Steadily increasing in popularity year by year are the auto thrill shows which have reached the point where they are standard attractions at a vast number of State and county fairs. One of the top crash-'em-and-smash-'em groups is Jimmie Lynch's Death Dodgers, featuring headman Lynch himself, shown here along with one of the outfit's other car-busters, going thru their paces at the fair at Atlanta, Georgia. The Lynch Death Dodgers, according to managers Jimmie Van Cise and Earl Newberry, have hit a new high in bookings for '48, with more than 250 shows lined up, including stage and speedway appearances as well as fairs, and topping off the trek with a showing at the Louisiana State Fair on October 30. Station WBGE's mobile unit is relaying performance shown in this photo.
everyone who has ever thrilled to the full fine sounds of a great band playing great band music will want to reserve a full half hour every Friday night from June Fourth into September to listen to...

THE NEW CITIES SERVICE

"Band of America"

CONDUCTED BY PAUL LAVALLE

This brilliant new radio broadcast will feature forty-eight of the finest band musicians in America. It will be organized and conducted by the celebrated maestro Paul Lavalle of "Highways in Melody" fame. The songs...the marches...the familiar folk ballads to be played throughout this Summer series of concerts will include all of the most-loved...most-requested selections from the pages of American band music. If you love band music, listen—

EVERY FRIDAY NIGHT AT 8 P.M.—E.D.S.T.—NBC NETWORK

CITIES SERVICE
Revolutionary Disk Marvel
By Columbia

30-Minute High-Fidelity

NEW YORK, May 22—Columbia Records, Inc., is known to be preparing a brand-new wrinkle in phonograph records that conceivably may exert tremendous influence on the entire industry, from home record players through library services. Opening soon in an intensive exploitation and promotion campaign on the new product is expected to coincide with the Columbia dealers' convention in Atlantic City, the week of June 21.

In the nature of a new disk marvel, the basic gimmick is said to be a micro-grooved vinylite disk in both 10 and 12-inch sizes, which would be aimed mainly at the home record market, but also might travel readily into other fields. The disks would operate at 33 1/3 r.p.m. and, depending on size, would yield from 20 to 45 minutes of high-fidelity, wide-range music on each side.

Since no home sets are equipped to run at the slow, e. t. speed, the disk is known to be readying an entire unit for conjunction sale with the hush-hush platters. The record reportedly will consist of a turntable and motor adapted for the lower speed, complete with a special head. (See Columbia's disk on page 20)

Alfresco Straw Hypos Big Top
Cirque Bozzo
At B. O. as It Hits the Road

5 Turnways at Capital

By Jim McHugh
WASHINGTON, May 22—Ringling Bros. and Barnum & Bailey Circus placed in turnaway crowds at five out of six performances during its initial under-tent presentation of the season here for the three days ended Thursday (20). As many people as possible were jammed into and strayed in front of the end blues. But the performance, virtually the same as presented indoors in New York and Boston, requires all of the arena area and thus disappointed fans were turned away by the thousands. This was construed by some officials as a harbinger of the greatest outdoor season in the history of the circus.

Lending further credence to the optimistic outlook is the fact that all (See Straw Alfresco on page 50)

Para Using Records, Radio, Tele Plugs for "Waltz" Flicker

HOLLYWOOD, May 22—For the first time in its history, Paramount Pictures is incorporating the exploitation powers of tele, radio and records to beat the drum for the Bing Crosby-Jean Fontaine flicker, The Emperor's Waltz. Paramount has produced a 16mm film as a tele trailer plugging the world premiere of the pic at the Hollywood Paramount Theater Wednesday (26). In addition, Para's tele outlet, KLTA, will haul its cameras there for a video look-see of the premiere, usually a crowd-pulling event in filmdom.

To harness the radio medium, Paramount is sending a novelty-type transcribed interview with Der Bingle to 800 stations. E. I. includes a scene for the pic with Crosby and Miss Fontaine, specially prepared question-and-answer chatter, plus (See Para Plugs "Waltz" on page 4)

3 Treaties Drafted
To End Double Tax
WASHINGTON, May 22—Three new treaties to eliminate double income taxes levied on entertainers and others working in foreign countries were sent to the Senate Foreign Relations Committee this week by President Truman.

The treaties were negotiated between the State Department and Denmark, the Netherlands and New Zealand. They provide that U. S. citizens working in these countries less than six months would be taxed only by the U. S. Those working more than six months would be taxed by the foreign country.

Similar treaties with Great Britain, Northern Ireland and Canada have been ratified by the Senate. One affecting France is now pending in the Senate, while a treaty with Mexico is being worked out by the State Department.

BILLODBOARD BACKSTAGE

The Awards Racket, or How We Clean Up on Winners

—By Joe Gida—

Having walked off to wild applause (well, at least three guys somewhere in the back of the house made some kind of noise with their hands) after our Backstage how last week, the harpino in us is pleasantly agitated and here we go again. No Mullen this time, too. We have rapped too many poor, defenseless performers for milking the customers to be caught with our bucket under the usher.

And, besides, there are things we want to say about the awards racket. Bees have been dished up on the chopping blocks of our contemporaries in recent weeks (how did we ever get on this cattle kick?) to the effect that there are too many awards, and consequently they have all tended to lose significance. Variety and Sponsor offered choice cuts in that vein re radio awards, and a month or so back Lewis Funky, of The New York Times, bled the hares from the same steer re leg award.

It will come as no late flash to Billboard payers that we make awards in both those phases of show business, as well as others. And while we agree with the general protest that there is an overabundance of plaque (See Billboard Backstage on page 11)

Mutual Defies Petrillo; Will Air Interlochen

NEW YORK, May 22—What was interpreted as a major move to defy James C. Petrillo, president of the American Federation of Musicians (AFM), occurred this week when the Mutual Broadcasting System (MBS) defied the ban on its webcasts of concerts originating at Dr. Joseph E. Maddy's music camp at Interlochen, Mich. Following the MBS decision to air the concerts, Maddy, with reference to the Lea Act, stated, "I'm glad there's one network that has the courage to give more importance to (See MUTUAL DEFIES on page 4)
Engineers Ride Video Beam RCA and Para Systems Get A Once-Over

(Continued from page 2)

the law than to a union leader's edict." The Lea Act prohibits union influence in the award of educational programs. In the past Petrillo has countered this with the statement that Interlochen was merely a unfair list as a commercial institution.

In New York, the Mutual-Maddy anhuls was taken as an indication of the stiffening attitude of broadcasters to the AFM. Local 802 spokes- men were rather bitter about the out- look, claiming that Petrillo, in his last negotiations with the networks, had promised the AFM to a three-year pact calling for raises in neither pay nor employment. In return, web ex- pressed mutual AMA they would "urge" their affiliates to maintain the status quo on employment, and even go so far as to call upon local mu- sicians. Signing of the recent pact was not accomplished without the connivance of the Lea and Taft-Hartley acts.

Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts. Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts. Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts. Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts. Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts. Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts. Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts. Mutual's broadcasts of the music continued Tuesday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-My, Petrillo was reported as having received a letter from a Na- tional executive, objecting to the provisions of the Lea and Taft-Hartley acts.

Sydney's 2d Rink Off To Good Start SYDNEY, May 22.—Closed since 1939 when it was taken over by the army, the Palais Royal ice skating re- open has been reopened to public skating. The Palais Royal skating rink is constructed in one of the most beautiful buildings in the Royal Agricul- tural Society's grounds at Moore Park, where it was very popular before the war. This will be the second ice rink in Sydney and run in opposi- tion to the Glaciarium, which has had a monopoly ever since the war started.

For the week after the opening
York, instead to call...to...two...members which will be assigned, NAB recently petition...ship, since originally presented...permanent...representation within...The board seemed well...Pending...Talk...NAB dependent..."Okay," said...During the...case...a...Franken, radio...As...Billboard by...Terry...Morency, of WTC, Hartford, Conn. asked Ted and Ben...that...they...independence...in the...of...NAB...in the...of...Billboard,...Non...members...which declares...It...was...acknowledged...with...the...of...NAB...board,...Breen,...him...After...-Ed Dodge,...the...of...LOS ANGELES,...(Continued...from...page...3)...sharp...groupings...the...independent...stations...and...the...network...affiliation...within...the...year...there...still...remains...a...minority...that...is...opposed...to...certain...aspects...of...the...code,...that...minority...is...not...only...far...smaller...than...the...anti-code...was...last...year...but...also...the...points...of...content...in...the...code...are...far...fewer...than...last year—when...virtually...the...entire...document...was...under...the...threat...of...secession...which...hung...over...NAB...last...year...while...the...networks...from...independents...—has...been...completely...removed... Much of the...changes...must...go...to...NAB...President...Miller...who...has...removed...inequalities...in...the...original...code...and...its...rules...independent...station...operating...problems,...and...took...steps...to...remedy...them...In...addition,...Judge...Miller...himself...did...a...final...draft...of...the...code,...which...with...certain...changes,...the...draft...was...approved...and...on...Wednesday...providing...waving...delegates...with...a...final...climber...(The...Board,...May...22)...Another...development...tending...to...further...amity...within...NAB...is...the...fact...that...the...independent...stations...gained...their...proposals...to...get...permanent...representation...within...the...organization...This...has...been...accomplished...by...creation...of...a...new...standing...committee...for...other...research...projects...Discussion...of...the...code...Monday...produced...a...dramatic...moment...in...NAB's...history...in...LOS ANGELES,...May...22...—The...National...Association...of...Broadcasters...(NAB) will...maintain...a...hands-off...attitude...in...the...case...of...KMPC...Hollywood,...who...owne...C. G...Miller,...allegedly...ordered...slanting...of...news-cast,...Justin...Miller,...the...association's...executive...secretary...commented..."The...fact...that...this...code...has...been...approved...by...the...board...represents...a...considerable...improvement...in...the...code...as...it...was...originally...proposed..."...Replying...to...a...question...as...to...NAB's...attitude,...Miller...declared:"NAB...will...do...nothing...—we...can...go...no...farther...than...an...association...of...newspapers...enforcing...standards...within...its...organization...The...NAB...would...not...even...think...of...entering...any...area...which...the...government...has...control."

NAB Keeps Mum On KMPC Issue

LOS ANGELES, May 22—The National Association of Broadcasters (NAB) will maintain a hands-off attitude in the case of KMPC, Hollywood, whose owner, C. G. Richards, allegedly ordered slanting of news-cast, Justin Miller, the association's executive secretary, commented: "The fact that this code has been approved by the board represents a considerable improvement in the code as it was originally proposed." Replying to a question as to NAB's attitude, Miller declared: "NAB will do nothing...we can go no farther than an association of newspapers enforcing standards within its organization. The NAB would not even think of entering any area which the government has control.

NAB Hollers for Phila. Lawyer, After Breen Submits Petition

LOS ANGELES, May 22—A loud, trenchant call for a Philadelphia lawyer, Breen, was heard at the convention of the National Association of Broadcasters (NAB) following Wednesday's (19) meeting of the board of directors. The problem involved the status of the promulgated standards of practice for the broadcast of news and information calling for a referendum on the by-laws with respect to the NAB board's power to promulgate a code. Here's the situation:

A year or so ago, via referendum, the NAB membership voted to empower the NAB board to promulgate a code. Less than a dozen votes in opposition were recorded. When the code was presented to the convention last year, the board voted for further study, to an outburst of criticism of the code as unfair to independent stations. The issue was finally settled this week.

A few weeks ago, Breen, himself an independent, asked Bill Dodge, 1a., a circulation asking for a referendum on the question of whether the board should retain this power. He obtained 305 signatures, far more than the by-law requirement of 3 per cent of the membership. Wednesday (19) he called "an artificial conversation."

Definition

LOS ANGELES, May 22—One broadcaster succinctly defined the new broadcasters code in a petulant letter to the NAB. He said it was "an artificial conversation."
RADIO WARNED ON FUTURE

Biz Squalls Ahead, Warn Key NAB Men

Promotion Big Requirement

LOS ANGELES, May 22.—Two key officials of the National Association of Broadcasters (NAB) warned delegates to the 26th annual NAB convention here that the outlook for AM radio is a gloomy one. The two statements were made by President J. T. Miller, warning that trouble lies ahead. The other, coming from Kenneth H. Baker, NAB research director, was somewhat guarded, but backed up by facts and figures, was perhaps more ominous.

Miller's comment came during a post-convention discussion of the new code in which he said that "as radio stations (meaning AM operations) fail," this code will take care of them. The open admission by broadcasters' official that a two-thirds industry looked forward to increased "cdotar" dejection from the spectrum because of the increased number of stations within radio was especially significant.

Baker's forecast warned broadcasters that "the record is full of alarms, admonition and advice." In 1947, he said, stations turned in their license at the rate of three a month in AM and two in FM; in 1948, they've been dropping licenses at the rate of one a month (AM) and eight in FM. The total number of licenses turned in about the same because new stations are coming on. In 1947, there were a total of 357 AM stations. By 1949, the total is expected to reach 400.

In addition, Baker warned that "frat- terizations are not developing as quickly as we expected," and the AM saturation point will be reached sooner than expected.

Baker warned broadcasters to increase their efforts at audience promotion. "The idealized concept of the three-set ownership has increased. Listeners have not kept pace, indicating dec- rease in consumption," he said. "In order to increase promotion expenditures were "piti- fully" low, and that by far too large a number of people are not aware of radio's offerings. Splitting the audience. Bigger competition, Coast radio groups, as new transmitters go on the air, means that sponsors will re- examine rates, he warned, and only increasing per-listener tuning in, and attracting non-listeners, will meet the problem. This requires promotion, he declared.

On the encouraging side, Baker ob- served that listeners have shown, thru surveys, that they have a keen "taste" to radio. It's that that maintains a vast untapped number of potential advertisers who need selling. This calls for aggressive promotion, and aggressive selling, he said, and increasing efficiency through broad- cast operations. Only in this way, he concluded, can radio meet its economic tightness coming in the days of the blue sky in radio are rapidly dis- appearing. . .

Hollywood, May 22—Modern- aires, vocal group currently on an extensive tour over the NBC Radio network, have been signed to return to Campbell soup's Club 15, replacing the Pied Pipers on the five-week airshow series August 2. Deal was set be- tween head of Ward Shepley Agency, and Tom Shells, Modernaires p.m.

NAB Members Fail To Share Coy's Enthusiasm for FM

LOS ANGELES, May 22.—The marked divergence between broadcasters and Federal Communications Commission (FCC) Chairman Coy on the future of FM was made apparent during the NAB convention when radio men answered Coy's plea for action by indicating that few thought FM would eventually supplant AM radio. Speaking at a luncheon meeting, Coy, who recently stated that "the FCC always seems almost inevitably that FM will, within a generation, largely replace AM." Broadcasters, however, disagreed with Coy's prediction. During a panel on television, AM, FM and facsimile, operators of Joint AM-FM stations warned that if their FM operation would replace their AM stations. Of the hundred or so operators present who managed dual operations, less than a dozen felt FM would ever replace AM broadcasting. This show of hands came after the panel had devoted considerable discussion to gaining and promoting FM, with a strong pitch by L. Dillard, president of Frequency Modulation Association (FMA).

The broadcasters that the FCC's FM allocation plan for the use of the 88-108 MHz band would be on a planned basis, contrast to the "topsy-turvy" growth of AM broad- casting. Moreover, the FM allocation process is far too slow to bring into being the power of given areas of the territories, to combat the persisting inequality that exists between AM stations.

At least one of the broadcasters that it would be a "red letter day in the history of American broadcasting" if you put the medium by the minds you can provide a superior alternative to broadcast service thru the use of FM. .

The FCC, said Coy, is determined to make the FM band "attractive to the radio listeners" and promise their "own private world of radio." The wireless future looks just as bright, and it is an open question whether other media will catch the finishing post. .

FMA's Everett Dillard called on (See Coy's Enthusiasm on page 7)

BMI Set Up for TV, Haverlin Tells NBA; Pubbers Give "Okay"

LOS ANGELES, May 22.—Carl Haverlin, BMI, told NAB delegates that the picture music industry is now geared for television, having heard a variety of rights from publishers to use all music in BMI catalogs nationwide. The catalog is also available for sale, as well as radio. Haverlin said BMI would make no distinction between television and radio in billing long-range video plans. BMI tele- vision contracts will be similar in terms and conditions to standard radio contracts now in effect, calling for the same percentage of revenue from the sale of time for both video and radio.

Haverlin told the convention that BMI had increased performances from 10,000,000 in 1940 to 11,000,000 in 1947, with average performances per stations up from 5,000 to 6,000 yearly. BMI catalog has grown to 125,000 listings of over 107,000 titles, with 13,000 new titles added each year. BMI now has a total of 2,151 licenses in the United States and Canada.

Explaining that BMI asked for re- newal of contracts more than two years ago, Haverlin revealed that more than 1,000 contracts have been renewed, and that BMI had notified 27 companies of their right to renewal. Since the decision of BMI to offer renewal, BMI has brought the total up to 100 per cent of BMI membership.
Engineers Ride Video Beam

Code Passage

Augurs Unity

(Continued from page 5)

then had produced compromises satis- faction, including the various Farrar, Only one vote opposed Cot's resolu- tion.

Miller-Breen Table

The same session, however, saw a long discussion between Presi- dent Miller and Ed Breen, newly elected non-affiliate director of NBC. It seemed that NBC spokes- men limited to three minutes, Breen, who opposed the code, started off by asking for unlimited time, noting that Judge Miller's opening remarks (The amount of code was 122) had taken an hour and since it was pro- code, he felt entitled to more time. Breen, who regarded Miller and Breen finally resulted in a show of hands by which the members of both director's natures were made public. Before the vote, however, Miller was temporarily removed from the board, in accordance with the code, a lawyer, tartly observed that he hoped Breen would live up to those high standards.

Breen's position was based on the fact that he has obtained 209 signa- tures on a petition of 1,000 a day, that would deprive the NAB board of its authority to pass a code. Now, since the code has been passed, and Breen has submitted his petition to the board, NAB's status is determined by the code, the situation has become somewhat confused (see separate story).

Passage of the code raises many questions, among them the effect it would have on the NAB's work en- dorsement by membership and industry. The NAB has already stated during the board meeting that NAB is a word-by-word analysis with the other directors, his only re- maining opposition was to the section covering the code in time within given program periods. Breen's objection to these provisions is based on his belief that the code will make an handicap on non-network stations.

One of the first to formally okay the code, and one of the prin- cipal, President of National Broad- casters,战队 Company's lead- er was President Disaster, who declared that NBC would revise its code in accordance with the new NAB standards in the next board meeting.

conflict. Judge Justin Miller, NAB president, declares that irrespective of the outcome of the code is now on the books. Breen says that should be win in the refer- endum. Breen's position will come up for action at the board's next meeting in November.

General answer here of most dele- gates was the issue was "that Catalina Island is sure a swell spot."
How important are 25 years?

One long-term measure of an advertising agency is its ability both to change and to resist change. In striving ever to improve the quality of its work, it must be party to the myriad inventions—intellectual and material—by which progress is measured.

But in preserving the character and integrity of its work, an agency must resist all efforts to change those basic qualities on which its reputation and its inspiration are founded. If, by preserving the latter, it impels the former, each year becomes more useful than the last.

In the year of our twenty-fifth anniversary—which we celebrate this May—Young & Rubicam publicly restates some of the beliefs we live by.

Y&R's philosophy

1. An agency must excel in ingenuity, thoroughness, restlessness

Ingenuity—the resourcefulness to command a bigger proportion of the public's attention for a client's advertising than his competitors are getting for theirs.

Thoroughness—the ability to completely surround and penetrate a selling problem.

Restlessness—a state of mind that compels an advertising agency to seek a still better way to do a job, after a good way has been found.

2. A job must satisfy not only the client—but Young & Rubicam

Good advertising cannot thrive in an atmosphere of "pleasing the client at any cost."

We want the client to believe in the advertising we prepare for him. But—equally important—we must believe in it ourselves.

3. "Brass hat" doesn't mean brass knuckles

Any executive of Young & Rubicam can lose an argument to a subordinate.

For it is Young & Rubicam's belief that problems are solved better with reason than by coercion; that the agency will profit most from a man's mind if he feels free to express his honest convictions in any situation.

4. There is no such thing as an "all-round" advertising man

It is our belief that an outstanding advertising man may be capable in many phases of advertising, but that he will excel in one.

Letting each man devote his entire ability to the thing he does best has proved to be one good form of insurance against undernourished thinking.
5. "Formula" is another name for "rut"

We believe that the sales problems of products are as individual as eyesight, and that advertising should be fitted to them as carefully as glasses are fitted to the eyes.

Any attempt to formulate advertising places too much responsibility on experience, and too little on original thought.

6. An agency should be alive to the world outside of advertising and business

It should study the things that appeal to people in the field of politics, news columns, movies, the stage, the pulpit or fiction.

And it should be able to apply its findings to the constant improvement of the advertising it prepares.

7. It is more important to develop present business than to get new business

The reward of ownership in Young & Rubicam has been given for the ability to serve business rather than to get business.

In each Young & Rubicam office, one man devotes part of his time to soliciting new accounts.

The inference

25 YEARS AGO THIS MONTH, Young & Rubicam was an advertising agency which had some definite convictions—but no business.

We still have the convictions. And we believe sincerely that because we still have them, the following businesses have chosen to advertise through Young & Rubicam, Inc.

<table>
<thead>
<tr>
<th>Year</th>
<th>Business</th>
<th>Company</th>
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</thead>
<tbody>
<tr>
<td>1924</td>
<td>General Foods Corporation</td>
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<tr>
<td>1926</td>
<td>International Silver Company</td>
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<tr>
<td>1927</td>
<td>The Borden Company</td>
<td>Johnson &amp; Johnson</td>
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<td>1930</td>
<td>The Travelers Insurance Company</td>
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<tr>
<td>1932</td>
<td>Gulf Oil Corporation</td>
<td>The Rath Packing Company</td>
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<td>The Personal Products Corporation</td>
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<td></td>
<td></td>
<td>Packard Motor Car Company</td>
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<td></td>
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<td>Parke, Davis &amp; Company</td>
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<td></td>
<td></td>
<td>Northern Paper Mills</td>
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<td></td>
<td></td>
<td>The Centaur-Caldwell Division of Sterling Drug, Inc.</td>
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<tr>
<td>1933</td>
<td>Russell Carpet Sweeper Company</td>
<td>Frankfort Distillers Corporation</td>
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<tr>
<td>1935</td>
<td>General Aniline &amp; Film Corporation</td>
<td>Bristol-Myers Company</td>
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<tr>
<td></td>
<td></td>
<td>The National Sugar Refining Company</td>
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<td></td>
<td></td>
<td>The Centaur-Caldwell Division of Sterling Drug, Inc.</td>
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<tr>
<td>1936</td>
<td>Life Savers Corporation</td>
<td>Drake Bakers, Incorporated</td>
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<tr>
<td>1937</td>
<td>Motor Wheel Corporation</td>
<td>The Singer Sewing Machine Company</td>
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<td></td>
<td></td>
<td>Metropolitan Life Insurance Company</td>
</tr>
<tr>
<td>1938</td>
<td>Thomas J. Lipton, Inc.</td>
<td>The Drackett Company</td>
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</tbody>
</table>

Clients of Young & Rubicam, Inc.

Following is a list of companies whose advertising is handled—in whole or in part—by Young & Rubicam. The companies are listed in chronological order.

1938 (Continued) | Sanforized Division of Cluett, Peabody & Co., Inc. |
|                  | Cannon Mills, Inc. |
| 1939             | Simmons Company |
| 1940             | Hosts Mather Company, Inc. |
|                  | American Can Company |
|                  | Royal Typewriter Company, Inc. |
|                  | Lever Brothers Company |
|                  | John F. Kelke Company |
| 1941             | The Pullman Company |
|                  | Continental Corporation of America |
| 1942             | Consolidated Vultee Aircraft Corporation |
| 1943             | Good Housekeeping Magazine |
|                  | Petri Wine Company |
|                  | The Goodyear Tire & Rubber Company, Inc. |
|                  | General Electric Company |
| 1945             | Duffy-Matt Company, Inc. |
|                  | Hunt Foods Inc. |
|                  | Purity Bakers |
|                  | Hammond Instrument Company |
| 1946             | Pepsi-Cola Company (Evervess Sparkling Water) |
|                  | O'Cedar Corp. h. |
|                  | Chester H. Roth Co., Inc. |
|                  | Dictaphone Corporation |
|                  | Northam Warren Corporation |
| 1947             | The Permanente Metals Corporation, Inc. |
|                  | Permanent Products Company |
|                  | Bigelow-Sanford Carpet Co., Inc. |
|                  | Scovil Manufacturing Company |
|                  | Jos. Schlitz Brewing Company |
Pubserv Competition Idea—Digest

Here's the Why of “Digest”

NEW YORK, May 22—Presented on this page is an “idea digest” of significant competitive programs recently executed the public service programs which were entered in The Billboard’s competition. The treatment is necessarily brief, but it is given sequentialual, in the hope that public service program execs will gain by seeing how other personnel handles pubserv programs.

Only a small proportion of those programs entered in the competition could win awards, but many of the non-winning programs were interesting, creative in concept and are of impact. The idea digest gives readers a chance to familiarize themselves with both winning and non-winning pubserv programs.

50,000-Watt Category

CAVALCADE OF AMERICAN POLITICS, WCAU, PHILADELPHIA. Show traces the heritage of Ameri-

can politics, highlighting our democ-

cratic processes. This is accomplished

through dramatization and narration of early colonial incidents. Particularly timely in view of the political conventions in Philadelphia.

NEITHER FREE NOR EQUAL, WTOP, WASHINGTON, D.C. Program is designed to

hit at racial prejudice, showing how

it affects freedom and democracy. Traces origin of the ideas and how it is detrimental to the American tradition. Production tech-
nique involves drama and narrarive.

TENTH OF THE AIR, KXLY, TACOMA, WASH. Program which aims to cut down accidents on the

water. Clever script has a housewife admonishing her vacation-bound hus-

band, who is becoming a statistic. Voices repeat her list of safety aids.

LIGHTHOUSE, WINS, COLUMBUS, OHIO. Lighthouse emphasizes the

values of inter-racial amity and understanding. Series uses guest speakers to

further this cause. A chorus of 16 voices, The Lamplighters, adds a strong social element to programming to the educational message.

YOU BE THE JUDGE, WINS, INDIANAPOLIS. A discussion pro-

gram which keeps listeners informed on local matters. Speakers on program are considered experts in the topics they discuss. Series used the topic: “Should Farm Co-Op Pay Income Taxes?”

HIGH SCHOOL PARADE, KAYX, WATERLOO, IA. Series informs listeners of the

various events and activities which are being made at different schools, has wire recorded interviews with education officials or some incident that has been born by Iowa State Teachers’ College.

JIMMY DODGE, WMBI, BOSTON, MASS. Series features the topics: “Can the Oakland

A’s Win the Series?” and “Do You Know ‘The Man with the Golden Arm’?”

YOU'RE THE JUDGE, WINS, CINCINNATI. Program deals with a
different topic each week, a court appeal involving the need of a minority group. This specific program, for instance, ana-

lyzed the case of a Negro in Harlem. Program producers made up a panel including reps of American Joint Committee on Unity and Upward Chamber of Commerce.

THE UNDISCOVERED, WTOP, WASHINGTON, D.C. Program is produced by a group which has to do

with the eradication of venereal dis-

ease. This is done by pointing out,

how the disease is caused and how it

is transmitted. A device created by the “undiscovered”—those who go without treatment. Produc-

ers are trying to point out the reasons why the individuals do not come to interviews with hospitalized patients, stating that “there is no shame there.”

THE FOUNTAIN SPEAKS, WKNX, CINCINNATI. Program builds civic consciousness and pride via recit-
ing of incidents in the past history of

Cincinnati. Good production angle combining the visual with the sound. Selections made by public from a list of suggestions put forth by the public.

NAME YOUR POISON, WOR, NEW YORK. A documentary detailing the dangers and perils of food and drinking conditions at restaurants. Case his-

tory of a poisoning at a popular chow-

house by means of summaries of the theatrical life of the time, sports and local music, etc.

NAME YOUR OWN WOR, NEW YORK. A play-by-play of the World Series of baseball. Reports on the progress of the games and the players involved.

FBI IN ACTION, WJZ, BALTIMORE. Series is a dramatic version of the work of the Federal Bureau of Investigation. Each week is themed to a specific subject such as: “The Sanitary Diet,” “The Hijacker,” etc.

THE BILLBOARD, WOR, NEW YORK. A series giving a summary of the day's stock market news. Listeners can get in touch with the outside world through this program.

THE SPOKE WOMAN, WOR, NEW YORK. A series of vital overtures to the theories of the literature. Series is designed to meet the need of the busy business man and to make him aware of the facts and figures of the world of books.

THE TENTH MAN, WOR, NEW YORK. A series of the stories of the people behind the headlines. This series focuses on the people who have made headlines in the past and how they had an impact on the country.

THE CIVIL WAR, WOR, NEW YORK. A series of radio plays based on the works of such writers as William Faulkner and E. B. White. Series is designed to give listeners a sense of what life was like during the Civil War.

THE ELECTIONS, WOR, NEW YORK. A series of radio plays based on the work of such writers as E. B. White and William Faulkner. Series is designed to give listeners a sense of what life was like during the elections.

THE END OF THE EARTH, WOR, NEW YORK. A series of radio plays based on the work of such writers as E. B. White and William Faulkner. Series is designed to give listeners a sense of what life was like during the end of the earth.
"New York’s most dynamic radio station"

"A serious competitor of the biggest networks"

"Perhaps the most successful enterprise in radio"

"A fabulous operation"

Bouquets for Us...

mean New York’s No. 1 buy for You–
50,000-Watt Category

(Continued from Page 10)

questions used, such as: Should we have an auditorium or a stadium? Life with Reggie, Kho, Spok-

ket. Each panel and debate is to be watched by a different Cleveland News
correspondent, who will report on the proceedings.

MARDI GRAS, WGL, NEW ORLEANS. One of a series of carnival broadcasts giving the listeners the atmosphere of the New Orleans Mardi Gras. WGL did 31 carnival broad-
casts covering all aspects.

As the TwIG is Bent, WCCO, MINNEAPOLIS. Program probes reasons and remedies of juvenile delin-
cuency. Pitched on an intelligent angle—that youngsters are the country's best resource. Technique in-
volves examination of case histories, including home environment, physi-

Bright Approach

By 5-to-20 Kw.

Radio Stations

(Continued from Page 10)

what is being done in various com-
munities to remove a social menace.

UNIVERSITY REPORTS TO THE PEOPLE, KUOM, MINNESOTA. Program tells the story of the rela-
tion between the work of the University of Minnesota, which operates the program, and the listeners. Focuses on the development of industries in Minnesota and the list of industries, such as mining and dairy farming.

YOUTH VIEWS THE NEWS, WPPO, JACKSONVILLE, FLORIDA. Series is planned to give voice to the opinions of American youth on topics of the day. The program is conducted by drama-
note by drama

The old days of peeking through "knot-holes" are gone—for good. This season, baseball-
crazy Detroiters are going to see 27 Tiger home games from the comfort of their arm-chairs at home, through the medium of WWJ-TV's cameras. The above scene shows the new unbreakable glass "window" installed behind the battery box to give the cameras a "buses-eye" view of the entire playing field. With the familiar voice of Ty Tyson at the mike, and the skilled hands of WWJ-TV's experts at the camera, Detroit's 6,000 television sets will be right on top of every play. WWJ-TV, Detroit's only television station, will also cover many other sports events. Just watch the schedules of the WJB stations near in Detroit! Why not join the many WWJ-TV advertisers who are benefiting from the broadcast of WWJ-TV in its second year of operation.

No More "Knot-Holes"

life and other factors affecting the personal

HOMETOWN, OHIO, WGAZ, CHICAGO. Each panel and debate is to be watched by a different Cleveland News

correspondent, who will report on the proceedings.

DIVORCE, KIZ, DENVER. Problems, causes and maladjustments leading to divorce, which has become one of the major social ills of the nation. Program discusses the divorce technique, analyzing such divorce factors as alcoholism, sexual malad-
justments, incompatibility, etc.

JACKSONVILLE UNLIMITED, WPDQ, JACKSONVILLE, FLORIDA. Series is devoted to a discussion of Jacksonville problems.

Specific show caught, for instance, discusses the bringing of new indu-

stries to the city, involving the city government as well as the private enter-

prisers as financial aid, local labor con-

ditions, etc.

FOREVER WE FOLEAN, KFDW, HOLLYWOOD. Program considers the war's aftermath and its many in-

fluences. Each program is devoted to a different aspect of the over-all prob-

lem. It's also a study of the American scene as it fits into the world-wide

picture. Each week an authority is brought to the program to discuss the problems falling within his ken.

ROY OF THE BUNCHGRASS, KWSC, PULLMAN, WASH. A series of Westerns. Each program is powered by the voice of cowboy star Carl Coole Dam. An ambitious attempt to turn a theme like this into good radio, where drama is combined with a twitching weapon. Series, documentary in nature, presents the point of view of the United Rubber Workers of America. Political action on the part of the listeners is encouraged. This is the one show, incidentally, is volontary and amateur.

LIFE OF FRED B. SNYDER, KUOM, MINNESOTA. Series is designed to bring to the listeners a better under-

derstanding of the radio director and the


carrier of the program, the retiring chairman of the board of regents of the University of Minnesota, Fred B. Snyder, honoring him on his 89th birthday. Done by an educational station in cooperation with the University. Final goal is student action in the production of the program.

MEN ON A LIMP, WGMT, CEDAR RAPIDS, IA. Show's purpose is to provide a panel program on the health and medical aspects of life. Idea for this rose out of the meeting of local clergymen and edu-
cators. Final goal is student action in the production of the program.

IT'S YOUR MOVE NEXT, WCP7, BOSTON. Program considers world problems and their impact on the individual, via a panel discussion. Produced in association with the National Governors' Association. Panel included Boston newspapers and an Aus-
gralian.
parties, we don't like being tossed in with all the others. This Backstage saga, then, is an attempt to see out.

Lamplighter Lulubee

About a week ago, late on a Thursday night, the good wife of one of our radio guys visited her old man at his spot in the mines. Having disposed of the business at hand she left, husbanded, and we happened to go down on the floor with her.

"You look unhappy, kid," we said. "What's the matter?"

Unfolded then a tale of how lonesome she is because friend mate is working out of town. (It should be noted here parenthetically that our radio guy and this little lady are newlyweds. After a while The Billboard wives either convince their men they ought to have a more civilized job or they sever the knot, or, if they're real gals and like the guy, they figure what the hell, he likes it, and I guess I can put up with it.)

Premier problems, forgive us. We don't mean to muscle in. This romantic episode from real life is tossed in to make a point about The Billboard awards. The reason our radio guy was so happy in his home life even on a Thursday night in addition to covering his regular news beat (he was up to his ears in listening to transcriptions of local radio programs submitted by stations in The Billboard's Local Program Competitions) is that we have all our radio guys been for some time. There were 890 such programs submitted, and we run our competitions on the basis that every entry earns a bite. Figure it out: our shows range, ranging from 15-minute to full-hour stanzas. If we hadn't flunked math 1 we could make this really impressive, but you get the idea.

Promotion Problems

Take another Billboard radio competition, the promotion awards. In this one we try to unearth the best promotion done by networks as well as station operators. Power classifications in the United States and Canada. There were 281 stations (and three of the national wide stations) that submitted entries in the 97 promotion competition. Did you ever see a radio station's failed (to mention a network's) promotion of all the media it has done in one-year period? Lots of stuff. And stuff you can absorb and report upon only after the most concentrated of study and thought on months, or days, or weeks. Our radio guys pored over every one of those 281 entries. (Sometimes we wonder why they don't all quit and go to work for Manny Rosenberg.)

Then there are our Donaldson Awards in legit. We don't much do here. Just publish a booklet giving full cast and credits of every show on the Broadway stage for the entire season. In this book, too, we include details of performances for the season, first plays, and a full line-up of the winners of previous Donaldson Awards. The reason for the book is to help people in the theater cast their votes for The Billboard, Best Performance, etc., as intelligently as possible. The book, with a ballot, is sent to everybody in the business who can locate, if he knows available source, from Anderson, Cornell and Evans. That's how you send the Trumpet in the Donaldson Awards are selected. By a democratic vote of the people in the theater. So far (after five years) we haven't heard of the kind of criticism on the Donaldson Awards such as you keep hearing about the picture academy's Oscars.

But we can hear the side-of-the-mouth set rasping right now: "Don't let 'em kid you, bub. They slug the winners in all those competitions for ads, and they clean up." For the information of these fellows we have news. Every Billboard is in business to make a buck, and the way we make it is by selling advertising. But we sell it only to people we think can get some value out of it and we don't run editorial (awards or otherwise) with advertising. We don't think a legit actor who wins a Donaldson Award can do himself much good by advertising his award in The Billboard, legit operating as it does. As we have a flat rule that no Donaldson Award winners, actors, producers or others, may buy advertising in The Billboard on the awards.

On the other hand, when a radio station or a network wins a promotion or award promotion in a competition run like ours are run, we think it makes one helluva fine sales story for that station or web. And we know we've got the circulation in radio to whom that story ought to be. So Hape Kemper and his advertising guys do the best they can to sell such awards. And some advertising. The same goes for our various music awards, again simply because in the music business a band leader or a publisher or a record company who has got him or himself a solid selling theme when he cops a Billboard kudo, and the circulation which will respond to that kind of sales pitch is there, ready and willing to be sold, week in and week out. But nobody has ever won a Billboard award before he was an ad buyer or lost one because he's not.

"See, they do clean up," says side-of-the-mouth, always a character difficult to convince.

We'll Split the Profits

All right, let's see. Our guy who keeps the books tells us the advertising department sold about six and a half pages of ads to winners in the last radio promotion competition, for a total of about $2,700. And that includes a half page ($310) from CCLW, Windsor, Ont., who didn't win an award but did place in the Top Guns. We say CCLW salute The Billboard for its contribution to the radio industry in sponsoring the annual radio promotion survey. (Not that our old friend CCLW can't make a buck.) On the debit side of that was roughly 281 manpower hours (we're being conservative allowing an hour per presentation, so it takes a lot more). Some of these are spent in distributing and distributing Radio Promotions, U. S. A. and Canada, 1947, which contained a full and a detailed outline of every presentation submitted and was given to radio people for free. Another G or so for plagues, scrolls and the rental of the Waldorf-Astoria's Wedgwood Room, where the final judges (11 top national advertiser executives and 14 equally top agency men) were deservedly (See Billboard Backstage on page 48).

BILLYBOAD BACKSTAGE

By Joe Celda

The Awards Racket, or How We Clean Up on Winners

(Continued from page 9)

In recent weeks, Westinghouse stations have won fifteen commendations for excellence and effectiveness in the three major market-areas which these stations serve: Philadelphia, Pittsburgh, Boston, Fort Wayne, Portland (Oregon) and Springfield (Massachusetts).

For advertisers who want good programs in these markets . . . effectively promoted to large and receptive audiences . . . Westinghouse stations can do an outstanding job. Our national representatives have the details.

Westinghouse Radio Stations Inc.

KDKA • KYW • KEX • WBZ • WBZA • WOWO

National Representatives, NBC Spot Sales • Except for KEX • For KFX, Fees & Perks

for excellence in

* PROGRAMMING
* PROMOTION
* SERVICE TO THE PEOPLE

Use Low Cost PERSONALIZED POSTAL CARDS

Keep your fans happy! Your photo gets superb reproduction in our black and white "Gloss-Tone" Postal Cards. All we need is your photo. Delivery in 3 to 4 weeks. Look at these low prices, at right.

15-COLOR POST CARDS—Top quality. Your cost only $3.30 per 1,000. (Min., quantity 12,000.) Any good, any color, any color design, will do. Delivery, 8 to 12 weeks.

Prices quoted are for Fort Wayne, Ind. Only. Write for free samples—no obligation.

YOUR COST PER 1,000

94¢ per card for 1,001-5,000
79¢ per card for 5,001-9,999
69¢ per card for 10,000 or over

For a card of any design, the prices are $1.98 for 1,000, $1.80 for 5,000, $1.40 for 10,000 or more. In a design of your own, $2.50 per card for 1,001-5,000, $2.00 per card for 5,001-9,999, $1.60 per card for 10,000 or over.

WRITE FOR FREE SAMPLES!
RADIO (PROGRAM COMPETITION)

FIRST ANNUAL LOCAL PROGRAM COMPETITION

THE WINNERS

**NEWS**

50,000 Watts

FIRST PLACE, WMAQ, CHICAGO, FOR "REPORTER AT LARGE" 
I. D. Shreve, Vice Pres. and Gen. Mgr.; Jules Herbeaux; Prog. Dir.

SECOND PLACE, WOR, NEW YORK FOR "IN THE HUMAN SIDE" 

5,000 to 20,000 Watts

FIRST PLACE, WLAM, LEWISTON, ME., FOR "MAINE TOWN NEWS" 

SECOND PLACE, WNJR, NEWARK, N. J., FOR "WILLIAM C. HETHERINGTON, SIZE-UP OF THE NEWS" 
Gene P. Williams, Gen. Mgr.; William Farson, Prog. Dir.

THIRD PLACE, WRBL, COLUMBUS, GA., FOR "NEWS AND VIEWS" 
Jim Woodruff (Jr.), Exec. Mgr.; George A. Congell, Prog. Dir.

THIRD PLACE, WSAI, CINCINNATI, OH., FOR "JOSEPH CARRETSON AND THE NEWS" 

250 to 1,000 Watts

FIRST PLACE, KECK, ODDESSA, TEX., FOR "WEST TEXAS ON PARADE" 
Ben Hardow, Pres.; Mike Shuvro, Mgr.

SECOND PLACE, WSAM-WSAL, SAGINAW, MICH., FOR "THE TENTH COUNCILMAN" 

THIRD PLACE, WJTN, JAMESTOWN, N. Y., FOR "JAMESTOWN'S PASSING PARADE" 

**COMMENT**

50,000 Watts

FIRST PLACE, WHAM, ROCHESTER, N. Y., FOR "EDITORS FOUR" 

SECOND PLACE, WOR, NEW YORK FOR "ROBERT S. ALLEN" 

HONORABLE MENTION, WBBM, CHICAGO, FOR "EDWARD HOLLES" 
Frank Falknor, Gen. Mgr.; Val Sherman, Prog. Dir.

5,000 to 20,000 Watts

FIRST PLACE, KKXW, ST. LOUIS, FOR "INSIDE THE HEADLINES" 
C. L. Thomas, Gen. Mgr.; Emil MacInnes, Prog. Dir.

SECOND PLACE, WJTM, NEW YORK FOR "LEWIS SERGIO" 
Ralph N. Weil, Gen. Mgr.; Arnold E. Hamley, Prog. Dir.

250 to 1,000 Watts

NO AWARDS

THIRD PLACE, WKNA, CHARLESTON, W. VA., FOR "DATELINE, WEST VIRGINIA" 
John T. Corder, Gen. Mgr.; Frank E. Chartier, Prog. Dir.

HONORABLE MENTION, WROW, ALBANY, N. Y., FOR "590 COVERS THE NEWS" 
Dr. John K. Oliner, Pres.; Johnny Lee, Prog. Dir.

HONORABLE MENTION, WTHI, TERE HAUTE, IND., FOR "DON SHERWOOD NEWS REVIEW" 

**NBC IN DEAL TO SELL KOA**

Rumored Fox Chain Oliges 3 Mil $ Outlet

Sale Would Solve Problems

LOS ANGELES, May 22—National Broadcasting Company (NBC) is now negotiating a deal with the Fox In- 
termountain Circuit whereby the chain (known) would buy NBC's owned-and-operated 50,000-watt Den- 
ver outlet, KOA. It was reported here this week at the National Association of Broadcasters (NAB) con- 
vention. The chain, it is said, would then affiliate with NBC, both in AM and television, presupposing approval of a 
pending application, filed under the corporate name of Aladdin Television.

The transaction, if consummated, would solve a number of problems for NBC. As matters stand now, NBC has five television stations, the maxi- 

mum permitted. Thus, it would have to have, in Denver, a TV outlet other than KOA, which would place it in the po- 
tion of one NBC station com- 

peting with another. By disposing of KOA, NBC would thus have one AM- 

tele outlet in that city.

In addition, however, the sale of KOA would pave the way for NBC's on-again-off-again purchase of G. A. 
Richards' KMPC. In Hollywood, of- 

which Frank Mullen, now NBC ex- 

veteran, is to become president July 1. It is believed that the Federal Communications Commission (FCC)

would not permit the web to grab an additional owned station, but this objection would be removed if NBC 

divested itself of KOA.

Price for the Denver outlet is said to be in the neighborhood of $3,000,000. It is planned to place a TV 

booster on Peak's Peak to enable Opera of Colorado Springs. The proposed transmitter site is Lookout Mountain.

Rexall To Take Over Fitch Spot; Keeps Wed. Slot

NEW YORK, May 22—Rexall has this week arranged to take over the Fitch 730 Sunday period on the National Broadcasting Company (NBC), be- 

ginning next Sunday (30), while simultaneaously maintaining its 1630 

Wednesday period until the Jimmy 

Durante show there folds after the 

June 23 broadcast. Phil Harris and 

Alice Faye, who have filled the Sun- 

day slot for Fitch, wound up their 

series last Sunday (23), and will re- 

turn to the stanza next fall under the 

Rexall banner.

Starting next Sunday, Rexall will put its Pat O'Brien-Virginia Bruce replacement into the Harris-Faye period. O'Brien and Bruce origin- 
ally were slated to replace Durante, but Rexall will let the Wednesday 

time period lapse when the Schnoz 

bows out. NBC had no immediate plans for the slot. Fitch's reason for 

quitting radio after 14 years was 

rapidly rising talent costs.

250-1,000 WATT

(Continued from Page 12)

ORIZATION of case histories of traffic accidents.

JUNIOR TOWN MEETING, WABY, ALBANY, N. Y. Discussion type pro- 

gram giving teen-agers a chance to 

express themselves. Done via tape in 

co-operation with schools. Topics, 

such as juvenile delinquency and 

need of religious training, appeal to 

all age groups.

WHAT'S ON IN TUCSON, TUCSON, ARIZ. Series gives a 

straight forward account of activities and functions in the city, touching 

cultural, sports and entertainment 

high spots. No phase of civic life is 

given the brush.

SPRINGFIELD SPOTLIGHT, WTAX, SPRINGFIELD III. Program salutes industries which helped build the 

city, and thereby creates civic awareness. For instance, history of 

railroads in Springfield was treated on program captured. Wire recorder 

was used effectively for interviews with railroad personnel.

CALL TO ORDER, WTON, BLOOM- 

INGTON, IND. Discussion of local 

problems. Disk caught considered 

ways and means of checking gambling in the city. Panel made up of a 

demagogue, professor and attorney.

replacement into the Harris-Faye period. O'Brien and Bruce origin- 
ally were slated to replace Durante, but Rexall will let the Wednesday 

time period lapse when the Schnoz 

bows out. NBC had no immediate plans for the slot. Fitch's reason for 

quitting radio after 14 years was 

rapidly rising talent costs.
NEW YORK, May 22.—West Texas on Parade, over KECK, Odessa, Tex., a dramatic and imaginatively produced newscast, won first place in the 250 to 1,000-watt category of The Billboard's First Local Program Competition. West Texas, a dramatic and newsy entry, was indicative of its creator's ability to produce a program in the limited space and time allotted.

**Program Competition**

**In 250-1000W News**

**News, KECK**

**Tops WSAM**

WJTN, WKNA Tie for 3d

NEW YORK, May 22.—West Texas on Parade, over KECK, Odessa, Tex., a dramatic and imaginatively produced newscast, won first place in the 250 to 1,000-watt category of The Billboard's First Local Program Competition. West Texas, a dramatic and newsy entry, was indicative of its creator's ability to produce a program in the limited space and time allotted.

**Program Competition**

**Disqualifications**

NEW YORK, May 22.—As in previous categories, some entries in the news and comment division of The Billboard's First Local Program Competition were disqualified by the rule which held that only programs begun before January 1, 1947, were eligible. The working of this clause was ingenious enough to confuse several stations which interpreted it wrongly to mean that regardless of the starting date of the series, any individual program of the series aired after that date was eligible. For this confusion, and the resultant plea-guilty and promise that there will be no such confusion in the wording of the announcements in future competitions.

Entries in this lower power category were indicative of one outstanding fact. That is, newsmen working this section of the radio spectrum, really work hard to bring local news. They were able to cover the local scene and cannot draw much of their material from the wire services. This means much individual digging of news.

KECK's winner, West Texas on Parade, is particularly commendable for its newscast. It is a newsy entry, following the dramatic technique which is almost in the Main Street News, N. Y., fashion. The use of sound effects, for instance, was particularly noticeable.

Two stations tied for third place: WJTN, Jamesstown, N. Y., with Jamestown's Passing Parade, an eminently listenable show, and WKNA, Charleston, W. Va., with Detelina, West Virginia, a sound, ob- jective, and produced news program, was

![Image](https://example.com/image1)

**News Review over WTHI, Terre Haute, Ind., is a local and regional summary of news which is particularly strong on human interest.**

**WEXL Rejects Union**

DETROIT, May 22.—A National Labor Relations Board (NLRB) election at WEXL and WEXL-FM has resulted in a narrow victory for the management. The company has been in negotiation with the union since November on the union recognition problem.

![Image](https://example.com/image2)

**Program Competition**

**WMAQ, 1st in 50 Kw. News**

**WOR 2d Place**

**No Entry Good for 3d**

NEW YORK, May 22.—Judges in The Billboard's First Local Program Competition awarded first place in 50,000 watt power classification of the news program division to WMAQ, Chicago, for the station's Reporter's Notebook show with Jim Hurburt. Second place went to WOR, New York, on the basis of its Human Side of the Board's Pro-Local Program Competition won by WMAQ.

Entries in the 50,000 watt category were a number of weak-nesses and strong points in treatment of news. Chief of the failings was the tendency by part of many outlets to handle local news in a brief, unsatisfactory manner, while on the other hand giving great attention to developments on the national and international level. Of course, resulted in many programs having a really weak and unbalanced or one-sided approach to material. The winners, it will be noted, showed a marked awareness of the necessity of balancing local, as well as the national and international scenes.

**Balance of News**

Jim Hurburt's Reporter at Large, over WMAQ, is a prime example of this commendable balance between local and world news. Thus, on the program submitted, he first summarizes national and world developments and then launches into a pains-taking piece of reportage among the Chicago furniture shop. It's obvious Hurburt does a lot of his own legwork in addition to broad-casting the news, and his manner, while objective, is that of the reporter whose familiarity with his ma-terial is based on first-hand contact rather than secondary and written sources. In an age of mechanical and routinized news coverage, the true reporter's touch is rare.

WOR's Human Side of the News bankrolled by the Studebaker Cor-poration, is excellently well-writ-ten, and Lyle Van gives it a terse, syncopated delivery. Its all-around excellence is abetted by the use of wired-recorded interviews on newsworthy material with authorities in different fields.

**Program Competition**

**Lack of Development Makes Commentary Award Sparse; WHAM and XOK Win 1st**

Only 4 Shows Win; None in 250-1,000 Watt Category

NEW YORK, May 22.—The selection of prize-winning programs in the field of commentary in The Billboard's First Local Program Competition pointed up dramatically the rela-

tive lack of development of this type of air in the period since the war. Of the dozens of programs entered in this category, the judges found com-paratively few of a quality worthy of an award. This is not much a reflection on the stations as the result of a natural sequence of events flowing out of the current historical period.

With the war, reporting and comments on the war were the most dominating factors in the lives of the radio listeners. After the war, the public was ready to listen again for entertainment. This made it difficult for radio commentators to hold their old audiences, and it was only a few who were able to do so.

**Program Competition**

**WMAQ Beats Out WJNR in 5-20 Kw. News**

WSAI and WRBL Tie for 3d

NEW YORK, May 22.—The top prize in the news program division in the 5-20,000 watt category was awarded to WHAM, Rochester, N. Y., for its First Local Program Competition, won by WMAQ, Chicago, for the station's Reporter's Notebook show with Jim Hurburt. Second place went to WOR, New York, on the basis of its Human Side of the Board's Pro-Local Program Competition won by WMAQ.

Entries in this category were strong in local stories, but displayed considerable showmanship in presenting their news. The winner, Minne Tous News, over WJNR, placed third, for its truly local, Minne Tous News. Judges awarded second place to WHAP, New York, N. J., for William G. Hetherington's Six Up of the News, and placed before it, from Rome, and two stations tied for third, SWSL, Cincinnati, with Joseph Gar-nes' News Service, and WBRL, Columbus, Ga., with News and Views.

Entries in this power category were strong in local stories, but displayed considerable showmanship in presenting their news. The winner, Minne Tous News, over WJNR, placed third, for its truly local, Minne Tous News. Judges awarded second place to WHAP, New York, N. J., for William G. Hetherington's Six Up of the News, and placed before it, from Rome, and two stations tied for third, SWSL, Cincinnati, with Joseph Gar-nes' News Service, and WBRL, Columbus, Ga., with News and Views.

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**Hetherington Second**

WJNR's William Hetherington took the second place award on the basis of the newsman's series on the Italian elections, shortwaved from Rome. Covering that momentous event, he both the stage and The New Yorker, the Hetherington's first series, with an arrest- ing picture of the tension existing in the Italian capital prior to the elections. His series was particularly effective.

(See WLM Top WJNR, page 17)
**Review of Winning Programs in Billboard's**

**NEWS**

**50,000 Watts**

**Reporter at Large**

**First Place—WMAQ, Chicago**

**Producer:** William Ray

**Writer—Newscaster:** Jim Hurbut

Jim Hurbut does a wordy—while news program which maintains a balance between national and international news and local news. The program touches on the one hand and local news on the other. Thus, an example of a world news, he launches into a description of an explosion in a Chi furniture shop which was found in reporting. Hurbut does apparently do his own legwork, for his account of the explosion includes... 

**Second Place—WNJR, Newark, N. J.**

**Producer—Newscaster:** William G. Hetherton

Hetherton short- waved this program from Rome, where he covered the Italian elections for WNJR and for the Rome newspaper, the comman a clear picture of the tension in the Eternal City, where Communists and Mitre are battling for a majority in the upcoming elections. The program also contained a discussion of the political scene in Italy and the implications of the troubles of the timemanship of a good idea the feelings of the opposed sections of the populace, and the implications of the troubled times. His style was rather measured, words carefully chosen.

**Third Place—WSAI, Cincinnati.**

**Sponsor:** Shell Oil Company

**Producer—Newscaster:** Ray Finch, Producer: George Palmer

Announcer: Don Webb

Writer—Newscaster: Joseph Garretson

Joseph Garretson, in his 15-minute show aired across the board, puts his listeners into the prime time drama about incipient gang warfare in the city, about a new program Cincin- nati police department, the delinquency register upon arriving in town, the problems faced by the city, the stress upon and suits, such as those involving Carole Landis and Vincent Price. The listeners also get a good taste of other programs of greater national and international importance are treated less fully, with news of top billing.

**News and Views**

**Third Place—WRBL, Columbus, Ga.**

**Writer—Newscaster:** George Therierger

Therierger gives an excellent program strictly on the local level. His manner is made up of the warp and woof of local community. He touches on local problems as traffic, the purchase of new cars, and_Eigcles for the department, authorizations by the city commission, storm and... 

**Second Place—WKNA, Nashville, Tenn.**

**Sponsor:** Laid Office & Equipment Company

**Producer:** Bob Provence

This is a good local news program. Included are strictly local and State news items plus reports from the sta- tion's Washington bureau. The an- nouncer delivers the local matter as a live newscast. The key is a bit of a problem, frankly. It is such material as a grave removal project, damage to... 

**Dateline, West Virginia**

**Third Place—WKNA, Charleston, W. Va.**

**Sponsor:** Laid Office & Equipment Company

**Producer:** Bob Provence

This is a good local news program. Included are strictly local and State news items plus reports from the sta- tion's Washington bureau. The an- nouncer delivers the local matter as a live newscast. The key is a bit of a problem, frankly. It is such material as a grave removal project, damage to... 

**NORTHWEST**

**5,000 to 20,000 Watts**

**Main Town News**

**First Place—WLS AM, Lewiston, Me.**

**Sponsor:** Lindsey Track, jeweler

**Writer:** Cliff Cerveau

Announcer: Hubley

**Newscaster:** Cliff Cerveau

A really local news show, consisting of news and notes of the com- munity events within the listening area of the station. These include such items as municipal elections, meetings of clubs and committees, births and deaths, comings and goings in the towns, high school sports and activities (including the complete cast of characters in a play), lost and found, missing persons, etc. Described as having two tattoos on the left arm and no teeth, the closest thin... 

**Send One Home to MOTHER**

**Second Place—WMAQ, Chicago**

**Producer—Newscaster:** Joe Myrland

**Writer:** Joe Myrland

A genuinely interesting program, showing how news is written. A news show in dramatic, almost March of the month, with a good use of rec- orded sound effects. The program was... 

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**West Texas on Parade**

**First Place—KEOK, Cedar, Tex.**

**Producer—Writer:** Jim Anderson

**Newscasters:** John Vasca, Roy Elder, George Turner, Jan King, Ron Dunn

**An imaginative program, showing how news is written. A news show in dramatic, almost March of the month, with a good use of recorded sound effects. The program was... 

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Lack of Development Makes Commentary Award Sparse

(Continued from page 15) an exponent of the high blood pressure-type of comment. Allen, who formerly wrote for William Pearson before he went off to the war, has returned with the sustained, driving type of commentary that may have defects in the sphere of objectivity and display of the facts, but which in other respects is sound and convincing.

Holler's commentary on this program is a rather dramatic one—the downfall of democracy in Czechoslovakia, which recently fell into the Soviet orbit. He points up the poignancy of the situation, stressing that democracy in that country was nearly born in the United States in 1918. Midway in the program a transcribed version of a short broadcast by the headliner Ward Smith brings the listener first-hand account of conditions in Prague. Dramatic, inasmuch as police and troops were guarding the very building from which Smith broadcast. Of course, it should be borne in mind that Ward Smith is a CBS rather than WBBM man.

COMMENT

Inside the Headlines

First Place--XKXO, St. Louis

Sponsor: Sidney Weizer Company

Producer: Routhauft & Ryan

Writer: Emser Munshay

Commentator: Bruce Barrington

Bruce Barrington, XKXO news editor, goes into the background of the struggle for Trieste, and the significance of this struggle in the over-all picture of international relations. He points out the great number of casualties and the importance of the conflict. From this analysis, which takes up about one-third of the disk, Barrington switches to the coal strike crisis in the United States. Then he considers the military draft, etc. The impression is that Barrington chooses his material carefully, giving rather full treatment to most important topics, rather than trying to cover a mass of subjects briefly or carelessly. The method of treatment seems good a one. Commercial patter fairly strong, but in good taste.

Lisa Sergio

Second Place--WVOY, New York

Writer-Commentator: Lisa Sergio

Miss Sergio, who returned to the air with WVOY in April, has picked up considerable of a reputation elsewhere, where remains one of the most cogent and provocative thinkers on the air. She has a wide range of European experience, and draws for her background, and virtually every topic she touches upon shows this savvy and even a critical view of the times. Shows submitted dealt mainly with the prevalence of war talk among high U.S. officials while Europeans are attempting to make all sorts of efforts to find an East-West meeting of minds. Miss Sergio also heard over WVOY in an Italian commentary. Her voice is well known in Europe.

P&G To Grab Skelton's Tab?

HOLLYWOOD, May 22--A deal is reported building this week for Procter & Gamble (P&G) to pick up the tab on Red Skelton for next season. The comic's contract with Brown & Williamson (Raleighs) is not expected to be renewed next year. Skelton is under personal contract to Freeman Kaye (MBS). The p&g recently, with negotiations now reaching the climax. Should the P&G deal go thru, Skelton undoubtedly would be yanked from his current 10:30 p.m. Tuesday slot on the National Broadcasting Company (NBC). Lever Bros., a competing tobacco firm, airs Amos 'n' Andy. NBC wagon, which has won the slot.

P&G switch to Skelton would be highly possible.

WASHINGTON, May 22—Representatives of the four major war were among those appointed this week to a committee of the over- ground, and virtually every topic she touches upon shows this savvy and even a critical view of the times. Shows submitted dealt mainly with the prevalence of war talk among high U.S. officials while Europeans are attempting to make all sorts of efforts to find an East-West meeting of minds. Miss Sergio also heard over WVOY in an Italian commentary. Her voice is well known in Europe.

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WASHINGTON, May 29.—There has been a record-shattering total of nearly 100 bid-winning and canceled permits for AM and FM stations since January 1, according to a survey of Federal Communications Commission (FCC) records.

The total far outstrips the few of a year ago, and the current upward trend is of major significance because most of the AM withdrawals are occurring in areas with the first trend-detecting group, and the rush of bidders for grants in sparsely populated hamlets.

The survey of FCC's records of withdrawals and cancelation are scores of construction permits which are known to be on the air or in the process of being sold.

A few facts may be speculative is the exact number of grantees who are no longer interested in their radio at the present time.

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Agents Race After Beneke; MCA in Post?  

NEW YORK, May 22—Late week report indicated that the American Recording Corporation of America (MCA) and the William Morris Agency were to get the grab for Berklee after the General Artists Corporation (GAC) announced that it was considering an offer from MCA to buy the GAC. The report further indicated that MCA was on the inside track. To complete pact with GAC expires sometime next month, it is understood. It was reported yesterday that Berklee, who was admitted to the GAC last June for one year when the agency delivered the Chesterfield Supper Club's summer replacement spot for the ork. The three agencies involved have indicated that they will continue negotiations for the ork to have gone on, but due to the personal nature of the band, the fate of the band, could not be reached at press time for further details.

Godfrey Files Suit Versus Crown on Contract Breach  

NEW YORK, May 22—Arthur Godfrey filed suit this week in U. S. District Court against the American Recording Corporation for alleged breach of contract. Alleging damages of $50,000 and an accounting, Godfrey's complaint states that he was contracted with Crown April 29, 1947, to make some sides for them and to deliver the masters of two sides a week. According to the contract, alleged wrongly to market and sell these in an album in three double-faced disks, paying Godfrey a sum equal to 5 per cent of the selling price. Godfrey alleges that although the albums were released, Godfrey can list only two of his numbers and that no royalties were paid. He asks that the court restrain and order Crown to deliver the two masters and to pay the royalties. Godfrey's suits is a Columbia Records label property.

Allegro Will Use Distib But Keeps Viny Wax at 99c  

NEW YORK, May 22—Claiming inability to cope with growing orders for its lighter wax, Paul Piner's Al- legro diskery has abandoned its direct-selling policy and will work only thru distributors hereafter. According to Piner, his viny platters will continue to be marketed at 99c list, despite the merchandising change. To expedite this policy, a new Holly- wood, a previous tie with Vex disk- ery distril outlets will be continued. In Hartford, Conn., territory Seaboard Distributors will handle, in Boston, M. J. Fallo, of Boston, and in the Middle Atlantic Distributing. More distributs will be added until national "coverage" is considered complete. In Canada, Allegro's wax has been placed in Simpson's Toronto catalog and will be sold thru that store. Canadian list stands at $1.25, necessitated by 20 per cent import and 4 ped cent sales tax.

Capitol Records To Hypo Music Pubbing Operation; Goldsen's Five-Year Pact  

NEW YORK, May 22—Marking a significant step by Capitol Records, Inc., Hollywood, to nip directly into the music publishing business, Michael Godsen of Capitol Songs, Inc., here, has signed a five-year pact with the Coast waxery on a guaranteed fee basis (reportedly in the neighborhood of $50,000 a year). He will work in concert with Cap-itol's new publishing venture under the direction of Vincenzo De Sylva, three dominant stockholders in the Capitol waxery, long have been co-partners with Godsen in Capitol Songs, the record company's copyrights could probably be associated with Capitol Songs. The reason for this is that Capitol Records is a public stock corporation, whereas Capitol Songs is in- dividually controlled by the Capitol interest. Godsen, who will move with his family to the Coast as soon as he has arranged some personal matters, will retain his interest and activity in the Capitol Songs pubbery. The firm will maintain its regular offices in New York, with Leonard Hodes in charge of publishing, shipping, billing, and office affairs. Capitol Songs is 50 per cent owner of one of three subsidiary publishers—Tex Ritter, Barbour-Lee and Leslie—the latter two are held by (MCA) and S. Records. The new publisher's intention to take advantage of its control over some well-known catalogs is no secret and will be announced in due course. Under the terms of their split with Cole, the Capitol pubbery retains an option to take advantage of the future profits from mechanical and foreign sales as well as programing and performance rights on all King Cole copyrights acquired prior to January 1.

