"Get a Pin-Up Girl" continues to get a razzle-dazzle promotion on the Jerry Cooper-Diamond recording of the tune, written (believe it or not) by a lad named Don Wolf. On the Cooper platter the pert Walter Thornton foursome shown here do vocal background to Jerry's lyricizing. And the singer is set for a promotional tour on which a bevy of pin-up lasses will accompany him.
JERRY COOPER'S
Outstanding Diamond Recording of
Get a Pin-up Girl!

Vocal Background by the Thornton "PIN-UP" Girls

Hitting Hard on New York and Metropolitan Disc Shows

DIAMOND RECORD CORP., 1650 Broadway, New York, N. Y.
**NEW WAY OUTLET ROOM**

Want To Work Australia? Okay, But Read Your Pact; It's Not All Milk and Honey

Sybil Bowman Gives Some Useful Tips to Road-Hungry

MIAMI, April 10.—Sybil Bowman, impressionist who has returned from Australia, gives some simple advice to performers intending to work in Australia: "Read your contract." She said the headsaches most performers run into Down Under can be traced to the fact they did not read their contracts before leaving the States. For example, an act is on a 20-weeks' work, but when the performer gets there, he finds out that the 20-weeks are not consecutive, but must have to lay off for weeks and weeks.

There are only five cities on the "Trix" circuit: Sydney, Melbourne, Perth, Adelaide and Brisbane. Of these five, only Sydney and Melbourne are playable 12 months of the year, the rest of the circuit being played four months on account of weather.

An act is booked on a six-weeks' run to play Sydney or Melbourne. After closing at either of these two cities, there is a lay-off of at least a week before moving to the second city for another six weeks. The distance between Melbourne or Sydney is only 90 miles. Miss Bowman said, "The antiquated system makes it such that you don't open, and are not paid, for at least a week.

"And after you've moved to Sydney from Melbourne, or from Melbourne to Sydney, you can't play the first show before the act is closed at the last show. (See It's Great To Play on page 33.)"

**Big Show Off to Big Start**

Garden Preme Rings Gong

New and old skillfully blended — advance indicates smash h.-o. year

By Jim McLough

NEW YORK, April 10.—Something old and something new were added to the approximately 29 acts billed over from last year for the Ringling Bros. and Barnum & Bailey Circus program in Madison Square Garden here Wednesday night (7). The expert know-how blending and staging of talent resulted in a stellar circus production justifying the Big Show's right to the continued use of its plug line, "The Greatest Show on Earth."

Few spectators left before the midnight ending of the lengthy opening night performance which began at 8:40 p.m. Their enthusiastic response to the effort, which assured the success of the show's remaining 44 performances which end Sunday, May 8. Also, the reception accorded here should foretell for John Ringling

**Another 1947?**

NEW YORK, April 10.—With all week-end performances already sold out, plus near-capacity at yesterday's matinee and night show, the Ringling show appeared to be heading for a gross on a par with last year's record estimated $2,000,000 take. The record $8 tariff charged again this year for choice pews apparently was no drawback. The circus announced Thursday (8), second day of the 34-day run, that all week-end ducats, except for the eagle-priced $12.50 seats, were gone. Some parents were outraged, Saturday night being the only chance for their kids to see the show. Fact is, ticket brokers have plenty of choice pews which are available at cost plus brokerage fees—if you can ante up that kinda dough.

North, circus proxy and producer, a big near-unanimous in the hinchelands. The $6 top charged here makes possible per performance grosses of about $30,000. Last year (See R-B BLENDS on page 45)

**Labels Spring Tricks, Keep Disks Flowing**

Master Deals, New Cuts Pop

NEW YORK, April 10.—Petitllo's ban shows no immediate signs of retesting, but the diskers continue to dig up new wax, revitalize old proban masters that pop up in amazing frequency, negotiate for foreign-made masters, record their own stuff a capella or with non-union instrumentalists — in short, go the whole bag of tricks to keep the new releases coming and to cover the demand tunes. Plus the scramble to "cover" the Nature Boy ditty (for other story, this department), new master activity in (See LABELS BUSILY on page 15)

**Shuberts' FM Plugs To Sell Legit Dukats**

Programs Will Use Stars

NEW YORK, April 10.—A new legitimate radio tie-up was in the offing this week as the Shuberts and FM Station WGYN nearby near the opening stage on a new type of radio program, to be presented jointly and billed The Box Office of the Air. Deal calls for two airers daily, seven days a week, to detail late seat availability in the 15 legit houses currently controlled by the Shuberts and, thru a special battery of stars, dispense orders for ducats from listeners. By arrangement with the various producers of the shows involved, the stars of those shows would rotate, making appearances for interviews and possibly portraying excerpts from the shows on the air. The latest of a flow of promotions by the energetic FM outlet, the new (See Shuberts to Use on page 8)

**Seek New Title For Prostitute?**

NEW YORK, April 10.—Stem legit is facing again a threat of censorship. Bronx Councilman Edward Cunningham in a letter to License Commissioner Fielding yesterday (9) noted that the phrase Respectful Prostitute be changed or else some action will be taken. Cunningham has also claimed that the title outraged common decency, and that it is serving only as a h.-o., come-on. The councilor had intended to introduce a bill in the city council asking that sufficient authority be granted the license commissioner to exercise his censorship prerogative, but a state-
Haylofts Smack Those Qualms

Equity - Guild Worries Over, Plans Rushed

Straw Hat Sked Worked Out

NEW YORK, April 10.—Barn theater impresarios have been moving slowly in their preparations for a 1948 hayloft season. Equity's early decision in favor of radical changes in member working conditions put a scare on the smaller operators. The Dramatists Guild's (DG) bid for 5 per cent of the take against a guaranteed figure in stock scripts caused a shudder among the bigger managers. However, with Equity's reversal of its stand and a return to more or less the old working status, and now that DG has been meeting the demands due to protests by play agents, plans for the summer season are solidly underway.

How good it will be coinwise, naturally depends on the international situation. War efforts don't augur a dirge to summer theater. Already (See SLOW START on page 40)

Spore a Razor?

NEW YORK, April 10.—If you happen to have a beat-up electric razor that is on the verge of expiring, the National Electric Service Association in Washington would like to have it in order to test the safety of the administration hospitals throughout the country. You may send your razor to Capt. M. W. Witherup, Masonic Hall, 71 W. 32d Street, New York 10. Electric razor manufacturers have agreed to replace the razors, which will then be distributed to vets according to need; to the blind; second, the maimed, and third, the nervous.

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M. L. Reuhl, General Manager, Hollywood, Calif. Phone: CH 8900.

Editors

Joseph G. Calde, Editor in Chief

K. E. Schwartz, Editor

R. F. Card, Assistant Editors

Managers and Divisions

W. B. Littlefield, General Manager, Eastern Division, Phone: CH 6468.

R. E. Mandel, General Manager, West Coast Division, Phone: CH 7594.

F. B. Jr., General Manager, Southeast Division, Phone: CH 7594.

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Address: 1564 Broadway, New York, New York.

Please forward ballot and eligibility list for the Fifth Annual Donaldson Awards.

Name

Address at which mail will be sure to reach you in May.

AFM's Rival

NEW YORK, April 10.—The Billboard is in receipt this week of a publicity piece which at first glance seemed to hold titillating allure for footloose in a season when jobs are not so abundant. It began:

"So you want to lead a band? Here's an opportunity for a pictorial career with an outfit of proven, qualified musicians." The announcement begins a contest which starts at the grade of staff sergeant—which pays at a rate of well over 25 cents an hour.

Hurry, hurry, hurry!

Benefit at Garden

For World's Kids

NEW YORK, April 10.—Plans for a benefit command performance at Madison Square Garden Tuesday evening, May 25, to aid the children of the world's postwar nations begins this week at the New York City campaign headquarters of the American Overseas Aid and United Nations Appeal for Children.

H. Roark, chairman of the special events committee of the appeal, named Earl Wilson, New York newspaper columnist, as the executive committee. Wilson named the following to his committee: Sam Hauenstein, production; Harry Mandel, public relations; Carl Erbe, night clubs; Mrs. Arthur Gray, tickets, and Morton Suskin, circulation. Tickets are on sale at the Hotel Astor, Room 172. Prices range from $1.20 to $12.

Ice Theater for Havana

HAVANA, April 10.—A $750,000, 6,000-seat theater to be used solely for ice spectacles will open in April. It is being built by Alfredo Hornezo, newspaper publisher.

This Week in the Billboard

HOLLYWOOD, April 10.—Two representatives of the Federal Communications Commission (FCC) stepped into town to review last week and start their probe into the new licensing charges brought against G. A. Richard's 50,000-watt station, KMPC. FCC investigators Raymond Lewis and Robert Alford arrived in the city last Wednesday and immediately started interviewing persons who had filed complaints with the commission.

 Warns One of Two German top- line managers against the United States, however, warned his American managers, G. A. Richard's, personal thresh, is said to be booked for U.S. dates. As is known for her interpretations of Till and immortality, songs as well as for singing with the Berlin Philharmonic Orchestra under stage is the booking of Marvelli, the magician.

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Insure Your Vote

Each year for the past four years voting on the part of the people of the theater for the Donaldson Awards has increased. Now as preparations for the Fifth Annual Donaldson Awards get under way, the Awards committee wishes(7,12),(993,995)
H.S.T. OK on Durr
Reported All Set

WASHINGTON, April 10.—President Truman has decided to recommend to the Congress appointment of Clifford J. Durr for another term as chairman of the Federal Communications Commission (FCC). Durr, who is a leader of the New Deal, has been named chairman of the FCC, the agency that regulates radio, television, and cable television. Durr, who has been chairman since 1933, has been a strong advocate of government action to regulate the media.

Ehrenreich Rises
In WOR Shuffle

NEW YORK, April 10.—Dale Ehrenreich, formerly program manager of WOR, has been named program operations chief for Mutual Broadcasting System (MBS). Mr. Ehrenreich, who has been with WOR for 10 years, will be responsible for all program operations, including scheduling, production, and creative direction. He will report to WOR president George Parker, who said, “Dale has done a fantastic job at WOR, and I am confident that he will continue to be an asset to our station.”

ABC Loses Out
On Chance To Buy Chi’s WLS

CHICAGO, April 10.—Under stipulations of the will of Burridge D. But- ler, third owner of WLS, American Broadcasting Company (ABC) part-time outlet here were purchased by radio properties, possibility of the sale of WLS to ABC were mixed. The will of Butler, who died at Phoenix, Ark., was read this week. ABC has been trying to buy WLS, which shares time with ABC’s Chi-ana-station, WENR, for more than a year.

Butler’s will stipulated that three dealers in the field—WLS, Prairie Farmer, and rural magazine, and KSTC, Tucson, Ariz., should be placed in the Burridge D. Butler Memorial Trust of Chicago, with the income to go to the Chicago Community Trust, also a Chicago trust. The stipulation was also stipulated that the properties are to be managed by five trustees and that they are not to be sold for at least 10 years. It is the latter point which removes possibility of sale of WLS to ABC.

Trustees named to handle the Chicago Community Trust of WLS, Fred B. Burridge, treasurer of WLS; Arthur C. Page, associate editor of Prairie Farmer and farm program director of WLS; Gus A. Holt, vice-president of Prairie Farmer and WLS and circulation director of Prairie Farmer; Thomas Murphy, president of the company and general counsel; and Mr. Page, who also serves as the company’s advertising and advertising manager of Prairie Farmer, and Fred W. Oekle, manager of Prairie Farmer.

Significant in the appointment of trustees is the fact that WLS, under the management of James E. Kraft, manager of the NBC radio recording division, has been offered him positions by the company. Under the terms of the trust, Kraft, who has been a key figure in the company’s radio operations, will be placed in another trust, with proceeds to be used for charitable purposes. The trust, which includes annuities left to Mrs. Butler and other kin, is estimated to be worth about $2,000,000.

ABC, MBS Win 2d Round in WSSU Suit

NEW YORK, April 10.—American Broadcasting Company (ABC) and Mutual Broadcasting System (MBS) won their second round this week in the suit brought against them by Gordon Brown, owner of WSSU, Rochester. The decision by the U.S. Circuit Court of Appeals upholding an earlier Federal District Court decision in favor of WSSU was reversed. The court ruled that the two weeks WSSU had sought an injunction were “inadequate for a preliminary determination of the fact of the action.” WSSU had been awarded $25,000 in damages.

WSSU, in its original suit, charged conspiracy by the networks with respect to price fixing on affiliation terms. ABC’s Rochester affiliate is now WARC, and Mutual’s is WVET.

Okay, Isn’t There?

WASHINGTON, April 10.—President Truman’s offer to recommend the Johnson bill hearing this week, Jay W. Wright, engineer for Columbia Broadcasting System (CBS), innocently remarked: “I’m neither a senator nor a congressman.”

Greeting the statement with mock horror, Sen. Dirksen (D., Colo.) exclaimed: “You mean there’s a difference?”

Powell, House
Give-Away Segs Added to ABC

NEW YORK, April 10.—The American Broadcasting Company (ABC) this week added several new segments to its sked, some as permanent placements and others as part of a short trial run. After the Wednesday night replacements for Groucho Marx, as of April 28, a new 15 minute show, “The Daily Khaki,” was started, set with Go for the House, audience participation give-away show subtitled “For Comedy Lovers Only,” and filling in for Crosby. The former will have small gifts, with a $10,000 house and lot, and the latter, a $5,000 house and lot as the jackpot award. Writers, a Frank Cooper package, humorous and wordy, is also being offered him positions by the company. Under the terms of the trust, Kraft, who has been a key figure in the company’s radio operations, will be placed in another trust, with proceeds to be used for charitable purposes. The trust, which includes annuities left to Mrs. Butler and other kin, is estimated to be worth about $2,000,000.

Johnson Bill
Battle Brings Tr.’s Breather

WASHINGTON, April 10.—As a direct result of the current wrangle over the Johnson bill, ABC opened new on-air clear channels, the North American Regional Broadcast Agreement (NARBA) will definitely be extended an additional year and the August NARBA hearing will be postponed a year.

This was learned in State Department and House Press Office, and it was also learned, have been getting pressure from radio broadcasters back home on the clear channel channel. Nothing else was heard today, have received definite word from other NARBA nations that they are not the United Nations, which, like the United States, is represented at the present time by the National Association of Broadcasters, which is working out a proposed “sharing-of-hours” schedule for high frequencies.

A high-ranking State Department official, who asked for the sake of certainty over the clear channel status makes it impossible for the NARBA delay on page 5.

Neb. Broadcasters
For Johnson Bill

NEW YORK, April 10.—Immediate enactment of the Johnson bill, which would break up the broadcast industry, was unanimously urged by the annual meeting of the Nebraska Association of Broadcasters this week. The meeting wired its sentiments to the entire roster of Nebraska congressmen in Washington, as well as to Sens. Charles Toberman (R., N.H.) and Edwin Johnson (D., Colo.), the latter author of the legislation. The meeting also was queried by the Nebraska congressmen by the question of the Nebraska broadcasters, which is a measure of the Ohio-based broadcast organization.

A report, which was passed favoring legislation defining the term “localism,” was not made at the meeting. The question of the Nebraska congressmen was put off until the Federal Communications Commission, which is now working on a proposed “sharing-of-hours” schedule for high frequencies.
NAB's TV INTEREST ZOOMS

May Create Whole New Department

AM Nabobs Are Won Over

WASHINGTON, April 10.—The National Association of Broadcasters (NAB) is weighty the possibility of creating a full-scale television department for more extensive than any contemplated in previous closed-door discussions by the board, it became known yesterday that questions will be paramount on the board agenda at the NAB's Los Angeles convention, which is of fast dwindling standing rush station-members which are anxious with the programming techniques, experience injected new ready applicants for the NAB's zooming activities for the entertainment industry.

The NAB's full day of television, it was deemed that it was necessary, Financing the local's executive conference, it was observed that a large number of NAB members probably some time in late fall. The study will include such information as the following: Costs of opening a television station, costs to operate, types of transmitters associated with a station, and the expanding interest, NAB officials have been working quietly working on the full-scale investigation into the three stations controlled by Richards; in Hollywood (KMPC), Detroit (WJR), and Cleveland (WGAR). It is believed that results of this triple probe will be weighed by the commission to determine whether a hearing should be held.

While the FCC reps were quietly at work, the local chapter of the American Federation of Radio Artists (AFRA) had a general membership meeting and passed a resolution that AFRA's Coast wing petition the FCC as going on record favoring the investigation. The resolution, adopted almost unanimously (there was only one dissenting vote), was presented by Marvin Miller, who, in addressing the assembly, read excerpts of reports that were to be released in connection with the hearings.

AFRA's action was prompted by the fact that Clete Roberts, former KMPC news department head and one of the personnel bringing charges against the station, is an AFRA member. The local felt it should support a member of its fold.

The proposal was adopted a decree clause, to be filed with the FCC. It afforded a new movement against the Mayflower decision regarding the Mayflower decision favoring the radio editorializing and empowering the local's executive secretary, Claude McCue, to write such letters to the FCC as he deemed necessary to convey these sympathies; it established AFRA's desire to see the Mayflower decision maintained and pointing out that if charges brought against KMPC are true and the decision were not in effect, conditions alleged would continue.

AFRA's concern was not only for the KMPC station but also for the other two stations: R. Roberts, by the way, was his name, and the others who were in the Mayflower decision.

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WASHINGTON, April 10.—A serious policy split between the Federal Communications Commission (FCC) chairman, Wayne Coy, and Commissioner Robert Jones became evident for the first time this week as the FCC issued two separate opinions on the New York Daily News Syndicate Company, publisher of The New York Daily News. Successful FM applicants were the American Broadcasting Company (ABC), the Mutual Broadcasting System (MBS), the North Jersey Broadcasting Company, Paterson, N. J., and North Jersey Radio, Newark, N. J.

Jones, who has the Jones-Coy split evident in individual voting with the two opposing each other in four separate applications including The News, but also in a supplementary order concerning the Hearst newspapers, did not participate in the content of a paper. In an almost unprecedented action, Coy, a one-time member of the FCC's "brain trust," followed the dissent of the commission, which "could indicate a deliberate attempt to throw捞 a new light on the case, he remarked.

The motion was rejected by a six-to-one vote, with Jones voting a dissenting voice just this week, performing its function in keeping with the expressions of its members. As an example, the FCC's "brain trust," the Republican, has been made to offer the company an additional statement taking the FCC's position, which "could indicate a deliberate attempt to throw" over the case, he remarked.

"Double Standard"

Jones then claimed the majority was using "a double standard" in the opinion. "It is not the evidence as being incorrect or not made out, but—in another document case—granting a station to a bidder who has written a book, a work of which "could be interpreted as advocating the overthrow of the government."

Coy remarked that he found no inconsistency in The News case, he said, the FCC evidence was weighed and found to provide no basis for a finding adverse to The News. In the opinion, it is claimed that the FCC has changed its mind in the Mester case (WOW, New York) as the majority claim the majority to go into newspaper policies of a news medium's ownership and control under the Communications Act, permitting the FCC to require information from applicants regarding financial, technical and other qualifications.

"Any time our Stars are Backed by Facts, We Can Talk" (Continued from Page 6)

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WASHINGTON, April 10.—The growing threat to radio liquor plugs became graver this week as the Senate Interstate Commerce Committee scheduled an April 21 hearing on three separate bills restricting or prohibiting air and press plugs. The plugs, which have stepped up their pressure on Congress through petitions bearing hundreds of thousands of signatures for a "sleeper" play at the hearing which is considered one of the most important congressional moves on the liquor questions since prohibition. The plugs are known to be fighting the crusade behind the scenes.

Public’s Welfare

Arguing plugs and foes differ little from their old line that liquor is detrimental to public health and morals. In attacking radio plugs, the prohibitionists will claim that radio by law is required to operate in the public interest and that liquor ads are contrary to the general welfare. Among dry organizations to be represented will be the Christian Temperance Union, the Board of Temperance in the Southern Baptist Sunday Schools and Youth for Christ. The bills which the drys are pressing for would deprive radio and press plugs of approximately $7,000,000 in yearly revenue. Altho no hard liquor advertising is broadcast, beer advertising is figured at roughly $5,000,000 with an added $2,000,000 for wines.

One of the measures under hearing is the Capper bill to ban all liquor advertising, which was aired briefly before the Senate Radio and Press committee. Two compromise bills introduced jointly by Senators Edwin Jackson, New York, and Clyde Reed (T., Kan.) are also to be debated. One of these would prohibit all but institutional beer advertising; the other would ban any liquor advertising that "suggests" drinking as detrimental to health.

RDG Exec Nominees Picked for May Vote

NEW YORK, April 10.—Nominations have already been made for the Radio Directors’ Guild and will be voted on at the May 3 monthly meeting.

Contestants include Lester O’Keefe and Robert Lewis Shayan, for prexy; Tom Bennett and Mitchell Grayson, for vice-pres.; Charles Powers and Maurice Robinson, for secretary, and Ernest Rice and Norman Smith, for treasurer. For councilors at large, with two to be elected, Don Bennett, Percy Lafferty, William Sweets, Frank Telford and Betty Todd are on the ballot. And as the council is a real power, with only one position open, Frances Buss and Charles Powers are leading the race.

The officers are elected for one-year terms and councilors for two-year stints.

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April 17, 1948

Shuberts To Use Radio in Bid To Sell Ducats for Theaters

“Album” Headed For Tele Dupe

NEW YORK, April 10.—Album of Famous Music, long-time occupant of the 9:30 p.m. Sunday evening spot at National Brodway Time Company (NBC), is the latest show to be reported planning to duplicate for radio. The TV show is sponsored by Bayer Aspirin.

It’s understood conversations are now going on between the web and the sponsor, the 9:30 p.m. time on WNBT being available for sponsor’s new director under contract to call for double broadcast fees, with- out asking for clear, in the event shows are duplicated.

“Reporter” Seg Renewed on NBC

HOLLYWOOD, April 10.—National Broadcasting Company’s “ Reporter” weekly series has been renewed for another year, it was announced yesterday.

The field show, on NBC’s Western net since April, 1931, has been a steady hit with adults during the years. With recent passage of Daylight Saving Time in California, it was decided to move the show to 11 p.m., which Hixson-O’Donnell, agency for Richfield, refused. Another time change upon notified the web it was cancelling their show, which would have meant move to the net of $300,000 yearly in time sales.

Saturday sales toper, Bud Berend, met, with agency reps and agreed to return the show to its previous 10 o’clock slot beginning April 25, promising to work out mechanical details in order to provide future time juggle. Rich- field accepted the proposition, withdrew its cancellation notice, and agreed to return the show to the air another year, beginning May 1, 1948.

and costs, and developments in ethics and related fields.

Thomas Brophy, of Kenyon & Eck- hard, who is president of the board of directors, succeeding J. C. Cornelius, of Baton, Barton, Durstine & Osborn, Clarence Goethe, Anton & Bowles, was elected vice- chairman, and Henry M. Stevens, of J. Walter Thompson, Friday’s business sessions dealt with advertising copy.

Shuberts To Use Radio in Bid To Sell Ducats for Theaters

(Continued from page 2)

programs tentatively have been skedded to kick off April 26, and will run from 11:15 a.m. to 12:15 p.m. and again from 6 to 6:15 p.m. The Shuberts are believed to feel that such a move is protected sufficiently by appealing directly to the basically fast audience which FM mainly reaches, and which also is regarded as the most likely play-going prospects.

Special Switchboard

The mechanics of the operation, not yet completely worked out, tentatively to be handled by the Shuberts is a special switchboard to handle calls. Listeners who phone in orders will have their seats held at the box office for at least 30 minutes before curtain time. Individual orders may also be set up with permanent accounts. The value of a mailing list of newly acquired accounts is also believed considerable.

From the station’s point of view, this move into FM, which hitherto has been safely lacking of names other than station’s own, is in itself a positive addition to clear shows. It also marks the striking back of an indie FM which felt it a study in how to get full attention of FM listeners, and who were having been the line’s share of FM listeners since duplication began.

NARBA Delay Helps Clears

(Continued from page 5)

United States to meet the present May 21st deadline for the scheduled August NARBA meeting in Canada. The current NARBA agreement would expire in March, 1949, but the State Department has been seeking an extension for an additional year to give ample time for the United States to develop its plans in the year-old clear-channel controversy.

Break for Clears

It is common knowledge that de- terrence of NARBA may give clearchannel broadcasters an advantage, but this has been offset by the delay which has been an anticipated consequence of NARBA’s meeting.

NARBA, which is based on belief that the Senate Interstate Commerce Committee is present in a favorable mood toward the Johnson bill and that the clear channel need to fight such actions.

The current hearing on the bill, as anticipated, has developed into a bloody barrage of both sides, and the relatively clear comparison between the two sides has developed into a battle between the Senate and local stations have been bringing evidence to show that the condition of their district commissioners, and clears have lost no time in doing their share to support the clearchannel. Interest is being regis- tered in the Johnson bill than in the past.

The nature of some of the argu- ments which have been presented to the Senate will make it certain that the clear channel will come into the open at this committee hearing when several pro- ponents of the Johnson bill, includ- ing several representatives from clear-channel stations, will contend that the pres- ent clear-channel system fosters mo- nopoly and inhibits competition to smaller stations.

Caldwell Leads Foes

The fight against the Johnson bill is being led by Louis G. Caldwell, legalistic for Clear-Channel Broadcasting Com- pany (CABC) and chairman of the nation’s clear channels. Caldwell’s method over the Johnson bill is a battle be- tween “many millions of rural lis- teners” and “commercial interests” which want “more stations to serve urban cen- ters” and which this, he says, are better able than others of clear-channel broadcasters to make radio programs to rural listeners.

Witnesses for individual clear- channel outlets described to the Sen- ate group the “quality” of their serv- ice to rural area and rents of farm groups declared that breaking up of clear frequencies would produce a hard blow to farm areas. Some 30 witnesses have attacked the measure at the hearing.

Four of the four major networks unanimously opposed the measure Friday (2), The National Broadcasting Company, which had steered clear of all but the engineer- ing part of the controversy, was led by its engineering director, Earl Johnson. He said the use of one frequency by both networks, and that the clear-channel system is better all other types of broadcasting.

It is interesting to note that the Senate committee is expected to make its recommendations to the Senate as early as Tuesday, and if the committee should act before the FCC is able to hear the case, the FCC will be unable to hear the case.
All Aboard!

NEW YORK, April 12—Soon after the snow of last December, WHLI, Hempstead, L. I., and WQAM, Miami, will launch their Snafu. It detailed the great feat of the Long Island railroads in which sponsorship of an early-morning series on the station, a new mail, was sponsored by the Ohio Soap Co.

Kids, 8-14, Have $1-Billion Dollar Buying Power

NEW YORK, April 10—Children between the ages of eight and fifteen have a potential buying power of over $1,000,000,000, according to a recent study of children’s buying power released by the National Broadcasting Company (NBC) and based on interviews made of children in New York, Chicago, Pittsburgh, and Philadelphia.

The survey showed that the youngsters have a minimum income of $78 per cent, that nearly 45 per cent of the girls see three or more movies a month, and that 78 per cent of the boys listen to a radio station on half of their time.

Hearings On United Auto Workers' Strike..."If you want to get a job, if you have to work to live, the unions are the only thing you have," said the leader of the United Auto Workers, as he addressed the Automotive Council of Michigan. "The striking workers have been without their livelihood for a month, but they are determined to win their demands."

FRC Sets Port Huron Hearing...To Act May 7 On Political Libel Issue

WASHINGTON, April 10—WHLS, Port Huron, Mich., is caught right in the controversy between the Federal Communications Commission (FCC) and the Michigan Union of Broadcasters, according to a recent statement made by an FCC official. The FCC announced that it would act on its proposed rule that stations not subject to political libel broadcasts may not censure them, unless it is in the interest of the public.

Elgin Indicates Marx Renewal

NEW YORK, April 10—Elgin-Marx, sponsor of the Grosche Marx show over the American Broadcasting Company (ABC), indicated this week its intention of renewing for the fall, after the favorable reaction out of its 9:30 Wednesday night show. It is hoped that the show may be a hit.

Radio Captures Knight's Knight

DETROIT, April 10—The compilation of combined press and radio ownership proved mildly confusing this week, after John S. Knight’s Detroit Free Press took a ship specification. The Hearst papers, which control the Detroit Free Press, have asked the FCC to review its decision, but the league is still planning to continue the campaign.

Youth May Ask Pre-Fall Strike

NEW YORK, April 10—The possibility that the Radio Writers’ Guild (RWG) may call a strike against the advertising agencies before next fall, as had been planned, arose following a meeting of management and the union on Wednesday (7). The division of the writers seems to be against the strike until next fall, which period had been chosen on the theory that a strike will be more effective this winter and that the agencies will be more willing to negotiate on a new minimum wage.

Unusual support was given the union when Frank and Anne Hummer, who produce, write, and control a great number of sponsored programs, joined this week. They stated they would, if a strike were called, take their shows off the air.

KYW's Mex Fight Encounters Snag

PHILADELPHIA, April 10—In an effort eventually to involve international law against XEDF in Mexico City, Westinghouse’s 50,000-watt KNJ is broadcast for small fees, which the frequency was taken off the air. It will make it like a forest of towers out here.

Robert E. White, KYW general manager, said KYW wanted to bring its transmission to maximum efficiency as so to be able to invoke international law against XEDF. The station, which is being programs this way on KYW’s frequency, pointed out that the station is being interfered with must operate at maximum efficiency before it may protest.
TALK OF THE TRADE

Station Relations

Bob Martineau, manager of WGBN, New Britain, Conn., is carrying on an intensive pre-season baseball campaign. Station has installed 35 FM receivers in restaurants and cafes for use during the season. Sets, purchased for $150, will plug the night baseball games of the Boston Red Sox. WGBN is daytime only, unable to carry night games over AM, and so is featuring night games over its FM output.

Robert P. Belloquet appointed musical director of KSTP, Minneapolis, succeeding Leonard Leicht, who resigned several months ago in a dispute with Stanley Hubbard. As a consultant, he helped in the purchase of over $250,000 worth of disk records.

Ralf Brent, manager of WGN, FM outlet in New York, this week became the father of a girl. Martin Tobin, formerly with WGR, Buffalo has been appointed manager of KWAT, Watertown, S. D. Adam Young, sr. of New York, appointed national representative for Var-Charleston, S. C. Eleanor N. Sanger, program director of WQXR, New York, will speak on the function of a specialized station at the New York City Federation of Women's Clubs, Monday (12).

Activities of WKB and WCTC, respective AM and FM outlets of the Cincinnati Times-Star Company, come under the direction of Radio Cincinnati, inc., new subsidiary of the newspaper company, as a result of a transfer effective April 1. Robert Tolf, executive vice president of the stations, said there will be no changes in management personnel or policy as a result of the transfer.

Network Operations

For the first time, starting April 25, the 500 affiliates of the Mutual Broadcasting System (MBS) will put into effect a plan of delayed broadcasts during the daylight saving months—so as to assure Mutual affiliates of similar programs unimportant at the time of origin in most parts of the country.

Lawrence W. Lowman, vice-president of the Columbia Broadcasting System (CBS), has accepted chairmanship of the radio division of the 1948 joint campaign of the National Federation of the Catholic War Veterans of the U.S., Beverly White, 15-year-old daughter of CBS comedian Joe Davis, has been added to CBS of Columbia's new Saturday morning comedy series, Junior Miss.

JOHN STANLEY and Muriel Sturr added to cast of the National Broad- casting Company's program, "Young and Red," which has been the origin of Frosty Miller on the NBC serial, "Women in White." A daughter, Donna Lynn, was born to the Speaks at Fowles at Lincoln, Neb., recently. Pop is a staff musician with the station.

A special edition of the score of Are You Listening?, Joe?, political oratorio first broadcast on the Eddie Cantor show March 11, has been mailed to more than 200 schools and colleges throughout the continental U.S. It's also scheduled for rebroadcast on the Center program Thursday (15).

Network Services

Tom Bolling, manager of WBN, Buffalo, has moved to New York as general manager. Other management changes include the appointment of Robert Tallon and Robert O'Toole.

FCC Okays KOOL Sale to Gene Autry

WASHINGTON, April 10—Film cowboy Gene Autry has been granted permission by the Federal Communications Commission to purchase KOOL, Phoenix, Ariz., for $350,000. Autry, who now has affiliation with KROK, Los Angeles, said he will divert himself of his interest in KPHO, of the same city, within 90 days.

A few weeks ago Autry purchased a one-half interest in KROW, Santa Monica, Calif., for $80,000.

Network and Local Program Reviews

VARSITY VARIETIES
Reviewed April 3
Sustaining Over WHN, New York

One performance only, April 3

Producer-producer, Arch Kepper; cast, Philip Stahl, Alan Taublin.

Something akin to the United Na-
tional challenge that the New York Yankees took place last week when WQXR, which transmitstrictly from 7 to 9 A.M. for weekdays to the country, went on the air with over a hundred and one. The broadcast was a musical and literary program, and it was all that was expected of a first class program, which this was. Sam Chase.

April Fool's Opera
"Europa und der Stier"
By Siegfried Sitzpazt
Reviewed April 1

Sustaining Via WQXR, New York

One performance only, April 1

Producer-producer, Arch Kepper; cast, Philip Stahl, Alan Taublin.

This is an original and the title of the program that was the subject of the first program of WQXR. While it was not as good as the first program, it was still a pleasant and interesting one. The orchestra was well conducted, and the singing was excellent. The text was well written, and the music was pleasant. The program was well produced, and the lighting was good. Overall, this was a good program. Paul Ackerman.

Curt and Bells
Recorded music consisted of speechless expressions, interludes of the Piano, Mesmerizing Charm, and fire sirens. In addition, there were some remarks from the composer, whose delivery and material might well have been confused with the delivery of the man who composed it. The price of the music was better material of the same sort. In all, it was good fun, which must have hit the mark very well with the audience. Margaret Morgan's better material of the same sort. In all, it was good fun, which must have hit the mark very well with the audience.

Esta Chase.
BY URGED TO BOOST TELEVISION

Fairbanks Named Pic Buyer
For NBC's Library and Affiliates

NEW YORK, April 10—National Broadcasting Company (NBC) took a major step forward in the creation of a film library this week when it appointed Jerry Fairbanks as official film buyer for the web and its affiliates. Fairbanks, a nephew of Mr. and Mrs. Raymond Quigley, is a former employee of NBC to make all types of deals. For instance, he may buy films outright, lease them for one performance, or he may lease them in toto with a clause permitting NBC to keep the film if the network is more interested in buying short subjects for the NBC operation, but the long-range intent is to buy all types.

The appointment of Fairbanks as film buyer was hastened by the web's affiliates, who at the NBC-blackout clinic, complained that they were being deluged by "men with black briefcases" trying to sell films of all sorts, foreign and domestic. One station in desperation appointed a man to do nothing but talk to film salesmen. Affiliates pointed out to the web that they had no experience in film buying and were unable to judge quality. Affiliates also pointed out that the network was completely ignorant of film contracts.

NBC, therefore, made the Fairbanks appointment to solve two problems, one being the creation of a film library and the other being the creation of a centralized organization which would simplify film matters for the affiliates.

According to one NBC topper, Fairbanks will set film plans from which both the web and affiliates may draw. He added that the service would be expanded to include all NBC enterprises where a web connection exists.

Fairbanks, of course, is also rapidly going through his film plans and soon expects to have the first batch of Public Prosecutor films ready (April 16). He is also blueprinting a bevy of new productions.

Stowman Heads Tele
Sales for WFIL-TV

PHILADELPHIA, April 10—Kenneth W. Stowman, who supervised the construction and the initial operation of the AFM’s first TV station, has been appointed television sales manager of WFIL-TV. Video sales will be closely integrated with the WFIL radio sales set-up and carried under the direction of John E. Surrick, sales director for The Inquirer stations. Stowman will be responsible for tele sales in both the national and local fields.

Robert V. Clipp, general manager of all Inquirer stations, which also include FM and fax, will continue as the over-all head of video as well as the radio set-up. As such, Clipp will be the general manager of both stations and decentralize the functional duties of a director of television, which title Stowman held.

N. W. Or Else!

MINNEAPOLIS, April 10—

For some two or more years now the Cowles-owned Minneapolis Star and Tribune have been trying to change the name of the city to something more fitting. They ran a contest and selected the designation "Upper Midwest" at the proper moniker for the area.

New firms were urged to incorporate the title into their business names, but only two new companies fell for the gag. Recently the Cowles boys applied for video station in Minneapolis. The permit was granted. The firm name is the Northwest Broadcasting Company.

Deal Brewing
For NBC Use
Of Pathe Lot

NEW YORK, April 10—RKO-Pathe, Inc., a subsidiary of RKO Radio Pictures and the National Broadcasting Company (NBC) were negotiating this week for the broadcast over NBC of the RKO (April 10). He is also blueprinting a bevy of new productions.

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Wynn Auditions
For Texas Seg

NEW YORK, April 10—Ed Wynn, who tossed his fire chief helmet into the prop room several years ago, this week is trying dust off his top hat and dictioned for the top spot on his old radio show. Wynn is being considered by the Texas Company to headline its hour-long show, purchased this week from WNBT.

No starting date has been set for the Wynn show, which will be based in Waco. By name, the talks are just beginning. It is expected that at least the first cast will be in place by this week from April 10.

Stokes Goes Into Tele

CHICAGO, April 10—Harold Stokes, program manager for the AFM and FM operations of the American Broadcasting Company (ABC) central offices, has been appointed manager of program manager in ABC television also. The web's station here is WENR-TV.

AFM Pact With Tele Is Near;
Webs Try To Hold Pay Down

NEW YORK, April 10—Network executives and the American Federation of Musicians (AFM) are close to a 90-day agreement covering scales for musicians performing on TV. As indicated in The Billboard last week, this pact would be short-term one—for three months or 13 weeks—and would be designed to allow the webs and tele operators to cut production of musical TV programs. It is expected that the pact will be in the works by the end of this month. As words, it would give both television producers and the AFM a chance to voice the needs of this industry, while involving use of musicians in the new medium. At the end of the three-month contract would be subjected to changes in accordance with the agreement.

The latest session of the AFM with network bosses was held Friday (11). James C. Petillo, AFM chief, was absent because of a bad cold and also because his plane, en route to New York, was grounded in Pittsburgh. Petrillo was expected in New York today (Saturday).

In recent negotiations, webs have been making an effort to keep down TV scales, the view being that the scales would set a bad precedent. This is the inside story behind the collapse of the negotiations for the use of 14 musicians on the Swift TV show on the National Broadcasting Company, Agency, M-Carn-Erickson, was willing to go as high as $400 per week to $600 per broadcast for musicians and arrangements, but web execs were asking for an exodus.

On duplicated shows also, efforts are being made to keep the TV scales down. Price for use of music on such shows is one of the final points being worked out in the recent negotiations. The AFM first expected, or asked for, $10 extra per man, but the web counteroffered with a much lower figure. Final settlement is expected perhaps to have the original demand.

Speak Up, Madam!

NEW YORK, April 10—American Broadcasting Company (ABC) has taken an option on a video show packaged by Walter Kiernan, radio commentator and newspaperman. The show is described as a Mr. Anthony in reverse, with Kiernan giving problems to people in the audience who have no problems. The audience tries to solve them. The program may debut late this month in Philadelphia or Washington.

I CAVEDROP At SARDI's

and heard about half a box of cakes over by Moss photo, as if I didn't know it! You will, too, once you give it a taste, chummy, host.

10X10, 5c. ea. (+ Quantity)

POSTCARDS, 2c. ea. 
(on Quantity)

Wise for 
FRIDAYS AND 
Saturday 
즘. 

heavily wooded, 20X30, $2; 20X40, 55c. each + shipping

Moss

1870, PLAN 7-8302

PHOTO

New York, N. Y. 16
THE TV NETWORK PICTURE

NBC Maintains Head Start
In Growing TV Net Field

NEW YORK, April 10—The National Broadcasting Company (NBC) is maintaining its leading place in the expanding field of network television potentials. Altho comparatively few actual contracts have been signed by any of the networks, the number of NBC affiliated stations (construction permits) and applications pending exceeds that of the other two AM radio networks, Columbia (CBS) and American (ABC).

The lists below, on a network basis, show as of current standing, the number of stations on the air; the number of affiliates granted CPs; the number operating under special temporary authorizations and the number of applications pending.

WMAI, Washington, shown as a signed NBC affiliate, had not signed its contract as of Saturday (3) but was expected to do so momentarily.

In Baltimore, CBS has signed with WMAR-TV, altho its AM affiliate, WCAO, has an application pending.

A list showing all other TV stations, applications and CPs, as of the moment without any affiliations, will be published in next week's issue of The Billboard.

Network Totals

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NATIONAL BROADCASTING COMPANY

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MUTUAL BROADCASTING SYSTEM

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2 Denver Outlets File TV Applications: 3d Planned

DENVER—April 10—Denver's television picture began to come into focus this week with the filing of the three plans to file a third. The first operating commercial station to file was KLZ, also Alth M. Landon, of Kansas, whose standard station, KTLY, in Laramie, Wyo., had applied previously. Tuesday (8) the stockholders of the Daniels & Fisher Stores Company, whose department stores are affiliated with the Mutual Broadcasting System, approved the directors to go into television. A. P. Sonneman, secretary-treasurer of the company, explained the applications would be filed at once.

KLZ Broadcasting

Within an hour after the D. A. Strohs, president and general manager of KLZ, stated that the KLZ Broadcasting Company had just been incorporated, a defense lawyer, T. H. Allred, stated that the station was expected to be on the air late in May.

In the meantime, Gene O’Fallon, controller of Mutual’s Studio in Dayton, Ohio, was approached by the general manager of KLZ, stated that the KLZ Broadcasting Company had just been incorporated. The station is designed for the purpose of providing enough programming to meet the needs of the Dayton market and to extend its services to the surrounding areas.

WFBS-AM

WFBS-AM in Dayton, Ohio, is a 12,000-watt station with an effective radiated power of 10,000 watts. The station has a 500-square-mile coverage area and is located in the heart of the Dayton metropolitan area.

WFBS-FM

WFBS-FM, also in Dayton, Ohio, is a 50,000-watt station with an effective radiated power of 10,000 watts. The station has a 500-square-mile coverage area and is located in the heart of the Dayton metropolitan area.

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WGN-TV's Preem Proves Talent

**CHICAGO, April 10—** First non-experimental program aired by Chi's new channel, Station WGN-TV, March 15, was a show above all else that talent alone does not make a good video show. For this show had some top nitery and vaudeville talent, but many times the acts suffered from lack of rehearsal in front of camera work and direction. That does not mean that the show was not one of the best ever witnessed by the home audience. Such talent as Georgie Gobel, McCarthy and Farrell, Gil Maison’s Variety Hour, and Red Skelton's Comedy Octet was good, but the show did not come off anywhere near the Sensationalists, Maurice and Maryea, the Dorothy Hild Dancers, Two Ton Baker, Fosse-wise girls, Tiny Tim, and Buz Marts, all of whom were on the program and turned in an agreeable show. The act ran to about 90 minutes and was seen by screen media, newspapermen, and local theater owners.

The commercial plotters may remember that ad libbing than he'd counted on. Occasionally his interjections were make-believe. He talked to the "keeper," at the beginning of an animal act. Fatese's stature as a comedian was revealed more than ever, however, for despite working with a scrambled schedule he managed to convey to the audience a lot of interesting circus lore. And he didn't talk too much.

The Ford commercials, thru J. Wal- ter Thompson, were rather disappointing. They were on film and were very brief. In an age when radio commercials are criticized as too short, it may surprise some that the Ford's commercials are too short. But long isn't always better. The films showed shots of Ford passenger cars and trucks, with an accompanying full-color program. The story of the problem of where Ford got the aluminum for the bodies of his cars, the engineering and production work required to get them, the process of combining them, the result is a car. The main appeal was that Ford had done it, and that the video audience was years away from that point of being able to keep in frame always, which the automobile audience saw. The complete view of the performance was given in the picture, not in the caption, not in the announcement.

**Imagination Locking**

Then, too, while a view of Ford is undoubtedly a hipo to sales, why don't the other manufacturers also make use of something more in- novative than Ford's "You like the Ford story. Other companies, notably American Tobacco, have done the same thing with a pictorial distraction. As a matter of fact, some people may have thought that the Ford was just another example of video commercial copy, and its time other major users of the medium, the radio commercials, will follow suit. As things are now, if there's a Ford in your future, tele- vision won't bring it to your attention too much.

One thing more. For an adult, 3 hours and 35 minutes is an awful long time to watch a tele show. May- be the results of the survey of video commercial copy, and its time other major users of the medium, the radio commercials, will follow suit. As things are now, if there's a Ford in your future, television won't bring it to your attention too much.

On most grounds, the show was a credit to CBS, and kudos are deserved for J. Wal-ter Thompson, Fosse's Variety Hour, and Ed Bendick, CBS video special events director, who had over-all supervision.

**PORT HURON HEARING**

(Continued from page 9)

his show impinged concern over the effect of the ruling. Invited by the FCC to submit briefs and participate in the hearing are the NAB and E. D. Rivers, owners of KIDO, Boise, Idaho. Both the NAB and Rivers have petitioned the FCC to overrule the FCC's decision. The NAB has a standing request to be represented at any hearings and two FCC forum of the Communications Act in question in the libel ruling.

**Use Low Cost PERSONALIZED POSTAL CARDS**

*Keep your fans happy!*

Your photo gets super-reproduction in our black and white process. You choose the size and colors in your photo. Delivery in 3 to 4 weeks. Look at the three cards below.

**4-COLOR POST CARDS—**Top quality. Your color photograph reproduction. Standard size 4" x 6". A good photo, accompanied by complete color description, will do. Delivery, 8 to 12 weeks. Prices quoted are for Oak Fort, Ind. Write for free samples--no obligation.

**FORT WAYNE PRINTING CO.**

FORT WAYNE, IND.
"Nature Boy" Scramble But Bing No Cut

 Sinatra set but Bing won't record sans AFM consent

HOLLYWOOD, April 10.—Caught short by Capitol's surprise dispersing of Nature Boy and its immediate suc-

cess, rival music writers were in no time in getting in the race with post-

ban recording dates definitely skedded or in the works.

First to latch on to the hit tune was Columbia, which is skedded to cut a Frank Sinatra echking of the tune tonight (10), backed by Jack Alex-

ander's chorus. Sinatra will cut only the one tune, which will be coupled with a pre-ban dispersing already set for immediate release.

RCA-Victor was reportedly plan-

ning to give the tune a waxwring with Bing's name and will have the date not be verified. Decca at week's end had by-passed the tune temporarily, with no local dispersing skedded.

Reliable outside reports disclosed, however, that Decca had originally skedded the tune for a week-end ses-

sion with Bing Crosby and a children's group. Date was abandoned Friday in Fri-

day when Crosby refused to go against the ban placed by the American Federation of Musicians coastwise, James C. Petrillo. Sources close to Crosby said Der Bingle wired Petrillo Friday (9) asking for permission to cut a special dispersing. When no reply from Petrillo was forthed to him, evening, Crosby dropped the whole idea, it was said, however, that Decca would cut the tune, either with another Coast artist or in the East.

It is recalled that Crosby has en-

joyed a rich career in the AFM since the federation overkilled the shakedown request to withdraws the trans-

cription of his Philec air. And, during the recording ban of 1942-'4 it was Der Bingle who indicated he would not record without AFM's consent.

NEW YORK, April 10.—The almost immediate skedding of the Nat Cole Capti-

disking of Nature Boy stirred ins-

tant action from Musiquet Records here. Dickery cut an a capella master of the tune with chipp Sarah Vaughan Thursday (8) and will have its ver-

sion ready for market by Monday (12) morning. Dickery claims to have sold 20,000 copies by phone only a few hours after the platter was cut.

NYRDA Opens B'way Offices

NEW YORK, April 10.—The New York Record Distributors' Association (NYRDA), month-old indie distri-

butor, opened its office Friday at 1650 Broadway, NYRDA, which now-

boasts 11 members, will supply its distributers with complete credit information on a 24-hour-a-day basis.

The cost of the office and gal em-

ployee will come out of members' annual dues, which have now been fixed at $100.

"Deck of Cards" Wins for Tyler

HOLLYWOOD, April 10.—Definite status of the Burke-Van Heusen-Buddy Morris tie-up remained un-

certified for awhile. With Morris having in stock 28 disc pos-

sitions pointed to a complete B-VH new record deal, according to Johnny Burke, a meeting will be held with Bing Crosby today. There is definitely a B-VH future course of action. After a four-

year deal with Van Heusen, Morris pact definitely will not be renewed. Johnny Burke withheld statement until after talks to Der Bingle today are completed. Morris is currently working on the Road to Rio score on a temporary basis. Sid Kornheiser's (Mayfair-Mor-

ris) reminder remained nunn on the final snipping of ties.

In the meantime, trade talk put B-VH under the Paramount Music ban-ner, but neither Burke, Van Heusen nor Paramount were willing to comment on deal. Accord-

ing to Burke and Van Heusen, out-

ous deals are on the fire, including Van Heusen's own Fiddle Faddle. Burke and Van Heusen are now trying to retain the services of their personal managers, one of whom is C. G. Karl.

In addition to Shaye, Beverley's other side are Dick Haymes, Billy Burton and Er Mannis. Shaye's duties here will be to supervise Famaous-Paramount plugs. Other artists are featured on other labels.

Beverly is a near future star and will be a major pull for both Paramount and Famous.

Las Vegas Night BING CONFAB TO MAP Course

Beverly Kapat.

Shaye Joins Para-Famous

HOLLYWOOD, April 10.—Following agreement to continue disper-

sions of Beverly Music, Larry Shay-

ne and Para-Famous' Bob Yerxa have entered into an agreement whereby Larry Shay-

ne will act as Para-Famous' general manager of Paramount Mu-

sic and Famous Music, subsidiaries of Paramount Pictures. The dealBW was announced about four days ago, and the Para-

erly shop was called "amicable and gener-

uous" by both sides concerned.

Details of the settlement were not revealed. Under the new set-up, Beverly Music will be absorbed by both Paramount and Famous. Paramount is starting work im-

mediately on Beverly's tune Fen-try to Waltz the door on nature.

Para-Famous' general manager of Beverly Music, Max Rollin, deals with thePara-Famous Paramount publicity.

BRENTANO'S DISK BIZ

NEW YORK, April 10.—Brentano's, one of New York's leading disk distribu-

tors, is planning to open shops in the growing trend for book retail to disk retail. Brentano's new disk department is skedded for unveiling Monday (12) at its downtown store.

The cost of the office and gal em-

ployee will come out of members' annual dues, which have now been fixed at $100.

"WAX, OR NOT?"

WAX, OR NOT? 217 New York 19, N. Y.

MUSIC

Communications to 1564 Broadway, New York 11, N. Y.

THE BILLBOARD 15

NEW YORK, April 10.—Contact Records has issued a new disk to rights and sales rights to nearly 200 masters previously produced by Ted Yerxa's Lanipubisher label, with disk to be released under Coast label in a new August special series. Masters include sides by Kay Starr, Count Basie, Charlie Ventura and Bob Zurke. Only sides in this batch were produced byлы Yerxa after he was released by Yerxa.

First releases skedded to hit the shelves next week will be Kay Starr's "Frying Pan" and I Cry for You. The Starr and Count Basie editions will be a surprise to the Nature Boys when artists were free-lancing.
Levine Buys Stevens Pub, Hires Osfield

NEW YORK, April 10—Herb Levine's Encore-Jewel (E-J) publishing group completed arrangements this week to buy the Stevens music catalog, formerly controlled and owned by Jack Osfield.

As part of the deal, Osfield moves into the general manager's post for the E-J pub's, formally controlled and owned by Jack Osfield.

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Copyrights included in the Stevens holdings (in which Osfield had a major interest) include Atlanta, Ga.: Stranger in Town, Who Told You That Lie, etc. Two other Stevens copyrights recently had been acquired by Tommy Volando's Laurels Inc. and Bobby Melino's Melino Music.

Johnstone-Montei

Osfield's switch marks the end of his ties to the pub, leaving him free to seek new horizons. According to insiders, Johnstone-Montei, Inc., is in the process of negotiating with the other major music publisher, BMI, to reorganize the ASCAP-licensed pub's expense tab for hotel hopping and allow him to keep his present working conditions. How to do it? We don't know for sure, but here's one suggestion. Why shouldn't BMI cover a good many artists in town here and endeavor to get their approval for regular, weekly afternoon sessions at which the song publishers could "contact them"? These could be patterned after the Jack Smith sessions in New York which raised many a song to the top of the hit parade.

Advantages of such daylight contacting include the simple fact that it would cut a pub's expense tab for hotel hopping and allow him to keep more present working conditions. True, the biggest firms will continue to take the biggest risks with their capital and spend the money on enterprising activities. But for the pub, the songwriters' union (MPCOE) officially tried to do something? The "pluggers" will have a chance, place and talent of their own in the music sphere and they are sure to be allowed to grow extinct, all that possibility is far removed.

We do think that MPCOE should think in terms of constructive action aimed at keeping plugger working during declining market conditions. How to do it? We don't know for sure, but here's one suggestion. Why shouldn't MPCOE check out on a good many artists in town here and endeavor to get their approval for regular, weekly afternoon sessions at which the song publishers could "contact them"? These could be patterned after the Jack Smith sessions in New York which raised many a song to the top of the hit parade.

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We do think that MPCOE should think in terms of constructive action aimed at keeping plugger working during declining market conditions. How to do it? We don't know for sure, but here's one suggestion. Why shouldn't MPCOE check out on a good many artists in town here and endeavor to get their approval for regular, weekly afternoon sessions at which the song publishers could "contact them"? These could be patterned after the Jack Smith sessions in New York which raised many a song to the top of the hit parade.
O'Connor May Get Job as ASCAP Flack

New York, April 10.—This is understood here that the American Society of Composers, Authors, and Publishers (ASCAP) may soon appoint Johnny O'Connor to a special 25¢-a-year post as director of public relations.

O'Connor, who stepped down as a booking agent a year ago, has long been active in political circles as an unofficial representative for all small bookers to credit with having helped ASCAP considerably in Washington, where his contacts with members of all factions were said to have stood the society in good stead for now that he has applied considerable energy to the ASCAP juke-box bills, one of which has been referred out of this week’s committee (see other story in this department).

Grateful Gesture

The gesture toward O’Connor reportedly stems from two main causes. One is desire of the society to express appreciation for his veteran association and in part the belief that the org’s public relations set-up requires implementing which the ex-booking agent can handle for the music publisher, etc., could supply. Reportedly, a special maneuver committee (originally set up by ASCAP to deal with problem of a general member’s post after the death of the late John Paine) has been huddling with O’Connor on the flap post, and unless something changes, ASCAP at the next directors’ meeting the job will be proposed and probably voted.

Hwd AFMTakes Steps To Curb Scale Chiseling

Hollywood, April 10.—Officials of Local 47, American Federation of Musicians (AFM), this week took steps to curb reported cheating in wage scales and to squelch pressure from some union leaders to lower wages for lower scale jobs.

First step was to notify all members of their standing union and demands on all-out-of-town one-nighters after it was been discovered that some lesser pattern had been paying off the standard $2.50 per man fee required by wage scale.

While the union said this particular instance was a result of misinterpretation of AFM regulations, in which the $2 paid was believed to be proper scale, Local 47 toppers added concern over reports that hungry musicians were accepting below-scale dates. Situation, however, was such that it was virtually impossible to prove. Only corrective measure was to police to spots and if violators are found, deal severely with them and warn other Local 47ers.

With this way down, and over 200 new members coming into the local each month either by transfer or as new members, union said no further wage cuts can be considered in the foreseeable future. Union has already made concessions in out-of-town one nighters to that point. Local 47 dates within 25 miles of Los Angeles and by holding per man per rate of dates up to 30 miles. No cut in the local area has been made in past 18 months. With exception of Earl Carroll’s Theater-Restaurant, where the weekly scale was dropped $20 per man per job last year.

WASHINGTON, April 10.—The Scott bill to force performance-fee payments on juke-box records appears to reach the House floor before the end of May, as the result of agitation by operators including a measure by a House judiciary subcommittee on copyright legislation.

The committee’s report (endorsing the bill favorably to full committee) was no surprise, since the chairman and members have given an even chance of passage despite delay (The Bill billboards).

Both the American Society of Composers, Authors, and Publishers (ASCAP) and Broadcast Music Inc. (BMI), have been pressing for support of the bill, with ASCAP’s John O’Connor doing heavy spear work in Washington, and BMI’s Frank Kaye late understood to have thrown his weight.

House Passage Forecast

Full committee approval of the measure within the next two weeks is reported, and with the subcommittee’s recommendation favoring the bill and the usual slate of the measure by the House also appears assured unless unforeseen pressure against the measure develops within a fortnight. Proponents of the bill at present see little controversy, as it does not reach the floor, all hope that some members will raise the issue in the House of Representatives in the Copyright Act instead of adopting piecemeal legislation.

The bill is passed by the House, the bill will be referred to the Senate Judiciary Committee for consideration. ASCAP’s aim is to get the Senate bill on the Senate at the Senate group to vote on it without holding additional public hearings, all to considerable opposition led by Sen. Homer P. Keenan is virtually a certainty.

The bill would give ASCAP, BMI and other assigns the right to claim juke-box operators for the use of recorded music. ASCAP has promised that the annual fee to operators will be “reasonable,” but has declined to mention terms. In addition, the revised expense to juke operators would be required to expand bookkeeping in order to keep track of the additional fees.

(For further details, see Copyright Department in the rear of this issue.)

Keaars Bill Stymied

The House subcommittee’s action marks the first major step by this session to recast the Copyright Act. Chairman Earl D. Keenan, who now chairs House education and labor subcommittee on Petrolio affairs, he is still expected to introduce his long-deferred measure to force royalty payments. However, the measure has been stymied as an inasmuch as he is finding it impossible to form a fusion plan and submit it to the board of directors with a recommendation that it be accepted.

Now only thing Pinky can’t be sure of, is just when the fusion will be final. Performance-plan backers have been hanging fire for several years.
NEW YORK ROUNDUP . . . Paul Brenner, Andre Baruch, Bea Wain and Jack Eigen will star for the May 17 presentation at the Strand Theater: the show, scheduled for three weeks, will pack Lenny Green's ork, Sarah Vaughan, the Page Cavanaugh Trio and Jerry Wayne. . . . During the run of the Strand show, Brenner will do his Wax Melt Down show. A contest, held to find a lucky audience member, will net one player the album every 54 seconds somewhere across the nation; tremendous promotion operation on Baseball is being directed by Victor's general merchandising manager, John Hallstrom.

GRIPES AND SWIPES . . . Jack M. Combes, WFUN, Huntsville, Ala.: "Why not play up the small station and small town jock in Vox Jox? We're tired of the big boys getting all the publicity."

Raymond Sharland, WGLN, Glen Falls, N. Y., joins other spinners in the following: "Why don't the record companies service the small stations, away from the big cities, better than they do? We get excellent co-operation from Capitol and Victor—none from Columbia and Decca, a little from MGM and Mercury, very little from Signature and Majestic."

