

# The Billboard



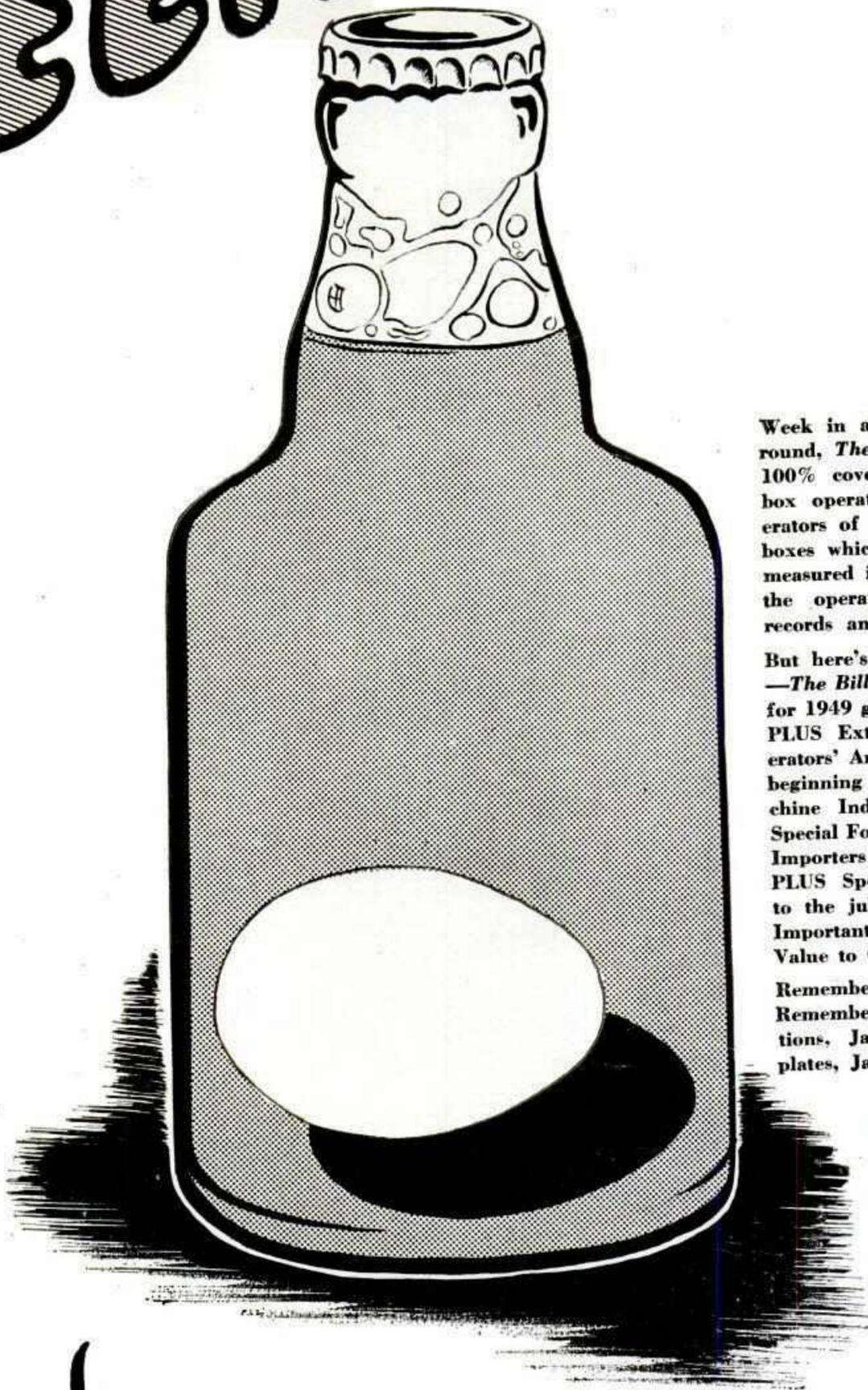
THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

NOVEMBER 20, 1948



Most recent testimony to the continued growth of auto thrill shows as a standout attraction at major fairs and on independent dates is the three-page spread Life magazine carried on Joie Chitwood and his Original Auto Daredevils. Chitwood was three times Eastern AAA racing champ ('48, '41 and '40), and he has raced in the "big one" at Indianapolis six times. In '46 he finished fifth in a tough field. For the past four years Chitwood (and a group of top Hollywood stunt men) have been stunting the autos as a thrill troupe. This year they set attendance records at the Indiana State Fair and the Eastern States Exposition in Springfield, Mass., in addition to running up hefty grosses in Pittsburgh; Washington, D. C.; Philadelphia and Dayton, O. Center stunt shot is the Daredevils' exclusive broad jump, wherein one car leaps over another racing beneath it. Top pic shows Chitwood doing a two-wheel bounce off third of three successive ramps, while bottom pic demonstrates a neat hunk of precision driving. Here stunters race two cars around track at same time, criss-cross them and drive them at high speed off one ramp simultaneously. Lower right is bossman Chitwood. Troupe uses all new 1949 Fords.

# EGG in your BEER



Week in and week out, all the year round, *The Billboard* gives advertisers 100% coverage of the valuable juke box operator field, reaching the operators of the country's 300,000 juke boxes which play to a daily audience measured in the tens of millions . . . the operators who buy 47,000,000 records annually.

But here's the EGG IN YOUR BEER—*The Billboard* Juke Box Supplement for 1949 gives you this 100% coverage PLUS Extra Distribution at the Operators' Annual Convention in Chicago beginning January 17 (the Coin Machine Industries Show) . . . PLUS Special Foreign Distribution to Selected Importers of American Disks . . . PLUS Special Feature Articles keyed to the juke box operator . . . PLUS Important Reference Lists of Special Value to Operators.

Remember the issue: January 22, 1949. Remember the dead lines: For reservations, January 4; for copy and/or plates, January 6.

Check

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ST. LOUIS 1, 390 Arcade Bldg.—Chestnut 0443

The World's Foremost Amusement Weekly

## CAPITAL GAINS BATTLE

### Unions Fight NBC-CBS Plan To Air Stars by ET in Summer

NEW YORK, Nov. 13.—The proposal made by National Broadcasting Company (NBC) and Columbia Broadcasting System (CBS) that advertisers keep top stars on the air during the summer via transcriptions of previously aired shows is running into opposition from two of the principal performer unions involved. Unions are the American Federation of Radio Artists (AFRA) and the American Federation of Musicians (AFM). Either as delayed repeats or e.t.'s, the web shows would come

under existing contracts in force with the unions.

AFRA this week told reps of the two networks that it would not grant permission to air such repeats unless all its members were paid their original fees. Altho this was a retreat from AFRA's original position, a flat nix, it still presents a tough problem, since it means that the stars, as well as supporting players, would have to draw their original fees.

A factor in AFRA's revised position is said to have been NBC's assurance that such waxed repeats would not affect actor employment, which is what AFRA feared. NBC's stance is that it will assure AFRA it will do its best to keep summer jobs at the same level, or better, than before.

Meanwhile, altho the AFM had (See Unions Fight on page 12)

### BG Longhair — And on Air!

NEW YORK, Nov. 13.—While the hipsters are speculating as to how be-bop-ish Benny Goodman's new orchestra is going to be, Daddy Clarinet himself has taken on a new longhair activity. He's going to have his own classical record program over WNEW on Sunday evenings.

Between disk chores, Goodman warms up his new band at the Syracuse Hotel for five days beginning November 30 on a guarantee against percentage basis, then after a short one-nighter tour he goes into the Paramount Theater here in December.

### Check-Up

NEW YORK, Nov. 13.—Personnel of the Boston Symphony Orchestra, before agreeing to participate in broadcasts of rehearsals on Monday afternoons at 1 p.m. over National Broadcasting Company, starting November 22, insisted first on hearing a waxed sample of the first show. The reason is said to be they feared their dignity might be lowered if listeners heard some of the abuse leveled at musickers by conductors at rehearsal. Serge Koussevitsky, who batons the Boston outfit, is said to vent his spleen at members by singling them out by name and calling them "toilet-face."

### NBC Fizzles In Attempt To Clinch Benny

#### CBS May Pitch Again

NEW YORK, Nov. 13.—Niles Trammel, president of National Broadcasting Company (NBC), returned from Hollywood today without a deal with Jack Benny. Negotiations between Benny and NBC began after the Columbia Broadcasting System (CBS) bid to buy out Benny's Amusement Enterprises, Inc. (AEI), had been broken off. The big question now is whether CBS, which has, according to William Paley and Frank Stanton, (See NBC Fails on page 5)

### GOP To Fight Stars' Dodge Of Income Tax

#### Sen. Bridges Takes Lead

WASHINGTON, Nov. 13.—Two present Republican chairmen of Senate funds committees are ready to prod their Democratic successors in the 81st Congress to act against the actions of top radio, screen and recording stars in incorporating themselves in order to save taxes, if the Internal Revenue Bureau continues to permit the practice.

In a letter to the commissioner of internal revenue this week, Sen. Styles Bridges (R., N. H.), who now heads the Appropriations Committee, joined by present Finance Committee Chairman Eugene Millikin (R., Colo.), demanded to know the legal basis for revenue bureau acceptance of the device whereby high-salaried performers pay the lessened capital gains tax rather than the income levy.

Bridges wrote: "It is apparent that this 'sale of a business' procedure by high-salaried persons whose income is derived from what is ordinarily considered to be personal services is resulting in a loss of revenue to the government." If it were allowed to continue, asserted Bridges, "the total loss would be sizable."

Both Bridges and Millikin lose their posts as heads of their groups as a result of the Democratic sweep in the elections, but will remain on the committees as ranking minority members. Even a minority member of the Appropriations Committee, which passes on agency budgets, wields considerable influence over agency procedure.

### BBC May Put Rank & Korda Pix on Screen

NEW YORK, Nov. 13.—Negotiations are under way between the British Broadcasting Corporation (BBC) and two major film producers, J. Arthur Rank and Alexander Korda, on a deal which would permit BBC to transmit their films into theaters. The pact would enable exhibitors to charge admission and then kick back a percentage to BBC. American films are being sought for similar showings by NBC.

These discussions are in addition to other BBC talks currently going on with promoters of sports and other special events for a similar deal. Norman Collins, BBC's controller of television, is scheduling a press conference in New York for December 6, at which time late developments in both acts will be revealed.

## AGVA-AFM Scrap: Ops in Middle

### Dual-Member Music Ruling Is the Hitch

#### K. C. Feud Likely To Spread

NEW YORK, Nov. 13.—The battle between the American Guild of Variety Artists (AGVA) and the American Federation of Musicians (AFM), which started a few weeks ago over a new AFM ruling on dual membership and contract forms, has flared again. This time cafe ops are in the middle.

The latest incident, which threatens to become nationwide, started in Kansas City, Mo., between Frank Lott, head of the Kaycee AFM local and Victor Lee, branch AGVA rep. The latter, following instructions of AGVA national, ruled that all AGVA members working in his jurisdiction must

### You Got Trouble?

NEW YORK, Nov. 13.—One of the new indie diskeries, which recently signed a raft of obscure young artists in anticipation of an early end to the Petrillo ban, found its talent picture slightly confused this week. One singer was being hunted by the police at the instigation of his deserted spouse; two were in the hospital, one with diabetes, the other with a broken leg suffered in an auto crash; another walked out on his week-old contract, and the fifth, a promising thrush, quit the business to become an itinerant meat vendor.

work under AGVA contracts. The ruling has affected performers who are members of both unions.

Lott, following national AFM orders, said that no AFM member, whether dual member as well or not, could sign an AGVA form. He emphasized his stand by threatening (See OPS IN MIDDLE on page 48)

### Dansants Face Bistro Taxes; Issue Tested

#### U. S. Draws First Blood

CHICAGO, Nov. 13.—The Treasury Department drew first blood this week in its campaign to place ballrooms in the same category as cabarets when it comes to paying the 20 per cent bistro tax. Word was received from Tom Roberts, legal counsel for the National Ballroom Operators' Association (NBOA), that an adverse ruling on the cabaret tax as it affects terperies had been received from D. S. Bliss, deputy commissioner of internal revenue.

The NBOA test case, built up after an attempt by the I. R. reps to place a Midwestern ballroom into the (See T-Men on Terperies' on page 19)

### Levy Reports Europe's Biz Flourishing

NEW YORK, Nov. 13.—Altho the people of England and Western Europe are undergoing great sacrifices to stabilize their economy and get production rolling, the entertainment business is flourishing, according to George Levy, Leeds Music Corporation exec, who has just returned from a three-week business trip abroad. Levy, who visited key cities in England, France and Italy, says theaters, night clubs and film houses are flourishing, and American artists and music are at a high popularity peak.

The British, for instance, the strongly bound to their own traditions, are trying to attain American levels in the fields of pop music and music exploitation. In line with this, the entire publishing field carefully studies American trade papers, according to Levy. Currently British tune exploitation is dependent mainly upon vaudeville, the British Broadcasting Corporation (BBC) and records, but in the case of airings over the BBC it's known that band leaders are partial to American tunes (see separate story in Music Department). (See Showbiz Flourishes on page 19)

This One



J4EZ-G3K-C7RE

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# Actors' Agents on the Way Out

## No Dough Left In Business. They Quit It

### Producers Do Own Casting

NEW YORK, Nov. 13.—The changing pattern of legit on Broadway indicates that the actor's agent is of increasingly less importance to the business. This was pointed up when William Liebling, one of the top theater talent representatives, recently returned his franchise to the union, saying he couldn't make enough dough out of flesh peddling to keep the ink wells in his office filled.

The old-time agents who handled legit exclusively are virtually extinct, with only a few die-hards such as Chamberlain and Lyman Brown, Sarah Enright and a few others remaining. Instead, the new agent handles legit as an accommodation to his clients but makes his moola in other fields such as films and concerts. Of three new franchises granted this year by Equity, Berg-Allenberg is a flicker percenter, Jack Bertell is a concert agent and Bernard Burke an old-time vaude flesh peddler.

### Producers Also Casters

From the producer's point of view, most of his casting is done either by himself or by a casting assistant in his office. These two can easily catch 90 per cent of the actors performing in Broadway's narrow world. Only when a producer is stuck with a casting problem does he avail himself of an agent. He fears the actor's representative will boost the price of the actor so that his property will get more dough.

Equity allows only a 5 per cent take for an agent unless he is granted a personal representative's status and then he can get 10 by insuring the actor a minimum number of weeks' work yearly. Only 10 such permits are out and the union does not issue them (See Agents on Way Out on page 49)

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## Chatting With Stars Proves Delight to Hospitalized Vets

NEW YORK, Nov. 13.—When Linda Darnell visited patients in the Veterans' Administration Hospital in Oklahoma City a few days ago, she told them, "I'm just the advance guard. There'll soon be some grand entertainers coming along to sing, dance and play for you."

But like many another personality of screen and radio who joined Veterans' Hospital Camp Shows project to "take Hollywood to the hospitals," the star of *Forever Amber* quickly discovered that she could do to the queen's taste just what the men wanted most—move among them to sit and chat about Hollywood, its people and the way they make the movies and radio programs that fill so many hours of hospital life.

Men in hospitals around San Francisco whistled, stomped feet and clapped hands when Eddie Cantor and Dinah Shore put on a series of ward shows for them. "But they kept me gabbing and telling stories one hour and a half," Charles Starrett, hero of Westerns, reported of a stop in the rec room of the Marine Hospital in Seattle, which preceded a ward tour. "What kind of a guy is Sidney Greenstreet?" they kept asking Peter Lorre as he moved up the West Coast and down the Eastern slope of the Rockies. In the meantime bed-bound harmonica enthusiasts in the Boston area were impertuning Larry Adler to "show us how to play *Caprice Viennois*." And in up-State New York they whistled at blond Celeste Holm "and I whistled right back at them."

Dramatic actors with Academy Awards to their credit, radio comedians high on the Hooper polls and Hollywood starlets alike joined the project, which was initiated by the Screen Actors' Guild and the Hollywood co-ordinating committee. Special service officers of the Veterans' Administration meeting in Washington said the project was giving their whole entertainment program "a shot in the arm" while artists themselves were so warmly received that they went back to Hollywood and started recruiting friends to go out in the spring when the project will be repeated.

Among those to make the tours to date are Van Johnson, Danny Thomas, Marie McDonald, Virginia O'Brien, Jennifer Jones, Betty Hutton, Eddie Bracken, James Craig, Dane Clark, John Hodiak, Vanessa Brown, Betty Ann Lynn, Ruth Warrwick, Wayne

Morris, William Demarest, Mary Hatcher, William Holden, Akim Tamiroff, Leonid Kinskey, Alan Young, George O'Brien, Gloria Henry, Nina Foch, Charles Ruggles, Edgar Buchanan, Lon McAllister, Colleen Townsend and Michael O'Shea.

In many cities the radio and film stars appeared at Community Chest luncheons and dinners, aiding local fund-raising campaigns.

The "take Hollywood to the hospitals" project supplements Veterans' Hospital Camp Shows year-round service to hospitals, which is provided by 10 touring companies. These units, which present entertainment fashioned expressly for hospital audiences, travel a route 28,000 miles long, which runs thru 42 States. They follow a schedule that gives each of 112 hospitals fresh entertainment every three weeks.

## Ross Miller Heads AFRA in Hartford

HARTFORD, Conn., Nov. 13.—Ross Miller, WTIC announcer, has been elected president of the Hartford Chapter of the Boston Local of the American Federation of Radio Artists (AFRA).

Other new officers are Don John Ross, WDRC, vice-president, and Don Duncan, WONS, secretary. WTIC Announcer Floyd Richards was re-elected treasurer.

The Chapter scheduled a meeting for Friday night (12) at the Heublein Hotel, with Don Hancock, national AFRA vice-president, speaking on the topic, "Television and the Future."

## DETROIT TAX LOOMS

DETROIT, Nov. 13.—Possibility of a general amusement tax for the city of Detroit became apparent this week as the result of a proposal made by Deputy City Controller Edward P. Riehl. The subject of municipal revenue has been in the limelight for several months, and Riehl, as a major fiscal authority of the administration, presented his proposal to the tax study commission as one of alternative revenue sources to relieve the burden of real estate taxes. A general review of the subject is to be aired in the city council.

## Excess Profits Tax Is Likely To Come Back

WASHINGTON, Nov. 13.—The Truman administration appears likely to press for action early in the 81st Congress on legislation restoring the excess profits tax on corporations.

The most likely form of the measure, which is to be introduced by one of the Democratic members of the House Ways and Means Committee, would slap a graduated levy starting at 50 per cent and ranging to 80 per cent on so-called excessive profits.

The tax would be imposed on the amount of profits in excess of 140 per cent of the average profits earned in the years 1936-'39. A credit of \$50,000 free from the excess profits levy would be allowed after computation of the "excessive" surplus.

This would work out along the lines of the following example: A corporation earning an average net of \$100,000 annually in pre-war years happens to boost its net to \$200,000 for the first year during which the excess profits levy is in effect. Of that amount, \$140,000 would be exempt. An additional \$50,000 would be left untouched under the credit provision. The tax therefore would amount to 50 per cent of the remaining \$10,000—making an excess profits levy of \$5,000 for this particular company.

## Review

### Blackstone the Magician

(Reviewed at the Cox Theater, Cincinnati, November 9)

Executive Staff: Lon Ramsdell, company manager; George Alabama Florida, press representative; Bert Ponard, musical director; Frank Gallagher, stage manager; Peter Bouton, carpenter; Harold Swartzenburg, electrician; William Griffith, props; Neil Sweet, technician, and Millie Bouton, wardrobe mistress.

Assistants to Harry Blackstone: Betty Stolle, Adele Friel, Mabel Gallagher, Merle Norton, Sara Graves, Alda John, Sally Coppin, Diana Diana, Frank Gallagher, Harry Rosenberg, Del Ray, Neil Sweet, Fred Phillips, Al Burns, Lester Rice, Eddie McCauley.

Dubbed America's No. 1 magician by virtue of his enviable reputation in the field of mystery and the fact (See Blackstone on page 49)

## The Billboard

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The Billboard also publishes Turnover and Vend

## NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits  
**BUTTONS AND BOWS**
- No. 1 Sheet Music Seller  
**BUTTONS AND BOWS**
- No. 1 Most Played on Disk Jockey Shows  
**BUTTONS AND BOWS**, Dinah Shore, Columbia 38284
- No. 1 Disk via Dealer Sales  
**BUTTONS AND BOWS**, Dinah Shore, Columbia 38284
- No. 1 Disk in the Nation's Juke Boxes  
**BUTTONS AND BOWS**, Dinah Shore, Columbia 38284
- No. 1 Most Played Juke Box Folk Record  
**JUST A LITTLE LOVIN'**, Eddy Arnold, the Tennessee Plowboy, and His Guitar, Victor 20-3013
- No. 1 Best Selling Retail Folk Record  
**BOUQUET OF ROSES**, Eddy Arnold, the Tennessee Plowboy, and His Guitar, Victor 20-2806
- No. 1 Most Played Juke Box Race Record  
**BLUES AFTER HOURS**, Pee Wee Crayton, Modern 20-624
- No. 1 Best Selling Retail Race Record  
**CORN BREAD**, Hal Singer Sextette, Savoy 671
- No. 1 Sheet Music Seller in England  
**SO TIRED**

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 24 to 40 in Music Section.



# NAB BOARD MEETS BARRAGE

## NAB Skedding Clinic Series On Programs

WASHINGTON, Nov. 13.—The National Association of Broadcasters (NAB) will set a comprehensive series of "program clinics" next spring as the result of approval of plans by the NAB program executive committee at the wind-up of a two-day meeting here this week (11-12). The committee is hailing the clinics as the first of their kind on a "workshop level."

Each clinic will run three days. The first day will be devoted to a study of broadcast techniques; the second day, servicing of programs, and the third day, general horizons (a study of community and national needs, new ideas, etc.). Operating at the "workshop level," the clinics will be devoted largely to demonstrations instead of talks, according to current plans. Purdue University has already extended an invitation to NAB to use Purdue for the site of the pilot conference.

John S. Hayes, manager of WINX, and chairman of the program executive committee, appointed a subcommittee headed by Ted Cott, of WNEW, New York, to develop plans. Cott's committee includes Hayes and E. R. Vadeboncouer, of WSYR, Syracuse.

## Heatter Shaky; 50-50 Chance

NEW YORK, Nov. 13.—Gabriel Heatter's Sunday night show on Mutual Broadcasting System (MBS)—one of 13 he does on that web—this week was in shaky condition as the sponsor, the Mutual Benefit, Health & Accident Association of Omaha, was gandering several other shows as possible replacements. Among the shows under consideration are *Date With Judy*, *Can You Top This?* and *Scattergood Baines*.

Altho two weeks remain before notification date, the sponsor is likely to decide by late next week on the fate of Heatter's *Behind the Front Page*, with odds on renewal considered 50-50. Militating in the gabber's favor is the show's high mail pull despite its low rating.

The agency in the deal is Ruthrauff & Ryan, Chicago office.

## Bing Back on CBS-Via E.T.

NEW YORK, Nov. 13.—Bing Crosby, who started his groaner's career on the Columbia Broadcasting System (CBS) will return to that web's key outlet, WCBS, New York, Monday (22), in his new transcribed disk jockey show. The sponsor will be Minute Maid Orange Juice, in which Harry Lillis (Bing) is a stockholder. WCBS will be the only New York outlet. Agency is Doherty, Clifford & Shenfield.

Air time will be 9:45 a.m. across the board, clipping a quarter hour off Bill Leonard's *This Is New York*. Crosby will virtually be competing against himself, since nearly all New York indies have Crosby platter shows some time in the a.m.

The deal doesn't affect Bing's waxed network show for Philco.

## Revenge

NEW YORK, Nov. 13.—Henry Morgan has had a bid to do a comedy series on a Canadian Broadcasting Corporation (CBC) network. With sponsors scarce in the U. S., he's considering doing it, and from reports, says that if he does, he'll call the show, *The Return of Allen Young*.

Young got his start on CBS.

## RTDG Delivers Pact - or - Strike Deadline to ABC

NEW YORK, Nov. 15.—The Radio and Television Directors Guild (RTDG) has given the American Broadcasting Company (ABC) until noon today (Monday) to start negotiating a pact covering the 19 directors, assistant directors and floor managers at WJZ-TV, with alternative a strike. The ABC reply last week to a previous union demand for bargaining was to tell the union it would need certification before huddling with it on assistant directors, and that directors and floor managers were part of management personnel and did not warrant unionization.

This was a reply similar to one given by ABC to the union previously which resulted in strike power being delegated to an RTDG committee by the membership. The main objective of the union is to get recognition from the network. Its wage demands are in line with those paid to directors at WCBS-TV under a union pact where the megger scale is \$130 weekly and the assistant scale \$95 each week.

## NBC Fails To Clinch Benny; CBS May Make New Pitch

(Continued from page 3)

chairman and president, respectively, pulled out of the picture after NBC had topped the CBS offer, would reopen their negotiations. They could not be reached today.

The situation is the most competitive talent war ever to rip into network radio. Millions of dollars in time and talent are at stake. If CBS succeeds in getting Benny, Edgar Bergen, now under contract to Coca-Cola, would also move to Columbia, breaking up NBC's long-entrenched comedy stranglehold on Sunday night.

The NBC deal with Benny was set verbally via phone between Benny and Trammel last week after NBC's parent company, Radio Corporation of American (RCA), approved Trammel's suggestion to outbid CBS. Reportedly, NBC offered to pay \$2,000,000 for Amusement Enterprises, Benny's capital gains corporation. Contributing to the failure of the NBC deal was the request of Sen. Styles Bridges (R., N. H.) that the federal government investigate recent capital gains deals involving talent as possibly constituting evasion of income tax payments. Other factors contributing to collapse of negotiations here were not known at press time.

Amusement Enterprises' assets include a recently completed Dorothy

## Guns Levelled at Slow TV Progress; Committees Seek Streamlining of Operations

Gripes and Remedies Aired From All Sides

WASHINGTON, Nov. 15.—The most crucial challenge in the 27-year existence of the National Association of Broadcasters (NAB) faced the NAB's board of directors as the board opened a four-day meeting here today (Monday), highlighted by the several paramount developments.

Bottled up but seething for months in NAB's standing committees, a storm of dissatisfaction broke loose upon the board which found itself called upon today to take steps as soon as possible toward streamlining the board's machinery in order to make that body more workable in handling present day urgent problems.

Openly impatient over the board's

## Goodrich Bait 'Luigi' Package

NEW YORK, Nov. 13.—Goodrich Rubber this week was reported in negotiations with Columbia Broadcasting System (CBS) for purchase of the web's situation comedy package, *Life With Luigi*. The show was created by Cy Howard, who prepped the web's *My Friend Irma*. Goodrich's last radio flier was with a quizzer, *Detect and Collect*. Luigi has gotten an excellent reception.

Agency in the deal is Batten, Barton, Durstine & Osborn.

Lamour picture, *Lucky Stiff*; the format of the Jack Parr show (altho Parr is no longer on a guarantee), and 19 TV films of Italian opera productions. The Benny package deal with Lucky Strike Cigarettes, his present sponsor, is also signed via AEI, which pays all the talent involved. Benny has a contract for his personal services directly with Lucky Strike.

NBC is reported to have sought an advance ruling from Internal Revenue authorities as to the propriety of its proposed deal with Benny, but no responsible government spokesman would make a commitment. It was also reported that contrary to previous reports, the CBS capital gains deal with Amos 'n' Andy had not had official okay in advance. It might still be subject to scrutiny after the first return is filed.

Hollywood reports were that other artists now on NBC were starting to pressure their agents for similar deals. Many agents oppose such transactions essentially because they feel the talent is being sold down the river. Some also raise the question as to whether capital deals violate government regulations banning network artist bureaus.

It is also reported in Hollywood that NBC has pitched a capital gains offer at Bob Hope. If true, it indicates NBC's concern in keeping its comedy line-up intact.

long procrastination on setting up a television department within the NAB, the program executive committee, which met here Thursday and Friday (11,12), tossed into the board's lap a resolution censoring the delay on this matter and urging immediate creation of a staff position of television program experts in the NAB program department now headed by Harold Fair.

## Streamlining Demanded

The demand for streamlining the board's machinery, certain to develop into a major issue at the upcoming (See NAB Board Meets on page 17)

## WPIX Ballot To End Fight Of 3 Unions

NEW YORK, Nov. 13.—Seven different bargaining unit categories will vote at WPIX for a choice among three unions—the International Alliance of Theatrical Stage Employees (IATSE), International Brotherhood of Electrical Workers (IBEW) and the National Association of Broadcast Unions and Technicians (NABUT)—as a result of an agreement made by the three unions Monday (8) to settle a jurisdictional dispute among them at the station. The disagreement was up before the National Labor Relations Board (NLRB) for settlement and hearings had been held for five days before the deal was made.

The categories voting will include television engineers, film projectionists, film cameramen, film editors, film laboratory technicians, film sound engineers and stage employees.

Most of the tele engineers are already members of the IBEW and the opinion was that in any election the weight of their numbers would have given that union jurisdiction over all categories.

The NLRB also dismissed a petition Monday (8) by the IBEW seeking to have the two DuMont stations—WABD, here, and WTTG, Washington—declared separate units. The DuMont workers are now under the jurisdiction of the IBEW. The IBEW's hope, trade observers report, was that by splitting the two-station unit its strength in New York would win that station.

## Stafford To Head "Granby's Acres"

HOLLYWOOD, Nov. 13.—Hanley Stafford, long established as Daddy of Baby Snooks airers, will head his own show, currently being prepped. Stanza is called *Granby's Green Acres* and will be packaged by Maurice Morton. Jay Summers, formerly head writer on the Eddie Cantor show, will write and direct the Stafford ainer, with a situation comedy format.

Price tag of \$5,000 has been placed on the ainer, with American Broadcasting Company currently holding a 60-day option.

# Reviews of Winning Programs

## DRAMATIC PROGRAMS 50,000 Watts

### Youth and a Western Star First Place—KSL, Salt Lake City

Producer: Louise Hill Howe  
Writers: Hector Lee, Gladys Wagstaff Pinney  
Cast: Donna Parkinson, Mildred Baker, Mary Ethel Eccles, Keene Curtis, Joseph Bywater, Albert Eccles, Wayne Richards, Lynn McKinlay, John Nicolayson, David Morgan, Freddie Pack, Merrill Oustler.  
Announcer: Paul Alexander  
Music: KSL Orchestra conducted by Dr. Lowell Durham  
Sound: Scott Clawson

Dedicated to the memory of Utah's 100-year history, this series of shows, of which the show submitted was the final, was produced by KSL in cooperation with the Intermountain Radio Council to "bring into focus the problems of a new generation in furthering Western progress based on pioneer ideals." It succeeded in doing just that. The show rounded up in dramatization a cabbie, a shop-girl and a housewife, who asked, "What can we do today, the pioneering has all been done?" Thru a flashback to the early pioneer days, the show set the stage for drawing a parallel with modern times and new "frontiers." Cited were the "hidden enemies in our midst," such forces in society as intolerance, juve delinquency and insecurity. The cast did its job capably, and the outlet's ork performed well on mood music and bridging. The entire production was well-paced.

### Here Comes Tomorrow Second Place—WJJD, Chicago

Producer-Writer: Richard Durham  
Director: Allen Harris  
Announcer: Frank Sweeney  
Organist: Wilson Doty  
Cast: Janice Kingslow, Wezlynn Tildon, Fred Pinkard, Jack Gibson, Harris Gaines, Oscar Brown, Jr.

If all "soap operas" were as well written, produced and directed as this show, if they all had its intense dramatic content, its social significance and its potential as a weapon against intolerance, no one would ever again have cause to level an accusing finger at daytime dramatic serials. It utilizes an all-Negro cast and is built around the search of a Negro family to find happiness in



KLZ Announcer  
**ED SCOTT**

Personable Ed Scott has been show-wise since he was 13; does a brisk job as KLZ's platter-master and handles a number of top local shows, including "Three Sharps and a Natural."

KLZ, DENVER

an intolerant society. Each show is a story in itself, but there is a strong transition line running between all programs. The sponsor, Metropolitan Mutual Assurance Company, is the largest Negro insurance firm in Chicago. It has not interfered with the show's insistence upon pulling no punches in placing the blame for racial intolerance. The station's listener response has been virtually unanimously enthusiastic.

### Romance of the Ranchos Third Place—KNX, Hollywood

Producer: Cliff Howell  
Writer: Les Farber  
Cast: Jerry Farber, Ann Whitfield, Nestor Paiva, Lou Krugman, Marian Wilkins, Gail Bonney, Herb Butterfield  
Music: John Leipold  
Sponsor: Buchanan & Co., Inc.

This weekly 30 minutes, sponsored by the Title Insurance & Trust Company of Los Angeles, attempted to recreate the spirit and times of the ranchos and the vaqueros in Southern California, when the way of life was considerably different. Altho hewing to a strict story line, the show never- (See Dramatic Programs on page 8)

## FARM PROGRAMS 50,000 Watts

### Town and Farm First Place—WMAQ, Chicago

Producer-Writer: Everett Mitchell  
Cast: Everett Mitchell, Lois Whitmore, Jerry Sattole.  
Sponsor: Armour & Company

There is as much solid, informative and well-presented material in this 30 minutes as could be packed into any half-hour show. Under sponsorship of Armour & Company, *Town and Farm* is aired six mornings a week from 6:15 to 6:45 a.m. This show goes far beyond the usual market reports, altho those, too, are presented, along with a few recorded ditties for the early-rising farmers. But there are three features included which make the show a standout: Emsee Everett Mitchell, in regular presentation of new methods of agriculture and related arts; Jerry Sattole, from the Armour livestock bureau offering suggestions on the care and feeding of farm beasts and fowl, and Lois Whitmore who, three times weekly, tosses out suggestions on home-making, cookery and related arts as specifically applied to farm homes. All of these were done simply and clearly, with the capable personnel utilizing interesting scripts. Mitchell's material seemed particularly interesting, as he described how two crops of chickens could be raised quite simply instead of the traditional single crop, thus recognizing changed consumer demands, which now prefer smaller, more tender fowl suitable for roasting, broiling or frying. For all-round interest and excellence of presentation, this is a top-notch farm airer.

### Noontime Neighbors Second Place—WSM, Nashville

Producer: Tom Stewart  
Director: John McDonald  
Cast: John McDonald  
Emsee: Milton Estes  
Music: Owen Bradley's Orchestra  
The ringing of a dinner bell opens and closes *Noontime Neighbors*, half-hour WSM across-the-board stanza. (See Farm Programs on page 8)

## MISCELLANEOUS PROGRAMS 50,000 Watts

### Audition Ambition First Place—WGAR, Cleveland

Producer: Sidney Andorn  
Announcer: Tom Armstrong  
Board of Advisors: Tom Armstrong, Ralph Edgar, Carabella Johnson, Max Mink

*Audition Ambition*, a talent showcase program which gives radio aspirants an opportunity to audition, has a gimmick that is novel. A Board of Advisors sits behind drawn curtains on stage while the aspirants go thru their acts. At the conclusion of the seven acts, the advisors discuss with each performer his possibilities, advise further training or suggest a part in one of the station's drama shows. Winners each week also receive a week's engagement on the station and a theater date. The "contestants" are selected for the show on the basis of letters to the station, and these are read when they appear on the show to give listeners a capsule summary of each one's experience and desires. The show sustains interest thruout and thru its advisory board reaches a state of more constructive criticism than the usual applause-meter amateur talent programs.

### Hi! Jinx Second Place—WNBC, New York

Producer: Lee Jones  
Writer: Tex McCrary  
Cast: Jinx Falkenburg, Tex McCrary  
Sponsor: Savarin Coffee, Ohrbach's

This half-hour breakfast show ranks high among the husband-wife gabber productions. Conversational coverage of news features and interviews by both Tex McCrary and Jinx Falkenburg are featured, with the latter items handled in good journalistic style. In this stanza, the longer of two interviews had Rear Admiral Ellis M. Zacharias, Navy intelligence officer, explaining his role in the original "Voice" broadcasts to Japan.

The second guest interviewee was a music scholarship winner who was (See Miscellaneous Programs, page 9)

## Program Competition:

# Farm Shows Emphasize News, Science, Weather Reports And Local Grange Activities

NEW YORK, Nov. 13.—From all farming sections of the country, the entries in the farm category of *The Billboard's* Annual Local Program Competition in all wattage groups evidenced a singleness of purpose, to serve their rural audiences with news, scientific advances, market prices, weather reports and local grange activities. Only in their manner of presenting this material and in their choice of air time were they at variance.

This observation applied to all stations, both high and low-power outlets. With comparatively low production costs thruout, the small indies compared favorably with the high-powered web outlets in rendering this service to their farm listeners. The only minor exception occurred in

those instances where a station leaned heavily on a house ork and vocal talent to heighten the entertainment value of its show.

### Early A.M. News

Usually the entertainment emphasis appeared on noontime airers, whereas the early morning shows concentrated on a capsule presentation of the pertinent news items. In almost every instance, close cooperation between the radio stations and local weather bureaus, agricultural schools and farm extension agents was revealed. This reliance on the experts lent an air of authenticity that made for solid pubserv radio.

Top show in the 50,000-watt class was the *Town and Farm* entry of (See Farm Shows Stress on page 17)

## Program Competition:

# KSL, WKY, WINX Win Firsts in Highly Imaginative Drama Category Competish

NEW YORK, Nov. 13.—Broadcasters, of whatever wattage, still regard with considerable respect the production of dramatic programs. The large number of entries of this type of show in *The Billboard's* First Local Program Competition gave ample evidence that all types of stations, from 50,000 watters down thru non-commercial and FM stations, still regard the drama as the mother of all arts, including broadcasting. The provocative challenge stimulated some imaginative answers.

The drama category gave full rein to the stations in ability to come up with the unique and unusual in program fare, and by and large, they made full use of the opportunity. Formats ranged from full-scale productions, complete with orchestra and narration, to one-man readings. Stations assumed full responsibility and cost in many cases, while in others they utilized tie-ups with local dramatic organizations for talent.

The use of drama for purposes be-

yond simple entertainment and story telling also was noticeable. Many programs were dedicated to a moral or social purpose while simultaneously stressing the full entertainment value. Some were in the form of one-shot shows aimed at one specific target. Others, in series form, sought to bring out one or more significant points over a period of time. Such, for example, were the series *The Way Out*, of WKY, Oklahoma City, and *Romance of the Ranchos*, of KNX, Hollywood. The former was done in collaboration with the local chapter of Alcoholics Anonymous and dealt with the problems related to over-indulgence and how to overcome them. The latter, in the course of the historical dramas, brought out many varied and interesting points about the way of life in the Southern California region in an earlier age.

First place in the 50,000-watt bracket went to KSL, Salt Lake City for its *Youth and a Western Star*, a se- (See KSL, WKY, WINX on page 17)

# FINAL PROGRAM COMP. WINNERS

## Program Competition:

### Miscellaneous Entries N.S.H., Lean to Poetry and Amateurs; Low-Power Outlets Strongest

NEW YORK, Nov. 13.—Entries in the miscellaneous category of *The Billboard's* First Annual Local Program Competition, as would be expected, ran the gamut from amateurs to zoology. In general, the shows were disappointing, many stations leaning heavily on the trite format of poetry readings backed by organ music or on amateur talent shows devoid of any new gimmicks.

The low-power outlets showed the greatest strength in this division. This development logically stemmed from their freedom from network commitments, from their ingenuity to produce new shows in the face of limited

budgets and from a generally noticeable attitude of attempting to break away from pat formats.

Top award in the 250-1,000-watt bracket went to KTUC, Tucson, Ariz., for its quarter-hour *Life Looks Back* show, a nostalgic review of the week's news 10 years ago, using, with the mag's permission, old copies of *Life* for its commentary.

WBTA, Batavia, N. Y., copped second honors with its *Just for Today* 15-minute stanza, featuring Bob Nelson relating human-interest anecdotes about persons in all walks of life.

*Canine Comments*, a quarter hour of news and anecdotes about dogs,

brought third-place honors to WROW, Albany, N. Y.

In the 5,000 to 20,000-watt class only two stations qualified for awards. First place honors went to KLZ, Denver, for its weekly 15-minute ailer, *The Science Reporter*, designed to report new scientific discoveries, particularly as they affect everyday living.

Second honors went to KXXX, Colby, Kan., for its novel half-hour weekly stanza, *The Good Sport Show*, saluting thru testimony of families and friends the local good sport of the week.

Two awards were made in the 50,000-watt class. First-place honors went to WGAR, Cleveland, for its talent scout show, *Audition Ambition*, with its gimmick of a panel of experts discussing on the air the contestants' possibilities.

Second award went to WNBC, New York, for the *Hi Jinx* breakfast ailer, featuring Jinx Falkenburg and Tex McCrary.

## Drama, Farm, Misc. Covered In Last Group

### 890 Local Shows Vie

NEW YORK, Nov. 13.—The last group of winners in *The Billboard's* First Annual Program Competition are announced in this issue. They cover the farm, dramatic and miscellaneous program categories.

*The Billboard's* program competition is the first in the industry to concern itself with local station production only, and since its inception, the competition has drawn praise from hundreds of stations. Most other program competitions concentrate on network shows primarily.

(See FINAL PROGRAM on page 17)

## FIRST ANNUAL LOCAL PROGRAM COMPETITION

# THE WINNERS

## DRAMATIC SHOWS

### 50,000 Watts

FIRST PLACE, **KSL**, SALT LAKE CITY, FOR "YOUTH AND A WESTERN STAR"

Ivor Sharp, Gen. Mgr.; Eugene Halliday, Prog. Dir.

SECOND PLACE, **WJJD**, CHICAGO, FOR "HERE COMES TOMORROW"

Arthur F. Harre, Gen. Mgr.; Mark Russell, Prog. Dir.

THIRD PLACE, **KNX**, HOLLYWOOD, FOR "ROMANCE OF THE RANCHOS"

Donald W. Thornburgh, Gen. Mgr.; Hal Hudson, Prog. Dir.

### 5,000 to 20,000 Watts

FIRST PLACE, **WKY**, OKLAHOMA CITY, FOR "THIS WAY OUT"

P. A. Sugg, Gen. Mgr.; Hoyt T. Andres, Prog. Dir.

SECOND PLACE, **WOV**, NEW YORK, FOR "THE MOUNTAIN"

Ralph N. Weil, Gen. Mgr.; Arnold B. Hartley, Prog. Dir.

THIRD PLACE, **WNJR**, NEWARK, N. J., FOR "NORTH JERSEY RADIO REPERTORY THEATRE"

Otis P. Williams, Gen. Mgr.; William Fariss, Prog. Dir.

HONORABLE MENTION, **WNEW**, NEW YORK, FOR "PLAY IT STRAIGHT"

Bernice Judis, Gen. Mgr.; Ted Cott, Prog. Dir.

HONORABLE MENTION, **KUOM**, MINNEAPOLIS, FOR "FOLKLORE MAKES HISTORY"

Burton Paulu, Gen. Mgr.; Ruth E. Swanson, Prog. Dir.

### 250 to 1,000 Watts

FIRST PLACE, **WIN**, WASHINGTON, FOR "EXODUS"

John S. Hayes, Gen. Mgr.; George Creamer, Prog. Dir.

SECOND PLACE, **WTMA**, CHARLESTON, S. C., FOR "DOCK STREET RADIO THEATRE"

Robert E. Bradham, Gen. Mgr.; William N. Abbott, Prog. Dir.

THIRD PLACE, **CKEY**, TORONTO, FOR "CKEY DRAMA WORKSHOP"

H. E. Cooke, Gen. Mgr.; Don Insley, Prog. Dir.

HONORABLE MENTION, **WDUK**, DURHAM, N. C., FOR "DURHAM THEATRE GUILD"

Harmon L. Duncan, Gen. Mgr.; Eccles Huff, Prog. Dir.

## FARM SHOWS

### 50,000 Watts

FIRST PLACE, **WMAQ**, CHICAGO, FOR "TOWN AND FARM"

I. E. Showerman, Gen. Mgr.; Jules Herbuveaux, Prog. Mgr.

SECOND PLACE, **WSM**, NASHVILLE, FOR "NOONTIME NEIGHBORS"

Harry Stone, Gen. Mgr.; Jack Stapp, Prog. Dir.

THIRD PLACE, **WLW**, CINCINNATI, FOR "FARM FRONT"

R. E. Dunville, Gen. Mgr.; William P. Robinson, V.-P. in Charge of Prog.

HONORABLE MENTION, **WWL**, NEW ORLEANS, FOR "FARM FRONT REPORTER"

W. H. Summerville, Gen. Mgr.; Henry P. Dupre, Prog. Dir.

### 5,000 to 20,000 Watts

FIRST PLACE, **WKNE**, KEENE, N. H., FOR "DOWN ON THE FARM"

Joseph K. Close, Gen. Mgr.; Robert M. Peebles, Prog. Mgr.

SECOND PLACE, **KHQ**, SPOKANE, FOR "SATURDAY FARM REPORT"

R. O. Dunning, Gen. Mgr.; R. W. Brazeal, Prog. Dir.

THIRD PLACE, **WOW**, OMAHA, FOR "FARM SERVICE REPORTER"

John J. Gillin, Gen. Mgr.; Lyle DeMoss, Prog. Dir.

HONORABLE MENTION, **WKAR**, LANSING, MICH., FOR "ELECTRICITY AT WORK FOR YOU"

Robert J. Coleman, Gen. Mgr.; Larry Frymire, Prog. Dir.

### 250 to 1,000 Watts

FIRST PLACE, **WSCR**, SCRANTON, PA., FOR "THE FARMER'S BULLETIN BOARD"

Frank S. Blair, Mgr.; Frank P. Mansuy, Prog. Dir.

SECOND PLACE, **WJTN**, JAMESTOWN, N. Y., FOR "G-L-F FARM FRONT AND TRADING POST"

Simon Goldman, Gen. Mgr.; Jay E. Mason, Prog. Dir.

THIRD PLACE, **WTHI**, TERRE HAUTE, IND., FOR "ALONG THE RURAL ROUTE"

Joseph M. Higgins, Gen. Mgr.; Arnold C. Johnson, Prog. Dir.

HONORABLE MENTION, **WHYN**, HOLYOKE, MASS., FOR "VALLEY FARMER"

Charles N. DeRose, Gen. Mgr.; Jay Heitin, Prog. Dir.

## MISCELLANEOUS SHOWS

### 50,000 Watts

FIRST PLACE, **WGAR**, CLEVELAND, FOR "AUDITION AMBITION"

John F. Patt, Gen. Mgr.; Reginald Merridew, Prog. Dir.

SECOND PLACE, **WNBC**, NEW YORK, FOR "HI! JINX"

James M. Gaines, Gen. Mgr.; DeLancey L. Provost, Prog. Dir.

### 5,000 to 20,000 Watts

FIRST PLACE, **KLZ**, DENVER, FOR "THE SCIENCE REPORTER"

Hugh B. Terry, Gen. Mgr.; Charles C. Roberts, Prog. Dir.

SECOND PLACE, **KXXX**, COLBY, KAN., FOR "THE GOOD SPORT SHOW"

John B. Hughes, Gen. Mgr.; George E. Nickson, Prog. Dir.

### 250 to 1,000 Watts

FIRST PLACE, **KTUC**, TUCSON, ARIZ., FOR "LIFE LOOKS BACK"

Lee Little, Gen. Mgr.; Gerry O'Brien, Prog. Dir.

SECOND PLACE, **WBTA**, BATAVIA, N. Y., FOR "JUST FOR TODAY"

Edmund R. Gamble, Gen. Mgr.; J. Gordon Bridge, Prog. Dir.

THIRD PLACE, **WROW**, ALBANY, N. Y., FOR "CANINE COMMENTS"

Harold H. Meyer, Gen. Mgr.; Johnny Lee, Prog. Dir.

## FM STATIONS

HONORABLE MENTION, **WEAW**, EVANSTON, ILL., "GREAT STORIES"

Edward A. Wheeler, Gen. Mgr.; Doris Wacker, Prog. Dir.

HONORABLE MENTION, **WHKX**, CLEVELAND, FOR "JUST A MYTH"

K. K. Hackathorn, Gen. Mgr.

## DRAMATIC PROGRAMS

(Continued from page 6)

theless also was able to supply considerable descriptive color of the manner of life in those days. For example, the listener may learn of the customs by which the master of the house is waited upon by his wife at all meals, and that she and the rest of the family may not partake until the head of the rancho has finished. The commercials, too, proceeded along similar lines, recollecting that in the period dramatized, there were but a few parcels of land and those of tremendous size, owned by wealthy individuals. Now there are over 2,000,000 separate parcels of land in Los Angeles County alone, and the sponsor maintains a careful check on titles. It is all well done, with the historical material adding nicely to the flavor.

DRAMATIC PROGRAMS  
5,000-20,000 Watts

## This Way Out

First Place—WKY, Oklahoma City

Producer: Hoyt Andres  
Writer: Hoyt Andres  
Cast: Ben Morris, Bob Duane, Joe Myers, Jessie Lee Fulton  
Music: Ken Wright  
Sound: Roy Kerns

An ambitious project for a local station is this airer produced by the staff of WKY as a sustaining public service drama, in co-operation with the local chapter of Alcoholics Anonymous. Each of the weekly 15-minute shows dramatizes the downfall of some local citizen due to the ravages of alcoholism, and how he ultimately found his way back into society with the aid of Alcoholics Anonymous. The show winds up with a remote airing from the home of the person whose story was dramatized, altho his name, of course, is not mentioned. Dramatizations are well written, with a certain necessary amount of sensationalism, and the thesping is of solid pro calibre. The programs undoubtedly have considerable effect, due to their unique nature at first and, ultimately, because of their inherent value.

## The Mountain

Second Place—WOV, New York

Producer - Writer - Director: Virginia Momand  
Cast: Canada Lee, Whit Vernon, Eddie Wragge, Louise Barclay, Sylvia Davis, Janet Tyler

For its timing, its frankness and its originality, *The Mountain* establishes a high standard of programming. Aired on Christmas Eve, the dramatization stars Canada Lee and highlights some of the postwar problems against a background, musical and dramatic, of the "Little Town of Bethlehem." The setting is the waiting room of a hospital maternity ward; the characters a veteran, a Jew and a Negro. The drama highlights the problems of the three. Lee plays the part of lending encouragement to the first two, likening their problems to climbing a mountain. You'll get to the top," he said, "and the

mountain just won't be there any more." The production stood up on its casting, timing and dramatic impact. Over-all, it achieved thru a highly listenable half-hour drama the effect of causing one to pause on Christmas Eve to reflect on some of the not-so-Christian mores that still characterize our society.

North Jersey Repertory Theater—  
"The Barretts of Wimpole Street"  
Third Place—WNJR, Newark, N. J.

Producer: Paul Monroe  
Director: Paul Monroe  
Writers: Radio adaptation by Moe Septe and Steven Van Gluck  
Cast: WNJR staff members and amateurs from Northern New Jersey little theater groups

Score this one Double "A" for ambition. WNJR has recruited thru its North Jersey Radio Repertory Theater a group of amateur actors from little theater groups in Northern New Jersey to enact radio adaptations of famous plays. Under skillful direction and with the added assistance of a live string ensemble for bridging purposes, the cast performs its hour-long productions admirably. The airer submitted, *The Barretts of Wimpole Street*, proved once more that talent can be located and developed by indie stations.

## DRAMATIC PROGRAMS

250-1,000 Watts

## Exodus

First Place—WINX, Washington

Producer-Director-Writer: Sol Panitz  
Cast: Evelyn Freyman, Fred Fiske, John Batchelder, Jackson Weaver, Conrad Chyatte, Harold Stetler

This 250-watter produced a noteworthy 30-minute drama on April 1 concerning Palestine, titled *Exodus*. This play, however, unlike so many others, accented the positive side of the multi-faceted problem, in strikingly human terms. The script, by Sol Panitz, dealt with a tiny community set up by 24 Jews and an equal number of Arabs, who lived in harmony and friendship against the advice and orders of their groups, from which they had to steal away for the "experiment." Into the group came a British army deserter, who broke the tranquillity by exposing the group to a furious Arab chieftain whose son was in the community. The resultant raid slew all the inhabitants of the experimental group. However, the hope expressed by the success with which men of good will were able to live together made this an unusually perceptive and warming drama. Scripting, acting and production were of excellent calibre, and represented a major undertaking for a 250-watter.

## Dock Street Radio Theater—"The Unforgotten Guest"

Second Place—WTMA, Charleston, S. C.

Producer: Hal Cooper  
Writer: Mark Nagel  
Cast: Joanne Hamlin, George Hamlin, Nancy Gannaway, Betty Legge, Joseph Arnona  
Announcer: Bob Doan

A whimsical little tale with a Southern plantation setting and clever mingling of the present with the past supplied WTMA's *Dock Street Radio Theater* with an excellent opportunity to show its mettle. Excellent interpretation by the amateur cast for Mark Nagel's original script made for top radio drama. The informal intro to the atmospheric airer also was refreshing, as Producer Hal Cooper explained how author Nagel had recently arrived in town and their conversation about a dearth of scripts for the Radio Theater which resulted in "tonight's play."

CKEY Drama Workshop  
Third Place—CKEY, Toronto

Producer: Howard Milsom  
Technical Operation: Roy Little

This ambitious half-hour drama series spotlights the abilities of a talented group of amateurs under

skillful direction. Touted as "bringing new voices to Canadian radio," the CKEY Drama Workshop augurs well for the future of broadcasting in the provinces. Produced by Howard Milsom, the offering heard was an interesting bit about life behind the scenes with a struggling ingenue who gets her Broadway break and makes good. All parts were convincingly played. Sound effects and musical bridges were smoothly executed. Radio can use more such shows; not only is the workshop plan an excellent idea, but the results also are pleasant listening.

## FARM PROGRAMS

(Continued from page 6)

Less literally, the show rings a bell for entertainment, managing to wrap up the usual farm ingredients in a highly listenable musical package, paced by an emcee who seems to remember that each show mustn't sound routine even tho it may be a daily stint. Using a studio audience to add life to the party solely thru its applause effects, the show features the Owen Bradley ork, equally at home on folk ballads, hillbilly numbers and barn dance phrases, cleverly used to punctuate and bridge news segs. With the accent on musical treats, the program managed to include meeting announcements, farm news, hints on farming, four-State weathercasts and an interview with a soil conservation specialist. The remainder of musical numbers and segues from reports to tunes showed more than passing attention to production, something not often found on farm programs that get by with a running compilation of ham, cheese and lettuce quotations.

## Farm Front

Third Place—WLW, Cincinnati

Writer: Roy Battles  
Cast: Roy Battles and guest participants

Here is a Sunday morning, half-hour farm program that differs from the usual airings of market prices, weather conditions, cattle diseases and 4-H Club activities. The station's farm program director, Roy Battles, conducts a farmer's forum on current local, national and international news having farm angle. Tabbed as "the voice of RFD," the show allows four soil tillers to voice their candid opinions on such topics as the proposed merger of the Congress of Industrial Organizations (CIO) and the American Federation of Labor (AFL) (will it benefit labor, farmers and the nation?). The master issue on this particular program evoked plenty of argument as participants tossed around the question, "Should rural roads be improved, and if so, who should pay for it?"

FARM PROGRAMS  
5,000-20,000 Watts

## Down on the Farm

First Place—WKNE, Keene, N. H.

Producer: Robert Peebles  
Writer: Stacey Cole  
Announcer: Osborne Wade  
Sponsor: R. N. Johnson, Inc.

