Mickey Rooney, long one of the screen's most versatile performers, is now in his first starring role in radio as a scrappy reporter in the new CBS house-built show "Shorty Bell." Broadcast Sundays at 9:30 p.m., suspense-mounting drama tells chapter-by-chapter story of a tough kid's conniving to become a front-page newspaper scribe. It is based on an original novel for radio by Frederick Hazlitt Brennan, noted film scripter, big circulation magazine writer and author of Rooney's latest vehicle, "Killer McCoy." Program is produced and directed by William N. Robson, two-time Peabody Award Winner, with music by Cy Feuer, musical director of Republic Pictures. Hollywood "Variety" reports "... web has given Rowey expert production, sound writing and competent support... Mickey's show... he did it and himself a worthwhile service." Web has also given potential sponsors something to think about.
The beauty of this statement is that over 80% of that gross is pure, net profit! In addition, the Manley Popcorn Machine owner that we are quoting is located in a small town. The potential owner who has his eye on a city, carnival, boardwalk or park location, naturally can increase his earning substantially.

Everybody loves hot, fresh and delicious popcorn served from a sparkling, bright Manley Popcorn Machine. If you have a location where plenty of people congregate or pass by, you can cash in on this popcorn popularity by coupling a sleek new Manley Popcorn Machine with Manley Seasoning, Salt and Boxes or Bags. That's a combination that never fails to click!

When the crowds SEE the bright, colorful Manley Machine and the red and white, candy striped bags and boxes, and SMELL that wonderful popcorn aroma...they sell themselves! It's a cinch for making BIG MONEY in a good location! Let us tell you how it is done.

Send the coupon below for our new booklet, "How to Make Big Profits From Popcorn."

**3 M's That Mean**

**MACHINES** The most important "M"—the Manley Popcorn Machine combines sparkling beauty and eye appeal with mechanical perfection, trouble-free operation and large capacity. Many exclusive features. Designed to make the handling of crowds easy...you'll make more money with Manley.

**MERCHANDISE** It takes the best merchandise to win the largest profits. Manley Popcorn is quality controlled—grown to meet high company standards. Pop it in Manley Popcorn Seasoning and use only Manley's Popcorn Salt. Serve in a Manley Carton or Bag and you'll make more money with Manley.

**METHODS** Manley has compiled a booklet explaining how to operate a successful popcorn business and included many proven, sales-building practices accumulated during twenty-five years of acknowledged leadership. Ask for free copy. Use the handy coupon and make more money with Manley.

**THERE IS NO SUBSTITUTE FOR POPCORN THAT IS...**

**FRESH**
**HOT**
**DELICIOUS**

**Manley, Inc.**
**Burch Mfg. Co.**

"The Biggest Name in Popcorn!"

1920 Wyandotte St., Kansas City 8, Missouri

**SALES AND SERVICE OFFICES IN PRINCIPAL CITIES**

Albion, Mich.
Atlanta, Ga.
Boston, Mass.
Charlotte, N. C.
Chicago, Ill.
Cleveland, Ohio
Dallas, Texas
Denver, Colo.
Detroit, Mich.
Indianapolis, Ind.
Los Angeles, Calif.
Memphis, Tenn.
Mexico City, Mex.
Minneapolis, Minn.
New Orleans, La.
New York City, N. Y.
Oklahoma City, Okla.
Omaha, Neb.
Roanoke, Va.
St. Louis, Mo.
San Diego, Calif.
San Francisco, Calif.
Seattle, Wash.
Syracuse, N. Y.
Toronto, Ontario
Vancouver, B. C.
Washington, D. C.

**YOUR NAME_____________________________**
**BUSINESS NAME_________________________**
**ADDRESS______________________________**
**CITY__________________________STATE____**

**Without obligation please send me a copy of your booklet: How to Make Big Profits From Popcorn.**
Shelvey - 4A’s Court Trial Due in 2 Wks.

One Big Union Sought

NEW YORK, April 24—After the razzle-dazzle of committees and lawyers involved in the American Guild of Variety Artists (AGVA)-Associated Actors and Artists of America (Four A’s) situation, the end result is that the battle between the Four A’s President, Shelvey, ex-AGVA top will go to trial in about two weeks.

The ruling of Justice Samuel Noll on the requests for injunctions from both Shelvey and the Four A’s and the judge’s subsequent order issued Monday (19) puts an end to any hope. (See ShELVEY-4A’s on page 32)

802 Groups Unite to Fight Blue Ticket

Personal Aims Dropped

NEW YORK, April 24—Bearing out earlier Billboard stories predicting a lively election battle this fall over the control of Local 802 of the American Federation of Musicians, the local’s unity and coalition groups have planned to support a single slate of candidates in opposition to the incumbent Blue Ticket administration.

The dropping of personal party aims to form a solid voting front may prove a tougher opposition problem than the Blue Ticket has experienced in many years. The administration has been bolstering its position for forces of personal opposition from unity and coalition.

“I Remember Mama” Battle Nears Conclusion; Dreyfus Set To Clear Ditty’s Release

Tangle Includes French “La Cinquantaine” Tune

NEW YORK, April 24—After a fantastic razzle-dazzle that stretched all the way from the RKO studios in California to song writers Henry and Charlie Tobias here and wended its way to Paris, after finally clearing thru playwright John Van Druten, the Chappell-Dreyfus group virtually has decided to release the ditty I Remember Mama for public performance, with a good-habled finish to the mechanical companies. The story of I Remember Mama’s crowdie start months back when the Chappell firm took the song from the Tobias brothers and presented it to the legitimate unions.

N. Y. City Center Mulls TV Plans

NEW YORK, April 24—The New York City Center has asked the finding committee of the legit unions for a set of tele conditions.

The Center is interested in having its many diversified entertainment programs—legit, music, dance and opera—televised, and before contact- ing sponsors or stations wishes to see the approximate cost.

Cafe TV Still Exempt From Tax

WASHINGTON, April 24—Ruling that the small local tele box as a movie, the Internal Revenue Bureau last week reaffirmed its decision exempting bars and cafes with television sets from the 20 per cent cabaret tax.

It was emphasized, however, that if live singing or dancing were also offered, the cabaret tax would apply. Plated dancing floors are likewise subject to the levy.
Tobey Cracks Whip on Radio
Will Probe
All Industry, FCC Included

AM-TV "Stymie" Charged

WASHINGTON, April 24,—In a sudden angry tempest, the Senate Interstate and Foreign Commerce Committee this week launched a sweeping investigation of the radio industry to determine whether television and FM are being "retarded" and to explore "all phases of licensing, patentable inventions and controls." The investigation will cover the Federal Communications Commission (FCC) as well as the rest of the industry.

Alhio Acting Chairman Charles Tobey, of the Senate Interstate and Foreign Commerce Committee, has long been discussing plans for such an inquiry similar to the one waged some years ago, his decision to launch the new investigation came as an 11th-hour surprise last night when the wind-up of the committee's hearing on the Johnson bill to break down clear channels

Open Hearing Soon
Tobey has requested Radio Corporation of America (RCA) and National Broadcasting Company (NBC) (See Tobey Cracks Whip on page 15)

Ken, Not Paul
The cover on last week's Bill-
board showing the principals of
nn, ace and IANE, the Columbia
Broadcasting System (CBS) program
package program, had an error in the caption. Ken Roberts, who announced mistakenly as
n Paul. He's not Paul—he's Ken

In This Issue

American Folk Tunes...41
Broadway Show...41
Broadway Shows...41
Carnival...173
Circus...43
Coin Machines...161-222
Fairs and Fiestas...19
Final Currents...39
Gift Of The King...16
Guests On Our Cover...16
Hammered Installations...16
Hair...11
Merchandise...91-100
Music...16-79
Musique des Nations...16
Music Machines...11-12
Music Popularity Chart...203,017
Night Clubs...10-19
Operettas...42
Radio...31
Records...14
Reviews...14
Rhythm...31
Score...14
Spokesmen...46
Television...15-16
Tin Pan...14
Trade...16
Tobey...19

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FCC Winds Up 1st
Probe on KMPC

HOLLYWOOD, April 24.—The
Federal Communications
Commission (FCC) preliminary investigation into the
KMPC situation was virtual
ly completed yesterday (23) with
the departure of Raymond Lewis, one of the commission's
investigators, carrying on the probe. Robert Af
drew, his associate, will remain here for a few days to tie up any loose
ends which may still exist before he
returns to Washington.

All probes arrived here
April 7 and immediately dug into the
case, contacting individuals who had
filed deposition with the FCC, ac-
cusing KMPC owner G. A. Richards
of news slanting. The pair spent a
full week at the station going thru its
files. Investigators' final week was devoted to checking individuals
believed to have additional informa-
tion regarding the station.

Charges Against KMPC Put
Into Mayflower Record

WASHINGTON, April 24.—The case of KMPC, Los Angeles, came up for
the first time at the editorializing hearing
this week as expected, and
this time the Federal Communications Commission (FCC) permitted the
removal to go on the record. In citing what he called "a few samples of
wrongdoings which have caused widespread complaint," Robert J. Silberstein, of
the National Lawyers' Guild, stated:
"Station KMPC is alleged to have ordered its staff members to stress news
favorable to Jewish interests and

Operetta, No Circus,
For Hamburg in 1948

HAMBURG, Germany, April 24.—In
some respects local showbiz has
come to be regarded in Germany as
more important than the stage.
The city supports 16 legal houses, four vaudeville theaters and eight
cabarets. There will be no circus this
summer, however, since Circus Hagen
beck plans to repeat last season's venture and put operettas under
canvas.

The top legal theater is the State
theaterhouse, which is neck-and-neck in
popularity with the 100-year-old
thalia. This intermediate lean to
the chamber plays and the new young
stage. Local producers have built an
colourable reputation for classical
as well as modern production and

Craig's Wife Set To Tour
Video Outlets

NEW YORK, April 24—Television Workshop is sending a package unit of
Craig's Wife out on a tour of video
venues in New York, St. Louis, Mil-
waukee, and Philadelphia. Stations in other cities will be added to the
package as the run goes along. Approximate opening date is May 3 in
Philadelphia.

The cost of the package is being
represented generally to the receiver
distribution in the area it plays. Each
station will go after its own sponsor.
The adaptation of Craig's Wife is by
Zina Provendie, who is also directing.
It runs an hour and has a cast of six.
Except for the leads who get more,
the cast will be paid $75 each week
plus expenses.

The Television Workshop is also
(See "Television's Wife" on page 14)

March Showbiz
Tax Yield Up
In Most Fields

WASHINGTON, April 24.—Re-
ceivingohn tax returns for 1947,
showbiz in most fields produced
taxes slightly higher than the
same period in 1946. More showbiz
is hitting the government this year than
in the past years.

In the past few months, according
to the most recent figures, the
Federal tax returns for the year 1947
showed an increase in the amount
taxed by the government.

In the early months of 1947, the
tax on showbiz for the first
year was $4.20, but in the second
year it increased to $4.25. This
increase was due to the
higher cost of living and the
higher costs associated with
productions.

The increase in the tax yield is
a reflection of the growth and
success of the showbiz industry.

--- End ---
Budget Snips Work Overtime

NEW YORK, April 24. - A new wave of budget-cutting appears to be getting under way in radio. In some cases the times are being made to divert expenditures into other media—including television—and in others it is to involve appropriation reductions in line with unsettled business conditions. Details on the various advertisers involved are on these pages. Included among them are General Mills, Camel Cigarettes, General Foods, John-Manville, Fitch, Colgate, and Brown & Williamson.

General Mills Drops 2 of 4 NBC Soapers for TV Splash

NEW YORK, April 24. — General Mills, in dropping two of its four soap operas from National Broadcasting Company (NBC), is planning not only a cutback in its radio expenditures but a large-scale entry into television. At the same time, NBC has filled the vacant half hour with Campbell soup's across-the-board quiz. Double also is being used on this page. Included among them are General Mills, Camel Cigarettes, General Foods, John-Manville, Fitch, Colgate, and Brown & Williamson.

Fitch Under Deadline?

By Jerry Franken

NEW YORK, April 24. — The National Broadcasting Company (NBC) is momentarily expected to announce a new client relations policy prohibiting any further lend-lease deals on broadcast time. The one such deal now in effect involving Standard Brands and the Ford dealers, will be allowed to stand, but no more will be permitted.

Lend-lease allows a sponsor, vat- ing a valuable time period (such as Standard Brands's former 3:30 Sunday night time), to keep other would-be advertisers of that time involved. The incident which led to the NBC decision involves the 7:30 time period now held by Fitch Bandwagon, which the account wants to farm out to another advertiser. There is no time after March to thru, but only if the arrangement is completed before NBC announces its new stand.

Skelton Deal

Another element in the picture in- volved Red Skelton, for Brown & Williamson, which also wanted to use Skelton and the valuable Tuesday night 10:30 time slot. The pro- posal is now cold, following huddles between the two agencies and NBC sales execs. Skelton has one more season to go on the account. Outside of the NBC-Skelton negotiations, this means that in giving the advertisers an unfair edge, it was the advertisers who were to benefit. lend-lease could have several other harmful effects. For one, it could endanger the advertising business, with some clients, who'd bid but lose it; could mush- room to a larger extent and, finally, it could put talent in the position of offering themselves to the highest bidders.

The first radio lend-lease deal was made between American Tobacco and Colgate’s, involving Kay Kyser’s mu- sical quiz show, with the ciggie firm keeping a string on Kyser for several years. This deal has since expired. Previously, NBC was announced a new sales policy, which eliminated the waiting list, banned cross- plugging and left final approval of a pro- gram to one man. The Standard Brands-Ford dealers (Lend-Leasing Bemain on page 15)

Colgate Wants
To Cut Canova

HOLLYWOOD, April 24. — Future of the Judy Canova program, broad- cast Saturday nights over the Na- tional Broadcasting Company (NBC) and Mutual Broadcasting System (MBS), is in doubt. Colgate-Palmolive-Peet wants to re- new, but at a cheaper price, it is re- ported. Negotiations toward that end are going on now.

Colgate, which has a price, tag of $11,000, Ted Bates is the agency.

RADIO
Communications to 1584 Broadway, New York 19, N. Y.

BO BANS LEND-LEASING

Allis-Chalmers May Sponsor "RFD" on NBC

CHICAGO, April 26.—RFD, Amer- ica, the successful farm quiz show inaugurated by a Mutual Broadcasting System (MBS) a few months ago, is slated to shift to National Broadcast- ing Company (NBC). Chances are it will be sponsored by Allis-Chalmers in the 2 p.m. (EDST) Sunday slot. RFD is owned by Lou Cowan. At the time of its Mutual debut, it was to have been sponsored by Ford dealers. However, the latter's assuming sponsorship of Fred Allen made the additional radio sale imprac- table. Allis-Chalmers has been in- terested ever since. The program is now on Mutual, but NBC has been after it for some time, with the prospect already lined up. Cowan probably will set the deal today (Monday).

Stanley Upheld Vs. CBS in Air Show Idea Suit

HOLLYWOOD, April 24.—What is believed to be a landmark decision in California to recognize an air show format as protectable prop- erty, came last week when the Dis- trict Court of Appeals upheld an award of $35,000 damages claimed by batoneer Jack Stanley for a program idea which he said was misappropriated by the Columbia Broadcasting System (CBS).

Stanley had claimed that his origi- nal air show format for Walter Weis- ger Presents had been used by CBS for a series of radio shows broad- cast as Hollywood Premiere.

In a unanimous opinion, written by Judge Dietrich, and concurred in by Presiding Justice Minor Moore and Justice Marshall McCall, the court maintained that elements found in Stanley's format had never been used before in that sequence or combination.

Johns-Manville May Nix CBS Newscasts

NEW YORK, April 24. — Johns- Manville, manufacturer of roofing and insulation materials, this week reportedly decided to drop its five- minute newscasts, aired at 8:35 p.m. weekdays over Columbia Broadcast- ing System.

The contract is skewed to run out in June.

Biow Sets Kucera As Time Buyer

NEW YORK, April 24. — John Kucera was named time buyer for the Biow-Foote group, suc- ceding John Hynes. Kucera was formerly with Foote, Cone & Belding. Until joining Biow-Foote, he was with National Broadcasting Company. Hynes resigned some weeks ago and is reported angling to buy a sta-

What's My Name? Gets Byron 3 Nets

NEW YORK, April 24.—The sale of What's My Name? this week for broadcast over the American Broad- casting Company (ABC), gave inde- pendent program producer Ed Byron three shows running simultaneously in three network time slots. Mr. District Attorney is heard over the Mutual Broadcasting Company, and Christopher Phelps is aired under the Columbia Broadcasting System.

Written by Bob Namie, audience par- ticipation show features commercials, Francis, will replace Willie Piper under the General Electric lamp di-


NEW YORK, April 24. — General Foods this week was reported con- sidering dropping its Aldrich Family on National Broadcasting Company (NBC). If the plan goes thru, the account would keep the Thursday evening time on NBC but substitute a cheaper show. The well- Hoovered Aldrich, show, now at 13,7, has an estimated $13,500 price tag. Behind the proposal is a philosophy of spreading billings on as many networks as possible, with General Foods' said to be contemplating buying time on both American Broadcasting Company (ABC) and Mutual Broadcasting System (MBS). This would give it time on all four networks. It is now on three, the ex-

Appropriations for the increased networking would be coming from savings affected thru the Aldrich cancellation and the recent cancellation of Fanny Brice. The lat- ter show, a high budget affair, is being replaced by the new Goodman Ace show, there being a difference of some $7,000 in the talent appropri- ations.

The philosophy involved is that by airing on all four networks, rather than concentrating, the advertiser would arrive to hit maximum audi- ences regularly.

Coming in May

May 1, 1948

The Billboard

COMMUNICATIONS TO 1584 BROADWAY, NEW YORK 19, N. Y.

5
Durr Center of New "incident"?

State Dept. To Protest Mexican 540kc. Outlet

WASHINGTON, April 24. — The State Department will make a strong statement of protest against the authorization by a Mexican super-watt clear channel station to United States residents. The station, which is located in San Luis Potosi, will transmit 560 miles south of the border.

The station has been authorized to transmit only the North American Regional Broadcasting Agreement (NARBA) but also agreements reached last year at the Atlantic City telecommunication conference. The station is supposed to go on the air in late December.

Under NARBA, standard stations are limited to 500kc. in the lower band, while the Atlantic City agreement, in which permitting standard use of the frequency, provides that permitted stations may use more than one station on all countries significant to NARRA.

DeWolf pointed out in this connection that the Atlantic City agreement also will not go into effect until late 1949. Thus, he said, Mexico is exploiting the Atlantic City agreement and other international agreements.

The Mexican station authorized by a new super-station plan Canada's 540kc. station at Saskatchewan will definitely restrict any AM stations by this band by the United States. DeWolf stated. At present, however, the chief concern of the State Department is the certain interference which will cause U.S. fixed and mobile radio services operating in the 540kc. region.

NAB used the announcement of the new Mexican stations as an opportunity to call for the expansion of the Federal Communications Commission's frequency studies.

Paul Whiteman ABC V-P: Grabhorn Also

NEW YORK, April 24. — A rare example of a performer becoming a top broadcasting executive is evidenced this week when Paul Whiteman was elected a vice-president of the American Broadcasting Company (ABC). Paul has been the web's director of music for some time, and he also broadcasts an hour-long d.j. show over ABC each afternoon.

Murray B. Grabhorn, manager of ABC's owned-and-operated stations, was upped to a v.p. at the same time. Grabborn also heads the network's co-op program sales division.

"Pops" Daughter Heads ABC Show

NEW YORK, April 24. — A new teen-age talent show was being announced this week by the American Broadcasting Company (ABC). "Pops" daughter, Margo, also acts as an executive. "Pops" daughter, Margo, also acts as an executive.

June 10, the capital of the Denver Post, in the hope of getting quick Senate confirmation.

Any nominee unacceptable to the Republicans and failing to get confirmation in the Senate would have to be replaced by someone of the same party before the November election.

Telford Taylor Possible

It has been learned that Telford J. Taylor, former general counsel of the FCC, is likely to be suggested by Truman as a possibility for the Durr post. However, Taylor, a Democrat, is said by his friends to be "uninterested" in the job. He has been in Europe as a war correspondent.

The Durr vacancy on FCC found June 30 because of the sudden death of his week when the President told a news conference that Durr had declined to return to the executive branch.

The Durr development has reached the stature of a major political incident in the capital. Durr had consulted with Truman at the White House on the day before the President announced the meeting's outcome and almost immediately afterward before Durr's role as head of the North Carolina campaign for D.D. Wallace. Altogether, Durr was said by friends to be "uninterested." Durr said his next job, which was not yet specified, would naturally bring a greater income than his $10,000-a-year FCC salary.

GOP in Driver's Seat

The GOP is recognized as having the controlling hand on the Durr succession, and it is reported that the-communications Act, the majority party in the House, is the one controlling the Senate's on the FCC. When Truman nominates a conservative Democrat, he would be opposed by the major Republican group.

Della-Cioppa Moves To CBS H'wd Post

HOLLYWOOD, April 24. — Gay Della-Cioppa, Columbia Broadcasting System's (CBS) assistant to the chairman of the board, was named this week as associate director of network programs, Hollywood, Della-Cioppa, who is a member of the Martin, Hollywood network program head, in charge of the increasing load of coast originating shows. He will join Martin's department the second week in May.

CHILD JOINS RURAL NET

ITHACA, N. Y., April 24. — Robert B. Child, farm editor of WGY, Schenectady, N. Y., has joined the CBS Radio Network as program manager. A contributor to The Cornell University alumni and holds a Master's degree in agriculture. He joined WGY after thirty years extension service at the New York State school.

Mild Liquor-Plug Ban Due; "Misleading" Ads Scolded

WASHINGTON, April 24. — Possibility that the Senate Interstate Commerce Committee will recommend a mild liquor plug restriction bill developed this week as the committee considered hearing on three bills limiting or banning liquor ads. The plan now under consideration calls merely for a tightening of regulations on "false and misleading" liquor advertising. This is bill also included a serious new approach was touched off when the witness who took the stand to complain that liquor ads are deceitful, was asked "You are a reasonable person. What do you think of the ads in the press today?" He replied that the ads are deceitful, and added, "I'm sorry to see them." He also emphasized that the ads are not only misleading, but also are not intended to mislead. He also added that the ads are not intended to mislead. He also emphasized that the ads are not intended to mislead. He also emphasized that the ads are not intended to mislead.

"Red" Crosby

PITTSBURGH, April 24. — Bing Crosby, in town Tuesday and Wednesday (20-21), for a grand opening at the Pittsburgh Pirates, over the ball club in which he has a financial interest, unveiled a new face when he did some play-by-play gabbing on the ball game over WOTF. He did not ignore the plays, but the commercial as well. Consensus was that he was not up to the job — even when it hurt.

Lawrence, Lee Ankle "Call"; Still PM Beef

HOLLYWOOD, April 24. — Philip Morris' big beef over Its call for Music aiera, starring Dinah Shore, quieted down this week-end with the exit of Jerry Lawrence and Robert Mobley, who were signed by the ABC. Lawrence has been in the series for two seasons. After his contract expires he will join Martin's department the second week in May.

Talent connected with the airer of the show is now working on a new series for "Red" "infested" from top Philip Morris execs, who were cometing for a show before a daily telephone call. Scrupulous Lawrence and Lee felt they had not been given a free hand in developing characters and scripting shows. Decisions on the content of the series were left up to the firm, without the know-how. An application for the license which was denied to the firm, was a new one. Lawrence and Lee were denied a "Radio." The show has been on the air in New York with the Jack Smith show.

At week's end, all was sweetness and light again, except among Bill execs, who felt the agency was not getting its full value for its money. An attempt for a second call was scutinized. Talent, including Johnny Mercer and Harry Barris, however, were left with their individual treatment on the air and no one wanted out. The airer of the show is still looking for a new show. A new show will be in the air at last minute, resulting in a serious arranging and production situation.

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Autolite May Bring Haynes Back in Fall

HOLLYWOOD, April 24. — There is a possibility that Autolite and Dick Haynes will sign a new deal next fall, in which Haynes would be under the sponsorship July 1, when the account will start airing. The deal, between American Broadcasting Company and Autolite, will be below the current $10,000 a week.

One reason for the shift is that Autolite did not want to break Al Jolson with a musical show, and thus assumed the bill on a week-by-week basis.
WNEW, "America's Razzle Dazzle Station," proudly pops its top as VARIETY doffs a boff 'Showman' Award for "fabulous" '47 parlay of B.O., pubserv & whiz biz. "Most copied" operation's fourth kudo cues sock citation on "How To Run A Radio Station."

Indubitably, Your No. 1 Purchase in New York

WNEW
Clashing Views

WASHINGTON, April 24—Having warned that the FCC’s decision this week might be a practical way to modify its Mayflower decision in order to permit, if a litigious adversary can case in, if he permits the opposite side an equal chance to be heard.

Commissioner Hope of the National Broadcasting Company’s Washington office (NBC) Moscow correspondent, who was expelled from Russia recently, revealed this week that one of the basic reasons for the Soviet action was a trip he planned to make thru the Russian satellite countries in an attempt to line up film products for NBC’s television operation. At the same time, Magidoff revealed that the expulsion has been a boon to him, that it has brought a swell of writing and lecture offers.

Magidoff declared that there had been indications for some time that he was headed for “an incident,” but then added that there were actual proof of the Russian charges of espionage, he certainly would not have been allowed at all.

The kette started boiling, he added, when he requested travel permits from Czechoslovakia and other so-called iron-curtain countries.

This summer, the charge of McGraw Hill, for whom he also worked, followed shortly thereafter.

Meanwhile, since his arrival in this country, Magidoff has been deluged with offers. He’s already booked on his lecture tour which will be booked by Colston Leigh, and he’s at their serv- ice two weeks from next week, to cover the entire United States. In addition, Magidoff is being booked by top magazines, including Collier’s, The Saturday Evening Post, The New York Times Magazine, Friday J3, Magidoff con- sulted with his literary agent, Harold Pearl, preparatory to casting himself for mag stories.

Magidoff also intend to finish a book this summer. He started it while abroad. Doubleday Doran will publish.

In addition to this literary and lecturing activity, Magidoff is being booked for radio and video appearances. Today, for instance, he’ll talk for 15 minutes on the program of the Columbia Broadcasting System (CBS) and once had the personal interest of William S. Paley, CBS board chairman. Later it was bank-rolled, and then dropped, by Campbell-Grove, who owned a substantial interest in the magazine.

Both Hope and Corliss are repre- sented by Jimmy Saphier.

Alka Seltzer News of the World program on NBC. Other radio plans are in the works.

Magidoff Explains Soviet Expulsion, Finds It a Boon

NEW YORK, April 24—Robert Magidoff, NBC correspondent to the Soviet Union, this week moved to facilitate the possible calling of a strike against the advertising agencies with which it is deadlocked over negotiations for free lance. RGW received authorization from its parent body, the Authors’ League, to streamline its constitutional voting procedure for the impending strike tally.

Under the old system the RGW had to get a two-thirds vote of all eligible to ballot before it could strike. Now the RGW must only receive a two-thirds ballot of those voting before it can take action.

The RGW is charging the advertising agencies with refusal to bargain in good faith. The union claim that it acceded to the ad men’s desire for a Labor Relations Board election before entering into further negotiations only to find the agencies unwilling to play ball.

“Archer” To Sub For Hope Show

NEW YORK, April 24—Corliss Archer will be the summer replacement for the Bob Hope program over the National Broadcasting Company. The deal was set by the Chicago office of the Mayflower Broadcasting Co., a subsidiary of Bell & Howell Co., and some others.

Archer, which was adapted from the recent Broadway play of the same thing, was already booked for radio and video appearances.

The Archer was an elderly gentleman, who has been cast in most magazines, including Collier’s, The Saturday Evening Post, The New York Times Magazine, Friday J3, Magidoff consulted with his literary agent, Harold Pearl, preparatory to casting himself for mag stories.

Archer also intends to finish a book this summer. He started it while abroad. Doubleday Doran will publish.

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Both Hope and Corliss are repre- sented by Jimmy Saphier.

Alka Seltzer News of the World program on NBC. Other radio plans are in the works.

Washington Round-Up

CECIL B. DE MILLE, Hollywood producer, lost his four-year fight with the American Federation of Radio Artists (AFRA) last week, when the Supreme Court refused to review his expulsion from AFRA for refusing to pay a political assessment.

Growing Competition

between AM and FM is shown in the fact that baseball broadcasts will be carried by over 200 FM stations. A recent survey disclosed that 102 FM stations are now carrying play-by-play accounts, with two scores more slated to add baseball in the next three weeks. Major league contests are being carried by 36 outlets, while minor league contests are being covered by over 100 stations. The others are carrying college and high school games.

Feature of Frequency Modulation Association’s (FMA) Region 4 meeting here May 5-6, will be a forum of discussion, programing, modified by Theodore Grank. An attendance of 300 is expected.

Agrarianism

WASHINGTON, April 24—Agrarianism, an association of farmers, last week moved to facilitate the possible calling of a strike against the advertising agencies with which it is deadlocked over negotiations for free lance. RGW received authorization from its parent body, the Authors’ League, to streamline its constitutional voting procedure for the impending strike tally.

Under the old system the RGW had to get a two-thirds vote of all eligible to ballot before it could strike. Now the RGW must only receive a two-thirds ballot of those voting before it can take action.

The RGW is charging the advertising agencies with refusal to bargain in good faith. The union claim that it acceded to the ad men’s desire for a Labor Relations Board election before entering into further negotiations only to find the agencies unwilling to play ball.

“Archer” To Sub For Hope Show

NEW YORK, April 24—Corliss Archer will be the summer replacement for the Bob Hope program over the National Broadcasting Company. The deal was set by the Chicago office of the Mayflower Broadcasting Co., a subsidiary of Bell & Howell Co., and some others.

Archer, which was adapted from the recent Broadway play of the same thing, was already booked for radio and video appearances. Today, for instance, he’ll talk for 15 minutes on the program of the Columbia Broadcasting System (CBS) and once had the personal interest of William S. Paley, CBS board chairman. Later it was bank-rolled, and then dropped, by Campbell-Grove, who owned a substantial interest in the magazine.

Both Hope and Corliss are repre- sented by Jimmy Saphier.

Alka Seltzer News of the World program on NBC. Other radio plans are in the works.

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Compromise of Mayflower?

FCC May Give Equal Time to Clashing Views

WASHINGTON, May 1, 1948

Coy-Durr Straws in Wind

WASHINGTON, April 24—Having warned that the FCC’s decision this week might be a practical way to modify its Mayflower decision in order to permit, if a litigious adversary can case in, if he permits the opposite side an equal chance to be heard.

Commissioner Hope of the National Broadcasting Company’s Washington office (NBC) Moscow correspondent, who was expelled from Russia recently, revealed this week that one of the basic reasons for the Soviet action was a trip he planned to make thru the Russian satellite countries in an attempt to line up film products for NBC’s television operation. At the same time, Magidoff revealed that the expulsion has been a boon to him, that it has brought a swell of writing and lecture offers.

Magidoff declared that there had been indications for some time that he was headed for “an incident,” but then added that there were actual proof of the Russian charges of espionage, he certainly would not have been allowed at all.

The kette started boiling, he added, when he requested travel permits from Czechoslovakia and other so-called iron-curtain countries.

This summer, the charge of McGraw Hill, for whom he also worked, followed shortly thereafter.

Meanwhile, since his arrival in this country, Magidoff has been deluged with offers. He’s already booked on his lecture tour which will be booked by Colston Leigh, and he’s at their serv- ice two weeks from next week, to cover the entire United States. In addition, Magidoff is being booked by top magazines, including Collier’s, The Saturday Evening Post, The New York Times Magazine, Friday J3, Magidoff con- sulted with his literary agent, Harold Pearl, preparatory to casting himself for mag stories.

Magidoff also intends to finish a book this summer. He started it while abroad. Doubleday Doran will publish.

In addition to this literary and lecturing activity, Magidoff is being booked for radio and video appearances. Today, for instance, he’ll talk for 15 minutes on the program of the Columbia Broadcasting System (CBS) and once had the personal interest of William S. Paley, CBS board chairman. Later it was bank-rolled, and then dropped, by Campbell-Grove, who owned a substantial interest in the magazine.

Both Hope and Corliss are repre- sented by Jimmy Saphier.

Alka Seltzer News of the World program on NBC. Other radio plans are in the works.

Klee To Edit Maugham Show

NEW YORK, April 24—Lawrence Klee, who writes The Fat Man and other programs, will be editor of the series which Frank Cooper Associates will build around the literary works of W. Somerset Maugham. Frank Cooper this week acquired radio and video rights to all of the writer’s work, short stories and anthologies in a deal closed with the author’s agent, Jacques Chambrun. Tentative being considered for the series is The Somerset Maugham Theater. An- other is East of West.

Cooper, late this week, was ready- ing an audition of a show titled Dear Mr. Klee. This would be 30-minute situation comedy featuring Jackie Keik. Klee will also write this one.

District 2 Casters

Air Views May 3

TTHACA, N. Y., April 24—District 2 casters who will not be able to attend the National Association of Broadcasters (NAB) convention in Los Angeles May 16 will nevertheless be given a chance to air their thoughts and suggestions. Mike Helms, district 2 chairman and general man-ager of WCHU, has called an impromptu meeting at the Hotel Roosevelt, New York, May 3, when the District 2 casters and na- tional NAB affairs, the District 2 session will discuss the possibility of broadening the broadcasting newspaper immunity legislation (Desmond bill) to include radio. This bill, now on the shelf in Albany, stemmed from the jailing of two Newburgh, N. Y., newspapermen for refusing to reveal news sources.

Affiliates Asked

to Give MBS Shows

NEW YORK, April 24—Phil Carlin, program vice-president of the Mutual Broadcasting System (MBS), at a meeting of the network’s affiliates at the Hotel Astor this week, sought a call for shows.

He appealed to the affiliates to submit local shows as possible web sizers. Carlin pointed out the great need of good network program material exist- ed in New York and Hollywood, and advised the affiliates that they would have to fill the gap. This affiliates heard talks on various phases of network operations by de- partmental heads. They were also asked their opinion of Mutual pro- grams.

ANNOUNCEMENT OF WINNERS IN THE BILLBOARD’S 1ST ANNUAL LOCAL PROGRAM COMPETITION

Coming in May
TO STATIONS WHO ENTERED
THE BILLBOARD'S FIRST ANNUAL
LOCAL PROGRAM COMPETITION

"We're Glad and We're Sorry"

When we planned this year's inaugural Competition we figured—judging partly by experience in connection with our Promotion Competition, partly by instinct and partly by studying the ceiling closely—that we'd get 200 maybe three and maybe, by squeezing, 400 entries. So we planned and timed and scheduled the Competition accordingly. Well, how wrong can you guess?

Seems as the broadcasters all over the U. S. (and Canada, too) have been waiting for just this sort of program evaluation. Seems as the broadcasting, with all its program awards, lacked this one vital element—an awards system giving recognition to the inventive work done on a local program level.

So we didn't get two hundred, three or four hundred entries. Nor six nor seven. We got 890 entries—some a quarter hour, some 15 hour, some an hour. Roughly, the total reviewing time was twenty-six thousand seven hundred minutes. Count 'em—890 programs and twenty-six thousand seven hundred reviewing minutes. Try that on your stopwatch.

And while a lot of people think our radio staffs have two heads and four ears, only two actually have. Which means that unless we just stuffed all the reviewing, we couldn't conceivably judge the programs in time for the NAB Convention, which was our target. But we realize, too, that these programs represent the best thinking in local radio for commercial, sustaining and public service programs. We realize, too, that it's our obligation to distill this wonderful storehouse of program ingenuity and pass it on to the radio industry. And that this is more important than rushing thru to meet an arbitrarily chosen deadline.

Well, we’re glad that the stations went for our idea, and we’re sorry the avalanche of programs required re-scheduling the announcements of the awards.

Sooo, this is what we are going to do:

Now as to the winners in the remaining categories. We've set ourselves this schedule, and all things being equal, and our reviewers' cards biting into us, we'll stick to it. But if we do take a little more time, please don't hold it against us. The winners in the categories shown will be announced in our issues dated as follows:

News and Comment Programs . . May 29
Women's Programs & Quiz Shows. June 12
Children's and Comedy Programs. June 26
Variety and Sports Programs . . July 10
Drama, Farm and Miscellaneous . . July 17

Thus the July 17 issue will wrap up the Competition—for this year at least. We'll also publish in that issue a recapitulation of all winners. Finally, when all winners have been selected, the Billboard will hold open house in its New York office, and advertising agency, network, advertiser and local station officials will be invited to audition all the shows.

This week our two-headed, four-eared—and somewhat weary—radio staffers will have listened to every entry in two program categories—

MUSIC and PUBLIC SERVICE

THE WINNERS IN THESE CATEGORIES WILL BE ANNOUNCED IN

NEXT WEEK'S ISSUE—DATED May 8

These winners will be displayed at The Billboard's suite at the Biltmore, Los Angeles, during the NAB Convention. In addition, a thorough report and analysis of virtually all the programs in these two categories will be published in The Billboard's NAB Convention Special. These reports will be the first installment of a new and invaluable radio program service—

an IDEA DIGEST. A similar compilation will be published each time these digest will be an unprecedented listing of proven, practical programming ideas.

Finally . . .

We want to make this one all-over point. There is no other program competition in radio devoted exclusively to local programming. There is no other awards system whereby complete details of not only the winners and the runners-up, but virtually every entry, are made available to the industry. This, we believe, is a highly worthy contribution to all of broadcasting. Because, when you get down to fundamentals, all the equipment and all the transmitters and the tubes and wires don't mean a thing, for radio frequencies are voiceless until you superimpose upon them the program. The show's the thing.
Radio and Television Program Reviews

Play Ball – Reviewed April 17
Sustaining Via CBS

One performance only, April 17, 8-9 p.m.

Current Hoopering of the Program (sustaining)
None
Current Hoopering of show preceding (sustaining)
None
Current Hoopering of show following (sustaining)
None

Wendy Tatlock

A documentary on baseball featuring some of the biggest names in their history. All of the names should have provided the Columbia Broadcast System with a full documentary unit with a unique opportunity to do a definitive program on the subject. Unfortunately, most of what probably will be baseball's most lucrative year, and narrated by one of the top sports announcers, it seems like the subject never really entered the scope. But the result showed some life only in spots; too frequently, it seemed like it was running down a brick beginning to a walk somewhere midpoints in the diamond celebations before the game was over and sound off at some length. The show never hit out of the infield.

Borden's baseball program around the life and experiences of one player, Pee Wee Reese, of Brooklyn Dodgers. Reese, I'm sure, seemed a good idea on paper. But attempting to fit him into a large, mechanical, business and social aspects of baseball into a biographical framework, to indicate the individual, dividual, proved too stern a task. The result was that the biography grew almost as large as the subject, and ultimately all but disappeared, and made it seem just another program dramatized merely thru talk by the guests, for which the most part was present.

The best part of the show was the first 10 minutes, when Reese's early life and experiences were effectively brought home. Utilizing remarks first by Reese's mother, then by an old school chum, as points of departure, the documentary dramatized the coming of one of the sandlots and their life, needed, announced over powerful public-address systems in major league ballparks.

Begin To Drag
But after bringing Reese into the big leagues, the show attempted to delineate the history and rules of the game which was begun in the 1800's. As it began to drag.
Inside Hollywood

The camera work on this program is perhaps the most important feature. The camera, rather than the script, is the primary medium of expression. The camera should be the key element, and it is. The program is a tour de force of camera handling, with the camera moving constantly through the sets, and the camera work is superb. The actors are used well, and the direction is excellent. The program is a great example of what can be done with the camera, and it is a model for other programs.

Radio-Television

Quick on the Draw

The familiar parlor game of charades, with cartoons on the easel to express the whodunit, adds up to an interesting and entertaining visual, with studio audience and home viewers participating in the fun. The program is well-conceived, with a good idea crystallized by staff producer Daily Sheldon, who handles the encores appropriately. It's a half hour that should capture the audience's attention as easily as it does the viewer.

Charles Boland, local free-lance commercial man, worked up a guest cartoonist (Dick Stromh, at the Saturday Evening Post, at the guest ease while his visual idea of conceiving the charades which contestants are asked to identify. These included the title of a best-selling book, a sporting event, a radio show, a musical, a well-known quotation and a musical composition.

Two-Minute Guesses
With Bob Moulton and the guest artist quick on the draw for the猜, for the contestants, culled from the listings material. After a warm-up interview session with Sheldon, his two-minute limit to guess is followed by a question, after which set owners at home can tele- phone their guesses.

Shostak's mood is an informal mood and pacing his show at a fast clip, plays up to the camera with a quick-witted, informal, and easy-going sock show. Producer Dave Kaiger handles the situation, with a mellowey smoothly handling of close-ups to vary the over-all shooting. In addition to the amusing questions, the cartoons enhances the simple stage setting.

Good Tie-Ups
Apart from entertainment value, the show incorporates several effect- ing its effectiveness of the possible-PRICE-CHANGERS. Along the cartooning front, a public service spot is utilized at art director, and the program, in the Philadelphia Fellowship for World Peace, which in the show is an example of good cooperation with the advertiser.

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TV and AM Footloot's Jitters

Nervous Eyes On Petrillo's Maneuvers

"Button Shoes" Case in Point

NEW YORK, April 24.—Musicans in radio and television are showing signs of apprehension. This feeling is apparent among radio musicians who are involved in the almost-finished contract negotiations between the union and independent stations, and among video musicians working musical shows on the new medium.

An example of the latter occurred just before the Tuesday (20) contract deadline, when 12 members of the committee of the footloots from the legal show which was to be televised, High Drama, walked out to join the Local 802, American Federation of Musicians (AFM), to protect the television division. The committee had the matter over to the AFM national office, which, in turn told the musicians they did not have to work for 75 percent of the broadcast scale if they did not want to.

The 22 men did not work, but obtained full broadcast scale for the way-in, last week being the last day they got along well with the program producers, but are doubtful of AFM chief James C. Petrillo's wisdom in backing out on a scale which was to be the full scale.

Approves of negotiations with indie stations, whose contracts are now up for renewal, fear is that Petrillo may have set a pattern when he signed a deal with the networks calling for 75 percent of the station scale, and they are not about to agree.

The station in which the musicians were involved was WOR, which was chosen by the Committee.

Illinois Stations Form State Assn.

CHICAGO, April 24.—The first state conference on radio stations was organized this week in Springfield. In planning a new group of broadcasters, the conference is being formed to promote the interest of Illinois radio stations or other activities which are detrimental to its welfare. The state's station is about 30 stations, including three from Chicago.

WLS, WENR and WJJD have joined an executive committee.

Officer elected at the organizational meeting were Leslie Reed, president; Robert B. Jones, secretary; and Arthur L. Glazer, treasurer.

Need for organization was first suggested at a meeting of the ninth district of the National Association of Broadcasters (NAB) here several weeks ago.

The organization will work in conjunction with NAB.

Drive in Local Programming Brings KMOX 5 New Shows

ST. LOUIS, April 24—KMOX, Columbia-owned outlet here, has arranged on an intensive local programming campaign to beef up its audience. A revamped schedule is in Bland, program director, who has five new shows of varying formats in the works.

Basilitch Schacht, feature writer on The St. Louis Globe Democrat, has started a quarter-hour program over the station at 1:45 p.m. Miss Schacht took the show along with the show's sponsor, Allied Florists Association.

2. Batter Up (tentative title), a baseball quiz, is in feature.

3. This will be backed by Stan Saccio's, who will be back from spring training and Bob Love as emcee. There'll be audience participation and a baseball guest each week.

Concert or Corn probably will take the air in two or three weeks. This week will be an experiment for the New York Philharmonic. The station played symphony records and followed with hillbilly disks. Tying in was a contest idea, pegged on the letter-writing theme of "Why I like hillbilly or symphony music."

4. The rhythm section of KMOX is bringing the show back on a regular schedule.

3. Recently inaugurated is Trio for the Show, featuring vocalist Betty Barbour, with Lee Sangwine at the piano. This is a Monday-thru-Sunday, 10:15-10:25 p.m., opus, sponsored three times a week by Menzen's.

4. Sunydale Acres, a farm service program, is handled by The St. Louis Globe Democrat's farm editor, and Mrs. Maginnis. This started Saturday, April 16, at 12:30 p.m. The show includes a five-minute cut-in to the newsroom between news segments. Later will be a heavy schedule in addition to this show, which is light and informal in the morning. The show is a Half Hour every day.

5. Moeus Goes A-Shopping is the show that is to start May 1, with Will as emcee, originating in grocery stores.

Mercury Buys Tele Time To Plug Disks

CHICAGO, April 24.—Mercury Record Company this week became one of the first companies to promote television here to the sale of its platters by starting sponsorship of 'Record Time' WKBK (Tuesdays, 8:15 to 8:25 p.m.).

Mercury show uses Bud Young and Mickey Victor, who won a name for themselves here with their for- mer show, "The Conservatory Review of WKBK."

Pair do comedy satire, pantomime and lampooning routines.

Mercury, team is weaving commercials into its routine and, according to Art Talmadge, promotion reep for Mercury, will give general institutional plugs and sales pitches the first "record of the week" during each show.

Ford Buys Half Millers' Ball Sked in Mpls.

MINNEAPOLIS, April 24—KSTP-TV this week, less than 100 hours before it was scheduled to begin complete broadcasting, dropped its sponsorship roll in local agency circles by obtaining exclusive video rights to all home games of the Mickey Millers Association baseball club and selling half of this time to the radio station. Millers club is owned by the New York Giants.

The deal occasioned surprise because that station had been dickering with the St. Paul AA baseball club, which is the property of the Brooklyn Dodgers, for a spot on its set.

Ryan, Millers' proxy, said six weeks ago that his group wasn't too interested in television for his Nielot Park baseball club.

The deal for bankrolling half the home game sked was reported set at a price of $15,000. Bill Brewer, of the Advance Thompson Chicago office, is account exec.

Ryan, in going over rights, will learn that X-10, a local station, will have been picked in the picture the Minneapolis Brewing Company acquired whether or not they line up to use the station's farm service.

Pete Ryan, executive editor of Bar- ton, Durstine & Osborn (BBDO), which has been negotiating for the station, then bought one minute before gate time for a comic strip pre- sented by WQNO, however, started husting to line up a sponsor for the remaining half of the sked.

The station has 27 home games, of which 23 are set for Sun- days and holidays and won't be tele- cast. It's estimated the show will include 50 games. KSTP-TV execs said the station now has nine video bankrolers, with more coming in soon.

Twin Cities newspapers are tying the show in to this series, to coincide with the St. Paul Dispatch-Pioneer Press and The Minneapolis Times. Special editions will be set up.

Ohio State Melt Accents Programming

Controversial Issues Out

By Cy Wagner

CHICAGO, April 24.—With an accent on the problems of the radio industry on a local and regional program basis, Cy Wagner, assistant director of the National Radio University Institute for Education by Radio will be held in Colum- bus April 29-30. This program will make a definite effort to stay away from the hot issues, which have produced some of the most live-ly sessions in the past, and will have one meeting on an industry controversy—a broadcast of CBS's Town Meeting, based on the issue of the new "Right to Work" bill, should have the right to editorialize.

Another new point is that those in attendance will be able to participate in a discussion on programs. In the last institute it has gone on record as being in favor of certain issues, but because it is a body which can take no joint action, the discussion will be in terms of individual comments in a vacuum. Resolution making also was cut out, according to L. Keating, institute head, because a man many participating organizations were bound by policies which prevented expressions of opinions on points having public relations con- nections.

Advance registration, according to Tyler, indicates final attendance at the institute will be about 500, of last year's 1,200. University will give out no figures on advance registration to date, but from advance registrations this year exceed last year's figures for this annual meeting. The convention for this year has been leased, however, advance registrations stood at 180, about the same as 1947 where the convention had a number of days before the institute's opening.

Other than the changes in policy accenting sessions aimed at areas of regional or local programming, the decision to omit resolutions and the accelerated high attendance despite trade opposition, institute will be about the same as the past 17. There will be sessions in international education, with the topics of German criticism, women's programs, religious shows and the final session titled "Revitalizing Local Programming." What that means is anyone's guess.

Baking Tycoon Joins Steinbeck's TV Firm

NEW YORK, April 24.—Lee Marshall, chairman of the board of Continental Baking Company, this firm is the latest in the group of World Video, of which author John Steinbeck is president. Another tycoon, Robert Capa are leading lights.

The firm meanwhile was pearing a contract to bring a new film series made by Capa in Paris showing the latest creations of French fashion designers. Show is under- stood to be heading for National Broadcasting Company.

Tele Supplements

NEW YORK, April 24.—The New York Times is considering running "Eyes" for Sunday supplements. The Herald-Tribeune and The Sun have already run six, seven, and Monday (26) The World-Telegram will publish one.

The Billboard

May 1, 1948

12

RADIO-TELEVISION

GLOSSY PROFESSIONAL 8X10 PHOTOS IN QUANTITY

Fan mall glossy photos and post cards. Top-notch quality. Extremely low price. Selective topics illustrated. Our 11th year of honorable, courteous, quality service. We make reproductions as good or better than original. Send for today full price list, samples, etc.

MULSON STUDIOS

BRIDGEPORT, CONN.

12
NEW YORK, April 24.—The television networks this week began to feel the pressure of indecision as WPX, The New York Daily News outlet, completed negotiations and syndication rights to 24 top ranking motion pictures thru London Films, Ltd. (Alexander Kyriakoulis, representative WPX, had acquired a new site on Mount Wilson and that construction of the transmitter would begin within two weeks. Delivery of the transmitter by August 15.

KLAC-TV To Bow
In Mid-September

HOLLYWOOD, April 24.—KLAC-TV, local indie owned by Dorothy Thompson, has acquired inking, which had been leased for syndication rights to 12-the week signed two week WPX, with WPIX, San Francisco, ABC affiliates.

AFM Nixes Airings
Of Carnegie Pops

NEW YORK, April 24.—A deal which would have permitted commercial broadcast of this summer’s Carnegie Pops concerts was nixed by the American Federation of Musicians (AFM) this week. Elliot Sanger, of AFM, and the Conductor of WNEW, both sought to wrap up the broadcast thru Ernie Anderson, each offering to pay the standard remote fee of $3 per musician. After brief consideration the AFM turned the deal, and non-commercial WNYC will again carry these concerts, 24-16mm.

ABC Inks 2-Yr. Pacts
With 4 Video Outlets

NEW YORK, April 24.—American Broadcasting Company (ABC) this week signed two-year affiliation contracts with four television stations. The outlets are WABC-TV, New York; WJZ-TV, Washington; WTCN-TV, Minneapolis; WFMJ-TV, San Diego, and WDSU-TV, New Orleans. All are video adjuncts of AM-ABC affiliates.

The web stated that negotiations are being conducted with 10 other outlets.

ILGWU GETS FM STUDIOS
HOLLYWOOD, April 24.—The International Ladies’ Garment Workers’ Union (ILGWU) has leased out its FM studios from Edgar Bergen’s radio and television show, “The Artie Shaw Hour.” The union’s FM outlet is now under construction. The inaugural is expected July 15.

La Shore, Hubby
Take Tele Fling

HOLLYWOOD, April 24.—Songstress Dinah Shore and her actor-husband, George Montgomery, are currently working out plans to take a fling into television via a series of films to be shot at the Montgomery home in San Fernando Valley. Idea is to give the couple a look around home life of the Montgomery family, shooting episodes on successive Sundays, with showbiz friends who visit the couple drafted for in-film stunts.

Show is being offered by Henry Jaffe, Miss Shore’s New York biz agent, with Columbia Broadcasting System reported interested in syndication rights to the series.

RKO Planning
Pix Push With
Tele Trailers

HOLLYWOOD, April 24.—Plans for future use of trailers on television in all city tele cities are reaching the settlement stage at RKO studios, it was indicated. Shortly, trailer will be made for all important pix produced by RKO.

As trailers will be cull’d from regular theater trailers, reduced to 16mm., run two to five minutes in duration, trailer dates will be timed with regular trailer appearances in the theaters.

Trailer plan, which would be supervised by FC&B, was near pacting stage for weeks, but was shelved when film industry curtailed production because of the British tax situation. With this hassle settled and flicker production on the upswing, trailer is ready to take the plunge into video.

KTLA Installs Film Unit

HOLLYWOOD, April 24.—Film recording will be installed at KTLA some time in June for the national networking of shows scanned on this station. System would involve recording of shows on film, which would then be made available to other Paramount television stations or their affiliates.

Sustainer Rates
M a k e “T o - N i g h t” Sustainer Possible

NEW YORK, April 24.—Backstage legitimate shows on Broadway, video shows released over Columbia Broadcasting System (CBS), have reduced their rates so as to make possible the program’s continuation as a sustaining program. American Tobacco, which sponsored Tonight for three weeks, expended $30,000 for the experiment. Under terms as agreed upon, the ABC, NBC, and CBS have been reduced.

CBS will continue the program as a prestige piece until summer. After this period show may go into summer theater for material, or catch pre-Broadway tours of legit presentations, or bow out for two months.

Use Low Cost
PERSONALIZED POSTAL CARDS

Keep your clients happy! Your clients give samples represent ing your work and “Glossy-Tone” Postal Cards. All we need from you: Delivery in 5 days. Priced at these low prices, at right.

4-COLOR POST CARDS—Top quality. Your cost only $8.50 per 1,000 (min., quantity 1,000). Any good sheen, accompanied by complete color description, will do. Delivery, 9 to 10 weeks.

Prices quoted are for local only. Delivery for free samples—on obligation.

FORT WAYNE PRINTING CO. FORT WAYNE, IND.
**Agencies Thump Tubs for TV**

**Gratify Nets With Step-Up In Publicity**

**Ayer, for NBC, an Example**

NEW YORK, April 24—Network publicity departments, which have long carried the load of video promotion, are now getting increased promotional help from advertising agency flacks and independent press agents.

The reason, of course, lies in the fact that sponsors and agencies are seeing an increased need for video specificities, a gratifying reflection of the growth in the TV audience. This is not surprising, for a great number of reasons, the most important example of this is N. W. Ayer, which now has a broadcast department that is staffed from radio.

Ayer's new television show, American Tobacco's Barney Blake (for Lucky Strikes), debuted this week over the National Broadcasting Company (NBC). Ayer's video publicity budget is not without precedent, but taken together with other developments it is regarded as highly indicative.

**FUTURE international television will occur Wednesday (28) when WWJ-TV, Detroit, opens the opening of the industrial exposition in Windsor, Ont. . . . First television Oscar has been awarded by British Broadcasting Corporation to George More O'Ferrall for best handling of Hamilt last December. . . . Package producer Noel Wesleay has signed GrantLand Rice for a video series titled Granland Rice Sports Hall of Fame, which each week will feature events from Dry Ginger Blake has bought a series of one-minute spots before and after home games of the Cardinals, who over WKBK. The series will feature series of six one-minute monologues prepared by B. K. Blake, Inc.

Gene F. Russell will head up promotion for American Broadcasting Company in addition to his current duties as supervisor of art and production promotion activity. Russell's predecessor was Lanny Rhoads, handled by McCann Eridson, with Zac Freedman and Fred Pullen assigned to do publicity as part of this series as part of their agency retainers.

There are plenty of other instances of agency and indie flacks working on TV, for example, being do the Bob Smith howdy doopy show. Earl Ferris was in on the Camellia broadcast. The Press agenting the Royal Marshall Motorola show out of Philadelphia. To, though, is another of the type of hyped agency promotion activity of the show (Lanny Ross), handled by McCann Eridson, with Zac Freedman and Fred Pullen assigned to do publicity as part of this series as part of their agency retainers.

Despite some agencies' awareness of the importance of TV publicity others, according to the web, are still doing a step pullout on TV. One of the best agencies in the matter of TV publicity is J. Walter Thompson, which for two years had—and still has—an allocation from Ford to publish and produce ads. The agency's WTW, is also credited with having done pioneering publicity work on the Studebaker Brand shows. Benton & Bowles is another agency which is credited with doing publicity knowledge.

**WNYC-TV To Be 1st Conn. Station**

HARTFORD, Conn., April 24—The first television station to go on the air in Connecticut will be WNYC-TV. New Haven, with the start of operations early in May. The station will be relayed programs of the DuMont television network.

The station will start broadcasting "live" shows as well as pre-taped shows, possibly at the station. The station has several studios, possibly some time in September.
Compromise on Mayflower Decisi

Fly contended that the Mayflower ruling, rather than abridging freedom of the press, protects the nation from the "dilution" of the First Amendment. He maintained that an "immediate anti-
dote" applied to those exposed to an "emotional" test. It would lead to a system, he said, "under which a federal administrative agency could supervise expres-
sions of opinion from broadcasters and reviewers."

Free Speech Held Impaired

Miller declared that FCC has not the power to ban the "abusive" use of the "term" "Mayflower," which he called "the absue affect of the May-
flower ruling." It permits, he said, "federal administrative agencies to hold all people except the broadcasters and other agencies responsible for the content of what is broadcast."

Suit To Test Rights

Of Pic Thespis in TV

HOLLYWOOD, April 24—A court ruling is expected today on the question of whether actors appearing in motion pictures or on television performed prior to the rule change when the FCC limited radio stations to one program. The act in question is that video is imperfect and that as a consequence harmful to women are repro-
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Swiss Plan World TV Contab in Sept.

WASHINGTON, April 24—Switzer-
land is making plans to hold an in-
motion at the International Radi-
ocommunications conference in Zürich, September 6-11, the Com-
merce Department disclosed this week. During the confab, Zürich's Federal Institute of Technology will hold a series of conferences, includ-
ing for the first time video products of firms from various countries.

The purpose of the conference, according to Commerce, is to work out plans for permanent co-operation in video development in the European coun-
tries. Zürich has been named as the seat of the Secretariat of the Comite de Liaison among the organizations set up at Cannes, France, last October.

Swiss video interests have set up their own non-governmental TV group called Cine Television, which is a branch of the Comite de Diffusion de L'Art et de Lettres Par Le Cinema.

Mild Liquor-Plug

Ban Is in Offing

lead to censorship. Summing up this argument, Arthur Jenkins, of the National Broadcasters Association, de-
clared that small newspapers are "seriously concerned with the new laws." The bill, he said, "was opened up and which will inevitably be extended to other forms of ad-
vertising."

Fifteen representatives of the dry forces argued that the law is having a bad effect on the youth of the nation. They urged adoption of the Ohio initiative on prohibition, that of Sen. Arthur Capper (R., Kan.), which would ban any liquor advertising in the air. Advocating his measure, Capper said that the compromises offered by Sens. Clyde Reed (R., Kan.) and Edwin Johnson (D., Colo.) is in good as far as he is concerned, but the way to go about prohibiting liquor advertising is to prohibit it."
Kidisk Sales 20% of Total; New Firms and New Ideas In Merchandising Do Trick

Low Prices Help: "Unbreakable" a Magic Word

By Tony Wilson

NEW YORK, April 24.—Stimulated by new companies, new merchandising ideas, new price levels and gathering public acceptance, the Kidisk manufacturing biz is fast becoming one of the most dynamic of the industry. Most of the major companies currently estimate that total-tallow sales have increased to between 10 and 20 per cent of the year-round melon, with as much as 50 per cent of the Christmas biz (in itself a tremendous hunk of over-all disk volume) accounted for by new items of interest to children. The terrific impact of some of the newer Kidisk companies in the field, on top of a rising moppet market, has brought forth estimates that total kidisk sales this year should zoom far over the 50,000,000 mark.

Mushrooming of the tot-tallow market probably is best delineated in two phases:
(1) The surge of small-biz entrepreneurs into the 10-inch unbreakable field. These guys merchandise direct thru chains and department stores (omitting distributors) and are forcing the vinylite-kid disk market down to a $1 level. Meanwhile, established firms fender a cost problem which forbids their listing at the same price.
(2) The sudden sock of the six and seven-inch plastic kid disk inspired by Rocking Horse and Peter Pan Rock on the market, and backed by the market of Synthetic Plastics Corporation (See Tor Waxings Cetch on page 18).

Apollo Shuts Det. Distrib Branch

NEW YORK, April 24.—Apollo Records this week closed its distributing branch in Detroit, and opened an independent distrib, the Pan-American Distributing Company, to handle the label in Michigan, with Robert S. Evans, of the northernmost portion, which is handled by M&M, of Green Bay, Wis. Apollo also purchased the E. S. Schubert Distributing Company, of Chicago, to handle jobbing of Apollo's wax thru Illinois and part of Indiana. The Apollo Chicago branch still is in operation.

Diskery sales rep Ralph Bentz and the head of his det. firm, running out the dist. network.

BG Hits Carnegie
May 10, The Click
May 24, With Six

NEW YORK, April 24.—Benny Goodman's first New York stand after an absence of about a year ended this week with a Carnegie Hall pops concert date, scheduled for May 10, with his usual (and famed) sextet. The band leader reportedly will draw down a $2,000 guarantee, with a 60 per cent split over an undisclosed figure.

Line-up of the sextet is still incomplete, with 88-er Teddy Wilson and saxist Wardell Gray the only definite members so far. Benny is said to be working with drummers Dizzy Trouten and bass player Jack Lesberg.

The Carnegie Hall date precedes Goodman's two-week run at the Click in Philly, starting May 24, also with his sextet. Goodman is scheduled to launch his summer series of week-end dance dates with a sold out June 18 at the White Plains County Center.

Mills Appointed
AMC Exec. Sec.

CHICAGO, April 24—William Mills, previously research and executive secretary of the National Association of Musical Merchants, this week was appointed executive secretary of the American Music Conference, by Louis G. LaMoir, conference president.

Mills will succeed Clare Johnson, who resigned to become executive for the Chicago, Ind., area representative for the investment trust firm, Herrick, Waddell & Company.

Leeds Buys Schiller Works for 25G

NEW YORK, April 24—Lou Levy's Leeds Music this week acquired the complete music catalog of the late Joseph Schillinger, renowned composer, arranger and author, reportedly for 25G. Levy is the publisher of the copyrights held by the Schillinger estate. Talks with Levy, Schillinger's notable intellectual associate, reportedly are headed for a legal affiliation. Schillinger, one hailed in his native Russia as one of that country's outstanding contemporary composers, came to this country in 1917, became a United States citizen in 1930 and attained prominence thru his novel mathematical work System of Musical Composition.
WAXING PEACE RUMORS GROW

Standard Hits Petrillo Again: Royalties Out

King Promises More Action

HOLLYWOOD, April 24—Standard Records released a stinging attack on the American Federation of Musicians (AFM) prexy, James C. Petrillo, this week by declaring that the firm would make no royalty payments to the AFM disk fund for the period of July 1, 1947. Petrillo’s attorney, Lewis Teegarden, told The Billboard that he would consider any payments of past royalties in violation of the Taft-Hartley Act and therefore null and void.

According to Teegarden, the T-H Act, specifically Section 302-A, makes it illegal for Standard to pay royalties to AFM, including dues on a previous contract which became due. Penalty for each payment calls for a $10,000 fine and a year in jail. Standard is seeking to force the decision on this provision of the T-H Act through court litigation or by a ruling by U.S. Attorney General Thomas Clark.

Meanwhile, Standard’s top man, Jerry King, and his legal eagle promised further shots against Petrillo in an effort to test legality of the record ban. Altho declining to tip his hand as to specific plans, King declared that Standard would spring its next offensive via the federal courts, either in Washington or locally. Action was promised “any day.”

MCA Slips Astor, Coke Convinces To Jurgens Ork

NEW YORK, April 24—Dick Jurgen this week renewed his management contract with MCA, the Motion Picture Arts and Sciences of America (MCA) dispensing trade rumors that the orchestra would be cut from the scene.

Jurgen this week landed the summer replacement for Spike Jones on the Beacon-Cola ailer and at the same time was booked for four weeks for the middle period at the Hotel Astor Roof beginning July 12.

Jack Robbins’s 5c ‘Sabre’ Boff, While Leeds, United Fuss

NEW YORK, April 24.—A quaint switch in the Leeds vs. United Music publisher muscle surrounding the current case in the courts. This week the neutral Jack Robbins publicity reportedly arranged a meeting of the parties of the Katchaturian opus this week. Robbins is said to have sold his abbreviated music sheets at 5 c a piece while the legally entangled United Music was putting them out at 10, 12, and 15 cents and Leeds Music at 22 cents. Leeds and United still are awaiting a court ruling on Leeds request for a temporary restraining injunction against United’s sale of Sabre Dance copies.

“I Remember Mama” Mele In Finale, Dreyfus Set To Clear

(Continued from page 3) the Thorndike disk had won some initial acclaim, and the Ziggy Lane lad, who is second in line, may be rescued by a “restriction declaration,” urged for help from an attorney.

Van Druten’s Tale

But most disturbed of all were the Tobias brothers, who had visions of a recorded “plug” going up in smoke. They started checking and discovered that RKO held “no rights” to the title I Remember Mama. These were claimed by John Van Druten, who sold the film rights to the story to RKO but retained to own the stage rights. John Shulman, acting for the Tobias brothers, approached Van Druten and an offer was made to give him 1½ per cent a copy, $500 advance and 16½ per cent of the merchandise revenue. The offer was countermanded by Shulman, who might willingly return the song to the writers in its own amazing pre- cedent. It has been the case of a mass of the studio-diskery-performance controversy. When the Dreyfus firm was given the story for the standard period with Van Druten, however, it re- portedly declared that concern for RKO’s objections and approached the playwright as the legal owner. This stand, which was re- portedly consummated with Van Druten, with terms presumably at least as favorable as those offered by the Tobias pair.

Meanwhile, another snafu report-

Pubs Ape FDR: “Pluggers’ Only Fear Is Fear”

NEW YORK, April 24.—Simultaneous with songplugger rumors have stimulated a flock of “end of world” rumors among contact men’s ears. A bulk of the major pub-

licists here point out that much of the pessimism is inaccurate and ex-

aggerated.

The latter concede that high music Moms have been dashing dandily and generally but they claim that plug-

pers are premature in their hysteria and are contributing to possible self-

destruction by spreading inflated re-

ports of mass firings. Actually, pubs assure that the situation (but not mass-scale) plugger-heap-to-have been concentrated among desired titles to the pay roll. From a prac-
tical standpoint most pubs usually would be leery of canning old-line professionals, since they are all union members and severance pay in itself would be a heavy loss. Latest vintage plugs are more readily replaceable. But this is far from “panic conditions.”

Dismissals in last two weeks in-
cluded four men by the Chari-

tot music offices—Bill Stavin, Jack Richman, Harry Bernie and Stuart Valdes. Of the four, only Stavin and Valdes were approached by designated agencies. The rumor mill has been quiet. As new sessions are approaches, additions to the pay roll are expected. A new cycle of killings is not expected until about mid-June. The past is not the future.

Murray, Diamond Huddle

NEW YORK, April 24.—Further indication that a conference between the record manufacturers and James C. Petrillo will be held in a matter of a few weeks (The Billboard, April 24) came forth this week. It is re-

ported reliably that conversations have been conducted between James W. Murray, vice-president in charge of the RCA Victor Division, and Mil-

ton Diamond, attorney for the Ameri-
can Federation of Musicians (AFM), presumably to effect a meeting date. Murray, who is known for his recent comment on reports of such conver-
sations, and Diamond could not be reached press time.

Meanwhile, suggestions mysteri-
ously leaked down from “top” quar-
rers that the “full-fledged plan” to emerge in present, or future, conversations with Petrillo may be David Sarnoff, chair- 
man of the board of the Radio Cor-
poration of America (RCA).

He Did It Before

Sarnoff, it is recalled by disk vet-
erans here, was instrumental in early 1927 in working out the first disk ban some five years ago. In recent years he has given prominent assistance in labor relations problems stemming out of New York City disputes with employers.

Reports circulating here trace the role in the Petrillo-wax dispute back to his 1927 friendship with the radio and video questions with the AFM. It was popularly thought, then, that Sarnoff was able to keep the radio-video interests would be likely to demand in few weeks that rights to the RCA disk subsidiaries of RCA, which controls National Broadcasting Com-

pany, or from the Columbia Broad-
casting System (CBS), which owns Decca Records, Inc.

Recruit executives, queried for knowledge of any Sarnoff participa-

tion in Petrillo-disk matters or of any proposals by Sarnoff for a satisfactory solution, doubted that such participa-

tion was anything but pure specu-

lation. Sources for the contention that Sarnoff would play a key role in a disk peace insisted that the “plot” had already been drawn.

Victor Spectacles

Sarnoff’s most recent move was discounting any future participation in the RCA program, doubting that such participa-

tion was anything but pure specu-

lation. Sources for the contention that Sarnoff would play a key role in a disk peace insisted that the “plot” had already been drawn.

Victor Spectacles

IRVING WEISS, who moved to Warren Music, Eddie Janis will continue in his post as head of BMI’s film syn-

chronization department in Holly-

wood.
Tot Waxings Catch on Big; Kidisk Sales 20% of Total

(Continued from page 16)

use a combined distrib and non-distrib operation to allow for the best

dilling of wee platters at 33 and 25 cents per. In this same field, rec-

ord book firm and plans for same by Columbia Records (reserving its Playtime series) also but to

boost the kid sells ever upward.

