, Western warblers mugged the lyrics while their disks were being played, thereby giving the illusion they were working with live accompaniment.

Insiders predict that folk artists will find video a successful medium, since the sagebrush performers lean toward colorful garb and inject Western flavor into their warbling. . . . The Georgia Crackers, Bob, Slim and Hank Newman, Al Myers and Johnny Spies, with their capable flack, Donna Newman, cut eight sides, *Yo, Lady; Pre-Do-Pre, Look Before You Leap; Horses, Women and Wine; Rats in My Closet, A Broken Doll, That's the Way It's Gonna Be, A Dollar Down and Hi, Nellie* for RCA Victor.

Eddie Sosby and His Radio Rangers, of KFAB, Omaha, have worked out a series of *Barn Dances*, working a different town in Iowa, Kansas and Nebraska every Saturday night. . . . The Trail Blazers, who were on WHCO, Ithica, N. Y., expect to start on a new station in Cortland, N. Y., soon. . . . Nancy and the Silver Spur Cowhands are now on WGPA, Bethlehem, Pa. . . . Johnny Curtis expects to start lounge work soon. . . . Jim Hill is now on WPTF, Raleigh, N. C.

The Ertman Sisters from Doylestown, Pa., are still doing personals. . . . Curly Huntley and the Dixie Drifters are still heard over WKSX, Pulaski, Tenn. . . . Kenny Roberts, who was on WOWO, Fort Wayne, Ind., until the AFM strike last August, has switched to KMOX. . . . Homer Hargrove and Bill Care are now on KTNM, Tucumcari, New Mexico. . . . Jimmie Arvon, of WFOR, Hattiesburg, Miss., expects to report to WWL, New Orleans, soon.

The Decatur (Ga.) Theater has gone in for folk talent in a big way. . . . The LeFevre Trio and Jim Waits, of WGST, Atlanta, have just cut seven sides for Bibletone. . . . Charlie Monroe and His Kentucky Partners, RCA Victor chattels, have moved to Chester Studdards's *Dixieland Jamboree* at Gadsden, Ala. . . . Eddy Arnold recently dropped by the White House and left his new Victor album, which was accepted by W. D. Simmons, chief receptionist in the president's home.

Cal Shrum, of KEEN, San Jose, Calif., will have two folk disk jockey

shows starting January 1, with a Saturday night barn dance from the city auditorium. . . . Westernair Records have cut Stan Boreson, Russ Boyk, Foreman Bill's Gang, John Wolfe, Curly Ross, Shorty Woodard, Alta Lee, Bennie Olsen and Dusty Taylor.

### Bosch Doubles

Johnny Vanden Bosch now has shows over both WKZO, Kalamazoo, and WJEF, Grand Rapids, Mich. . . . King Records is putting out a special promotional disk, with Cowboy Copas, Grandpa Jones, Hank Penny, the Delmore Brothers, Bill Carlisle, Jack Perry and the Lighterust Doughboys, and Bob Perry wishing a Christmas best via shellac. . . . Georgie Gobel, ex-WLS, Chicago, moppet folk singer, is now doing a comedy headline spot at Helsing's Vodvil Lounge, Chicago.

Mrs. Bill Nettles, wife of the KOGI, Orange, Tex., radio singer, has started her own record company, calling it Red Bird label, and will wax Nettles's *The Little White Cross Over There*, which is published by Southern Music. . . . Ernest Jones, who formerly headed the Country Cousins over KLRA, Little Rock, and WDSG, Dyersburg, Tenn., has changed the name of his band to the Sunshine Pals and is now airing over KSFA, Nagadoches, Tex. Personnel includes Mildred Jones, bass; Bill Peters, violin and mandolin; Buster Robertson, banjo, and the leader's guitar.

Carl and Harty, out of radio the past year, returned to WLS, Chicago, two weeks ago. . . . The new WLS *Family Album*, the 17th yearly issue, will be out on sale next week. As usual, all the station's folk talent will be included in the photo section. . . . Lulu Belle and Scotty will have an e. t. series of interview shows, somewhat like the Tex McCrary and Jinx Falkenberg show, coming up for sale next month.

### Allen for Movies?

Rex Allen, the WLS and Mercury singing star, may be headed for a big series of important movie roles. . . . The Fiddlin' Linvilles, Charley and Marge, who wax for King, have joined the WLS Ramblers. Just back from California, they are living in a trailer and seeking an apartment. They replaced Wade Ray with the Ramblers.

Ray Klein, accordionist with the WLS Sage Riders, became the father of a boy last week. . . . Rosalie Allen, the New York folk music disk jockey, is presenting an *Ozark Hoedown* at Town Hall, December 6, with Texas Jim Robertson, Carson Robinson, Jesse Rogers and Shorty Warren starring. Ducats will go for from \$1.20 to \$2.40.

(Continued from page 27)

|    |    |   |
|----|----|---|
| 3  | 15 | 12. CIVILIZATION . . . Jack Smith (The Clark Sisters-Frank DeVol Ork) . . . Capitol B-465—ASCAP   |
| 11 | 11 | 12. I WISH I DIDN'T LOVE YOU SO (F) . . . Dinah Shore (Sonny Burke Ork) . . . Columbia 37506—ASCAP (Dick Farney, Majestic 7225; Helen Forrest, MGM 10040; Dick Haymes, Decca 23977; Betty Hutton, Capitol 409; Vaughn Monroe, Victor 20-2294; Dinah Shore, Columbia 37506; Phil Reed, Dance-Tone 120; Carol Gable, Radio Artist 211; Phil Brito, Muscraft 15117)  |
| 1  | —  | 13. HOW SOON (Will Vaughn Monroe (Vaughn Monroe-The I Be Seeing You)?) . . . Moon Maids) . . . Victor 20-2523—ASCAP   |
| 2  | 14 | 14. CIVILIZATION . . . Andrews Sisters-Danny Kaye . . . Decca 23940—ASCAP   |
| 3  | —  | 14. CIVILIZATION . . . Ray McKinley . . . Majestic 7274—ASCAP   |
| 1  | —  | 14. WHITE CHRISTMAS (F) . . . Bing Crosby . . . Decca 23378—ASCAP (Phil Brito (Ted Dale Ork), Muscraft 517; Carmen Cavallaro, Decca 24141; Cowboy Copas, King 675; Jesse Crawford (Harry Breuer), Decca 24143; Bobby Doyle (Ray Bloch Ork), Signature 15058; Eddy Howard, Majestic 1175; Ink Spots, Decca 24140; Harry James, Columbia 37955; Liberty Ork, Continental S-1152; The B. Mayo Quintet, Lone Star 103; Ethel Smith, Decca 24142; Kate Smith, MGM 10096) |
| 1  | —  | 15. OOH, LOOK-A-THERE, AIN'T SHE PRETTY? . . . Buddy Greco-The Three Snaps . . . Musicraft 515—ASCAP  |

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# Filben Plans N. Y. Showing

NEW YORK, Dec. 13.—New York Distributing Company, one of the two New York firms recently appointed distributors for the Filben Mirrocle Music line for New York, Northern New Jersey and Connecticut, has announced that it will hold a special showing for Filben equipment December 19 at 764 10th Avenue here.

Featured at the showing, Charlie Lichtman, head of the distributing firm, said, will be the Filben Mirrocle Music cabinet and the firm's stow-away unit.

## PHONOS WANTED

We will pay cash for  
**1946 AMI MODEL A**  
**\$550.00**

Also top dollar for  
**WURLITZER 1015 and SEEBURG 146**  
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## PHONOGRAPHS

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(Like New) ..... \$189.50  
Wurlitzer 500's (Very Clean) .. 189.50  
Wurlitzer Colonials (Like New):  
780M ..... 219.50  
780E ..... 239.50

1/3 Deposit, Balance C. O. D.  
WE BUY, SELL AND EXCHANGE  
Phone: Jefferson 1844

3147 Locust St.  
St. Louis 8, Mo. **CALL NOVELTY CO.**

## NATIONAL TIMERS!

Model 1403-A, 2-hr. Max., 25¢  
**Brand New—\$6.98**  
(one or thousand)  
Brackets and Coin Return  
Receptacles Available.

**H. U. THOMAS**  
506 1/2 S. Olive Anaheim, Calif.

## WANTED

1941 Seeburgs, remote control, condition of cabinet no object.

**KAW SPECIALTY CO.**  
1137 Osage Ave. KANSAS CITY, KAN.

## FOR SALE

One twenty-unit AMI hostess outfit. Original cost \$14,800.00—now selling at \$5,500.00. Sale includes records and record racks. All equipment guaranteed to be as good as new. Ready for immediate installation.

**GEORGE NOVELTY CO.**  
1716 Washington Ave. Northampton, Pa.

# Smith & Fields Co. Moves H'dquarters Into Own Building

PHILADELPHIA, Dec. 13.—Smith & Fields Distributing Company has moved out of coin machine row and established offices and showrooms in its own building in the center of the city. Formerly at 1518 North Broad Street, in which section most of the distributors and jobbers are located, Smith & Fields have purchased their own four-story building at 136 North Fifth Street.

Jackie Fields, of the distributing company, explained that increased operations made it necessary to find larger quarters for the firm. And while the industry is centralized in the North Philadelphia area, he felt that more suitable quarters could be found in the center of the city. With a central location, company headquarters are more accessible to operators from every section of the city and particularly for those coming in from New Jersey and other neighboring communities.

The four-story building affords over 12,000 square feet of floor space. In addition to showrooms, repair shops and offices, one floor will be devoted entirely to facilities for visitors, whether it be a single operator or an entire association for meeting purposes.

The entire building is now undergoing extensive renovations, and the formal opening for the trade will be held upon completion. Apart from the fact that the company will be neighbors with all other types of business, the central-city location will mean that the music machine will be on display in a heavy traffic area with thousands of people passing by its doors.

### Window Picture Stories

The window display will be arranged to appeal to the thousands of passers-by rather than for the operators. Fields, who is conscious of the public relations needs of the industry, stated that the window dressing will tell the story of the industry to the public.

"We will now have an opportunity to tell the public how the industry is still helping to bolster the morale of the serviceman for whom the war is not yet over—the man who is still confined to the many service hospitals in this area, where the music machine provides a large measure of the entertainment he gets," said Fields. "Thru the window display we can also tell the public about the music machines being placed in orphan homes, local hospitals, day nurseries, churches and synagogues, recreation centers, schools and other places where we are helping the underprivileged youth and playing such an important part in providing healthy recreation and entertainment for other boys and girls. We in the industry know of the many fine things being done in a public relations sense. Only too often we fail to let the public know about it.

Fields said that with the added facilities, his company would intensify its own public relations program. A survey is being made of all local hospitals, orphan homes and day nurseries by Fields, and where the need exists the company will donate a music machine. In fact, the entire emphasis will be on the youth. Fields added, "since it will be to the new generation that we will look to for the support of the music machine industry in the days to come."

# RECORD REVIEWS

(Continued from page 31)

| ARTIST<br>TUNES<br>LABEL AND NO.<br>COMMENT  | RATINGS  |             |        |          |
|--|----------|-------------|--------|----------|
|  | OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |
| <b>POPULAR</b>   |          |             |        |          |
| <b>JOE GUMIN &amp; ORK</b><br>(Chord 201)<br><i>Jingle Bells</i><br>Bright novelty version of holiday fave, complete with foreign vocals.  | 69       | 70          | 68     | 69       |
| <i>Auld Lang Sayne</i><br>(Johnny Arch)<br>Jocks may give disk a play as New Year rolls in.  | 67       | 73          | 69     | 60       |
| <b>GLORIA VAN-VAN-GUARDS</b><br>(Universal 34)<br><i>All Dressed Up With a Broken Heart</i><br>Pop waltz ably vocalized. Backing weak in spots.  | 71       | 73          | 69     | 70       |
| <i>Cindy</i><br>Oldie that may get a jock whirl or two.  | 69       | 72          | 67     | 69       |
| <b>ALAN GERARD TRIO</b><br>(National 7019)<br><i>All Dressed Up With a Broken Heart</i><br>(Alan Gerard)<br>Good, but competish tough.   | 69       | 71          | 68     | 68       |
| <i>If I Didn't Have You</i><br>(Alan Gerard)<br>On the fair side.  | 68       | 69          | 67     | 67       |
| <b>DELTA RHYTHM BOYS</b><br>(RCA Victor 20-2588)<br><i>Ain't Gonna Worry 'Bout a Soul</i><br>Here's a nickel grabber, with the boys at their vocal best.   | 87       | 88          | 84     | 88       |
| <i>Little Small Town Girl</i><br>Nice, even piping puts disk above average.  | 73       | 76          | 72     | 72       |
| <b>BENNY GOODMAN ORK</b><br>(Capitol 15020)<br><i>Sweet and Lovely</i><br>Straight, solid treatment of oldie featuring, of course, the Goodman clarinet.   | 75       | 78          | 74     | 72       |
| <i>Oooh! Look-a There Ain't She Pretty?</i><br>(Emma Lou Welch)<br>Revived pop handled well musically and vocally. Fine for the jukes.   | 83       | 83          | 80     | 87       |
| <b>MINDY CARSON</b><br>(Glenn Osser Ork)<br>(Musicraft 527)<br><i>Pianissimo</i><br>New Benjamin-Welss tune shows great promise. Carson gal pipes sincerely.   | 80       | 82          | 79     | 79       |
| <i>What Do You Want To Make Those Eyes At Me For?</i><br>Tempo a bit too slowed for this oldie, with a brief stepped up kick too brief.  | 66       | 66          | 66     | 66       |
| <b>THE SOFT WINDS</b><br>(Majestic 1182)<br><i>That's the Kind of Gal I Dream Of</i><br>Lyrics kind of cute, vocal just so-so.   | 66       | 69          | 63     | 65       |
| <i>To Be Continued</i><br>Soft vocalizing by group shows to better advantage here.   | 67       | 70          | 65     | 66       |
| <b>CHARLIE BARNET ORK</b><br>(Decca 24264)<br><i>Desert Sands</i><br>New Barnet from his Decca days that listens good. Swing collectors should buy.  | 77       | 78          | 80     | 72       |
| <i>Share Croppin' Blues</i><br>Barnet re-issue with a Kay Starr vocal. Also for the counters.  | 75       | 76          | 79     | 70       |
| <b>FREDDY MARTIN &amp; ORK</b><br>(Stuart Wade & the Martin Men)<br>(RCA Victor 20-2590)<br><i>Sierra Madre</i><br>Pretty tune from pic of same name gets pleasant Martin treatment.   | 81       | 82          | 80     | 81       |
| <i>Don't Call It Love</i><br>(Stuart Wade & the Martin Men)<br>From "Till Walk Alone" pic. Fair rendition.   | 74       | 76          | 73     | 74       |
| <b>POPULAR</b>   |          |             |        |          |
| <b>SPIKE JONES &amp; CITY SLICKERS</b><br>(Dick & Freddy Morgan)<br>(RCA Victor 20-2592)<br><i>People Are Funnier Than Anybody</i><br>Satire on calypso craze; pretty good, but lyrics hard to hear, yet not hardly worth hearing. | 74       | 76          | 72     | 73       |
| <i>My Old Flame</i><br>(Paul Judson & Paul Frees)<br>Straight first chorus—then a mimic—Peter Lorre recital that's side-splitting.   | 84       | 85          | 83     | 84       |
| <b>FREDDY MARTIN &amp; ORK</b><br>(The Martin Men)<br>(RCA Victor 20-2557)<br><i>Why Does It Have To Rain on Sunday?</i><br>Fair corn love ditty. Rendition nothing special.   | 68       | 68          | 68     | 68       |
| <i>Beginner's Boogie</i><br>Chopsticks in boogie with Barclay Allen at the piano.  | 70       | 75          | 69     | 66       |
| <b>ART MOONEY &amp; ORK</b><br>(Vocal by the Ensemble)<br>(MGM 10119)<br><i>I'm Looking Over a Four Leaf Clover</i><br>Community spirit prevails in this rousing dinking; banjo sparked on beat rhythm.                            | 90       | 88          | 88     | 94       |
| <i>The Big Brass Band From Brazil</i><br>(Galli Sisters & the Ensemble)<br>Cute novelty rendition which falls flat.  | 52       | 52          | 53     | 51       |
| <b>ARTHUR GODFREY</b><br>(Archie Bleyer Ork)<br>(Columbia 37986)<br><i>I'm a Ding-Dong Daddy</i><br>It's no "Too Fat" but quaint Godfrey style has caught on; so this is worth a nod.  | 81       | 84          | 79     | 81       |
| <i>A Porter's Love Song to a Chambermaid</i><br>Dusted-off novelty that's suited to the homey Godfrey style.   | 88       | 87          | 87     | 89       |
| <b>PHIL BRITO</b><br>(Ted Dale Ork)<br>(Musicraft 531)<br><i>Where Do You Work-a John?</i><br>Brito with Italian dialect on almost traditional novelty. Good juke bet.   | 82       | 82          | 79     | 86       |
| <i>An Old Sombrero</i><br>Not-too-polished rendition of the old ballad.  | 69       | 69          | 69     | 69       |
| <b>TEX BENEKE ORK</b><br>(Victor 20-2566)<br><i>Lone Star Moon</i><br>Tex unloses his vibrato on the "Lone Star Moon"—also some tenor licks. Much depends on tune's favor.   | 77       | 79          | 75     | 77       |
| <i>(Gotta Get to) Oklahoma City</i><br>(Beneke with Moonlight Serenaders)<br>Old-styled Glenn Miller novelty, country fashion, which should ring up coin.  | 90       | 92          | 87     | 92       |
| <b>KING COLE TRIO</b><br>(Capitol 15019)<br><i>I Feel So Smoochie</i><br>(King Cole)<br>Phil Moore's tune gets neat rhythmic vocal and instrumental Cole working over.   | 88       | 90          | 85     | 88       |
| <i>What'll I Do?</i><br>(King Cole)<br>Irving Berlin oldie done in perfect taste. Best Cole wax in many moons.   | 93       | 94          | 90     | 94       |
| <b>DON BAKER-LEE PEPPER</b><br>(Harmonia 1918)<br><i>Dark Eyes</i><br>Piano-organ duet on time-tested standard.  | 49       | 58          | 45     | 45       |
| <i>Nola</i><br>Non-distinctive styling.  | 48       | 58          | 43     | 43       |

(Continued on page 104)

# COINMEN YOU KNOW

## New York:

Dick Steinberg, chairman of the Music Guild of America's (MGA) public relations committee, reports that the operators' association may soon standardize its use of promotional devices to increase juke box play. Display posters have been suggested to plug tunes on location, listing numbers of proven popularity according to authoritative, impartial polls. The policy will be to steer clear of popularity predictions by individual operators and to feature numbers which the surveys show are riding the crest of the popularity wave.

Frederick Graham, aviation editor of *The New York Times*, is writing a feature story on the coin machine industry for the paper's Sunday magazine section. . . . Arthur Herman, Boro Automatic Music Company, leaves on his Florida vacation next week. . . . "Senator" Bodkins, head of Forest Hills Automatic, reports his retail record business, a separate enterprise, is getting its share of the pre-holiday trade.

Milt Green, American Phonograph Company chief, returned this week from a quick trip to Miami. Milt operates a music route in the resort city. . . . Mac Pollay, Dynamic Devices, Inc., execs, will show the firm's new roll-down at the Chicago show of the Coin Machine Industries, Inc., January 19-22.

Frank Galardi and Ed Cambere, newcomers to the coin machine industry, have started a popcorn route in Westchester County under the name of the Marbette Corporation. Frank and Ed were in the same army unit during the war. . . . Eddie Trumble, of Manhattan AML, back in town after a vacation in Cleveland. . . . Harry Kraine, head of the Sunflower Vending Machine Company, will be at the NAMA show next week. Harry says he may add some of the newer venders to his bulk merchandise route.

Dick Cole, Drink-o-Mat vice-president, left for Chicago Thursday (11) to help set up the firm's NAMA exhibit. Dick said three of his company's cup venders will be in operation at the show, with all proceeds earmarked for charity. . . . Mel Adams, public relations representative (See NEW YORK on page 101)

## Des Moines:

Operators from Des Moines are forming a music operator's association which might grow into a State-wide organization, according to some of the plans. Formal organization will take place at the next meeting of the group.

Irv Sandler, of the Sandler Distributing Company, will hold an open house January 5-6 for the showing of the new Rock-Ola. A showing will also be held at Hotel Paxton at Omaha January 4. Plans call for band leaders and celebrities attending. Sandler recently returned from Chicago for the showing of the new machines to distributors. Dave Johnson, Sioux City operator, (See DES MOINES on page 102)

## Twin Cities:

A veteran coinman, A. D. Van Schaick, died recently at his home in Red Wing. Van, who was in his 70's, had been in the operating business for about 35 years and retired from active participation about a year ago. . . . Heavy snows and bad weather have served to keep most coinmen from traveling to the Twin Cities for their usual tours of the jobbing houses. But the distributors reported that their business was as good as usual, with telephone orders jumping as a result.

The Minnesota Railroad & Warehouse Commission has granted the railroads a 10 per cent "emergency" increase in freight rates. Altho the effect is not known. (See TWIN CITIES on page 102)

## Seattle:

George Schnabel, general manager of Puget Sound Novelty Company (PSNC), has just returned from a visit to the Rock-Ola factory in Chicago. He says the new 1948 model Rock-Ola will be on display at his company after January 1. . . . C. Allen Smith, sales manager of PSNC, was in Portland, Ore., for a week recently. The new three-a-line game, which was being converted from the Victory Special, was received well by Portland operators, it was reported.

Recent visitors at Seattle Coin Machine Company (Earl Everett and Sam Grossman) include George Forsyth, operator from Centralia; Earl Emery, from Spokane; Art Rood, of A. C. Rood Company, Spokane, and Bob Farrell, from Oak Harbor. . . . Ron Pepple, of Northwest Coin Machine Sales Company, is in Billings, Mont., on business.

George Trambitas, of Western Distributors, reports the good news that Snohomish County is now open for pinballs after being closed for 12 years. . . . Lou Wolcher, of Advance Automatic Sales, was a recent caller at Western Distributor offices. . . . Many in the industry here are getting ready for the Chicago convention.

## Philadelphia:

David Rosen sponsored a gala midnight party for all the disk jockeys in town at the exclusive C. R. Club, with Vic Damone as the guest of honor. The affair brought out all the press and resulted in fine newspaper coverage for the Rosen firm as well as for Damone. . . . Larry Coldmeier, head of Poppers Supply Company, popcorn machine and suppliers firm, is back from an extensive trip to the Midwest where he attended the popcorn convention in Chicago and took in a corn purchasing expedition. Poppers Supply, which shared space with a film company branch, now has its own office and showroom on Vine Street in the heart of the movie colony.

Marking the first time that a machine manufacturer bought display space in a daily newspaper here to sell equipment, there were plenty of (See PHILADELPHIA on page 103)

## Detroit:

Maurice L. Strong, who has operated the Strong Vending Company in Grosse Pointe Park for two years, is taking in Walter A. Fenning as a working partner to handle part of the operations. They have a route of cigarette and candy venders, and Strong is considering beverage venders, but postponing his decision till after a visit to the NAMA show. . . . Marion Kay, song writer, has joined the distributing staff of Idessa Malone, local record distributor. . . . Lester Docking and Richard W. Pascoe, of Arcadia Records, are bringing out a series of Smilin' Red Maxedon releases. . . . New Mecca Record label is slated to make a bow locally.

George M. Burgess, of Gross Pointe Woods, is incorporating the Burgess Products Company of Detroit. (See DETROIT on page 102)

## Indianapolis:

Bob Campbell, Manhattan Music Company, Ft. Wayne, is placing large orders for Manhattan phonographs. . . . Recent Hoosier visitors on coin row included R. Hensley, operator at Bloomington; Joe Conley, Muncie operator; C. M. Wallick, Peru; Jake Wagmire, Elwood operator; Leon Bane, Oxford Music Company, Oxford.

Lloyd Anderson, Automatic Distributing, Terre Haute, Ind., visited coin row buying new equipment and parts. . . . The Indiana Automatic Sales is (See INDIANAPOLIS on page 103)

## Chicago:

Bert Davidson, general sales manager of National Filben Corporation, left last week on a business trip to Detroit, Cincinnati and Rochester, N. Y. He returned Sunday (14) and left with Bill Rabkin, Filben Corporation president, for Los Angeles and San Francisco.