Paced by emcee Stacey Cole, *Down on the Farm* is a lively quarter-hour packaging of recorded on-the-spot interviews with farmers and agriculture experts. It differs from so many farm shows with respect to its broad appeal, its dramatizing of farm problems and farm life. Cole takes from the farmer's commonplace, a routine list of activities, not merely those elements of interest to other farmers but those aspects of a vocation that have given rise to the expression, "The grass is always greener . . ." The authenticity of this show, complete with barnyard sounds, put it in the class of radio at its best. To hear first-hand from a maple sugar farmer tending his trees just what procedure he follows, what his problems are and how he meets them (even to the use of oxen to haul the sap), heightens the role of the farmer in America. When it

also proves excellent listening, it certainly adds stature to radio's role.

Saturday Farm Report  
Second Place—KHQ, Spokane

Producer: Herb Hess  
Writer: Glenn C. Lorang  
Cast: Glenn C. Lorang and Saturday Farm Gang (Rocky Star, Curly Berger, Art Shumaker, Chick Bryan).

A half-hour live show, *Saturday Farm Report* has all the elements usually contained in farm shows, plus excellent production values. The stanza opens with and features hillbilly stuff by the Saturday Farm Gang, four-piece combo. The week's farm headlines are handled by Producer Herb Hess and Reporter Glenn Lorang via headline technique; market prices are covered by the pair in interview style, and the week's farm calendar also avoids the trite delivery usually given. The weather report direct from a government station is well-written and delivered with expression, something of a rarity among government forecasters.

## Farm Service Reporter

Third Place—WOW, Omaha

Producer-Writer-Announcer: Mal Hansen

Here is an early-morning (6:30-7 a.m.) farm airer that is better than average not only because it goes direct to the sources for authentic info on practical farm problems but also because it's kept moving by farm service Reporter Mal Hansen. Using transcribed music to good effect, Hansen leaps from the Omaha Livestock Exchange and the day's estimates of prices back to the studio for weather and news, thence into a transcribed interview with an animal husbandryman. Besides encompassing all facets of interest to the farmer, the program adds enough showmanship to take it out of the "reading from a tickertape" bore-some class.

FARM PROGRAMS  
250-1,000 WattsThe Farmer's Bulletin Board  
First Place—WSCR, Scranton, Pa.

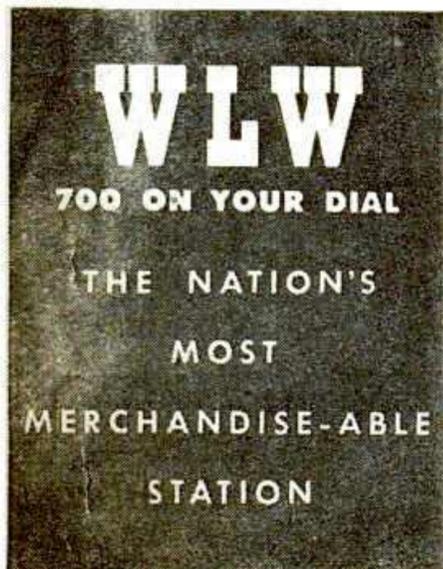
Producer-Writer: Charles L. Muller  
Cast: Charles Muller, Jesse Landenberger (guest).

*Bulletin Board* is a very worthwhile show put together by Charles L. Muller, farm editor of the station. Muller has a good mike voice—clear, well-modulated. He gives complete agricultural information, including detailed weather reports, crop reports and announcements of local importance. The script is on an intelligent plane, Muller having the capacity to invest the price of rutabagas and the doings of the Lackawanna Beagle Club with fitting importance. His crop reports are excellent. The program also uses a guest, Jesse Landenberger, county agent, who outlined projects of various rural clubs, such as the Potato Club, Capon Club and Forestry Club.

G. L. F. Trading Post  
Second Place—WJTN, Jamestown, N. Y.

Producer: Harold P. Kane  
Writer: Frances Balcom  
Cast: Bill Winn  
Sponsor: Co-Operative G. L. F. Exchange, Inc.

This is a service rendered to farm families of southwest New York, who may write to the station what they wish to buy, sell or exchange in the way of livestock and farm equipment, for airing on this show. It is broadcast six days weekly, from 12:20 to 12:30 p.m. It makes for interesting listening, because a farmer never can tell but what he may get an opportunity to buy just the thing he wants, and because he also finds in this show a service outlet for items he doesn't need and desires to sell. It's simply done, just read off, offer by offer, but no tricky production would make this more effective or more valuable. Where else can one be offered "a brown mare, weight about 1,500 pounds, also has adjustable school



# NETS APPROACH DAYTIME TV

## 4A's TV Committee Okays Merger; Pitch to SAG, Union Approval To Be Next Step

NEW YORK, Nov. 13.—The Television Committee (TC) of the Associated Actors and Artistes of America (4A's), this week approved the draft of the long-worked on plan to merge major Eastern talent unions into one group. This marks a major step in the union merger proposal. The next step will come when a committee, consisting of reps of Actors' Equity and the American Federation of Radio Artists (AFRA) goes to the Coast early in December to work out a partnership deal with Screen Actors' Guild (SAG). If that is done, the merger will be in the bag.

The merger calls for consolidation of AFRA, Equity, Chorus Equity and the American Guild of Musical Artists (AGMA). American Guild of Variety Artists (AGVA) will be brought in later. The new vertical union will have eight officers, a president, four vice-presidents, one from each branch; recording secretary, national executive secretary (the active head of the union) and treasurer. George Heller, now executive secretary of AFRA, and a principal mentor of the merger, is generally accepted as the new group's key exec, but Heller is by no means certain he'll accept. If he does, Frank Reel will probably follow him as exec sec in the radio branch of the new union. The board of the new association will have 40 members, 15 each from AFRA and Equity; five each from Chorus Equity and AGMA.

### Branch Control

Each branch will control its own affairs in negotiation contracts, etc., in its field, subject to national board approval. Locals of the various unions now in existence would be absorbed into the new group as well. Television jurisdiction is to be pooled by those now claiming it, and one union card will enable a performer to work in all fields except films. A SAG card will be required for that.

Each branch will continue to have its own meetings and conventions, with one national convention for the new unit.

When and if the deal with SAG is consummated, the boards of the Eastern unions will act, followed by membership approval, either by meetings or referendum. The Coast-bound committee will probably include Heller, Henry Jaffee, AFRA counsel; Rebecca Braunstein, Equity counsel, and one other Equity rep.

No name for the vertical union has been agreed upon yet, with Equity insisting the name include Equity. Suggestions so far center on United Artists' Equity Association or National Artists' Equity Association.

## WGN-TV Solves CBS Chi Woe

CHICAGO, Nov. 13.—Climbing a deal which will give it a video outlet in the country's second largest market, the Columbia Broadcasting System (CBS) this week made a contract with WGN-TV whereby *The Chicago Tribune* station will be the CBS tele net outlet here. CBS had been trying to work out a deal with WBKB, video indie here, but when that fell thru CBS went to WGN-TV in order to make sure it would have an affiliate here during the long time it is expected to take to get WBBM, CBS o.-and-o. station here, on the air with a television adjunct.

WGN-TV will continue to air shows of the DuMont video net, with

## Tele Operation

ST. LOUIS, Nov. 13.—Closed circuit telecasts of surgical operations and clinical demonstrations from three St. Louis hospitals will be staged by KSD-TV, *St. Louis Post-Dispatch* outlet, for physicians and surgeons attending the American Medical Association (AMA) here, November 30 to December 3. The plan represents the first use of tele for medical purposes in this area.

Shows are being planned by the medical schools of St. Louis and Washington universities, in co-operation with the AMA and KSD-TV, with the cost being underwritten by E. R. Squibb & Sons.

## WWJ-TV's Hockey Sponsor

DETROIT, Nov. 13.—In a deal for the largest number of telecasts signed at one time in this area, WWJ-TV has signed Household Finance Corporation to bankroll 27 home games of the Detroit Red Wings hockey team from Olympia Stadium. Paul Williams will handle the audio for the games, which run thru March 20. Levally, Inc., is the agency.

which it signed an affiliation contract recently, and will take Mutual network shows when that web gets into video programming.

Deal between CBS and WGN-TV was worked out by H. Leslie Atlass, CBS v.-p. here; Frank Falknor, assistant general manager of WBBM, and Frank P. Schreiber, manager and treasurer of WGN, Inc.

According to Falknor, WGN-TV studio and remote facilities will be available for the origination of CBS shows here for feeding to other stations on the net.

## Philly May Add to Penn.'s Supreme Ct. Okayed TV Tax

PHILADELPHIA, Nov. 13. — The City of Philadelphia, on the lookout for new revenue, took a good look at television Thursday (11). Only 48 hours previous, the State Supreme Court had ruled that cafes and taverns with television sets for the patrons must obtain amusement permits as originally ordered by the State Liquor Control Board.

Abraham Wernick, assistant city solicitor, read the opinion and said he was studying it to determine whether the city can now slap its own 10 per cent amusement tax on the same television-showing taprooms. It has been estimated that at least three-fourths of all the watering places now have video sets. Ten per cent of the receipts of all gross business, as provided by the city's amusement tax ordinance, would be a healthy chunk of greens.

### Same as Flickers

Wernick was particularly interested in the portion of the State Supreme Court's decision of Tuesday, which held television pictures as essentially the same as motion pictures, upholding the ruling of the Dauphin County Court of July 28, which said: "Plaintiffs lay stress upon the mechanics of production, but in our opinion, the stress must be placed upon what the observers see, rather than how the thing is produced."

The city already imposes a 10 per cent levy on movie admission tickets. Taprooms don't charge admission, so any tax levied would have to be on the receipts of drinks and eats. The Philadelphia Retail Liquor Dealers' Association, which fought the State Liquor Control Board on its amusement ruling, would undoubtedly oppose with equal vigor any attempt of the city to cash in on the television business. Cafes already pay the State \$120 a year for the amusement license if they have live music for dancing or floor shows. But the local city fathers have a big budget coming up for 1949, and any new source of revenue would be more than welcome. The Supreme Court decision, says Wernick, makes television look like a gold mine.

Jack Crane, former president of the local liquor dealers' association, which fought the lower court's ruling to license taprooms with video sets, said that an appeal from the Supreme Court ruling "on a different basis" is about ready to be instituted. Details are being worked out by the association's counsel, John Patrick Walsh. Crane estimated that "close to 2,000" of the city's 2,800 licensed taprooms now have television sets, and would be required to obtain liquor board amusement permits, the same as niteries, costing them \$120 a year.

## CBS and NBC Expand Plans On Aft. Shows

### Eye DuMont Set-Up

NEW YORK, Nov. 13.—The pressure of competition and early availability of new facilities are edging both National Broadcasting Company (NBC) and Columbia Broadcasting System (CBS) closer to daytime television. Definite moves in the direction of afternoon programming may be expected from both shortly after the first of the year, top executives of the webs said this week.

Tom McFadden, general manager of WNBT, said that several advertisers have made inquiries concerning daytime plans, indicating they were merely awaiting the availability of shows to jump aboard. A big factor which will aid both the station and web will be the opening of its 106th Street studios about December 1, supplying badly needed space.

WNBT already is holding auditions for programs to fill the 6 to 7:30 p.m. period, currently blank, which follows the *Howdy Doody* show. Just as soon as these are set, and the new studios open, it is expected that the station will begin working up shows to fill the daylight hours. The plan is to work backward from 5:30 p.m., when *Howdy Doody* opens the day's sked.

Another factor edging NBC toward daytime shows is the fact that it is now about 85 per cent sold out on its nighttime airers.

Meanwhile, several medium-sized advertisers who want to do business with NBC or CBS but cannot afford evening costs are marking time till cheaper afternoon shows become available. Both webs will air participating shows in a bid for smaller bankrollers.

CBS is impelled toward daytime shows for these reasons and for others as well. Some CBS execs feel that NBC has the jump on evening programs, but that CBS can move ahead in the afternoon field. Both webs, meanwhile, have been watching the DuMont operation carefully and have been impressed by the fact that DuMont's daytime operation is in the black.

The CBS daytime plan is also based on well-regulated expansion rather than a single all-out effort, according to Charles Underhill, the web's tele program chief. It calls for building up present properties first, starting with Dorothy Doan's *Vanity Fair* show. Now shown twice weekly, it is planned to boost the program to five-a-weeker as soon as possible. Similarly, the Warren Hull airer, *Ladies Day*, now broadcast on Friday only at 1:30 p.m., may be spread across the board. The same treatment ultimately may be accorded *This Is the Missus*, new audience participation show headed by Bud Collyer, which tees off November 17 and will run Wednesdays only at 1:30 p.m. At the start, one of these two may be moved to another time slot. CBS has one other daytime show now, *The Earth We Live By*, a film series which precedes the Collyer show.

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# DUMONT PROGRAM SHUFFLE

## Big Shake-Up In Nighttime Shows Mapped

### Some Day Changes, Too

NEW YORK, Nov. 13.—A drastic shake-up in both evening and daytime programming is due to hit DuMont Television shortly. Executives of the DuMont web and the New York outlet, WABD, this week were setting plans for a reshuffle which, in nighttime broadcasts, will mean elimination of a large number of weak sisters and the addition of some higher-budgeted quality airers.

The DuMont move, which is likely to begin taking form within the next two weeks, is based on increased revenue coming from its daytime operation and the desire to improve its competitive standing with the other tele webs. The feeling among DuMont execs is that with the daytime sked showing increased commercial strength and with viewer comments indicating a favorable reception, the time has come to hypo the evening programing set-up.

### Daytime Outlook

The daytime programs are not likely to undergo quite as drastic a reshuffle. In the cards, however, are new shows to replace some of the current clock-weather-temperature periods. This has been hastened by the heightened interest shown by agencies and sponsors in the daylight hour shows, with WABD still the only outlet with time periods available at any time of the day. A number of new sales were reported on the verge of closing this week-end, including the full 30 minutes across the board of *Wendy Barie's Inside Photoplay Show*. Previously this week, two segs of Alice Burrough's *Sewing Circle* got bankrollers, which will be announced shortly.

A hypo into the DuMont evening sked is regarded as being the web's answer to the joining of the Eastern and Midwestern cables shortly after the first of the year. DuMont, as one of the big four webs, intends to hold its own in the scrap for affiliates by adding prestige programs, some of which, it is expected, will feature name personalities.

Bernie C. Barth has joined the production staff of WLW-T, Cincinnati. Barth is handling a number of WLW-T shows, among them *Who Am I?*, *Ernie Lee*, *Charades*, *Visit With Cincinnati Churches* and *It's Baldwin by Request*. Barth was formerly program director of WLOS, Asheville, N. C.

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## General Motors To Televise Show

DETROIT, Nov. 13.—General Motors will buy television network time for its January car show at the Waldorf-Astoria in New York, it was learned here this week. While the use of video is expected to boost attendance at the show itself, the major objective, according to a General Motors spokesman, is to use the television screen as an extension of the selling purpose of the show by bringing it into as many homes as possible. Plans call for a half-hour show.

The sponsor will use as wide television facilities as are available, with the entire group or stations available, including the Midwestern as well as the Eastern network. Other cities not then connected will be covered by film on television.

## Imgrim Exits Blair For Don Lee Ad Job

HOLLYWOOD, Nov. 13.—Ward D. Imgrim, formerly account exec with the John Blair office in New York, was named director of advertising for the Don Lee network last week, replacing Sydney B. Gaynor, who resigned to become a veepee of the Raymond R. Morgan Agency. Imgrim will assume his new duties November 15 and will be in charge of all sales, advertising and promotion for the Western Mutual network as well as Don Lee.

Gaynor, Don Lee general sales manager the past six years, was a key member of the radio web for 13 years. In his new post he will be in charge of sales development and client program expansion.

In addition to packaging air shows (*Queen for a Day*, *Heart's Desire*, *Breakfast in Hollywood*) the Morgan office maintains a strong radio service department which Gaynor will enlarge.

## Czechs' Slogan: "TV for Masses"

PRAGUE, Czechoslovakia, Nov. 13.—Tele "for the masses" within five years is the aim of Communist Premier Zapotocky, who announced the government's plans for video development at the recent Autumn Fair here. A special tele planning set-up in the Ministry of Posts and Telegraphs soon will be organized and plans have already been drawn for a coaxial cable to be completed by next summer between this city and Zlin.

Among the fair's exhibits were several tele transmitters and receivers manufactured by the State-owned Osrnam and Bata works, which last month opened an experimental studio at Zlin.

## New Comedy for Goodwin, Leonard

HOLLYWOOD, Nov. 13.—Audition script for a new situation comedy air show to feature Bill Goodwin and actor Sheldon Leonard is currently in the works here. Show is tagged *That Baxter Fellow* and will be packaged by Ken Dolan Agency, with cost pegged at \$5,500.

Goodwin is currently starring in *Johnny Fletcher* which American Broadcasting Company will drop November 20.

## TV Scripters' Union Seems To Be A-Borning -- Or Is It?

NEW YORK, Nov. 13.—A television writers' guild is on the verge of being set up by the Authors' League (AL). A delegation from the Screen Writers' Guild (SWG) has been confabbing all week with execs of the Dramatists Guild (DG) and Radio Writers' Guild (RWG) on the matter, but has gone home with nothing definite settled.

The SWG is afraid to have the org formed before the SWG's coming negotiations with Hollywood film companies, but Eastern scripting unions are all for starting the union now. SWG also put in a bid to have jurisdiction over scripters who do writing for tele films.

However, opinion at the other writing guilds is that the SWG is not entitled to such jurisdiction. SWG operates on a salaried principle and obtains no rights to material for its members. In the East, rights are an all-important consideration. The RWG, after a recent strike, is negotiating terms with sponsors for an agreement covering free-lance writ-

ers. Rights were the prime reason for the walkout. The DG first stressed the importance of rights and gives its members a maximum of protection. Legit producers get only a small percentage of subsidiary rights and only after they have merchandised the script by showing it for a minimum of 24 performances on the Stem.

The RWG was ceded tele rights by the AL 10 years ago but has decided that a new guild would be better and returned the grant. Now a television writers' guild is about to come into existence.

## CBS Dangling AM, TV Pacts Before Powell

HOLLYWOOD, Nov. 13.—Columbia Broadcasting System (CBS) is completing negotiations for Dick Powell's services in both AM and tele. Powell's agent, Don Sharp, made a similar combined deal with CBS when he sold Lucille Ball for the web's currently aired *My Favorite Husband* (Saturday, 7 p.m., E.S.T.) sustained series. Powell will cut an audition platter this week for a half-hour dramatic series. New show, still unnamed, will emphasize adventure but tone down on blood and bullets. Paul Dudley and Gill Doud will do the scripting. Producer has not been set. CBS hopes to sell series off the audition platter, but show will go on sustaining if a bankroller isn't pegged by kick-off time. Initial broadcast date has not been set.

While CBS holds the tele rights to Powell and Miss Ball, plans are still in the hopper as to how their talents will be utilized TV-wise. Problems here involve previous pic commitments which will determine whether either will be available for videocine productions or if they will have to go on live. CBS, however, indicated that these are problems to be solved once its tele operations here go into high gear. At the moment, web is satisfied only in having sewed up the TV rights.

Powell's sustaining *Final Edition* series via American Broadcasting Company went off the air last week.

## GONG FOR KONG

SAN FRANCISCO, Nov. 13.—KONG, a newcomer to the local FM scene, folded here last week. The station is owned and operated by *The Alameda Times-Star*, an East Bay daily. Owner A. Kofman said he hoped to broadcast again soon. He gave no reason for the shutdown.

## 625-Line Video Due for Testing By German Radio

HAMBURG, Germany, Nov. 13.—The North-West German radio (British zone) network is prepping tele test transmissions as the basis for a complete video system, having received the go-ahead from both British and German officials. Decision to proceed was reached at a recent confab of British and German tele experts here.

Operational frequency for the tests will fall between the 87.5 to 100 megacycle band, with a 625-line video transmission with 25 frames per second, interlaced. Sound and video carriers will be separated by seven megacycles. An experimental studio embodying important German wartime developments is expected to be in operation by next fall.

## WBKB's Kukla Show Going to NBC Tele

CHICAGO, Nov. 13.—The Kukla, Fran and Ollie puppet show now appearing on WBKB, the video show which many in the trade consider the best aired here, will be aired on a network basis sometime after Thanksgiving, it became known here this week. The program, owned by Burr Tillstrom, who manipulates the puppets and gives them voices, is expected to appear on the National Broadcasting Company Midwestern video net this fall under the sponsorship of RCA Victor, present bankroller of the WBKB show.

Final details of the arrangement, which has been predicted here for weeks, have not been worked out. If WNBQ, NBC video outlet here, is on the air with studio productions by that time, it is likely that NBC will originate the show. If that is not possible, or if WBKB insists upon holding to its contract for the show, which runs until June of 1949, it appears likely that the program will continue to be originated by WBKB for Chicago, with that station relaying the program to the NBC Midwest video web stations.

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## NBC Pacts 'Theater Guild' Despite Philco

NEW YORK, Nov. 13.—Despite repeated objections from Philco, the National Broadcasting Company (NBC) this week agreed to take on the *Theater Guild* full-hour dramatic video program under sponsorship of General Foods (GF). The show will go into the 8 to 9 p.m. slot on Sundays, immediately preceding Philco's full-hour drama. Philco, which objects to back-to-back programing of the similar vehicles, is reported to have countered with a threat to withdraw from NBC if its ratings should show a drop.

The signing of *Theater Guild* means that GF will drop its two half-hour shows, *Author Meets the Critics* and *Meet the Press*, which currently fill the time. *Meet the Press* was due to exit anyway following pressure for NBC, which was airing the show against its wishes. The web had asked for a replacement some time ago, but agreed to allow it to continue as an interim airtel pending arrival of *Theater Guild*, so that the sponsor would not have to go thru two replacements. The product and agency have not yet been decided.

The NBC decision to have *Meet the Press* dropped is reported to have come shortly after it was named a party to the \$100,000 suit filed by Frederick Remington when Elizabeth Bentley repeated her communist charges against him on the show. However, NBC also had a more basic objection, inasmuch as it is against the web's policy to air any kind of news program over which it has no control. This policy, firm in AM, will also be applied to video.

## Coast Survey Shows 57,406 Video Sets

HOLLYWOOD, Nov. 13.—First survey of local tele set saturation to be taken by Southern California Radio and Electrical Appliance Association (SCREAA) revealed a total of 57,406 receivers in consumers' homes as of November 1, considerably higher than most recently quoted figure of 38,000 sets. Survey, conducted by SCREAA Exec Secretary William Quinn, included a check of all distributors and manufacturers covering the Southern California market and did not include sets in showrooms or in distribution warehouses.

Quinn estimated over-all local tele audiences to be between 150,000 and 200,000, based on average of 3½ lookers per receiver. Sales are currently averaging 300 per day, which will hike total distribution to at least 70,000 by December 1.

## CHEAP NEWS SERVICE

CHICAGO, Nov. 13.—A low-cost daily and weekly tele news service available beginning December 15 for tele stations has been set here with the formation of a new firm, Television News Service, Inc. Headed by L. T. Kreutzig, former editor of News-Map-of-the-Week publications, the programs will be prepared on 16-mm. film and airtailed to reach clients within eight hours. Each show will cost between \$25 and \$35, with a uniform price applying to the films, whether they are used as sustainers or for sponsored shows.

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## WCAU-TV's Test Pattern Idea To Open New Commercial Market

PHILADELPHIA, Nov. 13.—Aimed at producing some added revenue for the television station during the hours normally devoted to test patterns, WCAU-TV has developed a flying spot scanner. The station is now studying rates, copy regulations, commercial length and other factors in preparation for selling time on the scanner.

Designed and perfected by Roy A. Meredith, WCAU-TV production supervisor, the set scanner, starting at 10 a.m., strips out a continuous run of news reports, hourly weather reports and continuous minute-by-minute time signals to the accompaniment of recorded music. The flying spot scanner, as a result, makes the receiving set of value to the people at home during the daylight hours, even tho they may be unable to watch the screen continuously, and eventually, may afford the station operator a source of revenue during hours normally devoted to the test pattern. Constant animation of the scanning strips makes it inviting to look at the test pattern, and the use of Columbia's new long playing records gives the set owner continuous music throughout the day.

The flying spot scanner also figures on getting a heavy play in commercial establishments and may cut in heavily on the fields held by the wired music services to restaurants, hotels and other public places. The scanner offers the same musical service now being purchased by business firms and houses in addition to news, time and weather reports. And for the retail set dealers, it offers a chance to demonstrate the sets during what otherwise are "dead" hours.

The station revised its test signal for the new system, still retaining the *Bulletin News* plug across the news strip at the bottom, with the minute-by-minute time strip on top of the panel. The system requires a minimum of manpower to operate and does not tie up the services of a camera crew or camera. The project is almost fully automatic, thus freeing the WCAU-TV staff and equipment for rehearsals and other duties during the hours it is in use.

According to Meredith, the idea involves entirely new principles in sending news tickers on television and incorporates specially designed equipment. Meredith says the system employs transparencies and clock synchronization, but is mum on other details since the flying spot scanner will be offered to others commercially.

News for the project is prepared in the WCAU news room by staffers and given in headline or flashcast form. The viewer sees a moving news ticker bringing news as fast as it comes off the wires in the news room. Correct time is constantly fed into the separate time slot, and weather reports

## "Drake" Film Series Ready for CBS Tele

HOLLYWOOD, Nov. 13.—Columbia Broadcasting System this week will receive the first five half-hour videocine reels in *The Case of Eddie Drake* series, filmed here for the net by IMPPRO, Inc. Latter firm is currently editing and dubbing the second four segs in the 13-reel series and will start filming the remaining episodes of the series Wednesday (17).

Harlan Thompson, IMPPRO veepee, left yesterday (12) for New York to deliver the films and to confer with web execs on the extensive promotion campaign planned. While in the East, Thompson will also confer with ad agency brass to arrange sale of other IMPPRO films, both entertainment and commercial.

are given hourly on the news strip. A system of bells similar to those used by the national wire services, calls attention to important news which is upcoming, and a bell system is employed for programs and special events about to be televised. The flying spot scanner is used by WCAU-TV at all times when no studio or remote show is in progress. Service also is being used for public service and charitable organization announcements and as a promotion build-up for the programs carried by WCAU-TV.

## NBC Plans Rolling For KNBH TV Debut Before January 20

HOLLYWOOD, Nov. 13.—Plans to launch National Broadcasting Company's (NBC) Coast tele Station KNBH here went into high gear this week with the station shooting for formal debut "before January 20." Auditions for shows began Monday (8) under the supervision of Robert Brown, tele program director and exec producer Ed Sobol. First hearings will concentrate on packaged show ideas, with talent to be given later auditions.

Local programing operations will follow pattern set by WNBT, net's New York tele flagship. KNBH will rely to a good extent on kinescoped versions of Gotham originations to round out local programing skeds. Web will build Coast packages for national airing, launching sustainers as soon after debut as possible. Net will not seek free talent in any form, and will pay "reasonable" fees for all writing, acting and production services. This point was strongly stressed by KNBH topper, Hal Bock, refuting accusations that the web would seek cuffo talent.

Little film buying will be done locally, with exception of fill-in pix, Bock said. Majority of film fare will be secured thru offices of Russ Johnson, web's director of films for television in New York. Station will kick off with 12 hours of programing at the start, increasing as rapidly as facilities and personnel permit. Station is assured of several commercials at the outset, including the *Philco Playhouse*, Bigelow-Sanford carpet show, and two news shows sponsored by Disney hats and Camel cigarettes.

Rate card for local time finds Class A time pegged at a \$500 base rate, plus \$750 for facilities (including 5 hours rehearsal) making a total of \$1,250 per hour. Film studio usage will cost \$250 per hour. While KNBH rates are less than New York costs, tariff established is highest on the Coast at this time.

## TV Cameras May Get Use in Movies

LONDON, Nov. 13.—Television cameras may soon be used in the making of motion pictures under a plan put forward by David Rawnsley, British art director, designer and technician. The use of television cameras, he claims, will enable producers to watch the television screen and see how the final picture will look while the shot is being made.

"Reducing the cost will mean that films will no longer need to be made to attract the masses of people so as to give huge box-office returns," he said.

Rawnsley has spent five years trying to work out a plan to reduce production costs with the television camera as part of the answer.

## TV Not Blamed For Fan Slump, Ball Club Sale

NEW YORK, Nov. 13.—Altho a "for sale" sign went up this week on the Newark (N. J.) Bears, Yankee farm team and second-place club in the International League, the management surprisingly did not place the blame for the club's meager attendance on television. Earlier grumblings (see *The Billboard*, October 16) from several minor league baseball teams were pitched at telecasts of major league attractions in their vicinity, but in this case extraordinary local conditions were cited as the cause.

"In fact," said Parke Carroll, the Bears' general manager, "we'd like to televise Newark's games; television will probably do more to develop greater interest in baseball and eventually to bring people into the ball parks than any other medium."

Carroll disclosed that an analysis of 1948 attendance showed Newark with a season total of 170,000 paid admissions, placing it seventh in gate receipts, altho it finished second in the league. But Jersey City, he observed, under the same television conditions, drew 330,000 fans.

Forced to look elsewhere for reasons why Newark failed to attract, the management discovered that the club's two biggest years occurred under local ownership, hence the decision to put the club up for sale. It's hoped that a return to local control or ownership by a major league outside of New York might rekindle the former spirit and also secure full local co-operation.

## N. Y. Moves Ahead on City TV Outlet Plan

NEW YORK, Nov. 13.—New York City, which has been studying plans to apply for a television station, moved one step closer last week when it "found" the money necessary. Construction funds for the station, if one is granted, will come from a city fund known as "accruals." The TV money, specifically, went into the accrual pool when the city changed its financing plans for Idlewild Airport.

Money to operate the station would be appropriated out of the regular city budget. The city estimates that \$282,000 will be needed to build its video plant.

## TV Scenic Artists Win 11% Pay Raise

NEW YORK, Nov. 13.—The Scenic Artists' Union has won an 11 per cent increase for its members working at WNBT-TV, WCBS-TV, WJZ-TV, WABD and WPIX. The new pact is retroactive to August 22 and runs one year.

The new weekly scales are \$145 for an art director, \$110 for a charginan and \$100 for a journeyman scenic artist and a costume finder. Set designers must receive screen credit under the new agreement.

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## Television Commercial and Sustaining Program Changes

Week Ending November 6

This feature of the TV evaluator is designed for a threefold purpose: To report new TV business; to report new and renewing TV advertisers and to list new and departing programs, both commercial and sustaining. Compilations of all data included will be published periodically.

### NEW COMMERCIAL PROGRAMS

Sponsor Agency Starting Date	Product	Program Description Talent	Station, City Facility Time
Rich Ice Cream Co. Bowman & Block; 10-31	Ice Cream	Spot Announcement	WBEN-TV, Buffalo 1 Minute
Philco Corporation Radios, Phonographs; 10-31		Philco TV Playhouse	WLW-T, Cincinnati Kinescope, 1 Hour
Polaroid Corporation TV Filter; 10-31		Spot Announcement	WLW-T, Cincinnati Film, 1 Minute
Philco Corporation Hutchins; 10-31 Radios, Phonographs		Philco TV Playhouse	WTMJ-TV, Milwaukee Kinescope, 1 Hour
S. F. Whitman & Son Ward Wheelock Co.; 11-1	Chocolates	Spot Announcement	WPIX, New York Film, 1 Minute
Sanitary Diaper Corp. Miller; 11-1	Diaper Service	Child Care, Talk and Demonstration	WPIX, New York Studio, 15 Minutes
Reliable Motors, Inc. H. Feigenbaum; 11-4	Auto Service	Warrior of the Week Interview of Basketball Star by George Walsh	WFIL-TV, Philadelphia Studio, 10 Minutes
Till's Fruit Cake Katz; 11-4		Spot in "Meet Frances McGuire" Show	WFIL-TV, Philadelphia Film, 1 Minute
Trilling & Montague Campbell-Ewald; 11-4	Merge Appliances	Philadelphia Warriors Basketball Games Anno: Tom Moorehead	WFIL-TV, Philadelphia Remote
Erlanger Beer E. L. Brown; 11-5		Spot Announcement	WFIL-TV, Philadelphia Film, 1 Minute
Procter & Gamble Compton; 11-5	Dux, Ivory Soap, Crisco	"I'd Like To See" Famous Films	WTVR, Richmond NBC Network, 30 Minutes
Philco Corporation Radios, Phonographs		Philco TV Playhouse	KSTP-TV, St. Paul Film, 1 Hour
Procter & Gamble Dux, Ivory Soap, Crisco; 11-5		"I'd Like To See" Famous Films	WRGB, Schenectady NBC Network, 30 Minutes
Pioneer Scientific Corp. Cayton; 11-5	Polaroid TV Lens	Spot Announcement	WRGB, Schenectady Film, 20 Seconds
E. W. Edwards & Son Department Store; 11-6		Sports Round-Up	WBEN-TV, Buffalo Studio, 5 Minutes
Parkway Motors		Spot Announcement	WNBW, Washington
Mann Potato Chip Company		Spot Announcement	WNBW, Washington
Mt. Vernon Cycle & Sport Shop		Spot Announcement	WNBW, Washington
The Hecht Company		Spot Announcement	WNBW, Washington
Frederick's Men's Wear		Spot Announcement	WNBW, Washington
Old Dominion Motors		Spot Announcement	WNBW, Washington
Celomat Corporation		Spot Announcement	WNBW, Washington
Loving Motors		Spot Announcement	WNBW, Washington
General Electric; 11-2		"Your Weatherman in Person" Lewis Allen	WNBW, Washington Studio, 5 Minutes
Procter & Gamble Compton; 11-5	Dux, Ivory Soap, Crisco	"I'd Like To See" Famous Films	WNBW, Washington NBC Network, 30 Minutes
Whelan Drug Company Drugs; 10-21		Charade Quiz Bill Slater	WTTG, Washington DuMont Network, 30 Minutes

### DEPARTING COMMERCIAL PROGRAMS

Sponsor Agency Starting Date	Product	Program Description Facility	Station City
Bavarian Brewing Co. Ralph H. Jones Beer		Election Returns Studio-Film-Remote (1 Time Only)	WLW-T, Cincinnati
Albert Ehlers, Inc. Weiss & Geller Coffee and Tea		Election Night Coverage Studio-Film-Remote (1 Time Only)	WPIX, New York
Kaiser-Frazer Automobiles		Election Returns ABC Network (1 Time Only)	WFIL-TV, Philadelphia
Republican Nat'l Committee Political		Life of Tom Dewey Film (1 Time Only)	WFIL-TV, Philadelphia
Margo Wine Co. J. M. Korn Wine		Spot Announcement Election Night Studio	WFIL-TV, Philadelphia
Collegiate Films Motion Picture Films		College Football Highlights Film	WTVR, Richmond
Time, Inc. Life Magazine		Election Returns (1 Time Only)	WRGB, Schenectady
Spector Music Centre George R. Nelson		Spot Announcement	WRGB, Schenectady
ROA Victor		Election Returns (November 2 Only)	WBEN-TV, Buffalo
George F. Stein Brewery H. J. Weil Beer		Buffalo Bills vs. Baltimore Football Film (1 Time Only)	WBEN-TV, Buffalo
General Electric Bowman & Block Appliances		U. of Buffalo vs. Niagara Football Remote (1 Time Only)	WBEN-TV, Buffalo
General Electric Bowman & Block Appliances		Canisius vs. St. Bonaventure Football Remote (1 Time Only)	WBEN-TV, Buffalo
Tom's Auto Service Henry J. Kaufman		Capital Citizen	WNBW, Washington
P. J. Ritter		Spot Announcement	WNBW, Washington

## WJBK-TV Claims First Solid Use of Simultaneous Shows

DETROIT, Nov. 13.—The first use of consistently scheduled simultaneous programming on television audio and on the regular AM and FM affiliates by any station was claimed last week by WJBK-TV in adopting the new policy for daytime programs. The principal shows being given over video are two extended jockey ses-

sions by Edmond McKenzie (*Jack the Bellboy*), Bob Murphy and news and musical shows.

WJBK-TV was airing a test pattern daily from 10 a.m. to 5 p.m. and decided to vary the monotony of the pattern by adding audio from the regular station programs. The audio schedule takes an hour off for lunch at noon.

The station earlier started an innovation in test pattern operation prior to its formal debut on the air by swinging the cameras periodically onto various functions at the transmitter station, with a brief explanation. The station, lacking studio facilities at present, confines its standard programming at present to the evening feeds from the Columbia Broadcasting System and DuMont nets, plus coverage of local sports events.

## Eddy Puts Snatch On WBKB Personnel

CHICAGO, Nov. 13.—Bill Eddy, former head of WBKB, local Balaban & Katz video outlet, last week continued to hire away from the station key personnel which he formerly bossed. Eddy is now president of Television Associates, video consultant and manufacturing firm. This week he hired for his operation Arch Brolly, former chief engineer for WBKB. Brolly will be chief engineer for TA and will have a hand in setting up the five television stations expected to be constructed in the East by the Meredith Publishing Company, one of Eddy's chief clients.

In addition to Brolly, Eddy has had a hand in having Gene Crow, former WBKB engineer, appointed chief engineer for the tele station Meredith is now constructing in Syracuse.

Three or four more key WBKB personnel, unhappy with new management by B&K execs following Eddy's exodus, are expected to forsake the theater chain's video operation.

## Milton Cross's New TV Show in Works

NEW YORK, Nov. 13.—A new tele show featuring Milton Cross was in the works this week, with a Greenwich Village restaurant the point of origin. The ailer will have Cross interviewing various celebrities from the longhair music field, mainly opera, who "chance" to be scoffing at the eatery.

The restaurant behind the deal is Asti's. No deal has been set with any outlet as yet.

Sponsor Agency Contract Start Product	Program Description Talent	Station, City Facility Time
Beltrell	Spot Announcement	WNBW, Washington
Amco Products	Spot Announcement	WNBW, Washington
General Electric	Spot Announcement	WNBW, Washington

### DEPARTING SUSTAINING PROGRAMS

Program Description Package Owner Asking Price	Station Facility	Disposition of Time
Cartoon Teletales	WFIL-TV, Philadelphia ABC Network	Film Shorts
Singing Lady	WFIL-TV, Philadelphia ABC Network	Film Shorts
Election Review NBC Network (1 Time Only)	WBEN-TV, Buffalo	"News in Pictures"
Who's Who (1 Time Only)	WBEN-TV, Buffalo	Film Serial
The Choir Loft Choir of St. Simons Church (1 Time Only)	WBEN-TV, Buffalo	Film Featurette
Jack Eigen Show Disk Jockey and Guests DuMont Network	WTTG, Washington Film	Film
Wrestling From Jamaica Arena	WTTG, Washington	Hockey Games
Off the Record DuMont Network	WTTG, Washington	

### NEW SUSTAINING PROGRAMS

Program Description Starting Date Asking Price	Station Facility Package Owner
"Pointers on Pets" 10-25	WLW-T, Cincinnati Studio
Charades 11-5	WLW-T, Cincinnati Studio
Batling Quartettes 10-26	WLW-T, Cincinnati Studio
Olympus Minstrels 10-31	WLW-T, Cincinnati Studio
Charades 11-4	KSTP-TV, St. Paul Studio
New York Rovers Hockey; 10-31	WPIX, New York Remote
Fashion Story 11-4	WJZ-TV, New York Studio John Nasht Association
"Child's World" Children, ages 8-13, discuss their problems with Helen Parkhurst	WJZ-TV, New York Studio, American Broadcasting Co.
Green Mountain Hillbillies Music and Comedy; 11-5	WTVR, Richmond Studio
"Playtime" Children's Variety; 11-6 Price on Request	WNBW, Washington Studio
Key to the Missing Aid in Finding Missing Persons; 11-5	WTTG, Washington Studio, DuMont Network

## Two AFRA Members Lay Claims Vs. ABC And Radio Features

CHICAGO, Nov. 13.—Two arbitration meetings involving local American Federation of Radio Artists (AFRA) members were held here this week. One, involving Joe Wilson, represented by AFRA, and the American Broadcasting System (ABC), was a routine vacation claim. The other, Ed Prentiss's claim against Radio Features, Inc., was unique in radio history here. Decisions on both claims are expected next week. John B. Moser, local radio lawyer, was involved in both cases.

Wilson claimed he was owed two weeks vacation by ABC after he left the net a few months ago to join WBKB, local television station.

In the Prentiss case against Radio Features, package org, his attorney claimed that the announcer was entitled to 11 weeks' pay as a result of a contract covering his work on *Ladies, Be Seated*. Prentiss's attorney said that, since the announcer was hired for 13-week periods, he was entitled to 11 weeks pay because he was released from the show in April after having worked for only two weeks of a 13-week contractual tenure.

## Farm Shows Stress Varied Activities

(Continued from page 6)

WMAQ, Chicago, a half-hour stanza that went beyond the ordinary format to include new methods of farming, advice on the care and feeding of livestock, and suggestions on cookery and home-making pitched at farm homes.

WSM, Nashville, copped second honors in this class with its half-hour stanza, *Noontime Neighbors*. Using a studio audience, orchestra and vocalists, the show manages while accenting entertainment to include the essential elements of a farm show, including an interview with a soil conservation specialist and a four-State weather forecast.

### WLW in Third Spot

Third prize winner in this category was WLW, Cincinnati, for its Sunday morning *Farm Front* program. Actually a forum composed of farmers, the show deals with questions of particular import to farm groups and allows farmers to air their candid opinions on local, regional and national issues affecting them.

In the 5,000-20,000-watt category, top honors went to the 15-minute *Down on the Farm* program aired by WKNE, Keene, N. H. This show served a dual purpose, bringing info to farmers and also dramatizing for non-farmers some of the highlights of farm life, both effectively handled thru authentic, on-the-spot recorded interviews.

KHQ, Spokane, grabbed second honors with its half-hour *Saturday Farm Report*. Utilizing a small hill-billy band for entertainment, the show demonstrated originality in its two-man contrasting presentation of farm news, market prices and local events.

Third place award went to WOW, Omaha, for its early morning *Farm Service Reporter*, saved from a routine show by its remote features and its emcee's skillful pacing.

WSCR, Scranton, Pa., copped top honors in the low-power (250-1,000-watts) division with its *Bulletin Board*, emceed by the station's farm editor.

Second-place winner was WJTN, Jamestown, N. Y., with its *G. L. F. Trading Post* 10-minute ailer featuring the swap club idea.

In third position was WTHI, Terre Haute, Ind., with a 45-minute stanza, *Along the Rural Route*, sandwiching a quarter-hour network seg between two locally originated periods containing a variety of information.

## NAB Board Meets Barrage; Slow TV Progress Is Rapped

(Continued from page 5)

NAB convention in April, was further punctuated by general recognition of a growing economic struggle for the advertising dollar. With the problem underscored by the spread of television, by the mounting rivalry between other broadcast media, and by the press for advertising revenue, NAB's top management was ready today to recommend for board approval an expanded program to help member-stations compete for advertising. NAB top brass was ready to propose a double-barreled program of expanded association activity in the fields of broadcast advertising and rising costs of station operation.

The board was called upon by the program executive committee to implement the NAB's new standards and practices (code) with an educational program, creation of an "interpretive committee" to help broadcasters observe the code and the adoption of a rule requiring that adherence to the code be included in all contracts between stations and advertisers.

The latter rule would also require that the American Association of Advertising Agencies (4 A's) and Association of National Advertisers (ANA) be urged to co-operate "in this aim" and that this provision be added to the standard contract already approved by the board.

### New Budget

In setting up a new budget, the NAB board was expected to try to take care of expanded activities without changing the dues structure or raising the membership dues.

The board was expected to give a friendly ear to a demand by non-network-affiliate members of NAB who want a special "independents' day" set aside at the annual convention.

Most commonly heard suggestion for improving the NAB board's workability is for a reduction in the number of board members, now 25; a cut in the number of NAB districts and delegation of some of the power now held by the board to the standing committees so as to expedite action on urgent issues. The general belief prevails that the board's machinery in its present form lends itself to autocracy and procrastination.

History's greatest scramble for advertising revenue cast its shadow over NAB developments here, accentuating the demands for all sides of NAB for a streamlining of what is described as the board's "over-sized, clumsy and unwieldy" machinery. This was the major topic behind closed doors at the program executive committees' two-day meeting here last week, and the discussion is known to reflect similar talk at previous closed-door sessions by other standing committees. Dissatisfaction with the current set-up is permeating NAB from top to bottom.

### Committees Gripe

NAB's various standing committees have long been nursing grievances against the NAB's successive boards for the ease with which the boards have tabled recommendations from committees after lengthy and inconclusive discussions. Several committee members this year are known to have registered their strong disapproval with these methods, and at least two are known to have threatened to resign their posts because of the frustration of their efforts and the costly waste in time and costs both to the NAB and to committee members, many of which travel long distances to attend meetings. The program executive committee, in a resolution which openly seeks to needle the NAB board into action on TV, made no attempt to conceal its dissatisfaction with the board's dilatory and unwieldy ways, particularly in

the board's handling of the television issue. In its resolution, the committee cited the fact that there are more than 300 TV broadcasters and permittees, most of whom are NAB members "now looking to NAB for guidance" in the field of TV programming. The committee said, "The time has long since passed when NAB should have initiated activities in the field of TV programming."

## Final Program Competish Winners

(Continued from page 7)

Announcements of the winners in the first of a yearly project came months after they were due. The reason was the overwhelming response from stations in every part of the country. As a consequence, the enormous task of reviewing the programs—every one submitted was played thru to the end—took months more than expected. This is resulting in a change in next year's competition (which will cover programs produced during the calendar year, 1947). Programs will be submitted in January and February; winners will not be announced until June.

### 890 Entries Heard

A total of 890 individual programs, covering every range of program endeavor, were submitted in this year's competition. Since only four weeks was allowed in which to make entries, the entry total is amazing. The total reviewing time contributed by *The Billboard* staffers Sam Chase, Paul Ackerman (now music editor) and Ira Hecht, runs into hundreds of hours. The boys are taking a breather—then getting ready for the 1948-'49 competition, details of which will be announced shortly.

A complete list of all winners in the competition will be published in next week's *Billboard*.

## Frenchies Revamp Nets and Programs

PARIS, Nov. 13.—A complete reorganization of French transmitter networks and programs has been announced by Vladimir Perche, director-general of French National Radio. The two webs which now air national and Parisian programs will be renamed Branley network and Ferrie network, respectively, in honor of the two pioneers of France's radio development.

The Branley network will sked serious shows, with frequent tie-ups with the British Broadcasting Corporation home and third programs, while the Ferrie web will provide light entertainment. Each network will have 20 transmitters.

## Chevalier Signed For "Paris" Ailer

HOLLYWOOD, Nov. 13.—Packager Raymond R. Morgan last week signed Maurice Chevalier to emcee the new *This Is Paris* ailer which Morgan is currently launching in Paris (*The Billboard*, October 6). French star was inked to a 52-week deal for the tape-recorded stanza which will originate in French capital's Cafe de la Paix. Morgan, as well as producers Sam Pierce and William Robson, are currently in Paris to cut audition ailers.

Morgan returns to Hollywood late this month to set details for launching the show. Altho network is undecided, it is reported that Mutual Broadcasting System (MBS) will get first crack at carrying the ailer.

## Armour, Cudahy Ogle Daytimers To Buck Swift

CHICAGO, Nov. 13.—Possibility that Armour and Cudahy, meat packers, were planning new daytime radio shows to challenge the AM supremacy of the Swift meat company was seen here last week when it became known the two firms were looking for new daytime radio programs. Altho radio directors for the Grant Agency, which represents Cudahy, and the Foote, Cone & Belding (FCB) org, which has the Armour account, would not say that either company was planning new daytime strips, it became known here thru other sources that both could be expected to increase its use of AM radio during 1949.

At the present time, Armour is bankrolling the CBS *Hint Hunt* five a week daytime strip. And, according to package orgs, which have submitted shows to FCB, Armour is looking for other daytime airings. Since the Armour 1948 radio budget is set, it appears likely that any new shows will not be added until next year's budget is fixed. According to Dick Davis, radio director for FCB here, Armour is at the present time going thru only the normal observation of packages to see if new daytime shows can be added.

Harry Holcomb, radio director for Grant, said that Cudahy was looking around, that a few shows had been offered, but that no decisions had been made.

If either of the companies, Cudahy or Armour, go in for radio time, it is expected that such moves will be based on decisions to match the daytime radio use of Swift, packer now using major slots of daytime radio, and that resulting sales war will be pegged on radio use.

## KSL, WKY, WINX Top Drama Category

(Continued from page 6)

ries seeking to turn the pioneer spirit into new channels to meet current problems. Second place was won by *Here Comes Tomorrow*, of WJJD, Chicago, an all-Negro soap opera dealing with the highly pertinent topic of intolerance. Third honors went to KNX's *Romance of the Ranchos*.

### 5 to 20 Kw. Winners

In the 5,000 to 20,000-watt group, WKY's *The Way Out* was awarded first place. Second prize went to WOV, New York, for *The Mountain*, a special Christmas Eve show touching on postwar problems against a background of the ancient Christmas story. Third honors were given to WNJR, Newark, N. J., for productions by the North Jersey Radio Repertory Theater, which is made up of amateur actors from local theater groups.

Top prize in the 250 to 1,000-watt grouping was captured by WINX, Washington, a 250-watter, for its highly professional and telling production of *Exodus*, an unusual story concerning Palestine. WTMA, Charleston, S. C., for its use of the local Dock Street Theater group, won second award. Third place went to CKEY, Toronto, for the CKEY Drama Workshop, a series produced by amateurs under the auspices of the station.

Two FM stations came in for honorable mentions. WEAW-FM, of Evanston, Ill., presented Issahr Appelman, book reviewer, actor and teacher, in an interesting series of dramatic readings. Cleveland's WHKK-FM produced four programs in an entertaining series titled *Just a Myth*, dedicated to showing that ancient myths are grounded on eternal human behavior patterns.

# Writer Classification Revamp

## ASCAP Would Try New Plan Experiment'ly

### 12-Man Board in Agreement

By Jerry Wexler

NEW YORK, Nov. 13.—The American Society of Composers, Authors and Publishers (ASCAP) is formulating a new classification system for its writer-members.

Altho the current set-up has been the target of criticism from within and outside the society for years, with the members agreeing pretty unanimously that "something should be done," previous efforts to rectify the inequities have, except for occasional minor adjustments, petered out in wishful, chaotic and fruitless talk. The current drive for a complete overhauling is serious in intention, with the 12-man writer-classification board in general accord concerning the desired changes and the means of obtaining them. The board is meeting as frequently as possible, and has reached the stage where, as one board member said, "We hope to be able to put the new system into effect early in 1949."

As the projected plan now stands, the new set-up would be adopted on an experimental basis for a one or two-year period—more probably the latter. During the trial run, the bugs would be ironed out and the system polished into a permanent form.

Among the more important points under consideration are the grading (See ASCAP Would Try on page 42)

## AFM Hears Allen Action Vs. Tharpe

NEW YORK, Nov. 13.—Action against Sister Rosetta Tharpe has been brought before the executive board of the American Federation of Musicians (AFM) by Foch Allen, the singer's former husband-manager. Allen's complaint called for an accounting and commissions due according to Sister Tharpe's agency contract with the Allen Artist Bureau, signed in 1945, to run until November, 1949. Charges originally filed by Allen in January, 1947, claimed \$5,000 in known earnings, but no action was taken at that time. Allen's current suit asks for this amount plus 10 per cent of the Sister's additional earnings during the last two years.

Allen has charged that Sister ceased recognition of their professional ties when they were divorced in 1946, but that, inasmuch as he had furnished solid booking up to that time, abrogation of the pact was unwarranted.

## Shep Fields And GAC Phft

NEW YORK, Nov. 13.—Shep Fields will not renew his management pact with General Artists Corporation (GAC). The maestro's one-year deal with that agency expires December 9. This also is the closing date for Fields's run at the Capitol Theater here.

Altho no other deal has been signed for Fields's management, it is understood that the William Morris Agency has submitted the work for dates to follow the Capitol engagement.

## Band Biz Looks to AFM For Relief; Regulations Revamp Seen a Necessity

NEW YORK, Nov. 13.—Completely unconfirmed rumors here this week that one of the major booking offices was contemplating dumping its band department because it has been running deep in the red started anew squawks in some agency quarters that the American Federation of Musicians (AFM) must do something if the band business is to survive.

Agency men feel that one of the problems at the root of the sad state of the business is the fact that AFM regulations concerning agents and managers have made it inadvisable if not virtually impossible for a booker or manager to build a new property into public favor. They point to the following factors as creating the dead-end situation:

(1) The five-year maximum pact and its provisions for agencies are too tough in that a band leader can break the pact anytime the agency fails to get him a job for four consecutive weeks. After the third year of the contract the agency must get the band a minimum of 25 per cent over scale on any job it plays.

(2) The limitation of the agency commission to 20 per cent on one-nighters and 10 per cent on location jobs is insufficient to enable the agency to make money on most jobs booked. Agency gents point out that 75 per cent of all the bands booked work for scale in the first place and therefore don't pay any commissions at all. Furthermore, top name bands won't even pay the agency the full 20 per cent. Most pay 10 per cent or 15 per cent, and one top name leader

pays his office 5 per cent on bookings. This commission is even less equitable, say the agency men, when it is considered that the band leader deducts traveling expenses and union dues from the gross price before paying any commissions at all. In many cases, of course, these run to sizable figures.

### Managers Do Okay

Managers, of course, are in an even more unenviable position, being limited to a 5 per cent bite, tho this comes off the top, and it is an open secret that a number of managers manage to eke out somewhat more than the contractual 5 per cent.

The situation has been aggravated, say the agency toppers, by the fact that cost of booking a band has constantly risen to a point where it is almost impossible to show a profit on most bookings. When business gets as rugged as at present, this is doubly important because many more long distance phone calls, wires, etc., must be put in before a deal is closed. One major agency claims its phone and wire costs are now running in the neighborhood of \$4,200 a month, as an example of one cost item, which has climbed way out of line.

Despite the agency men's belief that some AFM sympathy to what they claim is a sad condition would be a boon to the band biz, there is little prospect that the AFM will consider any basic changes in agency pacts. In 1946 the agency boys made a pitch along these lines to the union toppers, even going so far as to open agency books to the AFMen. They got the pooh-pooh treatment then and expect that any current pitch would get about the same reaction.

## Clark's Disk Ban Hot Spot

### Atty. General Gets Question; Who Answers?

#### Maybe, It Says Here, Nobody

WASHINGTON, Nov. 13.—The Justice Department is pondering the delicate problem of what disposition to make of a request formally submitted here Wednesday (10) for an opinion by the attorney general on legality of a contract between the American Federation of Musicians (AFM) and record manufacturers.

A copy of the contract, which contains the much-discussed proposal of an "institute" plan authorizing the AFM to impound royalties for use in a union "welfare fund," was left on the desk of Solicitor General Philip B. Perlman by a union-industry delegation headed by Milton Diamond, chief counsel for James C. Petrillo's AFM.

#### Advisory Opinion?

A spokesman for the Justice Department in commenting officially on (See Clark's Disk on page 42)

### He Picked Dewey!

NEW YORK, Nov. 13.—Vic Damone, or any portion thereof, has turned out to be valuable property. Da Moan, whose tonsils were removed last week at a Hempstead Hospital, was reportedly getting a barrage of bids from fans for the severed organs, with one bidder offering \$250. Flack Sid Ascher said that he was not offering special discounts to Damone fan clubs, since most of the discounting would be done by the press.