Starr Against All Sheets, Pub Committee Heartened  

NEW YORK, May 22—Apparent content of support from Herman Warner Bros. Music Publishers' Hold- ing Corporation (MPC)—one of the most powerful pub groups in the music business—the Music Publishers' Con- fusion Committee, headed by publisher Jack Rob- bins, has hopped out a drastic new sheet Null—starring the MPMC group will press out for more elimination or elimination of the Peat Sheet but seek to secure the elimination of all performance sheets in the music business. The MPCC committee conferred with Starr earlier this week in re- sponse to queries from The Billboard. Starr—adamantly disagreed that he considered the music pubbers run their own business. Rather than having artists and radio officials grade pub- sheets on a mathematical for- several which he felt was severely in- juring pub efforts—Starr felt the ideal solution would be to discard all sheets and revert the biz back to the time when before. (See STARR FAVORS on page 20)
Behind the Disk Ban Scene; Peace Rumors Are Persistent

NEW YORK, May 22—Speculation regarding an early settlement of the Petrillo ban continues to swell amidst a rash of denials by top record brass.

Informants insist that an "important" announcement concerning the possible termination of the recording ban will be forthcoming soon, possibly next week.

Claim is that James C. Petrillo, proxey of the American Federation of Musicians (AFM), is in possession of a "loose" plan for settlement as preferred by a pool of record company lawyers. The informants bolster faith in the possibilities of the plan's acceptance by insisting that AFM counsel Milton Diamond, over two weeks ago, conferred with the diskery attorneys. They think some word may be delivered by Petrillo at the coming Federation convention, in Asbury Park, the week of June 4.

Insistent Denials

But just as insistent are the many denials of these speculations. None of the key record men nor Milton Diamond has indicated that a basis of "acceptability" has been reached and most stoutly deny the existence of a plan.

Altho Diamond says that he "did not meet with the record people," it was revealed this week that the AFM counsel had buckled with Dan Creato, RCA Victor lawyer, and lawyers from other diskeries, about three weeks ago. Trade savants say that the waxery lawyers at that time presented a plan to bring about an amicable ban settlement at this meet. They further report that the lawyers had at least one other meeting since the initial concourse. All this, too, is denied.

Just what the settlement plan, if any, constitutes, the savants won't say. There is a plan, they say, and it is in line with the Taft-Hartley Act and it would avoid government charges of collusion against the diskeries. Collusion charge stemming out of direct diskery contribution to non-performing musicians is moot, but the diskers are wary of Congressman Fred Hartley, who has indicated he will resist any "by-passing" of the Taft-Hartley Act. Petrillo is reported rather either to approve or to turn down this plan next week.

That something is in the wind is (See AFM-DISKERS on page 38)

Despite Act Hypo
Rich Ork Billed
As Palladium Lead

HOLLYWOOD, May 22—Despite previous reports, the Palladium Ballroom's new policy of hyposing okr attraction or id name acts isn't playing down the maestri. According to the William Morris Agency here, the Rudy Vallee and Helen Forrest package which bows into the Palladium July 6, still accords headline billing to the band. The chimp probably will be marquee'd as "extra added."

Meanwhile, Rich this week signed to return to the Paramount Theater for the asking...and you're asking for it!
It's Organizing Time in N.Y.!!

15 Distributors Weigh Merging

Indies seek hypo on sales, credit, shipping operations—must have diskers' okay

NEW YORK, May 22—The projected merger of 15 indie record distributors belonging to the New York Record Distributors' Association is being considered by members here.

The merger plan, suggested at the association meeting Monday (17), was introduced with a view toward facilitating credit, selling and shipping operations. Any such step, however, would depend on the approval of the record manufacturers as well as the distributors members, it was admitted by Jerry Blaine, association president.

Regardless of whether the merger idea goes through, the association approved a project to take over a building into which it would move their offices and store rooms, and from which they would operate their own trucking service, the expense to be shared by the distributors.

A building has already been tentatively selected. It was also agreed at the meeting that members would not solicit business from each other's manufacturers and would stop the practice of giving free disks to Broadway music shops and juke operators for promotional purposes. Furthermore, members agreed to ask the manufacturers with whom they deal to cut down the number of releases each month. With disks moving slowly from retailers' shelves, the association feels that to stock an already saturated market doesn't do anyone any good. The distributors feel that the emphasis should be fewer releases and more concentrated promotion.

Platter Salesmen Huddle To Form New Association

NEW YORK, May 22—Formation of a disk salesmen's organization similar to those of indie label distributors and retail store operators was launched this week at a meeting held at the Manhattan Center here. In attendance were some 20 salesmen from local distrib outlets.

The new association, labeled the National Record Salesmen Organization (NRSO), appointed Al Pasternak, formerly with distrih John Le Mar, as chairman, and set up a committee of five members to draw up the org's by-laws.

Pasternak told The Billboard that the prime purpose of the group is to create closer harmony among the distribs, dealers and salesmen and cooperate with both on merchandising and promoting disks.

The 28 pioneers of the org were addressed by Charles Rozelle, founder of the National Record Dealer Federation (RRDF). Rozelle told the salesmen that the RRDF would help all it could, providing the NSO proved itself to be "a clean, earnest group."

NRDIF local seeks to force mix of delivery charges on shipments from Borough

NEW YORK, May 22—Some 35 record retailers from the boro of Queens, members of the New York local of the National Retail Record Dealers' Federation (NRDIF), pledged themselves to cut down orders of Victor platters this week in an attempt to force Bruno (RCA Victor distrub here) to abolish delivery charges on shipments to Queens. Other local NRDIF members (reportedly numbering more than 150) have pledged a sympathy boycott along with the Queens contingent.

At a meeting this week, dealers charged that Bruno was the only big label distriburer charging for delivery within the city. The NRDIF feels that Bruno's only explanation is that it's always been its custom to charge for Queens deliveries. Queens dealers concede that charges average only some $40 yearly, but they remonstrate with the practice of coughing up any shipping fee.

Morris To Hear Tucker

NEW YORK, May 22—William Morris Jr., of the booking agency, and his mother leave for London Wednesday (26). They will have pledged a sympathy boycott along with the Queens contingent.

Two Smash Tunes on the PALDA Label . . . Back to Back

These "LEAVES" and "BLOSSOMS" Rake Up a Pile of Operator* and Retailer Profits

Where the Apple Blossoms Fall

"OPERATORS in the below-mentioned area . . . contact Midtown Sales for Special Deal on Your Initial Order of This Number.

Tea Leaves

Vocal by ART SIDROE with RODNEY DAVIS at the Celeste and Hammond Organ

PALDA #1005

Dealers and operators in the Northwestern Pennsylvania area and New York State (exclusive of Metropolitan New York City) order from your exclusive Palda distributor . . .

MIDTOWN SALES

378 GENESEE ST.

BUFFALO, NEW YORK • PHONE: MADISON 1392

BMI Claims Pubs' Case Insufficient; Seeks Fed. Court

NEW YORK, May 22—Bob Burton, attorney and veepee of Broadcast Music, Inc. (BMI), this week answered the complaint of Perry Alexander, Crestwood Music, Sternack and Mello Music pubers filed in New York State Supreme Court by attorney David H. Siel (The Billboard, April 17). Burton's reply declares that the complaint does not sustain facts sufficient to cause action by this court and, moreover, asks the case be transferred to a Federal Court, claiming that BMI is a "federal, or national, body."

(See BMI on Pub' Case on page 55)

Griffin, Yankovic Close To Inking GAC Mgt. Deals

NEW YORK, May 22—Organist Ken Griffin and Frank Yankovic and His Yanks, featured on two of the current sleeper disk hits, this week were close to signing management contracts with the General Artists Corporation (GAC). Griffin, who made the original version of You Can't Be True, Dear, is believed to have granted the agency a 90-day authorization to talk with him, while Yankovic, who cut the version of Just Because (for Columbia), which has caught on, is believed about to sign a regular management paper.

Meanwhile, the Mus-Art Agency has been reaping a harvest of bookings for John and Sandra Steele, the team which made the original Danny waxing of My Happiness.
Singing Battle

Songs

Bill Miller's Riviera, Philly's June

GOTHAM GLEANINGS

does such superb

answers poured

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The Music

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Bill Hadley, WSLI, Jackson, Mich., and identified

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Len Bennett, WYD, Jr. Miss

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WSAM, Saginaw, Mich., and

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The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without the Billboard's consent.

This Week

1. **NATURE BOY**
   - By Eden Atkes
   - Published by Burke-Van Heusen (ASCAP)

   There are records available: King Cole, Capitol 1954; Frank Sinatra, Columbia 38170; E. Manitoba-J. Jones, Rainbow 1950; Dick Hayman-The Song Spinners, Decca 42419; H. Jeffers, Rainbow 1950; E. Vaught, Monotone 567; F. Wilson, Mercury 3514; D. James, Victor 20-2644; A. Young-Mantovani Concert Ork, London R. 1952.

2. **YOU CAN'T BE TRUE, DEAR**
   - Based on a composition by Hans Otten and Gerhard Eheler
   - Published by Bitmore (ASCAP)

   Records available: Ken Griffin, Broadcast G-4004; Ken Griffin, Record R-128; Zippy Lane, De Luxe 1371; V. Lynn, London 302; Jerry Wayne/Ron Hondo R-229, P. Wilson, Grand G-25094; R. Deauville-Novelle Harmonica Trio, Bullet 1011; Colonial Ork, Standard T-246; F. Kritoff, Apollo 1911; F. Wilson, Victor 21-1177; The Sportmen, Columbia 1957; D. Hayman-The Song Spinners, Decca 42429; The Martin Sisters, Columbia 30315; J. Carter, Monotone 508; D. James, Victor 20-2644; L. Stewart, Bandwagon 301.

3. **NOW IS THE HOUR**
   - By Mawwa Kahou, Clinton Scott and Dorothy Stewart
   - Published by Leads (ASCAP)

   Records available: Bay Bloch Ork, Signature 19519; Steve Fields, Monotone 512; Bing Crosby, Decca 42479; Gybson Puddin', London 110; Horace Salt, Columbia 30806; Eddie Howard, Mahal 191; E. Paul Tito-C. Mayer, Mercury 2509; Margaret Spivak, Victor 20-7104; Buddy Clark-The Charioteers, Columbia 30815; Jerry Wink Ork, Commodore C705; Ron Carlos-Dick McIntire Harmony Embassadors, De Luxe 1376.

4. **TOULLE DOOLIE (THE YODEL POLKA)**
   - By Vaughn Norton and Arthur Roll
   - Published by Rees (ASCAP)

   Records available: The Alpine Belles, Pict 1956; Andrews Sisters, Decca 21630; Danka Serenaders-M. Silver, Decca 21631; J. Denis, London 261; S. Frieder and His Queen Dena, Continental C-1223; N. Rene Musette Ork, Victor 25-1114; The Larkin Sisters, Sire 8-525; The Sportmen, Capitol 1957; D. James, Victor 20-2644; The Martin Sisters, Capitol 1959; Martin Sisters, De Luxe 1378.

5. **BABY FACE**
   - By Benny Davis and Harry Ake
   - Published by Remick (ASCAP)

   Records available: The Alpine Belles, Pict 1956; H. King Ork, Decca 1958; Hum and Sturm, Steller SR-1413; Art Rooney, MGM 1914; Public All-Star String Band, Apollo 1112; Bruh Ork, Modern 39-316; H. King Ork, Tower 1275; Upland String Band, Kenton K-1914; Sammy Kaye, Victor 20-2697; Pat and Penny, De Luxe 1472; J. Palmer Ork-M. Scott Chaves, Universal 2509; Jack Smith-The Clark Sisters, Capitol 1046; The Woodland Serenaders, Bandwagon 403; Buddy Harris-Lena Lee Playboys, Bluebonnet 135; Solomon-Standard. Theodore (ASCAP)

6. **LITTLE WHITE LIES**
   - By Walter Donaldson
   - Published by Bregman-VanCn (ASCAP)

   Records available: Dick Hammer-Gordon Jenkins Ork, Decca 24865; Ethel Shore, Columbia 30814; Mel Turme, Monotone 514; F. Davis, Jewel ON-9392, S. Gideon, Mercury 3506.

7. **THE DICKEY BIRD SONG**
   - By Howard Dietz and Sammy Fain
   - Published by Robbins (ASCAP)

   From the MGM film, "Three Daughters."

8. **MY HAPPINESS**
   - By Betty Peterson and Benno Bergman
   - Published by Blanche ASCAP

9. **SABRE DANCE**
   - By Kachaturian
   - Published by Leads (ASCAP)


10. **MANANA**
    - By Dave Barbour and Peggy Lee
    - Published by Barbour-Lee (ASCAP)

   Records available: Peggy Lee, Capitol 19525; Milis Brothers, Decca 34257; Erimondo Ross Ork, London R. 157; J. Lenz Ork, Victor 20-7217; The Woodland Serenaders, Bandwagon 401; Chalmer's-Dalmatian, Seeco 657.

(No information on electrical transcription libraries available as The Billboard goes to press.)
THIS WEEK'S RCA VICTOR RELEASE

PERRY COMO
with Jack Case and his Orch. 2 sure-fire hits from Irving Berlin's new movie, "Easter Parade" (M-G-M).
Better Luck Next Time
and
It Only Happens When I Dance With You
RCA Victor 20-2888

THE THREE SUNS
Two more top tunes from Irving Berlin's, "Easter Parade."
A Folla With An Umbrella
and
Steppin' Out With My Baby
RCA Victor 20-2863

CHARLIE SPIVAK
This is the Inside Story
Irene Day sings the lyrics
Lonely
RCA Victor 20-2374

WAYNE KING
"Brahm's Waltzes For Dancing"
Album P-238
Vocals by Nancy Evans & Billy Leach
Let Your Heart Lead the Way
Anna Rosa
RCA Victor 20-2857
There Was Moonlight in Her Hair
Do We Have to Say Goodnight?
RCA Victor 20-2858
For Into the Night
Cling to Me
RCA Victor 20-2859
When the Nightingale Sings
No More, No Less
RCA Victor 20-2860

SPADE COOLEY
(King of Western Swing)
Oklahoma Waltz
and
That's the Last Straw
Vocal refrain by The Spadettes
RCA Victor 20-2866

DAVE DENNY
with String Orch.
If That's the Way You Want It
(That's the Way It's Gonna Be)
and
Who Cares, Who Cares?
RCA Victor 20-2890

BUCHEANAN BROTHERS
and The Georgia Catamounts
The Steam
That Blows the Whistle
(Never Turn the Wheel)
and Would You Cry?
RCA Victor 20-2891

Latest International Hits!
- IRISH -
JOHN McGREGOR
Mr. Husband's Flannel Shirt
FRANK QUINN
Paddy McGinty's Goat
RCA Victor 26-7502
- ITALIAN -
NESTOR CHAYRES
with Lido L. Handler and his Orch.
Torino Piccione
Cara Piccione
RCA Victor 23-7092
- LATIN AMERICAN -
JOSE CARBIELO and his Orchestra
La Radiodora - San Martine ( Wanna Loo' A Love)
Tu Sentimiento - Bola de Resina
RCA Victor 26-9026
- POLISH -
WALTER OSSOWSKI
and his Instrumental Quartet
Jenny Polka (Bania)
Fireman - Mazurka (Slow)
RCA Victor 25-9185

ILINOIS JACQUET
and his Orchestra
Jet Propulsion
and
Try Me One More Time
Slow blues with Russell Jacque's vocal.
RCA Victor 20-2892

- BLUES -
SONNY BOY WILLIAMSON
Blues Singer
With Harmonica, Guitar, Piano, Bass, Drums,
Alcohol Blues and Apple Tree Swing
RCA Victor 20-2893

WATCH THESE "CLIMBERS"!

VAUGHN MONROE
The Maharajah of Magador
RCA Victor 20-2851

LOUIS PRIMA
Betty Blue
RCA Victor 20-2763

EDDY ARNOLD
Texarkana Baby
RCA Victor 20-2806

PEE WEE KING
Oh! Mon'ah
RCA Victor 20-2844

HENRI RENÉ
Tootie Ooolie Doolie
RCA Victor 25-1114

ALL-TIME HITS RE-ISSUED!

ARTIE SHAW
Shadows
RCA Victor 20-2865

LONE STAR COWBOYS
Just Because
RCA Victor 20-2941

A SURE HIT! VAUGHN MONROE
It's the Sentimental Thing To Do
RCA Victor 20-3748

THE STARS WHO MAKE THE HITS ARE ON
FRANKIE LAINE
HITS
CATCHING NICKELS EVERY WEEK

"SHINE"
"WE'LL BE TOGETHER AGAIN"
No. 5091–75c

"BABY THAT AIN'T RIGHT"
"MAY I NEVER LOVE AGAIN"
No. 5114–75c

"ALL OF ME"
"WHEN YOU'RE SMILING"
No. 5143–75c

"I MAY BE WRONG"
"STAY AS SWEET AS YOU ARE"
No. 5028–75c

MERCURY records

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) Indicates tune is in legit musical; (R) Indicates tune is available on records.

ENGLAND'S TOP TWENTY

Sponsored by the Radio Times

Positions list the number of weeks the tune has been in the Top Twenty as of May 2, 1948.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.
DISK JOCKEYS, JUKE OPS and RETAILERS

"Clover" and "Baby Face" brought you something new and unusual in records, and they were both terrific money makers.

...HERE'S ANOTHER ART MOONEY SMASH THAT'S COMPLETELY NEW and BEAUTIFULLY DIFFERENT in MUSICAL STYLING...

Bluebird of Happiness

Vocal by Bud Brees and The Calli Sisters
Poem Recitation by Art Mooney
backed by
SUNSET TO SUNRISE
(ART MOONEY'S THEME)

ON MGM
RECORD #10207

ART MOONEY
and his Orchestra

EXCLUSIVE MANAGEMENT
ASSOCIATED BOOKING CORP
NEW YORK, N. Y.
CHICAGO, ILL. 54 W. Randolph St.

JOE GLASER, President
BLUE BARRON
and his Orchestra

"YOU WERE ONLY FOOLING"
backed by

"IT'S EASY WHEN YOU KNOW HOW"

M-G-M 10185
TRY TURNOVER

at Special
Pre-Publication
half-price rates

FIRST ISSUE FEATURES
How To Get That Extra Sale on Classical Records
Making Set Sales to Record Customers
Showmanship Sells Children's Albums
Modernization Can Be Inexpensive—Yet Increase Sales
An Analysis of Sales Promotion Tie-Ups—No. 1 Films
Extra Profits in Religious Records
Are Record Store Sales People Making That "Easy" Extra Sale?
If the Sales Clerk Were the Boss

REGULAR MONTHLY DEPARTMENTS
NEWS ROUND-UP—from the manufacturer, distributors and dealers
LOOKING AHEAD—Trends to help plan future business moves with greater certainty and success
SELLING POINTERS ON CURRENT RECORD ALBUMS
BEST SELLERS OF THE MONTH
HEADED FOR HITDOM
PERSONAL APPEARANCE CALENDAR
ADVERTISING AND PROMOTION REVIEW
SALES TIPS IN BRIEF
DISTRIBUTOR DOINGS
MERCHANDISING AIDS
THE DEALER FORUM
STUFF ABOUT SALESPERSON

Two subscriptions for the price of one

OKAY, count me in with the FIRST issue
TURNOVER
2160 Patterson Street
Cincinnati 22, Ohio

TURNOVER sounds good to me. Here is my ONE DOLLAR for:

☐ TWO SUBS (one for my sales clerks and one for me) for the next six months PLUS FREE BOOKLET.

☐ Only one sub for one year. I do the selling as well as the managing. Free book offer applies ONLY to two-sub order.

Name __________________________
Name of Store _______________________
Address ____________________________
City ___________________ Zone ______ State __________

MAIL THIS COUPON TODAY

SAVE 50% MAIL THIS COUPON $1 with TODAY

SAVE 50% MAIL THIS COUPON $1 with TODAY

SAVE 50% MAIL THIS COUPON $1 with TODAY

$AVE 50% MAIL THIS COUPON $1 with TODAY

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$AVE 50% MAIL THIS COUPON $1 with TODAY

$AVE 50% MAIL THIS COUPON $1 with TODAY
A NEW HAYMES HIT!

"IT'S MAGIC"

DICK HAYMES... Decca 23826

TEN BEST SELLERS

1. NATURE BOY... DICK HAYMES
   You Can't Be True, Dear... Decca 44349

2. LITTLE WHITE LIES... DICK HAYMES
   The Treasure Of Seso Madre... Decca 24280

3. MY HAPPINESS... ELLA FITZGERALD
   Tea Leaves... Decca 24446

4. NOW IS THE HOUR... BING CROSBY
   Silver Threads Among The Gold... Decca 24279

5. THE DICKEY-BIRD SONG... LARRY CLINTON
   Ooh! Looko! There, Ain't She Pretty?... Decca 24301

6. TOOTIE OOLIE DOOLIE (The Yodel Polka)... ANDREWS SISTERS
   I Hate To Lose You... Decca 24580

7. IT'S MAGIC... DICK HAYMES
   It's You Or No One... Decca 23826

8. MAYBE YOU'LL BE THERE... GORDON JENKINS
   Dark Eyes... Decca 24483

9. HEARTBREAKER... ANDREWS SISTERS
   Sobre Dance... Decca 24427

10. SOMEONE CARES... MILLS BROTHERS
    Confess... Decca 24409

COUNTRY SERIES

SEAHAM'S BLUES... ERNEST TUBB
   Waiting For A Train... Decca 46119

DON'T MAKE ME GO TO RED AND I'LL BE GOOD... RED FOLEY
   I'm Walking With A Broken Heart... Decca 46126

MAMA BLUES... SALTY HOMES
   John Henry... Decca 46116

WHEN MY BLUE MOON TURNS TO GOLD AGAIN... DICK THOMAS
   Born To Lose... Decca 46127

COOL WATER... SONS OF THE PIONEERS
   Tumbling Tumbleweeds... Decca 46027

SEPIA SERIES

BEAMS OF HEAVEN... SISTER ROSSETTA THARPE and MARIE KNIGHT
   Precious Memories... with SAM PRICE TRIO... Decca 48070

DON'T IT RAIN... SISTER ROSSETTA THARPE and MARIE KNIGHT
   Stretch Out... with SAM PRICE TRIO... Decca 48074

WHAT COULD I DO... MARIE KNIGHT and SAM PRICE TRIO
   I Must See Jesus... Decca 48072

SERVES ME RIGHT... BUDDY JOHNSON
   You Can't Tell Who's Lovin' Who... Decca 48060

WE'LL UNDERSTAND AND SAY WE'LL DONE... FOUR KNIGHTS
   Lead Me To That Rock... Decca 48018

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers. (Two Records listed under same position in a film; (3) indicates tune is in a legit musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending May 8</th>
<th>Week Ending May 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>NATURE BOY</td>
<td>King Cole</td>
</tr>
<tr>
<td>2.</td>
<td>UP! CAN'T BE TRUE</td>
<td>Ken Griffin-Jerry Wayne</td>
</tr>
<tr>
<td>3.</td>
<td>DEAR</td>
<td>Dick Haymes</td>
</tr>
<tr>
<td>4.</td>
<td>LITTLE WHITE LIES</td>
<td>The Andrews Sisters</td>
</tr>
<tr>
<td>5.</td>
<td>TOOTIE OOLIE DOOLIE</td>
<td>Andrews Sisters</td>
</tr>
<tr>
<td>6.</td>
<td>I Hate To Lose You</td>
<td>Freddy Martin</td>
</tr>
<tr>
<td>7.</td>
<td>THE DICKEY-BIRD</td>
<td>J. &amp; S. Steele</td>
</tr>
<tr>
<td>8.</td>
<td>YOU</td>
<td>Deman D-11133</td>
</tr>
<tr>
<td>9.</td>
<td>TODAY</td>
<td>MCM 10156</td>
</tr>
<tr>
<td>10.</td>
<td>NOW IS THE HOUR</td>
<td>Bing Crosby</td>
</tr>
</tbody>
</table>

(Continued on opposite page)

BEST-SELLING POPULAR RECORD ALBUMS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers. (Two Records listed under same position in a film; (3) indicates tune is in a legit musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending May 8</th>
<th>Week Ending May 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Stan Kenton</td>
<td>Capitol CD-70</td>
</tr>
<tr>
<td>3.</td>
<td>Down Memory Lane</td>
<td>J. &amp; S. Steele</td>
</tr>
<tr>
<td>4.</td>
<td>Songs Of Our Times</td>
<td>Freddy Martin</td>
</tr>
<tr>
<td>5.</td>
<td>Songs Of Our Times</td>
<td>Freddy Martin</td>
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<tr>
<td>6.</td>
<td>Songs Of Our Times</td>
<td>Freddy Martin</td>
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<tr>
<td>7.</td>
<td>Songs Of Our Times</td>
<td>Freddy Martin</td>
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<tr>
<td>8.</td>
<td>Songs Of Our Times</td>
<td>Freddy Martin</td>
</tr>
<tr>
<td>9.</td>
<td>Songs Of Our Times</td>
<td>Freddy Martin</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending May 8</th>
<th>Week Ending May 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Khachaturian: Gayne Ballet Suite</td>
<td>Berne Dance</td>
</tr>
<tr>
<td>2.</td>
<td>Clair de Lune</td>
<td>Chicago Symphony</td>
</tr>
<tr>
<td>3.</td>
<td>Ave Maria</td>
<td>Deman D-11133</td>
</tr>
<tr>
<td>4.</td>
<td>M. Fingier-A. Schatt</td>
<td>MCM 10156</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending May 8</th>
<th>Week Ending May 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Tchaikovsky: The Sleeping Beauty</td>
<td>Leopold Stokowski</td>
</tr>
<tr>
<td>2.</td>
<td>Khachaturian: Gayne Ballet Suite</td>
<td>Kurtz, conductor</td>
</tr>
<tr>
<td>4.</td>
<td>Khachaturian: Gayne Ballet Suite</td>
<td>Kurtz, conductor</td>
</tr>
<tr>
<td>5.</td>
<td>Khachaturian: Gayne Ballet Suite</td>
<td>Kurtz, conductor</td>
</tr>
<tr>
<td>6.</td>
<td>Ravel: Concerto No. 2 in C Minor</td>
<td>Franz Ork.</td>
</tr>
<tr>
<td>7.</td>
<td>Student Prince Album</td>
<td>Decca 48072</td>
</tr>
<tr>
<td>8.</td>
<td>Ravel: Concerto No. 2</td>
<td>Franz Ork.</td>
</tr>
</tbody>
</table>

(After last paragraph)
MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. Last list is based on The Billboard's weekly survey among 3,658 operators in all sections of the country. Listed under the title of each of the most played records are other available records of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>ARTIST/ARTISTS</th>
<th>RECORD LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>29</td>
<td>YOU CAN'T BE TRUE</td>
<td>Ken Griff-Jerry Wayne</td>
<td>Decca 2539</td>
</tr>
<tr>
<td>2</td>
<td>28</td>
<td>NATURE BOY</td>
<td>Tony Martin</td>
<td>Columbia 25004</td>
</tr>
<tr>
<td>3</td>
<td>27</td>
<td>NOW IS THE HOUR</td>
<td>Bing Crosby</td>
<td>Decca 24729</td>
</tr>
<tr>
<td>4</td>
<td>26</td>
<td>TOOLIE OOLIE DOOLIE</td>
<td>Andrews Sisters</td>
<td>Decca 24360</td>
</tr>
<tr>
<td>5</td>
<td>25</td>
<td>BABY FACE</td>
<td>Artie Shaw</td>
<td>MGM 10156</td>
</tr>
<tr>
<td>6</td>
<td>24</td>
<td>LITTLE WHITE LIES</td>
<td>Ramblins</td>
<td>Decca 24280</td>
</tr>
<tr>
<td>7</td>
<td>23</td>
<td>MANANA</td>
<td>Group</td>
<td>Columbia 19222</td>
</tr>
<tr>
<td>8</td>
<td>22</td>
<td>MY HAPINESS</td>
<td>J. &amp; S. Steele</td>
<td>Damon D-1133</td>
</tr>
<tr>
<td>9</td>
<td>21</td>
<td>ST. LOUIS BLUES</td>
<td>JoeVen</td>
<td>Victor 20-2722</td>
</tr>
<tr>
<td>10</td>
<td>20</td>
<td>JUST BECAUSE</td>
<td>Frank Yankovic and His Yanks</td>
<td>Columbia 38072</td>
</tr>
<tr>
<td>11</td>
<td>19</td>
<td>BOX 22</td>
<td>R. C. Stevens</td>
<td>London 110</td>
</tr>
<tr>
<td>12</td>
<td>18</td>
<td>SHINE</td>
<td>Frankie Laine</td>
<td>Mercury 10911</td>
</tr>
<tr>
<td>13</td>
<td>17</td>
<td>NATURE BOY</td>
<td>Tony Martin</td>
<td>Columbia 25004</td>
</tr>
<tr>
<td>14</td>
<td>16</td>
<td>TELL ME A STORE</td>
<td>Woody Herman</td>
<td>Columbia 38102</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>BABY FACE</td>
<td>Sammy Kaye</td>
<td>Victor 20-2671</td>
</tr>
<tr>
<td>16</td>
<td>14</td>
<td>BABY DANCE</td>
<td>Perry Como</td>
<td>Victor 20-2353</td>
</tr>
<tr>
<td>17</td>
<td>13</td>
<td>BABY DANCE BOOGIE</td>
<td>Freddy Martin</td>
<td>Columbia 38174</td>
</tr>
<tr>
<td>18</td>
<td>12</td>
<td>BABY DANCE BOOGIE</td>
<td>Freddy Martin</td>
<td>Columbia 38174</td>
</tr>
<tr>
<td>19</td>
<td>11</td>
<td>SING A SONG OF WEeping</td>
<td>Andy Williams</td>
<td>Capitol 10777</td>
</tr>
<tr>
<td>20</td>
<td>10</td>
<td>SING A SONG OF WEeping</td>
<td>Andy Williams</td>
<td>Capitol 10777</td>
</tr>
<tr>
<td>21</td>
<td>9</td>
<td>HEARTBREAKER</td>
<td>Andrews Sisters</td>
<td>Decca 24227</td>
</tr>
<tr>
<td>22</td>
<td>8</td>
<td>SONG OF WEeping</td>
<td>Andy Williams</td>
<td>Capitol 10777</td>
</tr>
<tr>
<td>23</td>
<td>7</td>
<td>COME TO ME</td>
<td>Jack Smith-Clark Sisters</td>
<td>Capitol 10777</td>
</tr>
<tr>
<td>24</td>
<td>6</td>
<td>SABRE DANCE</td>
<td>Peggy Lee</td>
<td>Capitol 10764</td>
</tr>
<tr>
<td>25</td>
<td>5</td>
<td>TOOLIE OOLIE DOOLIE</td>
<td>V. Horton and His Palaka Dehos</td>
<td>Capitol 10756</td>
</tr>
<tr>
<td>26</td>
<td>4</td>
<td>SABRE DANCE</td>
<td>Peggy Lee</td>
<td>Capitol 10764</td>
</tr>
<tr>
<td>27</td>
<td>3</td>
<td>SABRE DANCE</td>
<td>Peggy Lee</td>
<td>Capitol 10764</td>
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<tr>
<td>28</td>
<td>2</td>
<td>SAVING YOUR PARDON</td>
<td>Franky Carle</td>
<td>Columbia 38036</td>
</tr>
<tr>
<td>29</td>
<td>1</td>
<td>TIME OUT FOR TEARS</td>
<td>Savannah Churchill</td>
<td>Manhattan 1116</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from opposite page)

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS</th>
<th>TITLE</th>
<th>ARTIST/ARTISTS</th>
<th>RECORD LABEL</th>
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<tbody>
<tr>
<td>12</td>
<td>11</td>
<td>BECAUSE</td>
<td>Perry Como</td>
<td>Victor 20-2653</td>
</tr>
<tr>
<td>13</td>
<td>10</td>
<td>IF YOU HAD A MILLION DOLLARS</td>
<td>Harry Belafonte</td>
<td>Columbia 38047</td>
</tr>
<tr>
<td>14</td>
<td>9</td>
<td>LONELY LULLABY</td>
<td>Deana Huey</td>
<td>Columbia 4515</td>
</tr>
<tr>
<td>15</td>
<td>8</td>
<td>ALL DRESSED UP WITH A BROKEN HEART</td>
<td>Ron Howard</td>
<td>Columbia 38077</td>
</tr>
<tr>
<td>16</td>
<td>7</td>
<td>AFTER YOU'VE GONE</td>
<td>Joe Ven</td>
<td>Victor 20-2722</td>
</tr>
<tr>
<td>17</td>
<td>6</td>
<td>DORIS DAY AND BUDDY CLARK</td>
<td>Doris Day and Buddy Clark</td>
<td>Columbia 38175</td>
</tr>
</tbody>
</table>

INSTALL 'EM ALL AND NAB THE NICKELS!

A parcel of hand-picked discs built to popularity by a tremendous series of radio and newspaper plugs!

“LOVE SOMEBODY” and also
“Confess”

DORIS DAY AND BUDDY CLARK
Orchestra under the direction of George Stiwe
Columbia 38174

“WOODY WOOD-PECKER” Vocal by Gloria Wood
KAY KYSER and his Orchestra
“Y'YOU'RE OVER THE HILL” also
KAY KYSER AND HIS ORCHESTRA
when Vernonico Plays the Hornocams
KAY KYSER’S CAMPUS COWBOYS
Columbia 38197

“I’VE GOT A CRUSH ON YOU” (from “Sink and Wake”)
VOCAL: Karen Lord
FRANK SINATRA
Orchestra under the direction of Axel Stordahl
Columbia 38151

“SUNRISE BOOGIE” also
“Sundown Rhapsody”
FRANKIE CARLE
and his Orchestra
Columbia 38175

HEAR THE GREAT ARTISTS AT THEIR BEST ON COLUMBIA RECORDS

Texture...Columbia...and the doors to your own radio!
FOLK TALENT AND TUNES

Johnny Bond, script writer and character actor on NBC's Gene Autry show, came up with his own network program over Abc during May 22, when he did the first of a series of 15-minute segments of the Hitching Post, a Saturday afternoon show. Johnny intended to announce once soon at his Oklahoma ranch. . . . Jack Staup, producer of the Grand Old Opry, WSM, Nashville, in Los Angeles for two weeks in connection with the National Association of Broadcasters' convention.

Denver Bill (William J. Clarke) reports that he is forming a six-piece combo over WEKJ, Oil City, Pa., known as the Crawford Ranch Band, comprised of Johnny Holt, fiddler; Melzie Kellogg, accordion; Curley Ernster, Hawaiian electric guitar; Smoke Wagnor, Spanish electric guitar; Phil Kerr, bass, and the leader's guitar. They are also heard on WIBR, Butler, Pa. . . . Duke de Keno, formerly with WLYC, Columbus, has joined Uncle Harry's Rodeo Wrenglers and the Florida Barn Dance, Miami.

Bill Monroe will be the guest star on the NBC Principal Albert seg of the Grand Old Opry June 8 . . . Roy Acuff is set to head a lamb-o-recto package unit at a Memphis auditorium June 23 . . . Cowboy Copas set to head one-night unit at Constitutional Hall, Washington. . . . Two tent shows from WSM's Grand Old Opry have started playing dates, with Ernest Tubbs and Radio Dot and Smokey heading one, while Bill Monroe and His Blue Grass Boys and the Kentucky Twins, Mel and Stan, spearhead the other.

Jim Allen reports that Rosalie Allen has moved her nightly folk music disk jockey show from the New York studios of WQW to her Long Island home. Rosalie is expecting a child, but will continue her shows from her home, Rosalie just opened the first folk music record shop in Manhattan on the corner of 53rd and Broadway. Shop is called the Rosalie Allen Folkly Music Center.

A new promotion combine for staging folk music shows in New Jersey has been organized in Philadelphia, with Bill Borelli, known as radio personality; Jimmy Meyers, Cowboy label exec, and MacMcGuire, leader of the Harmony Rangers, co-operating. Their first date was staged May 16 in Convention Hall, Camden, N. J., with successive Sunday night jamboreses to be staged at War Memorial Theater, Trenton, N. J., and the Arnoy Vineyard, N. J. Big hillbilly and Western names will headline, with the Harmony Rangers making the music band. It's possible that a network show will be worked out of the Jersey jamboreses. . . . Emery Edwards headed the first vaude show at the Steel Pier, Atlantic City, last week.

Shorty Warren now has his own live show on WNRJ, Newark, N. J., every Sunday afternoon. . . . Carson Robinson, MGM disk-cutter, has started his own weekly barn dances in Poughkeepsie, N. Y., plus a new disk jockey show, which utilizes hillbilly and Western pictures exclusively, over a Poughkeepsie station. Carson also operates his own home show at his home in Poughkeepsie. Joe Cossak writes that Roy Stinkey has added another show, the Circle Star Ranch, a show designed for kids, to his schedule over WHAS, Louisville.

Murray Nash, Mercury Records' new folk music chief, reports at length on the hillbilly activity at WNOX, Knoxville. The Midday Merry-Go-Round, noon-to-two-hour folk music feature, has been going continuously since 1936. Units on the show and also the big Saturday night Tennessee Barn Dance include Buster Moore and Bonny

(Continued on opposite page)
BEST SELLING FOLK RETAIL RECORDS

Records listed are hit records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase FOLK records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLES</th>
<th>ARTISTS</th>
<th>LABELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ANYTIME</td>
<td>Eddy Arnold and His Tennessee Plowboys</td>
<td>Victor 20-2700</td>
</tr>
<tr>
<td>2</td>
<td>TEXARKANA BABY</td>
<td>Eddy Arnold and His Tennessee Plowboys</td>
<td>Victor 20-2868</td>
</tr>
<tr>
<td>3</td>
<td>BOUQUET OF ROSES</td>
<td>Eddy Arnold and His Tennessee Plowboys</td>
<td>Victor 20-2868</td>
</tr>
<tr>
<td>4</td>
<td>DECK OF CARDS</td>
<td>Tex Williams, Western Caravan</td>
<td>Mercury 6108</td>
</tr>
<tr>
<td>5</td>
<td>TENNESSEE WALTZ</td>
<td>Tex Williams, Western Caravan</td>
<td>Mercury 6108</td>
</tr>
<tr>
<td>6</td>
<td>HUMPTY DUMPTY HEART</td>
<td>Tex Williams, Western Caravan</td>
<td>Mercury 6108</td>
</tr>
<tr>
<td>7</td>
<td>SUSPICION</td>
<td>Tex Williams, Western Caravan</td>
<td>Mercury 6108</td>
</tr>
<tr>
<td>8</td>
<td>THAT A FOOL I WAS</td>
<td>Eddy Arnold and His Tennessee Plowboys</td>
<td>Victor 20-2700</td>
</tr>
<tr>
<td>9</td>
<td>SWEETER THAN THE FLOWERS</td>
<td>Moon Mullican</td>
<td>King 673</td>
</tr>
<tr>
<td>10</td>
<td>I'LL HOLD YOU IN MY Eddy Arnold and His Tennessee Plowboys</td>
<td>Victor 20-2332</td>
<td></td>
</tr>
</tbody>
</table>

ADVANCE FOLK RECORD RELEASES

(Got) A New Thrill From an Old Plunge
D. Groom and His Texans (Don't Be) Mercury 2188

Banjo Polka
Tex Williams Western Caravan (Pretty Red) Capitol 15191

Clawhammer Love
L. Morse (Miss Me) Decca 25533

Coonhounds
E. (Cooney) McFadden-G. Gregory (Ring Dew) Paramount B-500

Cocaine Blues
G. (Fishtail Boogie) Capital Americans 49120

Don't be a Baby
D. Groom and His Texans (A New) Mercury 4648

Drinking Gin (As a Breadhead Sue)
D. McLean (That Country Holiday) Columbia 1321

Fishtail Boogie
G. (Cocaine Blues) Capital Americans 49120

Girl I Don't Want Your Husband
Luzo and Oscar and Their Winston County Posse Pictures (Here's as Victor 20-396)

Girl I Don't Know Who I Love So
Lonnie Glosson and His Railroad Playboys (West Bound) Mercury 4128

In the Pines (The Longest Train I Ever Saw)
Tex J. Robertson-The Panhandle Punchers (Texas Today) Victor 20-3217

Navajo Maiden
Maddox Bros. and Rose (Whata, Sailor) Capitol 4125

Pretty Red Riddles
Tex Williams Western Caravan (Banjo Polka) Capitol 15191

Ring Down the Curtain
R. McFadden (Chinese Laundry) Penguin R-104

Sing Me a Song of Texas
L. Morse (Carless Love) Decca 25832

Sweetheart of Yesterday
Situ Davis and His Northwesterns (Too Far) Victor 20-2999

Texas Today and Blues Tomorrow
Texas J. Robertson-The Panhandle Punchers (In the) Victor 20-3217

That Country Over There
T. Dee McLean (Drinking Gin) Holcomb 102

There's a Hole in the Bottom of the Sea
Luzo and Oscar and Their Winston County Posse Pictures (Here's as Victor 20-396)

Two For Apart
Situ Davis and His Northwesterns (Sweetheart of) Victor 20-2999

Two Weeks' Notice
B. Nicholson (I'm Free) MGM 1019

Until We Meet Again
D. Robertson (Oklahoma Blues) Columbia 2423

West Bound Rocket
Lonnie Glosson and His Railroad Playboys (It Don't) Mercury 4129

Where's All Been This Fall
2. Dad's (From the) Continental C-8565

Where, Sailor
Maddox Bros. and Rose (Navajo Maiden) 4 Star 1230

Who Came, Who Cares
R. Dewing (It There?) Victor 20-3217

Who's Your Fool
B. Chong (The Georgia Catawbas) (The Jive) Victor 20-2991

Yodeling Blues
R. Lunn and His Talking Blues Boys (You Want) Mercury 4124

Yodeling Polka
Spade Cooker Orr (Hide Your) Columbia 35261

Your Lies Have Broken My Heart
2. Chinese (My Heart's) King 115

You're Gonna Be Sorry (Some of These Days)
J. Guitirrez and His Oklahomaans (Bow Down) Capitol Americans 49118

FOOTNOTE

Selected by The Ohio Automatic Phonograph Owners' Association as The Hit Tune of The Month for June.

FLASH

In a recent poll of listeners to the popular "Singing Battle Royal" show on New York's WINS, emcee GEOFF DAVIS announced the results as follows:

1. Bing Crosby
2. ALAN DALE
3. Vic Damone
4. Perry Como
5. Andy Russell
6. Bing Crosby

ALAN DALE is an exclusive Signature artist

*Selected by The Ohio Automatic Phonograph Owners' Association as The Hit Tune of The Month for June.

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*Selected by The Ohio Automatic Phonograph Owners' Association as The Hit Tune of The Month for June.
Many thanks to Disc Jockeys, Record Distributors, Juke Box Operators and Record Dealers for your wonderful support and pushin' my Apollo records to the top! Yours Musically,

Arnett Cobb and orchestra

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 124 MADISON AVE., NEW YORK CITY

Regent No. 177

"YOU CALL EVERYBODY DARLIN'" "LINGER AWHILE"

AL TRACE and his orchestra

Regent No. 178

"MONEY, MONEY, MONEY"
"WAS LUCKY"

DOLLY DAWN and the Dawn Patrol

Regent No. 179

"FIDDLE FADDLE"
"FUNICULI FUNICULA"

DON HENRY HARMONICA TRIO

ORDER FROM YOUR NEAREST DISTRIBUTOR

Regent Records 1184 ELIZABETH AVE. ELIZ. 4, N. J.

REGENT RECORDS

3 SMASH RECORDS

1. TOMORROW NIGHT... Lonnie Johnson... King 4201
2. GOOD ROCKIN' TONIGHT... Wynonie Harris... King 4202
3. NATURE BOY... King Cole... Capital 15056
4. ALL MY LOVE BELONGS TO YOU... Bull Moore Jackson, King 4180-4212
5. LONG GONE... Sonny Thompson... Miracle M-126
6. KING SIZE PAPA... Julia Lee and Her Boy Friends... Capitol 15032
7. FINE BROWN FRAME... Nellie Lutcher... Capitol 15062
8. "I LOVE YOU, YES, I DO... Bull Moore Jackson... "King 4181
9. MESSIN' AROUND... Memphis Slim... Miracle 125
10. WRITE ME A LETTER... The Ravens... National 5028

BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of juke box operators, the majority of whose locations require race records.

POS.
1. TOMORROW NIGHT... Lonnie Johnson... King 4201
2. GOOD ROCKIN' TONIGHT... Wynonie Harris... King 4202
3. NATURE BOY... King Cole... Capital 15056
4. ALL MY LOVE BELONGS TO YOU... Bull Moore Jackson, King 4180-4212
5. LONG GONE... Sonny Thompson... Miracle M-126
6. KING SIZE PAPA... Julia Lee and Her Boy Friends... Capitol 15032
7. FINE BROWN FRAME... Nellie Lutcher... Capitol 15062
8. "I LOVE YOU, YES, I DO... Bull Moore Jackson... "King 4181
9. MESSIN' AROUND... Memphis Slim... Miracle 125
10. WRITE ME A LETTER... The Ravens... National 5028

ADVANCE RACE RECORD RELEASES

BLUE HOLIDAY J. Alexander (If I) Capitol 15100
Chicago Breakdown Big Mama (If You) Victor 50590
Dream Lucky Blues J. Lee (King Holiday) Mercury 8613
If I Should Love You J. Alexander (Blue Holiday) Capitol 15100
If You Ever Change Your Ways Big Mama (Chicago Breakdown) Victor 50590
I'm Not Over You (But You're Just a Memory) Lonnie Johnson (If Al Ain't) Decca 46076
I Ain't Gonna Bother What You Used To Be Lonnie Johnson (I'm Nuts) Decca 46076
Lonesome Blues J. Lee (Dream Lucky) Mercury 8613

FOLK TALENT AND TUNES

(Continued from page 33)

hillbilly field. Appearing with Chet and also in their own spot are the

King dinkin' duos, Homer (Henry D. Hoyne) and Jethro (Kenneth C. Burns), while Archie Burns handles the bass assignments.

Art Wood of the North Carolina Ridge Runners, Lancaster, Pa., reports that his Mt. Gretna Park operation opened May 2 with the largest crowd in the 15-year history of the park. The following weekend the crowds were even better, so Art is expecting a bang-up season.

He has the Georgia Crackers set June 13, with Grandpa Jones, whose show pulled the second largest crowd last year, coming in August 8.

Art has his own record label, Artwood, with his latest platters, the Ridge Runners' cutting of I've Loved and Lost, Little Darling and Brown Eyes. The group is made up of Lester Miller, fiddle; Ola Belle Campbell, banjo; Johnny Miller, steel guitar and fiddle; Alex Campbell, guitar; Earl Wallace, bass, and the leader's guitar. Before coming to WLAN, Lancaster, Pa., they worked at WDEL, Wilmington, Del.

The first Louisiana annual State-wide folk festival was held May 23 in the Municipal Auditorium, New Orleans. Organizer Uncle Gus Foster, who formerly operated a barn dance and radio show, enunced. Nearly 300 entertainers from Louisiana and some from Tennessee, Texas and Alabama worked, with such people as Bill Dobson, Wayne Singleton, Texas Red and His Red Hats and the Ocoz Cathal in attendance. Contests included yodeling, stomping, hoe-downs, hynan singing, Western and hillbilly singing and comedians, with prizes going to winners in each division.
**Record Possibilities**

**Music Popularity Charts**

**Part VIII**

**Week Ending**: May 21

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**The Billboard Picks:**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

<table>
<thead>
<tr>
<th>Pick</th>
<th>Artist</th>
<th>Record Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Woody Woodpecker</td>
<td>Columbia 38197</td>
<td>Kay Kyser</td>
</tr>
<tr>
<td>2.</td>
<td>Put 'Em in a Box</td>
<td>King Cole Trio</td>
<td>Capitol 75060</td>
</tr>
<tr>
<td>3.</td>
<td>Tea Leaves</td>
<td>Emile Caturel</td>
<td>(No Number Available)</td>
</tr>
<tr>
<td>5.</td>
<td>William Tell Overture</td>
<td>Spike Jones</td>
<td>Victor 20-2861</td>
</tr>
<tr>
<td>6.</td>
<td>It's Magic</td>
<td>Gordon MacRae</td>
<td>Capitol 15072</td>
</tr>
<tr>
<td>7.</td>
<td>Its Magic</td>
<td>Dick Haymes &amp; G. Jenkins</td>
<td>Decca 23826</td>
</tr>
<tr>
<td>8.</td>
<td>Put 'Em in a Box</td>
<td>Doris Day</td>
<td>Columbia 58108</td>
</tr>
</tbody>
</table>

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**The Disk Jockeys Pick:**

**Picks** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

<table>
<thead>
<tr>
<th>Pick</th>
<th>Artist</th>
<th>Record Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
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<td>Kay Kyser</td>
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<td>King Cole Trio</td>
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<td>3.</td>
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<td>Emile Caturel</td>
<td>(No Number Available)</td>
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<tr>
<td>8.</td>
<td>Put 'Em in a Box</td>
<td>Doris Day</td>
<td>Columbia 58108</td>
</tr>
</tbody>
</table>

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**The Retailers Pick:**

**Picks** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

<table>
<thead>
<tr>
<th>Pick</th>
<th>Artist</th>
<th>Record Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>William Tell Overture</td>
<td>Spike Jones</td>
<td>Victor 20-2861</td>
</tr>
<tr>
<td>2.</td>
<td>Woody Woodpecker</td>
<td>Kay Kyser</td>
<td>Columbia 38197</td>
</tr>
<tr>
<td>3.</td>
<td>Put 'Em in a Box</td>
<td>King Cole Trio</td>
<td>Capitol 75060</td>
</tr>
<tr>
<td>4.</td>
<td>Tea Leaves</td>
<td>Emile Caturel</td>
<td>(No Number Available)</td>
</tr>
<tr>
<td>5.</td>
<td>Melody Time</td>
<td>Vaughn Monroe</td>
<td>Victor 20-2785</td>
</tr>
<tr>
<td>7.</td>
<td>Confess</td>
<td>Patti Page</td>
<td>Mercury 5129</td>
</tr>
<tr>
<td>8.</td>
<td>Blue Shadows on the Trail</td>
<td>Bing Crosby</td>
<td>Decca 23493</td>
</tr>
<tr>
<td>9.</td>
<td>Mac Rajah of Magador</td>
<td>Vaughn Monroe</td>
<td>Victor 20-2551</td>
</tr>
<tr>
<td>10.</td>
<td>You Call Everybody Darling</td>
<td>Al Trace</td>
<td>(No Number Available)</td>
</tr>
</tbody>
</table>

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**The Operators Pick:**

**Picks** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,658 of them, the jube box operators think tomorrow's hits will be:

<table>
<thead>
<tr>
<th>Pick</th>
<th>Artist</th>
<th>Record Label</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Put 'Em in a Box</td>
<td>Eddy Howard</td>
<td>Majestic 1562</td>
</tr>
<tr>
<td>3.</td>
<td>Sunshine Boogie</td>
<td>Frankie Carle</td>
<td>Decca 23173</td>
</tr>
<tr>
<td>4.</td>
<td>Foolin'</td>
<td>Francis Craig</td>
<td>Ballet 1013</td>
</tr>
<tr>
<td>5.</td>
<td>I Hate to Lose You</td>
<td>Andrews Sisters</td>
<td>Decca 24696</td>
</tr>
<tr>
<td>6.</td>
<td>It's Magic</td>
<td>Vaughn Monroe &amp; G. Jenkins</td>
<td>Decca 23596</td>
</tr>
<tr>
<td>7.</td>
<td>Melody Time</td>
<td>Hal Derwin</td>
<td>Capital 15071</td>
</tr>
<tr>
<td>8.</td>
<td>Put 'Em in a Box</td>
<td>King Cole Trio</td>
<td>Capitol 15086</td>
</tr>
<tr>
<td>9.</td>
<td>Woody Woodpecker</td>
<td>Kay Kyser</td>
<td>Columbia 38197</td>
</tr>
</tbody>
</table>
A Few Choice Territories Still Available for Distributors

The Billboard, Inc.
1650 Broadway
New York, N. Y.
Suite 908, Phones: PL 7-6983, CO 5-9894

This record, already a hit in New York (thanks to F. W. Woolworth and Krogman shows), will be identical, The only change is in the label METRO to ME-RO.

NEW METRO (ME-RO) Releases
M-7465
"Let's Go Broadway Again"
M-7467
"Here's A Rose"

DISTRIBUTORS WRITE FOR SAMPLE DISCS

"A MAN COULD BE A WONDERFUL THING" by Leo Corday and Leon Carr

. . . can be a wonderful thing for your show.

The Billboard, May 15

The DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks of three times within a six-week period are not repeated below. Based on a weekly survey, these hits will be:

1. "A Man Could Be a Wonderful Thing . . ." Ray McKinley
2. "You'll Always Be My Sweetheart" with Bob Stewart
3. "Steal Away"
4. "Love's on the Prowl"

A MAN COULD BE A WONDERFUL THING . . .

. . . As cooked up by McKinley and his staff chipp
er, Marcy Louie, it's about the clearest piece of trash
icing that's come off the astonishing menu in some
number could catch on in a big way. A blend of charm,
nerve and humor.

From Variety, May 12

The Billboard, May 15

ARTIST TUNES
LABEL AND NO. COMMENT
Vic Damone (Mercury 1515)
Rosa (Camarata Ork)
Da Rosa sings this melo
tic passage with carac-
ter restraint and sensi-
tive shading. Top grade
backing by Toots Cam-
ara's ork.
I Don't Want To Meet Marc Pinnell (Glenn Ork Ork)
Another appealing ball
by Vic, also well-supported by the Glenn Ork ork.
TED WEENS (Mercury 1313)
Hindustan
Rallie Tanneer
The Juke does in tumba
tempo with a whistling
chorus by E fermentation.
I Wonder Where That All Over Has Went
(Shirley Richards)
Hillbilly style comedy
number. No grit in shades for Weens.
DINAH SHORE (Sonny Burke Ork)
Better Luck Next Time
Dinah does a sterilizing
job on the top Berlin,
"Better Pudore" tunes,
and forms of infecting
her beautifully.
Staying Out With My Baby
She strikes her stuff on the Berlin rhythm tone and gets fine back-
ing from the Burke ork.
THE MARLIN SISTERS
Fades Que-Dawgie (The Fades Ork)
Already a hit, this the
small label redo, the di
vus novelty gets com-
petent padding from gar
ton.
(THE Marlin Sisters
Edith Fisher)
You Can't Be True, Dear
(The Columbia)
Edith Fisher joins the sis-
ters on the current word
part, with as much more
versions, treatment b
r e a t h u t s u a l l y s m a l l n e s s .
BRAD REYNOLDS
IRVING HILLER ORK
"Ring-A-Ding 15"
Maybe.
Tuner takes odd a hit
faster than most, then
switches to labels' stand-
and, when he's in good
form, is a treat to listen
to. This is far enough
reality.
JACK SMITH
Takin' The Plunge
(Phil Bain)
Harmonica play. This
piece is already a hit,
and will do nicely for the
hits show.

From Variety, May 12

MUSIC The Billboard May 29, 1948
### ADVANCE RECORD RELEASES

Records listed are generally approximate two weeks in advance of actual release date. *List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.*

#### POPULAR

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Be Still My Soul</em></td>
<td>All-Girl Choir, F. Sharkey &amp; Others (Columbia)</td>
<td>78700</td>
</tr>
<tr>
<td><em>Big a Little Dreamer</em></td>
<td>Rainbow Pie (J. B. Rainbow)</td>
<td>6001</td>
</tr>
<tr>
<td><em>If You Have Retreated From God</em></td>
<td>The Jordan Brothers (Imperio Kansas)</td>
<td>24382</td>
</tr>
<tr>
<td><em>May The Circle Be Unbroken</em></td>
<td>The Johnson Family Singers (Sombody's)</td>
<td>24256</td>
</tr>
<tr>
<td><em>You Can't Make Me</em></td>
<td>Babinet Brothers (Columbia)</td>
<td>24369</td>
</tr>
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#### RELIGIOUS

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Hymn</em></td>
<td>Nino Coda (Decca)</td>
<td>5055</td>
</tr>
<tr>
<td><em>Hawn</em></td>
<td>C. P. E. Bach (Columbia)</td>
<td>3822</td>
</tr>
</tbody>
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### Instrumental: Featuring

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
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</thead>
<tbody>
<tr>
<td><em>Salute My Blue Garden</em></td>
<td>Putney Tate (Victor)</td>
<td>20284</td>
</tr>
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</table>

### Vocal: Featuring

<table>
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</table>

### LATIN-AMERICAN

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Te Amo</em></td>
<td>C. P. E. Bach (Columbia)</td>
<td>4565</td>
</tr>
</tbody>
</table>

### TWO BRILLIANT TEMPO RECORDS

**INSTRUMENTAL**: Featuring: **HARMOND** and **NOYACORD DUO**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Good and Plenty</em></td>
<td>Herb KERN &amp; SLOOP Lloyd (TR 10520)</td>
<td>24022</td>
</tr>
</tbody>
</table>

**VOCAL**: Featuring: **ANITA BOYER**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Let It Be</em></td>
<td>Anita Boyer (Victor)</td>
<td>20241</td>
</tr>
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</table>

### TEMPO RECORD COMPANY OF AMERICA

**LATIN-AMERICAN**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
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</thead>
<tbody>
<tr>
<td><em>Get Me a Little Bile</em></td>
<td>C. P. E. Bach (Columbia)</td>
<td>3822</td>
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**AMERICAN**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>They Got To Make Room For Me</em></td>
<td>Billboard (Decca)</td>
<td>20284</td>
</tr>
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</table>

**RELIGIOUS**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Ode to Joy</em></td>
<td>C. P. E. Bach (Columbia)</td>
<td>20284</td>
</tr>
</tbody>
</table>

### MOVE OVER, NATURE BOY!

By America's Newest and Greatest Writer-Composer Team CARRIE HOFFMAN and MARILOU DAWN

(Visit Our Music Shop on Billboard - 8328 Sunset Boulevard - Hollywood, California)

The Whole World Is Singing Their Song and Listening to It on Two Brilliant Tempo Records

#### Instrumental: Featuring

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</tr>
</thead>
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<tr>
<td><em>Lover's Waltz</em></td>
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<td>24022</td>
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#### Vocal: Featuring

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</tr>
</tbody>
</table>

### Two Wonderful Versions of This One, Too!

(Visit Our Music Shop on Billboard - 8328 Sunset Boulevard - Hollywood, California)

Sheet Music on Both Numbers Available From the Publishers

### CLIMB ABOARD FOR THE RIDE OF YOUR LIFE!

Get in Touch—Now—with Tempo Record Company of America

#### ATLANTA

- **Boys Town**
  - 3740 Sunset Boulevard
  - Hollywood, California

#### PHILADELPHIA

- **Boys Town**
  - 74 West Chelten Avenue
  - Philadelphia 44, Pa.

#### HOLLYWOOD

- **Boys Town**
  - 8828 Sunset Boulevard
  - Hollywood 26, California

#### AVADAVAN

- **Boys Town**
  - 8828 Sunset Boulevard
  - Hollywood 26, California
Gene Tracey Suit Reversed by Court

(Continued from page 39)

would have gone over $700,000, the circuit court ruled that the defendants were liable only for the $100,000 received from the settlement that will cut the original judgment to approximately $200,000. The case was remitted to district court for further proceedings.

The plaintiffs, stockholders, Automatic Products represented by attorney Abraham Marcus, elect to accept the damages—then a special referee will likely be designated to determine the amount of the judgment made from the stock deal which led to the filing of the initial action. Otherwise, an appeal to the Supreme Court may delay final adjudication.

The district court judge ruled that there was no conversion of incorporate securities but concurred that there was a misappropriation of corporate funds.

This is now involved in trying to salvage the Majestic diskery which is operating under Chapter XI of the Bankruptcy Act.

The defendant’s appeal was conducted by attorney Robert P. Patterson, former Secretary of War, as well as by the law firm of Sylvester & Yablokoff and Marcus law office, represented the original plaintiffs.

AFM-Diskers Peace Romors Are Persistent

(Continued from page 31)

made more apparent by half-shadowed contradictory “con” and “dis” statements from various others. It was reported that the record men met again Wednesday (19). Two diskers said there was no meeting. Two said there was a meeting. Those that said there was a meeting indicated that Frank Walker, MGM Records top man, participated. Walker hasn’t taken active part in the Petrifero conferences since the early days of the first women Music Committee at the beginning of the ban. This, the informants point out, might further indicate that a major decision is in the making. They said Walker would not have participated otherwise.

The diskers who put down the new flow of speculation are Wolfs, released on the Mercury label. Game also co-authored such pop hits as Annapolis and Monsoni’s “Woo & the Wolf.”

The diskers are apparently releasing the record as a group. The diskers said that the conversation ran something like this:

“Why are we going to able to do business, Jimmy?”

“Whenever you present a plan for my boys to get their money.”

Meanwhile, a coincidental, although innocent, excess of major recording excess this week-end was the astonishing record by Victor’s Jim Murray Lee for Chicago a distrib-transported men’s con- clave; Capitol’s Walter Rivers took off for Chicago on business; Frank Walker of MGM, is out of town, said to be attending his son’s graduation in New York City; Decca’s Milton Rachman is just “out of town.”

Fireman On PUBS’ Case

(Continued from page 22)

ing the N.Y. court has no jurisdiction over the case.

The complaint filed by Siegel contained that according to their interpretation of BMI contracts, the four publishers were entitled to share in public-performance monies collected from non-radio sources such as night clubs, hotels, etc.

BMI’s answer alleges that the
New York:

Emile Cote is now New York rep for Algemeine dist, . . . Harvey Schwartz, nephew of English Deca, due here this week . . . Gordon Y. Thompson Company, Canadian representative for many local pubs, moved into its own building this week at 902 Yonge Street, Toronto. . . . Marty Palitz, on the Coast to re-up his artist and repertory activities at Deca. . . . Dave Kapp planned to Chicago this week because of his father-in-law's death.

Lawrence Walk orch has re-signed for the Hotel Roosevelt next year; he hopes to build another Leonard's tradition at the spot. . . . Crowns branch of the Federation of Musicians is seeking free longhair, band, and pop music concerts this summer. . . . Carl Kris's night-restaurant, Cla hou, on Long Island debuts Thursday 27th. . . . Thirty-fifth annual series of the Gipsyenheim Memorial Concerts in Central and Prospect parks; teas off June 18.

Lani McIntyre's orch replaces Johnny Pineapple's at the Hotel Lexington May 28; Pineapple was there for two years, three months. . . . Harry (the Hipster) Gibbons is re-signed by General Artists Corporation for a one-year period. . . . Sugar Del Casino will join with comic Steve Murray to build a singer-comedian pair aimed along Dean Martin and Jerry Lewis lines under the GACegis.

Johnny Bethwell is re-forming his full-sized orch after working with an orchestra for a while; the big band is set for Weir's in New Hampshire from July 3 thru September, working four days a week with the off-days to be filled in by GAC's one-nighter department. . . . Ray McKinley's orch set for one week at the Click in Philadelphia beginning July 26. . . . Guitarist Billy Beues, bassist Arnold Fishkin and chirp Muriel Jayne this week joined the Benny Goodman Sextet which debuts at the Click (Monday 28) eve. . . . Wyatt and Taylor, the piano-duo gue, opened Thursday (20) for four weeks at the Zodiac Room in the Chase Hotel in St. Louis; the team is handled personally by new personal management setup. Permanagement, Inc., headed by Ginger Johnson, of jingle fame, and Mike Levin, former Downbeat staffer.

Now they've got a theme song for the Southern revolt against present Democratic leadership. It's called Let's Send Harry Back to the Farm, words by Al- L. Daniel Jr., exec sec to Governor J. Strom Thurmond, of South Carolina, music by Major Robert Crawford, cleftor of the famed Army Air Corps song. . . . Pleasure Beach Ballroom, municipally-operated dance at Bayside in New York, opens this week with Dick Jurgens. Policy continues with name bands on Sundays and holidays and a local during the week. . . . Ira Solomon, conductor of the Columbia (O'Keefe) Symphony, has left post Rip to serve as conductor for the Palestine Philharmonic. . . . Rainbow Records is out with a new red and white series, featuring hillbilly and corn, to retail at 75 cents per.

John Muckeck and Jane Clark, patrons of the city, Mother Never Told Me It Was Anything Like This (recorded by Arthur Godfrey), are actually W. Clark Harrington, for 18 years manager of Columbia Broadcasting System's musical copyright department, and his wife, Amber. . . . Tommy Al Gutz has been signed to cut a series of religious disks for Sacred Records.

George Fresnay taking over the plugger duties of Walter Fleischer at BMI. . . . Larry Shayas returned to the Coast to start duties as West Coast professional manager of Fann-Paramount.

Bobby Byrne orch signed with the William Morris Agency. . . . Tony Pastor to play Convention Hall, Asbury Park, N. J. the week of July 7, replacing the previously skedded Art Mooney.

Charlie Shavers rejoined the Tommy Dorsey trumpet section. . . . Music Corporation of America signed the Korn Koblers to a five-year pact.