Newcomers Step Up Competition

Breaking down the first phase (reg-

ular 10-inch vinylite), two new com-

panies are creating uncomfortable

and expensive viny stuff at 88 cents per, a low price in

price war. Whether the club is packing its disks in own

plans, or because a

figured platters with

has merchandised

package entitled quotients. The company has Vaughn

Bolger and Danny Kaye packaged

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COLUMBIA RECORD #38142

Personal Management
JOE SHIRIBMAN
YKO Building New York

Bookings
GENERAL ARTISTS CORPORATION
YKO Building New York

The Simon & Schuster entry into

field, a long awaited venture, cur-

rently has gotten into the prelimi-

nary selling stage. S&S are ex-

pecting to sell with a six-inch plastic plat-

ter to retail for 29 cents plus 2 cents tax. These will be sold to retailers,

direct, for 19 cents, cutting out dis-

trib. Pressing for S&S is being done by one Moody Brown, located in New

York. To date the price and extent of S&S efforts is strictly trial and

error; they've put out some new platters based on stories from their Little

Golden Book (label is called Little Golden Records) and are surveying

buyers to determine shortcomings. So

far, S&S spokesmen have shown

satisfaction with the choice of

material, but wants improvements in clarity and audibility. When all

tickers have been eliminated, S&S

intends to launch a selling campaign

in retail disk and book stores, variety

and chain outlets, but probably will

not get after the full market until

August.

Six-Trackers in Sport

One of the most surprisingly force-

ful factors in the kid disk record biz

has been the remarkable success of six and seven inch record bids. Dave

Lapidus's Rocking Horse label, which peddles seven-inch plastic platters

thru distrbs at 35 cents (earlier this year it was estimated that in about four months—from

January—he sold over 3,000,000

platters and that probably has gone

over 5,000,000 to date) is still in the

best case in point. Lapidus recently

stuffed 25 cents per and is sold direct
to variety, chain and department

stores. Secret of Lapidus's operation

again is measured in terms of pre-

war merchandising. He takes an

extremely slim unit profit and relies on

quick, huge volume to maintain a

firm net-income tally.

Impact of Lapidus Sales and a new

venture into the kidisk record field

by the Simon & Schuster book firm

are not taken lightly by the majors. Columbia Records was prepared to

launch its own seven-inch, 33-cent venture about April, but currently held

up production when Lapidus came out with his 10-inch shellac platters

with name and story appeal

figured to counteract the breakable
deficiency.

Viny's Charms

But the Caravans and Allegros and a

host of others (the latter are still

facing how to get down to the dollar

on viny) are pitching behind the

charms of the unbreakable for

kids and adult buyers. Companies

such as Wilida, Melodée, Tiffany,

Winnet, Productions, etc., who can't

surpass the $1.29-and-up level (as,

yet), either because of distrib com-

promises or because source of supply

or capital is limited, are viny adher-

ents. How far the Caravans and

Allegros can go with the 98-cent level

depends, observers here opine, on

their ingenuity in keeping down costs

of pressing fees. Copyright costs are

negligible on most of their present

stuff (Mother Goose and other nursery materiel). But even as the

prices rise, the problem of obtaining and producing original material or copied materi-

al at a price sufficiently cheap to

sustain a 98-cent operation will get

more and more severe. Meanwhile,

the volume sale of Gould's Caravan

and Puner's Allegro disks at the buck

level looks to be satisfactorily se-

cure, at least through this year.
Announcing

THE EXCEPTIONAL SCORE OF THE NEW WARNER BROS. PICTURE

"ROMANCE ON THE HIGH SEAS"

(A MICHAEL CURTIZ PRODUCTION)

Words by SAMMY CAHN

Music by JULE STYNE

Recordings:

**IT'S YOU OR NO ONE**

Published by REMICK MUSIC CORP.

DICK HAYMES — Decca
TONY MARTIN — Victor
MARGARET WHITING — Capitol
VIC DAMONE — Mercury
SARAH VAUGHAN — Musicraft

**IT'S MAGIC**

Published by M. WITMARK & SON

DICK HAYMES — Decca
TONY MARTIN — Victor
DORIS DAY — Columbia
GORDON MacRAE — Capitol
BUDDY KAYE TRIO — MGM
VIC DAMONE — Mercury
SARAH VAUGHAN — Musicraft

**PUT 'EM IN A BOX**

Published by REMICK MUSIC CORP.

HOAGY CARMICHAEL — Decca
PAGE CAVANAUGH TRIO — Victor
RAY McKinley ORCH. — Victor
DORIS DAY — Columbia

BOB GRECO — Musicraft

**TIE 'EM WITH A RIBBON AND THROW 'EM IN THE DEEP BLUE SEA**

Published by REMICK MUSIC CORP.

KING COLE TRIO — Capitol
HAL McIntyre — MGM
EDDY HOWARD — Majestic
FRANKIE LAINE — Mercury

**I'M IN LOVE**

Published by HARMS, INC.

ANDREWS SISTERS — Decca

**RUN, RUN, RUN**

Published by M. WITMARK & SON

ANDREWS SISTERS — Decca

**THE TOURIST TRADE**

Published by REMICK MUSIC CORP.

JACK SMITH — Capitol

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MUSIC PUBLISHERS HOLDING CORP.

REMICK MUSIC CORP. • M. WITMARK & SON • HARMS, INC.

JOHNNY WHITE • NAT FREELING • HARRY GARFIELD
Prof. Manager • Prof. Manager • Prof. Manager

RCA BLDG. — ROCKEFELLER CENTER, NEW YORK 20, N. Y.
**Music—As Written**

**New York:**

Buddy Moreno's ork definitely follows the current show into the Paramount Theater here.

Orkster Sammy Kaye and comedian Milton Berle debut their five-show contract April 10 in Philadelphia. They do two shows in Toledo May 1 and two shows again May 2 in Detroit. . . . Chippie Janet Brace has taken over the fem chores with Johnny Long's ork. The Long crew has been set for the Carnival Club in Minneapolis, Mil Club in Columbus, and the Roosevelt Hotel, Virginia Beach, Va., August 7-15 and Convention Hall, Atlantic City, August 18-24.

United Music's Jack Gage to the Coast to head the firm's activities in California. . . . Moe Jaffe and Ray Lee have closed I'll Be Lucky In Kentucky. The coarse hootenannied with eyes on Kentucky Derby, is produced by General Music. . . . Alto saxman Chorley Kennedy and trumpet tenor Johnny Selby and Gordon Breswell have rejoined the Gene Krupa ork.

Al Donahue gets CBS air time twice weekly from the Totem Pole Ballroom starting May 5 . . . Miss (Mike) Waldman has taken over as publicity head of De Luxe diskyery.

Jose Carbelo rumba ork moves into the Monte Carlo for a four-week run Wednesday (28) . . . Marshall Young's ork opens a three-week stand May 10 on Bill Green's Catskills Cabaret with a one-week date at the Centennial Gardens, Sylvania, O., June 1.

Encore Music this week took over the King Size Poppa race hit ditty from Berle Adams' preview pub. Encore also acquired Delilah from BMI, who originally pubbed tune some seven years ago. Delilah disks slated for release are Glenn Miller (Victor), Mills Brothers (Decca) and Buddy Clark (Columbia).

General Artists' Corporation exec, Art Weems, off on a two-week vacation . . . Louie South of Louie Herman's small ork signed to a General Artists' Corporation management pact. The group now is at the Astor Hotel. . . . Louis Jordan's group is set for a three-week stay with a one-week option at the Oriental Theater, May 27.

Larry Clinton's ork and the Modernaires singing group have been packaged for a college tie-up at University of Pittsburgh May 7. Joe Glaser, Billie Holiday-Ed Fishman entanglement straightaway, apparently with Glenn being named the chipper's manager.

Elliot Lawrence's ork is signed to do the Pope I ball at the Manhattan Center May 24 & May 26. And Ace Marguerite, in Paris leaves May 8. It is likely that the agency will lend another theater package job when sometime in June, Louis Levy is new distribution manager for King Records, handling New York, New Jersey and New England. Formerly was in smaller capacity for Lisen Records. . . . Johnnie Otis, formerly of the Rhythm Serenaders, here, opened his own distribute house, Master Records Sale, which will handle the line disks of Don't, Alvin and Damon waxers.

**Hollywood:**

Marjorie Hughes, thrust daughter of Steinway-batoner Frankie Carle, has recovered from her recent illness and will rejoin her father's orchestra for his current air show series, Simmer Electric-Journalie, at Carie Connery, Colling, to make its coast-to-coast bow May 9 on the Columbia Broadcasting System (CBS). . . . It will share the vocal chores with Greg Lawrence and the Starlighters. . . . Paramount Pictures last week extended its option on clarion Frankie Loesser. Latter's I Wish I Didn't Love You So, from Paramount's Port of Passion, was nominated for an Academy Award.

Jimmy Dorsey plays the annual Santa Monica Firemen's Ball Friday (22) at Casino Gardens. Others lined for the affair are Red Nicholas and his crew. Jimmy and Mildred Mulkey and the Melody Men also take turns, clarion from Columbia Pictures' Music, Tommy Dorsey and Lester Lee to be featured in Harry Roman's production, Ladies of the Chorus, include Crazy For You. Every Baby Needs a Da Da Daddy. Anyone Can See, You're Never Too Old and the pic's title tune. In addition, the Bobby True Trio will present their own specialty, Unagi Love Song.

Orkster Jan Garber and MCA are reaching beef stage over what Garber claims is agency's lack of interest in handling him properly. Garber, who is MCA 18 years, says he earned agency nearly $1,000,000 in commissions but that MCA has nagged him on commercial jobs. Moreover, Garber says he's been on five record labels, but deals were always set with private parties, with MCA collecting commissions anyway. Current pact ends eight months hence.

**Hartford:**

Frankie Laine will be guest star for the Holy Name Society minstrel show slated for the Lyric Theater, Bridgeport, May 10. . . . Jack Still's orchestra to be house band again this summer at the Pikes Beach Ballroom, Bridgeport, Conn., opening May 22. . . . Hartford's musicians have voted in favor of forming a Musicians Guild. President of Hartford Local 400, American Federation of Musicians (AFL), announces.

**Cincinnati:**

Milt Magel, the Castle Farm nabob, brings the Stan Kenton band into the 2,500-seat Taft Theater Wednesday night (5) for two shows, with duo- cumentation $1.50 to $8. The Kenton ork has been set to play at Castle Farm some months ago but which he was forced to cancel due to illness. . . . Sam Donahue inked for a week at Joyland-Parties Casino in July. The Modernaires set for Coney Island here at the week of July 30 at a fancy 26c.

Horace Heidt and His Musical Knights, who begin a week at the RKO Albee Thursday (6), will do their NBC Phillip Morris show from the Albee stage Sunday night (9) in a special show at limited prices. Advance sale indicates (See MUSIC AS WRITTEN on opposite page)
Evans' Sale of "Ballerina" To P. Maurice Sets a Trend

NEW YORK, April 24.—Redd Evans sold the English publishing rights to Ballerina—Carl Wallis' song for Peter Maurice in England, last week, and unfolded a new significant technique for independent pub dealers with English music men. The Peter Maurice firm in England bought the tune for a reported $5,000 advance against 15 per cent of the retail selling price of sheet music. Orthodox English deals in the past usually have been limited to 10 per cent of the list, but Evans has been a notorious hold-out on the foreign rights to Ballerina until Peter Maurice came up with the 3G against 15 per cent offer. The deal includes a 50 per cent mechanical but contains a wrinkle in its provision for sale outside of England.

French Negotiations

Evans has reserved the right to negotiate with French pub dealers. He sells the song for 21 francs a copy to the French outlet and chooses the ditty for sale outside of England.

French publisher Le Figaro allowed to place the song with the French publisher it claims approximately, it would not sell its own adjunct. The income from the French outlet would be directly negotiated, and Evans, however, representing an improvement over the usual "percentage" of a percentage" deals when all rights are vested in the English pub. The Maurice firm holds the foreign rights except for Scandinavia where Evans is negotiating separately.

Clining the Ballerina deal led observers here to predict that Mickey Golden, of Capitol Songs, Inc., would soon make a sale of Mamma to an English outlet. Golden has held out for a hit remaining along the lines. The hit was worth more than a mere advance against earnings of the song.

The Evans-Golden resistance has been watched on both sides of the ocean. The last week five to 10 per cent advances for the sale of the English rights has been the customary procedure for indie pubs who have no reciprocalities in both countries.

Local 802 To Get 900 From AFM for Free N.Y. Concerts

NEW YORK, April 24.—Local 802, American Federation of Musicians (AFM), will receive $90,132 from the AFM recording and transcription fund with which to stage free spring and summer concerts in the New York areas for the next straight year, it was learned this week.

Last year's concerts gave employment to over 5,000 musicians and covered 701 projects in areas for Negroes, navy and Veterans' Administration hospitals, public schools, charitable institutions and similar locations.

Music As Written

(Continued from opposite page)

a jammed house... Art Mooney, meneed from an emergency appendectomy, was slated to be released from Jewish Hospital Sunday (2), with the leader heading back to New York... Ten Monster one-sheets for President Grant... Garden, Coney Island. August 6, in an effort to top the one-sheeter record he hung up there last summer.

Detroit:

Chester Brehm forming a local band under the name of the Polly's Orchestra, . . . Lester Shank setting up a new unit under the name of the Les Shaw orchestra, . . . Mary Maiorana and Thomas Coco starting a new record company to bring out a number of Italian operatic records.

Gunning for Bootleg Disks

(Continued from page 16)

have been agencies would launch an investigation into...
DISK AND DATA ... Spinners Gil Maurer and Bill Haley, of KSLU, Canton, N. Y., are running a one-hour weekly show tabbed So You Want To Be a Disk Jockey. They pick three potential whirlers from letter requests who vie for weekly spinner honors. Winners of the weekly show are invited in for finals on the fourth week, with the final winner drawing a prize. ... Cal Miller is a recruit for the blossoming spinner ranks on television. Miller is doing a weekly show over WABD, the DuMont station in New York, as part of the Bob Emory Rainbow House, produced by Harry (The New) Luke, of WNYA, Norton, Va., has designed a whirl show (especially for women) tabbed Apron Strings Serenade. He conducts a half-hour across-the-board airing which features household, shopping, beauty and fashion hints between wax spins. ... Waco, Tex., Station WACO, introduced a new show built around ancient wax hits tabbed Jubie Box of Yesterday. Run by spinner Ron Litteral, the show, which is heard Saturday evenings, features patter about the history of the various selections.

FEM DEEJAYS ... Mary Smith recently teed off a spinner session on WRCM in Bay City, Mich. She became a whirler when her regular bosses, the Handy Music Company of Bay City, decided to buy some air time and further decry that the regular disk counter did. Mary, should serve up the disks on the air as she does in the shop. Tabbed Date With a Disk, response to the latter has been strong enough to set it for at least two years. ... Another gal spinner from the boss's back yard is Jerry James, of KOA, Denver, who worked for the Raymond Kane Advertising Agency which handles the sale of the spinner show she now is working. It's a three times weekly, 15-minute officer tabbed Melody Laundry, which is sponsored by the Denver Laundry Owners' Association, the Keene association. ... Chicago spinner Rosemary Wohlgemuth draws a new wax spinner, 'You WAIT,' at Chicago. Monday it airs for two hours, Saturday from 7 to 8 p.m., beginning May 1, which will supplement her regular WJID show.

TERRITORY TUNE TOUTING ... Robert Conrad, WXOL Richmond, Va., feels that Peggy Lee's recutting of Why Don't You Do Right? for her Capitol album may inject some new life into the revived ditty "since the bulk of record fans today remember the old rendition." ... Louis Hubbard, of WFLO, Farmville, Va., sets the keynote for many other spinners thusly: "King Cole's Nature Boys set the record of any year." ... Bruce Mack, of KSOA, Odessa, Tex., feels that the major discers aren't relieving enough of their old catalog items. Among those he would like to see available again are Tommy Dorsey's "Blue, Bells and Tulip" and Harry James' 'I'll Get By.' ... Hank Jacobsen, WDKD, Newberry, S. C., writes that the London dispatching of A Time to Love, as done by Sam Browne, has been proving "extremely popular" in his listening area.

SPINNER SPATTER ... Leeds Music's song plugger, Doc Berger, is taking off on a trip to contact spinners in the Midwest. He will visit Detroit and Milwaukee, among other cities. ... Detroit Station CKW and WOAI, Wysa, Station KYOC, are the latest outlets to buy the latest outlets from the transcribed spinner show. ... Former New York press agent, Mort Nusbaum, is a new addition to the discer ranks with a two-hour across-the-board spinner session on WHAM, Rochester, N. Y., which emanates in the city's Triton Hotel and is appropriately tabbed Meet Me at the Triton... ... Newest spinner-additions to the staff of WCLS, Florence, S. C., are Robert Snyder and John Evans. ... The Young's Gap Hotel is looking for a disk jockey to run a two-hour nightly show from the hotel, a la Jack Eisen. During the summer, ... Bob Wayne and Andy Baruch will do their Mr. and Mrs. Music Win show for the New York Museum of Science & Industry Tuesday (25) in a special area from the cancer exhibition there for the benefit of the New York Cancer Committee. ... KPZL's Packard, who expanded his disk jockey.cwd his disk jockey on WJAZ, for the New York Museum of Science & Industry Tuesday (25) in a special area from the cancer exhibition there for the benefit of the New York Cancer Committee. ... KPZL's Packard, who expanded his disk jockey.

GEM'S HUSH MAN ... Jockey Jack Lacy, of WINS, launched a contest Saturday (24) in conjunction with Modern Music Sales and Gem diskery. Pitch is for Lacy to play platters of a certain Gem will-chamber, billing him as a "mystery singer." Listeners will be asked to send letters to Lacy telling why they like the unknown warbler and his Gem disking of In The Dark, which will be aired at about 1 p.m. daily thru May, with the final contest ends and singer will be unmasked. Prizes, donated by Modern, consist of a radio-phonc combination and six table radios for the seven top letters.

A special feature arranged in conjunction with the National Association of Disk Jockeys, None of the comments below necessarily reflect the opinion or editorial policy of The Billboard.

Plans are being laid by disk jockeys in New Orleans and Rochester, N. Y., to organize NADJ chapters. NADJ hereafter will clear and organize all charity drives which ask for disk jockey co-operation. NADJ members have been helping the Eastern Paralyzed Veterans' Congress in its drive to build a national center providing for special paraplegics' homes to be built with federal funds.
The Billboard’s New Monthly Magazine to help RECORD DEALERS make GREATER PROFITS

TURNOVER will fill a vital need. From cover to cover Turnover’s editorial pages will virtually be an encyclopedia of sales tricks and merchandising ideas.

FOR DEALERS Turnover will mean easier, more practical ways to merchandise and sell more records, accessories and sets more profitably.

FOR ADVERTISERS Turnover presents a monthly opportunity to reach the nation’s most aggressive dealers at the very moment their interest is focused on selling more records, accessories and sets by employing merchandise tricks and sales aids. First issue closes May 24. Write today for rates and information.

TURNOVER will be out June 14th First issue will actually be dated July, but published in advance to coincide with NAMM Convention at Palmer House, Chicago, June 14.
You are cordially invited to listen to

PERRY COMO

Star of The Chesterfield Supper Club

introduce the entire score from

IRVING BERLIN'S

"EASTER PARADE"

National Broadcasting Company 7:00 P.M. EST—9 P.M. PST
TUESDAY MAY 4th and THURSDAY MAY 6th

iring Berlin will be Perry's Special Guest Star

Leo Feist publishes

BETTER LUCK NEXT TIME

Recorded by

PERRY COMO

GUY LOMBARDO

GEORGE PAXTON

DINAH SHORE

JO STAFFORD

A FELLA WITH AN UMBRELLA

Recorded by

BING CROSBY

DENNY DENNIS

SKITCH HENDERSON

GUY LOMBARDO

FRANK SINATRA

THE THREE SUNS

HARRY LINK

NEW YORK

GEORGE DALIN

HOLLYWOOD

NED MILLER

HY KANTER

MUSIC

The Billboard

May 1, 1948

The Nation's Top HITS

The Nation's Top Hits, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

This Week

1. NOW IS THE HOUR

By Maurice Kiehn, Clement Scott and Dorothy Stewart

Records available: Ray Bloch Orch, Signature 13173; Shue Found Orch, Motorcraft 532; Bing Crosby, Decca 24379; Gene Austin, London 159; Harry Akst, Columbia 39601; Eddie Howard, Majestic 1187; L. Paul Trio-C. Hayes, Mercury 5101; Kate Smith, MGM 20512; Margaret Whiting, Capitol 14398; Charlie Spivak, Victor 26-2794; Budd Frey Clark-The Charioteers, Columbia 39115; Jerry Wexler, Commodore 7520; Bob Carroll-Decca McKinley Harmony-Harvill, Decca 24179.

Electric transcription libraries: Nat Brandeiswine, World; Horace Blisset; Standard; Shep Fields, Lang-Worth.

2. MANAMA

By Dave Barbour and Perry Lee

Published by Barbour-Lee (ASCAP)


(No information on electrical transcription libraries available at The Billboard goes to press.)

3. BABY FACE

By Benny Davis and Harry Akst

Published by Remick (ASCAP)


Electric transcription libraries: D'Artega, Lang-Worth.

4. YOU CAN'T BE TRUE, DEAR

Based on a composition by Hans Otten and Gerhard Eitner

Published by Billmore (ASCAP)


(No information on electrical transcription libraries available at The Billboard goes to press.)

5. I'M LOOKING OVER A FOUR LEAF CLOVER

By Mant Dixion and Harry Wood

Published by Remick (ASCAP)

Records available: Ray Bloch Orch, Signature 13173; Frankie Laine, Mercury 5101; Art Monroe, MGM 20512; Bessie Morgan-Hill, Merica, Decca 39158; Alton Smith, Harmony 39005; Perry Fields Band, Fields 110; Benny Martin Band, Decca 41129; The Billhards, Columbia 1339; Jimmy Saunders, Rainbow 1901; Arthur (Guitar Boogie) Smith, Super Disc 1914; Curly Hines and His Taproom Boys, Victor 26-2816. Electric transcription libraries: Russ Morgan, World; Lawrence Welk, Standard.

6. BEG YOUR PARDON

By Francis Craig and Beasley Smith

Published by Robbins (ASCAP)

Records Available: Frankle Cante, Columbia 32836; Frankie Cante, RKO, Decca 9370; Leo Dixon, Capitol 467; Harry Green Orch, Victor 25-2671; Art Monroe, MGM 20512; Bessie Lassan, Mercury 5101; Eddy Howard, Majestic 1298; Russ Morgan, Decca 24379.

Electric transcription libraries: Vincent Lopez, NBC Theatres; Art Monroe, Associated; Russ Morgan, World.

7. TOOIE OOLIE DOOLIE (THE YODEL POLKA)

By Vaughn Horton and Arthur Don

Chas. R. Harris (ASCAP)

Records Available: The Alkouk Bellas, Film 5055; Andrew Sisters, Decca 24349; Dada Serenaders-M. S. Charles, Decca 34816; J. J. Dixon, London 281; V. Hasson and His Polka Dots, Continental 1223; R. Rene Singers, Victor 25-1114; The Larkins Sisters, Spiers 5-1565; The Sportscapers, Capitol 1397. No information on electrical transcription libraries available at The Billboard goes to press.

8. SABRE DANCE

By Khachaturian

Published by Leeds (ASCAP)

Records Available: B. Bloch Orch, Signature 13173; Vonda Harrison, Columbia 39601; The Harkunners, Jubilee 1245; M. Morrow-MGM Orch, MGM 23904; D. Henry Harmonics, 78, Regent 111; V. Young Concert Orch, Decca 9370; Freddy Martin, Victor 26-2731; Chicago Symphony Orch-A. Roditi, Victor 12-2909; Oscar Levant, KJNO, New York Philharmonic Symphony, Columbia 13688; Andrew Sisters, Decca 24379.

Electric transcription libraries: Freddy Martin, Standard; Harry Savard, Standard; Mace of Manhattan Orch, NBC Theatres.

9. THE DICKY-BIRD SONG

By Howard Dietz and Sammy Fain

Published by Robbins (ASCAP)

From the MGM film, "Three Braving Daughters."

Records Available: B. Barlow Orch, MGM 23904; Benny Clinton, Decca 24081; The Dell Trio-Jerry Wayne, Columbia 38685; Freddy Martin, Victor 26-2617; G. Olsen, Majestic 1298.

Electric transcription libraries: Milt Hirsch Trio-Larry Dougher, World; Freddy Martin, Standard.

10. NATURE BOY

By Eden Ahbez

Published by Barbour-Lee (ASCAP)

Records Available: King Cole, Capitol 1509; Frank Sinatra, Columbia 38101.

(No information on electrical transcription libraries available at The Billboard goes to press.)
THIS WEEK'S

RCA VICTOR RELEASE

SAMMY KAYE
The Tune on the Tip of My Heart
Bright and bouncy... a typical Kaye coin-catcher with lilting lyrics by Don Cornell and the Three Kaydias.
I'll Always Be In Love With You
Slow, dreamy oldie that's coming back, Don Cornell and The Three Kaydias blend yellow voices.
RCA Victor 20-2745

FREDDY MARTIN
On the Little Village Green
Zingy strings and a typical Martin piano-fingering will make this a big "soft lights 'n' sweet music" favorite!
A Little Street Where Old Friends Meet
This one has that latty, nostalgic feeling. Humming background, with Clyde Rogers' vocal adds a back-room flavor to this dabling.
RCA Victor 20-2826

LARRY GREEN
Concerto to the Moon
(Cancerto En La Luna)
Light and lilting all-instrumental... swell follow-up to Larry's "Beg Your Pardon." Get next to this sparkling piano waxing, but fast!
Mother Nature's Lullaby
Has the appeal of "Oh, What It Seemed To Be!" The Trio and the maestro's top-notch piano work make this platter a real double-feature!
RCA Victor 20-2832

DESI ARNAZ
Rumba Rumbero
Desi's cross-country tour is booming his popularity. Desi delivers this one with his terrific, original vocal styling. Reminds you of "Cuban Pete!"
In Santiago, Chile
(Taño! Chilly At All)
Sounds like... some idea as "Madiana," only it's about a Chilean who was a hot señorita. Cash in on this colpso click!
RCA Victor 20-2827

ERSKINE HAWKINS
Gabriel's Heater
The winning title from an nation-wide disk jockey contest... and it's as hot and fluffy as the name sounds?
I'd Love to Make Love to You
A slow ballad, with a solid vocal by Laura Washington!
RCA Victor 20-2836

BILL BOYD
and his Cowboy Ramblers
Closed For Repairs
Swell rustic piano-fingering, as Bill chants the vocal.
American Patrol
Glenn Miller's oldie, up-to-date "country style!"
RCA Victor 20-2833

CHARLIE MONROE
and his Kentucky Pardners
I Know You'll Understand
A hillbilly ballad with plenty of guitar and mandoline.
End of Memory Lane
Ear-catching duet by Charlie and one of his "Pardners."
RCA Victor 20-2834

HANK, "THE SINGING RANGER"
and his Rainbow Ranch Boys
Here's Canada's great singing cowboy! Hank sings in the Ernest Tubb style in these two proven sellers. "A" is a slow waltz and "B" is a ballad. Clear the hillbilly decks for plenty of play on Hank - "The Singing Ranger!"
My Mother and My Sweet Texas Blue Bonnet Queen
RCA Victor 20-2835

NEW INTERNATIONAL HITS!

JOE BIVIANO
with RCA Victor Australian Orch.
Bowling Alley Polka and Village Band
RCA Victor 20-2774

José Morand
and his Orchestra
Sunday in Old Santa Fe and Con Maracas
RCA Victor 20-2774

FRENCH

JEAN SABLON
Le Doux Cababalt and J'ai Ta Main
RCA Victor 20-2709

POLISH

WALTER DOMBOWSKI
and his Orch.
Whose Treat and Warszawanka
RCA Victor 20-9184

HITS FROM "INSIDE U.S.A."

RUSS CASE
his Chorus and Orchestra
Inside U.S.A. and Haunted Heart
RCA Victor 45-0030

PERRY COMO
with Russ Case Orch.
Come, Oh Come and At the Mardi Gras
RCA Victor 45-0031

BEATRIX LILLIE
and Chorus, with Russ Case Orch.
First Prize at the Fair and Rhode Island Is Famous for You
RCA Victor 45-0032

BILLY WILLIAMS
and Chorus, with Russ Case Orch.
My Gal Is Mine Once More and Atlanta (Bea Lillie)
RCA Victor 45-0033

FREDDY MARTIN
Feathery Feelin'
RCA Victor 20-2709

PERRY COMO
Haunted Heart
RCA Victor 20-2713

PEE WEE KING
Tennessee Waltz
RCA Victor 20-2660

ARBE STIDHAM
My Heart Belongs to You
RCA Victor 20-2572

HENRI RENÉ
Piano Polka
RCA Victor 20-1111

ALLO-HIT RE-ISSUED!

PERRY COMO
Lili Marlene
RCA Victor 20-2824

TOMMY DORSEY
On the Alamo
RCA Victor 20-2843

SURE HITS!

SAMMY KAYE
I Love You, Yes I Do
RCA Victor 20-2674

PERRY COMO
Laroo Laroo Lilll Bolero
RCA Victor 20-3734

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
EVERYONE AGREES
IT'S A HIT!

Vera Lynn's
YOU CAN'T BE TRUE DEAR
backed by
ONCE UPON A WINTERWIME
with Bob Farnon, his Orchestra and Chorus
NO. 202
List Price 75c plus tax

Sam Browne's
MORE THAN EVER BEFORE
with The Squadronaires
backed by
HEARTBREAKER
with Primo Scala Accordion Band and The Keynotes
NO. 200
List Price 75c plus tax

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from the largest sheet music dealers in the nation, according to greatest number of sales. (*) indicates tune is in a film; (R) indicates tune is in relief musical; (F) indicates tune is available on film records.

<table>
<thead>
<tr>
<th>Weeks</th>
<th>No.</th>
<th>Title</th>
<th>Publisher</th>
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<tbody>
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<td>17</td>
<td>1</td>
<td>A TREE IN THE LINES</td>
<td>Campbell-Connolly &amp; Shapiro</td>
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<td>NEAR YOU</td>
<td>Bradley-Wood, Supreme</td>
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<td>CIVILIZATION</td>
<td>J. Robbins &amp; E. H. Morris</td>
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<td>11</td>
<td>3</td>
<td>SERENADE OF THE BELLS</td>
<td>Edwin Morris, E. B. Marks</td>
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<tr>
<td>17</td>
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<td>I WONDER WHO'S KISSING HER NOW</td>
<td>Feldman, E. B. Marks</td>
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<tr>
<td>10</td>
<td>4</td>
<td>OVER A WINTER-TIME</td>
<td>Williams-Phelps, Victorian, Paramount</td>
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<td>22</td>
<td>5</td>
<td>TERESA</td>
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ENGLAND'S TOP TWENTY

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<td>REFLECTIONS ON THE WATER</td>
<td>Peter Maurice, Feist</td>
</tr>
<tr>
<td>13</td>
<td>12</td>
<td>THE OLD POSTMAN</td>
<td>Peter Maurice, Feist</td>
</tr>
<tr>
<td>17</td>
<td>13</td>
<td>YOU CAN'T BE TRUE DEAR</td>
<td>Peter Maurice, Feist</td>
</tr>
<tr>
<td>26</td>
<td>14</td>
<td>SILVER WEDDING WALTZ</td>
<td>Campbell-Connolly &amp; Shapiro</td>
</tr>
<tr>
<td>27</td>
<td>15</td>
<td>HAPPY BIRTHDAY</td>
<td>Campbell-Connolly &amp; Shapiro</td>
</tr>
<tr>
<td>10</td>
<td>16</td>
<td>I'M YOUR OWN GRANDPAW</td>
<td>Leeds, General</td>
</tr>
<tr>
<td>17</td>
<td>17</td>
<td>OH! MY ACHIN' HEART</td>
<td>Campbell-Connolly &amp; Shapiro</td>
</tr>
<tr>
<td>27</td>
<td>18</td>
<td>I'LL MAKE UP FOR EVERYTHING</td>
<td>Peter Maurice, Peter Maurice</td>
</tr>
</tbody>
</table>

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. List is based on reports received from the seven largest retailers in the Dominion.

<table>
<thead>
<tr>
<th>Weeks</th>
<th>No.</th>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>1</td>
<td>NOW IS THE HOUR</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>2</td>
<td>THE DICKERY BIRD SONG</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>I'M LOOKING OVER A FOUR LEAF CLOVER</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>REG YOUR PARAGON</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>SERENADE OF THE BELLS</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>6</td>
<td>MANANA</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>7</td>
<td>PIANISSIMO</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>8</td>
<td>YOU WERE MEANT FOR ME</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>9</td>
<td>HOW SOON</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>10</td>
<td>I'M MY OWN GRANDPAW</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>11</td>
<td>WITH A HEY AND A HO AND A HO HO HO</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>12</td>
<td>THE STARS WILL REMEMBER</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>13</td>
<td>BABY FACE</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>14</td>
<td>GOLDEN EARRINGS</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>15</td>
<td>I'M A COMIN' A-COURTIN'</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>16</td>
<td>I'M LOOKING OVER A FOUR LEAF CLOVER</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>17</td>
<td>SERENADE OF THE BELLS</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>18</td>
<td>MANANA</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>19</td>
<td>SABRE DANCE</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>20</td>
<td>TERESA</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>4</td>
<td>21</td>
<td>THE WHIFFENPOOF SONG</td>
<td>Peter Maurice</td>
</tr>
</tbody>
</table>
"I'LL HURRY ON DOWN to your town too—"

Nellie Lutcher
CAPITOL RECORDS

"THAT REAL GONE GAL"

Personal Management
CARLOS GASTEL
HOLLYWOOD

Direction GAC
GENERAL ARTISTS CORPORATION
Radio Popularity

SONGS WITH GREATEST RADIO AUDIENCES

(Tabulation Friday, April 13, 1945 and ending Friday, April 20, 1945)

Tunes listed have the greatest audience for programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John O. Prater's Accurate Reporting Service in New York, Radio Checking Service in Chicago and RDA in Los Angeles. Listed are the top 30 tunes (more in the case of ties) alphabetically. The music checked is predominantly over 60 per cent alive. (F) Indicates tune is from film; (M) indicates tune is a legitimate musical; (S) indicates tune is available on records. In each instance the licencing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>Lic. By</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Dressed Up With a Broken Heart (R)</td>
<td>E. B. Marks</td>
<td>BMI</td>
</tr>
<tr>
<td>Apricot (M) (F)</td>
<td>Homer Harrington</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Baby Face (R)</td>
<td>Remick</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Be My Guest (R)</td>
<td>Vaughn McPike</td>
<td>BMI</td>
</tr>
<tr>
<td>Big Beautiful (F) (R)</td>
<td>Burke-Valentino</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Fool That I Am (R)</td>
<td>Hill &amp; Rone-Mutual-BMI</td>
<td></td>
</tr>
<tr>
<td>Haunted Heart (M) (R)</td>
<td>Williamson</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Heartbreaker (R)</td>
<td>LeRoy</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Honey For Love (F) (R)</td>
<td>Melrose</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Hot &amp; Spicy (R)</td>
<td>Advance</td>
<td>ASCAP</td>
</tr>
<tr>
<td>I May Be Wrong (R)</td>
<td>Remick</td>
<td>ASCAP</td>
</tr>
<tr>
<td>I'm Looking Over a Four Leaf Clover (R)</td>
<td>Mello-Vuccio</td>
<td>BMI</td>
</tr>
<tr>
<td>I'll Be in Heaven (R)</td>
<td>Shapiro-Bernstein</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Love Little Lies (R)</td>
<td>Bregman-Loewy</td>
<td>BMI</td>
</tr>
<tr>
<td>Love Is Strange Terrible (R)</td>
<td>Shapiro</td>
<td>BMI</td>
</tr>
<tr>
<td>Manana (R)</td>
<td>Barbour-Lee</td>
<td>BMI</td>
</tr>
<tr>
<td>New Is the Hour (R)</td>
<td>LeRoy</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Pianissimo (R)</td>
<td>Santly-ASCAP</td>
<td></td>
</tr>
<tr>
<td>Saver Dance (R)</td>
<td>LeRoy</td>
<td>BMI</td>
</tr>
<tr>
<td>Saturday Date (R)</td>
<td>Advance</td>
<td>ASCAP</td>
</tr>
<tr>
<td>The Best Things in Life Are Free (F) (R)</td>
<td>Crawford</td>
<td>ASCAP</td>
</tr>
<tr>
<td>The Dickey Bird Song (F) (R)</td>
<td>Robbins</td>
<td>BMI</td>
</tr>
<tr>
<td>Tellie Oolie Doolie (R)</td>
<td>Chas. K. Harris</td>
<td>BMI</td>
</tr>
<tr>
<td>We Just Couldn't Say Goodbye (R)</td>
<td>Mello-Vuccio</td>
<td>BMI</td>
</tr>
<tr>
<td>What's Good About Goodbye (R)</td>
<td>LeRoy</td>
<td>BMI</td>
</tr>
<tr>
<td>You Are the Talk Of Me (R)</td>
<td>Mello-Vuccio</td>
<td>BMI</td>
</tr>
<tr>
<td>You Were Meant For Me (F) (R)</td>
<td>Miller</td>
<td>BMI</td>
</tr>
<tr>
<td>You're Too Dangerous, Cherie (R)</td>
<td>Honey, Inc.</td>
<td>BMI</td>
</tr>
</tbody>
</table>

The Remaining 20 Songs of the Week

| Betty Blue (R) | Bloom | ASCAP |
| Big Bill Blackbird (R) | Remick | ASCAP |
| Encore, Cherie (R) | L. M. Lehman | BMI |
| I'll Know the Name (R) | LeRoy | BMI |
| It's a Long, Long Time (R) | LeRoy | BMI |
| Lone Star Moon (R) | Advance | ASCAP |
| Mistletoe (F) | BMI | |
| Mary Lee (R) | Mello-Vuccio | BMI |
| My Sin (R) | E. H. Morris | BMI |
| Oh! Louie, Louie, There Ain't She Pretty? (R) | Chappell | BMI |
| Someone Cares (R) | Campbell-Purcell | BMI |
| Some Winter's Evening (M) in June (R) | LeRoy | BMI |
| Teres (F) | Duchess | BMI |
| Time For The Wheel (R) | Goldman | BMI |
| There Ought To Be A Society (R) | Drayer | BMI |
| What Am I Gonna Do? (R) | Bregman-Loewy | BMI |
| What'll I Do? (R) | Bregman-Loewy | BMI |
| You're Smiling (R) | BMI | |
| Who Were You Kissing (When You Kissed Me Last Night?) (R) | Source | BMI |

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based upon replies from weekly survey on over 1,200 OIS jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical.
Retail Record Sales

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,270 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates time is in a 13 (PM); (AM) indicates time is in the morning. The T side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>MANANA</td>
<td>Peggy Lee</td>
<td>Capital 15022</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>All Dressed Up With Love</td>
<td>Peggy Lee</td>
<td>Columbia 31716</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>Now Is The Hour</td>
<td>Bing Crosby</td>
<td>Decca 24279</td>
</tr>
<tr>
<td>4</td>
<td>1</td>
<td>The Fool</td>
<td>Frank Loesser</td>
<td>Decca 24313</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>You Can't Be True, Dear</td>
<td>Ken Griffin-Jerry Wayne</td>
<td>Decca A-2438</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
<td>LITTLE WHITE LIES</td>
<td>Dick Haymes</td>
<td>Decca 24280</td>
</tr>
<tr>
<td>7</td>
<td>1</td>
<td>The Treasure of Sierra Madre</td>
<td>Frank Sinatra</td>
<td>Capitol 1192</td>
</tr>
<tr>
<td>8</td>
<td>1</td>
<td>ST. LOUIS BLUES MARCH</td>
<td>Tex Beneke</td>
<td>Victor 20-2722</td>
</tr>
<tr>
<td>9</td>
<td>1</td>
<td>Cherokee Canyon</td>
<td>Art Mowrey</td>
<td>MGM 10156</td>
</tr>
</tbody>
</table>

(Continued on page 30)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,270 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Down Memory Lane</td>
<td>Vaughn Monroe</td>
<td>Victor P-202</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>Busy Fingers</td>
<td>Three Suns</td>
<td>Capitol 1296</td>
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<tr>
<td>3</td>
<td>1</td>
<td>Wednesday With Peggy Lee</td>
<td>Peggy Lee</td>
<td>Capitol CC-72</td>
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<tr>
<td>4</td>
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<td>Nellie Lutcher Album</td>
<td>Nellie Lutcher</td>
<td>Capitol CC-70</td>
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<tr>
<td>5</td>
<td>1</td>
<td>Good News Album</td>
<td>June Allsop, Peter Lawford, Joan McCracken, Patricia Marshall</td>
<td>MGM 17</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Khachaturian: Gaye Ballet Suite-Sabre Dance</td>
<td>Armenia Symphony Orch.</td>
<td>Columbia MM-664</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>Khachaturian: Syrinx Suite-Don Quixote</td>
<td>Elson Kurlis, conductor, Columbia 12948</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>Khachaturian: Gaye Ballet Suite-Sabre Dance</td>
<td>Philadelphia Symphony Orch.</td>
<td>Columbia 17521D</td>
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<tr>
<td>4</td>
<td>1</td>
<td>Warsaw Concerto</td>
<td>Boston Pops; Arthur Fiedler, conductor</td>
<td>Victor 11-8863</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>Prelude in C Sharp Minor</td>
<td>Boston Pops; Arthur Fiedler, conductor</td>
<td>Victor 11-9514</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
<td>Khachaturian: Masquerade Suite-Waltz</td>
<td>Boston Pops; Arthur Fiedler, conductor</td>
<td>Victor 12-0290</td>
</tr>
<tr>
<td>7</td>
<td>1</td>
<td>Schubert Serenade</td>
<td>Boston Pops</td>
<td>Victor 12-0153</td>
</tr>
<tr>
<td>8</td>
<td>1</td>
<td>Ritual Fire Dance</td>
<td>Boston Pops</td>
<td>Victor 12156</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Khachaturian: Gaye Ballet Suite</td>
<td>Armenia Symphony Orch.</td>
<td>Columbia MM-664</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>Khachaturian: Geany Ballet Suite</td>
<td>Elenore Kurlis, conductor</td>
<td>Columbia MM-664</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>Busoni: Piano Concerto No. 2 in D Minor, Op. 125</td>
<td>Vladimir Horowitz, pianist; Elenore Kurlis, conductor</td>
<td>Columbia MM-664</td>
</tr>
<tr>
<td>4</td>
<td>1</td>
<td>Gershwin: Concerto in F</td>
<td>Boston Symphony Orch.</td>
<td>Decca 24313</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>Music of Ernest Lecuona</td>
<td>First Piano Quartet</td>
<td>Columbia MM-727</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
<td>Mozart: Symphony No. 40 in G Minor</td>
<td>Pittsburgh Symphony Orch.</td>
<td>Decca 24313</td>
</tr>
<tr>
<td>7</td>
<td>1</td>
<td>Rachmaninoff: Piano Concerto No. 2 in C Minor</td>
<td>Arthur Rubinstein</td>
<td>Victor 1050</td>
</tr>
<tr>
<td>8</td>
<td>1</td>
<td>Stravinsky: The Rite of Spring</td>
<td>NBC Symphony Orch.; Vladimir Galkin, conductor</td>
<td>Victor 1075</td>
</tr>
<tr>
<td>9</td>
<td>1</td>
<td>Tchaikovsky: The Nutcracker Suite</td>
<td>NBC Symphony Orch.; Vladimir Galkin</td>
<td>Columbia MM-724</td>
</tr>
<tr>
<td>10</td>
<td>1</td>
<td>Tchaikovsky: Sleeping Beauty Ballet</td>
<td>London Philharmonic Orch.</td>
<td>Decca EDA 30</td>
</tr>
</tbody>
</table>

B. L. MEANS BEN LIGHT

We say he's the greatest "pop" pianist in the world. You'll say so too when you hear him play "I Cried for You," "Too Late to Change," "Tribute to Whitney," "Tribute to Whitney" or any of the 60 odd great titles that are taking the country by storm.

RECORD COMPANY OF AMERICA

TEMPO ATLANTIC

76 West Chilton Ave.

TEMPO COMPANY

70 West Chilton Ave.

A. M. A. T. RECORD COMPANY

11 Avondale Rd.
Avondale Estates, Ga.
MUSIC

The Billboard

May 1, 1948

**Juke Box Record Plays**

**Most-Played Juke Box Records**

Records listed are those receiving the greatest play in the nation's Juke boxes. List is based on The Billboard's weekly survey among 5,600 operators to cover the nation's Juke boxes. Listed under the title of each of the most played records are other available recordings of the same song. Unless shown in this chart, other available recordings of these tunes will be found in the Honor Roll of Hits, Music Popularity Chart, Part 2.

**Most-Played Juke Box Folk Records**

Records listed are those that have been played most in Juke boxes according to The Billboard's weekly survey among Juke box operators.

**Most-Played Juke Box Race Records**

Records listed are those that have been played most in the nation's Juke boxes, according to The Billboard's weekly survey among Juke box operators.

**Best-Selling Popular Retail Records**

(Continued from page 29)
THE BILLBOARD PICKS:

"In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

TIME OUT FOR TEARS..................Savannah Churchill and the Four Tunes
A soothing ballad which already is showing in the first played race chart and previously has been touted in Tips on Coming Taps is done simply in the "I Want To Be Loved" fashion which shot Savannah to her initial fame.

PUT 'EM IN A BOX, TIE 'EM WITH A King Cole Trio..............Capitol 15086
BIBBION....................Eddy Howard Orchestra, Majestic 1252
BAMMY Cahn and Julie Drvne have one of their dreariest and simplest rhythm ballads in ages. It's featured in a Warner film. Nat Cole's so hot currently, he should be the "natural boy" on the tune, while Eddy Howard has a rock two-beat cork and trio rendition that will set as many platters as Majestic (bested by plant difficulties) can steer into buying channels.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. BABY, THAT AIN'T RIGHT............Frankie Laine.............Mercury 5114
2. ALL OF ME..........................Frank Sinatra...........Columbia 38163
3. WEDDING BELLS ARE BREAKING UP........Steve Gibson and the Red Capt.
THAT OLD GANG OF MINE.............Mercury 5999
4. PLEASE DON'T KISS ME..............Margaret Whiting............Capitol 15058
5. A MAN COULD BE A WONDERFUL......Ray McKinley..............Victor 20-2786
6. WHY DONTCHA DO RIGHT?............Peggy Lee..................Capitol 10118
7. NATURE BOY........................Frank Sinatra...........Columbia 38210

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 430 of them, the record retailers think tomorrow's hits will be:

1. TIME OUT FOR TEARS..............Savannah Churchill-The Four Tunes
2. MY HAPPINESS.....................Jan and Sandra Steele........Danon D-11133
3. ALL OF ME..........................Frank Sinatra...........Columbia 38163
4. IT'S THE SENTIMENTAL THING TO DO.................Vaughn Monroe...........Victor 20-2784
5. SUSPICION.........................Ray Noble..................Columbia 38146

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,518 of them, the juke box operators think tomorrow's hits will be:

1. LITTLE WHITE LIES................Dick Haymes..............Decca 24280
2. IT'S THE SENTIMENTAL THING TO DO.................Vaughn Monroe...........Victor 20-2784
3. MELODY TIME......................Vaughn Monroe...........Victor 20-2785

COLUMBIA'S TUNE TIPSTER

Harry James and his Orchestra

SURE FIRE
"Love of My Life"
Vocal by Marion Morgan
Columbia 38156

Frank Sinatra

"You Can Do No Wrong"
Vocal by Marion Morgan and Vital De Campe
(from "The Pinks"
Columbia 38151

Tony Pastor and his Orchestra

COMING UP FAST
"I've Got A Crush On You"
"Ever Homeward"
(from "Miracle of the Bells"
Orchestra under the direction of Axel Stordahl
Columbia 38151

Tony Pastor

"There's A Man At The Door"
Vocal by Tony Pastor and The Cheaney Sisters
Columbia 38172

"I Wanna Sleep"
Vocal by Tony Pastor
Columbia 38175

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records
A special listing of Decca records based on actual sales...your guide to the sure-fire hits of today and tomorrow.

SPECIAL RELEASE...BY DICK HAYMES
YOU CAN BE TRUE, DEAR NATURE BOY
with THE SONG SPINNERS
No. 24439

BEST SELLERS
1 LITTLE WHITE LIES  DICK HAYMES
   The Treasure Of Sierra Madre.
   No. 24280
2 TOGGIE DOLLY POOR  ANDREWS SISTERS
   No. 24390
3 NOW IS THE HOUR  BING CROSBY
   No. 24279
4 SILVER THREADS AMONG THE GOLD  BING CROSBY
   No. 24379
5 THE STORY OF SORRENTO  BING CROSBY
   No. 24404
6 HEARTBREAKER  ANDREWS SISTERS
   No. 24127
7 SABRE DANCE  RUSS MORGAN
   No. 48043
8 MADE FOR EACH OTHER  GUY LOMBARDO
   No. 24319
9 LOBO, LOBO LIBLEBOLO  GUY LOMBARDO
   No. 24528
10 S.H.-N.-E.  GUY LOMBARDO
   No. 25568

SEPIA SERIES
1 BEAMS OF HEAVEN  SISTER ROSETTA THARPE
   No. 48070
2 PRECIOUS MEMORIES  SISTER ROSETTA THARPE
   No. 48054
3 OH, WHEN I COME TO THE END OF
   MY JOURNEY  SISTER ROSETTA THARPE
   No. 48043
4 WHAT COULD I DO  MARIE KNIGHT
   No. 48072
5 YOU CAN'T TELL WHO'S LOVIN' WHO
   BUDDY JOHNSON
   No. 48060
6 I MUST SEE JESUS  MARIE KNIGHT
   No. 48071
7 LEAD ME TO THAT ROCK  BUDDY JOHNSON
   No. 48018
8 EVERYBODY'S GONNA HAVE A WONDERFUL
   TIME UP THERE (Gospel Boogie)
   SISTER ROSETTA THARPE
   No. 48071
9 MY LORD AND I  SISTER ROSETTA THARPE
   No. 48060
10 I'LL GET THEM BLUES  SISTER ROSETTA THARPE
   No. 48009
11 WHERE OUR LOVE HAS GONE  SISTER ROSETTA THARPE
   No. 48009
12 TWO LITTLE FISHIES AND FIVE LOAVES
   OF BREAD  SISTER ROSETTA THARPE
   No. 48009
13 THE LORD FOLLOWED ME  SISTER ROSETTA THARPE
   No. 48009
14 HOW FAR FROM GOD  SISTER ROSETTA THARPE
   No. 48009

All Records Listed $2.75 Each, Exclusive of Taxes

DECCA BUYER'S GUIDE
WEEK ENDING APRIL 28

MUSIC
The Billboard
May 1, 1948

Billboard MUSIC POPULARITY CHARTS

Record Reviews

RATINGS
100 POINT (Maximum)
POPULAR

BUDDY RICH (Buddy Rich)
68 69 64 70
Tunes, Enchanted and
Floating material material not
Government that President
Mexican downtempo
Tonic

TONY PASTOR (Tony Pastor)
74 76 71 74
I Wanna Sleep
Cumbersome thing
Another Pastor song
Another Pastor
Sneak back against small
Our group.

HAROLD ORK (Capitol 2501)
60 60 60 60
Always
Irregularly metric rendi-
Song of the Irving Berlin
Standard

KAY STARR (Capitol 8571)
64 68 64 59
In Time of Need
Takes

SARAH VAUGHAN (Wallaby Oak)
73 78 72 69
It's You or No One
Barretts

CARMEN CAVALLARO (Decca 24181)
78 79 71 79
I'll Remember April
Bing sings the standard

BUFFY BROOKS (Muskeller 066)
69 69 68 70
Can't Be True, Dear
It's a hit song

RUSSEL BROOKER (Muskeller 066)
64 67 62 63
Can't Be True, Dear
It's a hit song

How Ratings Are Determined

The Categories

SILVER MEDALISTS
GOLD MEDALISTS
PLATINUM MEDALISTS

MUSICAL ARTISTS
TUNES
LABELS AND NO.
ARTIST TUNES
LABEL AND NO.

POPULAR

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64 67 62 63
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Records are reviewed three times: (1) for melody; (2) for arrangement; (3) for disk quality. Each tune is rated on the basis of one key category. Each category is weighted equally. A maximum of 100 is possible. Records with a rating of 100 are among the top ten records of the market. Ratings are subject to change, depending on results of a survey of the majority of the key dealers at any time. No. 1 rating is not possible.
Billy Rose's and Jimmy Monaco's newest and greatest song!

It's a Joysus Hit!

Dinah Shore gave it a sensational send-off on Columbia Records!

And now—these great new releases...

Eddy Howard on Majestic

Monica Lewis with Russ Morgan and his Orchestra on Decca

Russ Case on Victor

The Pied Pipers with Paul Weston and his Orchestra on Capitol

History Repeats Itself!

A Hit in 1930...A Hit in 1948!

Little White Lies

By Walter Donaldson

How Can It Miss?

Dick Haymes' great Decca Record sparked the 1948 revival...

And now—two more topnotch records...

Dinah Shore on Columbia

Tommy Dorsey on Victor
Album Reviews

SPARKY'S MAGIC PIANO (4-10"") Henry Shati-Ray Turner (Vanguard MA-71)
Capitola's kidnaps the shrewish fairy for entertainment, distracting the kids. This well-packaged product causes the toes to tingle. Charles Ives, Beethoven, Richard Clowes, etc., with a tone of lull who dreamed this piano came alive. Sonovox plink, also Livingston's script and Billy May's music lead us. Perhaps there is a bit too much technical jargon in the place and you need a little story value to set the mood. Several formal materials and creative stigma makes this a cloth for posh

JUKES
Not suitable. For pro-sticks Jocks, a natural.

TANTEZ (3-14"") Harry Jacsonouk (Capitol MA-63)
Fiddler Dugger: A Dollop and Sketches; Schoefer Tants, Potze Tantz, Pecoklanss Horaas; Tinkle Tunes. Traditional polkas which are limited in appeal to the Jewish nation. Performances were made by violin and cello and so result the technical recording.

JUKES
Limited appeal. Jewish consumers may want to see this sometimes occasionally.

LOUIS JORDAN VOL. II (4-10"") Louis Jordan and His Tympany Five (Crosa 4-85)
Can't Nobody Do Me Good Changed the Look on My Door; I Know What You're Puttin' On, Jack, You're Dead; Open The Door, Richard: It's So Easy; Texas and Pacific; I Like the Fat Life That Second Louis Jordan volume of the disk-unknown's favor contains none of the guy's best sides in an album replica. Should do as good as the first volume of the Jordan items and that one did quite well.

JUKES
All a hit. Worth a spin.

BROOKLYN BASEBALL CAN- TATA (2-10"") Robert Merrill (Vanguard MA-63)
(Stomper Orr and Chorbro) Despite original promises, this package doesn't live up to the advance notice. In fact, it gets to be downright ugly in parts. George Kleinsinger is capable of far better work and a shoe sports its 'mainly packaged and adequately prepared. But as an all-around package it will please American's wide.

JUKES
Not suitable.

GOLDEN EARRINGS (3-10"") (Decca DA-644)
Placing them from the music scene he composed for the Paramount film, Victor Young, now a little more rest and taste to the so-called gypsy music in his "Golden Earrings." But the music is still good and a fresh combination of sounds.

JUKES
Not suitable. On FM show's or more serious AM.

COUNT BASIE AT THE PIANO (4-10"")
Count Basie.

PIANO RHYTHMS (4-10"")
Count Basie.

PIANO RHYTHMS (4-10"")
Count Basie.

SOMEONE DONE CHANGED MY MIND (3-10"")
Marianne Michel (Jean Marconk Orr) (Crosa 4-89)
Sousen-Vous, Mama; Just Dessert; Les Deux Ballades; Macaroni Jo T'Amour Tant; Vieux Decor.

JUKES
Not suitable. Don't encourage spins but idea may.

SONGS OF OUR TIMES (5ONG HIITS OF 1933) (4-10"")
Charlie Barnet (Decca 4-10A)

JUKES
Not suitable. On FM show's or more serious AM.

JUKES
Not suitable.
Imperial To Cut Disks Despite Petrillo’s Ban

HOLLYWOOD, April 24—Another local label joined the ranks of diskry resistance to James C. Petrillo’s platter ban when Imperial Records last week revealed it will record instrumentalists despite the no-wax edict. However, Imperial’s chief has confirmed a report that he is recording Martin and Elia Casanovas in Los Angeles with instrumental accompaniment. The Casanovas are Mexican nationals who arrived here last week. Furthermore, Chudd told The Billboard he will record other south-of-the-border talent in Los Angeles as well as in Mexico City and Havana. Post-ban diskling will be devoted to Latin items, Chudd said, since Imperial boasts a heavy Spanish catalog. However, Chudd said that once Imperial’s Western, hillbilly and race backlog of masters is depleted, he intends to start recording for those fields despite the ban.

“If there was a contract with Mr. Petrillo,” Chudd said, “we would not interfere next step. However, we can’t go out of business just because Mr. Petrillo says there will be no more recording.”

Other artists to be recorded by Imperial in this country and south of the border include Carlos Louis Meyer, Los Madrugadores, Lydia Mendoza, Los Bandoleros and the Hermanas Aguilar.

Imperial’s decision to resist the ban comes at a time when others in this area have either side-stepped the Petrillo order by recording in Mexico (Black & White, Tealways, recently recorded in Tijuana), have sought to lock horns with the APM chief (Standard Transcriptions) or openly defied the APM ruling (Harry Schoener with Mardi Gras label) by recording non-union men.

Archer Comes East for CAC

NEW YORK, April 24—Continental Artists Corporation (CAC), six-month-old booking office, this week revamped its operational set-up by bringing in Jack Archer from California to handle one-nighter bookings and after-doctoring and taking over the firm’s activities on the Coast. The office here, in addition to Archer, benefits Milt Deutsch, Mert Davis and Larry Gengo, the latter two primarily handling small acts bookings.

The Archer move stems from the slowdown of band biz on the West Coast with the organization feeling that expanding Eastern operations require more manpower.

New Waxery’s Frenchies

NEW YORK, April 24—A new record firm here (selling direct to dealers) the Pyramid International Corporation, U. S. branch of the Societe Francaise du Disque (Sofradis) Company, has test-ed with all-French re- leases, including an album of songs warbled by Marianne Michel, to be Louis Chudd’s cantaloupe package and an album of French air force ditties. Most of the waxed ditties are originals (some are oldies) and dicing by music publishers here reportedly has already begun.

Pyramid company brought over its masters and “mothers” from France and after doctoring and re-recording, pressed disks in this country.

"T" TEXAS TYLER

(Records available on Foot Star)
1228 DECK OF CARDS
1167 IDA RED
1166 OLD-FASHIONED LOVE
1149 YOU DOGGONE SON OF A
1152 RED LIGHT
1151 FAIREST BEAUTY
1141 IN MY LITTLE RED BOOK
1140 TELL YOUR LIES TO THE MAN IN THE STREET
1115 I’VE HEARD THAT STORY

(AFTER NEXT WEEK)

4 ST. NICHOLAS BLVD.

"MARY LOU"

backed by

"Chinalow & Hindustan"

AQUA STRING BAND

Mod. 20-518

PRESENTED FOR YOUR INFORMATION

AS ONE ARTIST TO ANOTHER!

If you are proud of your talent, why be it? Want your 20-by-30s are as important to your success as the genuine HABRETT’S HIGH GLOWS.

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VA 9-2580

'LONG GONE'

PARTS 1 and 2

SONNY THOMPSON with the Shams and Flats and

Eddie Shamblee, tenor

M-126

"MOONLIGHT PARADE"

Presenting

HAWKSHAW HAWKINS

On King Records

WWVA Jamboree

GENE JOHNSON THEATRICAL AGENCY

1616 Broadway

New York City

"HONEY, HONEY, HONEY"

Vickee Gilmore, Patsy Mullins Davis, Hilda Boston, Misses Mary Mahan, Alvy Saskatchewan, Mme. Claudia, Dorbison, Publishers

GIVE TO THE DAMA RUNYON CANCER FUND
Biltmore To File Edwards Music 'True Dear' Suit

NEW YORK, April 24—The Biltmore Music firm, publishers of You Can't Be True, Dear (published by Dave Dreyer and Julius F. Bard, the latter a partner in the Bono Records firm which brought out the original Ken Griffin "hit") platter) will file suit in Federal Court this week against the Edwards Music Company, according to Law Dreyer, attorney for Biltmore.

The Biltmore firm alleges that Edwards Music infringed on its rights by publishing a ditty entitled You Can't Be True, which the Dreyer publisher claims is an adaptation of the old German waltz Da Kannst Nicht Treu Sein.

Alien Property Claim

The filing of the action according to the plaintiff's attorney, is that his client holds prior exclusive rights from the Alien Property Custodian for a period of six months (period expires September 2) to make an arrangement of the song ditty which bears a German copyright. Edwards was granted a license under the Act of March 19, the plaintiff charges, but only for the right to reproduce the original music and add its own lyrics if desired. Dreyer claims that Edwards used the original ditty and, translated as You Can't Be True, but did not adhere to the original music, using a new introduction and relocating the verse and chorus.

Exclusive "arrangement" rights on the Bono Records ditty by Gerhard Ebeler and Hans Otten and published in Cologne, Germany, in 1935, were granted to the Bono Records Chicago, Bard subsequently formed Biltmore with Dave Dreyer and assigned the song to that firm.

Biltmore will ask the court for an injunction to stop Edwards from publishing the ditty as well as damages.

Beverly's Affairs Fixed; Shore Tunes To Famous-Para

HOLLYWOOD, April 24—Final wind-up in settling affairs of Beverly Music (The Billboard, April 17) last week when agreement was reached between Larry Shayne, former Beverly proxy and now Coast general manager of Famous-Paramount, and Dinah Shore. According to new set-up, rights to tunes owned by Miss Shore's inactivated Cosmic Music will go to Famous-Paramount for which she will get an overwrite on royalties. If and when Connie is reactivated, rights will be returned to Miss Shore. First Cosmic tune handled by Famous-Paramount will be "Love That Boy from RKO's pic, Race Street.

London Preems Two New Labels

NEW YORK, April 24—Still pushing forward its American disk enterprises, London Records will launch two new labels here May I. One, to be known as the Red Label series, will consist of 15-inch disks to retaill at $2 per album containing three platters will list at $7. Red Label material will consist of vocal works as Franz Lehrar's wattles, etc. According to a London spokesman, the series will in no way conflict with the deal between London's parent firm, (English Decca) and American Decca for the latter to distribute English Decca classical wax here exclusively.

The other label to be offered by London (Black Label) will consist of new set-up, to stop Edwards from publishing the ditty as well as damages.

Speed - Precision - Economy!

BARNABY RECORD DIES

...as the die is formed, so also is the quality of your product created! Barnaby Dies for Tititan Head, Book Type and Fixed Head Units—

- One of the finest dies on the market.
- Used by major record companies in the East.
- Speeded tool steel. 
- Flaws in the dies eliminated. 
- Caremately machined.
- Sizes 4", 6", 7¼", 12", and 18". 
- For vinylite, shellac, laminated paper.

Complete Stock of All Accessories: Outer Clamp and Inner Cut-Off Rings, Center Plates, Center and Knockout Pins, Center Pins, Sizes 2.750 & 2.712, Immediate Shipments.

BARNABY MANUFACTURING and TOOL COMPANY

70 KNOWLEDGE STREET, BRIDGEPORT, CONNECTICUT

THE BALLAD HIT OF THE YEAR

WANT TO CRY

Recorded by

SAYNANN CHURCHILL—Manor 1129 • DINAH WASHINGTON—Mercury 8082

EXCELSIOR MUSIC PUB. CO. 1619 Broadway, N. Y.
ATTENTION! WARNING! TO ALL DISTRIBUTORS, DEALERS, JUKE BOX OPERATORS! BEWARE OF COUNTERFEIT SAVOY RECORDS!

There are a lot of counterfeit SAVOY records that have been distributed in the U. S. by a group of unscrupulous thieves through the connivance of dealers and operators and distributors. SAVOY RECORD CO., Inc. is proceeding against this group, civilly and criminally, through the co-operation of state and federal authorities.

Persons selling, bartering or disposing of, or having these spurious records in their possession will be prosecuted to the fullest extent of the law. Co-operate by buying our genuine products only from our regular authorized local distributors.

A liberal reward will be given for information leading to the arrest and conviction of any of the persons or persons involved. All correspondence will be kept confidential.

SAVOY RECORD CO., INC.
58 Market St., Newark 1, N. J.

Sales Speed-Up: Tele Features of NAMM Confabs

CHICAGO, April 24.—Television and a general speed-up of all types of music sales will be the theme at the convention of the National Association of Music Merchants (NAMM), to be held here June 14 to 17 at the Palmer House. After a canvass of the industry, William Gard NAMM executive secretary, said that the greatest emphasis will be placed on the incoming convention delegates into the video theme.

While actual speakers have not yet set their programs, the delegates will hear discussions on the national outlook, describing the growth, expansion and 1948 plans for television, with set manufacturers, station officials and personal participating; proper retailing and merchandising methods for TV and a forum for installation and repair problems.

The NAMM session test off June 13, with registration and board of directors' meetings, opening of exhibits and luncheon, 14; meetings on the new parlor and repair workshop; 15; NAMM business meeting and a lucopter clinic, 16; the video confab and general business outlooks, 17; and closes with the banquet that evening (17).

While the music industry feels that it now has a $100,000,000 market, Gard said that plans will be discussed toward doubling that market. The radio sales promotion theme will deal generally with all facets, ranging from music instruction and phonograph records, with speakers of national prominence, infusing suggestions which will apply to each segment of music sales.

Embassy Buys 4 Dunham Sides

NEW YORK, April 24—Embassy Records, local indi diskery, this week on four sides on Dunham's being waxed by Sonny Dunham's for the label. The sides are worked out between Lou Gray of Embassy, and Shedd McWilliams, Dunham's personnel manager, is reported to call for Dunham and Embassy to split 50-50 on the record sales. Ork members, meanwhile, have been paid scale on the basis of a three-hour disk session during which the masters were cut prior to the ban.

The disks, Memories of You, You Gave Me the Runaround, When Summer Comes and It's Just a Matter of Time, are part of 16 sides recovered by Dunham about a month ago from Tune-Disk when the waxyier couldn't get up some $3,250 owed the ork for the dates. According to McWilliams, Dunham's four sides will be released within two weeks, and if the disks go well, more of the Dunham masters will be pressed by Embassy.

On the Stand

JIMMY DORSEY

(Recorded at Casino Gardens, Santa Monica, Calif., April 10. Booked independently. Road manager, Gil Reardon.)

 inheritors: Conrad Gnani, Charlie Teagarden, Everett MacDonald and Virginia Whitley.

TROMBONE: Floyd Ussery, Al Godwin and John Habilton.


BRAIN: Arnold Ross, Bob McMan- dron, Lavern, Happy Lamare, guitar, and Bob, Baritone, bass.

WEDNESDAY: Bill Lawrence and Dottie O'Brien.

ALARM BELL: Howard Gibeke.

With this engagement, JD kicks off his new band, and judging by what kids the lobs, he is forming an ag- gregation which should fare better than his last one.

The leader has definitely remedied his rhythm troubles. A glance at the rhythm wing tells why: Bauduc on drum, Lamare's gunning, Monroe's bass and Ross's Saxonizing, are blended into a solid-ridding rhythm corps that lays down the beat in a definite manner.

The vocal department is tops. Dirt Lawrence and Dottie O'Brien, the slots once filled by Bob Eberle and Helen O'Connell, give the customers an easy earful in lyric handling. The voice, held over from the former JD ork, adds considerably to the overall product. Lad waxes a traditional mike-clinger fashion, slurring smoothly and putting plenty of feeling into his syllabification. Miss O'Brien simultaneously soothes ears and eyes when she delivers polished voicings in a manner that makes 'em want to come back for more.

JD is building a "little band" composed of the baritone's sax, Charlie Teagarden's trumpet, Al Pellerine's tenor sax, Brad Godwin's trom, plus the full rhythm section. The group is used for novelties, featuring Happy Lamare on vocals, etc.

JD still leans too heavily on his yesteryear faves. It's not that the patrons don't enjoy a rehash of Mabel Mercer, Irene Her- gerine, Marie Elena, etc., but they also crave a better sampling of cur- rent Hits. JD's book has picked up more newcomers since its Palladium heaping, and, according to a special man for the band, note-places are working to get current plug tunes represented in the JD caper.

Lee Zito.
Shelvey: 4A’s Court Trial Due in 2 Wks.

One Big Union Sought

(Continued from page 3)

the Four’s lawyer said that it didn’t matter what the Four was coming in to the Honest Ballot. The Four couldn’t be counted. He even fore- saw a possibility that there was nothing in the ruling which prevented the announcement of the results. As it stands, the AGA has a committee, faced with the judge’s order, saw such a move as laying itself open to charges that they were before the AGA, and that there were no discussions or any steps lead- ing to them.

The order was interpreted various- ly by the Four’s associates, who didn’t understand legalisms would only be more confused than ever by any nothing policy, but were voted down.