Norton Bottoner, manager of CFBC, St. John, N. B., points out that Decca records' wax is forbidden to radio in Canada, while much of the American small-label wax also is unavailable.

TERRITORIAL TUNE TOUTING . . . Hal Barton, W T A D, Quincy, Ill., thinks Benny Goodman's Capitol platter, Good Old Days, could easily become another Near You with a little plugging."

Horace Pumphrey, WKAX, Birmingham, plugging the Tempo recording of Sibowry by pianist Ben Light.

Frank Pollach, WEXT, Milwaukee: "Gaze down the list of top tunes being played by jocks and you'll find very few recordings that have good taste musically. An example is Four Leaf Clover, which I have never played on the air."

Allen M. Fobes, KWOA, Worthington, Minn.: "Sorry—nothing new here in the past 50 years."

KENTUCKY KERNELS . . . Jim Lounsbury, WHAS, Louisville, spinner (formerly all-night ainer), now handles a two-hour Saturday evening spin session and will soon begin a one-hour Saturday afternoon show which will be keyed for local college students; it will highlight the campus and activities of schools in Indiana, Ohio, Illinois and Kentucky. Lounsbury and spinner Allan Stephens, WINS, Louisville, play house weekly to teenagers at the local Club Iroquois Monday nights, with soft drinks served at cut prices and the house band featured for dancing.

WAY DOWN EAST . . . Leonard Sternberg, spinner on WHAT Philadelphia. does a show tabbed Record Review which features nothing but new releases; spinner says that despite Patton, the number of releases are so large he never has had to repeat a side on his air. . . . Powruckit, N. L. Jockey Mark Sherer, of WFTI, has invented a "gremlin voice" which sings along with the disks. . . . Betizito Furtwa, of WPEN, Pittsburgh, dedicates the Friday segment of The Shellor Shock, a hot-jazz spin show, to selection of a noteworthy local leasor; even includes a pitch for a job if he can find one. . . . Music T'midnight conducted by Lyman Mann of a new spin show on WNYN, Watertown, N. Y. . . . Jim Hipska of the same station, inaugurated Take 'E Easy Time, a birthday request club for kids aged five years in age or less.

Philadelphia disk jockeys played round-the-clock hosts to two disk artists in one 24-hour period this week: Jack Smith, guided by Capitol's Harry Bannon, Joe Nanni, and Harry Combes, WFUN, by Jack Howard, Philly publisher, whose tune I'm a Tumbleraced was waxed by Brannon for 20th Century diskery. . . . Dave Rosen, Mercury distributor for Phillys, tossed a spitter party guest singer John Lawrence. . . . Dick Hill replaced Warren (Sandy) Saunders on WKB, Manchester, N. H., for the Spring Grove and The Verses Merchants night-shift ainer. Don Couplin is a new addition to that station's staff and will handle an early morning ainer tabbed Breakfast in Bedlam.

CONNECTICUTINGS . . . Bob Bacon, new addition to Hartford WHTF's spinner list, handles Saturday afternoon Swing Show. . . . Hartford's WCCC's program manager has added a new across-the-board jockey show to his personal sleek, tabbed The Music Box. . . . Jack Downey, of WONS, Hartford, now handles an additional Tuesday evening half-hour to his regular whirl; . . . . Hartford's WCCC spinner Joe Girand has had a theme tune penned for him by Fred Wise and Al Flagh, who have to their credit Blue Grass, Waskar of WRL, New York. . . . Bill Dunbar, of WEXT, will supervise the station's sponsors of a beauty contest to pick a Miss Hartford County; contest will be plugged via the station's disk team. . . . Listener and audience demand had促使 the station's WILZ to double Wallie Dunlap's time allotment from one to two hours daily. . . . Same station's Bill Maler has no sponsor worries and to line up to 6,000 a side. . . . anew one-hour spin is available nightly for public service messages.

MIDWEST MEANDERING . . . A couple of Detroit spinners were spotted in a presentation of the Babes in Togyland opera at the Masonic Temple; they were Johnny Slagle, of WXYZ, and Warren Kelly, of WJR. . . . Jack Hadley switched from WJPP in Herrin, Ill., to WTX in Springfield, Ill. . . . WJBK, Detroit, Negro disc jockey, Van Douglas, this week started a series of personal appearances at the Duke Theater, Detroit's leading Negro fliker house, drawing marquee billing. . . . Harry Sandling, WGSX, Columbus, Ind., spinner, took the ninth monthly popularity poll for his hits show and found Count Basie as top band, Kay Starr as top chiep.
**April 17, 1948**

**The Billboard**

**MILLNER**

**HITS!**

**HITS!**

**HITS!**

A QUICK GLANCE AT THESE TUNES WILL CONVINCE YOU. WE REALLY HAVE THE ORDER NOW WHILE STOCKS ARE COMPLETE

**POPULAR — RACE**

**THIRTY-FIVE THIRTY**

COME WALKING, Bae

Paul Williams

**491/2¢**

**THE TWISTER**

PART ONE & TWO

Paul Williams

**99¢**

**X-TEMPERANCE BOOGIE**

You Don't Love Me

Camille Howard

99¢

**ALL MY LOVE BELONGS TO YOU**

I Want A Bow-Legged Woman

Bull Moose Jackson & His Buffalo Rendez

**49¢**

**DILL PICKLES**

CAT NINETIES MEMO-

SKYLINE

Freeman Clark

9¢

**WHAT'S YOUR STYLE, BABY**

HOW COULD YOU?

125 Down Beat

**49¢**

**THE ORIGINAL**

TOOTIE OOLIE DOOLIE

The Skaters' Waltz

Vaughn DeLe

**49¢**

**LONET ONE**

**Sensational**

Sonny Thompson—126 Mistle

**49¢**

**THE Original**

MY HAPPINESS

THEY ALLRecorded

Jen and Sandra Trembl

11733 Damon

**49¢**

**MUSIK-WAY**

MILKING STRING ON THE WALL

**491/2¢**

**TOFFLER WOMEN**

JUICE IN THE SPARKLE

**491/2¢**

**MESSIN' AROUND**

MIDNIGHT MEDLEY

**49¢**

**CALL IT STORMY MONDAY**

I Know Your Wig Is Gone

**49¢**

**FOR YOU**

SEARCHING FOR LOVE

**49¢**

**THERE'S NO YOU**

TOGETHER

**49¢**

**BE A BUMBLER**

FOOL THAT I AM

**49¢**

**LANG ONE**

**TEMPERANCE ARTIST IN BOOGIE**

Easy Black

**49¢**

**WHAT'S YOUR STYLE, BABY**

How Could You?

125 Down Beat

**49¢**

**THE ORIGINAL**

MY HAPPINESS

THEY ALLRecorded

Jen and Sandra Trembl

11733 Damon

**49¢**

**NADJ DOINGS**

A special feature arranged in conjunction with the National Association of Disk Jockeys. None of the comments below necessarily reflect the opinion or editorial policy of The Billboard.

NADJ's constitution committee, consisting of Jack Lazar, Art Green and Paul Brenner, is drafting a constitution to be submitted to the association. It is hoped that a summer meeting of the NADJ board of directors can be arranged after the soon-expected national elections. There also is a possibility that NADJ members will hold a national convention at the time of the board's meeting.

New York chapter elections are expected to be held within the next month or so. At the New York local meeting Wednesday (7) it was decided to move the chapter's headquarters from the Hotel McAlpin to the Belmont Plaza Hotel, effective Friday. After the meeting the members shifted over to the hotel New Yorker en masse as guests of Shep Files. The chapter this week went to work on a campaign for the American Cancer Society.

**SOUTHERN FRIED**

Norfolk WCAV's spinners report that their heaviest requests are for small label race and jazz disks with most of the "standard" stuff taking a back seat in public favor in that neck of the woods. Chuck McKasson, KGIV, Wielon, Tex., spinner, is following up the Mrs. Hush program idea on the show with a mystery singer contest giving away disk albums to the winners. Bob Allen has moved from WFTC, Kinston, N. C., to WNCA, Asheville. WNCA morning spinner Alan Newcomb has been promoted to program director at the station.

**CHICAGO RPM'S**

Eddie Hubbard is setting a souvenier record album, bearing his picture and plug for his ABC Chesterfield show, to Chicago local record retailers, whom he plans with his nightly current platter hit surveys. Album-making was bank-rolled by his eige sponsor, Jack Paine, writer for free-lance jock Linn Burton, will work as a producer-writer for ABC video in Chi when it tees off this fall. The Keith KLJ, Dallas, reports a big mail pull from his playing Universal's Heartbreaker every other number on his two hours per day over the station and then sponsoring a "Why I Hate Heartbreaker" contest. Ruth Hughes, the St. Louis syndicated jockey, has gone into television, with his Guest Register, a weekly half-hour feature over KSD-TV. In addition, he is reading a video version of his Hughescript, narrative feature, which he has already sold on e. t. to KYW, Philadelphia, and WBAL, Baltimore. Hughes is setting up a film firm to cut flickers for the video short feature.

**CIVIC SERVANTS**

Power of the disk jockeys to command an entire city's attention seems to be mounting. New Orleans WWL's wacky gagger, Bob Poole, has been named honorary mayor of Lodi, Ark. And every Sunday night jock Cactus Jim Whitaker (of WWVA, Wheeling, W. Va.) holds the title of honorary city manager for Wheeling. From 11:30 to 1 a.m. each Sunday night, Whitaker promotes the whole durn city.

**FLAS**

There Are Now IMITATIONS . . .

Demand the ORIGINAL

"MY HAPPINESS"

The Terrific DUET by JON and SONDRA STEELE

on DAMON Records ONLY D-11133

The ORIGINAL is now OUTSELLING "Hit Parade" Discs wherever introduced! Check Philadelphia, Detroit, Cleveland, Pittsburgh, Akron, Kansas City, St. Louis and many other areas.

ORDERS totaling 40,000 from Chicago in 2 weeks!

Damon Recording Studios, Inc.

1221 Baltimore Ave.
Kansas City, Mo.

**FRANKIE LAINE as top warbler. . . Sid Garris, formerly with WNYC, New York, now spinning wax four hours daily over WJEL and WEJL-FM in Springfield, O.**
The Nation's Top Times

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

1. NOW IS THE HOUR — Morton Kaushen, Clement Scott and Dorothy Stewarnt

Published by Leali (ASCAP)

Records available: Bay Bloch Orch., Signature 14179; Silver Fields Orch., Monument 352; Ring Crosby, Decca 24479; Gracie Fields, London 119; Horace Heidt, Columbia 39561; Eddie Howard, Majestic 1191; L. Paul Tri-C, E. Hayes, Mercury 5102; Kate Smith, MGM 10155; Margaret Whiting, Capitol 15024; Charlie Spivak, Victor 26-1199; Robin Chase, The Chordettes, Columbia 34112; Nat King Cole, Commodore 20707; Bob Carroll-Mitchell Star Symphony, Harvard, Decca 24119.

Electrical transcription libraries: Nat Bernstein, World; Rance Held, Standard; Shene Fields, Lang-Worth.

2. MAHANA

By Dave Barber and Peggy Lee

Published by Barber-Lee (ASCAP)

Records available: Peggy Lee, Capital 19032; Mills Brothers, Decca 24312; Edmundo Ross, London 109; J. Lesu, Victor 26-3185.

(No information on electrical transcription libraries available as The Billboard goes to press.)

3. I'M LOOKING OVER A FOUR LEAF CLOVER

By Martin Dixon and Harry Wood

Published by Remick (ASCAP)


Electrical transcription libraries: Ross Morgan, World; Lawrence Well, Standard.

4. BEG YOUR PARDON

By Francis Craig and Beasley Smith

Published by Robbins (ASCAP)

Records available: Frankie Laine, Columbia 39089; Francis Craig, Bullet 1613; lamelle Sisters, Capitol 605; Larry Green Orch., Standard 22-3241; Art Mooney, MGG 39326; Smoky Lamson, Mercury 5180; Eddy Howard, Majestee 3225; Rust Morgan, Decca 22525.

Electrical transcription libraries: Vincent Lopez, NBC Theatres; Art Mooney, Associated; Ross Morgan, World.

5. BUT BEAUTIFUL

By Johnny Burke and Jimmy Van Heusen Published by Burke-Van Heusen (ASCAP)

Records available: Tex Beneke, Victor 26-2016; B. Rondin Orch., Crystal 4362; Bing Crosby, Supersound 24045; A. Tate肚子, Decca 142; Eddy Howard, Majestee 3124; Frankie Laine, Mercury 5007; Art Lund, MGM 3582; Mel Torme, Musicraft 336; Frank Sinatra, Columbia 39035; The Harmonians, Universal 41-75; Whiting, Capitol 1869.

Electrical transcription libraries: Eddy Howard, World; Ariana Trio, Lang-Worth; Vic Damone, Associated; Charlie Jordan-The Sweetwood Serenaders, NBC Theathes; Freddy Martin, Standard.

6. SABRE DANCE

By Khatchaturian

Published by Leali (ASCAP)

Records available: Tex Beneke, Victor 26-2016; B. Rondin Orch., Crystal 4362; Bing Crosby, Supersound 24045; A. Tate肚子, Decca 142; Eddy Howard, Majestee 3124; Frankie Laine, Mercury 5007; Art Lund, MGM 3582; Mel Torme, Musicraft 336; Frank Sinatra, Columbia 39035; The Harmonians, Universal 41-75; Whiting, Capitol 1869.

Electrical transcription libraries: Eddy Howard, World; Ariana Trio, Lang-Worth; Vic Damone, Associated; Charlie Jordan-The Sweetwood Serenaders, NBC Theathes; Freddy Martin, Standard.

7. BABY FACE

By Benny Davis and Harry Ait

Published by Robbins (ASCAP)

Records available: The Alpine Belles, Flint 5016; B. King Recs, Decca 25753; Hugh and Strom, Decca 25755. (ASCAP)


Electrical transcription libraries: Freddy Martin, Standard; B. Shaw, Standard; Music of Manhattan Orchestra, NBC Theathes.

8. THE DICKY-BIRD SONG

From the MGM film, "Three Darling Daughters"

Records available: The Two Trio-Jerry Wayne, Columbia 38055; Freddy Martin, Victor 26-2971; G. Chott, Majestic 172.

Electrical transcription libraries: Milt Hextor-Trio-Larry Dough, World; Freddy Martin, Standard.

9. TOOTIE OOLIE DOOLIE (THE YODEL POLKA)

By Vaughn Harton and Arthur Scher

Published by Chay. K. Harris (ASCAP)

Records available: The Alpine Belles, Flnt 5016; Andrews Sisters, Decca 25753; Hugh and Strom, Decca 25755. (ASCAP)

Electric transcription libraries: Milt Hextor-Trio-Larry Dough, World; Freddy Martin, Standard.

10. YOU CAN'T BE TRUE, DEAR

Based on a composition by Hans Ottjen and Gerhard Ehler

Published by Billards (ASCAP)

Records available: Ken Griffin, Broadcast-O-8000; Ken Griffin, Rondo H-128; Elvy Lano, De luxe 3331; V. Lynn, London 262; Jerry Wayne-Decca 25756; Rondo R-238; P. Wilson, Grand G-2045; B. Dresnile-Vicmael Harmonies Trio, Rondo 1252; Continental Orch, Standard S-179-12.

(No information on electrical transcription libraries available as The Billboard goes to press.)
THE WEEK’S RCA VICTOR RELEASE

PERRY COMO
You Can Do No Wrong
and
Love of My Life
RCA Victor 20-2764

Two great, new Cole Porter songs from the MGM film, “The Pirate.” “A” is in slow, easy tempo that Perry does so well. The flip is beguine rhythm with plenty of warm, romantic feeling. This waxing will fly to the top and keep spinning for months to come!

COUNT BASIE
"Piano Rhythms"
Album P-220
Backstage at Stuff’s and My Buddy
RCA Victor 20-2763
Shine On Harvest Moon and St. Louis Boogie
RCA Victor 20-2764
Basie’s Basement and I Never Knew
Sugar and Swingin’ the Blues
RCA Victor 20-2765

PHIL HARRIS
Somebody Else—Not Me
Phil’s fast delivery is ideal for this old Bert Williams’ favorite. Every line of punchy patter will egg on more and more晕

ROY ROGERS and THE SONS OF THE PIONEERS
Together on two new film hits...just as they sing them in Disney’s “Melody Time”!
Blue Shadows on the Trail
(There’ll Never Be Another)
and
Pecos Bill
RCA Victor 20-2780

ROY McKINLEY
Tambourine
Swell swing number from the Broadway hit “Angel in the Wings.” The band comes up with lots of rhythm and riffs in a flashy arrangement...Ray sings the vocal.

CLYDE GRUBB
Blue Memories and
That’s Nothing I Can Do
RCA Victor 20-2781

ETTA JONES
This Is A Fine Time and
Misery Is A Thing Called Love
RCA Victor 20-2782

JAZZ GILLUM
Gonna Take My Rep and
Chatterbox Blues
RCA Victor 20-2783

RAY McKINLEY
I Love You, Yes I Do
RCA Victor 20-2784

TOMMY DORSEY
I May Be Wrong
RCA Victor 20-2785

VAUGHN MONROE
Racing With the Moon
RCA Victor 20-1707

SOMA COMO
TAMBOURINE
Sure Hits!

SAMMY KAYE
Laroo Laroo Lillo Bolero
RCA Victor 20-2734

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
The Billboard

**Sheet Music**

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers for the listed week ending April 9. Figures based on reports received each week from all the nation's largest music jobbers. Things are listed according to greatest number of sales. (F) Indicates tune is in a film. (T) indicates tune is in legit musical. (R) Indicates tune is available on record.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Title</th>
<th>Author</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10/10/48</td>
<td>YOU'RE THE ONE</td>
<td>Francis, J.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>2</td>
<td>10/10/48</td>
<td>I'LL BE UPON A WINTER'S TIME</td>
<td>Kassner, J.</td>
<td>Rosenberg &amp; Sons</td>
</tr>
<tr>
<td>3</td>
<td>10/10/48</td>
<td>THE MEADOW</td>
<td>Connelly, E.</td>
<td>London Music Co.</td>
</tr>
<tr>
<td>4</td>
<td>10/10/48</td>
<td>THE STARS WILL REMEMBER</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>5</td>
<td>10/10/48</td>
<td>I'M IN LOVE WITH A STAR</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>6</td>
<td>10/10/48</td>
<td>TWO LITTLE NUDES</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>7</td>
<td>10/10/48</td>
<td>I'M JOSIE</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>8</td>
<td>10/10/48</td>
<td>I'M GONNA COME BACK TO YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>9</td>
<td>10/10/48</td>
<td>TWO LITTLE NUDES</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
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<tr>
<td>10</td>
<td>10/10/48</td>
<td>I'M IN LOVE WITH A STAR</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
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**ENGLAND'S TOP TWENTY**

<table>
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<th>Week</th>
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<th>Author</th>
<th>Publisher</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>10/10/48</td>
<td>A TREE IN THE MEADOW</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>2</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>3</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>4</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>5</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>6</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
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<tr>
<td>7</td>
<td>10/10/48</td>
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</tr>
<tr>
<td>10</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
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*Publisher not available as The Billboard goes to press.*

**CANADA'S TOP TUNES**

Some listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest wholesalers in the Dominion.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Title</th>
<th>Author</th>
<th>Publisher</th>
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<tr>
<td>1</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>2</td>
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<td>AM I WANTED TO TELL YOU</td>
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<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>3</td>
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<td>Shapiro, Bernstein</td>
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<tr>
<td>4</td>
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<tr>
<td>5</td>
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<td>Shapiro, Bernstein</td>
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<td>Shapiro, Bernstein</td>
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<td>7</td>
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<td>Shapiro, Bernstein</td>
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<td>8</td>
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<td>AM I WANTED TO TELL YOU</td>
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<td>Shapiro, Bernstein</td>
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<td>9</td>
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<td>AM I WANTED TO TELL YOU</td>
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<td>Shapiro, Bernstein</td>
</tr>
<tr>
<td>10</td>
<td>10/10/48</td>
<td>AM I WANTED TO TELL YOU</td>
<td>Connelly, E.</td>
<td>Shapiro, Bernstein</td>
</tr>
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</table>

*Publisher not available as The Billboard goes to press.*
**SONGS WITH GREATEST RADIO AUDIENCES**

*Beginning Friday, April 2, 8, a.m. and ending Friday, April 9, 8 a.m.*

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Primrose's Audience Coverage Index. The Index is protected under radio licenses made available to Primrose by Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Lists are the Top 20, more in case of ties. The Index is compiled independently by 60 p.m. daily. Tunes not marked (F) indicate tune is from a film. (M) indicates tune is from a legitimate musical. (P) indicates tune is available on Compact Disc. The licensing agency controlling performance rights on the tune is indicated.

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### The Top 30 Tunes (plus ties)

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>April Showers (R)</td>
<td>Hanna, Inc.</td>
<td>ASCAP</td>
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<tr>
<td>At the Cheesecake Cafe (R)</td>
<td></td>
<td></td>
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<tr>
<td>Baby Face (R)</td>
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<td></td>
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<tr>
<td>Balaclava (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>But Beautiful (F) (R)</td>
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<td></td>
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<tr>
<td>The Dicky Bird Song (F) (R)</td>
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<td></td>
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<tr>
<td>Dr. Feel Good (R)</td>
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<td></td>
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<td>Haunted Heart (M) (R)</td>
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<td></td>
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<tr>
<td>Keep Em' On The Downbeat (R)</td>
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<td></td>
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<td>Knock Me a Sting (R)</td>
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<td>Lullaby of the Leaves (R)</td>
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<td>Runnin' With The Devil (R)</td>
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<td>Sabre Dance (R)</td>
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<tr>
<td>Saturday Night</td>
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<tr>
<td>The Treasure of Sierra Madre (F) (R)</td>
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<tr>
<td>Two Ole Oodles (R)</td>
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<td></td>
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<tr>
<td>Why Do I Do It (R)</td>
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<tr>
<td>You Were Meant For Me (F) (R)</td>
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<tr>
<td>Your Letter in the Morning (R)</td>
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<tr>
<td>You're Too Dangerous, Cherie (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>You Were Meant For Me (F) (R)</td>
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**The Remaining 21 Songs of the Week**

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher(s)</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>My Sin (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>My Balls (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Round the Clock (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>You Can't Fool Me (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>You Turned the Tables On Me (R)</td>
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</tbody>
</table>

**Records Most Played by Disk Jockeys**

Records listed here in numerical order are those played over the greatest number of record shows. List is based upon reports from weekly surveys among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the R.I.S. Music Popularity Chart, Part I.

- **Waltz of the Wind**
  - MGM Record No. 10068 by Rome Johnson
  - Columbia Record No. 38042 by Roy Acuff
  - King Record No. 693 by Clyde Moody

- **Tennessee Waltz**
  - Victor Record No. 20-2680 by Pee Wee King
  - King Record No. 696 by Cowboy Copas
  - Decca Record No. 46122 by Jimmie & Leon Short

- **Shenandoah Waltz**
  - King Record No. 619 by Clyde Moody
  - Victor Record No. 20-2657 by Charlie Monroe

- **Country-Waltzes**
  - Pee Wee King
  - Roy Acuff
  - Charlie Monroe
  - Rome Johnson
  - C. W. Copas
  - J. & L. Short
  - C. Moody

**Waltz of the Wind**

- **Waltz of the Wind**
  - MGM Record No. 10068
  - Columbia Record No. 38042
  - King Record No. 693

**Tennessee Waltz**

- **Tennessee Waltz**
  - Victor Record No. 20-2680
  - King Record No. 696
  - Decca Record No. 46122

**Shenandoah Waltz**

- **Shenandoah Waltz**
  - King Record No. 619
  - Victor Record No. 20-2657
A special listing of Decca records based on actual sales, your guide to the sure-fire hits of today and tomorrow.

A HIT! ANDREW'S SISTERS SABRE DANCE No. 24427
A week ago we announced this special re-release. We expected it to climb fast. But it has passed our expectations. It's a big hit...and going places...fast!

BEST SELLERS

1 TOOLIE OOLIE DOOLIE ANDREW'S SISTERS I Hate To Love You No. 24380
2 HOW IS THE HOUR (Marta Foremost Song) BING CROSBY Silver Threads Among The Gold No. 24379
3 LITTLE WHITE LIES DICK HAYMES The Treasure Of Sierra Madre No. 24280
4 BIG BRASS BAND FROM BRAZIL DANNY KAYE-ANDREW'S SISTERS It's A Quiet Town No. 24361
5 HAUNTED HEART BING CROSBY Moonlight On A White Picket Fence No. 24379
6 INFLATION BLUES LOUIS JORDAN The Blues And Gone No. 24036
7 BYE BYE BLACKBIRD RUSS MORGAN with MILT HERTH I'm Looking Over A Four Leaf Clover No. 24319
8 SEAMAN'S BLUES ERNEST TURB Waiting For A Train No. 40193
9 S-H-I-N-E GUY LOMBARDO Corn Silk No. 23535
10 BABY FACE HENRY KING Oh, You Beautiful Doll No. 23556

ALWAYS POPULAR!

These ten records stay right up on top. They're favorites that should be in every dealer's stock, in every coin machine location.

SUGAR BLUES CLYDE McCAY I've Found A New Baby No. 29014
HOT LIPS HENRY RUSSE The Wang Wang Blues No. 29015
MARGIE JIMMY LUNCEFORD I'm Walking Through Heaven With You No. 29016
BRAHMS' LULLABY (Cradle Song) BING CROSBY Swing Low, Sweet Cherub No. 29052
ONE O'CLOCK JUMP COUNT BASIE JOHN'S IDEA No. 29056
WOODCHOPPER'S BALL WOODY HERMAN Indian Boogie Woogie No. 29079
IN A SHANTY IN OLD SHANTY TOWN JOHNNY LONG BLUE SKIES No. 23602
CHOPIN'S POLONAISE CARMEN CALVARADOWarsaw Concerto No. 23701
DRY BONES OLE MOSES PUT PRAIRIE IN HIS PLACE No. 23948
WHIFFENPOOF SONG BING CROSBY with FRED WARING Kentucky Babe No. 23990

All Records Listed $1.75 Each, Exchanges of Tens
MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 354 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Shows given in the chart, other available records of tunes listed here will be found in the Houser Roll of Hits. Music Popularity Chart.

**POSITION**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Oper.</th>
<th>Phonograph</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>ANYTIME</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>2300</td>
<td>Victor 22406</td>
</tr>
<tr>
<td>2</td>
<td>WHAT A FOOL I WAS</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>2300</td>
<td>Victor 22406</td>
</tr>
<tr>
<td>3</td>
<td>I'LL HOLD YOU IN MY HEART</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>2300</td>
<td>Victor 22406</td>
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<tr>
<td>4</td>
<td>PEPPIN' THRU THE KEY</td>
<td>Cliffie Stone and His Barn Dance Boys</td>
<td>2300</td>
<td>Victor 22406</td>
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<tr>
<td>5</td>
<td>BUBBLES IN MY BEER</td>
<td>Bob Will and His Texas Playboys</td>
<td>2300</td>
<td>MGM 765</td>
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<tr>
<td>6</td>
<td>SIGNED, SEALED AND DELIVERED</td>
<td>Cowboy Copas</td>
<td>2300</td>
<td>K Lee 655</td>
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<tr>
<td>7</td>
<td>TELL A WOMAN</td>
<td>Tex Williams</td>
<td>2300</td>
<td>Capital America 40081</td>
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<tr>
<td>8</td>
<td>HUMPTY DUMPTY</td>
<td>Hank Thompson and His Brothers</td>
<td>2300</td>
<td>Columbia 40085</td>
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<tr>
<td>9</td>
<td>HEART</td>
<td>Valley Boys</td>
<td>2300</td>
<td>Capital America 40085</td>
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<td>10</td>
<td>DECK OF CARDS</td>
<td></td>
<td>2300</td>
<td>Capital America 40085</td>
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<td></td>
<td>SIGNED, SEALED AND DELIVERED</td>
<td>Bob Atcher</td>
<td>2300</td>
<td>Columbia 37991</td>
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MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are those that are receiving the greatest play in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

**POSITION**

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Oper.</th>
<th>Phonograph</th>
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<tbody>
<tr>
<td>1</td>
<td>KING SIZE PAPA</td>
<td>Julia Lee and Her Boy Friends</td>
<td>40082</td>
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<td>FINE BROWN FRAME</td>
<td>Nellie Letcher</td>
<td>15032</td>
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<td>13</td>
<td>I LOVE YOU YES I DO</td>
<td>Bull Mouse Jackson</td>
<td>4169</td>
<td>King 4169</td>
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<tr>
<td>18</td>
<td>BARNYARD BOOGIE</td>
<td>Louis Jordan</td>
<td>24300</td>
<td>Decca 24300</td>
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<td>ALL MY LOVE BELONGS TO YOU</td>
<td>Bull Mouse Jackson</td>
<td>4169</td>
<td>King 4169</td>
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<td>72</td>
<td>TOMORROW NIGHT</td>
<td>Conway Johnson</td>
<td>4201</td>
<td>King 4201</td>
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<td>85</td>
<td>WOMAN'S A BOWLEDGE</td>
<td>Bull Mouse Jackson</td>
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<td>King 4189</td>
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<td>88</td>
<td>SNATCH AND GRAB IT</td>
<td>Julia Lee and Her Boy Friends</td>
<td>1228</td>
<td>Capitol America 1228</td>
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<td>BEST PETITE AND GONE</td>
<td>Les Jay</td>
<td>3438</td>
<td>MGM 3438</td>
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<td>98</td>
<td>WRITE ME A LETTER</td>
<td>The Ravens</td>
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<td>National 9035</td>
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BEST-SELLING POPULAR RETAIL RECORDS

(Continued from opposite page)

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<th>Title</th>
<th>Artist(s)</th>
<th>Oper.</th>
<th>Phonograph</th>
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</thead>
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<tr>
<td>1</td>
<td>LITTLE WHITE LIES</td>
<td>Dick Haymer</td>
<td>24280</td>
<td>Decca 24280</td>
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<td>9</td>
<td>NOW IS THE HOUR</td>
<td>Eddy Howard</td>
<td>11041</td>
<td>Capitol America 11041</td>
</tr>
<tr>
<td>9</td>
<td>I'M LOOKING OVER A</td>
<td>Bull Mouse Jackson</td>
<td>4169</td>
<td>King 4169</td>
</tr>
<tr>
<td>13</td>
<td>BUMBLE BEE HONEY</td>
<td>Ray, Ray, Blackbird</td>
<td>24319</td>
<td>Decca 24319</td>
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<tr>
<td>15</td>
<td>BAG OF MUSK</td>
<td>Francis Craig</td>
<td>1012</td>
<td>Bullet 1012</td>
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<tr>
<td>12</td>
<td>WIFE'S A FOOL</td>
<td>Bull Mouse Jackson</td>
<td>4189</td>
<td>King 4189</td>
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<tr>
<td>13</td>
<td>HEART</td>
<td>Valley Boys</td>
<td>2300</td>
<td>Capital America 2300</td>
</tr>
<tr>
<td>14</td>
<td>LOVE YOU YES I DO</td>
<td>Bull Mouse Jackson</td>
<td>4169</td>
<td>King 4169</td>
</tr>
<tr>
<td>15</td>
<td>OUR MICE</td>
<td>Les Jay</td>
<td>3438</td>
<td>MGM 3438</td>
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<tr>
<td>16</td>
<td>DON'T BE A USING MAN</td>
<td>Frankie Laine</td>
<td>5001</td>
<td>Mercury 5001</td>
</tr>
</tbody>
</table>

COLUMBIA'S TUNE TIPSTER

**BEST BETS**

**SURE FIRE**

Janette Davis

"There Ought To Be A Society" (For the Preservation of Country to Poor Unfortunates) (Squeeze)

"They Can't Make A Lady Out of Me" (With archery and the direction of Archie Perry) Columbia 38090

**COMING UP FAST**

Dick Jurgens and his Orchestra

"Mama's Gone, Goodbye" "Side By Side" (Vocal by and Jimmy Castle Columbia 38100

**WANT THIS ONE**

Ray Noble and his Orchestra

"Suspicion" (Vocal by Ray Noble and "The Noblemen" "Goodnight Sweetheart" (Vocal by Snooky Lennon Columbia 38146

HEAR THE GREAT ARTISTS AT THEIR BEST ON Columbia Records

Thanks...

PHONOGRAPH MERCHANTS ASSN.
OF
CLEVELAND — PHILADELPHIA — WASHINGTON
For Selecting our record the
HIT TUNE OF THE MONTH!

AND
MARTIN BLOCK...ED GALLAHER
DAVE MILLER...PAUL WHITEMAN
ROSALIE ALLEN
plus
Most of the Disc Jockeys in the 48 States
for Making our Record ...

CONTINENTAL'S
original
TOOLIE OOLIE DOOLIE
(The Yodel Song) #C-1223
VAUGHN HORTON Orchestra & The Polka Debs
The Hottest Record in these
United States

CONTINENTAL'S
Original Recording of
YOU CAN'T BE TRUE DEAR
The WHISTLING JITTERETTES with ORGAN C-1226
MY GIRL FRIEND JULAYDA
(VOCAL POLKA) C-1225
JUST BECAUSE
THE POLKATEERS C-1228
Are Headed Toward the Hit Parade
DISTRIBUTORS' TERRITORY AVAILABLE

Write for Complete Catalogue of Continental hits
SEE YOUR Local Distributor or
CONTINENTAL RECORDS
NEW YORK 263 WEST 14th ST., NEW YORK, N. Y.
CLEVELAND 676 MURON ROAD, CLEVELAND 15, OHIO
DETROIT 415 BRAINARD ST., DETROIT MICH
CHICAGO 549 W. RANDOLPH ST., CHICAGO 47, ILL

THE DISK JOCKEYS PICK:
PICKS that have appeared for three consecutive weeks or three times
within a six-week period are not repeated below. Based on a weekly survey
among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. LARGO, LARGO, LILLI BOLERO ..... Perry Como ..... Victor 20-2734
2. THE NEW LOOK ..... Freddy Martin ..... Victor 20-2769
3. LOST APRIL ..... King Cole Trio ..... Capitol 15054
4. TALKING TO MYSELF ABOUT YOU ..... Peggy Lee ..... Capitol 15046
5. A TREE IN THE MEADOW ..... Sam Browne ..... London 123
6. ENCORE, CHERIE ..... Tex Beneke Ork ..... Victor 20-2270
7. IT'S THE SENTIMENTAL THING TO DO ..... Vaughn Monroe ..... Victor 20-2748
8. LOVE SOMEBODY ..... Doris Day-Buddy Clark ..... Columbia 38174

THE RETAILERS PICK:
PICKS that have appeared for three consecutive weeks or three times
within a six-week period are not repeated below. Based on a weekly survey
among 4,870 of them, the record retailers think tomorrow's hits will be:

1. NATURE BOY ..... King Cole ..... Capitol 15064
2. JUST BECAUSE ..... Frank Yankovic and His Yanks ..... Columbia 38072
3. HAUNTED HEART ..... Perry Como ..... Victor 20-2213

THE OPERATORS PICK:
PICKS that have appeared for three consecutive weeks or three times
within a six-week period are not repeated below. Based on a weekly survey
among 1,558 of them, the juke box operators think tomorrow's hits will be:

1. MY HAPPINESS ..... J. & S. Steele ..... Damon D-11133
2. JUST BECAUSE ..... Frank Yankovic and His Yanks ..... Columbia 38072
3. LARGO, LARGO, LILLI BOLERO ..... Pryor Lee ..... Capitol 15048
4. LARGO, LARGO, LILLI BOLERO ..... Perry Como ..... Victor 20-2734
ARTIST | TUNES | LABEL AND NO. | COMMENT
--- | --- | --- | ---
**POPULAR**
**VERA LYN** (Bob Farnon Ork)
"(Bob Farnon Ork)
"Over the Sun a Winter-

time"

67 68 68 66

WILBERT BARANCO ORK
"(Blue & White E90)
"(Blue & White E90)
"(Blue & White E90)

60 63 56 60

FRANKIE LANE (The Hollywood-woodman)
"(Gold Seal 1012)
"(Gold Seal 1012)
"(Gold Seal 1012)

60 62 60 58

FRED WARING (Leaders)
"Pennsylvania"
"Pennsylvania"
"Pennsylvania"

76 82 80 66

GORDON JENKINS ORK (Chad St. Vere)
"(Century 21656)
"(Century 21656)
"(Century 21656)

82 86 80 80

**POOR**
**WOODY HERMAN ORK (Woody Herman)
"(Decca 29301)
"The Story of a Starry Night"

60 60 60 60

LES BROWN (Eileen Wilkins)
"(Columbia 3682)
"Don't Knock Me

65 65 63 67

FRANK SINATRA (Artie Shaw Ork)
"(Columbia 3682)
"All of Me"

90 92 88 90

DUKE ELLINGTON and his Band
"It's Monday Every Day"

65 76 70 50

ENRIQUE MADRIGUERA (Pattie Gilmore-The Holidays)
"(Decca 15946)
"(Kiss You"

61 64 57 62

DICKEY HAYMES (Vic Schoon Ork)
"(Decca 20858)
"What Do I Have To Do"

83 83 83 83

(Carried on page 28)
MERCURY HILLBILLY TUNES are TOPS too!

SHERIFF TOM OWENS and His Cowboys

"MY DARLING TELL ME TRUE"
"JUST BECAUSE"
No. 6086-75c

GEORGIA SLIM and His Texas Roundup

"AIN'T NOBODY'S BUSINESS"
"REACH UP AND GRAB IT"
No. 6081-75c

REX ALLEN and His Arizona Wranglers

"SLAP HER DOWN AGAIN PAW"
"TEARDROPS IN MY HEART"
No. 6095-75c

CARL STORY and His Rambling Mountaineers

"I HEARD MY MOTHER WEEPING"
"LOVE IS A GAME"
No. 6093-75c

TINY HILL and The Cactus Cutups

"I WASN'T BORN YESTERDAY"
"IT MAKES NO DIFFERENCE NOW"
No. 8078-75c

PRAIRIE RAMBLERS

"THAT NEW VITAMINE"
"HULA HULA BABIES"
No. 6097-75c

WALLY FOWLER and His Georgia Cloothoppers

"EMPTY ARMS AND A HEART FULL OF SORROW"
"WHEN MY DREAMS COME TRUE"
No. 6092-75c

DEWEY GROOM and His Texans

"UNWANTED LOVE"
"THE GIRL IN MY ARMS"
No. 6090-75c

THE POLKA CHIPS

"DONKEY POLKA"
"BLONDIE POLKA"
No. 6096-75c

HARRY CONNOR

"TRUE"
"WHEN"
"EMPTY"
"THE"
"NO"
"VITAMINE"
"DREAM"
"TRUE"

THE POLKA CHIPS

"DONKEY"
"BLONDIE"

MERCURY RECORDS

REACH BECAUSE
SHERIFF and CARL -75c
MY DOWN BROTHERS
GAME
His
TELL
GRAB
AGAIN PAW
Roundup TO MERCURY
NOW
No.
"HULA"
"HILL"
NOW
No.
1241)
1218)
1218)
1218)
accompaniment
on a high-quality tango-
sempassioned.
0.69
SATISFACTORY
Reviews
JIMMY ZITO ORK.
(Continued)
40.69
SATISFACTORY
Reviews
JIMMY ZITO ORK.
(Continued)
ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of actual supply are listed.

POPULAR

A Day From Texas — A Girl From Tennessee
The Three Songs (I'm In) Victor 20-2870
A Baby Blues Where Old Friends Meet
F. Martin (On the) Victor 20-2856
A Billy Bailey Afternoon
T. Bennett (Rambin' Around) Victor 20-2872
A Tree in the Meadow
J. Levine Adams (On the) Decca 24401
After You've Gone
J. McRiddle Orr (I Can't) Decca 24417
Always
M. Cavner Orr (Melody Time) Capitol 15071
And I'll Miss
M. S. Knowles (Tempo-Tones) (Margie) Capitol 15072
Armand's Rag
C. J. Tower (Evelyn) Decca 24422
Arizona Sandows
A. Raymond's (Let's Sound) Majestie 1241
As Time Goes By
B. Andrew's (Blind) (You Were) Hollywood Rhythm 159
At a Sidewalk, Penny Arcade
The Soft Winds (I'm Particular) Majestie 12413
Billy {Cool (I Went) Mercury 5372
B. Kaye (Miss You) Victor 20-2879
Begin the Beguine
T. Martin (My Slim) Victor 20-2814
Begin the Beguine Song Album (4-14")
Decca A-70
All of Alone
P. Whitman Orr-J. Edwards
Decca 24491
Cristina Days
P. Whitman's Woodwinds
Decca 2854
How Deep is the Ocean (How High is the Sky)
P. Whitman Orr-J. Edwards
Decca 2003
Lady of the Evening
P. Whitman
Decca 2450
Rimbaud
P. Whitman Orr
Decca 2461
Rimbaud Lullaby
P. Whitman Orr-J. Edwards
Decca 2462
Rincon de la Plata
P. Whitman Orr-J. Edwards
Decca 2450
Rosebud
P. Whitman
Decca 2460
The Old, Old Gypsy
P. Whitman's Woodwinds
Decca 2854
Beyond the Sea (La Mer)
C. Cavalcro (Summertime) Decca 24412
Chinatown, Hindustan
The Aria String Band (Mary Lou Modern)
20-218
Clarissa's Up For Rain
J. Stafford (Romance) Capitol 15062
Crescent Moon
(Everyone's in Love) Decca 24432
Green (Mother Nature's Voice)
L. Green
Decca 2460
Contest
M. Miller Brothers (Groove Casset) Decca 24430
Cuban Rhapsody
L. Bennett Orr (Jungle Echoes) Sterling 801
Cuban Rhapsody {Dance Walking}
B. Goldfish Orr-D. Press Decca 24408
De Moulin {The Girl} Decca 24408
De Moulin {Dream Date} Decca 24408
F. Craig (Pizzin') Bulletin 1013
F. Craig (Pizzin') Bulletin 1013
J. Martin Orr (I Went) Decca 24413
Freed
C. Cavalaro (Armand's Rag) Decca 24422
Freed
P. Craig (De Moulin Bullet) 1013
For Me and My Gal
The Philadelphia 56-Piece String Band
(Dance Band, Or. (heartbeat) Tempo TR-606
Gregory M. Travis Album (16 LP)
Y. Young Orr
Decca A-100
All is Well
F. Flaherty Decca 24409
Blissful in the Moonlight (Silly Idea)
J. Martin (2) Decca 24531
Pathfinder
J. Flaherty Decca 2402
Pathfinder Forever
J. Flaherty Decca 2402
Switching in Denver Decca 24533
It's a Happ-happ-happy Day
J. Martin (2) Decca 24531
We're All Together
J. Martin (2) Decca 24531
Happiness
J. Glissman Decca DAT 7
Happy Days Parts 1 and 4
J. Decca 24409
Happy Days Parts 2 and 3
J. Decca 24409
Heartbreaker
The Philadelphia 56-Piece String Band
R. Wood (For Me) Tempo TR-656
Happiness
J. Flaherty Decca 24409
Hit Me
J. Thompson Orr (There Goes) Majestie 12464
 décided to call this Manhattan release note a summary of music releases notes are listed.

RAY BLOCH WEEK

30 YEARS IN MUSIC 20 YEARS IN RADIO TOP SIGNATURE RECORDING ARTIST

ALL TIME BEST SELLERS

15005 LIMEHOUSE BLUES inst. MEADOWLAND voc. by choir
15015 ESPERANHEIM inst. JEALOUSY inst.
15054 BEGIN THE BEGUINE inst. HOMESQUE inst.
... and his latest!
15180 SABRE DANCE MINUETING

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**BULLET HITS!**

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"FOOLIN'" ON Record #1013

THE HIT ON THE BACKSIDE . . . "DO ME A FAVOR, DEAR"

Really Going Strong: Record #1012

"BEG YOUR PARDON" and "LOOKING FOR A SWEETHEART"

Record #1001 is TOPS

FRANCIS CRAIG'S . . . "NEAR YOU"!

BULLET MAKES THE HITS—ORDER FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORD

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NASHVILLE, TENN.

64573

**New York:**

Both Columbia Records' artist-and-rep chiefs, Manie Sacks and Ben Selvin, are off on sales trips for the diskery; they will combine the Missouri, Kentucky and Ohio territories, while Selvin, in addition to covering New York State, will attend the Ohio Phonograph Operators' convention at the Hotel Hollenden in Cleveland next week. . . . Electrical Musical Industries (EMI) topper Wally Moody is due here from England for talks with Columbia diskery execs. . . . Mitchell Pruden, vocal soloist, will handle the Leroy Anderson composition, Fiddle Faddle. . . . Guitarist Dave Goldberg, drummer Jack Parnell and pianist George Shearing will join him to form an all-British hot jazz trio, it is reported.

Bullet Dougem this week signed a personal management pact with Alvy West, now at the Hotel Edison here . . . Julie Lee due into the Apollo Theater April 20, with Billy Eckstine due to follow May 7, both for a concert-week. . . . Roof of the Prudential Auditorium, Lansing, Mich., collapsed last week just prior to a Vaughn Monroe appearance; Monroe's concerts were switched to a high school where the orchestra paid $7,000 . . . Bob Rock, formerly with the Duke Ellington show, now handling the scribbling for the Andre Baruch/Bee Wain transcription series.

Ray Bloch will celebrate 30 years in music biz and 20 years as a radio conductor with an all-Gershwin concert at Carnegie Hall, April 22, which will also feature singers Genevieve Rowe, Alan Dale, Robert Merrill and Monica Lewis.

Zany Zito is personally managing John Laurenz. . . . Irving Weiss this week departed from job as professional manager of BIM on West Coast. . . . Jazzman Eddie Condon's first date in a year other than in his own nifty jazz, will be a four-week run with a seven-piece jazz unit at the Blue Note in Chicago, starting May 10. Condon reportedly will draw down $2,500 weekly for the date which was set by Associated Booking.

Masirefords will put out its initial unbreakable kidskis this month. The firm previously had issued its kids stuff on shellac only. . . . It's understood that Jones Beach Casino will return to its nma orch summer policy this season for the first time since before the war. . . . Justin Stone's new date signed by GAC as reported, but only booked by the agency for a date at the Krovak's Club, Washington. . . . Peggy Lee and hubby Dave Barbour are set for two weeks at the State-Lake Theater, Chicago, beginning July 12. The pair is scheduled for a six-week date at the Paramount Theater here either in August or September.

First sideman drafted for Benny Goodman's return to activity at the Click club, Philadelphia, May 24, is ace pianist Teddy Wilson, who will team up with Goodman in B.G.'s early big band and chamber combo days. . . . Johnny Moore, leader of the Three Blazers, suddenly hospitalized. . . . Duke Ellington was three days in the hospital where a cyst was removed from his kidney. The orchestra will be ready for his band's Paramount Theater engagement April 21.

Dean Hudson's ork is set for three weeks at the Peabody Hotel, Memphis, beginning July 19. . . . Singers Connie Haines and Alan Dale are booked into Andre's in Syracuse for a date beginning April 12. . . . Unconfirmed reports indicate that the Hilton Hotel chain this week completed negotiations for purchase of the St. Francis Hotel, San Francisco.

George Simon pub this week finally acquired Lost April ditty featured in folk singer's Wild Tune has been waved by King Cole (Morton) and Frankie Carle. . . . Abhi Bailey penned by Hearbreakuse turnstills is being pushed by Bobby Mallis's Robert Music. Ditty was rec-cut Sunday (12) by Mammon string band in Philly for the Polite label. Reverse will be My Girl, Friend, Jullyada, polka ditty pushed by Mello Music. also dressed in banjo and community vocal style. . . . Too Leaves tune, waved a copysell on the Polite label. Apeeps, by the Emil Cole Hereaders, went to the S. H. (Buddey) Morris group, reportedly for $500 advance.

A Newark syndicate, organized by an independent record manufacturer, is the latest in a flock of bidders for Majeure Records Company, the Allen, of the Merry Macs, learned while visiting the Empire Theater, London, with the Macs that he is the father of a girl, born in Hollywood Hospital. Baby will be named Dawn Lynn.

Wabler Don Reid and chippey Arlene Marklow booked into Beverly Hills Country Club, Newport, Ky., last week for a two-week stand. . . . Tunesmith Vernon Duke back from Paris to start collaborating with Ogden Nash on a musical legiter. . . . Charles E. Corcoran has joined the executive staff of the Interstate Electric Company, New Orleans distributing outfit. . . . Sheep Fiers to play Sydenham Hospital, will benefit April 16 at Carnegie Hall, Eddie Cantor will emcee. . . . Art Mooney into the Cascade Roof of the Hotel Billmore, here, for four weeks starting June 1.

Richard Hamber's ork reopening the Tavern-on-the-Green. Thursday (15). . . . Opening concert of Sigmund Romberg comes off at the Lyric Theater, Baltimore, May 14. It was originally skedded to tee-it in Newark. . . . Permanent symphony ork has been formed in Indianapolis, N. Y., composed of about 80 musicians, both amateur and professional. . . . Pianist Irving Fields, whose Pin-Up Polka ditty was the wedge for promotional push by the Walter Thomson Music Agency, has penned another tune dedicated to the patch-box-publicizer, the Walter Thomson Rumba.

Will Roland, ex-Benny Goodman manager and current producer of such Columbia Broadcasting System (CBS) shows as Arthur Godfrey and Robert Q. Lewis, has purchased a 40-acre farm near Danbury, Conn.

Chicago:

Frankie Laine has purchased a Detroit record store which will be operated by his sister. . . . Morry Price headed the Mercury Caravan as road manager, taking time off as sales director of the plattery.

Mercury received word Thursday (8) that the first shipment of 2,000 Czech masters was shipped three months after months of red tape. John Hammond and David Hall, who leave for Czechoslovakia April 14, will line up the additional masters and intend to work out an export deal whereby Czech maude (See Music—as Written on page 34)
Pressure On for Hemisphere Copyright Pact: Dubious, Tho

WASHINGTON, April 10.—Altho pressure is mounting anew for Senate action on the inter-American copyright convention, chances are slim that any measure will be taken up before the election adjournment. The National Association of Broadcasters (NAB) already has filed a petition with the Senate Foreign Relations Committee asking for consideration for action on the treaty. True, some two dozen other bar groups have submitted similar petitions during the nine months the treaty has been pending on the committee calender, but the fact remains that Senate committee aids believe the heavy load of vital post-war recovery and relief legislation is likely to forestall action this year.

Consensual, Pivotal

It is further pointed out that the treaty, which provides for mutual protection of copyright works among the Americas, is highly controversial, with the National Association of American, for example, opposed to it. Many Latin countries regard the entire treaty as a serious blow to their national pride, and the treaty has thereby acquired a distinctive character as to become identified with nothing else.

In another section—which is contrary to current U. S. copyright protection—is made for the protection of a title of a work when it has become internationally famous and the title has thereby acquired a distinctive character as to become identified with that work alone.
Law Closes In on Bogus Disk Ring; MPPA Joins In

HOLLYWOOD. April 10.—Investigation into a counterfeit ring reported flooding the country with bogus disks (The Billboard, April 10) moved into high gear last week, with a crackdown on the pirates involved in a series of raids conducted by the Federal Bureau of Investigation.

The ring, which has brought about 950 disks onto the market in the past two months, was reported to have been operating out of a secret location in California. The investigation, which began in February, was launched by the Motion Picture Producers and Distributors of America (MPPA) trusteepresiding over the investigation—and the FBI.

According to sources close to the investigation, the ring was discovered when a tip from an informer led to the seizure of a large quantity of disks in a raid on a warehouse in Los Angeles.

The disks, which were found to be counterfeit, were traced back to the ring's origin, a small factory in the San Fernando Valley area.

The investigation, which has been underway for six months, is expected to result in the arrest of several key figures in the ring, including the ring's leader, who is believed to be a former record producer. The leader, who has been involved in the music industry for over 20 years, is said to have a international network of distributors and dealers.

The MPPA has already filed charges against several of the ring's members, and is expected to bring additional charges in the near future. The organization is also expected to file lawsuits against the ring's distributors and dealers.

The raid on the warehouse was one of many conducted by the MPPA and the FBI over the past weeks, as they continue to target the ring's operations. The raids have resulted in the seizure of thousands of disks, as well as the arrest of several key figures in the ring.

The MPPA, which has been involved in numerous investigations into counterfeit disk operations, is expected to continue its efforts to bring the ring to justice.

Alexander Files Complaint for BMI Performance $5,000

NEW YORK, April 10.—Issuing his complaint, BMI has signed a new agreement with the American Society of Composers, Authors, and Publishers (ASCAP), which will bring about a significant increase in royalties for BMI's members.

The agreement, which was signed by BMI's President, Robert M. Siegel, and ASCAP's President, Charles E. W. Dreyfuss, will bring about an increase in royalties for BMI's members, who are also ASCAP members.

According to the agreement, BMI will receive $5,000 for each performance of a BMI composition, as well as a percentage of the royalties received by ASCAP for the same performance. The agreement is expected to bring about a significant increase in BMI's royalties, as well as a significant increase in the royalties received by BMI's members.

The agreement was signed following a series of negotiations between BMI and ASCAP, which were conducted over the past months. The negotiations were conducted in an effort to bring about a fair and equitable agreement between BMI and ASCAP, which would benefit both organizations.

The agreement is expected to be signed by BMI and ASCAP's members, who will then be required to sign the agreement in order to receive the increased royalties. The agreement is expected to be signed by BMI and ASCAP's members in the near future.

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Majestic Creditors Gang Up for Chapter X Action

CHICAGO, April 10—Michael Gealt and Louis Kutner, counsel for a trio of Majestic Record Corporation creditors, met this week with a group of other Majestic creditors in an attempt to further the advance of a petition presented to Federal Judge Philip Sullivan by Kutner. The petition seeks to rearrange reorganization proceedings, which currently have placed Majestic into Chapter II of the Chandler Act, thereby throwing the matter into Chapter XI. (The details of the meeting could not be obtained, counsel for the trio, Bart Laboratories, Inc. the Horn, who hold aggregate claims of approximately $50,000, expressed optimism at the additional creditors who attended the meeting.

The petition for change from Chapter II to Chapter X was continued in a court appearance this week until July 15 by Judge Sullivan, when A. L. Shapiro, counsel for Majestic, asked more time to complete the dislivery's audit. The Majestic platted files its schedule, which showed assets of $1,264,628 and liabilities of $898,795, in Federal Court last week, a complete listing of music publisher and artist creditors was missing. In the original transport submitted to the court, the $84,121 amount of $84,121 was originally typed in as owed to artists and publishers, but was later inserted in the court's permission, to read, "Amount due publishers and artists being determined." Two artists, Rose Murphy, who was owed $371.25, and Ray Dorey (Mrs. 25) were listed among creditors, but the reason for their being included while other major creditors such as George Olsen and Eddy Howard were not, could not be ascertained, as Parker Erickson and Gene Tracey, exes of Majestic, were out of the city.

Decca-Majestic Confab

NEW YORK, April 11—Meanwhile, talks between Majestic representatives and Decca's veep, Milton Rackmil, in New York, continued this week, with Decca reputedly offering to take over the Majestic disk operation under a deal where purchasing price would be paid out of profits received when and if Decca

Mercury Closes

Eng. Decca Deal

NEW YORK, April 10—Mercury Records has picked up the Keynote Records deal with English Decca for the latter to handle foreign pressing and distribution of Mercury's protected longhorn recordings. The English Decca deal was rearranged following the absorption of Keynote by Mercury records.

Mercury exes John Hammond and David Hall leave for Europe Wednesday (11) and will make their first stop in London for a British Broad- caster's Conga broadcast which will introduce Mercury's symph to England.

[Continued from previous page]

Billie Holiday Concerts Set

NEW YORK, April 10—Billie Holiday reportedly is going to do a leg house concert series here beginning April 23. Working with an "organ," 'tis said, the chimp will do eight shows per week. at the Majestic and Paramount in the Mansfield Theater, with duets scaled up in $4.80. It will be a limited engagement.

The series was reported set by Ed Fishbein, who currently is in a contractual squabble with Joe Glaser over the chimp's earnings. Meanwhile, the Holiday gig missed a concert sandwiched for Philadelphia's Academy of Music last month because of a leg infection and high fever, according to Fishbein. The session was to have been put on under the aegis of Forward promoter Ernie Henderson, who estimates that the singer's sudden illness cost him some $1,500 in rent, ads and publicity.

ROSALINDA

Decca 46114 Dick Thomas Rainbow 10033 Ben Bomson
CHEIRIO MUSIC PUB, INC. 1125 W. New York 1, N. Y.

Rosalinda

Ebbie Mae ...THE NEW DECCA HIT FROM THE BAND!

IT'S NEWS!

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We ship same day order is received. Send for our entire catalog.

RECORDS ON APPROVAL
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"NIGHT AFTER NIGHT"

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SAN FERNANDO RECORDS #504

Hear Jack Rivers over ABC's "Hitching Post" Saturdays, 12:30 to 1:00.

Also featured on the Pole Acre Show - CBS

Management: PITE MARTINEZ

7660 Lankershim Blvd., N., Hollywood, Cal.

Music - As Written

(Continued from page 30)

ploets of authentic folks and international music will reach America shortly after they are released in Continental Europe.

Nelson King, WCKY disk jockey, Cincinnati, has cut his version of A Deed of Love for King Records. . . . Pee Wee King and Roy Acuff, folk music topers, set for the National Theater, Louisville, week of April 15.

Hollywood:

Bill Coty, formerly with Sently-Joy, joins Ralph S. Peer's Southern Music to aid publisher's Columbia manager, Jack Jenkins. . . . Jimmy Culkin, newly opened Friday (9) at his brother's (7) Casino Gardens. . . . Jerry Fairbanks becomes one of the first tie film producers to sign country music groups. C. P. Petroli gave video the music group's label and the pic producer are composer-arrangers Bud Webber, Clarence Wheeler and Gene Lucas who begin immediate scoring for Fairbanks' NBC Video filmstrip program. . . . Radio's 28-Year-Club has another member in Meredith Wilson, who this year celebrates a double decade of radio writing. . . . Mantovani is on his 30-day engagement in San Francisco.

Mische Bokaleinskik started recording his symphonic score for the film sound-track of Thunderbolt at Columbia Pictures. . . . Leonard Sues is set as musical director for Lorsy Pyles Productions. . . . Wanda Goodenow, formerly appearing at Cesar's, is at Ciro's newly opened Ciro's-Tette. . . . Hoopy Cormaniky accompanies Buddy Cole to San Francisco where the latter is scheduled for three concerts at the Maritime Memorial Theater. . . . Mel Henke, 88-er, makes his Coast debut at Riverside's Somerset House. . . . Talent concert consisting of the Benny Goodman Trio, Gordon MacRae, Martha Tilton, Jerry Colosimo, Marie Trevis and Jimmy Wokely attended Cepedo's Mountain States dealer meet in Salt Lake City. Bip-waxer Cop is represented by Flory, A. Binkiev, weary in charge of sales, and Robert W. Shanks, diskery's assistant national sales manager.

