

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

OCTOBER 30, 1948



One of the trade's most impressive recent developments is Stan Kenton's sock standing with the disk jockeys. He copped first place in The Billboard's recent Disk Jockey Poll as the Favorite All-Round Band; first as Favorite Swing Band. June Christy, ork's chirp, won the crown as Top Vocalist With a Band, and Kenton's "Progressive Jazz" was voted the No. 1 pop album of the year, with an extra kudo for his "Artistry in Rhythm" package in the 11 spot. This rating with the spinners is amply reflected in Kenton's receipts on his recent concert tour. In Indianapolis, Cincinnati and St. Louis, October 1, 2 and 3 respectively, the band grossed \$15,773.17, and in Chicago, on the 9th and 10th, they racked up a neat \$5,400. This shot shows Kenton and chirp Christy wowing a mob recently at Rendezvous Ballroom, Balboa, Calif., where the band started seven years ago. Kenton's latest Capitol platter is "Harlem Holiday," backed by "Don't Want That Man Around." The band opens at Frank Palumbo's Click, Philadelphia, November 1.

**ORDER NOW!
AND YOUR
CHRISTMAS
GIVING
IS SOLVED!**



**"YOUR ACT AT
CHRISTMAS
GETS ENCORES
ALL YEAR"**

Harry and David

at BEAR CREEK ORCHARDS



GIFT NO. 6. Handwoven basket-tray, heaped with Royal Riviera Pears, other fine fruits, unusual nuts and candies. Here's a gem of rare surprises with a most luxurious air. A feast of fun... a stunning centerpiece for the Holiday table. Shipping weight about 15 lbs. (Delv'd) \$9.65

**SEND
Fruit-of-the-Month Club*
MEMBERSHIPS**

These gifts create excitement and praise for you the whole year through... and it's all so easy. You only order one present, but we deliver a series of generous and impressive gift boxes brimming with the most luscious fruits from America's finest orchards, direct by refrigerated express to the lucky friends you've elected to receive them.

Christmas morning is the occasion for the "grand opening" of your gift. Then month after month as each box arrives with your name and greeting, it creates excitement and more praise for you. An engraved Certificate, inscribed with your name, and mailed to each recipient in advance, announces all the good things to come.

Hold the friendships, affection and good will of those who mean so much in your personal and business relations. Save Money. Make your Christmas budget work for you for many months instead of only one annual occasion.

STOP sending commonplace gifts that are available everywhere!

LOOK at all these good things you'll get credit for!

LISTEN to the words of an important executive who wrote—
"*...I don't know of anything that has given more pleasure to a large number of people than this monthly gift, and have had hundreds of letters advising of our friends' pleasure in receiving our gift of the Fruit-of-the-Month Club.*"

WALTER M. CHARMAN,
President, Ferro Engineering Co., Cleveland 15, Ohio.

GIFT NO. 15 (8-Box Club) \$26.65

The Favorite! All the fruits and delicacies shown in months named at right. Make your club gift extra sensational by starting it at Christmas with basket illustrated instead of a box of pears...order Gift No. 156 \$33.15

GIFT NO. 20 (12-Box Club) \$39.95

The Star Performer! All treats illustrated plus America's finest candy in March, rare Fruit Cake Confection in May, luscious canned fruits in June, an encore of world-famous Royal Riviera Pears in November. Starting with basket illustrated instead of pears...order Gift No. 206 \$46.45

GIFT NO. 11 (3-Box Club) \$9.85

Mid-Winter Trio! Comprising Christmas, January and February selections. Starting with basket illustrated instead of pears...order Gift No. 116 \$16.35



*T. M. REG. U. S. PAT. OFF.

HERE'S HOW TO ORDER:

Just send list of names and addresses... designate item for each by gift number. Please enclose check in full. We provide greeting enclosures with your name at no extra cost. Christmas delivery unless otherwise directed. Prices include delivery charges within Express delivery zones. Satisfaction guaranteed. (Sorry—no shipments outside U.S.A. proper... no C.O.D.) Order early and get the gifts you want. Write for our beautiful colored booklets.

Harry and David

at Bear Creek Orchards, Box 140, Medford, Oregon

IN
DECEMBER



ROYAL RIVIERA PEARS.

A sure-fire gift so rare hardly one in a thousand has ever tasted them... so delicious everyone acclaims them America's finest fruit.

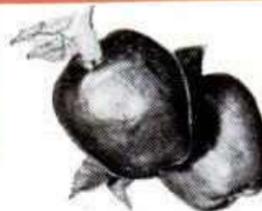
IN
JANUARY



ROYAL GRAPEFRUIT.

Large, plump, firm-meated, they're left on the trees 'til they bust their buttons with sweet juice. Just when your friends are wishing they were in the sunny South you'll bring them a taste of it.

IN
FEBRUARY



GOLDEN BEAR APPLES.

From a high mountain valley up near the Canadian border. You'll keep them chortling with these crisp, juicy apples that crackle when you bite into them.

IN
APRIL



WILD 'N RARE PRESERVES.

Almost as scarce as the last Mohican. You'll compliment them with a connoisseur's collection of five fruits including Wild Blackberry and Wild Plum picked by tame Indians along the Old Oregon Trail.

IN
JULY



ROYAL PLUMS OR QUETTA NECTARINES.

Whichever crop we deem the finest. Both are marvelous fruits and just "tops" when picked as full of flavor as Old Mother Nature can make them.

IN
AUGUST



SUMMER DELIGHT PEARS.

You'll give a welcome lift to summer-jaded appetites. Cool, juicy, delicious for real refreshment to summer menus and another score for you as a thoughtful giver.

IN
SEPTEMBER



OREGOLD PEACHES.

You'll surely rate orchids when this box arrives. Harry and I grow 'em specially for Fruit-of-the-Month Clubbers. They're so juicy you should wear a bib to eat them.

IN
OCTOBER



ALPHONSE LAVALLE GRAPES.

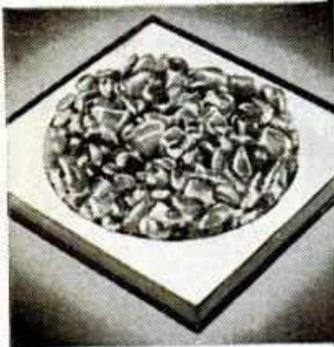
A fitting finale to your regal parade of gifts. Big, hothouse type grapes... a picture for the sideboard... amazing to your friends.



COCKTAIL BAR.

All the fixin's for their favorite mixin's. 8-oz. jars with maraschino cherries with stems, orange slices in heavy syrup, tiny pearl onions and stuffed olives. All in a bright wooden chest with pink elephants and musical bars.

GIFT NO. 39 (Delv'd) \$4.65



SHADES OF GRAN'MAI

Here's a fruit cake like she never dreamed of. But it's really not a fruit cake... it's much finer... it's a fruit-nut confection. We'll stake our reputation on it.

GIFT NO. 33 (1 1/2 lbs.) (Delv'd) \$3.15

GIFT NO. 35 (2 lbs.) (Delv'd) \$3.95



TOWER OF TREATS.*

What's more fun than opening a whole flock of presents? Here's a gift that's really five presents in one, Riviera Pears, jumbo apples, cake confection, figs and the finest candy. First gift seen under any Christmas tree. **GIFT NO. 51**

(14" high) (Delv'd) \$6.65

*© HAD

DIVORCE FOR RADIO AND TV?

RKO Pic Loop In New Policy On Name Orks

Reversion Clause Adopted

NEW YORK, Oct. 23.—A new buying policy affecting bands bought by RKO went into effect last week when the chain decided that all name orks henceforth would be bought with a set reversion clause in their contracts.

The move is important because RKO is probably one of the biggest buyers of name bands in the country, using them in about 12 theaters, practically all of which are full-week stands.

The decision was taken to overcome falling grosses, which the chain says have been the rule in many cases. In the past when a band went in on a guarantee and a split, the house had no protection. If a band got \$12,000 and a split over \$30,000, and the house did only \$20,000, the band still would walk out with its 12G intact and the theater would take it on the chin. Sometimes if business was bad, a band leader could be prevailed upon to return \$1,000 or \$2,000. In most cases, however, the money wasn't forthcoming.

\$2,000 Protection

With a reversion clause in the contract, bands that come in for, say, \$10,000 and a split will have to give the theater a protection of maybe (See *PAY-BACKS* on page 39)

Showbiz People Hit the Air For Truman, Wallace, Dewey

NEW YORK, Oct. 23.—Showbiz personalities continue to politick as aggressively as ever in the current presidential campaign. On a series of four coast-to-coast American Broadcasting Company (ABC) network shows (Thursdays, 10-10:15 p.m.) three of which have already been run, names like Humphrey Bogart, Tallulah Bankhead and Ronald Reagan have made pitches for President Harry Truman.

The show is sponsored by the International Ladies' Garment Workers' Union (ILGWU) for the Democratic Party, and in addition to the film-legit names mentioned, has featured as theme tune *Have a Heart*, Taft-Hartley, *Have a Heart*, penned by cleffer Jack Lawrence. Lawrence appeared to do the tune in person on last Thursday's show which featured Prexy Truman himself.

Another Lawrence tune lampooning presidential candidate Thomas E. Dewey, has also been strongly featured. This tune, called *Serenade to a Presidential Candidate*, was also sung by Lawrence, teamed up with Arnold Stang. Lawrence will do the T-H tease at the Dems' final rally at Madison Square Garden next week.

Republicans have, of course, had their share of showbiz support, the latest GOPlugger being 20-year-old Vic Damone, whose age ineligibility, so far as actual voting is concerned, hasn't kept him from taking the stump for Dewey at political rallies.

Henry Wallace's Progressives, too, have their entertainment industry

backers, with singer Paul Robeson high in the party councils and such personalities as Lillian Hellman, Yip Harburg, William Gailmor and others in there pitching for Mr. W. Peter Seeger as the Progressives' "official" tunesmith.

London Faces Strike in Pix, Legit, Radio

LONDON, Oct. 23.—A strike by 9,000 stage, screen and radio performers between now and Christmas will be staged if grievances of Equity, their trade union, are not speedily settled.

Warning of the strike was given last week by Gordon Sandison, Equity's general secretary. He listed "eight major sets of negotiations and five outstanding problems which must be solved—from representation on the council of the film industry to the television dispute."

Equity's 9,000 members have been warned that "active support in these fields" may be required of them before the end of the year. "We are being held up and frustrated all along the line," Sandison said today.

"Negotiations have been dragging on for months. A strike is the last (See *London Faces Strike*, page 43)

Coy Predicts Each Will Go Its Own Way

Non-Profit Outlets in Pleas

NEW YORK, Oct. 23.—Ultimate separation of AM and TV into two distinct groups of management, rather than an operation under dual ownership as it now exists, was forecast yesterday (22) by Wayne Coy, chairman of the Federal Communications Commission (FCC), in a talk at a luncheon given by the Radio Executives Club (REC) of New York. The competitive aspects of the two media, and the attendant problems, he declared, will make combined operations more and more "incompatible." When this might take place was uncertain, Coy said, but he said he thought it was inevitable.

The REC luncheon, attracting the largest attendance (500) in the club's history, also heard a plea to the FCC—four members of which were (See *COY SEES AM-TV* on page 7)

Canadian Pic Exhibs Eye US ASCAP Blows

MONTREAL, Oct. 23.—The court reverses suffered recently by the American Society of Composers, Authors and Publishers (ASCAP) have sparked a move to discuss future relations between Canadian movie exhibitors and the Composers, Authors and Publishers' Association of Canada (CAPAC), Canadian version of ASCAP. A meeting of the two groups is scheduled for Toronto Tuesday (26).

Action of a Minneapolis court, which ruled that four theater companies were justified in not paying royalties for music played in films, on the ground that they would help the extension of such copyrights "in a monopoly beyond proper scope" and the recent Judge Liebell decision in New York have prompted Nat A. (See *CANADIAN PIC* on page 20)

Showbiz Battles VD in N. Y.

Radio Leads; All Broadway To Toss Pitch

Legit, Pix in Bullpen

NEW YORK, Oct. 23.—New York City's all-out drive against venereal disease is to be spearheaded by virtually all ends of show business, with radio carrying the brunt of the load. The VD campaign, keyed both to a preventative and cure theme, will run from November 8 to December 7. The four New York network stations and 13 independent stations all have agreed to air shows on the subject.

But the drive will extend far beyond showbiz. In addition to newspapers and magazines, many of the city's business firms are joining the campaign. The city's hotels, for example, plan to use lobby cards and to distribute folders thru their rooms. Schack's and three other grocery chains have also agreed to distribute (See *Showbiz Battles* on page 43)

Bop Hits Sheets

NEW YORK, Oct. 23.—Another indication of bop's coming-of-age is the series of orchestrations, method books and other publications being issued on the new jazz form. J. J. Robbins & Sons have been in the vanguard of the push to put bop on paper with a series of bop orchestrations for eight pieces, which are now being expanded for full orks. The Robbins firm also has issued a number of Dizzy Gillespie presentations, and is currently prepping a new Charlie Parker series. In the Robbins works, too, is an *Inside Bop* book, which will be authored by Leonard Feather, who has been given a \$500 advance (\$50 per week for 10 weeks) to do the job by Jack Robbins.

One aspect of the sale of the Robbins bop material is the demand in Scandinavian countries and Belgium, where several jobbers have been ordering the various books and orchestrations in 100 lots.

Fellowships For Budding Legit Scribes

Guild May Revive Plan

By Leon Morse

NEW YORK, Oct. 23.—Execs at the Dramatists' Guild are mulling over a plan to reinstitute fellowships for the more talented but financially insecure younger playwright prospects in their ranks. The plan, still in its initial stages, would accept a contribution in the form of perhaps a voluntary percentage contribution on play royalties above a stipulated lofty figure from scripters who have hit the Broadway jackpot.

In this way, the money would be raised virtually painlessly, since donating the royalty percentage would make it non-taxable and scripters with hit shows suffer the loss of a good deal of their income thru taxes (See *Cash Aid* on page 44)

AFM Gets 7% Raise on Stem

NEW YORK, Oct. 23.—Local 802 of the American Federation of Musicians (AFM) has agreed to accept about a 7¼ per cent raise from the League of New York Theaters. The hike will bring the musicians about an additional \$15 a week above their current scale of \$110 a week for a six-day eight-performance week.

The situation as regards penalty houses remains the same, with theater owners using them having to pay extra. This one



Trans-Ocean Video Is Forecast

Sarnoff Sees Possibilities In Ultrafax

Demonstration at Capital

WASHINGTON, Oct. 23.—Federal Communications Commission (FCC) bigwigs are visibly impressed by a forecast made here this week by President David Sarnoff, of Radio Corporation of America (RCA), that trans-Atlantic television service using airborne relays is foreseeable. Sarnoff's assertion was made here Thursday (21) at the first public demonstration of RCA ultrafax, which Sarnoff described as among scientific developments so spectacular that "a new national communications policy should be considered by Congress."

Sarnoff amplified that comment by saying: "How to guide the future of ultrafax and to translate its potentialities into services is the job not only for the scientist and engineer, but also for the industrialist and business man and for Congress and the Federal Communications Commission (FCC)."

Demonstration at Capital

Sarnoff's forecast of the possibility of airborne-relay trans-Atlantic television came as a climax of the demonstration of ultrafax to a distinguished gathering in the Library of Congress' Coolidge Auditorium. Some industry observers were left wondering whether Sarnoff's statement might not have given a boost to the Westinghouse proposal for stratovision which uses airborne overland relays. The Westinghouse proposal has been temporarily tabled by the FCC, which has declared, in effect, that consideration of the Westinghouse petition for proposed rules to accommodate stratovision must await the solution of FCC's current TV allocations problem.

Sarnoff in his talk here said: "We can foresee the day when ultrafax, which includes television and radio relays, can provide us with a new (See *Trans-Ocean TV on page 43*)"

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The Billboard Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10. Entered as second class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 3, 1879. Copyright 1948 by The Billboard Publishing Co.

BROADWAY OPENING

LIFE WITH MOTHER

(Opened Wednesday, October 20)

EMPIRE THEATER

A comedy by Howard Lindsay and Russel Crouse. Staged by Guthrie McClintic. First and second act set and costumes by Donald Oenslager. Third act set by Stewart Chaney. General manager, John Tuerk. Stage manager, Windsor Lewis. Press representative, Harry Forwood. Presented by Oscar Serlin.

Father.....	Howard Lindsay
Whitney.....	David Frank
Harlan.....	Robert Wade
John.....	Robert Antoine
Margaret.....	Dorothy Bernard
Clarence.....	John Drew Devereaux
Michael.....	Michael Smith
Vinnie.....	Dorothy Stickney
Bridget.....	Mary Diveny
Hazel Willoughby.....	Jo Anne Paul
Bessie Fuller Logan.....	Gladys Hurlbut
Mrs. Willoughby.....	Amy Douglass
Clyde Miller.....	Robert Emhardt
Cousin Cora.....	Ruth Hammond
Kathleen.....	Marguerite Morrissey
Dr. Humphreys.....	A. H. Van Buren

The Day family, plus assorted relatives, maids and unwanted guests is back again to light up the Empire—and the lights will shine indefinitely. Nine years ago, when *Life With Father* preemed to rafter-shaking belly laughs, anybody would have

said: "You can't follow this up—much less top it." However, Lindsay and Crouse have scripted a companion piece, *Life With Mother*, sufficient to make a reporter toss his hat in the air. Since a pew-sitter knows what to expect of the tumultuous *Days*, the sequence doesn't carry the sock, surprise laughs that predicated their *Stem* introduction back in '39, but it proves that there is plenty of happy material in the family history for another delightful stage get-together when the Lindsay-Crouse team huddles to dig it out. *Life With Mother* is a delight—with a capital D—from curtain to curtain. Oscar Serlin and all concerned have another smash hit on their hands.

So back are *Father* and *Mother* Day, in the persons of their creators, Howard Lindsay and Dorothy Stickney, the current saga picking up a few years subsequent to the original. This time it is not the problem of *Father's* baptism which is concerning *Mother*, but the fact that she has been done out of an engagement ring—a (See *Life With Mother on page 45*)

Fly, Now Counsel for Indie Packagers, Eyes 3-Ply Goal

NEW YORK, Oct. 23.—A three-ply objective for the Independent Television Producers' Association (ITPA) was mapped out for the group here this week by James Lawrence Fly, as the former chairman of the Federal Communications Commission (FCC) accepted the post of paid counsel for the trade outfit. Fly told the meeting of the packagers that it must move toward establishing uniform standards of quality and procedure in its field, help in bettering programming, and assist in disseminating information about the medium to the public and about packagers to others in the trade.

Fly, now with the law firm of Fly, Fitts & Shuebruk, stressed the need for establishing the equivalent of a code of fair practices in dealings between packagers and buying sources, including networks and advertising agencies. He noted the vast possibilities in improving relations between producers and clients, and stressed the unity of the ITPA members, which has been brought about in large part by certain inequities which individual members have experienced

because they have had to deal with purchasers of programs as loners, rather than as part of an organized group. This underlined the need for clarity of policies and practices in purchase of tele shows, as compared with standardized contracting in radio, Fly said.

The ITPA steering committee also presented to the meeting a preliminary report on the operation of the group's proposed video show, *Showcase*, which is to present samples of the top available shows of ITPA members in a tele web series. Two nibbles for the series already are reported. To insure use of the best shows only, on an impartial basis, the plan calls for establishment of a "screening committee" of five. These will include three ITPA members, one from the television press and one from the general showbiz field, such as a film or legit producer. The three ITPA-ers will include one film man and two live show producers. The entire screening group will be set up on a rotating scale, with members replaced regularly.

Horses Run Off Wildcat by FCC

WASHINGTON, Oct. 23.—Sleuths of the Federal Communications Commission (FCC) closed in on a wildcat broadcast station in Las Vegas, Nev., this week and slapped warrants on four night club men who were alleged to be broadcasting horse race results.

According to the FCC, the station was used to transmit results from a club having a wire service to the Santa Anita Turf Club. The commission charged that the results were being picked up by a microphone concealed in a room directly above the club.

Heart Attack Takes Puppeteer Nelson

CHICAGO, Oct. 23.—Art Nelson, nitery and theater puppeteer who has had a television program on WGN-TV Monday thru Friday from 6:30 to 7 p.m. since the station went on the air a few months ago, died Thursday night (21) of a heart attack.

Nelson's death came at the time the program was to get its first sponsor. Late this week the Wurlitzer music store chain was getting ready to sign a contract to bankroll the program. Plans for sponsoring of the series will be carried out, however, with Nelson's widow, Mrs. Joubert Nelson, and his sister, Mrs. Lorraine Mackie, taking over the program.

From Mrs. Harry to Fred

NEW YORK, Oct. 23.—Fred C. Murray, of the International Fireworks Company, is displaying a letter from Mrs. Truman expressing the enjoyment of herself and the President in witnessing the display fired by Murray in Jersey City, N. J., during their recent campaign visit there.

Chippis Buys N. J. Terpery

CAMDEN, N. J., Oct. 23.—Embassy Ballroom, the town's major dansant, was sold by Ed Sliwowski to George Chippis, local taproom owner, for \$10,000. Chippis plans to put the ballroom on a name band dance basis.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Publishers
Roger S. Littleford Jr.
William D. Littleford

E. W. Evans.....Pres. & Treas.
Joseph C. Csida.....Vice-Pres.
Lawrence W. Gatto.....Secy.

Editors

Joseph C. Csida.....Editor in Chief
C. R. Schreiber.....Coin Machine Editor
William J. Sachs.....Executive News Editor

Managers and Divisions

W. D. Littleford, General Manager Eastern Division
1504 Broadway, New York 19, N. Y.
Phone: PLaza 7-2800

M. L. Reuter, General Manager Midwest Division
135 North Clark St., Chicago 1, Ill.
Phone: CEnter 6-8761

Sam Abbott, General Manager West Coast Division
6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 6831

F. B. Joerling, General Manager Southwest Division
390 Arcade Bldg., St. Louis 1, Mo.
Phone: CHestnut 0443

C. J. Latscha, Advertising Manager
B. A. Bruns, Circulation Manager
Cincinnati, Ohio Phone: DUnbar 6450

Printing Plant and Circulation Office
2160 Patterson St., Cincinnati 22, Ohio
Subscription rates payable in advance. One Year, \$10. Two Years, \$17.50. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes Turnover and Vend

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits
A TREE IN THE MEADOW
No. 1 Sheet Music Seller
- No. 1 Most Played on Disk Jockey Shows
A TREE IN THE MEADOW
No. 1 Most Played on Disk Jockey Shows
A TREE IN THE MEADOW, Margaret Whiting, Capitol 15122
- No. 1 Disk Via Dealer Sales
TWELFTH STREET RAG, Pee Wee Hunt, Capitol 15105
- No. 1 Best Selling Retail Folk Record
TWELFTH STREET RAG, Pee Wee Hunt, Capitol 15105
- No. 1 Most Played Juke Box Folk Record
JUST A LITTLE LOVIN', Eddy Arnold and His Tennessee Plowboys, Victor 20-3013
- No. 1 Best Selling Retail Folk Record
BOUQUET OF ROSES, Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 Most Played Juke Box Race Record
CORN BREAD, Hal Singer Sextette, Savoy 871
- No. 1 Best Selling Retail Race Record
LONG GONE, Sonny Thompson, Miracle M-128
- No. 1 Sheet Music Seller in England
SO TIRED

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 21 to 36 in Music Section.



NETWORKS' POLITICO BIZ SLIPS

Network Income On Time Sales Trails 1947 Pace

WASHINGTON, Oct. 23.—Network income from gross time sales totaled \$13,223,000 in July, a drop of \$1,054,000 below the yield in July, 1947, according to latest government statistics this week. Thus, July was the first month this year in which web income slumped below the yield for the corresponding month in 1947. Each of the first six months of 1948 had shown a gain of around a million dollars over the corresponding month in 1947 (*The Billboard*, October 12).

Despite the July, 1948, decline, network income for the first seven months this year topped the same period last year by nearly 5 per cent. The gross networks receipts from time sales totaled 115,314,000 in the seven months this year, compared with \$109,206,000 in the corresponding period last year.

Income for July in both years showed a seasonal drop from June, but the sag this year was more than three times greater than in the previous year. Web receipts from gross time sales in July, this year ran \$2,308,000 below the previous June total, whereas in 1947 the July decline was only \$700,000 below the June total.

Most of the decrease in July this year from the previous July resulted from a drop in time-buying by sponsors in the food and toilet goods classification. In July, 1947, food (See *NET INCOME DOWN*, page 8)

Nat'l Dairy Signs As Dix Bankroller

NEW YORK, Oct. 23.—National Dairy Products this week signed to bankroll the Dorothy Dix five-a-week daytime show. The package, which was set thru the N. W. Ayer Agency, is said to cost about \$1,250 weekly. The schedule is said to call for a limited number of outlets, with various local dealers paying part of the freight.

The web has not been chosen yet, but the Mutual Broadcasting System (MBS) and the American Broadcasting Company (ABC) are being considered.

Evans Out as News Director of WHLI

NEW YORK, Oct. 23.—Clifford Evans, who had been directing news and special events for WHLI, Hempstead, L. I., has resigned. He's now working on several new shows.

Stint at the station has been taken over by Art Patterson and Jerry Carr.

Handbill Skeds

LAKEWORTH, Fla., Oct. 23.—Clarence L. Menser, former vice-president of the National Broadcasting Company (NBC), this week attempted to find a solution for stations which are refused program listings in local papers unless a fee is paid. Menser, owner of WEAT, the NBC affiliate here, printed up 7,500 weekly program schedules and had them delivered to homes by uniformed Western Union messengers.

1944-1948 COMPARISON				
Political Campaign Expenditures				
	1944	1948	Sponsored Returns*	1948 Total
MBS	\$ 420,497	\$ 203,000	\$ 60,000	\$ 263,000
CBS	287,090	279,860	150,000	429,860
NBC	782,000	394,037	125,000	510,037
ABC	390,000	325,000	100,000	425,000
Totals....	\$1,779,587	\$1,201,897	\$435,000	\$1,636,897

* Estimated figures for time and coverage of elections.

Scripters' Strike All Set, But Agencies Are Ready To Fight

NEW YORK, Oct. 23.—Altho the Radio Writers' Guild (RWG) has set midnight Monday (25) as the time its members will strike against the advertising agencies, there still appeared some hope that a walkout would be averted. As the showdown neared, RWG spokesmen expressed the hope that a week-end gesture by the agencies would permit broadcasting to go on uninterrupted.

At the same time, even if the writers do strike, it will not affect radio's top shows. The reason that the walkout will hit programing only partly is that most top package producers, here and on the West Coast, have signed the RWG agreement. Most of the networks' star programs thus are set to continue uninterrupted.

The gravity of the strike threat was ameliorated when package producers, headed by William Morris and the Music Corporation of America (MCA) came up with a formula acceptable to the RWG. This formula involved the grand rights to packages, which now are to be kept by the comics owning the shows. This will enable them to make capital gain deals akin to the *Amos 'n' Andy* Columbia (CBS) sale. Other terms of the RWG's Minimum Basic Agree-

ment (MBA) were acceded to by package producers.

On the agency front, the American Association of Advertising Agencies (AAAA) seems to have kept its ranks unified except for one defection, the Humphrey Agency, which produces *Great Scenes From Great Plays* for the Episcopal Church. Yesterday (22) the RWG made a compromise proposal to the agencies allowing study of the grand rights question to be discussed after they had signed the MBA. No reply had been received by press time.

Agencies are keeping their preparations for the strike strictly hush-hush, but the only avenues open for material seems to be use of old scripts or having a backlog of new but unused scripts. The latter seems to be the manner in which the agencies have bulwarked themselves against the walk-out contingency.

Aid may also be forthcoming to the agencies from the networks, which offered yesterday to help build substitute audience participation programs which would not need writers. RWG execs would not comment on a tactic which some felt verged on strike-breaking.

RWG picket signs will list the individual programs being struck and the lines will be thrown around network studios, not agency office buildings. Signs will stress the shows, so as to avoid the impression the networks are being struck. Many agencies fear that actors will not cross the picket line, thus imposing a double production problem—writing and casting.

ABC Snares Taylor Talks From MBS

NEW YORK, Oct. 23.—The American Broadcasting Company (ABC) this week snared the Henry J. Taylor commentary show, sponsored by General Motors, from the Mutual Broadcasting System (MBS). ABC will set the show into the 8:45 p.m. Monday slot starting in mid-December. Taylor's two-a-week seg on MBS will be canceled out. The agency involved is Kudner.

ABC this week also sold the New York end of its George Sokolsky show to *The New York Sun*, the newspaper in which Sokolsky's columns run. The program is being sold cop and is heard at 10:45 p.m. Sundays on the web. The WJZ broadcast will be a waxed version, aired 30 minutes later. *The Sun's* sponsorship begins tomorrow (24).

"N. Y. Star" in 100G Radio-TV Splurge

NEW YORK, Oct. 23.—*The New York Star*, formerly *PM*, is now spending close to \$100,000 in a three-week spot radio-tele campaign using all metropolitan outlets in its circulation-boosting efforts. With a sked of 13 one-minute spots daily on each web and indie in the area, plus a heavy film spot program on all five New York tele stations, the paper is plugging its encyclopedia coupon offer.

The Leonard Advertising Agency handles the account.

Election Night Tally Is N.S.G. Dollar-Wise

But B.R.'s Debut Helps

NEW YORK, Oct. 23.—The four networks' income from the 1948 presidential campaign will wind up below that of 1944, according to figures available this week. However, because for the first time in radio's coverage history, election returns have been sold commercially this year by all four chains, the combined campaign and election night grosses for '48 will come close to the take in '44.

The four webs this year will nab a campaign and election night total of \$1,636,897, compared to 1944's total of \$1,779,587. But without the estimated \$435,000 for time and coverage costs on the sponsored returns, the 1948 decline would have exceeded \$600,000 on the four major webs.

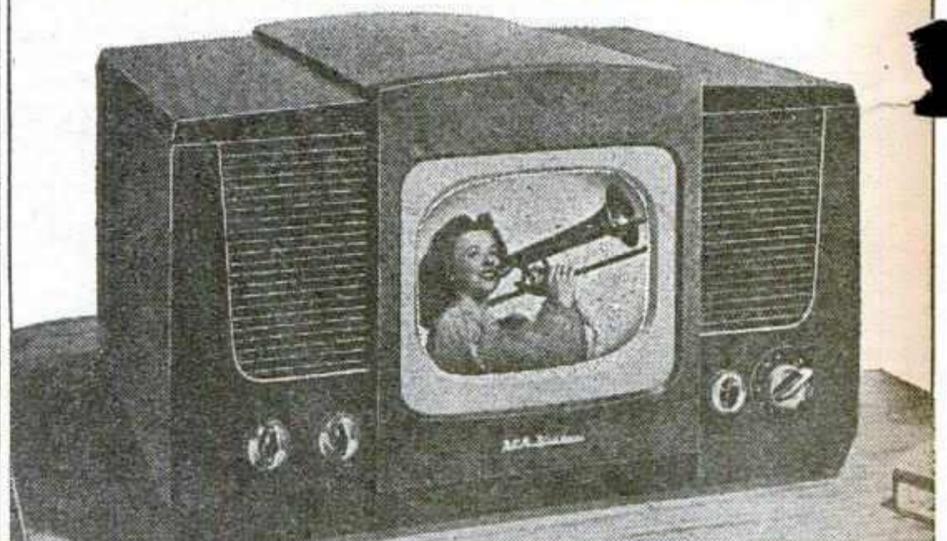
NBC's Figures

National Broadcasting Company (NBC) expects a gross as of November 1 of \$394,037, compared to grosses of \$782,000 in '44 and \$700,000 in 1940. The web expects to grab an estimated \$125,000 from the bankrolling by Chevrolet on its AM facilities, and an undisclosed added amount from TV time bought by RCA and *Life*.

American Broadcasting Company (ABC) comparison does not reveal such a marked contrast. This year's gross totals \$325,000 compared with the 1944 sum of \$390,000.

While NBC again grabbed the lion's share of the politico's coin, Columbia Broadcasting System (CBS) showed less of a discrepancy between this year (\$279,860) and four years ago (\$287,090). Of the latter amount, the Democrats led with \$178,550, but this year the Republicans took the lead (See *WEBS' POLITICO* on page 9)

AS Beautiful TO See AS TO Hear...



HOUR OF CHARM

ALL-GIRL ORCHESTRA and CHOIR

under the direction of PHIL SPITALNY

The Perfect Television Program

PHONE: CO 5-1393

NEW SEC. OF COMMUNICATIONS?

May Rule Over Radio, Planes And Railroads

New Move for FCC Revamp

WASHINGTON, Oct. 23.—New impetus for a congressional move to overhaul the Federal Communications Commission (FCC) is foreseen as the result of a hint dropped by Brig. Gen. David Sarnoff, president of Radio Corporation of America (RCA), in a talk at RCA's ultrafax demonstration here this week (see separate story).

In government and industry circles, considerable significance is being given to Sarnoff's suggestion that "a new communications policy should be considered by Congress" because of new major developments in science. For months there has been considerable talk in some high industrial places, as well as in government, that a need is urgently at hand for complete reorganization of all the government agencies handling communications—train and plane transportation—as well as broadcast activities. One suggestion most frequently heard calls for consolidating all this work in a new cabinet post of secretary of communications, but this is not getting serious consideration on Capitol Hill or by the special commission on reorganization of executive agencies.

Report Due in January

The latter commission, headed by former President Herbert Hoover, will submit its first report to the next president shortly after the January 20 inaugural. The Hoover commission is expected to recommend a mild overhaul of the FCC, but the recommendation will not call for consolidating administration of all types of communications—plane, train and ether—under one head. These functions are now widely scattered among several agencies, including the Commerce Department, the Interstate Commerce Commission and the FCC.

The FCC's log jam of work, pointed up by the current freeze on television processing and bids affecting clear channels, has impressed Capitol Hill bigwigs with the need for some sort of immediate overhaul plan.

Electronics Complication

Complicating the FCC's problem is the growing list of electronics discoveries requiring vastly greater planning for allocations as well as for regulating channels. FCC'ers themselves confess they are hopelessly behind in their administrative work because most of their energies are being consumed in trying to administer broadcast licensing.

While a backlog of untouched business continues to grow in leaps and bounds in the fields of international communications, life-and-safety channels, mobile and aeronautic services and facsimile, the commission, it is pointed out, lacks time and personnel to study unexplored possibilities for broadcast channel use in vast sections of the spectrum in the upper range.

Congressional discussions of the problem are expected to develop publicly soon after the next Congress convenes. The issue will be introduced by at least two committees—the Senate Interstate and Foreign Commerce committees, which will



KLZ's Kilocycle Controller

HARVEY WEHRMAN

KLZ's chief engineer has been chaperoning KLZ's 560 kc. frequency for a dozen years; now has FM under his wing, too. KLZ holds one of the industry's best operational records.

KLZ, DENVER

Kaiser-Frazer Buys Another Local Series

DETROIT, Oct. 23.—Added importance was given Kaiser-Frazer Corporation as a radio sponsor this week with the start scheduled today for a weekly *Family Party*, to be aired on a special net of five Michigan stations with WXYZ as the local key station. The program will be an audience participation show, originating in dealers' salesrooms in Detroit, Lansing, Jackson, Battle Creek and Flint, with Jack Terry as emcee.

Special feature of the show is to be *Crack the Safe*, containing the usual merchandise certificate prizes, with the key to be found in a broadcast rhymed verse available in print thru the car dealers.

The program is being produced by Broadcast Productions, Inc., and was sold thru Austin Grant and Ed Graham, of the Karl G. Behr agency.

once again consider an overhaul measure, and the House Select Committee investigating FCC, which will hand up a report on numerous FCC matters in addition to the FCC organizational revision issue.

New Saphier "Archer" Deal Pitched for AM-TV Market

HOLLYWOOD, Oct. 23.—Reversal of established sales procedure of radio show packages will be attempted by top Hollywood program peddler, Jimmy Saphier, who will offer *Corliss Archer* airer on a graduating scale under which the radio price will drop as tele costs for show increase. Designed to encourage package purchase of both radio-tele rights, deal would assure radio bankrollers of a fixed cost should they want dual AM-TV coverage.

Basically, package cost of the *Archer* stanza will remain approximately \$10,000 for both radio and tele rights. Radio costs will be pegged at \$5,500 and live tele tariff at \$4,500. As tele set sales increase and market

Luckies Mull Entry Into Foreign Language Field

NEW YORK, Oct. 23.—The American Tobacco Company this week was reported prepping entry into the foreign language broadcast field, while at the same time mulling over entries in its 30-minute across-the-board daytime program hunt. The Luckies agency, Batten, Barton, Durstine & Osborn (BBD&O), has been quietly investigating the daytime foreign broadcast field, with the emphasis on soap operas and other dramatic shows in such tongues as Italian, Yiddish, German and Scandinavian.

The English language daytimer competition still lies among the Robert Q. Lewis show, Bernie Schubert's

Your Lucky Strike, featuring Don Ameche, a dramatic seg titled *Matinee Theater* and two or three others. American Tobacco is reported insistent that all shows, before final consideration, must go thru a pre-testing mill. The result is that no decision has been reached pending results of the tests.

The Lewis show is reported to have gone thru the Columbia Broadcasting System (CBS) *Big Annie* program analyzer, with some of the others said to be slated for trials before the selected listener panel in upper New York State. However, Schubert has declined to permit the Ameche stanza to be submitted to any test, altho his show has been considered ahead of the pack entering the stretch run. A decision by the agency and the client is expected within two weeks, with the Columbia Broadcasting System (CBS) reported holding the inside track for the time sale, and the American Broadcasting Company (ABC) moving in fast.

'Herald,' WEAW Mull Plans for Dual Fax Outlet

CHICAGO, Oct. 23.—Tentative plans for the dual operation of a facsimile outlet are being discussed by executives of *The Chicago Herald-American*, Hearst paper, and WEAW, FM station in Evanston, Chi suburb, Ed Wheeler, station manager, said last week. Wheeler added that there already has been agreement on the feasibility of a fax tie-in between the paper and the FM outlet, and that at a meeting next week details are expected to be thrashed out enabling the operation to get under way sometime after the first of the year.

Plan is for WEAW to transmit fax editions by utilizing the Hogan multiplexing system which allows an FM station to transmit fax at the same time it broadcasts programs.

Following other broadcasters' line of reasoning at the FMA convention here recently (*The Billboard*, October 9), plan is to get the station on the air first, then follow by installing fax receivers on a rental basis in such public places as banks and department store windows. Space in fax editions undoubtedly will be sold right from the beginning even tho paper and station are considering fax operation to be at first primarily a promotion force. Later on, if fax grows according to hopes of the medium's backers, sets can be sold for use in homes and elsewhere.

ECA To Expand European Casts Via World Wide

WASHINGTON, Oct. 23.—The Economic Co-Operation Administration (ECA) is planning to expand its radio coverage abroad by using the World Wide Broadcasting Company short-wave station at Boston's WRUL to beam information about the Marshall Plan to Europe. ECA officials told *The Billboard* this week that the agency will use one and possibly two 15-minute transcriptions featuring American music and commentaries on ECA policies.

The ECA has been using a weekly series over the facilities of State Department's *Voice of America* for about a month, and Sunday (17) started a series over Radio Luxembourg. Both shows use transcriptions containing 10 minutes of music and four and a half minutes of commentary on aspects of the Marshall Plan.

Both French and English broadcasts are being used, with the ECA planning to add the German tongue in the near future. All of the transcriptions used are cut in the State Department's local studios.

ECA officials emphasized that the broadcasts are only a part of the educational program being conducted to make sure the European populace is given accurate information on the aims and progress of the recovery program.

The agency maintains a mission in each of the countries encompassed in the Marshall Plan, all missions working under the guidance of ECA's Paris office. Part of the duties of each mission is to work with foreign government heads to prepare air scripts and news releases for use of radio newspapers in each nation.

Stations Replace Godfrey

NEW YORK, Oct. 23.—Eddie Gallaher, WTOP, Washington, disk jockey, will take over the early-morning show vacated by Arthur Godfrey at WTOP. Gallaher will begin his new assignment November 1. Likewise, Jack Sterling will also take over the Godfrey New York airer on WCBS.

COY SEES AM-TV DIVORCEMENT

MBS Plans New TD Comedy Seg

NEW YORK, Oct. 23. — Tommy Dorsey is planning to turn comic in the near future, capping his career as band leader and disk jockey. Reports are that Mutual Broadcasting System (MBS) is prepping a new 30-minute nighttime series which will feature TD as funny man. An outside ork, not Dorsey's, will supply the music.

The show is expected to be ready to bow near the end of the year. No pitches have been made to agencies yet. It is not expected that the new show will affect Dorsey's transcribed disk jockey show, inasmuch as he recently took over its production and sale.

CBS Seeks "Tutt" Repeat

NEW YORK, Oct. 23.—Lionel Barrymore, who portrayed the title role of the lawyer in the *Amazing Mr. Tutt*, last summer's replacement series on the Columbia Broadcasting System, has been approached by the web for a possible half-hour weekly series in the same role.

Barrymore has been off the air since his *Noxzema Mayor of the Town* series was canceled earlier this year.

Fort Ind. and WJBK In Det. News Tie-In

DETROIT, Oct. 23.—A new full-scale tie-in on news coverage between WJBK, flag station of the Fort Industry Corporation, and *The Detroit Times*, Hearst-owned daily, was completed Monday (18), with a schedule of hourly news broadcasts—on the hour—at the station covering the 24 hours of the day. The program is being interjected into the various shows on the air, chiefly the two *Jack the Bellboy* shows, the Joe Gentile and Ralph Binge three-hour morning stint, and Bob Murphy's two daily jockey shows.

Actual newscasts will originate in the *Times* office, where a special broadcasting booth has been installed adjoining the newsroom. Both United and Associated Press wires as well as the paper's own local coverage will be available to WJBK under the new set-up. This will give WJBK, which has no network affiliations despite rumors of changes, a closer newspaper tie-in than any other local station except WWJ, which is owned by *The Detroit News*, the only other afternoon paper.

Hedges Honored

WASHINGTON, Oct. 23.—William S. Hedges, National Broadcasting Company (NBC) veepee, this week was named honorary chairman of the National Association of Broadcasters' (NAB) public relations executive committee. The action was taken in honor of the 20th anniversary of Hedges' election as president of NAB in 1928. The motion to honor the NBC exec was made by Abe Schecter, Mutual Broadcasting System (MBS) representative on the committee.

Oboler Plans Indie Pic Producing, Preps Africa Stuff for AM-TV

NEW YORK, Oct. 23.—Arch Oboler, topflight radio writer-producer, who has just returned from an eight-month trip thru Africa, plans to go into independent film production, he announced this week. This won't materialize for at least three months, Oboler said, since he will need that much time to edit the transcription and television material he brought home from Africa. Both AM and TV shows stemming from his junket are being syndicated by the Frederick W. Ziv Company.

Oboler brought back 30,000 feet of colored films which he will edit down to a 13-week series, doing the narration himself. His radio programs will

run to a 52-week series, similarly narrated, with the general approach being that of a radio writer seeing the inside of Africa. One thing he learned, soon after his arrival, was that much of the other travelog stuff purporting to come out of the jungles has been faked. Both Oboler and his technician, Bill Snyder, have jungle maladies to prove their travels. The only one not affected, miraculously, was Oboler's wife, who went thru the whole trip untouched by the zillions of tropical ailments.

Oboler's jungle adventures, to be done on both AM and TV, include a stay in a leper colony, a gorilla hunt, many wild animal episodes and other sessions gained from his travels thru the Belgian Congo, Ruandi (Central Africa), the Uganda, Rhodesia, Mozambique and other parts of the continent.

Insofar as his picture venture is concerned—one which he believes will lead smack into tele—Oboler feels, as do many other radio writers, that broadcasting today presents no opportunity for mature writing. He feels that for films and TV he has a bank of some 700-odd scripts, all those he's done for radio in the past decade. Oboler produced several pictures for Metro, one at a cost of \$110,000 in 16 shooting days. But at no time did he have a say in story or cast—and this time he wants to film his own way.

WMGM Execs Huddle On Program Plans

HOLLYWOOD, Oct. 23.—Bert Lebah and Ral Katz, execs of Metro-Goldwyn-Mayer's (MGM) New York outlet, WMGM, wound up a short conference junket to Hollywood early this week during which they hashed over program expansion plans with the flickery execs. While no decisions were reached, it was learned that MGM would probably back WMGM's proposed programing hypo by furnishing the outlet with name talent shows originating here and in Gotham.

While on the Coast Lebah and Katz held confabs with studio exec L. K. Sidney and radio rep Les Peterson and proposed wide co-ordination between the pixery's promotion department and the radio outlet. Plan would include pic exploitation by presenting star-studded MGM shows featuring top contract players. Proposal for stronger ties between MGM and newly launched KMGM, local FM outlet, were also made.

Lebah and Katz are due for a second trek to Hollywood within a few weeks to work out specific details of studio tie-up.

WMGM's Sports May Catch 500G

NEW YORK, Oct. 23.—The extensive fall and winter sports schedule being launched by WMGM will net the station an estimated \$500,000 in billings in the coming season. With nearly 200 sportscasts planned until spring, including a major sports event each night at 9 p.m., WMGM will cover college and pro basketball, college and pro football, amateur and boxing b...

Radio Week Opens Nov. 14; "Voice of Democracy" Contest

WASHINGTON, Oct. 23.—Plans for celebrating National Radio Week, November 14-20, are well under way, with the National Association of Broadcasters (NAB) having issued details on the "Voice of Democracy" contest which, together with the "Radio in Every Room" theme, keynotes the seven-day period.

The NAB announced that it has pressed five five-minute disks on democracy to be aired by stations as models for high school students competing in the nationwide contest. Speakers on the disks are Hollywood star James Stewart, NAB President Justin Miller, U. S. Junior Chamber of Commerce President Paul Ragwell, Dr. John Studebaker, of the U. S. Office of Education, and Maj. Gen. Luther Miller, Army Chief of Chaplains.

The contest, sponsored by the NAB, the Radio Manufacturers' Association (RMA) and the Junior Chamber of Commerce, is limited to students of the 10th, 11th and 12th grades. They are required to write and read five-minute scripts on "I Speak for Democracy."

Manuals outlining contest procedure went out this week to broadcasters, radio dealers and chapters of the Junior Chamber of Commerce. Over 20,000 students participated in the 1947 contest, NAB said.

The "Radio in Every Room" slogan is to be played up on the local level, with broadcasters and retailers urging the public to buy extra radios for the use of every member of the family.

WNHC-TV Programs Promote Safety

HARTFORD, Conn., Oct. 23.—The Connecticut Department of Motor Vehicles last Saturday (16) launched a series of public safety television broadcasts over WNHC-TV, New Haven, with Motor Vehicles Commissioner Elmer S. Watson declaring that "these television programs may be the first of their kind in the nation."

Initial programs consist of one-minute pictures and messages pertaining to school bus safety laws and regulations. The programs, according to present plans, will continue thruout the year, with each program scheduled for release appropriate to current driving conditions.

Inevitable, He Says, But Sets No Deadline

Non-Profit Outlets in Plea

(Continued from page 3)
present—by Mayor William O'Dwyer, New York, for consideration of the problems of non-profit operations such as New York City's WNYC. O'Dwyer referred not only to the FCC's refusal to grant permission to WNYC to stay on the air election night, but also to the future, with respect to setting aside television channels for municipalities, enabling them to carry on public service video operation.

N. Y. C. Into Video?

Following his address, O'Dwyer told *The Billboard* that the city probably would apply, sometime in the future, for a television frequency, but that at the moment the matter still was being explored. When the FCC clears the way, the city can seek either a regular ultra-high-frequency station or an experimental u-h-f station.

Coy's comments were ominous insofar as aural broadcasting goes. He pointedly remarked that TV would not put AM out of business, but did say that tele's audience and much of its revenue would come from AM. The future of AM, he said, lay in specialized community service, and survival would depend on programing. In addition, even tho he forecast a total of 1,000 TV stations within seven or eight years, he said large areas still would be without video service and this would provide markets for AM and FM. In addition, even where there is video, limitations of the service still would require local level operations by aural operations, Coy said. FM is already scoring successfully, he noted, in towns of 30,000 to 40,000.

Asks Industry's Help

He called on the industry for assistance and said he hoped some broadcasters would discuss future problems with a view to the knotty decisions the FCC must make.

Coy and O'Dwyer were introduced by Carl Haverlin, president of the REC and Broadcast, Inc. Top executives of all branches of the industry were on the dais, as well as FCC commissioners Frieda Henneck, Hyde and Edward M. Webster.

'Courant' and WDRC To Cover Election

HARTFORD, Conn., Oct. 23.—*The Hartford Courant*, morning daily, and WDRC, Hartford, basic Columbia Broadcasting System (CBS) outlet for Connecticut, are combining their organizations again on election night, November 2, to broadcast Hartford and Connecticut election returns.

Walter Haase, station manager, says that Program Director Harvey Olsen will handle the microphone chore direct from the daily's election headquarters. The paper and the station have united on election night for many years.

Nedick's and Old Gold cigarettes, which will sponsor pro basketball, college basketball from the Garden and ivy league college basketball. Schaefer Beer sponsors both pro and amateur hockey.

Battle on 540-Kc. Band Awaits NARBA Solution

WASHINGTON, Oct. 23.—Altho the Federal Communications Commission (FCC) has apparently won the first round of a battle to keep Mexico from placing a station on the controversial 540-kc. frequency, the squabble appears certain to pop again, with the final settlement awaiting the 1949 meeting of the North American Regional Broadcast Agreement (NARBA).

The FCC will not fight the extension of the standard band to 540-kc. at the NARBA but wants time to reallocate special services in the 415-550-kc. band. The biggest NARBA battle

may develop if Latin American countries renew their attempts to get the AM range lowered to 500-kc.

The U. S. delegation to the Atlantic City conference last year fought off Cuban and Mexican efforts for such an extension but may have to face the situation all over again at the NARBA. The U. S. representatives argued that special services had more need for the spectrum space than AM. The U. S., however, accepted the compromise to make 540-kc. available for standard stations.

The FCC announced this week that its protest over a Mexican proposal to build a 150-kw. station on the channel at San Luis Potosi resulted in Mexico's agreeing to defer the construction temporarily, "pending clarification of the issues involved."

The FCC claimed that the proposed station would injure U. S. aeronautical and safety services operating on 540-kc. and adjacent channels. Mexico's answer on that point was that various international pacts provide only that a standard station must protect the signals of other standard stations and added that its 540-kc. outlet would protect the Canadian station by a directional antenna.

With all signs pointing to NARBA nations accepting AM use of 540-kc. at the meeting set to begin September 13 in either Montreal or Ottawa, the FCC is studying use of the band for U. S. AM stations. Preliminary conclusions are that no more than a handful of stations can be fitted in on that wave length. It is assumed that despite the present delay, the Mexican station will eventually get on the air on 540-kc. well ahead of any U. S. stations.

Another factor complicating FCC studies is the uncertainty whether NARBA nations will set the 540-kc. band as a clear or regional channel. If the band should be made an international clear channel, as is expected, protection to stations using the wave length would have to be greater than if it were assigned for regional use.

Nussbaum To Head Air Force's Radio

WASHINGTON, Oct. 23.—Col. Howard Nussbaum, former network producer and director, has again been named to head the radio branch of the air force which he organized seven years ago, it was announced.

Nussbaum worked with the National Broadcasting Company before the war and with the American Broadcasting Company following his discharge in 1946. The air force radio branch was set up by Nussbaum in 1942.

3d Sponsor May Join Elgin, Wrigley Thanksgiving Fracas

NEW YORK, Oct. 23.—The battle for the holiday audience on Thanksgiving Day, hitherto believed to be between Wrigley's and Elgin, appeared to be getting a new entry this week, as Speidel Jewelry mulled plans to make it a free-for-all. Elgin, which has switched from the Columbia Broadcasting System (CBS) to the National Broadcasting Company (NBC), and Wrigley's, which is taking over the CBS spot, have already laid plans to flash some of the top showbiz names in their Thanksgiving and Christmas shows. Speidel's plans, altho not yet matured, are expected to follow similar lines, with the Amer-

Transit FM Spells \$\$ to L. A. Outlets

HOLLYWOOD, Oct. 23.—Adoption of frequency modulation (FM) radio by Los Angeles public transportation companies may soon be realized, possibly putting at least one local FM outlet on a solvent paying basis. A franchise to control FM advertising has been granted to the California Transit Ad Corporation by both the Pacific Electric Railways, L.A. Transit Company and the L.A. Motor Coach Company. Transit Ad now controls car-card advertising on the same public transportation lines. Firm also has an FM franchise for Santa Barbara and Long Beach.

Sought by all local FM operators, a tie-up with Transit Ad will be made with only one FM outlet and will call for purchase of approximately 12 hours of broadcast time daily. To that end, Transit Ad Prexy Tom Kizer has been in touch with several top local FM-ers and is known to have given the nod to one local station, identity of which is being withheld. Operation would be patterned after similar FM set-ups already in effect thruout the country, altho rates, broadcast hours and other details are yet to be worked out.

NET INCOME DOWN

(Continued from page 5)

manufacturers and distributors contributed \$4,106,000—dropping off to \$3,405,000 this past July. Time sales to toilet goods sponsors fell to \$3,765,000 in July, 1948, from \$3,982,000 in July of last year.

Small declines in purchasing from the previous July were registered by sponsors in the automobile, financial, soap and petroleum fields. On the other hand, clothing and tobacco sponsors increased their sales by about 10 per cent from July, 1947.

NETWORK INCOME

	1948	1947
Jan.	\$17,544,000	\$16,548,000
Feb.	16,715,000	15,102,000
March	17,803,000	16,728,000
April	17,077,000	15,548,000
May	17,321,000	16,009,000
June	15,631,000	14,994,000
July	13,223,000	14,277,000
	\$115,314,000	\$109,206,000

Charts Withheld

Because of further research required, the comparison of radio ratings in New York City AM-TV homes and AM homes, scheduled to run this week, will not appear until next week.

E.T. Firm Signs O'Brien to Pact

HOLLYWOOD, Oct. 23.—Broadcasters' Program Syndicate. Bruce Eells & Associates transcription web, signed Pat O'Brien to headline its initial wax show under its co-op e.t. syndication plan. Five 15-minute transcribed strips will be tagged Pat O'Brien—From Inside Hollywood.

The first platters are promised for airing by member stations by December 15. Eells claims the present rate of station subscriptions points to as much as four hours of platter programming per week to be financed by aggregate of station fees. Eells sells his service for a fee equal to each station's 15-minute Class A time rate.

CBC Denies Staffer Loyalty Checks Have Spy Probe Purposes

MONTREAL, Oct. 23.—The Canadian Broadcasting Corporation (CBC), thru Ira Dilworth, chief of the International Service, denied recently that loyalty checks now going on in the organization can in any manner of means be labeled a "spy probe."

The alleged "probe" came to light when it was learned that staffers on the International Service were asked to answer a questionnaire which sought information on their personal backgrounds. Dilworth termed the investigations a "personal survey" of his staff and admitted that at first the CBC employees were hostile to the idea of having to answer questions as to racial origin, religious denominations, details about parents, wives and other relatives, places of employment in the last 10 years, etc. However, Dilworth stated, the original hostility has now subsided for the most part.

"This is not a spy probe," Dilworth said, adding that the International Service which broadcasts in many languages all over the world, "is in a special position. Quite frankly the questionnaire is related to security. The shortwave broadcasts are not heard in this country where they can be checked and disputed."

An odd angle to the whole business is the fact that tho these questionnaires have been employment requirements by other government branches, it has never been required in any branch of CBC. Dilworth stated, however, that the current move to get personnel details had nothing to do with any loyalty investigations, spy probes or "emergency" going on anywhere else. It's just that CEC didn't get around to issuing the questionnaires until now.

It will be recalled that when the spy probe was at its height in Canada a couple of years ago, several staffers of the CBC were involved. As a matter of fact, spy-conscious groups in Canada have for years been accusing the CBC of being a hot-bed of alleged communists, but aside from the persons involved in the espionage expose, there has never been anything to prove that the International Service specifically, or CBC generally, had Reds in its key spots.

AFRA Wins Rehiring Of KIMO Employees

INDEPENDENCE, Mo., Oct. 23.—The American Federation of Radio Artists (AFRA) this week obtained reinstatement of all KIMO talent and clerical help, 48 hours after they were laid off. The union had claimed the firings to be a lockout.

The matter was amicably settled, and the station is negotiating a contract with AFRA to cover its employees. The economy wave came on the heels of a National Labor Relations Board (NLRB) election which the union won.

Weather and Small Outlets Highlight News Director Talks

NEW YORK, Oct. 23.—Discussions of weather news broadcasting for both tele and radio and a special small stations panel will be among highlights at the annual convention of the National Association of Radio News Directors (NARND) to be held in St. Louis November 12-14. The decision to invite news directors from small outlets with one-man departments followed beefs by small ops demanding a greater role in the NARND program.

James C. Fidler, training officer in charge of the Weather Bureau's broadcasts, will discuss standard radio weathercasts on the small stations panel Friday afternoon (12), and again Sunday (14) before a tele group.

"A thoro discussion of the weather, which is the most important news to many listeners, will be beneficial to every radio news man in the country," explained Soren Munkhof, news director of WOW, Omaha, and program chairman of the convention.

Hinshaw To Preside

Munkhof also announced that the opening day's panel on small station news operations will be presided over by Fred Hinshaw, WLBC, Muncie, Ind., news director and NARND small station committee chairman. Among panel participants will be Paul Ziemer, WKBH, La Crosse, Wis., news director, who will speak on *Special Methods of Municipal Reporting*. Michael Hinn, news director of WKOW, Madison, Wis., will lead discussion on *The State Capitol Newsroom*, involving the policy of having newsmen rather than announcers broadcast the news.

Bill Tompkins, WROW, Albany, N. Y., news director, will discuss *Public Relations for the Newly-Established News Department*; on the same panel will be F. O. Carver, news director of WSJS, Winston-Salem, N. C., who will speak on *Newspaper-Radio Co-Operation*.

Non-members of the NARND interested in radio news are invited to this year's confab. Reservations should be made with Bruce Barrington, KXOX, St. Louis.

Our Boy Jerry

NEW YORK, Oct. 23.—Gene Cook, radio editor of *Life*, this week was elected president of the New York Radio and Television Critics' circle. Jerry Franken, of *The Billboard*, was elected vice-president; Paul Denis, of *The Post*, secretary, and George Rosen, of *Variety*, treasurer. Among the functions of the first four named officers is to keep an eye on the fifth.

Critics will make their annual radio-TV awards next May.

ican Broadcasting Company (ABC) the web involved.

With Wrigley's and Elgin slated to run from 4 to 6 p.m., the traditional holiday line-up time, Speidel's agency, Cecil & Presbrey, is planning to jump the gun and lure a hefty slice of the audience by starting an hour earlier and programming from 3 to 5 p.m.

The deal, if set, will involve a reshuffle of sponsors on the regular Thursday ABC daytime line-up. These include Quaker Oats and Toni, with *Ladies Be Seated*, Pillsbury, with Galen Drake and the co-op *Ethel and Albert* show.

NBC SAVES CBS ELECTION EVE

Gosch, DuMont Settle Beef Involving Mostel TV Show

NEW YORK, Oct. 23.—A squabble between Martin Gosch, indie tele producer and recently elected head of the newly formed Independent Television Producers' Association (ITPA), and DuMont, appeared likely to be settled amicably over the week-end. Altho DuMont said that it had worked out a deal settling Gosch's beef, Gosch himself stated last night (Friday) that neither he nor his attorney, James Lawrence Fly, had approved it. He added, tho, that a quick termination appeared probable.

Gosch's complaint involves his recently inaugurated Zero Mostel-Joey Faye video package. The producer stated this week that DuMont had agreed to provide, among other things, a studio audience, both Bosch and Mostel feeling that the program would suffer without one. On premiere night it developed that DuMont had no facilities in its Wanamaker studios for studio guests. Gosch and Mostel wanted to cancel the show then, but were prevailed upon against it. A similar occurrence, Gosch says, happened the second week. The absence of studio reaction, Gosch claimed, threw off the timing and perform-

ances so badly the two programs which did go on suffered considerably.

Subsequently, Gosch complained to DuMont, and in the absence of any studio audience facilities, he and DuMont agreed to take the show off. The settlement involves the remaining 10 weeks to go on the show, which was budgeted at \$1,250 weekly.

No Bellyache For Alan Young

NEW YORK, Oct. 23.—Comedian Alan Young this week was signed by Lewis-Howe Company and will probably head a new show which will replace the sponsor's current *Date With Judy* on National Broadcasting Company. The pact, set thru the Roche, Williams & Cleary Agency, permits Young to continue as part of the Jimmy Durante show.

The probable date for the switch is mid-January. *Date* is being offered about, with several potential bankrollers indicating interest.

Ralph Cohn Forms Producing Outfit

NEW YORK, Oct. 23.—Formation of a new tele producing firm, Pioneer Telefilms, Inc., was set this week by Ralph Cohn, who recently organized Telespots, Inc., which operates under the same ownership and board of directors. Telespots will devote itself exclusively to tele commercials, while the new outfit will produce full-length live and film entertainment programs.

Pitching its service to ad agencies, the firm will prepare in preliminary package form a series of shows for joint development by its staffers and the sponsors' agencies. Four such programs have already been prepared, including *You Be the Jury*, a dramatic show built around actual legal cases; *The Life of the Party*, tele adaptation of *Hobby Lobby*; melodrama series, *Gamblers Don't Gamble*, and *Your Life Is in Your Hands*, audience-participation show based on techniques of character analysis.

N. Y. Landlords Please Take Notice

DETROIT, Oct. 23.—Welcome acceptance of television by a building firm—in marked contrast to the questionable reception given by some realty owners to the matter of antenna installation—was signaled this week by the decision to install a television set in every house of a popular-priced group being completed in the north end suburb of Royal Oak. Albert Winnick, head of the Albert Building Company, made the decision to give his home buyers the unexpected bonus of a free video set included in the price of the house.

Harry Bannister, general manager of WWJ-TV, that "my family and my friends, as well as myself, are enjoying your diversified television programs. I feel that no home should be without its pleasant as well as educational entertainment," and went on to take this expensive practical step to carry out that objective.

"Phil-Exaco"

NEW YORK, Oct. 23.—Something rare in the way of guest shots is scheduled for the *Philco Television Playhouse* tomorrow (24) night: A commercial from another program. Sid Stone, whose pitchman routine has become the trade-mark of the *Texaco Star Theater* tele show, is slated to render it, plugs for the gas company and all, on the *Philco* program.

Stone's appearance is slated to be part of the commercial pattern during an intermission period. He will do a plug for *Texaco* and then, of course, *Philco*.

WABD Shaping Day Line for 24-Hour Sked

NEW YORK, Oct. 23.—With a little over a week to go before it launches its around-the-clock programming experiment November 1, WABD this week was beginning to shape up its daytime line-up. With sign-on coming at 7 a.m., the station was readying a group of strong names to hold up the basic portion of the schedule, which will be padded out by audio intervals featuring clock-weather-time (c-w-t) reports against a music backing. Among those slated to participate in the five-a-week daytime operation are Wendy Barrie, Bill Slater, Dennis James, Ted Steele and Stan Shaw.

The current program line-up, according to Program Manager James Caddigan, is as follows:

- 7 a.m.—Sign-on, c-w-t; 7:05, news; 7:15, "To Your Health," Howard Reilly body-building show; 7:30, c-w-t and news; 7:45, "School Reporter," Hal Cooper show for school kids, with safety plugs.
- 8 a.m., news; 8:30, c-w-t; 8:30, "Your Television Baby Sitter," Pat Miekie, actress and cartoonist.
- 9 a.m., c-w-t and news; 9:15, "Morning Chapel," religious show with different guest ministers daily; 9:30, c-w-t; 9:45, "Amanda," featuring Amanda Randolph, Negro comedienne and pianist.
- 10 a.m., "Your Television Shoppers," with Kathi Norris; 10:30, c-w-t; 10:45, "The Picture Behind the Picture," with Bill Slater.
- 11 a.m., "Okay, Mother," with Dennis James doing a hausfrau show; 11:30, c-w-t; 11:45, "Women's Club," Irene Murphy spotlighting activities of local clubs.
- 12, "Society Page," with Carles Trunam; 12:15, Ted Steel, comment and live music; 12:30, news; 12:40-1:30, Stan Shaw, interviews.
- 1:30 p.m., news; 1:40-2:30, motion picture or teletranscription of an evening DuMont show aired previously; 2:45, "And Everything Nice," fashion show with Maxine Barratt.
- 3 p.m., "Spare Room," cooking show; 3:30 and 4 p.m., to be set; 4:30, "Stardust," Wendy Barrie in a movie talk show; 5, "Stories by Peter," kid yarns by Peter Hayward.

Swanson Planes To Paris for Pix

NEW YORK, Oct. 23. — Gloria Swanson is making a quick week-end trip to Europe for material which she will use on next week's show. The former film star, who heads the *Gloria Swanson Hour* on WPIX, took off for Paris yesterday (22) for a quick three-day tour, in which she will gather considerable film material for this Thursday's (28) program. She will leave Paris Tuesday night, returning on time for a rehearsal of the Thursday show.

Material will include gleanings from French fashion designers. The program also will show shots made of Miss Swanson in Paris.

Turns Over Private Cable For CBS Use

AT&T Not Available

NEW YORK, Oct. 23.—A generous action on the part of the National Broadcasting Company (NBC) this week prevented its arch-rival, the Columbia Broadcasting System (CBS), from a fiasco in its television coverage of the election returns. The last to request time on the coaxial cables from the American Telephone & Telegraph Company (AT&T), CBS late this week found that all available time was already filled and that no further openings would be made. With its election coverage already sold to Nash Motors, CBS stood to lose heavily on canceled billings. It was at this point that NBC came to the rescue and agreed to turn over its privately owned-and-operated cable from New York to Washington for use by CBS from 10:15 p.m. to sign-off.

The failure of CBS to turn in its time request earlier already had created one tense situation. AT&T reportedly had told the web that it would find some time for it and then marked off a sizable period on one of the three southbound cables. However upon double checking, it was discovered that this time already had been requested by DuMont. When DuMont refused to give it up, AT&T could find no other availabilities, and CBS stood to have no network coverage of the returns.

NBC, also at the week's end, was preparing to make another concession to CBS after scoring a coup by capturing the single northbound Washington-New York cable on election day from 3 p.m. to good night. CBS has requested use of the northbound line for 30 minutes during the evening, and while NBC has not yet (See NBC SAVES CBS on page 15)

Tele Sets Hit Det. Low Income Class

DETROIT, Oct. 23.—A significant consumer survey of television set owners in the Detroit area has been completed by R. L. Polk & Company, one of the largest mail business houses in the country, for *The Detroit Free Press*. Geared as a market survey, the report revealed that sets are well distributed in the middle and even lower income class Detroit neighborhoods. Typically, the lower income Negro group showed slightly more sets than the exclusive Grosse Pointe section, altho the population incidence was, of course, higher in the former.

The major conclusion from this part of the survey, according to L. E. West, promotion manager of the *Free Press*, is that television has already hit down into lower income groups and is not the property of the wealthy groups only. This is expected to result in a significant change in the type of merchandising program which can be sold to sponsors in this area at least.

The survey itself was addressed to some 920 set owners, out of an estimated 5,000 sets installed in Detroit homes. The total sets are estimated between 8,000 and 9,000 at present—some skeptics placing them as low as 3,500—with a substantial minority located in bars. With a 40 per cent response to the questionnaires—about 335 replies—the actual returns represent a good sample of home-owned Detroit sets.

The survey turned up some data on listening habits—280 replies out of 333 said they are enthusiastic about television, eight were indifferent and 35 were not enthusiastic.



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CBS To Revive "Studio One" in Video Version

NEW YORK, Oct. 23.—The Columbia Broadcasting System (CBS) this week moved to revive its Studio One title as a television dramatic show. The video version, minus Fletcher Markle and the other personnel of the AM show, is skedded to kick off November 7, and will be aired from 7:30 to 8:30 p.m. two Sundays monthly. This is the time which the Ford Theater dramatic show will use once monthly. The remaining Sunday period is still to be filled.

The video Studio One will feature adaptations of short stories, the first one being a yarn titled *The Storm*, which formerly appeared in *Good Housekeeping* magazine. Margaret Sullivan will play the lead. Tony Minor will direct and pen the adaptation. The AM Studio One ran for 64 weeks as a CBS sustainer and, ironically, was junked when the AM Ford Theater was brought into the web as its powerhouse dramatic offering.

WPIX Sells Election TV, Inks Para Deal

NEW YORK, Oct. 23.—A co-operative deal was reported set last night (22) between WPIX and Paramount Pictures, involving coverage on election night. The pact calls for Paramount to supply two image orthicons and crews to the station to aid in color coverage, mainly in the Times Square region. In return, the WPIX material will be available for use on the Paramount Theater screen.

The station's election coverage, which will begin at 7:40 p.m., will be sponsored by Ehler's coffee, in a deal set thru the Weiss & Geller Agency. A considerable portion of the coverage will originate in the editorial room of WPIX's parent firm, *The New York Daily News*.

WTTG Shifts Tower to Va.

WASHINGTON, Oct. 23.—Having ordered WTTG, local DuMont outlet, to move its transmitter from the Harrington Hotel, the Federal Communications Commission (FCC) this week gave the expected okay for a shift to a site across the Potomac River in Arlington, Va.

Some six months ago, the FCC placed the WTTG permit in a hearing status on the grounds that its Harrington site was too low to permit proper coverage.

WPIX Adds Teen Style Show

NEW YORK, Oct. 23.—A series of five-minute shows titled *Fashions for Teens* will be sponsored on WPIX by Mary Lewis, Inc., Fifth Avenue apparel shop. Programs will be live and slotted at 5:40 p.m. Wednesdays, starting November 10. The content will emphasize budget fashions for the junior set. The contract covers 13 weeks.



Television Commercial & Sustaining Program Changes

Week Ending October 16

This feature of the TV evaluator is designed for a threefold purpose: To report new TV business; to report new and renewing TV advertisers and to list new and departing programs, both commercial and sustaining. Compilations of all data included will be published periodically.

NEW COMMERCIAL PROGRAMS

Sponsor Agency Product	Program Description	Station City	Facility Time	Start & Duration	Talent
Ronson Art Metal Works, Inc. Cecil Presbrey Ronson Lighters	Spot Announcement	WLW-TV, Cincinnati	Film 20 Seconds	Oct. 13, 1948	
First Wisconsin Nat'l Bank Marvin Lemkuhl	Hi-School Football	WTMJ-TV, Milwaukee	Remote 2 Hours	Oct. 16, 1948	Dir. Geo. Marr Anno. Larry Clark
Carl A. Laabs Loise Mark Furs	Fashion Talk and Demonstration	WTMJ-TV, Milwaukee	Studio 5 Minutes	Oct. 14, 1948	Prod.-Writer-Nar. Loise Mark Dir. Al Beaumont
A. Gettelman Scott Beer	Green Bay Packers Football	WTMJ-TV, Milwaukee	Remote 2 Hours	Oct. 10, 1948	Dir. Geo. Marr Anno. Larry Clark
Wanamaker's Department Store	"The Growing Paynes" Drama	WABD, New York	Studio 30 Minutes	Oct. 13, 1948	Dir. Pat Fay
Alexanders' Wm. Warren Department Store	"Quizdom Class"	WZ-TV, New York	Studio 30 Minutes	Oct. 16, 1948	Prod. Markowitz Dir. Tom DeHuff Writer: Bernie Skolsky Cast: Joe O'Brien
Bulova Watch Co. Blow Watches	Time Spots	WPIX, New York	Slides 28 Times a Week	Oct. 11, 1948	
Participating	Preview of Sunday News	WPIX, New York	Film 20 Minutes	Oct. 16, 1948	Anno. Rex Marshall
Florida Homesites Flint Homesites	Spot Announcement	WPIX, New York	Film	Oct. 11, 1948	
Mastic Acres, Inc. Jasper, Lynch & Fishel Homes and Sites	"Record Rendezvous"	WPIX, New York	Studio 25 Minutes 3 Times Weekly	Oct. 11, 1948	Dir. Jack Balch MO. Stan Shaw
Vincent Hairdressers Cox and Tanz Beauty Salon	Spot Announcement	WFIL-TV, Phila.	Film 1 Minute	Oct. 14, 1948	
Jacob Hornung Clements Beer and Ale	"Beauty on Parade" Beauty Contest	WFIL-TV, Phila.	Studio 15 Minutes	Oct. 13, 1948	MO. Virginia Brown
Bigelow-Sanford Carpets	Dunninger Show	WTVR, Richmond	Studio 30 Minutes NBC Network	Oct. 14, 1948	
Gillette Safety Razor Co.	Boxing From St. Nick Arena	WTVR, Richmond	NBC Network 45 Minutes	Oct. 11, 1948	
Gillette Safety Razor Co.	Boxing From Madison Square Garden	WTVR, Richmond	NBC Network Remote 30 Minutes	Oct. 11, 1948	
Bigelow-Sanford Rugs and Carpets	"Floor Show" Variety	WRGB, Schenectady	NBC Network 30 Minutes	Oct. 14, 1948	
E. L. Courmand Co. Walco Tele-Vue Lens	Hi-Lights of Past Prize Fights	WRGB, Schenectady	NBC Network 5 Minutes	Oct. 15, 1948	
Pioneer Scientific Dayton Polaroid TV Filters	Spot Announcement	WRGB, Schenectady	Film 1 Minute	Oct. 11, 1948	
Home Builders Association	Spot Announcement	WNBW, Washington			
Squibb Int'l Silver Sylvania Electric Sherwin Williams Sunshine Biscuits	"Mary Margaret McBride"	WNBW, Washington	NBC Network Studio 50 Minutes	Oct. 12, 1948	
Bigelow-Sanford Carpets	Dunninger Show	WNBW, Washington	NBC Network Studio 30 Minutes	Oct. 15, 1948	
Unique Art Man. Co.	Puppet Playhouse	WNBW, Washington	NBC Network 15 Minutes	Oct. 16, 1948	
Walco Tele-Vue Lens Dayton, Inc.	Hi-Lights of Past Prize Fights	WTTG, Washington	Film 5 Minutes	Oct. 10, 1948	
Ross Co. Mellon & Wallace Jewelry	Wrestling	WTTG, Washington	Remote 2 Hours	Oct. 11, 1948	

NEW SUSTAINING PROGRAMS

Program Description	Station Facility	Starting Date	Package Owner	Asking Price as Commercial Package
Wrestling Matches From Upstate Athletic Club	WBEN-TV, Buffalo Remote	Oct. 15, 1948	Upstate Athletic Club	
"Football Closeups" Roundtable	WLW-TV, Cincinnati Studio	Oct. 14, 1948	WLW-TV	
"Around the Town" Pictures of Local News	WTMJ-TV, Milwaukee	Oct. 10, 1948	WTMJ-TV	On Request
"Vanity Fair" Fashions, Home and Beauty Care	WCBS-TV, New York Studio-Film	Oct. 12, 1948	WCBS-TV	
"The News" Straw Poll"	WPIX, New York Studio	Oct. 10, 1948	WPIX	On Request
"The Growing Paynes" Family Drama	WFIL-TV, Philadelphia DuMont TV Network	Oct. 13, 1948	DuMont	
"Happy Landings" Children's Drama About Geography	WFIL-TV, Philadelphia Studio	Oct. 14, 1948	WFIL-TV	Not For Sale
"Tele-Woman" Interviews	KSTP-TV, St. Paul Studio	Oct. 11, 1948	KSTP	

DEPARTING COMMERCIAL PROGRAMS

Sponsor Agency Product	Program Description	Station, City	Facility Time	Started	Disposition of Time
George F. Stein, Inc. H. J. Weil, Inc. Beer and Ale	Buffalo Bills vs. NY Yankees Football Game	WBEN-TV, Buffalo	Film	Oct. 13, 1948 1 Time Only	Next Buffalo Bills Football Game
General Electric Bowman & Block	U. of Buffalo vs. Alfred Football	WBEN-TV, Buffalo		Oct. 16, 1948 1 Time Only	Film Featurette
Wanamaker's Department Store	"The Laytons" Family Drama	WABD, New York	Studio 30 Minutes	Spring, 1948	"The Growing Paynes"
Pioneer Scientific Polaroid TV Lens	"Howdy-Doody"	WRGB, Schenectady	NBC Network Studio 15 Minutes	July 8, 1948	Network Sustaining

(Continued on opposite page)

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CANADIAN VIDEO GETS HYPO

Television Commercial & Sustaining Program Changes

DEPARTING COMMERCIAL PROGRAMS

(Continued on opposite page)

Sponsor Agency Product	Program Description	Station, City	Facility Time	Started	Disposition of Time
Arabian-American Oil	"Desert Venture"	WRGB, Schenectady	NBC Network 30 Minutes	Oct. 8, 1948	Network Sustaining
The Carl Co. Geo. R. Nelson	Spot-Announcement	WRGB, Schenectady	20 Seconds 6 Times	Oct. 6, 1948	
Gillette Safety Razor	World Series	WRGB, Schenectady	3 Times	Oct. 6, 1948	

DEPARTING SUSTAINING PROGRAMS

Program Description	Station—Facility	Starting Date	Package Owner	Asking Price as Commercial Package	Disposition of Time
Photographic Horizons	WTTG, Washington				Tots, Tweens and Teens
Key to the Missing	WTTG, Washington DuMont TV Network		DuMont		Newsweek Looks at the Campaign
Interview	WBEN-TV, Buffalo	Oct. 12, 1948 1 Time			Piano Portrait
TV Screen Magazine	WBEN-TV, Buffalo	Oct. 12, 1948 1 Time			Film

WCAU-TV, 5 Mos. Old, Has 51 B.R.'s

PHILADELPHIA, Oct. 23.—With five months of operation under its belt, *The Evening Bulletin's* WCAU-TV boasted 51 advertisers, it was revealed by the commercial listing for the week ended October 14. Forty-five of the sponsored accounts originated locally, with the remaining six stemming from the affiliated Columbia Broadcasting System video web.

Sixteen of the local advertisers are sponsoring quarter-hour to full-hour programs. Not included was the daily hour show started October 18 by Peirce-Phelps, home appliance distributors. In listing its 51 clients, the station took into consideration only the fact that a sponsor was employing the station's facilities and not the number of programs or announcements being used.

H. S. Grid Series Sold by WGN-TV

CHICAGO, Oct. 23.—In a deal said to mark the first commercial sponsorship on television of a regular schedule of high school football games, WGN-TV this week signed an agreement to telecast six top Catholic and public school games, starting October 24 under the sponsorship of J. B. Simpson, Inc. Series will be concluded November 27 when city championship game is telecast from Soldier Field.

Series is also said to mark attempt of station to air cheap programs. Station has been attempting to get as many sponsors as possible to offset in-ered operation. Since sports shows of this type don't call for payment of large dough for video rights, they fit into present station policy.

Tally Hic!

NEW YORK, Oct. 23. — The question going around the trade this week concerns the bank-rollers who have invested so heavily in elaborate television coverage of the election returns. Fantastic estimates of the home and public places viewing audiences are being tossed around liberally by these sponsors and their agencies.

Doesn't the law require bars to be shuttered election day?

Test TV Concert Presages Detroit Schools Set-Up

DETROIT, Oct. 23. — A special morning program of symphonic music for children will be given Wednesday (27) by WWJ-TV in conjunction with the first public use of a theater-size television screen in Detroit. RCA is installing a special screen in the Condon Intermediate School auditorium, where it will be viewed not only by the pupils of the school, but by representatives of the Detroit Board of Education. The interest of the latter is more than academic, inasmuch as consideration of the possibility of installing television sets in the public schools is slated to come up as a result of this test program.

General policy here has been for the schools that wanted radio sets in the past to purchase the sets from special school funds, such as proceeds from sports and dances rather than to provide sets from the general school budget. However, with the advent of television and the obvious fact that most children are not likely to have the experience of television in their own homes for some time to come, there is room for the sentiment that the city should take some active steps to see that the youngsters have access to this new medium of communication.

The program to be telecast will be a 75-minute concert by the Detroit Symphony Orchestra from Detroit Music Hall, directed by Valter Poole, selected for the juvenile audience. This is one of a series of 16 children's concerts given by the symphony and rebroadcast on Saturdays over WWJ on AM as has been done for several seasons. The present telecast, marking one of the few times the video station has opened up in the morning, will also be a test of the audience for the show itself, with the possibility of a series of tele pick-ups for the concerts if the response warrants.

BALTIMORE, Oct. 23.—WMAR-TV here today (Saturday) will air the first of three children's concerts to be played by the Baltimore Symphony. Other two concerts will be telecast January 8 and February 5.

NBC SAVES CBS

(Continued from page 13)

acted on the request it is believed certain it will accede. NBC is covering the elections, with *Life* magazine as collaborator and bankroller.

In the works at NBC this week was a plan to erect a theater-size 15 by 20-foot screen on the RCA Building just above the canopy at the Rockefeller Plaza entrance. On this screen the NBC election coverage will be

Ken Dolan's New Audition Gimmick

NEW YORK, Oct. 23.—A new way of getting a sample audition with which to woo sponsors for packages was devised here last week by agent-packager Ken Dolan. By placing clients doing their routines as guests on three going programs, Dolan thus has been able to get paid bookings for his talent, and at the same time make kinescope recordings of their appearances, as samples for future sale.

Dolan placed Bob Burns and Shirley Ross on the Sunday (24) night Admiral show, Arthur Treacher in his *Jeffers the Butler* routine on the Chevrolet program Monday (25) night, and Bill Gargan, as *Ross Dolan, Detective*, on the Chevrolet opus November 8.

NAB, TBA To Meet On Sharing TV Biz

WASHINGTON, Oct. 23.—A plan for sharing of television functions between the National Association of Broadcasters (NAB) and Television Broadcasters Association (TBA) will come a step closer to fruition next week (28) when the liaison committees of both associations meet in New York.

Under an agreement reached several months ago, the committees are drafting a plan which will be submitted in final shape to the NAB board of directors which meets here November 16-18. The final plan is expected to call for a co-operative working agreement under which TBA will turn its emphasis to the promotional side of TV, while the NAB will give emphasis to other trade association activities in TV, such as programing development and standards, advertising and governmental liaison.

The NAB is expected to set up a separate TV department to handle its share of the duties in the video field. Members of the two three-man liaison committees representing the associations are confident that the final plan will be so drawn that there will be no overlapping of functions.

projected for the viewing of a crowd which is expected to rival that in Times Square. The entire plaza is likely to be cut off from automobile traffic for the night. An NBC video camera will be on hand to get shots of the crowd, which then will be able to see itself when the broadcast is projected onto the screen.

Speed Moves For Equipm't, Outlets, Sets

British Bid for Supplies

MONTREAL, Oct. 23.—The television picture was brightened considerably this week in Canada by the following three developments:

(A) News that Sir Ernest Fisk, managing director of Electrical Music Industries (EMI) in Britain, is en route to Canada to discuss a deal with the Canadian Broadcasting Corporation (CBC) and other private groups for the equipping of the entire Canadian video set-up.

(B) An announcement by Famous Players (FP-C), Canada's largest chain of motion picture exhibitors, that FP-C is entering the video field and has applied to the CBC for a transmitting license.

(C) A statement by K. R. Patrick, manager of the RCA-Victor Company, that his company is in a position to begin manufacture of television equipment as soon as video gives applicants the green light and will have receiving sets on the market within a year after video stations begin their building programs.

These developments are especially significant due to the fact that the CBC is scheduled within the next fortnight to make its decisions on applicants seeking video station permits.

The EMI plan, which Fisk will propose to Canadian video interests, is simple, and if it comes off, will probably be the biggest deal of its kind in history. Fisk will tell the officials here that his firm is prepared to equip the entire system thru the export from Britain to Canada of such equipment. Fisk is furthermore ready to guarantee delivery dates, and if the deal is pulled off, it will be worth millions, thus probably bringing down receiver prices both in Britain and Canada.

U. S. Market Affected

The U. S. market could easily be affected by the terrific stepping stone to the U. S. offered by Canada. On top of this, the U. S. market for export of video equipment to Canada would also be affected since this equipment would be cheaper to buy from Britain than from U. S. under the empire preferential tariff system.

Fisk will offer the 405-line system used now in Britain, but he can also submit a system using the 605-line set-up. A point that may help Fisk considerably in bringing the deal about is the fact that Canadian officials visiting Britain in recent months to study television came away considerably impressed with the televising of the Olympic Games.

As far as the Famous Players applications is concerned, J. J. Fitzgibbons, FP prexy, stated last week that the chain has filed an application to operate a television transmitting station. He stated that his company has already placed an order for equipment similar to that used in the Paramount Theater in New York. "Large screen television will definitely play a part in Famous Players' plans in the immediate future," he said.

The CBC will also consider video applications from Al Leary, air comic and emcee; CKEY and CFRB in Toronto; CFCF, Montreal, and CKAC, Montreal.

RCA ADDS TOP MGT. "POWER"

RCA Signs Ventura and Anita O'Day

Cut 1st Pickens Platters

NEW YORK, Oct. 23.—Following the pacting last week (*The Billboard*, October 23) by RCA Victor of chirp Fran Warren, the plattery this week closed a deal with the Charlie Ventura band, and practically cinched a third pact with singer Anita O'Day. Both Ventura and O'Day contracts (the latter will probably be signed later this week) are for one year with options and specify a minimum number of sides per year. Jane Pickens, signed several months ago, cut her first RCA sides this week.

Obvious purpose of the Pickens, Warren, O'Day pacts is to unearth a fem vocalist strong enough to compete with top gal singers on rival waxeries. Accelerated contract activity, however, was interpreted in some quarters to mean that RCA was close to making a deal with the American Federation of Musicians for settlement of the disk ban.

802's Unity Heads Protest Blue's Blast

NEW YORK, Oct. 23.—Three top-pers of Local 802's Unity party, which was recently blasted as Communist-riden in a public statement by the incumbent Blue Ticket administration, protested the accusation at the American Federation of Musicians (AFM) headquarters, Thursday (21), and requested an AFM release to permit them to take legal action if similar charges are leveled at them in the future. The three Unity men, Al Manuti, Max Arons and Herman Tivin, made their request to Harry Steeper, assistant to Prexy James C. Petrillo, who was out of town at the time.

According to an AFM rule, disagreements among members involving affairs of the union must be settled within the Federation, unless the international executive board grants a release permitting the disputants recourse to legal action. Manuti told *The Billboard* that he is seeking such a release in order to be free to institute a libel suit in his own name in the event Blue spokesmen repeat Communist charges against the opposition party.

Columbia Raises Pop Wax to 79c

NEW YORK, Oct. 23.—Columbia Records this week effected a pop disk price "adjustment" which will raise the cost of the firm's product from 75 to 79 cents including taxes. The new price, which becomes effective November 1, will place Columbia on an equal competitive basis at the retail level with the 79-cent (including taxes) price of Victor, Capitol and Decca.

Formerly Columbia absorbed the 4-cent tax bite.

Murray, Finn Status Quo But Barkmeir New GM and J. Williams Back in Key Spot

Strengthening and Realignment Seen as Cue to Early Ban

By Joe Csida

NEW YORK, Oct. 23.—With the record business in most quarters at an admittedly low ebb, RCA Victor this week reaffirmed its faith in the future of the disk industry by adding powerhouse personnel to the record division on its top executive level, while at the same time retaining in key spots the present administrative manpower.

Jim Murray, vice-president in charge of the record division, named Paul Barkmeir general manager of the record division; Jack Williams, general sales and merchandising manager; Warren Albright, general plant manager in charge of the factories, and Bill Warrender, chief engineer. These key moves fit into the executive personnel structure, as it has been, in this manner: The move-up for Barkmeir will enable Murray to concentrate his directorial activities largely around problems stemming out of the New York headquarters, while Barkmeir will be able to handle Camden situations on the top level. Williams, who is being brought back home to the disk section from the sets division, will be able to co-ordinate sales and merchandising activities, while Dave Finn, who has been and will continue as general sales manager, will be in a better position to do a field job for the organization. Hill Reiskind, Camden engineering topper, is being moved out to work as manager of the engineering laboratories in the Indianapolis plant 100 per cent.

No Dismissals Anywhere

There are no changes in the artists and repertoire picture, which will continue with the committee set-up, with Jack Hallstrom as the manager of a and r. It is stressed that no personnel is being dismissed.

Trade observers put a number of interpretations on the top-level personnel bulwarking. It is a further step in the realignment and strengthening of key manpower to further several moves already made and institute several others now in the planning stage. In the former category are such maneuvers as the company's four-star program, said to be meeting with solid distrib-dealer reaction, tho as yet limited in scope; the company's "clearance week" test, which may yet be developed in a broader sense; the new Spinner 25-cent (retail) chain store kidisk (see other story this department), and several others, and the new "certain seven" program recently instituted. In the planning and top-secret stage are such vital considerations as RCA Victor's anticipated answer to the Columbia LP microgroove move.

Bearing out the "strengthening and realignment" theory are the moves made in recent weeks, and still being made, by the artist and rep end of the plattery. Several new artists have been signed, and a and r head Jack Hallstrom has been quietly lining up publishers to agree to an 8½ per cent slice in tune royalties (see separate stories in this department).

Some observers, as a matter of fact, are pointing out that the Victor powerhouse procedure may be an indication that the diskery is still counting on an early settlement of the Petrillo ban. It is common gossip in the music-disk business that RCA Victor wants to come to terms with the American Federation of Musicians, and all the above activities may mean that an RCA-AFM deal is not far off.

Dorsey Bros. Hunt Buyer For Pub Firm

NEW YORK, Oct. 23.—Tommy and Jimmy Dorsey are looking for a buyer for their Dorsey Bros.' Music Company. The asking price is \$150,000. The catalog is fairly extensive and includes a number of recorded, but unreleased, tunes. It also includes the current TD wax hit *Until*. DB is the ork leaders' American Society of Composers, Authors and Publishers (ASCAP) firm. The band leaders are not interested in disposing of Embassy and their several other smaller Broadcast Music, Inc. (BMI) publishing properties.

The reason for putting DB up for sale is that Tommy is seeking a capital gains deal which will net him some sizable loot.

BMI Sets Up Model Radio Library for Outlet Study Class

NEW YORK, Oct. 23.—Broadcast Music, Inc. (BMI), has set up a model radio station library in its offices here for use in a series of courses in the organization and maintenance of such libraries. All watteries have been invited to send interested employees to the course, which will be given at regular intervals, beginning Monday (1). The course occupies two full working days, covering such topics as cataloging, indexing and cross reference for records, e.t.'s, orchestrations and reference books; copyright tracing and performing rights societies, and program building and television operation.

BMI field man, Ken Sparnon, in charge of the project, says that stations have responded enthusiastically to the idea, with a substantial attendance promised for the opening classes.

BVC, Spitzer, 5 More Pubs OK RCA Slice

8½% Deduction Idea Moves

NEW YORK, Oct. 23.—Jack Hallstrom, RCA Victor artists and repertoire manager, this week closed deals with seven more publishers, whereby the latter agree to permit the plattery an 8½ per cent deduction on royalty payments for breakage and returns. The seven include Bregman, Vocco & Conn; Broadcast Music, Inc. (the pubbery, not the licensing org); Henry Spitzer Music, Inc.; Enterprise Music, and Renault Music (the Louis Prima outfits); Forster Music, and Guild Music.

This brings the total number of publishers who have agreed to the royalty slice to 31. Herman Starr and the Warner group, along with a flock of other publishers signed last week (*The Billboard*, October 23).

Musicraft Bid To Lombardo An If-Butter

NEW YORK, Oct. 23.—Musiccraft's move to snare Guy Lombardo for the triple role of artist, executive and artists-and-repertoire chief has resolved into an "if-and-but" situation, with the orkster now making a thoro investigation of the diskery. Musiccraft executives, attributing previous difficulties to a catalog top-heavy with jazz and be-bop, feel that a name like Lombardo's could counteract the trade impression that Musiccraft is an arty or cultist line. With Lombardo as bait, execs figure to draw public interest to their other artists, and also to lure new coin into the set-up.

History of the Lombardo pitch goes back to January, when Lombardo was first approached by the Marine-Midland Bank to buy Musiccraft. He turned the proposition over then to Decca Prexy Jack Kapp. Musiccraft, however, obtained coin from other sources. A new but similar proposition was offered Lombardo by the bank in July, but nothing developed. The current negotiations, begun two weeks ago, have found Musiccraft Prexy Jack Meyerson in lengthy huddles with the orkster.

Lombardo's entry would have to involve his getting a sizable chunk of stock, and whether he would get his for free or put up his own dough, or have it put up for him by the Atlas Corporation (present controlling interest), cannot be decided until he has completed his investigation and determined the value of the company holdings. He is also mulling the possibility of starting fresh with a new waxery of his own.

Meanwhile, Lombardo made it clear that he will not move without first having consulted Decca, having waxed for that label practically since its inception. His contract with Decca runs out on November 22.

Meyerson, when contacted, would neither confirm nor deny any of the Lombardo-Musiccraft dealings.

SCRAPE BARREL FOR PLUGS

N. Y. Carnival Now Full-Time Name Terperery

NEW YORK, Oct. 23.—Nickie Blair's Carnival, only a year ago one of Gotham's leading niteries, with Milton Berle holding down a marathon engagement at 10G per semester, shortly becomes a full-fledged local name band terperery. Currently (and for the past few months) operating as a week-end ballroom, the spot goes full week beginning October 29 when Louis Prima's ork is due to unshutter the new policy with a three-week date. Prima will be followed by Charlie Barnet's soon-to-be-reorganized crew November 19. Both orks were set for the spot by the Music Corporation of America (MCA).

This marks the second new addition to the midtown ballroom biz in recent weeks. The other spot is the Times Square Avalon Ballroom, which has been featuring a name policy which now sports the Buddy Rich band.

Both the Avalon and Carnival represent the initial competitive threats to the several decade-old Roseland Arcadia spots for Broadway name or semi-name ork dance biz since the demise of the Aquarium Restaurant over a year ago.

Liebell Decish To ASCAP Plea Near Solution

NEW YORK, Oct. 23.—The plea by the American Society of Composers, Authors and Publishers (ASCAP) for an amendment of Judge Vincent Liebell's recent decision will be answered one way or another in the very near future. Attorneys for the contending parties (ASCAP and Alden-Rochelle, Inc., representing a group of New York theater owners) filed and exchanged final briefs yesterday (22), and no further hearings will be held. Judge Liebell stated some weeks ago that he wanted to clear up the case before his regular fall docket got under way, and observers feel that this means his decision will be forthcoming in a week or two. That decision will be made on the basis of the series of briefs he now has at hand.

Final depositions of both parties dealt with the nature of the injunctive relief originally set forth by Judge Liebell, which calls for divestiture of performing rights from the Society, restraining of ASCAP members from refusing to grant performing rights to film producers and restraining of ASCAP and its members from combining with film producers to insert a clause in contracts requiring exhibitors to obtain an ASCAP license. ASCAP holds that an injunction restraining the Society from exacting performance licenses of exhibitors affords full relief. Plaintiffs insist that divestiture must accompany such an injunction.

Ascher to PM With Thibault

NEW YORK, Oct. 23.—Sidney Ascher Associates, publicity organization, this week branched out into personal management, by pacting a personal management deal with singer Conrad Thibault.

Ban Impasse Starts Talk of New Huddles

Further Moves Near?

NEW YORK, Oct. 23.—All was unusually quiet on the Petrillo ban front this week, with tradesters figuring that the American Federation of Musicians (AFM) and diskers negotiation impasse had led the situation back to its original cat-and-mouse fencing strategy.

It is virtually taken for granted in most trade quarters that, despite the negotiation breakdown, further moves for settlement would be forthcoming within the next month or so. It also is anticipated that the move, whether it be on behalf of Petrillo or the diskers, will center around the RCA Victor Company, the firm which aided in paving the way to the initial set of confabs.

Most diskers opine that the next move must be the union's and explain that the wax men have tried once and failed. They are of the belief that the wax industry, now apparently formed in a solid front, feels that it is in the rider's seat in the ban negotiations.

However, some are thriving on a hunch that Petrillo may make an attempt to attain settlement of the ban by trying to work up a separate settlement with one major disker, a move which would virtually force the

RCA Spinner Label Bows in Kidisk Market

NEW YORK, Oct. 23.—RCA Victor enters the low-price kidisk field this week with its new 6½ inch non-breakable vinylite Spinner label. The disks, which will be sold directly to large chain stores, retail at 25 cents, tax included, and cost the chains 15 cents, including tax and transportation. It is presumed the low price is possible only because distributors and other middlemen will be by-passed, with disks to be shipped directly to each chain. All shipments from the RCA factory will be in multiples of 100 disks, with 25 of a selection to the package.

Repertoire material, selected and produced by Victor kidisk and musical staffers, is aimed at the two-to-seven age market, with illustrated labels in different colors to help the youngsters identify selections. The first release, consisting of eight records, features standard nursery rhymes in new performances by vocal artists Jack Lathrop, Guy Sorel, Arthur Carney and Bill Conway.

The 25-cent price, a new low for vinyl wax from a major, matches the price of the indie Rocking Horse disks, reported recently by *The Billboard* (October 16), but cuts the 29-cent price maintained by several other indies.

other diskers to go along with whatever agreement might be reached in such a move.

Himber Answers Coast Furor In N. Y. Confab With Pubbers

NEW YORK, Oct. 23.—Following the furor created by West Coast members of the Music Publishers' Contact Employees Union (MPCEU) over alleged inequities in the RH (Richard Himber) logging system (*The Billboard*, October 23 issue) Himber, thru his general manager, Morty Keit, sent an "open letter to the contact men of California" stating his side of the case, and then called a luncheon meeting of publishers here Wednesday (20).

The meeting was attended by more than 20 publishers, professional managers and contact men, including Abe Olman, Harry Link, Lou Levy, Dick Vollter, George Pincus, Murray Baker, Larry Spier, Harry Garfield, Sidney Kornheiser, Arnold Shaw, Tommy Valando and others, including Bob Miller, president of the contact men's union here. After much debate it was decided that Himber would continue to log Coast plugs by listening to the four network stations in Hollywood from 8 a.m. to 12 midnight. After midnight (on the theory that the four network stations go off the air at that time) Himber said he would log tunes heard on selected local stations between 12 and 1 a.m. (Actually only one of the network stations goes off the air at midnight. One other is on 23 hours a day, one goes off at 1 a.m. and the third at 1:05 a.m.)