Pat Buckley was due back from New Orleans Monday (15). He made the Southern jaunt to attend the two-day showing of the Buckley line sponsored by Console Distributing Company in the Mardi Gras City.

Open house held Sunday (7) at the New Fulton Street headquarters of Automatic Phonograph Distributing Company drew over 150 coinmen who were anxious to see the Chicago Bears-Los Angeles Rams football game on the Videograph television screen. Following up the Sunday showing, which included cocktails and a snack bar for guests, coinmen have been dropping in all week to see the combination juke box-television set in operation. H. F. Dennison, of Videograph Corporation, was on hand Sunday to demonstrate the set, and Mike Spagnola, general manager of Automatic Phono, has two sets constantly in operation at their showrooms while WBKB has programs on the air.

Howie Freer, of Empire Coin Machine Exchange here, reports that he will be at the National Automatic Merchandising Association (NAMA) convention this week with the new Landis Aristocrat popcorn vender and other vending machines distributed by Empire. Empire is sharing the booth with Globe Distributing Company, of Chicago.

Al Simon, of New York, and George Prock, of Dallas, dropped in at United Manufacturing Corporation this week. . . . Dick Hood, of H. C. (See CHICAGO on page 100)

## Portland, Ore.:

Portland made one of the best showings in the United States with its recent Damon Runyon Cancer Fund drive dinner which yielded more than \$1,600, according to a letter from James T. Mangan, public relations director for Coin Machine Industries, to members of the committee arranging the event. The letter bestowed praise upon Daniel V. Huguenin, Jack R. Moore Company, general chairman of the committee; Frank Sandberg, Mills Sales Company Ltd.; Budge Wright, Western Distributors; Bob Portale, M. S. Wolf Distributing Company, and E. Roland Allen, Columbia Music Company. Mangan's letter pointed out that the achievement was noteworthy in view of population and the number of operators in the territory. Committee members point out that there is opportunity for still better showing, the drive remaining open thru January.

Marty Fibiger, operator, and Mrs. Fibiger are parents of a new daughter, their second child. . . . Walter Antram, Pendleton, Ore., music operator has been admitted to a Portland clinic for observation.

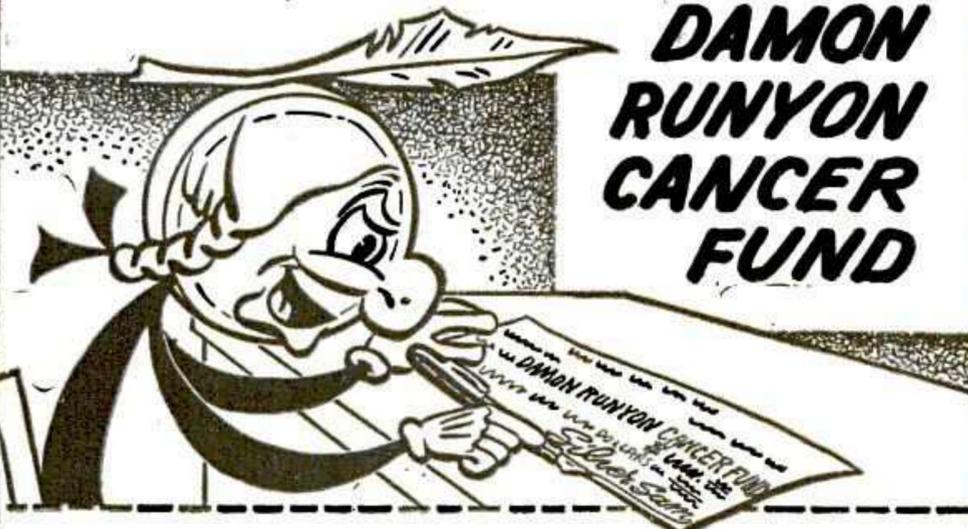
Most coin machine distributing houses in Portland are expected to return to Saturday business procedure, ending a practice that began early in the summer as an experiment. Saturday closing proved popular and was continued by the five houses into winter. However, one or two firms have found service demands necessitated opening on Saturdays and the majority of distributors are expected to follow suit.

## Boston:

Dave Bond and Irwin Margold, of Trimount Coin Machine Company, and Ed Ravreby, Associated Amusements, are Chicago bound for the National Automatic Merchandising Association (NAMA) convention and exhibit. Boys expect to find the trip profitable because of the first-hand contacts they will be afforded during the big meet. . . . W. S. Reed is one of the stockholders in the new Redd Distributing Company in Charlotte, N. C., which was organized recently.

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| ★ SURF QUEENS.....        |         |      |
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| ★ MIDGET RACER.....       |         |      |
| ★ SUPERLINER.....         | \$69.50 | EACH |
| ★ SUSPENSE.....           |         |      |
| ★ STEP-UP.....            |         |      |
| ★ BAFFLE CARD.....        | \$89.50 | EACH |
| ★ MISS AMERICA.....       |         |      |
| ★ SHOW GIRL.....          |         |      |
| ★ SMARTY.....             |         |      |
| ★ STATE FAIR.....         |         |      |

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|---------------------------|--|------|------------|
| QUANTITY                  | TYPE   | Each |            |
| 10                        | 5¢ Extraordinary Painted Golden Falls            | Each | \$135      |
| 10                        | 10¢ Extraordinary Painted Golden Falls           | "    | 135        |
| 10                        | 25¢ Extraordinary Painted Golden Falls           | "    | 195        |
| 10                        | 5¢ Black Cherry Bell                             | "    | 195        |
| 2                         | 10¢ Black Cherry Bell                            | "    | 150        |
| 2                         | 25¢ Black Cherry Bell                            | "    | 150        |
| 12                        | 5¢ Original Chrome                               | "    | 150        |
| 3                         | 10¢ Original Chrome                              | "    | 350        |
| 1                         | 25¢ Original Chrome                              | "    | 195        |
| 2                         | \$1.00 Pace, 1946                                | "    | 45         |
| 2                         | 25¢ Golden Falls                                 | "    |            |
| 4                         | Vest Pockets                                     | "    |            |
| USED CONSOLE MACHINES     |  |      | PRICE      |
| QUANTITY                  | TYPE   | Each |            |
| 2                         | 4 Bells  | "    | \$250      |
| 2                         | Keeney Super Bell, 3 Way                         | "    | 125        |
| 1                         | 5¢/10¢/25¢ Keeney Bonus Super Bell (good as new) | "    | 695        |
| 6                         | 5¢ Keeney Super Bell                             | "    | 100        |
| 1                         | 10¢ Keeney Super Bell                            | "    | 100        |
| 1                         | Combination Jumbo Parade                         | "    | 95         |
| 1                         | Free Play Jumbo Parade                           | "    | 95         |
| 1                         | Automatic Jumbo Parade                           | "    | 295        |
| 3                         | 3 Bells  | "    | 125        |
| 2                         | High Hand  | "    | 225        |
| 4                         | Buckley Track Odds                               | "    | 100        |
| 1                         | Sun Ray  | "    |            |
| RUMPUS ROOM BELL MACHINES |  |      | Each \$ 60 |
| 28                        | War Eagles, Blue Fronts, etc.                    |      |            |

HURRY! Limited quantities. First come, first served.

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714 North Main St., Las Vegas, Nevada

## COINMEN YOU KNOW

### Chicago:

(Continued from page 99)

Evans Company, reports that they will have their new Winter Book console and "a couple of other new games" on display at the coming Coin Machine Industries, Inc. (CMI), convention. . . . Gordon Sutton, of Illinois Simplex, is in New York.

Jack Nelson & Company has begun the task of appointing distributors for the Pop Corn Maid, coin-operated popcorn vender. Vender, which is built by Dale Sales & Engineering Company here, features simplicity of operation thru the use of only four moving parts. Jack Nelson reports that he plans to announce a complete list of popcorn mail distributors in the country soon.

Over at Williams Manufacturing Company the firm is busy stepping up production on both the five-ball, Bonanza, and the roll-down, Box Score. Later features a baseball subject, includes many of the popular features of the Williams All-Star game. Visitors at the Williams office last week included George Prock, of General Distributing Company, Dallas; Irv Weiler, Consolidated Distributing, Kansas City, Mo.; Sam Stern, of Scott-Crosse, Philadelphia, and Earl Montgomery, who is with S. & M. Sales, Memphis.

Nate Gottlieb reports that reaction to the firm's latest production, Humpty Dumpty, which features flipper bumpers, is bringing bigger smiles than usual to brother Dave's face. Present indications, Nate says, are that the game will have a long run. Firm's headquarters, which features the last word in modern appointments including a fine cafeteria, also houses compact printing facilities. Alvin Gottlieb, firm's advertising and promotional manager, is responsible for setting up the print shop. It was Alvin who helped make the Gottlieb parts catalog a fine effort.

Bill Lipscomb, O. D. Jennings Eastern sales manager, is in Pennsylvania on business, after a successful sweep thru Ohio. John Neise, firm's Western sales head, returned from a trip down Louisiana way. Forest Wilton and Arthur Neyens, sales representatives for Jennings, are looking over the Iowa situation. O. D. Jennings, the man, is recuperating at his Rochelle farm. Hunting enthusiasts of the coin machine fraternity will be glad to know that the Jennings firm plans to give away super hounds as plant door prizes during CMI show week.

George Jenkins, vice-president and general sales manager of Bally Manufacturing Company, is waxing enthusiastic about the "stem to stern" line of amusement equipment being offered by his firm. According to George, the roll-down, ski-ball, baseball, pinball (five and one ball) and four models of console bells, are attracting high interest. He reports that all current Bally games are scheduled for continued production thru the January CMI show and "well into 1948."

Bell Products Company's new Beacon Junior mechanical coin changer will be ready for delivery soon, Harry Salat reports. . . . Harold Schwartz, Atlas Novelty Company, says the December issue of Hit Parade of Coin Machines went out last week. This, the third release, was also in large blotter form. Joe Kline, the Atlas newlywed, returned to the fold Monday (8) after a honeymoon spent at Oakton Manor, Waukesha, Wis.

ABC Music Service has scheduled its employees' Christmas party for Tuesday (23) at the Oak Park Alms Hotel, Oak Park, Ill. Bob Manning

says about 80 people are expected to attend, and will be treated, dinner, dancing, and a buffet luncheon before the affair ends. Of course, one of the firm's juke boxes will be installed to make music for the group.

Among callers at Monarch Coin Machine Company last week was Earl Saiaak, who operated coin equipment in Chicago before the war. Earl, who has been out of the service for some time now, plans on re-entering the operating field and is helping Clayton Nemeroff line up his operation-to-be. R. Bertuca, St. Joseph, Mich., was another firm visitor.

Coven Distributing Company is finding the new Bally Bowler game a good sales catcher, officials say. . . . Murray Rosenthal, Coinex Corporation, reports his wife, Eythl, is back home from the hospital, but due for a repeat visit soon. Firm's general manager, Herman Friedman, and his wife, Tress, celebrated their 35th wedding anniversary a bit in advance with a big banquet last week (7); actual date is December 24. Ida Brotman, Coinex secretary, also celebrated an anniversary; Ida and her husband chalked up their 10th on Thanksgiving Day.

Chicago Coin Machine Company reports, thru sales manager Edward Levin, the continued high output of Sea-Isle, accompanied by wide East and West Coast acceptance of the new Roll-Down game. . . . Adolph Raymond, A & M Music, devised the "pick-a-name-from-a-hat" method of distributing Christmas gifts between A & M staffers. Gifts will be exchanged 'round the office Christmas tree when the holiday spirit is at its peak. Tuesday evening (23).

Music division of Mills Industries is busy making preparations for Coin Machine Industries (CMI) January show at the Hotel Sherman here, Charlie Schlicht, who is manager of the division, reports. Firm is also going ahead with quantity shipment of Constellations, he adds. Schlicht returned Wednesday (10) from a trip to Cincinnati where he attended the annual Christmas party of the Cincinnati Automatic Phonograph Operators' Association which took place the previous evening in the Queen City's Gibson Hotel. Mrs. Schlicht also attended the party.

Callers at AMI this week included Harold Midyett, of the Tennessee Music Distributors, Union City, Tenn.; Jack Howard, Minneapolis, and W. R. Richardson, Monte West. AMI's sales engineer, is finally back at the office after a nine-week trip that would have killed an average man. He visited in virtually every State west of the Mississippi, besides calling on coinmen in Canada and Mexico. Lindy Force, AMI's sales manager, returned today (13) to his firm's Loop sales offices, after an absence that spanned some five weeks. He had an operation during that time and spent the remainder of the period recuperating.

Vending fraternity of the coin machine trade in the local area was preparing the welcome mat for some heavy business beginning Sunday (14), the opening day for the National Automatic Merchandising Association (NAMA) convention and exhibit. This marks the first time that NAMA will have vending machines on exhibit, and from all indications many new venders will be displayed for the first time. For the benefit of vending coinmen who can't get away from their business during the daytime hours, the exhibit hall at the Palmer House will remain open till 10 p.m. both Sunday (14) and Tuesday (16). Exhibits will be disassembled beginning at 5 p.m. Wednesday (17).

**CHRISTMAS SPECIALS**

**ARCADES**

- Atomic Bomber .....\$199.50
- Bally Defender ..... 49.50
- Midget Movies (New) ..... Write
- Mutoscope Voice-o-Graph, '46 ..... 949.50
- Mills Panoram ..... 179.50
- Under Sea Raider ..... 99.50

**SANTA CLAUS SPECIALS**

- 6 Ft. Bowl-o-Ball (Bowling Game), Fir. S. ....\$ 99.50
- 14 Ft. Bowl-o-Ball (Bowling Game), Fir. S. .... 139.50

**CONSOLES**

- 5c Watling Big Game, F/P .....\$ 29.50
- 5c Saratoga, F/P (W/Rails) ..... 29.50
- Triple Entry, F/O (Cracked Glass) ..... 29.50
- 5c Keeney Super Bell, F/P Comb. .... 69.50
- 5c-5c Duo Bell, '46, F/P ..... 89.50
- 3-Way Keeney Bonus Bell (Fir. S.) ..... 975.00
- 3-Way Keeney Bonus Bell ..... 795.00
- High Hand, F/P ..... 39.50

**THREE XMAS PRESENTS**

- Rock-Ola '39 Standard .....\$109.50
- Rock-Ola Premier ..... 129.50
- Rock-Ola Commando ..... 129.50

**MUSIC**

- Rock-Ola 16 (Illum. Cab.) .....\$ 99.50
- Rock-Ola Commando, H/A (No Amp.) ..... 99.50
- Seeburg 8200 Hi-Tone ..... 159.50
- Wurlitzer 24 ..... 89.50
- Wurlitzer 700 ..... 249.50
- Wurlitzer 24, H/A W/12 Keeney W/Boxes ..... 139.50

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**JOCKEY SPECIAL. Write LATE NEARLY NEW BANGTAILS. Write EXHIBIT ROTARY MERCHANTS** .....\$165.00

- SEA BREEZE ... 75.00
- RIO ..... 90.00
- HAVANA ..... 105.00
- MEXICO ..... 150.00
- HAWAII ..... 160.00

WITH 6 FLIPPER BUMPERS ADDED THESE GAMES ARE A SENSATION. FOR GAMES THAT HAVE THIS ATTACHMENT ADD \$18.50 TO ABOVE PRICE.

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**U. S. VENDING CORP.**

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ALL LATEST PIN TABLE AND ROLL-DOWN GAMES AVAILABLE!

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**MIKE MUNVES**

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N.Y. 1, N.Y. (Bryant 9-6677)

**New York:**

(Continued from page 99)

tive for Telecoin, American time and amusement devices, will be in Chicago in time for the NAMA convention.

Vivian Brown, who recently formed Harbert Photo Reproductions Company, is turning out photo post cards which are used for promotional use. . . . Paul L. Berkely, of Vendex, has Alkuno's new hard candy machine on test location in New Jersey. . . . Al Schlessinger, of Square Amusement Company, Poughkeepsie, was a visitor to the avenue last week.

Sol Kesselman, attorney representing several coin machine operator associations, is keeping busy these days, with a number of New Jersey communities seeking to boost taxes for the coming year. . . . Local operators are picking up Decca's release of Guy Lombardo's rendition of *Frankie and Johnny*.

Tim O'Connell and Bill O'Brien, amusement machine and arcade operators of Revere Beach, Mass., and Rammy Ramagosa, of Wildwood, N. J., in conference this week with Max Levine, president of the Scientific Machine Corporation. . . . Al Denver, president of the Automatic Music Operators Association and head of the Lincoln Music Company, won't be able to attend the NAMA show due to the pressure of both activities.

Harry Kunstler and Milt Gruber will soon open a new distributing house on 10th Avenue, featuring games and juke boxes. Harry says they had had difficulty finding a suitable location, but expects the new firm to be in operation not later than the middle of January. . . . James Angelos, navy vet, is an on-the-job trainee in the electronic department of United Phonograph Service.

Charlie Lichtman, head of New York Distributing Company, has reorganized and enlarged his repair and service department, with Johnny Como as chief. Johnny (cousin of Perry Como) has as his assistant Moe Bitter. Webster Mouton is the new head of the shipping department. . . . Elliot Wexler, Philadelphia distributor of records to music operators, here last week on biz.

Ira Becker, vice-president of Colonial Television Corporation, left last week on a cross-country tour to supervise installations of his new large-screen public location television sets. His stops will include Cleveland, Detroit, Toledo, Chicago and Los Angeles. . . . The ground floor of the Rowe Corporation building on 17th Street is being remodeled to make room for an enlarged window display area for the firm's venders.

Bart Hartnett, business manager of the Associated Amusement Machine Owners of New York (AAMONY), reports the association's rolls now include about 100 operators. Nash Gordon, AAMONY office manager, is the permanent desk man at the amusements ops' temporary headquarters at the direct sales division of the Atlantic New York Corporation on the avenue.

George M. Seedman, general chairman of the National Automatic Merchandising Association (NAMA) convention in Chicago, December 14-17, took off for the Windy City Wednesday (10). . . . Jack Pero, advertising and sales manager of Spacarb, was also among the vanguard of coin merchandising men heading for the NAMA show.

After a test in juke boxes around town, Musicraft Records decided to reissue Joan Brooks' rendition of *Seven Days a Week*. In view of the impending ban on recordings, more and more record firms are expected to follow suit, putting back on the market proved popular items and conserving their newer pressings to last as long as possible.

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THAT THERE ARE MORE TRADIOS INSTALLED IN HOSPITALS THROUGHOUT THE COUNTRY THAN ANY OTHER COIN RADIO!

THAT AN INFORMAL POLL OF HOTELMEN AT THE RECENT NATIONAL HOTEL EXPOSITION PROVED THAT TRADIO TOPPED THE FIELD BOTH IN POPULARITY & DEMAND.



THAT TRADIO IS FULLY GUARANTEED FOR ONE YEAR; TUBES FOR 90 DAYS, & THAT YOU GET ONE-YEAR FREE INSURANCE WITH EVERY TRADIO YOU BUY.

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| STAGE DOOR CANTEN .....\$ 59.50 | SUSPENSE .....\$ 69.50   |
| SUPERLINER ..... 79.50          | DYNAMITE ..... 89.50     |
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| LUCKY STAR ..... 129.50         | SHOWGIRL ..... 99.50     |
| <b>BALLY</b>                    | CYCLONE ..... 129.50     |
| SURF QUEEN .....\$ 39.50        | <b>EXHIBIT</b>           |
| BIG LEAGUE ..... 49.50          | BIG HIT .....\$ 39.50    |
| <b>KEENEY</b>                   | <b>CHICAGO COIN</b>      |
| CAROUSEL .....\$135.00          | SPELLBOUND .....\$ 69.50 |
| <b>GENCO</b>                    | SUPERSCORE ..... 89.50   |
| STEP UP .....\$ 69.50           | KILROY ..... 109.50      |
| <b>UNITED</b>                   | GOLD BALL ..... 149.50   |
| SEA BREEZE .....\$ 69.50        |                          |

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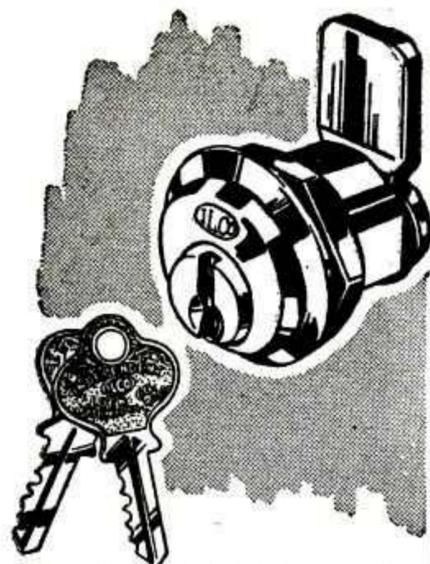
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- ROCK-OLA MASTER (Perfect) .....\$135.00
  - WURLITZER 950 (Perfect) ..... 275.00
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With dependable ILCO Coin Machine Locks on duty there's never a question about who'll bank the take from your vending machines. Carefully designed and engineered, pick-resisting, shock-resisting, ILCO locks offer plenty of trouble for the light finger boys—but no trouble for your collectors.

Installing ILCO Coin Machine Locks on all your equipment is the best kind of collection insurance you can have.



No. 4082S Coin Machine Lock, 5 Pin tumbler type. Solid Brass Cylinder. Cam movement 90 degrees. A high quality lock that insures safety and protection. An ILCO pick-resisting lock. Thousands of key changes.

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Here is a real opportunity to settle in Florida. 152 phonographs on location, taking in \$1,200.00 per week. Fifty-one of the machines are of late model, the rest are in excellent shape. Good stock of parts and used records, two late model trucks, one 1940 used Dodge Coupe; nice office and shop at a very low rent, located in center of city. This route can be built up quick to one of the best in the State. No other city in Florida offers better opportunity than Jacksonville. If you want to expand, you should be able to put 500 machines in this territory. Also good territory for pinball games if you want to add this to the route. Price is \$75,000.00. One half cash, balance in two years at 4 per cent interest. Apply

BOX D-186

Care The Billboard

Cincinnati 22, Ohio

## COINMEN YOU KNOW

### Twin Cities:

(Continued from page 99)

fective date for the boost is December 15, the rails will not be able to institute their new charges before December 22 at the earliest due to a technical flaw in the commission order. Jobbers using rails for the shipment of merchandise thus will save that 10 per cent for about 10 days or two weeks.

Sun Music Company, operated by Solly Rose, adjoining Hy-G Music Company, is going out of business January 1 and the place will be taken over by Hy-G. The expansion planned is in line with the firm's long-range program for sales and service of Seeburg products, according to Jonas Bessler, Hy-G executive. A Seeburg products' demonstration room is planned, Bessler said.

Oscar Truppman, of Bush Distributing Company, and Roger Brustad, Bush shop foreman, have formed the X-talyte Manufacturing Company to make phonographs. The company's first product is a light-weight pick-up arm. . . . Fred Gates, operator of the Playland Arcade and the Gates Music Shop, has placed a juke box in the lobby of the Orpheum Theater, Minneapolis, as part of the promotion campaign in behalf of the movie *It Had To Be You*. The recordings, on free play, featured *It Had To Be You* coming up quite frequently.

Twin Cities jobbers were well represented at a recent meeting in Yankton, S. D., of the South Dakota Operators Association of which Mike Imig is president and Harold Scott, secretary-treasurer. Among those present were Hy Greenstein and Nels Nelson, of Hy-G Music Company; Ted Bush, Bush Distributing Company; Manny Karon, Mayflower Distributing Company; Dave Ziskin, Silent Sales Company. Also present were Ken Willis and Larry Frankel, of Frankel Distributing, Omaha. . . . The North Dakota State Operators' Association recently held its first board of directors meeting at Bismarck and discussed operational procedures of the new group.

Ted Bush, of Bush Distributing, Aircon distributors, is vacationing for about two weeks at Hot Springs. Meanwhile, according to Oscar Truppman, business at the Bush plant has been quite brisk with arcade and phonograph equipment selling well and five-balls enjoying somewhat of a spurt. Truppman left Saturday (13) for Chicago to attend the convention of the National Association of Merchandise Machine Operators.