Benyo Rupini, composer-pianist, who accompanied Yvonne De Carlo on her six weeks six p.m. tour the East and Midwest, has returned to the Film City, where he has been set for a role in the active studio picture. . . . Bob Carroll, ex-Jimmy Dorealis balladeer, has landed a personal vocal spot on Mutual's California Melodies ailer. . . . Max-Dickson has taken charge of his band's contract ties with Music Corporation of America (MCA). . . . Artie Wayne is collaborating with Mickey Rooney in tune called: "I came thru the Good-morning Light Hall during with the good-morning Light Hall during the old hog to lead in latter's staging of The Great Waltz in June. . . . Andre Previn, 19-year-old composer-pianist, is up to status of full-time assistant director at Metro-Goldwyn-Mayer film factory.

Cincinnati:

Ted King, former Cleveland oke leader, has been named general manager of the W. E. Harvey Company, new record distribute here. . . . Art Mooney band into the KRO-Allbe Theater Thursday (15) for a week's stand. . . . Step Wiegand's Three Steps, intermission and hour-and-a-half instrumentalists, in their fifth week at Glenn Renvoisch, Newport, Ky. . . . Johnny Long jr. set for Ohio State University, Columbus, May 1, and University of Michigan, April 26, May 7. . . . Elliott Lawrence gets the call at University of Kentucky, Lexington, May 15. . . . Larry Vincent, singer, doing a disk show at the downtown station WCPO, 1:00-1 a.m., daily, from the Wonder Bar Lookout House, Covington, Ky.

Philadelphia:

Lynn White, bandstand canary, joins the Boyes at the Mayflower Hotel. . . . Taffy's C.-I., following the Too-Young's C., visiting the Six Flags in San Francisco.

SOUTHERN NOW MERCHANDISER

NEW YORK, April 10.—Columbia Records'四处, Paul Southard, INC.\n
the week shifted titles to become veepee in charge of merchandising. He formerly was in charge of sales. The new merchandising department under Southard will incorporate sales, distribution, advertising, sales promotion, publicity and related aspects of the department. Southard's job will affect coordination of all of the diskery's merchandising operations. It will also pave the way for Bridgport personnel to perform within specialized fields; for example, James L. Gable, former executive in the diskery's masterworks division.

SAVIN JOINS BORSTEIN

NEW YORK, April 10.—Lee Savin, former execs with the artists and rep department of Magnetic Records, next week goes to work for publisher Sol Borstein. Savin will be in the business of the Bourne-Bogart-ABC publishers under the direct supervision of Borstein.

WHO'LL BE PREZ?

(Continued from page 17)

900-a-year post might be an economic move to accommodate any other director) figures to be mulled over privately by ASCAP brass. Election of the president must be by a two-thirds vote of the board.

Or Is It a Writer?

Raising of Abbert's name stems from normal ASCAP preference for a writer member of the board's board, rather than a publisher, to head up the society. Reportedly at least two names, including Abbert's, have been broached as possibilities, but both reportedly have decided themselves unavailable. Abbert, a Fordham law school graduate and a composer in the Society (If I'll Get By, Mean to Me, I Don't Know Why, Where the Blue of the Night, etc.) as well as an active participant in various ASCAP writer committees, stands high in consideration on the list of board directors. Other panners on the board include Stanley Adams, Paul Cunningham, Hammerstein, Hartack, Ray Hendersohn, John Tanser Howard, Edgar Leslie, George Meyer, A. Walter Kramer and Taylor.
Jones Assails Shelvey ‘Smear’

PHILADELPHIA, April 10—Dick Jones, executive secretary of Local 17 of the American Actors’ Equity Association (AGVA), defending a suit brought against him by Arthur W. A. Cowan, representing 12 actors who claim $62,000 from Jones, won the first round in court. The Federal Court ordered the plaintiffs to post a $250 bond to cover trial costs.

The legal fracas developed out of a situation that Jones attributes to Matt Shelvey, ex-AGVA head, and the failure of the union under his (Jones) leadership. The suit dates from October, 1946, when the Earl Carroll show left Los Angeles and was advised by Shelvey to file these papers. It is the contention of Cowan that the union was not represented.

The suit, brought by four members of the union, is before Judge Samuel S. Goldsmith. The suit charges that $62,000 was due to them from the sale of the Earl Carroll show.

The suit was brought in the Los Angeles County superior court. The court ordered the plaintiffs to post a bond of $250 in order to prevent them from collecting any money in the meantime.

Complaints from Philly

On April 10, 1947, the show reached Philly to open at the Earl. The show’s opening was a great event in Jones’ office of kick and was told to write out a separate complaint.

"The originals are in my office," said Jones.

The show opened at the theater for $7,500 and a percentage of $24,000. Jones asked the theater to turn the guarantee over to the union and was told that $7,500 and $24,000 had been advanced to Bobby Vernon. After the theater had turned over the house heads, in the presence of the cast, he would pull the show. The theater had pulled the show, according to Jones, replied: "Mr. Shelvey said to me, ‘You can’t affect the show, you can’t affect it.’

"Shelvey phoned Shelvey. "Dave Fox answered and before I even opened my mouth, he said, ‘Don’t go out, there’s no show pulled.’ I demanded to speak to Shelvey and he told me that that week was the first time Shelvey was ‘too busy’ to talk to me in 25 months.

"That $250 Check

Subsequently, Jones said, he got a $2,500 check from AGVA National and started to pay the acts and buy them transportation to the Coast.

The suit went forward and the state was paid as far as the bond went. The suit brought by them, he said, is the first time in his memory, that the proceedings were as bad as those which followed in the Shelvey case.

What! No Fares?

NEW YORK, April 10—Joe Saxe, owner of the Galatea Club, at 410 Park Avenue, New York, operates on about $600 budget, using three acts. Last week he phoned Sam Samuels, of the Variety Artists, and said: "I have something with a name. Poché to the Rescue, Jack Russell, and Jack Cooper. I think I can get you a Scott Thompson."

"I heard of her," replied Saxe. "Offer her $250."

Pillicy Back In Big Time

It’s Great To Play Down Under, But Hard To Come Out On Top

(Continued from page 3)

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"That $250 Check

Subsequently, Jones said, he got a $2,500 check from AGVA National and started to pay the acts and buy them transportation to the Coast.

The suit went forward and the state was paid as far as the bond went. The suit brought by them, he said, is the first time in his memory, that the proceedings were as bad as those which followed in the Shelvey case.

What! No Fares?

NEW YORK, April 10—Joe Saxe, owner of the Galatea Club at 410 Park Avenue, New York, operates on about $600 budget, using three acts. Last week he phoned Sam Samuels, of the Variety Artists, and said: "I have something with a name. Poché to the Rescue, Jack Russell, and Jack Cooper. I think I can get you a Scott Thompson."

"I heard of her," replied Saxe. "Offer her $250."

Pillicy Back In Big Time

It’s Great To Play Down Under, But Hard To Come Out On Top

(Continued from page 3)

NEW YORK, April 10—Billboard 35 says that Desi Arnaz’s second show, "Harmony of the nightclub world," is still rolling, but that it is not as popular as the first. Arnaz has been trying to get a job for his show at the Earl Carroll club, but so far he has been unsuccessful.

The show has been a failure, according to Billboard, because the management has not been able to find a permanent home for the show. The management has tried several different locations, but so far they have not been successful.

Billboard also reports that the show is not as popular as the first because the management has not been able to find a permanent home for the show. The management has tried several different locations, but so far they have not been successful.

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Walter Winchell says: "VALDO & PRINCESS PAT STARLITE"
LATIN QUARTER, NEW YORK: On March 13, Condos, the Hermans Williams Trio and Jane Dulo have taken the stale- ness off a show which is still one of the bones on the Stem despite its vitality.

Buddy Lester is probably one of the best tumult comics around. His terrific change of pace and general kit or Swiftness is so unexpected that the line make for yock yaddas practic- ally all the way. While most of his tricks involve a couple of hands, one showed a couple of newbies that should get equally good results with a little more use. His cookin' Oh, How I Miss You Tonight, delivered dead pan, is a English Music Hall, can fracture an audience familiar with British vaudeville. It would be wise for MacDonald thing, however, has a univer- sal appeal. For the latter he uses call-and response to the female. When does MacDonald twirl's wig to show bald head and a flower, make him spin it back to show Eddy. Laughs come from the mixing of the two. Bits of busi- ness are hilarious.

Lester's act with Steve Condos, has potentiality has become quite a straight man, was another sock away. The two lads have worked frequently together the past year or so, but are not together as a act. They are booked as singles.

Steve Condos (ex-Condos Brotherwho) is a very fine social does a fine jobbing in his own right. His combo of sand steps and straight sandtwisting voice, drum work with brushes and rim drum is quite a combination. He projects a pleasing personality and an almost shy-like appearance that makes the audience feel comfortable.

The Hermans Williams Trio (two boys; one girl) are rigged out as a Barrio dance band and broke into three different packages. The gal's dance band vocal make a pleasant background for the two lads to go into what looks like an ice-cream. Jane Dulo has some of the funniest material around. A lot of it, however, is a strain. She needs an attentive audience to work on. It started badly, overcoming the noise and got a lot of punch. Her walk-off was good, but the overall result a failure.

Bill Smith.

Tyros Vie at Club Charles

BOSTON, April 10.—The Club Charles is the best to come up with a talent gimmick. The brainchild of Irv Klein, club flack, the idea is an original and a hit. Every Friday night six contestants are chosen to be a part of the show. Each contestant is chosen in conjunction with the regular floor show, and the winner will be chosen by the audience. The show will begin April 10 and finals will be April 16, which will include a get a week's work at the Club Charles.

Juke Box Union Enters Detroit Club Fray

(Continued from page 2)

men here is a branch of the Team- ster's, and Gracie Fields had sup- ported AGV in refusing to make deliveries to the Ship and earlier this week refused to withdraw their last Saturday (3).

"Can't Buck Unions"

Tony DiLoreno, proprietor of the Ship, in a statement, Friday. "I am president and business manager of the Teamster's, and we can't buck the unions" and offered to serve. Two servicemen from the Circular Club pointed out that the situation showed a couple of newbies that should get equally good results with a little more use. His cookin' Oh, How I Miss You Tonight, delivered dead pan, is a English Music Hall, can fracture an audience familiar with British vaudeville. It would be wise for MacDonald thing, however, has a univer- sal appeal. For the latter he uses call-and response to the female. When does MacDonald twirl's wig to show bald head and a flower, make him spin it back to show Eddy. Laughs come from the mixing of the two. Bits of busi- ness are hilarious.

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Yocum Plots Paris Ice Show

PHILADELPHIA, April 10.—Ruby Yocum, co-producer with Gladys Land of the ice shows at the Garden and the Palace of St James, has taken over the Jeffery Hotel, flew to Europe recently to see what is happening in the Assay, and with Jack Hylton for London, with plans calling for an ice show to open in the spring at the Cotton Theatre in Paris. Before leaving, Yocum launched a new ice Parade revue here with Peg Ann (Smith) and June Campbell in the leads.
VAUDEVILLE REVIEWS

Hipodrome, Baltimore
(Thursday, April 8)

This time around it's a Ben Yost unit that girls on Parade, and although it has little heavy with vocal acts (two), it comes out okay. The Woodson Sisters have a pleasing tap routine, spotting it gener-
ously with butterfies and wall-
overs. An outstanding contortion bit by one of the male gags, looking as if made of rubber, took them off to a nice hand.

Another got 'em quick with a set of well done impersonations, set to music. The gag, a gag, a gag, has some smart arrangements and know how to sell. Impressions of various band chiro's styles made a hit, but her best was a copy of Hilde-
garde. It fell flat with the theater audience, as usual, with those who have never seen her work, but it was good and rated a nice bow-off. Veteran Maude Hilton dispenses the same old corn in her ename chires and in her own spot, but laughs were constant. Numerous w ar d r e b e changes, some wierd looking creations at that, brought yucks but when she got to slapstick and the dumb double-
takes, she killed them. Her stuff bordered on the blue at times, but her delivery averted any offensiveness. There were still chucking where she closed the show.

The highest spot were the Ben Yost Collins. The five girls, beauties, and gorgeous like Parisaan models, work with the usual charm and skill. The group jumped off with a medley, putting a neat low-down treatment on Davis Street, and from then on went thru the book from Lenora's. Every gag had a spot and it all added up to a terrible reception. Pic, Sign of the Ram.

James A. Carter.

Oriental, Chicago
(Thursday, April 8)

Frank Marlowe, new to these parts, is the surprise hit in this talent-
packed revue. The tall comic, working situation comedy that has been fronted Sands, electricians and stage-
bands hanging up his turn, got top response all the way. He comes on, talking to Sands, only to fall in the pick of the gag, but when he stops, he spices his act with some straight acting.

AndeDancers, Parissian trio, teed the show off with their well executed adagio turn. The dark-haired gal is outstanding, being capable at acro and contortion work, which makes the work of her two male handlers easier and the over-all presentation tops. Besides the fluid adagio work, the gal interpersed those flipy-
axed flips, both one hand and aerial, to get a hearty send-off. Co-headliners Bonnie Baker and the Milt Heri Trio stick to their standard material pretty but garner hefty returns. The diminu-
mo Johnny chiff up special material, and his adagio work, was the most charming of the show. The Herii Trio has a new skit in Ralph Roberts, who works well with his Hahner's, who do the comedy. Her trio opened with a current Deca topper, Bye, Bye Black-
bird, as a scene behind the trio flashed the lyrics for payers. Heri's brought on at the nick of time, his stage spots are dimmed while organ spots of his on his peil. work, sent the three-
seats to a sound. Carl Sand's orch provided a catchy Western medley, spotting Smith Howard's warbling and the bod-
some batonner's banjo strumming.

Johnny Sippel.

New York:
Para 95, Roxy 15 Boost Stem to 5026: MII, 147

NEW YORK, April 10. — The premeer of a new show at the Para-
mount, plus an increase at the Roxy and Stem, lifted total grosses for the five vaude-

pi houses to a fine $500,000 as against last week's over-
all take of $490,000.

Paramount (3,654 seats; average $76,000): Guggenheim's first week of Buddy Rich, Dean Marcus, Mills Brothers and Saigon with $56,000, as against last week's $52,000. Radio City Music Hall (6,200 seats; average $115,000) continued to rack up good figures, getting $147,000 for

its fourth week with I Remember Mama; Andre, Andree and Bonny, and Paul Hakon. The show started with $142,000, followed by $143,000 and

Roxy (6,000 seats; average $80,000) finished its fourth frame with $115,-

000, a jump of $6,000 over the pre-

vious stanz of $109,000. The bill brought in $140,000, stage spots $17,000.

Capitol (4,627 seats; average $86,-

000) is still rolling in his seventh week show took in $101,000 for Tex Beneke's band, Martin and Lewis and for the package off with $147,000, followed by $121,000, 106,000 and $17,000.

Strand (2,700 seats; average $40,-

000) dropped to $44,000 for its second week, its against the previous and 147,000 for the previous week of $57,000. The show has Claude Thornhill orch, Morny Amsterdam and April Shouren.

An estimated 97,000 paid at the 4000 house on the opening night. The Strand is still running the new film of “Don’t Talk to Strange Men,” directed by Robert M. Young and photographed by Howard F. Hawks, and has been a huge success.

Key Cities Eatere-Niters’ Biz Takes February Drop

WASHINGTON, April 10.—February business of the nation's biggest clubs dropped about 7 per cent from January figures, Commerce Department estimated last week. The total Feb-

uary take was figured at $953,000,-

000, compared with the estimated January receipts of $1,000,000,000.

Commerce surveys in selected large cities showed them registering about the same.
DEL BREECE, after a run in the Walnut Room of the Biograph Hotel, Chicago, has taken his bag of nifties into the South Side Casino in the Windy City. He is doing a premier with eight months, a survey of top bookers and agencies and talent buyers discloses.

Factors in the anticipated better business are: (1) the one man show which begins in May; (2) promised upsurge in industrial production and a rise in the public sentiment, and (3) hints of progress in the naval installations currently shuttered. Several smaller military installations in southern states have been activated, bringing in an influx of business. Textile industry is expected to boom with appropriation of funds for aircraft and ship building production. Industrial centers such as Los Angeles, Seattle, Spokane and San Diego are all expected to台湾 these moves. To a lesser extent, neighboring areas would also share in the big boom.

Talent Pie Bad

The talent picture at present is bad, with many top agencies and bookers and performers all crying. A $2,000.00 for a "buck" find talent market slim pickings. Available talent is too often too small. According to one top talent reader, "it's almost impossible to book a first rate talent for a large box". And clicked well reportedly knocked "em for a loop.

HARRY BLACKSTONE, who is steadily regaining his health by stopping smoking, continues to beat the drum in his native Arizona. Al, Ariz., was in a recent picture of The Sunday Arizona Republic that shows him in his usual role, that of the American Magician. He is continuing his "The Great Blackstone" tradition, giving performances all over the state, and is expected to be in the area for some time. He is currently in the state's capital, Phoenix, where he is scheduled to perform at the local theater. The performance will feature his classic "Blackstone's Magic" routine, which has been a staple of his act for many years. The show will also include some of his signature tricks, such as the "Blackstone's Mystery Box" and the "Blackstone's Vanishing Act". The event is expected to attract a large audience, with many people traveling from surrounding areas to see the iconic magician perform live. The show is scheduled for this Saturday, and tickets are available at the local theater box office. The event is also expected to raise funds for a local charity, with a percentage of the proceeds going towards a local children's hospital. The show is not to be missed, and is sure to be a highlight of the year for any magic lover in the area.
SLOW START FOR BUSY PHILADELPHIA

PHILADELPHIA, April 10.—With three hit shows in town—Inside U. S. A., Herrety and Anthony and Command Decision—the ticket sales still are not again active, tax office agents disclosed this week after a close check of ticket agents notes. Any new policing was ordered by the receivers of W. Frank Marshall, command decision producers, who in tix reached his city hall office. Report that theatergoers were being forced to pay as high as $4 a ducat above the legal rate.

Amplifying a report that curbs speculators allows agencies a $1-a-ticket mark-up, plus taxes. Violators will be struck. He is due in up to 30 days in jail. Marshall says his agency will continue to police the agencies and theater areas as long as the current hits are here.

"Give us good theater here in Philadelphia," one tax official commented, "and right away the scalpers go into action." Marshall said he intended to "prosecute to the limit" anyone arrested unless he makes it clear that the same vigorous action would be taken. He said two major baseball teams open for the season. Tax officials said the big offenders were leaving a deposit and would be allowed to get tix either at the theater box office or through the usual agencies and then resold them for as much as the traffic would bear.

Scalpers Again Busy in Philly

MINNEAPOLIS, April 10.—Minnesota Civic Theater Folds; 3G in Red

SLOW START FOR BAR'S CHANGE OF DC, EQUITY RULES HYPOS ACTION

Haylofts Listed

(Continued from page 4) there is some writing on the wall, with voluntary gas rationing going into effect in a few weeks and probable cuts in train service due to lack of coal. Both of these factors are disadvantageous for the hayloft circuit, should the situation become progressively acute. However, such speculation is idle, and the barn owners are evidently going ahead in the face of it.

Articles Available

There will be plenty of up-to-date Stem fare for them to draw on. John Loves Mary, I Remember Mama, Life With Father and Voice of the Turtle have been in the hayloft circuit, although the last may be released only as a package show unavailable at the present time. Love or Money is also certain to be on the stock list, should the comedy soon terminate its seventh run. There is much activity toward the wholesale purchase of star-head packages for barn consumption, but deals are meeting strong sales resistance from many barn owners who consider resident company productions.

The Billboard herewith presents a listing of summer theater operations scheduled for 1948. The listing will be continued in subsequent issues.

CALIFORNIA


CANADA


COLORADO

Elitch Gardens, Denver. Producer-writer, Marie M. Guirro, 4620 West 38th Avenue, Denver. Director, George S. Sommes. Seats 1,544; 10-week season. Casts thru MCA. Resident Equity company.

CONNECTICUT


DELAWARE


DEL MAR

Tribune Playhouse, Gulfport. Producer, Lewis Harmon, 347 Riverside Drive. No director chosen yet; 10-week season. Resident Equity company.


NY THEATERS Hike Dues for Bally

NEW YORK, April 10.—The membership dues at the League of New York Theaters has been doubled to pay for a new security plan. The bally bureau that is to bear the toll for this leg will be the result of an institutional basis beginning May 1. The dues are now $20 a year. The hike will bring about $200 a year to the league treasury to pay for a new security plan and operating expenses of the bureau.

Meanwhile the League is sitting on offers to produce a limited number of public relations set-up. No one is interested in being forced to sign an agreement with the League to get a fresh approach to the new professional managers of the old contracting organizations. The org will also meet with Robert Breen, executive secretary of the American National Theater and Academy (ANTA), to solicit what aid ANTA can offer.

"Harvey" Saves Okla. Bookers

OKLAHOMA CITY, April 10.—Boyle and Cravens, local booking agency, is sending up a nightly prayer for more work for Oklahoma Brown and more fantastic rabbits.

Harvey, winding up the March- April summer tour, began its new seven-week engagement at the Manhattan Theater. This helped the agency out of a deep hole with new shows and bookings. The house seats 2,000 and attendance for the three shows (two nights, one matinee) ran over 5,000. Prices was $1.83-$3.66.

Appeals of Lawrence did poorly in two performances earlier in the month. Scale was $1.83-$3.05. It played two nights, but the booking agency had to take the now closed show for one night. The management, John F. Falls, Shawnee and Amarillo, Tex. Small losses at each point added up to $125.

Alec Templeton, booked into the Manhattan summer tour, repeated his popular role of the very popular broadway musical, but not much there. There were 3,000 at the audience at a top of $2.95, but there were none in half come in on student tickets.

Councillor Seeks New Title for "Prostitution"

(Continued from page 3) ment by Fielding that he already had that power short-circuited the take-off of the proposed legislation. Another producer with a show in prospect, Prostitute, point out that the title is not descriptive of the author, Jean Paul Sartre, he has chosen, and that their contract with the Dramatists' Guild specifically prohibits changing it without the consent of the scripter. The history of the bill's passage has been twisted into the same kind of difficulties when the play was produced in Paris, but even then it was shouted down when they had the rights to replace the name, threatening to close down the show, rather than make a title change.

Meanwhile legitimate rests on the Stem for a feature release and a contract with the Councillor Seaport's increase. The old commit- tee, including the Spur, the new law, the Trio was closed at the Belasco The-ater several years ago being re- duced to a run of a few job shows. Practically every org that works in legit from the producers to the ushers and doormen. Preliminary committee has already been made between all these groups.

1949 Rep for Brattle Hall

BOSTON, April 10.—Brattle Hall will have a classical repertory company in the fall of 1949. The theater has a mandate from the funders, Fletcher, Jerry Kilty, Al Marre and David Hersey to provide immediately for the growth of the company. Fletcher and Kilty will operate it as a drama school as well as in the capacity of producer. Fletcher and Kilty will operate it as a drama school as well as in the capacity of producer.

"Leisure" at Central Park, New York. Seats 1,544; 10-week season. Casts thru MCA. Resident Equity company.
**DALLAS: September 18, 1948**

**Broadway Opening**

**AMELIA GOES TO THE BALL**

**Syndicated by United Press**

By LULU B. STANLEY

NEW YORK, April 10—The Dramatists’ Guild at its monthly meeting last night discussed a tentative proposal for an operational demand for summer stock principals’ royalties. The new royalty scale starts at $9,000 and increases to $16,000 or 6 percent over 16G. The percentages start from 5 percent per cent to 3 percent per cent, with an upper limit of 50 percent per cent. The new royalty scale is a minimum royalty fee for a show.

The original demand was for 5 percent per cent. However, to encourage revivals if the gross is under $9,000, the script has had 20 stock principals’ royalties of the two preceding years, the playwright may cancel the royalty at his own discretion. The new royalty scale will not work much of a hardship on smaller stock houses or repertories, but it will hit the larger houses.

**No Shubert Award For Sketch in ’48**

NEW YORK, April 10.—There will be no award this year of the Shubert Award for the best one-act play. The Shubert Award is a recognition of American new writing and it is given annually by the Shubert Foundation, a non-profit educational organization. It was announced at the third annual meeting of the National Week Foundation Tuesday (6) that the judges, Charles Sherman, director of the forthcoming Ziegfeld Folies sketches; Joseph Csada, editor of The Billboard, and George Lewis, director of the foundation, had found none of the 87 entries of sufficient outstanding merit for an accolade.

The three-year-old award is sponsored by The Shubert Foundation, Incorporated, Humor, Business, and is usually presented during annual National Laugh Week beginning April 1.

**Injury Sidelines Wonder**

NEW YORK, April 10.—Dancer Denny Wonder, Juve lead of the Annie, Get Your Gun touring troupe, hospitalized here with an injured leg, Wonder collapsed upon leaving the show, splitting the cast between Thea and a new lead, A. H. Bassett, who, however, is pinch-hitting for Wonder, who hopes to rejoin the show when it returns to Oklahoma City Monday (26). Wonder, Hope Emerson, John Carra- do, and company will continue on their tour, although the Wonder in smaller roles are excellent.

If violent surgery were performed on Cup it might be made into an ef- fective and telling play. As it stands, it is almost hopeless.

**Anthem For Try Out Meo by MacDonagh**

AMHERST, Mass., April 10.—Curtis Canfield, director of the Amherst College Masquers, announced today that Donagh MacDonagh’s comedy, Happy As Larry, will get an American premier at the college’s Kirbey Theater May 20.

Negotiations for the production camp use of London, which has had a hefty London run, and the New York theater week by week ofSusanne Meredith of whom have an eye on a subsequent professional stem unveiling the theater. The show is an imagi- preen to springboard from the stage of the American Theater. The Across the Board Tomorrow morning got its start in the Kirbey theater in which it was staged for six performances, repeating Sundays during June commencement week.

**LEGITIMATE**

**Dallas Opera**

**Staff Lined Up**

DALLAS, April 10.—The production staff for the coming season of Dallas’ operetta, which begins June 14, has been announced and they return for a second season as directed by renowned English composer and designer Peter Wolf and lighting and technical director Douglas Morris.

New members of the staff are Arthur Lief, formerly associate mu- schet director for the St. Louis mune opera, from Los Angeles, who joins the choral direction and Vonn Ham- er, a member of the famous James C. Wicker is stage manager. The Great Waltz has been picked for season opener.

**Actors’ Protest Nix Fehling**

For Hebbel Theater, Berlin

BERLIN, April 10.—A new in- tendant or producer will have to be appointed shortly for the Hebbel Theater. The theater’s board of directors has said that the post and bag for cancellation of their contracts rather than work under a new man. However,Anders Dinesen a theater manager, argues a Berlin magistrate grant. Fehling, three-month vacation in Schwarz, has been invited by the local American Theater Con- tral to direct Rigoletto in Washington this spring. While Fehling is recognized as a possible second to the late Max Rein- haus, he is hindered by prominence stars but the ences and his most recent present- Sartre’s Thieves. He has come in for hoot praise, an un governors lean and a dictator complex have marked him down on the debit side of the ledger as far as subordinates are. To date no one is definitely set for the Hebbel Thea-

**Aussie Nat’l Theater Plans**

SYDNEY, April 10.—Plans for a national theater to be built in Sydney were further advanced via a report of a government departmental committee to Prime Minister Menzies. The report is the creation of a national theater at Civic Center, Canberra, to cost $160,000.A report further revealed that the house should be the center of dramatic art in Australia and the training center for young Australian thespians.

The report stressed the advisability of dramatic art being taken to the country centers by traveling troupes and the bulk of the cast drawn from the na- tional theater trainees.
Slow Start for Strawhatters: Change of Rules Hypos Action

(Continued from page 40)


Brattle Hall, Cambridge. Producer, Mr. and Mrs. Howard Kerstein. Seats 500. Can gross $2,000 week.


Boothby Theater, Boothby. Sherwood Keith, producer-director. Write to theater. Seats 314. Equity.

Riverside theater, Bridgeton. Richard M. Clowitt, producer-director, 27-39 74th Street, Queens, N.Y. 460. Can gross $1,000 10-week season.


Shady Lane Playhouse, Marenco, Frank Bryan, producer-owner. KENTUCKY


DEERSTREE THEATER, Harrison. Robert Fishman is interested in purchasing the house. Can gross $2,000. Seats 380. Seats 400. If run will be Equity.


Newbury Summer Theater, Newbury. Producer-director, yaw Kee. Seats 400. Can do $1,000 week. Last season's capacity 100. Possible 10-week season. Seats 200. Can do $1,500 a week. Last season's gross $13,000.


University Theater, Lenox, Leghorn Rolls, director. Training group. Has rights to summer operetta. Non-Equity.

Tuffs College Summer Theater, Fairfield, Conn. Producer-director, William Woodruff, producers. For TUFFS students only. Non-Equity.


Tufts College Summer Theater, Brookline, Mass. Producer-director, William Woodruff, producers. For Tufts students only. Non-Equity.

McDonald Auscipid Dates Good; Shapes Unit for Pa. Tour

LAKE GEORGE, N. Y., April 10.—W. F. McDonald, who has been showing religious pix, has been making up more than 100 sponsored dates that extend from New England to Spokane, will open a summer tour here. Most of the season will be spent in established Pennsylvania summer resort territory.

McDonald has been presenting a two-hour program. He plans a three-week vacation before the summer tour. Most of the dates will be under volunteer auspices and the unit will be under vol. man, F. P. Hanlan’s three-piece bill, Okie From Oklahoma. Business on the winter tour was good, McDonald said.

Stanger Sees Brown Unit in Return to Road This Season

3HIEBOYAN, Wis., April 10.—Louie Stanger, the round-up rerental show performer, revealed here this week that his contract with Brown Players, one of the old standard tent rep shows, which celebrated its 25th anniversary last year, will return to the road again in 1948.

Stanger says that when the org does bow it probably will play its old standard territory. The Brown has been with the Brown org for a number of seasons since 1923, spent the winter here, spending a helping hand to his brother, who recently returned from a hospital where he underwent surgery.

Shields Pix - Vaude To Open in Ottawa

OTTAWA, Ont., April 10.—George Shields will spring his combo film and vaude show to the floor April 12, playing schools and halls until the fair season when he will go under canvass. Shields has been showing religious pix under auspices recently.

Herman Online will assist Shields and vaude and take over the act to the org, Shields says.

Summer Theater for Florians

PITTSBURGH, April 10.—Florian Players, who recently wound up a successful 30-week season near here, have opened a separate summer theater in Lancaster County.

FOR SALE

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Stumpy Johnson’s Clowns, M. Coy show, basketball, etc. W. Va. wants good comedazy Clown. Must be able to travel, 3 shows per week. Must be in good health. Write, don’t phone.

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BLACKHAWK FILMS

Davenport, Iowa
THE FINAL CURTAIN

ADAMS—Albert Victor, 48, part- ner with his wife, Priscilla Lulu (his wife), with the Ringling Bros. and Barnum & Bailey Circus, April 8, age 48, in Chicago, Ill. (For details see Circus section.)

BECK—Syd, former headline act on the Tivoli and Fuller circuits in Aus- tralia, recently in Sydney. He be- came prominent in the mid twenties for his unique Mummy sketch.

BURNFORD—William F., Sr., 63, Denver, Colo., well known as a movie actor of the silver screen. He was one of the city's leading, professional entertainers for over 20 years, since coming to Denver, he had played mostly charity shows. His widow and two daughters sur- vive.

BLYTHE—Jack R., 69, former man- ager of the Queen Theater and the old Grand Opera House, San Antonio, Texas. He was in- tegral in the theatre field in Pennsylvania and in Chicago. His widow and two daughters sur- vive.

CANNON—Cecil R., president and owner of the Henry Grady Hotel, Atlanta, Ga., who has been a founder and sustaining member of the Atlanta Symphony Orchestra, and a member of the Atlanta Opera. He had been with the Shees- ney, Zeidler, International and Strates shows. His sister survives.

Parrot in the NYS in Pasa de Forn. Cemetery, Hartsdale, N. Y.

IN MEMORIAM

J. L. "LOUIE" LANDES

Gone But Not Forgotten
April 16, 1947
MR. AND MRS. CHAS. ROTOLE

LOCKWOOD—Kenneth F., 66, hunting and fishing authority, April 2 in Newark, N. J. Besides his regu- lar position for The Newark News, Lockwood conducted a weekly broad- cast on fish and game over WNJB in New Jersey, his widow, daughter and sister survive.

LOVETT—Mrs. Josephine, April 17, 1947, Poughkeepsie, N. Y., member of the New York State Senate, his widow, daughter and stepson survive.

MARKS—David, 50, vaude- vein, April 20 in New York. Besides his parents, his widow, the former Pauline Collins MEGAREE—Frank S., 47, presi- dent of the M. G. M. Stock Corporation, March 30 in Scranton, Pa. His company operating CO. His widow and five children survive.

MOFFETT—Paul G., 48, State sen- ator from Queens County, April 30 near Indian- apolis.

MOORE—"Shira," 72, burly, vaude- and legid comedian, April 3 in New York. Besides his appearances on the Columbus wheel, he toured as the late Sam Bernard's understudy in the July 4th show. The stars was the world's leading inches. His widow and two sons survive.

GOBBERS— Emil, 82, historian of circus, in Hollywood, Calif., April 28, in his home in Hollywood, Calif. He was a long-time resident of the city. His widow survives.

HARRISON—Benjamin E., 28, manager of Station WOBO, Ansonia, Ala., April 8 in Birmingham of injuries sustained in a car accident. Sur- vived by his widow. Burial in Sar- dinia, O.

HARDER—Ralph Waldo, 53, ra- dio consultant, April 27, in Hollywood. He had played on radio programs in Chicago, Chicago, I. and New York. His widow and son survive.

HART—Evelyn, 76, act- ess, April 27, in San Antonio, Texas. A British actress, she appeared in the last years in films with Mrs. Patrick Campbell, having appeared in the first production of the play "London with Sir Herbert Tree. She also played in "The Secret and Secrets and toured with William Faversham in Shavian repertory. Her son, Dennis, director of the Black- frickers' Guild Theater, New York, and two daughters survive.

HARRISON—Evelyn, 69, mother of Delmar Harridge, and both members of the Stephens Shows the past 15 years, in Chicago, April 11, at his home in Chicago, Ill. His widow, in Forest City, Mo. Burial in Queen City Ceme- teries.

HERRT—Mrs. Lily Dorn, concert singer and widow of Dr. Alfred Hertz, conductor of the San Francisco Sym- phony Orchestra, in Los Ange- les, Calif.

KELLY—William J., retired burly and minstrel comic, April 8 in Los Angeles, Calif. He was one of the first of the contingent of stage entertainers to go to the movies. He was a member of the Grand Ole Opry and the WLS program.

KOCH—Fred (H.), 68, musi- cian and band leader in Cincinnati for over 50 years, April 7 at his home in Cincinnati. Survived by a son, Wil- liam J. (Cookie) Koch, also a band leader, currently at the Club Indiana.

OTT—Morris, 61, showman for 40 years, May 4, at his home in Val- dosta, Ga. He had been with the Wailer L. Main and King Bros. cir- cus, and had been associated with his wife, Nina, in the act, Ott and Oll, jugglers. In later years he was associated with his son-in-law in the operation of a road show, the Ott & Frese Shows. Besides his wife, he leaves two daughters, Mrs. Jewel Prestcott, and Cornelia. Burial in Sun- set Hill Cemetery, Valdosta.


PERHAM—Evelyn C., wife of the owner-manager of the Pine Tree State Shows, March 12 at her home in Cape Elizabeth, Me.

PLATT—Thomas E., concessionaire identified with shows on the West Coast for a number of years, recently in the N. W. Navy Hospital, Oakland, Calif. Buried in Golden Gate Na- tional Cemetery, San Bruno, Calif. His widow, Joanne, survives.

SHAFER—O. Burton, 75, actor and dancer, at his ranch near Clovis, N. M., the victim of a heart attack, April 11. He had headlined on the old Orphuem Circuit and had been a member of the few male toe dancers in the country. He had danced with Anna Pavlovak's company, in some of the best agencies in the country. In later years he was active in production departments of Holly- wood Studio and foundries. Burial at Crestwood,

VILLE—MAY, 1934, 1942, in Provo, Utah. Survived by Mr. and Mrs. E. S. Shaffer. Burial at Crestwood, Provo, Utah.

SMITH—Ray, 25, vaude- and legid agent, April 7 in New York. Besides his parents, his widow and two children survive.

SMITH—Robert H., 35, manager of WRTA, Des Moines, Iowa, April 15 in Baltimore. Survived by his parents, Mrs. and Mr. Smith. Burial at Sunset Hills Cemetery, Des Moines, Iowa.

TOOLE—Warner, 30, with athletic shows on carnivals, was killed in a tractor accident, in New Jersey, April 15. He leaves two sons, a brother and sister.


WOOD—George, 57, vaude- and legid agent, April 3, at his home in Chicago. Besides his wife, three sons and two daughters survive.

WRIGHT—Carl, 64, vaude- and legid agent, April 21 in New York. Besides his wife, two sons and two daughters survive.

YOUNG—Robert J., 42, vaude- and legid agent, April 28, in Austin, Texas. Besides his wife, a brother and a sister survive.

ZINN—William, 63, vaude- and legid agent, April 10, in New York. Besides his wife, three sons and a daughter survive.

Births

A daughter, Joelle, to Mr. and Mrs. Mickey Glass March 21 in New York. A son, to Mr. and Mrs. Charles E. McFad- den, a professional staff at Paramount Music, April 10 in Hollywood. Mrs. James Greenwood March 11 in Pittsburgh. Father is a WCAE staffer.

A son to Mr. and Mrs. Jack Leonard April 4 at Cedars of Lebanon Hospital, Hollywood. Mrs. Dorothy Schall, former secretary at Amusement Corporation of America. They comprise the team of the John R. K. Lees-Berger staff at Badger Sales Company, Los Angeles.

A son to Mr. and Mrs. Charles Holyday March 22. Father is a former member of the official staff of the Funhouse on the World of Mirth show.

A son to Mr. and Mrs. Tom Welch. March 24 in Stafford Springs, Conn. A son to Mr. and Mrs. Robert Wall—April 2 in New York. Father is vice-president of the Music Corporation of America. The mother is the former Leah Ray, singer.

A daughter to Mr. and Mrs. Jack Beren March recently in San Antonio. Mr. and Mrs. Milt Wall—April 3 in New York. Father is with Station WQAM, Miami, Fla. A daughter to Mr. and Mrs. Jackie Cogan April 2 in Glendale, Calif. Mr. and Mrs. Cogan are former Chicago contract performers; father is a film actor.

A son to Mr. and Mrs. By Friedrichs April 23. Father is chief photographer for the National Broadcasting Company's television unit.

A son to Mr. and Mrs. John De- Lugg April 4 in Hollywood. Father is music director of the Abe Burrows radio show.

A son to Mr. and Mrs. Ken Hooker March 31 in Mesa, Ariz. Father is program director of KTLY, Phoenix.

Marriages

BARE—COATES—Richard Bare, film director, and Phyllis Coates, ac- tress, in Las Vegas, Nev., April 28.

BEATON—Mr. and Mrs. John J. Brown, bingo operator, and Ruth Kane, daughter of Mr. and Mrs. Myron Kane, res- idents of the Prewitt Broad- way Shows, March 26 in Charles- town, Ind.

COHEN-ROSENFELD—Joe Cohen, veteran Halfaxis, N. S., concessionaire, and Naomi Rosenfeld, recently in Hollywood. Leading stock companies, respectively, with the M. G. M. Stock Corporation, April 3 in Chicago.

FITZPATRICK—ELWIS—Effie Fitzpatrick Jr., band leader at Hotel Roosevelt, Chicago, April 19, to Mr. Philip E. Welch, nonpro, April 6 in San Francisco.

GOOD-HENDERSON—William H., owner of Ice-Capades, and Margery Richardson, skater, March 30 in Chicago.

GREAZA—AMBROSE—Walter N. Greaza, actor, and former executive of Actors' Equity, and Helene Ambrose, actress, April 4 in New York. They comprise the team of the Ambroses, now touring Actors' Hos- pital.


SIMONE-O'DEA—Charles Simone O'Dea, former bookkeeper of a vaude- venue, April 12, in New York. Besides his wife, one daughter and two sons survive.

WEST-SMITH—Allen W. West and Cynthia Smith, performers, respectively, with the "Blacks and Greens," April 2 in Bainbridge, Ga.

WILKINSON—TATE—Robert Wil- kinson, radio director, and Lucille Tate, of the John H. Marks Shows, March 20 in Shadua, S. C.
Midget Racing Skeded for Polo Grounds

$10,000 Guaranteed Purses

NEW YORK, April 10.—Midget auto races will be presented at the Polo Grounds this summer under a promotional banner of Small Car Entertainments, Inc., proprietors of Madison Square Garden. Alexis Thompson, New York and Philadelphia sportsman, is president of the new organization. Secretary is Walter C. Surphis and treasurer is John S. Steele, a well known figure in the field of outdoor promotion and management.

Fifteen nights of racing have been scheduled on Tuesdays and Saturdays during June, July and August, while the Giants’ baseball club is on the road. Guaranteed prize money in the amount of $10,000 will be offered nightly. This amount is expected to be the largest ever offered for midget races at a New York arena.

Racing dates are June 5, 5, 8, 12, 29; July 3, 13, 17, 20, 24; August 10, 14, 24, 28, 21.

Special Track

A specially constructed track will be completed during the week. It consists of 2,200 sections with an aluminum base, and was constructed at a reported cost of $150,000. It will weigh 650,000 pounds and is so constructed that the racing surface is uniform each race and dismantled when the event is over. Each operation will consume 450,000 of diphtheria, and require the services of 300 men.

The racing surface is of fire and water proof material and has interlocking sections, which measure one-fifth of a mile on the inside and one-quarter of a mile on the outside. Track is 44 feet wide on the turns with an eight-foot bank.

The track is 36 feet wide with a three-foot bank on the straightaways. Its width will permit four cars to race abreast at all points. The track also has a 12-foot apron on the inside for dis-ruled cars.

Stebbings Back in Field

Handling of the Polo Grounds’ races marks Stebbings’ return to active participation in the auto racing field for the first time since before the war. In 1920, 1921 and 1922, he promoted numerous other outdoor events, mainly trotting races. It was Stebbings who introduced the midget auto racing to this area when in 1936 he brought 12 top drivers to the Madison Square Garden Bowl. Before the war he promoted midget races at Cedarhurst, L. I., and Long Branch, N. J. He also promoted big car races at fairs and in various cities.

Small Car Enterprises also will operate Hinchcliffe Stadium at Pateron, N. J., during 1948.

NORFOLK, Neb., Bars Shows

NORFOLK, Neb., April 10.—City council has set aside blue carnivals from showing within the city limits. For years council has permitted carnivals to show only under sponsor ships of civic or patriotic organizations.

The Scooter took in $81,000 in 1983. When I found out that if you got (See TRAVER FOUND HIS INSPIRATION on page 53)

Motor Speed Round-Up:

CSRA Season Opens April 18
At Celina, O., Fairgrounds

DAYTON, O., April 10.—First big midget auto race car for the sanctioned of the Central States Racing Association (CSRA) will be staged Sunday, altitude I’m 78 years old,” is the way Harry G. Traver, ride designer, builder, owner and operator sums up his 45 years in outdoor show business. He also is the creator of the business is typical of the mental agility of the man. At 24 he worked his way to Europe on a cattle boat to view the coronation of King Edward and to recuperate from an attack while relaxing on deck between chores. Harry watched for hours the graceful flight of sea gulls entering the ship’s mast. In his mind he turned them into suspended cars whirling in a vertical plane. The idea was born.

The idea was natural and its popularity was assured with its debut. It offered both height and action. Patrons experienced the unique thrill of sitting in their first airplane flight.

“IT built over 500,” Harry says. “Every amusement park in the country and most of the others scattered throughout the world have one. When the park field was virtually exhausted I redesigned the ride for portable use and scores of carnivals purchased them.” Altho comparatively simple in design, the ride had great durability. “I installed a Circle Swing in the city of Cleveland,” Traver relates. “I cost $12,000, has grossed over $500,000 and is still running. Only two sets of cars have been added in that time, mainly for modernization purposes, and the unit is good for 40 years more. Trees which were little more than seedlings when the ride was installed have had to be trimmed many times to keep clear the arc traveled by the logs.”

“You can see,” Harry adds reassuringly, “that I didn’t make long in the ride business.” (But one really can’t see; not when one begins multiplying 500 by $12,000.)

The Chicago World’s Fair demonstrated to Traver that one could get money if one got people, no matter how bad business was. The depression had fixed it so that you couldn’t sell, and if you sold you couldn’t collect. Accordingly, it seemed wise to build the Roller Coaster and Scooter at the fair. The railroads and newspapers backed the doing heroically and the operators got dough.

“The Scooter took in $81,000 in 1983. When I found out that if you got (See TRAVER FOUND HIS INSPIRATION on page 53)
WISCONSIN CENT. SHOOTS WAD

133C Outlay for Night Show; 200-Mile Auto Race Framed; Will Offer Lavish Exhibits

Gives New Look to Buildings, Grounds, Lighting

MILWAUKEE, April 10.—A petrit night bill, budgeted at $133,000, will head the attractions to be unfolded here, starting August 7, for the 23-day run of the Wisconsin Centennial Exposition, which will embrace this year's Wisconsin State Fair. Indications of the power of the night show were given this week by Ralph Ammon, exposition manager, when he disclosed some of the features already contracted as night grandstand entertain-
ment. Thrown the run, there will be three different grandstand shows. Chief among these will be Songs of production built around songs writ-
ten by Wisconsin composers and fea-
turing the appearance of Wisconsin native sons and daughters who have made names for themselves in the stage, screen, radio or in the concert field.

Realized on those already inked are Dennis Morgan and Charles Win-
ning, five stars. Others signed are Lucille Meisil, coloratura soprano, with a Metropolitan Opera back-
ground, in 125, and her original in origination a Badger State violinist, who built her reputation largely in Europe as an exponent of the violin in the U.S. Negotiations are under way to obtain the services of other native names. Those contracted will appear (See Wisconsin Cent. on page 58)

D. Moines Premiums Upped to $140,000

DES MOINES, April 10.—Premiums to be offered at the 80th annual Iowa State Fair, August 23-September 3, will total $140,000, Secretary L. B. Cunningham announced. This is $5,000 more than was offered last year, increases in some livestock classes accounting for the boost.

Premium offerings for major classes of livestock in open competitions will amount to more than $22,000 for horses, $35,200 for cattle, $16,400 for hogs, $9,800 for sheep and $8,600 for poultry.

Polo Promotional
Debut in Memphis Comes Out Winner

MEMPHIS, April 10.—An early highlight of polo, a new, all-night exhibition, thrill show staged in a Memphian fairgrounds building under auspices of the local Disabled American Veterans chapter indicated that the event will be a financial success, according to Eddie Polo, veteran stunt man, who made his debut here as a promoter.

Polo said tickets sold at the box office guaranteed life wages of per-
formance workers. Still to be accounted for was a distribution of $9,000 tickets for sale. Of this amount, 60,000 were adult tickets at $1 each, the remainder being distributed at $1.50 at 50 cents each. The latter were tied in with the superb and super-size contests, winners to re-
ceive prizes donated by merchants. Polo reports his local bally stunts promising himself to be hoisted up the side of a building by his hair was caught by a Fox Movietone cameraman. Life magazine, he said, has scheduled a layout of pictures on him for its next edition.

Featuring Polo in a slide for life by his home in the attractive attractions included Hendricks and Company, bars; Louis Morgan, cyclist; Cyb O'Dell, aerialist; Street and Valdez, trampoline; King Reynolds, tight wire; Armstrong's comedy Ford; Royal Rockets, roller skaters; Eric Phillmore, juggler; Speedy Babs, globe of death; Ethel F. Clark, aerialist; Happy Maxwell, Jack Darling, Leb Street and Harry Lee, clowns, and Flying Valentino.

Polo said his next promotion, to be held May 20-22 in Nashville, will feature circus acts, fireworks, auto crashes and bus jumps, and a stage production.

S. A.'s Coney Isle
Enjoying Big Biz

CARACAS, Venezuela, April 10—Coney Island's largest amusement park, is enjoying big busi-
ness this season and acts, especially, are setting a big drawing card.

Samuel Bakerman, co-owner of Coney Island and in charge of book-
ing the acts, reports the attraction this season are drawing better than ever before in the history of the fun-
park.

Present attraction is Ernesto Kopo-
lova, giraffe for violinist, who does his fiddling atop a balancing ladder. Previous acts which proved a big draw were the Statler Earies and the Mirths, panotimeme.

Samuel Bakerman presented fireworks which attracted a crowd of 20,000, including President Romelo Gallegos.

15-Day Cellc Is Planned For Detroit

Mich. on Parade Is Theme

DETROIT, April 10.—Plans for a large-scale 15-day celebration, Michi-
gan on Parade, were disclosed here by Roland S. Phillips, who has been associated with a promoter with numerous celebration plans in the city and elsewhere for a number of years. Present sponsoring entity is to be the United Clubs of Detroit, Inc., said to include a combination of 95 local clubs. Phillips also said that both the State and National Democratic commi-
te are co-operating in the proj-

A 264-acre site of resort property near Brighton, Mich., 30 miles north-
west of Detroit, has been leased for five years, with plans calling for a permanent fair or exposition to be developed somewhat along the lines, but on a smaller scale, of the pro-
cedure. The Detroit Times.

Emphasis will be upon the 45 na-
tional and state travel organizations, a vari-
ant factor in the sponsoring organiza-
tion, and specialized show, folk, and other productions by each na-
tional group will be featured in the programming.

Rustic retreat area, bathing beach, and fishing facilities are part of the project now in the planning stage. Numerous types of contests, novelty events and races were planned for this summer season. Advance tickets are to be sold at 50 cents.

Outdoor show attractions will be handled on a long-term basis, Phillips said, but with rigid restric-
tions on "ethical requirements." He added the Michigan on Parade will be an event that may buy and operate its own car-
nival and midway equipment if the right conditions can be arranged with show organizations.

Series of productions to follow the two-week opener in July will include, according to Phillips, Democracy on Parade in September and some productions in future years; year-
round operation of the leased site on Woodland Lake as a resort, and a winter show indoors to be held at Convention Hall.

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nal strip. Made by W. O. Olson & Sons. Controls: Speed fully automatic, starting fully automatic, cut-out if oil or water is low.

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Gass says new rule can't help but increase differently already faced by shows

WASHINGTON, April 10.—The travel outlook for circuses and carnivals in territories served by coal-burning railroads turned gloomier than ever Friday (9), as the Office of Defense Transportation (ODT) ordered an additional 25 per cent cut in freight hauled by coal burners. The new cutback becomes effective Thursday (15).

A. G. Gass, chief of the railroad division of the ODT, told The Billboard that the new cut, bringing the total freight cutback to 30 per cent of normal requirements, "cannot help but increase heavily the difficulty faced by traveling shows in arranging to have their equipment hauled as general freight. The shows will have to be competing more strenuously than ever with other industries in trying to get whatever freight space is available," he said.

The only ray of hope appears to be in the determination of President Truman and his advisors to end the soft coal walkout by local procedure under the Taft-Hartley Act, it was explained.

Even this hope is dampened by the events and will have a similar effect at roadstands and other eateries.

KANSAS CITY, Mo., April 10.—Exclusive sale of a new conveyor belt-type grill, said to be odorsless and capable of producing 250 hamburgers or cube steaks or 720 hot dogs an hour, has been taken over by Charles Laube and George Bush, partners in the B. & L. Concessions, Kansas City, the nation's largest firm dealing in eat-and-drink grandstand concessions at fairs, and Bill Carkesy, of the Casey Company, Chicago, general show merchandisers.

The trio recently formed a new Florida corporation, the Roll-On Grill Sales, wherein they set themselves up to handle not only the sales but to finance the manufacture of the grill. Discussing the grill here, Bush and Laube claim it will revolutionize the selling of hot sandwiches at outdoor events.

The adamant attitude of John L. Lewis, head of the United Mine Workers (UMW), is impossible for Lewis to fight, any injunction against the walkout thru the Supreme Court, a procedure which might take months. In spite of the conservation meth- ods set up by ODT, the railroad stockpile of coal has dropped below the 20-day mark, setting April 30 as the approximate crisis day when coal-burning engines will be stranded if the miners have not returned to work.

GAS Pipeline

The oven itself is encased on all sides with pyrex glass, with only a small amount of steam permitted the placing and removal of a pan of meat in a few seconds by the operator. Only the top is not in glass, stainless steel being used there. The expense of glass, however, is more than paid for by a patron to watch his hamburger or hot dog, or whatever he has ordered, being prepared while moving down the conveyor belt. The entire oven is 5 feet six inches long and 35 inches high.

See It as Concessions Boon

The grill will prove a boon to concessionaires, Bush and Laube maintain, because it will provide odorless, sanitary preparation of food in full sight of the customers. It is claimed that flash alone of the oven should serve to greatly stimulate sales. It can be so arranged that meat can be purchased with ease for a patron's taste—that is, rare, medium or well done.

A refrigerated compartment is being considered to store meat. The grill itself is easy to tear down and assemble, according to Bush and Laube, who add that over-all weight is about 220 pounds.

When operating to full capacity, two people, one to feed the belt, the other to remove the prepared meat, are needed. However, one person can easily operate the grill when it is not going at full capacity, it was said.

Cincy's Home Show Adds Exhibit Space

CINCINNATI, April 10.—A limited amount of additional space has been made available for exhibitors at this year's Greater Cincinnati Home Show slated for Music Hall, May 15-23, under auspices of the Home Builders Association of Greater Cincinnati and The Cincinnati Enquirer, it was revealed this week by Richard M. Sand- berg, event's director. More than 6,000 people attended last year's show and early estimates have placed the anticipated 1948 attendance on a par with that figure.

The Enquirer, in its May 16 edition, plans to publish a special Home Show section in which exhibitors will be given an opportunity to list their displays and products at the exposition. Exhibitors have been promised numerous novel displays including the latest developments on electronics.

A number of acts were used at last year's show.

New Stand at Belle Fourche

BELLE FOURCHE, S. D., April 10.—Contracts have been awarded for the construction of a $6,300 grandstand at the Black Hills Round-Up grounds here. The new stand will be 100 feet, it has 19 rows high, and seat 1,200 people. Part of the old bleachers will be torn down to make room for the construction for the Southwest Exposition and Pat- hshow Show were held in the Col- isium.

Fort Worth Seeks Buyer for Coliseum

FORT WORTH, April 10.—The city has offered its North Fort Worth Coliseum for sale. H. Morse, real estate dealer, has been asked to find a buyer. It is estimated the plant is worth between $350,000 and $500,000.

The Coliseum is privately leased for dances, concerts, wrestling matches and other events. For many years, it was used for the Southwestern Exposition and Pat- hshow Show were held in the Col- isium.

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**English Ride Men Exhibit, Eye Export Biz**

**LONDON, April 10.** — London's three-day Amusement Trades Exhibition was aimed primarily at the export market because manufacturers are forced by government regulations, to export the major portion of their output. This probably kept attendance down, for the number of registrations was considerably under last year. Largest attendance, about 1,200, was on opening day.

Ride operators and showmen from all sections of England, Scotland and Ireland visited the show. Largest foreign delegations came from France and Belgium, and there were also visitors from South Africa, Mexico, British Columbia and the Scandinavian countries.

Exhibits included amusement park and carnival rides, equipment and merchandise. As usual, a large section was devoted to automatic coin machines and arcade equipment of all kinds. The only important ride actually on the floor was a flashy little Mercyl-Go-Round built by the F. W. Coolsen firm.

British Motor Boat Manufacturing Company ran off colored movies of Norman Bartlett's Loop, which they are handling in England, and one ride was a monorack electric railway—a miniature car carrying six persons on a single rail, built by Amusement Supplies Manufacturing, Ltd.

Because of the impossibility of importing articles from America several British firms are now negotiating on such items as juke boxes, sound movie, candy flippers and ice cream machines. As a result of the shortage of materials there were smaller numbers of arcade machines on exhibit.

**Atwell Luncheon Club Moves**

**CHICAGO, April 10.**—The Atwell Luncheon Club, which for years has been meeting daily in the Hotel Sherman Coffee Shop, has moved to the College Inn of the Sherman. Reason for the change is that the Coffee Shop is being remodeled and will be closed for three months. Upon completion of remodeling the club will move back to its former place, President Harry Atwell said.
Willys Jeep

Willys Jeep (Continued from page 45) UBA champion, has not yet announced which group he will be allied with this season.

Then thru their training these drivers will move into competition here against such veterans BCRa drivers as Fred Agabashian, 1948 and 1949 champion; Jerry Pizer, Woody Brown, Ed Maloney, Norman Eason, Johnny Soares, Frank Cavanaugh, Fred Friday, Eddie Bennett, Eddie Wendel, Johnny Smith and Marvin Burke.

Speed Round-Up

Gordon Reid Scores

CULVER CITY, Calif. — Gordon Reid won the feature midget midweek auto race at the Speedway here Sunday (4) before 6,324 persons. Manuel Ayulo, Danny Oakes and Bob Farnkarts trailed in that order.

World Sausage Winner

SAUGUS, Calif. — Roger Ward won the 50-lap midget auto race feature at the Bonelli Stadium here Sunday (4) before 4,822 paid admissions. Dick Gillies and Bill Brevetton finished second and third respectively, Burton阶级 whose car did a flip during the qualifying warm-ups, was taken to the hospital with a possible fracture. Accident occurred during the main event. Semi-main went to Frank Brewer, while Doug Grove nabbed the trophy dash.

Gardena Results

GARDENA, Calif. — Jack Frank, local hot-rod driver, snared his first major event of the season Sunday (4) at the Carroll Speedway here in the 25-lap bystander race. A paid attendance totaled 5,322. He was trailed to the wire by Lou Figaro and Don Free.
Larry Griswold Says
Play Is Copied, Sues
N. Kahler, Ed Jones

MINNEAPOLIS, April 10.—A $5,
000 damage suit against F. W. (Nick)
Kahler, Northwest Sportman's Show
operator, and Ed Jones, Chicago diver,
has been started in Hennepin County
District Court here by Larry Gris-
wold, Cedar Rapids, Ia., diver and
trampoline performer.

Griswold alleges his copyrighted
act-play, Aqui Fool, which he has
previously sold in the Aqui Fool
show during summer months and the
sportmen's show, is being emulated
by Kahler. Accompanying the com-
plaint were copies of the Griswold
play and a transcription of the Jones
playlet, taken by a court reporter.

Griswold charged that there are
only "slight verbal" alterations be-
tween the Jones' version and his own.
Jones bills himself as the Clown
Prince of Divers.

Griswold has appeared each sum-
mer for several years at the Aqua
Follies, staged by Al Sheehan, Min-
apolis producer. One year Griswold
was on Eddie Kendall's Northwest
Sportmen's Show's bill in Minneapolis
Auditorium.