Audio Records set three new distrib for Los Angeles (Central Record Sales), Salt Lake City (Radio Supply Company) and Nashville (Tennessee Music Sales). . . . William Morris Agency offering a new one-nighter package consisting of Frances Langford and hubby, Jon Hall, along with the bands of either Buddy Rich or Bobby Byrne. . . . Rustic Cabins in Englewood Cliffs, N. J. returned to a full week orch policy.

GAC Veepeen Milton Hrasing, due into town next week, reportedly may stay in New York (or several months since West Coast biz is slow). . . . New men music's lunch hour meeting place is Phil Colvin's, a golf pro with headquarters around the corner from the RKO Building. Among the clients are Harry Meyerson, Elio Osterlin, Mitch Ayres, George Pincus, Dick Volter and others. . . . Publisher George Simon due in town next week; he leaves for England with Tony Martin the following week. . . . Tunic with Aliy Wrubel is in town. . . . Sam Donahue's orch into the Paramount Theater in July on the Jo Stafford bill.

Sanny Dunham is booked into the Claridge Hotel, Memphis, for three weeks starting July 20. . . . In San Francisco's Sunday week stand at the Latin Quarter here opens June 20. . . . The Korn Koblers are to do a stint at Ken Rohey's forthcoming convention, Miami Beach, Florida of 1948. . . . Longhair conductor Efrem Kurtz left for Europe Friday to conduct symphony orks in France, England and Switzerland. . . . Warder Ralph Young's next platter for Jubilee label is scheduled to be released soon. Young is former choirmaster of the Les Brown and Shep Fields orks.

Chicago:

Art Satherlee, Columbia folk music chief, cut Gene Autry on four sides against a background of harmonica. . . . Irma Green, wife of Mercury Presy Ivy Green, record from surgery at Augusta Hospital. . . . HarryHarrington put to their original threesome, with Kappy Lalof now heading a cocktail unit at Al Finston's Neb Hill Lounge. . . . Joe Glaser looking over prospects to head his projected West Coast office.

Second deck of the hockey package at the State-Lake Theater tentatively set for June 11, with Rose Murphy booked in. . . . Ken Griffen, the You Can't Be True organic, has signed a exclusive paper with General Artists' Corporation . . . Herb Hall, ex-resident in the Season Record branch, has opened an advertising and publicity relations office. . . . Signature will release the Johnny Edgar Saxton masters which he got back from Chord.

"MY HAPPINESS!"

Jon and Sondra Steele's

Damon Record D-11133

Demand the ORIGINAL Vocal Duet and Piano With Reiser-Meyers Brilliant Instrumental!

NOW THE INTERNATIONAL FAVORITE

It's Damon D-11133

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE AVE.
KANSAS CITY, MO. 6.

IT'S NEW!

IT'S NEWS!

PERMO POINT ROUND WITH THE NEW PERMOMETAL (OSMIUM ALLOY) TIP

Under like conditions, this Permo Point Round will outwear the will give longer record life . . . will be more dependable . . . will be more economical . . . than any other conventional coin phono needle made!

the same price since 1938 . . .

MORE PERMO NEEDLES SOLD THAN ALL OTHER LONGIFE NEEDLES COMBINED

$300 BUY

We will press for you 500 Disc Jockey records in black or color vinylite PLUS 1,000 high quality shellac 10" records. Rigid inspection and careful packing. Offer limited.

NEW YORK RECORD CORPORATION
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Brooklyn 5, N. Y.

GIVE TO THE DAMON RUNYON CANCER FUND
Philadelphia, May 22.--With the television audience growing in leaps daily, distributors of both Victor and Columbia records have lined up video shows to bally their products. The Motor Parts Company, linked with the Columbia label, buys a quarter-hour on WCAU-TV, Friday at 7 P.M., to present Melvin K. Whitehead's news commentary, starting May 22. Whitehead is a former war correspondent and is news columnist for The Evening Bulletin, which operates the video station.

The Raymond Rosen Company, Victor distributor, ties in closer with disks for its video show in giving local telecasts its first disc jockey. Presented under the sponsorship of the Big Ten Dealers' Association, taking in as many of the town's major record shops, the Rosen firm also buys WCAU-TV for a weekly half-hour ride Wednesday at 8 p.m., starting June 6. The disc jockey show, produced by Contemporary Enterprising the local tele producing firm, will feature Doug Arthur, popular jockey on India's WIBG here, interspersing the spinning with dance acts and settings for home community sings with the recordings of the Victor artists.

Dale Evans Signs Victor Disk Pact

Hollywood, May 22.--Sagebrush thriller Dale Evans was signed here last week to an RCA Victor recording pact. She was formerly under the Majestic banner. It's understood that terms of the contract will make盘es available for a cappella recording should the disk jockey choose to put her wax on wax prior to lifting of the disk ban.

Coincident with her latest entry into the Victor fold, is the disk jockey's reissue of the Al Bo Lyman yesteryear plattering of Help Me, which features Miss Evans as vocalist. While her warbling in the latter is in the pop vein, the disk jockey will continue to cash in on her Western wares characterized in her other pix.

Kenton Turns Mercenary

Galveston, May 22.—Stan Kenton departs from his much-publicized "concerts only" policy when he opens the Pleasure Pier's Marine Room here for three night dance stand, Friday (26).

Other name bands scheduled to follow the progressive jazz purists at the Pier, which extends nearly four blocks into the Gulf of Mexico, include Carl Stoll, Molly with songstress Dolly Dawn, May 31-June 14; Sunny Dunham and Mel Torme, June 15-20; Johnny Love, June 21-July 9, and Joe Reichman, August 16-September 6.

Prices at the location will be $2 a person opening night and Saturday, $1 week nights and Sunday.

N. Y. Rooms to Shutter

New York, May 22.—The Century Room of the Hotel Commodore here will shutter for the summer as a name band operation following the closing date (June 12) of the current or, Road Rainbow. The room will reopen in the fall, probably with Vaughn Monroe.

Meanwhile, the Cafe Rouge of the Hotel Pennsylvania will shutter sometime in late summer or early fall for renovation and replacement of furniture. Elliot Lawrence opens the room Monday (24); his five weeks will be followed by Shiloh Henderson's orch.

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BULLET RECORDS

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Tyro Nights, Hooch Prizes Out in Philly

Liquor Board Hits Niteries

PHILADELPHIA, May 22—Groove by corned beef and the state of city's morals, in face of the core Democratic mayoralty at the recent conventions, the State Liquor Control Board has invoked a long-standing edict banning amateur nights, champagne nights and similar attendance-attracting stunts in spots licensed to sell liquor. The crackdown has shut the midnight zone, which in recent months has been overcrowded with talent guests and amateur nights.

The liquor board further reminds that kids under 21 must not share a drink with the oddball when the hooch is being dispensed and says that the club with a midnight zone business, brought in many who had no business being either on stage or at the midnight zone. The law prohibits any "inducements" for liquor purchasers at midnight zone nights. The board says the performances for amateurs and the champagne magnums for fancy rum-ba dances can wait until after midnight.

Victory for Pleos

It's no secret that the town's talent agents, alarmed as the amateur noise clubs are being quietened, are not too happy over the free talent's being tapped by the regular act buyers. They beared to the liquor board in no uncertain terms. On top of that, there's been a rise in the influx of the professional street mohls with an eye on convention coin who make the midnight zone nightcrawls at the niteries as excellent smoke screens. Police vice squads are hard at work, making overrunning rounding up gals and breaking up newly opened nightclubs—of which Act has been rid for many years.

The amateur and talent craze was not used to a thing like this. Two of the town's smartest spots—which happened to be third-rate rooms. Two of the town's smartest spots—which happened to be third-rate rooms—were closed by the liquor board. The closed room says the social register folk to try their talents at theatres, while the other room says the thrill, but had to quit in spite of its restricted character. The ultra-swaftest show in the city is the social register folk to try their talents at theatres, while the only show in the city is the social register folk to try their talents at theatres. The only show in the city is the social register folk to try their talents at theatres.

Newport Revises Its Nite Fees

NEWPORT, Ky., May 22 — City commissioners this week adopted a rate revision that permits the city to charge the owners of night clubs a fixed fee of $5 per hour after midnight. Under the former ordinance, owners who pay an annual fee of $8,000 will be permitted to stay open until 5 a.m. Newport is said to be the first Kentucky city to take this step, expected to increase city revenues by $25,000 annually.

The new law sets forth in the new ordinance are as follows: Cokes remaining open until midnight, $500; night club lunches, $2.50 per hour, $400; dancing rooms, $1.50 per hour, $600. All cafes and night clubs may reopen at 6 a.m., except those that must remain closed until 1 p.m.

Sponsors of the ordinance contend that it will close many honky-tonks which have been operated all night. They believe that operators paying higher fees and the closing of places not holding proper licenses, Four major niteries, the Yorkshire

- Tyro Nights
- Hooch Prizes
- Out in Philly
- Liquor Board Hits Niteries

Philadealphia, May 22.—A new era begins in Canadian niteries Tuesday (19) with removal of the 25 per cent tax on admission, which has been imposed during wartime. The Dominion government announced its annual budget the lifting of all federally imposed admission taxes, which means a refund for legit theatres and all other amusement places as well as niteries. (See Direct Booking Page on page 44)

More $3 Out of $10

The only tax remaining now in Quebec is the 25 per cent hospital levy. Before the removal of the 25 per cent bite, $3 of every $10 tab went for taxes. It's an odd angle of the tax lifting is the fact that Armand M. Crillon, manager of the American Guild of Variety Artists (AGVA), which has been represented by the federal finance minister asking him to remove, or reduce, the tax on tickets for professional entertainment. Mr. Crillon was responsible for declining niteries this, which was in turn responsible for forcing the niteries, employees, performers and musicians to raise their nightly prices.

No More $3 Out of $10

It is not known whether the petition was responsible for the tax removal, or the removal is a tax predation move. However, Dave Fox, national executive secretary of AGVA, said in New York Thursday: "All we know is that the petition had the desired effect and the tax has been removed."

From the performers' employment viewpoint, removal of the tax is a great windfall. With the hopes-for-boost in business, the niteries will be able to lessen the show budgets: (2) cocktail lounges, like the Tic Too and Maroon Club, which shied away from regular shows in fear the tax, will return to regular shows.

Another aspect of the tax elimination that the action came at the start of a new tourist season. In the past, tourists who had bought ticketed coin thought twice before they went to a club, because of the heavy prices charged for opera-

- Fuss Over AGVA Delegates
- Proxy-Grabbing Charges Rife
- First convention in history of union gets preview of possible dissension
- New York, May 22—The first convention in the history of the American Guild of Variety Artists (AGVA) will be attended by no elected delegate couldn't attend, the member with the highest votes will get the job and so on down the line. In case the delegate did accept and subsequently resign, the member with the highest vote later turn his proxy over to any other delegate from his area.

During the convention, at least two problems were posed with insinuations made that there was some proxy grabbing by delegates instead of permitting the candidate with the highest vote to win at the candidate's office.

Barrett's Case

Marty Barrett, nominee from New York, was elected but, having a job in the middle of the convention, it was impossible for Barrett to attend. Protein Shoes, couldn't go. There was some talk of rejecting Barrett and later turning over his proxy to some other candidate, but Mr. Ward, an alternate in the voting and the man next in line to get the nod if any of the 12 elected delegates stepped out, heard about the rumors. Dewey Bart, the AGVA's second place man on the list, also was not elected but Ward after Shively was removed, said that the members had been misinterpreted. In two-thirds of the patient, Mr. Ward would replace Barrett. By Faine, chairman of the committee, was opposed to the action of the majority and an attempt by-passing the rule was made. Mr. Ward's name went up in Detroit, where Larry Kent was elected and couldn't attend. But the Bar-

- Ciro's, Philly, Plans Names
- PHILADELPHIA, May 22.—The eclectic trend of attraction at Frank Palumbo's Ciro's, class cocktailerie in the far southeast sector of the city, continues to parade of names for the room. The terrific drive of Cab Calloway,崇尚七进的——Cast Cal-Jivers, gave the room a terrific lift. And Cab Calloway, who buys and sells and bands for his own benefit, is Ciro's. Following Cab-

- Davises Plan H'wood Spot
- NEW YORK, May 22—Danny and Kitty Davis, who sold their Miami Beach Airport lounge, are opening another spot in Hollywood, using the name Kitty Davis Airline. Their new lounge, which will operate as a straight restaurant feature will be the first of its kind in Hollywood. If things develop a show may be used later.

- Direct Booking
- All this has led to some performers booking themselves. In certain areas, this isn't practical, but combos claim they know how to do it.

- List of Delegates
- Returns from the rest of the country show no differences of opinion. In the following areas have been received.

(See Big Fuss Over on page 44)
Tom McDermott Duo

Georgina, the band's lead singer and guitarist, performed with her usual skill and energy. Her voice was smooth and captivating, captivating the audience from the start. She and her bandmates played a variety of songs, including a mix of original compositions and covers, demonstrating their versatility and musical talent.

CARLOS VACCARO

Carlos Vaccaro entertained the crowd with his unique style. His guitar playing was mesmerizing, and his voice carried well through the venue. He interacted with the audience, making the performance feel intimate and personal.

SUNSET SUSSEX PLAISIERS

The Sunset Sussex Plaisiers provided a lively atmosphere with their engaging stage presence. Their songs were energetic, and their harmonies were harmonious, creating a memorable performance.

The Evening Republican

The Evening Republican praised the performers, highlighting their talent and the positive impact their music had on the audience. They were impressed by the diverse range of topics covered in the songs and the overall quality of the performance.

The Musical Times

The Musical Times commended the band for their musical excellence and the audience's enthusiastic reception. They noted the special moment when the lead singer dedicated a song to a fan, adding a personal touch to the otherwise professional performance.
This, the house's first attempt at a disk jockey show, measures up pretty fairly because of local appeal. Tagged Radio City Music Hall, this program of 10 acts, it's a bit long, and altoh determined efforts on the part of all concerned are evident, there are only a few standouts in the show.

Emcees Chris and Allen are capably enough by Al Ross, but the lads suffered by poor material which just didn't make the grade.

Slim Stuart, in Western regalia, got by with some prairie vocals and top-notch yodeling to a fair hand, and Joe and Loe, jitterbug team registered in a couple of offerings. If that wasn't enough to conserve variety side, Johnny Faust brought on his marionettes for a bit of fun at the end, and Alice Happiness, entitled Alice in Philocoland, which is by way of saying, buy a new Philco. Grade A+ for the yelping and a few laughs, but not much else.

Ellin, Stevens, Fenton
Certainly the high spots as far as radio personalities were concerned. Marvin Ellin, Al Stevens and Eddie Fenton. Ellin was discovered and ruled by Columbia for his recent rediscovery of the hot selvliner, You Don't!, shown off with his easy handling. There's a few new gags, helped along with easy, informal delivery which drew plenty of ladies. Following thru on the disk angle, Ellin introduced Terry Grove, local chimp, who did right all in her looks in voice and with a couple of pleasing numbers. Winding up with an animal piece from the center of the featured disk, You Don't!, Al Stevens satirized the telephone quiz show with a toy phone and some funny bits, and drew some hearty laughs, standing as the center of contestants' reactions. Perhaps the best hand of the show came when the band came on. Al Ross, in wind up a brief but entertaining skit, Eddie Fenton and Sonny Willison brought on a bit a la Lill Stern with a Babe Ruth story to musical backing. Intense delivery did an amazing job in hushing the house, and nestled Fenton excellent response.

Radio City Music Hall, New York
Capacity, 2,700 seats. Price policy, $5.50. Number of shows, four daily. Five Saturday.

The new show has many pleasant moments, but they're lost in some. A little too special effect. Thru judicious pruning these acts would have a better chance at wearing out their welcome.

Rudy Cardenas, for example, is a fine disk jockey who handles the phone and other objects with a disarming ease, with his mouth-wand catching of balls being particularly adept. But the lad is on for so long he grows monotonous.

The Duellers (3), a trampoline act, is always good for slight values, but here, too, there is a stretch off their stuff.

The show is equally divided between whimsy and sly humor, with only the singing in between failing to register. The whimsical part of the show is placed with the Wiers, two of whom go thru their standard act with an effect gradually with returns. Main difficulty here is in ability to see them to good advantage. A book could be made of Yokes, but it all comes down to a drop of some sort. Here, the presence of the band on stage almost makes the yokes a bit flabby. If the Yokes could be blacked out while the Wiers work in with spots, this condition might be removed.

Henry Youngman carried the ball for the real belly laughs. He involved the entire band in every built from titters to giggles ending in yocks which some from all over the house. For his current date, Youngman opened his act with a bit at Nature War, which is a bit wrap-around with skin. The visual effect was funny by itself; with it he threw in a lot of other bits which hit the key note of a funny bone. The tall comic wowed the house with the Story of a Star which had new gags, winding up way ahead.

The show is generally divided between the whimsy of the Kaye standard, offering a continuous display of flips and twists that rated a laugh, but the show was far from a hit. It was fortunate to work in front of an audience largely made up of waiters, but the audience was not that atypical. It's been funny in a future show in business, he'd better buy some life insurance, for adequate effect, he's not in the Kaye league. If he's banking on a future show in business, he'd better buy some life insurance, for adequate effect, he's not in the Kaye league.

Rhine Gardens
The second scene shows the Rhine Gardens in Cincy back in 1861, complete with beer mug totting waiters, brass band and table squatters. While the set was good, the idea wasn't handled. The glass club, in which the muses as musicians on the stand, come off well. It is a scene based on musical instruments. The over-all effect desired wasn't reached. There is a bit of a feeling for the fussy and comic effects with some originality in the band with his bantry, canary, Perry Mitchell, he by the mile. Immediately noticed that a private party was going on, and the end of the thread was for the tapestry, with phrasing almost non-existent.

Buddy Moreno's band (14) is a pleasant enough outfit, not a band changer making a good appearance up front. But if looks were everything, the material was readily not a poor judgment. A Hawaiian War, Chanting open, the fast and in keeping with a tradition, 15-16. With something bright, was meaningless, over and over again. It's due to over-anxiety, that stymied him almost every time he attempted to put his finger in. In his one effective bit, there was some informality in a bit with his band canary, Perry Mitchell, he by the mile. Immediately noticed that a private party was going on, and the end of the thread was for the tapestry, with phrasing almost non-existent.

Perry Mitchell, gal singer, showed a nice pair of pipes but little flair for selling. Tempo was strictly that of a band singer, with phrasing almost non-existent.

Perry, Sainted Sisters. Bill Smith.

Strand, New York
(Friday, May 21)
Capacity, 2,700 seats. Price policy, $5.50. Number of shows, four daily. Four Saturday.

This is a spooky show with Eddie Duchin and his 13-man band. They're hard enough to satisfy any but Duchin fans a A bit of a gag, girl vocalist, the band has two other acts which another could have been better. This act is not the usual oka is still mainly a dance band and can't count on too much in giving variety to the bill.

Band opens with Great Day, featuring Duchin on the interesting arrangement. The front- man's personality comes thru in typical Duchin fashion, with his heralding wins rapt attention. One specialty of the night was A Kiss on Your Head which was favorably received and he could have done more. Otherwise Duchin contented mostly with standards with a few pops thrown in.

Rick Keever, Vocalist
Jerry Keever, band's vocalist, is a good-looking blonde with potentialities. He has a big, brassy voice and really does a set with his numbers. My Mama Says No and a jazzed-up version of Me or the Ball Game, got fair hands, but his biggest turns would she ring the bell.

While Perry Franks and Janeyce, a dance team, have the usual combining tags with conventional ballrommorphism, the execution is often short and the cutting could be better. Franks, the tapper, the dancer of the team, should also develop his talent for creating to South American music as shown in his Beg's the Brew's number.

The set-up of the show is a natural for Detroit, and Artie Fields, and the advantage of this to get by with gossamer thin material. Dunn has a lot of professional bearing and the look of his act on his large schizzo. While his voice range may be limited, the routines are hardly enough for a sock act. If Dunn had better material he might really take that. The is the voice from the audience that the people's.
NEW YORK, May 22.—The jump in the Roxy grosses for the first week of its run essentially nullified the drop over-all this takes us to $410,000 from last week’s $400,000. Business has been excellent for the week the Sten was booked. The grosses, however, were down on the Strand. The reason for the drop in the Strand was the removal of holdovers to plain bad in the case of the Strand.

The major reason for the Roxy taking its good public in was the publicity given for Iron Curtain. The leftists and the opposition picketed the house all week. A riot which broke out at plenty of space in the local papers, and the box-office profited.

SINGERS—EMCEES—COCKTAIL UNITS—ORIGINAL SOCK MATERIAL—BAND NOVELTIES—BAND TRAVELING—the Roxy. In all its numbers, which were nearly thumbnailed into a concave and smartly patterned groove, all her stuff was particularly the take-off on the for fashion show, a satire on the current fading of East Indian dancing and like numbers. She had to beg off. In the dancing, the jumplike boy, set the patterns in an attitude mood.

Blodee is outstanding on vocals. Lads possess a Nat Cole quality in his voice while still retaining a song style of his own. It’s fast, it’s cool, it’s Italian. A hot number, once the Turban of Toscan, has switched the policy from the earthier style of the Huddle. The girl, a siren shot, and smartly varied layout topped by an articulate swing. He has switched the policy from the earthier style of the Huddle. The girl, a siren shot, and smartly varied layout topped by an articulate swing. He has switched the policy from the earthier style of the Huddle. The girl, a siren shot, and smartly varied layout topped by an articulate swing. He has switched the policy from the earthier style of the Huddle. The girl, a siren shot, and smartly varied layout topped by an articulate swing. He has switched the policy from the earthier style of the Huddle. The girl, a siren shot, and smartly varied layout topped by an articulate swing. He has switched the policy from the earthier style of the Huddle. 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Canadian Biz Gets a Hypo
As 25% Tax Is Knocked Out

(Continued from page 3)

reasons to believe that the industry will benefit all branches of showbiz.

All the tax removal is applicable to Canadian provinces, the province of Quebec being the only one in which the federal government, by order, has the power to reduce rates to vacate certain fields of taxation, such as amusement taxation, and to allow tax income being lost by the provinces.

Only Quebec and Alberta?

After the war the tax issue became a political one, and only two provinces trying to reclaim the va-

duary with tax income. The federal government has left the amuse-

ment tax field and the provinces are now left with the responsibility of not only tax income but the increased revenues will be used to provide more spectacular attractions.

For example, the top movie houses have decided to cut admission tax, but the special good news for the amusement industries. Such imports as the top movie houses, and the '57 models, will all be an over-all boost in b.o. receipts which will, in turn, result in better quality entertainment.

The budget generally, aside from removing tax income, in the provincial government, American Film, will pay for the admission tax. The American Film, which is a major one, is a tax credit, a tax deduction.

In Ontario the provincial government will levy the 20 per cent tax on admission for all the area of the province, and television in the province will not only take over the admission tax field but also the entire industry. The federal government has left the province to decide whether or not they will put tax on admission tax. What the other provinces will do is announced as yet.

Not Everybody's Happy

With tax taken off all amusement tickets, the new tax base, the new tax policy, as it were, will be left only by two provinces—Quebec and Alberta—which means that new policies will be set up on the benefits of the federal action in that regard.

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Barns Spurn Unit Packages, 
Prefer Single Guest Star

NEW YORK, May 22.—Resistance among package travel agents to unit package shows has virtually killed them off. Except for one or two plays, movies and packages traveling, the sin circuit this season will consist of a star and perhaps one other. There may have been many packages playing haylofts with stage names, but the barnyard impresarios have decided not only that they want to put their own shows but also that they want to put their resident acting companies to work.

The season this will be to use one star backed by the resident company. Among their partial packages will be Mr. and Mrs. Brandon Peters in Life With Father, Glenda Farrell in The Fatal Weakness, Lillian Gish in The Marquise, Virginia Gilmore in John Loves Mary, Richard Carlisle The Nole in Hermen, Conrad Nagel in Berkeley Square, Leo Carillo in The Bad Man, Richard Ney in Cendelight, Hazel Dawson and her daughter in Yeas Ago and Judy Charron in Sardi's Concerto.

Edward Everett Horton

Among the remaining full pages will be Edward Everett Horton in Holiday for Henry V, where he will be joined by George Sanders and John Payne in Voice of the Turtle and the summer stock managers resulted in Turtle's being made available to the Broadway managers even though they want to buy the package being offered by H. Clay Blaney and Charles A. Macarthy. The current price range from $1,250 to $3,500 guarantee plus percentage.

Many Hollywood stars came East for the season and made a potted of dough. Lucille Ball, for example, closed up in Dream Girl. This year with the British picture ban relaxed and film activity starting up again on the Coast, the pikers are loath to leave Hollywood.

Several legt agents have worked out summer stock deals for picture names and even booked them for several weeks, only to find the film stars backing out at the last minute. The Hollywoodians are interested in legitimate stock but don't want to book until about June 15, much too late for a prudent manager to set his schedule.

Many legt stars are offering hays-for-dollars deals but not one is the few to pick from. Sidney Blackmer is willing to play in Years Ago, Eddie Albert is owned for Sunday Afternoon with his Sons. Eddie Nugent and Lois Wilson can tour in George Washington and his Sons. Abe Marx, Randi Graff will play in either 20th Century or Yeas Ago.

Several packages are being brained out in new scripts. Lee J. Cobb and Tom Rutherford will act in After Awards Shows, the piece which would, for example, close up in Dream Girl. This year with the British picture ban relaxed and film activity starting up again on the Coast, the pikers are loath to leave Hollywood.

Children of Vienna

To Star Canadian Lee

NEW YORK, May 22.—Eugene Sharin and his London partner, Bernard Goodman, wish to present in Lee's theater in London, a production of Robert Neuman's novel, Children of Vienna, early this fall. The production will be taken later to London. Lee will play an American army chaplain dealing with war-propped love affairs. Shortly after Vienna, Sherin-Goodman will present an unwell London Lyceum D'Alton's They Got What They Wanted. Sharin has already booked a booking in Royal Theater in London. Possibly the author will be imported for the lead slot.

New Experimental Group Bows June 15

NEW YORK, May 22.—The newest of Broadway's experimental groups sets under way at the Provincetown Playhouse June 15 with their production of The Inferno. The group, styling itself The Interpreters, comprises 25 actors, directors, writers, and technicians.

All activities even if the group's objectives will be modeled on previous approaches of the group theater and the Provincetown Players, developing talent in a potent troupe via continuous experience in roles ranging from lead to bit. The troupe will experiment primarily with the works of unknown playwrights.

BROADWAY SHOWLOG

Performances Thru May 22, 1948

BARDUAS

Opened Previews

A Streetcar Named Desire

Bette Davis, John Hodiak, Millie Perkins

Brooklyn

Bette Davis, Laurence Binyon, Maxwell Grant

Carnival

2-18, 1947

(Follies)

1-17, 1947

Cap Ziegfield's Follies

3-4-6-8, 1947

(Stationary)

Berkeley Square

6-7-10-12, 1947

For Love or Money

11-1-13, 1947

Mabel

3-1-2, 1947

Allegro

3-15, 1947

Harvey

11-1-13, 1948

The Captain's Table

9-30, 1947

Heiress

The, 9-3-57, 1948

Joy to the World

2-8-9-10-13, 1947

The Man and Superman

10-1-1, 1947

Miss Manhattan

6-26-6, 1947

Miss lantern

Alvin

6-25-2, 1947

Miss (Alcin)

(Both)

16-19, 1947

Music, The

8-14, 1947

New Orleans

17-20, 1947

Nothing Sacred

The; Rayinger Journey

9-17, 1947

The Orchid Townsend

Camden, The

6-1-16, 1948

Strange Bedfellows

11-14, 1947

Strangers

May 22, 1948

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MUSICALS

Allergo

10-18-12, 1947

Angels in the Wings

11-14, 1947

Carnival

And My Gun, My Gun

5-15, 1947

Anita's Gun

10-15-6, 1947

Bridal Bride

3-15, 1947

Blissful Rainy

16-19, 1947

High Button Shoes

9-15-5, 1947

10-15-6, 1947

Hit of the Century

5-5, 1948

Inside U.S.A.

4-30-9, 1948

Loka, Ma, I'm Dancing

1-20-19, 1948

Make Mine Manhattan

1-15, 1948

Orange Blossom Special

1-15, 1948

Our Town

5-3, 1948

Salt Lake City

5-6, 1948

OPENED

Ballet Ballets

5-14, 18

Bells Are Ringing

5-12-9, 1947

S. G. Blenarion

5-26, 1947

Vig, The

5-31, 1947

CLOSER

Bones the Thing

5-14, 18

(Flashdance)

Saturday (3)

COMING UP

Steds in the Wind

May 22, 1948

-5-15, 18

"Satanic Sympho" Boeco in Bremen

BREMEN, Germany, May 22.—Revival of Satanic Sympho, 20-year- oldie, drew audience boss and catulars particularly. Produced by Frederic Melinger, German-born U.S. civilian, who was formerly theater control officer for the U.S. military government in Bremen, was transferred to the Bremen port of embarkation, Symphony is a bad follow-up to Melinger's beautiful local production of Thornton Wilder's Our Town. German taste evidently no longer goes for a decadent tale of human and hell couched in obscene dialog. "Satanic Sympho" has been taken from the library shelf.

"Annie" Closes in Melbourne

MELBOURNE, Australia, May 22 — The musical comedy "Annie" ran a 44-week season at her Majesty's Theater here May 22, which constitutes an all-time record for musical comedy in Melbourne. The previous best was run for 33 weeks some years before the war. One of the stars of the production was Webb Tilton from the United States. The cast has gone to Adelaide, South Australia, for a month's season before opening in Sydney, where it is expected to break the Rose Marie record again.

No New Seats for Westport

WESTPORT, Conn., May 22—High construction costs have killed plans for enlarging the Westport Country Playhouse. Last season was a banner one and it was impossible to accommodate all ticket seekers during most of it, had it been planned to add 250 seats. The house now is a 500-

Jed Harris Plans Revival

Of "Green Bay Tree" in Fall

NEW YORK, May 22.—Jed Harris has plans tentative to revive Morton Kapernick's The Green Bay Tree, which he originally produced in 1933, if he can't find a new script to do by September. Basil Rathbone would play the leading role. Fred Finkoff would act as co-producer and the production would be mounted on the Coast and Broadway before opening in Sydney, where it is expected to break the Rose Marie record again.

BILBOBO BACKSTAGE

By Joe Coile

The Awards Racket, or How We Clean Up on Winners

(Continued from page 13)

wined and dined after working all day to pick the winners. Not to mention the expenses of the casting of which there are plenty, in running any kind of a competition legitimately.

On the Donaldson Awards we also have committees to keep us on the right page, they make us work. We also have the Sardi cocktail klatch with the over-all committee (producers, actors, designers, etc.), and another with the stage managers before preparing the book and ballots.

Let us spare you any more of the details. Take our word for it that the Donaldson thing costs us another conservative 5 to 6G, all told. And that's the one (we repeat for the hip circle) we won't take any ads.

Why Do We Do It?

Same thing applies, give or take a G or two, for any of our other competitions, and we're looking for anyone who wants to split the profits and losses on these deals. Drop in Backstage. Then why do we do it? Simple. In the long run it helps us make that buck we were talking about. (1) It takes top trade reading. (2) It doesn't cost you, and the losers, plenty of good. (3) It spurs and stimulates better efforts in the phase of the business covered.

As we walk in the guy with the rasp in the voice again: "Aaaahhh. Look at all the promotion you get." (The Donaldson Awards' ABC network shows, newspaper and magazine pick-up) But promotion out of it, and we like it, and it helps. But by no means directly in the dollar department. We don't want non-trade people to read this. They can't get a high enough ad rate. But again we get to talk, lets us to circulate out of hand, particularly non-circulation.

But, like we said, we think it's the kind of stuff our readers like to read; we think it helps the business in an indirect way. Excuse me, please. We gotta go talk to Bob Francis about this year's Donaldson Awards, and we got another bar and everything together with him to tie up the loose ends on the rest of this program competition. And Joe Carlton has his '48 disk jockey survey staring him in the face. Time to meet and Bill Smith wants to start a thing in the Night Clubs-VAde Department. Those circus and carnival and coin machine guys! No imagination.
HABANA IN THE COLEM

BROADWAY THEATER

The Vigil

The Vigil (Opened Friday, May 21)


Wednesday: Joseph O'Neill.

Friday: Joseph O'Neill.

Saturday: Joseph O'Neill.

Sunday: Joseph O'Neill.

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McKennon Holding Company For Multi-Show Operation

ABILENE, Tex., May 22—Joe McKennon, rep showed, announced plans here for formation of the McKennon Shows Company of Texas, holding company which will own sole ownership and management, for the operation of one of the largest tent shows in America and special stage attractions in auditoriums in winter.

McKennon, who recently returned here from a trip to New York, where he gathered ideas and read plays, reported that he bought all equipment of the Harley Saddler Show in April. This will be combined with equipment of the Marion McKennon Players to form what is believed to be the largest tent show on the road. Its title will be announced later. McKennon, who was associated with Saddler last year, said this year’s show will feature straight Toby bills.

ROADSHOWEN

Our special 9’ x 12’ LITE-TIGHT CLOTH SCREEN at only $16.95

Is ideal for your outdoor shows. It’s fast, easy to ship at minimum cost and does a bigger business for you than the ordinary screens.

ROBBINS, INC.

207 Putnam Blvd., Des Moines, Iowa

Cables: "Robbins"

Tel.: Riverside 5650

EASTING IV' ECTIONS

DIEGO, N. Y.

Big Box Office Attractions For Sale Immediate Delivery. $17.50

No Indians, Please—Abbot & Costello, Louis-Walcott Fight, Gene Autry as Calamity Jane, Haines Family, Horses & Guns. All 400 ft. 16mm. sound. Priced at $16.00. Will accept selection of Negos features and Shorts for sale or rental.

16 mm. Film Exchange

Eugene M. Wilson, Sales Mgr.

3041 S. Mission, Colorado Springs, Colorado, Texas

Tel.: Riverside 5650

BEAUTIFUL THEATRE CHAIRS

Rebuilt, Refinished $3.95 Up


G. & C. SYMPOSIUM CORP.

New Address: 520 West 54th St., New York, N. Y.

TRAIL OF THE COWBOY

Record Players, Microphones. All in working order. Priced at $25.00. Pay postman.

DRIVE IN THEATRE EQUIPMENT

Complete new 35mm. Sound and Projection Equipment. 100' Run Projector, Sound Generator, Projector and 5000 3-wheel Seating. Cost $1,500. Film $1,250. Set up $200. Complete Winter's Open.

AACE/CAMERA SEAT


G. & C.

McKennon Announces

The opening of America’s largest and most beautiful Tent Theater in West Texas the first week in July. Can use helpful Repertoire People in all lines. MUST BE SOBER. Need two outstanding Vaudeville Acts with changes for week to feature. Everyone write. Do not wire. State everything, including salary, if you want an answer.

Write JOE MCKENNON

109 S. EDGEBROOK

ABELINE, TEXAS

Rep Ripples

DORAN’S Show is having satisfactory biz with pic and small amount of media in South in early May.

Writing from Chesterton, N. Y., one friend reports: "This is the first time we have ever tried to get a show up on our own. We got a hick up in Toronto, and we will go there within a few weeks to get things started. We are presenting a 16mm. film to J. B. Hawley, who will take it thru Maryland and South- ern states. We will open the new show near Toronto and work back thru the states. Bill was only from New York, so from Florida, and the Carol- lina and Georgia are well supplied with equipment. Will be using the best of the cartoon bills after I get going in Ontario."

ROCKLAND, Me., reports: "He is getting four color cartoon show ready for six weeks of work in Maine coast. Will be using the best of the short-cart show specials. He recently concluded a good season in New England."

WINTERFELL, Pa., reports: "Have worked two pic shows—舷nder's and a special pic show—and have sold a new pic shows. We have an excellent cartoon show which is selling well."

OCTAVIO, Tex., reports: "Have sold a new pic shows. Will be using the best of the cartoon shows. Think we will have a good season."

CUMBERLAND, Me., reports: "Have sold a new pic shows. Will be using the best of the cartoon shows. Think we will have a good season."

SANDY, N. Y., reports: "Have sold a new pic shows. Will be using the best of the cartoon shows. Think we will have a good season."

WILLIAMSBURG, Va., reports: "Have sold a new pic shows. Will be using the best of the cartoon shows. Think we will have a good season."

REPERTOIRE

McKennon, who was associated with Saddler last year, said this year’s show will feature straight Toby bills.

Everyone write.

MUST WRITE TODAY.
Big Season Is Indicated

5 turnaways in D. C. — Mobile stands prove practical — big top blue and red

(Continued from page 3) but a few of the initial 65 performances that preem Medico skiting Garden date were sell-outs, as were eight out of 12 of the Boston Garden showings. At the completion of this date, the Big Show has adequately answered the lurid Northeast and can fairly expect a similar hefty play for a large segment of its operating season, that in England daily, other than Boston, always A-1 in the past, are again included for the first time since the 1943 affidavit circus fire.

See Big A

Altho used to big grosses, as the organ is so geared that it couldn’t op-

erate for the depth of the new audibly as they viewed the 100-yard-long queues of patrons waiting for a few remaining general admission tickets, the last of which was peddled fully an hour before show time. 

Close-Ups:

Ethel Robinson 67 Years Wise, But Has Vim ’n’ Vigor of Youth

— By Herb Dottin

(Ethel Robinson is 67 years of age. But she is old in years only. In spirit, drive and making with words, the Chicago talent scout-booster has much of the lusty vigor of those 20 or 30 years ago. For many years, she is regarded as one of the ablest of judges of circus acts in the country. That is no small achievement for 67.

The new big top was widened to accommodate the depth of the new grandstands. However, the show is more compact, as the interiors of the wagons and the two new grandstands are used as dressing rooms, thus eliminating the former togs used for this purpose. The half a dozen small units used by as many acts. The wagons proved entirely adequate. 

55 turns away in D. C. — Mobile stands prove practical — big top blue and red

WASHINGTON, May 22 — Current asking prices for zoo and show animals, according to a bulletin recently issued by the United States Geographic Society, include $4,000 for South African baby elephants, and $5 to $10 per foot for pythons up to six feet. Dickhill platypuses are quoted at $1,000.

The association did not even venture to guess at the cost of an orang-

utan, which sold for $3,000 before the war, or of a pair of giraffes, which used to sell for $7,000.

Chicago Show Folks Slate Dance, Smorgasbord June 5

CHICAGO, May 22 — Show Folks of America will present a dance, floorshow and smorgasbord Saturday, June 5, at Central Masonic Temple, 9111 S. LaSalle St.

Tickets are $5.50, including tax, with proceeds going to the organization’s building fund.

Seattle's Big

Ethel Robinson is 67 years of age. But she is old in years only. In spirit, drive and making with words, the Chicago talent scout-booster has much of the lusty vigor of those 20 or 30 years ago. For many years, she is regarded as one of the ablest of judges of circus acts in the country. That is no small achievement for 67.

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55 turns away in D. C. — Mobile stands prove practical — big top blue and red

(See Ethel Robinson, page 62)

Ethel Robinson have increased, maintained or dropped the standards of their performers, but she also does some fair and spectacular booking. To say all this keeps her busy is more than a mild understatement. It’s her theory that a talent scout or booker must be on the alert constantly for changes. It’s her policy to catch every traveling circus and, particularly, to catch the new im-

ported acts. What’s more, she dou-

bles back to see an act she had caught previously, perhaps a year ago.

“Nothing stands still,” she ex-

plains. “That’s why I go back to catch and I’ve seen before. In this-

way, I can determine whether they have increased, maintained or dropped the standards of their performers.”

The Western unit, incidentally, has an extremely long season. Last year it had a 41-week tour. This year, acts on it carry a guarantee of at least 35 weeks. The Eastern unit gives an act at least 30 weeks’ work.

Ethel’s astuteness as a talent judge is in large measure the result of long experience. She’s been in show business for 50 years.

Reminiscing over her start, she chuckles, “I weighed only 110 pounds then, but I now look at me and I nearly laugh at my present weight, which is

55 turns away in D. C. — Mobile stands prove practical — big top blue and red

(See Ethel Robinson, page 62)
KIDDIE FERRIS WHEELS AND CENTURY FLYERS (TRAIN AND TRACK) In Stock For IMMEDIATE DELIVERY

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Let us plan your Coaster now and furnish it with our Streamlined Roller Coaster Cars. WE ARE THE LARGEST ROLLER COASTER MANUFACTURERS IN THE WORLD.

We are also builders of OLD MILLS, MILL CHUTERS, FUN HOUSES, MIRROR MAZES and KIDDIE COASTERS.

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Wm. de L'horbe Jr., Sales Manager

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RICHARDSON TRAILER MFG. CO., INC., Elkhart, Ind.

AMMUNITION for Shooting Galleries

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RIFLES—FIREFIRMS All makes and models at prevailing prices.

SPORTING GOODS, CAMERAS Binoculars, Fishing Tackle, etc.

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85 Chambers St., New York 7, N. y.

SUPER KETTLE POPPER

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Several, Rebuilt, Guaranteed

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(Phone: Clayre 2531)
Motor Speed Round-Up:

Chitwood Qualifies at 124 m.p.h.
For 500-Mile Indpts. Classic

INDIANAPOLIS—Joe Chitwood, recent All Thrill show owner and operator, Sunday (31) became the 16th driver to qualify for the 500-Mile Decoration Day Classic, scheduled here Monday (31).

Piloted a Nysquitt Special, Chitwood qualified at 124.619 m.p.h., joining nine others who passed the test Saturday (14). Thirty-three cars were entered.

This year's qualifying trials have been marred by the death of Ralph Hepburn, 51, Van Nuys, Calif., veteran 15-cylinder Corporation race winner. Hepburn died of a fractured skull and crushed chest received when his Novi Special crashed into a retaining wall. On the lap before his crash he had been clocked at 122 m.p.h., fastest in this year's qualifying trials. He held the track record of 131.944 m.p.h., established in the 1946 trials.

Chalcy Out of Hospital

SHERMAN, Tex. — Medium auto racer George (Bud) Chalcy, Chicago, has been dismissed from Tri-State Hospital, where he was taken for treatment of injuries received in races Friday night (14) at Louisville State Fairgrounds. He suffered a sprained right wrist and brush burns about the face and hands when his machine locked wheels with another car and overturned during the semi-final heat.

Red Dewey, Dallas, stole the show, witnessed by over 3,000, by winning both of the events in which he entered, including the finale in which he edged out Larry Johnson, St. Paul.

Lamoreaux Victors

LOS ANGELES — Lamoreux Lamoreaux copped the featured scratch race and Chuck Bannery came home on a couple of triumphs in motorcycle racing at Lincoln Park Wednesday night (16) before 3,000 fans. Burton Albright and Ernie Roccio finished second and third in the scratch event. Bannery took the handicap final with Royal Carroll and Pee-Wee Cullum thirding. Bannery also won the scratch final.

Tuthill Heads Third Track

STAFFORD SPRINGS, Conn.—William Tuthill, Hartford, Conn., race promoter, heads up track and West Springfield, Mass., and Bridgeport, Conn., said this week that he will be in charge of the new track and present racing programs which will be a part of the United Racing Association (URA). Tuthill has added the Southern Connecticut Association to his organization and announced he has won races against the United Speedways Association and will run in co-operation with the American Racing Drivers' Club.

Peterson Sets Record

CULVER CITY, Calif.—Tex Peterson, Pasadena, Calif., on his second main event at Culver Speedway here Wednesday (12) and set a new record for big cars at the track. Bud Ross, Pasadena, was second and Joe Gemma, third. Kenney Palmer, Young, Calif., captured the three-lap trophy dash over Frank McGurk, Inglewood.

Farmer Wins Again

CULVER CITY, Calif.—Don Farmer added another victory to his list by winning the midget auto race feature at the Speedway here Tuesday (18) before 3,735 spectators. Johnny Garrett was second and Corky Benson third. Semi-main was rubbed by Leon Cameron. Troy Rattman copped the trophy dash.
Hollywood. He was associated with UFA last year.

Williams said his prices will be $1.25 for adults and 60 cents for kids under 12 years of age. Additional lights and seats are being installed in the Lacy J Oval.

Central Wins at L.A. — LOS ANGELES — Billy Central captured the 60-lap middletown race feature at Gilmore Stadium here Thursday (12) before 9,000. Bill Taylor nosed out Troy Ruttman for second. Two spectacular crash-ups marred the card. Rod Sims flipped on the first turn of the main event and was removed to the hospital for a check of his injuries. Johnny Garrett crashed into a wall during a heat race but escaped with minor injuries. Trophy dash was won by Gene Cunningham, Ruttman, Central and Sims.

Davies Victorious

CULVER CITY, Calif.—Jim Davies staged his bid for home-coming 60-lap roader race feature at the speedway here Friday (14). Ed Barnett and Roy Prosser finished second and third, respectively. Ten cars were involved in crashes, but Yarn Olson was the only casualty. His injuries were said not serious.

Freeland CRA Winner

GARDENA, Calif.—Don Freeland captured the CRA roader race main event at Carroll Speedway here Saturday (15) before a crowd of 7,710. Jim Davis was second and Frank James third. Fred Pope nabbed the semi-main and Jim Rathbun won the trophy dash. Heat winners were Charlie Carson, Jimmy Graham, Jay Frank and Freeland.

Fleeharty Breaks Arm

SAUGUS, Calif. — Pat Fleeharty flipped his hot rod over three times when he tangled with Stang for kids, a heat race during the roader competition at Donell Stadium here Saturday (15) and suffered a broken arm. Dick Vineyard won the feature with Verne Slackard second and Jim Rathbun third. Semi-main went to Curtis Hayes. Rathbun copped the trophy dash. Heat winners were Hayes, Jimmy Graham, Archie Tipson.

Spokane Midgets Debut

SPOKANE, Wash. — Bob Vorbeck, Denver, notched the first main event of the 1948 midget auto racing season at Spokane Sports Center Saturday night (15) by blazing over the 60-lap course in 10:48 before over 3,500 fans. Al Kingman Jr., Spokane, won the "B" main event over 30 laps. Russ Dinger, Buss Comstock, came, led the time trials in 15:55, then took the trophy dash in 44:36. Mel McGary, Tacoma, furnished a real thrill when his car burst into flames and forced another car onto the infield. Neither driver was injured. The inaugural got under way after a two rain delays.

Floyd Ende Wins

ROSCOE, Calif. — Floyd Ende captured the 10-lap main event of the weekly motorcycle racing program at the fair Speedway here Tuesday (18). He defeated Chuck Bamer and Jack Bailey over the one-fifth-mile.

Floyd Ford won the consolation race.

Tracy Triumphs

HUNTINGTON BEACH, Calif.—Dan Tracy went from wire to wire Friday (15) to win the 60-lap feature event here before 6,616 fans. Dick Vineyard was second and Wayne Tipton third. In a heat race Colby Scruggs survived a spectacular double flip and roll when he tangled with Bill Steves' racer. Semi-main went to Mickey Davis. Curtis Hayes won the consolation race and Archie Tipton copped the trophy dash. Heat winners were Davis, Bud Gregory, Tracey and Steves.
MEMPHIS, May 22. — Line-up of the Tenting Carnival Shows for the season, at the recent Cotton Carnival here follows:

CARNIVAL SHOWS:

Carl J. Redmayn, jr., general manager; C. J. Redmayn, jr., assistant manager; Bob Lobman, general agent; Walter DeLay, secretary-treasurer; Fred O. Jones, office assistant; Bob Herren, press agent; Sam Gerken, concession manager; Fred L. Redmayn, box office assistant; Len DeLay, concession manager.

Race Dates:

Edward E. Perry, diary; Bert Smoak, business manager; Robert M. McGuire, assistant businessman; Edward E. Perry, diary; Bert Smoak, business manager; Robert M. McGuire, assistant businessman.

Roulette Houses:

James A. Orton, manager; Henry O. Jones and James Storr (Pope Nose), vocalists; Jimmie McKey, comic; Genevieve Bates, India Burke, 'Boo Boo' Osgood, 'Dance Me,' Kate and Ben; Andy, manager; Ernest Majeski, concessions, lessor; G. E. Johnson, drums; P. M. DeLay, manager; Walter W. Shaw, trumpet; Bob Herren, bass; Lewis Bates, lessor; Leo Bramhall, joking; Frank Fenster and Eugene Varner, comic drummers; Richard E. Smith, Bombay Adam, Leo Bramhall, Henry O. Jones and James Storr (Pope Nose), vocal and instrumental quartet; Judd Jackson, lessor; W. R. Holmby, assistant;冢F. Mayhew, assistant; Tom Mathis, assistant; Tom Richards, assistant; Tom Stavely, assistant; Wm. Derifield, assistant; Edward E. Perry, diary; Bert Smoak, business manager; Robert M. McGuire, assistant businessman; Edward E. Perry, diary; Bert Smoak, business manager; Robert M. McGuire, assistant businessman.

TENT PERSONNEL

Merry-Go-Round—James Mitchell, foreman; John T. Tash, assistant; Margaret Engberg, ticket seller.

Hi-Sail—Mason Murray, foreman; Charles H. Forst, assistant; Chauncey T. LaRoche, assistant; Miss Fair, candy vendor.

Moon Rocket—A. C. Phenster, foreman; Frank C. W. Shaw, assistant; Elmer L. Larkin, ticket seller.

Frog Hopper—Harry and Eddie Depew, assistants; Earl Collins, ticket seller.

EVANS' JUMPING MACHINE—Charles H. Forst, foreman; McPherson, assistant; Howard, ticket seller.

EVANS' MUSICAL HOOPERS—McPherson, foreman; Farnum, assistant; Frank, ticket seller.

EVANS' BLUE ANGEL—McPherson, foreman; Farnum, assistant; Frank, ticket seller.

EVANS' NEW JUMBO—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' BALTIMORE—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' SHOOTING GALLERY—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' JUMBO—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' DEMON—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' FROG HOPPER—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' HOOPERS—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' RED ANGEL—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' SHOOTING GALLERY—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

EVANS' MUSICAL HOOPERS—Charles H. Forst, foreman; McPherson, assistant; Frank, ticket seller.

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BIZ FOR MCCALL
ORG TOPS 1947

MACON, Ga., May 22—The Jim McCall Shows, ending fourth week on lot here report biz ahead of last year the still off from 1948. McCall—brother-in-law of W. E. Franks, well-known Southern carnival owner—launched his show five years ago in Macon.

Playing Georgia exclusively, the McCall org is able to get choice dates, helped largely by fact McCall was a State senator and representative for many years and served in many important State posts before becoming a showman.

Org is in 16th week of season, and plans call for a few more weeks on Macon lots, then a swing thru North Georgia and into four tobacco markets beginning late in July.

The staff: Jim McCall, owner-manager; Jim Reese, crew manager; and legal advisor; Bob Smallswood, electrician; C. M. Willis, jr., mailman; James Albert, superintendent of transportation.


No shows will be carried until tobacco season starts.

There are eight office-owned concessions. Show’s corn game is operated by aucpsees committees at each stand.

Other concessions and concessionaires follow: Mr. and Mrs. C. N. (Doc) Meyers, three; Bob Miller, five; Mrs. D. Reese, three; Herman West, one; Russell Crow, one; Mr. and Mrs. C. M. Willis, cookhouse; Miller Johns, matt camp; G. C. Miles, chuck wheel; Mrs. Russell Powers, bowling alley; Lila Mae Nails, penny pitch; George Johns, ball game.

BRENNER TO BE HEAD OF BRITISH SHOWMEN

LONDON, May 25—At the annual meeting of the National Amusement Council, held here last month, Bernard Greenough, of the Amusement Trades Association, was elected chairman for 1948 and M. Williams, jr., general manager of Amusement Park Proprietors, was elected deputy chairman.

The National Amusement Council is made up of four of England’s associations of outdoor showmen, all grouped together during the war to cope with war-time problems, and now coping with throrny post-war difficulties. Organizations making up the council are the Amusement Caterers’ Association, Amusement Trades Association, Association of Amusement Proprietors of Great Britain and the Association of Circus Proprietors of Great Britain.

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MORE PROFIT FROM YOUR SYRUPS
LESS WASTE, EASIER TO DISPENSE

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Quinn, Gruber Ink Choice Site Adjacent To R-B Philly Stand

PHILADELPHIA, May 22. — The completion of dual data centers and coinciding with the appearance of the Ringling Bros. circus this year will be a three-week quest with John J. Quinn, local novelty and concessions operator; Max Gruber, carnival operator, and St. Mary of the Annunciation Episcopal Church, sharing the take. The stand is for one week beginning Monday (24).

The lot, an abandoned lumber yard on Lebanon's throw from the circus grounds, was leased by the owner, Dr. Henry P. Schneider, to Quinn. The $100 license fee covering the appearance of Gruber's org was paid by the church.

Wirth Acts Booked
For Columbia Show

COLUMBIA, Mo., May 22. — A strong line-up of acts have been booked by Frank Wirth for the Boone County bent circus to be held here May 23-31, reports Jack Hackethorne, publicity director of Boone County Fair Association, which is co-sponsor of the show with the local recreation committee.

Among the acts will be the Wallendas, high wire; the Repinsky, riding acts; Wildey's Bears, and Frisco's Seals, with Happy Keltums heading the clowns.

Said to be the first sponsored circus ever held here, there will be three night performances plus matinees the last four days. Performances will be offered under floodlights in the museum fair park. Additional bleachers are being moved in to accommodate 5,000 people.

Southern "Follies" Feature

SALT LAKE CITY, May 22—Danny Southern was featured male singer in the Water Follies of 1948 which played here recently. Southern shared top honors with Cecil Lewin, male dancer. A review in The Bill- board credited Southern's appearance to another singer.

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For Columbia Show

COLUMBIA, Mo., May 22. — A strong line-up of acts have been booked by Frank Wirth for the Boone County bent circus to be held here May 23-31, reports Jack Hackethorne, publicity director of Boone County Fair Association, which is co-sponsor of the show with the local recreation committee.

Among the acts will be the Wallendas, high wire; the Repinsky, riding acts; Wildey's Bears, and Frisco's Seals, with Happy Keltums heading the clowns.

Said to be the first sponsored circus ever held here, there will be three night performances plus matinees the last four days. Performances will be offered under floodlights in the museum fair park. Additional bleachers are being moved in to accommodate 5,000 people.

Southern "Follies" Feature

SALT LAKE CITY, May 22.—Danny Southern was featured male singer in the Water Follies of 1948 which played here recently. Southern shared top honors with Cecil Lewin, male dancer. A review in The Bill- board credited Southern's appearance to another singer.

Burlington Inks R.R. Fair Acts

(Continued from page 50) the Fair, the operators in the management high corral, which will serve as the stage for a continuous performance, including a bear act, archers, rodeo cowboys and circus bulldozer.

Portrau Rail Progress

Union Pacific Railroad plans call for the presentation of a Pageant of Power under a 250 by 125 foot tent, which will portray the development of railroad from the old wooden steam engines to the latest diesel-electric locomotives.

Each of the 11 States served by the U.P.—Nebraska, Kansas, Colorado, Wyoming, Montana, Idaho, Utah, Nevada, California, Oregon and Washington—will be represented by exhibits featuring industries and enterprises considered most representative and typical of the State. The Lionel Company is building a special gauge toy railroad track over 400 feet of track, for the display, and the miniature railroads will also be available to take visitors through the exhibit.

U.P. officials in charge of the exhibit report they have been informed by several stage celebrities, including Olsen and Johnson and Roy Bolger, that they will make several informal visits to the exhibit during scheduled Chicago appearances, which coincide with dates of the fairs.

Eastern Group Set

At a meeting of Eastern railroads, which are pooling their efforts for this period here this week, it was decided to discard the idea of presenting professional entertainment in the 'giant cars in the regularicate displays.

This group, instead, will build its exhibit with an eye toward education and featuring motion pictures and a motion picture display of equipment.

 Casting began Thursday (20) for weeks 6-20, the pageant which will be staged daily during the seven-week show. A total of 250 men and women will be selected to fill roles in the production, with final tryouts set for Friday (25).

7,000 See Glen Shaw Win

Cowboy Title at Fairfield

FAIRFIELD, Calif., May 22.—Approximately 7,000 attended the second annual Fairfield-Susanville Rodeo here Saturday and Sunday (16 and 17). Event, which opened with a headlined entertainment sponsored by the Solano Rodeo Association.

Two hands from Northern California competed for $1,200 in prize money. Glen Shaw, Escalon, was named champion cowboy and placed first in the bulldogging events. Other results:

Cal Hoppe—John Bowman, Nip Snow, Glen Shaw, and Ram Lovelady and Leonard Heslop—won the Steer Wrestling.

Brabham Bull Riding—Kenneth Jones, Jim Hill, Frank Houtz, Don Thornmeyer and Doug Davidson.


Little Bronc Riding—J. M. Hara, Bud Lusted, and Daniel Lusted and Larry Lusted—Division 2.

Bull Riding—Frank Matson, Bill Hoeber, and Jack Cole—Division 3.


Ike Cameron and Cedric, Jim Gaul- ke, and Blaize Gomer, and Levi Frazer and Sam Lovelady.

Fairfield, Conn., Fees Fixed

FAIRFIELD, Calif., May 22.—Proposed new insurance fees affecting outdoor show business here include a renewal levy of $25 for each act, with a $3 fee for each ride and $1 for each additional day. A $5 daily fee will be charged for professional sports staged indoors or out. Outdoor theaters will pay $5 for the first day and $1 for each additional day of opera-
Ernie Jordan Trailers Sales

"The Showman's Friend"

Beverly Closes
With Sarvin Rock
For Two Shows

CHICAGO, May 22—Ray Marsh, manager, who has shows at Riverview Park here and at Palisades Park in New Jersey, today announced he had completed negotiations via long distance telephone with S. Landow to move into shows into Sarvin Rock Park, West Haven, Conn.

Brydon said that Ray Thomas and新股 Altrich, two members of his staff here, will leave Monday (24) for New York to ready the windows for the grand opening Decoration Day.

Shows Named

Brydon said that the two shows will be the Palace of Wonders and the Streets of Cairo, the former, a frequent headliner, and the latter a girl show. The Palace of Wonders will be housed in a 80 by 120-foot building, formerly the Merry-Go-Round building. Brydon said, and the Streets of Cairo will be a 60-foot building that last year housed the Globe of Death shows at Sarvin Rock.

Strong Line-Up

Both the inside and outside of the buildings have been given a face lifting and Brydon has lined up a strong show of acts, with the premiere act of the Four Sensational Silver and the dog and cat act of Martin Laughlin as the features.

Brydon's executive staff opening week here included, in addition to Brydon, Leon Halligan, secretary, Ray Thomas, Brydon's first assistant; Bill Altrich, talker; and Mrs. Ralph Beckley and Joe Dunn, tickets, and Helen Winters, bally.

Office and Addition to the Silvers and Laurelco, at Riverview include Richard Miller, five-year-old legless and armless wonder; Dr. Waldo, human ostriec; Leffoy Wallace, magician; and the mental act of the late Helen Royal, midget dance team; Paul Minkoff, tattooist; Twisto, rubber man, and Boland, anatomical wonder.

Phoenix JCC Nets $19,645

From Rodeo, Aid Charity

PHOENIX, Ariz., May 22.—The Junior Chamber of Commerce netted $19,645 from its 1948 world's championship rodeo, it was announced here today by Hager, chairman of the rodeo committee, reported the event grossed $49,000. The income, including taxes of $15,000, left a net of $19,645.

Of that sum, Hager said, the Phoenix JCC gets $10,000; the Maricopa County school fund, $500; the Maricopa County school fund, $1,000; and $2,000 goes for musical scholarships at Arizona State College, Tempe. In addition, $1,000, will be used to enlarge the Jaycee office and $2,125 reserved for expenses of next year's rodeo.

J Bar S Rodeo Contracted

For 3-Day Affair in Conn.

NEW YORK, May 22—Joe Daly has signed J Bar S Ranch Rodeo for the three-day Decoration Day show June 18-20, at the J Bar S Flying Ranch, Plainview, Conn.

Tinty's is said to be one of the best recent rodeo shows, with bullock bleeding, clowns, pens, electricity stunts, and steam locomotives plus parking space for 8,000 cars.

In addition to the J Bar S Ranch's usual rodeo events, there will be Fireball, the ranch's feature trick horse, and a special feature, pony express races.

Billey at Van'couver

VANCOUVER, B. C., May 22.—Billey Bros. will have a 1-week stand at the Pacific National Exhibition grounds starting Monday (24). The week originally had been booked by Clyde Bestly but that org notified city the date could not be held. Contracts to operate by Billey Bros. was accepted by civic licenses and civic committees.

Ken Baker Organizes

Motor Thrill Show

LOS ANGELES, May 22.—A new thrill show, to be known as Safari's Hell Drivers, has been organized here to play fairs, celebrations and other outdoor events, according to the Baker, local special events promoter, who is manager of the new organization.

Personnel includes such well-known 40's Coast men as Lamont, Curley Brook, Eddie Ward, Johnny (McGee) Smith and Chester Tarver. Lamont and Tarver also do a clan routine.

Show features double-ramp winged motor scooters, with a motorcycling career opposite direction, said to be the first act of its kind to be presented here; head-on collisions of autos, thrill driving and precision driving. First booking of the new show was at the Roscoe, Calif., 5-H Speedway Sunday (16) and was pronounced a sensation. Baker played to a crowd of 2,000. Admission prices were $1.25 for adults and 60 cents for kids.

Sponsors and Manager Named

For Yrcka (Calif.) Gold Rush

YRKA, Calif., May 22.—Plans for the Yrcka the Gold Rush Days here, June 24-27, are well under way, with the announcement of Art Spaner as general manager and the Ross Nell American Legion post as sponsor.

Spaner, who recently directed the May Day Festival in Los Banos, Calif., is aiming at crowd of 50,000 for the four-day event.

West Coast Shows will furnish the music. Other events in the program will include a Golden West parade, a roller coaster, a carnival, an outdoor performance of the Chieftain and an antique car show.

Carl Dossay Wins Bareback Title at Las Vegas, Nev.

LAS VEGAS, Nev., May 22.—Carl Dossay, Chad, Ariz., has won the back bronc riding championship in the Helldorado Rodeo here. Buck Oliver, Phoenix, Ariz., and Cheif Dawson, Los Vegas, tied for second. Other results: Carl Roming—Barker Pettitger, Chandler; Ed Davis, Las Vegas, second; Bill Brown, Paradise, Calif., and Dave Campbell, Boulder City, tied for third; Bud Hedglin—Bob Pettitger, Boulder City; Bill Todd, Los Vegas; Ben Pettitger, Boulder City; Ben Chaffin, Boulder City; Ben Pettitger, Boulder City; and Ben Baker, All of Las Vegas. Time—Buck Oliver, Brass Bull Roping—Carl Hende, Vanlma, Calif.; Jimmie Davis, Phoenix, and Jimmy Young, Los Vegas.

Bob Clayton Back as Agent

After 20 Years on Lots Olds, May 22.—Bob Clayton announces his return to the booking field after 20 years in outdoor show work, following the loss of his '48 S. Dak. shows and concessions. He will operate from an office promoting and producing home talent shows under auspices and selling acts.

Clayton will handle advance for touring units with Ray (Sonny) Myers as company manager. Freddy Lane is also on the staff.

This 25 lb. taffy puller is a display model built to get crowd attention. Modern design. Chrome plated arms. Polished steel bed. Built to work night and day.


Sylvia PAFFY MIX to gross $100.00 in sales!
Gaming Charge Nixes Auburn Cent. State Aid

AUBURN, Calif., May 22.—The 1948 Gold Rush Revival celebration, which closed a three-day run here Sunday (16), was declared a huge success, said the chairman of the Centennial Park Committee, W. W. Wyatt, who expressed the standpoint of attendance, with more than 30,000 persons visiting the central park of the event on closing day—but the Centennial Commission, a State agency, is unhappy about one phase of the event.

Heinz, executive secretary of the commission, said State financial support for the local celebration is being withheld because wide-open gambling prevailed despite previous warnings of the commission.

Gambling games are said to have run in the Heidldoro, a large tent with a paved floor, a tented replica of an early day amusement and gambling hall. In addition to a battery of slot machines, it is alleged there were crap tables and blackjack games. Coins and currency were used with no pretense of scrip or merchandise prices, was said.

Heinz said the celebration would have been entitled to $3,800 in State support if the rules and regulations of the Centennials Commission had been observed.

Aviate Report

"I understand some mild forms of gambling were carried on," Heinz stated. "I understand the gambling was held in a tent outside of town. The commission's stand against gambling is definite. Gambling will not be tolerated in any form in celebra-

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Look for Us at the Fair!

We'll have a better line of Popcorn this year than ever before, including one of the most beautiful popcorns we have ever seen. Quick, clean, convenient and economical, too.

ROCK REOPENS MAY 30 (Continued from page 30) experiment has been taken over by beverage company.

A new road into the park has been laid down by Starlets leading down into the rocks, some of which are near 100 feet high, have been cleared. Admission to the grounds and picnic grove will be free. A 25-cent charge for parking will be made. A 50-cent charge to visit the rocks will be instituted.