W. C. Anderson, Minneapolis operator, will go to New Orleans shortly after New Year's Day and will attend the Mardi Gras there. . . . Bill Foeste, Hy-G Music service man, is traveling thru Southern Minnesota and South Dakota. Sid Levin, Hy-G, reports Gottlieb's new Humpty-Dumpty machine is being well received by operators. . . . Among visitors to the Twin Cities this past week were Roy Kuehmichel, of Brainerd; Roy Foster, Sioux Falls, S. D.; Don Hazelwood, Aitkin, Minn., and Ben Janhke, Hutchinson, all buying phono equipment.

Minneapolis parking meters will produce an all-time high in annual revenue for 1947, figures released here by the city comptroller's office indicated. In November the meters took in \$12,898.44, largest "take" for any November since installation of meters in April, 1940. November yield brought the meters' 11-month total of \$152,337.61, and year's total is expected to exceed by \$5,000 the 1946 total of \$160,000. . . . Meanwhile, St. Paul isn't doing as well with its meters. November receipts fell off \$3,110 as

### Des Moines:

(Continued from page 99)

is creating quite a bit of interest with his basketball team called the Johnson Jukes. Recently the team lost a two-point decision to the crack Harlem Globe Trotters, one of the best professional teams in the country. Johnson is getting ready for a vacation trip to Hawaii which he will make starting January 10.

Atlas Music Company is expected to complete its remodeling program and be ready to move its offices into a new addition. The present office quarters will be converted into an additional storeroom and display room giving Phil Moss and his gang quite a bit of additional space. . . . Reed Whitney, district manager for Seeburg, was a recent visitor at the Atlas office.

Herman Paster, of the Paster Distributing Company, was visiting the local office. Sammy Nivla was reported back on the road again for the Paster firm. Novel tie-up was used by the Paster firm in connection with Tony Pastor's engagement at the Paramount Theater here. New Wurlitzer was located in front show window and during one of the performances the show opened with Pastor playing but actually it was coming from a machine located behind a screen.

Fran Keith, secretary in the Atlas Music Company office, is in New York attending her sister's wedding. . . . Warren Merrill is off the road for Atlas for the holidays. . . . Bill Cuff, of Omaha, was visiting the Atlas office. . . . Recent visitors included Earl Mitchell, Grinnell operator; Berney Mapes, of Oskaloosa and Larry Frankel, of Omaha. . . . Paster Distributing Company is getting ready for Christmas party to be held in office. . . . Sandler is playing Santa Claus by giving operators built-in bars for their homes.

### Detroit:

(Continued from page 99)

troit to manufacture coin machines. Capitalization is \$25,000. . . . Louis Fisher has discontinued his vending machine operations as the Safeway Vending Company as well as the former R&F Novelty Company, and is concentrating entirely on the juke box route with the Fisher Music Company. Louis Rubenstein, his former partner in the R&F, with a mixed cigarette vender and music corporation, has dropped out of the business.

Harry and Iz Levin are planning to move the Cadet Distributors Company to a more central location. . . . Edward P. Womack, of the United Novelty Company, and his wife escaped without injury when their auto was struck by a fire engine at a street intersection. . . . Isidor Edelman, of the Edelman Amusement Devices, is back from a business trip to Chicago. . . . Morry Kaplan is convinced that a record distributorship works out well as the neighbor for a juke box distributor.

Frank Goodyear and Theophil A. Mroz are going into partnership in the Down River Vending Company in Wyandotte, Mich. . . . Carleton and Edith Gardner are forming the Metered Service Company with headquarters on North Martindale Avenue.

Max Marston, AMI distributor, is out of the hospital after an operation, and back on the job again. . . . Edward A. Gorney, of Mercury Products is getting new distributors for the Athletic Scale set-up.

compared with October, without any explanation. Last month's totals were \$9,605.94, compared with \$12,715.91 in October and \$12,022.65 in September. Average income per meter in November was \$7.84, as against \$10.30 in October and \$9.92 in September.

**FOR SALE**

**NOT JUST USED PHONOGRAPHS  
BUT GOOD USED PHONOGRAPHS  
WURLITZER**

| Model                 | Price    |
|-----------------------|----------|
| 24A (Victory Cabinet) | \$139.50 |
| 500 (Victory Cabinet) | 149.50   |
| 500K                  | 169.50   |
| 600R                  | 175.00   |
| 616 (Victory Cabinet) | 99.50    |
| 700                   | 320.00   |
| 750E                  | 345.00   |
| 780E                  | 325.00   |
| 800                   | 289.50   |
| 950                   | 300.00   |

**SEEBURG**

| Model         | Price    |
|---------------|----------|
| Envoy         | \$250.00 |
| Colonel       | 250.00   |
| 9800—Low Tone | 275.00   |
| 8200—Low Tone | 275.00   |
| Commander     | 179.50   |

**ROCK-OLA**

| Model        | Price    |
|--------------|----------|
| Commando     | \$195.00 |
| Premier      | 195.00   |
| '39 DeLuxe   | 125.00   |
| Super 40     | 179.50   |
| '39 Standard | 119.50   |

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\$49.50 to \$99.50**

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**ROLL DOWN GAMES!**

- 5 Genco Advance Rolls. Ea... \$299.50
- 3 Genco Total Rolls. Ea..... 165.00
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- 2 Super Triangles. Ea..... 75.00
- 1 Genco Bank Roll Alley..... 95.00
- 2 Super Skee Roll Alley. Ea..... 65.00
- 2 Midget Skee Ball, 6 Ft. Ea... 35.00
- 5 Heavy Hitters, Baseball. Ea... 75.00
- 1 Chico Hockey..... 50.00
- 1 Keeney Submarine..... 35.00

**DELIVERING BING-A-ROLL BY GENCO!**

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- 1 Williams All Stars, New, in Original Crates..... \$425.00
- 1 Williams All Stars, Used But Like New..... 375.00
- 2 Premier Bowlo (Roll Down)..... 150.00
- 1 Sportsman Roll..... 175.00
- 2 One World (Roll Down)..... 150.00
- 1 Super Triangle (Roll Down)..... 150.00
- 1 12' Bank-a-Fitty (Skee Ball)..... 275.00
- 1 14' Bank-a-Fitty (Skee Ball)..... 300.00

**KING-PIN EQUIPMENT CO.**

826 Mills St. KALAMAZOO, MICH.  
Phone 2-0118

**Philadelphia:**

(Continued from page 99)

eye-openers in the trade when *The Bulletin* popped with an advertisement seeking out prospective buyers for the coin-operated Photomatics picture machine. . . . The 2-cent luxury tax on cigarettes in near-by Atlantic City gave the resort city \$13,872.20 for the month of October, the smallest collection for any full month since the tax was imposed on June 15 this year. It was reported this week by the resort's tax administrator.

Sam Stern, head of the Scott-Crosse distributing firm, was elected to membership in the Golden Slipper Square Club, the city's outstanding fraternal club devoted to philanthropic endeavors and which includes more than a dozen members of the coin machine industry. For a starter, Stern endowed a bungalow for the summer camp being established by the club in the near-by Pocono Mountains for underprivileged boys and girls. . . . Also in fraternal circles, Jackie Fields, of the Wurlitzer distributing firm of Smith & Fields, was elected this month to membership in the 32 Carat Club, whose membership is restricted to 32d Degree Masons. . . . Jack Beresin, Berlo Vending head, was elected a member of the board of directors of the local Variety Club, Tent No. 13.

One of the largest coin-operated laundry machine operations in the city was opened as the Community Service Launderette by a combine including Benson R. Ozer, Saul Klavan, Morton Taub and Eli Snyder. . . . Juke Box, Inc., and Music Boxes, Inc., companion corporations with offices at 729 Drexel Building, dissolved its corporate status, with the law firm of Bennett & Bricklin winding up and settling the affairs for the board of directors of the corporations.

**Indianapolis:**

(Continued from page 99)

presenting used equipment to charitable organizations, institutions and boys' clubs, regardless of creed or color. . . . George Morgan, Peru, Ind., operator, visited coin row, buying parts and looking over new equipment. . . . C. L. Cade, general sales manager, Packard Manufacturing, is making a trip in the East visiting distributors.

Kenneth Logan, Eastern district service instructor of Packard Manufacturing, is brushing up at the Packard plant. . . . Homer E. Capehart visited Indianapolis over the weekend, and returned to Washington Monday. . . . Howdy Combs, whose entry into the coin machine industry dates back as far as 1928, is glad to be back in the business again. He represents Packard Manufacturing in the Ohio territory. . . . Paul Jock, of the P. J. Distributing, distributors of AMI phonographs, spent several days in Western Indiana calling on operators.

William (Bill) Merchant, Packard Manufacturing, spent a day at the factory. Bill Braze, Packard district manager, was in for the day recently. . . . Paul Love and William (Bill) Fredericks, of the Linton Music Company, Linton, Ind., were in the city buying equipment. . . . William Bolles, Packard advertising manager, visited Chicago to look over the coin machine show site.

The formal showing of the 1948 Rock-Ola phonograph will be held January 3 in the East Room of the Athenaeum, 401 East Michigan Street here. Announcement was made by Peter Stone, of the Indiana Automatic Sales Company, Rock-Ola distributor. There will be an informal dinner served in the main dining hall at 7:30 p.m. Distributors from all parts of Indiana are expected to attend. . . . Tommie Thomas, P and J. Distributing, visited operators in Ft. Wayne and adjacent territory during the past week.



**THE BEST  
ADVERTISING "BUY"  
OF THE YEAR**  
The  
**Billboard  
COIN MACHINE  
CONVENTION ISSUE**

WITH THE MOST  
READER INTEREST  
CIRCULATION  
ADVERTISING MESSAGES

A SPECIAL JUKE BOX OPERATOR  
SUPPLEMENT  
PLUS . . . . .

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OPENING DAY OF THE CONVENTION  
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**The NEW Mercury  
ATHLETIC SCALE**

Operators report it the best Penny money maker ever made.

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**NEW — SENSATIONAL — LEGAL —  
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| Big Hit . . . . . \$ 65.50 | Suspense . . . . . \$79.50  | Stage Door Canteen . . . \$49.50 |
| Superliner . . . . . 79.50 | Baffle Card . . . . . 99.50 | Santa Fe . . . . . 34.50         |
| Spellbound . . . . . 79.50 | Super Score . . . . . 89.50 | Grand Canyon . . . . . 34.50     |
| Kilroy . . . . . 115.00    | Action . . . . . 19.50      | Hollywood . . . . . 44.50        |
| Big League . . . . . 79.50 | Big Parade . . . . . 34.50  | Pin-Up Girl . . . . . 34.50      |
| Fast Ball . . . . . 79.50  | Knockout . . . . . 34.50    | Arizona . . . . . 34.50          |
| Show Girl . . . . . 79.50  | Laura . . . . . 49.50       |                                  |

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**STEEL STRONG  
TUBULAR COIN WRAPPERS**  
1¢, 5¢, 10¢, 25¢

STEEL STRONG Means No Splitting of Seams, Is Self Opening, the Only Perfect Wrapper. 85¢ Per 1,000, 9 Boxes 5¢ Wrappers to a Case—\$7.65. 1¢ and 10¢ Wrappers Come Packed 10 Boxes to a Case. Send for Samples. Also Quantity Prices.

Terms: 1/3 Deposit, Balance C. O. D.

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**METAL TYPER DISCS**

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SAMPLES ON REQUEST

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LATEST PRICE LIST

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1547 N. Fairfield Ave., Chicago 22, Ill.  
Phone: Humboldt 3476

**RECORD REVIEWS**

(Continued from page 98)

**ARTIST**  
**TUNES**  
**LABEL AND NO.**  
**COMMENT**

| RATINGS  |             |        |          |
|----------|-------------|--------|----------|
| OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |

**POPULAR**

|   |    |    |    |    |
|---|----|----|----|----|
| <b>THE MODERNAIRES</b><br>(Lou Brink ork)<br>(Columbia 37980)<br><i>The Whistler</i><br>Adapted from theme of radio show of same name. Blend of whistling into the arrangement kind of sloppy.<br><i>The Jingle Bell Polka</i><br>Novelty ditty that moves at rapid pace throughout. Might grab a few Xmas coins. | 61 | 62 | 58 | 62 |
| <b>FRANK SINATRA</b><br>(Columbia 37978)<br><i>You're My Girl</i><br>From hit legit "High Button Shoes." Catchy melody, adult lyrics. One of Sinatra's best in a long time.<br><i>Can't You Just See Yourself</i><br>Appealing treatment both vocally and musically of tune from same show.                       | 69 | 66 | 72 | 70 |
| <b>DON REID</b><br>(Chet Howard Ork)<br>(Metrotone 1009)<br><i>All Wrapped Up in a Dream</i><br>Fairish tune with fairish interpretation.<br><i>And It All Came True</i><br>Pleasing but not distinctive.   | 56 | 58 | 55 | 55 |
| <b>BOB BERRY</b><br>(DC 8030-8031)<br>(Ziggy Travers Trio)<br><i>Born To Love You</i><br>Weak musical background on pretty fair song with Berry in good voice.<br><i>That's the Least You Can Do</i><br>Backing stronger here. Again Berry good on nice tune.   | 65 | 65 | 65 | 65 |
| <b>ROSE MURPHY</b><br>(Majestic 1204)<br><i>I Can't Give You Anything But Love</i><br>Rose Murphy's good piano and unusual vocal squealings are quaint enough to become infectious.<br><i>When I Grow Too Old To Dream</i><br>Featured by some solid piano. Catchy Murphy treatment.                              | 86 | 87 | 83 | 89 |
| <b>DON BAKER-LEE PEPPER</b><br>(Harmonia 1930)<br><i>A Pretty Girl Is Like a Melody</i><br>More piano-organ on another standard fave.<br><i>Anitra's Dance</i><br>Duet's version of classic misses fire.  | 49 | 58 | 45 | 45 |
| <b>DON BAKER-LEE PEPPER</b><br>(Harmonia 1931)<br><i>Who?</i><br>Standard sounds only mediocre in piano-organ duet.<br><i>Drigo's Serenade</i><br>Parts of disk interesting. Treatment on the whole is dull.  | 45 | 54 | 40 | 40 |
| <b>DON BAKER-LEE PEPPER</b><br>(Harmonia 1931)<br><i>Who?</i><br>Standard sounds only mediocre in piano-organ duet.<br><i>Drigo's Serenade</i><br>Parts of disk interesting. Treatment on the whole is dull.  | 44 | 50 | 41 | 41 |
| <b>DON BAKER-LEE PEPPER</b><br>(Harmonia 1931)<br><i>Who?</i><br>Standard sounds only mediocre in piano-organ duet.<br><i>Drigo's Serenade</i><br>Parts of disk interesting. Treatment on the whole is dull.  | 51 | 56 | 48 | 48 |

**FOLK**

|  |    |    |    |    |
|--|----|----|----|----|
| <b>BOB ATCHER</b><br>(Columbia 37991)<br><i>Mountain Maw</i><br>Atcher and band move capably thru cute catchy ditty. Should sell.<br><i>Signed, Sealed and Delivered</i><br>Group again does well, tho tune isn't outstanding.   | 88 | 87 | 89 | 87 |
| <b>MOLLY O'DAY-CUM-BERLAND MOUNTAIN FOLKS</b><br>(Columbia 37981)<br><i>The Tear-Stained Letter</i><br>Material, arrangement, vocal all average. Nothing great here.<br><i>When God Comes To Gather His Jewels</i><br>Plaintive Molly O'Day chirping. Disk otherwise dull. | 79 | 78 | 80 | 78 |
| <b>BOB ATCHER</b><br>(Columbia 37991)<br><i>Mountain Maw</i><br>Atcher and band move capably thru cute catchy ditty. Should sell.<br><i>Signed, Sealed and Delivered</i><br>Group again does well, tho tune isn't outstanding.   | 66 | 68 | 64 | 65 |

**ARTIST**  
**TUNES**  
**LABEL AND NO.**  
**COMMENT**

| RATINGS  |             |        |          |
|----------|-------------|--------|----------|
| OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |

**FOLK**

|   |    |    |    |    |
|---|----|----|----|----|
| <b>TEXAS RUBY-CURLY FOX-FOX HUNTERS</b><br>(Columbia 37982)<br><i>I'll Take Back All I've Said About You</i><br>Might go well over the counters where Ruby and Fox are favorites. Piano and guitar rate attention.<br><i>Have I Waited Too Long To Regret</i><br>Typical hillbilly ditty dressed up in clean, clear-cut rendition. Average on all counts. | 67 | 64 | 74 | 64 |
| <b>JACK PERRY-LIGHT CRUST DOUGHBOYS</b><br>(King 681)<br><i>It's a Dirty Shame</i><br>Average chorus vocal with stellar guitar plunking. Lyrics not much.<br><i>Pappy's Banjo Boogie</i><br>Good vocal but it's the excellent banjo riffs with a fast boogie beat that should make this a juke cinch.   | 65 | 65 | 65 | 65 |
| <b>WAYNE RANEY</b><br>(King 676)<br><i>Fox Chase</i><br>Harmonica work first rate, tho disk is dull due to unimpressive and incoherent patter.<br><i>Green Valley Waltz</i><br>Even waltz temp, tho on the whole disk isn't much.   | 59 | 60 | 58 | 60 |
| <b>MOON MULLICAN</b><br>(King 673)<br><i>I Left My Heart in Texas</i><br>Piano tinkling makes for good listening. Song about average.<br><i>Sweeter Than the Flowers</i><br>Tear jerker tune that fails to register.  | 61 | 62 | 60 | 62 |
| <b>CLYDE MOODY</b><br>(King 671)<br><i>Next Sunday, Darling, Is My Birthday</i><br>Appealing lyrics. Above average treatment. Can catch coins.<br><i>Where the Old Red River Flows</i><br>Capable vocalizing replete with yodels. Easy on the ears.   | 50 | 50 | 50 | 50 |
| <b>HANK PENNY</b><br>(King 672)<br><i>I'm Not Surprised</i><br>String band work and vocal well executed on material which isn't top flight.<br><i>I'm Gonna Change Things</i><br>Rolls along at peppy beat that sets the feet tapping. Hank Penny piping listens well.  | 69 | 68 | 70 | 68 |
| <b>RANCH HOUSE BOYS-EDDIE JOHNSON</b><br>(Gold Seal 333)<br><i>Bats in Your Belfry</i><br>Lyrics piped in part thru echo chamber helps. Beat could be faster.<br><i>You Cooked Your Goose With Me</i><br>Clear vocal, fair arranging, so-so lyrics.   | 54 | 52 | 56 | 52 |
| <b>THE PRAIRIE RAMBLERS</b><br>(Rusty Gill)<br>(Mercury 6072)<br><i>You've Got Me in the Doghouse Now</i><br>Hillbilly jocks may give disk a whirl or two.<br><i>The Fly in My Ointment</i><br>Ramblers give out here in fine style. May snare its share of box play.   | 73 | 74 | 72 | 74 |
| <b>TURNER BROS.</b><br>(Red and Lige)<br>(Radio Artist Records 202)<br><i>The Leaf of Love</i><br>Fairish material, fairish interpretation, fairish disk.<br><i>God's Own Little Lamb</i><br>Dull and lifeless. Nothing here.   | 82 | 80 | 82 | 84 |
| <b>THE PRAIRIE RAMBLERS</b><br>(Rusty Gill)<br>(Mercury 6072)<br><i>You've Got Me in the Doghouse Now</i><br>Hillbilly jocks may give disk a whirl or two.<br><i>The Fly in My Ointment</i><br>Ramblers give out here in fine style. May snare its share of box play.   | 68 | 71 | 65 | 67 |
| <b>TURNER BROS.</b><br>(Red and Lige)<br>(Radio Artist Records 202)<br><i>The Leaf of Love</i><br>Fairish material, fairish interpretation, fairish disk.<br><i>God's Own Little Lamb</i><br>Dull and lifeless. Nothing here.   | 78 | 73 | 75 | 80 |
| <b>TURNER BROS.</b><br>(Red and Lige)<br>(Radio Artist Records 202)<br><i>The Leaf of Love</i><br>Fairish material, fairish interpretation, fairish disk.<br><i>God's Own Little Lamb</i><br>Dull and lifeless. Nothing here.   | 66 | 67 | 63 | 67 |
| <b>TURNER BROS.</b><br>(Red and Lige)<br>(Radio Artist Records 202)<br><i>The Leaf of Love</i><br>Fairish material, fairish interpretation, fairish disk.<br><i>God's Own Little Lamb</i><br>Dull and lifeless. Nothing here.   | 58 | 57 | 59 | 58 |
| <b>TURNER BROS.</b><br>(Red and Lige)<br>(Radio Artist Records 202)<br><i>The Leaf of Love</i><br>Fairish material, fairish interpretation, fairish disk.<br><i>God's Own Little Lamb</i><br>Dull and lifeless. Nothing here.   | 27 | 28 | 26 | 28 |

(Continued on opposite page)

**Leesburg Park Meters Hum**

LEESBURG, Fla., Dec. 13.—The 218 parking meters in operation of city streets here yielded a gross of \$14,008 during their first year of operation. They were installed December, 1946.

**5-BALL FREE PLAY CLOSEOUTS**

|                   |         |
|-------------------|---------|
| STAGE DOOR CANTEN | \$44.50 |
| SURF QUEEN        | 44.50   |
| SUSPENSE          | 59.50   |
| BIG HIT           | 44.50   |
| DOUBLE BARREL     | 54.50   |
| LAURA             | 29.50   |
| ARIZONA           | 29.50   |
| FLAT TOP          | 29.50   |
| STREAMLINER       | 29.50   |

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Finest Aluminum—Standard Thickness \$8.50 Per 1000  
Satin Finish  
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1/3 With Order, Balance O. O. D.

**MAX GLASS**  
DISTRIBUTING COMPANY  
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**231**

**WATLING SCALES**

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WATLING 500 FORTUNE . . . . . 98.00  
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All A-1 Reconditioned  
MILLS VEST POCKET CHROME . . \$49.50  
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Al Bloom, President  
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Vendit 150-Bar Selective Candy Machines (New) . . . . . Write  
Daval's Postmaster Postage Stamp Machines (New) . . . . . Write  
Baker's Kicker and Catchers (New) . 22.50  
Bat-a-Ball Jrs. (New), With Stand.. 29.50  
Rock-Ola World Series . . . . . 79.50  
1¢ Master Venders (New) . . . . . 13.75  
1¢ Victor Venders . . . . . 8.50  
ABT Guns, As Is . . . . . 12.50  
Pikes Peaks . . . . . 16.50  
Will trade any of the above on new cigarette machines or 5c skill games  
**TRIANGLE SALES CO.**  
3116 W. 28th St. Minneapolis, Minn.

# Overhauling Due for Conn. Tax Statutes

## Legislature To Meet

HARTFORD, Conn., Dec. 13.—Local observers here are agreed virtually unanimously that Connecticut's unpopular 3 per cent sales and use tax is due for an extensive overhauling at the special session of the State Legislature which has been called for February by Gov. James L. McConaughy.

While a complete scrapping of the tax has been sought by several groups, who would substitute a State income tax in its place, indications are that the State Senate and House will keep the tax lowering it at least 1 per cent. It was indicated some time ago that a change in the tax would be necessary since the 3 per cent levy is currently producing far more revenue than is necessary to meet the State veterans' bonus payments and other commitments for which the tax was specifically designed.

### Propose Changes

This week proponents of the sales and use tax reaffirmed their faith in the State's tax program, pointing out that the sales and use tax should be kept but with a cut in rate and additional exemptions permitted.

Thus far the move to substitute an income tax or gross retail sales tax to replace the present sales and use tax has received only scattered support. Governor McConaughy has already gone on record that he has a completely open mind on the controversial tax. He says that as far as obtaining the money to meet the bonus bill, his main interest is obtaining the necessary finances thru a tax that is evenly distributed by taxpayers. Between now and the February special session he plans to get their composite view on the matter.