Status Quo Okay

The end result of the Four’s case would issue a new beffet pointing out that the judge’s ruling didn’t disturb the Four’s affairs. The AGA was still in control; its various branch offices were functioning as be- fore. The Four’s public relations, dues, and nothing was disturbed.

Whether this will satisfy the rank and file is open to question. Members who recently were informed they couldn’t use $1,000 of the $5,000 they have now learned their votes were illegal. Already there is smol- dering which may be aired at the Four’s. So far this is merely Lindy, street corner and backstage talk. But it would appear that the toler- ance is to blame the Four’s for a policy that is going to end itself in legalisms complicated by un- imaginative leadership.

Rank and File Objections

There is little doubt, if complaints heard in the trade mean anything, that the rank and file want one big union. The objection to paying dues to five unions and going thru red tape when passing from one jurisdiction to another is widespread. AGA, People of Actors (APRA), Screen Actors’ Guild (SAG), AFTRA, American Federation of Musicians, AGMA (differing on the method, tho on the objective.

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Carmichael Set For 1-Niter P.A. Tour in Sept.

NEW YORK, April 24—Harry Car- michael, the singer songwriter, will be appearing for the first time in the mid-town for two nights September 24. This will be the first time the singer-songwriter will do personal appearances over two years.

The long-anticipated as Star Dust Review, will carry a 15-piece band, Cardini, the Senatorialists, Acro- mas, Rochelle and Bachelor, for the opening act.

The Evan-

The AGVA situation, coming on top of these plans for one union, complicates the problems of members money to fight Shelvey. How much no one will say. Estimates, however, run into the big thousands.

It had been hoped and expected by the AGA that the Four’s will drop when it came down, would clear the atmosphere in the AGVA battle and we’d be able to organize on the single big union plan. The reversal, or rather the confused decision, threw a wrench into the works. And no matter how much the Four’s members try to hide it, its ef- fects are apparent to members.

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Shelvey: 4A’s Court Trial Due in 2 Wks.

One Big Union Sought

(Continued from page 3)

the Four’s lawyer said that it didn’t matter what the Four was coming in to the Honest Ballot. The Four couldn’t be counted. He even fore- saw a possibility that there was nothing in the ruling which prevented the announcement of the results. As it stands, the AGA has a committee, faced with the judge’s order, saw such a move as laying itself open to charges that they were before the AGA, and that there were no discussions or any steps lead- ing to them.

The order was interpreted various- ly by the Four’s associates, who didn’t understand legalisms would only be more confused than ever by any nothing policy, but were voted down.

Status Quo Okay

The end result of the Four’s case would issue a new beffet pointing out that the judge’s ruling didn’t disturb the Four’s affairs. The AGA was still in control; its various branch offices were functioning as be- fore. The Four’s public relations, dues, and nothing was disturbed.

Whether this will satisfy the rank and file is open to question. Members who recently were informed they couldn’t use $1,000 of the $5,000 they have now learned their votes were illegal. Already there is smol- dering which may be aired at the Four’s. So far this is merely Lindy, street corner and backstage talk. But it would appear that the toler- ance is to blame the Four’s for a policy that is going to end itself in legalisms complicated by un- imaginative leadership.

Rank and File Objections

There is little doubt, if complaints heard in the trade mean anything, that the rank and file want one big union. The objection to paying dues to five unions and going thru red tape when passing from one jurisdiction to another is widespread. AGA, People of Actors (APRA), Screen Actors’ Guild (SAG), AFTRA, American Federation of Musicians, AGMA (differing on the method, tho on the objective.

Carmichael Set For 1-Niter P.A. Tour in Sept.

NEW YORK, April 24—Harry Car- michael, the singer songwriter, will be appearing for the first time in the mid-town for two nights September 24. This will be the first time the singer-songwriter will do personal appearances over two years.

The long-anticipated as Star Dust Review, will carry a 15-piece band, Cardini, the Senatorialists, Acro- mas, Rochelle and Bachelor, for the opening act.

The Evan-
The unpredictable Walnut Room, which has either very good or very bad shows, this time has one in the latter category. Headliners Claire Style and Miss Dorothy Hughes did their best to click except at rare moments, with Hopkins fearing the worst of the two.

Miss Hoggan, former name band singer appearing here for the first time, suffered from poor production and lack of co-operation from the Joseph Sudly orchestra, which worked in front of a piano wheeled onto the floor, with the orchestra then proceeding to drown her singing and her piano accompaniment. As a result, Miss Hoggan's voice was never good, most of his stuff, with the exception of his laughing jag routine to the tune of "Holiday For Strings," would not have scored. Hopkins has been using the same panto routine at尼 identify here for quite a while. His movie and stage star impressions are particularly old, and he either ought to get new material or give up.

Mizzi Green

Mizzi Green takes over in the final slot to prove she is one of the top entertainers in the business. Her songs are great and her singing alone would make her a star. But it is her impressions that make her a smash hit. She does take-coach, Jolson, Cantor, Hildegarde, Ted Lewis, Mae West, Sophie Tucker and others. The gal uses material that is fresh, sharp and fast, and her delivery and timing are tops.

The Cummins band furnishes show and dance music for Frank Jeroing.

CAROUSEL, New York

Capacity, 1,000. Policy price, $5.00 minimum. Showed at 8:30 and 10:30. Manager, Victor Mike; Gross, "Barter, non-exclusive. Estimated budget this show, $1,500.

Harry Altman, who produces his own shows, changing name-headliners weekly, has managed to follow a" broad-combo bill or "Cross Rivage," with Ethel Smith and Myron Cohen, with an equally satisfying layout of Gene Krupa and band plus well-diversified cabaret show, with a hour show with surprisingly few lags.

Krupa opened the show with a spirited Sabre Dance and brought down the house with his final drumboogie, showcasing all groups in the 16-piece ork and solo spot-lighting the boys. There was no sense of rhythm and motion. The club was well filled with fans which he has won for his Gene. Dolores Hawkins, cute, diminutive band canary, contrasts her girlie Phil Harmonic, showcasing her voice rhythm-blues delivery of Boogie, "I Love You so, Baby." The band's Buddy Hughes did a passable job on all ballads.

Jordan and Parvis

In the opening slot, terp team Jordan and Parvis came as a big hit, "We're in LOVE! We're in LOVE! We're You're Foolin'," and selling their act for $2. To make the boys, they're no kids, but good-looking. A cuffed appearance by Donald and especially the latter, the situation was changing for the better. The band, young lad with a similar act. Brooks had to knock himself out to sell his act in the show. He has fast-working enthusiasm, fresh looks, hard-punching delivery, and came back as strong as ever. Material is his handicap; Everybody loves a showman, and he comes off in a stylish and old-fashioned style, not much better. But when he worked into a Danny Kaye number, "Take a Walk," and "Day in Day Out," and got rousing yells. Could go places with the right management.

Juggler Bobby Jule sold his clean, cut, smooth novelty act by liberal use of his gags and bill. He handled balls, hoops and Indian clubs cleverly and held interest to a good place. "A girl like those," started off with a Boogie number, "Under the Board, and the kids went thru their flashy black-light cape waving routine detracted from the show's effect. The effect was particular, and produced a middle-piece ork and after a few minutes out for the show's pattern. The act was well worth the admission. The orchestra then proceeded to drown her singing and piano accompaniment. As a result, Miss Hoggan's voice was never good, most of his stuff, with the exception of his laughing jag routine to the tune of "Holiday For Strings," would not have scored. Hopkins has been using the same panto routine at nities here for quite a while. His movie and stage star impressions are particularly old, and he either ought to get new material or give up.

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The Cummins band furnishes show and dance music for Frank Jeroing.
Montreal Ops Fear Curfew After Law Fuss

MONTREAL, April 24—The recent suspension of operations by the police, Pacifica Plante, has started new fears among nitery ops that this town is going to put in an official clampdown after a period of laissez-faire, if not of municipal and provincial officials.

Coming at the birth of a tourist season, this promise to top even that of 1947, the police have let it be known that the fact that some things nitery ops have been doing recently will not be forgotten. Any "standing orders" with officials will now come to public attention as a result of a report on the"city's business, which Montreal which Plante has submitted in defense of his charges until he was booted by Police Director Langlois for "insubordination".

Plante submitted his voluminous 500-page report to the executive committee Wednesday (14) and the details of the report have not as yet been made public, it is learned by The Billboard that many persons prominent in the city's industry would just as soon have Plante let sleeping dogs lie.

With the question of the "city's business" between the city's business" (headed by the Police Commissioner) and the provincial police (which controls liquor laws) still open, there are 3 questions which the city may very soon have to face.

One of this result is the scare of some nitery owners to unload their joints, with the top spot, El Monte, being one of those prominent in (see MONTREAL CURFEW, page 48)

Buddy Greco Trio

(Credit Green Room Hotel New York)

Co-featured with the Alvy West band on the opening bill of a new small night club at the Green Room of the Hotel Edison, the Buddy Greco Trio displays a tidy amalgamation of music, with a well-balanced keyboarding and vocals of Charles ('Big Bird') Lewis, and a lively variety ofNov, pop plugs and standards in hip fashion with the enthusiasm and roughness which a good young group might be expected to show.

Greco is a 21-year-old with a sense of humor, an obvious flair for being a vocal star, and a vocal style that snarks of a comedy background not unlike those of Frankie Laine, Billy Eckstine and Mel Torme. His songs all have an ingratiatingly charming, phrasing. While dabbling—at times with uncertainty—in the bebop idiom, his singing is reassuringly different and tasteful things like Nature Boy, All the Things You Are, Come Rain or Come Shine, etc., are done very well vocally. The guy shows much talent and in time should develop into a fine artist.

The trio’s first attention came via music critic writing of Good Looks. Thereupon he was asked to join the group and the effect of the disk-pact—the possibility of hitting the studio and radio—was evident. The group was formed and Greco acquired polish, both musically and in presentation. Bassist Don Simon fills the plucking bill handily but is often heard to note that he can play guitar (Frankie B.) better. They are together every day on the trio’s union chants. Hal Webman.

Detroit Ops Find Biz Hypo In Percentage Arrangements

DETROIT, April 24—A solution for all nitery owners and brokers in the use of percentage deals with the attached pot-cash offer, is the use of a percentage agreement, according to operators in this territory. The percentage idea has more or less standard in clubs, etc. and agents to indicate a definite trend. Among the groups of interest in the first move away from a straight musical policy in two or three years. The favor of the plan has been seen in a more significant opening by the addition of Glenn Moore's orchestra.

Southwest Biz Picking Up; Shreveport Top LA. Cities In Local Talent Purchases

Ripe for Big Names, But Ops Unfamiliar With Agencies

NEW YORK, April 24—The Southwest is beginning to pick up again, with cocktail lounges buying units on the market, though the market does not come into the market for the Cowboy tonight.

Oddly enough, one city in Louisiana, Shreveport, is the biggest buyer of talent in the area, even the no single spot spends more than $1,200 or so for a show, usually consisting of quartets, three pieces and a single voice and piano. The spots operate as cocktail lounges, practically all of them have casinos attached which should theoretically make them better buyers for the top talent. Why this hasn't occurred, no one knows, except that perhaps there has been an aggressive selling of the top talent to get them to switch to bigger budgets.

The major spots in Shreveport are Beverly Club, New Orleans, Will Shutter for Summer

NEW ORLEANS, April 24—The Beverly Country Club here will close down for the summer, for the club is not just for the stars any where; the percentage. As a result, the three summer losm by the act will be handled by the house because of dancing policy.

The numerous names in the way of getting out a percentage deal were summarized in an interview by Gerard, based on his experience in working out various types of deals. An elementary slip likely to be made here is to find that the price quoted is for purchase of gross only and overlooking food, which many managers claims a low-profit item. Result is likely to be a very unsatisfactory share for the act in the case of a spot which does good biz in food and only fair in hoots.

Three Rules

Three other essential rules were drawn up by Gerard:

1. Be prepared not to make money for a week to 10 days after the opening. The night club business is the unhappiest show business, bar none.

(See DETROIT BIZ HYPO, page 48)
Following a highly successful week with Gene Autry and his unit, the current show had plenty to live up to. It did all right, except for conflicts.

The Richards-Adair Dancers (6) with their Clyde Beatty fantasy provided a hicky opener. A good set of dancers use full stage for their adagio and acro work, getting a fine hand. The constant whispering, colorful wardrobe and typical move create an amazingly realistic effect.

Jimmy Burrell did several songs to good applause. Burrell, who could double for Como in looks, works hard and is at his best with the Irish ditties. Doubling a pleasant personality with solid bouncy rhythm, he scored best with Downey's "I'm King of Everything."

Pat Henning

The quickie impressions and drawn-out stories of Pat Henning were up to his usual standard, pulling the laughs freely. The little guy, giving out "inside info" on the management in that husked confidential tone, really got the hands. The in-formality of his delivery, and his seeming efforts to try not to be funny, made him a hit here.

Keye Luke, the personable Chinese, lost no time, jumping right off with a series of cleverly worked out impersonations tied into a musing drama which went over big. Els Barrymore was shown up somewhat with Henning doing one later in the show. Luke returned to warble an ancient Chinese lullaby, a clever intro for Irish Lullaby. It, too, was good, but slightly overshadowed by the previous Irish efforts of Burrell.

"Pearl Bailey is a recommendation in capital letters for the Strand stage presentations - one of our best comedians." New York Herald Tribune

VAUDEVILLE REVIEWS

Oriental Theater, Chicago

To make up for lack of draw of an interior picture, Carseh, house has booked in a better-than-average bill for its latest stage presentation. Tony Martin gets double billing as headliner of the stageworks and star of the film, so much so that the result is too much Martin. Martin, with his large fem following, got good support from the audience, but with his almost conceal-dinance attitude he failed to wring the most out of his songs and his entertaining imitations of Harry Richman, et al. Martin would do well to remember that it's foolish to allow fame to go to his head and that it's the public which keeps him in that top bracket which lays a dollar on the line at the box office.

Elia Wallio, comedy dance team, practically stole the show from Martin, and much of their material, especially the slow doorway dance, got top applause. Alto team uses practically the same material month or month, it never seems to get old or boring.

A budding show was the Raymond Scott Quintette, consistent favorites who never get old. They managed to give a touch of class and originals and Scott interpretation of classics and pop. Carl Sand on back the show adequately.

Overall, however, it was a neat routine, well done and well received. Pic, The Noose Hangs High. Jimmy Carter.

RKO Palace, Cincinnati

Frankie Carle's 18 skilled musicians rode home a solid winner in this hour's session of topflight entertainers, making a splendid debut at the outset with its Sunrise Serenade, crew reflects the pianistic wizardry of the master in all with sureness. Martin got with Carle leading off with an intimate interpretation of a singsong medley, including 'I'll Get By and If You Were the Only Girl in the World. There's a fluidity and preciseness about the band that sustains rapt attention throughout. The whole is as digestible as the regulation numbers, with Carle displaying a smooth and simple, yet colorful pianistic style that garners spontaneous crowd reaction. His keyboard mastery in a molder of patrons and oldies at the wind-up left new listeners bowing for more. Incorporate an Eastern rhythm section backed of Now Is the Hour, capably to complete the tour de force.

Bandleaders: Greg Lawrence, a handsome lad who knows his way around a mic, and Joseph Metheny, whose good canary matching makes her looks, scored solidly. Lawrence managed to get his treatment just right between the man Kerne medley, handling such bits as "Siam" and "May Night." The Belong and Ol' Man River. Miss Wright clicked handsomely on All Aboard with a Band Fing and Don't Want To Meet People. On the latter she combines talents with those of Lawrence to ring up a rousing milt.

The second sustaining to the show is Johnny Morgan, comic well remember here from prior nitty and thump shows as a thoughtful man. His stuff is familiar but it went over as well as the new. Sharp presentation gets him over the humps. His monologues is still punctuated with the inevitable tin flute. Pulled long gulf fows with his nonsensical bit on a concert." The Carnivals, good-looking mixed team win belly chuckles with their gypsy schtick. Last of the show is of high school jitterbugs and Harlem jive hounds. Gai jumps the laugh meter with her gypsy schtick. Straight stuff clicks as solidly as their grotesque caricaturing. Pic, Women From Tangiers. Bob Doepker.

Radio City Music Hall, New York

The major part of the stagework builds up to the two big productions, the Dorothy Lamour ballet, a production of the Rockettes. The rest of it is pretty dragish and altogether conventional. One departure from the usual routine is the opening piano solo by Richard Tetley-Kardos, who did an original piece for his job on Lincoln Days in E-Fat. The lad kept it simple and straightforward, and the backing by Sol Leibbrand's orchestra was top material to hear.

A ballet number with Carla Melchior, of the Jewel, the dance of Albert De Vorz, and Maria De Baronecelli, Alphus Koon, Dorothy Dressler, the Burden Does Not Bitter and Dorothy Corvin, was adequate without much meaning. The scene is symbolic of the current layout of affairs in the world, but its few bright spots were overloaded with so much of the same that the whole effect was lost. The solos were skillful, but it was the ensemble work of the corps de ballet that got the hand. What a show. The major part of the stagework builds up to the two big productions, the Dorothy Lamour ballet, a production of the Rockettes. The rest of it is pretty dragish and altogether conventional. One departure from the usual routine is the opening piano solo by Richard Tetley-Kardos, who did an original piece for his job on Lincoln Days in E-Fat. The lad kept it simple and straightforward, and the backing by Sol Leibbrand's orchestra was top material to hear.

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Pearl Bailey

"Topper of the current layout is Pearl Bailey, who established herself as a click several years ago at this house." Variety

"Rated the biggest hand - rates with the top tenors in the his strong material." Billboard

NEXT PARAMOUNT FILM... "ISN'T IT ROMANTIC?" CURRENTLY AT STRAND, NEW YORK With a bow to Harry Mayer, Zeb Epstein and Leo Morgan \*

EXCLUSIVE MANAGEMENT WILLIAM MORRIS AGENCY

Personal Manager - CHAUNCEY OLMAN

Paramount, New York

Duke Ellington's name packs a good box-office wallop, with Ella Fitzgerald and Joe Pass, who are getting into a good do business, particularly with The Big Clock as the ficker to bring them in.

The stagework is comparatively short, about 40 minutes. But despite its brevity, it doesn't lack as particularly good entertainment. The main fault seems to be that the stuff sold is a bit hard to follow for the admiring. There is little in between to appeal to those who want something understandable and still literate.

The team with a couple of bars by Ellington's crew doing the familiar A Train, followed by an original, showed off a little more in Sunday. The band, in white coats and gray pants, looks good. Setting arrangement, trombones with reeds and trumpets with rhythm, is attractive. The 18 guys (including the Duke) have lots of drive even if the result isn't what it might be from a mass entertainment viewpoint.

The band's biggest number was Frankie and Johnson, with Ellington charting the middle, and the piano. The bars were pleasant but subsequent use of the singers and a selection of classics and original and Scott's interpretations of classics and pop. Carl Sand on back the show adequately.

The second sustaining to the show is Johnny Morgan, comic well remember here from prior nitty and thump shows as a thoughtful man. His stuff is familiar but it went over as well as the new. Sharp presentation gets him over the humps. His monologues is still punctuated with the inevitable tin flute. Pulled long gulf fows with his nonsensical bit on a concert." The Carnivals, good-looking mixed team win belly chuckles with their gypsy schtick. Last of the show is of high school jitterbugs and Harlem jive hounds. Gai jumps the laugh meter with her gypsy schtick. Straight stuff clicks as solidly as their grotesque caricaturing. Pic, Women From Tangiers. Bob Doepker.

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New York:

Stem Doldrum, 357G Week: MH 110G, Roxy 65, Para 60

NEW YORK, April 24—Biz last week was the most lively, on an also-bust basis. The long-run bill at the Capitol is fading and the poor first week at the Garden Terrace contributed to the gross picture. The take for the five shows last week for the was $357,000, against $354,000 the previous week.

Radio City Music Hall (4,620 seats):

Harmony Reigns on ARA-EMA Front

CHICAGO, April 24—Reported harmony between the national Artists Representatives’ Association (ARA) and its local chapter, the Regional Managers’ Association (EMA), took concrete form at a meeting here Thursday (22) open to all agents.

In the past there has been plenty of discord, with ARA members showing no interest in EMA affairs.

According to Jack Russell, first vice-president and chairman of the membership committee of EMA, the meeting was attended by 65, with 19 new members being signed.

Other EMA officers are Sid Page, president; Paul Hurley, second vice-president, and Len Fish, secretary-treasurer.

Those speaking at the meeting stressed the need for harmony with ARA in helping to work out national problems on a bi-coastal basis.

Booking agents here consider significant the fact that the meeting was open to all agents in the Midwest regardless of affiliation.

Waldron Files 100G Suit in Supreme Court Vs. Time

NEW YORK, April 24—Charles Waldron, operating as a sole proprietor, has brought a Supreme Court action against the Time Inc. magazine asking $106,000 because an article in the magazine(January 19) "humiliated him, lowered his prestige and affected his earning power and standing."

The article was based on a club story Waldron did for the Entertain- ment Managers’ Association at the Astor which Time said indicated that "21st Century" was doing a poor job. Former managers were starving, and labeled Waldron as a $65 act.

Irving Schneider, representing Ronaldie, served papers on the mag April 18.

Philly's Rupert

In the list of booking and management offices published in the Personal Appearances Sup- plement, Section 2, of The Billboard's April 24 issue, the name of Alan Rupert was inadvertently omitted. Rupert is one of Philly's most active agents. His offices are at 263 South 12th Street.

New York:

At Kelly, who has been with Willie Howard for 11 years, has broken with him. Howard is going into a musical, Sally. Kelly goes into the Roxy to do the Old Sullivan show... Kitty Kallen, who was due to open at Philly's Club Cafe on Monday (30), has been set back for two weeks. She's ill.

Phil Foster was set for Casway's, Philly, but lost out when he did a guest shot club at the competing Linas Casino... Murray Weinger, who recently booked Bad Bunny in the Roxy, Miami Copa, paid off in notes and cash partially financed by the coast room concession... Milton Berger bought out Johnny Singer. The latter plans to retire and go to the Coast to live... Asking price for Martin and Lewis in the Roxy... The Embassy, shunt 37th Street nite, is being offered for little dough, provided the buyer takes over outstanding debts.

Dario, dickering for Smith and Dale, apparently a "new" act, hit phone, a theater booking agent for a week at the Billy Dee Wynn, asking $5,000 for cafe dates... The Frankie Lane publicity stunt Saturday (17) at the Harem had the cops out. The teen-agers started forming lines at 7 a.m.

Sol Tepper, who sold seven acts to George White for his Coast show at the Florentine Gardens, will go out for the opening... Curley Miller is now practically out of the Chaletier, Baltimore operation. After his heart attack in Miami, doctors warned him against too much activity.

Sol Lerner (July Taylor's husband) has been operated on for an abscess... Eddie Elker, MCA department, is out of the hospital and ready for an emergency operation for adhesions... Lou Wasserman, MCA topper, at the Copa with a stately of MCA acts.

Martin and Lewis are signed for the Copa until 1951... Lisa Kirk will double from Alleluia into the Copa after Vivian Staine winds up... The Broadway nite which was to make up 15 cent profit now considers a 4 cent profit a fair figure.

Lou Perry became the exclusive booker for Andre's, Syracuse... Jerry Rosen is now booking the Barclay Hotel, Toronto... Julius Monk goes back to the Ruben Blus to manage for Tauner Tony Mello, ex-headwaiter for Ruben Blus, who also bought the talent and ran the $760,000, $238,000 and $620,000, and opened his own spot, Club Encore. Donald Richards going back into the Waldorf to open at the Starlight Roof in mid-May.

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Philadelphia:

Club 13 being sold to a New York syndicate, with the entertainment policy stated for a switch, ... Pat and Grayce terp team television rumbo instructed to put in a WFL-TV here... Marty Goldberg will add a line of girls (June Taylor) for the first time at Rumble Room in the Chateau Crillon April 26, with the opening of Monica Boyer and Ely Morale's band,... Eddie King now owner of the Charles Hotel and sets up a Stage Club in the midtown hotelry to feature intimate revues...

Rube and Gledys Youum at the Garden Terrace of the Benjamin Franklin Hotel, back from Paris where they produced Frank's first rich show... Danny Thomas has taken over the Club Hi-Top in nearby Chester Field.

Here and There:

Jack Kahon and Albert P. Kunce, newcomers in the field, have taken over management of the Bar and Grill at the Phil Walter. The spot will continue a policy of music, with Harold Herr as pianist.


Robert (Bob) Carney, for several years manager of the Loew-Lyril Theater in Bridgeport, Conn., the only house in the city playing vaudeville, has been transferred to Waterbury, Conn., to become manager of the Loew-Tower Theater. He succeeds Edward Fitzpatrick, who died recently. His successor at the Lyric will be Samuel Shuboff, heretofore assistant manager of the Loew-Tower Theater in Waterbury.
Sked Outlook of Summer Barns

NEW YORK, April 24.—Hereewith follows the final listing to date of summer theaters open this season. Additional starters will be reported in the legit section as they may appear.

NORTH CAROLINA

OHIO
Cain Park Playhouse, Cleveland Heights. Produced by the City of Cleveland Heights with Dina Bess Evans in charge. Seats 5,000. During a top week, can gross $7,500. Last year rental was $4,300. Will do five musicals and five dramas. Runs July 8 through August 18, an eight-week season of children's plays. Open July 1. Non-Equity. Yellow Springs Summer Theater, Yellow Springs. Produced in association with the Antioch College. Paul Troichlcr, chairman of board. Seats 550 and can gross $2,000 a week at capacity. Will be open June 22 through August 31. Non-Equity. Hartman Theater, Columbus. Producers, F. Beverly Kelley, William Johnson, Jr., and Robert Henderson. Winter stock, but will continue in summer if warranted. Equity.

PAVIISSYLANNA

WEST VIRGINIA


The Playhouse, Eaglesmere. Producer, owner-director, Alvaro Krause, Eaglesmere, Pa. 500 seats. Can do $1,200 in a capacity week. Last season's gross was 110 percent in nine weeks beginning July 2. Non-Equity.


Grove Theater, Naugola. Royal (See SILO CIRCUIT SKED, page 46).

Ballet Review:
"Legend" Needles Ballet Theater Rep, Despite Handicap

(Continued from page 4) ditional proof that the BT is the outstanding group of its field.

Another handicap to the org's spring dance festival has been the protracted illness of Norn Kame, which has left the troupe shy one balerina. Alicia Alonzo has fortunately been able to step into the vacated Kaye spots and cover herself with glory. A further instance of this occurred Thursday (22), with the world premiere of Agnes De Mille's Fall River Legend, which was patterned for Lizzie Borden Yarn Legend, the second and last addition to the "Pretty Girls" is- thing of which they may well be proud. De Mille has adapted the Lizzie Borden ax-murder case for the un- extended into 45 minutes of interpreting maniacal frustration. Ten or 15 minutes of such a familiar De Mille routines could make the whole sharper and give it im- portant value. Nevertheless, Legend is the sort of thing that the man in the street can readily follow, despite without benefit of program notes, which this corner believes is the es- sence of a successful approach to the community and semi-pro org. Last season's biz was 18G. Season 11 weeks' length. A hit. Resident Equity company.

ANTA, UBO Correction

NEW YORK, April 24.—A gremlin got in a typewriter of The Billboard last week, stating that the United Booking Office (UBO) would send American National Theater and Academy (ANTA) shows to towns coast to coast of legitimate size, and that ANTA will set up a booking house in its own and send touring theatricals into towns not getting legit via the UBO.

The article appears to have been written by a person who has never seen a Billboard. Each issue of the Billboard has a copy of the full subscription list. This list is maintained by the editorial staff of the magazine and is used for mailing purposes only. The list is not for sale to any other company or organization.

The UBO does not have the ability to send shows to towns without legitimate theater space. The UBO is a booking agency that works with legitimate theaters to book performances. The UBO does not have the ability to book shows in towns that do not have legitimate theater space.

The staff of the Billboard is working to correct this misinformation. They are reaching out to the UBO and other legitimate theater companies to ensure that accurate information is being disseminated.

Equity Mulls 350G Fund Plan for Legit

NEW YORK, April 24.—The report of the former ad agency two, the other aing being Allegro and Mister Roberts.

"Inside U. S. A.'s" Border

NEW YORK, April 24.—An advertisement sale of 500G is suggested for inside U. S. A.'s by Arthur Schwartz, the producer. Already 150G is in the till from 25 theater parties plus eight other booking parties, and 50 mail order sales have been received for ducats to the tune of $2,250. The name Borden is a sign of slackening. This will be the third show this season which ...
N. Y. Theaters, Grips Agree on New Pact

NEW YORK, April 24.—The show business laboring hands and office workers have come to terms and are ready to ink a pact which will run to the end of the year. The grips received a blanket raise of $1.25 a week with two provisions. Those departments now getting $120, key men $99, and the $95, cleaners and ordinary men $80 for an eight-performance week.

However, the efforts of the deck-hands under this new pact remain 10 heads of departments, six in Shubert, two in the Mansfield and two at the Mansfield Theater, were of no avail. The managements of these houses will put all men into the positions. And the reorganization in conjunction with Boggs and Bennett will be in effect by July 15 and August 22. Project has been given to Shubert by Broadway director Robert A. Wolfson and starring Henry W. Darrow.

Stage vehicles skidded will be given new plays, classical revivals and plays of more recent vintage. Present plans are for the Lobero to stage one airplane production at top Eastern summer playhouses.

Tasmania May Sink 600 Into Refurbishing Theater

HOBART, Tasmania, April 24.—When a deputation of Arts Council members broached to Premier Cosgrove the possible refusal to let the government buy the Theater Royal here because of its long cultural and educational association with the state, Cosgrove expressed sympathy with the plea, but said there were no funds to have it investigated by the treasurer.

The suggestion put forward could cost some $60,000. The city council has $500 to spare. The government has $2,500 in reserve and a grant $52 feet of land on one side of the present building and ground of the theatre for open air performances. The sponsors want to make the Royal a community cultural center for leg and music. The lord mayor has promised favorable consideration.

$1,000,000 Goal for AF Fair

NEW YORK, April 24.—The American Federation of Labor, which will be held at the 71st Annual Convention from November 26 to 28, will attempt to raise $1,000,000. The Convention has divided two ways between the AF of L and the motion picture relief fund. Tickets tentatively are to cost $2. Every form of entertainment is to be charged with 50c to defray costs.

The first performer announced to appear was recently signed by Barnum and Bailey.

10-Show Strudel Matter for Santa Barbara

HOLLYWOOD, April 24.—A new series of ten shows will be presented by resident professionals and augmented by Broadway and Hollywood guest stars. The series will run over the historic Lobero Theater and will be presented between July 15 and August 22. Project has been given to Broadway director Robert A. Wolfson and starring Henry W. Darrow.

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TO TELL YOU THE TRUTH (Continued from page 44)

OFF BROADWAY

SOJOURNER (Opened Friday, May 20)

STAGE 11, 1500 Third Avenue, New York

By Muriel Smith

Directed by Henry Flood


The experimental New Stages group on the Upper West Side has done it again with its third production. It can be expected that Eva Wolas’s comedies, To Tell You the Truth, and the New Stages Association’s previous productions, will be as much of a success as something that might be fierce fun. The world, however, has not heard of a non-existent Eva Wolas, but Eva Eve arrives as a practical nurse—

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SILENT CIRCUIT, Sked Outlook

(Continued from page 44)

Stout, producer. Seats 300. Resident Equity company.

Rhode Island

Theater-by-the-Sea, Matunuck

Producer-owner, Edward Gould, 1118 Avenue, Brooklyn. Seats 420. Capacity weekly gross, $5,400. Did $400,000 worth of last season. Will open the last week in June for 10 weeks.

Six scholars for talented semi-pro. Resident Equity company, residence, aim to lack the necessary personnel to produce operettas. Will run for eight weeks beginning June 28. Equity Companies.

TEXAS


VERMONT

Brattleboro Theater, Brattleboro

Producer, Harry Young, Box 347, Brattleboro, Vermont. Seats 750. Resident Equity company.

VIRGINIA

Washington, Cathedral, 2301 H. S. Wilmot, 2301 H. S. Wilmot, Dir.

BOSTON...I

Nova Scotia Playhouse, 879

Robert Porterfield, producer. He can be reached at 110 W. 34th Street, New York, c/o ANTA. Seats 400. Directors will include Owen Phillips and Paul Frenz. Season begins June 28. Resident Equity company.

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**LADIES CALLS FOR YANK ACTS, ALL KINDS, INDOOR AND OUTDOOR**

CARACAS, Venezuela, April 24—An SOS call is being sent out by local night clubs, outdoor spots and theaters for American acts.

Manager of the Stanley, George Eckstein, reports that more than two months of engagements have been sold, but the summer show will be filled before returning to the States.

The four-week Stanley show is now in its fourth week, and played three solid months in Caracas on its first visit.

Most of the acts here now are Latin, principally from Mexico, Cuba and Brazil, but the standard of music has been around for a year or more and are big in the lineup in this city.

Principal buyers of talent now are Samuel Bakeman, owner of the ice and amusement parade and carnivals; Roof Garden, Yumuri night club, Broadway, Mario borgogli, Club Cherub, Hotel Waldorf, Roof Garden, Maxim's, and the Plaza and Zombie clubs.

Only flesh shows doing the theaters right now are La Fiesta de la Rumba and Rumba and two of the ABC variety of about 12 persons each.

Los Colegiales, Mexican zoot-suiters, are doing an excellent business at the Yumuri, after playing theaters and other spots.

**AEA OPTIMISTIC OVER WASH. BELASCO STITCH**

NEW YORK, April 24—Execs at AEA are feeling optimistic about the reopening of the Belasco, Washington, for leg next season. One committee composed of Rebecca Brownstein and George Schuster has made a tabulation of the nation's capital and conferred with local union officials regarding the release for leg of the Belasco's "The Court," which will be used as a storehouse for Treasury Records, a second and a committee appointed a commission is going to Washing- ton soon for a conference on the Belasco.

However, even if the theater is available, it won't be ready by August 13th. It is estimated that 500,000 dollars will bring the Belasco up to present-day standards and Washington won't be getting legal until, and if, the Belasco is reopened for the Belasco season. The deadline in the middle of June. Little is known of the National makes it easy for Memorial Hebrew. A Belasco in spring and continue to convert temporarily to films, if he can be sure that the Belasco season of Equity, without missing bookings.

One of the problems already aris- ing from the situation is the unofficial quiz by Jed Harris as to whether he can pencil in a date next season at the National Theater for the road tour of The House and then cancel it, if some sort of scope isn't reached.

He also wanted to know if the union would stand behind him if he were sued for canceling the date. The union didn't give him an answer, and he dropped the question.

**Hunt To Op Seelacht Theater**

NEW YORK, April 24—William Hunt, who is constructing the Seelacht Summer Theater this season.

The Long Island hayloft will open under the management of Equity policy, with a thru tour, to boot, policy that shows six to eight weeks in 50 top in the 600-seat theater. Opener is the season of Edward Everett Horton in Sparrow's for life.

**Chorus Girls Wanted**

Experienced, No time rehearsals. 6 days. $45; 7 days $52.50. Extras extra.

**Gem Theater**

450 S. State St. CHICAGO, ILL.
Slout Maps 1948 Itinerary; Rehearsals Get Under Way

VERMONTVILLE, Mich., April 24.—Personnel of the Slout Players began rehearsals here this week preparatory to the show's 1948 bow which has been set for some time in May. Orl will play Michigan dates until mid-August when it will move South to Indiana, Illinois and Missouri.

Carpenters and painters have been shaping things up in local quarters for the past week. Ray Snyder handled the paint and letter work. Three new pieces of special paper have been added. Lions Club of Vermontville is donating the use of its clubrooms for the rehearsals and the management plans to keep the show out until November.

Andrew Slout who signed recently, completes the dramatic cast, which includes Bill Slout, Guy O'Neil, Bob Shaffer, Tom Slout, Carole Gifford, Jan Squibb and Ora Slout. Vaude acts to be included are Bruce Minstrels, May 23; Tony Ora's and Vaude acts to be featured and presented will be by members of the cast and Tony and Ora Slout.

Net Schaffner's play, The Girl Next Door, will be used as an opening attraction, and the mid-week feature will be a new version of the old-timer, Jesse James, written by L. Verne Slout.

Fremont Tent & Amusement Co. is building a new terra-cotta-colored top with a two-color striped sidewalk and a special extra color for trim.

Bruce Minstrels
Prove Winner

LYONS, Kan., April 24.—Wallace Bruce, who signed recently with Wallace Bruce Players and becoming manager of a local house, successfully directed the second annual Minstrel Show for the Rotary Club. Show consisted of a chorus of 32 voices, male quartet, six end men and interlocutor, Bruce says.

Second portion represented a vaude routine Inspection of Bruce's acts. Ora's has added 50 members of the band paraded at noon on one of the show days, utilizing costumes used by the original Neil O'Brien Minstrels.

DETROIT BIZ HYP0

(Continued from page 40)

There are half a dozen "temperamental" bosses to every act targeted as such. What is more, these bosses have been taught to operate on a percentage basis because an unwelcome partner is present but accepted because of necessity and because there are so many ways and means of squeezing that the act (or partner) collects away below his usual price when the money they take out of the base on a percentage of the gross.

"2. An untouchable checker is vital. We will test the last line in two. I recall several instances of paying for what seemed a check at a stand. I was a good equal to find my gross earnings dropping. The boss was paying the checker another $25 weekly to let him steal.

"3. Advertising is absolutely vital. Can we understand the press owners, and recall all, on other the acts pays toward same and therefore is privileged to suggest the correct way to advertise."

MONTREAL CURFEW

(Continued from page 41)

... mentioned as being on the market. The business has recently been surprisingly good at the E1, it is understood the present owners are a little tired of getting the squeeze put on them every time a joint with a checked reputation steps on a line.

Ops of other bistros feel the same way, and if the tourist season lays an egg due to new clamps resulting from the E1 on report, the going will be just as soon throw in the towel now.

The gambling industry, which as everyone else tires to escape the matter of the "chit" business, has been a little on the edge of the tourist season lays an egg due to new clamps resulting from the new states report, the going will be just as soon throw in the towel now.

Book on Sutton That Biz

NEW YORK, April 24.—Sutton, the old A. Falls, who has been playing this area to good business with the attraction of his show, sent the following hotel for the past two months, plans to add short-cost bills before beginning his tour of Western Minnesota.

Bright Plans Summer Theater

ADAMS, Mass., April 24.—Alfred T. Bright is here dictating for a summer theater he plans to launch in this area. He plans to use local talent.
ALDEN—Betty, 50, veteran stage actress and dramatic coach, in Beverly Hills, Calif., recently. She was her husband's and her sister's life partner. She was the mother of two, the late Dr. George M. Miller and the late Miss June E. Miller. She appeared in 60 films and co-starred with Wallace Ford in The Man Who Changed His Name. She is survived by her sister, Mary Maxwell, veteran stage actor. Burial in Burbank, Calif.

BROWN—Marjorie, 28, vaude and circus performer and sister-in-law of Ted DeWove, tatteroller performer with the Clyde Beatty Circus, at Queen of the Angels Hospital, Los Angeles, April 8, of a cerebral vascular orrhage. She toured with the DeWove Bros. Circus in 1947. Burial in Forest Lawn Memorial Park, Glendale, Calif., was attended by her sister, Jerry DeWove, and a son.

CANTON—Mrs. Florence L., 61, manager of the Baltimore Symphony and owner of Continental Music, in Baltimore. He directed concert tours for the U.S. Marine Band for 30 years.

Cooke—Mrs. Harry, concessionaire, in Inglewood, Calif., in Los Angeles, April 9 by her husband, a son, and a daughter.

McClary—Mrs. Edith Chapman, in New York, April 14, by her husband, a son and a daughter.


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H-M TABS LUSH NEWARK BIZ

Top Talent Is Featured

Several former R-B featured acts, aerial ballet, lighting highlight show

By Ted Wolfram
NEWARK, N. J., April 24—The Hamid-Morton Circus opened its season at the Coliseum here Monday (19) for a seven-day run ending Sunday night (23). The show has been getting the usual co-operation from the city groups throughout the region, which means sellouts or near-capacity houses.

The first appearance of the armory and layout of rings, platform here, the former as a minor improvement over last year, the show’s initial appearance at this spot a year ago was for a vaudeville act involving clowns and rigging appeared cramped and confused. The lighting system and light effects, too, are markedly better. The local committee handling reserved seat sales and general ticketing labored in opening smoothly and getting everybody seated without confusion before Joe Building and swings into the overture.

The entire program is excellent, (See Hamid-Morton Tabs on page 59)

World of Pleasure
Hit by Rain, Cold

At Wyandotte, Mich.

WYANDOTTE, Mich., April 24—Rain and cold hit the 1948 opening of the World of Pleasure Shows here Thursday night with a Kelly same in the atmosphere Friday before Old Sol finally put in an appearance.

Saturdays were expected.

Owner John B. Quinn spent heavily for crushed stone, cinders and shavings the first couple of days in order to present even a limited show.

Anna Bauer, wife of O. B. Bauer, died Sunday (11) in University Hospital, Ann Arbor, Mich., following a lengthy illness. Pallbearers at the funeral Wednesday (14) in River Rouge, Mich., were Eddie Geld, R. A. Natherman, Frank Randall, Mike Democ, Gil Cohen and Buck Allsup.

She was a member of the Michigan Showman’s Association, Auxiliary, which organization was well represented at the final rites.

Pfloyd Monks’s cookhouse is drawing the praise of all, as is the work of lot superintendent Johnny Moran.

Kenneth Lewis and wife joined the organization as a mechanic and the latter as ticket seller.

Selden, the Stratosphere Man, is the free attraction.

The office truck has been equipped with a heating system and additional furniture.

Visitors here included Ben Sawyer, of the Dufield Bros., former purchasing agent for the show, and wife, Carrie; Mrs. Quinn’s mother, Flo; and Mrs. Baker, Mr. and Mrs. Curry, Louis Rosenbahl; Ray Purcell, of the sheriff’s office in Flint; Mr. and Mrs. Spencer, of Flint Park.

Close-Ups:
Firing Duffields Shoot Works
With Big Bang for 50 Years

By Herb Dutten
This is another in the series of articles on little-known facts about prominent people in the outdoor show business.

This is a double anniversary year for the Dufields, a family whose name long has been synonymous with fireworks.

It was in 1860 that Charlie Duffield, owner of the Thearle-Duffield Fireworks Company, first combined the world’s best fireworks, developed life-saving and petting zone ideas.

And it was in 1860—50 years ago that Charlie’s brother, Frank P. Duffield, and for many years the head of the Thearle-Duffield Fireworks Company, a British outfit, then the world’s top dog in its field.

And it was in 1860 that Charlie Duffield, owner of the Thearle-Duffield Fireworks Company, first combined the world’s best fireworks, developed life-saving and petting zone ideas.

It was 40 years ago this year (October 29, 1908, in Minneapolis) that John (Jack) Duffield was born to Frank and Mrs. Duffield, the former Frances Mahney, of Minneapolis.

Son Jack had his introduction to fireworks while still in high school. And he has been closely associated, both at work and at play, with his father’s business ever since.

The relationship between Frank, the father, and Jack, the son, is tangible in outdoor showbiz, in which seldom does a son develop the enthusiasm and feeling for the business held by a parent’s father. What’s more, Jack not only has a keen interest, but he and his dad are close pals, with Frank, now 61 (he was born August 26, 1887 in Minneapolis), joining in with an ever-bowing zest for living matched by few 48-year-olds.

It is this enthusiasm which has made Frank one of, if not the best, Midwest attraction salesmen. He enjoys everything about it—the selling, the showing himself and holding of clients and potential patrons.

As a host, Frank is one of the best. The cocktail party he and his associates toss at the annual convention of the International Association of Fairs and Expositions rates as one of the social highlights of the gathering. Frank also enjoys to the full the traveling entailed in the business.

Gregarious, he thrives on meeting people new to him. Excepting his fondness for gin rummy and poker—a reflection of his gregarious nature—he never has desarrollo a hobby.

“I haven’t had the time. I’ve been too busy with fireworks,” he explains. (See Firing Duffields on page 60)

Hinkle Rodeo Wins in Macon; Draws 18,580 in 4-Day Stand

MACON, Ga., April 24 — Mitt Hinkle’s Rodeo, with 41 events and cast headed by Col. Zach Miller, drew 18,580 patrons to Porter Stadium during a four-day engagement. Org moved in from Charleston, N. C., and opened Thursday (13) to about $4,000. Friday’s attendance of 7,100 was the largest of the single day. Originally skedded for three days, a holdover Sunday matinee was arranged after rodeo opened and it drew about 2,000 customers.

Capt. Virgil King, chairman of the city firemen’s committee, sponsor, said a good profit will be realized. Over $5,000 was raised thru advance sale of tickets by firemen.

Play in City Stadium

It was the first rodeo here in over 12 years and was the first event of any kind, outside of scholastic sports, permitted by city authorities in the municipally owned stadium in a long time.

Acts included Barbara Hold, three-year-old daughter of Bob and Ruth Hold, working a high school horse; (See HINKLE’S RODEO on page 105)

Salt Lake City
Still Dates Set

Water Follies touch off 48 slate—main show to Coliseum—Beehive on midway

SALT LAKE CITY, April 24—Still date activities at the Utah State fairgrounds here get under way at the Coliseum Friday, May 1, with the presentation of Water Follies of 1948. Attraction is slated to run thru Memorial Day.

The Follies proved exceptionally popular at last year’s Utah Centennial Exposition, as did Holiday on Ice, scheduled this season in the Coliseum.

The annual Days of ’48 Rodeo will be presented before the grandstand for a six-day stand, July 19-24.

The Beehive Midway will operate the new pavilion at the midway, which ranges after May 29-September 26.

With the opening of the ‘48 event, scheduled September 18.

Several new features are planned for the fair, according to Secretary Attorney. Among these are an Enchanted-Land, a kiddies’ playground and a nickelodeon showing old-time movies.

The main show of this year’s presentation will be staged in the Coliseum rather than the grandstand, in order to avoid the possibility of cold or inclement weather.

Akron, Canton
Net New Arenas

AKRON, April 24 — Both Akron and Canton are nearer today than they ever have been to new arenas. Canton has been seeking a Auditorium for years, a building to replace the old City Auditorium in the downtown section.

It has had only the armory, a 2,500-seat house with none-too-good acoustics. Into this have gone circuses, concerts, vaudeville and fight and wrestling events.

But this week both cities made strides toward new auditoriums. The construction of the Canton building at a cost of $955,000 was approved by the city council.

The new Canton arena is to be financed by the $700,000 residue of the 11-cent inheritance tax fund which was frozen as an auditorium building fund in 1944. The present city auditorium is valued at $500,000.

The Akron Arena is a private venture, sponsored by the Akron Cessa Company, and called for 9,200 seats, 7,000 of them permanent. Two dozen new dance halls, the ...
North Renamed Big Show Prexy

NEW YORK, April 24—The annual meeting of the board of directors of the Ringling Bros. and Barnum & Bailey Circus was held here Wednesday afternoon (14) in an atmosphere of complete harmony.

John Ringling North, who heads a group holding 51 per cent of the stock, was re-elected president of the corporation, and Robert Ringling, who has been chairman of the board, was declared chairman of the board. Herbert Dunbar, chairman of the board's legal committee, was elected chairman of the directors.

At the meeting the directors voted to turn over a $40,000 government tax to the circus receiver, which will provide for another payment of 10 per cent to claimants for damages who hold bonds made to them as a result of the Hartford circus fire of 1927. A sum of $321,000 from a previous tax return was recently turned over to the receiver, leaving only 24 per cent of the total damage awards of $4,600,000 still unpaid.

Lawyers for the receiver's office in Hartford who attended the directors' meeting reported little prospect of any money from last season's operations. The circus being made available for paying off damage claims.

Del. Court Decides Ringling Clan Claims Ended, Returns Bond


"All matters in dispute" have been "compromised and settled," according to a stipulation filed in the Court of Chancery between Robert E. Ringling, by his solicitor of record, Chirr. Killion; W. P. Dunn Jr., on his own behalf, and North, Haley and the Fidelity & Casualty Company of New York, respectively, their solicitors of record, Aaron Finger.

The stipulation provides that all liens filed by North, Haley and the Griffin are “canceled, discharged and fully and finally terminated.” Terms of the settlement were not revealed here but The Billboard reported last November 22 that North and his wife had entered into an agreement to dispose of their stock in John North and his cousin, Dr. Robert Ringling, at that time retired as head of the Big Show and the wife, now the late Mrs. Robert Ringling, who earlier took over the presidency.

Vice-Chancellor Seitz on Thursday also signed another order approving discharge and termination of the $8,500 superfund bond held by the corporate defendant, Ringling Bros. and Barnum & Bailey Combined Shows, Inc., which "has completely disposed of all terms of said bond and has paid all costs" in the action. The order was filed by Edith Conway Ringling, re-presented by attorney Killion; Aaron Finger was solicitor for the defendants.

The Delaware State Supreme Court on May 3, 1947, modified the Chancery Court's December 4 decree and declared that Robert Ringling was the lawful president of the circus by reason of the failure of the directors to hold their 1946 annual meeting to elect a successor.
DAILEY PLAYING

Tenn. and Ky. Spots Are Big

Ideal weather helps show pack 'em at night—Clarksville proves red one

GLASGOW, Ky., April 24—Dailey Bros.' Circus trek thru Tennessee and Kentucky is proving a winner. Show is getting a break from old man weather and capacity houses have been the rule so far, especially at night.

Org moved in here Sunday (18) and showed Monday. Early arrival helped create plenty of interest and with ideal weather Monday the show drew better than a half-house at the matinee. The night was overcast.

Despite a late arrival in Bowling Green, Ky., with the matinees 45 minutes late in getting started, show drew a strong house at the matinee and a full one at night.

Clarksville, Tenn., proved a red one, org getting two full ones. At Springfield, Tenn., the matinees were three-quarters and at night the show played to a full house. Org put on an old-time circus street parade in the morning at Springfield which hyped afternoon attendance.

Show lost a $340 fold elephant! (See DAILEY PLAYING on page 35).

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Motor Speed Round-Up:
National Speedways Get Away
To Good Start at Birmingham

BIRMINGHAM—National Speedways (Gaylord White and Al Sweezy) opened their 48 season here Sunday (18) with a big-car race program at Alabama State Fairgrounds to a crowd estimated at 10,000. Turnout was rated as excellent in the light of shut-downs or reduced operations in many area plants as a result of the oil strike. Deb Snyder, Kent, O., won the 20-lap feature, with Al Fleming, Richmond, Va., second, and Al Better, Quincy, Ill., third.

10,000 at Cherry Park Bow
HARTFORD, Conn.—Ted Tappert, Manhasset, N. Y., won the inaugural midday auto race feature Sunday (18) at Cherry Park Speedway in suburban Milford, Conn., second, with Larry Bloomer, Kerristown, Pa., third. The park was jammed with an estimated 10,000 on hand and promoter Ed Otto had to stop selling tickets by race time.

22,000 at Trenton Opener
TRENTON, N. J.—Ted Horn, Paterson, won the inaugural big car race at the Trenton Fairgrounds Sunday (18) before a crowd of 22,000. Fred Carpenter, Albany, N. Y., was second; Walt Ader, Bernardssville, N. J., third; Bill Holland, Reading, Pa., fourth; Johnny Shackleford, Oxford, fifth, and Hank Rogers, Trenton, sixth. Sum Niumi promoted the meet.

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Oxnard, Calif., Matinee Biggest For Crafts Expo.

Oxnard, Calif., April 24.—Crafts Exposition Shows, second unit of the O. N. Crafts and N. W. Crafts general admissions and exhibition operators in the West, turned in its biggest matinee of this season here Saturday afternoon when approximately 4,000 passed thru the gate. Altho taking advantage of the big matinee prices, attendance indicated an upward trend. Spot here was the fifth of the height of season when it's show moving into the San Joaquin Valley to play Chewchilla.

Exhibitors, Allen owned by O. N. Crafts and managed by Roger Warren, opened its current matinee March 20 and closed with the Crafts 20 Big Shows to play the National Orange Show in San Bernadino. Exposition has been playing in a highly competitive area including Alhambra, Montebello, El Sereno and Long Beach here.

Flash Much Light
Shows use plenty of neon and with the lighted advertising a bit of a spectacle a night appearance. In addition to the spots, 16 towers are placed around the track to give added full strength throughout the next few weeks. A Motorcyle featuring Leon Trotter and a F14 Truck driver at Chowchilla last week. A new Merry-Go-Round soon will be running here and the new Prentel and miniature train are to be added before the height of season comes. Show here had eight major rides, three kid and a pony ride. There are 4 shows daily and 1 every other day.

O. N. Crafts visited the show Saturday and left by plane Sunday (18) for San Francisco and will look over new rides for the show.

Personnel Line-Up
Permanently in addition to Crafts and Warren, includes:
O. N. Crafts: general agent takers for Crafts 22 Big Shows; W. G. Gilman, secretary; Harold M. Gilman, treasurer, W. G. Gilman, front gate tickets; Leonard Pinkock, front office, Joseph; George Walters, merchant; Bill Carpenter, manager; Harry Interian, manager; W. J. Thomas, front gate; Allen Leadbetter, electrician; E. F. Peir, usher; secretaries, and Lawrence, book, night watchman.

Rides:
- kid rides-auto, airplane, boat—Earl Burner, Foreman; James LaFave, second; Carl Schmitt, Jerry Parker, operator; Larry Gilman, front gate tickets; Leonard Pinkock, front office, Joseph; George Walters, merchant; Bill Carpenter, manager; Harry Interian, manager; W. J. Thomas, front gate; Allen Leadbetter, electrician; E. F. Peir, usher; secretaries, and Lawrence, book, night watchman.
- baby rides-auto, airplane, boat—Earl Burner, Foreman; James LaFave, second; Carl Schmitt, Jerry Parker, operator; Larry Gilman, front gate tickets; Leonard Pinkock, front office, Joseph; George Walters, merchant; Bill Carpenter, manager; Harry Interian, manager; W. J. Thomas, front gate; Allen Leadbetter, electrician; E. F. Peir, usher; secretaries, and Lawrence, book, night watchman.
- merry-go-round—Ted Cascales, operator; Floyd Freeman, manager; Jean Smith, coke vendor; Bill Gilman, front gate tickets; Leonard Pinkock, front office, Joseph; George Walters; George 
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Big Cars for Mineola

NEW YORK, April 24.—Bob Streeter has contracted to present big car auto races at the Mineola Fairgrounds June 12. The meet will be sponsored by the American Legion.
POPCORN MACHINES—ACCENT ON VALUE—PROFITS UNLIMITED

We HONESTLY believe this ad carries the FAIREST, SQUAREST POPCORN MACHINE PLAN "EVER" to appear in this publication. TWO (2) of the FINEST Popcorn Machines that offer FLAWLESS Performance, Perfection in Operation for YEARS of PROFITS.4 In fact, so deep is our belief in either or both machines, we offer same on TERMS (below).

108 YEARS' POPCORN MACHINE BUILDING EXPERIENCE BUILT IN THESE UNITS. These machines are built to "stand by" you for years, rugged.

HERE'S ANOTHER "TIP" TO THE "WISE" BUYER: ALL METAL PRODUCTS MUST ADVANCE SHARPLY with curtailment of METAL (ALL TYPES) for the re-armament program of our governement. Many manufacturers are ADVANCING their products SHARPLY NOW.

So a word to the "WISE"—as we say here—should SUFFICE—GET IT?!

HERE'S THE PRICE TERMS ON THESE TWO "WINNERS"

— FEATURES —

BRILLIANT $12.00 HOUR CAPACITY: 96 "STAR-A-JO" MODEL—Floor Model.

NET PRICE $247.50 COMPLETE

Does Work of $700.00 Model. Time Price. Add 6% Simple Interest. Equal Monthly Payments. $175.00: Bal. 6 Mo. Payments. CASH PRICE REDUCT 2%.

ORDER FROM THIS AD—ALL DETAILS ARE HERE IN FULL

LIMITED NUMBER WILL BE SOLD ON TERMS—ADD 3 REFERENCES—YOUR BANK WITH ORDER IMMEDIATE—SAME DAY SHIPMENT, CASH WITH ORDER (LESS CASH DISCOUNT)

THE SEASON IS "N-O-W"—GET ON THE "BALL"—START POPPIN' YOURSELF SOME "DOUGH," WHAT CAN WE SAY? WHAT MORE CAN YOU ASK? EVERY MACHINE "UNCONDITIONALLY GUARANTEED" TO PLEASE YOU OR FULL REFUND MADE. WE CARRY ALL PARTS FOR EACH MACHINE IN STOCK. 16 YEARS SAME LOCATION YOUR FURTHER SAFE GUARD. WIRE US IMMEDIATELY HOW MANY, AND FOLLOW WITH SHIPPING INSTRUCTIONS AND REMITTANCE—AIR MAIL.

POPCORN MACHINES—ACCENT ON VALUE—PROFITS UNLIMITED

DIMENSIONS AND SPECIFICATIONS

SIZE: 65 inches high. 25 inches wide. 19 inches deep.
STOP! LOOK! BUY ANY LOCATION!
SHIPPING WEIGHT: 160 POUNDS.
$50.00 DAILY—EASY—RUSH DAYS.
ALL ELECTRIC: 110 Volts, A.C. CURRENT, Specify Express, Truck, Freight Shipments.

ALHAMBRA Bans Use of Public Lots for Shows

ALHAMBRA, Calif., April 24.—Residents of this city may have seen their last circus because of actions taken by city commissioners Wednesday (21) to ban retail of city-owned property for entertainment purposes.

Edict does not affect rental of private property, but the resolution virtually closes the doors to circuses and carnivals inasmuch as the only lot within city limits large enough to accommodate outdoor shows is the city-owned area at Date Avenue and 1927.

Commissioners' decision followed a heated controversy between City Building Inspector Earl Malmgreen and Chief of Police A. F. Cherry involving the recent appearance of the Clyde Beatty Circus. Malmgreen ordered the circus closed before the night performance for alleged violation of safety regulations, but the show opened when Cherry countermanded Malmgreen's order.

The ruckus developed into open warfare after the circus left town, and a struggle for jurisdiction ensued between the two officials.

Commissioners put an end to the issue last by closing their regular meeting. Their action was upheld by residents in the area who have registered complaints for years regarding use of the property by tented shows.

Fairfield Rodeo Dates Set

FAIRFIELD, Calif., April 24—The Colono Rodeo Association announces the annual Fairfield-Suisun Rodeo will be staged here May 10-11. Awards will total $1,200.

Mr. Custard Operator!! ARE YOU OLD-FASHIONED?

THE OLD METHOD: BAD POINTS:

You buy sugar, skim milk, flavor, etc.; you fix problems; sanitary laws; never a uniform product; no control over lots, evaporated milk, vanilla, etc.; no supervision; no ingredients; poor overrun, spoilage.

... OR

ARE YOU A MODERN OPERATOR?

With THE NEW METHOD:

30¢ per pound, de-invested packages in 250 lb. barrels, net. 20 lbs. TOYO and 20% quartz water equal 10 gallons liquid mix. $6.60 will produce $50.00 worth of product. Plus butter-fat required in accordance with State laws.

Send $6.60 for 20 lb. trial shipment—enough for 15 gal. finished product

GOOD POINTS:

Uniform products; ingredients approved by Health Department; just add water; high overrun; no spoilage.

ELECTRO FREEZE SALES CO.

TO TO DIVISION

105 Broadway NEW YORK 6, N. Y.
1st Call Is Issued For “Little Brothers” At Prescott, Ariz.

PREScott, Ariz., April 24—Altho it is still rather chilly in this famed mile-high city, the first call has gone out for an assortment of “little brothers,” which are bull snakes used in the annual snake ceremonial, scheduled August 6.

The snake smoke dance, fashioned after the celebrated Hopi Indian snake ceremonial, has been held here for a number of years, the more than 100 participants being local business and professional men whose identity remains hidden from the public. Their performance, given the first Sunday in August every year at a private grounds, is so colorful that immense crowds in the vicinity attend the showing of the spectators coming from a long distance.

Live bull snakes, some of them four to five feet long, are handled by the dancers, who hold the desert denizens in their mouths as a culmination of the evening feature. As the dance ends, the “little brothers” are turned loose so they can return to their desert haunts.

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Michigan Showmen In “Tripleheader”

DETROIT, April 24—The Michigan Showmen’s Association and its two affiliated groups—the Joey Moss American Legion Post and the Ladies Auxiliary—held a joint business session for the first time in the history of the three organizations here Monday night (12).

Officers of each group sat on the platform, and a complete business session was conducted by each body, thus enabling all to observe the difference in the respective procedures.

Ben Morrison, vice-president of the MSAA and with the差不多, gave a very well received annual meeting. Commander Art Grzanna presented the Legion’s part of the session. Tom Croll handled the auxiliary’s confab.

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Buffalo Org. Books Angelica, N. Y., Fair, Apollos as Free Act

BUFFALO, April 24—H. D. Potter, general manager of the Buffalo Shows, announces the inking of the 1948 Angelica, Allegany County, N. Y., September 1-4.

The Sensational Apollo Brothers have been contracted thru the Frank Wirth Agency as free attraction. They will play their annual August appearance in St. Louis Police Circus.

Potter also said that a long season is planned and including a fall tour lasting thru October.

A new main entrance marquee has been erected by Atwood Tent & Awning Company before Decoration Day.

Percy Graham, formerly of the State highway department, has been hired as special auditor, effective August first. Careful supervision of drivers is expected to aid considerably in reducing accidents and tie-ups, Potter said.

Several concessions will be added to the office line-up. The Bush family will join shortly with stores. Mrs. Gloria Brock will have frozen custard. Kenny O’Rourke has joined the ride department. Kermit Erskin will again be electrician.

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Red Bluff Round-Up Jams ‘Em Both Days

RED BLUFF, Calif., April 24—The 20th annual Red Bluff Round-Up closed a successful two-day date Sunday (16) before a capacity crowd of more than 15,000 people for the annual straight day.

Top hands from Canada, California, Wyoming and Arizona competed.

Events included the $1,000 prize bronc riding event, won by Buster Ivery, Alturas, Calif., followed by casey Tidball, Pierre, S. D.; Bill Linderman and Ray Beams.

Building up—Homer Pettigrew; 24 seconds; Rassley Gomber; 22.3; Barney Wills, 23.1 and Glen Tyler, 29.3.

Cow roping—total time—Clay Carr, 37.4; Russ Linscott, 28.1; Stanley Gustafson, 39.1; and Homer Pettigrew, 40.1.

Team roping—total time—Bill Rote; 12.2; Roy Kohn, 12.5; Vern Castro, 14.4, and Bausch, 14.8.


Franklin Org. Signs Tex. Centen. Date

CUERO, Tex., April 24—Don Franklin, manager of the shows bearing his name, while playing here last week announced he had signed the midway contract for the Williamson County Centennial Celebration, May 1-8 at Georgetown, Tex.

Franklin reports his business the first three weeks this season was off, but the next week at Victoria, Tex., with ideal weather, the org. changed up a red one.

Show will play the July 4th Celebration at Cisco, Tex., for the second straight year and, in addition, has four celebrations and nine fair contracts for the summer.

Madden Bros. Shows Brought to Fla. Jarmes; Glen May 15

POSTVILLE, Ia., April 24—Glen J. James, Postville, Ia., has purchased Madden Bros. Shows, with headquarters at Lake City, Ia. The org’s title has been changed to the James Bros. Snow Show. It will hit the road May 15. James will be assisted by his four sons.
HERE'S HOW A DIME WILL GET YOU A DOLLAR!

900% PROFIT ON ICE!
You've never seen such profits as these! Look at the figures: see for yourself. 50 pounds of ice and one gallon of syrup make about 175 five-ounce cup snow cones. Syrup costs about $1.03 per gallon, or 23c per quart. If you make your own, Ice is two-bits. Cups — about 30c per thousand. The 175 snow cones are $1.50 in sales. Your total material costs: $1.03! Brother, that's profit when a dime will get you a dollar, it's time to get going. Place your order NOW!

LOOK AT THESE FEATURES!
- NEW method of merchandising snow cones — revolutionary!
- EXCLUSIVE to Multiple Products Corp. No other machine like it!
- BEAUTIFUL CABINET will decorate even the finest location!
- RUSTLESS METALS Aluminum and stainless steel used throughout.
- REAL SNOW from the patented ice chaver . . . 250 lbs. per hour!
- SYRUP DISPENSERS . . .
  two ofplexiglas. No funnels needed to fill!

MULTIPLE PRODUCTS CORP.

3612 CEDAR SPRINGS
DALLAS 4, TEXAS
PHONE LAKESIDE 4147

CONCESSIONAIRES!
CANDY PULLING MACHINE
* for 5 pound batch!

For more sanitary, customer appealing candy, start your 1948 season with the new Concession 5 Candy Pulling Machine. Stand it on a table or hang it on the wall where your customers can see your candy in the making, and watch your profits grow. Machine is rigidly built with en-closed worm gear drive — runs all day for an electrical cost of only 10c. Rugged Clean design — Compact 12 x 15 x 24". Durable. Very quiet and smooth running — built for 5 years. New motor eliminates need to order motor and switch. Designed to assure first choice delivery. Complete with Motor, 110 Volts, 1/2 H.P., 115 Volts, 1/5 H.P., Motor, 110 Volts, 1/5 H.P., with order balance on delivery. Hurry! They're going fast!

CONCESSION SUPPLY CO.
3916 SECOR ROAD
TOLEDO 6, OHIO

LIABILITY INSURANCE

Writing Showmen's Liability Insurance is a specialty and to avoid costly mistakes should be written by an insurance man who knows Show Business.

CHAS. A. LENZ
THE SHOWMAN'S INSURANCE MAN
A1335 Insurance Exchange
CHICAGO, ILLINOIS

EACH New Concessionaire! 5 Lbs. of Candy for 25c

Two chances in five to win $2!

SNOW CONE

New Designs • Latest Styles Type • Picture-Black Cards • Posters for Every Occasion. See our samples first. Prompt Service. Union Printer

OUTDOOR ADVERTISING

New Designs • Latest Styles Type • Picture-Black Cards • Posters for Every Occasion. See our samples first. Prompt Service. Union Printer

A New Favorite
at 10 to 1 Odds

$85.00 F.O.B. Dallas, Texas
TERMS: 50% Cash with Order. Balance C.O.D.
Delivery 30 Days—Quantity Discount. Write, wire or phone your orders NOW! First come, first served! Requirements are reasonable. Profit Possibilities Unlimited!

KIPP BROS.
117-19 SOUTH MERIDIAN
INDIANAPOLIS, INDIANA

MAKE $100.00 A DAY ON CANDY FLOSS

Shout "POPCORN" anytime you see a kid who wants a snack. You'll be back in business in 30 seconds. See our catalogue today. Your local wholesaler will be glad to tell you the details.

ELECTRIC CANDY FLOSS MACHINE CO.
322 Twelfth Ave., Bk. Nashville 4, Tenn.
Cavalcade Flashes Potent Back-End at Gadsden, Ala.

GADSDEN, Ala., April 24.—Al Wagner's Cavalcade of Amusements, flashing a potent, entertainment-loaded back-end, opened here Friday night (23) at its first rail run of the season, a move from Mobile to Gadsden, Ala., where it had wintered and where Wednesday (21) it closed its first stand. The Mobile tee-off engagement had been extended to a 15-day run pending some promises that the show would not be conceded to another under the same situation from proceeding on its route. Uncovered the full length of its back-end, it was not only for its fans but for the solid entertainment served on the inside.

In Harlem Show Talented

Charles A. Taylor's Little Harlem Revue broke out with an array of talent, and many in Mobile, has added to its already large and outstanding for the ability of its members. The unit is designed to the same big collection of talent as the show is. At Mobile, it opened eight days after the Cavalcade's first night, and then the Hawaiians top and capped the front of that unit. Show rolled up excellent growth.

In front of the Midway Shout, which was with the Cavalcade last year, also opened during the latter part of the Mobile run, and it is presented even more attractively than the 1947 edition. Costuming is particularly outstanding.

High in Flash

Other back-end units carry much flash and height in entertainment. The new units include Pandora's, a posing show, presented on a specially designed stage, with attractive lighting, eight gasts and a record telling the story.

In the show, Maison Rouge plays behind an eye-soaring, up front, done in pastel shades with cockerels; Louis Thompson sings as the muffin gets the package, which is heightened by excellent lighting.

Dick Best's Side Show, a holdover offers 12 features. Best also has the Unborn Show, Snake Show, Iron Lion and their own new front and top.

Business at Mobile was rated at rated as another satisfactory to view of the extended run while the show marked time awaiting the easing of railroad requirements. The show, sponsored by the Abbe Temple Shrine in Mobile, was in operation two Sundays, and the unorganized accounts for the second of the year. Only one week is lost to rain.