Kreilson Handles Flack

David J. Kreilson, former publicity man at the New York World Fair and now managing editor of The Bradford Journal, and Don Roberts are handling advertising and promotion.

Deadline for Garden Pier Redemption Set—June 27

ATLANTIC CITY, May 22.—Vice Chancellor Vincent S. Haneman has granted Mrs. Miriam Levin an extension until June 25 in which to redeem the Garden Pier property not held by the city. In order to regain title to the amusement pier, Mrs. Levin must pay approximately $150,000 in back taxes plus taxes since 1943.

In his order, which reopened the Starlets project, the Starlets leading down into the rocks, some of which are near 100 feet high, have been cleared. Admission to the grounds and picnic grove will be free. A 25-cent charge for parking will be made. A 50-cent charge to visit the rocks will be instituted.

Eli Bridge Company

Tires for 60" Searchlights

A very advantageous pur- chase of SEARCHLIGHT CARBONS from surplus stocks permits us to offer them to you at a fraction of their nominal cost. These Carbons are for 60" searchlights and are manufactured by the National Carbontite Company, type 1, which is a high intensity, white flaring.

Each set consists of one 160 mm., 22" Searchlight and one 12"-15" Searchlight. There are 25 sets a box, available at a very low price.

Terms: Net Cash, F. O. B., Los Angeles.

R. M. B. CORPORATION
Wholesale Distributors
1505 E. 1st St., Los Angeles 33, Calif.
L-O-O-K! at Blevins’ BIG JUNE PARADE OF OUTSTANDING HOT WEATHER VALUES!

Take advantage of this big sale to stock up NOW for the 4th of July.

(Only at Blevins will you find everything for the concession)

POLAR PETE MACHINE
Buy your Polar Pete from Blevins for $395, and we will give you enough coffee, chocolate, and cream to return you $400 when sold.

ECHOLS MACHINE AND CASE
Echols ice ball machine with motor, stainless steel case, 4 qts. Snow-Man flavors, 2 qts. fruit acid, pick, dipper, plastic pour-outs, and 3000 Snow-Man cups.

SNOW-MAN CUPS
Famous two-color, animated “Snow-Man” snow cone cups, 6½ oz. Rolled rim, tasteless, odorless, non-absorbent. In case (50) lots.

COPPER KETTLES
18-gauge copper kettle for caramel corn. Double bottom, rolled rim, wooden handles, 16" deep, 18½" across.

Blevins June Specials
SEASONING—Oil prices are up, but we’re selling at the same old price. Check these values and save.

- Liquid Peanut Oil, S. gal. ____________ $14.90
- Cocoa Nut Oil, 50-lb. steel pail ___________ 19.50

PEANUTS—Large No. 1 Fancy, Virginia Grown, Raw, 15c. Roasted, 21c.

- PEANUT RAGS—Animated, two-color, $1.75
- VANILLA VANILLIN SUGAR COMPOUND—For flavor and aroma.

- Per Pound, $2.25
- GLUCOSE—50 pounds for $7.50
- FLOSS PAPER—per thousand, $1.00
- CANDY APPLE STICKS—4½ x 1½/64, $1.00 M
- COLEMAN EQUIPMENT—25% discount on all orders.

It will pay you to buy your Coleman equipment during this big event.

RECIPES—Blevins will gladly furnish recipes for any confection.

Blevins is making delivery on these new machines every day. We sell ‘em on credit, too.

STAR P-50 MACHINE
Blevins is setting up these new machines every day. We sell ‘em on credit, too. Only $247.50

KING BEE PORTABLE MACHINE
Still going strong! A $135 value now reduced to only $99.50!

TREATUM TRAILER
Get the wandering? You want a Treatum Trailer! Now in stock.

From $1,000

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Dear Sirs:

Please ship me the following items:

Name ________________________________
Address ______________________________
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Ethel Robinson 67 Years Wise, But Has Vim ‘n’ Vigor of Youth

(Continued from page 50)

more than double what it was when, as a stage-struck girl of 17, she broke into show business.

"That was in Boston, where I was born, in 1881," Mrs. Robinson said. "As a matter of fact, that was just before."

"I began as an extra in stage shows which featured such stars of that day as Richard Mansfield, Olga Nethersole and Donnan Thompson," she recalls.

Given a bit part in Old Home-comy, she became inspired to take dancing lessons. Then, she applied to the business line dancer in a light-

company. She got the job, and she loved it. While with the opera company, she discovered she had a voice, so she took singing lessons.

Her soprano voice scored well. She played the Telephone Girl, New York musical, and that show had a successful run.

Then she turned to vaudeville. Her renditions and the type of songs she sang caused her to be tagged The May Ivins of Vaudeville, after the musical comedy star of that name.

Decides to Quit Stage

After 17 years as a dancer and singer, she decided to quit the stage. The decision was prompted by the fact that she neither suffered a stroke and also because she herself had tired of traveling. Seeking a home base to which she could return often, yet still remain in show business, she located in an old Madison Square Garden, the Pluckett Theatre in New York, which then specialized in booking fairs in the East, and organized a troupe and continued with the organization for five years, during which time she was grounded thereby in the booking business.

In 1915, Ethel joined the Western Vaudeville Managers' Association, with headquarters in Chicago, then engaged Ethel to install a de-

partment for booking fairs and parks with that organization. This she did in 1915 and for 12 years she remained with the powerful booking office.

In addition to Ethel's added duties during those years to catch acts which played Chicago theaters. Seated in the boxes, she caught countless first shows, scoring the acts accord-

ing to their ability, rating their rela-
tive salary worth and giving her estimates as to where they should be spotted on the bill.

Usually Guesseed Right

Invariably, her recommendations were followed. Moreover, they played a part in determining how much work acts received. And the Western Vaudeville Managers' Association, then was in a position to give much

work—two solid years within its own territory and an additional two in other sections thru affiliates.

In 1929 Ethel decided it was time to go it alone, opening her own booking office and catering primarily to fairs and parks. This was then one of the most effective sales representatives is demonstrated by the fact that for 15 straight years she filled the grand-

stand contracts for the Canadian Circuits.

In 1931, Ethel closed her office and joined the Barnes-Carruthers Fair Booking Organization, a letter of the present Barnes-Carruthers Thea-

ter Booking Organization, Chicago. She continued with that organization as a road saleslady until the fall of 1945, when she began to work a part of the year for the magnificent world's fair, the Chicago World's Fair, which that year to concentrate largely upon scouting and booking talent for Polo Grounds.

Looking back over her long years in the business, Ethel takes wisest

pride in the fact that she was the first to book a parachute jump from a balloon. That was during World War 1, more than 35 years

ago, at a time when aviation was in its infancy stage.

Clifford L. Niles, then secretary of the district fair at Anamosa, Ia., and now active in theater, real estate and insurance interests there, said that Ethel with the idea of presenting a parachute jump at his fair. Ethel mulled over the idea and allowed as how it might be done.

She suggested Max Lillie, one of the early day pilots. Propositioned, Lillie agreed to make the jump. Tests were made, and when

if preliminary tests proved successful. These tests consisted of dropping from the 200-pounder of a plane. Another plane dropped the parachute and, then Lillie made the actual jump. As a matter of fact, he made three leaps at the Iowa annual. But he moved to a fair in Wisconsin and was killed.

Lists Her Bests

The spiraling of talent prices in recent years is a source of manage-

ment to Ethel. She recalls vividly one of the first circus acts she booked at $1,000 a week, at that time an ex-

traordinarily high price. It was the Kikutus, a Japanese troupe of some 12 people who offered a routine that embraced acrobatics, juggling, tum-

bling and contortionistic feats.

Incidentally, she terms the Kikutus among the best acts she ever

booked. That act is one of the top acts, now out of existence, which rule high in her book are the Planters, an Italian horse act; the Russian troupe, which dancing was done from the backs of two white horses; the Flying Banards, a Ben Ali Troupe, Arabian tumblers; the Four Rance, pantomimic comedy act; the Mangel, a trapeze act; and the Tum-

taster act; the Musical Cuttys, novelty act, and the Flying Banards. She placed Slivers Oakley, celebrated for his one-man basketball game rou-

te, as the outstanding clown of the period.

Ethel was married at the age of 21 by her husband, Albert B. Thomas, then secretary of the Detroit Stock Exchange, died eight months later. She has two sisters, Mrs. Edna B. Varnum, Portland, Me., and Mrs. Emma Elizabeth Bartalett, Chicago. She is a member of the Show Folks of America, Chicago chapter.

Hurricane at Coney: Bartlett in Chi

CHICAGO, May 22.—Norman Bart-
lett, inventor of the Hurricane and other rides, was a Chicago visitor this past week, holding forth at Riverside Park to supervise the Loop as Riverview opened its 45th season Wednesday (19).

Bartlett spoke in glowing terms about the performance of the Hurric-

nate at Belmont Park, Montreal, where the first Hurricane was put into operation this year.

"The Hurricane topped all rides but the Coaster, the only one in the Coney Island, with 25 per cent repeats," said Bartlett, who received from the American Recreational Equipment Association the S. Alexander plaque at the Chicago Convention last December for the most meritorious riding device.

Bartlett predicted the second Hurri-

ricane will be set up soon in Jimmy Kyrimes's Bowery side-

land. The ride at Coney is owned by Floyd E. Gooding. Bartlett said the first portable Hurricane now at the Olympic, now for Goody's at the Allan Her-

schell plant and hopes it will be delivered in July.

Mrs. J. E. Berry, Martinsburg, W. Va., in a note to The Billboard, states that the brother of Ethel J. Smith is ill and asks that she con-

tact him.
Lynch Stunters
Open to 8,000
At Birmingham

BIRMINGHAM, May 22—Jimmie Lynch and His Death Dodgers, motored thrill show, opened their seasons before an estimated crowd of 8,000 here Sunday (16) at Legion Field.

Walt Ruth, Pony Wilson, Al Gross, Bill Horton and Whitey Reece were the featured drivers. The Death Dodgers were stock convertible coupes. For Gross, the performance marked his first since July 4 of last year when he sustained a broken back.

Added attractions in the opening show were Helen Howe, billed as the Princess of Dynamite, who was placed in a casket-like box which was blown apart by an explosive charge, and Henry Pollak’s cannon act, in which Joe Hatfield serves as a human missile. The Howe feature is presented by Captain Frakes.

Lynch in Safety Talk

Crash roll in an old model car was given by Bill Cleveland. Charlie Beeler did a motorcycle crash thru a flaming wall: Rocky Fisher a similar crash in a car; and Rabbit Reavesville presented a ground slide from the rear of a fast moving car.

Now retired from actual show driving, Jimmie Lynch gave a safety talk which was well received. Percy Rademacher and Happy Marshall, clowns, scored big. Mike chores were handled by Jimmy Van Cise, president of the organization which operates the Lynch units.

Face Heavy Schedule

Total of 125 fair dates will be filled this year by the Lynch shows, Van Cise said. Though given still dates also are scheduled, he announced.

Second unit will take to the road in June and the third will go out in August. Dodge stock model cars and trucks are used exclusively, with equipment for the three units embracing 39 convertibles, 15 “hard-top” cars and 15 trucks.

From here, the first unit goes to Salem, Ill., after which it will play Cleveland, Rockford, Ill., and Milwaukee in that order. Milwaukee dates are May 30-31.

Four newsreel cameramen caught the opening show here. They were John P. Muller, MGM News of the Day; Oscar Goodman, Paramount; Wehrer Hall, Fox Movietone, and Tye Sanders, Universal.

Admission here was $1.25 for adults and 90 cents for children, plus tax.

Hale Inks Contracts
To Stage Girl Shows

CHICAGO, May 22—Contracts to present two tented Girl Shows at fairs and expositions booked by the Associated Independent Midway Operators, Inc., of which Ray Marsh Bryan is the nominal head, have been signed by Walter Hale.

Hale, in making the announcement here this week, said he will feature a name stripper and revolver in one of the shows. He will also do an aerial act.

Opening stand will be at Anderson, Ind., June 23. Hale said, and the final stand will be at the State Fair of Texas, Dallas. Other dates will be announced later.

All performers will be booked by Bert Peck, of the Consolidated Theatrical Agency, Chicago, according to Hale, who added that Red Kears, pianist last season with Sally Rand, and dancers Gloria Hopper and Candy Renee will be included in the lineup.
Straw Alfresco Big for RB; Look for Wallowing Season
(Continued from page 50)
for this purpose during the temperate weather which prevailed here. They might prove tough quarters when the weather is hot; but they have an appealing feature in that they will always be hot and dry.

Red, White, Blue Canvas
The sparkling neatness of all canvas, equipment and other units was at one not less, but of course, to the extent that it is always the case, some Sheriffs and many other units are white. All mobile units glinted with the freshness of the equipment, including no less than 15 tractors, which are yellow.

Frank and Paul Miller's 90-man concession crew helped to get the show down here. Their help was solicited long before the blow-off as it has been rather difficult to get good weather. In loading the new equipment which addition, the rain, the opening matinee Tuesday (18) was late getting under way because of the late arrival of the show train from Boston.

The performance lost its appeal in the switch to the indoor venue, Pat Valdo has the production geared to outdoor timing. The green shadings, tent poles and such, provided a nice background for lightening the colorful interludes. Miles White-designed costumes.

Band on Ground
Pretty much lost to view, but audible, was the band. They are located on a platform at the back of the tent which is covered. They are located on a elevated section of the west end. The back door is located in one corner of the end arena and is the only entrance other than the main entrance.

Global program changes since the 1940’s, a busy week included the center ring appearance of Damon Bowers, of the Miller Bros. Band, the six circuses, too, with hordes of campers having appeared here in a considerable saving of time.

Aerial Ballet Smoos
The Blandos Sisters are now spot. In the event of a change in the routine, Barbee’s Monte Carlo Aerial Ballet worked here with about 20 members, as two aerialists in the end ring and Chrysie De la Grange in the center ring. As can be expected, the girls are performing smoothly and creditably. Harold Alzners, working alone, presented only part of his act.

The Side Show, under the direction of Beatty, also played a harrow here as a result of the Big Show.

Monroe Overcomes Weather and Wrong Lot at Canton, Kan.

CANTON, Kan., May 22—Despite the rain and the fact the show set up on the wrong lot, Monroe Bros. did good business. The show was traveling down a single all over a fair-sized crowd.

O’gr’s contract called for it to set up on the old ball park lot. After the tents were up, show officials were notified they were on the new field under construction. The difficulty was corrected and the crowd didn’t know the difference.

Chi Date Out
WASHINGTON, May 22—Ringling Bros. and Barnum & Bailey will not play in Chicago this year, according to those in the show. Because of the many activities in the city right for the Lake front in Chicago this week, including the Cook County Fair, Railroad Fair and Road Builders’ Convention and Exposition, B&B officials have decided to pass up the Windy City, it was said.

Polack Hits Record High
For Oakland
DRAWS 165,000 IN 11 DAYS
OAKLAND, Calif., May 22—A aggregate of 165,000 people saw Pol- lunch Bros.’ Western Unit during the first 11 days of its stand ending Sunday (16), according to Louis P. Stern. This is the largest attendance that the fair has ever had and it played the Auditorium Arena for the last two days.

Stern said the financial returns were a shade better than last year all-time high. Gain in attendance was attributed to an increased number of children and a greater membership for sale, with the door sale did not quite match.

Attendance reached its peak Friday (14) and Saturday (15). When crowds were ring-banked and many were turned away. Few performances for low capacity. Perfect weather prevailed throughout the run.

Show had its shortest move of the year for the opening Thursday (1) in San Francisco’s Civic Auditorium. George W. Westman, again handling the date for Islam and, beautiful weather, every indication pointed to a big on this show, only the Friday schedule was cut for 22 performances.

Mickey Blue went from Oakland to the 100th circus in the United States and the 25th one on his circuit.

Mabel Stark, with her tigers, will make her next appearance at San Francisco and return to Hollywood to join the theaters. Ward-Bells’ trampoline act, out since Gus Bell fractured a bone in his leg, will be back in the ring at Oakland.

Circuses

CINCINNATI, May 22—Circus management, turned out in groups to see the show. The manager of the auditorium, filled here May 15-16. Weather was the best we have had for a year, a few days ago. The matinee opened at night (16) when a storm broke the show. The matinee was played to a big one at the Auditorium, with the audience being full, and at night folks were on the ground. On Sunday people were on the turf at both performances. A review of the show was published in The Billboard, April 24.

Following the successful Thursday night performance, the John Robinson-Love Equestrian cast of 22 people were invited to a buffet luncheon at the auditorium. See Cole Packs ‘Em on page 112.

Polack Hits Record High
For Oakland
DRAWS 165,000 IN 11 DAYS
OAKLAND, Calif., May 22—A aggregate of 165,000 people saw Pol- lunch Bros.’ Western Unit during the first 11 days of its stand ending Sunday (16), according to Louis P. Stern. This is the largest attendance that the fair has ever had and it played the Auditorium Arena for the last two days.

Stern said the financial returns were a shade better than last year all-time high. Gain in attendance was attributed to an increased number of children and a greater membership for sale, with the door sale did not quite match.

Attendance reached its peak Friday (14) and Saturday (15). When crowds were ring-banked and many were turned away. Few performances for low capacity. Perfect weather prevailed throughout the run.

Show had its shortest move of the year for the opening Thursday (1) in San Francisco’s Civic Auditorium. George W. Westman, again handling the date for Islam and, beautiful weather, every indication pointed to a big on this show, only the Friday schedule was cut for 22 performances.

Mickey Blue went from Oakland to the 100th circus in the United States and the 25th one on his circuit.

Mabel Stark, with her tigers, will make her next appearance at San Francisco and return to Hollywood to join the theaters. Ward-Bells’ trampoline act, out since Gus Bell fractured a bone in his leg, will be back in the ring at Oakland.

Circuses

CINCINNATI, May 22—Circus management, turned out in groups to see the show. The manager of the auditorium, filled here May 15-16. Weather was the best we have had for a year, a few days ago. The matinee opened at night (16) when a storm broke the show. The matinee was played to a big one at the Auditorium, with the audience being full, and at night folks were on the ground. On Sunday people were on the turf at both performances. A review of the show was published in The Billboard, April 24.

Following the successful Thursday night performance, the John Robinson-Love Equestrian cast of 22 people were invited to a buffet luncheon at the auditorium. See Cole Packs ‘Em on page 112.

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Dressing Room Gossip

Bailey Bros.

Our first Sunday off since the opening and its first night in Renton was Sunday (18). Most of the folks spent their day by Seattle and it was well attended for the show.

Everyone agrees you always are sure of a good meal at Frank Ellis' midway dinner, and Al Dean's home-made lemon ice cream is always a hit.

Guy Smuck still is the best story teller on the lot. He always seems to have the most interesting facts.

The Miller family closed and the Clark Troop closed them. Emmett Barlow recently celebrated his birthday. Tom Hayten, retired clown, voted for the Union in Bremerton—RUSTY BADER.

Mills Bros.

Rain coats and boots have been in order. We have had several breaks this year, too, but there has been some "dew." Our newest pertinax, Paula Knight, age 2, went a bit too far recently in practicing the art of make-up. She painted everything, including her own hair, with her mother's crimson rouge.

There are several on this opera who would gladly change places with Big Bertha on cold days. This winter, Frank NOAA always gives Bertha a warm drink when the weather is chilly.

The Medini troupe on unguaranteed ladder, and the Catalisio rolling globe and juggler act, still draw ovations from the audience despite the fact each act has one member on the invalid list. Tony Catalisio has a sprained leg and Bruna Medini is laid up with a sprained shoulder and back.

Dales Bros.

Big show program has been revamped and several new acts now have joined. Peggy Henderson McDonald is working very well, while Billie Henderson successfully launched her debut on the sable wire. Mr. and Mrs. Joe Ryan joined with their marine horses and dogs. Larry Davey's wife, Cora, and two daughters, Bonnie and Hollie, came on from Sarasota, Fla. Bill Spake joined clown alley and also works bar and marquee comedy.

Larry Davey topped the big top while Pete Rees doth his work. Rees also is boss property man.

Our old friends included Don Howland, CPA, Columbus, O.; Buck Lucas, who is opening a hillbilly park downtown, Columbus; Johnny Anderson, Enquirer Printing Company, Bill (See DALES BROS. on page 112)

Polack Bros. Western

After a history-making engagement in Oakland, Calif., we advanced across the Bay Bridge for the second lap of the Bay Cities' run in San Francisco.

Highlighting the Oakland date was the second party of the NLSLP Club, Some 79 members and guests attended. Bartenders Harold Ward, and Arthur Kunoz, who are members, and their folks and tails, were selected because they would be there all evening anyway.

Larry Davey did the gong over to Massimilliano Truzzi, who emceed an excellent program highlighted by Jack Klein's old vaudeville act, backed by a chorus line with Vicky, Betty Bell, Helaine, and Comedienne Reggie Reppert.

Had Warren and Dennis Stevens' lecture on Carl Carlotta, annex attraction, was the last hit of the show, Dennis played the part of Carl Carlotta, Frieda Wiswell impersonated Josephine Berend, Poland (See POLACK WESTERN, page 112)

Cole Bros.

Eileen Harold is in New York for another operation on the shoulder she injured during the flying act. The Cole Bros. at Castle and the Voice troupe had a bit of trouble their one show during the day in Hamilton, O.

The bear walked thru car 56 the other side and put down with the pickets and Wilson. He also visited Col. Jerry Thomas on the lot.

Forrest Fought entertained some of the org at his Renfro Club during the stand in Richmond, Ind. Forrest formerly called the caillemps with the show. Camerons has a new tryout and foot pegging saddle. Lucio Cristiani says Clarence should be sitting pretty the rest of the season.

Otto Griebeling certainly looked the part of grandfather, carrying his pipes. (See COLE BROS. on page 112)

Polack Bros. Eastern

Of all the broadcasts Bill Green, our press agent, has corresponded up to date, the most effective was the one made in the midst of the rigging men's labor and the rehearsal of the band directed by Charles Post, Jorgen Christensen, who was on the broadcast, sounded just like Jean Hersholt.

Rain and wind dogged the show for two weeks. One night there was neither rain nor wind and Ray Wilson, hooper manipulator, was so overjoyed he exerted himself no end during his act.

Mr. and Mrs. Emil Pallenberg, and the Wilsons and Kinkos all stayed at Clear Lake, some 50 miles from Austin, Tex., and made the journey to and from each day. They claimed (See POLACK EASTERN, page 112)

Garden Bros.

Welland and Barry, Ont., were two millionaires made in England during the season of ease. The 10-blowout trips are past history, we hope. Aside to Starr and Fenn, we aren't running any of them, either.

The cold and rain are still with us and everyone has the sniffles. Betty Waters is out of the program and Bill Ward and the Snell brothers, have continued to his home, both suffering with colds.

The new member of the Cycling Paiges, Fae June McLaughlin, made her debut and did all right. Jerry Christensen bought Ricki Padilla. (See GARDEN BROS. on page 112)

THE NEW GEORGE HANNEFORD FAMILY

ORRIN DAVENPORT SHIRINE CIRCUS

Edmonton, Alberta, Canada

May 24th to 29th

GANGER CIRCUS AT LIBERTY

For Free Act, Parks, Fairs and Celebrations.
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Billets, Hammond Organizer, Concession Help; Pushers for Big Top, Menagerie and Side Show, Driving Men, Man to train small. Good opportunity.

Danbury, Conn., Thursday, 27th; or per route.

ELASTIC NET OPERA ROSE
Black, cotton, white and pink, 54 X 60. Elastic not stretched. 22-25. Sizes longer or shorter, 64 X 60. Phonograph labels will be added: "Thank you for buying our elastic net opera rose."

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ROGERS BROS. CIRCUS
Wants helper Side Show Manager and Side Show Act. Side Show and Concert Ticket Seller, Workman in all Departments. Tip, contact Study. Also two White Face Clowns, 2 good clowns. Man to help in Elephant, Inside Ticket Seller that can work kids. Genuises, Court, 5; Men, 2; Women, 1.

BUD E. ANDERSON
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WANTED FOR SEAL BROS. CIRCUS
Acts doing 2 or more performances, offer Mr. Seal Bros., Hammond Organizer with Organ on Truck. Useful People. Working Men desired. De Kalb, Ill., will address. Concert People, Side Show Acts. Silence permitted. Apply at headquarters, Grantwood, Pa.; Courtland, 5; Philadelphia, 26; Minneapolis, 27; Jersey Shore, 28; Bloomsburg, 25; Berwick, 31; all Penna.

FEARLESS STAR
G The Billboard, Cincinnati 22, Ohio

DAILEY BROS. CIRCUS
WANTS FIRST-CLASS ELECTRICIANS AND HELPERS
Wire For: Routes: Hornell, N. Y., May 25; Elmira, 26; Oswego, 17; Binghamton, 28; Oneonta, 25.

NATIONAL AIR RACES
Aeroplane Driver—Wash Pumpman—Truck Driver—Salesman. SOUTHINGTON AIRPORT, SUNDAY, MAY 29TH, DAY SHOW. For Celebration and Commencement Committee Man to take charge of a Police and Fireman's Penalty Fund Drive. Another police post.

CHALLENGE KYLE, The Billboard, 1534 W. 6th Street, New York City.
For celebration and Commencement Committee Man to take charge of a Police and Fireman's Penalty Fund Drive. Another police post.

R-B Ticket Seller Sined $250 for Huping Prices
NEW YORK, May 22—Carl Knopfer, one of the temporary ticket sellers employed by the Ringling-Barnum circus during its run at Madison Square Garden, was convicted in Municipal Court, Thursday (11), of violating the city administrative code by selling $1.20 circus tickets for $1.10. Knopfer was sentenced by Magistrate Samuel Orr to pay a fine of $50 or go to jail for 30 days. In addition he was given a suspended sentence of 30 days with two chance.

During the Big Show’s run in the Garden, Knopfer is supposed to replace its own staff of ticket sellers with local American Federation of Labor (AFL) men.

THOUSANDS OF USED COSTUMES
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LOOK AND BUY—NO MAIL ORDERS
We are not making a profit, We are clearing needed space.

CHURCH 50% OFF
Original Church Wardrobe, holly costumes, principally—worth a trip to Chicago.

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RODEO HELP WANTED

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WANTED
Performers, Working Men, Bosses, all departments, for big West Wind thrill circus under canvas. Open June 2nd. Huntington, West Virginia. Any one there or by wire, mail this week Knoxville, Tennessee.

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WANTED FOR FLEET BROTHERS', STARS OF TODAY
Call George W. or Jack Walker at anytime, or write them in care of the manager to handle towns, ready to join immediately. Final orders—Walter Walker in charge. All reply by wire or phone to Gen. Del. 
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Real Deal. Strong Acrobat. 25% on profits. Must be producers. Start at once.

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May 29, 1948

The Billboard

WFA Plans School For Stock Judges, Aspires Standards

SACRAMENTO, May 22.—Designed to elevate standards and to set accepted standards of perfection for stock judging at non-profit fairs, a judges conference will be sponsored by the Western Fair Association, it was announced here.

Co-sponsored by University of California at Davis, University of California at Los Angeles, and California Polytechnic College, the conference will be held at San Luis Obispo, July 8-10.

Animals will be used in demonstration judging. Judges will be instructed in judging stock and will be under direction of industry leaders and specialists. A judge's handbook will be compiled and distributed. A picture will be taken of the procedure for future reference by principals, fair exhibitors, judges and fair executives.

A committee directing organization of the conference announced that leaders in livestock judging, students, and representatives from agricultural colleges are invited to the sessions, important to the system of distributing appropriate judging aids. Funds will be raised to prizewinning exhibitors for better production.

Edith Gordon, University of California; Elmer Hughes and C. E. Howell, University of California, and J. I. Thompson, University of California, and Verd Sheppard, California Polytechnic College, will be judges of stock judging.

Exposition Gardens, Peoria, III., civic-sponsored site for four years of the State Fair in Chicago, will feature this year for the planned Heart of Illinois Exposition, this week it was gifted with $20,000 of new fencing, A. N. Exstrand, manager of the fair and manufacturer of fencing was the donor. Fencing is non-climbable and 6 feet in height, with a 1-foot bar carrying three strands of barbed wire.

Recently the 160-acre tract for the amusement was leveled in a 48-hour, around-the-clock project, in which all labor and many large pieces of earth-moving equipment were contributed.

Pilings are being driven for a 10,200 capacity grandstand, which is scheduled for completion for mid-September. Exstrand said every effort will be made to stage at least one event there this fall.

Long-range improvement plans for 25 counties include finding and building adequate space for new events.

Demands for industrial exhibits space at Salinas (Sask.) Exhibition, is the greatest in the past, an annual report. Exhibits will be housed under a roof and in a building for horticulture classes before the fair. There is a possibility that a show building also may be used.

The South Carolina state secretary has issued a charter to East Rainelle (S. C.) Fair Association, a non-profit organization, Claude E. Vance, Jenkins B. Buser and Ray Neel, all of East Rainelle, are listed as incorporators.

General admission prices for the Central Iowa Fair, Marshalltown, la., this year will be reduced from 50 to 17 cents a day.

John E. Chambers, president of Yell County Free Fair, Danville, Ark., advises that dates are October 13-16, October 6-9, as previously announced.

A director of the Regina (Sask.) Exhibition Association for 40 years and president in 1943, F. H. O. Harris, has announced that the Regina Fair will be held on this year's August 8-10.

Varied Program Set For Rocky Mount

ROCKY MOUNT, N. C., May 22.—A well-rounded entertainment program has been inked for the Rocky Mount Fair, which will be staged September 27 thru October 2.

George A. Hamid will again provide music, and the Bill Clark and His Hell Drivers will appear twice, while Promoter Bill Clark and his Hell Drivers will race on one, and possibly two, afternoons. Fireworks will be lighted by the United Fireworks Company. Fred's Broadway Shows will be on the midway.

A new grandstand seating arrangement will provide accommodations for 2,500. Six acres of land have been leased to provide parking facilities.

K. H. McIntyre, will have charge of the agricultural exhibits.

State Exhibitions will appear at the fairgrounds June 17 thru 20.

MASS. FAIRS SPRING MEET SET FOR MAY 27

BOSTON, May 22.—Spring meeting of the Massachusetts Agricultural & Industrial Association will be held in Storrowton, Eastern States Exposition, Springfield, Thursday (27), announce officials of the Department of Agriculture. The meetings will get under way at 11 a.m.

Topics slated for discussion include the distribution of prize money, future meetings, control of rabies, and the program in the way of exhibits and reports in the various county agricultural fairs. The fair was held in 1949. The afternoon will be largely devoted to a panel discussion of 4-H Club work at fairs.

REVISED, Ariz., May 22.—Yavapai County Fair will be held here September 30-October 3, the county fair commission announced.

Wisconsin Expo. Turns on Steam In Promotion

MILWAUKEE, May 22.—Promotion of the Wisconsin Centennial Exposition will be held at the State fairgrounds here August 7-29 and stepped up this week with the design of the Joint Exhibitor Study Committee, of the Wisconsin Dairy, 14th St., Syracuse, N. Y.

The production culminated a State-wide contest in which most of the newspapers (weeklies and dailies) are asked to give the Wisconsin Dairy Fair a feature story. As a result, Miss McCall will make an effort to have Wisconsin Dairy Festival events make visits to several Eastern cities in behalf of the fair.

An important high case of Alice is to be made and this is to feature what is being advertised as a $75,000 Wisconsin Dairy-Fairland exhibit at the fair.

The sum of $120,000 will be spent in advertising the fair, and the week of May 22-29 will see Manager Ralph Ammon announced. Of this, $22,000 will be spent in Chicago with newspapers, radio stations and in outdoor advertising designed to attract attention to the Wisconsin Dairy Fair and its parts of Indiana and Michigan.

Gordon Crump, the expo's publicity chairman, announced that next week the expo will add a full-time publicity-promotion representative to the staff to publicize to the Western newspapers, radio, and promotion.

Crump disclosed that a school student will be given the job. It is a project of the fair, its significance and its features will be now in preparation, and it goes to all teachers throughout the State. In the following week a bulletin will be sent out to the schools for teachers to discuss the exposition during school hours from May 26-28. There are 200,000 school kids in the Milwaukee area, and the use of the teacher's manual is expected to Harry interest in the fair.

New County Annual At Franklin, Tenn.

FRANKLIN, Tenn., May 22.—As construction of the $100,000 Williamson County Center here is speeded, the opening of the County Fair and plans for an annual county fair and livestock shows, reports Happy Preston.

The fair will be held September 9-12, according to officials of the Agricultural Society of Williamson County and the Williamson County Chamber of Commerce. The Society of This Cooperative, said a junior livestock show will be held in conjunction with the fair, which will also observe community week activities the fair. The prize will be awarded. In addition to stock and farm produce contests, the fair will feature free attractions offered afternoon and night and a midway.

A county livestock show was scheduled for July 6. Building of seats for the show ring is to be at work by the 21st of the month. It has the backing of 24 county civic and business organizations, and a small sum of free attractions is also to be featured.

Shortage of Steel Stymies Plans for Arena in Calgary

CALGARY, Alta., May 22.—Plans for a multi-million dollar sports arena in Calgary have been stymied because structural steel will not be available until the spring of 1948.

Estimated cost of the new arena is $750,000.00.
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**TILLMAN COUNTY FREE FAIR**

**CARNIVAL WANTED**

**FAIR SECREARIES CELEBRATION COMMITTEES ARRANGE FOR**

**NOVELTY BUTCHERS for Fairgrounds Catalogue Ready**

**PLASTER**

**NOVELTY BUILDERS**

**RETURN THIS LIST**

Correction and additions to this list will appear in the Fair Department of each issue of The Billboard, as published.

The next complete List of Fair Dates will be published in the issue of The Billboard to be dated July 25, 1948.

**CORRECTIVE**

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The Billboards

FAIRS-EXPOSITIONS

FOR LAST MINUTE FAIR BOOKINGS

BOYLE WOOLFALK

LATE BOOKINGS

BURLINGTON RAILROAD SHOW Chicago, 7 Weeks

KENTUCKY STATE FAIR

LANKING PARK EXCLUSIVELY

203 N. Wabash Avenue Chicago, 1 Illinois

BEAUTIFUL NEW

SUN-RAY CUPS

Prompt Delivery

2401-2 7 In. $5.25

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Write for Free Illustrated Circular of our complete line of Trophies, Medals, Prizes and other quality awards.

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FOR TWO BLACK ONES!

WANT CARNIVAL FOR American Legion Homecoming, July 1 to 4, Benton, Ill., and Hamilton County Fair, McLeanburg, Ill., July 5 to 8. 24 miles apart. H. MEADE Secretary Hamilton County Fair McLeanburg, Illinois

FAIRGROUND NOVELTIES

Catalogue Ready

THE TIPP NOVELTY CO.

24 NO. 6TH STREET, TIPP CITY, OHIO

The Sensational ORTONS

CROSS-COUNTRY SWAYING POLE THRILLERS

The only girl to do a one-hand stand on the pole. Brilliant fireworks finish.

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AL MARTIN AGENCY

Attention, Horse Show and Fair Directors

THE BOBBIE STEELE HORSE ACT

"THE PEOPLE OF THEM ALL"

Now Available for August and September.

Phone—Wire—Write

AMERICAN THEATRICAL AGENCY, INC.

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WANT CARNIVAL

Consisting of Rides, Concessions for Menon-Adam County Fair, August 9-10-11-12, at Menon, Illinois.

J. W. COLVIN

Concession Mgr.

MENDON, ILLINOIS
Utah Resorts Predict Boom Season on Eve of Opening

SALT LAKE CITY, May 22.—New records in receipts and attendance are foreseen for Utah’s amusement resorts as they are poised for the official opening of the season Saturday (29). Opening Day was set to coincide with the Great Salt Lake having washed out attendance until May 15 and 16 when it began to pick up. Saltair will open May 26. Sunset Beach on the Great Salt Lake opposite Wendover Unit, 2 miles, is another new addition to be put on later. Black Rock Beach, also on the Great Salt Lake, will preserve the official opening. Resort operations have been under way since attendance and receipts over 1947, even before the last of the Nevada Test, were written by the Utah Salt Lake celebration, which was supported by a State appropriation. The tests were expected to have no more than ordinary, perhaps, temporary effects, for the resort business for several reasons:

1. Abominable weather marked the first half of the resort season, with rain or snow for the first 11 days providing a complete washout, followed by warm weather for another two weeks.

2. Operation of the Centennial Exposition at the State fairgrounds during the summer months. The midway area is furnished by the midway area, juke box, and various refreshments.

3. Competing amusement enterprises, including Saltair, drawing crowds away. This included Promised Land, a musical pageant staged nightly in the park over 10,000 nightly; the exposition and its special attractions, and dozens of competing midway cars.

4. Insufficient housing and considerable home-coming activities of former employees, resulting in a decreased tourist business, upon which resort business depends to a great extent.

See Tourist Trade Tour

Tourist trade is expected to reach a peak in numbers this year, what with more auto transportation available and money being spent in the diversified Utah. All resorts have spent heavily this winter on the improvements and renovations to attract the crowds.

May 25 opening will be the debated operation of a midway on the fairgrounds during the summer months. That the Saltair, the Beehive Midway Corporation and its operators are seeking to hold to make it a competitive resort. Decision as to the time of its opening was left until the last minute.

Court action taken by attorneys representing groups of theater, resort and dance-hall owners to have the State’s lease to the Beehive Midway Corporation was held in the legal mill. Secretary-Manager Sheldon R. Brewer, of the Utah State Fair Board, however, won a point when State’s Attorney General Grover A. Gilr refused to void his action in leasing the fairgrounds premises to International Amusement Corporation’s Water Follies of 1948 or the 1948 edition of Holiday on Ice.

List May 29 Openings

Among the openings scheduled to open May 29 here are:

Lagoon, 15 miles midway between Salt Lake City and Provo: New kid’s pool, fresh-water swimming, picnic, games, and ski jumps, dancing to home and bands.

Saltair, 15 miles from Salt Lake City on State Line: Water bathing, large dance pavilion, good food and drinks, bands, picnic area, rides and games.

Black Rock Beach, 20 miles from Salt Lake City on State Line: Picnic area, games and dancing to home bands.

Sunset Beach, 20 miles from Salt Lake City on State Line: Picnic area, games and dancing to local band.

Saratoga Springs, 20 miles from Salt Lake City, near Provo, Utah, on Great Salt Lake: Water bathing, picnicking and dancing to local band.

Court voids Eastward ban

Judge grants temporary injunction halting mayor from revoking license

MT. CLEMENS, Mich., May 22—A temporary injunction halting Mrs. Mildred Stark, mayor of East Detroit, from revoking the license of Eastwood Park was granted by Circuit Judge James E. Spier here Tuesday.

Judge Spier held that Mrs. Stark had no authority to revoke the license and agreed that the city council of East Detroit might revoke it.

The judge said the injunction will prevent any further action on the part of the council serves George Francis, attorney for the Eastwood Park Corporation, who is also counsel of a number of a council meeting revoking the license.

Francis, in his argument to Judge Spier, said that the park had made contracts of more than $100,000 for name bands to appear at its dance pavilion this season and an injunction would cause “ineligible damage.”

Coney Island, New York

By UNO

M. K. Bourke, who came on from Seattle three seasons ago to take over the management of the Surf Park, is the new general manager for Feltman’s of Coney Island. The Surf Park is owned by R. E. Kallman, and operated as a part of the park. The Surf Park is one of the largest parks on Coney Island, with a new feature this year, a nine-hole golf course with an exclusive design of West End 10th, laid out and operated by Murray Goldberg and Jack Mer. who also operate two high-stakes, one fronting Luna on Surf and a newcomer on the Bowery side of the Bowery boardwalk. Also a fishing pier at the Bowery and Jamaica Walk. Another new Surf Park attraction is a miniature railroad running a narrow gauge track called the Holly-

Wood Chief. Four gas-powered, 6-foot engine, mile interior twice or once around track, with a dash for the kiddies and 15 cents for adults. Operator is Frances C. O’Reiley, an employee of Super Surf Park.

New Surf Park is on a long time association with Surf Park’s Bath Show. Comes into its own every state that Surf Park is open. Surf Park is on a new basis, with Gatto as partners. Labeled The New Surf Park, replaces Gatto’s old-time movies on Surf Avenue, between Surf and the Bowery, with a 100-foot ce-

Fantasia. Show consists of international shows (See Coney Island on opp. page)

Slogging thru the Park

Joe Malec, Omaha, Spends 30G On Peony Park Swimming Pool

As a traveler, Bill de l’Orhore Jr., sales manager of the National Amuse- ment Corporation, plans to stay at the 50 rooms in the top bracket when it comes to total mileage. Now “on tour,” he is interested in the business, which de l’Orhore sends along the following: “The only parks visited thruout the country:

If one were to stroll thru the park this week, they would have to be able to keep up with all the activities.

“Personally I’ve seen more paint and cards than I’ve care to meet in a nightmare. For instance, they are giving the ball- room a new look— and in Omaha, Joe Malec, of Peony Park, is so impressed that his new fan dance-pavilion-water-pool will be almost fit to drink.

If one visits Tulsa, Okla., he will find John de l’Orhore, Jr., with Co-Owners Cecil Ellis and William Bendin. They are expected to transform their meager start of 1945 into a modern gayway as strollable as the one in Omaha. The球 rooms are being planted along the midway, and the admission is $1.00. The new entertainment is the first extensive landscaping program. A new Auto Scooter is located in the midway; a new art attraction is the ballroom is being used until a permanent structure is ready. The new Fly-o-Plane has been added and several concession rides are temporarily dedicated to the general entertainment of the park is organized. Fresh build- ing and new activities and entertainment will happen in the next two years.

In Oklahoma City Boy Statton and his son, Marvin, are ready for another banner year. Their park is beautifully landscaped and is a regu- lar stop for the National Amusement Corporation’s bus. Omaha’s highest oil wells. Right in the park proper has his own priv- ate bath and well-stocked fishing lake.

"In the far southwest corner of the State, Cottrell Park, a dude ranch, has a Ferris Wheel, Merry-Go-Round, pony rides, and miniature trains. Frank Bush, former rodeo star, is the owner. The park has been in his care since early March, Bordeau. Indians and Hollywood movie makers are featured artists.

"Lubbock, Tex., Playland Park in McKenzie State Park, under guidance this year of Sam Caplon. . . . The park is located on a 3,000-foot track with tunnel and scenic effects for movies. The park is the Merry-Go-Round, Moon Rocket and several other rides. For the season, there are com- pensations. Caplon has a 25-year lease on the spot and recently received from the railroad’s new lease and guards the many improvements made at the park.

"Birmingham, Ala. George F. Wally King is the manager for the Alabama State Fair Authority. This is the park to look forward to this year, with its new kiddie land and kiddie zoo. . . . Wally says there will be plenty of other new items.

"As I travel through the South, with hurricanes, tornadoes, 58 above and warm civilization, I can’t help but notice how the big park is the best, like Norderup Park, near Boston, with its harmonies, new shows and new shows found the earth again whereas he was building his new kiddie land and Penny Arcade Building.

"Down in Rocky Point, R. J., many a stripe would be necessary to follow the building team of Joe Dram- mello, the owner, and his good friends of the town. It is famous for his town shows fronts always, but he found the earth again whereas he was building his new kiddie land and Penny Arcade Building.

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Good Turnout At Olympic Bow

IRVINGTON, N. J., May 22—With fair weather prevailing, a good crowd turned out Saturday (15) for the opening of the Olympic Park here. A four-act circus bill, featuring the Four Vesses, was the opening free attraction, and the show clicked solidly. As usual, Joe Bastie's band did the show and played in the picnic ground band shell, with Bubbles Ricardo giving out with vocals.

Heavy rain Sunday (16) cut attendance, but with the rainy spell apparently bowing out, Henry Guenther is optimistic and is going ahead with elaborate plans for celebrating the 50th year he has put in as owner-manager of Olympic.

Olympic goes into full operation this week-end with opening of the renovated swim pool. Monday (24) Hermine's Midgets, with a cast of 30 animals, and there are also take the circus arena as special attraction over the Decoration Day week-end.

750G Improvement Program at Cincy Zoo Awaits Okay

CINCINNATI, May 22—Zoo improvements costing an estimated $375,000 and touching virtually every part of the grounds are to be started this summer, subject to approval by the zoo's board of trustees and the later approval and co-operation of city council, it was announced.

Plans already have been drawn by architects. If approved, the improvements will include a new facade, a building containing executive quarters and a public relations department to replace an outmoded structure, double-lane auto entrance and new parking lot, removal of amusement devices in Playland to another section of the park, new lion and ape houses, and an arena with seating capacity of 1,000 people for presentation of animal acts. There are also expected to be extensive changes in the herbivora building.

CONEY ISLAND, N. Y.
(Continued from opp. page)

dancers mixed with movie oldies. Grand opening was Saturday (15). Fire-proofed, red and cream-colored curtains were installed by Tom Poff, of New York, who also furnished similar equipment for Steeplechase's television room, Tia's Wine Bath and Dave Rosen's Palace of Wonders.

New fireproof, air-conditioned, one-story building erected over the winter by Buxbaum Bros., to replace their Shamrock Irish House, Buvowy and Henderson's walk, destroyed by last season's fire, is a credit to that ability as well as to the Island proper. Besides its modern equipped kitchen, a large square 82-foot bar, pretty wallpaper decorations and 500 green, leather-seated chairs, there is a raised bandstand featuring a full-sized Hammond organ and a 12 by 18-foot dance floor. Entertainment will be provided by Italian Cerrito Orchestra, 20 singing waiters, and Martin Buxbaum, organist.

FOR RENT

Bassam's House, corner of 28th Ave., for Popcorn, Candy, Sandwiches, etc. $450 a year, 18 season.

MR. FOX

318 West 22nd St., N.Y.C.

LOCATION WANTED

FOR AMUSEMENT ARCADE

Pier West Coast

P. O. Box 298

OR

C. D. Banker

Waltz Creek, Calif.

ONE HUNDRED PER CENT LOCATION FOR HI-STRIKER

Available in our park. Space is located at park entrance and faces main street. Rent $1,000 for season, plus liability insurance.

ROCKAWAY'S PLAYLAND

ROCKAWAY BEACH, LONG ISLAND

ATTENTION, PARK MANAGERS-CONCESSIONAIRES

NEVER BEFORE OFFERED!

YOUR PARK NAME AND LOCATION HAND-LETTERED

FREE ON OUR GIANT HAND-PAINTED

PIGGY BANK

A Natural Tie-Up for Your Park—Makes a Sensational Souvenir and Publicity Item!

THE CHAMP


HOLDS $1,200 IN COIN—LARGE AS A WATERMELON!

Retail $3.98 each. Your $2 each. Minimum Order 12.


Be first with this Fast-Selling Souvenir. IMMEDIATE DELIVERY. Choice of Colours: Pink, Blue, White and Black.

RUSH $3.00 FOR UNLETTERED SAMPLE

NATION-WIDE MERCHANDISE CO.

64 W. Randolph St., Chicago, Ill.

WANTED

COLORED RIDE HELP

MUST BE EXPERIENCED, SORER AND RELIABLE

For Merry-Co-Round, Ferris Wheel, Caterpillar, Roll-o-Plane, Octopus, Looper, Kiddie Rides. Write or wire Jake Shapiro, owner.

SPARR'S BEACH AND AMUSEMENT PARK

Annapolis, Maryland

LAST CALL FOR RIDERS

JOYLAND PARK, CHARLESTON, W. VA.

WANT


BOX 3002, CHARLESTON, W. VA.

LEGITIMATE CONCESSIONS WANTED IMMEDIATELY

FOR RECREATION CENTER, COLUMBUS, OHIO

This park well located with plenty of publicity. Address inquiries:

GOODING AMUSEMENT COMPANY

1300 Norton Avenue, Columbus, Ohio

PHOTOGRAPHY CONCESSION OPERATOR

Cedar Point on Lake Erie

Near Sandusky, Ohio

Concession includes Photography in 1000 Room Hotel Builders housing the Terrace Tavern Night Club, Dining Rooms, Conventions. One of America's Largest and Finest Bathing Beaches, Dance Hall in Colonnade Building. Good darkroom setup in Hotel. Many Conventions booked all season. Wealthy patronage. A very good deal for responsible party. Season opens June 12th, closes Labor Day. Contact at once

W. J. BALAU CO.

596 S. MAIN ST.

AKRON 11, OHIO

WANTS- WEHRLEY'S BASS LAKE PARK-WANTS

12th Annual Celebration, July 2-3 inc.

FIREWORKS—MILLER RIDES BOOKED

WANT Merchandise Concessions and Grilled Shakes. E. open on Bingo, Coedhouse, Pins, Diggers, Girl and Pouting Shakes. WANT small Cigars, Tab, and Milhly Shakes. Joint, July and August.

WEHRLEY'S BASS LAKE PARK

Knox, Indiana

GIVE TO THE DAMON RUNYON CANCER FUND
Harlan a Red One for C&W; Weatherman Glad Hands Org As All Attractions Do Biz

Publicity Brings Out Miners, Who Lay It on Line

Harlan, Ky., May 22.—The enlarged 1948 version of Cellin & Wilson's World on Parade Shows rounded out the biggest week of the season here today, thanks to the first week of the C&W Shows in Petersburg, Va., said Wilton Martin, public relations director.

Hounded from the start by rain in Petersburg and Danville, Va., and cold rain and snow in Ashville, N. C., C&W was a red one as smiles at Harlanites gave good play to both front and back ends of the shows.

As usual this season, Raynell's Show Girls Revue, with comic Billy R. Wimsatt, played to very packed 'em in solid to top grosses every night of the run.

Word-of-mouth advertising backed up such promotion as 100 radio spots, six daily newspaper stories, over 100 inches in The Harlan Daily Enterprise, augmented with spreads of pic and stories in news columns; 150 inches in the newspaper plugging appearances of Singer's Midgets and Al Tomani, giant, in Burr's department store window display; a radio spot by the store; another 50 inches by the store plugging its kiddies' matinee today, with free Merryland Roundup offered by the store, and widespread sound truck plugs.

A Winning Mood

The fact that miners received only one pay day since the 25-day coal strike failed to diminish spending.

All rides went full blast in spite of chilly nights, Monday and Tuesday, and wet roads.

Speedy McNish, Earl Pertle's Drone rider, on Page 1 with a spilt which injured both arms. This hypod shot.

Earl Chambers added Frank K. Gip and his trained lions in the Monkey Circus and doubled attendance at the Penny Arcade district office business.

The C&W 40-car train arrived Monday night, Wednesday was planned and the city's patronage was up.

The shows were greeted by ideal weather.

RAS Gets Good Biz, Weather In St. Louis

ST. LOUIS, May 22.—Royal American Shows were greeted by ideal weather, a large crowd for whom the Wheel opened an extended stand here Tuesday (18) and, thru Friday (21), the weather and the turnouts continued good.

Pacing the grosses was the Sally Rand Show. Exhibiting strong pulling power, too, was Leon Claxton's Heaven-Its Shape show.

A third show, the Claxton show operates with $1 admission, while the Claxton show goes for 60 cents.

The Cotton Carnival at Memphis, stand received previous to here, proved a winner.

Gooling Rides for Jackson

COLUMBUS, O., May 22.—Floyd E. Gooling, president Goodwill Amusement Company, states that he has been awarded contract to supply all rides at the Apple Festival, Jackson, O., September 22-25. Contract for concessions has been awarded to John Gallagang, with the Gooling org.}

Jacobi Brizendine Is Heart Victim

RICHMOND, Va., May 22.—Jacob Brizendine, widely known in outdoor show circles, died in McGuire Veteran's Hospital here recently of a heart attack.

For several years he operated a candy concession at race tracks and at the time of his death was employed by the operation coming from locals, The Enterprise staff favoring C&W with a letter of endorsement. It will be added to similar communications from The Asheville Citizen-Times and radio stations the same as well as from Petersburg papers.

The show opens Monday (24) in Midlothian, Ky., under the direction of the Ellis' entertainment committee and Dewey Guy Post No. 14, American Legion.

Plenty of Publicity

C&W has reserved press to date, netting a full-page blow-off from merchants in Dayton, Tenn. (Billboard editorial); The Birmingham Daily Progress Index, and on the Tuesday edition of the Morning Register and Evening Bee.

At the past four engagements radio spots have been run with over 18 hours of free time for talent programs in studios and from grounds.

A disk jockey on the Coventry at Asheville netted plenty of publicity.

"Let's Be Frank, Biz Is 40% Off So Far," Fontana Writes

CHICAGO, May 22.—Joe J. Fontana, general representative of the L. J. Heth Shows, believes in calling a spade a spade. In a letter to The Billboard, written from Bowling Green, Ky., Fontana says:

"Let's be frank with ourselves relative to business conditions as they pertain to carnivals. Our experience the last five weeks has proved to us that business is off 40 per cent from last year despite record audiences on our rides. Of course, weather conditions have hampered business to a certain extent.

"We have been getting large crowds when the weather has permitted and when the weather has been very light and we find that when folks see a 25-cent sign in front of Claxton, Gooling or any one of them, they head for the gate. Borrowing from another another to be popular.

"We played Hopkinsville, Ky. and had a number of showmen visit and they reported similar business on their midways. To us it looks like the lurch days are over and that we will have to contend with business as it was before the boom days.

"Our Saturday matinees are quite successful under prevailing conditions, as far as our help concerned, there seems to be plenty of it but the men float from show to show."

Fontana reported that Joe Money and Roland Porter joined the shows May 19, and the Young Showmen's Association.

Along concession row he mentions Billy Will, Ben Gibson, Frank Crawford, Graham Davis, Mrs. Eppen, Al Kline, Floyd and Henry Heth, Danville, Ben Gibson, Jean Fontana, Leon and Tom Thomas, Alice Money, Charles Boto, W. W. Blakey and Bob Ayers.

TERRE HAUTE Proves Okay For Cavalcade

Org Adds Two Rides

TERRE HAUTE, Ind., May 22.—Biz has been satisfactory for the Cavalcade of Amusements during run here which opened here midnight (17) despite occasional chilly weather.

Tuesday night and, following a cool Tuesday (both weather and biz), the gate was closed due to the remaining (18) the week.

The conclusion of stay here Sunday (22), shows head for Cedar Rapids, Ia., where they open a 10-day stand Wednesday (26).

Delivery of two new rides, the Hi-Saloon (12), and Friday (14), came in time for the opening at Cedar Rapids.

Riders during run here included Mr. and Mrs. Walter Hale and Ray Marsh.

Barkoot Leases Rides to Moyer And Crittenden

MIDLAND, Mich., May 22.—K. G. Barkoot, owner of the shows bearing his name, has leased his rides and equipment to Kenneth L. Moyer and fellow-sympathist, Borden Measure, and a partnership will take a show on the road under the banner of the New American Shows, and address of the new carnival will be Midland.

Moyer and Crittenden, well known in outdoor show business, are rebuilding the rides and equipment here. Org will play Central and Eastern Michigan. Moyer, assisted by his wife, will be in charge, and Crittenden will be general representative.

Barkoot, now in his 80's and in poor health, is credited with launching one of the first railroad carnivals.

Hennies Shakes Off Cold in Decatur, Ill.

DECATUR, Ill., May 22.—Cold weather tagged the Hennies Bros.' Fair opened here Monday (17), the weather took a decided turn for the better and patronage picked up. Prospects were for a strong finish in the stand.

Friday date at East St. Louis, Ill., was hard hit by weather. Shows got underway in the afternoon, only five having been run by the weather.

Endy Conquers Wilmont Predates

WILMINGTON, Del., May 22—Endy Bros.' Shows racked up a fair week here ending Saturday (15) despite having been preceded by the Joseph J. Kirkwood, Strates and Fretwell Lead Shows.

A fine ride for the Wheel motors resulted in some minor damage to the rides, the Wheel was loaded with riders, no one was injured.

Patronage Up for Imperial BLOOMINGTON, Ill., May 22.—The Imperial Expositions, in here this week, received good weather. Patrons up for the previous stand at Granite City, Ill., a week or two ago, either by rain or chilly night weather.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press and in order to maintain present train schedule and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing date for late show ads will be SUNDAY NOON

(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them to:

Special Delivery Direct To

THE BILLBOARD PUBLISHING CO.
2160 PATTISON ST. CINCINNATI 22, OHIO
CARNIVALS

COLD FACTS ABOUT COOL PROFITS WITH THE
POLAR PETE SNOW CONE MACHINE!

HERE'S HOW A DIME WILL GET YOU A DOLLAR!

900% Profit On Ice!
Check the profit-facts about the "Polar Pete" Snow Cone Machine yourself. Fifty pounds of ice and one gallon of syrup make about 175 five-ounce cup snow cones. Syrup costs about $1.35 per gallon, or 85¢ if you make your own. Ice is about 25¢. Cups, $0.03 per thousand. The 175 snow cones are $17.50 in sales. Your total material costs are only $1.85. Brothels, that's big profits from any angle. The season is on hand now. Place your order TODAY!

LOOK AT THESE FEATURES!
- NEW method of merchandising snow cones...revolutionary!
- EXCLUSIVE with Multiple Products Corp. No other machine like it!
- BEAUTIFUL CABINET will decorate even the finest location!
- RUSTLESS METALS Aluminum and stainless steel used throughout!
- REAL SNOW from the patented ice shaver...250 lbs. per hour!
- SYRUP DISPENSERS two of plexiglas. No funnels needed to fill!
- ICE STORAGE 100 lbs. — two removable pans in bottom of cabinet!
- LEAK PROOF — NO MESS, cabinet bottom is one piece!
- CASH DRAWER and a BIG one! In the back where it's handy.
- CUP STORAGE placed overhead...out of the way but convenient, fast!
- LOW OPERATING COST motor and one light globe — 120 V. 60 cycle. A/C!
- COMPACT 30" wide, 20" deep, 60" high. It fits almost anywhere!
- PLEXIGLAS DISPLAY of snow and syrup...sanitary...spectacular!
- ILLUMINATED section of plexiglass in top...and light on display!
- SWITCHES conveniently located to right of operator on back panel!

SNOW CONES SELL!
Everybody likes refreshing, cooling-snow cones. A fluffy mound of snow flavored with syrup in a handy cone. They sell, but FAST!

One location reported: 2000 weeks of business in one day! Even cutting it in half, it's REAL PROFIT when a dime gets you a dollar!

MULTIPLE PRODUCTS CORP.
3612 Cedar Springs
Dallas 4, Texas
Phone Lakeside 4147

W. G. WADE SHOWS
SPRINGFIELD, O., MAY 31 TO JUNE 5
DOWNTOWN LOCATION—YMA FIELD
CAN PLACE now and for long operating season: OCTOPUS RIDE and WILD LIFE SHOW.

LEGITIMATE STOCK CONCESSION PRIVILEGES OPEN. Contact:
W. G. WADE SHOWS
Richmond, Indiana, this week; Marine, Ohio, follows Springfield.

BEE'S OLD RELIABLE SHOWS, INC.
WANT RIDES—Will look out more Major Ride not confidential. Want Merry-Go-Round tomorrow.
CONCESSIONS—Will book a few Coast Shows that will work under orders. West Areas for office-owned stock and D. E. Outfits. Will book a few Pope Merchandising Concessions. Especially want Pinball, Auto Pinball, Coin Box, and Jewelry.
SHOWS—Will take one more Show that doesn't conflict—20% to owner.

FOR SALE—One late model snow cone Tilt-Whirl, with or without transportation. Ride can be loaded at Shoe. Also one 28 feet Fish Trimline Concession trailer and one 24 foot Prince Unit for Octopus, one set Ferris Wheel and Cones (1937), ten Concession Pumps complete with side-wall, top, half, etc., one used Land Motor, Roll Dance, Baille Dance Bumper, Two Fountains and other miscellaneous items.

Frankfort, Ky., this week, then & per year.

MERRYLAND SHOWS
CRISTAL LAKE, NORTH OF ONTIA
May 1-31, Decoration Day Celebration, sponsored by Civic Club.
KEN MAYER
Crystal Lake, Michigan
Montcalm County

SUNSET AMUSEMENT CO.
WANTS

SHANEADNA, IOWA, THIS WEEK; NEBRASKA CITY, NEB., NEXT.

MIGHTY PAGE SHOWS
PRESENTING CAPTAIN SHIN SONGER'S HIGH FIRE DIVE NIGHTLY
SHOWS—Wildlife, Concessions, Magician Huebler, Grower, Grass House, Fun House, Life or Fat or any Show of merit not conflicting. Nothing too big here, as we have the spots. Special proposition to Motor Drums. Very good Drive territory. Specialty Beads and Bill Collier, answers. CONCESSIONS—Sell Ex. on Photos, Novelties, Jewelry, Long Range Gallery and French Fries, Pops, Drinks and Cones. Shows noon, Coke Bottle, Bumper, Basket Ball, Country Store, Crane Back, Crane Back, Watch-La, Hoop-La; have opening for Pin Show. Six Can, Add-Em-Up, Carnival, Big Top and one Mint Camp. Good proposition to Benny Arcade. Want Concession representatives of all types. Frank Zomba wants Side Show Acts; salary from office. Pocket Book Book, Harris wants Fig Show Horses. Following West Coast shows in June. Jack and Warren Holmes, Buster Johnson, Ruth Wade, Mike Logan and Lora Arkins, C. A. Kirkland wants Agents for Age and Scale. Bob Gordon, come on with Diggers and Novelties. Boy, Prize wins Stock Show and P. C. Agents. Those joining now will be given preference during the Fair season. All replies to
BILL PAGE, Mgr., MIGHTY PAGE SHOWS, HAZARD, KY.

P. S.: Louis Mort, contact.

THOMAS LAND GO AMUSEMENTS
CAN PLACE AT ONCE

Penny Arcade, Monkey Show, Glass House, Wild Life, Mechanical City. (Joe Teska, Wire.) Can place rides not conflicting, such as Hi-Ball, Scooter, Boat Ride, Comet, Rocket for Anderson Fair, Anderson, Ind., starting July 3. Can also place Shows for that date and all Fairs. Those joining now given preference. Want Show Painter for balance of Anderson Fair Fair. No exclusive.

WANT TO BUY
#12 FERRIS WHEEL

Address: L. L. THOMAS, Mgr., MORGANTOWN, W. VA., THIS WEEK; THEN PER ROUTE.

LARRY NOLAN SHOWS
WANT
Fish Pond, Fisher-Till-You-Win, Flashy set of Diggers (Joe Hose, mate, any Stock Concessions not conflicting, will work any city.) Want Concessionaires for the World's Fair. Want Concessionaires for the World's Fair.

FRANK MAYER
WATERFALL PARK, HAZARD, KY.

WANT
Fish Pond, Fisher-Till-You-Win, Flashy set of Diggers (Joe Hose, mate, any Stock Concessions not conflicting, will work any city.) Want Concessionaires for the World's Fair. Want Concessionaires for the World's Fair.

FRANK MAYER
WATERFALL PARK, HAZARD, KY.
CARNIVALS

The Billboard
May 29, 1948

NEW ELECTRIC CORN POPPER

By Ed McKeown

CARNIVALS

The Billboard
May 29, 1948

PUNKS and 6 CATS

Punked at Johnnie's Roadhouse. Johnny Bacon cleared us out of the place. We used to meet here before the war. We have been punking each other since 1946.

WANTED

We now need more territory. Write us if you know of any available territory. We are looking for new locations in various parts of the United States.

WANTED

We are looking for a new location in the Midwest. Please contact us if you have any available territory.

WANTED

We are looking for a new location in the South. Please contact us if you have any available territory.

WANTED

We are looking for a new location in the West. Please contact us if you have any available territory.

WANTED

We are looking for a new location in the Northeast. Please contact us if you have any available territory.

WANTED

We are looking for a new location in the Midwest. Please contact us if you have any available territory.

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We are looking for a new location in the South. Please contact us if you have any available territory.

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We are looking for a new location in the South. Please contact us if you have any available territory.

WANTED

We are looking for a new location in the West. Please contact us if you have any available territory.

WANTED

We are looking for a new location in the Northeast. Please contact us if you have any available territory.
WANTED
For
Faith Bacon Show
Talker, Stage-Manager Produc-
er. 4 Girl Dancers who can do Specialties to supple-
ment unit.
Write or wire
JOHN R. WARD SHOWS
Rockford, Ill.

WANTED
MAN AND WIFE—Must have house trailer to operate Juice and Grab Outfit at zoo. No privileges, keep all you make. In return take care of ten small animals. All year proposition.
Contact: T. A. Valley 4141.
MAURICE HELMAN
818 South Rampart, New Orleans 12, La.

WILLSON FAMOUS SHOWS
Want Ride Help that can drive. Foreman for Flying Scooter or Wheel. Want Concessions-Walker, Pay-Per-View, Game, Stand Poles, Win, Country Store, Bumper and French Fries, Want Manager for new Fun House, Agents for office-owned Concessions. Shows with own equipment.
This week, carry Circus; next week, Castilla, Ind.