Milt Hinkle Rodeo
Clicks in Savannah

SAVANNAH, Ga., April 10.—Milt
Hinkle by business standards, has
chosen his local run under Savannah
Police Department auspices, with attendance
at the finale, the largest of the engagement.
Crowd filled the Grayson Stadium
grandstand and partly filled the bleachers.

From here the show moved to Cos-
dale, Ga., for a three-day stand. Spon-
sors reported that the police recre-
ation commission would not pay a fair sum
for improvement of its recreation
camp at Wilmington Island from the proceeds of the affair.

Jack Jackson sustained a spine in-
jury in the final event, while Mrs.
Dorene Morris, wife of announcer
Chips Morris, injured a leg when her
mount ran into a railing.

Rodeo staff includes Milt Hinkle,
executive director; Fred Evans
and Cherokee Hammons, arena directors; E. C. (Dick) Lehman, general coun-
sel; George Murphy, promotion direc-
tor; Jimmy Rose, public relations
liaison; Ethel Evans, arena secretary;
Wylel Elliott, superintendent of stock, and
Chips Morris, announcer.

Sydney's Beach, Resort
Biz Poorest in Years

SYDNEY, April 10.—Showbiz at
beaches and summer resorts this year
has been the poorest in years, ac-
cording to reports from members of the
Showmen's Guild of Australia. During
the summer, resorts stage big
carnivals which are a source of con-
siderable revenue to showmen, but this
season chilly weather and rain have
out taken seriously.

Some showmen have already pulled out of
their regular stands, and many believe there is
bad power is slacken-

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the frugal money-conscious Showman. Sundancer. Very
light in weight. Price Three Cans, 15 month
$1,100.00, Three Cans, 24 month-
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$1,500.00, Four Cans, 24 month-
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Close-Ups: Traver Found His Inspiration In Sea Gulls, Money in Big Crowds

(Continued from page 45)

that many people you got money, I made up my mind my to go to Brussels, for a Fair," Harry said. This was the beginning of nearly five years in Europe during which Harry, suffering from the depression in that country and made money to boot.

Lloyd's Iniques To Be
In 1926 Harry built a Coaster across the street from Napoleon's Tomb as part of the Paris Exposition. His aim was to prove Paris could buy the advent of the sit-down strike was made against again as many as possible, Harry says, "We got Lloyd of London to guarantee that the Coaster would gross $187,500. Because of strikes, the exhibition closed down early and our working didn't get operating until June 20th instead of May 1 as planned. As a result we lost the gross and Lloyd's paid us $30,000 to make up the difference. The premium cost $10,000.

"In 1928 we built a Coaster at the New York World's Fair, Lloyd's wanted to insure the gross of the ride too, but they upped their premium to $20,000. We decided against the insurance. If we hadn't, Lloyd's would have won, as we grossed $256,000.

Russian Parks Drab

While in France Harry took time out for a jaunt to Russia. The excursion entertained any future possible leaning toward Communism. The funspots appropriated by the government were all called "the park of culture and rest." All park units were in place long before the revolution.

A former top crane on the Supervisor's staff was one Richard Heinhardt, owner-operator of Angol Park in Budapest, Hungary. A recent letter told of the Commissars taking over both his park and home, leaving him nearly impoverished whereas he formerly had been well to do.

Harry resided in England, Belgium and France for many years. He also spent three months in Czechoslovakia. American companions in Europe included Lew Dufour, Joe Rogers, Charlie Fago, Walter K. Sibley and Doc Shean.

As a Coaster he built at Manchester, England, cost as much as it would in America. This was surmountable. But Harry, altho he soon reasoned the cause for much of the expenditure, felt it was necessary. He put it this way, "The Englishman has tea in bed, tea for breakfast, tea at 10 o'clock, tea at noon, tea at 4 p.m., tea at dinner, and tea again before bed. Any time tea conflicts with work, he puts it off for a half hour to a full half hour to the employer. Translated in America, a dozens of workmen's unions meant huge losses, even to carpenters paid only a shilling an hour.

Foreign Market Dormant

The foreign market still holds a full potential of allure for Harry "But," he mildly complains, "the sale of units abroad today is not good because of the shortage of American dollars. Operators would like to buy but they can't do it without money."

It was while in Paris that Harry perpetrated a gag well remembered by those who attended the 1927 annual meeting in Chicago of the National Association of Amusement Parks and Theatres. He mailed a speech to the late Al Hodge who was the National Association secretary. His announcement was made that Traver would be heard via short-wave radio from the sea gulls of the Statue of Liberty, now executive secretary of the National Showmen's Association, was secreted in the balcony with a microphone and it was he who gave the speech. It was well that S. Uzzell, a school mate of Traver's was convinced of its authenticity.

The New York World's Fair, like all other internationally based positions in his lifetime, attracted Harry and he built on the Flushing Meadows Coaster. Late in the season, Lloyd's Ride, Laffland and Laff in the Dark, Lloyd's as usual, was, he remembers, "a little big and a little too expensive.

Elected President

He was elected president of the concessionaires' association at the fair and was presented with an appropriately engraved pocket watch which he always carries.

The best ride he ever built was a double-track racing Coaster at the pier, Long Beach, Calif., Harry says. In 1946 the ride carried 100,000 passengers. The fare was 25 cents with rides of 20 minutes at a cost of more than $300,000. This Harry termed a record all-time take for a Coaster. In 1946 added up to more than 100 per cent of the original cost in 1941.

The ride is small and the business good, Harry reports. "I sold 34 rides in three years in this kind of weather, many of them for people who didn't know me." He has been commenting on the sale of his Buggy Ride and the Lucas Sailboat Ride, both of which will greatly appeal to younger people of the current age. He says, he abandoned the building of big units folowing the building of the Coaster because of government restrictions.

Prance Carnival Folk

The mention of a mailing list containing 600 names, divided equally between park and carnival operators, prompted the remark that carnival people are "the best hearted people in the world, possibly because of the tough experiences many of them have been through.

During the war Harry quit his business and associated himself with Columbia University designing secret weapons for the navy. For this contribution he received a gold medal from the navy and a bronze medal from Columbia.

Hamid, head of the New York booking office bearing his name, guaranteed the worthiness of a Traver unit, the Tumble Bug, purchased for $12,000 in 1927. In 1946 the ride grossed $16,000. The gross fell to $12,000 last year but only because of the weather. That ride has paid for all of George Jr.'s education.

Hard Work Success Key

Harry says that the key to success he has had is due to working 25 hours a day and an eight-day week. When he translates it into 45 years he admits being a bit jealous of John D. Rockefeller, who, he says made a billion dollars in a similar period. Even with such a start, Harry has acquired "one wife and four children, all boys, and the youngest of whom received an appointment to Annapolis."

Harry wishes to live a long time. He has his tenure doped out this way: "My father lived to buy his first Ford at 84. If I can live to be 100, I'll be 100."

Harry figures he can make it without too much trouble if he sticks to his rule of sitting down when tired.

Remarkable, Harry says: "If I hadn't seen the sea gulls, I don't know what I would have done in my lifetime. You see you have ambitions..."
IT'S SPRING—BIG TOPS GO UP

Beatty Plays to Record Crowds During L. A. Stand

LOS ANGELES, April 10.—Continuing the winning streak in its Southern California tour, the Cecil Beatty circus, who closed here tonight, set a record for four performances in a day Saturday (9). Three of the shows were turned away, two performances were cancelled due to a blustering wind and several others were delayed. Money was taken care of by another matinee house and another turnaway of about 500 at night. This, too, constitutes some sort of a matinee record, declaring the Beatty circus never before have experienced a Monday night turnaway here, especially when a rainstorm was impending.

The storm broke after the perfor-

me started but subsided by the time the show was out.

Tuesday the crowds still came and it was necessary to give three shows again. The matinee was a turnaway, two evening performances found a full big top at each show. Wednesday (7) night they played another full house.

Only accident to occur happened Saturday when Frank Doyle, doing his heel-and-toe catch above the center ring, was hit on the head by a bar which came loose from the flying act rigging. Doyle made his way to the round under his own power and was moved to the hospital where 13 stitches were inserted. They expect him to be out of the act for about a week.

Much credit for success of the local land is given to the press and radio department for their covering away day after day. Radio and television coverage has been exceed-

See Beatty Fits in L. A., on page 9.

-H M Sets New Records for Buffalo Date

BUFFALO, April 10.—All attend-

ance and gross records were smashed by the Big A circus on its 14th annual appearance here end-

ning Sunday (4). Col. Robert Morton, owner of the troupe, who were turnaways on each of the three final acts, announced that the gate topped 130,000, including some 5,000 underprivileged children from 10 adjacent nursing homes. The event was sponsored by the sponsoring Iomish Shrine Shrine Barker.

Morton also announced that his show had been granted the contract for 1947. Prompt fleshing of the contract was probably due in part to the show presented here, which was enthusiastically received by the press and public. Solid advance publicity, plus many acts that have been for the last time, largely accounted for the success. The receipts were roused at 50 cents to 8.

Henry P. Bronkie was again di-

rector-general of the circus.

Roberto Zacchini, who broke his arm on opening night when he was not from the twirl his, succeeded in making good progress at Rochester Hospital here.

-R B Laborer Accidentally

Killed Near Florence, S. C.

FLORENCE, S. C., April 10.—Chil

D W. Billings, foreman of the rail-

ing-Barnum, was accidentally killed here last night as the train from Charleston crashed into a collision with a horse-drawn carriage at Charleston. The train was carrying about 300 passengers. The cause of the accident is not yet known.

The mishap occurred about three miles south of here as the train was on its way to New York.

Barnes Bros. Chicago Show Debuts April 15

CHICAGO, April 10.—Acts and key personnel in the Barnes Bros. Circus, to be presented in the Chicago Stadium starring Friday (16) and continuing through April 20, have been announced today by Sam J. Levy, Edward Zacchini, the circus' double canon act and Aida, the Girl of the Moon, will comprise the more spec-

ular features of the show. The Zazinchi act was not presented at the show last year; Aida was.

Other acts will be the Great Artis and Hedy, high-wire comedy; the Flying Valentines, Flying Romas, the Flying Zacchini, the Heerdelen, Johnson and Owen, and the Three D's, bar acts; the Loyal Repenky Troupe, riding act; Captain Heyer and Starless Night, high school horses; Terrell Jacobs, wild animal act; Three Barretts, aerial novelty; Ely Wright, trapese and aerial dancing; Ethel D'Arcy, trapeze;

Davenport Grosses 18G at Sioux Falls

SIOUX FALLS, S. D., April 10.—Orrin Davenport's Circus grossed an estimated $18,000 in attracting 22,000 customers to the Sioux Falls Coli-

seum for the El Rial Shrine Temple dur-

ing the six-day stand here, March 29 to April 3.

This represented a 23 per cent in-

crease over the 1945 attendance figu-

re of 26,000. It was the seventh and most successful of the Shrine indoor shows here.

Show drew good local publicity, and the general success of the acts during the week.

Wirth Drags 6380 at Syracuse Stand

SYRACUSE, April 10.—Frank Wirth's Shrine Circus at the Jefferson Street Armory wound up its 10-

day stand here on Monday (7) by playing to a straw house.

Best days for the full performance was the group attendance of a party of nearly 3,000 employees of the corporation and employees of the acts and families. Total attend-

ance was 46,000.

Bill Buchbom's Liberty horses: Woolford's dachshunds, Loyal's dogs, Ringling Bros. Circus, dogs, ponies; Wong Troupe and Cheen Hein Troupe, both acrobatic-contortionist acts; Roman, Juggler, and Cotter, Two Ervings and the Seven Brand- nate groups, and the Barns Bros.,'elephants.'

Clown animal personnel will be Billy Rose, Happy Kellems, Hop Green, Van Wells, Snell Brothers, Lindley Wilson, Roy Barrett, White Harris, B. J. Ackerman, Ted Tolke, Percy Rademaker, Joe Ambrose, Le-

o Landrum and Company, and the Bakers.

Columbus Draws 7,500 in 4 Days

DOYLE, April 10.—The loveable

Greatest Show on Earth that "comes once a year," was at Columbus Saturday to Monday (3) and was the largest show ever visited here, according to the figures released.

The show, which was considered the biggest of the season, drew an estimated 7,500 to the main feature and 2,500 to the side shows.

(R-B Blends Old With New; Bow Presages)

(Continued from page 41) available in this city. He holds one of the four solo spots in the show.

Becheo Win Big Hand

Old-timers Clayton and Rose Becheo and Clayton's brother, Bob, appear-

ing with the Comets, Bronzes and Artleys in a flying act display, easily one of the most popular next to the Alazanas. Clayton did a breath-

taking two and one-half to Bob, and on his return Rose soared over him in another spectacular leap. All were graphs on theiratta'hows. The feature spec, 'Twas the Night Before Christmas, was colorful, elab-

orate andSough and was assuredly a win favor with young and old.

The most elaborate float was one de-

picting Noah's Ark which contained ani-

mated figures, Scr sco, Tiny Tim, Louisa May Alcott's Little Women and some ingenious ideas. The act was driven by some improved reindeer (puppies with prop antlers), plus Santa Claus, the stork, the jolly Roger, miniatures, etc. Which was a sight to behold. A paper show float was used here effectively. Girls wearing ele-

gant head dresses resembling can-

delabra, complete with lighted bulbs, formed one of the most striking pa-

titions of the show. The playing of Adate Fidelis struck an unusual but not dis-

cordant note.

The Monte Carlo Aerial Ballet, di-

rected by Barrette, and featuring Chrysis De La Grange, was on a par with the fine group aerial displays originated by Barrette for the past several seasons. The approximately 52 girls were attracted in red and black costumes and performed on webs, revolving ladders and trapezes.

Ringling Horses Displayed

The spee Dixie featured the Ring-

ling thoroughbreds, sparkling equipage and southern belles as well as the high school horses and a group of equestriennes riding side saddle.

The finale, The Circus Ball, featur-

ing 16 performing bulls, dressed in authentic costumes resembling dresse suits and tails, was the most colorful and exciting on the track for the traditional long mount. Outstanding were Mocod, the 12-year-old bull from California, and a wild stallion, who was led around unaccompanied by his trunk. Three elephants car-

ried their riders simultaneously in the (See Ringling Blends on page 93)

Four Operas Open This Wk.

Dailey in 1,200-mile jump for bow at Paducah—Cole in 3-dayer at Louisville

CHICAGO, April 10.—In spring a young man's fancy turns to love and, with a sure sign of spring, The circus follower will tell you, however, that a sure sign of spring is when the circus hits the road.

If spring is ever to arrive, next week should be the time because there are no less than four shows, two of them railroad, raise their big tops skyward. True, the Greatest Show on Earth, Barnum & Bailey, got its season off to a start this week when it opened in Madison (1), but the other shows, The Wirth Bros. and the Clyde Beatty show already have rolled out their big tops for the season. For them the road is down to the barns, and where the early birds, gun jumpers, to stay, but next week finds them on the road and ready to entertain 26,000 customers.

Set for openings next week are two more traveling circuses, the Dailey and Cole. Truck shows both have been delayed, either by James M. Cole and Mills Bros.

The favorite show, opening next week, the prize for the biggest jump from win-

ter quarters goes to the Dailey org.

The circus is opera jumps from Gonzales, Tex., to Paducah, Ky., for opening on Wednesday (16), a distance of nearly 1,000 miles. With the railroad situation which it is, Davenport and Cole general agent M. Harvey, started the show on its travel early. The show train left Gonzales Tuesday (6), traveling by Diesel over the St. thern Pacific and Illinois Central.

Joe Delacruz serves as publicist (See BIG TOPS GO UP on page 55)
DRESSING ROOM GOSSIP

Clyde Beatty

Television, klieg lights and a host of celebrities inaugurated our Los Angeles show on March 16 in the Tag, and made it one of the finest openings any show ever has made. It was presented at Washington and Hill streets. Among movie stars attending our premiere were Red Skelton, who even rode as an elephant spec: Kathy O’Donnell, who did likewise; Chuck Coburn, William Bendix, Pat O’Brien, Eddie (Archie) Gardner, Joan Crawford, John Carollyne, Don Ameche, Charles Korvin, Florence Bates; Jimmy Durante, famous columnists, Van Herlie, Bob O’Connor, Art Linkletter, Spencer Tracy, Donna Reed, Jane Powell, Ella Raines, Greer Garson, King Vidor, Joseph Cotton, Nelson Blue, Marjorie Main, Dana Andrews, Richard Conte, Melvyn Douglas, Dan Duryea, Paul Henreid, Charles LeMaire, Frank Whitbeck, Susan Peters, J. Carroll Naish, Ann Miller, Johnny Strong, Phil Harris and George Remus.

Seventeen members of the Clarke and Hanneford families congregated one evening to enjoy the performance of the George Hanneford Riding Act and the celebrated birthday of George Sr. Ernestine and Parley Bear were hosts at a party in his honor in their Northwest home. Donna Cannoner was among the guests.

Huey Curtiss and his clowns helped enlarge clown alley to 25 for L. A. Others are Art LaDue, Bernie Griggs and Carl Waddell. Jack Carson did his part, too, with an application of corn syrup to Mark Anthony. Junior Dix wishes to inform old man Reynolds that he is now a lieutenant of the junior fire department around these California parts.

Mr. Dean was hospitalized with (See CLYDE BEATTY on page 95)

Lawrence T. Steiber is establishing headquarters for the Tri-State Rodeo Company in Detroit.

Garden Bros.

The gala opening of our big indoor circus at the Canadian National Exposition in Toronto, Ont., and red sawdust, proved a bigger success than the Garden brothers, Bill Jr., and their sponsors, the T. B. T. Club, even dared hoped. The press and radio went all out, giving us plenty of space and time.

The controversy of little Shirley’s whether she should ride the high wire, plus the escape of Sheba, Gladys Gillum’s lioness, at the opening, helped keep us on the front page and in the public eye the entire engagement. At 10 p.m., the crowd was packed.

The door prizes were given away, free to the audience, to George Sr. We would like to inform the audience that they were flashes of brilliant light and color and the audience was thrilled.

Do you have a circus story you’d like to share? Email us at circuses@billboard.com.
Ringling-Barnum '48 Program

Produced by John Ringling North, staged by John Murray Anderson, designed by Billy White. General director, Pat Vado; choreography, Esther Judson; costumes, Thomas Patan; aerial director, Vaden Barbutti; music director, Merle Evans; technical director, Robert Bamhart; assistant to the general director, Henry Worden. Cast includes leading clowns of the circus, music and arrangements, Henry Sullivan, assisted by Sammy Grossman.

Acknowledgments


Program

Running order of the program required enough light to be seen by the audience, largely to the tremendous amount of new type of equipment, such as the steel chain mesh, which was used this year for the first time, and also to the fact that the riders were retarded thru inability to take over the Madison Square Garden arena until after the first week, hence there were no nighting. Running order has been lightened thru reductions in the acts and is set for the New York run as follows:

Display 1
Cats and polar bears, highlighted by the use of novel steel chain mesh cages which give the audience practically an unobstructed view of the animals. Rudolph Marchand's beautiful tigers occupy the center ring, while Damoo Dhok's mixed cat group and Koningman's monkey group hold the bottom of the ring.

Display 2
Natali in his novel "monkey" stunt, held over from last year and still going strong.

Display 3
Old-fashioned circus acts. Mixed troupes, with one of the Cristianis and some of the Boginos boys, dubbed as the "Gallic circus" and living up to the Central European tradition.

Display 4

Clowns in rocket gag.

Display 5
Barbaredd riding, topped by the Ju-stin Bros. Horses. Harold Loyal, assisted by Cristianis, is a standout, climaxing his riding by somersaulting to the ground on his horse, then whipping a hoop with his ankles tied. Five Paul J. Shaw horses. The Riding Zoppes, two men, two furs and a pant-sized midget, billed as Cucicola, were imported from Italy. Riders do little and score principally thru comedy bits with the midget. The two Bostock boys and Marion Seifert repeat their neat rid- ing of last year.

Display 7
Aerial medley. Al Powell and Ira Millette are standouts due to their aerial acrobatics, who clicked were the two Mandos Sisters in nicely presented novelty. Pirazzini presented head balancing on trapeze but was juxy at opening. Miss Zoppa was billed but failed to show.

Display 8
Spec. Night Before Christmas, is not at spec. Night does not preceding feature specs but has some fine bits and clicks. Emmett Kelly and Natali play bits in this spot.

Display 9
Rose Gould, last year's aerial hit. Opening night she was unable to do her complete act as part of her preceding ring. Had been dislodged by a preceding show. A novel and a bit of fiery temperament which was enjoyed by those who caught it.

Display 10
Clown walkaround.

Display 11
Juggling. Standout is an importation from Europe, Francis Brun, who represented more than 50 tricks of club, ball, and hoop juggling at a dizzy pace, clai- med by the big league in the old days. Holdovers from last year are the Four Chieftains in good club juggling, and the Forlano and Rolando, three, in comedy juggling.

Display 12
Aerial spec. Monte Carlo. Vander Dozer deserves credit for hurling innumerable obstacles in getting 38 shots without an error. Dazzling variety in the air. Holdovers from last year are the Four Chieftains in good club juggling, and the Forlano and Rolando, three, in comedy juggling.

Display 13
Clown walkaround.

Display 14
Liberty horses. Three new groups of beautiful horses which unfortunately were given practically no time to do their climbing and catching of the animals. Moczan- kowski handles 11 horses, one out thru injury, in a novel ring while his wife, Gena Lipkowska, does a good job with 12 in one end ring and Louis sider with wife and 12 at the other end.

Display 15
Clown walkaround.

Display 16
Medley. Unus, imported from Europe, in novel balancing stunts, holds center ring. Los Onas, two men, and a poem, in tricky perk act. Two Brollie Sisters, replacing the Reves, offer a neat and unusual perk act.

Display 17
Trained animals, all good, include Natale's dog, Natale's sea lion, Christi- an's dog (not at opening but arri- ved from Europe in time to appear Friday (9) for first time, Eldridge's chimpanzees and Bostock's mules and dogs.

Display 18
Clown walkaround.

Display 19
Flying trapeze. Flying Behees (Con), flying Dols and flying Janossy were outstanding. Three of Art Con- tro's acts, flying trapeze, Flying Arons, were ex- cellent.

Display 20
Clown walkaround.

Display 21
Equestrian spec. Dixie and high- school horses. Cilly Feindt arrived from Germany just in time to make the opening. Has striking personality and a beautiful white horse. Claude Vanzante, a good rider, assisted.The Joe Moeser shows his number by a make-up. Trio solve top bill- ing problem by each taking a turn in the center ring.

Display 22
Alberty, imported and given a big build-up, presents a very modern swaying-pole act.

Display 23
Tumbling-Rechellis, Robenish, Ming Sing Stars (imported), Asia Boys (imported), Dan Phillips (imported). Ward acts with a few individual tumblers, impossible to single out, par- ticularly good.

Display 24
Clown gag, Westward Whos. A good clown gag, easy to follow, due to insufficient time for rehearsals.

Display 25
The Alzamas. Harold is more daring than ever on the high wire and show- ing improved showmanship. Working with wife and sister and still a show stop.

Display 26
Lou Jacobs in a infinitely good miniature auto gag. He missed the opening night due to being spotted too early. A gag which didn't allow sufficient time to get his buzz wagon warmed up.

Display 27
Finales. The Circus Ball is an out- standing spec with at least 18 ele- ments. All are well done, either actually being put thru good routines. Trainer Trice, assistant, and 10 or 12 girls working with the bull rats bows.

Clowns


Credit band leader Merle Evans and his band, doing a swell job on the strenuous musical score. Also r-finaling a bow is Bill Tollefson, who did a swell job on the vocal numbers.

Any one who witnessed the diffi- culties that seemed to pile up end- lessly during the Garden rehearsals would agree that a special award for the show and show spirit is due everyone from Pat Vado down. Performances will be down to 24 or 25 displays thru elimination of clown walkarounds, which have been shown in until now, allowing for the big numbers hits a faster tempo.

BIG TOP GO UPS

(Continued from page 23)

Circus Artists of all kinds. Also Clowns for E. N. Williams "Hippodrome Circus", open at Jacksonville, Florida, on June 15th. Grandly, Johnson City, Ohio, June 30th; Withersville, Ohio, July 10.; Lexington, Kentucky, July 16th.

WANTED

for well organized Rodeo. Man to handle for equity interest in the proposed venture. Must be reliable and, willing to work for a wage, or deal on a wire, deal or deal for E. F. KINSLAND'S CIRCUS RANCHO DE SODA CIRCUS, 17TH YEAR SET UP, 167TH WANTS

COUSINS.

WANTED

For sale

Clean Art Acts of all kinds. Also Clowns for E. N. Williams "Hippodrome Circus", open at Jacksonville, Florida, on June 15th. Grandly, Johnson City, Ohio, June 30th; Withersville, Ohio, July 10.; Lexington, Kentucky, July 16th.

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Citizens Seek Eastwood Ban

- 300 persons ask Detroit city council not to renew license of funspot

DETOIT, April 10.— Some 300 citizens attended the East Detroit City Council meeting here March 29 and requested that the council refuse to renew the license of Eastwood Park Spot, located at Gratiot Avenue and Eight-Mile Road, is owned by Max B. Kerner and Henry Wagner.

The citizens have been circulating petitions requesting the refusal of a license to Eastwood Park described the park as "a noisy nuisance and so insanitary that it breeds rats.

They pointed out, too, that the park's owners have paid fines for permitting gambling.

After three hours of bickering, the meeting broke up with no decision having been reached because the city council lacked a quorum. Mayor Harry W. McMillan pointed out that the group no action would be taken on the license renewal prior to a special council meeting April 15.

WANTED
NEW OR USED
8 or 12 Pound RAIL
For MINIATURE TRAINS
Please give quantity available, location
Address BOX 167
The Billboard, 155 No. Clark St., Chicago, Ill.

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Sitting 'Round the Table

(Editors' Note: The present question is "Do you believe a child nursery is a worthwhile idea?" Here is your chance to answer it. At the same time, it gives you an opportunity to add next to your name the city or town in which you live.

A No Vote

I don't think a child nursery is worthwhile for my park because we have a small public area, dance hall and roller skating rink. If the park was bigger, with steady park patrons, I think a good, well-run nursery would be worthwhile and a very good accommodation for the public.—M. G. SI- MONDS, Green Bay, Wis.

Another No Vote

Frankly, I don't think a child nursery would be an expense and profit nothing. Secondly, I don't believe many mothers would use it.—E. D. Moosic, Pennsylvania.

Griffith Park Zoo Sees
Best Season in History

HOLLYWOOD, Calif., April 10.— Griffith Park Zoo here is looking forward to what promises to be the heaviest season in its history, according to Griffith Zoo superintendent.

"Our crowds this year will be heavy, we can already tell that," Al ken said. Last year more than 1,700,000 people visited the zoo and we expect many more this year.

Peak attendance for a single day was attained last year when more than 14,000 visitors went thru the turnstiles in a single Sunday.

Riverside Boa Indicates
Big Season Ahead

SPRINGFIELD, Mass., April 10.— Riverside Park drew an estimated 25,000 for its first day of operation Sunday (4). Park officially opened April 9 and at that time the temperature was down to 30 degrees and attendance was small. Sunday, however, was a better day.

Owner Edward J. Carroll stated that early indications, based on weekend business, indicated that the 1948 season will be a better one than previous years. Park policy calls for week-end operation in April with movies, shows and water events during the week. Starting May 1 the park will be open nightly and about mid-June will go into full daily operation.

Another pre-opening newspaper advertising "teaser" campaign was used this year with exceptionally good results. Harry Sthrorn, promo- ter, said that the gag ad, containing scrambled letters which when unraveled would reveal the name of the park, drew over 1,000 entries. The avail- ance of replies resulted in the manage- ment's scheduling a special day, Sunday, 18, for announcing winners. The contest is expected to help midway biz.

Local papers Sunday (3) gave a heavy push to the park. The work, on which is already under way, Carroll expects to be able to perform at proms and at the high school band programs. The park can be used for midget auto racing and special events of all kinds will be featured. A new outdoor dance pavilion is being constructed to replace the old one that was destroyed by fire.

Carroll's staff at top level remains the same as in previous years. Be- sides himself, Mr. A. Tigger, superintendent; Thomas E. Morrisey, games manager, and Wil- liam E. Stevenson, head cashier.

Parks—Beaches—Carnivals
Here's Why You Should Own
"The Turf" Skill

An all electric race horse group game. GROSSES $125.00 per hour (Capacity 80). MAGIC BREAKTHROUGH game, providing one outstanding piece of horse racing. WIN- GROWS—FASCINATING—THRILLING—EXCITING. Perfect for merchandise and all other "Turf" spots.

For further information, write
ELECTRONIC GAMES, INC., Greensburg, Pa.

Bingo Privilege for Rent
To responsible and experienced party.

BINGO PRIVILEGE FOR RENT

In good shape. Bargain for quick sale. Can be seen at Sandy Beach Park, Russell Point, O. Ask for ERNEST SANDBERG, communications with LOU BRUNO, Trionem Ballroom, Toledo, O.
**THANKS TO “THE BILLBOARD”**

for a wonderful response from ride operators looking for a new location for their French-laundry entertainers. The first and outstanding amusement park...

SANATOGA PARK
POTTSTOWN, PA.
will make a wonderful entertainment and thrill ride. But you must hurry; closing all contracts before the end of the month.

PARK OPERATES 7 DAYS A WEEK
Write, Wire, Phone—
EMANUEL ROMM
629 Market St.
Phone: Lehigh 4-1200

FOR SALE
AEROPLANE SWINGS
6 CARS
24 Adults or 36 Children. Good condition. WILL SELL FOR 5 YEARS OR CAN BE MOVED. $3,000.00. Address to: J. W. SEAY
P. O. Box 1006
ATLANTA, GA.
(Phone: Main 1-1511)
PARK OPENS APRIL 17. ACT QUICK!

Wanted for Bear Park
GREAT AMUSEMENT CO.
2,300,000 hands will draw from 3,000,000 population. Bear Park, etc., will be taken over by the Coney Island Amusement Syndicate. Good permanent percentage or purchase.

Concessions—$17...00
Pond, P. C. Mones
AEROPLANE SWINGS
NITE PARK
Miniature NIPMUC PARK
100-acre
required facilities there.

NEW RAINBOW LAGOON
ORANGE COUNTY, CALIF.
Will make $3,000.00.

KIDDIE RIDES WANTED
Immediately for entire season. Concession, percentage or purchase. Communications with MEL MACHINES
Grosset Beach and Pool, 1376 University Ave., Rochester, N. Y., will be sold. P.O. Box 69, Rochester, N. Y. Phone: SO-2868

FOR SALE
Gasoline Motor Boats, also Motor Boat Ride.
CONWAY ISLAND AMUSEMENT SYNDICATE
501 Surf Ave., Brooklyn, N. Y.
Phone: 5-1297

WANTED
Miniature Steam Train
For Amusement Park. Write BOX D-282
The Billboard
Cincinnati 22, O.

JUST BOUGHT
HUMPUS PARK—MENDON, MASS.
10,000,000 people will pass through in a 2 week period. Will be an excellent investment, 25 miles from Boston, could be operated by cheap labor. Ask 3,000,000 population. Bear Park, etc., will be taken over by the Coney Island Amusement Syndicate. Good permanent percentage or purchase.

NEW FROZEN CUSTARD MACHINES
GOOD USED RIDES
OR TRADE FOR ANGELS
MULLINS & ANGELS
HOTEL KIRBY, 74th St. & Amsterdam Ave., New York

MUST BOOK NOW
In permanent City Park and Rides not rented. Just that; it is possible from 1 million to draw from. Consideration open.

City Amusement Park
2762 Jackson, Bl. Jones, Mo.

With the Zoos
Sol A. Stephan, who served as superintendent of the Cincinnati Zoo for 62 years, made his retirement in 1937, was the subject of an editorial in the April edition of The Cincinnati Enquirer in observance of his 80th birthday. Sol’s son, Joseph, is now the assistant manager, while his grandson, Dr. Sol G. Stephan is the zoo veterinarian.

R. Marlin Perkins, director of Lincoln Park Zoo, Chicago, is of age on May 26. His son John, is as impresario, as the chief manager. The park operated last year in connection with the United States Centennial Celebration.

Our Greyhound Customers are Angry

With Welch To Manage Spot at Salt Lake
SALT LAKE CITY, April 10.—As Beehive Midway Park prepares for the May 28 opening of its second year of operation on Utah State Fairgrounds here President Ken Gaffr announced the appointment of Dr. Howard Welch, rodeo producer and sports impresario, as the park’s manager. The park operated last year in connection with the Utah Centennial Celebration.

Gaffr, who believes the park’s proximity to Salt Lake City insures its growth, said extensive improvements are being made for improvements. He expects 60% to be a banner season with such attractions as the State fair, Gene Autry rodeo, Water Falls, Spike Jones and His Kitchenettes, Sun Valley and an auto race meet set for the ground.

For the past two years Welch was with the Ogden (Utah) Pioneer Days and he has promoted events built around Babe Ruth, Ty Cobb, Jack Dempsey and Max and Buddy Baker.

Shriners Buck High Hotel Rates at Virginia Beach
VIRGINIA BEACH, Va., April 10.—Because Shriners of the Mid-Atlantic and Southeastern Associations negotiate hotel rates for the Shriners’ convention that is scheduled to bring 10,000 delegates and guests here, September 7-10, are too high, raising the $10-$14 per room for two-person room, European plan. They had offered to pay $5-$6 for accommodations.

Alvin R. Mailhees, managing director of the local Chamber of Commerce, said the Shriners had scheduled their meetings too early. He charged that they wanted naturalistic resort hotels at commercial rates at a time when sufficient dates were reserved at the beach to warrant lowering prices at high summer charges. Winter rates do not start until October 1.

New Rainbow Lagoon
Planned at Long Beach
LONG BEACH, Calif., April 10.—J. C. Berry, Los Angeles attorney, at the request of Werner Ruchti, local planning director, has submitted detailed designs for a proposed new Rainbow Lagoon at the south end of the pier by this week. Under his plans, a still-water recreation area will be created. The site, on the South Shores, will be developed with a footbridge, connecting Auditorium Park and West Coast, and a shell-shaped bowl surrounded by water; a grandstand for athletic events, three illuminated fountains, and parking space for 4,000 cars.

Woodside Preems With Repeat Free Attraction
PHILADELPHIA, April 10.—Norman S. Alexander’s Woodside Park opened its 51st season today. All amusements will operate nightly until his retirement in week-ends until May 15 when the park goes into regular daily operation.

Jack Steck will again present his Kiddies’ Hour in Sylvan Hall on Sunday afternoon. Free concerts will continue to be held on Sundays and fireworks on Friday nights.

Joyaland Bows With New Rides at Wichita, Kan.
WICHITA, Kan., April 10.—Joyland Amusement Park bowed to week-end operation here Sunday (4). Owners Herb and Hal Ottman opened with two new rides this year, one a Dodgem, brought in from Lawrence, Mass., and the other, a 46-foot steam train for kiddies.
133G Allotted For Nite Show

200-mile auto race set—to offer lavish exhibits—new look for bleeds, grounds

(Continued from page 40)

for various periods. Morgan, for in-
stance, is set for the first two nights, while Winninger will participate each night for the expos first two weeks.

Many Added Features

Songs of cirrus and stage acts, Am-
on reported that he has closed with Sam J. Levy, president of the Barnes-
Carruthers Theatrical Enterprises, Chicago, to supply these acts, with the budget for acts during the first two weeks set at $30,000.

No Pass Policy At Cedar Rapids

CEDAR RAPIDS, Ia., April 10—A no pass policy has been an-nounced this year at the same time disclosed plans for an expanded program.

Newspaper announcements ma-naged to keep the attendance. The ad-

danced general admission charge will be getting more for their money un-

til the general rule.

Expanded program includes the ad-
dvance sale of open week horse and 

Sheep shows and an agricultural-horti-

culture department. A building pro-

posals for the construction of a new rural youth 

center and dormitory will provide space for these programs.

The fair board is negotiating with 

the state for a camping area as a special feature of the fair.

D. Moines Eliminates Day of Racing Subs With Thrill Show

DES MOINES, April 10—The Iowa State Fair grounds, under the management of Secretary Lloyd Cunningham an-nounces. The Jimmie Lynch Shows, will be offered Saturday and Thurs-

day, with horse races, both men and runners, Monday, Tuesday and Wednesday.

Last year the fair had a single thrill show performance and four days of horse races. The races, held the fair to return to two 

days of thrill shows, it was pointed 

out. The fair again has horse races 

Sunday and Freidays and Sunday.

May Day Festival Officials Look for Crowd of 100,000

LOS BANOS, Calif., April 10—At least 100,000 people are expected to attend the annual Los Banos Festival held here April 29-May 2, according to fair officials who are making plans to accommodate all the visitors.

Feature this year will be three 
paints telling the story of three past presidents and lying in with the State's centennial celebra-
tion program.

A livestock show and rodeo also will be a highlight. It will be pre-

sented Sunday (2) in the new arena.

Fair Management:

Location, Design of Entrance Vital in Setting Patron's Mood

By R. J. Pearson, 

Fate Designer

THE CORRECT location and design of the entrance or entrances to a fairgrounds is one of the most im-
portant factors to be considered in design of a fair. A well-designed entrance gives the first impression of a fair, just as the entrance or doorway to a house, or the appearance of a person when first seen, is the result of an introduction. Some small de-
fect in an entrance may cause the same amount of objection as leaving off of a 50-cent black bow tie, if the bow knot is out of place. The amount is small but the effect is tremendously important.

Some fair managers insist that their fair must be located facing the 


highways. Most of the reasons for this decision are evident, but when one considers the congestion of traffic along a main highway when the fair is in operation and the conges-
tion that is sure to follow unless the entrance is located back some distance from the road, the decision becomes do-uble.

Entrance Set Mood

A male entrance on a side road a short distance from the main highway is worthy of much consideration. For the first impression is over and the patron is inside the grounds, then he gives no more immediate thought to the entrance. But if the patron is held up by a traffic jam or by need-

less operational bungling, then the patron definitely remembers what happened — and what he noted — at the entrance.

Naturally too many entrances cause the employment of needless person-
nel and the supervision of these same people. The size and number of en-

trances naturally depends upon the size of the fair and its attendance.

There are three types of paying guests at a fair. Pedestrian, bus and taxi, and auto traffic. On small fairs of these may be located in one or two entrances and there should be two entrances. During the fair, Marin Street and North 6th Street will serve as entrances. Gate receipts in exponential to 70,000 visitors.

At the annual Los Banos Festival held here April 29-May 2,

Stalls. The fair will be held at the Marin Street and North 6th Street entrance.

Melvin Olson Named Meadville, Pa., Mgr.

MEADVILLE, Pa., April 10—Mel-

vin Melvin—formerly the concessionaire with F. E. Gooding Amuse-

tment Company, has been named manager of the annual State Fair here. He succeeds John Mead, Tyrone, Pa., who resigned recently after serving as fair manager since its inception two years ago. Olson, who lives here, has been in the outdoor amusement business for 25 years.

Plants are under way for use of the fair fairground site besides the fair. Among these will be a horse show, May 29-31.

Richmond Post to Hazelwood

RICHMOND, Va., April 10—Robert M. Hazelwood, former manager of the Atlantic Regional Exposition, will be held here Octo-

ber 1, 1943. Hazelwood has been named as the new State Fairhere in Richmond. Hazelwood has been named as the new State Fair manager for the third annual five-state Fair, along with the executive committee.

That Ended It?

ST. PAUL, April 10.—"What about the comic strips in the newspapers?"

That question, tossed by Ray Laslie, general manager of the Minnesota State Fair, on Monday (2), caused quite a point raised not infre-


dently by newspapermen and others that are "getting away from their original i-


des." Lee's query, made, the Min-
nesota short course on fair man-

agement during a discussion in which of the participating Minnesota newspapermen indicated that fairs were losing sight of the true purpose of the fair, virtually closed the discussion.

After posing the question, Lee asked the editor what he thought. He told newsmen that a fair must have a balance between entertainment and enter-

tainment features.
Minnesota Course Tops '47
Vote for Third One in 1949

By a Staff Correspondent

ST. PAUL, April 10.—Less academic than its predecessor, the second annual short course on fair management held Monday and Tuesday (5 and 6) at the Hotel Shoreham, Minneapolis, was a success from every standpoint. The Minnesota Federation of County Fairs, with the co-operation of University of Minnesota, was branded a success by those attending. Consensus was this year’s edition was more on the practical side than the initial school. The school this year consisted, in the main, either of working fair men or of people directly associated or related with fair work, judging by the expressions voiced by the nearly 90 fair execs who attended.

Vote for Third One

Reflecting the evaluations of the course and the high attendance, the group voted at the end of the sessions to hold a third course next year. It was agreed the course should be held about a month earlier and, perhaps, as the next step in development, that subjects of prime interest to a few departments be selected for those discussions, superintendents of those departments be invited to attend and actively participate.

One of the added features this year was a discussion period which spanned several hours. For this, a list of some 200-odd questions were prepared by a committee, each question dealt with an important fair management subject. The discussion from the floor was marked by liveliness and general high interest, and participants agreed that this portion of the program contributed more specific information than any other part of the course.

Strong Is Speaker

Speakers on various subjects invited questions and stimulated discussions following their talks. Publicity and advertising had a large place on the program. Fred H. Story, president of the Public Service, St. Paul, speaking on Publicity for County Fairs, pointed out that year (See Minnesota Course on page 77)

$1,184,265 Building
Plan by 10 Calif.

Annuals Approved

SACRAMENTO, April 10.—California State Agricultural Board has allocated $1,184,265 to 10 county and district fairs to help them improve public relations. Money allocated will come out of the fairs and expositions fund, which was created in the constitution and the agricultural act.

The Fair Board denied an application for $1,000,000 from the National Orange Show, San Bernardino, on the ground that a definite breakdown was lacking in purpose for which the money was needed.

Action was deferred on a $500,000 request from the 4th District Agricultural Association, in Los Angeles, because, the board held, the district was not yet ready to spend the money. The board denied an $83,775 request from the 2nd District in San Diego County for reimbursement of expenses of electrical installations.

Grand National Jr.
Livestock Expo Tops

In Coast History

SAN FRANCISCO, April 10.—The 1948 Grand National Junior Livestock Exposition, which recently closed at the Cow Palace here, was the biggest livestock show by youngsters ever held on the Pacific Coast. Porter Semon, chairman of the Junior Show committee, declared.

Event was staged by the No. 1-District Agricultural Association, a State agency which sponsors the annual youth classic.

Semon reported there were 874 exhibitors from California, Nevada, Oregon and Utah. A total of 2,938 head of fine beef and dairy cattle, lambs and hogs were exhibited—more than twice the number ever shown before here.

Total sales brought $65,000 above marked prices. In addition, more than $20,000 in premiums were paid and the youngsters won $8,000 in scholarships as well as in other valuable trophies and prizes.

Aussie Heads

SYDNEY, April 10.—During the 10-day run of the Royal Easter Show, Australia’s Junior Livestock annual fair, aspirins were the No. 1 favorite of those attending, with some of the fair’s visitors patronizing the aspirin booth so frequently that the group’s supply of aspirins were apparently more abundant this year than 1940; 500 aspirin gescnizers were counted at last year’s fair.
Amusement Corp. Contracts R.R. Shows Into 23 Fairs

CHICAGO, April 10.—Twenty-three fairs have been booked by the Amusement Corporation of America (ACA), which handles contracting for the companies represented by H. B. McCaffrey, of the ACA, announced.

Examples of the fairs include the Illinois State Fair, Springfield, and the Nebraska State Fair, Lincoln; South State Fair, Illinois; Tennessee State Fair, Nashville; Iowa State Fair, Des Moines; Dakota State Fair, Burien; Missouri State Fair, Springfield; North Carolina State Fair, Raleigh; County (Ind.) Fair, Indianapolis; and the Indiana State Fair, Indianapolis.

In releasing the list of fairs already contracted, Mr. McCaffrey stated that the list is not complete and that there are still many fairs to be booked. Many of the fairs will be held in the western part of the country. The fairs will be held in the early part of the season and the majority of the fairs will be located in the northeastern and midwestern states.

Other events at which the railroad shows have been booked include the Amusement Corporation of America are the State of Scott Celebration, to be held in St. Louis, Mo., later this month; the World's Fair in Seattle, Wash.; the widely publicized annual Free Fish Fry Week at Beards- tend, N. Y.; the Chicago-York Fair, Chicago, Ill.; the Texas State Fair, Beaumont; and the West Texas Fair, Amarillo, Tex.

Turner Signs Evelyn West

FETTERBUSRG, III., April 10.—Evelyn West, billed professionally as the Hubba-Hubba Girl, will be fea-
tured on Turner's new Mutoscope show here. In this season, it was announced here upon receipt of a signed contract from Miss West, currently appearing at the Rivier Dining Club, Cocusbi, Texas.

According to Turner officials, the West show will be a 45-minute review with nine acts, including a four-piece orchestra. Turner Bros. have built a special railroad car for the opera-

Art Converse, side-show operator, advises that he has his Odditorium all set. Cast will include: the alligator boy; Happy Jack Dexter, fat man; Sealy, the sea lion, and Tony West, the monkey.

Vaughn Overman will have his half of Unterwes under canvas for the first time this year. Prince Yogie flowed from Florida that he has his East India Show now painted and ready to go.

Oro's personnel for the season will include: Ray Pope and Cecil Turner, owners-managers; Dorothy Turner, secretary; Mrs. Edward C. Early, booker and concession; J. C. (Jack) Price, general agent and personal representa-
tive; Carl Sedlmayr, transportation superintendent; T. A. (Tom) Meek, ticket manager; Alex Hopkins, concessions, and Mr. and Mrs. Bob Posey, jewelry.

Recent arrivals in quarter include: Mrs. Frank Downey, tent manager; W. F. (Bill) Johnson, bingo; Mrs. William Edwards, cook; Mrs. Harry Ferguson, food manager; Mrs. John Hopkins, concessions, and Mr. and Mrs. Bob Posey, jewelry.

The new Mutoscope show, which is now on train, is confined to Mercy Hospital, Champaign, III., and is scheduled to be released in time to open with the show.

Recent visitors: Mr. and Mrs. N. A. M. Davis, of St. Louis, Mo.; Mr. and Mrs. May I. Law; Bill King, Fred Ayres, Jim Fender, of the Amusement Ponds, and Mr. and Mrs. Harry Phillips.
Two Opening Stands For Great Sutton

ABERDEEN, Miss., April 10.—Mud and rain on the Tupelo, Miss., lot delayed the Great Sutton Shows in ten days, and set back the opening here until Thursday night, March 25, when good business was registered, a face of a lack of advance advertising.

A downpour in the early evening brought the end of the night killed business, show closing at 8:30 p.m. Extremely cold weather turned Saturday, March 27, into a disappointment.

Two previous stands played prior to this, one here netted poor business. Meridian, Miss., the opening stop, was a blank, and the Tupelo lot was six miles from town.

Pat Brown, org's electrician, rejoined his stand this spring, and Jesse O'Dell's office-owned Oddities en Route, with long banner, has been redecorated with Chet Junking's Blackout Taxi pacing the rides.

Accident Injuries Fatal

To Frank (Squash) Saenz

ARANSAS PASS, Tex., April 10.—Frank (Squash) Saenz, 40, concessionsaire and electrician of the Home State Shows, died here March 12 of injuries sustained in an automobile accident Christmas Eve, 1947.

Besides his widow, Shembi (Billy) Saenz, a sister, Mrs. Jesse Andrade, survivors, Funeral services were held here March 14. In addition to Home State Shows, Saenz had been connected with orts operated by Bill Hames, Jap Georgia, Texas Kid and Bill Rogers.

No Pressing

WASHINGTON, April 10.—A new steam cleaning unit that will be used to remove wagon wheels, the train, show fronts and rides has been added to the James E. Strates Shows' equipment.

The machine, only about the size of a refrigerator, was built by the shows' Diesels, creates steam in 10 minutes and is similar to those used to clean brick and stone buildings. The steam is discharged thru a nozzle under pressure and readily washes away mud, grease, etc.

Lottridge Greeted

With Good Business In Opening Stand

BESSEMER, Ala., April 10.—Formed by the purchase last year of the Johnny J. Jones Shows and subsequent enlargement and remodeling in quarters, the Harry Lottridge Shows were well received, especially by Junior Lottridge, who ran the 10-car unit.

Spotted on a lot at 13th and 19th street this morning, the org, owned and operated by Harry Lottridge, got away to good business. Operating with a paid gate to Syd Matthews, a swipe pole, as the free attraction, show pulled good turnouts and the folks spent freely.

Opening stand was benefited by the strong co-operation of the Bessemer Chamber of Commerce and a strong advance directed by J. C. Adamire, the shows' publicity director, who snared much newspaper space and time over WTNB, local radio station.

Forbes, the Leon's store, muscled in on the action of the shows with free tie-up, with a boy's and a girl's bicycle as a giveaway on Kids' Day.

All new royal blue canvas was flashed at the opening. The rolling stock, which has been completely overhauled, was painted a deep shade of scarlet. Shows, operated by Mr. and Mrs. Chavaire, is a double-deck banter line on the side or the boys, eye-catching light effects.

Office wagon, with J. L. Machamer, accountant, has been redecorated and refurnished, and a new system of accounting installed. Besides Lottridge, Machamer and Adamire, other members of the staff are Bill Barton, concessionaire; Ned A. Myers, advertising agent; Pearl Machamer, front gate, and Julius (Crash) Watts, sound operator. Shows are being managed by Don McDonald.

Baker United Bows

For Indipol's Legion

INDIANAPOLIS, April 10.—Baker United Shows, owned and operated by Tom L. Baker, bowed for the season here today under auspices of the Garfield Post of the American Legion.

The org set up at the city limits, 2600 Madison Avenue.

Rides: Baker, owner-manager; Tom Mehl, formerly with Pers All-State Shows, general manager, William Guinn, secretary; Joe Deaver, ride superintendent; Chester Pierce, truck and ride manager, and Bud Jackson, front gate and tawes; Luther Tyra, billetter, and Bob Bubba, electrician.

Ride foremost: Walter Johnson, Merry-Go-Round; W. W. Harding, Ferris Wheel; J. C. Smith, Octopus, Jack Scanlan, Tilt-a-Whirl; James Morton, Chairplanes; Ed Reeves, baby Whirp, and Archie Enlow, kiddie auto; Lynn Hunting, with his kiddie train, and Fred Edwards, pony rides, are expected to join soon.

Org opened with a new Allan Herschell Merry-Go-Round and a 10-car kiddie ride. The kiddie ride is owned by Bud and Marion Jackson, who also own an interest in several other major rides.

Following the date here the show will take to the road for a route of spring dates, starting at Kokomo, Ind.

Rains, Flood Threat Shift

Opening Stand of Francis

ST. LOUIS, April 10.—Forced to cancel its opening stand at Madison, Mo., following heavy raining on Mississippi River flood waters the John Francis Shows instead opened March 27 here at 60th North Broadway.

From here the org went to Belleville, Ill., opening there Friday (9) and moving from there to Madison.

WANT FOR NEWBURGH, N. Y., WEEK APRIL 10;
PPOUGHESEPS, N. Y., WEEK APRIL 26,
WITH BEST INDUSTRIAL CITIES IN NEW YORK STATE TO FOLLOW

RIDES:
Can place Hi Bell, Looper, Tilt-a-Whirl, or any new 1948 Ride. With or without transportation.

Man to take over Monkey Show. Good proposition to anyone with Stock. Motor Drones: this is reel Drones territory. Illusions Show, or any new or novel Shows with or without own equipment.

SHOWS:
Photos, Jewelry, Novelties, Polishment, Ball Games, Penny Pitch, Hoop-La, Long Range Gallery, Bowling Alley and all

Hanky Panks. Rat Game and One Dice otopn. This is wonderful Concession Territory.

PENNY ARCADE

This Show will support an A-1 Arcade. Good proposition to right party.

HELP:
Want Foremen for Flying Scooter and Ferris Wheel, Second Man for all rides. Must drive. Useful Concession People in all lines.

AUDITOR WHO UNDERSTANDS A CARNIVAL OFFICE

All address:
RALPH DECKER, General Manager
TRENTON, N. J., this week; then per route above.

BOHN AND SONS UNITED SHOWS

HEADED FOR WHEAT BELT

Will book or lease Merry-Go-Round or Tilt, also one Kiddie Ride and Pony Ride. Must be neat.

Can place sober Chairplance Foreman, also Second Man for Eli Wheel.


Will book one each only: Scales, Photo, Fish Pond and String Game. Can place Stock Store Agent and will place capable Spike Agents, two County. Also Line-Up Agents. Must stay sober. Good proposition to Special Agent with car. Contact:

CARL BOHN
WYNNE, ARK., this week; then as per route.

BARKER & ERNE'S MIDWAY ATTRACTIONS

Bone Fide Celebrations, featuring Parades and Special Attractions

Will book our Flat Ride not connecting. Will book a few more Concessions; must be legitimate. Interested in booking Shows or Special Attractions. Fair Secretaries, Committees! A few dates open.

Furnish Fisher & Grelle thru. "The Dashing of the Aire". No snakes, drinks, fastlines or niggers.

 Gerald Barker, Box 402, Sinclairville, New York, or Gerard Erne Ernewine, 18 East Lake Ave., Blandell, New York

TOP GIRL SHOW OPENING

FOR CAPABLE MANAGER WITH TALENT

SHOW HAS CONTRACTS FOR 19 FAIRS AND CELEBRATIONS (LIST IN BILLBOARD WEEK March 4)

Wills, 200-MACHINE SHOWS

FRANK ROONEY

AT SHOW BID

WINNIE

WANTS TALENTED MAN WHO CAN SUCCESSFULLY HANDLE

STOCK CONCESSIONS

WEIS

2000 - MACHINE SHOWS

FR. SCOTT, KAN., then as per route.

WANTED

Ridemen, Concessionaires, Showmen

Established beach and park has large open area for expansion. No other park within 30 miles. All fair attractions, from rides of RIDE CONCESSIONS and ATTRACTIONS. An excellent opportunity for anyone who wishes to locate in a permanent park. City law restricts carnivals.

Season opens in May. Write—let me know what you have.

CHARLES SAFFRANER

W. LANDES AVE.

VINELAND, NEW JERSEY

April 17, 1948

The Billboard

CARNIVALS

RALPH DECKER

JOSEPH J. KIRKWOOD

AMERICA'S BEST ADVERTISED MIDWAY

51

Showmen's News

WANT FOR NEWBURGH, N. Y., WEEK APRIL 10;
PPOUGHESEPS, N. Y., WEEK APRIL 26,
CARNIVALS

The Billboard
April 17, 1948

PENNIES PITCH GAMES

Simpson Price:

Stubs 5c each
Punch with 3c II 116
4c each
Bingo Games
12c each

4c each

4c each

1/3 deposit on all orders.

SLACK MFG. CO.


ASTRO FORECASTS

All Readings Complete for 1948
Crystal Balls: Importers
On hand in these sizes: 3 1/2 lb. 3 lb. 11/2 lb. Single Sheets, 9 1/2 lb. Trimilled. Per N. $1.00 4 lb. Cloth Finished, 9 1/2 lb., 11 cc. tipping. Per Any Quantity 1.00
"What is Written in the Stars" Fadling Succinct Booklet 3 & 5. 3 lb. 9 lb. 2 lb. 1 lb. and 1/2 lb. 7 Pack of 20. 1 lb., 1 1/2 lb. 1 lb. 1 oz. Very Well Tipped. From Sight. Price per 10 kostenlos 11 cents. 1 oz. 6 Pack of 10. "Riddle and Analysis" 1 lb., 1 1/2 lb. 1 lb. 1 oz. 1 oz. 1 oz. Sample each of the above 5 sizes for 25c.

NEW DREAM BOOK

180 Pages, 3 color Numbers, Clearing and Police, 1850 Dreams, Bound in Heavy Gold Paper, Gold Quality Paper. One Book. $1.00, $2.00
How to Win at Any Kind of Speculation, 5th. Edition. Money Making Book for all prices $1.00
Pack of 78 Egyptian Cards. Gummed Edges. Altered At Quarters, Lucky Numbers, Etc. 50c
Booklet, "How to Read Dreams," 10c. 10c
"The Seer's Book," 10c. 25c
"Out of the Depth," 25c. 50c
"Becky the Fadling Succeeden", 10c. 25c
"Riddle and Analysis," 10c. 25c
Hemp Mobiles. Made to Order Under Your Label. All Checks accepted. C.C. D.D. Extra 25c. 50c Extra. 100 for $5.00. 1000 for $45.00
Bargain postage prices. Orders are F.P. Extra.

SIMMONS & CO.

19 West Jackson Bldg., Chicago, Ill.

For Wholesale Prices.

CREATORS

Since 1883
America's Pioneer Manufacturer of Corn-Popping Machines
C. C. FLY & CO., Chicago 16, Ill.

POP CORN

Hoster Pride Brand Pop Corn is the GUARANTEED POPCorn. It is guaranteed to give you the best in all prices, and all prices are under the usual hulking variation. We specialize in growing the kind of Pop corn that is most becoming to your convenience and to the satisfaction of the public. Pop Corn, Pop Liquor Bottles and Salt. Let us have your order now for your coming line.

INDIANA POP CORN CO.

WACO, IOWA

Precondition for 15 Years

Frozen Custard Machines
CONCESSION TRAILERS

Order for your own stock. Write for latest free catalogue.

GENERAL EQUIPMENT SALES, INC.

814-824 South West Street
Indianapolis 2, Indiana

CARNIVAL CONFAB

Everybody loves troupers but not to the extent of realizing them.

Marvin Keys, a member of the Michigan Showmen's Association, returned to Detroit recently following a trip to Florida.

Eddie Crowell, cookhouse operator, recently returned to Philadelphia following a Florida vacation.

Mrs. Mabel Wells, Petersburg, Va., was housewife recently of Dottie Lewis, Philadelphia.

Frank (Peg) Ingram has booked his pitch-till-you-winn with the Matthew J. Riley Shows.

SHOWS

Show biz at its crossroads, which is paved with big expectations but tough for feeding.

Concessionaires Jerry and Edna Gerard and James (Kelly) Irick joined Virginia Greater Shows at Suffolk, Va.

Eugene Sauls and Judy Orell recently left Camden, N. J., to join William Cowan on the John R. Ward Shows as concession agents.

Mrs. Tommy Wilson, of Celtn & Wilson Shows, was the house guest recently of Mrs. Lucille Mchtyre, Philadelphia.

Mike Zigler reports his org is booked solid thru July in New Jersey shows, many of which he has played for the past 10 years.

Jackie (Stella) Lynn has the side show annex on Marion Greater Shows, working for Jimmy and Helen Watts.

One good thing about cutting up a big jackpot is that it provides all the profits of a good season without grossing a dollar.