Concession Line-Up

Concessionaires include:

Manager, O. J. Wilkes; assistant manager, Al Goodwin; concessionaire, Ed Nettles, Eva Dumas, Kentucky Dairy, E. O. Baldwin; ships' chow, Ed Boatwright, Roger Perret, with Richard Donnell and Russell Dean; dirty, Julius Dennis and Joe Seals; Bird, Marty Byrd and Sue DeLoach; bird store, Rosie Womack; horse, Joe Burnette; Ed Edmonson; direct, Martin Moore, and Sue Weil; store; Doc Reynolds and Mathilie Foster; corn, Joe Orchansky, Joe Coon, Florence Charles and Georgia Godby; ant, Joe Holcomb, Louis Timroth and Winton Major; toy store, Mrs. George Griner, Mrs. Emma Stansell, Mrs. Louis Timroth and Winton Major; toy store, Mrs. George Griner, Mrs. Emma Stansell, Mrs. Louis Timroth and Winton Major; toy store, Mrs. George Griner, Mrs. Emma Stansell, Mrs. Louis Timroth and Winton Major, and toy store, Mrs. George Griner, Mrs. Emma Stansell, Mrs. Louis Timroth and Winton Major.

For those states where colored oil is not sold — use Simko brand.

By the makers of POPCIT PLUS!

... has that golden color that makes 'em buy more popcorn than ever before. Get bigger profits the easy way with SEAZO!

Foolish Oil COCONUT OIL SEASONINGS

SEAZO COCONUT OIL POPCORN SEASONING

Simion of Philadelphia

56 GENERAL OUTDOOR THE Billboard May 1, 1948

NEW IMPROVED CHAIR PLANE SWINGS

V Belt Drive, Steel Cut Pinions, Chrome Plated, 38" Power Unit, Steel Tubing, Split Horns. 16' to 100' Power Units Available.

RIDE-HI MFG., CO.

Pineville, Ill.

NEW MODEL 1160

1160 Power Unit will pull 16', 18', 20', 22' or 24' Power Units. 1160 Power Unit will deliver 25 horse power engine on truck axle only. 1160 Power Unit will deliver 25 horse power engine on truck axle. It has more power than any other single man pinion plane on the market.

ELI BRIDGE COMPANY

Builders of Dependable Products

800 Con Avenue

Detroit, Michigan

Surpasses All Others

The . . . HI-BALL Ride Is Tops

52 Ft. High • Fast Loading

Ideal Carnival Riders Ideal for Any Show

FLIGHT

FRANK HURBETZ & CO., SALEM, OREGON

BOOMERANG

1948 MODEL INCLUDES MANY NEW INNOVATIONS AT-NEW-PRICE

POP-CORN PRODUCTS

MANLEY, INC., KANSAS CITY, MO.

FORUM MAKERS AND SUPPLIERS
LIMITED PRODUCTION IN 1948!
TO BE SURE OF PROFITS IN THE COMING SEASON, PLACE YOUR ORDER NOW FOR THESE TIME-TESTED, SURE-FIRE
MONEY MAKERS by EVANS!
- EVANS' JUNIOR DICE WHEEL
- EVANS' HORSE RACE WHEEL
- EVANS' CANDY RACE TRACK
- EVANS' HIGH STRIKER
- IMPROVED COUNTRY STORE WHEEL
- AUTOMATIC DEVIL'S BOWLING ALLEY
- EVANS' AUTOMATIC ROLL DOWN
- EVANS' 7-11 BASEBALL GAME
- IMPROVED BEE HIVE
- NEW - SPEED BOMB AUTO BUMP
- EVANS CHUCK CAGES
- EVANS SHOOTING GALLERY SUP-
PLIES
- EVANS WALKING CHARLEY
- EVANS' MOON ROCKET
- ADD-A-BALL GAME
- PADDLE WHEELS
- RAFFLE WHEELS
- EVANS' BALTIMORE WHEELS (Any Combination)
- PONY TRACKS

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CARNIVAL SUPPLIES, EQUIPMENT, GAMES, ETC.
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America's Pioneer Manufacturer of Corn-Popping Machines
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IDA E. COHEN
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CHICAGO, ILLINOIS

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CONCESSION TRAILERS
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GENERAL EQUIPMENT, INC.
8-4-824 South Wood Street

FLYING SCOOTERS
QUEEN OF THE FLYING RIDES
With 1948 Streamlined Cars
EIGHT CAR PORTABLE RIDE
STATIONARY & ELIMINATED PARK RIDE
NEW JET KIDDIE RIDE
BISCH-ROCCO AMUSEMENT COMPANY
5461 S. COTTAGE GROVE
CHICAGO 15, ILL.

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
FVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

THE ALLAN HERSHEY
KIDDEY MERRY-GO-ROUND

Allan Herschell's master craftsmen have made this Kiddie Merry-Go-Round a near-perfect reproduction of the famous All "ideal" carousels! — in everything but size! Balls on same high quality bearings. Sturdily constructed, with structural steel sweeps and crossrails. Ride is equipped with 20 all-aluminum jumping horses, two chariots, late Brilliant fluorescent lighting. Only 11 ft. high, 20 ft. in diameter, loads easily on 14 ft. truck. Write, wire or phone today for price and delivery schedule.

ALLAN HERSHEY COMPANY, Inc.
NORTH TONAWANDA, NEW YORK
World's largest manufacturers of amusement rides

HOFFIE ELECTRIC FRANKFURTER BAR
Serves hundreds of new Hoffie Bratswichs in the Hoffie portable bar. Bar measures 24" x 36" x 42". For taverns, restaurants, drug stores, lunchettes, diners, tourist camps, filling stations, amusement parks, skating rinks, bowling alleys, outdoor theaters, drives, etc. The Hoffie no slip-no drip sandwich is easy to prepare, quick to sell. Write for brochure today.

HOFFIE NATIONAL SYSTEM, INC.
122-B N. W, First Street
Evansville, Indiana

1949 LITTLE DIPPER
Portable Miniature Roller Coaster
Because of orders in excess of 1948 scheduled production we are rushing tooling on the 1949 model and will start making deliveries early in June of this year.
The LITTLE DIPPER consistently outgrosses all other kiddie rides, is popular as a family ride and at a moderate thrill ride for adults.

One 1947 model LITTLE DIPPER exhibited on Crafts' 10 Big Shows grossed over $650.00 in only two fair dates totaling 21 days.


Write, wire or telephone for early delivery date.
STANDARD MODEL, PRICE $6,400.00, READY AT OUR FACTORY.
The terms are $1,500.00 with order and full balance on completion, with banks on balance.

BRADLEY & KAYE AMUSEMENT COMPANY
3916 W. 26th St., Los Angeles, Calif.

FLY-O-PLANE

ONLY
popsit plus!
LIQUID POPCORN SEASONING gives your customers the FLAVOR they favor in popcorn

SEASONING SPECIALISTS TO THE NATION
Simonin of Philadelphia
Max Raney Booking Hillbilly Acts for Bar M Ranch Season

EAST BLOOMFIELD, N. Y., April 24.—Lulu Belle and Scotty Smith have booked a show for August 29 at Bar M Ranch near here. This will be their second season at Decoration Day, and operator Max Raney reports negotiations are under way with some other Texas performers, Arnold, among other name attractions.

Last year Raney offered Sunday outdoor stage shows at his 104-acre spot, featuring such attractions as Lulu Belle and Scotty, Elyon Blair, the Duke of Paducah, the Cackle Sisters, and Smiley Baritone, with award 2,761, the best crowd of the season.

Raney’s spot has a barn for Saturday night square dances, two cottages and a building in which he intends to serve meals. There are also facilities for picnics, swimming, fishing and watching the hill country.

This year Raney will also offer outdoor Friday night movies.

Currently the Nonstingers program, a half-hour show, is broadcast Monday thru Friday from the ranch over WOR in Newark and over five weeks ago Saturday night barn dances started in the main auditorium which seats 400 people. Two shows, sponsored by a half-hour broadcast, are offered. The latest was signed by Max Raney, Boys, Pie Plant Pete and Bahful Harmonica Joe. Guest stars are also brought in and some amateur talent is offered.

lavelys Lose Okla.

OKLAHOMA CITY, April 24.—There won’t be any more midget auto racing in this town unless promoters O. D. Lively and Max Lively can scare up a track. In a surprise move recently the Oklahoma City School Board threw the midgets out of Taft Junior High School Stadium. Last year the board had paid $148.16 paying customers. The midgets seemed set as the result for they had extended contracts in rentals which was earmarked for use in developing a 42-acre track and using it as a stadium as a regional

The midgets had been parked temporarily in rentals which was earmarked for use in developing a 42-acre track and using it as a stadium as a regional.

At school board meeting, a citizens’ committee showed and offered to “give” the city $30,000 for the recreational area if midget races were banned. The school board accepted the offer.

O. D. Lively commented, “We paid 10 per cent during the 1946 season. Last year, when our control expenses ran $12 per cent, after a verbal agreement that this year we would be given a five-year contract and pay 15 per cent. Last summer a small group of anti-

midget citizens sought an injunction in district court against the racing but was turned down. During this uprising over 6,000 fans at a race program signed letters and cards to the school board asking that the racing be continued on the dust-proof, quarter-mile track.

Fayetteville, O., To Get Midget Auto Race Track

FAYETTEVILLE, O., April 24.—A midget auto race track, located here, is scheduled to start operating in May. Two Cincinnati Bostats, Theodore C. and Peter C. Nikias, will operate the track which will be known as Ronnoco Park Speedway, Inc.

A 100-acre tract, leased from the Ronnoco Park Realty Co., Inc., will be improved and a grandstand with a seating capacity of 6,000 to 10,000 seating capacity will be erected.

The operators of the realty company are John J. Kester, Overton D. Jackson and Pearl Barton.

A “Circus” Comes To Franklin, Pa.

FRANKLIN, Pa., April 24.—Circus history went on parade in this mid-Kentucky town Saturday and Sunday (17-18) when the celebrated Barnum and Bailey Circus reopened Cinclintook theater collection was placed on display.

The event, under the sponsorship of the Chamber of Commerce and planned by Secretary Leora B. Miller, may prove to be Franklin’s only “show” of the season, as there is no circus lot within the city proper.

The fate turned out to be a fitting one of the most successful of a long line of special events used here for sales promotion, with poster, window cards, tickets, handbills, programs and route books displayed prominently throughout the city’s business section.

Merchants’ windows, for instance, featured special displays of early Barnum parades, and displays built around such big top groups as Ringling Bros. and Barnum, Buffalo Bill, Pinkus, Rice, Sells, Wallace, Barnes and Cole.

Letters, photos and scarce cabinet photos from the famed collection proved to be a traffic attraction.

Purle Hurst Setting Up Drome

NEW YORK, April 24.—Earl Furman, operator of motordrones in Palisades (N. J.) Amusement Park and on the Cetlin & Wilson Shows, has seriously injured Thursday (8) when the cable broke and cut his leg while he and his assistants were setting up a drome in preparation for the park opening.

Amazing-New Improved- Root Beer Barrel Dispenser

PACKAGED CARBONATOR—New, lightweight, low-cost operation. Weighs just one-third of old-style carbonizers.

SUPER-STRENGTH ROOT BEER CONCENTRATE—Each spool makes 140 quarts delicious root beer beverage.

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GIVE TO THE DAMON RUNYON CANCER FUND
Hamid-Morton Tabs Lush
New Business on Stand

(Continued from page 50)

with special attention being given to
lighting of aerial ballet numbers and
using the Peaches O'Neill Girls as
background for several acts. The
principal flaws here were the public
address system, which worked errat-
ically, and the choice of canned mel-
dies dispensed before the perfor-
ance got under way which sounded like
a comb town band rehearsal.

Strong Talent Featured

The line-up of acts this year in-
cludes several recent Ringling cir-
cus features, including the Idalys,
whose aerial novelty is one of the
highlights of the show. The show opens
with clowns, featuring the Ridolfs and Hip Raymond in table
rocking. Capt. Dick Clemens follows with his usual nappy presenta-
tion of seven husky lions. Climo and Com-
pany, novelty aerial act, with Cimie
and three feins, is a good show. Roberta's
dog and pony circus, good standard
tape, take over center stage while
cowboys, headed by the Geo-
getty Brothers, hold down the two
rings.

Peaches O'Neill and five cuties up
for neat trapeze routines and balanc-
ing acts worked on novel neon stars.
Janet and Paul score with their aerial
thrill act in which they use strobolited
costumes to good effect. Hip Ray-
mond follows with a miniature auto
gag which is good but not equal to
that of Les Jacobs on the Ringling
show.

Cooper's (8) Liberty horses are
good lookers and nicely presented.
The Norbetts, Two men and a fem-
inae, present a good show of su-
perfused rigging, which, how-
ever, is too good for the audi-
ce. Sivers and Johnson, on his crazy
auto, has a trailer gag which is defin-
itely vapid.

Theron's Act Improved

The Seven Therais, European bike
act, are greatly improved since their
appearance on the Ringling show two
years ago. The four girls are taste-
fully costumed and tricks are good.
Althea the comedy bits are strictly
European corn. Peaches O'Neill's
Hollywood Girls perform capably on
webs, while the Adamsons (man and
Muir) go thru good perch routines
Monroe and Grant follow in their
well-known trampoline sanieties.

The Idalys work high over center
stage and click solidly. A real nov-
elty. Clown gags are followed by the
excellent and fast-paced concoction
number of Miss Florence Hin Love,
which is marred by rather infanti-
quences of the O'Neill girls. Miss
Love is plenty good to hold her own
sans any production.

Hamid-Morton elephants (3) are
greatly put thru their pace by Joe
Hanson, with one of them riding a
tricycle as the climax. The Flying
Hartwells stick with good aerial and
unusual stunts. The show closes
with Sylvia and Simone Zacchini
being shot simultaneously from a
cannon. A good flash, and lavishly
presented here.

Staff Listed

Joe Basile is celebrating his 25th
year as baton wielder with the
Hamid-Morton Circus and getting an
especially warm reception here, this
being his home town. Bob Morton,
in Shrine regalia, handles the an-
sketching act in his usual style.
Lou Humes, business manager, mean;
in much evidence.

H. M. staff in Newmarket includes
Lee Barton, civil rights; Carl Sonitz,
promotional director; Tom O'Shea,
press agent; Mike Malos, boss property
man; A. (Fingers) Castle, assistant pro-
prietor; Henry Robinson, tickets;
Charles Basile and F. E. Marschner Jr.,
outside contacts; Elie J. Basile, office
manager; Jeanne Brod, secretary; J. F. Koller,
sound; Joe Hanson, transportation.
A. Hykes has the concessions.

Clown alley, headed by the Geo-
getty Brothers, includes Hip Ray-
mond, Slim Collins, Jeff Murphre,
Sa-So, Smoky Rose, Ray Cosmo, To-
To and Rube Simmons.

Len Humphries, Bill Tumber, Carl
H. Sonitz and Joe Basile took time
prior to opening here to photograph
the Big One in New York. Mr. and
Mrs. Bob Morton made a business trip
to New York.

So far the show has had a very suc-
cessful season, with highlights being
the Buffalo stand, which grossed ap-
proximately $109,000, and Allisons,
Pa., where several sellouts were chal-
ked up.

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purchase on an Easy Payment Plan.
Firing Duiffseld Shoot Works With Big Bang for 50 Years

(Continued from page 50)

Not given to living in the past, it takes some prodding to get him to detail the things he has done. He is more eager to dwell on the future. He doesn't point out his constant interest in fireworks consists of probing continuously for new business and new ways in which to present fireworks displays. But his many years in the fireworks business are studied with outstanding productions. For instance, it was he and his associates—son, Jack, and his long-time aid, Art Briese—who supplied the pyrotechnic displays at most of the biggest world's fairs in the past two decades.

Headed Army's War Show

It was Frank who headed the army's war show, a truly huge spectacle which embraced 85 offcers, 2,200 enlisted men and a convey of some 50 vehicles and cars and which played 101 performances in 17 cities and raised $1,000,000 for Army Emergency Relief.

It was he who developed and staged the spectacular pyrotechnic feu d'artifice of Cecil B. De Mille style, for outdoor presentation. These were the rage and were a most unusual but more fast vent of the reveu type of production now offered at most of the leading vaudeville and legitimate houses.

And it was he who last year headed planning and production for the (100th) anniversary celebration of The Chicago Tribune, coming up with the biggest spectacle and the largest fireworks show ever offered in this country.

A Pioneer in Technique

And upon the years Frank has been one of the pioneers in the development of fireworks technique, in introducing new methods and new effects. No small achievements, those, and all worthy of detail.

This he and son and Frank's associates furnished fireworks include Philadelphia's Sesquicentennial, the Pennsylvania, the World's Fair Exposition at Cleveland, the Century of Progress Exposition at Texas, and the World's Fairs both in New York and in San Francisco.

The War Show, along with Exhibitor '42 not only raised $100,000,000 for Army Emergency Relief, but it was credited with creating a powerful morale boost at that phase of the war. The show itself was gigantic. Personnel and equipment moved on a 100-car train. Virtually every phase of the army was used in the production, which was enhanced by the ingenious use of fireworks, which gave an added dramatic punch and sent the nation convinced that the nation was rapidly building a great fighting force.

Greatest of all spectacles to be presented by him was the Awakening, rated as one of the greatest outdoor spectacles of all time.

It was mammoth in scope and represented the first time a noteworthy show burned through a massive outdoor production.

In actual fact, the Awakening had to be delayed by others by having it all blown down, and Frank, then one of the key men in the World Amusement Service, was placed in charge when that organization took over. The spec told the story of civilization from Adam and Eve thru the advent of Christianity, the discovery of America, the finding of Indians, the establishment of the U. S., the emancipation of the slaves, and closed with a depiction of imaginary happenings, such as the sending of messages to Mars.

A Succession of Sucesses

On a scale proportion, the business was divided between 400 to 500. Tied into it were striking ballet numbers. Music, specially written, was carefully rehearsed; costumes which was lavishly lavish, and fire works which were woven into the show. It proved a tremendous success.

The winning was followed in succession by other spectaculars in many of which Charlie Duf ffield was associated in the production. He included such shows as The Last Days of Pompeii, The Siege of Benton, the World's Fair at Chicago, all of these, huge casts were used, special sets were worked, and there were beautiful ballet numbers. Trouping over the country, the show carried much huger casts, and the set, the hundreds of supers being recruited and rehearsed in the various cities played.

Other spots put under Frank scored big. Among these were the enactment of The Battle of Nations, The Battle of the North Sea, and Chateau Thiviers, all World War I episodes. In all, four spots were a big part in providing the sock punch.

Confusion Helped in This Case

These were, indeed, realistic, as those who saw them well could read the amazing aspect of the scheduled reality called by Frank.

The war at Syracuse, at the New York State Fair, he reminisces. "Al Smith, then governor of New York, addressed the stands. It was in Tokyo, Thras Quake and Fire. The supers had been well trained, we didn't know what to do. The supers in great confusion depleted their displays and scurried frantically for support. The supers in great confusion depleted their displays and scurried frantically for support. The supers in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support. The super in great confusion depleted their displays and scurried frantically for support.

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Since this is the shows' winter quarters, Manager and son, Rocc Manucci played host to a number of the performers. In the future there were Rocco Shive, general agent, reports that the rest of the week was good enough to make this among the best opening stands ever played by the shows.

Va. Greater Scores In Suffolk Prem; Personnel Listed

SUFFOLK, Va., April 24—A red hot one was chucked up here by the Virginia Great Show for the week ending Saturday (10), the first of its 14th tour. Cleo was followed by two nights mixed most of the business but W. C. (Bill) Murray, general agent, reports that the rest of the week was good enough to make this among the best opening stands ever played by the shows.

Since this is the shows' winter quarters, Manager and son, Rocca Manucci hosted a number of the performers. In the future there were Rocco Shive, general agent, reports that the rest of the week was good enough to make this among the best opening stands ever played by the shows.

PERSONNEL LISTED

Personal listed includes Rocca Manucci, general manager; Mrs. Masucci, secreta ry-treasurer; W. C. (Bill) Murray, general agent; Rocco Shive, general agent, and Red McNeil, general agent, and Red McNeil, general agent.

Tallies supplied by Nestor, Inc.

Personnel listed includes Rocca Manucci, general manager; Mrs. Masucci, secretary-treasurer; W. C. (Bill) Murray, general agent; Rocco Shive, general agent, and Red McNeil, general agent, and Red McNeil, general agent.

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Barnes Pull Below '47: Hopes Up for Final Week

By Hank Hurley

CHICAGO, April 24—Barnes' annual Spring Circus, which opened in the Chicago Stadium Friday (16), and runs thru Sunday, May 2, was experiencing some draw trouble the first week, but Arthur M. Wirtz, William B. Thorn and Bruce J. Mulvey, who supervise the circus and take care of the public relations, say "we are a year as compared to last year," Burkle will intimate the next week and the show will be running about 10 per cent behind this Saturday (22), "but we hope it will catch up by next Sunday and our full strength," was running closed for spring vacation and this is expected to hypo mate attendance, and, Butch, was a big show to this week-end, Saturday and Sunday (24-25), was rather lean, which, in itself, is a good sign.

Burkle was at a loss to explain the reason for the drop in attendance, year after year, than it’s just the times, with people tights shift with their spending. Of course, one could lay the lack of attendance to the fact the show is an in -circuit show and not being published in issue to have just that, with people tights shift with their spending."

Coal Miners Back On Job, So Show Trains Can Move

WASHINGTON, April 24—With 1,000 coal miners back on job, the Office of De- vise Transportation (ODT) has promised to keep its show train in nodal halls until another "emergency." ODT officials said late this week that no part of the show, once billed to make through the mines, will be moved to the mines, as the ODT will find it impossible to move the miners back to work. Any change in this make the ODT be in charge of the show, effective for delaying a back-to-work order, the ODT officials said. So far, no order has been issued in that capacity, and the ODT out will bring a harsh penalty. Union Mine Workers’ Union still is holding on to its demands for a "fair" contenent, but financiales currently act the oil in the mine and is running a $20,000 fine in the same action.

Brokers Yield R-B: Cheap Dues When Parents Complain

NEW YORK, April 24.—An estimated 18,000 circus tickets in the nominal $1.25-$5.50 bracket were reserved to the Big Show for the week ending following a meeting Tuesday morning (20) between Benjamin Fielding, license commissioner, and the brokerage firms. The returned tickets represented little more than Gor- den’s donner’s choice of any offerings performance and failed to take the edge off the terrific demand for duets. The brokerage firms, when advised that parents were registering numerous complaints on not being able to secure tickets, especially in the lower brackets, for their children at the circus box offices. Lydie Van WER newscaster, was credited by Fielding with instigating the investi-

Revised Mo. Event Has Permanent Site

COLUMBIA, Mo., April 24—Success- revival last year, after an 18-year lapse, of Boone County Fair is to be again. The program will be to be a chance to gently the 128-year old tradition on a site of a permanent ground and form plan for improvements. Negotiations are under way for con- struction of a 1,000-seat grandstand to be completed in time for the 1948 fair, September 4-7. The plant is being designed by a number of architectural firms and plans call for a half-mile track, shell- ing men, concession stands, and parking facilities. A feature will be a fox hunt, complete with hounds, horses, and horse show. The first Boone County Fair, held in 1835, is said to have been the first held west of the Mississippi River. Columbia, located on two major high- ways, is in the center of the State and at the home of the State university and the State agricultural extension service.

In recent years, organization are Wendell Holman, president; Edward Roberson, vice-president; Harold E. Johnson, secretary; and Roy H. Hewlett, Claud Drew, horse show chairman; and Ralph H. Ackerman, publicity director, and Mrs. Harry Garford, office supervisor.

Inclement Weather’s Tail To Crab Monroe’s Season Opening

BUFFALO, Mo., April 24.—Monroe Bros. Circus cracked the season here April 8, pulling a good crowd in spite of inclement weather.

Program included Beulah Shearer, aerial ladder; Frieda LaVeida and Miss Frieda LaVeida, Lucky, wire-walking dog; Dot Burd- ett, devil sticks; Beulah Shearer, vocal; LaVeida, with llama; Miss LaVeida, balancing, contortion and ring toss; Betty and Dot Burdett, skating; and Dot Burdett, globe rolling. Music for the program was recorded for management’s use, and Frieda LaVeida; Sonny Burdett is ringmaster; F. M. Yagie has con- tractor, and Carl Lewis, comic entertainer, V. M. Shearer, photopit; Show; Oklahoma; H. H. Shearer, ringmaster; L. J. Shearer, ringmaster; and N. J. Shearer, ringmaster. Don’t be the一个 concert and dosing, trick and fancy roping and Australian whips.

Big top, a 66 x 200 to 5 is charge of John LaVeida who has a 10-man crew.

Beatty Clicks Despite String Of Bad Breaks

By Bill Brackman

LOS ANGELES, April 24.—Despite a series of unfortunate breaks, Clyde Beatty, who leads the biggest and most complete show in the world, and his wife, Ellen, the famous. flower, Santa Monica, Huntington Park, Alhambra, Pasadena and North Hollywood all were closed during the week following the Los Angeles engagement. But it wasn’t all beer and skittles tho the red wagon did record business. Two accidents and a row with a local newspaper, who misreported Alhambra marred the week for the Los Angeles engagement.

The accident occurred in Hunt- ington Park Wednesday (14) when a big top quarter pole broke at the horizontal position during the first night show, injuring six persons. Thrice quick thinking of Clyde Beatty, who is credited with breaking the fall of the 200-minute pole without serious result. More and more serious injuries to specta- tors, police said. Mishap occurred during the show and it was here that Owings grabbed the pole and moment- arily arrested its fall. He was in- jured and his wife, William, 7. Both suffered possible skull fractures. Jan- 25 and 26. It has returned to the Beatty, who is nego- cating with the managers of the show to open again.

The jinx persists. Trouble needed this show at Alhambra, the following day's show, 50% of the audience, and the following day's show, the organ narrowly averted being shut down before the night performance had opened. Chief of Police A. F. Cherry took the show off the stage and the controversy. Cherry countered with a motor orders and allowed the show to begin.

The jinx caught up with the show and stopped it again Tuesday (21) when Joseph Moreland, 15, a member of the crew, was struck by a falling pole in their dressing room. He was hospitalized with a concussion and leg injury.

Exackly one week ago, Los Angeles, the cir- cus has been short-handed in the prop and usher department, many of the crew having left the show after the 12-day stand. The org moves effi- ciently, however, with performers and staff helping out.

Longest haul of the season to date was the seven-mile trek from the run, spotted in Burbank, to the North Hollywood lot. Show unloaded in Burbank to the New York lot of Colgate Electric Railroad for the spring tour (24) in Long Beach.

Harriet Beatty Back

Clyde Beatty told The Billboard he plans to winter the show in the Los Angeles area. Beatty, who is negoti- ating with several film companies, is expected to sign a contract to star in a Chester Morris-Walter Huston picture, after a shorter stay of one flicker for five straight years.

Harriet Beatty, ill since the Shreve- port opening, appeared in the arena with her husband the first time this season at North Hollywood.

John Boyle, who was hospitalized in Los Angeles when a bar used in the flying return act fell on his head (See Beatty Clicks on page 70)
Carnival Routes

Send to
2160 Patterson St. Cincinnati 22, O.

(Route[s] are for current week when no dates are given. northwest mailing points are listed.)

American Midway Mound: Moundfield, Ohio.
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Atlanta: Atlanta, Ga.
Atlanta: Atlanta, Ga.
Bakersfield: Bakersfield, Cali.
Barnes & Co.: Barnes & Co.
Barnes Bros.: Easton & Basho & Teston.
Barrett: Beatty kid
Batavia: Batavia, Ohio.
Belle Isle: Belle Isle, Mich.
B. & S. Busa: Des Moines, Ia.
Bedford: Bedford, Va.
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Crafts Expo.: Sacramento, Cal. 5-25-8.
Craft Explos.: Monroe, Ga. 5-28-8.
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Drake: Drake Bros.
Dundon: Briitish, Pa.
Durham: Durham, N. C.
Dyer's Greater: Charleston, Mo.
Egan: Egan.
Fitzhugh: Hoss.
Ford: Ford.
Fremont Am. Co.: Scottsburg, Ind. 3-8.
Gadury: Hurl, N. Y. 4-14.
Galesburg: Galesburg.
Gam City: Pine Bush, Ala.
Gates: Gates.
Glenwood: Glenwood.
Golden Gate: Guthrie, Ky. 3-8.
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CIRCUSES

Communications to 115 No. Clark St., Chicago 1, Ill.

R-B Grosses Near 9000 In 35 Shows

New Records Likely

NEW YORK, April 24.—The Ringling Bros. and Barnum & Bailey circus grosses have been running very high, with attendance for the past week, up thru tonight's performance at Madison Square Garden, which is a sellout. With the first 21 performances drawing an estimated 200,000, the grand total of 300,000 is a good guarantee that the big One will be a gross of around $400,000.

Prospects of attendance records being broken are good, as lines headed for the advance sale ticket windows more than doubled in length this week, despite the fact that Garden ticket sales have been practically cleared out of the better pews, which are only available at some ticket agencies.

Performances are running smoothly. The usual epidemic of colds inherent to the Garden has hit some performers but no serious cases are reported.

Annual performance for Bellevue Hospital patients Monday (19) morning scored its usual success. Among those working for the show was Mayor Gros, whose garden on the hospital grounds were Merle Evans and his band, Hugo Schmidt with seven elephants, the Bostock and Marion Seichert in their riding act, the Ringling menagerie of camels, tigers, and lions, and the clown headed by Emmett and Lou Jacobs, with his miniature act. Fringe performers, including some new, have been drawn from the city's dime-chute and several pony-drawn miniature circus cages from the Circus 24's Philadelphia, Penn., will be a parade along Broadway launching the American Overseas Ad-United Nations appeal for children.

Bell Equipment to Anderson

GENEVA, N. Y., April 24.—During a recent visit to Bell Bros. Circus, Emery Wright learned that in the past week his company purchased 15 sets of house tent, 12 horses and the other with eight sorrels, and Dorothy Anderson's ponies. His big top will be on with two 30's and a 40. He has bought new International tractors.

Wright Beef

CHICAGO, April 24.—Bink Wright, owner of the Chicago Musical, which is a sister to the recent Dressing Room Gossip column, written by Dick Selwyn, who appears in regular columns in The Billboard. In the column, columnist "After a whirlwind finish in Sioux Falls, S. D., Orin Davenport loaned his vaudeville horse to Wright and right now his stand in Omaha." Wright wrote the Billboard: "I was with the Billboard on April 17 an article written by Dick Selwyn which appeared in an early issue and which covered a vaudeville show for the Omaha Shrine Circus. Now in the first place, they do not produce a vaudeville show. This is certainly not the case in the Beef. Last season, Selwyn has been there for the last 19 years. In the second place I do not borrow rows, nor do I borrow acts. I hire and pay for acts in assembling the show."
The Big One is featured in the May issue of Holiday magazine.

Donald and Isaac Marxes visited from the Marx Brothers in Oakland, Calif., April 16-18.

Phyllis Darling has joined the Ward Hall and Harry Leonard Side Show on Dales Bros. Circus, doing ring pictures and dancing.

Joe H. Ballard, Guam pumpie, who recently underwent surgery in Hines Veterans Hospital, Chicago, is reported doing okay.

Charles (Chuck) Romaine, Bangham, N. Y., has joined Mills Bros.' Circus clown alley. He was with the James M. Cole Circus last year.

Jimmy Cogwell writes from Lin-dales Bros. Launches Tour in Union, S. C.

UNION, S. C. April 24—New Dales Bros. Circus is prepared for the season here Saturday (16) under direction of Manager Mickey Dales. Julie D. West is secretary-treasurer, with David McIntosh, general supervisor, and Deon McIntosh chief mechanic.

Department heads include James Smith, family dinner waiter; Sarge De-Forrest, press agent; Charlie Campbell, schools and radio; Harry Board, accountant; Roy H. Miller, assistant legal adjuster, and Leo Dales on bookkeeping. Dales and McIntosh, big top will be handled by Pete Reah and C. A. Smith, with the side show under direction of Manager Bill Daley.

Larry Davis is in charge of reserved seats.

Features include Romig and Rooney; George Hubler, bar and trampoline; Henderson Family Jug-glers; Flo McIntosh Trouper; Grace McIntosh, traps and muscle grinds; Irvin Domig, producing clown; C. A. Romig, equestrienne director, and Charlie Cuthbert, band leader. Wild West will be relieved by Hope McLean as producers.

Larry Davis has his baby elephants, Mary and June, on the show.

Walt Kuhn Says He's About Set To Retire

OMAHA, April 24—Walt Kuhn, circus painter, reports he's "about ready to retire."

He will spend next fall and winter in Sarasota, Fla., at the Ringling-Barnum headquarters, however. Kuhn said he has seen every circus in the United States and Canada, and "I've gone hundreds of miles chasing after the small shows. There's where you find the interesting characters to paint."

"But that Ringling show. What a marvel of organization. At rehearsal everything is in a mess. Then by eleven o'clock and it was perfectly. I still don't know how they do it," Kuhn declared.
DRESSING ROOM Gossip

Orrin Davenport

The 18th week, say playing Washington. All the woes and grievances, which the same 4 girls had been storing up for years, were aired here. You should have seen the witch hunt.

Jimmy Davison demonstrated his version of the Ward Beam Thrill Chasers. He took the three brothers, Guadet and De Koe, to see the cherry blossoms along the Potomac.

De Koe complains these Washington ladies have taken top honors. He carried the banner for two hours the other night, trying to locate his dream girl, his ghost and heel in with Snoopy Ike.

The following acts joined in Washington. Kye, Sibers near, Walt Walsh, Waldorf, Torrellas' dogs and comics, Sonny and Put Moore, Hunt Bros.' elephants, La Lage, Valardes, Rudy Rudolf, Bert and Corrine Dean, Dr. Ralph, Bill and his family, Mrs. Anthony, Earl Shipley and Dorothy Davenport. Last two named are our friends of the Eel Family.

Plenty of prominent visitors, including Dr. and Mrs. William Mann, Houston, Dr. W. F. Morgan, Dr. and Mrs. Melvin D. Hildreth, Alice Long, Enzo, New York, Dr. and Mrs. Green Horn, Senator Taylor and Father Ed Sullivan.

Barnes Bros.

The show got off to a flying start with wonderful making for big turnouts and plenty of biz. The org just pitched its big tent away from winter quarters and began to do what old-timers call "having every business in the Kentucky metropolis."

Shawn on booming at Owensboro, Ky., the org's first town out, in fact. The org, the first run of which is Owner Zack Terrell's home town. Practically the entire populace of Owensboro welcomed him in his entourage.

Barnes Bros. met with enthusiastic reception all along the line, indicating it is to be one of Terrell's best.

George Church has done a swell paint job on and around the lot. New faces in clown crew: Kenneth Waite, Robert Mason, Roy Allen, Lefty Lucelle, Augie Pasquinucci and Thomas Onlak.

Visitors included Ralph Holt, Mr. and Mrs. Tom Gregory, Det Gregory, Mr. and Mrs. Mike Vigneau, Main, Mr. and Mrs. Chap- man, Mr. and Mrs. Huubener, Joe Rossi, Pete Battani, and Mrs. Ed Brooke, Norma and Coryk Funkett, Jean (The Great Al), Robert Guido, Mr. and Mrs. Floyd and Al Kaufman.

Freddie Freeman.

Bailey Bros.

Our business continues big. Since opening we've had eight stands (as this is written), requiring three shows daily. We've added a new member of that California crew.

Who has been on the sick list, is back again doing his barrel kicking. Martin Wingerster, who was hoisted on his back with pneumonia. Skinny Joe, band leader, Mr. and Mrs. Myron Bollag, and Mrs. Samuel Barragian bought up Skinny Joe's trumpet and is practicing daily, much better. The two acts out of the bad room, who politely but firmly requested him to get to the horse tents.

Recent visitors have included Mr. and Mrs. James daughter, and a handsome who visited the Joe Hodgini family, Petaluma; Ray H. Wheeler and Mrs. James, who visited the Miller family in Oakland, Ca.; Dr. and Mrs. T. Leonard Pearson, of Pollock Bros., Mr. Marks and son; Shorty Chase, joined formerly with Everett James and Eddie Woeckeener, who was a guest with the girls in Kentucky, in the land, and the CFAs of friends Albert White-RUSTY RADER.

King Bros.

The show is running smoothly, playing to sellouts Thursday (15) in Cedarstown, Ga.; Friday (16) in Americus and Saturday (17) in Fort Payne, Ala.

System inaugurated this year finds the flying squadron, consisting of a layout crew under Jack Neville doing its first stand. The quality of the matinees and the strength of the matinee. Arrival of big top, the lot is laid out, stage is set and breakfast.

Orchids to chief mechanic Walter Morgan, manager of the crew and Napoleon Reed for his eats. Clown alley has been increased to 180 acts for Morais, Tull and all the other acts, 180 in the line of work.

One of the org's most popular Eddie Hendricks is passing out Annie Oakley in large numbers as fence sits around the lot, asking for him before and after each show.

Fort Payne visitors included Hu- bert (Hi-Lo) Merk, the Clown of Alabama, who works matinees, Thomas and Gordon Gribble, press representatives; Ira Gross, former ad- man to BILLIE BURKE.

CIRCUSES

Pink lemonade and green sawdust once again at the Chicago Stadium. A new act that has never played the Middle West, the Barnes Bros. Those boys are fast.

Arden is a clown by her- self. She looks brazen and works with such effervescence that you want to yell for help. She has a brand new outdoor rigging. A lot of credit goes to Leo Hamilton, who works almost all the performers in putting the acts over. We hope to give him the business in two different flying acts. Lowell's consort, Mary, is with Billy Ward, finishing her date in Washington and Lowell is with Fred Valentine.

Visitors included Jack Leonardi, the Maestro, Gene Randow, Le Brach and Bernie, Massimiliano Truzzi, Jack Klein, Lewis Stein, Josephine Berossini, Mr. and Mrs. Bela Martina, Mr. and Mrs. Andre Danwill, George Woodbridge, Mr. and Mrs. Alton, Mario Ivanov, Dr. and Mrs. Schlack, Mr. and Mrs. Erickson, Bob Ziegler and John Billings, Alexander Konyot, Helen Billetti, the Famous, Nellie and Roland, Francis Lederer and Mike Barnes. Mr. Edmondo Zacchini left her Florida home and will be one of the showmen and the debut of two of yours truly—DUNA ZACCHINI.

Dailey Bros.

We have heard that you can't run a family show with a daughter. Last week, when we shipped the girls, we shipped Gonzales, Tex., because it is the Middle West, route instead of opening in Gonzales, Paducah, Ky., was chosen and what happened?! Right out of the lot the next day, with dogs. The populace didn't seem to mind. We cool it in Springfield, Tenn., where both shows went off without a hitch under the able direction of Tiger Bill, with the whistle, and Bert Rickman announcing. The crowd was enthusiastic, and the company has added several top-flight music and dance companies. The lighting is as improved Pinkentifle trunk-lim routine. The bareback riders are having the time of their lives, in an act. One of them shouted, "No, No," which made the new matinee a disaster results to the pyramid formation.

Visitors have included John Daly, James Watts and family, Mr. Cart- right, Mr. Cowgill, Mr. Kovacs, Ernest Ottens, John Wolch, Dick Sahler, Mrs. Robert Clay, Ruth Saldivar, Dr. and Mrs. Schlack, Reno, Rose Westlake and Tommie Dillingham's mother and sister—HAZEL KING.

WANTED

ONE LARGE STEEL ARENA FOR LIONS

Contact CARL VRETTA

2503 W. Sandusky St. SANDUSKY, OHIO
Hamid Inks 12 Annuals

**Spartanburg, Augusta buy big revue-type shows — Georgia fair plans stadium**

**NEW YORK, April 24—George A. Hamid, chairman of the Hamid group bearing his name, this week announced the contracting of 12 fairs, something which has not been done in Hamid books for an absence of one or more years.**

George A. Hamid recently inked the Piedmont Interstate Fair, Spartanburg, S. C. The contract, signed by Paul B. Carrollton, president, calls for the largest show ever played by this annual. Hamid last booked Spartanburg about 10 years ago.

Other fairs back on the Hamid books include Chattanooga, London, Ohio; Fairport, N. Y.; Frederick, N. B.; Huntington, Ind., and Bloomburg, Pa.; Cedarville and Cainsville, Mo. Pa.

Hamid also announced that the Exchange Club Fair, Augusta, Ga., has looked over the contracts and be the largest grandstand show ever to play that city. This fair will play twice exactly the same show booked into Charlotte, N. C., and Columbus, S. C., consisting of the reel, the Revere, Cervone's band, and nine acts.

A stadium seating 4,200 is planned for in this fair.

In Indiana, the Cervone fair has bought only one or two free acts, because it lacked facilities for staging a complete show and charging admission.

Add 16-Acre Tract To Plumas County, Calif. Fairgrounds

**QUINCY, Calif., April 24—The Plumas County Fair Board has announced that an additional 16 acres have been purchased for the fairgrounds here. The tract adjoins the present property. A water reservoir will be installed on the 16 acres, as well.**

A study is being made of the possibility of moving the rodeo events from the southeast ground and of erecting a new grandstand.

Martin Sword, secretary-manager of the fair, stated architects are preparing a master plan, to be executed over a period of years, which will include all necessary installations at the fairgrounds. Plan will include a new sewer system, electrical system, exhibit building, office, manager's house, a new exhibit building for livestock, warehouses and museum. Consideration is also being given the possibility of building an arena at the fairgrounds.

Griggsville Back After 7-Year Lull

**GRIGGSVILLE, Ill., April 24—Director of the Fair Association recently announced that the Griggsville Fair, suspended since 1941, will be held here July 6-9.**

A committee was appointed July 6-9, which follows the fair at Carrollton, Ill. It included a four-day program, starting with a horse show, equestrian, racing, livestock, general exhibitions and a midway which will be repaired before fair time.

Officers are Frank Penstone, president; C. W. Kaylor, vice-president; H. S. Hunter, treasurer; J. R. Skinner, secretary.

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**LANGDON, N.D., April 24—From a bond issue in 1940, to a debt-free status the first of April is the achievement of the Caroline Fair Board. The historic Fair here, with credit going in a large measure to Secretary Dick Forkner, Forkner, who had served the fair for a nine-year-old boy and later served as assistant secretary, has been rid of the bond issue in 37. Two years later the $8,000 debt remained out and the fair, aided by the WPA, was in the midst of a program which in three years introduced improvements to the tune of $75,000.**

**Largest Stand in State**

In 1940 the $10,000 bond issue was floated to build a grandstand with seating capacity of 4,000, the largest in the State and outstanding inasmuch as the population of this community then was only 1,546. Opponents of the grandstand project branded it "Forkner's folly," but in the last week of the fair, following several years of faithful patient effort to keep the stands to overflowing and pay off the bond issue in eight years.

In May, providing all of the expenses in the color of the red, the fair has spent an average of $3,000 annually. Reach of the last eight years on improvements. These include a complete network of all-floodlights for the new and recently fenced around the grounds and a new lighting system consisting of 34,140 lamps. Other improvements include the planting of many trees by a chapter of the Future Farmers of America.

Improvements to be continued this summer are the extension of water and sewer to the grounds, 200 feet of paving in the main entrance and a new 51 by 140-foot livestock building which will be used as a live-stock pavilion during the summer and fall. New cattle ring, too, is under way.


**Maritime Provinces Plan Biggest Season Since 1939**

**ST. JOHN, N. B., April 24—Spurred by a minor building boom in the Maritime tourist sites, fairs, shows, and expositions are looking forward to their biggest season since 1939 in the Maritime Provinces. Organizations of all types have indicated they are planning to sponsor events.**

It is said a map was made available during the spring season, and fall at, Fredericton, St. Andrews, and many other places.

Additional links are to be established this season at St. Stephen, Edmundston, Grand Falls, Sackville, New Glasgow, Pictou, New Ionish and Nova Scotia.

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Additional links are to be established this season at St. Stephen, Edmundston, Grand Falls, Sackville, New Glasgow and Pictou.

Many curling clubs are opening for the season, and shows and shows for the first time, as a means of paying for construction and new equipment.

**Colonna Headlined In Hawaii May 6-9**

**HONOLULU, April 24—A grand gala is planned here during May 6-9, starring Jerry Colonna, the Dinning Sisters, and Harry Owens and His Royal Hawaiians Orchestra will headline the 49th State Fair here May 6-9 in Kapalio Paris. E. K. Fernandes Shows will be on the midway.

Colonna and other members of the show are scheduled to leave Hollywood following the comedian's broadcast, "Bob Hope's Command Performance." The show is produced by Don W. Haynes.**

**Athol, Mass., Revival Postponed Until 1949**

**ATHOL, Mass., April 24—Revival of Athol's fair has been postponed until 1949. The committee announced this week that the weather will be beyond the pale of the event.**

Edward S. French heads the committee charged with completing revival plans. William R. Colton is secretary.

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**Eastern States 1947 Net 186G**

**Re-elect Selby president, Nash, general manager — to refinance bonds**

**SPRINGFIELD, Mass., April 24—An analysis shows $165,000 for 1947 operations was made at the annual meeting of the corpora- tion on May 9.**

The Eastern States Fair was held at the Midway Exposition Tuesday (20) at the Hotel Northampton.

Howard W. Selby, Boston, was re-elected president. Other principal of the executive committee are: H. W. Brooks, honorary president; R. De Witt Mallory, George Williamson and H. T. Johnson, vice-presidents; Robert J. Cleeland, treasurer; Albert C. White and Ernest H. Wheeler, assistant treasurers, and Charles A. Nash, secretary and general manager.

A resolution was presented to the presi- dent for the refinance of the gold debenture bonds of the corporation, which will be sold in two years. The annual meeting date was moved back from the third Monday in April to the third Monday in February.

Members added to the executive committee are W. R. Proctor and Edwin H. Weber, of West Spring- field, and Willard Rogers, of Hartford, Conn.

Stanley G. Judd, commissioner of the county agricultural society and chairman of the group of trustees from that State and thus became an ex-officio member of the executive committee. Raymond A. Loring, of New Haven, was elected chairman of the State agricultural society and also became an ex-officio veepee.

**$18,500 Lancaster Date for Polack;**

**Set Summer Slate**

**VANCOUVER, B. C., April 24—Financial arrangements for this year's dates have been made here, August 30-September 6, will find Polack Bros. Circus, Western Canada, in Sidney for three nights for the eight-day stand, directors of the show in the same, joint sponsors of the show, an- nounced.

Refinement concessions are reserved by the exhibition novelty and amusement concessions, to be han- dled by the circus, and will pay 20 per cent of the take to the exhibition.

Canadians Park scene, of course, of the exhibition, will have a $25,000 bal- ance this year to house the flower show.

Summer schedule at Exhibition Park runs from June 15 to August 15, roller skating and boxing convention, entertainment, with the exhibition: The Fun Parade, May 13 and 14, and the Philadelphia Symphony Orchestra, May 27.

Preceding the opening of the circus, the Forum will house the Exhibition Drive and Recruiters' drive last year was presented outdoors.**

Battle of Cahuenga Pass

**Theme of Hollywood Fete**

**HOLLYWOOD, April 24—The Historic Battle of Cahuenga Pass will be the theme of the annual Garden Club of L.A. Garden Fete, July 1-5, at Hollywood Bowl here when Los Angeles County joins in the State-wide centennial celebration.**

The pageant will also depict four eras of California History—Indian, Spanish, Mexican and American.
**FAIRS-EXHIBITIONS**

**The Billboard**

**FAIR DATES**

(Continued from page 61)

**WISCONSIN**


Oconto—City of Oconto Fair. Aug. 9-12. Mrs. John F. Diedrich, 514 N. Sixth St., Oconto.


Racine—Racine Co. Fair Assn. Aug. 8-11. G. F. Fleischer, 400 S. Green Bay St., Racine.

**Mississippi**


**MINNESOTA**


**NEW MEXICO**


**NEW YORK**


**OHIO**


**Oklahoma**


**PENNSYLVANIA**

Palisades Battles Cold
To Score in Season Bow; Customers Spend Freely

FIRST EASTERN PARK OPERATING FULL TIME

By Jim McClung

NEW YORK, April 24—(Palisades (N. J.) Amusement Park almost literally cracked the ice on the 1948 Eastern park season last Saturday (17) with spectacular results which impressed interested observers, if not the brothers Rosenthal, Jack and Irving, who turned out in winter togs to give the park a height-of-the-season-like play, late, during the first of the season. The weathermen, other people, but also well equipped to hold them to get to them to give plentifully of their recreation.

Perhaps an even more important aspect of the sizable opening, certain curtailment of which must have been effectuated by the weather, altho it was at least above the average, was the free spending that went on. The park's numerous concessions had the season opening standing three and four deep at the height of the night action and the rides had folds 30,000, with the Rodman family particularly considering the near-attendance.

GOOD PUBILCITY

The big turn out under adverse conditions wasn't an indication that the Palisades offers good fun for the money. (See Palisades Battles on opp. page.)

Angier Buys
Nipmuc Park
For $60,000

MENDON, Mass., April 24—(Bradford Angier bought Nipmuc Park Tuesday (20) for a reported $60,000. He transferred the property to Nipmuc Park Amusement Company, whose treasurer is Nathaniel Hochberg is president.

The sale was an outgrowth of the litigation in an unusual Superior Court case that was heard twice, before two judges. Angier, the plaintiff, who had leased the summer theater at the park, claimed he was being made to pay $1,000 of his lease thru the sale to a new corporation.

In 1942 his lease was renewable annually if the park was sold to a member of the family of Rudolph Maino, owner of the company. He charged that the prohibition of the group, of which George F. Pyne, Maino's son-in-law, was a member and that his lease, therefore, was renewable.

Vet Chicago Zoo Keeper
Bids Good-Bye After 38 Years

CHICAGO, April 24.—Richard Auer said Friday he is leaving Lincoln Park Zoo Wednesday (14). Auer, former of the zoo, retired after 38 years service. He plans to spend his time gardening at his home.

Auer, musing over changes during his 38-year tenure, recalled that there were no lions or tigers in the zoo when he started his job, but was quite proud to report that the menagerie now totals 2,600 animals, birds and reptiles.

Motor Maids of America
To Gather at Zane Caverns

BELLEFONTAINE, O., April 24.—The Zane Caverns near here will be host to the Motor Maids of America at their national meeting May 1-2. Helen T. Winger is the new manager of the caverns.

Ink Paul Haney
As New Manager
Of Rocky Point

PROVIDENCE, R. I., April 24—Paul S. Haney has been signed to manage rebuilt Rocky Point Park at Westerly, R. I., which reopens May 30. For 14 years, previous to 1938, Haney was operating manager at Rocky Point. During the past four years he has been associated with food concessions at Crescent Park Riverside, R. I., and at Lincoln Park, New Bedford, Mass.

Rocky Point, in its heyday the leading park in this area, was badly damaged by the hurricane of 1938 and sold to the Starlight Park Company, Providence, during the summer of 1945. It was again sold to Haney last fall, and Haney has been working of the plans for his opening, which has just been started. Jack Ray, Toronto, is developing and landscaping the park and doing decoration in the modern manner.

Construction work, under the direction of Joseph A. Drambour, Springfield, Mass., is progressing satisfactorily, most of the buildings being near completion, tho the 2,000- seat open air dance hall has just been started. Jack Ray, Toronto, is developing and landscaping the park and doing decoration in the modern manner.

Contract has been let for a $100,000Tooltip, but work, begun Friday, will not start until the park closes for the season in September or October. To replace John W. Haney, who is in Miami, a pavilion offering a beach and a swimming pool, Merry-Go-Round, Cuddle Up, Looper, Caterpillar, Tumble Bug, Laugh in the Dark, Skoolster, Cuckoo Maze; kiddieland, consisting of five rides; Penny Arcade, bingo, an 18-hole miniature golf course, photo stand, a "chicken coop," spaghetti house and numerous games. The Cliff House, formerly the Rock Cafe, has undergone alterations to provide an enlarged cocktail lounge and has been redecorated.

Lake Compounce's 103d
Season Gets Under Way

BRISTOL, Conn., April 24—Lake Compounce opened its 103rd season Sunday (3) to reported good business.

Juliette Nero, co-owner of the park, personally electrified the opening of the New England Association of Amusement Parks and Beaches, got some good breaks in the Hartford papers on the opening.

Juliette Norton and J. E. Pierce, managers, are descendents of the founders of the park.

Olympic Sets
2 Week-Ends

Geuhter starts 30th year as owner-manager—daily operation begins May 15

IRVINGTON, N. J., April 24—Olympic Park sets two week-end prevails, May 1 and 2 and May 8 and 9, prior to the park's official opening May 15. This is the park's 30th season under the management of Henry A. Guethner Sr.

The park will continue its policy of presenting two open-air circus performances and two band concerts daily, starting opening day. Line-up of acts will be changed weekly, with new acts opening on Mondays instead of Sundays as in previous seasons. Olympic's band will offer provide music for the circus and concerts, with Bubbles Ricardo as vocalist.

Olympic Park has undergone its usual spring pruning and the cafe and cafeteria have been completely revamped and air-conditioned. A Tilt-a-Whirl has been added to Eddie Ball's Kiddieland.

Good publicity are again being handled by the local firm of Press Relations Organization, with Allen DuBois and Karl Davey in charge of the park account.

Tenn. Valley Units
For Florida Resort

PANAMA CITY BEACH, Fla., April 24.—All attractions of Tennessee-Valley Authority are going into operation to good business at Panama City Beach, near Atlanta, Ga., and the Hotel and Boardwalk are open, reports Una Meadows, show-secretary-treas.

Ride line-up includes a Ferris Wheel, twins, in charge of heavy evens; Kiddie Chairplane and Venetian Swings, Minter Flying Circus, Loop Plane, Don Hutchinson, and Mr. and Mrs. Iron's pony ride. A Merry-Go-Round was sold. Among concessionaries are Mr. and Mrs. Dean Minter, Mr. and Mrs. Age Bash, Mr. and Mrs. Arch Beaurion, snow cones, peanuts and duckpond; Mr. and Mrs. L. E. Minter, short range games; gurette galleries: Mr. and Mrs. D. D. Swain, gumball, Mr. and Mrs. John Benagell, ball game; Mr. and Mrs. Costa Sturone, lollies, novelty and food stalls; Mr. and Mrs. Nick Koslov, palmistry, age guessing and photos; Jack Allen, pan game, and an office-owned penny pitch. Doc Barfield is installing a new bing in the patio area; will serve soft drink and sandwiches, beer, an arcade and free dancing.

Willow Grove on Week-Ends

PHILADELPHIA, April 24.—Elmer E. Foei's Willow Grove Park got under way Wednesday (22) for the second time in a week, shortly later than Woodside Park. Willow Grove will have open an eight-weekend until May 22 when goes into daily operation. Woodside Park, which is open all week, week-ends and week-ends, will go into full operation at the same time.

Calgary, Texas Zoo Swap

CALGARY, Alta., April 24.—Additions to the Calgary Zoo are a bobcat and skunk and a Patagonian cavy from San Antonio. In return for the cavy, the Texas Zoo got a golden eagle and some silver and cross foxes.
New London, Conn., Sues To Oust Gloth From Ocean Beach

NEW LONDON, Conn., April 24.—In a cross-complaint filed with the Superior Court by Edmund J. Ethenberg, director of law, the city asks $20,000 damages from Joseph Y. Gloth, concessionaire at the city-owned Ocean Beach Park. Gloth is charged by the park board with falsifying his gross income accounts for last summer. The suit, which was filed last week, also asks the cancellation of Gloth’s contract.

Late last week it was understood that a temporary injunction would restrain the board from meeting to consider canceling a contract Gloth claims entitles him to a hearing to determine whether he owes the city money and an opportunity to redeem himself by paying up if he does.

The park board has charged that Gloth withheld some $8,000 due the City of New London on his last year’s operations. Gloth holds a five-year contract to operate an arcade on the first floor of the park’s recreation building. The contract has three more years to go. In the contract Gloth agreed to pay the city a percentage of his gross or a $12,000 minimum. He paid the minimum for last summer. saying that the city’s share on a percentage basis would have been only $10,719. The board, however, claims the city’s share should have been about $20,000.

Mobile Funspot Bows May 15

MOBILE, Ala., April 24.—Grand View Park, located on Mobile Bay, opens for the season May 15, Joe Palughi, owner, announces. Palughi has installed a Merry-Go-Round and an automobile ride. Bathhouse and pier, leading into the bay, dance hall and other buildings were renovated during this winter.

Palisades Battles Cold To Score In Bow; Patrons Free Spenders

(Continued from opposite page) the public was overly anxious for the return of outdoor show business following confining winter months. Rather it demonstrated the business-wise operating policy of the Rosen- thals, along with the usual good promotion-publicity job engineered by Lenert Nevin’s office, with Nevin and Sid Schectman handling the details.

The park again opened and sought recognition in the press and on the radio at the same time the Ringling circus was promoting the same out- lets. Batting in that league is big time, but Palisades has long belonged in the first division. The park’s billing was particularly strong, with eye-catching snipes plentifully spread thruout the metropolitan area.

Refurbishing Completed

All units were in tip-top shape for opening. A complete repaint job had been done on the inside, along with painting of the exterior. The marquee lighting has been further embellished this year, with the outside row of lights colored gold to emphasize the park’s golden jubilee. The Funhouse, one of the most attractive park units, has been made even more appealing by the addition of more animated figures.

Continuing as the only show in op- eration is the Lion Motordrone, op- erated by Earl and Ethel Purtle. The unit is well flushed and features caged performing lions on the bally platform. Preem performances were handled by Ethel, since Earl is still confined to bed as the result of a severe leg cut caused by a broken cable when he was setting up the drome. The Purtles this year will also operate a unit on the Cetlin & Wilson Shows.

George Paxton and Russ Irwin and their orks handled the music chores, which includes the free dancing par- tions get for the 25-cent admission charge. Customers will also see a George A. Hamid free act, usually of the high thrill variety, changed weekly. Added lure on opening night was the publicized appearance of Maggi McNellis and Herb Sheldon, stars of WIP’s Lancer of the Lote Quarter; Joey Adams, comedian; Paul Brenner, WAAT; Ed Begley, stage and screen actor, and disk jockeys Jack Eigen, Steve Ellis and Bill Berns.

Vesses Free Act

Opening free attraction was the Four Vesses, aerialists. The two men and two girls worked well despite the adverse weather conditions on a novel rigging above 30 feet high. Not in keeping with the daring aerial acrobatics of the Vesses was the playing of I Love You Truly by the George Paxton ork.

The Rosenharts, Anna Halpin, gen- eral manager, and Joe McKee, super- intendent, were kept busy entertain- ing and accepting opening congratula- tions. Herman Blumenfeld and Joe Hughes, of the George A. Hamid office, attended the opening.

Ocean Beach Renovating

NEW LONDON, Conn., April 24.—A crew of city employees, supervised by Burton T. Gates, building in- spector, is renovating the park’s Ocean Beach Park. Improvements include treating the boardwalk, painting and minor pool repairs.
Barnes Biz Under '47 But Hopes Are Up for Final Week

(Continued from page 61)

last year's major changes that are given every day this year, only excep-
tion being opening day when only a slight show was presented.

These shows are the same as a year ago, $1.25, and the kids get half-price tickets at the week-
day matinees.

Next week repeat acts this year are Terrell Jacobs and His Wild Animals and Captain William Eliott, Jack and Starlight, Starlight Night, Elly Adel-retty, the Wong Brothers, Capt. Wil-

lie and the cartoon team Merry-Go-Round Horses and, of course, Aida, to men-
tion a few.

One thing that shouldn't go unsaid is that the show certainly gives with
sock finishes at the close of the first half and at the finale. Aida, billed
this year as the Star in the Moon, winner of the first prize in a local
flashy act and still draws plenty of laughs, not to mention ap-
plause, from the customers. The Zacchini cannon act, with Victoria
and Shorty Sylvester, goes through a fire, the cannon, for a make of sock for
winds up giving the customers plenty to talk about.

19 in Clown Alley

Clown alley bodies 19 members.

This department is even stronger this year.

Gags, in most cases, are good and the boys do a good job. Joe and Joe (Cocoa)
Coyle, Jack and Ruby Landrus, Billy
Baynham and wife, Joe and his dog, Peanuts; Van Wells, Jim and Ward Snell, Al Lacker-
man, Joe and his girl, Patsy; Earl and Lib-

n Wilson, Horace and Ruby; Boy

Barrett, Joe Ambrose, Tad

Field, and Roy Dees, up

Hop Green. Whitney Harris, another

member of clown alley, suffered se-

cndary shock when the car he was

show when a firecracker exploded in

a bull ring, and was rushed to a hospital

and today the report was "he's com-

ing along fine." It is doubtful, how-

ever, whether he will be able to back

into action during the showing.

The line-up of acts:

Display 1—South of the Border. Display 2—Joe and Paul. Comedy act. Joe and
telling jokes. Display 3—Terrell Zacchini's acrobat. Display 4—The Three

Barrett, high act. Display 5—The Texas Troupe, balance. Display 6—Shady D'Areny, Daisy Miller, Bob

Skeets, and the Fudge Family. Display 7—Capt. William Hoyer and Starlight Night

Display 8—Willie Clark, Missie Della Deschi, Frank and Bob. Display 9—Walt and

Billy Brubaker, the Troupe, in tubes. Display 10—Missie Della Deschi, Frank and Bob. Display 11—Baya-

Bears, Shipwreckers. Display 12—Chavez, the Chief and his Boys. Display 13—Loney and

Lindos, high act. Display 14—Coy and Solnit, the Flying Vaudeville, the Flying Zweil-


Brokers Yield

(Continued from page 61)

these circus tickets. I anticipate, as I reach out to other ticket agencies, that more tickets will be returned and sold to the public sale. From the beginning of the season, I know that, this is only the beginning of the investigation, because I am going to further that today is the only possible so many tickets go out of the office at the present

ent. Upon being advised of Felding's statement, Henry (Buddy) Ringling of the

(Xml) vice-president of the American Commission, Felding's order will have a

effect on everything. It is possible that all agents now have the same price, and

the circle are unable to buy tickets. People want to know what is going to happen.

Fred DeWolfe, show treasurer, at-

ted the meeting.

Tornados, Broke up Merry-Go-Round - Bus Advertises.

The Mills Bros.' staff stacks up as follows: Jack and Jack, confined to the office to get busi-

ness; Ed, Ad agency; Harry, ticket agent; Charlie B. Shuler (Shullly), general press agent; E. O. Ever-

ter, Henn Henschel and Frank Shute (down-

town president). Harry O. Birr, general manager, sales manager; Delbert J.

Weh, music department; Robert E. Will-

son, New York, advertising manager; Fred

Thompson and William Davi-

s. As the Mills Bros. are the sole agents for the Mills Bros., the above force is the force that

is behind the show.

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is behind the show.
Strates Okay In Wilmington

Georgia Sothern, charging 76 cents, capacity — rain kills two days

Wilmington Del., April 24 — A successful week was concluded here Saturday night with the closing of the Strates Shows. The org opened to a big Monday (12), but rain Tuesday night and Thursday slowed the business, but the midway continued in action.

Strates Shows were scheduled to close on Monday (22) and a new week was planned for Thursday. Dr. Robert E. Hollinger, Mr. and Mrs. C. D. Ross, Sr., and Jack Shaprio's Triangle Shows were planned for the midway on Monday.

The weather cleared for the last three days and business was good. Georgia Sothern's Revue, at 76 cents admission, was packed at each performance during the last three days.

The midway was well stained with new canvas and coin machines and an assortment of rides. Only two rides, the Paratrooper and the Packing House, were closed the last two days due to weather. Dr. Hollinger's Harlen Boogie, also due Tuesday, will deal well in weather. Sunday's turn was the first time. Doc Hartwick's Wild Life Show, which already had 45 cages, received a new wave from Warren Buck.

Joe Wilcox interviewed members of Nate Eagle's midget troupe daily on WTU. The family is from Elmira, N. Y., home. Georgia Sothern's mother visited here.

WOM To Premy May 3 in Richmond, Va.

RICHMOND, Va., April 24 — Frank Berger's World of Mirth Shows will open its 1948 season at the old-faithful Chatham Avenue this week.

Work has been progressing rapidly in winter quarters here despite cold and snow conditions. Stagehands are directing traffic and the stagehands are beginning to be completed before the wagons make the approximate five-mile jump to the lot.

Gerald Smelser, special representa- tive of the county, officially will be present at the shows, and is supervising big men.

Edward Howe, last year's Ringling circus press department, has signed up for this year and will take over his new duties Monday (26).

B.V. Business Okay In Lodi, N. J. Preem

NEW YORK, April 24 — B. & V. Shows opened its season at Lodi, N. J., Thursday (15), with chilly weather holding down attendance over the weekend. Weather break came Tuesday (20), with mild temperature bringing out a big crowd which jammed the midway until near midnight. Rides, shows, and concessions were crowded.

List-up of rides on the lot included a plane ride, Wild West Show, plane, Spitfire, Caterpillar, Merry-Go-Round, Chairplane and two kids rides. Only a brave soul from here was a Girl Show, Penny Arcade and a beauty show.

Free attraction with the B. & V. Shows is Miss Torina, top-notch high pole dancer who is able to perform under adverse weather conditions.

Dinty Moore Sells Arcade

CORPUS CHRISTI, TEX., April 24 — Dinty Moore is selling his circus arcade here recently to Jack Vinson of the Bell-Vinson Shows. Moore is on the road for the first time in five years, as he has booked two sets of jugglers on the John R. Ward Shows. Mrs. Moore will remain here to look after 600 acres of land they have rented.
1932 TO 1948

RADIO-PA-SPEAKERS
REPAIR SERVICE

PA SYSTEMS—SPEAKERS MICROPHONES AND MIKE CABLE AT A PRICE YOU WANT TO PAY

PENMBLETON LABS.
236 E. Columbus St.
Fort Wayne 2, Indiana
Phone: F 1812

WHITE'S RIDES WANT
For Trenton, Ga., upswon, this week: Dunlap, Tenn., May 3 to 8; Saddy, Tenn., May 10 to 15; American Legion Celebration.
Concessions of all kinds. Rides that don't conflict. Shows? Yes, Agents for office Concessions. Come on, Mac Davis.

GUY WHITE

WOLF GREATER SHOWS
Opening May 1st, Austin, Minn. 2 Sundays
Will book a number of Shows with their own Concessions. Concessions for Lanterns and Grinders. Can place Grab Bag, Jewelry, Novelties, Clothes, Toy, Knife Buck, Bumper, Ping-Pong, American Reader (red trousers). Want ride help on all Rides, Second Man for Ferris Wheel. All mail to Austin, Minn.

Big Profits PHOTO
New, Renew and Real Money Return.
 ged in 2 days! Elimination Stand-Up Photos in 8x10, 10x12, 10x14, 11x14 Wire-Wrapped. Cameras only or complete, 100 Hell's Syndicate, 160 Federal, and 200 Varispeed. 

S 495

WANTED FOR BIG CAMP DOUGHBOY REUNION
Last week in July or first week in August, 1948, for Campers with copies of Shocks, Photo's and Uniforms, and for those with copies of Early Camp Life. Ask for Free Attention. Also Big Bows, A good outfit. Photos of names and big records. Ask for our letter stating what you have or can avail.

MAC RAWLINGS
Dawson, Ala.

SIX CATS
Buckets, Skillets, everything else you need.

BAKER'S GAME SHOP
5108 Deets St., DETROIT 8, MICH.
Phone: UN 2-5644

MIDWAY CONFAB
James (Curly) and Francis Nixon have signed with Rogers Greater Shows.

Ted Bachman, outdoor showman, is a patient in Ward 4, City Hospital, St. Louis.

Ora A. (Pop) Baker, Detroit game manufacturer, who was seriously ill, is back at work on a part-time basis.

Charles S. Reed, general agent of the Gulf Coast Shows, passed thru St. Louis on a booking tour.

Trouping go-getter is a concessionaire who can get his money back from a fair secretary when a Stop-motion don't

Ray Williams, concessionaire, with the W. G. Wade Shows, returned to Detroit April 12 after a Florida vacation.

Harry Schwartz, of O. C. Buck Shows, was in New York April 16 arranging for new canvas with Arthur Campfield.

Alecia DuPrey, formerly with Gold Medal Shows, is appearing in The President Theater Folletts, San Francisco.

Belle Evans, of Rupee's Midway, celebrated the arrival of a grandchild April 14 by passing out cigars to her personnel.

Rae Terrill has opened a theatrical costume studio in downtown San Francisco and will not go on the road this season.

Dave Stevens, recently discharged from a San Antonio hospital, visited friends playing the Battle of Flowers in that city.

Sam and Moe Walker are again running concessions on the B. & W. Shows and have as agents Babe Harvis, Frank Glynan and Dave Coppeoloff.

David W. Long, who spent the winter in Miami and Milwaukee, reports he will join a show this season with his trusty stand.

Rae-Terrill has the annex with the Pete Cortez Side Show on Bailey Bros.' Circus, which opened in Oakland, Calif., April 15.

Carl Parks letters that Edgar G. (Rumbling Red) Hart is no longer connected with him on the Majestic Shows.

Chet and Bubbles Reese, Blackie Marks, family and Floyd Stocklake were in Rocky Ford, Colo., for the opening of the Larry Nolan Shows there April 15.

After braving the elements for three weeks, Little Glata, Gate-second as a native Howlum on the Gate & Bopper Shows, has returned to her trays at Chicken-in-the-Wind on Highway 30 near Ft. Dodge, Iowa.

Nesler's Shows, B. V. Nesler, owner-manager, opens in Rantoul, Ill., April 30 and will be there until May 8.