Added Factor

When the Himber sheet reached subscribers this week an additional factor had been announced. Said the sheet: "... From now on in addition (See Himber Answers on page 38)

HOLLYWOOD, Oct. 23.—Richard Himber's statement in New York that "pluggers on the West Coast have had a soft touch" (*The Billboard*, October 23), hence their protest to his RH logging system brought local music men's anger to full blaze. At a meeting of over 100 members of the Music Publishers' Contact Employees Union (MPCEU), contact men drafted the following as an open letter to the music publishing industry and requested that it be published by *The Billboard*. It follows in excerpts:

"Upon a continuation of the Vanberg sheet, the men in California express their willingness of continuing a service that lists the four major stations and its affiliate network stations outside of Los Angeles. In contrast, the RH sheet requires a lesser amount of work and effort by the mere fact that the RH sheet will only list programs that are heard in L.A. on the four major networks and completely disregards other network stations. That alone will eliminate a tremendous amount of activity that the men on the West Coast feel is important. Consequently, less people listed, less people to see and contact.

"With references to the Vanberg sheet, we admit that there may have been some discrepancies and shortcomings by an 'occasional' listing. However, it's only human to err.

"We feel that the RH sheet, in its national method of tabulation, is retarding the progress of business and is inconsistent in its form of tabulation to the very promise that it's based upon. To wit: According to (See CONTACT MEN on page 38)

Diskers-Pubber Relations in Pre-Ban Stage

Feb. 1 Death Knell Seen

By Hal Webman

NEW YORK, Oct. 23.—Breakdown of the Petrillo ban negotiations has led to an exhaustion of pre-ban disker-pubber plug song backlogs at a rate which probably would leave little more than a few scattered items in the bins by mid-January or early February. The situation is such that disker-pubber relations today—the end of the 10th month of the Petrillo ban—are as close to pre-ban normalcy as they could get under current conditions. That is, pubbers are submitting new plug material and the diskers are recording much of it with only minute cognizance of the ban. Even the most reticent of the diskers, RCA Victor, which is pursuing a "don't skirt the ban" policy, has etched new ditties in a cappella fashion.

Even more important to the diskers is the fact that the over-all pre-ban prepared backlogs—pops, originals and general material—are simmering down to an extremely dangerous low point, particularly for most of the smaller firms. Only a few of the major firms were prepared for a ban which would last beyond a year's length with allowance for the normal weekly release sked which most firms have maintained thru the entire ban period.

February 1 Limit

Artist and repertoire keymen in three major firms individually agree that the recorded pubber plug material on hand won't last beyond February 1. This, all pointed out, is an extremely conservative estimate.

Meanwhile the a. and r. desks thru-out the industry are piling up with new pubber material collected from Stem shows, new movie scores and regular pop songwriter sources. Some of the stuff like the *My Darling, My Darling* tune from the *Where's Charley?* score, the new Mills' *Music Red Rose for a Blue Lady* plug, the same firm's *Say Something Sweet to Your Sweetheart*, Leeds Music's *Brush Those Tears From Your Eyes*, etc., already have been polished off and etched by most of the major firms. The additional new material will be forthcoming in even greater amounts before the first of the year rolls around, it is freely predicted in the trade.

Here's the Picture

Crux of the situation is that the future of a good many small or catalog-less pubbers could very readily be snuffed out if the diskers attempted to follow a no-recording-during-the-ban attitude. The pubbers found a companionable aid in the recent wax slump which forced the waxers to come up with fresh material in desperate efforts to revitalize dwindling receipts. And tho the waxers may be waxing at ever increasing rates, they more than likely will restrict slicing to sure things. That is, show and picture tunes or extraordinary pop material which would have guarantees of big plucker staff concentration. Such a policy also could fracture many smaller pubberies.

Telecasters Are Cold to ASCAP

Tunes May Go Off Screen; Fees at Issue

(Continued from page 12)
so far, ASCAP has given no indication of the TV royalties it will seek. Telecasters, tho, are committed to the belief that irrespective of the fees ASCAP does ask now, an increase will be sought by the end of 1950, when the present deal sought by the Society will expire. Since any contract set between ASCAP and video this year will, presumably, set a pattern for the future, it would be far better to go along now without ASCAP music, in the hope of getting a better deal, than to plunge into a pact which has all the earmarks of being unsatisfactory.

TV Position at Best

Tele men point out that their position today is much better than heretofore, as a result of the existence of Broadcast Music, Inc. (BMI) and they feel that between Public Domain and BMI tunes, they can operate easily in TV. The only fly in this ointment is the possibility that some BMI writers may beef, on the ground that they have not assigned BMI their full video rights. Milton Ager's recent intervention in the ASCAP-theater owner suit, whereby Ager is seeking to establish that, in the final analysis, performing rights belong to the author, not publisher, may have a bearing on this issue.

Meanwhile, ASCAP reports a highly satisfactory response from publishers assigning video rights to the Society. The necessary 80 per cent of membership, ASCAP asserts, looks like a shoo-in, with virtually every topflight publisher, other than the Metro big three (Miller, Feist, Robbins), about set. Metro is reluctant to sign because of the recent Liebell decision against the so-called double payment exacted from the film industry by the music business. Metro feels TV may parallel the film industry insofar as using music is concerned and is hesitant about committing video rights. Eventually, tho, it is believed, Metro will follow other publishers.

Wizell-Davis Split; Addy Ankles to Pub As Professional Mgr.

NEW YORK, Oct. 23. — Murray Wizell and Joe Davis parted company last week, with Davis retaining control of the Murray Wizell Music firm, while Mickey Addy, former Shapiro-Bernstein staffer, joins the pubbery as professional manager within two weeks. The house, a Broadcast Music, Inc. (BMI) affiliate, has been active for a little over a month, with Wizell, owner of 25 per cent of the firm's stock, contacting in New York, and other staffers operating in Chicago and on the Coast. Davis owns the other 75 per cent of the corporation.

The pubbery is now working on *In My Dreams*. The firm will probably retain the Wizell name for the run of the tune, Davis informed *The Billboard*. Meanwhile, Davis is reactivating Beacon Music, his other BMI firm, to which he will gradually shift his entire Wizell music staff.

Wizell, who retains his stock in the corporation, has not yet formulated his future plans but is mulling several offers.

RH... Off the Air

NEW YORK, Oct. 23.—Lighter moment in Richard Himber's luncheon meeting with the publisher group (see story on page 17), came when the Hickory House waiter brought the "hot," a rather sizable item covering lunch for more than 20 characters. Waiter handed it to Himber, who made a strictly-for-laughs effort to pass it on to several of the publishers present. When the pubs rejected the check, Himber cracked:

"It's pretty plain, I'm off the air. Here are 20 publishers and not one of them will pick up the tab."

London Label Angling for U. S. Polydor Rights?

NEW YORK, Oct. 23.—Remy Farkas, London Records exec here, has been sounding out class trade retailers as to what items they consider most salable in the extensive German Polydor catalog, thereby giving rise to trade speculation whether London is making ready to acquire American rights to the diskings. D. H. Toller-Bond, London topper here, admitted when queried that the canvassing had been done on instruction from the firm's English offices, but said that he had no information as to whether E. R. (Ted) Lewis, head of English Decca, the parent organization, has secured or is negotiating for the wax rights.

German Polydor's library is comparable to Telefunken's in point of both quantity and quality of European longhair recordings, and news of Polydor's availability would be most welcome to classical collectors here. Telefunken platters will soon be on the market here thru a deal with Capitol Records, reported in a recent issue of *The Billboard*.

T'funken Stuff On Way for Cap

HOLLYWOOD, Oct. 23.—Capitol is losing no time in taking advantage of its affiliation with Germany's Telefunken (*The Billboard*, October 16, July 17). First shipment of Telefunken material left Berlin by plane last Thursday (20) and is believed to number 400 selections.

Contents of the shipment will be almost entirely longhair recordings. They will arrive in the form of masters, magnetic tape and film soundtrack.

Advance Plating Co. Plans Bow on Nov. 1

NEWARK, N. J., Oct. 23.—Joe Scovell, formerly general manager for Tedos Demetriades' Standard Phono Company, has organized a plating plant here in partnership with Tom O'Donnell and Kimon Hadjason. Both the latter formerly worked for Demetriades in his Universal Record Manufacturing Company plating plant.

The Scovell-O'Donnell-Hadjason operation, called Advance Plating Company, will get into operation November 1.

Limey Pubbers Envy ASCAP On Video Fees

(Continued from page 12)

be construed as a grand rights performance; i.e., songs are done by bands, musical groups or vocalists strictly without costumes, scenery, dance numbers, etc.

An amazing facet of the situation here is that thus far the publishers and the BPRS have not been able to come up with a successful contradiction of the BBC stand. On the other hand, the present contract between the BBC and the Performance Rights Society has approximately another two years to go, and it is expected that when renewal time comes the publishers will be able to figure out a number of good reasons why the BBC should recognize TV as a new usage. It is expected, too, that the outcome of the present negotiations in America may have a decided bearing on the English issue.

Vita Receiver Hits New Snag

CHICAGO, Oct. 23.—Current attempt by Bill Putnam, Universal Records prexy, who is serving as receiver for Vitacoustic Records, to liquidate Vita assets, hit a snag this week when Egmont Sonderling, of United Broadcasting, claimed that Vita masters now in his possession would not be turned over until liens which he has against them were made good. Sonderling's recording studios were utilized to make approximately 90 per cent of the Vita masters, and Sonderling is demanding that his recording costs be paid before he releases a master. Putnam; Howard Moses, attorney for Vita creditors, and Sonderling will meet next week to see if arrangements can be made to loosen some of the masters.

In an auction Thursday (21), Al Kavelin, of Bourne Music, bid \$800 for Vita office furniture. In addition, Referee Nathan McChesney okayed the purchase of eight masters of the Freddy Nagel ork for \$800, the purchaser being the orkster. Putnam, thru Moses, petitioned the court to secure approximately 10 Harmonicat masters, including *Peg o' My Heart*, which Putnam alleges are now his property because Vita defaulted a contract made with Putnam's firm. McChesney set a hearing on this petition for November 18. Putnam said he wishes the masters to fill out an album of Cat recordings which Universal will release soon.

Krupa Runs Into Border Trouble

MONTREAL, Oct. 23. — Gene Krupa, en route to play a date in Canada, ran into a tangle with the Canadian customs last week but came out unscratched.

Krupa and his men were held overnight by the customs officials when they failed to produce written authorization to bring their instruments into the country with them. The whole group was held until each instrument was declared and the authorization checked at Ottawa.

The Canadian law requires that articles such as instruments, cameras, cars and typewriters be declared at the border, to assure that they will not be resold in the country.

Court Okays Ben Barton -- For the Time

NEW YORK, Oct. 23.—Ben Barton got a lift from the federal courts yesterday (22) when Referee Peter B. Olney signed an order constituting the Barton Music Corporation as a debtor in possession of its assets and authorizing Barton to conduct its affairs as president. Barton had filed the day previous (21) for an arrangement under Chapter 11 of the Chandler Act, with Judge Samuel H. Kaufman signing an order staying pending litigation and referring the proceedings to Olney.

Over recent months Barton has submitted a series of plans to his creditors, who so far have not found any of them acceptable. His action in the Federal Court was taken to hold off two suits by songwriter creditors seeking reversion of their copyrights, with the hope that the breather will enable him to untangle his fiscal affairs on an amicable basis with his creditors. The suits for copyright returns, brought by Moe Jaffe, Nat Bonx and Jack Fulton for *If You Are But a Dream*, and by Jay Milton, for *The Night We Called It a Day*, are music biz rarities. According to the best information available, no return of copyright by a publisher to a writer has yet been ordered by the courts.

Barton plans to start operations immediately, with exploitation of *Kee-Mo Ky-Mo*, the tune recently waxed by King Cole, skedded for exploitation. Under terms of the referee's order, Barton will be allowed a salary of \$75 a week and normal expenses.

Barton's petition, which listed liabilities of \$105,899.27 and assets of \$41,776.07, was filed by his attorney, A. Halsey Cowan, who served as counsel for Signature Records in a similar proceeding some months ago. The petition proposes to pay songwriter creditors in full, with 25 per cent down and balance in 10 annual installments, with half of the firm's net profits each year pro-rated among the writers against amounts due. The general creditors would receive half the amounts owed them, also on the 25 per cent down, 75 per cent in 10 annual installments basis.

A meeting of the 10 top creditors will be held this week, and if a dollar majority agreement is reached okaying the plan, Barton can commence business and begin paying off. If no majority agreement is reached, then all the creditors will come together to vote on the plan.

Barton says that his troubles began when he agreed to pay Jewel Music the "exorbitant" royalty of 8 cents a copy for sheet music and 66 2/3 per cent of mechanical royalties for rights to a tune called *I Have But One Heart*. He also lays some of his difficulties to the fact that Charles Ross, his professional manager, walked out on him in December, 1946, allegedly breaking an exclusive contract.

Vargo Will Resume With New Equipment

DETROIT, Oct. 23.—Full-scale production of Vargo Records is slated to be resumed as soon as new pressing equipment is available. L. E. Turner, president of Vargo, Inc., said last week in answer to rumors of a deal for the sale of the plant. Vargo has dropped production of a substantial part of its own lines in order to devote most of its pressing capacity at Owosso, Mich., to production work for a number of independent labels, but the move is said to be only temporary.

A number of masters, covering both discontinued numbers and some that were never released, were transferred to Rondo Records in a deal with that firm, according to Turner.

Tremendous SALES

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British Pubbers Kill Off Payola Evil; April 15 Plan Solid Success in 6 Months

BBC's 100% Co-Operation Is the Clincher

LONDON, Oct. 23.—Today, just about six months after its most recent try was inaugurated, the English music publishing industry seems to have virtually eliminated the payola. That is the opinion of leading publishers here. Last April, publishers got together with a committee from the local contact employees' union and cooked up the plan which was put into operation April 15. Key to the plan was the British Broadcasting Corporation (BBC), thru whose whole-hearted and firm co-operation the long-standing evil has been licked.

Teeth in Regulations

The BBC agreed to put teeth into regulations set by the music men. Regulations were:

(1) That no music publisher or contact man could pay a performer or band leader for performing a tune in any manner at all. In connection with the virtually standard practice whereby music men paid for arrangements for band leaders or performers, it was provided that only staff-written arrangements or outside arrangements up to 8 pounds (approximately \$40) in value could be furnished by the publisher. This effectively eliminated arrangements for full orchestras, since these run considerably more than the \$40 top.

(2) That no arrangements, not even the \$40 maximum deal, could be paid for by the publisher until the band leader had performed the arrangement over the BBC at least three times.

(3) That in no circumstances, nor at any price, could arrangements be supplied to artists in connection with recording dates.

60% Pops Minimum

(4) That at least 60 per cent of the tunes performed on any music program over BBC be current popular numbers. This was inserted in anticipation of a possible retaliatory move on the part of some performers, who might express their resentment over the elimination of payola by playing old standards and public domain numbers.

(5) That all arrangements be stamped with the insignia of the publisher of the tune. Arrangers balked at this procedure originally, but it is almost common practice now for the scorers to bring arrangement to the band leader or singer.

BBC worked with the music men in establishing these regulations and then agreed that the entire catalog of any music publisher who tendered a payola would be banned from the BBC airwaves for a period of a year. Furthermore, and equally important, any performer or band leader found accepting a payola would be banned from working on BBC for a year. Since the BBC is all the airtime there is here and since other exploitation media, such as records films, etc., do not have the power of similar outlets in America, the BBC ban threat has proved quite potent. Juke boxes, of course, are entirely non-existent for exploitation purposes on the British Isles.

The contact men's committee which devised the original plan and which has been responsible for carrying it thru to its present successful conclusion consists of Teddy Holmes, of Chappell; Eddie Sandring, of Campbell-Connelly; Jimmie Phillips, of Peter Maurice; Sid Colman, of Cinephonic; Dave Toff, of Southern, and Leslie Abbott, of Francis, Day & Hunter.

The committee continues to meet regularly to keep an eye on the progress, and while it occasionally hears of violations of the payola regulations, it has found these to be of little consequence in the over-all picture, if true at all. Music men generally believe the evil has been sharply reduced here, if not wiped out entirely.

"Is You" Sitch May Raise Pub, SPA Mix-Up

NEW YORK, Oct. 23.—A possible complication in relations between pubbers and the Songwriters' Protective Association (SPA) has been brought to light as a consequence of a forthcoming arbitration procedure between tunesmith Bill Austin and Leeds Music involving the Austin-Louis Jordan ditty *Is You Is or Is You Ain't My Baby?* Austin is asking for \$2,555.65 which he claims is due him on two counts: (1) Because Leeds allegedly deducted from his royalties a share of the legal fees incidental to an infringement suit brought by one Connie Glone in 1945, and (2) because Leeds allegedly signed him to a 1932 SPA contract in 1943, when a later 1939 form offering better royalties was available.

It is the latter claim which has given rise to speculation concerning SPA-pubber relations. According to a spokesman for Leeds, Austin did not belong to SPA when he assigned the rights to *Is You* to the pubbery, so that the contract he signed, regardless of whether it was the current SPA form or not, was and remains valid.

Contract Difficulty

It is under the current (1948) SPA contract form that difficulties could arise, because this form is the first to have been copyrighted. Under the law, a publisher would not be permitted to copy this contract to use for a writer agreement. The question that arises is: Could a publisher properly sign a non-SPA writer to an original 1948 SPA contract? There is nothing in the current basic agreement between pubbers and SPA or in the SPA contract form to cover such a situation. An SPA spokesman, when queried on the problem, admitted that the association was aware of the complication, but that no criteria for its solution had yet been determined.

Blaine, De May Form Jubilee Music Pub'ry

NEW YORK, Oct. 23.—Jerry Blaine, Cosnat distributor, and Sid De May, Natural Records prexy, have formed a pubbery, the Jubilee Music Company, to publish tunes out of the Natural catalog. Deborah Chessler, who penned *It's Too Soon To Know*, has been signed to a five-year writing pact with Jubilee, and the Orioles, whose platter of the tune is now riding high in race lists, have entered into a five-year recording contract with Natural. *Too Soon* will not figure in the Jubilee deal, Miss Chessler having sold the number to the Buddy Morris pubbery some weeks ago for a reported \$7,000.

The Orioles forthcoming Natural release, due next week, features a new tune by Miss Chessler.

RCA Seeks New Foreign Sources For Disk Catalog

NEW YORK, Oct. 23.—RCA Victor's international department, faced with a diminishing backlog of foreign language disks from iron curtain countries, plans to ride out the Petrillo ban here with extra material from more accessible places.

Waxery has always cut a good part of its Polish, Bohemian, Hungarian and Slovak masters in this country, but invocation of the ban directed its attention to the rich sources in foreign lands where affiliate His Master's Voice (HMV) branches function. Swedish, Italian and Greek sources have proved especially fruitful, since these countries retain governments acceptable to our State Department, and trade with them is comparatively free.

Another unexploited foreign source that offers possibilities is Ireland, whose native offerings have been neglected here since pre-war days. Victor Internaponal has re-released several Irish sides that had appeared previously on Bluebird label, but its November 11 release will carry its first post-war coupling recorded by a new Irish artist, tenor Michael O'Duffy.

Still another, and closer, source of new foreign masters is Puerto Rico, where the sympathy recording ban recently was lifted (*The Billboard*, October 16). Activity there is being resumed almost immediately, with Victor international execs planning an early expedition to the U. S. island territory. Appearances of Puerto Rican groups such as the Trio Vegabajeno at New York City Latin neighborhood theaters in recent months has pointed up the demand for material by native groups.

YPR Cuts Costs On Kidisk Pkgs.

NEW YORK, Oct. 23. — Young People's Record Company, which markets its kidisks thru a subscription club as well as over store counters, this week announced a new price move to establish better dealer relationships. Effective November 26, the retail price per disk package will be reduced from \$1.49 (plus tax) to the present club subscriber's price of \$1.39 (plus tax). Meanwhile dealers can purchase YPR disks at the new wholesale price, effective immediately.

Horace Grenell, YPR prexy, points out that large-scale YPR subscription club advertising, about which some retailers had complained, has actually stimulated retail sales, but the price difference has been a source of irritation. Subscribers, however, will continue to receive dividend disks with yearly subscriptions (10 disks per year).

NEW COAST PLATTERY

HOLLYWOOD, Oct. 23. — Cleffer Jim McDonald and Ray Krauss announced formation of new indie plattery, Kappa Records, with headquarters in Hollywood. First releases, skedded to hit stalls shortly, include the new Mellin Music tune, *New Poppa Polka* and three McDonald originals. Latter tunes are *My Mary Lou From Malibu*, *Take Your Date on a Trip to the Moon*, and *Only You*.

Wedding Bells for Campbell

NEW YORK, Oct. 23.—Ceil Campbell, secretary to Lou Levy, Leeds Music prexy, will be married January 8 to Joe Taylor. Miss Campbell will continue her work at the publishing company after a honeymoon stretch.

Canadian Pic Exhibs Eye US ASCAP Blows

(Continued from page 3)

Taylor, head of 20th Century Theaters, one of Canada's leading theater circuits, to say: "We have every intention of giving serious consideration to the American development. Canadian and American exhibitors are much alike when it comes to music and royalty problems."

A request by ASCAP that the Liebell judgment not apply to any exhibitors except those represented in the New York court (which would bar those outside the U. S., of course) may mean that the New York action will not affect CAPAC.

It is fairly certain that ASCAP's defeat will augur some consequential action so far as CAPAC is concerned. Even if the leading circuits and associations make a deal with CAPAC, individual flicker exhibs are not bound to stick to it.

Meanwhile pic producers are trying to acquire performing rights when making a picture instead of leaving these in the hands of ASCAP or CAPAC as heretofore.

Cavallaro Ties In Piano Book Sales And P. A.'s at Schools

NEW YORK, Oct. 23.—The unique ultimate idea behind a new series of piano method books (first is *Keyboard Harmony* by Carmen Cavallaro, published by J. J. Robbins and Sons), is to work out arrangements with music and piano instruction schools in various cities, whereby the schools would be licensed to teach Cavallaro methods.

The deal would work somewhat in the same manner as the arrangement Arthur Murray, Fred Astaire and other name terpers have with some schools. Cavallaro would tie in personal appearances at the schools signing the deal, while making his regular band dates, one-nighters and others, around the country.

Leon Rene Pubbery Taken In by ASCAP

HOLLYWOOD, Oct. 23.—Leon Rene Publications was welcomed into the American Society of Composers, Authors and Publishers (ASCAP) fold. Heretofore, Songwriters-Exclusive Records Prexy Rene was under the ASCAP wing as a writer but his pubbery did not belong to the licensing org.

Rene recently hired Harry Weinstein as New York contact man with Irving Massey plugging the firm's tunes on the Coast. Pub's current No. 1 plug is Rene's original *Gloria* which is already proving its potential via diskings by the Mills Brothers, Ronnie Deauville, Buddy Clark and Ray Anthony. Tune was originally released a few years back on Rene's own Exclusive label in platters by Johnny Moore's Three Blazers and Buddy Baker.

WM Inks Powell, Merman

NEW YORK, Oct. 23.—The William Morris Agency (WM) this week inked Teddy Powell and Joe Merman to ork management pacts. Powell, who has been inactive as an orkster since last winter, will baton at the La Boheme in Hollywood, Fla., beginning December 25, while Merman started an engagement at the Blackstone Hotel in Chicago Friday (22). Other late week band news had Alvino Rey's ork set to follow Dean Hudson's crew at Frank Dailey's Meadowbrook November 19 for a three-week date.

VOX JOX

A National Accounting of Disk Jockey Activities

GOTHAM GLEANINGS . . . Brad Phillips, who did a deejay stint for WINS last summer, has joined the staff as an announcer. . . . Joe Franklin interviews Ralph Graves, penner of *Lost in a Dream*, on WMCA Thursday (21). . . . Bill Cook, WAAT, is temporarily hospitalized at Orange Memorial Hospital in Orange, N. J., with Jerry Roberts pinch-hitting on Cook's *Musical Caravan*.

CONTEST CORNER . . . Gil Newsome, KWK, St. Louis, gave the Macquet-Vaughan jazz concert at the Kiel Auditorium Friday (22) to winners of a contest involving the two performers' platters. . . . Ranny Weeks, WCOP, Boston, is doing a thing called *Beat the Record* in which he phones a listener during the show asking him a question on music or show business just as a disk is started on the turntable. If the listener comes up with the answer before the platter plays out a cash prize is sent his way. Prizes are cumulative, growing with each listener miss-out on a question.

TUNE TOUTING . . . Alix Blake, WENT, Gloversville, N. Y., says that Jerry Sellers' MGM job on *Heart and Soul* is doing heavy duty on Blake's wake-up seg. "Teen-agers in particular are giving it the hypo," writes Blake. . . . Art Green, WMIE, Miami, reports that the Deep River Boys' Victor disk of *A Recess in Heaven* is the latest sleeper down his way, pulling heavy phone response on every play. . . . Jerry Eton, WRAL, Raleigh, N. C., communicates that Sam Donahue's *I'll Get Along Somehow* is hot in the Carolinas.

STRICTLY FROM DIXIE . . . Bill Martin, WCNH, Quincy, Fla., has been appointed program director, continuing his three one-hour request shows daily. . . . Herbert M. Taylor is the new program director at WCBI, Columbus, Miss., and he keeps on doing six daily platter shows. . . . Robin Bright has moved from WGBF, Evansville, Ind., down to KPDN, Pampa, Tex., as commercial manager and deejay. . . . Don Brooks, KIUN, Pecos, Tex., doing *Record Session*, playing new releases only.

INFLATION NOTE . . . There's a bull market in "Symphony Sids" in the spinner racket these days. In addition to "S.S." Torin of WMCA, New York, there's an "S.S." Garris at WJEL, Springfield, O., and an "M.S." who doesn't sign his last name, at WCCP, Savannah, Ga.

COAST CUTTINGS . . . Spinners Ira Cook (KFAC-KMPC) and Don Otis (KLAC) are pitching their mike-weight behind the newly formed Bob Keene-Artie Shaw-styled band. Air-plugs are paying off by packing local ballrooms where the ork has appeared. . . . Gene Norman's *Eastside Show*, heard on KFVB, will expand to a Southern California regional web with KVEN, Ventura, lined up and other stations soon to follow. . . . Steve Allen, featured in the afternoons as airshow comic (KNX midnightly), intersperses his own live piano offerings and patter with platter selections. . . . Dick Haymes and Don Otis, KLAC wax whirlers, are getting a little video know-how under their belts on KLAC-TV's shows. Other local spinners having taken tele in their stride include Al Jarvis and Gene Norman (both appeared last year on Paramount's KTLA), while KFVB's Bill Anson dates his tele bow back to his Chicago days on the Windy City's WBKB video outlet. Hollywood telemen agree that disk jockeys are well suited for the airplx medium since they can ad lib easily, a sought-after talent in tele circles. . . . KECA's Norwood Smith Se'ects includes word portraits on recording stars injected with the wax wares. . . . Bill Anson's *The Big Little Show*, a 15-minute seg of his regular *Hollywood Bandstand* disk stint for KFVB, features Anson impersonations of showbiz celebs. Coast Currie Ice Cream Company is picking up the tab for this seg, Monday thru Saturday. . . . George Fennemans plays up his own platter library on the KECA across-the-board afternoon show. . . . Local platter spinners recently cried "Ouch!" when *The Los Angeles Mirror's* radio editor, Lou Larking, aimed an acid pen their way, describing the platter lads as "schoolboyish, sensitive and jealous" who "bicker endlessly among themselves" and "are never happy where they are." What particularly bothered the jocks was fact that Larking failed to mention names and call-letters among the spinners he roasted, holding jockeydom as a whole responsible for an occasional misstep of a few members of the spinner fold. Jocks would like to see Larking devote an equal amount of space to their countless good deeds, including their contribution of time and efforts to boosting charities and civic undertakings.

EASTERN BEAT . . . Joe Grossman is spinning 'em at WRSU, the Rutgers University station. Grossman also does a music column for the university daily. . . . Bill Brandt, KDKA, Pittsburgh, is doing a new set titled *Ballads by Bing* sponsored by the Beaumont Company's Four-Way Cold Tablets. . . . Marty Ross, WPTR, Albany, recently interviewed Louis Prima on the station's *Teen-Age Disk Jockey* show. . . . With Ken Joseph departing for New York, Dick Brown has joined the WHAT staff in Philadelphia to handle the nocturnal disk chores with vet Ramon Bruce.

NEW ENGLAND NOTES . . . Paul Monson, WMAA, Springfield, Mass., now piloting three programs totaling three and three-quarter hours daily. . . . *The Bridgeport (Conn.) Sunday Herald* did a piece on Florence Ballou Robinson, program director of WICC, lauding her for her activity in civic affairs. . . . Eileen Ellis, has resigned as chief copywriter at WNAB, Bridgeport, to join the radio division of the National Association for Infantile Paralysis in New York City. . . . Don John Ross, WDRG, Hartford, came thru with a new wrinkle in estimating his audience size by asking people to flick their car lights off and on while crossing the Connecticut River bridge the other morning during airing of his daily *Shoppers' Special* stint. Two minutes later a full dozen pair of headlights were winkin' and blinkin'. . . . Ed Weston has added a Saturday morn kiddie amateur show to his WCCC, Hartford, chores. . . . Tallow turner Bill Martin has been added to the cast of Ivor Hugh's daily *Cockney Cowboy* show on WCCC. . . . *Court of Music*, new Saturday show at WONS, Hartford, features jockey Jack Downey in discussions with reps of various record distributors on the merits of their platters. . . . Ev Seltzer, WONS, has lined up steady guest support for his *Friday* show via a tie-in with the local State Theater. Each week the headliners visit on Ev's show for 15 minutes. . . . *Time of Old Record Shop* on WDRG, Hartford, piloted by Bill Sheehan, has been cut down to make room for a daily five-minute sport summary and a 10-minute news shot every Tuesday.

2 SMASH HIT RECORDS

by

EVELYN KNIGHT

JUST RELEASED!

A Solid Rhythmic Smash on a DECCA DOUBLE!

"A LITTLE BIRD TOLD ME"

and

"BRUSH THOSE TEARS FROM YOUR EYES"

with the STARDUSTERS

DECCA 24514

HEADING FOR THE TOP!

"BUTTONS AND BOWS"

and

"I KNOW WHERE I'M GOING"

DECCA 24489



Order Today!

only on DECCA RECORDS

TOMORROW'S TOPS TODAY
on
LONDON RECORDS

AGAIN

(from the 20th Century-Fox picture "Road House")

VERA LYNN
London Record 310

**IF WE CAN'T BE
THE SAME OLD SWEETHEARTS**
backed with
YOU CAN DIE FROM A BROKEN HEART

THE WAYFARERS
London Record 315

**DOWN AMONG THE
SHELTERING PALMS**

SAM BROWNE
London Record 311

**LONDON
RECORDS**



IMPORTED

FULL RANGE RECORDING

The Billboard
MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
October 22



HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

- 1. A TREE IN THE MEADOW** 1
 By Bill Reid
 Published by Shapiro-Bernstein (ASCAP)
 Records available: S. Browne, London 123; P. Fennelly Ork, MGM 10211; J. Laurenz, Mercury 5148; Monica Lewis-Ames Brothers, Decca 24411; J. Lose Ork, Victor 20-2965; Margaret Whiting, Capitol 15122; B. Johnson, Columbia 38279; B. Lester, Rainbow 70015; Varsity 108.
 Electrical transcription libraries: Cyril Stapleton Ork, London; Monica Lewis-Ames Brothers, World.
- 2. TWELFTH STREET RAG** 3
 By Al Bowman
 Published by Shapiro-Bernstein (ASCAP)
 Records available: M. Herth Trio, Decca 24450; Pee Wee Hunt Ork, Capitol 15105; N. Simons, Rego 1016; Jack Fina & Ork, MGM 10251; Eddie (Gin) Miller, Rainbow 70033; Sidney Bechet, Victor 20-3120; Varsity 106; F. (Schnickelfritz) Fisher, Regent 125; B. Bishop Ork, Bullet 1060; Liberace, Signature 15240; F. (Schnickelfritz) Fisher, FM 301.
 Electrical transcription libraries: Airlane Trio, Lang-Worth; Frankie Carie, Lang-Worth; the Four Polka Dots, Lang-Worth; Charles Magnanti, Associated; Manhattan Nighthawks, NBC Thesaurus; Music Hall Varieties Ork, NBC Thesaurus; Pat Dodd-Cecil Norman, London; Jack Fina, Standard; Alvino Rey, Standard.
- 3. BUTTONS AND BOWS** 9
 By Livingston and Evans
 Published by Famous (ASCAP)
 Records available: Gene Autry, Columbia 20469; The Dinning Sisters, Capitol 15184; Betty Garret-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; Betty Rhodes, Victor 20-3078; Dinah Shore, Columbia 38284; B. Brown, Varsity 114.
 Electrical transcription libraries: Sterling Young Ork, MacGregor.
- 4. IT'S MAGIC** 4
 By Sammy Cahn and Jule Styne
 Published by Wiltmark (ASCAP)
 From Warner Bros.' "Romance on the High Seas."
 Records available: Vic Damone, Mercury 5138; Doris Day, Columbia 38188; Dick Haymes, Decca 23928; Buddy Kaye Quintet, MGM 10187; Gordon MacRae, Capitol 15072; Tony Martin, Victor 20-2832; Sarah Vaughan, Musicraft 557; Johnny Frank with Ork, Varsity 110.
 Electrical transcription libraries: Felix King Ork, London; Monica Lewis, World.
- 5. MY HAPPINESS** 5
 By Betty Peterson and Berney Bergentine
 Published by Basco (ASCAP)
 Records available: R. Deauville-Novette Harmonica Trio, Bullet 1032; the Martin Sisters, Columbia 38127; the Pied Pipers, Capitol 15091; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24448; A. Dale, Signature 15206; L. Laurenz, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 304; Anne Vincent, Dana 20-17; Dorothy Morrow Ensemble, Victor 20-2964; Tyler Duo and Ork, Varsity 101; Bill Case with His Melody Boys, Royal-Tone 1001.
 Electrical transcription libraries: The Serenaders, Standard.
- 6. MAYBE YOU'LL BE THERE** 8
 By Sammy Gallop and Rube Bloom
 Published by Triangle (ASCAP)
 Records available: J. Fina Ork, Mercury 5160; G. Jenkins Ork, Decca 24403; Varsity Ork-Frank and Chorus, Varsity 102; Jack Carroll-David Rhodes Ork, National 8033; Betty Rhodes, Victor 20-2189; Billy Butterfield, Capitol 397.
 Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Mandy Carson-Hank D'Amico, Associated; Ziggy Elman, Lang-Worth.
- 7. UNDERNEATH THE ARCHES** 6
 By Bul Finnanagan and Joseph McCarthy
 Published by Robbins (ASCAP)
 Records available: Andrews Sisters, Decca 24490; C. Boswell, Columbia 38298; L. Chambers Accordion Aces, MGM 10264; B. Green-A. Paul String Band, Rainbow 70077; Al Hummer, Mercury 5173; G. Olsen Ork, Victor 20-3114; Andy Russell-The Pied Pipers, Capitol 15183; P. Scala's Banjo and Accordion Ork-The Keynotes, London 238; The Serenaders, Columbia 38274; the Singing Gondoliers, Continental C-1245; Larkin Sisters-The Swingsters, Spiro S-3591; Aqua String Band, Regent 126; N. Minard, Apollo 1129.
 (No information on electrical transcription libraries available as The Billboard goes to press.)
- 8. YOU CALL EVERYBODY DARLIN'** 2
 By Sam Martin, Ben Trace and Clem Watts
 Published by Mayfair (ASCAP)
 Records available: B. Hayes, De Luxe 1178; A. Trace, Starling 3023; A. Trace, Regent 117; A. Vincent, Mercury 5155; Tennessee (Slim) King, Apollo 161; Jack Smith-The Clark Sisters, Capitol 15155; J. Wayne, Columbia 38286; Frank and the Boys Ork, Varsity 103; Art Lund-Crew Chiefs & the Harmonica Gentlemen, MGM 10258; Jack Lathrop and the Drugstore Cowboys, Victor 20-3109; Andrews Sisters, Decca 24490; Texas Jim Lewis & His Lone Star Cowboys, Decca 46138; P. Garrett, Continental C-1243; B. Buchanan & His Rhythm Rogues, World 1501; J. Bacon, FM 287.
 Electrical transcription libraries: Al Trace, Lang-Worth; Jack White Ork, London; Monica Lewis, World.
- 9. HAIR OF GOLD, EYES OF BLUE** 7
 By Sunny Skylar
 Published by Mellin (BMI-ASCAP)
 Records available: L. Carson, Bandwagon 516; J. Emerson, Metrotone 2018; Jack Lathrop, Victor 20-3109; John Laurenz, Mercury 5172; Art Lund-Crew Chiefs, MGM 10258; Gordon MacRae, Capitol 15178; Smokey Rogers-The McCal Twins, Capitol 15217; C. Shane, Columbia 38315; B. Tyler, Continental C-1244; B. Eberly-Sunshine Serenaders, Decca 24491; Larkin Sisters-The Swingsters Spiro S-3001; Harmonicats, Universal U-121; Red Gilliam & His Texas Pals, World 1502; Red Harper, Exclusive 59X; N. Minard, Apollo 1129.
 Electrical transcription libraries: Monica Lewis, World.
- 10. BLUEBIRD OF HAPPINESS** 10
 By Edward Heyman and Sandor Hirtz
 Published by T. B. Harms (ASCAP)
 Records available: D. Groner Trio, Aristocrat AR-1803; Art Mooney, MGM 10207; Jan Peerce-RCA Victor Ork-S. Levin, Dir., Victor 10-1454; Varsity 108; Jo Stafford-Gordon MacRae, Capitol 15207.
 (No information on electrical transcription libraries available as The Billboard goes to press.)

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

On The
Billboard

"HONOR ROLL OF 1"

- 1. **A TREE IN THE MEADOW**
J. LOSS ORCHESTRA RCA Victor 20-2965
- 2. **TWELFTH STREET RAG**
SIDNEY BECHET AND HIS
NEW ORLEANS FEETWARMERS RCA Victor 20-3120
- 3. **BUTTONS AND BOWS**
BETTY RHODES RCA Victor 20-3078
- 4. **IT'S MAGIC**
TONY MARTIN RCA Victor 20-2862
- 5. **MY HAPPINESS**
DOROTHY MORROW ENSEMBLE F
RCA Victor 20-2965
- 6. **MAYBE YOU'LL BE THERE**
BETTY RHODES RCA Victor 20-2189
- 7. **UNDERNEATH THE ARCHES**
GEO. OLSEN ORCHESTRA RCA Victor 20-3114
- 8. **YOU CALL EVERYBODY
DARLIN'**
JACK LATHROP AND THE
DRUGSTORE COWBOYS RCA Victor 20-3109
- 9. **HAIR OF GOLD**
JACK LATHROP AND THE
DRUGSTORE COWBOYS RCA Victor 20-3109
- 10. **BLUEBIRD OF HAPPINESS**
JAN PEERCE RCA Victor 10-1454



... Mail your order to your RCA Victor distributor!

Name _____

Street _____

City _____ State _____

This week's **RCA VICTOR** release!

POPULAR

- It's Whatcha Do With Whatcha Got
So Dear to My Heart
(Both from Disney's new film "So Dear to My Heart") **FREDDY MARTIN** RCA Victor 20-3130
- East of the Sun (And West of the Moon)
Blue Champagne **TEX BENEKE** RCA Victor 20-3131
- Tonight You Belong to Me
Look For the Silver Lining **RUSS CASE** RCA Victor 20-3132

FOLK

- Dusty
The Kid With the Rip in His Pants **ROY ROGERS** RCA Victor 20-3154
- I Cannot Take You Back Now
The Chapel in the Hills **THE BLUE SKY BOYS** RCA Victor 20-3158

RHYTHM & BLUES

- Grieving Blues
I'll Dig You Sooner or Later **TAMPA RED**
with orchestra RCA Victor 20-3160
- One For My Baby
I Want A Little Doggie **LENA HORNE**
with PHIL MOORE FOUR RCA Victor 20-3141*
- Recess in Heaven
It's Too Soon to Know **DEEP RIVER BOYS** RCA Victor 20-3203

SPIRITUAL

- This World Is In A Bad Condition
I Looked Down the Road And I Wondered **GOLDEN GATE QUARTET** RCA Victor 20-3159*

POP SPECIALTIES

- Dizzy Fingers
Spanish Dance - Beguine **HENRI RENÉ** RCA Victor 20-3166

"GEORGE M. COHAN SONGS"

- Sung by George M. Cohan, Jr.
With The Guild Choristers and Orchestra,
conducted by Thomas Lender Jones. RCA Victor Album P-227
- Give My Regards to Broadway
and Forty-five Minutes From Broadway RCA Victor 20-3167
- You're A Grand Old Flag and Mary's A Grand Old Name
Over There and So Long, Mary! RCA Victor 20-3168
- Yankee Doodle Boy and 1. Little Nelly Kelly 2. Harrigan RCA Victor 20-3170

Riding High... Climbing Fast

- In My Dreams **VAUGHN MONROE** RCA Victor 20-3133
- On a Slow Boat to China **FREDDY MARTIN** RCA Victor 20-3123
- Dainty Brenda Lee **JACK LATHROP and
The Drugstore Cowboys** RCA Victor 20-3119
- Chime Bells **ELTON BRITT** RCA Victor 20-3090
- When I Was Young and Handsome **TEXAS JIM ROBERTSON** RCA Victor 20-3039

*Re-issued by Request!

Dealers! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.



GRACIE FIELDS

No. 342

**"GREEN UP TIME"
"BLUEBIRD OF HAPPINESS"**

Vocal with Bob Farnon and his Orchestra 10" Blue Label Series—75c plus tax

No. 319

**"BELLA BELLA MARIE"
"PEDRO THE FISHERMAN"**

Vocal with Phil Green and his Orchestra 10" Blue Label Series—75c plus tax

IMPORTED
LONDON RECORDS

FULL RANGE RECORDING

The London Gramophone Corp., 16 W. 22 St., New York 10.

The **Billboard** MUSIC POPULARITY CHARTS
Sheet Music

Week Ending
October 22

PART
II



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical. (R) indicates tune is available on records.

POSITION	Weeks to date	Last Week	This Week	Title	Publisher
16	1	1	1	A TREE IN THE MEADOW (R)	Shapiro-Bernstein
26	2	2	2	MY HAPPINESS (R)	Blasco
9	3	3	3	HAIR OF GOLD, EYES OF BLUE (R)	Mellin
5	6	3	3	BUTTONS AND BOWS (R)	Famous
17	4	4	4	YOU CALL EVERYBODY DARLIN' (R)	Mayfair
10	5	5	5	UNDERNEATH THE ARCHES (R)	Robbins
19	7	6	6	MAYBE YOU'LL BE THERE (R)	Melrose
10	9	8	8	RAMBLING ROSE (R)	Laurel
7	10	9	9	EV'RY DAY I LOVE YOU (R)	Harms, Inc.
3	12	10	10	UNTIL (R)	Dorsey Bros.
3	15	11	11	YOU WERE ONLY FOOLIN' (R)	Shapiro-Bernstein
20	8	12	12	IT'S MAGIC (R)	Witmark
13	11	13	13	BLUEBIRD OF HAPPINESS (R)	T. B. Harms
1	—	14	14	SAY SOMETHING SWEET TO YOUR SWEETHEART (R)	Mills
1	—	15	15	BOUQUET OF ROSES (R)	Hill & Range

ENGLAND'S TOP TWENTY

POSITION	Weeks to date	Last Week	This Week	Title	English	American
7	1	1	1	SO TIRED	Campbell-Connelly..*	
7	3	2	2	MY HAPPINESS	Chappell	Blasco
11	3	3	3	YOU CAN'T BE TRUE	Chappell	Biltmore Music
26	4	4	4	GALWAY BAY	Box and Cox	Leeds
4	6	5	5	WHEN YOU'RE IN LOVE	Bradbury Wood	Chappell
24	8	6	6	DREAM OF OLWEN	Lawrence Wright	Mills
13	5	7	7	WOODY WOODPECKER	Leeds	Leeds
12	7	8	8	RAMBLING ROSE	Irwin Dash	Laurel Music
20	11	9	9	BALLERINA	Peter Maurice	Jefferson
3	10	10	10	BUTTONS AND BOWS	Victoria	Famous
4	9	11	11	LA VIE EN ROSE	Noel Gay	Harms, Inc.
9	12	12	12	OCTOBER TWILIGHT	Irwin Dash	Shapiro-Bernstein and Carl Fischer
5	13	13	13	ALL DRESSED UP WITH A BROKEN HEART	Cinephonic	E. B. Marks
21	14	14	14	HEARTBREAKER	Leeds	Leeds
18	15	15	15	I'M LOOKING OVER A FOUR LEAF CLOVER	Francis Day	Remick
4	17	16	16	YOU CALL EVERYBODY DARLIN'	E. H. Morris	Mayfair
3	18	17	17	SUZY	Athenaeum	*
6	—	18	18	LITTLE WHITE LIES	Lawrence Wright	Bregman-Vocco-Conn
24	16	19	19	TIME MAY CHANGE	Campbell-Connelly	Shapiro-Bernstein
1	—	20	20	DICKY-BIRD SONG	Francis Day	*

*Publisher not available as *The Billboard* goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

POSITION	Weeks to date	Last Week	This Week	Title
15	1	1	1	A TREE IN THE MEADOW
20	2	2	2	MY HAPPINESS
9	3	3	3	UNDERNEATH THE ARCHES
13	4	4	4	YOU CALL EVERYBODY DARLIN'
6	8	5	5	HAIR OF GOLD, EYES OF BLUE
5	5	6	6	BLUEBIRD OF HAPPINESS
9	7	7	7	RAMBLING ROSE
7	11	7	7	TWELFTH STREET RAG
4	12	8	8	EV'RY DAY I LOVE YOU
24	6	8	8	YOU CAN'T BE TRUE, DEAR
15	9	9	9	IT'S MAGIC
1	—	10	10	BUTTONS AND BOWS
14	14	11	11	LOVE SOMEBODY
8	10	12	12	MAYBE YOU'LL BE THERE
11	13	13	13	IT ONLY HAPPENS WHEN I DANCE WITH YOU
25	15	14	14	NOW IS THE HOUR
1	—	15	15	MY BEST TO YOU

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity
 Week Ending October 22

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last	This	Week	Week	Title	Artist	Label
14	2	1	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122	ASCAP	
13	1	2	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105	ASCAP	
7	10	3	BUTTONS AND BOWS	Dinah Shore	Columbia 38284	ASCAP	
13	4	4	IT'S MAGIC (F)	Doris Day	Columbia 38188	ASCAP	
13	3	5	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403	ASCAP	
14	5	6	BLUEBIRD OF HAPPINESS	Art Mooney	MGM 10207	ASCAP	
16	7	7	YOU CALL EVERYBODY DARLIN'	Al Trace	Regent 117	ASCAP	
9	9	8	HAIR OF GOLD	Gordon MacRae	Capitol 15178	ASCAP-BMI	
8	8	9	UNTIL	Tommy Dorsey Ork-H. Prime	Victor 20-3061	ASCAP	
23	12	10	LOVE SOMEBODY	Doris Day-Buddy Clark	Columbia 38174	ASCAP	
21	6	11	MY HAPPINESS	Pied Pipers	Capitol 15094	ASCAP	
25	15	12	MY HAPPINESS	J. & S. Steele	Damon D-11133	ASCAP	

(Continued on page 101)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Humber (RH) logging system. Numerical point totals are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of October 8-14

Songs	Publisher	Sustaining Instrumental		Sustaining Vocal		Commercial Instrumental		Commercial Vocal		Tot. Pts.				
		SI	SV	CI	CV	SI	SV	CI	CV					
A Tree in the Meadow	Shapiro	0	7	0	11	1	10	4	12	1	6	0	10	192
Ah, But It Happens	Bourne	2	5	0	3	2	1	0	3	4	13	0	4	86
A Hundred and Sixty Acres	Leeds	0	14	0	2	1	4	0	2	6	3	0	2	73
Bluebird of Happiness	T. B. Harms	2	6	0	7	0	6	1	7	8	9	0	7	139
Buttons and Bows	Famous	0	9	0	9	0	8	5	11	1	9	0	10	188
Quanto Le Gusta (Date With Judy)	Southern	3	9	1	11	7	4	2	8	6	2	1	6	158
Everyday I Love You (Two Guys From Texas)	Harms	1	6	1	5	3	6	8	7	16	11	1	3	156
For You	Witmark	1	5	0	4	1	4	1	2	4	7	0	1	69
Galway Bay	Leeds	1	7	0	5	0	3	0	3	2	4	0	3	75
Hair of Gold, Eyes of Blue	Robert	0	14	1	7	4	8	5	9	0	5	1	6	167
Here I'll Stay (Love Life)	Chappell	3	6	0	2	3	8	3	2	5	4	0	2	79
I Don't Care If It Rains all Night (Two Guys From Texas)	Witmark	5	2	6	2	2	4	0	4	13	7	0	2	76
I Love You So Much It Hurts	Melody Lane	1	11	0	4	1	3	2	8	2	1	0	2	76

(Continued on page 101)

SONGS WITH GREATEST RADIO AUDIENCES (ACI)

(Beginning Friday, October 15, 8 a.m., and ending Friday, October 22, 8 a.m.)
 Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated. The feature is copyrighted 1947 by the office of Research, Inc., 3470 Broadway, New York 31, N. Y. No reference may be made to any of this material except in trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Infringements will be prosecuted.

The Top 30 Tunes (plus ties)

A Tree in the Meadow (R)	Shapiro-Bernstein	ASCAP
Ah, But It Happens (R)	Bourne	ASCAP
Bluebird of Happiness (R)	T. B. Harms	ASCAP
Buttons and Bows (F) (R)	Famous	ASCAP
Quanto Le Gusta (R)	Peer	BMI
Ev'ry Day I Love You (F) (R)	Harms, Inc.	ASCAP
Galway Bay (R)	Leeds	ASCAP
Hair of Gold, Eyes of Blue (R)	Melin	BMI-ASCAP
Here I'll Stay (M) (R)	Chappell	ASCAP
I Don't Care If It Rains All Night (F) (R)	Witmark	ASCAP
In My Dreams (R)	Murray-Wizell	BMI
It Only Happens When I Dance With You (F) (R)	Berlin	ASCAP

(Continued on page 28)

It's a DILLY~
 The Great Musical Score of
WALT DISNEY'S
 forthcoming technicolor picture
"SO DEAR TO MY HEART"

It's a Ballad, It's a Jingle, It's a Dilly!

LAVENDER BLUE (Dilly Dilly)

recorded by:

- Sammy Kaye.....Victor 20-3100A
- Dinah Shore.....Columbia 38299
- Jack Smith and the Clark Sisters
.....Capitol 15225
- Hugh Cameron.....Atomic 1011
- Vera Lynn.....London

The Title Song—an outstanding ballad!

SO DEAR TO MY HEART

recorded by:

- Peggy Lee.....Capitol 15232
- Freddy Martin.....Victor 20-3130
- Dinah Shore.....Columbia 38299

A terrific rhythm song!

IT'S WHATCHA DO WITH WHATCHA GOT

recorded by:

- Freddy Martin.....Victor 20-3130
- Pied Pipers.....Capitol 15233
- Gene Krupa.....Columbia 38296
- Johnny Johnson.....MGM
- Johnny Laurenz.....Mercury
- Mary Osborne Trio.....Decca

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The Country's Sensational
Writer of Hit Songs. Listen
to His Newest

"SOMEBODY'S LYIN'"

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Vocals by the Sensational
ALAN FOSTER

Backed by
"I'LL BE SATISFIED"

Published by SHAPIRO

REGENT RECORDS INC.

58 MARKET STREET NEWARK 1, N. J.

The Billboard
MUSIC POPULARITY CHARTS
PART IV
Retail Record Sales
Week Ending October 22

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

POSITION	Weeks Last	This	Record Title	Artist	Label
1948	Week	Week			
19	1	1	TWELFTH STREET RAG... <i>Somebody Else, Not Me</i>	Pee Wee Hunt	Capitol 15105—ASCAP
14	2	2	A TREE IN THE MEADOW... <i>I'm Sorry But I'm Glad</i>	Margaret Whiting	Capitol 15122—ASCAP
6	5	3	BUTTONS AND BOWS... <i>Daddy-O</i>	Dinah Shore	Columbia 38284—ASCAP
20	3	4	MAYBE YOU'LL BE THERE... <i>Dark Eyes</i>	Gordon Jenkins	Decca 24403—ASCAP
16	4	5	IT'S MAGIC... <i>Put 'Em in a Box (F)</i>	Doris Day	Columbia 38188—ASCAP
19	7	6	YOU CALL EVERYBODY DARLIN'...	Al Trace	Regent 117—ASCAP
8	6	7	UNTIL... <i>After Hour Stuff</i> (The Charlottees, Columbia 38329)	Tommy Dorsey Ork-H. Prime	Victor 20-3061—ASCAP
3	19	8	ON A SLOW BOAT TO CHINA... <i>In the Market Place of Old Woods</i>	Kay Kyser Ork-H. Babbitt-G. B. Goodman Ork-A. Hendrickson, Capitol 15208; L. Clinton Ork, Decca 24482; A. Lund, MGM 10269; S. Lanson, Mercury 5191	Columbia 38301—ASCAP
11	8	9	UNDERNEATH THE ARCHES... <i>Side by Side</i>	P. Scala's Banjo and Accordion Ork-The Keynotes	London 238—ASCAP
18	9	10	BLUEBIRD OF HAPPINESS... <i>Sunset to Sunrise</i>	Art Mooney	MGM 10207—ASCAP
9	11	11	HAIR OF GOLD... <i>Rambling Rose</i>	Gordon Mac Rae	Capitol 15178—ASCAP-BMI
22	12	12	MY HAPPINESS... <i>Highway to Love</i>	Pied Pipers	Capitol 15094—ASCAP
5	16	13	YOU WERE ONLY FOOLIN'... <i>It's Easy When You Know How</i>	Blue Barron	MGM 10185—ASCAP
20	14	14	MY HAPPINESS... <i>Tea Leaves</i>	Ella Fitzgerald	Decca 24446—ASCAP
7	17	15	THAT CERTAIN PARTY... <i>My Best Girl</i>	B. Strong	Tower 1271—ASCAP
22	15	16	LOVE SOMEBODY... <i>Confess</i>	Doris Day-Buddy Clark	Columbia 38174—ASCAP
5	24	17	LIFE GETS TEE-JUS DON'T IT?... <i>The Wind and the Mountain</i>	C. Robison	MGM 10224—ASCAP
8	10	18	UNDERNEATH THE ARCHES... <i>You Call Everybody Darlin'</i>	Andrews Sisters	Decca 24490—ASCAP
13	13	19	COOL WATER... <i>The Legend of Tiabi</i>	Vaughn Monroe-Sons of the Pioneers	Victor 20-2923—BMI
18	25	19	RAMBLING ROSE... <i>There Must Be a Way</i>	Perry Como-The Satisfiers	Victor 20-2947—ASCAP
11	18	21	YOU CAME A LONG WAY... <i>For Heaven's Sake</i>	Ray McKinley	Victor 20-2913—ASCAP
1	—	22	EVERYDAY I LOVE YOU... <i>There's Music</i>	V. Monroe	Victor 20-2957
1	—	22	BUTTONS AND BOWS... <i>San Antonio</i>	The Dinning Sisters and Art Van Damme Quintet	Capitol 15184
2	28	24	SAY SOMETHING SWEET TO YOUR SWEETHEART... <i>Bluebird of Happiness</i>	J. Stafford-G. Mac Rae and Starlighters	Capitol 15207—ASCAP
25	19	24	MY HAPPINESS... <i>They All Recorded To Beat the Ban</i>	J. & S. Steele	Damon D-11133—ASCAP
1	—	24	CUANTO LA GUSTA... <i>The Matador</i>	C. Miranda-The Andrews Sisters	Decca 24479—BMI
9	29	27	YOU CALL EVERYBODY DARLIN'... <i>Underneath the Arches</i>	Andrews Sisters	Decca 24490—ASCAP
14	—	27	IT'S MAGIC (F)... <i>It's You or No One</i>	Dick Haymes-Gordon Jenkins	Decca 23826—ASCAP
1	—	29	BLUEBIRD OF HAPPINESS... <i>Say Something</i>	J. Stafford-G. Mac Rae and the Starlighters	Capitol 15207—ASCAP
3	—	30	SERUTAN YOB... <i>A Song for Backward Boys and Girls Under 40</i>	The Unnatural Seven-K. Tedder & Hawthorne	Capitol 15210—ASCAP

The Billboard
MUSIC POPULARITY CHARTS

Retail Record Sales

October 22
Week Ending

PART
IV



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Weeks (Last This)	Position	Title	Artist	Label
20 1	1	LITTLE TOOT (One Record)	Don Wilson-The Starlighters	Capitol DAS-80
9 4	2	BUGS BUNNY AND THE TORTOISE (Two Records)	Mel Blanc-Billy May	Capitol DBX-93
5 2	3	BOZO UNDER THE SEA (Two Records)	Vance "Pinto" Colvig-Billy May Ork	Capitol DBX-99
20 3	4	BOZO AT THE CIRCUS (Two Records)	Billy May with Ork-Vance "Pinto" Colvig	Capitol BBX-34
20 5	5	BUGS BUNNY (Three Records)	Mel Blanc	Capitol CC-64
11 12	6	JOHNNY APPLESEED (Three Records)	Dennis Day	Victor P-368
10 6	7	PECOS BILL (Three Records)	Roy Rogers-Sons of the Pioneers	Victor Y-375
10 —	8	GENIE, THE MAGIC RECORD (One Record)	Peter Lind Hayes	Decca CU-102
11 15	8	KING COLE FOR KIDS ALBUM (Three Records)	King Cole Trio	Capitol DC-89
15 6	10	NURSERY RHYMES (Two Records)	Frank Luther	Decca CS-5
17 12	11	UNCLE REMUS (Three Records)	Johnny Mercer and Original Cast	Capitol CC-40
15 8	12	BOZO SINGS (Two Records)	Billy May with Ork-Vance "Pinto" Colvig	Capitol DBS-84
2 —	13	BAMBI ALBUM (Three Records)	S. Temple-Chorus; P. Smith, director	Victor Y-395
15 —	13	BOZO AND HIS ROCKET SHIP (Two Records)	Billy May with Ork-Vance "Pinto" Colvig	Capitol BBX-65
4 —	15	MANNERS CAN BE FUN (One Record)	Frank Luther	Decca CU-105

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks (Last This)	Position	Title	Artist	Label
153 3	1	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
156 1	2	Clair De Lune	Jose Iturbi	Victor 11-8851
39 2	3	Bluebird of Happiness	Jan Peerce, RCA Victor Ork; S. Levin, director	Victor 11-9007, Victor 10-1454, Victor 18-1074
1 —	3	Jewel Song—Air-Ces Bijoux	Eleanor Steber	Victor 11-9838
4 —	3	Liszt: Second Hungarian Rhapsody	First Piano Quartet	Victor 12-0251

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks (Last This)	Position	Title	Artist	Label
9 —	1	Chopin's Favorites (Three Records)	First Piano Quartet	Victor MO-1227
73 —	2	Tchaikovsky: Nutcracker Suite (Three Records)	Eugene Ormandy, conductor Philadelphia Ork	Victor 1020
1 —	3	Schubert: Symphony No. 9 in C Album (Six Records)	A. Toscanini, NBC Symphony Ork	Victor DM-1167
1 —	3	Tchaikovsky: 1812 Overture (One Record)	Boston Pops Ork, Arthur Fiedler, conductor	Victor DM-776
1 —	5	Kabalevsky: The Comedians Op. 26 Album (Two Records)	E. Kurtz, director, Philharmonic Symphony Ork. of New York	Columbia MX-295
1 —	5	Rimsky-Korsakov: Scheherazade Album (Five Records)	San Francisco Symphony Ork., Pierre Monteaux, conductor	Victor DM-920

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks (Last This)	Position	Title	Artist	Label
17 1	1	AL JOLSON VOLUME III ALBUM (Four Records)	Al Jolson	Decca A-649
24 4	2	STAN KENTON: PRESENTATION TO PROGRESSIVE JAZZ (Four Records)	Stan Kenton	Capitol CD-79
9 2	3	THEME SONGS (Four Records)	T. Dorsey, S. Kaye, T. Bencke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns	Victor P-217
95 10	4	GLENN MILLER (Four Records)	Glenn Miller	Victor P-148
24 6	5	SONGS OF OUR TIMES (1932) ALBUM (Four Records)	Carmen Cavallaro	Decca 1932
2 7	6	PREVIN PLAYS THE PIANO ALBUM (Four Records)	A. Previn	Victor P-214
4 3	8	CLAMBAKE SEVEN (Four Records)	Tommy Dorsey	Victor P-220
3 5	8	COLLEGE MEDLEYS ALBUM (Four Records)	Jan Garber and His Ork	Capitol CD-95
3 —	9	SONGS OF OUR TIMES (1921) ALBUM (Four Records)	Carmen Cavallaro	Decca A-1921
2 —	10	SONGS OF OUR TIMES (1918) ALBUM (Four Records)	R. Benson Ork	Decca A-1918
1 —	10	SONGS OF OUR TIMES (1938) ALBUM (Four Records)	B. Grant Ork	Decca A-1938

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MAKES THE HITS!

WE'RE PROUD TO
HAVE ACQUIRED THE
NEW BAR ROOM DOUBLE-
SIDED HIT SENSATION—

**"BEAUTIFUL
EYES"**

AND

**"SOMEBODY STOLE
MY ROSE COLORED
GLASSES"**

THE RANGERS
REGENT #136

135 **BUCKLE DOWN WINSOCKI**
OLD MAN RIVER
TOMMY DIX

Another Al Trace Song Hit—Going Big
134 **BRUSH THOSE TEARS FROM YOUR EYES**
ANYTIME AT ALL
ALAN FOSTER

133 **MUSKRAT RAMBLE**
BASIN ST. BLUES
PEE WEE HUNT

129 **KILLER DILLER**
TEDDY BEAR
GENE COY

123 **FICKLE FANNY**
WHISTLER AND HIS DOG
AL TRACE

122 **YOU DARLIN'**
BILLY
LANG THOMPSON
and STILL GOING STRONG—

117 **YOU CALL EVERYBODY DARLIN'**
LINGER AWHILE
AL TRACE

ORDER TODAY—DON'T DELAY

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RECORDS INC.**

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The "Song of the Month"

"YOU, YOU, YOU ARE THE ONE"



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His EAGER BEAVERS

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The Billboard
MUSIC POPULARITY CHARTS
Juke Box Record Plays
PART V
Week Ending October 22

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION	Weeks to date	Last Week	This Week	Record	Label
16	1	1	1	TWELFTH STREET RAG... Pee Wee Hunt	Capitol 15108—ASCAP
14	2	2	2	A TREE IN THE MEADOW... Margaret Whiting	Capitol 15122—ASCAP
20	3	3	3	YOU CALL EVERYBODY DARLIN'... Al Trace	Regent 117—ASCAP
5	11	4	4	BUTTONS AND BOWS... Dinah Shore	Columbia 38284—ASCAP
14	4	5	5	IT'S MAGIC (F)... Doris Day	Columbia 38188—ASCAP
15	7	6	6	MAYBE YOU'LL BE THERE... Gordon Jenkins	Decca 24403—ASCAP
9	6	7	7	UNDERNEATH THE ARCHES... Andrews Sisters	Decca 24480—ASCAP
11	10	8	8	UNDERNEATH THE ARCHES... P. Scala's Accordion	Ork-The Keynotes... London 238—ASCAP
14	9	9	9	IT'S MAGIC (F)... Dick Haymes-Gordon Jenkins	Decca 23828—ASCAP
8	16	10	10	YOU CALL EVERYBODY DARLIN'... Andrews Sisters	Decca 24490—ASCAP
2	23	11	11	ON A SLOW BOAT TO CHINA... Kay Kyser Ork—H. Babbitt—G. Woods	Columbia 38301—ASCAP (B. Goodman Ork—A. Henrickson, Capitol 15208; L. Clinton Ork, Decca 24482; A. Lund, MGM 10569; S. Lanson, Mercury 5191)
5	8	12	12	HAIR OF GOLD... Gordon MacRae	Capitol 15178—ASCAP-BMI
18	24	13	13	LOVE SOMEBODY... Doris Day-Buddy Clark	Columbia 38174—ASCAP (Barbara & Frank with Ork, Varsity 102)
15	5	14	14	MY HAPPINESS... J. & S. Steele	Damon D-11133—ASCAP
6	25	15	15	UNTIL... Tommy Dorsey Ork—H. Prime	Victor 20-3061—ASCAP (The Charioteers, Columbia 38329)
19	16	16	16	MY HAPPINESS... Ella Fitzgerald	Decca 24448—ASCAP
6	14	17	17	BLUEBIRD OF HAPPINESS... Art Mooney	MGM 10207—ASCAP
7	21	18	18	THAT CERTAIN PARTY... Benny Strong	Tower 1271—ASCAP (P. Gray, Apollo 1132; Varsity Ork, Varsity 111; D. Martin & J. Lewis, Capitol 15249; Louis Prima Ork, Victor 20-3098)
21	13	19	19	MY HAPPINESS... Pied Pipers	Capitol 15094—ASCAP
4	—	20	20	HAIR OF GOLD... Harmonicats	Universal U-121—ASCAP-BMI
1	—	21	21	ONE HAS MY NAME... J. Wakely and Cowboy Band	Capitol 15162—BMI (Slim Duncan, Columbia 20491; R. Perkins & His Kentucky Redheads, De Luxe 5047; Texas Jim Lewis & His Lone Star Cowboys, Exclusive 45X; D. Dyson & His Musical Texans, Tri-State 116; B. Eberle-Sunshine Serenaders, Decca 24492; E. Dean, Crystal 132)
5	19	22	22	JUST A LITTLE LOVIN'... Eddy Arnold and His Tennessee Plowboys	Victor 20-3013—BMI (B. Eberle-Sunshine Serenaders, Decca 24492; Foy Willing & His Riders of the Purple Sage, Capitol 15221)
7	—	23	23	IT'S MAGIC (F)... Tony Martin	Victor 20-2862—ASCAP
3	22	24	24	UNDERNEATH THE ARCHES... Andy Russell-The Pied Pipers	Capitol 15183—ASCAP
1	—	25	25	HAIR OF GOLD... B. Eberle-Sunshine Serenaders	Decca 24491—ASCAP-BMI
8	8	25	25	HAIR OF GOLD... Gordon MacRae	Capitol 15178—ASCAP-BMI
12	26	27	27	COOL WATER... Vaughn Monroe-Sons of the Pioneers	Victor 20-2923—BMI (S. Browne-The Squadronaires, London 311; Eastman Trio, Trilon 189; Derry Falligant, MGM 10256; N. Lucher, Capitol 15148; Tex Ritter-Dinning-Sisters, Capitol 48026; Sons of the Pioneers, Decca 46027-Victor 20-1724; Western Aces, Lamb 10-105; Varsity 109)
3	—	27	27	YOU CAME A LONG WAY... R. McKinley	Victor 20-2913—ASCAP
14	16	28	28	YOU CALL EVERYBODY DARLIN'... A. Vincent	Mercury 5155—ASCAP
19	14	30	30	BOUQUET OF ROSES... Eddy Arnold and His Tennessee Plowboys	Victor 20-2806—BMI (R. Turner & the Westerners, Varsity 8001; D. Haymes-The Troubadours, Decca 24506; J. Wakely, Capitol Americana 40107)

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 25)

It's a Most Unusual Day (R)	Robbins—ASCAP
It's Magic (F) (R)	Witmark—ASCAP
Just for Now (R)	Advanced—ASCAP
Love Somebody (R)	Kramer-Whitney—ASCAP
Maybe You'll Be There (R)	Triangle—ASCAP
My Happiness (R)	Biasco—ASCAP
On a Slow Boat to China (R)	Melrose—ASCAP
One Sunday Afternoon (F) (R)	Remick—ASCAP
Rambling Rose (R)	Laurel—ASCAP
The Night Has a Thousand Eyes (R)	Paramount—ASCAP
This Is the Moment (F) (R)	Miller—ASCAP
Twelfth Street Rag (R)	Shapiro-Bernstein—ASCAP
Underneath the Arches (R)	Robbins—ASCAP
Until (R)	Dorsey Bros.—ASCAP
Walkin' With My Shadow (R)	Johnstone-Monte—BMI
With a Twist of the Wrist (R)	Patmar—BMI
You Call Everybody Darlin' (R)	Mayfair—ASCAP
You Were Only Fooling (R)	Shapiro-Bernstein—ASCAP

The Billboard
MUSIC POPULARITY CHARTS
PART VI
Race Records
 Week Ending October 22



BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last Week	This Week	Record	Artist	Label
24	3	1	LONG GONE	Sonny Thompson	Miracle M-126—ASCAP
7	2	2	CORN BREAD	Hal Singer Sextette	Savoy 671—BMI
4	12	3	IT'S TOO SOON TO KNOW	The Orioles	Natural 5000—ASCAP
2	6	4	BLUES AFTER HOURS	Pee Wee Crayton	Modern 20-624—BMI
23	—	5	MESSIN' AROUND	Memphis Slim	Miracle M-125—BMI
20	9	6	MY HEART BELONGS TO YOU	Arbee Stidham	Victor 20-2572—BMI
21	3	7	PRETTY MAMA BLUES	Ivory Joe Hunter	4 Star 1254—BMI
2	13	8	LONG ABOUT MIDNIGHT	R. Brown Mighty, Mighty Men	De Luxe 1154—ASCAP
3	3	9	HOP, SKIP AND JUMP	Roy Milton and His Solid Senders	Specialty SP-314—ASCAP
1	—	10	DADDY-O	L. Jordan Ork-M. Davis	Decca 24502
2	11	10	IT'S TOO SOON TO KNOW	D. Washington	Mercury 6107—ASCAP
8	7	12	AM I ASKING TOO MUCH?	Dinah Washington	Mercury 8095—ASCAP
15	—	13	I CAN'T GO ON WITHOUT YOU	Bull Moose Jackson	King 4230—BMI
3	7	14	EVERYTHING I DO IS WRONG	Roy Milton and His Solid Senders	Specialty SP-314—BMI
2	15	14	PLEASING YOU	L. Johnson	King 4245—BMI

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last Week	This Week	Record	Artist	Label
9	5	1	CORN BREAD	Hal Singer Sextette	Savoy 671—BMI
21	1	2	PRETTY MAMA BLUES	Ivory Joe Hunter	4 Star 1254—BMI
18	9	3	MY HEART BELONGS TO YOU	Arbee Stidham	Victor 20-2572—BMI
6	4	4	IT'S TOO SOON TO KNOW	The Orioles	Natural 5000—ASCAP
5	13	5	EVERYTHING I DO IS WRONG	Roy Milton and His Solid Senders	Specialty SP-314—BMI
8	—	6	LATE FREIGHT	Sonny Thompson	Miracle M-128
7	6	7	AM I ASKING TOO MUCH?	Dinah Washington	Mercury 8095—ASCAP
1	—	8	PLEASING YOU	L. Johnson	King 4245—BMI
4	7	9	HOP, SKIP AND JUMP	Roy Milton and His Solid Senders	Specialty SP-314—ASCAP
23	2	10	LONG GONE	Sonny Thompson	Miracle M-126—ASCAP
1	—	11	EVERYTHING I HAVE IS YOURS	B. Eckstein-S. Burke Ork	MGM 10259
2	—	12	LILLETTE	King Cole Trio	Capitol 15224
1	9	13	WHAT DID YOU DO TO ME?	Ivory Joe Hunter	King 4232—BMI
3	—	14	MY FAULT	Brownie McGhee	Savoy 5551
1	—	15	LONG ABOUT MIDNIGHT	R. Brown Mighty, Mighty Men	De Luxe 1154—ASCAP

ADVANCE RACE RECORD RELEASES

A Maid's Prayer
N. Lutchter (Wish I) Capitol 15279

Cuckoo-Cuckoo
S. Marlowe (Eighteenth Century) Decca 24205

Easy Riff
J. Morris Ork (The Applejack) Atlantic 866

Eighteenth Century Barrel House
S. Marlowe (Cuckoo-Cuckoo) Decca 24205

Feeling So Sad
J. Witherspoon-H. McShane Ork (Slow Lope) Modern 20-629

Friday Fish Fry
E. Vinson Ork (Have You) Mercury 8110

Grieving Blues
Tampa Red (I'll Dig) Victor 20-3160

Have You Ever Missed Your Baby
E. Vinson Ork (Friday Fish) Mercury 8110

Hey John
Gall Sisters (Just for) King 4249

I'll Dig You Sooner or Later
Tampa Red (Grieving Blues) Victor 20-3160

Joy Dust
E. Bostic Ork (Slightly Groovy) King 4247

Just for Me
Gall Sisters (Hey, John) King 4249

Partnership Woman
Big Bill (Stop Lying) Columbia 3013

Shout 'n' Rock
B. Williams Ork (The Blues) Atlantic 832

Slightly Groovy
E. Bostic Ork (Joy Dust) King 4247

Slow Lope
H. McShane Ork (Feeling So) Modern 20-629

Stop Lying Woman
Big Bill (Partnership Woman) Columbia 30143

The Applejack
J. Morris Ork (Easy Riff) Atlantic 866

The Blues That Jack Built
B. Williams Ork (Shout 'n' Rock) Atlantic 862

Wish I Was in Walla Walla
N. Lutchter (A Maid's) Capitol 15279

COLUMBIA'S TIP TOPPER

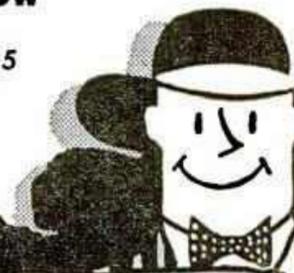


FRANK SINATRA

EVERYBODY LOVES SOMEBODY

JUST FOR NOW

Columbia 38225



Your weekly report on the latest CURRENT TOP HITS

BUTTONS AND BOWS		
Daddy-O	Dinah Shore	38284
ON A SLOW BOAT TO CHINA		
In the Market Place of Old Monterey	Kay Kyser	38301
IT'S MAGIC		
PUT 'EM IN A BOX	Doris Day	38188
LOVE SOMEBODY		
CONFESS	Doris Day & Buddy Clark	38174
IT'S A MOST UNUSUAL DAY		
Judaline	Ray Noble	38206
JUST BECAUSE		
A Night in May	F. Yankovic	12359-F
HERE COMES SANTA CLAUS		
An Old Fashioned Tree	G. Aultry	20377
WATCH THESE!		
THE MATADOR		
WHAT DID I DO	Dinah Shore	38293
PRETTY BABY		
Just Imagine	Doris Day	38302
RENDEZVOUS WITH A ROSE		
I Still Get a Thrill	Buddy Clark	38314

THE GREAT ARTISTS AT THEIR BEST ARE ON

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BULLET RECORD #275

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TODD RHODES

BLUES FOR THE RED BOY
SPORTREE'S JUMP
KING 4240



LEE RICHARDSON

AM I ASKING TOO MUCH
THE BLUES CAN JUMP
DE LUXE 3195

LONNIE JOHNSON
PLEASING YOU
(AS LONG AS I LIVE)
FEEL SO LONESOME
KING 4245

TED MARTIN
BRUSH THOSE TEARS FROM YOUR EYES
AM I ALL OF YOUR FUTURE
DE LUXE 1182

KING DE LUXE RECORDS

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The Billboard MUSIC POPULARITY CHARTS
Folk Record Section

PART VII

Week Ending
October 22



BEST-SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks to date	Position Last Week	This Week	Title	Artist	Label
25	2	1	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806—BMI
10	1	2	JUST A LITTLE LOVIN'	Eddy Arnold and His Tennessee Plowboys	Victor 20-2013—BMI
9	3	3	ONE HAS MY NAME	Jimmy Wakely	Capitol 15162—BMI
11	4	4	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224—ASCAP
25	9	5	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys	Victor 20-2680—BMI
4	5	6	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136—BMI
5	8	7	COOL WATER	Sons of the Pioneers	Victor 20-1724—BMI
10	7	7	MY DADDY IS ONLY A PICTURE	Eddy Arnold and His Tennessee Plowboys	Victor 20-3013—BMI
4	6	9	I LOVE YOU SO MUCH IT HURTS	F. Tillman	Columbia 20430—BMI
1	—	10	FOGGY RIVER	K. Smith	Columbia 20469—ASCAP
4	11	11	BUTTONS AND BOWS	G. Autry	Columbia 20469—ASCAP
1	—	12	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243—BMI
1	—	12	SWEETER THAN THE FLOWERS	Shorty Long and the Santa Fe Rangers	Decca 46139
5	—	12	WHO, ME?	Tex Williams and His Western Caravan	Capitol 15113
1	—	12	CHIME BELLS	Elton Britt	Capitol 15113

ADVANCE FOLK RECORD RELEASES

A Maiden's Prayer Moon Mullican (I'm Gonna) King 734 (I Just Placed) A Vacant Sign Upon My Heart J. Osborne (Mom Is) King 736 An Old-Fashioned Tree G. Autry (Here Comes) Columbia 20377	I Hope That You See the Same Star That I Do B. Carlisle (I Saw My) King 738 I Saw My Future in a Rainbow B. Carlisle (I Hope) King 738 I'd Trade All of My Tomorrows (For Just One Yesterday) W. Tuttle (Detour) Capitol 15268
Arkansas J. Rivers (My Daddy) Capitol 15283 Believe It or Not Cowboy Copas (Rose of) King 737 Bread and Gravy Texas Jim Robertson & His Red Raven Ork (Life Gits) Victor 20-3228	W. Tuttle (Detour) Capitol 15268 I'm Gonna Leave You Like I Found You T. Ritter & Western Band (Jealous Heart) Capitol 15258 I'm Gonna Move Home Bye and Bye Moon Mullican (A Maiden's Prayer) King 734 I'm Wastin' My Tears on You T. Ritter & Western Band (Have I) Capitol 15258
California Polka T. Williams & His Western Caravan (I Got) Capitol 15262 Cincinnati Lou M. Travis & Cowboy Band (So Round, So) Capitol 15264	Jealous Heart T. Ritter & Western Band (I'm Gonna Leave) Capitol 15256 Let's Say Goodbye Like We Said Hello E. Tubb (Have You) Decca 46144 Life Gits Tee-Jus! Don't It? Texas Jim Robertson & His Red Raven Ork (Bread and) Victor 20-3228
Dese Bones A-Gwine Rise Again Ork Ridge Quartet-W. Fowler (On the) Capitol 15269 Detour W. Tuttle (I'd Trade) Capitol 15268 Divorce Me C.O.D. M. Travis & Cowboy Band (Steel Guitar) Capitol 15263	Long Time Gone T. Ritter & Western Band (When You) Capitol 15261 Love Me Now T. Ritter & Western Band (Have I) Capitol 15260 Missouri M. Travis & Cowboy Band (No Vacancy) Capitol 15265
Don't Sigh, Don't Cry K. O'Rourke & The Rhythm Rangers (Sweet Doll) Holiday 3001 Dub's Polka Howington Bros.-Tennessee Haymaker (Roll the) DC-4102 Dusty R. Rogers (The Kid) Victor 20-3154	My Daddy Is Only a Picture J. Rivers (Arkansas) Capitol 15283 No Vacancy M. Travis & Cowboy Band (Missouri) Capitol 15265 Now I Must Reap (What I Have Sown) T. Daffan's Texans (You'll Always) Columbia 20506
Early American Folk Songs Album-B. Atcher (4-10") Columbia H-6 Barbary Allen (Part 1) Columbia 20481 Barbary Allen (Part 11) Columbia 20481 De Ladies' Man . . . Columbia 20482 Devilish Mary . . . Columbia 20483 Methodist Pie . . . Columbia 20482 Old Smoky . . . Columbia 20484 The Hunters of Kentucky . . . Columbia 20484 Young Rogers the Miller . . . Columbia 20483	Now I'm Free Delmore Brothers (Fifty Miles) King 739 Okie Boogie J. Guthrie & His Oklahomans (Oklahoma Hills) Capitol 15266 Oklahoma Hills J. Guthrie & His Oklahomans (Okie Boogie) Capitol 15266 On the Jericho Road Oak Ridge Quartet-W. Fowler (Dese Bones) Capitol 15269
Fifty Miles To Travel Delmore Brothers (Now I'm) King 739 Green Grow the Lillacs T. Ritter & Western Band (We Live) Capitol 15259 Have I Stayed Away Too Long? T. Ritter & Western Band (I'm Wastin') Capitol 15258 Have I Told You Lately That I Love You? T. Ritter & Western Band (Love Me) Capitol 15260 Have You Ever Been Lonely? (Have You Ever Been Blue) E. Tubb (Let's Say) Decca 46144	Roll the Patrol Howington Bros.-Tennessee Haymakers (Dub's Polka) DC 4102 Rose of Oklahoma Cowboy Copas (Believe It) King 737 So Round, So Firm, So Fully Packed M. Travis & Cowboy Band (Cincinnati Lou) Capitol 15264 Someone T. Ritter (You Two Timed) Capitol 15257 Steel Guitar Rag T. Travis & Cowboy Band (Divorce Me) Capitol 15263 Sweet Doll Face K. O'Rourke & The Rhythm Rangers (Don't Sigh) Holiday 3001
Heartaches and Flowers R. Acuff & His Smoky Mountain Boys (When They) Columbia 20505 Here Comes Santa Claus (Down Santa Claus Lane) G. Autry (An Old-Fashioned) Columbia 20377 I Cannot Take You Back Now The Blue Sky Boys (The Chapel) Victor 20-3158 I Got a Dolly Down in Texas R. Shepard & His Musical Mountaineers (Will You) Regent 2002 I Got Texas in My Soul T. Williams & His Western Caravan (California Polka) Capitol 15262 I Dreamed That My Daddy Came Home W. Tuttle (With Tears) Capitol 15267	The Chapel in the Hills The Blue Sky Boys (I Cannot) Victor 20-3158 The Kid With the Rip in His Pants R. Rogers (Dusty) Victor 20-3154 We Live in Two Different Worlds T. Ritter & Western Band (Green Grow) Capitol 15259 When They Take That Last Look at Me R. Acuff & His Smoky Mountain Boys (Heartache and) Columbia 20505

The Billboard
MUSIC POPULARITY CHARTS
Folk Record Section
PART VII
 Week Ending October 22



MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard a special weekly survey among a selected group of juke box operators whose locations require folk records.

POSITION	Weeks to date	Last Week	This Week	Record	Label
10	1	1	1	JUST A LITTLE LOVIN'...Eddy Arnold and His Tennessee Plowboys...Victor 20-3013—BMI	
23	2	2	2	BOUQUET OF ROSES.....Eddy Arnold and His Tennessee Plowboys...Victor 20-2806—BMI	
9	3	3	3	ONE HAS MY NAME.....Jimmy Wakely...Capitol 15162—BMI	
33	4	4	4	ANYTIMEEddy Arnold and His Tennessee Plowboys...Victor 20-2700—BMI	
5	5	5	5	I LOVE YOU SO MUCH IT HURTSFloyd Tillman.....Columbia 20430—BMI	
1	—	6	6	I LOVE YOU SO MUCH IT HURTSJ. Wakely and Cowboy Band...Capitol 15243—BMI	
5	6	6	6	MY DADDY IS ONLY A PICTUREEddy Arnold and His Tennessee Plowboys...Victor 20-3013—BMI	
3	14	6	6	TALKING BOOGIE.....Tex Williams and His Western Caravan....Capitol 15175—BMI	
27	5	6	6	TENNESSEE WALTZ.....Pee Wee King and His Golden West CowboysVictor 20-2860—BMI	
2	—	6	6	TENNESSEE SATURDAY NIGHTRed Foley-The Cumberland Valley Boys.....Decca 46136—BMI	
1	—	11	11	LOST JOHN BOOGIE.....W. Raney.....King 719—BMI	
20	—	12	12	SWEETER THAN THE FLOWERSMoon Mullican.....King 673—BMI	
1	—	13	13	BUTTONS AND BOWS.....G. Autry...Columbia 20469—ASCAP	
4	9	13	13	MEMORIES OF FRANCE.....T. Texas Tyler...4 Star 1249—BMI	
4	14	15	15	DOG HOUSE BOOGIE.....Hawkshaw Hawkins...King 720—BMI	

FOLK TALENT AND TUNES

By Johnny Sippel

Marge Engler, of WTOL, Toledo, reports that her project to build a folk music location in her area is backed by a group called the Maumee Valley Amusements, Inc. She will direct the project, which will cost about \$250,000. . . . Smiley Burnette reports that he will start working Midwest stands October 21 at La Porte, Ind. Elton Britt, who just came to the West Coast, has completed a pic stint with Burnette in the *Durango Kid* series. Britt sang *Chime Bells*, while Burnette did his own tunes, *The Happy Cobbler* and *Who Don't* in the pic. Allen Massey also is in the movie. Burnette did a recent video shot with Spade Cooley, which coincidentally was his first tele shot since 1927, when he did some experimental television work at the University of Illinois. In a shake-up of the Cooley band Noel Boggs went with Lee Duncan and Jimmy Widener to Bob Wills, with Jimmy Widdell also moving out. Cooley is still doing terrific business at the Santa Monica Pier Ballroom. . . . Ken Curtis and Shug Fisher have returned to the Coast after a long Eastern p.a. tour. Curtis did some record sides in Mexico recently, first of which will probably be released soon on Bullet. Fisher and Curtis just completed work in two independent productions, *Wild Horse Range* and *Desert Sage*.

Big Slim, of WWVA, Wheeling, who has been touring the country with his revue, will return to the West Virginia station in December. Slim reports that he has added a white Brahma bull to the other trained animals in the show. Smilie and Sue and the Radio Maniacs will complete the tour with Slim. . . . T. Tex Tyler, who made *Deck of Cards* a 4 Star hit, was rushed from the bandstand of Maple Hill, San Pablo, Calif., October 3, where he was stricken with double pneumonia. His physician has ordered a three-week rest, after which Tyler will tour Washington with his Oklahoma Melody Boys. Line-up includes: Danny Algure, trumpet; Don Decker, viola; Buddy Ray, fiddle; Jack Peoples, piano; Al Barker, bass; Kenny Williams, electric guitar, and Pee Wee Adams, drums. . . . Cousin Herald Goodman, Dallas folk music promoter, is back at work after a hospital stay. . . . Tommy Dilbeck, Dallas writer responsible for *My Daddy Is Only a Picture*, has been doing radio and personal appearances as a result of the song's success. . . . Polly Perkins has been added to Cowboy Records' roster. . . . The Light Crust Doughboys, who recently inked with King platters, are now known as Mel Cox and the Flying X Ranch Boys. . . . Danny Dedmon, who is on Imperial Records, has moved from KMLB, Monroe, La., to KALB, Alexandria, La., where he is working with Jelly Elliott's Singing Cowboys.

Frankie More's Log Cabin Boys returned to WWVA, Wheeling, after an eight-year absence. Rawhide, ex-comedian with Shorty Fincher, is working with More. . . . Hank Thompson is heard six days per week over WLAC, Nashville, together with Donna Jean, ex-WLW, Cincinnati, chirp. Judy Perkins, who was with WLAC, has moved to WLW. . . . Hawkshaw Hawkins is reported leaving WFIL, Philadelphia, to return to WWVA, Wheeling. . . . Latest addition to Red Belcher's Kentucky Ridge Runners at WWVA, is Tex Logan, fiddler. The Ritchey Brothers have been replaced on that station by the Lilly Brothers. . . . Larry Vincent's Pearl Records, which recently entered the popular disk field, will go into hillbilly and race tallow soon in addition to its regular line.

Eddie Sosby, leader of the Radio Rangers at KFAB, Lincoln, Neb., has turned over several songs to Hill & Range and three to Country Music. Sosby plans a folk music park operation next season, after several experiments at one-night stands in his locality. His newest show is *Hi Neighbor!*, a 45-minute ailer which he emcees, with his Radio Rangers, Texas Mary, Alene McKinney, the Melody Masters and the Uptowners also on tap. . . . Patty Fly, ex-Rangerette, has a new daughter born August 15, and is back working on the Renfro Valley show. . . . Tex Ferguson's Driftin' Pioneers left Saginaw, Mich., for KFEQ, St. Joe, Mo.

LOOK →
This is How...

JIMMIE OSBORNE (King 725)				
<i>Forever Far Apart</i> Osborne warbles the back-country lament in heart-felt fashion. Orking successfully echoes his mood.	80	78	80	82
<i>It's So Hard To Smile</i> Folk feeling abounds in another tear-jerker by Osborne.	80	80	80	80

Jimmie Osborne

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AND HIS **KING RECORDS**
 ARE SELLING LIKE MAD!

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Here is a sure HIT by JIMMIE
 It's Just Released
 (I JUST RECEIVED WORD)
"MOM IS DYING TONIGHT"
 Backed by
 "A VACANT SIGN UPON MY HEART"
 KING 736

A FAVORITE
"MY HEART ECHOES"
 KING 715
 RADIO WLEX
 LEXINGTON, KY.

ANOTHER HAPPINESS

JON & SONDRRA STEELE'S

"I WANT TO BE THE ONLY ONE"

backed by

"LOVE DON'T GET YOU NOTHIN' BUT THE BLUES"

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 D-11130

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"YOU, YOU LIVE IN MY HEART"

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(Du, Du, Liegst Mir Im Herzen)
Recorded by Walter Scheff
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Demand the Original

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The Billboard MUSIC POPULARITY CHARTS PART VIII

Record Reviews

Week Ending
October 22



RAT (10: M) 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

Point listings are maximums. Song calibre 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'tg-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency 5

ARTIST	RATINGS				ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR		OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES					TUNES				
LABEL AND NO.					LABEL AND NO.				
COMMENT					COMMENT				

	POPULAR				POPULAR				
MARTHA TILTON- DEAN ELLIOTT ORK (Capitol 15250) <i>I Like It Better All the Time</i> Tune has many attractive qualities and Miss Tilton helps much to bring them out. <i>I'll Remember April</i> This is a reissue which has Gordon Jenkins' orking behind the luscious thrushing of Iltin' Tilton.	80	85	80	75	FREDDY MARTIN ORK (Gene Conklin) (Victor 20-3123) <i>Czardas</i> Here's a whistling record with Gene Conklin subbing for Martin's piano department in another of the orkster's suave light classic transcriptions for dance band. It's flashy. <i>On a Slow Boat to China</i> (Glenn Hughes) Perfect tempo set for a pleasing rendition of the fast-moving tune; should do well but would have done even better had it been released a couple of weeks earlier.	84	86	84	82
STAN KENTON ORK (Capitol 15218) <i>Harlem Holiday</i> Should be a holiday for Kenton's huge following. Modernized clefting of his o'd "Harlem Folk Dance," the side is more in the swing tradition than it is progressive jazz. <i>Don't Want That Man Around</i> (June Christy) The Christy-Kenton congregation will like this side but it is doubtful that many others would care to dig thru the multiple changes thru which June cavorts.	80	85	82	72	RAY McKINLEY ORK (Victor 20-3124) <i>What Did I Do?</i> Fine, polished performance of the picture with Mac doing a capable job with the Mack Gordon lyric. <i>The Morning Glory Road</i> (Artie Malvin) Pleasant picture is dulled by too slow tempo and an ordinary sort of vocal from Artie Malvin.	85	86	84	84
XAVIER CUGAT ORK (Columbia 38327) <i>El Lobo</i> (Del Campo) Beginning and ending show some semblance of life but sandwiched in between is a thick slab of dull L-A matter. <i>Sunday in Old Santa Fe</i> (Bob Graham) Hopelessly mediocre dishing.	71	75	72	67	COUNT BASIE ORK (Jimmy Rushing) (Victor 20-3051) <i>Bye, Bye Baby</i> Rushing's best with Basie in many moons should catch some coin in race locations; dig Buddy Tate's fat-toned tenoring. <i>Just a Minute</i> Medium jump instrumental cleanly and pleasantly executed with sterling solo work by trumpeter Dickie Wells and trumpeter Harry Edison.	75	78	72	75
FRANKIE CARLE ORK (Columbia 38331) <i>Rose of Washington Square</i> Carle's piano-and-rhythm in a single dishing drawn from his forthcoming "Roses in Rhythm" album is pleasing fare and right up his many fans' alley. <i>Mexicali Rose</i> Same comment save that arrangement on this side is somewhat superior to flip.	78	80	80	74	VIC DAMONE (Mercury 5178) <i>White Christmas</i> Add another good version of the Berlin standard to the Crosby and Sinatra etchings. <i>Christmas Morn</i> One of coming season's new dedicatory ballads isn't as bad as most of these things usually are and Da Moan does it full justice.	80	80	80	80
PEARL BAILEY- MITCHELL AYRES ORK (Columbia 38328) <i>I'm Lazy, That's All</i> Material is grooved for the lazy Bailey delivery. <i>Say It Simple (So I Can Understand)</i> Likewise, the tune is suited to the singer but song is not up to top-side's par.	76	83	74	70	VIC DAMONE (Mercury 5158) <i>Far Away Places</i> Vic sings well on a new plug ballad. <i>I Offer You the Moon</i> <i>Senorita</i> The the background sounds like it was in California while Vic sang in New York, the prettiness of the tune (from "The Kissing Bandit") atones for much here.	79	81	77	78

DOWN BEAT SCORES . . . AGAIN

LOWELL FULSON



"THREE O'CLOCK IN THE MORNING"
"WILD ABOUT MY BABY"
DB 167
"BLUES AND WOMEN"
"SWEET JENNY LEE"
DB 132

MAXINE REED



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Eddie Chamblee, tenor—M-128

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RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

POPULAR

JOHN LAURENZ (Mercury 5202) <i>The Mountaineer and the Jabberwock</i> Cleverly written novelty ditty based on the "Jabberwock" and "Twas Brillig" passages from "Alice in Wonderland," with a well-suited melody to match. Laurenz sings it delightfully.	84	86	83	83
<i>Morning Glory Road</i> Catchy new ballad gets a first-rate interpretation here.	80	80	80	80
JOHN LAURENZ (Mercury 5179) <i>My Best to You</i> Dull ballad tune palls.	60	60	60	60
<i>Merry Christmas and a Happy New Year</i> Mediocre holiday fare.	67	70	65	67
ANNE VINCENT (Mercury 5190) <i>Dream Kisses</i> This platter has everything: solo thrush, chorus, shuffle tempo orking, Busse-type muted trumpet passage, echo effects, etc.—adding up to a strongly commercial production job of a commercial tune.	87	87	85	86
<i>Till We Meet Again</i> Sentimental and persuasive warbling of the standard by Miss Vincent and chorus.	74	74	73	75
MILLS BROS. (Decca 24509) <i>Gloria</i> The Millses do a fine job with the tune which made a wedge via the Ray Anthony dinking.	86	87	86	85
<i>I Want To Be the Only One</i> Typical twin-tempo Mills etching on an ordinary song.	77	77	76	78
LIONEL HAMPTON ORK (Decca 24505) <i>Hawk's Nest</i> From "A Song Is Born," in which Hamp is featured, this instrumental glistens a bit above the Hampton works of recent months.	71	71	71	70
<i>Goldwyn Stomp</i> Not up to the topside's level tho there is a plentiful dose of the Hamp's vibes.	69	70	70	67
DICK HAYMES & THE TROUBADOURS (Decca 24506) <i>Any Time</i> Haymes does up the Western ditty brought to attention by Eddy Arnold in "a cappella" fashion and turns in a superb and relaxed side.	88	88	88	88
<i>Bouquet of Roses</i> The singer again is relaxed and fine as he delivers another Arnold-established Western styled ballad.	85	85	85	85
JEAN DARE-ED CONLEY & HIS RHYTHM (Skyline 3) <i>I've Got the World on a String</i> Rather meatless effort to work over one of the meatier standards.	38	39	38	37
<i>Clair De Lune</i> (Ed Conley) Piano solo attempt to jazz up and swing the familiar Debussy item comes close to insulting the masterful work.	25	25	25	25

POPULAR

JOHNNY DESMOND (MGM 10287) <i>Tara Talara Tala</i> With aid of celeste and rhythm, Desmond sings out fully to cut his best wax to date with an attractive lullaby.	82	85	80	80
<i>Before Long</i> Desmond sings well again but tune's not as good as the lullaby on topside.	71	73	70	70
THE JACKIE BROWN QUARTET (MGM 10286) <i>Down Among the Sheltering Palms</i> Good enough is this rendition of a revival plug song.	79	80	78	80
<i>If We Can't Be the Same Old Sweethearts</i> Tune on topside seems to be best surviving its revival. But this is a good version of this second revived plug.	69	68	69	70
RAYMOND SCOTT ORK (Dorothy Collins) (MGM 10282) <i>You'd Be Surprised</i> Miss Collins sings the Berlin oldie in perfect fashion with good phrasing and able assistance from the rhythm section of the old Scott crew.	78	85	75	75
<i>Rub-Dub</i> Pleasant tho hardly startling instrumental with the now defunct Scott big band.	68	69	67	68
MR. & MRS. TODD (Tempo TR-664) <i>Put On Your Old Grey Bonnet</i> Old fashioned vaudeville type of dinking with boy-girl duet doubling singing with guitar strumming and piano playing.	74	74	70	78
<i>Apple on a Stick</i> Rather feeble effort in similar guise.	55	52	55	58
BEN LIGHT-HERB KERN-TONY ROMANO (Tempo TR-618) <i>Say It With Music</i> Jukes may do some biz with this piano-organ rendition of the Berlin oldie.	63	60	60	70
<i>Gypsy Love Song</i> Unimaginative approach to the Victor Herbert song results in a rather boring effort.	58	60	54	59
FRED WARING & HIS PENNSYLVANIANS (Decca 24500) <i>White Christmas</i> Top-quality choral treatment of the Berlin Christmas ditty.	80	83	82	75
<i>Twelve Days of Christmas</i> Delightful chanting of the traditional tune. With flip, this record makes a fine holiday item.	78	81	80	75
FERKO STRING BAND (Palda 102) <i>Golden Slippers</i> The standard gets an instrumental grind-out, becomes tiresome after the first chorus.	55	55	55	55
<i>Hello, What a Wonderful Word Hello</i> A super-simple rhythm novelty unison-chant vocal gets the full treatment, banjoes, and all, and emerges a quite catchy item. If the vogue isn't extinct, this side could score.	76	75	75	78

(Continued on page 95)



**"ONE HAS MY NAME,
The Other Has My Heart"**



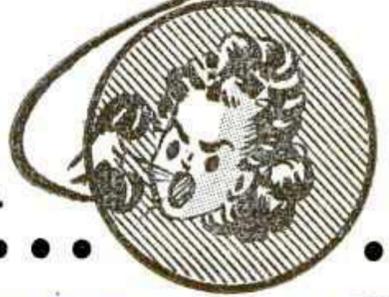
Recordings

- DECCA 24492.....BOB EBERLE
- LONDON.....SAM BROWNE
- CAPITOL 15162.....JIMMY WAKELY
- COLUMBIA 20491.....SLIM DUNCAN
- CRYSTAL 132.....EDDIE DEAN
- EXCLUSIVE 45X.....TEXAS JIM LEWIS

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- 670** **WAXIE MAXIE**
SPIDER SENT ME—By PAUL WILLIAMS
No. 1, 2, 3—Coast to Coast
- 677** **SUMMER TIME**
YOU GO TO MY HEAD—By MORRIS LANE
AND 4 BE BOP SENSATIONS
- 933** **FRACTURE**
SPINAL—By EDDIE DAVIS and His Be-Boppers
- 934** **MILESTONES**
SIPPING AT BELL'S—CHARLIE PARKER ALL STARS
- 935** **SEÑOR LEO**
CHASE N' THE LION—By LEO PARKER SEXTETTE
- 936** **BARBADOS**
PARKER'S MOOD—By CHARLIE PARKER ALL STARS

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The Billboard MUSIC POPULARITY CHARTS

PART IX

Record Possibilities

Week Ending October 27



THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

DOWN AMONG THE SHELTERING PALMS Sammy Kaye With Don Cornell, the Three Kaydets and the Kaye Choir Victor 20-31000

Kaye's jazzy production treatment of the revived Abe Olman tune synthesizes all the musical throwbacks of the past couple of years in one terrifically commercial package. The crisp, staccato unison chanting, the repeated bass figure on the piano, the tempo change—they're all there, and smartly combined. Tune is strongly retentive in itself, and the Kaye cleffing pays strict attention to the melody. A raft of other versions are on the market, with the George Olsen job on Rondo and Johnny Mercer's Capitol waxing figuring to furnish Victor with the best competition.