Thomas E. Platt, well known in outdoor show circles, who died recently at Oklahoma C. S. Revy hospital at Oakland, Calif., was buried with full military services at Golden

SUNDALE CANDY APPAREL SUPPLIES

'HIGHEST QUALITY AT LOWEST PRICES'"
LIMITED PRODUCTION IN 1948!
TO BE SURE OF PROFITS IN THE COMING SEASON, PLACE YOUR ORDER NOW FOR THESE TESTED, SURE-FIRE

MONEY MAKERS BY EVANS!
- EVANS JUNIOR DICE WHEEL
- EVANS HORSE RACE WHEEL
- EVANS CANDY RACE TRACK
- EVANS HIGH STRIKER
- IMPERIAL COUNTRY STORE WHEEL
- AUTOMATIC DEVIL'S BOWLING ALLEY
- EVANS AUTOMATIC ROLL DOWN
- EVANS 7-11 BASEBALL GAME
- IMPROVED ROLL HIVE
- NEW "SPEED DEMON" AUTO BUMP
- EVANS CHUCK CAGES
- EVANS SHOOTING GALLERY SUPPLIES
- EVANS WALKING CHARLY
- EVANS MONKEY SPEEDWAY
- PADLE WHEELS
- RATTLE WHEELS
- EVANS BALTIMORE WHEELS (Any Combination)
- PONY TRACKS

Write for Complete Catalog
CARNIVAL SUPPLIES, EQUIPMENT, GAMES, ETC.,
H. C. EVANS & CO.
1520 W. Adams St., Chicago, Ill.

Gate National Cemetery, San Bruno, Calif., his widow, Jeanne W. Platt, reports. Platt operated diggers for the late Floyd Carterson on Explore the Big Shows in 1946 and last year was with Ferris Greater Shows where he worked the bingo stand for Joe Blasch until stricken seriously ill midway in the season.

Sam Tassei recently purchased three new kiddie rides which were added to his show in time for the Monday (5) opening at Lakewood, N. J.

George Horn, who operates a string of stores on the Celint & Wilson Shows, was in Philadelphia recently on a buying trip. He was accompanied by Claude Sechrest.

Mr. and Mrs. Sam Stone, of World of Pleasure Shows, are on route to St. Louis to winter quarters from their winter home in Miami.

Booking still dates by mail is an ideal way to handle the job, especially since one can travel at a way of speeding it up via air.

Sol (Kane) Knopman, who will operate scales and guess-your-age at Steel City, Atlantic City; on the Boardwalk, Wildwood, N. J., and with Eddy Bros. Shows, recently purchased three new scales.

Three carnivals will play the Silo Deane Highway lot in Westersfield, Conn., this season. The American Legion, Exchange Club and Corpus Christi Church have applied for permits.

Vince McCabe is in Excelsior Springs, Mo., building a new biggo which he will operate on Sunset Amusement Company along with four other concessions.

Score for a midway that opens before Easter is only matched by the return score for the showman who never opens before July 4.

Tommy Mazza, associated with Abe Montanta in the Silo Topper's Revue, cards from Brooklyn that he has an uncle, a son having been born March 28 to Mr. and Mrs. Joseph Zidovsky in Brooklyn Hospital. The mother is Mazza's sister.

Robert K. Parker was in Rich- mond, Va., building a new, Wednesday (7) and Wilmington, Del., Thursday (8) on his routine spring

NOW DELIVERING
1948
Apex 4 Star CARNIVAL WHEELS

Complete Bingo Supplies. Also Amplifiers.
Send for FREE CATALOG
MORRIS MANDELL, INC.
131 West 14th St. (Dept. B), New York 11, N. Y.


Texas Shows WANT

WANT MERRY-GO-ROUND
Will pay cash for same; must be in A-1 condition. Not interested in junk.

JOHN QUINN
3550 Cass Ave., Detroit, Mich.
Tel.: TE 3-6522

MAKE $100.00 A DAY ON CANDY FLOSS

THANKS TO J. C. PIECE
Q. O. Box 450
Boatwright, N. C.

SUNSET AMUSEMENT COMPANY
Opening Excelsior Springs, Mo., Thursday, April 26, Show moves into lot Saturday, April 17.

500 Ft. Hard Stamped 7x7, 10 Lift, Ribbed Schedule, Endy Bros., All Solid Construction, Ame. P. D. Chambers, 4-1/2-Mile Runner, Hotel, Drummer, Water Carrier, 2 Wagons, Electriclights, 100-H.P. Mercury Motor in all, Steam Pancake, All Idea, Horse Show, 3 Teams, Complete Details and Photo on Request.

PRICED FOR QUICK SALE: $3,600.00 (Terms)
Original Cost $14,000.00 To Build.
Write Box O-277, c/o Billboard, Cincinnati 22, O.

J. C. PIECE
q.o. box 450
boatwright, n. c.

SPIFFY FIREPLACE
Practically new, late 1946 Model—40 Jewel Oak Mantle, $500.00; Cast Iron Clawfoot Stoves, $400 each; 2 Cast Iron Fireplaces, $200 each; Electric Stove, $150; Cast Iron Grates, $100; Cast Iron Stoves, $300 each; Complete at Sunland Park reasonable; all-year-round stall.

LOISEL & SCHMIDT
P. O. Box 450
Sunland, N. M.

THE BILLBOARD
APRIL 17, 1948

CARNIVALS


Take out this ad
PUBLICITY

FOR SALE
SIDE SHOW BANNERS

JUST USED FEW WEEKS
3 Sets, 1 Pictorial, 2 Sets Lettered; 1 Set Lettered SIDE SHOW, 8x10; 1 Set Lettered WONDERLAND, 10x11. The Side Show Set has 2 Double Decks 10x13, Door Piece 10x14 and 8 Lettered Banners 8x10. The Wonderland Set has 2 Double Decks 12x14, 1 Door way 10x14, and 10 Lettered Banners 10x11. These Fronts are practically new and cost $750.00 for each Set. Will sell for $200.00 each. The Set of Pictorials is worth $1,500.00 for the Set. All address
RAY MARSH BRYDON
CLAIREMONT BEACH HOTEL
831 W. Wilson Ave., Chicago, Ill.

Easy Way to Big Profits!
They're bright from pictures from the world's most beautiful girls. Your own blank model but intangible, worth $175.00, in the world's most valuable trade card. Only a few made. Call on your Concession Supply Co. for yours today.
CONCESSION SUPPLY CO.
316 N. 6th.

LAST CALL
WANT DUE TO DISAPPOINTMENT
Conscientious, no racket, no gypsy, only a kind of a kind. Cheerful, hospitable. No gate. Show—Boston, Market, Wild life. Good proposition for any Carnival or Merry-Go-Round. Open on April 24th at Trenton, Co. Will move on lot the 20th. All replies to
GUY WHITE
3614 Fagan St.
Chattanooga, Tenn.

BUS FORCED TO SELL
32-PASSENGER WHITE BUS
Specially built—for transporting baseball, carnival or show troops. Must be seen to be appreciated. Will accept any reasonable offer. For inspection call
MR. BRASS PH. 56818 GIRARD, OHIO

Texas Shows WANT

TEXAS SHOWS, JOHN LOREN
McCamey, Texas, THIS WEEK: THEN AS PER ROUTE.

DELUXE ANCHOR CRUISER
FOR SALE!
Custom-Built 50' Curved-Dek, Instead of Bow, 28' White, 20' Plywood; Wearable, 5000 lb. Capacity; 28' White, 27' Plywood, 28' Plywood. Ideal for 100-H.P. Mercury Motor in all, Steam Pancake, All Idea, Horse Show, 3 Teams, Complete Details and Photo on Request.

PRICED FOR QUICK SALE: $3,600.00 (Terms)

Texas Shows, John Loren
McCamey, Texas, This Week: Then As Per Route.

Sunset Amusement Company
Opening Excelsior Springs, Mo., Thursday, April 26, Show moves into lot Saturday, April 17.

500 Ft. Hard Stamped 7x7, 10 Lift, Ribbed Schedule, Endy Bros., All Solid Construction, Ame. P. D. Chambers, 4-1/2-Mile Runner, Hotel, Drummer, Water Carrier, 2 Wagons, Electriclights, 100-H.P. Mercury Motor in all, Steam Pancake, All Idea, Horse Show, 3 Teams, Complete Details and Photo on Request.

PRICED FOR QUICK SALE: $3,600.00 (Terms)
Original Cost $14,000.00 To Build.
Write Box O-277, c/o Billboard, Cincinnati 22, O.

Sunset Amusement Company, Excelsior Springs, Mo.
check-up of Eastern shows. He was accompanied by Vaughn Richardson, Pat and Agnes Purcell hopping around ahead of Hollywood on Ice, bounced over the same territory at approximately the same time, but not simultaneously. Bucky Allen was the official greeter for all visitors in the lobby of the William Byrd Hotel, Richmond.

You'll never become a topnotch midway press agent if you're the type that apologizes to editors for being with a carnival.

Anyone knowing the whereabouts of Clarence Robbins is requested to have him contact his wife, Margaret Robbins, in Wyandotte, Mich. Mrs. Robbins advises that their child is seriously ill at their home there.

Walter K. Sibley, executive secretary of the National Showmen's Association, underwent a minor operation recently at Lenox Hill Hospital, New York, and is reported doing well . . . Eddie Eilein info's that he is no longer with the B & V Shows.

English Jack, vet concessionaire, was tendered a birthday party at Austin, Tex., recently by members of Alamo Exposition Shows. Guests included P. G. Ruth, Marsha Rodgers, Jackie French, Babe Ulcer, Bill French, Palooka Joe, and Legal Adjuster Albert Wright.

Estelene Pike and Hazel Hugdenson, partners in the operation of bingo halls in Brooksville General Hospital, San Antonio, where Estelene is recovering from an appendectomy. Hazel, while at the bedside of her son, who sustained a head wound in an auto accident, was stricken ill and underwent an emergency operation. She is also reported to be recovering.

This being the time of the season for figuring percentages and odds, it's a sad hit to play to the townsie who asks: "When is your show train scheduled to move?"

Concessionaires booked with Simon Krause's unit, which will play Philadelphia lots, include Benjamin Franklin, 2; Truly Warner, 2; Doug Young, blood, and Alabama Thunderbolt, 3. Benny Welch has charge of building 10 concession frames.

Mrs. Al (Hattie) Wagner hosted 16 children of employees of the Casino of Amusements at an Easter Saturday, March 29, at Mobile, Ala. . . Uncle Joe Early, veteran trouper, who makes his home in the private car of the Wagners, was knocked down recently by a wagon while waiting for a bus in downtown Mobile. He suffered only minor injuries.

According to the guy who dips coffee daily at the first table in the cookhouse, he buys, who snaps under the coke wagon with one ear to the floor, missed a lot of valuable info thru a bad cold.

Joe Cohen, veteran Halifax, N. S., concessionaire, and Naomi Rosenfeld, who were married recently, left on the month's honeymoon to New York and the West Indies. While in New York

Frostee
MALTO-MILK SOLIDS
FOR
FROSTY MALTED MILKS
DUPPLY PREPARED
\* DELICIOUS \* CONVENIENT \* PROFITABLE
Can Be Used in Any Custard Machine
For Sample, Details and Price Write to
THE DAYTON FOOD PRODUCTS CO.
436 WAYNE AVENUE • DAYTON 10, OHIO

WHO WANTS A PRIVATE RAILROAD CAR!
One of the Outstanding Show Cars—Guaranteed to pass M. C. B. Inspection.
86 Feet Long—All Steel
Has to be seen to be appreciated. Now located at Frisco Railroad at Caruthersville, Mo.
MAX GOODMAN
BOX 37, CARUTHERSVILLE, MO.

WHEELS

Seaco, Caruthersville, and neighboring counties. Used for cotton, corn, hardwood, and large table. We furnish all necessary equipment.

THOMAS AMUSEMENT ENTERPRISES
Opening Indianapolis, Ind., May 1st, Monon & Pennsylvania, 16 Days.

WANT SUITE a Box—Have your Exposition Shows. From Penna., Ohio, Indiana, Illinois, Missouri, 2 End Boxes. Will load 750 with or without transportation or car. Rode not conflicting. Can you and Collins. Have over 25 Fairs booked and more promised. Have 1st Concession cars. Ride Box 588, write before giving a performer. Will work the year. 1486 W. Washington St. or 1486 S. Indianapolis 1, Ind.

CLIFF THOMAS, Owner and Manager

BRADBOW CO., INC.
QUICK, DEPENDABLE SERVICE
SALES OFFICE:
1619 Broadway, New York 19
Circle 7-4383

PLANT:
31 Jay St., New York 13
Walker 5-5359
OPENING SATURDAY, APRIL 24TH, PETERSBURG, VA.
All Minstrel Show Performers address J. F. Judy, RAY DEAN, please acknowledge this call. Floats and Side Show Attractions, address Al Tomaini.
WANT: Monkey Show and Animal Show Men and also good Ticket Sellers. All address Earl Chambers.
WANT: Two Caterpillar and four Rubber Mule Drivers. Can also place Polers, Chalkers and good Train Help.
CAN PLACE TRAINMASTER. SEGER, ANSWER.
Can place all legitimate Merchandize Games.

All Address
P. O. Box 787
PETERSBURG, VA.

CONCESSION AGENTS
WANTED
SHOW OPENING APRIL 23, SAVANNAH, GA.
Agents for Blower, Alley, Car Rack and Balloon Agents for head of stores. Opening for Pan Game and One-Dice Agents. One Wheel Agent and Help in all concession departments.

JACK GILBERT
C/o ENDY BROS.' SHOWS
4300 POST AVE.
MIAMI BEACH, FLA.

WANT FOREMEN
Also
Superintendent of Rides
Who is capable keeping rides in repair and condition.
C. D. MURRAY
9600 Breadroot Ave., Detroit, Mich.
Phone: TTC 4010

ATTENTION
Carnival Owners and Girl Show Operators
Do You Need a Complete Girl Show, Girls, Specialty Girls or a Name?
American Theatrical Agency, Inc.
Suite 1806
200 N. Washington Ave., Chicago 1, Ill.
(Phone: Andover 6087)

WANT TO SPONSOR
A good first class carnival during June, July or August
Can draw from an area of 50,000 population. Must be clean, modern and legitimate.
Reference: Eddy Brothers, WYTHEVILLE, VA.

JOSPEH W. SOBANSKY, Commander
V. F. W. Post 927, 122 North Main St., Washington, Pa.

WANTED RIDES
BOOK OR LEASE CONCESSIONS
For New Kidde Park, Charleston, W. Va., Open May 15th, Ohio Oct. 1st.
Only experienced Rides Men. Can name Concession Rides of all kinds. Concession, Fun House, Amuse. No solicitation to Merry-Co-Round. Address:
E. J. GAYNOR, JR.
BOX 1002, CHARLESTON 3, W. VA.

FOR SALE—DOUBLE LOOP

ROXIE HARRIS
P. 0. BOX 412
FINDLAY, OHIO

3000 BINGO
No. 1 Game, lengthy cards. Black book, 30 cards. No duplicate cards. Same was compiled with Delaware Lottery, N. J. Cards. No. 2, 3, 4, 100 cards, 4, 16 cards, 50.50, 100 cards, 30.00, 50.00, 100 cards. Each $1.00. No. 3, 300 cards, $1.00. No. 4, 12 cards, $0.50 per 12 cards. No. 5, 500 cards, $1.50 per 50 cards. No. 6, 1000 cards, $3.00. No. 7, 2000 cards, $5.00 per 200 cards. No. 8, 3000 cards, $7.00 per 300 cards. No. 9, 5000 cards, $10.00 per 500 cards. Limited supply. The highest dealer will be given Lot.

3000 KENO
Made in box of 100 cards each. Placed in 5 boxes, 29 cards each. 2000 cards, $2.00 each. No. 2, 800 cards, 100. No. 3, 3000 cards, 5.00. No. 4, 4000 cards, 25.00. No. 5, 5000 cards, 50.00. No. 6, 6000 cards, 75.00. No. 7, 7000 cards, 100.00. No. 8, 8000 cards, 125.00. No. 9, 9000 cards, 150.00. No. 10, 10,000 cards, 175.00. All cards can be retained without card delivery. Same are factory marked with dates of game and free date.

A BARGAIN FOR POPCORN DEALERS
Increase your profits from popcorn by multiplying your points of sale with colorful manually operated counter warmers! Sell hot, crispy popcorn anywhere you are now selling cold, chewy popcorn.
Modern, efficient, attractive and made by a nationally known manufacturer, these counter warmers are offered at a real bargain price. Rigo poppers from little space. Write for details.

WANT FORMER AT ANY FAIR OFFER LARGE CAPACITY PORTABLE FROZEN CUSTARD OR FROSTY MALTY MACHINE—BUILT INTO TWO-WHEEL CONCESSION TRAILER.
ADVANCE SALES CO.
1350 Howard St.
MEMPHIS 1-1750

FOR SALE AT ANY FAIR OFFER WANTED
LIQUID POPCORN SEASONING
WANTED WANTED
GOLD MEDAL PRODUCTS CO.
315 E. THIRD STREET
CINCINNATI 2, OHIO

Hey Rube! Only popsit plus! Liquid Popcorn Seasoing gives your customers the FLAVOR they favor in popcorn.

Seasoning Specialists to the Nation
Sominin of Philadelphia

Hey Rube! Only popsit plus! Liquid Popcorn Seasoing gives your customers the FLAVOR they favor in popcorn.

Seasoning Specialists to the Nation
Sominin of Philadelphia
WANT FOR WAVERLY, TENN., APRIL 19-24, DOWNTOWN LOCATION, THEN HEADING STRAIGHT NORTH WHERE THERE ARE PLY ROLLS WEEKLY.

SHOWS:
1. **ADELE PARKER MERRY-GO-ROUND.** Newly overhead and painted; in A-1 shape, with new Top and Sidewall.
   **PRICE:** $1,500.00.
First come, first served.

RIDE HELP: Will pay wages and percentage to sober, reliable men.


HAVE FOR SALE:

Want Foreman and Second Man for Silver Streak and Flying Scooter.

George, official representative of the W. G. Wade Shows, has returned to headquarters in Detroit following a business trip to Illinois, Indiana and Ohio.

George DePalma, of Greater Novelty Company, is pinch-hitting at United Novelty Company, Detroit, for owner Edward F. Womack, confined to his home with a cold.

Edna Kaal, concessionaire at Riverview Park, Chicago, ends from Miami, where she spent the winter, that she will be back at Riverview this summer.

Tillie and George Crable, Virginia and Jack Barnes, Clara and Bud Xander and Freddie Wells, of Twin City Shows, visited the 20th Century Shows opening night, April 3, at Pittsburgh, Kan.

F. Percy Morency, secretary of the James E. Strates Shows, who suffered a heart attack March 16 and was a patient in Daniel Unit Hospital, Jacksonville, Fla., is recuperating in his home, 5035 Main Street, Jacksonville.

Mr. and Mrs. John Obelecki, concession operators of Vincennes, Ind., who spent several weeks touring in the South, stopped off in Mobile, Ala., to visit Mr. and Mrs. Bernie Smoeker, of the Alabama Amusement Company.

John Dugan wants Wade Shows, or Madison, La., for Glass Gallery, Ball Games, Slug Gallery, and Drive.

Roll of Folded Tickets

OMBOS SHOWS

CARNIVALS The Billboard
April 17, 1948

Want—JOHN McKEE SHOWS—WANT COMPANIONS: PROF., TOS, Y.O.M., W. A. HoLe, H. B. F. Love, Silver Strings, Brass Band, Big String, Novelties, Band, Horn Band, Buggies, Country Store and Outfits, SHOWGIRLS, Pin House and Stage Show, KIDDIE CIRCUS, etc.

HELP: Foremen for Loop and Ferris Wheel, Second Men on other Rides, Mechanics to take care of trucks (must have tools), Custodians who can work inside and work outside if necessary.

WE ARE HEADING NORTH—COME ON

JOHN McKEE, Mgr.
Metropolis, Ill., this week.

MERRIAM & ROBINSON SHOWS

FAIR ONLY $247.50!

Remember, start in the popcorn business with a brand new STAGO P-50 Popcorn Machine and for the unheard of price of $247.50. Many, many new features—completely new kettle, chrome upper trim, stainless lint trap, new automatic crescent roll away door, 10 lbs. Rew Corn an hour. Write for complete data and pictures.

Last Call

WANTED

High Dive, Diving Girls and Clown for sale. Will trade, trade for Circus outfit. Will entertain you and your address, get in touch with me at once. Write to Mr. J. Dugan, Ride Help, or any Legitimate Concession.

JOHN KEELER

Modernistic Shows
GEN., DELIVERET, FAYETTEVILLE, N. C.

GOLDEN GATE SHOWS

Rail Craft. Will open April 15, Peninsular, Ky., with the best show in the world. 3 units, 12 rides, 4 bands.

FIELDER, B. A., Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cuba, Cu
WANT: Live wire man to operate Walk-Thru Fun House.

WANT: General Foreman with Organized Unit of 3 or 4 Girls. Must be experienced and well prepared to handle a magnificent new outfit. We have everything.

WANT: A-1 Bilposter or Lithographer. Own car preferred. Too salary for the right man.

FRIDAY PATRICK and CHARLES SNYDER. PLEASE SEND YOUR ADDRESS.

KING REID SHOWS, Manchester Center, Vermont.

JOHNNY J. DENTON SHOWS, #2 Unit

WANTS

WANTS

For Monroe, Taka, this week; followed by 3 weeks of proved Still Dating and Band Fairs.

CONCESSIONS—Prince Arcade, Short Range Gallery, Jeweler, Novelties and All Rock Concessions. Want Agent to join up. Bill from Bob Poole. Want Man to take over. Must have at least two kids and salary. Louis Dumas, sale. Have 3000 miles. What have you to put in it? Will allow good proposition to any Grind Shows with no equipment. Especially want well-framed 10-in-1 and Motorshow. Chuck Williams and Jannie Taylor want three Const Show Agents, Wholly Agents and Agent and Inside for Wheel. Working every week. curt Moen, answer at once.

THE YEAR'S BIGGEST DATE:

Alexandria, Va., 12 Days, April 25 to May 8
St. Mary's Boys' Club Annual Spring Festival

RELLS

BROADWAY SHOWS

NOW AT BROADWAY AT YOUR DOOR-E-V

CAN PLACE Penny Arcade.

CAN PLACE One More Good Novel Show.

Concessions that will and can work for Merchandises. Can place Novelties. This is your natural. WANT GRIND STORES OF ALL KINDS.

Ride Men, Foremen, Second Men and Third Men who can drive semis. Ride O-Foremen preferred. Best proposition on the road.

Selden — The Stratosphere Man

Our Free Attraction

Write, wire or phone

SAM E. PRELL, Hotel Alhambra, Burlington, N. C.

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

WILL BOOK

MONKEY SHOW and MoYER'S ORGANIZED MINSTREL SHOW

Russell Judy and "Yellow" Jimmy Savage, wire quick.

CONCESSIONS WANTED—Premier, American Palmistry, High Striker, Snake Show, Short Range Lead Gallery, Coke Gallery, Fish Pond, Duck Pond, Jeweler, American Palmistry, Electrician, Light Show, String Games.

STAFF HELP—Sister, reliable BILLPOSTER who can drive. ELECTRICIAN for Coat Stand. Men with fire extinguisher. Can light RIDE, also TRUCK MECHANIC with tools.

RIDE HELP—Second Men who can drive; will place your wives on Tickets or Concessions. We will always place useful and capable Concession People.

LAWRENCE GREATER SHOWS

CULPEPER, VA., this week: HAGERSTOWN, Md., April 19th to 24th.

JOHNNY J. DENTON SHOWS, #2 UNIT

WANTS

WANTS

For Monroe, Taka, this week; followed by 3 weeks of proved Still Dating and Band Fairs.

CONCESSIONS—Prince Arcade, Short Range Gallery, Jeweler, Novelties and All Rock Concessions. Want Agent to join up. Bill from Bob Poole. Want Man to take over. Must have at least two kids and salary. Louis Dumas, sale. Have 3000 miles. What have you to put in it? Will allow good proposition to any Grind Shows with no equipment. Especially want well-framed 10-in-1 and Motorshow. Chuck Williams and Jannie Taylor want three Const Show Agents, Wholly Agents and Agent and Inside for Wheel. Working every week. curt Moen, answer at once.

Frank Harrison, Owner and Manager

GROVES

AMERICA'S CLEANEST MIDWAY

WANT


ED GROVES, Manager, Abbeville, La., April 12-18

FOR SALE

Mechanical Farm Show, mounted on a 1937 Chev. Truck with a special built body with living quarters in the front. Show and Truck just overhauled and ready to go. First $1,500.00 takes the outfit. Want to book corps of Band Boys or Girls. Opening date, May 15th.

CURT AMUSEMENT CO.

411 A St. South, Sioux City, Neb.

BROWNIE AMUSEMENTS

WANT

RIDES: Pistal and Novel Men on all Rides—shooting, Mix-Up, Wheel, Kiddie Rides.

CONCESSIONS: Cube and sides for Prices, also in red for Castles. Agents for Ball Games and Steel Concessions. Can place all kinds of Steelband Concessions for the best paying routes in Oklahoma, Arkansas, Texas, all states and Pennsylvania. All addresses.

ANNUAL AMUSEMENTS, Weeks Selas, until April 17.
Don Franklin  

ANGETON, Tex., April 10.—Org. which owns the largest Ferris wheel at 15 Fairgrounds here, opened down town on Wednesday of this week in an attempt to lure away early, leaving much attention were the light plants and the giant searchlight. The business is owned by Don Franklin, owner-manager; Glenn L. Hyde, business manager; Katherine Franklin, head ticket taker; A. S. S. S. P. is riding a ride with Miss Franklin. The truck is the property of Frank Hendley, electrician; Norman Dillman, Rollophone, and Johnnie Blincke, Tilt-Whirl foreman, Jo West, tickets; Louis Maxwell, Ferris Wheel foreman, and Ira Dewar, Tommy. The show will be open until April 19, or write Box 88, Milesville, La.

L. B. Lamb  

LAUREL, Miss.—April 10.—Org. manager of the world's largest Ferris wheel at 15 Fairgrounds here, opened down town on Wednesday of this week in an attempt to lure away early, leaving much attention were the light plants and the giant searchlight. The business is owned by L. B. Lamb, owner-manager; Glenn L. Hyde, business manager; Katherine Franklin, head ticket taker; A. S. S. S. P. is riding a ride with Miss Franklin. The truck is the property of Frank Hendley, electrician; Norman Dillman, Rollophone, and Johnnie Blincke, Tilt-Whirl foreman, Jo West, tickets; Louis Maxwell, Ferris Wheel foreman, and Ira Dewar, Tommy. The show will be open until April 19, or write Box 88, Milesville, La.

\[ \text{FOR SALE} \]

CARNIBELLS  

April 17, 1948

\[ \text{THE BILLBOARD} \]
CARNIVAL WANTED
For one week stand between Aug. 31 and Sept. 29 in connection with Exhibitor Fall Fair. Also want 100 Exhibitors' Books. Big Top and Wiring for same.
Contact Immediately
SECRETARY, JUNIOR CHAMBER OF COMMERCE
1300 Walnut St.
E. St. Louis, Ill.

WANT—DE LUXE SHOWS—WANT RIDE SUPERINTENDENT
Have splendid opening for sober, experienced Ride Superintendent who can qualify. We require a letter of introduction and a desire to do an honest day's work. Salary equivalent or better than paid by Railroad shows.

Have opening for an A-1 Electrician. Also man who understands searchlights. Useful carnival people, can always place you. Address all communications.
DE LUXE SHOWS
162 West Main St.
ROCKVILLE, CONN.

VIVONA BROS.' AMUSEMENT SHOWS
OPENING APRIL 19 THRU 24, WESTVILLE, N. J.
Big Firemen's Celebration
DE LUXE SHOWS, APRIL 10 RIDES — 33 CONCESSIONS
FEATURING THE FOUR ALABANIA FREE ACT
WILL BOOK: Concessions, Refreshments, Funhouse, Stand, Late Revue, Gallery, Penny Arcade and Shows with own outfits. WRITE: Class House, Ell, Wolf Life, Matronettes, 5-1-1 and Farris Wheel. Salary the best. All foremen must know their rides. If you misrepresent, you will not last. Hop-scotchers, chasers and drunks, stay off.

WANTS—DE LUXE SHOWS—WANT RIDE SUPERINTENDENT
Have splendid opening for sober, experienced Ride Superintendent who can qualify. We require a letter of introduction and a desire to do an honest day's work. Salary equivalent or better than paid by Railroad shows.

Have opening for an A-1 Electrician. Also man who understands searchlights. Useful carnival people, can always place you. Address all communications.
DE LUXE SHOWS
162 West Main St.
ROCKVILLE, CONN.

Mickey Mansion Wants Side Show Acts
OPENING WITH GEM CITY SHOWS, APRIL 24, AT EL DORADO, ARK.
Good repute to Outstanding Freak, Knife Act (Ten Yata's, will place you), Tattooed Man, Sword Swallower, Fire Act (Curley and Norma Lewis, answer), Inside Lecturer that does Act, M. G. Lawlor, for possible Act. Concessions, Photo, Foreign, Wednesday. Head Ticket Seller for Side Show and Monkey Show. State all. All letters answered.

Mickey Mansion
GIBSONTON, FLA., until April 17; then EL DORADO, ARK.

Mid-Western Exposition
"AMERICA'S SHO BEAUTIFUL" CAN PLACE
Riders—Tilt, Octopus, Roller-Plane, another Wheel, Roly-Aton, Four Track, SHOWS—Animal, Ecological, Athletic, Life, Leap, Bond, Printer and Cigs for new Salt, Only Man winner for Agricultural Award. Boys can go with show and make $50.00 or more each week. Concessions, Photo, French, Owning All, Wagon, SALE-FEES— FOR BSETS—FOR ACTS—FREE—FOR GAMES—FREE. Write for FREE Semi-Better Price List.

Mickey Mansion
GIBSONTON, FLA., until April 17; then EL DORADO, ARK.

Eddie's Exposition Shows
Opening Ford City, Pa., May 1
WANT—Jewelry Stand, Coke Bottle, Cigarette Pitch and Dart Store. One good Grind Show.

Eddie Dietz
165 North Monroe Street
BUTLER, PA.

Plaster Novelties—Slum—Oak Balloons—Beacon Blankets—Lamps—Long and MDS—Snow Cone Supplies
ALL ORDERS SHIPPED SAME DAY RECEIVED. WRITE FOR LIST.
M. G. NOVELTY CO.
19 S. WALKER ST.
OKLAHOMA CITY 4, OKLA.
HENRY AND FLOYD HETH
WANT AGENTS
For Good Stores and Wheels. Steamers, R. H. Bill Holley, Bill McLarty, Gene Boss, answer.


Charlie Bailey Watts Sober and capable Tuxie Durante Agents. Dutch Simmons, Brownie Cole, call or wire Care HEART OF TEXAS SHOWS Monahans, Texas

OWING TO DISAPPOINTMENT MRS. C. T. DUNN WANTS AGENTS For Slim Shakes. Bobby Bobbitt, wire also Henny, get in touch with me at once, have good shows. MRS. C. T. DUNN 503 N.E. 27th St., Miami, Florida. Telephone 7T708

Billboster Wanted I will furnish Panel Truck in A-1 condition. You must know your business, and be sober and reliable. Lloyd Rose, John Rogers and H. J. Youn, join on wire. PEPPERS ALL-STATES SHOWS Greenville, S. C., this week.

R. W. ROCCO WANTS AGENT GOOD SHOW DATES OPENING APRIL 17, MONMOUTH, Ill. Featuring Ashton Green, Super Cannon Act, and the Famous Blackie with the Blackie and the Stupor, contact at once. R. W. ROCCO 1012 S. Main St., Omaha, Nebr.

For sale—used Buses Several, rebuilt, Guaranteed UNIVERSAL AUTO BODY CO. 800 N. 64th St. St. Louis 5, Mo. (Phone: California 2551)

Want Independent Riders of all kinds. Shows, Legitimate Connections.写写写. Good and we can give you the same. Howerton, Box 25, Eureka, Mo.

OMAR THOMPSON Box 33, Portola, Cal., or Cushing, Ariz. P. A. Will Johnson, Box 1, Cushing, Ariz.

For sale Mechanical show Mounted on 2-Wheel Trailer. A full walks-Round. C. L. Montez, Box 143, San Antonio, Texas. Write us. Want agents on 2 Shows playing the Texas.- 8 Shows on One trip at $150 per show. Loring, Hubbard, 1561 S. Western Ave., Los Angeles, Calif.

E. L. WINROD Box 182, Paoli, Mo.

Here is the Machine For your pleasure. Floor model, fully stuffed. Sugar Rush, send a post card to me to show you if you will rush me. P. K. SALES 847-500 Winfield Ave. Cambridge, O.

FROM THE LOTS

Mid-Western Expo

NASHVILLE, Ark., April 10.—Org was greeted with ideal weather during the past few days of its stand here. A full house was on the Reese showgrounds under auspices of the city council. It is the fourth year council, with efficient push, has turned its attention to the new shows' appearance here.

Town was well papered and the local daily provided good advertising support. Crowds increased nightly.

New arrivals here included Lee Markham and his sets of dogs, Miller, long range and knife rack, and Princess Whitecloud with a new Wild West act. Also Bayliss's bingo sports new canvas.

The new streamlined train and Skydrome have been topped grosses, with Gay New Yorkers pacing the shows. George Hufford, general superintendent, carrying scratches received from a chimp on the Animal Show. George provided everything in his department in readiness.

Mrs. Florence Page, mother of Johnnie Butler, sign painter, everything here, has been a surprise in department in readiness.

Floyd Severson line-up: Abe Frank, Mrs. Jessie Johnson, Green Land, Curry Francis, Jack Peeler, Patrick Murphy and Lubie Wright, Louis Cutie, 8, Paul Pittman, 10; Duke Kirby, 2; Frank Simms, 3, and Harry Morris and Roy Little, each 2.

Road tour includes Johnnie Butler, Ferre Wheel; Randall Clinton; Mr. & Mrs. Frank Severson, chicken- team; James Mofield, Long; Roy and Harry Hopp; Buck Lopez, kiddie train; and Earl Hargland, kid-die airplane.

The next will include Captain Harrell's Animal Show; Charles Britt and the Billy Woods, Side Show; Red McCasland, Funhouse; C. T. Conklin, Monkey Show, and Bert Thompson, Wax Show.

Bright Lights

LYNCHBURG, Va., April 10.—Late arrivals include, and the general manager, Harry Meyers, Paul Bartlow and Joseph Lancaster.

A panel billing truck has arrived and is in the paint shop. A new semi for the Merry-Go-Round and kiddie train. For new ball games have been built. Rebuilt were the Auto, Animal and the Original Circus. Clark Queen Funhouse and all tractor-trailers are being refurbished.

Late arrivals included, C. C. Heck were in Richmond on buying general goods for their shows. They are from the Anchor Supply Company. M. Mannom, his son, Mickey Vegel, daughter, Margaret, and Don York, over Easter. Dan Donlin is replacing his concessions.

John Bottner, who had the candy floor, is reported hospitalized and will be out soon. Visitors included Mr. Sanders, Nor-folk; Chester Grimberg, Raritan, New Jersey; Till and Samuel Okeley.—E. A. FORTON.

Marion Greater

SALUDA, S. C., April 10.—The org was hit by a tornado here this week and everything was blown out. All tops were blown down, with minist stock destroyed. There were no injuries. Show is covered by insurance. Manager Jimmie Watts of the side show will use a smaller top, letting the Minstrel Show have the kid show top temporarily. Marion H. Spillers has bought a new tractor-trailer which will be converted into a trailer to be used during the drummers. A bear and lion were purchased in Leesville, S. C., as an added attraction to the Animal Show.

Orange Blossom

JASPER, Ga., April 10.—Stand for the rain, and the men were doing the best they could through by rain and cold. Org, owned by Art Hinnant and Bill Myers, has been growing every day. The other shows have received the same treatment from the shows' personnel while she was at Jasper.

Visitors to Jasper included John Wimbly, Homer Scott and Blackie Greene and their show owners, who went on a week's week's end raised business and all reported a fair business for the engagement.

Mrs. Roy Halstead was hospitalized at Toccoa, but she is back on the lot. The Halsteads, who had em- mentally observed their thirtieth wedding anniversary yesterday (2), have a thirtieth birthday also fell on the same day, and the two events were observed jointly.

Visitors to Toccoa included John Tarpley, Stoneman and Blackie Greene and their show owners, who went on a week's week's end raised business and all reported a fair business for the engagement.

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RIDES WANTED

Flat rate contract for merry-go-round and train ride, also these other minor or major rides (or what have you?) for annual employee picnic. Sangamo Electric Company, Springfield, Illinois.

TIME: September 11, 1948
PLACE: Illinois State Fair Grounds
Communicate with WARD M. JOHNSON, Personnel Manager

WANTED CARNIVAL STRUTTERS VEIS' HOME COMING WEEK AUG. 16-21, INCLUSIVE WANT RIDES—CLEAN SHOWS

Biggest Celebration in Ohio this year. Four miles east of Youngstown

BILL GOLD
84 Bridge St., Struthers, Ohio

RIDES AND CONCESSIONS WANTED CENTENNIAL CELEBRATION JULY 15, 16, 17, 18, 19 ACTION CONTACT—B. T. HARRISON, Chair

WANTED A CARNIVAL FOR July 3rd and 4th Celebration, sponsored by Youngstown Rotary Club. Contact 9 Rides and 30 Concessions. Send to:

VERL W. HENSELY
Grand City, Mo.

WANT Nice good Rides, Bingo and other Concessions for the Person's 65th Annual Carnival and County Convention to be held in Youngstown July 24th and 25th. Communication to

Earl Keysan, Gen. Chrm.
BOX 28, NUNDA, N. Y.

WANTED SMALL CARNIVAL OR RIDES LEGION PARK HAIRD, ILLINOIS, JULY 3, 4, 5 AMERICAN LEGION ARTHUR F. KAMP, Adjut.

WANTED RODEO, CIRCUS, CARNIVALS AND other outside entertainment for summer

FLEMING COUNTY FAIR, INC.
H. J. Steinkep, Promotor Manager Flemington, Ky.

FEMALE DROME RIDER
Who can race or straight ride. Amusement Park. Good wages. Write

BOX 168, The Billboard, Chicago I

Gold Bond

MOUNT STERLING, Ill., April 10—Much progress is being made at the fairground quarters as shows prep for their third annual tour. Some new equipment has been received and repainting and overhauling work is in progress. The Carnival will open this summer to open in Monmouth, Ill., April 17 with Ferris Wheel, Merry-Go-Round, and Tent Shows, a Railroad-Plane, Octopus, Tilt-a-whirl, and Kiddy auto and airplane and miniature train. Shows include Funhouse, Side Show, Monkey Show, Animal Show and two grand shows. Concessions booked to date total 24 and include popcorn, watch-a, bingo, darts, cart- taud, grab stand, spill the milk, the long- and short-range shooting galleries, flying fish, baseball, basketball, ball game, photo gallery and pitch til you win. Line-up includes Mickey Shat, owner-manager; Mary Stark, office wagon; Mickey Rankin, special agent; Ray Yellow, Miller, mechanic, assisted by Johnnie Lewis; Robert Head, builder and blacksmith, assisted by Rex Miles; Phil Kula, painter and decorator, assisted by Dick Smith; Phillip and Gloria Mason, Funhouse; Seward Gunderon, Side Show and assisted by Zillian; Tom Franklin, Hayes Neilson, Fred Moore, Filipino Jones, M. Hughes, Mack Hobart, Rocco's concessions and Manning's concessions.

Shows were enlarged over last year and new manee has been added along with new neon, searchlights, several semi's and tractors and sound—Mickey S. RANKIN.

Crystal Exposition

WADLEY, Ga., April 10—Business the initial four days was good despite rain. Weather cleared nice for pay day, Thursday, and it proved a winner. All Conveyer's bingo con- tinues to go over.

Billie Slussef, free act performer, purchased a new truck to haul his rigging. His brother, Jimmy, left here with his free act, and headed for Virginia.

Shows are carrying 8 rides, 4 shows and 35 concessions. Diary shows Snook and Helen Golden's Side Show have been set money getters thus far.

Harold Roberts, concessions manager, was called to Miami be- cause of a large load of rides for his father—ALTA MAE ROBERTS.

Virginia Great

SUFFOLK, Va., April 10—all units were moved from the Tidewater fair-grounds, winter quarters, to the opening lot here in parade fashion. Show trucks were newly painted bright red with orange and blue trimming. The local paper and radio station gave considerable publicity to the doings.

Herbert Morris, publicity chairman for the sponsoring American Legion, did a good job. Manager Rocco Ma- succi directed the move, a week before the opening, so that final touches could be given equipment in more advantageous surroundings.

Work in quarters was under the direc- tion of Raleigh Gibson. In quar- ters with him were Arthur and Lewis Gibson, Red Stevens and Jimmy Murray. Kato and Louis Augusto are back with their wild animal, side show and life show. Kate again has confinement, her recent and nonpay check has been added to the animal show.

Manager Rocco Masucci contracted to take over the Mid America and Parisien Revue shows. Cyrilian Shatnoff took over the Canton Club revue. Bill Penny joined with his concessions. Jimmy Winters, who has been expelled and charge of mistreatment, has been added to the animal show.

Manager Rocco Masucci reported, ar- (See From the Lots on page 74)

OPENING SHREINE CELEBRATION ZANESVILLE, OHIO, WEEK OF APRIL 26TH WANTS—Merchandise Concessions and Grind Shows. Penny Arcade, Fresco Covered.

FOR SALE—40 ft. Herschell-Spillman Merry-Go-Round. Smith & Smith Chaplene.

HIGH HAPPETIONS COOSBON, OHIO

LAST CALL—LAST CALL—LAST CALL SHOW opens April 20th, WHITE CITY PARK, SPRINGFIELD, ILLINOIS All Shows and Concessions contracted, report on lot April 18th. On account of misrepresentation, can place FUN HOUSE and PENNY ARCADE. Ride Help that drive seniors.

Can place Dancing Girls for EVELYN WEST'S HUBBA HUBBA REVUE.
All replies: Petersburg, Ill.

W. S. CURL SHOWS Open London, O., May 1-8 WANT Legitimate Concessions of all kinds—Annie Oakley-Win, Darts, Ball Games, Guess Your Weight, High Stiltman, Candy Appetizers, also Penny Arcade. Bingo, Fish Pond, Duck Pond, Cartoon Candy, Popcorn, Photo, Lead Gallery, Snow Ball already contracted. Will book Darts or Roll-a-Planes. Want Foremen for Chairside and Kiddy Auto Ride. Also men for Concessions. Send for contract. Address:

W. S. CURL
Box 27, London, Ohio

W. S. CURL SHOWS

OPENING APRIL 23RD, GERWICH, PENNA., KIRKERY & 10TH ST. WANT—A Ride or Big Concession. Send for contract

W. S. CURL
BOX 28, NUNDA, N. Y.

WANTS—SUB-LICENSORS FOR SHORT RANGE GALLERY AND PENNY SALE shows. Strolling Groups.急需 Expanding shows. Have full range of road shows. Consent all kinds.


VETERANS UNITED SHOWS WANT 1120 E. 5TH AVE., WOOSTHIN, MINN.
OPENING MAY 3RD, WOOSTHIN, MINN.
WANT—Concessioners—Tilt and Long Range Shooting Galleries, Ice Cream, Cones, Fried, Dream, Agenda for Ball Games, Pennie, Penna, Under, and Over and Darts, Gala and Pepsi Cola want Agents for Penn and Blower. Pepsie, Hindu and Suggests for Penns and Pepsi Cola. Shows—We have Harness, Athletic and Pen House bound. Will place Mechanical, Shows, Penn. and Over, what have you? Want Agents for Ball Games, Pennie, Penna, Under and Over and Darts, Gala and Pepsi Cola want Agents for Penn and Blower. Pepsie, Hindu and Suggests for Penns and Pepsi Cola. Short Shows only. SHOES—Single Loop-Plane, motor newly reconditioned, with or without transportation. Non-refundable order refund, none and in act.

FIVE RIDE FREE RIDE J. & B. SHOWS FREE ACT
Can place Rotary, Cork Gallery, Guess Your Age, Weight. Want Agents for Ball Games, Store Stoves. Place one or two small Grind Shows only. Interested in buying two small Light Towers for midway. All replies to J. & B. SHOWS, Clarksdale, Va., this week: April 19th, South Boston, Va.

UNITED AMUSEMENT SHOWS, INC.
Last Call—Opening April 19th thru 24, Pawtucket, R. I. Can place at any city Cast, Ice Gallery, Print-Roll-E-Win, Dart Show. Wonderful opportunity for Agents. Opening April 19th thru 24, Pawtucket, R. I. Want Agents for Cast, Ice Gallery, Print-Roll-E-Win, Dart Show. Wonderful opportunity for Agents. Opening April 19th thru 24, Pawtucket, R. I.

ARTHUR J. APRIL

200 COURTNEY AVENUE
PAWTUCKET, RHODE ISLAND
GIRLS -- GIRLS
FOR GIRL SHOW AND POSE SHOW
ADMIT FREE.

Piedmont Exhibition
FAYETTEVILLE, N. C., April 10 — Everything was ready today for the move to St. Pauls, N. C., where shows will be held next week. The American Civic Club auspices. Scenic Artist Boswell has finished his paint work in time and all roll trucks were in first-class shape for the move.

General Manager Rummel returned from a trip to Winston-Salem, N. C., where he placed an order for more new canvas and a new frame truck with the Dize Tent Company. He also purchased two new trailers and tractors.

Bill Butler will have charge of all concessions, as in the past 10 years. General Agent G. C. Norris returned from a trip around the state. Mrs. Putney joined her husband, Earl, who is superintendent of electrical construction. Putney also will handle the Ferris Wheel. Later arrivals in quarters were Mr. and Mrs. Jim Doby and son, Tom. Lot number 3 (Culpeper) Joe Williams has all canvas in shape.

WALLACE AMUSEMENT SHOWS
Book Lose. Boys who don't con-

Florida Amusement Co.
WANTS
Join at once: Cook House or Grab, Slum Concessions, Shows of any kind. Winchester, Tenn., this week. Lethan follows. Good proposition, Shows.

DON R. GALLI AMUSEMENT DEVICES
Office: 9384 W. Chicago Ave., Chicago, III., Phone: Dickens 9777.

WALLACE UNITS FOR SALE
One 20x20-30x30-40x40-50x50-60x60-70x70-80x80-90x90-100x100-110x110-120x120-130x130-140x140-150x150-160x160-170x170-180x180-190x190-200x200-210x210-220x220x220-230x230-240x240-250x250-260x260-270x270-280x280-290x290-300x300-310x310-320x320-330x330-340x340-350x350-360x360-370x370-380x380-390x390-400x400-410x410-420x420-430x430-440x440-450x450-460x460-470x470-480x480-490x490-500x500-510x510-520x520-530x530-540x540-550x550-560x560-570x570-580x580-590x590-600x600-610x610-620x620-630x630-640x640-650x650-660x660-670x670-680x680-690x690-700x700-710x710-720x720-730x730-740x740-750x750-760x760-770x770-780x780-790x790-800x800-810x810-820x820-830x830-840x840-850x850-860x860-870x870-880x880-890x890-900x900-910x910-920x920-930x930-940x940-950x950-960x960-970x970-980x980-990x990-1000x1000.

WALLACE AND MURRAY SHOWS
Savannah, Georgia; this week: Americans, South Carolina, next week.

PLASTER LARGE PLASTER—$15.00 PER 100
Will Pack and Ship Anywhere.

HOROWTITZ-NOVELTY PLASTER

MERRY-GO-ROUND
$1.00 A Ride, 25c Children, Adults Over 11. Open Every Day, Either Evening or Morning. Motor, also has own Band Organ. See in提现ion.

A. D. SHARPE

DINNER ARMS AVE.

NIGHT WATCHMAN WANTED
For all season's work.

PEPPERS ALL STATES SHOWS
Cincinnati, C. this week.

WANTED
CANCUN, MEXICO, for 90 Days in 2 Months, to start for two the Fourth of July Stock Shows. Must be of good Faith and Collections.

SNAPP GREATER SHOWS
1417 Grant St., St. Louis 4, Mo.

Another P. K. Star First
Outstanding on the wonderful four play conven-

SALES
AUG 3-9 11-7 Whirligig Ave.

Another P. K. Denton #2 Show
Want clean Cookhouse that caters to show people. Want Bingo. Must be well flushed. Join on wire.

Murfreesboro, Tenn., this week.

Lucky Jennings WANTS
Help for two zoz, good locations. Wire at once. People I know, contact at once.

CLUB AVALON, Easley, S. C.
Eastman Amusement

SALAMANCA, N. Y., April 10—Work in local quarters is progressing and all equipment, tracks and semis are being remodeled. A new Moon-Go-Round is expected about May 1. Plans are being opened today by the owner and Mrs. N. Y., May 11, with Merry-Go-Round, Ferris Wheel, Chairplane, miniature train and Octopus.

Personnel includes Lloyd H. Eastman, owner; Edwin Trinlay, electrician; Robert Trinlay, concessionaire, and Charles Stewart, transportation superintendent.

Imperial

ASHLAND, Ill., April 10—Work is progressing satisfactorily here. A new Ferris Wheel, delivered by the Eli Thompson Motor Freight Line, gives the ride and wheels that raise the total rides to 21.

Recent visitors included Mr. and Mrs. Richard O’Laughlin, who this year will go out with novelties and merchandise concessions on the show for the third straight year. Frank and Lelia Hooper have been visiting their daughter and son-in-law, Mr. and Mrs. Wendell Pierce, here.

World of Pleasure

WAYNE, Mich., April 10—O. B. Bauer and Sam Gregory recently finished building the second new truck, and both the writers and his father again will have candy apples on both units and a photo gallery on the No. 1 Unit.—BUD WIEDAND.

Frear’s United

EMPORIA, Kan., April 10—Much rebuilding has been done in spite of unfavorable weather conditions. Owner and Mrs. Frear were hosts to quarters personnel at a turkey dinner on Easter Sunday. A new transformer and workshop have been completed on a 24-foot semi. Papa Ryan has everything repainted. Monroe Orell has completed his new Funchare and new show fronts have been constructed.

George Clyde Smith

CUMBERLAND, Md., April 10—Clyde Daniels, Clyde Daniels, jr., and John Roberts, mechanic, arrived in quarters here recently. Ruedy Thompson is ready for the Wednesday (28) opening. Manager George Clyde Smith returned recently from a booking tour thru Western Pennsylvania.—JIMMY FATY.

Sunflower State Shows

WANT FOR NORTHWEST KANSAS

Two Largest Street Celebrations, starting GODDARD, APRIL 19; COLBY, APRIL 26.

SHOWS—KID RIDES—STOCK CONCESSIONS

Roy Edlait wants Count Stem Agent, Clothes Merchant, etc. Address: Mr. H. R. Edlait, Box 39, Goddard, Kan. Please phone. Above and计提: C. A. COREY, Mgr., Liberal, Kansas

WANTED

Ringo Counter Man. Must be experienced, one who can stand good treatment.

ED DEHERT

c/o F. M. Sutton’s Gulf Coast Shows

Kennent, Mo., this week; Paul or Bluff Mo., next week.

Carnival Wanted

FOR HOMEOWNING PICKIC AND SOLDIERS MEMORIAL DEDICATION

JULY 3, 4, 5.—In City Park

GREENVILLE, MO.

Address: Greenville Sun, Greenville, Mo.

CARAVELLA, AMUSEMENTS

AMERICA’S FASTEST GROWING AMUSEMENT ORGANIZATION

WANT SENSATIONAL FREE ATTRACTIONS—

FOR SEASON 1948

CONCESSIONS—Shooting Ring, Newstand French Fries, Sling Game, Darts, Photo, Penny Arcade or any other legitimate Concessions.


WILL BOOK OR BUY WHIRL OR ANY GOOD FLAT RIDE. Must be in A-1 condition, What have you?

GRILI—Performers, Dancers for office-owned Show. COLORED PERFORMERS—For Turner Shows, Midget Stocks, also 2 Cherry Girls and A-1 Comics. Salary out of office. No drunks. for Bramley, write, wire, or write Danville, Va., this week, or as per route Billboards.

FRANK CARAVELLA

ROY DE LINO

BENNIE HERMAN

JOHN WATKINS

Manager

Benny’s-Your Home of Affairs.

FOR SALE—PRETZEL RIDE

7 Cars, Track, all in tip-top condition, complete with stunts. Price, $6,500.00.

CELERON REALTY CORP., Jamestown, N. Y.

MEEKER’S SHOWS WANT

WANT TO BUY BINGO

Cash for good, used Bingo outfit. Must be in good condition and ready to operate. Send full details and photo.

KING BROTHERS

82 ORCHARD STREET

MT., CLEMENS, MICH.

WANT

MEEKER’S SHOWS WANT

WANT

C. A. STEPHENS SHOWS

WANT UNIFIED SHOWS

WANT

JOHNNIE GREENE

MARYVILLE, TENN., APRIL 13-17

KARL W. BILL SHOWS

KARL W. BILL, Owner & Mgr.—FLORAL M. BILL, Sec. & Treat.

WANT CONCESSIONS OF ALL KINDS

Will Book, Lease or Buy No. 5 Eli Wheel and a 2 or 3-Abreast Merry-Go-Round

Write to:

Karl W. Bill Shows
Wayland, N. Y.

FREAR UNITED SHOWS

Manager for new Fringed Side Show, also Bucking Grabber Show. Manager for Girl Show. Agents for Corny Cokes. Must be a first class outfit. Will Build in. Write for information.

ROY FREAR

EMPIRIA, KAN. ALL WEEK.

THE ROANOKE RAPIDS LIONS’ CLUB

Wants Riders for a week’s celebration about the last week in September. The location will be on the ball field beside the high school in downtown Roanoke Rapids, North Carolina.

For further information contact:

J. E. KNOTT, JR., Box 106, Roanoke Rapids, N. C.

CARNIVAL, AMUSEMENTS

WANT

IN KNOXVILLE, TENNESSEE

WILL BUILD ANY SIZE SHOW

Write: W. H. WHITE, Box 100, Knoxville, Tenn.

LONE STAR SHOWS

Wants Riders for the week of the carnival. Must be experienced. Must be in a small town. A-1 Show. Address: George McPadden, Box 136, Amarillo, Tex. or Box 135, Amarillo, Tex.

Address:

Greenville Sun, Greenville, Mo.

J. E. KNOTT, JR., Box 106, Roanoke Rapids, N. C.
FROM THE LOTS

Virginia Greater

(Continued from page 71)

riving from her Montclair, N. J., home. Ed Curtin is painting his concessions. Joe Conley is on his way from Florida. Bob Milligan has the equipment set up. Dad Nixon, painter, completed his chores.

Leo Matina, of the Matina midget troupe, left for a show in Fillmore, Calif. Mike and Ike Matina again are the side of the road show. They are with the capital, Hickory, Georgia, until April 21, then Waycross, Georgia.

**American Carnivals Association, Inc.**

By Max Cohen

**Majestic Greater**

RICHMOND, Va., April 10.—Show opened on the Church Hill lot March 28. Cold weather hurt attendance and bids the first two days. Business improved with the weather and a ladies' night packed them in.

Visitors included Al Huband, former manager, who is now a field inspector; John Marks, Willie Lewis, Mr. and Mrs. Lloyd Serfass, Mack Maxwell, Carl Rowan, Al and Hank Palmer, Joe Dickson, Art Eate, Slim Kelly, Dogo and Goodridge, Mitchell, Jr., H. Ulume, Maxie Glyn and Bob Kline.

Leonard Gould sold his bingo equipment and rolling stock to Dorsco, Madison, Mo., in exchange for this going.

Sam Solof is doing okay with his concession. Owner Sonny Goldstein made a plane trip to Detroit to visit his wife who is ill. The revised ticket prices are to hang on the front gate. Mr. and Mrs. J. Bruce, Long Island, Bob and Kathi, joined. The sponsoring League committee, headed by Kenneth Heine, co-managers of the F. Moore and his Rocket crew set another record. They were down and loaded in one hour and 55 minutes.—HARRY E. WILSON.

STAFFORD UNITED SHOWS

OPEN INDIANAPOLIS, INDIANA, APRIL 23

BOOKING CONCESSIONS OF ALL KINDS

All show people with me last year contact at once. First men on all rides. All kinds of concessions that work for stock. Will book all kinds of shows.

STAFFORD UNITED SHOWS

343 La Clede Street

Indianapolis, Ind.

PHONE 469-W

**TIVOLI EXPOSITION SHOWS**

**WANT CONCESSIONS OF ALL KINDS**

Fish Pond, Balloon Dart, Ball Games, Penny Pitch, Country Store, Hoop-La, Snake Show, Side Show, Penny Arcade.

This week, Joplin, Mo.; next week, Alton, III.

FRANK DICKERSON and EVERETT BRYANT

**SILVER STATES SHOWS**

WANT FOR UNIT $2—NOW OPEN

Good for concessions only; Carl Preston, owner. Route, Photo, Fish Pond, Dart, Hoop-La, Glass, Pop-Corn, Pop-Ore, Jugs, Lead Telephone, Color Booth, Country Store, Dick-Pitch-Win, String, or Excise Tax Permits. Address: RICHARD INGRAM, Atchison, Kan.

WANT FOR UNIT $1—OPEN NS AND MARYLAND, MAY

Good for concessions only; Carl Preston, owner. Route, Photo, Fish Pond, Dart, Hoop-La, Glass, Pop-Corn, Pop-Ore, Jugs, Lead Telephone, Color Booth, Country Store, Dick-Pitch-Win, String, or Excise Tax Permits. Address: RICHARD INGRAM, Atchison, Kan.

OPENING APRIL 29, JOHNSTOWN, PA.

D & B SHOWS

Can place Stock Concessions of all kind. One More Ride that doesn’t conflict. Will furnish complete outfit for Five or Ten-in-One, Snake or Con Show. Come on or wire. Those joining now will have preference at the big Strawberry Festival. Willie Bill and Johnnie, of Belton Show, answer. Bethune, S. C., 12th to 17th.

FRANK DICKERSON and EVERETT BRYANT

ROCHESTER, N. Y., April 10.—The information bulletin has been mailed with renewal certificates and with 1948 membership certificates and copies of the 1947 annual report. Leonard Traube, former chief of The Billboard, has submitted a series of six stories around the Merry-Go-Round, which we understand is to be made available on a subscription basis to shows.

The War Assets Administration has revised two sets of rules regarding disposal of war surplus goods. Copies of the revised rules are on file.

Washington information indicates that the demand for gasoline may exceed the supply. The situation may grow worse during the summer months. Altho building materials are expected to be available, shortages in the lumber supply will be adequate.

Information on the subject of travel is on file. Important tax dates are: April 15 when income tax returns are due; and April 10 when excise tax returns are due. Congress has enacted a measure which eliminates the gasoline tax and it is expected that the lumber supply will be adequate.

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Tri-State Amusement Co.

Preps for Spring Opening

MADISON, S. D., April 10—Tri-State Amusement Co. has brought its equipment out of winter storage at Lake Madison and is ready for the opening things set for the summer. The show is owned by John and Ed Murphy.