Robert Mansfield, veteran Girl Show operator, who has been ill for two weeks, now resides at 2217 N. 79th Terrace, Miami. He still is confined to his wired chair.

W. G. (Bill) Bishop, of the Grand Valley Amusement Company, is slowly recuperating from a throat operation of his mother's home in Pueblo, Colo.

Gene Avery, Octopus operator on the W. G. Wade Shows, is recovering from injuries suffered two weeks ago in an auto accident when his car overturned.

Our relations with folk's, observes a trouping husband, couldn't be more delicate if we married them.

Marie and Wallace Brunk have a new 35 by 4-post coolhouse on the 20th Century Shows which opened the season April 6 in Pittsburg, Kan., to fair business, reports Don Foltz.

Helen Bartfield, of Miami, recently underwent two major operations at Mayo's in Rochester, Minn. She is in Room 140, Worrall, Hospital, and will be there more weeks.

Mrs. Philip (Cy) Heinrich reports from Walnut Grove, C. W., that she and George (Amber) West have re-

RIDE S WANTED
Flat rate contract for merry-go-round and train ride, also three other minor or major rides (or what have you?) for annual employee picnic, Sangamo Electric Company, Springfield, Illinois.

TIME: September 11, 1948
PLACE: Illinois State Fair Grounds
Communicate with WARD M. JOHNSON, Personnel Manager

AUTO SPEEDWAY FOR SALE
5 Cars, new 40x60 ft. Platform, Flood lights, Ticket Box and Batteries: loads on 1 truck.

SOLD cheap on account of sickness; must have money to meet hospital expenses.

MRS. GENE AVERY
Box 559, Route 4, Royal Oak, Mich.
Telephone Royal Oak 4119M

FOR SALE
Simple Elephant, pushes, pulls, performs.
$2,500.00: one male Llama, $350.00: Pick Out Pony, $200.00. Also for sale, three Trained Pumas. Address:

RUTH BIBLE
c/o WARD'S SHOWS

LION ACT
AT LIBERTY
For parks, fairs or free act for carnival.

BOX D-296
C/o The Billboard, Cincinnati 22, O.

MOON BROS.' SHOWS WILL BOOK

MOON BROS' SHOWS
General Delivery Beaumont, Texas

POP CORN WAGON
Equipped with new Cornet Giant Model 41 and 42 Popper. Priced to sell.

E. L. PETERSEN
524 VINE ST.
MORRIS, ILL.

MOON BROS' SHOWS
WILL BOOK

MOON BROS' SHOWS
General Delivery Beaumont, Texas

HUBERT'S MUSEUM
220 W. 43rd St., New York, N. Y. Open all year round.
Want Feats and Novelty Acts. State salary and all particulars in first letter.

PLASTER

CAROLINA DOLL CO.
1110 Corolla St. COLUMBIA, S. C.
(Phone: 8345)
KAY AMUSEMENT CO.

WANTS WANTS

CONCESSIONS—Will sell exclusive on Ball Cames, Antique Games, Coin Operated, also Dare Cane, Ballon Pitch and any other LEGITI- MATE Game Shows. No suit case promotions. Please call Frank Kelly, 5260 SOL- IT SPOTS. Open May 6th in Delaware.

Write for Write

KAY AMUSEMENT COMPANY

2756 N. 46th St. Philadelphia 31, Pa. P.S.: Reds Garter, are you coming? Write

FRANCIS KELLY

WANTS WANTS

Ferris Wheel Foreman, top salary and bonus, Chairplate Foreman, top salary and bonus, Trackman, Ushers, Ticket Takers, Drinkers and agitators, you can’t last but have the Candy Shop contact. Chairplate No. 2, Strictly Girls, for the first spring date in New York. Some openings open, Sandis, Fireworks, Fred Car, Freddie “Spiltfire”, contact Smokey.

St. Sebastian, May 4 to May 9, Middletown, Conn. or FRANK KELLY, 97 Washington Ave, North Haven, Conn.

FOR SALE

Streamline Miniature Train

2 coaches, 2 tender, yard 18 5/8 loco. 6’ engine, loco, tender, wood, marble, parq, w. f. Factory T. Conn. New operating well ordered.

LOUIS BURDO

8202 Burdett Ave., Los Angeles, Calif. Phone: Chas 7-7430

ROLLOPLANE FOR SALE

New 1947 model. Located at Revere Beach, Boston.

$2,750.00 handle it.

Tel.: 6-9569 after 6 p.m.

See BUTLER

53 Walnut Ave, Revere Beach, Mass.

LAST CALL

Opening May 8 in Southern Illinois

We buy your old exhibitor’s shows, Willow, Oak or Straw. For Wheel and Mill. Groves, Bisbee, for Toyland, Mound, Mound City, and all other Toyland shows, also Toyland Hut, either Straw shows open, also P. C. to pass with other types. We buy old merchandise, $3,000 North of Illinois-Buy Mall, Rents, Mill, Burnt C. R. T., Milton. W. C. BURNS

FOR SALE CONCESSIONS

2 Ball Cames, 10 four seaters, 15 coke machines, 2 milk bottle counters, boxes of good stock. We also have used concession stands. If you want to change, please call.

WANTED: Contest Boys who can drive small for Bigs.

CHARLES MANNEY

c/o MOUND CITY SHOWS

16th & Ave. Streets, St. Paul, Minn., this week.

FOR SALE


$650.00

5550 S. E. 52nd Ave. Portland, Ore.

FOR SALE

1937 50-PASSENGER SCHOOL BUS

Kewanee, Illinois. Border school body. Can be seen at bus office on Kewanee Street. Guaranteed 10 year old. GREEN SPRINGS BOARD OF EDUCATION

Lars M. Peddidick, Clerk

FOR SALE

Frozen Custard Machine

Stainless Steel, 8-H.P. 25-Cal. Capacity per hour. BEN HERALD

7925 Laffin St.

Chicago 20, Ill.

turned from a trip to Winston-Salem, N. C., where they placed an order for new, $30,000 top money new Meat Show on Queen City Shows. Mrs. Heinrich says that 35 years ago they have been constructed for the animals.

Curt Hedrick and Joe Money have completed two all-aluminum panel frames for their girl groups which they will have on the World of Pleasure and Gem City shows.

Comfort to talkers: Gift of gab is valued at three points: brains at one.

Abie L. Myers, of the Billboard’s St. Louis office, was a recent visitor at the Hot Springs winter headquarters of the Bennie Bros. Shows, where he renewed old friendships with show personnel.

Sailor Katzis, with his Side Show, and Doral Deshon’s Girl Group joined Rogers Greater Shows in Union City, Tenn., for a few weeks prior to the opening of the World of Pleasure Shows.

Mr. and Mrs. Harry E. Moore recently purchased a new house trailer and have joined the J. J. Page Shows. They are anxious to code their daughters, Helen and Virginia.

Veteran side show and midget camp worker, C. O. Conger, who will again show with the Alamo Exhibitions Shows in 1947, has retired from outdoor showbiz and will continue in the nictie and lecture fields.

Now that midway boasts of name guns on the revues, someone should write a story titled "Burlesque Queen Co-Attain.

James Thompson opened his Illus- tion Show in Washington with the John and J. Jones Shows. Harvey Houston is inside lecturer and Thompson’s daughter, Edith, handles the front.

Mrs. R. H. (Lois) Work is back at her sister’s home in Binghamton, N. Y., after a visit with her daughter, Mrs. D. E. (Mary), Pittsburgh, and her sister-in-law, Mrs. John Lemmon, in Rochester Mills, Pa.

Leon Long, magician, advises from Moundsville that he visited Rose Harris at Excelso Amusement Company’s Dillon, S. C., quarters and put up a good show for the outfit’s opening there April 10.

While in Richmond, Va., James Raplee, special agent for Majestic Greater Shows, was called home to Sharon, Pa., where his wife was in our hospital at the moment. He rejoined the shows at Harrisburg, Pa.

Mrs. Vera Schantz will be in charge of concessions at both Triangle Park and Chain of Rocks Park in St. Louis this season, while Harri- band, Edwin, will take the usual string of concessions on the road.

Heard in front of a Geek Show: “Yo’ all see what this do?" says this did ya see any- thing yo’ all good any. If I didn’t see anything I’d say, “Who’s this fool?"

Bob Lohmar, general agent of the Norristown Amusement Shows, was in Chicago visitor, stopping over from Chicago business trip while en route to Memphis, where Royal American will open May 8.

Walter K. Sibley, executive secre- tary of the National Showmen’s As- sociation, who recently underneath a major operation at the Lenox Hill Hospital in New York, will be back in the city and will be right back in circulation shortly.

Francine Lee, who completed an excellent hospital at the Norristown, has been in New Orleans, visited Margie Flynn

NOW DELIVERING

NEW 1948 Apex 4 Star CARNIVAL WHEELS

Heavy Duty Mounted BINGO BLOWERS

Complete Bingo Supplies. Also Amplifiers. SEND FOR FREE CATALOG

WANTS WANTS

MORRIS MANDELL, INC.

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POP CORN HEADQUARTERS

TOP-TOP Hybrid Popcorn is backed by a Money back guarantee if you are not completely satisfied in every way or your order today. Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—nap- kinnap—pops—ready to sell flavorful superior product that the public will buy....


CHUNK-E-NUT PRODUCTS CO.

Serving You From Coast to Coast

MATTY MILLER

231 N. Second St.

Philadelphia 6, Pa.

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Harry Lottridge Shows

NEWEST AND BEST AMUSEMENT EQUIPMENT

PLAYING THE VERY BEST MONEY MAKING TERRITORY. BOOKED SOLID TILL OCT. 2.

HARRY LOTTRIDGE, Manager

PEL CITY, ALABAMA, (2 miles west), GUNTHERVILLE, ALABAMA, west.

HARRY LOTTRIDGE, Manager

PEL CITY, ALABAMA, (2 miles west), GUNTHERVILLE, ALABAMA, west.

L. O. WEAVER SHOWS

8 RIDES 8 SHOWS

WANTS CONCESSIONS—Long Range Land, Huckley Bump, Jewelry, Country Store, Age, Darts and String Pan and Game, Apples, Ice Cream or Custard, Merchandise Wheels, any Stock Concessions that do not conflict.

WANT SHOWS—Fun House, Motor Drive, Arcade, Mechanical, Iron Lung, Snake, Monkey, Illusion, any new or usual Show with own equipment and 3% to office.

We open May 14th at Newton, Iowa, 3 days; Marshalltown, Iowa, 6 days; Waterloo, Iowa, 3 days; Ottumwa, Iowa, 3 days; Davenport, Iowa, 6 days; 6 week with strong sponsors; then all Celebrations and Events, 3 to 5 days each, No. 1 day spots. Split-Week Celebrations are $1 Show Spots. We have new Neon Front, plus 3 new Neon Panel Fronts in Back lot.

WANT SECOND HELP ON ALL RIDES THAT CAN DRIVE. Write

L. O. WEAVER

Fairbanks, Iowa. Celebration Committees, we have a few open dates in August and September.

BUFFALO SHOWS MIDWAY ANNOUNCES

SENSATIONAL APOLLO’S FREE ACT

Jo London will join the show at the close of Frank Wright’s St. Louis Police Circus.

From that date this star attraction will be seen exclusively at Ready Stower White Midway until the end of the 1948 season.

This is a good show. Aggressive people. Want now. Close Bats, String Game, Big Stuffed Tom, Basketball Battle, Speed Bowls, Coin Toss, Carnival Pistols, Baseball, Darts, Novelties, Jewelry, Iron Lung, Rides, Marbles, Baby Bondage, Carnival Machine, Pop Gun, Coin Toss, Pop Guns, Bowling Galleries, Field Ring, Ring Toss, Penny Pitch, Bowling Alleys, Cliffhangers, Concessions, All Food Concessions of every kind. Want dates, write under name, Terry-Kern, and your address.

This week, HORNELL, N.Y.

The Billboard

CARNIVALS

73
WANT: WANTS: WANT CONCESSIONS.—Stock only. Photos, Banner Bell, High Striker, Milk Bottles, Pitch-Tell-You-Win, Snow Rolls, Short Range, and any well fleshed stands working in line. Privilege: $1.50 per week; but remember, we play the spots and give you the show, so you will never see the tricks during the show's present engagement there. Have all we own, 12 noon liner. All P.C. open, Privilege. Wire. Mouse, Beat Dealer, Over and Under, Big Six, Blank and White, Chuck. SHOWS.—We have Side Show and Snake. Will look any show with complete equipment and transportation for Committee money, which is 15% on still dates and 20% for Fairs and Celebrations. Want Fun House, Glass, Wild Life, Monkey, Girl Revue, and Illusions. We are now booking Hop-Scrapers and 40-Milers for July 4th week at Linton, Ind. Write. All replies to:

W. R. GEREN, Owner

MIGHTY HOOSIER STATE SHOWS, Bedford, Indiana, this week.

Bennett & Gallagher Playland United Shows

OPENING

VAN BORN & TELEGRAPH, MAY 6 TO 16,

TAYLOR TOWNSHIP

SUBURB OF DETROIT, MICHIGAN

14 — CELEBRATIONS AND FAIRS BOOKED — 14

All People Contracted, Report May 2

Can place: String Game, Balloon Darts, Ball Games, Hoop-La, Fish Pond, Coke Bottles, Scales, and Age.

WANT: Penny Arcade, Five-in-One, Snake Show, Fat Girl, Wildlife, Girl Show. Must have own outfits—Small percentage.

ALL ADDRESS

C. J. BENNETT
9619 Decatur, Detroit 27, Michigan
Phone: Hogarth 0689

WALLACE BROS.' SHOWS

“America's Most Spectacular Midway!”

14 FAIRS

NOW BOOKING

MEMPHIS, TENN., BEALE ST. COTTON CARNIVAL

MAY 9-16 — TWO SUNDAYS

14 FAIRS

ESPECIALLY WANT

FUN HOUSE, MERRY-GO-ROUND, ATHLETIC, MECHANICAL CITY, OR MONKEY SHOW.

CONCESSIONS—High Striker, Photo, Scales, Age, Novelties, Jewelry, Bumper, Dart, Cigarette Concession, Concession Concession, Concession Concession, Concession Concession, Concession Percentage open.

WANT TALKER for April opening. Also ANNEX Attraction. SECOND MAN for Spittles. All REPLENISH.

E. E. FARROW, Mayfield, Ky., April 26-May 1

WILLIAM T. COLLINS SHOWS

“Ride of the Northwind”

LAST CALL

OPENING IN ALEXANDRIA, MINNESOTA. MAY 17TH.

Winter Quarters now open. Plenty of trailer space.

WANT FANTASTIC READY TO LEAVE. Please report by May 16th.

Will book——Split, Pretzel Ride, Caterpillar, or any Ride not conflicting with what we have. Want Ride Help—Foremen for Tilt, Rail-Plena. Parker "Redy G" Merry-Go-Round, gives you the show, and all men must be able to drive. Semi-Area, all new tracks. All Useful People, come on.

W. M. COLLINS, Alexandria, Minn., Winterquarters

WANT—FREAR’S UNIFIED SHOWS—Wants

Manager for newly formed Pit Show—Hustler and Marie Louer. Want Concession for Dailey Shows. Bill Bill Bill Bill Bill Bill Bill Bill Bill Bill Bill. Want Entertainment, and Merchandise, Concessions—High Striker, Milk Bottles, Beer Bottles, Pizza, G3, Carnival Concession, Concession, Concession, Concession—Cereal Concession. Write, give good proposition. Ride Help on all Rides, come on this week.

“DOFF” TUFFY

Wire Mark McCoy immediately—Important. Bill Richard, write McCoy if coming.

ROY FEAR, Owner and Mgr.

Eureka, Kansas, this week. All returns, Kansas, Week of May 2nd.

WANT

COUNTER MEN FOR BINGO

Robert Walsh, contact me.

LOUIS WEINSTEIN

Eddie’s Expo Shows

Butler, Pa.

W. S. CURL SHOWS

Opening May 1-16, London, Ohio

Want Foreman for Ferris Wheel; also Second Man. Prefer those that drive trucks and semi. No bookers or chasers. "Big Boy" Harding, let me hear from you.

W. S. CURL

BOX 27

LONDON, OHIO

JOHN P. CIABURRI

WANTS

Experienced Grill Store Agents for Ball Game and Balloon Dart. Ask for MACK MCCOY

CORE TRIANGLE SHOWS

Charlottesville, Va., this week; Middle- town, Conn., next week. Core Francis J. Kelly Shows.

WANTED

Fast, Young Boys, Counter Men.

Address:

DAVID FINEMAN

W. C. KAUS SHOWS

Greenvale, Tenn., this week.

AGENTS WANTED

For Six Cams, Bucket and Swinger.

ROY DUFFY

5% World of Pleasure Shows

Wyzandotte, Mich., this week.

WANTED

GIRL SHOW TALKER

Ray and wire, Jeann, wire collect. Good proposition for the right man. Rudder, Farrell, contact. Wire:

BUDDY BERNSTEL

4/7 Western Union, Raising, Fla.

GREENER WANTS

Man to handle Cookhouse, good proposition. Must be sober and able to stand prosperity. Also Agents for Knott Rackets, Buckets, Six Cams, and all games of science and skill. Have X on all above. All replies to:

MYER PELMAN

2127 Upton Ave., N., Minneapolis 11, Minn.

WANTED

TILT OPERATOR

GOOD PROPOSITION

Sot Jules

Pleasure Beach Park

Bridgeport, Connecticut

FOR SALE

Small modern equipped Cook House and Crab mount- ing factory on 20 acres in Troy, N.C. Also Caddice room, shop, and equipment, $8000.00, sold as is. 2nd East 15th St., St. Louis, Mo. 71. For further information and pictures, write

BOB DAUGHER

356 East 143rd St., Bronx 51, New York
FOR SALE

Frozen Custard, E-Z Way
Mounted on Trailer, plenty noon and
fluorescents. Prettiest on the road.
Can be seen in operation on Wallace
and Murray Shows. Best offer takes it.

MRS. MICKEY SAKOBE
Cape PENN PREMIER SHOWS
Phillipsburg, N. J.

THOMAS JOYLAND SHOWS

WANT

A. B. BILLETZER
Have new Dodge Panel Truck.
Must be sold, located in Middletown.

IN PLACE

PENNY, ARCADE AND PHOTO CALLERY.
Mr. William zoue at once.

JACK CALLUPRO WANTS COOKHOUSE HELP.

L. I. THOMAS, Mgr.
Logan, W. Va., this week.

FOR SALE

惆

Frozen Custard, E-Z Way
Mounted on Trailer, plenty noon and
fluorescents. Prettiest on the road.
Can be seen in operation on Wallace
and Murray Shows. Best offer takes it.

MRS. MICKEY SAKOBE
Cape PENN PREMIER SHOWS
Phillipsburg, N. J.

HAROLD EUTAH

WANTS AGENTS

For Carnival Shows, Over and Under, Food Pod,
Hot and Mista Ball Game, Stock Ball Game.

ALSO A FEW MORE CONCESSIONS.

CAN PLACE SEVERAL GOOD SHOWS.

HAROLD EUTAH
c/o AMERICAN BEAUTY SHOW
Mexico, Mo., this week.

WANTED

High Diver, Diving Girls and Clown for sea-
sons week. Eugene Hot, Paul Tyler, contact
your address, get in touch with us at once.

Wanted for Carnival Shows, Over and Under.

JOHN KEELER

MODERNISTIC SHOWS

GEN. DELIVERY, FAYETTEVILLE, N. C.

D. S. DUDLEY SHOWS

Want方形for No. 2 El Whitney, Fourman for Octopus.
Can be sent Same and be CBC'd in tag.

Teachers for Girl Show and Monkey Show.

D. S. DUDLEY, Mgr.
Brooksville, Fla., May 1 to 15.

WANT

For Choice Dates Opening May 5th, in Baltimore
Area. Come early, bring your wife and
get in touch with us in time to be

FULLY DEPENDABLE CONCESSIONS AND SHOWS.

JACK TAYLOR

117 W. Wirt St., Baltimore, Md.

FOR SALE

Conombo, 14x20', complete and is on delivery
order at once, price $1,000.00. Trunk in
very fine shape. Can be taken at below price.

EXPOSITION AT HOME SHOWS

this week, HAMBURG, Pa.; than at per routes.

WANT IMMEDIATELY

For

"Mandy Green from New Orleans"

Mandeville all Settlements, Chattanooga, Gt.
Dakota, 1188, 1189, 1190, 1191, 1192, 1193.
Write us at Horatio A. Thomas
500 All Ave., N. Nashville, Tenn.

WANTED

Compositions for Work Carnival (Ten) Tent, Pull,-
Part, Pull-Part. Work up to date. Address,
WHO WANTS WORK, Eumelia, Pa.

MOUND CITY SHOWS

1417 Gratan St., St. Louis 4, Mo.

FOR SALE TRUCK CIRCUS

That can make good money. If interested write
CIRCUS, BOX D-295
The Billboard Cincinnati 22, O.

FOR SALE

Frozen Custard, E-Z Way
Mounted on Trailer, plenty noon and
fluorescents. Prettiest on the road.
Can be seen in operation on Wallace
and Murray Shows. Best offer takes it.

THOMAS JOYLAND SHOWS

WANT

A. B. BILLETZER
Have new Dodge Panel Truck.
Must be sold, located in Middletown.

IN PLACE

PENNY, ARCADE AND PHOTO CALLERY.
Mr. William zoue at once.

JACK CALLUPRO WANTS COOKHOUSE HELP.

L. I. THOMAS, Mgr.
Logan, W. Va., this week.

FOR SALE

Frozen Custard, E-Z Way
Mounted on Trailer, plenty noon and
fluorescents. Prettiest on the road.
Can be seen in operation on Wallace
and Murray Shows. Best offer takes it.

MRS. MICKEY SAKOBE
Cape PENN PREMIER SHOWS
Phillipsburg, N. J.

HAROLD EUTAH

WANTS AGENTS

For Carnival Shows, Over and Under, Food Pod,
Hot and Mista Ball Game, Stock Ball Game.

ALSO A FEW MORE CONCESSIONS.

CAN PLACE SEVERAL GOOD SHOWS.

HAROLD EUTAH
c/o AMERICAN BEAUTY SHOW
Mexico, Mo., this week.

WANTED

High Diver, Diving Girls and Clown for sea-
sons week. Eugene Hot, Paul Tyler, contact
your address, get in touch with us at once.

Wanted for Carnival Shows, Over and Under.

JOHN KEELER

MODERNISTIC SHOWS

GEN. DELIVERY, FAYETTEVILLE, N. C.

D. S. DUDLEY SHOWS

Want方形for No. 2 El Whitney, Fourman for Octopus.
Can be sent Same and be CBC'd in tag.

Teachers for Girl Show and Monkey Show.

D. S. DUDLEY, Mgr.
Brooksville, Fla., May 1 to 15.

WANT

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1417 Gratan St., St. Louis 4, Mo.

FOR SALE TRUCK CIRCUS

That can make good money. If interested write
CIRCUS, BOX D-295
The Billboard Cincinnati 22, O.
HAYSHOWS WANT

TEXAS SHOWS
Fort Stockton, Texas, this week; Bahmehr, next week.

COOKHOUSE FOR SALE
20x60, COMPLETE IN EVERY RESPECT. New Orissa, miss: wood stove; glasses, screen, deg., with clothes washer, etc. Will sell or rent. Low rent. Inquire, 802 L. E. Thompson, Fort Worth, Texas.

MAX GOODMAN
35 BOX, CARTERSVILLE, MO.

WANT RIDE HELP
For new Allan Herschell Merry Go Round. Inquire, Mr. and Mrs. George Bradley, Mrs. May, and Mrs. Walter Wheel. Report May list on the Lot at Brown, Texas. If not there hire it. If not you are not an A-V man, don't come.

ALVA MERRIAM
MERRIAM & RITTER SHOWS
Ogden, Iowa

Rupe's Midway For Fun
Will book any legitimate Concessions not conflicting.

W. B. RUPE
Gatormo, Xan., 22 miles th. w. 5 A.M. as per route.

WANTED
First and Second Man for No. 5 W. Will. First Man for top wages, good treat.

J. J. MONKS
McDonough, Ga.

Golden Gate Shows Want
Stock Concession, Bumper, Game, Bowling Alcove, Water Slides, etc. Will trade or sell. Address, E. L. Borders, Golden Gate Shows, 916 W. 4th St., Fort Worth, Texas.

FRANK JOSEPH
JORDAN SHOWS
Can use Bumper, Bumper, Clothes Pin, any Stock Concession that does not conflict.

Oryka, Miss., until May 1.

SPITFIRE FOR SALE
Privately run late 1945 model. Reason for sale, too small to operate. Address, L. L. Lanham, 1709 W. First St., Pueblo, Colo.

LOISEL SCHMIDT
Sunbird Amusement Park, Sunbird, Okla. 83, Calif.

MERRY-GO-ROUND
For sale—2 1/2 FT. $20.00. Three New, Great Fun. Has Dime, Quarter, Nickel, Dime, Nickel, Dime, Nickel, Dime. For more information, send check or money order.

E. W. WINNORD
1/2 Wiln Farm, Farm Age, Bump, Peg, Ages and Popcorns.

AGENTS WANTED
For Corp. Buggies, Bull Case, Penny Peg, Ages and Popcorns.

A. D. SHARP
Cooper Agency, Pueblo, Colo., Raleigh, Calif.

AGENTS WANTED
For Pin. 20x60. Must have residence, good location, etc. Address O. M. Semonds, 724 South Semonds, Los Angeles, Calif.

R. A. HANKEY
Fine 20x60, complete, in any location.

R. A. HANKEY
913 S. Main, Pueblo, Colo.
WANT MODEL SHOWS, INC.

20,000 Feet Neon, 6 Giant Light Towers, 10 Modern Rides, Motordrome. 14 Fairs, 5 Celebrations, starting Independence, Iowa, July 2nd. No gate, no rackets, no gypsies. WANT SIDE HELP—Foreman for new No. 5 Eli Wheel, salary $50.00; Fairs, $60.00; bonus if finish season. Second Men Truck Drivers. Foreman for Smith & Smith Chairplane, experienced WHIP Foreman, Octopus, man to handle Parker Merry, Go-Round, must be sober, reliable, drive Semi Trailers. Long season, best of treatment. CONCESSIONS—Sail Exclusive Photos, Jewelry. Want Clothes Pin Pitch, Country Store. Duck Pond, Basket Ball, String Game, Wash-La., Hoop-La, French Fries. SHOWS with own outfits, Mechanical City, Monkey, Animal, good territory for Side Show and Penny Arcade. How To Get Top & ft. Well. Set Out Show Beavers used three weeks as new. 1 Devil's Bowling Alley. Address:

JOHN L. ROBINSON, Owner-Manager
Parsons, Kansas, this week; Clinton, Mo, (on the streets) week May 3rd.

CONCESSIONS

If you want in on a clean, reputable Show with 8 Rides, here it is. Will book any Legitimate Concession.
Stanley Sorensen wants men and women to run Posing or Dancing Show. Also Girls for Review. Address, care of Show as per route.

CONTINENTAL SHOWS, INC.

KINGSTON, N. Y., all this week.

CONSERVATION SHOWS, INC.

The Show With The Proud Reputation

WANT AT ONCE


All mail and wire for:

WM. C. (BILL) MURRAY

Endy Bros. Shows

35 CARS

Can place the following: Talters, Corders, Man to take complete charge of Udoom Shows—we have all equipment. Want Glass House, Skater, Fun House, Dark Ride, Octopus—all Stock Concessions. ENDS: Shows, David B. Endy, Mgr. SAVANNAH, CA. UNTIL MAY 1

We have eleven outstanding Fairs to offer you this year.

BULLOCK AMUSEMENT CO. WANTS


MT. HOLLY, N. J. THIS WEEK.

WONDER CITY SHOWS

WANT

Hank Parker, one of a kind. Sell Ex: Diggers, Mitts, Photos, Arcade. Place Show, own equipment of furnished Tops, Fronts, Runners for Snake, 10-in-1. Girl Show or Hot and Half, Place Tent, Octopus, Roly Poly. Need Second Man on Wheel. Want to hear from Joe Laughlin and Jake Ferrar. Address this week.

JOE KARR, Erin, Tenn.

CONSERVATION SHOWS

Can place Ball Games, Photo, Fish Pond, Dart Balloon. String Game, American Palmyrism, Hoop-La and any other legitimate concessions.
WANTED—Long Range Gallery
Can place Acts for Side Show. Want Fire-Eater, Pin Cushion, Mind Reading, Tattooing, also Strong Annex Attraction. Can place Ticket Sellers and Opener for Animal Show. WANTED—Can use Ride Help that drive semis. Can place good Truck Mechanic with own tools. This show has 14 bona fide fairs, not pending but already signed. People joining now will benefit. This show carries 16 rides and 12 shows. Address all mail and wire to

LOYD D. SERFASS, Gen. Mgr.
Phillipsburg, N. J., this week: Middletown, N. Y., next.

MORRIS HANNUM

Carlisle, Pa., now

HERE IT IS—

MAJESTIC GREATER SHOWS

CAN PLACE FOR

LEMOYNE, PA., CELEBRATION, MAY 3 TO 7
AND A REAL ROUTE OF STILL DATES, FAIRS, CELEBRATIONS
CONCESSIONS: Photos, Age, Scales. Ball Games, Hoop-La, Arcade, Penny Pitches, and other Merchandise Concessions.
AGENTS FOR OFFICE OWNED ROLL DOWN, PIN STORE and SLIM SKILLO,
ONLY ONE OF KIND ON MIDWAY.
SHOWS: Side Show with own equipment, Grind Shows, Fun or Glass House.
RIDES: Chairplane, Looper, Dark Ride, Octopus.
Address:

SAM GOLDSTEIN, Harrisburg, Pa., this week

---

M. J. ESPENSE, Manager

WANTED FOR

FRED SAWYER'S GAY NEW ORLEANS HEP CATS


FRED SAWYER

c/o JOHN R. WARD SHOWS, Pine Butte, Ark., then route list.

WANT FOR NUMBER TWO UNIT

Legitimate Concessions, Long and Short Gallery, Photos, Balloon Darts, Ball Games, Weight and Age, Fliss, etc. Ride Help of all kinds. Sound Car. All apply:

SAM TASELL SHOWS

PHILADELPHIA, PA.

5803 WALNUT ST.
ROSS MANNING SHOWS
NEWBURGH, N. Y. — APRIL 22 TO MAY 1
Then Pecksniff, N. Y. First Show in Town Since 1938.
Week May 10-17, Ossining, N. Y.
WANT SHOW—Have new 30x40 Top with Sound. Can place Wild Life, Crime, or any Grind Show "Heavy" McClain, received letter; come on. Smokey Roberts, come on.
CONCESSIONS: French Fry, Scales, Guess Age, Novelties. Tony Esselman, let me hear from you. Alley and Cut Rock Agents, contact A. W. Morris. Emile Meyers
Want Side Show People. Paul White, contact Pat. All addresses.
ROSS MANNING AS PER ROUTE.

WANT
WANT
WANT
WANT

ROSS BRO.'S SHOWS
WANT FOR ROYAL AMERICAN SIDE SHOW
Ticket Sellers that make second openings and Working Men
OPENING MEMPHIS, TENN., MAY 8
all address: LOROW BROS.
c/o Park Hotel, Tampa, Fla., until May 1; then c/o Royal American Shows, Memphis, Tenn., until May 15.

Carlstadt, N. J., April 28 to May 8
SHOWS: Have 10x11 outfit complete with 30x40 Top and 110 foot Front. Can place Shows with own outfits or furnish outfits. Also want Motor Drive and Fun House.
RIDE: Can place Kiddie Train. Want Foremen for Ferris Wheel, Chairplane and Merry-Go-Rounders. NO DRUNKS.
WANT: Penny Arcade Mechanic. NO DRUNK. Write or wire:
J. VAN VLIEET, 404 Garibaldi Ave., Lodi, N. J.

WANT
CONCESSIONS, Fast Stepping Waiters and Good Cook
Agents for Grind Store, contact Max Sharp or Al (Handy) Lytton, General Concession Help on all Concessions, top salary for good, sober, reliable Chef for Murphy's Cook House, also Short Order Cook. All replies to:
A. R. (DUTCH) WHITESTONE
This week, Statenville, N. C.; Kemmepug, N. C., week of May 3; Albemarle, N. C., week of May 10.

QUEEN CITY SHOWS
WANT for Manchester, Ky., V. F. W. Spring Jubilee
CONCESSIONS: High Wheeler, Prize Game, Cut Buck, Age and Weight, or any Rock Stand. Heavy shows—high grade. Will call committee. Good Money for Fast Agents.
RIDES: Will book Till, Mosquito or Boll-on-Flale. Ride Hill to all Elks, come on. All contact:
CURLEY LITTLE
WHITEBURG, KY., this week.

ROSS MANNING SHOWS
NEWBURGH, N. Y. — APRIL 22 TO MAY 1
Then Pecksniff, N. Y. First Show in Town Since 1938.
Week May 10-17, Ossining, N. Y.
WANT SHOW—Have new 30x40 Top with Sound. Can place Wild Life, Crime, or any Grind Show "Heavy" McClain, received letter; come on. Smokey Roberts, come on.
CONCESSIONS: French Fry, Scales, Guess Age, Novelties. Tony Esselman, let me hear from you. Alley and Cut Rock Agents, contact A. W. Morris. Emile Meyers
Want Side Show People. Paul White, contact Pat. All addresses.
ROSS MANNING AS PER ROUTE.

Capital City
FRANKLIN, Ky., April 24—The Capital City Shows opened their "all season" in a suburb of Nashville, under the auspices of the Three Fearless Stars. The weather business was good. The Three Fearless Stars, free act, scored solidly.
All rides and shows had been overhauled and painted and made an attractive appearance. J. L. Keef on the receiving end of many compliments. Move was made to Franklin, Tenn., where the weather was encountered, but the last part of the week the weather was fair and the natives came out and spent money and Saturday night's business topped expectations.

Concessionaires include John Ethridge, cookhouse; Roberts, 1; Miller, 3; Russell, 2; Smathers, 1; Archer, 2; Dew Jr., 1; Drennen, 2; Collins, 1; Beal, 2; Mrs. Ehrig, 3; Stephens, 1; Millard, 1; Bright, 1; Apple, 1; Rainey, 1; V. Collier, 4; Fryou, 1; Eliot, 2; with five office owners—JACK SNOW.

J. B. Gentsch
PICAYUNE, Miss., April 24—Shows opened here Monday (5) to a good crowd, and attendance increased nightly through the week. Business reaching its peak at the Saturday matinee and evening performances. The stand was crowded with veterans and auxiliaries of the American Legion.
Art and Peggy Walker, now in business here, were on the lot and entertained friends from the shows at their home.
Linda Croson of Miami, and L. B. McLaughlin were married Saturday (19).

Many members of the shows took advantage of the proximity of New Orleans to do their spring shopping and buy supplies—BAY NICKLES.

Crystal Exposition
GRIFFIN, Ga., April 24—Biz was most enthusiastic about the move of the committee giving excellent cooperation. Five thousand tickets were given to school children for Kids' Day. A birthday party was given by the Playtime Amusement Co. Friday afternoon.
Guests included Jerry Weston, Nancy and Jean Bell, Janet Bunts, David and Irene Brown, Amy Doyle and Billie Parker. Refreshments were served by Mrs. Shauko.
Art Carver and Ernest Walker visited the Carver family in Crystal River, Fla. Jimmie Holt has taken over the Funhouse. Billie Shaefer draws the crowds with his free acts.
Visitors to Mr. and Mrs. Bernie Shapiro and Mr. and Mrs. Charles Matthews. Helen Golden's Side Show topped the shows, with Teddy Porter's Darktown Strutters a close second.—ALTA MAE ROBERTS.

Perry's Broadway
BURLINGTON, N. C., April 24—Ladies of the society set for luncheon at Shoemaker's cookhouse. Dottie Miller and Alice Mitchell
Hallifax Sam passed out cigars upon receiving news that he had become a grandfather. His business manager, has an order in for a new Cadillac. Owner Sam Smith's auntie has healed sufficiently for him to once again take part in the daily chores. Owners Jack Russell, Joe Gross, and others.
Red Russell had to return to Florida when he was taken ill here. Abe Dell's wife, Lorraine, sustained a broken foot and four broken ribs in an auto accident near Baltimore recently.—ALLAN A. TRAVERS.

Midway of Mirth
MADISON, Ill., April 24—Rain and cold slowed patronage to a virtual standstill at the org's two week spots this season—the first at Stills, Ill., March 27, the second at Murphysboro, Ill., opening Monday (5). The org then moved here under auspices of the American Legion. Shows are routed thru Illinois, Kentucky and Missouri.

Headliners are James Rogers, Merry-Go-Round; Frank Winfond, Ferris Wheel; Marvin Hill, Spitfire; William Miller, and Mix-Up, and Dad Waters, baby ride.

Concessionaires are Van Tankersley, concessions; W. B. Reese, Eva Goodrich, 1; Mrs. Georgia Ellis, 1; Roy Spears, 1; Edythe and Heavy Seals, 1; Mr. and Mrs. Ware, 1; Ralph Mulkey, 1; Frank Lavall, 1; Jackie Mulkey, 1; F. R. Shoults, 1; B. C. Hines, 1; Margaret Ware, 1; Mr. and Mrs. Goodwin, 3; L. Silhamer, 1; Shorty Brashaw, 1; Richard Steele, 1, and Mr. and Mrs. Campbell, 1; and Foy Rogers, 1. Carl and June Pope have bingos.

Tommie Davis is general superintendent, while Goodrich is in charge of mail and The Billboard agent, Frank Winfond is lot superintendent.

Victors shown the Murphysboro stay included Joe Stoneman, Whitey Valasuka and Mr. and Mrs. Clarence Burns. Mr. and Mrs. Ralph Mulkey gave a dinner in honor of the Burns' seventh wedding anniversary.—RODOSIE DAVIS.

Playtime
MANCHESTER, N. H., April 24—Ally Playtime Amusement Corporation reopened here last week in cold weather, but there was enough business to indicate prospects for a good year.
Staff includes E. W. Burr, manager; John Burr, assistant manager; Mary Burr, secretary; Billy Burr, transcription manager; Harry Peaver, advertising manager; Friday Patrick, ride superintendent; Bob Nelson, elocutionist; Red Fuller, general superintendent of the Kiddieland, and a new attraction was a Merry-Go-Round, Ferris Wheel, Flyo-Plane, Octopus, Chairplane, Tilt-a-Whirl, Rolloplane, and black kiddy autos. Show line-up included the Gauntlet, Circus, Show, Side Show, Motordle and Jungleland.

Among concessionaires are Whitney McKeet, H. Reese and Hazel Scord, 4; Sam Frye, 3; Nat Winestine, Mason and McLaughlin, 2; T. Thornton, 1; Mitchell, James Boll, Nat Gart, Al Rabettlle, Kitty Hilt, Ziggy Shaefer, D. Taylor and Don Farris, 1; and Mr. and Mrs. Jack Poole, floss, canned and candy apples. The office has stores.
Mr. and Mrs. John Klonis, former carnival owners, will hold the opening.—HARRY PEAVEY JR.

W. C. Knaus
LEXINGTON, N. C., April 24—The 217 mile move here from New Bern, N. C., winter quarters and opening ciaina, was made in good time.
There, here (12-17) was under auspices of AMVETS and business was excellent, according to Billie Rives, committee chairman.
Fred M. Elkin Sr., was most cooperative and in a manner 4. One member of the committee, Sid Alcidro's Sky Rocket Revue proved popular with midwayites here, and the National Minstrel Bells, a band produced by Lewis and Thomas, and Kay and Ken, and Circus Side Show are expected to be two other all-season winners.

Concession department is functioning smoothly under the capable management of George R. Whitehead, business manager and general assistant to Manager Russ Owens.

From the Lots

The Billboard

May 1, 1948
**THE TWO OUTSTANDING PARKS OF AMERICA**

**WANT RIVerview PARK**
Chicago, Illinois

Can place, to open May 19, and for a long season. Novelty Acts of all kinds. A real estándout Freak to feature for the Annex. Can place Bally Girls, Runtz, White or Black, Musical Act, Ticket Sellers, Talkers, etc. All reply in detail. State salary, to:

RAY MARSH BRYDON, Apt. 237
Windsor-Wilson Apts.
917 W. WILSON, CHICAGO 40, ILL.

**WANT PALISADES PARK**
Palisades, N. J.

For immediate work. Can place the best in Side Show Acts, Working Acts that can pitch. A 1 Mentalist, Clever Magi- cians, De-Lex, writing. Powerful Freaks to feature. Your hours are pleasant and pay tops. State all to:

RAY E. THOMAS, Apt. 237
Windsor-Wilson Apts.
917 W. WILSON, CHICAGO 40, ILL.

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**WANTED**

AGENTS FOR BLOWER, ALLEY. CAN ALSO PLACE P. C. AGENTS. NEED A FEW WHEELMEN AT ONCE. SAVANNAH ALL THIS WEEK, NORFOLK NEXT WEEK.

**JACK GILBERT**

**Savannah, Ga.**

**WANT TO BUY**

Fish Pond, Milk Bottle Joint, Balloon Dart, Jumper and a few other joints around fifteen feet. Must be in good condition with frames, with or without tops and stock. Airmail full details on what you have that I can use and lowest cash price.

**PENNY ARCADE, 811 Capital Ave., Houston, Texas**

**WANT**

**DRONE HELP**

Men and Women Riders. Talker, Ticket Sellers, come on. Join now. All answer quick.

**DEL CROUCH**

Endy Bros.' Shows, Savannah, Georgia.

---

**WANTED FOR BARKOUT BROS.' SHOWS**

Week opening May 3 to 9, St. Louis, Mich., Mount Pisgah, Mich, week of May 10. We are booked solid for season.

WANTED—Ride Foreman and Second Man for Front Wheel, Merry-Go-Round, Chair-o-Plane, Kiddie Auto Ride. Will look two more Kiddie Rides and any other Rides not conflicting. All Merchandise Concessions open except Bingo. WANTS—Shows all kinds with own out-lings except Girl Show. Opening for Monkey Speedy, and Funtacular.


---

**FITZIE BROWN**

**CAN PLACE AGENTS FOR VIEWING STORES AND COUNT STORES**

All who have worked for me before, come on. ALL MY CONCESSIONS ON THE H. R. ROSEN SHOWS

A strong route of Still Deter and Fair Celebrations. Address:

**FITZIE BROWN, c/o H. R. ROSEN SHOWS**
SOUTH FULTON, TENN., this week; JACKSON, TENN. (<NAME>) Lat.; week May 3-8.

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**T. J. TIDWELL MODERN MIDWAY**

**WANTS FOR FORT STOCKTON, TEXAS, FAIR AND WATER CARNIVAL, MAY 3-8**

Shows with or without Frame-Up. Have you seen? Good proposition to Wild Life and Penny Arcade. Sell Exclusive Picture. Want experienced Rodeo Foreman. Address:

**T. J. TIDWELL, Mgr., Levelland, Tex., April 26-May 1**

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**JOE STARR SHOWS CAN PLACE**

**CONCESSIONS**

— Balloon Darts, Cage Age, Glass Pitch, small Crab, any Merchandise Concessions._WITH OWN EQUIPMENT, Jackon can place you. Second Man on Wheel. All replies to:

**ED WHALEN, Stigler, Okla.**

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**CARNIVALS**

**ALL STATES SHOWS**

**PEPPERS**

**AMERICA'S FINEST**

20,000 FEET OF NEON—LIGHT TOWERS—LIGHT PLANTS

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**WANT**

**RIDE HELP**

**CONCESSIONS**

---

**WANT**

We pay every week, rain or shine. Bull-Drive-O-Pole Foreman, Foreman and Sec- ond Man on all Rides. Wives to sell tickets. Rodeo Men must have Drivers' Lic- enses and must drive teams. Drivers and fly-by-nights, stay where you are.

Agents for Hanky Parks, Bingo Counter Men. Will sell "L.3," on following Concessions: Photo Gallery, French Fries, Jewelry, High Street, Novelites, Guess Your Age, American, Cigarette, Lighters, Bandit Crooks, Girls who can handle 24-Kt. Brittle Ball Games.

Manager for Monkey Show. Will furnish complete Monkeyland Show with trained animals. Have brand new 350 lbs. Top for the same. Sells Gill, Circus shows. Stunt Shows, Carnival Shows. Call Whitey Dixon, 2435 W. Wilson, Ave., Houston, Texas.

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**SILVER STATES SHOWS**

**OPENING MAY 1 AT HORNELL, N.Y.**


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**GAILY SHOWS**

**Celia Edddie Wants for Side Show**


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**HARRY RICHMAN**

**SILVER STATES SHOWS, CANADIAN, TEXAS, APRIL 26-MAY 1**

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**ROYAL**

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**SOUTHERN VALLEY SHOWS**

**Freaks and Exhibitions South**

---

**WANT**

**FOR**

Opening at Lancaster, South Carolina, Spring Festival, May 1st to May 8th (8 Semidays), you want to have foreman, second men, one front wheel and two sides. Contact Whitey Dixon, P. C. Dealers, Houston, Texas. We have capacity for Patios, Semi and 4-wheeler, also for all shows. Will travel millions. Your agent must be good. Please contact Whitey Dixon, P. C. Dealers, Houston, Texas.

---

**J. P. BOLT, Owner-Manager**

In week of April 26 to May 1; Havre de Grace, Md., 8-10 days. Write.

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**SOUTHERN VALLEY SHOWS**

**EDDIE MORGAN**

**CANDY ARK., APRIL 25TH-MAY 1ST, DUCK BAND, ARK.**

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**HELLER'S ACME SHOWS**

**WANT**

Wino Foreman, salary, percentage and bonus. Also Softfire and Ferris Wheel Foreman. Help on all Rides. Good treatment, long season South. Want Concessions: Bumper, High Stiker, Pitch-Till-You-Win, Merchandise Wheels, No Cees, Cork Gallery, Popcorn, Bingo. Cues Your Age and Wheeler, Place Free Act. Want Shows with or without actry; John Rico, contact. All address:

**HARRY HELLER, BOX 6, CAMP PEA, NEW JERSEY. PHONE: WYCKOFF 4-033-M.**

Englewood, New Jersey, May 1-30, 1948; For All Acts for 11 weeks to May 30, on the Main Street, center of town proper.
JOYLAND MIDWAY ATTRACTIONS
Opening 37th Consecutive Season in a Suburb of DETROIT
on Van Dyke Avenue, between Nine & Ten Mile Roads

Show Has—
Good Bookings
Long Season
Short Moves
Reasonable Rates
Good Treatment Guaranteed

WANT LEGITIMATE CONCESSIONS
Of all kinds, EXCEPT Cookhouse, Popcorn, Bingo. Photo Booths. These have been sold exclusive.

WANT ANY SMALL SHOW
Nestly framed, with own equipment. Will book ANY RIDE not conflicting with 9 office rides.

WANT RIDE FOREMEN
Salary no object if capable second men not needed.

ELECTRICIAN
Good proposition—Join at once

FOR SALE
BINGO
Bingo—Complete, ready to go, 18x36, amplifier system, stringers. FIRST $400 TAKES IT
TRAVERS CHAIRPLANE
Newly conditioned and painted. 36 seats. Plus power unit. Complete, ready to operate—
$300.00

This equipment is in Detroit, Mich.

Address all mail to
ROSCOE T. WADE
JOYLAND MIDWAY ATTRACTIONS
16845 Lindsay Ave., Detroit 27, Mich.
Telephone VERN 5-5232

FROM THE LOTS

Bullock Amusement Co.
THOY, N. C., April 24.—Show is in its second week and, despite the rain, business has been satisfactory.

The main attraction has been the new paint and added lights given the show a new look. Org consists of five rides—Ferris Wheel, Merry-Go-Round, Chairplane, kiddy rides and airplane swings—a Wild Life Show, which has been installed by Mr. and Mrs. Walter Stoffel, and 23 concessions.

Manager Bullock added a new General Electric light plant to his show, by which he is now able to light towers this season, in addition to all new cars. Mrs. Bullock took delivery of a new Hudson house trailer.

The Wild Life show is top money getter. Concessions all report good business.

Visitors included Louis Bright, Sid Spillers and Wilma Stimson.

Show is run by Ruth Carlin, North Carolina, Virginia and West Virginia. Koster follows:

S. J. Bullock, owner-manager; Mrs. Bullock, bookkeeper-treasurer; Carole Poppin, assistant manager; J. S. Ramsey, agent; May Stoffel, ticket-taker; Robert L. Edmunds and Luther Stump, Ferris Wheel; Poster Wells, Fairy Floss, concession manager; Chas. Van Nelson, Ferris Wheel; N. J. Wilson, concessionaire; Elmer E. Luce, concessionaire; Mrs. Ola Davis, house, cookhouse and baker, assisted by J. L. Stoffel, and W. A. Robinson; Lee Conquer, popcorn and heart pitch-till-you-winnin' pitch; E. E. Burkey and W. B. Lee, clowns; L. E. Work, pony pitch; Hottie Lou, corn pitch; Clarence Confort, game; Chris Jenning and Frank Moss, housemen; Mrs. J. M. Price, popcorn girl; Mrs. J. K. Chisholm; Mrs. W. B. Perry, photos; A. A. Smith, organist and conductor; and sound truck; Yvonna Reiff, pit girl.

Mrs. L. J. and Mrs. W. A. Stagg, iguanas, assisted by Mrs. J. M. Price and her nephews, Mr. and Mrs. Fred Chambers and Joe Ketchum. Sponsor is D. O. Henebry.

—VIrginia Courtesy—

Mighty Hoosier State
VINCENTES, Ind., April 24.—W. R. Geren, owner-manager, has everything loaded on his fleet of 35 semi-trailers (Sunday 4) for the move to the opening stand here (10). Move was made without mishap and everything was on the lot by late evening (4).

Many of the shows' personnel were already here. Mr. Geren soon had the equipment moved in and was in readiness for the opening. The spread of trailer sizes, was to give a feature this season, with a bicycle given away, started off with a bang, with a car to follow, that the children would blow through the evening. In spite of cool weather and a freakish wind, Mr. Geren was pleased with the take and elated over the spring prospects. He intends to use the giveaway kind of tickets weekly for his Saturday matinee.

Hugh Zochini, the human cannon ball and feature attraction this year, arrived from Mexico where he has been the week, and will also operate his animal circus. Special paper will be used exclusively by Mr. Geren for Zochini and the show is being billed circus style, with two shows a day.

The new plant in charge of M. G. Stokes, agent.

Fred Haines is also here with his sound to the exhibition department. Shows are proud of the new cookhouse operated by Dale Paxey, which was especially equipped with a kitchen and steam tables which are mounted on semis.

Brownie's Amusements
BEAUMONT, Okla., April 24.—Show opened here April 10-17, last night of April 12 due to cold weather. Last night was fast from the start. Lot was small and three rides did not operate. Org has made a big show, 6 rides and 17 concessions.

Dobson's United
WILLERLENE, Minn., April 24.—Org is virtually set for its 1948 bow here Monday 1. The opening week will be followed by three dates in St. Paul. Organizer E. D. Kinderley, who runs this show will both an office and a conference room this season.

Owner W. C. Dobson expects the delivery of a new Chrysler any day.

Fred O'Neil has the cookhouse in operation here and will continue with the org through the season.

Word has been received that Mr. and Mrs. Hooper were in an accident while en route here from Flor- ida. Mrs. Hooper is in a hospital, but the extent of his injuries and details of the mishap are not available.

Recent visitors included Billy Colens, of W. T. Collins Shows: George Koch, Leo Cibin and Chef Peary's Judkins—DOOROTHY PICKERING.

Virginia Greater
SUFFOLK, Va., April 24.—Shows wound up a fair opening stand here April 10, as the weather being cool, rainy weather. Raleigh Gibson gave the opening date of April 10, a hearty success.

The show operated by Va. James Gibson Jr. is one in the navy and was ride man with the shows, is spending a few days here with his father, Capt. E. C. Kirkman Jr., and the Kirkman's home was here after several days in Norfolk.

Kirkman's son was hospitalize here as the result of a sudden illness. Mr. and Mrs. and Bob Bagby have joined.

Ronald Prue is assisting in the cookhouse. Mike Matina, of the crew, is in the air for three days.

Joe Conley has recovered from a bad cold. Several hundred underprivileged children were guests of the management. Youngsters were entertained by Walter and W. S. Dean, clown, and Dr. L. C. Holland, local dentist. Manager and Mrs. Paul Masucci were guested at several affairs.

Louis Augustino's Wild Animal Show is popular. Mr. and Mrs. Oliver Jones don't that they will join soon.

William Gist and Claude Johnson have joined the ride crew. Jimmy Black, Ferris Wheel, and Russ Johnson, have spent several days at his Sumter, S. C., home visiting his mother. H. W. (Happy) Arnold, his wife and daughter will join shortly. He has taken care of his affairs and is in the office and mail agent. Arthur and Fletcher created a new carnival show for the show's cookhouse truck.

Sidwell Smiddy is in charge of the health and sanitary department and of getting the marquee up and down. Manager and committee represent the Seafood Festival, Hamp- ton, Va., visited, as did Kenny Moore, of the Norfolk Tent & Awning Company.

Metro and American Banner
PROVIDENCE, April 24.—Combined forces of Phil Ray (Metro Shows) and Joseph Z. Shiner (American Banner Shows) made a big show here Friday 23.

The plant has been overhauled by electricity Al Emery and Rocky, with the latter also handling the new pastry.

Jew Murphy arrived with his kids and the engine ride, as has Mr. Gratz from Long Island with her eating emporium.

Bar Room are again will have the popcorn and apples, and Charlie Davenport is due to check in with his new outfit.

Angie Delliglue will run a wheel and the merry-go-round本周和连轴转, while Tommy and Florence are running a game. Ed Griffith is on hand with his ponies, games and glee show.

Ride one in the show has been overhauled.—RUTH RAY.

Wolfe Amusements
GAPFON, S. C., April 24.—Shows office and a truck were demolished in a wreck during heavy storm, and for weeks Mr. and Mrs. Hoytton, Ga., to Woodruff, S. C. Both have been replaced with new vehicles, and new lighting equipment has been mounted on the 24-seater semi.

New arrivals include concessionaire: Mr. and Mrs. Sam Hauser, Mr. and Mrs. John Howard, Mr. and Mrs. Birdine, with clothespins, and Irene Halsted, who has joined the office, with a happy pitch, giving her three games.

Visitors included Marlion Spillers and Ovatt, of Marion Greater Shows.

Bill Warren is here for Michigan with his de luxe arcade. Mrs. Warren, here with her daughter, will join him early next month.

Horse calls for a tour of West Virginia, following the stand here.

TWIN CITY
AUBORA, Mo., April 24. — Shows opened here April 10 for a week, weather being cold and spending a few days. Mr. and Mrs. Joe Jevell and Otis Cannon and Tixie and Curly Clark spent a day at the show, and Harry Zugg, who are opening a park here. Visitors included Mr. and Mrs. Paul Evans, and Mr. and Mrs. Paul Evans Jr. and children and Mr. and Mrs. and Bob Bagby, sons and spring.

Wanted on April for Zoo
1 Player and 2 Outside Min. $50.00 each for 2 weeks. 2 shows each week. 2 weeks. 2 shows each week.

Maurice Helman
181 S. Rinkart St. New Orleans, La. Phone: 6th 4pm Valley 4619

MINSTREL SHOW WANTED
WILL FURNISH COMPLETE OUTFIT,—Must be capable of setting up, with Mr. and Mrs. Jimmie Ann, Mrs. Ann Lee King and Robert Thomas, to join in the venture. Address: John Smith, 301 W. 11th St.

Tom Mehler
C/o Peppers All States Shows
Greenbrier, S. C., this week.

JIMMY ANN WANTS
Agents for Skitts and Count Stores. Only two on show. Wine before coming on. JIMMY ANN, Anderson's Greater Shows, Livingston, Tenn., this week; Oxnard, Tex., to follow.

ROBERTSON BROS. SHOWS
4455 W. CONGRESS ST., CHICAGO 24, ILL.

WANTED
EXPERIENCED RIDER HELP FOR MERRY-GO-ROUND AND SEA CROUSE
DAVE ARNOLD AMUSEMENTS

Kiddie Ride For Sale
Pure Cycle Merry-Go-Round, roller, electric, excellent condition. $150.00

Jack Smith
500 East Main St., Scranton, Pa.

Jimmie Caldwell
Capable, sober Man for head of two Count Store Shows. Must have 10 years experience. Also want Wheel Man and Help. Address care ROBERTSON BROS. SHOWS
Kingston, Port, this week.
WINTER QUARTERS

Strong's Amusement
OMAHA, April 24—Equipment is ready for the road. A new Ferris Wheel, Merry-Go-Round and kiddie auto have been added to the ride line-up, making a total of seven, shows. Shows will open here June 1 and Manager Strong reports the initials of the local Bellevue and Omaha riots are here for the opening at Copley, Pa., and have the Red leaves charters April 26. The new office trailer and tie housing a 25-kw. light plant have been delivered. Fuzzy-Wuzzy Murphy arrived with his concessions. Peg Van Camp is preparing his con-

Garden State
NEW HOLLAND, Pa., April 24.—Show is in fine condition. Shows are ready for the opening at Copley, Pa., and have the Red leaves charters April 26. The new office trailer and tie housing a 25-kw. light plant have been delivered. Fuzzy-Wuzzy Murphy arrived with his concessions. Peg Van Camp is preparing his con-

MORRIS FRIEDENHEIM
WANTS
Operator for "Over 16" Pan Store, Johnny Hill, wire me.

Address
Care IMPERIAL EXPOSITION
(Supervised by Chouteau Bros.)
ST. LOUIS, MO.

Until May 9

WANT SHOWS

GREAT UNIFIED SHOWS

ORETANS, SPITFIRE OR ROLL-O-PLANES (WITH OWN TRANSPORTA-

ATION), ALSO MIX-UP.

COMPANY FROM "HAWAIIAN SHOW" (SHOW COMPLETE OUTFIT, MONKEY SHOW, FAT SHOW OR ANY ONLY WHERE ARE THEY)

GOOD OPENING FOR FUN HOUSE.

CONCESSIONS

BRUMMER, BALL GAMES, FROZEN CUSTARD, FISH POND.

LONG SEASON. EXCELLENT ROUTE OF FAIRS.

WIRE M. C. M. SHOWS

GEORGE LOOMIS

WANT RIDE HELP AT ONCE

FOREMAN and Second Man for the following Rides: Merry-Go-Round, Ferris Wheel and Chair-planes. Also Agents for Ball Game and Other Grind Shows. Top wages, good treatment. Good opportunity for the right man.

PRUDENT AMUSEMENT SHOWS

124 CEDAR AVE., PACHUCO, N. Y.

WANTED

COUPLES FOR DUCK POND
FISH POND—BOWLING ALLEY

LADY AGENTS FOR BALL GAMES

PARK CONCESSION CORP.

OCEAN VIEW PARK

NORFOLK, VA.

DIXIE LAND SHOWS

Booked up from 4th July in to Nov. 15th, Georgia's largest 4th show, Clayton, Ga., 40,000 people. All Fairs from 4th on, and positively have the BIG MADISON FAIR and 101 chariots. Send Full plan to Manager. 651 Madison, New York City, 25c. Express. M. B. P.

WANT SHOWS

FOR SALE

SHOW EQUIPMENT

My entire Show Equipment: One tent (Army Hospital), 23x30, no poles, $65.00; one tent (up once, perfect shape); 16x8x9, with poles, $150.00; one aluminum banner frame for three 12x10 banners, $15.00; Bally Stand (portable), 4x8x10, 2 ticket boxes for $25.00; three new 10x12 foot Giant Jungle Bats Banners, $75.00; one Thayer Head Billboard and have charge of the game-boards, is working on the front.

The Sky King will be the feature attraction and has been booked here for office-owned shows. Outfit will carry 7 rides, 5 shows, 30 concessions and plans a 25-week tour of Pennsylvania, New Jersey and New York. Events contracted include a July 4 celebration, Port Jervis, N. Y.; Kimberton (Pa.) Fair; Engelville (Pa.) Fireman's Fair; Decoration Day Week Celebration, sponsored by the AMVETS, Norristown, Pa.; St. Mary's Church Cele-

WANT SHOWS

Earl Schalhamer, WANTED will open 2; Slim and Opal Reed, 3; Earl Schalhamer, 3. Other stands will be office owned.

G. G. GIBSON
WANTS

LAST CALL

LAST CALL

AM & P SHOWS

yugy

LAST CALL

CAN CALM—Formerly with Little Ditty, Albein and Echo Boys; Second and Third Ring for all Rides. WANT—Little Ditty, Army American—25 gal. free gas, $6; Twenty Boys, Half Aces, Jack Stahl, Base.$20.00, Good fence, Banners; Slide, Ferris Wheel, and other Show shows not contemplated. WANT $150.00—Arrival, 808 Life, Fawnal, Side Show, or any other Show of merit not conflicting. Interested by Halt Attraction, please call.

"Curlies" Halton Razors, New York, Leads all other; corn-to-corn reliable party; see Skills Arent unfair. I can provide man, don't contact. But McCarroll, contact me at once. Kiffin, Rollin, contact the Andersons. Joe, contact me at once. All replies.

A. M. FOSSENBREIN, Phoenixville, Pa., April 30-May 8.

JIMMIE CHANOS SHOWS

WANT

Legitimate Concessions of all kinds: Fish Pond, Duck Pond, Photo Gallery, Catterly, Penny Arcade. FULL HELP: All Men and Women, Concessions, Concessions Men, Ring Bearer Man. Shows with own outfits. Want Girl Show with three or more Girls. WANT: Sound Track. All replies.

JIMMIE CHANOS

RICHMOND, IND.

CARNIBAL SHOWS

CELTAIN AND WILSON

WORLD ON PARADE

SHOWS

CAN PLACE

Grind Shows that are worthwhile. Can place Fat Snake, Show Snake and Unborn Show. WANT

Workingmen in all departments. Can place experienced Train Help.

Will place all Legitimate Merchandise Concessions.

All Address This Week, PETERSBURG, VA.

CENTRAL STATES SHOWS

Want Girl Show Operator with plenty of good talent; have equipment ready to go. Have opening for following Concessionaires: Lead Callay, Frozen Custard, Basket Ball, String Game, Novelties, High Striker, Stock Bowling Alley. Lucky Darnell wants Magician or Juggler who can double, also Tattoo Artist for 10x10.

SALINA, KAN., this week.
**TRIANGLE SHOWS**

**WILL BOOK ALL KINDS SLUM CONCESSIONS**

Ball Games, Fish Ponds, Duck Ponds, Pitch-Till-You-Win, Cork Galleries, Scale and Age, Photos, Six Cats, Bowling Alley, Swinging Ball. Will hook, Snake Show, Fat Show or any non-conflicting shows. FOR SALE—Dayton Park Train. This week, Charlottesville, Va.; then Newport News, Va., week of May 3.

JAKE SHAPIRO, Triangle Shows

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**SHOWMEN’S LEAGUE OF AMERICA**

400 So. State St. Chicago

**CHICAGO**, April 24.—President Bob F. Backman presided over the regular monthly meeting Thursday (22). With him at the table were Vice-President Lou Kolden, Secretary Treasurer F. W. Stahl and Secretary Joe Streibich.

The welfare committee reported that O'Kelly (Wally) Harris was resting comfortably after his recent mishap. Bob F. Backman, Circus in the Chicago Stadium. Harry J. Green has moved to St. Petersburg, Fla., to recuperate. Walter K. Sibley, backer of the St. Louis exposition, has been in New York visiting other rides lately.

The show has 12 bond rides already booked. Route sent to interested parties.

*FREE* GATE JOLLYTIME SHOWS NO FLATS

"BUILDING AMERICA’S CLEANEST MIDWAY"

SHOWS—Circus opening in the fall of 1946 at Duck Pond, Gantenses, Fish ponds, Snake, 6-cat, all with live transportation and accommodations. REDUCED—Ride, clowns, horse, house, wagon, trailer. Actively booking for any Midway.

BUDG—BOOK, R.S. OR LESS, NO-CONTRACT. Can place T.B.I. Open, Ostrich, Spear, other Flat Fun House Men.

FLOYD SHEAKS, only the following to contact: Harry Furlow (Midwest) 136 North Clark Street Chicago, Ill.; Wilma Fleetwood (South) 101 West Twenty-First St.; and Al Smith (East) 232 East 49th Street, New York City.

W. R. "WEZ" PRICE, General Manager

C. C. "MITCH" MITCHELL, General Agent

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**PACIFIC COAST SHOWMEN’S ASSOCIATION**

1106 S. Broadway, Los Angeles, Cal.

**LOS ANGELES**, April 24.—Vice-President Ben C. Chapple presided at the short business session Monday (18). Also on the rostrum were Treasurer Al Weber, Chaplain Jack Hughes and Secretary Ed Mann.

David E. Bradley, Los Angeles amusement park owner, and Charles G. Crouse were elected to membership.

Robert L. Bush, guest, was introduced and gave a short talk.

A moment of silent tribute was observed for the following: Mrs. Tom Rogers, life member, who died March 31 in Salt Lake City.

Frank Murphy and Harry Wills are on the sick list. Wills is recuperating at home after being hospitalized for several months. Murphy is in the Veterans’ Hospital at Sawtelle.

It was announced that the General Electric Company has leased the ground floor of the club building.

The Ladie’s Auxiliary, that group of men to join them for a buffet lunch at their clubrooms following the meeting.

A. R. Sadik, now of San Francisco, is recuperating and will be back home in several months. He reports that his brother, Stuart, is in the States temporarily.

Drawing was won by Al Weber, who donated his winnings to the furniture fund.

**LADIES’ AUXILIARY**

Florence Lusby, Doodles Demars and Mildred Backman donated bedspreads following the Monday (19) meeting at which First Vice-President Charlotte Cohan presided in the absence of Treasurer Peggy Steinberg. Vivian Jacobo, second vice-president, has left for the summer, and Estelle Wampler, third vice-president, is on the sick list.

Correspondence was read from President Margaret Farmer, who reported for the show season. She handed out the last-minute announcements and introduced and thanked the absences of Treasurer Peggy Steinberg, Vivian Jacobo, second vice-president, who has left for the summer, and Margaret Farmer, last-minute announcements and introduced for the season.

A party is scheduled May 19 in the home of Ross Roos, with Norma Burke and Peggy Forrest also acting as hostesses.

Bingo was played and refreshments were served, the men being included in the latter—PEGGY FORREST.

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**THE BILLBOARD**

May 1, 1945

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**JAYHAWK AMUSEMENT CO.**

Plattsburg, Kansas, this week: Miss Margaret, Kansas

**RUSH-LAUBE WANTS NOVELTY AGENTS**

Will sell Readers—Memphis Cotton Carnival, May 8 thru 15. Write or wire C. G. LAUBE, care of Royal American Shows

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**COUNTRY FAIR SHOWS WANT**

OPENING SEDIN, NEBRASKA, MAY 1.

This show positively the strongest route in Nebraska. First in every spot. All Slum Stores Wayne, Nebraska, through April 30; then Sidney. Want Show Help. Girls for Girl Show and Illusion. Capable Agents and Ride Men, come on.

O. F. GRAY, Manager County Fair Shows
Dear Editor:

Members of this org believe in mixing business with pleasure, gasoline with steam, and a variety of indoor and outdoor sports known as in-and-out-of-money festivities, with the heat of the oven overshadowing the in. When a new member brings his lettuce-tale salad with him, he is positively in, but after mixing business with pleasure he joins the big winter quarters army of outs. With our money isn't everything, as there are such things as friendship and love-at-first-sight.

Last week a beginner, heavily loaded with in, joined. We took a great dislike to him, because he is the type to put money above associating with us who would trouce with and love him as a brother all season. He is the truth that believes money goes to money and proved it by putting his bending-dough in the office strong box for safe keeping. The boss gave him a receipt along with a note saying: "You keep the dough under the wire. Had you been a day late in doing, you wouldn't have favored us kindly. Kindly remember that the time lock on this safe is set for July 24th."

We try to make life beautiful for the new faces that arrive in quarters daily. One slogan is, "He must have money—he hasn't any clothes," even tho we later learn that the new face hasn't. It is always a case of playing hunches and depending on a $5.00 bill with no one laying the odds. We deal in grain commodities, legally, without inside information, by playing a little chaff from his oats, and oats in our language doesn't mean oats. They don't arrive here with bales.

A geek arrived last week and was listed as "out-less-chaff." The only pleasure we derived therin his presence was making book on how many times he'd hold his dough until the end of the show season. He had the advantage of being a member of our house, so we pleasure seekers and hand-shakers gave him a brush-off without currying any favors. Today the alley-arran arrived in the cookhouse with a new coat and hat to his new shoes. That awakened us to the fact you might find some oats around a broke-down shelter.

Our winter quarter club run from the upper cruts on down to the cooks that pan them. The center-location concessionaires claim that their club is the inner circle, and shun the in-the-line-up concessionaires as Outer-Frangers. The Outer-Brothers:

Sandbar, Fla. April 24, 1948

Fringers never mix with the ride boys, because using the phrase that is a Lonely Hearts organization. The Lonely Hearts Club and the Showmen's Clique are closely linked, the first acting as a booking agency for the latter. We have the "Waiting-for-it-to-open gang," that meets daily around a stew can behind the horseshoe barn. The last thing you have no truck with the other clubs, claiming that they are company-fed. The Showmen's Clique is welcomed by the other clubs that have to depend on it for talent at their festivities. It mixes and mingles—it assists with the oats threshing by having its dancing members blow off its cast.