## Post at Decca For Hilliard

NEW YORK, Nov. 13.—Jimmy Hilliard, former Mercury Records artist and repertoire chief, this week joined the Decca diskery's front office. Currently huddling here with Decca's execs, Hilliard is believed skedded to move out to Chicago to serve as a Midwestern recording exec for the firm.

This post, formerly held by Mike Conner, who is now ensconced in the artist relations post with Decca here, has been vacant for over a year.

## Pub Arrangers To Receive \$10 Weekly Pay Hike

NEW YORK, Nov. 13.—A \$10 weekly wage hike for union arrangers working for pubbers was agreed upon this week at a meeting between the Music Publishers Protective Association (MPPA) and a committee from Local 802, American Federation of Musicians (AFM). It will be up to individual pubbers to sign with the local, but the approval of MPPA is tantamount to automatic agreement in this matter, and all association members are expected to fall in line. Non-members will probably also follow suit, as they have done in the past.

The agreement calls for a two-year contract, with the raise retroactive to October 1 of this year. The present weekly scale is \$125 for chief arrangers, \$100 for assistants and \$65 for copyists. The \$10 boost will apply to each category. Piece-work rates remain unchanged at 55 cents a page for extractions and 95 cents a page for piano copies.

## MCA Corrals

### Foster & Reid

CHICAGO, Nov. 13.—Music Corporation of America (MCA) here came up with a pair of important band acquisitions this week. Chuck Foster, a General Artists Corporation work for the past 10 years, switched to the MCA fold and will start new office bookings in May, 1949. The Chi MCA work fold was also joined by Don Reid, a veteran Frederick Bros. chattel, who will begin work for MCA at the beginning of the next year. Acquisition of Reid leaves FB with three bands, Ray Pearl, Tommy Carlyn and George Winslow.

Leo Pieper, recent GAC acquisition, left that office last week for MCA, while Jan Garber, previously with MCA, switched allegiance to the William Morris office.

## Bob Bundy Quits

### Gale for Glaser

NEW YORK, Nov. 13.—Bob Bundy, special events booker, this week resigned a post with the Gale Agency to start a special events promotion department for Joe Glaser's Associated Booking Corporation.

Bundy, who is a vet at the large-scale promotion biz, will center his activities at the Glaser office on the Horace Heidt amateur show tours.

# T-MEN ON TERPERIES' TAILS

## BBC Pushes Orks To Use More British Music on Air; Public Requests Am. Tunes

LONDON, Nov. 13.—The British Broadcasting Corporation (BBC) is taking steps to ensure a greater number of British songs being aired by local orks. In line with this, BBC is sending letters to band leaders requesting them to give preference to British music.

The BBC action follows a recent meeting with the broadcasting sub-committee of the Song Writers' Guild of Great Britain, at which meeting it was approved by both groups.

Harvey Davidson, director of BBC dance music, is quoted as telling the meeting that dance bands have been playing between 12 and 17½ per cent British music on the air. He would like this percentage increased, particularly with regard to current songs.

*Housewiver's Choice*, the BBC barometer in music and artists, has clearly indicated a preference for American music and American artists. This program is broadcast 50 minutes, six days a week, and is based on requests from listeners.

### Tunes Click in U. S.

While British dance bands play a good percentage of music by their own composers, preference is almost always given to American songs. Many British songs have reached their greatest popularity in the United States. *Underneath the Arches*, for instance, rested on the British music shelves for many years, and it was only a mild success until recorded for U. S. consumption.

The BBC request is not expected

## Leibell Denied ASCAP Stay; Appeal Planned

NEW YORK, Nov. 13.—Federal Judge Vincent L. Leibell yesterday (12) denied the application of the American Society of Composers, Authors and Publishers (ASCAP) request for a stay from final judgment in the Leibell case. The Society will appeal the decision.

Under the terms of the judgment, ASCAP is enjoined and restrained from (1) enforcing the motion picture performance rights of any musical composition against exhibitor, producer or distributor of film as long as ASCAP continues as an illegal combination; (2) the Society is restrained from obtaining any motion picture rights of a musical composition.

(3) ASCAP members are restrained from enforcing against producers or exhibitors the public performance rights to compositions of which they have granted only the synchronization rights.

(4) Members are enjoined from refusing to grant producers the motion picture performance rights and the right to sublicense others with the motion picture performance rights of musical compositions which they allowed producers to synchronize with motion picture film.

The judgment directs ASCAP to pay to plaintiffs within 10 days the sums which ASCAP received on or after March 15, 1948, pursuant to the license agreement.

to have too much to do toward easing the situation. Dance bands have always followed public requests, and requests today are definitely greater for American music.

It is believed that more British music will be played when British composers are given a break instead of their music being left on the shelves to be bought by foreign publishers. During a recent visit to England by Lou Levy, of Leeds Music, he purchased a number of British songs which he intends to popularize in America. He stated that many of these songs had been written over 20 years ago and very little had ever been done to give them a break.

## Jewel Acquires Allied Catalog Of 100 Tunes

NEW YORK, Nov. 13.—Jewel Music announced this week that it had acquired the Allied catalog, containing about 100 songs, the oldest of which dates back 18 years. The catalog had been in the possession of attorney Bill Berkson, who had purchased it from Dave Dreyer some time back in the interest of an unnamed party, which now turns out to be the Jewel pubbery. The purchase price was \$13,000.

Among the properties are several Duke Ellington, Buddy Green and De Sylva-Henderson tunes. Slim Gaillard's *Flat Foot Floogie* and Ellington's *Tonight I Shall Sleep* (Victor has an unreleased platter of the latter tune by the Ellington ork with Tommy Dorsey on trombone) are two of the catalog's highlights. The catalog was started by Buddy Green and Elmore White, was taken over by Horace Heidt, who sold it to Dreyer.

## ALLEGRO BOWS IN POPS

NEW YORK, Nov. 13.—Paul Puner's *Allegro* diskery, which has specialized in classics and kidisks, last week issued its first pop-type platter. The initial dishing is a polka coupling cut by the Polka Dots, harmonica group. The Dots, who formerly recorded for Musicraft, have signed a three-year pact with *Allegro*.

## Showbiz Flourishes in Britain And Europe Despite Obstacles

(Continued from page 3)  
"They have no juke boxes in England," says Levy, "but the music trade wishes they did have them."

As in America, the problem of clarifying music rights with respect to television performances has now become a pressing problem.

France, too, is preoccupied with American music styles—the two most popular maestros being Ray Ventura and Bernard Hilda. Singers on the Continent, according to Levy, devote a considerable part of their performances to American tunes with American words.

## Cosnat Is 15th Coral Jobber

NEW YORK, Nov. 13.—Jerry Blaine's Cosnat distrib house this week was appointed jobber for the new Coral Record line, to hike the number of the Decca subsid's jobbers up to 15. Others are being investigated for credit ratings and it is expected that a full network will be developed within the next three weeks prior to the December 1 shipping date of the initial Coral release.

## 225G Suit Over "Joe and Paul"

NEW YORK, Nov. 13.—An action for a total of \$225,000 damages, plus counsel fees, was filed in New York Supreme Court this week by Paul Kofsky, musician and merchant who owns the Joe and Paul Clothing stores, against Apollo Records, Inc., Apollo Records Manufacturing Company, Murray and Eddie Barton and Herman Siegel, former head of Apollo. Kofsky, who in 1931 wrote the lyrics to the unpublished tune, *Joe and Paul*, and has used the tune for advertising purposes, charges infringement, destruction of copyright and libel.

Complaint alleges that in 1946 Barton Brothers, singers, proposed to Kofsky that they use the tune at a charity, and that permission to do so was granted. Kofsky alleges however that Barton Brothers without permission recorded the tune for Apollo and not for charity. Apollo and Barton Brothers, according to the complaint, incorporated lewd and suggestive matter into the tune, thus casting reflection and ridicule on Kofsky's reputation as a clothing merchant.

Apollo, in answer, claims Kofsky is not a real party to the suit and that the publication and recording were done with the consent of Kofsky. Apollo has also filed cross claims against Barton Brothers for alleged breach of warranty.

The suit, which is now in examination prior to trial, asks \$100,000 from the Bartons, \$75,000 from Apollo and \$50,000 from Siegel.

## MPPA ANNUAL CONFAB

NEW YORK, Nov. 13.—The annual meeting of the Music Publishers' Protective Association will be held Tuesday (16) afternoon. The agenda includes the president's report to be given by Lester Santley, the election of officers and business discussions to be suggested by members.

## Put Ballrooms In 20% Bistro Tax Category

### NBOA Announces Ruling

(Continued from page 3)

cabaret bracket, argued that people went to a ballroom solely to dance and that the availability of refreshments was not a factor which influenced their attendance. While this first decision handed down by Bliss applies only to this particular ballroom, on which the brief was submitted, it is expected by NBOA brass that it will only be a matter of time until all ballrooms are reclassified and taxed as cabarets. Roberts said that even while the test case was pending before the commissioner, other ballrooms were so reclassified. Roberts pointed out that with the test case's adverse ruling, two steps are open for NBOA: (1) Negotiation and conference with fed execs, and (2) a court fight, paralleling the successful action taken by NBOA to change the Form B band contract. Just what will be the next step on the part of NBOA has not yet been decided, Roberts said.

The adverse NBOA edict follows closely a ruling received by the National Association of Amusement Parks, Pools and Beaches (NAAPPB) legal counsel, C. Melvin Sharpe (*The Billboard*, November 13). In that case Bliss stated that the West Coast ballroom, which was used in the test by NAAPPB, would also come under Section 1700 (E) of the code, making the ballroom responsible for payment of the cabaret tax. The NAAPPB brief contended that the ruling effected a hardship on the park operator, in that it made it impossible for the ballroom to sell refreshments in competition with concessions in the vicinity of the terpalace.

### Avalon Set Precedent

The campaign by the Treasury Department to reclassify ballrooms as cabarets, reported exclusively by *The Billboard*, came to light during the NBOA convention in Chicago (*The Billboard*, October 2). In August, 1946, a district court judge handed down a decision in the case of Avalon Amusement Corporation, La Crosse, Wis., vs. U. S., which has since become the precedent for the Treasury Department's reclassification program. This decision was later upheld in the Seventh District Circuit Court of Appeals. The judge ruled that the Avalon Ballroom, operated by Ted Janowski, definitely fell into the cabaret tax category.

The I. R. putsch to place ballrooms in the cabaret tax bracket comes at an inopportune time, for ops who attended the NBOA convention reported that profits from dance dates are way down. An accounting of the loot from a dance usually shows that it's the services offered by the ballroom, such as checking, sale of cigarettes, liquid refreshments and food, that make the meager profit. Under the cabaret tax classification, all these services will be taxed 20 per cent except for nights when the ballroom is rented out. This exception for ops, when they rent their holdings, was noted in Bliss's directive. The ops usually count on a profit of anywhere from \$25 to \$304 (See *Tax Men Get On* on page 42)

## Hudkins, Using Shaw Name, Says Leader Can't Nix Him

HOLLYWOOD, Nov. 13.—Despite Artie Shaw's statement that he will not return to the dance band field, Dave (Ace) Hudkins expects business as usual for his Bob Keene-fronted crew currently playing here under the Shaw name. Hudkins, owner-organizer of the Keene outfit, said the band will continue to play the Shaw library and link itself with the Shaw name, and claimed there is no way Shaw can stop him. Furthermore, he confirmed a report that a piece of the Keene band was split between three local disk jockeys to assure it of an intensive air promotion campaign. Hudkins, who previously denied such a deal existed, now named the spinners as Bill Anson (KFWB), Alex Cooper (KXLA) and Don Otis (KLAC). While he refused to divulge how much of the band belonged to the jocks, it is understood they together own 10 per cent. None of them has invested in the venture. They get their share in return for air courtesies, Hudkins said. Shaw receives no revenue from the band.

### Gets Verbal Okay

Hudkins told *The Billboard* that he has verbal permission from Shaw to use his name in association with the Keene group. Band is billed as Bob Keene and the Artie Shaw band. Should Shaw demand that his name be dropped, Hudkins will change the billing to Bob Keene and the Artie Shaw-Type Band. Insertion of the word "type" will render Shaw powerless in any attempts to delete his name from billing, Hudkins said. Furthermore, he claimed there is no way Shaw can stop use of his arrangements. Hudkins said he bought the Shaw library, consisting of approximately 80 arrangements, from Red Kelly, who acquired it from Shaw as settlement for a \$2,700 debt. Hudkins said Kelly has a bill of sale from Shaw and that he has a similar paper from Kelly proving his legal ownership of the folios.

A few months ago, Hudkins created trade publicity and some interest among dancery patrons when he unveiled the Keene group under the Shaw banner, and said the band is being prepared for the Shaw baton. The gimmick worked, for it got the band bookings and the Shaw name attracted patrons. To keep the project alive, disk jockeys dusted off old Shaw platters and with each spinning added verbal momentum to the story that the retired batoner is on his way back to the podium. Shaw decided to spike these rumors in a statement to *The Billboard* in New York (November 6 issue), saying he does not intend to reorganize his band nor does he expect his fans to accept a band bearing his name without his fronting it.

### Good Coast Dates

Hudkins shrugged off Shaw's comment on public acceptance by pointing to the Keene band's successful runs at San Diego's Pacific Square Ballroom and the Los Angeles Trianon and Avodon where it has been booked for return engagements and will play Christmas and New Year's week-ends. Furthermore, Hudkins is currently negotiating with the Palladium to take the band on Monday nights. The Hollywood dancery had previously used secondary bands on off-night Mondays. However, for the past year the terpsery has remained dark on Mondays. In pitching the Palladium, it was learned that Hudkins leaned heavily on his tie-in with jockeys. Hudkins assured the Palladium management that the spinners will create sufficient interest in Monday sessions to make them pay.

Hudkins admitted that he first organized the Keene-Shaw outfit as a gimmick to create interest in his band school. Idea was to give prospective students a feeling of big time

footling via use of the Shaw library. He then hit on the "draft Shaw" scheme which later evolved into the "Shaw is coming back" campaign as a publicity stunt. As Hudkins explained, whatever the outcome he would be in line to gain. If Shaw could be sold on coming back, the present crew would be dissolved (with possibly Keene the sole survivor) and Hudkins remaining in position for a piece of the new band. If he refused to return (which he did), the band would benefit by the resulting publicity, its continued use of the Shaw name and its arrangement with the disk jockeys.

## Jazz To Solidify Stem Invasion With Clique Club

NEW YORK, Nov. 13.—Jazz, already ensconced on Broadway via the successful operation of the Royal Roost nitery in the past six months, will make a determined effort to solidify its position on the Stem with the late November-early December opening of the Clique Club. Clique will occupy the quarters which housed the shuttered Ebony Club and will operate as a supper restaurant-theater, with an admission plus minimum charge at the table policy similar to that run by the Roost.

The new operation will also work in a disk jockey angle similar to the Roost's tie with Symphony Sid Torin, WMCA jock. The Clique will be tied with spinner Fred Robbins, of WOV, who, whenever practicable, will emcee the nightly proceedings. The policy will call for a continuous jazz concert with no dancing, and Robbins will be credited with producing the nitery's presentations.

The opening bill for the new spot will headline chirp Sarah Vaughan, with an opening date set in the vicinity of December 1. The bill will also feature two jazz orks, both likely to be of the sextet or septet type.

The spot will be operated by Irving Alexander and Sammy Kaye for owner Al Martin. The latter ran the Ebony operation with Dickie Wells. Alexander and Kaye own and operate the 52d Street jazzery, the Three Deuces.

Running opposite Sarah, who will stay at the Clique for six weeks, the Roost will bill Ella Fitzgerald, the Lester Young Sextet and the Ray Brown Trio (thru December 8) and Billy Eckstine, the Charlie Ventura ork and a Charlie Parker group (from December 9 for three weeks).

## London Makes Kidisk Debut

NEW YORK, Nov. 13.—London Records makes its kidisk debut with release this week of an album of two 10-inch platters. The package features English actress Margaret Lockwood telling her small daughter the story of Cinderella with incidental music in the background. Disks are shellac, in a hard cover album, retailing at \$2.25. Marketing will be done thru London's regular distrib channels.

The follow-up to the Cinderella album will be a selection titled *Muffin the Mule and His Friends*, done by Anne Mills, with a succession of additional kid platters skedded for the near future.

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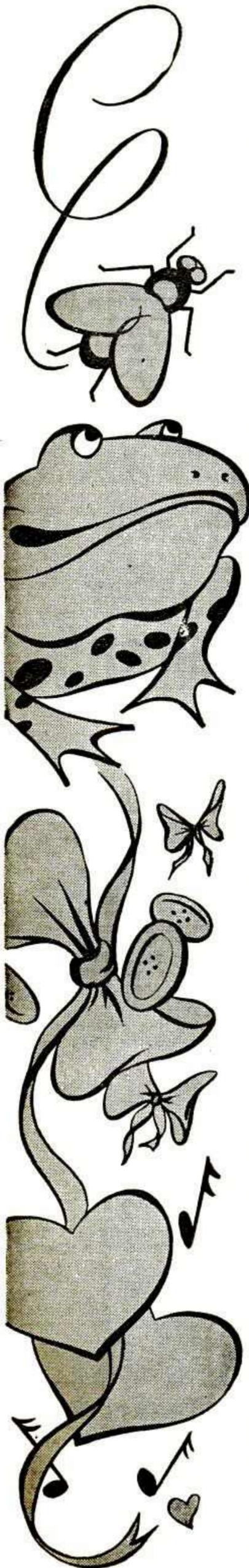


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| <b>OUR COMMON HERITAGE</b><br>A-536 <i>Album</i> .....                 | <b>CROSBY, MARCH, HUSTON,<br/>DONLEVY, MOOREHEAD,<br/>O'BRIEN</b><br>.....\$10.00 |
| <b>THE CHILDREN'S HOUR</b><br>A-434 <i>Album</i> .....                 | <b>DONALD CRISP</b><br>.....\$3.00  |

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| <b>NO MAN IS AN ISLAND</b><br>A-439 <i>Album</i> .....       | <b>ORSON WELLES</b><br>.....\$5.85 |

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| <b>NUTCRACKER SUITE</b><br>DU-9 <i>Unbreakable</i> .....        | <b>FRED WARING</b><br>.....\$2.00 |
| <b>THE SONG OF CHRISTMAS</b><br>A-497 <i>Album</i> .....        | <b>FRED WARING</b><br>.....\$3.00 |
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| <b>A CHRISTMAS CAROL</b><br>DA-290 <i>Album</i> .....                        | <b>RONALD COLMAN</b><br>.....\$3.85                |
| <b>A CHRISTMAS GIFT</b><br>DA-357 <i>Album</i> .....                         | <b>JOHN NESBITT</b><br>.....\$2.25                 |
| <b>A TALE OF TWO CITIES</b><br>DA-696 <i>Album</i> .....                     | <b>RONALD COLMAN</b><br>.....\$3.85                |
| <b>CINDERELLA</b><br>DA-391 <i>Album</i> .....                               | <b>EDNA BEST</b><br>.....\$3.00                    |
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| <b>RIP VAN WINKLE</b><br>DA-432 <i>Album</i> .....                           | <b>WALTER HUSTON</b><br>.....\$2.75                |
| <b>TALES OF THE OLYMPIAN GODS</b><br>DA-475 <i>Album</i> .....               | <b>RONALD COLMAN</b><br>.....\$3.75                |
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| <b>THE THREE BILLYGOATS GRUFF</b><br>CUS-10 <i>Unbreakable</i> .....                 | <b>FRANK LUTHER</b><br>.....\$1.25 |

### SONGS

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| <b>NURSERY RHYMES</b><br>CU-101 <i>Unbreakable</i> .....               | <b>FRANK LUTHER</b><br>.....\$2.00  |
| <b>NURSERY RHYMES</b><br>CUS-5 <i>Unbreakable</i> .....                | <b>FRANK LUTHER</b><br>.....\$2.25  |
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| <b>WINNIE THE POOH SONGS</b><br>CU-109 <i>Unbreakable</i> .....        | <b>FRANK LUTHER</b><br>.....\$2.00  |

### INSTRUMENTAL

- |   |   |
|---|---|
| <b>ANIMAL PICTURES IN MUSIC</b><br>A-85 <i>Album</i> .....                | <b>DECCA LITTLE<br/>SYMPHONY ORCHESTRA</b><br>.....\$3.00 |
| <b>INSECT PICTURES IN MUSIC</b><br>A-84 <i>Album</i> .....                | <b>DECCA LITTLE<br/>SYMPHONY ORCHESTRA</b><br>.....\$3.00 |
| <b>MacDOWELL: MARIONETTES</b><br>SUITE—Op. 38<br>A-576 <i>Album</i> ..... | <b>RUDOLPH GANZ</b><br>.....\$2.25                        |
| <b>THE SYMPHONY ORCHESTRA</b><br>A-90 <i>Album</i> .....                  | <b>STRING FAMILY</b><br>.....\$3.75                       |
| <b>THE SYMPHONY ORCHESTRA</b><br>A-91 <i>Album</i> .....                  | <b>WOODWIND FAMILY</b><br>.....\$3.75                     |
| <b>THE SYMPHONY ORCHESTRA</b><br>A-92 <i>Album</i> .....                  | <b>BRASS FAMILY</b><br>.....\$3.00                        |
| <b>THE SYMPHONY ORCHESTRA</b><br>A-93 <i>Album</i> .....                  | <b>PERCUSSION FAMILY</b><br>.....\$3.00                   |

### FRENCH DICTION

- |   |                                     |
|---|-------------------------------------|
| <b>LIBERTÉ, EGALITÉ, FRATERNITÉ</b><br>A-377 <i>Album</i> ..... | <b>CHARLES BOYER</b><br>.....\$5.85 |
|---|-------------------------------------|
- Prices Do Not Include State and Local Taxes



**LOOK TO DECCA FOR THE GREATEST COLLECTION OF THE GREATEST RECORDS!**

**SMASH HIT!**

DANA 2026

**"YOU'RE ALL  
I WANT FOR CHRISTMAS"**backed by **"MERRY CHRISTMAS POLKA"****FRANK GALLAGHER  
GIVES A SENSATIONAL PERFORMANCE****IMMEDIATE ORDERS IN PHILADELPHIA  
ALONE EXCEED 25,000****WESTERN  
UNION**CLASS OF  
SERVICE

SYMBOLS

NAO52 PD—PHILADELPHIA PENN 10 144P—  
DANA RECORD CO.  
286 FIFTH AVE.PLEASE RUSH MY ORDER FOR 25000 OF FRANK GALLAGHERS  
"YOU'RE ALL I WANT FOR CHRISTMAS. IT IS THE FASTEST  
BREAKING RECORD THAT WE HAVE EVER HAD WITH THANKS TO JOE  
CRADY OF STATION WPEN. I EXPECT TO SELL BETWEEN 60  
AND 75000 OF THIS NUMBER—  
KAYLER CO ELLIOTT WEXLER

25000 60 75000—

**THIS IS THE MOST BEAUTIFUL CHRISTMAS  
BALLAD SINCE "WHITE CHRISTMAS"**

★ ★ ★ ★ ★

**NOVEMBER HITS****Dana 2020—FERRYBOAT POLKA****Dana 2024—ONCE YOU CALLED ME SWEETHEART**

Both of these sensational polkas were picked by Billboard for "Tips on Tops"

★

**Dana 2023—BUTTONS AND BOWS**

Jeffrey Clay's great rendition of America's top hit

★

**Dana 2025—HAPPY NEW YEAR POLKA**The record that fills a long felt Holiday want! Gallagher  
again gives a magnificent performance of a great song.

★

**Dana 2027—MORE BEER**

That rousing, rollicking, exciting Polka Hit!!!

**DANA MUSIC CO., Inc.**

286 FIFTH AVENUE

NEW YORK 1, N. Y.

Wisconsin 7-9093

**Musicraft Sets Press Plant,  
C. O. D. Deals for Rebirth**

NEW YORK, Nov. 13.—Musicraft Records, bolstered by the "good faith" deposit of Guy Lombardo's backers, a working arrangement with an unidentified bank and the reportedly virtually sealed deal with Lombardo to enter the firm as a biz exec-artist and rep topper-artist, this week swung back into action. The diskery worked out deals with its distributors to take its records on a sight-draft basis—virtually a C. O. D. arrangement. It also worked out arrangements with four pressing plants

thru the country to produce the Musicraft wax.

Actual production and sale of the diskery's wax began yesterday (12) immediately following conclusion of the pressing deals and sight-draft arrangement Thursday. Pressing for Musicraft will be the Subrett Laboratories, Atco, N. J., the Webster Record plant in Massachusetts, the Connecticut Record plant in Meridan, Conn., and the Perfection Plastics firm on the West Coast.

Meanwhile, the deal for Lombardo to come into the Musicraft picture has been held up pending the return of Decca Prexy Jack Kapp from the Coast. Lombardo says that he promised Kapp that he would make no move upon expiration of his Decca contract (it runs out sometime late this month) until he consulted with the prexy. Musicraft appears to be confident that the deal between them should be consummated within the next week or two.

**Dave Ringle  
Has a "Heart"**

NEW YORK, Nov. 3.—Pubber Dave Ringle, whose holdings include some 13 catalogs, has gone into the recording biz here, specializing in back-room sob tunes, released under a label titled Heart. Each platter pairs an old with a new tune, with each telling the same type of story. The initial Heart release will be two disks cut before the ban.

Exploitation efforts will be directed toward disk jockeys, with some 800 vinyls being mailed to stations this week. The firm's promotional set-up is unique, with either stockholders or writers of tunes on the Heart label plugging the disks in various areas. According to Ringle, each is an experienced music biz hand, with solid jockey connections in his region. The platters will retail at 75 cents, including tax.

**RH Sheet To Include  
Radio Rates in Points**

NEW YORK, Nov. 13.—The Richard Himber sheet will add to its present point system the following additional points derived from the radio survey ratings of commercial musical programs on the webs:

Jack Benny, 23; Fibber McGee, 23; Bob Hope, 22; Fred Allen, 18; Lipton Tea's Arthur Godfrey, 18; Bing Crosby, 17; *Duffy's Tavern*, 16; *Stop the Music*, 15; Burns and Allen, 15; Edgar Bergen, 15; Phil Harris, 14; Red Skelton, 13; Dennis Day, 13; Judy Canova, 13; *Supper Club*, 12; *Hit Parade*, 12; Horace Heidt, 12; Eddie Cantor, 10; Jimmy Durante, 10; *America Album*, 9; *Merry-Go-Round*, 9; Sealtest, 9; *Club 15*, 9; Vaughn Monroe, 8; Jack Smith, 7; *Harvester of Stars*, 7; *Spotlight Revue*, 7; *Telephone Hour*, 7; General Electric's Fred Waring, 7; *Family Hour*, 6; Carnation Milk, 6; Gene Autry, 6; Jack Carson, 6; Chesterfield's Arthur Godfrey, 6; Pet Milk, 5; *Pause That Refreshes*, 5; *Railroad Hour*, 4; *Breakfast Club*, 4; Jack Berch, 3; Fred Waring (American Meat), 3; Kay Kyser, 3; Kate Smith, 2; *Revere Revue*, 2.

The new RH point system starts Friday (19).

**Waxery Moves to Coast**

DETROIT, Nov. 13.—Detroit is losing one of its two dozen small record labels with the move of the Delray Recording Company, specializing in the Negro field, to Bakersfield, Calif. The company is headed by Mrs. Delmar (Reuben) Ray, and has used the Delray and the Paradise labels.

Mrs. Ray and her husband, probably the largest Negro juke box operators in this part of the country, have also sold the latter operation and retail record store to Everett I. Watson, long a silent partner in the company.

**Court Adjourns  
Herman Action**

NEW YORK, Nov. 13.—A move by Woody Herman's attorneys to vacate a writ of attachment obtained by Herman Goldfarb and Mike Vallop against the orchestra leader was adjourned yesterday (12) in New York State Supreme Court until Tuesday (16).

The suit by Goldfarb and Vallon claims that Herman breached a management contract with them and owes them more than \$10,000 in commissions. Filed last March (*The Billboard*, March 13), the case offered the unique slant of members of a management firm carrying forth a lawsuit themselves. Goldfarb and Vallon are both practicing lawyers as well as personal managers.

**Mercury Distribs  
Handling Bibletone**

NEW YORK, Nov. 13.—Agreements have been signed between the Bibletone Record Company and eight Mercury record distributors for the distributing of the former's religious waxings. In all cases, Bibletone will be the only line other than Mercury handled, Mercury making the concession because of the non-competitive nature of the two lines. Distribs involved are Mercury branches in Chicago, Jacksonville, Cleveland, Minneapolis and Indianapolis. Also independent Mercury distribs are William Allen, of New Orleans; Oriole Distributors, Charlotte, N. C., and Ara Distributors, of St. Louis.

Bibletone also announced the long-term pacting of the Elizabethans, 25-voiced mixed chorus from the West Coast.

**Fox-Diamond Case  
Decision Held Up**

NEW YORK, Nov. 13.—New York Supreme Court Judge Benedict D. Dineer has reserved decision on the summary judgment motion asked by Harry Fox, publishers' agent and trustee, against Diamond Records. Fox, acting for 12 publishers, claimed the latter were due royalties on 38 tunes, and these royalties were not forthcoming.

Diamond Records, the court records show, has still to pay a government lien for taxes and penalties entered in court in November, 1947, and totaling \$41,000.

## Music—As Written

### New York:

Norman O. Whaler in Detroit has started recording under the name of National Records, specializing in the boogie field. A new Champion label is also being set up in Detroit, with James Catchings, Melvin Rogers and William Reed as backers. . . . Ben Savia, formerly with Robbins Music, is moving to the West Coast to take charge of the business department of Hill & Range Songs, Inc.

Strongly denied from all parties concerned are the rumors that Harry Meyerson, artist and rep man at the MGM diskery, will head for either the Columbia or Victor diskeries shortly; as a matter of fact, Meyerson points out that the diskery in September picked up a two-year option on his contract. . . . Les Lieber, one-time partner in a flackery with Hal Davis, has returned to press agenting. Among his accounts will be Benny Goodman.

Pianist Teri Josefovits opened at the Town House in Greenwich, Conn., recently. . . . Solly Loft is joining the Nick Campbell pubbery as general manager. . . . The Queens College operetta group will do *The Mikado* December 4 and 5 at the William Cullen Bryant High School in Long Island City. . . . The Vinaver Chorus, sponsored by Friends of Choral Art, opens its second series of concerts at Town Hall December 9.

Irving (Miami Beach Rhumba) Fields, composer-pianist, took his trio into the Warwick's Raleigh Room November 9, with NBC wires virtually set. . . . Clarinetist Tony Scott, back from South America, joins the Dave Martin band at Cafe Society, doubling into Jack Gilford's comedy act which opens November 16. . . . Lou Levy's Duchess Music has added Bob Stern to its West Coast staff. Stern will operate as special disk jockey contact. Tommy Dorsey's ork will play the Strand Theater for the first time during the theater's Christmas-New Year's show period; T.D. formerly waved his baton at the Stem Paramount and Capitol. . . . Elliot Lawrence's ork set for four weeks at the Hotel Roosevelt, New Orleans, beginning December 15. . . . Benny Goodman was named chairman of the band committee for the coming year's March of Dimes drive. His ork will cut two 15-minute transcriptions which will be aired across the nation's stations in conjunction with the drive.

Wyatt and Taylor, the piano-organ duo, return to Well's Music Bar in Harlem next week. . . . Ray McKinley's ork is now featuring a vocal quartet from within his band, tagged the Harmones.

Apollo diskery has signed legendary blues shouter, Piney Brown, to a two-years-with-options pact. Apollo also purchased four masters from Piney, cut by the artist before the ban. . . . Drummer J. C. Heard has joined Norman Granz' *Jazz at the Philharmonic* company, now on tour. . . . Pianist Sir Charles (Robbins Nest) Thompson is organizing his own five-piece ork, with John Collins, guitarist, and Bob Dorsey, tenor sax, already set. . . . Johnny Farrow, co-writer (with Marty Symes) of *Tarra, Ta-Larra, Ta-Lar*, the current Oxford Music plug, just returned from a disk jockey contacting jaunt in the Midwest.

### Chicago:

Cee Davidson has replaced Marty Gould as leader of the Chez Paree's house band. . . . Illinois Jacquet has formed his own pubbery, Gilbert Music, a BMI affiliate. . . . Mac McCoy, ex-Mutual Entertainment Agency booker, has signed p.m. pacts with the Electronicates, the Trio Clox, Anglund and Davis, and Orlando Murden. Nick Esposito's bopset and the Charioteers into Jack Peritz's Rag Doll November 19.

Sig Nathan, proxy of King platters, has informed Victor that his three music firms, Lois, Blue Ridge and Arnel, will string along with Victor's 8 1/2 per cent credit plan. . . . Lonnie Johnson, whose *Tomorrow Night* was a big King race item, is confined to a Cincinnati hospital with a heart ailment.

Hearing on the attempt by Vitacoustic's receiver, Bill Putnam, to wrest control of the Vita masters from United Broadcasting's Egmont Sonderling, who claims a lien thru non-payment for studio services, has been continued before referee of bankruptcy to November 17. . . . Verne Byers, who recently sold his interest in Rainbow Ballroom, Denver, to James Norton, will return to that terpery January 14 for a 17-week run. Byers is fronting an 11-piece ork, including chirp Elaine Lawrence.

### Cincinnati:

Fred Waring and His Pennsylvanians into Music Hall for a concert December 7, with J. H. Thuman, local promoter, setting the date. . . . King Cole Trio heads the RKO Albee bill week of November 25. . . . Dick Haymes follows in. . . . Jimmy James has returned to WLW after an absence of six years to wield the baton over the studio ork. He replaces R. D. (Jimmy) Wilber, who heads a new crew playing for the icer at Hotel Netherland Plaza. . . . Dizzy Gillespie set for a be-pop concert at Music Hall November 28. . . . Elliot Lawrence into the Topper Club in Music Hall Saturday and Sunday (20-21).

### Detroit:

Clifford C. Vericker, of the Greenwood Theater, and Joseph F. Goldsack have dropped Down River Records which they established here several weeks ago. . . . Charles Gray, local distributor for Dana Records, has opened a new office and salesroom. . . . Zev Clay, ork leader at the Cafe Burgundy, is hospitalized after a collapse on the stand from an internal hemorrhage. . . . Jack Combs, of Rego Records, has sold *Every Day Is Just a Holiday* to MGM Records.

### Philadelphia:

Blanche Calloway, Cab's sister, and four members of her band were injured recently in an auto accident while making a one-nighter jump from her quarters here. . . . Steve Gibson and the Red Caps set to make the first film short, *Excess Baggage*, to be made on the West Coast by the newly-former Rudy Vallee's Vallee Video Films. Deal also on fire for the musical unit to join the *Amos 'n' Andy* air show for 16 weeks.

New  
**DECCA**  
release

**SISTER  
ROSETTA THARPE**  
America's Greatest Gospel Singer  
with **MARIE KNIGHT**

**UP ABOVE MY HEAD,  
I HEAR MUSIC  
IN THE AIR**

*coupled with*

**MY JOURNEY  
TO THE SKY**

Vocal Duet with  
**SAM PRICE TRIO**

**DECCA 48090**

**Order  
NOW!**

**DECCA  
RECORDS**

*America's  
Fastest  
Selling  
Records!*

# THE "MUST" FOR ALL PROGRAMS

## AH! BUT IT HAPPENS

**Black & White**  
**NICK DELANO**

**Capitol**  
**FREDDIE STEWART**

**Coast**  
**CURT MASSEY**

**Columbia**  
**HARRY JAMES**

**Decca**  
**CARMEN CAVALLARO**

**London**  
**SAM BROWNE**

**Mercury**  
**FRANKIE LAINE**

**MGM**  
**JOHNNY JOHNSTON**

**Signature**  
**CONNIE HAINES**

**Victor**  
**TONY MARTIN**

## THAT CERTAIN PARTY

**Apollo**  
**FREDDIE GRAY**

**Capitol**  
**DEAN MARTIN-  
JERRY LEWIS**

**Columbia**  
**BUDDY CLARK-  
DORIS DAY**

**Victor**  
**LOUIS PRIMA**

**Decca**  
**PETER LIND HAYES**

**Tower**  
**BENNY STRONG**

**Varsity**  
**THE VARSITY  
ORCHESTRA**

## A LITTLE BIRD TOLD ME

**Decca**  
**EVELYN KNIGHT**

**Capitol**  
**BLUE LOU BARBER  
SOKEY ROGERS**

•••••  
**HAVE YOU HEARD**

**PEGGY LEE'S Capitol Release of**

**"LOVE, YOUR SPELL IS EVERYWHERE"**

**BOURNE, Inc.**

799 SEVENTH AVENUE, NEW YORK 19.

### The Billboard MUSIC POPULARITY CHARTS

PART  
I

## The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending  
November 12

## HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

### 1. BUTTONS AND BOWS

By Livingston and Evans  
Published by Famous (ASCAP)

1

Records available: Gene Autry, Columbia 20469; The Dinning Sisters, Capitol 15184; Betty Garret-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; Betty Rhodes, Victor 20-3078; Dinah Shore, Columbia 38284; B. Brown, Varsity 114; Jeff Clay, Dana 2023; B. Hope-Clark Sisters, Capitol 15292; Gracie Fields, London 355.  
Electrical transcription libraries: Sterling Young Ork, MacGregor.

### 2. ON A SLOW BOAT TO CHINA

By Frank Loesser  
Published by E. H. Morris (ASCAP)

2

Records available: L. Clinton Ork, Decca 24482; B. Goodman Ork-A. Henrickson, Capitol 15208; Kay Kyser, Columbia 38301; S. Lanson, Mercury 5191; A. Lund, MGM 10269; F. Martin, Victor 20-3123; E. Howard Ork, Mercury 5210. (No information on electrical transcription libraries available as The Billboard goes to press.)

### 3. A TREE IN THE MEADOW

By Bill Reid  
Published by Shapiro-Berstein (ASCAP)

3

Records available: S. Browne, London 123; P. Fennelly Ork, MGM 10211; J. Laurens, Mercury 5148; Monica Lewis-Ames Brothers, Decca 24411; J. Loss Ork, Victor 20-2065; Margaret Whiting, Capitol 15122; B. Johnson, Columbia 38279; B. Lester, Rainbow 70015; Varsity 108.  
Electrical transcription libraries: Cyril Stapleton Ork, London; Monica Lewis-Ames Brothers, World.

### 4. TWELFTH STREET RAG

By Al Bowman  
Published by Shapiro-Berstein (ASCAP)

4

Records available: M. Herth Trio, Decca 24450; Pee Wee Hunt Ork, Capitol 15105; N. Simons, Rego 1016; Jack Pina & Ork, MGM 10251; Eddie (Gin) Miller, Rainbow 70033; Sidney Bechet, Victor 20-3120; Varsity 106; F. (Schnickelfrits) Fisher, Regent 125; B. Bishop Ork, Bullet 1060; Liberace, Signature 15240; F. (Schnickelfrits) Fisher, FM 301.  
Electrical transcription libraries: Airline Trio, Lang-Worth; Frankie Carle, Lang-Worth; the Four Polka Dots, Lang-Worth; Charles Magnante, Associated; Manhattan Nighthawks, NBC Thesaurus; Music Hall Varieties Ork, NBC Thesaurus; Pat Dodd-Cecil Norman, London; Jack Pina, Standard; Alvino Rey, Standard.

### 5. MAYBE YOU'LL BE THERE

By Sammy Gallop and Rube Bloom  
Published by Triangle (ASCAP)

7

Records available: J. Pina Ork, Mercury 5160; G. Jenkins Ork, Decca 24403; Varsity Ork-Frank and Chorus, Varsity 102; Jack Carroll-David Rhodes Ork, National 9033; Betty Rhodes, Victor 20-2189; Billy Butterfield, Capitol 397; Eddy Howard, Mercury 5214.  
Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Mindy Carson-Hank D'Amico, Associated; Ziggy Elman, Lang-Worth; Eddy Howard, Mercury 5214.

### 6. HAIR OF GOLD, EYES OF BLUE

By Sunny Skylar  
Published by Mellin (BMI-ASCAP)

6

Records available: L. Carson, Bandwagon 516; J. Emerson, Metrotone 2018; Jack Lathrop, Victor 20-3109; John Laurens, Mercury 5172; Art Lund-Crew Chiefs, MGM 10259; Gordon MacRae, Capitol 15178; Smokey Rogers-The McCal Twins, Capitol 15217; C. Shane, Columbia 38315; B. Tyler, Continental C-1244; B. Eberly-Sunshine Serenaders, Decca 24491; Larkin Sisters-The Swingsters, Spiro S-3001; Harmonicats, Universal U-121; Red Gilliam & His Texas Pals, World 1502; Red Harper, Exclusive 59X; N. Minard, Apollo 1129.  
Electrical transcription libraries: Monica Lewis, World.

### 7. MY DARLING, MY DARLING

By Frank Loesser  
Published by E. H. Morris (ASCAP)

From the Broadway musical production "Where's Charley?"  
Records available: E. Young & J. Lathrop, Victor 20-3187; Jo Stafford-Gordon MacRae, Capitol 15270; Doris Day-Buddy Clark, Columbia 38353; Peter Lind Hayes, Decca 24519.  
(No information on electrical transcription libraries available as The Billboard goes to press.)

### 8. MY HAPPINESS

By Betty Peterson and Barney Bergentine  
Published by Biaseco (ASCAP)

8

Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Marlin Sisters, Columbia 38127; the Pied Pipers, Capitol 15094; P. Sheridan, Palda 1004V; J. & B. Steele, Damon D-1133; E. Fitzgerald, Decca 24446; A. Dale, Signature 15206; L. Laurens, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17; Dorothy Morrow Ensemble, Victor 20-2965; Tyler Duo and Ork, Varsity 101; Bill Case with His Melody Boys, Royal-Tone 1001.  
Electrical transcription libraries: The Serenaders, Standard.

### 9. IT'S MAGIC

By Sammy Cahn and Jule Styne  
Published by Witmark (ASCAP)

10

From Warner Bros.' "Romance on the High Seas."  
Records available: Vic Damone, Mercury 5138; Doris Day, Columbia 38188; Dick Haymes, Decca 23926; Buddy Kaye Quintet, MGM 10187; Gordon MacRae, Capitol 15072; Tony Martin, Victor 20-2862; Sarah Vaughan, Musicraft 557; Johnny Frank with Ork, Varsity 110.  
Electrical transcription libraries: Felix King Ork, London; Monica Lewis, World.

### 10. YOU WERE ONLY FOOLIN'

By Larry Fortine-Billy Faber-Fred Meadows  
Published by Shapiro-Berstein & Barron (ASCAP-BMI)

Records available: Blue Barron, MGM 10185; Ink Spots, Decca 24507; K. Starr, Capitol 15226; E. Whitley-Green Sisters, Columbia 38323.  
(No information on electrical transcription libraries available as The Billboard goes to press.)

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

**RCA VICTOR STARS**

On The  
**Billboard**

**"HONOR ROLL OF HITS"**

- 1. BUTTONS AND BOWS**  
BETTY RHODES RCA Victor 20-2978
- 2. ON A SLOW BOAT TO CHINA**  
FREDDY MARTIN RCA Victor 20-3123
- 3. A TREE IN THE MEADOW**  
J. LOSS ORCHESTRA RCA Victor 20-2965
- 4. TWELFTH STREET RAG**  
SIDNEY BECHET AND HIS NEW ORLEANS FEETWARMERS RCA Victor 20-3120
- 5. MAYBE YOU'LL BE THERE**  
BETTY RHODES RCA Victor 20-2189
- 6. HAIR OF GOLD**  
JACK LATHROP AND THE DRUGSTORE COWBOYS RCA Victor 20-3109
- 7. MY DARLING, MY DARLING**  
EVE YOUNG AND JACK LATHROP RCA Victor 20-3187
- 8. MY HAPPINESS**  
DOROTHY MORROW ENSEMBLE RCA Victor 20-2965
- 9. IT'S MAGIC**  
TONY MARTIN RCA Victor 20-2862

This week's **RCA VICTOR** release!

✓ **POPULAR**

- If I Steal A Kiss  
What's Wrong With Me?  
(Both from M-G-M film "The Kissing Bandit")  
VAUGHN MONROE RCA Victor 20-3204
- Señorita  
(from "The Kissing Bandit")  
Yours Is My Heart Alone  
DENNIS DAY RCA Victor 20-3208
- Please Stop Playing Those Blues, Boys  
Lovely Weather We're Having  
LOUIS ARMSTRONG ALL-STARS RCA Victor 20-2646

✓ **FOLK**

- Never Turn Your Back On A Woman  
Si, Si, Señorita  
LUKE WILLS' RHYTHM BUSTERS RCA Victor 20-3210
- She's The Best I Ever Saw  
Last Ole Dollar  
LONZO AND OSCAR RCA Victor 20-3211
- Always Keep Your Promise  
I'm Gonna Leave Town  
STU DAVIS RCA Victor 20-3212
- Here Comes Santa Claus  
(Down Santa Claus Lane)  
Blue Christmas  
JESSE ROGERS and his '49ers RCA Victor 20-3243

✓ **RHYTHM & BLUES**

- It Shouldn't Happen To A Dream  
I'm Getting Sentimental Over You  
LESLIE SCOTT RCA Victor 20-3213
- Better Cut That Out  
The Big Boat  
SONNY BOY WILLIAMSON RCA Victor 20-3218

✓ **POP SPECIALTIES**

- Windy City Polka  
Red Raven Waltz  
LAWRENCE DUCHOW and his Red Raven Orch RCA Victor 20-3219

✓ **"CHRISTMAS IN POLAND"**

- (The Traditional "Kolendi")  
With Schola Cantorum of Sts Cyril and Methodius Seminary, Father H. Waraksa. Conductor.  
4-10" records: 25-9187, 25-9188, 25-9189, 25-9190. Album S-57

*Riding High... Climbing Fast*

- My Darling, My Darling  
EVE YOUNG and JACK LATHROP RCA Victor 20-3187
- Down Among the Sheltering Palms  
SAMMY KAYE RCA Victor 20-3100
- Bella Bella Marie  
LARRY GREEN RCA Victor 20-3072
- Then I Turned And Walked Slowly Away  
EDDY ARNOLD RCA Victor 20-3174
- Recess in Heaven  
DEEP RIVER BOYS RCA Victor 20-3203

**DEALERS!** Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.



... Mail your order to your RCA Victor distributor!

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

# STRICTLY INSTRUMENTAL



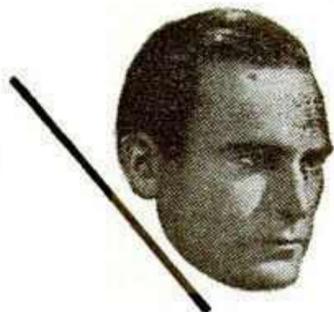
**PHILIP GREEN**  
and his Orchestra  
**STRINGOPATION**  
The Dream Of Olwen  
Piano solo by Arthur Sandford  
M-G-M 30143



**JACK FINA**  
and his Orchestra  
**CANADIAN CAPERS**  
Piano Solo by Jack Fina  
**Siesta**  
(From M-G-M picture "The Kissing Bandit")  
Vocal by Charles Martin  
M-G-M 10289



**ZIGGY ELMAN**  
and his Orchestra  
**BUBLITCHKI**  
Always  
M-G-M 10277



**MACKLIN MARROW**  
and The M-G-M Orchestra  
**MY LOST LOVE**  
Estrellita  
M-G-M 30132



**DAVID ROSE**  
**SERENADES**  
**DAVID ROSE**  
and his Orchestra  
Serenade Serenade In Blue  
Penny Serenade The Gaucho Serenade  
Sunrise Serenade Serenade To A Lemonade  
Penthouse Serenade Puppet Serenade  
Album M-G-M 28 Four 10" Records

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT

## The Billboard MUSIC POPULARITY CHARTS PART II

Sheet Music

Week Ending November 12

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical. (R) indicates tune is available on records.

POSITION			Song	Publisher
Weeks to date	Last Week	This Week		
8	1	1	BUTTONS AND BOWS (R)	Famous
4	3	2	ON A SLOW BOAT TO CHINA (R)	Meirose
19	2	3	A TREE IN THE MEADOW (R)	Shapiro-Bernstein
12	4	4	HAIR OF GOLD, EYES OF BLUE (R)	Mellin
29	5	5	MY HAPPINESS (R)	Blasco
1	—	6	MY DARLING, MY DARLING (M) (R)	E. H. Morris
6	11	7	YOU WERE ONLY FOOLIN' (R)	Shapiro-Bernstein-Barron
2	13	8	WHITE CHRISTMAS (R)	Berlin
13	8	9	UNDERNEATH THE ARCHES (R)	Robbins
22	7	10	MAYBE YOU'LL BE THERE (R)	Triangle
20	6	11	YOU CALL EVERYBODY DARLIN' (R)	Mayfair
1	—	12	HERE COMES SANTA CLAUS (R)	Western
16	14	13	BLUEBIRD OF HAPPINESS (R)	T. B. Harms
1	—	14	SANTA CLAUS IS COMIN' TO TOWN (R)	Feist
10	9	15	EV'RY DAY I LOVE YOU (R)	Harms, Inc.
2	—	16	SAY SOMETHING SWEET TO YOUR SWEETHEART (R)	Mills
1	—	17	THAT CERTAIN PARTY (R)	Bourne
23	12	18	IT'S MAGIC (F) (R)	Witmark

### ENGLAND'S TOP TWENTY

POSITION			Song	English	American
Weeks to date	Last Week	This Week			
10	1	1	SO TIRED	Campbell-Connelly	Blenmore Music, Inc.
6	3	2	BUTTONS AND BOWS	Victoria	Famous
10	2	3	MY HAPPINESS	Chappell	Blasco
7	4	4	WHEN YOU'RE IN LOVE	Bradbury Wood	Chappell
14	5	5	YOU CAN'T BE TRUE	Chappell	Biltmore Music
29	6	6	GALWAY BAY	Box and Cox	Leeds
27	7	7	DREAM OF OLWEN	Lawrence Wright	Mills
15	8	8	RAMBLING ROSE	Irwin Dash	Laurel Music
7	10	9	LA VIE EN ROSE	Noel Gay	Harms, Inc.
16	9	10	WOODY WOODPECKER	Leeds	Leeds
2	12	11	ANYTHING I DREAM IS POSSIBLE	Reid	Laurel Music
8	13	12	ALL DRESSED UP WITH A BROKEN HEART	Cinephonic	E. B. Marks
3	16	13	UNDERNEATH THE ARCHES	Campbell-Connelly	Robbins
12	11	14	OCTOBER TWILIGHT	Irwin Dash	Shapiro-Bernstein and Carl Fischer
23	14	15	BALLERINA	Peter Maurice	Jefferson
7	16	16	YOU CALL EVERYBODY DARLIN'	E. H. Morris	Mayfair
9	17	17	LITTLE WHITE LIES	Lawrence Wright	Bregman-Vocco-Conn
3	19	18	WHEN THE ORGAN PLAYED AVE MARIA	Strauss Miller	*
2	18	19	CUCKOO WALTZ	Keith Prowse	Frederick Harris
2	20	20	THROW OPEN WIDE YOUR WINDOW	Harmonic	*

Note: Due to the appearance on the Popularity Charts of Christmas standards, we are listing more than the usual 15 popular songs.  
\*Publisher not available as The Billboard goes to press.

### CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

POSITION			Song
Weeks to date	Last Week	This Week	
18	1	1	A TREE IN THE MEADOW
4	4	2	BUTTONS AND BOWS
23	2	2	MY HAPPINESS
12	3	4	UNDERNEATH THE ARCHES
2	13	5	ON A SLOW BOAT TO CHINA
16	6	6	YOU CALL EVERYBODY DARLIN'
8	5	7	BLUEBIRD OF HAPPINESS
9	7	8	HAIR OF GOLD, EYES OF BLUE
10	10	9	TWELFTH STREET RAG
11	9	10	MAYBE YOU'LL BE THERE
12	8	11	RAMBLING ROSE
1	—	12	UNTIL
27	12	13	YOU CAN'T BE TRUE, DEAR
18	11	14	IT'S MAGIC
17	14	14	LOVE SOMEBODY
27	—	14	NOW IS THE HOUR

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Radio Popularity**  
**PART III**  
 Week Ending November 12

**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	Record	Artist	Label	By
10	2	1	BUTTONS AND BOWS	Dinah Shore	Columbia 38284	ASCAP
16	3	2	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105	ASCAP
17	1	3	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122	ASCAP
16	5	4	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403	ASCAP
11	4	5	UNTIL	Tommy Dorsey	Victor 20-3081	ASCAP
4	6	6	ON A SLOW BOAT TO CHINA	K. Kyser	Ork-H. Babbitt-G. Woods	Columbia 38301-ASCAP
2	24	7	MY DARLING, MY DARLING	J. Stafford-G. MacRae and the Starlighters	Capitol 15270	ASCAP
2	—	8	ON A SLOW BOAT TO CHINA	F. Martin	Ork-G. Hughes	Victor 20-3123-ASCAP
16	8	9	IT'S MAGIC (F)	Doris Day	Columbia 38188	ASCAP
3	12	10	BUTTONS AND BOWS	The Dinning Sisters and Art Van Damme Quintet	Capitol 15184	ASCAP

(Continued on page 109)

**SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)**

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical point totals are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of November 5-11

Songs	Publisher	Heard in N. Y.				Heard in Chi.				Heard in Calif.				Tot. Pls.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
A Tree in the Meadow	Shapiro-Bernstein	0	1	1	4	4	4	6	4	0	3	1	5	98
Bouquet of Roses	Hill & Range	4	11	0	2	0	2	0	3	1	1	0	1	57
Buttons and Bows	Famous	1	9	0	16	5	10	3	20	1	7	0	14	268
Cornbelt Symphony	Mellin	3	5	0	1	2	7	1	1	2	3	0	1	52
Cuanto Le Gusta (Date With Judy)	Peer	3	9	1	5	3	2	2	6	2	4	1	5	114
Down Among the Sheltering Palms	Miller	2	6	0	1	3	2	5	3	0	2	0	1	80
Every Day I Love You (Two Guys From Texas)	Harms Inc.	1	3	0	5	0	2	4	6	3	5	0	5	110
For You	Witmark	1	6	0	2	1	3	1	3	9	2	0	1	80
Galway Bay	Lee's	2	5	0	2	0	3	2	3	0	4	0	3	68
Hair of Gold, Eyes of Blue	Bellin	0	11	0	5	1	12	5	5	1	9	0	7	149
Here I'll Stay (Love Life)	Chappell	2	8	0	3	2	9	1	2	4	3	0	1	71

(Continued on page 109)

**SONGS WITH GREATEST RADIO AUDIENCES (ACI)**

(Beginning Friday, November 5, 8 a.m., and ending Friday, November 12, 8 a.m.)  
 Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

A Tree in the Meadow (R)	Shapiro-Bernstein	ASCAP
Ain't Doin' Bad Doin' Nothin' (R)	Henry Spitzer	ASCAP
Bluebird of Happiness (R)	T. B. Harms	ASCAP
Bouquet of Roses (R)	Hill and Range	BMI
Buttons and Bows (F) (R)	Famous	ASCAP
Cornbelt Symphony (R)	Mellin	BMI
Cuanto Le Gusta (R)	Peer	BMI
Ev'ry Day I Love You (F) (R)	Harms, Inc.	ASCAP
Galway Bay (R)	Leeds	ASCAP
Hair of Gold, Eyes of Blue (R)	Mellin	BMI-ASCAP
I Don't Care If It Rains All Night (R)	Witmark	ASCAP
If We Can't Be the Same Old Sweethearts (R)	Feist	ASCAP
Isn't It Romantic (R)	Famous	ASCAP
It's a Most Unusual Day (R)	Robbins	ASCAP
It's Magic (F) (R)	Witmark	ASCAP
Just for Now (R)	Advanced	ASCAP
Lavender Blue (R)	Santly-Joy	ASCAP
Lillette (R)	Jefferson	ASCAP
Love Somebody (R)	Kramer-Whitney	ASCAP

(Continued on page 31)



A Check List of Top-Selling M-G-M Records Hits

The Greatest Show on Records  
**SONG AND DANCE MAN GENE KELLY**  
 Album M-G-M 30 Three 10" Records

**POPULAR**

- ON A SLOW BOAT TO CHINA**  
By The Way **ART LUND**  
M-G-M 10269
- BLUEBIRD OF HAPPINESS**  
Sunset to Sunrise **ART MOONEY**  
and his Orchestra  
M-G-M 10207
- LILLETTE**  
Azusa, Cucamonga And Anaheim **JIMMY DORSEY**  
and his Orchestra  
M-G-M 10245
- BUTTONS AND BOWS**  
The Matador **BETTY GARRETT**  
M-G-M 10244
- I'VE BEEN WORKING ON THE RAILROAD**  
In The Market Place Of Old Monterey **ART MOONEY**  
and his Orchestra  
M-G-M 10298
- WHAT DID I DO**  
I Love You Much Too Much **HELEN FORREST**  
M-G-M 10262
- THERE'S A QUAKER DOWN IN QUAKER TOWN**  
A Strawberry Moon **BLUE BARRON**  
and his Orchestra  
M-G-M 10297
- SOMETIMES I'M HAPPY**  
It's Mad, Mad, Mad! **LENA HORNE**  
M-G-M 10246
- YOU WERE ONLY FOOLING**  
It's Easy When You Know How **BLUE BARRON**  
and his Orchestra  
M-G-M 10185
- EVERYTHING I HAVE IS YOURS**  
I'll Be Faithful **BILLY ECKSTINE**  
M-G-M 10259
- I STILL GET A THRILL**  
Bluer Than Blue **ART LUND**  
M-G-M 10295
- CORN BELT SYMPHONY**  
Every Day Is Just A Holiday **NEV SIMONS**  
M-G-M 10257
- DOWN AMONG THE SHELTERING PALMS**  
If We Can't Be The Same Old Sweethearts **THE JACKIE BROWN**  
QUARTET  
M-G-M 10286
- PLAY THE PLAYERA**  
Will You Promise **JERRY SELLERS**  
M-G-M 10307

**FOLK and WESTERN**

- LIFE GITS TEE-JUS DON'T IT**  
Wind In The Mountains **CARSON ROBISON**  
M-G-M 10224
- GUITAR BOOGIE**  
Boomerang **ARTHUR (Guitar Boogie) SMITH**  
M-G-M 10293
- INDIAN MAIDEN**  
Spanish Darling **SHEB WOOLEY**  
M-G-M 10304
- COTTON PATCH BLUES**  
Hop, Skip And Jump Over Texas **BOB WILLS**  
M-G-M 10291
- DRIVIN' NAILS IN MY COFFIN**  
Too Many Women **JERRY IRBY**  
M-G-M 10284

**EBONY SERIES**

- TELL ME HOW LONG**  
Evening Prayer **REV. KELSEY**  
M-G-M 10303
- IT'S TOO SOON TO KNOW**  
I'm Thru With Love **MARIAN ROBINSON**  
M-G-M 10300
- IF I CAN'T HAVE YOU**  
Boogie Woogie On A Saturday Nite **5 RED CAPS**  
M-G-M 10285

**M-G-M RECORDS**  
 THE GREATEST NAME IN ENTERTAINMENT

# DOYE O'DELL gave you...

'DEAR OKIE' and  
'SHUT UP AND DRINK YOUR BEER'

and now...

Coin Operators predict this to be the  
No. 1 Xmas Record of the Year!



— Going Strong —

- THAT'S YOUR LAST BOOGIE JOE SWIFT No. 51x
- ELEVATOR BOOGIE MABEL SCOTT No. 35x
- GLORIA (the Original) BUDDY BAKER No. 218
- THE DARKTOWN STRUTTERS' BALL JOE LIGGINS No. 49x
- LONESOME BLUES JOHNNY MOORE'S 3 BLAZERS No. 53x
- ONE HAS MY NAME (The Other Has My Heart) TEXAS JIM LEWIS No. 45x
- ELIJAH (Spiritual) THE DIXIE-AIRES No. 50x
- PLEASE MY LITTLE DARLIN' DOYE O'DELL No. 58x  
No. 1 Best Seller on the West Coast

*Exclusive*  
**records**

## The Billboard MUSIC POPULARITY CHARTS

PART IV

### Retail Record Sales

Week Ending  
November 12



#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

POSITION	Weeks Last Week	This Week	Record Title	Artist	Label
1	1	1	BUTTONS AND BOWS	Dinah Shore	Columbia 38284—ASCAP
2	2	2	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105—ASCAP
3	4	3	ON A SLOW BOAT TO CHINA	Kay Kyser Ork-H. Babbitt-G.	Columbia 38301—ASCAP
4	3	4	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122—ASCAP
5	5	5	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403—ASCAP
6	6	6	ON A SLOW BOAT TO CHINA	F. Martin Ork-G. Hughes	Victor 20-3123—ASCAP
7	16	7	MY DARLING, MY DARLING	J. Stafford-G. MacRae and The Girls Were Made To Take Starlighters	Capitol 15270—ASCAP
8	8	8	UNTIL	Tommy Dorsey Ork-H. Prime	Victor 20-3061—ASCAP
9	9	9	BUTTONS AND BOWS	The Dinning Sisters and Art Van Damme Quintet	Capitol 15184—ASCAP
10	7	10	IT'S MAGIC (F)	Doris Day	Columbia 38188—ASCAP
11	10	11	YOU WERE ONLY FOOLIN'	Blue Barron	MGM 10185—ASCAP
12	10	12	HAIR OF GOLD	Gordon MacRae	Capitol 15178—ASCAP, BMI
13	28	13	ON A SLOW BOAT TO CHINA	A. Lund	MGM 10269—ASCAP
14	18	14	BLUEBIRD OF HAPPINESS	Art Mooney	MGM 10207—ASCAP
15	—	15	ON A SLOW BOAT TO CHINA	B. Goodman Ork-A. Hendrickson	Capitol 15208—ASCAP
16	16	16	CUANTO LA GUSTA	C. Miranda-The Andrews Sisters	Decca 24479—BMI
17	18	17	THAT CERTAIN PARTY	B. Strong	Tower 1271—ASCAP
18	25	18	YOU CAME A LONG WAY	Ray McKinley	Victor 20-2913—ASCAP
19	25	19	MY HAPPINESS	Pied Pipers	Capitol 15094—ASCAP
20	—	20	A LITTLE BIRD TOLD ME	E. Knight-The Starlighters	Decca 24514—BMI
21	16	21	YOU CALL EVERYBODY	Al Trace	Regent 117—ASCAP
22	—	22	IT'S MAGIC (F)	Tony Martin	Victor 20-2863—ASCAP
23	—	23	BELLA BELLA MARIE	Andrews Sisters	Decca 24499—ASCAP
24	27	24	UNDERNEATH THE ARCHES	P. Scala's Banjo and Accordion	Ork-The Keynotes
25	—	25	BOUQUET OF ROSES	Eddy Arnold the Tennessee Plowboy and His Guitar	Victor 20-2806—BMI
26	—	26	BUTTONS AND BOWS	Betty Rhoads-H. Zimmerman Ork	Victor 20-3078—ASCAP
27	10	27	MY HAPPINESS	J. & S. Steele	Damon D-11133—ASCAP
28	—	28	BUTTONS AND BOWS	E. Knight	Decca 24489—ASCAP
29	27	29	BUTTONS AND BOWS	B. Garrett-H. Mooney Ork	MGM 10244—ASCAP
30	14	29	LIFE GETS TEE-JUS DON'T IT?	C. Robison	MGM 10224—ASCAP
31	—	31	MY DARLING, MY DARLING	D. Day- B. Clark	Columbia 38353—ASCAP



**BIG SELLERS**

**MOVING INTO**

# SMASH HITS

**NATIONALLY!**

**Get on the Money-Making Band Wagon Now!**

## 1. "MY DARLING, MY DARLING"

Jo Stafford and Gordon MacRae and The Starlighters With Orchestra

## "Girls Were Made To Take Care of Boys"

Jo Stafford and Gordon MacRae With Orchestra

CAPITOL RECORD 15270

## 2. "BUTTONS AND BOWS"

The Dinning Sisters with The Art Van Damme Quintet

## "SAN ANTONIO ROSE"

The Dinning Sisters with Orchestra Conducted by Carl Kress

CAPITOL RECORD 15184

## 3. "LOVE, YOUR MAGIC SPELL IS EVERYWHERE"

## "SO DEAR TO MY HEART"

Peggy Lee with Dave Barbour and His Orchestra

CAPITOL RECORD 15232

## 4. "CUANTO LE GUSTA" "CORNBELT SYMPHONY"

Jack Smith and the Clark Sisters with Orchestral Accompaniment

CAPITOL RECORD 15280

## 5. "ON A SLOW BOAT TO CHINA" "I HATE TO LOSE YOU (I'm So Used to You Now)"

Benny Goodman and His Orchestra

CAPITOL RECORD 15208

## 6. "ONE HAS MY NAME (The Other Has My Heart)" "YOU'RE THE SWEETEST ROSE IN TEXAS"

Jimmy Wakely with Cowboy Band

CAPITOL RECORD 15162

### POPULAR

- "HIGH SOCIETY" Capitol 15299
- "WABASH BLUES" Capitol 15299
- Pee Wee Hunt
- "TWELFTH STREET RAG" Capitol 15105
- "SOMEBODY ELSE, NOT ME" Capitol 15105
- Pee Wee Hunt
- "A LITTLE BIRD TOLD ME" Capitol 15308
- "WHAT DID YOU DO TO ME?" Capitol 15308
- Blue Lu Barker
- "SO TIRED" Capitol 15314
- "STEADY DADDY" Capitol 15314
- Kay Starr
- "IT'S TOO SOON TO KNOW" Capitol 15281
- "IF WE CAN'T BE THE SAME OLD SWEET-HEARTS, WE'LL JUST BE THE SAME OLD FRIENDS" Capitol 15281
- Andy Russell and the Pied Pipers
- "THE TAILGATE RAMBLE" Capitol 15285
- "TUSCALOOSA BUS" Capitol 15285
- Johnny Mercer
- "A TREE IN THE MEADOW" Capitol 15122
- "I'M SORRY, BUT I'M GLAD" Capitol 15122
- Margaret Whiting
- "HAIR OF GOLD, EYES OF BLUE" Capitol 15176
- "RAMBLING ROSE" Capitol 15176
- Gordon MacRae
- "THE MONEY SONG" Capitol 15244
- "THAT CERTAIN PARTY" Capitol 15244
- Dean Martin and Jerry Lewis
- "LILLETTE" Capitol 15224
- "A WOMAN ALWAYS UNDERSTANDS" Capitol 15224
- King Cole Trio
- "DOWN AMONG THE SHELTERING PALMS" Capitol 15244
- "ONE FOR MY BABY (and One More for the Road)" Capitol 15244
- Johnny Mercer

### WESTERN

- "I LOVE YOU SO MUCH IT HURTS" Capitol 15244
- "I DON'T WANT YOUR SYMPATHY" Capitol 15244
- Jimmy Wakely
- "LIFE GITS TEE-JUS, DON'T IT?" Capitol 15274
- "BIG HAT POLKA" Capitol 15274
- Tex Williams
- "DEAR OKIE" Capitol 15100
- "A MILLION MEMORIES" Capitol 15100
- Jack Rivers
- "JUST A PAIR OF BLUE EYES" Capitol 15175
- "TALKING BOOGIE" Capitol 15175
- Tex Williams
- "LEAVE MY HONEY BEE ALONE" Capitol 15212
- "T FOR TEXAS" (Blue Yodel No. 1) Capitol 15212
- Merle Travis
- "HAIR OF GOLD, EYES OF BLUE" Capitol 15217
- "BALL OF FIRE" Capitol 15217
- Smokey Rogers

### SEPIA

- "TELL ME, DADDY" Capitol 15144
- "(It Will Have To Do) UNTIL THE REAL THING COMES ALONG" Capitol 15144
- Julia Lee
- "COOL WATER" Capitol 15148
- "LAKE CHARLES BOOGIE" Capitol 15148
- Nellie Lutcher
- "KING SIZE PAPA" Capitol 40082
- "WHEN YOU'RE SMILING (The Whole World Smiles With You)" Capitol 40082
- Julia Lee
- "ALEXANDER'S RAGTIME BAND" Capitol 15180
- "MY LITTLE BOY" Capitol 15180
- Nellie Lutcher



**PHONE OR WIRE YOUR NEAREST DISTRIBUTOR TODAY!!**

Everybody wants.

**MORE BEER**  
Lawrence Duchow Orch.—Johnny Olsen Vocal

 "The" Record!!! No. 20-3227 

**RCA VICTOR RECORDS**

WATCH YOUR  
SALES GROW  
WITH THESE ...



#9059 **THE RAVENS**  
"I DON'T KNOW WHY"  
(I Love You Like I Do)  
"HOW COULD I KNOW"

#9058 **WINI BROWN**  
"I MET A STRANGER"  
"I'LL LIVE TRUE TO YOU"

TO BE RELEASED SOON ★ ★ ★ ★ ★

XTRA XMAS SPECIAL!!!

**THE RAVENS** No. 9062 THE GREATEST RENDITION OF  
"WHITE CHRISTMAS" and "SILENT NIGHT"

★  
THE GREAT MR. "B" (Billy Eckstine)  
"SAY IT ISN'T SO" and "WITHOUT A SONG"  
No. 9061

★  
**CHARLIE (EAST OF SUEZ) VENTURA**  
"I'M FOREVER BLOWING BUBBLES"  
"BABY, BABY, ALL THE TIME"  
No. 9057

 ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR  
or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

The **Billboard** MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending  
November 12



**BEST-SELLING CHILDREN'S RECORDS**

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION		Weeks Last   This		date   Week   Week	
23	1	1		1.	LITTLE TOOT (One Record) Don Wilson-The Starlighters.....Capitol DAS-80
8	2	2		2.	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Billy May Ork.....Capitol DBX-99
12	2	3.		3.	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May.....Capitol DBX-93
23	4	4.		4.	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig.....Capitol BBX-34
23	6	5.		5.	BUGS BUNNY (Three Records) Mel Blanc.....Capitol CC-64
13	5	6.		6.	PECOS BILL (Three Records) Roy Rogers-Sons of the Pioneers.....Victor Y-375
14	12	7.		7.	KING COLE FOR KIDS ALBUM (Three Records) King Cole Trio.....Capitol DC-89
13	11	8.		8.	JOHNNY APPLESEED (Three Records) Dennis Day.....Victor P-368
8	—	9.		9.	TUBBY THE TUBA (Two Records) Danny Kaye.....Decca CU-106
5	9	9.		9.	BAMBI ALBUM (Three Records) S. Temple-Chorus; P. Smith, director.....Victor Y-395
10	—	11.		11.	UNCLE REMUS (Three Records) Johnny Mercer and Original Cast.....Capitol CC-40
10	6	12.		12.	BOZO SINGS (Two Records) Billy May With Ork-Vance "Pinto" Colvig.....Capitol DBS-84
6	7	13.		13.	LITTLE ENGINE THAT COULD (Two Records) Paul Wing.....Victor Y-341
10	14	14.		14.	BOZO AND HIS ROCKET SHIP (Two Records) Billy May With Ork-Vance "Pinto" Colvig.....Capitol BBX-65
10	10	14.		14.	NURSERY RHYMES (Two Records) Frank Luther.....Decca CS-5

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION		Weeks Last   This		date   Week   Week	
159	1	1.		1.	Clair De Lune Jose Iturbi.....Victor 11-8851
48	2	1.		1.	Bluebird of Happiness Jan Peerce, RCA Victor Ork; S. Levin, director..... .....Victor 11-9007, Victor 10-1454, Victor 18-1074
150	3	2.		2.	Chopin's Polonaise Jose Iturbi.....Victor 11-8848
121	4	4.		4.	Jealousie Boston Pops Ork; Arthur Fiedler, conductor.....Victor 12160
11	—	5.		5.	Fiddle Faddle Boston Pops; Arthur Fiedler, conductor.....Victor 10-1397
1	—	5.		5.	Waltz Serenade Boston Symphony.....Victor 11-8727

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION		Weeks Last   This		date   Week   Week	
76	1	1.		1.	Tchaikovsky: Nutcracker Suite (Three Records) Eugene Ormandy, conductor, Philadelphia Ork.....Victor 1020
141	2	2.		2.	Rhapsody in Blue (Two Records) Oscar Levant, Philadelphia Ork, Eugene Ormandy, con- ductor.....Columbia X-251
92	—	3.		3.	Rachmaninoff Concerto No. 2 in C Minor (Five Records) Artur Schnabel, pianist; NBC Ork, Vladimir Golsch- mann.....Victor 1075
2	—	3.		3.	Beethoven's Fifth Symphony (Four Records) NBC Symphony-Toscanini.....Victor DM-640
1	—	3.		3.	Chopin Preludes Artur Schnabel, pianist.....Victor DM-1260
2	—	3.		3.	Highlights of Madame Butterfly (Three Records) L. Albanese-J. Melton; RCA Victor Ork; Weissmann, di- rector.....Victor DM-10680

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION		Weeks Last   This		date   Week   Week	
3	5	1.		1.	MERRY CHRISTMAS ALBUM (One Record) B. Crosby.....Decca A-550
12	1	2.		2.	THEME SONGS (Four Records) T. Dorsey, S. Kaye, T. Beneke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns.....Victor P-217
20	3	3.		3.	AL JOLSON VOLUME III ALBUM (Four Records) Al Jolson.....Decca A-649
98	3	4.		4.	GLENN MILLER (Four Records) Glenn Miller.....Victor P-148
27	7	5.		5.	STAN KENTON: PRESENTATION TO PROGRESSIVE JAZZ (Four Records) Stan Kenton.....Capitol CD-79
6	2	6.		6.	COLLEGE MEDLEYS ALBUM (Four Records) Jan Garber and His Ork.....Capitol CD-95
1	—	6.		6.	FRANKIE CARLE PRESENTS ROSES IN RHYTHM ALBUM (Four Records) F. Carle-Rhythm Section.....Columbia C-174
7	5	8.		8.	CLAMBAKE SEVEN (Four Records) Tommy Dorsey.....Victor P-220
1	—	9.		9.	NORMAN GRANZ: JAZZ AT THE PHILHARMONIC, VOLUME VIII ALBUM (Three Records) I. Jacquet-F. Phillips-B. Harris-H. McGhee-J. Jones-R. Brown- H. Jones.....Mercury JATP Vol. 8
1	—	10.		10.	DUSTY MANUSCRIPTS ALBUM (Four Records) S. Kaye-D. Cornell-L. Leslie-Three Kaydets-Kaye Choir .....Victor P-228

The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending November 12



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	Last Week	This Week	Record	Artist	Label
8	1	1	BUTTONS AND BOWS	Dinah Shore	Columbia 38284-ASCAP
19	2	2	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105-ASCAP
17	3	3	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122-ASCAP
5	5	4	ON A SLOW BOAT TO CHINA	Kay Kyser Ork-H. Babbitt-G. Woods	Columbia 38301-ASCAP
3	10	5	BUTTONS AND BOWS	The Dinning Sisters and Art Van Damme Quintet	Capitol 15184-ASCAP
18	6	6	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403-ASCAP
2	15	7	ON A SLOW BOAT TO CHINA	F. Martin Ork-G. Hughes	Victor 20-3123-ASCAP
12	10	8	UNDERNEATH THE ARCHES	Andrews Sisters	Decca 24490-ASCAP
9	14	9	THAT CERTAIN PARTY	Benny Strong	Tower 1271-ASCAP
23	4	10	YOU CALL EVERYBODY DARLIN'	Al Trace	Regent 117-ASCAP
17	9	11	IT'S MAGIC (F)	Doris Day	Columbia 38188-ASCAP
11	8	12	HAIR OF GOLD	Gordon MacRae	Capitol 15178-ASCAP, BMI
8	-	13	BLUEBIRD OF HAPPINESS	Art Mooney	MGM 10207-ASCAP
9	16	14	UNTIL	Tommy Dorsey Ork-H. Prime	Victor 20-3061-ASCAP
6	-	15	HAIR OF GOLD	Harmoncats	Universal U-121-ASCAP, BMI
3	17	16	ONE HAS MY NAME	J. Wakely and Cowboy Band	Capitol 15162-BMI
1	-	17	BUTTONS AND BOWS	G. Autry	Columbia 20469-ASCAP
11	12	17	YOU CALL EVERYBODY DARLIN'	Andrews Sisters	Decca 24490-ASCAP
18	7	19	MY HAPPINESS	J. & S. Steele	Damon D-11133-ASCAP
2	20	20	YOU WERE ONLY FOOLIN'	Blue Barron	MGM 10185-ASCAP
17	12	21	IT'S MAGIC (F)	Dick Haymes, Gordon Jenkins	Decca 23826-ASCAP
21	24	22	MY HAPPINESS	Ella Fitzgerald	Decca 24446-ASCAP
1	-	23	MY DARLING, MY DARLING	J. Stafford-G. MacRae and The Starlighters	Capitol 15270-ASCAP
5	-	24	A TREE IN THE MEADOW	John Laurenz	Mercury 5148-ASCAP
22	23	24	BOUQUET OF ROSES	Eddy Arnold the Tennessee Plowboy and His Guitar	Victor 20-2806-BMI
1	-	24	BUTTONS AND BOWS	E. Knight	Decca 24489-ASCAP
1	-	27	A TREE IN THE MEADOW	B. Johnson	Columbia 38279-ASCAP
22	-	28	MY HAPPINESS	Pied Pipers	Capitol 15094-ASCAP
3	-	29	HAIR OF GOLD	Jack Lathrop and His Drugstore Cowboys	Victor 20-3109-ASCAP, BMI
1	-	30	GLORIA	Mills Brothers	Decca 24509
14	22	30	UNDERNEATH THE ARCHES	P. Scala's Accordion Ork-The Keynotes	London 238-ASCAP

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 27)

Maybe You'll Be There (R)	Triangle-ASCAP
My Darling, My Darling (M) (R)	E. H. Morris-ASCAP
On a Slow Boat to China (R)	Melrose-ASCAP
Rambling Rose (R)	Laurel-ASCAP
Say It Isn't So (R)	Berlin-ASCAP
Say Something Sweet to Your Sweetheart (R)	Mills-ASCAP
The Money Song (R)	Crawford-ASCAP
Twelfth Street Rag (R)	Shapiro-Bernstein-ASCAP
Walkin' With My Shadow (R)	Johnstone-Monte-BMI
You Call Everybody Darlin' (R)	Mayfair-ASCAP
You Were Only Fooling (R)	Shapiro-Bernstein-Barron-ASCAP-BMI

2 GREAT RECORDS  
BUTTONS  
AND BOWS

DINAH SHORE Columbia 38284

GENE AUTRY Columbia 20469



CURRENT TOP HITS

MY DARLING MY DARLING	Doris Day & Buddy Clark	38353
THAT CERTAIN PARTY		
ON A SLOW BOAT TO CHINA		
In The Market Place of Old Monterey	Kay Kyser	38301
PRETTY BABY		
Just Imagine	Doris Day	38302
IT'S MAGIC		
PUT 'EM IN A BOX	Doris Day	38188
CUANTO LE GUSTO		
Take It Away	Xavier Cugat	38239
LOVE SOMEBODY		
CONFESS	Doris Day & Buddy Clark	38174
IT'S A MOST UNUSUAL DAY		
Judaline	Ray Noble	38206
HERE COMES SANTA CLAUS		
An Old-Fashioned Tree	Gene Autry	20377
I'VE GOT MY LOVE TO KEEP		
ME WARM		
I'M A-TELLIN' YOU, SAM	Les Brown	38324
WATCH THESE!		
SO DEAR TO MY HEART		
Lavender Blue	Dinah Shore	38299
NO TIME		
FOUR BROTHERS	Woody Herman	38304
WHAT DID I DO		
Ah, But It Happens	Harry James	38342



THE GREAT ARTISTS AT THEIR BEST ARE ON

COLUMBIA RECORDS

Trade-marks "Columbia," and Reg. U. S. Pat. Off. Marks Registered



**HERE'S THE LABEL!**

**THIS IS IT!**

**A MUST for This Season!**

**103-A** Vocal By **Geo. Kent & Wed Howard**

**I WANT A DOG (For Christmas)**  
(Fox Trot)  
By Lenora Carpenter, Lindsay McPhail and Walt Michels

**THE BILLY MAYO QUINTET**

LONE STAR PUBLISHING AND RECORDING CO.  
2210 PACIFIC AVENUE, DALLAS 1, TEXAS

**CHECK YOUR LIBRARY—NOW DISK JOCKEYS**

Did you receive the handy, easy to read script material booklet containing **28 STORIES ABOUT DOGS IN THE NEWS** for your use when spinning this record

**No. 103-A—I WANT A DOG (For Christmas)**

A package containing one of the chatty dog story booklets, and a Vinylite record of this No. 103-A (backed by No. 104-A, MY LITTLE MUSIC BOX) was sent via insured Parcel Post, by VICTOR PUBLISHING COMPANY, Dallas, Texas, the publisher of these songs, to all Radio Stations.

Program this record NOW for your **I WANT A DOG** Week, beginning December 1st

**NOTE: RECORD DISTRIBUTORS**  
Your territory may be open—Contact us immediately

**LONE STAR PUBLISHING & RECORDING CO.**  
2210 Pacific Avenue Dallas 1, Texas

**The Billboard**

**MUSIC POPULARITY CHARTS**

**Race Records**

Week Ending November 12

**PART VI**

TRADE SERVICE FEATURE

**BEST-SELLING RETAIL RACE RECORDS**

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label
10	1	1	1	CORN BREAD	H. Singer Sextette	Savoy 671—BMI
5	2	2	2	BLUES AFTER HOURS	Pee Wee Crayton	Modern 20-624—BMI
8	8	3	3	HOP, SKIP AND JUMP	Roy Milton and His Solid Senders	Specialty SP-314—ASCAP
4	5	4	4	LONG ABOUT MIDNIGHT	R. Brown Mighty, Mighty Men	De Luxe 1154—ASCAP
5	3	5	5	IT'S TOO SOON TO KNOW	D. Washington	Mercury 6107—ASCAP
26	6	6	6	LONG GONE	Sonny Thompson	Miracle M-126—ASCAP
11	4	7	7	AM I ASKING TOO MUCH?	Dinah Washington	Mercury 8095—ASCAP
4	10	7	7	BLUES FOR THE RED BOY	Todd Rhodes	King 4240
1	—	9	9	BEWILDRED	R. Miller Trio	—
3	—	10	10	DADDY-O	L. Jordan Ork-M. Davis	Decca 24502—ASCAP
5	—	11	11	ELEVATOR BOOGIE	M. Scott	Exclusive 35X—BMI
10	15	11	11	LATE FREIGHT	Sonny Thompson	Miracle M-128
6	—	11	11	IT'S TOO SOON TO KNOW	The Orioles	Natural 5000—ASCAP
1	—	11	11	IT'S TOO SOON TO KNOW	The Ravens	—ASCAP
2	—	15	15	A LITTLE BIRD TOLD ME	P. Watson	Supreme S-1507—BMI
1	—	15	15	DON'T BE SO MEAN TO BABY	D. Ellington Ork	—
1	—	15	15	THAT'S YOUR LAST BOOGIE	J. Swift-J. Otis Ork	Columbia 38295—BMI
4	—	15	15	WEST SIDE BABY	T. Bone Walker	Comet T-50—BMI

**MOST-PLAYED JUKE BOX RACE RECORDS**

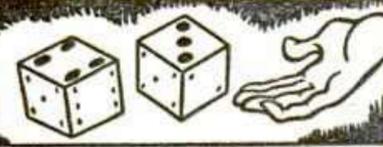
Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label
3	6	1	1	BLUES AFTER HOURS	Pee Wee Crayton	Modern 20-624—BMI
12	1	2	2	CORN BREAD	Hal Singer Sextette	Savoy 671—BMI
9	4	3	3	IT'S TOO SOON TO KNOW	The Orioles	Natural 5000—ASCAP
1	—	4	4	CHICKEN SHACK BOOGIE	A. Milburn	Aladdin 3014—ASCAP
3	—	4	4	LONG ABOUT MIDNIGHT	R. Brown Mighty, Mighty Men	De Luxe 1154—ASCAP
1	—	6	6	A LITTLE BIRD TOLD ME	P. Watson	Supreme S-1507—BMI
2	—	7	7	BLUES FOR THE RED BOY	Todd Rhodes	King 4240
6	—	8	8	HOP, SKIP AND JUMP	Roy Milton and His Solid Senders	Specialty SP-314—ASCAP
10	6	9	9	AM I ASKING TOO MUCH?	Dinah Washington	Mercury 8095—ASCAP
1	—	10	10	BEWILDRED	Red Miller Trio	—
8	6	11	11	EVERYTHING I DO IS WRONG	Roy Milton and His Solid Senders	Specialty SP-314—BMI
4	—	12	12	MY FAULT	Brownie McGhee	Savoy 5551
1	—	12	12	OUT OF THE BLUE	H. Brooks Trio	Modern 20-600
1	—	12	12	MIDNIGHT SPECIAL	Tiny Grimes Quintet	Atlantic 865
1	—	15	15	GO LONG	The Dixieaires	Gotham G-163
1	—	15	15	LONESOME BLUES	J. Moore's Three Blazers	Exclusive 53X—BMI

**ADVANCE RACE RECORD RELEASES**

<b>A Fool for You</b> L. Richardson (When I) De Luxe 3197	<b>Lovin' Baby Blues</b> J. Swift-J. Otis Ork (I'll Just) Exclusive 64X
<b>(I Don't Stand) A Ghost of a Chance</b> S. Gaillard and His Trio (Down by) MGM 10309	<b>Merry Christmas, Baby</b> J. Moore's Three Blazers (Last in) Exclusive 62X
<b>A Little Bird Told Me</b> Blue Lu Barker Ork (What Did) Capitol 15308	<b>Midnight on the Trail</b> R. Murphy (Swinging Down) Mercury 8112
<b>Cecilia</b> R. Murphy (I Can't) Mercury 8111	<b>My Journey to the Sky</b> Sister Rosetta Tharpe-M. Knight-S. Price Trio (Up Above) Decca 48990
<b>Chubby's Confession</b> Chubby Newsom (Hip Shakin') De Luxe 3199	<b>Rainy Weather Blues</b> R. Brown (Pore Day) De Luxe 3198
<b>Don't Stop Loving Me</b> J. Liggins & His Honeydrippers (Key Jam) Exclusive 61X	<b>Swingin' Down the Lane</b> R. Murphy (Midnight on) Mercury 8112
<b>Down by the Station</b> S. Gaillard and His Trio (A Ghost) MGM 10309	<b>Take My Lonely Heart</b> The Four Tunes (Where Is) Columbia 30145
<b>'Fore Day in the Morning</b> R. Brown (Rainy) De Luxe 3198	<b>That's What I'm Talking About</b> Little David Wheaton (It Just) Capitol 40129
<b>Hip Shakin' Mama</b> Chubby Newsom (Chubby's Confession) De Luxe 3199	<b>The Best of Things</b> S. Churchill (The Things) Columbia 30146
<b>I Can't Give You Anything But Love</b> R. Murphy (Cecilia) Mercury 8111	<b>The Things You Do to Me</b> S. Churchill (The Best) Columbia 30146
<b>I'll Just Laugh</b> J. Swift-J. Otis Ork (Lovin' Baby) Exclusive 64X	<b>Up Above My Head, I Hear Music in the Air</b> Sister Rosetta Tharpe-M. Knight-S. Price Trio (My Journey) Decca 48990
<b>It Just Ain't for Me</b> Little David Wheaton (That's What) Capitol 40139	<b>What Did You Do to Me?</b> Blue Lu Barker (A Little) Capitol 15308
<b>Key Jam</b> J. Liggins & His Honeydrippers (Don't Stop) Exclusive 61X	<b>When I Think of You</b> L. Richardson (A Fool) De Luxe 3197
<b>Lost in the Night</b> J. Moore's Three Blazers (Merry Christmas) Exclusive 63X	<b>(I Wonder) Where Is My Love</b> The Four Tunes (Take My) Columbia 30145

**Jubilee RECORDS**



The Nation Has Switched to . . .

**THE ORIOLES**

The Newest and Greatest Quintet

**SINGING THEIR LATEST RELEASE**

JUBILEE #5001

**"TO BE TO YOU"**

↓

BACKED BY

(IT'S GONNA BE A)

**"LONELY CHRISTMAS"**

One week old and Acclaimed a Hit!!

(IT'S ANOTHER NATURAL)

Still Going Strong **JUBILEE #5000**

**FLASH!** THE ORIOLES Sensational version of **"IT'S TOO SOON TO KNOW"**

**Jubilee RECORD CO., INC.**  
764 10th AVE. NEW YORK, N.Y.

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Folk Record Section**

**PART VII**



Week Ending  
November 12

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
12	2	1	1	JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3013—BMI
26	1	2	2	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806—BMI
12	3	3	3	ONE HAS MY NAME	Jimmy Wakely	Capitol 15162—BMI
3	9	4	4	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243—BMI
1	—	5	5	LIFE GETS TEE-JUS, DON'T IT?	T. Williams	Capitol 15271—ASCAP
36	7	6	6	ANYTIME	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2700—BMI
9	4	7	7	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224—ASCAP
1	—	8	8	THEN I TURNED AND WALKED SLOWLY AWAY	Eddy Arnold	Victor 20-3174—BMI
5	5	9	9	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136—BMI
1	—	10	10	A HEART FULL OF LOVE	Eddy Arnold	Victor 20-3174
7	—	11	11	MY DADDY IS ONLY A PICTURE	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3013—BMI
6	—	12	12	DOG HOUSE BOOGIE	Hawkshaw Hawkins	King 720—BMI
2	13	13	13	JUST A PAIR OF BLUE EYES	Tex Williams and His Western Caravan	Capitol 15175—BMI
1	—	13	13	THE GODS WERE ANGRY WITH ME	E. Kirk and String Band	Capitol 15176—BMI
1	—	13	13	JACK AND JILL BOOGIE	W. Raney	King 732—ASCAP

**FOLK TALENT AND TUNES**

By Johnny Sippet

Texas Tiny Cherry, 400-pound disk jockey, has left KGER, Los Angeles. Cherry recently completed a personal-appearance tour with a group of Capitol recording artists. . . Sen. Alben Barkley, successful Democratic vice-presidential candidate, turned in a plug for folk music when he opened his network speech during the welcome-home program in Washington recently with: "In the words of Minnie Pearl, 'I'm just sooooo glad to be here.'" . . . Connie B. Gay, whose disk jockey and *Gay Time* shows in Constitution Hall have done so much to perk interest in folk music in the Capitol City, has switched his big live shows from Saturday to Friday nights. On his first one, November 12, Gay starred Bill Monroe. Ernest Tubbs is set for November 19. Show also is moving from Constitution Hall to Turner's Arena. In its first 27 weeks, Gay's show has played to 75,000 people. *Gay Time* just completed a short southeastern road tour. In addition to hold-overs Pete Cassell, Clyde Moody, Chubby Wise and Grandpa Jones, Gay has added Lenny Auleshire and Ginny Thompson.

Gurney Thomas's Hillbilly Pals, King Artists, have switched to WLTC, Gastonia, N. C., where they do six half-hour shows weekly. Band is made up of Clyde Coshner, electric guitar; Doc Wade, bass; Don McCoy, steel guitar; Snow Ball Cannon, comedian, and the leader's guitar. . . Arthur (Guitar) Smith, MGM recording artist, and his Cracker Jacks are doing six months of personals on the International Harvester Circuit thru the Carolinas. Boys are heard on WBT, Charlotte, N. C. . . Ramblin' Tommy Scott reports that he's setting up his own waxery and will call it Katona Records. He also cut sides for 4-Star and Bullet. . . Uncle Homer Meachum's *Buckeye Jamboree*, heard over WHIZ, Zanesville, O., is featured with the Kelly-Morris indoor circus. Cowboy Jim Hicks, Courtney Bailey, Aunt Blanche, Joan O'Hara and Al Pinkerman are with the Jamboree. . . Rex and Eleanor Parker and the Merrymakers, heard over WHIS, Bluefield, W. Va., are doing an electrically transcribed show over WBRW, Welch, W. Va. . . Frank Reed, Happy Cowboy, celebrates his 10th anniversary at WTFL, Philadelphia, in March, 1949.

Morey Sharp, Denver folk music promoter, reports that he has been touring with a barn dance group from KFEL, Denver, thruout the State since the closing of Red Rocks Park. Smiley Macom's Western Playboys, who headed the tour, include Leon Allison, electric guitar; Bill Hunt, bass and solos; Johnny Fogle, drums and comedy; Cap Keeny, fiddle and vocals; Buddy Stoops, electric guitar and bass, plus Macom's guitar and vocals. Sharp, who emceed, is planning a more expansive folk music program in Denver. . . Gospel Tones Quartet, WPAY, Portsmouth, O., is starting its own record firm. Unit lines up with Opal Burton, piano, and the voices of Louise Borders, Melcolm Nickell, Floyd Conklin and Don Hancock. . . David and Jimmy, youthful Western duo, featuring Dave's guitar and his partner's fiddle, soon will get their first release on Texstar, Fort Worth record firm. Boys are heard on KOXL, Fort Worth. . . Jack and Leslie and their Southern Radio Pioneers, Decca recorders, are sandwiching in plenty of p.-a. work between shows over WRDW, Augusta, Ga. Duo works three dances weekly at Club 25, Edgefield, S. C., plus two appearances weekly at the Hayloft, outside Augusta.

(Continued on page 34)

**WE TOUTED YOU BEFORE ON THESE WINNERS!**



**MIRACLE WINNERS**

MIRACLE 125	MESSIN' AROUND Memphis Slim
MIRACLE 128	LATE FREIGHT Sonny Thompson
MIRACLE 103	ROCKIN' THE HOUSE Memphis Slim
MIRACLE 104	FOOL THAT I AM Gladys Palmer
MIRACLE 126	LONG GONE Sonny Thompson



**Here's 3 more headed for the Winner's Circle!!! Get your dough on these early**



**"TREES" SUNG AS IT HAS NEVER BEEN SUNG BEFORE**

By That Sensational

**AL HIBBLER**

backed by

**"LOVER COME BACK TO ME"**

MIRACLE RECORD NO. 501



**"STRANGEST FEELING"**

**"YOU ALONE"**

GLADYS PALMER  
M-129

**"LONESOME"**

**"LOVIN' MAN"**

LILLIE MAE KIRKMAN

With Memphis Slim and His House Rockers

M-130

Order from your nearest distributor

**MIRACLE**

**RECORD COMPANY**

500 EAST 63RD ST. CHICAGO 15, ILL.

# Thanks are Due\*

# MY DADDY IS ONLY A PICTURE

Is on the way to being The Nation's No. 1 Folk Tune!

## \*To EDDIE ARNOLD

AND HIS TENNESSEE PLOWBOYS

For introducing the tune on RCA Victor 20-3013

- and to the following artists for their fine renditions

RAY SMITH ..... NATIONAL 5020  
 DICK THOMAS ..... DECCA 46141  
 REX TURNER ..... VARSITY 8007  
 JACK RIVERS ..... CAPITOL 15283

- Watch Billboard's Folk Charts (BEST SELLING & MOST PLAYED RECORDS)

PEER INTERNATIONAL CORP.

Sole Selling Agent

Southern Music Publishing Co., Inc.

1619 BROADWAY

NEW YORK 19, N. Y.

The Billboard MUSIC POPULARITY CHARTS PART VII

Folk Record Section

Week Ending November 12

TRADE SERVICE FEATURE

### BEST-SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label
28	2	1	1	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806—BMI
12	1	2	2	ONE HAS MY NAME	Jimmy Wakely	Capitol 15162—BMI
13	3	3	3	JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3013—BMI
14	4	4	4	LIFE GETS TEE-JUS, DON'T IT?	C. Robison	MGM 10224—ASCAP
4	7	5	5	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243—BMI
2	—	6	6	CHIME BELLS	Elton Britt	Victor 20-3090—ASCAP
1	—	7	7	THEN I TURNED AND WALKED SLOWLY AWAY	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3174—BMI
13	12	8	8	MY DADDY IS ONLY A PICTURE	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-3013—BMI
—	—	8	8	A HEART FULL OF LOVE	Eddy Arnold	Victor 20-3174—BMI
—	—	9	9	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136—BMI
19	7	10	10	ANYTIME	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2700—BMI
6	6	11	11	I LOVE YOU SO MUCH IT HURTS	F. Tillman	Columbia 20430—BMI
28	14	13	13	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys	Victor 20-2680—BMI
1	—	14	14	LOST JOHN BOOGIE	W. Roney	King 719
6	—	15	15	COOL WATER	Sons of the Pioneers	Victor 20-1724—BMI Decca 46027—BMI

### ADVANCE FOLK RECORD RELEASES

- Bear Creek Hop  
Whitey & Hogan (You've Had) De Luxe 5021
- Blue Christmas  
D. O'Dell (Dear Mr.) Exclusive 65X
- Cream of Kentucky  
C. Stone Ork (There's A) Capitol 15303
- Dear Mr. Santa  
D. O'Dell (Blue Christmas) Exclusive 65X
- Dearest Darling, How I Love You  
The Blue Ridge Rangers (You're Stepping) True-Blue 301
- Dub's Double Boogie  
The Tennessee Haymakers (The Letter) DC 4106
- Faded Love and Winter Roses  
R. Johnson With His Saddle Pals (What a) MGM 10316
- Got Worried Blues in My Mind  
Cowboy Derrick (I'm Ashamed) De Luxe 5053
- If You Cry  
Yodelin' Bob Pandis & His Sunset Riders (Sweet Darling) Process 517
- I'm Ashamed of You  
Cowboy Derrick (Got Worried) De Luxe 5053
- I'm Gonna Tear Down the Mail Box  
Texas Jim Lewis & His Lone Star Cowboys (Watch Your) Exclusive 62X
- My Ranger Joe  
Gordon Sizemore & Little Betty (When the) Process 518
- Someday You'll Call My Name  
Red Perkins (You're Gonna) De Luxe 5052
- (Little Stone) Waltzes Album  
Camstone & His Barn Dance Ork (4-10") Capitol AD 108
- Beautiful Ohio . . . Capitol 48033
- I'm Forever Blowing Bubbles . . . Capitol 48031
- Let Me Call You Sweetheart . . . Capitol 48032
- Missouri Waltz . . . Capitol 48031
- Moonlight on the River Colorado . . . Capitol 48030
- Silver Moon on the Golden Gate . . . Capitol 48032
- The Waltz You Saved for Me . . . Capitol 48030
- When It's Springtime in the Rockies . . . Capitol 48032
- Sweet Darling  
Yodelin' Bob Pandis & His Sunset Riders (If You) Process 517
- The Letter Edged in Black  
Howington Brothers (Dub's Double) DC4106
- There's a Gold Moon Shining (On a Blue, Blue Heart)  
CHEE Stone Ork (Cream of) Capitol 15303
- These Tears Are Not for You  
D. Darling With His Ozark Playboys (To Tell) MGM 10315
- (I'm Sending Roses) To Tell You I'm Sorry  
D. Darling With His Ozark Playboys (These Tears) MGM 10315
- Tritzem Yodel  
Pie Plant Pete & Basful Harmonica Joe (Winding) Process 515
- Watch Your Heart  
Texas Jim Lewis & His Lone Star Cowboys (I'm Gonna) Exclusive 62X
- What a Difference  
R. Johnson With His Saddle Pals (Faded Love) MGM 10316
- When the Mocking Bird Sings  
The Beaver Valley Sweethearts (My Ranger) Process 518
- Winding  
Pie Plant Pete & Basful Harmonica Joe (Tritzem Yodel) Process 517
- You're Gonna Regret It All Someday  
Red Perkins (Some of You'll) De Luxe 5052
- You're Stepping on My Heart  
The Blue Ridge Rangers (Dearest Darling) Tru Blue 301
- You've Had a Change in Your Heart  
Whitey & Hogan (Bear Creek) De Luxe 5021

### FOLK TALENT AND TUNES

(Continued from page 33)

Smoky Smith's Gold Coast Boys, who have been playing dates in Long Beach and Santa Monica, Calif., are current at the Brown Derby, Akron, with the T. A. Trape Agency, of the Ohio city, handling the booking. Smoky's Crystal Records have been featured by Akron and Canton, O., disk jockeys for the past several months. . . . Cliff Rodgers, Western disk jockey at WHKK, Akron, presented Pee Wee King and His Golden West Cowboys, Eddie Wayne, Mel Steel, Patsy Jean, Shorty Wilkerson and Bud Byrd at an Akron Army Jamboree Sunday (7) to two packed houses. Pee Wee's platter, Tennessee Waltz, has been a big hit in that area.

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Record Reviews**

**PART VIII**

Week Ending  
 November 13



**RATINGS (100 Point Maximum)**  
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
 40-69 SATISFACTORY • 0-39 POOR

**How Ratings Are Determined**

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

**The Categories**

Point listings are maximums. Song calibre, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't'g-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

**POPULAR**  
**TED MARTIN**  
 (De Luxe 1182)  
**Brush Those Tears From Your Eyes** 64--64--63--65  
 Attempt to carbon the Trace formula doesn't jell. Martin's warbling is good enough, but orking is a hash.  
**Am I All of Your Future?** 61--61--60--63  
 So-so job with the so-so pop.

**FREDDY GARDNER-PERTER YORKE ORK**  
 (Columbia 38346)  
**I'm in the Mood for Love** 81--85--81--77  
 These sides, cut in England, feature Gardner's fine alto work. First-rate recording brings out his superb tone—a legitimate, rather than a jazz intonation.  
**I Only Have Eyes for You** 81--85--81--77  
 Same comment applies here. Jocks should welcome both sides.

**FRANK GALLAGHER-DANA SERENADERS**  
 (Dana 2025)  
**Kris Kringle** 69--68--70--70  
 Pleasantly sung Xmas ditty has all the decorations, but doesn't light up.  
**Happy New Year** 71--71--68--75  
 Rousing New Year polka could get big play for a few days around January 1.

**JOE GUMIN ORK**  
 (Chord 619)  
**Jingle Bells** 81--82--80--80  
 Bright version sung in English, Polish, German, Chinese, Yiddish, Italian, a sock seasonal novelty.  
**Auld Lang Syne** 69--71--63--72  
 Too-fancy arrangement of the New Year's special.

**CONNIE HAINES-RAY BLOCH ORK**  
 (Signature 16235)  
**Stormy Weather** 70--75--72--64  
 Gal tries hard, and she doesn't hurt the tune. Jocks will find this coupling a handy one to have around.  
**My Man** 71--75--73--65  
 Ditto.

**VIC DAMONE**  
 (Mercury 5207)  
**My Own True Love** 81--81--81--80  
 Vic turns in one of his better jobs on a lovely picture tune.  
**A Market Place in Old Monterey** 71--70--72--72  
 Another neat turn by Vic, but the backing gets lost way behind him.

**POPULAR**  
**FRANKIE LAINE-CARL FISCHER ORK**  
 (Mercury 5177)  
**Tara Talara Tala** 80--80--80--80  
 Frankie essays this lullaby in both English and Italian.  
**You're All I Want for Christmas** 74--75--72--75  
 Frankie makes a competent but cold entry in the Christmas sweepstakes.

**FOUR GABRIELS**  
 (World 2505)  
**Gloria** 67--65--67--70  
 The competition is stiff for this pleasant easy-going version of the sleeper hit.  
**Recess in Heaven** 66--64--65--70  
 Other groups have done this better.

**FRED LOWERY**  
 (Columbia 38344)  
**Intermezzo** 65--64--66--65  
 Unsensational whistling of the salon piece, with a few notes that don't quite make it.  
**Red Sails in the Sunset** 59--58--60--60  
 Slow-paced rendition of the oldie with straight piping by Dorothy Rae and interpolated chirping by Fred.

**PAT FLOWERS & HIS RHYTHM**  
 (Victor 20-3161)  
**How'm I Doin'?** 71--71--70--72  
 Flowers does okay by a fairish rhythm novelty.  
**I'm Yours** 61--62--60--61  
 He doesn't do as well with the familiar ballad.

**THE PAGE CAVANAUGH TRIO**  
 (Victor 20-3149)  
**Back in Your Own Back Yard** 72--76--73--67  
 Trio inject some new life into the time-tested oldie.  
**Where'd Dat Money Go?** 68--70--67--66  
 Surprisingly weak ditty for writer Willard Robinson and the boys try hard with it.

**ANDY RUSSELL-PAUL WESTON ORK**  
 (Capitol 15287)  
**If I Steal a Kiss** 73--75--72--72  
 Andy does okay with this picture with able aid from Weston's group.  
**Adios Muchachos** 78--82--75--77  
 This is the kind of thing that built Russell; he does extra well with an all-Spanish lyric to the familiar tango; Weston's small string complement shines.

(Continued on page 36)

**KING DE LUXE RECORDS**

**CURRENT FOLK HITS**

**KING DE LUXE RECORDS**

736	MOM IS DYING TONIGHT	JIMMY OSBORNE
	A VACANT SIGN UPON MY HEART	
737	ROSE OF OKLAHOMA	COWBOY COPAS
	BELIEVE IT OR NOT	
720	I CAN'T TELL MY BROKEN HEART A LIE	HAWKSHAW HAWKINS
	DOG HOUSE BOOGIE	
735	LIFE GETS TEE-JUS, DON'T IT	CAL TINNEY
	I WISH I HAD A DAD	
745	THE TIE THAT BINDS	MOON MULLICAN
	WHY DON'T YOU LOVE ME?	
743	TOO MANY TEARDROPS	COWBOY COPAS
	PEACHES AND CREAM	
744	THE LAST GOODBYE	CLYDE MOODY
	LITTLE BLOSSOM	
5047	ONE HAS MY NAME	RED PERKINS
	I LIVE THE LIFE I LOVE	

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*Original*

**"I WANT TO BE THE ONLY ONE"**  
 backed by  
**"Love Don't Get You Nothin' But the Blues"**

D-11130

**"MY HAPPINESS"** D-11133 STILL BREAKING RECORDS  
 the "RASPA"

D-11207 AMERICA'S NEWEST DANCE SENSATION

**"Uncle Fud"**  
**"Dry Bones"** D-11135

**"That's the Life for Me"**  
**"Covered Wagon"** D-11134

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b/w

## "WHITE CHRISTMAS"

Palda 119

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— also —

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b/w

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Palda #118

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A DREAM OF A GIRL

Mindy Carson

Sings

A DREAM OF A SONG

# TARRA TA-LARRA TA-LAR

MUSICRAFT RECORD #591

## Record Reviews

page 35)

RATINGS  
(100 Point  
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



POPULAR

- SAMMY KAYE ORK**  
(Victor 20-3100)  
**Lavender Blue** 85--85--85--85  
The Three Kaydets supply the vocal touch to a good rendition of the Disney picture.
- Down Among the Sheltering Palms** 92--92--92--92  
Top notch version of the revived tune; should be Kaye's biggest record in years and one of the nation's biggest in weeks.
- GENE KRUPA ORK- ANITA O'DAY**  
(Columbia 38345)  
**Tea for Two** 75--80--75--70  
New release on an old-never-issued dinking; it's fine disk jockey fare and should attract some sales for the old wax-selling combination of O'Day and Krupa.
- How High the Moon** 70--75--70--65  
Fairly straightforward today is this instrumental that was cut three years ago; riffs are stale now but then would have been a hot big band jazz item; still it swings and has a bit of Chaz Ventura tenoring to boot.
- BUDDY CLARK & THE MODERNAIRES**  
(Columbia 38352)  
**The Money Song** 82--84--80--82  
With the Skylarks thrown in for good measure, this is the side on the show tune; bogs down in dialog-filled middle.
- Gloria** 78--78--78--78  
Good enough a cappella coverage on a tune which has been threatening to bust thru.
- MARGARET WHITING-FRANK DE VOL ORK**  
(Capitol 15278)  
**My Own True Love** 88--89--87--88  
Very pretty title picture by the Evans-Livingston combine which is given the Whiting polish.
- Far Away Places** 90--90--90--90  
To round out a sock dinking, Maggie with the Crew Chiefs and an un-billed ork cut thru a pretty and thoroly commercial ballad which seems to be stamped "hit."
- HAL DERWIN ORK**  
(Capitol 15282)  
**I Go in When the Moon Comes Out** 58--58--58--58  
Tune means little tho Derwin does a commendable job with it.
- Louise** 60--60--60--60  
Lack-lustre instrumental reading of a solid oldie.
- THE KING COLE TRIO**  
(Capitol 15284)  
**Straighten Up and Fly Right** 75--75--75--75  
Reissue on one of the first Cole clicks still can make some coin.
- Gee, Baby, Ain't I Good to You?** 75--75--75--75  
Ditto.
- JOSE MORAND ORK**  
(Victor 20-3101)  
**Con Maracas** 65--67--65--63  
Polite, thoroly North-Americanized guaracha has no sparkle.
- Sunday in Old Santa Fe** 70--70--70--70  
Quiet bolero treatment of a listenable ballad, with pleasant vocal.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



POPULAR

- FREDDIE SLACK ORK**  
(Capitol 15289)  
**Mister Freddie's Boogie** 71--73--71--69  
For those who dig b. w. and/or Slack's 88-styling, this should prove a satisfying or even exciting side.
- Be-Bop Boogie** 66--67--66--65  
More provocative but less commercial than the top-side.
- EDDIE VINSON ORK**  
(Mercury 8110)  
**Friday Fish Fry** 62--62--60--65  
Rather obtuse title for an instrumental that flashes some impressive tenor saxophonizing; rather unimpressive otherwise.
- Have You Ever Missed Your Baby?** 70--70--70--70  
Vinson's blues shouting is a coin-attractor but the material hasn't got much meat.
- JOAN MAYNO**  
(Harmonia H-165)  
**Pin-Up Polka** 67--64--67--70  
Gal does well with a tune that has been hanging around for almost a year.
- When Morton Goes A-Courtin'** 58--58--58--58  
Rather inane and weak novelty; chick doesn't help much on this side.
- JOHNNY MERCER-WINGY MANONE ORK**  
(Capitol 15285)  
**The Tailgate Ramble** 67--68--67--67  
Disappointing Dixieland fare from the ordinarily fly Mercer-Manone combine.
- Tuscaloosa Bus** 65--65--65--65  
Less can be said for this side.
- KAY STARR-DAVE CAVANAUGH'S MUSIC**  
(Capitol 15288)  
**Please Love Me** 80--81--80--79  
Kay sings a slow and haunting sort of ballad with much feeling.
- There Ain't No Sweet Man That's Worth the Salt of My Tears** 81--86--79--79  
More suited to her holler-delivery is this oldie; she sings it to a fare-thee-well.
- TEX BENEKE ORK**  
(Victor 20-3131)  
**East of the Sun** 80--80--80--80  
Taken at a medium jump, the Beneke band swings out the oldie with Garry Stevens handling the lyric; good, but Victor has a great Tommy Dorsey dinking on this tune which is difficult to top.
- Blue Champagne** 76--80--75--72  
Slow instrumental reading of the standard which evokes the memory of the late Major Miller.
- PAUL LAWRENCE-ALEX NOVELLE HARMONICA ENSEMBLE**  
(Grand 973)  
**Moonbeams** 51--50--50--53  
Slipshod warbling and dull harmonica backing.
- When It's Groovy Time in Harlem** 40--40--40--40  
Tune and performance utterly dull.