Representative Harry F. Farnham told a caucus of legislative leaders last week that the logical way to effect sales tax changes is to appoint a tax study committee, who after a reasonable amount of time would turn in a fact-finding report.

# Statesboro Citizens Vote on Liquor Bill

STATESBORO, Ga., Dec. 13.—Citizens here will go to the polls Friday (19) to vote on a measure which would place a "dry" status on Bulloch County, Georgia.

The vote will come as a climax to over a year's battle by two rival associations over the issue. Both the Bulloch Citizens' Temperance League, which filed a petition for the liquor election in June, and the Bulloch County Association for Legal Control have been waging a publicity battle since last spring. Newspaper advertisements, circulars, speeches and other tools have been used by both groups.

The petition for the election was ruled not sufficient by the Superior Court, but the ruling was reversed

## 50¢ From Charlotte Meters

CHARLOTTE, N. C., Dec. 13.—Parking meters here are expected to return over \$50,000 during the current fiscal year, City Accountant George B. Livingston reported last week after a check on receipts.

For the July thru October period, meter collections amounted to \$18,000, he said. At present, weekly meter collections are running about \$1,200.

# RECORD REVIEWS

(Continued from opposite page)

| ARTIST<br>TUNES<br>LABEL AND NO.<br>COMMENT  | RATING   |             |        |          | ARTIST<br>TUNES<br>LABEL AND NO.<br>COMMENT  | RATINGS  |             |        |          |
|--|----------|-------------|--------|----------|--|----------|-------------|--------|----------|
|  | OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |  | OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |
| <b>FOLK</b>  |          |             |        |          | <b>RACE</b>  |          |             |        |          |
| <b>TEXAS JIM ROBERTSON</b><br>(The Panhandle Punchers)<br>(RCA Victor 20-2586)<br><i>The Miners' Song</i><br>Texas Jim fans may like "The Miners' Song."<br><i>Headin' Down the Wrong Highway</i><br>Seems best for counter sales, but then only for the real Texas Jim followers. | 71       | 69          | 71     | 73       | <b>THE TOPPERS</b><br>(Jimmy Springs)<br>(Savoy 656)<br><i>I'm All Alone</i><br>Successful aping of Ink Spots delivery. Easy listening.<br><i>I'm Living for You</i><br>Rhythmic beat helps. Lead vocal weak in spots.   | 67       | 66          | 66     | 70       |
| <b>CHET ATKINS</b><br>(Colorado Mountain Boys)<br>(RCA Victor 20-2587)<br><i>Standing Room Only</i><br>Cute comedy lyrics with good delivery should mean nickels in the juke.  | 63       | 61          | 67     | 61       | <b>BROWNIE MCGHEE</b><br>(Savoy 5541)<br><i>I'm Talking About It</i><br>Parts of vocal jumbled. Rest not worth much.<br><i>Dollar Bill</i><br>Lyrics again hard to catch. Piano tinkling effective.  | 29       | 28          | 28     | 32       |
| <b>BOB WILLS</b><br>(& His Texas Playboys)<br>(MGM 10116)<br><i>Bubbles in My Beer</i><br>Nice styling by Wills and his Playboys. Boxes should have a bit of play here.<br><i>Spanish Fandango</i><br>Hillbilly counters might be able to sell this on strength of the Wills name. | 79       | 78          | 76     | 83       | <b>TINY BRADSHAW ORK</b><br>(Savoy 655)<br><i>Take the Hands Off the Clock</i><br>Weak blues lyric which draws hype from an enthusiastic Bradshaw vocal.<br><i>If I Had a Million Dollars</i><br>Slowed version of the old Mercer-Mainick ditty spots a good vocal and sax chorus.   | 31       | 30          | 30     | 33       |
| <b>EDDIE KIRK</b><br>(Capitol Americana 40069)<br><i>Those Dark Clouds Don't Bother Me</i><br>Crying electric guitar under Kirk's vocal, effective. Platter can pay off.<br><i>Sad and Blue</i><br>Good but ordinary treatment of this lament.                                     | 60       | 60          | 60     | 60       | <b>VIOLA WATKINS</b><br>(The Super Jazzmen)<br>(Super Disc 1047)<br><i>It's Right Here for You</i><br>Should do well on race jukes. Nice clarinet solo with good rhythm beat, by bass and drums.<br><i>You're in Love With Ever One (But the One Who's in Love With You)</i><br>Vocal chore by Watkins makes disk above average. | 73       | 72          | 70     | 76       |
| <b>OKLAHOMA SWEET-HEARTS</b><br>(Capitol-Americana 40070)<br><i>A Bridal Bouquet</i><br>Tempo draggy in spots. Oklahoma Sweethearts pleasing.<br><i>Have You Ever Been Lonely? (Have You Ever Been Blue)</i><br>Vocal, band, treatment all good. Swell for the hillbilly jukes.    | 74       | 72          | 74     | 77       | <b>EARL BOSTIC QUARTETTE</b><br>(King 4198)<br><i>Earl's Rumboogie</i><br>Boys kick it out with Bostic paying the way with his alto sax riding high. For jazz jukes and jocks.<br><i>845 Stomp</i><br>Boston again steals the show hitting upper register notes long and true. Watch the hipsters drop coins here.               | 66       | 66          | 66     | 66       |
| <b>BOB WILLS &amp; TEXAS PLAYBOYS</b><br>(Columbia 37988)<br><i>A Sweet Kind of Love</i><br>(Tommy Duncan)<br>Should add to the Wills popularity. Good across the board.<br><i>Cowboy Stomp</i><br>Some fancy fiddling and rhythm kicks help. Snappy and bright.                   | 70       | 69          | 72     | 69       | <b>LORD ESSEX</b><br>(King 4184)<br><i>Music Maestro, Please</i><br>Blues-paced vocal easy on the ears, with vib solo at rest-rained pace. Might nibble a few nickels.<br><i>There's a Gold Mine in the Sky</i><br>Plaintive vocal rendition of standard fave. Disk on the whole just fair.                                      | 75       | 75          | 72     | 78       |
| <b>WILLIE (Long Time) SMITH</b><br>(Columbia 37990)<br><i>My Buddy, Doctor Clayton</i><br>The real honky-tonk blues for the 4 a.m. joints. Heavy piano roll.<br><i>I Love You Baby, Boogie</i><br>Piano and guitar split chores on small group boogie. Old vintage blues vocal.    | 68       | 70          | 66     | 68       | <b>LUIS RUSSELL &amp; ORK</b><br>(Apollo 1086)<br><i>Luke the Spook</i><br>Apollo putting out some of best swing band work today. Here's example.<br><i>Gone</i><br>(Lee Richardson)<br>The threat to Billy Eckstine on a pretty but non-retentive ditty.  | 78       | 80          | 75     | 80       |
| <b>CAT ANDERSON &amp; ORK</b><br>(Apollo 774)<br><i>Cat's Boogie</i><br>Boogie made interesting with jive-ork variations. That's a mad trumpet.<br><i>For Jumpers Only</i><br>Fast swing side—with same trumpet highlight in the fade.   | 82       | 82          | 79     | 85       | <b>JACKIE PARIS TRIO</b><br>(MGM 10114)<br><i>Your Red Wagon</i><br>Picture gets blueshout treatment by Paris. Should draw in Harlem jukes.<br><i>Skylark</i><br>(Jackie Paris)<br>Paris's half-sing, half-shout style should find a fast race following, if this side is fair sampling.   | 65       | 65          | 65     | 65       |
| <b>LIL GREEN-ORK</b><br>(RCA Victor 20-2589)<br><i>Outside of That</i><br>Vocal okay, ork work good, material so-so.<br><i>I Want a Good Man Bad</i><br>Bluesy chirping of catchy tune.  | 70       | 70          | 70     | 70       | <b>ARNETT COBB &amp; ORK</b><br>(Apollo 775)<br><i>When I Grow Too Old To Dream</i><br>Parts 1 and 2 (Vocal Chorus by Band)<br>Side one taken with dull band unison vocal. Side two spins mainly a long, tasty Cobb tenor solo. Part one's the juke side.  | 76       | 76          | 71     | 82       |
|  |          |             |        |          |  |          |             |        |          |

(Continued on page 106)

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### Good Neighbors

CHICAGO, Dec. 13. — Coin Machine Industries, Inc. (CMI), Damon Runyon Cancer Fund campaign is drawing support from many quarters. Recently a letter was received at campaign headquarters here from Leon Shapochnik, vice-president of the Cia. Distribuidora Pan-Americana, S. A., juke box distributing firm in Havana, pledging the firm's support in collecting donations for the drive.

### Filben Corp. Names Midwest Coin Mach. 5-State Distributor

CHICAGO, Dec. 13. — Bert Davidson, general sales manager of National Filben Corporation, has announced the appointment of Midwest Coin Machine Corporation, of St. Paul, as distributor of the Filben Mirro-cle Music line for the Upper Midwest.

Midwest Coin Machine will distribute Filben products in the States of Minnesota, North and South Dakota, Nebraska and Iowa.

Jack N. Karter, of Midwest, reports his firm will appoint sub-distributors in the Dakotas, Nebraska and Iowa.

## RECORD REVIEWS

(Continued from page 105)

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

| RATINGS  |             |        |          |
|----------|-------------|--------|----------|
| OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

| RATINGS  |             |        |          |
|----------|-------------|--------|----------|
| OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |

#### HOT JAZZ

**SLIM GAILLARD & TRIO**  
(MGM 10111)  
*Boip! Boip!*  
(Slim Gaillard)  
Trio's efforts good but not good enough to offset monotonous ditty.  
*The Bartender's Just Like a Mother*  
(Slim Gaillard)  
Poor ditty aimed for the tavern trade.

**BABS' 3 BIPS & A BOP**  
(Apollo 776)  
*1280 Special*  
("Babs" Brown)  
Be-bop vowel-scattering dedicated to Freddie Robbins 1280 Club. For boppers only.

*Everything Is Cool*  
("Babs" Brown)  
Lotsa hip language in this not so "cool" novelty.

**GEORGE SHEARING**  
(Piano With Rhythm)  
(Savoy 658)

*Have You Met Miss Jones?*  
Unquestionably Shearing, a top man in his field, should grab coins where jazz reigns. Also for hip jock shows and jazz disk collectors.

*Buccaneer's Bounce*  
Here's the blind British pianist on a slower kick. Technically good but material slightly above average.

**PAUL WILLIAMS SEXTETTE**  
(Savoy 659)

*Hastings St. Bounce*  
Shuffle boogied instrumental which moves thru some tritish but effective sax riffs.

*Way Late*  
("Muddy Water")  
Blues, with suggestive lyrics eliminating disk jock use, but making it good race box bet.

**GENE AMMONS & HIS SEXTET**  
(Mercury 8062)

*Hold That Money*  
(Earl Coleman)  
Ammons sax and good Coleman vocal make for palatable slow blues.

*McDougal's Sprout*  
Jumping up tempo bop-plish riffer with fair jazz solos.

**PAUL WILLIAMS**  
(Savoy 661)

*Come With Me, Baby*  
Earthy, but ordinary blues shouted lustily.

*35-30*  
Instrumental spotting much sax honking, not too much imagination.

#### RACE AND HOT JAZZ

**ANN CORNELL**  
(Skippy Williams Ork)  
(Sterling 3004)

*Mad About You*  
Song by "Lover Man" writer has large appeal. Should smack big in race spots.

*When Your Lover Has Gone*  
Jazz backing good but up-tempo doesn't suit tune. Copies some Vaughan trix ably.

#### INTERNATIONAL

**BRUNON KRYGER—Country Dance Ork**  
(Harmonia 1124)

*Chicago Polka*  
Lively polka that might nibble a nickel.

*Pay Day Polka*  
Steady polka rhythm. Ork well balanced.

**BRUNON KRYGER**  
Dance Ork  
(Harmonia 1185)

*Wessola Kaska Polka*  
Just ordinary.

*Pojde Do Sadu-Walc*  
Replete with Polish vocal which doesn't help.

#### INTERNATIONAL

**OMER DUMAS & HIS MINSTRELS**  
(RCA Victor 25-1101)

*Clogue De Dalhousie*  
Country dance disk strictly for the home.

*Set Des Carnavals*  
Square dance that might go in the hill-billy country.

**BRUNON KRYGER—Country Dance Ork**  
(Harmonia 1126)

*Milwaukee Polka*  
Ork work good. Song just fair.

*Moonlight Polka*  
For tavern jukes and home phonos that spin polkas.

**BRUNON KRYGER**  
Dance Ork  
(Harmonia 1184)

*Tancuj Dziadu*  
Slowed-up polka tempo with military band flavor.

*Magdusia Polka*  
Polka dancers may like this. Polish vocal lively.

**IGNACY PODGORSKI**  
(Nadwlyczajna Ork)  
(Harmonia 1186)

*My Sister Polka*  
Treatment tired and draggy.

*Tak, Tak, Dobrze Polka*  
Little better than flip-over.

#### RELIGIOUS

**THE CHUCK WAGON GANG**  
(Columbia 37989)

*On the Jericho Road*  
Should meet favor with religious disk fans.

*I Love My Savior, Too*  
Choppy Chuck Wagon Gang vocal in good taste. Fine for home phonos.

**KING'S SACRED QUARTET**  
(King 674)

*Turn Your Radio On*  
May find favor on home phonos that spin these disks.

*This World Can't Stand Long*  
Kind of hard to make out words over musical accompaniment, which isn't that good.

**ELDER LIGHTFOOD SOLOMON MICHAUX**  
(and His Happy Am I Choir & Ork)  
(Super Disc 1050)

*I Am So Happy (Parts 1 and 2)*  
Reval meeting type of disk that emerges as a lot of noise. Chorus which seems large, makes itself heard but not understood.

#### LATIN AMERICAN

**MIGUELITO VALDES & ORK**  
(Muscraft 526)

*Canto Siboney*  
Valdes vocal sincere and meaningful, with ork blending well.

*Negro*  
Valdes again exercises tonsils to good advantage, stealing show thru-out.

**NORO MORALES & ORK**  
*Junglero*  
(Majestic 1192)

Noro's flashy rumba 88-ing showcased on wax designed for the rum-banicks.

*Montuno in G*  
Slow, deliberate rumba—some dancers will like this. More Noro piano-ing.

(Continued on opposite page)

### OUTSTANDING VALUES

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8 Keeney 5-5-5-25 Super Bells 225.00  
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1 Silver Moon, F.P. 89.50  
4 Paces Reels, Comb. 75.00  
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| Big Hit 34.50    |                | Tornado \$79.50   |             | Kilroy \$9.50    |        |
| Canteen 34.50    |                | Smarty 79.50      |             | Show Girl \$9.50 |        |
| Fast Ball 39.50  |                | Dynamite 79.50    |             | Cyclone \$9.50   |        |
| Spellbound 39.50 |                | Amber 79.50       |             | Rocket \$9.50    |        |
| Step Up 39.50    |                | Baffle Card 79.50 |             |                  |        |

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#### ARCADE

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### MARIETTA SERVICE CO.

MONTGOMERY AT SIXTH

MARIETTA, OHIO

# RECORD REVIEWS

(Continued from opposite page)

| ARTIST<br>TUNES<br>LABEL AND NO.<br>COMMENT   | RATINGS  |             |        |          | ARTIST<br>TUNES<br>LABEL AND NO.<br>COMMENT   | RATINGS  |             |        |          |
|---|----------|-------------|--------|----------|---|----------|-------------|--------|----------|
|   | OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |   | OVER-ALL | DISK JOCKEY | DEALER | OPERATOR |
| <b>LATIN AMERICAN</b>   |          |             |        |          |   |          |             |        |          |
| <b>MARTIN LOZANO</b><br><b>ORK</b><br>(Rigo 1014)<br><i>Mexican Hat Dance</i><br>Brassy treatment fails to register. Inconsistent tempo pulls disk down further.          | 29       | 31          | 29     | 27       | <b>YIYE-QUINTETO</b><br>(Davis-621)<br><i>Mi Oracion</i><br>Fair effort on fair material. Not much in any department.   | 31       | 30          | 32     | 30       |
| <i>La Comparsa</i><br>Lecuona oldie always good to hear. Arrangement just fair, though piano is fine. Strings poor.   | 54       | 57          | 54     | 50       | <i>Rock and Rye</i><br>Good tune with Yiye and his quintet trying hard but falling short.   | 62       | 62          | 64     | 60       |
| <b>MARTIN LOZANO</b><br><b>ORK</b><br>(Rigo 1013)<br><i>Luetta</i><br>(Ramon Cerda)<br>Piano uses old tricks trying to help disk, but song and vocal need even more help. | 30       | 34          | 30     | 27       | <b>VICTOR RIVERA-CUARTETO</b><br>(Davis 622)<br><i>Everyone Likes To Rumba</i><br>Done with infectious slow beat. Arrangement not very distinguished.                       | 64       | 62          | 66     | 62       |
| <i>Cachita</i><br>(Ramon Cerda)<br>Rhumba beat good, Spanish vocal o. k. Brassy intro hurts. Piano again merits mention.  | 58       | 60          | 58     | 57       | <i>Como Explicar</i><br>Sub-standard Latin American disk.   | 30       | 30          | 30     | 30       |
| <b>IRVING FIELDS</b><br>(Campos Trio)<br>(RCA Victor 25-1100)<br><i>Guatemala</i><br>Samba fans should like the Fields 88-ing here. Campos Trio rhythm good.              | 74       | 74          | 77     | 70       | <b>YIYE-QUINTETO</b><br>(Davis-623)<br><i>Me Siento Solo</i><br>"Nothin' happen."   | 25       | 25          | 25     | 25       |
| <i>En Tus Brazos</i><br>Bolero-rhumba treatment of "Take Me In Your Arms" shows Fields at piano best.   | 78       | 77          | 81     | 75       | <i>Que Te Pasa?</i><br>Guaracha beat strong, tune good, performance mediocre.   | 52       | 61          | 55     | 40       |
| <b>ESY MORALES</b><br>(Rainbow 10045)<br><i>I Think You Weenk</i><br>(Sammy Fain)<br>Catchy ditty in samba time. A bit too much on the flute side.                        | 70       | 71          | 69     | 70       | <b>PEPITO TORRES Y SU ORQUESTA SIBONEY</b><br>(Seeco 621)<br><i>Donde Estas?</i><br>Commercial type arrangement of so-so material. Vocal by Manolin Mena, easy on the ears. | 63       | 62          | 66     | 62       |
| <i>Talk To Me, Baby</i><br>(El Boy)<br>Nice rhumba beat but repetitious lyrics hurt.  | 70       | 72          | 71     | 67       | <i>Jinguli-Jongolo</i><br>Danceable rhumba beat with a calypso flavor. Vocal by ork men adds to disk's advantage.   | 73       | 70          | 76     | 74       |
| <b>ESY MORALES &amp; ORK</b><br>(Rainbow 10050)<br><i>Easy Does It</i><br>(El Boy)<br>Authentic sounding slow rhumba with weak vocals, good flute work by Esy.            | 71       | 69          | 73     | 71       | <b>CUARTETO HERMANOS MERCADO</b><br>(Davis 624)<br><i>Vamo a Guaracha</i><br>Faithful guaracha dance disk. Vocal group could be better.                                     | 65       | 64          | 68     | 64       |
| <i>Jungle Fantasy</i><br>Flute in an echo chamber—with sound effects yet—at a fast rhumba clip.   | 81       | 83          | 77     | 83       | <i>Si Perdi Tu Amor</i><br>Fails to click, even slightly. Drags its way along.  | 30       | 30          | 30     | 30       |
| <b>PANCHO &amp; ORK</b><br>(Apollo 1061)<br><i>Rhumba Reel</i><br>Some tricky tom-tom beating and instrumental solos help make disk bright.                               | 71       | 74          | 70     | 70       | <b>PEPITO TORRES Y SU ORQUESTA SIBONEY</b><br>(Seeco 623)<br><i>Nanita</i><br>Fine styling. Should rate favor with the Latin-American devotees. Good piano solo.            | 80       | 78          | 84     | 78       |
| <i>Samba Polka</i><br>Novel arranging of polka and samba emerges as danceable as well as easy on the ears.  | 74       | 77          | 71     | 73       | <i>Llegastes Tarde</i><br>Seeco doesn't disappoint on this. Sets the dancing or listening hips in motion.   | 84       | 84          | 84     | 84       |
| <b>CHANO POZO-CONJUNTO</b><br>(Seeco 635)<br><i>Moleya</i><br>Bad group vocal by the band; disk fails to register.  | 32       | 38          | 38     | 38       | <b>NORO MORALES ORK</b><br>(Seeco 612)<br><i>Noro in Rumbaland</i><br>Cuban rhumba disk of high quality. Excellent piano, with ork holding moderately paced beat thruout.   | 83       | 83          | 83     | 83       |
| <i>Tierra Colorada</i><br>Trumpet solos make for good listening, but again poor group vocal hard to take.   | 33       | 39          | 39     | 30       | <i>Stop 21</i><br>For advanced Cuban rhumba fans. Mainly a retail item.   | 72       | 72          | 78     | 66       |
| <b>TRIO SERVANDO DIAZ</b><br>(Seeco 636)<br><i>Tu Quiere Cambia Pa Mi</i><br>Trio plays and sings acceptably, arranging weak in spots.                                    | 52       | 52          | 52     | 52       | <b>DAMIRON Y CHAPU-SEAUZ</b><br>(Armando-Jack's Band (Seeco 631)<br><i>La Batola</i><br>Unimpressive both in material and delivery.   | 38       | 40          | 40     | 34       |
| <i>Tristeza De Amor</i><br>Dull waxing of uninteresting tune.   | 32       | 36          | 36     | 26       | <i>Mi Mulata</i><br>Arrangement good, but poor music makers drag down over-all value.   | 45       | 46          | 50     | 40       |
| <b>MARIO GIL CON NOR MORALES-ORQUESTA</b><br>(Seeco 630)<br><i>Santa Marta</i><br>Distinguished L-A disk, with plaudits going to the Morales ork.                         | 82       | 82          | 84     | 80       | <b>CONJUNTO MATA-MORS</b><br>(Seeco 634)<br><i>Mi Rumba</i><br>Poorly cut, primitive drum beat, however, distinguish otherwise low caliber disk.                            | 44       | 43          | 45     | 43       |
| <i>Mexico Canta</i><br>Vocal stands out here. Designed for listening, not dancing.  | 75       | 78          | 74     | 74       | <i>Caramba</i><br>Unexciting L-A waxing. Arrangement jumbled in spots.  | 41       | 40          | 42     | 40       |

## Sanitation Laws Suggested To Aid Va. Tourist Biz

RICHMOND, Va., Dec. 13.—In an effort to regain a prominent spot among the nation's tourist trade leaders, the Virginia Advisory Legislative Council (VALC) has recommended sweeping revisions in the sanitation code for establishments catering to the tourist trade.

After an intensive survey of reasons for Virginia's \$100,000,000-a-year tourist business "barely holding its own" since the war, while agriculture and industry in the State have prospered with income increases "close to 100 per cent," the VALC laid much of the blame to sanitation control.

VALC pointed out that present State laws controlling locations which cater to tourist trade are "woefully inadequate, archaic, outmoded and as a whole totally inadequate to meet present needs."

As a remedy, the council recommended a change in State sanitation codes for restaurants, hotels, tourist camps, tourist homes, service stations and trailer camps and an adequate inspection service.

## ABC Profits Over \$4,000,000 in Va.

RICHMOND, Va., Dec. 13. — The Virginia Alcoholic Beverage Control Board (ABC) has announced a net profit of \$4,392,261 on ABC operations for the first quarter of the current fiscal year.

This yield for the months of July thru September, represents an increase of almost \$1,000,000 over comparable profits of \$3,398,631 for the same period a year ago.

At the present rate, it is indicated that annual profits for the 1948 fiscal year ending June 30 will exceed even the record-breaking total of \$16,500,000 compiled during the 1947 fiscal year.

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| <p><b>ONLY A FEW LEFT!</b></p> <p><b>Williams</b></p> <p><b>All-Stars Baseball</b></p> <p>Brand New . . \$479.50</p>   |   |  |
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**Government Reports High Pecan Harvest**

WASHINGTON, Dec. 13.—Department of Agriculture has reported that the 1947 pecan crop may reach an estimated 104,271,000 pounds, 36 per cent above the short 1946 crop of 76,706,000 pounds.