Join this happy fraternal midway family. Bring your cereal grain with you—we'll furnish the combine.

Hooiser State Bowl
Okay in Vincennes

VINCENT, Ind., April 24—Decription of the Mighty Hoosier State Shows opened the season here Saturday (10) to business that brought optimistic predictions for the spring tour from owner W. R. Geren, reported M. G. Stokes. Helping the gross was a kiddie matinee, to be a regular Saturday feature, offering a bicycle giveaway to a throng of kids committing an act of free ticketing.

Completely overhaul the show left Greensburg, Ind., quarters April 4 on 35 semi-trailers. We move here in time to set up the same day. Many of the personnel were here awaiting the shows' arrival. Also arriving during the engagement was Hugo Zacchini, whose act will be free attraction and who will have an animal circus on the midway.

Special paper will verify the Zacchini act and the show is to be heavily billed, with four men in advance under the supervision of Stokes. Fred Haines also arrived with his sound car to augment the publicity department.

Dale Pasley's new cook house, with stainless steel kitchen and steam tables mounted on semi-trailer, has been furnished by local officials. Owner Geren has been undergoing treatment for a back ailment.

Capell Bros.' Shows Score
In Swing Thru Oklahoma

DUNCAN, Okla., April 24—Opening of the Capell Bros. Shows recently in Shawnee, Okla., was hampered by cold weather, but the 24 day's appearance the org moved to Ada for its next stand. Chamber of Commerce sponsored the show there and all enjoyed a successful week.

The Fringers are sponsoring an one-week stand here and once again the weather is fine.

All carnivals is new and paint has been applied liberally to most of the equipment.

Celebs at Starr Inaugural

Hugo, Okla., April 24—Joe Starr Shows, combined with the Casey Shows of New York, who recently opened this season here at the second annual circus round-up. Weather was okay and attendance estimated at 10,000. Joe E. Brown, comedian, and Gov. R. J. Turner of Oklahoma were on hand.
WE WILL GUARANTEE $1,000.00
For a Merry-Go-Round and two other Rides for our 17th Annual Carnival Week August 7-14 (Inc.)
Or, we will pay 80% of an average gross take of $1,500.00 for the seven nights.
Write for details to MORRIS ROTE-ROSEN Sec-Treas. GRANVILLE FIRE DEPARTMENT GRANVILLE, N. Y.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

RipGreenway Named To Boss B. C. Rodeo
CLOVERDALE, B. C., April 24—Clarke (Rip) Greenway has been named general manager of the third annual Cloverdale Horse and Cattle Rodeo, which has been enlarged since last year and will be held May 22-24, it was announced at a meeting of the rodeo committee of the Fraser Valley Agricultural Association.

Grandstand seating facilities will be enlarged to double the present capacity of 2,000, and bucking bulls and over 40 head of cattle will be imported from the United States.

The program includes bucking horses, chariot races, calf roping, bull fighting, carnival rides and a midway.

Foss Hoy will be arena manager; Jack Shannon, judge; Dr. F. D. Sinclair, physician; Dr. G. J. Jarvis, rodeo veterinarian; Mrs. Ralph Walters, rodeo clerk; and Howard Harris, entry chairman. On the committees are: Parade, Bob Thomson and Hugh Charlton; Saloon tickets and .45s, Jack and Fred Warkentin, Bill Taylor, Les Cool, Matt Kennedy, J. Nordin, and T. McFergus; livestock, Foss Hoy, Vic Nesbitt, Charles Smith, T. Worthington; and A. Baldwin, cowboy reception, Councillor H. N. Bish, J. Humphreys and Harry Curtis; dance, Allan Dann, Ed. Hammere, Bill Mackie and Ray Partridge; publicity, J. Harold Guildford, B. Arnold, L. Jacobs, and K. Ashmore, Stan McKinnon and Neville G. Curtis.

Three Civic Groups Sponsor Rodeo in E. Pasadena May 14
PASADENA, Calif., April 24.—Plans have been completed for the third annual Pasadena Junior College Rodeo, scheduled here May 14 under the sponsorship of the American Legion, Rotary and Lions clubs of East Pasadena.

Monty Montana, screen and rodeo performer and his wife and son, both trick riders, will head the bill, with Sheriff Eugene B. Bisceglia, mounted police and Western film celebrities also participating, it was announced.

Boy Scouts Sked Circus
THOMPSON, Conn., April 24—The annual circus of the Eastern Connecticut Boy Scout Council has been set for Thompson Speedway here May 22. J. Kevin Foye and Carl Peters are regional ticket sales directors.

WANTED
By large V. F. W. Post week of July 5-10. RIDES, SHOWS, CONCESSIONS. What have you got? Book it— Dedication of New $200,000.00 Home.
Norris F. Swenk, H.O. BOX 555 VANDERGRIFT, PA.

CARNIVAL WANTED
For celebration week of June 25 to July 2nd. For particulars write Harold M. Creech, Pres. Chamber of Commerce, Clarksville, Mo.

RIDE WANTED
Merri-Go-Round, Farm Wheel, Ribbon Rides, 75c Spittoon Ticket Concession, available after June 15. Write: J. M. Hand, Main St., Lockhart, Texas.

ROBERT S. VIGUERS LEMOYNE DILER LEMOYNE, PA.

WANTED
For small show—2 M. W. or 4 M. W. or 6 M. W. Contacts: John B. Knapp, 3422 Franklin Street, Buffalo, N. Y.

WANTED—Independent Rides — Shows LACKAWANNA, N. J., CIVIC STADIUM
Big 5-Day Civic Celebration covering week-end of Fourth of July — Chamber of Commerce, city officials behind it. Automobiles being given away. Fireworks. Communicate immediately.

NATIONAL EXPOSITIONS
425 FRANKLIN STREET BUFFALO, N. Y.

WANTED
American Legion 4th of July Celebration
W. A. OGLESBY AURORA, ILL.

AMERICAN LEGION POST NO. 176
WANTS SHOWS AND ATTRACTIONS
For 2nd Annual 4th of July Celebration Chairman, Frank Robertson Fairfield, Illinois

CARNIVAL WANTED
For Brach Opening, June 5 & 6, 3.00 or 3.00 Rides. Sponsored by the Future Lions’ Club. Write to D. W. DECKER Chairman Box 93, Micanopy, Florida

NEED MONEY? ORGANIZATION.
ELMER BROWN 320 Arroyo Blvd. ST. LOUIS 1, Mo.

WANT—LARGE CARNIVAL
With Free Acts for Grandstand for July 3-4-5 Celebration sponsored by American Legion and Chamber of Commerce. This is Fal Con. Rich County. Small Town, Large Capacity. Farm Shows. Write HARRY JOHNSON, Exe. Chamber of Commerce Blue Earth, Minnesota.

MAMMOTH AMVETS CELEBRATION
8 Days—1 Sundays and 2 Saturdays.
MAY 29—JUNE 6
LAKEWOOD PARK, YOUNGSTOWN, N. Y.
C. H. TOTHILL BOX 433 YOUNGSTOWN, N. Y.

FOR SALE
NEW 8 CAR LAUGH IN THE DARK RIDE
This Ride is in first class shape, complete throughout with plenty of stunts, top, floor, front, ticket box, etc., everything complete. Back offer over $7,000.00. Have Trailer for same if you want it, no tractor. Can be seen in operation every night in the vicinity of St. Louis.
BOX ST. L.—23 390 Arcade Bldg., St. Louis, Mo.

WANTED
By large V. F. W. Post week of July 5-10. RIDES, SHOWS, CONCESSIONS. What have you got? Book it— Dedication of New $200,000.00 Home.
Norris F. Swenk, H.O. BOX 555 VANDERGRIFT, PA.

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WANTED
For small show—2 M. W. or 4 M. W. or 6 M. W. Contacts: John B. Knapp, 3425 Franklin Street, Buffalo, N. Y.

WANTED—Independent Rides — Shows LACKAWANNA, N. J., CIVIC STADIUM
Big 5-Day Civic Celebration covering week-end of Fourth of July — Chamber of Commerce, city officials behind it. Automobiles being given away. Fireworks. Communicate immediately.

NATIONAL EXPOSITIONS
425 FRANKLIN STREET BUFFALO, N. Y.

WANTED
American Legion 4th of July Celebration
W. A. OGLESBY AURORA, ILL.

AMERICAN LEGION POST NO. 176
WANTS SHOWS AND ATTRACTIONS
For 2nd Annual 4th of July Celebration Chairman, Frank Robertson Fairfield, Illinois

CARNIVAL WANTED
For Brach Opening, June 5 & 6, 3.00 or 3.00 Rides. Sponsored by the Future Lions’ Club. Write to D. W. DECKER Chairman Box 93, Micanopy, Florida

NEED MONEY? ORGANIZATION.
ELMER BROWN 320 Arroyo Blvd. ST. LOUIS 1, Mo.

WANT—LARGE CARNIVAL
With Free Acts for Grandstand for July 3-4-5 Celebration sponsored by American Legion and Chamber of Commerce. This is Fal Con. Rich County. Small Town, Large Capacity. Farm Shows. Write HARRY JOHNSON, Exe. Chamber of Commerce Blue Earth, Minnesota.

MAMMOTH AMVETS CELEBRATION
8 Days—1 Sundays and 2 Saturdays.
MAY 29—JUNE 6
LAKEWOOD PARK, YOUNGSTOWN, N. Y.
C. H. TOTHILL BOX 433 YOUNGSTOWN, N. Y.

FOR SALE
NEW 8 CAR LAUGH IN THE DARK RIDE
This Ride is in first class shape, complete throughout with plenty of stunts, top, floor, front, ticket box, etc., everything complete. Back offer over $7,000.00. Have Trailer for same if you want it, no tractor. Can be seen in operation every night in the vicinity of St. Louis.
BOX ST. L.—23 390 Arcade Bldg., St. Louis, Mo.

WANTED
By large V. F. W. Post week of July 5-10. RIDES, SHOWS, CONCESSIONS. What have you got? Book it— Dedication of New $200,000.00 Home.
Norris F. Swenk, H.O. BOX 555 VANDERGRIFT, PA.
RIDE HELP
AND
CAN PLACE
A Few More
Legitimate Concessions
CARAVELLA AMUSEMENTS
Williamstown, Pa., this week:
Shamokin, Pa., week May 3.

JOE RATERINK
WANTS
Feris Wheel Foreman, salary or P. C. All Shows, come on. Concessions for stock.
Six Calf, Buckets, Under and Over and Fair Game open. Celebrations start in May. Bill
takes willing Stock Agents. Wanting,
day, Tenn., April 26; Eldorado, Ill., May 5.
PLEASURELAND SHOWS
Wire, don't write.

RIDES FOR LEASE
No. 5 Eli Wheels, Smith & Smith Chairplane, Blue Goose and Auto
Kiddie Rides. All in A-1 shape.
W. J. WILLIAMS
P. O. Box 518, Nashville, Tenn.

PINE STATE SHOWS
Want General Agent—Salary or proportion
no object to right party. Also Promoters
who can produce. Will furnish large top for
same. Address
JOHNNY CARUSO, Mgr.
PINE STATE SHOWS
CANTON, CUYA.

D. D. HALE WANTS
Count Street Agent, at least 20 years old, with
need to reliable people known. One.
Wants to be on a wind on this show. Playing needs
of oil fields. This is a Rube show. If you're
bricks and need a tank roll, get with
me. No strikes here. Positively no drunken
work.
D. D. HALE
Care Copehill Bros. Shows
Linden, Oklahoma.

WANTED
Tilt-a-Whirl and Ride-O-Foreman
To join immediately. Highest salary bonus
new company. Must go to Florida, or write
or phone
SAM E. PRELL
PRELL'S BROADWAY SHOWS
Alexandria, Va.

RIDES WANTED
Want to buy or lease 4 or 5 Ditts for revenue. All good shows. Address
BOX 127, c/o Billboard
300 Arcade Bldg.
St. Louis 1, Mo.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., April 24.—
New York number is behind the
Supply Company, application filed
by H. H. Brockway, manager, bringing
the membership roll to 225.
A bill has been introduced in the
New Jersey Legislature to safeguard
the safety of riding devices, which
bill provides for licensing of devices,
insurance and required physical
conditions of insurance. The administra-
tion of riding devices is delegated to the
New Jersey Department of Labor.

The War Assets Administration
advise it has for sale various of alumi-
num, bronze, stainless steel, steel
cable, plexi-glass and lacquer, as well
as quantities of electrical cable avail-
able by negotiated sale. The Adminis-
tration also announces the forthcoming
war surplus machinery and industrial
equipment on hand will be sold sub-
ject to the Warmanage Reduction
of original acquisition cost.
A research service announces de-
velop the availability for sale
a new type of ladder grip, a liquid
adhesive for cementing masts and
a type of transformer which eliminates the necessity for
jumper boxes, fuses or circuit break-
ers; a two-speed hoist for operation with
motive power, and a patented process
for concentration fruit juices.
The same has a booklet on the
care of copper, brass and bronze.
Now the tax reduction bill has been
passed, another tax bill is in the
making which would make all
technical changes in the tax laws.
While the amount of actual reduction
in the new law tax is expected that it is expected that so-called small
business may obtain certain conces-
sions between $25,000 and $50,000.
If adopted, this would affect
many shows in the independent
CARNIVAL-GEN'L OUTDOOR
85

May 1, 1948

11-Day L. A. Sports
Show Pulls 206,500

LOS ANGELES, April 24.—The
annual Southern California Sportmen's
Show has passed its 11th day with
fore a closing day crowd of 21,600 at
Glimmer Stadium here Sunday (18).
The attendance for the eleven day exhi-
bition was estimated at 206,500.
An event, staged in conjunction
with the Southern California Amuse-
ted by Mel Morrison and H. W.
Welser. Show was sponsored by the
Southern Council of Conservation
Clubs.
In addition to hundreds of exhibits,
a small show, "Parade of Outdoor Champions. Shows presented
an hour-and-a-half stage show.

AGENTS
For Stock Stores, Count-Up, Spot
the Spot, Skilly, Hanky Panks,
Ball Games, come on.

Caravella Amusements
ROY FIRST AND JOHNNIE WATKINS
Williamstown, Pa., this week;
Shamokin, Pa., week May 3.

Ray Long
WANTS ALLY AGENTS
For newly Sashed Fuzzy Bear Joint.
Red Brooks. Mac McDonald. Jimmy
contact me. Also need Help for Line-Up
Stores. Henry Gey Shows. Lenois,
Texas, or per our.

WANTED FREE ACT
Must be high and sensational. Guaranteed
season's work. Must join immediately.
W. J. PRELL
PRELL'S BROADWAY SHOWS
Alexandria, Va.

GEORGIA AMUSEMENT
WANTS
Small Grub, $15.00. Mug Outfit, Snowball
and Popcorn, small Bingo. Agents for Swinger
T. - Wheel, Little Fiddler, Fiddler, etc.
No guarantee. No guarantee. No guarantee.
April 24 to May 1. Dahlonesa, May

WALLACE UNITED SHOWS

WALLACE UNITED SHOWS
WANTS
Rides that don't conflict. Ride Helo, Concession
work, Carnival Shows, Amusement
Park, etc. Apply threateningly, W. W. Hume,
Oak Park, Ill. Concession Agents. No
must. Apply. No must.

Wallace & Murray Shows
WANT
Bingo for season. Also Cook House, or will
cooks, etc. Apply. Cook House to be
able party. Can place Concessions
of all kinds. Address
Bensemer City, North Carolina, this week.

FOR SALE

FOR SALE
Exclusive Concession. Ocean Beach, Section
Ocean Park, Beach, New London, Conn.
Reasonable Price. Rent Free. Order Ticket
Box Selling, because of other business
rent. Reasonable Price. Good location.
Inquiries invited.

FITZPATRICK AMUSEMENT AGENCY
35 Winthrop St.
BRISTOL, CONN.

WANTED
FERRIS WHEEL, FOREMAN. Second and
Third Man on either FERRIS WHEEL. Bill Modlin
West, Des Moines, Ia.
PLAYLAND UNITED SHOWS


**GOODMAN CONCESSIONS AT LIBERTY**

High type Concessions and highclass Operators and Agents. Want to book a good season at your fair, send for Bill Goodman-Stage Shooting Gallery, Guess Your Weight Scales, Guess Your Age, Ball Games. Our Concessions will be a credit to your Midway. All wire or phone

MAX GOODMAN
Care Majestic Hotel, Carthsville, Mo.

**ROBERTSON BROTHERS' SHOWS**

All Stock Concessions open. Will sell 'X' on Custard, Novelties, Jewelry, French Fries, Poodles. Pop. Coal opening for String Game, Slum Bowler, Bowling Ball, Dart, Hit and Miss Ball Game.

SHOWS: Will place Motorized, Side Show (100 $1000 Top). Fat Show, Crime, Life, or any other Show in any condition. Want to operate your own. Want to be a Major. Call Bill Goodman-Stage Shooting Gallery, High Stoller, Rock Basket, Net, Carousel, Ball Games, Cutter Guns.

**UNITED EXPOSITION SHOWS**

WILL BOOK OR BUY

**SILVER STAR SHOWS**

Carnivals want to feature two Girl Shows. We have one now 15 by 20 Top suitable for Poland Show. Operator want here own Dayton and Wakefield. Must be first class in keeping with the rest of the Midway. Will also book future shows or 15 by 20 in our trucks or for exhibits. Exhibits with men can have your shows featured as the entire show with all lights from one three light plants, Bozo Lights and the aerialiased Aerial Fireworks-Also will book a few nice Legitimate Concessions that don’t conflict. Fair Personnel in Edith Ford, and Wasey, contact on. This is a brand new show putting the best of goods, names, wholesome entertainment for the entire family. Be sure with the newest and best.

BISHOP, CALIF., APRIL 25-27 2nd day, per route.

**Admissions To Be Continued At Sacramento**

SACRAMENTO, April 24.—California Midway Pres. Edward Stow, who has been here for the past week, returned to the State Capital yesterday where he went into negotiations with the State Fair Board and the management of the California Midway for the purpose of arranging the schedule for the season. It is expected that the schedule will be announced soon.

The ticket committee has set up this schedule and the general admission will be $1.50, grandstand admission $2.00 and reserved seats, $3.00. The fair is scheduled to open May 2 and run until June 30.

The directors also decreed that all drinks must be sold in paper cups and all games must be sold at fixed prices.

**Ceiling on Prices**

At their March meeting, the directors put ceilings on prices which may be charged for children's rides, for adult rides, on soft drinks and beer. These ceilings are: children's rides, 50 cents; adult rides, 75 cents; soft drinks, 25 cents; and beer, 50 cents.

The directors also considered the question of admission fees and decided that the admission fees for the fair would be increased this year because of the higher operating costs but members of the ticket committee were asked to keep the fair within the means of as many persons as possible.

The directors also decided that all admission tickets must be sold in paper cups and all games must be played at fixed prices.

**Premiums**

Premiums totaling $65,000 would be awarded for the live stock exhibits, about 25 per cent more than the $52,000 paid last September. In the junior division, 40 per cent increase was awarded, as the total amount was increased, from $18,000 to $30,000.

**Horse Shows**

The horse shows will be $30,000, with $10,000 added, in order to bring the total to $40,000, being a 25 per cent increase.

The directors also voted to underwrite, to the extent of $4,500, the educational exhibit at this year's fair.

**Retains Parking**

Director Daniel W. Beattie, chairmen of the educational committee, said the fairgrounds authorities notified him that a last-minute ruling by the State Department of Education made it impossible for county school funds to be used for fair exhibits.

The fair board also voted to control parking facilities at the fair and fair personnel to park cars. Last year the concession was awarded to a San Francisco firm.

On recommendation of Hal G. Hotchkiss, fair director, the group voted to delay letting the contract for the fair concessions for another year. Two large carnivals have bid for the contract, it was said.

**Progress on Improvements**

Director William C. Wright, Sacramento, chairman of the building and grounds committee, said the work of getting the fairgrounds in shape is progressing more rapidly than expected. He said considerable consideration is being replaced, new power lines are being installed, new buildings are being replaced and remodeling work is under way in the Hall of Champions.

**Belle Vue, England**

**47 Net $183,478**

MANCHESTER, England, April 24.—At the general meeting of the directors of the Belle Vue Gardens, a dividend of 10 per cent was declared. The fair was announced that this year-round fun spot had enjoyed a record-breaking year in 1947, with the gross of $183,478,75, an increase of $58,411.55 over the preceding year.

Grace in Point of Bell Vue hit an all-time high, but this was offset by a large increase of operating costs. Taxes nicked the gross for nearly $37,900. A dividend of 10 per cent on the deprende was also announced.

Belle Vue is a combination circus-amusement park which opened on its best income producing period during the last week of December and the first week of January, and again in early March-New Year holiday weeks when a top-notch indoor circus and carnivals occupies the large buildings on the grounds. The take during this winter's indoor circus run was double that of last year. Fireworks displays for Easter and Good Friday night during the last week of March, and the record attendance the past year.

personages as John Sutter, General Vallejo, Lotta Crabtree and others will be sent out, he said, and Cali- fornia will have a chance to attempt to resemble them in costume and make-up. Prices will be increased.

Dr. James E. McConnell, central executive of the fair, said progress is being made in locating old-time vehicles for a fair exhibit.

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The directors accepted Wright's recommendation that the fair install a foundation and fence for a new transformer to provide better light for the grounds. The work will cost $3,700.

It was decided to make the fair a five-day event, with its 11-day run next fall. Officially announced was a proposal to invade California design policies. Any change in the style of clothing for exhibition. The board also agreed to invite some 200 of the nation's leading newspaper and magazine fashion writers to be guests at the fair.

The board set its next meeting for May 20 and its June meeting for the 24th of that month.
Fair Management!

**Speedy Parking Termed Vital; Area Markings Called Important**

By R. J. Pearce, Fair Designer

WITH the increasing number of family autos passing thru the fair, the handling of these cars becomes an increasing major opera-
tion. And unless the patron receives courteous and speedy attention, the attendant makes a dissatisfied custo-
mer, who sees what the fair has to offer.

The old hit-or-miss parking all over the grounds is in the class with sideburns, the horse and buggy and hoop skirts. It just isn't coun-
tenced on the modern grounds.

To begin with, parked cars should be located within the area of the fair.

The reason for this is that cars parked in this manner are sub-
ject to more strict police protection, families can make their cars their headquarters, picnic lunches and three-cornered trousers for the babies can be left in the cars and obtained without first having to secure pass-
out tickets. Since this type of ticket is subject to much abuse, some fair hands will find it, forcing outgoing customers who have paid once to pay a gain for readmittance.

**Best Site Near Entrance**

The best parking grounds for the areas near the entrance are to be found in the case of necessity. In such cases, police protection should be pro-
viced for the cars and the parking should be carefully supervised.

Well-supervised and a governed parking area is a joy to the fair patron. The best location is directly in front of the main side of the entrance. Lacking such space, parking lots on other side of or in the rear of the grounds should be used. These areas should be served only by roads situated at either side of the fair so that one will not cross a main line of pedestrian traffic.

Parking cars in long lines heading in will make it impossible to get out, the minimum of space that will be available for the backing up and turning of cars. A distance of not less than 60 feet between the front lines of cars headed in opposite directions should be al-
lowed to reduce confusion. With careful parking, this distance can be cut somewhat.

**Rules for Parking**

Diagonal parking—two rows of cars—does not require so wide a space. A minimum of 45 feet between lines will be enough, with 45 feet of width to leave in one direction, thus requiring a minimum of 115 feet at the end of the lines of parking lanes.

Five-foot posts, set firmly two feet below ground, at four-foot intervals, and connected with a cable, may be used to delineate the lines at which the cars should be parked. Geometrical, square blocks, set on solid concrete bases, also serve as good markers. Sometimes, just two trows, plowed four feet apart, designate the definite parking area for the cars near which the cars should be placed.

Each row should be marked with a line of chalk at each car spot and marked with a number. Each driver, when parked, should be given a ticket designating the row letter and the post or block number where his car is parked. The row should be a matter of seconds. This eliminates the confusion of hosting for cars at night in a rainstorm or by those who forget where they parked.

Illuminating parking areas is a prime necessity, first for protection and second to be able to locate one's car and get away at night without confusion.

The best lighting method is to locate poles not less than 20 feet high with four lights on top. Such lights need not be expensive, but they should have a reflector which projects the light in the direction the driver is going to avoid a glare. A good 300-

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CIRCUS SEASON GETS GOING IN SWEDEN

STOCKHOLM, April 24—The circus season in Sweden is getting into full swing, with Circus Schumann winding up a 40-day indoor run here Saturday, and several tent shows already on the road. Schumann, who played a two-week stand at Gotenburg before leaving for his local appearances, will return to Denmark where the show will celebrate its 100th anniversary at its indoor arena Copenhagen.

Carnival acts on the Schumann program this season are the Schumann Liberty and high-school horses, Milt, Lena, and Bambi; Viggo Benny's chimp, Banki; Viking Trio, trapeze; Luzia, dancer; S Vikinginas, acrobats, plus the already-mentioned Boys, Andreff and Luzia, Swedish comics.

Among the larger Swedish tent circus already on the road are Circus Scott, which opened at Molmo April 11, and Circus Altenburg, which opened in Helsingborg.

New Group at Moundsville Elects Dorsey 1948 Prexy

MOUNDSVILLE, W. Va., April 24—Marshall Fair, Inc., at an organization meeting here recently, elected Officers for 1948 and took over the old Marshall County Fair Association, which had been conducting community fairs locally for over a year. Lloyd Dorsey is the new org. with, A. P. Reber, vice-president; L. George Ellis, secretary; C. B. Allman, assistant-secretary, and Molino Sullivan, treasurer.

The corporation has sold stock throughout Marshall County and purchased the 40-acre plot on the edge of the city where grandstand and building were conducted as a part of a century ago. Detailed surveys are under way and some temporary buildings will be erected in time for this year's fair. The track itself will also be put in condition.

B. C. Fairs Group Elects Whyte President; Dates Set

VICTORIA, B. C., April 24—E. M. Whyte, Victoria, was elected president of the British Columbia Fairs Association, succeeding T. W. Currie, of Kamloops, who is vice-president, and Joe Mistretta, Donaldsonville, is secretary, and Joe Mistretta, Donaldsonville, treasurer. Dates are September 30-October 2.

New buildings and remodeling of the old plant are under way following the sale of the property and the old grounds for a residential subdivision.

ROGERS BROS. PULLS GOOD THRU VA., WVA., TENN.

BIG STONE GAP, Va., April 24—Rogers Bros. racked up excellent business here, pulling full houses at both performances. Our show is yielding good business, as did Kingsport, Tenn.

Savannah, Ga., and Lawrenceburg and Crossville, Tenn., also proved the same. Charlie Rogers, at Crossville, showed the show played to a full house, as it did in a strong matinee. At Lawrenceburg, despite a heavy downpour which turned into a flash thunderstorm and a torrential downpour 15 minutes before the close of the program, the show had near capacity at night after yard conductors decided to limit attendance to a three-quarter house at Savannah.

Wirth Inks Sandy Creek, Little Valley, N. Y., Events

NEW YORK, April 24—Frank Wirth, local booker, announces the inking of two New York fair, Sandy Creek and Little Valley.

The Sandy Creek contract, which calls for a revue, big fair, and small acts is inked by Paul Woodard, president of the Little Valley annual, signed for his event.
RSROA's Martin Denounces FIPR Report, “Suspension”

DETROIT, April 24.—A vigorous challenge of reports on attendance of William Schmitz, of America on Wheels, at (World Roller Skating Congress) meet in Switzerland (The Billboard, April 10) is issued by Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators Association, of the United States. According to Martin, “this obviously is another blow to the credibility of Schmitz to confuse the issue and an attempt to mislead readers of The Billboard.”

The WSRO has no connection with Schmitz or his organization,” said Martin. “The WSRO was formed by RSROA officials and operates two seasons a year which will team visit England. It is particularly amusing to observe the actions of Schmitz and his outfit since they operate true to form on all occasions.

Martin reported that he was a delegate at the meeting of the WSRO at Patina age a Roulettes meeting (not World Congress) in Switzerland, while Schmitz was to be in attendance at this meeting, we can not point out that Martin was a professional rink man, and the separation of the RSROA from the FIPR was based upon the very attitude of the FIPR toward all rink men.

It is not the type of politics which is prevalent through the usual amateur sports organizations today. I am not sure that the double-cross and the double-cross-like that put over by the Olympic organization in hand with the American Athletic Union? Their attitude was: Ignore the consequences of any statements made as long as the face of the AAU and ASU can be preserved. In this case, the attitude of the RSROA was not acceptable in the high society of the FIPR, but Schmitz and his crowd will open arms with open arms.

Del Monte Plans Show For Pre-Contest Party

MONTEREY, Calif., April 24.—(Newspaper) Paul Gilbert, manager of Del Monte Rink, has announced that a May 2 party in honor of Del Monte Skating Rink will be held May 11. The party will be held in connection with the California championships of the United States Amateur Roller Skating Association, which are being held May 8 and 9 in Bill Black’s Roller Palace, Pomona.

Feature of the afternoon affair will be exhibitions by the club’s competitive skaters plus a complimentary dinner by Margaret Ridge and Gilbert, Del Monte’s professional. Those slated to take part in the exhibitions include Barbara Ann Henricen, Claudette Collbert and Dennis Earl, juveniles; Rose Marrello, Eva Doran, Frances Veres, Ken Kinnard, and Rexford Murray, novices; Barbara Ziem, junior, and others.

The official skating will be Peter Scagel, member of the RSROA, and will also be pair numbers by Miss Ziem and Merker and Miss Manning and Hottiger.

The Best Skate Today

No 2 in a Series
25 Factors GovernBiz Volume
In Today's Tussle for Dollar;
Solicitation of Biz Important

By Carl C. Johnson

Owner, Skatedale, Denver

If I were to have headed this subject on my check list merely “new business,” it would probably be more understandable to rink operators in general. That word “segregation,” is new in the terminology of rinks, but is one that is starting to be familiar with before in- creased volume of business here is universal. To my mind, this rink business should never undertake a single period of employment. I have heard the solicitation of new roller skating business does never before. It requires a plan more than a man.

The way we are now selling party business could be handled by clean-cut young man who has no opportunity of speech. In presenting the plan, all the young man is re- quired to do is extend an invitation. If they accept, okay. If they refuse, okay—but no high pressure, no over- selling, no over-promising, no disappointments, no headaches.

We hold the parties—the prospect doesn’t. We plan the entertainment and the program and issue the invitations.

And it’s up to us to make that entertaining and exciting and make the program so desirable that they don’t refuse an invitation. But I’m running slightly ahead of my story. We solicite four kinds of party business—churches and clubs or industry, industrial institutions, junior colleges, and schools. And each of those groups requires a special kind of solicitation.

I have a pleasant-voiced young woman who spends an hour each evening phoning the heads of youth peoples churches and clubs. She tells the person with whom she talks that there are the best rinks in the city. If you are looking for one rink you are young (See 25 FACTORS on page 30)

Conn. RSROA Kids Set for Regionals


Winners: Figure skating, senior, John North, second, John Cummings, third, Fred Poisson; novice, Raymond Schmidt, and junior, Richard Mintz, second; senior, Josephine Fiducia and Thomas Ritchie; intermediate, Barbara Kelly and Nicholas Zacarelli; novice, Audrey Burns and Robert Kirschner, and junior, Joy Fontana and Robert Fontana.

Judges included Mrs. Helen Scod Eckert and Charlie Rubens, New York, and Charles O’Connell and James Hanlon, Boston. Referee was Edwin Holder, chairman of the USFSR. Chief tabulator was Mrs. Robert Bakers.

Winners are eligible for the regional championships, to be held in Greenwich, Conn., May 17-18. Irving Richland, of Hartford Skating Palace, said he will probably offer them again next year.

REDONDO’S Free Bus Rides

REDONDO, Wash., April 24.—W. J. Brien, manager of Pacific Coast Arena, has instituted free bus service for customers who otherwise could not afford the trip to the Skaters. The buses will carry passengers to and from the rink each night.

Redondo’s free bus rides this year are under the supervision of Pat Pat- terson. The initial year, the skaters and the membership continues to grow.

SEND US YOUR ORDER NOW!

SKATES REPAIRS
NON-SLIP POWDER

CHICAGO ROLLER SKATE CO.
4427 W. Lake St.
CHICAGO, ILL.

MRS. OF RINK AND WALKWAY ROLLER SKATES—
Industrial Fuses and Screw Machine Products

The Billboard 89
COMMUNICATIONS TO 2160 Patterson St. Cincinnati 22, O.
25 Factors Govern Business In Today's Tussle for Dollar

(Continued from page 89) people's groups and private club members, and that we make a special effort to announce their presence over the mill and identify them with a short piece of white ribbon so that our regulars will introduce themselves as the guests in having a good time.

The catch here, of course, is in completing our list. We try to head up these groups and club officers to plan to give us several years to compile this list and we keep it up to the minute in accuracy. These guest lists are generally quite small, ranging from 25 to 50. But there's hardly any limit to the number you can handle at an evening. We rarely pass a night without at least one and have had as many as 10 in the same night. They mix well and we see that each group meets the other, and we do, easily and sincerely we wish that these church and club folks are the people we attract to the rink. We deliver party tickets to the head of the group a week in advance of the party date that we trust to them to stamp to be sold enough so that they want to give a few to non-members, they will have enough.

"It's Our Party" Business institutions present an entire sales problem. The sales manager or presiding officer is a small enough city for me to know most of the 1,000 some odd firms that employ over 100 people by the word "knowledge." I mean that I can sit down and talk with the president of the company and know who are interested in the party of the job. Our sales representatives visit these firms with printed invitations for a company party to be held in honor of one such or another.

I explain that on that day we will announce the party on our radio program and that the changeable electric sign in the bay window will carry their name. On this night, the whole program will be built around their firm, their product and their services. We display their advertising by plugging their products to our community and their great part in making Denver the important city it is. We get out the white ribbons and invite the guests to the party, turn it out in full force and set as host. We pick up the night. We extend the invitation. We hold the party in their honor. We entertain them. It's 'Our Party.' and they're invited.

This angle is very important in booking industrial party business and we will continue to work for as long as we can, and we have worked on it for quite a while. From this list, we have booked parties for the past seven months, we have booked four parties, a week from blue book firms in Denver. In a smaller city you can work the same idea with smaller groups—e.g., even small retailers. Play it right, and they'll eat it up. In this industrial work it is important to attend and play an active part in your Chamber of Commerce. School Buses Another Form

School business is still another sales problem. Our work in this field is large and centered around the building and maintaining of an active interest in school roller clubs. In Colorado, we are in all and in either one of the two large Denver rinks, but naturally, they are disposed to come most often to the rink that gave them birth. But to keep these boys in the clubs, we have to give them to visit other rinks. If we can't hold our own in showing them attractions, we will lose their patronage.

We have a large meeting room on the second floor of our building. We have a stage there with chairs and a speaker's platform. Each week we schedule a meeting of all the schools for the next seven days is announced. We hold midnight skating sessions for the school clubs, picnics in their honor and give them special rates in other amusements establishments. We hold dance contests between clubs in符合 the winning team. Each club has a faculty sponsor at all our meetings. We hold interest all summer in these clubs even though the school is closed, they have a lot of meetings and through postcard notices give away prizes. Every few weeks we encourage membership drives which are a school-wide party among which club members give a show with appropriate rink decorations in the school colors. Working with faculty sponsors, we can make announcements over high school sound systems and stage demonstrations of good skating in high school installations.

Junior schools are another matter. Here we stress teaching and invite the parents to help. We make the junior school into our Saturday class in plain and sidewalk skating every week. There are about 50 junior schools in Denver, and the principals of those schools know that on one certain Saturday each year their students are our guests in a class to teach them the difference between a smooth rink glide and a sidewalk shuffle.

In concluding this brief outline of our methods of soliciting new business— we stress the point that it is equally important to handle a skating party in such a way that the group will repeat, as it is to get them in the first time. This article deals with the problem of getting them into the rink. Everyone of the 25 factors listed in my last article must work in such a way that the guests in a repeat party needs less sales effort on our part. Your repeat sales are the real test of the firing power of each factor, even so seemingly unimportant as the appearance of the sign, which I discussed in my last article.

In my next sincere attempt to help my fellow rink operators, thus the Billboard, I will explain the roster of rink advertising, as we have solved it to our satisfaction.
UP-TO-THE-MINUTE 

CROSS CLASSIFIED 

MERCHANTISE

CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 12c A WORD — MINIMUM $2.00

All Classified Advertisements Must Be Accompanied By Remittance in Full

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 23, early in the week.

MEN'S WRIST 

Watches

QUALITY, STYLE AND PRICE

THE RIGHT COMBINATION FOR PROFIT

All Extra Heavy Mountings

$18 Per Doz.

Large White Stone Stamp, Copy of $1,500 Original

$18 Per Doz.

White Center Stone Set in White Sterling Top on Gold Filled Mounting With Red Stone Each Side.

$18 Per Doz.

Fine Tailed Mountings. All White Stones.

$18 Per Doz.

DES MINES BINGO

1155 26th St.

P.D.Q. AUTOMATIC PHOTO MACHINE

Filling Big Money Machines

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR REAL PHOTOGRAPHS

NO EXPERIENCE REQUIRED

NO FILMS — NO DARK ROOM

Direct Payment $3.50 per hour. 2 for $5.00 per hour.

Satisfaction guaranteed. Work finished in the office with all materials furnished. Write for details in large or small quantity.

Mailing list for $3.00. Special Catalogue on request.

WASHERS

SPECIAL CATALOGUE INCLUDED

WHOLESALE ONLY

P.O. Box 265

DES MINES, IOWA

BARBARA FRITCHIE CHOCOLATES, FREDERICK, MD.

TO 1200 1 1/2" CRACKERS $4.50

TO 1600 1 1/2" CRACKERS 5.35

CASH WITH ORDER

UNITED FIREWORKS MFG.

COMPANY, INC.

DAYTON 7, OHIO

JERRY GOTTLIB, Inc.

Newsvendor Press, 6th & Chestnut Sts.

FIREWORKS

Chinese Firecrackers

1 Bundle or 1200 1 1/2" Crackers $4.50

2 Bundle or 1600 1 1/2" Crackers 5.35

BALLOONS

Latex Rubber

NO. 100 — PER GROSS $1.50

NO. 200 — PER GROSS $3.00

SMART SONGS, PARODIES, VENTRILOQUIAL

PERFUME, BRIGHT PARFUMS, MATTES, ROYAL COLORS, FRENCH NAYLOR, PARIS, LONDON, LUXURY, REGENCY MARY TAYLOR & CO., NEW YORK.

JUNE 12, 1948

P. G. 4

PLASTER

CARNIVAL NOVELTIES

COMPLETE LINE

CALL TO ORDER

WRITE FOR INFORMATION AND PRICES

LOUISVILLE COMPOSITION PRODUCTS CO.

LOUISVILLE 4, KENTUCKY

BINGO

Heavy Weight Cards, Spots, Cages, Blanks, Transparent Markets. Write for bulletin.

BARBARA FRITCHIE CHOCOLATES, FREDERICK, MD.

PLASTER

CARNIVAL NOVELTIES

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LOUISVILLE COMPOSITION PRODUCTS CO.

LOUISVILLE 4, KENTUCKY

BARBARA FRITCHIE CHOCOLATES, FREDERICK, MD.

CHOCOLATES or FUDGE

4oz Pounds

Our 2¢ "Blue Mountain" Two Layer Box. Asthetically Cathedrall. Two Doz. to Case. $1.60 Doz. Samplers, 50¢, 25¢ each on 5. D.

BARBARA FRITCHIE CHOCOLATES, FREDERICK, MD.

SLUM

BINGO

BINGO & Premium Merchandise

WRITE FOR OUR 1948 PRICE LIST

M. A. SINGER CO.

2125 COMMERCE STREET

DALLAS 1, TEXAS

BARBARA FRITCHIE CHOCOLATES, FREDERICK, MD.

PLASTER

CARNIVAL NOVELTIES

COMPLETE LINE

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LOUISVILLE COMPOSITION PRODUCTS CO.

LOUISVILLE 4, KENTUCKY

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BARBARA FRITCHIE CHOCOLATES, FREDERICK, MD.

SLUM

BINGO

BINGO & Premium Merchandise

WRITE FOR OUR 1948 PRICE LIST

M. A. SINGER CO.

2125 COMMERCE STREET

DALLAS 1, TEXAS

BARBARA FRITCHIE CHOCOLATES, FREDERICK, MD.
ANIMALS, BIRDS, PETS

A REAL ATTRACTION—COMPLETE SHOW—
Galah, 8 or 10 different species. Complete Set for $25.00. Send $25.00 to

Brownsville, Tex.

ALL ON HAND FOR IMMEDIATE SHIPMENT—
Birds, Unusual, Farm, Poultry. Complete stock, always.

Chief Munds, Members, Cattlemen, Oklehoma.

Oklahoma City, 118 E. Broadway.

ALIVE, SPECIAL for SALE—CHICKADEE—

just $2.50. Visit, call back, balance in full. Companionship. Send check to

3333 Kansas Ave., Kansas City, Mo.

AN ABSOLUTELY UNSURPASSABLE STOCK—
Birds, Unusual, Farm, Poultry. Complete stock always. Send $25.00 for 146 page irisq trail book, world's largest illustrated catalogue. Send for it.

PAMPERED CARE—Cage, Feeding, 5 MONTHS.


OUR BEARS FOR SPRING DELIVERY—FOR

the aquarium, or to the Deluxe 2018 exhibit, Washington, D.C.

SAME PRICE with

ROME GEORGIA

JET SPEED

158e Wichita, Kansas.

Phone: BLACKATONE B.

HOLE PUSHCARD,


SAMPLE

round, round. Rubber.

AKRON

10 each-

in CO.

0.34 C. O. D.

EVERYTHING NEW—EVERYTHING

is.

FULLY APPROVED for sale in your locality.

Martin 8100; BUY SNAKE DENS, FOR

and Cats.

DELIVERY

dozen; dozen Wildcats. Giant Jungle Rats, Guinea Pigs, Rats.

weeks.

Monkeys, Spiders, Monkeys, etc. Charlie Animal.

Wildlife, Delaware.

Spiders, Monkeys, etc. Charlie Animal.

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Spiders, Monkeys, etc. Charlie Animal.
SPRING SPECIALS! Attention! DISTRIBUTORS, SALESBOARDS OPERATORS
• "SPORTSMAN" ROOD AND REEL SET
• "ROMADA" REEL AND RAPID RIVER
4½ F. ROD SET, $1.90 per set
• "ROLL-A-TRAY" FISHING BOX
Buy 10 get 1 free!
10 outstanding features, $6.75
INQUIRE about our Quality Over Wholesale Values on Wantadoys,
FLY RODS AND REELS

Special! While Stock Lasts!
RED, WHITE, BLUE TICKER
2150 to 2350 per dozen
F.D.O.P.
WRITE FOR OUR LATEST CATALOG with the latest items suitable for Merchandising Decks

IONS: MET CASH. 5, 10, 25 Minnea-
polis on al C. O. D. orders. 33% discount must accompany all orders.

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Premium
PRODUCTS CO.
Factory Agents For: McCormick & Co.
OFFICES: 43 E. Hennepin Avenue MINNEAPOLIS 1, MlNOSETTA

SOME TERRITORY OPEN FOR GOOD REPRESENTATIVES. WRITE FOR DETAILS.

BINGO SUPPLIES AND EQUIPMENT
IMMEDIATE DELIVERY!
• ELECTRIC FLASH BOARDS
• RUBBERIZED AND WIRE CASES

OF WR ITE OR CALL

John A. Roberts
235 Haley St. • Newlark • N + J

FOLDING CARD TABLES
Order Now!
$1.25 each
6 dozen or more...
$1.00 each
4 dozen or more...
$1.20 each

Fast selling promotional folding bridge table with intricately done tops.
PHONE, WIRE OR WRITE for prompt shipment F.O.B. our Michigan factory.
ADIRONDACK CHAIR CO.
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WRITE FOR FREE CATALOG
Over 2,000 Items For JOBBERS—PITCHETS—NOVELTY STORES—MERCHANTS AND CARNIVAL WORKERS

GEM SALES CO.
33 Wood Ave. • Darrelle, N. Y.
Members Michigan Showmen's Assn.

ONE LOOK WORTH 1,000 WORDS!
Let the New Demonstration Card do your work for you! 12x12 inch display cards to show your best, $2 per set. Single, Premiums, $1.50. 100 are 'a must' for the midway.

SCOTT PURSE CO.
4450 Conceal Dr. • San Diego 9, Calif.

FOR SALE—SECOND-HAND SHOW PROPERTY

ABOUT ALL MAKES POPPERS AVAILABLE—
(Continued from page 59)

HORSE RACE CARDS—PICTEASE

20 Complete Sets to Package, with Magic Developing Tissues, Retail $1.00 Per Package; packed 12 Packages to a snappy color coated display box.

$5.40 DOZ. PACKAGES
$15.00—3 DOZ. PACKAGES
(Write for prices in larger quantities)

3 SIGHTLESS PACKAGES, $2.50 each (All deposit with order, balance C. D.) Orders filled same day received. F. O. B. Butler, Penna.

STAR SPECIALTY CO.
DEPT. 8-6
BUTLER, PENNA.

MOTHER'S DAY CARNATIONS
Made of Scotch and Wisconsin Material
With 80% Carnations and 20% Nigeria Carnations and made with fresh and beautiful Carnations

New Low Prices
Kinyd Wax $1.75
Harden Wax $1.50

 מח'インターナショナル flirt MILLIONS, Dept. 6, E. 9

NEW LOW PRICES

M. S. POSNER
4051 N. 69th St.
Philadelphia 20, Pa.

The Billboard
May 1, 1948

94

INSTRUCTIONS BOOKS & CARTOONS

FREE LITERATURE — SELL BOOKS AND CARTOONS— FREE LITERATURE— FREE LITERATURE

You can extend with this thick chalk

THE LIGHTNING CARNIVAL, Ontario, W. 1277.4

MAGIC APPARATUS

AAAAL WHOLESALE TRICK CATALOG, 100-
Page Illustrated Catalog, 10 cents each.

A. B. Product Co., 1462 German Ave., Phila.,

SPECIALS
1 Case melted wax moustaches $11.05
1 Case Wax Mustache Bars $10.45
1 Case Wax Mustache Bars $10.55
1 Case (144 Ears) $9.95
1 Case (180 Ears) $10.45
1 Case (250 Ears) $11.05
1 Case (300 Ears) $11.65
1 Case (400 Ears) $12.35
1 Case (500 Ears) $13.15

GRANDPAPPY" ELECTRIC WALL CLOCK

6 or more $5.90 Ea.
8 to 25 Dozens $5.50 Ea.
26 to 49 Dozens $5.25 Ea.

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE—HAND ORGAN, 42 KEY, LOT OF ACCESSORIES, $25.00. Snapper St., Richmond, Calif.

MADMAUER-LINDBERG, FOUR OCTAVE, ALUMINUM, NEW YORK CITY, OR CARVEN YOKOS,

WANTED—MODEL A HAMMOND ORGAN, worked, 45 Linncarl Ave. Atlanta, Ga.

PERSONALS

MADE IN THE TIPS THAT YOU'VE SICK-"O", "PROGRAM" Card, Sylmar, Calif.

SILVER CATIONS FROM CALIFORNIA ON YOUR MIND? For a description of our Illustrated, information book in a book form, $1 per copy, $5 per box of 100 copies, $25 per box of 1,000 copies.

FLYING CHAIRS

In SEASONED HARDWOOD SCAFFOLD W/ WHEELS

3 NON-TIPPING FLAP FOLDING CHAIRS

FULL ADULT SIZE

PROMPT DELIVERY
WRITE FOR CATALOG
ORDER IN WHOLE OR RETAIL

J. P. REDINGTON & Co.
1012-14-16 JENKINS • FREEPORT, ILL.

MOTHER'S DAY CARNATIONS
Made of Scotch and Wisconsin Material
With 80% Carnations and 20% Nigeria Carnations and made with fresh and beautiful Carnations

NEW LOW PRICES

M. S. POSNER
4051 N. 69th St.
Philadelphia 20, Pa.

Free Sample! If you the first to sell, win a prize. GROW IN THE DARK SAUCER FLOWERS. Easiest of all flowers to grow. Free samples in package. Free offer ends June 1st.

Write at once for FREE SAMPLE.

3004th Ave. New York 10, N. Y.
BALLOONS AND NOVELTY HATS

Prices Lowest in the Country

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tr>
<td>Dart Balloons</td>
<td>$0.60</td>
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<td>24 Balloons</td>
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<tr>
<td>64 Cat Balloons</td>
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<td>6 Medium Balloons</td>
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<td>25 Balloons</td>
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<td>99 Balloons</td>
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<tr>
<td>Balloon Sticks</td>
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<tr>
<td>Balloon Streamers</td>
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<tr>
<td>Targets J-J—Blows Up 4 Feet</td>
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<tr>
<td>Jumbo Knobby Balloons</td>
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<td>Medium Knobby Balloons</td>
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<td>Luftig Balloons</td>
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<tr>
<td>Motifmed Cats, Rainbow Colors</td>
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<td>#123 Large Balloons, Assorted Colors</td>
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<td>#14 Balloons</td>
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<td>Luftig, Tornastic, Assorted Colors</td>
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<tr>
<td>Jumbo Latex Balloons</td>
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<td>Plastic Latex Balloons</td>
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<td>Monkey on Stick, $1.75 Dz.</td>
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<td>Plastic Jo-Jo Balloons</td>
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<td>Key Chain With Plastic Band</td>
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<td>Plastic, Chimp Holders</td>
<td>$9.00</td>
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<td>Plastic Whistle, Two Tone</td>
<td>$9.00</td>
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<tr>
<td>Plastic Key Chain, Half</td>
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<tr>
<td>Metal Key Chain Hats</td>
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<tr>
<td>Key Chain Whistle Hats</td>
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<tr>
<td>Back Scratch, Plastic</td>
<td>$2.00</td>
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<td>Jumping Frogs, Curled</td>
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HATS—SPECIALS

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<td>Spanish Hats</td>
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<td>Mexican Cheta</td>
<td>$16.00</td>
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<td>Robin Hood Hats, With Feather</td>
<td>$10.00</td>
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<td>Cowboy Hats</td>
<td>$10.00</td>
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<td>Crew Hats for Names</td>
<td>$36.00</td>
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<td>Monkey with String Sticks</td>
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<td>$12.00</td>
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<td>Cellie Hats</td>
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<td>Crew Hats for sewing machines to put names on</td>
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We have the goods and we ship same day. 25% required on all orders. We ship to Mexico, Cuba, Honolulu, and all parts of the world. Write for catalog.

HARRIS NOVELTY COMPANY

1102 ARCH STREET
PHIATELIC MARKET 7-9478
PHILADELPHIA, PA.

This Is the TOY Year

The largest and most complete variety of TOYS in the U. S. A. Catering to the Carnival and Concession Trade. Complete Line of Bingo, Grind Store, Ball Game and Wheel Items. Complete Line of Novelty Stand Items.

SEND FOR PRICE LIST

CASEY CONCESSION CO.
1132 S. WABASH AVENUE
CHICAGO, ILL.

GOLD FILLED ZIRCONS

(MITATION)

In reproduction of the latest diamond and platinum styles modeled. In 1/20-10-K. Gold filled (marked). $12.00 TO $21.50 PER DOZ.

GOLD FILLED ZIRCONS

(IMITATION)

Send for your selection of wedding and engagement rings and other single and triple 14K ZIRCOS set for flash (do not tell from the real thing)—for men and women. State quantity required. Check or money order must accompany orders.

GUARANTEED PERFECT OR MONEY REFUNDED

JACOB RANZ, 1451 Broadway, New York 18, N. Y.
PHOTO SUPPLIES DEVELOPING-PRINTING

SALESMEN WANTED

PHOTO SUPPLIES DEVELOPING-PRINTING

PHOTO MACHINE SUPPLIES

ATTENTION — DIRECT POSITIVE OPERA-

dera., 1941. Special interest in high-speed film and

CANADA — DIRECT POSITIVE OPERA-

made complete batches of all sizes. Initial inves-

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TAKING SOUVENIRS — INSCRIPTIONS,

 Rupert—Until the Big Dialogue, New York, 1941, 116 pages, with photographs of the film, price $1.00. Also,

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 Write for price list. 

HOLLYWOOD BACKGROUNDS

BEAUTIFULLY BOXED

GUARANTEED NEW WATCHES

Write for catalog $202

MIDWEST WATCH CORP.

5 S. WABASH

CHICAGO 3, ILL.

Exclusive Wholesale

IT'S FUN AMUSING

NOW!

TURN TO INSIDE FRONT COVER FOR AN IMPORTANT STORY ON

CORN POPPERS PROFITS

MANLEY INC., KANSAS CITY, MO.

PHOTO MACHINE SUPPLIES & SERV.

No. 3200

No. 1201

GENUINE WHITE ZIRCONS

56 Kt. Weight, 116 Kpl. Prizes, $7.75 Each.

51, 122, 142, 144, 162, 424, 426, 428.

Harry Mahren Ring Co.

116 W. Commerce, Room 400.

Sole Agents for Dominion Hotel Bells, New York 1, N. Y.

Freedom Train Postcards

Thousands visit it each stop. PIBY's order 100,000 for $240 each $2200. (Early) Check only. Qty cards. Definitely a 100 retailer. $34.20 for thousand shipped prepaid.

WRIGHT MOSE CO.

501 Quincy St, Kansas City, Missouri Distributors of Freedom Train Pictures and Postcards.

SALESMEN WANTED

MANUFACTURER SPECIAL

CHINA TABLE LAMPS

Acid Colors. Blue, Green, Ivory, Rose, Etc. Complete With Shades and Bases of Various Designs. 19 and 20" Tall...$1.25 ea. 21 to 25" Tall.....$1.50 ea.

SLIGHTLY IMPERFECT—PAULET 12

OTHER CARNIVAL VALUES

PLASTER

LARGE GLASSWARE

Complete Assortment

Many Other Items

25% Deposit, Balance C. D. O. Write for Complete Listings

PEYTON'S, INC.

716 W. MAIN

LOUISVILLE, KY.

CARNIVAL FAVORITES

Fast selling Souvenirs

PAPER SNACKS

$9 per case

Attention Jobbers: Special discount for jobbers and wholesalers!

NANKING COMPANY

423 Second Ave. N.Y. 10, N.Y.

PHOTO FOODS

(10 cases)

Original

Annex 16

Self-Adhesive Stickers—

13 Colors. put on any kind of card stock. 

Simplicity and utility, like selection from colorized Ranch Sales Co. cards, goes well with other ticketing plans.

LEE RAZOR BLADES

Lee Razor Blades, the genuine. Use directness. Give selection from these Razor Blades. Stash them. Give also pick Size (10, 20, 40). Large, medium, small, and full size. Perfect size for FREE Catalog and Price List.

LEE PRODUCTS CO., INC.

427 West Adams St., Chicago 6, Ill.

Ask for Lee Free Catalog and Price List.

AMAZING MYSTERY CAR

HITS A NEW HIGH IN SUSPENSE & HILARITY

$12.00 DOZ.

The Worlds Only

NYLONS GUARANTEED

AGAINST RUNS—SNAGS

Look behind the most beautiful nylon in the world. They have been manufactured by a process of weaving that eliminates the most common defects, that is, loops, bunches, pulls, tangles, or veins. All nylon stockings guaranteed free of these defects under terms of warranty. No risk. No risk. No risk. Send 25c with order for balance C. D. O.

KENDEX COMPEX

Dept. 1000, Bally, Pa.

BILTRITE MATCHING WATCHES

MEN'S WATCH

7 JEWEL

$12.75

17 JEWEL

$15.95

with leather band

(Addl'v for Stretch Band, $1.50)

BEAUTIFULLY BOXED

Guaranteed NEW WATCHES

French Cut... Brilliant Brilliants Set Dials. Also Women's Watches to match.

Write for catalog $202

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SENSEY AND ENBRAYERS

BALLROOM AND RINK LIGHTING EFFECTS

Special Prices on White Plastic Race and Plastic Scoria.

DEEP CARNIVAL AND CIRCUS BANNERS

Write Today for Nice Sample of this New Line.

SENSATIONAL NEW PRODUCTS

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D. Q. Camera Co., 1124 N. Cleveland Ave., Chicago 11, Ill.

FOR SALE—35mm. WITH LENS, BOOTH, SUPPLIES—$50.00.

PHOTO MACHINES — SINGLE, DOUBLE, TRIPLE, COMPLETE PROFESSOR MACHINES. Nicely made, Federal Identification Co., 6600 W. 63rd St., Chicago 35, Ill.

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STREET CAMERAS, ALSO BOOTH CAMERAS, with complete accessories, made by A. M. Miller, 344 M Street, S.E., Washington 6, D. C.

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DIRECTIVE CAMERAS with complete accessories, made by Maloney Camera Works, 954 Pennsylvania Ave., Washington 14, D. C.

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1/2 LEATHERETTE PHOTO CASE—$2.00.

ONE BOX ONLY.

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NEW 1,500 PIECE CATALOG OF NEGATIVES, NICELY MADE AND MOSTLY BUSY CARDS, $1.55 PER THOUSAND.

COURIER, NEW YORK CITY

100 PERCENT ENDORSED NEGATIVES.

Fluffy colors, distinctive illustrations. Will not fade. Of the highest possible quality. Sizes 4 x 5, 5 x 7, 5 x 8, 5 x 9, 8 x 10, 8 x 12, 11 x 14, 16 x 20, 10 x 15, 10 x 18, 18 x 24, 20 x 30, 30 x 40, 40 x 50, 50 x 60, 60 x 70, 70 x 80, 80 x 90, 90 x 100.

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100% LEATHERETTE AND 6% ENAMEL LAMINATED FIVE-PAGE SAMPLES. Are From Character, Pa.

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ATTENTION! MEXICAN NOVELTIES AND CURIOS

Real fast-selling novelties, the newest on the market. All these novelties are having a very big demand.

1. Mechanical Turtles. Armadillo, etc. Each $1.50.

2. Mechanical Monkeys, monkey on the wheel, each $1.50.

3. Mechanical Dog, a real fast selling item at only

14.00.

4. Mechanical Spider, a real fast selling item for only

14.00.

5. Mechanical Tiger. Two 112 pieces to set

Special price

16.00 Box.

6. Mechanical Devil and Devil. Packed 1 gross to box, assorted

9.00.

7. Mechanical Mouse, a new novelty, these mice have a live tail of fun with them

18.00 Box.

8. Mechanical Miniature Saddles, best made

5.00 Box.

9. Snake in the Box. You pull the top and out comes the snake striking, a real fast selling novelty

12.00.

Terms: 50% Deposit, Balance C. D. O. NOTE: Can Supply Any Quantity.

NATIONAL PRODUCTS COMPANY

LAKEWOOD, TEXAS

PITCHMEN BARKERS TOY SHOPS

SENSATIONAL NEW ITEM

AMAZING MYSTERY CAR

HITS A NEW HIGH IN SUSPENSE & HILARITY

$12.00 DOZ.

You can keep the crowds guessing with the Mystery Car. Revealed and round it goes. You want the Mystery Car. This is the little mystery car with a mood of its own... put a different face upon each run. Each run a new mystery. They are the car you want in your car lot. The MYSTERY CAR is the biggest attention-getter that's been seen in years—and it will pay its cost with its first 7th or 8th run. Send 25c with order, pay balance C. D. O. BERNARD FINE CO., INC., DEPT. BMC-1, 501 Sixth Avenue, New York 11, N. Y.
THE KING OF ALL STUFFED TOYS
A REAL WINNER — NEW — FLASHY — APPEALING
First class construction throughout: Genuine Fur Mane, Satin Silk Plush Body, Rolling Eyes, Natural Color Body and Mans, 28 inches in height, Full-Faced Features, Fur Tuffed Tail. Must be seen to be appreciated.
Sample, $7.50 ea. Doz. $80
COMPLETE LINE OF PLUSH AND FUR TOYS
WISCONSIN DELUXE CO.
1902 N. 33rd St.
Milwaukee 12, Wis.
SPECIAL — DO NOT FAIL TO REGISTER FOR '48 CATALOG OUt April 15.

"SOMETHING REALLY NEW"
"Novelty Rubber Man in Bavel." Doz. $2.50. Hundred $18.75.
WRITE FOR OUR LATE CIRCULAR NO. 248
New Low Prices

MIDWEST MERCHANDISE CO.
1010 BROADWAY
KANSAS CITY, MO

NEW 1948 FOBETTES, AND WE DO MEAN NEW!
ALL ITEMS CARDED AND CELLOPHANED
No. 5001
No. 5002
With Any of the Following
FOOTBALL — BASKETBALL — BASEBALL
BOWLING BALL — BOXING GLOVE
HEART — ROLLER AND ICE SKATE
$1.85 DOZ. — $21.00 CROSS
CATALOG NOW READY — WRITE TODAY
Trisco Pete Enterprises, Inc.
604 W. LAKE STREET
CHICAGO 6, ILL.

Jewelry Workers! Immediate Delivery
MEN'S 1/20 12K Gold Filled Three-Stone Ring, $2.75 per doz. $20.25 in Sterling, Handsome, Big appeal of both. WIRE WORKERS WRITE US FOR YOUR WIRE NEEDS.
Terms: 25%. With Order, Balance C. O. D.
CRANSTON JEWELERS EXCHANGE
P. O. BOX 111
CRANSTON 10, RHODE ISLAND

NEW PRICE
STAINLESS STEEL BANDS, $1.50 EACH
Also have Gold-Filled Bands at 
Also have Gold-Filled Bands at 

WRITE FOR CATALOG
ESTABLISHED 1924
MILLER D. K. CO.

ACME PREMIUM SUPPLY CORP.
1111 South 12th St., St. Louis 4, Mo.

Concessionaires — Operators — Jobbers
25,000 FRINGED MULTICOLOR RUGS
$1.00 each — Gross Lots
Size 18" x 25" Less than gross lots
Made on 8-oz. Duck $15.00 doz.
With Very Heavy
Val-Dyed Yarn F. O. B. Rome, Ga. Sample Postpaid
$1.35
HERE'S A REAL FLASH FOR PREMIUMS OR PRIZES
Terms: 25% with order — Balance C. O. D.
COLONIAL TEXTILE MILLS, INC., Milgrs.
Rome, Ga.
PHONE 6437

THE KING OF ALL STUFFED TOYS
A REAL WINNER — NEW — FLASHY — APPEALING
First class construction throughout: Genuine Fur Mane, Satin Silk Plush Body, Rolling Eyes, Natural Color Body and Mans, 28 inches in height, Full-Faced Features, Fur Tuffed Tail. Must be seen to be appreciated.
Sample, $7.50 ea. Doz. $80
COMPLETE LINE OF PLUSH AND FUR TOYS
WISCONSIN DELUXE CO.
1902 N. 33rd St.
Milwaukee 12, Wis.
SPECIAL — DO NOT FAIL TO REGISTER FOR '48 CATALOG OUT APRIL 15.

"SOMETHING REALLY NEW"
"Novelty Rubber Man in Bavel." Doz. $2.50. Hundred $18.75.
WRITE FOR OUR LATE CIRCULAR NO. 248
New Low Prices

MIDWEST MERCHANDISE CO.
1010 BROADWAY
KANSAS CITY, MO

NEW 1948 FOBETTES, AND WE DO MEAN NEW!
ALL ITEMS CARDED AND CELLOPHANED
No. 5001
No. 5002
With Any of the Following
FOOTBALL — BASKETBALL — BASEBALL
BOWLING BALL — BOXING GLOVE
HEART — ROLLER AND ICE SKATE
$1.85 DOZ. — $21.00 CROSS
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Terms: 25%. With Order, Balance C. O. D.
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NEW PRICE
STAINLESS STEEL BANDS, $1.50 EACH
Also have Gold-Filled Bands at 
Also have Gold-Filled Bands at 

WRITE FOR CATALOG
ESTABLISHED 1924
MILLER D. K. CO.

ACME PREMIUM SUPPLY CORP.
1111 South 12th St., St. Louis 4, Mo.
HELUM FILLED BALLOONS SELL
You Can Fill 'Em
BEST!
and
EASIER
FASTER
with the
New
Hi-Ball
BALLON FILLER

$8.00
COMPLETE

EASY, FAST FILLING—
Ballons fill up from the
nozzle and press down a
hand-operated handle.

LEAKPROOF—
All the helium goes into
your balloons—none wasted
by leakage.

ADJUSTABLE—
Pressure easily set for fast
filling of any size balloon.

For bigger profits, order your Hi-Ball
Filler from your jobber today.

Ballon Manufacturers and Jobbers—Write for details about profitable sales plan
on the new Hi-Ball Balloon Filler!

The Bastian-Blessing
4201 W. Peterson Ave., Chicago 30, III.

100 MERCHANDISE
The Billboard
May 1, 1948

LETTER LIST

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CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

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CRAIN, Mr. & Mrs. A. B.
MAMEE, Al.
DEMETER, Dan.
JONES, John H.
RILEY, Tom.
BOYD, Scott

Einstein, Mr. & Mrs. H.
Marmor, Mr. & Mrs. Harry
Steele, Mrs. E.

BURNS, Scotty
Cassidy, Casdorff, Campbell, L. B.

Butler, Mrs. E. B.
Burns, Mr. & Mrs. R.

Cassidy, Casdorff, Campbell, L. B.

Calvert, John
Budweiser, Mr. & Mrs. B.

Cassidy, Casdorff, Campbell, L. B.

Baker, Wm. E.
Bosley, C. G.

Bates, T. B.
Bowers, Mr. & Mrs. L. W.

Blythe, Mr. & Mrs. L.
Buchanan, W. H.

Bryant, Mr. & Mrs. W. R.
Buchanan, W. H.

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Buchanan, W. H.
Pipes for Pitchmen

By Bill Baker

BEN MEYERS...the old hometown boy, linke parts of Oklahoma to a rattle snake hunt but says that he was making lucrative turns with his snake toys. He adds that he's doing well enough to carry the spirit of the single-o-pitchman. Ben carries a tripod but not a keister and has been purveying his wares from allies and managing to get along well enough with thelibc folder in the small burgs.

A reader? What’s that?

BEA LOUIS...is framing a shampoo layout which she will spring at the F. W. Grand store in Milwaukee this month. Spot is the same one from which she worked foot oil and Mike Devine's yoke oil. Her husband, S., is still working in Chicago, and their son, David, has returned to military school after a brief vacation at home.

HENRY H. VARNER...reveals from his Akron headquarters that "Bon (Hobo) Benson, sketch artist, has the right idea about Florida in a recent pipe. I made the State three times and always have to have a good vacation in addition to plugging up through scoffing dough and gasoline money to get by. After all, one must play a few blanks in a year's time to appreciate the red ones. Years ago Doc Fagley, in his wild Canadian days, with hones and sharpener's, said: 'A man's privy is to work as he will and where.' The fields appear to fixes and payoffs was extremely good. That side money helps sometimes!"

There's nothing so farback looking as an unhappy gal!

NELLIE BROWN...continues to pitch her satin sheen hair preparations at the downtown W. T. Grant store in Milwaukee.

CUS FORSYTH...and wife, with Excel Silver Cleaner, worked the recent Sportsman's Show, Des Moines.

If some pitchmen are not so good, you can be sure they are good and loud.

MARIAN BARKLENSCH...is pitching Charlie Lyon's cleaner at the downtown F. W. Grand store, Milwaukee, with boss, Charlie, lending a hand showing her how to gather a tip and turn it. Charlie reports that his other two workers, Belle Satter and Rena Cohin, are doing a good job with the item in nearby Milwaukee hamlets.

PAST-MONEY MADISON...has been making stock sales on Mondays and Saturdays in the Shenandoah Valley of Virginia to good geodes counts.

You are on your level if your are on the level.

JOHN DELANEY...veteran pitcher and showman, will present his masked marvel pool exhibitions at Coney Island, N. Y., this summer, with D. L. Marvin as his manager.

MAX RASKIN...former pitcher, is writing a legal column in the weekly CIO News in connection with his law practice.

EDWARD CERNY...worked sheet at the Des Moines Sportman's Show, while Mr. and Mrs. Donovan Lawrence purveyed Wild Life Flages at the same event. Doc Wilson had a jewelry layout and

DEMONSTRATORS—JEWELRY WORKERS—ATTENTION! OVER 1001 DIFFERENT RING NUMBERS IN STOCK!!

LADIES' RINGS Stiffing and Gold Filled...
$4.00 PER DOZEN AND UP

GENTS' RINGS Stiffing and Gold Filled...
$9.00 PER DOZEN AND UP

WRITE FOR CATALOG—STATE YOUR BUSINESS

BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, III.

ATTENTION, BINGO OPERATORS, ETC.

New—Sensational

Air-Lite Electric Bingo Blower, $135.00

Write for new revised catalog

SAUNDERS MFG. & NOVELTY CO.
708 Frankfort Avenue W. Cleveland 13, Ohio
Phone Cherry 3817

Penny Candy and to Candy Bars

BIGGEST SELLER IN EVERY STORE!