**RATINGS**  
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY DIALER OPERATOR
<b>POPULAR</b>				
<b>HENRI RENE ORK</b>				
Dizzy Fingers (Victor 20-3166)		62--64--62--60	Unexciting orking of the Zeb Confrey opus.	
Spanish Dance Uninspired cleffing of the Granados piece.		60--60--60--60		
<b>FREDDY MARTIN ORK-GLENN HUGHES</b> (Victor 20-3139)				
It's Whatcha Do With Whatcha Got From the Disney "So Dear to My Heart" pic, Martin extracts every iota of value in this rendition of a rather spineless rhythm tune.		72--72--71--72		
So Dear to My Heart (Stuart Wade) If the tune (also from the Disney flick) catches, this diskling will get a hefty share of the play.		76--76--78--78		
<b>LIBERACE</b> (Signature 15238)				
Temptation Pseudo-exotic piano solo treatment of the standard. Strictly froth, but it may appeal to those who like an occasional "classy" number in their pop music diet.		78--78--72--75		
Traumerei The familiar Schubert piece played in straightforward style.		74--70--70--72		
<b>FREDDY MILLER &amp; HIS DANCE MAGIC</b> (Signature 15236)				
Lazy Little Me The band style is a pretty fair incarnation of the old Hal Kemp treatment, but the tune is a trifle.		68--66--66--70		
My Melancholy Baby Working with substantial material, the Miller ork shows appeal here. Approach again is the Kemp style.		78--78--72--74		
<b>ALAN DALE-RAY BLOCH ORK</b> (Signature 15234)				
Meet Me Tonight in Dreamland All-out production treatment of the old harmonizer has strong potential. Supporting Dale's strong warbling, there's some nostalgic honky-tonk 88-ing by Johnny Guarneri, unison chanting by the ork and smart Bloch cleffing.		87--87--86--88		
Goodnight Sweetheart Alan sings it straight, abetted by good Bloch orking.		75--75--74--77		
<b>THE RAVENS</b> (National 9059)				
How Could I Know? The fine quartet varies its format here, as tenor and bass share the lead. Tune, a new ballad, is topnotch, and the group does its usual ear-arresting stuff.		80--80--81--82		
I Don't Know Why I Love You Like I Do The talented bass lead does an exceptionally persuasive vocal on the pretty standard. Side should catch plenty of nickels in race spots.		84--84--83--85		

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY DIALER OPERATOR
<b>POPULAR</b>				
<b>RUSS CASE ORK-BILLY WILLIAMS</b> (Victor 20-3132)				
Tonight You Belong to Me Warbling and orking are technically competent with this mediocre waltz tune, but character and spark are lacking.		68--72--65--67		
Look for the Silver Lining Straightforward instrumental version of the standard has nothing special to recommend.		68--74--66--64		
<b>JOE BIVIANO-RCA VICTOR ACCORDION ORK</b> (Victor 20-3227)				
The Spider Hop Capable accordion group turns out a lively tarantelle with old-world appeal, but the market for this groove is strictly limited.		66--64--66--68		
More Beer (Lawrence Duchow & His Red Raven Ork-Johnny Olsen) This rousing drinking song began as a small-label sleeper in St. Louis, and RCA quickly dubbed the Olsen vocal on to an old instrumental they found in the files. Watch this one.		88--88--87--88		
<b>DEEP RIVER BOYS</b> (Victor 20-3203)				
Recess in Heaven The able quartet's smooth, personal treatment of the race ballad is already clicking in some sections, and could very well hit everywhere.		84--84--83--85		
It's Too Soon To Know Okay job of the high-riding ballad, but late to catch the other established versions.		74--74--74--74		
<b>PERRY COMO-RUSS CASE ORK</b>				
By the Way Como's caressing job with the delightful ballad from "When My Baby Smiles at Me" seems earmarked for hitdom.		89--89--89--89		
For You Ditto his work on the pretty "For You," currently enjoying a wax revival.		89--91--87--89		
<b>FOLK</b>				
<b>JOE ST. CLAIR</b> (Bullet 669)				
Red Long Fingernails Good-humored warbling of a cowboy's confession. Bright steel guitar helps.		68--64--70--70		
It Isn't Worth the Tears Warm warbling by Joe isn't enough to pull the side together.		56--54--56--57		
<b>BUCK BUCHANON &amp; THE RHYTHM ROGUES</b> (World 1506)				
Cornbelt Symphony Okay Western chanting and orking with a lively beat on the novelty pop.		71--71--70--72		
Rogues Gallery Unremarkable instrumental here. Tune has some attraction, but harmonica and guitar work are strictly ordinary.		62--62--60--63		

(Continued on page 104)

## ALL YOUR XMAS RECORDS FROM ONE SOURCE

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DA-550 Merry Xmas—Bing Crosby	3.94	2.76
P-161 Merry Xmas—P. Como	4.00	2.80
C-167 Merry Xmas—F. Sinatra	3.95	2.77
DA-581 Xmas Songs—D. Haymes	3.15	2.21
DA-480 'Twas the Night Before Xmas—F. Waring	3.94	2.76
P-196 Xmas Carols—Dick Liebert	4.00	2.80
Y-20 'Twas the Night Before Xmas—Milton Cross (Unbreakable)	1.25	.88
Phil Spitalny—Hour of Charm (Xmas Album)	3.94	2.76
LA-42 Xmas Carols—Royal Choral Society	5.00	3.50
LA-44 Xmas Chimes	3.15	2.21

XMAS SINGLES	
20377 Here Comes Santa Claus—G. Autry	
20-3177 All I Want for Xmas—Spike Jones	
23778 White Xmas—B. Crosby	
23281 Jingle Bells—B. Crosby	
23722 Winter Wonderland—Andrews Sisters	
Many Other Listings on Request	

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P-139 Musical Orchids—D. Shore	
P-69 8 to the Bar	

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P-80 Getting Sentimental—Dorsey	P-83 Tangos—Cugat	

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SEE INSIDE FRONT COVER THIS ISSUE

# The Billboard MUSIC POPULARITY CHARTS

## Record Possibilities

PART IX

Week Ending November 12

### THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling most played or most heard features of the Chart:

**SUZY** ..... Gracie Fields..... London 352  
Comedienne-chorp Gracie Fields, who scored heavily with her first London release ("Now Is the Hour"), introduces another top English tune on this disk. It's another schmaltzy ballad which Gracie does simply and with restraint with the aid of a chorus and orchestra. The tune seems to fit into the mode of the current taste trends and may catch on with the same impact that made "Hour" so big.

**FOOLS RUSH IN**..... Billy Eckstine With Hugo Winterhalter's Ork. MGM 10311  
Eckstine is one of the most consistent selling artists on wax today. But not since his "Prisoner of Love" has he turned anything quite up to the feeling, sincerity and downright great singing which he lends to this Ruby Bloom-Johnny Mercer ditty of a decade ago. His large fan following should gobble this one up, while the race locations will click off some fancy coin on the side. With large enough promotion and spinner play, the side may be Billy's biggest to date and serve to bring the pretty tune back into public favor.

### THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. GIRLS ARE MADE TO TAKE CARE OF BOYS ..... Jo Stafford-Gordon MacRae..... Capitol 15270
2. THAT CERTAIN PARTY..... Doris Day-Buddy Clark..... Columbia 38353
3. MY DARLING, MY DARLING..... Doris Day-Buddy Clark..... Columbia 38353
4. I'VE BEEN WORKING ON THE RAILROAD ..... Art Mooney..... MGM 10298
5. FAR AWAY PLACES..... Margaret Whiting..... Capitol 15278
6. A LITTLE BIRD TOLD ME..... Paula Watson..... Supreme S-1507
7. CHARLIE WAS A BOXER..... Vaughn Horton..... Continental C-1246
8. I DON'T CARE WHO KNOWS..... Buddy Johnson Ork..... Decca 48088
9. RED ROSES FOR A BLUE LADY..... John Laurenz..... Mercury 5201
10. YOU'RE THE ONLY ONE..... Scotty McGregor..... Continental

### THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them the record retailers think tomorrow's hits will be:

1. DOWN AMONG THE SHELTERING PALMS ..... Sammy Kaye..... Victor 20-31000
2. ALL I WANT FOR CHRISTMAS..... Spike Jones..... Victor 20-3177
3. THAT CERTAIN PARTY ..... Doris Day-Buddy Clark..... Columbia 38353
4. BRUSH THOSE TEARS FROM YOUR EYES ..... Evelyn Knight..... Decca 24514
5. GLORIA ..... Mills Brothers..... Decca 24509
6. THAT CERTAIN PARTY ..... Dean Martin-Jerry Lewis..... Capitol 15249
7. BY THE WAY..... Perry Como..... Victor 20-3099
8. DOWN AMONG THE SHELTERING PALMS ..... Johnny Mercer..... Capitol 15241
9. ON A SLOW BOAT TO CHINA..... Larry Clinton..... Decca 24482
10. I WISH I WAS IN WALLA WALLA... Nellie Lutcher..... Capitol 15279

### THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them the juke box operators think tomorrow's hits will be:

1. A LITTLE BIRD TOLD ME..... Evelyn Knight..... Decca 24514
2. DOWN AMONG THE SHELTERING PALMS ..... Sammy Kaye..... Victor 20-31000
3. MY DARLING, MY DARLING..... Doris Day-Buddy Clark..... Columbia 38353
4. A LITTLE BIRD TOLD ME..... Paula Watson..... Supreme S-1507
5. SO DEAR TO MY HEART..... Peggy Lee-Dave Barbour..... Capitol 15232
6. BY THE WAY..... Perry Como..... Victor 20-3099
7. BRUSH THOSE TEARS FROM YOUR EYES ..... Alan Foster..... Regent 134
8. BRUSH THOSE TEARS FROM YOUR EYES ..... Ronnie Deauville..... Mercury 5203
9. DAINTY BRENDA LEE ..... Eddy Howard..... Majestic 1252
10. I'LL NEVER BELONG TO ANYONE ELSE ..... Savannah Churchill..... Manor 1142

The Billboard  
MUSIC POPULARITY CHARTS  
PART X  
ADVANCE INFORMATION

Week Ending  
November 12



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- "A" You're Adorable  
B. Kaye Quintet (Don't Save) MGM 10310
- Abide With Me  
A. Shelton (Away In) London 303
- Again  
V. Lynn (Lavender Blue) London 310
- Another Memory  
Terry Allen-D. Broekman Ork (Jade Green) Atlantic 863
- Away In A Manger  
A. Shelton (Abide With) London 303
- Ball and Chain  
J. Sanders Ork (Over the) Universal U-45
- Beautiful Eyes  
B. Hayes (Much as) De Luxe 1185
- Blue Moon  
B. Eckstine (Fools Rush) MGM 10311
- Break My Heart  
V. Lynn (Nearest Thing) London 328
- Buttons and Bows  
G. Fields (Here I'll) London 355
- Christopher Robin Is Saying His Prayers  
V. Lynn (The Rosary) London 306
- C. O. D.  
Bobby True Trio (I'm Still) Mercury 5220
- Cold Hearted Lady  
J. Lee and Her Boy Friends (Living Back) Capitol 15300
- Dainty Brenda Lee  
P. L. Hayes & the Star Dusters (My Darling) Decca 24519
- Do Nothing Till You Hear From Me  
D. Ellington Ork (Sultry Serenade) Columbia 38363
- Don't Hang Around  
Sunny Skylar (Please Park) Metrotone M-3015
- Don't Save Your Kisses for Tomorrow  
B. Kaye Quintet ("A" You're) MGM 10310
- Down the Stairs, Out of the Door  
H. Forrest (For Heaven's) MGM 10312
- Gum-Deedle-Dee  
The Dana Serenades-Ray Henry Ork (Scold Me) Dana 2013B
- Etiquette Blues  
B. Stone-Van Alexander Ork (My Feet's) Capitol 15301
- Evolution  
R. Wallis (I Can't) De Luxe 1185
- Far Away Places  
D. Shore (Say It) Columbia 38356
- Fools Rush In  
B. Eckstine (Blue Moon) MGM 10311
- For Ever and Ever  
G. Fields (Underneath the) London 362
- For Heaven's Sake  
H. Forrest (Down the) MGM 10312
- Here I'll Stay  
G. Fields (Buttons and) London 355
- Hi Ho Trailus Bootwhip  
L. Prima Ork (I'll Walk) Mercury 5218
- High Society  
Pee Wee Hunt Ork (Wabash Blues) Capitol 15299
- Hold Me  
P. Lee-D. Barbour Ork (I Wanna) Capitol 15298
- I Can't Wed You  
R. Wallis (Evolution) De Luxe 1184
- I Love You So Much It Hurts  
R. Goff (Maria Mia) London 312
- I Wanna Go Where You Go, Then I'll Be Happy  
P. Lee-D. Barbour Ork (Hold Me) Capitol 15298
- I'll Hold You in My Heart  
E. Howard Ork (My Best) Mercury 5217
- I'll Walk Alone  
L. Prima Ork (Hi Ho) Mercury 5218
- I'm On My Way, So Long  
Bonny Baker (Pretty Baby) Universal U-124
- I'm Still in Love With You  
Bobby True Trio (C. O. D.) Mercury 5220
- It's Watcha Do With Watcha Got  
J. Johnston Ork (When You) MGM 10313
- Jade Green  
Terry Allen-D. Broekman Ork (Another Memory) Atlantic 863
- Jingle Bells  
The Keynotes (The Mistletoe) London 302
- Just for a While  
Mindy Carson (Tarra-Ta-harra Ta-har) Muscraft 591
- Lavender Blue  
M. Campbell-L. Ford-J. Hill Trio (When I'm) Collegiate J-2954
- Lavender Blue (Dilly Dilly)  
V. Lynn (Again) London 310
- Let Us Be Sweethearts Over Again  
G. Fields (Susy) London 355
- Let's Gits Tee-Jus Don't It?  
P. L. Hayes & the Star Dusters (That Certain) Decca 24520
- Living Back Street for You  
J. Lee and Her Boy Friends (Cold Hearted) Capitol 15300
- Lorelei  
The Rhinelanders (More Beer) Manhattan 2003-B
- Love Me  
D. Dennis (Senorita) London 317
- Maria Mia  
R. Goff (I Love) London 312
- Merry-Go-Round  
J. Nichols & B. Lee (The Frogzee) London 363
- Missouri Waltz  
E. Howard (To Each) Mercury 5219
- More Beer  
The Rhinelanders (Lorelei) Manhattan 2003-B
- Much as I Love You  
B. Hayes (Beautiful Eyes) De Luxe 1185
- My Best to You  
E. Howard Ork (I'll Hold) Mercury 5217
- My Darling, My Darling  
P. L. Hayes & the Star Dusters (Dainty Brenda) Decca 24519
- My Feet's Too Big  
B. Stone-Van Alexander Ork (Etiquette Blues) Capitol 15301
- My Funny Valentine  
G. Jenkins Ork (Temptation) Decca 24523
- My Heart Stood Still  
G. Lombardo Ork (Thou Swell) Decca 24522
- My Marilou From Malibu  
Gil Mershon (New Poppa) Kappa 108
- Nearest Thing to Heaven  
V. Lynn (Break My) London 328
- New Poppa Polka  
The Statesmen (My Marilou) Kappa 108
- Once Upon a Moonlight Night  
F. King Ork (Time to) London 331
- Only You  
Gil Mershon (Take Your) Kappa 109
- Over the Rim of the Sun  
J. Sanders Ork (Ball and) Universal U-45
- Please Park Your Pistols at the Box Office  
Sunny Skylar (Don't Hang) Metrotone M-3015
- Pretty Baby  
Bonnie Baker (I'm On) Universal U-124
- Say It Every Day  
D. Shore (Far Away) Columbia 38356
- Say It Isn't So  
B. Eckstine (Without a) National 9061
- Scold Me Not, Mother Dear  
Walter Dana Ork (Dum Deedle) Dana 2031
- Senorita  
D. Dennis (Love Me) London 317
- Silent Night  
The Ravens (White Christmas) National 9063
- Sultry Serenade  
D. Ellington Ork (Do Nothing) Columbia 38363
- Suz  
G. Fields (Let Us) London 352
- Take Your Date (On a Trip to the Moon)  
The Statesmen (Only You) Kappa 109
- Tarra-Ta-harra Ta-har  
Mindy Carson (Just For) Muscraft 591
- Temptation  
G. Jenkins Ork (My Funny) Decca 24523
- Temptation Rag  
H. Roy Ork (The Dark) London 332
- That Certain Party  
P. L. Hayes & the Star Dusters (Life One) Decca 24520
- The Christmas Song  
A. Shelton (The Christmas) London 304
- The Christmas Spell  
A. Shelton (The Christmas) London 304
- The Dark Town Strutters' Ball  
Harry Roy Ork (Temptation Rag) London 332
- The Frogzee and the Flyzee  
J. Nichols & B. Lee (Merry Go) London 363
- The Goggle-Eye-Ghee  
A. Godfrey-A. Bleyer Ork (When I) Columbia 38303
- The Mistletoe Kiss  
The Keynotes (Jingle Bells) London 302
- The Rosary  
V. Lynn (Christopher Robin) London 306
- Thou Swell  
G. Lombardo Ork (My Heart) Decca 24522
- Time To Be Saying Goodnight  
F. King Ork (Once Upon) London 331
- To Each His Own  
E. Howard Ork (Missouri Waltz) Mercury 5219
- Underneath the Linden Tree  
G. Fields (For Ever) London 362
- Wabash Blues  
Pee Wee Hunt Ork (High Society) Capitol 15299
- When I Lost You  
A. Godfrey-A. Bleyer Ork (The Goggle) Columbia 38303
- When I'm Alone With You  
L. Ford-J. Hill Trio (Lavender Blue) Collegiate J-2954
- When You and I Were Seventeen  
J. Johnston (It's Watcha) MGM 10313
- White Christmas  
The Ravens (Silent Night) National 9063

(Continued on page 99)

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NEW YORK, Nov. 13.—West Coast members of the American Society of Composers, Authors and Publishers

(ASCAP) will hold their semi-annual meeting Monday (22) in Hollywood. President Fred Ahlert and board member Paul Cunningham will attend, representing the national body and reporting on developments that have taken place here in New York.

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The **Billboard** MUSIC POPULARITY CHARTS  
**Album Reviews**

PART XI

Week Ending November 5



THE CATEGORIES

	Max. Pts.
1. Production Idea (grouping of selections continuity)	15
2. "Name Value"	15
3. Caliber of Material	15
4. Manufacturer's Distribution Power	10
5. Exploitation Aids (Record company and other advertising-promotion, film, legit and other plugs)	10
6. Interpretation	15
7. Record Quality	5
8. Manufacturers' Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

The large boldface number in each review is the retail rating. This rating is based on nine key categories each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

(100 points—the maximum)	
90-100	tops
80-89	excellent
70-79	good
40-69	satisfactory
0-39	poor

**VIVE LE JAZZ HOT! ALBUM—CLAUDE LUTER & HIS LORIENTAIS JAZZ BAND (3-10")** 50

(Circle S-14)  
 Gatemouth; Panama Rag; Snake Rag; South African Blues; Sweet Lovin' Man; Weary Way Blues.

The odd phenomenon of a French jazz combo recreating the tunes of King Oliver's band in the Oliver style—a sort of Gallie "Yerba Buena" outfit—should tickle the sensibilities of every Dixieland diehard in the land. Claude Luter, the clarinetist-leader of the group, really does sound like Johnny Dodds, and is the standout of the group. Unfortunately, the resemblance to the great Oliver disks doesn't go much further. The boys know the tunes and have studied the style, but what comes out is just a pallid surface imitation. Their beat is the big trouble—it's wooden and inelastic, and a far cry from the great swinging New Orleans works of Oliver, Morton, Armstrong, et al. But the album is an interesting piece of jazz curiosa. Unusual and interesting liner notes.

**JOCKS** Not suitable. **JUKES** Fine for two-beat spinners.

**BENJAMIN BRITTEN: FOUR SEA INTERLUDES FROM THE OPERA "PETER GRIMES"** 80

London Symphony Ork, conducted by Sir Malcolm Sargent (Columbia MX-303)

These tone poems from the brilliant young English composer's opera stand by themselves as works of exquisite feeling. Titled "Dawn," "Sunday Morning," "Moonlight" and "Storm," each sets the mood for the action to follow. Of the four, "Moonlight" is perhaps the most movingly sensuous, with "Storm" the most exciting. The orchestra, under Sargent's direction, does a sensitive, appealing job. Correlated with the highly successful performances of "Peter Grimes" here, the English Decca FFR album of the interludes, which also includes the "Passacaglia," had a great sale here, considering that it was a foreign-made recording. This Columbia job should really go over big.

**JOCKS** Excellent for long-hair spinners. **JUKES** Not suitable.

**BEETHOVEN: SONATA IN D, OP. 12, NO. 1, AND SONATA IN A, OP. 12, NO. 2 (4-12")** 75

(Jaacha Helfetz and Emanuel Bay) (Victor DM 1254)

This album completes Victor's recording of Beethoven's Opus 12 Sonatas, the "Sonata in E-Flat" having been released previously, also with Helfetz on the violin. These early Beethoven writings only hint at the sublimity of intellect and emotion that mark the works of his maturity. Helfetz and Bay team up beautifully—and the word "team" is used advisedly, because the piano has equal importance with the violin here. Except that Helfetz is awarded a shade more mike volume than Bay, honors for the deft, precise rendition must be shared by both men. Nothing majestic or portentous here—but sensitive, top-grade craft applied to two charming works of music with felicitous result.

**JOCKS** Good material for purveyors of solo music. **JUKES** Not suitable.

**SING-A-LONG ALBUM—ANITA MAYFIELD (1-10")** 45

(Disko KRX-1 & 2)

Gimmick here is to encourage kids to sing along with the record. Gal singer does lyrics straight, then leaves out words for kids to fill in on second time around. Side one has "The First Noel" and "Little Town of Bethlehem." Flip has "Silent Nite" and "Jingle Bells." Packaging envelope gives no hint that this is a Christmas special, tho the words are printed on the back. Muffled reproduction doesn't help either. Pressing is on unbreakable "Diskolite."

**JOCKS** Use limited by quality. **JUKES** Not

**HAYDN: SYMPHONY NO. 94 IN G MAJOR (3-12")** 70

Liverpool Philharmonic Ork. Conducted by Sir Malcolm Sargent (Columbia MM-781)

This work, better known as the "Surprise Symphony," is probably the most popular of Haydn's orchestral inventions. Never weighty or didactic, its moods vary only in degree of gaiety as it builds thru its four movements to a joyous, full-voiced climax. The simple folk melody of the second movement is one of the world's famous tunes, and it's worked over here in a delightful sequence of easy-to-follow variations. Sargent's direction is light and loving as he reads the score for its candor and simple grace. This version stands as a model marriage of composer and conductor talent. The recording is superb, and there are excellent liner notes on the work and the composer.

**JOCKS** Useful addition to classical libraries. **JUKES** Not suitable.

**AMERICAN SQUARE DANCE ALBUM—AMERICAN SQUARE DANCE GROUP, MARGOT MAYO, DIR. (3-10")** 75

(Mercury A-38)

Double Chasses, Chicken Reel, Preakness Quadrille, Silent Couple, The New Portland Fancy, Square Dance Medley. These are "Eastern" square dances, of the type the city dwellers have been taking up lately. The Group does them with plenty of authentic flavor, and the calls (by Manny) are loud and clear. Margot Mayo's program notes and instructions cover front and back liners, and provide explanations of the calls. The cover is an attractive three-color job.

**JOCKS** Handy for folk and country shows. **JUKES** Not suitable.

**THE NEW MOON (4-10")** 78

Al Goodman Ork—Earl Wrightson-Donald Dame-Frances Greer-Earl Oxford-The Guild Choristers. (Victor K 16)

Try Her Out at Dances, Marianna, Lover, Come Back to Me; The Girl on the Prow, Wanting You, Softly, As in a Morning Sunrise; One Kiss, Stout-Hearted Men. The emphasis is on Romberg's hyper-romantic music, and this is one of his greatest scores. Lyrics are secondary; in fact, each vocal follows a long instrumental exposition of the tune, and on most sides the warbling is kept within strictly musical limits, with a minimum of "schmalz." The voices are adequate, with the only really outstanding side turned in by tenor Donald Dame on the perennial "Sunrise." On the whole, this is a good Christmas package of the music America allegedly loves best.

**JOCKS** Useful library item. **JUKES** Not suitable.

**CHUBBY JACKSON-BILL HARRIS SEPTET ALBUM (3-10")** 68

(Mercury A-36)

Cryin' Sands; Northwest Passage; Cross Country; Mean to Me; She's Funny That Way; Characteristically B. H. Many Herman fans probably already have these sides in the Keynote album, but with the resurgence of the Herd, there should be some new interest. Sides involve key Herman personnel—Flip Phillips, Dave Tough, Jackson, Harris and others, with bop trumpeter Howard McGhee and drummer Alvin Burroughs the only "outsiders" on some of the platters. The three jump pieces, "Passage," "Country" and "B. H." are characteristic Herman rhythm specials, with unison riffs co-spotlighted with solos. The three slow sides are showcase pieces for Harris' trombone and Phillips' tenor. The high caliber of the sidemen added to the smart Herman arrangements make for outstanding small-band jazz, modern style.

**JOCKS** Fine for jazz jocks. **JUKES** For hip locales.



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## Clark's Disk Ban Hot Spot

(Continued from page 18)

the development confined remarks merely to saying that "the matter will be studied," but top-flight insiders acknowledge that it would be highly unusual for the solicitor general to hand down a formal opinion as to whether the contract conforms to the Taft-Hartley Act (*The Billboard*, November 6, 13).

This, however, does not rule out the possibility of an advisory opinion, as previously reported in these columns. If the Justice Department does consent to issue a formal opinion, the department would be careful to point out that the case is a "unique" one, comparable to a precedent-making case which occurred some years ago when the department handed down a formal opinion on a legal agreement submitted by a trade association representing railroads (*The Billboard*, November 6). In that case, the attorney proffered an opinion that criminal prosecution would be unlikely if the railroad agreement were contested in court.

The procedure taken by the union-industry delegation in bringing the projected contract to the Justice Department is considered unusual in itself. For, altho the department receives numerous phoned, written or personal requests from various groups and individuals for legal opinions on various documents, the department has always stuck to a stock answer for refusing even to peruse the documents.

### Got There, Anyway

In the AFM-diskery case, however, the department found itself in the curious position of receiving a delegation which stayed inside the building just long enough to deposit the much-discussed contract. Exactly what the department will do about the contract is left to conjecture, but one official said that, for the present, the solicitor general's office "is not even examining the document." The solicitor general, it was explained, will decide first whether the Justice Department has authority to look at it, inasmuch as request for formal opinions on the legality of documents normally must come from the President of the United States or one of his executive agencies, such as the National Labor Relations Board (NLRB).

### NLRB Out of Picture

As previously reported, the NLRB washed its hands of the union-diskery industry contract some months ago when it refused a request to submit an advisory opinion and declined to transfer the request to Justice Department, altho the NLRB suggested that the industry-union group take the matter to the Justice Department directly.

If the solicitor general considers that the welfare funds issue in the AFM-industry contract deserves special consideration, the Justice Department will examine the contract and would be expected subsequently to give an opinion.

The Justice Department was spared some embarrassment in its handling of the case this week since Atty. Gen. Tom Clark happened to be absent from the city when the Diamond delegation called at his office. Clark was in Florida, where President Truman is vacationing. Thus, Clark was not required to decide whether he would even admit the delegation to his office.

### VENUTO TO COAST GAC

HOLLYWOOD, Nov. 13. — Ernie Venuto, for the past three years in the personal management field, was named to head the small band department at General Artists' Corporation's (GAC) local office. Venuto replaces Harold Jovien who moved from that post to head GAC's Coast radio department.

## Blue Note in Pops Debut, With 75c-er

NEW YORK, Nov. 13.—Blue Note Records makes its debut in the pop field this week with the release of a 75-cent label. Warbler Kenny Hagood is featured on the first of the pop platters.

Blue Note, one of the pioneer jazz indies, has specialized in the collectors market with Dixieland, small-combo Harlem jazz and be-bop, and will celebrate its 10th anniversary in January under the aegis of its owner and founder, Alfred Lyon.

## Tax Men Get On Terperies' Tails

(Continued from page 19)

from their services, as offered in a ballroom, terperery owners pointed out that biz is way off and this usually is the extent of their profit or sometimes comes in handy to pay up when an orkster fails to draw.

Up to now, approximately 10 NBOA members from various sections of the country have been hit by the I. R. reps, while about eight have been heard from within NAAPPB ranks, according to execs from both orgs. Roberts also pointed out that the Treasury Department directive states that the cabaret tax shall take effect only after the dancing period has begun for the evening.

It's expected that the next big discussion of the I. R. tax clamp will take place November 29 and 30 at the Hotel Sherman, Chicago, when the NAAPPB holds its annual convention. Henry G. Bowen, Whalen Park, Fitchburg, Mass., chairman of the NAAPPB's music royalty committee, will probably cover the matter in his report to the convention's 100 ballroom owners, while reference may be made to it also during a forum on ballroom operations.

## Aladdin Leases Caiden Masters

NEW YORK, Nov. 13.—Aladdin Records has taken a lease on Jack Caiden's HRS masters, and plans to release several sides immediately on both Aladdin and Score labels. The first Aladdin releases will feature the Sarah Vaughan side, *We're Thru*, while Score will list an instrumental coupling by Brick Fleagle. Caiden, owner of the Empire Record Corporation, local pressing plant, purchased the line outright from Steve Smith early in 1948.

The line, which dates from 1935 and consists of over 100 masters, claims to be the oldest exclusively hot jazz line in existence, and features such names as Muggsy Spanier, Sidney Bechet, Johnny Hodges and Jack Teagarden. The line was originated by Steve and Lee Smith, with an advisory board that included collectors Heywood Brown Jr. and John Hammond.

## Daley Heading Cap's Western Flack Dept.

HOLLYWOOD, Nov. 13.—Capitol Records this week reorganized its flackery department, appointing Jack Daley as Western division publicity director. Daley is a former Columbia pix flack staffer. Dick Link, headquartering in New York, was given the new title of Eastern publicity director. Jack Devaney will concentrate on disk jockey promotion while Glen Claussen will handle copy writing, latter two operating out of Cap's

## ASCAP Would Try New Plan

(Continued from page 18)

of writers on the basis of a carefully evaluated performances check, the crediting of classical works along parallel criteria with pops and an attempt to achieve some parity between writer and pubber classes. Under the new system, brackets would be elastic within limits, so that writers in the same bracket would not necessarily receive identical yearly payments. Upgrading and downgrading would be done by comparing a writer's performance with the overall average of his bracket.

The new classification, it is hoped, will give the younger and new members a fair shot at advancement and, at the other pole, will enable high-bracket productive writers—a class which frequently tends to find itself in a standstill—to hit the top. Also under careful consideration is the evaluation of seniority rights. The feeling of the board is that while the main effort should be toward giving the active members a fair chance, the old-timers who are resting on the laurels of standards should not be slighted or injured.

No more detailed information than what has been outlined above is available now, with the board unwilling to make its plans known until final agreement has been reached. The next meeting of the classification board, it is reported, will probably be held about the first week in December, after ASCAP Prexy Fred Ahlert has returned from the West Coast meeting of the society.

Hollywood offices. Robert Stabler, Capitol's director of advertising and public relations, will co-ordinate operations. New set-up replaces department as headed by Daniel Anderson, who resigned a few months ago to form his own public relations office, PR, Inc.

**REGENT RECORDS** ★★★★★

*Leads the Parade!*

**Al Trace's Newest Song Hit**  
**SOMEBODYS LYIN'**  
 I'LL BE SATISFIED  
 RE 140 ALAN FOSTER  
*The New Singy Singy Sensation*  
**BEAUTIFUL EYES**  
 SOMEBODY FOUND MY ROSE COLORED GLASSES  
 RE 136 THE RANGERS  
*An Al Trace Original Hitting the Top*  
**BRUSH THOSE TEARS FROM YOUR EYES**  
 ANYTIME AT ALL  
 RE 134 ALAN FOSTER  
*The New Dixieland King*  
**MUSKRAT RAMBLE**  
 BASIN ST. BLUES  
 RE 133 PEE WEE HUNT  
*New Yiddish Laff Sensation*  
**VIFFLE A ZAGER BLUES**  
 THE FARKIEN SONG  
 RE 131 SAM & YUSSELL  
**REGENT RECORDS, INC.**  
 58 MARKET STREET NEWARK 1, N. J.

# VOX JOX

A National Accounting of Disk Jockey Activities

**GOTHAM GOUCHES . . .** Dan Burley, editor of *The Amsterdam News*, is switching his jockey activities from WWRL to WLIB. . . . Leonard Feather, whose nightly 10 o'clock jazz stint over WMGM had been subject to cancellation for sports broadcasts, has had his time changed to 4-4:30 p.m. daily, guaranteed free of interruptions. . . . Thrush Wini Brown guested on the Symphony Sid-Ray Carroll session Tuesday (9) over WMCA. . . . Patti Spears and Eugene Endrey are doing a new show at WMCA titled *Music of the Continents*, featuring rare European diskings. . . . Albert Millet guested on Jack Lacey's WINS *Plunger Parade* Thursday (11), pitching for Tempo's *Sweet Georgia Brown* and Harmonia's *When Morton Goes A-Courtin'*. . . . Woody Herman guested on Allan Stewart's *My Best Records* last week over WMCA. . . . Jerry Roberts is doing a new midnight show at WAAT titled *Top Flight Time*. . . . Bill Cook gave all the members of his club who attended his jazz concert at Newark's Mosque Theater Saturday (13) a free exclusive disk, Joe Liggins's *Caravan*. Bash, first in a series, headlined Hal (Cornbread) Singer, Pat Flowers, Savannah Churchill and others.

**GRIPES AND SWIPES . . .** The old cry about servicing is heard again in the land. From Ken MacDonald, WPAG, Ann Arbor, Mich., comes the plaint: "We get no records at all from Decca here, consequently no Deccas are played." . . . Dick Gilbert, KTYL, Phoenix, Ariz., says: "It's been quite some time since we received any Capitol releases." . . . Bernie Sandler, WBTA, Batavia, N. Y.: "No service from Victor." . . . George Logan, WKRO, Cairo, Ill.: "How can I get on Columbia's and Decca's complimentary lists? Don't get any service at all." . . . And Zeb Lee, WSKY, Asheville, N. C., complains: "How can we play Deccas if they never send us any?"

**TUNE TOUTING . . .** Bill Sherman, WCRB, Waltham, Mass., is real gone on Scotty MacGregor's Continental platter of *You Are the Only One*. . . . Robin Turnbull, KAFY, Bakersfield, Calif., writes: "The Deep River Boys' *Recess in Heaven*, on Victor, is my most requested, most liked and most played by KAFY's jocks. And it's a hit." . . . Wallie Dunlap, WLIZ, Bridgeport, Conn., asserts that "The Orioles' *Lonely Christmas*, on Jubilee, is my next future hit. The boys' *Too Soon to Know* is still No. 1 here." . . . Don Potwin, KYAK, Yakima, Wash., says: "Buddy Johnson's Decca *Li'l Dog* receives the most comment from my listeners. People asked me to incorporate it into my theme, which I did."

**STRICTLY FROM DIXIE . . .** Al Rowe's the new program director at KGRH, Fayetteville, Ark. . . . Following his one-nighter at Municipal Auditorium, Oklahoma City, Saturday (13), Count Basie and the band were guests at a party given by George Crigler, of KBYE, and Clayborn White, KTOW, at the Skyline night club.

**NEW ENGLAND NOTES . . .** Al Maffie has switched from WMUR, Manchester, N. H., to WLNH Laconia, as program director and jock. . . . George Gowen's the newest spinner at WFMR, New Bedford, Mass. . . . Tony Pastor skedded to guest on Fred Cole's *Jukebox Jury*, WHDH, Boston, Saturday (13). . . . Marty Ross and Alan Carter, WPTR, Albany, interviewed Duke Ellington recently. . . . Jack Downey, WONS, Hartford, Conn., nephew of Morton Downey, has launched a new 15-minute Sunday show in which he sings along with records. . . . Ed Weston and Bill Martin, WCCC, Hartford, are doing a 7-8 a.m. show Monday thru Friday titled *Musical Newsreel* featuring local news, weather, time reports and unannounced music. . . . Joe Girand, same wattery, visited with his former colleague, Roy Hansen, in Washington last week-end. Roy is announcing at WWDC.

**CONTEST CORNER . . .** Based on Jerry Sellers MGM disk, *Play the Players*, five jocks are asking listeners to write explaining what a *player* is, prizes being autographed copies of the platter and pictures of sellers. The jocks are Jerry Krieger, WISL, Shamokin, Pa.; Chuck Lambert, WKRZ, Oil City, Pa.; Graeme Zimmer, WCSI, Columbus, Ind.; Alix Blake, WENT, Gloversville, N. Y., and Ray Starr, KAYX, Waterloo, Ia. And a *player*, as everybody knows, is a Spanish beach dance.

**CHICAGO CHATTER . . .** Uncle Ervin Victor, formerly with WJJD, Chicago, and in Buffalo radio, has joined KMOX, St. Louis, where he is doing an all-night hillbilly show. . . . Texas Tiny Cherry, 400-pound folk music platter spinner, has left KGER, Los Angeles. . . . Eddie Hubbard's ABC Club poll, conducted over WIND, disclosed the following winners: men singers, Frank Sinatra, Dick Haymes and Bing Crosby; girl singers, Peggy Lee, Doris Day and Jo Stafford, and bands, Vaughn Monroe, Herbie Fields and Harry James.

## ROY'S BOOGIE → LUCKY'S first I LIKE THE WAY YOU SAY GOODNIGHT → ...and a real hit!



**TIP** The new Lucky label's first release augurs to be a lucky venture indeed. It's a jump instrumental, ROY'S BOOGIE, done by the Ralph Wilson Quintet, and the exciting performance figures to make this a natural in both the race and general markets.

### RALPH WILSON QUINTETTE RATINGS

(Lucky 7-11-3)	
<b>Roy's Boogie</b>	86--86--86--86
The Lucky label's first release is a sock instrumental, with an exciting guitar out in front and a wicked beat in back. Side could score in pop as well as race field.	
<b>I Like the Way You Say Goodnight</b>	80--81--80--82
Strong vocal on the ballad side is aided by good orking. With "Boogie," platter offers a strong pairing.	

*what a performance!*  
*our great, new discovery!*  
*ORDER NO. 7-11-3*  
*for both pop and race fields*  
*George Clark is terrific!*

**DISTRIBS! OPS! DEALERS! JOCKS! Be a LUCKY man!**  
**LUCKY MUSIC CORP., 792 The Arcade, Cleveland 14, Ohio, Superior 1717**

AMERICA'S NEW PIANO RAVE!

**Vin Roddie...**

*sensationally styled...*

# temptation

Apollo Record #1130

Thanks . . .

Jack Lesraull (WOR); Martin Block (WNEW); Jack Eigen (WINS); Morey Amsterdam (WMGM); Jack Lacey (WINS); Bill Watson (WINS); Ted Husing (WMGM); Fred Robbins (WOV); Paul Brenner (WAAT); Art Ford (WNEW); Bea Kalmus (WMGM); Bea Wain & Andre Baruch (WMCA); Willie Bryant (WHOM); Stanley Burns (WINS); Al Trilling (WNEW); Jerry Roberts (WAAT); Dean Howard (WCYN-FM).

... for spinning this exciting piano, tom tom recording that's well on the way to being one of the country's top record hits.

Exclusive Direction  
**GEORGE BROWN**

**SENSATIONAL!**

# FRANKIE LAINE

*Really himself, sings on the New Recording . . .*

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Atlas #158

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# PEARL RECORDS

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**HEART RECORDS**

(The Record With a Heart)

#1017—IN THE HEART OF THE CITY THAT HAS NO HEART

#1018—KEEP AWAY LITTLE GIRL, KEEP AWAY

Vocal by JOAN MAYNO  
Acc. by THE SOOTHERS

#1015—ANY OLD TIME AT ALL

#1016—IT'S ALL UP TO YOU, SWEETHEART

Vocal by ROBERT STEWART  
Acc. by THE SOOTHERS

An Old "HIT" on One Side and a "New" Hit With a Similar Story on the Other Side.

OUR THANKS TO ALL DEE JAYS WHO ARE SPINNING THESE PLATTERS.

**HEART RECORDS, INC.**  
1607 Broadway New York 19, N. Y.  
Cl. 6-5298

**Oberstein Slashes Varsity's Field Sales Promotion Staff**

NEW YORK, Nov. 13.—In a policy switch, Eli Oberstein, head of Varsity Records, this week dropped six-sevenths of the company's field sales-promotion staff. Move is not construed as an economy measure. Rather, Oberstein, in the past four or five months of operation, has come to the conclusion that the field force was unnecessary inasmuch as the company is aiming at the large scale, cream accounts. It has been found feasible to clear a large proportion of this type of business right in New York via the top brass.

Those let out include Jerry Simon, New York; B. Strahl, Pittsburgh; John Havril..., Cleveland; Ed Freeman, Philadelphia; Myron Barg, Chicago, and Irv Zeidman, Detroit. Irving Klein, Baltimore, is remaining on. The field staff had been hired in July (*The Billboard*, August 7) to do contact, promotion and follow-up sales work,

and in this capacity the men contacted disk jockeys, juke box operators and chain and department stores.

Tho the Varsity label has admittedly met with resistance on the part of disk jockeys, Oberstein feels this does him no harm business-wise, inasmuch as every time a jock plays a hit the Varsity label gets an indirect plug. Reason, of course, is that Varsity tunes are copies of hits, but are sold at a price which is more attractive to the public.

Varsity also found that the field staff was of small help in handling the juke box ops. For this trade, therefore, the company acquired a group of distributors. Varsity, incidentally, now claims it is the fifth largest record manufacturer in the business, and that if present production scale is maintained the output will total 3,000,000 a month.

from pops and novelties to an occasional semi-jump item. Versatility is the thing, and as long as Mooney succeeds in keeping his style as flexible as it is now, he need not fear the future. There are few bands in the biz today that can offer as wide a variety of material as the Mooney crew.

Realizing that the time has come for a batoner to do more than just dish out the terp tunes, Mooney works from the stand with his audience and leaves the patrons convinced that he's there to please them. Portion of the evening's fare is a sequence of offerings presented as a "show," with dancers crowded around the stage to eye the boys going thru their novelties or to join in on a chorus of one of the banjo numbers. Bud Brees rounds out the band's ear pleasure with his soothing vocal treatment of the ballads. *Lee Zhitto.*

**ON THE STAND**  
Reviews of Orchestras Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters

**Art Mooney**

(Reviewed at Hollywood Palladium, Hollywood. Booked thru Associated Booking Corporation.)

TRUMPETS: Jimmy Ginolf, Quig Quigley and Dick Smith.

TROMBONES: John Halliburton, Frank Reback and Johnny La Monte.

SAXES: Ralph Kemp, Leo Luukkonen, Buzz Brauner, Billy Dee and Kerwin Somerville.

RHYTHM: Hank Muncini, piano; Rolly Bundock, bass; Eddie Collins, guitar and banjo, and Bill Reichenbach, drums.

VOCAL: Bud Brees.

ARRANGERS: Perry Burgett, Van Alexander and Joe Leahy.

This is Art Mooney's first trip to the Coast, and from a standpoint of popularity he couldn't have picked a better time. He comes here on a road well-played by disk hits—his *Four-Leaf Clover*, followed by *Baby Face*, and now *Bluebird of Happiness*, which is rapidly climbing the ladder.

At a time when the disk trend was favoring a new sound, Mooney revived the banjo and clicked after his prettier and more modern arrangements failed to gain him recognition.

Patrons here who know Mooney only from his wax hits expect to find an all-banjo ensemble, but have a pleasant surprise in store for them when they come into the Palladium. Actually, the banjo is saved for only a few of the selections, while the other items are presented in a tasteful, present-day fashion with full accent on an easy, danceable beat. Mooney strongly favors the Glenn Miller unison reed blends, using subdued brass for body. Result is a full, well-rounded instrumental combination that makes for easy listening and dancing.

While Mooney is stylized on records, his book offers ballroom patrons a healthy cross-section of everything



**THANKS Bill Sawyer**

K-W-S-S  
PORTLAND, ORE.

From

AUSTIN,  
CATS,  
BONNIE,  
FLASH  
AND  
WHISTLER



**"SWEET GEORGIA BROWN"**

By Brother Bones

(TR #652)

Is Sweeping The Country!

**TEMPO RECORD CO. OF AMERICA**  
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728 Tenth Ave., New York City  
11 Avondale Road, Avondale Estates, Ga.

**AGAIN**

From the 20th Century-Fox Picture "ROAD HOUSE"

The Ballad Smash Of The Fall Season

**AGAIN**

ROBBINS MUSIC CORPORATION

**MERCURY RECORDS**

THAT CERTAIN PARTY IS GOING STRONG-ER THAN EVER

AND NOW IT'S THAT RED HEAD GAL

TOWER RECORD 1270

ORDER NOW

TOWER, 540 N. MICHIGAN, CHICAGO

"I JUST CAN'T MAKE MY EYES BEHAVE"

Want to hear from anyone who purchased Records or Sheet Music or heard the song played on juke boxes. Mildred Fields, please write to me. Address:

**JOHN SCHOENBORN**  
5941 N. Washtenaw Ave. CHICAGO

GIVE TO THE RUNYON CANCER FUND

**Just Completed 250,000 Records**

Monthly Production

**MODERN PRESSING PLANT NEAR NEW YORK**

PARTNER TO OPERATE REQUIRED

Box 377, The Billboard . 1564 Broadway, New York 19

**EGG in your BEER**

SEE INSIDE FRONT COVER THIS ISSUE

Hit! — Hit! — Hit! — Hit! — Hit!

For Disc Shows and Jukes here's the season's "sweetest" platter!

**THE MURPHY SISTERS**

TO MAKE A MISTAKE IS HUMAN  
WHOSE HEART ARE YOU BREAKING NOW

APOLLO 1128

Write for yours!

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**ARDENE RECORDS** Presents

Johnny Lenard and His Orchestra with Vocalists Steve Michel and the Blaze Sisters

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**PRESSINGS**

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**CRAFT RECORD**

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## Palladium, Eng., Plans Return of Click Am. Acts

LONDON, Nov. 13.—Four American acts, Danny Kaye, the Andrews Sisters, Dinah Shore and Betty Hutton, who headlined London Palladium bills during 1948, are scheduled to return next year, according to tentative plans arranged by Val Parnell, managing director of Moss Empires, Ltd.

The announcement of tentative bookings for top American acts at the Palladium for 1949 comes in the wake of numerous stage and radio gags about such entertainers.

The resentment toward American acts has reached only the gag stage in public, but privately many British entertainers have been expressing their feelings rather strongly. They feel American acts have cut into their chances of playing the leading theaters.

Theater managers and agents are almost unanimous in their opinion that the influx of American acts has boosted vaudeville to the greatest popularity it has enjoyed in years.

### Fabulous Salaries

The "fabulous" salaries paid American acts during the past year has caused many British entertainers to express the feeling that they are being let down. They feel American acts are being paid way out of proportion.

British entertainers and the public who have been quick to express their feelings toward American acts have failed to check into the money actually spent by these people while in England. A check by these people would reveal that most top ranking American acts have spent more money in England than they earned.

One American act received approximately \$50,000 for four weeks at a London theater. Out of this amount it spent \$35,000 in England. The remainder was eaten up in taxes. Their hotel bill cost them \$1,200 a week, and purchases they made, including new cars, accounted for \$25,000.

## Hal Minsky Buys Fla. Colonial Inn; May Play Burly

NEW YORK, Nov. 13.—Colonial Inn, Hallandale, Fla., shuttered last year by the no-gambling edict, has been bought by Harold Minsky for a reported 200G. Minsky's entertainment policy is expected to be burly on a grind basis with low prices and an admission charge the feature.

The large kitchen will be closed, but short orders and drinks will be available. The idea is to stiff-arm competition by selling drinks for a lot less than the downtown Miami Beach spots. In some of the beach spots the tariff is \$30-\$40 for a bottle. Minsky plans to cut this charge to \$20 for the same brands.

The 1,000-seat spot is due to open about December 25 with Madame Kamarova set to produce the show, but nothing else is definite.

Before Minsky entered the picture, Bill Miller, Riviera op, was dickering for the big room. His rental deal was contingent upon getting Danny Thomas to open. However, when Thomas went to the La Boheme, Miller's negotiations were off.

### Hayes Into Wash. Statler

WASHINGTON, Nov. 13.—The Hotel Statler is breaking its policy of no entertainment to bring in comic Peter Lind Hayes for a two-week stay in the Embassy Room starting November 25. Appearing with Hayes will be his wife, Mary Healy.

# OPS IN MIDDLE OF DISPUTE

## Gypsy and La Martinique Part In Preem Fuss; Milton Berle Takes Over; Brawl Spoils Bow

NEW YORK, Nov. 13.—Monte Gardner's new La Martinique opened to a jammed house, but no star.

The chief attraction, Gypsy Rose Lee, in for \$2,500 on a four-week deal, made like a gypsy Wednesday (10) and wandered out of the club, carrying armfuls of costumes and arrangements she said belonged to her, telling the world she was thru and implying what Gardner and the Chansons Corporation (the legal name of La Martinique) could do with the club.

The difficulty started when a liquor license delay forced postponement of the preem. Miss Lee, pointing to her contract, which called for opening "on or about October 20," asked for her dough. The club objected, but American Guild of Variety Artists (AGVA) said that "on or about" meant a five-day leeway in either direction and Miss Lee was entitled to her salary. Meanwhile, AGVA, in the person of Dave Fox, told Gardner that it would require a cash bond to cover Miss Lee, the other acts plus the li. or \$4,500 in all. There was considerable scratching around but finally the union got the checks.

### Salary Refused

Wednesday (10), day before the official opening, the club put on a dress rehearsal for invited audiences to mixed reactions. At the end of the show, Miss Lee asked for her second week's salary, and it was refused, she said in high dudgeon. In the presence of various AGVA reps, she asked if that meant she was fired. According to various witnesses, including Dave Fox, Monte Gardner replied, "Yeah, you're fired—you're fired," so out she charged, taking with her 30 sets of costumes for which she said she paid about \$5,000.

Meanwhile, with the ads for opening already in, ops pleaded with her to return. She refused. Music Corporation of America's (MCA) Johnny Greenhunt, who set the deal, said she wouldn't talk to him. She wanted Frank Taylor, ex-MCA, who was flying in from Chicago, to handle things.

Came Thursday night and the club opened to a jammed room done over in red and black, an enlarged stage with travelers, a scrim, hanging mikes—and Milton Berle. The show, consisting of some very attractive girls (10), Benson and Mann, Senor Carlos, "Laughing Boy" Collier, Libby Dean and Clark Ranger, made a gallant effort, but nothing happened.

### Acts Do Okay

Berle made frequent allusions to Miss Lee's absence, worked with the acts and kept the crowd from growing too restless. Incidentally Benson and Mann have an act which under different circumstances might do well. Their burly bits, tho corny, were funny. Senor Carlos's ballroom routine was fast, smooth and effective, and the singing was adequate, but nobody cared.

It was when Berle started to bring guests on that things started popping. It seems two gals at the bar objected vociferously to each other's love life in some choice four-letter words. The male escort of one lady joined the fray admonishing his friend's verbal opponent with a clenched fist, knocking her to the floor and, to emphasize his displeasure, tried to kick her. The recumbent lady's escort joined in swinging a bottle of scotch—Black Label. Seeing such sport.

everybody at the bar, anyway it seemed like everybody, hopped in with fists, glasses, bottles and choice language to the accompaniment of screams for non-participants.

Berle was on hand and the band started playing something supposed to be soothing but it merely served to highlight the exciting spectacle off stage.

### Lee Calls in Press

Friday started with Miss Lee calling a press conference to give her side of the story. One of the reporters leaving her house looked around in amazement and observed, "What strange people amass fortunes."

The whole thing made spicy newspaper copy for both sides. Gardner said the club had spent \$150,000 and Miss Lee would soon be hit by legal action. AGVA, of course, has to pass on such action before the courts can have it.

At last reports, Gardner was trying to get somebody to come in. Berle was being courted, Sally Rand was sought, in fact, anybody with any pulling power was the object of an intensive search. *Bill Smith.*

## Amateur Fleshers For Times Sq., Det.

DETROIT, Nov. 13.—Latest recruit to the amateur flesh field is the Times Square, one-time top burlesque house, which has not seen a stage show in about 15 years. Shows start Friday and follow the policy of live talent developed two years ago at the Kramer Theater by Paul Broder, owner of the Times Square, who is also president of Realart Pictures.

Altho shows will be on a Simon-pure amateur basis for the present, Broder is receptive to the possibility of regular stage shows. "I believe live shows are the coming thing in theater operation," he said.

The Times Square, the only large downtown theater built since the early depression, is recognized as having about the most modern stage equipment in town.

Last week the Loop Theater, operated by Associated Theaters, started amateur shows for Monday and Tuesday nights, running two nights a week because of the relatively small capacity. This house also is a former burlesque theater and its policy change evidently stimulated the move at the opposition Times Square, situated directly across the street.

## Alan Gale Buys Into Famous Door, Fla.

PHILADELPHIA, Nov. 13.—Alan Gale, nitery comic, is the latest entertainer to take a flier in nitery operations. Making good a threat of long standing, Gale purchased an interest in the Famous Door in Miami Beach, Fla. The resort spot will change its name to Alan Gale's Celebrity Room, with boniface Gale heading his own floorshow there.

The comic takes over the operation December 1 following his current engagement at the Tic Toc Club in Montreal.

## AGVA & AFM Contract Fuss Grows Serious

### K. C. Feud May Spread

(Continued from page 3)

to pull any band which played for AGVA people if AGVA didn't keep out.

Election night (2) Lott gave an ultimatum to local cafe ops and followed it Wednesday by ordering bands out of nine Kansas City spots. Two of these bands played for dancing, refused to play the show and were fired for violating contracts which called for them to play three shows nightly. In seven others the bands stayed on.

Harry Stepper, AFM national top-per, said that Lott, of Kansas City, had "full powers to stop AGVA until Lee ceases to interfere." Stepper also said that the Kansas City dispute could spread nationally. "If any band is fired because of it (the ruling) we'll put the spot on the national unfair list and it won't get any music," he declared. "We'll see who can hold out longest, we or AGVA."

AGVA takes the position that performers who do acts away from their instruments, dance, talk or sing, come under its jurisdiction. In many cases performers prefer to work under AGVA contracts because of the cash bond provision which protects their salaries. While AFM also gets bonds in certain cases, it is not part of its rules.