DAINTY BRENDA LEE Eddy Howard Mercury 5208

Howard's back, and Mercury's got him, and both should be happy with Eddy's fine job on "Dainty," a catchy, gaslight-type ballad. Howard's warbling, solo and with the trio, is as winning as Citation, and the work is first-rate, as is usual with him. Altho Victor's Jack Lathrop cutting of the tune has the jump in point of time, this platter has more versatility and all-round appeal, including the now novel attraction of instrumental backing.

HERE COMES SANTA CLAUS Gene Autry Columbia 20377

This lulling little Christmas number broke late last season, but still did a phenomenal job in holiday sales. Reissued now in plenty of time, it still has enough gloss to smack with fresh impact.

YOU, YOU ARE THE ONE Johnny Eager With His Eager Beavers and Espe Musette Ork Grand 25010

Here's a new potential "sleepers" item which may start another in the series of recent short-lived wax trends. In a single year they've gone thru string bands, sentimental waltzes, shuffle-rhythm novelties, and now this item may lead to a "putsch" for musette orks, German waltzes and accordions. For these are the factors which lend this American-ized version of "Du, Du Liegst Mir in Herzen," an old German waltz, its sound and feeling. Add an enthusiastic vocal by Johnny Eager and a group and it stacks up as a tavern juke item of considerable strength. There's a second version of the tune on Spiro Records, sung by Walter Scheff, with a second set of lyrics under the title of "You, You Live in My Heart." If the melody clicks with the public then both these versions should likewise click for coin with the Grand disking the greater possibility to lead the way.

RECESS IN HEAVEN Ink Spots Decca 24517

Tune has been causing some West Coast stir via a Dan Grissom disking on the Jewel label (it's soon due out on Columbia which bought the master). Ink Spots remain in top form with the simple and fairly attractive tune (also recently etched for Victor by the Deep River Boys) which should follow the group's fast-moving "Say Something Sweet to Your Sweetheart" etching. Quartet is aided and abetted by additional voices, with Billy Kenny's sirupy tenor showing the way. Reverse is "Am I Asking Too Much," a tune which currently is riding high in the race lists via a Dinah Washington waxing on Mercury. Disking could firmly re-establish the Spots, who had been slipping of late in wax stakes.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. IN MY DREAMS Vaughn Monroe Victor 20-3133
2. LOVE, YOUR MAGIC SPELL IS EVERYWHERE Peggy Lee Capitol 15232
3. ON A SLOW BOAT TO CHINA Freddy Martin Victor 20-3123
4. RECESS IN HEAVEN Deep River Boys Victor 20-3203
5. LILLETTE King Cole Trio Capitol 15224
6. LAVENDER BLUE Dinah Shore Columbia 38299
7. THE MONEY SONG Andrews Sisters Decca 24499
8. AUTUMN IN NEW YORK Frank Sinatra Columbia 38316
9. BRUSH THOSE TEARS FROM YOUR EYES Barry Green Rainbow 10090
10. I'VE GOT MY LOVE TO KEEP ME WARM Les Brown Columbia 38524

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. LOVE, YOUR MAGIC SPELL IS EVERYWHERE Peggy Lee Capitol 15232
2. ON A SLOW BOAT TO CHINA Freddy Martin Victor 20-3123
3. IN MY DREAMS Vaughn Monroe Victor 20-3133
4. LAVENDER BLUE Dinah Shore Columbia 38299
5. WHAT DID I DO? Dick Haymes-The Andrews Sisters Decca 24504
6. KEE-MO, KY-MO King Cole Capitol 15240
7. ON A SLOW BOAT TO CHINA Benny Goodman Capitol 15208
8. PRETTY BABY Doris Day Columbia 38302
9. SAY SOMETHING SWEET TO YOUR SWEETHEART Anne Shelton London 260
10. DELLA BELLA MARIE Barry Green Victor 20-3072

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them the juke box operators think tomorrow's hits will be:

1. ON A SLOW BOAT TO CHINA Freddy Martin Victor 20-3123
2. BRUSH THOSE TEARS FROM YOUR EYES Barry Green Rainbow 10090
3. IT'S TOO SOON TO KNOW Ella Fitzgerald Decca 24497
4. I WANT TO BE THE ONLY ONE Jon and Sandra Steele Ramon D-11130
5. IN MY DREAMS Vaughn Monroe Victor 20-3133
6. LAVENDER BLUE Dinah Shore Columbia 38299
7. I LOVE TO CALL YOU SWEETHEART Dick Haymes-The Andrews Sisters Decca 24504
8. LOVE, YOUR MAGIC SPELL IS EVERYWHERE Peggy Lee Capitol 15232
9. PLEASING YOU Lonnie Johnson King 4245
10. GLORIA Mills Brothers Decca 24509

The Billboard MUSIC POPULARITY CHARTS

PART X

Advance Information

Week Ending October 28



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Little Bird Told Me
- E. Knight-The Starlighters (Brush Those) Decca 24514
- Auld Lang Syne
- The Four Notes (May It) Paradise 113
- Bella, Bella Marie
- E. Howard Ork (Dainty Brenda) Mercury 5208
- Blue Champagne
- T. Beneke Ork (East of) Victor 20-3131
- Brush Those Tears From Your Eyes
- E. Knight-The Starlighters (A Little) Decca 24514
- Buttons and Bows
- B. Brown (The Yellow) Varsity 114
- Buttons and Bows
- J. Clay-Dana Serenaders (You're a) Dana 2023
- Casey's Boogie
- T. Furse-A. Fields Ork (Rose of) Fortune 106
- George M. Cohan Songs Album-G. M. Cohan Jr.-The Guild Choristers-T. L. Jones, Dir. (4-10")
- Victor 20-3167
- Forty-Five Minutes From Broadway
- Victor 20-3167
- Give My Regards to Broadway
- Victor 20-3167
- Little Nelly Kelly and Harrigan
- Victor 20-3170
- Mary's a Grand Old Name
- Victor 20-3168
- Over There
- Victor 20-3169
- So Long, Mary
- Victor 20-3169
- Yankee Doodle Boy
- Victor 20-3170
- You're a Grand Old Flag
- Victor 20-3168
- Dainty Brenda Lee
- E. Howard (Pella) Mercury 5208
- Dizzy Fingers
- H. Rene Ork (Spanish Dance) Victor 20-3166
- Don't Let Love Bother You
- The Colossal Modernaires (Love Notes) Colossal 2-CM
- Don't You Ever Mind
- The Four Tunes (How Can) Manor 1141
- East of the Sun (and West of the Moon)
- T. Beneke Ork-G. Stevens (Blue Champagne) Victor 20-3131
- Everything Shall Pass, My Love, But You
- H. Kipling (In One) Robin R-1001
- Far Away Places
- M. Whiting & the Crew Chiefs (My Own) Capitol 15278
- Gez Baby, Ain't I Good to You?
- King Cole Trio (Straighten Up) Capitol 15284
- Good King Wenceslas
- J. Wayne (Jingle Bells) Columbia 331-PV
- Her Name Was Truth Album-Canada Lee-Silverton Choristers (3-10")
- Stinson ADS 98, Records SP 25-SP 30 inclusive
- How Can I Make You Believe in Me?
- The Four Tunes (Don't You) Manor 1141
- How High the Moon
- G. Krupa Ork (Tea for) Columbia 38345
- I Can Hear It Now Album-Edward R. Murrow, Nar. (5-12")
- Columbia MM-800
- Columbia 72711-D-72715-D inclusive
- I Don't Care What You Used to Be
- T. Hill Ork (You're Just) Mercury 5205
- I Go in When the Moon Comes Out
- H. Derwin Ork (Louise) Capitol 15282
- I Only Have Eyes for You
- P. Gardner-P. Yorke Ork (I'm in) Columbia 38346
- I Want a Little Doggie
- L. Horne-The Phil Moore Four (One for) Victor 20-3141
- I'd Love to Live in Leland
- E. Howard Ork (On a) Mercury 5210
- I'll Be Satisfied
- A. Foster (Somebody's Lyin') Regent 140
- I'll Never Belong to Anyone Else
- S. Churchill-The Four Tunes (Try To) Manor 1142
- I'm in the Mood for Love
- F. Gardner-O. Yorke Ork (I Only) Columbia 38346
- I'm on the Loose Again
- B. Devereaux Ork (Lost in) Liberty 3000
- In One Ear and Out the Other
- H. Kipling-The Bell-Alres (Everything Shall) Robin 1001
- In the Market Place of Old Monterey
- V. Damone-G. Osser Ork (My Own) Mercury 5207
- Intermezzo
- F. Lowery (Red Sails) Columbia 38344
- It's December Again
- W. Van Dyne-E. Ballantine Ork (The Shiny) Tower 1272
- It's Whatcha Do With Whatcha Got
- F. Martin Ork-G. Hughes (So Dear) Victor 20-3130
- Jingle Bells
- J. Wayne (Good King) Columbia 331-PV
- Just Because
- E. Howard Ork (When the) Mercury 5212
- Look for the Silver Lining
- R. Case Ork (Tonight You) Victor 20-3132
- Lost in a Dream
- The Silloetts (I'm on) Liberty 3000
- Louise
- H. Derwin Ork (I Go) Capitol 15282
- Love Notes of Long Ago
- The Colossal Modernaires (Don't Let) Colossal I-CM
- May It Be Christmas
- The Four Notes (Auld Lang) Paradise 113
- More Beer
- L. Duchow & Red Raven Ork-J. Olsen (The Spider) Victor 20-3227
- My Darling, My Darling
- D. Day-B. Clark (That Certain) Columbia 38353
- My Own True Love
- V. Damone-Camarata Ork (In the) Mercury 5207
- My Own True Love
- M. Whiting-P. DeVol Ork (Far Away) Capitol 15278
- On a Slow Boat to China
- E. Howard Ork (I'd Love) Mercury 5210
- *One for My Baby (and One More for the Road)
- L. Horne-H. Henderson Ork (I Want) Victor 20-3141
- Polka 'Round the World Album - J. Martin & His Headliners (3-10")
- Capitol CC-107
- Barbara Polka
- Capitol 10171
- Bell Polka
- Capitol 10170
- Clarinet Polka
- Capitol 10170
- Julida Polka
- Capitol 10171
- Laughing Polka
- Capitol 10169
- Monopol Polka
- Capitol 10169
- Red Sails in the Sunset
- F. Lowery-D. Rae (Intermezzo) Columbia 38344
- Rose of Tangier
- R. Titus-A. Fields Ork (Casey's Boogie) Fortune 106
- So Dear to My Heart
- F. Martin Ork-S. Wade (It's Whatcha) Victor 20-3130
- Somebody's Lyin'
- (Al Trace) A. Foster (I'll Be) Regent 140
- Spanish Dance-Beguine
- H. Rene Ork (Dizzy Fingers) Victor 20-3166
- Speak Low
- R. Bennett Ork (The Most) Varsity 112
- Speak Low (When You Speak Love)
- M. Martin-K. Baker (That's Him) Decca 24512
- Straighten Up and Fly Right
- King Cole Trio (Gez Baby) Capitol 15284
- Tea for Two
- G. Krupa Ork-A. O'Day (How High) Columbia 38345
- That Certain Party
- D. Day-B. Clark (My Darling) Columbia 38353
- That's Him
- M. Martin-K. Baker (Speak Low) Decca 24512
- The More We Are Together
- R. Morgan Ork (The Trail) Decca 24198
- The Most Beautiful Girl in the World
- T. Straeter Ork (Speak Low) Varsity 112
- The Shiny One
- W. Van Dyne-E. Ballantine Ork (It's December) Tower 1272
- The Spider Hip
- J. Biviano-RCA Victor Accordion Ork (More Beer) Victor 20-3227
- The Trail of the Lonesome Pine
- R. Morgan Ork (The More) Decca 24198
- The Yellow Rose of Texas
- J. Rogers (Buttons and) Varsity 114
- There Is Time
- P. Chapman-Melody Men (Who Are) DC 1200
- Tonight You Belong to Me
- R. Case Ork-B. Williams (Look for) Victor 20-3132
- Try To Forget
- S. Churchill-R. Hermann Ork (I'll Never) Manor 1142
- When the Red Red Robin
- E. Howard (Just Because) Mercury 4212
- Who Are You Gonna Dream About Tonight Baby?
- P. Chapman-Melody Men (There Is) DC 1200
- You're a Darlin', My Darling
- J. Clay-Dana Serenaders (Buttons and) Dana 2023
- You're Just a Butterfly
- T. Hill Ork (I Don't) Mercury 5208

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- OLD KRIS KRINGLE
- 2026 MERRY CHRISTMAS POLKA
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tors. Cap artists included Jo Stafford, Paul Weston and Andy Russell, while execs making the Arizona hop were Floyd Bittaker, veepee in charge of sales; his assistant, Bob Stabler, and Paul Featherstone, Western regional manager.

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The **Billboard** MUSIC POPULARITY CHARTS

PART XI

Album Reviews

Week Ending October 22

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review

THE RATINGS
(100 points—the maximum)

90-100 tops
80-89 excellent
70-79 good
40-69 satisfactory
0-39 poor

THE CATEGORIES

1. Production Idea (grouping of selections continuity) 15
2. "Name Value" 15
3. Calliber of Material 15
4. Manufacturer's Distribution Power 10
5. Exploitation Aids (Record company and other advertising-promotion, film, legit and other plugs) 10
6. Interpretation 15
7. Record Quality 5
8. Manufacturers' Production Efficiency 5
9. Packaging (art work, binding, wrapping) 10

SONGS OF OUR TIMES (1942) 75

ALBUM (4-10")
Bob Grant Ork
(Decca A-1942)

Sleepy Lagoon; I Don't Want To Walk Without You; Always in My Heart; Who Wouldn't Love You?; The White Cliffs of Dover; One Dozen Roses; Blues in the Night; This Is Worth Fighting For; Moonlight Cocktail; My Devotion; You Made Me Love You; Mister Five by Five; I Left My Heart at the Stage Door Canteen; Somebody Else Is Taking My Place; Praise the Lord and Pass the Ammunition; Jersey Bounce; Don't Sit Under the Apple Tree; A String of Pearls; Jingle, Jangle, Jingle; Deep in the Heart of Texas; Johnny Doughboy Found a Rose in Ireland; Ev'rything I Love.

Another example in this series which proves that a wonderful merchandising idea can stand up even if the musical execution falls short.

JUKES Not Suitable.
JOCKS Better singles on almost all numbers in this one available.

TEX RITTER & THE DINNING SISTERS ALBUM (4-10") 80

(Capitol AD-96)

Cool Water; The Prisoner's Song; You Are My Sunshine; Down in the Diving Bell; Down in the Valley; When the White Azaleas Start Blooming; Cattle Call; Trouble in Mind.

Production-wise practically perfect, but virtually every one of these cowboy classics has been done a dozen times before. Blending of Ritter's tear-drenched style with smooth Dinnings however makes wonderful listening. "Diving Bell" may make a smash hit as a single.

JUKES Try "Diving Bell" . . . you'll get plenty play.
JOCKS Good for pop as well as folk shows.

CHRISTMAS SONGS BY SINATRA (4-10") 80

Frank Sinatra
(Axel Stordahl Ork)
(Columbia C-167)

Silent Night; Adeste Fideles; O Little Town of Bethlehem; It Came Upon the Midnight Clear; Have Yourself a Merry Little Christmas; Santa Claus Is Comin' to Town; White Christmas; Jingle Bells.

There should be a brisk sale of this presentation come holiday time, what with the highly salable combination of Sinatra and Christmas. The mixture of carols and pops offers a well-rounded assortment, with Frankie doing the latter type in top form, and the former only passably. The note-bending and special inflections that are his style make pretty things out of "White Christmas," "Santa Claus" and "Have Yourself." The "Jingle Bells" is done at an unusually slow tempo, ballad style, to incongruous effect. The carols, which he does gravely and with legit phrasing and intonation come out shy in forcefulness and penetration. This figures to be only a small drawback sales-wise, naturally.

JUKES Pop sides may figure for a brief, seasonal flurry.
JOCKS Album will be a perennial holiday asset for spinners.

EZIO PINZA IN POPULAR ITALIAN SONGS ALBUM—EZIO PINZA-STEVENSON BARRETT (3-10") 79

(Columbia MM-768)

Il Cacciatore del Bosco; L'Amor Una Pietanza; Novara La Bella; Il Marittimo; Melisto; La Girometta.

Ezio Pinza, for this album, stepped out from behind the makeup and costumes of the Metropolitan to inject the resonance and warmth of his fine bass voice into a half dozen Italian folk songs. And Pinza's excursion into the lighter field makes for pleasurable listening. Cover and notes are good.

JUKES Not suitable.
JOCKS Long hairs and FMers could use for fillers or full program.

JAZZ A LA CREOLE ALBUM—ALBERT NICHOLAS-DANNY BARKER-JAMES P. JOHNSON POPS FOSTER (2-10") 65

(Circle S-13)

Creole Blues; Les Ognons; Mo Pas Lemme Cas; Sallee Dame.

While the four sides presented here are unquestionably jazz music, their chief interest is their folk character. Followers of New Orleans jazz have had a taste of the pungent, gay Creole music in occasional waxings by Kid Ory, Jelly-Roll Morton and Wingy Manone, but this is the first all-Creole presentation on records, complete with excellent liner notes describing the origin and development of the genre. Al Nicholas sings the songs in the patois, the boys in the group interject their comments, meanwhile turning out some pretty fair quartet jazz, and the total effect is charming. Strictly for collectors, of course, and there's a good deal of pleasurable listening.

JUKES For Louisiana locations only.
JOCKS Interesting item for purist jocks.

WILLARD ROBINSON'S DEEP RIVER MUSIC (3-10") 72

Johnny Mercer-Paul Weston Ork-Willard Robinson.
(Capitol CC 104)

Old Folks; Don't Take Your Meanness Out on Me; The Devil Is Afraid of Music; Deep Summer Music; Country Boys' Blues; Move Over, Jehovah.

Willard Robinson's compositions are certainly "pop" songs, but of the highest order. His lyrics have freshness, pungency, and a winning kind of country-boy earthiness and humor, while his melodies have a spiritual flavor, a feeling of the quiet, rural South. He and Johnny Mercer take turns with the lyrics in this collection, with each doing handsomely. Robinson's voice comes across with personal directness and persuasion, while Mercer shows his usual pixillated and winsome style. Paul Weston furnishes uncomplicated orkings. Admirers of class pop music will be the market for this uncommercial but admirable collection.

JUKES Not for the average location.
JOCKS Definitely.

HARVEST MOON ALBUM (3-10") 76

The Pied Pipers-Paul Weston Ork
(Capitol CC 103)

Girl of My Dreams; Melancholy Baby; Alice Blue Gown; Can't You Hear Me Calling, Caroline; Poor Butterfly; Shine On, Harvest Moon.

Here's a big package of nostalgia without affected corn treatment. Capitol's program notes suggest that you "turn off the music with the blaring brass, strange harmonies, frantic heart . . . listen to songs that bring back memories of happy days, with gals and guys joining in sweet harmony." A great selection of hits from the 1920s is projected by the three guys and a gal in a smooth, sweet and straight forward fashion. Weston's orking is, as usual, sweet, stringy and well balanced, with occasional highlights in the form of jazz-toned trumpet passages. A mellow mood is preserved thruout, with variety the only loser.

JUKES Wherever the crowds aren't too noisy.
JOCKS Singly, or as a group, these make rich program fare.

BIBLE STORIES FOR CHILDREN CLAUDE RAINS-NATHANIEL SHILKRET (2-10") 75

(Capitol DB 94)

Moses in the Bulrushes; Noah and the Ark. If Bible stories for kids will ever sell these should. Gruenberg adaptation is excellent, as is music and Rains's performance. As usual, however, stories top blood and thunder radio stuff with Moses featuring a hot case of infanticide and Noah a vengeful, cruel God. Artwork on cover is in character with content and exceptionally well done.

JUKES Not Suitable.
JOCKS Maybe on religious shows or kid shows, but check station mgr.

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MUSIC—AS WRITTEN

New York:

Rhumba Casino (on the site of the former Chez Paree) in Miami Beach opens with the increasingly popular two-rumba band policy December 20 with the Lecuona Cuban Boys and Ralph Font orks booked in by the Leonard Green Agency for the entire season. . . . Andy Riccardi, brother of James C. Petrillo's right-hand man Rex Riccardi, was elected sergeant-at-arms for AFM Local 77 in Philadelphia.

Embassy Ballroom, major dansant in Camden, N. J., was sold by Ed Sliwowski to George Chipps, local taproom owner, for \$10,000. Chipps plans to put the ballroom on a name band dance basis. . . . Johnny Long, always a favorite in Bridgeport, Conn., drew 1,441 persons for a gross of \$1,873 at the Ritz Ballroom in that city October 10.

A new label, Robin Records makes its debut here this week. The firm is headed by Hy Kipniss, cousin of (Broadway producer) Joe (*High Button Shoes*) Kipniss. The initial wax will feature several pop sides by vocalist Hal Kipling and the Bell-Aires vocal group. Georgie Music Sales will distribute.

A w.-k. batoneer has been offering to cut masters for pubbers at \$250 per, guaranteeing that sides will show his "definitely recognizable" style. . . . BMI's hotel and cafe (non-radio) licensing department has set up offices in Cincinnati and Denver, with John R. Lewis and Jack Blue in charge of the respective offices. . . . Johnny Lang, London Records distributor in Seattle, has arranged a tie-in with the Dent Confections outfit, giving candy to jocks and platter clerks placing record displays and streamers in candy shop windows. . . . The Horace Heidt radio winners, a 10-act unit, have been booked by Associated Booking's Charlie Yates for a four-week theater tour in Syracuse, Rochester, Cleveland and Buffalo, beginning Thursday (21). . . . The Detroit Symphony replaced the Boston Symphony over the American Broadcasting Company beginning October 19.

Empire Record Corporation, local pressing plant, has begun a steady production of plastic disks. Jack Caiden, firm's prexy, intends to convert 50 per cent of plant's entire production to the unbreakable filled-vinyl material. . . . Duke Niles, former plugger here, in town for a few days to straighten out some business prior to his return to the Coast where he intends to make his home. . . . Apollo diskery hired Ellie Kofler, free-lance disk jock promoter to push label's new Murphy Sisters' waxing, *To Make a Mistake Is Human*, in New York and New Jersey. Move is part of the waxery's seven-city drive on the disk.

Mills Music General Manager Sidney Mills was engaged to Gloria Harris this week. . . . Dizzy Gillespie's ork due to go into the Strand Theater here Christmas Eve for a three-week date. . . . Buddy Rich's ork skedded for its third date at Apollo Theater in Harlem within past eight months, for the week of November 12. . . . Jerry Wald ork and crooner Frankie Laine into the Click nitery for one week beginning November 29.

Contracts with General Artists Corporation were completed last week for orksters Gay Claridge and Joe Sanders, both of whom came to GAC via the Mus-Art merger of several months ago. . . . Helen Lee, former Larry Clinton thrush, joined the new Jimmy Dorsey ork in a similar capacity. . . . The Korn Kobblers will pull down \$6,000 for a nine-day engagement at the Better Homes Show in Richmond, Va., which begins October 30.

Columbia Records is buying time for one-minute spot announcements on some 600 radio stations for transcribed plugging of the Kay Kyser *Slow Boat to China* etching. . . . Elliot Lawrence will pull some fancy cash for some college week-end dates including \$5,000 each week-end for University of North Carolina (November 5 and 6) and University of Virginia (November 12 and 13) and \$6,000 for University of Florida (December 3 and 4).

Gene Howard now handling flack work for Woody Herman out of the West Coast. . . . Disk jock promotion man, Milton Karle, back into action here after a six-month rest, drawing Ray McKinley, Roy Milton and Dizzy Gillespie as his initial accounts. . . . Bill Raymond replaced Bill Lockwood in the Sam Donahue ork vocal department.

Tenorman Joe Thomas has left the Jimmie Lunceford-Eddie Wilcox band after 15 years to go into the undertaking business with his in-laws in Kansas City. . . . Sammy Kaye closed a nine-day run at the Industries Exposition in Houston, having played to some 375,000 customers. . . . Ravens play the Palace in Memphis October 28 to 31. . . . Robert Scheuing gave a cocktail party October 15 to celebrate the opening of his Apex Recording Studios, formerly the Carl Fischer Studio, at 119 West 57th Street. . . . Broadcast Music, Inc. (BMI), will publish a song folio penned by Jerry Kenyon and Marty Donovan, Fordham students who have been writing for the college shows.

Detroit Coin Machine Operators' Association selected the Mercury John Laurenz dinking of *Red Rose for a Blue Lady* as its disk of the month. . . . Mercury Records threw a luncheon for retailers here at the Hotel New Yorker October 20 for the purpose of acquainting them with the firm's new classical items.

Julie Chester was named professional manager of Mellin Music last week. . . . Dick Rogers and Hughie Prince are writing special material together again, working thru the Leonard Green Agency. . . . Galli Sisters open at the Chanticleer in Baltimore October 28 for their first appearance since they left the Art Mooney ork. . . . Ethalind Terry, ex-Follies belle, making a comeback here under the guidance of Harry Lenetska, former Ink Spots manager. . . . George Paxton goes into the Capitol December 9 for two weeks.

Bobby Warren reactivated his Warren Publications music firm with Stuart Seymour and Lou Capito handling the professional work. Initial tune skedded for plugging is a revival of *City Called Heaven*. . . . Tommy Dorsey's engagement at the Hotel Pennsylvania has been extended two weeks (to November 27) and may go even longer, since the hotel has been allowed another two-week option on the orkster. . . . Skitch Henderson's date at the

Capitol Theater here has been pushed back from November (due to his Sherman Hotel date) to the December 23 two-week show which will feature Burt Lancaster's troupe.

RCA Victor's international department has made exclusive wax pacts with Latin-American vocalists Joe Ville, of Porto Rico, and Miguel de Gonzalo, of Cuba. Signings were announced by Herman Diaz, Victor L-A head. . . . Selma Rich, formerly with the Waldorf-Astoria publicity department, has joined Sid Ascher's flack staff. . . . Bernice Mannes, of Columbia Records, is now Mrs. Howard Friend.

Apollo diskery has added two new distrib. Atlas Radio & Record Company, Houston, and Music Sales Company, Memphis. Meanwhile, Apollo Distributing in New York has taken over distribution for Alben, a Detroit label. For its own label Apollo has just purchased four masters from Roy Whitley, Western singer. . . . The Barton Brothers, dialect comedy team (Joe and Paul, Tzooris), open at the Latin Casino in Philadelphia November 1. . . . Pianist George Shearing flies to England November 2 for a four-week visit with his mother. Shearing will resume his regular spot at that club when he returns.

Saul Bourne, of Bourne Music, due back from Europe November 15. . . . Songwriter Mack David's mother died last week. . . . Leonard Feather, jazz critic, disk jock and impresario, is writing a full-length book, *Inside Be-Bop*, which will include historical, biographical and technical info on the controversial jazz form. The J. J. Robbins & Sons pubbery, which has purchased several bop music catalogs in the past, will publish the tome shortly after January 1. . . . Charlie (*East of Suez*) Ventura, tenor sax-band leader, augments his eight-piece jazz combo to 16 men for successive theater dates at the Howard in Washington (22-29) and the Royal in Baltimore (30-November 4). A concert tour with the regular eight-piece group follows, with a return engagement at New York's Royal Roost skedded for December 9.

Hollywood:

Artists Records, Coast indie, adds its eighth distributor, naming General Record Distributors of Chicago to handle its product in Illinois, Indiana and Wisconsin. . . . Martha Tilton, hospitalized following a minor operation, is having Helen Forrest pinch-hit for her on her coast-to-coast *Jack Smith Show*. . . . Since the first edition rolled three weeks ago, Meredith Willson's tome, *And There I Stood With My Piccolo*, is now in its fourth printing.

David O. Selznick's forthcoming pic, *Portrait of Jennie*, will be the first movie to use music by Claude Debussy and also the first flicker to be scored solely from the works of a composer of Debussy's stature. Heretofore, Debussy's estate held an iron-clad rule concerning the film use of music by the late French impressionist. Scoring is under way, with Dimitri Tiomkin supervising and conducting a 74-piece symphony ork plus a chorus of 28 voices. *Maid With the Flaxen Hair*, *Arabesque* (1 & 2), *Afternoon of a Faun* and *Clouds* are some of the Debussy works to be soundtracked.

Philadelphia:

Billy Hayes takes over the bandstand spot at the New Look nitery where Ada Leonard, former fem batoneer, bows as a single. . . . Jimmie Gorham taking his band out for a North Carolina and Virginia barnstorm tour of one-nighters and theaters. . . . After a long term at Frank Palumbo's Click, Gene Williams heads south for a string of one-nighters. . . . Two former musicians' union investigators are now tootling with Victor Hugo's band at the Little Rathskeller—Morris Steinberg and Danny Shankin.

Hotel Warwick replaces Nat Nissen's combo with Ace Pancoast's organ for the dinner music session. . . . Joe Frassetto gets the bandstand bid for Palumbo's Theater-Restaurant which relights this week. . . . The November bill at Frank Palumbo's Click has Stan Kenton opening with the new month, Pearl Bailey November 8, Duke Ellington for the November 22 week and Frankie Laine making his local bow November 29. . . . Violist Al Falkove leaves Clarence Fuhrman's band to take over the first desk with the Portland (Ore.) Symphony Orchestra.

Tony Pastor gets the bid for the St. Joseph's College junior prom at the Bellevue-Stratford Thanksgiving Eve. . . . Santly-Joy has picked up Walt Jeffrey's new tune, *China*. . . . Jazz at the Philharmonic is due back at the Academy of Music November 9 featuring tenor stars Coleman Hawkins and Joe (Flip) Phillips. . . . Lou Morrison takes over the band at the Embassy Club, with Gomez bowing out to front a new combo in the Benjamin Franklin Hotel's Garden Terrace. . . . Jack Leonard, former Tommy Dorsey warbler, is making his local bow as a singing single at the Hotel Senator's Rendezvous.

Cincinnati:

Bobby Keys Trio has returned to Shuller's Wigwam. . . . Jimmy Jellicka is whipping the horse teeth at the Metropole Hotel bar. . . . Danny Daniels is featured on the Hammond organ in the cocktail lounge at the Beverly Hills Country Club, Newport, Ky. . . . Joe Higgins, local GAC nabob, has set the Mike Dunn ork, late of the Mayflower Hotel, Washington, into the Commodore Perry Hotel, Toledo, for a seven-week stretch beginning October 18.

London:

Sid and Woolf Phillips, top bandleader brothers, were featured on two British Broadcasting Corporation (BBC) programs October 17 and 24. The two 45-minute airings on the BBC light program will feature Sid with his Coconut Grove band and Woolf with his Skyrockets Orchestra from the London Palladium. . . . Sonny Miller has severed connections with the Strauss-Miller Music Corporation and will go back to free-lance writing.

Joe Loss and his band start a series of six BBC broadcasts November 9. . . . Vocalist Denny Vaughan has returned to England after four months of broadcasting in his native Canada. . . . Dave Goldberg, who recently left the Ted Heath orchestra to join his family in America, has returned to England to rejoin Heath.

PPP Springs Leasing Deal To Remedy Pressery Aches

CHICAGO, Oct. 23.—In a move to remedy several factors currently plaguing record presseries, among which is poor credit on the part of some indies (*The Billboard*, October 23), Larry Mead, prexy of Perfection Plastics Products, Los Angeles press-

ery, this week announced a radical new leasing arrangement he has worked out with several prominent independent waxeries.

Geared to begin January 1, Mead's plan is a complete switch on the previous deal between a diskery and a pressing plant in that Mead intends to take over masters from a diskery for which he'll pay the label 14 cents per 10-inch platter. Mead intends to press and promote the records in the Western States and sell them to the diskery's regular distributors in that area at the normal price they previously paid the waxery. Mead decided upon the radical innovation after noting that independents in general lacked a regional supervisor who could assure a smooth-working operation in far-flung communities of the Western States.

Principal advantage assured a waxery and its distributors is the economy of time, with Mead able to press the waxery's masters in the Los Angeles area, where previously a diskery pressed its first releases usually in the neighborhood of its main office. It was only if a number showed unusual potential that the manufacturer decided to farm out masters to pressing plants thruout the country. Under Mead's arrangement, he'll take all masters from the label at the start and press a certain minimum number, with the distributor guaranteed from the first that stampers can be put into action immediately if the record shows signs of life. In this way, quicker supply will enable a distributor to cut down on his inventory. Proximity of a pressing plant, too, means heavy cut in transportation expense and phone calls for platters.

Mead intends to set up a fast-moving promotion service, which will include a primary mailing of 500 vinylites to major d.j.'s in the Western States. He points out that, being in California, he has closer contact with radio, enabling him to do a better job of selecting jocks for promotion than could be done from a Midwest or East Coast operation. In addition, he will set up a publicity service, sending not only platter pilots, but also distribs and retailers and juke ops the latest on artists and releases.

Mead already has worked out his leasing arrangements with Musicraft, Metrotone, Universal, Rondo and Belda and expects possibly three more labels to join in with his plan. He intends to further supplement distribution for these labels, especially in Idaho, Montana, Wyoming and Utah, by opening a branch of his year-old Vita Distributing Company in the vicinity of Salt Lake City. He already has headquarters for his distribution arm in Los Angeles and may put up more branches when the need becomes apparent.

While Mead will assume all production and promotion cost, the record company will be asked to pay artist and publisher royalties. Mead has already worked out a deal with a bonding company, which will guarantee payment of his leasing fees to manufacturers on a quarterly basis. Mead decided upon the drastic switch after noting that the disk biz was off because distributors weren't able to pay manufacturers who then were unable to pay off pressing plants. Mead believes by watching carefully all operations he can strengthen the currently loggy credit situation in that his proximity to distribs will facilitate collections. Mead has made arrangements with all record makers who take up his plan, to manufacture their own labels, which he'll pay for. Mike Cudahy, prexy of Chord, the Milwaukee label, has joined Mead as general manager of his pressing facilities, while Abe Diamond is general manager of his Vita Distributing set-up.

Preston Cuts E.T. Wax for Eng. Bally Of Am. Disk Celebs

NEW YORK, Oct. 23.—A new twist in the overseas promotion of American performers making the British and Continental swing has been worked out by St. Denis Preston, British radio writer and journalist. Preston is now in New York finishing the initial work on the project, which consists of a series of transcribed interviews with American recording celebs with spots provided to interpolate their platters. The e.t.'s are then shipped back to England, where they are played over the British Broadcasting Corporation (BBC) on an airshow called *Fanfare*.

Preston, who writes the scripts and conducts the interviews, has already cut the first six in the series, and is returning to England November 1 to arrange airtime for an additional 12 weeks, with 12 weeks of options. The six already aired were cut with Katherine Dunham, Jan August, Paul Whiteman, Lena Horne, Tutti Camarata and Fred Robbins.

Himber Answers W. Coast Furor

(Continued from page 17)
to the points that the plugs already get on the RH logging system we will add to this the number of points the radio survey gives it. For example, a commercial vocal of the entire network gets 12 points, but if it is a high ranking show whose rating is 24 such as the Jack Benny show we will then add the 24 to the 12 making a total of 36 points for this plug."

Sheet also said "There will be an addition column in the RH logging system giving the add survey rating points, so that you may figure this accurately."

Close perusal, however, revealed nothing which looked like an "addition column" so *The Billboard* publishes the RH report this week as in previous weeks.

Joe Glaser Signs Randy Brooks Ork

NEW YORK, Oct. 23.—Joe Glaser's Associated Booking Corporation (ABC) this week signed the Randy Brooks ork and is setting up booking for the band on the West Coast.

Glaser also has closed a deal with George Walker whereby Walker and 19 acts composing his Capitol Attractions biz has become part of ABC. Walker, formerly with Music Corporation of America (MCA), will head Glaser's small units department.

Jack Klotz, head of the ABC theater department, moved out of the agency this week.

GRECO COMBO JOINS BG

PHILADELPHIA, Oct. 23.—Buddy Greco and His Three Sharps, local instrumental-vocal music combo which came to the fore earlier this year via their Musicraft diskings, will be incorporated in toto in the new Benny Goodman band to provide his new aggregation a chamber jazz unit. In addition, Greco will be a regular member of the Goodman band, handling the piano bench and vocal chores.

The deal was set by Elliot Wexler, local record distributor, who manages the Greco unit. Wexler was earlier Goodman's road manager. The maestro put his books out for the trio (piano-bass-guitar) when he sat in with the unit earlier this month at the annual banquet of the local Retail Record Dealers' Association.

Contact Men Answer Himber

(Continued from page 17)
the RH listing in going by numerical figures rather than by a listening audience, an important plug to RH sheet proves that any six local plugs that are heard on any of the major stations, providing of course they have a local, are equal to what is presumably the most important plug in the business, the Jack Benny program.

"We wish to enlighten Himber on the following facts:

"(1) Almost every important sustaining program here on the West Coast does not have a Los Angeles outlet, but does go over the four major networks, perhaps hitting anywhere from 10 to 40 stations. Our set-up on the West Coast is constituted in such a way that on the four networks we get nothing musically all day long outside of a few scattered record programs and remotes that manage to come thru locally thruout the week. Consequently, the service from the Himber sheet informs us of practically nothing. We have no idea who is playing our song, whether he is playing our song, how often he is playing our song, whoever that plugger may be unless we have some means or manner of picking up the plug outside of Los Angeles but heard and picked up on the Los Angeles dial. The Vanberg checking sheet offers us this service, and Himber does not.

"(2) The majority of music sold on the whole Pacific Coast is sold in cities outside of Los Angeles. With the Himber sheet only listing what is heard in Los Angeles, we are unaware of what music is being played in the cities and territories where our sheet music is sold.

"(3) We in Los Angeles are not too familiar with how strong or how bad the payola system exists in New York today, but we do know that in L.A. it is very small at the present time. The reason for this is that there are between 75 and 100 potential plugs per week thruout our territory that the 100 music men working here can try for. Do you call that a 'soft touch'?"

"It's difficult to conceive at this late stage in Himber's life that he has taken a philanthropic viewpoint toward a group of men to whom he has caused so many heartaches these many years. We also heartily object to entrusting the gauging of our hard work to a man who still does not know whether he is a magician, a musician or a tabulator. It is to be understood that the California music men do not want to dictate to our employers how they should run their business."

Jacquet's Bridgeport Peak

BRIDGEPORT, Conn., Oct. 23.—Illinois Jacquet, playing a one-nighter concert at the Loew-Lyric Theater here last week (13) on a bill with chirp Sarah Vaughan, broke all local records for that type of music, drawing 2,200 enthusiastic fans for a \$3,500 gross. This is the second in a series, with the next due to feature Stan Kenton (29) under sponsorship of Roy Gregory Jr. and William Ratzenberger, local impresarios.

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PAY-BACKS FOR NAME ORKS

Sub Rosa Angling to AGVA Nat'l Secretary Post Due for Airing at Nov. 1 Board Huddle

NEW YORK, Oct. 23.—The maneuverings for the coveted job of national secretary of American Guild of Variety Artists (AGVA), already going on sub rosa, is due to break out into the open November 1 when the newly elected board members gather here to discuss who gets the job.

The subject of "who" and "how much" is part of the national board's agenda, being eighth on the list, with practically every member of the board being romanced heavily by individuals who want the jobs for themselves or are fronting for others.

The newly elected board will have a jam-packed agenda before it when it meets at the Park Central for its first session, set to last five days. The subject of selection of national administrative secretary (title used to be "director" but it implied too much power, so was dropped) will find at least three candidates, each with loyal supporters.

Dave Fox Sitch

Among them, Dave Fox, present assistant national head, with six years of running the New York office, has probably the most experience in AGVA administrative affairs. There is a movement to "keep him where he is" as assistant. There is another one, to give him the top job with supervision by a strong board. There is still another one, reportedly to divorce him from all AGVA functions because of his former Shelvey affiliations.

Dewey Barto, who has frequently disavowed his desire to become the boss man, has in effect been the head

of AGVA since Matt Shelvey was ousted. Objections to Barto stem from charges that he is too soft with ops as against Fox who's been around, has dealt with employers and is said to be "tough."

Bill Feinberg, former secretary of American Federation of Musicians Local 802, now a labor relations expert and arbiter in AGVA disputes, is another candidate for the job. It is known, however, that board members don't take kindly to Feinberg. They want somebody with variety act experience.

Log rolling has already begun. Jimmy Lyons, a board member, has said he would support Fox, but has also admitted that if Fox isn't chosen that he (Lyons) would be interested in the job.

Other regions have other AGVA people also interested in getting the job. The Park Central and Lindy's will be full of them in the next few days as they make and unmake deals.

Cafe Madison Reopens With Act Policy Planned

NEW YORK, Oct. 23.—Cafe Madison reopens its doors for the chi-chi trade December 1. The last time the club used acts working a continuous policy was in 1946.

Tho no acts have been booked yet, the spot plans to use three acts and two pianists. Henry Hermann will do the booking. The room is now operating with a society combo policy.

RKO Theaters, in Precedent, Demand Reversion Clause; Put Finger in Dike at B. O.

Will Gamble on Few—Or Are They Gamble?

(Continued from page 3)

\$2,000, plus a reversion that would be on a dollar-for-dollar basis. If the split starts at \$30,000, the guarantee is for \$10,000, and gross at the end of a week is \$31,000, the band would walk out with \$10,500. On the other hand if the gross was \$29,000, the reversion would apply and band would lose \$500, getting \$9,500 for its end.

RKO now spends about \$100,000 weekly among its 12 or so houses spread all over the country. It has full weeks in San Francisco, Minneapolis, Syracuse, Rochester, Cleveland, Dayton and Cincy. Its only split week is in Columbus, O. Chain also uses spot shows in Sioux City, Cedar Rapids and Davenport, Ia., and claims it is willing to use them on a regular basis if it can get the attractions.

Gamble—Or Is It?

While the ban on guarantees with no protection will be applied by RKO to most bands, it admitted there are two or three outfits it was willing to gamble on with a straight percentage. But in this case, the chain said, it wasn't a gamble any longer. The bands have proven at the box office, on repeat dates, they can draw.

It sums it all up in the statement that if the bands think they're so hot, let 'em prove it at the gate. If they make the grade they'll walk out with

plenty. If they don't, the chain sees no reason why it should take it, on the chin.

Same reversion basis to apply to bands will also be applied to vaude attractions—a guarantee with a split, with a reversion to the house if the split figure isn't reached.

Bost. Agents Burn As Mandell-Gamsa Get Mayfair Exclusive

NEW YORK, Oct. 23.—Boston percenterers are doing a burn at local agents, Jack Mandell and Senya Gamsa, for coming to town and getting the exclusive on Mickey Redstone's Mayfair in addition to already having Joe Schneider's Stueben's tied up.

The deal, which starts rolling November 4, will call for a high degree of co-operation between Redstone and Schneider. Acts will play both spots on two-week deals. If the Mayfair has an act the Stueben wants, Mayfair will release him and will bring him back later. The same problem doesn't exist in Stueben's. The spot books shows on two weeks straight with no options.

The budget for the Mayfair will be about \$1,500, with all contracts to be issued by Mandell-Gamsa.

ARA PREPS NOMINEE BATTLE

Indie Charge Big Agencies Control Biz

Seek New Regulations

NEW YORK, Oct. 23.—Indie members of Artists Representative Association (ARA) are preparing to fight at the next meeting on nomination of officers, skedded for November 8 at the Hotel Victoria.

The chief gripe of the indies checked is the control which they claim the large agencies have in ARA, a control, they charge, that leaves the indies in the minority, but the basic beef deals with something more fundamental.

The past year showbiz has become tougher with each month. Indies, who previously were able to keep their acts working for varying periods of time, are now finding jobs harder and harder to get. Their claim is that the shortage of jobs is the fault of the big offices which have virtual exclusives on more and more spots.

The William Morris Office, for ex-

Bang! Feature Born

NEW YORK, Oct. 23.—Patricia Schmidt, novelty dancer, who works under the name of Satira, was signed to a term contract by Freddy Williamson, of the Joe Glaser Chicago office, and will open at a Loop spot for about \$3,000.

Glaser said the office had already turned down \$5,000 from a news syndicate who wanted her story. He also said demands for her are coming in "from all over the country."

Satira is the lady who was recently released from a Cuban jail after serving part of a sentence for knocking off her boy friend while on his yacht. The Cubans called it murder and threw her in the clink and the accompaniment of reams of publicity. They have since reconsidered and let her go so she could return to showbiz and make a few bucks.

ample, it was pointed out, has what is claimed amounts to a monopoly on all the Eastern clubs starting from Toronto and going south to Miami. Dick Henry has two spots in Toronto;

(See ARA READIES on page 41)

Conn. Loew's To Book Flesh

NEW YORK, Oct. 23.—Loew's Poli, Waterbury, Conn., will reopen with flesh in time for the Christmas trade. But unlike its previous arrangement when the house was booked by the Arthur Fisher office, all bookings will now be handled by Sid Piermont, the New York office booker for the chain.

The policy will call for names, tho the run will mid-split weeks. All attractions will be bought on a straight percentage deal with no guarantees. The last time the house used shows was before the war.

Belle Baker Inks NY Harem Date

NEW YORK, Oct. 23.—Belle Baker will open at the Harem either November 3 or 4 for a four-weeker at approximately \$2,500. This will be the first time Miss Baker has played in New York in three years when she played the Latin Quarter.

Red Buttons, now current in the show, will stay on for two extra weeks with Miss Baker. Myron Cohen is due to join the show in the fourth week of Miss Baker's engagement.

Mont'l Suit Over Tips May Smack Concessionaires

MONTREAL, Oct. 23.—The concession business, a good source of revenue to the club owner and concessionaire, may get a Sunday punch if a court rules in favor of two girls suing the Cardy Hotel chain (Mount Royal) for some \$3,000 each. The Brandt Service, Ltd., is also being hauled before the courts in conjunction with the Cardy hotels.

The girls, Eva Palmer and Anne Fedorski, who were check room attendants at the Mount Royal, claim that, according to the provincial minimum wage law, "tips are the exclusive property of the employee, and the employer is not allowed to retain them even with the employee's consent." According to Section 73 of the wage law, the girls demanded reimbursement.

Anne Fedorski, said the tips left at her plate during a 112-day period amounted to \$2,642, or a daily average of \$23.60. The girls are paid 30 cents an hour and frequently worked as much as 60 hours per week without getting any overtime.

Concessionaires fear that if the Misses Palmer and Fedorski win their case, it will result in a flood of similar suits against many night spots in the city. It's even possible that the whole tipping system, including that of waiters in the niteries, will be generally overhauled.

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NIGHT CLUB REVIEWS**Club Ebony, New York**

(Wednesday, October 20)

Capacity, 300. Price policy, \$3.50 minimum. Three shows nightly, 10:15, 12:15 and 2:30. Publicity, Hall, Stillman & O'Rourke. Estimated budget this show, \$2,500. Estimated budget last show, \$2,500.

This spot is packaging shows that improve each time caught. The combo of a good-looking line, an ork that plays hot, fast music without blaring, some real showmanship and several sock acts, makes the current show one of the best seen here in a long time.

Billy Daniels was the outstanding act of the evening. The vocalist sells every song. His *Old Black Magic* was magic indeed, and he was equally strong in other numbers.

Pearl Primus Terps

Pearl Primus does a primitive Afro-Haitian dance with a fire and zest that won her good hands. The small, vital Miss Primus jumps, whirls and rolls her head fiercely and impressively. She was helped by some capable bongo beating by Sam Manley.

Stump and Stumpy combine their dancing and comedy for good results. The little guy does most of the hoofing, but it is his partner's heckling and mad antics that give the act laughs.

The Calypso Boys (Joe Richardson, Sam Manley and Al Wilshire), recently split from Tondeleyo, more than hold their own. The boys sock across *Out the Fire* in Calypso beat with Richardson singing, Wilshire on the maracas and Manley handling the bongo.

Jackie Petty, an Oriental-looking tap dancer, showed potentialities but an insufficient routine. The fern hooper unveiled some fair cleating but her jumps were hardly clean. The gal indicates need for experience.

Sabby Lewis and his ork backed up the acts to perfection. Marcellino Guerra spelled for the rumba dancing.

Leon Morse.

Minnesota Terrace, Hotel Nicollet, Minneapolis

(Monday, October 11)

Capacity, 460. Price policy, \$2.50 minimum dinner, \$1.50 supper. Shows at 8:15 and 11:30. Owners, Hotel Nicollet, Neil R. Messick, president. Manager, James Hickman. Booking policy, non-exclusive. Estimated budget this show, \$3,600.

The new act, Dorothy Lewis, is definitely paying attention to the skater's latest, *Skating Scrapers*, bringing them in because of its novel freshness.

Miss Lewis has come up with a real bit of business for this one. As titled, the show builds around her visit to Manhattan. Co-starring with her is Bobby Maxson, formerly of the *Ice Follies* cast.

Opener is an airport scene, with two men dressed as pilots, stepping from behind curtain, followed by two gals. Eddie Delbridge, one of the skaters, takes mike to warble *I Love the Girl I'm Near*. The foursome does fancy spinning.

Visit to Lily

Miss Lewis takes ice for an exciting "visit" to Lily Dache's and does some fast-moving one-leg stands while trying on bonnets to determine which one she wants. It brought heavy mitting from the house.

The four-girl line and two men come on for an *Oklahoma* number depicting star's visit to play, skating to *Surrey With Fringe on Top*. Maxson puts in his initial appearance for some expert ice-skimming to *What a Beautiful Morning*. His one-foot sitspin is terrific and goes into a stand twirl at fast tempo. The wind-up has the gal line, two men and Maxson doing a whip to *Oklahoma*.

The finale is *Harlem*, with the four gals and two men doing an exaggerated jitterbug on ice. Lewis and Max-

Chat Noir, New York

(Tuesday, October 19)

Capacity, 125. Price policy, \$2 to \$2.50 minimum. Shows continuous from 10:15. Operator, St. Moritz Hotel. Booker, George Evans; publicity, George Evans. Estimated budget, \$1,500.

The latest entry in the supper club field opened to a packed house with reservations turned away. Dinner customers who were supposed to leave, didn't; so late-comers couldn't get in. The opening night mob was a cross section of big-time showbiz, even Walter Winchell showed up.

Inside the room, done in good taste in a rococo fashion with black, grey and pink dominating, the usual opening night confusion prevailed, most of the crowd being drawn thru George Evans's expert exploitation job. The show itself wasn't affected by the waiters' struggles. The acts did jobs which ranged from good to outstanding, with at least one new act showing potentialities of developing into a sock attraction.

The team of Alice Tyrrell and Dick Winslow, a fresh looking pair, gives promise of becoming more than just another two-person act. Miss Tyrrell, a fascinating blonde with a legit voice, did a take-off on something called a Hollywood saga that took the room by storm. The fact that the gal is a consummate actress, expert in double takes, and has a face which mirrored her little bits of triumph when she hit a high note added to the enjoyment. Her partner, Dick Winslow, a handsome lad who did the piano work and the straightening, made an excellent foil for his partner. Together the pair were plain wonderful.

Lucille and Eddie Roberts have their act down to a smooth expert performance that completely enthralled the audience. Their mind-reading act is about the same as caught previously, but their chit-chat has taken on a shiny polish that makes their act as commercial as a \$10 bill.

Kitty Crawford

Kitty Crawford is a personable young lady who used to work with Ted Strater's band. As a single she is pleasant to hear, has a fair variety of specialties but is woefully lacking in selling power. Miss Crawford is slim to the point of being thin, and her sleeveless gown does nothing to shield her lack of physical accoutrements. A wiser choice of costume, plus a little more here and there, might help her appearance. Her salesmanship can be improved only with experience.

The Soft Winds, a new trio formerly with Jimmy Dorsey (two years ago), do some listenable things with their piano, guitar, bass and voices. Unfortunately, opening night, the audience took their chores as a signal to start talking. With the proper build-up and better spotting, the trio could find a more attentive audience.

In between acts, the club has Ernest Schoen making with gypsy fiddle and romantic songs to Fred Marks's ivory work. The two lads do okay but need more intimacy than an opening night mob affords.

Mervyn Nelson, also on the bill, wasn't caught. The show ran over, and the crowd thinned; so he wasn't put on. He will be covered in a near-by issue.

Bill Smith.

son come in and wind up in a black-light whip which is the most colorful ever seen here. The show ran 30 minutes on the nose, packing plenty of top action into that time.

Cecil Golly's nine-piece ork (three sax, three horns, three rhythm) does fine for dancing and cuts the show in excellent form. Mildred Stanley, ork canary, sells well but otherwise looks bored sitting on bandstand.

Jack Weinberg.

Persian Room, Hotel Plaza, New York

(Tuesday, October 19)

Capacity, 275. Price policy, \$1.50-\$2 cover. Owner, Hilton chain. Booking policy, Merriel Abbott, exclusive. Publicity, Dorothy King. Estimated budget this show, \$2,200. Estimated budget last show, \$2,000.

Seldom does a dance team play a repeat with material so new that the fact it is new is recognizable to a consumer audience. Most dance patterns seldom change; it is only the sequence of steps that change. Marge and Gower Champion, who were spotted last year (*The Billboard*, October 25) as the freshest dance team to come up in recent years, continue to live up to their former impression. They now have added confidence but haven't lost that youthful appeal that makes them look like two nice American kids on a date. Some of this assurance is probably due to their successful choreographical job in the Broadway hit, *Small Wonder*, to which they refer often in their act. A lot of it is based on the fact that the kids are wonderful, and know it, and what is more important, the audience knows it.

The Champions have a vivid imagination and are one of the few acts with the skill to put it into use. Their turn consists of various routines, each one telling a little story. There's a dead-pan thing built around *Three Blind Mice*, a kind of doll-on-a-string number. There's a beautiful little breather, built around Benny Davis's *Margie*, that the audience took to its heart. Their last was a choreographer's dream about what happens in a rehearsal hall when a dance team tries to rehearse while other performers with different music are working on their own routines.

The only bad taste they left was in their barbed satires on Paul Draper and the DeMarcos. It was well performed. It showed an ability to cartoon others. But the Champions are artists in their own right. They don't need to climb at somebody else's expense.

Charles Trenet, in his first New York Cafe date since the Embassy, seems to have acquired traits and selling habits which detract from the initial impression he made in this town two years ago. Much of his styling is now patterned on Jean Sablon. It is only in his bounce numbers that he projects with something of his old verve. Trenet still sports that short-brimmed fedora and, in amusing French numbers, uses it to advantage to help sell. The trouble is that he now has too many ballads, does much too much talking, stretches numbers to a boring point and has too many lulls. A rebuke aimed at Leo Reisman by Trenet at the start of his opening number was also in bad taste. Reisman has one of the best show bands around. He proved it by the way he played for the Champions.

Bill Smith.

Frank Palumbo's Theater-Restaurant, Philadelphia

(Wednesday, October 20)

Capacity, 600. Price policy, no minimum and no cover. Show at 8:30 and 12. Owner, Frank Palumbo. Manager, Walter (Chief) Palumbo. Estimated budget this show, \$3,500.

Last of the town's major niteries to usher in the new season, this room kicked off its 64th season. Reputed to be the oldest niterie in the land, it's still the same winning formula of emphasis on food and production floor goings-on for the room's theater stage that attracts the family and banquet trade in spite of its location removed from the downtown mazda lanes.

Starting combination has Joey Adams for the gags, Tony Canzoneri as his mugging foil, and the manly Mark Plant for the romantic warbling, along with a hand in the general clowning. It's the same standard routine that the three dish out. And to the crowd here, it was both palatable (See FRANK PALUMBO's, page 46)

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Terrace Cafe, Lowry Hotel, St. Paul

(Friday, October 8)

Capacity, 275. Price policy, no minimum, no cover. Shows at 8:15 and 11:30. Manager, Herb Stata. Booking-publicity, Victor Rickey. Booking policy, exclusive. Estimated budget this show, \$1,000. Estimated budget last show, \$1,000.

This spot certainly has undergone a policy metamorphosis; once the showplace of the Northwest with big name bands and bigger tabs, it has been out of the running for years. Up until three months ago, when the room was shuttered, the policy was music by six-piece combo for dancing only.

In an attempt to give it life, management brought in Vic Rickey two weeks ago to give the place a hypo. Patronage thus far has been spotty, bordering on the from-hunger side, but Rickey is relying on his showbiz knowhow to turn the trick. The new policy calls for good food at reasonable rates, a four-piece combo for dancing and show and two solid acts which, while not big names, are entertaining. The blueprint is being followed religiously.

Minda Lang certainly lives up to her billing as the gal whistler with a smile. The diminutive, well-stacked miss is socko at whistling without closing her lips. The tunes come from somewhere in her throat thru the teeth, and the audience sits enthralled listening and watching. She has a top gimmick in attempting to show viewers how to do it. The gal sells solidly such offerings as *Stardust*, *Hora Staccato*, *Dark Eyes* and *Holiday for Strings*. The small house mitted her for 17 and kept her on for 18 minutes.

Jack Soo, burly Chinese singer of pop tunes via bass voice, mixes comedy with his music for a good reception. His *Too Ra Loo Ra* had added appeal because it was sung by a Chinese. Others were *Blue Skies* and *It's Magic*, with *Ol' Man River* his best. His story-telling is on the stop-show side because of a knack of straight-facing it right thru the gag line. And his method of taking care of hecklers is superb.

Dick Carlton's four-piece combo (piano, bass, sax, with the leader on drums) does well for dancing but has a mite of trouble cutting the show. Rita Jean Carson, ork canary, tends to lean on the semi-classical side. She uses her pipes smartly to sell well. *Jack Weinberg.*

ARA Readies Nominee Battle

(Continued from page 39)

the El Morocco, Montreal; Town Casino, Buffalo; Latin Casino, Philly; Club Charles, Baltimore, and a Washington nitery. In season the Morris office has Miami, etc.

In the case of the Morris office's Dick Henry, it is pointed out that the latter is the booker working on a 5 per cent, but other offices have also had their acts in.

MCA and Exclusives

In the case of the Music Corporation of America (MCA), the office denies having any exclusives in any spot but does have what amounts to the same thing in many cases. But MCA doesn't split commissions, and even tho it sometimes buys acts net from indies, it understandably gives its own people the preference.

Basically, the answer is that the large offices (including General Artists Corporation) have the attractions, and with each attraction they sell they also book the supporting acts. Obviously, if an office can get a full 10 it isn't going to work on a 5 per cent basis.

It is this practice, as old as showbiz, which the indies are now fighting against. Unable to crack thru on their own, they are now taking the issue to ARA in the hope they can jam thru some regulations that will get them additional business.

Realists among the indies admit there is small chance of getting anything, so their first move, they say, is to have less big office brass in top ARA posts and then try to get some ruling which they hope will permit them to make a buck.

It is pointed out that no matter how many rulings or regulations are made, the plain fact remains that the guy with the attractions will get the business, and the only thing for indies to do is to go out and get attractions.

Liebow Builds Hotel For Cuba Beach Spot

NEW YORK, Oct. 23.—Bill Liebow is building a \$6,000,000 hotel at Veradera Beach, near Havana, which will contain a night club, a cocktail lounge, a casino and cabanas. The night club will use name acts.

Gambling is reportedly legalized in Cuba and the hotel hopes to catch a good deal of trade from the Miami tourists. Steel for the structure has already been bought, and the building is expected to be finished within eight months.

Ben Marden, former owner of the Riviera, and John Porto, of Holly-

Mediation Relieves Bookers' Tiff Over AFM-AGVA Fuss

CHICAGO, Oct. 23.—Current hassel between the American Federation of Musicians (AFM) and the American Guild of Variety Artists (AGVA), when orkster Ralph Zarnow, of Des Moines, an associate of the Lou Grossman Agency there, was refused an AGVA booking franchise and the AFM stepped in with a threat to stop bands from working with acts (*The Billboard*, October 9), was eased last week by Midwest AGVA chief, Jack Irving. Irving was able to work out a deal with Grossman whereby the controversial Zarnow will book only musicians and will not attempt to slate any acts.

Irving also sat in with a group of Des Moines agents who have been feuding with Vincent Lee, Kansas City AGVA rep, who supervises their territory. Sid Page, prexy of Entertainment Managers' Association, Chicago chapter of Artists Representatives' Association, also attended the meeting, at which time "grievances" between the Iowa bookers and Lee were worked out. While exact details of the fracas were not available, it was known that Lee was asking for very strict adherence to AGVA tenets, with Iowa agents countering that bistros in their territory were not utilizing 100 per cent AGVA talent, making it difficult for them to book exactly to the AGVA rule.

Parnell Denies Marlow Battle

LONDON, Oct. 23.—Val Parnell, topper of Moss Empires, Ltd., denied this week that he was in any battle with Frank Marlow. His only differences with Marlowe were over how much money Marlowe should get, he said.

A statement attributed to Parnell that Marlowe would be barred from all London theaters unless he signed with him at Moss figures, was flatly denied.

Marlow had stated earlier he was promised a raise if he did well. Parnell replied he never promised a raise tho he indicated that Marlowe's agent, Charles Tucker, may have said so.

Parnell also denied any squeeze on American acts who refused to work for him. Barnard Delfont, of the London Casino, and Parnell are on the best of terms and no ban has been placed on acts so far as Moss theaters are concerned.

wood, Fla., a trucking company tycoon, are in the deal with Liebow.

IN SHORT

Cincinnati:

Rube Yocum and Gladys Lamb in town for a quick look-around en route from St. Louis to rejoin their icer at the Ben Franklin Hotel, Philadelphia. . . . John Lair's Renfro Valley Folks, hillbilly unit, is now a regular Friday night feature at Castle Farm. Combo offers a one-hour stagershow at \$1 a dip, with dancing in conjunction. . . . Billy and Betty Wade, featured on various occasions with the icer at the Netherland Plaza Hotel here, set indefinitely as instructors and hosts at the Terrace Plaza's ice rink, which begins its season of public skating this week. . . . Netherland Plaza's Restaurant Continentale, long a haven for tank icers, opened its new season Tuesday (19) with a trimmed ice budget. Management has eliminated the line and production costs and offers only three straight ice turns in June Arnold, Bruce Sheffer, and Bissell and Farley. Basil Fomeen's ork is on the podium. . . . Harold Marks, former manager of the Latin Quarter, Newport, Ky., is now serving in a similar capacity at Glenn Rendezvous in the same village.

Wally Lane and Vickie Norvelle, dance team, have been laying off here the last two weeks to permit the latter to prepare for her wedding which took place Saturday (23). Bridegroom is Homer Lyman, navy radio operator. Lane and Norvelle resume with their bookings next week. . . . Arthur Neuman, ex-tabster, is in his fifth year as singing waiter at the Dutch Mill, Norwood, O. . . . *Holiday on Ice* moves into Music Hall Arena November 1 for a nine-day stand sponsored by the Oola Khan Grotto. . . . Kroger Babb's *The Best Is Yet To Come*, featuring Skitch Henderson's ork and a half-dozen acts, set for the Taft here next week-end (29-31). Unit has been one-nighting it in the Ohio sector the last three weeks.

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VAUDEVILLE REVIEWS

Chicago, Chicago

(Friday, October 22)

Capacity, 4,200. Prices, 55 to 98 cents. Five shows weekdays, six week-ends. House booker, Harry Levine. Shows played by Louis Basil and house ork.

Mickey Rooney hasn't lost any stage savvy since been locally a year ago. In fact, he's faster, and the revue behind him is well knit. He came on with a full line of gags and mugging as he was introed and kept laughs consistent during his 15-minute stay. He has a fine piece of material in *Look, There's Mickey Rooney*, a song-parody on pew sitters, and followed up well with an Andy Hardy monolog-playlet into which were woven celeb impresoes. In addition to his usual apings, Rooney has added satirical imitations of Peter Lawford, Jean Arthur and Jimmy Stewart. Walked off to long and hearty mitting.

Constance Moore, attractive in a black gown that contrasted with her blond thatch, knew her limitations and stuck to a mixture of standards and pops. Gal, not a songstress in front of the kleigs, surprised with her able handling of lyrics. She has plenty of showmanship and her short talk in between impressed with its sincerity.

The Vanderbilt Boys were brought on as a dancing team, but after a short precision tap duo, they went into some mitt-netting hand balancing. Boys are adept at flying catches, with their finale, top man doing a full flip to land back on the under-stander's shoulders, reaping a call-back.

The Stagg McMann harmonica trio didn't come into the house with the usual platter build-up. They started slowly, but by the end of their fourth number had the audience in their palms. Lads are experts when it comes to putting out commercial treatments, even on complicated melodies like *Dance of the Hours*.

Louis Basil, ex-Loew's State, New York pit maestro, did a creditable job of handling emcee and ork-fronting duties.

Pic: *Apartment for Peggy.*
Johnny Sippel.

New York:

Stem Holds Good 466G;
Cap 59, Strand 65, MH 138

NEW YORK, Oct. 23.—Vaude grosses continued strong last week with an impressive \$466,000 collected, or just a shade above the \$462,000 for the week before. The good pic can be attributed to good vaude-piz combos at most houses and the fact that the Roxy and the Paramount offered new shows.

Radio City Music Hall (6,200 seats; average \$115,000) slipped slightly from the previous week but was still strong with \$138,000 for the second week. The first stanza with this attraction was good for \$160,000. The bill consists of Patricia Bowman, Clifford Guest and *Julia Misbehaves*.

Roxy (6,000 seats; average \$89,000) racked up a hefty \$118,000 for the first week with Kay Thompson and the Williams Brothers, Rolly Rolls,

Gayety, Montreal

(Monday, October 18)

Capacity, 1,550. Manager and house booker, Tom Conway. Prices, 30 cents to \$2. Two shows daily, 2:30 and 8:30; three Saturday, 2:30, 7:30 and 9:30; none Sunday. Show Monday at 12:05 a.m. Booking, A. & B. Dow in New York. Show played by Len Howard house ork.

The bill this week stacks up as a neat entertainment package with enough comedy and variety to satisfy the regular customer. Topping the comedy parlay are Smith, Rogers and Eddie, whose clowning garnered big yocks. Two guys worked smoothly with the gal, who did the gabbing. The knockabout routines hit the jackpot all the way.

Comediantics of Coley Worth in his fiddle stint also won a big hand. The "Inner Sanctum" skit was cleverly handled with good results.

Gab comic, Chick Darrow, hit the laughmeter consistently with material that registered big here but is certainly not for a class spot. Darrow sold everything smoothly, with expert timing.

Little Sue Carson, surprisingly enough, registered big with some ultra-smart material in the satire line. Gal has plenty on the ball and with proper guidance should be hitting the better cafes before long.

Howard Frye's mandolin act didn't have any trouble getting across and he had to beg off. Frye offered a nice variety of classics and pops. Hicks and Berry offered a neat tap and soft shoe routine for a warm mitt. They both shine in solo spots.

Dane Delbrugere, neatly gowned, clicked with her warbling of romantic numbers in an easy-to-listen-to mezzo soprano voice. She sold everything to the limit. Miss Delbrugere, who sings everything in French, detracts somewhat by her own accompanying on the 88, but generally the act moved well.

Lily Christine, in the strip spot, did okay. Len Howard's ork gave smooth backing to the show.

Charles J. Lazarus.

Grauer Quits Mont'l Samovar Over Policy

MONTREAL, Oct. 23.—Carol Grauer, booker and general major domo of the Samovar, one of the top distros here, resigned last week after a difference of opinion with the owners on a plan to ease up on the Russian decor of the spot.

Grauer, here for the last 20-odd years, had been squabbling with the ops for some time now over various matters. However, insiders claim the owners felt that in view of the current international situation, it might be an idea to tone down the vodka and borsht atmosphere. This didn't please Carol and he threw in the towel.

Grauer, who has a big following among the arty set because of his use of the off-the-beaten-track talent a la Cafe Society, New York style, may go into business for himself, which will mean a stiff bit of competition for the Samovar which now caters almost exclusively to the arty taste.

Marty Goodman, who handles some name acts, will start booking the Samovar November 22. The budget, previously about \$750, will be upped to about \$1,000.

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Burlesque

By UNO

IVY EVELYN, mother of June March and Evelyn Knight, burly headliners, closed two years of legit stock with the Old Fort Players recently in Charlestown, N. H. Robert Sutcliff, of the same troupe, is house singer at the Empire, Newark, N. J. . . . Jeannette Leffer, strip-talker, who replaced Margie in the Anger-Hyatt unit on the Hirst Circuit, is a first-time principal promoted from Russell LaValle's chorus quota at the Roxy, Cleveland. . . . Comic Bobby Morris is temporarily out of the cast at the Mayan, Los Angeles, with malaria contracted while entertaining troops in the South Pacific. Sidney Pink and Paul Valentine are continuing with their second French Postcard revue along with Denise Darcell and Virginia Valentine. . . . Smiling Ann Bergin was missing from the front line at the Hudson, Union City, N. J., October 16 because of the death of her sister, Catherine Drexel, 33, that day in New York. . . . Helene Morgan, Hollywood, Calif., was booked by Marty Whyte, Chicago, into the Algerian Club, Denver. . . . Gloria Glad, strip, is playing nurse to an ailing uncle in the Bronx. . . . Sammy Price and Betty Jo Morgan held over for a third week at the Faust Club, Peoria, Ill.

THELMA WHITE, in her dance, "Devil and the Virgin," is featured at Leon Prima's 500 Club, Chicago. . . . Murray Brown, managing director of Capitol Group Productions, was partied by Sadie Banks at her Roumanian nitery, New York, in celebration of his birthday October 16. . . . Ora May Diamond, pint-sized acro dancer, has completed four weeks of Hirst Circuit tour, her first try at burly, and returned to niteries. . . . Dixie Sullivan, back in California after four months of Honolulu dates, will winter in Los Angeles until the holidays, when she will go to Las Vegas for a divorce. . . . Bob Ridley, house singer, replaced Mickey Scott at the Hudson, Union City, N. J., October 24. . . . Dave Ferguson, secretary of the Jewish Theatrical Guild, and Bessie Elliott, wife of booker Nick Elliott, all ex-burleskers, were feted by NVA members at the Club House October 15. . . . Winnie Garrett is in her sixth month at the Ha-Ha, Manhattan nitery. . . . Marion (Smiles) Lee is recovering at her home in Sunnyside, L. I., from an ear operation performed October 15. . . . Ina Lorraine is doing club dates in Spokane, Wash., while hubby Merrill Sevier, former burly straight, is working in the local post office. . . . Marie Cord opened October 29 for two weeks at the 19th Hole, New York, following a fortnight at the Carousel. . . . Jaleene Herod, daughter of Jat Herod, of the Manhattan Cocktail revue at Club 26, Milwaukee, is taking ballet lessons with a terp's career in view. . . . Paul Williams is back as house singer at the Empress, Milwaukee, after three weeks at the Band Box, Chicago. . . . Freddie Frampton has replaced Cliff (Snuffy) Cochran with Lon Ascol on the Western Circuit. . . . Bunny Weldon, now in his third season at the Old Howard Theater, Boston, plans an innovation to wheel shows, with the Mike Sacks unit playing the first week in November. Weldon will have a full male chorus of singers and dancers in addition to the Darling Weldon Dolls, house's permanent gal line.

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Showbiz Battle VD in New York

(Continued from page 3)

leaflets to their customers. Utility companies, whose bills go into the homes of every family in the city, will enclose flyers with their bills. Ditto insurance companies. Parent-teacher associations throught the five boroughs will distribute leaflets, set up posters and hold special meetings, including lectures and film showings.

Terminals To Co-Operate

Key travel centers, handling hundreds of thousands of commuters and travelers daily, will also highlight the anti-VD push. Posters will be displayed both at Grand Central and Penn Station, while the New York Central has agreed to give poster space in its suburban stations in the metropolitan area.

Broadway will feel the impact of the health drive too. Dance halls will spot posters on their premises and five Broadway spectaculars will flash the VD message. Klein's Union Square stores and the General Motors electric sign ribbons will also be used.

Legit and Pix To Help

The VD campaign, being handled by Jack Banner and Ed Grief, is under the auspices of the city department of health, in co-operation with the State Department of Health and the U. S. Public Health Service. Radio messages will create millions of impacts in the four-week drive, with both legit and picture houses also expected to participate.

Trans-Ocean TV Seen in Ultrafax

(Continued from page 4)

service of international television. But first an 'airlift' must be provided across the Atlantic. Even now by the use of 12 to 14 suitably equipped communications planes flying over the ocean and properly spaced, an overseas airborne radio-relay system could be established between the United States and Europe that would provide not only an exchange of television programs, but also handle the equivalent of tons of mail, news and other services which ultrafax makes possible.

24-Hour Basis Possible

According to Sarnoff, such trans-oceanic TV service could be maintained on a 24-hour basis by using not more than 30 planes in all, dividing the number of planes into separate shifts. Sarnoff, a brigadier general, significantly suggested that the armed forces put the idea into operation without delay. "I cannot conceive any better peacetime use to which some of our military planes on the ground can be put than to provide such a trans-oceanic radio-relay service," he said. "Certainly the practice and experience which our armed forces would gain in peacetime would be invaluable in time of crisis."

Government and scientific viewers of the RCA ultrafax demonstration were voluble in their praise of the new high-speed transmission system which RCA showed was capable of sending and receiving written or printed messages and documents at the rate of 1,000,000 words a minute.

New Journal for Comics

NEW YORK, Oct. 23. — *Comedy World*, a new type of trade journal, announced as "seven laughing arts" (stage, radio-television, screen, literature, cartooning, dancing and music), will make its debut in November under the editorship of George Lewis, of the National Laugh Foundation. The mag will showcase new comedy writing talents and give market tips and news for laugh makers. *Comedy*

Magic

By Bill Sachs

LUCILLE AND EDDIE ROBERTS are featured in the opening show of New York's newest supper club, the Chat Noir, in the St. Moritz Hotel. They opened there October 19 and are set for at least four weeks. . . . George T. Purves Jr., Indianapolis business man and semi-pro magician, shoots thru a rave on Sir Edwards' (Raymon LaRue) recent performance at the Greenwood, Ind., air show. "It was so new and modern that I just had to write you about it," Purves says. "Sir Edwards was laced into a straitjacket by a State policeman. He then lay on a cot in the center of the field with a cable attached to his feet. The other end of the cable was attached to a helicopter, which pulled him up slowly to about 50 feet in the air, where he performed his escape act while thus suspended. I've seen a lot of stunts but this was the best I've ever seen. It was by far the hit of the air show, which included wing walking, parachute jumping and the usual features. Sir Edwards has something with a really modern twist." . . . Jackie Gallagher, formerly assistant with the Marquis and Calvert shows, posts that she and her husband are managing Harper's Dinner Bell, an all-night restaurant on Route 1 south of Doswell, Va. She's now known as Hazel Ryder. . . . Capt. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, was the subject of a yarn, "Magic Safety Show," written by Kyle Vance, of the Associated Press office in Lexington, Ky., and carried by *The New York Herald Tribune* and other AP affiliates October 17.

WALTER GIBSON has two new books coming off the presses soon, one a new edition of Thurston's *400 Tricks You Can Do* and the other a works under a Blackstone byline. . . . Lee Noble played the State Theater, Baltimore, last week, with Hal Haviland showing the Maryland there the same time. Rajah Raboid followed Haviland into the latter house. . . . Milbourne Christopher's recent appearance at the Saturn Club, Buffalo, attracted the largest attendance of the year, according to the chairman of the entertainment committee. Christopher spent the afternoon in Buffalo with the old Piff-Paff-Pooler, Bob Weill, who showed off his library of magic and drove Christopher out to the nearby waterfall. October issue of *True* magazine carried Christopher's story, *Houdini Envied Him*. . . . Most of the New York reviewers singled out Jay Marshall for mention for his performance in *Love Life*, musical playing the 45th Street Theater, New York. Marshall does a fast five minutes when the curtain rises, producing and vanishing a rabbit, whisking away a bowl of water, and levitating the leading man. Even his most intimate friends wouldn't recognize him in the fancy turban, cape and moustache. As he pointed out the other night: "What a rarity! A magician playing the part of a magician on Broadway!" . . . Edwin Brush, veteran lyceum and chautauqua magician, is operating a magic store in Stockton, Calif., and still giving occasional performances in the area despite his 75 years. . . . Virgil the Magician presented his full-evening show for the Exchange Club at the high school auditorium in West Chester, Pa., Monday (25).

consultants on the staff include Art Henley, author of *Radio Comedy: How To Write It*; Charlie Sherman, Broadway writer and lecturer at the Gag-writers Institute; Milton Berle, Henny Youngman, Alan Young and Herb Shriner. *Comedy World* will be a 16-page tabloid monthly with a controlled circulation of 10,000.

London Faces Strike in Pix, Legit, Radio

(Continued from page 3)

thing we want, but if our members cannot get a fair deal by peaceful means, consideration will be given to the only other course left open to us.

"We are having particular trouble with the film industry and in negotiations for revision of contracts, such as those governing the pay of London chorus girls.

"The employers will not come down to brass tacks. They side-step us all the time."

In August, Equity passed a resolution protesting against its exclusion from the three councils on the British film industry. Only technical branches of the stage profession, such as carpenters and electricians, are represented.

"Not Good Enough"

Harold Wilson, president of the Board of Trade, was invited by Equity to talk over the question.

"We had a prompt reply from Mr. Wilson's secretary saying he would 'consider' our invitation," Sandison said. "We asked him to meet us in September, but we have not heard another word. This kind of thing simply is not good enough."

Honor Blair, in a report to Equity on wages, stated that chorus girls in New York earn \$80 a week, compared with the official \$20 West End rate in London.

"In practice," she said, "the minimum in the West End is \$28, as our members will not accept less, but in the provinces hundreds are earning only \$16 per week."

The whole system of wages paid to Equity members may come under consideration before the question is settled. Many acts are complaining of the poor wages they receive.

Little Spending Money

One act of three persons, for example, has stated that it gets \$200 a week while appearing at theaters. Out of this amount it must pay their agent 10 per cent or \$20. Each member of the act then receives \$60 a week, out of which he pays approximately \$40 for a room, food and traveling expenses. Most of the remaining \$20 is taken up in tips to theater personnel, with a few bucks left over if the guy is lucky.

Such examples of underpaid acts are one of the direct reasons why Equity is pushing their demands. Acts unable to obtain employment throught the year are unable to live on the low wages they receive. Many top paid acts get only a few weeks employment a year, which cuts their earnings down to around \$50 a week.

Gosch Options Cobey Play

NEW YORK, Oct. 23.—Martin Gosch has optioned Herbert Cobey's melodrama formerly called *Minstrel Boy*. He expects to go into production November 1. The untitled script is not the one now playing at the Blackfriars Guild but is about the Irish rebellion of the 1920's and was formerly held by Eddie Dowling.

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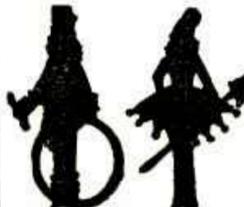
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CASH AID FOR SCRIPTERS

Guild Mulling Fellowships For Starters

Revival of Successful Plan

(Continued from page 3)
anyway. The virtues of the idea are apparent in that the dramatists would be taking care of their own and making more secure the future of the theater, their main interest.

The Dramatists' Guild was, in a large measure, responsible for furthering the careers of Tennessee Williams, Betty Smith, Stanley Young and Theodore Ward. Under a grant since withdrawn by the Rockefeller Foundation it gave these writers fellowships at a time in their careers when they needed them most.

The system of rating then was to set up three reading panels to grade scripts. Only plays rated C were given up as hopeless and their writers consigned to the playwriting junkpile. Other scripts went on to higher paid readers and the writers with the most talent and promise were selected to receive the scholarships. The main consideration was that a writer stacked up as an individual, not that his script had to be ready for Broadway production. This intelligent rating method would no doubt be used again.

Some execs at the Dramatists' Guild feel that time, money and production are the three most important factors in making a playwright. A scripter, especially a young one, needs time to mature in writing and in experience. Tennessee Williams is a good example of the truth of this consideration, since it took him almost five years from the time of his fellowship to click.

Production for a scripter learning his trade is a knotty problem. Some scripters feel that professional production is the only answer, but others claim that university and amateur productions are a great help. There is no question that with capable professional directors such as Warner Bentley, of Dartmouth College, and Sawyer Falk, of Syracuse University, directing try-outs, playwrights can only learn.

These DG informants also feel that Broadway producers can be of great help in discovering scripters. They claim they can give writers part-time jobs in their offices or work as stage managers so that the mechanics of production can be learned. George Abott, it is pointed out, began his career as an office boy for John Golden.

The problem of helping young playwrights develop their talent is extremely tough to lick, but it must be handled, they say, especially now with the present Broadway set-up that gives few scripters the chance to learn playwriting. Such playwright figures as Moss Hart, the prexy of the DG, tell you that the old days were different and that he learned the writing biz from the ground up. However, if legit is to have a future, the DG says, it must have writers.

Catch This

The review of *Life With Mother*, which opened Wednesday (20) at the Empire Theater in New York, appears on Page 4 of this issue.

OUT-OF-TOWN OPENINGS

BRAVO

(Opened Thursday, October 21)

SHUBERT THEATER,
NEW HAVEN, CONN.

A new play by Edna Ferber and George S. Kaufman. Staged by the latter. Settings by Leo Kerz. Gowns by Castillo. Press representative, Nat Dorfman. Company manager, Clifford Hayman. Stage manager, Barbara Adams. Presented by Max Gordon.

Vilna Prager.....Janet Fox
Rudy.....Oliver Cliff
Martin Link.....Edgar Stehli
Zoltan Lazko.....Oscar Homolka
Rosa Rucker.....Rosa Stradner
Lew Gilbert.....Morton Havel
Jimmy Flint.....Arthur Havel
Hurt Heger.....Kevin McCarthy
Stephanie.....Zolya Talma
Anna Zinsser.....Elena Karam
Lisa Kemper.....Christiane Grautoff
Jeffrey Crandall.....Frank Conroy
Sophie Marelle.....Fritz Scheff
Wallace.....King Calder
Black.....George Cotton
Jane Velvet.....Jean Caruso

As it stands at this moment, *Bravo* is nothing to send an audience into loud cheers, and its ultimate Broadway fate is definitely a question mark. Most of the first nighters found it highly confusing, and not a few found it dull.

It is brilliantly performed, and for a bow-in performance it moved at a good pace. It is a talky thing, which more than frequently appears to be getting nowhere.

Of course, it is much too early in the game to write off the proven wizardry of such an all-star team as Max Gordon, Edna Ferber and George S. Kaufman, and there is every possibility that this combo will come up with the right set of signals to make this into good theater. Most of the playwrights, since the acting and staging are top notch.

Synopsis

The play centers about the hardships of a group of bigwig Austrian refugees, forced to flee Vienna at the time of the Hitler anschluss, and their efforts to adjust in this country. Involved are the greatest European playwright, Vienna's top actress, a prince, a scientist, a Supreme Court judge, a top ballerina, and a grand duchess, all of whom are down to their last buck, and unable to figure out how to get by over here. Their problems mount and mount, and Uncle Sam is not exactly pictured as a warm, friendly soul. But believe it or not, Bernard Baruch, our elder statesman, solves it all for them. (Mr. Baruch, however, appears only as a voice on a telephone.)

Oscar Homolka is superb in the role of the playwright. His work makes the part so completely believable and human that honors must certainly go to him for one of the top-notch acting chores of the season, bows that will rank him on a definite par with Robert Morley's job in *Edward, My Son*.

He is capably assisted by Rosa Stradner, who shares the lead roles, and the pair make a grand team. Miss Stradner brings a definite beauty to the play, and shows a complete understanding of her role.

Max Gordon has surrounded the lead players with a large and extremely capable cast, and altho most of his players have only the smallest of bit parts, their work is outstanding.

Fritz Scheff plays only one small scene in the play, but gathers for herself the biggest hand of the evening, both on her entrance and on her exit.

Kaufman's staging leaves nothing to be desired. His only problem lies now in his rewrite, a task that will be definitely not an easy one.

In sum, *Bravo* still will have to

EURYDICE

(Opened Friday, October 15)

CORONET THEATER,
LOS ANGELES

A play by Jean Anouilh. Adapted, translated and staged by Mel Ferrer. Sets and lighting by George Jenkins. Music by David Raksin. Stage manager, Howard A. Quinn. Press representative, Jack Proctor. Presented by the Actor's Company.

Orpheus.....Christian Kelleen
His Father.....Melville Cooper
Mons. Henri.....John Beal
Eurydice.....Viveca Lindfors
Mother.....Edith King
Cafe Waiter.....Maurice Cass
Vincent.....Edgar Barrier
Matthew.....Paul Picerni
Young Girl.....Marjorie Woodworth
Second Girl.....Carol Brannan
Hotel Waiter.....Gordon Nelson
Dulac.....Steven Geray
Company Manager.....Collin Campbell
Bus Driver.....Tudor Owen
Cashier.....Audrey Betz
Young Man in Black.....Eric Sinclair
A Young Girl.....Anne Howard
A Young Man.....Edwin J. Breen

One would think the centuries of narrative and stage adaptations of *Orpheus and Eurydice* had left that ancient legend far too brittle for present day use, but in the competent hands of Jean Anouilh the timeless tale springs fresh and pliable. The playwright moulds it with ease to fit the contemporary scene, and uses its mythological plot to support the concepts of one of the latest schools of philosophical thought.

Anouilh's modern Orpheus is a fiddler who earns a meager living traveling the French cafes. Eurydice, a member of a lowly theatrical troupe, is fascinated by his music. Love flares the instant they meet—a love pure and righteous on a shabby, hypocritical and evil world. Orpheus forsakes his worthless father, Eurydice abandons her road company and they steal off to Marseilles together. Death in the form of a Monsieur Henri claims Eurydice, but his sympathy for Orpheus moves him to return her. Orpheus must not glance at Eurydice until daybreak, but an argument ensues over her lack of faithfulness. To determine the truth, he looks in her eyes and loses her.

While Orpheus mourns his loss, Henri returns, tells the bereaved he can regain his beloved in the other world, promising they will be together for eternity. Orpheus shrinks from death, and wants to cling to life. Henri points to Orpheus's father as a sample of this world, symbolizing all that is corrupt and ugly. Henri pleads that death is freedom's gate to another world of peace and beauty. Orpheus is finally convinced and conquers fear to be rejoined to his Eurydice.

In this play, as in his earlier works, Anouilh supports the black pessimism of Existentialist philosophy. Man's only salvation is to turn away from this world of disgust and decay. Whether one accepts his philosophic leanings, it cannot be denied that by virtue of his craftsmanship, his subtlety and poetic insight, Anouilh is a master in the world of contemporary drama.

Mel Ferrer seems to have successfully caught the subtlety of the drama, and as a result, *Eurydice* loses little of its original merit in the process of translation. Ferrer, as director, reveals thoro understanding of the playwright's purpose. Viveca Lindfors, Hollywood's recent Swedish importation, delivers a highly sensitive performance as Eurydice in

(See *EURYDICE* on opp. page)

earn its huzzahs between now and its Stem opening, because right now it is not ready to stand Stem competition.
Sidney Golly.

Seamon Quits Ticket Union Biz Agent Job

NEW YORK, Oct. 23.—Morris R. Seamon, biz agent for the Treasurers and Ticket Sellers' Union, Local 751 (International Alliance of Theatrical Stage Employees) for 11 years, resigned his position effective today. Seamon is taking over as head treasurer at the Morosco Theater with Michael Arnato as his assistant.

Seamon, in a letter to the executive board of the union which accepted his resignation Tuesday (20) said "it is because your future is more secure than ever before and I dare to look to my own." He was the only biz agent the union ever had and was greatly instrumental in building it up to its present strength.

Taking over for Seamon until June, 1949, when a new agent will be elected, is James Murphy, secretary-treasurer of the union. He will keep his present job and also act as biz agent. If Murphy finds the duties of both positions too heavy a schedule, a replacement will be brought in.

IT'S C&O'S 'GREENBRIER'

NEW YORK, Oct. 23.—A typographical error on this page last week identified backers of the Stem-bound operetta, *Greenbrier*, as the B&O—which would be the Baltimore & Ohio Railroad. Actually, the road which is reported to have sunk a modest fortune in the project is the C&O—Chesapeake & Ohio.



BROADWAY SHOWLOG

Performances Thru
October 23, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12-3, '47	873
Born Yesterday (Lyceum)	2-4, '46	1,144
Edward, My Son (Martin Beck)	9-29, '48	28
Harvey (48th Street)	11-1, '44	1,678
Mister Roberts (Alvin)	2-18, '48	285
Play's the Thing, The (Booth)	4-23, '48	185
Private Lives (Plymouth)	10-4, '48	24
Respectful Prostitute, The: Happy Journey From Trenton to Camden, The (Cort)	8-16, '48	255
Summer and Smoke (Music Box)	10-6, '48	21

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	1,015
High Button Shoes (Century)	10-9, '47	436
Inside U.S.A. (Century)	4-30, '48	203
Love Life (46th Street)	10-7, '48	20
Magdalena (Ziegfeld)	9-20, '48	40
Make Mine Manhattan (Broadhurst)	1-15, '48	226
Small Wonder (Coronet)	9-15, '48	45
Where's Charley? (St. James)	10-11, '48	16

ICE SHOWS

Howdy Mr Ice (Center)	6-22, '48	158
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OPENED

Leading Lady, The (National)	10-18, '48	2
My Romance (Shubert)	10-19, '48	7
Life With Mother (Empire)	10-20, '48	5

COMING UP

(Week of October 25, 1948)
Minnie and Mr. Williams 10-27, '48 (Morosco)

BROADWAY OPENINGS

THE LEADING LADY

(Opened Monday, October 18, 1948)

NATIONAL THEATER

A comedy by Ruth Gordon. Staged by Garson Kanin. Set and lighting by Donald Oenslager. Costumes by Mainbocher. Production associate, David Pardoll. Company manager, Clarence Jacobson. Stage manager, Jean Barrere. Press representatives, William Fields and Walter Alford. Presented by Victor Samrock and William Fields.

Maudie.....Margot Stevenson
Clyde.....James MacColl
Clara.....Elizabeth Dewing
Anne.....Margaret Barker
Lester.....Harry Worth
Ida.....Sonia Sorel
Williams.....Mildred Dunnock
Clarissa.....Brooke Byron
Trem.....Ossie Davis
Everett.....Leroy Richardson
Stoatsie.....Guy Spaul
Gerald.....Ian Keith
Gay.....Ruth Gordon
Harry.....Wesley Addy
Benjy.....John Carradine
Mrs.....Laura Pierpont
Old Carter.....William J. Kelly
Mrs. Gilson.....Ehel Griffies
Eugene.....Douglas Watson
Mr. Beckwith.....Harry Sheppard

As the title suggests, Ruth Gordon has scripted a play about actors. Being about actors—and since author Gordon is adept at making with the words for them—*The Leading Lady* gives a number of players some amusing dialog and considerable opportunities for scenes of sharp theater. *Lady* is bestudded with affectionate atmosphere—an attempt to recall the halcyon days when Herald Square was legit's uptown outpost. So where the atmosphere maintains there is warmth in it and fitful brilliance. But as a play, a tragi-comedy of turn-of-the-century theatrical heartbreak, its component parts do not combine to a satisfactory whole.

Lady is the saga of a ghost-ridden actress—ghost being that of a egomaniacal actor-husband carried off by a heart attack at the first-act curtain. The study of a brilliant career blasted to failure by a vicious domination from the grave could be engrossing. However, author Gordon views her heroine in the light of a superficial period piece. Actually, she is a pretty stodgy, tedious character with little of the wit or charm which has been doled out to her satellites, and her final emancipation from the malign influence of a departed spouse, via the influence of an outspoken maid, an ebullient critic and a new-fledged playwright, is as unreal as it is unmoving.

Actress Gordon Okay

So in sum, author Ruth Gordon's play gives star Ruth Gordon all the worst of the acting breaks. But the latter, being the player she is, surmounts most of them expertly and underscores a scene or two by sheer adroitness. The sequence in which she misreads a critic's notice in order to save the feelings of her ham husband is one of the play's high spots. But *Lady's* best moments come when the venerable Ehel Griffies takes over the proceedings as a majestically caustic veteran of the Booth era and when William J. Kelly, portraying another spendid vet, instructs some younger contemporaries in the technique of group stage laughter. Ian Keith gets the bombastic, hammy overtones of the stinker husband exactly right and John Carradine makes the amusing most of an insulting drama critic who gives actors carbons of his reviews before they are published. Wesley Addy does as well as may be by a stock secretary-playwright-suitor and there are other fine contributions from Mildred Dunnock, James MacColl, Douglas Watson and Ossie Davis.

But in spite of Garson Kanin's intelligent staging, Donald Oenslager's splendid period set and Mainbocher's opulent costuming, *Lady* adds up to little more than an affectionate nostalgic salute to a beloved craft. Actress Gordon and her assistants make author Gordon's fabric brighter than it deserves. But it is still not good enough. **Bob Francis.**

MY ROMANCE

(Opened Tuesday, October 19)

SHUBERT THEATER

An operetta adapted from Edward Sheldon's "Romance." Book and lyrics by Rowland Leigh. Score by Sigmund Romberg. Staged by Rowland Leigh. Sets by Watson Barratt. Costumes by Lou Eisele. Dances by Frederic Kelly. Orchestrations by Don Walker. Musical director, Roland Flore. Company manager, Edward Scanlon. Stage manager, Charles Wood. Press representative, C. P. Greneker. Presented by the Messrs. Shubert.

Bishop Armstrong (Tom).....Lawrence Brooks
Suzette Armstrong.....Joan Shepard
Alice.....Marion Bradley
Harry Armstrong.....William Berrian
Miss Potherton.....Hildegard Halliday
Cornelius Van Tuyl.....Melville Ruick
Susan Van Tuyl.....Hazel Dawn Jr.
Percival Hawthorne-Hillary.....Tom Bate
Mrs. DeWitt.....Barbara Patton
Veronica DeWitt.....Gail Adams
Octavia Potheringham.....Luella Gear
Sir Frederick Putnam.....Rex Evans
Lady Putnam.....Doris Patston
Rupert Chandler.....Melton Moore
Vladimir Luccachevich.....Nat Burns
Miss Joyce.....Natalie Norman
Bertie Wessel.....Lawrence Weber
Georgianna Curtright.....Verna Epperly
Margaret Pears.....Mary Jane Sloan
Lawrence Riley.....Andy Aprea
Thyra Winslow.....Lou Maddox
Dewitt Bodeen.....Donald Crocker
Rosella.....Allegria Varron
Mme. Marguerita Cavallini (Rita).....Anne Jeffreys
Charlotte Armstrong.....Madeleine Holmes
Tosatti (The Organ Grinder).....Tito Coral
First Maid.....Edith Lane
Second Maid.....Patricia Boyer
Page Boy.....Norval Tormsen

OTHER GUESTS—Martha Burnett, June Reimer, Muriel Birkhead, Harold Ronk, Le Roy Bush.

SONGS—"Souvenir," "1898," "Debutante," "Written in Your Hand," "Millefleurs," "Love and Laughter," "From Now Onward," "Little Emmaline," "Aria," "Desire," "Polka," "If Only," "In Love With Romance," "Finaletto," "Prayer."

Edward Sheldon's fine old sentimental drama about the opera singer and the minister who fell in love and didn't follow thru now emerges as an operetta after 35 years. All concerned should have let well enough be, for any original charm has been dissipated by Rowland Leigh's dreary adaptation and his contribution of seemingly countless pedestrian lyrics. Even a score by the dean of operetta composers, Sigmund Romberg, the employment of two excellent lead voices to sing it, plus plush backgrounds by Watson Barratt and some tasty period costume designs from Lou Eisele, can make *My Romance* nothing better than pretentiously dull. How ponderous can operetta get?

The life which Sheldon gave to the romance between the tempestuous diva and her rector is conspicuously absent in current matters at the Shubert. The story has become a series of prolonged clinchings, bickerings, make-ups and renunciations between the two principals involved, with each change of heart or mind leading to a song cue. In addition, the background to the polite, turn-of-the-century scandal furnished by purported top New York society is as disagreeable as incredible.