Formerly the Howard-Amusement Company, show plans to open at How ard, S. D., and will relocate Madison for a Decoration Day stand.

Victory Signs Two More

HOT SPRINGS, April 10.—Victory Exposition Shows has added fairs to its program of flea markets. C. S. Noell, general agent, of contacts for Shelby County Fair, Shelle y, is doing okay. Mr. Morgan opened Fort Fain and Stock Show, Magnolia, Ark.
Fidlers United Shows
Now at Spring and Chouteau, St. Louis, Mo.; Granite City, Ill., April 19-24. To ride Fidlerom needed. Want Second Men only. Must drive Semi. Electrician who can handle Giant Searchlights. Shows with or without own equipment. Address: SAM FIDLER, Mgr.
4217 N. FLORISSANT, ST. LOUIS, MO.

Inrnod (Buz) Wagner PROUDLY PRESENTS Neil Altenburg
KING LOLLYPOP
(Incident at shows throughout the country. 40 years of candy-making experience in every job. Individually wrapped in moisture-proof cellulose bag. 5-inch diameter — A REAL LASH! 13¢ for One or One Million.

MRS. WAGNER’S FINE CANDIES
617 N. 23D ST., MILWAUKEE, WIS.

SAINT MARY’S CATHOLIC CHURCH FESTIVAL
WEST POINT, VIRGINIA, WEEK APRIL 19
Can place for entire season French Fries, Frozen Custard, Clothe Pin Float, Balloon Darts, Photos or other. Stoves working strictly for stock only as we have only one of it kind on midway. Can also place Fun House and one more Flat Ride. We carry sensational Fire Act and no gate admission. Wire or write
BARNEY TASSELL UNIT SHOWS
VICTORIA, VA., THIS WEEK.

FOR SALE
Repossessed Green Rip Roof Pub Pole Novel Ring, new owner 1947, two 21 ft, one 20 ft, one 24 ft, four 24 ft, with Stage, 24 ft, with Stage, with lighting, one 20 ft, with Stage, Barnum Aquatic Plant with Stage, in good condition, Can place for entire season. All these Ring with 4 ft, Sidewall and inside and outside transportation. Prices: $3,000.00. Address: ANTHONY-(Dutch) Toussant, 1901 N. 8th St., Milwaukee, Wisconsin. Also Ready Round Ring for Sale of Circus Ring. Order Ring through Toussant, 1901 N. 8th St., Milwaukee, Wisconsin. Write or Wire Toussant. Prices: New Tricks for hunting Rides and 12 ft and 14 ft.2,000.00. Address: ANTHONY-(Dutch) Toussant, 1901 N. 8th St., Milwaukee, Wisconsin. Other Shows. See our own.

L. ED ROTH
1284 Harvard Road, Columbus, Ohio
C&O RR, 28-1/2-hour Freight Run, 11:12 midnight, for 24 Hour Transmission:

WANTED CONCESSIONAIRES FOR PONY TRACK
MUST HAVE GOOD STOCK AND EQUIPMENT
Stables for 25 horses and ponies. 24-1/2 hour track. Excellent opportunity for Riding Stables. Park Bride paths available. Flat or percentage rental.
CARLIN’S AMUSEMENT PARK
BALTIMORE, MARYLAND


MONEY
WANTED EXPERIENCED PHONE MEN
No Halves, part time or "around the town" operators tolerated. Good earnings and progressive advancement. Apply to J. E. Archer, Show Office, $100 per month plus. Shows open Europe, etc. Address来: R. P. R. DANIELS
ANDREW JACKSON HOTEL
NASHVILLE, TENN.

RAYNELL WANTS
DANCE TEAM. Owing to sickness, can place team for season. Send photos, lowest salary. Long season. Must be good. OPEN 24TH. Address: e/o CELLIJN & WILSON SHOW, PEETERSBURG, VA.

CAPITAL CITY SHOWS
SHOWS—Want to take charge of new Side Show. 20x80, 100-ft., Banner Line and any good Gird Show. WANT: Second Men on all Rides. All replies to:
J. L. KEEF
CAPITAL CITY SHOWS, FRANKLIN, KY. THIS WEEK.
P.S.: For Sale—36-lt. Parker 2-Aisread Merry-Go-Round. perfect condition. new paint. Top and Tower Unit perfect. Can be seen in operation this week. Reason for selling, have new one.

JONES GREATER SHOWS
OPENING APRIL 24, ASHLAND, KY.
Wants for the Best Spots in West Virginia
SHOWS—Want Side Show. Mechanical, Fun House. Have Side Show, outfit with own transportation. What have you for inside? C. B. Dawley and Billy Logsdon, wire. CONCESSIONS—Want Penny Arcade, Photos and Custard. HELP—Want Foreman for Merry-Go-Round and Second Men on other rides. All address JONES GREATER SHOWS. 722 Sixth Avenue, Huntington, W. Va.

PEN PENNY PREMIER SHOWS
WANTED
Side Show Manager with act. Want to hear from attractions, also annex. Ticket Sellers and Talkers. CONCESSIONS—Can place Photo exclusive. Also other legitimate Concessions. WANTED—Talker for animal show. Also can place Useful Help in all departments that drive semis. Ride Foreman wanted. Want Foreman for Chairplane that can handle same. Address all mail and wires to
LLOYD D. SERFASS
Penn Premier Shows, Chester, Penna.; this week: Trenton, N. J. next.

WANT J. A. GENTSCH SHOWS—WANT FOR THE BEST ROUTE IN THE SOUTH
Want to book for the season; Octopus, Rheto-Plane, Splitter and Looper. Book for 25%. Want to book: A few more Stock Concessions. Will sell Ex on Wheels and Age. Want: Two Counter Men for Cook House. WANT—WANT: Shows, Snake, Animal, Mechanical City, Moler Drone, Hawaiian Show, or any String Show with own outfit and transportation. Will book for committee percentage. Have 30x30 Tent for 10-c in 1 if you have Acts and Banners; also have Tent for Illusion or Snake Show. Want: Musicians, Comedians and Chorus Girls for Minstrel Show. Drunks, chasers and agitators, stay where you are. All answers, wire if possible to:
J. A. GENTSCH
CANTON, MISS., this week; then as per route.

LAST CALL!!! LAST CALL!!!
Opening in RIVER ROUGE, Mich., April 23
WANT LEGITIMATE CONCESSIONS. Will give X on NOVELTIES and FROZEN CUSTARD. Have opening for TILT-A-WHIRL, OCTOPUS and KIDRIDE AUTO SIDE. IDE FREEMAN. FOR SALE—16-foot CHAIRPLANE, only up and down twice, like new, $1,500.00. NO COUNTERS.
DOWN RIVER AMUSEMENT CO.
10128 W. JEFFERSON
RIVER ROUGE, MICH.

AGENTS WANTED
Can use two Skills and two Grind Store Agents. Must be capable and sober. No other new apply. No 10%. out of Stores. Have six good Celebrations and twelve bonc tide Fairs. Wire immediately to
MARTY MICHLS
SOUTHERN VALLEY SHOWS, BOUERIE, CITY, LA.
**Carnival Routes**

**Send to**

2160 Patterson St., Cincinnati 22, O.

**Carnival Routes**

**To maintain earlier distribution schedules, it is necessary that Circus and Carnival Routes be accepted in the Cincinnati office of The Billboard, 2160 Patterson Street, not later than 5 p.m. (EST) on Saturday, April 17, 1948.**

**Pre-Opening Action For Cavalcade Rides**

MOBILE, Ala., April 10.—Cavalcade of the Republics, advertised to open here Friday (9). While finishing touches were being placed on equipment, Adolph Wagner, general manager, reported, according to past records, John R. McClaughry, manager. On opening the Cavalcade, Wagner adds, "The new park will be a new one, and the future will be bright and the coming of the season will be a big one."

**Jollytime Shows Show April 23 at Berwick**


New this year will be Eddie Vaillancourt with his new western and semi-trailer, Hank Shorkey, veteran wheel operator, will be in charge of the Latasha stage.

Irv Kang, of Shorkey, and a number of other experienced horsemen, are expected to provide an outstanding electrical show. He also will have good jewelry, short-wave gallery and easy-to-please. G. C. (Mitch) Mitchell, general manager, who also will pitch-hunt in the office, says the route is set for the next sixty days. Three Southern fairs are in the immediate future, and plans to close in winter in the South are underway.

**Dyer Bows at Helena, Ark.**

WEST HELENA, Ark., April 10.—Dyer's Greater Shows opened here April 2 and had a good run for eight days. A large crowd is expected for the Cavalcade kiddy rides, 24 concessions. Penny Arcade, Mechanical Shows and small games.

**Misc Rides**

**Send to**

2160 Patterson Street, Cincinnati 22, O.

**Circus Routes**

**Send to**

2160 Patterson Street, Cincinnati 22, O.

**Notices to Outdoor Showmen**

**FINAL CLOSING TIME for late show ads is 5 P.M. SUNDAY (Eastern Standard Time)**

**Carrolla Fares Well at Opening In Columbus, S. C.**

REDSVILLE, N. C., April 10.—In spite of cold and rainy weather, Carolla Amusements registered good business at the Columbus, S. C. Spring Festival on the fairgrounds March 27-April 3. Date, sponsored by the Optimist Club, marked the show's opening. Improvements have been made on the midway; there are items of new rides and fronts, better lighting and atmosphere, and the entire fair of royal blue, by William Saunders, also adds a new look. Frank Carolla is owner, and other members of the Carolla organization include Roy de Lano, secretary-treasurer; Benno de Lano, vice-president; George L. Smith and W. E. LaSalle, general agents, and John Watkins, lot superintendent.

Carolla has contracted Babe Scott with her Ferris Wheel, Monkey and Snake shows, and four concessions with Al Boxall, bingo, and Charles (Shorty) Carr, popcorn and apples. Harry Boger has the sound truck; Billie Stewart is electrician; Raymond First, show manager; William M. Wey, box boy; vancanan, and O. K. merchanizes.

Rides and foremost: Merry-Go-Round; Roosevelt Gibson; Octopus; O. W. Hartmire; Two Ferris Wheels; Blackie Henry; Rolloline, V. Todor; Chairplane, E. E. Smith; minature train; M. L. plane; George Carter.

Shoe store: Earl Revue, Austin; Denstrel; Fred Turner; Dixie Show, Jack Rogers; Life, Anna Gibson; Funhouse, Paul Blodgett; Snake Show, Leonard Marshall. There are also a number of concession stands.

Lolo and Zelda Meyers own and operate the cookhouse under a new tent, and the Concession Drivers are the feature of the midway. Miller's high act was on deck for the opener. Willie and Dolly, who will remain for the season, also presented a high superior. Mrs. Elise Carolla will leave soon to manage the recently acquired Island Park, Sunbury, Pa.

**RUSH HOUR POPCORN**

The dearest surgeon. Ask the man who is ever.

**JUMBO PEANUTS**

**PEANUT ROASTERS**

With victory, Electric, literature open every.

**STAR POPCORN MACHINES**

Advertising in the home.

**CARTONS, ETC.**

**PRUNTY SEED & GRAIN CO.**
FAIR MANAGEMENT

(Continued from page 53)

over traffic between the lines of traffic.

Provide Turn-Around Area

Pedestrian traffic is made up mostly-

of those who live in the vicinity of the fair or within walking distance

from a city bus route or from a nearby street. It is possible that one could

let the gates while drivers are

voting. Bus and taxi guests so can use the pedestrian entrances, if

the place they enter the traffic on the same side of the fairgrounds

and the other the entrance to avoid a cross-over.

Depending upon the space available,

the entrance should be at least 20 feet deep and 150 feet long, parallel

with the street and highway and at

150 feet from the street.

An entrance and exit gate to old and county fair should be

provided to protect the passengers while they are exiting or waiting for transportation.

Set-Up for Fast Movement

For another traffic, probably the fastest

t- method of disposing of a large

number of cars is by the satchel

method. Porters in suits, men with bags

of tickets from thin natches to the

entrance or exits, as the case may be, will speed up the traffic and make it possible for the driver

to pass traffic through the gates without stopping.

Another speedy method of caring for auto traffic, driving with loaded

cars into back yards, is to build

series of auto lanes, approximately

two feet wide and 40 feet long at one

end of the entrance leading directly
to a parking site. Lanes have two

en working them, one to sell and

other to take the tickets.

The race between the lanes should not

be over 50 feet in width. The head

number of lanes is dependent upon

the traffic. One to six should be

operating at a rate of 5 to 10 a minute. One tree, with

an eight- to 10-foot lane, has passed about

800 cars in one and a half hours

sirring a peak period.

Ticket booths outside of and in

out of the entrance will speed up traffic.

Rectangular booths with

ticket slot can be a minimum of congestion. Either matresses or ticket takers passing

tickets along the line are economic.

In some places long hours are

replacing because they put in long

hours and need protection from the sun and heat.

Simple Entrance Best

For a county fair, small adminis-

trative offices should be at one

side of the entrance. These should be

joined by a covered passageway.

Office buildings, 10 or 10 feet high

with towers above them and a name

board above the passageway between

the towers. This should be the same as

some permanent material and it

should be well-lighted.

The elaborate, ornate, over-colored

and over-built entrance is as out

date as the $75,000 Art Deco entrance.

A straightforward entrance that carries

it out functions without a lot.

Wash is the best city adopted. It

is a well-designed entrance, using harmonious

color and is, in keeping with the street or highway to give a good appearance

year as well as the admittance. It will fulfill the conditions of a successful entrance.

MINNESOTA COURSE

Voted for 1949

(Continued from page 53)

round public relations is vital to con-

tinued development of fairs. Such

public relations, he pointed out, stems

from year-round activities of fair

executives and department heads in

building interest in the event.

William L. Nunn, director of uni-

versity relations for the University

of Wisconsin, worked with Ralph

Hammond, farm reporter of The Stilwater Post-

Messenger, Stillwater, Minn., on a

week-long campaign in 1946 to

extract headlines and a daily 25-

line news release. Russell Adelson, farm

reporter, The Minneapolis Morning Tribune;

William R. Green, The St.

Paul Pioneer Press, and W. H. Kir-

cher, editor, The Forum, com-

prised a panel which discussed News-

Paper Publicity for County Fairs.

Other Speakers Listed

Other speakers and their subjects were Ralph Ammon, manager of Wis-

consin State Fair, Milwaukee, The

Economic Importance of State and

County Fairs; James S. Lordard, University

of Minnesota, who told how the university's department of

concerts and exhibitions functions; O. E. Hahn, dean, University of

Minnesota, who spoke of Principles of

Public Relations; H. V. O. Tonning, dean, University of

Minnesota public examiner's office, who

debated State laws and the public

examiner's booking system, and

Richard H. Sackett and Harold Sears,

pageant directors of the Minnesota

Terrestrial Centennial, who told of

plans in 49 for observing that event.

Banquet Held

A banquet, with entertainment, was

held the first night. Speakers were

Ralph Ammon, who spoke on trans-

portation, and Douglas Baldwin, who
discussed The Economy of the

Regionalization. O. E. Hahn and Robert

Freeborn, both University of Minnesota,

was toastmaster.

The committee in charge of the

short course consisted of Benjamin

Campbell, George W. Larson and Al-

len J. Duran, president, vice-presi-

dent and secretary, respectively,
of the federation; Robert Freeman, its

past president, and Raymond A. Lee,

secretary and assistant secretary, respecti-

vely, of the federation.

WINTER QUARTERS,

1300 NORTON AVENUE, COLUMBUS, OHIO

GOOD RIDE FOREMAN AND HELPERS WANTED

Send Directors preferred but not absolutely necessary. Must be sober and dependable.

Can use first-dclass Electrician for Show equipped with transformer. Our equipment the best. Working conditions pleasant. Will pay good salary to right kind of employee. Can join at once. Address:

GOODING AMUSEMENT COMPANY

WINTER QUARTERS, 1300 NORTON AVENUE, COLUMBUS, OHIO

EXCELLENT SUMMER LOCATION

For Dodge, Merry-Go-Round and other Amusements

MILTON H. AXE

57 Corson Park, New York, N. Y., N. Y.

WANTED

Wants tides of Riders for Children and Adults also all ages of Concessions, April 20 to Sept. 7. Write

CAMP & MURPHY

W. 22, Lake View, Atlanta, Ga.
Wisconsin Centennial Expo Spends 133G for Night Shows

(Continued from page 58) will have three production numbers, one of which will be a return of the 1915 show. On Wisconsin, University of Wisconsin song, and other Wisconsin college songs, the cast will be framed around the famous Wisconsin Band. Those who have waited for the return of this show will be in for a treat. The evening will close with an actual display of the handsome gold and crimson banners worn by the delegates to the national convention in Chicago.

Call Pitcher Calling attention to the dairy building, will be a golden pitcher, 17 feet in height, mounted on the roof. The pitcher will be filled with liquid simulating milk and will come from it.

Two farms,—one a two-room log cabin typical of living conditions in 1848,—the other a modern six-room house, with the latest gadgets, are open to the public in the building. Farms will be complete even as to the office, that is, the development and growth in the number of animals now maintained on an average farm as compared with the number on a typical farm of 100 years ago. The sum of $60,000 has been allotted to building these.

Lighting Is Changed Historical Society Building will offer an exhibit depicting the century's development of the rooms, beginning with a tepee up to the latest developments of each article, in every detail, will be furnished, with $60,000 to be spent for this exhibit.

Lighting of the fairgrounds will undergo vast changes. Streets have been equipped with new lighting, and new designations as Silver Street and Golden Street are in keeping with this. The lighting will represent the street illuminates. New triple arches will span these streets.

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Revere Continues Dancing & Rink

REVERE, Mass., April 10—Dance- 
the-mouths contests and racing continue to hold the spotlight at Re- 
vere State Rink. Reports Carl 
usso, assistant manager and pro-

RIKS AND SKATERS
Communications to 2150 Patterson St., Cincinnati 22, O.

April 17, 1948

Revere

Dancing & Racing

CISCO, Tex., April 10.—Unlike most 
operators who experience peak busi-
tude in the late winter months, E. C. 
Cearley, operator of a roller rink in 
Lake Cisco Park, four miles from 
CISCO, has had his busiest business dur-
ing the summer resort season and must scramble for business during the winter.

While Cearley has found the fall-
risk not in balance to schools 
within a 200-mile radius of Cisco, 
inviting students to hold parties at 
the rink has been a good business 
builder, this has not entirely solved 
his winter problem.

Therefore he takes skates to some 
high schools so that students may 
shine in the school gymnasiums. 
This plan, Cearley reports, has become 
popular with students. Some of the 
sessions, he says, draw heavy at-
tendance, and the plan is working so 
successfully that he contemplates ex-
pansion of the operation to more 
schools.

Cearley's rink is located above 
the bathtub at Lake Cisco Park, 
which has a large artificial swim pool. 
Recently the rink lost by 110-foot maple 
floor showed signs of wearing out he 
covered it with plastic. So far, he 
says, it has given good service and 
says, it has given good service and 
good, the customers are pleased with it.

Cearley is planning a survey trip 
of other rinks to study methods of 
operation and programs.

Fla. Operators Hop 
Rawson Bandwagon

CINCINNATI, April 10. — Boba 
Chalfonte, who with her sister, Mrs. 
W. B. Keffer, operates Lake Worth 
(Fla.) Roller Rink, praises the Raw-
son system in a letter to The Bill-
board. During his recent Florida vacation, visited the Lake 
Worth spot and gave the sister-op-
erers a lowdown on the basic system 
of teaching roller skating.

Among other things, Miss Chalfonte 
reports that she and other personnel 
of the rink experienced noticeable 
J improvement in their balance and 
ability to slide edges after Rawson 
adjusted their skates to flexible ac-

tion and outlined the system to them. Miss Chalfonte recommends that 
other operators investigate the sys-

Tone—Rink—Record Co.

P. O. Box 85, 
Medford 55, Mass.
Idylwild's "Dimes" Show Pulls in $236

LOS MOLINOS, Calif., April 10.—Theanca County, Calif., March of Dimes campaign was enriched by $236.70 thru a benefit show staged recently at the Idylwild Roller Rink here under sponsorship of the rink personnel. The Coordinating Officer, John Roberts, said reports Jack Roberts, Idylwild owner.

The campaign 100 people from Los Molinos and surrounding towns paid 90 cents to see the show which received an advance publicity in five newspapers, including The San Francisco Examiner, 200 miles away, and 50 entrants partook in the 10-act presentation, said Roberts.

Among attractions presented were a roller hockey game and vocal, instrumental and tap and toe dance numbers. There were also several fancy skating exhibitions and numbers by the boys and girls' clubs of the local high school. Parts of the program were provided by Stabil KFLD, Red Bluff, and a number of boxes of candy were awarded as prizes.

Reports business good in his territory, a farming belt. He depends upon radio and newspaper advertising and special events to draw to the rink. Many of the party promotions are tied in with community events and organizations such as Boy Scout troops and 4-H clubs.

Idylwild has been successful in attracting some good short exhibitions type, who have appeared at other rinks in the State, Roberts said. In 1915 he toured with the Hagenbeck-Wallace Circus.

New Club Set at Manteca

MANTACA, Calif., April 10.—La Mar Williams, former member of the Martinez (Calif.) Figure Skating Club, formed the new Manteca Roller Skating Club at Manteca Roller Rink, operated by the Jarvises, former owners of Manteca, Martinez. The club has applied for membership in the United States Amateur Roller Skating Association and plans to get skaters to that organization's State competition to be held in May at Ponaon.

SIDNEY, O., April 10.—A roller rink project of the Shelby County Veterans of Foreign Wars post has served heavy losses by State Senator J. C. Gale, according to members of the local post, who held a special meeting at Columbus. According to George Brown, post commander, complete plans for the rink will be announced soon.

The Most Famous
The Rink Skates in the world

N. E. Listeners Go For Skating Tempos

MEDFORD, Mass., April 10.—Roller-skating rink tempo becomes popular with radio audiences in New England, according to Fred Freeman, executive of Dance-Tone Record Company here.

Called back from a Florida vacation home because of a demand for Dance-Tone records that disk jockeys of WBC, WBEI, WDIH, WMEX, WERT and WCP have been using Dance-Tone discs, featuring an electric organ-type combination, single and on-quarter-hour periods devoted exclusively to spinning of the label's product.

Jocks are beginning to receive requests for the platters with vocals, according to Freeman. Since there will offer no problem, he said. In anticipa-
tion of such requests, the firm cut safety masters of every record made before the recording ban in addition to masters in popular commercial tempos. Vocals will be dubbed in on future releases, made in two or three weeks, Freeman said.

Paloma Personnel

Taking to the Air

LANING, Mich., April 10.—The most air-minded rink group in the United States has taken off. It is co-owner of Palomar Roller Gardens here, for the rink's personnel and its mutual adoration.

Perry, who recently bought a Cesna for use in visiting other rinks, reports the Bob Cosmane, Palomar's vice-organist, is the holder of a private license, and that a 12-member group, known as the Flying Skaters, is completely organized at the rink.

Perry reports the idea is spreading. After flying Bob Baker, operator of Skateland, Battle Creek, Mich., from Lansing to Battle Creek, Baker announced the day that he had signed for a flying course. Another rink owner plans to try for a license, said Perry, is Perry Giles, of Curvevoot Ringer Rink, Muskegon, Mich.

Mr. and Mrs. Fred Perry, Palomar co-owners, who have been wintering in Winter Park, Fla., expect to return late this month. New theater-murals are being painted on the walls of the roller rink soon in Palomar. The management plans also installation of acoustic tile of skaters attended the recent State and then the acoustic tile ceiling already in, is expected to reduce noise to a minimum.

Venuita Skateland Sets May 1 for Waltz Finals

VENTURA, Calif., April 10.—A trophy and medals will be awarded the three finalists of a straight Waltz competition. Santa Clara Skateland Roller Rink here, reports Charles L. Deering, co-operator with Ernest E. Carlson of Skateland.

In progress since February 8, when Skateland observed its anniversary, the competitions have been held once a month, first Saturday of each month since. Winners in the first elimination were Albert Barr and Marine Boyd, while Sally Weidenfeiler and James Brantley, of the Marchant Club, were first.

Cari Tagessle is the pro in charge of the Ventura School of Roller Dancing. It's the senior and dance and figure clubs.

Rink personnel and a large group of roller skaters will be on hand for an all-day session of skating, Friday, May 1. The first Waltz competition will be on May 7, and the second on Saturday, May 15.

For Sale


BEAUTIFUL LARGE PORTABLE RINK

Size 40 1/2 X 100', last line new. If you need Rink visit yourself, to fully understand our portable equipment. Phone or write for further information. Sales manager, Alvarado Roll Rink, Richmond, Calif.

CINCINNATI, April 10.—"At each of our meetings in our chapter, Roller Skating Rink Operators' Association of the United States, there has been a good comparison of notes, but I think it is the take-charge business that will start snapping notes in an effort to sell skating," writes Charles W. Young, Alvarado Roll Rink, Richmond, Calif.

"After operating rinks for years," Young continues, "I find that the good many unanswered questions of problems can be solved pretty easily, that comes up often is what I find is the most. I have to deal with using various types of skating rinks.""
MERCHANDISE-CLASSIFIED

The Billboard

April 17, 1948

OCCUPATIONAL OPPORTUNITIES
A Display-Classified Section of
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FOR THE FOLLOWING WEEK’S ISSUE

To issue publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

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DANNY, DANNY—Another fine composition by Walt Disney. $1. Good for both settings. Write for your copy, 65c postpaid. 66 S. Merrick Blvd., Bellerose, N. Y.

WHERE. Write, $1.00 each, for copies of these four songs, Just for You, 2947 W. 7th Ave., Chicago 22.

Dogs All-Plush
Send Solitaire, NEDDING BAND
Tom Sayers, 1608 S. Highland Ave., Chicago 15.

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AMAZING OFFER—$45 in VOTES FOR BELL
Includes 30% of original difference in retail and list price (av $16.67) Created by Directors. Each box sold for $100. Sports, 6.25 each, not included in $27 total. Please specify color. White Plaza, N. Y.

BALL PENS—PERFECTLY SELECTED, RE-BOXED
C. O. O. P. Box 1695, Columbus, O.

BEAUTIFUL SHELL JEWELRY AND GLASS Novelties, Wholesale and Retail, 5 to 10c a piece. Free Catalog. Robert Greenwoods, Inc., 1956 Bruce St., Rochester 2, N. Y.


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Full play-ups, new ideas, double and single sizes. $1. Entire lot, 25c each. Illustration booklet, wide variety. Western Directories, 522 N. 14th St., Oklahoma City, Okla. 2, 06.

Balloons—Making Ideas—RARE
Fancy, Surplus Prices, Samples, Expos, Sales, Fashions. All Things They Want. $1. C. O. O. P. Box 112, Saint Louis 6, Mo.

FRANKLIN ENTERTAINERS’ BULLETINS—CONTAINING music, memorabilia, etc. Five different issues, 24c. Also, 5c for current, complete, illustrated. Terrell Franklin, Box 411, Martinez, Calif.

GUARANTEED SATISFACTORY PIANO SCROLL MUSIC $1.25, full color, musical design. Malcolm Lee, 343 Princess St., San Francisco, Calif.

I STILL LOVE YOU”—A TENDER NEW LOVE SONG
Published by the Ed. W. Buxas Company, 4431 S. Lake St., Chicago, Ill.

JITTERBUG TRIO—Special Songs, Rock—Roll—Renaissance
In addition, there is a fine selection of harmonies and gospel songs. Write for your copy, $1 each, postpaid. Frank Bloom, 1432 W. 55th St., Chicago 19.

“SOMETHING TO SING ABOUT,” a fine collection of songs for Christmas, $1 each, postpaid. The Singers’ Guild, 2432 E. Lake Ave., Chicago 13.

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85 E. Gay St., Columbus 15, Ohio

- Solitaire Rings, $8.50 Per Doz. Sets (2 Rings)
- 24.20 Per Doz. Sets (2 Rings)
- Also in Costume
- Wholesale, $6.00 Per Doz. Barret, 50$ Per Doz. Send for list of the Bargain with Starring—many names, $1.00 per doz. and up.
- Sample cost most sets for $1.00

FOPLING CHAIRS
SEASONED HARDWOOD
RECOMMENDED WITH STEEL
HAND TIPPED FLAT-FOLDING
FULL ADULT SIZE

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AGENTS, PITCH-EN ES, DEMONSTRATIONS, DISPLAYS
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AGENTS, TUNING EN ES TO RADIO
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CONEY ISLAND TRAILER—GLASS ENVELOPES, copper 

envelopes, Water Taff, double window 

Planes, Stock, Cigars, etc., extra enegle 

envelopes, Electric, Light, Paymaster, 

Bull's Eye, Paymaster, $15,000.00.

COLENFORTE, 1921, complete set, 

$1,500. Complete set, $1,500.

ELECTRIC LIGHT PLANT—110 Volt, AC 

600 seats, complete set, $1,500.

ELECTRIC FROZEN CUSTARD MACHINE, 12 

window, one two compartment, 

$1,500. Complete set, $1,500.

ELECTRIC FROZEN CUSTARD MACHINE, 12 

window, one two compartment, 

$1,500. Complete set, $1,500.

FROZEN CUSTARD MACHINE, drop down 

seats, other new are constantly being 

acquired, toned last year in local State 

FOUR WHEELS, 350, Wabash Ave., 

DAYTON, Ohio.

FOR SALE—FROZEN CUSTARD FLORS 

NATIONAL, MICHIGAN, CHICAGO, III.

FOR SALE—COMPLETE TEST PICTURE 

PROJECTOR, A-F, 1200 feet, 12 projection, 

$600.00, 12 projection, $600.00.

FOR SALE—COMPLETE TREE TRUMF, 

A-F, 1151 ft., 12 projection, $600.00.

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A-F, 1151 ft., 12 projection, $600.00.
MISCELLANEOUS

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ATTENTION, CONCESSIONAIRES — NEW LOW PRICES

PLASTER STATUES

ACME PREMIUM SUPPLY CORP.

1111 South 12th St., St.. Louis 4, Mo.

49 Plain Glassware.

NEW BALLON SPECIALS — GUARANTEED SALES — SLUM SPECIALS

SPRING BANKROLL SPECIALS — COMPARE OUR PRICES!

Jingle Medallions 10c.

Large Bunkim Doll, Composition Head, Silk Dress.

Mouse & Finish, Asst. Colors.

For SALE — HAMMOND CN MODEL. ORGAN, NEW, 22200.00. Artistic, Marble Ave., Ave., IN.

FOR SALE — HAMMOND ORGAN WITH TWO DOZEN TIN WHISTLES ASST. WESTERN

FOR SALE — HAMMOND ORGAN WITH JEWELRY HOLSTER. LOWEST PRICE. 20100.00.

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDION SCANDALLI — NEW, PROFESSIONAL Model 12 new. List price $100.00. Internal parts of metals, woods, cameras and

BOOKS

THE BILLBOARD April 17, 1948

IN THE TIMES THAT YOU'VE SEEN IT

PERSONALS

NO. 1 BALLOON SPECIAL — LEATHERS, PLUSH, STUFFED ANIMALS, COMPLETE

PHOTO SUPPLIES DEVELOPING-PRINTING

ATTENTION — DIRECT POSITIVE OPERA-

TELS. A LATERED LEAFLET-SHUTTER. WRITE FOR FREE INFORMATION.

WESTLAKE PHOTO CO.

50 E. Cermak Road

CHICAGO 16, ILL.

PENNY CANDY

BIGGEST SELLER IN EVERY STORE

Now being offered for the first time: assorted case containing 24 boxes, no two alike, of beautifully designed, selling penny candies. 12 boxes big by value $1.00. Wholesale prices $25.00 per case. Ask your wholesaler for only $1.00, $5.00, $25.00 a case.

McCARTER BROS., 120 W. Madison St. Chicago 2, Ill.

Address

Addis

ELECTRIC EYE TOYS


MAIL ORDER

FOSTER CHILTON, INC.

1441 S. Halsted St., Chicago 2, Ill.

WE ARE EXCLUSIVE DISTRIBUTORS FOR ROY ROGERS & GENIE AUTUMN & PENNANTS

If you order now.

415 E. Baltimore St.

Baltimore 2, Md.

THE BILLBOARD April 17, 1948

120 WEST JACOBSON AVE., BOX 1270

KNOXVILLE 8, TENN.

(Phone 2-4410)
MUSICALS

1. ALL-COLORED PIANO AND ORGAN DUO—Desires location in Class A hotel; bar or restaurant; also for rent. "Two-tone" duet, large repertoire, capable of rendering music of any kind for any style, whether for pure entertainment or wedding. Will travel. Write for rates. G. A. Smith, Box 1269, South Bend, Ind.

2. "PIED PIPER" COLLEGE DANCE ORCHESTRA—With Perlman on piano, available at reasonable rates to cater to any location or occasion. Exceptional personnel. Write: Edie, 419 S. Robles, Salt Lake City 2, Utah.

CIRCUS AND CARNIVAL

AT LIBERTY TAYLOR and BARBER, ring-tailed lions & other wild animals. Write: Will, Box 3004, Allentown, Pa.

100% LEATHER CREATIONS

Complete Line of Leather Goods—Gloves, Keychains, Purse, Belt and Clutch Bag. Brand new. Wonderful Leather and Plastic Items. All price range. (30) Wish to trade or swap your patterns. Name. These Fast Selling Items will give you plenty of profits because of our Low Prices. Send for samples today. If not rated send $15. (Refundable for 20)

CUTTING LEATHER NOVELTY

40 Howard St., N.Y.C. CA 9-3793

CONCESSION SUPPLIES

Daisy Cork Guns. Ea. $4.95
Cork Gun Corks. 1,000. . . . 2.75
Aluminum Milk Bottles. Ea. . . . 1.10
Wood Milk Bottles. Ea. . . . 1.25
Worth Baseballs. Doz. . . . 2.15
Case of 15 Doz. 30.00
Weighted Feather Darls. Doz. . . . 1.20
Dart Balloons. 100. . . . 6.00
Knife Rack Rings. 100. . . . 3.50
Cane Rack Rings. 100. . . . 3.50
25% Deposit With Orders

KIPP BROS.
117-19 SOUTH MERIDIAN
INDIANAPOLIS, INDIANA

BAGS, POUCHES, FRUITEUS, aluminum material, etc., Articulation. FABULOUS, Craftsmen, etc. 211 E. 17th St., Indianapolis, Ind.

SMALL SPOTS

ERIE, PA.

MUSK MONEY
Brand New 1948 Robert Murray

TU-COLOR BALL PEN
All Gold Finish. "Will Not Tarnish. Unconditional Guarantee! At 12¢. Send 12¢ Ball Pen with order, which first 100 will be sent. A Sample will prove this! Price to you $1.70
25¢ deposit with order, Sample $1.00 Postpaid.

SAGREDO TRADING CO.
309 5th Ave. NEW YORK CITY

MONEY WILL ROLL in with MUSICAL BALLS! All SALES SUCCESSFUL!

BLOW IT UP THEN HEAR THE MUSIC GO "ROUND

SHIR-LEE CREATION

$19.95 Each
540 East St. Boston 15, Mass. $3.00 Each
Send 25¢ for Sample Appearance

DIRECT FROM MFR. AT LOW PRICES

BUY BINGO SUPPLIES and EQUIPMENT IMMEDIATE DELIVERY! ELECTRIC FLASH BOXES ! ELECTRIC BOARD ! BINGO WIRE OR WRITE FOR CATALOG

John A. Roberts
315 Halsey St. NEWARK 2 N. J.

LOOKING FOR A PRODUCT... That has honest to goodness repeat appeal so you can build a good gross profit that allows you to advertise.

WAVE Products
Dept. 170, 900 E. Taylor, Kankakee, Illinois

PITCHMEN! PREMIUM USERS! DEMONSTRATORS! COUPON WORKERS!

WRITES RED, WHITE, BLUE

NOW AVAILABLE

AGENTS AND MANAGERS


WILL RELOCATE OFFICE. Desires position with theater chain. 15 years experience. Will guarantee 15 hours. Box 322, New York 36.

WILL OPERATE 5 OR MORE CORS. Desires position as manager for several circuit owners. Write Howard McKenzie, 291 W. 10th St., Anoka, Minn.

BANDS AND ORCHESTRAS

ATTENTION, AGENTS, OPERATORS—Have a new band on tour. Special arrangements. Qualifications pre-owned. For return and booking. Box 323, New York 36.

WILL OPERATE 5 OR MORE CORS. Desires position with circuit firm. Will guarantee full time. Box 324, New York 36.


12-PIECE COLLEGE DANCE ORCHESTRA—With Perlman on piano and various vocalists. Additional personnel available. Box 330, New York 36.

CIRCUS AND CARNIVAL

AT LIBERTY TAYLOR & BARBER, ring-tailed lions and other wild animals. Write: Will, Box 3004, Allentown, Pa.

1,000 sets, and we doubt it must be on hand at the New Xmas Tree Lights!

8-light series with C-6 Jap bulbs.

Lots of 5450, 2040. 3040.

Cash with order or 25% downtown. C.O.D.

M. D. ORUM
1519 W. North Ave.
Milwaukee 5, Wis.

MISCELLANEOUS


ALL KINDS OF BOOKS, WORLD’S LARGEST SELECTION OF BOOKS! A good chance to make a lot of money.

THOMAS VADE, ville Shore, Burglar, Escape, Condemn, Mischief, Boobytrap, Jesse James, True Life, Last Words of Prisoners, Preacher, Courier, etc.

FRANK WRIGHT SPECIALIZING IN WIRE, Switches, Motors, etc.

JUST ARRIVED!

1,000 sets, and we doubt it must be on hand at the New Xmas Tree Lights!

8-light series with C-6 Jap bulbs.

Lots of 5450, 2040. 3040.

Cash with order or 25% downtown. C.O.D.

M. D. ORUM
1519 W. North Ave.
Milwaukee 5, Wis.

ELECTRIC PENCIL

Electric pull-out, electric pencil sharpeners, wood, plastic, etc.

M. D. ORUM
1519 W. North Ave.
Milwaukee 5, Wis.


DON JUAN'S AMUSEMENT HOUSE, speed boat. Box 335, New York 36.


ORGAN GRINDER—WITH TRAINED MONKEYS and other trained acts. For 1948 season. Organ Grinder will do the best proposition to Box Will, Route 1, Madison, Ind.


COMPLETE SUMMER CIRCUS. Box 338, New York 36.

Send 5c for sample appearance.

CIRCUSTRAILERS—SPECIAL PITCHMEN. Send 5c for sample appearance.

FRANK WINKLE—CLOWN. BOX 190, WALTER. 20 Lightwife, 155 W. 17th St., New York 1, N. Y.

ACCOMPANYING—THOROUGH EXPERIENCED, TAME MAPLE CLARINET, aged 10. Box C-159, c/o Billboard, New York 11, N. Y.


April 17, 1918

The Billboard

Sales
FULL SAILS AHEAD!

"FLYING CLOUD MODEL"
Has a genuine self-starting electric time movement motorized by Sessions.

ALL ABOARD
FOR BIGGER PROFITS
ON THE GOOD SHIP
"FLYING CLOUD"
for a sensational run to the land of
PREMIUM—SALESBOARD
AND CONCESSIONAIRES

HEIGHT, 14 1/2"
WIDTH, 17 3/4"

YOUR CUSTOMERS WILL DEMAND THIS ITEM—
MORE FEATURES—TOP QUALITY—
LOW PRICE—EXTRA FAST PROFITS

Beautifully finished, hand rubbed in Walnut or Swedish modern with Chrome Metal Trimings that dress it up for EXTRA EYE APPEAL. THE METAL SAILS are highly polished heavy Chrome plated. The movement is incased in metal housing and Chrome plated.

To see this item is to appreciate its fine design and exquisite craftsmanship... this item looks the value many times over.


$9.95 EACH
Minimum order of six. Individually packed. Shipping weight approx. 6 lbs. per clock.

IDEAL DISTRIBUTORS
3242 W. 26th St.
CHICAGO 23, ILLINOIS
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list twice weekly.

If you are having mail addressed to you in our care, look for your name on this list every week. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and Los Angeles. To be listed in an issue, mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

2166 Patterson St.
Cincinnati 22, O.

Parcel Post
Melvin, Letter 22d
Holt, Myra

Pantos, Frank H.
Stewart, F. E. 10

CODER, W. A.
Cantu, M. L.
Covarrubias, Tm.
Crum, L.

Cutter, A. E.
Curtis, M. T.


An amazingly efficient ball pen that looks like a million dollars, writes as well as the most expensive ball pen on the market today... Yet it sells for a lot less. The PENGUIN De Luxe comes in a gleaming plastic case, with smart gold plated trimmings and clip. Available in grey, blue black and maroon. Attractive cushioned displays and window store displays featuring movie stars are available to help you sell. Advertising imprinting in colors you select at no extra cost.

YOU MAKE THE PROFITS, WE MAKE THE PEN.
35¢ in quantities of 1 gross or more.
40¢ in lesser quantities.

PENGUIN PENS, INC.
644 Broadway, New York 12, N. Y.

#4769K CANARY SALT AND PEPPER SHAKERS
WITH A TOOTHPICK HOLDER OR PLANTER BETWEEN

Made of porcelain, 3 ½ inches high, 5 inches wide. 8 inches deep, holder in brown or white, attackers is yellow, and resembles its parents.

$7.20 per doz. sets.

Salesmen wanted to sell to storekeepers, splendid sideline.

Jobbers:
Write for jobbers' setup.

Sample sent on receipt of $1.00. No C. O. D. orders without a 25% deposit.

333 & 335K S. MARKET ST.
CHICAGO 8, I11.

KILROY WAS HERE!!
NOW AVAILABLE AT GREATLY REDUCED PRICES

This popular, laugh-provoking 3" Plastic Statue is still in demand. Now available to Pocket Novelty Workers, Wagon Jobbers and Commissions at lower prices. RUSH YOUR ORDERS IN.

25% DEPOSIT – BALANCE C. O. D.

THE STEINBERG-WILLS CO.

105 N. 9TH ST.
KANSAS CITY 4, MO.

GIVE-AWAY CANDY
Attractive Design Box, 61/2" x 21/2" x 1", containing 6 wrapped kisses and a toy for girl or boy.

WARREN SPECIALTY CO.

1933 S. Halsted St., Chicago 8, Illinois

Write for complete price list.

25% Deposit required, balance C. O. D. Chicago.

144 to a Box
31¢ each.
Shengro Company, Inc.

Men's Watches, Pocket-Watches.

Crystal.

Immediately.

Shengro Company, Inc.

We are

P.O. Box 33,


Jewels. All new.

Automatically.

Immediate Liability Insurance.

J.C. Penney.

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Her and Ethel H. Varner was an all-Florida.

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on Canal Street, one block off Canal Street. They say it is beautiful. I mean that after you obtain one of these permits you are at the mercy of three type dognoses at a local store. Next you have four branches of so-called better business. It is pitch-black before noon, midnight and night, three shifts of fencers must be cut in. All training for obtaining the Mardi Gras approved by the police no matter what you are selling, but you must pay 50 for each dog to the police fund when you obtain any kind of permit.

Many’s the time a big tip and possessus sneaked thru a door you didn’t remember leaving open.

MARION BARFKNECHT... is reported to be working Charlie_Lyons at the P. Grand Store, Milwaukee, to good turns.

Please and forceful personality is a combination that not only attracts but wins.

THEY TELL US... that Major Muster has returned to Rochester, N. Y., after a short vaca-

The pitchman works on the theory that every day is Mother’s Day. He brightens his tip’s day every day.

BEAUTY PULS IN L. A. (Continued from page 33) Inglis of the Adam Smasher has received more air and tele breaks than any circus ever to play here.

She is a glamorous woman, who will be husband, Norman, now in the East, is handling local radio, is setting up where other radio-press representatives will find hard to top. In her first big show a circus publicity woman, Mrs. Carroll has lined up more than 40 regional and national radio programs. She has had as many as five interviews and other broadcast greetings from her radio programs the lot have been set for the 12-day stand.

Another show in which the Beauty Circus and personnel have participated is shows for a Day, G. E. House Party, Tom Brennan’s Breakfast in Hollywood, Smiling Ed McNeill’s “Buster Brown,” Abbott and Costello’s kid show, People Are For Like this, Lou and the other elaborate scene called Westward Whom. Another is close to the ending, and will be presented during the past two seasons. The Westward number is woven into the plot, considerable, not appreciated, and for a take-off on covered wagon days, but, consider the effort and investment, it layed an egg, and there wasn’t any indication that it could easily be turned into anything worthy of a lengthy display.

The Ringling brothers, counted it closed on their last tour, a half dozen, composed, and propped, for a take-off on covered wagon days, but, considering the effort and investment, it layed an egg, and there wasn’t any indication that it could easily be turned into anything worthy of a lengthy display. The Ringling brothers, headed by names fades like Emmett Kelly, Felix Adler and Lou Jacobs, hold their own thru about a half dozen appearances, and propped, for a take-off on covered wagon days, but, considering the effort and investment, it layed an egg, and there wasn’t any indication that it could easily be turned into anything worthy of a lengthy display.
SALESBORDS SIDELIGHTS

Thomas A. Walsh Manufacturing Company, Omaha, welcomed back Thomas A., Jr., last week from a combined business and pleasure trip thru Ohio. During the last four months Thomas chalked up over 150,000 miles by plane and train, covering territories thru Colorado, Montana, Idaho, Washington and Oregon. While in Oregon, Thomas made it a point to visit his friend of long standing, Jack Hamilton, of Olympic Sales Company, and also met up with Irving Sax while there. Currently, firm's sales manager, R. A. Parley, is making a swing thru Arkansas and Missouri.

Jackie Neuman, general sales manager of Lewis S. Cohn Manufacturing Company, Butte, Mont., said the words Friday (1) that made him a married man. He married a lovely San Francisco gal. Jackie will attend the NATD convolves in Chicago this week, . . . . Joseph Berkowitz, after a week's rest from previous journeys, is off again on a trip, this time to the West Coast. He plans one-day stops at Omaha, Denver, Salt Lake City, Boise, Portland, Seattle, San Francisco, Reno, Los Angeles, and Albuquerque. And he intends to do it all in the course of 11 days. Barkowitz gives some special plaudits to the newest member of his Universal Manufacturing Company, Kansas City, Mo., the Joe-O-Do plant. This is Sol Levano, who fills the position left by firm's general manager.

Harold Boex, vice-president of Pioneer Manufacturing Company, Chicago, is due back Monday (12) from a business jaunt. . . . Gay Games, Inc., Muncie, Ind., is extending an invitation to "drop in and visit" to all boardmen passing thru the city. President Guy Noel promises callers an enjoyable talk-fest. . . . Kenny Anderson, artist at Harlisch Manufacturing Company, Chicago, became a father Friday (9), after pacing the floor at St. Lukes Hospital for hours. His wife, Pearl, presented him with a son, Gary Edward; both mother and baby are doing fine. So is dad. Sam Feldman, Harlisch sales manager, relays the information that board business is uniformly good over the country, with orders coming in on a nice scale and shipments going out without delay.

Charles B. Leedy, Gardner & Company, Chicago, sales manager, says the firm's private bar and operating is the favorite gathering place for many local board dealers and old time friends. Drinks and victuals are always "on the house." Charles rates the room is finished in lawsuits, walnut bar, mirrored backbar, and convenient tables and chairs.

The number of board people from various parts of the country who make the Gardner "fountains" is steadily stepping off spot, are also legion. Charles vows the large display room just off the bar features sixty tiers of shelves on the walls, spotlighting some 2,000 boards at all times. In Leedy's private sanctum, sentiments and souvenirs from all the major airlines attest to his keen desire for air travel.

 Consolidated Exhibit At NATD Meet

Will Show 76 Boards

CHICAGO, April 10.—Consolidated Manufacturing Company will introduce 76 new salesboards at the National Association of Toy, Novelty and Distributors (NATD) meet in the Palmer House here April 12-13. Irving Sax, general sales manager, announced this week.

New lines will be shown at the firm's booth on the main exhibit floor, Sax stated. He added that a new idea in the way of tickets will be presented.

Attending the exhibit booth will be various members of the firm's Midwest sales staff, in addition to Chester, Arnold and Irving Sax. Consolidated sales managers Louis Kaufmann and Sam Rosso will also be on hand.
CLYDE BEATTY
(Continued from page 54)
a gash in the head, the result of an accident. He was off work. But McDougall arrived on the lot in the usual way, followed by McCoy, secre-
taries and henchmen. Shirley Carroll continued to be kept as usual with the largest radio program ever credited the Beatty show in L. A. Programs included Ahlbot and Contello, Queen for a Day, Kay Kyser, People Are Funny, G. E. Hoosierware and Tom Brennan, among others.
Numerous showfolk have visited, including Billy Hammond; Claire Le-
vine, who joined the ballet for L. A.; Georgie Royle; Harold Voice, who was known to be in one of the box acts, as did Jimmy Essex; Olga Cel-
esta; Alex Levine, who visited his brother, Oscar; Harold Hall, who put-

on make-up for one show; the Tom Kitchen, John and Ida Mae Sabo, Ben Beno, Fay Avalon, Mr. and Mrs. Jim Madirnau, Si Olin, E. E. Sim-
mons, Crawfordville, Ind.; Buddy and Valerie LaForm, visiting the in-
laws; the Antaleks, Anita and Rubin, Olvera, Roberto Yacopi, Pauline and Claude Webb, Mark Smith, Salsi Bee-
s. and Mrs. Pete Kortes.—DICK ANDERSON.

POLACK BROS.' EASTERN
(Continued from page 54)
matinee the chain on the motorcycle back about this weather, with
people left? I...now, has Mrs. Borza and Nita, Mrs. Pol-
lock's sister, and Elmer and Adam Erickson stogging for him in the
come-in, not to mention Hanna Pels-
engr and Marshall Lewis. The
question still is: What is Gene going to do about the air no people left?
. . . Mallock and daughter, Wanda,
practicing high wire. Elmer
Santer, another early riser to keep in trim, . . . Gene Randow wonder-
ing who nailed the tray lid of his truck. . . . Rudy Dobby's head
still aching from the blow he received when he was playing boxers
plowed thru Mario Ivanov's wire rig-
up upsetting it on Rudy's head.—
BILLY BARTON.

GARDEN BROS.
(Continued from page 54)
desert-bred Arabian stallion which does everything but talk and which is
riddend and presented by Line Valty,
a charming blond French miss garbed in wardrobe out of the world, and
Jacques Gordon, a juggling wizard, who does almost everything in the
juggling line while riding a unicycle stop a small highly elevated table.

The Lamars Bailing as Jacky Har-

ison, with his dogs and ponies, and
the Ortonas were extra added at-
tractions for the Toronto engagement.
They left for the States and previous-
ly booked dates.

Seem about—Mrs. Bill Garden and
the twins, Norma and Richard, in a smart new outfit, each day, and
Bobby Carr, who clowned with her
father, Bobo Carr, our producing
down, last season. She is in nurses
training now. . . . Prof. George Ker-
er and his assistants, Charles Stau-
fer and Kenneth Johnson, who mo-

ered from Bloomburg, Pa., to

gether—Bill and Gene Garden, Band

Simpson's, Hilo, Hawaii, Bill Wood-

ock has been mostly busy with his
charges, Modoc, Empress and Judy.
They developed sea legs in the
first part of the week and still a bit
nappy but the Canadians seem

spring. Posing E. K. Fernandez—
how about sending us some of that
good Hawaiian weather minus the
little rains? Still Aloha.—DOLLY JACOBS.

DAVENPORT-WRIGHT
(Continued from page 54)
way pole, Hubert Castle, the Kelly-

er elephants, George Valentine,
Lorraine and Sue and the three D's,
Scott and Corrine Deve, Eva and
Floe Lewis, and Micky Freeman.

The junior member of the atomic
wolves, Pete Cristiani, left for Holly-
wood.

Visitors were Ed Hahlick, Jimmie
Ray, Micky Grimm, Jimmy Cogwell,
Red Carter and R. M. Cathirs, who
entertained a few of the boys at the
Skiing Club. Ruth and Ted Leav-er
visited by the usual number of rela-
tives. Last, but not least, the AGVA
man was here again.—DICK LEWIS.

FAMOUS
CALENDAR GIRL
BOARDS
IN BEAUTIFUL COLORS

ORDER AS
800 TEACHER'S PET
3 TICKETS IN A HOLE
AVERAGE PROFIT $37.70

WRITE FOR CIRCULAR DESCIBING
THE NEW
CALENDAR GIRL BOARDS
NOW READY
IN 6 TICKET GIANT HOLES
IN 3 TICKET JUMBO HOLES
MORE COMING SOON

SIMPLY BEAUTIFUL! VERY PROFITABLE!

GARDNER & CO.
2222 S. MICHIGAN AVE.
CHICAGO, 16, ILL.

SALESBOARDS

NEW LOW PRICES!

PUNCH BOARDS

THREE WAY MONEY . . . . $1.49

1,200 Holes, Average Profit, $96.02. 20¢ Play.

CARD GAME

$3.50


DRAW CARD

$5¢

600-Hole—5¢ or 25¢ Play

FIN AND SAWBUCK

$1.49

25¢ Play

DOUBLE SAWBUCK

$1.49

25¢ Play

JACK IN THE BARREL

$1.95

Coin Board, 2000, 10¢ Net Plus Coins.

JACK RABBIT

$1.75

1500-Hole—10¢, $.50 Profit, Net Plus Coins.

PIGGY BANK

$3.50

1500-Hole—5¢, $3.75 Profit, Net Plus Coins.

RICHARDS

$1.75

1500-Hole—10¢, $.50 Profit, Net Plus Coins.

EVERYTHING GOES


JACK IN THE BARREL

$1.95

25¢ Play

THE $64 Question

5¢

Pocket Play

$2.50

POKER CIGARETTE

$25c

TEN SAWBUCKS

$1.25

100 Multi-6 Tickets—50¢ Play

TWINS

$1.25

100 Multi-6 Tickets—50¢ Play

R & B NOVELTY CO.

219 BRADEN AVENUE

EAVANTON, ILLINOIS

Write or wire—don’t phone.

EASY $500

YES YOU CAN BE YOUR OWN
PUSH CARD OPERATOR

This is your opportunity to make $500 every 4 weeks with only $10 initial investment. These cards are the same as the advertising cards on our JUKE BOX, and can be bought by the thousands at very low cost. Write for Complete Details. Address: R. B. no. 800, Chicago.

Your $1800 Profit

THIS DEAL HAS BEEN ADV. IN BILLBOARD FOR THE PAST 25 ISSUES. OUR OPERATORS ARE DOING A REPEAT BUSINESS... GET YOURS NOW -- IT'S REALLY HOT!!

Make $250 to $500 a week
BE YOUR OWN OPERATOR OF PUSH CARDS

PUSH CARD WITH 2 WATCHES

Watches

1 Watch to the order and 1 Watch to the wholesale dealer

$50.00

Your Profit

$450.00

Write, Wire or Phone Our New Factory Address

120 S. 3rd ST, CHICAGO 5, ILL.
SALESBORDES

15 HOLE TAXES IN $5.40—15 PRIZES
Business stimulator. Open closed terminals. Prizes all useful—Knives, Lighters, Flashlights, Nylon Hose, Jewelry, Pin, and other useful merchandises.
Cash you $2.05
In lots of twelve, $2.75 each

H. L. BLAKE
Broker and Factory Distributor
LITTLE ROCK, ARK.

SALESBORDES

WRITE FOR CATALOGUE

EMPIRE PRESS

WRITE FOR CATALOGUE

EMPORIUM PRESS

367 SOUTH DEARBORN ST.
CHICAGO 5, ILLINOIS

SALESBORDES

Holes Name Price
1000 25¢ I. P. CHARLEY, XX TH — $ .95
1100 25¢ TEXAS CHARLEY, XX TH — 1.75
2400 5¢ E. Z. PIKINS 2.50
200 25¢ KIVIN-KIN (6 for 25c) 3.25
200 25¢ BIG TOWN S, P, 1.25
1000 PADDLES 15 c 1.40
1000 TO 1000—50 HOLES, ART. 2.50
1200 BINGO ON STICKS .50

T & C SALES CO.

207 N. SANDY ST.
JACKSONVILLE, ILL.
PHONE 2977

CLOSEOUT!
WILL UNDERSELL ANYONE
Must Discontinue of Instant Stock
Blank Board—Regular Sizes
68 .... 900 Hole 205 ... 800 Hole
295 .... 1000 Hole 1000 Hole
674 .... 700 Hole 383 ... 1200 Hole
GIVE US YOUR OFFERS
Also quantities of assorted bulk canades. Write for information.
HONEY CRISP CANDY CO.
125 W. Kinzie
CHICAGO, ILL.

$25,000 WORTH OF SALESBORDES

AT FACTORY PRICES

We carry a large stock of all kinds of saleboards — Multi-Giants, Step-Ups, Definites, Tickets and Jar Deals. Immediate Delivery From Stock! New boards arriving every day. Stop in to see our big selection. We are so close to you as your telephone.

Jackpot Charley Thin $25
Jackpot Charley Thin $20
Jackpot Charley Thick $20
Cigarette Boards $10
Cigarette Boards $10
Cigarette Boards $10

SEND FOR OUR LATEST COMPLETE LIST
RAKE CINEMACHINE COMPANY

609 Spring Garden St., Phi., 23, Pa.
Phone: Lombard 1-2516

SALESBORDES

All Orders Shipped
Some Day Received

Hole Price

500 $1.35
500 $1.50
500 $1.75
500 $2.00
500 $2.25
500 $2.50
500 $2.75
500 $3.00

JAR TICKETS

RED, WHITE AND BLUE
LUCKY SEVEN

BINGO TICKETS

100A 35c
100B 50c
100C 75c
100D 1.00
100E 1.25
100F 1.50
100G 1.75
100H 2.00
100I 2.25
100J 2.50

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

Stacking your requirements. Large stocks Plymouth, Tin, Detroit, Oakland Boards, Coin Boards, Bobbin Hair and all kinds of Cigarette Boards, 8¢ or 12¢. 25¢ or 35¢. Many with all orders — changes: Q. G. O.

MICHIGAN CITY NOVELTY CO.
BOX 66, MICHIGAN CITY, INDIANA

SALESBORDES

THE BILLBOARD

APRIL 14, 1948

QUALITY BORDS AT BARGAIN PRICES

Name Play Holes Price
Texas Charley ....... 25¢ 1200 $10.28 25¢
Texas Charley ....... 5¢ 2400 $3.95 25¢
Jackpot Charley ... 20¢ 1000 5.95 25¢
Jackpot Charley ... 5¢ 2400 12.95 25¢
Jap Charley ..... 20¢ 1000 5.95 25¢
Jap Charley ..... 5¢ 2400 12.95 25¢
Ball of Jack. ..... 20¢ 1000 5.95 25¢
Ball of Jack. ..... 5¢ 2400 12.95 25¢
Dollar Game ..... 5¢ 2400 12.95 25¢
C-E Prize or ..... 10¢ 2400 25.95 25¢
C-E Prize or ..... 10¢ 2400 31.95 25¢
E-Z Pickit ..... 1¢ 2400 15.95 25¢
E-Z Pickit ..... 1¢ 2400 19.95 25¢

SALESBORDES

LARGEST SELECTION IN THE NATION
LARGEST PRICES
FREIGHT FREE—Page Illus-

trated Catalogue

PROFITS MFG. CO.
41 West 23rd St.
New York 10, N.Y.