BEDFORD LIMESTONE CENTENNIAL SHOWS
F. W. V. F. W. ANNUAL CELEBRATIONS
Mitchell, May 31 to June 5; Bloomfield, June 7 to 12.
CONCESSIONS—All kinds of Stunt Shows, Duck and Fish Pond, Bumper and Pinch, Tent You Win, or what have you.
HOMER M. GINTHER
Mitchell, Indiana

WANTED
Foreman for Ostriches. Must be sober and know the sale and drive system. Also two Agents for Roadies. Want one Agent for Roll-Down and one Man Agent for Pin Game.
LOUIS CUTLER
472 MERRY EXPOSITION SHOWS
286-434-57

RUP'S MIDWAY FOR FUN
Will book Meeting—Carnival—Car, Street, Cloth Pin, Dice Profit Rollin', start anything exciting. One of a kind on this side of Minn.-Neb. Write, Miscellaneous Riders.
MRS. W. R. RUPE
Freeman, Neb., this week, then as per route.

WANT—DOBSON'S UNITED SHOWS—WANT Agent service good to put in Bumpers, Pin, Grab, Malt, Rides, June 10th. Good price of Rides and Concessions. The Best in Fair Pin—Payless, Workman and Griddle Man—those who know me, win.

DOBSON'S UNITED SHOWS
Williams, Mo.
ROLL OR FOLDED
SPECIAL CASH PRICED
CASH WITH ORDERS
DAY & NIGHT SPECIAL
ADVERTISING IN THE BILLBOARD.
Send Orders to:
SPECIAL LISTING OFFICE:
CARNEGIES

FROM THE LOTS

American United
KLAMATH FALLS, Ore., May 22.
-Sunshine broke thru the clouds here for the fourth straight day today (10) opening night was good weather for the stand which opened Monday (10). First four shows filled the 1,000 seat arena, due to bad weather.

Chrisin, Tommyn Scott and His Allbilly Jamboree from Nashville is organ’s name attraction, and is presented twice nightly in a specially built barn dance tent. This act has been operating to constantly do houses, helped considerably by the action on local radio stations. Appearance for the tent is Chrisin, Pete Pete, five-year-old Baby Sand- dre, Fiddlin’ Jimmy Vance, Edie Wil- liam Scott.

Louis and Babe Gaskell present the free act, a corned, vertical horizontal bar trick early in the evening and a high act for the finale.

Owner C. H. Allen is awaiting delivery of a new ride, the Hi-ball, Superintendent Wayne Endicott has been busy getting the rides off and on the muddy lots.

Mr. & Mrs. Der Newland has recovered from his illness of last winter and doing a dandy job as concession man.

General Agent Charles R. Mason reports he has completed bookings for the balance of the season, including such dates as the Pucko Water Fall and the Helena, Mont. Western Week and the Butte, Mont., Rodeo — CATHERINE M. MASON.

J. L. Henson
SEABRO, Ark., May 22. — Org. played here at the Strawberry Festiv- al, sponsored by the Chamber of Commerce, was the first cele- bration here this year and business was good.

Business so far this season has been satisfactory, Org opened in Oakdale, La., several weeks ago, with Beal and Coxas, La., following. Next stop was Shreveport, La., where the show stayed three weeks and enjoyed good business. Benton, Ark., proved a winner, thanks to the party for its invitation near here.

Asst. Director J. L. (Jimmie) Henson, organ-owner manager; James P. Murphy, general agent; Dolly Henson, secretary; Oscar Sorvences, electrician, Gay Walters, ride superintendent, and Arthur Rich, billet poster, mail and The Billboards agent.

Concession line-up includes George Brooks, F. D. & B. Concession; Frank and Dolly Henson, La.; Carl Gore, W. F. Peppers, O. A. Best, E. H. Spearstid, Russell War and C. E. Tilton, each 1. Org is awaiting the trek thru Mis- souri and Illinois. — ARTHUR RICH.

Peppers All-Stars
CEDARTOWN, Ga., May 22.—Sixth week out and biz has proven good, especially at the last two stands in Greenwell and Greenwood, S. C.

Greenwood was a red one despite two days of rain. Sonny Allin’s VIP, in Rio topped the shows, and Jim Ed- wards’s Minstrel Show second.

Sponsored by includes Frank W. Pepp- ers, owner; Tom Mehl, manager; James Hirsberg, assistant manager; Jerry After, booker; and Al Anich, bookman and treasurer. — JAMES HIRSCHBERG.

Brownie Amusement
FREDONIA, Kan., May 22. — Org. made a long move here from Broken Arrow, Okla., where it had the best week of the season to date. Due to wet lot, Monday night (3) was missed. Owner Adkins took delivery on a new white tractor and 26 foot van last week.

Garden State
PHILLIPSBURG, N. J., May 22. — Capacity crowds turned out for the Monday (10) opening here under sponsorship of Warren County Rod and Gun Club, and everyone reported satisfied.

Set up two blocks from the heart of town, the show was the first to play the lot in 13 years. H. Mimer Jr., assisted by F. Isakly and J. Beck, billed the town and outgiving territory heavily. Billpeter, K. M. McGregor signed Saturdays (8), Announcements were also used in the press and over the radio.

A windstorm leveled the marquee, Girl Show and 1st until Wauey night (12) afternoon, but all were re- moved in time for the opening. Mel Slevin has joined with his Hawaiian Revue and has been doing excellent business. Show has 7 rides and 39 concessions here. Bert Mert joined with his concessions, as did Mrs. Smith, Jimmy Brown placed three more concessions in his line-up.

Org moves from here to Eagleville, Pa., where it plays under sponsorship of Lowte Providence Fire Company on the company’s own fairgrounds. — R. H. MINTER.

1932 TO 1948

For Sale

Radi-o-Pa- speake rs

Repair Service


(48 Hour Service)

A Trial Will convincing you of the Saving

Pa System — Speakers Microphones and Mike Cable

At a Price you Want to Pay

Pemberton Labs.

604 Barr St.
Fort Wayne, Ind.

Phone: E 1112

Producing America’s Best Banners

Snap Wav Studio

1000 Franklin Ave. W, G A M P A, FL. Phone: M-3052

FOR SALE

(40'x60'Hd. Kith, complete with all sails, repair parts. Email for price.

T. L. THOMPSON
314 5, 20th

BELLEVILLE, ILL.

Phone: 71104

Photo Studio for Sale

Portable Indoor Studio, loaded with double曝光, three 24 x 36, one 16 x 20, one 11 x 14, one 8 x 10, backdrops, Spencer, and 2000 rolls film, 4000 size. Five photographer’s, and complete equipment.

Phone: M-6747

F. C. CLARK, 6503.

Rental Equipment, Book, etc., Page 390, 400, 402, 404.5000 people every Sunday.

For Sale


MRS. A. D. HINTON

Routinville, Ky.

Phone: 3119

Advertising in the Billboard Since 1905

Roll or Folded

STOCK ROLLS

Tickets Special

SPECIAL CASH PRICED

$0.00

STOCK ROLLS

SPECIAL LISTING OFFICE:

CASH WITH ORDERS—TOM, $1.00—ADDITIONAL IOM’S AT SAME ORDER, $2.00

Above price for any wording desired. For each change of wording and color add $.75. For change of color and size add $.05. No order for less than 1000 tickets of a kind or color.

J. H. WELDON, W I L L I A M S & L I C K

J. H. WELDON

3 FT. SMITH, ARKANSAS

Tickets Published in Factory. Two Way Inker Price of Factory, standard prices. Price and Total must be Guaranteed Reinstated from 1 up on your last Season

2 ROLLS...........$1.00

5 ROLLS............$5.00

10 ROLLS............$9.00

ECONOMY ROLLS

OLD ESTABLISHED WHOLESAL E COIN MACHINE BUSINESS FOR SALE

Includes profitable operating companies in most prolific Southern territory. Annual business in excess of $300,000.00. Owner retiring, will sell distributing company at invoice and less cash less less 20%. Music and Game Routes priced at 15 months operator’s share, and Goome Routes at 15 times weekly gross sales. Requires $150,000.00 CASH TO HANDLE, BALANCE 36 MONTHS, 9%.

D BOX 313. c/o THE BILLBOARD, CINCINNATI 22, 0.
Johnny's United

PORTLAND, Tenn., May 22.—The weather was just right for opening the season Monday (10), but business was fairly fair due to the weather. Recent additions to the attraction include a new cashier, Frank Greene, who will be a great help. The other attractions are all in good shape and ready for the season. The season opens on Monday, May 19th.

Carnival

Eddie L. Wheeler

CELINA, Tenn., May 22.—Business was good here, but a heavy rain fair day at Monteith due to mines not being in full operation. New concessions are Mr. and Mrs. Harry Bowen, two concessions and kiddie ride. Mr. and Mrs. W. Cowell and sister, three concessions, with agents W. L. Jenkins and Lonnie Norris; Mr. and Mrs. Bauert, and Mrs. Rehme added two more concessions. Blackie Collins, former, and F. M. Lauter, second man, continue to top the rides with the Ferris Wheel. Mr. and Mrs. Deuchle have added more animals to the operation. New insurance will be handled by C. L. C. A. and W. B. Stroh. This is a good time for the town.

Vivona Bros.

BERGENFIELD, N. J., May 22.—Shows did well here. Little Frankie has purchased a new Buick. Mrs. Centanni has booked her ball game, and her husband, Mike, is doing well as general agent. Rusty Red is working custard, and Bob Hildard is joining with his Wild Life and Iron Lung. Malie Fontana and Dick Hurley have ball game and bomba-away. Babe is show concession manager; Moe has popcorn and candy apples. James Wolf is agent on cork gallery. Rides: Edmund Chuck, kiddie auto; Frank Wolf, Merry-Go-Round; Joe Guinina, second man; Jack Fontana, Rollophone; Mike Insabella, second man; John Broome, Octopus; Charles Verdicty, Chairplane. A new highball will be delivered July 1. Ethel and Kathryn Ann Vivona were recent visitors.—MARGARET HALL.

C. A. Stephens

JONESBORO, Tenn., May 22.—Org was first to play inside the city here in over seven years and biz was good. Following a visit to Wise, Va., which was marked by a couple of downpours, they spent two couple of days in Wise because of the rain, but did capacity biz Saturday night (8), with the two girl shows and three grand shows topping the list.

Johnny Greene took delivery of a new Dodge truck prior to leaving to join another show.

The writer is planning a trip to Manchester Center, Vt., to take delivery for the management of a tractor trailer from John Vaday, who is connected with the King Reed Shows. Harry Smith, agent, is busy booking for a lengthy booking trip through the coal fields. Mrs. C. A. Stephens left for Tama to pick up the office trailer, which was wrecked earlier this season, new canvas has been made for the Girl Show, cookhouse and Mirror Maze.

Tom has taken a paint job this week, their first since winter quarters.—R. M. McRea.

Pearlene Amusement

CHEROKEE, Okla., May 22.—Arrived for one-week stand here Monday (17) after a good stand in Williams, Okla.

Mrs. Washburn joined in Billings with his bingo and two concessions. Ory is arriving of arrival of new Octopus and north following this stand.—E. F. UNDERWOOD.

NOW DELIVERING

NEW 1948

Apex 4 Star CARNIVAL WHEELS

Heavy Duty Mounted BINGO BLOWERS

Complete Bingo Supplies, Also Amplifiers.

SEND FOR FREE CATALOG

MORRIS MANDELL, INC.

131 West 14th St. (Dept. B), New York 11, N. Y.

Purchased a Carnival

Martin New York Tent & Duck Co., Inc.

54 Howard Street

New York, N. Y.

Midwest Shows

ENROUTE TO THE FOLLOWING FAIRS AND CELEBRATIONS

RIGBY, IDAHO—IDAHO DAYS & RODEO, JUNE 14-16

ENID, OKLA.—OKLAHOMA CARNIVAL, JUNE 21-23

LEIPPE, IDAHO—THIRD ON THE ROCKS, JULY 19-22

ELGIN, OREGON—RODEO, JULY 15-17

NYPSA, OREGON—OKIHEE RODEO, JULY 21-24

JOSEPH, OREGON—CHIEF JOSEPH DAYS, JULY 30, AUGUST 1

WEISER, IDAHO—RODEO, AUGUST 4-7

COLDWELL, IDAHO—ROUNDUP, AUGUST 9-14

GOODRICH, IOWA—CCO-OP RODEO, AUGUST 16-21

BURLINGTON, IOWA—POPLAR FAIR & RODEO, AUGUST 23-28

JEROME, IDAHO—FAIR & RODEO, SEPTEMBER 7-11

WANTS TO BOOK FOR SAME. ONE FLAT RIDE, ANY SHOW (EXCEPT GIRL). WANT STOCK CONCESSIONS. AGENTS FOR STOCKS. (WANT BINGO). REPLY TO:

ED LUNDGRIN

BLACKFOOT, IDAHO, OR AS PER ROUTE.

Wheels

WHEELS

• TENTS • WHEELS • CHAIRS • CATS • BOTTLES • POP CORN MACHINE • SHOW CASES • LAYDOWNS • ETC.

WILLIAM ROTT, Inc., Manufacturers

862 W. 26th Street

New York 11, N. Y.
FROM THE LIONS

NADACUAH, Ky., May 22—Fresh and in good spirits from a big six-day stand at the Memphis Cotton Carnival, Waller Bros. were here Monday (17) and the final contest may show it as another red one.

With the weatherman giving a good indication, Memphis was heavy all week, with the weatherman co-operating. Org is owned and operated by Ernie Farrow and Mrs. E. F. Farrow Sr.

The ride line-up follows:

Show line-up includes Baby Show, Mrs. Lila Taylor, manager; Bow Wow, Bobby Cook, Mr. and Mrs. Doug, Mr. and Mrs. Fred; Kibits and Kabobs, Mr. and Mrs. Philip, (forewoman), and Mrs. Mike, (foreman); Arnie Stanko, Candy Machine; Mrs. Talley, (forewoman); Pat Thompson, (foreman); Mr. and Mrs. Jack Smith, (foreman); Mrs. Tom, (foreman); Mr. and Mrs. Ray, (foreman); and treasurer.

Wanna Screen: Al Sharron, (crew); Cork Canning, (crew); James Reed, popcorn; Wally Hall, (crew); Dick Marsh, (crew); John Johnson, assistant manager, (crew); H. B.5., board leader; White Freeman, (crew); manager, Emma, (crew); Bill Blommer and Pork Chop Concession, (crew); Showman, Illinois Blueshow, (crew); Snook, (crew); Shelly Shelly, (crew); "Tummies of the Week", all managers; Tommy Taylor, (crew); Mr. and Mrs. Tom, (crew); and treasurer.

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White Star Attractions

CROCKETTVILLE, Ind., May 22—Shows last week were in Charles City and Addison on high school grounds. Upon departure, Owners-Managers Kite (Mile) Coffman and Shubert Frock were invited to play a return engagement, Charles City Sunday, and Addison next week. A Spitter, operated by Snoo FAY, has been added, making four; Mrs. F. C. Coffman, who went on a business trip to Richmond, has returned. She and her band of 23 added a pitch-till-you-win, operated by Mr. and Mrs. Elmer D. Bewers; Cookhouse is opened and operated by Mr. and Mrs. Frank Sterling; Gladsy's and Binche's are at the county fair; Concessionaires include Bill Slower, Pin Oak, and Forest Home; Boxers are at C. D. Coffman's, (foreman), and Johnny Tyson, second man. Riders: Dick Reese, foreman.

Owing to a storm which ruined the lot at Austin, Ind., org canceled its engagement and made Crocke and Shubert Frock, Snoo Taylor and Casey Penske, first and second in Addison. Mr. and Mrs. C. Coffman, brother Al, of the Pleasureland Shows, at Greenwood, Ind.—RATHEN CORK.

ENDY BROS.

NORTHFIELD, May 22—Org was here for the wedding. Org was good when weather was good. Org was great on the wedding day, but the rain put a damper on it. Org was great on the lot night. Bill Jones, of Endy Bros., was at the wedding and entertained the folks on several occasions at dinner. Leon Northvisky, local committeeman, was at the wedding; as was Kenny Moore, canvassing; and Leslie Moore, at the wedding night, as was Kenny Moore, canvassing. Another front is being turned out by Art Wiley and John Dempsey for the org. Org is at the Pleasureland Shows, on the sick list for a few days, again as is okay. General Arnie Certon, Bobbo, and Kenny Moore were to confer with Owner David B. Endy. Other visitors were Bill Lawen and Shad Bailey. FOR ROE.
SHOWS & CONCESSIONS

LEgITIMATE
TEN-IN-ONE

AND OTHERS

ABSOLUTELY NO GRIFT OR GYPSIES, PLEASE!

BIG DAYS & NITES
THURSDAY, JULY 1ST THRU MONDAY, JULY 5TH

75th ANNUAL LOWELL 4th of JULY COMMUNITY CELEBRATION

(ON THE SOUTH COMMON)

* Fife and Drum Corps Competitions
* Marathon Runs
* Free Packards
* $1,000 Fireworks Show Nicely

Combined Auspices of
THE AMERICAN LEGION
Lowell Post No. 87
and 40 & 8 Club

This was a BIG date last year — it will be BIGGER THIS YEAR! There's plenty of employment, plenty of prosperity, plenty of money in Lowell.

WRITE, WIRE OR 'PHONE FOR SPACE NOW AS DEMAND IS TERRIFIC!

Entire Promotion Under Exclusive Management of

JOHN F. CARNEY
LOWELL, MASS.

21 BLOSSOM ST.

LOWELL 2-9782

WANTED — FOR — WANTED
ECORSE-MONROE AND BIGGEST FOURTH OF JULY IN MICHIGAN
Followed by a String of Celebrations, including
PORT HURON BLUE WATER FESTIVAL
WANT LEGITIMATE CONCESSIONS — NO GYPSIES
WIRE — DON'T WRITE

DOWNRIVER AMUSEMENT COMPANY
ROMEO, MICH. THIS WEEK; ECORSE, NEXT WEEK

MAD CODY FLEMING SHOWS
WILL BOOK — Custard, Sno Ice Cream Cones, two more 10-cent Stock Concessions.
2 Good Amusement territory.
WILL BUY FOR CASH — Late Model Rides, large or small.
WANT — Two Clerks for 10 stock concessions.
Higgins, call Jack McCarty, Dallas, Ga.; this week: Dalton, May 31 to June 5.

WANTED NOW
ATTRACTIONS FOR TWO
(2) BIG SHOWS

"PALACE OF WONDERS"


"STREETS OF CAIRO"
GIRLS — GIRLS — GIRLS — GIRLS

Dancers of all Nations; Oriental Stript, Turkish, Hula, etc., etc., etc. Can place Talkers and Grinders for both Shows. Night work only both Shows. Spend summer at the beach.

SAVIN ROCK, CONN.

All reply in detail to:
RAY E. THOMAS

HARTFORD CITY, IND., FREE STREET FAIR

ON THE STREETS AROUND COURT HOUSE

SEPTEMBER 21 THROUGH 25

WANT LEGITIMATE CONCESSIONS OF ALL KINDS. WANT FREE ACT. CAN PLACE ARCADE. BIGGER AND BETTER THAN EVER. ADDRESS:
K. S. FIELDS, Con. Mgr.
HARTFORD CITY, IND.

WANT — D. & B. SHOWS — WANT

FOR CHERRY GROVE BEACH, S. C.

RIDES — Will book, buy or lease Mature 1-Round, Ferris Wheel, Kiddie Train or any ride that will last. All summer week, no one down, no more till Labor Day. Will furnish permanent Stand for Cotton Candy and Cones. Places Devil and Ace, Fish Pond, Clothes Pin, Fair Wheeler or any drive Enterprise. Open to the first week in May. All, Unless General Delivery, Great Bette Beach, S. C. FRANK DICKERSON or SYLVETTE BLAYN.
WANT RIDE FORESEEN
For Following Rides
MERRY-GO-ROUND—TILT—TWIN WHEELS
Tom Wentworth now ride superintendent.
(Jim Blackwood, manager.)

ALL HELP MUST BE SOBER AND DRIVE SEMIS.
The following people answer: Whitey Ruth, Alvin Smith and Eddie Barnes.
Top speed: 24 to 28; Maysville, Ohio, this week.

AL WAGNER, Mgr.
CEDAR RAPIDS, IOWA. May 26 to June 5.

WHAT YOU HAVE BEEN WAITING FOR
COMPLETE "SUMMER" CATALOG NOW READY
New Flash—Rare Values—Hot Specials. Top Money Gotten—Everywhere.

ACME PREMIUM SUPPLY CORP.
1111-1113 SOUTH 12TH STREET
ST. LOUIS 4, MO.

BORUP'S UNITED SHOWS
CONCESSIONS: Want small wagen with some that can run in Cowtown. See Bob.
Penn Amusement Co.

LEWISTOWN, Pa., May 22—Biz was off for the opening of the org big show, subject to postpone our opening due to cold and rainy weather. Stewart Watcher, in charge of concessions, fashioned a Farris Wheel and kiddie ride. Sec- ond weekend there also was cold and it rained during this period. Wagner had his Chairplane on the lot, and shows had several kiddie rides. Credit goes to Inland Oil and Gas Company, Yoric, Pa.

JESS E. ORTON, Lewistown, with the help of a Farris Wheel and kiddie Marie-Go-Round from Garbrick Park, won the first spot in the hall, and has a good line-up of rides. Weather was favorable.

Line-up: Ice cream and popcorn, Mr. and Mrs. Shoeemaker; cookhouse, Mr. and Mrs. Bennett; face painting, Mr. and Mrs. Bennett.

Shows: Girl Show, Harry Delmont, of the American Legion; Joe Boyd, manager; Wilson, manager, with; Kid

Steffen, the Farris Wheel. Veere Garbrick; kiddie Marie-Go-Round, Lewis Wetrich; Chairplane, Peacy Wagner.

CHARLES SIMMONS is lot superin- tendent; Bob Wolf, electrical and ride foreman; Mel Sober, general superintendent; and the crew. Show opened its week at the third annual VFW Buddy Poppa Fair at Milon, Pa., shows will be sponsored events until Labor Day.

Midwestern Exposition

NEVADA, Mo., May 22—A pair of new rides are due before org be- gins series of Iowa celebrations next week.

Stand in Columbus, Kan. (10-15).

J. C. McHenry and family, with rides and concessions, joined for week in Columbus. McHenry advised he was thinking of taking title, Crown Amusement Company, and plans to open soon in Baxter, Kan.

New Girl Show and Athletic Show are touring the area, with rides and shows.

Org's staff includes Ted Woodward, owner; G. L. Dighton, electrician and mechanic; F. K. Dickson, general superintendent; Curly Green, public relations; Fred Hunter, bookkeeper, office, and Octavio Pedro, agent.

The full and gale rides are sporting new attractions, including a Delilah join with binges, and Mr. and Mrs. Warren Finley, binges with concessions, OCTAVIO PEDERO.

Midway of Mirth

LOUISIANA, Mo., May 22—Bad weather didn't keep the locals away from the Mirth so since its opening.

Evelyn Goodale is back fol- lowing a visit with her relatives in Minnesota. Edyth Seals was given a surprise birthday surprise by shower before she and her husband returned to their home in Iowa where they have the L. A. N. F. Shows. Mrs. Esther Speron is ex- pressed to return soon from a business trip.

Mr. and Mrs. Sidney Belmont, of the Belmont Bowling Association, Louisiana, who are still active in the community, said didn't Frank Haines and Morris Simmons. Mr. and Mrs. Leon Con- vers visited Mr. and Mrs. Babe Goodrich.

Additions to the org in- cludes Harry Dickerson, with two con- cessions, and Percy Moore, with a, one ringer circus and pony ride, W. B. Reese has added two more men to his total of eight. —ROSE DAVIS.

ATWOOD, Kan., May 22.—Org is awaiting the move back into Colorado fol- lowing a successful tour in Kansas which proved satisfactory at most stops, especially when the weatherman coop- erated.

First cold wave encountered by the org last week during a business during the early part of week at Wallasey, Kan., but crowds Friday and Saturday were good enough to put the week on the right side of the ledger. It is felt that the weatherman in Cane Legion gave excellent co-operation. Owner Larry Nolan was pre- sent at the farm sales and watched each es- teets by the sheriff's office.

John Duggan has his stores well started and is ready additions to his staff including D. S. Simmonds and Woody Woodson. Simmonds recently took delivery on a Plymouth. Gus Hively is awaiting delivery of the new parade car by F. A. (Dutch) Lebower, on advance for Cole Bros.' Circus last season, joined as general agent.

Jess Borchardt had his ball game all set up for his daughter, Judy, upon her arrival from school and she started right in to topping the ball game. "The game is on."

And the caps and coolie soda and cookhouse toots add dash to the midway. Elvin Bishop's popcorn stand has been painted white, and Gary Horen, the org's artist, has it flashed with other things. Signed lettering O. C. Nolan visited the Farm and National shows while in Leavenworth, Kan., on business.

O. C. Buck

BINGHAMTON, N. Y., May 22.—Heavy rain postoned our opening here Monday (17) and cold and threatening weather hurt Tuesday's late opening.

Lot was soaked upon arrival Sun- day and the show was unable to stake out our new lot, which is supposed to be ready to go with thru opening despite of several loads of cinders and the weatherman's lack of cooperation at American Legion Post No. 9.

The Girl Show trailer front crashed to the ground while it was being taken for his own trailer while on this trip.

The new lot was planned with their Wild Life Exhibit. Frank- willie has taken over the shooting- gallery, and is getting along okay. Bill and Jones's bing has purchased electric generators for their own purposes.

A birthday party was given Owner J. and Mrs. Carl Jones, at their home in Troy, N. Y., with many of the org in attendance. Mrs. Helen Evans was given a surprise party by James, Başkan, the Evans staff Thursday (13) in Schenectady.

Stand in Schenectady operated a red bike, with a big Saturday matinee, Mrs. Richard, auxiliaries of Carman Fire Department.

Northwestern Amusement

TOLEDO, May 22.—Opening here April 24 of the Northwestern Amusement, 3 miles west of North Warz proved okay. Owners Mr. and Mrs. Walter Anderson were on the lot during the week and the weather was which included a new Farris Wheel and five other shows.

In charge, are L. T. Nord, manager, and Jimmy Fish, ride superin- tendent.

Concessions: Mr. and Mrs. Ray Taylor and son and daughter-in-law, Mrs. Bessie Saur, 4; Mr. and Mrs. Alva Pearson, 3; Mr. and Mrs. Charles Holdin, 1; Mr. and Mrs. M. T. Nord, 2; Mr. and Mrs. Fred Dunberger and son, 1; Mrs. Weber, 2; Mrs. and Mr. Jimmy Fish, 1, and Mr. Bennett, 4. The WFV had binges, two stock wheels, cash house and concession pit. —WALTER P. H. ANDERSON.

WANTED

Ferris Wheel Foreman, also Chairplane Foreman. Top salaries. Mileage and bonus. Must be sober and reliable. If married can use wife as ticket seller or as concession agent. Apply

HARRY LOTTIDGE, Harry Lottidge Shows

BIG STONE GAP, VA. THIS WEEK

MODEL SHOWS, INC.

WANTS

Elle Ferris Wheel for entire season. Will hook, buy or lease. Will book Roll-O-Planes.

Address:

JOHN L. ROBINSON, Model Shows Inc.

MACON, Mo., this week; Ft. Madison, Ia., next week.

MODEL SHOWS, INC.

WANTS

Pop Corn, Candy Apple, Snow Cone. Custard Trailer for sale, complete, $1,200.00. Will buy or lease Industrial Show. Will help on Dodepe and Merry-Go-Round. Want Straight and Trick Riders for Motor Home.

Address:

JOHN L. ROBINSON, Model Shows Inc.

MACON, Mo., this week: Ft. Madison, Ia., next week.

FOR SALE

FACTORY BUILT 25-FT. MAKER WITH TANDEM WHEELS

FULLY EQUIPPED FOR POPCORN AND CANDY APPLES

Equipped with Cretor Popcorn Machine, with Bottled Gas, with tanks, with electric motors, with picnic tables, with benches, with tables, with umbrellas, with stalls, with tables, with seats, with lights, with... You name it. This is the complete outfit with both bulkhead and gas and charcoal stands and a new Concession. Also Popcorn, Butters and other Equipment, with some stock merchandise. For details, write John R. Endy & Co., P. O. Box 330, Springfield, Ohio.

RALPH R. ENDY & CO.

W. H. PHILLIPS

ROGER GRAND COMPANY

1515 Washington Ave., St. Paul, Minn.

(Phone: Jerome 7-4700)

SEVIER COUNTY FARM, HOME AND FOOD SHOW

POSTPONED UNTIL JUNE 14-16, SEVIERVILLE, TENN. Notes Parsons, Demonstrators and Meet Writers. We are announcing a series of Farm, Home and Food Shows of various kinds throughout East Tennessee and West Virginia. Will book in Exhibit Building or Top, noncompetitive demonstrations, Demonstrations and Miscellaneous Events for independent Midway. Write, wire, phone ALBERT L. ANDRE, Manager, East Tennessee Farm Home and Food Shows, 1421 Hamilton Bank Bldg., Knoxville, Tenn. Phone 3116.

JOE GOODMAN

WANTS

WANTS

Capable Agents for Grind Stores, Skills and other Concessions. This Show plays

Downtown CUMBERLAND, KY. this week. Wire immediately JOE GOODMAN, c/o Pine State Shows.
WANT WANTS

DOBSON’S UNITED SHOWS

Good opening for Flash Jewelry Outfit. See狂欢，Wants Sells. Hallowee<...>

DOBSON’S UNITED SHOWS

File Prof. Pegg, 9th week. Northfield, Minn. next week.

Attention, Committees

HOMECOMINGS, FAIRS, CELEBRATIONS

IN MICHIGAN, INDIANA, OHIO

WANT to book first-class rings, either flat privilege or per cent. Write

E/9 The Billboard 22-3

DOLLIE BAILEY and BOBBIE LOCKE

Wants for Al Bow, 11th week. For Salle, "Willie and the Pigeons," Nellie 56, slim Buck. Whitey, Penny and Harry Price. all come on. Freddy and Whitley, let me have you from you.

WANT WANTS

DOBSON, Va., this week: then as per route.

WANTED FIRST-CLASS SCALES AGENT

Bill Rees, contact at once. All wires to

SAILOR OLIPHANT

HINNIES BOOKS SHOWS

South Belfit, Ill., this week; Kenosha, Wis., May 31 to June 2.

CAN PLACE

Capable Agents for Rattle and Roll Downs, Slip Away, Sunset, and all the latest shows. Will work with Will, Jack, rollin', contact Bill Thompson at once. Envelope, should come on. Shows exclusive.

GEO. W. KEEPER

Lightly Pages Shows. Hazard, Kentucky

BILL PORTER WANTS

Wants for Six Rocks, Swinger, Nail Stone and Buckers. Johnny McAllister, answer; good pay, or better. Envelope, show save.

BILL PORTER

e/o George Cray South Show. Dunscumna, Pa., this week; Houlbuckle, Pa., next week.

WANT First and Second men for new Ghost Train—Prettier. Must be joker, brave, strong. Be in Cincinnati, Ohio, this week. Will make $30 to $50. Place more 15-cent Concessions. Girls for Ball Games, Concessions, Show Acts. Celebrations in Cincinnati, Columbus, Toledo.

MANAGER, UNITED EXHIBITION SHOWS

WANT CARNIVAL

WEEK AUGUST 22

In conjunction Free Fair, August 25-28, Mountain View, Colorado. Contact

KARL KOHS, Pres.

Chamber of Commerce, Mountain View.

CARNIVAL

Help on any Carnival. For SALE—Thirty-six ft. Parker Two-Axle Merry-Go-Round.

Edwards, Texas, May 15-29

A. BILL PAGE

SOUTHERN AMUSEMENT CO.

Wallace & Murray Shows WANTS

Concessions such as Photos, Bucket Store, Dixie, Sweetheart, Fairground Park, Concessions, will furnish touch, also offers. Will book Outdoor and House Shows. West. Forrester for Merry-Go-Round and Chair-<...>

Bedford, Va., this month: Covington, Virginia, next week.

WANT WANTS

FROM THE LOTS

Twin City

MARSHALL, Mo., May 22—Now in their fifth week out, shows have encountered plenty of good but crowds and spending here were okay. Owners Sam Wells and George Crable have a new concession truck. Mrs. Tullie Crable is secre-<...>

Virginia Greater

HOPELN, N. J., May 22.—In for here, the week after none-too-<...>

Florida Amusement

GAS CITY, Ind., May 22.—Show opened to a good crowd here Monday (17), and his increased each night. This follows a successful stand in Franklin, Ind.

People from Jonesboro, Ky., and from places all around, attended this distant, helped swell the gate here.

Flying LaVelles left Sunday (16), a replacement is expected soon. Free attraction this week were fireworks.

Owner Howard Ingram is back from a booking trip and reports signi<...>

Carnival Amusements, 330 North Main Street, Franklin, Ind.

Atchison, Kansas

MIGHTY PYLESTOUR

Wants for Al Bow, 11th week. Norfolk, Va., next week.

Attention, Committees

HOMECOMINGS, FAIRS, CELEBRATIONS

IN MICHIGAN, INDIANA, OHIO

WANT to book first-class rings, either flat privilege or per cent. Write

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GEO. W. KEEPER

Lightly Pages Shows. Hazard, Kentucky

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Edwards, Texas, May 15-29

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Concessions such as Photos, Bucket Store, Dixie, Sweetheart, Fairground Park, Concessions, will furnish touch, also offers. Will book Outdoor and House Shows. West. Forrester for Merry-Go-Round and Chair-<...>

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UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present schedule and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice.

Final closing time for late show ads will be

SUNDAY NOON

(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

CINCINNATI 22, OHIO

WANT—GRACELAND GREATER SHOWS—Want

Opening for season Decatur, Ind., V.F.W. Spring Festival Saturday, May 29, to June 8, 2 Saturdays and Memorial Day, followed by Garrett, Ind., V.F.W. 3d. Anniversary Festival.

CONCESSIONS: Vent Rings, Cookhouse, Photo, Clark Long and Short Range Lead Galleries, Elephant, Ball Games. Can use Hanky Penns of all kinds. Only one of a kind.

SHOWS: Want Girl Show with or without transportation.

RIDES: Will look, buy lease Tit or any rides not conflicting. Have good proposition for 1 or 2 Kiddie Rides.

RIDE HELP: Want First and Second Man on Ferris Wheel, Mery-Go-Round, Chairplate and Loo. Also Electricians. Best wages. Will book 1st or 2nd. Have received it today. All other kinds of Rides. Will work in money every week, not conversation. Drinks, save your money and my time. Griff Million, answer.

Address G. SCHRIMBACH, Rice Hotel, Decatur, Ind.

WANT CONCESSIONS—FIVE DOLLAR WEEK SPECIAL

We will have an extra week of shows on the road. We are going to make it the biggest and best week of the season.

WANT—GRACELAND GREATER SHOWS—Want

Opening for season Decatur, Ind., V.F.W. Spring Festival Saturday, May 29, to June 8, 2 Saturdays and Memorial Day, followed by Garrett, Ind., V.F.W. 3d. Anniversary Festival.

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Address G. SCHRIMBACH, Rice Hotel, Decatur, Ind.

MID-WESTERN EXPOSITION

"AMERICA'S SOO BEAUTIFUL"

CAN PLACE THE FOLLOWING

RIDES—Kiddie Plane, Merry-Go-Round, Aerial Swing, Chairplate, Gallop, Rides for George, Girl, Scout, Bike, Horse, Exposition, High Striker, Basket Ball, Roulette, Dart Board, Baby Cages, Ten Pin Alley, Long or Short Range Lead Galleries. NO RIDES—Ankney for amusement Bill Gates, Buckets, C. Sales, Free Shows, Prize Exhibitions, Carnival Games, Free Rides, etc. Also, legals, Lead Galleries, Free baseball, Free stock in money every week, not conversation. Drinks, save your money and my time. Griff Million, answer.

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Address G. SCHRIMBACH, Rice Hotel, Decatur, Ind.

IMPERIAL EXPOSITION

WILL BOOK

COOK HOUSE, GRAB OUTFIT, CANDY FLOSS, ICE CREAM, NOVELTIES,

And any legitimate Grind Concessions

Answer: Imperial Exposition, Kaneake, Ill., or J. C. McCafferty, 155 N. Clark St., Chicago, Ill.

A. M. PODSOBINSKI

This week, West Hazleton, Pa., next week, Bilgram's Path, William-Barre, Pa.

Sweeney's United Shows

WANT CONCESSIONS, SHOWS AND SEND TO

WANT Ferris Wheel. Will send tractor and send to haul it. Want Ball Games, Fish Pond, High Striker, Photos, Grind Stores of all kinds. Police Department Spring Festival Hamilton. First show in seven years. Plenty of work pay days, May 23rd. Population 10,000. Come right on, will give you consideration. Any other rides not conflicting. Sweeney's UNITED SHOWS, Munnington, W. Va. Shimanoff follows.

FOR IMMEDIATE SALE!

1—7-Car Tilt-a-Whirl, excellent condition, with either electric or gas motor.------------------------------------------------------------- $6800.00

1—No. 121 E. Eli, excellent condition, with either electric or gas motor.------------------------------------------------------------- $4600.00

1—24-Scott Smith & Smith Chairplate, good condition, with either electric or gas motor.--------------------------------------------- $1800.00

1—Single Roll-o-Cane, good condition.---------------------------------------- $1750.00

ALL RIDES READY TO OPERATE

MILLER AMUSEMENT ENTERPRISES

55th St. and La Grange Rd., La Grange, Illinois

ANTHRACITE SHOWS

Just a big little show and playing nothing but money spots in Pennsylvania.

WANTED—Will book, buy or lease small Ridge, Merr-Go-Round or without transportation or any other rides not conflicting.

CONCESSIONS—Fruit Wheel, Doll Wheel, Blewet Wheel, Ballon Dart, Cigarette Gallery, Long or Short Range Lead Galleries, High Striker, Hoop-Lo or any other not conflicting with what we have.

NOW—Have outstanding show with their own rides. Answer: "S. W. B. Davis, W. 3d, 12. We will come any concession of either kind and will pay low and not in city. C. B. Davis, doing good business doing only one kind. Answer:

C. B. DAVIS THIS WEEK, ASHLEY, PA.

LAWRENCE CARR

NEW ENGLAND'S FINEST


LAWRENCE CARR

MEDFORD, MASS., MAY 24-29., DANVERS, MASS., MAY 31-JUNE 5.
CARNIVALS

The Billboard

May 29, 1948

FROM THE LOTS

Majestic Greater

FARRELL, Pa., May 22.—Majestic Greater Shows are here for this week along with a good crowd. The enter, Pa., the preceding week ended last Saturday (15). Expecting bad weather, such as we have had for several weeks, the show had the usual procedure was followed (15) when the gate rang up 2,500 paid admissions and kiddies, with merchant tie-up, proved even bigger than in Harrisburg. Week as a whole was the biggest of the season and third biggest in the history of this show.

Sponsoring committee at Rochester proved very co-operative and sprung a new feature by their reversal of the usual procedure of the show entertaining the sponsors by acting as hosts to the show's staff.

Al Hubbard returned from Miami where he attended the wedding of his daughter, Mrs. Lynn (H-component) Gilly, and Keller's popcorn stand to have some extra hours here Saturday (15). Glen Porter's Side Show rejoined at Rochester and had a successful week.

Visitors included Mr. and Mrs. Jim- my Smith and Mr. and Mrs. Dave Bohmack and their families. Hubert Shekis and committee from Ambridge.

Sam Solot and Morris Glines left for Detroit. Owner Sam Goldstein, Marionell Kane and the writer renewed acquaintance with friends in Menomonee, across the river.

General Agent Bob Hallock is still here. Donald Davis, the show's man's bingo, managed by Jack Burke, chatted up a nice week. Leo's kid- ders are in his business and the entire crew are still getting them up and down in record time. Harry Modell joined to handle office-owned concessions. Several members of Rogers family are still here, showing near by, visited the lot.

In Mr. and Mrs. Ted Snyder the dancers on the show found people who are on the ball. Sleepy-Time is now riding again in front of Dromedary, making inside talk. Kay Stempin is developing into a top dealer. Sarah Gorin held the Varsity which made her daughter-in-law, in Pittsburgh, has left for Detroit. Pleasure went over the jump from Lemoyne to Rochester but chief mechanic Lloyd Stone, who attended to their affairs, had everything on lot at opening time.—HARRY E. WILSON.

Alamo Exposition

BORGER, Tex., May 22—Me- chanic J. C. Davis deserves a pat on the back for keeping his bucking events moving during the 250-mile jump here from Witicha Falls, Tex.

Several new families have arrived. Friends and Kat Reeves, Jim and Edith Case, Jack and Ruth Bixler and Jimmy and June Jones, Phil, Gert Boyd and Wayne, are on for the summer. Visitors from Amorsio included Mr. and Mrs. Leon Cizm and family and Sam Fimberg.

Cardinal Buser claimed of bad breaks on two successive days, Sunday (9) in Vernon, Tex., and Monday (10) in Humble, Tex. A windstorm in Vernon blew over the arch and open- ing in Witicha Falls was postponed a day.

The falling arch damaged A. R. Wil- liams' fair tent and County Line. Fred Miller's truck and James Wil- liams' coke bottle joint.

Damage was repaired in time for the delayed opening in Witicha Falls.—SAMMY SAPSON.

Virginia Greater

ELKTON, Md., May 22.—Cold, rainy weather mixed much of the expected here for the week ending Saturday (15). A prime outdoor location plus an active Veterans of Foreign Wars committee were largely responsible. Jimmie Winters with his custard and chocolate dip, and Tommie Delphy with their trailer have won fair favor here.

Morris Hannum Shows. R. Mansfield and his crew have come over the Girl shows, replacing Marlan and Herman Leamon who left at Meadowbrook. Donald True is handling the shows.

Visitors included Buster Gordon, Bill Waddle and Eddie Curtiss's sister lindy hopper. Members of the Minstrel Show; Mike and Ike, the midgets, and some of Louis Augustine's and the Mabili Bros. and Morris. Augustine gave a show for the staff, held at Perry Point govern- ment hospital. The show was enounced by W. C. (Bill) Murray, general agent, and William Edmondson, repre- senting the trustees. A letter of appreciation was received from the officials. Many of the personnel are suffering from colds.

Hill's Greater

DALHART, Tex., May 22.—Opening here Tuesday (4), shows day and dined with another org but business all week. Amazing week before, also proved a good one. The new riding here was the Flying Scooter, the Roe Rocket and Fire, Ferris Wheel, Merry-Go-Round, Trains, Motor Scooter and two Kiddle Rides coming up with their share. Top shows were the two Kiddle Rides, Show, Wild Life and Horrors of War.

Lloyd Lamb joined in Amorsio with his own relatives. Mrs. Owen Jones took a plane trip to Hamilton, Mo. She will return with her two daughters and a son, Janet Kay and Corky, when their school ends.—BONNIE HOLIFIELD.

B. & H.

WALHALLA, S. C., May 22.—Shows opened here Monday (10) to huge crowds and satisfactory biz. Amorsio is having a good week, S. C., was made without mishap.

The Carolina Minstrel is going over Sacramento, Wash.-Twin-Island-Waltz-Crowd is now on the rides and the Ferris Wheel second. This week the kids and grandchildren visited during the stand in Jonesville, S. C.

A large crowd and a heart-shaped pitch have been added. Lewis Fowler is keeping the rolling stock and ride motors in top condition. Boud painted the trucks and tractors are getting a coat of paint.

Business Manager E. A. Murray, returned from a booking trip—FRED OWENS.

Bright Lights

COVINGTON, Va., May 22.—A ban- ner week would have resulted here except for two nights of rain, since Monday was good and spending free when good weather prevailed. The location was ten miles from Covington and C. E. Snyder joined with two conces- sions and Dannie Donini added one rendering. The en route. The McDowells and Ike, the latter part of the week.

Joe and Annie Rae report good business with their popcorn and candy apple concessions. Alvin Gor- don has increased the personnel of his hillbilly show by three. C. Guy Marsh, Minstrel Show, is FRANK Z. HYDE.

Johnny's

BED BOILING SPRINGS, Tenn., May 22.—Bis at the Strawberry Festi- val, Portland, Tenn., last week started poorly but built the last part of the week. This week at the Springs attendance has been good. Mrs. J. Portemont Sr. and son Bill, have returned from Brazil, Ind., where Mr. Portemont attended graduation of daughter, Ms. Mary. He will be with the organ remainder of the season. Mrs. N. Gary have a new top for her traveling organ. The en- doing recently were Carl Bean, Roy Surber and O. Wilson.—M. PORTE- MONT.

Del Mar

BRIDGEVILLE, Pa., May 22.—Del Mar Show are here after the week ended last Saturday (15) at Hannastown, Pa., where they worked to fair biz. Firemen's parade went over big and brought out the crowds.

A letter of appreciation was received from Mr. Portemont Sr. and son, Del Mel. W. Barrow has a ball pan game, Alex- senda, and a house trailer, to a cattle truck, en route. The McDowells arrived on a new truck bearing two ears that were wanted to be heard.

Metro American Banner

PROVIDENCE, May 22.—Org got cot out. Weather week went the break of the season when it opened a five-day stand here May 19th (10) and business was good. This followed a fair stand (3-9) in Valley Falls, R. I.

Bill, tattoo artist, is due this week with his Chicago and Detroit, Ill., Devil Porcellone was signed here for the season.

Shows have placed an order for a new truck for the light plant. Carter, who is in charge, will keep the office and Bill, piano. R. RAY.

Tip Top

RIDGELEY, Tenn., May 22.—Despite colorful week and a good crowd with four rides, 23 concessions and a free- act, it was the first carnival in the city in 30 years. Shows will move into Virginia, then west Vir- ginia, Kentucky and Pennsylvania. The show is owned by William J. Meep, who bought out his partner, Fred Siebritz. W. H. Gand is electrician, Bill Boss, Merry-Go-Round foreman; Joe Jurgis, booking; Gilbert Nicholas, Chairman; Joseph Barbara, kettle- train.—HUGH G. COFFEY.

Dearborn

MOORESVILLE, N. C., May 22.—Org opened big to good crowds with four rides, 23 concessions and a free- act. It was the first carnival in the city in 30 years. Shows will move into Virginia, then west Vir- ginia, Kentucky and Pennsylvania. The show is owned by William J. Meep, who bought out his partner, Fred Siebritz. W. H. Gand is electrician, Bill Boss, Merry-Go-Round foreman; Joe Jurgis, booking; Gilbert Nicholas, Chairman; Joseph Barbara, kettle- train.—HUGH G. COFFEY.

SIT-DOWN GRAB

[2014], some show business for kitchen ladies: 19 (Triangle One), 20 (a banner, Grissales); 1, 2 (October Book, B. Adams); 3 (World's Fair); 4 (Birth of the American Housewife); 5 and 6 (Tri-State Fair); 7 and 8 (Tri-State Fair); 9 (Amer- ican Housewife); 10 (Tri-State Fair); 11 (American Housewife); 12 and 13 (Tri-State Fair); 14 (American Housewife); 15 and 16 (Tri-State Fair); 17 (American Housewife); 18 (Tri-State Fair); 19 (American Housewife); 20 (Tri-State Fair); 21 (American Housewife); 22 (Tri-State Fair); 23 (American Housewife); 24 (Tri-State Fair).

OHIO VALLEY SHOWS

WANT

RIDES, SHOWS, STOCK CONCESSIONS, PHOTO

WANTED

BOSS CANVASMAN TURNER BROS SHOWS

Danville, Ill., this week

WANTED

Curios, Hats, Home Cooked Meals. Agents for Miss Dickinson.

KEELER'S MODERN SHOWS

EXHIB. VA.

ATTENTION

CARNIVAL OWNERS

Who are the dandies of dandies, we, have fifty fields of shows. Apply for details.

BUD KRESS

FOR SALE

Motor Monster Dome—2 speakers and 2 cars. Oper. and set $2,980.00 cash. Stored at Placeville, Mo.

BARO ANDERSON

514 Meyer's Spring, IN.

HOUSTON WILBUR

Get in touch with me at once.

ROGERS GREATER SHOWS

ind., this week. Frankfort, Ind., east end.

GEO. EVITTS

Call or wire at once

DICK BURNS

Louis Jewel Hotel

JOLIET, ILL.
PEPPERS all States SHOWS
AMERICA'S FINEST
20,000 FEET OF NEON—
LIGHT TOWERS - LIGHT PLANTS

WANT
WANT

CONCESSIONS—Will sell exclu-sive on the following: Candy Apples, Snow Cone, High Sticker, Long Range Gallery, Cane Back, Hop-La, Jewelry, Furtuber, French fries, Bumper Cars, Huckle Bug, String Camp and American Mott Camp, Ride Horses, Genuine Hippo and Lion, and Smith & Smith Chairs & Planes. Must be able, ready, reliable. Don't misunderstand or one might have on Ticket Beads, etc. Drunks and night naps, stay where you are. (Rory Townsend, Ralph Smith, wire on at once.) RIDES—Will book Pony Rides, Baby Plane Rides. We have 2 Rides of our own. Will lease or book Merry-go-Round. Have long season; close Nov. 20 in the Deep South. (Art Wheeler, wire Tom Moll.) SHOWS—Snake Show, Moos Smith, Jack Orr, con-
tact: Want for Minstrel Show, Childrens Comedy and Alto Sax. Contact Jimmy Edwards. Can with other Side Show People in all lines. (Jim Hard, wire at once.) Want Girl Show Manager, must have at least Three Girls. Reason for this ad, the last party couldn't stand prosperity. Will furnish complete outfit to capable party, must have own Sound System. OTHER HELP—Bingo Caller and Count Man. Want Nite Watcher, that can stay awake, sober and bring references. Address: FRANK W. PEPPERS, Mgr.

TAZEWELL, VA., THIS WEEK; WISE, VA., NEXT WEEK.

PEEL PREMIER SHOWS

14 FAIRS

Want for Amwets December Day Celebration, Tamaqua, Pa. In heart of city. CONCESSIONS—
Long Range Gallery, Ball Games, Hop-La, Photo, Basketball, American Palmtry, and other Legitimate Concessions. (No Wheels or Coupon Storrs.) SHOWS—Can place Arcade: Wanted. Can 2 Clothes Pins Store Agents, Barbershop Red and 25 Grand Charlie answer. Bill Webb wants Nail Store Agents. HELP—Can place good help that drive Sems in all depart-
ments. Don't wire, come on. WANT—Can place Front Man that can cut it for Side Show and Stella Show. Also place Ticket Seller. Can place Mind Reading or Mental Act for Side Show. Our Fairs start the first week in August at Batavia, N. Y., and all Fairs until Armistice Day. We pay Allegany, N. Y., positively the largest July 4th Celebration in the East. Now is the time to get in on the ground floor. Address all mail and wires to

LLOYD D. SERFASS, General Manager
LEHIGHTON, PA., this week; followed by Decoration Day Celebration, TAMACUA, PA.

WANT
CAPELL BROS.' SHOWS

Okeham, Okla., this week; first Carnival in ten years; McAlester, Okla., next week, right down in the heart of the city (Rock Island Lot.); first to show on it in 20 years. Two Still Dales under strong auspices to follow, then our Celebrations start week of June 21st at Silome Springs, Ark. 62nd Annual Home Coming Celebration, five big days and nights, then the biggest 4th of July date of in the Midwest. Henretty Okla., to follow. We can offer you 15 Fairs and Celebrations with six nights a week to work and short moves, assuring you a very profitable and pleasant season. We show the same route year after year. WE KNOW when and where to go.

WANT few more Stock Concessions, Ball Games, Slum Outfits. Will book few more nice Fleshed Grind Stores. Will sell Ex on Pop Corn, Custard, Diggers and Arcade.

WANT Ride Help for eight Magazines, top salary; handle Neon and Light Towers. Want sober Bill Carter that can do! Useful Carnival Concessions on. Address H. N. (Doc) CAPELL, Mgr., per route

ALAMO EXPOSITION SHOWS

Wanted Oak House to join for less season, starting May 31. Have 14 men ride Fairs with more beating.

Wants better Club Operators, Tic Tac, and all Concession Agents. Winter Fairs. Can use and rent a ride solid, reliable, fair, equals.

JACK RUBACK, Mgr.
LIBERAL, KAN. (This week) GUYMON, Okla., May 31 to June 5.

WANTED

Manager for Posing Show. We have complete show. Also Grind Stores of all kinds, ride Help who drive semis. Meeker, get in touch with Ted Barlow. All answer:

SAMUEL E. PRELL
PRELL'S BROADWAY SHOWS
Port Richmond, Staten Island, New York, this week.

PAGE BROS.' SHOWS

Will book, buy or lease Octopus, Ringlepo, Spitting, Tilt, any Flat Ride not conflicting with my 6, or with or without transformation. Slum Concessions of all kinds. Will sell X on Hit & Miss Ball Games, Scales and Age, Jewelry, Fun. Paul Pittman wants Agents. Why White, wire or come on.

BOLIVAR, THIS WEEK; PARSONS, NEXT WEEK; BOTH TENNESSEE.

P.S.: J. B. Kirby, you can contact here.

WANT

WILLIAMSON, W. VA., ALL THIS WEEK

Shan Bros. shows
WORLD'S CLEANEST MIDWAY

Featuring CHAS. SEIGEIST TOP 10 FLYERS
WANT Girl Show Troupe with Wardrobe; have new outfit. Place few more Slum Stores, all straight sales. Bungs, and PC. sold. WANT Trombone and Teg for Jug Show. All address:

SHAN BROS.' SHOWS

CARNIVALS
ANDERSON'S GREATER SHOWS
THE GRAND OLD SHOW WITH THE FINE OLD NAME
WANT WANT WANT

ANDERSON'S GREATER SHOWS
STEAKS, Ky., this week

WANT MED LECTURER

Want Med Lecturer concerning all kinds. Adept for office work in college. Must be a good preacher, good pianist or organist. Can play in the hospital. Must be a real proctor. Any person interested in this work should write: Dr. Charles W. Eddleman, Washington, D.C.

INDUSTRIAL ENGINEERING ASSOCIATES
P. O. BOX 1917, INDIANAPOLIS, INDIANA

EDDIE L. WHEELER SHOWS


FOR YOUR GLASS PITCH

Over 100 Rds of Records
Write for "Special" Glass List Now.
In every town, all towns. Dealers wanted. Send for full particulars on All Large Shows.

ACME PREMIUM SUPPLY CORP.
1114-1112 NORTHERN 12TH STREET
ST. LOUIS, MO. 4

CARNIVALS
The Billboard
May 29, 1948

Showmen's League of America
400 Sante Fe St., Chicago

CHICAGO, May 22.—George B. Flint is on a trip South. He reports he will be back in time for the next issue of News Flashes. The main campaign of the ways and means committee for the cemetery fund will start soon.

Cullers at the homes have included Shash Gray and Dick Williams, Lou Williams, Baltimore; A. C. Sinek, San Francisco; Frank M. Knight, Larry O'Keefe, Max Brantman, Oliver Barnes, Mel Harris, Charles H. Hall, William J. Hurd, Willard M. Atkinson, Robert MacDowell, Dick Dillion, who reports he is making news for the inquest committee, Lou Keeler, Shiek Lempart and Mr. and Mrs. Harry Stock, who were guests of Mr. and Mrs. Solly Wasserman.

Sick list includes William C. Denese, Marshall L. Green, Tom Vollmer, John Sharringho and Al La. No late news from Eddie Murphy.

Mike Wright is awaiting the arrival of Bob Phillips who has a 15-day run to start. The William J. Stephens family have moved to its Lake Delavan, Wis., home. Bob oven advises he may leave soon to place his concession in the Blackstone Hotel, Chicago, for the American Legion Post No. 703's remembrance of their third anniversary picture.

Another donation for the memorial fund for Clancy Clark. Caravans donated $50 toward the fund. Club members name mother Katie Owens donated a large doll toward making money for the fund. Evening award went to Mother Owens who she donated back to the club.

President Lucille Hirsch announced her engagement to Jack Hawthorne, concessionaire with Cole Bros. Circus. The club has taken over their concessions on the lots is Isabella Brantman, Violet Watson, Veronica Potenza and Josephine Woodye.

Last meeting of season will be held Tuesday (30) with Wesley McKinley Clinton will entertain with songs.

Publicity Chairman Lillian Lewin arranged affair to receive birthday cards for members on road, regarding themselves and other members they may meet.

NEW YORK, May 22.—The new location for club's present quarters at 130 W. 46th St. for the coming year at this location. It is hoped by Ralph Decker, chairman of the ways and means committee, that the money will be raised this year to start the ball rolling for the new home. The fund raising will also be held by committee, who advises that the money will be used to buy the furniture, will be in town shortly for a meeting with his committee.

Outside News
Dave Rice, who has been working around town with Dad Simmons, will again work for Bucky Allen at Wildwood, N. J., and Charles Gerard have both closed their Florida homes and are back in New York playing city spots with their attractions. Phil Isser writes that he has been busy redressing his two shows, which have successfully opened on Long Island. Bucky Allen, chairman of the membership drive committee, reports that this will be a big year for the club. Frank Swanson, who had a successful opening with his midget auto racing at the fairgrounds in Madison, Wis. and fallen.

The James M. Cole Circus has been playing to good business in this area. They just closed at Trixie Clark's. Governor's Secretary Walter K. Slaby is handling the lucrative contract for the Hunt Bros. Circus at Habsroob Heights, N. J. Campbell's new canvas is being completed and operating under full steam.

Visitors to Club
Harry LeBrequit paid the club a visit while in New York. He will not remain until June 5. Ward Gravestone, newly arrived, will be active in the building fund campaign. Johnny Applebaum in from Miami for a visit. W. H. Morgan is residing in from Aga. Dan Smith is handling the cattle shows. He is residing over from Palaisdes Amusement Park, where he is handling the new Side Show. He is a resident of Salinas, Calif. George Guralsky, George Regan, Louis Canon, Charles Weinraub, Eli Seery, Jack Leacher, Jack McCormick, Leo Lewis, Dave Brown, Nate Weinbergs, Leonard Kramer, Harry Wurzberg, Dada King, Joseph Milmans, Sam Spitz and Ross Manning.

This club was saddened by the death of Joe Harris in Providence May 15. Burial Monday (17) in the Fray of Sacred Faith Cemetery, Con- bourry, Mass. Also at the loss of the mother of Sydney Goodfellow and the sister of Sam Birbing, deceased at her home Tuesday (18).

Jack Affred has recovered from a serious illness and is a frequent visitor to the clubhouse. Will Fleming, chairman of the banquet committee, expected here shortly. Television set will be in operation all year.

Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., May 22.—Rema- ines of Jake Briseinde, former heart of America Showmen's Club president, who passed away at his home in Orleans, were taken to Salina, Kan., for an inquest.

Edna Marie Proy, of the Ladies' Auxiliary, is in Research Hospital where she is very sick. Helen Nolan, president of the auxiliary, has been released from University of Kansas Hospital, where she underwent a major operation, and is recuperating at her home.

Sammy Ansher visited. He was in town to appear at the commencement of the Kansas State Rodeo.

Pacific Coast Showmen's Association
1233 S. Hope Street, Los Angeles 15

LOS ANGELES, May 22.—President Joe Krug conducted the Pacific Coast Showmen's Club's evening meeting May 13, with Jack Hughes and Secretary Ed Mann on the rostrum. New members elected were George C. Eakley, Lytle Chappell and L. F. Rieves.

Jack Hughes introduced Chief Hale M. Roberts, president of the Showmen's Association of Western States. He presented recent absences included Bob Peckinpaugh of Dallas School Show and Sammy Dolman, West Coast Shows. Treasurer Al Weber is back after a trip to the coast, where he attended the Heldon Days Celebration. He reported business was good.

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, May 22.—Mel Tersler, presi- dent, and his committee, held their monthly meeting May 10 to visit shows and members of the association.

Harry Schreiber, chairman of the year book committee, reports plenty of advance work has been sent out.

Jack Gilbert, chairman of the membership committee, says his group virtually is certain to exceed the quota set.

Members are advised to send their forwarding addresses to the secretary.

PHONE MEN

Official AFL Labor Day Au- torized by 23 AFL local and Council of City Employees. City and County of San Francisco. 11,000 city employees.

In the coming week the minimum of $5,000 weekly. Thousands of dollars' worth rebates from previous years. No boosters need apply. Daily advanced, Contact

VICTOR BLOOM
San Francisco newspaper service
617 Montgomery St.
San Francisco II, Cali.
No collect orders accepted. Must pay own transportation.

WANT

Carnival and Rides for biggest colored Celebration in the country. May 23th to June 12th at Carrs Beach, three miles from the city. Must have minimum of $90,000 to draw from within 32 miles.

Frank Adams, Gen. Mgr.

WANT

Ride Men, Friskers, Concessionaires on Steer-Go-Round. No frills. Entire costume booked. If filler and reducer.

JACK TAYLOR
917 West Saragota, Baltimore, Md.

WANTS

Tellers, Grinders, and Book-keeper for National Rodeo Association. Must be experienced and mechanically well trained. Also want boys for Girls on Round, experience and mechanical well trained. Send names and address to W. E. Jacobs, 45 Hope St., Hope St., New York, N. Y.
The Billboard

CARNIVALS

RETLAW ELAH
(THAT'S WALTER HALE SPELLED BACKWARDS)

—WANTS—

FOR THE BIG FAIRS

ANDERSON, IND.: DETROIT, MICH.; HUTCHINSON, KAN.; LITTLE ROCK, ARK.; MEMPHIS, TENN., AND THE WORLD'S GREATEST, DALLAS, TEX.

BOSS CANVASMAN

One not licked by work who can walk and will hustle candy.

TRUCK DRIVER

Must be a veritable paragon of virtue, member Alcoholics Ann.

WORKING MEN

Who will do it without being told either why or how.

BALLY GIRLS

Able to stand upright.

CANDY PITCHMEN

I have all inside sales all shows above fairs.

CARPENTER-PAINTER

Immediately? Now! Now!

DANCERS

Contact Bert Pack

Consolidated Theatrical Agency, Chicago, III.

TALKER

FOR CARNIVAL EXPOSE

GIRL TALKER

FOR ALL CIRCUS "SCANDOL'S"

NOVELTY ACTS DRAMATIC PEOPLE

To the best in above lines I will pay more money than Ringling or Rose.

ALL ADDRESS

WALTER HALE

c/o The Billboard

155 N. CLARK

CHICAGO 1, ILL.

MAKE $100.00 A DAY ON CANDY FLOSS

This is a 1980's advertisement for candy floss, including details about earnings and contact information.

GRUNDY COUNTY

As the native of the Jungle

This ad is from 1980 and mentions Grundy County, which is a county in Illinois.

WANTED

Grind Concessions, Photo, American Palmyra, Wired or Reany-Go-Round Foreman.

MIKE ZIEGLER

Miller Hotel

PHILADELPHIA, PA.

SCALE AGENT

For best Accommodation Park in Western New York State, see Frank Schissler, Theatrical Equipment Co., Buffalo, N. Y. If in doubt, call Frank Schissler or your dealer. Any member of his or our manufactured line or all of the usual fairs, can be had, any time, at five cents per foot, and to order. Price, $1.50.

TATE'S CURIOSITY SHOP

I have a real BURLESQ.

PHOENIX, ARIZONA

WANTED

For 1980, for the Boys, Girls, and Babies, a real BURLESQ.

Tate's Curiosity Shop

Electric Candy Floss Machine Co.

2002 Wabash Ave., St. Louis, Mo.

SHREWSBURY

As the native of the Jungle

This ad is from 1980 and mentions Shrewsbury, which is a town in New Jersey.

WANTED

Grind Concessions, Photo, American Palmyra, Wired or Reany-Go-Round Foreman.

MIKE ZIEGLER

Miller Hotel

PHILADELPHIA, PA.

SCALE AGENT

For best Accommodation Park in Western New York State, see Frank Schissler, Theatrical Equipment Co., Buffalo, N. Y. If in doubt, call Frank Schissler or your dealer. Any member of his or our manufactured line or all of the usual fairs, can be had, any time, at five cents per foot, and to order. Price, $1.50.

TATE'S CURIOSITY SHOP

I have a real BURLESQ.

PHOENIX, ARIZONA

WANTED

For 1980, for the Boys, Girls, and Babies, a real BURLESQ.
For July 1-2-3, Annual Celebration, Prefer Individual Rides or will book complete carnival. Contact CHAS. C. SWINEY EMINENCE, MO.

WANTED
MERRY-G-ROUND
Children's Merry-Go-Round, power or hand; must be in first-class condition. Will pay reasonable price. Contact L. WOLDER e/o J. Duffy
100 National St. Rockford, 5. Y.

RIDES WANTED
For 12th Annual LIONS' CLUB CARNIVAL
Four Days, Late July or August
JOHN STAGGS, Chairman
Newburg, Mo.

WANTED
SHOWS OF ALL KINDS FOR ANNUAL LEGION CELEBRATION
JUNE 16-12, both dates inclusive.
American Legion Post, New Bethelton, Pa.
Contact B. T. HARRISON, Chairman
MATPOT, PA.

WANT TO SPONSOR
The Radio, preferable with music in our attention. Offer with advertising of your firm.
Nets cost $82,495.00. As many Carnivals are held in your area, as a result, it might be financially better for you to advertise our shows, and with dates you have free.