Cast Goes Under

Anne Jeffreys is as personable a heroine as has graced Stem operetta in a long time. She has an excellent voice as she demonstrated a couple of seasons back in *Street Scene*. But whether by way of Leigh's direction or her own design, her playing of the songbird is over-cute and stylized. Lawrence Brooks applies his fine baritone to the Romberg melodies to excellent effect. But his cleric is a dull fellow indeed and gives a pew-sitter the notion that Brooks is poised to sing at the drop of a hat in order to escape the boredom of his own lines.

Any comment on the comedy content is superfluous. Suffice it to say that such good players as Luella Gear, Doris Patston and Nat Burns are completely wasted. Melville Ruick makes better of the diva's middle-aged lover than the script warrants, and Hazel Dawn Jr., making her Broadway bow, while having a tiny voice, manages to catch some of the real quality of the original story.

Romberg's score is easy on the ear

New Zealand Equity Gains Closed Shop

WELLINGTON, N. Z., Oct. 23.—

The closed shop in New Zealand legit now seems assured. At a meeting of Actors' Equity with the employers and the conciliation council, Equity made its point that all professional actors and entertainers must become members of the New Zealand Equity irrespective of their membership in any similar body in the world.

This means that artists from overseas must transfer their membership, temporarily, to the New Zealand body when playing or performing within the dominion. The New Zealand Equity is affiliated with the Equity in Australia and England. The agreement reached at the conference will go to the arbitration court for ratification.

LIFE WITH MOTHER

(Continued from page 4)

matter that has been irking her for some 22 years. When a kittenish ex-sweetheart of Father's salad days turns up with a sparkler she refused to give back to him, Mother gently but indomitably puts on the heat for the return of what she considers her rightful property. The determination is sparked by emotional entanglement of son Clarence, now a Yale junior, who needs a ring to top off a summer romance. So once more Father is hilariously badgered into diminished roaring submission in the face of Vinnie's (Mother Day's) progressively illogical logic. That Day man can't ever win a round.

Two New Faces

A couple of immensely amusing characters have been introduced in the Day menage. The perennial Cousin Cora, of course, is back, but with a bridegroom from the corn belt—an argumentative know-it-all who drives Father nuts. Also there is the giddy widow who was engaged to Father before he met Vinnie and still possessing the ability to put him on the verge of apoplexy. But otherwise the family remains practically intact—a few years older—son John is following Clarence to Yale, Whitney is off to St. Paul's and Harlan has become a demon elocutionist.

A lot of actors have played Father and Mother over the past nine years, but no one understands them like Howard Lindsay and Dorothy Stickney. They bring them to life again with all the warmth and charm which has made them an American family tradition. A quartet from the original *Father* cast are back to assist them: John Drew Devereaux, an older and, if anything, better Clarence; Ruth Hammond, whose Cousin Clara is almost a career; Dorothy Bernard, the perennial Day cook, and the grumpy family doctor of A. H. Van Buren. Outstanding new contributions come by way of Gladys Hurlbut's widow and Robert Emhardt's suspicious corn-man, and special bows go to David Frank, Robert Wade and Robert Antoine as the lesser red-headed Days. But everything about *Mother*, from the performances and Guthrie McClintic's superb direction to Donald Oenslager's costumes and set of the Day's country house and Stewart Chaney's reproduction of his original *Father* set (used for the last stanza), is completely top-drawer. Everyone is going to be continuously pleased with matters at the Empire.

Bob Francis.

in the familiar pattern, but far from the maestro at his best. His two melodies most likely to receive some recognition are *If Only* and *In Love With Romance*.

Leigh's staging keeps pace with his scripting. A reporter thinks that Sheldon would wish they had all let his play alone. **Bob Francis.**

ROUTES

Dramatic and Musical

Annie Get Your Gun (Murat) Indianapolis, 27-28; (Memorial Auditorium) Louisville, 30-31.
As the Girls Go (Opera House) Boston.
Burlesque, with Bert Lahr (Biltmore) Los Angeles.
Blue Danube (Curran) San Francisco.
Blackstone (American) St. Louis.
Brigadoon (Shubert) Chicago.
Born Yesterday (Locust St.) Philadelphia.
Bravo (Wilbur) Boston.
Carousel (Cass) Detroit.
Command Decision (Shubert) Philadelphia.
Desert Song (International Cinema) Vancouver, B. C., Can., 27-30.
Escape Me Never, with Elizabeth Bergner (Erlanger) Buffalo, 27-30.
For Love or Money (Nixon) Pittsburgh.
Finlan's Rainbow (Shubert) Boston.
Goodbye, My Fancy, with Madeleine Carroll (Royal Alexandra) Toronto.
High Button Shoes (Great Northern) Chicago.
Heiress, The (Selwyn) Chicago.
Harvey (Colonial) Boston.
Light Up the Sky (Plymouth) Boston.
Mr. Roberts (Erlanger) Chicago.
Man & Superman, with Maurice Evans (Walnut) Philadelphia.
Medea, with Judith Anderson (Mayfair) Portland, Ore., 25-27; (Metropolitan) Seattle, Wash., 29-30.
Oklahoma (Newark O. H.) Newark, N. J.
Oklahoma (Temple) Birmingham.
Showboat (Lyceum) Minneapolis.
Silver Whistle (Blackstone) Chicago.
Street Car Named Desire (Harris) Chicago.
Set My People Free (Forrest) Philadelphia.
Winslow Boy (Hanna) Cleveland.

Brownstein To Stay As Assoc. Counsel

NEW YORK, Oct. 23.—After asking Actors' Equity for a pay hike which was refused, Rebecca Brownstein agreed to remain as the union's associate counsel and, in addition, acceded to the union's request that she hire an assistant. He will be paid out of the \$18,500 yearly retaining fee that Equity pays the Paul Turner legal firm of which she is a member.

Turner is 83 years old and has retired, so Miss Brownstein handles all of the union's legal work. The request for an assistant is a precautionary measure, so that if she gets sick there will be another attorney available to take over until she gets well. Miss Brownstein has been with the union 19 years.

Legit Bows Jan. 1 At N. Y. City Center

NEW YORK, Oct. 23.—City Center will begin its legit season here about January 1, 1949, and run for six weeks. If the presentations are successful there is a chance the season will be extended another three weeks.

However, everything now awaits the presence of Jose Ferrer, last season's producer. He is on the road in *The Silver Whistle* and the execs at the Center are waiting for him to take over.

Of course, there is a slight possibility Ferrer may not be available, but the chances are that even if he is busy on the Stem in *Whistle* he will do the producing and hire someone to carry out his orders.

EURYDICE

(Continued from opp. page)

this, her American stage debut. Christian Kelleen, also a product of Sweden and also making an American stage bow, fashions an Orpheus to match Miss Lindfor's Eurydice. John Beal's Henri is rich and vibrant, giving death a warm and kindly look. Ferrer capably balances the wealth of talent afforded by these three and aided by a competent supporting cast delivers a taste of good theater that will linger long in local memories. **Lee Zhitto.**

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Erskine's Tent Fair in Texas; Hall Tour Okay

DILLWORTH, Tex., Oct. 23.—Elwood Erskine recently closed a four-month season of dates in El Paso County to only fair results. He's hoping for better business during the coming winter. Erskine started the season under canvas, but dowsed it when he began paying more to set up than he could get in the house.

He moved into halls with pix and some flesh. Erskine said that he hasn't met anyone in Texas who could brag over the season's business, pointing out that for one thing there has been too much competition in the outdoor field this year.

Drew and Belmore Form Partnership

TWISP, Wash., Oct. 23.—Vaughn Drew, who has been operating a two-person pic and vaude show in this area to fair business for the past six weeks, has completed plans to team up with Ralph Belmore, hypnotist.

Drew says the new set-up looks like a good one, since Belmore has some outstanding advertising material. They plan to move toward Western Idaho.

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Almond Tabbed 'Grand Old Man' As He Nears His 80th Birthday

DALZELL, S. C., Oct. 23.—Friends of Jethro Almond this week were labeling him with "grand old man of show business" salutes as his 80th birthday drew near for his and their commemoration. Possessor of a background of 48 years in the rep, tent and divers other entertainment fields, Almond's first show was a small pic outfit. The first few stands were made with an old one-horse wagon purchased at a county sale for \$4.65.

Later a two-horse wagon was purchased and the show was presented in schools and churches. During

show's second season another wagon was added, as was a small tent, and the show began making stands of three days and a week. In its third year another wagon was added and the tent enlarged.

Following the close of the 1902 season, all wagons were sold and small railroad cars were obtained. With this equipment the show continued for a number of years with pictures and vaude the features. A second railroad car was added and in 1916 Almond had two shows out, each with two cars. C. E. Springer was placed in charge of the second show and remained with the Almond show for 30 years.

Following World War I the cars were discarded and shows went out on trucks, featuring vaudeville and dramatic offerings until the close of the 1929 season, when Almond formed a circus partnership with Al F. Wheeler, who is in the real estate business in Oxford, Pa., and still an ardent circus fan.

The show was then known successively as Wheeler's New Modern Show, Wheeler & Sautelle and Wheeler & Almond. Org's operation continued profitable for four years and in the fall of 1933 Wheeler sold his interest to Jim Conley and later Conley sold his holdings to Almond. Almond continued as sole owner and in 1935 the show was en tour for 31 weeks, playing five States.

For the past four years Mr. and Mrs. Almond have successfully conducted a tent theater in Society Hill, S. C., with the show evolving into a mecca for the many showfolk passing thru en route North and South. Many of Almond's friends and former performers have settled near by. Lloyd Kirteley, one of them, recently constructed and currently operates the Patrick Theater in near-by Patrick, S. C.

Harry Rutter, of tent show note, says that "Almond continues active and still does his own driving. He can still put up a tent with the best of us."

Sweeney's Drive-In Plans Out; Nilman Frames 3d Location

HARTFORD, Conn., Oct. 23.—Application of Nelson Sweeney, Pittsfield, Mass., to construct an outdoor motion picture theater in Clarksburg, Mass., has been denied by the Clarksburg Board of Selectmen.

Carl H. Nilman, operator of outdoor pic theaters in New England, has announced plans for the erection of a third drive-in theater. He will build a 500-car capacity outdoor location at Charlemont, Mass. Nilman operates open air theaters in Shelburne Falls, Mass., and Winchester, N. H.

Nieharts Grab Fair 13-Wk. Biz in Tex.

GONZALES, Tex., Oct. 23.—Erwin Niehart closed his tent museum here recently after a season of 13 weeks, which brought fair returns. He has framed a magic and vaude show and will leave here Monday (25), with he and his wife handling the entertainment end.

Following a number of stands in halls, the unit moves toward Arizona, where the Nieharts spent last winter to good results.

REP RIPPLES

CLARKSON PLAYERS, featuring flesh and pix, are playing spots around Lewiston, Idaho. . . . Gregory Players start their second season near Buffalo October 25, with a four-person cast. . . . After closing his fair dates, F. F. Flyed goes to Ardmore, Okla., to open his hall show for the winter. . . . Bartol-Myers Players are a new group for the Baltimore area. . . . Cooley Players are in their third year in Louisiana, with the majority of their dates around New Orleans. . . . Leonard A. Johnston, who finished his fair tour in Siltcoos, Ore., is hooking up a small trick to play Central Oregon towns. He plans to start with E. F. Hannan's *On Vacation*, using other bills as the unit goes along and circles some towns. Johnston says summer biz was off from last year. . . . Henri Lavine closed his summer tour at Stanstead, Quebec, recently and is vacationing in Boston. He plans to go out again soon. . . . Cauley Players, with a cast of four, are in action around North Philadelphia. . . . Scott-Down Players, a new group, are operating in Central Pennsylvania. Harry F. Charles is managing the unit. . . . Renaud Players are mapping plans for a winter season around Atlanta. . . . Frank Tattersall, who has been retired from the field for some time, would like to read some news notes here from members of the Justis-Romain show. . . . A letter from Maine asks the whereabouts of Walter Leonard, who made his home in Salem, Mass. Leonard agented the old Sunny South and other rep shows.

. . . Church Players have completed plans to invade Indiana upon completion of their tour of Pennsylvania. Unit comprises three people and they have built up some dates outside their regular sponsored spots. . . . Arnold Bright is trying to gather together a four-people trick for dates around Springfield, Mo. . . . Everett Players are in their third week of operation in New England, with a four-people cast.

OLD STATE PLAYERS are a new four-people group working around Louisville. . . . Jack and Lillian Winter have a four-people flesh trick in the Denver area where they will play sponsored dates. . . . Henry E. Norworth, who is making his home in Providence, comes thru with a request for someone to drop the column some info on the Klark-Urban 10-20-30 company. Norworth's father was associated with the show. He also asks the whereabouts of Charles Hammord, hoop roller and juggler, who also was with the Klark-Urban trick. . . . Davis and Dailey have 16mm. pix in the Pawtucket, R. I., area.

JACKSON, Wyo., Oct. 23.—Hal Bradstreet's picture show and museum, which chalked up good business in this sector this summer, has completed arrangements for its move into Colorado soon. Current plans call for the unit to locate in either Boulder or Cripple Creek.

Joe Livingston Dies of Heart Attack in Fla.

TAMPA, Oct. 23.—Numerous showfolk friends attended funeral services conducted by the Tampa Chapter Rose Croix, October 5, for Joe Livingston, widely known in rep and tent show circles, who succumbed to a heart attack at his home here October 2. For the past 10 years Livingston had managed the Rex Theater, operated here by the Raulerson Attractions, with whom he had been associated for several preceding years. His widow, Gussie, has succeeded Livingston in the operation and management of the theater and the Bally Hoo, headquarters for showfolk here.

Mr. and Mrs. Livingston were widely known as Addison and Livingston in the old days of vaude and concert halls. They later joined the rep and tent field and appeared with such organizations as Williams Stock Company, Ona Demorest Company, Melville Comedians, Alex Starnes and W. I. Swain.

Helmore Repeats At Winter Dates In Kaycee Spots

KANSAS CITY, Mo., Oct. 23.—Ward Helmore is contracting religious pix in this sector for the winter and reports that he has lined up proportionately the same dates he set last year. Helmore, who has four good feature films, which he owns outright, plans to move into Central Kansas before the Christmas holidays.

Lamphart Heading For Fla.; Biz Fair

McLEAN, Va., Oct. 23.—Ernest E. Lamphart, whose vaude-pic show opened its season at Wellsville, N. Y., last June and has been playing Pennsylvania and West Virginia territory for the past four months to average business, is heading for Florida for the winter.

Lamphart said that he'd like to read some news in the department from some of the members of the Buddy Players of other years.

FRANK PALUMBO'S

(Continued from page 40)

able and hilarious. The three work hard and effectively, particularly Adams, and their efforts paid off on the applause meter.

Two added acts also get off on the winning side of the stage. Portly Margie Winters, with a whirlwind of acrobatic flips and cartwheels, is a real breath-taker when taking the falls. Also on the feminine side is Juliet Mastery, with a pleasant soprano voice, smile and stage presence, doing the Victor Herbert melodies and the song standards of that school.

Wrapping up the revue with production tinsel are the Holiday Dancers (6), who provide a vivid leg display for their three tunes. Precision rhythm dancers with a flair for formations, ponies are most effective for their Spanish bull fight finish.

Joe Frassetto's orchestra (10) turns in excellent show support and is just as enticing with its smooth and rhythmic music for dancing. The Virtuoso Trio keeps the music continuous. *Maurie H. Orokenker.*

NOTICE

In regard to my husband, Billy Williams, alias W. C. Fields, would like any old-timers who worked with him under both names to contact me, his real widow, who is living in Chicago with our five sons, under the name of Williams.

Edith Williams

c/o THE BILLBOARD
 Box No. 222, 155 N. Clark St., Chicago 1

THE FINAL CURTAIN

ADERHOLD—Dewey, 24, known on WRVA's *Old Dominion Barn Dance* as Slim Idaho, October 17 in a highway accident near Fredericksburg, Va. His showbiz career included picture work, playing steel guitar with Spade Cooley and Bob Wills and feature work on the *Grand Ole Opry*. His widow, parents and two brothers survive. Burial in Dillwyn, Va.

ASHER—Sydney S., 73, associated with his late father, Solomon, in the operation of the dance hall and swimming pool in downtown Philadelphia for many years, October 16 at his home in that city. His widow, Essie B., a son and daughter survive. Burial in Philadelphia.

BARTLETT—Charles G., 70, organizer of the Rome (N. Y.) Symphony Orchestra, October 18 in that city. He had also been musical director for the Shubert Theater and for George M. Cohan shows in New York, arranger for several New York music publishing houses and conductor of the Rome Orchestra.

BOONE—C. Edwin, 60, president of the First National Bank, Ronceverte, W. Va., and treasurer and a founding director of the Greenbrier Valley Fair, now known as the State Fair of Virginia, October 12 at his home in Ronceverte of a heart attack. Besides his widow he leaves a daughter, Elizabeth, and a son, William, all of Ronceverte.

BOYLE—Thomas H., 59, Regina, Sask., hotel man and a member of the Regina Exhibition Association for 20 years, recently in Victoria, B. C. Survived by his widow, five sons and three daughters. Burial in Regina.

BRUHN—August, 61, manager of the Hollywood office of McCann-Erickson and associated with the company for 28 years, October 13 in Pasadena, Calif. His widow, two daughters and a son survive.

CLARKSON—Albert, general agent for James Heron's Wild Life Show for the past two years, October 21 in Woodland Hospital, Moberly, Mo. Prior to joining Heron he had been connected with various circuses as general agent.

CUMMINS—Herbert G., ticket taker at the Municipal Auditorium, Kansas City, Mo., for several years and former concessions manager at the old Convention Hall, October 15 in St. Mary's Hospital, that city. He was a charter member of the Heart of America Showmen's Club. Survived by his widow, Ella, and a son, H. Lee Cummins. Burial in Mount Moriah Masonic Cemetery, Kansas City, Mo.

FOSTER—Mabel, sister of Edward (Blackie) Brown, concessionaire, formerly with the Don Franklin and Imperial shows, in Chicago October 14. Burial in Irving Park Boulevard Cemetery, Chicago, October 16.

GALLAGHER—John C., 40, wardrobe man with Cole Bros.' Circus, in Huntsville, Ala., October 16 of a heart attack. Gallagher had been with Cole about three years.

GALLO—Mrs. Sofia Charlebois, 61, former prima donna of the San Carlo Opera Company and wife of Fortune Gallo, founder of the company, October 13 aboard the liner *Saturnia*. A graduate of the Frank Damrosch Conservatory, where she studied piano and singing, Mrs. Gallo later appeared in a series of musical comedies in her native San Francisco.

GREEN—Jimmy, 47, disk jockey and band leader, October 18 in Oak Park, Ill. His widow and two children survive.

GREGORY—Joyce, 28, daughter of L. B. Gregory, who headed the family act of the Four Cycling Gregorys, October 11 in Hopewell, Va. The act had played fairs, circuses and theaters for many years. Burial in Appomattox Cemetery, Hopewell.

HIRSCH—Ida, 57, mother of Jerry Hirsch, Miami's American Guild of Variety Artists (AGVA) rep, October 16 in Brooklyn. Her husband, Joseph, and two other sons, Jack and Billy, survive. Burial on Long Island.

HOLFISH—Charles, 60, employed as a general assistant by Endy Bros. Shows for the last 40 years, in Macon,

Ga., October 19 of a heart ailment. Burial in Philadelphia.

JULIUS—Edward J., tent man with Dailey Bros.' Circus, in Liberal, Kan., October 15 when hit by a train. The body was sent to Rock Springs, Wyo., for burial. Surviving are his mother and three brothers.

LANDI—Elissa, 43, actress and novelist, October 21 of cancer in Kingston Hospital, Kingston, N. Y. Miss Landi was a woman of many careers, winning outstanding success in films and critical acclaim as a stage star, novelist, radio actress and lecturer. She was the author of two published novels, *Neilson* and *The Helmers*, before joining an Oxford stock company as an actress. Five minor roles led to London stage success in *Storm*, *The Constant Nymph*, *Lavender Ladies* and *The Stag*. Subsequent film roles made in England, France and Sweden created interest in Miss Landi in the United States, and her New York stage debut in 1930 in *Farewell to Arms* led to numerous plays including *Tapestry in Gray*, *The Lady Has a Heart*, *Empress of Destiny*, *Apology* and *Dark Hammock*. Interspersed with her many stage portrayals were countless motion pictures, from which industry she retired around 1943 to concentrate on her writing. Her published novels include *House for Sale*, *The Ancestor*, *Women and Peter* and *The Pear Tree*. Aside from these many talents, Miss Landi was a fluent linguist in French, Italian and German and an accomplished pianist and singer. Her husband, Curtiss Kinney Thomas; her daughter, Caroline Maude; her father, Count Zanardi-Landi, and her brother, Anthony, survive.

LIVINGSTON—Joe, widely known in rep and tent show circles, of a heart attack in his home in Tampa, October 2. He and his widow, Gussie, were known as Addison and Livingston in the old days of vaude and concert halls. Burial in Tampa October 5.

LORNE—James, 59, a director of the Melfort (Sask.) Agricultural Society, at Clemens, Sask., recently. Survived by his widow, two daughters and a son. Burial in Melfort.

In Memory of My Beloved Husband
D. C. (MAC) McDANIEL
 Died in Spartanburg, S. C., October 29, 1933
Bertha (Gyp) McDaniel

MAGILL—Carl (Gilly), concessionaire for 30 years, recently at the home of his son, Carl Jr., in Piqua, O.

MAXSON—Frank E., 65, father of Bobby and Ruby Maxson, former *Ice Follies* skating stars, October 20 in San Francisco.

MUNSON—Niels Frederick, 59, music dealer and violinist, October 14 in New York. An accomplished violinist in Denmark, Munson headed the foreign music department of Lyon & Healy, Inc., New York, when he came to the United States in the early 1920's. Later he became associated with other publishers, including G. Schirmer, Edward B. Marks Music Corporation and Salabert, Inc., before opening his own music mart in New York last March. His widow, daughter, son and sister survive.

NEILL—Mrs. Edythe Chapman, 85, stage and screen actress and widow of James Neill, stage and film actor, October 15 in Glendale, Calif. Following her stage debut in 1898, she appeared in numerous stage productions before going into the silent films in 1910.

NELSON—Art, nitery and theater puppeteer, in Chicago October 21 of a heart attack. (Further details on Page 4.)

PADGETTE—Henry (Pat), 25, string bass player with the Three Links and a Wink, the Piccadilly Pipers and other musical acts, October 3 in Harlem Hospital, New York. Three sisters survive. Burial in Fairview Cemetery, Philadelphia, October 8.

PAGEL—William, 70, founder of a touring circus in South Africa, October 10 in Knysna, South Africa.

RICCO—Toni, 50, wrestler with Caravella Amusement Company, October 12 in Camden, S. C., of a heart attack.

RICHMOND—Paul, 53, former concessionaire and Girl Show operator, at his Los Angeles home October 12. Services conducted by Pacific Coast Showmen's Association. Survived by his widow. Interment in Showmen's Rest, Los Angeles.

ROGERS—Mrs. Ethel Lynn (Emerson), 78, vice-president and director of the Hildreth & Rogers Company, owners and operators of WLaw and WLaw-FM, October 17 in Lawrence, Mass. She was the widow of Alexander H. Rogers, founder of the station. She operated several publication companies as well. Her son, Irving, survives.

RUH—Harry E., 60, owner of the Ozark (Ark.) Theater for 20 years, October 13 at his home in Berryville, Ark. Survived by his widow. Interment in Randolph, Wis.

SALOU—Louis, 46, French stage and screen actor, October 21 in a hospital near Paris.

VON VOLLMOELLER—Dr. Karl, 69, German playwright, novelist and poet, October 18 in Hollywood. He was the author of *The Miracle*, which was produced by Max Reinhardt and Morris Gest in New York in 1923. Another of his plays, later made into a movie, was *The Blue Angel*.

WELCH—Mrs. Margaret C., 95, oldest member of the Ladies' Auxiliary, Pacific Coast Showmen's Association, at her Los Angeles home October 11. Survived by a brother, John, of Omaha, and a sister, Gertie Vail, of Topeka, Kan.

IN MEMORY
 Of My Dear Husband
GEO. YAMANAKA
 Who died October 25, 1942,
 Columbia, S. C.
LUCY YAMANAKA

WRIGHT—Emma J., 93, mother of Frederick G. Wright, concessionaire and jewelry worker, October 12 at her home in Columbus, O. Burial in Coshocton, O., October 14.

Marriages

CRAWFORD - PASCHAL—Jack Crawford, animal man with Rex M. Ingham's *Canine Cuties*, and Ola Paschal, non-pro, recently in Ruffin, N. C.

DASTAGIR-COOPER—Sabu Dastagir, "elephant boy" of the movies, and Marilyn Cooper, actress, October 20 in St. Nicholas Episcopal Church, Hollywood.

DUTTON-DAVISS—Myron Dutton, producer of the Meredith Willson show, and Nancy Daviss in Las Vegas, Nev., October 13.

GOSSER-DINEHART—Thomas W. Gosser, non-pro, and Mozelle Britton Dinehart, actress and widow of actor Alan Dinehart, in Los Angeles October 17.

LAINE - LOMBARDI—Frankie Laine, singer, and Nina Lombardi in Las Vegas, Nev., October 11.

LYMAN-NOVELLE—Homer Lyman, navy radio operator, and Vickie Norvelle, of the dance team, Lane and Norvelle, at St. Lawrence Church, Cincinnati, October 23. Bride is the daughter of Walter Wood, who for many years served as pit pianist in Cincinnati theaters.

MAURIZIO-BYRNE—Henry Maurizio, drummer with Dick Barlow's band, and Eileen Byrne, singer with the band, October 10 in Columbus, O.

MILLER-LORENTZ—Henry L. Miller, with the New York State Department's International Broadcasting Division, and Anne Lorentz, writer with *Voice of America*, October 14 in New York.

PILLOT-DORFMAN—Leo Pillot, manager of Sid Caesar, and Helen Dorfman, October 10 in New York.

RANDALL-MALTZMAN—Ron Randall, film actor, and Elaine Diana Maltzman, legit actress, in New Canaan, Conn., October 14.

SCHIMNOWSKI-DERFUS—William Schimnowski, bingo operator with Murray Amusement Company, and Ruth Derfus, October 16 in Milwaukee.

THOMPSON-GARLAND—Johnny Thompson, music arranger, and Jimmi Garland, actress-singer and sister of Judy Garland, film star, at Tiajuana, Mex., October 10.

WINCHESTER-MacKAY—Eric Winchester, emcee and publicity man for Alberta Slim, of the Bill Lynch Shows, and Maxine MacKay, concessionaire with the same shows, recently in Bridgewater, N. S.

Births

A daughter to Mr. and Mrs. Barney Rapp in Christ Hospital, Cincinnati, October 7. Father, a former band leader, now operates a booking agency in Cincinnati; mother was vocalist with her husband's band.

A son to Mr. and Mrs. Walter Good September 27 in Pittsburgh. Father manages *Ice-Capades*; mother is Mary Henrickson, formerly a performer with the show.

A daughter to Mr. and Mrs. John Davis October 8 in Pittsburgh. Father is an announcer at WWSW.

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 stantly in Our Thoughts"
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DALLAS HEADS FOR NEW TOP

Record Gates Put New Mark Within Reach

Income Spirals Upward

By Herb Dotten

DALLAS, Oct. 23.—When the '48 edition of State Fair of Texas closes its 16-day run here Sunday (24) an all-time attendance record will have been set, according to indications Friday morning (22) as the fair entered its 14th day.

The gate count thru Thursday (22) put attendance for the first 13 days at 1,474,163, as compared to 1,398,298 in '47, when attendance for the full run aggregated a record 1,763,921.

Just as gratifying to the fair management as the prospect of a new gate mark is the fact that the fair's income from all sources thru Thursday (22) topped that of last year to the corresponding point. Receipts from commercial exhibits hit an all-time high. Also up was the take for *Ice Cycles* of '48, which was piling up what loomed as a record gross for an icer at the fair.

Down, however, was the gross in the auditorium, where the show built around Jimmy Durante and featuring Harry James failed to show anywhere near the strength of the potent *Annie Get Your Gun*, stage hit starring Mary Martin, which stacked up a gross of about \$250,000 in that building last year.

The grandstand offering of the Flying L Rodeo, while not doing strong business, appeared headed to break even and possibly win a little money.

The midway was running slightly under '47, with a slight boost in receipts from shows unable to offset a drop of about 10 per cent in rides and concession receipts.

From an attraction viewpoint, *Ice Cycles* of '48 dominates the fair. Thru Thursday (22) the skating unit played to 94,500 persons at 17 performances, with prices scaled at \$1.25 to \$3.30. Of those performances nine were sell-outs in the 6,000 capacity arena.

The Flying L Rodeo program is headed by Jimmy Wakeley, Western recording artist, and includes Bill Bushbom's Liberty act; Buff Brady, pinner, and Beeswax Moore and clowns.

Friday (15), Rural Youth Day, an all-time single-day attendance record was set when 226,047 persons (See DALLAS ANNUAL on page 57)

'49 Mass. State Aid To Equal '48 Gifts

BOSTON, Oct. 23. — Altho the State's share of pari-mutuel betting in 1948 fell about 10 per cent below 1947 for a total of \$70,189, fairs will receive at least as much prize money in 1949 as they did this year, the Department of Agriculture has announced.

Attendance at Massachusetts fairs was off about 15 per cent. Barrington, Northampton and Greenfield reportedly exceeded 1947 attendance marks.

Dates for 1949 already announced include Weymouth, August 14-20, and Topsfield, September 4-10.

Dabbling Around in Dallas

DALLAS, Oct. 23.—There have been many visiting firemen on the midway at State Fair of Texas, which closes its 16-day run here Sunday (24). Not a few planed or drove in to attend the benefit for the Showmen's League of America, the Miami Showmen's Association and the Lone Star Women's Club of this city. Others were on hand either to renew friendships or to see what is new.

Carl Sedlmayr Sr., owner of Royal American Shows; Bob Lohmar, his general agent, and Chief Bush, of Tampa, planed in from and back to Shreveport, La.

Floyd E. Gooding flew in from Columbus, O., to attend the benefit, check on his Hurricane booked into the fair and then fly to Shreveport for a short visit at Louisiana State Fair.

John Galligan, concession operator, visited before heading for the baths at Hot Springs. Art Briese, of Thearle-Duffield Fireworks Company, Chicago, fired two shows here, and accompanied by Harry Batt, of Pontchartrain Beach, New Orleans, headed for Hot Springs where Batt planned to take baths.

Jack Ruback, Mr. and Mrs. Ben

Hyman, Sammy Sapson and Joe Murphy, all of Ruback's Alamo Exposition Shows, visited before rejoining that org.

Mickey Doolan, a late arrival, predicted tremendous development of kiddieland operations next year. "About 400 persons have either visited my Chicago set-up, written me or phoned me about it after *The Billboard* carried a feature story which detailed the success of that operation," Mickey said.

The visitors took particular delight in renewing friendships with Jim Dunleavy, who at the age of 76 continues to thrive on operating a midway show. He has a Mickey Mouse unit here.

Don Brashear, owner of American Midway Shows, was in for a visit, during which he closed with Jack Korie, Side Show operator, to have Korie in the back end of his org for the remainder of the season. The Brashear show will stay out until November 25, closing at Harlingen, Tex.

Cash Wiltse, aid to Ray Marsh Brydon, took time out this week to visit Houston and closed a deal for (See Dallas Notes on page 57)

Close-Up:

Native Son Bill Lynch Remained To Build Midways for Maritimes

By Jim McHugh

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

WILLIAM P. LYNCH is to date the only outdoor showman who has grown up in the Maritime Provinces of Canada and confined his efforts to that territory. The Maritimes—New Brunswick, Nova Scotia and Prince Edward Island—form Canada's sprawling Atlantic coastal region. To the Bill Lynch Shows, of Halifax, they offer 50,400 square miles on which dwell 1,200,000 people, long railroad hauls, devious interchanges and not too much competition. Bill was born in Halifax in 1903. Of his early youth there is little to note. He liked to go to the picnic grounds over on McNabb's Island and he hated school.



WILLIAM P. LYNCH

In the summer of 1913, at the age of 10, he drove a horse and team in Halifax. He was a salaried man at \$3 a week. Bill didn't stick to driving a team. The picnic grounds exerted a greater influence and summers during World War I he got a job racking balls for an African dodger game. It wasn't long until he owned the concession. At school young Bill had pursued a mediocre career. He quit in the spring of 1919 after qualifying for the 10th grade. "By that time I figured the teachers knew almost as much as I did," he explains, "and I wanted to get in business for myself anyway." But it didn't work out that way at once. Instead he went to work in a machine shop. During the winter of 1919-'20 the young machinist turned musician three nights a week and practiced with a local orchestra. "I could fake it on traps," he says, "but mostly I played the banjo." All he knew was four chords and he banged away at these whether the piece was *The Blue Danube* or *The Missouri Waltz*. It is doubtful that Canada lost a great musician when Bill became a showman. Shortly after four experienced musicians joined the orchestra the leader suggested that Bill might find happier expression for his talents elsewhere.

M-G-R First Ride

There was still McNabb's Island. And on the island was an ancient tracked Merry-Go-Round. Its old steam engine wheezed and chugged and the customers were showered with cinders and steam with each fitful puff. (Continued on page 52)

Autry Rodeo Finishes Well Ahead of '47

Final Shows Sold Out

NEW YORK, Oct. 23.—Madison Square Garden's 23d Annual World's Championship Rodeo winds up its New York run tomorrow night after a 26-day run during which attendance figures ran from 18 to 35 per cent ahead of last year's gate.

While the rodeo got off to a slow start, attendance showed a definite increase during the second week and reached its peak the third week when it was about 35 per cent above last year's mark. A mid-week slump last week reduced the final week's gate figures to about 18 per cent above last year's mark, but this will be offset to some extent as today's and tomorrow's performances are all sellouts as were the preceding week-ends.

Garden management splurged on publicity this year and the added effort paid off. In addition to Lillian Jenkins and the Garden's publicity staff, Bev Kelley, ace circus press agent, and Don Lang, well-known author and publicist, were brought in to help sell the Garden rodeo and made a bang-up job of it. Kelley, with the Dailey Bros.' Circus this (See Autry Beats '47 on page 57)

Auspicious Bow For Shreveport

SHREVEPORT, Oct. 23.—Louisiana State Fair opened today to an excellent turnout. The night grandstand show, the Barnes-Carruthers No. 1 revue, played to an overflow crowd. Big car auto races, staged in the afternoon by Al Sweeney and Gaylord White, provided an average opening day grandstand throng.

On the midway, Royal American Shows, paced by the Sally Rand unit, racked up a good gross. For the RAS, it was the second day of operation here, as the midway was in action for the preview Friday night (22). The preview midway business topped that of any previous year here for that night.

Royal American Shows moved here from Jackson, Miss., where they closed Saturday (16) at Mississippi Agricultural and Industrial Exposition. Final figures on that stand showed that RAS had established a new high for ride and show grosses for that event.

It's Official! Chi Rail

Fair Will Repeat in '49

CHICAGO, Oct. 23.—Official announcement that the Chicago Railroad Fair would be held again in 1949 was made Friday (22) by Lenox R Lohr, president of the fair.

Lohr had been commissioned several weeks ago by the event's board of directors to make the final decision regarding the fair's 1949 status. The board, at that time, approved a 1949 repeat of the event which attracted approximately 2,500,000 during its 76-

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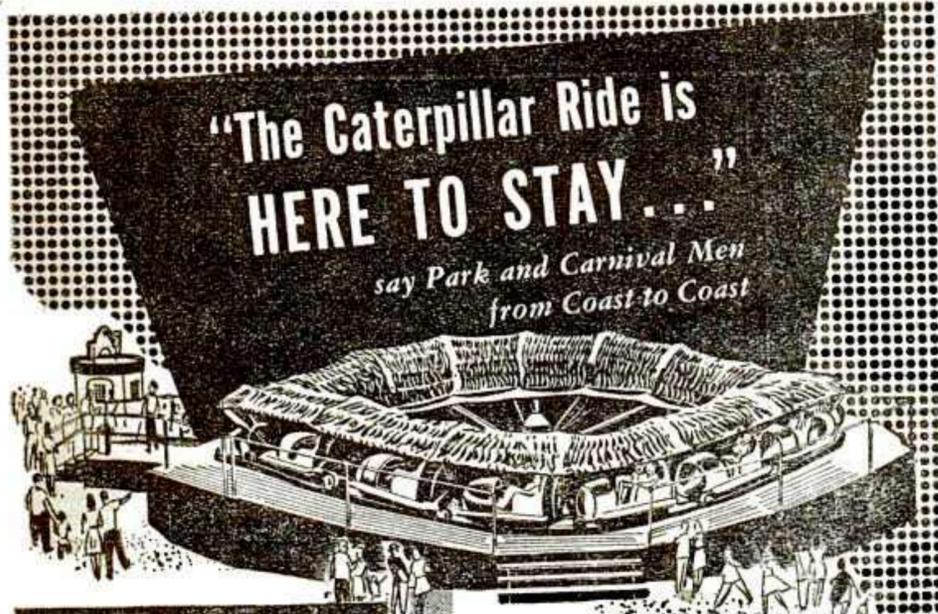
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**New York State
Commission Nixes
\$60,000,000 Plan**

ALBANY, N. Y., Oct. 23.—The 16-man State fair commission rejected as too elaborate a \$60,000,000 development platform at a meeting here last week.

Included in the program were a 50,000-seat stadium, a 10,000-seat arena, swimming pool, music hall, one-mile track for horse racing, two-mile track for auto races, four exhibit buildings and a theme building.

In view of the decision, no encouragement for early revival of the State fair is seen.

The commission already has decided that the new fair will be held on a 1,000-acre site at Mattydale Airfield near Syracuse. The present grounds will be abandoned.

A limited State fair, with no amusements other than a rodeo, was staged this year on the old grounds by Bligh A. Dodds, State fair director. Altho the cattle show was credited with being the best, only small crowds turned out. Observers attributed the slim attendance to the lack of amusements.

**Ben Abslam Killed
By King Circus Bull**

NEW YORK, Oct. 23. — Funeral arrangements are being made here for Ben Abslam, flageolet (flute) player the past season with the Side Show on the King Bros.' Circus. Incomplete details report that Abslam was crushed to death by one of the King elephants at Conway, Ark., Thursday (21).

Abslam, a native of Tangier, Morocco, was a veteran trouper, having worked with many well-known troupes of Arab tumblers in all the leading circuses and variety halls of Europe in his younger days. Coming to America he worked with various American troupes and acts, including the Five Sailors, and played prac- (See Bull Kills Abslam on page 57)

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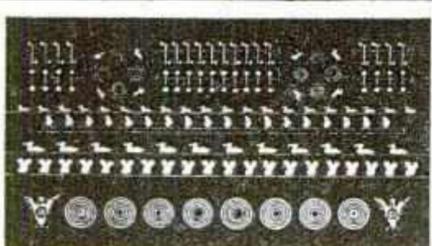
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Fair Dates



A list of fairs, with dates one week in advance and arranged according to dates, States and cities, will appear in each issue. The complete List of Fair Dates was published in the issue dated July 31.

October 31-November 6

ARIZONA

Phoenix—Arizona State Fair, Nov. 5-14. Paul P. Jones.

CALIFORNIA

San Francisco—Grand Natl. Livestock Expo. Horse Show & Rodeo. Oct. 29-Nov. 7. Carl L. Garrison.

GEORGIA

Blakely—Early Co. Fair, Nov. 1-8. Chester Clardy.
Monticello—Jasper Co. Fair, Nov. 1-8. Ben Warren.
Sylvester—Kiwanis Club Fair, Nov. 1-8. James M. Warnock.

MISSISSIPPI

Hattiesburg—Forest Co. Fair, Nov. 1-8.

SOUTH CAROLINA

Anderson—Anderson Colored Fair, Nov. 1-8. I. V. Hulme, Elberton, Ga.
Bishopville—Lee Co. Agrl. Fair Assn. Nov. 1-8. James W. Cothran.
Charleston—Charleston Agrl. Fair, Nov. 1-8. W. M. Frampton.
Florence—Pee Dee Fair Assn. Nov. 2-8. Wm. B. Douglas.

Final Days Give Southern States Near-Record Biz

CHARLOTTE, N. C., Oct. 23.—Southern States Fair drew record-breaking attendances on its closing days and registered a near-record gate for the six-day run, with General Manager Dr. J. S. Dorton estimating total attendance at 350,000.

Children's Day, Friday (8), drew a turn-out of 55,000, an all-time record. This figure, however, was topped on the closing day, Saturday (9). While no definite figures are available as to Saturday's gate, close to 20,000 speed fans packed the fair's grandstand and vantage points along the rails to see Tommy Hinnershitz cop first place in the afternoon's feature auto race.

George A. Hamid's big grandstand revue also played to overflow crowds Friday (8) and Saturday (9) nights. Saturday's performance was followed by fireworks display. James E. Strates Shows, on the midway, garnered their share of the jackpot finale, with rides and shows pulling the crowds in until closing time.

In view of the big attendance chalked up at this year's fair, Manager Dorton announced that fair-ground facilities would be expanded before next season, provided building costs were not prohibitive.

Reinstate Moosomin, Sask., As a Class "C" Annual

REGINA, Sask., Oct. 23.—The Moosomin, Sask., Agricultural Society has been reinstated under the Agricultural Societies Act and can operate a Class "C" fair.

The society had not reported its activities to the provincial government since 1940. Under the act a society is not entitled to government grants if it fails to report for a period of three years.

The Moosomin society now is entitled to receive 50 per cent of the prize money offered at its annual fair.

Steer Champ to Get Painting

CALGARY, Alta., Oct. 23.—An oil painting, *The Steer Rider*, by Lawrence Ross Barrs, of Bowness, Alta., is being awarded as a trophy to the Cowboys' Protective Association champion steer rider for 1948. Barrs also is painting a steer decorating scene which will be awarded to next year's Calgary Stampede steer decorating champion.

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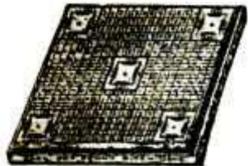
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Native Son Bill Lynch Remained To Build Midways for Maritimes

(Continued from page 48)

But the Merry-Go-Round would still turn, and the picnickers still paid 10 cents to ride it. Bill bought the ride in the spring of 1920 and operated it thru the 1924 season.

In the spring of 1925 Bill and the late Ray Rogers framed a humble outfit that played the small villages. Shows were transported in one baggage car. Bill had a Merry-Go-Round and Rogers had a string of concessions. They dissolved partnership, however, at the end of one season.

Bill stuck to his Merry-Go-Round, added some concessions, and in 1926 took out a show similar to the one he and Rogers had the year previous. He continued to travel in one car and to play the villages.

Indoor Circus Venture

With the close of the 1926 season Bill took an indoor circus to Newfoundland. But the carnival was still the principal claimant of his energies. Late in 1928 he was playing still dates with a Merry-Go-Round, Ferris Wheel, Chairplane, three shows and a string of concessions.

Then he tried something bigger. He bid for the 1929 Halifax Exhibition and got it. At that time (November, 1928) he owned three rides and three shows. The contract called for seven of each. Thru the winter and the following spring he saved, borrowed and bought. He opened on time and with the required number of units. This brought Bill at the age of 24 into conflict with the veteran Ben Williams. Until 1929 the Glace Bay Barber, who had become an American showman, had been the undisputed carnival king of the Maritime fair circuit. After Bill had filled the Nova Scotia fair date he and Williams met in a Halifax hotel. Historians are agreed that there was much raising of voices, punctuated by the banging of fists upon the table. Ben threatened. Bill was unmoved. Finally they agreed that young Lynch should stick to Nova Scotia and that Williams should keep the New Brunswick fair circuit. The agreement was mutually respected until World War II put a temporary end to all big fairs. Ben died at his home in Winfield, L. I., in 1943.

Rail and Water Jump

In 1935 the Lynch Shows went to Newfoundland. The return trip from St. John's for the engagement at the Provincial Exhibition in Charlotte-town, P. E. I., is still regarded as some

kind of transport record by the carnival fraternity everywhere. Shows tore down and loaded out of St. John's on a Thursday. The properties at the time took 14 railroad cars and the personnel numbered 70. The train crossed the Old Colony over the Newfoundland Railway and arrived at Port-aux-Basques Friday morning. There they unloaded the cars and reloaded the equipment on the steamer Caribou on which they crossed to North Sydney, Cape Breton, Friday night. On the dock in North Sydney they loaded on cars of the Canadian National Railways, traversed Cape Breton to Port Hawkesbury and there took the train ferry for Mulgrave, Nova Scotia. From Mulgrave the show train continued over the CNR via Moncton to Cape Tormentine, New Brunswick. There the show cars were again put on a ferry and shipped to Port Borden, Prince Edward Island. From there they completed their journey over the CNR to Charlottetown, arriving at 5 a.m. Monday in time for an afternoon opening.

The Lynch Shows went to Newfoundland again in 1936, set up in St. John's and suffered a blowdown an hour after opening. Refitting lost them four days of the engagement. Afterward they made expenses, paid the somewhat heavy tax levy and decided they had had enough.

Bill established permanent quarters in Halifax in the winter of 1941. From this base he usually operates a first and second line show in order to meet all commitments. The past season he had three units on the road.

Bill is tall, tan and well preserved at 45. He has a thatch of close-cut black hair with "I've been around" gray at the temples. He still has a waist. Mrs. Lynch does not travel on the show.

Bill is a first-rate prospect for any charity—from a couple of cartons of cigarettes for a platoon of soldiers to a \$1,000 subscription for a new civic arena in one of the towns he plays.

Staff turnover on the show is negligible. Men like John Goldie and George Cavanaugh have passed their 20th year with it. Bert Ganter has handled the advance for a number of years. Paul Gerrin, press agent and man of all work, is a fixture.

Bill still relies on personal supervision. The one-time machine shop apprentice can and does oversee everything from the filing of points on a ride engine to the booking of dates and freight movements.

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Carnival Routes

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(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Admiration: Thorndale, Tex.
Alamo Expo.: (Fair) Waco, Tex.
American Eagle: (Fair) Forest, Miss.
American Midway: Austin, Tex.; Killeen Nov. 1-6.
Barney's: Monroe, Ark.
Barlow's Big City: Rector, Ark.; Black Oak Nov. 1-6.
B. & H. Am. Co.: (Fair) Barnwell, S. C.
Blue Grass: (Fair) Americus, Ga.; (Fair) Sylvester Nov. 1-6.
Bohn & Sons United: Crawfordsville, Ark.
Burkhart: Gillett, Ark.
California: Clovis, Calif.
Capital City: Lumpkin, Ga.
Cavalcade of Amusements: (Fair) Mobile, Ala.
Central Am. Co.: (Fair) Loris, S. C.; (Fair) Andrews Nov. 1-6.
Cetlin & Wilson: (Fair) Anderson, S. C.; (Fair) Florence Nov. 1-6.
Crafts Expo.: No. Hollywood, Calif.; (Fair) Phoenix, Ark., Nov. 1-4.
Craig, Harry: Abilene, Tex.
Crystal Expo.: Dublin, Ga.
Dixieland: Parkdale, Ark.
Dumont: (Fair) Mebane, N. C.
Dyer's Greater: Lambert, Miss.
Empire: Brookhaven, Miss.
Endy Bros.: Albany, Ga.
Fleming, Mad Cody: (Colored Fair) Dublin, Ga.; (Fair) Dawson Nov. 1-6.
Florida Am. Co.: Trenton, Fla.
Franklin, Don: (Fair) Wharton, Tex.; Alice Nov. 1-6.
Gentsch, J. A.: Liberty, Miss.
Georgia Am. Co.: (Colored Fair) Jeffersonville, Ga.; Gordon Nov. 1-6.
Gooding Am. Co., No. 4: Sidney, O.
Greater United: (Fair) Gold, Tex., 25-28; (Fair) Beeville 30-Nov. 6.
Groves Greater: (Fair) Sulphur, La.
Harris United: Mt. Pleasant, Tex.; Jacksonville Nov. 1-14.
Hannum, Morris: (Fair) Rutherfordton, N. C.
Harrison Greater: (Colored Fair) Columbia, S. C.; Alken Nov. 1-6.
Hennies Bros.: Beaumont, Tex.
Henson, J. L.: Boyce, La.
Heth, L. J.: (Fair) Hawkinsville, Ga.
H. & H.: High Point, N. C.
Inland: Dell, Ark.

To maintain earlier distribution schedules, it is necessary that Circus and Carnival Routes be received in the Cincinnati office of The Billboard, 2160 Patterson Street, not later than 5 p.m. (EST) on Saturdays.

Kaus, W. C.: (Colored Fair) Yazoo City, Miss.; (Fair) Kosciusko Nov. 1-6.
Keystone: (Fair) Jay, Fla.; (Fair) Fort Walton Nov. 1-6.
Kilgore: Winona, Tex.
Kirkwood, Jos. J.: Georgetown, S. C.; Walterboro Nov. 1-6.
Lamb, L. B.: (Fair) Marianna, Fla.; (Fair) Panama City Nov. 1-6.
Lane, Sammy: Turrell, Ark.
Lawrence Greater: (Fair) Manning, S. C.; (Fair) Augusta, Ga., Nov. 1-6; season ends.
Lee Am. Co.: Quitman, Ga.; Blakey Nov. 1-6.
Lottridge, Harry: (Fair) Ellaville, Ga.; Baxley Nov. 1-6.
Magic Empire: (Fair) Brookhaven, Miss.
Majestic Greater: (Colored Fair) Elberton, Ga.; (Colored Fair) Anderson, S. C., Nov. 1-6.
Marlon Greater: (Colored Fair) Lancaster, S. C.; (Colored Fair) Kingstree Nov. 1-6.
Marks, John H.: (Fair) Greenville, N. C.
McCall, Jim: Hazlehurst, Ga.; Rochelle Nov. 1-6.
Midwestern Expo.: Jefferson, Tex.
Mighty Page: (Fair) Trenton, N. C.
Mississippi Am. Co.: Benton, Miss.; Flora Nov. 1-6.
Modernistic: Waycross, Ga.; Folkston Nov. 1-6.
Moore's Modern: (Fair) Newport, Ark.
New Dixie Society, S. C.: St. George Nov. 1-6.
Omar's Palace: Poteau, Okla.
Orange State: Orlando, Fla.
Raftery, James M.: Wilmington, N. C.
Page Bros.: Parsons, Tenn.; season ends.
Page, J. J.: Winnsboro, S. C.
Palmetto Expo.: Springfield, S. C.; St. George Nov. 1-6.
Penn Premier: (Fair) Carthage, N. C.; (Fair) Rock Hill, S. C., Nov. 1-6.
Peppers All-State: Bunkie, La.
Perry, Jack J.: Miami, Fla.
Pine State: St. Simon Island, Ga.
Playtime: Parma, Mo.
Pleasureland: Vaiden, Miss.
Prel's Broadway: (Fair) Greenwood, S. C.; (Fair) Bishopville Nov. 1-6.
Raines Am. Co.: Ida, La.
Rogers Greater: Ripley, Tenn.
Rosen, H. B.: Meridian, Miss.
Royal American: (State Fair) Shreveport, La.
Royal Crown: (Fair) Dothan, Ala.
Royal Expo.: (Fair) Statesboro, Ga.; (Fair) Pelham Nov. 1-6.
Shan Bros.: (Fair) McRae, Ga.
Slebrand Bros.: Phoenix, Ariz.; season ends.
Smith, Casey: Checotah, Okla.
Southern Am. Co.: (Fair) Liberty, Tex.
Southern States: Monticello, Fla.; (Fair) Live Oak Nov. 1-6.
Standard: Sudan, Tex.
Stephens, C. A.: Hemingway, S. C.; St. Stephen Nov. 1-6.
Strates, James E.: (Fair) Orangeburg, S. C.; (Fair) Charleston Nov. 1-6.
Sunflower State: Roby, Tex.
Sutton: Batesville, Miss.
Tassell, Barney: Dillon, S. C.
Texas Expo.: Athens, Tex.

Tidwell, T. J.: Big Springs, Tex.
Tinsley, Johnny T.: Winder, Ga.
Tivoli Expo.: Newport, Ark.; Parkin Nov. 1-6.
Turner Bros.: Covington, Tenn.
United Expo.: Orange, Tex.
United States: Albany, Ga.; (Colored Fair) Orlando, Fla., Nov. 1-6.
Utah Expo.: Coolidge, Ariz.
Wallace Bros.: Hollandale, Miss.
Wallace & Murray: (Fair) Metter, Ga.; (Fair) Reidsville Nov. 1-6.
W. E. Attrs.: Humphrey, Ark.
Wolfe Am. Co.: (Fair) Greensboro, Ga.; (Fair) Washington Nov. 1-6.
World of Mirth: (Fair) Augusta, Ga.; (Fair) Rocky Mount, N. C., Nov. 1-6.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Clyde Bros.: Freeport, Ill., 25-27; Rockford 28-31; Dubuque, Ia., Nov. 1-3; Clinton 4-6.
Cole Bros.: Valdosta, Ga., 26; Thomasville 27; Troy, Ala., 28; Andalusia 29; Pensacola, Fla., 30-31; Mobile, Ala., Nov. 1; Gulfport, Miss., 2; Jackson 3; season ends.
Dalley Bros.: Rogers, Ark., 26; Fayetteville 27; Poteau, Okla., 28; McAlester 29; Holdenville 30; Okmulgee, Nov. 1; Ada 2; Shawnee 3; Chickasha 4; Lawton 5; Altus 6; Hickory 30.
Dales Bros.: Greenville, S. C., 26; Hendersonville, N. C., 27; Gastonia 28; Lincolnton 29; Hamid-Morton: (Kingston Armory) Wilkes-Barre, Pa., 25-30; (Auditorium) Atlanta, Ga., 8-17.
Kelly, Al G., & Miller Bros.: Warren, Ark., 26; Fordyce 27; Magnolia 28; Prescott 29; Nashville 30; Idabel 31; season closes.
King Bros.: Atlanta, Tex., 28; Kilgore 29; Mineola 30; Ennis Nov. 1.
Mills Bros.: Marianna, Ark., 26; Wynne 27; Brinkley 28; Clarendon 29; Stuttgart 30; Dumas Nov. 1; Pine Bluff 2; Hot Springs 3; season ends.
Polack Bros. (Eastern): (Drill Hall) Utica, N. Y., 25-30; (Auditorium) Trenton, N. J., Nov. 4-6.
Polack Bros. (Western): (Auditorium) Little Rock, Ark., 26-29; (Auditorium) San Antonio, Tex., Nov. 1-7.
Ringling Bros. and Barnum & Bailey: Monroe, La., 26; Vicksburg, Miss., 27; Baton Rouge, La., 28; New Orleans 29-31; Memphis, Tenn., Nov. 2; Jackson 3; Nashville 4; Chattanooga 5; Knoxville 6.
Rogers Bros.: Monticello, Miss., 26; Prentiss 27; Waynesboro 28; Beaumont 29; Leakesville 30; Lucedale Nov. 1.
Stevens Bros.: Gainesville, Mo., 26; Mountain Home, Ark., 27; Yellville 28; Green Forest 29; Harrison 30; Marshall 31; Perryville Nov. 1; Ola 2; Magazine 3.

Misc. Routes

Send to
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Evans, Harry Ike, Show: Chadron, Neb.
Holiday on Ice (Music Hall Arena) Cincinnati, O., Nov. 1-9.
McClung's Pythons (Fair) Houston, Tex., 29-Nov. 7.
Pan-American Animal Exhibit: Carrollton, Ga., 27-28; Newman 29-31; Greenville Nov. 1-2.
Plunkett's Stage Show: Camden, Ark., 25-27; Smackover 28-30.
Skating Vanities of 1949 (Arena) St. Louis, Mo., 26-31; (Shrine Mosque) Springfield, Nov. 2-7.

Two Aids Named for 1949

Minneapolis Aquatennial
MINNEAPOLIS, Oct. 23.—The 1949 Minneapolis Aquatennial committee this week appointed two vice-chairmen to assist Carl Bremicker, general chairman.

The appointees are Lee Potter Jr. and Chet Roan. Potter is vice-president of the Minneapolis Jaycees. Roan, formerly with the Minneapolis park board, is in the University of Minnesota athletic department.

Hold Philly Stadium Fees

PHILADELPHIA, Oct. 23.—City council's property committee has tabled indefinitely a proposed ordinance that would increase the city's rental fees on the Municipal Stadium. The ordinance proposed a fee of 10 per cent on the gross admissions, or \$5,000, whichever is larger, and also provided that the city would have the right to lease all concessions at the stadium, including parking, motion picture, radio and television rights. Fees for some rentals now are sometimes as low as \$1,400.

Bren Acts at Legion Parley

MIAMI, Oct. 23.—Acts booked and produced by the Joe Bren Agency of Hollywood for the show in the Orange Bowl here at the national American Legion convention included the Three Bounders, trampoline; Phil's Aerial Cyclists; Canastrelli and Company, juggling on ladders; the Le Volas, wire act; Emil Winters, sway pole; the

Hill's Org Closes Successful Season; Winters in Texas

VICTORIA, Tex., Oct. 23.—Hill's Greater Shows wound up the season here this week and headed for Aransas Pass, Tex., for the winter. Org, according to Owner H. P. Hill, had its best season since the show was founded four years ago. Gross this year was 15 per cent ahead of '47, according to Hill.

Hill purchased a new Tilt-a-Whirl in mid-summer and reports it did big business. The shows recently ordered a new streamlined Caterpillar for Gene Haddad, who booked it on the shows for a five-year period. Plans are to purchase a new kiddie ride and an Octopus at the Chicago convention, giving the shows 14 rides.

The concession line-up remained almost intact and included Joe Williams, bingo and 10 hanky panks; Nick Evans, two mitt camps; Benny Haddad Spencer, blower, ham wheel and hoop-la; Max Levinee, custard, lead gallery, floss, popcorn and candy apples; Cleo and Thelma Hill, pan joint and over and under; Bonnie Holdfield, beat-the-dealer; Al Johnson Jr., novelties; Mrs. Joe Williams, guess-your-weight; Chick Williams, slum skillo; Jack Wright, six hanky panks.

Show line-up: Mac Donner, *Persian Scandals* and *Hula Show*; Buffalo Bill, *Side Show* and *Crime Show*; Sandy, *Athletic Show*; Jack Bernie, *Snake Show*; Clyde Smith, *Funhouse*; James Decker, *Animal Show*.

Manchester, Conn., Bans Tented Units

MANCHESTER, Conn., Oct. 23.—City board of directors Tuesday night (19), despite strong pleas to the contrary, adopted an ordinance prohibiting the appearance of circuses and carnivals within the town limits. Unaffected are indoor fairs and bazaars sponsored by religious or fraternal groups.

The ordinance was adopted by a vote of 5 to 3 after the lengthiest meeting of the year. The ruling resulted from a petition signed by several hundred residents who live in the vicinity of the show lot used by circuses and carnivals. Once somewhat isolated, the lot is now surrounded by home developments.

The petitioners did not ask for a complete ban, but requested exhibitions be removed from the area. Members of the board were unable to compromise upon a proposal to allow exhibition of traveling shows in rural or industrial areas.

Rosales Sisters, perch pole; Lynn and Linda, high wire adagio; Cristiani Troupe, teeterboard; Tiny Cline, slide for life; Athos, one-finger balance; Pat and Willa, novelty balance; Six Cycling Paiges; La Tosca, high wire; Lawrence Troupe, aerial act; Robert Cimse and Company, flying motorcycle, and Billy Outten, high diver.



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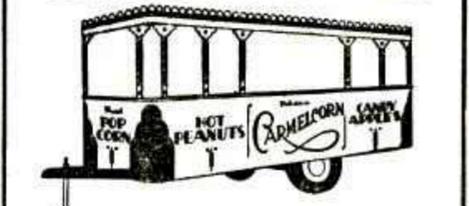
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COLUMBIA SOARS TO RECORD

Cold Doesn't Hamper Gate

Football classic draws record 50,000—midway mark smashed—plant improved

COLUMBIA, S. C., Oct. 23.—South Carolina's 79th State Fair smashed several attendance records this week, despite some of the coldest weather ever recorded during the staging of the annual which ends tonight.

A free gate on opening Monday night (18) attracted a crowd estimated at 25,000 by W. M. Seegars, fair treasurer. The annual preview night, staged principally for the benefit of Columbia and vicinity residents, has in the space of a few years grown into one of the best nights of the fair.

On big Thursday (21) the annual University of South Carolina-Clemson football game drew additional thousands thru the gate for a record crowd of about 50,000 paid admissions, Seegars said. This figure was far above the figure of 1947 when rain trimmed crowds.

35,000 Kids

Yesterday an estimated 35,000 youngsters jammed the grounds. They were admitted on tax tickets. Today Jack Kochman's Hell Drivers will provide the featured afternoon grandstand entertainment. Joie Chitwood's Thrill Drivers pre-dated the fair show and played to about 6,500 at the Columbia Speedway Thursday night (21).

World of Mirth Shows on the midway reported shattering last year's daily grosses thruout the week and were assured a new fair mark prior to today's sessions.

George A. Hamid's *Showtime* revue played to good crowds thruout the week, altho opening night the extreme cold held down attendance at the second show following a capacity house for the first.

Improvements Noted

Several major improvements were accomplished prior to opening of the fair under the direction of Paul V. Moore, general manager, and D. D. Whitcover, president. The promenade from the main entrance is flanked with pylons elaborately decorated with neon. The roads and walks were paved, as was the floor of the mammoth steel building, principal exhibit center.

All exhibit space was sold well in advance, and agricultural displays were of record proportions. FFA and JHA members, admitted on tax tickets, jammed the grounds early Tuesday. Their meeting, staged in the stadium, filled more than half the 25,000 seats. The huge influx of youngsters resulted in long waiting lines in front of all rides on the midway. The pressure was not eased until late at night.

Record 75,000 Attend So. Boston, Va., Annual

SOUTH BOSTON, Va., Oct. 23.—An estimated 75,000 attended the Halifax County Fair which closed here Saturday (16) to set a new record. Only one day was lost to rain.

The appearance of Governor Tuck on closing day drew a big crowd. Both children's days were big.

Prell's Broadway Shows, playing a return engagement at the fair, reported business far ahead of last year's take.

Around the Grounds:

Cedar Rapids, Ia., Nets 13G; Another Job for Ralph Ammon

The All-Iowa Fair, Cedar Rapids, Ia., returned a net profit of \$13,121.46, Manager Andy Hanson has announced. In addition, the annual also derived a profit from the use of Hawkeye Downs, fair site, for still-date events. Outside gate receipts for the fair totaled \$35,066.18, with the grandstand grossing \$36,444.03.

Ralph E. Ammon, recently appointed to manage Exposition Gardens, year-round amusement center now under construction at Peoria, Ill., and the fair to be held there, since has been named general manager of Station WKOW, Madison, Wis. Ammon said that he will divide his time between Madison and Peoria.

Jimmy Wilburn, auto race driver, well known for his appearances at fairs, is well on the way to recovery at his Indianapolis home from injuries sustained in a race at Oskaloosa, Ia., July 1. He plans to return to competition and is directing the rebuilding of his car. He sustained

a skull fracture and a punctured lung at Oskaloosa.

George C. Shull, who directed publicity for the 1948 Indiana State Fair, resigned recently to accept a position as advertising manager of the *Indiana Farmers' Guide* at Huntington, Ind. Prior to his State fair service Shull published a weekly newspaper at Winamac, Ind., after having served in various capacities with several Hoosier newspapers. He also was employed in the Indianapolis bureau of the Associated Press and was a photo editor of the AP in New York.

Coronet magazine is readying an article on George A. Hamid, head of the New York booking office bearing his name.

Mrs. J. A. Mitchell, wife of the secretary of the Atlantic Rural Exposition, Richmond, Va., who has been ill for the past several weeks, has returned to their former home in Anderson, S. C., to recuperate.

Fred H. Phillips, who last summer managed the Fredericton, N. B., Centennial, recently press-agented the annual convention of the Canadian Society of Forest Engineers.

140,000 Gate Sets New Mark At Spartanburg

SPARTANBURG, S. C., Oct. 23.—Ideal weather thruout the week ending Saturday (16) resulted in a record 140,000 gate at the Piedmont Interstate Fair, according to Secretary Tom Moore Craig. An estimated 8,000 turned out opening Monday (11) even tho the gates were opened late. About 27,000 were on hand Tuesday (12).

The final days, Friday (15) and Saturday, were the biggest of the week. Stock car races featuring white drivers played to an overflow crowd of 8,000 on the last day. Wednesday (13), Colored Day, Negro stock car drivers also drew an overflow crowd.

Grandstand admissions cost \$1.50 and \$2. Admission to the grounds was 60 cents. George A. Hamid's *Fantasies of 1948*, presented here for the first time, played to capacity crowds thruout the week. Beginning Thursday (14) two shows were presented nightly. Harness racing and acts also were on the afternoon programs.

Two Night Shows

For the first time in fair history a second grandstand show had to be presented Tuesday night to accommodate the crowds. Capacity for night shows is about 4,000. Fireworks climaxed the night shows.

Despite the completion of a \$5,000 improvement program, which included enlarging the cattle barn, it was necessary to erect supplemental housing for the many entries. The annual show of the South Carolina Breeders Association was staged at the fair. New features included a flower show and a sportsman's show.

The annual, unlike its predecessor, the Spartanburg Fair in its declining years, has the complete support of the local press.

The Cetlin & Wilson Shows, appearing here for the first time, chalked up a banner week on the midway.

Eastern States Pays Under Protest 6½G Levy on Coliseum

SPRINGFIELD, Mass., Oct. 23.—Trustees of the Eastern States Exposition have paid, under protest, a tax bill of \$6,560, levied by the town of West Springfield on the Exposition's Coliseum.

In paying the tax Treasurer Robert J. Cleeland declared in a letter to town authorities, "it has always been our understanding that the exposition—as a charitable, agricultural corporation—was and is wholly exempt from taxation." It also said that it felt the valuation to be excessive.

"As the law stands," said Cleeland's letter, "we cannot justify to ourselves, or to the large number of other States and other agricultural organizations interested in the affairs of the exposition the imposition of this tax."

No State Aid

"It is widely known that other fairs of a similar nature thruout the country do receive direct annual contributions from State legislatures in recognition of the value of agricultural fairs to community prosperity. These contributions are in addition to the tax-exempt status which is enjoyed by those fairs. The Eastern States Exposition, on the other hand, by its independent efforts, unassisted by appropriations from the taxpayers of Massachusetts, has contributed substantially to the fame and well-being of Massachusetts in general and West Springfield in particular."

Cleeland expressed his belief that the leasing of the Coliseum to the Springfield Hockey Association during the winter has been "the precipitating factor" behind the sudden move to levy a tax on the building. Declaring its desire to "put to rest" rumors of "immense income" from this source, the letter pointed out that the total return for the lease on the Coliseum is \$15,000, adding "it is partially thru

Ogden Plots 2d Cele; Buys Site

Mayor tells of purchase of 82-acre tract, plans for fete over Labor Day

OGDEN, Utah, Oct. 23.—This city will stage a second major celebration in addition to its Pioneer Days Rodeo, possibly starting next year, it was announced this week by Mayor Harman W. Peery.

Peery said purchase of an 82-acre exposition grounds, completed last week, would pave the way for an annual Labor Day celebration on the new site, with the Pioneer Days Rodeo continuing to operate in the city stadium during July as heretofore.

The mayor, who originated the Pioneer Days Celebration in 1934, said he feels "Ogden is large enough to support two major celebrations each year."

Site Location

The new grounds, purchased from Val A. Browning for \$5,000, are located southeast of the junction of Utah Highway 30 and the old Ogden city airport.

Mayor Peery said he would like to build the exposition grounds into a project similar to those at Calgary, Alta., and Great Falls, Mont., with provisions for chuck wagon races, county fairs, stock and horse shows.

Night events for the proposed exposition would include revues and fireworks, both featuring a Labor Day theme.

The site virtually has unlimited parking facilities, Peery pointed out, saying, "the city engineer already is studying the most feasible means of providing ample water supply."

Fund for R. I. State Bldg. At Eastern States Started

SPRINGFIELD, Mass., Oct. 23.—A check for \$1,000, contributed by Joshua L. Brooks, honorary president of the Eastern States Exposition, has started the campaign for funds toward the erection of a Rhode Island building on the Avenue of States on the exposition grounds.

J. Burleigh Cheney, chairman of the Eastern States Exposition Commission of Rhode Island, said the building would be started by spring. Rhode Island has a legislative system which requires public subscription of \$50,000 thru donations before the State will put up \$50,000 worth of bonds for the building.

Great Western Livestock Confined to Junior Depts.

LOS ANGELES, Oct. 23.—The Great Western Livestock Show here November 27-December 2 will be confined to the junior departments, with all breeding classes eliminated, officials reported.

Reason advanced for the policy change is the growth of the junior division which has put limited space at a premium. Event is open to all Future Farmers and 4-H clubs in the state.

The only scheduled entertainment will be a two-day rodeo put on by the Rodeo Cowboys Association.

the income from the hockey lease that the exposition is enabled to carry on its general educational and charitable functions."

RALEIGH MARK SHATTERED

Weather Break Aids Ga. Annual

Early attendance figures show 74,300 going thru gate—Penland hospitalized

MACON, Ga., Oct. 23.—Getting a break in the weather, in contrast to a year ago when the rains came, admissions to the 93d annual Georgia State Fair here had soared to 74,300 by Thursday night (21). This is just about double for the same period a year ago.

E. Ross Jordan, fair's general manager, attributed the heavy attendance Tuesday (19) to the general closing of schools in this section for the first time in recent years. Approximately 30,000 kids and teachers visited the fair Tuesday.

R. M. Penland, fair president, was unable to be present for the annual's opening this year. He is hospitalized in Atlanta with eye trouble.

Four special livestock shows, arranged by Penland in co-operation with State cattle associations, went on as scheduled, with J. W. Denson subbing for Penland.

Governor's Day, with acting Gov. M. E. Thompson as the main speaker, drew a strong crowd Thursday. Dixiecrat presidential candidate, Strom Thurmond, made an unadvertised appearance to the fair Tuesday. Governor-nominate Herman Talmadge was invited, but could not attend due to previous engagements.

The eight-act Gus Sun grandstand show played to fair business thru Thursday night.

15,000 Attend Indoor Fair

MILFORD, Conn., Oct. 23.—Approximately 15,000 attended the Little World's Fair this week. The event, staged in the Armory, was sponsored by the Exchange Club under the direction of George H. Steigler, president. Charles Waterman had charge of the 45 exhibits.



DOCUMENTING the smooth operation of the recent Great Allentown (Pa.) Fair is the obviously unworried key trio pictured as they ranged the fun zone. From left to right are Frank Bergen, whose World of Mirth Shows were on the midway; Reba Schall, secretary, and E. H. (Ed) Scholl, president of the fair. In the background is the fair's 8,500-seat grandstand which averaged near capacity twice daily thruout the five-day showing.

500,000 Gate Held Possible

85,000 on grounds for President Truman—midway marks go, exhibits up

RALEIGH, N. C., Oct. 23.—Clear, crisp weather and the personal appearance of President Harry S. Truman at the opening Tuesday (19) accounted for record-shattering crowds thruout the week at North Carolina State Fair. Attendance figures released to date, including the estimated 85,000 who took advantage of a free gate to see and hear President Truman, indicated that the hoped-for goal of 500,000 might be attained prior to the shuttering of the annual tonight.

Second biggest day, according to Dr. J. S. Dorton, general manager, was Wednesday (21) when 80,000 turned out for Governor's Day and appearance of Jack Kochman's Hell Drivers, plus a bill of George A. Hamid acts, in front of the grandstand. An announced 25,000 jammed (See North Carolina Sets on page 57)

Meetings of Fair Assns.

International Association of Fairs and Expositions, Hotel Sherman, Chicago, November 29-December 1. Frank H. Kingman, Brockton, Mass., secretary.

Iowa Fair Managers Association, Hotel Fort Des Moines, Des Moines, December 5-8. E. W. Williams, Manchester, secretary.

Wisconsin Association of Fairs, Pfister Hotel, Milwaukee, January 5-6. Douglas J. Curran, Black River Falls, secretary.

Kansas Fairs Association, Jayhawk Hotel, Topeka, January 11-12. R. M. Sawhill, Glasco, secretary.

Kentucky Association of Fairs, Brown Hotel, Louisville, January 6-7. L. (Doc) Cassidy, Louisville, acting secretary.

Ohio Fair Managers' Association, Deshler-Wallick Hotel, Columbus, January 12-13. Mrs. Don. A. Detrick, Bellefontaine, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 16-18. Harry B. Kelley, Hillsdale, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 23-25. C. C. Hunter, Taylorville, secretary-treasurer.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 24-25. C. B. Ralston, Staunton, secretary.

Secretaries of State associations are urged to send in their convention dates.

Livestock Expo at San Francisco Ups Premiums to 142G

SAN FRANCISCO, Oct. 23.—Premiums for the Grand National Livestock Exposition at the Cow Palace (October 29-November 7) have been increased substantially over 1947, the management reported this week. A total of \$142,906 is being offered. Broken down, the figures reveal \$35,000 for rodeo, \$82,906 for livestock and \$25,000 for the horse show.

Admission prices for the 10,800-seat Cow Palace are box seats, \$3.60; reserved seats, \$3, \$2 and \$1.20; general admission to grounds and exhibits, 60 cents for adults and 30 cents for children under 12.

Tentative rodeo line-up includes Gene Rambo, International Rodeo Association champ for 1946; Bud Linderman, all-round champ for 1947; Chuck Sheppard, Carl Olsen, Vern Castro, Buck Sorrells, Carl Mendes and Barney Willis. Harry Rowell, of Hayward, Calif., is rodeo arena director and livestock contractor.

Circus acts booked for the event include the Zacchinis, the Oranto Trio and the Kurts Trio.

Aussie Royal Show Draws Big 140,000

PERTH, W. A., Oct. 20.—The Royal Agricultural Society of Western Australia chalked up attendance of 140,000 at their annual Perth Royal Show October 4-7. Show is primarily an agricultural and trade exhibition with farm products, livestock and commercial exhibits, but also boasts a good line-up of attractions on the midway. This year's gate was about 20,000 to 28,000 above last year's.

On the midway this year were some 74 side shows, biggest line-up ever seen here. Only one night show is allowed. Arthur Greenhalgh, leading Australian showman, had several of his attractions on the grounds, including Zandau the Quarter Boy, the Canadian Glass Blowers, Funasia Haunted Castle, and the Whirlwind Prestons (roller skaters), all of which reported good business.

A 1949 encore had been predicted in August and September issues of *The Billboard*.

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Wapakoneta, O., Annual Increases Acreage to 50

WAPAKONETA, O., Oct. 23.—The Auglaize County Fair Board this week purchased 3½ acres of land adjoining the fairgrounds, making a total of 50 acres. The caretaker's home in the front part of the fairgrounds will be sold, Harry Kahn, secretary, reported. A new caretaker's home already has been purchased.

Kahn said the county has been using part of the fairgrounds for storing space but has purchased other property for that purpose. "We will cut down the trees, grade the property and the plot will give us four more acres for parking space next year. In all we now have 4½ acres for parking," he added.

Kahn said 22 trees have been planted on the fairgrounds and other improvements include a new cattle barn and a new fence around the race track.

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"NEW LOOK" FOR L. B. PIKE

Improvements To Cost 200G

Ballroom to be converted into ice palace—26 rides scheduled for new midway

LONG BEACH, Calif., Oct. 23.—Plans to turn the Pike here into a modern amusement zone at a cost of \$200,000 were announced this week by L. P. (Pat) Murphy, newly appointed manager of the Long Beach Bath House & Amusement Company.

First of the scheduled improvements will be conversion of the old Majestic Ballroom into an ice palace. The dance floor will be torn up and moved to another building, owned by the firm, at an estimated cost of \$60,000. The Majestic Ice Rink is expected to be in operation shortly after January 1.

The new ballroom will try a name band policy, Murphy said, to see if public support will warrant continuation of high-priced attractions.

Seek More Property

A deal is being worked out with the city for 200 feet of property fronting the bath house. This is in addition to the 10½ acres already owned by the corporation. At present there are parking facilities for 200 cars, but if additional footage is granted, 600 cars can be handled. An area 400 by 400 feet will be set aside for the midway, where it is planned to have 10 kid rides and 16 major rides. Acquisition of the new territory hinges on a legal technicality, but little opposition has been offered by city officials.

In order to make the improvements, some of the old Pike concessions will have to be torn down. Part of this work has been started. Cost of filling and black topping the new grounds will be about \$50,000, Murphy said.

Another improvement will be a new lighting system, similar to the one used at Los Angeles County Fair. Midway space will be on a lease basis and it is understood that several tentative deals have been set with ride owners, depending, of course, upon the city granting a deed to the new land.

Kid Playground Planned

Between the parking lot and amusement park, picnic tables and a children's playground will be installed. In order to hypo interest in the new project, Murphy plans to go in heavily for all types of promotion, including beauty contests, free acts and fireworks.

Also included in improvement plans is the remodeling of the bath house. A low-admission deal for city schools to use the pool during winter months also is planned, as there are no plunges in Long Beach schools. Regular admission price is 80 cents for adults. Kids get in for 60 cents.

As plans for the midway are being formulated, an attempt is being made to save the old pier and Roller Coaster, long a landmark. A 35-year lease acquired by the Neptune Pier Company from the city in 1913, in which they paid \$1,000 per year flat rental, expires December 1, and a permit to demolish the structure already has been issued the company by the city engineer's office.

Sublease which is held by operators of the Roller Coaster expires

Strolling Thru the Park:

Elmer Freeland, Conneaut Lake, Scores With Miniature Train

Elmer Freeland, of Conneaut Lake Park, Pa., doesn't claim any record, mind you, but he is wondering if any park operator did better with a miniature train than he did one day this season. Seems Freeland's train carried 13,000 passengers in a single day. Score was made at a late season picnic promotion. Freeland's miniature train is a Century Flyer, with six cars, and operates over 3,800 feet of track that includes much travel thru the picnic grove, woods, over a trestle, thru a tunnel and up a six-degree grade. Miniature villages are built along the right of way. There are plenty of signboards and signal lights. Freeland reports he is planning several improvements on the tour for next season.

Harry Batt, owner of Pontchartrain Beach, New Orleans, has all the latest gadgets for his apartment. Even the garage doors open by "instinct" when his new Cadillac approaches.

Henry Guenther, Olympic Park, Irvington, N. J., probably will miss the outdoor convention this year. Guenther is hospitalized and doctors have ordered him to remain quiet for some time. Olympic Park recently purchased a Century Flyer from National Amusement Device Company, Dayton. Ed Ball says it will have 2,000 feet of track and that a 300-foot

November 27, three days before the pier lease.

Get Voters' Okay

Some months ago owners of the Coaster went before city council and asked to be granted a franchise for that portion of the pier occupied by their structure. Under terms of the city charter the matter had to be submitted to voters. The measure carried at the polls, despite opposition of the city planning commission which wanted the property to be included in a long-range beach development project.

As a result of the balloting, the Coaster company deposited \$20,000 in escrow and agreed to a rental based on a sliding scale from 7½ to 15 per cent of the gross in exchange for 21-year franchise.

Even tho the deal is set, it may never be consummated because Neptune Pier Company has a clause in its sublease with the Coaster operators which gives it the right to tear down the Coaster at expiration of the old lease.

City officials claim the Neptune Company probably would have been granted a new franchise had it asked for one, but instead, the company has taken out the permit to demolish the pier, which includes the Roller Coaster.

Legal problem posed is whether Neptune has the right to step in and wreck the Coaster in the three days between November 27 and December 1, when the new city franchise with the Coaster operators goes into effect, and whether demolition could be completed in that short a time.

Only recourse is for the Coaster company to ask the courts to grant a stay of execution, it was reported, with final outcome probably being settled via a damage suit.

At one time a suggestion was made

trestle will be constructed on the right of way. All of Ball's kiddie rides have been rebuilt for next season.

Ben Sterling, Rocky Glen Park, Scranton, Pa., advises that while most of his park rides this year were down in the gross department, his Flying Scooter gross was up. Ben has several ideas in mind for improvements at his park for next year, one being construction of a new ballroom.

Rumor has it that Fred Fancher will bring out a new ride next season with the co-operation of National Amusement Device.

George Chrisman, superintendent of Pleasure Beach Park, Bridgeport, Conn., is mending after a long illness. . . . Harry Travers recently was discharged from the hospital. He says he lost everything but "my gall and enthusiasm."

St. John Showboat Burns

ST. JOHN, N. B., Oct. 23.—Showboat at Goldola Point Beach Park here was destroyed by fire. The D. J. Purdy, used for years as a river steamer, was bought early in 1947 and grounded at the park for dancing and dining. J. B. Jones, who operates the beach resort, purchased and outfitted the former river steamer.

that the city take over the pier operation, but the idea was turned down as impractical. The only outside bid for the pier came from Harry Gordon, San Diego amusement zone operator, but the city claimed it was powerless to grant a franchise. No deal for the pier can be made with anyone but Neptune, a city spokesman pointed out, due to the fact the company protected its interests in 1913 by purchasing a strip of land 64 by 311 feet between the pier and the Pike. This keeps any new operator from having access to the pier if the Neptune Company decided to erect building, it was pointed out. However, this land does not affect the Coaster operators, as they have an 85-foot strip deeded to them by the Neptune Company when the original lease was signed in 1914.

Alternative for the city, a spokesman said, would be to condemn the Neptune property, but legally this can only be done for street purposes. However, the high price of beach front property would keep the city from making any such move, it was believed.

Expensive Proposition

Another possible solution to the dilemma, it was reported, would be to let the Neptune Company complete its wrecking operations and then have the Coaster operators ask for another franchise for erection of a new pier and Coaster. This would entail an expenditure of between \$1,000,000 and \$1,500,000 at present construction costs. Whether this amount could be raised is another matter.

In the meantime, unless legal minds can figure out a solution the pier and Coaster will be a thing of the past.

Kiddie Funspot Set for Miami

MIAMI, Oct. 23.—An amusement park for children, located on the county park area between Baker's Haulover and Sunny Isles, will be constructed in the near future following an okay by the Dade County commissioners.

The funspot will be built and operated under county contract by A. L. Broussard, operator of Broussard of New Orleans restaurant. Construction is expected to be completed in 40 days.

Broussard said he would spend \$100,000 on 10 rides.

Under the contract the county will receive 10 per cent of the gross receipts. Herb McCusker will be personnel manager.

A. C. Mulls Spending 1½ Million Tax \$\$

ATLANTIC CITY, Oct. 23.—A five-point plan for spending the luxury tax revenue, estimated at \$1,500,000 annually, was submitted to the city commission by the resort's Capital Improvement Committee. All agreed that most of the 3 per cent tax collected on all amusement admissions, hotel rentals and tobacco products, be used for its original purpose—that of continuing the fight against beach erosion.

A second suggestion called for setting aside 10 per cent of the tax revenue for the purpose of bringing more visitors to the resort thru the purchase of advertising space in newspapers, magazines and other advertising media. The third point in the proposals called for study and improvements of parking conditions at the resort; then for the purchase of modern street cleaning equipment, and the fifth point, for the installation of modern comfort stations on the Boardwalk.

Recreation Project Set For L. A. Griffith Park

LOS ANGELES, Calif., Oct. 23.—The largest single recreation project since the establishment of Griffith Park was announced by the city recreation and park department with the disclosure that the war department had awarded the city a 40-year lease to a 1,500-acre tract at Hansen Dam.

Preliminary sketches show a layout which includes a bathhouse, swim pool, natural museum, concession building, field house, bandstand, boat house, stable buildings, clubhouse, parking areas and gas station.

Frequent Beach Rebuilding Seen for Atlantic City

ATLANTIC CITY, Oct. 23.—One-fourth of the sand pumped on the beach this season has been lost so far. The check, made by a city engineer, followed last week's storm which took a heavy toll along the beach. It was the first big storm since approximately 1,000,000 cubic yards of sand were pumped on the beach last spring.

Mayor Altman said that altho the resort had lost much of the new sand, the city commission would rebuild the beach again, "even if it is necessary to do so every three years."

North Carolina Sets Mark; 500,000 Gate Held Possible

(Continued from page 55)

every available space in the grandstand and paddock for the afternoon show. The night show, featuring Hamid's *Fantasies of 1948*, also drew capacity crowds.

Tremendous crowds turned out to see the President dedicate a monument in Capitol Square Tuesday morning. Most of them had journeyed to the fairgrounds, some three miles away, in time to see him a second time when he officially opened the 80th annual fair at 3 p.m.

Kids' Day Big

Attendance Thursday (21) was heavy and a new record was believed set yesterday, Children's Day, when youngsters from thruout the State began jamming the grounds shortly after 8 a.m. The James E. Strates Shows, appearing on the midway for the first time, reportedly had smashed all previous grosses prior to reaping yesterday's bonanza.

Only continuing good weather is needed to assured another record breaking crowd today. Big car auto races, presented by Nunis Speedways, are the chief grandstand attraction.

A record \$25,000 was paid in agricultural premiums. Commercial exhibits, numbering 52, also set a new record. Six additional booths had to be constructed.

Acts featured in the grandstand show, personally supervised by Hamid, included Reg Kehoe and His Marimba Queens; Bobby Whaling

and Yvette, cyclists; Paul Sydell and his trained dogs; the Spaulding Trio, adagio, and a line of Roxyettes.

A new feature this year was a North Carolina folk festival, produced and directed by Bascom Lamar Lunsford. It featured string bands, singers and square-dancing teams. Several hundred persons from thruout the State were entered in the festival, which was presented twice daily on a special stand adjacent to exhibit buildings.

Harness racing was presented in front of the grandstand Tuesday, Thursday and Friday afternoons. Also new was the exhibit of Cherokee Indians. Fireworks were presented nightly.

New colorful banners decorated the many permanent flag poles spotted thruout the grounds. Fifty new drinking fountains were installed, and all roads and walks were hard-surfaced prior to opening. Sanitary facilities were improved.

Special busses operated each day from downtown Raleigh to the fairgrounds.

DALLAS NOTES

(Continued from page 48)

several of Brydon's units to play Houston County Fair.

Visiting show owners included Harry Hennies, Hennies Bros.' Shows; Billy Collins, William T. Collins Shows, and Don Franklin and Bill Hames, of the shows bearing their names.

In from Chicago were Ida Cohen, Bill Carksy, Bernie Mendelson, Julius Wagner and Jack Duffield, the latter accompanied by Milwaukee's Ned Torti.

Bob Parker spent several days here, attended the benefit show, and then was off for Shreveport.

BULL KILLS ABSLAM

(Continued from page 50)

tically all the leading circuses and vaude houses in the country.

In recent years Abslam has been a flageolet player on several circus Side Shows, including five years with Cole Bros.' Circus.

Abslam is survived by his widow, son and daughter. Abslam's wife was the former Nellie Russells, of the Russells family, and a daughter of Jessie Russells. She also headed Russells Dancing Models, appearing with many shows and carnivals, including the Johnny J. Jones Exposition.

Funeral services will be in charge of the National Showmen's Association, with burial in the NSA Showmen's Rest plot in Ferncliff Cemetery, Ardsey, N. Y.

AUTRY BEATS '47

(Continued from page 48)

season, rejoins the circus at the close of the rodeo run.

Kiddies Partied

An extra performance of the rodeo took place Monday afternoon (18), with the Garden packed to the rafters by underprivileged and crippled children who were guests of the Garden and the rodeo management. As usual, the police and fire departments assisted in handling the big crowd, aided by various welfare agencies. Refreshments and souvenirs were donated by the concession staff and event scored its usual success.

Rodeo performance this year provided plenty of thrills, with one contestant killed and about 30 injured, some seriously. Rodeo Manager Frank Moore and his staff will head for Boston where they will open at the Boston Garden Thursday (28). Gene Autry, Bud Carlell and Rose and most of the other entertainers and the contestants in the New York rodeo will also take part in the Boston show.

Dallas Annual Heads for New Gate, Take Marks

(Continued from page 48)

thronged thru the gates. The previous one-day high was 221,320, established the second Sunday of the '47 run.

Rain this year hurt the first Sunday's gate and cold weather cut into the second Sunday's attendance.

The new 130 by 750-foot Automobile Building continued this week to draw raves from fair-goers and visiting fair men. Other features of the fair include the return of the women's department activities to the program after a lapse of six years.

Visiting fair execs included Hazen Pete Baker, secretary of Oklahoma State Fair, Oklahoma City; Sen. Clyde E. Byrd and Pat Ford, secretary-manager and concession manager, respectively, Arkansas Livestock Show, Little Rock; John C. Wehrley, Kentucky State Fair, Louisville, and Ben Sawyer, concession manager, Saginaw (Mich.) Fair. Also L. B. Herring Jr., secretary-manager; Frank B. Collins and Perry Pitkins, Mid-South Fair, Memphis; George Bond, assistant manager, Lubbock (Tex.) Fair; W. R. Cannady, Meridian (Miss.) Fair, and Sam Mitchell and Ralph Mitchell, secretary-manager and concession superintendent, respectively, Kansas State Fair, Hutchinson.

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Biz Continues Big in Texas For Ringling

Two-Day Stands Jam 'Em

GALVESTON, Tex., Oct. 23.—Ringling Bros. and Barnum & Bailey continues to do big business on its Texas tour, with two-day stands in San Antonio and Corpus Christi, especially, proving winners.

The one-day stand here was registered as just fair, the matinee being on the light side but the night show drawing near-capacity.

The show hit the jackpot in San Antonio, both shows opening day being sold out in advance. It would have been a repeat the second day, but excessive heat held the matinee crowd to three-quarters. Night show drew capacity.

At Corpus Christi even one of the biggest night football games of the season didn't hurt R-B. The show had a strong house at the opening matinee and came back with a full one at night. The football field and show grounds were located side by side and this resulted, police said, in one of the worst traffic jams in history. Second day found a full one at the matinee and near-capacity at night.

Francisco Rivei, 18-year-old midget rider, is hospitalized in Methodist Hospital, the result of taking his second tumble in less than a week. Rivei, billed as Cucciola in the Zoeppe act, fell at the matinee in Corpus Christi and was carried from the ring. He appeared at night, however, altho his solo in the finale of the act was cut short. The following day, at a one-matinee stand in Victoria, Tex., Rivei fell again and was taken to a hospital there. He remained overnight before being moved to Houston. Hospital attaches at Houston said he was suffering from head injuries and possible fractures.

Stevens Org Gets Strong Matinee at Afton, Okla.

AFTON, Okla., Oct. 23.—Stevens Bros. bucked the elements here, weather being cold and accompanied by strong winds but came out in good shape on the one-show (matinee) stand. Org registered a three-quarter house.

Day before at Welch, it was reported, the org got two full houses, despite rain and cold weather. Business at Cherryvale, Kan., was fair, matinee being light but a strong crowd on hand for the night show.

Two Georgia Spots Give Dales Bros. Strong Biz

CARTERSVILLE, Ga., Oct. 23.—Biz has been on the strong side for Dales Bros. at two recent stands in Georgia.

Despite cool weather, the org played to capacity at night here Wednesday (20), following a three-quarter matinee. At Dublin, where it was the first circus to appear in two years, it was a near-capacity matinee and a full one at night.

Macon Okays King Org's Return to Quarters in City

MACON, Ga., Oct. 23.—City council, Tuesday (19) night, granted permission to the King Bros.' Circus to establish its winter quarters in Central City Park. Org wintered at this spot last year.

Agreement is not effective until a contract has been drawn up by the city attorney and the circus, according to Paul Conway, show's attorney.



PICTURED in the James M. Cole Circus big top after staging a successful jamboree for the National Showmen's Association at the recent Mineola (N. Y.) Fair are, left to right, Kay Isser; Dorothy and James M. Cole, circus owners; Phil Isser, partner with I. Trebish in the operation of the I. T. Shows which were on the midway, and Ted Wolfram of The Billboard. Cole's circus supplied the grandstand entertainment for the second straight year. Isser's org has held the midway contract for a number of years.

Trumann Gives K-M Big Vote in Arkansas Debut

HARRISBURG, Ark., Oct. 23.—Kelly-Miller picked up in Arkansas this week right where they left off in Missouri—with more red ones.

Trumann gave a large vote for K-M in the form of a pair of capacity turnouts Tuesday (19), with weather conditions ideal. Biz was even better the following day at Harrisburg, where the org attracted two straws.

On the final stand of its successful swing thru Missouri, the show played to an overflow night turnout at New Madrid following a light matinee.

D. A. Seeks Marshall Trial

SPRINGFIELD, Mass., Oct. 23.—District Attorney Valmore O. Cote has asked Chief Justice John P. Higgins of the Superior Court of Massachusetts for a special criminal session early in November to try Lawrence Marshall, accused of the July 5 slaying of a fellow employee of the Ringling circus during its appearance here.

Three Tenn. Spots N. G. for Mills Org

GALLATIN, Tenn., Oct. 23.—Three Tennessee towns, Gallatin, Lebanon and Pulaski, proved anything but good for Mills Bros. Show drew light houses, both matinee and night, at all three towns.

Only at Lebanon was there a reason for the small turnout. Show was in Lebanon the same night as an important high school football game which drew better than 2,000 persons. The gridiron was located on the adjoining lot.

Night Biz in Mississippi Okay for Rogers; Mats Off

MACON, Miss., Oct. 23.—Business has been spotty for Rogers Bros. in Mississippi, with night attendance on the strong side but matinees off.

The org drew a pair of full ones here but it was a light matinee followed by a three-quarter house at night in Eupora. It was the same story in Houston.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Bale Ring, Kan.
October 23, 1948

Dear Editor:

Population of this burg is 25,000. The Billboard's circulation here, 20,000. Had the bosses known those figures they would have backed out instead of coming in under their contract with the town board. Manager Upp booked the spot by mail. His contract read that the Won, Horse & Upp Circus was to have its lot, water and license for free in exchange for the privilege of allowing all circus people residing here to visit the circus for free, providing they entered the big top thru the pad room.

On the first day of our billed two-day stand, we ran into opposition in the shape of the Starback Sisters' Comprehensive Society Circus, whose managers were smart to the for-free set-up and laid the water, lot and license dough on the line. The towners, all former troupers, knew that until we filled our part of the agreement there was no chance for the show to blow town. So, they packed the opposition's top with, "Do you recognize the profession?," plus 60 cents in service charge. We played to 2,000 for-free-admissions via the pad room.

That left us with 23,000 for-free patrons still to entertain. On Tuesday we played to 3,800 at the matinee and 4,200 at night, which added up to 10,000 pad room entering patrons during the two days. With 15,000 more

for-free to see our show, according to contract, we stayed over for Wednesday, but a sudden storm laid our canvas on the ground causing us to lose the day. The bosses decided to give four shows Thursday, but rain started to fall when we got the canvas back in the air. That canceled the four shows for the day, but according to contract, we were still 15,000 for-free patrons behind.

Our Friday morning show was light as the retired troupers didn't get up that early. However, we had a straw matinee and a half-house show in the afternoon and a turnaway house at night, which totaled our attendance for the day at 13,641 and for the week, 23,641 for-free patrons. May I add that many patrons spoke well of the performances but all agreed that they were not up to some they trouped with. Believing that they had paid on the nose the water, lot and license bill, the bosses asked Mayor Reach Over John, former stick cleaner with the Tableau & Chariot Circus, if they could tear down and move on. The mayor advised them that he had been elected on a fair-deal-to-all-voters platform, and demanded that they keep faith with the public.

Rather than build up a bad rep in the burg, the bosses decided to give a Saturday matinee to clean up the remaining 1,359-for-free, pad room entering patrons. News of our being

Weather Hits Cole Org on Alabama Trek

Night Attendance Drops

PHENIX CITY, Ala., Oct. 23.—Cole Bros. fought cold and disagreeable weather this week with a resultant drop in night attendance. Huntsville, Ala., proved a good spot, show getting a strong matinee and capacity at night. Rome was near-capacity at the matinee and a full one at night. Aniston registered two strong houses. Sylacauga and Phenix City, however, both were on the light side.

Corinth, Miss., proved a winner, org getting two capacity houses.

Packs's Macon Sales Soar Ahead of 1947

MACON, Ga., Oct. 23.—Ed Steinbock, announcer, has arrived here to join the Tom Packs Circus which will stage the 15th annual Al Sihah Shrine Circus at Macon City Auditorium, November 17-20. Steinbock is helping in promoting the event.

Packs has four baby elephants en route from Ceylon where they were purchased. They will be presented here if they arrive in time.

Advance sales, according to H. Lee Johnson, chairman of the ticket committee, are three times greater than they were at this time last year.

Spain's Feijoo Featuring Strong Talent Line-Up

BARCELONA, Spain, Oct. 23.—Grand Circus Feijoo, one of Spain's top cirks, is playing here after a tour of Spanish bull fight arenas.

Feijoo has a good line-up of international acts, featuring the Kovacs Trio, ace Hungarian trampoline act; the Four Osmanis, Dutch gymnasts, and Paul Smoll, Swedish contortionist.

Other acts on the program are Joe Grifoll, musical novelty; Miss Malta and Company, comedy canines; the Carrols, Norwegian trapeze act; Conde D'Aguilar, Swiss contortionist; Norman Fred, Canadian novelty act; M. Rambel, high-school horse; Mr. Jacks, English comic, and Codi and Gugati, Spanish clowns.

Sparton Opens Fall Tour at Ruffin, N. C.

RUFFIN, N. C., Oct. 23.—Sparton Bros.' Circus opened its fall tour of the South here Saturday (9), sponsored by Ruffin High School. Business was good both matinee and night. The program is under direction of George Barton. Acts include Barton's horses, dogs and ponies; a trained baboon, presented by LeRoy; Eddie Frisco, wire act; Bobo and Kay, and Zeke LaMont.

Guests of the Bartons here were Rex M. Ingham, who arranged the date; M. s. Catherine Loper, Chicago; Mr. and Mrs. Jack Crawford, Mr. and Mrs. Gus Auspurg, Dr. George Barrett and Bill Thurston.

here brought 2,000 farmers to town to see the show. That morning, 2,800 more troupers came to town to winter. We opened the red wagon at 2 p.m., but the 1,359 locals augmented by the 2,800 new arrivals pratted out the rustics and left the show high and dry. We yet haven't learned whether the retired troupers were interested in seeing the show or were interested only in having a place to reminisce. May they ever be right, but right or wrong—hell with 'em.