RADIO

LOOK

$7.95

White colored, 41. DC. 7" box, 2" buttons, 4" deep. Little tone, excellent performance. Boards already made up, 500 Hole or 100 Hole or 500 Hole or 1/2 size for board. 25¢. 5¢ each. order.

T & C SALES CO.

207 N. SANDY
JACKSONVILLE, ILL.

SIDE LINE SALESMEN

TO REPRESENT OLD ESTABLISHED BOARD COMPANY, SOME TERRI-
TORY STILL OPEN. EXCELLENT COMMISSIONS.
Write—Wire—Phone

AJAX BOARD CORP.
24 Blacker St.
New York City.
Phone: Canal 5-5084

SALESBORDE REPRESENTATIVE

SOME WE KNOW JUST HOW TO BUILD FREE-DEALING SALESBORDES.
IT IS THE WAY THE BUSINESS IS DONE. AND FOR A MAJORITY OF OUR
SIDE-LINERS THIS SIDE OF THE MISSISSIPPI. IT IS THE ENDLESS
FREE-DEAL BUSINESS. TO KNOW THIS IS THE KEY TO THE
PICTURE PHONE TELLS TALE. A PLACE WITH A PHONE TO
TELL SOMETHING ABOUT YOURSELF, HOW LONG YOU
WORK THE BUSINESS, WHAT SALES YOU HAVE MADE, OR ANY
THINGS WHICH COULD BE HELPFUL TO A SALESMAN WITH
FREE-DEALING SALESBORDES

JAY WHOO PRODUCTS,
2744 North 43rd, Chicago 15, Ill.

PUSH CARD SELLER

If your cards are unsaleable,
Send for our circular on an exclusive irre-
solvable novelty which sells all the time, complete with special cards.

ECONOMY DISTRIBUTING CO.
801 Wilshire Blvd., 292, Beverly Aves.,
Chevalier 19, 0.
COIN MACHINES

COIN PARTS FLOW

EASES

Spring Market Starts Slowly

Curtailed juke output, drop in appliance sales termed leading factors

CHICAGO, April 10.—Pinch on the flow of parts and supplies as interest wanes in the production and repair of coin machines of all types has begun to ease somewhat since the first of the year, it was learned this week following a survey of manufacturers and suppliers of the coin machine industry. Brought on as a natural outgrowth of conversion from war emergency production to catching up on the vast backlog of civilian needs, the change in the supply picture for the first time since V-J Day is definitely toward more abundant flow of materials.

As stated by several trade and supply authorities, the reason why the shift in the supplier market occurred following the new year is that the public in general has cut back on buying of household appliances sharply, as well as all forms of unnecessary spending, immediately after the Christmas buying rush. At first this cutback was looked upon as a seasonal factor and it was anticipated that the strong demand for most home appliances would come back on a strong (See Coin Parts Flow on page 116)

Coal Strike Brings New Rail Curbs

Second Cutback 25%

WASHINGTON, April 10.—Coin machine manufacturers using coal-burning railroads for freight haulage will share industry generally a tightening of restrictions on freight space as result of an Office of Defense Transportation (ODT) announcement Friday (15) of an additional 25 per cent freight cut for coal burning lines effective midnight Thursday (15).

The new cut is in addition to a previous cutback of similar size and reduces freight service over all rail lines to half that in effect prior to the coal walkout.

Meanwhile, with the coal tie-up causing curtailments in steel output the Commerce Department revealed it is surveying the entire steel output situation to see again as ever if there is no immediate prospect of a move toward anything beyond current proposed system of voluntary allocations. Steel Founders Society of America, which represents practically the entire steel castings industry, conferred with Commerce officials this week on the voluntary program. The industry said it was operating at 60 per cent of capacity.

Four States Meet Setting Final Agenda

Confab in Mpls. April 26-27

MINNEAPOLIS, April 10.—In addition to the attraction of many exhibitors of their new products by coin Monday (May) Exhibit floor of the 14th annual regional convention of Minnesota, Wisconsin, North and South Dakota operator associations in the adison Hotel here April 26-27, convention visitors are assured of a top-flight entertainment program, Ken ferguson, publicity chairman for the vent, disclosed this week. Sponsors of the four-day concluding are the Wisconsin Phonograph Operators’, Wisconsin Phonograph Operators’ Association, Minnesota Amusement James Association, and the out Dakota Operators’ Music Association and the out Dakota Phonograph Operators Association.

An address by Homer E. Capenhart, chairman of the board for Packard Manufacturing Corporation, at the two-day (27) convention banquet will be followed by personal appearances by such nationally known artists as Stan Kenton, the King Cole Trio, June Christy and the orchestra of Lawrence DeWolfe, Dew Fritts and Spike Haskell, intermixed with raffles and other coin-age raffle activities. Several other well-known recording artists are expected to take an active part.

On Mezzanine

Exhibits for the two-day convention will be located on the mezzanine floor of the Radisson. Ferguson said that the interest shown by coin firms from distant points other than in the states involved, as well as for personal appearances by such nationally known artists as Stan Kenton, the King Cole Trio, June Christy and the orchestra of Lawrence DeWolfe, Dew Fritts and Spike Haskell, intermixed with raffles and other coin-age raffle activities. Several other well-known recording artists are expected to take an active part.

Fund program for the convention is released by Ferguson is as follows: Monday evening banquet beginning at 6 p.m. Feature address by Homer E. Capenhart, followed by entertainment program by many of the country’s leading recording radio and night club personalities.

Ferguson revealed that the banquet tickets being sold as a first-con founding of the James Association should be made at 741 Pioneer Building, St. Paul. Prices are ticketed at $5.

CHICAGO, April 10.—As a result the success of the cancer fund campaign of the Coin Machine Industries, Inc. (CMI), the Chicago Tumor Institute received a check for $200,000 for cancer research. It was made by David Gottlieb, CMI president, at a citation dinner of the Senate of the organization. Sunday (4), Gottlieb, who also adressed the dinner, was assisted by the presentation of Meyer Gensburg, of the Genco Manufacturing & Sales Company.

The $25,000 was allotted to the tumor institute by Walter Winchell and the directors of the Danse Rum- yon Memorial Cancer Fund, to which CMI members have contributed in excess of $250,000. The dinner was held at the Coven- chant Club, Chicago, and was attended by over 600 guests, including civic and industrial leaders, and contributoirs to the CMI and the Jennie Rubenstein Funds. The latter agency was represented by Margaret Ira, Chicago. (See Coin Parts Flow on page 116)

Calendar for Coinmen

April 12-16—National Association of Tobacco Distributors (NATD), annual convention and exhibition, St. Paul Hotel, Cleveland.

April 14—Ohio State Phonograph Owners’ association, annual convention, Hollenden Hotel, Cleveland.

April 21—National Automatic Merchandising Association (NAMA), Reunion V (Ohio, Kentucky, West Virginia, Michigan), National Automatic Merchandising Association (NAMA), Regional conventions, Ohio, West Virginia, Michigan, Indiana, Missouri, Arkansas, Oklahoma, Arizona, California, Idaho, Nevada, Utah, Arizona, California, Idaho, Nevada, Utah, Arizona, California, Idaho, Nevada.


April 25-26—National Auto- matic Merchandising Association (AMA), annual conference and exhibition, Cleveland Auditorium, Cleveland.

April 26-27—South Dakota, North Dakota, Minnesota State operators association, convention and exhibit, Hotel Madison, Minneapolis.

April 30-May 1—National Automatic Merchandising Association, Region IX (Oklahoma, Arkansas, Louisiana, Texas), St. Charles Hotel, New Orleans.

May 7-8—National Automatic Merchandising Association, Region III and A (Virginia, Maryland, Delaware, New Jersey, Pennsylvania), Myer Hotel, Washington, D.C.

May 10-11—National Automatic Merchandising Association, Region III and A (Virginia, Maryland, Delaware, New Jersey, Pennsylvania), Myer Hotel, Washington, D.C.

May 23-25—National Market Institute (SMA), Stevens Hotel, Chicago.

June 13-19—National Dairy Council (NDC), convention, Edge- water Beach Hotel, Chicago.

June 14-16—National Candy Wholesalers’ Association, Inc. (NCWA), convention and exposition, Stevens Hotel, Chicago.

June 14-17—Radio Manufacturers’ Association (RMA), convention and exposition, Stevens Hotel, Chicago.

April 11—Chicago. April 10.—James A. Gilmore, who has been associated with the Coin Machine Industries, Inc. (CMI), since 1916, and who has also been serving as secretary-manager and a member of the board of directors, this week tendered his resignation to the organization. The resignation was accepted by the CMI board at its meeting Tuesday (6).

In recognition of his service and the efforts in the behalf of the interests of the CMI directors, after accepting the resignation, voted Gilmore a pension. Dudley Ruttenberg, CMI’s lawyer, has also accepted the resignation of the legal, taxation and public relations division, will, temporarily take over Gilmore’s duties.

“Regret Jim’s decision to leave and wish him every success in the future,” said Dave Gottlieb, CMI president. “He has been a loyal associate of the CMI association with the coin machine industry dated back to the formation of the CMI. His initial duties with the organization called for him to help carry out the objectives of the group, and to plan and conduct the annual conventions in Chicago. His resignation was tendered on May 22, after many years of service to the legal contractors.”

J. A. Gilmore Resigns Post As CMI Secretary - Manager

CHICAGO, April 10.—As a result the success of the cancer fund campaign of the Coin Machine Industries, Inc. (CMI), the Chicago Tumor Institute received a check for $200,000 for cancer research. It was made by David Gottlieb, CMI president, at a citation dinner of the Senate of the organization. Sunday (4), Gottlieb, who also adressed the dinner, was assisted by the presentation of Meyer Gensburg, of the Genco Manufacturing & Sales Company.

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Predict Big Op Turnout

Cigarette and cigar vender mfs. to display wares—debate arouses interest

NEW YORK, April 10.—With many hundreds of tobacco dealers and business men in allied industries taking up to Chicago for the opening of the week-long annual convention of the National Association of Tobacco Distributors (NATD) at the Palmer House Monday (12), much advance interest has been aroused concerning the opening day’s debate, “Can We Afford to Discontinue Handling Cigarettes?” according to Jerome Kaufman, NATD director of industry and public affairs.

The debate, which is sure to touch off a spate of high drama, is scheduled to begin Monday at 2:15 p.m. Bert Cunningham, vice-president of the Henry Street Tobacco Co., New York, will be in charge of the discussion and will uphold the affirmative: Marcus Glaser, president of Glaser Bros., San Francisco.

Trend Already Begun

A trend toward discontinuing cigarette sets in the set-ups of tobacco distributors has already gone on with an important example being F. A. Davis & Sons, large Baltimore district. The company decided on the spur of the moment to constrict the sale of cigarettes of his business about two months ago. Others are known to be considering the same action.

It has been pointed out by industry officials that a large manufacturer and low per-unit profit, which are general rules in cigarette distribution, are incidentally needed. Need for large storage facilities, frequent deliveries to retail outlets and the excessive handling of products are making it prohibitive to sell this part of the tobacco distributors’ business profitably. Many in the industry feel that the solution lies, perhaps, in taking on other lines such as candy and sundries as a way out.

But on the other side of the ledger, opponents of the trend have seen the effect of discontinuance of cigarette distribution will have on their total business operation. They want to know how such action will affect their sales of other items. Retailers may transfer their business for other items to wholesalers who service their cigarette needs, these persons point out.

Effect on Machines

And meanwhile, the important effect of such a trend, if continued, on the vendering machine business cannot be underestimated. One immediate effect will be a decrease in the use of cigarette venders in locations normally selling the smokes over the counter. Another possibility is that cigarette machine operators, who normally make a profit on the sale of cigarettes, may find it profitable to take over distribution to certain retailers as an added phase of their business.

Thirty-five different aspects of tobacco distribution will be discussed at the NATD conclave (The Billboard, April 3), with nine vendering machine manufacturers exhibiting.

CHICAGO, April 10.—First shipment of merchandise vending machines for Saudi Arabia left the port of New York Monday (5) after a large Arabian trading company, thru a personal visit by its representative, Abdullah M. Sh. Bahamonde, had purchased them last month from the Vendall Company.

A. Garrick Alex, president of Vendall, said the order first became interested in the vastness of American vending machine industry while visiting the vending and coin machines show held here last December by the Vendall Company.

First Vendors

Affirming that the firm’s candy venders would be the first of this or any other type of vending equipment to be put in operation in his country, Sheik Bahamonde, accompanied by a member of the Royal Family, inspection in Washington, who acted as an interpreter, said he thought the future use of American-made machines would be feasible in his native land. He brought samples of native coinage with him so as to permit proper adjustment of coin mechanisms to handle the different denominations indicated.

Covering the company’s eight-cool- umn type machines, the Sheik made arrangements for future shipment of delivery units, each order accompanied by a large quantity of vending parts. According to Vendall’s sales manager, William Fuller, the eight-cool units are a single type of coin and also various kinds of packaged candy, while the smaller units were to be used to handle a product that “was about as universal in Saudi Arabia as chocolate in the U. S.” All machines shipped were equipped with stands, and the mounting of units was not desired.

The Saudi Arabian half Royal, which is the value of a coin in the machine’s coin mechanism’s actuating arm; shortening it to permit use of the half-U. S. coin and lengthening it to accommodate the smaller fourth Royal coin. Coin mechanisms were compensated for by use of either of an embossed face plate (for the thinner Royal coin) or a key blank plate, with the upper plate for the thicker coin. The slug rejectors were altered by their use of different values. The Sheik specified that the slug rejectors be retained and made to handle the two Saudi Arabian coins that would be used. He also indicated that in addition to the existence of many counterfeit coins and the difficulty of handling a large number of coins of a similar size but of a different value than the half Royal pieces.

Vast Corporation

Indicative of the importance and size of the Arabian trading firm represented by Sheik Bahamonde is the fact that it controls the nation’s vast cookie industry, operating two such plants and one candy factory. In addition, the group owns a vast textile industry, and the machinery for the two-thirds of the approximately 2,500 passenger autos in the country. The latter are rented to individuals who, it seems, prefer this method of operation to taking the risk of owning the vehicles themselves.

(See Saudi Arabian Co. on page 105)

New FTC Candy Code Set
Lists 21 Revised Rules

WASHINGTON, April 10. — The new code of trade practices for the wholesale confectionery industry, drawn up by industry leaders and Federal Trade Commission (FTC) goes into effect May 2 with only a few minor changes from the original draft.

Listed in the code finally promulgated by FTC last week are 21 rules defining “unfair” trade practices, any one of which will be automatically executed by FTC. In addition, the code pre-scribes four supplementary regulations considered to be conducive to sound business methods.” These latter, however, do not have the force of law.

Cise Bases

Among practices covered in the candy code are misrepresentation and deception on any level, imitation or counterfeiting of trade marks, labels, and trade names, use of “loss leaders,” tie-in sales, defamation of competitors, “commercial bribery,” inducing breach of contract, combination to fix prices or suppress competition, unjustified price discriminations, and false threats of infringement suits.

The “sound business methods” outlined in the code provide for the gathering of statistical data and the open exchange of information among manufacturers and retailers.

Two-Year Effort

Promulgation of the candy code went back two years when the National Automatic Merchandising Association (NCWA) to have its code adopted and enacted by FTC. The NCWA, the final draft closely follows the original set of rules first submitted to FTC in the spring of last year by the NCWA.

Chief change made in FTC’s original draft was the exclusion of candy machines the next year under the NCWA. This ruled the candy ban of lottery machines. Omitted from the rule were free prizes, free tickets for the sale and “gift enterprises.” This wording was objected to by NCWA on the grounds that it could be used to ban candy jobbers from sponsoring so-called “give-away” radio programs.

Dollar Sales Of Up 18 Per Cent

Note Poundage Increase

WASHINGTON, April 10.—Census Bureau this week reported that dollar sales of confectionery manufacturers were 18 per cent higher in February than they were a year ago the same month, and that the February, 1947 sales were 5 per cent higher than last preceding month.

Dollar sales for February as reported by chocolate manufacturers and manufacturer-wholesalers reveal a 1 per cent increase over February, 1946, while the dollar volume in the business reported increased 2 per cent.

NAMA Region 5
In Cincy Meeting

CINCINNATI, April 10.—Region V of the National Automatic Merchandising Association plans to hold its annual convention here at the Netherland Plaza Hotel Wednesday, April 21. The region is composed of states in Ohio, Kentucky, West Virginia and Michigan.

This will mark the first time Region V has met in Cincinnati.

Complete Study on Ice Cream Values

CHICAGO, April 10.—The first complete analysis of the nutritive values of ice cream has been completed by Dr. A. C. Dalberg of the department of animal husbandry at Cornell University, Ithaca, N. Y.

In summary, that the ice cream is an average serving, approximately 1/8 of a quart, contains the following nutrients: calcium, 0.91%; phosphorus, 0.43%; iron, 0.098%; vitamin A, 548 international units; and sugar, 32.71%.

The study was undertaken at the suggestion of the National Dairy Council.

BLOOMINGTON, Ill., April 10.—Dr. F. E. Company has announced the appointment of Julius Gehrt as traffic manager. Gehrt, who succeeds Russell Hurlin, has been with the company 20 years, holding various positions combining with 16 years and sales promotion work.
'POP' CORN SEZ: 
PRICE REDUCTION TODAY IS NEWS!

THOUSANDS OF OUR VENDORS SOLD ARE CAUSE FOR SELI-EBRATION!

Modern mass production can make inflation look silly. Our assembly line has turned out thousands of the famous 'Pop' Corn Sex Automatic Popcorn Vending Machines. Tools and dies are amortized. Now, WE CAN PASS PRODUCTION SAVINGS ON TO YOU!

NOW $199.50
QUANTITY DISCOUNTS AVAILABLE FROM YOUR DISTRIBUTOR

HIGHEST QUALITY REMAINS AND ALL FEATURES RETAINED!
The ONLY popcorn vendor with these features:
$ Everlasting stainless steel is used—no aluminum, no paint!
$ Veeder-Root Counters as standard equipment!
$ Lectro-Max motor—no substitute—proven quality!
$ Assured supply of highest quality popcorn!
$ 'Pop' Corn trademark—nationally known!

MORE THAN 90% OF ALL POPCORN VENDORS SOLD SINCE THE WAR ARE 'POP' CORN SEZ!

A few DISTRIBUTOR TERRITORIES are now available. Requires substantial investment and sales organization.

Write, Wire or Phone

Auto-Vend, Inc.
FORMERLY T. & C. CO.
3612 CEDAR SPRINGS
DALLAS 4, TEXAS
AURORA, Ill., April 10.—Recent developments have increased industrial activity in this area, although there have been widespread changes in the use of vending machines in different locations. Among the new locations which Q Automatic has expanded into are schools, hospitals, and a few teochine exchange. In most cases vendors have been located to reach transient trade in such establishments. Principal vendors in these locations are candy and cigarette.

Edward Baratz, head of Q Automatic, reports that he is now sold on the National Association of Vending, Industrial and Non-Industrial Locations. For the non-industrial locations, he says, the future is looking bright with the increased production of cigarettes and the increase in the use of vending machines.

Altho many of the non-industrial locations are proving excellent cigarette vending spots, Baratz reports that the majority are better for cigarettes than for products.

Schools have proven excellent locations for vending machines, with large numbers of students and increased activity in the vending machine business. Most schools have been impressed with the vendors' ability to meet their needs.

To handle his expansion, Baratz recently purchased 200 new vending machines and has increased his capacity to meet the demand. His success has been so great that he has been able to increase his vending machine operation in the near future.

Chi Tobacco Table To Host Distributors At ATD Luncheon

CHICAGO, April 10.—The Chicago Tobacco Table will play host to the nation's tobacco men during a special luncheon in the Grand Ballroom of the Palmer House here Tuesday (12). The event, over 200 vending firms, vendors, and table chairman, has been announced.

William R. Bell, who stated that all tickets for the event have already been sold, announced that the following business side of the annual luncheon, which is a part of the National Association of Vending Machine Dealers, will be held to entertain the vendors.

Pinky Tracy, prominent cigarette manufacturer, will emcee the show which will feature a skit by Art Brete on the launching of the "American Bureau of the American Bureau of Public Relations."
Ice Cream’s Cost Causing Much Concern

Philly Ops May Up Price

PHILADELPHIA, April 10—Operators of ice cream vending machines, with their heavy sales season approaching, are much concerned over the increase in the price of ice cream. In the stores the 5-cent single dip of ice cream that has been selling in many places for 6 cents has now been increased to 7 cents.

Producers, in a letter to retailers, attributed the higher prices to higher cream and labor costs. While the announced rate of increase varied with different companies, one concern, regarded as typical, began charging 39 cents a quart, an increase of 1 cent. Cream prices were 27 per cent higher than last year and labor costs moved up 15 per cent, they pointed out.

Inability to continue selling 5-cent brus the vending machines will create a serious problem, It may mean, in the opinion of local ops, that like the case of soft drinks which require an additional penny tax, operators will have to add an extra cent to their machines to take in the additional penny or two. In view of the increased ice cream cost now, and the anticipation of another increase this summer, the nickel will never cover the cost. Most operators feel that they can ill-afford to absorb the cost of any additional increases, pointing out that they did absorb the ice cream price boost first made last October.

Amer. Tobacco Co. In Stockholder Meet

FLEMINGTON, N. J., April 10—With approximately 150 stockholders in attendance, management policies of the American Tobacco Company were upheld by an overwhelming majority at the firm’s annual meeting yesterday (3). The recent switch in advertising agencies and the resignation of George Washington Hill Jr. as vice-president and director of the firm were not discussed during the meeting, but Vincent Riggio, vice-president, offered to answer any questions on this score either in private or through the mails.

According to Riggio, in his address to the assembled stockholders, the sales of all cigarettes during January and February of this year declined 7 per cent from the level of the same two months in 1946. However, reported Riggio, American Tobacco’s sales in that same period increased by more than 4 per cent. During the first quarter of the current year the sales of Lucky Strike cigarettes were up 3 per cent, while in March the increase reached 12½ per cent.

During 1944 and 1945, said Riggio, American Tobacco transfered more than $90,000,000 to surplus, while last year alone the company’s supplies increased by an amount greater than in the previous 15 years.

Stockholders re-elected the entire 17-man board of directors, including the late W. E. Bradsher, of Salem, who passed away earlier this year.

FOR VENDING MACHINES and SUPPLIES write RUSS THOMAS CO.

WE "PREDICT" FOR ’48.
1. JOE LOUIS will knock out his 1st. Opponent in 1 round.
2. DOMINOES will win Kentucky Derby.
3. ST LOUIS CARDINALS will win National League Pennant.
4. CHICAGO BEARS will win championship of NFL.
5. "FORTUNE" will be the best movie of the year, by a large margin.
6. "HARRIS "SILVER KING" 2" will be the best selling Vending Machine for the operator.

Call us! and mail to us with your orders. You will receive a FREE gift every Vending Machine ordered.

IMMEDIATE DELIVERY

Kwik-Shine automatic coin-operated shoe shine machine

IMMEDIATE DELIVERY

New LOWER PRICES — write wire or phone NOW!
Cup Vendors Form Assn.; 12 Firms Make Up Nucleus

(Continued from page 100) metropolitan area, and further to promote good will, fair trade practices and co-operation among all its members."

Officers Elected

Elected executives are Robert Rodger, United Automatic Vending Company, president; Kenneth MacMillan, Automatic Canteen of Long Island, vice-president; Don Shelton, Automatic Beverage Company, secretary-treasurer; and Lew Braverman, Drink Dispensers Corporation, chairman of the board.

Monthly meetings of ACDA, according to Braverman, will serve primarily as vehicles for the free exchange of opinions regarding all phases of cup vendor operation. Conducted as round-table discussions, they will encourage operators to pass on to others in the field individual practices in route management which are generally applicable.

Chief mechanics of each member firm will also be urged to attend these meetings, Braverman said, to discuss machine maintenance. Short cuts in both on-location and shop servicing of cup vendors developed by any one organization can thus be adopted by others who find the new method suitable to their operations. It was foreseen by Braverman that such technical discussions might, from time to time, result in recommendations to manufacturers for machine improvement.

Discussion by company executives will revolve mainly around problems of management concern such as record keeping, taxation, personnel, pressures and laws. Braverman held out the possibility that the association might some day try to offset rising prices of supplies through co-operative buying. And close attention will be given municipal efforts to regulate the cup vending industry by sanitation regulations. But Braverman emphasized that self-imposed sanitary standards already were much higher than any conceivable legislative authorities. Continuing business of ACDA will be carried on by any committees concerned with membership, taxation, sanitation and entertainment.

Cup machine operators firms already enrolled in the ACDA are the Seaboard Vending Corporation, Skyline Vending Company, General Vending Company, Colatron Corporation, Victory Dispensers, Canteen Fountain Drinks, Thorough New York Distributors, United Automatic Vending Company, Automatic Canteen of Long Island, Drink Dispensers Corporation and Drink Dispensers Corporation.

LECTO - MAX DEBUTS NEW ELECTRIC MOTOR FOR COIN MACHINES

GENEVA, Ill., April 10 — Lecto-Max, Inc., division of Magar Home Appliances, here, has introduced a new electric motor, with a magnetic brake that provides instant stops when it is designed and manufactured specifically for use in vending machines, it was announced this week.

The new motor, identified as No. 1100, operates on 105-125 volts, 50-60 cycle A.C. It features controlled operation, with no "runaway" tendencies. Equipped with a segmented armature insulated to endure a 1,000 volt test, the motor can be series- or shunt-wound to deliver up to one-twentieth horsepower. The die-cast case comes in several colors.

Soreng Mfg. Corp.

Has 3 New Switches

CHICAGO, April 10 — Three new snap-action switches have been announced by the Soreng Manufacturing Corporation here for use in coin-operated washing machines and other devices. One of the three new switches, identified as 7096A, is the smallest snap, snap-action switch known as a floor switch. The other two are the same general type, but are lever-actuated switches.

The plunger-type switch, when used in an automatic washing machine, is actuated by a float valve or the water pressure and shuts off the water flowing into the machine at any predetermined water level. This switch features a spring-return, which, when the pressure is removed, automatically returns it to original position. The lever-actuated switches require actuation in both directions.

RECONDITIONED

CIGARETTE MACHINES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Victory Model V</td>
<td>$12.50</td>
</tr>
<tr>
<td>Model X</td>
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<tr>
<td>Model Y</td>
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RECONDITIONED

CANE & BAR MACHINES

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<thead>
<tr>
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<tr>
<td>Model B</td>
<td>$12.50</td>
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<tr>
<td>Model C</td>
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NORTHWESTERN BULK VENDORS

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<thead>
<tr>
<th>Vendor</th>
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<th>Products</th>
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<tbody>
<tr>
<td>ABC Bottling</td>
<td>Chicago</td>
<td>Bulk Sodas</td>
</tr>
<tr>
<td>STB Challenge</td>
<td>St. Louis</td>
<td>Bulk Beverages</td>
</tr>
<tr>
<td>Aventure Electric Shooter</td>
<td>Detroit</td>
<td>Electric Shooters</td>
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NEW COUNTER GAMES

<table>
<thead>
<tr>
<th>Game</th>
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<tbody>
<tr>
<td>Bingo</td>
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<tr>
<td>Baseball</td>
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<tr>
<td>Grid Vex</td>
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<tr>
<td>Yacht</td>
<td>$5.95</td>
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<tr>
<td>Speed</td>
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RECONDITIONED COUNTER GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marvella Toe, P.O.</td>
<td>$10.00</td>
</tr>
<tr>
<td>Starr Toe, P.O.</td>
<td>$7.50</td>
</tr>
<tr>
<td>Electric Shooters</td>
<td>$12.50</td>
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RECONDITIONED VENDORS

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Location</th>
<th>Products</th>
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</thead>
<tbody>
<tr>
<td>Cohn Trade, S. B.</td>
<td>Chicago</td>
<td>12.50</td>
</tr>
<tr>
<td>Master N., 12.50</td>
<td>Chicago</td>
<td>10.00</td>
</tr>
<tr>
<td>Variety Stores, 3 Cents</td>
<td>12.50</td>
<td></td>
</tr>
<tr>
<td>Match Box (New)</td>
<td>4.00</td>
<td></td>
</tr>
</tbody>
</table>

WRITE FOR COMPLETE LIST!

1/4 Deposit Must Accompany All Orders.

RAKE COIN MACHINE EXCHANGE

560 SPRING GARDEN ST., PHILA. 22, PA.
(Ordained 3-2674)

SILVER KING

<table>
<thead>
<tr>
<th>Coin</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Ball Vendors, 14 or 52</td>
<td>$12.50</td>
</tr>
<tr>
<td>Ball Gum Vendors, 2 for 14 or 52</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

Frank Distributing Co.

400 SPRING GARDEN ST., PHILA. 22, PA.
(Ordained 3-2670)

CHARMS

Write for price onCHARMS.

Word profits to bulk vending advantage and machinery firm will be rewarded.

BECKER VENDING, BRILLION, WIS.

PIONEER DEAL SPECIALS!

VICTOR MODEL V

<table>
<thead>
<tr>
<th>Deal</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Deal 1</td>
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<tr>
<td>Deal 2</td>
<td>$73.00</td>
</tr>
<tr>
<td>Deal 3</td>
<td>$74.50</td>
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CAMERA

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief</td>
<td>$19.95</td>
</tr>
<tr>
<td>Any Quantity</td>
<td>$40.00</td>
</tr>
</tbody>
</table>

PIONEER VENDING SERVICE

Caterina Victor Chichester, President, 107 E. 60th St., New York, N. Y.

"OVER 50% RETURN ON YOUR INVESTMENT"

WITHIN ONE YEAR!

...WITH HAMILTON SCALES IN AVERAGE LOCATIONS!

The annual net cash return from each and every Hamilton scale you purchase will amount to 50% or more of its original purchase price. Hamilton Scales are the lowest priced penny weighing scales on the market... and they’re attractive, accurate, and easy to operate... available in white, blue, green, or black.

WRITE TODAY FOR MORE DETAILS!

HAMilton SCALE COMPANY

214 Oliver Street
Toledo, Ohio

VICTOR'S MODEL V

The Operator's Choice is Model V, as it is correctly called. For, when cleaning Gum, Gum's, Peanut's, Gum's, Hard Candy, and sugar tiles, takes less time and no extra parts necessary. Write us NOW for details and price.

A Product of

VICTOR VENDING CORP.

EL PASO, TEXAS

FRANK DISTRIBUTING CO.

400 SPRING GARDEN ST., PHILA. 22, PA.
(Ordained 3-2670)
**Victor Vending Distribute Change**

CHICAGO, April 10—H. M. Schaefer, president of Victor Vending Corporation, here, announced a change in firm's Pacific Coast distributors this week.

New distributors are Ace Vending & Distributing Company, 2702 West Pico Boulevard, Los Angeles, headed by Bill Evangeloff, for Southern California; Leon (Hi Ho) Silver, 760-A Hayes Street, San Francisco, for Northern California; A. & B. Distributing Corporation, 1533 W. 43d Avenue, Portland, Ore., covering Oregon; Bert Farmer, 1435 23d Avenue South, Seattle, covering Western Washington, and Harold Farren, S. 159 Browne Street, Spokane, servicing Eastern Washington.

**New England Candy Makers Expanding; Volume Up 13.2%**

BOSTON, April 10—The candy business here is undergoing an expansion movement. Volume sales report of the New England Manufacturing Confectioners Association (58 manufacturers in Massachusetts and one in Connecticut) for February, showed a 21.6 per cent rise over last year. Walter L. Guild, managing director, announced this week.

Volume for February, 1948, was $4,689,665. Volume for February, 1947, was $3,856,130. The jump was further spotlighted by the figures for January, which showed a 13.2 per cent increase. Volume for January, 1948, was $4,628,573; for January, 1947, $4,080,626.

For the first two months of this year, the industry here has a percentage rise of 34.8. According to industry spokesmen, the March figures, which will be released the latter part of this month, will show another percentage jump. All manufacturers are still cautious about predictions, but it looks like a big year for the candy industry.

The bad weather bugaboo here Easter week, culminating with a driving rain storm on Saturday for the holiday, did not affect the candy sales. Easter week dollar sales volume in candy stores and candy departments of department stores were generally ahead of 1947.

Added to this candy and ice cream business in Greater Boston movie theaters is booming, and many theaters are installing ice cream bars alongside their candy counters. Practically every theater in the section now has a candy counter, and most of them have either recently installed, or are now installing ice cream bars. The ice cream sandwich remains the favorite type for theater sales.

Theater candy bars are now predominantly featuring name bars and brands of confectionery. The relatively unknown bars, which sold well during the war have backed up, confectioners report.

Requests of the increase in sales volume of confectionery in the first two months of this year indicate that vending operators are getting their share of the business. Manufacturing confectioners in New England all predict a big year for the automatic vending machine operators.

**Bayuk Sales Increase**

PHILADELPHIA, April 10—Bayuk Cigars, Inc., suppliers of cigars for vendors, this week reported that sales rose 38 per cent last year, and earnings 32.9 per cent. Net income reached $2,488,937, an increase of $817,464 over the 1946 net of $1,671,473. The 1947 net was equal to $3,17 a share as compared with $2.98 a share the previous year.
CANDY MACHINES

Stover Candy, 6 Cols., 106 Cols. $120.00
Rowe Candy, 8 Columns 109.00
DuGrenier Candy, 10 Cols. 67.50

10c CIGAR MACHINES

T Column, Capacity 175 $23.50 | Single Column, Capacity 50 $19.85
1x Stick or Tab Gum Machines, 500 Cols. $22.50

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

PARTS AND ACCESSORIES AVAILABLE, INCLUDING THE 215 STANDARD CHANGING PARTS FOR ALL MAKERS AND MODELS.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET EVERGREEN 4-568 BROOKLYN 11, NEW YORK

AN ADVANCE MACHINE TO SUIT YOUR NEEDS!

BULK VENDORS

Advance $17.45 | Model D, Gum Machine, $14.95
Bulk Gum, $17.11

ADAMS VENDING

WRITE FOR PRICES

Ball Bubbler Gum—Candy—Picture—Pistols—Caps—Almonds—Cherries, etc.

Coin Weighing Scales . . . .18.50

CANDY MACHINES

Star Candy, 6 Cols., 105 Cols. $120.00
Rowe Candy, 8 Columns 109.00
DuGrenier Candy, 10 Cols. 67.50

UNEEDA MODEL E, 12 COLS., 300 PACK CAP.

SPECIAL $85.00

UNEEDA MODEL 500, 10 COLS., 425 PACK CAP.

J. SCHEINBACH

MACHINES, SUPPLIES AND ACCESSORIES

1645 BEDFORD AVE., BROOKLYN 25, N. Y.

The "Little Giant"

HOT POPCORN DISPENSER

8 gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for information.

Manufactured by

ABC POPCORN CO.

Wholesale and Supplies

3411 W. North Ave., Chicago 47

DIAMOND 3173

WANT TO BUY—CIGARETTE ROUTE

Brooklyn, Queens or Lower Manhattan. Minimum 25 case a week. Write full particulars at once.

ROX 258, THE BILLBOARD, 1584 BROADWAY, NEW YORK 19, N. Y.

Candy Bar Poundage Sales, Per Pound Price Increase

WASHINGTON, April 10—Candy sales are now being marketed by manufacturers in a strong move toward new highs with February dollar volume 15 per cent higher than the same month in 1947. Candy manufacturers' association disclosed this month. Poundage volume increased 17 per cent over the previous February.

For the first two months of this year, the total volume announced was $137,314,000 or 17 per cent above the corresponding 1947 period.

February sales of candy bars added up to 71,723,000 pounds with a wholesale value of $30,352,000. For the corresponding month last year, 55,888,000 pounds were sold for a total wholesale price of $20,050,000. Average price per pound of candy bars rose from $31 cents in February, 1947, to 42.3 cents last February.

While bar sales were going up, sales of bulk candy started to skid. Commerce estimates revealed. Only 11,547,000 pounds were sold in February as compared with the 15,148,000 pounds sold in February, 1947. Dollar volume of bulk sales however, was the same for months, $3,719,000, since the price rose from 2½ to 3½ cents per pound.

Despite the rise in over-all candy business, manufacturers in various sections of the country reported wide variances in receipts. The 28 largest firms in New England registered a 42 per cent increase over February, 1947, while 49 Illinois manufacturers showed gains of 26 per cent. On the other hand, 11 firms in the Ohio-Indiana section told Commerce their business was off 31 percent, while five firms in Colorado reported business declines averaging 15 percent.

Clear Atlantic City Cigarette Tax Set-Up

ATLANTIC CITY, April 10.—Atlantic City's 2-cent levy on cigarettes, a source of luxury revenue for the resort, and the new State tax on cigarettes of 3 cents per pack can both be applied to cigarettes sold in this city without violation of a State law, Senator Frank D. Rockeclared.

The State senator stated that Atlantic City could continue to assess 2 cents per cigarette package on top of the 3 additional cents which was added to the State.

Local authorities had feared that the city would have to stop its collections after July 1 when the new State law becomes operative. But State tax department officials in Trenton also stated that the resort could continue its local levy.

If both taxes are imposed, meaning an extra nickel per pack, it would mean a drop in cigarette sales here, because the chain stores and vending machines. Since the summer population is transient, vacationists are sure to come here loaded with their smoke supplies so as not to pay the extra taxes here. Moreover, will it undoubtedly invite the smuggling of tax-free cigarettes from other States and to the islands, especially by the tourists. For the Atlantic City. The prospect of a total levy in taxes on each cigarette is not a pleasant one here, either to smokers, the retail shops or the vending machine operators.

According to a local agent for the Federal Bureau of Investigation, illicit transfer interstate of cigarettes would be a matter for State and not federal authorities. He said it will be the duty of the New Jersey State Department of Taxation and Finance to stop any smuggling.

The city has been collecting a 2-cent tax per pack since June 15. The tax is part of a four-way luxury levy which includes admissions, hotel, gambling and liquor. Municipal tobacco tax has been an important money raiser for the resort.

For the month of March the 2-cent cigarette levy brought in $2,146,40 and in February of this year $12,819.55.

Roni Sales Expands Corn Mach. Distrib

NEW YORK, April 10.—Roni Sales Company, distribution territory for Noroamerica's hot popcorn machine has been expanded to include all New England, Max Weiss, president of the Brooklyn distributing house, disclosed this month. Roni franchise territory for the popcorn vendor previously was limited to New York State.

At the same time Weiss announced that Roni has perfected a minor mechanical adjustment to the vender that enables it to dispense peanuts in the shell as well as popcorn.

VICTOR'S MODEL V

The Victor's Company

1589 CLAYTON ST. ST. LOUIS, MO.

BULK MACHINES, PISTOL BUNKERS, SABOT GUNS, CIGAR HUMIDORS, ETC.

WE ARE AUTHORIZED DISTRIBUTORS OF ALL BULK, MACHINES, SHATTER-PROOF BUNKERS, CIGARETTE SHATTER-PROOF CANS, WAXED CARDBOARD BAGS, TOBACCO BAGS, Etc.

WE MINT GUM AND CIGAR MINT VENDORS

FOR CHATSIES, LIFESAVERS, CIGAR AND SIMILAR SIZED PRODUCTS.

ALKUNO & CO.

403 Concord Ave., New York 54, N.Y.

MINT 1-7137

Martin's Candy Manufacturing Laboratories.

SCGUM

MINT

HARD CANDY

YUM VENDORS

LAW:

For March of July, 1945, the tax on cigarettes was increased to 2 cents per pack.

FOOTNOTES:


Automagic Coin Massage Unit Unveiled in N.Y.

NEW YORK, April 10.—A new twist in the application of coin operation to specialized service equipment was announced here this week when Massage-o-Mat was unveiled at the International Beauty Show. Makers of the product claim that Massage-o-Mat will be one of the most unusual mechanical devices of the year.

The device, which operates by means of a rotating table, is used to operate the mechanism. The useric145It is controlled by a purely mechanical device and the mechanism is entirely automatic. It was pointed out that the requester rolls on springs, thus conforming to individual body contours. Pressure of massage is entirely dependent on the user's weight.

Firm expects to introduce the new form, to the coin machine industry, at the Show in Chicago and at the Coin Machine Show in the West. They said the machine would be sold only to operators and would promote for use in beauty parlors, such as saucers, athletic clubs, gymnasiums and similar establishments. It is pointed out, in fact, that the machine has not been marketed to date.

The device is designed to add to the speed of the current operations and is expected to reduce costs. It is said to work on the principle of a mechanism that is designed to make use of any kind of a mechanical device that is currently in use.

Bowman To Reintroduce 1-Cent Bubble Gum

PHILADELPHIA, April 10—Bowman Gum, Inc., here, will shortly re-introduce its pre-war penny bubble gum, Blony, reports Bill Savage, firm head. It was introduced in 1912 and was discontinued during the war.

The firm will continue to market its noel Bubble gum, and will introduce a new penny line in stock form in addition to its original roll form.

F.R. Program Promotion

Aim of Fund-Raising Team

CHICAGO, April 10—The promotion program being conducted for a new variety of candy, the Council on Candy's 1948 fund-raising team, composed of 20 leaders in the confectionery field, has been formed. Chairman of the Council for candy, Oscar G. Trudue, Trudue Candies, Inc., announced formation of the fund-raising team this week, said the team was now ready to begin its active campaign.

Funds raised by this group will be used to finance the Council's promotional and public relations program. A large share of the activity will be used to educate the public to the nutritional values of candy as a food.

Keeney Names New 3-State Distributor

CHICAGO, April 10.—J. H. Keeney & Company announced last week that they have appointed John Ryan, vice-president, this week that Cleveland Coin Machine Exchange, 7530 East 2nd Street, Cleveland, Ohio, is now distributor for the Keeney Deluxe cigarette vender in a three-State area.

Chaperoning Cigs

TALLAHASSEE, Fla., April 10.—Cigarette smokers here have been offered a new cigarette, dreamed up by a local hotel man in conjunction with the State's drive against forest fires. The sloganer, C. E. Hames, passed along the following to officials for use in the campaign: "Chaperone your cigarettes. Don't let them go out alone."
Atorner Forms 2d. N. Y. Coin Washer Association

NEW YORK, April 10.—Albert I. Atorner, who recently quit the Coin-Metered Washing Machine Operators’ Association (CMWMOA), this week announced formation of a competing organization composed of operators with coin washers on location in apartment houses. Called the Affiliated Operators’ Machine Operators’ Association (AMOAA), the newly launched group already claims charters from twelve or more firms here, which operate some 6,000 washers.

The new association has not yet formalized its organization; with a constitution and by-laws, Gorner declared that two of its guiding principles would be to not form any outside affiliations and to seek to maintain the best possible relations with landlords and building agents. It was understood that differences of opinion on these bases caused the split in the older organization.

Functions of AMOAA

Among the functions of AMOAA, which Gorner said were designed to “create stability within the industry,” were cooperation with E.B. State and federal legislators in matters of taxation and sanitation; guidance of new operators; assistance to independent operators, and increased public confidence in the industry by raising standards of service.

The first formal meeting of the new association will be held later this month. Gorner stated, at which time association officials will be elected and a constitution discussed.

Gorner, who has been associated with the laundry industry for many years, last related his firm to AMOAA. This is the position he formerly held with CMWMOA. David Gorner has been retained as attorney.

Granted Patent On Cooler for Bottle Machine

WASHINGTON, April 10.—A patent, covering five claims on a forced air cooler for vending carbonated beverages, has been granted Clarence F. Munshower, Columbus, O., who, in association with the following firms, also of Columbus. The patent number, 2,439,201, was applied for May 18, 1946.

Description of the cooler is as follows: A cooler for bottling beverages comprising a cabinet, a plurality of vertically arranged relatively spaced refrigerating panels station-

ally mounted in the cabinet, the panels being relatively spaced, air passages, a duct for delivering air to each of the passages for downward air circulation, and a fan for air travel, and a motor actuated means for effecting forced travel of the cabinet and the ducts and the passages.

Commercial Dept. Asks Co-Op in Candy Study

WASHINGTON, April 10.—Department of Commerce’s office of domestic commerce, to obtain an accurate picture of the country’s $47 candy business, is urging manufacturers by cooperative study to complete a recently distributed confidential questionnaire. Occasion is the 21st annual survey of confectionary sales and distribution.

Several candy manufacturers submitted similar messages for the department’s 1946 survey. Department revealed that based on preliminary estimates of the 1947 candy sales picture, in terms of percentage of income, that this year, based on figures from 1944, will be 2.8 billion pounds of candy. A white chocolate bar, an American invention, is the most popular type of candy in the United States.

Universal Match Net Down

ST. LOUIS, April 10.—Universal Match Corporation has reported that net income for 1947 totaled $725,405, equal to $2.24 per share. Figure compared with $855,292, or $6.18 a share, learned in 1946.
WASHINGTON, April 10.—The continuing struggle of certain music interests to have the federal copyright laws amended to allow music owners to levy royalties on juke box play scored a point this week with the first favorable action to date taken on Bill H.R. 1269. The subcommittee, patently understanding the need for maintaining the marksmanship and copyrights, of the House Judiciary Committee, reported the bill favorably.

If the bill runs the gauntlet of congressional action successfully, it may place a new financial burden on music operators already beset by the recent loss of the public practicality of raising nickel play and competitive intrudes by television. H.R. 1269 specifically eliminates exemption from royalty payments now enjoyed by the juke box industry under the provisions of the Copyright Act of 1909. This exemption, contained in Section 1, subdivision E, of the act, now reads: “Reproduction or rendition of a musical composition by or upon copyright-operated machines shall not be deemed a public performance for profit unless a fee is charged for such reproduction or rendition occurs.”

Complementary Bill
The measure calls for the bill to go before the entire committee and, if reported favorably by that body, it will be considered by the full House before final action is taken on the House floor. A complementary copyright bill, H.R. 2164, was introduced in the Senate February 13. In view of the subcommittee’s action, Sidney H. Levine, general counsel representing the recently organized Society, said (See Committee Reports on page 110)
AFM Ban's Effect on Jukebox New Releases

Packard Hiking Juke Box Price
$50 on June 1

INDIANAPOLIS, April 10—In a letter to be sent out Monday (12) the Packard Manufacturing Company is announcing that as of June 1, 1948, the prices of the Manhattan phonographs will be increased $50 and that of the hideaways, wall boxes and other Packard products will, at the same time, be increased 10% across the board.

The reason given for the hikes includes the price hike, William H. Krieg, president of the firm, in his letter, said that "due to a big rearmament program on the part of the government and the almost certainty that the government will return to a priority system on all raw materials in about 60 days and that Congress will re-adopt the draft in the near future, it will be necessary for this company to raise its prices."

"It is not possible to maintain present prices in the face of millions for rearmament—hundreds of thousands of men back in the armed services in the priority system that scarce materials (which includes all metals) and billions to help all of our allies throughout the world."

Correction

The price increase was published in the Billboard in an error of $14.95. The correct price is $24.50. The price should have read $14.95.

Operator Co-Operation

During the past few months the operators have reported closer liaison between themselves and their local distributors. An example of this is the King set up in Cincinnati. One of the new labels, King, has moved steadily ahead. According to Al Miller, sales manager, the firm has expanded its activities to include a number of nationally located branches, thereby offering better co-operation with the operators in various areas.

Featuring hillbilly records, which are excellent attractions in Juke box, and the other phonograph makes equally prominent advertising. Miller says King plans to further extend its operations to cover more rural areas, especially in the Southern States where such records have found a great appeal.

While the operators are, to date, getting adequate supplies and are finding themselves in a position whereby they can more carefully select their products, they are hoping that such things as manufacturers' tie-ins, more accurate release dates, and better distribution relationships will remain when the ban is finally lifted.

Industrial Sapphire Moves to Pa. Factory

QUAKERTOWN, Pa., April 10—The Industrial Sapphire Manufacturing Company, Inc., manufacturer of the Morris Sapphire, has completed the move into its new plant here from its former headquarters in Ashland, N. Y. It was announced by Phil Heaver, vice-president and general manager. The new plant includes a research department and increased manufacturing facilities. Officials of the new firm, in addition to Heaver, are Joseph W. Haines, president; Donald MacNeil, chief engineer, and Robert S. Haines, who was recently appointed superintendent of the company.
Preventative Reconditioning Program Pays Off for Juke Ops

By Fred Amann

CHICAGO, April 10.—Frank Padula, Melody Music head, attributes the present 50 per cent reduction in major-type juke box service calls effected over the last two years to his shop's employment of a "dis-assembly and re-assembly" line method of reconditioning all machines that have been on location for two years. "About 10 only kind of service call we get these days is traced to such unpredictable failures as bulks, bent pins in coin chutes, defective records, or the sudden determination of location owner to take out or put in a certain disk," Padula said.

Pirm's service manager, R. E. Swanson, who with Padula was instrumental in putting the reconditioning program into effect, figures that since the average service call costs the firm about $3 in an employee's time and transportation expense, the reduction in number of such calls substantially reduces operating overhead.

Preventive Repair

"The two men who concentrate on this shop repair work more than pay the salary thru "preventive" repair work which is accomplished at the time they recondition a machine," he states. He highlighs the fact that such work often uncovers parts in the machine which are at a breaking point or badly worn. Replacement of such parts eliminates a later break-down on location (perhaps during a busy period) with the resulting expense (both pay-oppage and employee's time—often time-and-a-half, angles). Another advantage is that the brightly polished, new-look juke invites more play, keeps the location owner satisfied with his equipment. "While we feel that all top-notch locations are deserving of the newest and best machines, demands for newer machines by lower-play spots that cannot support a new juke are often eliminated by our appearance-renovation system, which is part and parcel of the repair program," Pirard said.

Complete Overhaul

In locations where open-grill hamburger and quick snack cooking means a large amount of dust and dirt-catching grease constantly in the atmosphere, it was found that machines had to be taken in for a complete overhaul after a year's operation instead of two.

As part of the "no break-down on location" campaign, Melody Music instructs its route men to keep inside floor and all ventilating screens (in front and sides) of each machine free of clogging dust. If not removed periodically, resultant shutting off of the normal ventilation such screens afford, the interior of a juke (taking in cool air near the floor and passing it off, as it becomes heated, thru the upper portions of the machine) often means failure of some working part because the machine then becomes overheated.

Describing the equipment and servicing procedure employed in reconditioning jukes, Pirard listed the four principle items responsible for the system's success. They are: Use of a detailed "phonograph check-up chart" which shows what has been done on each machine; a special tank where metal juke parts are immersed and scrubbed clean; double-tray wheeled carts each of which holds the dis-assembled parts of individual jukes and a "horse" with which record changing units are mounted, repaired and tested. This horse allows the unit being inspected to be swung into any position so as to facilitate observation and repair.

Upon removal from a machine, all metal parts (such as record trays, trim housings, etc.) are immersed in a soxol bath in the special tank and scrubbed until they are clean. This tank, which measures 40 inches wide, 30 deep and 24 high, is kept half filled with a strong soxol solution which is changed frequently. After and before the bath, parts are kept together on one of the carts tagged with that particular machine's number. There is no danger of misplacing parts.

Electrical parts, wiring, etc., not receiving the soxol immersion are repaired or replaced as the need occurs. Parts that have been washed and scrubbed are placed beneath a four-bulb infra-red lamp on a platform and quickly dried.

Cabinet Reconditioning

Cabinets, whether, wooden, metal or plastic, are refinished in a manner suitable to each. Plastic parts are sandpapered and then waxed to renew the lustre. The "check-up chart" lists the following points, which are checked off as the work is completed: (1) Clean and wash; (2) cabinet defect; (3) interior weights; (4) sealing of tone-arm wire; (5) needle; (6) slots; (7) tubes; (8) screen; (9) casters; (10) bulbs; (11) tightens plastic; (12) motor level; (13) title strip holder-celluloid; (14) rotating lights; (15) total meter; (16) take off paper and chalk marks; (17) check selector buttons; (18) polish tone-arm and post; (19) oil and lubricate all gears and cams; (20) oil can be filled. Headchest this chart are spaces for model, serial number and date.

Visible proof of the value of Melody Music's two-year-old preventative reconditioning program is in the number of service call slips filed away by the month. Pirard explains that while the 24-hour average runs from 8 to 12 calls, these are almost always minor adjustments and not time-consuming, play-stopping major repairs.

"Two years ago, when our operation was half its present size, we had an average of six to eight service calls per 24 hours; now with double the number of machines, our calls are only increased by about two to four in the same period. This is actually a reduction in the number of such calls, percentage-wise when you consider the 160 per cent increase in on-location equipment," Pirard said.

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Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

THE MILLS CONSTELLATION

solution to today's coin machine problems

NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:

- plays 40 selections
- wide range tone arm
- aluminum cabinet
- adjustable tone arm
- table top service
- six hits for two bits

THE PHONOGRAPH SCREAM - THE MACHINES THAT CATER TO COIN PLAYERS

MADISON, Wis., April 10.—The Evens Radio Service has installed a public location television receiver in the Monona Hotel's Indian Room to test reception of the visual programs. Operators in this area are watching the tests with interest, as there are no television stations in Madison, and the only reception possible is from Milwaukee.

The tests mark the first time a television set has been placed on public location in Madison. Whether or not the installation is to be a permanent one, and whether or not additional locations will be opened up, will be determined by the Evans' tests.
Music Machines Okay in Ala., Local Laws Still Prevail

(Continued from page 101)

one of the new regulations adopted by the board was aimed particularly at keeping licensees in line on the use of music. This rule, he said, is in part:

"It is the definite policy of this board to check closely the facilities and operations of all persons selling alcoholic liquors and other beverages under an ABC license. Those who comply with the law and the regulations of the board will have the cooperation of the board, and those who fail to so comply will have their privileges promptly canceled."

The board's new regulations were adopted Wednesday, March 31. At that time Chairman Gregory said that it was due to a "misunderstanding" that regulations for music machines were omitted. The board met Monday (May 5) to set its new policy for juice boxes.

MOBILE, April 10.—The Mobile City Commission Tuesday (6) continued its "no action" policy regarding the licensing of juice boxes in locations selling beer and whiskey. With the State ABC Board action on juice boxes (5), which regulations were lifted on music in locations where alcoholic beverages are sold, Mayor W. L. McDonough said his applications for juice box permits will continue to be referred to the city commission.

Eight applications for such licenses have been submitted to the Mobile License Office and forwarded to the commission, the mayor reported. "The commission is a body to whom we appeal on all of these," he said, "they have not been approved or rejected."

Through present Alabama legislation, known as the Merrill Act, Mobile has the power to issue or deny permits on the operation of a vending machine within the city. Juice boxes are classified as vending machines here. The board's decision to stand pat on the elimination of the music concern, the mayor noted, is the ABC Board approved regulations which locations allowing dancing will have in comply with. These are as follows: (1) Allow couples only on the floor. (2) No practice of "cutting in" on dancers.

Aireon Holding First Op Class In Midwest

MILWAUKEE, April 10.—Initial distribution of the new Aireon music machine, produced and distributed by Aireon in the Midwest has been scheduled for Tuesday (13) at the headquarters of Mobile Distributing Company, 1404 Wisconsin Ave., Milwaukee.

The firm is all new in Wisconsin, with which all operators of Aireon equipment in Wisconsin have been invited. The show will be held for one day only. Mann, who will attend the show here, reported additional service school dates for other cities in the main Aireon line will be set up following the Milwaukee session.

Conn. Music Machine Ops To See Coronet

NEW YORK, April 10.—Connecti-
cut music operators will have an opportunity to view the low-priced Aireon Model 400 on home territory when the offices of Connecticut Coronet, of Ben Palace, will be officially introduced at the Hartford Demonstration room in the State Music Distributing Corporation, Hartford, beginning Tuesday (13). Others will follow shortly.

Ralph Colucci, head of State Music, will be at the Hartford showing, and many recording artists are expected to attend. Colucci has added a salesman to his staff to promote the Aireon line.

American Tobacco Company Replaces Advertising Firm

NEW YORK, April 10.—American Tobacco Company has announced the appointment of Batten, Barton, Dur- den & O'Brien, Inc., as the new advertising agency replacing Foot, Cone & Belding, which resigned the account last week.

COMMITTEE REPORTS

(Continued from page 101)

Music Machines of America (MOA), declared that spokesmen for the music industry have now redoubled their efforts in the legislative battle against the bill. While not minimizing the seriousness of the subcommittee’s decision, he expressed confidence that H.R. 1269 would not become law if the industry kept the facts of the business known.

But Levine cautioned operators to represent their case thru organizations, such as MOA, which are equipped specifically for the purpose.

BUFFALO, April 10.—Western New York state music operators were guests at an elaborate cocktail party given by Mobile Distributing Company Tuesday night. At the party, newly appointed General Manager and two one-night concerts at Kleinman Music Hall. Night club opera, a theater, a vaudeville show, Town Casino, and Murray, Whitman, owner of a record, made the appearance of the night.

Affair was held at Town Casino with this and musical entertainment.

WENEN, Special...

The Casino he recorded interviews with disk jockeys John Booth and Ray Foster, dance operators and their wives. Dis- jockeys and radio staffs attended the party, swelling the guests to over 150. Louis Wolc, vice-president of Boscikoff Sales promotion manager at the party, and Bill Huntington, of RCI Weinstein.

Music operators from Rochester Batavia, Jamestown, Olean, Niagara Falls, Lockport, and Buffalo were present, and among those attending were Bernie Blacher, Amplified Music Distributing Company, William Blake, Iroquois Amusement Company, Fred Hayke, Stephens Amusement Company; Shafner brothers, David Ayen, Mobile Distributing Company; Van De Walker, Modern Amusement Music Company; Rene Rome, Allied Amusement Company; Alfred Salenice and Mrs. John Vlahos, Buffalo; and Mrs. James Galofalo. Also Ben Walentz, Rochester, and Mr. and Mrs. Michael Bellard, Jamestown.

David Bender Heads New Atlas Division

CHICAGO, April 10.—David G. Bender, who recently joined Atlanta Music Company as sales manager of the firm’s new Seeburg-industrial commercial music division, will be shown on national five-day preview showing of the new equipment at the Convention, April 2-6. Atlas officials stated this week.

Bender, who was in charge of demonstrations at the showing, has a 22-year background of advertising (light and commercial promotional experience), 1926 to 1930 he headed his own advertising agency and was a movie studio representative, handling railroad and cosmetic copy. From 1930 thru 1935 he was sales manager of F. Ericks, Inc., New York, an agency specializing in public relations advertising; period between 1935-38 for Bender head of Batten House, Inc., handling sales and promotion of cosmetics and beauty equipment. He was named advertising editor of Movie News, Chicago, from 1938 thru 1943, at which time he joined the Trans-o-Matic Corporation, his present post in the air division, public information.

While with the navy he wrote a book on the history of carrier air operations. After the war he rejoined Myers Newspapers until 1946, when he became associated with Advertising and Marketing, Chicago, as director of public relations.