Jurisdictional battle finds ops right in the middle. When they hire AGVA people they sign pay or play contracts. Performers have been told by AGVA to appear for work and it was management's responsibility to provide music. If management is unable to do so and acts can't perform, ops are held responsible for full payment of salaries.

Bands hired thru AFM are subject to AFM rules and if they disobey may lose their cards. If they do obey they're faced with a firing and court action.

The conflict stems from AFM's fear that AGVA is marching into the cocktail unit field, where most of the AFM-ers are working. Practically every small combo uses comedy bits, sings and does bits of business in addition to playing instruments. AGVA says that as these bands put AGVA people out of work they should join AGVA.

Inasmuch as the majority of AFM people do perform such dual functions, music plus entertainment, the encroachment of AGVA into that field is looked upon in AFM with dismay.

AGVA's new board, with Dewey Barto as the new director, has written to AFM's James C. Petrillo, asking for a conference. So far neither an acknowledgement of the letter nor a reply has reached AGVA.

### Glatt at Chesapeake Club

CHESAPEAKE, O., Nov. 13.—Bernard Glatt, for the last four years manager of Beverly Hills Country Club, Newport, Ky., has taken over the managerial reins of the Continental Club here, operated by the same firm which operates Beverly. Glatt has not severed his connection with Beverly Hills but his new duties will keep him in Chesapeake most of the time.

**Wedgwood Room, Waldorf-Astoria, New York**

(Thursday, November 11)

Capacity, 282. Price policy, \$2 cover after 10:30. Operators, Waldorf-Astoria. Booking policy, non-exclusive, but MCA has definite edge. Publicity, Ted Saucier. Estimated budget this show, \$2,500. Estimated budget last show, \$2,200.

The two-act parlay constituting this show ought to keep the playboy-and-dowager set flocking to the Wedgwood Room in respectable numbers. Soprano Margaret Phelan is certainly one of the most versatile canaries to chirp here in some time. Her six numbers (three on encores) were nicely mixed and all capably handled. Not only does Miss Phelan have looks and voice, but she has the capacity to interpret each ditty in a just-right manner. Selections varied from a French semi-classical piece thru *Lover, Malguena* and the old Southern lullaby, *Lindy Lou*. One item the lass may have done without is a naughty song about the girl who always goes to bed at 10 but then goes home at 3. Miss Phelan has too much class to trifle with this kind of stuff, and the particular item mentioned is a little too coy and cute on top of the dirt. All in all, however, the enthusiastic opening night mob liked her.

Smash of the show, however, is Gene McCarthy and Tommy Farrell, whose satire on radio programs, particularly all-night jockey shows, complete with asinine commercial and phone calls, and certain types of newscasts, is adult and smart yet as gentle an example of the rib superb as has been seen on a New York nitery floor in years. The routine couldn't be that without the fresh, original and pointed material penned by Max Schulman. But McCarthy and Farrell are the boys to punch the material across. They lived up to every word of the publicity emanating from their sock run at Ciro's on the Coast.

Eddy Duchin emceed. He is a helluva piano player. Joe Csida.

**NIGHT CLUB REVIEWS**

**Raleigh Room, Warwick Hotel, New York**

(Tuesday, November 9)

Capacity, 150. Price policy, \$1-\$1.50 cover. Shows at 10:30 and 12:30. Manager, Erwin Schlicht; owner, Arnold Kirkeby; publicity, Curt Weinberg. Estimated budget this show, \$900. Estimated budget last show, \$1,000.

Making a go of a small room with low budgets is a problem many cafe owners face today. It's tough to compete against the Joe E. Lewises and the Tuckers who are sure fire box-office bait, with low money.

In the present show there are two acts, neither top-drawer cafe material, but in their own right do competent to excellent jobs.

Irving Fields, a pretty fair lad for Victor, has a piano beat that kept that filled room jumping. His trio, Fields on piano, plus a bass and a drum, has a drive that is almost irresistible. Material is all commercial to the extent that it doesn't require a knowledge of the esoteric to appreciate. It is music with a distinct solid beat, in the Latin tempo, for which Fields is justly famous, or pop stuff with an inflection that keeps feet pounding. Whether for dancing or for listening, the Fields outfit is wonderful. When it finished it got what amounted to almost an ovation.

Judy Gershwin's been here for a couple of weeks, and tho she's no sock singer, she's pleasant and has a style that shows evidences of hours of coaching. Her gestures are sometimes a little too obvious, too studied, yet they're effective. Her routines consist of standards and special material, the latter mostly parodies on pops. Miss Gershwin can sell. She proves it here with the attention she gets.

Dave Mann, piano, is one of the most accomplished keyboardists around. His playing for Miss Gershwin, simple and unaffectionate, made for splendid backing. Bill Smith.

**Slapsy Maxie's, Hollywood**

(Monday, November 8)

Capacity, 550. Price policy, \$4 minimum. Shows at 9 and 12. Owners, Sy and Charles Devore. Booking policy, non-exclusive. Publicity, Marie Dyches. Estimated budget this show, \$10,500. Estimated budget last show, \$2,250.

Delicately precisioned bedlam completely dominates the floor at Slapsy's as Spike Jones and his crew of musical maniacs bring the "Music Depreciation Revue" to a local nitery for the first time in four years. Spike and the City Slickers (36) have things completely their own way in a show well paced and produced, and calculated to please all tastes. Ringsiders went for the Jones brand of nonsense with uninhibited glee.

Basically, the show is the same as last year's offering at the Philharmonic Auditorium here. Working in a nitery, however, gives Jones more freedom so that each number is played to the wine-and-diners with much more intimacy. Divided into two acts, the bill adds up to more than two and a half hours of entertainment, ranging from good to hilarious. Neither the raucous individual antics nor the broad-type approach of the show proved tiring. A bit of pruning is needed, however, to cut running time and eliminate a few bits which don't quite ring the bell.

Material has been widely exploited thru Jones's RCA Victor recordings. Such faves as *Cocktails for Two, My Old Flame, Chloe, William Tell Overture, Holiday for Strings, Sheik of Araby* and *Laura* are established Jones wax trademarks. Visually, the numbers become even more rib-tickling than disk versions, providing a setting for sight gags and slapstick bits.

To the cacophony of fire bells, gun shots and sirens, Jones has added a few new ideas. There's a lad who spends most of the evening in a front row seat on the stand—reading the Kinsey Report. A drummer with two heads, a cigar-smoking fem harpist, and an exploding slot machine each pull yocks. Clincher is a routine in which an ork member is dressed as a *Nature Boy* to parade across the stage with eight sheep in tow.

Jones has given careful thought to pace, injecting variety at the proper time to avert boredom. Spotted in specialty routines are Helen Grayco a thrush who is easy on the eyes and ears and terrific in the sales department; trumpeter George Rock, Dick and Freddie Morgan, Dr. Horatio Q. Birdpath, juggler King, Gardner Twins (two talented dancing love-lies); Sir Frederick Gas, crooner Dick Baldwin, acro terpster Betty Jo Huston, and Eileen Gallagher. Each win hefty returns. Mainstay Doodles Weaver has developed considerably since joining Jones. Weaver carries a heavy comedy load exceptionally well, and can take a corny gag of ancient vintage and milk it for belly-laughs.

Jones fronts the ork with a non-chalant air and an apparent lack of sanity. Modestly, he lets performers take the kudos. His whole approach to comedy marks him an astute showman.

Tony Martinez's ork provided danceable music for terp chores between shows. Alan Fischler.

**Cotillion Room, Hotel Pierre, New York**

(Tuesday, November 9)

Capacity, 365. Price policy, \$3-\$4 minimum. Shows at 9:15 and 12:15. Operator, Hotel Pierre. Booking policy, non-exclusive; publicity, Madeline Rfordan. Estimated budget this show, \$1,200. Estimated budget last show, \$1,500.

A combo of Hoctor and Byrd in the opening spot and Roger Dann on next, makes for a pleasant show, integrating some fine dancing and adequate singing highlighted by a strong personality appeal.

Hoctor and Byrd (they've become man and wife since last caught) are as competent as ever. In addition to their competency, the pair have had a couple of months together so attain a polish and a smoothness that sets them off to advantage. The couple use a combo of ballet, modern, taps and straight ballroomology with a skill that is refreshing to see. Besides working together, each does some really remarkable single work. Miss Byrd is an excellent delineator of the modern and the ballet; Hoctor does a fast clean tap routine exciting to watch. They have a cute finish—the girl sits out front, applauding; the boy sweats it out on the floor. It makes for laughs and a big exit hand.

**Dann Is Eager**

Roger Dann, French singer, caught originally at La Martinique some years ago, has acquired a personality that he turns on for impressive returns. His singing isn't outstanding, but what he lacks in voice, he more than makes up for with a boyish eagerness to please, plus a Gallic intensity that makes him a top seller. His portable hand mike bit has in it some of the essence of a Carl Brisson and a Hildegard style. What it needs is better material to go with it.

His choice of songs varied from English, a medley of *Finian's Rainbow*, to an audience participation French song. The latter is handled by table cards, marked "Do not Open Until Requested." When opened, the cards show a picture of Dann plus the lyrics of *O Mon Amour*. The audience went for it, and the lad finished way ahead.

Charles Reader's band cut the music with its usual high skill. Bill Smith.

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**MALINY**

Latin Quarter, Newport, Ky.

(Wednesday, November 10)

Capacity, 320. Price policy, \$1.50-\$2.50. Shows at 8:30, 12 and 3. General manager, George Gebhardt; maitre d', Tommy Clare. Booking policy, non-exclusive. Estimated budget this show, \$5,000. Estimated budget last show, \$3,500.

Satira, recently released from a Cuban jail, debuts here in her comeback attempt. Packed houses have been the rule since her opening. At show caught it wasn't merely a curious crowd that palmed her home a winner, but rather one seemingly bent on making her comeback a success. She paid 'em off with two fair interpretive dance efforts styled along the Oriental theme, the best being a thing called The Persian Market, for which she grabbed sock mitts.

A surprise package turned up in the person of Emsee Sonny Howard, possessor of a strong bary voice, with a talent for projecting it in good style. His pacing is good, phrasing of high order, and he can belt 'em over with the best of them. Puts plenty of heart into each number, with take-offs on Frankie Lane, Mel Torme and Rose Murphy garnering prolonged hands. His best efforts seem to lay with the Ink Spots, Jack Smith and Nellie Lutcher. Lad still must learn, however, that leaving payers wanting more is often better than giving them everything in the book.

The Maxines, good-looking duo, came up with a sharply routined pseudo bird-whistling turn that socked 'em right between the eyes. Stately blond looker and male partner started slowly with some faster-than-the-hand stuff with fiddles, guitar, hats and what have you, but put plenty of bounce in the bird interpretations to send them off to prolonged palms.

Muriel Kretlow Dancing Girls (6) showed well in the two spots allotted them. Ponies' opener evolved into an average walk around with a number of pinwheels and spins sandwiched in. Their closer, a jived-up boy and girl jitterbug turn, netted healthy returns.

Verne Vorwerck's ork cut the show in good style. Bob Doepker.

Latin Quarter, New York

(Monday, November 8)

Capacity, 630. Price policy, \$4-\$5 minimum. Shows at 8:30 and 12:30. Operator, Lou Walters. Booking, non-exclusive. Publicity, Bayne-Zussman. Estimated budget this show, \$11,000. Estimated budget last show, \$10,500.

The new show, with Sophie Tucker belting out her salty lyrics to a jam-packed house, represents a three-way gimmick—Verdi to Chopin to Tucker. The bulk of the earlier portion of the show, running about 90 minutes, is full of girls, a quintet, a full-voiced operatic bary, Edward Michaels, two dance teams, and, to relieve the longhair pacing, a couple of strippers.

The formula may sound a little adventuresome, but its aim is to appeal to two widely diverse audiences—the longhair trade who are not night club goers and the steady cafe crowd who consider Tucker top-drawer entertainment. Satisfying both is quite a job, but in this show Walters is apparently reaching for it.

Good Old Sophie

Miss Tucker is the same old gal, who seems to get better as the years go on. Her numbers are all cut from the same cloth, a song version of the Kinsey report that nitery crowds love to chortle at. As a showman, Miss Tucker is wonderful. She can still mix sex and nostalgia into a salable package that pays off handsomely. Yet as a showman she should know the value of glamour and a certain kind of unapproachability that makes kids seek autographs. Her pitch for her charities, no matter how well intentioned, and her appeal to customers to buy her books and records in the lobby detract from the appeal which makes for glamour and box office. A cafe owner buys an attraction because it has such an appeal.

Customers pay \$5 minimum to be entertained. Anything which takes away from that not only hurts the performer but cheats the audience and, by the same token, maybe harmful to business, Miss Tucker, who has been around some 40 years, knows that.

The production features a pair of young dancers, June Graham and Richard D'Arcy, as fresh as can be. The two kids, out of Heaven on Earth, the late, short-lived musical, do a series of ballets and dances in the modern idiom that set them off as comers. Miss Graham was particularly effective and warranted the hands she got.

Other Acts

Landre and Vernon, a conventional ballroom team, did quite well with their one-armed lifts and fast spins. Tommy Trent, a newcomer to cafes (he's basically a theater act) got excellent results from his Punch and Judy act. The Four Step Brothers are fast and furious with their taps. But if the boys want to do comedy too they'd better get some material.

Some of the singing in the show was considerably less than adequate. Some of the trouble was no doubt due to key changes and opening-night jitters. Edward Michaels' robust bary, however, was quite good.

Art Waner did a brilliant piano solo on Polonaise in his first job away from Leon and Eddie's, where he's been so long. He also fronted

Lookout House, Covington, Kentucky

(Monday, November 8)

Capacity, 600. Price policy, \$2.50 minimum. Shows at 8 and 1. Operator, Lookout House, Inc. Manager, S. D. Alex. Booking policy, Frank Sennes, exclusive. Publicity, William A. Castellini. Estimated budget this show, \$6,000. Estimated budget last show, \$5,000.

Newest layout is topflight nitery fare. June Taylor's Lookout Dears (8) won solid palms in the tee-off slot and turned in two additional numbers that rate them head and shoulders over anything seen here recently.

Emsee Bobby Dixon, who smartly handles the background vocals for the gals' prancing, exhibits a dramatic bary voice that's made to order for this intimate room. Scored easily with a Lullaby of Broadway and Always, done in exciting style, in his own slot. The handsome, sharply attired youth knows how to get under a song and give out with plenty of teeth.

Comedian Jimmie Costello offers some dated gags that jell well with a clean and cleverly projected fresh line of laugh material. Good as he is with the yock-provokers, he's

the band in good style, cutting a good show. However, music was much too loud thruout the evening.

Bill Smith.

even groovier with his singing and pianistics. He culled huge palms for his impressions of Crosby, Monroe, Durante and a slew of name-ork keyboarding styles. His boogie key picking at the blow-off had the house jumping. Went away reeling following numerous call backs.

Headliner Yvette, luscious blonde songstress, sports vocal assets that are immediately apparent. There's drama and interpretation to her canarying, with her sultry lyricizing especially outstanding on the torchy and blues numbers. Not the least of her ability is belting over a song with a vigor that packs solid ear and eye appeal. Opened with Are You Having Any Fun and a terrific September Song. A neatly contrived and delivered Put the Blame on Mayme on the recall merited excellent hands, and big laughs, and a Don't Smoke in Bed cutie earned additional prolonged palms.

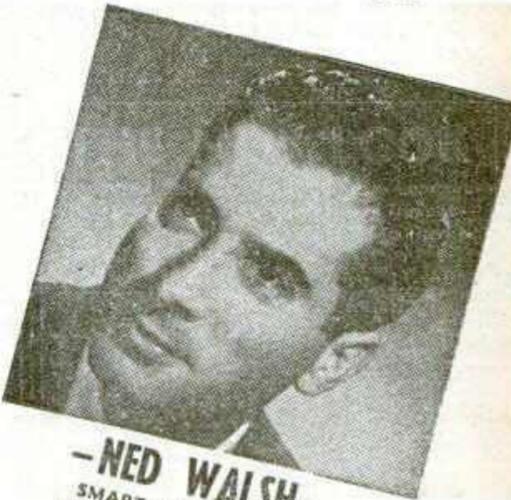
Bob Snyder's ork is back on the podium cutting the show with its customary skill. Bob Doepker.

Slipper Revamps Show Policy

COLUMBIA, S. C., Nov. 13.—The Silver Slipper here has a new show policy which includes two floor shows nightly. Currently featured is Russ Brown, comedian, billed as the original Mr. Five by Five, with Mark Stanley and his orchestra for dancing.



-PRIMROSE SEMON- NITE LIFE'S FOREMOST SINGING COMEDIENNE & M. C. currently appearing at "The Rio Casino," Boston, Mass.



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# VAUDEVILLE REVIEWS

## Hippodrome, Baltimore

(Thursday, November 11)

Capacity, 2,200. Prices, 40 to 70 cents. Number of shows daily, four. House booker, Ed Sherman office. Show played by Jo Lombardi and the house band.

For the 'steenth time around it's Cy Reeves heading up a parlay of a couple of fair acts and a couple not so good, and a bill that is pretty certain not to draw raves.

From all appearances, it would seem that Reeves owns a piece of the house, he hits it so often, but if he has changed more than a line or two since his last visit and the time before that, it's not apparent. The comic gets laughs, he works, and basically, he's got what it takes. A rubber kisser and hep timing are in his favor. However, variety is the spice of life, and Reeves's material is so old it's creaking at the joints. It's still funny, to someone who hasn't seen it, but the majority of show-goers here have, time and again. The Russian bits are good, but the whole act could stand renovation.

### Elgins Juggle

The show gets off to a good pace with the Elgins and their juggling turn, with the strawhats and clubs whirling from every direction. The three men and a girl work with switches on the hat-changing bits, with an abundance of solid comedy touches thrown in for good measures.

Lloyd and Willis came out on top with some clever tap work, featuring an impressionistic routine based on Judy Garland and Gene Kelley. Youthful and smart appearance are a

marked asset. The team splits for solo work done around a ballet bit and a buck and wing, finishing with a j-bug highlighted by fast spins.

The potpourri of songs and comedy of Wally Ward and Mitzi didn't get going until the lad got into piano boogie. Ward exhibits some fine keyboarding and Mitzi a lot of voice, but not enough was heard of either. The turn, built around a lot of hoke bits and visual stuff, got an occasional titter, but over-all it went by the boards until Ward got to the aforementioned boogie. From then on the team got a solid reception.

### Deauville Closes

Ronnie Deauville, in the closing spot, got one of the biggest hands of the show. The sharp-looking lad, with a voice which sounds like Sinatra (a fact which will hinder more than help), copped the bobby soxers' attention immediately. Deauville leads with *Great Day*, segues into ballads featuring a medley of oldies and comes back on the recall with his record hit, *Gloria*. The lad has a good voice and pleasing delivery, but lacks individuality of styling. His mannerisms and voice are too much a carbon of Sinatra.

Pic, Northwest Stamped.

James A. Carter.

### New Theater for Michigan

DETROIT, Nov. 13.—Planning for stageshows is evident in the plans for a new 1,000-seat theater at Traverse City, Mich., by the Butterfield Theater Circuit. The house, to be named the State, is to replace the Lyric, which burned down last January.

Plans call for a fully equipped stage, with space for production of shows. While few attractions have played the Butterfield Circuit in recent seasons, this group once was a major Midwestern booking source for both vaudeville and presentation shows, as well as some legit attractions.

### New York:

## Stem Comes Back to 398G; Strand 65, Cap 35, Roxy 85

NEW YORK, Nov. 13. — Vaude grosses continued their slow pull up the come-back trail last week with a better-than-average \$398,000 as compared with \$363,000 collected the week before. Part of the improvement comes from the Paramount which had an eight and a half-day week instead of its usual seven.

Radio City Music Hall (6,200 seats; average \$115,000) looks as if it's in for trouble with Paul Haakon, the Nonchalants and *You Gotta Stay Happy* because of a \$123,000 gross the first stanza. The theater usually does better.

Roxy (6,000 seats; average \$89,000)

### Auto Parts Assn. To B.R. Package Show on Road

DETROIT, Nov. 13.—A small package show sponsored by the National Automotive Parts Association (NAPA) has been signed by the Harris Productions, headed by Paul Harris, Detroit, and is playing the opening two weeks in New York State, with a week in Ohio to follow, after which the show goes to New York for three additional weeks.

The show is basically a one-man hour comedy by Edward A. Ferguson, veteran legit actor and producer, together with a two-reel movie on auto parts, *A Good Man To Know*, also produced by Harris. A straight informational talk by a NAPA representative is also given.

Shows are sponsored locally by a leading parts jobber, usually in a small auditorium, with invitations to an average attendance of about 200 garage operators, car dealers and other parts users in each town.

## IN SHORT

### New York:

Charlie Miller, MCA v.-p., was suddenly taken ill at the office and had to be taken home. . . . Johnny Greenhut, also MCA, slated to go to Miami, can't; doctor's orders. . . . Trade's chuckling over what Peggy Loeb told Sam (Morris office) Bramson. . . . Vagabonds jam the works with their okays when they're already booked in other places.

Monte Proser and Val Irving are no longer buddies. . . . Is there any trouble over at Charlie Green's CRA? . . . Fay's Theater, Providence, is celebrating its 32d year of continuous vaude and flicker policy. . . . Abe Feinberg has added Sherman Theater, Stroudsburg, Pa., as week-end vauder. . . . Murray Weinger now has Ted Lewis and Xavier Cugat signed.

Gene Marvey has left the business. He's now in real estate. . . . Olsen and Johnson will open at the Miami Latin Quarter December 23.

### Pittsburgh:

Jackie Heller is answering the challenge of the Statler's Terrace Room with the biggest outlay for talent since his room opened. . . . Frances Faye opened November 5 and will be followed by Larry Adler and Harry Richman. . . . Current at the Terrace Room is Jimmy Savo. . . . The hotel plans to give the name act policy a good try. . . . Everyone in town is name conscious even tho biz is at its lowest ebb since the war.

Bill Green is making a pitch for the Mills Brothers and Nellie Lutcher since his big success with the Ink Spots. Green's, usually using nothing but bands, had Monica Lewis in to good results. . . . The Copa played to its biggest crowds since Frankie Laine with Mel Torme for two weeks but will taper off until King Cole comes in in January. . . . The Balconades are still trying to make a go of the name policy after having fair success with Fifi D'Orsay and George Givot.

### Philadelphia:

The New Israel will be the name of the town's first all-Jewish nitery being set up by candy man Joe Vogel. . . . Hilde Simmons, vet performer, has bought The Nook eaterie from Lou Berg and renamed it Hilde Simmons' Nook. . . . Edith Winant, the former ambassador's daughter, is the new social director at Manny Jenkins' Mayfair Room. . . . Powelton Cafe startles the town with a new and unique policy—two drinks for the price of one. . . . Lena's Club Ballerina now becomes the Four Sons Cafe, with Rita Donaghue and Kay Little the main events. . . . Roy Branker off to the West Coast to open next week at Larry Potter's Supper Club, North Hollywood, Calif. . . . Johnny Cahill to the Gayety in Montreal.

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### "It Goes Like This"

PHILADELPHIA, Nov. 13.—When Jack Carter came out on the floor at the Chateau Crillon Rhumba Room the other night, he counted some 10 local comedy emsees around the room catching his act. He excused himself and hurried off to the kitchen. When he came back, he distributed pads and pencils to the local funny-makers. Then he went to the mike and explained: "If I speak too fast, stop me and I'll slow down!"

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## Magic

By Bill Sachs

**JULIEN PROSKAUER** plared from New York to Cincy last Tuesday (9) to consult with Harry Blackstone on the new Blackstone radio show now heard over 32 stations, with the Blackstone washing machine furnishing the bankroll. According to Proskauer, the weekly seg, which has Blackstone portraying a magician-detective, is going great guns, with Walter Gibson batting out the script and handling the production details. In the next issue of *Conjuror Magazine*, Gibson will announce his resignation as editor of that publication to devote more time to his mag and radio writing. . . . Mr. and Mrs. J. J. Musselman motored from Louisville to Cincinnati Tuesday (9) to catch the Blackstone show at the Cox Theater. Other visitors on the show the same night were Lester Lake and Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Police. The latter is currently presenting his safety first magic in Northern Kentucky schools, just across the Ohio from Cincinnati. He is also mulling a deal that will take him to New York soon to present his safety first magic for the editors of *True Detective Magazine*. . . . J. C. Admire, who recently took over the management of Darrell the Magician, of Indianapolis, is working 30 days ahead of the show, with the trail leading thru Arkansas, West Texas and on to the West Coast. Unit popped the season at Galva, Ill., October 27, and hit out for the West after a few dates in Illinois, Indiana and Kentucky, all under auspices. Business to date has been satisfactory, Admire says. Darrell is carrying seven large illusions and five assistants, with a large semi truck and a station wagon carrying the load. A. B. Carruthers is billing agent. . . . Hal Long is still working Texas niteries for MCA. . . . Professor Blair, who has been doing his comedy magic with the F. E. Gooding Shows in Ohio all summer, is now in Columbus, O., to begin a season in niteries.

**STUART CRAMER** (Chan Wing), still the busiest magician in the Cleveland sector, is reported to be well along with a book labeled *Magic on Television*, which a well-known publisher is said to be pushing. Cramer has just finished a series of movie shorts to be used as tele commercials for Leisy Brewing, and recently purchased the Nesper collection of magic books. . . . Clarence Auskings, after winding up as agent with Howard and Company, magic unit, is serving as general agent with the James Heron Wild Life Exhibit, currently in New Mexico. . . . Jack Herbert is tossing around the bon mots and magic at the Brown Hotel, Louisville, on a return engagement. . . . Everett and Jane Lawson have taken their *Magic Hour* show into Washington for a swing of the schools in and around the District of Columbia and Baltimore, with George H. Talbott again doing the piloting. Their initial engagement in Washington was for the Cosmopolitan Club at Hotel Carlton, set by Harry Baker, of the Baker Magic Shop, there. . . .

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## BLACKSTONE

(Continued from page 4)

that he's the only rabbit-hider making legit houses with a full-evening show, Blackstone comes up with a mystery layout that leaves no doubt as to his right to wear the mantle of the nation's foremost magic worker. Forced by illness to cut short his legit tour last season, Blackstone is back as good as new and with a performance that is an improvement even over his good shows of the past.

There isn't any startling change in the general format or method of presentation, but there are a number of new nifties to replace those that were becoming too familiar thru years of usage. Another improvement is the elimination of the various commercial tie-ups which in the past did nothing to bolster the show's class appeal.

Blackstone is still the master of ad lib and suavity, and his genial manner and wit, sold with liberal doses of unadulterated corn, aid greatly in selling his wares and keeping the audience in pleasant mien and fettle.

From the corking opening, *The Enchanted Garden*, wherein the Old Master produces and vanishes in lightning-like fashion a stage full of birds, flowers, girls, fruit and what-not, to the final curtain, Blackstone keeps things rolling at a merry pace. There are only two dull spots, one where Blackstone has the kiddies on stage for the disappearing bird and cage, and the other where he horse-plays on stage with some 20 males while demonstrating card tricks and a dandy behind-the-back rope tie. Both could be meaty entertainment if trimmed, but in the overly long running Blackstone seems to derive more fun out of it than the audience.

Blackstone has surrounded himself with a bevy of beautiful girls and handsome boys to assist in his trickery, and their attractive wardrobe is a definite asset. Lighting, too, is good, and the whole thing is wrapped up in an interesting and fitting musical score.

New items in the show are *A Skeleton in a Closet* (mummy case), *The Crystal Casket*, *The Drum That Can't Be Beat* and *The United Nations of Dolls*. All of the better items from his previous show are retained, including his razzle-dazzle opener, the dancing handkerchief, the floating light globe, the borrowed watch, rabbit giveaway, *The Girl Without a Middle*, *The Mystery of Delhi* (the cannon act), *The Levitation of Princess Karmac*, sawing a woman in half, penetrating light bulbs and *Who Wears the Whiskers?*

All in all, it's a magical extravaganza that'll be eagerly devoured by magic lovers. *Bill Sachs.*

George Snyder, Cleveland magicker, has been garnering solid publicity with a line of German mechanical toys which he received as the first shipment to Cleveland from the American Zone in Germany. He has one item that particularly delights the magicians who see it—a little red train of the wind-up type that goes into a tunnel and comes out green. . . . Ray Amy, the St. Louis mental expert, tells of catching the film, *Night Has a Thousand Eyes*, and describes it as a second *Nightmare Alley* and a definite must for all magicians and mentalists. In *Night Has a Thousand Eyes* Edward G. Robinson plays the part of the mentalist who after years of deceiving the public suddenly finds that he actually has the power to read people's minds. . . . Fred Keating is back at his New York hotel after spending a few days last week in New York's Bellevue Hospital, where police took him after he had allegedly slashed both his wrists. Hospital attaches looked upon Keating's wounds as "not serious." . . . Charlie Beckler, magician-vent, pens from his native West Chester, Pa., that Virgil's recent appearance at the high school auditorium there for the Exchange Club didn't pull a sell-out but that the audience voted it the best full-evening show ever presented in the town.

## Burlesque

By UNO

**SAMMY PRICE** and Betty Jo Morgan closed four weeks at the Faust Club, Peoria, Ill., then went to the Dog Patch, Newport, Ky. . . . Babe Fenton concluded four weeks at LeRoy's niteries in Honolulu. . . . New Hirst unit featuring Lois DeFee includes Betty Brooks, Dudley Digges, Lou Ascol, Le Shonnes, Vince Boylan, Fred Frampton, Marnita Rose and Lou Karnes as co-principals. . . . Rose LaRose signed for eight weeks' return to Coast burly after a four-year absence. She will head a Hirst unit with Harry Conley and Walt Stanford as co-features. . . . Pat Burns replaced Judy Carron (Mrs. Bob Van) in the Fong-Snyder-Puree-Bernie unit week of November 7 at the Hudson, Union City, N. J. . . . Jack Montgomery-ettes at the Casino, Pittsburgh, comprise Avalon Allon, captain; Ann Boyle, Catherine Pappas, Ann Miller, Marie Keran, Ruth Graham, Ruth Johnson, Julie Marra, Louise Iarns, Ann Ludlow, Peggy Sturms, Candy Linrick, Shirley Armstrong, Judy Watson, Boots Bridges, Betty Needley and Dorothy McFee. Operator George Jaffe plans a winter vacation in Florida.

**RENEE GRIFFIN** is held over at the Gayety, Norfolk. . . . Billy Ferreira's Beretania, Honolulu, is to reopen soon with a new show headed by Jeanne Starr, Billy Ainslee, LaVodis and Princess Livingston. . . . The Hirst unit featuring Stinky, Benny Moore and Anita Marie closed its first circuit tour in Philadelphia November 12. A new unit, with Stinky Fields again starred, opened in Washington the day following with Artie Lloyd, Jack Little, Harry White and Laura Bruce as co-principals. . . . Eddie (Dale) Oppenheimer, comic, left the Empress, Detroit, to manage the Rialto in Wyandotte, Mich. . . . Dawn Brothers, whistlers, opened November 13 at the El Morocco, Quebec, for five weeks. . . . Abe Gore wound up a Kane circuit tour October 28 and opened November 1 at the Club Graystone, Mansfield, O., with Al LeRoy, straight man, and Dorothy Hart, featured strip. . . . Jeannie James, acro dancer, opened recently at the Alvin, Minneapolis. . . . Leah Wakefield, strip; Billy Maddox, emcee; Bernice Eugene, dancer, and Sammy Armato's ork are new at the Club Milwaukee, Milwaukee. Also in that city, at Club 26, are Margo, strip; Teddy Fabian, emcee; Joe Lane's ork and Harriet King, Marion Varley and Frank and Florence Dale, dancers. . . . Arthur LaFleur, human top, switches from the Hirst circuit to Fay's Providence on the Comerford circuit, thru Joe Feinberg, when he completes current engagements. . . . Donna Leslie finished eight weeks of Hirst time at the Hudson, Union City, November 6 and opened November 8 at the Cat and Fiddle, Cincinnati, thru Marty White, Chi booker.



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## AGENTS ON WAY OUT

(Continued from page 4)

any more. Five per cent, the amount received by the vast majority of agents, is considered low by them, and they have been griping about it for years.

A great many old-time actors do their own casting. They find out when a show is casting and make sure, an agent isn't needed to get a the rounds. Being known, they figure part and they can save the fee. However, it is conceded that an agent finds it easier to sell an actor than for the talent to sell himself, that the agent realizes better the actor's value to the producer and can get more dough from the manager. Only in getting film work do practically all actors utilize agents.

### You've Gotta Be Seen

The younger actor can always use an agent, but getting one is another matter. A few of the more obviously commercial thespians land representatives, but the majority go it alone until they get that all important break. To the young actor, being seen is the requirement for employment. The producer's casting agent spends his time spotting talent at off-Broadway shows in the hope he can find somebody.

With Broadway not showing any immediate signs of expansion, the next field for actors' agents to operate in will be tele. The solid acting talent available in legit is necessary to video and the agents have their hands on it. Inevitably, producers of tele shows will be forced to come to them for aid in casting shows and then they will be back in business.

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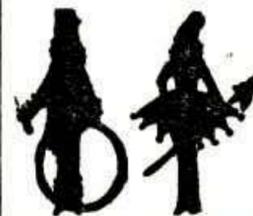
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# Clinic on Ills Of Legit Set For January

## Preliminary Session Held

NEW YORK, Nov. 13.—After a three-hour conference at the Hotel Astor Thursday (11), representatives of all branches of legit decided to hold a three-day symposium the middle of January at the Metropolitan Museum of Art to plan ways of snapping the theater out of its doldrums. Every worthwhile plan to aid legit will be thoroughly discussed by the invited reps of every important segment of the theater. A steering committee is being appointed by Clarence Derwent, president of Actors' Equity, to see that only ideas of merit get consideration and time isn't wasted with ill-considered schemes.

Thursday's meeting was presided over by Derwent, who made a plea that the theater combine to rescue a "moribund industry" and that the symposium should not result in a "cascade of verbiage." Reps of the League of New York Theaters and the American National Theater and Academy (ANTA) presented their schemes for helping legit.

### Elmer Rice's View

Elmer Rice, speaking for the playwrights' company, said that the symposium should not emphasize the economic factor in legit since plays could not be sold like ice boxes. It was his belief that the lack of experience among younger actors and the constant job-hunting by them was hurting theater. He suggested, as a remedy, a creation of an actors' pool of 400 or 500, who would be paid some small yearly wage so that they could have some security.

Morton Baum, of the City Center, urged the theater to join with other entertainment interests and drive on a Democratic Congress for a reduction of the 20 per cent admission tax. He said that the City Center would have had a season of legit at the International Theater, donated to them by the Marquis de Cuevas, but for the admission tax, which meant the difference between profit and loss.

Baum also claimed that it was possible to get some sort of subsidy from New York State for the theater with the proper kind of campaign. Another suggestion he threw in was that execs of foundations be invited to the symposium so that they too could be tapped for funds.

### Stock Companies Suggested

Solly Pernick, biz agent of the stagehands' local, said that the creation of stock companies outside the metropolitan area might be an effective remedy to unemployment in the theater and cited the numerous stock companies that dotted New York City in the good old days.

Controversy was injected into the meeting by Producer Gilbert Miller, who stated that 1,000 actors a year were losing employment because the National Theater in Washington was lost to legit. He recommended immediate steps be taken to get it back and implied that Actors' Equity was responsible for its closing. Derwent retorted that the management of the theater had closed the National because it kept a section of the public out and that Equity would not be a party to race segregation.

There was little discussion of the controversial question of production costs. Richard Aldrich, one of the directors of Theater, Inc., said that the sooner discussion of costs was started and the sooner some toes were stepped on, the quicker would action (*Legit Clinic in Jan on opp page*)

## BROADWAY OPENINGS

### AS THE GIRLS GO

(Opened Saturday, November 13)

#### WINTER GARDEN

A musical comedy. Booked by William Roos. Lyrics by Harold Adamson. Music by Jimmy McHugh. Staged and designed by Howard Bay. Dances by Hermes Pan. Costumes by Oleg Cassini. Vocal direction and arrangements by Hugh Martin. Conductor, Max Meth. Orchestrations, Ted Royal. General manager, Ben Stein. Stage manager, David Jones. Press representatives, Bill Doll, Dick Williams and Michael O'Shea. Presented by Michael Todd.

Waldo Wellington.....	Bobby Clark
Lucille Thompson Wellington.....	Irene Rich
Kenny Wellington.....	Bill Callahan
Mickey Wellington.....	Betty Lou Barto
Tommy Wellington.....	Donny Harris
Guard.....	John Sheehan
Kathy Robinson.....	Betty Jane Watson
Barber.....	Robert Cavanaugh
White House Visitor.....	John Brophy
Miss Swenson.....	Carada Humphrey
Butler.....	Curt Stafford
Daughters of the Boston Tea Party.....	
Claire Grenville, Claire Louise Evan, Lois Bolton, Marjorie Leach	
Floyd Robinson.....	Douglas Luther
Diane.....	Mildred Hughes
Photographer.....	Kenneth Spaulding
Ross Miller.....	Jack Russell
Daphne.....	Dorothy Pinto
Photographer.....	William Reddy
Blinky Joe.....	Dick Dana
Darlene.....	Rosemary Williamson
Secret Service Women.....	
Children.....	
Marlene Cameron, Pauline Hahn, Norma Marlowe, Jonathan Marlowe, Clifford Sales, Eugene Steiner	
Secretary.....	Ruth Thomas
Secret Service Women.....	
.....	Gregg Sherwood, Trudy Barbara
President of Potomac College.....	Douglas Luther
Premiere Danseuse.....	Kathryn Lee

**DANCERS:** Jeanette Aquilina, Carmelina Casino, Arline Castle, Babs Claire, Jessie Elliott, Yvette Fairhill, Christina Frerichs, Patty Ann Jackson, Margaret Jeanne Klein, Frances Krell, Pat Marlowe, Ila McAvoy, Toni Parker, Joyce Reedy, Diane Sinclair, Norma Thornton, James Brock, Charles Chartier, Peter Conlov, James Elsegood, William Reedy, Bobby Roberts, Joseph Schenck, Eugene Schwab, Kenneth Spaulding, Larry Villani.

**SINGERS:** Barbara Davis, Lydia Fredericks, Betty George, Pearl Hacker, Abbe Marshall, Ellen McCowan, Judy Sinclair, Jo Sullivan, Bob Burkhardt, Dean Campbell, John Gray, Douglas Luther, George Morris, Jack Russell, John Sheehan, Curt Stafford.

**SHOW GIRLS:** Truly Barbara, Pat Gaston, Mildred Hughes, Mickey Miller, Dorothea Pinto, Gregg Sherwood, Ruth Thomas, Rosemary Williamson.

**SONGS:** "As the Girls Go," "Nobody's Heart But Mine," "Brighten Up and Be a Little Sunbeam," "Rock, Rock, Rock," "It's More Fun Than a Picnic," "American Cakes," "You Say the Nicest Things, Baby," "I've Got the President's Ear," "Holiday in the Country," "There's No Getting Away From You," "Lucky in the Rain," "Father's Day," "It Takes a Woman to Get a Man."

If *As the Girls Go* ever had a book it has practically gone down the drain during the show's break-in. There is still some vestige of a yarn about a first woman president of the United States and the nation's first gentleman who likes the ladies. There is also a minor love interest between the fem prexy's son and the daughter of an opposition politician. But what Mike Todd has finally brought into the Winter Garden is a big, brash revue with Bobby Clark in the center of things thruout and backed by as handsome an ensemble as has been seen hereabouts in a long time.

It looks as tho Todd may have hit another jackpot. *Girls* is what its title suggests—strictly a tired business man's blue-plate, with low comedy and cheesecake formula substituting for fantasy and social significance. It's a bet that when the t-b-m's come to town, the Winter Garden will be in for a No. 1 play. However, this is obviously predicated on whether a customer likes Bobby Clark. This is strictly his show. But as most musical comedy fans are rabid Clarkites, Todd should have no worries.

The comic has seldom worked harder. He tosses in the whole bag of Clark tricks and even when his material is at its stingiest, manages to build it for sock laughs. He is doing the same lovably lecherous little ruse—and its still terrific.

In the face of the first gentleman's didoes, Madame President is somewhat of a background figure—but (*See As the Girls Go on opp page*)

### BR-AVO

(Opened Thursday, November 11)

#### LYCEUM THEATER

A comedy by Edna Ferber and George S. Kaufman. Staged by George S. Kaufman. Setting by Leo Kerz. Costumes by Rose Bogdanoff. General manager Ben Boyar. Stage manager, Barbara Adams. Press representatives, Nat Dorfman and Mary Ward. Presented by Max Gordon.

Vilna Prager.....	Janet Fox
Rudy.....	Oliver Cliff
Martin Link.....	Edgar Stehli
Zoltan Lazko.....	Oscar Homolka
Rosa Rucker.....	Lili Darvas
Lew Gilbert.....	Morton Havel
Jimmy Flint.....	Arthur Havel
Kurt Heger.....	Kevin McCarthy
Stephanie.....	Zolya Talma
Anna Zinsser.....	Elena Karam
Lisa Kemper.....	Christiane Grautoff
Jeffrey Crandall.....	Frank Conroy
Sophie Marelle.....	Fritzi Scheff
Wallace.....	King Calder
Black.....	George Coston
Jane Velvet.....	Jane Carson

The old Ferber-Kaufman combo has lost the combination on this one.

If any pew-sitting "bravos" are forthcoming they will be directed at Lili Darvas for endowing a contrived conversation piece with singular personal warmth and charm and to a few lesser members of the cast for making similar personal opportunities out of material which the script rarely gives them.

It is too bad, since there is certainly the meat of a dramatic and moving play in the contemplation of the adjustment of a group of talented refugees to the bewildering American scene. However, the authors seem to have elected to become puppeteers. The strings on their characters are so clearly visible and their situations so obviously manufactured, that whatever is intriguing lacks sustained interest and leaves a pew-holder in a state of indifference as to what becomes of any of them.

For protagonists, the Ferber-Kaufman team has taken a top Hungarian playwright, his actress-mistress, a dress-making duchess, a department-store-salesman-ex-Hapsburg prince, a candy-selling ex-judge, a novelist turned taxi jockey, a fem chemist, a ballet dancer and a young actress, all escapists from the Hitler Anschluss, and tossed them all together into an old house in New York's West 60s. Nobody wants the dramatist's plays. Nobody wants the actress to act. Nobody wants the taxi driver's novel. Things are in a bad way, what with the Immigration Department moving in—into the bargain. However, the authors are nothing, if not inventive. The prince marries a movie queen. The young actress gets a stage break, and old Barney Baruch does an off-stage save of their bacon from the meanies in the State Department. It seems the dramatist met him feeding squirrels in Central Park. The curtain drops on a happy note to the effect that the American theater needs a hypo of romance, and that the playwright is evidently the lad to give it.

### Good Acting Bits

Oscar Homolka gives a somewhat wearying and gutterally one-keyed portrait of the temperamental playwright. His performance consists of a series of minor explosions which become monotonous. Oliver Cliff has engaging moments as the Hapsburg heir turned ski salesman, and Edgar Stehli makes the ex-judge another of the few outstanding figures. Frank Conroy makes the most of a theatrical producer's chore. There are good contributions also from Kevin McCarthy and Christiane Grautoff. Jean Carson steals the play's one really funny scene as an outrageously brassy movie star, and Fritzi Scheff takes the spotlight in another fine bit.

But the personal magnetism of Lili Darvas is the keystone of the *Bravo* arch. The fact that she has so little to work with makes her

## 'Smoke's' Status Holds Up AFM Theater Pact

NEW YORK, Nov. 13.—The settlement of the status of *Smoke and SMOKE* as either a drama or a drama with music, is the chief stumbling block in the way of a final agreement between the League of New York Theaters and Local 802, American Federation of Musicians (AFM). The amount of the pay hike that the musicians are to get—7¼ per cent—has been decided upon and many producers are already paying their pit men retroactive wage increases to September 6, 1948.

However, *Smoke* was classified a drama with music by Local 802 several weeks ago, and Margo Jones, the producer, is appealing the ruling to the AFM's national board. The difference in classification would raise the number of musicians needed from six to eight and raise their individual salaries slightly.

The new factor entering this picture is that the League has worked out a formula with Local 802 under which shows will be classified. It is that shows must play at least 30 minutes of music before becoming dramas with music, otherwise they remain straight dramas and use fewer men and pay smaller wages.

Under the formula, *Smoke*, with about 25 minutes of music, becomes a drama. Local 802 wants the play, excluded from the plan, claiming it would prejudice the appeal now before the AFM.

However, Miss Jones states that she is already paying the wage hikes and will go along with the new contract only provided she is included in all its aspects, specifically referring to the formula which would solve her problem with the union. The League wants the pact signed but must fight for its members, so the pact remains unsigned.

## ELT May Need New Angel in Jan.

NEW YORK, Nov. 13.—The Equity Library Theater (ELT) will be in the market for an angel about January when it mounts the \$2,500 given it by Actors' Equity to cover its first series of 14 shows. Tho the union put it in production with its initial grant, the opinion is that many council members will be against footing any further bills.

John Golden, the backer for the project in previous years, has closed his purse strings, so that the ELT committee will have to look elsewhere for backing. The ELT committee has been trying to get in touch with Golden for several weeks but with no success.

### Atlantic City Tryout

ATLANTIC CITY, Nov. 13.—This resort, which once ranked as one of the legitimate theater's top premiere showcases, had its first pre-Broadway tryout in 20 years for the three days ended tonight (13). The Dramateurs, local civic troupe, tested Ted Nathan's comedy of hotel life, *A Bed Called Murphy*, at the Haddon Hall Playhouse.

sustained performance all the more telling.

Max Gordon has given *Bravo* a fine production. Leo Kerz's musty brownstone living room is excellent. Kaufman's staging is canny as ever. But the play is far below the Ferber-Kaufman standard and—a reporter fears—far below the Stem's.

Bob Francis.



## BROADWAY SHOWLOG

Performances Thru November 13, 1948

### Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12-3, '47	397
Born Yesterday (Henry Miller)	2-4, '46	1,168
Edward, My Son (Martin Beck)	9-29, '48	52
Harvey (48th Street)	11-1, '44	1,702
Life With Mother (Empire)	10-20, '48	29
Mister Roberts (Alvin)	2-18, '48	312
Play's the Thing, The... (Booth)	4-23, '48	209
Private Lives (Plymouth)	10-4, '48	48
Respectful Prostitute, Hope Is a Thing With Feathers (Cort)	8-16, '48	279
Set My People Free (Hudson)	11-2, '48	14
Summer and Smoke (Music Box)	10-6, '48	45

### Musicals

Annie, Get Your Gun... (Imperial)	5-16, '46	1,039
High Button Shoes... (Broadway)	10-9, '47	400
Inside U.S.A. (Majestic)	4-30, '48	227
Love Life (46th Street)	10-7, '48	44
Magdalena (Ziegfeld)	9-20, '48	64
Make Mine Manhattan. (Broadhurst)	1-15, '48	350
My Romance (Shubert)	10-19, '48	31
Small Wonder (Coronet)	9-15, '48	69
Where's Charley? (St. James)	10-11, '48	46

### ICE SHOWS

Howdy Mr. Ice (Center)	8-22, '48	185
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### OPENED

Brave (Lyceum)	11-11, '48	4
As The Girls Go (Winter Garden)	11-15, '48	1

### COMING UP

(Week of November 15, 1948)

For Heaven's Sake, Mother (Belasco)	11-16, '48
Goodbye, My Fancy (Morosco)	11-17, '48
Light Up the Sky (Royale)	11-18, '48

## ROUTES

### Dramatic and Musical

Allegro (Shubert) Philadelphia.  
 Anne of the Thousand Days (Forrest) Philadelphia.  
 Annie Get Your Gun (Erlanger) Buffalo.  
 Blackstone (Hartman) Columbus, O.  
 Born Yesterday (Hanna) Cleveland.  
 Brigadoon (Shubert) Chicago.  
 Carousel (Victory) Dayton, O., 15-17; (Capitol) Wheeling, W. Va., 19-20.  
 Command Decision (Studebaker) Chicago.  
 Desert Song (Lyceum) Minneapolis.  
 Escape Me Never, with Elizabeth Bergner (Locust) Philadelphia.  
 Finian's Rainbow (Shubert) Boston.  
 Happy Birthday (Biltmore) Los Angeles.  
 Harvey (Colonial) Boston.  
 Helress, The (Selwyn) Chicago.  
 High Button Shoes (Great Northern) Chicago.  
 Japhet (Wilbur) Boston.  
 Laugh Carnival, with Paul Small (Curran) San Francisco.  
 Lucia (Playhouse) Wilmington, Del., 18-20.  
 Man and Superman, with Maurice Evans (Royal Alexandra) Toronto.  
 Medea (American) St. Louis.  
 Mr. Roberts (Erlanger) Chicago.  
 Oklahoma (Court Square) Springfield, Mass., 15-17; (Horace Bushnell Aud.) Hartford, Conn., 18-20.  
 Oklahoma (Coliseum) Evansville, Ind., 15-17; (Purdue Univ.) Bloomington 18-20.  
 One Fine Day (Geary) San Francisco.  
 Red Gloves, with Charles Boyer (Ford) Baltimore.  
 Show Boat (Metropolitan) Seattle 15-18.  
 Silver Whistle (Cass) Detroit.  
 Street Car Named Desire (Harris) Chicago.  
 Winslow Boy (WRVA) Richmond, Va.

### LEGIT CLINIC IN JANUARY

(Continued from opposite page)

result. Richard Walsh, head of the powerful International Alliance of Theatrical Stage Employees (IATSE), stated that the union would be glad to co-operate with the symposium but not at the expense of the labor org.

## New Campaign For D. C. Legit

NEW YORK, Nov. 13.—The drive to reopen the Belasco Theater in Washington to legit continues. This was made evident by a letter sent to Actors' Equity by execs of the Washington Arts Center saying they would make further attempts to get the government to reconsider its conditions for lease.

The reason that no potential lessees will meet the government's conditions is that it will only lease for one year and has the power to revoke the agreement after that time. The reconditioning of the house is expected to cost from 250 to 400G, which means that it would take several profitable years for the house to get back in the black. If a clause were put in the contract stating the lessee would have the difference between the money he put into the house and the profits received from operation returned, interest in leasing the theater might be stimulated again. It is expected that the newly elected Democratic administration will be partial to reconsidering the government's conditions.

## Todd's "Girls" Bows With 500G Advance, Topper for Season

NEW YORK, Nov. 13.—About 500G, the top advance sale so far this season, will be in the b. o. when Michael Todd's *As the Girls Go* preems tonight on the Stem at the newly renovated Winter Garden. The musical has sold a large number of theater parties and is figured close to a complete sell-out for four weeks. *Life With Mother*, with \$350,000 in advance sales, was the only show to come close this year. However, the Theater Guild's *Allegro* of last season was good for 550G before it opened.

The Winter Garden, which is returning to legit after several years as a movie house, is one of the better show places on Broadway and can gross \$55,000 at capacity with a \$7.20 week-end top. However, the show's weekly operating nut of about 40G is plenty high, and the musical will have to be a hit to get back its production cost.

### AS THE GIRLS GO

(Continued from opposite page)

Irene Rich is a lovely choice for a fem chief executive, if we ever have to have one. Betty Jane Watson does exceedingly well by the young love vocals, and her partner, Bill Callahan, does splendidly by the top stepping chores. His duos with Kathryn Lee are likewise marks for other terping pairs to shoot at.

Scorewise, McHugh has dreamed up some hummable tunes and Adamson has backed them with good lyrics. A couple, *You Say the Nicest Things, Baby*, and *Lucky in the Rain* are likely candidates for the *Honor Roll of Hits* and there are other rowdy specialty numbers like *American Cannes* and *I've Got the President's Ear*, strictly gaited for Clark delivery, which the cash customers will like. Hermes Pan has done excellently by dance patterns which toss overboard recent song-and-dancer ballet tendencies and get down to real heel-and-toe, which will be a welcome relief in many quarters.

Todd has given *Girl* a royal, gold-plated production. Howard Bay's sets are out of his top designing drawer. Oleg Cassini's body-drapings—even at their scantiest—are eye-filling. Over-all it's a glittering, expensive-looking show at its best when Bobby Clark is clowning, Bill Callahan and Kathryn Lee are dancing. Betty Jane Watson is singing and when the girls are doing almost anything. As there are plenty of all these

## OUT-OF-TOWN OPENINGS

### RED GLOVES

(Opened Wednesday, November 10)

#### SHUBERT THEATER, NEW HAVEN, CONN.

A play by Jean-Paul Sartre, as adapted by Daniel Taradash. American presentation by arrangement with Gabriel Pascal. Staged by Jed Harris. Settings by Stewart Chaney. Costumes by Emeline Roche. General manager, Harry Essex. Press representative, Marian Graham. Stage manager, Herman Shapiro. Presented by Jean Dalrymple.

Reich ..... Martin Kingsley  
 Johanna ..... Anna Karen  
 Loutec ..... Guy Thomajan  
 Munster ..... Horace McMahon  
 Hugo ..... John Dall  
 Jessica ..... Joan Tetzl  
 Marochek ..... Jesse White  
 Kirtz ..... Edward Binns  
 Hoederer ..... Charles Boyer  
 The Prince ..... Francis Compton  
 Karsky ..... Royal Beal

If Broadway buys this play it will do so strictly on the strength of the Boyer name and nothing else. Altho the story is well and roundly acted by all hands, its wafer-thin plot is not the type for American audiences.

It is a grim, wholly melodramatic piece, without a single moment of relief, with preachments continually coming to the fore. If any fem romanticists expect to be carried back to the Casbah by the charming Frenchman, they are in for a big disappointment, because Charles Boyer is anything but a romantic figure in this.

Boyer's performance as the top Commie leader in a mid-European country is right out of the top drawer, and certainly his first American appearance as a legit performer leaves nothing to be desired. The Boyer charm was there in good shares, altho hidden by grimness of the story. His underplaying wizardry was never so apparent than in a highly emotional second act scene, and his exit after a long speech propounding the virtues of realism versus idealism brings him a rousing hand.

John Dall, on the other hand, was not so impressive. He made the Hugo character much too much of a neurotic, and he had a decided tendency to overact. This was particularly glaring in the face of the Boyer restraint. Dall also needs more work on his projection, as quite a few of his lines were lost by the audience sitting back of the third row.

### Script Falters

Joan Tetzl has little opportunity to display her talents in a part so confined that her chances to steal scenes are handicapped by the situations provided by the script. Miss Tetzl is certainly capable of doing a much better job than her material allows.

Jed Harris has supplied an overall capable assisting cast, and each contributed excellent jobs. Particularly noteworthy was a neat bit by Francis Compton, as a prince come to bargain with the Communist group.

*Red Gloves* can be called "different," and credit can be given for a novel way of presenting a disturbing subject. It can also definitely be listed as a play that will not enter the long-run class and will fold as soon as the Boyer name exhausts the curious.  
 Sidney Golly.

### Equity Execs To Get Raise

NEW YORK, Nov. 13.—Execs at Actors' Equity soon will get a cost-of-living increase. A committee is already investigating the wage structure of the union's employees and its recommendation is a virtual certainty. This will be the second wage increase received by many of the employees of the actors' union within the year.

ingredients, *As the Girls Go* adds up to an old-fashioned t-b-m's dish. Todd appears to have found the recipe.  
 Bob Francis.