Beatty Season Closes in Ariz.

Kingman finale of year — two-day Albuquerque stand winner for show

KINGMAN, Ariz., Oct. 23.—Clyde Beatty closed his season here to good business. Both matinee and night shows, drawing near capacity, easily would have been sellouts had the weather been a bit more favorable. It was cloudy and cool.

A two-day stand in Albuquerque proved a big winner, all four shows getting overflows. Show played only a one-day stand in Albuquerque last year and did terrific business. This year it was made a two-day stop and show officials reported it proved the wise thing to do.

Harriett Beatty left the show here to enter the Houston, Tex., Memorial Hospital for a check-up.

Gould Closes 22-Week Season at Ottawa, Ill.

OTTAWA, Ill., Oct. 23.—The Jay Gould Circus recently closed its 23th season here, date being sponsored by the Chamber of Commerce and merchants. Show had a 22-week season, playing one, two and three-day stands. It was a good season. Tour opened in Northern Minnesota early in May and traveled thru six States. Quarters are in Ottawa. Crew is busy in quarters with the winter unit of Christmas parades. Opening stand will be Davenport, Ia., for Chamber of Commerce and Retail Merchants Association, Thanksgiving Day.

The staff: Jay Gould, owner-manager; Mrs. Mabel Gould, secretary-treasurer; Eliner Brown, business manager and director of advance; Ernest Stibal, ringmaster; Ormand Raiber, transportation.



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UNDER THE MARQUEE

William May, tuba player with Cole Bros.' Side Show band, recently left the org to enter a Cleveland hospital for a throat ailment.

As far as circus business is concerned the manpower shortage and the season have or are about to end.

The Flying Beeches are the free attraction with the Majestic Greater Shows at the Augusta (Ga.) Colored Fair, October 18-23.

Betty Waters, of Tom and Betty Waters, entered Miami Valley Hospital, Dayton, O., October 14 to undergo an operation on her knee.

Progress means that yesterday's one-horse towns are now big enough to pan out to be feed-stops.

Tom Bowman cards that Edwin Bohn, the past six years superintendent of the front door and mail agent with Hunt Bros., has left the org.

Al Clarkson, veteran circus agent and until recently advance representative for James Heron's Wild Life and Animal Oddities Exhibit, is seriously ill at his home in Moberly, Mo.

If there is one question to which a broken trouper demands an answer to on closing night it's: "What about me?"

Bob Stevens, owner of Bailey Bros., advises that C. C. Smith, Jackson, Miss., has been engaged as general manager of his show for next season.

After playing the Cattle Congress, Waterloo, Ia., Jack and Ruby Landrus, midget clowns, were at the Shrine Circus, Duluth, Minn., booked thru Orrin Davenport, and then jumped to Houston and Fort Worth.

Charles Davitt, Springfield, Mass., reports that he and Joe Beach visited Mickey Sullivan and his band and show's personnel at Stafford Springs, Conn., Fair, and at the Hamid-Morton Circus in the Boston Garden.

Chasing gals, who came over from the last town to meet one of the boys, stills the question—how circuses stand in love.

George F. Cable, old-time car manager of Gollmer Bros. and Gentry Bros., has closed his summer home at Minocqua, Wis., and returned to his winter home in Clearwater, Fla.

Doc Candler has been entertaining the children in the Mount Clemens, Mich., public schools the past month with his Punch & Judy act. He is planning to go to New York the latter part of November to work in toyland in a department store.

Thomas Bryden, Springfield, Mass., special agent of Cole Bros., for 27 weeks under direction of General Agent James A. Gephart, has closed with the org and will be a delegate to the billposters' convention in Chicago the week of December 5. He will represent Local No. 15.

Then there was an era when a canvasman was considered a sucker if he took too much stock in a boss canvasman's disarming smile.

E. W. Adams, Atlanta, went to Anniston, Ala., October 19 to see Cole Bros. on his 50th anniversary. He saw his first circus, Adam Forepaugh-Sells Bros., October 19, 1898. Adams was entertained by many members of the org. He has been with Al G. Barnes, Cole Bros. and Ringling-Barnum.

ville and met many of recently. He saw his old

Sweatman, drummer, with whom he trouped on the Vogel Minstrels. Al is again playing dates. He sold his home in Roscoe, Calif., and bought one in Knoxville, his wife's home town.

Old-time managers were easier to get along with. Altho they had high boiling points, they forgot and forgave after using their canes.

Capt. Roman Proske, severely injured last May when attacked by one of his tigers at the Miami Zoo, is back at his job, giving twice-a-day shows at the zoo each Sunday afternoon. Proske recently was the subject of a full page feature, including pictures, in *The Miami Herald*. Story was written by staffer Jack Anderson.

Guy Smuck, this season in one of the ticket wagons on Bailey Bros., arrived in Cincinnati October 21 following the close of the show. In a call at *The Billboard* offices he stated that he would soon go to Pine Bluff, Ark., winter quarters and with Manager Bob Stevens make arrangements to take the bulls on several Tom Packs dates, including Birmingham, Macon, Ga., and New Orleans. Smuck will then drive to the West Coast.

Press agents write that circus gals, whose lives are surrounded with tinsel and glamour, live like home gals do, but the ballet gals won't believe it until they see the home gals load and unload their chairs every day.

Les Ulrich, CFA, Sheffield, Mass., writes that Jim Stutz, of the Pan-American Animal Exhibit, advised him that the org day and dated the Beers-Barnes Circus at Jasper, Tenn., and that visits were exchanged. Pan-American has six weeks more to go. Ulrich adds that John Kries, CFA, caught Ringling-Barnum three times, Dailey Bros., Stevens Bros. and Beers-Barnes this year.

Mr. and Mrs. Marion Wallick and son, Junior, closed their season with J. C. Michaels at Winnsboro, La., October 16. They have re-signed for next season. The Wallicks worked fairs, starting July 4, with their whip cracking, knife throwing and trampoline act. Marion Wallick will play indoor dates in Kansas City, Mo., in November and will be in Chicago in December.

The death rate on circuses has lowered. A quarter-century ago almost every show (See *Under the Marquee* on page 61)

Ark. Is Next For Dailey; Kansas Okay

Liberal, Dodge City Best

FORT SCOTT, Kan., Oct. 23.—Dailey Bros. winds up its Kansas tour this week and, after a stop Monday (25) in Joplin, Mo., heads for Arkansas, the tour of that State opening Tuesday (26) at Rogers.

Kansas business, which blew hot and cold the first week and improved the second week, wound up okay, show officials reported, with Liberal and Dodge City the best. Liberal gave with a strong matinee and capacity at night, while at Dodge City it was a three-quarter matinee and a full night house.

Both Pratt and Kingman gave with light business, but it was not disappointing, officials said. They reported that previous stands at those spots never were anything to crow about.

Hutchinson gave with two fair houses, Wellington with two strong ones and Independence with better than a half house at the matinee and capacity at night. Fort Scott produced a half matinee house and three-quarters at night.

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C. A. KAUFMAN

1601 Martin St., Newberry, S. C., by wire or phone. No questions asked.

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"SPEEDY" BABBS

Did not die and go to hell when he fell 18 feet and his motorcycle fell on top of him Labor Day. BOOKERS AND INDOOR CIRCUSES, ATTENTION!

These 28 rib fractures and multiple lung and kidney punctures will be healed by January 1st (thanks to Dr. Don Iker), and I'll be able to present my Mammoth Globe of Death Act, featuring my ARROW Motorcycle with blindingly beautiful Magnesium Jet Power.

THE MAN FROM MARS

Bookers, this is NOT a Suitcase Act.

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A MEETING WILL BE HELD AT THE ASSOCIATION OFFICES, ROOM 605, POLICE HEADQUARTERS BLDG., 12TH AND CLARK AVENUES, ON NOVEMBER 5TH, 1948, AT 10:00 A. M., AT WHICH TIME ALL PRODUCERS WILL BE GIVEN AN OPPORTUNITY TO PRESENT THEIR PROPOSALS

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Ringling-Barnum

Big event of the week was the ball game between the midgets and the old-timers, with the little men winning 20 to 0. Members of the old-timers team were Merle Evans, Myron Orton, Jack Le Clair, Ira Millette, Paul Jerome, Harry Nelson, Dutch Lulley, Al Powell and Ed Green. Willie Krause was official scorekeeper.

We really had a fast change-about in weather with all of us in bathing suits and other light apparel to keep cool one day. The next day found everyone huddling around the bonfires on the lot trying to stay warm.

Patrice Munsel, Metropolitan Opera star, was a guest of Dave Houseman in San Antonio and thrilled everyone with her rendition of *Danny Boy*, which she sang from the platform of the girls' car.

Paul Jung, Prince Paul, Paul Wenzel and Jack Le Claire went on a fishing trip in Corpus Christi, Tex., and, with Prince promoting the free bait, they had some luck and brought home a few. Wenzel had a good chance to try out all his new fishing tackle, collected during the season. The Saro Circo Club had a dinner party in Victoria, Tex., for present and prospective members.

Congratulations to Maxine Walker and Johnny Meciuas on their recent marriage.

Natal's son is laid up with a broken leg. Cucciola, Zoppe riding act midget, is hospitalized in Houston, suffering head and chest injuries resulting from a fall at Victoria. Jimmy Brown left the show to go to Sarasota because of illness.

Liz and Mark Johnson celebrated their wedding anniversary.

Visitors: Mr. and Mrs. Bert Tuttle, Evelyn Kurka and Udo Jr., and Earl Behee, the guest of Jimmy Armstrong, his adopted son.

Backyard scenes: Fred De Vine, truck and tractor department, claiming the title of first on the Big Show to receive his draft notice. Bus drivers Larry Wilcox, Georgia Boy Johnson and Tommy Cropper doing a swell job of always getting us to and from the lot and always with a smile. Eddie Kohl receiving many compliments about his beautiful 2½ in the flying act. Martha Henderson making sweaters for her two small dogs. Skee Matausch, Betty Brasno, Lorraine Russo and the other girls getting ready for the big game coming up with the midgets. Dutch Lulley and the oversized Marxman pipe get plenty of laughs during the crazy number.—MARY JANE MILLER.

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P. O. Box 36, Camden, Ohio

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ANY SHOW—ANY YEAR—ANY TIME

VERNON REAVER

1243 30th Street, DES MOINES, IOWA

DRESSING ROOM GOSSIP

Hamid-Morton

The Boston Gardens are conveniently located in the second floor of the North Railroad Station. Most of the trucks and trailers were parked inside the building and the runs were at the bottom of a steep ramp which extends from the back door. Also in the same building is a hotel, restaurant, drugstore, bar and various shops.

Those of you who have seen Dick Clemens's regular act: You ain't seen nothin' until you take in an after hours show of the Clemens's Cuties. Main idea is to get the cats to exercise, and the impromptu incidents that arise from the operations are most interesting. The Loof Rio boys help out in these after-show sessions.

The Boston Shrine marching band was exceptionally fine, as was the smaller jam session group which cut loose before the night shows. Don Monroe, Caldonia, Marilyn Hanson and Buddy Watkins supplied the jittersbugging.

Highlight of the Boston run was the movies, shown on two different nights by Father Ed Sullivan.

A new gag has appeared in the Monroe-Grant act. Don looks at Daddy's legs and says: "I wonder which one has the Toni?"

A big hit is Hip Raymond's minute auto, which amazingly produces Hip, a table full of food, chairs, spouting water, flowers, long poles, and Miss Roberta. Other big clicks are the Loof Rio and Miss Volante, both of whom have unusual and sensational breakaway finishes to their polished routines. Sa-So gets screams from the kids with his clever cartooning during come-in; also thanks from the actors for his efficient mail service. Roy Valentine's aerial bar act is being retitled the "Whistling Straight-Jump Kings." Loudest whistler is Mike Koucik, who now loses a set of lima bean teeth during each show.

Visitors included Mr. and Mrs. Joe Walsh, Stik Erickson, the Bouncing Bodoes, Mr. and Mrs. Herman Blumenfeld, Omer Kenyon and Al Martin.—GEORGE HUBLER.

Polack Bros.

There was much activity and visiting before and during our short sojourn in Great Bend, Kan. The few days rest were welcomed by Louie Stern and George Paige, who motored to Colorado Springs to clinch the Polack contract for the coming season, Dwight Moore, who made a flying trip west visiting his folks who were injured in an automobile accident; Justus Edwards, who motored to his home in Illinois; Jack Klein and Stephen Mustafa, who railroaded to Chicago, and Chester (Bobo) Barnett, who flew to Los Angeles to visit his wife, Dorothy, and new daughter. The remainder of the show took a busman's holiday by spending a couple of days on Dailey Bros.' lot. We were treated royally by the staff and performers alike and enjoyed several performances.

Great Bend's small, girderless auditorium made hanging difficult, the Ward-Bells overcoming the situation by hanging their flying act lengthwise. The Great Francisco, official flagpole sitter, altho forced to work at half mast, still dusted the ceiling each show. The Ivanov Trio's horizontal bars, Ward-Bell's trampoline, and the Barnes' wire act were forced to set on the small permanent stage.

Since the augmented band worked only the night performances, the Bee Carsey, Wally Newbury and Rex Ronstrom Trio carried the matinees alone, having "request day" for the performers. They played everything from grand opera to 1910 jazz during the performance.

Dennis Stevens upset the clown band by doing his ballerina dance with new lighting, announcements, and costumed as Koo-Koo, the Bird Girl. Helaine also copped some of Truzzi's steam the opening night with

Clyde Beatty

A long jump into Santa Fe found us arriving at 4 p.m. on a Sunday, just in time to do some window shopping and attend the movies. In Albuquerque we were visited by C. W. and Pauline Webb, on their way to Rolla, Mo. M. W. Kreiger, C.M.B.A., of Albuquerque, had his model circus on display in one of the store windows along with some one sheets of the show. After helping to unload the trunks he donned make-up and clowning with us for the two days.

Our closing week was saddened when Peggy Sylvester received word of her father's death.

Fred Wenzel visited and clowning with us the last two days of the season. The Wallenda troupe and Rose Behee paid us a short visit on the closing day. Ray Rousch received the cookhouse flag which John Staley presented to him with all the honors. Harry Hammond was second and Frank Doyle third.

Destinations of personnel: Clyde and Harriett Beatty to Hollywood and pictures; Mr. and Mrs. Dennie Helms, El Monte and then Dallas; Johnny, Milonga and Kathie Cline, Los Angeles; Vic Robbins, Bangor, Me.; Bill Petty, El Monte; Al Moss, Jimmy McGee and Harry Hammond, Los Angeles; Dave Murphy, Sarasota; Harry and Dorothy Brown, Sheboygan, Wis.; Marvin and Letha Smith, Coleman, Tex.; Bill Lewis, Worcester, Mass.; Maxie Maxwell, El Monte; Frank Walters, Houston.

Russ Marty, Reading, Pa.; Ted and Jerry DeWayne, Fay and Rose Alexander, Bill Snyder, Don Strausse and Cliff Moselie, Los Angeles; Frank Doyle, New Orleans; Mark Anthony, Bobby Kay and Billy and Gee Gee Powell, Los Angeles; Charles Cox, Long Beach; Shorty and Peggy Sylvester, Eloy, Ariz.; Roxie Engesser, St. Peter, Minn.; A. W. and Dorothy (Herbert) Kennard, Houston; John Helliot and Whitey Linneman, El Monte; Max and Janie Tubis, Hot Springs.

Raymond (Congo) Miles, Detroit; Jack Gibson, Los Angeles; Connie Conrey, Sarasota; Pearly Houser, Columbus, O.; John Staley, Sarasota; Red Gates, Los Angeles; Scranton Harry, El Monte; George Werner, St. Louis; Joe Applegate, Phoenix; Pappy Johnson, Chicago; Willard Isley, Honolulu for E. K. Fernandez; Carmine Petracca, Hot Springs; Ray Rousch, Los Angeles; Joe Willis, Springfield, Mo.; Roger Hayer, Los Angeles; Earl Hamel, Haverhill, Mass.; Tommy Tompkins, St. Louis; Percy Cayuga, Canada; Albert Yoder, Kulpmont, Pa.; Harris (Pop) Harding, Los Angeles; Freddie Mullens, New Jersey; Harlem Band, Tucson; Barbara Barry, Long Beach; Louise Little, Pittsfield, Ala.; Marie LaDoux, Long Beach; Eddie Willis, Portland, Ore.; Duke Kamakua, Honolulu; Ralph Ward, Whipple, Ariz.; Joyce Sans, Stockton, Calif.

Sorry if I have missed anyone. Yours truly goes to Des Moines for the store date for the 15th season.—LAURENCE CROSS.

her well-timed pratt fall during Masimilliano's top trick.

Dorita Konyot and Joe (Papa) Berosini were on the sick list.

We laugh with: Arthur Konyot, who in his haste to prepare for the sudden freezing nights, doctored up his truck to withstand 40 degrees below zero. With Papa Berosini who, 'tis rumored, donated half a century to the broad tossers with a traveling casino. With Somay Huang, Chinese contortionist, who was seen strolling down the street singing *The Star Spangled Banner*. And with Mrs. Gwynn Carsey seriously stating that her pet pekinese, George, thinks he's a St. Bernard.

Visitors from Dailey Bros. were Mel Miller, Frank Morrissey, Mr. and Mrs. Tom Huffle, Jack Knight and Mr. and Mrs. Harold Newton.—HAROLD DBARNES.

Dailey Bros.

There was a day of rejoicing around the show when our boss, Ben Davenport, drove on the lot. Bill Lindemann chauffeured him in his Cadillac from Sheboygan, Wis., where Ben has been recuperating since leaving the hospital.

Consuello Rollon, Emma Valdez and several of the Mexican gals are spangling new wardrobe. Each tiny disc is sewed on with a bead, making the finished product a work of art.

Mary Lou Pacheco has become proficient enough in her perch pole practice to join the DeMorale Bros. act. Marie Bolowos is assisting Ramona Reynolds in her iron-jaw turn.

Marguerite O'Brien received a set of ruby glass dishes from her husband. The occasion was their wedding anniversary.

Paul Pyle and everyone else who could wield a needle spent a Sunday in Hutchinson sewing patches on the big top. Mildred Pyle returned to Gonzales, Tex., because of illness. Ray Morrison received many gifts on his birthday.

During the two days we were within a few miles of Great Bend, Kan., personnel of Polack Bros.' Western Unit visited. Included were Helaine, Harry Damm, Denis Stevens, Billy Barton, Mike Healy, Rex Ronstrom, Charlie Ramier, Ben Truax, Mr. and Mrs. Clint Barnes, Harold Barnes, Chiang Somay, Charlie Wong, Mr. and Mrs. Pete Ivanov and baby, Jack Kline, Truzzi, Mr. and Mrs. Berosini, Alex Konyot, Ernie Wiswell, Roland Tiebor and son, Charlie Dryden, Justus Edwards, Charlie Webb and Wally Newberry. In Hutchinson, Kan., we were surprised by a visit from C. W. and Pauline Webb, former owners of Russell Bros., who are touring and visiting all the shows they can find. Both looked healthy and happy and declared their feet not itching. Chester (Bobo) Barnett and Morris Gephart spent a day on the show, then came back a second day to take movies in the back yard. Other visitors were Mr. and Mrs. George Duval, Dwight Moore and family and Laurence Cross.

We expected Betty Escalante to join, but she made other plans.—HAZEL KING.

King Bros.

We are trouping thru the cotton section of Arkansas. Shows are plentiful. One morning we saw three carnivals within a radius of 40 miles.

James M. Beach, general agent, has been in Texas several weeks. He hopes to finish in time to vote in the Presidential election at his home, Seneca Falls, N. Y. Doc Roberts, with this show several years, visited at Dyersburg, Tenn. Buck and Tabe Reger visited at Cairo, Ill., when the show was in that vicinity. Obert Kelly and D. R. Miller and other members of the Al G. Kelly-Miller Bros.' Circus visited at Sikeston, Mo. Art Miller, general agent of the Miller show, and his family, caught the show at Walnut Ridge, Ark.

Harry Baltzell, Joplin, Mo., visited at Cape Girardeau, Mo. F. G. Grimes renewed acquaintances when the show exhibited at Walnut Ridge. Robert Hudson and Andy Anderson, Hartford, Ky., visited at Cairo, Ill. They made the trip by plane. Mr. and Mrs. Ernest White, who recently closed with Bailey Bros., and Mrs. Pete Sandusky and children, visited at Monette, Ark.

Joe Sullivan, bannerman, is back on the job after an illness of several weeks.—SYLVA GREGORY.

PHONE MEN

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2nd Week—Now 'Til Xmas

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Bailey Bros.

Destinations of Bailey Bros. personnel: Bob Stevens, owner and manager, to winter quarters in Pine Bluff, Ark., and then to the Tom Packs indoor dates; C. C. Smith, general manager, Jackson, Miss.; Henry (Hank) Carlile, legal adjuster, and Mrs. Carlile, Las Vegas, Nev.; Ben Thomas, general agent, Jackson, Miss.; Aaron Davis, 24-hour man, Riverside, Calif.; Dutch Loeber, brigade agent, New Orleans; Dan Pyne, publicity, Fort Worth; Syd Stevens, in charge of billing crew, Los Angeles; George Myers, equestrian director, York, Pa.; Louis Stoney, secretary, Pittsburgh; Guy Smuck, tickets, Cincinnati, and then to the West Coast; Shreveport Etheridge, lot superintendent, Culver City, Calif.; Lee Spain, boss canvasman, in charge of winter quarters; Ernie White, bannerman, and Mrs. White, Chattanooga; Sylvester Moore, assistant bannerman, indoor dates.

Big show dressing room: The Clarke family, Venice, Calif.; the Riding Conleys, Batavia, O.; Phil, Bonnie and Punkin Bonta, Aurora, Ill., and then club dates; Powell Troupe, Wichita, Kan.; Shrine Circus; Albert White, boss clown, George Barnaby, Mr. and Mrs. Buck Leahy and Billy Hudson, Houston and Fort Worth Shrine circuses; Albert Powell Sr., Wichita Shrine Circus; Jane King, Tom Packs indoor dates; Delores King, school at York, S. C.; Ernie Stewart and Manuel Barragan, aerialists, Tom Packs dates; Swede, Mabel and Hunkie Johnson, winter quarters and then to Tom Packs dates; Harry Swank (front door) and family, Kansas City, Mo., and then into Pennsylvania; Mr. and Mrs. Boots Wecker, Miami; Tex Lotton, sailmaker, Bakersfield, Calif.

Big show band: Skinny Goe, leader, Lexington, Ky.; Otis Jones, Corbin, Ky.; Cecil Jones, King Bros.' Circus; Eddie Doman, Hopewell, N. J.; Howard Stratton, New Orleans; Charles Fournier, Chicago; Buddy Geiss, San Diego, Calif.; Don Schneider, Umatilla, Fla.

Side Show: Roba Collins, Hot Springs, Ark.; Francis Doran and her mother, and the Del Rio Trio, Aransas Pass, Tex.

Privilege department: Debs Pifer, San Angelo, Tex.; Little Kokomo, Sarasota, Fla.; Mr. and Mrs. J. W. Etheridge, Sarasota, Fla.; Jimmy Barrickman, Donald Baxter, Corky Kumpe and Chubby O'Neal, Louisville.

Concession department: Mr. and Mrs. Frank Ellis, Emporia, Fla.; Mrs. Laura Anderson, Emporia, Kan.; Arthur Van Camp, Chicago; B. W. Huddleston, York, S. C.; Al Dean (Wallace's Diner), York, S. C.; Grady Hardin, Yuma, Ariz.; Thelma and Ray Chandler, Broken Bow, Okla.; Jimmy Divine, Warren, Ark.; James Laughy, winter dates; Mr. and Mrs. Dick Wallace, Havre, Mont.; George Davis, New York.

Cookhouse department: Mr. and Mrs. Frank Francois, Phoenix, Ariz., and then to Los Angeles; Mr. and Mrs. Fred Marchetti, Phoenix, and then Los Angeles; Tommy Chandler, Jerome, Ariz.; Bob Lynch, Texas Exposition Shows.

Bill Woodcock, boss elephant man, to winter quarters and then to the Tom Packs dates; James Kelly, assistant boss elephant man, winter quarters, and then to the Tom Packs dates; Ben Bolden, boss ring stock, Baltimore; Raymond Lineberry, winter quarters.

Big top crew: Curley Reed, assistant boss canvasman, John Sherban and Homer Glenn, Los Angeles; Lee S. Guelli, San Diego; Jacob Juneva, Colorado Springs; Roy Compton, Redfield, S. D.; Perry Carson, Memphis; J. H. Wells, James Callons, S. Barker and George Huber, all to winter quarters; Brester Gordon, York, S. C.; Fred Evans and Joe Green, Pine Bluff, Ark.; Leroy Thomas, Malvern, Ark.

Prop. department: Whitey Blank and Joe Davis, winter quarters; Miles Burge, Houston.

Electrical department: Victor See-



NOTHING LIKE sizing up your customer before you take his picture. And in this case Harry Atwell, Chicago photog, has a long way to look up at Charles Sander, stilt walker on Dailey Bros.' Circus. Picture was taken by Paul Van Pool, Joplin, Mo., at Wichita, Kan.

Wichita Notes

WICHITA, Kan., Oct. 23.—Bob and Lois Stanley visited the writer here, en route to Houston. Another visitor was Homer Lee, en route to Western Kansas.

Al and Buster Bernard made *Look* magazine. Pictures were taken at the jugglers' convention in Jamestown, N. Y.

Jack (Rube) Dyer is taking things easy in Long Island after 14 weeks with E. K. Fernandez in Hawaii. Rosita Claire has been discharged from the hospital, where she spent 18 weeks. Mrs. Laura Enos reports a visit with her. Mail will reach Rosita in care of the West Wichita post office.

When Dailey Bros. played Wichita, Freddie Fredericks was entertained in the home of the Harrisons and Hazel King and Jack and Evelyn Turner were entertained by the Leonards.

During the Kansas National Horse Show in Wichita, Linsley Gates, a pure bred Morgan stallion, was given to the State 4-H Club. Presentation was made by Alfred E. Howse.

The Midian Shrine Circus will be held November 22-27. Orrin Davenport is producer.—BETTE LEONARD.

ley, head electrician, Las Vegas, Nev.; Glen Rose, Glendale, Calif.—ALBERT WHITE.

Dales Bros.

As this is written we are in our 29th week. The last six weeks have been very good.

Larry and Cora Davis left for their Bradenton, Fla., home to get ready for Orrin Davenport's winter dates. The Dan Morris troupe joined.

Keller Presley, boss of the big top, and his crew deserve a hand for getting it up and down in good time. Tex Maynard's Radio Ranch Rodeo has been filling the grandstand at nearly every performance of the concert. Looks like Eddie Hiler and Maynard will have a Western circus when this opera closes.

The writer is planning a trip to Cuba this winter.

Visitors have included Bill Ketrow and Charlie Sparks. —FRANK CLARK.

Circus Krone Plugs Groaners in Finale

MUNICH, Oct. 23.—Circus Krone, one of the top German circuses, wound up its indoor season in its own permanent arena recently with a series of wrestling tournaments as the final attraction. Indoor circus season was cut short due to the currency muddle in Germany but will be resumed about mid-December for a holiday season.

Circus Krone will take to the road next spring for a tour of Germany, with a big top seating 5,000. Krone has a similar big top in reserve, rolling stock and complete equipment for his tenting season, as well as permanent quarters and arena in Munich.

St. Louis Police Show Set for Kiel Auditorium

ST. LOUIS, Oct. 23.—The St. Louis Police Circus, scheduled next April 20-May 8, will be held in Kiel Auditorium instead of the Arena as in the past.

Thirty-three performances will be given. Major Ray Dowling is chairman of the committee producing the show, and Harold H. Meir is secretary-treasurer.

The committee has called a meeting for November 5, at which circus producers will submit proposals for the production.

UNDER THE MARQUEE

(Continued from page 59)
carried an untamable lion, which according to the kid show's talker, had killed at least five of its former trainers.

Harry W. (Duchess) Mason, booked independently, clowned at the grandstand at the Georgia State Fair, Macon, in addition to working the streets with Fish Fry Brown and Dick Lewis, of the Gus Sun office, which supplied the grandstand attractions at the annual. Mason left Macon for Memphis, after which he will head for Kansas City, Mo., where he plays the Shrine Circus November 8-14 for Ernie Young.

Kay Bros.' Circus, a 1/2-inch to foot scale 25-car show, owned and built by M. W. Krieger Jr., CMB&OA and CHS, was at the New Mexico State Fair, Albuquerque, for the second successive year and again took a ribbon. Following the fair, the show was placed in the store window of the May Music Company to advertise the Clyde Beatty Circus. When the Beatty show played there, October 12-13, Krieger visited and renewed acquaintances. He clowned three of the four performances. Org broke in a new lot close to town and did straw biz at all performances, said Krieger.

Tex Orton, who appeared on drive-ins and other dates this summer, visited *The Billboard* offices, Cincinnati, October 23. He advised that he will open his 45-minute winter unit at the Holland Theater, Bellefontaine, O., October 26, playing 20 weeks on the Schine Circuit. He is billing his unit as Tex Orton's Thrill Show in *Anything Can Happen*. He will present a cowboy band and impalement, Spanish web, rolling globe, sharp-shooting and knife turns with seven people. George Gardiner is Tex's manager and booker. Gardiner is program director and newscaster on WPTW, Piqua, O. Orton in his call was accompanied by Carey Emrie, former showman residing in Cincy.

Numerous friends of Mr. and Mrs. Fred J. Lewis Jr., were on hand to witness the renewal of their wedding vows at a high mass in St. Ann's Catholic Church, New Orleans, October 16. Both are with Roger Bros.' Circus, the bride being the former Peggy Burns. The bride was given in marriage by her uncle, Robert A. Burns. Phyllis Darling was maid of honor, while Ira Gaskel planned in from Macon, Miss., to act as best man. Following the wedding

Mad. Sq. Garden Rodeo Results

NEW YORK, Oct. 23.—Results during the third week of the 23d Annual Championship Rodeo, September 29-October 24, follow:

Calf Roping: Ninth day (three performances), Whit Whisenhunt (15.3), \$330; Toots Mansfield (15.4), \$270; split, Lex Conley and Ray Wharton (16.1), \$165 each; Rex Beck (16.2), \$70. Tenth day (three performances), Lex Conley (13), \$330; Dee Burk (14.1), \$270; Zeno Farris (15.2), \$200; Ed Coffey (15.3), \$130; Rex Beck (16), \$70. Eleventh day (three performances), Rex Beck (13), \$330; Shoat Webster (13.3), \$270; split, Ed Coffey and Zeno Farris (15), \$165 each.

Steer Wrestling: Seventh day (four performances), Todd Whatley (9.2), \$425; Ed Coffey (9.3), \$355; Steve Heacock (9.4), \$285; Charles Colbert (10), \$215; Jim Like (11.1), \$145; Jonas De Arnam (11.3), \$75. Eight day (four performances), Ken Boan (6.3), \$425; James Bynum (8), \$355; split, Barney Willis and Bill McGuire (8.1), \$250 each; Charles Colbert (9.3), \$145; Todd Whatley (12), \$75.

Wild Horse Race: Matinee, October 13, Joe Patterson, \$90; Todd Whatley, \$50; Casey Tibbs, \$35; wild ride, Johnny Matheson, \$25. October 13, Todd Whatley, \$90; Bill Weeks, \$50; Bobby Gregory, \$35; wild ride, Harry Tompkins, \$25. October 14, Casey Tibbs, \$90; Bill Weeks, \$50; Harry Tompkins, \$35; wild ride, Harry Tompkins, \$25. Matinee, October 15, Orville Stanton, \$90; Todd Whatley, \$50; Joe Patterson, \$35; wild ride, Joe Patterson, \$25. October 15, Bill Weeks, \$90; Harry Tompkins, \$50; Jack Wilkerson, \$35; wild ride, Harry Tompkins, \$25. Matinee, October 16, Johnny Matheson, \$90; Casey Tibbs, \$50; Duncan Brown, \$35; wild ride, Harry Tompkins, \$25. October 16, Casey Tibbs, \$90; Joe Patterson, \$50; Orville Stanton, \$35; wild ride, Bobby Gregory, \$25. Matinee, October 17, Joe Patterson, \$90; Jack Wilkerson, \$50; Bill Weeks, \$35; wild ride, Joe Patterson, \$25. October 17, Casey Tibbs, \$90; Harry Tompkins, \$50; Orville Stanton, \$35; wild ride, Duncan Brown, \$25. Matinee, October 18, Todd Whatley, \$90; Bill Weeks, \$50; Jack Wilkerson, \$35; wild ride, Jack Wilkerson, \$25. October 18, Jack Wilkerson, \$90; Eddie Costel, \$50; Harry Tompkins, \$35; wild ride, Johnny Matheson, \$25.

Saddle Bronk Riding: Seventh day (four performances), split, Jack Buschbaum and Carl Huckfeldt (313), \$370 each; split, Deb Copenhauer and Bud Linderman (312), \$150 each; Ken Roberts (308), \$50. Eighth day (three performances), Casey Tibbs (315), \$425; Jerry Ambler (310), \$315; Gerald Roberts (307), \$200; Wilbur Plaugher (306), \$100; Bud Linderman (305), \$50.

Bull Riding: Seventh day (four performances), Tex Lewis (326), \$305; Richard Weining (316), \$255; Jim Shoulders (312), \$205; Chlo Utterback (306), \$155; split, Bob Maynard and Ken Roberts (290), \$80 each. Eighth day (three performances), Ken Roberts (318), \$305; Sonny Lavender (316), \$255; Bill Weeks (304), \$205; Harry Tompkins (302), \$155; Jim Shoulders (293), \$105; Tom Parrish (290), \$55.

Bareback Bronk Riding: Fourth day (five performances), Harry Finley (323), \$550; Bud Linderman (316), \$440; Tater Decker (315), \$330; split, Jack Buschbaum and Bob Maynard (312), \$165 each. Fifth day (five performances), Ted Warhol (332), \$550; Frank Finley (317), \$440; Wilbur Plaugher (312), \$330; Harry Tompkins (310), \$220; Gerald Roberts (308), \$110.

a breakfast was tendered the newlyweds by Mr. and Mrs. Clyde Hudson at their home on Canal Street. Guests included Mr. and Mrs. Gerald J. DeMatteo, Helen Brenner, Mr. and Mrs. Fred Blaire, Ronald Panke, Mr. and Mrs. William Wright, Phyllis Darling and Ira Gaskel. Following the breakfast the newlyweds left for a honeymoon in Niagara Falls and will make their home with the groom's parents in Jersey City, N. J.

TINY KLEIN
THRILLS VETS AT MIAMI
With Snow White Hair
The Star of Yesterday
Is Still Top Thriller
Of Today With Her
SLIDE FOR LIFE

STRATES SCORES AT RALEIGH

Record Biz Chalked Up

All units get dough from record crowds—some concessions work

RALEIGH, N. C., Oct. 23.—Record-breaking crowds at the North Carolina State Fair thruout the five-day run ending here tonight have contributed a new midway mark to the James E. Strates Shows in its first appearance.

Going into yesterday, County School Children's Day, traditionally one of the best at the fair, one official said the bagged monies on hand exceeded all previous midway takes at the annual. About \$140,000 was garnered here in 1946 by the World of Mirth Shows.

Fair Weather Helps

Clear but cold weather has prevailed thruout the week as against considerable rain last year when the midway gross was about \$90,000. While the nights have been cold, and the crowds accordingly showed a tendency to thin out, the daytime play has been extremely lucrative.

It is expected that attendance for the five days will hit the 500,000 mark. President Harry S. Truman officially opened the fair Tuesday afternoon (19). Fair officials estimated the day's attendance at 85,000, including thousands of Wake County school children.

Concessions were operated here this year with the exception of wheels and bingo. All units were banned last year.

All units got money, even those that add size but little power to the midway, one official said. Many times thruout the engagement the capacity of all units was exceeded, with the rides getting the biggest average play. Ride prices ranged from 14 to 18 cents for children and 18 to 25 cents for adults.

Georgia Sothern's revue caught a big week here going for 74 cents. Other units winning big money were Nate Eagles' *Hollywood Midgets*, Irvin C. Miller's *Brown Skin Models*, Claude Bentley's Side Show, Fred Munn's trained animals, Doc Hartwick's Wild Life and Rita Cortez's *Hawaiian Nights*.

Murray Amusements Obtain New Octopus

BLOOMINGTON, Ill., Oct. 23.—The Murray Amusement Company, in winter quarters near here after closing the season with a successful stand at the Normal, Ill., Tomato Festival, took delivery on a new Octopus. This brings the org's number of office-owned rides to six.

Construction of a new Funhouse and several new fronts have been started, with winter quarters work under direction of ride superintendent, Don Berry, and assistant, John (Gyp) Brennan.

Members of the org were sorry to learn of the death of Jim Gordon, killed in an auto accident near here Monday (11).

Mr. and Mrs. Ken Murray and Mr. and Mrs. Fred Murray attended the wedding of Ruth Derfus to William Schimnowski Saturday (16) in Milwaukee. Schimnowski had bingo and several other concessions on the shows this past season.



R. C. McCARTER was recently signed to serve another two years as general representative-traffic manager of the Cetlin & Wilson Shows.

Showmen Clubs Share Proceeds Of Dallas Show

DALLAS, Oct. 23.—Three clubs for outdoor showfolk, the Showmen's League of America, the Miami Showmen's Association and the Lone Star Show Women's Club of this city, will share in proceeds of a benefit staged Thursday (21) midnight in the auditorium of the State Fair of Texas.

Proceeds were slightly over \$2,100, according to Ray Marsh Byrdon, supplier of midway shows at the fair, who initiated the show. Byrdon based that figure on money already on hand and an estimate of final returns on the sale of tickets.

Approximately 1,200 persons attended the three-hour performance, during which the Lorow brothers, Cortez, Nat and Bert, and Leon Claxton, operator of the *Harlem in Havana* on the Royal American Shows, were honored by the Showmen's League of America for their efforts in staging benefit shows for that organization. Bob Lohmar, SLA president and general agent of Royal American, presented a plaque to Claxton and another to the Lorow brothers.

Cortez Lorow flew here from Shreveport to emcee the performance and Nat Lorow planed in from Beaumont, Tex., to assist in the presentation. Claxton's *Harlem in Havana* company went out of its way many miles on its jump from Jackson, Miss., to Shreveport to play the show.

The entire cast of *Bagdad*, girl show operated by Flash Williams and Ed Schooley on the midway here, was also presented, as were acts from several other midway units. Buff Brady, rope spinner, appearing with the Flying L Rodeo in the fair's grandstand show, was another feature.

South Boston, Va., Proves A Red One for Prell Org

SOUTH BOSTON, Va., Oct. 23.—Prell's Broadway Shows this year beat the midway gross mark they set in 1947 at the Halifax County Fair by about 45 per cent, Allan A. Travers, general agent, announced. Attendance on the week ending Saturday (16) was estimated at 75,000. Only one day was lost to rain.

Top gross among the rides went to the High Ball handled by George Clark. The Caterpillar was second and the Ferris Wheels third.

Barro Bros. Motordrome headed the shows. Jake Othman's Side Show got second money and Professor Vadalina's Minstrel Show finished third.

Ride Takes Down, Shows Up On Dallas Midway as Rain, Cold Snap Pay Two-Day Visit

Devices in 10% Slump—Kiddieland a Big Winner

DALLAS, Oct. 23.—Midway business at State Fair of Texas here thru Friday (22), 14th day of the 16-day event, presented a mixed picture, with rides and concessions off about 10 per cent and shows running slightly ahead of last year.

Fair attendance was up, but what cut into ride and concession grosses was rain one day and cold weather on another of the big days.

Numerically and artistically stronger than last year, the battery of shows didn't suffer as severe a cut from the rain or cold, and the back-end take was slightly above last year as the fair entered its closing week-end.

The fun zone again is marked by the tidy appearance of the area. Improved lighting and a new entrance arch, treated heavily with varicolored neon, adds to the impressiveness.

The ride line-up is distinguished by completion of a kiddieland in which Denny Pugh and his associates, Jack Lindsey and Joe Murphy, have eight devices for the small fry. Only three such rides were in operation last year.

The kiddieland, according to Pugh accounted for the excellent business the midway enjoyed in the pre-fair period. He said the midway take this year during the park operations

topped that of last year, even tho the run was three weeks shorter than in '47, owing to a later opening.

Bagdad, girl show operated by Flash Williams, is pacing the 22 shows which comprise the Ray Marsh Brydon line-up. Archie McCaskal's *Hells Bells*, illusion unit, is in the second spot, with Jack Korie's Side Show third, Art Spencer's Liondrome fourth, and the Tichner-Taylor Jig Show, which features Stepin Fetchit, fifth.

Other shows include Korie's *Spidora*, Illusion Show and *Casbah*; Bob Edwards's *Fantasy*, Cash Miller's Wildlife, Doc and Julian Ward's Pinheads, Sam Howard's *Aqua Follies*, Mary Webb's Fat Show, Joe Lemckes' Monkey Circus, Mac Clung's big snake, Rod Rodriguez's *Gilda*, Jim Dunleavy's Mickey Mouse, Jimmie Schavine's Illusion, Hooper's big alligator, Dave Erwin's Eskimo Village, Elsie McHenry's Funhouse, and two units, little horse-big dog and midget cattle, operated by Bill Duskin.

Concessionaires noted included Rosa Lee, Paul Julian, Charlie Kearns, Frank Harris, C. Moss, Mrs. O. Clark, Tom Kearns, Grace Tinder, Fred Clark, Joe Wiken, Earl Malone, C. Moss, B. Linn, Bob Harris, Harold Elliott, Raymond Goldman, Mary Ellen Liberman, Warren G. Corn, Harry Lewis, Honorine McClary, Marie Coleman, Jimmie Clevinger, Bill Skeleton, James Stewart, Weldon Bullock, Jack Wilson, John Stewart, Juanita Bullock and Mrs. J. C. Panther.

Marie Lamb, Scott Lamb, Mrs. O. E. Kraft, Chuck Moss, David Friedenheim, Terry Grove, Sam Delaney, Ben L. Williams, Martha Lorraine, Frances Palmer, Thelma Lyon, Ruth Dunn, M. Sandus, N. J. Benning, P. G. Templeton, R. L. Courtney, C. Ayres, Lou Perry, Mrs. Mel Vaught, Mrs. Joe Murphy, Jack Thomas, Butch Turney, C. Haley, Nellie Highley, Rosalie Clark, L. Brady, C. Brady, T. L. Reed, Leo Mulvey, H. E. Palmer, Mr. and Mrs. J. L. Chambers, Edna Kaai, A. Koos, Paul Dunne, Ely Phillips, I. Wiss, John McDonald, E. Pike, L. Bemelmans, R. E. Derrington, D. O. Curry, K. Lindsley, K. Philyaw, H. A. Ventura, B. J. Jones, Hattie Lloyd, Jettie Samford, Irvin Dixon, A. R. Clark, Sam Barnes, Edna Hacker, Edgar C. May, Bill Geiger, Don Cook, Jackie Price, Bob Lewis, Glen Hammond, R. L. Smith, E. E. Sherry and J. B. Grant.

Vivonas Report Boff Year; To Add Ride, Show Units

NEW YORK, Oct. 23.—Morris Vivona, manager of Vivona Bros.' Shows, this week reported the just concluded season as one of the best in the history of his org. Only consistently bad weather during the early dates kept the seasonal take from being considerably over that of last year, he said.

The shows are quartered in Irvington, N. J., where refurbishing will be supervised by John Vivona. Plans for next year include the addition of a new Tilt-a-Whirl, Monkey Show and Glass House and two light towers. All new blue concession tops will be purchased thru Arthur E. Campfield.

Cavalcade Off To Fast Start In Mobile, Ala.

MOBILE, Ala., Oct. 23.—Cavalcade of Amusements got off to a fast start here Wednesday night (20) at the opening of its 11-day stand at the Greater Gulf Coast Fair. With perfect weather prevailing, the opening night turnout was the largest first-night crowd to greet the org in its last four showings at this event.

Indications pointed to a big stand here, granted a continuance of the fine weather, as both Mobile dailies have been generous with space. On Sunday and again on opening day, both papers used page-one stories and accompanying pictures.

Matinees are skedded each of the two Saturdays and Sundays here, with Saturday and Sunday (30-31) billed as free days for kids. This is the org's final stand of the season.

Al Wagner's org railed in here from Montgomery, Ala., where biz, under the auspices of VFW Post 96, was termed good despite rain and high winds which closed everything at 8 o'clock the final night, Sunday (17). The Saturday kiddie matinee sparked the Montgomery stand, with an estimated 5,000 kids and 1,892 adults on hand.

Many of the Cavalcade personnel motored to Pensacola, Fla., to visit the Johnny J. Jones Exposition playing that spot.

Special Agent Tom Allen left for Starke, Fla., where he will winter. J. Raymond Morris, billposter, departed for his home in Cambridge, Mass.

WOM JELLS '49 FAIR ROUTE

Endy Running 70% Ahead of Georgia Fair

Kids' Day Gross Hits 12G

MACON, Ga., Oct. 23.—Dollars poured in at a war-boom level for Endy Bros.' Shows the first three days of the Georgia State Fair here this week.

After losing Monday (18) due to a late arrival, the Endy org got under way with a bang, chalking up a \$12,000 gross Tuesday to set a new high for Children's Day.

Owner Dave Endy smilingly reported late Thursday (21) that the gross on shows and rides was 70 per cent ahead of the same period a year ago.

Last year the fair ran into three days of rain and Endy was pulled out of the red by a record-breaking Friday gross of \$32,000. "That won't be needed this year," Endy said, "because we're already in the black."

Late arrival was blamed on a railroad delay in the 500-mile jump here from Wilson, N. C.

The new Roller Coaster added here was pacing the rides and Roy Bible's Animal Show was scoring heavily. Unlike last year when concessions were practically eliminated, 80 concession booths are operating this year.

Endy was among the speakers at the Governor's Day program Thursday, and Art Noble's midgets entertained. Visitors here the early part of the week included Izzy Cetlin, R. C. McCarter and George Golden, all of the Cetlin & Wilson Shows; J. C. McCaffery and Martin Arthur, Imperial Exposition Shows; Harold (Buddy) Paddock, Ralph Lockett and Louis (Peazy) Hoffman, Johnny J. Jones Exposition; Glenn Ireton, Montreal; Norman Shapiro and Maxie Herman, Joseph J. Kirkwood Shows, and Joe Redding, Atlanta Fair.

Charles Holfish, 60, Philadelphia, employed by Endy Bros. for the last 40 years, died on the midway here Tuesday night (19) of a heart attack. The Endy org arranged for the body to be sent to Philadelphia for burial.

Great Southern Sold by Lewises

SALE CITY, Ga., Oct. 23.—Ted and Carl Lewis, owners of the Great Southern Shows, announced here that they have sold their show to the Great Wilma, aerialist. Sale was a straight cash deal, Carl Lewis said, and included the title as well as equipment.

The shows, under Miss Wilma, will continue to play Georgia, Florida and Alabama until the cold weather. Equipment then will be stored in Clinton, Ind., where everything will undergo repairs. The new owner plans to open early in April and may come out with a new title.

Shan Inks Two 1949 Annuals

EASTMAN, Ga., Oct. 23.—Shan Bros.' Shows have been contracted to furnish the midway for 1949 Washington County Fair, Sandersville, Ga., and Cherokee County Fair, Canton, Ga., it was reported this week by R. E. Stewart, manager of the Shan organization.

Southern Notes:

Georgia Sothern To Fold Tent; C&W Inks McCarter for 2 Years

By Jim McHugh

GASTONIA, N. C., Oct. 23.—Georgia Sothern, blond stripper recruited from the hierarchy of burlesque and featured this season under canvas by the James E. Strates Shows, said, "No, honey, not another season," when queried along those lines while showing here. It's not that the season wasn't lucrative and enjoyable but the 28-week tour was much too long, she said. Georgia wants to sandwich in a vacation between her closing with Strates and opening in a New York bistro for eight weeks.

R. C. McCarter, general agent, announced the inking of a two-year pact with Jack Wilson and Izzy Cetlin. Mac hosted the show and Piedmont Interstate Fair officials at his home in Spartanburg, S. C., Sunday night (10). A local paper took cognizance of Mac's return to his home by running a photo and story. The latter recounted many of his attempts to run away from home as a youth. He succeeded finally and became a peanut conductor on one of the cotton belt railroads.

Raynell Season Okay

Raynell, who invaded the East this year to be featured with her Girl Show on the Cetlin & Wilson midway, reported a big year. Not everyone got it. Most operators on this and other shows report a very spotty season.

Carl Sedlmayr Jr., assistant manager of the Royal American Shows, and Bob Parker toured Dixie last week visiting Endy Bros. at Wilson, the World of Mirth at Greensboro, and Strates at Gastonia, N. C., and Cetlin & Wilson in Spartanburg, as well as numerous truck shows.

Gerald Snellens, who has swallowed most of the staff titles around the World of Mirth, was the victim of a prank worthy of his own devising while visiting Strates. Gerald parked his colorful car emblazoned with the show title and slogan right in front of Strates' marquee. While he prowled the lot an unidentified artist prefixed the slogan "Largest Midway on Earth" with the word "second." Gerald, who never kids where his own show is concerned, is reported to have bit his cigar in two.

Big Ones Eye Ottawa

Officials of the Central Canada Exhibition, Ottawa, are rating perhaps the most attention accorded any Eastern fair group this year. The World of Mirth played the date in August. Cetlin & Wilson hosted some of the officials at the Indiana State Fair and Strates has other officers of the annual visiting him this week at the North Carolina State Fair in Raleigh. Tenders will be submitted by interested shows and a decision made early this month.

Ethel and Earl Purtle are finishing out their season on the Cetlin & Wilson Shows after closing their Motordrome at Palisades (N. J.) Amusement Park. Earl said the take at Palisades was only a few dollars under last year, even tho many of the early days were totally lost to weather. They will be back at the park next year. The Purples also have the Drome and a Looper with C&W. Earl reported some good dates on the road but a park location, with no setting up or tearing down, will always lure him.

Hamids on Hand

Mr. and Mrs. George A. Hamid and George Jr. are in the South for the

remainder of the season. Father and son alternated the supervisory chores at Greensboro and Spartanburg. George Jr. will go on a two-week tour of duty with the Naval Reserve next month.

Mr. and Mrs. Lou Hamilton are winding up the season with Nate Eagle on the Strates show after starting with Al Wagner's Cavalcade of Amusements. Lou says the season has been spotty to the extent that it looks as tho he will have to return to night spots this winter with his violin and guitar.

At all of its fair dates after leaving Maine Frank Bergen's World of Mirth has had to either leave or send ahead truck loads of units in order to supply overlapping dates. The only segments which can usually look forward to sane moves are Bucky Allen's concessions. The hodge-podge moves have been costly, Ralph Smith, show treasurer, reports. Smith is of the opinion that you can get all the money you're going to get in five or six days, and he makes no allowances for rain or shine.

San Fran Festival Proves Big Winner For West Coast Org

SAN FRANCISCO, Oct. 23.—Good weather and huge street crowds toting money and a disposition to spend it turned the Portoval Festival (16-24) into a red one for the West Coast Shows, which had set up rides and concessions in a square block fronting the civic center in the heart of the city. This was the first time a carnival has been permitted to operate so closely to public buildings. Lot was large enough to provide for the proper display of the shows and rides.

The four-hour parade, which opened the week-long celebration, literally steered itself right into the carnival area as it wound thru the civic center and passed the official reviewing stand in front of the city hall. The spot just couldn't miss as the throngs of parade watchers swept from the street curbs onto the midway. Seven rides and three shows were set up, with all attractions grossing good takes.

Contract for West Coast's showing here was negotiated by Whitey Monette, head of Monette Amusements. Open house was held thruout the week at Show Folks of America and the many visitors included Eliza Pickard, Pacific Coast Shows; Anthony Masseth, Redwood Empire Shows, and Charles Camp, Tony Soares and George Sackson, Pacific United Shows, which plays the Cotton Festival at Huron, near Bakersfield.

The McClosky Shows and Golden West Shows had attractions in outlying districts of the city, which were reported well attended. West Coast Shows will play an Armistice Day Celebration date at Porterville.

SLA's Memorial Services Committee Completed

CHICAGO, Oct. 23.—The committee to handle arrangements for the Showmen's League of America's annual memorial services is announced by Bernie Mendelson, chairman.

Assisting in conducting the services, scheduled Sunday, November 28, in

Bergen Inks 10 '49 Dates

Three to go—show sets record pace at Greensboro, N. C., and Columbia, S. C.

COLUMBIA, S. C., Oct. 23.—Frank Bergen, owner-manager of the World of Mirth Shows, was given the 1949 midway contract for South Carolina State Fair prior to completion of a record-breaking run which ends tonight.

Bergen also announced that his 1949 route is complete with the exception of three spots. Already inked are annuals in Bangor, Presque Isle and Skowhegan, Me.; Champlain Valley Exposition, Burlington, Vt., and Vermont State Fair, Rutland; Brockton (Mass.) Fair; New Jersey State Fair, Trenton; Winston-Salem Forsyth County Fair, Winston-Salem, N. C., and the Greensboro (N. C.) Fair. All were included in this year's route.

Three Unsigned

Other fairs played this year but unsigned for 1949 are Central Canada Exhibition, Ottawa, and Great Allentown (Pa.) Fair. Both require submission of tenders after notification of interested parties. Still to be played is the Exchange Club Fair, Augusta, Ga., which preems Monday (25).

The biggest crowds in the history of the State fair resulted in the record midway gross. However, Bernard (Bucky) Allen, concession manager, reasoned that considerable revenue was lost due to the coldest weather ever recorded during the running of the annual. The temperature at night dipped as low as 32 degrees.

Prevue Night Big

An estimated 25,000, attracted by the well-publicized free gate, were on hand Monday night (18) for the traditional prevue. This night is rapidly becoming one of the best for both the midway and night grandstand show, altho only a few thousand casual onlookers, were in the habit of attending only a few years ago.

An estimated 35,000 school children yesterday and more than 10,000 farm kids Tuesday (19) contributed big slices of the midway take.

The big day continued to be Thursday (21) when a record 50,000 paid thru the gates to overflow the 25,000-seat fair stadium for the annual University of South Carolina-Clemson football game.

Bergen and Allen also reported a record take last week at Greensboro Fair. Noting that some bad weather held down the gross at that spot last year, Bergen said that the World of Mirth gross was 70 per cent ahead. Bergens' org last played Greensboro in 1943.

The play at Greensboro did not start any day before 4 or 5 p.m. Rides all did well with shows getting their share. Joe Casper's Pandora, working for 60 cents, had the bally, stairs and midway jammed with folks awaiting the end of each performance on closing Saturday night (23). Also coming in for a share of the gravy were Joe Sciortino's Vanities, Dick Dillon's Working World, Glen Porter's two units, and L. Harvey (Doc) Cann's Motordrome.

the Bal Tabarin of Hotel Sherman, will be Charles Hall, co-chairman; Rev. Marcel La Voy, Max Brantman, James Campbell, Charles Bohdan, William and Cecil Meyers and Isaac Malitz.

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One Williams Silver Streak Miniature Train
256 feet track, \$135 front and ticket box; one 2-wheel Trailer for transportation. All this in A-1 condition.
Price, \$2,500.00

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1 1941 Chevrolet Truck, 20-ft. Semi Trailer, 1 Connerman Ferris Wheel, 1938 Chevrolet Power Unit, also 1 1939 G.M.C. Truck, one 20-Seat Jones make Major Mix-Up, Plymouth Motor, Fence, Arch and Ticket Box, Switch Box, 500 feet of Cable, Light Globes for both Rides, also 1 Peerless Pop Corn Machine, gasoline heat, all in No. 1 shape. Must sell at once. Write or call Phone No. 33.

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Completely rebuilt, overhauled and painted. Looks and operates like new. Perfect motor. Can be seen here. Make your best offer. Phone Y-50462. Wire
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Care THE BILLBOARD
2160 Patterson, Cincinnati 22, Ohio

MIDWAY CONFAB

Dan Stokes, of Dick's Greater Shows, is wintering in Toledo.

Season forecast: After Indian summer comes midwayites' winter.

Mr. and Mrs. Herman Weiner are making their home in Miami, where they recently purchased a new home.

J. C. McCaffery returned to Chicago last week from Birmingham but planned to attend the fair at Shreveport, La.

Are you still hop-scotching to find that proverbial big one?

James W. Stephenson, outdoor show agent, was recently appointed night supervisor at the Jefferson Hotel, Richmond, Va.

J. Raymond Morris, of the Cavalcade of Amusements, was in Chicago recently en route to his home at Cambridge, Mass.

Bunny Venus, dancer and operator of the Bunny Venus Follies, is playing spots in the South. First stop in Dixie was at the Blytheville, Ark., Fair.

Some applause means only that the emcee threatened his audience with: "If you don't, the actors won't work."

Ivan K. Mann, general agent the past season for Fidler's United Shows, is visiting relatives in Litchfield, Ill. He reports he will join another show next season.

Marie Ralph, who closed with the Bremmer Shows on the West Coast recently, has enrolled in the Charity

Hospital School of Nursing, New Orleans.

Mr. and Mrs. Al Baysinger closed the season with their rides and concessions on the Imperial Exposition Shows in Columbus, Ga. They will winter in Miami.

Carnivals are cracking top mags, but no press agent will be satisfied until he puts his boss's picture on a three-cent stamp.

Johnnie and Babe Martin report a good season with candy floss and glass pitch on Burdick's Greater Shows. They are spending the winter in Temple, Tex.

L. T. (Pete) Christian infoes from Richmond, Va., that he plans to attend both the National Showmen's Association banquet in New York and the Chicago outdoor conventions.

Mr. and Mrs. Bill Rawlings visited the St. Louis office of *The Billboard*. They were en route from Muskogee, Okla., to Louisville to visit relatives. Rawlings is press agent on the World of Today Shows.

Few sounds are as charming to a manager as is the zinging tune made by a steel tapeline as his concession manager measures concession space.

Mr. and Mrs. Joe V. Palmer visited Tommy and Etta Henderson, former concessionaires with the Frank West Shows, at their home in Paris, Tex. A southern dinner, featured by Helen Palmer's turnip greens, was the highlight of the occasion.

According to a report reaching *The Billboard* Moe Smith, owner

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TOP-POP Hybrid Pop-corn is backed by a money-back guarantee if you are not completely satisfied in every respect. Send your order in today. **Finest quality roasted peanuts—attractive circus bags.**

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For all winter's work starting November 5th at Phoenix Fair for 10 days. Wire

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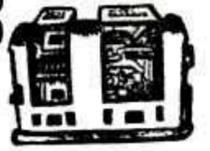
Open year round. Cottages, trailer space, modern bath house, boats, bait, every modern convenience on banks of Alafia River, U. S. 541 Highway, nine miles south of Tampa in Gibsonton, Fla. Show folks always welcome. Trailer space, \$12.00 per month. \$25.00 per month and up for Cabins.

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One Kiddie Merry-Go-Round Ride
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Tutwiler, Miss., Cotton Festival, Oct. 28, 29, 30.
Other excellent spots to follow. Heart of cotton. Reply

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NAIL GAME AGENTS

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Hollandale, Miss., this week

COLORED CHORUS GIRLS

Musicians and Comedians. All winter. Theaters.

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MADAM BURLESON

Gen. Del., Hawkinsville, Ga.

of the Snake Show on Gooding's Greater Shows, suffered a broken back in a car wreck in Tampa recently and is in critical condition in City Hospital, Tampa.

Sam Solomon, former carnival owner, was a recent visitor at the St. Louis office of *The Billboard*. He planed from Miami to Caruthersville, Mo., for the final two days of the American Legion Fair there. Plans call for him to visit relatives in Detroit and New York.

When a press agent ran his own picture in a newspaper a wiseacre cracked, "It will be a big help to you in November—if you're running for dog catcher."

Kid Stopper, lot and rest-room porter on the John R. Ward Shows, is at his home in Huntsville, Ala., nursing a fractured jawbone, which resulted from an extraction of a wisdom tooth. He would like to read letters from friends.

Wallace A. Cobb, assistant general manager of the World of Mirth Shows, who has been confined to his Richmond, Va., home for the past several weeks because of illness, plans to rejoin the show in Columbia, S. C., where it is playing the State Fair.

Frank Sparks, former co-owner of the Gentsch & Sparks Shows and later owner-manager of Sparks Bros. Shows, is operating the White House Cafe in Keytesville, Mo. His brother-in-law, M. F. (Dutch) Tillotson, a former show executive, is in the plumbing business in the same town.

Fair meeting time is just around the corner. Soon show managers will be busy in their rooms signing dates while their general agents will be as busy as two shows bucking ballys.

William (Bill) Starv, legal adjuster for the World of Today Shows, was guest of honor at a party October 10 at Muskogee, Okla., when that org closed its season at the Oklahoma Free State Fair. Members of the show presented him with a wrist watch, a pedigreed Dalmatian dog and two chairs for his house trailer.

Among visitors to Dallas State Fair were Mr. and Mrs. Billy Geyer and Joe and Helen Palmer, who visited Joe Murphy. Geyer was the free attraction this season with Harry Craig's Heart of Texas Shows, while the Palmers are concessionaires. They will be with Harry Lottridge Shows next season.

Not seeing the sun in its promised place as per the weatherman, the guy who was expecting his winter b.r. at a pumpkin fair called the predictor a lot of chumpyfied names.

After four successful seasons with the Southern Valley Shows, Marty Michils, concession manager and legal adjuster, terminated his connections with the org at Monroe, La., closing spot. Michils and family intend to spend next season making a coast-to-coast tour, combining business with pleasure.

Eric Winchester and his bride, the former Maxine MacKay, were feted at a reception in the tent of the Alberta Slim Show on the Bill Lynch Shows at Bridgewater, N. S. Winchester is emcee and publicity man for the Alberta Slim Show and the bride is on the staff of John Goldie, a Lynch concessionaire. The Winchesters are spending their honeymoon at Albretha Slim's ranch in New Westminster, B. C.

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WORTH COUNTY FAIR, Sylvester, Ga., week Nov. 1

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Shows with own equipment and transportation. Especially interested in a good Side Show or any Grind or Bally Show. Will book any Rides not conflicting.

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Blue Grass Shows, all this week Americus, Ga.; all next week Sylvester, Ga.

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WANT FOR THE WINTER SHOW, STARTING NOVEMBER 1 TILL CHRISTMAS Small, neat Cookhouse or Grab Stand. No greasy spoons. Want Concessions: High Striker, Slum Spindle, Hoop-La, Clothes Pin Store, or any Ten Cent Slum Store. All Games \$16.00 per week. Will book Minstrel Show with own transportation.

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FRANK W. PEPPERS—PEPPERS ALL STATES SHOWS
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WANT FOR WINTER SHOW

Rides, low percentage. Prefer Wheel and Chairplane; or will lease. Want Shows of all kinds; Minstrel Show on salary or percentage. Concessions, one of a kind. No percentage or flats. All people who know us, write us at once; time is short.

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METTER, GA., this week; REIDSVILLE, next. WILL OPEN NOV. 8.

FLOYD O. KILE SHOWS

WANT FOR Tangipahoa Parish Colored Fair, Kentwood, La., Oct. 28-31; American Legion Festival, St. Francisville, La., Nov. 1-7; other good spots in cotton and cane till Dec. 12th.
CONCESSIONS—Can place small, clean Cook House, show will support you; Cigarette Gallery, Coke Bottles, Pop Corn, Apples, small Bingo, Balloon Darts, Hoop-La, Jewelry, or what have you? Only one of a kind. NO GATE. NO GRIFF. Privilege is right; business is O. K. RIDES—Will place Kiddie Ride, 25%. SHOWS—Monkey Show, Mechanical City, Big Snake, with own equipment, 25%.
Wire FLOYD O. KILE, Kentwood, La.
P.S.: NO COLLECT WIRES.

PEE DEE FAIR

November 1st to 6th Inclusive, Florence, S. C.

SUMTER COUNTY FAIR

November 8th to 13th Inclusive, Sumter, S. C.

Will place Eating and Drinking Stands. No apples. Will place all Legitimate Merchandise Game Concessions.

Can place experienced carnival workingmen in all departments. All address this week:

ANDERSON, S. C., FAIR



ORANGE STATE SHOWS

Featuring Hugo Zacchini Shot Out of Cannon Over 2 Ferris Wheels

Want for Miami, Veteran Fair, Nov. 3 to 20, on the Circus Grounds, and then comes the BIG ONE of the season, Orlando, Fla., 40 and 8 and American Legion Fair on the streets of Orlando, the first time in 15 years on Orange Ave., Nov. 22 to Dec. 4.

CAN USE—One or two Major Rides: Fly-o-Plane, Rocket, Tilt-a-Whirl; Mario Zacchini, wire me; Pony Ride, or any other Kiddie Ride that will not conflict.

SHOWS—Can book a good Side Show with own outfit; Mickey Mansion, wire me; Monkey Show, Midget Show, Wild Life Show, or any other Show that will not conflict.

CONCESSIONS—All Legitimate Concessions are open. What have you? Out all winter with the best dates in Florida. Can use a good Electrician, Second Man. Like to have a Clown for school promotion. Write or wire:

LEO M. BISTANY

ANGEBILT HOTEL

ORLANDO, FLA.



If you are going to Florida, these spots are on your route.

LANIER COUNTY FAIR, WEEK NOV. 1, LAKELAND, GA.

CLAY COUNTY FAIR, WEEK NOV. 8, FT. GAINES, GA.

STOCK CONCESSIONS of all kinds. Reasonable privilege.

SHOWS—Monkey, Mechanical, Minstrel, Side Show, any Show not conflicting.

Ray Garwood wants Girls for Girl Show.

ANY RIDE not conflicting. Also Ride Help who drive.

FOR SALE—Smith & Smith Chairplane, with or without transportation; cheap.

All replies:

J. L. KEEF
LUMKIN, GA., NOW.

SHOWS WANTED

CAN PLACE A FEW GOOD GRIND SHOWS FOR FOUR BIG WEEKS, INCLUDING VALLEY MIDWINTER FAIR, HARLINGEN, TEXAS, NOV. 22-28, AND SOLDIERS' PAY DAY, KILLEEN, TEXAS, NOV. 1-6. CONTACT:

JACK KORIE

c/o AMERICAN MIDWAY SHOWS, AUSTIN, TEX., THIS WEEK; THEN KILLEEN.

JIM McCALL SHOWS

WANT

FOR THE NEXT THREE WEEKS IN THE HEART OF THE PEANUT COUNTRY. CROPS AND PRICES THE BEST IN HISTORY.

SHOWS—10-in-1, Monkey, Fun House, any Shows not conflicting.

RIDES—What have you? Any Stock Concessions: Age and Scales, Ball Games.

Southern Georgia Colored Fair, Hazlehurst; Wilcox County Fair, Rochelle, Ga.; Veterans' Fair, High Springs, Fla., and more to follow. Wire:

JIM McCALL, Owner-Mgr., or BILL REESE, Asst. Mgr.
HAZLEHURST, GA.

WORLD OF MIRTH SHOWS

WANT
FOR ROCKY MOUNT, N. C., FAIR
NOVEMBER 2-7

Hanky Panks of All Kinds—No Wheels.

Hamid Revue, Fireworks, Thrill Show
and Auto Races Will Be Presented.

FRANK BERGEN, WORLD OF MIRTH SHOWS

Augusta, Ga., this week; Rocky Mount next.

PENN PREMIER SHOWS

worlds cleanest & midway

Moore County Fair
Carthage, N. C.
Oct. 25-30

5 County Fair
Rock Hill, S. C.
Nov. 1-6

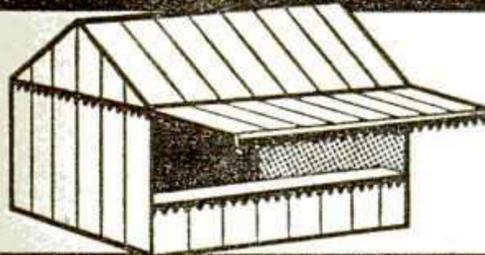
Randolph Co. Colored Fair
Incl. Armistice Cel.
Ashboro, N. C.
Nov. 8-13

These are all bona fide Agricultural Fairs and not promotions

Can place all kinds of legitimate Concessions. No exclusives except Bingo, Custard and Cook House. These cities have the best bumper crop ever, with tobacco. Shows—Can place any Shows not conflicting. Rides—Can place Spitfire, Rocket or Caterpillar. Talkers—Can place Talker for Fun House and other Shows. Address all wires to

LLOYD D. SERFASS, Gen. Mgr.
Carthage, N. C., this week; Rock Hill, S. C., next.

ANCHOR TENTS



CARNIVAL TENTS SHIPPED WITHIN
5 DAYS
AFTER ORDER RECEIVED!
SLIGHTLY MORE TIME
REQUIRED
FOR SHOW TENTS
WIDE SELECTION OF MATERIALS
AND TRIM

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

FOR SALE

8-CAR OCTOPUS AND SMITH & SMITH 24-SEAT CHAIRPLANE

Octopus perfect condition, new International motor, complete with ticket box and fence. Well lighted. Ride as good as new. Price, \$4,500.00, with transportation, 24-ft. Fruehauf Trailer and 1940 Ford Tractor with new motor, price \$5,575.00. Chairplane complete, good as new, price \$2,000.00. FOR SALE—Tractors, Trailers and Trucks of all kinds. Also G.M.C. Office Truck, beautifully constructed. Price is right. Write:

MAX GRUBERG, P. O. Box 101, Philadelphia 5, Pa.

FOR SALE

1948 SUPER ROLLOPLANE

A-1 Condition, with Winch. Used 4 months. Also 1941 International Tractor, 30-ft. Gramm Trailer to haul same. \$7,000.00 Cash—no trade.

Address: BOX 218, c/o BILLBOARD

155 N. Clark St.

Chicago 1, Ill.

INLAND SHOWS

OUT ALL WINTER

WILL BOOK ONE FLAT SHOW. HANKY PANKS, COME ON.
WILL BOOK ANY SHOW EXCEPT FIGHT SHOW.

Will Be Where The Cotton and Picking Is The Best.
Address: DELL, ARK., OCT. 24-30.

FOR SALE

Tent, 15x18, dark blue, mildew, flameproof, 7-ft Sidewall, first class condition, including poles, stakes and 30-ft. pipe Banner Line, Flags, inside and outside Light Stringers, Switchbox, Ticket Box; also 3 Banners, new. All equipment in top class condition. Also 4 large Box Snakes and 40 little ones, good condition, feeders. Priced to sell at once. Wire:

A. J. BARRY

820 S. Claiborne Ave. New Orleans, La.

W. E. ATTRACTIONS

(IN THE HEART OF THE COTTON)

Can place small Grab, Balloon Dart, Heart Pitch, Cork Gallery. Want Agent for Ball Game, String Game. Can place one good sober Ride Man.

W. E. WEST, Owner

HUMPHREY, ARK., this week.

FROM THE LOTS

Pacific Coast

WILLOWS, Calif., Oct. 23.—Shades of Union and Vale, Calif.: It's hard to imagine how it could happen three times in one season but it did. Situated in the heart of the city on the main street here, org took another beating. Ideal weather prevailed, but only a handful of people came on the midway with the exception of Saturday night. Ride and show receipts were not sufficient to pay for the license any night.

Willows is a town of 3,000 inhabitants and the only excuse for the non-attendance was the various counter-attractions held during the week including football, baseball and dances. Due to the above conditions Sunday was canceled and shows tore down Saturday night.

Due to illness, Pauline Lansdown did not set up her photo gallery. Mona and Charles Martin returned from a visit to Sacramento. Bill Fielding, Redwood Empire Shows, visited from Marysville, Calif. Walter (Red) Kaatz returned to his home in Oakland, Calif. Edward and Dorothy Barritt departed for Southern California. Little Terry Lansdowne arrived from school in Pendleton to attend another school near San Francisco. Elisha Pickard spent the week in Central California on business.—WALTON DE PELLATON.

Gayland

CALGARY, Alta., Oct. 23.—The org wound up a 22-week season October 2 and moved into winter quarters here. Show is owned and operated by E. G. Nicholl; and James A. Greenway, with R. W. Hutchison as assistant manager. This was its first season.

Concessions included popcorn and candy floss, Mr. and Mrs. Max McCara; big six, Nick Melnychuk; tub wheel, A. Fink; over and under, W. Doskoch; grab joint and candy apples, Mr. and Mrs. Callahan; beat the dealer, E. Toffan; jewelry and glass pitch, Joe Goryck; arcade, Lou Garrett; bingo, H. Swanson; duck pond, Ely Trepanier; slum, D. Siminuck; darts, T. Beckerleg; ball game, D. Bouvette; photo machine, O. Junker; hi-striker, E. Shura; six arrows, H. Hill, and jingle board, E. McNeil.

Ride line-up: Merry-Go-Round and Dangler, S. Moyer, foreman; Ferris Wheel, Gerry Cocks; Kiddie Jeep, T. McNeil; streamlined train, Jim Bruce, and Missouri Mule, Lou Garrett.

Shows included Reptile Gardens, Ted Hutchison; variety show, Nick Kit and Palomino trick horse, Neil Hutchison.

Virginia Greater

MARION, S. C., Oct. 23.—Last week show lost Monday (11) night at Clinton, N. C., due to rain which crept up just about opening time. Committee under the chairmanship of Chief H. Bunch, of the Clinton Fire Department, was very active and co-operative. Weather rest of the week was fair and cool but Saturday (16) night business was okay.

A wire was received from Tony Buzzelli, show's popcorn concessionaire, informing of his wife's death in Miami. Tony had left the show at Williamston to jump to his home. Folks on the show sent flowers. Funeral was held in Miami.

Mrs. Edna Gerald is back on the show after spending a few days at her home in Philadelphia. D. M. Harper, secretary of the Marion, S. C., Fair, and several of the fair board were visitors to the show one night last week. Other visitors were Mr. and Mrs. Rome Harris, ride operator, of Dillon, S. C.

General Manager Rocco Masucci spent a day at Laurinburg, N. C., visiting the Jack Perry Shows. Louis Augustino made a trip to his home in Connecticut.

Big State

NORTH PLEASANTON, Tex., Oct. 23.—Several new troupers joined here, among them Kokomo Joe, concessionaire; Carl Stone and family, and Gypsy Pete, pin store. Boots and Red are waiting delivery on a new Spartanette trailer. Mr. and Mrs. Jimmie Dunn have booked a string of concessions; Bob Moore has turned the electric department over to an assistant, and Ray Barbee has booked his roll-down. Recently a twister hit the show, demolishing the coke bottle joint, owned by Sharkie Mitchell, legal adjuster. With assistance of the office personnel and others, he was ready to open in an hour.—HOMER SHARRAR.



NATIONAL SHOWMEN'S ASSOCIATION

GREET'S YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th
Wednesday each month
Palace Theatre Building,
1564 Broadway,
New York 19, N. Y.

Almost everyone of the Eastern amusement family is a member. Are you?

Write for Information

Initiation\$10.00
Dues\$10.00 Yearly

WANT TO BUY

15 KIDDIE RIDES OF ALL KINDS
Will Pay Cash

Explain the make and condition of rides. I am not interested in junk. Do not misrepresent. Where can rides be seen?

JACK ESSNER

2534 N. 34th St. Philadelphia 32, Pa.

WANTED

FACTORY BUILT, PORTABLE, TWO-ABREAST MERRY-GO-ROUND

Jumping horses. No junk. Not over 200 miles from Connecticut.

CAPLAN'S

39 Cannon St. Bridgeport 3, Conn.

BEAUTIFUL SHORT RANGE SHOOTING GALLERY

On a two wheel trailer, complete with hook-up. Equipped with three .22 Winchester Pump Rifles, practically new, plenty of targets and some shells. Plate for targets. Best offer to \$600.00. Must be sold immediately.

SOL FELDMAN

142 E. 52nd St., Brooklyn, N. Y.

SHOW NEON MAN

AT LIBERTY

H. R. SHAFFER

4061 Teesdale St., Philadelphia, Pa.

WILL BOOK

A few more Stock Concessions. Need Help to operate Concessions. Would like to buy 32-ft. Merry-Go-Round. Will trade No. 5 Eli Wheel for good 7-Tub Tilt-a-Whirl.

BURKHART SHOWS

Gillett, Ark., this week, Oct. 24 to 29; then per route.

Small Merry-Go-Round

Seats 12. Used for lawn parties, church affairs, birthdays, etc. Mounted on 1931 Ford chassis with hurdy-gurdy music. Very colorful. Also used through streets. Interested can be seen

17 Donnell St., Cambridge, Mass.

PATRICK UMANZIO

Central Amusement Company

"DIXIE'S OWN AMUSEMENTS" • YOUR SATISFACTION OUR SUCCESS

WANTS

For American Legion Fair, Andrews, S. C., Nov. 1-6; the Robeson County Fair, Pembroke, N. C., Nov. 8-13, and balance of season.

Want Stock and P.C. Concessions. Shows with or without own outfits, Motordrome. Want Kiddie Rides, useful Show People in all departments.

All contact

SHERMAN HUSTED, Manager

The Great Loris Fair, Loris, S. C., this week; Andrews, S. C., Fair, Nov. 1-6; then as per route.

JAMES M. RAFTERY SHOWS

Wilmington Fair, Wilmington, N. C., Nov. 1 to 6
Warsaw, N. C., Nov. 8 to 13

The best Armistice Celebration in the South. Concession space limited. Can place Legitimate Concessions of all kinds—no P.C.'s or coupons. Will book 2 American Mitt Camps. Want Grind Shows, Monkey Show, Fun House or Wild Life or any Show not conflicting. Will book Caterpillar, Flying Scooter, Fly-o-Plane and two more Kid Rides. All grandstand acts, Girl Shows, Stock Car and Motorcycle Races are booked. Thanks. Have for sale the best framed Cook House on the road—kitchen built on semi, butane gas system, large freezer cabinet, steam tables, 20x30 blue top and all equipment. Will book same next season. Can be inspected at Wilmington, N. C.

Address

J. M. RAFTERY, Box 1047, Wilmington, N. C.

GEM CITY Shows

THE DIAMOND of the SHOW WORLD THE BEST IN THE MIDDLE WEST

— THANKS TO EVERYONE —

Fair Secretaries, Committeemen, Showmen, Concessionaires, Personnel and especially our Ride Men, and to everyone who gave us a helping hand this season—we appreciate it. Thanks to Mickey Mansion and to all your people for being real troupers. Thanks to Emmanuel Zacchini, the greatest drawing Free Act in the business.

WE ARE NOW BOOKING FOR THE 1949 SEASON — SEE US AT CHICAGO

Permanent Winter Quarters: BOX 1081, EL DORADO, ARKANSAS (PHONE: 3433)

JACK DOWNS, Mgr.

P.S.: Dwight J. Bazinett is no longer connected with this Show.

SHANK BROS. SHOWS

WORLD'S CLEANEST MIDWAY

Want for Great South Georgia Six County Fair
Valdosta, Nov. 8 thru 13th. Last big fair in Southeast.

Legitimate Concessions, no exclusive. Pitchmen and Demonstrators for buildings.

Wire Fair Grounds, McRae, Ga., this week.

HARRIS UNITED SHOWS WANT

ARMISTICE CELEBRATION, TYLER, TEX., WEEK NOVEMBER 8

"The Oil Capital of Texas." Biggest Armistice Celebration in East Texas.

Place few more Hanky Panks, Long-Short Range Lead Gallery, Photos, Novelties. RIDES—Need two more major Rides, Fly-o-Plane, Spitfire, Tilt, Kiddy Train. Ride Help that can drive out until Xmas. Address:

Mt. Pleasant, Texas, this week; Jacksonville, Texas, week Nov. 1st, down town. Free gate.

SHOW FOLKS OF AMERICA SAN FRANCISCO CHAPTER #2

1191 MARKET ST., SAN FRANCISCO, CALIF.

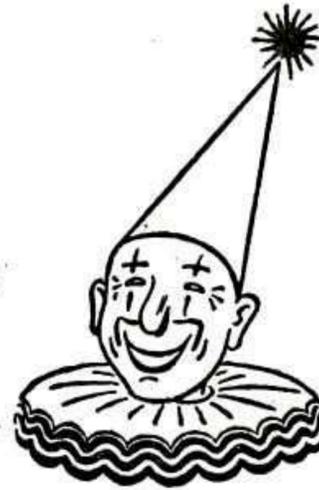
COMING EVENTS CAST THEIR SHADOWS

4 - - DATES - - 4

TO KEEP IN MIND

LADIES' BAZAAR
MONDAY,
NOVEMBER 15,
1948

ANNUAL BANQUET AND BALL
GOLD ROOM,
PALACE HOTEL,
TUESDAY,
NOVEMBER 30,
1948



MEMORIAL SERVICES
SHOW FOLKS REST,
MT. OLIVET,
SUNDAY,
NOVEMBER 28,
1948

PRESIDENT'S PARTY
MONDAY,
NOVEMBER 29,
1948

Have you supported our BOOSTER LIST?
Have you taken an "AD" in our Year Book?

Make Your Reservation... Now... the PACIFIC COAST SHOWMEN'S ASSN.

28TH ANNUAL
CHARITY BANQUET AND BALL

Benefit Sick and Relief and Burial Fund

GOLD ROOM BILTMORE HOTEL

Tuesday Evening, Dec. 14 \$10 Per Person, Including Tax

Contact:

CLARENCE H. ALLTON, Chm.
Pacific Coast Showmen's Association, 1235 South Hope St., Los Angeles 15, Calif.

LAWRENCE GREATER SHOWS

Want now for Haines N. & I. Institute Colored Fair, Exchange Club Fair Grounds, downtown Augusta, Ga., Nov. 1-6.

This is an annual event sanctioned by the Exchange Club of Augusta.

CONCESSION AND ATTRACTION PEOPLE GOING SOUTH, HERE IS AN OPPORTUNITY TO STOP OVER A WEEK AND ENLARGE YOUR BANK ROLL.

Want high-class Side Show for this date only. Will also place one more Grind Show. This will be a particularly good spot for Slum Concessions, Floss, Weight and Age, Photos, French Fries and Eating and Drinking Concessions. Fizzle Brown can use a few more Concessions and Concession Agents. Help wanted for Winter Quarters.

LAWRENCE GREATER SHOWS, MANNING, S. C., NOW; AUGUSTA, GA., NEXT WEEK.

PINE STATE SHOWS

WANT FOR GEORGIA AND FLORIDA FAIRS

We play Florida State Colored Fair opening Nov. 23, ten days and ten nights, Jacksonville, Fla. All Shows, Rides and Concessions open. No exclusives. Deposit is required. This week, St. Simon Island, Ga.

Harry Lottridge SHOWS

NEWEST AMUSEMENTS ENTERTAINMENT

**A BANG-UP FINISH— IN GEORGIA
FREE ACT—PLENTY OF PUBLICITY**

**November 1 Thru 6
FALL FESTIVAL
BAXLEY
Terrific Week
100,000 People
Expected on
Wednesday**

**November 8 Thru 13
ARMISTICE WEEK
CELEBRATION
TIFTON
First Carnival
in This Year**

**November 15 Thru 20
AMERICAN LEGION
CELEBRATION
MOULTRIE
First Carnival
in This Year**

**November 22 Thru 27
SHRINE
CARNIVAL
ASHBURN
Should Be
Very Good**

WANTED

CONCESSIONS—All kinds of Hanky Panks, Photo Gallery and Arcade. RIDES—Caterpillar or Tilt-a-Whirl and Kid Rides. SHOWS—Those not conflicting with what we have. No Girl Shows. Man and Wife to operate very nicely framed Snake Girl Illusion Show. Man must be good talker; Wife to work illusion. DUDE BREWER, MILO ANTHONY, let me hear from you.

WIRE HARRY LOTTRIDGE, MGR., ELLAVILLE, GEORGIA, THIS WEEK.

1949
Will Open January 15

TIVOLI EXPOSITION SHOWS

WANT—For Arkansas Choice Cotton and Rice Festivals—WANT

American Mitt Camp, Snow Cone, Glass Pitch, Basket Ball, Coke Bottles, Penny Pitch, any other Concession that works for stock. Can place Fun House, Glass House and Motordrome. We are carrying 7 Rides and Texas Kidd's Rodeo with 37 head of Brahma Bulls and Bucking Horses as a Free Attraction.

The Big One begins November 8, Stuttgart, Ark., Rice Festival, 3 blocks from Main Street. First show in there this year. Join now for this one. Several others contracted. WIRE, CALL OR COME ON. CONTACT

H. V. PETERSEN, Mgr., or C. S. NOELL, Gen. Rep.

Newport, Ark., this week (American Legion Cotton Carnival); Parkin, Ark., Nov. 1 (Parkin City Cotton Festival).

HARRISON GREATER SHOWS

PRESENTING "THE SHOWS OF SHOWS"

WANT FOR WOODMEN OF THE WORLD

White Charity Fair, Nov. 1-6, Aiken, S. C.; then the big one. Positively the only Colored Fair in Charleston, S. C., this year, Nov. 8-13, with Colored Elks' Convention, Savannah, Ga., in heart of town, to follow; with all winter in Florida. Can place Concessions of all kind. All Eating and Drinking Stands open. Want Octopus Foreman. All wires to

FRANK HARRISON, Mgr.; BUDDY BRADEN, Bus. Mgr.

Columbia, S. C., Fair Grounds, this week; then as per route.

FOR SALE—ONE 1946 OCTOPUS

A-1 shape, with 1946 Trailer and Tractor, \$9,000. Also Streamlined Caterpillar, 1947, with two 30-foot Semi Trailers with Tractor, price \$17,000.

Reply BOX D-85

BILLBOARD

CINCINNATI 22, OHIO

MISSISSIPPI AMUSEMENTS

Want for Bentonla, Miss., this week, and Florida, Miss., next week.

Cookhouse, Bingo, Stock or Slum Stores, Photos. Can use Count Store, Color Game, Rat Game, or similar Percentage Games. Need A-1 Men for Ferris Wheel and Mix-Up; salary no object. Will book non-conflicting Shows and Rides. This Show will positively operate all winter. People formerly with me, please contact. Write, wire, phone

GEORGE EMERSON

WANTED—C. A. STEPHENS SHOWS—WANTED

Concessions that work for stock, one of a kind booked. Agents for Slum, Razzle, Skillo, Buckets, Swingers, American Camp after this week. RIDES—Have plenty. SHOWS—Will book small Animal Show.

Hemingway, S. C., this week; followed by St. Stephens, S. C., down town.

WALLACE & MURRAY SHOWS

WANT FOR TATTNALL COUNTY FAIR, REIDSVILLE, GA., WANT

LEGITIMATE CONCESSIONS OF ALL KINDS EXCEPT BINGO, COOK HOUSE AND DIGGERS. CAN PLACE NON-CONFLICTING SHOWS. ADDRESS:

AL WALLACE, Mgr.

Metter, Ga., this week; Reidsville, Ga., next week; followed by Moultrie, Ga., Armistice Celebration.

From the Lots

Mighty Page

JACKSONVILLE, N. C., Oct. 23.—Org moved here from Ahsokie, N. C., Colored Fair and had a good week. Fourteen thousand people went thru the turnstiles Friday. Page day and dated the Raftery Shows in Jacksonville. Show will close next week at the Trenton, N. C., Fair; season reported to be good. Owner Bill Page has placed an order for a new Ferris Wheel and a new Caterpillar, which will give the org nine major rides and two kiddie rides, all office-owned.

When show closes Bill and Rowland Page and Mr. and Mrs. Langley will go to Wilson, N. C.; Business Manager McHouse to Alabama; Mr. and Mrs. Pete Hendrix, Nashville; Mr. and Mrs. C. A. Kirkland, Columbus, Ga.; Mr. and Mrs. George Keifer, Tampa; Mr. and Mrs. Ray Price, Elkin, N. C.; Mr. and Mrs. Bob Buffington and son, Richmond, Va.; Mr. and Mrs. Fred Hetrick, back to their business in Winston-Salem, N. C.; Mr. and Mrs. Shin Songer, Wilson, N. C., quarters; Mr. and Mrs. R. S. Saulsbury, Tampa; Mr. and Mrs. Miller and son, Winchester, Va.; Mr. and Mrs. Virgil Hulste, Tampa; Mr. and Mrs. Bill Thompson, Ruskin, Fla.; Mr. and Mrs. Hobe Cole, Florida; Mr. and Mrs. Red Clayton, Palmetto Shows; Mr. and Mrs. McCarter, Florida; Geechie Harold, Mississippi; Garlie and wife, Hartford, Conn.; Sam Price, Hazard, Ky.; Joe Corey, Macon, Ga.; Mr. and Mrs. W. H. Kirkland, Anniston, Ala.; James Ristic and family, Florida; Harry Morris, Rocky Mount, Va.; Jimmie Cunningham, Florida; Dave DeCorti, Wilson, N. C.; R. P. Roache, Tampa; C. P. Gordon, Johnson City, Tenn.; J. J. Brown, Macon, Ga.; Mickey Griffin, Baltimore; George Hundall, Frankfort, Ky.; Jessie Langley, winter quarters. Page will have a skeleton crew in quarters. —BOB BUFFINGTON.

Winter Quarters

Ohio Valley

FINDLAY, O., Oct. 23.—Manager Bill Harris reports that he will remain in local quarters until November 14 when he will leave for a hunting trip in Northern Michigan. He purchased two trucks recently and plans have been completed for the org to move into Southern territory next fall and to continue the season all year.

Pioneer

WAVERLY, N. Y., Oct. 23.—Crew in quarters here is working outdoors, getting the fairgrounds cleared off. Grounds are being landscaped by the Arthur Lansford Company. Plans are to repaint and letter the outside of quarters. Mrs. Gerald Curtiss has arrived to handle cooking details. Slim Fein was in town for a few days on business. Sam Mofsky, Joe Arnold, Jake Marina, Lew Conti and Duke Junior visited.—CHARLOTTE LOVEJOY.

FOR SALE

Glass House Platform, 15 by 30; Banner Line and Banner, 50 feet; Bally Platform, 4 by 50, has 24 mirrors, 15 plain glasses, \$1200.00 gets it.

LEE AMUSEMENT CO.

Quitman, Ga., this week; Blakely, Ga., next week.

TEXAS EXPOSITION SHOWS

WANT

Hanky Pank Concessions of all kinds. Also Bingo, Peanuts, Popcorn and Candy Floss. Can place small Cook House. Will book any Ride or Show not conflicting. Address:

Athens, Tex., this week.

This Show Stays Out All Winter.

CAN PLACE

At low percentage Independent Rides and Shows for

**Williamston, S. C.,
Community Colored Fair**

November 8-13

Will sell Popcorn, Floss, Bingo exclusive or any other Concessions, such as Percentage, Wheels, etc. Address:

LEONARD GOULD, Secy.
Calhoun Hotel, Anderson, S. C.

RALPH JACOBS

WANTS

Count Store, Slum Skillo and Line-Up Store Agents. Wire or call c/o Majestic Greater Shows, Elberton, Ga. (I have space at Jacksonville, Florida.)

BARLOW'S BIG CITY SHOWS

Rector, Ark., this week; Black Oak, next week. Out all winter with an open Concession Midway.

Want Kiddie Rides, Sober Ferris Wheel and Chairplane Foreman. Independent Shows with outfits except Hula Show. Also Popcorn, Candy Floss, Corn Game, Photos, small Cook House, Palmistry, Bumpers, Fish Pond, Hoop-La, Long and Short Range Galleries, Penny Pitch. Can use one Percentage Joint. Only Hanky Panks permitted. Spring Opening, St. Louis, Mo., April 6, 1949.

HAROLD BARLOW, Mgr.

WANTED AT ONCE

Ferris Wheel and Kid Auto. All winter's work So. Texas. Very small percentage. Have opening for following Hanky Panks: Cigarette Gallery, Pop Corn (Skitook, answer), Pitch-Till-Win, small Bingo, Glass Pitch, Darts or anything we don't have. Only one of a kind. No flats or gypsies. Right up town. Curley Green, H. G. Coffey, Pete and Ethel and all others who contracted, wire or write

L. M. NELSON, Athens, Texas

FOR SALE

MIX-UP

CAN BE SEEN IN OPERATION

American Midway Shows

Austin, Tex., this week; Killeen and Corpus Christi follow.

Wild West Performers

WANTED BY

KING BROS.' CIRCUS

Man and Wife with stock and other Useful People for Concert. Longest season of any circus. Address: Atlanta, Texas, Oct. 28; Kilgore, 29; Mineola, 30; Ennis, Nov. 1.

NOTICE—TO SHOW OWNERS

All kinds of organs repaired and rebuilt. Reference furnished. Write

BOX 542

Baton Rouge, La.

Crystal EXPOSITION SHOWS

WORLD'S CLEANEST MIDWAY

WANT FOR THREE REMAINING FAIRS

Legitimate Concessions of all kinds. Want Man with Acts to take over Side Show. Can place Chorus Girls and Performers for Minstrel Show.

W. E. BUNTS

Laurens County Fair, Dublin, Ga., this week.

RALPH DECKER presents **JOSEPH J. KIRKWOOD SHOWS** **AMERICA'S BEST ADVERTISED MIDWAY**

LEGION FAIR
WALTERBORO, S. C., NOV. 1-6
FIRST AND ONLY SHOW IN WALTERBORO THIS YEAR
 With four more weeks to follow. **SHOWS**—Can place Minstrel Show for balance of season, will furnish complete outfit and book for thirty per cent. Opening for Motor Drome and will place any show with your own equipment. **CONCESSIONS**—Place Custard, Grab, Photos, Age, Scale, Palmistry, Ball Games, Penny Pitches, Duck Pond, legitimate concessions of all kinds. Opening for Coupon Stores, Skillos, Wheels. There is no exclusive. **RIDES**—Place set of Kiddie Rides, we have no Kiddie Rides present time. Will book Number 5 Wheel, Tilt, Spitfire or any Ride not conflicting. **HELP**—Always place Ride Men, Semi Drivers, Useful Carnival People. All address
RALPH DECKER, Gen. Mgr.
 GEORGETOWN, SOUTH CAROLINA, this week.

BARNEY TASSELL UNIT SHOWS
WANT
 Booking now for Americus, Ga.,
 Five-County Colored Fair
 week November 8
SIX BIG DAYS AND NIGHTS
SHOWS—RIDES—CONCESSIONS
 of all kinds
 Annie Lee, Contact at Once
 Week Nov. 15, Winter Park, Fla.
 Week Nov. 22, Miami, Fla.
 P.S.—Can place Ride Help and other Help in all departments.
 Must be able to drive semi trailers.
 Wire or Write **DILLON, S. C., This Week**

RIDES FOR SALE
MOON ROCKET—CATERPILLAR
Both Rides Purchased New 1946
ROLLOPLANE—OCTOPUS
All Rides in Good Operating Condition
FUN HOUSE—GOOD DARK WALK-THRU
Built on Semi-Trailer
ALSO MIRROR GLASS HOUSE ON TRAILER
LEE ZIMMERMAN, Box 1242, BALTIMORE, MD.

LAST CALL **LAST CALL**
ANDERSON, S. C., COLORED FAIR
NOVEMBER 1-6
 Can place Glass Pitch, Fish Pond, Ball Games, Percentage, Concessions of all kinds. Everything open except Popcorn and Bingo. Want Colored Revue or any Grind Show with or without equipment. Place few more Major or Kid Rides at once and for our Florida dates. Address:
SAM GOLDSTEIN, MAJESTIC GREATER SHOWS
 Elberton, Ga., this week; Greenwood, S. C., follows Anderson.

AMERICAN MIDWAY SHOWS
CORPUS CHRISTI, TEX., NOV. 8 TO 15
 Can place Shows, Rides, Stock Concessions.
 Address: Austin, Tex., this week; Killeen, Tex., Nov. 1 to 6.
 We play Valley Midwinter Fair, Harlingen, Tex., Nov. 22-28.

HIGH FIRE DIVE
AT LIBERTY FOR FLORIDA DATES
 Also have 3 Hanky Panks. Will book. Write or wire best proposition.
CAPT. JACK PERRY
 Morris Hannum Shows
 Rutherfordton, North Carolina

FREE ACT
WANTED
American Midway Shows
 Austin, Tex., this week; Killeen and Corpus Christi follow.

NORTH EAST FLORIDA STATE FAIR
JACKSONVILLE
NOV. 10 TO NOV. 20
11 BIG DAYS AND 11 BIG NIGHTS
CAN PLACE CONCESSIONS OF ALL KINDS
 Want Eating and Drinking Stands, Novelties, Fish Ponds, Ball Games, Hoop-La, Short Range Gallery, Jewelry and Direct Sales.
WRITE OR WIRE
CURTIS L. BOCKUS, Sec.
 Suite 423, Hotel Mayflower Jacksonville, Fla.

PINE STATE SHOWS
WANT FOR COLORED FLORIDA STATE FAIR
 Jacksonville—11 Days—Opening November 23
 Shows, Flat Rides and Concessions all kinds. Also Kiddie Rides. Have space in exhibit tops for all kinds of Exhibits and Concessions.
 All address
STANLEY ROBERTS
 Elks' Home, 712 West Duval Street, Jacksonville, Fla.

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GREAT SUTTON SHOWS
 WINTER UNIT WILL BE OUT UNTIL DECEMBER 1 IN THE HEART OF MISSISSIPPI'S COTTON COUNTRY.
 CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. One Joint, \$17.50; two Joints or more, \$15.00 each. CAN ALSO PLACE PERCENTAGE DEALERS AND RIDE HELP. If you want to blow your winter bank roll, then don't bother to answer this ad, as we are out to make money, not on a winter vacation. Contact
F. M. SUTTON JR., Mgr.
 Batesville, Miss., until October 31

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GENERAL AGENT FOR 10 RIDE SHOW
 Must have own transportation and know Virginia, West Virginia, Georgia and Alabama. Address
BOX D-86
 Care The Billboard, 2160 Patterson St. Cincinnati 22, Ohio

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ST. GEORGE, S. C., NOVEMBER 1-6
The only bona fide chartered Fair in the county.
 Can place Ferris Wheel or any Ride that doesn't conflict. Will book Minstrel or Colored Girl Show, Colored Dancers (with or without outfits) or any Show that doesn't conflict. Place Bingo and all other Concessions for all winter's work. P.C. Dealers Red Gerber and Annie Lee King, contact Sam Swain at once. Following people: White Bast, White Usher, Huck Liles and all others contact
FRANK DICKERSON or NEW DIXIE SHOWS
 SOCIETY HILL, S. C., THIS WEEK

ROYAL
Exposition Shows
NOW PLAYING
 Bulloch County Fair, Statesboro, Ga.; next week, American Legion Fair, Pelham, Ga; then Armistice Fair and Celebration, Tavares, Fla.
 Booking Shows, Rides and Legitimate Concessions. P.S.: Nina Scott, contact at once. Important.
 Address as per route:
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RSROA-URO Merger Snipers Get Briefing on Powwows That Have Proven Useless

Martin Group To Paddle Own Canoe in Future

DETROIT, Oct. 23. — Continued sniping by various rink operators or others at the problems involved in the discussed merger of the Roller Skating Rink Operators' Association of the United States (RSROA) and the United Rink Operators (URO) was strongly criticized here by Fred

A. Martin, secretary-treasurer of the RSROA. Referring specifically to the story in the October 23 issue of *The Billboard* carrying comments from Jack Hoffman, of Albany, N. Y., Martin said, "I regret very much to see these stories pop up from week to week from various members and non-members alike, stating what should be done about bringing peace and unity among the RSROA."