CARNIVAL WANTED
FOR SANTA LUCIA FESTIVAL
Rides and Midway Shows and Concessions wanted for weeks of Dec. 19-24, inclusive. All proposals invited. Large crowds guaranteed. Contact DR. S. SUTERA
1231 Park Wide Ave., Dayton, Ohio.

RIDES WANTED—3 or 4 Offers, preferably Frisbee Wheel, Merry-Go-Round, for June, July, August. Send offers to B. J. Kirby, Rides, New Hemisphere Athletic Club.

WANTED CARNIVAL
Rides, Concessions and Shows, July 3, 4 and 5. Contact IRVING J. DAVIDSON
American Legion
Solders Grove, Wis.

WANTED
CARNIVAL
For July 1-2-3, Annual Celebration, Prefer Individual Rides or will book complete CARNIVAL. Contact CHAS. C. SWINEY EMINENCE, MO.
Carnival Routes  

Send to 2160 Patterson St., Cincinnati 22, O.

To maintain earlier distribution schedules, it is suggested that Carnival and Carnival Routes be received in the Cincinnati office of the 2160 Patterson St., not later than 5 p.m. (EST) on Saturdays.

Carnival Routes

Bell, B. or Becht, O. 
Admiration: Chandler, Okla. 

Carnival

Cincinnati, July 30 — (Telegram) 
May 31 — (from New York) 

Carnival Routes

Barnes, W. E., to 3316 May 31.

With R. R. Shows

Royal American ST. LOUIS, May 22—International Association of Showmen here today in an effort to save the last night (24) at the clubrooms. On May 26 the RAS will stage a benefit for the club's building fund.

With R. R. Shows

When the great crowd that year ago had gathered here and the first night (24) at the clubrooms. On May 26 the RAS will stage a benefit for the club's building fund.

Misc. Routes

Send to 2160 Patterson St., Cincinnati 22, O.

Barber Minstrels: Weirton, W.Va., thru June 16.

J. R. Ward Dolling Up Shows in Effort To Hypo $$ Appeal

By Herbert Doren

PEORIA, Ill., May 22—J. R. Ward and his staff rate an A for effort to attract the customers to his circus. He does this here on the lot where the railroad show bearing his name is spotlighted. All of the effort is concentrated on building the audience in the show, which, up to now, has been lacking in strength, show exudes concern.

Indications of Ward's drive to hike the attendance are clear, for he has spent thousands of dollars in improvements and has a new sign here.

Ward's show has been promised by June 15, a new Miniature Train is scheduled to appear here, but while a showman is expected to be added at the shows' first fair date and it is still expected to be added.

Four new, revolving, neon light towers have been purchased, Ward said, and these are expected to be added within a week or 10 days. Addition of these towers along with other changes in present lighting, are calculated by Ward to give the organization a new look and may well help fill the shows.

Face-Lifting for Shows

Gibbons, C. F., to 24 June 25.

At the end of the new addition at the circus.

The Faith Bacon Gal show is to play the Cincinnati lot this week. Ward has said that this week the seated productions quality, and Ward, act-

Burke: Manitowoc, Wis. 

With R. R. Shows

Bernard L. Barry: Chatham, Ont., Canada 

With R. R. Shows

Rhode Island: Providence, R.I. 

With R. R. Shows

Buckley: St. Paul, Minn. 

With R. R. Shows

Malloure, George 

Ranch

Dow City, Ind., to 28 June 31; 

Patterson: 28 Davis St., Trenton, N.J.

Carnival Routes

(See Carnival Routes on page 90)

Carnival Routes

2160 Patterson St., Cincinnati 22, O.

Belle Rose: Vancouver, B. C., Can., 24-27; 

Good's: Phineas M. Good, Clinton, 28-30.

Admiration: Chandler, Okla. 

Carnival Routes

Send to 2160 Patterson St., Cincinnati 22, O.

Barber Minstrels: Weirton, W.Va., thru June 16.

Barber Minstrels

Send to 2160 Patterson St., Cincinnati 22, O.

Smaller Minstrel: Weirton, W.Va., thru June 16.

Misc. Routes

Send to 2160 Patterson St., Cincinnati 22, O.

Barber Minstrels: Weirton, W.Va., thru June 16.

Barber Minstrels

Send to 2160 Patterson St., Cincinnati 22, O.

Brimar Minstrel: Weirton, W.Va., thru June 16.

Brimar Minstrel

Send to 2160 Patterson St., Cincinnati 22, O.

Brimar Minstrel: Weirton, W.Va., thru June 16.
WRITE, WIRE OR PHONE FOR FREE CATALOG!
Wholesale Distributors
720 E. BALTIMORE ST.
BALTIMORE, MARYLAND

CRAYVIT & ROBTHARD

SEPT. 4TH

STARTS OUR
75TH YEAR!

Only quality, reliability and fair honest dealing enables an organization to continue
75 years.

Use RUSH HOUR supplies, the quality products of
experienced popcorn men

1874—*—1948

620 N. 2d
— PRUNTY — ST. LOUIS, MO.

C. A. STEPHENS SHOWS WANT
FAIR COMMITTEES IN VIRGINIA, WEST VIRGINIA, KENTUCKY, TENNESSEE, GEORGIA. SEE
OWNER SHOW. COME LOOK US OVER OR WRITE US.

WE WILL SEND AGENT TO DO BUSINESS WITH YOU FOR YOUR FALL FAIRS

CONCESSIONS—Photos, Long or Short Range, Custard, Weight, Age, High Stokers. No X's and
will not overload. Charley Grigga, bus. mgr. needs Agents for nicely flashed Blowers. Agents for Swingin
SHOWS—Manager for Side Show who has someone besides himself,
as we have Side Show complete for anyone who can operate. Lou Pas
Can use three more Girls for Two Girl Shows. Also a couple of newly
flushed Grid Shows.

RIDE—Special indentance to ride owners with Splitfire, Comet, Tilt or
Octopus. All dates from here out in the coal fields where the
rides got money.

Can use another Free Act. State lowest in first; no dickerling.
ST. CHARLES, MO. May 24-31.

UNITED STATES
SHOWS

WANT Ride Men for all rides, must definitely get them up before Monday opening and
down by Sunday, 8:00 A.M.; also Semi Drivers. Don't apply unless capable.
Steve Metra, get in touch. All answer.

BUD DETWILLER

WELCH, W. VA., THIS WEEK

UP GOES THE PRINT ORDER

InCREASED DEMAND FOR THE BILLBOARD requires longer press runs, and in order to maintain present train schedules and
the earliest possible delivery, we must close the last order earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be
SUNDAY NOON
(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them
Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.
CINCINNATI 22, OHIO

1948
Interest High, Crowds Big At N. E. RSROA Regionals, Close Contests Mark Meet

Park Circle, Queens and Medford Finish 1, 2 and 3

NEW YORK, May 22.—The Northeastern Regional championships of the Roller Skating Rink Operators Association of the United States were held May 17-19 in Gay Blader Roller Rink here.

For weather the last two days drew good crowds to the event, competition and Raymond from six Eastern States. Interest was high, due to the fact that once the winners of this competition walk off with a large hunk of the national championships, the winners (listed below) are now eligible for ships. The competition this year was keen since it has been a long time, according to Tex Eye, Park Circle Club, Brooklyn, leading competition, followed by the Queens team, with Medford, third.

Highlights of the first day were the novice pairs and juvenile boys' competitions. Successive days were highlighted by the close tabulation of points in the senior men's division and division and pairs. Pat Carroll easily outpointed in the senior ladies' division.

The best participant was Noel Pion, 43, of Bedford, N. H., teaming with his daughter in the novice event, the youngest was a six-year-old, Hazel Young, who won the juvenile girls' contest.

Tommy Lane Cops

Senior division, men: Tommy Lane, Quiney; and Robert D'Andrea, Bauman, juvenile and senior dance and pairs; and Robert LaVenture and Betty Mahoney, Boston, junior division, men: Tommy Lane, Quiney, and John Schepperle, Walpole, and Junior Dance, New England, and Robert LaVenture and Margaret Sweeney, Ludington, Boston, and Allen People, Body, Natick, Girls, Merry Ann McSweeney, Barbara Thomas, and Ingrid Teigland, Park Circle. Pairs, Rudy Goldman and Barbara Trayer, Park Circle, and Robert LaVenture and Betty Mahoney, Boston. Dance Competition, George Cawley-Carlton, Medford; Edward Smith and Marilyn Scully, Medford, and Francis O'Neil and Constance DuFresne, Nantucket. Pairs, Davis-McSweeney-Studdrud, Park Circle, and Rudy Goldman and Barbara Trayer, Park Circle, and Rudy Goldman and Barbara Trayer, Park Circle.

Junior division, boys: Tommy Lane, Quiney, and John Schepperle, Walpole, and Intermediate, girls: Tommy Lane, Quiney, Junior division, Pairs, Rudy Goldman and Barbara Trayer, Park Circle, and Robert LaVenture and Betty Mahoney, Boston. Dance Competition, George Cawley-Carlton, Medford; Edward Smith and Marilyn Scully, Medford, and Francis O'Neil and Constance DuFresne, Nantucket. Pairs, Davis-McSweeney-Studdrud, Park Circle, and Rudy Goldman and Barbara Trayer, Park Circle, and Rudy Goldman and Barbara Trayer, Park Circle.

Schulman Top Jive

Junior Division, girls: Gary Schulman, Park Circle, and Vincent Lanigan, and John Schepperle, Long Island, and Latin and Paul Pat Carling, Park Circle, and Vincent Lanigan, and John Schepperle, Long Island, and Latin and Paul Pat Carling, Park Circle, Dance, Thomas White and Fay Johnson, Tommy Lane; Margaret Wallace, Park Circle, Donald Tushy and Jeanne Kuester, Queens, and Paul Bausman, Park Circle, and Dorothy Glemacker, Park Circle. Dance, Thomas White and Fay Johnson, Tommy Lane; Margaret Wallace, Park Circle, Donald Tushy and Jeanne Kuester, Queens, and Paul Bausman, Park Circle, and Dorothy Glemacker, Park Circle.

Novice division, men: Gerald Nita, Gay Blades; Robert Briola, Wall-Cline, and Raymond Schmidt, Hartford, Conn., Ladies, Jeanne Kuester, Queens; Constance DuFresne, Na- tick, R. I., and Joan Paterson, Park Circle, Pairs, George Joseph and Connie Nicholas, Queen; Jerry Nita and Grace D'Andrea, Gay Blades, and Jack Crichton and Edna Graze, Park Circle. Pairs, John and Dorothy McConville, Buffalo; Joseph Beery and Lorraine Lowson, Wall-Cline, and Walter Fandell and Isabel Hamilton, Medford. Fours, Anderson, Teigland-Salter-Paterson, Park Cir-

MEET PHIL AND FRANK

The Two Top Flight Rink Musicians Whose Popularity On Dance-Tone's Records Is Sweeping the Country!

Dance-Tone Latest RELEASES ARE READY

Dance-Tone RECORD PRICES!

5 Records (10 Sides) $4.75 per set, plus tax* and postage
10 Records (20 Sides) $8.50 per set, plus tax* and postage
Less than 5 Records, $1.00 each, plus tax* and postage
*Government Tax is 15% of the retail price.

SEND FOR COMPLETE LIST

The Billboard

RINK MEN WHO USE CHICAGO SKATES ARE SUCCESSFUL

There's a reason. Chicagos are strong, can take hard wear, low up-keep cost, Easy rolling. Simple to replace worn parts after long wear, cheapest in the end. The most complete line from the smallest child's needs to the most proficient skaters' requirements. Write for Catalog and Rink Mgr.'s Booklet No. 6 by a successful rink man.

CHICAGO ROLLER SKATE CO.
Manufacturers of Precision Products for Over 40 Years
4427 W. LAKE STREET CHICAGO 26, ILLINOIS

RINKS AND SKATES
Communications to 2180 Patterson St., Cincinnati 22, O.
PENNNSYLVANIA RSRFA COMPETITIONS

Draw Field of 177 Skaters

CHESTER, Pa., May 22—Called highly successful, 177 contestants took part in the 1948 Championships of the Roller Skating Rink Operators' Association of the United States, held here May 9 and 10 in Jack W. Coopersmith's Great Leopard Rinks. Miss Emma Ellis, Great Leopard pro.

The inter-city juvenile dance, Dorothy Jackson and Harry Gear, Great Leopard; Anna Carney and Peter Weakland, Great Leopard; Elizabeth Newton and Harold Doneger, Great Leopard. Novice dance, John McKee and Patricia Schmell, Pim-Por, Philadelphia; Robert Smith and Edwin Godshall and Thomas Brinker and Constance Dunlap, Great Leopard. Junior dance, Daniel Reese and Marie Ivers, Walton, Ohio; Doris Young, Pim-Por, Philadelphia. Senior, Delores Harris, Halteman, Ringsing Rinks, Pottstown, Lawrence Stevenson and Helen Land, Portable Rinks and Errol Klotz, Pim-Por, Philadelphia; Lee Allen and Norma Nichols, Coleums, Greensburg.

Pairs Results

Juvenile pairs, Harry Gear and Dorothy Jackson, Great Leopard; and Gene Smith and Nancy Gutierrez, Findlay, Ohio. Senior pairs, Gordon Himes, Ringsing Rinks, Pottstown, James Mixon and Shirley Sheets, Rainbow Roller Rink, Darlington, and Interme- diate pairs, Donald Craig and Ada Duerlein, Lexington, Pittsburgh.


The Most Famous and Famed in Skates in the World

Advertised to many millions in the Official Roller Derby catalogues and offered at highest quality standards.

MODEL "B" ROLL-O-WAY

Precision Derbies Skates with the Patented Cushioning.

Chester, Pa., May 22—The new ROLL-O-WAY precision skates, with the patented cushioning, are now in stock.

RINKS AND SKATES

The Billboard

May 29, 1948

Reverie on Summer Schedule

REVERE, Mass., May 22—Popular dance classes, special events, media and evening classes and after-noon gym and high school classes have been announced for the summer at Revere Skating Arena, reports Carl Russo, pro. Registration for classes and dances will be held Thursday, Friday, Saturday and Sunday.

STRAFFORD, Conn., May 22—Lordship Skating Club, Inc. has opened for the summer at the pavilion of Lordship Beach here under the management of J. Delve, Public relations director. The executive committee consists of William Covert, chairman; Mrs. Henry E. Clark, secretary; Mrs. Flower, treasurer. The committee will have charge of all operations at the pavilion. Phone Box 128.

FOR SALE

290 Pairs new $775 Wide Wheel Chicago Rink, skating in good amount of season, $450 per pair.

FOR SALE

2 Portable Rink Floors

Ready for delivery, 50x120', with 2x2 un- derpaving at 25x ft.

MIDWEST FLOOR COMPANY

2448 Orchard St.

Blue Island, III.

RINK BALLROOM LIGHTING EFFECTS


W. R. D.

FOR SALE

Two Complete Portable Rinks

Beaver Dam, Pennsylvania 7th, 1948. Complete trip made up. 2,000x200', 2,000x110', 2,000x180', 2,000x150', 2,000x120'. New and used Rink parts, rental, and sales. All work guaranteed. Phone E. 3-0607. Box 128, White Plains, N. Y.

RIEDELL

The Accepted Leader in

SKATING SHOES

Riedell Sportshoe Co.

Berkeley 3, Calif.

FOR SALE

Two Portable Rinks—21 ft. 9 in., 17 ft. 9 in. each. All complete. Delivery, $85.00.00 each. E. 3-0607. Box 128, White Plains, N. Y.

BACKLW Rink Rollers

P. O. Box 19, Manchester, N. H., W. Va.

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SKATE CASES & SKATE PARTS

Pittsburgh. Phone, 6th Ave. 1-1111. Write for price list.

ILLINOIS ATHLETIC SUPPLY

1521 White Plains Rd.

NEW YORK 7, N. Y.

FOR LEASE

Profitable location for portable skating Rink. Seasons June 1st to November 1st. Summer population, 15,000.

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PROVINCETOWN, MASS.
**PENNY CANDY**

**BIGGEST SELLER IN EVERY STORE!**

New being offered for the first time; assorted case containing 24 boxes, no two alike; 12 terms 10c each penny candy case. 12 cases big value for 12c each. Deliveries weekly. 10c per case, costs you only 15c. Save 15c. Today for what tax andświ end our one, 12c, 15c, 20c. Labels guaranteed. Exclusive territories available. AGT NOW!

CATERINE BROS.

2305 Southaven Ave.

PENNIES NOVELTY CO.

280 Branch Ave., Pittsburgh 4, Pa.

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**ALL Classified Ads Must Be Accompanied By Remittance in Full**

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**FOR THE FOLLOWING WEEK'S ISSUE**

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A-1 PARODIES, SPECIAL SONG MATERIAL

FOR MUSICIANS, SONGWRITERS AND CROWD PLEASERS.

R. B. 100—10X Yellow Cold Rim. . $4.10

ROHDE-SPENCER CO.

223-225 W. MADISON STREET

CHICAGO 6, ILLINOIS

**ANIMALS, BIRDS, PETS**

**A BETTER BID WITH SATISFACTION GUARANTEE**

Many of the finest Quality Animals and Birds available. Satisfaction Guaranteed. Remittance must accompany order. 

**ABSOLUTELY UNDOUBTED STOCK — RARE**

BIRDS: Ducks, Parrots, British, Finches, Exotics, etc...

Available from 2 to 100 each. Get in time on new. Can be sent to you at your request. A complete list is available on request.

**ALLIGATOR R.-ONLY**

RETAIL MERCHANTS PARADISE

CATCH NEW SONG HIT—REPRODUCES FREE TO

Any Member of Our Mail Order Service. Order in Advance.

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**THREE WEEKS IN CINCINNATI**

**EASTERN SALE**

**50% OFF**

**ALL SIZES**

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ECONOMY MERCHANDISE CO.

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COLORFUL...Display
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Attractive One Inch Indian Design Beaded Belt. Beautiful assortment of Hand-beaded Beaded Belts, proven to sell. All styles and colors, sold at handsome prices, and priced within the reach of any pocketbook. Extraordinary assortment at low prices...

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$5.25 Doz.

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$20.13 Doz.

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as above in Wedding Band. Special

$7.50 Doz.

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Providence 7, R. I.

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ALUMINUM GRABBER POPPING KETTLES—New, complete sets. Large sizes, 60, $2.00; 80, $3.00; 100, $4.00. Complete sets, $10.00.

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Balloons and Novelty Hats
Prices Lowest in the Country
CIRCUS, PARKS, CARNIVAL RESORTS

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<th>Item</th>
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<tr>
<td>Jumbo Balloons</td>
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<td>Flower Hats</td>
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<td>Monkey Hats</td>
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<td>Jumbo Knobby Balloons</td>
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- Free delivery on orders over $50
- Cash discounts available

We have the goods and we ship the same day. 25% required on all orders. We ship to Mexico, Cuba, Honduras, Philippines, and all parts of the world.

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1103 ARCH STREET
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HELICOPTER HATS, FIRST QUALITY
$2.75 DOZ.
$3.150 GR.

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Shade Hats and Same Sizes

Twill Crew Hats for Sewing Machine Operators... $60.00 gr.
All Metal Slide Trombones... $21.00 gr.

Twill, LADIES' BOBBY COMBS... $1.10 gr.

Big Flash Combination Ball Point Pen and Cigarette Lighter... $7.20 doz.

It's CARTER
For Fast Selling New RADIOS!

3-WAY PORTABLE RADIO
AC-DC or Battery

Model

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<td>6-Tube Plus Regrasp</td>
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<td>6-Tube Plus Regrasp, 71/2&quot;</td>
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<td>6-Tube Plus Regrasp 10&quot;</td>
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<td>6-Tube Plus Regrasp 14&quot;</td>
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CHARLES B. KESSLER, National Factory Distributor
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We also manufacture Garnishing Sets — Rotary Mixers —
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ACME METAL GOODS MFG. CO.

Plaster
BINGO

CATALOG NOW READY
Write for your illustrated copy
STANLEY TOY & NOVELTY COMPANY
110 W. Broad Street, Richmond, Virginia

NEW 1948 LINE
OF BILLBOARDS READY NOW
Illustrated List on Request
The Hagerstown Leather Co.
HAGERSTOWN, MARYLAND

HEY, FELLOWS: LOOK AT THIS
New Line of Ready-Made 10" 3-Story Signs. Brilliant center sign. Two small signs on each side. Can be had with red signs on side or white. $21.00 Per Doz. Ass. sizes to the doz. Sample, $2.00.

CRANSTON JEWELERS EXCHANGE
P. O. BOX 111
CRANSTON 10, RHODE ISLAND

TERMS: 25% With Order, Balance C. O. D.
PITCHMEN! BARKERS! TOY SHOPS!

AMAZING MYSTERY CAR
HITS A NEW HIGH IN SUSPENSE & HILARITY

$12.00 DOZ.

You can keep the crowds guessing with the Mystery Car. 'Round and 'round it goes—and what it turns, nobody knows. This is the little mystery car with a mind of its own—put it on any surface—pole, table—off it goes—and as soon as it reaches the edge, it turns to keep from falling off. THE MYSTERY CAR is the biggest attention-getter that's been on in years—and everyone wants one! 7th floor.

Send 25% with order, pay balance C. O. O.

BERNARD FINE CO., INC., DEPT. BNC-1, 501 Sixth Avenue, New York 11, N. Y.

SEASON'S SPECIAL

Inelte White Bird $9.90 Each
Inelte White Fox... 19.90 Each
164 Mustel Kip Balloon... 19.90 Each
29 Mustel Kip Balloon.. 29.90 Each
Large Spinal or Krohly Balloon... 7.90 Each
Small Spinal or Krohly Balloon... 3.95 Each
96 Salted Beant Balloon... 2.79 Each
97T Balto Special... 3.95 Each
12 Maundrell, Inclined Ears... 19.90 Each
12 Maundrell, Vertical Ears... 19.90 Each
64 Spinal Balloon... 2.79 Each
114 Balloon... 11.90 Each
44 Baek Balloon... 4.90 Each
For Tall Medium Monkey Weblow... 3.95 Each
Gentleman Finish Weblow... 5.95 Each

PARK ROW NOVELTY CO.
155 PARK ROW
WOLL 4-2835
NEW YORK 7, N. Y.

HOT ITEMS

1. ATOMIC PROPELLER HATS
   - Assorted Colors
   - First Quality Felt
   - Twine-Fed
   - $3.50 Doz.
   - $33.00 Gr.

2. PARISIAN DOLLS, 61½"
   - Complete with Feather Headdress
   - Low Case of $1.25
   - $24.85 Gross

3. FEATHER BACKS
   - We manufacture the finest Feather Backs in the land.
   - Assorted Colors
   - $9.00 Gross

DISCOUNT ON ALL ITEMS TO JOBBERS & QUANTITY BUYERS.

Send 1$ for complete line of samples postpaid.

1/2 deposit on order, balance COD.

QUALITY TRADING CO.
253 Wall St.
N. Y. City 7

SENSATIONAL VALUE

Chrome Plus All Metal Desk Lamp

- Price $2.99 Wholesale
- White or Black
- Adjustible heights to 18 & 24 inches

- $3.25 In Full Colors
- Green, Blue, & Amber finish
- Sizes 4 & 6" to 48 & 60"
- Large variety of lamps for department, restaurant, etc., per piece.
- Plus, Balance O.

J. C. MARGOLIS
102 Broadway Corner 131st St., N. Y. 10, N. Y.

2 Smash Hats — Sensationally Priced

KILGORE CAP PISTOLS

2 Complete with Popping Caps, in a 2-tube-filler cases. Rush your order in.

Mountie — 50 Shot Repeater

Realistic in design, action. Touch a button and the magazine spins, then the cap flies from the breech, fast or slow, in any direction. Packed separately, 10 caps per box.

- $9.90 Doz.
- $84.00 Gross

Cash with C.O.D. only

M. D. ORUM
315 North Avenue, Memphis 4, Tenn.

MARION FLYER

Florian’s Red and Ivory Trim

SAMPLE...$11.00

ROSSER 2+0

FREE, 120 Novels, Tape Board, Lanyard, & Pen. Also 12 Playing Cards, 12 Key Money, 12 Playing Cards, 12 Pencil Rods, 12 Pencils. Order at 12c. P.O. Box 195, Port Washington, N. Y.

Fargo Express Special Pistol Pack — Heads or Tails

Breaks down to lead like an automatic pistol. Action, magical effect, entire cylinder.

- $16.00 Doz.

CASH WITH ORDER OR 25% DOWN, BALANCE C. O. D.

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BIG PROFITS

Most our own line by our own stamp, raise and manufacture for stock dealers. Our line is made up of the most popular goods in the line.

HART MFG. CO.
268 North University, New York 9, N. Y.
24-HOUR MAIL-ORDER SERVICE
IN OUR NEW, LARGER QUARTERS
SLUM

Stylo Pencils $1.00 Doz. 1.25 Per Dz.

Spoolable Ribbon $1.00 Doz. 1.75 Per Dz.

Crisscross 1.50 Doz. 2.25 Per Dz.

46 Line Comb Rule, Per 100, 1000

Per 1000, 1.00 5.00

Laser Label Sticks 1.00 Gr. 2.00 Dz.

Plastic Stand-Up Glasses 1.00 Gr.

Tiny Fail Hat With Feather $5.40 Doz.

Show Hat 9.00 Doz.

Muzzle Cowboy Hat 14.25 Gr.

Minicraft Spanish Hat 16.00 Gr.

Mexican Cholita Hat 24.00 Gr.

Small Pin-Up Flapper 2.85 Gr.

Peacock Plumes 1.05 Gr.

Miniature Mugs $3.50 Gr.

Ash Trays 3.00 Gr.

Cigarette Holders $1.75 12 Gr.

Tumbler 4.90 Gr.

Bottle 4.40 Gr.

North Ronald 12.15 Dz.

4 to 7" Heide-Ha-Lo Rings 1.20 12 Gr.

French Whistles $3.00 Gr.

Doors 1.50 Doz.

Rat 6.00 Dz.

Wood Mink Baskets .05 Ea. Aluminate Wht.

Elephant Rino. 1.95 Gr.

25% Deposit With Orders. Prices Do Not Include Shipping Charges.

FREE CHANGE APRON WITH $25 ORDER

240 S. Meridian

Indianapolis 4, Indiana

ATTENTION, ENGRAVERS & DEMOS!!
BUY DIRECT FROM MANUFACTURER
AT LOW PRICES

COUPON VALUES

$10.80

PER DOZEN

(Up-to-Date Prices)

MALE'S MASSIVE, BRILLIANT STONE SET RINGS, RHODIUM OR GOLD PLATED, TRULY A SALES STIMULATOR, SEND FOR SAMPLE DOZEN TODAY!

MASSIVE ALUMINUM IDENTIFIERS

$4.00 DOZ. $45.00 GRO.

SOLID NICKEL SILVER IDENTIFIERS

4.50 DOZ. 51.00 GRO.

LADIES' LOCKET IDENTIFIERS

4.20 DOZ. 48.00 GRO.

OVER 500 ENGRAVING ITEMS — Send for Catalog Today

"Frisco Pete"

(Manufacturing Jeweler)

604 W. Lake St.

Chicago 6, Illinois.

Be Supreme With Sterling

No. 6318 $20.25 per doz.
Men's very popular 14 Kt. rolled gold ring.
Same style but larger and heavier
No. 8012 $24.00 per doz.

No. 92 $1.00 per doz.
Men's most popular 14 Kt. rolled gold ring.

MUSICAL PIGGY BANK

with IMPORTED SWISS MOVEMENT
$4.00 DOZ. Send $4.00 for Sample
SAME BANK WITHOUT MUSIC
$15.00 DOZ. 2 Doz. to a Case

SOUVENIR PENNANTS
Made of 60% plus greater value, standard size
4" x 6" = 35 Gr. 3 1/2 x 5 1/2 = 120 Gr.
4 x 6" = 35 Gr. 3 1/2 x 5 1/2 = 120 Gr.
Minimum order 250.
On orders for less than 250 add 50%.

DEMONSTRATION

66 W. Hubbard St.

CHICAGO 10, ILL.

PRESIDENTIAL WORLD AND SPORTSMEN'S MAPS

LACQUERED PLASTER

From the

Nu Art Company

531 W. McKinley St.

MILWAUKEE 12, WISC.

200% NATURAL RUBBER

Cor. 9th & Benton, Chica 6022, St. Louis 6, Mo.

OPEN ACCOUNT TO WELL RATED CUSTOMERS
25% with order; balance C. O. D.

R. J. PRIESMEYER & CO.

200% NATURAL RUBBER

Per Case

No. 9 Round Balloons 3.60
No. 11 Round Balloons 3.60
No. 12 Jumbo Balloons 7.50
No. 8 Animal 2-Side Prints 3.60
No. 13 Animal 2-Side Prints 5.00
No. 724 Mouse Toy-Up, Stands 24 in., inflatable cars, heavy card- board feet 14.40
No. 11 Fan ($9.00)
No. 11 Star, All-Over Prints 9.00
No. 5 Rainbow 7.50
No. 315 Airship Balloons 9.00
Ballon Sticks 24" Reed 12
Hawaiian Lei 15 in. 1.50
Whistles 3.60 Doz.
American Flag 18 in. 7.50
Mexican Miniature Straw Hats 9.00
Best Flying Birds 3.95
Best Long Neck Birds 5.75
Fancy Ladies' Swagge Canes 9.50
Red, White and Blue Balloons, with wands 16.00
Crook Handle 12" Plastic Club 5.00
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Bottle 1.25 Dz.
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1155 Twenty Sixth St., Des Moines 11, Iowa

WRITE FOR CIRCULAR Regularity in Balloons Important

DES MOINES RING CO.

FIRECRACKERS!

1280 CHINESE FLASH $3.85
Send for complete price list.

Displays © Guns © Caps © Fireworks

Standard Specialty Co.
Oostburg, Wisconsin

SOUVENIR PENNANTS

Made of 60% plus greater value; standard size
4" x 6" = 35 Gr. 3 1/2 x 5 1/2 = 120 Gr.
$1.21 Gr. 3 1/2 x 5 1/2 = 120 Gr.
Minimum order 250.
On orders for less than 250 add 50%.

DEMONSTRATION

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PRESIDENTIAL WORLD AND SPORTSMEN'S MAPS

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The Billboard

MERCHANDISE 101
ATTENTION, MEXICAN NOVELTIES AND CURIOS
Real Fast Selling Novelties—The Lowest on the Market. Order Now!
-1. Mechanical Turtles, Armadillos and Alligators, moves the head and tail $ 4.40 Cross
-2. Mechanical Monkeys, a new novelty, moves the head and tail 14.00 Cross
-3. Tarantulas (Spiders), with long legs, very well made 14.00 Cross
-4. Strutlings and Devils, very well made, fast sellers 9.00 Cross
-5. Fur Monkeys, with drums, with feathers on top of the head 18.00 Cross
-6. Mexican Resurrection Plants, nice selected plants 20.00 Thousand
-7. Nixy Mouse, this mouse is like a live one, a real fast selling novelty 18.00 Cross
-8. Mexican Miniature Saddles, large size, first rates 6.00 Dozen
-9. Smiley in the Sea, you pull the top and out comes the snake, striking, lots of fun with this novelty 20.00 Cross
-10. Mexican Jumping Beans, new crop just came in; this is the last crop in the world, $10.00 Thousand; taking 10 or more thousands at 7.000 Thousand
Tours: 50% deposit, balance C. O. D. (Can supply any quantities)

NATIONAL PRODUCTS COMPANY
LAREDO, TEXAS

DELUXE PLASTER
ONE CARTON OR A CARLOAD

No. 53 No. 57 No. 58

These are all made up as banks. Size 8 in. to 14 in. high. Write for free samples—selling hundreds of kits. Please state business to avoid delay in receiving new catalogs.

WISCONSIN DELUXE COMPANY
1902 NO. THIRD STREET
MILWAUKEE 12, WISCONSIN

PRICE . $68.50 EACH 3 OR MORE . 65.00 EACH

SUCCESSFUL SINGULAR PORTABLE ELECTRIC SEWING MACHINE, with new electric motor, controls, electric wheel, and all new parts chrome plated and new crankle points finish on the heads. Every machine a perfect stitcher, ready to do your sewing in comfort.


MITCHIE GOLDMAN
5 BRIGHTON 15TH ROAD
BROOKLYN 24, NEW YORK

ATTENTION, DEALERS You Have Been Looking For Lamps, Clocks, Enamelsware, Housewares, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blanket, Napkins, Placemat, Plumer, Slum, Flying Bats, Whips, Baskets, Bar Counter Ware, China. Mail Cash. Send 25c. Barter Mexican Mache Macias. Catalog Now Ready—Write for Copy Today

TO OBTAIN THE PROPER LISTING, BE SURE AND STATE IN DETAIL YOUR BUSINESS AND TYPE OF GOODS YOU ARE INTERESTED IN.

ACME PREMIUM SUPPLY CORP.
1111 South 12th St., St. Louis 4, Mo.
**RINGS**

**NEW FAST SELLING**

**PINS**

**NEW RING CATALOG—JUST OUT**

**SHOWING ALL NEW STYLES IN RINGS.**

**WRITE FOR CATALOG NO. 1948R8.**

**STATE YOUR BUSINESS**

**OUTSTANDING STYLES**

**Gold Filled No. 4085**

**$2.75 dozen**

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**$18.00 dozen**

**TIPPAKULA**

and Co.

5 N. Washington Ave, Chicago 7, Ill.

**HARRY PAKULA**

**and Co.**

**SAME MODEL LARGER AND BEAUTIER**

**Gold Filled No. 40175**

**$18.00 dozen**

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**$20.25 dozen**

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**DIAMONDS**

Always Get the Cash

WRITE FOR CIRCULAR

Regularly for Latest Styles & Prices

**DES MOINES RING CO.**

1155 Twenty-Sixth St., Des Moines 11, Iowa

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**SLUM**

**(GIVE-AWAYS)**

Novelties, Toys, Brooches, Pins, Kids, Necklaces, Jewelry, Cosmetics, many other items too numerous to mention.

3,000 Pieces, Aust.

**$25.00**

*Some items retail up to 25% each.*

Lucky Novelties

**PRIZE BOXES**

Assorted Novelties of All Kinds.

**$4.50 Rp.**

5 Gross Lots—$4.00 Gr.

25% Deposit, Balance C.O.D.

Mdse. Distributing Co., 19 E. 16 St., New York, N. Y.

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**WRITE FOR NEW FREE CATALOG**

Over 2,000 Items for

Jobbers—Pitchmen

Novelty Stores—Merchandise

and Carnival Workers

**GEM SALES CO.**

553 Woodward Ave, Detroit 26, Mich.

Members Michigan Showmen's Assn.

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**SUN GLASSES**

**ARMY AIR FORCE TYPE**

Complete with case, ground and polished, base lenses, and full gold plated arm and legs made to optical standards. Full refund in case of dissatisfaction guaranteed or money refunded.

$21.00 PER DOZ.

**CHOCOLATES, 38c lb.**

**Our Big "Moonlight" Two-Line Box, Rivalochee. foil, Luster Cottonwood, box, 3662 E. 60th Ave., Hialeah, Florida. Complete Frisbee, Nut Floyd. Denver, 810, 30th St., C. O. D.**

**BARBARA FRAJRIK CHOCOLATES, FREDERICK, Md.**

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**DOLL'S ANIMALS**

**TOY WHEELS**

**AMERICA'S LARGEST**

**ASSORTMENT OF**

**Low Priced**

**STUFFED TOYS**

**SAME DAY SERVICE**

**NEW CATALOG**

**SEND FOR YOUR FREE COPY TODAY**

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**SLUM**

**NOVELTIES**

such as Balloons, Birds, Tipp Whips, Tipp Canes, Toys, Tipp Batons, Monkeys, and Hundreds of kindred items . . . IS NOW READY!

*If you are looking for plunder, don't write—We handle only the best!* Write . . .

*The TIPP Novelty Co.* 242 No. 6th St., Tipp City, Ohio

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**GENUINE SWISS 2-PUSH-BUTTON CHRONOGRAPH**

**WRIST WATCH**

**Only $6.50**

In quantities of 6 or more.

Sample, $6.75.

Retail $19.95

**COLEMAN SALES, Dept. BB**

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**NOW . . . Make More Money**

**SELL . . . Famous ERMET Game Tables**

Sturdy, weight-tensed folding tables. Selected wood rails and legs. Tops of tough exclusive ERMETITE®—exquisite replica of fine wood grain—sturdy, nickel-plated lacquer finish—laminated against warping.

Order today . . . and ask for data on full line.

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**FUZZY WUZZY LION**

Beautifully made of 100% Rayon Silk Plush, with long-haired lamb's fur mane, and fur tufted tail; movable eyes, natural colored body and legs. 20" high.

Send for full color illustrated 1948 Catalog

**PLACE YOUR ORDER NOW!**

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**103**

**FREESPORTS—Every Type of M-S Day Dimension**

**MANUFACTURING CO.**

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ATTENTION—DIRECT POSITIVE OPERATORS.
Authorized Kodak distributor. Write for 16x20
'Complete Graphite Base' for high-quality,
medium-priced metal and also photo paper.
For further information, KODAK, 5235
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Restaurant equipment. Catalog on request.

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**Genuine Fur Jumbos!**

- 252 30" Crizzly Bear, Assorted Colors $42.00 Doz.
- 264 30" White Fuzzy Weasel, Coral Lamb, Moose Trim $12.00 ea. Min. 1 Doz.

**Rayon Plush Numbers!**

- 240 28" Plush Bear, Assorted Colors $25.50 Doz.
- 11 11" 300 Plush Scotty, Assorted Colors $5.00 Doz.
- 96 Sitting Doll, Pressed Face, Assorted Colors $1.50 Doz.

**Lead with the ACE King Lion!**

- Genuine Fur Mane, All White Rayon Silk Plush Body $60.00 Doz.
- Low Price Of... $58.00 Doz.
- Genuine Fur Mane, Assorted Colors, Rayon Silk Plush Body $48.00 Doz.

**SALESMEN: Choice Territories still open!**

**ACE TOY MANUFACTURING CO.**

322 West 27th Street, New York 1, New York

Fine Stuffed, Earrings, Chain, Stuffed Furs, Teddy Bears, Turtles, Elephants, Sitting Bears, Puffy Dolls, Luggage, Rings, Baskets, etc.

**Cold Filled: Stuffed Bears, White Hair, Assorted Colors. Colored stones — many to appease Gift Store.**

**Surprise Package!**

$10.00 Containing 45 pieces of assorted jewelry, including some very lovely pieces. Satisfaction Guaranteed.


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Phones Dearborn 1403-1921

**"Fast Selling Pocket Novelties"**


New Low Prices on All Carnival Merchandise

**Midwest Merchandise Co.**

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**GIANT LOLLY-POPS**

Satin finished Hard Candy. Made to stand summer heat. Full 8 ounces, $21.60 per gross; 6 ounces, $18.00 per gross. Samples 2 each, $1.00 prepaid.

**Swanson's Candies**

P. O. Box 299

Baraboo, Wis.

**F. L. de Arkos**

**MEXICAN IMPORTER**


904 Scott St., Laredo, Texas

**Here is 1948's Biggest Money-Maker for Salesmen, Jobbers, Pitchmen**

**Presto**

**The Miracle Firefighter!**

9 Superior features that make Presto a sure-fire sale.

- A new chemical formula which packs the time-saving power of extinguishers within easy reach of your customers.
- A ready, easily operated extinguisher. For simple, any member of the family can use it.
- Ties and good-looking, fits into any display area.
- An efficient safety device which prevents waste of food.
- It needs no periodic inspection or maintenance.
- Works anywhere, anytime, to food, clothing, furnishings.
- Costs no stock and pays as much.
- Customer can exchange used extinguisher for a new Presto for only $3.85.

**Don't overlook our Amazing Sample demonstrator deal $2.50**

There's virtually no limit to the potential buyers of Presto: In the Home; In the Auto; Boats; Anywhere Fire May Break Out.

2 Quick Profit Sales Plans

- Keep big profits in advance on your popular C. O. D. Plan wherein you sell from your demonstrator.
- Still greater profits by buying from us in quantity and selling from your own stock.

**Get Busy Now!**

There's no "season for fires" and that makes Presto a year round sale. Anywhere, at any time. We're sure you are that "first man" by writing for complete details at once so that you can get started. Order your demonstrator, too!

Because quick, effective demonstrations will bring you repeat orders. We'll help you. Our demonstrations, we're making arrangements for. You make them, we'll give you the materials. We'll help you make complete sample with all the information you'll need to start selling. And that's FREE.

Guaranteed profits from using Crest by 1948's $1.98 Special. Crest is Crest, will always be Crest, as long as Crest is made, a genuine Crest. There's no "season to sell."

**You can't lose.** The Lucky Penny token with key chain attached has proven a fast $25.00 Souvenir seller at Carnivals, Conventions, Fairs, Picnics, Beaches, etc. Cost only $8.40 per hundred. Popular for premiums, prizes, souvenirs, as giveaway purposes. For a quick money maker, here is a winner.

**H. Meinhardt & Co.**

4140 Sheridan Rd., Dept. B.

Chicago, Ill.

**Z-O-O-M-I-N-G!**

**COUNTY FAIRS**

**CARNIVALS**

**CONVENTIONS**

Guarantees You Never to be Broke

**Lucky Penny Key Chain contain New Copper Penny**

**DEALERS! JOBBERS! AGENTS! SALESMAEN! LOG CABIN ASH TRAYS SELL ON SIGHT!**

Really new and novel! A natural for homes, schools, resorts, lodges, fairs, factories, clubs etc. An easy demonstration sells them! Beautifully made of genuine Art-Smoke in the shape of a rustic log cabin. Cigarette smoke curls realistically through chimney of the removable roof. There's room for a full pack of cigarettes and more. A real seller! Year cost $10.50 per dozen, $.05 per piece. Send for free money making details. Only $1 brings you a demonstration and immediate delivery. We want representatives. We answer personally. Write or wire today.

**Display Novelties Co., Dept. BK**

18 W. Lake St., Chicago, Ill.

**Coin Bracelets**

**Douglas Nance**

Made of Foreign Coins. Beautifully Chrome-Plated. A unique Novelty—No Slun. $7.00 Per Doz., in Great Lots! $6.00 Per Doz. 1/2 Deposit. C. O. D.

1308 Virginia Park, Detroit 2, Mich.
HURRY! HURRY!
While only 3800 pcs. last!
Deluxe RHINESTONE COCKTAIL BRACELETS

FEMALE PIANO AND ACCORDION PLAYERS—For single and steady bookings. Send $5 each to:

Harvey Thomas, 122 N. State St., Chicago, Ill.

WANTED—GIRLS MUSICIANS ON DRUMS. 8-x-8-in. gold plated, rosewood drums, rosewood, maple, and bass wood. Send $10 deposit plus $5.00 per week. Write to: T. B. Mcloders Orchestra, Waynesboro, Va.

WANTED—MAN AND WOMAN TO OPERATE single color or combination conscience with either lighted or illuminated equipment. Send $5.00 per week and $5.00 per week. Write to: W. B. Economou, 12315 5th Ave., Brooklyn, N. Y.

WANTED—GREAT SONGWRITER, GOOD TENOR SINGING, WAS, trombones, horns, bass, etc. Send $5.00 per week and $5.00 per week. Write to: W. B. Economou, 12315 5th Ave., Brooklyn, N. Y.

FEMALE PIANO AND ACCORDION PLAYERS—For single and steady bookings. Send $5 each to:

Harvey Thomas, 122 N. State St., Chicago, Ill.

The greatest Vesco round.

Market St.

Rubies or Sapphires

TEnglish T ter "11, PAratilIr

Phone: BLaackone

No. 106

New Replicas Set

15% With Order, W. s.served!

The greatest Vesco round.

Market St.

Rubies or Sapphires

TEnglish T ter "11, PAratilIr

Phone: BLaackone

No. 106

New Replicas Set

15% With Order, W. s.served!

The greatest Vesco round.

Market St.

Rubies or Sapphires

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Rubies or Sapphires

TEnglish T ter "11, PAratilIr

Phone: BLaackone

No. 106

New Replicas Set

15% With Order, W. s.served!
CIRCUS AND CARNIVAL

AT LIBERTY JUNE 18TH-MAN 41, WELLDUCED, EXSIBON CLARINETIST-PROFESSIONAL EXPERIENCE-EXPERIENCE CIRCUS, THEATRE. TEL. 2711 E. 107 South St., Indianapolis, Ind. GOOD TONE, ZEAL.".

AT LIBERTY AFTER JUNE 25TH, LEGAL AD. 24TH, CARNIVAL, Cincinnati, Ohio. 

MECHANIC CIRCUS, SECRETARY WANTS TO WORK HOURS 8 TO 5-Not in same house. HANDY ALL ASPECTS OF CARNIVAL. Address: Box 27, Cincinnati, Ohio. 

AGENTS AND MANAGERS

FROZEN RINGS, SOFT RUBBER, COLORED AND UNCOLORED. NEW DOLLS, 10 YEARS OF EXPERIENCE. 

LEAD BAND-CLARINET, FLUTE, EXPERIENCED, ADDRESS: Box 39, 2107 College Ave., St. Louis, Mo. 

LEAD BAND-MAN-AVAILABLE FOR SMALL COMMA- 

DRUMMER-LOCATION ONLY. Address: Box 20, 2240 27 Sale. Mankato, Minn. 

DRUMMER-AVAILABLE IMMEDIATELY, 20 YEARS EXPERIENCE, ADDRESS: Box 87, 2240 27 Sale. Mankato, Minn. 

EXPERIENCED CIRCUS CLARINETIST. Reply same time, same address. Box 25, 2107 College Ave., St. Louis, Mo.

BAND-LEADERS-LONG LOSS, EXCITING BAND. ADDRESS: Box 87, 2240 27 Sale. Mankato, Minn. 

LEAD BAND-CLARINET, FLUTE, EXPERIENCED, ADDRESS: Box 17, 2240 27 Sale. Mankato, Minn. 

PARKS AND FAIRS

BALLOON ASCENSIONS—PARACHUTE FLOATING EXPERIENCES. Available for circus, fairs, parks. Address: Box 28, 2240 27 Sale. Mankato, Minn.

CLAIM TO VERSE, PSYCHOLOGY, ASTROLOGY, TELLING FORTUNE. ADDRESS: Box 28, 2240 27 Sale. Mankato, Minn.

FLIP-TOPS, PIGS, BUBBLE PINWHEELS, SINGING CANARIES 4.40. COMPOSITION DOLLS 4.80.

TENT 68, A-ONE, DOUBLE TEDDY BEARS, 36.00. BABY DOLL 20.00.

PARKING EQUIPMENT

Bingo Specials 

Send Us Your Order

Heavy Bingo Cards

Door Prize Tickets

Markers

GUARDIAN

Guaranteed

Elgin-Wallanh

ALL METAL

Allied Art Industries

Assorted colors, $1 each. 

Marmero Art Creations

Chicago 53, Ill.
LETTER LIST
Letters and packages addressed to persons in care of The Billboard will be acknowledged in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week’s name must reach New York, Cincinnati or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 2, O.

Parrel Post

Cotton, Roy

Fife, Forrest T.

Leach, Lester F.

James, Lewis S.

Johnson, Rolland

Jones, Ross

Keaton, Joe

Keller, Arthur

Kinsman, Charles

Kitts, Speakman

King, James

Knaus, James

Kobler, Robert

Kopp, Leonard

Koen, Sidney

Koel, Henry E.

Kodak, Frank

Kofoed, Jasper

Koerper, Walter

Kolodziej, Joseph

Kor, William

Koszi, T. V.

Korn, James

Kotzebue, Otto

Krackow, Abraham

Kress, Fred M.

Krodel, Henry

Kropf, William

Kuebler, George

Kuene, Harry

Kunz, Thomas

Kurlant, Rose

Kurz, George

Kwiatkowski, John

Lamb, Fred

Lambert, George

Lambert, Henry R.

Lambert, Joseph

Lambert, William

Lambert, W. A.

Lambert, W. W.

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Lamb, Fred

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Lambert, Henry R.

Lambert, Joseph

Lambert, William

Lambert, W. A.

Lambert, W. W.

Lambert, W. W.
Pipes for Pitchmen

By Bill Baker

GEORGE DEAN ... currently attending things easy in the Mound City, expects to begin making celebrations soon.

CARL KNOWLES ... is holding down a lot in Des Moines with coils.

THE YONDELLS ... have returned to Dallas after making the Atlanta Home Show.

RUDY DELLO ... and wife are making celebrations in Western Kansas with jewelry.

FRED HURTPOUGH and Paul Miller made the recent Memphis Cotton Carnival with their water color exhibit.

THE HOOVERS ... are still at 12th and Main, St. Louis, with wire jewelry.

ROD BROTHERS ... now operating a music store in Richmond, Calif., recently visited Don Orlando at the Schroeder Hotel, Milwaukee.

F. G. WRIGHT ... jewelry and concession worker, is in Ward 21, Veterans' Hospital, Dayton, O., and would like to hear from friends.

"AM HERE ..." now operating a new three-quarter ton panel truck ordered last fall, pens James E. Miller from Kansas City, Mo. "Also had a visit with Slim Johnson and Chester Levin, of Mid- West Merchandise Company, Met Count Lushwell on 12th Street the other night and had a swell time dining in and out of the dives. From here I go to make a celebration in Kansas. Me and Mrs. Ed Murray are going to town with a jewelry layout out at 12th and Grand."

HENRY H. VARNER ... recently caught Louise, the religious artist, exhibiting her cut felt pictures before large tides in the Side Show of Rogers Bros. "Circus at East Liverpool, O. While there, he visited Ira Gaskill, of the Side Show. Varner reports that Sam Gelstein has a knockout show with Majestic Greater Shows, which he recently visited in Rochester, N. W.

R. NEIL ALDENGREN ... Midwestern animal dealer, is reported to have added a new business interest. He is now vice-president of the King jollipop firm in Milwaukee. Harold (Buzz) Wagner is company presxy.

JACK SCHARDING ...Vertical catcher, has a record of some 43 years in the pitch game, believes a smile to be one of the most important attributes a pitcher can possess. "You will be surprised with the results of a smile during your pitching," writes Scharding. "It is half the sale. Do you remember the times with the smile before the dial phone? A smile by a nurse does more good than a bottle of medicine. Likewise, it is the waiter's smile which gets the tips. Mark Twain once said that wrinkles caused by smiles come to Pitchermen only, PLEASE.

TAMOR PLASTICS CORP.
BOX 359
LEOMINSTER, MASS.

WIRE WORKERS

We have been furnishing wire for wire workers since 1875

Send for our price list and letter chart. Most orders can be shipped within two days.

SALESMEN: Excellent opportunity to handle exclusive territory. Sell ink imprinted advertising pencils. Inexpensive, effective advertising medium. Competitive prices—liberal commissions. Several highly productive territories still open for the right persons.

SALESMEN--PITCHMEN! Sell to Jobbers, Dealers and Auto Owners. Be First in Your Territory!

SUPERIOR GLARE SHIELD Protects your valuable windshield and back window. Apply inside of windshield like a decal. Can be cut to fit any window. List Price: 59c each. Send $1.00 for 2 samples and price list promptly.

Berk's Laboratories, Dept. B
6623 W. Rockwell
CHICAGO, ILL.

MICHIGAN MEN

Write today for prices on your quality Tonic, Liniments, Salves, Tablets, Salts, Hums, anything and everything you need at lower prices.

THE HOUSE OF DEPENDABILITY
If you buy from us your goods will always be shipped promptly.

DELIVERY

CONNEAUT MEDICINE CO.
CINCINNATTI, OHIO

COIL WORKERS

ATTENTION! Brand New Modern Coil. No Larries—Squawk Proof. Immediate Delivery. Free Sample to Known or Proven Workers. Wire or Write

M. B. SPENCER
C/o Guilden Mfg. Co.
P. O. Box 6, Newton Lower Falls, Mass.

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!
• ELECTRIC FLASH BOARDS
• RUBBERIZED WIRE CAGES

JOHN A. ROBERTS
335 HALSTEAD ST. NEWARK 2 N + A

ELECTRIC PENCIL

Holds ink, color, eraser. Great roll of colors, white, yellow, orange, red, green, blue, black, white. Stays in pencil. Can be used for advertising. 17 1/2¢ each.

Diagrammed Pencils—Specimen box of 25 regular pencils with optional colors 25¢ each.

Behind the scenes, May 1948

COMIC CARDS

Folder Type--Largest Guaranteed. For Greeting Cards...Stamps, Coin Essays, etc., NEW--FLASHY--FUNNY

MUST BE SEEN TO APPRECIATE. Sample lots $2.00--Starts $1.00

Send $1.00--If Not Satisfied Return in 5 days—money refunded.

Atlas Co., 641 E. 9 St., New York, N. Y.
should be regarded as facial ornaments. A banker once said, "You can't put money on a smile, for there is sterling character behind it." White House smilers of fame were Franklin D. Roosevelt and William H. Taft. A sincere smile shines into the finest hearts and sweetens the soundest dispositions. The pitchman with the spontaneous smile always turns the biggest tips. Try it and convince yourself. The banker, policeman, judge, lawyer and John L. Lewis are about the only ones who get their way without smiling."

JOHN MADDERNE... and Bill Lawler, both of whom have been picking squares at Milwaukee's J. C. Penney store at Fourth and Wisconsin, recently became fathers. Mad- derne's wife, Marion, presented him with a daughter, Susan. Sharon, Louise is the name of the Lawler's offspring.

BEN (HOBO) BENSON... profile sketcher, reports BEN (HOBO) BENSON... Louise. They are traveling it several thousand volumes "AS..."

"I HAVE... several thousand volumes of information on a great variety of subjects. I'll be glad to supply info to any reader of this paper and in- clude a stamp," pens Henry H. Varion, of Akron. "I know that when people are traveling it often is difficult to get specific information quickly and ac-

BOB CHITTEN... who owns a blue jacket at Great Lakes Naval Training Station, Illinois, would like to read a pipe from Cow- boy Williams, who at last report was in Chicago.

"AS I HAVE... several thousand volumes of information on a great variety of subjects. I'll be glad to supply info to any reader of this paper and in- clude a stamp," pens Henry H. Varion, of Akron. "I know that when people are traveling it often is difficult to get specific information quickly and ac-

Under the Marquee

(Continued from page 84)

Under the Marquee

(Continued from page 84)

Dec. 11-25

Walter

Wade

Blackbird

Pfeifer

Blackbird

Green

Green

Laccin

Mingo

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Watt

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UNDER THE MARQUEE

(Continued from page 111)

the in, and if they did find it wouldn't be any of their business. It's the suffering from not being able to spread it first that hurts.

Among showfolk catching the final performances of the Big Show at Madison Square Garden, New York, were Austin Atlay, Moving picture operator; Marvin and Hazel Case, Hunt Bros.; Cir. Mr. and Mrs. Emil Pallenborg; Jack Farrell, clown, and Francine and Lucy De Riski, and Ethel Jennier and her children, Walter and Jo Anne.

Edward Drake, 85, employed by Cole Bros., suffered a broken right leg and head lacerations Tuesday (11) when he was struck by a car near the Dayton, O., fairgrounds where the show was playing. Judy Allen, 21, also with the Cole org, was clawed on the left arm by a lion Wednesday (12). She was taken to a hospital for treatment and was released.

Naives of Hayforkers, 1a., were shocked when Zeke Lowance, champion cornshucker of Kernel County, announced that he had become a photographer by buying a photo from an annex dancer.

John J. Crowley, CHS, Cambridge, Mass., and Larry Butler, CHS, Randolph, Mass., visited with Eddie Jackson, of the R-B No. 1 car when he was in Boston. Crowley caught the show and said that he would come from there to Montclair, N. J., to catch the James M. Curr show. In Montclair he visited with Paul Horsman, F. M. Farrell, Charles Daubert, West Hall, John Haden, Stan Woodward and Buckland.

Genuine Gas BALLOONS

All Sizes

(Target and weather bureau type)

Large, per gross

$87.50

20 d. diameter

30-in. diameter

$75.00

per gross

per gross

15-in. diameter

$75.00

Gross lots, half cash, balance C. O. D.; you pay postage. If interested in entire lot of 6,500, write us. Order now to get stock.

Universal Tire Tool Co.

911 Fifth Ave., N., Birmingham, Ala.

Fein and husband, Jean Sleeter, Fanny McCloskey and Mabel McGrath. They also renewed acquaintance with the Flying Behees, the Antousy, Paul Jerome, Felix Adler, Paul Jung, and the Mrs. and Mr. T. Anthony, Mrs. and Mr. J. Dammarell, Mr. and Mrs. J. J. Dammarell, Mr. and Mrs. B. M. Dammarell, Mr. and Mrs. George T. Menard, Mr. and Mrs. W. H. Dams, Mr. and Mrs. J. D. Dam-

DIARY BROS.

(Continued from page 63)

bought bananas for 50c a st. and so did Si.

Visitors: Mrs. Rube Ray's daughter, Mrs. Martha Hostetler; Miss Scholl and daughter; Sandy, Fred and Harold Hester; Mr. and Mrs. Frank Bowen and Bill Morgan; Mr. and Mrs. Buck, Faith King, Mrs. and Mr. William McEwan, ex-bannermans; Victor Thomas, Gay Ludlow, Mr. and Mrs. Goddard, Frieda Walter, Glen F. Bush, Tex Lightfoot, Charles and Virginia Smith and members of the crew; Bob Cusson, Spook Burkitt, Doctor Bartoll, Thomas Songtan, John W. Jacksonville, Jr., and Mrs. Billie, Mrs. and Mr. Jack Marlow, Eugene Virta, Hickey, Miriam Smith, Mr. and Mrs. Randolph Gibson, Mr. and Mrs. Melvin D. Hirdeth and Dr. and Mrs. William R. Mann, and Hazel.

GARDEN BROS.

(Continued from page 63)

popular Garden Bros. show, with Mr. and Mrs. Nae as our best groomed gent. Punch and Judy Jacobs pen from Minneapolis that they are养老金的第四

PALO ALTO BAY SHORE

12265 Atlantic Blvd., “I” (see map)

(Continued from page 63)

All shows are free in Palo Alto, Bay Shore and elsewhere.

Flashback: The group played the Fox Theater in Los Angeles last year, but the management decided not to renew the contract, as they felt the group was too expensive.

In Palo Alto the group played a matinee and evening show for the Veterans of Foreign Wars.

The group went to San Francisco last year for the Fourth of July and played at the Golden Gate Park.

The group is scheduled to play in Los Angeles again this summer, but the management has not yet made a decision.

The group is planning to play in New York City this fall, and will then tour the East Coast and Midwest.

The group is planning to record a new album, its first since 1965.

The group is planning to release a new single, its first since 1965.

The group is planning to tour Europe in 2017, its first European tour since 1965.

The group is planning to tour Australia in 2017, its first Australian tour since 1965.

The group is planning to tour Japan in 2017, its first Japanese tour since 1965.

The group is planning to tour South America in 2017, its first South American tour since 1965.

The group is planning to tour Canada in 2017, its first Canadian tour since 1965.

The group is planning to tour Mexico in 2017, its first Mexican tour since 1965.

The group is planning to tour India in 2017, its first Indian tour since 1965.

The group is planning to tour China in 2017, its first Chinese tour since 1965.

The group is planning to tour Russia in 2017, its first Russian tour since 1965.

The group is planning to tour Eastern Europe in 2017, its first Eastern European tour since 1965.

The group is planning to tour the Middle East in 2017, its first Middle Eastern tour since 1965.

The group is planning to tour Africa in 2017, its first African tour since 1965.

The group is planning to tour the Americas in 2017, its first Americas tour since 1965.

The group is planning to tour the world in 2017, its first world tour since 1965.

The group is planning to tour the universe in 2017, its first universe tour since 1965.

The group is planning to tour the multiverse in 2017, its first multiverse tour since 1965.

The group is planning to tour all the known universes in 2017, its first all known universes tour since 1965.

The group is planning to tour all the known multiverses in 2017, its first all known multiverses tour since 1965.

The group is planning to tour all the known dimensions in 2017, its first all known dimensions tour since 1965.

The group is planning to tour all the known planes of existence in 2017, its first all known planes of existence tour since 1965.

The group is planning to tour all the known worlds in 2017, its first all known worlds tour since 1965.

The group is planning to tour all the known dimensions in 2017, its first all known dimensions tour since 1965.

The group is planning to tour all the known planes of existence in 2017, its first all known planes of existence tour since 1965.

The group is planning to tour all the known worlds in 2017, its first all known worlds tour since 1965.

The group is planning to tour all the known dimensions in 2017, its first all known dimensions tour since 1965.
Gardner & Company, Chicago, in addition to spotlighting its Calendar Girl boards, is placing emphasis on its 25-cent Positive Sawbucks and 10-cent Gold Seal special boards; boys in the company have reported good acceptance on both six-numbers-on-a-ticket pieces. Firm's Charles Leedy is on the road for the last leg of his trip, Coast to Coast, and has a return date scheduled for last week in June. . . . Gay gallon, according to Muncie, Ind., states the new Rol-A-Tic games, using the jar and spindle game ticket, is being accorded a good reception by the trade. New items, 69 in number, are duplicates of the familiar salesboards in appearance and construction, Guy E. Noel, president, says.

Thomas A. Walsh Jr., Thomas A. Walsh Manufacturing Company, Omaha, is another member of the industry who is in a chartered plane travelers. He covered over 150,000 air miles during the last four months. . . . The McNees, of Leavenworth, Kansas, continue to return word of production, sales, and play increases on its aluminum stand, inserted type pellet boards, among weighing about 11 pounds, rests on a special sandwich of a pad which the board and stand to be smoothly moved down a counter; top of this pad is to be made as to keep the stand firmly in position while being moved.

H. M. Shoemaker, Muncie Novelty Company, Muncie, is another firm official to give a favorable report on location acceptance of a game. Muncie's bid for high play is its recently introduced canted deal type game, The Whiz. Ted Broyles, president, has planned lining up distributors on the West Coast.

Harlich Manufacturing Company, Chicago, this week placed Gene Gouze on the Illinois, Michigan, Chicago, and Indiana territory.

COLE PACKS 'EM
(Continued from page 62)
Vernon Manor Hotel. As usual, the fans did a bang-up job in entertaining the thrus, folks, the arrangements committee including Al Mayer, Cecil Scott, Art Becker, William Dammann, Bob Pompezio, John Robinson, IV, and Dr. William Huebener, Otto Gruebel, and Bob Mason, of the circus, entertained with stories, magic and jugglning. It was a lively affair.

Solo Edgar H. Wilson, fan of Rockford, III., on the Cole circus for a vacation, was a guest.

Hamilton, O., Friday (14) gave with a matinee half-house and a full one at night. Show pulled two full houses the day before at Middletown, O.

At Lexington, Ky, Monday (17), newspapers reported two straw men. Harry Thomas, of the Cole org, said that Lexington was the biggest single day in five years—a big turnup at the matinee and the largest straw house ever put into the tent at night.

She had a late arrival at Rockford, Ill, Tuesday (16). Matinee was an hour late but show had a three-quarter house, capacity with slight arrival.

A capacity matinee was on hand at the matinee in Huntington, W. Va., Wednesday (17), and the counterstroved to the bagatelle nights, with a big turnup. Side Show is being reported to be doing a good business all along the line.

ATTENTION: SALESBOARDS AND PUSH CARD OPERATORS

Our Salesboard Showroom is the "Mecca" of every operator in the field. Everything you need is here under one roof in a terrific assortment. We have the largest money-making selection of Salesboards, Coinboards, Jar, Ticket and other sales and novelties that you can buy under one roof in the country. We are open 8:30 to 6:30.

HAVE YOU SEEN THE NEW HANDI-BRELLA PERFUMATIC
UP TO $500.00 PROFIT
Can establish a lucrative business. Earnings upwards of $200.00 a week.
WRITE OR CALL FOR COMPLETE DETAILS

RAKE SPECIAL PURPOSE
$25.00 SALESBOARD STOCK. VALUES $3.25 AND UP
5c and 10c Jackson-32c, 4 for Quarter.
All To Be Sold at One Price.
$33.00 For Gun of 10 Assorted Boards.
Tell us what you want.
Send for Complete Price List.

RAKE COIN MACHINE EXCHANGE
600 SPRING GARDEN ST. PHILADELPHIA 7 PA
Telephone 2-2876

IT'S HOT
IT'S A SURE FIRE SELLER
1c to 9c DIAL
15 HOLES TAKES IN $3.40—15 PRIZES
PRICES ALL USEFUL—Knives, Lighters, Flashlights, Nickel Hide, Jewelry, Fobs, and other useful merchandise.
Cost you $2.50. A box in lots of twelve, $2.75 Ea.
H. E. BLAKE
Broker and Factory Distributor
LITTLE ROCK, ARK.

JAR DEALS
and SALESBOARDS
Distributor of Bee Jay Products
Universal Mfg. Co.
Write for Prices
LUBIN SALES
625 Fith Ave.
Pittsburgh, Pa.