Average yield for 1936-45 was 107,784,000 pounds, the department states. Production of improved varieties in 1947 is 41,642,000 pounds, a 24 per cent boost over last year's figure.

**Florida Distributor For D. Gottlieb**

MIAMI, Dec. 13.—American Distributing Coin Company here has been appointed exclusive distributor for D. Gottlieb & Company in Florida, it was announced this week by Milton Green, American president. Firm, which will handle Humpty Dumpty as well as all other Gottlieb products, also is a distributor for Packard, Viking Tool's Minit Pop and Allite.

**H. C. Evans Appoints Empire Coin Distributor**

CHICAGO, Dec. 13.—H. C. Evans Company here has announced the appointment of the Empire Coin Machine Exchange of Chicago as distributor of Evans coin-operated equipment for Illinois, Iowa and Northern Indiana.

Empire is headed by Gil Kitt and Ralph Sheffield and distributes coin-operated amusement games and vending machines.

**Tennessee Tax Receipts Register 84% Increase**

NASHVILLE, Dec. 13.—Tennessee revenue collections during the first five months of the 1948 fiscal year show an 84 per cent increase over collections during the same period a year ago.

This increase indicates a 121 per cent increase over the first five months of 1947. Included in the increased tax collections were those from tobacco products which gained 4 per cent over a year ago.

Tobacco taxes accounted for \$3,404,747 of the five-month total.

**Ga. Sales Tax Recommended**

COLUMBUS, Ga., Dec. 13.—A State sales tax, to replace the present ad valorem tax which was described as outdated, was recommended by State Treasurer George B. Hamilton last week. He stated that "while many people are opposing the sales tax, I believe we will come around to it in the years to come."

**ADVANCE RECORD RELEASES**

(Continued from page 33)

- RACE**
- Bebop Blues**  
J. Lutchter's Jump Band (Shuffle Woogie) Capitol Americana 40071
  - Certain Other Someone**  
B. Guy (Last Call) Miracle M-119
  - Come With Me Baby**  
P. Williams (35-30) Savoy 661
  - Concerto Boogie**  
T. Edwards Trio (You Got) Top 1159
  - Don't Come Knocking At My Door**  
D. Washington (I Love) Mercury 8065
  - Don't Be No Fool-Fool**  
Ivory Joe Hunter (San Francisco) King 4183
  - Earl's Rumboogie**  
E. Bostic Quartette (845 Stomp) King 4198
  - 845 Stomp**  
E. Bostic Quartette (Earl's Rumboogie) King 4198
  - Gamblin' Woman**  
Gatemouth Moore (Satisfying Papa) King 4187
  - Gonna Buy Me a Telephone**  
P. Brown Ork-H. Humes (Unlucky Blues) Decca 48059
  - Help Me, Baby**  
R. Howard (Too Many) Columbia 38029
  - I Love You, Yes I Do**  
D. Washington (Don't Come) Mercury 8065
  - It's Right Here For You**  
V. Watkins (You're In) Super Disc 1047
  - Junior Blues**  
M. Abernathy (Scroogli-Oll-Re-Bos) King 4188
  - Last Call**  
B. Guy (Certain Other) Miracle M-119
  - Little Eva**  
Cousin Joe (You Ain't) King 4186
  - Move Out**  
M. Taylor (Quit Barking) Mercury 8068
  - Music Maestro Please**  
Lord Essex (There's a) King 4184
  - My Fate**  
P. Cooper Trio (Throw It) Aristocrat 1202
  - Oil Man Blues**  
E. Vinson Ork (Wandering Mind) Mercury 8067
  - Quit Barking in My Rhubarb**  
M. Taylor (Move Out) Mercury 8068
  - San Francisco Blues**  
Ivory Joe Hunter (Don't Be) King 4183
  - Satisfying Papa**  
Gatemouth Moore (Gamblin' Woman) King 4187
  - Scroogli-Oll-Re-Bos**  
M. Abernathy (Junior Blues) King 4188
  - Shuffle Woogie**  
J. Lutchter's Jump Band (Bebop Blues) Capitol Americana 40071
  - There's a Gold Mine in the Sky**  
Lord Essex (Music Maestro) King 4184 35-30
  - P. Williams (Come With) Savoy 661**
  - Throw It Out Your Mind**  
P. Cooper Trio (My Fate) Aristocrat 1202
  - Too Many Drivers**  
R. Howard (Help Me) Columbia 38029
  - \*Unlucky Blues (Can't Read, Can't Write)**  
P. Brown Ork-H. Humes (Ginna Buy) Decca 48059
  - \*Wandering Mind Blues**  
E. Vinson Ork (Oil Man) Mercury 8067
  - You Ain't So Such a Much**  
Cousin Joe (Little Eva) King 4186
  - You Got To Straighten It Out**  
T. Edwards Trio (Concerto Boogie) Top 1159
  - You're in Love With Everyone (But the One Who's in Love With You)**  
V. Watkins (It's Right) Super Disc 1047

- RELIGIOUS**
- Done With Trouble**  
Selah Jubilee Quartet (New Jerusalem) Mercury 8066
  - God Don't Ever Change**  
Georgia Peach-Matchless Love Gospel Singers (Precious Memories) Manor 1102
  - I Am So Happy, Parts 1 and 2**  
Elder L. Solomon Michaux . . . Super Disc 1050
  - I Don't Know Why I Have To Cry Sometime**  
Sister D. Robinson (I'll Never) King Solomon 1020
  - I'll Never Turn Back**  
Sister D. Robinson (I Don't) King Solomon 1020
  - New Jerusalem**  
Selah Jubilee Quartet (Done With) Mercury 8066
  - One Day With Jesus**  
Heavenly Four (When I) King Solomon 1022
  - Precious Memories**  
Georgia Peach-L. Russell-Matchless Love Gospel Singers (God Don't) Manor 1102
  - The Messiah Album (4-10")**  
L. Stover-L. Summers-H. Heugh-J. A. Edkins-Augustana Choir-C. Snyder-B. Lundholm . . . Bibletone T
  - Comfort Ye; Every Valley Shall Be Exalted** . . . Bibletone 1901
  - Hallelujah Chorus** . . . Bibletone 1901
  - He Shall Feed His Flock; Come Unto Him** . . . Bibletone 1904
  - He Was Despised; Surely** . . . Bibletone 1904
  - I Know My Redeemer Liveth** . . . Bibletone 1903
  - O Thou Tallest Good Tidings to Zion** . . . Bibletone 1902
  - Trumpets Shall Sound** . . . Bibletone 1902
  - The Stamps Quartet Album (3-10")**  
The Stamps Quartet . . . Bibletone SW God Put a Rainbow in the Cloud . . . Bibletone SW 3001
  - If We Never Meet Again** . . . Bibletone SW 3001
  - I've Gotta Lot of Heaven in My Soul** . . . Bibletone SW 3003
  - Mother and Home** . . . Bibletone SW 3002
  - Rock of Ages, Cleft for Me** . . . Bibletone SW 3002
  - Wonderful Saviour** . . . Bibletone SW 3003
  - This World Can't Stand Long**  
King's Sacred Quartette (Turn Your) King 674
  - Traveling Shoes**  
Bibletone Jubileers (Run On) Bibletone 2007
  - Trinity**  
Lester's Stamps Quartet (Ready For) Bibletone LS 4005
  - Turn Your Radio On**  
King's Sacred Quartette (This World) King 674
  - Up Above My Head**  
Bibletone Jubileers (I, John) Bibletone 2014
  - Wake Up Nicodemus**  
Bibletone Jubileers (Lookin' For) Bibletone 2005
  - We Are Sailing to Eternity**  
Lester's Stamps Quartet (I'll Follow) Bibletone LS 4004
  - What Would I Do?**  
Bibletone Jubileers (Don't You) Bibletone 2001
  - When I Come to the End of My Journey**  
Heavenly Four (One Day) King Solomon 1022
  - You'll Reap Whatsoever You Sow**  
The Stamps Quartet (Soon the) Bibletone SW 3005

**CLASSIC & SEMI-CLASSICAL**

- Bach: Brandenburg Concerto No. 3 in G Major Album (2-12")**  
O. Klemperer, Dir.-Pro Musica Ork . . . Vox 620
- Bach: Brandenburg Concerto No. 2 in F Major Album (2-12")**  
O. Klemperer, Dir.-Pro Musica Ork . . . Vox 619
- Bach Cantata No. 140 Album (4-10")**  
R. Shaw, Dir.-RCA Victor Chorale & Ork . . . Victor M/DM-1162
- Beethoven: Symphony No. 3, in E-Flat ("Eroica") Album (6-12")**  
Boston Symphony Ork-S. Koussevitzky, Dir. . . Victor M/DM-1161 or V/DV-8
- Brahms: Variations on a Theme by Paganini Album (2-12")**  
J. Gimpel . . . Vox 209
- Chopin-Liszt Album (3-12")**  
V. Horowitz . . . Victor M/DM-1165
- It's a Grand Night for Singing**  
H. Traubel (My Moonlight) Columbia 17510-D
- Contemporary American Piano Music Album (1-10")**  
A. Foides . . . Vox 171
- Excursions** . . . Vox 16068
- From My Diary** . . . Vox 16071
- Improvisation** . . . Vox 16070
- La Cuelga; El Bejuco; El Indio** . . . Vox 16068
- Oscillating Arm Ragtime Bass** . . . Vox 16071
- Story Of Our Town** . . . Vox 16069
- Streets of Laredo-the Bird** . . . Vox 16069
- Three-Score Set** . . . Vox 16070
- Kodaly: Dances of Marosszek Album (2-12")**  
A. Foides . . . Vox 609
- Meyerbeer: L'Africana-"O Paradiso" ("Oh paradise") (12")**  
R. Tucker-E. Cooper, Dir.-Metropolitan Opera Ork (Ponchielli: La) Columbia 72399-D
- Mozart: Eine Kellne Nachtmusik Album (2-12")**  
Sir Thomas Beecham, Bart., Dir.-London Philharmonic Ork . . . Victor M/DM-1163
- My Moonlight Madonna**  
H. Traubel (It's a) Columbia 17510-D
- Ponchielli: La Gioconda-"Cielo E Mar" ("Heaven and Ocean") (12")**  
R. Tucker-E. Cooper, Dir.-Metropolitan Opera Ork (Meyerbeer: L'Africana) Columbia 72399-D
- Rachmaninoff: Symphony No. 2, in E Minor, Op. 27 Album (6-12")**  
Minneapolis Symphony Ork-D. Mitropoulos, Dir. . . Victor M/DM-1148
- Respighi: Feste Romane (Roman Festivals) Album (3-12")**  
The Philadelphia Ork-E. Ormandy, Dir. . . Columbia MM-707
- Schumann: Kreisleriana, Op. 16 Album (5-12")**  
C. Arrau . . . Columbia MM-716
- Smetana: Trio in G Minor Album (3-12")**  
L. Kaufman-W. Van Den Burg-R. Firkusny . . . Vox 628
- Suites by Francois Couperin and Marin Marais Album (5-10")**  
P. Aldrich-A. Zighera . . . Technichord T-9
- The Minstrel Boy Album (4-10")**  
C. Lynch . . . Columbia MM-722
- A Ballynure Ballad** . . . Columbia 4506-M
- A Little Bit of Heaven (Sure, They Call It Ireland)** . . . Columbia 4507-M
- The Garden Where the Praties Grow** . . . Columbia 4505-M
- The Minstrel Boy** . . . Columbia 4504-M
- The Palatine's Daughter** . . . Columbia 4507-M

(Continued on opposite page)

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**ADVANCE RECORD RELEASES**

(Continued from opposite page)

**CLASSIC & SEMI-CLASSICAL**

- The Rose of Tralee . . . Columbia 4506-M
- 1. The Young May Moon; 2. You'd Better Ask Me . . . Columbia 4505-M
- When Irish Eyes Are Smiling . . . Columbia 4505-M
- The Music of Ernesto Lecuona Album (3-12")**
- First Piano Quartet . . . Victor C-41
- Andalucia . . . Victor 46-0013
- Aragonesa . . . Victor 46-0013
- Dansa De Los Nanigos . . . Victor 46-0014
- Dansa Lucini . . . Victor 46-0012
- Dansa Negre . . . Victor 46-0012
- La Comparsa . . . Victor 46-0014

**HOT JAZZ**

- \*Abdullah**
- Fats Waller and His Rhythm (The Jitterbug) Victor 20-2639
- Bobo, the Bowery Barber**
- J. Guarneri (Sorry I) Majestic 1189
- \*Body and Soul**
- C. Hawkins (Fine Dinner) Victor 20-2539
- Gloomy Sunday**
- B. Holiday (Night and) Columbia 38044
- Goin' Down**
- A. Killian Ork (You're the) Manor 1094
- El Sino**
- L. Parker (Wild Leo) Savoy 912
- \*Fine Dinner**
- C. Hawkins (Body and) Victor 20-2539
- Good-Bye to Love**
- K. Hagood (The Way) Savoy 660
- I Want a Little Girl**
- L. Armstrong Hot Six (Joseph and) Victor 20-2612
- \*In a Mist**
- Bunny Berigan Ork (Walkin' the) Victor 26123
- Joseph Anddhis Brudders**
- L. Armstrong Ork (I Want) Victor 20-2612
- New Sounds in Modern Music Album**
- Savoy S-508
- Blues in Be-Bop—S. Stitt's All Stars . . . Savoy 978
- Chasing the Bird—C. Parker's All Stars . . . Savoy 977
- For Hecklers Only—R. Brown's All Stars . . . Savoy 976
- Gabardine and Serge—S. Chaloff's All Stars . . . Savoy 978
- Ice Freezes Red—Fat's Navarro Quintette . . . Savoy 976
- Jay-Bird—Jay Jay Johnson Quintette . . . Savoy 975
- Little Willie Leaps—M. Davis' All Stars . . . Savoy 977

**LATIN-AMERICAN**

- Angelillo**
- Rondalla Usandizaga (La Pilarica) Victor 46229
- Bruca Manigua**
- M. Valdes (Dolor Cobardo) Victor 82114
- Cachita**
- M. Lozano Latin-American Melodiers (Luetta) Rego 1013
- Caminito**
- J. Arvizu (Maria Elena) Victor 37913
- Caminito**
- L. Lamarque (Santa Lucia) Victor 38813
- Caramba**
- Conjunto Matamoros (Mi Rumba) Seeco 634
- Casa Cuna**
- Angelillo (Juan Palomo) Victor 38628
- Como Explicar (Words Can't Explain)**
- V. Rivera Cuarteto (Everyone Like) Davis 622
- Con Toda La Voz Que Tengo**
- H. Del Carril (Secreto) Victor 39332
- Corrido Augustin Lara**
- Trio Tariaturi (El Son) Victor 23-0726
- De Manana En Adelante**
- Mariachi Tapatio (Guadalajara) Victor 75238
- Dejame en Paz**
- M. Luisa Landin (Dos Almas) Victor 70-7488
- Dimelo Al Oido**
- M. Simone (Morena) Victor 32565
- Dolor Cobardo**
- M. Valdes (Bruca Manigua) Victor 82114
- Dos Almas**
- M. Luisa Landin (Dejame En) Victor 70-7488
- Easy Does It**
- E. Morales (Jungle Fantasy) Rainbow 10050
- El Dia De Los Sorullos**
- Conjunto Tipico Ladi (Para El) Victor 82881
- Mr. Dues—T. Reig's All Stars . . . Savoy 975**
- Night and Day**
- B. Holiday (Gloomy Sunday) Columbia 38044
- Sorry I Lost My Head**
- J. Guarneri (Bob, the) Majestic 1189
- \*The Jitterbug Waltz**
- Fats Waller and His Rhythm (Abdullah) Victor 20-2639
- The Way You Look Tonight**
- K. Hagood (Good-Bye to) Savoy 660
- You're the One**
- A. Killian Ork (Goin' Down) Manor 1094
- \*Walkin' the Dog**
- B. Berigan Ork (In a) Victor 26123
- Wild Leo**
- L. Parker (El Sino) Savoy 912

- El Gallo Tuerto**
- L. Carlos Meyer (Micaela) Victor 70-7441
- El Son Del Feo (The Ugly One)**
- Trio Tariaturi (Corrido Augustin) Victor 23-0726
- Espana Cani**
- Everyone Like to Rhumba (Todos Bailan La Rumba)
- V. Rivera Cuarteto (Como Explicar) Davis 622
- Popular: Ork (La Corrida) Victor 32983**
- Guadalajara**
- Mariachi Tapatio (De Manana) Victor 75238
- I Theenk You Weenk**
- E. Morales (Talk to) Rainbow 10045
- Jai, Jai, Jai (High, High, High)**
- Yiye Quinteto (No Trates) Davis 627
- Jotas Para Ballar**
- M. Asso (Jotas Para) Victor 30776
- Jotas Para Ballar**
- J. Bartolome (Jotas Para) Victor 30776
- Juan Palomo**
- Angelillo (Casa Cuna) Victor 38628
- Jungle Fantasy**
- E. Morales (Easy Does) Rainbow 10050
- Junglero**
- N. Morales Rhythm Sextette (Montuno In) Majestic 1192
- La Batola**
- Damiron Y Chapuseaux (Mi Mulata) Seeco 631
- La Corrida**
- Popular Ork (Espana Cani) Victor 32983
- La Comparsa (For Want of a Star)**
- M. Lozano Latin-American Melodiers (Mexican Hat) Rego 1014
- La Pilarica**
- Rondalla Usandizaga (Angelillo) Victor 46229
- Luetta**
- M. Lozano Latin-American Melodiers (Cachita) Rego 1013
- Luna De Arrabal**
- H. Del Carril (Nostalgias) Victor 38030
- Maria Elena**
- J. Arvizu (Caminito) Victor 37913
- Me Siento Solo (My Life Is Empty Without You)**
- Yiye Quinteto (Que Te) Davis 623
- Mexico Canta**
- M. Gil-N. Morales (Santa Marta) Seeco 630
- Mexican Hat Dance**
- M. Lozano Latin-American Melodiers (La Comparsa) Rego 1014
- MI Oracion (My Prayer for You)**
- Yiye Quinteto (Rock and) Davis 621
- MI Mulata**
- Damiron Y Chapuseaux (La Batola) Seeco 631
- MI Rumba**
- Conjunto Matamoros (Caramba) Seeco 634
- Micaela**
- L. Carlos Meyer (El Gallo) Victor 70-7441

- Moleya**
- C. Pozo Conjunto (Tierra Colora') Seeco 635
- Montuno in G**
- N. Morales Rhythm Sextette (Junglero) Majestic 1192
- Morena**
- A. Gomez (Dimelo Al) Victor 32565
- No Trates De Mentir (Don't Ever Lie Me)**
- Cuarteto Hermanos Mercado (Jai, Jai) Davis 627
- Noro in Rumbaland**
- N. Morales (Stop 21) Seeco 612
- Nostalgias**
- H. Del Carril (Luna De) Victor 38030
- Para El Ano Nuevo**
- Conjunto Tipico Ladi (El Dia) Victor 82881
- Que Te Pasa (What's On Your Mind?)**
- Yiye Quinteto (Me Siento) Davis 623
- \*Samba Album**
- Victor S-53
- Abre a Janella—O. Amaral . . . Victor 23-0727
- Alma De Um Povo—O. Amaral . . . Victor 23-0727
- Carnaval Em Familia—C. Galhardo . . . Victor 23-0728
- Foste Enborra—J. Carvalho . . . Victor 23-0729
- Juro—J. Carvalho . . . Victor 23-0729
- Nao Tenho Lagrimas—P. Tectera . . . Victor 23-0730
- Sabia Larangeira—P. Tectera . . . Victor 23-0730
- Samba Lele—C. Galhardo . . . Victor 23-0728
- Rock and Rye**
- Yiye Quinteto (Mi Oracion) Davis 621
- Rumbas Album . . . Coast C-1**
- Santa Lucia Luntana**
- L. Lamarque (Caminito) Victor 38813
- Santa Marta**
- M. Gil-N. Morales (Mexico Canta) Seeco 630
- Secreto**
- H. Del Carril (Con Toda) Victor 39332
- Si Perdi Tu Amor (If I've Lost Your Love)**
- Cuarteto Hermanos Mercado (Vamo A) Davis 624
- Stop 21**
- N. Morales (Noro in) Seeco 612
- Talk to Me, Baby**
- E. Morales (I Theenk) Rainbow 10045
- Tierra Colora'**
- C. Pozo Conjunto (Moleya) Seeco 635
- Tristeza De Amor (O La Casita)**
- Trio S. Diaz (Tu Quiele) Seeco 636
- Tu Quiele Cambia Pa Mi**
- Trio S. Diaz (Tristeza De) Seeco 636
- Vamo a Guaracha (Let's Dance the Guaracha)**
- Cuarteto Hermanos Mercado (Si Perdi) Davis 624
- \*Re-issue**

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**Drink Venders in  
Theaters Boosted  
By Movie Magazine**

CHICAGO, Dec. 13.—Advantages of soft drink vender installation in theater lobbies was the theme of a feature article appearing in a recent issue of *Motion Picture Herald*. Advocating placement of cup-type venders in such spots, article stated that "... the public today has come to expect to find carbonated drink vending installations . . . in the lobby where before, during or after the show it can quench its thirst."

In many instances, candy and drink venders supplement and stimulate the sales of each other, which results in satisfaction to both customers and theater operators alike, it was stated.

Drink vender sales for one theater, averaging 1,500 admissions per week, was given as one drink for every four tickets sold, which the theater manager states, means 1,400 soft drinks per week, 72,800 soft drinks per year.

Discussing cup-type equipment, the article stated: "The new cup machines . . . have resulted in the opening up of the important New York market where theaters, up to a few months ago, were unable to install automatic drink venders because of . . . the city's fire code." A number of theaters have discovered that candy and drink sales increased sharply when some promotional efforts such as signs and trailers were used.

**Del. Telecoin  
Case Dismissal  
Motion Granted**

WILMINGTON, Del., Dec. 13.—U. S. District Court Judge Paul Leahy, on December 4, granted dismissal motions by Telecoin Corporation, Appliance Development Corporation and Bendix Home Appliances, Inc., in a civil action in which Judson Sayre and Eugene R. Farney were co-defendants and R. L. Berner and M. V. Leventritt were plaintiffs.

Suit, filed last August (*The Billboard*, August 30), sought to secure for Bendix Home Appliances, shares of Telecoin stock owned by Sayre, Farney and the Appliance Development Corporation. Suit likewise sought to cancel a contract made in 1945 which, according to the complaint, gave Telecoin the exclusive right "to acquire Bendix washing machines for purposes of coin operation from Bendix distributors."

The plaintiffs, according to the bill of complaint, are "co-trustees of 100 shares of common stock of Bendix, which shares are and have been of record in the name of Glore, Forgan & Company" of New York, Judge Leahy pointed out. He added, "The question, then, is do these plaintiffs have the right to suit. This inquiry must be answered in the negative."