### LAUGH CARNIVAL

(Opened Sunday, November 14)

#### CURRAN THEATER, SAN FRANCISCO

Here's a riot of zany fun and a worthy successor to other Paul Small produced revues. It has Ed Wynn, Phil Baker, Sid Silvers, Pat Rooney and Allan Jones in the top division of one of the most hilarious two-a-day shows seen here in a long time. Small has marshaled a fine company of entertainers, each a potent force in his line of work.

Wynn works the whole show and does the job up brown. He acquaints himself with the audience by introducing himself as the father of Keenan Wynn and with that point established proceeds to garner the laughs in variegated Joseph's coats and funny hats. The acts are well spaced, with the Hermanos Williams Trio in the opening act slot. Sylph-like Betty Reilly, a night club type of thrush, on next, is a striking blonde and proves that she is a song stylist with some original ideas.

There was a huzzah for Phil Baker, who works without the Wynn collaboration. Baker spots his old-time stooge, Sid Silvers, in a box, and the pair use their traditional heckling routine.

Oldsters gave a resounding welcome to old Pat Rooney, who admitted to 60 years in show business but has lost none of his pedal cunning. He does the soft-shoe patter routine that he has been doing for over half a century. Allan Jones, in his own spot, obliged with several songs, exiting to a typical Wynn routine, with Wynn riding the dignified Jones atop a bicycle-pedaled portable piano. Dick and Dotty Remy added their comic acro stint which involves Wynn in a gymnasium workout with the hefty Dotty.

Boiled down, *Laugh Carnival* did well for the cash customers.

Edward Murphy.

### Seamon Resumes Union Job

NEW YORK, Nov. 13.—Morrie R. Seamon has agreed to reconsider his resignation as biz agent of the Local 751, treasurers and ticket sellers' union, affiliated with the International Alliance of Theatrical Stage Employees (IATSE). The labor exec will resume his post without salary but will continue on at the Morosco Theater, where he is head treasurer. James Murphy, secretary-treasurer of the union, who took over for him temporarily, will handle that position alone, but has been given a substantial salary hike.

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# E. Lawson Refutes 'Indies' Claims of Bureau Monopoly In School-Show Operations

## Lush Fields Still Open to Single-O's

WASHINGTON, Nov. 13.—Contrary to the general consensus in school-show circles that the independent operator is doomed to extinction as a result of the apparent great monopoly which the bureaus seem to have in some sections of the country, is Everett Lawson's belief that there is no monopoly for the independent operator who has personality, talent and ability. "What has been said about the beaten path to the door of the man who makes a better mouse-trap," Lawson contends, "rings true in this instance and can be applied to the measure. The little grocery store around the corner from the chain store will still do business and if its operator has personality, talent and ability he can derive much benefit from the customers the chain store will attract."

Lawson says that during and immediately after the war the bureaus couldn't get acts and what acts could or would work couldn't get the gas or tires necessary, thus leaving the schools all over the country wide open to what independents were able to operate. It was no trouble for an independent to book solidly and work constantly in almost any territory that he chose, Lawson says. "Now that the bureaus have the necessary acts," Lawson points out, "they are hitting their stride again, apparently much to the chagrin of some independents."

### Bureaus Move In

"Since the war," Lawson says, "the bureaus have moved in and have signed the majority of the schools in the territories which are open to them and in which their particular phase of operation is best received. It also (See E. LAWSON on page 87)

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## Rep

THOMAS D. BRADY has a circuit of 16mm. pic towns lined up in Eastern Washington. Brady is an old-time repster. . . . Stokes Family Show has been playing Brownsville, Tex., with three performers and 16mm. pix. . . . Carle Wendell is planning to organize a flesh trick to play legit bills around Wilkes-Barre, Pa. . . . Berkshire Players will play Southern Vermont until just before the holidays. Show has a three-people cast and has been in Northern New York for several weeks. . . . Gil Witmore, who has been playing fairs and celebrations with a museum, has added two vaude performers and is in the Laramie, Wyo., sector. Witmore also will work his religious pix. . . . Delmore's Magic Show recently added short-cast flesh bills and is working to fair business in the Minot, N. D., sector. . . . Graf Players are playing Alabama, with Mobile as their base. . . . Chestnut Hill Players opened their seasons in Southern Massachusetts. . . . Linscott Players (See REP RIPPLES on page 87)

### Charleston Spot Chartered

CHARLESTON, S. C., Nov. 13.—Charleston Drive-In Theater Corporation, capitalized at \$30,000, has received a charter from the secretary of State to operate motion picture theaters. T. A. Little is president.

## Drive-In Boom On in South; Ala., Tenn., Locations Set

BIRMINGHAM, Nov. 13.—Several new drive-in theaters are set for Alabama, with the builder of two of them being Alabama Theaters, Inc., a division of the Wilby-Kinney Circuit, Atlanta. R. B. Wilby, circuit official, said that one of the installations will be located on Highway 80 between Craig Field and Selma, Ala.

The other will be near Montgomery, Ala., on Highway 31-80 near the Mobile-Selma-Birmingham cut-offs. It will accommodate 500 cars.

A \$100,000 drive-in will be built near Huntsville, Ala., by Acme Investments, Inc., President Walton

### Williamstown Drive-In Set

HARTFORD, Conn., Nov. 13.—Earl Sweeney, of Pittsfield, Mass., who was turned down by the Clarksburg, Mass., Board of Selectmen on his petition to erect an outdoor motion picture theater there recently, has announced plans to open an outdoor motion picture theater at Williamstown, Mass., with a capacity for 200 cars.

### Northampton Players in N. Y.

CINCINNATI, Nov. 13.—Northampton Players last week completed their seventh week in Northern New York territory to fair business. A recent addition is Grace F. Ferriss, who replaced Viney Twombly. Group comprises four people.

Fleming said. Preliminary contracts already have been awarded for the installation, which will have a capacity of 400 cars.

Crescent Amusement Company, Nashville, has mapped plans to build an outdoor theater three miles south of Decatur, Ala., Floyd Smith, circuit's resident manager at Decatur, said. Project, which will handle 500 cars, will cost about \$75,000.

Theater is one of eight, including three drive-ins, which the circuit recently petitioned U. S. District Court in Nashville for permission to build in Alabama and Tennessee. The request was necessary under an anti-trust decision by the court several years ago.

Waters Theater Company recently opened its third Birmingham drive-in at the Alabama State Fairgrounds here. The other drive-ins are in Roebuck and on Shades Mountain. Each cost about \$100,000.

A fourth drive-in also is contemplated by the Waters circuit.

The 78 Drive-In Theater, Inc., recently bowed on Highway 78, east of Jasper, Ala. It cost \$40,000 according to Owners John M. Miller, Cordova, Ala., and Garve Ivey and George Vines, Jasper.

### Parkway Drive-In Closes

HARTFORD, Conn., Nov. 13.—Parkway Drive-In Theater, Springfield, Mass., has closed for the season. Theater is operated by David J. Willig and associates.

### Gray Players Biz Good

CINCINNATI, Nov. 13.—Foster Gray Players are presenting E. F. Hannan's *So It Goes* to good returns in the Baltimore-Washington area.

### Gilbert Frames Flesher

BAKERSFIELD, Calif., Nov. 13.—Del Gilbert, retired advance agent and booker, is here readying a three-person flesh unit, which he plans to take on the road soon.

MILWAUKEE, Nov. 13.—Curtis Players are being organized here for a winter tour of hall dates in the State.

OGDEN, Utah, Nov. 13.—L. E. Barre's vaude show has been working this area to fair business.

## Ellis Recalls Star Repsters Of Yesteryear

GRAND RAPIDS, Mich., Nov. 13.—John Ellis, who with his wife is presenting Washington Irving's *Rip Van Winkle* in this area, said here this week that recent articles appearing in these columns from the pens of E. L. Paul and Will H. Locke brought to mind many old-timers, many of them being personages it was Ellis's privilege to know.

Ellis said his first acquaintance with the Morosco family occurred when he was a member of Emerson & Reed's minstrels at the old Standard Theater, San Francisco. He remembers well that during one of the weeks his org played there, the Morosco family closed the olio. On that same bill, Ellis recalls were such names as Chauncey Olcott, Bill Birch; Ben Cotton, father of Ida Cotton; Ferguson & Mack, H. W. Frillman and the one and only Billy Emerson and Charley Reed.

"Reed afterward appeared in white face when he followed Frank Daniels in *The Rag Baby*," Ellis continued, "and he was also the star of Russell's Comedians playing *The City Directory*. In the cast were May Yohe and Dave Warfield. One of the greatest of all repertoire companies to play the West Coast during that period was the Grismer-Davis org. W. H. Brady was the property man of the company when I first saw it at the old Child's Opera House, Los Angeles, about 60 years ago.

### Evans and Sontag

"Afterward, Brady branched out for himself with W. H. McConnell as his partner. In addition to Brady and McConnell, cast comprised the well-known Tittle sisters, Charlotte and Tessie, and Frank Readick, with whom I appeared in the Evans & Sontag Company. Evans and Sontag were sentenced to a Fresno, Calif., jail after being convicted of robbing a Southern Pacific train and someone produced a four-act play based on their short career. It was presented at the Eddy Street Theater, San Francisco, where it ran for about 10 weeks. In that company was Chris Evans's daughter, Eva, and, altho she had never stepped foot on a stage before, she proved to be one of the finest ingenues I've ever seen. She also appeared with the Evans & Sontag roadshow, where Frank Readick portrayed Chris Evans and I played the role of John Sontag.

"Then there was that splendid Jeffries Lewis & Harry Mainhell Stock Company out there, as well as the May Nannery Company, another crack rep company. May's brother is playing in some New York production on Broadway at the moment.

"Most of these old-timers are gone, but there are a few of us still going. This is our 11th year of presenting and playing *Rip Van Winkle*. We've been doing it in high schools and have yet to receive one adverse criticism. It looks like I will be doing it until the final curtain for I will celebrate my 80th birthday in September, 1949."

### Chimes Pic Biz Okay

TITUSVILLE, Pa., Nov. 13.—Chimes Pic Show, under management of E. R. Dunton, played this area to better-than-average business in recent weeks. Unit is scheduled to move south to play sponsored dates, with Harry Eldon doing the booking.

MEDFORD, Mass., Nov. 13.—Charles Hammond, old-time hoop roller of note, is living in retirement at his home here.

D. D. Thomas is in Buffalo presenting the religious bill, *King Still Reigns*.

## THE FINAL CURTAIN

**BACHENHEIMER**—Theodore, 60, producer of light opera in this country and abroad, at his Hollywood home November 6. Survived by his widow, a son and a brother. Interment in Beth Olam Cemetery, Hollywood.

**BALDWIN**—Elizabeth J., 77, on the New York stage for 18 years, November 5 in Fort Wayne, Ind. She appeared in such plays as *The Bonnie Briar Bush*, *The Education of Mr. Pipp* and Shakespearean productions.

**BOWES**—Ruth C. Mingham, 63, former singer with the San Carlo Opera Company under the name of Ruth D'Arcy, November 10 in Los Angeles. Her husband, Charles, and a daughter, Ruth, survive.

**BROWN**—George W., 90, former circus trainmaster, October 24. He was last with the Hagenbeck-Wallace Circus.

**CADY**—Jerome, 44, film writer and former radio writer, from an overdose of sleeping tablets aboard his yacht in Avalon Bay, Catalina Island, November 8. A former newspaper reporter, he branched into radio and for some years was one of the top writers in this field, having as many as five weekly shows. His screen credits included *Call Northside 777*, *Forever Amber*, *The Purple Heart*, *Guadalcanal Diary* and *Thunder in the Valley*. Survived by his widow, the former Jean Peterson, and two children.

**CLIVE**—W. (Little Mack) McKay, drummer with the Honest Bill, Lee Bros., Christy Bros., Seal Bros., Bud E. Anderson and Barney Bros.' circuses, October 24 in Oklahoma City. He last toured with the Bell Bros.' Circus in 1945, working concessions in partnership with his brother, H. J., and Frank Bynum. Survived by his brother, who is business agent of the stage employees Local 112, Oklahoma City. Burial in Fort Smith, Ark.

**COOLEY**—James R., 68, former stage and movie actor, November 5 in Hollywood. Prior to a career of 25 years in films, he appeared for many years on Broadway.

**COOPER**—E. H., 67, lecturer, November 6 in Silver Lake, near Harrisville, Pa. He at one time supervised production of a film serial at the end of World War I, and was planning an adventure television show at the time of his death.

**GOURELL**—Charles Ray, 61, Toledo musician for over 36 years, October 29 in that city. He was a pianist at the Keith and Paramount theaters in Toledo and worked in a night club there.

**HICKEY**—John S., 77, former circus trouper, November 9 in Kirkwood, Mo., of a heart ailment. Hickey had served as assistant manager, 24-hour man and boss canvasman with various circuses, including Buffalo Bill Wild West, Yankee Robinson, Gollmar Bros., John Robinson, Sells-Floto and Hagenbeck-Wallace. Survivors include a daughter, Hazel.

**INMAN**—Red, 46, concessionaire with carnivals, recently at his home in Mount Airy, N. C. He was last associated with West's World Wonder Shows.

**JERARD**—Bert S., 55, director of the Pendleton Round-Up's Happy Canyon Musical Pageant for 25 years, in Pendleton, Ore., November 9. Surviving are his widow, Dorothy, and a sister, Mrs. James R. Bowler, Astoria, Ore.

**KELLEMS**—John, brother of Happy Kellems, clown with the Shrine Circus, recently at his home in Evansville, Ind.

**KENNEDY**—Edgar, 58, film comedian, November 9 in Hollywood of throat cancer. One of the original Keystone Cops, Kennedy left the films when sound came in and toured the vaude circuits, usually with his wife, Patricia Allwyn, as his partner. On his return to pictures, he developed the "slow burn" characteristic which made him famous over a span of 18 years. Two years ago he toured in *Charley's Aunt*, legit farce, under the

management of Michael Stewart. He appeared in over 500 films. Besides his wife, he leaves a son and daughter.

**KENT**—Raymond R., 62, silent movie actor and president of the Tivoli Company, a theater chain with headquarters in Denver, November 1 in New York. Also a Shakespearean actor, he retired from the stage about 10 years ago.

**LILLY**—Mrs. Mabel Mattimore, 61, sister of Richard Arlen, film actor, at her Beverly Hills, Calif., home November 5. She also leaves her husband, son and daughter.

**LINDEMANN**—William F., 69, father of Fred Lindemann, Cincinnati accordionist and entertainer, November 5 at his home in Cincinnati. He also leaves his widow, Wanda; three brothers, Harry, Henry and Edward, and three sisters, Mrs. Ella Sterling, Mrs. Mina Berger and Mrs. Lizetta Faller. Burial in Vine Street Hill Cemetery, Cincinnati, November 8.

**MAYNES**—Hylan, 66, inventor of amusement rides, October 23 in Miami. (Details in General Outdoor section.)

**MILLER**—Alfred, 64, clown with Dailey Bros.' Circus, November 5 at his home in Pittsburgh. He left the circus last May when he became ill. Survived by his widow, Carmen.

**NIBLO**—Fred, 74, former Broadway actor and pic director, November 11 in New Orleans. Playing in almost everything from Shakespeare, to musical comedies, he hit stardom in *Hit the Trail* and *The Fortune Hunter*. He also stage managed, produced and authored several other shows. His first association with the theater was in 1897 with George M. Cohan. Besides legit work, he appeared in vaude from 1900 to 1907, giving two command performances for the British royal family. Niblo's film director credits include such early-day films as *Ben Hur*, *Blood and Sand*, *Three Musketeers* and *Mark of Zorro*. He made an appearance on Broadway in 1940 in *Quiet, Please*. He was one of the founders of the Academy of Motion Picture Arts and Sciences. His widow, former actress Enid Bennett, and three children survive.

**NUGENT**—Mrs. Winifred, 74, wife of Edward Nugent, retired showman, recently in Huntington, W. Va., after an operation for cancer. She and her husband at one time managed a 10-in-1 on the Morris & Berger Shows, toured with the Zeidman & Pollie, World of Mirth and Pryor's All-State shows. At one time they had Jolly Alma, billed as the world's largest girl. The Nugents were also among the first exhibitors of the motion picture, *The Great Train Robbery*, thruout Pennsylvania in 1903. Besides her husband she leaves a son, Charles, of Huntington.

**PEER**—Benjamin L., 79, former manager of the old Ontario Beach Park, Rochester, N. Y., November 4 in Rochester. Surviving him are a sister, Mrs. Fred Locke, of Victor, and a brother, William, of Canandaigua. Services November 8 in Rochester.

**PHYSIOC**—Mrs. Jessica Eskridge Thomas, 87, retired actress who was first known in show business as Virginia Thomas, November 7 in Bayville, L. I., N. Y. The wife of Joseph Allen Physioc, scenic artist, she made her first stage appearance with a Southern touring company in 1883. Later she and Physioc formed their own musical company, and after their marriage they came to New York where Mrs. Physioc appeared as leading soprano with the Brooklyn Opera Company in such offerings as *The Chimes of Normandy* and *Fra Diavolo*. She retired from the stage when her daughter, the late Jessica Physioc, was born. Her husband and son survive.

**QUARTARARO**—Mrs. Katherine, 75, grandmother of Metopera's Florence Quartararo, November 8 in San Francisco.

**QUIMBY**—Howard (Tiny Tim),

42, fat man on Prell's Broadway Shows, and brother of Big Bertha, recently in Bishopville, S. C., of a heart attack. Other survivors include his widow, May; brother, Frank, of Pittsburgh; father, Walter, St. Cloud, Fla., and two stepdaughters. Burial in Lyndon, Vt.

**RUSSELL**—Ruth Anne, 47, drama and music critic of *The Journal-Every Evening*, November 11 in her Wilmington, Del., apartment. Miss Russell joined *The Evening Journal* in 1923 and remained with the paper after its merger with *Every Evening* in 1933. As a reviewer of music and drama events for *The Journal-Every Evening*, Miss Russell was widely known among theatrical, musical and artistic circles. Her mother survives. Interment in the Odd Fellows Cemetery, Milford, Del.

**SCHOOLS**—Victoria, 25, cafe and legit singer, November 6 in New York. A versatile performer, Miss Schools first became known in the musical comedy, *Best Foot Forward*, later appearing at the Cotillion Room of the Hotel Pierre and the Persian Room of the Plaza, both in New York. Later she toured with the Sigmund Romberg Orchestra, the New York Philharmonic at the Lewisohn Stadium, and the Philadelphia Orchestra, as well as the Louisville Opera Company and the Pittsburgh Civic Opera Company. Her bow into showbiz was as band vocalist with Rudy Vallee at the age of 15. Her mother survives.

**SMYTHE**—Fred, 60, Ringling Bros. and Barnum & Bailey Side Show manager, in Knoxville November 9. (Details in Circus Section.)

**STILES**—Joseph T., 68, associated with the motion picture industry for 45 years, November 1 in Cooper Hospital, Camden, N. J. He formerly had been a salesman for several motion picture companies in Philadelphia and managed several theaters in the Philadelphia area. Survived by a son and a daughter. Burial in Haddon Heights, N. J., November 4.

**TIMMONS**—Edwin Sands, 79, arranger and composer, November 8 in Northfield, Ill. His daughter survives.

**WARD**—Harold J., 60, artist and projectionist at the Garrick Theater, St. John, N. B., for 18 years, October 28 in Halifax, N. S. Ward did art work for the Bill Lynch Shows for the past 20 years. Survived by his widow, three daughters, two sons and his mother.

**WEINGERT**—George W. Sr., 77, musician, November 3 in New Orleans. He began playing the violin professionally with the French Opera Orchestra.

**WHITEHILL**—Mrs. Emma Fischer, 85, former concert pianist, October 31 in New York. Her daughter and son survive.

## Marriages

**BRICE-WALSH**—Tommy Brice, concessionaire and Colleen Nancy Walsh, stripper, November 8 in Columbus, O.

**CASSIDY-WARD**—Jack Cassidy, legit actor in Broadway's *Small Wonder*, and Evelyn Ward, actress, October 31 in New York.

**COOK-HURLEY**—Vernon Francis Cook, deejay at WGY, and Mary Veronica Hurley, recently in Schenectady.

**COPELAND-BARTY**—Allen Copeland, Modernaires vocalist, and Dolores Barty, November 5 in Santa Barbara.

**CUNNIFF-HALVORSEN**—Herbert Cuniff, WENR-TV television production assistant, and Lois Halvorsen, November 6 in Chicago.

**DECKER-SULLIVAN**—Tom Decker, WFLB sports director, and Helen Sullivan, October 23 in Syracuse.

**DYKE-YOUNG**—Ken R. Dyke, National Broadcasting administrative veepee in charge of programs, and Mrs. Valerie Young, November 5 in New York.

**FREEDMAN - TORRE**—Harold Freedman, American Broadcasting Company producer, and Marie Torre,

## Births

A son to Mr. and Mrs. Steve Libby recently in Columbia, S. C. Father is promotion-publicity director with Station WIS.

A son, Ernest Gene, to Mr. and Mrs. Joe C. Adams recently in Garrison General Hospital, Gastonia, N. C. Father has been with the Crescent Amusement Company the past five seasons.

A son to Mr. and Mrs. Russell Groscurth recently in Owensboro, Ky. Father is head electrician on his brother's Blue Grass Shows, and also operates Kiddieland on the org.

A son to Mr. and Mrs. Tom Glenn recently in New York. Father is a singer-dancer in the Broadway show, *High Button Shoes*.

A son to Mr. and Mrs. George Yomoda. Father is Tilt-a-Whirl foreman on the J. R. Leeright Shows.

A son, Dale Howard, to Mr. and Mrs. Del Breese recently in Mercy Hospital, Chicago. Father is a well-known nitery and vaude magician.

A daughter to Mr. and Mrs. Art Linkletter at Hollywood Hospital October 31. Father conducts the weekly radio show, *People Are Funny*.

A son to Mr. and Mrs. Ivan Goff October 30 in Santa Monica. Mother is actress Natalie Draper; father is a film writer.

A son to Mr. and Mrs. Sid Pietzch recently in Dallas. Father is news editor of WFAA.

A daughter to Mr. and Mrs. Vernon Satterwhite October 23 in San Antonio. Father is an announcer on KITE.

A son to Mr. and Mrs. E. H. Broome November 8 in Carter Moore Hospital, Franklin, Ky. Father is former business manager of Peppers All-States Shows.

A son, Jonathan Glenn, to Mr. and Mrs. Budd Granoff November 7 in New York. Mother is singing star Kitty Kallen; father is a publicist.

A daughter to Mr. and Mrs. Don Haynes October 27 in Chicago. Father is a talent agent.

A son to Mr. and Mrs. Martin Leeds November 5 in Hollywood. Father is KNX program department business manager.

A daughter to Mr. and Mrs. Roy Lester November 5 in New York. Mother is Eileen Darby, Broadway legit show photographer; father heads the Graphic House photo org.

A son to Mr. and Mrs. I. J. Littman November 3 in Pittsburgh. Mother formerly sang with the Sophisticated Ladies, radio trio.

A daughter to Mr. and Mrs. Harry K. McWilliams November 6 in New York. Mother is Rosa Di Giulio, opera star; father is with Columbia pix.

A son to Mr. and Mrs. Ken Martin October 31 in Pittsburgh. Father is with Piccolo Pete's ork.

A daughter to Mr. and Mrs. Joe May October 27 in Rockaway, L. I., N. Y. Father is the vaude and nitery comedian; mother is former dancer Margie Green.

*New York World-Telegram* drama editor, November 6 in New York.

**JOLLY - BARRETT**—Win Jolly, WGN flack, and Bobbie Barrett, October 29 in Chicago.

**NEWHOUSE-LAVARA**—Mickey Newhouse, Woodside, L. I., N. Y., and Helen (Mickey) LaVara, featured dancer at the Club Rio, Bridgeport, Conn., October 22 in Bridgeport.

**OCHMAN - LOTSKO**—Edward Ochman and Jean Marie Lotzko, singer known as Jean Marie, October 31 in Bridgeport, Conn.

**ROACH-MILLS**—Philip Roach and Katherine Louise Mills November 6 in Kansas City, Mo. Bride's parents, David and Mary Mills, are musicians.

**SMITH-PARTON**—James P. Smith, Comet foreman on the Harry Lottidge Shows, and Kitty Parton, who works the iron lung on the same organization, November 5 in Baxley, Ga.

Communications to 155 No. Clark St., Chicago 1, Ill.

## Ia. Reported As Best for Rural Dates

### Calif. Rated Second Choice

WASHINGTON, Nov. 13. — Iowa leads the list of States which should best be able to support traveling shows catering to rural spots, it was indicated in a report on farm income issued by the Department of Agriculture this week. Following in order, on the basis of farm cash receipts for the first nine months of 1948, are California, Texas and Illinois. Each of the top four States took in over \$1,000,000,000 during that period from livestock and crops.

Top farm money area was the West North Central region, comprising Iowa, Minnesota, Missouri, Nebraska, Kansas and the Dakotas. January-September income for this region totaled \$6,082,919,000.

Next highest region in farm receipts, with a total of \$4,196,043,000, was the East North Central, made up of Ohio, Indiana, Illinois, Michigan and Wisconsin.

The greatest dollar gain was registered by Texas which jumped from \$1,231,161,000 for the first nine months of 1947 to \$1,373,833,000 for the same period this year. Also registering substantial gain over 1947 were New York, Pennsylvania and North Carolina.

Total U. S. farm income for the first nine months of 1948 was \$21,278,297,000 as compared with \$20,290,140,000 for the same period in 1947.

## Autry Draws 130,927 To Set Hub Mark

### 22,000 Over 1947

BOSTON, Nov. 13. — The straw houses on closing Sunday (7) boosted attendance at the Gene Autry Rodeo in the Garden here to 130,927 for the 12-day run, 22,000 more than last year, when two additional performances for a total of 18 were presented.

The show got off to a weak start when it had to buck appearances of President Truman on opening night and Presidential Candidate Thomas E. Dewey on the following night. However, attendance spurted ahead to average 8,200 per show. Garden capacity for the rodeo is 12,350.

Admission was scaled at \$1.20, \$2.40 and \$3.60, with children at half price. On children's admissions Autry picked up 4,766 over last year.

Winners in the principal events were: Saddle bronk and wild horse riding, Casey Tibbs; bareback bronk riding, Larry Finley; wild Brahma bull riding, Harry Tompkins; calf roping, Pat Parker, and steer wrestling, Ken Boone.

## James McCarthy, 42, Vet Concession Agent, Is Dead

RICHMOND, Va., Nov. 13. — James (Mack) McCarthy, concession agent for many years with John H. Marks Shows, died at his home here Thursday (4). He was 42 years old. His widow, Grace, survives.

Funeral services were held Friday (5).

## Veto Beer Sales At Detroit Pops

DETROIT, Nov. 13. — The State Agricultural Commission has ruled that nothing stronger than pop may be sold at the proposed series of pop concerts at the State fairgrounds here next summer.

The application of Claire Murphy, manager of the Detroit Symphony Orchestra, for a permit to sell beer at the 1949 summer series of that organization has been refused by the commission.

Both beer and soft drinks were sold at last summer's concerts, with the proceeds going to the orchestra's maintenance fund.

The summer series cost \$60,000, Murphy pointed out, and the beer and soft drink concession is the orchestra's only way of getting back some of the money. "There will be beer or no music," she stated.

## Hyla Maynes, 66, Dies in Florida

MIAMI, Nov. 13. — Hyla Maynes, 66, who invented such rides as the Caterpillar, Bozo, The Rapids and Magic Carpet, died here October 23. Burial was in Wellsboro, Pa., October 27. His widow, Emma C. Maynes, survives.

Maynes was associated in the ride business with Harry A. Illions, owner of Celoron Park, Jamestown, N. Y., for 22 years. Illions purchased Maynes's interest in the concern in 1933.

## Close-Ups

### Lohmar's Appearance Deceiving; He's a Showman Thru and Thru

By Herb Dotten

(This is another in a series of articles on little-known facts about prominent people in the outdoor show business.)

ROBERT LEONARD LOHMAR is distinguished on several counts. Most refreshing, perhaps, is his humble air, a characteristic, alas, lacking in not a few general agents. What's more, the Royal American Shows' G.A. also has a keen sense of humor, which, typically, finds its outlet not in barbs pointed at others, but in depreciating gibes at himself. In appearance, Bob does not represent the layman's conception of a showman. Round, cherub-faced and a quiet, entertaining conversationalist, he more often than not is taken for a prosperous business man proceeding leisurely and enjoyably to or from a "big deal."

His ultra conservative dress adds to this conclusion. His suits run to dark blues or blacks, much in keeping with the popular conception of a representative business man. For several years, his sole eccentricity, since abandoned, was the wearing of white vest piping, a touch that gave him an added note of dignity; in fact, a senatorial air.

Patient and helpful, Lohmar contrives to carry the cares of others. Constantly, it seems, he is handling some of their chores or assisting them in their problems. Show intimates avow extreme affection for him. Almost everywhere he goes he gets a warm, hearty greeting, frequently for past favors done in an unobtrusive way. He kindles this warmth, not alone by his willingness to help others but by the glow of his light humor, a sincerity in his glad-handing (for he is the complete extrovert, liking people to the full), and his disinclination to jockey himself into a dominating position.

### Receives High Honors

Yet, his fellow showmen have given him high honors. He now is finishing his term as president of the Showmen's League of America. He (See Lohmar's Appearance page 57)



ROBERT LEONARD LOHMAR

## Boff '48 Biz Points to Big '49 for Wirth

### Indoor Dates Terrific

NEW YORK, Nov. 13. — With his season virtually completed, Frank Wirth, head of the booking office bearing his name, this week reported an increase in business over 1947 and forecast at least as good a season for 1949.

Wirth returned this week from St. Louis, where he was awarded the lucrative talent contract for the police circus. The indoor season was the best in his experience, he said. His fair business also surged ahead.

Contracts already signed leave few gaps in his books. Announced this week were the inking of the Shrine Circus in Bushnell Memorial Auditorium, Hartford, Conn., February 20-25, and the Tigress Temple Circus in the Armory at Syracuse April 18-24.

This is the 16th year that Wirth has been awarded the Hartford show.

Wirth plans to leave shortly for his winter home in Miami, where he will remain until the Pennsylvania Fairs Association meeting in January.

Acts already inked for next season include the Gaudsmith Brothers and their French Poodles; the Shyrettos, bicycle act; Ben Dova, acrobatic comedian, and Salicci's Puppets.

## Canadian Showfolk Frolic at Annual Association Feed

MONTREAL, Nov. 13. — More than 200 members and guests turned out for the annual banquet staged by Canadian Showmen League, Inc., in the Queens Hotel here Sunday (7). Entertainment features included a dance and floorshow, with acts provided by local booking agencies. A beauty contest also was held, with the winner, Jeanine Levesque, being given the title of Miss Carnival. Jack Ross's ork provided the music, with the maestro handling the emcee chores.

Seated on the dais were President B. Harovitz, First Vice-President S. J. Young, Second Vice-President P. Riendeau, Treasurer A. Rivard, Legal Adviser E. Brouillet, Secretary C. Rivard and Directors T. Wagner, P. Paquin, G. Griffithy, L. MacDonald and A. Rouillard.

Following the dinner, which got under way at 7 p.m., brief talks were presented by President Harovitz, Young and Brouillet, and Treasurer C. Rivard read the club's financial statement for the year. All talks stressed the necessity of raising additional funds for association activities, and donations were forthcoming from the Conklin, Wallace Bros. and Model shows in addition to those received during the annual affair. In all they totaled \$1,200.

## 20% Admish Tax Reduction Seen As Improbable

WASHINGTON, Nov. 13. — A flock of bills calling for reduction of war-time rates on all excises, including the present 20 per cent rate on admissions, are being readied for introduction in the 81st Congress, but chances for passage remain dubious. Given a better chance to pass is legislation to exempt agricultural fairs from the admission tax.

Even a bill accomplishing the latter purpose, however, must clear the Senate Finance Committee, whose make-up remains virtually the same after the election as it was at the last session when such legislation was blocked after passing the House without dissent.

President Truman is expected to continue his opposition to excise cuts (See Admish Tax Cut on page 63)

## Billposters Sked Two Chi Meetings

NEW YORK, Nov. 13. — Annual meeting of the executive board of the International Alliance of Billposters, Billers and Distributors (IABBD) will be held December 3 in the Congress Hotel, Chicago, it was announced by John J. Grady, secretary-treasurer.

Scheduled business will include circus contracts for 1949 and hearings on grievances and complaints of members. Meeting will be open to all circus general agents.

The biennial convention of the IABBD will be held at the Congress Hotel beginning December 6 and continue until all business has been completed.

Local 1 of Chicago, which is celebrating the 50th anniversary of the issuing of its charter, will host all delegates at a banquet.

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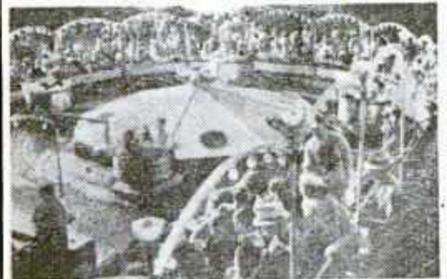
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# 2 Million Auto Racing In California

## Top Attraction Despite Drop

LOS ANGELES, Nov. 13.—In spite of attempts by two metropolitan dailies to minimize auto racing, and in some cases to stir up agitation to get it outlawed, speed-burners have proven one of the most consistent outdoor attractions of the year. More than 2,000,000 customers have laid down cash for tickets in California so far in 1948.

Car owners and drivers have received over 400,000 for their cut of 40 per cent of the gross, it was reported. Based on an average of one race every day and a half, it is estimated drivers pocketed over \$2,500 for each event.

Altho the take has been 20 per cent off the last two years, the gross has been heavy enough to justify claims that auto racing is one of the great money makers on the West Coast.

**Sport Recovers**  
The sport always has gone big here, from the old Santa Monica road race days thru the board tracks at Beverly Hills and Culver City down to the Legion Ascot Speedway. The last-named plant almost ruined the sport for the State, some 30 drivers being killed on the track over a period of years. For a time it was thought the sport would not recover when the track finally was closed after the death of Al Gordon and his mechanic, Spider Matlock.

While the big cars were in disfavor, the midgets took over, making their bow in 1933 at the old Loyola Stadium. The sport has mushroomed until now there are 10 midget speedways operating in Southern California. Since the start of the football season the board tracks at the Rose Bowl and Coliseum have been dismantled, but racing will be resumed there in the spring.

Top midget track is Gilmore Stadium where an estimated \$82,000 was (See 2 Mil See Auto on page 63)

## Kochman Winds Up 18-Week Tour With Rocky Mount Click

ROCKY MOUNT, N. C., Nov. 13.—Jack Kochman's Hell Drivers closed their 18-week season with an afternoon performance Sunday (7) at the Rocky Mount Fair before a capacity crowd.

Norman Y. Chambliss, secretary-manager of the fair, announced a paid gate attendance of 10,978, including 3,900 in the grandstand. Tickets for the thrill show were sold out long before show time. Perfect weather prevailed.

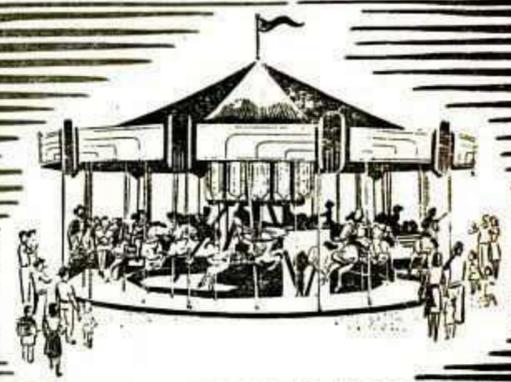
Previously at the North Carolina State Fair, which this year drew a (See Kochman Ends Tour, page 63)

## Referendum Vote To Decide Manchester, Conn., Show Nix

MANCHESTER, Conn., Nov. 13.—A town vote is slated for early in 1949 to decide whether circuses and carnivals will be banned from the city. Ban now in effect occurred when the board of directors acted on a petition circulated by residents living in close proximity to the show lots.

The heads of various organizations which sponsor outdoor attractions as a means of raising funds are responsible for the petition, signed by 5 per cent of the voting population, calling for a referendum vote

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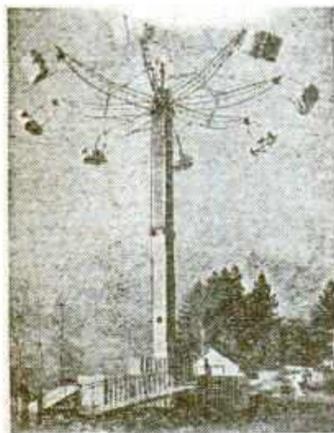
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# Lohmar's Appearance Deceiving; He's a Showman Thru and Thru

(Continued from page 54)

previously had served as president of the Heart of America Showmen's Club, Kansas City, Mo. He currently is a vice-president of the International Showmen's Association, St. Louis.

In the outdoor show world he is notable for his knowledge of how to railroad shows and for his wide acquaintances among railroad execs. Bob received his training at railroading from the master, the late John Ringling, and from the late able Charley Wilson, then traffic manager for the Ringling Circus.

Probably the outstanding advice on railroading given to him by Ringling has to do with building up good will among railroad employees, regardless of their status. "Never overlook the office boy; some day he may be the president of the railroad," Ringling told him.

Bob heeded that advice. In the years since he has seen many climb from the lower levels to the top ranks in railroads and he has seen these acquaintances flower into strong friendships. Quite often, as a result, he has been able to get speedy, considerate action on his railroad problems. That has been of inestimable value in the last few years, when railroads generally have been anything but co-operative to carnivals.

A first-hand knowledge of what it means to come up the hard way aided Bob in building his contacts. He knew what it was to have friendliness extended him. Born January 22, 1884, in Donellson, Ia., his family moved to Peoria, Ill., where he attended school until he reached the age of 16. Then he took off with a circus, the Harris Nickel Plate Show, as a roughneck and candy butcher for one summer.

He liked the circus life, but his dad, a grocery operator, wanted Bob to stay with him. Sporadically, Bob left the grocery and joined a show, until 1907, when he joined the Barnum Bailey Circus, with which he remained thru 1909.

He withdrew from the road at the close of the 1909 season and joined an insurance concern. After three years, however, he found the life of outdoor show biz irresistible and went out for the first time with a carnival, the Wertham & Allen Shows. With that org. he served as promoter and general agent. The shows, subsequently, were split into the C. A. Wortham Shows and the Thomas W. Allen Shows and Bob went with the latter, becoming general agent in 1914 and continuing in that capacity thru 1915.

In 1916, Bob rejoined the Barnum & Bailey Circus and remained with it as contracting agent for three years. In 1918, he and Elmer Velaire leased the Nat Reise Shows, and together operated it for three years.

Bob shifted in 1922 to the Morris & Castle Shows as general agent and

continued with it thru its various changes of titles until the early 1930's. Then, with John Castle and William R. Hirsch, now and for many years secretary-manager of the Louisiana State Fair, Bob became a co-owner of the show, and it was brought out under the title of United Shows of America.

That unit, which began as a 25-car show, ended as a 30-car show. Meanwhile, it played the best route of fairs in North America.

### Dreamed Up Title

It was Bob who dreamed up the title, United Shows of America. He had one of the show wagons painted up and titled that way without the knowledge of Hirsch and Castle, and when they saw it they went for it.

It was Bob who supervised the building of all the show fronts. It was Bob, too, incidentally, who effected the start of the policy at the Canadian National Exhibition, Toronto, of building all-new show fronts yearly just for that spot. That was when C. A. Wortham held the contract. Bob and the late Johnny Connelly supervised the construction of the Toronto fronts that first year.

### Sold to Hennies

The United Shows of America were sold in 1937 to the Hennies brothers, Harry and the late Orville, and Bob stayed on as general agent thru 1938. In 1939 he went with the Amusement Corporation of America as general manager of the Rubin & Cherry Shows.

During the war year of 1943 he withdrew from show business and went with the U. S. Chamber of Commerce, working out of Washington, handling subscriptions for the Chamber's publications.

In 1944, Bob was back in the outdoor biz, this time as general agent for Al Wagner's Cavalcade of Amusements. He remained with Wagner thru part of 1945 and then joined Max Goodman's Wonder Shows of America, now the Imperial Exposition Shows. He remained with the Goodman org thru 1945 and 1946, and then shifted over to the Royal American Shows as general agent, where he continues in that capacity.

Bob and Mrs. Lohmar, the former Mary Rhodes, who had been secretary to C. W. Parker, ride manufacturer, were married in 1915. They have one son, Robert Jr., who is a research chemist. The Lohmars reside in Morton, Ill. His memberships in outdoor show clubs include, in addition to Showmen's League of America, Heart of America and International Showmen's Association, the Pacific Coast Showmen's Association, the Tampa Showmen's Association and the Miami Showmen's Association.

Bob's twin delights are wood-working and cooking. He has a well-equipped wood-working shop in his Illinois home. And, when on the road, he constantly frequents the shows' work shop and busys himself building various gadgets.

As a cook, Bob delights in creating salads or preparing a full meal. Formerly, he did this even when on the road, using improved facilities on a show train. Then, he enthused over coming up with special dishes for his special guests. As a gourmet, he has a fund of knowledge of what dishes to eat in various restaurants throught the country.

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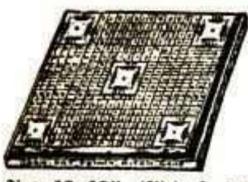
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**Wade Booth Is SFA Nominee for Prexy**

CHICAGO, Nov. 13.—Wade Booth is the nominee for president of Show Foks of America, Chicago Chapter. Officers will be elected Tuesday (16). Nominees for other offices are Irene Blauvelt Reidy, first vice-president; Charles Zemater, second vice-president; Gertrude Belinski, financial secretary; Kitty Voss, recording secretary, and Adeline Wynn, corresponding secretary.

Nominated for the board of directors are William Washburn, Thomas Coulthard, Giles Harrington, Zippy Vilter, Bud Schaffer, Irene Reidy, Bernice Barton and Eddie Santoro.

**Fernandez Show Opens 10-Day Honolulu Stand**

HONOLULU, Nov. 13.—The E. K. Fernandez show opened a 10-day stand here after concluding dates at the Maui and Hilo fairs with a vaude show and colored revue.

Members of *Globetrotters of 1949*, the vaude show, are Dude Kinball, emcee; Audrey Haas, acro dancer; the Nontynes, acro balancers; Dak Chung troupe, jugglers; Raible and Day, singers; Roberto, singer and the Molly O'Day dancers. Members of *Harlem's Apoppin'* are Johnny Criner, emcee; Otto Eason, roller skate tapster; Ford and Harris, tapsters; Toby Nevius, comic; Three Ebony Steppers, Etta Wilson, Jack Price and Patsy Beasley; Paul Sutton, piano, and Frank Valley, drums.

The management of Groves Greater Snows was entertained at a dinner following the close of the org's season in Sulphur, La. Those present were Mr. and Mrs. Groves, Mr. and Mrs. Stevenson, the Dell family, Mr. and Mrs. M. J. Vejraska, Mr. and Mrs. Tony Prudden and son, Mr. and Mrs. Vern Bell, Mr. and Mrs. Clare Winters, Mr. and Mrs. E. E. Sterner and daughter, Connie; C. J. Ansted, Mr. and Mrs. Slim Tomlin and family, Richard Gaston, Calvin Arnold, Dell Simms, Smokey Joe, Mr. and Mrs. Don Donovan and family, Mr. and Mrs. S. A. Schmidt, Mr. Permerter, Mr. and Mrs. J. W. Elmore, Mr. and Mrs. Orval Williams, Mrs. Duhon, George Wright, Mary Smith, Eddie Bordelon, Mr. and Mrs. Red Graham and Mr. and Mrs. K. W. Critzer.

**Carnival Routes**

Send to  
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- American Midway: Brownsville, Tex.
- Barlow's Big City: Keiser, Ark., 15-17.
- B. & H. Am.: (Colored Fair) Sumter, S. C.
- Big State Am. Co.: La Feria, Tex., 15-29.
- Blue & White: Porters, Tex.
- Bohn, Carl, & Son: Humphrey, Ark.
- Brown Amusements: Waelder, Tex.
- Burkhart: Huttig, Ark.
- Central Am. Co.: Red Springs, N. C.
- Clark & Lankford: Dawson, Ga.; Albany 22-27.
- Cole Bros.: Fair Bluff, N. C.
- Dumont: Whiteville, N. C.
- Dyer's Greater: West Helena, Ark.
- E. & J. Am.: Evergreen, La.
- Florida Am. Co.: Pahokee, Fla.
- Gentsch, J. A.: Natchez, Miss.
- Georgia Am. Co.: Greenville, Ga.; Chipley 22-27.
- Great Lyric: Canton, Miss.
- Harris United: Henderson, Tex.
- Henson, J. L.: Breaux Bridge, La.
- Inland: St. Charles, Ark.
- Kelly Bros.: Weiner, Ark.
- Keystone Expo.: (Fair) Milton, Fla.
- Lottridge, Harry: Cairo, Ga.; Ashburn 22-27.
- Magic Empire: (Fair) Gulfport, Miss.
- Majestic Greater: Douglas, Ga.; St. Augustine, Fla., 22-27.
- Marion Greater: Bowman, S. C.
- Midwestern Expo.: Silsbee, Tex.; season ends.
- New Dixie: Varnville, S. C.
- Palmetto Expo.: Ellenton, S. C.; Estill 22-27.
- Pepper's All-State: Patterson, La.; Franklin 22-27.
- Pleasureland: Newton, Ga.
- Prell's Broadway: Orlando, Fla., 15-27.
- Royal Expo.: Hawthorne, Fla.
- Smith, Casey: Poteau, Okla.
- Southern States: Quitman, Ga.
- Star Am. Co.: Parkin, Ark.
- Stephens, C. A.: Ridgeville, S. C.
- Strates, James E.: (Fair) Jacksonville, Fla.
- Tassell, Barney: Winter Park, Fla.; Miami 22-27.
- Tivoli Expo.: De Witt, Ark.; season ends.
- Tri-State: Carville, La.
- United States: Colquitt, Ga.
- Utah Expo.: Buckeye, Ariz.
- Wallace & Murray: Moultrie, Ga.

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**Circus Routes**

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- Clyde Bros.: Oskaloosa, Ia., 16-17; Des Moines 18-20; Topeka, Kan., 22-24; Salina 25-27.
- Davenport, Orrin: Rochester, N. Y., 15-20; Wichita, Kan., 21-27.
- Hamid-Morton: (Auditorium) Atlanta, Ga., 15-17.
- Polack Bros. (Eastern): (Armory) Baltimore, Md., 15-21; (Armory) Peoria, Ill., 24-30.
- Polack Bros. (Western): (Auditorium) Wichita Falls, Tex., 15-17; (Armory) Springfield, Ill., 22-28.
- Ringling Bros. and Barnum & Bailey: Atlanta, Ga., 16; Gadsden, Ala., 17; Birmingham 18; Montgomery 19; Columbus, Ga., 20.
- Rogers Bros.: Eufaula, Ala., 16; Abbeville 17; Clayton 18; Louisville 19; Edison, Ga., 20; season ends.

**Misc. Routes**

Send to  
2160 Patterson St., Cincinnati 22, O.

- Evans, Harry Ike, Show: Chadron, Neb.
- Henie, Sonja, Hollywood Ice Revue (Coliseum) Indianapolis, Ind., 17-Dec. 5.
- Pan-American Animal Exhibit: Dothan, Ala., 16-18.
- Plunkett's Stage Show: Glenmore, La., 15-17; Oberlin 18-20.
- Skating Vanities of 1949 (Auditorium) Memphis, Tenn., 16-21; (Auditorium) Chattanooga 23-28.

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## Zack Terrell Spikes Rumor Anent Cole

### Show Will Be Out in '49

LOUISVILLE, Nov. 13.—Rumors that Cole Bros.' Circus would be sold to Jack (Abie) Tavlin and that it would not go out in '49 were spiked this week by Owner Zack Terrell.

"You have my word for it that Cole Bros. positively will take to the road in '49, opening in Louisville about the usual time," Terrell said.

The rumor regarding sale of the show to Tavlin made the rounds last summer. It would appear, however, that the deal won't materialize, altho Tavlin, according to reports, still has hopes of raising the necessary cash and persuading Terrell to sell.

The Cole org moved into quarters here following the close at Jackson, Miss., Wednesday (3). The 600-mile run was made in good time, the show arriving early Friday (5). Unloading was hampered by a driving rain, but a full crew, working until late at night, completed the job.

Terrell said the '48 season was the best, from a weather standpoint, he could recall. "We had only four muddy lots in the 29 weeks on the road," he said. "From a standpoint of business, the season was spotty. We had some bad weeks, but we had some mighty good ones too. We broke all attendance records in several spots, starting with Lexington, Ky."

Once things are squared away in quarters, Terrell plans to go to his horse farm outside Owensboro, Ky., for a rest.

## Fred Smythe, R-B Side Show Mgr., Dies at 60

KNOXVILLE, Nov. 13.—Fred Smythe, 60, veteran circus trapper and for the last 12 years manager of the Ringling Bros. and Barnum & Bailey Circus Side Show, died in St. Francis Hospital here Tuesday (9) of heart disease.

Funeral services were held in Springfield, Mass., Friday (12). Surviving is his widow.

Born in Oswego, N. Y., Smythe had been in circus business for the greater part of his life. He was with the Al G. Barnes Circus, among others, and with Ringling Bros. and also with Barnum & Bailey before the two shows combined. During his circus lifetime, Smythe worked at almost every kind of circus job.

## Stevens Bros. Scores Despite Inclement Arkansas Weather

MENA, Ark., Nov. 13.—Despite touches of rain and cold, Stevens Bros. has played to capacity and near-capacity turnouts on its recent stands in Arkansas.

Weather during the org's stay was ideal, but chilly weather prevailed at Mount Ida and it rained at Waldron.

The org did capacity biz at both performances here and registered a full house for the night show at Mount Ida despite the cold. Matinee business at Mount Ida was three-quarters.

The matinee full house at Waldron was followed by another full one at night despite the rain.

## Clyde Clicks for Cedar Rapids Shrine With 12,000 4-Day Draw

CEDAR RAPIDS, Ia., Nov. 13.—Clyde Bros.' Indoor Circus completed the first month of its seventh season with a successful four-day engagement here ending November 10. The two-ring show, owned and managed by Howard W. Suesz with Julien West as auditor and assistant to Suesz, opened at La Salle, Ill., October 8 and has played Waukegan, Ill.; Racine and Sheboygan, Wis.; Rockford and Freeport, Ill., and Dubuque, Ia.

The local show, backed by El Kahir Shrine, was handled by Earl Bapty, former assistant manager of Hagenbeck-Wallace Circus, who is now in the trucking business here.

Headlined by the Anteleks perch act and the Riding Hannefords, featuring Poodles, the show drew more than 12,000 here, and West reported that business has held up well throughout the first month.

Transportation difficulties delayed the opening matinee here when a truck carrying Williams and his elephant, Zetta, broke down 60 miles away. Altho it was Sunday, Williams succeeded in getting the vehicle repaired, and his late arrival delayed the show only 15 minutes.

Displays in the circus, which moves into Des Moines November 18, include the Benville Sisters, acrobats; Clyde Bros.' Hollywood Canine Revue, Miss Helen and Her Comedy Elephant, Clyde Bros.' Aerial Ballet, Balancing Marvels, clown wedding; the Ellintons, slack wire; Gracie Hanneford in principal riding; Carmen and Volman, double trapeze; the Hartley and Connors duos, rolling globes.

Clyde Bros.' Dog, Pony and Monkey Circus; Gallagher Troupe, teeterboard and tumbling; Williams's Elephant; Hap Henry and Hap Johnson, comedy traps; James and Jerry, roly boly, and the Earl Sisters, head balancing; Miss Odell, one-arm planges; Clark's trained bears; Henderson Trio, jugglers; James Connors, tight wire; the Anteleks, and the Hannefords, featuring Poodles.

The Clyde Bros.' staff also has Jack Hagen and Bill Warren, agents; John Lynn, superintendent; Louis Ingleheim, lithographer and poster, and Dick Pockels, musical director. Promoters are L. F. Stoltz, E. L. O'Neil, Ed Allen, John Reed and John Decker.

Cedar Rapids provided six enthusiastic audiences for the show, including 2,000 kids who attended a free matinee Monday (8). Tickets for the kids were provided by El Kahir Shrine Circus Daddies' Club, Elks' Club, VFW Post 788, and 39 business firms.

## Polack Advance Sale Up 20% in Baltimore

BALTIMORE, Nov. 13.—Advance sales for the second annual appearance of Polack Bros.' Circus here, beginning Monday (15), have zoomed 20 per cent ahead of last year and necessitated the opening of a ticket office in the mid-town area. The sales are being handled by Jimmy Rison, Bill Green and their staffs.

The city's leading dailies, *The News Post* and *The Sun*, have given freely of space. In addition, Rison succeeded in swinging a deal whereby the papers have agreed to buy ducats for all their carriers this year. This will result in the sale of several thousand tickets.

Bill Green, of the press staff, has contracted for numerous spot announcements on local stations, plus three television shots.

Added to the program for this date are Victoria Zacchini's cannon act, and the Ward Bell Troupe, flying and trampoline act.

The ducats were distributed through schools to underprivileged children who might otherwise have missed the show.

Bally for the show, staged in the near-downtown Memorial Coliseum, was supplied by the Shrine's calliope which was parked a block from the center of the downtown business area. It was played for an hour before each of the two matinees and four night shows. Publicity was handled by Carl Kane, publicity director for Cedar Rapids All-Iowa Fair.

## Houston Shrine Gate Receipts Show Increase

HOUSTON, Nov. 13.—Thru the first eight days Houston Shrine Circus receipts were running well ahead of the same period a year ago, show officials announced. A check showed approximately 10,000 more persons have attended so far this year than for the corresponding period in '47.

Scheduled to close Tuesday (16), and with the week-end still to go, all signs point to a record-breaking attendance. Housed in the Sam Houston Coliseum, which has a seating capacity of 9,500, in downtown Houston, the show has played to packed houses at every performance, with night shows drawing overflow crowds. Matinee attendance, officials said, has been upped this year by encouraging organized groups to attend in the afternoon rather than at night.

Weather has been almost perfect. A cold snap, with some rain, hit shortly after midnight Monday (8) but by show time Tuesday (9), it was clear and cool and the matinee and night crowds were capacity.

On Friday (5) some 11,000 underprivileged children from Houston and surrounding towns were guests of the Shrine at the matinee. Saturday (6) a downtown circus parade was viewed by an estimated 50,000.

## Full House for Mills in Finale

HOT SPRINGS, Nov. 13.—After playing to a full house here Wednesday night (3) in its final performance of the season, Mills Bros. headed for winter quarters in Circleville, O. Both shows here were under the auspices of the Shriners, with biz at the matinee being on the light side.

Many of the org remained here to take the baths.

Despite an all-day rain, the org attracted near-capacity turnouts at both performances in Stuttgart, Ark.

## J. R. North Back; Mum on Bookings

NEW YORK, Nov. 13.—John Ringling North, who has been on an extended talent hunt in Europe, arrived in New York yesterday on the United States line's luxury liner *America*.