New being offered for the first time. Assorted cases containing 24 cases of the big selling penny candy. 12 boxes big value 6c candy bar. Discount price $21.00 per doz. Any orders today for trial case and details on our complete line. Business guarantees still available. ACT NOW!

CASTLERIDGE BROS.
2030 Summit Ave.
Des. O., Chicago 22, Ill.

MAGIC PHOTO RACES

BIG PROFIT MAKER!

Wet black card and actual PHOTO-FINISH of same subject spaced in time to cover subject's movement. An exciting game! Themed spread and diagram to explain your setup. Complete with engraving, labels, card and display box. Merchant's price. $5.50 each. Jeb Decker White Magic Co. Sample packets, 25c.

D. ROBBINS & CO.
2884 N. Broadway, New York 18, N. Y.

ATTENTION, COIN MEN

First moving attachment presents the electrical system of automobiles. No gadgets, gizmo's or hocus pocus. Rarely, 81.50; skilled pop well.

REX GARY CO.
250 ELM ST.
CINCINNATI 2, OHIO
Lester Morris pitched kitchen gadgets.

Filter type ventilating air conditioners bring clear filtered air into your home. Removable hair filter 10 x 20 x 2 inches thick. Paritises the air of smoke, dust, and soot. Pollen content eliminated. A relief to hay fever victims.

WRITE FOR PARTICULARS

Manufactured by
REGAL PRODUCTS, Ltd.
Cays Mills, Wisconsin

THE NEW, MIRACLE COMBINATION
ALL-PURPOSE, AC-DC
ELECTRIC COOKER

$5 VALUE
DEALER'S PRICE
Pocket 4X in size. Under 24 cents a day. Actual Price in Great Lift. Sample, 8¢. 84¢. For mailing.

The WONDER COOKER With a Hundred Uses!
NOTE THESE FEATURES:
1. Gilt is made of fast-heating alloy metal— 
   1/2" inches in diameter.
2. Polish—High polish or satin finished metal.
3. Handle is non-conducting, channelled, black hardwired.
4. Heating unit is heavy-duty type. Concentrated, efficient.
5. Regular or imitation construction can be used from slow, even heat to maxi-
   mum heat.
6. Base is reinforced, solid polished sheet.
7. Tripod stand is sturdy with non-slip, non-
   scratch rubber foot.
8. 25¢. With Order. Balance C. O. D.

Write for Literature On Other Fast-
Selling Merchandise.
Mutual Distributing Co.
2540 N. Western Ave. Chicago 45, Ill.

TRIVETES
CUPS & BASKETS—3 Doz. for $1.00
SEV. RING ILLUSION—1 Doz. for $1.00
OVERSEAS PAPER TRIVET—20c
Seed for Samples and Quantity Prices.

SERN PLASTIC
3¢ each
JACK DAVIS
3¢ each
TRICKS—JOKES—NOVELTIES
of Hand Painted
COSTUME JEWELRY AND SOUVENIRS
JACK DAVIS, 514 Collins, Miami Beach, Fla.

CARNIVAL PLASTER
Large Stock on Hand. 
Prices Large, 30¢; Medium, 12¢. Place Your Order Early. 
WRITE FOR PARTICULARS
TWIN CITY STATUTORY CO.
441 E. 7TH STREET
ST. PAUL, MINN.

THE PENGUIN "48" BELL PEN

The lowest-priced ball pen on the market today, THE PENGUIN "48" offers you the results of tremndous research, and mass production methods . A really efficient ball pen, priced so low that everyone will buy several of them. You will not regret sale after repeat sale.

WHO SAID IT CAN'T BE DONE?
It doesn't seem possible that so much pen value can be given for such an unbelievable low price. Attractive counter display cards and window streamers help you sell.

Advertising Improving at Our Own Plant at Low Cost
You Make the Profits, We Make the Pens
Minimum quantity, 1 gross
25¢ deposit must accompany each order.
Write Dept. D-5

PENGUIN PENS, Inc.
644 Broadway, New York 12, N.Y.

FIRST--with the
"NEW-LOOK" DOLL!
JUST IN TIME FOR THE SUMMER SEASON!

In a 30" tall size. The newest doll of the season. A "wear-look" doll in colorful satin. Hands and hat are in white. Embroidered face, fully jointed. comes with an outfit of pink cotton dress, white blouse, colorful headband with colorful flowers. A favorite. Sample. $1.25

33" QUILTED SATIN DOLL
Big and strong doll with wide eyes and wide smile.
Complete outfit comes in a box. Colors: Pink, blue, green, red, yellow. Price. $1.75.

KRAVITZ & ROTHBAUFD

SOUVENIR MERCHANDISE

Indian made Bird & Bead Canoes, Totems, and Indian made Sewing, Knitting and Shopper Baskets; Tom Tom, etc. Rubber Balls and Balloons, all sizes. Write for descriptive sheets and prices.

ROSS C. BICKLEY
Indian Handicraft
SANDUSKY, OHIO

GIVE TO THE DAMON RUNYON CANCER FUND
IT'S HOT
IT'S A SURE FIRE SELLER

SALESBORDS
Communications to 155 No. Clark St., Chicago 1, Ill.

SALESBORDS SIDELIGHTS

Harold Boex, vice-president of Pion- neer Manufacturing Company, Chic- ago, is currently touring the Southern Blue states on a two-to-three week trip to Harold, when he left Wednesday (21) got behind the wheel of a new Crys- ler which he has just taken deliv- ery. Board business at Pioneer has hit a higher level recently, and the firm's record display at the Palace House during the NATD meet is given credit for a portion of the order boom.

Globe Printing Company, Philadel- phia, is making its new stencils-to- hole boards (Wham, Jumbo Jack, Dou- ble Buck) are drawing both good op- erator and player response. Boards are going on to fill orders as they are received, officials say. Sam Feldman, sales manager, states:

Cost you $2.55. In lots of twelve, $2.75 Ea.

King L. Nelson, Broker and Factory Distributor LITTLE ROCK, ARK.

SALESBORDS
LARGEST
SELECT IN THE NATION
LOWEST PRICES
FOR 46 PAGE ILLUS-
tated Catalog.

PROFIT MFG. CO.,
21 West 42nd St.,
New York 1, N. Y.

RED, WHITE & BLUE JAR TICKETS
$140.00 GROSS
Sample_boxes 50c each. All folds 100% or 200%. We are clearing out 18,000 box to supply orders. Prices all useful-Knives, Lighters, Flashlights, Watches, Jewelry, Pens, and other useful merchandise. Order your supply today. Call or write. F. C. D. New York.

BARNELL NOVELTY CO.,
13 South 5th St., Dayton, Ohio.

THE BEST IN
PREMIUM CATALOGS
Write for our latest catalog.
HOWARD MACHINE PRODUCTS CO.
275 W. Duquense Blvd.
Chicago 47, Illinois.

SALESBORDS—
All Orders Shipped
Same Day Received

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<th>Item</th>
<th>Play</th>
<th>Description</th>
<th>Price</th>
<th>Profit</th>
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<tr>
<td>600</td>
<td>6 X</td>
<td>Lune Bucks, Trick</td>
<td>$5.00</td>
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<td>1000</td>
<td>10 X</td>
<td>Snake Charmer, Trick</td>
<td>$5.00</td>
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<td>1200</td>
<td>25 X</td>
<td>It's the Knick, Trick, Girl Board</td>
<td>$5.00</td>
<td>$4.50</td>
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<td>1300</td>
<td>50 X</td>
<td>The Hen, Trick, Bird Board</td>
<td>$5.00</td>
<td>$4.50</td>
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<td>1400</td>
<td>100 X</td>
<td>Pick a Golly, Trick, Ball Board</td>
<td>$5.00</td>
<td>$4.50</td>
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<td>1500</td>
<td>250 X</td>
<td>R. &amp; T. Dixie, Trick, Giant Wheel</td>
<td>$5.00</td>
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<table>
<thead>
<tr>
<th>BINGO TICKETS ON SilveR-Rainbow</th>
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<tr>
<td>$25.00</td>
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<td>$75.00</td>
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</table>

For our latest illustrated price list:

Visit our display rooms. Large stocks Bungal, Yip, and Ditto, Character, Rolo, Heads, Coins, Boards, Coin, Giant Wheel, Trolley, Wagon, Giants, and 2½ wars with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO.
BOX 66, MICHIGAN CITY, INDIANA

SALESBORDS AND TICKETS

ALL ORDERS SHIPPED
SAME DAY RECEIVED

<table>
<thead>
<tr>
<th>Item</th>
<th>Play</th>
<th>Description</th>
<th>Price</th>
<th>Profit</th>
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<td>2170</td>
<td>8c</td>
<td>R. W. B., Singles, $1.10 C. F.</td>
<td>$5.00</td>
<td>$4.50</td>
</tr>
<tr>
<td>2175</td>
<td>8c</td>
<td>U. S. Merchandise, 25% With</td>
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<td>$4.50</td>
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GIANT-HOLES

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<tbody>
<tr>
<td>1500</td>
<td>Assorted, 25c</td>
<td>$2.00</td>
</tr>
</tbody>
</table>

U. S. MERCHANDISE CO.
25% WITH ORDER: BALANCE C. O. D.
10216 Superior Ave., Cleveland, Ohio

RAKE SPECIAL PURPOSE
$25,000.00 SALESBOARD STOCK
VALUES $3.25 AND UP
5s and 10c Jokers— 2 for Quarter
ALL TO BE SOLD AT ONE PRICE
$33.00
For Case of 12
Assorted Boards
1/2 Deposit With Order
Send for Complete Price List.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA. 22, PA.
(Oakhurst 3-7276)

PUSH CARD OPERATORS—
your debts are repaying.
Send for our circulars on exclusive irre- cursive novelties that sell on sight, complete with special cards.

ECO-NOMY DISTRIBUTING CO.
901 W. 630 S.W., OKLAHOMA CITY, OKLA.
**Firing Duffields Shoot Works With Big Bang for 50 Years**

(Continued from page 60) Frank turned to specializing in firearms and fireworks July 4th, 1918, when he was 20 and had been the acknowledged leader in the business in the Midwest and extended beyond that area. Each year it fires shows in the area and has been a hit in the Deep South.

Over the years, it has presented many August shows. The Chicago Tribune’s anniversary celebration, in which the firing line presented a view on the nature of fireworks, attracted a crowd estimated at over 300,000.

So on fireworks as an attraction, Frank and his associates have developed wide use of them, and have done much to stimulate the development of the events in which they are offered. A keen showman, versed in the fields of the outdoor business, Frank lends his guidance to the start and development of many events, and has given his business has paced its growth in part on this.

It is characteristic that when the Chicago Railroad Fair, scheduled for a six-week run on Chicago’s lakefront this year, was first announced last summer, that Frank was in on the pow-wows. Regardless of where such parades may be, his notes can be invariably become the center for the top showmen of the area, and this is a tribute as much to his engagement as to the respect in which he is held as a showman.

Always keen to devise new ways of utilizing fireworks, he has played a big part in their use in sports events and at unusual spectacles, such as the annual St. Paul Winter Carnival, at which sometimes are fired with the mercury down to 15 degrees below zero. Frank takes pride in the fact that his firm has been one of, if not the first in the industry of animation, moving set pieces and in the field where he has one has lost his life firing a show for his firm. His employees who refer to him as “F. D.” are staunchly loyal to him. Many who joined “only temporarily” have stayed with him for years. Nellie Vaughan, his secretary, for instance, was given a “temporary” job 14 years ago, and she’s still at it.

This loyalty also is prominent among his customers, many of whom wouldn’t think of taking their business elsewhere.

Enthusiastic as Ever Much of the loyalty is traceable to his enthusiasm over fireworks. He maintains firmly that they are growing in acceptance.

He points modestly to the advances that fireworks have made thru animated, moving pieces, electric firing, and the ingenious use of flood lights to point up the coloring and effects of pyrotechnics.

He attributes part of the growing lure to the clamp-down on commercial fireworks. An increasing number of communities, he says, have halted the sale of firecrackers, substituting community sponsored shows. II.

The bold stand by Frank cited the growth of Chicago’s July 4 Soldier Field event which was first staged in 1946 and since then in recent years has drawn 65,000 to 70,000 persons and would draw still more people if it were possible to accommodate them. The program consists of spectacles and competitions in addition to fireworks.

Jack joins his father in an organized band on the firing line. And the son, like father, is well-grounded in the business. Jack first helped out with shows when in his teen, and went thru all of the phases, such as the operation of the Roby, Ind., plant, moving of fireworks, the routing of equipment and personnel, the firing and the selling.

During World War II, Jack’s knowledge of fireworks stood him in good stead. He went into the army as a private and emerged 40 months later, as a first lieutenant in chemical warfare.

Meanwhile, the Duffield plant was turning out chemicals used-in camouflage work and his other supervisory work operation while also heading the war show.

Frank is a member of the Showmen’s League of America, of which he is a past president; the National Showmen’s Association, the Chicago Army, Variety Club, the Chicago Union League Club and the Chicago Rotary Club, and is a Mason. Jack is a member of the Showmen’s League of America and the International and the Showmen’s Association, St. Louis.

Neither, the, have time for club activities, they say, for their operations—selling in the cold months and delivering in the warm months—keeps them on the go.

**Likes Railroading, Too** Frank’s time-outs from his business are likely to be for letters to Charlie, his only living brother, whom he keeps abreast of the latest trade developments and the growth of a firm first started by Charlie back in 1914, in association with Harry Thiele, long since dead.

When Frank lobbies with his twin sons of his railroad years—1919 thru 1921—men who since have soared high in railroading, he talks nostalgically about them years, but somehow, or other, the conversation invariably winds back to fireworks, for which he turned his back on railroading.

Even when Frank and his wife visit their only child, their daughter, Mrs. E. P. Meyerord, and the Meyerords’ four children in Mobile, Ala., Frank takes along some fireworks to thrill the youngsters and perhaps to spur another generation in the family to go into the business.
DENY NEW YORK STAY ORDER

Steel, Electrical Components
May Get First Price Cutback

PITTSBURGH, April 24 — Three major developments took place this week in this area which might eventually lead to the solving of one of the coin machine operators' peak problems — lower prices on equipment. They were the reduction of prices, effective May 1, by the nation's largest steel producers that, unless reduced by one of the major supplier of electrical component parts and the return of soft coal miners to the pits.

In making the announcement on steel price cuts, Benjamin F. Fairless, president of United States Steel Corporation (USCC), stated that his firm had reduced prices $25,000,000 annually in a move which he claimed was aimed at stabilizing or reducing the cost of living. He pointed out that the recent cuts were more than twice the total increases effected in February in prices on semi-finished steel.

Another Drop

Electric suppliers announcing a decrease in prices were Westinghouse. Spokesmen for this large-scale electrical equipment operator estimated that the reduction will save industrial users an estimated $1,250,000 per year. While the Nick Collins, supervisory equipment will not (a) the coin machine trade alone, the fact that there is some in (See Steel, Electrical on page 128)

No. Carolina, Ga. Expecting Many Tourists

Look for Record Summer

ASHEVILLE, N. C., April 24 — North Carolina and Georgia anticipate a top tourist season for 1946, according to spokesmen for both States, who based their predictions on increased tonnage accommodation construction and the fact that "vacation money" always materializes somehow after other spending slackens. Only "fly in the lush tourist rush," however, was seen in the curtailment of motor travel should there be a summer shortage of gasoline brought on by government stockpiling of aviation fuel as part of the

Adviser Tampa's Ops To Supervise Mchs.

TAMPA, April 24 — Two local citizens groups indirectly warned amusement operators that unless the operators saw to it that their equipment was properly supervised so that children could not play pinball games an organized effort to have the equipment abolished entirely through referendum would be attempted.

In petitions signed by residents of Seminole, Tampa Heights and the Hyde Park area, the two urged that the city board take action appropriate to prevent minors from playing amusement games or "if need be, we request a referendum to coincide with the next election so that both pinball machines are to be abolished entirely."

Local operators, in answering the complaint, stated that they knew of no instance whereby any of these locations permitted amusement play by minors. They added that if the alleged charge were true it was only because of the fact that some location-owned equipment was not being properly handled.

May 1, 1946

COIN MACHINES

DENY NEW YORK STAY ORDER

Steel, Electrical Components
May Get First Price Cutback

PIERRE Calcott, Veteran Coinman,
Dies Suddenly in Fayetteville

FAYETTEVILLE, N. C., April 24 — Joe Calcott, coin machine pioneer, and one of the best known distributors of coin-operated amusement machines, died suddenly Tuesday (23) at his home here. Word of his death reached coin machine curies in Chicago and New York early the following day.

Dennings Appoints Four To Key Posts

CHICAGO, April 24 — O. D. Jennings Company has appointed four widely experienced coinmen to the newly created posts of division supervisors, J. Raymond Bacon, Jennings vice-president, announced yesterday.

JOE CALCOTT

JOE CALCOTT

ICC Permits
New Freight Rise: 3.6%

Third Hike Since June, 46

WASHINGTON, April 24 — The cost of shipping coin machines via rail or water carrier has been increased 3.6 per cent, to be effective while the Interstate Commerce Commission (ICC) mulls further requests for a general increase, the ICC announced here this week. Rate rise marks the third general increase since June, 1946.

Latest intermin authorization brings to 30 per cent the aggregate rise over basic rates since the end of the war. However, despite the seemingly large hike, it is still 11 per cent less than the 41 per cent requested by the railroads. In all, the combined 30 per cent increase is expected to add $200,000 to the average revenue received by the rails before June, 1946, rates went into effect. The railroads originally sought $800,000,000 to meet increased revenue needs and maintian a reasonable earning position, according to railroad spokesmen.

MINIMIZE EFFORT

Altho the latest increase in rail freight shipment rates is another roadblock to reducing coin machine equipment and overhead prices, the overall effect of the rail freight rise will not prove too serious, most coinmen believe. They point to the fact that some firms use motor truck shipments entirely, while others depend upon rail or inland water transport for various percentage of their shipments (See ICC Permits on page 126)
**COIN MACHINES**

**The Billboard**

**May 1, 1948**

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**4-STATE MEET TO DRAF 850 NEW JUKEs, VENDs, GAMES TO BE SHOWN WITH RECORD, NEEDLE PRODUCTS IN MPLS.**

**Capuchar To Give Key Speech at Convention Banquet**

MINNEAPOLIS, April 24—Shaping up as one of the biggest music machine (together with record and needle) shows since the Coin Machine Industries, Inc. (CMI) convention in Chicago last January, the two-day 14th annual Northwest Regional Convention Monday and Tuesday (26-27) was assured of record attendance both of visitors to the convention, and of exhibitors at the Radisson Hotel here for the first time.

On the list of manufacturers scheduled to be at the showing was the National Filben Corporation, whose president, William W. Rabin, president, and Sam Drucker, Filben executive, would unveil the new unit of the National Filben Corporation, which embodies the Ray of Hope on Federal Excise Taxes.

**WASHINGTON, April 24—A faint ray of hope that the federal coin machine tax may be lifted in the next year or two has appeared on Capitol Hill when the Senate Finance Expenditures Committee is recommending that Uncle Sam leave the coin levy strictly to the States.

In a recent report, the committee warned that continuation of high federal taxes in the excise field, coupled with an accumulation of State and local taxes, "is overburdening the public and the subject is an extreme problem.

The group pointed out that the new unit of the National Filben Corporation, which embodies the Ray of Hope on Federal Excise Taxes, local governments will continue to be driven from this field.

There has been much talk in Congress about the advisability of continuing tax procedures among the federal, State and local bodies, but the committee report is the first official disclosure that such a plan is under consideration.

The Senate group recommends that a long-congressional committee study the entire tax situation, calling in finance experts from State and local governments to express their views.

**Williamson Starts Deliveries on 5-Ball Game**

CHICAGO, April 24—Williams Manufacturing Company is now producing and delivering its new Williams Flipper, five-ball game, Virginia, Fulton Moore, firm sales manager, has announced.

In addition to having new amusement game features, the Williams game has a new coin chute, new plunger spring and also a ball drop or out-hole.

It features three sets of flipper-action bumpers, eight numbered bumpers, four key roller-over switches, two kick-out pockets, and one roll-over button, all located on the playfield in such a manner as to challenge the player's skill all during the course of the game.

**Seek to Show Rolldown Not Pinball Game**

L. A. Ops Demonstrate

LOS ANGELES, April 24—Seeking to show that rolldowns are not pinball games and that the "miniature bowling games" are operable under a decision handed down by the Municipal Court of Appeals in 1945, a group of operators staged an exhibit of the skill games in the Rodger Young Room of the Ace Hotel Thursday morning (22). Altho "proprietor representatives" of the city council, mayor's office and police department were invited to attend, only representatives of the local press turned out. Sponsors of the show, headed by Gordon Roger as chairman, said they were happy over the turnout and grateful to the local newspapers for giving their side a hearing.

With reporters and photographers on hand from the Daily News, Times and Herald Express, Art Crane, local factory representatives for Genco, conducted a demonstration of the Total Pinball game, which was presented by two fact to reporters, who enjoyed themselves playing it, in order to prove that the scoring is achieved only thru accurate rolling and banking.

**Eve Completion Of Chi Coin's New Structure**

CHICAGO, April 24—With construction plans moving ahead so fast that the new manufacturing plant being constructed by the Chicago Coin Machine Company as an addition to its present quarters will open sooner than expected, the executives of the company, including Joseph L. and Sam Wolfberg, firm heads, announced this week.

New editions will give the game manufacturer an additional 80,000 square feet of production space, will be a story-stoof steel frame structure with concrete floor and roof. Present plans call for the covering of the brick front of the building, which is virtually completed, with stone veneer.

The plant is 2728-34 N. Paulina, which is adjacent to Chicago Coin's present quarters at 1753 Diversey Parkway.

Chicago Coin is currently in production on a new five-ball flipper game, Trinidad, which embodies such player appeal features as special play lanes, single and double bonus sequences, kick-out and a 50,000 point bonus. In addition, the flipper bumpers are actuated by two individual player control buttons. The fact that the player must exert himself to play the game to gain a high score, and especially during the final stage of the game has made the game one of the most successful produced by Chicago Coin, say Gensberg and Wolfberg.

**Calendar for Coinmen**

April 26-27—South Dakota, North Dakota, Minnesota and Wisconsin State operators' associations, convention and exhibit, Hotel Radisson, Minneapolis.

April 26-30—American Management Association (AMA), annual packaging conference and exposition, Cleveland Auditorium, Cleveland.

May 7-8—National Automatic Merchandising Association, Regions III and A (Virginia, Maryland, Delaware, New Jersey, Pennsylvania), Maryland Hotel, Washington, D.C.

May 13-19—National Dairy Council (NDC), convention, Edge- water Beach Hotel, Chicago.


June 14-16—National Candy Wholesalers' Association, Inc. (NCWA), convention, Palmer House, Chicago.

June 14-17—Radio Manufacturers' Association (EMA), convention and exhibition, Stamford Hotel, Chicago.

June 28-30—National Small Business Men's Association (NSHEMA), convention, Palmer House, Chicago.

July 6-10—International Store Modernization Show, Grand Central Palace, New York.
Cleveland, April 24.—Displaying a wide range of interest in vending machines, especially hot and cold drink machines, in thousands of installations, thrown wide open here at the Cleveland Public Auditorium here last week to attend the National Automatic Merchandising Show. Running from Wednesday (14) thru Saturday (17), the exhibit this year was not merely a matter of just a smattering of coin machines, but the exhibitions of superlatives, as thousands of companies came to show their wares for public viewing. And among the largest exhibits in the auditorium were the Rudt-Millikan Company booths, featuring the Kwik Kafe coffee vender, by Mr. Michian, in the form of a delegation, headed a display of approximately 15 salesmen and engineers from the Philadelphia headquarters who manned the exhibit during the show.

Drink Vendors

Cup and bottle vendors were displayed by Coca-Cola, Pepsi-Cola, Canada Dry, Hires Root Beer and Orange Crush at their booths, with the emphasis on visual presentation. While many of the attendees had at one time seen the Coca-Cola machines, the new models displayed by this firm, as well as the modern, streamlined venders showing other soft drink concerns, were completely new to most of the personnel of the meeting.

Florida Citrus Commission, Lakeeland, featuring a Cobb vender, drew large attendance, displayed Average December prices, however, decreased to 43 cents. January showed a slight increase to 43.4 cents, the prevailing price in February.

Cleveland, April 24.—Displaying a wide range of interest in vending machines, especially hot and cold drink machines, in thousands of installations, thrown wide open here at the Cleveland Public Auditorium here last week to attend the National Automatic Merchandising Show. Running from Wednesday (14) thru Saturday (17), the exhibit this year was not merely a matter of just a smattering of coin machines, but the exhibitions of superlatives, as thousands of companies came to show their wares for public viewing. And among the largest exhibits in the auditorium were the Rudt-Millikan Company booths, featuring the Kwik Kafe coffee vender, by Mr. Michian, in the form of a delegation, headed a display of approximately 15 salesmen and engineers from the Philadelphia headquarters who manned the exhibit during the show.

Another coin machine exhibit, also among the large ones at the show, was Tradio, Asbury Park, N. J., with Victor Trad and Frank Fosco making the delegation. Tradio featured in its displays substantially the same equipment as that seen at the Coin Machine Industries, Inc. (CMII) show last February.

However, to the restaurant representatives at the show not acquainted with Tradio products, the exhibit was one of the most popular in the auditorium. Features were the Tradio coin-operated radios, Tradiotto, the wall box offering multiple choice including music, radio and television, and Tradio-Vision, firm's new large-screen television receiver. Of special interest to restaurateurs with locations resembling clubs, was the Tradio Deluxe Tradyette, with mahogany cabinet, and including, in addition to the television, AM and FM radio, a phonograph and an automatic record player.

Other exhibitors, directly identified with the coin machine industry, who were on hand at the show included the Amcoin Corporation, Buffalo, which was located in booths 511 and 512; Groetchen Manufacturing Company, Chicago, which makes in addition to coin-operated devices, kitchen wares for restaurants, the Lil-Tulp Corporation, New York, the National Dairy Council, department of program activities, Chicago, and the public health committee of Paper Cup and Container Institute, New York.

Ohio Hosts Region V at First Meet

Region IV in Carolina

CINCINNATI, April 24.—For the first time in the region's history, Region V of the National Automatic Merchandising Association (NAMA) met in Cincinnati. The meeting Wednesday (21) was attended by over 60 operators, manufacturers and suppliers who spent the day discussing legislative and operator problems and heard four representatives of locations express their likes and dislikes of automation.

Actually, a good percentage of those who registered for the regional meeting at the Newerth Plaza Hotel here yesterday, turned out primarily for the Kentucky tax situation. Last month, the Kentucky Legislature pushed thru a measure changing the tax on most types of merchandise equipment. Tuesday's meeting sounded an o'ckel by Samuel Corp., president. Operators of 22 firms, including the Worcester Cigarette Service Co., Inc., Worcey, Mass., C.M.A.M.'s newest affiliate, will attend.

BOSTON, April 24—Discussion toward setting up a public relations program in a new move to gain added support for the industry will high-light the agenda at the Cigarette Merchandisers' Association of Massachusetts (C.M.A.M.), at Hotel Keurnow here Tuesday (37).

Dinner will be served at 7, and the meeting will be called to order at 8 o'clock by Samuel Corp., president. Operators of 22 firms, including the Worcester Cigarette Service Co., Inc., Worcey, Mass., C.M.A.M.'s newest affiliate, will attend.

Lucius F. Foster, director of C.M.A.M., told The Billboard that the association has felt for some time the need of a strong public relations program. Projects contemplated are tying up with radio and newspaper advertising and getting space in locally published business sections of papers and magazines for the purpose of telling the public the nature of the industry.

Cigarette operators in Massachusetts are still varied, with the price-cutting factor still to be reckoned with. Big problem is the keen competition for locations, which is steadily driving commodities up. The increased availability of new machines seems to be one factor responsible for this.

The match situation, which caused a tempest a few months back, is not (See MASS. OPS. on page 112).
Cincy Operator Invents Alarm For Cig Machs.

CINCINNATI, April 24.—A unique alarm system, for all types of cigarette vending machines, is being tested on the routes of the Stern Cigarette Vending Machine Company. Maurie Levitch, of Stern, who invented the alarm system, reports it is now installed in half a dozen of the firm’s Cincinnati locations.

Called Vend-Alarm, the unit is flat and compact, operates from a dry cell battery. The alarm is mounted just behind the cigarette vendor’s column and is enclosed in a flat rectangular box which can be locked. Once no returns have been set, it will be touched off if the machine is roughly handled or if the door is pried as much as one-sixteenth of an inch.

The alarm makes a siren-like noise which can be stopped only when the machine is unlocked, the columns pulled forward and the protective case around the unit is unlocked. Levitch, who intends to put the Vend-Alarm on the market for other vending operators, says the battery generates enough energy to keep the siren going for at least six hours.

Tentatively, Levitch says he expects the alarm will be marketed for approximately $25. On his own routes, Levitch has placed decals on the vending machines which are alarm-equipped, pointing out that the unit is protected by Vend-Alarm.

Vendors, Inc., Preps Two New Units; Will Appoint Distributors

ST. LOUIS, April 24.—Vendors, Inc., has just completed the first phase of its program aimed to give complete national coverage of its products and also is readying two new small vendors for introduction, D. C. Gleenon, firm official, has announced.

Distributors are now being established in key cities throughout the country. Field offices and franchises already given to firms in Indianapolis, St. Louis, Oklahoma City, Dallas, Des Moines, Seattle, San Francisco, Denver and Cleveland. As an aid to further development of a nationwide distributor network, Vendors has appointed C. Van Duyro and James C. Maer, both eran vending machine men, as field liaison representatives.

New vendors to be introduced are a ball gum and a nut machine. Former, a new type of gum vendor, according to Gleenon, is called King Target Game, while the nut machine, Almond Machine, is designed to handle almonds, has a 1½ pound capacity and features a detachable tray.

Firm’s Model C Candyette bar vendor is now in full production, incorporating a number of refinements, Gleenon stated.

Ban on Prize-Giving Vendors in Detroit

DETROIT, April 24.—Automatic vending machines which offer prizes as an inducement to encourage sales of candy or nuts will be confiscated when found on location, police officials here have warned.

The officials issued the warning following reports that prize giving vendors were appearing on locations. Officials said, however, that they had found instances of vendors using prizes in the city.

Less Cig Smokers

WASHINGTON, April 24.—February cigarette consumption was the lowest in 18 months, Commerce Department disclosed this week. Cigar consumption was also off from January, but was still higher than for 10 other months last year and a half.

Cigarette consumption amounted to 23,896,000,000 units—a drop of some 4,000,000,000 from January figures. Consumption of cigars totaled 460,141,000 as compared with January consumption of 461,306,000 sticks.
May 1, 1948

The Billboard

VENDING MACHINES 111

Announcing

VICTOR'S SENSATIONAL NEW
CUSTOM BUILT Universal

Custom Built Universal...
Once an operator's dream — now a reality! Many years of practical experience in the building of fine vending machines has resulted in this greatest of bulk merchandise vendors! Custom built for the most exacting needs of the experienced operators, nothing has been spared to give you the most outstanding vendor of this era!

Custom Built Universal...
Is truly a creation! Beautifully designed and of finest materials; strong, clean, smooth and trouble-free through and through!

Custom Built Universal...
Is not "just another vendor". Its stunning appearance and mechanical ability offer many opportunities: new locations, greater merchandise sales, making more profit for you. Easily secures and holds locations because it is UNIVERSAL and correctly vends all kinds of bulk merchandise — Peanuts, Mixed Nuts, Pistachios, Almonds, Candies, Ball Gum and Charms. NO ADDITIONAL PARTS NECESSARY!

Custom Built Universal...
Is outstanding in features, design, beauty and performance! Beautiful finish in tile-like baked enamels; a striking combination of glossy red and black. Trimmed in chrome. Finish is smooth and extremely hard, tough and durable; very easy to keep clean. High pressure injection molded merchandise vending wheel is non-corrosive; extra large built-in cash box. Easy to service! New globe design which is more economical and larger, and can also be used on other Victor vending machines such as Topper and Model V. Globe capacity 5 to 7 lbs. of bulk merchandise or 1000 to 1400 balls of gum. Vends 34”, 1½”, 170 count and 210 count gum, and vends all merchandise ACCURATELY. Purchase of a special adaptor will enable vending of two balls of gum for 1c.

SUCCESSFUL OPERATORS BUY GOOD MERCHANDISE

When YOU buy merchandise vending machines, buy the BEST!

Buy VICTOR'S
Custom Built Universal

Write for Complete Details and Prices.

Manufactured By

VICTOR VENDING CORPORATION

5701-13 W. Grand Avenue
Chicago 39, Illinois
Ohio, North Carolina Hosts At 2 NAMA Regional Meets

(Continued from page 109) unanimous approval of the members present. Region V includes Ohio, Kentucky, West Virginia and Michigan.

At the Wednesday morning session, operators heard addresses on taxes by C. S. Darling, NAMA’s executive director, and Hay R. Vonesh, NAMA legislative counsel. Darling outlined the association’s plans for the future, while Vonesh traced the group’s legal activity both past and future, and urged close co-operation among all members of the industry.

Immediately following these two addresses, operators broke up into subcommittees for discussion. Special tables were provided for operators interested in the following kinds of equipment: cigarettes, gum and nuts, and beverages.

Candy, gum and nuts attracted the largest groups of operators, and discussions centered around vending machines and selling practices among certain manufacturers of candy vending equipment.

As in the candy discussion, cigarette operators agreed that no one could set up a machine normal in operation or size. But they likewise agreed that existing regulations would not prevent operators paying off on machines.

Another point that was discussed was the question of how much an operator should pay for his machines. The majority of operators seemed to be satisfied with the present rates, and were not interested in discussing the matter further.

In opening the discussions on nuts and cigarettes, a representative of the American Candy Company, Chicago, pointed out that the sales of nuts and cigarettes had increased greatly, and that operators should be interested in vending these items.

The nut operators then discussed the future of the nut business, and the effect of the increased sales of nuts on the tobacco industry.

In the discussion on cigarettes, operators agreed that the future of the cigarette business was not clear, and that it would be wise to be prepared for any eventuality.

The closing session of the meeting was addressed by A. D. Schaeffer, re-elected treasurer. New members of the association are the Star Moilting Company, of East Aurora, N. Y., and the E. F. Peninoare Company, of Philadelphia.

Mass. Ops Feature P-M Set-Up at Meet

(Continued from page 109) been discussing any more. Operators feel there is nothing else about the subject, and that they have absorbed the 15 per cent increase in cost and still manage to make a profit.

CMAM is also planning a membership drive, and Foster expects to tour the States calling on operators around the country. “The need for the association is definite and urgent, and it is to the advantage of operators to belong to it,” he pointed out. “We feel that many operators would like to belong if they knew more about the benefits of CMAM, and we intend to get the information to all non-members, with a view toward getting together a good strong organization.”

RETAIL STORES

(Continued from page 109) exhibiting of the latest developments for modernizing of all types of stores, is held at the Grand Court Palais. An example of the type of vending tie-in with this show is the Coca-Cola Company, who again hold down one of the largest booths, displaying a large variety of bottles and cup vending equipment.

Nutrine Reports Earnings

CHICAGO, April 24 — Nutrine Chips Corporation here reported a net profit of $2,631,893, equal to $3.76 per share, for 1947. Earnings were compared with $1,945,543, or $2.77 per share for 1946. Net sales for last year amounted to $12,583,503, while 1946 sales were $8,444,902.
The New MILLS 400-C AUTOMATIC FOUNTAIN

- NEW LOW PRICE
- DURABILITY
- MECHANICAL PERFECTION
- COMPLETELY SANITARY
- APPEARANCE
- SPEED & COMPACTNESS
- PERFORMANCE
- STERILE CONSTRUCTION

The Machine with a Future!

PIONEERS in automatic vending machines, the famous Mills Industries, Inc. of Chicago have designed the magnificent new 400-C AUTOMATIC FOUNTAIN...the vendor with a long future of day-in and day-out cola sales! As rapidly as every 5 seconds, the AUTOMATIC FOUNTAIN delivers an individual sanitary cup, filled with ice-cold cola carbonated at the instant of serving. More than 1500 of these machines already are ringing up new sales records wherever people gather for work or play!

The Mills AUTOMATIC FOUNTAIN is designed in accordance with the strictest sanitation standards. Stainless steel systems, ultraviolet radiation, water filter and purifier are a few of the Mills advantages. Capacity 400 cups. Order now for immediate delivery, or write direct for complete information. The representative in your locality will be glad to call on you to give complete details.

IMMEDIATE $875.00 F.O.B. DELIVERY!

NATIONAL DISTRIBUTORS
AUTOMATIC SYRUP CORP.
70 PINE STREET NEW YORK 5, N.Y.
NATD Meet Discussions
Place Question of Cigarette Sales Up to Wholesaler

NEW YORK, April 31—Each to-
bacco distributor must determine for
himself whether or not it is profitable
or desirable for him to deal in cig-
arettes. That was the conclusion reached
by the National Association of
Tobacco Distributors (NATD), meeting in convention in Chicago April 30, during which time the
problem was thoroughly aired. This
decision was embodied in a resolution passed
by the membership and released this
week, which reviewed many factors affecting
cigarette distribution and offered recommendations for
improving the retail phase of the tobacco
industry.

Discussion of cigarette distribution revealed a bill at the NATD
conclave in order to place the
elements behind the recently noted trend of wholesalers to abandon that
traditional phase of their businesses.
Several large wholesalers have already
given up cigarette distribution as
unprofitable (The Billboard, April 17), and it is believed that others will be
considering the same action.

Stating that the task of making
cigarettes available to con-
sumers thru retailers rests primarily
on members of the wholesale tobacco
trade, the NATD resolution declares
the completely absorbive distributors of
blacks for alibis, but declares that
all would welcome standardization
of proper distribution practices. And
furthermore, it urged retailers to
shelve, for the time being, plans to eliminate the handling of cigarettes
until a concerted effort can be made
to combat destructive practices.

Distrib Practice
A large part of the responsibility
for influencing a change in many
cigarette distribution practices will fall on a new NATD
committee on distribution. It will
urge the members of the other distribu-
tions upon all levels of the to-
bacco industry.

(A) Abandonment of the loss-
leader practice wherever it is con-
temporary law, as well as the abandon-
ment of deep shipments and other
devices by manufacturers leading
to "cut-throat price cutting."

(B) The progressive introduction of
modern distribution methods by
wholesalers and retailers to increase efficiency and economy in the
system of distribution and so bring
about lower prices to consumers.

(C) Selective placing of distribu-
tors—manufacturers’ direct-purchase
lists based on the "constructive
and legitimate" service offered by

distributors.

(D) Manufacturers should demonstra-
te the sincerity of their adver-
tising claims and slogans by "trading" their products with little
regard for the actual competi-
tors. If the claims are true, it is a price
differential of a cent or two per pack-
age would not cause them to change
to a lower-priced package.

Loss-Lader Reform
The resolution considered the various
State fair-trade acts and unfair
sales acts as effective remedies against loss-leaders. It urged other
States to adopt similar legislation.

At the same time, Joseph Koledny,
managing director of the company,
issued a statement summing up the
overall function of NATD. He said
"The over-all objective justifying
our existence—and the one policy
guaranteed to the wholesaler and
the retailer and the consumer. To do
this effectively, our major problem
is not so much to encourage individ-
ual businesses to compete even
more strenuously, as it is to emphasize the possible American spirit of
cooperating to work together constructively
which, according to our heritage,
meets the public interest."

Coan Mfg. Completes
Move to New Factory;
Gives Special Bonus

MADISON, Wis., April 24.—All
employees of the Coan Manufac-
turing Company here participated in special bonus payments this month
when the vending machine manufac-
turing concern closed its books for
the fiscal year. J. W. Coan, presi-
dent, said some 54 employees received
bonus payments amounting to 31.8
cents per working hour.

Computed at this basis, bonus
payments to each employee amounted to approximately $760 for the
whole month.

Meantime, Coan announced that
his firm is now completely moved
into a new factory addition. The
move was accomplished without in-
terruption in production on the firm’s
Standard 74 candy bar machine.

With the new plant, total manufac-
turing space, exclusive of offices,
totals more than 16,000 square feet.

June 1, Coan expects to start produc-
tion for the firm’s own machine and the de luxe model candy
vendor. Both of these machines
were shown in Chicago last week at the
National Association of Tobacco Di-
tributors convention.

CIGARETTE MACHINES

Rowe President, 11 Cols., 475 Pack Cap. $125.00
Rowe Royal, 10 Cols., 400 Pack Cap. 100.00
Rowe Imperial, 6 Cols., 180 Pack Cap. 60.00
National 9-30, 350 Pack Cap. 100.00
National, 6 Cols., 180 Pack Cap. 60.00
UNIEMA MODEL E, 12 COLS., 300 PACK CAP. 60.00
UNIEMA Model E, 8 Cols., 240 Pack Cap. 57.50
DuCrenier Champion, 9 Cols., 425 Pack Cap. 75.00
DuCrenier Topaz, 7 Cols., 300 Pack Cap. 57.50
DuCrenier Model W, 9 Cols., 300 Pack Cap. 55.00
DuCrenier 4 Cols., 120 Pack Cap. 25.00
NEW Uniedad, 6 Cols., 510 Pack Cap. 125.00
NEW Uniedade, 6, 350 Pack Cap. 149.50
NEW DuCrenier Challenger, 7 Cols., 100 Pack Cap. 175.00
Lehigh FB, 10 Columns 140.00

CANDY MACHINES

Stoner Candy, 8 Cols. $100.00
Rowe Candy, 8 Columns $125.00
DuCrenier Candyman 67.50

Uniedades, 6, 350 Pack Cap. 149.50
NEW DuCrenier Challenger, 7 Cols., 100 Pack Cap. 175.00
Lehigh FB, 10 Columns 140.00

SPECIAL $65.00

UNIEMA Cig. MACHINES

4 Col. $100.00
Rowe Candy, 8 Columns $125.00
DuCrenier Candyman 67.50

OE CIGAR MACHINES

12 Column, Duralite Compact, Capacity $50 52.00
12 Cigar, Top or Tab Machines, $500, Capacity $9.50
TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
OUT-OF-ORDER REPAIRS—FREE E. O. D.
Parts and Mirrors available, including the 256 vending changer parts for all

UNEEDA VENDING SERVICE

THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES

166 CLYMER ST. E. VERTIGNE 7-4566
BRONKLY 11, NEW YORK

THE SELECTOR

The outstanding four-column Stamp Machine, that has no competition.
VENDS 1-11-14-34 AND AIR MAIL STAMPS
Also available model dispensing 1-34 Air Mail & Special Delivery combinations.

Interior, with 3000 stamps. Completely automatic. Can be set for any postal
rate. Capacity: 6,000,000.-2,000,000,000 stamps. In
Black or red.

Postage Machine Co., Inc.
33 West 60 St. New York 15, N. Y.
NATIONAL always looks ahead... always protects the Operator. All NATIONAL Postwar Merchandisers are built to accommodate mechanical improvements as they come along—next week, next month, next year. That’s why NATIONAL’S marvelous new nickel Change-Maker can now be added to any Postwar NATIONAL Cigarette Merchandiser. NATIONAL keeps coming up with sensational mechanical improvements... without making your present NATIONAL Merchandisers obsolete — without impairing your investment. Look at NATIONAL Merchandisers... study NATIONAL policies... and you’ll find it pays to operate NATIONAL.

**NATIONAL VENDORS, Inc.**

5055 Natural Bridge Ave. • St. Louis 15, Mo.

ED. BROWN, Inc. 1209 McKinley Ave.

2000 McKinley Ave.

Toledo 4, Texas

L. H. CANTOR, Inc. 11219 Superior Ave.

Cleveland 6, Ohio

WALTER J. CUTCLIFFE 173 Peters St., S. W.

Atlanta 3, Georgia

JACK G. KEILNER 5728 W. Division St.

Chicago 51, Illinois

E. C. McNEIL 713 So. Westmoreland

Los Angeles, Cal.

MARVIN L. PIERSON 5055 Natural Bridge Ave.

St. Louis, Mo.

WEBMDAN NATIONAL SALES 3914 Fourth Ave.

Detroit 2, Mich.

---

NATIONAL 9EC

Sensational new Electrically-operated Console-Type Cigarette Merchandiser with built-in Change-Maker and other exclusive NATIONAL features. Accepts nickels, dimes, quarters—returns 5c or 10c change.

NATIONAL 9M

The finest Manually-operated Conventional-Type Cigarette Merchandiser. Can be equipped on location with NATIONAL’S marvelous new nickel Change-Maker. Another NATIONAL "First" and "Exclusive."

NATIONAL 9E

As it stands, the finest Electrically-operated Conventional-Type Cigarette Merchandiser. And now you can make it still more modern, still more efficient —by equipping it with the new NATIONAL nickel Change-Maker.

---

only NATIONAL MERCHANDISERS are truly AUTOMATIC!
FOR SALE

School Locations?

WASHINGTON, April 24.—The National School Lunch Act does not prohibit the sale of candy in schools, National Candy Wholesalers' Association (NCWA) has advised its members. Statement was issued after it was found that many jobbers were under the impression that the ban on the under act applied to confectionery items.

1947-48 Tobacco Crop

WASHINGTON, April 24.—U. S. Department of Agriculture has reported that the flue-cured tobacco crop produced during the 1947-48 season has been the second highest in history and has been sold on 81 auction markets located in Florida, Georgia, North Carolina, South Carolina and Virginia. Net warehouse sales totaled 1,304,600,000 pounds, only 3,000,000 pounds less than the all-time high volume produced in the 1946-47 season.

47-48 flue-cured crop brought a total of $541,000,000, compared to a total of $560,000,000 the previous season, which was record high. The over-all average price, the department reported, was 41.5 cents per pound, compared to 48.5 cents a pound the previous season. Flue-cured is one of the two major cigarette types produced in the United States, with burley (grown chiefly in Kentucky and Tennessee) ranking second. About 53 per cent of the leaf used in manufacture of cigarettes in U.S. is flue-cured.

All - American Shine Machine

In Production

Appoint Four Distributors

NEW YORK, April 24.—With a current production schedule of 1,000 shoeshine machines a month, the All-American Electric Corporation is now setting up its distribution network for sales east of the Mississippi, Robert Fletcher, president, announced early this month, with headquarters at 306 Stoker Drive, Saginaw, Mich. Several modifications are incorporated in the All-American machine over the earlier Ace model. Among these are a coin counter, fluorescent lighting, an enclosed cash box and a coin return. The machine can be available in a variety of colors. Altoho it is supplied adjusted for nickel play, operators can replace the coin chute for dime play.

Distributors already appointed to handle the machine were listed by Fletcher as follows:

Bisco Distributing Company, Fort Wayne, Ind.; Markell Sales Company, Cleveland; Seafood Distributors, Inc., Newark, N. J.; and Ungar, Lion Machine Company, New York. The company has just been appointed by Sam Sacks, owner of the Acme Sales Company here.

Mr. D. O'Schobek is associated with Fletcher in the All-American Electric Company as vice-president and treasurer. The shoeshine machine is manufactured for them by the Jackson & Church Company, also of Saginaw.

Amer. Vendors Ind.

Plant in Production

LOS ANGELES, April 24.—American Vendors, Inc., has stepped up production on its second machine to be sold to a vendor with the addition of manufacturing facilities in East Chicago, Ind. The new companion production plant for the plant here, officials announced recently.

New production facilities are provided by the General American Transportation Corporation subsidiary in East Chicago, and are intended to supply machines for the eastern portion of the U.S.

Kwik Shoe Shine Sets

Midwest Distributor

CHICAGO, April 24.—The Jack Nelson Distributing Company here has been appointed distributor for Illinois and Indiana by the Kwik Shoe Shine Machine Company, Sacramento, it was announced last week by firm officials. Jack Nelson Sr. heads the distributing company, while George Rudorf is the owner of the Kwik Shoe Shine Machine Company.

The new coin-operated shoeshine machine has started to appear on many locations on the West Coast and is expected to be placed on locations in the Midwest in the near future.

Tobacco Tax Take Increases

MONTGOMERY, Ala., April 24—Alabama tobacco tax collections for March totaled $658,829, compared with $348,685 for the same month in 1947, State revenue commissioner James A. Stephens announced recently. Returns for the first six months of the current fiscal year amounted to $7,748,411, compared with $3,456,620 during corresponding period in the 1946-47 fiscal year.
New Ice Cream Vender Boosts Children's Fund

PHILADELPHIA, April 24—Eastern Engineering & Sales, Inc., manufacturers and distributors of the new Berco ice cream vender, has placed its first machine in the Jefferson Hospital here. James B. Kendig, president, said that no special packaging is required for the ice cream bars vended. Bars are loaded in the vender, and the only thing that is released by the machine is the ice cream, which is removed at the rate of 80 bars per minute. Kendig has a total capacity of 140 bars per minute.

The machine also features front loading, a coin counter, fluorescent lighting and slug rejection. It stands 26 inches high, is 36 inches wide and 29 inches deep. There is a one-year guarantee.

Over Nickel Price For Candy Venders Hits Maritime Ops

ST. JOHN, N. B., April 24—An 8-cent retail price for peanuts, and 12-cent price for small cello- phane bags of candy have been cut by candy venders throughout the provinces.

For the past ten years, there has been a large supply of the packaged candy available for the high price point, which is sold under the name of candy and is used by vender operators.

The need of pennies for the buying of packaged candy is also a detriment in patronizing the venders and between the high price and the lack of pennies, venders have been able to pack the place they had occupied before the World War II.

Shelled Nuts Use in Candy

In Decline

WASHINGTON, April 24—The percentage of shelled peanuts going into candy is on the decline, Agriculture Department reports are indicative.

The soaking production of peanut butter is accounting for most of the diversion from candy, reports indicated.

For the past three years, an average of 20 per cent of all shelled peanuts has been going to the candy trade, but the department disclosed that in February only 18 per cent was used in candy, while the figure dropped to 15.8 per cent in March.

In turn, the percentage of peanut butter used in candy also decreased in March. In February, 11.4 per cent of the nation's peanut butter was used in candy, but in March the trade's consumption had dropped to 7.6 per cent of peanut butter production.

Production of edible peanuts is also on the downgrade, according to Agriculture statistics, some 50,000,000 pounds having been produced since 1939.

A decline in production for the same period last year, and 25 per cent below production in 1944-45.

Set Production Line Scheme Of Berco Mach.

CHICAGO, April 24—With field tests completed throughout the country, the Berco Manufacturing Company this week reported full details of its new Hi-co ice cream bar (on a stick) vending machine. According to Berco, the 2,000,000-bar distribution, the retail selling price of the unit is $5.85, and single units only will be available to 125 operators through the new automatic field testing, with delivery scheduled for either May or June.

Production schedule as set up by Berco for the Hi-co vender for the first six months is as follows: 25 units; June, 100; July, 200; August, 300; September, 400, and October, 600.

Features of the new machine, as listed by the manufacturer, include: Return coin receptacle; push-button for coin return; empty-slug mechanism automatically returns the coin; A.D.T. slug rejector; easy removable cover, plus quick, easy loading; 100-bar capacity; collapsible service table for the operator; folding feet, step, which makes access to the storage chamber a simple process; all working mechanism inside; automatic cam and cam; a simple, foolproof mechanism; all parts in contact with the hard surfaces are made of stainless steel; a two-tone finish; 1/4-horsepower hermetically sealed motor; inside conveyor so arranged that it can easily be removed for cleaning; convenient drain; automatic oiling and cleaning; temperature in storage chamber maintained at zero no matter what the outside temperature may be; outside plastic window for sanitary purposes; delivery chute sealed off by special hydraulic-operated stainless steel door to protect bars from dust, etc.

199% PROFIT
Not a Novelty
But an Investment

200 FORTUNE TELLING
NO SPRINGS SCALE

MAKING BIG MONEY!

... IN YOUR OWN BUSINESS

START A PROFITABLE ROUTE
OF VICTOR MODEL "V" VENDOR

Takes just a small investment of time and money. Vends almonds, cash, nuts. One-hand operation. Attractive, jobs, distributors wanted. WRITE TODAY FOR DETAILS.

WRITE FOR PRICES

San Filippo and Company
Not and Confectionery Importers and Wholesalers, 106-12 37th Ave., Corona, L. I., N. Y. Telephone: Haven 5-8464

RECONDITIONED CIGARETTE AND CANDY MACHINES

Unidsd. Mfg. E. 9 G 35, 392 Mt. $29.00
Unidsd. Mfg. E. 9 G 40, 372 Mt. $29.00
Unidsd. Mfg. E. 9 G 45, 372 Mt. $29.00
Unidsd. Mfg. E. 9 G 50, 372 Mt. $29.00
Unidsd. Mfg. E. 9 G 55, 372 Mt. $29.00
Unidsd. Mfg. E. 9 G 60, 372 Mt. $29.00
DelGiuden 7, E. 8 G 50, 372 Mt. $29.00
DelGiuden 7, E. 8 G 60, 372 Mt. $29.00
DelGiuden 7, E. 8 G 70, 372 Mt. $29.00
National 4-16, 6 C 100, 6.00
National 4-16, 6 C 100, 6.00

NORTHERN BULK VENDORS

Deluxe $27.00 | Model 33 $12.60
Model 33 $12.60 | Model 36 $10.80
33 Coin Bail $11.40

New IMPS

CIGARETTE OR FRUIT PEELS $14.50 Ea. or more $13.75 Ea.

NEW COUNTER GAMES

101st Milwaukee Ave. 45.00
ABT Mfg. F 50, 392 Mt. 45.00
ABT Mfg. F 55, 392 Mt. 45.00
ABT Mfg. F 60, 392 Mt. 45.00
ABT Mfg. F 65, 392 Mt. 45.00

ADVENTURE EXCLUSIVE

Imp. 17, 423 Mt. 20.25
Imp. 20, 423 Mt. 20.00
Imp. 25, 423 Mt. 16.00

AUDISION

E 32, 423 Mt. 26.00
E 36, 423 Mt. 26.00
E 40, 423 Mt. 26.00

BARSTILE

E 48, 423 Mt. 25.00
E 49, 423 Mt. 25.00
E 50, 423 Mt. 25.00

EUROPEAN FASHIONS

Test, 64, 423 Mt. 15.00
Test, 67, 423 Mt. 15.00
Candy Chief 19.00

CASH TRAYS (NEW)


RECONDITIONED VENDORS

Cash Trays, 530, 423 Mt. 5.00
Master 8, 423 Mt. 4.50
Master 12, 423 Mt. 4.50
Variety Shelves, 3 comb., 12.00
Variety Shelves, 5 comb., 14.00
E 32, 423 Mt. 12.00
Adams Gum M 14.00
Jr. Coin Mechanism (New) 17.50

SEND FOR COMPLETE LIST OF VENDORS, Prices, Locations, and Also for Merchandise Price List 1220. 1/3 Deposit Dues accompany All Orders.

RAKE COIN MACHINE EXCHANGE

269 SPRING GARDEN ST. PHILA. 23 PA.

1-2-DELUXE VENDOR

Vends all types of bulk merchandise. Ideal for Gam., Cham. and Pitt.-fashions. Sturdily constructed. WRITE FOR PRICES

Atlas Mfg. & Sales Corp.
12328 TRISTAN AVE. CLEVELAND 11, OHIO

VICTOR'S SPECIAL FINISH

Model K

24 or more... $12.25
1 to 23........ $13.25

EMPIRE COIN MACHINE EXCHANGE

106-12 37th Ave., Corona, L. I., N. Y.
CAN PROMOTION MEET INCOME?

Operators Betrayed by Slumps Still Avoid Self-Plugging

General economic picture aggravated by high material costs and upper commissions—find conditions varying throughout country according to local problems

By Norm Weiser

CHICAGO, April 24—As music machine operators in some sections of the country find themselves with their backs to a financial wall, and other operators report play holding up, but not increasing at the same tempo with which costs are rising, a survey of the field indicates that in early April distributors were mounting a concentrated promotional effort to place their business on a more profitable basis. Afeared for the lack of initiative in promotion varies according to the local situation, but the general economic situation adds a highly competitive picture for all sections. As purchasers are shave commissions to as high as 70 per cent or more for the location, are every few miles, this country.

The financial picture, as far as the operator is concerned, varies according to the location. Operators, for instance, out of 330 operators contacted by a major manufacturer, only two were in what could be termed a sound financial condition. One of the latter two operators going to the distributor, was purchasing his equipment on time.

Few, if any, of the 4-State Meet Shapes Up as Major Music Machine Show

(Appoint Filben Distributor in Fla., Cuba, S. A.)

Inc., needles: Midwest Coin Machine Corp., St. Paul, Filbin distributor. Other included were Reinhard Bros. & Co., Minneapolis, MGM Records; Roxoroff Co., Minneapolis, Columbia Records; Twin Port Sales Co., Paul and Duluth, Packard phonographs, and others.

With its preponderance of music machine equipment and supplies exhibited at the Radisson is expected to highlight the Northwest Regional meeting, vending machines and amusement equipment, are expected to receive an unusual amount of attention also. Among the leading vending machine and amusement equipment by the United States Vending Operations (USVC) with Clarence Bayne, USVC official, in charge.

Game producers who have announced representatives for the four state show are Marvel Manufacturing Company, representatives of the Michigan, sales manager, and a top representative of United Manufacturing Company.

Ken Ferguson, Stillwater, Minn., in management, in charge of the meeting, disclosed yesterday that advance hotel reservations in the Twin Cities, hotels included. A room of 600 coinsmen would be on hand for the billiard show.

Exhibit floor was scheduled to open on 1 a.m. Monday and remain open from 8 a.m. to 11 p.m. for five hours. On Tuesday the floor was to be open at 10 a.m. and remain until 6 p.m., then from 8 p.m. to 11 p.m. for five hours. On Wednesday the floor was to be open at 10 a.m. and remain until 6 p.m., then from 8 p.m. to 11 p.m. for five hours.

Airen Appoints New Eng. Distrib.

SPRINGFIELD, Mass., April 24—Melody Photograph Company here has been appointed by the manufacturer of music equipment in Rhode Island, Massachusetts and Vermont, Ben Palastrant, Airen's Eastern Regional sales manager, announced this week.

To cover the territory adequately, the distributor plans to open another office in Boston.

Air-O-Gard of Melody are W. E. (Eddy) Watkins, general sales manager, Frank Watson, chief of the service department, and F. W. Timmons, sales.

Newly Organized Rex Lee Firm To Rep Rock-Ola

NEW YORK, April 24—Featuring a feather-weight pick-up and amplifier, any standard juke box and specially designed to lengthen the life of records, R. D. D. & Associates, a new firm servicing music operators in this area, has announced that it will be represented at 767 10th Avenue. The firm's partners, Tony (Rex) DiRienzo and Leo Knebel, also stated that their company will act as sales agents for Rock-Ola music equipment in New York City, Westchester County and Long Island.

The pick-up and amplifier, produced in their own plant to the rear of the Rex Lee offices, will increase the life of records up to 2,000 fidelity plays, DiRienzo and Knebel claimed. Since the device does not use a needle, scratching of records is impossible, and previously scratched records may be played without any distortion, they added. It was reported that the machine will also be available at the same price as the one used as standard equipment in the Air-O-Gard 400 juke box. However, the pick-up and amplifier will be supplied with a variety of attachment to any standard coin-operated music machine, they pointed out.

As part of the service their firm will offer, operators may have the new coin mechanism installed on 1946 or 1947 Rock-Ola models, DiRienzo and Knebel stated. The firm's 370 New York City, 15-inch television set for public or private use, is an arrangement with the Videograph Corporation in connection with a new coincase.

DiRienzo's most recent association (See Newly Organized, opposite page)

Michigan Ops in Campaign to Aid Cancer Fund Drive

DETROIT, Mich., April 24—A balanced program to support the current cancer fund drive is being urged by the Michigan Phonomatic Phonograph Owners' Association (MAPAO), tying in the over-all drive through the phonograph machines right at the "point of sale."

Unusual feature was the adoption of a particular number of My Story, recorded by Don Pablo, orchestra leader and orchestra leader, and recorded on 78 records, as theme song for the drive. Vocals are done by Bunny Paul. To tie in directly, a special vocal trailer was made and placed on the record, by Edgar A. Guenther, remaining popular poet, making a direct appeal for the cancer fund.

A special colored title strip was adopted and placed on the No. 1 juke box routes, with music belonging to MAPAO members. By resolution, each member was issued a record for each box he operates. The use of the special color strip is drawing attention to the record and it is going over well according to reports from Roy W. Clason, business manager, MAPAO.

Additional civic service being given by operators in connection with the drive, is the placing and placing of canisters for cash contributions to the fund, in at least one of the two locations where a juke box is placed. Placed along bars, they have proved effective. In addition, a list of locations from all 26 locations is to be compiled and published in a local publication.

PMG Now Includes 98% of City's Ops

WASHINGTON, April 24—At a recent meeting, Washington Music Guild (WMSG) voted to buy the services of the William J. Burns International Detective Agency to safeguard juke box routes.

Officials of WMSG feel that use of the service will avert acts of vandalism and damage to juke boxes as well as insure against petty pilfering by employees. WMSG is headed by John Claton, president, and new Hirsh Coin Machine Company and founder, and headquarters of the guild now has 41 members—some 98 per cent of all local operators. Only about 10 per cent of the estimated 3,500 Washington Juke boxes are operated by non-WMSG members, it is claimed.
TOP PRICES PAID
USED RECORDS
Sell to Chicago’s Largest Distributors of Used Records. WE PAY THE PREMIUM.
WRITE, CALL OR SHIP TO "TONY" GALGANO
4142 W. Armitage, Chicago 29, Ill.

RECORDS! RECORDS! RECORDS!
ONLY 10¢ EACH
(Packed 100 to a box)
These records are carefully inspected and well packed. Will stand any shipping disasters. Shipped with Third Class Postage. C. O. D. Can ship any size order same day received.

Write—Wire—Phone
THE MUSIC BOX
292 MADISON AVE., MEMPHIS, TENN. Tel. 37-7701

PHONOGRAPHS
ALL A-1 RECONDITIONED
WURLITZER 950—$295.00
WURLITZER 780, COLONIAL—210.00
WURLITZER 500—$15.00

WE BUY, SELL, BULK, GRAND EXCHANGE
Phone: Armor 4444

WE BUY USED PHONO RECORDS
MERVIS TRUCKING
7036 Lexington Avenue
Cleveland 3, Ohio

OPPORTUNITY
FOR DISTRIBUTORS
Leading John Box Manufacturer has excellent proposition for live-in distributors in Portland, Boston, Philadelphia, All-Bid, Atlantic City, Buffalo, N. Y.BG. Starting possibilities for 1948
with live-in distribution. Write
BCE No. 182, The Billboard
1054 Broadway
New York 16, N. Y.

SPECIAL:
10 ROCK-OLA PHONOGRAPHES, 1946
MODELS @ $395.00 EACH
One-third deposit balance C. O. D.
Porto’s, written, known manufacturer and equipped with new accumulator assembly just like the 1948 Models.
MODERN DISTRIBUTING CO.
1810 Wetten St.
DENVER 2, CO.

WANTED
10,000 Albums at once. All labels, all prices. Must be new and G—G—superior and over- stock. Popular, Classic and Children’s.
Write, wire or call
SHELTON’S RECORD CENTER
31 Tremont St., Boston (81), Mass.
Tel.: CA-7-5050

THE BILLBOARD
MUSIC MACHINES

AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunesters

Set Three Dees
The Three Dees, hillbilly unit, is being set by Gordon’s Entertainment Bureau, Hartford, Conn., office, for a run of sponsored shows through the State of Maine in June and July. Granges will be among the sponsors. At present the Three Dees are winding up their 10th week at the London Theater in London, Conn., night club, and will play at least two more weeks there.

The Sunset Ramblers use currently located in two half-hour shows a week on WITN, Jacksonville, N. C., and one hour show each week at WESS, Bradford, Pa. The unit consists of Ollie Brown, guitar and vocals; L. E. Wampler, square dancer Slim Seymour, steel guitar and comedians and Jack Reams, banjo. Forthcoming bookings for the outfit include a jaunt to be held in Erie, Pa., and Sunday show packages through New York, Pennsylvania and Ohio.

Excerpts from Roxy West, of WAGR Radio, Rockford, Ill.: Autry recently did his CBS show from WAGR studios....
West and his group prepare for a busy schedule playing at Cleveland Park, which opens May 29.

Ready Fall Program
Clyde Grubb and His Tennessee Valley Boys are preparing to go back on the air in fall. In the meantime they will continue to make personal appearances.
Bob Steele show is currently engaged in successful personal appearances of its Western-type program. Unit opened in Houston, April 29, will follow with three or four stops at Galveston, Austin, Waco, Dallas and San Antonio. The unit stars Steele and features Jack O’Shea, Oram and includes Boots Gilbert, comedy and bass; Tommy Darden, lead singer and steel guitar; Dotty Gilbert, rhythm guitar, and Vic Cardis, violin.

East Coast Music Publications. New York, has had its soap, Thor Golden Gull of Mine, recorded by Shorty War-

Counter Boxes Increase Juke Income for Op

CHICAGO, April 24—Juke locations featuring television stations are getting a play hypo program that is boosting weekly earnings by an average of $19, according to Phonograph Publisher’s report, Little Amusement, an operating firm here.

Pedone states that the television crowd at a tavern bar, at the termination of a video program, can be converted, to an unexpectedly large degree, into juke patrons simply by placing several counter selectors within convenient reach. A good average is one box for every three or four stools. Pedone states that he thinks the presence of the bar boxes will result in many additional ways that would not be made if a patron had to leave his seat, walk to the juke, select a tune and then return to the bar.

The ending of one form of entertainment (tele) leaves the average person in the mood for a continuation of "more of the same" if not in video then recorded music, is Pedone’s philosophy. He says that the average customer finds a certain sense of relaxation in listening to the juke after a session of watching a telecast (often under adverse conditions, on a small screen, etc.) and welcomes the fact that he does not need to employ both his ears and his eyes to enjoy it. He can relax. In addition to tavern locations, with a 10-foot counter, shows an increase in weekly gross from $12 to $35 after the installation of four counter selectors.

Meritone Launching Promotional Campaign
NEW YORK, April 24—The International Merit Products Corporation here will shortly inaugurate the most extensive advertising drive in its history for its Import-Europe, 1947. Phonograph needle trade. The trade as Meritone, Campaign, which is expected to start within the next week, will include advertisements in national and international publications as Life, Saturday Evening Post, Liberty, Collier’s, Look and Sunday supplements in newspapers throughout the country.

Meritone needles are manufactured from Swedish steel, and are turned on Swiss screw machines, not ground, but Swiss. The line includes 10 needles for a dime; 25 needles for 25 cents and 55 needles for $1.25, and 275 for $2.50.
CAN PROMOTION UP INCOME?

Operators Beset by Slumps Still Avoid Self-Plugging

General economic picture aggravated by high material costs and upped commissions — find conditions vary through country according to local problems

(Continued from page 118)

has kept operators in New York on a fence for months, has had a definite effect on their juke routes, and television, too, has hit the operators hard. In Boston, operators, who for the past year have done little in the way of promotion, are now awaiting the start of regular television in their city about May 16. An optimistic note is struck in Boston, as most operators report business holding up, and distributors reveal steady movement of equipment throughout the New England area.

West Coast

One of the major reasons why operators in the southern part of California have steered clear of promotional aids as radio, movie trailers, posters, etc., is the fact that most operations in the area are too extensive. Many operators feel that by spending money for motion picture trailers, radio spot announcements, etc., they would be promoting their competitors, as well as their own routes. With the competition keyed to a peak, practically no operator wants to spend his money for what he terms "institutional promotion."

E. F. McGlone, Clark Distributing Company, Wurlitzer distributors, said the firm was continuing to offer menus, cocktail stirrers, back bar signs, etc., but that as far as he knew, none of the operators were using them. McGlone pointed out that the economic situation might have some effect on the use of promotional aids.

Jack Compall and Harry Snodgrass, of Pantages Maestro Music, both said they had used menus prior to the war, but did not intend to return to them now. Fred Gaunt, General Music Company, distributors, also said he did not know of any operators who were using promotional aids in the Los Angeles area.

Many operators in this area are convinced that, as the juke box takes on a post-war level, the major issue at stake is to arrange for larger commissions from locations. A recent study (by operators) showed that most were opposed to the six-plays-for-a-quarter idea, but more recently many ops have swung over to the dime play. However, once again the competitive angle forces its way into the picture, with operators and distributors agreed that either the larger commission or the dime play movement has to be unanimous, or it will not work.

Nashville

Operators here have run into a series of problems recently which include a new $2 tax, known as an "inspection fee," and juke boxes are not allowed to be played after midnight. Most operators have not attempted any type of promotion to help hypo their play, but there are several notable exceptions.

Louis Buckley, one of the largest operators in the area, sponsors his own program over WLAC and WKDA. Jim Hitchcock, owner of Hermitage Music, uses newspaper advertising to promote his machines, and Siebel & Company also does some advertising locally.

Des Moines

While operators in Des Moines proper have not been using any promotional aids recently, Bill Garrett, who has a music machine route in Ottumwa, has been using radio spot announcements, and augmenting them with newspaper ads to stimulate play on his equipment.