**Operators  
Information  
On Request**

NOW DELIVERING  
**KEENEY'S GOLD NUGGET**

**PIN GAMES**

|                 |         |               |         |                 |         |
|-----------------|---------|---------------|---------|-----------------|---------|
| Arizona         | \$19.50 | Dynamite      | \$79.50 | Santa Fe        | \$35.00 |
| Baffle Card     | 80.00   | Fast Ball     | 49.50   | School Days     | 19.50   |
| Big Hit         | 35.00   | Four Diamonds | 20.00   | Show Girl       | 69.50   |
| Big League      | 40.00   | Fox Hunt      | 15.00   | Sky Rider       | 25.00   |
| Bombardier      | 18.00   | Gold Star     | 19.50   | Smarty          | 69.50   |
| Cyclone         | 125.00  | Home Run, '42 | 18.50   | South Paw       | 17.50   |
| Carousel        | 99.50   | Horoscope     | 18.50   | Sun Beam        | 18.50   |
| Defense (Baker) | 15.00   | Invasion      | 22.50   | Sun Valley      | 20.00   |
| Defense (Genco) | 22.50   | Kismet        | 29.50   | Superliner      | 54.50   |
|                 |         | Majors, 1941  | 17.50   | Suspense        | 59.50   |
|                 |         | Miami Beach   | 17.50   | Victory (Genco) | 15.00   |
|                 |         | Monicker      | 18.00   |                 |         |
|                 |         | Production    | 16.50   |                 |         |
|                 |         | Rocket        | 98.50   |                 |         |



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EQUIPMENT LISTED IS SHOP CHECKED—CABINETS REFINISHED  
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**WURLITZER—USED**

|                            |          |
|----------------------------|----------|
| 750E                       | \$325.00 |
| 950E                       | 300.00   |
| Model 500                  | 175.00   |
| Model 800 Keyboard Sel.    | 175.00   |
| Model 24                   | 175.00   |
| 616 Plain Cabinet          | 75.00    |
| 616 Lite-Up                | 90.00    |
| 716 Lite-Up                | 90.00    |
| 71 Counter Model           | 125.00   |
| 81 Counter Model           | 90.00    |
| Victory Keyboard           | 125.00   |
| Victory 24 Rotary Selector | 100.00   |
| Model 412                  | 75.00    |
| Model 312                  | 75.00    |

**ROCK-OLA—USED**

|                    |          |
|--------------------|----------|
| 1946 Model         | \$395.00 |
| Model #2—12 Record | 50.00    |
| Counter Model      | 75.00    |

**MILLS—USED**

|         |          |
|---------|----------|
| Throne  | \$ 75.00 |
| Empress | 100.00   |

**A.M.I.—USED**

|                    |          |
|--------------------|----------|
| Singing Towers     | \$ 75.00 |
| A.M.I. Streamliner | 75.00    |



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**LOOK TO THE PALISADES  
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354 Fourth Ave.      New York City

**FOR SALE**

Over 35 Pieces Arcade Machines and Pinballs. Bargain if sold complete. Box D-189, c/o The Billboard, Cincinnati 22, Ohio

**Calif. Coinmen  
Push Drive for  
Cancer Fund Aid**

LOS ANGELES, Dec. 13.—With the Damon Runyon Cancer Fund drive nearing the end, West Coast coinmen are working with renewed zeal to make it a success in this area. Local drive, headed by Paul Laymon, will raise more than \$1,500 in contributions in lieu of the final kick-off dinner that would have been held November 23. The dinner scheduled for the Fairmont Hotel in San Francisco was canceled with donations replacing the money that would have been made from the event, John A. Ruggiero, Bay City chairman, said.

Laymon said that Phil Robinson, Coast representative of Chicago Coin, had been assisting in collecting money for the fund and that already \$1,000 had been received. An additional \$500 was expected to come in. An operators' meeting was held and 2,000 circulars mailed out. A third mailing is to be made before the deadline. The money collected in place of the per plate charge and other donations will put the local people over the top, it was indicated.

While going ahead with the November 23 banquet arrangements, Ruggiero was called to Portland by the unexpected death of his employer, Jack R. Moore. The committee discussed the scheduled dinner and decided to cancel it.

"We were fortunate however, in having sold quite a number of tickets; that is to say, we had received commitments for tickets, altho tickets were not yet delivered," Ruggiero said. "All of these fellows very happily allowed me to send the donations to the CMI in memory of Jack Moore, which has already been done."

"Added to that our own group here at the San Francisco office took up a collection and raised \$188.50 which was also sent in to the Damon Runyon fund in memory of Jack Moore."

"We are doing everything we can to assist the drive to reach the goal that has been set."

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Any Game  
--Bar None



**WILLIAMS' BONANZA**

With the TWO extra special Bonanza and Premium features. Players can't stop with the lure of the Super Bonus Jackpot and the sensational high score of 5 million.

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**Scott-Crosse Co.**

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**America's Bell Machine Center**

**GUARANTEED SLOTS**  
**RECONDITIONED,**  
**REFINISHED, REPAINTED**

|                                |          |
|--------------------------------|----------|
| Mills 5c War Eagle             | \$ 69.50 |
| Mills 10c War Eagle            | 74.50    |
| Mills 25c War Eagle            | 79.50    |
| Mills Blue Front, 5c           | 89.50    |
| Mills Blue Front, 10c          | 94.50    |
| Mills Blue Front, 25c          | 99.50    |
| Mills Brown Front, 5c          | 89.50    |
| Mills Brown Front, 10c         | 94.50    |
| Mills Brown Front, 25c         | 99.50    |
| Mills Bonus Bell, 5c           | 119.50   |
| Mills Bonus Bell, 10c          | 124.50   |
| Mills Silver Chrome, 5c        | 139.50   |
| Mills Silver Chrome, 10c       | 144.50   |
| Mills Silver Chrome, 25c       | 149.50   |
| Paco Comet, 5c                 | 49.50    |
| Jennings Chief, 5c             | 59.50    |
| Jennings Chief, 10c            | 64.50    |
| Jennings Chief, 25c            | 69.50    |
| Jennings Bronze Chief, 10c     | 89.50    |
| Jennings Black Hawk Chief, 25c | 89.50    |
| Walling Rotatop, 10c           | 59.50    |
| Walling Rotatop, 25c           | 59.50    |

**CONSOLES**

|  |          |
|--|----------|
| Mills 4-Bells, Late Head                   | \$139.50 |
| Keeney 3-Way Bonus Super Bell              | 850.00   |
| Mills Jumbo, Cash Payout                   | 69.50    |
| Pace Twin Reels, 5c & 5c or 5c & 10c       | 89.50    |
| Evans Bang Tails, Jackpot (2-Tone Cabinet) | 149.50   |

**NEW 5-BALL FREE PLAY GAMES**

|                       |               |
|-----------------------|---------------|
| Chicago Coin Sea Isle |               |
| United Singapore      | Genco Broncho |
| Tally-Ho              | Dolly         |

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**BRAND NEW 1947**  
**MILLS**  
**5c Q. T. .... \$115.00**

Reconditioned Post-War Pin Games  
Bally Big League ..... \$89.50  
Exhibit Big Hit ..... 89.50  
Superliner ..... 79.50  
Surf Queen ..... 49.50



**BOOTH**  
**115**

Terms: 1/3 Deposit, Balance C. O. D.

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

ALL PHONES: CAPITOL 8244

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**MERRY CHRISTMAS**

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WITH  
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DRIVE



**VICTORY'S BEST BET**

"BEST BET" is a One Ball Free Play Multiple Conversion which will net you more money than any game on your route.

"BEST BET" has been location tested and proven itself.

**ONLY "BEST BET" HAS THESE STAR ATTRactions**

- ★ Purse Light Flash—Win Odds Feature
- ★ Show Light Flash—Win Odds Feature
- ★ Extra Light Flash—Special "20" Feature } When Lit
- ★ Latest Cabinet Design and Paint Job
- ★ Stainless Steel Front and Side Rails
- ★ Instant Action
- ★ A.B.C.D. Fan Lite-Up
- ★ Electric Solenoid Jackpot
- ★ Removable Backboard Glass Frame and Back. Easy Accessibility to Bulbs and Those Tight Squeezed Locations

We have some Double Features, used. Same as above. No Mystic, but they have 1st & 2nd Race ..... **\$224.50**

Same Job on Victory Special **\$139.50**

Also same as above in Bally's Original Two-Piece Cabinet with base—other paint job ..... **\$184.50**

1/3 Deposit

Other Ballys With Motor Drives ..... \$125.50

|                 |          |                       |          |
|-----------------|----------|-----------------------|----------|
| Special Entry   | \$399.50 | DeLuxe Draw Bells     | \$324.50 |
| Longacres       | 49.50    | Super Bonus Bells,    |          |
| Victory Special | 189.50   | 5 & 5                 | 524.50   |
| Pimlico         | 39.50    | Super Bonus Bells, 5c | 329.50   |

|                |       |
|----------------|-------|
| Wild Lemon     | Write |
| Double Up      | Write |
| Nudgy          | Write |
| Jockey Special | Write |
| Gold Nugget    | Write |

|                       |          |
|-----------------------|----------|
| Wurlitzer #500        | \$ 94.50 |
| Wurlitzer #600        | 94.50    |
| Wurlitzer #600K       | 124.50   |
| Wurlitzer #700K       | 224.50   |
| Wurlitzer #800        | 224.50   |
| Wurlitzer #750        | 249.50   |
| Wurlitzer #850        | 249.50   |
| Wurlitzer #950        | 249.50   |
| Wurlitzer #616        | 34.50    |
| Rock-Ola '39 Standard | 89.50    |
| Rock-Ola '40 Super    | 99.50    |
| Rock-Ola Master       | 99.50    |

|                           |          |
|---------------------------|----------|
| Rock-Ola '39 DeLuxe       | \$ 94.50 |
| Rock-Ola Commando         | 94.50    |
| Rock-Ola Premier          | 94.50    |
| Seeburg Hi-Tone           | 134.50   |
| Seeburg Hi-Tone Remote    | 154.50   |
| Seeburg Envoys            | 149.50   |
| Seeburg R. C. Special     | 69.50    |
| Seeburg '46 Hideaway, new | 349.50   |
| Seeburg '46 S             | 424.50   |
| Seeburg '46 M             | 449.50   |
| Aireon                    | 224.50   |

Packard '46 H. A., new, in crate ..... \$324.50  
Packard Wall Boxes, new, in cartons, lots of 10 ..... 26.95

1/3 Deposit, Balance C. O. D.

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**NEW YEAR...**  
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**BELLS!**



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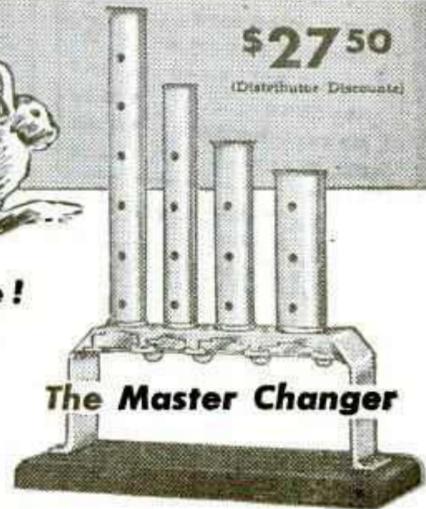
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The finest coin changer that money can buy. Check these features: All metal, solid die cast, precision machined construction... finished in HIGHLY POLISHED CHROME. On heavily weighted non-slip base. Fully tested for absolute accuracy. A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand. Protected by patents. Sold on a money-back guarantee.



**\$27.50**  
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**We Are Receiving NEW GAMES Every Day. Place Your Order Now for Delivery Within Two Weeks.**

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**OLIVE NOVELTY CO.**

2625 LUCAS AVE., ST. LOUIS 3, MO.  
(Phone: Franklin 3620)



Pre-war Games and Conversions, 7 for \$100.00; Gold Ball, \$145.00; Amber, Dynamite, Show Girl, Smarty, \$65.00 each; Big League, Surf Queen, Suspense, \$45.00 each; Rio, Havana, Kilroy, Carousel, \$90.00 each

**LEHIGH SPECIALTY CO.**

1407 W. MONTGOMERY AVE.

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## Contributions to CMI Cancer Fund Drive Hit \$176,866.69

CHICAGO, Dec. 13.—Coin Machine Industries, Inc. (CMI), announced this week that its campaign for contributions to the Damon Runyon Memorial Fund for Cancer Research has reached \$176,866.69.

Contributions received this week include Matheny Vending Co., Inc., Wichita, \$100; Stanley Amusement Co., Tacoma, Wash., \$100; Jerry Jerome, New York, \$65; Aron Motor Sales Co., Chicago, \$50; E. T. Mape Distributing Co., Los Angeles, \$50; Ann Marsters, Chicago, \$50; Ferdy Potocny, Lebanon, Pa., \$40; Super Discs, New York, \$35.

Contributions of \$25 each: John Amann Sons Co., Chicago; John Badger Lumber Co., Chicago; Desert Operating Co., Lancaster, Calif.; L. Holbrook, Huntington, Ind.; Hummel & Downing Co., Chicago; Thomas John-

ston, Philipsburg, Pa.; Miami Vending Co., Inc., Miami; Schafer Bros., Olean, N. Y.; Shorty Sherock, New York; A. E. Twigg, Lebanon, Pa.

Ten dollars each: Clyde Baerresen, Los Angeles; Frank H. Brumbaugh, Philipsburg, Pa.; Elton Parmon, Portland, Ore.; H-G Amusement Machines, Los Angeles; Mecca Music Co., East St. Louis, Ill.

Five dollars each: Arcade Amusement Co., Steubenville, O.; Joe Chlebus, Jackson, Mich.; Walter E. Jones, Hammond, Ind.; Lester Hilbrich, Chicago; McPherson Vending Co., McPherson, Kan.; Midohio Amusement Co., Mansfield, O.; Ozaukee Music Co., Port Washington, Wis.; Robert A. Poffel, Baltimore; Schott Bros., Yuma, Ariz.; W. Wesley, Minneapolis; E. R. Walker, Fort Worth; White Realty Co., Columbus, Ga.; Union

## Mrs. Reynolds Joins Dallas Distrib Firm

DALLAS, Dec. 13.—George Prock, of General Distributing Company, this week announced the appointment of Mrs. Earl E. Reynolds as manager of the firm's game division. She will occupy the home office here.

Mrs. Reynolds, well known in coin machine circles, is a pioneer in the business. She assisted her late husband, Earl E. Reynolds, when he headed the American Distributing Company here, and after his death in September, 1946, took over full management of the firm.

Sales Co., Green Bay, Wis.

Chester Wawizynick, Chicago, \$3; Joseph Lally, Chicago, \$3; John Rosenberger, Chicago, \$2; Seashore Music Co., Wilmington, N. C., \$2; Fred Bowden, Chicago, \$2; Paul Barton, Chicago, \$1; Ann McGuire, Chicago, \$1; Edward Newell Jr., Chicago, \$1; John Nimitz, Chicago, \$1.

## Ice Cream Venders Tops in Factories

CHICAGO, Dec. 13.—Automatic Vending, an ice cream cup vending operation headed by Tom W. Bresler, and one of the pioneer routes of its kind in the Chicago area, continues to hold a steady level of business in even the coldest winter months.

According to Bresler, the answer to higher year-round ice cream sales is the industrial location. While public locations afford a high rate of business in summer months, they almost always drop off to a sizable degree during the colder season. Proof of this, he explains, is the fact that his early retail locations in Waukegan, where he began operating in 1940, experienced declines when the thermometer fell.

Employees in industrial plants, working mostly in warm quarters indoors during the day, continue to be good patrons for ice cream throughout the year, no matter what the season, Bresler states. This was the main reason for re-establishment of his route in Chicago, where he found more plant locations than in Waukegan.

In industrial locations, only indication, as far as sales go, that summer is over is the drop experienced after the first cold weather before the plant heating system is turned on. After the system is on, ice cream sales pick up to comparable levels reached during the summer, remaining almost constant for the duration of the winter.

In some types of retail or amusement locations, however, where patrons remain indoors for any length of time, such as department stores, arcades, etc., or remove their coats as in theaters, recreation centers, etc., winter ice cream sales may remain at a high level throughout the year.

## Alabama Coin Firms File Suit To Regain Overpayments of Tax

MONTGOMERY, Ala., Dec. 13.—Three well-known Birmingham firms filed suit in the Circuit Court here last week against the State Revenue Department for the alleged "excessive" sales tax collections which jointly totaled \$993 in September and October, this year.

Filing the suit were the Ten Ball Novelty Company, Jefferson Music Company and the Birmingham Vending Company, who charged in separate petitions that they paid the levy under protest and asked judgments equal to what they contended was overpayment.

Stating that the tax assessments were "invalid" under the law, the Ten Ball firm is asking for a judgment of \$200, while Jefferson Music asks \$217 and the vending firm \$575.

Circuit Court has ordered Revenue Commissioner Philip J. Hamm to answer the complaint within 30 days.

## Automatic Drink Venders New Louisville Coin Firm

FRANKFORT, Ky., Dec. 13.—Automatic Drink Venders, Louisville, was formed December 5 to manufacture and deal in soft drinks and soft drink vending machines. Capital, \$100,000.

Firm was chartered by Everette E., William H., Elsa S. and Virginia B. Butler.

## Conn. Tobacco Harvest Up

HARTFORD, Conn., Dec. 13.—Tobacco production in the Connecticut Valley reached a total of 35,972,000 pounds in 1947, a 4 per cent gain over a year ago. A season of favorable weather was given credit for the production gain.

# EMPIRE'S SUPERMART

## WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

WE HAVE BEEN APPOINTED DISTRIBUTORS FOR  
**H. C. EVANS**  
IN ILLINOIS, IOWA AND NORTHERN INDIANA

### NEW PIN GAMES

- HUMPTY DUMPTY ... **W**
- UNITED SINGAPORE ... **R**
- MARVEL DOLLY ... **I**
- WMS. BONANZA ... **E**
- KEENEY HI RIDE ... **T**
- EXH. STAR LITE ... **E**
- CHICOIN SEA ISLE ...
- BALLY BALLYHOO ... \$160.00
- BRONCHO ... 185.00
- MARVEL OSCAR ... 170.00
- EX. TALLY-HO ... 190.00

### ROLL DOWN GAMES

- GENCO BING-A-ROLL ... \$489.50
- CHI. ROLL DOWN ... 385.00
- BALLY HY-ROLL ... 499.50
- ADVANCE ROLL ... 499.50
- BUCCANEER ... 499.50
- ESSO ARROWS ... 499.50
- PRO-SCORE ... 499.50

### NEW COUNTER GAMES

- |                            |                           |
|----------------------------|---------------------------|
| POP-UP ... \$ 17.50        | MARVELOIG. REELS \$ 39.50 |
| ABT CHALLENGER ... 49.50   | MEX. BASEBALL ... 30.00   |
| BASKET BALL, 1¢ ... 34.50  | SKILL THRILL ... 30.00    |
| GOTT. GRIP SCALE ... 39.50 | FREE PLAY ... 30.00       |
| GRIP-VUE ... 49.50         | IMP. 1¢ or 5¢ ... 14.50   |
| DAVAL BEST HAND ... 30.00  |                           |

### NEW SLOTS

- JENNINGS LITE-UP CHIEF ...
- JENNINGS STANDARD CHIEF ...
- MILLS JEWEL BELL ...
- MI'S BLACK CHERRY ...
- GROETCHEN DE LUXE CLUB COLUMBIA ... \$129.50
- GROETCHEN COLUMBIA, JP ... 109.50
- VEST POCKETS ... 65.00

**WRITE!**

### SLOT SAFES, STANDS

- CHICAGO METAL REVOLVING SAFES—
- UNIVERSAL, Single, \$79.50; Double ... \$116.75
- BOX STANDS ... \$27.50 • FOLDING STANDS ... 12.50

**BAT-A-BALL UPRIGHT MODEL \$84.50**  
**JR., WITH STAND 29.50**

BRAND NEW, IN ORIGINAL CRATES! ORDER NOW!

### NEW CONSOLES

- BAL. WILD LEMON ... \$542.50
- BAL. DOUBLE UP ... 542.50
- BAL. TRIPLE BELL ... 895.00
- DE L. DRAW BELL ... 512.50
- MILLS 3 BELLS ... 645.00
- JENN. CHALLENGER ... 595.00
- EVANS BANQTAILS ... 671.50
- EVANS RACES ... 881.00

### NEW VENDORS

- SILVER KING, 1¢ or 5¢ NUT OR B.G. ... \$ 18.95
- SILVER KING HOT NUT VENDOR ... 29.95
- VICTOR MODEL V, 1¢ GLOBE TYPE ... 11.75

### NEW ONE BALLS

- JOCKEY CLUB, P.O. ... \$645.00
- JOCKEY SPECIAL ... 645.00
- GOTT. DAILY RACES ... 650.00

### RECONDITIONED 5 BALLS

- |                       |                        |
|-----------------------|------------------------|
| LUCKY STAR \$169.50   | SANTA FE ... \$ 44.50  |
| MAISIE ... 145.00     | BRAZIL ... 44.50       |
| ROCKET ... 139.50     | TRADE WINDS ... 44.50  |
| CYCLONE ... 129.50    | 5-10-20 ... 44.50      |
| VANITIES ... 119.50   | STREAMLINER ... 44.50  |
| MYSTERY ... 129.50    | UN. MIDWAY ... 44.50   |
| KILROY ... 119.50     | KISMET ... 44.50       |
| DYNAMITE ... 99.50    | BOSCO ... 44.50        |
| SMARTY ... 99.50      | HI HAT ... 44.50       |
| SHOW GIRL ... 99.50   | YANKS ... 44.50        |
| SPELLBOUND ... 89.50  | VICTORY ... 44.50      |
| SUPER SCORE ... 99.50 | CLOVER ... 44.50       |
| OPPORTUNITY ... 89.50 | FLY. TIGERS ... 44.50  |
| FAST BALL ... 79.50   | VELVET ... 44.50       |
| SUPERLINER ... 89.50  | PRODUCTION ... 39.50   |
| STEP UP ... 79.50     | SEA HAWK ... 39.50     |
| MID. RACER ... 44.50  | EAGLE SQUAD ... 39.50  |
| CANTEEN ... 44.50     | JUNGLE ... 39.50       |
| SURF QUEEN ... 44.50  | STAR ATTRAC. ... 39.50 |
| LITE-O-CARD ... 44.50 | BELLE HOP ... 39.50    |
| YANK DOODLE ... 44.50 | BOLAWAY ... 39.50      |
| FLAT TOP ... 44.50    | SHOW BOAT ... 39.50    |
| LIBERTY ... 44.50     | VENUS ... 39.50        |
| SKY CHIEF ... 44.50   | TOWERS ... 39.50       |
| BIG PARADE ... 44.50  | ABO BOWLER ... 39.50   |
| AIR CIRCUS ... 44.50  | '41 MAJORS ... 39.50   |
| KNOCK OUT ... 44.50   | SEVEN UP ... 39.50     |
| SOUTH SEAS ... 44.50  | TEN SPOT ... 39.50     |

### SLOTS

- 5¢ WATLING ROLATOP, 3-5 ... \$145.00
- 5¢ MILLS ORIG. CHROME, 2-5 ... 109.50
- 5¢ MILLS BLUE FRONT, ORIG. ... 89.50
- 10¢ BROWN FRONTS ... 109.50
- 25¢ MILLS CLUB CONSOLE ... 149.50
- 10¢ JENN. SILVER CHIEF ... 99.50
- 5¢ JENN. CLUB CONSOLE CHIEF ... 109.50
- 5¢ JENN. BRONZE CHIEF ... 199.50
- JENN. CIGAROLA XV ... 99.50
- JENN. LITE-UP CHIEFS, Used 10 Days, 5¢, \$215; 10¢, \$225; 25¢ ... 285.00

### ARCADE

### COUNTER GAMES

- ABT FIRE & SMOKE ... \$ 29.50
- ABT MODEL F, BLUE ... 24.50
- COCKEYED CIRCUIS ... 79.50
- GRIPPER, GOTT., 3-WAY ... 24.50
- KICKER & CATCHER ... 24.50
- HAMMER STRIKER, EXH. ... 47.50
- KNOTTY PEEK ... 79.50
- LOVE METER ... 39.50
- PIKES PEAK ... 24.50
- TEXAS LEAGUER ... 49.50
- WHEELS OF FORTUNE ... 39.50
- WHIZZ & STAND ... 59.50
- BALLY HEAVY HITTER ... 129.50

### ONE BALLS

- VICTORY SPECIAL, Auto. Shuf. ... \$249.50
- CLUB TROPHY, F.P. ... 74.50
- DARK HORSE, F.P. ... 69.50
- '41 DERBY, F.P. ... 79.50
- RECORD TIME, F.P. ... 69.50
- LONGACRE, F.P. ... 109.50
- TURF KING, P.O. ... 99.50
- JOCKEY CLUB, P.O. ... 89.50
- LONGSHOT, P.O. ... 69.50
- KENTUCKY, P.O. ... 74.50
- SPORT KING, P.O. ... 64.50
- VICTORY DERBY, Auto. Shuf. ... 159.50

### CONSOLES

- 5¢ KEEN. BONUS SUPER BELL ... \$345.00
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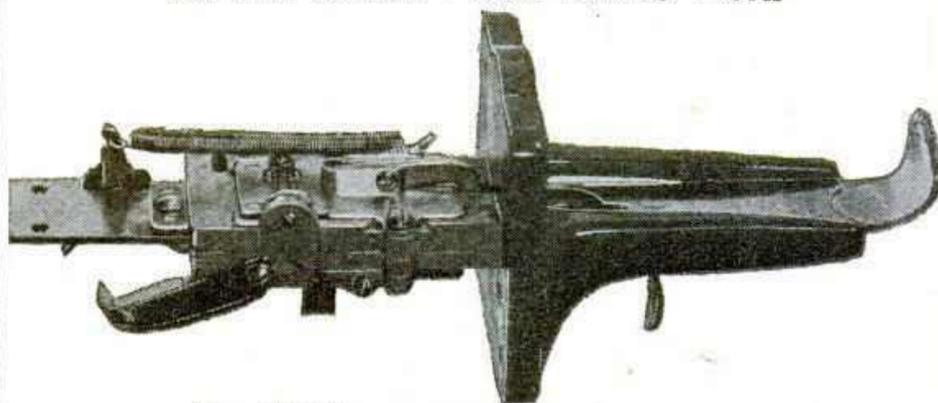
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| A.B.T. Challengers, slightly used ..... \$ 24.50           | Bally Rapid Fire, crating included .. \$ 49.50                    |
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| Gottlieb 3-Way Grippers ..... 12.50                        | Champion Hockey, crating included 29.50                           |
| Genco Advance Roll, like new ... Write for Price           | Goatee, crating included ..... 124.50                             |
| Chicago Coin All Star Hockey, crating included ..... 49.50 | Mills Owl, crating included ..... 15.00                           |
| Scientific Batting Practice, crating included ..... 49.50  | Total Rolls (like new), crating included ..... 174.50             |
| Keeney Air Raider, crating included .. 49.50               |   |
| Tall Gunner, crating included ..... 49.50                  |   |
| Bang-a-Deer, crating included ..... 74.50                  |   |

THESE BARGAINS ARE MOVING FAST! ORDER NOW!