Martin went on to state his position as a top RSROA official, addressing his comments, in part, directly to rink operators. "I regret to see such stories for many reasons. For in- (See RSROA-URO on page 81)

Eastern P'kway Sets Plans for Roller Hockey

NEW YORK, Oct. 23.—Emil Lence, promotion-minded operator of Eastern Parkway Rink, Brooklyn, began negotiations this week to add roller hockey to the arena's schedule.

It all started when Lence read in Bill Love's *New York Journal-American* skating column about the high grade of amateur roller hockey being played, according to national ice rules, on New York's asphalt pavements. Lence plans to adopt a few good clubs from the Bronx and a few from Brooklyn and schedule after-session interboro matches.

First to be contacted by Lence was the Bronx Hockey Federation, an or- (See EASTERN PARKWAY, page 82)

Halloween, 2-for-1 Events at Dream'd

NEWARK, N. J., Oct. 23.—Because of popular demand, Victor J. Brown, operator of New Dreamland Arena here, offered a two-for-one night October 22. A skating session from 7:30 to 11 p.m., was followed by dancing until 1 a.m., to the music of a 15-piece orchestra. Both features were offered at no increase in admission.

New Dreamland has scheduled a Halloween party for Saturday (30). The skating session, lasting until midnight, will feature games, races, and prize awards for costumes.

Racing Gives AOW's Paterson Spot Banner Cross of Season

PATERSON, N. J., Oct. 23.—A capacity crowd attended the second inter-rink racing competitions of the America on Wheels chain at Paterson

Arena October 9, reported Jack Edwards, AOW chairman of racing activities. The turnout was largest of the season for the local arena, which reopened this fall as the latest link in the AOW chain.

Edwards said contestants are beginning to develop personal followings, and that this was particularly evident at Paterson. The contests were marked by heavy applause and consistent rooting from the sidelines as stiffer competition narrowed the gaps between the first three teams, Edwards said.

Hackensack (N. J.) Arena continues to lead the field with a total of 75 (See AOW RACING on page 82)

AOW Shifts Canary, Ligouri and Kinsley, As Alexandria Preps

WASHINGTON, Oct. 23.—Alexandria Arena is slated to open across the Potomac River in Alexandria, Va., late this month as the newest rink in the America on Wheels chain. The manager is Ralph Canary, formerly manager of the local National Arena. Employees and skating club members presented Canary with gifts as a recent ceremony.

Replacing Canary at National is Joseph Ligouri. Jorga Spillers stays on as floor manager. Ligouri managed the AOW Mount Vernon (N. Y.) Arena for five years, elevating it to the position of most productive rink in the chain. Robert Kinsley, veteran AOW man, succeeds him at Mount Vernon. Patrons of Mount Vernon feted Ligouri and presented him with going-away gifts at an after-session party, Saturday (9), and this week he was welcomed at National with a reception.

Swansons Launch Georgia Rollery

CARROLLTON, Ga., Oct. 23.—Mr. and Mrs. Roy Swanson have opened the Carroll Roller Rink here. Swanson is well known in the field as an exhibition skater.

The Swansons have operated rinks at Knoxville and Oak Ridge, Tenn., in the past.

Barney Fluke's Peekskill (N. Y.) Rollerdrome resumed operation October 1 following a four-day shutdown for renovations.

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All in A 1 condition, no breaks, bends or welds, sizes 1 thru 9. In lot of 300, \$1.75 per pair; in lots of 25 or more, \$1.90 per pair. 1 Seeburg Juke Box, 24 records, all in good condition, price \$100.00.
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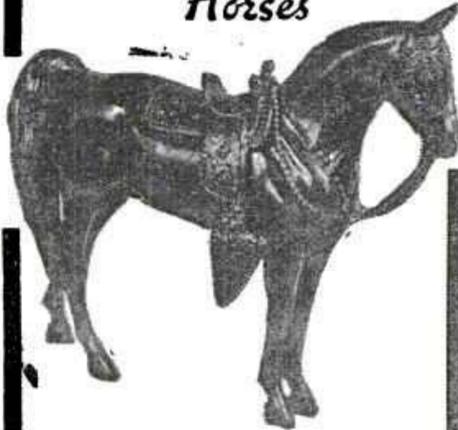
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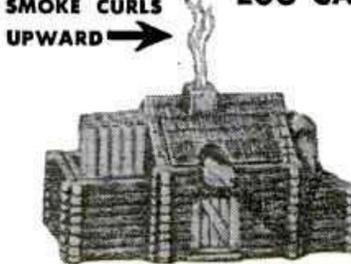
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- Ladies' and Gents' Diamond Rings from \$2.50 Ea. and Up.
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- G. F. Bar Pins, Doz. 1.00
- Large Novelty Stones Set in Pins, Doz. 3.00
- Ladies' 10-Kt. & 14-Kt. Gold Wedding Bands, Ea. \$2.00 & 3.00
- Men's 10-Kt. Gold Wedding Bands, Each 5.00
- 10 Ass't. Wrist Watches, Needing Repairs, Lot 12.00
- Stainless Steel Stretch Bands, Doz. 3.00
- Ladies' New Cord Bands, Doz. 1.50
- 10-Kt. Birthstone Rings, Ea. 2.00
- Safety Clutches for Tie Pins, Etc. 1/2 Doz. 2.00
- Army & Navy Emblems, Boxed, Doz. 3.00
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- Fraternal, Masonic, E.T.O. Lapel Pins, Doz. 3.00
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HOLLAND BLDG. ST. LOUIS, MO.

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Alligator Grain Wallets, all around zipper, in red, green, brown, black, with change purse or coin holder—Doz. \$5.75.
Picture Wallets, large variety picture designs all around zipper—Doz. \$6.75.
Write for Special Price on Gross Lots.
Ladies' Cigarette Case, with Compact to match, in fine gold finish, boxed in rich satin-lined gift box.
Doz. \$39.00. Sample \$3.95.
25% deposit with order, balance C. O. D.

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5 DRESSES \$3.00

Used Fall and Winter Styles: assorted sizes 12 to 20 (large sizes 40 to 52, \$1.25 each). **SEND NO MONEY**, we mail C.O.D., you pay regular price plus postage and C.O.D. fees. Return within 5 days if not delighted for refund of purchase price. **FREE** clothing catalog entire family. **E-Z SALES CO.** Dept. B-1948 808 E. Houston St., N. Y. 2, N. Y.



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IS THE MARK OF A CHAMPION!

**IN ADVERTISING
 FOLLOW THRU
 IS THE BEST
 GUARANTEE
 FOR GETTING
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FOLLOW THRU on your advertising in The Billboard's Christmas Merchandise Special with a consistent weekly campaign leading into Christmas. Take advantage of The Billboard's weekly issues with fast dead lines to promote those last-minute "HOT" items. You can't beat this for speed. An ad placed on Thursday is in the buyers' hands from coast to coast the following Tuesday. No other advertising medium covers the merchandise market as completely and economically.

Here's One of Hundreds of Big Money Makers!



FAMOUS BRAND NAMES—MEN'S AND LADIES' WRIST WATCHES

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- GRUEN ● BENRUS
- WALTHAM

7 JEWEL
Round Case Priced at Only \$9.50

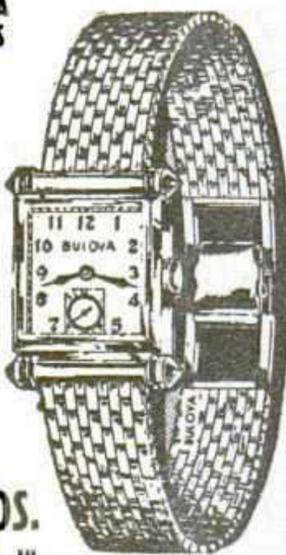
Square or Rectangular Cases, \$10.95
Rhinstone Dials, \$2.00 add.

All watches are reconditioned and guaranteed like new. Complete with leather strap. 10-Kt. R. G. P. case.

(8 watches minimum)
25% With Order, Balance C. O. D.

Wholesale Only! None Sold Retail!

JOSEPH BROS.
59 E. Madison St.
Dept. B-30, Chicago 8, Ill.



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Just off the press . . . filled with proven money-making, fast-selling watches, rings and watch bands.



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Now, presenting the newest sensation in a dazzling Two-in-One Engagement Ring and Wedding Band of 14 kt. Rolled Gold.

No. 661 \$18.00 per doz.

Just Imagine! At long last a creative genius has harmoniously combined this exquisite Engagement Ring and Wedding Band into ONE beautifully fashioned ring. On the finger this outstanding combination set remains perfectly even at all times!

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GUARANTEED WRIST WATCHES! SENSATIONAL MONEY-MAKING VALUES

 BEAUTIFULLY DESIGNED \$3.89 EACH	 PRECISION TIMING \$5.95 EACH	 SWISS CHRONOGRAPH WRIST STOP WATCH \$5.75 EACH
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- Shock and Water Resistant!
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 - Red Sweep Second Hand
 - Stainless Steel Stretch Band Fits All Wrists
- 7 JEWEL SWISS NURSES WRIST WATCH
Black Cord or Leather Band
ORDER TODAY
WIRE, PHONE OR WRITE
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 - Radium Dial
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25% with order (FOB St. Louis) Balance COD • Immediate Delivery

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TESTED BEST: Comparative atmospheric tests for oxidation have proven that NEODIZED GOLD PLATED jewelry definitely retain their lustrous bright finish and color longer than any other similar plated jewelry in the market—regardless of make or price.

Large assortment of exquisitely designed pin and earring sets, chandelier sets, brooches, chokers, pendants and cocktail bracelets.

\$7.00 dz. to \$12.00 dz.

WE INVITE COMPARISON
Send for special sample assortment. One dz., no two alike, all individually boxed, only \$10.00 dz. 25% deposit with order, balance C. O. D., F. O. B. New York.

CLARION SALES, INC.
Manufacturers of Fine Costume Jewelry
180 Forsyth St., New York 2, N. Y.
ORchard 4-6546

GIVE TO THE DAMON RUNYON CANCER FUND

INSTRUCTIONS BOOKS & CARTOONS

NOW YOU CAN HAVE AN OFFICE—LEARN credit-collection business by new home study course. Many earn up to \$5,000-\$15,000 annually. Free bulletin. Franklin Credit School, Dept. 220-K, Roanoke 7, Va. no18

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A NEW SUB-MINIATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch. Each unit weighs less than pound, easily concealed. Write for brochure, specifications, price. Nelson Enterprises, 336 S. High St., Columbus, O. no20

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400-PAGE CATALOG OF 2,000 TRICKS, pocket, parlor, stage. World's finest magic. Send \$1 for catalog (refunded first \$5 order). Kantner's, B-1311 Walnut, Philadelphia 7.

MISCELLANEOUS

CHRISTMAS TREE LIGHTS, BULBS, SEWING Machines, Vacuum Cleaners, Appliances. Jeannette Electric, 159 W. 23d St., New York 11, N. Y. de18

JUST OUT—"MAGIC ICE CARPET" STARTS stalled cars on slippery ice. Made of galvanized steel mesh, grips ice instantly and forms traction for tires. Send \$1 for sample pair postpaid. Big seller or money back. Letraw Co., 229 W. Illinois St., Chicago.

P-38 BELLY TANKS—NEW STEEL, 10-FT. OR 8-ft. size, \$9.95. Buck's Auto Parts, 89E, Merced 14, Calif. no20

PERSONALS

MISSING PERSONS—FREE LISTING. SEND description and information not exceeding 200 words. Liberty Service, Box 1335, Baltimore 8, Md.

PHOTO SUPPLIES DEVELOPING-PRINTING

ATTENTION, DIRECT POSITIVE OPERATORS—Authorized Eastman distributors. Write for 1948 catalog announcing medium-priced metal and glass Frames, Folders, Chemicals, hand-painted Backgrounds, Comic Foregrounds, Paper and Double Unit Photo Machine. Hanley Photo Supply Co., 1414 McGee, Kansas City, Mo. no6

COMPLETE LINE OF DIRECT POSITIVE SUPPLIES. Write for price list. Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. oc30

COMIC FOREGROUNDS AND BACKGROUNDS in stock. Christmas Cards for 1 1/2 x 2 and 2 x 8 inch photos. Photo Rings, Mounts, Photo Novelties. Free literature. Miller Supplies, 1535 Franklin, St. Louis, Mo. de4

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DIRECT POSITIVE PHOTOGRAPHERS—WE supply everything you need. Reasonable prices. Eastman D.P. Paper, Chemicals, Frames, Backgrounds, Comic Foregrounds, Cameras for indoors or outdoors, complete Photo Booths, etc. Free information and prices. We are old and reliable since 1908. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. de4

PRINTING

BUSINESS CARDS, 1,000 for \$5—LETTER-heads, Envelopes, etc. Circular free. Diehl, 112 Alice St., Sunbury, Pa. no13

"SHOWY" WINDOW CARDS—14x22" NON-bending, Flashy 2-color Bold Type—100 \$10.00; Pictorial Designs, three-four colors, Dances, Magicians, Rinks, Orchestras, \$15.00. Cash. Quick Service! Solidaya Colorprint, Knox, Indiana. oc30

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BIG MONEY—QUICKLY AND EASILY, TAKING orders for complete line Personalized Initialed Buckles, Belts, Cap Badges; 2,000 emblems. Fast repeats. Write today. Hook-Fast Co., Box 450-BB, Roanoke, Va. npoc30

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ALL TYPES OF SCREEN PROCESSING CARDS, Banners, etc., in lots of 25 or more. Dyer Sign & Display Co., 2200 N. East St., Lansing, Mich.

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FINEST SHOW BANNERS AND WALK-THRU Shows. C. T. Buell & Co., Box 806, Newark, Ohio.

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SET OF 8 PENNY PITCH BOARDS—MUST BE in good condition. State price and particulars. W. J. Tarr, Gen. Mgr., Conneaut Lake Park, Inc., Conneaut Lake Park, Pa. no6

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WANTED TO BUY—ONE OF THE OLD BAL-loon Race Games. James Chapman, Buckeyes Lake, O.

WANTED—USED, PORTABLE, FREON, SKAT-ing Tank approx. 20"x20"; also Compressor, Idco, P. O. Box 1515, Washington, D. C.

(Continued on page 76)

MUSICAL FAWN



Beautifully made of 100% Rayon Plush, with strayed orange dots on yellow background. Each fawn contains a Swiss Music Box with assorted melodies.

To play, wind up like a clock.
17" HIGH,
\$51.00 doz.

Samples, \$5.00 Ea.
Same fawn without Music Box

\$24.00 per doz.

Samples \$2.50 ea.

25% Deposit With Order, Balance C. O. D. PLACE YOUR ORDER NOW!

Joe End & Co. INCORPORATED
435 W. B WAY, N. Y. 12, N. Y., WA 5-8280

JOSEPH BARKOW RINGS AT WHOLESALE

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For the BEST in RINGS

 \$9.75 doz. #204 — 1/30 14K R.G.P. 1 1/2 ct. brilliant centre, 2 side stones.	 \$9.75 doz. #208 — 1/30 14K R.G.P. 1 1/2 ct. brilliant centre, baguette side stones. In Sterling, \$8.75 Dz.
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RUGS \$29.50 EACH

Be in business for yourself! Glowing Oriental design, heavy 9x12 room size rugs! Perfect quality! Woven through to back! Greatest money-maker today! If not satisfied, money refunded within 3 days. Wire or write today for free price list. Agents wanted! 25% dep. with order, bal. C.O.D. LO-OS TRADING CO. Dept. P-5 20 W. 27th St. New York 1

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... IT'S A MONEY MAKER FOR YOU!



IT'S NEW!
IT'S DIFFERENT!
THE BIG CHRISTMAS RUSH IS ON
for "Safe-Shockproof"
Schilling ELECTRIC TRAINS

They're REAL electric trains for even youngest boys and girls. Doesn't use house current. Runs for hours—indoors or outdoors—on 4 standard flashlight batteries. Set includes locomotive with Mighty Midget motor, tender, 2 coaches, 8 curved—4 straight tracks, remote control battery box for start—stop—reverse. Has automatic coupling device. In brilliant, eye-pleasing colors of injection-molded plastic. No sharp edges to cut hands. Satisfaction guaranteed.

PRICED FOR FAST SALES
At Only **\$12.95** per set
YOUR COST ONLY \$9.25 per set
Only \$8.98 in lots of 6

SHOW A SET AND POCKET EASY PROFITS CALORE!

SAMPLE SET ONLY \$9.25. Send 25% deposit, balance C. O. D. You make \$23.82 on only 6 sales. Write today for FREE new 16-page illustrated catalog complete line walltoys, watches, kitchenware, novelties, many more big profit items.

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MARVEL-OUS DIAMOND RING VALUES



1/20 12K Gold Filled. Finely tapered mounting. White stones.

\$21.00 PER DOZEN

1/20 12K Gold Filled. Large White center, red and birth stone's bezel.

\$16.00 PER DOZEN

Simulated.

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It's another Real Deal

Wouldn't you like to know? WRITE US:

1770 WORKMAN STREET LOS ANGELES 31, CALIF.

SHBOTWARES

IDENTIFICATION BRACELETS!
...FOR FAST PROFITS

B-111 B-96 6211

No. B 111 Flashy Expansion Ident. gold plated, 2 styles \$6.00 Doz. Bulk
No. B-96 Massive Bracelet, pink or white giant links \$4.75 Doz., \$54 Gr. Bulk
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1949 CATALOG OFF PRESS!
Please state Your Business

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ELGIN BULOVA WALTHAM

MEN'S WRIST WATCHES
7 JEWELS... \$11.95
15 JEWELS... 14.95
17 JEWELS... 17.95
RHINESTONE DIALS. \$2.00 EXTRA

Modern 10K r.g.p. case. Steel back. Genuine Leather Band. Handsome dial. Reconditioned like new. FULLY GUARANTEED!
25% with order, balance C. O. D.
Sample Order \$1.00 Extra.

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For Our Complete Line of Watches and Jewelry, send for NEW 1948 CATALOG

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Direct From Manufacturer At Low Prices

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PREMIUM USERS COUPON WORKERS

60c Ea.
50c Ea.

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New York 10, N. Y.

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• Square and round rolled gold plate wire, all gauges and qualities • Stone-set and plain bangles as follows: • hearts • stars • clovers • crescents • beaded hearts • wagon wheels • crosses, etc. • Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls • 3-stone ring top or beaded stock • Beaded band wire • Plain findings such as crosses • anchors • bowknot pins • springrings • jumpings • swivels • chains • plain and twisted hoops • earwires • earscrews, etc. • Hoop earrings • earrings for pierced and unpierced ears • Hand-made adjustable bangle bracelets • Wire knot rings of rolled gold plate • Pearl plates of snail shell • Cameos, etc.

Write for \$5 sample order with price list. Deposit \$2, bal. C. O. D.

EMROW JEWELRY CO.
Box 93, North Station, Providence 8, R. I.
Buy Direct From Manufacturer and Save

#6147K ATOMIZER BOTTLE

In 24k. Metal non-tarnishable goldplated filigree work with assorted jewels

A gorgeous article that can be sold with a big markup

4 1/2 inches high, boxed
Individually, 1/2 doz. smallest quantity sold.

\$21.00 Per Doz.

Salesmen wanted to sell to storekeepers
Liberal commission on orders and re-orders, and once in the store, re-orders by mail follow constantly. Extremely profitable sideline. Sample sent on receipt of \$3.00, which will be refunded as soon as orders for 6 doz. have been sent in.

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WRITE FOR NEW FREE CATALOG
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Listing Our Entire Holiday Line

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\$1.50 Doz. \$16.50 Gr.

"SWEET ADELIN" (NEW)
\$1.50 Doz. \$16.50 Gr.

"Polly Peel"
\$1.25 Doz. \$13.50 Gr.

Also
"Bottoms-Up"
\$1.50 Doz. \$16.50 Gr.

"PUNCHY,"
The Finger Doll \$14.40 Doz.

25% deposit with order, balance C. O. D.
No C. O. D.'s under \$5.00.

JAX SALES CORP.
408 CANAL ST.
NEW ORLEANS 16, LA.

Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hosiery, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To Obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

FUR COATS JACKETS—CAPES

Large assortment of NEW 1948 49 outstanding creations. Perfect quality. Excellent workmanship. Distinguished fur of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. 6-3) New York 1, N. Y.

LOWEST FACTORY PRICES

BRUSSELS FOUNTAIN
Cigarette Extinguisher Ash Tray

Simulates The Brussels Statue Exactly. Guaranteed Water Attachment.

• All Metal Construction • Copper Finish

\$6.00 Per Dozen
\$4.25 Per Dozen in Gross Lots

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P. O. Box 69, Ellet Sta., Akron, Ohio

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Back Again—Perfected PUNCH NEEDLES!
One of the biggest pre-war sellers now available for immediate delivery. Comes complete with Holder and 4 Nickel-Plated Steel Needles... \$22.00 per hundred sets
Sample set, \$1.00—Cash with order.

Terms: 25% deposit, balance C. O. D., F. O. B. Chicago.
We also carry a complete line of Mulin Patterns, Embroidery Hoops and other accessories.

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1160 Farwell Ave. CHICAGO 26, ILL.

SENSATIONAL LOW PRICES
Newest Design! Fast Sellers!

Over 500 Styles in Men's and Ladies' Gold Filled and Sterling Silver for Immediate Delivery.

SEND FOR ILLUSTRATED CIRCULAR AND COMPARE OUR PRICES.

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105 Nassau St. New York 7, N. Y.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . .
No charge accounts.

Forms Close Thursday for the Following Week's Issue

ACCORDIONIST—SOBER, PLAY WESTERN, popular and polkas. Work radio and personals on percentage. Write immediately. Morrie Jones, WKNX, Saginaw, Mich.

ADVANCE AGENT WITH CAR—TO BOOK schools Middle West. Must be capable, good earnings. Roy F. Lewis, Oct. 26, Princeton; 28, Delavan, Ill. General delivery.

BASS MAN WITH BASS WHO CAN M.C. AND sing 3rd in trio with hillbilly band. Contact Ken Massengill, K.H.M.O., Hannibal, Mo. Phone 3450.

CHIMPANZEE AND ORANG-UTAN TRAINERS wanted. Also other Trainers of all kinds. World Jungle Compound, Thousand Oaks, Calif. no6

COMMERCIAL PIANO; FIRST, SECOND TEN- ors; Lead Trumpet, location. Write qualifications, salary expected. Box C-158, Billboard, Cincinnati.

DRUMMER WANTED—TRUMPET MAN, TEN- or man. Old-time and modern music. Steady job. Write wire or call Six Fat Dutchmen Orchestra, New Ulm, Minn.

HILLBILLY BANDS, SINGERS, FOR RECORDS from U. S., Canada, Hawaii, Mexico. Write for information. Box 1842, Oakland, Calif.

MUSICIANS—FOR COMMERCIAL TERRITORY band. Write full particulars, age, salary, send photo. Carl Colby, Alexandria, Minn. oc30

MUSICIANS—ALL INSTRUMENTS, 12 DAN- ce orchestras, work steady, give full particulars. VSA, 848 Insurance Bldg., Omaha Neb. oc30

STRING BASS DOUBLING ON VOCALS, POP- ular numbers. Must read. Sober and dependable. Location work. Send details. 218 West Saint Peter St., Filo Gonzales, New Iberia, La. oc30

WANT DANCE MUSICIANS—FOR COMM- ercial territory band. Send photo, all details, salary needed to Mickey Bride. 1611 City National Bank Bldg., Omaha 2, Neb. no27

WANTED—COMPLETE SHOW AND DANCE unit. 6 to 8 people. Write, state all, photos, salary, and etc. Will place immediately accordion, drums, piano, trumpet, sax, bass. Read, fake old and modern music. Steady work. Dramatic people, write. Dakota Booking Agency, Watertown, S. D. oc30

WANTED—GOOD PITCH GIRL TO WORK AT Christmas party Dec. 21. Also Single Feminine Mind-Reading or Mental Telepathy Act. Prefer someone in Milwaukee. Contact Miss Boutin, Fox Wisconsin Amusement Corp., 1324 W. Wisconsin Ave., Milwaukee. no6

WANTED—ATTRACTIVE GIRL VOCALIST FOR Western swing band. Radio and personals. Salary, \$75 per week. Give full details and photo, transcription if possible. Write Slim Luce, c/o Dakota Trail Blazers, KWBM, Williston, N. D.

WANTED—MEDICINE PITCHMEN, LONG season South in new station wagons. Top commissions paid. Rainbow Product Co., 220 George St., Cincinnati, O.

WANTED—SAXOPHONE OR ACCORDION Player for circus work. Write: Ray Lynch, R. D. 2, Coatesville, Pa.

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

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No charge accounts

Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

BOOKER, ADVANCE AGENT—DEPENDABLE and sober, wants good single or double for school and civic sponsors. Detail first letter. Shaw, 720 N. Delaware, Indianapolis, Ind.

SOMETHING NEW—THEATRICAL BUSINESS representation in Chicago. C. Mampa, 818 Dakin, Chicago, Ill. no6

MAGICIANS

FEATURE MAGIC-MENTAL ACT—ORIENTAL presentation. Salary for act. Percentage on private readings. Yose, 75 Johnson Park, Buffalo 1, N. Y.

MISCELLANEOUS

ARRANGER—TO WORK BY CORRESPOND- ence. Box C-153, c/o Billboard, Cincinnati, O. no6

AVAILABLE—HARVEY THOMAS, VAUDE- ville Show, Singers, Dancers, Comedians, Musicians, Clowns, Jugglers, Ventriloquists, Punch-Judy. 162 N. State, Dearborn 2734, Chicago, Ill. up

NO TALENT BUT A LOT OF GUTS—YOUNG fellow, loads of ability, seeks deal around New York City. Can do anything from sleight-of-hand to taking terrific theatrical photographs. Possess car and equipment. J. Mosser, 2409 Creston Ave., New York 53, N. Y.

MUSICIANS

AT LIBERTY NOV. 1—BARITONE ALTO, Clarinet, consider anything, bus territory bands. Will play on a cut or no notice basis. Box C-157, Billboard, Cincinnati 22, O.

AT LIBERTY—STRING BASS, ARRANGER, capable playing 3rd or 4th ten. T. C. Carpenter, 3070 Sumner Ave., Lot 131, Memphis, Tenn.

A-1 HAMMOND ORGANIST—MALE, UNION, prefer the Southwest. Do not own organ. Will consider piano solovox combination. Box 361, Billboard, New York City.

AT LIBERTY—TROMBONE, NAME AND semi-name experience. All essentials, age 28. Prefer hotel or club work. Territory bands lay off. \$80 minimum. Box C-159, Billboard, Cincinnati, O.

BARITONE SAX, TENOR, CLARINET—AGE 22. Experienced in micky and jump, also transpose, arrange. Will travel anywhere, prefer location. Consider all offers. Don Seeger, 1720 Spring St., Fort Wayne, Ind.

BASS MAN—READ OR FINE FAKE, PERFECT pitch, double guitar; member Local 10, Chicago, 655, Miami, Florida. Plenty experience, good beat, available now, sober. Write or wire full details. Johnny Phillips, 3738 N. Sheffield Ave., Chicago, Ill. Phone Buckingham 1-2637.

CONCERT PIANIST—36, GOOD ACCOMPANIST for trio, small groups, etc. Some popular, no swing. Jim Stout, 4763 Dale Ave, Cincinnati 5, Ohio.

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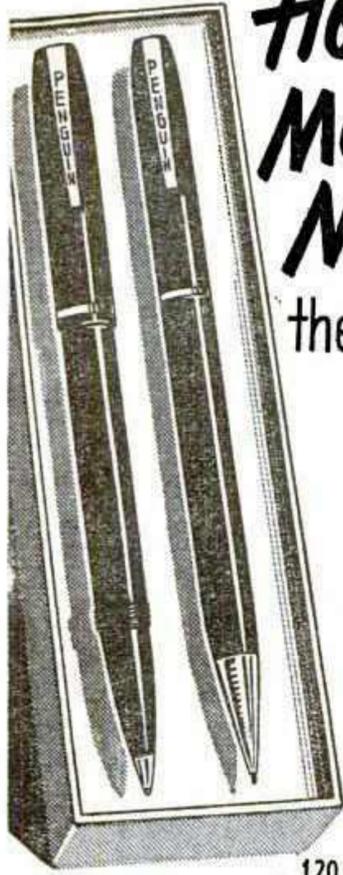


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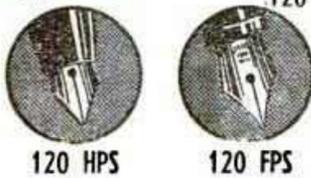
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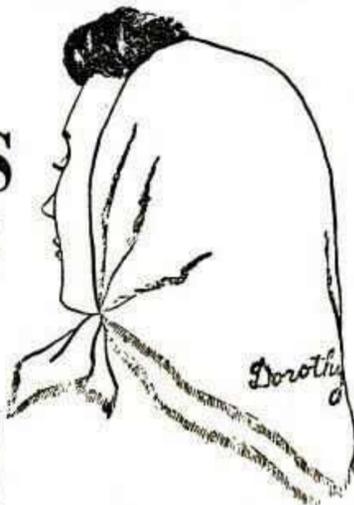
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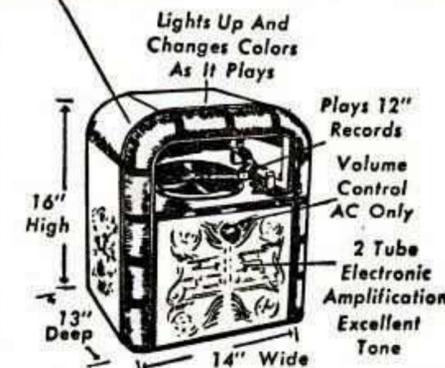
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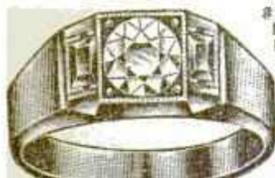
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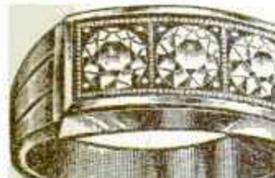
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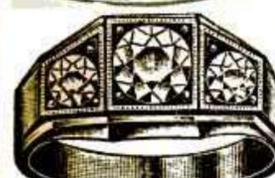
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| Avery, Don | Johnson, Minnie |
| Barber, John | Judge, Jimmie |
| Barker, Gerald | King, Mrs. Ethyl |
| Burgher, Anthony | Lane, John |
| Burke, George | Letfett, Paul V. |
| Byford, Leslie | Le Mar, Elaine |
| Cantwell, Charles | Lenin, Sunny |
| Claire, Inez | Lewis, Stan |
| Coley, Clark Jr. | Livernore, Norman |
| Conway, Rose | Lougray, Freddy |
| Dexter, Alvah | Lush, Edgar Burr |
| Dorell, Duke | Manfreda, Marshall |
| Dotto, Mr. & Mrs. | Mac Aleer, Norman |
| Duval, Sylvia | McGovern, Roy Dale |
| Evano, Eli | Mitchell, John |
| Fanadio, Louise | Parish, Thomas T. |
| Fields, Harry | Patrick, Earl |
| Flores, Costica | Perdue, Harriet |
| Flynn, Joe | Pocell, Virginia |
| Forbes, Eddie | Robertson, Mrs. |
| Fordin, Sally | Rosanda, Patsy |
| Garcin, Louie | Sailoff, Sam |
| Gardner, Walter | Schubert, Erwin |
| Garvey, Thomas | Siegel, Louis Jack |
| Goley, Larry C. | Slater, W. B. |
| Gray, J. V. | Townes, Freddy |
| Grimes, Margaret E. | Vasco, Rudy |
| Hinkle, Milt | Wallace, Johnny |
| Hoar, George | Wayburn, Mrs. Ned |
| Hobson, Laura K. | Whelock, Dorothy |
| Howard, Joseph | Whitree, Victor L. |
| | Young, Ray |
| | Brigham |

- | | |
|---------------------|--------------------|
| Pink, William | Stevens, George |
| Powers, Babe | Thunder-Sky, Rich- |
| | ard Brightfire |
| Ressen, Reilla | Wade, W. G. |
| Secrist, Bebe & Joe | Wallace, T. H. |
| (Sergist) | Westbrook, H. E. |
| Simonsohn, Flora | White, T. |
| Stanford, Ivan B. | Wilson, E. H. |

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| | Amack, Velma | Dunn, Leland | Rowland, Mrs. Doll |
| | Americo | Dunn, Mrs. Pauline | Sanders, R. B. |
| | Anderson, A. W. | Edwards, G. A. | Schemel, Mr. & Mrs. Lloyd |
| | Anthony, Marvel L. | Eckstein, George G. | Schmidt, Paul |
| | Anthony, Milo | Fraker, Richard | Schmidt, Stanley |
| | Armstrong, Richard | Fraker, Russell | Shannon, Wilburn |
| | Atkins, Paul | Fraser, Alcyde | Shelton, Mrs. Nellie |
| | Baron, Wm. | Frenzel, Mrs. Clinton | Shiple, Mrs. |
| | Radwin, Billie J. | Fortune, George E. | Signor, Sir |
| | Bales, Mrs. Dorothy | Frost, James | Spoooner, Dean L. |
| | Bales, Mr. & Mrs. Pete J. | Fulton, G. E. | Stanley, Mrs. |
| | Barr, Mary | Gawie, Mrs. Walter P. | Stoker, Florence |
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| | Bass, A. E. Gens | Hall, B. | Stone, William H. |
| | Bates, Fred Jr. | Hall, Edward L. | Sweicart, Mrs. Florence |
| | Beach, Harry M. | Harris, Albert J. | Strahl, Edward J. |
| | Bell, Mr. & Mrs. A. Bernardi, Mrs. Dorothy | Harvey, Henry F. | Taylor, K. L. |
| | Benton, Henry L. | Holston, Mr. & Mrs. Jack | Taylor, Robert Eugene |
| | Bourbon, George R. | Humphrey, Floyd | Thomas, Ray Earl |
| | Brittain, D. A. | Hutzler, Mrs. M. | Thornton, R. R. |
| | Bryer, Mr. & Mrs. Ollie | Hutzler, Virgil | Tippis, C. E. |
| | Bullock, R. T. | Jones, Mrs. Marie | Trost, Elmer F. |
| | Burto, Leon H. | Kantle, Mary Ragan | Turner, Leonard |
| | Buyon, Frenchy | Karr, Lonnie L. | Vreeland, Jack |
| | Byron, Mrs. Lillian | Keith, Bob | Walsh, Earl B. |
| | Calwell, Edward S. | Keizer, Chester E. | Walsh, Earl |
| | Calloun, David F. | Cook, Ray | Walls, Henry E. |
| | Calloway, Gordon | Knutson, Knute | Welch, Mrs. Jewell |
| | Carrigan, Chief | Lance, Jack | Wells, Robert |
| | Chisholm, Dave | Lehmen, Miss Marie | West, Mrs. Edna |
| | Chapman, Roand R. | Leon, Miss | West, George |
| | Chastain, Wm. | Lessard, Mrs. | Whitien, Jack |
| | Cohen, William | Levine, Joseph B. | Williams, Mrs. Pat |
| | Copper, Scotty | Lewis, Jack (Pca Patch) | Williams, Richard |
| | Crane, Jack | Linsey, Mrs. Ann | Williamson, Fred |
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| | D'Angellis, Ferlinato | Lowe, Russell A. | Wise, Johnny Lynn |
| | Darling, Earl E. | Luther, Jack M. | Witzker, Fred |
| | Day, Elden | McAllister, Earl | Wolfe, R. R. |
| | Day, Joanne | McCarthy, Richard | Womack, Jewel |
| | Davis, Edward E. | Melby, Vigno | Workman, Mrs. |
| | Davis, Mrs. Peggy | Miller, Melvin | Wright, George V. & Thelma |
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| | DeWitt, Mrs. Ted R. | Moore, John D. | |

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| Ayers, C. W. | Gove, Harold |
| Barclay, Harry L. | Gray, Gil |
| Barrett, Roy | Gresham, Edith |
| Beard, A. J. | Hall, Robert |
| Bennet, Larry | Hamilton, Ray |
| Bergman, Leo H. | Harrison, Frank |
| Bill, Tom | Howari, W. T. |
| Blaire, Pepe | Kamaka, Mrs. |
| Blakley, Mrs. Evelyn | Loven, Jackie |
| Bogast, Jack | Lutz, Floyd F. |
| Bowen, Roy W. | Marnon, Lou |
| Conway, Michael J. | Menneth, Eddie |
| Coon, Mr. & Mrs. Ray | Murray, Cameron D. |
| Cooper, R. L. | Oleksy, Paul Joseph |
| Cortez, Mrs. Jean | O'Neill, Frank |
| Cox, John Arthur | Paltchard, Fred W. |
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Styrene Clip Pocket Combs, packed 4 assorted colors to a beautiful display card of 12, @ \$2.75 per gross. 15-20-30 Amps Fuse Plugs, pyrex, 24 to a nice display card, @ 85¢ per card. Burkhead Hemstitched 18x18 Handkerchief, 24 to a display card, \$2.00 per card. Patching Rubber Kits, 3x6, rubber, 4 bevels and cement, 9¢ a can. Terms: Net 10 days to rated firms; all others cash with order. All merchandise F. O. B. Winston-Salem, N. C. Sold to wholesale jobbers only.
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Metal Expansion Band is included With Each Chronograph.
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Novelty "Alarm Candle," Each in Labeled Box "Oh, How Funny." Doz. \$1.20. Hundred \$9.00.
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VARIETY AND GENERAL STORE MERCHANDISE. SPECIAL PRICES TO WAGON JOBBERS. Nylon Hose, Watches, Guns, Toys, Combs, Combs, Auto Supplies, Cards, Film Key Chains, Trick Items, Men's Fancy Socks, Work Clothes, Gloves, School Supplies, Fireworks, Balloons, Clocks, Salesboards, Merchandise Deals and thousands of good selling, long profit items.
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• ELECTRIC FLASH BOARDS
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Hand-made, hand engraved. Mother of Pearl inlaid — for lifetime wear. Ladies or Gents. \$18.00 Dozen. Sample, \$2. National Jewelry Co., Dept. T-88, Wheeling, W. Va.



CASH in at the football games with this new novelty noise-maker. Available with initials or 2-line imprint on chest. Head and body in contrasting colors. See your jobber at once.

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 WRITE TODAY for new wholesale catalog on topics, oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried) We are MANUFACTURING PHARMACEUTICALS established 1934.
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ATTENTION: DEALERS
 Stock this Sharp-Edge knife set. The lowest-priced cleaver set on the market. Housewives clamor for it. ALSO AVAILABLE at same price the Miracle-Edge 5-piece cutlery set with the serrated edge—the edge that always sharp. All stainless steel.
 Sample set: \$2.25 prepaid; per doz., \$24.00. F. O. B. Chicago.
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CHAIRS
 Folding, Non-Folding
 Many Styles
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 Minimum order—two dozen
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Pipes for Pitchmen

By Bill Baker

LILLIAN NEWCOMB . . . who is making her home in Los Angeles, is setting up a corn punk layout with which she plans to hit the road soon.

Who worked the rodeo at Madison Square Garden?

JACK MAILS . . . concluded his fair dates at the annual in Redwood Falls, Minn., to better-than-average business. Jack is heading south for the winter.

ED BURKE . . . cards from Minneapolis that he'd like to see more dope in the column on Jack Harris's talking toy, which is reported to be going well with pitchers working the item.

For the successful worker there's rest ahead—and taxes.

DOC H. J. CLAYTON . . . after a lengthy silence, blasts the following from Christopher, Ill.: "I was pleased to learn that Sid Sidenberg

is recovering from his recent illness and Madaline Ragan has recovered from her recent injury. I'm still on the local police force and it looks like my tramping days are over. I'll celebrate my 68th birthday October 28 and have built a new home and made arrangements to finish off in this spot, my permanent address for many years. I seldom see any of the pitch fraternity since this town is virtually closed because of a city tax on all merchants and they squawk even tho the article being offered in no way conflicts with their businesses. It is eight years since I closed my med show and I have just about gotten over the road fever. My latch string hangs out to those in the pitch field that I know."

Your energies and persistence can be your fortune if they are invested in the right spots.

"I'VE SEEN . . ." so many pipes from former friends that I have been tempted to drop the column a note advising that I'm now in the bonding and insurance business here," cards Harry Meiroff, widely known in pitch circles, from Milwaukee. "The gift of gab the good Lord gave me stands me in good stead now when I am making a pitch to sell a possible customer some insurance."

The ghost stopped walking in some tips this year long before Halloween.

CHIEF GRAY FOX . . . who closed his med unit in Indiana September 28, is making plans to winter in Ruskin, Fla. He reported business on the season was good. Personnel on the Chief's show included Dave and Gaynell Swan, Hilda Goodman and Dolores Jean. The Chief says he'd like to read more pipes here from the numerous med men about the country.

Fancy Freddie says: "Sell a tip short and it will desert you."

JACK (BOTTLES) STOVER . . . letters from Harrisonburg, Va., that he's playing the Valley there single-on the leaf. He adds that there always is a number of with-it-and-for-it folks around that sector. "Percy Wells and Harry Newman," says Bottles, "want to know if their folks, the Silas Green Minstrels, are still on tour."

Tripod Opinions: "He always wins enough so that he doesn't have to lie about it."

PITCHDOM . . . generally was shocked to learn of the passing of Mary Glauner, wife of Bert Glauner, ace pitcher, in Deaconess Hospital, Detroit, October 17. Bert is a veteran of the pitch business, as was his wife, who was widely known in the field.

RICHARD ARCAND . . . has returned to Los Angeles where he has set up a stand in the Grant department store. Arcand operated in Santa Cruz for two months to successful business before heading for the

8MM. COLOR MOVIE FILM
 NATURAL COLOR FILM, WESTON 29 DL, DATED NOV. 1949. Outdoor or indoor use. 25 foot rolls, double 8mm. Retail \$3.50. Your price \$27.50 doz., processing included.
 1/3 Deposit, Balance C. O. D.
 Sample Roll to the trade, \$2.50.
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 537 W. 50th St., New York 19, N. Y.

NEW THREE STAR SET
 ★ Fountain Pen—Pencil—Ball Point Pen
 All newly styled with Gold-Finish Caps. Price List on request. Sample, \$1.00
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FELT PENNANTS
 4x 9" @ \$ 25.00 Per M
 7x15" @ 63.75 Per M
 9x24" @ 110.00 Per M
 Send for Samples and Price Lists.
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 55 Eddy St. Providence 3, R. I.

PROMOTIONAL WATCHES
 New Strap Watch—Radium, Sweep Second, \$3.15
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 All other styles at rock bottom prices.
SMITH International Corporation
 1015 So. 91 St., P. O. Box 35, Omaha, Nebraska

SELL STORES AND DIRECT TIES
 Direct From Manufacturer. Largest Assortment of Latest Patterns.
 \$6.50 Doz. 3 Doz. \$18. FAST \$1 SELLER. YOU MAKE \$6.00 PER DOZEN.
 Special Price on Gross Lot Orders.
 OTHER ITEMS—FREE CATALOG.
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DIRECT FROM MANUFACTURER AT LOW PRICES
 Complete Line of Leather Goods
 ● Billfolds, Key Cases, Purses, Kiddy's Bags, related items and novelties. All Price Ranges. Will make to order from your patterns in quantity.
 ● Send for samples today. See how you, too, can make large profits. If not rated, send \$15 to \$30 for samples—refundable for 30 days.
CUTTING LEATHER NOVELTY
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WESTERN SADDLE HORSES
 Well Built Highly Polished Bronzed Horses
 B-1 and B-2 have a detachable saddle and saddle blanket.
 Six Sizes:
 B-1—10 1/2" Tall, 12" Long, \$4.00 ea. in doz. lots. Samples postpaid, \$5.00 ea.
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 B-3—4 1/2" Tall, 5" Long, \$7.20 per doz. Samples postpaid \$1.00 ea.
 B-4—5 1/2" Tall, 7" Long, \$12.00 Doz. Sample postpaid \$1.50.
 B-5—6 1/2" Tall, 7 1/2" Long, \$14.40 Doz. Sample postpaid \$2.00.
 B-6—No saddle, 6 1/2" Tall, 8" Long, \$14.40 Doz. Sample postpaid \$2.00.
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 IN STEEL OR WOOD
 WRITE FOR CATALOG
J. P. REDINGTON & CO.
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 Men's 3 Set Whitestone Ring available in all white or with red sides and whitestone center.
Special \$13.50 per doz.
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World's Products Co., Dept. 8-J, Spencer, Ind.

OPPORTUNITIES GALORE AFTER THE WAR
 Candid camera, \$10 value for \$4: 100 Gillette Type Blades, 90¢ per 100. How to get 200 Cigarettes for only \$1.00 postpaid. All above information in our Sales Directory listing over million articles at lowest wholesale prices. Regular price \$5 per copy. A copy free if you mail \$1 for 6 months' subscription to Money Makers Journal, a monthly devoted to all folks interested in increasing their income. Sample copy 25¢. **CO-OPERATIVE SERVICE, 905-06 Bellevue Court Bldg., Philadelphia, 7, Penna Dept. B.B. #1.**

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Star of the Strippers
 "GERTIE" Beats Them All for Sales
 Flash, Beauty and Durability!
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 Your Ad Imprinted
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SAMPLE 25c ea.

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Sample **\$1.50** Per
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 C. O. D. Ship-
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 when full amount
 accompanies or-
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Jobbers and Distributors, Write for Prices
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 Manufacturers
 601 S. Vermont Ave. Los Angeles 5, Calif.

fair at Pomona, Calif., which proved a red one for him. He plans to work the fair at Phoenix, Ariz.

Keep abreast of the times and your success is virtually assured.

ART THOMAS . . .
 is working Northern Ohio spots with his pen demonstration to reported good business.

Some pitchmen are said to understand more clearly each year what a pincer movement is.

THE HARTS . . .
 Fay and Joe, are reported to be pushing their horoscopes to good geedus counts in Northern Ohio territory.

BILL SNOW . . .
 whose last effusion to this pillar was over a year ago, took pen in hand last week to advise that he's been working toys out of Toledo for the past two

months to fair business. Since the fair and celebration dates have just about run their course for this year, Bill plans to make the Detroit Food Show before heading South for the winter.

PAT HARTLEY . . .
 has been working sheet at a number of locations in Ohio to some long green.

R. B. CUNNINGHAM . . .
 pitch worker and banner man of note, lines from the Deep South that he's been on the go for the past month doling out signs and banners to good returns. Cunningham says he's been out in West Texas for some time and the weather man has been giving him a break. He adds that the crops look dry, however. His fair dates have been good, he says. Cunningham would like to read pipes here from Jack Maics.

RSROA-URO Merger Snipers Get Briefing on Powwows

(Continued from page 70)

stance, if all member-operators of the RSROA attended their meetings as all good members should, they would definitely know the reason why peace is not fully possible.

"Also, every member-operator of the RSROA has a right to see all the records of all meetings and discussions in which its officers participate, upon demand, and I might say as secretary and treasurer, that any member who wants anything is most welcome to come to the national office to see for himself how things are done.

Equitable Peace Necessary

"It is true that all of us want peace, and I might assure Mr. Hoffman, and possibly many more who are inclined to think differently, that every officer of the RSROA in the past has done everything within his power to bring peace. However, don't get me wrong. No one wants peace unless you have a righteous peace. No one wants peace at any price, nor do you want to be sold down the river.

"I want to go on record as stating that not long ago some very important meetings were held among top officials of the RSROA, URO, Amateur Skating Union, Amateur Athletic Union, United States Amateur Roller Skating Association, and the United States Figure Skating Association.

"During these discussions RSROA went fully overboard to give, in order to assure everybody that we were fully sincere in trying to make peace and, at the culmination of one of these final meetings, everyone shook hands and everyone seemed to be quite happy over a good deal, all the way around.

"But—and here is the catch—Victor J. Brown, chairman of amateur and professional relations of the RSROA, stated in front of all of us that 'We have given them everything, and everything sounds okay, but I'll bet you that it won't work.'

"Sure enough, less than a week later we received a copy of an agreement from a high official of the other side, contradicting and distorting the complete picture.

RSROA Washes Its Hands

"It was then that the RSROA decided to wash its hands of any further idea of ever trying to make peace

and, furthermore, it was then and there decided to carry on and put our whole effort back of the importance of selling roller skating and minding our own business.

"This has been our aim, and I must say that it has worked out very well. Our championships are the greatest ever. Our conventions have become much greater and much better attended, and everyone seems to be quite happy with our own set-up—outside of the fact that we keep seeing these various shots from time to time in *The Billboard*."

Martin went on to pay tribute to the critical operators he mentioned, but defended fully the RSROA's position, and wound up with a word of advice directed at operators.

"Most of these stories are written by very intelligent men who, no doubt, are very sincere in their thoughts. However, I don't mind stating that every one of your officers is fully sincere in dealing with every problem which confronts your association. Nevertheless, we are not going to become puppets in the hands of some high officials, nor are we going to permit roller skating to be sold down the river by other organizations as it has been for the past 50 years.

"There is a very good item on Page 3 of the October issue of *Skating News*, captioned *A Statement of Policy*, which is worthy of reading.

"And not wanting to clutter up pages of stories of facts thru *The Billboard*, I have only one suggestion which I know will prove of value and interest to all operator-members: Attend meetings regularly, and you will know what is going on within your body."

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Rush \$1.00 (Refundable) for 10 Different Samples of FAST SELLING Tricks, Jokes and Wholesale Price List. You'll receive \$8.50 Retail Value. Please Mention Line of Business.

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NEW! 1949 MODEL
 An ideal Premium Item. This MIGHTY MIDGET can match sets many times its size in Power, Tone Quality and all around Performance. It is fully Guaranteed and operates on AC or DC. FREE Sales Card with each 2 Radios. Card Totals \$29.95
 YOUR PROFIT 14.45
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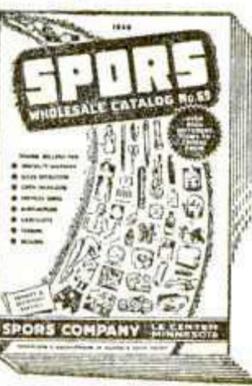
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IMMEDIATE DELIVERIES—20% DEPOSIT

HOLES	NAME	DEF.	PROFIT	PRICE
400	5¢ Dollar Bd. X. Tk.	7.00	\$.59	
1000	25¢ Charley	50.00	.79	
1440	5¢ Clg. Barrel	22.00	.99	
1440	10¢ Barrel	36.00	1.39	
1440	5¢ Barrel	18.00	1.15	
1800	5¢ Lulu	15.00	1.49	
1000	25¢ J.P. Charley, Tk.	Avg. \$52.08	\$.94	
1200	25¢ Tex. Charley Seal	Avg. 102.28	1.59	
600	25¢ Jumbo Q.T. X. Tk.	Avg. 65.00	1.59	
1000	5¢ J.P. Arst. Bds.	Avg. 29.00	2.49	

NEW 6 TICKETS PER HOLE BOARDS

200	25¢ Lucky Flies	Max. \$39.50	\$2.25
900	25¢ Lucky Flies	Max. \$73.50	2.98
200	25¢ 6 in 1 Bds.	Max. \$39.50	2.45

2170 5¢ Red-Wh.-Bl. Tks. Def. \$38.50 \$1.29
2170 5¢ R. W. B. 5 Fold 1.39
120 Flip Tickets Bks., Gr., \$18.75; Doz. 1.89

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

YES—It is Gay Games, Inc., in Muncie, Indiana, who manufactures the CLUB NEVADA

SALESBOARD SIDELIGHTS

Irving Sax, general sales manager at Consolidated Manufacturing Company, Chicago, broke with the sales details of the first of the firm's new football boards. Initial release, Grid-iron Gold, is dime play, with 1,500 holes and offering either coin or metal plugs. Second board with the football motif will be nickel play and is called Top Teams. . . . Sam Feldman, sales manager for Harlich Manufacturing Company, Chicago, is stressing the Gold Bag, book cover board. Quarter play, the board boasts 200 MGL holes with six tickets to each. Harlich's Manny Gutterman is hitting the sales trail more or less continuously these days, in preparation for the winter business.

Jack Morley, Container Manufacturing Company, St. Louis, vice-president, reports that Morrie Landau, who is district manager for Missouri, Kansas and Nebraska, is keeping the orders rolling in from his territory. Another Container sales plugger is Eddie

Barrett, who hits the trail thru Illinois and Iowa. . . . M. R. Hitter, head of M. R. Hitter Company, Elmira, N. Y., continues to do a top job in presenting the lines of Bee Jay Products, Inc., Chicago, and Universal Manufacturing Company, Inc., Kansas City, Mo. Covering New York and New England for the two firms, Hitter has contacted jobbers and operators with good results.

H. C. Hayes, general manager of DeLuxe Sales Company, Blue Earth, Minn., is being kept increasingly busy as business uptrends on firm's line of merchandise is noted. Acting as designers, manufacturers and distributors, DeLuxe Sales reports its boards are meeting with a happy level of acceptance in the trade. . . . Dave Rice, formerly Empire Press, Chicago, vice-president, is no longer with the firm. Dave struck out for himself a week or two ago, opening up a radio catalog publishing firm. Dave says that Empire head, Joseph Zimmerman, is the best of the fair and square fellows in the board business, and that his (Dave's) former customers will find no change in relationships with the firm. Joseph has been hitting the roads himself lately, calling on areas in Ohio and Pennsylvania.

William T. Wollpert, Pioneer Manufacturing Company, Chicago, sales manager, reports that business, production and outlook are tops. With competition rolling up in the industry, it takes the best in boards to keep the ops happy, and manufacturers who do so will find a good response. Harold Boex, vice-president, seconds the motion.

AOW Racing Gives Paterson Spot Best Gross of Season

(Continued from page 70)
points, followed by Mount Vernon (N. Y.) Arena (55); Twin City Arena, Elizabeth, N. J., (25), and Capitol Arena, Trenton, N. J. (5). National Arena, Washington; Boulevard Arena, Bayonne, N. J., and Paterson have so far failed to score. The next meet takes place at Twin City, October 23. Results: Half-mile novice, Stan Pumphery, National; Ray McCormick, Mt. Vernon; Frank Callitano, Hackensack. Half-mile senior men, Phil Grecco, Hackensack; Fred McCarthy, Mt. Vernon; Al Fahl, Twin City. Half-mile men (open), John Gregory, Mt. Vernon; Hugh Greenwood, Ray Plump, Hackensack. Half-mile ladies (open), Millie Bruno, Hackensack; Tessie Raiffe, Catherine Paterson, Twin City. Half-mile ladies (open), Ginger Mann, Marion Eckwerth, Mt. Vernon; Doris Dahl, Twin City. Half-mile men (open), Fred Arnold, Frank Baeli, Hackensack. Half-mile senior men, Herb Plump, Hackensack; Marvin Schwartz, Twin City; Larry Bissinger, Mt. Vernon. Quarter-mile ladies (open), Frances Olsen, Marion Marige, Hackensack; Alice Williams, National. Half-mile men (open), Mike Frederick, Capitol; Bill Wilson, Hackensack; Gene Callahan, Twin City. Quarter-mile boys (open), Bill Shepard, Twin City; Al Eckwerth, Louis Gregory, Mt. Vernon. One-mile ladies (open), Ginger Mann, Marion Eckwerth, Mt. Vernon; Doris Dahl, Twin City. One-mile men (open), Harold Hand, Mt. Vernon; Bill Wilson, Fred Arnold, Hackensack. Two-mile men (open), Marvin Schwartz, Al Fahl, Twin City; Ray Plump, Hackensack.

Seal Prize CHARLEY BOARDS

1 PRIZE 2 PRIZE 3 PRIZE
25¢ PLAY — 10¢ PLAY — 5¢ PLAY
CASH PAYOUT OR CIGARETTE PLAY
ALL AVAILABLE IN THIN OR THICK 1000 TO 2000 HOLES

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WRITE FOR CIRCULAR

18 DIFFERENT STYLES IN ALL SIZES

GARDNER & CO. 2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

Eastern Parkway Set Hockey Plans

(Continued from page 70)
ganization of four teams, each with its own equipment and officials. At present, Eastern Parkway offers the most varied schedule in the New York-New Jersey region. Its calendar includes professional boxing bouts on Monday nights; wrestling on Tuesday nights, and two-in-one parties (roller skating 8 to 11 p.m. with ballroom dancing from 11 to 1 a.m.) every Saturday night. The dancing portion on Saturday nights is played for by the Julia Torres rumba band, recently at the Havana Madrid, New York.

RAKE SPECIAL SALE
PURPOSE
\$25,000.00 SALESBOARD STOCK
VALUES \$3.25 AND UP
ALL TO BE SOLD AT ONE PRICE
\$33.00 For Case of 12 Assorted Boards
5¢ and 10¢ Jackpot—25¢, 6 for Quarter.
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Send for Complete Price List #101.

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Single Tickets on Spindle at 5¢ Play
Takes in . . . \$50.00
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OVER 50 NEW DEALS TO SELECT FROM
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SALESBOARDS AND TICKETS ALL ORDERS SHIPPED SAME DAY RECEIVED

2170—5¢ R. W. B. singles	def. 3650	\$1.10
2170—5 fold	def. 3650	1.35

Holes	Play	Description	Def.	Profit	Price
400	5¢	Dollar Game, Ex. Thick	9.00	\$ 9.00	\$.60
1000	25¢	J.P. Charley, Thick	51.85	.95	
1100	5¢	Jumbo-Hole Girl Bd.	30.00	1.85	
1000	25¢	Charley, Thick	50.00	.85	
1000	5¢	Nickel Charley	17.00	.60	
1200	25¢	Texas Charley, Prot.	102.98	1.85	
600	5¢	Silver-Mt. Coin Bds.	14.50	1.25	
1000	25¢	P A D Ticket Deals	23.50	1.25	
200	6/25¢	Quick Fin	39.00	1.75	
800	25¢	Little Big Shot	29.70	1.35	
2400	5¢	10¢ Easy Picking	48.80	2.50	
1200	25¢	Cheerful Charley, Thick, Prot.	76.98	1.85	

1000-1300 Girlie Bds., J.P. and Def. From . . . \$27 - \$85 \$2.25

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New Style—Intermediate Holes
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6 FOR 25¢
Also Super G. Boards with 6 Nos. on One Ticket and
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 No charge accounts.
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 Machines, ball or merchandise wheel. Northwest
 Gum Co., 410 E. 35th St., Minneapolis, Minn. no20

A BARGAIN—SCIENTIFIC POKERINOS AND
 Electric Penny Pitch Boards cheap. Perfect
 condition. G. M. Cowan, Idle Hour Park, Phenix
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ADVANCE, NORTHWESTERN, SILVER KING
 or Victor Vending Machines with five pounds
 Peanuts or 500 Balls Gum, \$10. Our booklets,
 "Dollars From Pennies" and "Why Work for
 the Other Guy," free. T. O. Thomas Co., 1572
 Jefferson, Paducah, Ky. no6

ARCADES AND OPERATORS—MUST SELL
 Photo Machines, \$295 each, reconditioned, called
 in army. Johnson, 4809 Harding, Dearborn, Mich.

ARCADE SEVENTY MACHINES, FLOOR
 models counter models, diggers, extra machines
 that need repair. Spare parts, electric stringers,
 counters and counter jacks, bally cloth, pennants,
 35-ft. neon front boxed for transportation. Stored
 at Paducah, Ky. Must sell, have other interests,
 \$1,000 cash. D. J. Francis, c/o Billboard, Cin-
 cinnati, O. no6

ASK FOR OUR BOOKLETS—"DOLLARS FROM
 Pennies" and "Why Work for the Other Guy."
 Both free. T. O. Thomas Co., 1572 Jefferson,
 Paducah, Ky. no6

CIGARETTE MACHINE EQUIPMENT BOUGHT,
 sold and repaired. Central Vending Machine
 Service Co., 3967 Parrish St., Philadelphia 4,
 Pa. Evergreen 6-4244.

EXHIBIT IRON CLAW DIGGER, MERCHANT-
 man, Mutoscope Roll Chutes; Erie Diggers, hand
 operated. Exhibit Rotary Merchandisers, Mutoscope
 Magic Finers, National, 4243 Sanson, Philadel-
 phia, Pa.

FOR SALE—STRIKES 'N' SPARES, LATEST
 designed head, \$175 each. Curtis Coin Machine
 Co., 3033 Hamilton, Detroit 1, Mich. oc30

FOR SALE RADIO RIFLE, 10 ROLLS FILM,
 \$50. H. Gorman, 510 N. Francisca Ave.,
 Redondo Beach, Calif.

FOR SALE 8 GOTTIEB THREE-WAY GRIPS,
 all late models. Looks good, \$18 each. Okla.
 Novelty Co., O. B. Whiteside, Wellington, Kan.

FOR SALE—1-2-3 BALL GUM MACHINES
 with attachments to vend anything, \$12.50.
 Al Hoff, 1920 Rose, Baltimore 13, Md.

FOR SALE—5, 10 AND 25c MILLS CLUB
 Consoles, \$250; new cabinets, guaranteed; also
 new, used and rebuilt Slots with new Cab-
 nets and Fronts. Late Pintables and Phonographs
 at bargain prices. Write, wire or phone for list.
 Coleman Novelty Co., 1025 Fifth Ave., Rockford, Ill.

FOR SALE—30 POP CORN SEZ VENDING
 Machines, fully guaranteed, ready for location. A
 bargain at \$95 each, F. O. B. Iowa City, Iowa.
 Moore, 828 N. Dubuque, Iowa City, Iowa. no6

FOR SALE—20 PACE'S REELS, FREE PLAY
 or cash with Mint Vendor, \$50 each plus \$5
 crating or will trade for Mills Escalator Slots.
 Excellent for opening closed territory. Hunter Sales
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FOR SALE—50 1c WOODEN POST CARD
 Machines, \$6 each. Good condition. Box 365,
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 Flash Bowlers, 10', 12', 14', \$275 each. Never
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LIKE NEW—IMP, PENNY OR NICKEL, CIGA-
 rette or Fruit Reels, one with 1,750 Balls Gum,
 \$17.50; two with 3,500 Balls Gum, \$30. T. O.
 Thomas Co., 1572 Jefferson, Paducah, Ky. no6

PAIR USED BALL GUM MACHINES AND 3,500
 Balls Bubble Gum for \$20. Get our mailing
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PANORAM PARTS, FILMS, BARBOXES,
 Lamps, overhauled Projector Exchange Service,
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PEANUT MACHINES—RECONDITIONED LIKE
 new, 15 Columbus, \$7.50 each; 5 Advance,
 \$7.50 each; 2 Columbus Bi-Mor, \$12 each. R. L.
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RADIOS—COIN OPERATED, SLIGHTLY USED,
 25c slot, while they last, \$29.50 ea. Box 233,
 Cedar Falls, Iowa.

REBUILT POPCORN MACHINES FOR SALE—
 Fully guaranteed. Priced from \$150. Consolidated
 Confections, 1314 S. Wabash, Chicago 5, Ill. oc30

SLOTS FOR SALE—JUST OFF LOCATION,
 Nickel Brown Fronts, \$40; Nickel Roman Heads
 and Blue Fronts, \$50; Dime Brown Fronts, \$65;
 Quarter Brown Fronts, \$70. Paul Hawkins, 40
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USED STEWART MCGUIRE 6-COLUMN TAB
 Gum Machines, good condition, have 88, sell all
 at \$5.50 each. John Hartman, 6708 Cleveland,
 Kansas City, Mo.

WILL SACRIFICE—240 CURRENT VICTORY
 Stamp Vendors, Church work prohibits operation.
 Freer Patton, Charleston, W. Va.

YOUR CHOICE—ADVANCE, COLUMBUS,
 Northwestern or Silver King and 1,000 Balls
 Gum or 5 pounds new crop Salted Peanuts, \$10.
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2 VICTOR MODEL V ALL PURPOSE VENDERS
 and 3,500 Balls Bubble Gum \$22. Becker
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20 POPCORN MAID WARMERS, GOOD CON-
 dition, \$37 each, 10% off on 10 or more.
 One 1-gallon Taylor Ice Cream Freezer, \$395
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25 REBUILT ADVANCE MODEL D 1c BALL
 Gum Vendors for 1/4" to 210-count gum, \$8
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 All sizes of straight or skip number cards
 with Girls' Names and winner under Seal.
 Also cards with every push a winner.
 Immediate shipment from stock.
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NO OTHER BOARD CAN MAKE THIS STATEMENT
MORE OPERATORS and JOBBERS USE PROFIT BOARDS THAN ALL OTHERS COMBINED IT'S A FACT!
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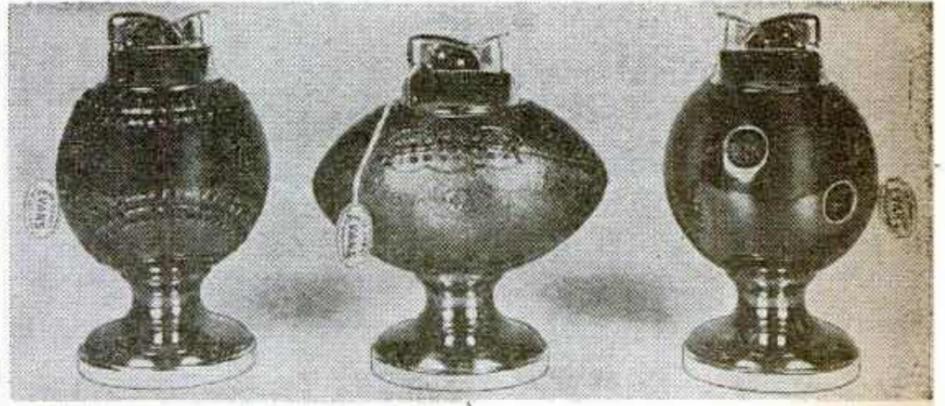
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FOOTBALL LIGHTERS 4 1/4" HIGH BASEBALL LIGHTERS 4 1/2" HIGH
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Matching cigarette containers also available. All lighters furnished with EVANS large reservoir type units. Made of hand cast metal. Jewelers' finish: Bronze, Silver and 24 Karat Gold Plate.

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A Winner . . .

GOLD BAG
 A BEAUTIFUL GOLD EMBOSSED BOOK COVER BOARD WITH 3 POSSIBLE \$15.00 WINNERS
 200 MGL HOLES
 6 TICKETS IN EACH HOLE
 25c PLAY

TAKES IN \$50.00
 PAYOUT 24.25
 AVE. PROFIT \$25.25
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 1200 NORTH HOMAN AVENUE
 CHICAGO 51, ILLINOIS

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick Def.	\$ 7.00	\$.85
1000	25¢	J.P. Charley, Thick Avg.	51.95	1.25
1200	25¢	Texas Charley, Thick Avg.	102.98	1.80
980	5¢	Fully Packed, Thick, Girl Board Avg.	26.25	2.75
980	5¢	It's the Knots, Thick, Girl Board Avg.	26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board Avg.	26.80	2.75
1000	5¢	Glovely Lady Thick, Girl Board Avg.	28.60	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board Avg.	30.04	2.50
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket Avg.	33.15	2.85
220	25¢	Kwik Fin, Giant Holes, 6 for 25¢ Avg.	28.75	2.50

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST
 Stating your requirements. Large stock Plain, Tip, Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance O. O. B.
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

GIVE TO THE DAMON RUNYON CANCER FUND

Communications to 155 No. Clark St., Chicago 1, Ill.

Ops Nix Shuffleboard in Philly

N. J. Locations OK; Legal Pa. Pins a Factor

Roadhouses Promote Boards

PHILADELPHIA, Oct. 23.—Coin-operated shuffleboards have made no inroads in the Philadelphia scene, although they are seen on locations in the neighboring New Jersey communities. According to amusement games operators and distributors here, there is very little prospect for a major market for the shuffleboards in the city proper. As far as *The Billboard* has been able to ascertain, there are no shuffleboards being jobbed or sold in Philadelphia proper.

Most important factor in the absence of shuffleboards here is the fact that pinball games are legalized in Pennsylvania. And most important, in contrast to the neighboring New Jersey, pinball machines are legalized in places where liquor is sold. Joseph Silverman, business manager for the Amusement Machine Operators' Association of Philadelphia (AMOAP), explained that the local

(See Philly Ops on page 100)

South Carolina Amusement Ops Form New Assn.

COLUMBIA, S. C., Oct. 23.—Formation of the South Carolina Amusement Machine Operators' Association (SCAMOA) was announced this week when the organization was granted a State charter. Group, with headquarters in Greenville, S. C., lists as its objective doing "all things necessary to promote the welfare of amusement machines thruout the State." According to the charter, it will also contribute to, support and promote "worthwhile organizations and causes."

Wayne H. Chamblee has been named president of the new group.

Happy Birthday

CHICAGO, Oct. 23.—A happy birthday card, one of considerable import in the industry, is making the rounds these days. It's an announcement that the original flipper was one year old October 22, the date when D. Gottlieb & Company first introduced a flipper bumper on a pinball game (in 1947). Multi-colored card features a picture of the original flipper, and in the fold shows a group of characters featured in Gottlieb games (Humpty Dumpty, Barnacle Bill, Buccaneer, etc.) which have used the flippers, celebrating the birthday.

Incidentally, latest word on the value of the flipper comes from Mike Imig, Yankton, S. D., who reported the flipper games are far and away the big draw in his territory.

Bill Rabkin's Career Profiled In Latest New Yorker Magazine

NEW YORK, Oct. 23.—Bill Rabkin, president of International Mutoscope Corporation, is far from a publicity seeker, as his friends know, but as a leader in that part of the coin machine industry which holds most fascination for the general public, arcade amusement games, his name frequently breaks into print. In the October 16 issue of *The New Yorker* magazine, the "profiles" section is given over to an 11-page biographical feature on Rabkin. Staffer Robert Rice titles his article, *Penny Arcade Philanthropist*, and in it traces Rabkin's career from his early days in Bobruisk, Russia, thru his first association with Mutoscope in 1920, and finally to his present sole ownership of the manufacturing firm, as well as the operating concerns, Elnomar Corporation, National Photomatic

Corporation and Voice-o-Graph Company.

Recording Rabkin's rise from a machinist's helper to owner of large enterprises, Rice doesn't slight those personal factors that have made Rabkin a respected man in his field as well as in the community-at-large. Always ready to participate in activities he considers worth while, Rabkin devotes time and money to a wide range of interests. Among these the article lists: The Damon Runyon Cancer Fund, the B'Nai Brith, the Masons, the Shriners, the American Technion Society for the Advancement of the Hebrew Institute of Technology in Haifa, the United Jewish Appeal, the National Foundation for Infantile Paralysis, the Queens County Grand Jurors Association, the Army Ord-

(See B. Rabkin on page 102)

Cancel Health Bowl Game As One Team Delays Pact

CHICAGO, Oct. 23.—Coin Machine Institute (CMI) announced this week that its long-planned cancer benefit football game, to be called the Health Bowl, has been canceled. The game was originally scheduled to be played December 4 in Soldier Field here.

Cancellation announcement came close on the heels of a luncheon CMI gave for sportswriters from Chicago newspapers. At that luncheon CMI announced that it had signed Holy Cross as one of the participants in the game and that it was on the verge of signing another team (Oklahoma).

A banquet, to be held Wednesday night (20) in the Mural Room of the Bismarck Hotel, and an announcement scheduled to be made on Walter Winchell's radio program last Sunday, were hurriedly called off.

In a prepared statement released to the press, CMI's president, Dave Gottlieb said: "We regret the necessity for taking this step. Our plans

were well made and we had every reason to believe that the event would have been a great success. At the last moment, however, it became clear that one of the colleges was stalling in signing the contract after it had practically committed itself to participation in the game."

Gottlieb added that, "The board of directors felt compelled to cancel all arrangements since it would have been virtually impossible to line up another suitable opponent at this late date. We are sorry to disappoint the members of the coin machine industry who had given us their enthusiastic support in this great public relations project."

Local football experts were of the opinion that the University of Oklahoma, which was to have been the second team in the Health Bowl, postponed signing in anticipation of a bid to the Sugar, Cotton or Orange Bowl games.

Coin Machine Bills on Agenda For '49 Minnesota Legislature

ST. PAUL, Oct. 23.—A hint that more restrictive legislation covering pin games may be introduced at the 1949 session of the Minnesota Legislature when it convenes in biennial session in January, was given here this week by a supporter of Gov. Luther W. Youngdahl.

The occasion was the governor's youth conference held at the Lowry Hotel here Monday and Tuesday. Bradshaw Mintener, of Minneapolis, chairman of Youngdahl's law enforcement advisory committee, hinted Youngdahl's law enforcement program.

Mintener was chairman of a panel on law enforcement for the conference, and in a pre-panel report prepared by him and his committee he said legislation is needed to bar all minors from playing pin games. According to the proposal, it would be

up to the location to keep the underage from playing the games under penalty of arrest.

Pre-Panel Report

Mintener said, in the pre-panel report, that pin games as such should be legislated out of existence in Minnesota, but declared he felt that such action was impossible to achieve, at least at this time.

The same report proposed that the police departments of large population centers in the State, such as St. Paul, Minneapolis and Duluth, should be placed under a metropolitan police system responsible to the governor and the State Legislature. It also urged conversion of the State bureau of criminal apprehension and the highway patrol into a strong, well-trained and effective State police

(See Coin Machine Bills on page 100)

Issues Order Favoring Ops Of Grab Mchs.

Restrains County Officers

PHOENIX, Ariz., Oct. 23.—An order issued by Judge Walter J. Thalheimer in Superior Court Wednesday (20) has directed the county attorney and sheriff to show cause today (23) why they should not be restrained from acting against five operators of grab machines who have filed suit to halt county officials from seizing their equipment. In a counter move, County Attorney Francis Donofrio's office prepared a motion contending the court cannot enjoin public officials from performance of duties in enforcing the law.

Wade Church, the operators' attorney, during the Wednesday hearing stated that the machines were in no way gambling equipment and their operation was made legal in Phoenix by an ordinance dated December 23, 1947. Operators represented by Church are John R. Winn, DBA Arizona Merchandise Company; M. D. Fleming, Southwest Exhibit Company; Fred C. Reiss and James Jordan, partners in the Reiss and Jordan firm, and Edward Schlager, Commodity Vendors, Inc.

Meanwhile in Omaha, two claw machines were picked up by local police despite the fact that operators of the machines said that the city's legal department had told them the machines were legal. In explaining the move by enforcement authorities, Harry Green, assistant police chief, contended that the Omaha legal department had informed him they were not legal.

One of the main points in the case seemed to hinge around the city license inspectors' report that the claw machines were operated under pinball licenses. He added that he had not issued a license for diggers in Omaha.

Exhibit Supply Appoints Pieri Sales Manager

CHICAGO, Oct. 23.—Exhibit Supply Company has appointed Charles J. Pieri as sales manager, Joseph A. Batten, firm vice-president and general manager, announced Friday (22).

The relatively new to the trade, Pieri has a record of 16 successful years in the sales field. He joined Exhibit Supply in July of this year as a sales representative. Since that time he has traveled extensively for the firm, meeting operators, distributors and jobbers in all parts of the country.

Commenting on his new post, Pieri said: "I think that a sales manager should travel frequently in order to keep his finger on the pulse of his field. Therefore I plan to continue to personally contact as many coinmen as circumstances will permit."

Exhibit's new five-ball, called Contact, introduced the patented explosion bumper which kicks, scores and generally speeds up player action.

Craig Begins Output on Large Capacity Ice Cream Bar Machs.

DANVERS, Mass., Oct. 23.—Production of a new 252-capacity ice cream bar vender is under way at the vending machine division of the Craig Machine Company, it was announced this week by Erick Kauders, president. Manufacture of the firm's 144-capacity unit, started last month (*The Billboard*, October 2) has been discontinued.

The new unit, Model 250, incorporates many of the engineering features of the earlier one. It will list at about \$1,350. The six-column machine vends at 10 cents and its coin mechanism permits operation at two nickels or a dime as well as a quarter. A coin changer is built in as standard equipment.

Refrigeration System

The refrigeration system used in the Model 250 is comparable to the type used in deep freeze cabinets, according to Kauders. With a single moving part in the freezing compartment, its efficiency is further increased, he said, thru an "exclusive" system of sandwich-type insulation.

Only three inches thick, the insulation is said to perform as well as standard six-inch insulation due to the use of glass wool and a reflecting material. An agitator keeps the bars from freezing together.

The vender measures 34 by 22 inches and stands 81 inches high. Un-crated its weight is 550 pounds. The cabinet is finished in baked porcelain white enamel, trimmed with black enamel. Loading is from the front of the machine and the delivery cycle, from insertion of coin to delivery of ice cream, is 1½ seconds.

Kauders, who came to this country from Czechoslovakia, was instrumental in the development of the bazooka gun, used by allied forces during World War II.

NEMCA Reports Competition For 5-Cent Vender Growing

BOSTON, Oct. 23.—Competition for venders in the 5-cent bar business is increasing with the all-out invasion of the field by drugstores, smoke shops, street sellers and newsstands. Druggists in the area are installing new candy bars, devoting more space to the 5-cent "impulse" items and have made up their minds that the 5-cent bar is here to stay. Candy sales are increasing daily in the area, particularly nickel bar goods, the New England Manufacturing Confectioners Association (NEMCA) points out.

First to invade the field during the war were the movie theaters, which found an extremely profitable operation of candy bars and devoted more and more space until

now almost every theater has not only a candy bar but ice cream and soft drink bars as well.

With demand for candy hitting an all-time high, more and more established businesses are beginning to find space for sale of 5-cent bars. Restaurants, hotels, railroad stations, some previously with coin-operated machines, have jumped into their own candy bar business.

All this is pushing the 5-cent vending machine business into the factories and office buildings but even in these places, new businesses are springing up in the form of canteens, newsstands, candy sellers operating personally, etc.

Vending machine operators are concerned about the situation but unable to do anything about it apparently, except to work between floors with machines in office and factory buildings.

NAMA Show To Highlight New Equipment, Supplies

CHICAGO, Oct. 23.—National Automatic Merchandising Association (NAMA) will stress new developments in the vending machine field during its second annual exhibit line-up at the 1948 convention at the Palmer House here December 12-15. In addition to introductory displays of new machines, component parts and supply lines, the NAMA exhibits will include many by firms that did not show during the 1947 meet, officials stated.

Among the "firsts" on the exhibit floor will be Vendall Division of the Hydro Silica Corporation, Gasport, N. Y., with a new one-coin-operated selective vending machine, manually operated, featuring gravity feed, interchangeable container slides and coin chutes, showcase display and no mechanical parts. Statler Manufacturers Corporation, displaying Sunshine biscuit products, will debut a new biscuit vender of smaller capacity and lower price than the current model. American Coin Changer Corporation, Boston, plans introduction of a small, manually operated service type changer for adaptation inside vending machines. Falcon Distributing Company, Detroit, will unveil its new coin-operated shoeshine machine, which operates two minutes for a dime and uses a neutral wax.

Show Debuts

Other machines, while not making their initial debut at the show, will be shown for the first time during a major vending machine convention. These include Stoner Manufacturing Corporation's Univender 80, which is equipped to vend fresh sandwiches, cup cakes, pouch tobacco and other general merchandise items. Machine will vend items in any three combinations of 5 to 20 cents. Hume, Hagenson Manufacturing Corporation, Chicago, will present its Pop-N' Hot popcorn vender, shown by national distributor Jack Nelson Com-

pany, Chicago. J. H. Keeney & Company, Inc., plans a multiple showing of its Keeney Deluxe electric cigarette vender, which is available with optional nickel coin changer and may introduce a new penny changer. Craig Vending Machine Company, New Bedford, Mass., will show its new Model 250 ice cream bar vender.

In the vending machine accessory line, ABT Manufacturing Corporation, Chicago, will introduce its new Ace coin chute, 3-in-one slug rejector for nickels, dimes and quarters, and an improved guesser scale. Veeder-Root, Inc., Hartford, Conn., had scheduled presentation of a new Series 1248 reset magnetic counter (See NAMA SHOW on page 91)

Searles Ready To Build Kalva Vender in Jan.

CHICAGO, Oct. 23.—Searles Welding & Manufacturing Company, which recently took over the Kalva bottle vender patents and production (*The Billboard*, October 9), announced this week that initial production will be realized by January, and that 80 per cent of plant capacity is to be devoted to vender output early next year. Jack Horlock, president, and Walter Ashton, general manager, state production will be limited to the Kalva three-flavor machine initially, with further testing of the Kalva Quad scheduled before latter is tooled for mass output.

H. T. Larrimore, formerly president of the now inactivated Kalva Venders, Inc., has joined the Searles staff as plant engineer and will have charge of production of the vender. It is the intent of Searles to keep the price of the three-flavor unit below \$400, and to make this possible a production-line system of manufacture and assembly is being readied in the factory, he said.

The Searles firm, formerly known as Searles Electric Welding Works, Inc., has been prominent in the metal parts fabrication field since 1912, and has at times manufactured parts for bottle venders. Included among current non-vender contract work is job welding for International Harvester, Electro-Motive, etc. Searles's own product, the Little Giant hand truck, is a widely accepted industrial aid.

Total production of the Kalva three-flavor vender, under the Kalva firm, reached 4,000 units before Searles took over the machine, Larrimore stated.

New 2-Flavor Unit Set by Gen. Vending

Discontinue Midget Model

CHICAGO, Oct. 23.—General Vending Machine Corporation reported plans for a new, small-size selective bottle vender and the discontinuation of the Midget machine this week. E. A. Terhune, general manager, stated that the new vender would most likely be introduced during the American Bottlers of Carbonated Beverages (ABCB) convention next month (November 15-19) in Atlantic City.

The production stoppage on the Midget machine, and the designing of a new, small two-flavor vender, have direct bearing on one another, Terhune said. While the single flavor, two and one-half-case capacity Midget model was successful as a mechanical unit, it became apparent that two factors were holding back all-out acceptance: Non-selectivity and price. Former was not found to be a prime objection in the case of a larger capacity machine, such as General's Leader, but coupled with the relatively higher cost, size for size, of the small vender (\$230), the single-flavor design acted as a sales brake when compared to the \$295 price of the single-flavor Leader, which has a five-case capacity. Production costs, labor, etc., do not drop proportionately when the size of a machine is reduced, Terhune said, so that a greater differential in price could not be maintained on the Midget unit.

Details of the new, small-size, two-flavor model are not yet available. Generally, it is understood to be slightly larger than the Midget model it is replacing. It will employ the same elevator action delivery and the one moving part design that has been standardized in the firm's Leader and two-flavor Chieftain machine. Latter continues to retail for \$395.

Production on the two larger models has been increased by Stecco Steel Company, Michigan City, Ind., which manufactures for General under contract. Continuation of current production levels should largely eliminate the present backlog, Terhune declared.

In addition to the three-model display at the ABCB exhibit, General plans to present its conveyor mechanism, in operation, as a separate unit free of the vending cabinet. In attendance will be E. A. Terhune, Terry Terhune, and George A. Sykes, production manager.

Silver Sells New Bulk Mch. To Oak Mfg.

LOS ANGELES, Oct. 23.—The new penny bulk vending machine designed by Leon (Hi-Ho) Silver, of San Francisco, in collaboration with Harold Probasco has been sold to the Oak Manufacturing Company, of Inglewood, Calif., and will be manufactured under the trade name of "Acorn," Silver announced this week.

With the deal consummated on a flat sum and royalty basis, the Oak Manufacturing Company expects to have about 20 machines ready for showing at the National Automatic Merchandising Association show in Chicago in December. Factory will be in large-scale production about January 1.

Vender will be precision die-cast aluminum and will be available with either natural buffed surface or baked enamel finish. Machine is designed for simplicity and allows exchange of hoppers and coin mechanism in servicing.

Steiner Mfg. Co. Builds Venders

NEW YORK, Oct. 23.—Louis Steiner, veteran coinman and design engineer, has returned to the coin machine manufacturing field with the formation of his own organization, the Steiner Manufacturing Company.

Altho plans of the firm call for the production of cigarette, candy and other vending machines, its immediate concern is the marketing of slug-proof silver quarter conversion units for cigarette machines. These are now available at his company in designs engineered for all standard cigarette machine makes.

Steiner says he has developed the design of a new nylon vending machine on which he will soon start production under contract for a large Eastern distributor. Tooling up for this unit has already been completed.

Most recently associated with the Mills Automatic Merchandising Corporation as design engineer, Steiner served earlier as president and development engineer of the U-Need-a-Pak Products Corporation. He was with the latter firm from its founding in 1927 until 1942.

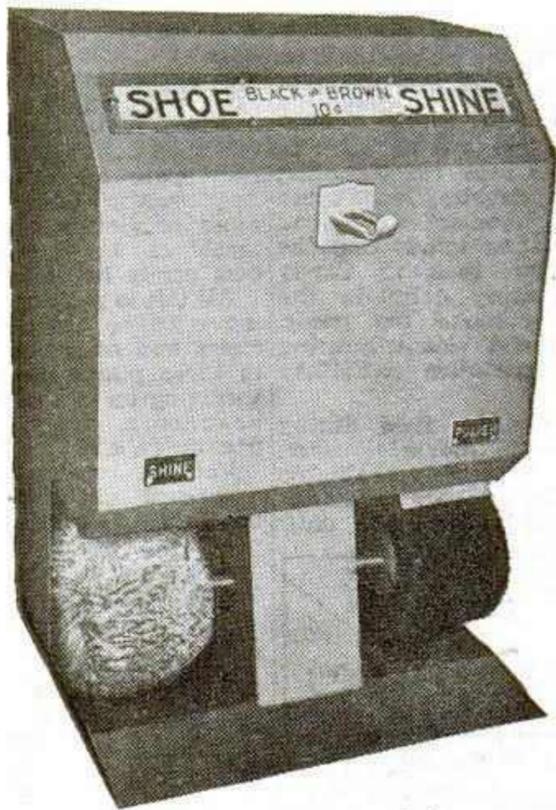
Empire To Handle Atlas Vender Line

CLEVELAND, Oct. 23.—Atlas Manufacturing Sales Corporation, thru Sales Manager W. A. Jenkins, announced the appointment of Empire Coin Machine Exchange as Chicago distributor of its bulk gum and peanut venders.

New Atlas model handles between five and six pounds of merchandise and charms.

Empire Coin is headed by Gil Kitt and Ralph Sheffield. Its vending department is under the management of Howard Freer.

IT PAYS OFF because



Columbus Shoe Shine

IT DOES THE JOB

Built to perform—by a liquid wax application. A top-notch shine that means . . . repeat business. Repeat business means . . . steady income.

DISTRIBUTORS WANTED

- All 14 gauge steel construction.
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- Dime operated.
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Terms: 25% deposit, balance C. O. D.

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Get the new
**CUSTOM
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Best for charms and ball gum. Write for new circular.

JACK NELSON & CO.
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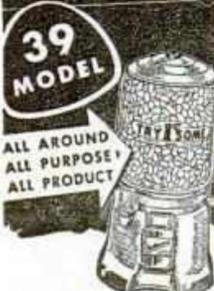


IN STOCK!

Less than 25 \$14.40
Less than 100 13.95
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Write for Prices on
Models 33 Ball Gum,
40, 33, and Deluxe.

Northwestern



EMPIRE COIN MACHINE EXCHANGE

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Popcorn Machine Auction

To clear 54 brand new (never uncrated) nationally known vendors (we cannot name manufacturer), both 5¢ and 10¢ play (specify), formerly sold at \$189.50 each. Your bid may obtain enough for route. These vendors will make a highly lucrative route with good handling. Wire offer collect if interested.

P. O. Box 330, Cambridge, O.

THE "CHALLENGER"

THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

TROPICAL TRADING CO.

716 W. Madison St. Chicago 8, Illinois

Telecoin Corp'n Naming Distribs In Policy Switch

NEW YORK, Oct. 23.—In a marked change from its policy of selling direct to operators, Telecoin Corporation will appoint 94 regional distributors thruout the country, it was announced yesterday by Arthur W. Percival, president. Reason for the switch is to reach more potential operators than can be contacted by the home sales force, he said.

Regional franchises are to be granted for one or more of the three types of coin-operated equipment marketed by Telecoin. The firm now handles the Tele-Juice machine, a vendor of canned fruit and vegetable juices; commercial self-service laundry equipment, including dryers and extractors, and Tele-Video, the multi-unit television system for commercial locations (*The Billboard*, October 23).

Operation of equipment in such diverse fields requires sales specialization "so as to afford the operator a maximum of service," said Percival. Thru distributors this concentrated attention can best be given to operators in each field of activity, he said.

First Kenro Venders Shipped in Nov.; Set 10,000 Goal for 1949

PHILADELPHIA, Oct. 23.—With the introduction last week of the first completed Kenro ice cream bar venders at a special floor display in offices of the manufacturer, Eastern Engineering & Sales Company here, officials announced initial deliveries on first orders would be made in November, and that a production schedule for 1949 of 10,000 machines had been set.

Samuel A. Rogove, secretary-treasurer of Eastern Engineering, said that arrangement for production of the 1949 quota has been set with Wilson Cabinet Company, where vender is manufactured on contract, and other manufacturers of component parts.

One of the first Kenro venders has been shipped to Atlantic City for display at the Dairy Industry convention. It will be shown by the Ice Cream Novelty Company. Another machine has been displayed in the New York Athletic Club in a special showing held for Borden Company officials.

Rogove stated that Borden Company is planning to provide chocolate covered ice cream bars for merchandising thru the Kenro vender. Borden officials confirmed this, stating, however, that while a standard bar package would be provided by their various plants thruout the country, each would be free to choose the vender, or venders thru which the merchandise would be sold. Thus, while the bar deal would not be exclusive with Kenro machines, it would provide operators with a standard product and an assured source of supplies.

COLUMBIA, S. C., Oct. 23.—Secretary of State has issued a charter to the Service Vending Company here. Firm will deal in coin-operated machines.

NORTHWESTERN'S NEW DUAL VENDOR

Now in Stock—Immediate Delivery



BUY VICTOR'S CUSTOM BUILT UNIVERSAL

Truly a creation. Beautifully designed of finest materials. Strong, clean and trouble-free through and through.

24 OR MORE \$13.50

1 TO 23 \$13.95



SILVER KINGS

1c CANDY & NUT VENDOR

Introductory Offer

3 Machines, plus 37 lbs. Licorice Lozengers and 1000 Plastic Charms.

ALL FOR \$80.45

SILVER KING PRICE LIST

Sample \$13.95
2 to 5 . 12.50
6 to 11 . 11.55
12 to 49 \$11.05
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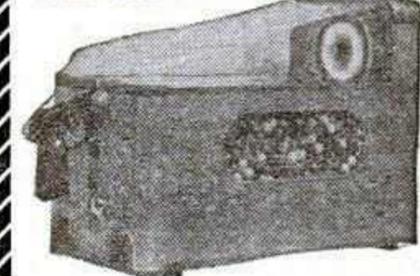
EITHER 1c OR 5¢ PLAY Cig. or Fruit Reels

\$12.95

Lots of 12 \$13.75—Lots of 6 or More Sample \$14.50



TARGET KING BALL GUM VENDOR



A Combination Skill Game and Merchandise Vendor. Has Eye Appeal and is of Sturdy Construction. Large capacity. Size: 10"x15"x18". \$45.00 Each

MILLS VEST POCKET BELL

Pays Out Automatically

\$65.00 Ea.

USED \$49.50



Send for New 1948 Catalog Listing All Vending Machines, Counter Models and Merchandise.

1/3 DEPOSIT, BALANCE C. O. D. ORDERS UNDER \$20.00 FULL CASH

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AGAIN LOWER PRICES

PISTACHIOS Best Quality. Compare! DISTRIBUTORS: 35¢ WHITE

48¢ RED, BOTH SALTED "Sun Brand" large about 45 to oz. Larger size available. Packed in Triplex 5 Lb. Moisture Proof Bags. AMERICAN PISTACHIO CORP. Importers, Packers at this address for over 15 yrs. 111 Roade St., Dept. 15, New York 13, N. Y.

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VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanut Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

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YOUR CONFIDENCE IS REWARDED!

The Revolutionary New MASTER CHEF

AUTOMATIC CATERING VENDOR WITH I.C.*

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**Ingredient Control*

MASTER CHEF is the culmination of years of research in the field of hot beverage vending, incorporating features never before thought possible. Simple loading, fast delivery action, perfect sanitation, controlled delivery temperature . . . and many other exclusive design developments establish MASTER CHEF as the most outstanding automatic vender ever built . . . one that will deliver hot coffee in its natural, rich flavor, delicious soups, and other hot liquids . . . and . . . LOCATIONS ARE UNLIMITED.

**See the sensational new MASTER CHEF
at the NAMA show in Chicago, Dec.
12-15. Distributor inquiries invited . . .**

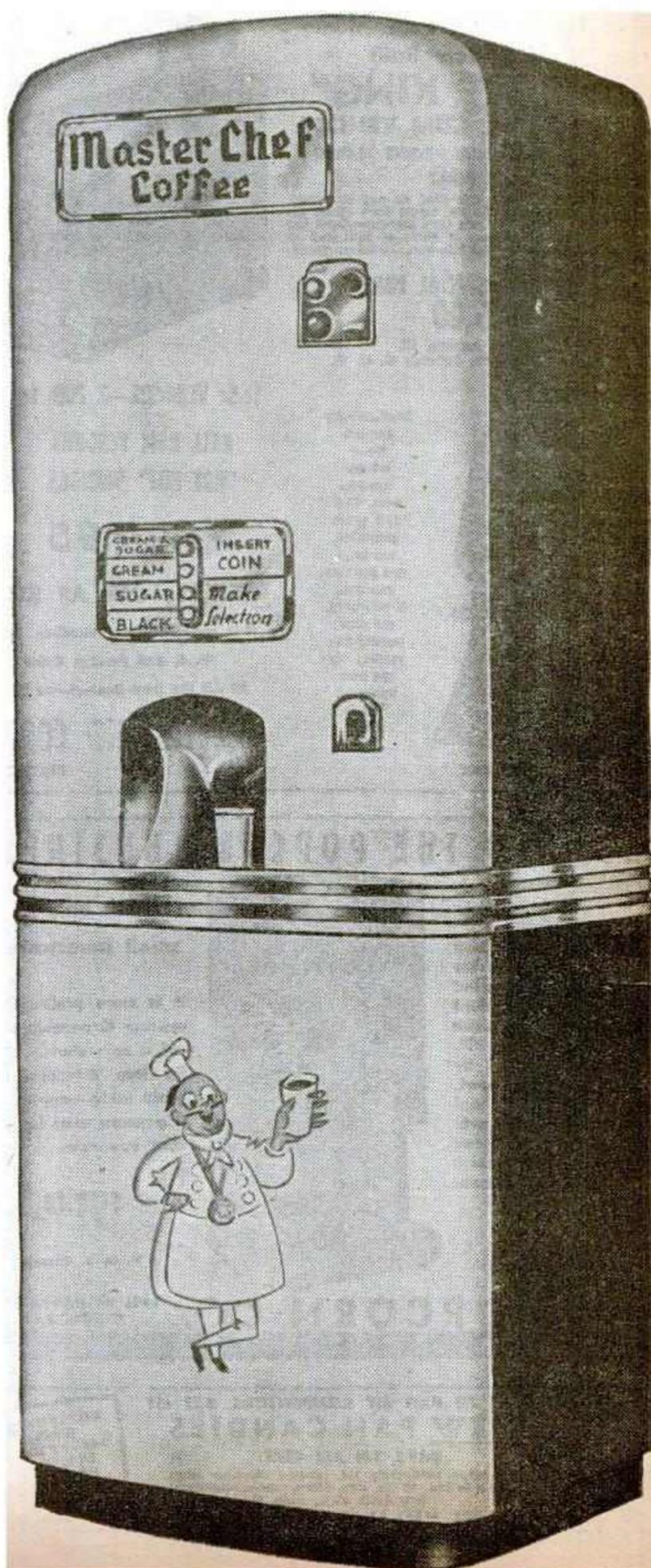
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MASTER CHEF



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Guaranteed To Work and Look Better Than New

8 and 10 Column Rowe Presidents
8 and 10 Column Rowe Crusaders
8 and 10 Column Rowe Royal—
vends King Size

6, 8 and 9 Column Uneeda Model A
Set to vend at 20c or 25c combinations
— or silver quarter. Cabinet and
stands stripped and refinished in two-
tone colors. We specialize in quality
—not quantity—of our work. Write
for details and prices.

J. V. P. SALES & SERVICE COMPANY
85 Calhoun Ave. Bridgeport, Conn.

**Supplies
In Brief**

Prices Up

WASHINGTON, Oct. 23. — Prices paid to the farmer for such commodities as tobacco, sugar, and fruits and nuts are running more than three times the 1935-'39 average, Agriculture Department estimated this week. Cash receipts from tobacco brought farmers an average of \$274,000,000 during each of the prewar years, jumping to about \$1,000,000,000 this year. Prewar returns from sugar crops averaged \$82,000,000, while the 1948 income is expected to be \$225,000,000. Growers of fruits and nuts are expected to take in a gross of \$2,000,000,000 compared with the 1935-'39 average of \$460,000,000 annually.