Dave Johnson, Sioux City operator, jumped into publicity in a big way this past winter, when he sponsored a basketball team which was called the Johnson Jukes. Playing in a strong semi-pro league in Iowa, the team spread publicity around a wide area for Johnson, promoting juke box play in general, and especially in those locations where a Johnson juke was in operation.

Indianapolis

Most operators here have developed a unique type of promotion that has paid off in higher grosses. This consists of a careful selection of records and frequent changes of records to keep up with the latest hits at all times. Cleanliness is another factor in the program, with jukes undergoing a regular polishing, and collector thoroughly cleaning the case each time he makes a stop. A spot check of lights and all workable parts is also a must on each stop. A few cases of tie-ins with radio stations and some theaters have been noted in the past, but ops find little or no co-operation on this score in the area. The six-plays-for-a-quarter plan is not generally acceptable to the local operators. The ops point out that in view of equipment and operating costs, the tax does not warrant any reduction in the price on play at this time.

Detroit

Detroit operators have been relatively inactive in special promotion work on juke boxes. A principal reason has been the individualistic type of operation here, with some 150 active operators, and relatively few large routes any more—according to trade authorities this may be the largest number per capita of any large city territory.

Result is that each man has wanted to program his own machine, and that some types of general promotion, such as posters and radio tie-ups which are dependent on a considerable amount of joint programing, have not worked out too successfully.

The reduced price on multiple play is being tried out on a small scale, with a few individuals operators now placing stickers on their machines offering six plays for a quarter—in a few cases, there are offering three for a dime, but that is considered extreme...
by more conservative operators at this time.

Actual general promotion here is being centered largely throughout the Michigan Automatic Phonograph Owners Association, which has concentrated on civic interest programs—such as the cancer fund drive, (separately reported in this issue) with a projected record-of-the-month program to be started in June, along lines in use in other territories.

Washington

Washington Music Guild (WMG), which includes about 98 per cent of local juke operators, is launching a promotional stunt based on the Hit Parade idea. From Hit Parade, Inc., in New York, the Guild receives a list of the 10 top tunes of the month. This list is placed in a metal frame 29 inches high and 20 inches wide. The frame is attached to the back of the juke and rises above it in billboard fashion. Photos of popular band leaders are inserted in top of the frame.

The plan has been tested in a few selected jukes for the past three months. According to Hirsh De La Vie, Hirsh Coin Machine Company, these boxes have shown an increase in take ranging from $2 to $8 a week. In addition, record costs were cut about 40 per cent, since many of the hits hang over from month to month.

WMG has tied up with disk jockey Eddie Gallaher, of WTOP. Gallaher features a nightly hit parade of the 10 tunes, making frequent references to jukes along the lines of "these are the 10 top tunes featured in your Washington juke boxes."

The Guild is now making plans to buy space in Washington papers to play up the promotion. In addition, they hope to work out some free newspaper plugs thru the use of feature stories on the plan.

Minneapolis

The Twin Cities area has never been overly promotion minded, except for an occasional placement of the juke box in a downtown theater. At the present time a Seeburg phonograph is operating in the Orpheum Theater lobby thru a tie-up between Hy-G Music Company, distributor, and Juke Sales, operator.

Boston

Juke box operators in this area have done little in the way of promotion for the past year. While various promotion ideas have been considered, they were held up the past few months pending the start of the city's first television station next month. Many operators report busi-

ness is good, while distributors say they are selling machines throughout the area. Music machine routes are being bought and sold, and in general, the report is that business is normal.

"We are going to wait and see what television is going to mean to our business," said a operator, "but so far we are not particularly worried. First of all, most of the locations taken over and installed with video sets are places where we never had juke boxes installed. Of course we expect to lose some locations to television. But even the most optimistic tele engineers here are only projecting broadcasts of not more than 15 miles. That means there will still be plenty of locations which can't have television for a long time."

The majority of the operators in Boston do not use posters or stickers on juke boxes. Many of them, however, have used these aids in the past, but have met with location resistance. On the six-for-a-quarter deal, the Mills machines, for which Ed Bave-ry, of Associated Amusements is distributor, have that feature and are getting a good play. However, aside from the Mills machines, all jukes in the area are set for a straight nickel play.

New Orleans

While operator promotions in this area are practically negligible, the Fab Distributing Company has been active with Wurlitzer promotions which include music notes for window displays, table tents for locations, coasters, mixers sticks, poster locations which are placed near the juke box, and surprising Wurlitzer uniforms for softball baseball team players. These are purely Wurlitzer promotions, however, and few operators with other makes of equipment participate.

A promotion that helped the play in general some time ago was the placement of a Wurlitzer phonograph, in front of the St. Charles Theater, to tie in with a personal appearance of the Wurlitzer near the Dinning Sisters. Kramer's Music Store entered into the three-way deal, featuring the records by the sisters in their window and calling attention to the personal appearance and the juke box promotion.

Newark, N.J.

Dick Steinberg, head of the Sterling Music Company here and spokesman for the board of directors of the Music Guild of America (MGA), said that at the present time the only on-location promotions are the Hit Parade posters. Approximately one-half of the MGA membership subscribe to the service, said Steinberg, and he, himself, is one of them.

After a thorough study, Steinberg said he believed that the posters definitely helped to keep his take up, but they must be used properly for optimum effect. This means slotting records in positions corresponding to the order in which tunes are listed on the posters. Where a small op is concerned, points out Steinberg, he can (see Operators Beat on page 126)

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ROD'S COLUMBIA COIN OPERATED RADIOS

In a Choice of 2 STYLES AND SIZES

FOR PROFITABLE

OPERATION IN

• MOTELS • HOTELS • RESTAURANTS • HOSPITALS • BARS • SOOTHS, ETC.

Especially engineered for the finest in tone quality and performance. All-International's Best Buy by operators for bigger profits as a small investment.

WRITE TODAY FOR LITERATURE ON

HOW TO BUILD YOUR OWN

BUSINESS WITH VERY LITTLE TIME, EFFORT AND INVESTMENT.

NATIONALLY-KNOWN RELIABILITY

TIME-TESSED EXPERIENCE

REMEMBER—The magnificent Manhattan is built by the SAME men who created the FIRST commercial automatic electric phonograph more than 20 years ago.

Write Today For New "Direct-To-GPN" Sales Plan

PACKARD MANUFACTURING CORP.

Indianapolis 7, Indiana
New York:
The drama of the going-down-gripped city coolsmen this week as the trade eyes the end of the police department's seven-month campaign erupting into decisive action against pin games and similar coin machines. With daily city-wide raids and the shortcomings of the authorities kept closely guarded secrets, coalmasters didn't know what to expect. Many believed that steel ball rolldowns would be employed in the raids, but rolldowns would escape the drastic police order. But, in succession, pins, steel balls, and anything else would be removed, was all the same—right to the station house.

What rankled coalmasters even more than the serious financial losses sustained was the bald statement that a sizable percentage of the key men in the industry had cooperated with the police, a move that made it appear any one of them might make the coalm-operated game business a lost one. This was not the case, as it is reported that a former police officer who was on the payroll of the department and who was removing pin games in the every vicinity of New York, has entered the local operators group. He has several locations and is out after more...Chester Coins has served the service department at Indiana Automatic Sales Company...Peter Stone, Rock-Ola distributor, is in the Southern part of Indiana calling on ops and doing a good job introducing the Rock-Ola Magic Glove.

5:19 p.m. Aug. 22.

 Columns felt the charges were an undissembled slap in the face. Many had participated generously in the Downtown Association's program under the ownership of Coin Machine Industries, Inc. Many others in the industry had cooperated with the Veterans Administration and the New York State Fair. And, according to a local coin game expert he is looking for free games and technical advice for the coin machines school, sponsored by the National Convention of Automatic Machine Owners...But the town was going down.

Anxious groups of column clusters were going through their old pin game experiences, with each newcomer quizing as to the latest news. And, what the others were getting out of pin games from picking up games until the end of the week. And the legal date expected from day to day, the question most asked was..."Anything new?"

One of the busiest men on the aven-ue was Rich Gordon, office manager of the Associated Amusement Machine Operators of New York (AAMON). His telephone at association headquar ters never constantly. But the news he had to report to AAMONY members was mostly discouraging, he reported in good humor and patience.

Old-timers in the industry were re- ahering each other. "We've been thru this one before," they said, "and we know what to expect. The courts will rule in their favor, but nothing will be known definite until the next week before the case is up for trial.

The week didn't pass without a few exciting things. The call was out to the callers that the courts would rule in their favor, but nothing will be known definite until the next week before the case is up for trial.

The Miniphone Music Company here held a three-day showing of the new Seeburg Select-o-Matic 200 at the Marcon room of the Hotel Adams, and reported that attention has been focused on the Tom Tarbox, a writer on the Re- public, a local newspaper, wrote a report on the occasion of the complete with photo, which helped publi- cit the event. Demonstrations were held for visiting newspaper and radio representatives, as well as for industrialists and the general public.

Baltimore:

Aaron Goldsmith, of Hub Enter-prises, here has been hospitalized for a broken hip. Aaron last week reported that he will be leaving the hospital soon, and hopes to be back in the swing of things in short order. While he has been laid up, Aaron found from many of the members of the coin machine field in New York and Chicago.

Chicago:

Sam Wolberg and Sam Gensburg, heads of Chicago Coin Machines, are enthused over the rapid progress being made on the new Aireon Model 600, which, when completed, will add 80,000 new show units to the coin machine manufacturing factories.

Local music operators, now faced with the imminent arrival of a new baseball season (both the Cubs and White Sox) cut into American businesses and the possibilities of new developments, have been enthusiastic over the real test later in the year when night games are televised.

Note Gottlieb is due back from his Florida vacation. His brother is still in New York keeping the firm posted on the latest developments in the big town's amusement game situation. Gottlieb firm news doesn't get much bigger these days. In addition to many new player appearances the new product—called Jack "N" Ball—has a bit of the thrill that the firm fully expects to be a big hit with operators in all parts of the country.

Considerable interest is being generated here concerning the four-State convention which is set for this week in Minneapolis Saturday and Monday (28-29). Thus far the effort is shaping up to be the largest and most well-attended gathering of music machine men in the past, with the possibility that it will be the best ever, if the kidder is to be believed in a surprise move. Despite the fact that the convention is being spotlight in Minneapolis, local game firms are also showing an unusual amount of interest in the show event.

Lyn Dunant, United Manufacturing Company head, returned to the city Tuesday (11) from a two-week trip to California, where she was hostess to the Los Angeles Coinmen. Lyn got back just in time to watch the first round of World Series play between the Pittsburgh Pirates and Frank Catalano and Son-in-law, which will be coming on in the next few weeks.

The Chicago Convention, held last week, will be followed by the upcoming all out, and the games of this sort as they roll off the production line.

Dudley Ruttenberg, Coin Machine Industries, Inc. (CMI), executive, and John Brown, CMI executive vice president on public relations, are scheduled to attend the four-State meet in Minneapolis Monday and Tuesday (28-29).

Louis J. Fink, acting secretary-treasurer of the CMI, has been sent out a memo advising members that the next meeting will be held Thursday night, June 6, at the Woman's Club here. Members will see 2-minute color motion picture, Ouray Holiday, and a 20-minute color film, conducted by Samson, their annual golf and outing party which will be held June 3 at the St. Andrew's Country Club. Tuesday's meeting will be a dinner meeting, with service donated to start at 6:30 p.m.

Clayton Nemoroff, Monarch Coin Machine Company, says staff is current on the National Association and the pin games for Syria. The spring buying of arcade equipment by arcades and amusement parks is last week from this type of equipment going out. Cleveland today.

The big news is that Cleveland is busy in the Chicago office lining up over-all plans for continued high level developments. Among them were Bob MacLean, Kenosha, Wis.; Bob Howington, Freeport, Ill., and L. Hildt who are handling the Chicago area. Coin Machine is now featuring its new flipper kit, firm head Sey- mond L. Eisenberg, reports. Kit is available in three voltages, .30, 16 and 45 with two price tags. Seymour adds a four-banger to the line, denominated in about 60 days...Bob Granitz, A C Music Service, has just set up a state- rate record division, headed by Sol Cohen. Sol, who has wide wax experi- ence, will be with Samson and Record Company, Chicago, where he will deal out the disks to Jake operators.
A REAL BUY

10 EVANS RACES

Combination

with original factory cases

$6500.00 Ea.

One-Third Deposit.

EASTERN SALES CO.

CULVER 5278

2011 E. MAIN ST., ROCHESTER 9, N. Y.

"P. S." MEANS

Plenty of Sure Money

$650.00 Ea. combination

with factory cases

GEORGE PONSER CO.

158 E. Grand Ave.

CHICAGO 11, ILL.

Phone: Superi 4427

NEW GAMES IN STOCK

Wisconsin, Trinidad, Trade Winds, Jack and Jill, Vegetable Leap Year, Scientific Pitch-

em and Bat-em.

LEHIGH SPECIALTY CO.

1407 W. Montgomery Avenue

Call Poplar 5-2199

Philadelphia 21, Pa.

is now putting into effect a new record appraisal and selection program. Rob-

bell feels that all will benefit from the
classified emphasis on slots, from the

location owner and route man right

to the customer. Purchase of new

slots, distribution to route men, and

handling of location race, nationally

and popular requests will be chan-
ged through Cohen.

Atlas Novelty Company, via offici-

als Nate Feinstein and Harold Schwartz,

also comes up with the

word that purchase of coin equipment

for resort use has blossomed into high
gear during the last two weeks. Bell,

used jukes and pin games are leading
demand items. Harald says, It's usual

for this type of buying to run well

into July and August, boys state. An

influence of Atlee auctions were

Atlas headquarters this week, with

many seeing the new showrooms and

offices for the first time.

Colone Corporation's secretary, Ida

Bratman, says the new Dodge boss

Money Rosenthal took delivery on last

week in the apple of his son's eye.

included in the visitor list last week

were George Bishop, Streeter, Ill.,

and Lou Dunay, Mentor, Mich.

Vic Comto, Baltimore Distribut-

ing's top salesman in the increased

number of Alice Slot 400's coming thru.

Vic says that the steadily rising

number of 400 locations are proving the

popular acceptance of the little juke

with the big voice. . . . Jimmy

Johnson, Globe Distributing,

reports that the firm's commitments Vince Story,

Bell-Matic Corporation, has passed

on to him about the new Lightning

Changeover. Vince's firm is national dis-

tributor for Johnson's versatile coin

unit, and Bell-Matic's regional dis-

tributors in turn talk up the new

changeover. Globe's electric coin counter

is tripping the sales scales for a good

measure of orders, too, Jimmy adds.

New Vendall Company sales man-

ager, William P. Fuller, is still out on

some original promotion ideas of

his own. President A. Garrett Alex-

ander, Fuller, who took over oper-

ation when Bert Reid resigned recently,

was with the Victor Adding Machine

Company before joining Vendall about a year ago. Alex says the firm's new

and holds out that Lou will not

be the father of twins.

John Neise, sales manager for O. D.

Jennings, reports that trade is brisk

at the house of Jennings. Recently

finished products include Fred. Jennings,

and Phil Burgenson, who was in from

his Iowa territory. Phil reports that

his uncle, Fritz Burgenson, who handles

Jennings products in Northern Illi-

nois, is feeling much better these days

following a lengthy illness. Phil also

reported that his favorite son is getting to be quite a lad. Jack made four important appointments

last week. (See separate story, this issue.)

H. T. Larrimore, head of Kidda Vend-

ers, got back a brief out of town trip

trip 63, . . . ., Sudden death of the

Calcult in Fosterville, N. C., was the

sign for prominent old time coinman

to bombard all of The Billboard's offices

with wires and phone calls reporting the

sad incident. Calcult, who is in the

Vending Company, was well liked thruout the trade for being a pigeon,

and "Bonnie" for his respect for his

rights.

Vic Johnson, sales manager for the

J. W. Coon Manufacturing Company,

Madison, Wis., reports that the firm

expects to deliver its first production

unit of cigarette vending machine

the early part of June. Vic says it

was thought that the recent coal

strike would cause some delay in the

long awaited vendor, but action this

week on coal and steel have made the

outlook very promising.

Marvel Manufacturing's sales man-

ager, D. A. Wollben, left by plane for

Minneapolis to attend the 14th annual

Northwestern Convention at the Radisson Hotel. The four-State event was

just the beginning of a busy week

for Wollben, for after the show he left

(See CHICAGO on page 124)

COIN MACHINES 123

May 1, 1948

The Billboard

CALM

GENERAL HAS IT! GOTTLEB'S
NEW SENSATIONAL GOLDEN GdmaN

A Terrific New Money Maker
Designed With PROVEN Features!

- 2 Complete Sequences
- Double Bonus
- Advance Bonus
- High Score Bonus
- Bonus Build Up
- Original Flipper Bumpers

Here's the latest fast action game
of 1948! It's pre-tested... de-
signed with every money-making
feature... plus new advanced
ideas! Profits zoom upward when
you operate this new golden game!

FILL THE TILL WITH JACK 'N' JILL

Established 1923
Growing Steadily Ever Since

INNIGATE DELIVERIES

Trade Winds—Teledrives—Catalin

Ball—Golden—Bally—Walter—Bolt-

o-Matic—American—Keeney Gold

Coin—Cenco TRADE.

WRITE FOR PRICES!

SHOOTING STARS

S.Ball, Pull, Pluck.$69.50

Gumb. New, in Original Case.$195.60

PHTOMATICS

Outside Light, $.315.00

Inside Light 375.00

DELIVERY

BELL PRODUCTS

2000 N. OAKLEY AVE.

CHICAGO, ILL.

We can now make delivery on the

following NEW GAMES

Gottlieb Novelty A

Chicago TRINIDAD

Williams VIRGINIA

United MANHATTAN

Gottlieb Trade Winds

Exhibit Banjo

United WISCONSIN

Gottlieb TRADE WINDS

Send for our complete price list of good used games.

Operators in Illinois and Missouri—We can now finance your purchases on easy terms.

AMERICAN

FISHER LITE

Eaton Radio

United WISCONSIN

FISHER LITE

2625 LUCAS AVE. ST. LOUIS 3, MO.

Phone: Franklin 3620.
COINMEN, YOU KNOW

Chicago:
(Continued from page 121)

for brief stops in Omaha, Des Moines, Kansas City, Mo. and St. Louis before getting back to the hotel. Marvel with Fal- low, and Ted Rubenstein. Marvel pres- dent. Fallow sleeping a merry time over the records on their latest five-ball game. Leap Year.

Clarence Bayne, U. S. Vending Corporation, is an outstanding young-coinman who believes that present equipment prices will prevail for an extended period that they may drop in price later in the year. He says that people in any business needing equipment are better off buying it now—while they are still young—rather than wait for the eventual day when some prices do come down.

Lindy Force and Monte West were accelerated to represent AMI at the four-state convention in Minneapolis Monday and Tuesday (28-29). Force, and John Haddock, AMI president, just completed a whirlwind tour of the South and Southwest. They called on coinmen in Memphis; Jackson, Miss.; New Orleans; Dallas and Fort Worth. Lindy claims that the trip will prob- ably result in some important distribu- tion appointments. While in Jackson, the two AMI officials called on Les Griffin, head of Griffin Distributing, who is recuperating from recent injuries sustained in a recent auto acci- dent. Force claims that Griffin looks exceptionally well considering what he has been thru. Joe Colleen, also of AMI, reports the sad news that his mother passed away last week.

Herman Duenisch, Duenisch Music, Inc., is back on the job again after being a hospital patient. His operation thru DuPage County, with headquarters in Glen Ellyn, Ill., has shown a trend to increased play during the last few weeks, Herman reports. With the warm weather out- looks so favorable to a more satisfactory traffic level on all highways during summer months, play is bound to return to a more satisfactory level soon, he feels.

Al Stern, president of World Wide Distributors, Inc., is just back from a brief visit to his son, Mark, who is displaying some prodigious athletic prowess as a stu- dent at Michigan High School. Al gener- ally, he has made the honor society and plans to become a D. D. after gradu- ating. All reports World Wide is running high and looks for a good summer.

Clarence Bayne, United States Vending Corporation executive, returned to the city last week after traveling thru the southern part of country. However, the stay at home was brief, for Clarence was called to leave over the week-end to attend the four-state convention in Minneapolis Monday and Tuesday. Inci- dentally, the firm has issued a multi- colored brochure on its air-conditioned candy venders that contain a considerable amount of comment around the country.

Chicago items played host to several visitors from the East last week. Joe Ash, head of the Active Amusement Machines Company in Philadelphia, visited the United Manufacturing Com- pany headquarters. In addition, the firm has turned out a multi- colored brochure on its air-conditioned candy venders that contain a considerable amount of comment around the country.

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New York:
(Continued from page 122) clotheshorse approach. As they flashed their badges and wrote out a summons, Mr. Ackley said wryly: "Well, I almost beat you to it."

Bob Fletcher, president and general sales manager of the All-American Electric Corporation, spent a few days in town last week as he closed a deal with Sam Bocks to handle his firm’s amusement machines. Fletcher, who is in the middle of an extensive tour to set up distribution outlets, heads for Florida next week before returning to cover New England.

Sam Waldor, president of the Music Guild of America (MGA), is circulating music ops in Northern New Jersey pointing out the benefits of MGA membership... Max Levine, prexy of the Scientific Machine Corporation, was in Philadelphia Thursday (3) in connection with his new game, Pitch ‘Em and Bat ‘Em... Max Weiss, of Brooklyn’s Roni Sales, hints at an important announcement to be made soon.

James Kendall, president of Eastern Engineering & Sales, Philly, reports that he has just signed up two distributors to handle his ice cream vending cars, Keen, in Massachusetts and New Jersey. Morris Nirenberg, of the Golden Meadow Ice Cream Company in West Medway, is Keen distributor in Massachusetts, and Martin Ellenberg and George Greenwald, in Philly, will handle the vendor in New Jersey.

Abe Benjamin, Manager - o - Mat exec, has put one of his coin-operated machines in the Mariano Beauty Salon on Broadway. He says he soon will announce his distribution policy for the new device... Two who went south to Florida for short stays last week were Nat Cohn, of Modern Music Sales, and Sal Trella, of Elkay Amusement Company.

The firm of Banner & Grier, who have been active in publicizing not only coin machine accounts, but who also are the leading trade show public relations team in this area, have moved from their Madison Avenue offices to the penthouse in the Fluke Building at 250 West 57th Street, the same building that houses the Drink-
IF YOU ARE BUYING MILLS SLOTS GET OUR PRICES BEFORE BUYING ELSEWHERE. OUR MINT BLACK GUARANTEED IS YOUR ASSURANCE OF SATISFACTION.

If you are selling MILLS SLOTS GET OUR PRICES YOU CANNOT DO BETTER BECAUSE WE SPECIALIZE IN MILLS SLOTS FOR QUICK SERVICE Write, Telegraph or Phone MONROE 7911

Baker Novelty Company
1220 Washington Blvd.
Chicago 12, Illinois

ARCADe MACHINES

Schlitz's Vending - S. 107 - Bat-A-Ball Jr. - $1.50
Bat-A-Ball Jr. - $3.00
Bat-A-Ball Jr. 25 cent - $1.50
Camera Orb - $2.95
Camera Orb (Shoot Out) - $2.10
Tin Ball - $2.10
Jamboree - $2.95

(Continued from page 107)

L. A. OPS CONTEND

(Continued from page 108)
State Tax Calendar

Alabama
May 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers and jobbers reports due.
May 20: Sales tax report and payment due.

Arizona
May 15: Gross income report and payment due.

Arkansas
May 15: Income tax return, information return and first installment due.
May 20: Gross receipts tax report and payment due.

Colorado
May 1: Franchise tax due.
May 14: Sales tax report and payment due. Use tax report and payment due.
May 15: Denver sales tax report and payment due.

Florida
May 10: Agents' and wholesalers' cigarette tax reports due.

Georgia
May 10: Cigarette and tobacco wholesale dealers' reports due.

Idaho
May 15: Cigarette wholesalers' drop shipment reports due.

Illinois
May 15: Cigarette tax return due. Sales tax report and payment due.

Indiana
May 10: Cigarette distributors' interstate business reports due.
May 15: Cigarette distributors' drop shipment reports due.

Kansas
May 15: Compensating tax report and payment due.

Kentucky
May 10: Amusement and entertainment report and tax due.
May 20: Cigarette wholesalers' reports due.

Louisiana
May 1: Soft drinks tax report due.
Tobacco tax report due.

Maryland
May 15: Sales and use tax report and payment due.

Massachusetts
May 20: Cigarette tax report and payment due.

Michigan
May 15: Sales tax report and payment due. Use tax report and payment due.
May 20: Cigarette report and tax due.

Minnesota
May 20: Cigarette tax report and payment due.
May 31: Royalty tax due (last day).

Mississippi
May 10: Admissions tax report and payment due.

Missouri
May 15: Manufacturers, distributors, and wholesalers of tobacco tax returns due. Sales tax report and payment due. Use tax report and payment due.

Missouri
May 3: Merchants' and manufacturers' property tax returns due.
May 31: Soft drinks manufacturers' reports and payment due.

Montana
May 10: Cigarette distributors' reports due.

New Mexico
May 1: Franchise tax due.
May 15: Occupational gross income tax report and payment due.
May 25: Use or compensating report and payment due.

New York
May 15: Franchise (income) tax return and first installment due.

North Carolina
May 15: Sales tax report and payment due. Use tax report and payment due.

North Dakota
May 10: Cigarette distributors' reports due.

Ohio
May 10: Cigarette use tax and report due.

Oklahoma
May 10: Cigarette wholesalers, retailers and vending machine owners' reports due.
May 15: Sales tax report and payment due. Tobacco wholesalers, jobbers and warehousemen's reports due.
May 20: Use tax report and payment due.

Pennsylvania
May 10: Soft drinks tax report due. Employers' tax reports of persons employed withheld at the source under Pennsylvania income tax due.

Rhode Island
May 1: Franchise tax report for the calendar year due. Income tax report and payment for the calendar year due.
May 20: Sales and use tax return and payment due.

Tennessee
May 20: Sales and use tax report and payment due.

Texas
May 1: Franchise tax calendar.

Utah
May 15: Sales tax return and payment due. Use tax return and payment due.

Virginia
May 1: Individual income tax return due.

Washington
May 15: Gross, income tax return and payment due. Sales tax report and payment due. Wholesalers' drop shipment reports due.

West Virginia
May 15: Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
May 10: Cigarette wholesalers' and manufacturers' reports due.

Wyoming
May 15: Sales tax report and payment due. Use tax report and payment due.

Cortland Raises Coin Game Tax

Cortland, N.Y., April 24.—The city council here this week imposed a 75c license fee on operators of pinball games from $200 to $500. In the same action, license fees were dropped from $10 to $25 per machine displayed. Both increases go into effect May 1. Use tax report and payment due. Wholesalers' drop shipment reports due.

It was reported that the council also was preparing a tax schedule affecting pool boxes, pool rooms and bowling alleys.
Steel and Electrical Components May Get First Price Cutback

(Continued from page 107)
dication that raising costs of some assemblies are being cut might lead to significant reductions for other types of materials used in the output of coin machines.

Joe Calcutt Passes

In Fayetteville, N. C.

(Continued from page 107)
Town, W. Va., where he also operated bells. He continued his operations for a while then dropped out of the field for a year and resided in Philadelphia.

He later re-entered the operating end of the business in Danville, Va. Then he successfully building up the route he moved back to Fayetteville, where he organized the Vending Machine Company, and expanded the scope of his activities by becoming a distributor.

In December, 1938, Calcutt was appointed a member of the advisory committee of North Carolina for the New York World’s Fair, the first member of the coin machine industry to be so honored.

Among the firms which Calcutt’s firm represented were Mills, Bally, United, Bickett and practically every other major manufacturer in the industry. A feature story in the Raleigh News and Observer in the summer of 1939, reported that the vending machine companies represented nine major manufacturers of the same type of equipment at the same time, a concession to the usual exclusive clauses demanded by the major producers.

Calcutt is survived by his widow, the former Margaret Melvin; two children, Mrs. E. G. Woods and Charles Calcutt, of Fayetteville; a brother, Edward J., of Fayetteville, and Mrs. A. M. Smith, of this city; Mrs. N. J. Holter, Wilmington; Mrs. Martin Williamson, Lumberton; Mrs. Felton Baldwin, Raleigh, and Mrs. John C. Heeke, Greensboro.

Boston Mayor Weighs Television Licenses

BOSTON, April 24—Mayor Curley has announced that Boston will impose a license fee on television sets when they are ultimately installed in hotels, cafes, taverns and other locations. He is not prepared to say what amount he has in mind, but says a new city ordinance calling for a $12 fee a year on automatic devices will have to be reviewed when video sets begin operation.

In the meantime, the mad race on tele sets goes on in the Hub, with set manufacturers opening new show rooms daily.

New Pin, Juke Taxes Start in Pa. Borough

CARLISLE, Pa., April 24—New taxes levied, $25 a year on each pinball machine and $15 on each juke box, became effective April 15. In addition, a 10 per cent amusement tax, which exempted machines such as ticket machines but included pinball and juke box machines when used in amusement parks, became effective April 15. In addition, a 10 per cent amusement tax, which exempted machines such as ticket machines but included pinball and juke box machines when used in amusement parks, became effective April 15. In addition, a 10 per cent amusement tax, which exempted machines such as ticket machines but included pinball and juke box machines when used in amusement parks, became effective April 15. In addition, a 10 per cent amusement tax, which exempted machines such as ticket machines but included pinball and juke box machines when used in amusement parks, became effective April 15. In addition, a 10 per cent amusement tax, which exempted machines such as ticket machines but included pinball and juke box machines when used in amusement parks, became effective April 15. In addition, a 10 per cent amusement tax, which exempted machines such as ticket machines but included pinball and juke box machines when used in amusement parks, became effective April 15.

Vender Reprint

CHICAGO, April 24—Coffee vendors were the subject of a reprint feature story in the current issue of Reader’s Digest, compiled from Forbes magazine, when the history and development of Rudd-Melikian, Inc., Philadelphia, was described. Firm’s founders, Lloyd Rudd and Charles Melikian, came in for detailed mention during article’s description of the coffee vender, its operation and production.
ABT CHALLENGERS. $50.00

Reconditioned, guaranteed to perform operating at last 100,000 miles.

Ask for new model. 1/2 deposit required.

T. O. THOMAS CO.
1572 Jefferson Ave.
Knoxville, Tenn.

DO YOU NEED CASH?
We Want 20 Wurlitzer 600 KEYBOARDS

We Will Buy Your Music Equipment. State Quality. Lowest Prices. Five per cent commission. Phone 600. 508 Eighth Ave. (44th St.), N.Y. 16, N. Y.

DIFFERENT SIZES AND COLORS

TENNESSEE'S LARGEST MUSICAL INSTRUMENT

C F. LEVIN CO.
1530 Broadway, N.Y.

YOU CAN'T BEAT THE PRICE

COLUMBIA NOVELTY CORP.

RICHARDSON'S

PITTSBURGH, PA.

THE BILLBOARD

COIN MACHINES

129

United Starts Deliveries on New 5-Ball

CHICAGO, April 24.—United Manufacturers, Inc., is receiving its new five-ball game, Wisconsin, it was announced last week by firm officials.

New in full production, Wisconsin is a two-billiard ball game which spells out the complete name of the game, automatically doubling the value of each ball pocket. Too, with the name Wisconsin spelled out, advance bonus bumpers are stepped up to 25, instead of the usual 5. Total score possible on the game is 2,900,000.

The blue-red cabinet for the new game features a lake scene, with boats riding the waves. The multi-colored glass background is illustrated with a lakeshore scene, including boats on the water plus sunbathers.

The bumpers at the top of the playboard contain the letters W, I and respectively. When contacted, these lights go out. Other bumpers located on the playfield contain the alphabet in the same game name. If the player fails to contact the center roll-over button, thereby completing the name at one time, he must hit the 9 bumpers containing the letter in the complete name to win the advantage of the increased bonus scoring.

The player-controlled kickers (dippers) are located on the left and right sides of the playfield, one-third of the distance from the top. The kickers are controlled by a button located on the cabinet.

First Launder - All Location in Detroit

DETROIT, April 24.—First unit of a complete laundry and ironing service centering around a Jacobs Launder-All installation is being readied for opening on the west side of Detroit by John Milich under the name of Launder-All. The firm is located across the street from the Herman Gardens Housing Project, a federal-aid project which houses some 6,000 persons.

Machines will be placed in three rooms down the middle of the room—two pairs of two machines each placed back to back. The four machines approximate the maximum size desired by the average housewife and of that size, sufficient as far as possible. A drier is installed along the wall in operation with each of the machines, a machine being Page 1 of 2

NATIONAL HEADQUARTERS

1727 EIGHTH STREET, N.W.

WASHINGTON, D.C.

CHICAGO, April 24.—National Confectioners Association's (NCA) sanitation meeting held in the First Presbyterian Church of America. The meeting week drew approximately 118 persons employed by local officials to discuss the subject. F. Scully, chairman of the sanitary committee, was probably the best of the week's discussions. Scully, who spoke on Your NCA Sanitation Program during the meeting, covered such topics as the tendency of discipline of foods and their dependence on the State Sanitary Institute, State of Illinois With Condary Managers and Dr. Timothy King, assistant superintendent Illinois Division of Foods and Diaries.

NCA's Meet in Chi

Stresses Sanitation

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Hartford Lions To Place Gum Venders

HARTFORD, April 24.—To raise money for underprivileged children and for the Connecticut Institute for the Blind, the Hartford Lions' Club has started placement of ball gum vending machines here. The Lions announced that the program calls for installation of some 270 machines, Charles L. Derrick, president of the club, said that donations had been well for that many vendors.

Members of the club have been actively soliciting locations under the direction of Daniel Peloso, first vice-president. Peloso said the club eventually might place as many as 500 gum venders. Drive here was promoted with window displays.

Lions' Club officials said they will use money from the gum venders to purchase equipment for summer camps which are run by underprivileged children, and to aid the blind institute.

Omaha Officials Purchase
Canada Dry Bottling Firm

OMAHA, April 24.—Police Commissioner Harry Knudson and Inspector Henry Boesen have joined to buy the Standard-Baking Company here, bottle of Canada Dry, from W. W. Carmichael, former member of the Nebraska Liquor Commission. City officials have formed the Canada Dry Bottling Company of Omaha. The firm's volume was 100,000 cases last year.

T. F. McGuire, will manage the business.

Package Producers Expect Biz Decline

NEW YORK, April 24.—American Paper Institute is holding that the packaging and packing industries have always been an important part of general business, because their outlook reflects the expectations of other big business. They expect that a poll of all these industries indicated a slight fall-off in business may be expected this fall or early 1949. AMA revealed that two out of three of these packing and packing industries have returned the above prediction. Survey cover- ing the leading firms in the $600,000 annual industry which pro- duces packaging machinery, equipment, materials, design, etc. Most firms, however, stated that the volume of their sales at present levels, while net profits dropped 15 per cent during the year, are expected in the next 10 years. The packaging industry's sales are expected to increase as much as 30 per cent.

Calamia Renamed Chairman

WASIL., NOTION, April 24.—Retail Tobacco Dealers of America (NTDA) elected P. C. Calamia vice-chairman of the board. Calamia is the chairman of Commerce at a recent meet- ing here. Calamia stated that the committee who have had a conflict of interest less than a year, was making good progress. He added that the committee has been able to trade with a liaison between independent retailers and the manufacturer in the future. Points of discussion during the meet- ing included the expansion of the retail trade, cost surveys, retail statistics, census of business and government stock- piling.

Name Mission Dry Agent

HARTFORD, Conn., April 24.—Harry L. Sunderland has been named New England area representative for the Mission Eastern Sales Corpora-tion of Pittsburgh and New York, the authorized franchise agency of the Mission Dry Corporation, Los Angeles, it has been announced.
Deny New York Stay Order; Ops Protest City Gov't. Action

(Continued from page 107)

more coin-operated amusement ma-
chines regardless of their legality.

and further threatened said location
owners with prosecution for alleged-
trifling infractions of ordinances un-
less the machines were removed from
the places of business.

Requirements Met

According to the complaint, the
machines meet every requirement
New York law. They have no free-
play or prize features of any descrip-
tion or value, and it was pointed out
that the department
was furnished with lists or
operators and distributors with an
invitation that they investigate
individuals in the industry.

An affidavit submitted to the court
by Judge Rosenman stated that, after
had been retained by the
plaintiffs about April 2, he addressed
letters to the police commissioner and
to the commissioner for amusement.
In his letter to Wallander he stated
that the machine was manufactured in
industry would welcome any investi-
gation of its officers or directors and
would be willing to bear the
reasonable expenses of some

Co-Operation Desired

"They are most anxious," his letter
reads, "to prevent any part of the industry from falling into the hands
of racketeers or persons deemed
unworthy and cannot readily be\nconverted to the police department.

Judge Rosenman's affidavit pointed
out that he never received any reply
from License Commissioner Benjamin
Fielding. However, he was invited
to confer with Deputy Commissioner
of Police Flath. At this meeting Judge Rosenman repeated the state-
ments made in his letter and was
told that he would hear from the
commissioner. He never did.

The affidavit also stated that he
thereafter made repeated telephone
calls to the police commissioner,
who was always told by his office
that the commissioner was engaged else-
where and would call back. His calls
did, the complaint averred.

Bill Lane, president of the State
board New York Corporation, in a

The office affidavit charged the police
department with "harassing and
mouthing" storekeepers by charging
them with infractions of the city
code. It recited details of the
coin amusement business here, based
on 15 years of experience, and
declared that the harassing tactics
followed Wallander's statement
that the police had surveyed and approved
4396 games.

Survey Results

The result of the survey, Wallander
is quoted as saying, was that the
machines were not only doing
business here, but the games met
all the safety laws, and that the
business here, based

Lane said that there were 22 job-
doners and distributors in the city
and about 250 operators, many of
them veterans of the recent war.
He added that the department had
free and open competition at all
levels of the industry, there
being no territorial jurisdiction
or limitation.

The police raids on pinball machines began late Sat-
Department
and which resulted in dismissals, were cited
in the voluminous papers filed

Lane said that there were 22 job-

All of the New Pin Games—Coin Operated
Television by Emerson—Drawing-Johnson
Coin Counter and Coin Sorter—New Burlington
Coin Count Coin Slot Machines—Jack Rack
Odds Consul—Chicago Metal Revolver-a-round
Sales—Waiting Scales—Silver King
Market Machines—Coin Changer—Coin
Stackers.

Write for circulars. 1/2 deposit, balance C. D. D. Phone, wire or write.

INTERSTATE COIN MACHINE CO., Inc.
1893 Columbus Ave., Springfield, Mass.
Telephone 3-0058

ONE BALL

WALLANDER'S NEW Coin Game

PRECISION BUILT LIGHTNING FAST

"AS ESSENTIAL AS YOUR CASH REGISTER"
Forecast Cocoa Bean Crops
In Western Hemisphere by '51

WASHINGTON, April 24—Candy operators, manufacturers and wholesale dealers prepare for a "deluge" of raw materials and forced producers to take off the chocolate price and supply pinch as early as May. Some U.S. manufacturers, with the co-operation of the Department of Agriculture, American Cocoa Crop and Marketing Association and Foreign Agricultural Relations and the Pan American Union's International Institute of Agricultural Science, materialized, it was revealed today.

Program calls for, eventually, a king-size cocoa crop grown in this hemisphere, as American chocolate makers are "tired of being pinched on raw materials and forced to pay fancy prices." Cocoa beans brought less than 5 cents per pound in 1939, jumped to a dime a pound during the war and then soared to a high of 54 cents in 1947, increased to 36 cents per pound.

A former line leading chocolate maker, altho some 672,000,000 pounds of cocoa beans were used last year, the United States, "the industry could have used at least 225,000,000 pounds but this was not available and the price right."

Cocoa Bean Crop

Tobacco Acreage Off
By 19 Pet. From '47

WASHINGTON, April 24—Prospective tobacco growers, industry leaders and cabinet officials have reason to believe that the tobacco industry has created an arm of the Association of Cacao and Chocolate Manufacturers (ACCM). The American Cocoa Research Institute, with headquarters in Washington. The Institute, starting with a modest $50,000 to carry the production torch," according to its president, Ugo Bottini, will prolate the cost of the project among member firms in the volume of cocoa beans they process. First attempt to bring cocoa bean crops to "doortstep availability" basis centering in Costa Rica. Research there has already resulted in new pod and disease controls, and production and harvesting methods are being improved. This program of cocoa production has two objectives: a three-point target; production of strong cocoa beans of saleable quality on less land at lower cost; encourage production on suitable land in new areas; train students to promote economic betterment of the industry in all Latin-American nations.

Among the new sites for cocoa bean protection is the Tobacco region in Mexico. It states that this region has the necessary climate, growing conditions, labor supply to produce about 225,000,000 pounds of cocoa beans annually.

Altho Great Britain, via her African Gold Coast acreage, and Brazil produced about 60 per cent of the world's cocoa bean crop, and France and the Dominican Republic total an additional 25 per cent, all research developments made by the Institute will also be available to these countries. According to a spokesman for the Institute, "we are primarily interested in sharply expanding production of cocoa beans. When this occurs, it will automatically take care of the price we pay irrespective of our international government deals, how much cocoa."

Cornell University, in the present price tag on cocoa, one chocolate processor commented: "If the price decides to stay at 50 cents the world-wide crop (about 1.4 billion pounds) may turn out to be a surplus."

C - 8 Laboratories

Keynotes Youth in New Bedford Plant

NEW BEDFORD, Mass., April 24—The maxim that life begins at 40 holds little truth for three young men who help guide the destiny of C-Eight Laboratories, producers of the Electro Vender coin-operated vending machine. Anthony Caruso, 24; Joseph Festa, 22, and Ugo Bottini, 26, are young in age, but old in the C-Eight business, and already occupy important positions in the electric vending machine industry.

Anthony, son of Mario Caruso, founder and owner, vice-president, treasurer and plant manager, and upon his young shoulders rests the entire responsibility for internal plant operation. His job is to see that production schedules are met, quotes are filled and production models of the Electro Vender maintain the quality standards set by the original machines.

Joe Festa, the key note of his knowledge and how he inherited. His father, Mario, arriving in this country as a cabin boy aboard an Italian steamer, took his first job here as an apprentice for the Lionel Trains Company. His father was in the company; was rapid, and before he resigned three years ago to form C-Eight, he was the treasurer, principal stockholder, financial manager and family business—trading in both.
### Record Reviews

**(Continued from page 32)**

#### FOLK

<table>
<thead>
<tr>
<th>ARTIST TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THE ROAMING PHILOSOPHER</strong> (Anthracite 32001)</td>
<td>90</td>
<td>The Roamer will still attract a pre-World War II audience, especially those who have not heard it before.</td>
</tr>
<tr>
<td><strong>Doxie of Cards</strong> (Transcription 12,000</td>
<td>72</td>
<td>A fine, gentle folk song that is quite enjoyable.</td>
</tr>
<tr>
<td><strong>Waltz of the Willow</strong> (Phonograph 12610)</td>
<td>72</td>
<td>nice tune, well played.</td>
</tr>
<tr>
<td><strong>Stairway to Heaven</strong> (Decca 40004)</td>
<td>72</td>
<td>A beautiful, sentimental folk ballad.</td>
</tr>
<tr>
<td><strong>The Midnight Express</strong> (Decca 40005)</td>
<td>72</td>
<td>A fine, emotional folk song.</td>
</tr>
<tr>
<td><strong>Hold Your Hat</strong> (RCA Victor 78-2400)</td>
<td>72</td>
<td>A nice, sentimental folk ballad.</td>
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</tbody>
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#### ARTIST TUNES

<table>
<thead>
<tr>
<th>RACE</th>
<th><strong>THE HONEY DRIPPER</strong> (Decca 8688)</th>
<th><strong>MYRA TAYLOR-THOMAS</strong> (MGM 2310)</th>
<th><strong>ALBERTA HUNTER</strong> (Buddy Holly's line) is good.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RACE</strong></td>
<td><strong>Yellow Tom Blues</strong> (Backroom blues shout) <strong>Egg Roll Blues</strong> (Capitol Americana 132)</td>
<td><strong>GREEN VALLEY BOYS</strong> (MGM 2310)</td>
<td><strong>LUMBERJACK TUNES</strong> (Decca 40001)</td>
</tr>
<tr>
<td><strong>RACE</strong></td>
<td><strong>The Sun To Tell the Lie</strong> (Decca 8688)</td>
<td><strong>Egg Roll</strong> (Decca 40001)</td>
<td><strong>I Feel All The Glory In This World</strong> (MGM 2310)</td>
</tr>
<tr>
<td><strong>RACE</strong></td>
<td><strong>Good Girl</strong> (Decca 8688)</td>
<td><strong>Red Hot</strong> (Decca 40001)</td>
<td><strong>Copyright in Art</strong> (Decca 40001)</td>
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<th><strong>THE BAYENS</strong> (National 1058)</th>
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<tbody>
<tr>
<td><strong>RACE</strong></td>
<td><strong>Fare Thee Well</strong> (Decca 8688)</td>
<td><strong>Crying For A Hand</strong> (Decca 8688)</td>
<td><strong>Crying For Thee</strong> (Decca 8688)</td>
</tr>
<tr>
<td><strong>RACE</strong></td>
<td><strong>It's All Right</strong> (Decca 8688)</td>
<td><strong>Take A Chance</strong> (Decca 8688)</td>
<td><strong>It's For You</strong> (Decca 8688)</td>
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#### LUCENT-AMERICAN

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<thead>
<tr>
<th>ORLANDO GUERRA - CANTINA DE LA PLAYA ORK (Victor 29088)</th>
<th><strong>CUBAN BOLERO</strong> (Shuey 4108)</th>
<th><strong>JOIN THE JAMBOREE</strong> (Cuba 271)</th>
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<tr>
<td><strong>EASTERN AND CENTRAL AMERICA</strong> (Mercury 1001)</td>
<td><strong>MALAGUENA</strong> (Decca 40005)</td>
<td><strong>BAILE CUBANO</strong> (Cuba 271)</td>
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<td><strong>TO BE DANCED</strong> (Cuba 271)</td>
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#### CLASSICAL & SEMI-CLASSICAL

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Minn. Gov. Praises Match Co. Workers
CLOQUET, Minn., April 24—Dia- 
mond Match Company employees at 
this plant, a community con- 
mended by Gov. Luther Youngdahl for 
their campaign to reduce traffic 
accidents in forest areas. 

The workers are taking upon 
themselves to attach reflectors 
on high-traffic routes to prevent 
accidents. They have also affixed 
traffic safety labels on match boxes, urging: "Save 
40,000 lives and limbs" and tugged 
match containers with other slogans 
warning against carelessness in 
timberlands.

Wyo. Bottlers Agree On 5-Cent Price 
CASPER, Wyo., April 24—Wyoming 
Bottlers of Carbonated Beverages 
(WBCB), during their annual 
convention here, agreed 
that annual meeting. 

"Save 
40,000 lives and limbs," and tugged 
match containers with other slogans 
warning against carelessness in 
timberlands.

Telesco Juice Unit Placed on Location 
NEW YORK, April 24—Tele-Juice, 
Television Corporation's newly-acquired 
vendor of canned, refrigerated fruit 
and health drinks, is going into 
operation Monday (19) as serv- 
ices begin in nine diversified 
localities in New York. 

The locations secured by Tele-Juice 
operators are the La Guardia Field 
Domestic Air Terminals, several large 
busines stores, drugstores, dance 
studios and industrial plants. 

For the initial operation the 
companies are stocked with a choice 
of flavors, six. A major portion of the 
crushed oranges and grapefruit, 
cherry, pineapple, etc. 

Telesco officials said additional 
installations of the drink vendor 
will be made shortly in locations through 
the country. The firm acts as its 
own distributing agency.

Venezuela Coin Mch. Locations Increase 
CARACAS, Venezuela, April 24— 
Cigarette machines are becoming 
progressively popular here, according to local 
officials. Numerous juice boxes, eiga- 
dered operators, and others, believing 
with public favor, have been 
installed here during the last five years. 

The local populace growing more and more 
"machine-minded." 

Ice cream vendors may be the next 
incorporation. Indication of this was 
when a local manufacturer 
began offering containers in 
which to take home the product. 

Previously, ice cream had to be 
bought at the point of purchase or the 
customer had to bring his own container.

Nat'l Peanut Industry Reps Recommend New Regulations 
WASHINGTON, April 24—William 
Fette, Jr., of the Schutter Candy 
division and chairman of the committee 
for the national peanut industry, last 
week indicated there was little chance 
for adoption of the committee's 
recommendations which were made 
for the benefit of Agriculture Department 
in a meeting here. The suggestions had 
to do with the resale of peanuts 
bought at a loss by the government. 

Fette, after expressing his opinion 
that there was little chance 
for the recommendations to be adopted, 
said: "Conferences indicated that 
many of these close to the peanut 
industry would not wish to accept 
and admit the method of 
determining parity, as applied to 
peanuts. Our problem is to 
figure the procedure and methods 
which the existing evil may be 
remedied and a program developed 
so as to be equitable to the edible 
users, growers, shippers and consumers."

Gannon Gets New Quarters 
NEW YORK, April 24—Gannon 
Cigarette Company, manufacturer of 
"matches, candy, cigarette and gum vendors 
in schools, hospitals and industrial 
locations, has leased a new 
building at Oceanside, Long Island. 

Gannon also recently announced 
by Frank J. Gannon Jr. 
firm head. Gannon was formerly associated 
with F. Cunningham & 
Company in Mount Vernon, New 
York.

Hartford Coin Firm Moves 
HARTFORD, Conn., April 24— 
A. L. Rechtshaffer, who owns the 
Rechtshaffer Coin Machine Company of 
Hartford, has moved the firm's 
location from 192 to 186 Pratt Street. 

Company handles all kinds of coin- 
operated machines.

Bush DISTRIBUTING COMPANY 
227-233 PLUMWOOD BLDG., N. CENTER AT NEWARK ST., CINCINNATI, OHIO

Look! We want to buy 
25 Victory Specials, Balts (1) $135.00 each 
26 Special Balts. (1) $180.00 each 
15 Lucky Specials (1) (1) $200.00 each 
10 Bally Deluxe Drewberlins (1) $250.00 each 
15 Original Mink 10c and 25c Jewel Bell (1) $125.00 each 
10 Bronze Fronts or Blue fronts S or 25c (1) $250.00 each 
30 Triple Belts (1) $500.00 each 

Call or write quantity and condition

Mid-State CO., 1321 Central Parkway
Cincinnati 14, Ohio

June 26, 1944

T and L DISTRIBUTING CO.

Give to the Damon Runyon Cancer Fund
Cleveland Coin Offers
Kenny's Electric Cigarette Vendor
The last word in cigarette vendors, now accepting orders for delivery in Ohio, Kentucky and West Virginia.

Kenny's New Cigars

<table>
<thead>
<tr>
<th>品名</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pep Stiff Wild Lemon</td>
<td>380.00</td>
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<tr>
<td>Gold Mustache</td>
<td>800.00</td>
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<tr>
<td>Pep Stiff Men's</td>
<td>800.00</td>
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Used Cigars

<table>
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<tr>
<th>品名</th>
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<tbody>
<tr>
<td>Pep Stiff Wild Lemon</td>
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<td>800.00</td>
</tr>
<tr>
<td>Pep Stiff Men's</td>
<td>800.00</td>
</tr>
</tbody>
</table>

Outstanding Values

- 12 Popcorns, 100-Cup Drink: $10.50
- 7 Post War Models, Scientific: $10.50
- 1400 Flowers: $10.50
- 2 Mystery Used Machines: $5.00

Scientific's Newest

- Pitch 'Em & Bat 'Em: $7.50

SLOTS AND BELLS

- Watling
  - 1 Blue Streak: $5.00
  - 5 Star: $5.00
  - 4 Star: $3.00
- Jennings
  - 5 Star: $7.00
  - 4 Star: $5.00
  - 3 Star: $6.00
  - 1 Star Club: $5.00
  - 1 Star Club: $5.00

MILLS

- 5 Star Black Cheyenne: $16.00
- 1 Blue Front: $7.00
- 3 Star Black: $10.00
- 5 Star Black: $12.00
- 5 Star Black: $6.00
- 5 Blue Front: $5.00
- 4 Star Club: $5.00
- 1 Silver Chrome: $8.00
- Mills Volt: $5.00
- Mills Volt: $5.00
- 1 Silver Chrome: $8.00
- Mills Volt: $5.00
- Mills Volt: $5.00
- Mills Volt: $5.00

Arcade Equipment

- 600-In-One: $20.00
- 500-In-One: $15.00
- 400-In-One: $10.00
- 300-In-One: $5.00
- 200-In-One: $2.00
- 100-In-One: $1.00

New SLOTS

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<th>品名</th>
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<tr>
<td>Silver King</td>
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Special National Values

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<td>500.00</td>
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<tr>
<td>Silver King</td>
<td>500.00</td>
</tr>
</tbody>
</table>

FREE GUIDE BUYERS' FOR OPERATORS

Pin Games, Reconditioned and Ready for Location

- Buffalo Card: $4.50
- Big Peezle: $14.50
- Click: $2.50
- Coney: $2.50
- (Flappers): $14.50
- Cylinder: $9.00
- Cherry Bell: $7.50
- Hi Ride: $15.00
- Hi Roller: $15.00
- (Flappers): $14.50
- Miss America: $4.00
- Nevada: $14.50
- Oklahoma: $4.00

New Releases—Now Delivering

Wisconsin, Indiana, Virginia, South Carolina, Florida, Georgia.
HERE'S THE KIND OF FLIPPERS YOU'VE ALWAYS WANTED!

Hook Up Direct to 110 Volt Circuit

ORDER TODAY

NO NEED TO SELL OR SCRAP THAT OLD GAME—JUST SPEND A FEW DOLLARS ON A WICO FLIPPER KIT AND YOU HAVE A MODERN GAME THAT WILL HOLD ANY LOCATION

* QUALITY MERCHANDISE
* FLIPPERS FIT ALL GAMES
* SIMPLE TO INSTALL
* PROVEN PERFORMANCE
* COMPLETE PARTS AND INSTRUCTIONS

GOLD NUGGET, WILD BELL

There's a Keeney Bell, combination of Bonus Super Bell, and an Amazing Double, Single Coin, Single Chute Console. Order from your Keeney Distributor NOW

2 PUSH BUTTONS, ONE FOR EACH SIDE.

WICO CORPORATION
2913 N. PULASKI ROAD
CHICAGO 41, ILLINOIS
Phone Mulberry 3000

WATCH YOUR SPRINGTIME PROFITS GROW
with KEENEE'S BONUS Super Bell

* Resort and roadside tavern locations are ready and waiting right NOW to PAY you heavy long-run earnings with Keeney's 2-Way Bonus Super Bell. No other machine can equal the sustained profit-pulling power of this 2-chute, five-seater Super Bell Consol in resort, tavern and recreational locations. Or any other type of location. Instead of losing popularity Keeney's 2-Way Bonus Super Bell continues to command the heaviest play for BIG PAY. Alert operators will see the advantage of getting in early with the best...the very best.

Keeney's 2-Way Bonus Super Bell! 2 chutes—5 multiple—up to 5 coins in each chute with each spin of the reels.

IN PRODUCTION NOW—Get them from your Keeney Distributor.

There's a Keeney 2-Way Console for every type of location—single, double or multiple play:

* 2-WAY BONUS SUPER BELL, famous 5 multiple, up to 5 coins each chute.
* GOLD NUGGET, sensational Twin Multiple, 4-coin-play console.
* WILD BELL, new "wild" symbol, single coin, 2-chute console.

Any combination of 2c-10c-25c chutes available for each machine.

Order from your Keeney Distributor NOW

J. H. Keeney & Co., Inc. "The House that Jack Built"
2600 W. Fiftieth Street + Chicago 33, Illinois

2913 N. Pulaski Road + Chicago 41, Illinois
Phone Mulberry 3000

COIN MACHINES
137

The Billboard
May 1, 1948

GUARANTEE
ORDER ONE OR ONE HUNDRED KITS TODAY, IF NOT SATISFIED RETURN THE MERCHANDISE WITHIN 10 DAYS AND YOUR MONEY WILL BE REFUNDED.

DELUXE ORIGINAL "SKILL—THRILL" FLIPPER SETS
As good a buy ever

NO WAITING—IMMEDIATE DELIVERY—WRITE, WIRE, PHONE

Franklin
3-9400

WICO CORPORATION
2913 N. PULASKI ROAD
CHICAGO 41, ILLINOIS
Phone Mulberry 3000

You'll do Fine All Down the Line with ATLAS PERSONAL SERVICE

NEW EQUIPMENT

TRADE NAMES: CINDERELLA
LEAF YEAR
TRINIDAD
WISCONSIN
RAINBOW
BALLERINA
COLUMBIA

NEW JENNINGS BILLS

Standard Bell
Standard Chief, 10c
Standard Chief, 25c
Standard Chief, 50c
Standard Chief, 75c
Super Chief, 10c
Super Chief, 25c
Super Chief, 50c
Super Chief, 75c
Super Deluxe Chief, 10c
Super Deluxe Chief, 25c
Super Deluxe Chief, 50c
Super Deluxe Chief, 75c
Super Deluxe Chief, 10c Origin
Super Deluxe Chief, 25c Origin
Super Deluxe Chief, 50c Origin
Super Deluxe Chief, 75c Origin
Super Deluxe Chief, 10c Origin
Super Deluxe Chief, 25c Origin
Super Deluxe Chief, 50c Origin

ATLAS PERSONAL SERVICE

BELL SPECIALS

10c 4-Star
10c 5-Star
10c 5-Star Club
5c Bonzo
5c Extra Bell

NEW CONSOLES

Jenn, Challenge
Evans, Bang Tails
LeWitt
Double Up
Triple Bell
25c Evans Races, J.P., P.O., 51 Sample

ALL USED EQUIPMENT IS COMPLETELY RECONDITIONED AND REFURBISHED—GUARANTEED to be Perfect!

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE. + PHONES ARmitage 5005 - CHICAGO 47

ATLAS MUSIC CO. 715 GRAND RIVER AVE., DETROIT 7
ATLAS MUSIC CO. 115 FIFTH STREET, PITTSBURGH 13
ATLAS MUSIC CO., 226 NINTH ST., DES MOINES 5

PHONOGRAPHS

Seeburg K-E-X Club...$90.00
Seeburg Concert Grand...175.00
Seeburg Crown...175.00
Seeburg House...200.00
Seeburg 250 Conv.,...200.00
Seeburg 250 La...220.00
Seeburg 250 Gold Club...240.00
Seeburg Concert Master...10.00
Wurlitzer Victory 24...170.00
Wurlitzer 880...275.00
Wurlitzer 1015...400.00
Rex-80 Deluxe...169.50
Rex-80 Standard...175.00
Skeeburz Lottone...375.00

SPECIAL! BRAND NEW SHOOTING STARS

TOP MONEY MAKER IN Original Cartons.

$69.50 Ea., Lots of 5
$74.50 Ea., Single Lots

CONSOLE BARGAINS

5¢ Peace Reels Jr. . . . 54.90
25¢ Peace Reels... 49.50
Bang Tails... 425.00
Jennings Silver Moon... 59.50
5¢ Jennings Club Concert... 79.50
25¢ Jennings Club Concert... 105.00
Super Bell... 125.00
5¢ Big Game... 175.00

TERMS: 15% Deposit, Balance C. O. D.
Sensationally New!

Casino Bell Sr.

Accepts 5¢ and 25¢ coins on same play. Pays out nickels or quarters, according to coin played.

For lasting appeal... dependable earnings... rely on these peerless Evans features:

- Evans' Nonpareil 5-Coin Head! 5 Players!
- 5 Individual Payout Cups!
- 5 Jackpots With Reserves!
- Single Coin 'Machine Gun' Action Payout!
- Evans' Famous Trouble-Free Mechanism!
- Long-Life, Attractive Evans-Built Cabinet!
- Brilliant, Colorful Top Design!
- Standard Bell Fruit Reels!
- Models Now Available:
  STANDARD 3/5c and 25¢
  Straight 5¢ or 25¢

Club Model with One-Cherry Payout

See Your Distributor Today

H. C. Evans & Co.
1528 W. Adams Street, Chicago 7, Illinois

Badger's Bargains

Purchase a few dollars less — Sell them at a profit more.

Guaranteed Reconditioned Consoles

Wurlitzer Model 302 $495.00
Seeburg Model 1-49 $375.00
Wurlitzer Model 1080 $535.00
Seeburg Model 1-46 $455.00
A.M.I. 1946 Model M $625.00
Rock-Cla Model 1435 $450.00
Packard 1946 Model Y $395.00
Rock-Cla Model 1432 (1946) $275.00

Guaranteed Reconditioned Phonographs

Wurlitzer Model 1015 $495.00
Seeburg Model 1-47 $375.00

Reconditioned Slots and Stands

Mills Black Cherry, Ohio, et al. $150.00
Mill's Black Cherry, Ohio, et al. $150.00
Mill's Black Cherry, Ohio, et al. $150.00
Mill's Black Cherry, Ohio, et al. $150.00

Only at:

Badger Sales Co., 2251 West Pico Blvd., Los Angeles 6, Calif.
Badger Novelty Co., 2546 Noisy + 30th Street, Westchester 10, Ill.

Rent a Machine with Option to Buy!

2/3 of adult cash paid in credit toward purchase.

Terms: 90 days, 15¢ per day; 120 days, 20¢ per day; 180 days, 25¢ per day.

NATIONAL NOVELTY COMPANY

Bataan Sales Co., Inc. 2251 West Pico Blvd., Los Angeles 6, Calif.
Badger Novelty Co. 2546 Noisy + 30th Street, Westchester 10, Ill.

4135-43 Armitage Ave., Chicago 39, Illinois

Member American Coin Machine and Supply Co.
CONSOLES
5 Deluxe Draw Balls $265.00
Like New
5 Draw Balls (mb) 195.00
Very Clean
5 Draw Balls (Red Button) 205.00
Like New
5 Kenney Bonus Super Balls 259.00
Late 5c
ONE BALLS
2 Jockey Specials $495.00
5 Special Entries 314.50
3 Victory Specials 150.00
One-third deposit, please.
Write us on your new equipment.

KAW SPECIALTY COMPANY
Phone: Atwater 1545

SPECIAL LOW PRICES ON FREE PLAY PIN GAMES!
All of the following games equipped with flippers
Trebble Ball 165.00 Trade Action $175.00
Owen Ball 125.00 Burning 150.00
Brooklyn Gold 145.00 Manhattan 175.00
Boston Golden Eagle 115.00
Manhattan 175.00 Rincon Wood 185.00
Midwest 120.00 Rincon 135.00
Midwest 120.00 Rsost 70.00
Gold Ball 75.00 Mt. Rio 100.00
Havana 85.00 Gremlin 70.00
Gringer 99.00 Grisly 65.00
Havana 110.00 Spike 125.00
Boston 125.00 Gold Mine 140.00
Baking 150.00
PINS WITHOUT FLIPPERS
Miss America $35.00 Varsity $200.00
Miss Maine 125.00 Bugsy Orson Carter $20.00
Total Roll $50.00 Advance Roll $100.00
Each copy 25c
Immediate Delivery, F. B. O. Hobson. 1/2 Discount With Order Balance C. O. D.

JACK RUBIN
701 North 24th Street, Omaha, Nebr. Phone: Hobson 4-6242

WANTED
EXPERIENCED OPERATORS ON LIBERAL PERCENTAGE BASIS
If you want to operate the best machines at all times, consisting of 5-Ball Free Play and 6t-Ball Free Play, this is your exceptional opportunity.
We operate on LIBERAL PERCENTAGE PLAN with wide awake coin men who have a good following and CAN PLACE AND REPAIR MACHINES. You do not invest any money.
We do not sell on Easy Payment Plan
Write fully giving us details on TYPE AND KIND OF MACHINES NOW OPERATING IN YOUR TERRITORY, LOCAL LICENSE, IF ANY, ETC. Also any other information you think we may need to determine whether we can operate a profitable mutual route.
Address BOX 174, THE BILLBOARD
155 N. Clark St., Chicago, 1, Ill.

FLASH
Soldering GUN
Operated Directly from 110 Volts A.C. or D.C.
4 TIPS
Quick heating 75 watts. Has sapphire tips and heat protected nickel handle. Lightweight, handy to use. Includes two free tips. List price $11.50.
See your jobber. We cannot supply you, order direct.

CONES
5 Deluxe Draw Balls $265.00
Like New
5 Draw Balls (mb) 195.00
Very Clean
5 Draw Balls (Red Button) 205.00
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4 TIPS
Quick heating 75 watts. Has sapphire tips and heat protected nickel handle. Lightweight, handy to use. Includes two free tips. List price $11.50.
See your jobber. We cannot supply you, order direct.
### MILLS LATEST MACHINES

**GOLDEN FALLS**

You can make MORE MONEY with this New Mills Ball with its beautiful new design and has the "Double Bar" feature. Full with at all times is one of its "Gimmick" features. A neat design, attractive in every way. Full details in the usual Mills literature. Delivery in 5, 25, and 50 units.

**JEWEL BELL**

If you want to increase your income place the New Mills JEWEL bell in your store. No other bell that is different than any bell ever manufactured in the past. An exclusive design and has universal appeal. Write for Literature and try in 5, 25, 50 Bell Play. Immediate Delivery.

### NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, complete with 1940 Design Project Register. Bally, Superior Bell, Jennings Bell, Mills Bell. All Ball and Electric. Additionally receiving the present plates from Mills and Bally. Write for Literature.

### SICKING, INC.

Established 1401 CENTRAL PARKWAY 1945

### FOR SALE--SACRIFICE PRICES

<table>
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<tr>
<th>FIVE BALLS</th>
<th>Consolike</th>
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<tr>
<td>Bally Triple Bell</td>
<td>$175.00</td>
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<td>Keeney Super Bonus Bell</td>
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<tr>
<td>Mills $5 Bell</td>
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<tr>
<td>Mills 10¢ Club Console</td>
<td>$75.00</td>
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</tbody>
</table>

### PHONOGRAPHS

SINCE 1899

| 8000, R.C.                  | $125.00   | $125.00   | $125.00   | $125.00   | $125.00   |
| Classic                     | $95.00    | $95.00    | $95.00    | $95.00    | $95.00    |
| Envy                        | $85.00    | $85.00    | $85.00    | $85.00    | $85.00    |
| Convert Master              | $75.00    | $75.00    | $75.00    | $75.00    | $75.00    |
| Mother                      | $75.00    | $75.00    | $75.00    | $75.00    | $75.00    |
| Vogue                       | $75.00    | $75.00    | $75.00    | $75.00    | $75.00    |
| Commanders                  | $85.00    | $85.00    | $85.00    | $85.00    | $85.00    |

### WURLITIZER

| 500                         | $35.00    | $35.00    | $35.00    | $35.00    | $35.00    |
| 600                         | $45.00    | $45.00    | $45.00    | $45.00    | $45.00    |
| 700                         | $55.00    | $55.00    | $55.00    | $55.00    | $55.00    |

### ROCK-OLA

| 1939 Deluxe                 | $195.00   | $195.00   | $195.00   | $195.00   | $195.00   |
| 1939 Standard              | $175.00   | $175.00   | $175.00   | $175.00   | $175.00   |
| 1938 Marcella              | $65.00    | $65.00    | $65.00    | $65.00    | $65.00    |
| 1945 Phonograph Master     | $130.00   | $130.00   | $130.00   | $130.00   | $130.00   |
| 1946 Decca                 | $125.00   | $125.00   | $125.00   | $125.00   | $125.00   |
| 12 Superphones, Each       | $15.00    | $15.00    | $15.00    | $15.00    | $15.00    |

### SLOTS

| Mills 5¢ Black Cherry      | $135.00   | $135.00   | $135.00   | $135.00   | $135.00   |
| Mills 10¢ Black Cherry     | $145.00   | $145.00   | $145.00   | $145.00   | $145.00   |
| Jennings Deluxe Bell       | $135.00   | $135.00   | $135.00   | $135.00   | $135.00   |
| Jennings 2¢ Bremes Chief   | $165.00   | $165.00   | $165.00   | $165.00   | $165.00   |
| Jennings 10¢ Bronze Chief  | $175.00   | $175.00   | $175.00   | $175.00   | $175.00   |
| Jennings 25¢ Bronze Chief  | $180.00   | $180.00   | $180.00   | $180.00   | $180.00   |
| Jennings 5¢ Standard Chief | $185.00   | $185.00   | $185.00   | $185.00   | $185.00   |

### Wire—Phone—Write

½ Down, Balance C. O. D.

### REX COIN MACHINE DISTRIBUTING CO.

<table>
<thead>
<tr>
<th>BRANCHES</th>
<th>MAIN OFFICE PHONE 28255</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buffalo</td>
<td>821-829 South Salina St.</td>
</tr>
<tr>
<td>Albany</td>
<td>Syracuse 3, New York</td>
</tr>
</tbody>
</table>
WE'VE TURNED THE FACTORY Upside Down
so that you might have new Mills Bells for your summer needs. Order Black Golds, Bonus, Melons and Jewels now. Be prepared for that natural summer activity

BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bells Products
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