*J. L. Lendon Music Co., Inc.*  
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

SPECIAL! #18 ZIP CORD  
1 1/2¢ PER FT.

**Seeburg**  
DEPENDABLE MUSIC SYSTEMS  
WITH SOUND DISTRIBUTION

EXCLUSIVE DISTRIBUTOR WISCONSIN AND UPPER MICHIGAN

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

FORMERLY MILWAUKEE COIN MACHINE CO.

PHONE: KILBOURN 7323

HERE ARE JUST THE MUSIC PARTS YOU NEED!

|                                  |                                       |
|----------------------------------|---------------------------------------|
| 616 Amplifiers ..... \$19.50     | Tone Arms for Wurlitzer ..... \$15.50 |
| 412 Amplifiers ..... 14.50       | Wurlitzer Motors ..... 19.50          |
| 24 Amplifiers ..... 27.50        | Speakers for 24 or 616 ..... 15.50    |
| Coin Chutes for 24 ..... \$14.50 |                                       |

1/3 WITH ORDER—BALANCE C. O. D.

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COVEN'S COIN CORNER

USED FIVE BALLS

|                           |                            |
|---------------------------|----------------------------|
| Action ..... \$19.50      | Sky Ray ..... \$19.50      |
| Baffle Card ..... 79.50   | Slugger ..... 24.50        |
| Big Hit ..... 49.50       | Stage Door Canteen. 49.50  |
| Big Parade ..... 34.50    | Stars ..... 19.50          |
| Captain Kidd ..... 19.50  | State Fair ..... 69.50     |
| Double Barrel ..... 39.50 | Super LIner ..... 69.50    |
| Eagle Squadron ... 29.50  | Surf Queen ..... 49.50     |
| Flat Top ..... 29.50      | Suspense ..... 69.50       |
| Four Roses ..... 19.50    | Ten Spot ..... 19.50       |
| Knockout ..... 39.50      | Venus ..... 19.50          |
| Land Slide ..... 19.50    | Wild Fire ..... 19.50      |
| Laura ..... 49.50         | World Series '43 ... 19.50 |
| Liberty ..... 49.50       |                            |
| Majors '41 ..... 19.50    |                            |
| Metro ..... 19.50         |                            |
| Sea Hawk ..... 24.50      |                            |

USED CONSOLES

|                                  |
|----------------------------------|
| Big Game, F.P., 5¢ ..... \$24.50 |
|----------------------------------|

USED SLOTS

|  |
|--|
| Mills Black Cherry, 10¢ ..... \$149.50 |
| Mills Chrome, 10¢ (Rebuilt) .. 149.50  |
| Mills Chrome, 25¢ (Rebuilt) .. 149.50  |

SPECIALS

|   |
|---|
| Silver Streak (New) ..... \$149.50 (Final Closeout) |
|---|

PARTS SPECIAL

|  |
|--|
| Rubber Rings, Extra Large ..... \$2.25 per 100 |
| Large ..... 2.00 per 100                       |
| Medium ..... 1.75 per 100                      |
| Small ..... 1.50 per 100                       |
| Heavy Hitter Stands (Wood) ..... 5.00 each     |

USED ARCADE EQUIPMENT

|                               |
|-------------------------------|
| Advance Shocker ..... \$15.00 |
| Evans Ski Ball ..... 59.50    |

Terms: 1/2 Deposit—Balance C. O. D. or Sight Draft.

EXCLUSIVE BALLY DISTRIBUTOR

**COVEN distributing Co.**  
3181 ELSTON AVE. CHICAGO, ILL.  
Phone: INDEPENDENCE 2210

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CONTACT US FOR PRICES AVAILABLE NOW All the Latest USED GAMES GUARANTEED CHECKED • SCRAPED • CLEANED

Latest 5-Ball Games

UNITED'S SINGAPORE CHICOIN'S SEA-ISLE EXHIBIT'S STAR LITE

Latest Roll-down Games

UNITED'S SINGAPORE CHICOIN'S ROLL-DOWN

**MARLIN**  
AMUSEMENT CORPORATION

District 1625 412 9th Street, N. W. WASHINGTON, D. C.

COME TO HEADQUARTERS FOR THE LATEST MODELS SLOT MACHINES

BOUGHT, SOLD AND EXCHANGED SEND FOR CATALOG

QUICK, EFFICIENT SLOT MACHINE REPAIRS  
BAKER NOVELTY CO. 1700 WASHINGTON CHICAGO 12, ILL.

**NOW \$150<sup>00</sup>**

**5c-10c-25c ROL-A-TOP BELLS**

**WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:**

**1 Cherry Pay 2 — 1 Cherry Pay 3 — Mystery 3-5 Payout, Standard  
— Mystery 3-5 Payout, Club — No Lemon on First Reel**

**DON'T WRITE—WIRE!**

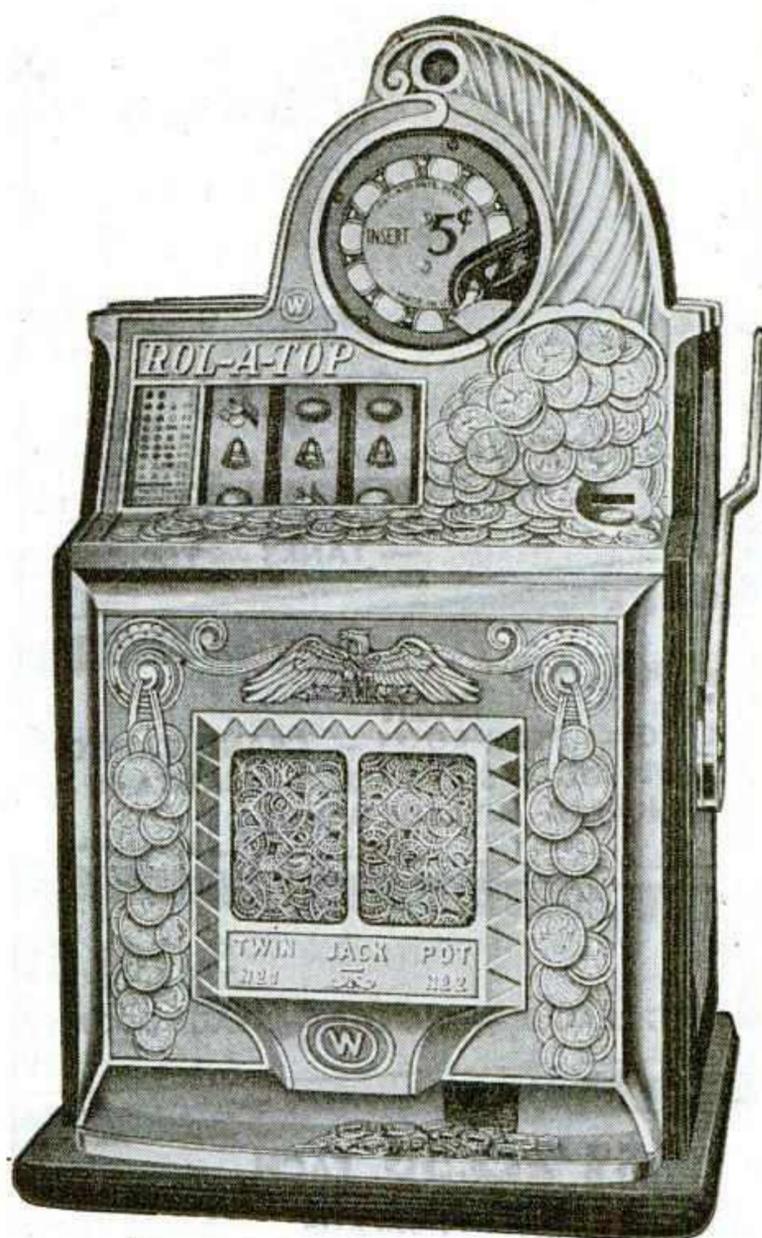
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Est. 1889 — Tel.: COL. 2770

4650 W. FULTON ST.

CHICAGO 44, ILLINOIS

Cable Address: "WATLINGITE," Chicago



*it earns, earns, earns—oh brother, how it earns!*



**George Ponser's Pro-Score**

**The game of the year! It's got that thing called action—that excitement that makes it a big-time money-maker.**

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**DISTRIBUTORS! ACT FAST FOR AVAILABLE TERRITORIES**

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there is a  
**Santa Claus**



**LOOK AT THESE GIVEAWAY PRICES**

**AT SHAFFER'S**

**ARCADE AND COUNTER GAMES**

- PHOTOMATIC, '42 .....\$400.00
- TOTAL ROLL..... 189.50
- UNDERSEA RAIDER..... 89.50
- WHIZZ ..... 39.50
- PEE-WEE ..... 24.50
- SKILL THRILL..... 19.50
- GRIP SCALE..... 17.50
- TARGET SKILL ..... 17.50
- POP-UP ..... 14.50

**CONSOLES AND SLOTS**

- MAY BELL (4-WAY), 5-5-5-25c \$159.50
- 10c BRONZE CHIEF..... 129.50
- 5c BLACK CHERRY ..... 98.50
- 5c PACE COMET SLOT..... 79.50
- 5c COLUMBIA BELL..... 44.50
- PACE SARATOGA, P. O..... 39.50
- PACE REELS, P. O..... 39.50
- KENTUCKY "SKILL TIME".... 39.50
- 5c GUSHER (COUNTER GAME). 29.50
- AMERICAN EAGLE (COUNTER GAME) ..... 29.50

**TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.**  
All Items Offered Subject to Prior Sale



**SHAFFER MUSIC COMPANY**

606 South High St.

Columbus 15, Ohio

PHONE: MAIN 5563

**WHY WAIT?  
BE YOUR OWN SANTA CLAUS  
WITH THESE  
"SOUTHERN" BARGAINS!**

**\$19.50 EACH**  
ALL AMERICAN — ARGENTINE — ACTION — FIVE,  
TEN, TWENTY — LEGIONNAIRE — FOREIGN  
COLORS — GUN CLUB — SKY RAY  
— YANKS — TOPIC — VICTORY

**\$29.50 EACH**  
BOSCO — FOUR ROSES — GRAND CANYON — KEEP  
'EM FLYING — SUN VALLEY — SANTA FE —  
SHANGRI LA — TRADE WINDS

**\$49.50 EACH**  
BIG LEAGUE — BIG HIT — STAGE DOOR CANTEN —  
SURF QUEEN

**\$139.50 EACH**  
BAFFLE CARD — CYCLONE — CLICK — KILROY —  
MISS AMERICA — RIO — SMOKY

**\$169.50 EACH**  
BRONCHO — BOWLING LEAGUE — CO-ED — GOLD  
BALL — LUCKY STAR

**SPECIAL!**  
THRONE OF MUSIC . . \$80.00 | EMPRESS . . \$90.00  
WURLITZER 1015 with 216 RECEIVER  
and 219 STEPPER . . . . . \$565.00

**WRITE AT ONCE FOR NEW LIST OF  
HUNDREDS OF LATE GAMES,  
PHONOGRAPHS, ONE-BALLS  
AND CONSOLES**

Terms: 1/3 Deposit, Bal. Sight Draft.

"The House that Confidence Built"

**SOUTHERN AUTOMATIC  
MUSIC COMPANY, INC.**

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CINCINNATI · DAYTON · FT. WAYNE  
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NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS



**2 GREAT COIN CHANGERS**

TESTED AND APPROVED  
BY LEADING OPERATORS  
AT  
SENSATIONALLY  
LOW PRICES

**BEACON  
Electrically Operated  
COIN CHANGER**

IMMEDIATE DELIVERY **\$79.50**

Changes dimes or quarters into  
nickels with the speed of light-  
ning! Makes change in less than  
a second! Holds \$40.00 in nick-  
els. The first electrically oper-  
ated coin changer at the lowest  
price.



**★ BEACON JR. ★  
MANUALLY OPERATED  
COIN CHANGER**

HOLDS \$22.00 **\$49.50**  
IN NICKELS

Efficient, foolproof, for use where it is  
more practical to use a manually operated  
coin changer.

FRANCHISED TERRITORIES ARE AVAIL-  
ABLE FOR RESPONSIBLE DISTRIBUTORS

**BELL PRODUCTS CO.**

2000 N. OAKLEY BLVD. HUMBOLDT 3027 CHICAGO 47, ILL.

**FACTORY CLOSEOUTS!**

**SPECIAL!**

**SHOOTING STARS**

IN ORIGINAL CARTONS

5-BALL FREE PLAY GAME  
Fast! Flashy! Exciting Action! Fea-  
tures High Score and Disappearing  
Skill Hole! A proven money maker!

**\$74.50 EACH**  
ONLY **\$69.50** Lots  
of 10

**BRAND NEW MARVEL  
POP-UP**

IN ORIGINAL CARTONS

NOW **\$14.95**  
ONLY

1¢ Play. Metered.

**WHILE THEY LAST!**

**RUSH YOUR ORDER!**

Terms: 1/3 Deposit, Balance C. O. D.

**ATLAS NOVELTY CO.**

2200 N. Western Ave. Chicago 47, Illinois



FOREIGN  
ORDERS  
A  
SPECIALTY!

**RENT A MACHINE  
KEEP THAT LOCATION HOT**

Established Operators—Save money by renting games and phonographs.  
1/2 rental fee may be applied against purchase.  
Send Us Your Name and Address for Full Details.  
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IT'S GOT 'EM ALL TALKING!

Chicago Coin's  
De Luxe  
**SEA ISLE**

YES, 7 WAYS TO SET UP BONUS SCORE & 3 WAYS TO COLLECT THE BONUS.. NEW DOUBLE BONUS FEATURE.. 4 LIGHTED JUMBO ROLL-OVER BUTTONS

SEE YOUR CHICAGO COIN DISTRIBUTOR TODAY!

WEST COST REPRESENTATIVE  
**PHIL ROBINSON**  
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**ALBERT SIMON**  
215 W. 64th ST., NEW YORK, NEW YORK



**Chicago Coin MACHINE CO.**  
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS



**In Original Cases**      **SPECIALS!**      **PHOTOMATIC**

**BRAND NEW SHOOTING STARS, \$69.50**

Late Model, used only a few months, excellent condition . . . . . \$795.00  
Also just off location, PHOTO-MATICS, nice and clean. \$295.00  
(Grating Extra)

**NEW EQUIPMENT IMMEDIATE DELIVERY**

|                   |                                    |                                      |                              |
|-------------------|------------------------------------|--------------------------------------|------------------------------|
| Humpty Dumpty     | Bally Hi Roll                      | Club Bell, Comb. 5¢ \$ 89.50         | Victory Special, FP \$250.00 |
| Sea Isle          | Double Up                          | Club Bell, Co-nb. 25¢ 109.50         | Victory Derby, P.O. 157.50   |
| Singapore         | Wild Lemon                         | Hi Hand, Comb. 5¢ 89.50              | Longacres, F.P. . . 119.50   |
| Star Lite         | Jockey Specials                    | Hi Hand, Comb. 25¢ 109.50            | Thorobred, F.P. . . 119.50   |
| Bonanza           | Jockey Clubs                       | Jenn. Silvermoon, 5¢ 59.50           | Sport King, P.O. . . 67.50   |
| Nevada            | Jenn. Clubs                        | Jenn. Silvermoon, 10¢ 89.50          | Turf King, P.O. . . 99.50    |
| Broncho           | Jenn. Challenger                   | Comb. Super Bell, 5¢ 79.50           | Fairmount, P.O. . . 119.50   |
| Marvel Dolly      | Buckley Criss                      | 5-25¢ Super Bonus                    | Keeney Fortune,              |
| Keeney Hi Ride    | Cross                              | Bell . . . . . 585.00                | F.P. & P.O. . . . 69.50      |
| Chicoin Roll Down | Jenn., Mills, Pace & Watling Slots | 5¢ Super Bonus . . . 345.00          | Kentucky, P.O. . . 69.50     |
|                   |                                    | Comb. Jumbo, FP & PO . . . . . 84.50 | Long Shot, P.O. . . 69.50    |

**THOROUGHLY RECONDITIONED EQUIPMENT**

**FREE PLAY CONSOLES**

**ONE-BALLS**

**WRITE FOR LIST: New and Perfectly Reconditioned Payout Consoles, Phonographs, Arcade Equipment, Novelty Games, Counter Games, Bells, etc. FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. We make all coin chute adaptations; are experts in special packing and crating. Send for our illustrated literature. CABLE: MOCOIN. Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.**

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

**READY FOR OPERATION!**

**\$30 EACH OR 4 FOR \$100!**

|                 |              |                 |
|-----------------|--------------|-----------------|
| SHOWBOAT        | TEN SPOT     | ON DECK         |
| SPOT POOL       | BELLE HOP    | SPORTS PARADE   |
| MAJORS          | DOUBLE PLAY  | PARADISE        |
| DIXIE           | SLUGGER      | GOLD STAR       |
| STAR ATTRACTION | WILD FIRE    | TWIN SIX        |
| SEVEN UP        | SCHOOL DAYS  | SHORT STOP      |
| A.B.C. BOWLER   | MIAMI BEACH  | MARINES AT PLAY |
| SNAPPY, '41     | ALL AMERICAN | HOROSCOPE       |
| JUNGLE          | SECOND FRONT | LIBERTY (Bally) |
| DEFENSE         | PURSUIT      | G.I. JOE        |
| VICTORY         | FLICKER      | STRATOLINER     |
| BOLAWAY         | CHAMP        |                 |

1/3 Deposit With Order, Balance C. O. D.

**Mid-State Co.** 2369 MILWAUKEE AVE., CHICAGO 47, ILL  
Phone: Everglade 2545

**SACRIFICE**

|  |               |
|--|---------------|
| 5 Bang-a-Fitty Skee-ball Alleys, just like brand new                                   | \$200.00 Each |
| 5 Pokerino Tables (bought new two months ago)  | 150.00 Each   |
| 2 Exhibit Rotary Merchandisers, just recovered with new felt, new paint job, new glass | 125.00 Each   |
| 2 Panoram Peek Machines  | 175.00 Each   |
| 1 Voice Recorder, latest model, Mutoscope  | 500.00        |

Will sell all the above as one sale for \$2,500.00; you save \$350.00.  
All the above merchandise guaranteed to be in A-1 shape.  
1/2 certified deposit with order.

**PLAYLAND AMUSEMENT CO.**  
616 ADAMS STREET Phone: Adams 7307 TOLEDO 4, OHIO

THERE IS NO SUBSTITUTE FOR . . .

**UNITED'S SINGAPORE**

WRITE, WIRE, PHONE—IMMEDIATE DELIVERY

**SIMON SALES, INC.**  
DAVE SIMON

Note New Address: 627 10th Ave., New York 19, N. Y.  
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**LET'S GO**  
**TO THE COIN MACHINE SHOW**  
*"BIGGER AND BETTER THAN EVER BEFORE!"*  
**SHERMAN HOTEL**  
**CHICAGO**

**JANUARY 19, 20, 21, 22, 1948**

# AMUSEMENT MUSIC VENDING

## EQUIPMENT OF ALL TYPES

See the greatest array of money-making equipment in history. New, exciting amusement games. Newest ideas in music equipment. All types of merchandise vending machines. Prepare for prosperity in 1948—by attending the big 1948 Coin Machine Show—Sherman Hotel, Chicago, January 19, 20, 21, 22.

### MILLS LATEST MACHINES



**GOLDEN FALLS**  
 You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.  
**WRITE FOR PRICES**



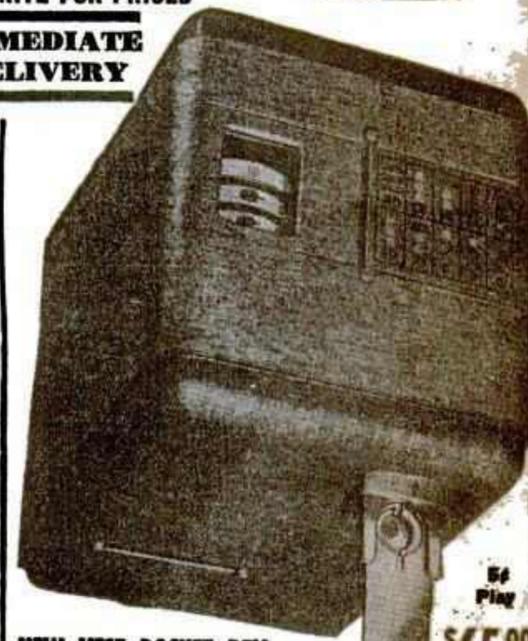
**JEWEL BELL**  
 If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.  
**WRITE FOR PRICES**



**MILLS Q T**  
 A "Pony-Size" Bell. Weighs only 35 lbs.  
 The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

**\$115.00** 1/3 Deposit.

New Box Stands, Single, Double and Triple Safes



**NEW VEST POCKET BELL**  
 The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.  
**BLUE & SILVER or GOLD & SILVER.**  
 \$65.00 1/3 Deposit

**SICKING, INC.**

Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

### BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see Bill Happel  
 MILWAUKEE see Carl Happel

#### NEW CONSOLES

NEW KEENEY GOLD NUGGET ..... WRITE | NEW BALLY DOUBLE UP ..... WRITE  
 NEW BALLY TRIPLE BELLS ..... WRITE | NEW BALLY DE L. DRAW BELLS ..... WRITE  
 NEW BALLY WILD LEMON ..... WRITE | NEW EVANS BANGTAILS ..... WRITE

#### GUARANTEED RECONDITIONED CONSOLES

|   |   |
|---|---|
| KEENEY BONUS, 1-WAY ..... \$345.00                  | MILLS JUMBO, LATE P.O. .... \$ 49.50    |
| KEENEY BONUS, 2-WAY ..... 575.00                    | BALLY DRAW BELLS ..... 245.00           |
| KEENEY 4-WAY SUPER BELLS, 5¢-5¢-5¢-25¢ ..... 189.50 | EVANS BANGTAILS, F.P., P.O. .... 395.00 |
| MILLS 1947 THREE BELLS ..... 595.00                 | BALLY OLUS BELLS, F.P., P.O. .... 49.50 |
| MILLS 1941 THREE BELLS ..... 245.00                 | BALLY HI HANDS, F.P., P.O. .... 49.50   |
| LATE MILLS 4 BELLS, 5-5-5-25¢ ..... 245.00          | EVANS LUCKY LUORE, P.O. .... 49.50      |
| LATE MILLS 4-BELLS, 5-5-5-5¢ ..... 199.50           | MILLS JUMBO, F.P. .... 39.50            |
| MILLS JUMBO, LATE F.P., P.O. .. 59.50               | PAVE SARATOGA, F.P., P.O. .... 49.50    |
|   | BALLY DELUXE DRAW BELLS .. WRITE        |

**SPECIAL**

KEENEY BONUS 3-WAY, 5c-10c-25c, REFINISHED

**\$745.00**

KEENEY SUPER SINGLE, 5¢, F.P., P.O., REBUILT AND REFINISHED LIKE NEW..