**NAMA Region 9
Skeds Meet in
Houston Nov. 7**

CHICAGO, Oct. 23. — National Automatic Merchandising Association (NAMA) officials this week announced plans for a one-day meet of Region IX in Houston, November 7, at the Rice Hotel. Chairman Tom Vaughn, of New Orleans Cigarette Service, will host members from the four States comprising the region (Arkansas, Louisiana, Oklahoma and Texas).

A general business session will begin at 2 p.m. Sunday (7), and will be followed by a cocktail party at 5 p.m. and dinner at 6. Discussion will center on legal aspects of vending.

A meeting of Region VII has been tentatively set for Minneapolis, but the date and hotel have not been decided upon. Gen. George E. Leach is chairman of this region, which consists of the States of Minnesota and North and South Dakota.

**Blevins Buys
Ohio Popcorn**

NASHVILLE, Oct. 23. — J. V. Blevins, general manager of the Blevins Popcorn Company here, has announced the firm's purchase of all facilities of the Ohio Popcorn Company, Arcanum, O. C. A. Stallings, formerly an executive of the Missouri Popcorn Company, has been named manager of the Ohio plant.

Blevins stated that the Ohio factory will serve as a distribution point for the Northern and Eastern areas. Announcement of several new warehouses, to be operated from the new plant, will be made shortly.

**Vendall Ups Output
Of Candy Machines**

CHICAGO, Oct. 23. — William Fuller, Vendall Company sales manager, reported a 20 per cent increase in production on the firm's five and eight-column Vendall candy vendors as compared to production last spring, and announced a further increase during the remaining months of the year. Hypoed output was attributed to two factors; a slight easing of the sheet steel supply and the recent reduction in the vender price.

According to Fuller, an equal demand is shown for both the five and eight-column machines.

**Pa. Leads in Number,
Take of Park Meters**

PHILADELPHIA, Oct. 23. — Pennsylvania, leading the nation in number of parking meters (over 50,000) in 196 communities, collected a record sum of \$2,739,582 from the units last year, according to Charles F. Leedecker, assistant executive secretary of the Institute of Local Government. Meter receipts for 1947 were 48 per cent higher than those for 1946, and over 100 per cent greater than the 1945 figure.

PROVEN Money Makers!



In Business Since 1934

WHY PAY MORE???
BUY DIRECT—SAVE 40%

TOM THUMB Vendors are time tested. Thousands in operation. Die cast, precision built—2 sizes. 1 1/2", 3" interchangeable mechanisms.

You should be able to earn \$5.00 to \$8.00 a week net per machine. **ORDER FROM STOCK**—immediate delivery (money-back guarantee on sample.)

WRITE FOR PRICES AND BULLETINE. (We distribute Victor Vending Machines.)

FIELDING MFG. CO., INC.
258 W. Pearl St. Jackson, Mich. Department 22-30

BUY NOW AND SAVE

PRICES GOING UP!

VICTOR UNIVERSAL



\$13.95 EA.

In Lots of 24 \$13.50 EA.

5/8 140 Count Colored BUBBLE BALL GUM

25 Lb. Ctns., 28¢ Lb.
100 Lb. (Prepaid), 27¢ Lb.

FULL CASH WITH ORDER

SPECIAL PISTACHIO MIX FOR VENDING MACHINES

25 Lb. Ctns., 68¢ Lb.
Small Pistachios, 25 Lb. Ctns., 52¢ Lb.

PLASTIC CHARMS \$3.25 Per M.

Candy Corn, 30 Lb. Ctns. 25¢ Lb.
M & M Assorted Chocolates, 25 Lb. Ctns. 88¢ Lb.
Virginia Peanuts, 30 Lb. Ctns. 25¢ Lb.
Spanish Peanuts, 30 Lb. Ctns. 24¢ Lb.
Pee Wee Boston Baked Beans, 33 Lb. Ctns. 27¢ Lb.
1/3 Deposit, F. O. B. Brooklyn, N. Y., Balance C. O. D.

Orders Under \$10.00, Money in Full. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 SACKMAN ST., BROOKLYN 12, N. Y. Phone: Dickens 2-7992

Manufacturer of HIGHEST QUALITY CHEWING GUM BALL GUM BUBBLE GUM BUBBLE BASE SOLICITES INQUIRIES FROM QUANTITY BUYERS ONLY **BARKER BRANDS, Inc.** SEA BRIGHT, N. J.



VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of

VICTOR VENDING CORP.
5701-13 Grand Ave. Chicago 39

ALL VICTOR MACHINES

recommended and sold on **TORR TIME PAYMENT PLAN** Pay for same in 16 weekly payments **WRITE FOR DETAILS** SPECIAL PRICE FOR MONTH OF OCTOBER ONLY

RAIN-BLO BUBBLE BALL GUM

Packed 25 Lb. to Carton

Less than 100 lbs.	5¢	170¢
100 lbs. and over	30¢	30¢
100 lbs. and over	28¢	29¢
1000 lbs. and over	26¢	27¢

Freight paid on 100 lbs. or over

Pistachios, Large White, 60 Lb. Ctn. 72¢ Lb.
Pistachios, Small White, 60 Lb. Ctn. 47¢ Lb.
Pistachios, Large Red, 60 Lb. Ctn. 80¢ Lb.
Pistachios, Small Red, 60 Lb. Ctn. 60¢ Lb.
Virginia Peanuts, 30 Lb. Ctn. 29¢ Lb.
Spanish Peanuts, 30 Lb. Ctn. 23¢ Lb.
Licorice Gems, 775 Ct., 37 Lb. Ctn. 26¢ Lb.
Pee Wee Excel Mix, 33 Lb. Ctn. 25¢ Lb.
Chocolate Confetti, 450 Ct., 34 Lb. Ctn. 36¢ Lb.
Pee Wee Rainbow Peanuts, 33 Lb. Ctn. 25¢ Lb.
Pee Wee Baked Beans, 33 Lb. Ctn. 24 1/2¢ Lb.

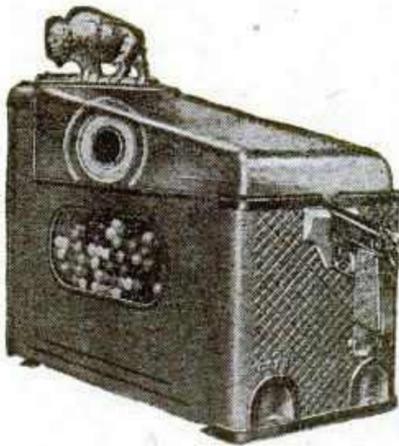
FULL CASH WITH ORDER

ROY TORR LANSDOWNE, PENNA.

"SILVER KINGS"

New Angle — Gets the Money With Custom Built

"TARGET KING"
NEW 1c BALL GUM VENDOR
GREATEST BALL GUM PROFIT MAKER EVER BUILT



1c-5c VENDORS—2 FOR 1c

BALL GUM VENDORS
"HOT NUT" VENDORS

\$29.95

OTHERS LOW AS \$10.55

Nut and Ball Gum Vendors, 1¢-5¢

U. S. and Foreign Coins

At All the Best Dealers—or Write

SILVER-KING CORP.

CHICAGO, ILL.



622 DIVERSEY PARKWAY

Mechanically perfect. Never misses. Handles 140, 170 210 count gum—no breakage and positive delivery. If you want the best trouble-free vendor, try the new Improved "Silver King"

OPERATORS' SPECIAL PRICE **\$45.00**

F. O. B. Aurora, Ill. 1/3 Down Payment, Balance C. O. D.

GET INTO THE POPCORN BUSINESS

The "Little Giant" is a proven money-maker that is small in size but a "giant" in action! 8-gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes.



with only a small investment!

It is more profitable to operate dispensers without a coin chute. Write for free literature and profit table compiled by a popcorn man for popcorn operators.

\$57.50 Each

F. O. B. Chicago

3441 W. NORTH AVE. CHICAGO 47

Manufactured by

ABC POPCORN CO.



"NOT TO PAN MY COMPETITORS, BUT MY NEW PAN CANDIES

HAVE 'EM ALL BEAT!"

Developed exclusively for vending machine trade. Lowest prices. Write, wire, phone your requirements. ROLAND SEE, Sales Mgr.

LEON "Hi-Ho" SILVER, INC.

760 HAYES ST. • SAN FRANCISCO, CALIF.

BUTTERSCOTCH BUTTONS
COFFEE BUTTONS
LEMONETTES
FRUIT DROPS
BOSTON BAKED BEANS
AFTER DINNER MINTS, Etc.

Henry Heide To Up Output; Adds C. W. Perkins to Staff

NEW YORK, Oct. 23. — Henry Heide, Inc., in conjunction with plans for expansion of its production facilities, has announced the appointment of C. William Perkins as technical superintendent. Perkins formerly held a similar post with the Loft Candy Corporation here.

Conn. Soft Drink Mfrs. Meet; See Authorization of 7c Coin

HARTFORD, Conn., Oct. 23.—The 30th convention of the Connecticut Manufacturers of Carbonated Drinks

Association was held Sunday and Monday (17-18) at the Hotel Bond here.

William E. Mankin, public relations director of the Grapette Company, Camden, Ark., a guest speaker during the convention, declared Monday that "there is a strong likelihood that Congress will pass a law authorizing coinage of a 7-cent piece."

Continuing, he said that bills endorsed by both political parties have been drawn up in both the House and Senate for introduction at the next congressional session, and these bills have the backing of powerful lobbies, none of which, incidentally, is made up of beverage representatives.

The guest speaker, whose topic was *It's Tough at 5 Cents*, concluded by declaring that in the postwar inflationary spiral, "no other consumer item, especially in the food industry, is still available at the same quantity, the same quality and the same price as in prewar days."

Bennett Elected

D. Page Bennett, of the Coca-Cola Bottling Company, East Hartford, was elected president of the organization, succeeding John H. Delaney, of the Canton Springs Ginger Ale Company, who had served for two years.

Others elected include Alfred Tomasetti, vice-president; Emil Mascolo, treasurer; Carl F. Schirmer, secretary, and Charles D. Brooks Jr., Christopher H. Buckley, Bernard J. Ladden, Saul Silver, James A. Coleman, John Cott, and John J. Boyd, executive board members. Ex-officio members elected to represent the Connecticut Bottlers' Service Club were Joseph Hellauer and Joseph Gochros.



VICTOR'S SENSATIONAL CUSTOM-BUILT DE LUXE UNIVERSAL

1¢ or 5¢ Play

Featuring Greater Capacity. Vends a combination of ball gum and charms . . . and all bulk merchandise.

CONTACT YOUR VICTOR DISTRIBUTOR OR WRITE DIRECT TO

VICTOR VENDING CORP.
5701-13 W. Grand Ave. Chicago 39, Ill.

WEEKLY SPECIALS

WRITE FOR CATALOG ON BULK VENDORS, GAMES, ETC.



BUY VICTOR'S Custom Built UNIVERSAL

Truly a creation. Beautifully designed of finest materials. Strong, clean and trouble-free through and through.

24 or More . . . \$13.50
1 to 23 . . . 13.95

INTRODUCTORY OFFER!

1 Universal, 15 lbs. of Licorice Lozenges and 1000 Plastic Charms. All for—

\$19.50

- Combination Coin Counters, 1-5-10c \$.75
- Cash Trays—Brand New 5.50
- 6 Col. 1c Gum Vendors—Rebuilt. . 14.50
- 5c Asco Hot Nut Vendors—Rebuilt. 8.95
- 5c Candyette Bar Machines—New. 12.50
- Advance Postage Vendors (Rebuilt) 9.95
- A. B. T. Gun Games (Rebuilt) . . . 22.50
- Stamp Machine Folders,
10,000, \$5.75; 25,000. . 13.95

1/3 DEPOSIT ON ALL ORDERS. CERTIFIED PAYMENT IN FULL FOR BULK MERCHANDISE.

RAINBOW BUBBLE GUM 24c lb.
140 or 170 count. Finest quality. 25 lbs. or more.

SALTED VIRGINIA PEANUTS 27c lb.
30 lb. case

COPPER PLATED CHARMS \$4.95
1,000

Licorice Lozenges { Minimum 23c lb.
Rainbow Peanuts { 40 } 22c lb.
Boston Beans { lbs. } 22c lb.



SHIPMAN DUPLEX POSTAGE MACHINE

Compact and Foolproof. This famous model is in production once more and is more popular than ever. Now made with a white porcelain front, trimmed in red and blue.

\$29.50

DISTRIBUTORS, JOBBERS, SALESMEN WRITE AT ONCE FOR DEAL DISTRIBUTING THESE VENDORS.

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE. DEPT. B • MADISON 1447 • BALTIMORE, 17, MD.

Short on size...

LONG ON PROFIT...

Famous 'Pop' Corn Sez
COUNTER WARMER

In only 17 inches of space, you can earn big profits with the 'Pop' Corn Sez Counter Warmer—backed by the same guarantee of quality and popularity as the famous 'Pop' Corn Sez Automatic Vendors. The Counter Warmer is designed to manually dispense 5, 10 and 25c bags of hot'n fresh 'Pop' Corn Sez pre-popped corn. Use it to supplement your large Automatic Vendor—or wherever space is a factor and volume is limited.

- \$ Compact—17 x 17 x 30 inches—fits any counter or space.
- \$ Light—Weighs only 30 pounds—easy to handle—portable.
- \$ Simple—No complicated moving parts—simple popper and dispensing gate.
- \$ Eye-Catching—Made of aluminum and stainless steel—plexi-glass dome—infra-red baked enamel in red, black and cream
- \$ Dispenses—5, 10 and 25c quantities (by manual operation) of crisp, hot'n fresh popcorn.



Auto-Vend, inc.
FORMERLY T. A. C. CO.
3612 CEDAR SPRINGS
DALLAS 4, TEXAS

VEEDCO SPECIALS!

WRITE FOR OUR CATALOG



BRAND NEW HOT NUT MACHINES

Dispenses all types of bulk merchandise for 5¢, including Cashews, pistachios, almonds, etc. A Real Value for your money. Limited stock on hand, so order early. Cup dispensers not included. Original value, \$44.50.

\$10.00 Lots of 10 or More
\$11.50 Lots of 5
\$12.50 Sample

PARTS GUARANTEED 1 YEAR

BRAND NEW 200 Fortune

WATLING SCALES

\$160.00 In Original Crates
JUMBO BLANCHED SALTED PEANUTS, 30 Lb. Cartons, 27¢ Lb.—\$8.10 Carton.

SPECIAL LICORICE LOZENGES West Point Brand. Best Quality in the Country. 30 Lb. Boxes. High Count. **23 1/2¢ lb.**

SPECIAL BRAND NEW CASH TRAYS In Original Cartons **\$4.75** Lots of 6. **\$5.50** Sample.

FREE With any purchase of \$50.00 or more we will print 100 Labels with your name, address and telephone number at NO COST TO YOU. 1/2 With Order, Balance C. O. D.

VEEDCO SALES COMPANY

2124 MARKET ST. (Phone: LOcust 7-1448) PHILADELPHIA 9, PA.

ADAMS Model N GUM VENDOR

Like New Chrome Front—**UNCONDITIONALLY GUARANTEED 1 YEAR**
\$10.50 Lots of 10
\$12.50 Lots of 5
\$13.50 Sample



SPECIAL Colored BALL BUBBLE GUM West Point Brand. 6 color centers. Guaranteed Best Quality in Country. 25 lb. cartons. **26¢ lb.**

SPECIAL ASCO HOT NUT GLOBES \$1.00 Ea. Lots of 50. \$1.35 Ea. Under 50. Also All Other Globes At Net Prices.

BINGO — 4 Games in 1 \$14.00 Lots of 5. \$15.50 Sample.
STAMP FOLDERS, For Any Model. 50¢ Per M 35 lb. Solid Steel STANDS. \$3.95 Ea.
CIGARETTE and CANDY MACHINES, All Models, LOWEST PRICES.

Schedule Meets on Candy Freight Rate

CHICAGO, Oct. 23.—With an increase in freight rates on candy shipments in the offing as a result of proposals by the committee on uniform classification of the Interstate Commerce Commission, candy operators are mulling possible effect, price-wise, such a move would have on them. The committee seeks to change classification ratings and eliminate all exception ratings now in effect.

Before final action is taken on the freight hike proposal, the committee will participate in a series of meeting it has scheduled. Meets are to be held in New York, November 12; Chicago, November 17; Atlanta, November 22; Dallas, November 29; Denver, December 2; Seattle, December 7, and San Francisco, December 13.

Sinnet Named Viking Popcorn Sales Head

LOS ANGELES, Oct. 23.—Viking Popcorn Machines, Inc., announced the appointment this week of Caryl D. Sinnet as director of sales and I. T. Perdun as service manager. R. A. Johnson, president, stated that both will attend the National Association of Popcorn Manufacturers (NAPM) convention in Chicago in December. Firm has also recently reorganized its sales and service divisions and set up new distributor and customer policies to complement a more intensive sales campaign in 1949.

MARION SCALE ONLY \$79.50
F. O. B. PLANT. 1/2 CASH. BAL. C. O. D.
LESS IN QUANTITIES
6 COLORS 41" HIGH SHIPPING WEIGHT 74 LBS.
IMMEDIATE DELIVERY. FULLY GUARANTEED.
Fire and Theft Insurance Furnished.
Distributors: Write, Wire or Phone Foreign Inquiries Solicited.
WORLD SALES, INC.
Sole Factory Agents
3220 W. Broad St. Columbus 4, Ohio
Phone: RA 6336

I see...
electricity in the air!

WATCH DuGRENIER

"ONCE BIT, TWICE SHY"

You may often see an advertisement in which wild superlatives sound like a blare of trumpets. But you will never see Schoenbach's name signed to it.

The public has gained much wisdom about advertising promises and the quality of merchandise. "Once Bit, Twice Shy."

Advance Machine's best advertisement are the machines in use and 50 years of manufacturing experience.

WRITE J. SCHOENBACH
Distributor of Advance Vending Machines
1647 Bedford Ave. Brooklyn 25, N. Y.

BUILT for OPERATORS

WORLD'S BEST BULK VENDERS

Designed and built to meet the demands of experienced operators, Northwestern bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment

—insist upon Northwestern. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION

VICTOR'S NEW MODEL V-K

It's Outstanding!
Vends Everything! Investigate the many new features incorporated in this great new bulk vender. Write us NOW for detailed information and price.

A Product of **VICTOR VENDING CORP.**
5701-13 Grand Ave. Chicago 39

\$395.00 PUTS YOU IN BUSINESS!

With ten Brand New Shipman Triplex Stamp Vendors (1¢, 3¢ and 5¢ Airmail Stamps) and 25,000 Folders included free which return gross profit of \$250. Place your orders now for **IMMEDIATE DELIVERY!**
1/3 Dep., Bal. C. O. D. *Send for Free Leaflet*

R. H. ADAIR COMPANY
6926 W. Roosevelt Rd. Oak Park, Ill.

MASTER #2 PENNY-NICKEL COMBINATION VENDOR

Time-Tested and Proved **\$17.50**

Vends All Products Also MASTER Straight 5¢ and 1¢ VENDERS. 1/3 With Order. **FACTORY DISTRIBUTOR. TRI-STATE VENDING CO.**
581 10th Avenue New York, N. Y.

5¢ GUM AND 5¢ HARD CANDY AND MINT VENDORS

for Charms, Lifesavers, Gum and similar sized products.
WRITE FOR CATALOGI ALKUNO & CO.
408 Concord Ave., New York 54, N. Y. MEIrose 5-7757
Mechanical Manufacturing Laboratories

Now... SLUG PROOF SILVER QUARTER VENDING CONVERSIONS

at New, Low Prices!

Manufactured by a pioneer in the cigarette vending machine industry, these conversions are designed and built to give operators trouble-free service for the life of their machines.

Rowe Imperials	\$ 6.00
Rowe Royals, Presidents and Crusaders	8.50
DuGrenier, all models including Champions	8.50
National, all models	7.00
U-Need-A-Pak, E and A and 500 Models	6.00
N-Need-A Monarch, with National Slug Rejector	10.00
With Die Cast Slug Ejector	6.00

All conversions are quality-made and **SLUG PROOF**. Now, send in your mechanisms only for prompt service.

We specialize in refinishing and repairing all makes and models of Cigarette and Candy Machines. Contact us for prices.

We carry a supply of all types mirrors, display glass, parts and supplies.

STEINER MANUFACTURING CO.
322 Atlantic Ave., Brooklyn, N. Y. Phone: TRIangle 5-0835

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS..

Write NOW for LOWEST PRICES AND SAMPLES OF OUR METAL AND PLASTIC CHARMS, STONE AND CANOE BINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.

BECKER VENDING SERVICE - DRILLION, WISCONSIN

GIVE TO THE DAMON RUNYON CANCER FUND

POP N' HOT

HOT POP CORN VENDING MACHINE

NEW 1949 MODEL



TAKES in \$12.00 ON EACH FILLING

COST OF CORN FOR EACH FILLING IS LESS THAN \$3.00.

EMPTIES 2 TO 3 TIMES A WEEK IN ORDINARY LOCATIONS.

\$139.50

Get on the big profit wagon. Order today. Send \$25.00 deposit for each machine ordered. Balance C. O. D.

JACK NELSON & CO.

NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

2320-22 Milwaukee Ave. Chicago 47, Ill.

NAMA Show To Highlight New Equipment, Supplies

(Continued from page 85)

and a new Series 1263 non-reset magnetic counter. Both the Illinois Lock Company, Chicago, and the Bell Lock Company, Michigan City, Ind., will display their newest merchandise for the first time. Bell Lock will introduce a plunger type sliding door lock and a removable barrel plug type lock.

Exhibiting suppliers of vending machine products will introduce a number of new lines. Delicia Chocolate & Candy Manufacturing Company, Inc., New York, and Austin Packing Company, Baltimore, will feature new vend-packed wafers and wafer sandwiches. Latter will debut a new line of fig bars and fruit squares in its cellophane-wrapped Vendapak merchandise. Ferrara Candy Company, Inc., Chicago, plans to introduce a new candy mix, while the Atlas Manufacturing & Sales Corporation, Cleveland, will show new vacuum-packed almonds and candy. Shoe-string potatoes for use in candy

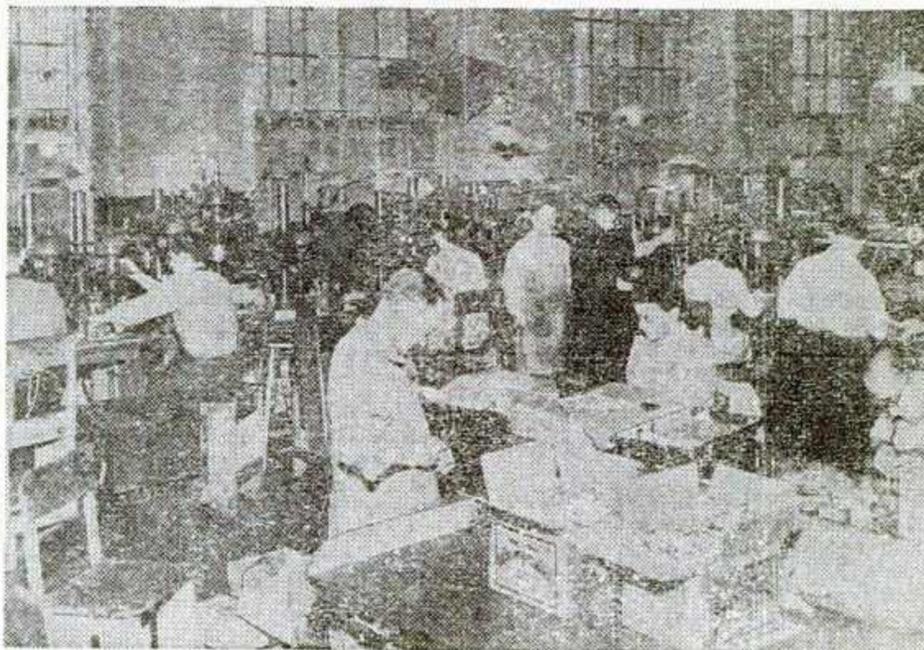
venders will be a feature of the Honey Bee Company, Chicago, exhibit.

A new idea in uniforming vender servicemen will be introduced by the Stanley Uniform Company, Inc., Baltimore. Firm will show a line of uniforms which match colors of trucks or tie in the color of the company's advertising. Tie-in colors in caps, jackets, coats and trousers will be stressed.

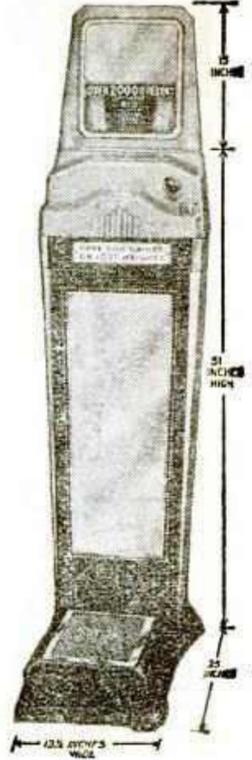
Macke Sues McDonald Corp.

WASHINGTON, Oct. 23.—Alleging breach of contract on the part of the Joe McDonald Enterprises Corporation, G. B. Macke Corporation, local cigarette vending firm, this week filed a suit here asking \$40,000 damages.

Macke alleged that McDonald Enterprises violated an agreement to refrain from entering the vender business within a 50-mile radius of Washington until 1949.



C-EIGHT LABORATORIES FACTORY, New Bedford, Mass., is turning out a record number of Electro cigarette venders. The factory, one of the largest in the coin machine field, also houses executive headquarters for Mario Caruso, firm president, and other executives who made the physical move from New York to Massachusetts earlier this year.



\$25 BRINGS THIS SCALE TO YOU BALANCE MONTHLY 200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 In. Width, 13 In. without sign
Depth, 25 In. Sign, 15 In.
Net Weight185 Lbs.
Shipping Weight . . 245 Lbs.

LARGE CASH BOX HOLDS \$85.00 IN PENNIES

Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 1-2772
Cable Address: WATLINGITE, Chicago



Atlas Ace

Is All Purpose Vender
SPECIAL OFFER

10 Atlas Ace
34,000 Balls
of Gum
500 Winner
Balls
All for only
\$174.50

Jobbers, Salesmen, Write for Special Deal

DANCO BRAND BUBBLE BALL GUM 22¢
3/8" — 140 Count 100 Pcs.
(Less than 100 lbs., 23¢ lb.) or more

DANCO COIN MACHINE CO.

1304 E. Baltimore St., Baltimore 31, Md.

OCTOBER SPECIALS!

RECONDITIONED

25 5c Columbus Nut \$ 8.00 Ea
20 1c-5c Northwestern
DoLux Nut 20.00 Ea.
20 5c Silver King Hot Nut 20.00 Ea.
25 10c Aristocrat Pop Corn 125.00 Ea.
25 1c Adams Gum Vendors 12.50 Ea.

NEW

1c Victor Model V \$12.50 Ea.
Silver Kings, 10 or more 12.50 Ea.
1c-5c Masters 17.50 Ea.
Acme Electric Shocker, 2 to 11 18.75 Ea.
Target King Ball Gum Vendors 45.00 Ea.

Also Other Vending Machines.
Write for Free Circular.
Indian Nuts Available 80¢ Lb.
1/2 Dep. With Order. Bal. C. O. D

CAMEO VENDING SERVICE

452 West 42nd St., New York 19, N. Y.
LONGacre 3-1334

LUMINOUS CHARMS, SKULLS and RINGS

that Glow in the Dark!

Per M
Luminous Glow Charms, Series #1 \$4.50
Luminous Glow Charms, Series #2 6.00
Luminous Glow Skulls 7.00
Luminous Glow Rings 6.00

SAMUEL EPPY & CO., Inc.

World's Largest Charm Manufacturer

113-08 101st Ave.
Richmond Hill 19, L. I., N. Y.



Victor's Sensational New Custom-Built UNIVERSAL
Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy the Best! Write for Complete Details and Prices.
Manufactured by

VICTOR VENDING CORP.
5701-13
W. Grand Ave.
Chicago 39, Ill.

GIVE TO THE RUNYON CANCER FUND

ATTENTION—25c & 30c CONVERSIONS

Either Silver Quarter or combination Nickel, Dime conversions available within 24 hours. Guaranteed Parts and Expert Workmanship. All models only \$8.50 for Silver Quarter conversions. ALSO 30c CONVERSIONS FOR ALL MODELS.

CIGARETTE MACHINES

Lehigh PX, 10 Col. \$160.00
NEW National Electric, 9E 275.00
NEW ROWE Crusader, 8 and 10 Col. 195.00
NEW Uneeda, 8 Cols., 510 Pack Cap. 159.50
DuGrenier Champion, 9 Cols., 420 Pack Cap. 75.00
DuGrenier Champion, 7 Cols., 325 Pack Cap. 65.00
Rowe Royal, 10 Col. 100.00
Rowe Imperial, 8 Col. 70.00
Uneeda Model E, 9 Cols., 270 Pack Cap. 59.50
DuGrenier, 9 Cols., Model W, 270 Pack Cap. 62.50
DuGrenier, 6 Cols., 150 Pack Cap. 32.50
DuGrenier, 4 Cols., 100 Pack Cap. 25.00
8 Columns 35.00

7 COLUMN CIGAR MACHINE, \$32.50

Holds seven different brands

CANDY MACHINES

Rowe, 8 Cols. \$90.00
U-Select-It 35.00
Advance Candy Machines 27.50

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.

SEND US YOUR COIN MECHANISMS FOR CONVERSION IN ANY QUANTITY

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

165 CLYMER STREET EVergreen 7-4568 BROOKLYN 11, NEW YORK

EXPERIENCED COIN MACHINE SALES REPRESENTATIVE WANTED

For selling Personal Weighing Scales. A good, steady business year around. Give complete information and send your photograph.

BOX D-39

The Billboard Cincinnati 22, O.

Seeburg To Unveil New Juke

Hold Details Secret Until Distrib Meet

First Unit Since 1945

By Dick Schreiber

CHICAGO, Oct. 23.—A new coin-operated music system—its first model since 1945—will be unveiled by the J. P. Seeburg Corporation at the annual convention for that firm's distributors to be held in Chicago December 10. Seeburg distributors were informed of that fact this week in a message from C. T. McKelvey, vice-president and director of sales. While no further details were made (See SEEBURG on page 94)

Jukes Faved By Patrons In Bean City

Ignore Movie Telecast

BOSTON, Oct. 23.—The theory that video is good only for special events, baseball, football, boxing, hockey, etc., is becoming increasingly substantiated in this area, location owners report. During a telecast of a motion picture this week, location owners noticed their customers ignoring the movie and inserting nickels in their juke boxes instead.

Question of whether to run one medium or both became so perplexing, that most location owners, where this situation was noted, just let the patrons have their way. Oddly enough, patrons did not seem the least confused with both the video broadcast and the juke box going at the same time. Many found it possible to watch the telecast and listen to the juke box numbers at the same time.

Silver Shines

SOUTH BEND, Ind., Oct. 23.—One of the most ambitious programs chalked up by any music machine operator is that of Sol Silver, a landmark in the local music business. Sol, who not only operates juke boxes here, in La Porte and thruout St. Joseph County, and runs a record store in town, also has a one-hour disk jockey show on WHOT six nights a week and acts as the record spinner himself.

Sol, who comes from a music machine family, his brother Hyman operating jukes in the Cleveland area, is building up quite a reputation with his radio stunts, which promote his jukes and his retail outlet. He camouflages his voice to appear as Uncle Fud when introducing hillbilly records, then again changes character to become Rufus Monroe to announce the new race disks. He is assisted on the program by Bob Bell, a local radio man.

Music Ops Fight Newport News Hillbilly Location Invasions

NEWPORT NEWS, Va., Oct. 23.—Music machine operators are battling gamely to stem an invasion of hillbilly bands which has followed banning of the mechanical devices after 11 p.m. and all day on Sundays. Unrestricted by the city fathers, the mountaineer musicians have moved into many spots where formerly only the nickel-operated music machine was heard, and the operators

don't like it a bit.

The feud hit the city council chamber recently when music machine ops defended the platter-playing boxes as "so soothing they make your troubles fade away." Attorney Philip H. Burcher, retained by the music men, charged that the restricting ordinance is unconstitutional and discriminatory.

The council has taken the matter under advisement.

No New AMI Phono for '49 CMI Show, Reports Haddock

GRAND RAPIDS, Mich., Oct. 23.—Augmenting an official announcement to the industry to the effect that AMI, Incorporated, one of the major producers of music machines, did not plan to introduce a new model at the Coin Machine Institute (CMI) show in Chicago next January, John W. Haddock this week elaborated on that statement.

According to Haddock, company policy is to produce a new model phonograph only when there appears to be a genuine need for new equipment.

"Certainly," said Haddock, "there appears to be no need for a new model at this time.

"We fully realize that the phonograph operator is today laboring under increased costs and yet is unable to sell his product at any higher prices than prewar. Despite the fact that service labor costs, record costs, equipment costs, etc., are higher than before the war, the operator still gets the same 5 cents per selection as he did prewar.

"It is obvious that the operator's simple cost is obsolescence of equipment. If the operator is going to profit from his business, he must be able to purchase new equipment with the assurance that it will not be made obsolete in a few months by the appearance of a new model.

"It was for this reason that we decided against attempting to develop a new phonograph for the 1949 coin machine show. In fact, AMI has produced only two new models; the first of these was the Model A, introduced in 1946. Our second model, the Model B, was put on the market in May of this year and continues to be the pace-

maker in our line.

"We will exhibit at the 1949 coin machine show and operators are cordially welcomed to visit our display which will feature the Model B."

San Gabriel Ops Set Guarantee, Commish Deal

SAN GABRIEL, Calif., Oct. 23.—The San Gabriel Valley Coin Operators' Association (SGVCOA) sent out a letter October 11 to all their locations informing them that due to the increased costs to the juke box operator, a new arrangement calling for \$8 weekly guarantee and a fifty-fifty commission split thereafter would have to be made. So far as can be learned all locations have agreed to the new set-up. In only a few cases did it work a hardship on the operator and that was in a minority of locations where a \$10 top had been in effect. These were naturally forced back to \$8 under the new deal.

Letter stressed the fact that unless operators got the hike it would be impossible for them to remain in business.

Association, which is six months old, was organized by Jimmy Silvers and Tommy Workman. In view of the success in the San Gabriel Valley, it is planned to move into the Los Angeles territory and organize the operators on a similar basis in order to get a similar \$8 guarantee and fifty-fifty commission in the metropolitan area.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

COLUMBIA RAISES POP WAX TO 79 CENTS. Waxery ups price of pop disks to cover tax bite.

DISKER-PUB BACKLOGS DIMINISHING. The supply of plug song material may be exhausted by February 1 and new etchings must be made.

VITA LIQUIDATION HITS SNAG. Sonderling, of United Broadcasting, withholds Vitacoustic masters until liens which he possesses are made good.

PRESSERY, WAXERIES SHAPE NEW PLAN. Perfection Plastics plans to assume masters from indie waxeries, pay for them and distribute platters in Western States—a new angle for record sources.

And other informative news stories as well as the Honor Roll of Hits and Pop Charts.

Design Front For Wurlitzer 1015 Models

Incorporates New Features

KANSAS CITY, Mo., Oct. 23.—A new front, designed to the Wurlitzer 1015, will be manufactured by Ambassador, Inc., firm recently formed here by Thomas A. Schwartz. The company released no details of the design beyond the statement that it incorporated all new features, using only the woodwork of the original cabinet. The front will sell for "under \$100."

Schwartz has been in the coin machine business since 1941 as a partner in the Shawnee Vending Company, Topeka, Kan. He became manager of that firm in 1946 when the company expanded its cigarette and candy machine operations to include music and pin games. Shawnee is now one of the State's largest operating companies.

Prior to 1946, Schwartz served as a lieutenant commander in the navy. For three years he was a naval aviator and for a year a special agent in the intelligence service. A graduate of Georgetown, Schwartz was an attorney with the Securities and Exchange Commission.

Affiliated with Schwartz are his brother, William, and Joseph V. Balocca. Balocca, a partner in Shawnee, is widely known in the vending machine industry as a director of the National Candy Wholesalers' Association.

In addition to Ambassador and Shawnee, Schwartz operates a wired music service in Kansas City and has an interest in candy and wholesaling companies.

Aireon Names New Reps for Indiana, N. Y.

KANSAS CITY, Oct. 23.—Aireon Manufacturing Corporation this week announced appointment of Henry J. Windt, Hoosier Simplex Distributing Company, Indianapolis, as distributor for the complete line of Aireon equipment in Indiana. The appointment becomes effective immediately, it was stated by Bernard D. Craig, Aireon general sales manager, who reported that as soon as the distributing firm has completed remodeling of its headquarters a formal showing of the new Aireon tele-juke combination will be held. This should be in the next two weeks.

Wayne Trout, who is well known in the coin-operated phonograph field in Indiana, takes over as head of the sales department for Hoosier Simplex, and will shortly inaugurate an extensive sales promotion program. Included in the latter will be a publicity drive directed toward location owners to acquaint them with the operators' problems, and with a view toward improving the ops' percentages.

In announcing the new appointment, Craig said: "Henry Windt and his firm are one of the most substantial in the State and we are happy to welcome them into the Aireon family. We know that from Henry's years of experience, both as founder and past president of the Indiana (See AIREON NAMES on page 94)

Juke Service

CHICAGO, Oct. 23.—A juke box in a local restaurant was responsible for a Grand Rapids, Mich., doctor's return to normalcy after a 20-month siege of amnesia. It all happened Thursday (21) when Dr. William Aston walked into the restaurant and heard the song *Because* playing on the juke box. With the strains of the music came a resumption of his memory. He remembered that he was Dr. Aston, and that he had a wife and two children in the Michigan city. The doctor, who had been the object of a nationwide search for the past 20 months, said he had no recollection of where he had been in that time, or what he had been doing.

But of one thing he is absolutely sure. He is a confirmed juke box customer from now on.

Beer Strike Off Before Drought Hits Juke Take

NEW YORK, Oct. 23.—Music operators who were threatened with loss in revenue due to a wildcat strike by brewery truck drivers, took heart yesterday (22) as the week-old strike neared full settlement before tavern beer supplies neared the drought stage.

The strike, begun a week ago by drivers who protested the imposition of new delivery schedules, neared an end as the brewery workers' union and the labor committee of the New York brewers reached agreement yesterday. A vote of support by the rank and file was considered certain.

A survey among operators showed that juke box take held up well during the strike. Most taverns drew on reserve stocks of brew to supply the normal demands of customers, and few were turned away for lack of beer. Had the strike lasted a few more days the effect on cash boxes would have been severe, operators agree.

The break in the strike came Thursday (21), when the Ebling Brewing Company, unaffiliated with the Brewers' Trade Association, reached its own settlement with the union.

Music Ops Sked Confab During CMI Convensh

NEW YORK, Oct. 23.—Music Operators of America (MOA), organized almost a year ago to further the interests of the automatic music business on a national scale, will hold its second country-wide conference in Chicago during the Coin Machine Institute (CMI) convention January 17-19.

This was announced here yesterday by Sidney H. Levine, MOA general counsel, who is preparing the groundwork for the confab in co-operation with George Miller, president of the California Music Operators' Association, and Albert S. Denver, president of New York's Automatic Music Operators' Association. Miller and Denver serve as MOA chairman and vice-chairman.

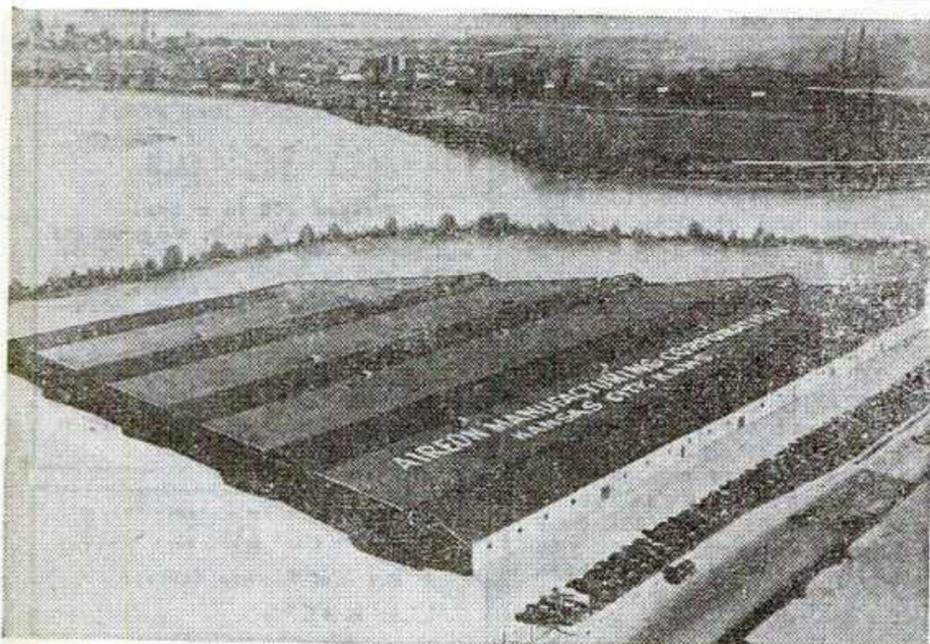
Problems of pressing concern to music operators that will be taken up at the conference, according to Levine, will include methods of combating adverse federal legislation, such as the Scott Bill, which would require the automatic phonograph industry to pay royalties for the use of records. He pointed out that the bill was reported out favorably by a congressional subcommittee during the 1948 legislative session and is certain to be reintroduced in 1949.

In a scheduled open discussion of the problems of operators in different sections of the country, the threat of free commercial television to juke box income will be taken up in detail. Levine said that music operators in parts of the country where television has not yet been introduced might thus benefit from the experience of operators who have already felt its competitive impact.

A new slate of officers will be elected and a program of action laid out for the coming year. The exact date of the MOA meet will be announced soon.

Juke Prize

CHICAGO, Oct. 23.—The juke box has finally joined the radio giveaway family. Included in the list of prizes being awarded by the Plymouth-Dodge Tuesday night program, *Hit the Jackpot*, is a new Wurlitzer machine from Illinois Simplex Company here. The announcer states that the juke is a wonderful addition for a club or playroom, and rates high among the list of prizes being presented.



ALL PHASES of the Aireon Manufacturing Corporation's operations, including the production of coin-operated phonographs, are housed in this factory in Kansas City, Kan., covering an area of 200,000 square feet. The phono production lines are turning out models of the firm's new tele-juke combination, which will shortly be in the hands of all Aireon distributors.



AMI Incorporated will not produce a new phonograph for the coming Coin Machine Show.

We believe that music operators do not welcome the introduction of too many new models which may obsolete present equipment and reduce trade-in values.

We have introduced two new phonographs in the last three years, each model phenomenally successful as a music maker and a money maker.

Our latest model, introduced in May this year, is the beautiful 40 Selection "B."

It has already won nation-wide acclaim as the most popular phonograph on the market.

This is our "show model," available to you right now!

JOHN W. HADDOCK, *President*

AMI Incorporated

127 N. Dearborn St., Chicago, Ill.

PHONOGRAPHS IN PLAYING CONDITION AT LOW WHOLESALE PRICES



SEEBURG

Model	Price	Model	Price
LO TONES, ES	\$150.00	CROWN	\$ 95.00
146M	350.00	COLONEL	125.00
147M	400.00	CADET	125.00
REX	52.50	ENVOY	125.00
REGAL	52.50	VOGUE	125.00
PLAZA	79.50	8200	75.00
GEM	79.50	8800	100.00
CLASSIC	125.00	9800	100.00

WURLITZER

Model	Price	Model	Price
61	\$ 52.50	750M	\$225.00
71	72.50	750E	225.00
616	62.50	780E	182.00
716	65.00	800	185.00
24	79.50	850	185.00
600R	94.50	950	175.00
600K	94.50	1015	495.00
500K	98.00	1080	495.00
700	175.00		

MILLS

Model	Price	Model	Price
THRONE	\$ 65.00	PANORAM	\$ 75.00
EMPRESS	75.00	CONSTELLATION	400.00

ROCK-OLA

Model	Price
IMPERIAL	\$ 45.00
WINDSOR	69.50
MONARCH	69.50
40 SUPER	100.00
40 MASTER	100.00
STANDARD	89.50
DE LUXE	92.50
COMMANDO	75.00
1422 (46)	275.00

A. M. I.

Model	Price
HI-BOY	\$ 75.00
SINGING T	60.00
STREAMLINER	59.50
MODEL "A"	495.00

ABOVE PRICES FOR MACHINES COMPLETE IN WORKING ORDER. FOR REBUILT UNCON-

DITIONALLY GUARANTEED PHONOGRAPHS ADD \$35.00 EACH. 1/3 Down Payment, Balance C. O. D.



ILLINOIS SIMPLEX DIST. CO.

831 S. WABASH AVE. CHICAGO 5, ILL.

Phone: WAbash 2-4090

Peddle 700 Coin-Operated Radios In Boston Store

BOSTON, Oct. 23.—Jordan Marsh Company, Hub department store, put on a big promotion this week for 700 coin-operated RCA table model radios, originally \$89.50, for \$29.50. Store bought the coin-operated machines in a special purchase and advertised it as a thrift encourager for children and a money maker for hotels and tourist homes.

The radios were the six-tube model, 110 volt a.c., full vision eye-line dial, 5-inch permanent magnet speaker with a key and can be converted to operate without coin. The model was designed to give two hours of reception for a quarter.

Aireon Ships Combo Samples

KANSAS CITY, Kan., Oct. 23.—Samples of the new Aireon Manufacturing Corporation's television-juke box combination are now being shipped to the firm's distributors, it was announced this week, and all distributors located in areas where television is in operation are expected to have their models within the next few weeks. Initial shipments, it was learned, were sent directly to the East Coast where tele has gained its greatest impetus.

With one set on test location in the Chicago area, under the direction of Fred Mann, regional sales manager, other samples have been sent to Milwaukee, Detroit, Cleveland, Pittsburgh and Cincinnati in the Midwest sales area.

Another Aireon First!

Coronet

with

TELEVISION



THE
Manhattan
BY PACKARD

NATIONALLY-KNOWN RELIABILITY TIME-TESTED EXPERIENCE

REMEMBER—The magnificent Manhattan is built by the SAME men who created the FIRST commercial automatic electric phonograph more than 20 years ago.

Write Today for New "Direct-To-OPS" Sales Plan

PACKARD MANUFACTURING CORP.
Indianapolis 7, Indiana

REPOSSESSED

20—Model 7 Packard Phonos taken off of location. Perfect condition, 1947 models, a real buy at \$350.00 each, F. O. B. Rock Island, Illinois. Consider offer for entire amount. Send 1/3 deposit, balance C. O. D., or can be financed.

A. LEVIN
1857 22nd St., Rock Island, Ill.

UNIVERSAL AMPLIFIERS—HALF PRICE!!!

A replacement Amplifier that can be used in all Wurlitzer Rock-Ola and Seeburg Phonographs except Hi-Tone. Complete with volume and tone control, tubes and switch. Fine tone quality. Guaranteed!

NOW \$25.00 EACH
1/3 Deposit, Balance C. O. D.

JAMES D. BLAKESLEE

43 15TH STREET

Phone: GRant 8163

BUFFALO 18, N. Y.

Seeburg To Unveil New Juke At Annual Chicago Convention

(Continued from page 92)

public by the manufacturer, the trade generally has been speculating on the possibilities of a new Seeburg model since the introduction last spring of the Select-o-Matic industrial-commercial music system.

The industrial-commercial unit, popularly known as SICM, is a non-coin-operated, 200-selection (100-record) set designed primarily for industrial plants, hotels and clubs. Introduced last March (*The Billboard*, March 27), the Select-o-Matic was turned over to Seeburg distributors to complement and broaden their music line.

McKelvey Declines Comment

Since SICM's introduction, operators have considered the possibility that the Select-o-Matic mechanism might eventually be adapted for use in an automatic phonograph. That prospect seems highly plausible, but McKelvey has declined comment on the forthcoming model until after the distributors have had an opportunity to examine the machine.

The Select-o-Matic mechanism vertically plays both sides of 100 records in any combination of 10 and 12-inch disks. The tone arm, equipped with a needle on both sides, moves along a carriage rail to play the selections.

In this mechanism, each record rests vertically in a separate compartment. The machine is loaded by merely placing the disk in the compartment. Changing cycle from one A side to another A side is approximately nine seconds, slightly longer for the move from an A to a B side.

Most operators guessed that this mechanism might well be "cut down" for use in a juke box.

1945 Model

Seeburg's first and only post-war juke box was introduced in December, 1945. At that time the company announced that it would make no radical changes in the initial model which would make obsolete that equipment before operators had an opportunity to amortize their investment.

Instead, in 1947, and again this year, the company offered new door and dome combinations. In 1947, a new door and dome was offered purchasers of 1946 equipment at \$70. Both the manufacturer and distribu-

tor said these accessories were being sold to operators on a non-profit basis. In 1947, operators who bought equipment made during 1947 were offered a door and dome combination at \$22.50, while those who wished to convert their 1946 machines to 1948 appearance could purchase a conversion for \$102.50.

Aireon Names New Reps for Indiana, N. Y.

(Continued from page 92)

Phonograph Operators' Association, that he understands their problems thoroly and we can look forward to the utmost in co-operation and service from him."

NEW YORK, Oct. 23.—Dave Lowy & Company, 594 10th Avenue, has been appointed to handle the Aireon phonograph line in the metropolitan area, Westchester County and Northern New Jersey, marking the first time since last spring that Aireon music equipment has been made available to operators here thru a local distributor.

Negotiations leading to the granting of the franchise were in process over a month, according to Dave Lowy, president of the outlet, and were completed with the recent delivery of an initial order of phonographs.

The former franchise holder was Nat Cohn, of Modern Music Sales, who has recently been inactive in the coin machine business. He secured the line shortly before Aireon's low-priced machine, the Coronet, was first shown in New York last February (*The Billboard*, January 31). Earlier, Aireon equipment was marketed here by the Manhattan Phonograph Company.

New Fla. Music Firm Aids Ops

JACKSONVILLE, Fla., Oct. 23.—With the opening of Maxine's Music, Inc., here last week, local music operators were extended a new disk service, such as has been on the increase in various parts of the country during recent months. Purchase of top hits at the most opportune time, is one major advantage offered thru such a retail purchase arrangement.

The new music firm has stated its intention to stock a complete line of record releases, in addition to its public address and musical accessory lines. Owners are Maxine Staniford and W. E. Horton Jr.

P-R Needed

CHICAGO, Oct. 23.—Pointing up the need for strong public relation activity on behalf of the juke box industry was the skit heard on the *Duffy's Tavern* broadcast Wednesday (20), over a national network. Tending to "make a joke" of public abuse of juke boxes, the skit revolved about the placing of a slug in a juke. When the mythical machine did not respond with a tune, the customer was advised to "kick it," thereupon the juke burst into song.

Eagle REPLACEMENT PLASTICS

- SOLID COLOR
- TOUGH CONSTRUCTION
- PERFECT FIT
- TOP QUALITY
- LOW COST

Wurlitzer 1015 Replacement Plastics

Beautiful, solid translucent colors. Bubbler tubes may be eliminated or used. Orders shipped within 24 hours.

Top Corner Lower
\$6.50 each \$4.50 each
L. or R. Sides

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LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs
Perfect Tone—Easy on Records

Nothing to change—just plug it in

JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin
Sole Canadian Distributor
ST. THOMAS COIN SALES, LTD.
St. Thomas, Ontario, Canada

For the Finest in Record Reproduction Use

G. E. Magnetic High Fidelity
LIGHTWEIGHT PICKUP
With Permanent Sapphire Stylus

- ★ No Needle Scratch
- ★ Seeburg—Light tone arm elec. cancel \$19.95
- ★ Wurlitzer Kit . . . \$14.95

Elec. cancel \$4.00 extra.
Other makes on request
1/3 Deposit, Bal. C.O.D.

ADVANCE MUSIC CO.
1806 Grand
Kansas City, Mo.

RECORDS! RECORDS! RECORDS!
FRESH OFF OUR JUKE BOXES

ONLY 10¢ EACH
(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping distance. Send 1/3 deposit with order, balance C. O. D. Can ship any size order same day received. Also new records, all labels—write for prices.

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292 MADISON MEMPHIS, TENN.
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Original Factory Cartons

**WALL BOXES
AMPLIFIERS
STUDIO UNITS**

SIMPLEX DISTRIBUTING CO.
310 Riverside Avenue
Jacksonville 4, Florida

Record Reviews

(Continued from page 33)

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS				ARTIST TUNES LABEL AND NO. COMMENT	RATINGS				ARTIST TUNES LABEL AND NO. COMMENT	RATINGS													
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR		OVER-ALL	DISK JOCKEY	DEALER	OPERATOR		OVER-ALL	DISK JOCKEY	DEALER	OPERATOR										
POPULAR					FOLK					FOLK														
FRED WARING & HIS PENNSYLVANIANS (Decca 24501) <i>Winter Wonderland</i> More high-grade seasonal music by the talented Waring organization. <i>(All of a Sudden) My Heart Sings</i> Done as big production number here, the ballad tune becomes stiff and pretentious.	78	83	79	72	ESCO HANKINS (King 730) <i>Sweeter Than the Flowers</i> King's second version of the up-and-comin' folk ditty fails to stack up to initial Mullican waxing. <i>A Daddy's Lullaby</i> Formula hill-country material chanted without distinction.	73	72	72	76	GRANDPA JONES AND HIS GRAND-CHILDREN (King 733) <i>Old Rattlers' Tread Again</i> Authentic back-country evocations, with barking hounds and hearty warbling, but side stands still when music is stopped for comedy stanza that can't be heard over enthusiastic sound effects. <i>I Guess You Don't Remember Now</i> Spirited country chanting with orking in full accord.	65	65	65	64	JACK GUTHRIE & HIS OKLAHOMANS (Capitol 15251) <i>In the Shadows of My Heart</i> Guthrie's full-flavored warbling gets bouncy backing and colorful assists from gittar and fiddle. <i>Answer to Moonlight and Shies</i> Jail house ditty from the dust country is effective in Jack's throaty rendition.	71	72	72	70					
MEL DALE-TEMPO ALL-STAR ORK (Tempo TR-588) <i>Let's Make the Most of Each Minute</i> Noteworthy mainly for the lush orking. Tune is like a thousand others. <i>Into My Heart Came a Love Song</i> Ditto.	63	70	60	60	CAL TINNEY (King 735) <i>Life Gets Tee-Jus Don't It?</i> Comic best-seller gets lazy narration by Cal to good effect. <i>I Wish I Had a Dad</i> Affected child-recitation performed with poor timing, but could score in homes where the sentiment flows at the drop of the needle.	81	84	82	78	BOB PRESSLEY AND HIS SAGEBRUSH SERENADERS (Decca 46140) <i>I Love You Best of All</i> Strong steel gittar tees off bouncy prairie-land serenade. Full-bodied warbling and accordion passage make up well-rounded side. <i>You Left Me With a Broken Heart</i> Straight-away lamenting at a leisurely pace. Hawaiian gittar and accordion solos add flavor.	72	72	72	72	SONS OF THE PIONEERS (Columbia 20499) <i>Hold That Critter Down</i> Spirited soloing and harmony are backed by free-ridin' orking. <i>The Devil's Great Grandson</i> Rich folk-material gets polished chanting punctuated by top-drawer group and solo yodeling.	71	72	70	72					
SAM, HIS ACCORDION & HIS MEN (Falds 1012) <i>Silver Dollar Polka</i> Male vocal group and small accordion combo fight it out, with the tonals coming out an easy first. <i>I Only Know</i> Mediocre warbling struggling with some of the poorest instrumental work yet preserved on wax.	63	70	60	60	DICK THOMAS AND HIS NASHVILLE RAMBLERS (Decca 46141) <i>Memories of France</i> Thomas's big tones show well in this old-style melody. <i>My Daddy Is Only a Picture</i> Similar tempo is the pace for Dick's heart-rending projection of some juicy sentiment for the folks down home. Tune currently riding high in Eddy Arnold version.	60	60	65	55	CECIL CAMPBELL'S TENNESSEE RAMBLERS (Victor 20-3116) <i>Please Daddy Don't Drink No More</i> Hill-country ballad intensely warbled at middle-of-the-road tempo to lack-lustre orking. <i>Chant of Hawaii</i> Straight instrumental side spots Hawaiian gittar, but nothing special is offered.	71	70	70	72	REX ALLEN ORK (Mercury 6140) <i>Who Shot That Hole in My Sombrero</i> Cowboy group turns out a sparkling novelty ditty here, with Rex Allen warbling in a pseudo-Mexican accent. Should get a fair juke play in folk locations. <i>Happy Mary Polka</i> Lively, smartly played polka instrumental.	72	74	72	70					
ART SIDROE-RODNEY DAVIS (Falds 1011) <i>Safe At Home</i> The tasteless Babe Ruth eulogy gets as competent a performance here as the material permits. <i>When You Come to the End of the Day</i> Singing - with - recitation schmaltz.	63	70	60	60	SHORTY LONG AND THE SANTA FE RANGERS (Decca 46142) <i>Yesterday's Mail</i> Sob-toned warbling of lament receives reticent support from ork. <i>Tennessee Moon</i> More spirit here, but it's mostly in the chanting again.	81	80	82	82	BILL MONROE & HIS BLUE GRASS BOYS (Columbia 20503) <i>Summertime Is Past and Gone</i> Hill country harmony at a slow tempo produces subdued but sentimental side. <i>Wicked Path of Sin</i> Same smooth harmonizin' for a mountain spiritual.	64	65	65	63	SMILIN' RED MAXEDON (Arcadia AP-1950) <i>When We Broke the Old Oaken Bucket</i> Infectious, rhythmic folk novelty with Smilin' Red talking the words a la Tex Williams. <i>Then I'll Get Along Without You</i> Conventional country torcher.	77	77	77	78					
GREN COLLINS (Red Jay 100) <i>You Made a Fool Out of Me</i> Tune has potential as a race ballad, but the warbling doesn't do right by it. <i>Never Turn a Good Pal Down</i> Distressingly poor job here.	20	20	20	20	RAY SMITH AND HIS PINETOPPERS (National 5020) <i>My Daddy Is Only a Picture</i> Ray's full-voiced warbling is more straight-forward than the Dick Thomas version, but tune can use sentiment to good effect. <i>I'm a Fool To Care</i> Polished projection by Ray and the orksters, with strong beat and live recording sound.	72	72	72	72	JIMMIE LAWSON (Columbia 20504) <i>Forever Far Apart</i> Routine affair in which warbling and orking fail to get acquainted. <i>I'll Do as Much for You Some Day</i> Rich lyric material is pleasantly warbled by Jimmie. Long ork section is a trifle dull, however.	60	60	60	60	DON TEETERS (Numelody 100) <i>My Sweetheart of Kentucky</i> Dull warble-with-yodeling-hill item. <i>Now You Say We're Thru</i> Like flip.	75	75	75	75					
ART SIDROE-RODNEY DAVIS (Falds 1011) <i>Safe At Home</i> The tasteless Babe Ruth eulogy gets as competent a performance here as the material permits. <i>When You Come to the End of the Day</i> Singing - with - recitation schmaltz.	72	72	74	70	SHORTY LONG AND THE SANTA FE RANGERS (Decca 46139) <i>I Love You So Much It Hurts</i> Full-bodied chanting of the hit material. <i>Sweeter Than the Flowers</i> Sob-toned warbling of hit scores on intensity.	68	66	68	70	JOHNNY BOND (Columbia 20502) <i>Cimarron</i> Has a bouncy shuffle rhythm, but little more to distinguish the side. <i>What Would You Do?</i> Competent but unexciting.	66	67	68	63	RED GILLIAM & HIS TEXAS PALS (World 1502) <i>Hair of Gold</i> Robust folk chanting of the pop hit, backed by an unusual and effective instrumental beat. <i>You'll Always Be My Sweetheart</i> Gilliam's warbling is vibrant and warm on the old-fashioned waltz rendition.	66	66	64	68					
DENNIS DAY (Capitol 15247) <i>Danny Boy</i> Day does the traditional ballad with a world of feeling and a large, mellow voice. <i>Phil, The Fluter's Ball</i> Gay, vivacious treatment of the Irish fave should make good across-the-counter sales. Pairing is a reissue.	57	57	59	55	THE BROADWAY BUCKEROOS (Cowboy 1101) <i>I Used To Be Blue for Texas</i> Bouncy beat characterizes formula bid for Western coin. Group chants with sincerity. <i>Song of the Timberland</i> Lifeless recording and self-conscious attempt at slick harmonizing add up to little import.	71	70	70	72	SONS OF THE PIONEERS (Columbia 20500) <i>Open Range Ahead</i> Accent is on choral harmony in a standard type opus that may be too much on the legit side. <i>One More River to Cross</i> Traditional folk spiritual is rhythmically rendered by the virile choristers.	66	65	67	65	FRED KENDALL-ARCADIA RHYTHMAIRES (Arcadia AP-2650) <i>The Girl of the Limberlost</i> From the lyric it would appear that The Limberlost is in Michigan, and with the flip tune the state song, this record may hit a booster market there. <i>My Michigan (Official State Song)</i> Potential is certain to have geographical limitations.	66	66	64	68					
NICK MINARD (Apello 1129) <i>Hair of Gold</i> Uninspired rendition's only virtue is its shortness, a point in favor for the coin boxes. <i>Underneath the Arches</i> Little to recommend in this release, which is too late to figure in the "Arches" coin.	30	30	30	30																				
CEELLE BURKE & ORK (Capitol 15235) <i>From Twilight 'Til Dawn</i> Rather pleasant face which seems to have a race flavor to it. May mean something via the race location route. <i>Lovely Hannah</i> Ordinary sort of rhythm thing done rather well.	75	75	75	75																				
	77	77	79	75																				
	67	65	65	72																				
	62	60	60	65																				
	79	80	76	80																				
	68	68	66	70																				

(Continued on page 104)

COINMEN YOU KNOW

Chicago:

H. T. Larrimore is busy setting up the Kalva bottle vender production schedule at the new manufacturing headquarters. Searles Welding & Manufacturing Company, the machine's new manufacturer and owner of the patents, plans early all-out production on the Kalva Triple Flavor unit first, with work on the Kalva Quad later. . . . Chi music operators are latching onto a new "sleeper" that Indiana ops discovered last month. Waxing, called *Talkin' in My Sleep*, is a good kid-coin piece, they say. . . . J. H. Keeney & Company's road hooper, Joe Simon, has been hitting the cigarette vender trail thru his Illinois, Michigan, Indiana, Eastern Wisconsin, Missouri, Iowa, Kansas and Nebraska territory with good results during recent weeks, according to John Conroe. John himself made Central Ohio on a recent contact trip with equally good results.

The Keeney Deluxe cigarette vender was shown at the Ohio Association of Tobacco Distributors' 5th annual meet in Columbus, O., Conroe reports. Meet, held October 21-23, stressed store-type displays, and the vender was set up as if it were on actual location. At the Keeney plant coffee is a regular midday drink for each employee; the java is supplied gratis from big urns.

Clayton Nemeroff, Monarch Coin Machine Exchange, is keeping his fingers on foreign business, with more new orders and reorders continuing to crop up, he says. The Monarch bell division is ringing along at a good rate, too, with coinmen saying more and more good things about the department.

Sam Wolberg, Chicago coin executive who has been honored by several worthy organizations during the past few years, has received word that the novel *Vehement Flame* has been dedicated to him by its author, Ludwig Lewisohn, who is professor of literature at Brandeis University and a lecturer of national reputation. Book deals with the interesting story of Stephan Escott.

Aireon Manufacturing Corporation's local headquarters have been a beehive of activity since the firm's new tele-juke unit was announced. Bernard D. Craig, general sales manager, was due in town Thursday (21) from the Kansas City headquarters to talk over the latest developments with Fred Mann, Midwest regional sales manager, who has been running a test of the new unit in a South Side location. Mann reports local operators have jammed the tavern since the unit was installed, and he and John Bennett, factory sales rep, have been working day and night to show the piece to interested parties. A major promotion on a national scale for the new tele-juke is now being discussed by firm officials.

That the Aireon unit has created more than local interest may be seen from a list of visitors at the firm's Chicago headquarters last week. On hand were Terry Thomas, Meadville, Pa.; Joe Maquay, Huntington, W. Va.; Jack Mulligan, Pittsburgh-Sharon, Pa., and the Krause brothers, Columbus, O. Mann reports he'll remain in town until samples of the new piece have reached all distribs in his territory. Then he'll return to his travel in a big way.

United Manufacturing has put out its first new game since moving to the new factory on California Avenue. The new game, *Blue Skies*, is rolling off assembly lines without a hitch, and Billy DeSelm, sales manager, is getting deliveries off with the least possible amount of lost time. Meanwhile Lyn Durant, firm head, is supervising final touches to the
(See Chicago on page 98)

Twin Cities:

Lieberman Music Company, Minneapolis, has signed to share distribution of Rock-Ola Shuffleboards with La-Beau Novelty Sales Company, St. Paul, Harold Lieberman, firm head, reports. Both firms will serve as co-distributors in the areas they cover respectively for their other lines. Lieberman said that since taking on the shuffleboards his salesmen are finding that operators and locations are showing considerable interest.

With the announcement in *The Billboard* last week that Chicago Coin Company is going into shuffleboard manufacture, Hy Greenstein, Hy-G Music Company, received word that he has been given distribution rights in this area. To prepare for the new product Greenstein is enlarging his show space and making plans for a premier showing of the unit in this area. . . . Joe Perkins, Minneapolis operator, is specializing in shuffleboard locations. New game reportedly has been a big boon to taverns in this territory, with the unit averaging a weekly take of \$30 to \$50.

Bill Stang, Jordan, Minn., has bought out his partners, Joe Topic and Merle Jasper, in Scott Novelty Company, Shakopee, Minn. Stang plans to expand the business. Jasper said he will leave soon for Arizona where he will open a music and pin game route. Topic will vacation before announcing his plans. . . . Hank Krueger, Fairfax, Minn., and Central Minnesota operator, has bought out the music and pin game route of Fred Kirtchman, St. Cloud, who plans to vacation for a month or two and then open an arcade. . . . Gordon Rowe, Lake Mille Lacs operator, disposed of his holdings and moved to St. Cloud, where he opened a billiard parlor.

Bob McGown, Minneapolis operator, with several new locations lined up, is shopping for the latest in phonographs. . . . Stan Rosenberg, another Mill City coinman, who operates Stanley Sales Company, is buying new music and revamping his pinball route. . . . Mr. and Mrs. Walter Hennes, of Brainerd, Minn., who recently bought out the coin machine holdings of John Bollig in their area, were in the Twin Cities last week and bought their first Filben music box. . . . Marty Kantar, of Harmony Music Company, Minneapolis
(See Twin Cities on page 99)

Los Angeles:

Paul A. Laymon Company reports interest is being shown in their new Quizzer. They have a West Coast exclusive for the question and answer machine. Looking over the Quizzer and other games at Laymon headquarters was Pete Shupp, Huntington Park coinman. . . . Stewart Metz, of S & A Novelty Company, San Bernardino, one of Southern California's largest operators, was in town. . . . Another San Bernardino coinman, C. E. Collard, was also on Pico Street.

Artie Stein has his Long Beach plant buzzing in turning out shuffleboards and electric scorers. He predicts a long and successful run for the boards. And he is not alone, for most coinmen feel that the surface of the shuffleboard biz has just been scratched as interest continues to mount. . . . The many friends of S. L. Griffin, of Valley Coin Machine Company, will be glad to know he has recovered from his recent illness and is back on the job. . . . E. E. Simmons and M. E. McGrew, Pico Robles operators, were looking over the newest games on Pico Street.

Other visits to coin row were made by Lew Jordan, of Coronado, and Stanley Johnson, Oceanside operator. . . . Ben Korte, Glendale operator, has evidently had his fill of Europe for he postcards that he's glad to be catching the first boat home. He crossed the big pond some time ago on a pleasure trip. . . . Jack Spencer, who runs the arcade at Big Bear, is spending a lot of time getting things lined up for the winter season at his mountain amusement center.

Ivan Wilcox was down from Visalia recently. . . . Otis Murphy left his Bally Manufacturing Company headquarters at Chicago long enough to spend a week on the local scene. . . . Artists aren't the only thing they grow in Laguna Beach. They also have coin machine operators. One of the top boys in that field is Bob Chacco, who came in town to say hello to friends.

Walter (Solly) Solomon reports that his Sterling Shuffleboard is getting a good play since he brought it into the E. T. Mape Company when he took over as head of the firm's local office. He sold the floor sample and was lucky enough to
(See Los Angeles on page 99)

New York:

Al Layne, pioneer Videograph operator, continues to add to his route of coin-operated combination television-juke boxes. He now has about 50 units on location. In a further expansion of his activities, Layne recently took over a phonograph route. . . . Larry Ash is another op who finds it profitable to enlarge the scope of his biz. Ash is placing more coin radios on his extensive route, which already reaches as far south as Virginia.

Harry Berger, of West Side Distributing, now has a four-and-one-half-foot high sign in front of his store calling attention to his presence on the Avenue. He also has completed remodeling of the interior and has a well-equipped machine shop functioning. . . . Phil Mason, of the newly formed Mason Distributing Company, away on a cross-country biz trip. Eddie Slevin, formerly Phil's chief engineer, is no longer associated with the outlet.

Mack Postel, of Chicago, who has been in town on business, starts the return trip next week, but on the way he will stop off at the convention of the Ohio Association of Tobacco Distributors, Columbus. . . . Sam Sacks, president of Uneeda Shine Machine Company, says he has his second production run under way. Reorders account for a good part of his manufacturing activity, states Sam.

Hamilton Hoge, United States Television proxy, has announced production of new commercial models yielding pictures of 475 and 675 inches. Both sets sell for over \$1,500. . . . Not much in the way of action on license changes for games can be expected until Commissioner of Licenses Cannella returns from Florida. He's there to attend the American Legion convention.

Lew Jaffa, sales manager of Eastern Electric Vending Machine Corporation, reports that Guy Hill is the newest addition to his sales staff. Hill, who was formerly with Brown & Williamson, has been assigned North and South Carolina, Kentucky and West Virginia as his territory for sales of Electro cigarette venders.
(See New York on page 98)

Hartford:

A Connecticut ex-serviceman has lost a court battle against his employer who failed to re-employ him for a full year on the grounds that the veteran spent company time in selling peanuts via venders. Edward S. Cord brought suit for damages in federal court here charging that after returning to his old job with the New York Cleaning & Dyeing Works of Bridgeport he was illegally dismissed before his year of re-employment had expired. According to the defense Cord spent time in a private venture installing peanut vending machines in taverns. In a memorandum of decision issued in Hartford last week-end by Judge J. Joseph Smith, it was noted that testimony at the trial as to work on the company's time was too conflicting to draw conclusions and, Judge Smith continued, "it appears most likely the discharge was the result of personal feeling between employer and employee."

Ralph Colucci, owner of the State Music Distributing Company, of Hartford, coin machine product distributor and also owner of the Record Shop, local record retail store, has been appointed an authorized dealer in this area for the Otation Hearing Aid. Provisions have been made at both stores for a special room where complete hearing tests on the Audiometer may be conducted.



EXHIBIT SUPPLY joins the 1948 expansion parade in the coin machine field with the above new addition to its Chicago plant. Inside the assembly lines are turning out the firm's newest game, *Contact*, which features six new action exploding kickers. Firm's headquarters are located on West Lake Street in the heart of the coin machine industry.

Philadelphia:

Al Rothstein, up-State distributor, visited the showrooms of the Eastern Engineering & Sales Company to see the new Kenro, chocolate-covered ice cream bar vending machine. . . . Thieves, in robbing the safe at the Jerry Theater, also took an undetermined amount of coins out of the two vending machines in the theater lobby. . . . Maurice Finkel's High Point Music Company advertising in the daily newspapers the availability of music machines for rental for Halloween parties, weddings and other party functions.

Herman Scott, Albert Katz and Reuben Katz are listed as owners of the S. & K. Cigarette Vending Company, with offices on Fairmount Avenue, in a certificate for the conduct of the business filed with the courts as required by all new business firms. . . . Bill Israel, manager of the Earle Theater, arranged for the placement of giant pinball machines in the lobby of the Benjamin Franklin Hotel to help promote the *The Time of Your Life* motion picture. Appropriate and attractive lobby signs urged people entering the hotel to have "the time of your life" by playing the pinball machines, also mentioning the movie of the same name. Collections from the machines will help swell the total of contributions to the Damon Runyon Cancer Fund.

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Caribbean	109.50
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Detroit:

Edward A. Gorney, of the Mercury Athletic Scale Corporation, is readying some important changes in models being manufactured by the company here. . . . Bill Doyle, of the Bill Doyle Company, Grand Rapids, has been named exclusive distributor in Western Michigan for the Falcon Distributing Company, Andrew Ruen, manager of the latter company, reports. Doyle hit the local newspaper headlines Tuesday (19) when he installed a Falcon shoeshine machine in the Kent County courthouse.

Lester J. Harvey, of Industrial Vending Company, established for some years in the candy and cigarette vending field in Grand Rapids, has expanded into the shoeshine field, adding a new Falcon machine to his route. . . . Bob Slifer, formerly with the Seeburg Distributing organization before the war, has been named manufacturer's representative for the Falcon company at Hillside, N. J., covering the entire Eastern Seaboard area under the name of Silicon Products.

Washington:

G. B. Macke Amusement Corporation reports fast progress on a new addition to the corporation's main building here. The addition, which will house expanded facilities for Macke's repair department, will be completed about December 1. . . . Ben Rodin, owner of Marlin Amusement Corporation, is expected back at work soon. He is recuperating in Atlantic City from a heart attack suffered in June.

Canteen Company of Washington is planning a series of articles for *Canteen News*, Canteen Company's house organ. The articles are intended to describe Canteen's outstanding locations. According to Robert I. Jackson, Canteen's new business representative in charge of operations, the articles will be illustrated with photographs being taken by specially assigned cameramen. Ellis W. Dent, service manager of Canteen, is back from a two-week vacation in Atlantic City.

Spacarb Company's bowling team is again leading the Greenway Commercial League. Spacarb's bowlers recently retired a silver cup after taking both the summer and winter league championships. . . . Pepsi-Cola Company is distributing new vending machines thruout the District of Columbia with the recent introduction of 12-ounce bottles retailing at 6 cents. Eight-ounce bottles will still be available in the nickel machines. . . . Triangle Sales announces that it hopes to expand its operations into near-by Prince Georges County (Maryland) if pending county legislation to legalize bell machines is passed.

Indianapolis:

The Hoosier Simplex Music Company on North Illinois Street is the new Aireon phonograph distributor here. Henry J. Windt operates the company and is widely known in the coin-operated industry. Wayne Trout, former distributor, has joined the Hoosier Simplex organization. . . . Abe Fleig, president of the Music Operators Association, Chapter No. 1, visited Cincinnati over the weekend, and at the same time looked after some business deals. Mrs. Fleig accompanied him. . . . Dee Reese, operator in Garrett, Ind., was on coin row looking at new and used equipment.

Robert McDuff, operator of the amusement arcade at Long Acre Park, has closed his concession for the season. . . . Vending machine revenue rolling into the city general fund the first nine months of 1948 showed a substantial increase over the previous period. Vending machine fees, including juke boxes, contributed \$9,529 to the city treasury. . . . Business in general is way below normal here and collections from coin-operated devices has been adversely affected.

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BEST BET (Revamp)	\$ 50.00
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GOLD BALL	49.50
HAVANA	39.50
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HONEY	39.50
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MIDGET RACER	29.50
PLAYBOY	39.50
ROCKET	49.50
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COINMEN YOU KNOW

Chicago:

(Continued from page 96)

factory as workmen complete a few of the extras to the office and development departments. Ray Riehl, assistant sales manager, is kept on the hop showing visitors thru the 70,000-square-foot building, while Herb Oettinger, comptroller, is also taking time off to conduct tours thru the plant.

E. J. Novak, president of Crown Implement Company, has been hitting the high road the past two weeks, tying up details for all-out production on the firm's redesigned Big Four bottle machine. Line will be ready to roll this month he says. . . . Jack Nelson Sr., Jack Nelson Company, started off on an Indiana-Southern Illinois road trip recently. He'll cover the cities of Peoria, Bloomington, Springfield and Kankakee in Illinois, and Indianapolis, Muncie, Anderson and Gary in Indiana.

Harold Chayes, of Arctic Vend-o-Mat, reported that the firm's ice cream bar vender is being used in all parts of the country. Latest location ground for the vender is Houston, where 16 machines were shipped recently. . . . Use of the industry-plug disk, *Juke Box Jamboree*, is growing in the Chicago area, with a number of ops stressing the number on their machines. Among the music boys who think such promotion is good for centering public attention favorably on the juke box are Ray Cunliffe, Automatic Music Company; Anton Oomens, Walter Oomens Sons; Floyd Pedone, Little Amusement, and Frank Padula, Melody Music.

Seymour Gale, head of Drink-o-Matic Company, is not missing any bets in cup machine coverage. In addition to his theater locations he has lined up a number of trade school spots and even has a vender on the Municipal Pier. . . . H. F. Burt, major domo of Silver King Corporation, says the "handwriting on the wall" shows that the recent trend to bulk vendors is a move that will grow greater in coming months.

Billy DeSelm, United Manufacturing's sales manager, went to the office regularly last week despite a severe cold. Meanwhile, full production rolls on firm's new five-ball Blue Skies. . . . Sam Drucker, National Filben vice-president, made a quick round trip to Dallas on a firm business mission. Bill Rabin, Filben president, finally spent a whole week in town after months of flying to firm showings in all parts of the country.

Lindy Force, of AMI is in the East, while colleagues Joe Caldron and Monty West hold the sales office fort. . . . Gil Kitt, Empire Coin, spent the week in Cincinnati after completing arrangements to handle the Atlas Manufacturing & Sales bulk vender line.

Maury Gottlieb was up from Dallas to visit brothers Dave, Nate and Sol at the Gottlieb plant here. Maury's son, Ritchie, will exchange marriage vows with Rhilda Gabert, a Texas beauty, later in the year. Ritchie is a news analyst for Station KTHH, Houston. New Gottlieb game, *Bucaneer*, has a new outthole feature which makes use of all five balls.

Exhibit Supply continues to report good news on its explosion bumper game, *Contact*. Firm's plant addition is virtually completed now. . . . Bert Davidson, Como Industries, makers of *Hollycrane*, says firm's diggers were well received in Baltimore showing last week at Chris Novelty Company showrooms.

Dave Gensburg, Genco, says *Puddin' Head*, the new five-ball, will more than take up where *Screwball* left off. Production on latter game was cut despite heavy orders, a move in

line with firm's plan to limit production. . . . Perma top shuffleboards continue to draw op interest from all parts of the nation, Irving Beck, firm official, says.

Sam Stern, Williams vice-president, is back from a Philadelphia visit. Paul Federman, Williams traveling rep, made a quick trip to the plant last week, left again Friday (22). Williams' Speed Way continues to draw well on location. Skeets Moore, sales manager, reports.

New York:

(Continued from page 96)

Edward Beresth, of United Cigarette Service, Bridgeport, Conn., was in town on biz last week. With all machines in his large route operating at 22 cents, Ed says sales have dropped noticeably since the price was upped from 20 cents, altho they still remain at a satisfactory level. . . . Dan Kipnis, of Young Distributing Company, will soon have an important announcement to make regarding his future activities.

Sun worshipper Nat Cohn has finally succumbed to the lure of the Southwest. He and his family have left for Tucson, Ariz., where they will live at a ranch he recently bought. And, spiking rumors that he has left the coin machine biz, Cohn stated that he will soon announce a few lines he will distribute in that territory.

Jack Cross, president of the newly formed Juice Bar Corporation, says that the first Juice Bar machines on location here will be in a prominent New York department store. The vendors dispense six varieties of non-carbonated beverages. . . . Lew Jaffa, sales manager of Eastern Electric, left on a biz trip last week-end that was to take him to Chicago, St. Louis and Kansas City.

Dave Lowy, recently appointed Aircon distrib in this area, anxiously awaiting the firm's new combination television-juke box. . . . Harry Berger, of West Side Distributors, says he finds biz on the upswing. Harry has been moving shuffleboards to out-of-town customers. . . . Mac Pollay, of United Phonograph Service, is regaining the use of his left arm. His wrist was broken in a fall off a horse.

Most music machine men in these parts have made arrangements to attend the 11th annual dinner dance of the Automatic Music Operators Association (AMOA) at the Waldorf-Astoria tonight. With well over 600 tickets for the affair sold, at last reports, it looks as if AMOA has rung the bell again.

Morris Golick, local manufacturers' representative, has recently been named to represent the Sweettooth Candy Corporation in the metropolitan area. . . . Edward S. Moore Jr., National Biscuit Company vice-president, has been elected a director and member of the executive committee of the firm.

Matty Forbes, executive director of the Cigarette Merchandisers' Association, is expecting an addition to his family next month. Also expectant is Charlie Steinberg, of Mayfair Music. . . . Dick Cole, Drink-o-Mat vice-president, interrupted his travels last week for a quick visit to the firm's headquarters here. He spends a good part of his time on the road these days.

Frank Doyle, of Dallas, who is preparing to introduce the new model of a coffee and hot beverage vender as the first in a series of machines to be debuted as the Master Chef line, arrived in town last week. He stated that the coffee vender might be shown to the trade here this week. Deliveries are to begin immediately after the National Automatic Merchandising Association Show December 12-15.

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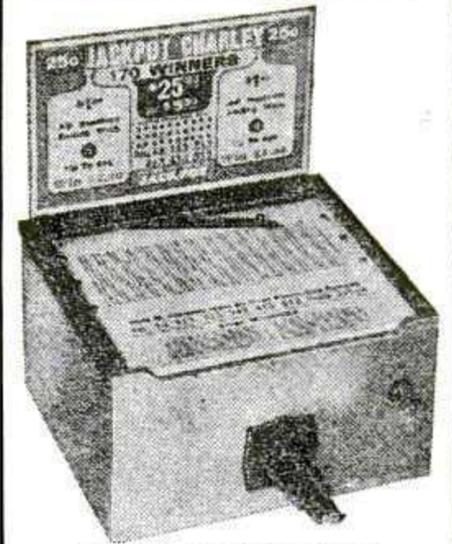
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- 4—AMBERS
- 4—STATE FAIR
- 4—HAVANAS
- 3—SHOW GIRLS
- 3—FAST BALLS
- 2—PLAY BOY
- 2—SPELLBOUND
- 2—LIGHTNING
- 2—KILROYS
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- 3 HONEYS @ \$39.50
- 1 TOTAL ROLL @ 49.50
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Los Angeles:

(Continued from page 96)

another one last week. W. H. Smith, head of the Mape auditing department, had to postpone his trip from San Francisco but he expects to arrive soon.

The coin machine fraternity of Oxnard lost Clarence Garcia temporarily when he visited Pico Street to get the lowdown on conditions in this area. . . . Walter Schnikal, San Diego operator, was seen on coin row.

Bill Leuenhagen, of the W. H. Leuenhagen Company, reports he's already taking orders for Christmas records. He expects a big holiday season for the platters. . . . Paso Robles coinman, E. L. Willard, was looking over the local scene. Ditto for R. M. Hemphill, of Coastone Amusement Company, Redondo.

Nels Nelson, well-known coinman, was limping around last week due to complication of the back injury he recently received when unloading his cruiser at Wilmington. He reported that from now on he'll stick to Pico Street and leave commercial fishing to the boys who know how. . . . Louis Eberle was renewing acquaintances on coin row, also Fred Allen, of Bakersfield. . . . C. B. Ellison motored down from his headquarters in the Lancaster alfalfa country to pick up some new equipment for his route.

Doctors have ordered Aubrey Stemler, of Stemler Distributing Company, to get a change of scenery, so he is taking a three-week trip to Portland and Eastern Oregon. He reports there will be no business transacted on this jaunt.

Even the Fred Gaunt, of General Music Company, was ready to go home with a bad cold he managed to make one of those one-in-a-million shuffleboard shots of the trick variety that had onlookers gaping. But he won't try it again, even tho he's tempted to show the boys he can repeat. . . . Looking over the System Amusement Exchange line-up of shuffleboards recently was Ed Vanatta; Jimmy Murphy, Inyokern operator, and Chris Torrez, of Westmoreland.

Herman Paster, of Mayflower Novelty Company, Minneapolis-St. Paul, was in town seeing friends. . . . William R. Happel Jr., of Badger Sales, spent an hour talking over old times with Marty Olsen who used to be his Middle West sales manager. Olsen is now with the Wurlitzer Company. A big deal is reported in the offing by which Badger Sales would become exclusive distributor for Rock-Ola in Southern California, Arizona and Southern Nevada. Negotiations are now under way between Happel and Art Weinand, Rock-Ola sales manager. Incidentally, Badger received their floor sample of Pickup, the new U. S. Vending Corporation refrigerated candy machine which holds 500 bars. The Badger firm has already received advance orders, it is reported, and the only hope is that steady delivery can be maintained.

Eddie Rodriguez in town listening to Bill Abel's latest Coast labels. Rodriguez runs a sany Spanish disk jockey show over Pomona's Station KMPO. . . . San Bernardino coinman, Ray Ressel, was in town recently. . . . Another pair of visitors were Jack Mellett, of Claremont, and George Licall, of West End Amusement Company, Ontario.

Mike Fishbein was seen showing off the fine points of his new 20-foot eight-inch shuffleboard to Jack Simon, of Sicking Distributors. The board is reinforced with steel and welded. The black top playing field is reported to be unaffected by weather. At the present time Fishbein is negotiating a deal for Sicking to handle the product which is manufactured locally. Ed Burns, of the Fairchild Company, tried out a few fast games on the board. . . . R. C. Jones Jr. was

Twin Cities:

(Continued from page 96)

lis, reports business good, and has added remote equipment to his route. . . . So has Charles (Chuck) Karter, St. Paul operator, who obtained several new Seeburg installations.

Hy Sandler, brother of Irving, Des Moines distributor, and who is on the sales staff at Lieberman Music Company, is traveling thru Minnesota and North Dakota and reports that shuffleboard interest is high. . . . Nels Nelson, working Southern Minnesota, and Manny Karon, covering the Black Hills for Hy-G Music Company, report that business has been good, with operators talking of stepped-up incomes due to increased prosperity. . . . Oscar Schaffer, of Midwest Coin Machine, reports that St. Paul operators are getting ready for the annual city licenses, which are due the first week in November.

Distributors report operators are in buying moods as income from music and pin games increases. Local coinmen reportedly are favoring new equipment to meet the heavy competition. Those in the rural areas are content to string along with old machines, adding flippers to pin games. . . . Burglars broke into the home of Archie Pence, Automatic Piano Company, Minneapolis, and stole a camera and cash. . . . Merle Stoddard, Zumbrota, Minn., operator, was in the Twin Cities last week sporting a new Buick.

Kelly Diedrich, of Chaska, reports his sideline business of manufacturing country store novelty games is flourishing. . . . Don Bruington, of Milaca, Minn., old-time scale operator, also has added another venture. He manufactures scented or perfumed cigarette lighter fluid, packaged in a container with a patented top to prevent dripping. Business is good. . . . Phil Moses, of Philips Specialty Company, Minneapolis, recently was given photographic and news coverage of his other business, electric automobile heaters.

Minnesota Machines Corporation, Minneapolis, has moved from 11th Street and Marquette Avenue to 26th Street and Nicollet Avenue. . . . Jack Garret, Minneapolis coinman, is enlarging his music route and adding new equipment. . . . Hy-G Music Company reports that Gottlieb's new Buccaneer game is taking hold like its predecessors from the same stable, with operators demanding early delivery. . . . Pete Vanderheis, of Dodge Center, Minn., was in the Twin Cities last week buying music.

Vera Foster and Josie Thompson, record department heads at Lieberman Music Company, are being hounded by Stop the Music radio listeners for identification of the mystery tunes played on the air each week. . . . Charles Searson, St. Cloud, Minn., was shopping in the Twin Cities last week. . . . Mr. and Mrs. Andy Oberg, Grand Forks, N. D., also were here shopping. They're getting their route into shape preparatory to leaving next month for the South, where they plan to vacation.

Jonas Bessler, Lieberman Music Company, reports that Wurlitzer phono sales in the last two weeks have been good. . . . L. R. Roberts, of Esterville, Ia., is buying new and used equipment. . . . Louis Marter, of Nashwauk, Minn., visiting relatives in the Twin Cities, stopped in to see Jobbers, too. . . . Ted Anderson and Ed Swanson, of Moose Lake, Minn., came in to buy machines.

down from his Inyokern locations last week.

George Warner, Sammy Donin and Danny Jackson, of Automatic Games, report bis on the upgrade and they look for a good winter season. . . . C. E. Stephens, of Duarte, made the rounds on coin row; also Wayne Bowen, Bakersfield operator, and Don Peters, of South Gate.



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ROCK-OLAS	All cabinets newly modernized -
STANDARD-MASTER-DE LUXE	Gorgeous looking machines. Look far
SUPER. All One Price	better than some new machines on
SEEBURG	the market today.
GEM-REGAL \$9.00 Ea.	PARTS
VOGUE-CLASSIC-MAJOR	Wurlitzer-Seeburg-Rock-
COLONEL. All One Price	Ola Motors (used),
GRILLE CLOTH 22"x25"	A-1 Condition \$11.00 Ea.
Same As Used In Wurlitzer 1015.	18" Lumalines (New) 85¢ Ea.
\$2.50 Value 60¢ ea.	Wurlitzer Metal Title Strips
Parts and Accessories for All Makes	(New) 1¢ Ea.
and Model Coin-Operated Phonographs	Wurlitzer Tone Arms,
SEND FOR FREE CATALOG. DEPOSIT REQUIRED ON ALL ORDERS.	all models \$6.00 Ea.
	Seeburg Tone Arms,
	all models 9.00 Ea.

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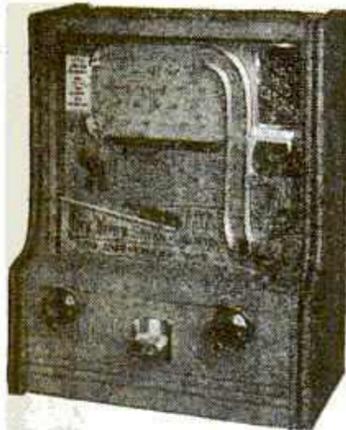
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Mills Black Cherry (Post-War), 5c	145.00
Mills Black Cherry (Post-War), 25c	155.00
Mills Black Cherry (Post-War), 50c	250.00
Mills Blue Front, 5c	79.50
Mills Blue Front, 25c	99.50
Mills Brown Front, 5c	89.50
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Philly Ops Nix Shuffleboard; New Jersey Locations Okay

(Continued from page 84)

operators have shown no enthusiasm for the shuffleboard machines. And while two or three operators have placed the shuffleboard on test locations, the machine has shown no real strength here as a money-maker, he added. Silverman further pointed out that while shuffleboards might "mean something where pinball machines are not allowed, here in Philadelphia the operators do not have that problem."

N. J. Story

In New Jersey, the situation regarding pinball machines is different. And as a result, shuffleboards are seen at an increasing number of locations. In New Jersey, pinball and roll-down games are not permitted in places where liquor is sold. As a result, while pinball machines are permitted in cigar stores and other standard types of location, the New Jersey State Alcoholic Beverage Control Commission does not permit pinball games or roll-downs where liquor is sold.

As a result, shuffleboards are on location in many roadhouses in New Jersey. One favorite spot, Ole's Dude Ranch at Marlton, N. J., advertises in the newspapers that its New Sportsmen's Bar features "American Shuffleboards." Tony's Cafe on the Black Horse Pike, a stop-over station for busses carrying passengers to and from the Southern New Jersey seashore resorts, is another familiar spot featuring shuffleboard. Since pins and roll-downs are not permitted, the shuffleboards do meet with favor on the part of New Jersey tap and tavern operators, particularly at the roadhouses where location space is not at a premium as in the city. However, since the shuffleboards made

their appearance at the roadhouses late in the summer season, when patronage is heaviest at the roadhouses, it is much too early to judge the real strength of the game. At any rate, according to operators, the fans haven't stormed the game with coins, and it is a question whether popularity will eventually be developed to encourage operators to hop on the shuffleboard bandwagon.

Philly Locations

Another major item working against shuffleboards in Philadelphia, Silverman pointed out, is the fact that the game is too bulky for city locations. Most of the Philadelphia taprooms follow a circular bar pattern with the bar taking in most of the room to accommodate a musical act or a piano on a stage in center of the bar. As a result, the little remaining space along the walls allows only a few booths or tables, thus making it fairly impossible to attempt to put in a shuffleboard. Space in lunchrooms and drugstores is at an even greater premium, with only bowling alleys and a few of the larger roadhouses viewed as likely location prospects. Operators pointed out that the bulkiness of the game works against it in Philadelphia as it did against the coin-operated bowling machines of a decade ago. "It takes too much space," is a complaint voiced by every operator and jobber queried here.

Others point out that shuffleboard per se is not a popular game with Philadelphians, explaining that the city folk trek mostly to the seashore points during the summer. The few who play shuffleboard on the deck of ocean liners or at the mountain spots, they say, are not sufficient in number to give the game itself any appreciable pre-selling advantage, as has been the case of other amusement games adapted to coin-operation. None of the dozen and more operators and distributors queried could wax enthusiastic about shuffleboard, casting the game aside as "not for Philadelphia."

Coin Machine Bills On Minn. Agenda

(Continued from page 84)

force which Minnesota does not have. Governor Youngdahl himself has not indicated that these proposals will be part of his program should he be re-elected for a two-year term on November 2.

However, the entire State recalls that two years ago, when first running for the governorship, Youngdahl made no mention of law enforcement policies and it wasn't until after his election that the State first learned of his views on the subject. His program at the 1947 session of the Legislature was highlighted by his demands resulting in the outlawry of bell games, pin games returning coins, merchandise or chips redeemable in cash and other such activities. The State was thrown into a turmoil at the time, but Youngdahl stuck by his guns and forced the measures out of committee and onto the floors of both houses.

The Mintener proposal is being regarded by many here as a forecast of what Youngdahl plans to do in the 1949 session. However, there was a feeling among legislators that he won't be able to "push" as hard this time as he did previously because he has other proposals which depend greatly on not antagonizing the lawmakers. There is a feeling that the chief executive would not care to jeopardize these other points in his program.

Another proposal by the Mintener committee was enactment of legislation which would prevent bars and taverns from serving food. The complaint against this is that in rural areas, youths too often have to frequent bars to get refreshments other than beer or hard liquor. The proposal would force such establishments to have separate entrances for barrooms which would be partitioned off from eating places.

Steel Picture Bright As Production Soars

NEW YORK, Oct. 23.—The American Iron and Steel Institute announced recently that during the first nine months of this year more steel was produced than in any like peacetime period previously. Total for the nine months was only 2 per cent less than the entire 1946 production.

For the first three-quarters of this year, output of ingots and steel for castings totaled 64,987,478 tons, an increase of 3.6 per cent over the 62,705,851 tons made in the corresponding period in 1947. Breaking down 1948 steel production still further, the institute stated that during the third quarter (July-September) output totaled 21,920,200 tons, compared with 21,046,163 tons in the second quarter and 20,367,294 tons in the third quarter of 1947. September (1948) steel production was 7,413,934 tons, against 7,427,608 during August, and 6,797,457 tons during September, 1947.

Nation's steelmaking furnaces were operating at an average of 92.1 per cent of capacity during the first nine months of this year, against 91.9 per cent of capacity during same period in 1947. In September, this year, steel furnaces were operating at an average of 96.1 per cent of capacity, which was a higher average than in any other month this year.

A still higher production rate was seen when, for the week beginning October 11, furnaces of major steel companies operated at 98.5 per cent of capacity, equivalent to 1,775,400 tons of steel.

Fit for a King

NEW YORK, Oct. 23.—Bill Rabkin, president of International Mutoscope Corporation, recently received a letter from an Egyptian operator relating that King Farouk had visited and used a Photomatic he has on location. The King was said to be so impressed that he ordered one for delivery to the royal palace. A custom-built job is now on its way to Egypt.

"Altho the Photomatic has earned a world-wide reputation since we first introduced it in 1935, and is in operation in practically every part of the world," commented Rabkin, "this is the first time in the history of our company that a Photomatic has been shipped for use in the palace of a reigning monarch."

Citizens' Committee Organized To Fight Pa. Local Tax Levies

WILLIAMSPORT, Pa., Oct. 23.—A fight to repeal Pennsylvania's local tax law under which scores of municipalities have placed taxes on vending machines, juke boxes, pinball games and other amusement machines, has been started by a citizens' committee here.

The group, however, isn't primarily interested in coin machines. Its major complaint is against a 1 per cent income tax levied under the law by the City of Williamsport and 17 near-by communities.

The law permits local governments to levy on anything not already taxed by the commonwealth.

Paul G. Kroff, of Duboistown, a leader of the committee, said petitions asking for repeal of the tax are being circulated thruout Lycoming County for presentation to Legislators when the General Assembly convenes in January.

Charter New S. C. Firms

COLUMBIA, S. C., Oct. 23.—Two new coin machine firms have been chartered here by the Secretary of State.

Service Vending Company of Columbia has been chartered to deal in all types of machines. Capital stock was placed at \$10,000, with James E. Trout listed as president of the firm.

Coin Machine Distributors of Columbia has also been chartered. Capital stock for the firm was set at \$25,000. Firm's president is Lawrence E. Holder Jr.