GIVE TO THE RUNYON CANCER FUND

OUR SALESBOARD SHOWROOM IS THE "MECCA"

COMMUNICATIONS TO 155 NO. CLARK ST. CHICAGO 1, ILL.

LARGEST SELECTION IN THE NATION
LOWEST PRICES
FREE 64-PAGE ILLUSTRATED CATALOG.

SALESBOARDS

FACTORY PRICES

COIN BOARD PRICES

PULL TICKET CARDS

RED HOT!!!

SOON WE ARE ABOUT TO RELEASE A JOB THAT WE HAVE BEEN TESTING IN ILLINOIS FROM THE GREATER PART OF THE SOUTH SIDE OF THE MISSISSIPPI. IT'S IDEAL FOR HELPERS, CAN BE WORKED IN ANY TOWN. MANY POPULAR TOWNS HAVE ACCEPTED IT. THIS IS A MULTI-USE "TIP" WHICH IS NEITHER A "TIIP" NOR A "JACKPOT," BUT IS SOMETHING IN BETWEEN.

SPADE NOVELTY CO.
1515 S. BALTIMORE ST.
BALTIMORE, Md.

JAY WICO PRODUCTS
2220 Burdy, Logansport, Ind.

PULL TICKET CARDS

TIP—TAKE TIP—JACKPOT—BASEBALL

THE BILLBOARD

PROFIT MFG. CO.
50-51 40TH STREET
LONG ISLAND CITY 4, N. Y.
USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted for publication in this column.

RATE—12¢ a Word . . . Minimum $2
Remittance in full must accompany order for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

GARDNER'S
DIE-CUT SEAL BOARDS

360 POSITIVE SAWBUCKS
DEFINITE PROFIT
ALL 36 SEALS GO
EXTRA TRICKS—$1.50 OR A TICKET
TAKES IN: $90.00
POST OUT: $53.00
DEFINITE PROFIT $37.00

360 GOLD SEAL
SPECIAL 5c each 6 BOX ON A PL.
TAKES IN: $36.00
POST OUT: $17.84
AVERAGE PROFIT $18.16
MAXIMUM PROFIT $26.00

GARDNER & CO.
2225 S. MICHIGAN AVE.
CHICAGO, 16, ILL.

SALESBOARDS

2,000 Repeated Dealers

"WE AVERAGE $250 a week"

BE YOUR OWN OPERATOR OF PUSH CARDS

A complete line of Genuine Sawbucks, usually $950 a week with little investment. These sawbucks are genuine, high-numbered boards; real watch giving; Marquee cards. Send same giving instructions; board must stand on box. Each watch carries a 50¢ guarantee.

Your Profit $117.00

1 Watch to the order and 1 Push Card in $273.00. Extra Cost, $3.00.

SALESBOARDS—All Orders Shipped Same Day Received

Machines Play Description Profit Price
400 50 Lucky Bucks, Tricks... Dept. 9... 7.00 & up
1000 250 J. Charles, Tricks... Dept. 9... 2.00 & up
500 50 Two Circle Tricks, Girl Board... Dept. 9... 2.00 & up
250 50 It's the Blues, Tricks, Girl Board... Dept. 9... 2.00 & up
500 50 Olive Lady, Tricks, Girl Board... Dept. 9... 2.00 & up
200 50 Pick a Crown, Tricks, Girl Board... Dept. 9... 2.00 & up
500 50 Pin & Sawbucks, Tricks, Size No. 90... Dept. 9... 2.00 & up
200 50 Kelly's Fin., Tricks, Girl Board... Dept. 9... 2.00 & up

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

SALESBOARDS AND TICKETS

GIVE TO THE DAMON RUNYON CANCER FUND

U. S. MERCHANDISE CO.
25% WITH ORDER. BALANCE C. O. D.
10126 Superior Ave., Cleveland, Ohio

Giant-Holes
15 Ass. Nos. 6 for 25¢
and 3 for 10¢ special $2.50

114 THE BILLBOARD
May 29, 1948
May 29, 1948

Mass. Solons Kill License For Pinballs

BOSTON, May 22.—The State House of Representatives killed a bill May 17 to regulate coin-operated pinball machines in the State of Massachusetts this year, while the Boston Licensing Board (BLB) cracked down on liquor establishments and other places under their control with games on their premises, at the same time Charles H. McGlue, appointed by Mayor Curley to review the same area, has called a meeting of licensed operators to find a solution to the problem.

The lone exception said a meeting before the board, the BLB failed to pass an order to completely remove coin machines from licenses or premises under the city ordinance, which many of the men most vocally concerned in any price changing policy spoke out against a jump to the price fixing, a representative group of trade associations this week discuss the new dispute.

However, on the whole, a majority of the associations surveyed, as well as the operators queried, agreed favorably with their members, 10-cent play was not in the cards at the present time.

10-CENT PLAY SEEN DOOMED

Is Not Answer ToTrade Woes, Say Assn. Reps.

Recognize Need for Action

By Norman Weiser

CHICAGO, May 22.—Following the refusal of the Hotel Sherman to 10-cent play question as reported in last week's issue of The Billboard, in which many of the men most vocally concerned in any price changing policy spoke out against a jump to the 10-cent play, a representative group of trade associations this week discuss the new dispute.

COIN MACHINES

What a City Won't Do To Keep Its Citizens Safe and Sound

ATLANTIC CITY, May 22.—Citizens of near-by Ventnor (606) must be a fragile lot, for the city fathers certainly have gone to extreme lengths to "insure the health and safety" of its citizens when they play pin games. As a result, coinmen in this area, as well as citizens of this resort area, too, are laughing up their sleeves at some of the regulations the city fathers have imposed for the purpose of insuring the health and safety of the patrons of establishments where persons congregate for the playing of games of the character herein set forth as ... bagatelle, pinball, roulette, slot-machines or machines of a like nature.

Taken from the six requirements as set forth for business places which have coin machines and have a laughter value of one.

1. "There must be at least 10,000 square feet of floor space for each machine installed.

Current Status

As the situation now stands, the State has put off for a year any regulation of pin games. The city fathers have an order pending for a $30 fee on pins and a $15 fee on other automatic amusement devices, going into effect June 1. However, the BLB, appointed by the State, has removed pin games from liquor establishments, pool halls, bowling alleys, variety stores, etc., in the city of Boston, which it licenses. That leaves only places not under the BLB jurisdiction, such as bar rooms, gas stations, public buildings, buses and railroad terminals open for licensing under the city ordinance.

Arcades Now in the Act

BOSTON, May 22.—A new dispute broke out yesterday (19) between the Boston License Board (BLB) and the mayor's office as to which has jurisdiction over the operators and food is sold. Four large arcade owners were called before the BLB Thursday (20) for hearing to decide if restaurant permits on premises should be renewed and pins are not removed. Arcade owners revealed that food prices have been increased, and coin machines, which hold permits for food but have nothing to say about pin games in the locations.

Question which BLB has under advisement is whether concessionnaires will have their licenses yanked back (See Massachusetts Solons, page 134)

Delay N. Y. Game Action

Until June 7; Agreements To Remain in Full Force

NEW YORK, May 22.—Expectations that early court action might help clarify the local games situation fell by the wayside Wednesday (19) when the trial set for that day, to determine the legality of police seizure of machines, was postponed until June 7.

First of the two measures which will affect the coin machines operators in Louisiana will be the dropped in the hopper here during the opening days of Louisiana's annual legislative session. One bill, patterned after the federal tax on coin machines, would subject coin machines to certain types of equipment, especially on free-play pinball games. The measure would be taken into effect immediately if the first bill which followed, the second bill which followed, was passed by the House and signed by the Governor.

House Bill 39, referred to the Ways and Means Committee, would allow fees on coin machines at their present rate, but require the owners to pay up to $25 annually to $15 by the end of the year, the act would become effective (See 2 Taz Cut Bills on page 134)

CMI Cuts '49 Convention to Three Days

Set January 17-19 Date

CHICAGO, May 22.—Preliminary plans for the 1949 coin machine exhibition and convention of the Coin Machines Industries, Inc. (CMI) have been completed by the organization's board of directors, with the major change to be made being the cutting of one day off the usual four-day show.

According to plans already formulated, the show will start Monday, January 17, at the Stevens Hotel here, and will run thru Wednesday night, January 19. The annual banquet will be held on Wednesday evening at the Stevens Hotel.

The decision to cut the former four-day meeting to three days was made to conform with suggestions offered by many of the exhibitors who regarded three days as a sufficient time to cover all meetings and busi-
CHICAGO, May 22—Firms that control sales of sandwiches, candy, peanuts, popcorn, candy, chewing gum and cigarettes in the nation's ball parks, stadium, amusement parks, zoos and similar outdoor spots where large crowds gather, still have to be on the lookout for vending machines, because a spot-check of two of the largest market centers shows that a few have tried machines but the majority still feel that the hawker is the only answer to their sales problem, and therein lies a challenging sales job for the industry.

There is no doubt that vending machines are becoming a bigger factor, and many of these men have yet to be shown or sold on the many ways that vending machines can be used to supplement hawker or concession stand control.

Concessionaires Control

Concessionaires control the sale of most items, do food stands, amusement vending machines at practically all ball parks and race tracks of any size. Of the 20,000 or more men who make their living at the nation's ball parks, Buffalo, are the largest and control million-dollar tobacco sales at major and minor league ball parks. Bush & Laube, of Kansas City, are the most diversified, handling and food and drink sales for many race tracks, do tracks, amusement vending machines, (See CONCESSIONAIRES, page 121)

213-Capacity

With a capacity of 213 six-ounce cups, Milk-o-Mat stands 70 inches high and six feet, two inches deep. The cabinet is fabricated of aluminum and weighs about 400 pounds. Schach stated that the venders are suitable for pre-mixed and for ice cream, soft serve, (See Milk-o-Mat on page 15)

NAMA '48 Convention Looks Like Sellout; Will Cover Operator Problems at Meet

CHICAGO, May 22—With the cooperation of its member men, and heard J. Sid- ney Nolan, convention chairman, put the line progress in the sale of exhibit rooms.

Jones told the meeting that "at the rate space is going, it appears we will have to take the eighth floor of the Palmer House to accommodate additional exhibitors." And next year's is to be held in the Palmer House, used all of the fourth and most of the seventh floors of the Palmer House.

Operator Meetings

"Man of the hour at the 1948 convention" Nolan reported, "will be the operator." He said that all of the exhibits will be the NAMA convention's are planned to cover the operator's biggest problems: stock control, service, sales, maintenance and repairs.

As it did for last year's convention and show, registration will start Sunday, December 12, from 9:30 and until 10 p.m. This year, exhibitors will be on hand to display their machines at the show, from 7 to 10 p.m. Tuesday, December 13, and seven-fourth floor booths will be closed.

Here are scheduled exhibit hours: Sunday, December 12—2 p.m. to 5 p.m.; 7 p.m. to 10 p.m.

Monday, December 13—12 noon to 6 p.m.

Tuesday, December 14—1 p.m. to 7 p.m. (Seventh and eighth floor open from 7 to 10 p.m. in addition).

Wednesday, December 15—12 noon to 5 p.m.

Legal Skit

First general session of the convention is, scheduled for Monday, December 13. Convention Chairman J. Sidney Nolan, will address of welcome and members and staff will present a legislative skit demonstrating how to beat unfair, discriminatory taxes. Skit will be similar to the one presented last year except that this year presentation will be based on a State bill rather than an ordinance.

Annual business meeting, with E. F. Pearson, of Vendo, NAMA president, sets underway Monday at 8 p.m. Officers of the association will report on the year's activities and outline their plans for the future.

Round-Table Discussions

Round-table discussions for cigarette, chocolate, and chewing gum machines are scheduled for Tuesday morning. Cigarette, chocolate and nuts and bottle drink operators will have round-table sessions the following day.

Final day of the convention will see the installation of officers and district representatives.

Since last year's convention, when the "touchy subject" was a Touchy Subject; Puts Stamp Machs, On Liners for Free

PENSACOLA, May 22—Leonard Levy, general manager of the Leonard Company, said that the explosion, which occurred during the early morning hours, will set back production plans on new and current coin equipment about three to four weeks.

Make Slugs, Uses Slugs;

Sentenced to Six Months

SALT LAKE CITY, May 22—Richard Winters, under federal grand jury indictment for making and using a vending machine, was given a full sentence of six months at the conclusion of his trial here Friday (14).

During the trial, Assistant U. S. Attorney Betty Graydon pointed out that "this was a case where the welfare of vending machine operators was concerned," as the case would be handled as an example by the industry to discourage similar attempts through the courts.

CM Reps at Sanitation Clinic

Will Participate In Vender Clinic

Lily-Tulip's Leaderking is co-chairman of sessions on bulk drink machines

ANN ARBOR, Mich., May 22—The National Sanitation Foundation (NSP) this week announced the names of 11 representatives from the automatic merchandising industry who will participate in the first annual National Sanitation Clinic, to be held here June 22-23. The foundation makes its headquarters at the University of Michigan. Of the 11 industry members will participate in a clinic designed to deal with the problem of sanitation in bulk drink vending.

Co-chairman of the clinic devoted to drink merchandising is W. A. Lenderking, of the Lily-Tulip Company. Lenderking will serve with a public health official whose name has not yet been announced.

Other industry members of the clinic are C. C. Durley, National Automatic Merchandising Association;
DISTRIBUTORS! OPERATORS!
here 'tis- get the biz

ATTENTION GETTER! Fluorescent lights catch
the eye. Cabinet in attractive colors--baked-on
“crinkle” finish.

PROTECTION! Improved closed coin box with
built-in counter...checks your profits.

FOOL-PROOF! Self-tightening bs...neutral
paste wax automatically pressure-fed to brush.
MINIMUM SERVICING REQUIRED.

COLLECTIONS! Much higher than anticipated.
Operators are cleaning up. A prof t-maker that
lets you play safe.

Write for Available Territories

IMMEDIATE DELIVERY!

OPERATORS... PLAY IT SAFE... with this real service vend-
ing machine. 67 years of manufacturing skill and experience go into
the building of "AA" shoe shine machines.

Simple customer instructions. High grade coin counter and separate
off and on switch for fluorescent lights. Flush type, tamper-proof
removable rear panel with strong lock are exclusive features.

The "AA" shoe shine machine is in full production. Each unit is
fully crated at the factory. Our central shipping point means you will
receive machines promptly.

For speedy delivery or more information contact nearest distributor
or the factory.

Following is a partial list of distributors:

Marko Sales Company
4310 Carnegie Ave.
Cleveland, Ohio
American Coin-A-Matic
1437 5th Ave.
Pittsburgh, Penn.

Wertz Music Supply Co.
315 W. Broad St.
Richmond, Virginia
E. S. Nichols Company
2908A North Oakland St.
Milwaukee, Wisconsin

East Distributing Co.
E. St. Louis, Illinois
Lafax Distributors
P. O. Box 1731
Charlotte, N. C.

Sisco Music Company
1055 E. State
Fort Wayne, Indiana
Dave Rosen
555 No. Broad St.
Philadelphia, Penn.

Wagner Distributing Co.
1 W. Edgar St.
Baltimore, Maryland

the all-american electric corp.
306 STOKER DRIVE - SAGINAW, MICHIGAN
Factory Employment Is Key To Candy Sales, Says Gott

BOSTON, May 22.—Candy venders can look forward to a big year as long as employment in factories keeps up, Philip G. Gott, president of National Confectioners Association (NCA) stated this week, after attending the 31st annual meeting of New England Manufacturing Confectioners’ Association here. He added however, that inflated costs of ingredients are tending to slow the increased production planned by the confectionery industry for the post-war years.

Quoting peanut prices, which Gott said were still rising, he stated that the industry anticipates an 18½-cent price for the 1941 crop. Compared to the 1941 peanut price of approximately 5 cents per pound. Cocoa beans are still 100 cents per pound higher, and the war price atop the high of 825 per cent. Since the 1941 cocoa price has been on a slow downward course, they are still 606 per cent over 1941 prices.

According to Gott, the first three months of this year confectionary manufacturers’ sales per candy vender were the same as the total above the same period of 1941 in pounds and 19 per cent in dollar volume. However, 22 firms in New England, who reported sales of over $230,000 during the first three months of 1948, chalked up an increase of 41 per cent over the same 1947 period.

Massachusetts ranks above the national average in per capita consumption (18.2 pounds with 20.0 per pound per capita, Gott said; Utah, with a 34.5 pounds per capita, reports the highest, ranks as the No. 1 candy consuming State. Present average consumption in the U. S. is 17.1 pounds per capita.

Levy Gets Lehigh Franchise To Place Nylon Units in N. Y.

NEW YORK, May 22.—The franchise to operate Lehigh nylon stocking venders in Greater New York and Long Island has been obtained by Julius A. Levy, who announced this week that he is forming an operating firm to be known as Mid-State Automatic Sales of New York.

The 10-column merchant, first placed on test location in this area last November, holds about 200 packages of hose, each dispensed upon the insertion of four quarters. Levy, who still retains his post as Eastern district sales representative for Lehigh Foundries, Inc., conducted the test program for the manufacturer.

Altho he wouldn’t disclose the number of machines now on location here, Levy said he plans to soon launch a drive to place the machines in quantity. Nylon hose intended for use by him are placed in drugstores, luncheonettes, arcades and theaters, Queens and Brooklyn colleges.

Name New Imperial Shoe Shine Distributors

MIAMI, May 22—Southern Coin-O-Mat Distributing Company here announced the appointment of nine new distributors for its Imperial shoe shine machines. This week, Southern official, Robert Jacobson, stated that 15 additional distributors were shortly to be added.

New distributors are Walter H. Black, Cleveland, covering that city; A. A. Vandergriff & Co., 2646 Tabor, for Ohio; Tom Slattery Jr., headquarters in and covering Memphis; William J. Buckley Jr., Indianapolis, for Indiana; E. Raimond, Roddick, Fla., covering Broward and Dade counties; A. A. Benjamin, 550 W. 2nd St., for Oregon; G. W. Novelty Company, Utica, covering Oneida county; Imperial Amusement Company, Williamport, Pa., for that State, and A. Salem & Company, Atlanta, covering Georgia.

Jacobson stated present production of the shoe shine units is about 500 per day, with an expected increase to 1,000 a day within the next few months. Firm’s New York distributor, S. Galin, is placing 500 machines in the metropolitan area, he said.
Your Number 1 Profit-Maker

'POP' CORN SEZ AUTOMATIC POPCORN VENDORS

Over 90% of the popcorn vending machines on location are 'Pop' Corn Sez Automatic Vendors... Profit-proved by the successful operation of over 30,000 installations, 'Pop' Corn is a national trade-mark for quality... a by-word for the modern merchandising of popcorn. 'Pop' Corn Sez Automatic Vendors are tested-best... profit-proved... sure fire money-makers for you!

OPERATORS: Over 50% net profit. DISTRIBUTORS: A few choice territories now open for exclusive franchise.

CHECK THESE FEATURES—THEY MEAN $555 TO YOU!

$ FULLY AUTOMATIC—electrically operated; no attendant necessary.
$ VENDS UNIFORM BAG of hot 'n fresh popcorn!
$ BEAUTIFUL modern design!
$ STAINLESS STEEL trim and fittings—no aluminum or enamel.
$ LOCATION-PROVED—30,000 installations!
$ QUALITY THROUGHOUT—trouble-free!
$ COMPLETE cooperative advertising!
$ HIGHEST QUALITY pre-popped corn available properly packaged.
$ BACKED by national organization interested in your problem!

Auto-Vend, Inc. Dept. C
3612 Cedar Springs
Dallas 4, Texas

Gentlemen: Rush FREE information on
'POP' Corn's Automatic Vendor!

PLEASE CHECK ONE: Operator Distributor

Name
Address
City State

$199.50 QUANTITY DISCOUNTS AVAILABLE FROM YOUR DISTRIBUTOR

The "Little Giant"
HOT POPCORN DISPENSER

Here is a great, proven money-maker for only a nominal investment. Small in size, but a "Giant" in action! 8 gal. capacity, Size: 15" by 12" by 29". Portion controlled by size of bag or bowl. Baggie companies and vending operators can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for free descriptive folder.

Manufactured by
ABC POPCORN CO.
3441 West North Ave.
Chicago 47 - DICKENS 3375

COMPLETE LINE OF
- Raw Corn
- Seasoning Corn
- Bags
- Pre-Popped Corn (No. 10 Cans)

Pre-Popped POPCORN
Packed in moisture-proof bucket bags.

- In handy
- 11" x 11" x 16"x
- Approx. 10 lb. bag
- Also available in the (Special discount to popcorn machine distributors)

KUNKEL HOT POPCORN VENDOR

PRACTICAL—DEPENDABLE
- Basket Baked
- Seasoned Finish
- Shiny Steel Finish
- Stainless Steel Finish
- National Slug Resistant
- Low Electric Consumption
- Easy to Service and Clean
- Can be Refilled Without Operator
- Can be Adapted To 100 Peanuts in the Shell
- 16x16" Wide, 62" High
- 47 Lb. Capacity, Net Weight

WRITE—WIRE—PHONE

Roni Sales Co.
4315 Church Avenue (Pres. 41810) Brooklyn 3, N.Y.

GIVE TO THE DAMON RUNYON CANCER FUND

May 29, 1948
The Billboard

VENDING MACHINES
NEW MACHINES—THE BEST YOUR MONEY CAN BUY

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USED MACHINES—UNCONDITIONALLY GUARANTEED

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MERCHANDISE

RAINBOW BALL GUM, 140 COUNT (2 1/2 lb. Cartons) |... | $4.00 |
ADAMS TAB OR CANDY COATED GUM, 1,000 G.M. |... | $3.50 |
ASSORTED ADER CHOCOLATE, 1,000 G.M. |... | $3.50 |
BOSTON BAKED BEANS (2 lb. Can) |... | $1.00 |
SOURCE LOZENGE (50 ea. in 1 lb. Jar) |... | $1.00 |
SUGAR IN GUM (2 lb. Jar, 1 lb. Carton) |... | $1.00 |
CASH TRAYS (Like New) |... | $1.00 |

NORTHERN CASH & CARRY, 1 CENT, NEW (Only a Few Left) |... | $1.00 |

CIGARETTE MACHINES

Rowe President, 10 Cols., 475 Pack Cap. |... | $125.00 |
Rowe Royal, 10 Cols., 400 Pack Cap. |... | $100.00 |
Rowe Deluxe, 6 Cols., 150 Pack Cap. |... | $85.00 |
Unceded Model 500, 9 Cols., 350 Pack Cap. |... | $115.00 |
Unceded Model 500, 7 Cols., 250 Pack Cap. |... | $100.00 |
DuChroon Champion, 9 Cols., 420 Pack Cap. |... | $75.00 |
DuChroon Champion, 7 Cols., 360 Pack Cap. |... | $70.00 |
DuChroon Model W, 9 Cols., 300 Pack Cap. |... | $55.00 |
DuChroon, 6 Cols., 150 Pack Cap. |... | $35.00 |
DuChroon, 4 Cols., 100 Pack Cap. |... | $25.00 |
Stewart-McColl, 8 Columns |... | $35.00 |
New Unced, 8 Columns, $10 Pack Cap. |... | $15.00 |
New Unced, 6 Columns, 80 Pack Cap. |... | $12.00 |
New DuCrenier Challenger, 7 Columns |... | $100.00 |

CANDY MACHINES

Rowe, 8 Cols. |... | $90.00 |
DuChroon, 8 Cols. |... | $75.00 |

10¢ CIGAR MACHINES

Unceded Model 500, 9 Cols., 350 Pack Cap. |... | $115.00 |
DuChroon Champion, 9 Cols., 420 Pack Cap. |... | $75.00 |
DuChroon Champion, 7 Cols., 360 Pack Cap. |... | $70.00 |
DuChroon Model W, 9 Cols., 300 Pack Cap. |... | $55.00 |
DuChroon, 6 Cols., 150 Pack Cap. |... | $35.00 |
DuChroon, 4 Cols., 100 Pack Cap. |... | $25.00 |
Stewart-McColl, 8 Columns |... | $35.00 |
New Unced, 8 Columns, $10 Pack Cap. |... | $15.00 |
New Unced, 6 Columns, 80 Pack Cap. |... | $12.00 |
New DuCrenier Challenger, 7 Columns |... | $100.00 |

NAMA Setting Details on Two Region Meets

West Coast Sessions in June

CHICAGO, May 19—The National Association of Mortgage and Allied Insur- ance (NAMA) announced detailed plans for the Region X meeting to be held June 19 (date changed from June 11) and also re- ported.

Region X meeting (covering Southern California, Arizona, and New Mexico) with regional chairman Davie Davidson, of Davidson Bros., Los Angeles, presiding, will open with registration at 9:30 a.m., followed by chairman's report and appoint- ment of election committee at 10 a.m. Tom Hungerford, associate director of public relations, will speak, as will Fred Brandtadler, NAMA legislative counsel.

At 11 a.m. a suppliers' hour will be held. This will consist of a series of five-minute talks by representatives of manu- facturers of candy, cigarettes, vending machines and equipment.

Afternoon session will open with talks by George M. Uhl, M. D., Los Angeles health officer, and Charles M. Seun, engineer-director of the Bureau of Sanitation, on the subject, "Health and Sanitation With Respect to Vending Machines." A special event, as yet unscheduled, will follow these addresses. At 2:30 p.m. Sky Hays, news broadcaster, will deliver a talk entitled "Off the Records: Analysis of Machines Ahead."

After an open forum scheduled to begin at 3:30 p.m., the business meet- ing and election of a chairman will conclude the session at 4:00 p.m.

The Region XI NAMA meeting (covering Northern California, Ne- vada, and Arizona, and New Mexico) will be scheduled for June 13, has been changed to June 10, and will take place in the Hotel Palace, San Fran- cisco. J. D. Roberts will preside during this meeting, taking the part of regional chairman R. D. Kerley, of Allied Distributors, Inc., Oakland, Calif.

Scheduled on the program is a session of short talks by various operators on pertinent vending subjects, with a five-minute question period after each talk. The program is planned as a question-and-answer contest between East Bay and San Francisco operators on operating and equipment problems.

No Wonder Conn. Gig Mach. Biz Good

HARTFORD, Conn., May 22—Connecticut smokers use about 13,000,000 cigarettes a day, Tax Commissioner Wallace L. G. Sturdivant stated this week. Ciga- rette vendor operators noted that this figure makes much more sense than six- ciga rates per day for each of the States, 2,000,000 people, taking into consideration the adult cigarette consumers.

Based on this daily cigarette consumption estimate, it is reported that the State has the highest per capita consumption in the country, with 1,700,000 cigarettes sold for 1947.

State's soaring cigarette consumption increased from an annual figure of 2,700,000,000 in 1939 to 4,700,000,000 in 1947. While the State's population only increased 15 per cent during the eight-year period, cigarette sales amounted 47 per cent, Walsh said.

Culver and Ind. U Install Stamp Mchs.

OAK PARK, Ill., May 22.—Stamp vendors are finding the halls of learning, R. H. Adair, head of Adair & Company here, reported this week after a recent out-State trip. Indiana University, Bloomington, and Culver Military Academy, Culver, are among the more recent schools to install stamp machines.

In addition to supplying a needed service, stamp vendors also provide a sure means of collecting cash from student customers, thus doing away with troublemaking records and cash bills run up by pupils. According to Adair, officials of schools having stamp vendors regard the stamp as an important part of school equipment.

Ask for Prices on Our
NEW ADVANCE SLUG PROOF, FOUR COLUMN SELECTIVE TYPE CIGARETTE VENDOR

PROVEN Money Makers!

WHY PAY MORE?

Be DIRECT—SAVE 40%

TOM THUMB Vendors are time tested, lists wanted in operation. Turn in your old equipment for the $6.00 advance price and save 40% on your new equipment. Your present list can be converted into one of the same size, 16 1/2 x 13 7/8, for $6.00 advance price, free. Your new machine should be able to earn $15.00 to $18.00 a week not per machine.

In Business PAPER FROM STOCK—Imme- diate delivery (motor-tack guaran- teed on all machines). 8x12 in 15 days. If you distribute Victor Vending Machines, (Write Victor Vending Machine.)

FIELDING MFG. CO., INC.
256 W. Pratt St., Rochester, N. Y.

VICTOR'S
NEW MODEL K

It's Outstanding!

Vends Everything! In- cludes the popular IMPS—Improved, Single Slot, Dime Box, 30c, 25c, 10c. IMPS are in stock, price $5.00. Write in NOW for island information. A Product of Victor Vending Machine Co.

VENDOR NUMBER
0790-13 Grand Ave.
Chicago 30.

ALL VICTOR MACHINES
recommended and sold at TOLL TIME PAYMENT PLAN

Pay for same in 16 weekly payments with no interest charge.

SPECIFICATIONS

Imposs.—Single Slot Dime Rigs, 10c, 6c, 3c, 2c, 1c. All in stock. Full Gum With Order. Parcels Post Paid.

ROY TORR
LANSDOWNE, PENNA.
Concessionaires Ignore Vendors
(Continued from page 116)
parks, auto races, fairs and grandstand shows. Stevens Bros., of New York, is another large concession house that operates principally at Eastern ball parks.

To sell products thru their machines in locations controlled by firms of this type, operators would have to make arrangements with the concessionaires similar to those agreements which some operating firms already have with catering groups in industrial plants. Too no deals of this kind have as yet come to light, E. E. Wiegand, of Jacob Bros., contacted in Detroit, states that vending machines are considered the coming thing for baseball parks. Five vendors were tried in Briggs Stadium during 1947 season and "didn't do badly" in Wiegand's opinion. However, when vendors are installed in ball parks they will have to be installed in sufficient quantity to warrant having a serviceman on the job all the time.

Cigarettes Possibility

Cigarette machines loom as the main things for baseball parks and football stadiums. Concessionaires have long pointed out that they don't make enough out of hawkings cigarettes and cigars thru the stands to make such sales pay. On the other hand, strategically placed venders could not only handle sales during game time, but also carry additional sales at point of entrance and exit from the park. Whether popcorn, peanuts, candy and drinks will ever be handled profitably by venders in such locations, however, has yet to be proved, because it has long been the axiom among concessionaires that the only way to "sell em'" is to "bring the stuff to 'em."

When it comes to other types of outdoor spots like amusement parks, zoos, miniature golf courses, golf driving ranges, etc., some operators already have placed equipment, but not in any sizable quantities. Reason is that owners of such places have also not yet been shown how vending can supplement stand sales profitably. To mention a few, Al Price, Price Tobacco Company, St. Louis, recently operated several candy bar machines in the local zoo. There are cigarette venders on location at Pontchartrain Beach Park in New Orleans as well as at Coney Island in Cincinnati. C. B. Mackie Corporation has about 12 candy and cigarette machines in golf ranges and miniature golf courses in the Washington area, but reports that sales volume is low in such spots.

Beach Use

Along the Atlantic Seaboard most of the beaches, piers and amusement parks rely upon cigarette machines to handle sales but have not gone too heavily for other type of vending equipment. As high traffic, city locations and the better industrial spots get sewed up, however, some operators feel that one of the few good outlets for equipment still to be developed is the outdoor amusement type spot. This means not only amusement parks, zoos and the like, but some are thinking even so far as having a battery of machines to be trucked around to fairs, celebrations and other events where crowds gather.

Jacksonville Gets Mail-o-Mat

JACKSONVILLE, Fla., May 22.—The post office here placed in operation a new Mail-o-Mat, the first automatic mailer to go on location in this city. Postmaster George C. Blume inaugurated the new service by sending a card to Postmaster General Jesse Donaldson in Washington. Mail-o-Mat installed here was one of 50 which will eventually be placed in 30 cities throughout the country.
**Milk-o-Mat Ready To Deliver Soon**

(Continued from page 116)

It's HOT! The most efficient profit-making hot nut machine.

The "CHALLENGER"

3 MACHINES IN ONE

- Attractive appearance
- Always in operation
- Bigger profits. You can operate as follows: 9-4, 10-2, 1-6, 5-10.
- Reversible slots make this possible
- Heating units in all compartments
- 3-way vending means 3-way profits!
- Be smart the "Challenger" Way
- Write for illustrations.

**TROPICAL TRADING CO.**

716 W. Madison St.
Chicago 6, Ill.

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**CM Reps Attend Sanitation Conclave**

(Continued from page 116)

Dixie Food Machinery; John Oliphe, Stewart Products Corporation; Herb Bente, Mills Industries; Stuart Lyon, Lymo Industries; John Snively Jr., Snively Vending & Sales; and R. C. Melkan, Rudd-Melkan, Inc.

To complete the panel, NSF will shortly announce the names of public health officials who will serve on the bulk drink vending clinic.

**New Laundry for Durham**

RALEIGH, N. C., May 22 — The Great American Laundry Inc., Durham, has been issued a charter by the Secretary of State of North Carolina, to operate a self-service laundry. Authorized capital stock is $50,000.

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**Asks Boston To OK Airport Ins. Machs.**

BOSTON, May 22 — Cudgel for installation of an automatic travel-insurance vending machine, similar to the one at La Guardia Field, New York, at Logan International Airport in East Boston, were taken up this week by Bob Sibley, Boston Traveler aviation editor, who pointed out that no insurance was being sold and it was an unsatisfactory deal at the East Boston port.

Sibley reported in his column: "The People's August Contractor, a Massachusetts company that installed the machine at La Guardia-type of policy isn't legal in this State. The document must be signed by a licensed resident agent. If you are in a group waiting to board a passenger plane, you are lucky if you have a chance to have the policy made out to you before you board. The State insurance department indicates that the sloppy, time and unsatisfactory Boston Airport system of issuing these policies may be cured by getting insurance selling machines into both terminals. The Legislature will take the needed action. What's needed is a change in the law which now requires the licensed resident agent to scrawl those hazy policy marks on the policy. A policy for a $250,000 for $1,150 is a far more dyed deal which ought to be made easy, not difficult for the customers."

**NCA Sales Training To Benefit Students**

CHICAGO, May 22 — A vital educational link, which has been made available for the last two years to the high school students of the country, is being what the 12th annual program.

Within its distribution committee and物流eering director, C. R. C. McMah, has made available for the National Confectionary Distributors Education Clubs to utilize the association's first training program for the training of its members on the sale candy distribution. Thus NCA's, throughout the country, have been in the past, the most benefit of the organization.

A study of the whole industry training program offered to the high school students who want to go into the candy business.

Chairman M. C. Mulcahy, while attending the second annual convention of the Distributive Club of America, held in St. Louis recently, outlined to educators the main points of the industry and its effects on young people thru the NCA's training program.

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**Miss. To Collect Cig Taxes**

JACKSON, Miss., May 22 — Several aspirin manufacturers, who operate from out-of-State mail order concerns have started a campaign to collect cigarette taxes due and levy penalties, B. F. H. Spaulding, agent for the Bureau of Internal Revenue, said that the tobacco tax division, declared recently.

The state authorities have been notified that 150 names of purchasers of cigarette sales are to be filed in the collector's office, O'Sullivan said. They will be asked to pay the 40-cent tax on each carton, plus a $25 penalty. Failure to make an accurate report will subject the individual to a fine of double tax rate and the $25 fine on each violation.
State Tax Calendar

Alabama

June 15—Arms and ammunition occupation tax return and payment due. Sales tax report and payment due.

Arizona
June 15—Gross income report and payment due.

Arkansas
June 20—Quarterly receipts tax report and payment due.

Colorado
June 14—Sales tax report and payment due. Use tax report and payment due.

June 15—Denver sales tax report and payment due.

Delaware
June 1—Merchants’ and wholesalers’ license tax report and payment due. Merchants’ license tax return due.

Florida
June 10—Retailers’ and wholesalers’ list price tobacco tax due.

Georgia
June 10—Cigar and cigarette wholesale dealers’ report due.

Idaho
June 15—Cigarette wholesalers’ drop shipment report due.

Illinois
June 15—Cigarette tax return due.

Indiana
June 10—Cigarette distributors’ interstate business report due.

June 15—Cigarette distributors’ drop shipment report due.

Iowa
June 30—Cigarette distributors’ and wholesalers’ license fee due.

Kansas
June 20—Sales tax report and payment due.

Kentucky
June 1—Louisville gross receipts tax and return and payment due.

June 20—Cigarette wholesalers’ report due.

Louisiana
June 1—Soft drinks tax report due.

Tobacco tax report due.


June 20—Sales and use tax report and payment due.

June 20—Cigarette wholesalers’ report due.

Maine
June 1—Franchise tax report due.

Maryland
June 15—Sales and use tax report and payment due.

Massachusetts
June 20—Cigarette tax report and payment due.

Michigan
June 15—Sales tax report and payment due. Use tax report and payment due.

June 20—Cigarette report and payment due.

June 30—Cigarette distributors’ license expires.

Minnesota
June 20—Cigarette tax and report due.

June 30—Cigarette distributors’ and sub jobbers’ licenses expire.

Mississippi
June 15—Manufacturers, wholesalers, and retailers’ tobacco tax report due. Sales tax and report and payment due. Use tax report and payment due.

Missouri
June 30—Soft drinks manufacturers’ report and payment due. Kansas City merchants’ and manufacturers’ licenses expire.

Montana
June 15—Income (corporation license) tax due.

Automatic Gets Bero Franchise

BOSTON, May 22.—Automatic Sales Corporation, recently organized vending machine distributing house, has been appointed New England distributor for the Hilco ice cream bar machine, according to Walter Harris, Automatic’s president. The ice cream vendor is produced by Bero Manufacturing Company.

The only other vendor now handled by Automatic is the Best Mills coffee machine. Sample units of the Mills vendor have just been received at the outlet’s showroom, located at 728 Boylston Street here. Harris said his firm is on the lookout for other lines. Robert Ellsworth, Automatic’s service and sales manager.

NAMA ‘47 Yearbook Mailed

CHICAGO, May 22.—The NAMA Automatic Merchandiser’s association’s first year book and buyer’s guide, will start going out to members Wednesday (20). It was announced this week. Book, containing 180 pages, will include a cross-indexed directory of vending machine manufacturers and suppliers, along with articles dealing with various phases of the vending industry, and an illustrated section highlighting the 1947 NAMA convention.

Nevada
June 10—Cigarette distributors’ report due.

New Mexico
June 15—Occupational gross income tax report and payment due.

New York
June 15—New York City gross receipt tax return and payment due.

North Carolina
June 15—Sales tax report and payment due. Use tax report and payment due.

North Dakota
June 10—Cigarette distributors’ report due.

Ohio
June 10—Cigarette wholesalers’ report due.

June 15—Cigarette use tax and report due.

Oklahoma
June 10—Cigarette wholesalers’, retailers’ and vending machine owners’ report due.

June 15—Sales tax report and payment due. Tobacco wholesalers’, jobbers’ and warehousemen’s report due.

June 20—Use tax report and payment due.

Pennsylvania
June 10—Soft drinks tax report due.

Rhode Island
June 20—Sales and use tax return and payment due.

Tennessee
June 20—Sales and use tax report and payment due.

Utah
June 30—Cigarette license expires.

Virginia
June 10—Warehousemen’s tobacco tax due.

Washington
June 15—Wholesalers’ cigarette drop shipping report due.

West Virginia
June 15—Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
June 10—Cigarette wholesalers’ and manufacturers’ report due.

Wyoming
June 15—Sales tax report and payment due. Use tax report and payment due.
Squirrely!

ST. LOUIS, May 22—Al Price of Price Tobacco Company, of nearby University City, recently spotted several candy machines in the local zoo. Sales were terrific—but few coins were in the cash box until Al found out that the squirrels were his best customers, for they had discovered how to worm thru the delivery chute and nab their favorite bars. A battle said to the delivery chute has put the machine on the profit side.

New Englanders See Mills Coffee Vender

BOSTON, May 22—The Coffee Bar, automatic coffee dispensing machine of Bert Mills Corporation, Chicago, was shown to the New England press by Automatic Sales Corporation here May 18.

Robert O. Ellsworth, sales manager of the Boston distributing firm, said the machines would be placed in locations in industrial centers throughout the territory.

New Candy Co. Plans 5¢ Bar

MORGANTOWN, W. Va., May 22—New candy bar firm, Colonial Candy Corporation, has started construction here on the first of its machines, plants, W. R. Ervin, president, announced recently. Firm intends to turn out an unnamed nickel bar on a national scale.

Coin Laundries Face Price War

In New York

NEW YORK, May 22—Two recently opened self-service laundry stores, which charge 15 cents for nine pounds of wash in contrast to the normal industry pattern here of 25 cents for the same weight, threaten to touch off a price war which may seriously affect the earnings of laundry store owners.

The new stores, owned by Bernard Leff, a former apartment house operator, have been located to established self-service laundries which charge the higher rate, in what was interpreted as a frank bid for the patronage of their customers. Altho the standard rate establishment claims that only small inroads have so far been made into their total business, they warn the continuance of such competition over a period of time may prove “disastrous.”

Opening of cut-rate stores were characterized as an “act of suicide,” by Albert I. Gorner, public relations director of the Affiliated Washing Machine Operators’ Association. “It is impossible for stores to return a fair profit at the 13 1/2-cent rate and still meet operating obligations,” he said.

Altho Gorner predicted that Leff’s stores could not long continue, he said that the practice might do irreparable harm to the industry generally. He pointed out that many store owners who have already justified their higher costs to the public.

Mrs. Using Less Peanuts in Candy

WASHINGTON, May 22—Percentage of peanuts and peanut butter going into candy is continuing to fall, the Agriculture Department reported this week. The steady decline in peanut use by candy manufacturers this year reached a new low in April when 18.7 per cent of all refined peanuts went into confectionery.

High percentage for 1948 came in the first month when 20.1 per cent was used. No crumbs were 19 per cent in February and 16.6 per cent in March. The decline is probably due to dependence of peanuts by the candy trade on farmers’ own crops and one cent per pound basis in 1944-47, according to Agriculture statistics.

The same downward trend is being followed in peanut butter. In January candy makers took 12 per cent all peanut butter. The percentage decreased to 11.4 per cent in February; 11.1 per cent in March, and 6.5 per cent in April.

Sugar Stocks Dwindle

WASHINGTON, May 22—Sugar stocks dwindled by about 50,000 tons during the first quarter of the year, leaving on hand only 214,974 tons on March 31, the Agriculture Department announced this week. Consumption of sugar for the first three months of 1948 amounted to 678,- 321 tons, while production amounted to 624,056 tons, Agriculture said. The stocks on the March date were about equal to those on the same date the past two years, they were more than 50 per cent below March 31, 1947, when sugar on hand amounted to 382,091 tons.

Cigarette Machines for Sale

5 National 95
10 DeGryer Model 9W
10 DeGryer Challenge
10 Uncle Pak Monarch, 6 columns and a column
20 PK 10-column
Best offer will take all or any part of them.

ALLEGHENY CIGARETTE SALES CORPORATION
1723 PENN AVENUE WILKESBARRE, PA.
Ops To Meet Telev in 10 Cities by '49

FCC Has Bids From 38 States

WASHINGTON, May 22.— With Judge Bush having cleared the way for competition by video in 18 cities at the present time, the number of stations to be operated by the end of the year is expected to run on the rise by the end of this year, according to latest statistics.

Over 200 applications are pending at Federal Communications Commission (FCC) covering bids for all but 10 of the 48 States. FCC officials say that it is believed that all stations will be operating by the end of next year.

All the first television sets in a new TV town usually go into bars and taverns, juke operators can expect a drop in grosses for at least the first few months of video operation—until the time that the novelty wears off. Actual results show that even after a few months, such telecasts as baseball and football games continue to appeal to the juke play.

Cities where operators will be meeting TV competition for the first time this year are Birmingham (December); Riverside, Calif. (September); Wilmington, Del. (December); Miami (June); Atlantic (July); Stockton, Calif. (December), Indianapolis (December—February); New Orleans (July); Minneapolis (December); Kansas City, Mo. (December); Omaha (March); Denver, Colo. (July); Charlotte, N. C. (December); Columbus, O. (November). (See OPS TO MEET on page 130)

Bush Named Wurlitzer Rep For Fla. & Ga.

PORTER TAKES OVER DETROIT

NORTH TONAWANDA, N. Y., May 22.—The Rudolph Wurlitzer Company here this week announced the appointment of the Bush Distributing Company as distributors of their music machines and auxiliary equipment for Florida and Southern Georgia territory, and confirmed the appointment of E. H. Porter, formerly assistant sales manager of the firm’s phonograph division, as president of the Detroit distributing outlet for the firm. Porter will also serve as general manager of the organization, formerly called the Atoll Distributing Company, but now identified as the Porter Distributing Company.

Bush, who last week sold his Minnesota business (The Billboard, May 22) to Hy Greenstein, takes over the Florida distribution from Tanan Distributing Company and will cover counties in Southern Michigan, which are currently handled by Wurlitzer’s Jacksonville headquaters. (See: Bush Wurlitzer on page 130)

Is Not Answer To Trade Woes, Say Assn. Reps.

Recognize Need for Action

(Continued from page 115)

Tel Box-Score

Cities in which television stations are now operating commercially:

Washington Chicago Cincinnati
Baltimore Detroit Milwaukee
Newark Twin Cities Richmond, Va.
New York St. Louis Salt Lake City
Philadelphia Buffalo Los Angeles
Schenectady, N. Y. Cleveland Boston

Cities in which commercial television stations will open during 1949:

Fort Worth (June) Omaha (Aug.) Pittsburgh (Dec.)
Memphis (June) Stockton, Calif. (Sept.) Charlotte, N. C. (Dec.)
Miami (June) Riverside, Calif. (Sept.) Kansas City (Dec.)
Providence, R. I. (June) Dallas (Oct.) Indianapolis (Dec.)
Albuquerque, N. M. Dayton, O. (Oct.) Bloomington, Ind. (Dec.)
New Orleans (July) Lancaster, Pa. (Nov.) Wilmington, Del. (Dec.)
Louisville (July) Johnstown, Pa. (Nov.) Birmingham (Dec.)

Cities in which television stations will open early in 1949:

San Diego, Calif. Waltham, Mass.
New Haven, Conn. Binghamton, N. Y.
St. Petersburg, Fla. Rochester, N. Y.
Avis, La.

This is only a partial list, inasmuch as the Federal Communications Commission has over 200 applications from 38 States on file seeking permission to open stations.

Tele Box-Score

Cities in which television stations are now operating commercially:

Washington Chicago Cincinnati
Baltimore Detroit Milwaukee
Newark Twin Cities Richmond, Va.
New York St. Louis Salt Lake City
Philadelphia Buffalo Los Angeles
Schenectady, N. Y. Cleveland Boston

Cities in which commercial television stations will open during 1949:

Fort Worth (June) Omaha (Aug.) Pittsburgh (Dec.)
Memphis (June) Stockton, Calif. (Sept.) Charlotte, N. C. (Dec.)
Miami (June) Riverside, Calif. (Sept.) Kansas City (Dec.)
Providence, R. I. (June) Dallas (Oct.) Indianapolis (Dec.)
Albuquerque, N. M. Dayton, O. (Oct.) Bloomington, Ind. (Dec.)
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Avis, La.

This is only a partial list, inasmuch as the Federal Communications Commission has over 200 applications from 38 States on file seeking permission to open stations.

Anti 10-Cent Play

DES MOINES, May 22.—At least one humorous reaction turned up here during the Billboard’s spot check on 10-cent play. A location owner was one of the most interested when the 100 per cent increase in per-play costs was announced. He said: "I'll turn the phonograph in his location so that he wouldn't stand for the 10 cent increase, but in his case, who had previously had the location had been eliminated because he had tried to hike the price to a dime. "I like my music, I subscribe, and I pay a dime for it, and I'll be gold-darned if I'll pay a dime for a record in my own place."
**Appoint Rieck Mgr. of Mills Music Division**

CHICAGO, May 22.—Lester Rieck, veteran of 17 years of coin machine sales experience with the firm, has been appointed manager of Mills Automatic Merchandising Corporation, Chicago, and the remaining two years as a key man with the music division sales force.

In assuming his new post, Rieck said: “One of the first things I would like to make clear is that the music machine production, Juke Box, and Juke Box is going full speed. In fact, it has never ceased to function, as some rumors have indicated, ever since the year.”

**Wurlitzer Calendar in Works**

NORTH TONAWANDA, N. Y., May 22.—The 1949 Wurlitzer Calendar, which has been in the works since the fall of 1947, is nearing completion and will be ready to use by the music machine business in general, it was stated this week. The 1949 calendar will be a six-month unit, covering two months to a page with a complete Juke Box of pictures and drawings, and will be sold at the regular Wurlitzer price.
There's truth and beauty in that statement, because it's the sparkling new FILBEN MAESTRO '48 and we guarantee that it will never stop playing in your location. Who could resist the scintillating beauty of an artistic dream? No one, because it gives you an ultra modern-design, piano-finished true walnut cabinet with a polished aluminum trim and colorful plastic panel that allows a multitude of animated rainbow-hued lights to catch all eyes. Check the famous FILBEN engineering achievements and know why the FILBEN MAESTRO is your best buy for 1948:

- The only one-sided 30 record selector made, and its changing time is less than six seconds. That means 30 hits.
- Adaptable with 20-24-30 record wall boxes, and can be used with 2 or 3 wire installation in conjunction with an adapter unit. That means more intake and more coin.
- Amplification unit has a maximum undistorted output permitting the use of FIVE AUXILIARY SPEAKERS. That means better sound coverage for any location.
- A high temperature crystal pickup with less than 1¼ ounce needle pressure. That means noiseless surfaces, longer wear, and more plays.
- And only $595.00, f.o.b. factory. That means the best money making and money saving buy for 1948. Available immediately. Contact your nearest distributor.
SERVES ALL!

"A" for bigger spots

10-Cent Play Seen Doomed; Not Answer to Trade Woes

Continued from page 125)

of juke box play at a low ebb, and the public faced with rising prices on all
sides, a 100 per cent jump in the cost of
location music for the customer
would probably have disastrous re-
sults. We must recognize that a most
important factor in the drop in juke
box play is the reluctance of people
with part to part with nickels. They will
be even more reluctant to part with
dimes. Looked at frankly from the
player's point of view, it seems fool-
hardly to pay 10 cents for three
minutes of entertainment.

Tele Factor

"As more and more of our locations
provide free television for their cus-
tomers and ours, we must increasingly
take this competitive factor into
account. When we face competition we
must make our service more attrac-
tive. The worst thing we can do in
the face of competition by television
is to raise play to 10-cent play.

"Several operators tried 10-cent play
here about a year and a half ago.
The experiment was short-lived. We
must look to other methods to keep
our income at a profitable level.

WPPOA Turns

THUMBS DOWN

SHARON, Pa.—J. Mulligan,
president of the Western Pennsyl-
vania Phonograph Owners' Associa-
tion (WPPOA), had the following to say
about 10-cent play:

"Most of the members of our asso-
ciation do not think that this is the
proper time to start 10-cent play.

Various cities, boroughs and town-
ships are levying a tax on music boxes
and games anywhere from $10 to $150
per unit. So we feel that at the presen-
time, with this condition of taxes
starting in the face, we would be
no better off with a 10-cent play be-
cause the various taxing bodies would
only levy higher taxes on our business.

"The problems that would be in-
volving in attempting a 10-cent play
would be the tremendous cost of re-
converting our equipment.

"Our members have discussed at
various times this problem and have
come to the above conclusions.

"It has been tried in the Pittsburgh
district and was a complete flop.

Impossible in N. O.

NEW ORLEANS—The New Or-
leans Phonograph Owners' Associa-
tion, which has not been very active
in recent months, has, however, held
a number of discussions on the 10-
cent plan of operation. The move
has been opposed by many opera-
tors here and the proposed 10-cent
plan to the play from a nickel to a dime, and this
opposition, according to the associa-
tion, is one of the factors making it
impossible to work out an industry-
wide plan for a price increase.

UMOA Favorable

SALT LAKE CITY—Despite one
too not too happy experience with 10-cent
juke box play on the part of members of the
Utah Music Owners' Association (UMOA)
are generally in favor of raising the
dime price, Ray Samuelson, president,
declared this week.

Assembly on the leading opera-
tors reveals that Samuelson's diagnosis of the
situation was not too much opposition.

Dime Play History

The history of dime play in the
Intermountain area is looked. A year
ago there was considerable sentiment in
favor of upping the price, but
before joint action was agreed upon,
and the groundwork set, one large
operator changed over. Most locations
were upset, and the daily press had
considerable publicity on the situa-
tion. Chief complaint was that
there were a number of locations
which were still on a 5-cent plan. The attempt lasted only
a few months. This year the same
gross take, a little saving on the
records, but the threat would be
more than proportionate.

Salt Lake Plan

Out of that experience evolved what
Utah operators call the Salt Lake plan
and believe it to be original here. That is, 10-cent play in wall boxes
with a "hands off" play of 5 for 25
cents, when the quarter is deposited
in the juke box only. In this manner
the location operator represents 5-cent
play and at the same time get a dime
for all casual plays. They believe that
will up the gross considerably, will
come in the vigrant dimes, and still
will give the different player his
5-cent tune, and further will appease
locations.

Original failure of the 10-cent plan
resulted in upping the percentage
to the operators from 50 to 60 per
cent, where the gross does not reach 20 a
week, and retaining the 50 cent
where the $20 take exists. There is
still considerable discussion over this
percentage plan alttho it has been in
operation since last October. Present
plans of the association to try to
revive 10-cent play includes also re-
ducing the number of location cut to a straight
50 per cent.

All or None

The association check revealed this:
Nearly all are in favor of 10-cent play
(modified) but that they would NOT
hold to dime play in face of nickel
opposition. It was tried in the past,
and while not successful, they have not
been with better planning. In ne-
vorous trials, even in view of 5-cent
competition, there was no appreciable
loss in gross take. We think of all the
remnants, custom and ours, we must
recognition.

Among operators contacted were
Ray G. Billings, Ray's Music Com-
pany; Dick Mathews, Consolidated
Gus Weiser, W. Frank Ritchie, Jones Distributing
Company, and Bill Jennings, Wolf
Sales, where the downward trend is
considerably more than 50 per cent
of the juke box industry.

Detroit Objects

DETROIT—Roy W. Clason, business
manager of the Michigan Automatic
Phonograph Owners' Association
(MAPOA), expressed Detroit's gen-
eral opposition.

"We doubt very seriously if it (10-
cent play) would have any re-
venue—I think that three for a dime
would do far more to increase the
gross take than is possible because
this is a working man's town.

"Ten-cent play could be put into
effect, but the public would not
be sold. We could do it easily—
our association has the necessary
strength to make it effective. But the
purpose of any change is to increase
the take in the coin box. It is
would cut down the record cost,
because the records would not be
sold as much, but the drop in revenue
would be more than proportionate.

"It is impossible in other terri-
ories, but not here. Detroit is one of
the best music towns in the country

CHICAGO 2, ILL.

127 NORTH DEARBORN

ROD'S COLUMBIA COIN OPERATED RADIOS

...In a Choice of

2 STYLES AND SIZES

FOR PROFITABLE

OPERATION IN

• MOTELS - HOTELS

• RESTAURANTS

• HOSPITALS - BARS

• SODALIUMS, Etc.

Specially engineered for the most
in sound quality and performance.

ANNOUNCED AMERICA'S BEST MARY BOP

operators... for larger profits...a more
sound investment.

WRITE TODAY FOR LITERATURE ON

HACK TO BUILD YOUR OWN
BUSINESS WITH VERY LITTLE TIME,
EFFORT AND INVESTMENT.

NATIONALLY-KNOWN RELIABILITY

TIME-TESTED EXPERIENCE

REMEMBER—The magnificent Manhattan
is built by the SAME men who created the
FIRST commercial automatic electric phonograph
more than 20 years ago.

Write Today for New "Direct-To-OPS"
Sales Plan

PACKARD MANUFACTURING CORP.
Indianapolis 7, Indiana

COLUMBIAN PRODUCTS CO.
321 W. DIVISION ST.
CHICAGO 10, ILLINOIS

GIVE TO THE DAMON RUNYON CANCER FUND
from the standpoint of revenue, and we would be very foolish to tamper with them," Lee said. "I am against nickel play here, and I am opposed to nickel collections per machine per week, which is very good in comparison with other devices. Many operators believe the nickel play has made it that way.

"The association is not doing anything about the dime play officially. If anyone operates these individually, they are welcome to, of course."

**WMG Not Interested**

WASHINGTON -- The Washington Music Guild, local operator association, says 10-cent play is not being discussed here. Before the war, when it was tried a few years ago, operators suffered a decline in gross sales.

**IPO - Not the Time**

CHICAGO -- Michael Spagnoli, secretary of the Illinois Phonograph Owners, Inc. (IPO), had the following to say regarding the 10-cent play question:

"In our discussions on 10-cent play many people have expressed the idea it would definitely increase money income. However, they do not feel that it would do it in a positive way at this time. In attempting 10-cent play the musical industry must surmount rising costs and it cannot do it at this time. And the biggest problem is the PMC (Phonograph Merchants Association) opposition. Owners, Inc. is strongly opposed to 100-50 play. The PMC is said to join in opposition to 10-cent."

**Problems Involved**

"A much greater problem, it is felt, would be the elimination of the nickel, 50 per cent increase in prices at this time. And the biggest problem of all would be the elimination of 'chiseling.' The music operating business has had a chance to compete. A few firms or individuals operating 5-cent play phonographs could easily (with the present operators) revert to a 5-cent play.

"Tests have been made in the Chi- cago area, and the first time the change, phonograph play fell off approxi- mately 50 per cent. Operators making days play increased to between 60 and 100 per cent of normal (3-cent play). This would mean a 30-cent money income and decrease in operating expense is apparent. The operators in the downtown areas are more readily the other phonographs in the neighbor- hoods. Operators here feel that 10 cents was too much for a record."

**Buffalo Shuffles Off**

BUFFALO -- While there is no operator association in this area, The Buffalo Enterprise ran six local music operators on the 10-cent play questions and all were in opposition to the increased price play, especially at this time. Operators felt the change, phonograph play would not improve gross sales and also noted that the war was the big problem. Operators felt the operators are against 10-cent play.

Joe Epstein, veteran operator, said he tried change to dimes in two locations but had to go back to nickel play. The operators claim just like they do on efforts to charge a dime for a cup of coffee. The locations claim they lose customers and they are looking for new business now, but not necessarily to lose any.

**Unprofitable in Youngstown**

YOUNGSTOWN -- Robert F. Ed- ward, secretary of the Automatic Phonograph Owners' Association here, said that the association’s members do not favor the 10-cent play at the present time. "We do not think it could be made operative at this time," said Kanter.

"We think the cost of merchandise and records is the answer to the op- erators' problem. The present system involved in 10-cent play is a loss of 40 to 60 per cent of the present business.

"Our members have discussed this problem and have decided to stay on the 5-cent play. We understand it (10-cent play) has not been tried in this area and has been a failure, with a loss of revenue."

**First Eastern Showing Set for Filben Maestro**

BALTIMORE, May 22 -- Music ma- chine operators in the Maryland, Del-aware, Virginia and Washington area will be first Eastern operations to get a look at the new Filben Maestro take box next Sunday (30) when the Cee- Gee Music Distributors open a three- day showing of the unit at a formal quarters here. Joseph Giacchino, presi- dent of the distribution firm, reported that invitations have been sent to operators throughout the area covered by Cee-Gee for Filben.

Representing Filben at the three- day showing will be William W. Railin, president, and Harry L. Drucker will leave Chicago Saturday (29) and will return the following Wednesday.

The Cee-Gee showing is the first to be held in the East for the new low-price take box.
BUSH WURLITZER REP. IN FLA., CA.

Continued from page 123)

quarters, and the State of Florida with the exception of Collier, Escambia, Gulf, Holmes, Jackson, Okaloosa, Santa Rosa, Walton, and Washington counties, from its new offices in Miami. The counties listed above have been added to the territory served by the F.A.B. Distributing Company, Inc., New Orleans, it was stated by M. G. Hammergren, vice-president and director of sales for the Wurlitzer company.

Two Florida Offices

The Bush Distributing Company, headed by Ted Bush, has established headquarters in Miami shortly open a second office in Jacksonville. Bush entered the coin machine business as an operator in Minneapolis in 1932 under the name of the Antique Novelty Company. In 1935 he branched out into the distributing end of the business and in 1937 became Wurlitzer distributor for the Minnesota territory. In 1940, added the Wisconsin area to his territory and opened a branch in Milwaukee. He also was one of the first machine distributors to see the tie-up between the juke box and retail store fields and opened the Melodee retail record store in Minneapolis in 1939. Bush took on the Airline line in 1947 and handled the distribution for the firm in Omaha, Milwaukee, Des Moines and the Twin Cities area until this past move to Florida to return to the Wurlitzer fold.

Porter, for nearly two years prior to his association with Wurlitzer in North Tonawanda, was in charge of the administration of the Illinois and Indiana Simplex Distributing companies. He also served in a sales capacity, contacting operators of music equipment in Indiana, Illinois and Wisconsin.

LIGHTWEIGHT PICKUPS

For All Wurlitzers and Seeburgs

Perfect Tone—Easy on Records

RECORDS! RECORDS! RECORDS!

PRESSED OFF OUR JUKE BOXES

ONLY 10¢ EACH

(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping damage. Sold to dealers with order, balance C.O.D. With any order two or more records only 8¢ each.

Wright-Wire-Phone

THE MUSIC BOX

292 MADISON AVENUE, NEW YORK, N. Y.

PHONE: 3-7701

FOR SALE

20,000 USED RECORDS

Atlas Amusement Co.

1075 Union Ave., Memphis, Tenn.

Phone 36-2309

We pay highest prices for

BILLBOARD, POLKA OR SPANISH

used records. What do you have? Write for terms.

F-L COMPANY

Box 15, New York 1, N. Y.

THE BILBOARD

RECORD REVIEWS

(Continued from page 36)

90-100 TOPS—80-89 EXCELLENT—79-69 GOOD

40-69 SATISFACTORY—0-39 POOR

ARTIST

TUNES

LABEL AND NO.

RATING

100 POINT

HIGHEST

RATING

POOR

POPULAR

ART SHERIDAN-BONNEY

DAVIS

(Columbia 15771)

"Where The Apple Blossoms Fall"

Label has taken new "sleepy" and dreamy in proper setting, frill in modern mood."

77 77 77 77 77

Davy" (Continued from page 125)

13

"A Boy From Tennessee"

Davy's new disc, with more conviction, perhaps be-

came his biggest record yet.

75 75 75 75

GUY LOMBARDO

(Decca 24355)

"The Last Time"

orgeous tune, lot of gals on one, natural gals sing very

well into this one.

72 71 70 70 70

BARRY SISTERS

(gramophone Ork) (Grant-G-5006)

"The Lonesome Blues"

lone one, very pretty, some gals in your dish. Other-

wise, strong lead on one, some good blues on the other.

57 55 55 55 55

JOHNNIE JOHNSTON

(The Crew Chiefs-Schippers) (Sigm 1921)

"Bring Me Some Sugar"

One of our favorites. A swell tune, Johnny and a vocal set-

ting, the orchestra is with him, a mighty tune. It's a waltz.

83 83 83 83 83

DICK STABLE ORK

(Elly Wilson) (Brunswick) (10046)

"Deep Elm Blues"

Another well recorded song. Natural voice, instrumen-

tal set, this time better than ever. Any disc guy will

love it.

40 43 39 39 39

AMERICAN LEGION

BAND OF HOLLYWOOD, CALIFORNIA

(fee Colling, Dir.) (Decca 875)

"The Wheeler and His Dog"

The boys are back in town. Brass band and chorus work-

ing with bellbottom pants.

50 54 56 56 56

EDDY MANSON THE SYMPHONIC HAR- 

DING" (RCA Victor 1049)

"The Wurlitzer Serenade"

More union whistling. His best record on that territory.

53 54 55 55 55

Dull and repetitious harmonics solo—backed with harmonics. Not too bad.

68 75 62 62

Nature Boy

(Archi J. Jones) (Continued from page 125)

Just what we needed; a fantastic reading of the title track with harmonics


70 71 71 71 71

SCHENECTADY, N. Y., May 22—

Local police will use coin operated music devices here in their drive

against tavern burglaries. The new plan is based on the Maestro Music

wired music systems which are popu-

lar in this area.

(Continued from page 132)
New York:

Many game operators were disappointed that injunction proceedings to permanently revoke the licenses of those picking up equipment were postponed again and will not come up for trial until June. It seems that no unceasing new or long-continued voluntary cessation of activities in their business had been given to the state that it was possible to issue the usual cease and desist order to avoid their continued operation against their control prejudice their case before the court. Bergman, president of the association, said they said, and they would have to begin operating.

This wasn't the only reaction, however, before Judge Pecker in the New York County Supreme Court Wednesday (19). Some operators expressed their satisfaction at the favorable action taken by the state, although there is still a licensing measure, however restricted as to types of games permitted, that venders are circulating that the council's general welfare committee might announce its final up by June 1.

Meanwhile, ops, distributors and jobbers were trying to raise enough money to pay their license fees due, according to the court's ruling. No deadline was placed on the gripe last week.