**\$59.50**

KEENEY TWINS, 5¢-25¢, F.P., P.O., REBUILT AND REFINISHED LIKE NEW..

**\$89.50**

#### GUARANTEED RECONDITIONED PHONOGRAPHS

|                                     |                                     |
|-------------------------------------|-------------------------------------|
| WURLITZER MODEL 1015 ..... \$575.00 | ROCK-OLA MODEL 1422 (1946) .. WRITE |
| SEEBURG MODEL 1-46 ..... 495.00     | A.M.I. 1946 MODEL ..... WRITE       |
| AIREON 1946 MODELS ..... 295.00     | PACKARD 1946 MODEL ..... WRITE      |
| SEEBURG 8800, R.O.E.S. .... 299.50  | WURLITZER MODEL 950 ..... \$345.00  |

**SPECIAL**

GENCO ADVANCE ROLLS, REFINISHED LIKE NEW

**\$279.50**

SHIPPED FREIGHT PREPAID ANYWHERE IN THE UNITED STATES

#### RECONDITIONED ONE-BALLS AND ROLL-DOWNS

|   |                                      |
|---|--------------------------------------|
| BALLY SPECIAL ENTRIES, F.P. .... \$425.00 | ENTERPRISE BIG CITY ..... \$294.50   |
| KEENEY HOT TIP, F.P. .... 350.00          | ENTERPRISE SUPER TRI-SOORE .. 194.50 |
| KEENEY BIG PARLAY, F.P., P.O. 195.00      | GENCO TOTAL ROLL ..... 124.50        |
| BALLY VICTORY SPECIAL, F.P. .... 245.00   | SPORTSMAN ROLL ..... 124.50          |
| BALLY LONGAORE, F.P. .... 89.50           | TALLY ROLL ..... 89.50               |

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

**Badger Sales Co., Inc.**

2251 WEST PICO BLVD. LOS ANGELES 6, CALIF. ALL PHONE DR. 4326.

**Badger Novelty Co.**

2546 NORTH 30TH STREET, MILWAUKEE 10, WIS. ALL PHONE KIL. 3030.



**1.**

**for the money!**

*The dominant Jackpot display on Mills Golden Falls brings in the Money.*



**2.**

**for the show!**

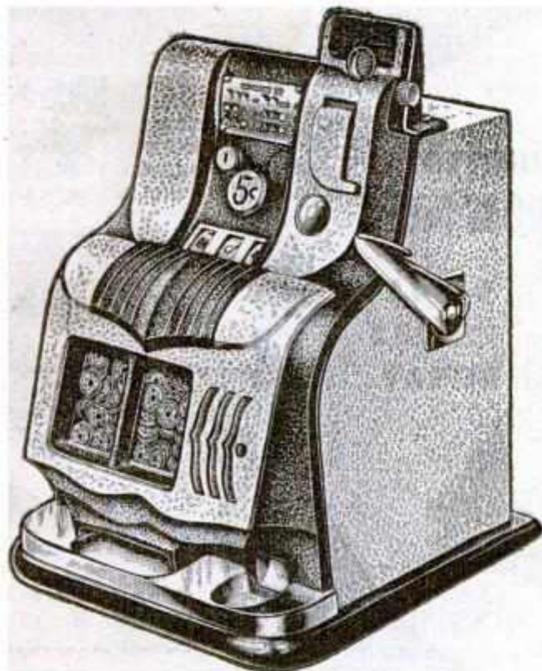
*No Bell machine on the market can beat the Jewel for Show!*



**3.**

**to get ready!**

*Mills Black Cherry Bell is always Ready to serve fun and relaxation.*



**4.**

**to go!**

*Mills little Q.T. Bell can "Go" when other Bells cannot.*

*Bell-O-Matic Corporation*

# EVANS' LONG SHOT RACES

WITH HIGH PAYOUT  
50c to \$25.00 for 5c Play

**FAST PLAY — GREATER EARNINGS!**

Evans' new electro-pneumatic control speeds up play faster than ever before!

**MYSTERY ODDS!** On each play odds change with flashing lights and mechanical action!

**7 COIN DROPS** with Individual Coin Detectors!

**NEW REFINEMENTS! NEW DESIGN!**

Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

**GUARANTEED!**

Try Evans' Long Shot Races at Our Risk!  
Satisfaction Guaranteed or Money Back!



WRITE, WIRE OR PHONE FACTORY  
OR  
SEE YOUR DISTRIBUTOR

BOOTHS 43  
44 - 45 - 46



**H. C. EVANS & CO.**

1520-1530 W. ADAMS ST.  
CHICAGO 7, ILLINOIS

## Leading Operators Prefer ATLAS SERVICE!

### NEW BELLS

|   |          |
|---|----------|
| Jennings Standard Chief, 5c               | \$269.00 |
| Jennings Standard Chief, 10c              | 279.00   |
| Jennings Standard Chief, 25c              | 289.00   |
| 50c                                       | 399.00   |
| \$1.00                                    | 599.00   |
| Jennings Super DeLuxe (Lite-Up) Chief, 5c | 324.00   |
| 10c                                       | 334.00   |
| 25c                                       | 344.00   |
| 50c                                       | 454.00   |
| Jenn. Std. Club Console                   | 369.00   |
| Jenn. Super DeLuxe Club Cons.             | 424.00   |
| \$1.00 Pace DeLuxe Bell                   | 550.00   |
| Columbia DeLuxe Bell                      | 179.50   |
| Columbia Jackpot Bell                     | 145.00   |
| Weighted Slot Stands                      | 25.00    |
| Double Revolve A Round Safes              | 175.00   |
| Triple Revolve A Round Safes              | 262.00   |

The Finest in New and Used Equipment

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BANG TAILS, COMBINATION

IMMEDIATE DELIVERY



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Counter Game, 1c Play.  
Metered. In Original  
Cartons . . . . . **ONLY \$14.95**

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*Great Sensation*

# BING-A-ROLL

**IT'S NEW! IT'S DIFFERENT!**

*Here's Why* **BING-A-ROLL**  
*is a Great* **SKILL GAME**

A high score of 285,000 can be obtained by skillful playing of balls.

Each ball played scores from 1,000 to 24,000.

**PLUS** a bonus score of 50,000 when a line is completed **VERTICALLY—HORIZONTALLY** or **DIAGONALLY**.

All balls can be played at once, yet the ingenious automatic scoring device will register the score of individual balls **ACCURATELY** plus the bonus!

Arrangement of playfield is duplicated in colorful lightup design on backboard glass; score lights up rapidly as played balls fall into pockets.

**No waiting for balls to register. Scoring device registers while other balls are played.**

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**GENCO** **BUILDS GREATER GAMES**  
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Ride with Keeney's **HI-RIDE**



TO RICHER PROFITS IN 5 BALL NOVELTY AND FREE GAME PLAY...It's New...It's Better

★ Join the parade to Keeney's "HI-RIDE" if you want to build up richer profits in 5 ball novelty and free game locations. Keeney's "HI-RIDE" offers more than the average bumper game. Much more! See and play Keeney's "HI-RIDE." Find out why it stimulates real playing delight to capture steady customers:

- Fast criss-cross bumper action starts higher speed scoring.
- Scores boost to 20,000 in center column with lifted bumpers.
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Keeney's "HI-RIDE" is terrific in action — ORDER YOURS TODAY.

And the FASTEST MONEY MAKING CONSOLE

Keeney's **"GOLD NUGGET"**

To the right is Keeney's "GOLD NUGGET"—the fastest money maker in America. Smart. Rich. Impressive. Styled to command the best spots. A play principle combining all the appeal of the bell-fruit reel machine plus the magic of flashing lights, two coin play and multiple scoring.

Each time the machine operates, a flasher lights up one of 8 scoring combinations such as 2 cherries, 3 oranges, etc., for a much greater award should the reels stop on a like combination. Example: 3 lemons across the reels and 3 lemons on the flasher automatically increase the award from 8 to 36. Two coins boost it from 8 to 100 on the same combination. A mighty attraction! Standard 2 Way "GOLD NUGGET" equipped with 5¢ and 25¢ chutes. Any combination of 5¢—10¢—25¢ chutes available at regular cost. Fifty-cent chutes extra. Order Keeney's "GOLD NUGGET" now—today.

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"THE HOUSE THAT JACK BUILT"  
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**SPECIAL ENTRIES**

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UNCONDITIONALLY GUARANTEED BY  
OLD ESTABLISHED BALLY HOUSE

DELIVERED TO YOU  
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Located in East Texas. 55 Juke Boxes, 50 Wall Boxes, 20 Pin Games, 1 Truck, Records, etc. Established 15 years. Owner's health is reason for sale. Would sell half interest to party capable of managing route. Full price, \$40,000.

BOX D-185 e/o The Billboard, Cincinnati 22, Ohio

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**SINGAPORE**

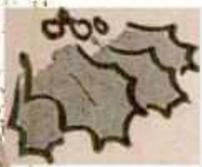
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**PRICES SLASHED 20% EACH MONTH**  
We have cut the price on these machines 20% each month for the past six months and will continue to cut 20% off each month until the machines are sold.

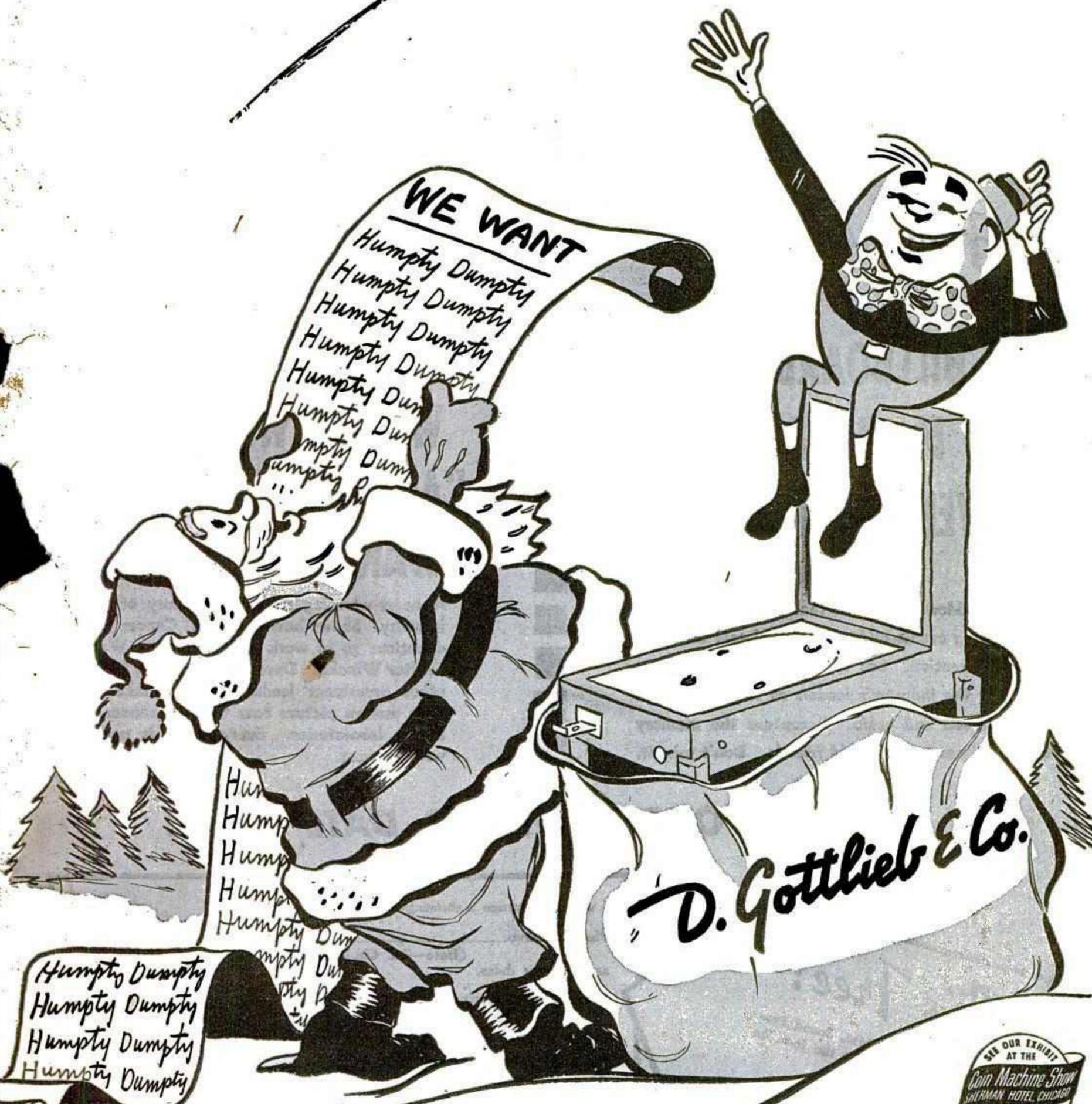
| ARCADE                                |          |
|---------------------------------------|----------|
| 1 Bally Rainbow Pencil Vendor         | \$111.00 |
| 7 Muto. 5¢ Card Vendors, '44, Metal   | 8.00     |
| 1 Muto. X-Ray Poker                   | 7.00     |
| 2 Muto. Skyfighters                   | 35.00    |
| 1 Shipman Select-a-View & Stand       | 19.00    |
| 1 Mills Quarto Scope Viewing Mach.    | 18.00    |
| 1 Smile-a-Minute Photo Studio         | \$71.00  |
| 2 Evans Tommy Guns                    | \$ 23.00 |
| 1 Seeburg Shoot the Chutes            | 25.00    |
| 2 Air Raiders, Keeney                 | 14.00    |
| 1 Keeney Submarine, '42               | 49.00    |
| 1 Runyon Super Triangle, New          | 155.00   |
| 1 Muto. Photomatic, Late Model        | 395.00   |
| ONE BALL PIN GAMES                    |          |
| 1 Bally Santa Anita                   | \$ 19.00 |
| 2 Bally Sports Special, F.P.          | 14.00    |
| 2 Bally Blue Grass, F.P.              | 13.00    |
| 2 Record Time, F.P.                   | \$ 14.00 |
| 1 Jockey Club, Bally P.O.             | 42.00    |
| 1 Bally Race King                     | 19.00    |
| SLOTS                                 |          |
| 1 5¢ Mills Bonus Bell                 | \$185.00 |
| 1 25¢ Mills Black Cherry Originals    | 185.00   |
| 2 5¢ Mills Black Cherry Original      | 145.00   |
| 1 \$1.00 Pace Deluxe Chrome Bell, '46 | 475.00   |
| 1 50¢ Pace Deluxe Chrome Bell, '46    | 195.00   |
| 1 5¢ Columbia Bell, J.P.              | \$ 76.00 |
| 3 5¢ Mills Q.T.'s                     | 31.00    |
| 1 10¢ Jennings 4 Star Chief           | 49.00    |
| 1 10¢ Jennings Silver Super Chief     | 59.00    |
| 1 25¢ Pace Deluxe Chrome Bell, '46    | 145.00   |
| MISCELLANEOUS                         |          |
| 1 Keep 'Em Flying                     | \$ 27.00 |
| 1 Marvel Catalina                     | 23.00    |
| 1 Chicago Metal Single Safe           | 64.00    |
| 6 1¢ Daval Best Hands, New            | 14.00    |
| 1 Kirk Astrology Model 80 Scale       | \$ 49.50 |
| 1 Daval Skill Thrill, New             | 37.00    |
| 1 Champion Basketball, New            | 15.00    |
| 2 Mills 5¢ Four Bell, Late Head       | 99.00    |
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These Prices or Best Offer in Lots of Five.

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BOOTHS 2 - 3 - 4

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## FOR

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**TWO SMASH-HIT MOTION PICTURES FOR YOUR NEXT GATHERING!**

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A star-studded production that takes you back to the exciting events of last year's colossal coin machine convention. See the glittering booths, see and hear the industry's leaders as well as stars of stage, screen and radio. Recapture the memory of good times had with old friends. Don't miss it.

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STARRING

### CMI LEADERS... with WALTER WINCHELL in "ARREST CANCER, it's WANTED for MURDER"

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Please reserve \_\_\_\_\_ Or \_\_\_\_\_  
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Leads The League!

SUPER DELUXE

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Strike It Rich  
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of **PIN GAMES!**

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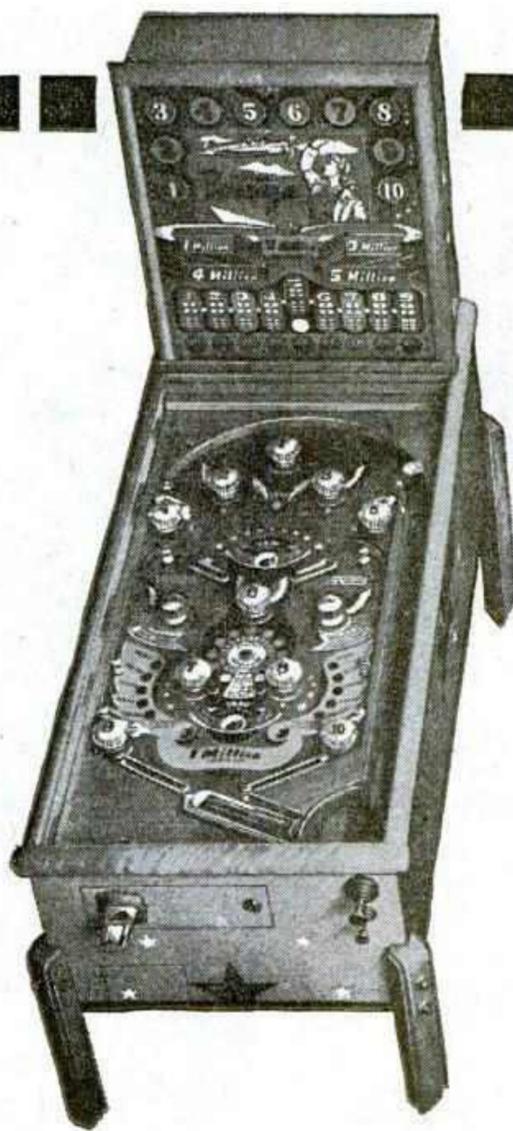
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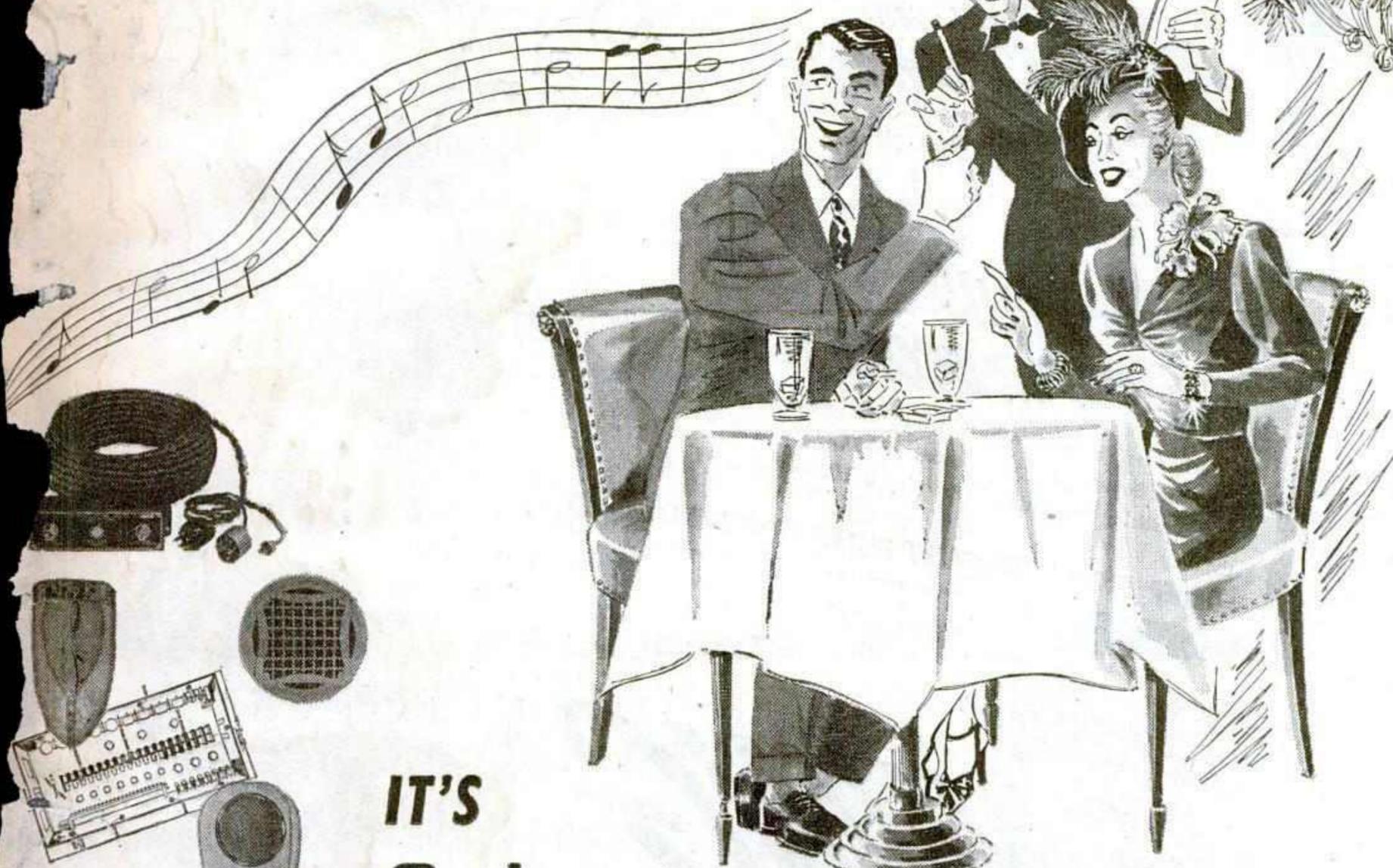
**UNITED MANUFACTURING COMPANY**

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CHICAGO 40, ILLINOIS

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You can be sure that Scientific Sound Distribution and remote control make up the formula for automatic music that really fills the bill. The customers love Seeburg music . . because Seeburg music systems play favorite hit tunes at conversation level . . as clearly as the band in person! And there's good reason . . Seeburg originated Scientific Sound Distribution and Seeburg has made every major improvement.

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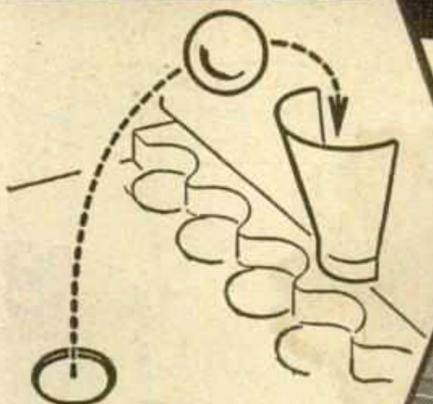
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*Exclusive Southwest Distributors*

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## THE "ROLL-DOWN" GAME WITH "KICK-UP" ACTION

### SENSATIONAL NEW BASKET SHOT

Balls actually jump up off the board . . . plop into basket. Then the Super-Score bell rings a merry tune while the Super-Score is automatically transferred to player's total score.



### PLUS New SUPER-SCORE Feature

Player builds up Super-Score by skill, then rolls for a basket-shot to transfer Super-Score to total score. HY-ROLL Super-Score is a tantalizing teaser that keeps players HY-ROLLing by the hour.

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