METAL TYPER DISCS

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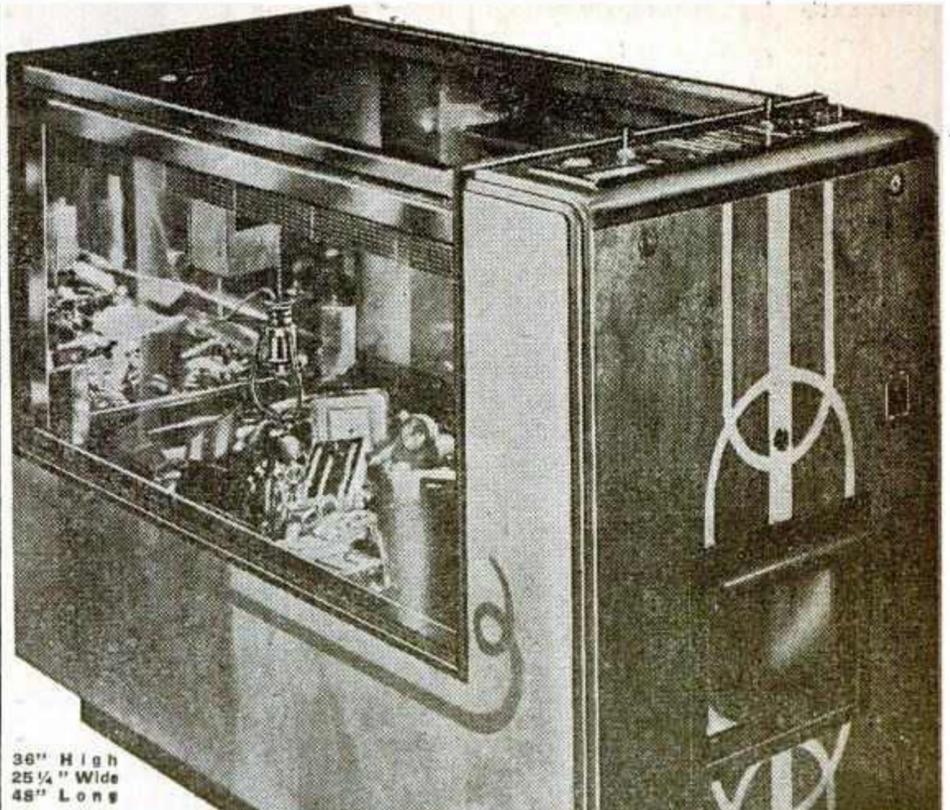
(Continued from page 25)

Songs	SI — Sustaining Instrumental SV — Sustaining Vocal	Publisher	Heard in N.Y.				Heard in Chl.				Heard in Calif.				Tot. Pts.
			SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
It's a Most Unusual Day (Date With Judy)		Robbins	0	1	0	0	0	0	2	7	1	2	0	6	89
It's Magic (Romance on High Seas)		Witmark	0	2	0	0	0	0	3	1	6	2	5	0	7 101
Just for Now		Advanced	2	7	0	8	1	8	0	9	7	9	1	8	161
Love Somebody		Kramer-Whitney	1	4	0	11	1	0	0	11	2	6	0	12	160
Maybe You'll Be There		Triangle	4	4	0	10	1	4	4	10	7	7	0	11	178
My Happiness		Blasco	1	0	0	5	0	0	0	5	1	3	0	5	68
On a Slow Boat to China		Melrose	2	9	0	2	1	3	2	2	6	14	0	2	91
Rambling Rose		Laurel	3	11	0	5	0	4	0	5	5	12	0	4	118
Take It Away		Pemora	1	8	0	2	3	3	1	2	4	4	0	2	65
The Money Song		Crawford	1	9	0	1	1	6	6	2	1	2	0	1	71
The Night Has a Thousand Eyes (Night Has a Thousand Eyes)		Paramount	6	10	0	6	1	7	1	6	8	6	0	3	124
The Things I Love		Campbell	3	4	0	1	1	5	0	6	1	2	0	1	59
This Is the Moment (Lady in Ermine)		Miller	0	7	0	5	2	2	1	6	4	7	0	5	105
Underneath the Arches		Robbins	2	3	0	3	1	7	3	4	10	8	1	3	101
Until		Dorsey Brothers	0	11	0	5	0	1	0	5	0	1	0	5	86
Walking With My Shadows		Johnstone-Montel	1	2	0	3	0	0	0	3	3	7	0	3	64
You Call Everybody Darlin'		Mayfair	1	5	0	4	0	10	7	6	4	11	0	4	134
You Started Something		BMI	2	6	1	1	3	3	0	1	9	14	0	2	79
You Were Only Fooling		Shapiro	4	20	0	4	6	15	2	6	5	14	0	3	171

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 25)

POSITION	Weeks to date	Last Week	This Week	Title	Artist	Label	L.C. By																						
								1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
1	13	13	13	ON A SLOW BOAT TO CHINA	K. Kyser Ork-H. Babbitt-G. Woods	Columbia 38301—ASCAP																							
				(B. Goodman Ork-A. Hendrickson, Capitol 15208; L. Clinton Ork, Decca 24482; A. Lund, MGM 10269; S. Lanson, Mercury 5191)																									
9	14	14	14	IT'S MAGIC (F)	Gordon MacRae	Capitol 15178—ASCAP																							
6	21	15	15	UNDERNEATH THE ARCHES	Andy Russell-The Pied Pipers	Capitol 15183—ASCAP																							
4	16	16	16	SERUTAN YOB	The Unnatural Seven-K. Tedder and Hawthorne	Capitol 15210—ASCAP																							
9	18	16	16	UNDERNEATH THE ARCHES	P. Scala's Banjo and Accordion Ork-The Keynotes	London 238—ASCAP																							
13	17	18	18	YOU CALL EVERYBODY DARLIN'	A. Vincent	Mercury 5155—ASCAP																							
15	27	19	19	MY HAPPINESS	Ella Fitzgerald	Decca 24446—ASCAP																							
3	—	20	20	THAT CERTAIN PARTY	B. Strong Ork	Tower 1271—ASCAP																							
				(F. Gray, Apollo. 1132; Varsity Ork, Varsity 111; D. Martin & J. Lewis, Capitol 15249; Louis Prima Ork, Victor 20-3098)																									
3	24	21	21	BLUEBIRD OF HAPPINESS	J. Stafford-G. MacRae and the Starlighters	Capitol 15207—ASCAP																							
8	11	22	22	SAY SOMETHING SWEET TO YOUR SWEETHEART	J. Stafford-G. MacRae and the Starlighters	Capitol 15207—ASCAP																							
				(Ink spots, Decca 24507; Eve Young & Drugstore Cowboys, Victor 20-3077; V. Damone-P. Page, Mercury 51921; A. Shelton-S. Browne, London 260)																									
8	25	23	23	YOU WERE ONLY FOOLIN'	Blue Barron	MGM 10185—ASCAP																							
				(K. Starr, Capitol 15226; Ink Spots, Decca 24507; E. Whitley & the Green Sisters, Columbia 38323)																									
3	—	24	24	YOU CAME A LONG WAY	R. McKinley	Victor 20-2913—ASCAP																							
6	22	25	25	UNDERNEATH THE ARCHES	Andrews Sisters	Decca 24490—ASCAP																							
7	19	25	25	YOU CALL EVERYBODY DARLIN'	Jerry Wayne	Columbia 38286—ASCAP																							
11	19	27	27	IT'S MAGIC (F)	Sarah Vaughan	Musicraft 557—ASCAP																							
12	12	28	28	IT'S MAGIC (F)	Tony Martin	Victor 20-2862—ASCAP																							
2	—	29	29	A TREE IN THE MEADOW	M. Lewis-Ames Brothers	Decca 24411—ASCAP																							
1	—	30	30	SAY SOMETHING TO YOUR SWEETHEART	V. Damone-P. Page	Mercury 5192																							



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12 Second Play
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Fascinates All Types of Patrons
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Big 30" x 20"
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Permits Rich Display of Merchandise
- ★ Easy To Dress
- ★ Location Tested for Almost 12 Years

SEND FOR NEW ILLUSTRATED FOLDER

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Calif. Resort Protests High Game Fee Ordinance

SEAL BEACH, Calif., Oct. 23.—Strong protests in the form of petitions signed by 353 local citizens against an ordinance requiring amusement game operators to pay an annual license fee of \$10,000 has caused the effective date of the ordinance to be set aside.

Now in the process of checking the petitioners, City Attorney Roland Thompson revealed that only 217 bona fide signatures are necessary to make the petitions valid.

Name Bally Distrib For Roanoke Area

CHICAGO, Oct. 23.—Bally Manufacturing Company has appointed the Roanoke Vending Machine Company as distributor in the Roanoke, Va., territory, George W. Jenkins, Bally vice-president and general sales manager, announced this week. The Virginia concern is headed by Frank Page.

Bally's newest products include two one-balls, Lexington and Citation, which both feature guaranteed odds, and the five-ball, Carnival.

COLUMBIA DOUBLE JACKPOT BELL



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Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance.

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Government Tax-Free Non-Coin American Eagles or Marvels. No coin chute, no cash box. Attendant permits play by unlocking handle with special key. Total plays easily seen on visibility register. \$27.50 Ea. NON-COIN

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King of counter games **Abco NOVELTY Co.** King of counter games
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Council Action Needed To Alter N Y License Fees

NEW YORK, Oct. 23.—A committee of coin machine operators, distributors and manufacturers, which recently had a conference with license department officials in an effort to have the current license fees on games reduced, were told that the present fees were stipulated in the city's administrative code and could not be changed unless legislative action was taken by the city council, a department spokesman disclosed last week.

Regulations now specify that a yearly fee of \$50 per location be paid to the department. With approved games licensable under "common show" provisions, no restrictions are made on the number that may be installed in any one location for the \$50 fee. All fees must be paid in full when games are installed and licenses must be renewed in March of each year, regardless of when the games are installed or how long they remain on location.

The committee is known to have requested, in addition to a reduction of the \$50 fee, that licenses be issued on a quarterly basis, rather than for a year at a time. This would be a more equitable arrangement for operators who have to shift games from time to time before suitable locations are found.

It was learned that the committee was asked to submit its recommendations in writing. If they should be considered justified by the department, it was indicated that legislative action might then be initiated.

In addition to the Ski-Bowl and Skee Ball games approved earlier, the license department reported that four other games might now be licensed. These are Quizzer, Tele-Quiz, Atom shuffleboard and American cushion-rebound shuffleboard.

Blue Skies, New United Game, in Full Production

CHICAGO, Oct. 23.—Full-scale output on United Manufacturing Company's newest five-ball game, Blue Skies, was announced this week by Billy DeSelm, sales manager. Game is built around a new spot feature and stresses multiple ways to score replays. Game also marks the first completely new game to be fashioned in United's recently completed plant here.

Blue Skies has five key saucer kick-outs, which add to the game's bonus build-up, and two additional kick-out pockets for transferring bonus score to the main scoreboard. In addition, new United product includes rollover switch action, changing value bumpers and several other proven features of United games.

The multiple replay idea involves four holding bonus pockets with a varied cross-ball action leading to replays thru bonus points.



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From Factory to You

Calendar for Coinmen

October 25-30—Dairy Industries Exposition (DIE), convention and exhibits (ice cream, Traymore Hotel; milk, Shelton-Haddon Hall), Atlantic City.

November 7—National Automatic Merchandising Association (NAMA), Region IX meet (Arkansas, Louisiana, Oklahoma, Texas), Tom Vaughn, chairman, Rice Hotel, Houston.

November 15-19—American Bottlers of Carbonated Beverages (ABCB), annual convention and exhibit, Atlantic City Auditorium, Atlantic City.

November 19-22—Refrigeration Service Engineers, convention, Hotel Sherman, Chicago.

December 12-15—National Automatic Merchandising Association (NAMA), annual convention and exhibition, Palmer House, Chicago.

December 13-15—National Association of Popcorn Manufacturers (NAPM), meeting and exposition, Hotel Sherman, Chicago.

January 17-19—Coin Machine Institute (CMI), annual convention and exposition, Hotel Sherman, Chicago.

S. C. Game Dispute Brings Editorial On Flipper Bumper

CHARLESTON, S. C., Oct. 23.—With the long controversy on the legality of pinball games here now in its seventh month, it is only natural that one of the local papers should come up with an editorial on the situation, which reached its peak last week following a U. S. Supreme Court decision on the South Carolina case ruling out free plays.

Following is an excerpt from an editorial which appeared in *The Charleston News and Courier*.

"Something new has been added to the pinball machine, and South Carolina courts probably will be asked to decide whether the addition removes the machines from the category of gambling devices.

"The State Supreme Court has refused to pass directly on the question, but the matter is certain to be referred to the Circuit Court and thus come thru normal channels to the high tribunal.

"The additions to the machines are known as 'flippers.' These give a player control of the ball, or marble, after it has been shot. Pinball machine sponsors say that the addition of the flippers means that the machines are no longer games of chance, but games of skill.

"Devotees of the pinball pastime probably will have little trouble understanding the function of the flippers. For the benefit of the uninitiated, we will attempt an explanation.

"The pinball machine allows a player to shoot a certain number of balls for a nickel. These balls are propelled by a plunger, which he operates with his right hand. The balls drop into certain holes, after bouncing off a number of nails or pins. A player's score is determined by the holes in which the balls drop. In the conventional machine, a player has no control of the ball once it is shot by the plunger. If he jiggles the machine in an attempt to change the direction of the ball, the mechanism stops working and he gets no further play for his nickel.

"The flipper is a sort of bat, placed at intervals along the face of the machine. The player can swing this bat by manipulating a handle near the plunger. As the ball rolls down the machine, he can change the ball's direction by swatting it with the bat. Thus, in truth, he does have some control over the ball and the machines do become, in part at least, devices of skill rather than devices of chance.

"So long as pinball machines do not pay off for high scores, in money, goods or free games, it is difficult to see how they may legally be classified as gambling machines. As we see it, such machines are no more a gambling device than is a pool table, or a bowling alley, or even a golf course."

Cohn To Start New Ariz. Firm

NEW YORK, Oct. 23.—Nat Cohn, active in the coin machine business in the East since 1930 as head of the Modern Music Sales Corporation and Modern Vending Company, left yesterday for Tucson, Ariz., where, he declared, he would open a new distributing firm.

Last summer Cohn signed over his headquarters on 10th Avenue here to Apollo Records and confined his activities to managing the company, Gem Records, which he owns jointly with Paul McGrane. Earlier, he had acted as distributor for a variety of coin machines, including Aireon, Seeburg and Wurlitzer phonographs.

Cohn's new business address is 152 North Church Street, Tucson. The coin machine lines he will handle there, both venders and games, will be announced soon, he said. He will live at a ranch near Tucson, which he recently purchased.

B. Rabkin Propelled In New Yorker Mag

(Continued from page 84)
nance Association, the Economic Club of New York, and the Showmen's League.

"Recently, a friend asked him to enumerate all the organizations to which he belongs," writes Rice. He refused. "You'll think I'm a joiner," he said.

With his donations to charity always considerably in excess of the 15 per cent for which deduction can be made on income tax returns, *The New Yorker* tells of the Grace and William Rabkin Foundation, organized five years ago to disburse the Rabkin philanthropies.

Most of the story, which recounts in detail the growth of the Mutoscope organization, reads like a documented history of the amusement machine business. Each machine produced since the founding of the company in 1895, under another name, is listed and described. And the latest Mutoscope creations, not yet released to the trade, are said by Rice to be the games, Drop-Kick and Cross Country Race, and the vender, Pick-a-Book. Rabkin subsequently stated these new machines are still in the experimental stage but will hit the market soon.

Rabkin Always Accessible

Despite the detail work which his many affairs require, Rabkin is always accessible to anyone with a problem. Writes Rice:

"His close associates wish he cared more for privacy; important conferences with the boss, they complain, are forever being interrupted by foremen who want to ask trivial questions, buyers who want to say hello, and advertising men who want him to approve layouts for *The Billboard*, a journal that amusement machine men find only slightly less inspirational than Holy writ, and much more informative."

Genco Puts New Five-Ball Game In Production

CHICAGO, Oct. 23.—Puddin' Head, Genco Manufacturing & Sales Company's newest five-ball game, was introduced to the trade here this week by Dave Gensburg, firm head. New product marks the second of Genco's bumperless games which accent fast action from numbered rubber rebounds.

Object of the game is to make all 10 numbered rebounds, which can be completed by directly contacting the scoring gimmicks or by guiding a ball thru a left side roll-over switch followed by putting a later ball or even the same one thru the new game's roll-over switch on the right side of the playfield. Four additional numbers (3, 4, 7, 8) can also be made by hitting roll-over buttons at the very top of the playfield. Regardless of which way or combination of ways the 10 numbers are made, each must be made in numerical sequence in order to register its full quota of points.

When a player makes rebounds numbered one thru five, 10,000 points register on Puddin' Head's bonus scoreboard. This same action occurs when the left side roll-over is made. Later if player makes No. 6, bonus jumps to 20,000 points. Finally after player has made all 10 numbers, bonus jumps to 200,000 points. All bonus points are collected by going thru a roll-over switch at the bottom of the playfield. When player has made first seven rebounds in correct order, one replay appears on bonus free play chart. After first eight are completed, chart jumps to two replays. If Nos. 9 and 10 are made in order later, bonus replay chart goes to three replays and 10 replays, respectively. All bonus replays are transferred to main scoreboard by dropping a ball in either of two kick-out pockets, which are also a part of the bonus chart.

High for Puddin' Head goes to 3,500,000 points. Since all 10 bumpers remain in play at all times, player may make and collect 10 replays more than once during a single game. Similar duplication is also possible on the bonus point scoreboard.

Dave Gensburg, who last week announced the Genco's Screwball was taken out of production despite many unfilled orders, says that all of the best features of that game have been included in the new five-ball. In addition, he claims, Puddin' Head has several new game ideas which he believes will prove equally popular with operators and players.



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NATIONAL COIN MACHINE EXCH.
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MEMBERS of the NATIONAL COIN MACHINE DISTRIBUTORS' ASSOCIATION carry the best machines, sure-shot money-makers. When you buy from an NCMDA distributor you can be certain that the games you get are location-tested to assure player interest. Your machines will be strictly quality merchandise, manufactured by firms that know how much wear and tear a machine gets on location.

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When your business tapers off on a machine, when you need a new or different machine to keep top-interest, your NCMDA distributor can give you the best trade, because of his wide contacts and broad experience in the field. And when you buy and sell all your machines through your NCMDA distributor, you can do all your business under one roof, simplifying your business dealings.

When you deal with a distributor who belongs to NCMDA, it pays in every way.



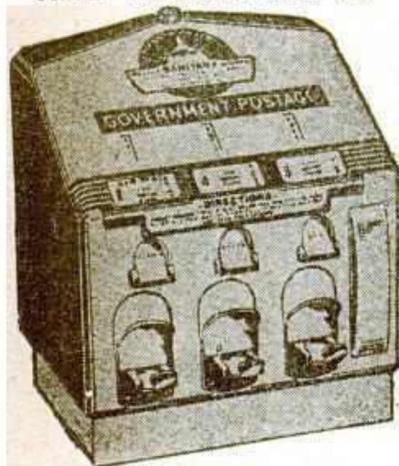
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130 North Wells Street Suite 1301 Chicago 6, Illinois

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\$1000 for Lot Above 14 Machines.
1/3 Cash, Balance C. O. D.

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Record Reviews

(Continued from page 95)

RATINGS (100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

**ARTIST
TUNES
LABEL AND NO.
COMMENT**

RATINGS
OVER-ALL
DISK JOCKEY
TELEVISION
OPERATOR

FOLK

TURNER BROS. (Radio Artist Records 234) <i>The Fallen Leaf Waltz</i> Mountain waltz played and harmonized with authentic folk beat and inflections. <i>Boog-Boog-Boogie</i> Fast rural jazz piece, well-chanted and played.	70	71	70	72
HANK, "THE SINGING RANGER" & HIS RAINBOW RANCH BOYS (Victor 20-3126) <i>Just a Faded Petal From a Beautiful Bouquet</i> Hank's off-hand manner gets lost in uneven material. <i>I'm Gonna Bid My Blues Goodbye</i> Western blues melody takes twists that are too tricky. Hank's warbling could score with simpler material that wouldn't obscure its appealing quality.	69	69	68	70

WALLY FOWLER & HIS GEORGIA CLODHOOPPERS (Mercury 6137) <i>Old Fashioned Christmas</i> Dull diggin's in this hill-country carol. <i>Say You'll Be Mine</i> A little more life here.	51	50	50	54
ROY ACUFF & HIS SMOKY MOUNTAIN BOYS (Roy Acuff and Red) (Columbia 20478) <i>That Beautiful Picture</i> Roy and a pard close-harmonize a dolorous religious weeper with nasal sincerity. <i>The Great Shining Light</i> Gospel chanting soloed by Roy in forthright fashion.	59	58	58	60

BOB JENNINGS & THE EAGLE RANGERS (World 1593) <i>That Old Moon Seems to Know</i> Relaxed warbling marred by poor recording job here. <i>Be My Darling</i> Same trouble.	62	60	64	NS
DAVEY BRANAM & THE BRANDY MOUNTAIN BOYS (Savoy 3019) <i>Maple on the Hill</i> Backwoods nasal chanting, with string group spotlighting a steel guitar between vocal choruses. <i>Be Careful</i> A musical warning to reckless drivers based on the death-of-a-child theme so much in vogue in country music of late. Maudlin and effective.	58	58	56	60

DAVEY BRANAM & THE BRANDY MOUNTAIN BOYS (Savoy 3018) <i>Greenback Dollars</i> Up-tempo courtin' ditty, with Branam's zestful chanting doing manfully by an ordinary lyric. <i>A Voice From the Grave</i> Sermonizing weeper is dull.	65	66	65	67
ZEKE MANNERS & HIS BAND (Victor 20-3125) <i>Twin Trouble</i> Bright old-timey novelty that isn't funny enough. <i>Grouchy Gaucho</i> More of the same.	57	57	55	58

**ARTIST
TUNES
LABEL AND NO.
COMMENT**

RATINGS
OVER-ALL
DISK JOCKEY
TELEVISION
OPERATOR

FOLK

RACE

JESSIE PRICE BLUES BAND (Capitol 15245) <i>Mistreated</i> Ordinary blues with sub-par vocal and excellent band support. <i>What's Happening?</i> Same except that the material's weaker.	62	65	60	60
GOTHAM'S FOUR NOTES (Gotham G-164) <i>Away</i> Rather attractive handling of a fair tune. <i>East Side, West Side</i> Dressed in rhythm garb and with singing much like the Ravens might do, the oldie may draw some juke biz.	58	62	56	57

LEE RICHARDSON (De Luxe 3195) <i>Am I Asking Too Much?</i> Pretty sloppy waxing of a tune which has been drawing race attention via the Dinah Washington etching.	77	77	76	78
THE FOUR BLUES <i>The Blues Can Jump</i> The blues can and do jump in a rather deliberate attempt to make rhythm vocally.	72	73	69	75

THE DIXIEAIRES (Gotham G-163) <i>Go Long</i> Rhythm stomp with jump spiritual flavor gets exuberant quartet vocal and small combo backing. <i>Long, Lean and Lanky</i> Novelty item done in same spirit.	50	45	45	60
THE BLUE CAN JUMP <i>The Blues Can Jump</i> The blues can and do jump in a rather deliberate attempt to make rhythm vocally.	77	77	75	80

LONNIE JOHNSON (King 4245) <i>Pleasing You</i> A sock vocal and persuasive guitar by the race star on a ballad of his own composition that could be the follow-up to his "Tomorrow Night" smash. <i>Feel So Lonesome</i> Easy warbling and crying guitar work on a blues original.	61	60	60	63
5 RED CAPS (MGM 10285) <i>If I Can't Have You</i> Feeble attempt to duplicate the Ink Spots' ballad technique. <i>Boogie Woogie on a Saturday Nite</i> Lusty warbling and b.w. 88-ing on a lively jump novelty tune.	69	68	67	72

BETTY GARRETT (MGM 10288) <i>I'm Strictly on the Corny Side</i> Gag cornball item from "A Date With Judy" gets okay piping from the music comedy thrush. <i>It's a Quiet Town (In Crossbones County)</i> Lots of verve and humor in gal's projection of the romping Western comedy tune.	61	61	60	62
THE BLUE CAN JUMP <i>The Blues Can Jump</i> The blues can and do jump in a rather deliberate attempt to make rhythm vocally.	79	79	78	80

ZEKE MANNERS & HIS BAND (Victor 20-3125) <i>Twin Trouble</i> Bright old-timey novelty that isn't funny enough. <i>Grouchy Gaucho</i> More of the same.	71	71	70	72
BETTY GARRETT (MGM 10288) <i>I'm Strictly on the Corny Side</i> Gag cornball item from "A Date With Judy" gets okay piping from the music comedy thrush. <i>It's a Quiet Town (In Crossbones County)</i> Lots of verve and humor in gal's projection of the romping Western comedy tune.	75	76	75	73

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Record Reviews

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



ARTIST
LABEL AND NO.
COMMENT
TUNES



RACE

LATIN-AMERICAN

ORMOND WILSON (The Basin Street Boys) (Mercury 8106) <i>Come to Me</i> Wilson's chanting is competent but colorless. Instrumental backing seems distorted.	56	56	56	56
<i>If I Can't Have You</i> Like flip it's a slow ballad smoothly sentimentalized. Orking is under-recorded. Wilson shows more feeling for mood here.	69	68	68	70
JAZZ GILLUM (Victor 20-3118) <i>The Devil Blues</i> Formula blues lyric backed by boogie piano, guitar, and harmonica. Best feature is the heavy barrel-house beat.	59	55	60	62
<i>What A Gal</i> A tight, even 4-beat shuffle underlines Gillum's shouting, and altho harmonica bit adds interest, lyric matter proves uninspiring.	64	62	64	66
JESSE STONE ORK (Victor 20-3127) <i>Bling-a-Ling-a-Ling</i> Diverting novelty, complete with sound effects, well-chanted and cleanly orked.	74	74	72	75
<i>Who's Zat?</i> More novelty material here, not as strong as flip.	70	70	68	72
SAX MALLARD ORK (Aristocrat 2002) <i>Summit Ridge Drive</i> Small group attempt at the Artie Shaw instrumental falls light years short of the original work.	52	54	52	50
<i>Rolling Tears</i> (Pro McCram) Warbler shows good blues feeling and style on an unremarkable jump blues.	63	63	61	65
NORMA SHEPHERD (MGM 10281) <i>Old-Fashioned Love</i> Lots of quality in the thrush's interpretation of the good oldie, but she warbles in pop rather than race idiom. Her 88-ing is nothing to write home about.	73	74	70	74
<i>Any Resemblance to Love</i> Nothing much happens with this forced ballad idea.	60	60	60	60
RENE TOUZET & ORK (Capitol 15252) <i>Impia</i> Great rhythm adds much luster to an excellent L-A piano exercise by Touzet.	82	84	82	80
<i>Who Knows?</i> Full band works on this side in an instrumental which smacks of Yankee be-bop jazz. Plus the sterling rhythm section again.	81	84	80	78

JOHNNY LOPEZ-R. GONZALEZ PENALORKE (Seeco 659) <i>Mas Alla</i> More of Seeco's danceable tempi—another bolero, altho the orking is on the Yankee side. Lopez warbles pleasantly.	61	60	62	60
<i>Arrepentido</i> More Yankee-styled orking, but with guaracha rhythm. Lopez warbles competently but pulls his punches.	59	60	60	58
ORLANDO GUERRA-CASINO DE LA PLAYA ORK (Victor 23-6896) <i>Lo Que Sea</i> Tricky guaracha with string section orking that sometimes crowds out the soloist.	65	65	67	64
<i>El Baile Del Sillon</i> Chanting has character on the light side, and there's plenty of fancy 88-ing, but it's the beat that really tallies on this fine guaracha side.	80	80	80	80
FERNANDO FERNANDEZ (Victor 23-0966) <i>Regalo</i> Fernando's romantic tenoring lends itself to a melodious bolero. The orking is rich with an omnipresent beat.	71	72	72	70
<i>Mocha De Luna</i> Another top-notch bolero melody, this one from a film, "La Venus de Fuego." The orking and rhythm have real class, and the Mexican tenor's warbling is on the soothing side.	73	74	74	70
RITA MARIA RIVERO (Seeco 666) <i>Tu Lo Sabes</i> Passionate piping by Rita is set to a tricky rhythmic background. Live recording gives a sharp edge to the orking in this bolero.	64	65	65	63
<i>Fue Un Imposible</i> It's Rita all the way, and she has a way with a cancion, but it's strictly Spanish and holds little interest outside of Latin localities.	57	57	58	55
CARLOS VARELA ORK-HILDA SALAZAR (Bongo 10953) <i>A Gozar El Botecito</i> Danceable medium - fast rumba (son-montuno), with life in the playing almost compensating lifeless fem chirping.	64	62	64	60
<i>Ni Una Mas, Querido</i> Bright guaracha has strong beat and enthusiastic piano. Chirp is colorless, but the beat persists thruout for top danceability.	68	68	70	66
DAMIRON, HIS PIANO & HIS RUMBA RHYTHM (Seeco 4114) <i>Listen To My Piano</i> Bright rumba is the vehicle for one of the wildest piano sides in months. Damiron is all over the keyboard, and the rhythm is overwhelming.	84	85	83	83
<i>Tropical Rhapsody</i> Medium slow tempo for Damiron's version of "R h u m b a Rhapsody." Same great rhythm section here makes disk a buy for rhumbaphiles.	76	77	77	75

LATIN-AMERICAN

PEPITO TORRES ORK (Seeco 661) <i>Para Que Quererte</i> The bolero beat is persistent under some palsied warbling and sour orking.	51	48	54	50
<i>Caramba!</i> Offered as a Puerto Rican "calypso-rumba," it's danceable fare, but the fun never really gets going.	62	62	64	60

(Continued on page 106)

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Jennings 5c Cigarette Token P.O.	12.50
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Reviews

(Continued from page 105)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

LATIN-AMERICAN

PHIL GREEN
(Pan American PAN 087)

Mexico (Dorothy Morrow)
Altho this was recorded in Europe, the conception is Hollywood all the way, and the way is pretty contrived.

O Passo Da Kanguru
More authenticity on a samba side, and it's an instrumental.

NESTOR CHAYRES-RADIO CARACAS ORK (Victor 23-0956)

Hoy No Quisiera Vivir
The Mexican tenor, familiar to North Americans thru the "Viva America" broadcasts, samba cloyingly thru a moderately paced bolero.

Por Eco Si Te Digo
More small-voiced passionate piping by Nestor. Orking features good bolero beat thru otherwise lifeless background.

MIGUELITO VALDES-NORO MORALES ORK (Seeco 4112)

Roncana
Recorded several years back, it lacks the brilliance of the more recent Seeco releases. Valdes and Noro do some of their typical, but not top stuff.

Amor Sagrado
Valdes tackles a mournful slow rumba with Ellington-ish changes, but side fails to create a mood and falls flat.

CHUY REYES ORK (Capitol 15244)

The Wedding Rhumba
"Die Uayem Sher," a popular Jewish wedding piece, gets dressed up with the bongo and congo, out doesn't go anywhere.

Tambo
Faster rumba has good beat, and exciting orking, but Valdes did more with the vocal on same tune. Over-all job is competent.

ANSELMO SACASAS ORK (Ruben Gonzalez) (Victor 23-0992)

La Botella
Only cause for complaint is the briefness of the maestro's 88-ing. Snappy guaracha has persuasive beat, eccentric accents, and full tasty orking.

Anuncios Clasificados
Another bright guaracha, with effective chanting, ample variety of color and rhythm, and more of the great Sacasas piano.

LOS GUARACHEROS DE ORIENTE (Victor 23-0957)

Que Humanidad
Altho this native Cuban group displays its usual strong beat, the material affords too little opportunity for the boys to show off their spirit and color—a bolero.

El Berrinche De Maria
More at home in the guaracha, the boys take off for some bright rhythm, spirited chanting, and inventive guitar.

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

LATIN-AMERICAN

JUAN ARVIZU (Viere Fldanzini Ork) (Victor 23-0993)

Pecado
Effectively whispered ad lib intro blossoms into full-bodied, honey-coated chanting to strong bolero beat and rich orking. Waxed in Argentina.

Sin Importancia
Another beautiful bolero. Juan scores with his rooning pianissimo and full low tones.

NORO MORALES ORK (Seeco 4113)

Negro Manyano
A slow rumba with bluesy touch. While the drums come over strongly, the bass is conspicuous by its absence. Fades out on rhythmic chanting at the end.

Tu Regreso
Ordinary bolero side.

DANIEL SANTOS ORK (Seeco 7004)

Como Me Da La Gana
Typical uninhibited guaracha by the current rumba favorite, with chanting out of the jungle.

La Culebra
The same characteristics at a slower guaracha tempo, but just as effectively primitive.

DANIEL SANTOS Y SU CONJUNTO (Seeco 7006)

Me Toco La Mia
A bright guaracha for the rumbaddicts who like them medium-fast. Top-drawer material, insistent rhythm, and colorful vocal add up to a strong all-around side.

Gandia
More of the same. Live recording catches the full impact of the rhythm instruments. Trumpet ensemble adds interest.

BOBBY CAPO-ROBERTO ONDINA ORK (Seeco 7005)

Le Lo Lay
Capo's honey-coated tonals evoke the side of Spanish-America that is more than American, but he's the South-of-the-border Sinatra, and his material is well-chosen.

Arrejentido
Bolero number has the quality of real folk material. The orking is rich behind Bobby's rich, rhythmically punctuated warbling.

CLASSICAL

LAURITZ MELCHIOR (MGM Ork, Georgie Stoll, Dir.) (MGM 30136)

Spring Came Back to Vienna
A lovely piece of nostalgic from the pic "Luxury Liner" gets plenty of voice, but too little sweetness from the great tenor.

Helan Gar
More suited to the big voice and unbounded spirit is this Scandinavian song, from the same pic. Melchior does the original, and then an English version, with assists from large ork and chorus.

Record Reviews

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKET
DEALER
OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKET
DEALER
OPERATOR

HOT JAZZ

THE WILLIE SMITH QUINTET (Mercury 8901) <i>Not So Bop Blues</i> String of strong solos by Barney Kessel's guitar, Smith's alto and Dodo Marmarosa's keyboard abetted by good rhythm.	70	75	72	62
<i>Tea for Two</i> Twin-tempo improvisation on 'the evergreen' showcasing the fluent and beautifully toned alto sax of Willie Smith.	74	78	74	70
SIR CHARLES & HIS AL STARS (Apollo 782) <i>Strange Hour</i> Melodic bop tune spotting Thompson's piano and muted Joe Newman trumpet over some nice sax figures.	79	79	77	80
<i>Rhythm Itch</i> Charles and rhythm section try to turn out a Basie-like piano solo with bop touches.	66	66	64	68
COLEMAN HAWKINS QUINTET (Mercury 8101) <i>I'm in the Mood for Love</i> Originally issued on Key-note; still a fine Hawkins tenor solo.	70	73	69	68
<i>"Bean" at the Met</i> Also a re-release, this side swings nicely on a riff which then was fairly fresh, today sounds familiar; but it swings and there's fine, booting Hawkins for good measure.	72	76	70	70
CHARLES VENTURA & HIS ALL STARS (National 9055) <i>Euphoria</i> (Jackie Cain & Roy Kral) If there will be such a bop, this is what it probably will be like; tricky but intriguing with good gram and tenor solos.	84	87	84	80
<i>If I Had You</i> Ventura puts down the tenor in favor of a bary or this side; does much pleasant gymnastics with the bigger horn too.	74	76	73	73
GEORGE HARTMAN ORK (Mercury 5185) <i>Muskrat Ramble</i> Hearty Dixieland-styled effort issued from a Key-note master; good trombone, clarinet and ragtime-piano solos.	63	65	65	60
<i>Diga, Diga, Doo</i> The novelty oldie dressed in two-beat style with corned commercial breaks.	60	60	60	60

HOT JAZZ

ALBERT AMMONS (Mercury 8040) <i>Twelfth Street Boogie</i> Loads of drive in Ammons' b.w. treatment of the revived rag tune. Approach is too un-corny and sincere to succeed commercially.	72	71	70	75
<i>Kilroy Boogie</i> Fine swing in the 88er's rocking boogie on an original.	70	70	70	70
THE FLIP PHILLIPS-HOWARD MCGEE BOPTET (Mercury 8903) <i>Znarg Blues</i> Attractive bop riff based on 'the blues' leads to good McGhee and superior Phillips solo choruses.	75	82	77	70
<i>My Old Flame</i> (The Flip Phillips Quartet) Few come close to the warmth and sound that Phillips manages to inject into his ballad workouts.	75	80	75	70
THE FLIP PHILLIPS-HOWARD MCGEE BOPTET (Mercury 8902) <i>Cake</i> Interesting intro riff leads to good McGhee trumpet, Hank Jones piano and Phillips sax solos.	67	70	70	62
<i>Cool</i> Rounds out a pleasant twin sided bop disk; similar to topside in format and solos.	67	70	70	62
COLEMAN HAWKINS ORK <i>It's the Talk of the Town</i> Some of Hawkins' involved tenor arabesques—fat-toned, complex, and virtuosic, but shy on melody and feeling. A reissue.	71	73	71	68
<i>Stuff</i> With trumpeter Howard McGhee, drummer Denzil Best and 88'er Sir Charles Thompson, a-moppin' and a-boppin', the Hawk plays in straight jump style on this riffer, blowing an occasional bebop phrase as a courtesy to his colleagues. Also a reissue.	70	73	70	65
TOM ARCHIA & HIS ALL STARS (Aristocrat 605) <i>McKie's Jam for Boppers</i> Tiresome, poorly executed bebopper, with Archia's Lester Young-ish tenor providing a bright spot.	59	62	59	56
<i>Downfall Blues</i> Not a blues, but a mildly amusing novelty jump about the delights of the jug, highlighted instrumentally by Archia's tenor.	63	NS	62	65

INTERNATIONAL

SAMMY MADDEN & HIS JOLLY SWISS BOYS (Mercury 2076) <i>Good Morning Polka</i> Heavy tuba beat persists thruout a brauhaus instrumental despite occasional melodic dead spots.	62	62	60	64
<i>Huntsman Laendler</i> Germanic locations will relish this opus in compah.	66	65	65	68

Candy Group To Ask For Special School To Train Employees

CHICAGO, Oct. 23.—With candy ingredients more plentiful and production machinery becoming easier to obtain, the nation's confectionery manufacturers, especially those producing hard candies, are finding the shortage of trained help as big a negative production factor as had been supplies and equipment formerly. In an attempt to overcome the situation, the recently formed Chicago chapter of the American Association of Candy Technologists (AACT) has proposed that a one-year course in candy making be established at the vocational school level.

After appointment of a special AACT "candy as a career" committee, the group will discuss the creation of such a course with the Chicago Board of Education, to be set up at one of the city's vocational schools. As the trained candy help situation is particularly acute here, in New York, Philadelphia, Boston and other large metropolitan areas, and has grown more serious this fall, it is felt that such a course is a good chance of being established.

In the hard candy field, several firms have reported during recent weeks that they had to recall their sales staffs from road routes because they were "sold out." Lack of skilled employees made it impossible to keep up with demand.



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Kilroy	Super Score	Double Barrel	Bowling League
Step Up	Smarty	Ballyhoo	Dynamite
Rocket	Show Girl	Sea Breeze	Smoky
Big League	Baffle Card	Superliner	Nudgy
Play Boy	Midget Racer	Fast Ball	Suspense
Big Hit	Spellbound	Lucky Star	Havana
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<i>Cleaned and Checked!</i>	<i>Cleaned and Checked!</i>	<i>Cleaned and Checked!</i>	<i>Cleaned and Checked!</i>
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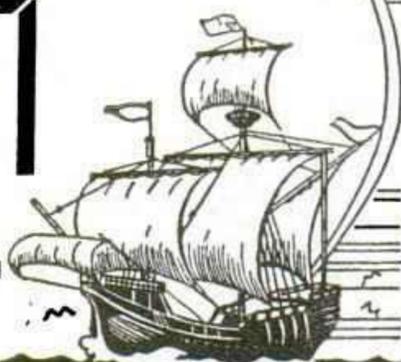
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Council Bluffs Eyes New Coin Ordinance

COUNCIL BLUFFS, Ia., Oct. 23.—A proposal calling for a coin machine license fee has been given a first reading by the city council here, it was reported this week. The proposal calls for a \$25 annual fee on all mechanical or manual coin-operated machines, plus \$10 a year on juke boxes and \$100 a year for game distributors. No fee was set on cigarette vendors.

Mayor George Sparks had pre-

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viously recommended that a higher fee be placed on the city's pinball games, but the council did not act on the recommendation.



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*Ballerina	119.00
*Stormy Dumpty	119.00
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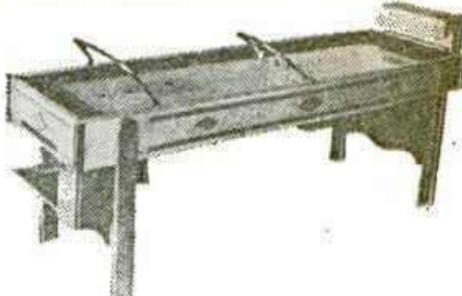
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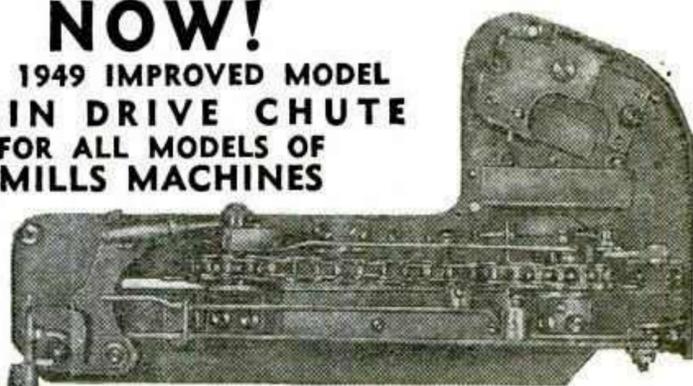
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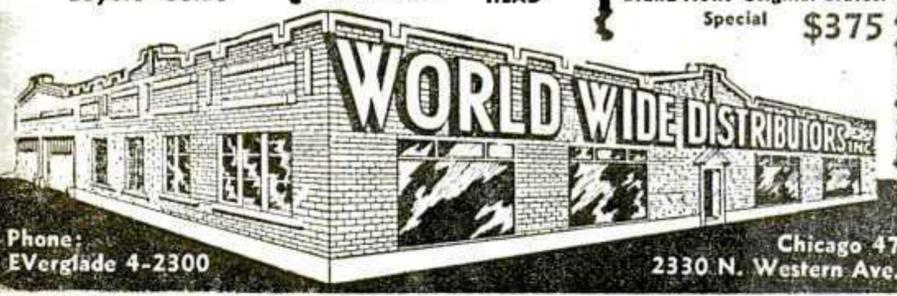
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<p>NEW FIVE BALLS</p> <p>SPEEDWAY CONTACT BARNACLE SALLY BILL SALLY BLUE SKIES PUDDIN' HEAD</p>	<p>Genco BING-A-ROLL</p> <p>Sensational Roll-Down, Brand New, Original Crates. Special \$375</p>	



IF YOU OPERATE 1015's

Ambassador

IS YOUR ANSWER

Start Shipping Buccaneer, New Gottlieb 5-Ball

CHICAGO, Oct. 23.—D. Gottlieb & Company has started initial deliveries on its new five-ball Buccaneer, Alvin Gottlieb, firm director of advertising, announced this week. New game stresses sequence scoring and features combination out-hole play, which makes use of all five balls.

In Buccaneer play, patron tries to make six numbered bumpers in sequence, then strives for maximum bonus plays on the playfield which includes seven roll-over buttons, three kick-out pockets, two side roll-over switches and the five key roll-over switches which line the bottom of the board.

When player makes bumper 1, he registers points on main scoreboard and puts 20,000 extra points on the bonus board (located on playfield). Player then tries for bumpers 2, 3, 4, 5 and 6 which, when made, automatically jump the bonus board to 30,000, 50,000, 100,000, 150,000 and 200,000 points, respectively. To transfer these bonus points to main score, player must drop a ball in one of three kick-out pockets which are located on the lower half of the playfield.

Out-hole feature consists of two sets of roll-over switches (one pair on each side of a centered switch) bearing the letters A-B-C-D. During the course of a game, player tries to guide the balls over the playfield by use of the Buccaneer's two pair of powered flipper bumpers in such a manner as to avoid having to go thru any of the same lettered switches twice. For example, if first ball goes into out-hole by way of switch C, player must then try to get next ball thru either A, B or D. Similar pattern is followed on player's third and fourth balls. If the player has managed to make each of his first balls thru A, B, C and D (consecutive sequence not necessary), he must then guide his final ball thru the center switch to collect remaining points on bonus scoreboard and gain the right to five replays. Other replays may be garnered by going thru either of the game's two side switches.

Backboard continues Gottlieb animated scoreboard idea, and is colored in bright red, green and yellow. As player makes the numbered sequence, six pirate ships on backboard, each a little larger than its predecessor, light up. Other features designed to attract patrons include distinctive bells on point bumpers and sketches of animated pirates and girls on the backboard.

Commercial Controls Corp. Offers Stamp Mach. to Retailers

ROCHESTER, N. Y., Oct. 23.—C. R. Ogsbury, president of Commercial Controls Corporation here, manufacturer of the Automatic stamp vending machine, has announced that the vender is now available to commercial users (drug, department stores, hotels, etc.). Formerly, the machine was delivered only on government orders. It is priced at \$590, f. o. b., with 30-day delivery promised.

Stamp vender, which dispenses commonly used denominations at face value, is designed as a service machine, and as its "face value" sales will not be changed for commercial users, coinmen are not potential purchasers of the unit. Intention to sell to commercial users was made with introduction of the venders, after production had advanced sufficiently to fill government orders. Current output is 300 machines per month. Instead of vending airmail stamps, the machine now dispenses five 2-cent stamps for a dime. Model, design and operation remain unchanged.

Bruntjen Co. Adds Minit-Pop Distribs

MINNEAPOLIS, Oct. 23.—H. A. Bruntjen Company here, national distributor for Viking Tool Machine Company's automatic popcorn vender, Minit-Pop, has expanded its regional distributor line-up recently and now has over 50 firms handling the vender.

Bruntjen, in the coin machine business for about 10 years as head of the Midland Operating Corporation, gum ball vending machine firm, is traveling the country setting up additional distribution points. He is working the Kansas, Texas, Florida and California territory, his office reported.

An office spokesman said only the eastern section of the United States is sparsely covered in the Bruntjen campaign which has been under way for nearly a year since he took on the Minit-Pop machine.

Bruntjen is expecting to concentrate in the eastern sector soon. The method of operation, according to the office explanation, is the hiring of salesmen-distributors, who in turn place the machines with dealers.



We have all Mills latest Bells in stock.

CENTRAL SERVICE SALES COMPANY

219 West Jackson, Kokomo, Indiana AUTHORIZED BELL-O-MATIC DISTRIBUTOR

COMPLETE REVAMPING SERVICE

Name changed on Backboard Glass \$5.00
Large Roll-Over Buttons, Ea. \$3.00
Small Roll-Over Buttons, Ea.15
Genco Post Groove Out20
Contacts for Genco Posts25
Spinner Motors 7.50
Full Line of Plastics, Full Line of Rubbers, Complete Line of Coils for Coin Machines 35% off List Price.
Toll for installing Roll-Overs \$7.50

ROYAL MUSIC CO. 76 Main St. Tel.: 649-W Webster, Mass.

PARTS & SUPPLIES SPECIAL #1

#51 Bulbs, Per 100 \$4.50
Contact Kit, Regular \$7.50 4.95
Plastic Rollovers, Per 100 7.50
NAME PLATE TAPE, Per Lb. ... 1.30
Radio Ri.le Film Roll 9.00

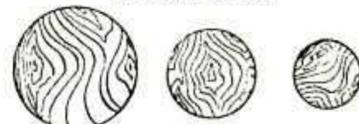
A. B. T. Parts At Factory Prices



575 11th Ave. (at 43rd) N.Y. 19, N.Y. (Bryant 9-6677)

WOODEN BALLS

For Skee Balls, Roll Downs and All Other Games.



- Perfect Workmanship
- Finest Kiln-Dried Maple
- Lowest Price
- Prompt Delivery

We also refinish old balls like new. Write for prices—Specify size ball and quantity desired.

NEW YORK BILLIARD TABLE CO. Established 1912 334-336 BOWERY, NEW YORK 12, N. Y. Phone: 6Pring 7-8276

Mr. Distributor: Has Television Cut Your Income?
Don't FIGHT it...HARNESSE it!

**BECOME A
 TELEVISION DISTRIBUTOR!
 EARN ADDITIONAL PROFITS!**

The MONTE CARLO will establish you quickly

In bars, grills, cocktail lounges and restaurants, the juke box is yielding to the greater popularity of television.

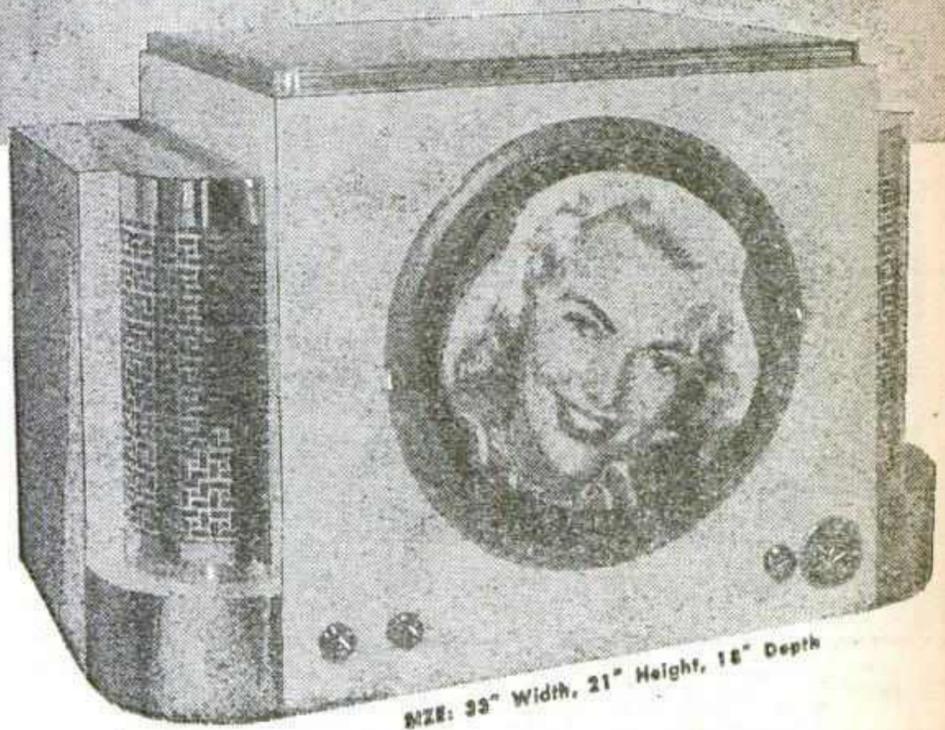
Are you aware of the tremendous television market that exists today? Are you prepared to meet the demand?

Get into television now with the MONTE CARLO. Retail price only \$550, WITH AN EXCEPTIONAL MARGIN OF PROFIT FOR YOU.

Only the MONTE CARLO gives you these plus features:

- Beautiful cabinet of formica and chrome. Set is available in Neutral Formica and Mahogany Formica with harmonizing metal grille work.
- Filtered picture of approximately 124 square inches with complete vision from every angle.
- Thirty tubes, including three rectifiers and picture tube, insure operation even in the weak television signal area.

YOU HAVE NO COMPETITION WITH THE MONTE CARLO



The Monte Carlo
 LIQUID FILTER PICTURE
 TELEVISION RECEIVER

Order your sample today. Get on the TV bandwagon for greater sales . . . greater profits.

Televista Corporation of America, manufacturers of the MONTE CARLO, specializes in low-priced, big picture television sets. We invite your inquiries on how to become a Televista distributor.

Write *WILLIAMS* TODAY for details.

TELEVISTA

CORPORATION OF AMERICA

114 E. 16th Street, New York 3, N. Y. • Spring 7-6484

HURRY! HURRY! HURRY!

Grab These Close-Outs Now!

SPECIAL ENTRY . . . \$225.00

JOCKEY SPECIAL . . . 325.00

GOLD CUP 445.00

TROPHY 445.00

GUARANTEED PERFECT CONDITION

Terms: 1/3 With Order, Balance C. O. D.

Shipment F. O. B. Salt Lake

R. F. JONES CO.

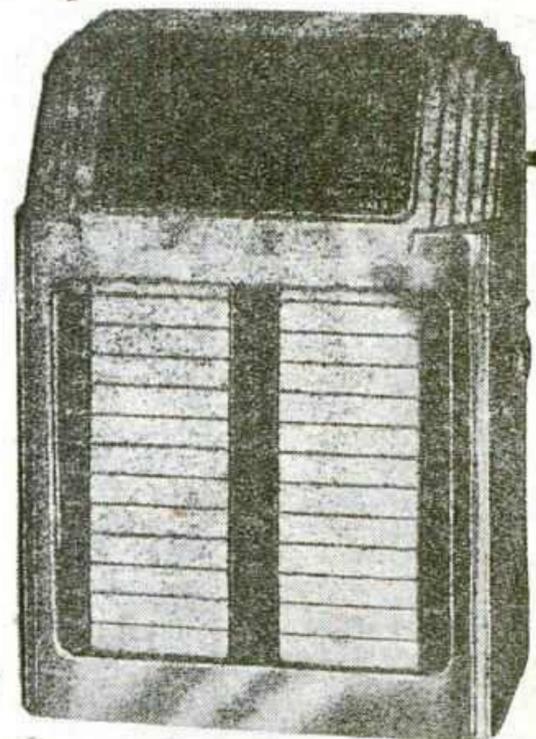
Bally Regional Distributor

1263 Mission St., San Francisco 3, California

127 E. 2d South
 Salt Lake City 1, Utah

1454 Welton
 Denver 2, Colorado

Buckley **MUSIC BOX**



Available for
 20, 24, 32
 Record
 Selection

PRICE
\$29.00
 F. O. B.
 Chicago

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

BUCKLEY MUSIC SYSTEM, INC.

4223 W. Lake Street

Chicago 24, Ill.

Phone VAn Buren 6-6636-37-38-6538

FRESH STOCK of USED GAMES at SPECIAL LOW PRICES!

\$14.95 EACH—3 FOR \$40.00—\$14.95 EACH

- | | | |
|---------------------|--------------|---------------|
| ATTENTION | FLAT TOP | SURF QUEEN |
| ARIZONA | GRAND CANYON | SHOW GIRL |
| BRAZIL | MONICKER | SEVEN UP |
| BROADCAST | OKLAHOMA | SHANGRI LA |
| BIG HIT | PARATROOPER | SUPERSCORE |
| BAFFLE CARD | PASTIME | SILVER STREAK |
| COVER GIRL (Prewar) | STEP UP | SUPERLINER |
| CROSSLINE | STREAMLINER | SPELLBOUND |
| DYNAMITE | SUSPENSE | TEXAS MUSTANG |

(Give 2nd and 3rd Choice)

ONE BALLS

- | | |
|-------------------------|----------|
| VICTORY DERBY, Like New | \$169.50 |
| VICTORY SPECIAL | 139.50 |
| SPECIAL ENTRY | 289.50 |
| THOROBRED | 29.50 |
| LONGACRE | 29.50 |
| KEENEY HOP TIP | 119.50 |
| KEENEY FAVORITE | 179.50 |
| KEENEY BIG PARLAY | 119.50 |
| PASTIME | 14.50 |

\$24.50 EACH \$24.50 EACH \$24.50 EACH

- | | | |
|-----------|--------------|------------|
| FAST BALL | MYSTERY | ROCKET |
| FIESTA | MIDGET RACER | SMARTY |
| GINGER | MISS AMERICA | SEA BREEZE |
| HAVANA | PLAYBOY | TORNADO |
| | VANITIES | RIO |

WURLITZER PHONOGRAPHS

- | | | | |
|------------------|----------|------------------|----------|
| 850 | \$159.50 | 500 | \$ 89.50 |
| 616 | 49.50 | P-12 | 49.50 |
| 800 | 139.50 | 750-E | 229.50 |
| 600 | 79.50 | 24 | 69.50 |
| 1015 | 439.50 | Twin 12 Hideaway | 29.50 |
| 61 Counter Model | | \$39.50 | |

\$34.50 EACH

- | | |
|----------------|-----------|
| BRONCHO | CLICK |
| BOWLING LEAGUE | CROSSFIRE |
| HONEY | HI RIDE |
| RANGER | CO-ED |

Terms: 1/3 deposit, balance sight draft.

WRITE FOR NEW LIST, ALL TYPES OF EQUIPMENT

Please send payment in full on order of \$50.00 or less, to avoid sight draft and C. O. D. charges.

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN CINCINNATI · DAYTON · FT. WAYNE INDIANAPOLIS · LEXINGTON

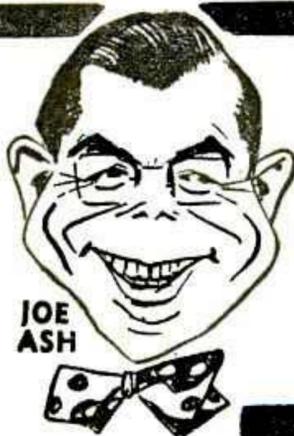
624 S. Third St., Louisville 2, Ky.
240 Jefferson St., Lexington 2, Ky.
1329 Calhoun St., Ft. Wayne 2, Ind.

228 W. 7th St., Cincinnati 2, Ohio
603 Linden Ave., Dayton 3, Ohio
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

- ### ROCK-OLA PHONOGRAPHS
- | | |
|---------------|----------|
| IMPERIAL 20 | \$ 39.50 |
| 1940 SUPER | 99.50 |
| 1939 STANDARD | 79.50 |
| 1940 MASTER | 89.50 |
| 1939 DELUXE | 79.50 |
| COMMANDO 1418 | 109.50 |

- ### MILLS PHONOGRAPHS
- | | |
|-----------------|---------|
| THRONE OF MUSIC | \$49.50 |
| EMPRESS | 60.50 |



ACTIVE COMPLETELY RECONDITIONED GAMES READY FOR LOCATION 'NUFF SAID

YOUR CHOICE **\$17.50 Ea.** 3 FOR \$47.50

- | | |
|--------------|--------------------|
| BAFFLE CARD | STAGE DOOR CANTEEN |
| BIG LEAGUE | STEP UP |
| DYNAMITE | SUPERLINER |
| MISS AMERICA | SUPER SCORE |
| SPELLBOUND | SURF QUEEN |

- | | | | |
|---------------|---------|-----------|---------|
| HUMPTY DUMPTY | \$99.50 | KILROY | \$24.50 |
| HAVANA | 27.50 | RIO | 24.50 |
| HAWAII | 49.50 | TROPICANA | 59.50 |

MAJOR LEAGUE BASEBALL ... \$109.50

1/3 With Order - Balance C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

666 N. Broad St. Philadelphia 30, Pa. Fremont 7-4495

98 Clinton Ave. Newark 5, N. J. Mitchell 2-8527

1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE--ALL WAYS"

AUTOMATIC COIN America's Bell Machine Center

Exclusive Authorized Distributor for Mills Bell Products

NOW DELIVERING BRAND NEW MILLS
JEWEL BELL • MELON BELL
BLACK GOLD HAND LOAD
AND BONUS BELLS



BRAND NEW MILLS 5c Q. T., Including METAL BOX STAND ONLY \$125.00

GUARANTEED SLOTS

- Reconditioned—Refinished—Repainted
- | | |
|---|----------|
| MILLS BLACK CHERRY BELL, Post-War, 2/5 or 3/5, 5c-10c-25c | \$154.50 |
| MILLS GOLDEN FALLS, Handload, Post-War, 5c-10c or 25c | 164.50 |
| MILLS 5c GOLDEN FALLS, Post-War, Like New | 250.00 |
| MILLS BONUS, 5c or 10c | 109.50 |
| MILLS 10c GOLD CHROME, 2/5 or 3/5 | 109.50 |
| MILLS BROWN FRONT, 5c, 10c or 25c | 99.50 |
| MILLS BLUE FRONTS, 5c, 10c or 25c | 89.50 |
| JENNINGS CHIEF, 5c, 10c or 25c | 89.50 |

SPECIAL: JENNINGS 5c or 10c 4-STAR CHIEF \$59.50

BRAND NEW MILLS VEST POCKET \$65.00

- | | | |
|----------------|---------------------------------|----------|
| STANDS & SAFES | Double Universal Revolv-a-Round | \$128.50 |
| | Double DeLuxe Revolv-a-Round | 192.00 |
| | Triple DeLuxe Revolv-a-Round | 288.00 |

NEW METAL BOX STANDS FOR SLOTS \$22.50

- ### MISCELLANEOUS GUARANTEED RECONDITIONED EQUIPMENT
- | | | | |
|------------------------------------|----------|--------------------------|----------|
| Mills 3-Bells Console | \$179.50 | A. B. T. Challengers | \$ 24.50 |
| Uneada Pak. Cig. Vendors, like new | 129.50 | Wurlitzer 700 Phonograph | 179.50 |
| Evans Bat-a-Score, like new | 225.00 | Seeburg Casino | 139.50 |
| Evans Bangtails, J.P. Model | 149.50 | Seeburg Mayfair | 149.50 |

Terms: 1/3 Dep., Bal. C. O. D.

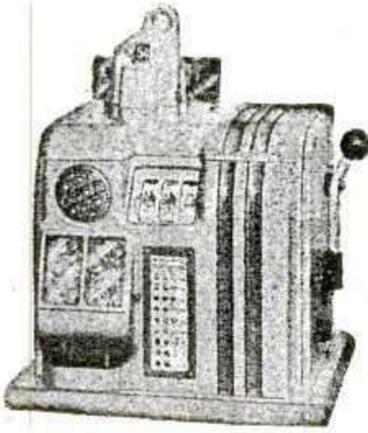
WRITE FOR COMPLETE LIST: GAMES, PHONOGRAPHS, PARTS, ETC.

AUTOMATIC COIN MACHINES & SUPPLY CO.

TELEPHONE: CAPitol 7-8244

4135-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS

COLUMBIA TWIN JACKPOT BELL



Fruit or Cigarette Machine. Gold Award or Jackpot Model. Size: Height, 18 3/4"; Width, 12 1/2"; Depth, 12"; Weight, 43 lbs. Plays pennies, nickels, dimes and quarters. 10 OR 20 stop reel.

WRITE FOR PRICES

FOREIGN TRADE

This machine takes any foreign coin as big as U. S. 25¢ piece or as small as U. S. 10¢ piece.

GROETCHEN TOOL & MFG. CORP.

126 N. Union Ave. Chicago 6, Ill.

20 USED GAMES ON FLOOR READY FOR LOCATION

1 Baffle Card	\$ 15.00
1 Centeen	15.00
1 Havana	20.00
1 Havana with motor	27.50
2 Hawaii	35.00
1 Major League Baseball	95.00
2 Manhattans	60.00
3 Nevadas	40.00
1 Rio	30.00
2 Singapore	45.00
2 Spellbound with flippers	25.00
1 Superliner	15.00
1 Super Score	15.00
1 Tropicana	50.00

GOOD MUSIC—AT LOW PRICES!!!

Seeburg-Envoy (Beautifully Repainted and Reconditioned)	\$139.50
Seeburg-Concert Master, R.C.	100.00
Seeburg HiTones, R.C. (Reconditioned)	195.00
Rock-Ola Phonograph	89.50
Mills Throne (As Is)	25.00

TERMS: 1/3 Down, Balance C. O. D.

BASCH NOVELTY CO.

136 Franklin Ave. Scranton, Pa.

BEST BUYS IN MID-WEST

5 Ball Free Play

Trinidad	\$135.00
Shanghai	140.00
Mardi Gras	135.00
Ballerina	135.00
Wiseconsin	135.00
Leap Year	135.00
Catalina	135.00
King Cole	150.00
Hit Parade	150.00
Big League	25.00
Liberty	25.00

Arcade

Pro-Score rolldown	\$ 75.00
Super Roll rolldown	50.00
Kontest Bomber (like Pokerino)	35.00
Boomerang (5 ball upright)	35.00
Tumbler (5 ball upright)	50.00
Western De Luxe Baseball	50.00
Ten Strike	40.00
Tropicana rolldown	75.00
Rapid Fire	40.00
Sky Battle	40.00

1/3 deposit

Wisconsin Novelty Co.

3734 N. Green Bay Ave., Milwaukee 6, Wis.

MECHANIC WANTED

If you understand Juke Boxes, Consoles, One Balls thoroughly, capable of managing Records for Music Route and have your own car. We now have an opening for the right man who is interested in STEADY employment with modern home furnished. No others need apply. Must be reserved and neat. Phone Russell's Point, Ohio 4-2031 or write: MILLER MUSIC CO., R. R. #1, Huntsville, Ohio

FOR SALE

Sacrifice two Pre-Flight Trainers worth \$1,000.00. Make offer. "MAC" 3032 "E" St., San Bernardino, California Phone: 812463

BELL PRODUCTS

Offers MILLS RECONDITIONED BELLS All Originals

Blue Fronts	Nickels \$ 89.50	Dimes \$ 94.50	Quarters \$ 99.50
Brown Fronts	99.50	104.50	109.50
Silver Chromes	109.50	114.50	119.50
Bonus Bells	109.50	114.50	119.50
Black Cherrys	134.50	139.50	144.50
Golden Falls, HD	144.50	149.50	154.50

REBUILT JEWEL BELLS

\$149.50—5c \$154.50—10c \$159.50—25c

All machines thoroughly reconditioned by factory trained mechanics. Terms: 1/2 certified deposit, balance C. O. D. or sight draft.

BELL PRODUCTS COMPANY

2000 N. OAKLEY

CHICAGO 47, ILL.

ELECTRIC SCOREBOARD FOR SHUFFLEBOARD

Write For Price

MID-STATE CO.

2369 Milwaukee Ave. Chicago 47, Ill. Phone: Dickens 2-3444



MILLS BELLS!

We have all Mills latest Bells in stock.

AUTOMATIC COIN MACHINE & SUPPLY CO.

4135 W. Armitage Ave., Chicago, Ill. AUTHORIZED BELL-O-MATIC DISTRIBUTOR

REAL BUYS!

5 SEEBURG REGALS, Ea.	\$ 65.00
2 WURLITZER 800, Ea.	149.50
1 Seeburg Commander, ES	89.50
1 Seeburg Vogue	79.50
1 Wurl. 500K	84.50
1 Wurl. 750E	225.00

OLSHEIN DISTRIBUTING CO.

1100-02 Broadway Albany 4, N. Y.

EMPIRE'S SUPERMART

WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

NEW PIN GAMES

UN. BLUE SKIES	WRIT
CHICOIN SALLY	ITE
GENCO SCREWBALL	
EXH. CONTACT	
UN. SUMMERTIME	
UN. MAJOR LEAGUE	
BALLY CARNIVAL	
EXH. MIMI, Steel Ball	
Rolldown, Special	
Clossout	\$99.50

NEW ONE BALLS

BALLY GOLD CUP, F.P.	\$645
BALLY TROPHY, P.O.	645

NEW COIN COUNTERS

Downey-Johnson	\$198.50
Coin Sorter, Electric	290.00
Hand Operated	225.00
Master Changer	27.95
Junior Changer	17.95

NEW SKILL GAMES

BAT-A-BALL SR.	\$ 49.50
EV. BAT-A-SCORE	355.00
SCIENTIFIC PITCH	450.00
'EM & BAT 'EM	

NEW COUNTER GAMES

IDEAL OD. VEND	\$ 29.50	TARGET KING	\$ 45.00
ABT MODEL F	47.50	ACME SHOCKER	24.50
ABT CHALLENGER	45.00	SKILL THRILL	24.50
SHIPMAN ART SHOW	49.50	DAVAL BUDDY, FS	14.50
GRIP-VUE	49.50	1/2 AMER. EAGLE	37.50
KICKER & CATCHER	34.50	GROET. CAMERA CH	19.95
GOTT. GRIP SCALE	29.50	(MP, 1/2 or 5/8)	14.50
NON-COIN MARVEL	34.50	DAVAL'S MARVEL, 1/2	27.50
DAVAL'S ACE OR CUB	14.50	HEAVY HITTER, Std.	89.50
BAT-A-BALL JR. & STAND	Originally \$79.50, Now \$21.50		

NEW SLOTS

MILLS JEWEL BELL	W	JENN. MONTE CARLO	
MILLS BLACK GOLD, N.L.	R	STANDARD OR 8DX	
MILLS MELON BELL	I	CHIEFS	
MILLS BONUS BELL	T	JENN. STANDARD CHIEF	
	E	JENN. LITE-UP CHIEF	
COLUMBIA, JP		DE L. COLUMBIA	\$189.50
VEST POCKETS		MILLS Q.T.	115.00

SLOT SAFES, STANDS, ETC.

CHICAGO METAL REVOLVING SAFES — DE LUXE			
Single—\$132.00	Double—\$192.00	Triple—\$288.00	
UNIVERSAL—Single Safe—\$87.50	Double Safe—128.50		
FLIPPER BUMPER KIT	\$5.95	NICKEL NUGGER	3.95
BOX STANDS	\$27.50	EXH. ROLL TILT	2.75
WICO'S WHIRLWIND SPINNER			11.95

NORTHWESTERN BULK VENDORS

STAMP VEND.	\$69.00
DE LUXE	27.00
MODEL 33	12.60
MODEL 39	44.50
MODEL 40	11.00
33 BALL GUM	11.55

WANT TO BUY

FLIPPER TYPE 5 BALLS, EUREKAS, DRAWBELLS, SLOTS

COIN OPERATED

ELECTRIC SCOREBOARD FOR SHUFFLEBOARD \$175.00

SAVE 3 WAYS!

- No. 1 Spend Less for Reconditioned, Refinished, Guaranteed 5-Balls.
- No. 2 With Flipper Kit Installed*
- No. 3 With Spinner-Bumper Installed*

	No. 1	No. 2	No. 3
MEXICO	89.50	84.50	104.50
MYSTERY	69.50	74.50	84.50
HAVANA	69.50	74.50	84.50
ROCKET	59.50	64.50	74.50
VANITIES	59.50	64.50	74.50
BALLYHOO	59.50	64.50	74.50
PLAY BOY	59.50	64.50	74.50
SUPER SCORE	54.50	59.50	69.50
SPELLBOUND	49.50	54.50	64.50
MISS AMERICA	39.50	44.50	54.50
STEP UP	39.50	44.50	54.50
STATE FAIR	39.50	44.50	54.50
FAST BALL	39.50	44.50	54.50
SEA BREEZE	39.50	44.50	54.50
SUSPENSE	39.50	44.50	54.50
MIDGET RACER	39.50	44.50	54.50
SURF QUEENS	39.50	44.50	54.50
BIG LEAGUE	39.50	44.50	54.50
GIQ HIT	39.50	44.50	54.50
ANY PRE-WAR			
PIN GAME	24.50	29.50	39.50

*Please give 2nd and 3rd choice because flippers and spinners are not practical on some games.

SPECIAL OF THE WEEK!

SUPERLINER with Flipper Kit Installed \$39.50

LATE FLIPPER TYPE 5 BALLS			
Cinderella	\$159.50	Yanks	\$139.50
Robin Hood	149.50	Catalina	129.50
Humpty Dum, 199.50		Leap Yr.	99.50
Wms. Speedway Write			

SLOTS

MILLS BLACK CHERRY, Orig. 5¢	\$144.50; 10¢, \$149.50; 25¢, \$154.50
5¢ MILLS BLUE FRONT, ORIG.	89.50
5¢ MILLS BONUS BELL	119.50
5¢ MILLS ORIG. CHROME, 2-5	109.50
10¢ BROWN FRONTS	109.50
GROET. COLUMBIA, J.P. or G.A.	79.50
GROET. DE LUXE COLUMBIA	89.50
5¢ MILLS VEST POCKET	44.50
WATL. ROL-A-TOP, 10¢	79.50
BAKER BLACK BEAUTY, Club	
Reels, Set of 5-10-25¢, Ea.	135.00

ARCADE

D. Q. CAMERA & BOOTH	\$419.50
CHI. COIN BASKETBALL CHAMP	359.50
WMS. ALL STARS	259.50
DRIVEMOBILE	159.50
FOOTBALL, IDEAL	159.50
CHI. COIN GOALKE	149.50
ROLL-A-BARREL, 10 FL.	149.50
SUPER BOMBER	129.50
UNDERSEA RAIDER	119.50
SUPER TORPEDO	109.50
MAJOR LEAGUE BASEBALL	109.50
IRK ASTROL SCALE	89.50
401. POKERINO	89.50
EXH. MERCHANTMAN DIGGER	89.50
BATTING PRACTICE	79.50
WEST. DE LUXE BASEBALL	79.50
HOOKEY, CHICAGO	89.50
LIBERATOR OR PERISCOPE	79.50
ROCKET BUSTER	79.50
TEN STRIKE	69.50
BALLY HEAVY HITTER	79.50
BUCKLEY TREAS. IS. DIGGER	119.50
GENGO LINE-A-BASKET, F.P., F.S.	69.50
MUTO. 3 OOL. OARD VEN., 2 for 5¢	29.50

ONE BALLS

SPECIAL ENTRY, F.P.	\$289.50
VICTORY SPECIAL, F.P.	189.50
VICTORY DERBY, P.O.	159.50
LONGACRE, F.P.	89.50
TURF KING, P.O.	79.50
PIMLICO, F.P.	79.50
41 DERBY	79.50
CLUB TROPHY, F.P.	74.50
JOCKEY CLUB, P.O.	69.50
KENTUCKY, P.O.	62.50
BLUE GRASS, F.P.	60.50
RECORD TIME, F.P.	59.50
LONGSHOT, P.O.	59.50
SPORT KING, P.O.	59.50

CONSOLES

5-25 TWO-WAY BONUS SUPER	\$495.00
BALLY TRIPLE BELL, 5-10-25¢	495.00
5¢ KEEN. BONUS SUPER BELL	295.00
MILLS 3-BELLS	159.50
2-WAY SUPER BELL, 5-5¢	125.00
HI HAND, 7OMB	99.50
MILLS 4-BELLS, 5-5-5-5	99.50
BALLY CLUB BELL	89.50
MILLS JUMBO COMB.	89.50
KEENEY 5¢ SUPER BELL COMB.	79.50
WATLING BIG GAME, P.O. or F.P.	69.50
5¢ PAGE SARATOGA SR., P.O.	69.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
PAGE REELS—OHR. RAIL	69.50
JENN. FAST TIME, P.O.	69.50

Empire Coin MACHINE EXCHANGE

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ACCEPTS 5c AND 25c COINS ON SAME PLAY. PAYS OUT NICKELS OR QUARTERS, ACCORDING TO COIN PLAYED

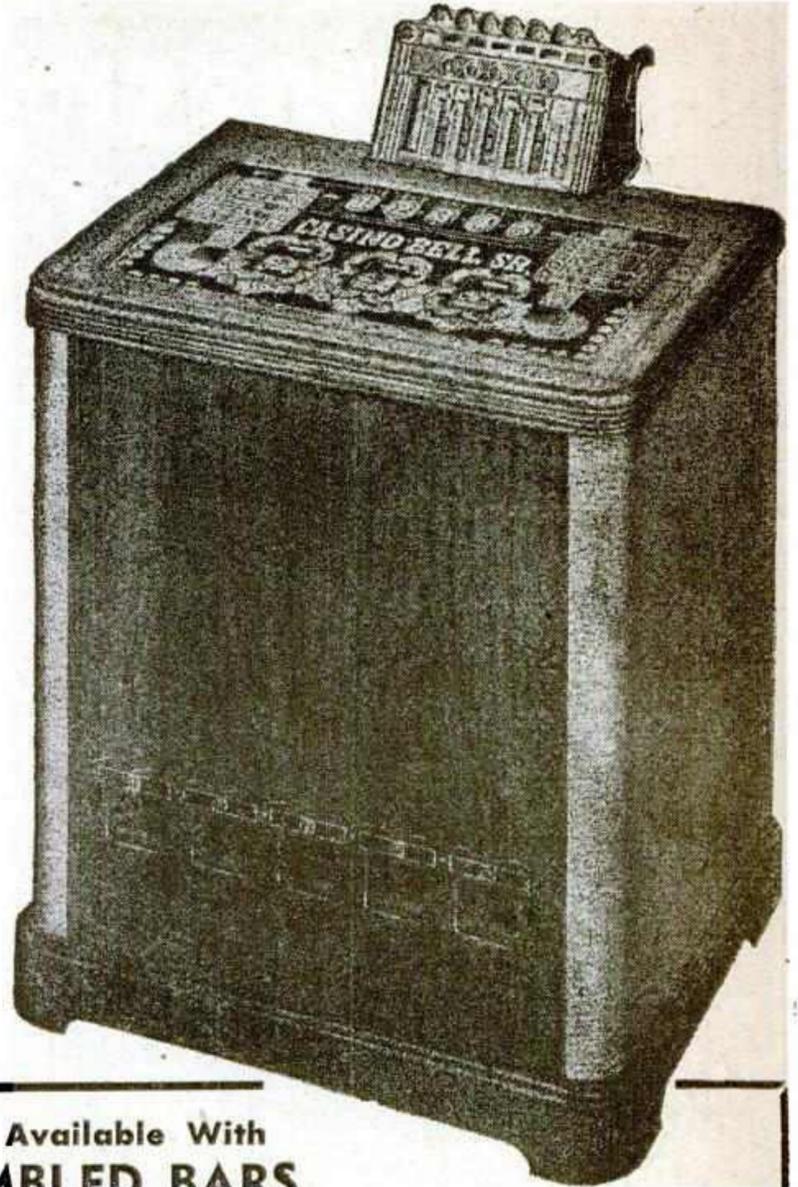
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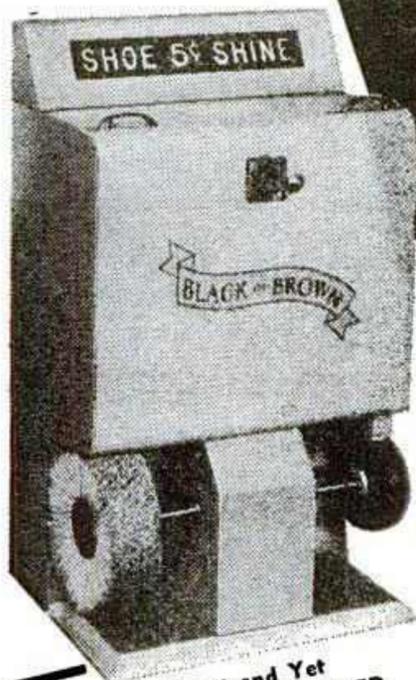
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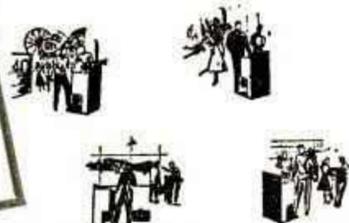
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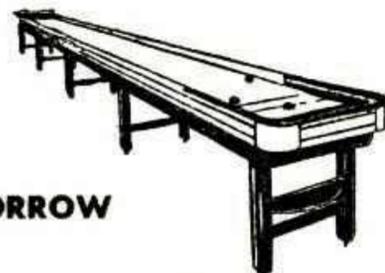
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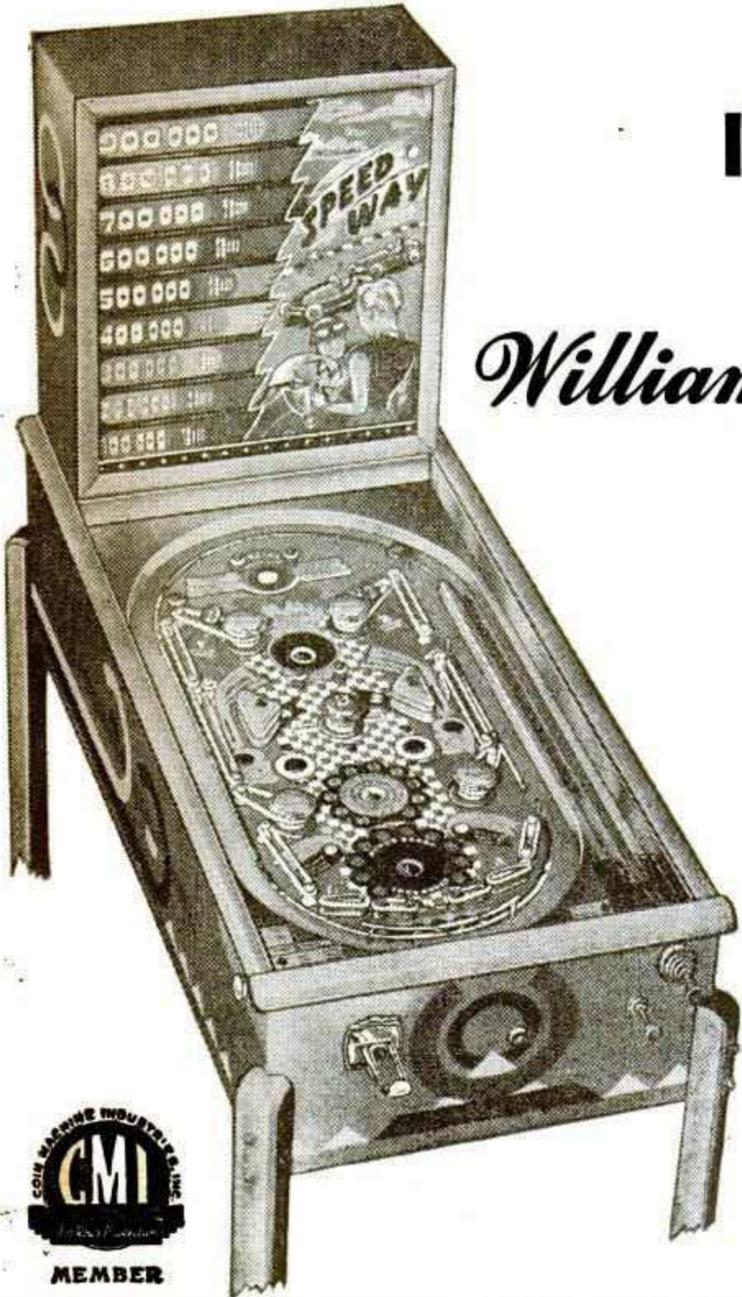
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Ready for Location

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Super Score	15.00
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5/25c Keeney Super Bonus Bell	\$575.00
5c Keeney Super Bonus Bell	275.00
5c Jennings "Club Chief"	149.50
10c Jennings "Bronze Chief"	99.50
10c Mills "Glitter Gold"	74.50
"Skill Time" Console	19.50

ARCADE EQUIPMENT

1 Voice-O-Graph (Deluxe Floor Model)	\$574.50
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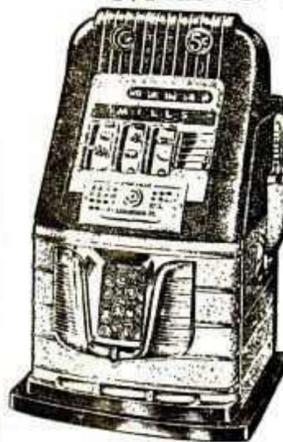
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MILLS LATEST MACHINES



BLACK GOLD BELL

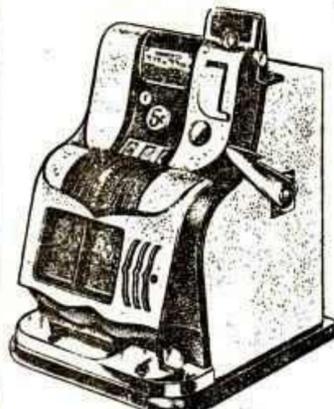
You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on the unusual Bell. Immediate delivery in 5c, 10c, 25c and 50c play. WRITE FOR PRICES



JEWEL BELL

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5c, 10c and 25c play. WRITE FOR PRICES

IMMEDIATE DELIVERY



MILLS QT

A "Pony-Size" Bell. Weighs only 35 lbs.

The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

5c PLAY .. \$115.00
25c PLAY .. WRITE 1/3 Deposit

New Box Stands, Single, Double and Triple Safes



New Vest Pocket Bell

\$65.00

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payroll cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

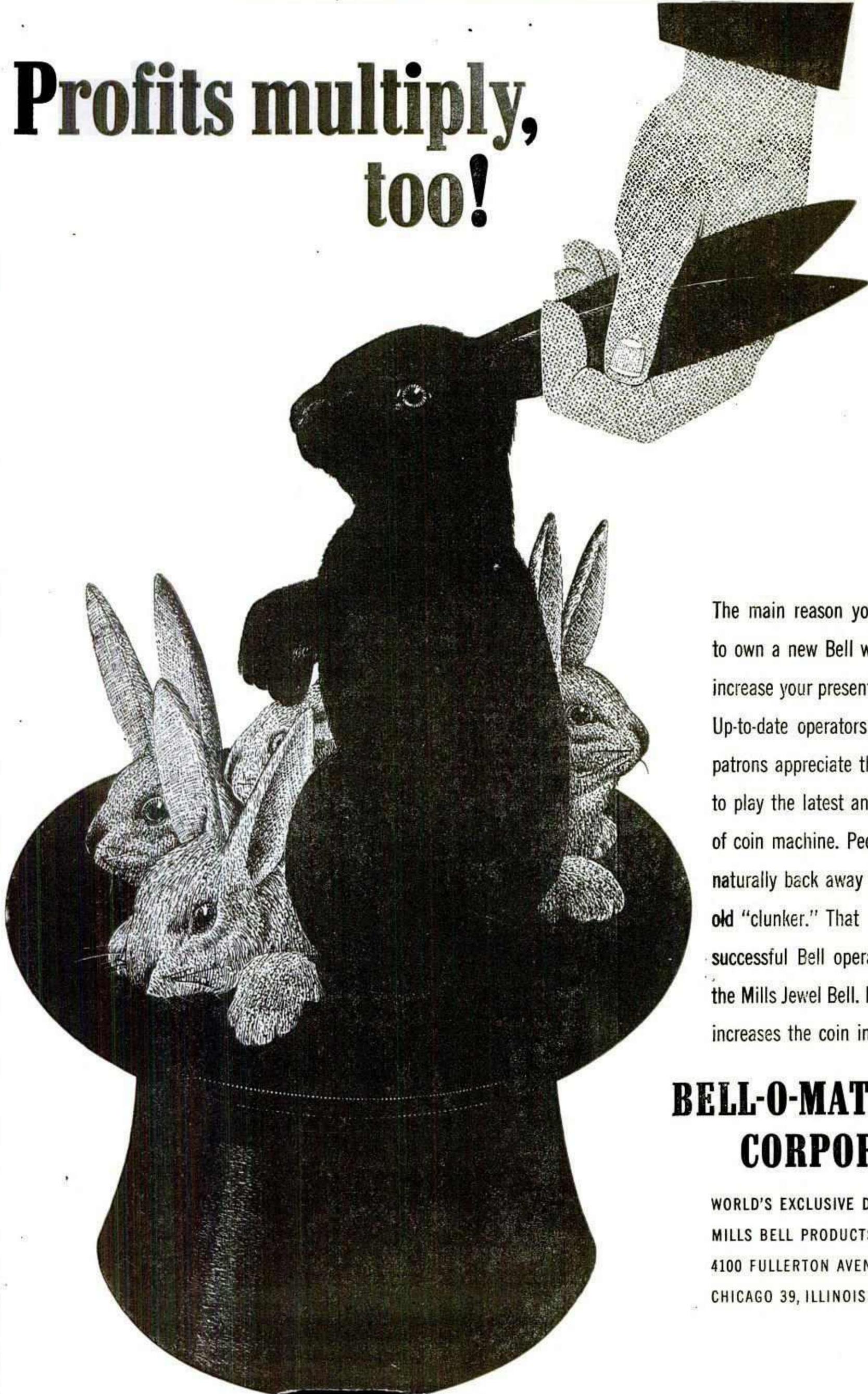
5c Play

1/3 Deposit

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Profits multiply, too!



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Coin's*

Sally

has



NO BUMPERS

**A BEAUTIFUL-LIVELY-
FAST GAME-THAT
TESTS PROVE WILL
OUT-PLAY THEM ALL**

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DISTRIBUTOR
TODAY



SEND FOR YOUR
FREE CHICAGO COIN
PARTS CATALOG
TODAY!

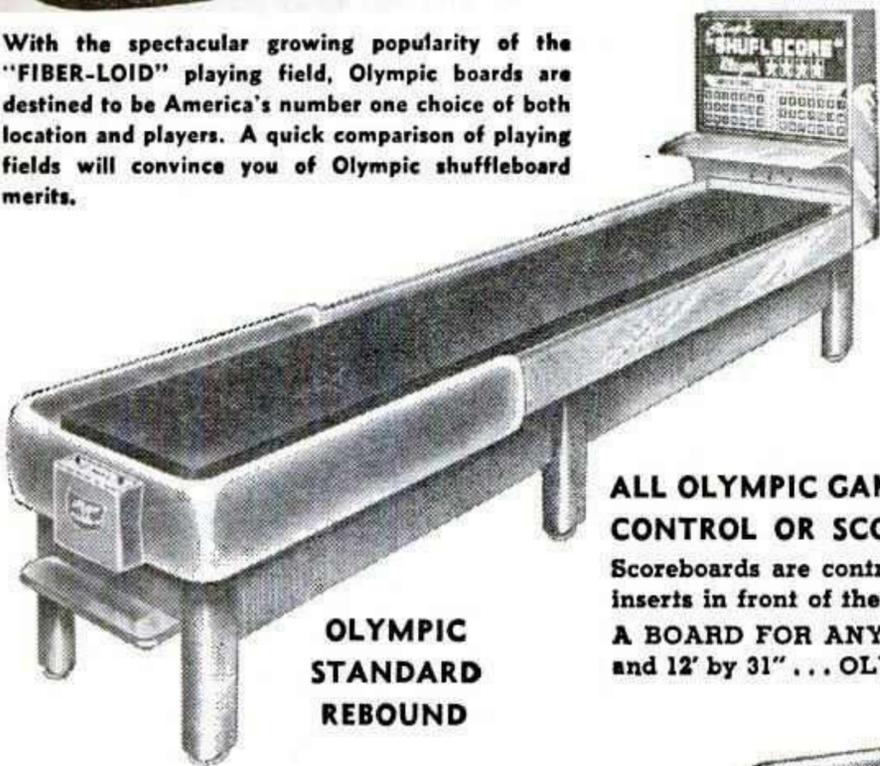
**CHICAGO COIN MACHINE
COMPANY**

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Olympic SHUFFLEBOARDS

TRUE SURFACE

With the spectacular growing popularity of the "FIBER-LOID" playing field, Olympic boards are destined to be America's number one choice of both location and players. A quick comparison of playing fields will convince you of Olympic shuffleboard merits.



OLYMPIC STANDARD REBOUND

* "FIBER-LOID" PLAYING FIELDS ARE A

"NATIONAL HIT"

THEIR ACCEPTANCE IS SO SENSATIONAL

THAT **OLYMPIC IS NOW**

PRODUCING **2 New**

REBOUND SHUFFLEBOARDS

ALL OLYMPIC GAMES ARE AVAILABLE WITH OR WITHOUT COIN CONTROL OR SCORING UNIT

Scoreboards are controlled at the coin box. When game is over a steel plate inserts in front of the rebound cushion until a coin is inserted.

A BOARD FOR ANY LOCATION . . . OLYMPIC STANDARD REBOUND 8' and 12' by 31" . . . OLYMPIC VICTORY REBOUND 12' by 62".



OLYMPIC VICTORY REBOUND

LOCATIONS ARE DEMANDING OLYMPIC SHUFFLEBOARDS

Location owners readily understand why "FIBER-LOID" playing fields are preferred by players. Olympic boards are attractively designed and the best in the field. Where wooden fields are operated alongside an Olympic, Olympic gets 90% of the play.

PROTECT YOUR LOCATIONS BY INSTALLING AN OLYMPIC THAT GIVES BOTH OPERATORS AND CUSTOMERS COMPLETE SATISFACTION . . . NO MORE PLAYING FIELD HEADACHES. "FIBER-LOID" FIELDS WILL NOT WARP . . . WILL NOT DENT BY DROPPING OF WEIGHTS . . . DOES NOT REQUIRE COSTLY RESURFACING.



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UNLIKE WOOD, "FIBER-LOID" PLAYING FIELDS WILL NOT WARP—"Fiber-Loid" has withstood all required tests in aviation, shipbuilding, and other industries. It is a fibrous material and plastic, formed under terrific pressure. "Fiber-Loid" is far superior than wood in strength and its ability to retain a smooth true surface. It's the ideal shuffleboard playing field. Olympic shuffleboards are the only boards that have a "Fiber-Loid" field and carry a one year written guarantee.

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STANDARD SHUFFLEBOARD SIZES: 12'—14'—16'—18'—20'—22'

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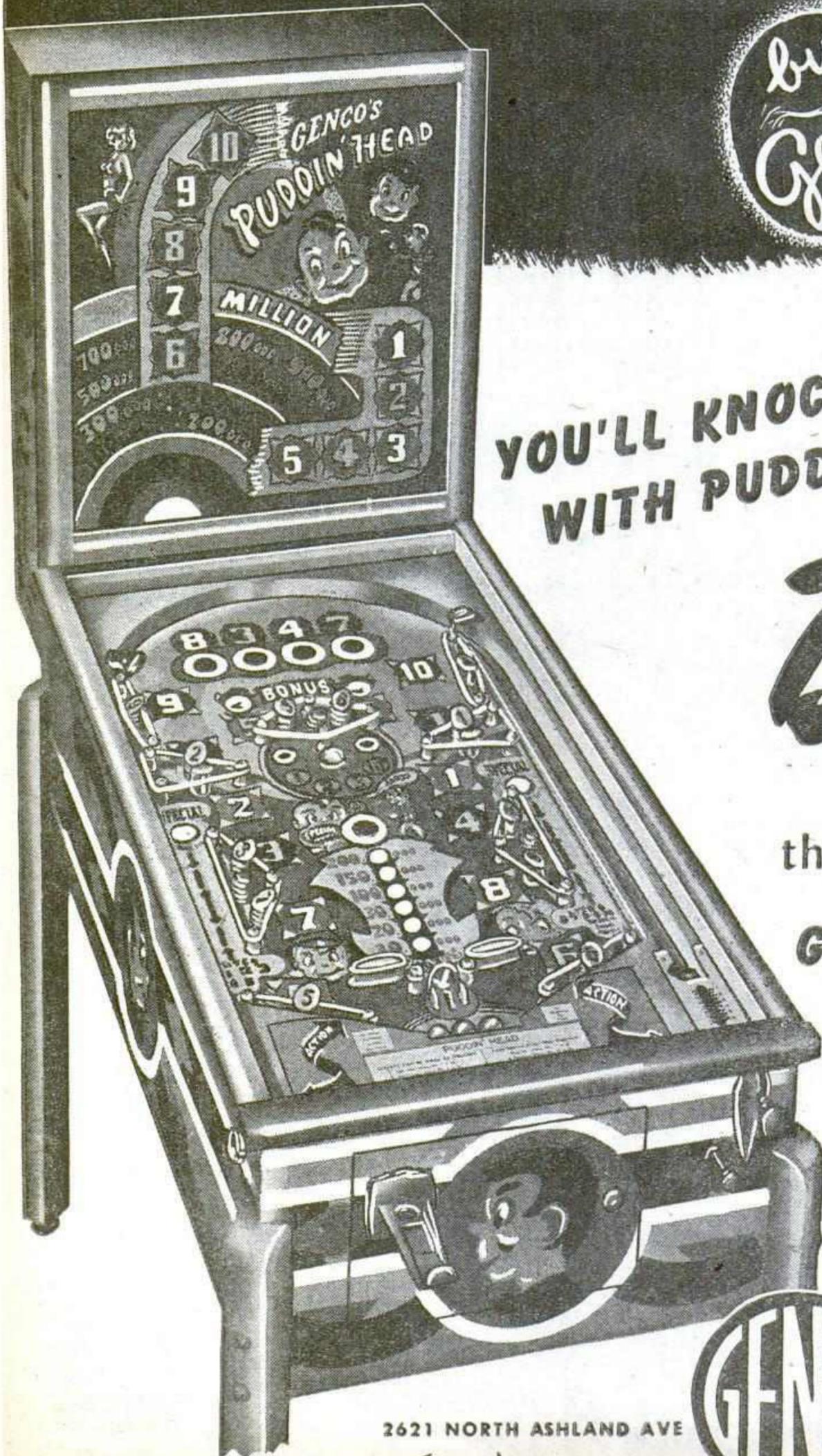
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IN '48
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GREATEST ONE-BALLS EVER BUILT...

IS VERDICT OF OPERATORS EVERYWHERE



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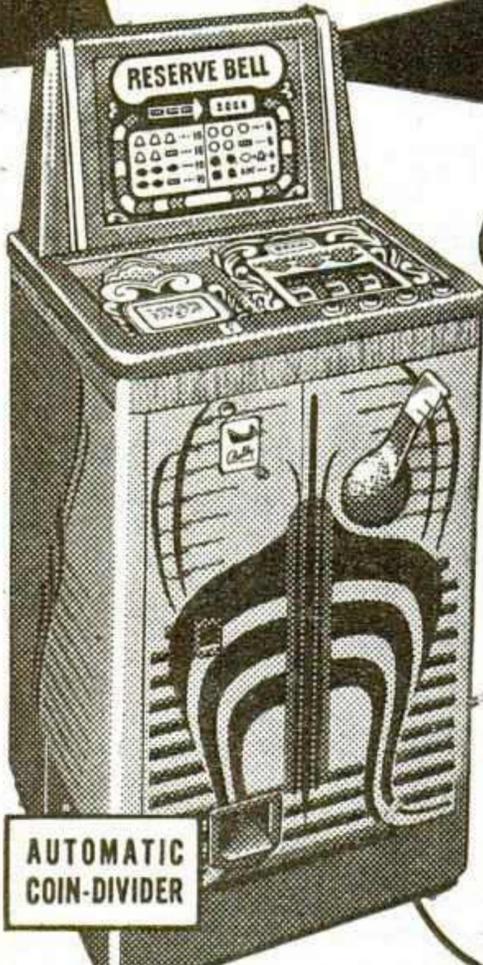
Bally
LEXINGTON
ONE-BALL AUTOMATIC



EARNING \$1000

WRITE FOR CONFIDENTIAL reports on sensational earnings of CITATION and LEXINGTON... in many spots NEARLY DOUBLE the average previous one-ball records. The new MYSTERY "MULTIPLE" and GUARANTEED ODDS are sweeping the country like wild-fire. Odds "multiply" on mystery basis... AND NEVER DROP BACK TO A LOWER BRACKET... always either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history. Get your share.

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CITATION
(Free-Play Model)
LEXINGTON
(Automatic Model)
is identical in appearance and play features.



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WITH **NEW BUILD-UP BONUS**

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3-BAR WINNER RECEIVES BONUS
BONUS "GROWS" FROM 100 TO
2000 TOP

PLUS
PLENTY OF
BELL-FRUIT
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CAN BE OPERATED AUTOMATIC
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