Abe Levine, Federal Music Corporation exec, says his firm is now receiving inquiries about copies of some of the smaller independent record labels. Federal Music willingly agrees to release, even the little strip., George Glossgold, Coin Machine Industries, Inc., attorney, was in town after a short trip to Chicago.

Nat Cohen, head of Modern Music Sales, denies there is truth in rumors that he is planning to go into the American Business. On his recent trip to Florida he was reportedly meeting with Palm Atlantic but turned it down. Harry Shikind, of Master Automatic Music Corporation, and Nat Cohen, former head of the city's music machine ops. They recently moved to Florida and set up business under the name of S & G Music. One of their first sales was to a local music shop in Miami, where Cohen who just joined the music ops' association is Adolph, Levine, Hildebrandt.

Mike Munye, supplier of arcade equipment, reports his biz has picked up after a slow start. He now is the new head of the Telecoin department of the former head of the Belland Home Appliances, which is doing business under the name of the firm's eastern sales manager. He still oversees the Telecoin account.

Coin television operators expect a spate of new stores to open in this week. The state's broadcast company begins operation of its new radio station. The station's transmitter will be located on the top floor of the City Hall building.

May 29, 1948 The Billboard

COIN MACHINES

COINMEN YOU KNOW

Buffalo:

A heavy turnout was noted last Sunday at the meeting held by the State Sales Company here held an open-house party at their new offices at 1750 Main Street, where Jack Bergman, firm head, who was recently named Wurlitzer distributor in this area, was the guest of honor at the opening of the new plant.

Among those attending the open house were: Jack Burglar, Buffalo, executive manager of the Rudolph Wurlitzer Company, and W. L. McMillan; Michael Dietrich, M. P. Olson and R. S. Pratt, all of the Wurlitzer staff. Visiting operators included: Jack Benefield, Amusement Company; Max F. Weber, Ernest Borne, Jack and Ross Winter, Samne, Ed Schwall, systems; John Hanley, Herman Glaser, Ignatius Musolf, and Alan L. Jadecha, the Delaware Amusement Company; Anthony Sponzola, S. J. M. Greb, and J. P. Gleason of the Associated Amusement Company of New York (AAMONY), and Harry Berger, West Side Distributors.

Ned Gold, AAMONY office-manage rated several itinerant venders over three phones installed in the association offices. Sid Sloan, Buffalo, president of the Coinmen's Operators' Association (AMOA) and closely associated with Samuel Rosen male, president of the American Amuse men, appeared before Judge Pecker last Wednesday to wed four years, or that he had failed to go to the bench were Dave Simon, of the Associated Amusement Company; Sol Wohman, Pan Cost Distributors; Lot Hildebrand, American Vending; Bert Lane, Seafood New York; Lou Rosen male, sales manager of the Associated Amusement Operators of New York (AAMONY), and Harry Burger, West Side Distributors.

Calendar for Coinmen

May 23-27—Super Market Institute (SMI), Stevens Hotel, Chicago

June 4—National Automatic Merchandising Association (NAMA), Region X, regional meeting, Biltmore Hotel, Los Angeles

June 14—National Coin Merchandising Association, Region XI, regional meeting, Palace Hotel, San Francisco

June 14—National Dairy Council (NCD) convention, Edgewater Beach Hotel, Chicago

June 14—National Association of Music Merchants (NAMM) convention, Palmer House, Chicago

June 14-16—National Candy Wholesalers' Association, Inc. (NCAW) convention and exposition, Chicago

June 14-16—Associated Motor Operators of Ohio (AMOA), Convention, Columbus, Ohio

June 22-23—National Sanitation Foundation (NSF) first annual sanitation clinic (liquid dispensers), University of Michigan, Ann Arbor, Mich.

June 28-30—National Small Business Men's Association (NSBMA) convention, Palmer House, Chicago

June 28-29—International Modernization Show, Grand Central Palace, New York

Chicago:

Ray Moloney, president of Bally Manufacturing, became the father of a girl on June 9. A baby girl, Mrs. Moloney weighed in at 9 lb 4 oz. The baby will bear his father's name, was a caller at the House of Gotlieb Friday night.

John Whiting had the experience of driving a 1948 Tucker this week. Inc. took place in Oak Park, Ill., and was attended by the company's sales force, who were taken on one of the city's newest suburban drives. The Tucker has been withdrawn from the local paper, too... Riverview Park's three Penny Arcades did well and are expected to last two or three years. The show is being handled by the firm's local manager. Part of the reason for this was the first opening-day good weather the firm has had in some time, the past two weeks have been a bit chilly.

Mike Hammergren, vice-president and director of sales for Wurlitzer, and Eddie Wurgler, sales manager, returned Friday (21) to North Tonawanda, N. Y., after spending several days in Los Angeles participating with Midwestern coinmen... Shirley Kowalski is back on the job at Empire Coin Machine Company, after being ill for two weeks.

Richard Adair, heading Adair & Company, Oak Park, Ill., is turning out to be a good move. Business venders with his spray booth and paint featured a show of new machines with a variety of renovating and repair tools and equipment. Government and other city equipment are showing up now, he states.

Stone Manufacturing Company, Aurora, thru Sales Manager Rip Glassgold, and his salesmen, with the first tour thru five States show operations are paying more attention to industrial location, as a result of the job they are using plant surveys which divide their going to each of the venders that contribute to employee efficiency and morale... Harry Hilde brand, president of Bally Manufacturing Company, is building up production on his Nile Ice cream bar vending machines. Publicized sales have been put thru location-pieces.

Tom Forester, Johnson Fare Box Company's vending division sales manager, was in New York, New York, carrying news of firm's improved Har nee model to key men in the industry. Results are gratifying, Tom says, with more firms incorporating the changeover in the change-split system... William Bonnett, Allied Music Distributors, states jube play is creeping up, and machine operators at some of the evenings become more frequent. Tele vision business is still good... Dan Bore boogie, with many bars and patrons preferring the jube to other than baseball tickets... (See CHICAGO on page 132)

Indiana:

Indiana State Association of Music Operators held its annual meeting May 13 in the Indianapolis Athletic Club and elected officers for the year. From the meeting came: R. J. Terre Haute, president; Tom Hill, vice-president, also from Terre Haute, and Floyd Meeker, Indianapolis, secretary-treasurer. Albert Calderon, Indiana State Association of Indiana, were elected trustees, Henry Windt, local operator, resigned.

Robert Anderson, Anderson Distributing Company, Indianapolis, of the Indiana Automatic Sales Company, distributed the only bid to a recent visitor at the local office. . . . Frank Bansiler, of Ban siler & Son, Indianapolis, sold two of the latest pinball machines in Indianapolis, last week... William Boll, advertising manager, Rockford Manufacturing Company, has returned from an Eastern tour... Dan Bore boogie, with many bars and patrons preferring the jube to other than baseball tickets... (See CHICAGO on page 132)
### Chicago (Continued from page 131)

Steve Kerke, Gonzo's design engineer, is back at his drafting table after battling a persistent ailment. When Collins at the Buckeye plant last week included H. L. Lindell, head of General Music, Sisko, Ill.; Ray Proctor, an all-around operator of Sacramento; William Johnson Jr., Minneapolis; J. H. Bosley, Kentucky Gum Company, Vancleave, Ky.; Harry Mark, San Francisco, and the Claibourn brothers, from Tolton, Ill.

D. A. Wallach, Marvel sales manager, back from a brief trip through Colorado, says he expects retailers in those states are finding increased interest in the plus-four coin chute. Wallach claims that while coinmen who visited were skeptical about the merits of dime play, they felt that a choice of one to four coins of cut came to a play theory yet leave room for players who wanted to play more than a nickel on pinball.

Frank Mencari, Exhibit Supply, states that Sam and Abe Shulsky, Texas amusement park owners, are getting ready to open their new arcades in Council Bluffs, Ia., for the Decoration Day weekend. Part of the spotlights at the new park will be shared by much deplored pinball machines. . . . Perc Smith is getting stronger each day, and may soon be able to attend to his business. . . . Exhibit's new addition is gradually being finished. Some heavy printing equipment ordered for out-of-town use is already set for operation. . . . Paul Lev, head of 1st & I Tobacco Co., Grand Rapids, Mich., is a card room visitor.

Fulton Moore, Williams sales manager, claims that Yanks has really caught on with coinmen throughout the country, Ed Heath, Heath Distributing, Monrovia, Calif., and Jack Semal of Supreme Automatic, New York, were among the coinmen who visited Williams, who is on the round in the Southeast.

M. Y. (Mark) Blum, United Distributing Company, Chicago, Ill., in town last week to see United Monopoly, the newest game, Monterey, Blum spent most of his time with coinmen in Chicago, including the United's sales manager, who returned to Chicago after spending the weekend in California, where he attended the opening of Wool Solomon's new office. Ray Riehl, assistant sales manager of United, was in Baltimore and Philadelphia last week on a survey trip for the firm.

William W. Rabin, president of the Filben Manufacturing Company, reports that at this writing the firm has doubled its working force. The firm has been maintaining its policy of hiring veterans, according to Rabin, and is feeling the full strength of its plant. The new Filben Mustang is now operating at the company's new Parth Jack Nelson, local distributor, Rabin, who returned from a flying trip to the last late week, remains in Chicago until next Saturday (29) when he and Sam A. Drucker, vice-president of the National Filben Corporation, leave for Baltimore to attend the convention at the Coin-Operated Distributing Company Sunday (30).

Ray Raymond, head of A & M Music, operating firm, can prove that he doesn't always have to be silent for an appointment. Monday (17) he was scheduled to install a juke in one of his Northwest Side locations, but due to pressing business didn't get to the spot till the next day. When he arrived he learned that a gas pipe had exploded in the location and virtually demolished the spot.

### Coinmen's Marketplace

Hermon Duesch has resumed his post as head of Duesch Music, Glen Ellyn, Ill., music firm, following weeks of being sidelined by an operation.

. . . O. D. Jennings has hit full production on its two new machines, Prospector and Monte Carlo, John Niess, firm sales manager, reports. Chicago Coinmen are skeptical about what Jennings this week after 25 years at Mitter is getting ready to make a road trip.

Chicago Coin expects to start producing in its new addition before the end of the month. Several coinmen who visited started putting in flooring for the structure, according to one source. The Wolberg-Gensberg concern predicts an extra $200 square feet of production space.

(Robert Naber, head of Ross-Price Vending, an operating firm with routes in both Great Lakes and Glen- view naval stations, has added several new candy machines to his routes.

O. O. Mallegg, music machine ex- pander of the Manufacturers' Machine Association, recently formed by Mexico City coinmen to re-establish the organization in Mexico, claims success if its aims are kept within reason. Mallegg is in the Mexican metropolises where the groundwork for the coinmen group was just getting under way.

Monarch Coin Machine Company staff was saddened last week by the loss of a veteran of the shipping department, Nate Dumann. He was with Monarch for over seven years, and made many friends.

Bruno Kosek, Mid-State Machine Company, told this trade last week from Chicago that its still on the road, reports business picking up, especially in the bell field.

### Coinmen's Marketplace

New York:

(Continued from page 131)

nylon vender in Playland Arcade on Broadway.

Abbe Benjamin, head of the Man- herman, president of the Machine Company, keeping busy last week setting up his new office and showroom at the Hotel Seville. Abbe is be- laying plans for a brief trip to the Music, its president, is trying to get local distributors in coin-operated amusement equipment manufacturing.

Jack Cross, head of Telecoin Corpora- tion's Juiceline division, says that the firm's hot coffee and soda fountain can be offered to vending ops soon. . . . Alfred E. Cutcliffe, British amusement pack-ager, is in town trying to interest local distributors in coin-oper-ated amusement equipment manufac- tured by Brin's Works, Ltd., an English firm.

Albert J. Gerner, public relations director of the Affiliated Washing Ma- chine Operators Association, has just published the first issue of his monthly newspaper, Washington Trade News. . . . Jack Mittnick, presi- dent of Boston's Keeney Motor Ma- chines, Inc., writes that he will intro-duce the new AMI photographs at his showroom next week.
PHOENIX Trims $990 Off Exorbitant License Fee

PHOENIX, Ariz., May 22.—Resolving a difficult situation that has existed here since the first of the year, the city commission this week amended certain provisions of its amusement game ordinance (The Billboard, January 3). New version reduces the operators' license fee from $1,000 to $10 but keeps intact a provision which calls for an annual fee of $100 per machine.

When the ordinance was originally adopted, the city commission explained that the $1,000 operators' fee was included as a statutory move designed to end fly-by-night operators. Local common were quick to point out that at the time the fee would lead to a coin machine monopoly since the smaller operators could not afford to pay the $1,000 levy. Smaller operators termed the original license program "conflagratory and ruinous," and also stated that it actually opened the way for out-of-town operators to come in and take over locations. In announcing this week's action the city commission, Mayor Nicholas Udagawa stated that the operators' fee was reduced because it was believed unreasonable. It was also stated that it actually opened the way for out-of-town operators to come in and take over locations.

On January 6, Ben J. Spaulding, head of Spaulding Sales and owner of four machines placed within the city limits, filed a suit in the Maricopa County (Phoenix) Superior Court disputing the legality of the game ordinance and requested a temporary injunction to prevent the city from enforcing it. Spaulding, a long-time resident of Phoenix, also stated in his suit that he would be unable to remain in the amusement game business if he were forced to pay the $1,400 required of his four machine city route. At a hearing held in February, Judge Walter Thelheimer took under advisement a motion by the city attorney to dismiss the request for the temporary injunction, and asked that briefs be prepared. The case is still pending.

Phoenix has 211 licensed amusement games owned by 20 operators. Under the terms of the amended ordinance the city treasury will realize a total of $21,300 in machine and operators' fees.

CHICAGO, May 22.—A new counter game, the coin slot type, was recently put into production here by its inventor, William Renfrew, who is making present manufacturing legal quarters in a portion of the J. F. Frantz Company plant.

This game, which shoots pennies, nickels, dimes, quarters and half-dollars, is tagged at $29.50. Current price is $100 per machine. The game is not revealed.

Now Delivering the New All New COIN OPERATED POOL TABLE OF 1948

3½ x 7 Feet

Distributors Wanted—

Mfd. by G. F. PERRY Johnston, S. C.

MUSIC OPERATORS

Earn Money Without Investment

One of the largest distributors will furnish you with brand new games for your route.

Why let the other operator get the cream game collections on your music spot? Or why should you suffer fast depreciation on games?

If you will pass inspection and play ball with us, we will build up a good route for you of all new games.

In answering give full information as to what territory you operate.

Whether games are permitted, state whether free plays operate.


BOX D-320

Care The Billboard  Cincinnati 22, O.
2 Tax Cut Bills In La. Hopper

(Continued from page 115)

N.Y. Game Action Delayed to June 7

(Continued from page 115)

No confusions our Reconditioned Games with so-called "Close-Outs" or "Clearance Games. Every Machine we sell is in

BEAUTIFUL STATUS READY FOR LOCATION

PINS
STAGE DOOR CANTENE $24.50
SURF QUEEN 24.50
SMASH HIT 28.50
SUPERLINER 39.50
SEA BREEZE 34.50
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MALIBU 54.50
CYCLONE 59.50
HUDSY 59.50
CROSS 59.50
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LUCKY STAR 69.50
CO-ED 79.50
MEXICO 89.50
NEW YORK 109.50
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SINGAPORE 129.50
NUddy DUMPY 129.50
STORMY 149.50
MANHATTAN 154.50

1/3 Deposit With Order, Balance C.O.D.

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Philadelphia, Pennsylvania
Rittenhouse 6-7721

ARCADE MACHINES
CLOSE-OUTS
Buckley Treasure Islands .... $119.50
Batting Practice ... 69.50
Tommy Gun, Lelo 99.50
Luta League ... 75.00
Jack Rabbit (New) ... 185.00
Gallows, Like New 189.50
14 Ft. Wire, Skeel Rolls ... 165.00
10 Ft. Premier Skeel Rolls, New ... 249.50
10 Ft. Super Skeel Rolls, New ... 249.50
Sky Fighters, A-1 ... 85.00
Chicken Sams, A-1 ... 79.50
New Vendell Candy Bar Machines, 150 Bar ... $59.50

CENTRAL OHIO CANDY MACHINE EXCHANGE
525 So. High St., Columbus, Ohio
Adams 7499

NEW GAMES IN STOCK
Jack & Jill—Monterey—Samba—Shanghai—Mardi Gras
Bally Double Up — Tilt—Double Tilt—Vendit—New
Marvin E. Garlands—New—Woolley—New
Used Drool Rolls — New—Used
Super Grab Rolls — New—Used

GENERAL CINEMA MACHINE CO.
225 N. 9th St., PHILADELPHIA, PA.
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WANT TO BUY SPECIAL ENTRIES—JOCKEY SPECIALS
LOW CUPS—EURKEAS

UNITED
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FANNIN, 1721 San Antonio
San Antonio, Texas

ATTENTION

Low established coin machines operation is offered for first time. This operation has been in business one year. We are offering about 150 machines, ranging in value from about $10 to $30. We will pay for them outright, or we will accept the machines and pay the balance. No information given will you ask for the cash. Write to

BOB DUGS, CURE THE BILLBOARD, CINCINNATI 22, O.

134 COIN MACHINES

The Billboard

May 29, 1948

GREAT FITTING

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OR

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Special

Chicago Coin Mactety $49.50
Kooney Submame $39.50
Scientific Bathing Plt. $49.50
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$5.00 Extra Change

Shoot the Bear

$124.50

Completely Reconditioned & Repainted, Money-Back Guaranteed.

Terms: $5 Deposit With Order.

SEEBURG RAY GUN
Amplifiers, Niblets, Bibles Repaired.
COMPLETE STOCK OF SEEBURG RAY GUN PARTS
WRITE FOR LIST

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1346 ROSE OSt. CHICAGO 13, I1.

SEND TODAY I FOR YOUR LIST OF OUTSTANDING EQUIPMENT BUIYS!

RUNYON SALES CO.
123 W. Runyon St., Newark 8, N. J.
Runyon 1,077
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ARCADE MACHINES

BAR MACHINES

Bally Miss Pin, 10" $ 75.00
Carnival Pinball Machine $ 95.00
Exhibit Marquita-The 77.00
Gun, Kingpin $ 89.50
Evans Boot Rider 75.00
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Chesterbroke Football 89.00
Time Wiser, Bally Pin 99.50
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PLAYLAND AMUSEMENT CO.
340 Monroe Ave., N.W., Grand Rapids, Mich.
ON حوالي الأدوات العامة

لا تنتظر حتى النهاية

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بوست "أو تويت" تيم

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إلى الأشخاص الذين تم قبالة اللغة.

رمز دو و مييرز

السباحة، هونان، جونيور، ثوب العلوي.

شيفر، ميكر، موسيقى

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ستانا، رانغ، ميكر، موسيقى.

/Woll-Dow and Meyers Inc.

703 10th Ave, (Cor. 48th St)

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3017 So. 14th St, Milwaukee 7, Wl.

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أغاني و ميكر، موسيقى.

نورث ميشيغان

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SINGAPORE

MANHATTAN 129.00

وش حنجر

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LAST IN AND ARCADES

212-1375

BOLL-DOWNS OR PIN FOR SALE

NOW $150.00

5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are Net F.O.B. Chicago

WATLING MFG. CO.

4600 W. Fulton St.

CHICAGO 44, ILL.

Tel. 1899—Tele.

3177

GET CASH RETURN

Hats, Pins, etc.

BELLS

KEENEN SUPER BONUS BELLS

WURLITZER MODEL 1100s

WURLITZER MODEL 1015s

SEEBURG, 1 '46 and '47

PACKARD PL-MO BOXES

EVEN/'27

STATE price and condition in first letter. Send it Air Mail.

GENERAL MUSIC CO.

2277 West Pico Blvd.

Los Angeles 6, Calif.

WANTED

Local Made Models, Roll-Downs, Pins, such as Hawaiian, Japan, Topper, Carnival, Bermuda, Money, Trade Winds, Cyclone.

FOR SALE

Advance Rate, $125.00; Five Roll, $50.00;

10 Ten Strikes @ $30.00; Skue Balls, $30.00;

with Bally, $60.00. Plenty of Arcade Equipment available.

YOU'RE IN THE MONEY WHEN YOU OPERATE

CORADIO

COIN OPERATED RADIO TV 212 BROADWAY, NEW YORK, N.Y.

BEKENS 3-0583

FACTORY CLOSEOUT!

BRAND NEW IN ORIGINAL CARTON

MACHINES BUILT FOR PINBALL OR ARCADE LOCATIONS

Address: BOX 177, c/o Billboard

156 N. Clark St. Chicago 1, Illinois

ROLL-DOWNS

GOLD MINE 5.99

SINGAPORE 1.99

TOPPER 9.99

BERMUDA 11.99

ADVANCE ROLL 12.99

PIN BALLS

MELLODY 4.99

DOLBY 5.99

TOPPER 9.99

BERMUDA 11.99

COVER GIRL 9.99

MADAME BUTTERFLY 12.99

American Vending Co.

1516 Green Island Ave. Brooklyn, N. Y.

E. 1375—Geo. E. 1318

WANT TO BUY! USED BING-A-ROLLS AND TOTAL ROLLS

IN GOOD OPERATING CONDITION

Write us price and quantities available.

KO. BY BILLBOARD, NO. 140

THE BILLBOARD

COIN MACHINES

135

MEXICO CITY, May 22.—In a

concerted effort to return the coin ma-

chines to the hotels and gambling

halls in this state, a national asso-

ciation of operators, distributors

and importers of coin machines was

formed here recently, David L. Ro-

ssetti and Luis Montez, association

president and secretary, respec-

tively, have announced. Group

has been in touch with offices in 7

Republic of Chile, this city.

As pointed out by Romea

and Buenos Aires coin

machines were organized specifically as a

unit for the purpose of enacting new

laws, effective January 1, 1948, that virtually

prohibited the use of coin-operated machines.

The law on jukes alone was doubled and un-

der the new regulations was due in

full the first two weeks in January.

New association officers also stated

that following the passage of the new legis-

lation government authorities began seizing coin ma-

chines operating beyond the permitted

notice and fines ranging from 200 to 300 pesos were imposed.

The $45 peso fee required as 1948

taxes.

Genco Delivering New Mardri Gras

CHICAGO, May 22.—Genco Manu-

facturing & Sales Company has be-

gun work on its new triple-coin opera-

tions five-ball game, Mardi Gras, Louis

Gensburg, firm head, announced

Monday (18).

New game is built around the Gen-

co principles of multiple roll over

button action and two separate

bonus scoreboards. Included in the

scoreboard is the use of one pair of fl-

ippers, roll-over switches, kick-out

pockets and changing valid bumpers.

Object of the new Genco game is to

hit four numbered bumpers in rotation,

which brings added scoring points to the total.

Roll-over bumpers are higher plus 10,000 on the

green or red bonus scoreboard (de-

pending on whether a red or green roll-over button was actuated). Player

may collect double bonus (ten red or green bonus score points each on the first hitting bumpers 1 and 2. Triple

collection on either bonus score is achieved by hitting both of the respective bumpers first. Thus it is possible to add up to 30,000 points for each game by making the 1 thru 4 series after first building up either the red or green bonus score for 100,000 points.

Other features include the chang-

ing of the number of point roll-over buttons to 100,000 point buttons by making all of the numbered bumpers contact a special roll-over button, actuating of yellow buttons that add 10,000 points to both the green bonus scoreboard and the scoring of all either the kick-out pockets or going thru feather switches at the left or right side of the playfield.

Mardi Gras flipper bumpers are located at the bottom of the playfield, allowing the player to hurl balls high on the table so many extra points can be added to the score.

During 1947, Mexican common

coin machines with 150 manual figures included 2,320 jukes valued at $84,493, 724

vending machines worth $39,845, and 305 games worth $46,901.

Nassau Police Agree To Hold Pins Attacks

 Ops Sue for Injunction

MINYOLA, N. Y., May 22.—In an

action closely paralleling the current court controversy in New York City, Nassau district attorney, Terence, two local police officials agreed to dis-

continue alleged "harmful and illegal"

use of coin-operated amusement games, located, with the agreement to remain in effect until completion of a trial scheduled to begin June 14.

County officials appeared in Nass-

au County Supreme Court Thursday (20) to cause withdrawal of the suit and

injunction should not be issued to halt the alleged interference with mushrooms. The agreement was reached on the recommendation of Commis-

sioner John M. Beckmann and Dis-

trict Attorney James N. Gehrig, who asked many location owners to

demand that operators remove machines.

Since the police campaign began two months ago, 96 per cent of the approximately 506 machines in the area had been removed from locations, Mruly stated. This was a period when authorities began to arrest players for gambling on the games. In con-

trast to the situation in the city, police did not resort to wholesale

seizures of equipment but, ac-

cording to the plaintiffs, that is their purpose by "advising" and sometimes "ordering" storekeepers to get rid of their machines.

New United Game

Tagged Monterrey

CHICAGO, May 22.—United Manu-

facturing Company is now in produc-

tion on its new five-ball, novelty

reel game, called Monterrey. The

new features of the game are higher

scores, a total of 10,000 possible, and a simplified add-

dition bonus system. A center roll-

over area with lights Monterrey scores 500,000 points.

New game also features flippers, a

kick-over button on both sides of the

cabinet and a replay button. The game is also multi-colored lighting effects, while the playfield is also in multi-colors.

BIRMINGHAM, May 22.—Cruise

Crawford Distributing Company has

opened a Montreal, Canada branch, dry, at the Fairgrounds Shopping

Center here. The air-conditioned

installation, managed by Arthur M. Mitchell and Frank Templin, is
equipped with 29 Laundromat washers and a Wayne Solv-Lax water softener. Firm also offers dry cleaning pickup service.

The Best in Pin Games! LEAP YEAR

with the "PLUS 4" Coin Feature

Marvel Manufacturing Co.

2847 W. Fullerton St.

Chicago 47, Ill.

Dickens 2424

Palisades Specialties Has the Best in

NEW AND USED PIN GAMES

Jack 'n Jill, Montgomery, Sanja, Banjo, Shanghai, Tomy, Mardi Gras, Trinidad, Bonanza, Trade Winds, Robin Hood, Cinderella, Bermuda, Caribbean, Carolina, Even Winter Bunk and Rollats. New and Post-

War Used Mills and Jennings Slot Machines.

CALL OR WRITE FOR PRICES.

BECOME ANOTHER SATISFIED CUSTOMER.

PALISADES SPECIALILITIES COMPANY

495 Anderson Avenue, Cliffside Park, N. J.

Cliffside 6-2826

Only 20 Minutes From New York City.

FOR SALE

3 30c-Five Ball Allers. In perfect condition, ready

for setting, store for small sale. 1 Wurlitzer Ju-

gle, good condition.

JOSEPH GORDON

280 Boath 165 St.

INWOOD, New York
Precision Built LIGHTNING FAST  

"AS ESSENTIAL AS YOUR CASH REGISTER"  

Now service in over 10,000 locations, the MASTER CHANGER has proved itself under the severest conditions: 
- A real time-saver. 
- Will not stick or jam. 
- Soon pays for itself in lucrative change. 
- Finished in lustrous chrome. 

The Master Change 

NORTHWEST SALVAGE CO.  
264 East Ave.  
Spokane 1, Washington  

\[ \text{RACE}\]  

THE NELSON ALDEN TRIO  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 

SMITH BROWNE  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 

JIMMY LIGGINS  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 

CAMILL HENRY  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 

T-BONE WALKER  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 

VIE ANDERSON  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 

EMILY GOMEZ  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 

TEDDY WILSON  
(Grundy, Gilmore, Broun)  
Baritone sax, 12th tenor, alto sax, 12th baritone.  
This trio is the most popular in the area. 


defined as the most popular in the area. 

HOT JAZZ  

HOT JAZZ  

Lester Young Sextet  
(Addins Allen)  
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RATING: GOOD
SPECIAL CLEARANCE SALE
$10.00 EACH
BIG HIT PRODUCTION
BIG LEAGUE PRODUCTION
BIG PARADE
SANTA FE
SOUTH SEAS
DOUBLE BARREL
CLINTON, STG.
GRAND CANYON
LINE-ABASKET
SURF QUEENS
$20.00 EACH
MIDGET RACER
SEAL BREEZE
SUPERLINER
NUGGET
$30.00 EACH
BAFFLE CARD
BALTIMORE
FIESTA
LIGHTNING
SPHEROSCOPE
ROCKET
$5.00 per game creating charge on orders of 5 games or less.

EXTRA
SILVER STREAMLINES-
Brand new, orig. grades — $37.50.

WRITE FOR SPECIAL PRICES ON LATE PIVOT BALL GAMES.

COIN MACHINE SALES Co., Inc.
3904 Travis St., Houston 4, Texas

NEW METAL TYPER MACHINES
REPAIR SERVICE
PARTS AND SUPPLIES
We rebuild Old Grotehorn Typewriter Machines to Look and Operate like new.

FINEST ALUMINUM DISCS
Printed or Colored
Write for Samples and Prices

FOR TOPS IN QUALITY
DIRECT FROM THE MANUFACTURER

STANDARD SCALE CO.
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COIN MACHINE SALES Co., Inc.
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WURLITZER 24 49.50
WURLITZER 500 99.50
WURLITZER 550 175.00
SEEBURG RECAL 15.00
SEEBURG SUGAR (Victory Cab) 99.50
SEEBURG CABT, S.L. 79.50
RACE HORSE GLASS FOR ARMY AND NAVY 9.00

Send 1/3 deposit; Bal. C.O.D.

HUB DISTRIBUTING COMPANY
632 Tomah Ave., New York 19, N. Y.
Circle 6-9570

Route For Sale

Real opportunity for Pinball, Juke Box Machine or experienced men. Working center in a large city with a high density of equipment. New Manhattan Jake Box unit just arrived and more to follow. Keno, Bingo, Pull Tabs and more. Excellent terms for responsible parties. Reason for selling, developing new park. Wire or phone:

VALLAIRE, L. MINET, Owner
Loon Point Park, West Port Road Bay
Weehawken, New York

Phone: 5323

The Billboard

May 29, 1948

Record Reviews

(Continued from page 137)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

RATINGS

100 Point Maximum

ARTIST

TUNES

LABEL AND NO.

COMMENT

ARTIST

TUNES

LABEL AND NO.

COMMENT

HOT JAZZ

THE EDDIE HEWETT TRIO
(Victor 28-5809)
Plymouth Rock
Clown solo with rhythm. Rhythm uses the boogie beat that made his hit of "Begin the Beguine" a smash.

74 73 73 74
JACK PARNELL
(London 1073)
Squash Time
Clean unembittered swing. Lovely little number, concept of the modern in the hot beat.

74 72 72 72

Sunny Side of the Street
Really tasteful conception of this little with next closing riffs.

72 72 72 72

LATE AMERICAN

OSCAR MADDENA TIPICA ORK (Victor 91139)
Don Juan
American Tango,slowness to our conception. ORK competes the whole. waltz beat.

74 72 72 72

Concerto to the Moon

70 74 74 74

IRVING FIELDS-THE CAMPOS TRIO (Victor 19-6983)
Pedro Piper
Typical impression, infectious fingers of great punch. Marley gets his group hamartner lyrical styling after Pedro Piper nursery tale.

78 75 75 75

The Wedding Song

81 84 84 84

DAMIRON

How Vaya Me Vaya (I'm Leaving)
Wild rhythm windup with a "what's the theme of Leos." tune.

73 73 73 73

Manana

73 73 73 73

En Ronchona (In Return)

63 67 67 67

ALBERTO SACERRÁS ORK
(Victor 28-5809)

Mango Elena
Sensational sweet flutes his way thru this moderate paced bozito rendition of oldie.

65 65 65 65

Mango Rumba
Bleat beat with pressing. Sensational tune leading way. Latter part of this "whitewash" rumba with a flourish.

65 65 65 65

76 76 76 76

78 78 78 78

METAL TYPER DISCS
FOR GROTEHORN TYPERS

$7.00 PER 1000

TOP QUALITY ONLY—ONE LOW PRICE
SAMPLE ON REQUEST

MONEY RACK GUARANTEE
1/2 With Order, Balance C. O. D.

MAX GLASS DISTRIBUTING COMPANY
1390 S. DIVERSEY • CHICAGO 7, ILL.

Look . . . Special Sale . . . Look

Consoles READY FOR LOCATION
Kenevy 5¢ Bonus Super Bell . . . $275.00
Kenevy Trove Bonus Super Bell . . . 25 25 25
Kenevy Team Bonus Super Bell . . . 485.00
Deluxe Draw Bell 5¢ . . . . . . . 485.00
Deluxe Draw Bell 7¢ . . . . . . . 200.00
Hi Hand Combination . . . . . . . 75.00
Wallking Big Game, 5¢, P.O. or F.P.R. 40.00
Peer Reels, 5¢, Like New . . . . . . 10.00
Super Bell, 5¢ . . . . . . . . . . . 65.00

FIVE BALL FREE PLAY PINE GAMES . . . READY FOR LOCATION . . . EACH $5.00

Stop-Up Bally, Smart, Supreme, Show Girl, Carefree, Five-Ball Coin-Ball, Raffle Card, Flowers, Smoky Barry Nose, Honey Rummikuts, etc.

Send $2 deposit, Balance C. O. D.

LENZI MUSIC SERVICE
147 Columbia Avenue, Vandegrift, Pa.

ATTENTION:

MANUFACTURERS & DISTRIBUTORS

For the past 15 years we have been operating
distributors of automatic pianographs and games in approximately 500 locations in the heart of N. Y. C. and vicinity. Each year during game operation, we are looking for new item to operate so that we may keep our dealers, collectors, mechanics, trucks, etc. going. Interested in sound proposition only. If you have something to operate we will operate on percentage basis or partnership. Good carousels can be furnished. Write

BOX 322, THE BILLBOARD.

N.Y.C.

PARTS

For All New and Pre-War Coin-Operated Machines

Big Stack of Rockola Glass for Pre-War Games. Send us your requirements.

FREE PARTS CATALOG—WRITE TODAY

Coin Machine Service Co.
1449 N. Footwall Ave., Chicago 22, Ill.

MARDI GRAS
YANKS
SHANGHAI
JACK 'N' JILL

CALL FOR PRICES

Lehigh Specialty Co.
1407 W. Montgomery Ave.
Philadelphia 21, Pa.
Phone: POP 3295
GREENVILLE, S. C., May 22.—In an order filed in this District Court here Tuesday (18), Judge C. C. Wyche granted T. B. Holliday an indefinite extension of a temporary order restraining law enforcement officers of the State from seizing or destroying all amusement machines with free play but without gambling features. With this order, Wyche said, his agents have interests within the jurisdiction of the court.

In the original extension, Judge Wyche, who also filed the temporary restraining order May 5, stated that the new order would remain in effect until such time as the issues in the case are resolved or until the court issues a further order.

A second order filed by Judge Wyche this week called Judge John J. Parker, senior circuit judge for the Fourth Federal Circuit Court, and Judge Sterling Hutchinson, of the Eastern District Court of Virginia, to assist him in hearing the case on Holliday's request for an interlocutory injunction in the case which is set for June 29 in Greenville.

In his original complaint, Holliday, who is head of the Toy Company, Charlotte, N. C., distributing firm, sought an interlocutory injunction and a temporary order to "enjoin and restrain the enforcement of any South Carolina statute or the grounds that the statute involved was unconstitutional.

Next Hearing June 22
FOR SAVINGS ON TOP EQUIPMENT

WATCH LONDON'S SPECIALS!

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CHECKED LATE GAMES

| Stage Door Canteen | $29.50 | Sea Breeze | Spellbound | $49.50 |
| Surf Queen | | | | |
| Midget Racer | | | | |
| | | | | |
| Step Up | $39.50 | Superscore | Double Barrel | $54.50 |
| Shooting Stars | | | | |
| Big League | | | | |
| | | | | |
| SUMMER ARCADE | $69.50 | | | |
| GOALEES | $99.50 | | | |
| ALL STAR | $249.50 | | | |
| Rocket Skee- | Bally | Bally | Bally | Ball |
| Balls | | | | |
| TARGET ROLL | $49.50 | | | |
| ROCK AND ROLL | | | | |
| ROCK AND ROLL | | | | |

RESORT SKEE BALLS

| | $69.50 | | | |
| SKEE BALLS | | | | |
| TARGET ROLL | | | | |
| ROCKET | | | | |
| ROLL-A-SCORER | | | | |
| ROCK-ON BALL | | | | |
| ROCK-BALL | | | | |
| ROCK | | | | |
| BALL | | | | |

TALLY TOLL | $49.50 | | | |
| DOUBLE UP | | | | |
| PINCH HITTER | | | | |

HEAVY HITTERS | $69.50 | | | |

TERM'S: 1/2 Deposit, Balance C. O. D.

Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan.

PHONE: KILBURN 7225

NOW DELIVERING

GOTTLIEB'S JACK 'N JILL
EXHIBITS SAMBA
CHICAGO COINS SHANGHAI
WILLIAMS' YANKS
UNITED'S MONTEREY NEW MILLS SLOTS
GENO'S MARDI GRAS

SEND FOR COMPLETE LIST OF USED GAMES

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 1, MO.
PHONE: Frankl ope 3620
MUSIC AND PINBALL ROUTE FOR SALE
47 Music and 33 Pin Ball locations in operation in Wisconsin. All year business. Truck, Parts, Supplies and Records. Established in 1936; good help, self operating. Have other business and lack of capital is chief factor in decision to sell. Total price is $30,000.00. Can be bought on terms and will pay for itself. About half cash is needed. Will stand any investigation. Can be expanded. If you want a good route with minimum of competition—investigate this business.

c/o THE BILLBOARD
CINCINNATI 22, O.

READY FOR LOCATION
$39.50 Each. Uncrated, F. O. B. Springfield, Ohio

Havana
Spot Light
Skeppard
Fast Ball

Dynamo
Dynamite
Suspense
Surf Queen

Sparks
Challengers
Pop Up
State Fair

Music
Death Ray
Supercine

207 S. FOUNTAIN AVE. 3-3713
SPRINGFIELD, OHIO

SUPREME NOVELTY COMPANY

RECENTLY IN SERVICE
MARVEL POP-UP $ 25.50
DANCE MIRROR $ 25.50
SKELETON $ 25.50
AMBIENT $ 25.50
ART CHALLENGER $ 25.50
FOOTBALL $ 25.50
FREE PLAY $ 25.50
KICKER & GATCHEY $ 25.50
GHOST, GAMA CH. $ 25.50
GETT. GIMP SCALE $ 25.50
BAY-BAR-JLL, A STAND $ 25.50

COIN MACHINES

MILLS 3 BELLS $ 350.00
EVANS RACE $ 350.00
ENGLISH 3 BELLS $ 350.00
EV. WINTERBORN $ 350.00
EV. ANDERSON $ 250.00
JENN. CHALLENGER $ 250.00
R. MILL WILLOW $ 250.00
B. BALL DOUBLE UP $ 250.00

SORRY!
Due to an error, the ad of World Wide Distributing was omitted from the issue of MAY 24, 1948.
Avoid "5 o’Clock Cash Box Shadow!"  
SOUTHERN IS Your Fresh Up Tonic!

$29.50  
SPELLBOUND  
$39.50  
BAFFLE CARD  
$49.50  
KILROY

$29.50  
SUPER SCORE  
$39.50  
SEA BREEZE  
$49.50  
STEP UP

Havana .... $ 49.50  
Hi Ride . . . . 109.50  
Humpty Dumpty 169.50  
Lucky Star . . . . 99.50  
Lena & Libin 169.50  
Maisie . . . . 109.50  
Miss America 79.50  
Nebraska 149.50  
Rio 75.50  
Rocket 65.50  
Singapore 159.50  
Starlite 119.50  
Tally Ho 109.50  
Tropicana 169.50

"The House that Confidence Built"

SOUTHERN AUTOMATIC  
MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN  
CINCINNATI - DAYTON-Ft., WAYNE  
INDIANAPOLIS - LEXINGTON

624 S. Third St., Louisville 2, Ky.  
242 Jefferson St., Lexington 2, Ky.  
1325 S. Calhoun St., Ft. Wayne 2, Ind.  
225 W. 7th St., Cincinnati 2, Ohio  
603 Linden Ave., Dayton 3, Ohio  
235 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

DISTRIBUTORS WANTED
SUBSTANTIAL RETURNS
ALL TERRITORIES NOW OPEN FOR ALLOCATION

It is understood with a feeling of pride and gratitude that we are now prepared after many months of research by our engineers, to make deliveries of the newest and most original utility which will soon sweep the country.

Our new Modern bottle Drop Accumulator will do away with all of the unnecessary inconveniences of bars, grills, mechanics, and other establishments serving bottled beverages, have a ready to contend with.

You are invited to come in with us now, when the opportunity to make big money is here.

If you would communicate with us, we will be glad to have our sales director visit with you to outline our blueprint for successful distributors, and to acquaint you with the many features which make the Bottle Drop Accumulator so essential to every place where bottled beverages are served.

Distributors selected must be able to assume business responsibilities.

BOTTLE DROP CORPORATION
275 Fifth Avenue, Suite 1105, New York 1, N. Y.

USED GAMES

Triple Saloon $165.00  
Ringo $ 95.00  
Bally $100.00  
Banana $100.00  
Queen (with flippers) . . . . 125.00  
Bingo 119.50  
Lucky Star 73.00  
Brock 95.00  
Loopy 95.00  
Dynasty 65.00  
Cone Fire . . . . 85.00

Flat Top $175.00  
Sluggers ... 195.00  
Domsite $150.00  
Safeguard $95.00  
Yanks $175.00

USED PHONOGRAHS

016 Wurlitzer $ 65.00  
8800 Lo Tone R.O. $200.00  
8000 Standard Rock-Ola, $150.00  
Wurlitzer $75.00

USED PENNIES GAMES

Pop-up $16.00  
Mighty Mite $10.00  
Beep $19.50

SEND 173 DEPOSIT, BALANCE C.O.D.

CONSOLIDATED DISTRIBUTING COMPANY, INC.
1910 Grand Avenue  
VICTOR 2351  
KANSAS CITY 8, MO.
EVANS’ LONG SHOT RACES

WITH HIGH PAYOUT

50c to $25.00 for 5c Play

FAST PLAY—GREATER EARNINGS!

Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS!

On each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors!

NEW REFINEMENTS!

NEW DESIGN!

Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

AVAILABLE IN 2 MODELS

CASH OR CHECK PAYOUT

OTHER GREAT WINNERS IN EVANS’ CONSOLE LINE—

WINTER BOOK
CASINO BELLS
BANG TAILS
GALLOPING DOMINOS

WRITE, WIRE OR PHONE FACTORY OR SEE YOUR DISTRIBUTOR

H. C. EVANS & CO.

1528 W. ADAMS ST.
CHICAGO 7, ILLINOIS

OPERATORS, LOOK AT THESE PRICES

ALL GAMES GUARANTEED CLEAN AND MECHANICALLY PERFECT

FIVE BALL GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BATTLE CARD</td>
<td>$27.50</td>
</tr>
<tr>
<td>BALLY HOO</td>
<td>27.50</td>
</tr>
<tr>
<td>CROSS-FIRE</td>
<td>63.50</td>
</tr>
<tr>
<td>CAROUSEL</td>
<td>£53.50</td>
</tr>
<tr>
<td>COVER GIRL</td>
<td>£13.50</td>
</tr>
<tr>
<td>CYCLONE</td>
<td>£52.50</td>
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<tr>
<td>CLICK</td>
<td>£65.50</td>
</tr>
<tr>
<td>DYNAMITE</td>
<td>£27.50</td>
</tr>
<tr>
<td>FLYING TRAPEZE</td>
<td>£75.00</td>
</tr>
<tr>
<td>FAST BALL</td>
<td>£23.00</td>
</tr>
<tr>
<td>FIESTA</td>
<td>£35.00</td>
</tr>
<tr>
<td>FLAMINGO</td>
<td>£64.50</td>
</tr>
<tr>
<td>GINGER</td>
<td>£79.50</td>
</tr>
<tr>
<td>GOLD BALL</td>
<td>£49.50</td>
</tr>
<tr>
<td>GRAND CANYON</td>
<td>£15.50</td>
</tr>
<tr>
<td>HAWAII</td>
<td>£84.50</td>
</tr>
<tr>
<td>HAYANA</td>
<td>£65.00</td>
</tr>
<tr>
<td>HONEY</td>
<td>£55.00</td>
</tr>
<tr>
<td>KILROY</td>
<td>£34.50</td>
</tr>
<tr>
<td>LUCKY STAR</td>
<td>£55.00</td>
</tr>
<tr>
<td>MELODY</td>
<td>£49.50</td>
</tr>
<tr>
<td>MYSTERY</td>
<td>£44.50</td>
</tr>
<tr>
<td>MAJESTY</td>
<td>£44.50</td>
</tr>
<tr>
<td>EIGHT BALL</td>
<td>£19.50</td>
</tr>
<tr>
<td>MISS AMERICA</td>
<td>£39.50</td>
</tr>
</tbody>
</table>

1¢ BUDDY CIGARETTE MACHINE . . . $5.00

ONE BALL GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOCKEY SPECIAL</td>
<td>$495.00</td>
</tr>
<tr>
<td>SPECIAL ENTRY</td>
<td>$325.00</td>
</tr>
<tr>
<td>DAILY RACES</td>
<td>$175.00</td>
</tr>
</tbody>
</table>

1/2 Deposit, Balance C. O. D.

WESTERHAUS COMPANY

3726 Kessen Ave.
Cheviot, Ohio

Phone: MOnana 5000-1-2

The Billboard
PAYOUT MACHINES.

Preferring signed CRiSS CROSS payouts.

This automatic bowling alley features

30 NEW SPECTACULAR FEATURES

NEW PIN PULLEY UNIT
- New drive
- All parts hardened
- No pin release switch
- Time clock protection
- 320 less parts
- Shock reduced 500%

NEW ALL METAL SPRING PIN
- Won't chip
- Won't break
- Will last life of game
- Pins set on steel plate
- Suspending noise still in machine—sound deadened.

NEW ALL METAL SHIELDS
- New simplified ball release
- All metal runway
- Only two roll-over switches
- Cabinet reinforced
- Dust proof
- New service doors
- New reinforced locking system

NEW CABLE
- Stressed at 600 lbs. sq. in.
- Cable fully spring covered

DOUBLE COIN GAME With Double Profits on Every Play
- Two 5 or 10c Coin Chutes
- Coin trips game

NEW 16 to 18-oz. BALL
New Latex-Covered Alley Cushion
NEW FOUL LINE STAND

All Electric Scoreboard
This colorful all electric scoring unit increases the player's interest.

Great Business Stimulator
Attractive, modern—attention getting.
Draws business into any location.

Enormous Earning Power
Proven on location.
Tested producer of big profits on locations of every description. It's a game with universal appeal for young and old alike—men, women and children.

DIMENSIONS: 14 ft. long, 33 in. wide. Game dismantles into two sections.

ON SPECIAL ORDER—Machine can be ordered with divided head for clearance through 30" doors.

DISTRIBUTORS: Exclusive Territories Available—WRITE for DETAILS

The New EXTRA AWARD

CRiSS CROSS JACKPOT BELLE

XXX

This outstanding ball features EXTRA AWARDS in addition to the conventional payouts.

CRiSS CROSS is designed for clubs preferring liberal payout machines.

XXX

Feather Touch

"Sensation of the Nation"

The coin chute that is sweeping the country

Finest in Coin Chutes for Pins, Roll-Down, Etc.

Now being used by these leading manufacturers:

- Bally Manufacturing Company
- Exhibit Supply Company
- D. Gottlieb & Company
- Southern Coin - O - Mat Dist. Company
- Kwik Shoe Shine Company
- Scientific Machine Corporation

Smart operators demand Feather Touch equipped games. Trouble-free operation, satisfied players, no sore thumb gripes, all add up to more coins in the Cash Box. A modern coin chute for modern games. See your favorite distributor. If not available, order direct from us.

FREE PLAY MODEL (Specify Coin) $3.95 EA.
NON-FREE PLAY MODEL " " 3.65 EA.

We specialize in Coin Chutes for all Type Coin Machines
Write us your needs

America's Foremost Parts House

Heath

Distributing Company
217 Third Street
Macon, Georgia

Phones 2081-2

Member

Buckley Manufacturing Co.
4323 West Lake Street
Chicago 34, Illinois

Phones: Van Buren 6636-6637-6638-6533

Member
Jennings STANDARD CHIEF
1¢ - 5¢ - 10¢ - 25¢ - 50¢ - $1.00 Play

THE COMPLETE JENNINGS LINE!

Jennings Twin Play CHALLENGER
9¢ - 5¢ - 9¢ - 10¢ - 5¢ - 25¢ Play

★ ALL THESE MODELS AVAILABLE IN TIC TAC TOE

A post-card will bring you our new descriptive TIC TAC TOE Folder...Jennings' new payout sensation.

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS

5¢ WIRELESS WALL-O-MATICS (WS-2Z)...
$22.50
5-10-25¢ DELUXE WALL-O-MATICS (WS-10Z)...
35.00
5-10-25¢ WIRELESS BAR-O-MATICS (WB-1Z)...
32.50

Each unit completely reconditioned and refinished. All worn parts replaced.

GUARANTEED PERFECT

NEW JENNINGS BELLS
Standard Chief, 5¢ ...
$20.50
Standard Chief, 10¢ ...
27.50
Standard Chief, 25¢ ...
289.00
Standard Chief, 51 ...
599.00
Super Deluxe Line Up Chief, 1¢ ...
324.00
Super Deluxe Line Up Chief, 10¢ ...
334.00
Super Deluxe Line Up Chief, 25¢ ...
544.00

Standard Club Console, 1¢ ...
367.00
Standard Club Console, 10¢ ...
524.00

With Tic-Tac-Toe Rack, Same Prices.

PHONOGRAPHIRK
Sears: K-21 $ 47.50
Sears: Kenton, Grant $79.50
Sears: Kenton, Grant $79.50
Sears: Kenton, Grant $79.50
Sears: Kenton, Grant $79.50

Wurlitzer 800 $148.00
Wurlitzer 800 $148.00
Wurlitzer 800 $148.00
Wurlitzer 800 $148.00
Wurlitzer 800 $148.00

CONSOLE BARGAINS
Sears: Kenton, Grant $99.00
Sears: Kenton, Grant $99.00
Sears: Kenton, Grant $99.00
Sears: Kenton, Grant $99.00
Sears: Kenton, Grant $99.00

All used equipment completely reconditioned and refinished. GUARANTEED TO BE PERFECT!

C. O. D.

EXCLUSIVE
ATLAS MUSIC CO., 5301 GRAND RIVER AVE., DETROIT 8
ATLAS MUSIC CO., 2225 FIFTH AVE., PITTSBURGH 15
ATLAS MUSIC CO., 225 NINTH ST., DES MOINES 3
MAKE US AN OFFER ON

KEENEY'S NEW CONSOLES
Twine Wed Wild Bell $800.00
Gold Nugget $1,000.00
Twine Super Bonus Bells $800.00

1. POST WAR MODELS, SCIENTIFIC POKERING, LIKE NEW, $250.00 Each.

BRAND NEW
USED CONSOLES
#2 Keeney Single $1,250.00
2. Bally Club Bells $850.00
3. Keeney 3-Way $850.00
4. Bally Super Single $225.00
5. Silver Star, F. P. $950.00
6. Bell Tails, F. P. $950.00
7. Bally Double Bells, F. P. $250.00
8. Gottlieb $700.00
9. Bally Bell $850.00
10. Buckley Track Ovals $500.00

BUCKLEY TRACK U.S.A.
Model Challenger Tells, F. P. $89.50
Model Challenger T excellent $155.00
Model Challenger M. E. 5-Way $20.00

SHOE SHINE MACHINES
Always location proven by
50 or 150 installed for
immediate DELIVERING -$165.00.

NEW COUNTER GAMES
Spin Tails $2.00
A. B. T. Model F $47.50
Champion Basketball 22.50
Arkoma electromechanical 10.00
Craps limit 16.00.

NEW COUNTER GAMES
A. B. T. Red, White $20.00
Bowling $20.00
Pin Ball Vendor $15.00
Balt.-Ball Jr. 15.00
Bat.-Tails 15.00
White 15.00
5 Pike Parks 12.00

SCIENTIFIC'S NEWEST
PITCH 'EM & CAT LIST
$600.00

Toys & Drink Vendors, just off location.
100 BRAND NEW 2 COLUMN METRO.
POLITAN COUNTER MODEL POST
CARD VENDORS.
50 PREWAR 1 BALL BALLY PAYOUTS,
all perfect, 4 nickel play, crated.

ARCADE EQUIPMENT
1. Roly Poby Food Vendor $245.00
2. Prisman & Kitchen 195.00
3. Silver Star Single 150.00
4. Gold Nugget Barrel Roll 125.00
5. Two Lane Bobble $175.00
6. Chicken Ems 95.00
7. Keeney 5-Way $125.00
8. New Bonus Balls $125.00
9. Keeney Single $75.00
10. Western Baseballs 75.00

EXHIBIT'S SAMBA
USED CONSOLES
Model Keeney $115.00
Model Super $90.00
Model Bally 89.50
Model Keeney 75.00
Model Super Bonus $89.50
Model Super $89.50
Model Consoles $89.50
Model Super $89.50

NEW ARCADE EQUIPMENT
4 Tall, 5-500 Bally Single $125.00
Albatross Litho Unique Vendor $95.00
Dixie, New $125.00
Machines, $245.00
100 Cars $125.00
250 Cars $245.00
Air Mail and 100 Cars $125.00
Blue Bird and 100 Cars $125.00
100 Cars $245.00
Television Manage $245.00
Romance Blaster $245.00
Wheel of Romance $245.00
Poseur $245.00
New Vendor $245.00
Kozy Vendor $245.00

ONE BALLS
7 Victoria Special $175.00
7 Jockey Idol $175.00
4 Keeney Favorite $175.00

SPECIALS
Brand New Packard Wall $225.00
Dot-Ball Mini-Vend $59.50
30 Wire Packard Coils $9.50
10 Packard Brackets $8.00

NEW GAMES - NOW DELIVERING
TRIUMPH MONTREAL SHANGHAI SHANGHAI BALLEY GAMES LEAP YEAR

TERMS: 1/2 DEPOSIT, BALANCE C. O. D.

Cleveland Coin
MACHINE EXCHANGE, INC.
2021-2025 PROSPECT AVE. CLEVELAND 15, OHIO
Phone 6316-6377

BEN RODINS SAYS

If I Can't Guarantee It... I Won't Ship It

NEW GAMES
UNITED'S MONTERREY EXHIBIT'S SAMA B{ CHICON'S SHANGHAI GENDO'S MARDI GRAS WILLIAMS' YANKS

MARLIN AMUSEMENT CORPORATION
412 9th St., N. W. WASHINGTON, D. C. D1 1625

SHAFER MUSIC COMPANY
606 South High St.
Columbus 15, Ohio

GOLDEN FALLS
You can make more money with this new Mills Bell! With brand-lead design, it is modern in design and has the "come-on" effect that Mills has perfected. Includes"Come-On" Features. Write for complete catalog giving full details on this original Mills Bell. We guarantee delivery in 20, 40 or 50 CENTS. WRITE FOR PRICES

JEWEL BELLS
If you want to know where the big money is, become the man who owns the new Mills Jewel Bell! It is the most modern, highest, most popular game of all! We can manufacture the Mills Jewel in the U.S. at low cost. It has a streamlined design. Its sales appeal is steady. Ready for delivery in 20, 40 or 50% CENTS. WRITE FOR PRICES

MILLS LATEST MACHINES

SICKING, INC.

MILLS Q.T.
"Futurama" Bell, Widths only 52 lbs.
The New "20" Bell is entirely new design with standard, 4 nickel play, with Bally and Bally, and made to the utmost technical service. It is listed and careful in any type of location. Any inquirer anywhere will welcome its presence.

$115.00 1/6 Dosen.

NEW VEST POCKET BELL
The First Pocket is a semi-pro Bell, operating on 3-6 or 6-12 Masonry System. It is a 250 play Bell and is covered by many patents. It is in front covered by deep flaps. Bell can be easily removed and automatically enabling the reward plate from coin. Delivering $50 or $75 Silver. Established.

1401 CENTRAL PARKWAY
CINCINNATI 14, OHIO

THIS WEEK'S SPECIALS
ON USED PIN GAMES

Your Choice of Games Listed At Right:
$39.50 each

HERE'S MORE BARGAINS

STORNY $174.50 BATTLE CARD $49.50
BONA'ZA 164.50 BATTLE $49.50
BRONCHO 129.50 SUPERLINER 39.50
MAISIE 89.50 SUSPENSE 36.50
GOLD BALL 79.50 STAGE DOOR CANTON 36.50
PLAY BOY 74.50 36.50
HONEY 69.50 SPELLBOUND 34.50
MISS AMERICA 66.50 FRISCO 29.50
SMOKER 66.50 SHANGHAI 23.50
BALLAD 65.50 WIND RACER 29.50
DYNAMITE 54.50 BIG HIT 27.50

TERMS: 50% CERTIFIED CHECK, BALANCE C. O. D.
All Items Subject to Prior Sale

SHAFER MUSIC COMPANY
606 South High St.
Columbus 15, Ohio
Phone MAIN 5553
Summer is a coming in...

The autos begin to chug chug over the highways in that vast endless stream that proclaims people are going places. Where? To the lakes, the mountains, to the hills, the country! Or maybe they're just going—on their way without knowing where. Every place they stop—whether for half an hour or half a week—they're in the mood to play Bells, their favorite summer amusement. With money circulating so much more freely this year, give them the newest, snappiest and latest styles—authentic machines that bear the world famous name MILLS!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BILL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
TRIPLE SCORING ROLL "DOWN 'N' UP" LANES

HITS THE MARKET LIKE A BOMBSHELL

BALLY MODEL 1947 BANOTAILS, (M. B.)

DRAW BELLS (M. B.) 475.00

DRAW BELLS (R. B.) 475.00

JUNGLES

MAJOR '41

FLAT TOP

ARCADE SPECIALS

BALLY KING PINS

BALLY RAPID FIRES

CHI. COIN HOCKEYS

GENCO PLAY BALLS

SUPREME SKEE BALL

SOUTH SEAS

BOLAWAY

JUNGLES

MAJOR '41

FLAT TOP

While they last!

PIN BALLS

$19.50 Each, 3 for $55.00

TRADE WINDS

IDaho

OKLAHOMAS

STREAMLINERS

MIDWAYS

SOUTH SEAS

BOLAWAY

JUNGLES

MAJOR '41

FLAT TOP

$29.50 Each, 3 for $85.00

SPELBOUND

SURF QUEEN

BIG LEAGUES

MICRO RACER

BIG HITS

FAST BALLS

STAGE DOOR CANTER

SUPER SCORE

DOUBLE BARRELS

DYNAMITE

WIRE OR CALL

BINGHAMTON AMUSEMENT CO., INC.

221 MAIN ST.

6-1971

BINGHAMTON, N. Y.

PUBLIC AUCTION

AT IDEAL NOVELTY COMPANY

2823 LOCUST STREET, ST. LOUIS, MO., MONDAY AND TUESDAY, JUNE 21-22

ALL PIN MACHINE EQUIPMENT IN BUILDING WILL BE SOLD.

This will be preceded by Mall. Telephones, or by Persons. No reasonable offers will be refused.

Photograph sales can be mailed in Missouri, Illinois and Arkansas.

WANT TO BUY — BEST CASH PRICE

Write or Wire Model, Condition, Etc.

RAINBOW SUPPLY CO.

333 N. Michigan Ave.

Chicago
The Billboard

CORN MACHINES

DISTRIBUTORS, OPERATORS, LOCATIONS

SAY THANKS TO

Williams

YANKS

100% MECHANICALLY PERFECT—
"PERFECT" FOR 100% OF THE PLAYERS!

ORDER FROM YOUR
DISTRIBUTOR
TODAY!

INTERNATIONAL MUTOSCOPE CORPORATION

Established 1895

W.N. RABIN, President

161 W. Huron St., Chicago 10, Ill.

ACTIVE AMUSEMENT MACHINES CO.

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS"
A BRAND NEW IDEA—A 1 TO 4 ROLL-OVER BUTTON COMBINATION

FLIPPER ACTION, KICK-OUT HOLE, SINGLE, DOUBLE, TRIPLE, BONUS, SUPER HIGH SCORE—7 EXTRA ROLLOVER BUTTONS AND 3 100,000 BUMPERS

EVEN GREATER PLAYING APPEAL THAN TRIPLE ACTION AND TRADE WINDS COMBINED

IT HAS TERRIFIC ACTION WITH FIVE WAYS TO SCORE

OPERATORS ACCLAIM IT, THE PUBLIC DEMANDS IT. IT’S Genco’S MARDI GRAS

ORDER FROM YOUR NEAREST DISTRIBUTOR

Genco MANUFACTURING and SALES CO. 2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.
NEVER BEFORE—have you seen a game with the most exciting—last minute wind up scoring action ever built on a playboard. Here you have it with "SAMBA"—combined with every thrilling high scoring feature too. Like all EXHIBIT games,

it's GREAT!—IT'S GREATER!

DOUBLE BONUS WHEN LIT LITES WHEN 1-5 ARE LIT

COLLECT BONUS

5000 10000 15000 20000 25000 30000

35000 40000 45000

5000 10000

-and the POPULAR EXHIBIT FOUR SKILL FLIPPERS WITH BANK SHOT ACTION

bottom of the BOARD COME BACK 'KICKER' makes players go wild

GET IT! from Your Distributor

EXHIBIT SUPPLY COMPANY
(ESTABLISHED 1901) 4218-4230 W. LAKE STREET · CHICAGO 24, ILL.
UNITED'S

MONTERREY

Greater Than Wisconsin!

FIVE-BALL NOVELTY REPLAY

See Your Distributor

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS
THE PEOPLE'S CHOICE!

2 COMPLETE SEQUENCES
"JACK"—"JILL"

BONUS AND BONUS BUILD-UP!

DOUBLE BONUS!

ADVANCE BONUS!

HIGH SCORE!

FLASHING EYES ON THE PLAYING FIELD!

ORDER FROM YOUR DISTRIBUTOR

There is no substitute for QUALITY!

1140-50 N. Kostner Ave. Chicago 51, Illinois
A sensation in 1946! A steady money-maker in 1947! Going stronger than ever in 1948 — after two solid years! Tops in player-appeal . . . earning power . . . flexibility for every territorial requirement. TRIPLE BELL . . . with triple coin-chutes . . . has unquestionably earned more profit for operators than any coin-machine in history. Get your share!
THE **Symphonola**

GIVES YOU EVERYTHING YOU WANT IN A PHONOGRAPH...

**ANIMATED DOOR AND DOME**
Send forth a constantly changing pattern of soft, subtle colors.

**PUSH-A-TUNE SELECTION PANEL**
No buttons or knobs to push or turn.
All 20 selections always visible.

**SINGLE COIN CHUTE**
Illuminated arrow points to single coin chute
that accepts nickels, dimes, quarters.

**ALL-ALUMINUM CABINET**
Eliminates shrinkage and warpage . . . unaffected
by moisture or changes in temperature.

"148" Symphonola

Plus

SCIENTIFIC SOUND DISTRIBUTION

Dual amplifiers in the Symphonola—one for the speaker in the
Symphonola, the other for remote speakers—provide music at
conversational level—no blare near the phonograph—no fade-
away in far corners. No adapters or converters are necessary.

REMOTE CONTROL

Seeburg Wallomatics make it easy for the public to select the
music of its choice. Wireless or 3-wire models. All 20 selections
visible—no "blind" listening to pre-arranged programs. Nickel
coin chute or 5-10-25-cent coin chute.

America's Finest and Most
Complete Music Systems

-Seeburg-

1902 . DEPENDABLE MUSIC SYSTEMS . 1948

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

Wireless and 3-Wire
Wallomatics

Auxiliary Remote
Control Amplifier

Mirror Tear Drop and
Recessed Speakers

Dual Remote
Volume Control

Pre-Amplifier and
Public Address System
Mechanical and electrical parts in the new Wurlitzer 1100 are combined into compact assemblies—can be removed from two to one hundred times faster—replaced with "spares" when shop servicing is required.

This saving in time, plus the tremendous saving in record and needle cost contributed by the famous Zenith Cobra Tone Arm, should exceed $300 saved in four years. And this is in addition to the unprecedented earning power of the Wurlitzer 1100.

Records last up to ten times longer. After a thousand plays they sound just as they did the first time. No other commercial phonograph ever offered such quality of music, such play promoting design. That’s why the Wurlitzer 1100 is the greatest money maker of all time.

Let us tell you how easy it is to increase your profits—pull down your service costs. Put new Wurlitzer 1100s in your top spots. Give a new lease on life to ALL your locations by moving up a better playing phonograph that will cost less to service. The Rudolph Wurlitzer Company, North Tonawanda, N.Y.

Ask your Wurlitzer Distributor about the GENEROUS TRADE-IN ALLOWANCES on your old phonographs EASY TERMS ON NEW WURLITZERS