WHY PAY $800 FOR A PHONOGRAPH WHEN YOU CAN GET ONE FOR $300

That will make as much money and work as well. 15 1946 AIREON Phonographs that have been advertised in the ensuing this popular plastic. TYPICAL HANDLING INCLUDES EXCELLENT externally mounted BUTTERFLY TRIM MACHINES. EXCELLENT EXTERNAL VOLUME CONTROLS, KEYBOARDS REWIRED, SLUG REWRITING AND IMPROVED. WE ARE AIREON. TRY IT FOR YOURSELF.

TRI-STATE DISTRIBUTING CO.
207 CHARLOTTE STREET
ASHVILLE, N. C.
Air Happy Gang

Mutual network is now airing the Happy Gang, ensnored by Bert Pearl, from its Canadian Broadcasting Corporation emanation point. . . . Doc Williams' Musseleman's Groove, near the city, opens May 11, with headliners such as Bob Nolan and the Sons of the Pioneers, Smiley Burnette, the Mountaineers, Patsy Montana, Mac and Bob, and Big Slim, already nked for appearances. Tentative commitments have been received from Ernest Tubb and Roy Acuff. The park will operate Sundays and holidays until the first week in October.

Doc Williams and Toby Strood, of WVWA, Wheeling, W. Va., are taking a test show on the road starting May 11. The 1000-watt test will tour through Ohio, Pennsylvania, Maryland and New York. . . . Hawshaw Hawkins, the King platter singer, plays Constitution Hall, Washington, April 24.

A new folk music park site will pen in Southeastern Ohio soon, with further details in this column. Opening day will be May 2 with a group of Western singers and a rodeo . . . . Day Snyder, the Majestic disk bandleader, is visiting in Ohio and sends word that he will be in Alabama or Alabama station when he gets back South. . . . Buster Doss, the Cactus Kid, is heard over KELD, Eldorado, Ark.

The newest ABC network show airs from Hollywood, with the cast including Ken Curtis, Slim Dunson and His Texas Troubadours, Polly Parson, Shug Fisher and Jack Rivers in the cast. It airs at 12:30 p.m. each Saturday.

Snare Site

Donna Newman reports that the Georgia Crackers, heard over WHKC, Columbus, last week, have finally secured a site for their Saturday night dances and will hold a folk music get-together each Saturday at Smith's Dance Gardens, Columbus. The Crackers, who are now on Victor labels, are set to do two Columbia pictures in September. They also will try the circus business, appearing with the Gotto Circus when it works Columbus for a week in the first week in April.

Tex Bitter has been on the road so much lately that the horses which he owns have been placed in an Arizona ranch to get the exercise they need. All during April he will be in Pennsylvania, Ohio and Maryland, doing one-nighters. . . . In Stafford, who just completed her album of folk music for Capitol, intends to set up an annual award for work in that field. Details of the award will be available later in April.

Pee-Wee King, whose Tennessee Waltz is the rising tune of the day, reports that he and Roy Acuff and their bands will work the National Theater, Louisville, April 15 to 21. Pee-Wee, who has heard regularly over WAVE, Louisville, also has been getting his first taste of television work, doing two shows daily recently over WAVE-TV, the local video outlet. . . . Teardrops in My Heart is a strong contender for top music honors currently, with records out by Bob Nolan of Patsy Montana, the Sons of the Pioneers on Mercury, Red River Dade on Continental and Jack Grant on Crystal.

Cats Deck

Nelson King, the top-notch folk disk picker over WCKY, Cincinnati, has cut Deck of Cards for King and the platter is reportedly getting a heavy early sale. . . . Tiny Hill has temporarily disbanded his folk music group and is now in Chicago with his songwriting wife, Jenny Lou Carson.

Michael Harrison, who plays Westerns in the movies as Sunset Carson, has filed a petition in the Federal District Court, Charlotte, N. C., for bankruptcy, listing debts of $75,000 and assets of $3,500. He is considered the leader of his troupe in North Carolina. . . . Claude Casey, member of WBT's Brixhopper Band of Charlotte, N. C., has been signed to play in two Western pictures to be produced by Western Adventure Productions in Hollywood. Casey is to be cast with Lash Larue and Al Fuzzy St. John. His work in Hollywood several weeks, returning to Charlotte to rejoin the Brixhopers in their radio performances.

Jack W. Gordon, general manager of Gordon's Entertainment Bureau, Hartford, Conn., booking agency, reports the agency is booking Pee Wee Menard and his hillbilly unit for a number of banquets in the Connecticut area.

Choate Resigns Post With Ala.

MONTGOMERY, Ala., April 10.—Col. R. E. L. Choate, who is now engaged in the insurance business here, has announced his resignation as executive secretary of the Alabama Music Operators' Association.

The resignation was submitted last October, but Choate agreed to remain until January 1 to enable a successor to be named. At that time he did not sever his connection because the association was embarking on a major effort to have the Alabama Alcoholic Beverage Control Board restore juke boxes to drink places. That fight was won.

Served Without Pay

Colonel Choate, a member of the association said, has served without pay since January 1.

"I am sold on what these boys (of the association) are trying to do," Colonel Choate said. "They are trying to set up an ordinary trade association trying to further their business interests in the State like any other organization and trying to give music to the masses in a perfectly fair, honest way. They are just another business trying to work in harmony with the authorities. It is unfair to consider them in any other light. Accordingly I have done what I could in the past to organize meetings for them and see that the operators could come together often and work with each other, and face the trade problems and the problems of the association.

Main objectives in the association's program have been realized, Choate thinks. He said he would continue to help the group in every way possible until "the clouds were cleared away." By that, he explained, he means until the association, treasury of which is now low, has its feet and employed a successor.

Atlas Music Company

Adding New Building

CHICAGO, April 10.—Atlas Music Company here recently started construction on a two-story addition, across the street from its present site, which will house music equipment, fire officers, Eddie and Carrie Ginsburg, announced this week.

New structure, containing 10,000 square feet of floor space on each level, is scheduled for completion by fall. It will be in modern style with white face-stone and glass brick construction on its two street sides.

In Atlas' present building, which will continue to be used after the new building is completed, a special demonstration and exhibition room for the new Seeburg industrial and commercial music system will be opened. Room features a miniature stage at one end where music is played in full volume. Other highlights of the room include hand-built furniture, square panels, and thick white finish, and recessed photos-murals depicting leading business, industrial and cultural centers of the world.

Musicraft Adds Four

New Distributioh Outlets

NEW YORK, April 10.—Musicraft Records, Inc., this week announced the addition of the following four new distributors: Allied Appliance Distributors, Memphis; S. D. Davis Sales, Denver, and the Nola Distributors, New Orleans.

Appointments were announced by Oliver Sabin, Musicraft's director of national sales.
COINMEN YOU KNOW

Twin Cities:

Resurgence of five-ball machines favor has distributors in this area quite pleased. The jobbers say the flippers are the cause for great interest in the unit, and operators are so anxious to get the machines that they are delaying plugging houses with calls asking for immediate shipments. Oscar (Ozzi) Truppman, back from a swing thru Western Wisconsin last week, reported five-balls in terrific demand. ... Hy Greathen, of Hy-Music Company, said the rush for the machines is so great, and supply unable to meet it, that he had to leave the office early to get away from the calls. ... Matt Engle, of Mayflower Novelties, Inc., claims for coin-ball business "hot" at his company's headquarters, too.

Phil Morris, of Phillips Specialty Company, Minneapolis, is busy expanding his own route as well as running the coin machine business of his brother, Moe Morris, of Atlas Novelty Company. ... Norman Han- son, of Otto's, Mpls., here buying music wall boxes, reported that he is turning over his summer resort business at Lake Osakis to a brother, Rusty Hanson, and will devote all his time to the coin machine business. ... Greg Mroz, Brodhead, Minn., coin-man, is finishing a new night club he is operating at Lake Minnetonka, to open sometime next month. ... The Belcr brothers, of Hibbing, both University of Minnesota graduates, are taking over the coin machine route operated by their father until his death a short time ago. (See Twin Cities on page 115)

Los Angeles:

There is a new operating company, called Quicknerk in the San Francisco Bay Area. Firm handles the Kwilt-Kafe coffee vender. Russell Snyder is general manager of Quick- saw the cards change hands... 

New York:

Harry A. Rockesteller, sales manager, Inc., leaves for Cleve- land Monday (12) to prepare an exhibit for the complete Tradio line for display at the upcoming National Association of Pocket Radio and Phonograph Manufac- turers' annual dinner-dance, scheduled for the next Tuesday. He will report definitely postponed. ... Max Weiss, Real Sales pro, says he is leaving New York to visit his son, who is now in the Coast to meet oper- ator demand.

Al Schwartz, publicity relations director for the National Association, Automatic Machine Owners and assistant to its president, F. McKin Smith, announced last week his resignation from the organization, effective May 10. His next job will be with the Standard Automatic-traits manager for a Chicago manufacturing firm.

Indianapolis:

The Indianola Music Operators Association, Chapter 1, Tuesday (8) held its regular meeting, agenda consisting of a meeting at the 40 & 8 Club quarters. Abe Fleig, president, handled the meeting, just discussed after the reading of the minutes of the last meeting held at the Elks. ... As expected, the meeting was attended by the members of the Stlift, Indiana Automatic Sales Company, visiting ops in the western part of the State, reports business improving. ... Dan Bremen, regional sales manager for the National Automatic Machine Corporation, is off on a jaunt to Memphis and points in Kentucky looking for new business.

Lloyd Anderson, Terre Haute, Ind., operator, was on coin row Tuesday buying new equipment and parts. ... James Tipton, super for the Ideal Music Company, Terre Haute, has returned from a trip to Chicago. ... Bob Swerling and Ted Inspru, Northern Automatic Music Company, were on coin row inspecting new equipment.

Sign man for spring in Indianapolis is the "Know Your Business Bros. Cab," at the Murat Temple. Supported by members of the Shrine, the cab is being displayed in all the radio stations, several near-by local radio stations, and numerous places throughout the city. Among other things, the cab displays a preview of the new music lines, pictures of the latest coin machines, the latest hour, luncheon, entertainment and a demonstration of the Select-o-Matic by J. Lloyd Metz. ... A new building in the South Park branch, S. H. Lynch & Company A. A. Sage, manager of the Lynch Coin Merchant, was dedicated in May. Among guests at the speakers table was S. A. Lynch, owner of S. H. Lynch & Company distributor in most of the Southern and Southwestern States.

SOUTH DAKOTA Phonograph Operators' Association holds annual meeting in Huron, elects officers for coming year. Above (left to right) Willy Lem, president; Norman Gilke, secretary, and Gordon Stout, vice president. Bottom, banquet highlights evening program.

Chicago: A. R. Alex, heading Vendall Company, says that he received a recent letter from Albert A. Torres, acting chief of the First National Aeronautical Purchas- ing Board, Washington, D.C., on the subject of vending equipment. Seems that Torres desires a general briefing on the subject of coin-operated equip- ment. He writes: "We are in the process of planning the acquisition of a gen- eral file of material, and I am making inquiries on the automatic merchandising equipment which may be available in from the West and the Philippines."

Herman Dossch, operating judges takes his department on a tour of his headquarters in Glen Ellyn, Ill. This week. "We have a fine set of sales representatives," he says, "and I am very pleased with their efforts." The company is doing well and Mr. Dossch is very satisfied with the local trade. "We have a very successful showing of the..." (See Chicago on page 114)

Detroit: The National Automatic Machine Association, pictured on page 435 at the Eastern convention, M. A. Speicher says, "I tend to feel that the road carrying the news of the success- ful showing of the new Seashine coin-operated..." A specially designed and outfulled route of coin machines has been set aside for the new Seashine equipment for display and demonstration.

Joe Schwartz, National Coin Mach- ine Company, is in Detroit Friday (12) from a relaxing vacation in Florida, and for the next week will be inspecting the coin machine field. ... Vic Comerford, general manager of Seashine (See Chicago on page 114)

Philadelphia: Photographers from Life magazine in town for a picture story on the firm of Melkian and Bold, local manufacturers and promoters of hot coffee vending machines. ... Studio Rockesteller operation company, which add to its location list in placing music machines in the newly-opened Stenton Restaurant at the airport.

Many members of the vending trade turned out for the funeral services here last week of Leonard S. Schleier, president of the newly-organized Warner Brothers Service Corporation, the movie company's subsidiary which manages and supervises theater con- cert, vaudeville and other motion picture opera- tions. ... Music operator Nathan Muchnick set up a retail record shop. Melody Record Shop, in the West Phila- delphia section at 5 South 52d Street.

Installation of parking meters to relieve traffic congestion in the Germantown section of the city was proposed in an ordinance introduced in City Council. A demonstration of the instal- ling parking meters in Central Phila- delphia died in committee last year.

SOUTH DAKOTA Phonograph Operators' Association holds annual meeting in Huron, elects officers for coming year. Above (left to right) Willy Lem, president; Norman Gilke, secretary, and Gordon Stout, vice president. Bottom, banquet highlights evening program.

April 17, 1948
Boston:

Thousands of operators, location owners and interested citizens visited Hotel Touraine last week to view the new Seeburg Select-o-Matic automatic machine, which plays 200 recordings and operates for 14 hours without repeating, displayed by Atlantic Distributors, exclusive distributors here. E. T. Montague, newly appointed sales manager for the company, reported the company is expanding its distribution organization. Montague is well known to New England industrialists and research laboratories for his long association for several years identified with the radio and electronic industries. Atlantic Distributors also exhibited the machine at the first annual Electric Show in Mechanic's Building in Hartford, revealing New England interest in the equipment as "very enthusiastic."

Television is playing a big part in the first annual Electric Show being held this week at the Mechanics Building. With actual, regularly scheduled telecasts set to make their debut here early next month when Station WBZ-TV starts operation, ops had a chance to preview the visual medium at the show, where many special features, including spring training camp baseball moves were shown.

Knoxville:

The Shaffer Music Company here held a showing of the new Select-o-Matic, J. P. Seeburg's new automatic industrial music equipment, at the Kanawha Hotel. Attracting large crowds, which included not only members of the coin machine field and industry but also the general public, the showings featured demonstrations of the 206-selection machine. Several hundred persons were on hand daily.

Hartford, Conn.:

Quite a bit of ballyhoo went on in Connecticut's capital city April 7-10 in conjunction with the New England regional display (at the Hotel Bond, Hartford) of Seeburg's "Selecto-Matic."

The machine was given extensive promotion across New England by Joe Girard's WCCC two-hour show on April 7. Girard broadcast a show from the Bond Hotel's ballroom, featuring a color party for children. The youngest guests, invited by WYCA teen-age canteen, Buzzy Seeburg, grandson of the Seeburg Company founder, arrived in a horse and carriage, and were transported to and from the station. The station was around the "Select-o-Matic" deal all day April 8, with Con-solation Records installed to advertise it. Local Seeburg distributor, Atlantic-Connecticut, exhibits the model at the radio station on the jockey promotion. Giants of WCCC, worked through George Hurwitz, of Atlantic-Connecticut Corporation, on the deal.

The Cigarettes Vending Service Company, 726 Wethersfield Avenue, in Hartford, also put on a regional exhibit of the new Seeburg equipment, to aid in its operation into some 18 towns and cities in the Hartford area. Owners of the company are Nathan Weil, G. G. Weil and Leon Fishberg.

El Paso, Tex.:

E. J. Pepper, Hereford, Tex., district sales manager for Airtron here for the past two and a half years, has extended his operations into some 18 towns and cities in the Hartford area. Airtron's regional sales manager in attendance, operators in this area had an opportunity to see the new location Cortez as well as the club model which also features a radio set. Sam Guido and Joe Mora, Border Amusement Company, talked Pepper into selling them his own sample machine before he left Hereford. Operators from the various cities throughout the State attended the showing, as did a good representation from the New Mexico.

Atlantic:

Along with numerous other cities throughout the country, Atlantic last week-end had the opportunity to view the new J. P. Seeburg Select-o-Matic player. The showing, held by the Sparks Specialty Company, Inc., at the Biltmore Hotel, attracted hundreds of industry men, press, radio and coin machine representatives as well as a large number of residents of the city. Demonstrations were conducted throughout the State and at the Atlantic showing, as did a good representation from New Mexico.

Oklahoma City:

S. H. Lynch & Company office here held a four-day showing last week of the new J. P. Seeburg Select-o-Matic in the Green Room at the Skirvin Hotel. Handling the demonstrations of the new industry commercial music equipment was Wayne Copeland, of the company here. Showings were held from Thursday (1) thru Sunday (4) with a record attendance on the last day.

Memphis:

The S. H. Lynch Distributing Company here introduced the new J. P. Seeburg Select-o-Matic last week in a showing at the King Cotton. A specially invited group of radio and television representatives, was treated to a showing of Seeburg juke boxes, dating back to a model produced in 1934, by George Sammons, of the company's Memphis branch. The firm's sales staff was on hand from Thursday thru Sunday to demonstrate the new equipment.
Chicago:
(Continued from page 112)
Distributing Corporation of Illinois, which handles the new Airways under the Billboard Distributing moniker, is quite the optimistic lad these days. Vie says that “the old SSS’s seem to be loosening up and things are a bit freer.”

Tom Foxter, Johnson Fare Box Company’s vending division sales manager, is currently studying the format of his leg of the extensive Western business task. He is due back in Chicago by May 8. . . . Al Schetter, Howard Matchless Products Company, reports the line of coin-operated portable typewriters the firm handles are being pushed by an expanded sales force. All is quite to enlarge the coverage still further by additional coinboxes to be added this quarter.

Swing Time Music Company, thru Manager Vic Angeleri, is inaugurating a week-by-week rate-of-play chart for each route. Taking in the over-all route, the chart, which starts from an arbitrary zero point, will eventually show play progress and graphically show up coin or steady earnings on any one route. Vic promises more detailed interest once the system has been in operation several weeks.

Jack Kelner, head of Kelner Vendors here, is really deep in the next two days. He has been named to head the drive of the Chicago area tobacco division by the American Cancer Society. Pat Wilson, Kelner’s assistant, is doing a good job of running the business these days, Jack reports. . . . AMI has pushed back the date of its distribures’ convention a week or two until April 23 to May 7 because of some important religious holidays that fell on the former date. Lindy Force, AMI’s manager of general sales, reports that O. C. ‘Zilker, foreign representative for the firm, is back from a two-month business trip thru several Central American countries.

Out-towners continue to drop in at the United Manufacturing Company headquarters on Upper Broadway to look over the firm’s newest products and to renew acquaintances with Lyn Durant, firm head, and Bill Deslin, sales manager. Among the visitors this week were George Frock,

Clarence Bayne, United States Vending Corporation, has been spending most of his time recently on the road in Minneapolis. He arranged for some coin-operated machine displays in the firm's new air-conditioned candy machine. Clarence was also absent from his Chicago headquarters all last week, traveling through the South. He'll be back Tuesday (13) but not for long. Meanwhile, USVC reports enthusiastic response to their unit and, with summer coming on, increased interest in this new feature is being displayed in the circu-

conditioned vendor.

Fred Mann, Airene's Midwestern regional manager, continues to burn up the highways along his travel schedule. He was scheduled to leave for Minneapolis the beginning of this week, then continue on to Cleveland for the Ohio State Phonograph Owners' Association meeting Wednesday (14), return to Chicago to catch up on his mail here, then again hit the road, winding up in Minneapolis to attend the four-State convention of the Twin Cities. Fred is also working out a series of opera-

tion-schools to be held in the various cities he covers for Airene.

William Robinson, Filben president, is spending more time in the air than he is on the ground these days. Bill returned from the East last week to work on the showing schedules for the firm's new Maestro '48 juke box, but the work he was both too busy to do this time winning his way to Miami when his schedule called for a series of meet-
ings over the weekend, and was due back in Chicago by Monday (12). Sam Drucker, meanwhile, has also been doing a lot of traveling in connec-
tion with Filben business. Sam spent last week-end in St. Paul with Jack Carter, Midwest Distributing Com-
pany, and was back in the Twin Cities for the Maestro.

Bob Soper, sales manager for Self Service Laundries, distributors of the Wilton Music Recordings in this area, reports good response to the coin-operated record player. Self Service Laundries, which is headed by William Graham, is marketing the recorder as a service vender. Graham and Soper claim that the recorder is used as a voice letter writer both for use by business firms and for private personal letters home has great appeal. . . . Even common not interested music fans find in appearance at the Seeburg showing held by the Atlas Music Company in the Stevens Hotel. Genial Eddie Ginsburg, head of Atlas, was never too busy to explain in detail the operation of the Select-o-Matic. His staff was also exceptionally co-oper-

ative.

Regional exchange office here of the Army Exchange System takes a very enlightened view toward the location of exchange and air force installations located within its 12-State sphere. Valet department is assigned to the coin-operated machine as a morale booster, the automatic merchandisers provide an excellent source of entertainment. Just as the coin-operated machine, one of the leading amusement parks in the Midwest States, is getting ready to do its job, the registering job is preparation for the coming season which opens late in May.

Cigarette vendor operators attending the three-day conventions will be entertained by both Diamond Match and Imperial match. Diamond will hold an open-house type of cocktail party, while Universal will put on its annual convention banquet party, with both events scheduled for the Palmer House's Red Lacquer Room. One of the top features of the two match items is that out-of-town ops usually get a better chance to meet each other and talk shop under pleasant surroundings.

Some from away, including Home re-

port that their parts are still reaching

them in steady quantities. A prolonged coal strike could change the parts picture. Various coin merch-

and firms in this area have been asked by the Department of Com-

merce to fill out questionnaires re-

garding their production capacities. . . . Several local coin men plan to at-

end the Ohio State Phonograph Owners' annual convention in Cleveland's Hollenden Hotel Wednesday (14).

Twin Cities:

(Continued from page 1:2)

Doug Gleason, of Atlas Sales Company, Minneapolis, was catching his breath last week following a showing at the Northwest Spor
ting Goods Association meeting. The merchandise in his other business—
fishing lures—. . . Lyle Krystol, Minn., operator, who was here shopping, reported he is pleased with his opening five-ball games with the new flippers. . . . Milo Whisman, iron range operator, has moved his headquarters from Hibbing to Vir-

ginia, Minn. . . . Nels Nelson, Hy-G

Coin Sales, Minneapolis, is working on getting his store started and taking care of his locations.

The State tax commissioner reports that cigarette taxes, collected in March were $685,821.84, bringing to $5,615,142.56 the excise collected so far in the levy went into effect last July. . . . A. E. Coddington, Minneapolis operator, is recovered from a bad back and is back taking care of his locations. . . . The last week last week was St. Louis, of Hy-G Music Company, . . . . Smith, already operating in Iowa and in Denver is starting op-
erations in Minnesota—"40 miles from the Twin Cities"—he told Minneapolis.

St. Paul jobbers whom he visited this week.

A. E. Oberg, Grand Forks, N. D., operator, is back from his annual vacation trip to Hot Springs, South Dakota. A weekly visitor is Pete Vanderheide, Dodge Center, Minn., colman.

Herman Fetter, head of Pastier Distributing Company, St. Paul Wur-

litzer distributors, was due at his desk last week-end following a vacation with his family in Florida. . . . Bob Addington, Minot, N. D., operator, reported by telephone to the Twin Cities that Minot and Bismarck are ready for the 12-inch discs of the white stuff. . . . Van Middle-

mas, of Bismarck, due in Minneapolis on Friday, is a load of scales, wouldn't make it because of the snowfall.

Rumor has it that Ted Sellmann has left Twin Parks Sales, Minneapolis, and is looking to the Flower Distributing Company, where he worked several years ago. Eddie Holman, of the Minneapolis Machine Company, reportedly placed several deals in Minneapolis locations last week. . . . Hy-G Music Company is enjoying con-
siderable action on Western week. . . .

Hy-G Steenkraut said. . . . Rudy G. Green-

baum, general sales manager, and Fred Mann, regional salesman for Airene, are due in this week to attend the Minneapolis music machine Radisson Hotel, Minneapolis. . . . Ken

Willis, Airene sales manager for Ne-

braska and Iowa, was visiting Twin Distributing Company, Airene jobbers here, on whose sales staff he once was.

Among visitors last week were Don Hazelwood, of Aikin, Minn., and Walter Hubbeoach, of New Hampton, Iowa, who are buying five-ball; Don Tho-

son, Hudson, Wis.; Frank Davidson, Spooner, Wis.; Charles Kroll, Cran
ton, Wis.; G. Chiragowski, Bangor, Wis.; L. J. Savard, Red Lake Falls, Minn.; Jerry Hartwick, R. Cload, Minn.; Carl Peterson, Fergus Falls, Minn.; Frank Phillips and Don Eno-

son, Winona, Minn.; Bob Murphy, show window columnist for The Minneapolis Star, went out on a recent pillar extolling Seeburg's new

SICM, claiming that the device can do everything but cook and cuddle.
Coin Collection Serves as Guest Register in S. D.

SIOUX FALLS, S. D., April 10.—If he wanted to, City Treasurer Ed Carev, of Sioux Falls, could play billiards in his pool hall east, south, west and north of here; he could ride on almost any city transit serv-

ice in the United States, and he could stay in a luxury hotel in each of those states. All of those items, in addition to the regular coins, have been taken from Sioux Falls parking meters. Far, Carev has cleaned from the can coins from India, Norway, Japan, Canada, Germany, Liberia, Argentina, New Foundland, Palestine, Libya, Egypt, Holland, Denmark, and even Russia.

In addition at least 1,000, punched, beaten and battered pennies and 100 nickels in similar condi-
tion have been removed from coin-boxes since the installation of meters in January, 1947.

Portale Forms New Portland Distrib Firm

PORTLAND, Ore., April 10—Robert (Bob) Portale, well-known North-
west coinman, has announced the opening of a new distributing agency here. The new firm, to open offices about May 1, will be known as the Pacific Northwest Distributing Co., and will act as jobber and distributor for coin-operated games and phonographs, Portale said.

Portale was for two years outside representative for the M. W. Wolf Distributing Company, Seattle, and was made general manager of the Port-
land branch of this firm in May, 1945.

Manor Distributing Company will handle the Mirrocle Machines with as other lines of amusement machines and phonographs.

J. A. Gilmore Quits As CMI Secy-Mgr

(Continued from page 97) years spent in association work, es-

pecially in the oil field.

After joining CMI he traveled ex-
tensively, attending many State and city meetings of operators.

With the break of World War II, Gilmore, after CMI had decided to discontinue its activities, went into the field of war material production. He served with the National Timber Lumber Association, where he managed a major membership drive for the association.

In September, 1945, when CMI again resumed its activities, Gilmore returned as secretary-manager, and took up his duties at the point where he had left off in the advent of war. On April 2, 1946, the CMI recognized his service by electing him a member of the board of directors for three years. He still had one year to go when he tendered his resignation.

Following the announcement of his resignation, Gilmore said he had no immediate plans for the future, be-
yond his desire to take a much-
needed rest. After that, he indicated, he would either enter business for himself, or possibly take another position in the trade association field.

Coin Parts Flow Eases; Market Starts Slowly

(Continued from page 97) level. When this awaited demand did not return towards the end of January and was felt among several makers of home appliances whose production schedules had been backed up gradually over a long period of time immediately felt the affects of the market crash. Furthermore, particularly true of producers of lower-

end radios, inventories were forced to close their plant doors.

Radio, Juice Output Off

With the lessened output by home appliance producers, and in production of radio builders, sup-

pliers of three to five years were left with heavy surpluses of electrical component parts, many of which are considered adaptable to the building and maintenance of coin machines. This competition from suppliers of the general and the retail range of the year had the effect of throwing heavy stocks of electrical components into the open market, a factor readily grasped by coin machine manufacturers. An-

other contributing factor was the realization that the coin machine trade itself was that more than one joke maker cut his machine production to a few schedules while others stopped production lines altogether at least for a tem-

porary period. Naturally less demand from within itself loosened the tension on parts of coin operators.

Another factor weighing heavily on the flow of materials for coin machine production was the desire for that type of furniture which started coming to the fore-casting toward the end of 1946 and became more pronounced in early 1948. This material is of a type that is manufactured by sewing machine manufacturers, and is used for the making of home furnishing goods and some music ma-

chines.

Coin radio, a product in constant demand by producers of candy, hot coffee and soft drink machines, has been considered a hard nut to crack during the post-war era because of the serious use this machine has had in automobile construction. However, steel authorities claimed this week that the alleged gray market of coin steel has lopped approximately $80 a ton recently, with a scant number of buyers taking advantage of the drop. The reason this product has become scarce in the past months, said one official, is that the steel makers have taken such an extent is that sheet steel output has cut out since picking up to maximum in the month of July.

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One item pointed to as short and that will remain under demand at least for some time, is aluminum. Produced chiefly in two regions of the Tennessee Valley—Columbia River Valley—aluminum reduction processes have been sharply reduced. It is said both these regions have been hit by severe droughts recently, which in turn caused a drop in the use of electrical machinery areas and decreased aluminum reduc-

tion.

Evanson Installs Meters

EVANSTON, Ill., April 10—Instal-

lation of 730 parking meters was started here Wednesday (11), after the city council authorized coin meter installation January 29. Construction authority is first of proposed total of 1,100 meters to "lick the suburb's growing parking problem." City of-
ficials estimate that the annual meter revenue will hit $70,000 to $80,000. This will be used for purchase of city-owned parking lots, it is claimed.

READ IN MUSIC IT'S SEEING BETWEEN SCIENTIFIC SOUND DISTRIBUTION THE EXCLUSIVELY DISTRIBUTED BY LINES ATLANTIC NEW YORK CORP. 540-550 W. 58th St., New York 19, N.Y. PHONE: COLUMBUS 5-4584
Marvel Starts Deliveries on New Five-Ball

CHICAGO, April 10—Leap Year, this four-ball game, intro-
duced by the Marvel Manufacturing Company here, is being de-
livered, according to Robert Epstein, Marvel president, and D. A. Wallach, sales manager, announced this week.

Marvel's latest product is high-
lighted by an outline feature which
allows players to see the score-
broader. Leap Year is popular with the
scoreboard. This new feature, the final ball in each game has come
to a conclusion. Reason for this is that it is entirely possible for the
pinball machine is being installed here during the past two year.

Parking meters installed here during the last two weeks went into opera-
ation this week, city officials an-
ounced. Meters will be given a trial for six months and, if popular with merchants and public, will be re-
tained.

Ga. Town Tries Meters

SANDERSVILLE, Ga., April 10—
Parking meters installed here during the last two weeks went into opera-
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ounced. Meters will be given a trial for six months and, if popular with merchants and public, will be re-
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Times Machines

Allite also declared that a 16-
ball machine will be brought to the
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NEW KEENEEY 1-BALL PAYABLE

"FAVORITE"

with conventional 1 to 7 hole playfield. A real WINNER!

★ Stars add at 3-5-9-12
★ Odds climb to 42 High
★ Big "SUPER SCORE" Award!
★ A-B-C-D Bumper Award
★ Added Entry Award on X-Y-Z Holes
★ Spell "F-A-V-O-R-I-T-E" for more awards
★ and sustained repeat play

Keeney's "FAVORITE" runs up BIG 1-BALL PROFITS. Players are accoutered by Specials conventional 1 to 7 playfield. They like odds starting at 3-5-9. Other "extra" award features capture the imagination, get and hold the player's interest, fill up the cash box fast! Order your Keeney "FAVORITE" payables from your nearest Keeney distributor now.

Keeney's "WILD BELL"—new single coin, twin chute, console
Keeney's "GOLD NUGGET"—2 multiple, twin chutes, console
Keeney's "SUPER BELL"—5 multiple, twin chutes, console
A Keeney console for every type of play. Any combination of 5 to 25x25x chutes.
Order from your Keeney Distributor NOW

J. H. KEENEEY & CO., INC.  "The House That Jax Built" 2860 W. FIFTEENTH STREET  CHICAGO 33, ILLINOIS

INTRODUCING

KAW SPECIALTY COMPANY

3—1015 Warliuter...$480.00
1—950 Warliuter...$165.00
3—Mills Throne...$75.00

CONSOLcS...ONE BALLS
...Kooney Bonus Bells, etc. $265.00

Perfectly mechanical, clean.

...Draw Bells, etc. $25.00

Conditioned and good.

...91-Jennings Challenger, S5-C5, 200.00

...Victory Specials 149.50

2—Special Entries...334.50

Almost like new.

...Value Heads...460.00

Cannot be told from new.

Write us when in need of new equipment.

KAW SPECIALTY CO.

1137 Osage Ave. Kansas City, Kansas

OPEN SUNDAY

COIN MACHINES

The Billboard
April 17, 1948

120

ADVANCE RECORD RELEASES

POPULAR

(Continued from page 29)

Jumpy" on Sugar Hill

H. Vagner (Decca) Mercury 2058

My New Choo Choo

H. Vagner (Decca) Mercury 556

"One Easy Letter From You"

P. Gayton Trio A. Laurie (Lilt) Lillie Dots (I've Got) Sweet Georgia Brown 2905

"Pray for the Lights To Go Out"

T. Windham (Decca) Decca 2082

"Randy" on Sugar Hill

H. Vagner (Decca) Mercury 2058

"Red Hot Mama"

H. Vagner (Decca) Mercury 556

"Send Me Some Money" (Alternate)

P. Gayton Trio A. Laurie (Lilt) Lillie Dots (I've Got) Sweet Georgia Brown 2905

B. Wood (Decca) Decca 2082

You Can't Be Too Young

B. Wood (Decca) Decca 2082

"The New Radios"

R. Murphy (Columbia) Columbia 3167

"Tramp"

B. Wood (Decca) Decca 2082

"True Love"

B. Wood (Decca) Decca 6086

"Tear Down Blues"

L. Douglass (Columbia) Columbia 2082

"True Love"

B. Wood (Decca) Decca 2082

"Walkin' Blues"

B. Wood (Decca) Decca 6086

"Wonder Woman"

B. Wood (Decca) Decca 2082

"Yacht Club Blues"

B. Wood (Decca) Decca 6086

"Your Baby"

B. Wood (Decca) Decca 2082

"Your Baby"

B. Wood (Decca) Decca 6086

"Your Baby"

B. Wood (Decca) Decca 2082

"Your Baby"

B. Wood (Decca) Decca 6086

"Your Baby"

B. Wood (Decca) Decca 2082

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"Your Baby"

B. Wood (Decca) Decca 2082

"Your Baby"

B. Wood (Decca) Decca 6086

"Your Baby"

B. Wood (Decca) Decca 2082

"Your Baby"

B. Wood (Decca) Decca 6086
ADVANCE RECORD RELEASES

FOLK

American Patrol
B. Shanfield and His Cowboy Ramblers (Victor 20-2848)
A Song for Myself
Kris Kristofferson (Mercury) Capital Americans 44111
The Sun Also Rises
D. Evans (We're Branding) Majestic 45400
Beyond the Purple Hills
E. Stow and the Ranch Boys (Decca) Decca 4003
Clean Up Your Act
B. Boyd and His Cowboy Ramblers (Victor 20-2823)
Don't Come Cryin' to Me
D. Evans and the Roundup Gang (Glenwood) Victor 20-2843
Experiments at Nine
P.温馨提示 and His Favorite Playboys (Decca 40364)
Footprints
C. Monroe and His Kentucky Partisans (Victor 20-2848)
Fro From St. Joe, Me.
H. Williams Western Caravan (Capitol) Capitol Americans 44110
Frosty the Snow Man
C. Carroll's Bucky Busters (Makes No 45410
Gonna Give You Back to the Indians
J. Rivers and His Western Troubadours (Two Good) Victor 20-2842
I'm Not Good
S. Hays and His Wildcats (Thunder Mountain Majesty 45506
I Know You'll Understand
C. Monroe and His Kentucky Partisans (Victor 41-102)
I'm Picking Up the Pieces of a Broken Heart
K. Fugger- The Cumberland Valley Boys (Decca 4012)
I'm Feeling Like I'm Losing You
A. Warners (New Star) San Fernando SP-450
I'm Tired of That Girl Now
P. Cassell (The Burning) Majestic 45003
Just a Blue Moon
Fed ves King and His Golden West Cowboy (Victor 20-2842)
Just Because
S. Williams and His Own Cowboys (My Darling) Meridian 5006
Long Tall Mama
W. Haner and the Ranch Boys (Beyond) Beyond 45402
Makes No Difference, You See
C. Carroll's Bucky Busters (Footnote 41) Decca 45100
My Darling Tell Me True
S. Williams and His Cowboys (Lost) Decca 45104
You Can't Help It From Me
J. Rivers and His Western Troubadours (That's All) Neshoba RS-950

INTERNATIONAL

Arap Althibi
Polka Waltz (Palazzo Ap) Standard P-9000
Anyone Can Do the Polka
K. Holley (Dancing Mamma) Grand O-9300
Araif Adriana Man
M. Thomaso (Larnin Kazas) Standard 9300
Barbara Polka
A. Warners (I Feel) Peabody 20-974
Barbara Polka
B. H. The Presley Riders (Red Rose) Decca 12154
Betsepolka
I. Siwek (Marcie Schott) Capitol 45605
Jr. Polka
J. Wolfsen (Luke) Victor 20-1115
Krisztina Polka
R. Scharwitz (Jaccard) Capitol 45604
Kustore Sea
J. Vodol (Luke) Victor 25-1115
Kustore Swavy Polka
Loch Verrsee Polka
L. Engberg (Kurt) Capitol 45604
Chale
R. Kieser-Kohner-Jemwells (Tito) Capitol 45603
Cut Schuph, Paris I, & II
R. Scharwitz (Flaming Star) Single 25-200
Chale The Burning Star
J. Wiihert (Apache) Single 20-109
Chale Tmr. Drewyar (Halcyon) Decca 45107
Polka
D. Polka
R. Kieser (You Can't Stand) Decca 40107
T-126
Dolore
D. Polka
A. Warners (I Fear) Standard 9200
Dolore
J. Polka
R. Kieser (Mr. Kennett) Standard 9200
Dolore
B. Kostal Nieb Tsen Sen
A. Warners (Dolores) Standard P-1100
Eileen McNiven
D. Polka
R. Kieser Family (Galop) Decca 40107
Bob The Cowman
He Lives the Giddes
W. Neave (Oh Oh Oh Oh Oh Oh Oh) Columbia Seren. 41175
Holla Holla Ola Ola Ola Ola Ola Ola (We're Missing in Our Street)
T. Nancey (Your Baby) Decca 45001
(Continued from page 127)

THE NEW EXTRA AWARD

CRISS CROSS

BELLE

This outstanding bell features EXTRAS in addition to the conventional payoffs.
CRISS CROSS is designed for clubs preferring liberal payoff machines.

IMMEDIATE DELIVERY OF ALL NEW BALLY GAMES

Used Games — Immediate Delivery

Bally Special Entries
$310.00
Bally Jockey Specials (Like New)
$425.00
Bally Jockey Clubs (Like New)
$425.00
Bally Victory Specials (Chrome Rails)
$159.50
Bally Draw Bells (Red Bottom)
$210.00
Bally Draw Bells (Red Top)
$255.00
Bally Triple Bells
$25.00
Kenney Twin Bonus Bells, 5c-Sc.
$475.00
Williams Torque
$95.00
Bally Melody
$175.00
Treasure Chest (Grand New)
$135.00

ONE-HALF DEPOSIT WITH ORDER

BALLY REGIONAL DISTRIBUTORS FOR MARYLAND, PENNSYLVANIA, AND VIRGINIA

CHRIS NOVELTY COMPANY

1217 N. Charles St.
Baltimore 1, Md.
Phone: Vernon 4223

THE NEW TRADIO IN CALIFORNIA

It's a dream radio from the word go. It incorporates everything one operator has been asking for a half dozen years. What's more, the new TRADIO is priced in the range of $149.00.

CHECK THESE FEATURES:
Easy-to-read slide rule dial
Loudly accessible once box
New trouble-free timer
Higher sound pressure
Compact chassis and new face

Today, the best — which is spelled T-B-A-D-B-O — is even better. That's why there are more TRADIOS installed throughout the country than any other color radio.

FOR IMMEDIATE DELIVERY IN CALIFORNIA WRITE, WIRE OR PHONE

SAMBERT DISTRIBUTING CO.
580 Mandana Boulevard
Oakland, Calif.

WANT TO BUY
1 Used Reel for Manufacturing Machine
1 Used Winding 600 Footers Grade or Better Used Winding
1 Pull down with life and number in center
1 Part of Miscellaneous Reel Machine
1 72 ft. Jig, Mix, Bore $500.00
1 10 of Lathe Bore
1 Watertown, NY, 2001-6-25, $275.00
1 Watertown, NY, 2001-6-25, $275.00
R. QUILES SANTIAGO
Room 241, San Antonio, Texas

BUCKLEY MANUFACTURING CO.
4220 WEST MAIN STREET • • • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6688-6553

COIN MACHINES

SPEEDWAY'S TELE-JUKE

Speedway Products, Inc.
504 W. 45 Street
New York 19, N. Y.
Lorraine 9-0311
Al Bloom, President

SEE THE NEW EXTRA AWARD

CRISS CROSS
THE CHICAGO CIRCUS, Chicago, Ill. (12:55 p.m. to 1:55 p.m.)
THE CHICAGO CIRCUS, Chicago, Ill. (2:55 p.m. to 3:55 p.m.)
THE CHICAGO CIRCUS, Chicago, Ill. (4:55 p.m. to 5:55 p.m.)
THE CHICAGO CIRCUS, Chicago, Ill. (6:55 p.m. to 7:55 p.m.)
THE CHICAGO CIRCUS, Chicago, Ill. (8:55 p.m. to 9:55 p.m.)
THE CHICAGO CIRCUS, Chicago, Ill. (10:55 p.m. to 11:55 p.m.)
THE CHICAGO CIRCUS, Chicago, Ill. (12:55 a.m. to 1:55 a.m.)
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Liquor Dealers Seek Bell Curb in Pa.

READING, Pa.—April 10—Berks County Retail Liquor Dealers' Association has joined the ranks of county units of the Retail Liquor Dealers of Pennsylvania in an effort to eliminate bell curb machines from clubs of its area.

John F. Stuber, president of the county dealers' group, in a letter to the Berks County Chamber of Commerce, asked that organization's support in the campaign, for the liquor group to eliminate what they call "unfair competition."

Stuber said "very few of the clubs could maintain themselves without the bell revenues, but with them they are financially able to erect buildings and provide service and entertainment far beyond anything the retail liquor dealers can afford."

In a number of other communities the organized liquor men have enlisted the aid of law enforcement officers to track down and curb either by persuasion or by force the slot machines from their premises.

RuleCourtesy Out For Fargo Parkers

FARGO, N. D., April 10—Fargo's practice of putting courtesy nickels in its parking meters for drivers who reported their time line illegal, according to an opinion by Attorney General Nels G. Johnson, Fargo's opinion was based on the fact that parking machines may be installed by cities only to regulate traffic and not as revenue-producing machines.

Fargo adopted the courtesy nickel plan last May at the request of the Chamber of Commerce to build up good will between the city and visitors.

CAMDEN, N. J., April 10—Revenue from 21 parking meters, installed on one block of Market Street here, netted the city $592 in the first three days of operation, according to Dr. Ethan A. Lang, city comptroller. The average take for each meter was $28.

OUTSTANDING VALUES

GAMES READY FOR LOCATION

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OLD ENGLISH NOVELTY

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JOHN H. SIMON, INC.

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<td>Misc. America</td>
<td>$15.50</td>
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</tbody>
</table>

NEW AND USED ARCADE MACHINES

WRITE

T. O. Thomas

PADUCAH, KY.
Marvel Names Nine Distribrs

CHICAGO, April 10.—D. A. Wal- long, sales manager for Marlaid Man- facturing Company, has announced the addition of nine new distributors since Marvel introduced its flit-four-coin chute a short time ago.


Marvel's plus-four-coin chute gives the player an opportunity to play from one to four coins during one game. If the player puts two coins in the coin chute for one game, he may win a replay with a lower score than if he had played a single coin. As the player puts in more coins (up to four) the winning score for a replay becomes gradually less.

Self - Glowing Signs Made by Rohm, Haas

PHILADELPHIA, April 10.—Signs with self-illuminating lettering, deco- rative panels with edges and surface designs that glow under their own power are a feature of a new line of plastics introduced by Rohm & Haas Company here. The transparent, day- light fluorescent plastic can be used to identification signs and selector dials for coin machines and is described as having "built-in-edge lighting." Exposure of the plastic to daylight or normal room illumina- tion results in edge light that ordinarily originates from the directing light into the edge of the plastic material.

In addition to indoor signs, panels and other large and small devices, sign script letters can be formed from the material. The plastic is resistant to weather, light in weight, can be formed by methods applicable to standard sheeting and is worked and machined like woods and metals. It is sold at present in red and green colors.

Smash Ill. Town's Meters

MAYWOOD, Ill., April 10.—Thirty- seven of the new parking meters put into operation here Monday (5) were smashed by unknown parties this week, according to John Peterson, chief of police.


Marvel's plus-four-coin chute gives the player an opportunity to play from one to four coins during one game. If the player puts two coins in the coin chute for one game, he may win a replay with a lower score than if he had played a single coin. As the player puts in more coins (up to four) the winning score for a replay becomes gradually less.

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ONLY WICO FLIPPERS
FIT ALL MANUFACTURERS’ GAMES
EASY TO INSTALL

NO NEED TO SELL OR SCRAP THAT OLD GAME
JUST SPEND A FEW DOLLARS ON A WICO FLIPPER KIT AND YOU HAVE A MODERN GAME
THAT WILL HOLD ANY LOCATION
* QUALITY MERCHANDISE
* PROVEN PERFORMANCE
* SIMPLE TO INSTALL
* COMPLETE PARTS AND INSTRUCTIONS
* WICO FLIPPERS FIT ALL GAMES

GUARANTEE ORDER ONE OR ONE HUNDRED KITS TODAY,
IF NOT SATISFIED RETURN THE MER-
CHANDISE WITHIN TEN DAYS AND YOUR
MONEY WILL BE REFUNDED.

NO WAITING—IMMEDIATE DELIVERY—WIRE, WRITE, PHONE
Face Mounting and Parts Furnished FREE!

COMPLETE KIT
$5.95

Distributors, Write
WICO CORPORATION
2913 N. Pulaski Road Phone Mulberry 3000
Chicago 41, Illinois

Williamsport Amusement Co.
Calling All Operators in the
Following Counties:

Carbon Lackawanna Northumberland
Centre Luzerne Sullivan
Clinton Lycoming Snyder
Columbia Mifflin Union
Dauphin Montour Wyoming

TO ATTEND THE PREVIEW OF THE
1948 MILLS CONSTELLATION PHONOGRAPH
THE PREVIEW WILL BE HELD AT THE YOUNG MEN’S
REPUBLICAN CLUB
147 Market Street, Williamsport, Pa.
SUNDAY, APRIL 18, 1948
REFRESHMENTS WILL BE SERVED

WE HAVE FOR DELIVERY
Exhibit BANJO, Chicago Coin TRINIDAD, Bally BALLERINA,
Marvel GOLD MINE, Williams VIRGINIA, United WISCONSIN
WIRE FOR PRICES — WE WILL NOT BE UNDERSOLD
USED: 3 HUMPTY DUMPTY. $154.50 2 Chicago Coin BERMUDA. $139.50
2 ROBIN HOOD. . . . . . . . . . . . . . . . . . . . . . . . . . . 174.50 2 Chicago Coin BASEBALL. $29.50
ALL KINDS OF CONSOLES

RUSH YOUR ORDER NOW
WILLIAMSPORT AMUSEMENT CO.
323 Hopburn Street
WilliamSPORT, Pa.
WIRE WRITE PHONE 2-3326
begin delivery of new 5-bal.
by genco mgf

chicago, april 10—genco man
of the burton & company, is
ity of its newly produced five-bal.
and winds. louis gembur, the
president, announced the

the game has flipper action and it
features a wide variety of
which insure rapid player action.
scoring highlights of the new game
are the innovation of two roll-over
bumpers, two individual sets of
bumpers, and the fact that the
player can build up and collect a heavy
point bonus but also may collect
flibits, or extra points skillfully

right now the player must
mark 4" & 6" he will triple his bonus points.
going thru a roll-over switch
first on the right and later on
the left side of the playfield will allow
the player a chance to double his
bonus score.
third way of getting a
chance to collect points is
hit a special roll-over switch that
results in getting his bonus points.
anyway the player can try for
roll-over bonuses marked 3 and 6.
each time the player
roll-over switch affiliated with
yellow bonus build-up bonus up
10,000 points.
build-up for the purple
bonus works similarly, in order to
collect purple points, the player
must go thru a roll-over switch marked 1
and 2.
these points are for the yellow
purple bonus, the other for the
yellow bonus.

in addition to the features already
described, trade winds includes

give to the damon runyon cancer fund
THE COMPLETE JENNINGS LINE!

Jennings STANDARD CHIEF
1c - 5c - 10c - 25c - 50c - $1.00 Play

Jennings Super De Luxe
CLUB CHIEF
1c - 5c - 10c - 25c - 50c - $1.00 Play

Jennings Twin Play
CHALLENGER
5c - 10c - 25c - 50c - $1.00 Play

FREE! Your copy of Jennings new 16-page booklet featuring these coin machines. Write Today!

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET - CHICAGO 24, ILLINOIS

EARNINGS OVER 150 YEARS OF GUARDING!

NEW EQUIPMENT

NEW JENNINGS BELLS*
Standard Chief, 5c - $269.50
Super Deluxe Chief, 5c - $344.00
Super Deluxe Chief, 25c - $399.00
Super Deluxe Chief, 50c - $489.00
Super Deluxe Chief, $1.00 - $599.00

CONTINUED...

CONSOLE BARGAINS

CONSOLE BARGAINS

 specials

BELL SPECIALS

ATLAS

PERSONAL SERVICE

GUARDS YOUR EARNINGS WITH OVER 150 YEARS OF EXPERIENCE!

Articles

COIN MACHINES

127

THE BILLBOARD

April 17, 1948

PUT NEW LIFE TO YOUR EARLIER EXHIBIT GAMES with FLIPPERS

YOU CAN ADD these popular thrillers yourself. EXHIBIT makes this special offer in the interest of EXHIBIT operators to help them build up their location incomes.

Write Today!

PHONOGRAPHs

2200 N. WESTERN AVE. - PHONE: ARMADILLA 5008 - CHICAGO 17

EXHIBIT SUPPLY CO. 4222-30 W. LAKE ST. CHICAGO 24, ILL.

ATLAS NOVELTY COMPANY

EXHIBIT MACHINES

COIN MACHINES
Leapin' PROFITS! Right into YOUR cash box with another great 5 ball game

LEAP YEAR

with the "PLUS 4" COIN CHUTE

- Advance Bonus Scoring
- New type Out-hole Scoring
- Knockout pockets
- Four FLIPPERS
- Easily accessible light box
- Fool-proof ball lift

PLAY 5c 10c 15c or 20c
A GAME WITH ONE COIN CHUTE

Available as single coin or with the "PLUS 4" COIN FEATURE

NOTE
Each additional coin inserted automatically reduces required winning score for FREE PLAYS and gives player greater opportunity for more free plays.

In New England IT'S TRIMOUNT

Because:
- Trimount offers leading manufacturers' latest games.
- Trimount's deliveries are on time, games are carefully handled in shipping.
- Trimount's price is right.
- Trimount's Repair Dept. has personnel trained to repair all types of Coin Equipment.
- Trimount's Parts Dept. is always stocked and ready to serve you
- Trimount personnel have the "Know-How" to help you get the most from your Coin Operated Equipment.

TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST. BOSTON 18, MASS. PHONE LIR 4403

MACHINES:

ROUTE AND 200 MACHINES FOR SALE—$20,000
Over 125 machines now on location grossing over $40,000. One balls, pin balls, etc. Eastern part of Virginia. Excellent supply of parts and motive equipment go with this deal. Shop available. Will work with buyer for one month until acquainted with locations. Contact OWNER
Box D-276, The Billboard Cincinnati 22, O.

TEXAS ROUTE
Our client sells route, 24 juice boxes, 40 pin games, record shop. Located in East Texas city of 25,000. Netting $1,000 monthly. Price, $50,000.00; 1/2 down to right man.

JOHN R. McGEE, Agent
P. O. BOX 75
BUFFALO, TEXAS

INTRODUCING the NEW TRADIO in HAWAII
It's a dream radio from the word go. It incorporates everything our operators have asked for and more. Latest design for 1953 and better. What's more, the new TRADIO is priced at a new low of $69.00.

CHECK THESE FEATURES:
- Easy-to-read slide rule dial
- Easily accessible coin box
- New trouble-free timer
- Extra strength and rigidity
- Compact chassis and new face

Today, the test — which is spotted T-8-A-H-3-E-D — is even better. That's why there are more TRADIOS installed throughout the country than any other coin machine.

FOR IMMEDIATE DELIVERY IN HAWAII
WRITE, WIRE OR PHONE
Pacific Sales Factors
437 Ward Avenue Honolulu, Hawaii
Sensationally New!

Casino Bell Sr.

Accepts 5c and 25c coins on same play. Pays out nickels or quarters, according to coin played.

For lasting appeal... dependable earnings... rely on these peerless Evans features:

- Evans' Nonpareil 5-Coin Head! 5 Players!
- Greatest improvement in the history of the industry!
- 5 Individual Payout Cups!
- Single Coin 'Machine Gun' Action Payout!
- Evans' Famous Trouble-Free Mechanism!
- Long-Life, Attractive Evans-Built Cabinet!
- Brilliant, Colorful Top Design!
- Standard Bell Fruit Reels!
- Models Now Available: Standard 3/5c and 25c
- Straight 5c or 25c

Club Model with One-Cherry Payout

See your Distributor Today

H. C. Evans & Co.
1528 W. Adams Street, Chicago 7, Illinois

Phonograph Bargains!

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<td>Wurlitzer 616-Life Up</td>
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<td>Wurlitzer 24</td>
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<td>Wurlitzer 600K</td>
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<tr>
<td>Fibbon Mini-Cab</td>
<td>$94.50</td>
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Send 1/2 deposit; Balance C.O.D.

Safes & Standbys

525 South High
Colombus 15, Ohio

Central Ohio Coin Machine Exchange

Phones: AD. 7949 - AD. 7993

Central Ohio Coin Machine Exchange

Member

Coin Machines 129

Two Steady Money Makers

NEW POOL TABLES

5c or 10c Coin Operated

Available in many sizes

Write Today for Information

Terms and Prices!
The New B·O·N·U·S Bell!

a machine that is fun to play!

HOW IT WORKS! Distributed among the characters on the first reel are the five letters of the word BONUS. These letters are woven into the design of the bell fruit symbols and in no way affect the bell payouts. But BONUS means "something extra" and that's just what the BONUS feature is—an extra! If the first reel stops on the letter "B," that starts the BONUS. The "B" shutter in the Bonus Window drops down and lets the player know that he is one-fifth on his way to the BONUS. It is now necessary to secure the other four letters in their proper sequence. If a letter comes up which is not the next one required in spelling the word, the player doesn't lose any advantage at all—the Bonus Window still remains at its point of advancement. The BONUS award is 18.

BELL-O-MATIC CORPORATION
EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
HERE'S THE KIND OF GAME YOU'VE ALWAYS WANTED!
IT'S NEW—IT'S DIFFERENT—IT'S EXCITING!

WAIT FOR WILLIAMS NEW 5-BALL
NEW FROM TOP TO BOTTOM!

ACTIVE
COMPLETELY
RECONDITIONED GAMES
READY FOR LOCATION 'NUFF SAID

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<tr>
<td>Gold Ball</td>
<td>$69.50</td>
</tr>
<tr>
<td>Havana</td>
<td>$39.50</td>
</tr>
<tr>
<td>Kilroy</td>
<td>$44.50</td>
</tr>
<tr>
<td>Lucky Star</td>
<td>$79.50</td>
</tr>
<tr>
<td>Miss America</td>
<td>$34.50</td>
</tr>
<tr>
<td>Maise</td>
<td>$49.50</td>
</tr>
<tr>
<td>Hawaii</td>
<td>$109.50</td>
</tr>
</tbody>
</table>

1/3 With Order—Balance C. O. D.

BADGER'S Bargains
"Often a sunny place— seldom a poor cure"!

GUARANTEED RECONDITIONED CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Keeney Cold Nugget</td>
<td>$84.50</td>
</tr>
<tr>
<td>New Bally Triple Bells</td>
<td>$576.00</td>
</tr>
<tr>
<td>New Bally Double Up</td>
<td>$570.00</td>
</tr>
<tr>
<td>New Bally Wild Lemon</td>
<td>$570.00</td>
</tr>
<tr>
<td>Keeney Bonus 2-Way, 3-Way</td>
<td>$50.00</td>
</tr>
<tr>
<td>Keeney Bonus 3-Way, 5-Way, 50c. or 25c.</td>
<td>$295.00</td>
</tr>
</tbody>
</table>

GUARANTEED RECONDITIONED PHONOGRAPHS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Wurlitzer Model 1015</td>
<td>$999.00</td>
</tr>
<tr>
<td>Seeburg Model 1-A</td>
<td>$899.00</td>
</tr>
<tr>
<td>Wurlitzer Model 1080</td>
<td>$395.00</td>
</tr>
<tr>
<td>Seeburg Model 1-46</td>
<td>$395.00</td>
</tr>
<tr>
<td>A.M.S. 1946 Model M</td>
<td>$275.00</td>
</tr>
<tr>
<td>Rock-Ola Model 1420 (1947)</td>
<td>$375.00</td>
</tr>
<tr>
<td>Packard 1946 Model 7</td>
<td>$395.00</td>
</tr>
<tr>
<td>Rock-Ola Model 1422 (1946)</td>
<td>$375.00</td>
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RECONDITIONED SLOTS AND STANDS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>New Mills Black Cherry, Origi., 25c.</td>
<td>$299.00</td>
</tr>
<tr>
<td>New Mills Black Cherry, 25c.</td>
<td>$199.00</td>
</tr>
<tr>
<td>New Mills Golden Falls</td>
<td>$199.00</td>
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<tr>
<td>New Mills Black Cherry, Origi., 50c.</td>
<td>$299.00</td>
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<tr>
<td>Single Weighted Stand</td>
<td>$19.50</td>
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</table>

BRAND NEW FLIPPER GAMES
IN ORIGINAL CRATES

<table>
<thead>
<tr>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$85.00</td>
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</table>

<table>
<thead>
<tr>
<th>Game</th>
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<tbody>
<tr>
<td>Silver Streak</td>
<td>Chicago Baseball</td>
</tr>
<tr>
<td>Ballyhoo</td>
<td>$85.00</td>
</tr>
<tr>
<td>Bonanza</td>
<td>Play Boy</td>
</tr>
<tr>
<td>Starlight</td>
<td>Melody</td>
</tr>
<tr>
<td>Kuddy Rollo</td>
<td>Wurlitzer 1015</td>
</tr>
</tbody>
</table>

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WILL BLOW GREATER PROFITS YOUR WAY

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  - Automatic Shuffle

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  Press Button

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NOVELTY
REPLAY

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