Like all the rest of the passengers, due to the strike of longshoremen, North was obliged to tote his own baggage and forced to leave behind his automobile in which he had planned to travel south to join the Big Show.

North was mum on results of his search for new acts for next season.

## R-B Ups Run To 2 Days in W. Palm Beach

### Adds Nov. 23 Night Show

GREENVILLE, S. C., Nov. 13.—Ringling Bros. and Barnum & Bailey, which saw business spurt this week after a slight dip the previous week, has altered its schedule a bit, officials announced here. The show, originally scheduled to have an off day Tuesday (23), will play a night show in West Palm Beach, Fla., making it a two-day stand instead of one.

Original schedule called for the R-B org to move from Jacksonville, Fla., to West Palm Beach, a run of 299 miles, arriving there around noon and playing two shows Wednesday (24).

### Gets Two Full Ones

Durham, N. C., gave the Big One two full ones despite a heavy rain at night. Weather for the matinee was ideal.

A late arrival in Knoxville forced postponement of the matinee. Night show drew a straw as the result. The Knoxville transit lines ran special busses from town to the Clinton Pike lot, a mile outside the city limits. Show officials said the circus didn't pull out of Chattanooga, 125 miles south of Knoxville, until 5:30 a.m. Saturday (6), due to a heavy rain which started during the show and lasted until long after the show was over. By that time, it was almost impossible to roll tents, etc.

### Strong in Chattanooga

Despite the light rain in the afternoon and the heavy downpour at night, the show drew two strong houses in Chattanooga. Because of the condition of the lot it was impossible to show the spec, and several of the acts, after getting under way, had to stop because of unworkable conditions.

At Nashville the weather was ideal and business good. Matinee drew a three-quarter house and it was an overflow at night. Clowns Emmett Kelly, Felix Adler, Buzzy Potts, Frank Saluto and Prince Paul visited the Junior League Home for Crippled Children.

## King Bros. Clicks In Tour of Texas

STEPHENVILLE, Tex., Nov. 13.—With ideal weather prevailing all along the line, King Bros. has done strong biz at recent stands in Texas.

A full house was on hand for the night show here, following a near-capacity at the matinee, despite opposition in the form of a show sponsored by the Rotary Club.

Ennis produced a capacity at night and a three-quarter matinee, while Mineola gave with a full one at the matinee and a near-capacity at night.

## Francis Bostock, English Circus Manager, Is Dead

LONDON, Nov. 13.—Francis (Little Frank) Bostock, 80, for many years manager of the famous Bostock and Wombley Managerie, died at Chertsey, Surrey, October 26.

Bostock and Wombwell's Big Animal Show, owned by E. H. Bostock, wound up its 126 years of touring throughout the United Kingdom in 1931.

After a brief period in retirement, Francis Bostock took over a zoo at the English shore resort of Kursall, in Southend-on-Sea, which he operated for several years.

## Houston Shrine

Clown alley includes Brownie Gudath, Happy Kellems, Albert White, Jack and Betty Landrus, the Snell brothers, Van Wells, Hop Green, Joe Lewis, Popeye, Charley and Peggy Klinc, Billy Hudson, Mr. and Mrs. Buck Leahy, George Barnaby, Roscoe Armstrong Trio and Slivers Johnson.

Visitors included Mr. and Mrs. Glenn Henry, Mr. and Mrs. Freddie Valentino, Mr. and Mrs. Tom Scaperlanda, Mr. and Mrs. Frank Pahlmann, Frank Walters, Mrs. Edna Curtiss, Leo Hamilton, A. Morton Smith, Bill Smith, Mrs. Albert Marx and Mr. and Mrs. Roxy Hansen and daughter, Roxanna.

Notes: The Zavattas have the new look. The Johnson and Owen bar act is little short of sensational. Professor Brownie's atomic rocket gag goes over big. Elly Ardely, Ethel Jennier, Winnie Colleano, Eva May, Jean Evans and Margaret Downie are "ebsy on the eyes" performers. High acts include Joe and Bebe Siegrist, the Downies and Mr. and Mrs. Johnny Gibson. Flying acts include the Eldons, George Valentine Troupe and the La Blondes. Macy and Brach get plenty of applause with their unicycle act. — DICK LEWIS.

## FOR SALE

Greer Twelve-Horse Liberty Act, Five-Do Menage, Two Roman Team, Eight-Horse Liberty Act, Four-Horse Liberty Act. Would consider selling nine Semi Truck Circus complete, Big Top, Side Show, Light Plants, 34-section 9-high Seats, Elephant, 27 head Trained Horses and Ponies.

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FAIRGROUNDS, GIDDINGS, TEXAS

## WANTED

Acts of all descriptions for Dec. 8th in Benton Harbor, Michigan. No acts too big or too small. State lowest terms. ATTENTION: Can place you, Dick Fremont.

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Can always use sober producers.

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Two Phone Men. Newspaper, nearing 100 years old, in territory of 110,000. Want two steady men immediately for special and year round work. Steve Lewis, can use you.

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Care The Billboard Cincinnati 22, Ohio

## ELASTIC NET OPERA HOSE

Black, Suntan and White, \$4.95. Elastic Net Tights, \$7.50. Rhinestones and Settings. Metal Spangles, all sizes and colors. Chainette Fringes. Other Items. Folder? Yes.

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## THE AL G. KELLY &amp; MILLER BROS.' CIRCUS

HUGO, OKLA.

## WANT TO BUY

Large and small Elephants, Chips, Camels, Zebras; in fact, any Wild Animal, Pony Drills and Menage Horses. Want to contract Acts for Big Show, also Side Show; Cowboys, Cowgirls and Indians for concert. Cooks and Waiters, Billposters and Lithographers. For Sale—Tents and Banners, large and small; also Marquee, 30x30, all used one season; also two Lights Plants, 3 Chev. Trucks and two large Semis, one Calliope and two small Mules.

## DRESSING ROOM GOSSIP

## Polack Bros. Western

The starting gun was fired at 11 p.m. and the race from Little Rock to San Antonio was under way for the choice parking spaces, only to be exceeded later by the rush for dressing rooms.

The end of the season is in sight because Ed Raymond left to fulfill his 19th consecutive Christmas run at the May Company in Cleveland.

We enjoyed the circus collection of the late Harry Hertzberg, on display in the city library, which is managed by Mrs. Mars.

On hand before the opening in San Antonio and remaining thruout the run were Tom Scaperlanda, Frank Pahlman and Col. C. G. Sturtevant.

Now assisting Roland Tiebor Jr. i Very Henry from the No. 2 Tiebor act known as Captain Wesley's seals. Mrs. Dwight Moore and Helaine Buechler dress in identical evening gowns while assisting in Dwight Moore's Mongrel Revue. Duke Anderson, quick to take advantage of the election returns, garnered guffaws from the audience with his walk-around attired only in a barrel and an "I Bet on Dewey" sign.

Elizabeth Ivanov and son, Pete Jr., remained in Little Rock for a vacation, rejoining in Springfield. Pete Ivanov Sr. in the meantime suffered a dislocated elbow while doping his bars in preparation for his act closing night in S.A.

Gus Bell and Harold Ward announce officially that Eddie Ward, brother of Harold, will occupy the second catch bar with their forthcoming seven-people Ward-Bell flying act, and that principal leaper, Eddie Kohl, will be on the pedestal with Gus. The No. 2 act, the Flying Wards, will continue to operate on independent bookings.

Attending a masquerade ball in San Antonio, Harry Dann, his cousin, Virginia Powell, visiting from California; Billy Barton, Dennis Stevens and Helaine carried the theme of the circus by appearing in tights and clown make-ups.

With the season ending for the Beers-Barnes Circus, motorized Eastern outfit, the writer and his family welcomed a surprise visit from Mrs. Roger Barnes and her daughters, Mrs. Doris Davis and Lois Barnes, known professionally as the Barnes Sisters. They will remain thru the Harlingen date before returning to their winter quarters in Miami. Other visitors included Don and Ester Robinson, bar performers; Chuck Sautejz, Mr. and Mrs. Danlo (formerly Mme. Lucy, bareback rider); Leo Loranger, King Bros.' billposter; Robert Belknap; Herman Cepler, former high-wire performer now in business in San Antonio, and Mr. and Mrs. Fred G. Icke, who motored from Victoria, Tex.—HAROLD BARNES.

## Clyde Bros.

In Dubuque, Ia., the show played in the Melody Mill ballroom. Mrs. West's popcorn machine arrived. The George Hanneford Family paid Nana Hanneford a surprise visit. Hap Henry and Jimmy Conners do a good job of parking all the trucks and trailers on the show.

The clowns have added comedy boxing to the program and it's going over very well. In Clinton we found ice on the tops of the water buckets

## Dailey Bros.

With the season at an end, here are the destinations of personnel:

Gonzales, Tex.—Si and Nellie Kitchie, Tommy and Marguerite O'Brien, Barbara Ray, Irene Mills, Walter Schuyler, Jesse Jackson, Carmen Miller, Charles Saunders. H. Curt, Joe Rossi, Joe Pamelio, Alfred De Pascale, Sam Barham, Riley Higgins, Paul Pyle, Ben Williams, Mona Gruba, Streamline Fizzle, Butch Cohen, Freddie Fredericks, Corky and Norma Plunkett, Fred and Frances Brad, Bertha Drane, Dave and Millie Curtis, Bill O'Day, Jimmy Boyle, Johnnie Stevens, Ray Morrison, Kid Cummings, Red Freivogle, Rex Williams, John Shaffer and Hazel King.

Mexico City: Alphonso Murillio, Pipo Rollon and family, Marcos Drougett and family, Esperanza Del Morale, the Del Morale brothers, Victoria Vasquez and daughter, Mr. and Mrs. Jesus Monoz, Maria Marvillas, Mary Louise Pacheco, Mr. and Mrs. Charlie Ricca, Francisco and Ramona Reynoso.

Monterey, Mex.: Mr. and Mrs. Murillio and son. California: Emma Valdez, Joe Webb, Dee Nifong. San Antonio: Carmen Mendeola, Jimmy Van, Ed Buckley, Walter Powell, Bert Rickman, Jack and Evelyn Turner and Slayman Ali. Sarasota, Fla.: George Smith, Mel Miller. Tampa: Henry V. Paulsen, Emilio Paolucca, Louis Grabs, Sylvester Larios, Tommy and Sweetie May Tumkins. Chicago: Ozy Bregeer. Miami: Rea Williams, Milt and Ena Robbins, Irene Drake. St. Louis: Rex Americo, J. L. Wood. Nevada, Mo.: Harry Leonard, Ward Hall. Kansas City: Francis Benner. Memphis: Rosemary Stock. Cambridge, O.: Donna Mitchell. Tiffin, O.: Ed Kimmet. Boston: Freddy Marquette. Walder, Tex.: Tiger Bill and Midge Snyder. Watonga, Okla.: Chief Yellow Eyes and family. Elmira Heights, N. Y.: Phil Wright. Waterloo, Ia.: Phil Girkow. Shreveport, La.: Jack Campbell, Hot Springs: Carmine Petrarca. Pittsburg, Kan.: R. R. Bankey. Eastport, Ind.: W. B. Scott. Honolulu: Carl Berggren, Duke Kamakua. New Orleans: Ronnie Van, Mickey O'Brien. Poplar Bluff, Mo.: Henry Rolling. Chatham, N. Y.: Louis Reed. Arkansas Pass, Tex.: Red Maynard, Mr. and Mrs. W. J. Luck. Houston: Lucille Weiser. Belleville, Ark.: Mr. and Mrs. Mitt Carl. Pittsburg: George Lewis. Cleveland: Johnnie and Cardessa Williams. Gainesville, Tex.: Oscar Dennis. Joplin, Mo.: Ivan Douglas. Beaumont, Tex.: Mr. and Mrs. Jeff Kiser. Louisville: Jean Allen. Dallas: Cecil Stapleton. Rome, Ga.: Rome Shropshire.—HAZEL KING.

every morning.

Mrs. Hartley received a letter from Hans and Rosita Claire, informing her they are out of the hospital.

Looking around the building: Dell Graham busy with his tumbling class between shows. The radios going full blast on election day. Mrs. Clark helping everyone on pack-up night. Jerry Hartley practicing juggling. Marie Henry wondering when the people are going to stop buying candy floss so she can take a rest.

Visitors: Mr. and Mrs. George Hanneford and George Jr., Tommy and Kay Hanneford, Betty Gorham and Tommy Rathburn.—GRACIE HANNEFORD.

## Rogers Bros. Scores

GEORGIANA, Ala., Nov. 13.—Rogers Bros. scored with a straw house at night here after a light matinee.

Ringling-Barnum No. 3 car, Lee S. Conarroe manager, closed in Miami November 13. The show will go in the barn November 29 after closing in Miami on the 28th. Conarroe will winter in Miami.

## Ringling-Barnum

Rain hit us in Chattanooga. Water flowed everywhere but we did manage to give two shows. The tear-down after the night show was the toughest of the year. Next day in Knoxville the afternoon show was canceled but the night show was a sellout.

The Presidential election outcome caused plenty of money to change hands. Paul Wenzel was one of the lucky ones.

New members of the Saro-Circo Club are Ann Robins, Liz Johnson and Gena Morowskowski. Fanny McClosky won the woolen robe raffled by the club.

Bunny Wight celebrated her birthday and was given a surprise party by the Monte Carlo Room. Vera San is back on the show after her emergency appendectomy. Members of the 100 Per Cent Club are making last-minute plans for their annual party.

We were sorry to hear of the death of Fred Smythe, our Side Show manager, who passed away at the hospital in Nashville.

Visitors: Dr. H. H. Conley, Ida and Ernie White, Dr. and Mrs. Schlack, Mr. and Mrs. Pep Graves, Allen King's family, George Johnson's family, the Dale brothers, Dr. Fleming and party, Herman Joseph, Dr. Holland, June Perkinson, C. D. Curtis, Harold Voise, Mr. McElwee, Ed Raycraft, George Werner and Art and Fran Carnahan.

Back yard scenes: Herman Joseph, aided by Frankie Saluto, passing out the El Moro cigars. Herman, former clown with the Big Show, has been with the El Moro Company for 18 years. Red Grumley entertaining between shows with his impersonations of Al Jolson, assisted by Stan at the organ. Barrette having his difficulties when a spectator insisted on going into the Monte Carlo number. Band men never failing to play their best, rain or shine. Bill and Andy from the grease joint keeping the customers happy with their fast service. New feature in the Alzana act, with Harold and Hilda both ascending and descending from the wire by walking a wire from the dead end to the pedestal. Active book readers: Grayci Genders, Kay Burslem, Elsie Jung, Sue Fox and Toni Cole. Art Cooksey welcomed each day by all, except those receiving letters from the Treasury regarding their income taxes.—MARY JANE MILLER.

## Blackpool Tower Has Record 31-Week Run

LONDON, Nov. 13.—Summer season of Blackpool's Tower Circus recently ended after a record run of 31 weeks. While Blackpool, England's top shore resort, remains active the year-round, the Tower Circus formerly split its season into two sections—a brief run over Easter holidays and a regular summer season starting several weeks later.

Since the end of the war the Tower Circus policy has been altered and circus billing opening at Easter has been kept running intact until final closing date, with the length of the run being extended until this past summer the closing date fell on October 23.

Evidence of widespread demand for circus acts is revealed thru dates lined up by several feature acts on the Tower bill. Trubka and his lions join the Bertram Mills Circus for its holiday season at the Olympia in London. The Cairolis, clowns, open a tour of continental spots at Antwerp, Belgium, and the Raspinis, unsupported ladders, go to Italy.

## H-M Inks D. C. Date

CHICAGO, Nov. 13.—Bob Morton, of the Hamid-Morton Circus, reports that he has contracted to produce the Almas Shrine Temple Circus in Washington the week of March 28.

# Birmingham Hit By Rain, Grid Games at Start

BIRMINGHAM, Nov. 13.—The Tom Packs Circus, playing here under auspices of the Zamora Temple Shrine (5-14), was hit by rain opening night Friday (5), which cut attendance, and ran into tough competition Saturday and Sunday from football.

"Notwithstanding all that," said Packs, "receipts for the first three days were ahead of last year's entire engagement at the fairgrounds." Shrine officials said the nut was made with Tuesday's (9) performance, when attendance was just under the 3,400 capacity.

### Rain Hurt Last Year

The show was moved indoors this year after rain raised havoc with attendance at the outdoor attempt last year. Another org staged the first circus at the fairgrounds in 1946.

Advance ticket sale this year was not good, with the result the heaviest crowds were recorded late in the week. Wednesday and Thursday (10-11) all performances were sell-outs.

Circus fans here are getting their entertainment in double doses. The Packs show closes its 10-day, 12-performance stand here Sunday (14) and the Ringling-Barnum show moves in Thursday (18) for a one-day stand.

Al DeMent, Birmingham auto dealer and assistant rabban of Zamora Temple Divan, hosted the entire show personnel at a picnic at his suburban home near Birmingham.

Packs reported his brother-in-law, Buck Hoeber, was in San Francisco Wednesday (10) to pick up eight elephants, recently arrived from India. They will be taken to winter quarters in Sarasota.

Following this date the Packs unit has two more dates before going to Sarasota. A four-day stand is booked in Macon, Ga., and a 10-day stand in New Orleans.

### Business, Weather Spotty For Dales in N. Carolina

LUMBERTON, N. C., Nov. 13.—Biz and the weather proved spotty for Dales Bros. on its swing thru North Carolina. Despite opposition from a carnival, the org pulled a three-quarter house at both shows here.

Fayetteville gave with a full house at night, but Roxboro, where a matinee only was played, produced barely a half-house. The night show was canceled due to high winds and rain. The stand in Salisbury also was canceled because of weather.



NATIVE SMOKE SIGNALS rising above LaCrosse, Wis., beckon home Chief One Feather, alias Herk Goerke, boss bannerman on the No. 3 car of the Ringling Bros. and Barnum & Bailey Circus, as he points them out to Lee S. Conarroe, manager of the car which closed recently in Miami.

## UNDER THE MARQUEE

Wyatt Davies, clown, who closed with Dailey Bros. in Oklahoma, played the Tom Packs indoor date in Birmingham.

W. F. (Bill) and Jackie Wilcox, on the Cole Bros.' advance the last two seasons, have returned to Kansas City, Mo., for the winter.

At this time of the year the "at liberty" ads overshadow the "help wanted" ones.

For its April publication *Esquire* magazine is readying a story on the wars between old-time circus billing crews.

Clown Hopp Green, after playing with Clyde Bros.' Circus five days around his home town, left for Houston to appear at the Shrine Circus there, also at Fort Worth.

How permanent? Young, energetic barker wishes permanent position with congenial circus.

Rose Washington, Wild West rider and roper, who has been under doctor's care since leaving Dailey Bros.' Circus August 2, reports that she has recovered and is back in Sarasota, Fla.

Carl Wuebkes, who recently completed a series of art poses for Paul Coze at Pasadena, Calif., is doing Santa Claus at the Broadway, Los Angeles.

Circus habit of hurrying thru a meal was started thru the fear of missing a parade call and paying a fine.

Vern Coriell Sr. is a patient in Room 251, Ward B-2, of the Lisbon

### Hagenbeck Prepping For April Opening

HAMBURG, Nov. 13.—Lorenz Hagenbeck, owner-manager of the Carl Hagenbeck zoo-circus in Hamburg-Stellingen, is lining up animal and circus acts for next season and hopes to present a program of pre-war quality for the circus opening in April.

The Hagenbeck zoo received a gift of eight young sea lions from the Ringling circus, thru John Ringling North. Six of the sea lions are undergoing training and will be a feature of the Hagenbeck circus bill next season—the first trained sea lions to be seen in Germany in 10 years.

Hagenbeck is facing stiff competition as at least 50 circuses have sprung up in Germany since the end of the war but most of them are small, mediocre units.

Veterans' Hospital, Dallas. In the meantime Lateena, Vernell, Everett and Earl Coriell are carrying on with the Coriell family acts.

George and Bessie Geddis are vacationing in New Orleans following completion of 23 weeks with Bailey Bros.' Circus and 10 weeks of fairs for the J. O. Michaels Attractions, of Kansas City, Mo.

A circus staff is a body of men who are supposed to look over everybody's shoulders to keep them from enjoying their Sunday at a hotel.

Joe Short, clown, who has been with the Ringling, Sells-Floto and other big tops, finished his season at the Detroit Zoo November 7 and is now at Kearns Department Store, that city.

After closing with Jack Raum's Cavalcade of Stars, Harry Villepontoux played the Bob Feller Home-Coming at Van Meter, Ia., en route to Sioux City, Ia. where he has taken a lease on a trailer court.

Fire Chief Landon M. Louthian and wife, of Charleston, S. C., spent a recent week-end with Mr. and Mrs. A. W. Mack Simpson (Boots Sallee) in Jacksonville, Fla., en route to Miami to attend the International Fire Chiefs' Convention.

At Hayraker, Ia., the housing situation was quickly settled when they saw 120 showfolk unload from a three-high circus berth car.

Ed Hiler, who has been with Dales Bros.' Circus, which closed in Chester, S. C. November 16, will soon open his Texas Ranger Radio Quiz Show, playing the Cherokee Amusement Company theater chain in Tennessee, Kentucky and North Carolina.

Elizabeth and Felix Morales Jr. spent a recent week-end with their parents on King Bros.' Circus in Missouri. They did their new trampoline act while dad sat in the seats. (See Under the Marquee on page 65)

### Ketrow Plans Kay Bros.' 1949 Jaunt

MIAMI, Nov. 13.—Bill Ketrow, back in local quarters for the winter, said this week that he will take the Kay Bros.' Circus on tour in 1949 under canvas.

He also reported that business for his radio show, which he had out under canvas the past season, was light.

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Nose Bag, Tex. November 13, 1948.

Dear Editor:

The old-saw, "A circus travels on its belly," has never been settled between the two feeding departments, cookhouse and menagerie men. The question as to whether the feeding of men, horses or bulls is what keeps circuses moving has been argued pro and con. To settle the dispute and for the records of posterity, a meeting of all feeders was decided, which was held during the past week with the Won, Horse & Upp Circus as the meeting place. With most of the circuses already in barns, it was possible for the heads of both the human and animal culinary departments to attend.

On the show's arrival at Short Feed, Tex., last Thursday, our train was boarded by the 100 representa-

tives of other circuses asking, "What time does the flag go up?" When informed that each debater was on his own, they insisted upon settling the question before the housing and scoffing situation put the early winter equalizer at their doors, if any doors were available. Between shows on Thursday the debate got under way in our big top. The question brought up was: "Which is the cheapest method to keep animals and men traveling on their bellies, ham or horse?" The cookhouse and animal men threw the question out as both agreed that horse was good belly-traveling food for both man and beast. However, the hostlers and bull men argued that the debate was too much horse and not enough ham, which in their language wasn't hay. The meeting was suddenly interrupted by the cook-

# Dailey Closes In Cold Weather

San Angelo, Tex., proves best of final four spots—show moves into Gonzales

GONZALES, Tex., Nov. 13.—Dailey Bros. is back home in winter quarters here after concluding a highly successful season in Cleburne, Tex., Thursday (11).

The show ran into unseasonably cold weather on its final week, getting bitter winds in San Angelo, which proved better than the other final three spots, Abilene, Weatherford and Cleburne.

Despite strong winds, which blew plenty of dust, the show played to full ones in San Angelo. At Abilene, where it was cold and windy, org chalked up two three-quarter houses. Business in Weatherford was on the light side at the matinee, but a strong house caught the night show. At Cleburne, two fair houses were registered.

## Polack's Eastern Unit Draws 24,000 On Trenton Stand

TRENTON, N. J., Nov. 13.—Polack Bros.' Eastern Unit drew 24,000 persons at its three-day, six-show stand here in National Guard Armory under auspices of Tall Cedars of Lebanon, Irving J. Polack, co-owner, announced.

The children's coupon deal, which necessitated an extra matinee the final day, proved a big help. Jimmy Rison, who promoted the date, did a bang-up job.

Visitors here included Elmer Kemp; George and Neil Dorsey, former circus owners now operating a chain of beauty shops with headquarters in Trenton; Harry Hunt, Hunt Bros., and Joe Minchin, Paterson, N. J., fan.

Bill Green, Polack press agent, said the Eastern Unit will be augmented for the Baltimore date by Victoria Zucchini, cannon act; Alexander Kon-yot and his dancing horse, and the Ward-Bell Flyers.

# MONKEYS

GOLDEN SPIDERS \$32.50

Collar and chain broken. Nothing shipped direct from jungle. Every animal tamed down and built up for at least sixty days.

Write for Complete List of Birds and Animals

50% with order, balance C. O. D.

## TROPICAL HOBBYLAND

1525 N. W. 27TH AVE., MIAMI, FLA.

THIS IS THE ONLY ANIMAL FARM OF ITS KIND

### AT LIBERTY

After December 1, a first-class

## SEAL TRAINER

If interested, write to

A. FROHN

c/o City Trailer Park, Sarasota, Fla.

# 100G FOR RIVERVIEW RIDES

## Flying Disc, Rocka-Plane Are Listed

### Two Old Devices Scrapped

CHICAGO, Nov. 13.—Four new rides, at an estimated cost of "around \$100,000," have been purchased for Riverview Park here for next season, George A. Schmidt, president-general manager, announced this week.

They are the Flying Disc, a new ride manufactured by Bisch-Rocco Amusement Company; a Fly-o-Plane and Rocka-Plane, manufactured by Eyerly Aircraft Company, Salem, Ore., and a kiddie ride, built by Adolph Koss, veteran concessionaire at Riverview.

Schmidt said the Crazy Ribbon and Jitterbug rides, long amusement fixtures at Riverview, are being scrapped in favor of the new rides.

Riverview's ride total when the park opens next spring will be 38.

"The Flying Disc is a brand new ride being put out by Bisch-Rocco," Schmidt said. "It is a spinning ride and will carry 32 passengers at one time. Likewise, the Rocka-Plane is a new one being put out by Eyerly," Schmidt said.

Bisch-Rocco officials said Riverview was the first purchaser of the ride, with Palisades Park, New Jersey, second.

The kiddie ride is an automobile affair, Schmidt said, and received its first tryout at the State Fair of Texas, Dallas, this year where it proved a winner.

Work providing space for the new additions already has started at Riverview. Workmen also are busy, Schmidt said, with the usual painting and fixing jobs.

## Biz Doldrums Sink Hudson Boat Line; Funspot Included

NEW YORK, Nov. 13.—After 85 years of providing passenger and excursion service on the Hudson River, the Hudson River Day Line this week announced that its directors had voted unanimously to discontinue further operation and to liquidate the firm and its assets. The slump in business the last two summers and high operating costs, culminating in a loss of \$60,000 the past season, were the deciding factors in the decision to bow out.

Assets of the firm include a fleet of four big river steamers, the Hendrick Hudson, Robert Fulton, Peter Stuyvesant and Alexander Hamilton, with a total passenger capacity of 15,613; piers and docking facilities at various points along the Hudson; Indian Point Park, recreation spot near Peekskill; an ice plant at Poughkeepsie and a laundry at Newburg, N. Y.

### Funspot Included

One of the Day Line's important assets is Indian Point Park, a 250-acre recreation resort near Peekskill, N. Y., which has a large swim pool, restaurant, cafeteria and picnic grounds, as well as plenty of space for concessions and rides. Certain (See Biz Doldrums Sink, opp. page)

## Loss of Lease at Indian Lake Places French Wilgus on Spot

COLUMBUS, O., Nov. 13.—Ohio's Attorney General Hugh S. Jenkins was asked Wednesday (10) by H. A. Rider, conservation commissioner, to make certain that French Wilgus, operator of an 80-room hotel, dance hall and restaurant in Indian Lake State Park, near Bellefontaine, removed the buildings from the park by today.

Rider asked Jenkins to "take appropriate action," charging that no apparent attempt has been made by Wilgus to meet today's dead line, following August 13 notification by the State that he would be given 90 days to vacate the property which he has leased for the past 24 years. The lease, terminating today, was not renewed, Rider said, because Wilgus ran "the place in a manner not in the public interest." He said Wilgus was notified last year of complaints about how a bar was operated.

Wilgus has branded the action a political move. "The plain fact is I can't move," he said. "The buildings are all too big to be moved bodily on the highway, and salvage operators estimate it would cost me \$70,000 to tear the structures down.

## Sked 2 Bldgs. On Luna Site At Coney, N.Y.

### Cost Set at 93G

NEW YORK, Nov. 13.—According to plans filed with the Department of Housing and Building the past week, two one-story store buildings are to be constructed on Surf Avenue, Coney Island, on two parcels of ground formerly part of burned-out Luna Park.

New buildings are to be erected by the Bonraz Holding Corporation which last July acquired the two parcels of land, formerly serving as Surf Avenue entrances to Luna Park, for a price said to have been \$200,000. Parcels are irregular in depth and have a total frontage on Surf Avenue of 184 feet. Plots are separated by a building housing the Coney Island Chamber of Commerce, stores and concession stands.

Estimated cost of erecting the new structures is listed at \$75,000, for the building which will replace the ornate main entrance to Luna Park, and \$18,000 for the store to be built on the second plot.

### Key Figures Involved

Active members of the Bonraz group are Joe, Sam and Mike Razi-ano, well-known businessmen of Coney Island, with interests and affiliations in several of the resort's amusement and commercial enterprises, including Stauch's Baths, rides and concessions.

Fire-gutted Luna Park has been an eyesore for the past four summers, with only a small portion of the park's charred rubble cleared away, so the erection of these new buildings can be listed as a major improvement as they will not only fill an ugly void on Coney's main stem but will also mask the messy remains of what is left of Luna Park.

At the most I could get only \$30,000 in salvage." He estimated the value of the property between \$300,000 and \$400,000.

Rider recommends sale of the buildings by Wilgus, pointing out that such procedure, under similar circumstances, is customary. However, no offer for the buildings has been received from Charles F. Horvath, of Cleveland, who obtained the lease on the property, Wilgus says. That has been verified by Horvath.

Rider said the attorney general's office would have to decide whether the State would take title to the buildings if they are not removed by today.

## Work Started On New 100G Lagoon Pool

### Will Be Finished in May

SALT LAKE CITY, Nov. 13.—Construction is under way on a new modern swimming pool and beach house at Lagoon here, costing in excess of \$100,000, Ranch S. Kimball, president-general manager of Utah Amusement Corporation, announces.

Altho the location of the pool will not be changed, Kimball said, the old pool and dressing rooms have been abandoned to permit construction of the new pool.

With R. N. Perkins, swimming pool consultant, as designing and supervising engineer, the Lagoon pool will have all new equipment, including dressing facilities, play areas and spectator accommodations.

### Diatomaceous Filter

The most revolutionary development will be the use of a diatomaceous earth filter, the largest in the world, to purify the water. By means of the new distribution system, the 1,000,000 gallons of water will be recirculated every six hours. This means the filter system will cleanse and purify 4,000,000 gallons of water daily. The use of the diatomaceous earth to filter water makes use of microscopic organisms which prevents passage of any impurities and bacteria into the fresh water entering the pool.

The enlarged beach area will have athletic equipment as well as sun decks. Included in the plans are basketball and volley ball courts and shuffleboard facilities.

### Plenty of Showers

The beach house, to be located at the north side of the present pool, will house facilities for 3,000 bathers at one time. Ample showers will be available, and in the women's section a shower will be available in each dressing room.

The pool is scheduled to be ready for pre-season swimming May 1. The Dorland Construction Company is general contractor and the beach house architect is William A. Munroe.

Fred W. Pearce has returned to his Detroit headquarters from Minneapolis where he supervised reconstruction of the picnic area at Excelsior Park.

## Hamid Exits Million \$ Pier

### \$1,000,000 lease ended— father, son to concentrate on A. C. Steel Pier

ATLANTIC CITY, Nov. 13.—George A. Hamid announced Wednesday (10) that he had relinquished his lease on Million-Dollar Pier, one of this resort's two major amusement centers.

The terminated lease was signed in 1938 with Associated Realities Corporation of Philadelphia, pier owners. It covered a 14-year period and involved a reported \$1,000,000. The termination was mutually agreed to.

Hamid said he would concentrate on the operation of Steel Pier, the larger of the two show places, which he owns outright. Million-Dollar Pier featured the International Industrial Exposition with spotty success for the past two seasons. Hamid said he hoped that the exposition would be continued.

Hamid also said that for the past two years he had been unsuccessful in persuading the Million-Dollar Pier owners to make improvements he deemed necessary "so that we could operate the pier in the proper manner." Hamid said much of the pier, including the theater, is out of date. "We could not maintain such standards," he said, "and therefore felt it advisable to give up the property."

### Doll-Up for Steel Pier

Steel Pier has under way an improvement program that includes installation of a new oil heating system, air-conditioning equipment, and renovation and improvements for the theaters and ballroom, Hamid reported.

Early last summer Hamid indicated that he was considering curtailing some of his many activities which include a booking agency, several fairs, an amusement park and indoor circuses. The reason advanced was that the multiple operations demanded more time than Hamid, his son, George Jr., and their staffs were able to allot.

Million-Dollar Pier, which was built in 1890, is owned by Clarence P. and Filbert P. Crossan, of Philadelphia, who form the Associated Realities Corporation.

Albert M. Greenfield & Company, brokers for the Crossans, said that plans for the coming season will be announced later.

## Navy Sends Rescue Plane To Feed Eight Baby Bulls

SAN FRANCISCO, Nov. 13.—The S. S. Swarthmore Victory, with a cargo of animals for American zoos, including eight baby elephants, radioed the navy Thursday (11) for help. The ship reported the "passengers" were complaining because food supplies were low. The elephants complained the most over the food shortage, and ship officials reported the bulls, each about four feet tall and weighing 800 pounds each, were trying to "kick the ship to pieces."

A navy plane, loaded with eight bales of hay, one for each elephant, and several crates of worms for the hungry birds, flew the 1,500 miles and parachuted the emergency rations into the ocean.

The ship's animal "passenger" list included, in addition to the elephants, 17 crates of monkeys, 20 crates of birds, 3 of bears, 3 of ducks, 4 of snakes and 1 of cats.

## Admish Tax Cut Seen Improbable

(Continued from page 54)

on the grounds that heavy federal spending takes every cent the government can muster. If the Democratic Congress goes along with this view, few if any excise cuts can be expected.

Conservative Democrats favoring low taxes will head both congressional tax committees, however, and it is possible they will urge excise cuts as a business stimulant. On the other hand, the admission tax, considered a luxury tax by many legislators, is almost certain to be among the last excises to be returned to pre-war levels. Levies on telephone calls, telegrams and rail travel are assured priority in a general excise cut.

## KOCHMAN ENDS TOUR

(Continued from page 55)

record gate, the Kochman unit was credited with playing to the biggest grandstand crowd in the history of the annual. Extensive billing and the advertised preview of new stunts skedded for 1949 helped build gate.

Performing in the final shows were Frank Mundy, Neal Hamilton, Buddy Steele, George Patton, Bill Rowan and Bob Cable. Frank (Poncho) Roberts provided the comedy, and Irish Horan handled the running commentary.

All new equipment will be used in 1949, Kochman said. This year the show featured 15 1948 sedans. All equipment headed for unit's Paterson, N. J., quarters immediately after the local performance.

A. Joseph Geist, owner-manager of Rockaways' Playland, Rockaway, N. Y., has announced the appointment of Walter Kaner Associates of New York as park press and promotion representatives.

## Five Greenland Polar Bears On Exhibition at Brookfield

CHICAGO, Nov. 13.—Five polar bears, all about 10 months old, which were received at Brookfield Zoo here several weeks ago, were placed on exhibition for the first time Thursday (11) at Brookfield.

The bears were captured on the East coast of Greenland by seal hunters. They became ill during the trip here from Denmark and could not be exhibited until Thursday. Two more cubs will be sent here in the near future.

## Calio Has Calliope Record

ELMHURST, Ill., Nov. 13.—A special calliope record, under the Calio Record label, this city, was announced this week. The disk can be used for Merry-Go-Rounds, midway ballyhoo, side shows, etc., according to the waxery. The record, of standard 10-inch size, has two-play sides, a high sound level, and is of non-breakable material. It will operate on any standard record player or changer. All of the old-time calliope numbers, from waltzes to marches, will be available shortly, the firm states.

## BIZ DOLDRUMS SINK

(Continued from opp. page)

groups in Westchester County, where Indian Point is located, have launched a drive to have the county acquire the park for a public recreation resort along the lines of Playland, owned and operated by Westchester County at Rye, N. Y., on Long Island Sound. Backers of the movement say the park can be obtained for \$125,000.

Present head of the Hudson River Day Line is Alfred V. S. Olcott, grandson of Commodore Alfred Van Santvoord, who founded the company in 1861.

## 2 Mil See Auto Racing in Calif.

(Continued from page 55)

paid out during the first 10 months this year, with a 200,000 attendance. The Coliseum board track drew the biggest local midget crowd of the year when 40,000 filed thru the turnstiles for its inaugural race July 10. The Pasadena Rose Bowl was second with 25,000 on July 28. Both tracks had a \$7,500 guarantee for opening night races.

### Carrel Top Grosser

Largest grosser was Carrell Speedway, Southgate, which stages midget, big car, hot rod and stock car races. This track has attracted 275,000 so far this year, with \$110,000 in purses being paid out. Top Carrell gate was 20,000 for the running of a 500-lap hot rod race with a purse of \$7,500, plus \$240 qualifying money.

Biggest headache in the field is suffered by promoters who have no association, governing operation of tracks. The promoter takes all the risk and so far as can be learned, neither the United Racing Association (URA) nor the American Automobile Association (AAA) offers any guarantee that drivers advertised to appear for an event will show up. This has happened many times in the past, and is said to be the reason Gilmore shifted from AAA to the URA this year.

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## New Grounds For Columbus Event Sought

### Ohio Ag Board Asks Funds

COLUMBUS, O., Nov. 13.—Spurred by official figures which revealed the 1948 Ohio State Fair here showed an operating profit of \$23,748.11, the State Board of Agriculture this week went on record as unanimously supporting purchase of a new fair-grounds site. The proposed purchase would cost \$425,319 and be a 523-acre tract, just north of Ohio State University.

A committee composed of C. H. Benbow, Westerville; George A. Dix, Delaware, and State Director of Agriculture Frank Farnsworth has been authorized by the board to seek immediate release of the required \$425,319 from the State Board of Control.

A motion by the Board of Agriculture, seeking immediate release of the funds, said: "We are convinced more than ever that a new (fair) site is needed and that the proposed site near Ohio State University will offer year-round use beneficial to Ohio and agriculture. If a fair as successful as the recent 1948 Ohio State Fair can be put on under the handicapping conditions of the present fair plant, the new site will give Ohio an annual exposition of the type it deserves."

Official figures for the 1948 event show receipts for the seven-day seven-night exposition totaled \$385,105.46, and expenditures totaled \$361,357.35.

Afternoon grandstand receipts were \$25,884, which more than took care of the \$24,500 in harness racing purses. The night grandstand show amassed a profit of \$36,652, and concessions and exhibit space added \$67,029.65 to the fair's receipts. The night horse show drew receipts of \$32,723.15 as against the \$25,000 in cash and plate paid to winners.

## Expansion Plans For Monroe Event

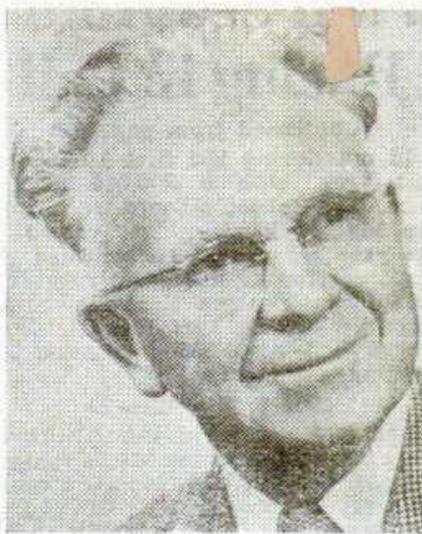
MONROE, Wash., Nov. 13.—Plans are under way for expansion of the Snohomish County Fair here to include four counties next year, according to Robert Follis, president. In all likelihood, Follis said, the name of the event will be changed to the Puget Sound Fair. Plans call for the following counties to participate: King, Chekan Island, Skagit and Snohomish.

Next year's enlarged fair will be held on the recently purchased 40 acres of land and will have 150,000 feet of floor space as compared to 75,000 feet this year. The 1949 event will feature eight 200 by 50 cattle barns and eating accommodations for 100,000 people, Follis said.

## Swift County Elects Evans; 1948 Annual Reported Big

APPLETON, Minn., Nov. 13.—Swift County Fair Association held its annual meeting here October 28, electing Lester Evans president and re-electing J. G. Anderson secretary. Other officers elected are G. L. Haughland, vice-president; A. O. Krebs, treasurer, and E. W. Peterson, George Haase, T. O. Barduson, George Bryan, E. M. Gross, Ed Anderson, Kermit Knutson, Oscar Lindahl and Ignace Zinda, directors.

Based on attendance and 4-H Club activities, 1948 Swift County Fair was one of the most successful in history, the secretary reported. Two days of



WILLIAM S. HAMMOND, Waco, Tex., manufacturer, who again has been elected president of the Heart O' Texas Free Fair & Exposition for 1949.

## Phoenix Certain To Better 1947 Turnstile Mark

PHOENIX, Ariz., Nov. 13.—That the Arizona State Fair would attract over the 141,800 who saw last year's event was assured as the exposition rolled into the eighth day of its 10-day stand here. Over 40,000 paid their way thru the turnstiles Armistice Day, Thursday (11), to make it certain the '47 attendance figure would be topped when the curtain is rung down on the event Sunday (14).

With ideal weather prevailing, the night grandstand show, *Hollywood Star Revue*, which features Harry Rogers's orchestra, the Williams Sisters, Hoagy Carmichael, Sonny Tufts, Rod Cameron, Mabel Todd, Martha Tilton and Artie Wayne, attracted good biz. The show, under auspices of the VFW, was slated for six of the fair's 10 nights.

The Armistice Day throng arrived early and over 8,000 persons packed the grandstand to watch Rex May, Glendale, Calif., driver, win the 25-mile feature of the big car racing program.

Crafts 20 Big Shows, featuring 9-cent kiddie rides, did better-than-okay business on the midway.

## Improvement Plan Started at Estevan

ESTEVAN, Sask., Nov. 13.—A 10-year plan to beautify and improve Estevan's exhibition grounds at a cost of \$36,000, to be shared equally by the Estevan Agricultural Society and the U. S. Department of Agriculture, has been tackled.

Accommodations for exhibiting and judging of livestock at the summer fair will be improved, a second main exhibit building is planned, several permanent concession booths are to be built and park areas are proposed. In addition the grounds are to get a heavy industrial wire fence, new parking areas will be laid out, a lighting system installed, a water supply thru two wells is planned and the grounds will be treed along the fence. When the above work is completed, a new grandstand will be built.

midget auto races drew heavy turnouts and all exhibit departments were filled. This year the West Central Minnesota Spotted Poland China show was sponsored. Barnes-Carruthers supplied the grandstand show, while Home State Shows occupied the midway.

## IAFE To Hear GE Exec Talk On Exhibits

### To Tell of Survey Findings

CHICAGO, Nov. 13.—Findings of a survey conducted by the General Electric Company on the effectiveness of commercial exhibits at regional efforts will be disclosed at the annual convention of the International Association of Fairs and Expositions here November 29-December 1 at the Hotel Sherman. Charles D. Scott, supervisor of exhibits for General Electric, will detail the results of the survey made this year at an Eastern fair.

The future of television at fairs will also come in for attention at the annual confab. Reinald Werrenrath, program director of Station WBKB, this city, will discuss the probable relationship between video and fairs.

### Variety of Subjects

Speakers and their subjects, as announced by Frank Kingman, IAFE secretary, include: C. G. (Pete) Baker, Oklahoma State Fair, Oklahoma City, *Newspaper Contest Pays Dividends*, and Emery Boucher, Quebec Provincial Exposition, Quebec, and V. Ben Williams, Pacific National Exhibition, Vancouver, B. C., *Luring Crowds With Attendance Awards*. Boucher will also speak on *Skating Vanities, Our No. 1 Attraction*.

Other speakers and their topics are: Pat W. Kerr, Tennessee Valley Fair, Knoxville, *Amusement Parks at Fairs*; Jack Reynolds, Wisconsin State Fair, Milwaukee, *We Wanted To Be Different and Midget Auto Races*; Ralph Ammon and L. R. Huckstead, Heart of Illinois Exposition, Peoria, Ill., *Building a New Fair*; Bryan Blaylock, vice-president, National Dairy Association, *Fairs Have a Golden Opportunity*, and R. H. McIntosh, Alabama State Fair, Birmingham, *Commercial Space-Concessions*.

Also Sheldon R. Brewston, Utah State Fair, Salt Lake City, *Industrial Exhibits Sponsored by the Junior Chamber of Commerce and All Food and Refreshments Handled by One Organization*; Robert B. Trask, chief, Division of Fairs, Massachusetts Department of Agriculture, Boston, *Co-Operative Exhibits*; J. C. McLean, Pacific National Exhibition, *Hobby Shows Produce Added Revenue*, and Maurice Jencks, Kansas Free Fair, Topeka, *Something New in Exhibit Buildings*.

### To Discuss Name Talent

Also Raymond A. Lee, Minnesota State Fair, St. Paul, and Elwood A. Hughes, Canadian National Exhibition, Toronto, *Name Talent*; Joseph T. Monsour, Louisiana State Fair, Shreveport, *Motorcycle Races*; Harry B. Correll, Bloomsburg (Pa.) Fair, *Harness Horse Racing*, and George A. Hamid, New York City, *No Refunds With a Covered Stage*.

Four speakers will discuss *Features That Produce Results*. They are Edwin J. Bath, Ohio State Fair; Orval C. Pratt, Indiana State Fair; William V. (Jack) Ward, Illinois State Fair, Springfield, and Emery Boucher.

## Camrose Elects Schnell Prez

CAMROSE, Alta., Nov. 13.—E. W. Schnell was elected president of Camrose Agricultural Society, succeeding A. Chant. George Goldberg and Mrs. Gordon Wilson are vice-presidents, and J. E. Stuart continues as secretary-manager. The society puts on the annual three-day summer fair here as well as the fall livestock show. It also manages the Camrose exhibition grounds. Prizes for livestock will be increased.

## S. C. Annuals Tab Big Gates for '48

COLUMBIA, S. C., Nov. 13.—This year was one of the best for South Carolina's fairs.

The State Fair here, despite extremely cold weather, drew more than 170,000. At Anderson, with warm weather, the week's attendance was estimated at 200,000.

Piedmont Interstate Fair, Spartanburg, also was favored by ideal weather, the gate topping 140,000, according to Tom Moore Craig, secretary.

Midway business was comparable all around. Cetlin & Wilson Shows caught red ones at Spartanburg and Anderson, while World of Mirth Shows chalked up a new record at Columbia.

At Orangeburg attendance was estimated at 75,000. The James E. Strates Shows garnered good midway biz.

Heavy rains thruout the week plagued Pee Dee Fair, Florence, and the Charleston annual.

Prell's Broadway Shows were disappointed in the Lee County Fair gross at Bishopville, but previously at Greenville they caught a red one. Rain made the difference at Bishopville.

## Iowa Reopens Bids For 4-H Girls' Dorm On State Grounds

DES MOINES, Nov. 13.—The Iowa State Fair Board will call for bids on construction of a proposed new 4-H Club girls' dormitory at the Iowa State Fairgrounds. Bids were taken nearly a year ago, but the low bid of approximately \$378,000 at that time was considered too high.

The proposed building will house approximately 500 4-H Club girls for the fair. The new bids will be considered by the board at its annual meeting December 9.

## Golconda, Ill., Officials Set Retirement Jan. 1

GOLCONDA, Ill., Nov. 13.—John B. Clark, president of the Pope County Fair here for 15 years, announces he will retire January 1, 1949.

Also retiring will be Lou Walker, vice-president; Philip Schoette, secretary, and Earl Walter, treasurer, all of whom have served 15 years.

## J. G. Wilkinson in Third Term at Moose Jaw Helm

MOOSE JAW, Sask., Nov. 13.—J. G. Wilkinson was elected president of the Moose Jaw Exhibition board for his third successive term. Vice-presidents are George M. Smith and L. W. Kerns.

Mrs. V. Hyland was reappointed secretary-treasurer.

## Set Molalla Buckeroo Dates

MOLALLA, Ore., Nov. 13.—Directors of the Molalla Buckeroo Association announced Wednesday (10) that the 1949 Buckeroo will be held July 2-4. Next year's show will be more of a community affair to boost attendance and revenues, officials said. Clyde W. Kendall was chosen delegate to the International Rodeo Association's convention in Reno, Nev., November 19-20.

## Midget Race Draws 7,500

FORT LAUDERDALE, Fla., Nov. 13.—A crowd of 7,500 turned out for the first midget auto races presented here last Sunday (7). Gene Force, Richmond, Ind., won the 25-lap feature. Drivers Homer Clayton and Shorty Johns took spills but suffered no serious injuries.

# 104,768 See Expo-Rodeo In San Fran

## Rambo Wins Cowboy Title

SAN FRANCISCO, Nov. 13.—Officials closed the books on the fourth Grand National Livestock Exposition and Rodeo here Sunday (7) and classed it as the "best one so far." A sellout crowd for the last performance brought attendance figures for the 10-day run at the Cow Palace to a record 104,768.

Five international rodeo stars divided total prizes of \$10,250 in the International Rodeo Association events, with Gene Rambo, Shandon, Calif., taking the IRA all-round championship cowboy honors. Runner-up was Barney Willis, White Salmon, Wash. Other rodeo championships went to Sonny Tureman, Oregon, bareback bronk riding; Harry Tompkins, Phoenix, Ariz., bull riding, and Everett Shaw, steer roping.

Buck Sorrells, Tucson, Ariz., took the calf roping championship, and Carl Olson, Cardston, Alta., won the saddle bronk riding crown.

Officials said a new livestock entry record was set and that auction sales of breeding and commercial stock amounted to \$306,000.

Mr. and Mrs. Howard King, of San Francisco, are visiting Mrs. King's brother and sister-in-law, Lieut. and Mrs. James J. Taulbee, U. S. N., at their home in Kittery, Me. In last week's Marquee column it was said the King's were visiting Mrs. King's mother instead of her brother.



## Meetings of Fair Assns.

Central New York Association of Agricultural Societies, November 18, Hotel Syracuse, Syracuse. Robert S. Turner, Horseheads, secretary.

International Association of Fairs and Expositions, Hotel Sherman, Chicago, November 29-December 1. Frank H. Kingman, Brockton, Mass., secretary.

Iowa Fair Managers Association, Hotel Fort Des Moines, Des Moines, December 6-7. E. W. Williams, Manchester, secretary.

Wisconsin Association of Fairs, Pfister Hotel, Milwaukee, January 5-6. Douglas J. Curran, Black River Falls, secretary.

Kansas Fairs Association, Jayhawk Hotel, Topeka, January 11-12. R. M. Sawhill, Glasco, secretary.

Kentucky Association of Fairs, Brown Hotel, Louisville, January 6-7. L. (Doc) Cassidy, Louisville, acting secretary.

Ohio Fair Managers' Association, Deshler-Wallick Hotel, Columbus, January 12-13. Mrs. Don. A. Detrick, Bellefontaine, secretary.

Missouri Association of Fairs and Agricultural Exhibitions, January 13-14, Hotel Governor, Jefferson City. Rollo E. Singleton, secretary.

Minnesota Federation of Fairs, January 13-15, Lowry Hotel, St. Paul. Allen Dorn, Grand Rapids, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 16-18. Harry B. Kelley, Hillsdale, secretary.

Western Canada Association of Exhibitions, Fort Garry Hotel, Winnipeg, Man., January 17-19. Mrs. Letta Walsh, Saskatoon, Sask., secretary.

Massachusetts Agricultural Fairs Association, Parker House, Boston, January 23-24. Robert P. Trask, Boston, secretary-treasurer.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 23-25. C. C. Hunter, Taylorville, secretary-treasurer.

Rocky Mountain Association of Fairs, January 23-25, Northern Hotel, Billings, Mont. J. M. Suckstorff, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 24-25. C. B. Ralston, Staunton, secretary.

Nebraska State Board of Agriculture, Cornhusker Hotel, Lincoln, January 24-26. Edwin Schultz, Lincoln, secretary.

Pennsylvania State Association of County Fairs, January 26-28, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, Reading, secretary.

Texas Association of Fairs, Expositions and Rodeos, Baker Hotel, Dallas, January 27-29.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 7-8. James A. Carey, State Office Building, Albany, secretary.

Secretaries of State associations are urged to send in their convention dates.

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### UNDER THE MARQUEE

(Continued from page 61)

Felix Sr. is making an aluminum rigging with a name plate that will read, Snooky and Sonny Morales Jr. They will open next June.

In a recent issue it was stated that, after closing with the Kelly-Miller Circus, Howard Marshman would go to his home in Manning, Ia. He states that he hasn't any property there, never expects to have any and the only time he was in the city was to bill it for the Kelly-Miller org. Marshman's home is in Bayard, Ia.

Mr. and Mrs. James MacInnes Sr., and son, Tommy, and Mr. and Mrs. Charles B. Kistler recently visited Polack Bros.' Eastern Unit at Reading, Pa.; the Hamid-Morton show at Wilkes-Barre, Pa., and the James M. Cole Show, also at Wilkes-Barre. During the summer the folks caught King, Hunt, Lee Ringling-Barnum, Rogers and James M. Cole.

Van Wells, who clowned at the Houston Shrine Circus, has a new gag that is garnering plenty of laughs. The gag is on the Truman-Dewey election, Wells wearing his shorts while carrying a sign reading: "I bet on Dewey and lost my?" Little Eva, elephant, which was used at the Republican convention, is also in the act. Happy Kellems, winner of a bet between himself and Wells, brings up the rear carrying Wells's clothes and money.

Don Dorsey, aerialist with Polack Bros.' Western Unit, who was seriously injured when he fell during the Pacific National Exhibition (PNE) date in August, was released from Vancouver Hospital November 5. During his 67-day hospital stay he was given 26 blood transfusions. Dorsey plans to rest at the home of his mother in Fall River, Mass., before rejoining the Polack unit in San Antonio. On leaving Toronto Dorsey was presented with a \$500 check, a joint gift from the Shriners and PNE officials.

### WON, HORSE & UPP

(Continued from page 61)

house's flag going up, which left the visiting delegates with nothing to travel on.

The show's jump that night to Belly Stick, Tex., was only a three-mile one, which gave the delegates a chance to prove their belly-traveling points. Good judges were selected, men who couldn't be reached, honorable members of our train crew who wouldn't stoop to travel on their stomachs, to see that none of the visiting conventioners walked or rode the three miles. As our people always lie on their stomachs in the aisles of the coaches when our train pulls out of a town, the judges decided that such stomach traveling, as a protection from irate towners, who throw dangerous missiles thru the sleepers' windows, was a bonafide method, which is included in the debate.

However, the judges decided, the visiting delegates must prove their point and their strengths by making the jump on all fours with their pouches clearing the ground not more than two inches. After the big show was over, at the crack of a whip the 100 representatives crawled out of the railroad yards at a snail's pace, which was speeded up by 200 yelling natives at their heels. The show train beat them into town by three laps, which more or less knocked the props from under their belly-traveling argument.

Like most show debaters, the delegates couldn't stand the acid test. Many left without casting their ham, horse or hay vote, which left the question yet to be answered. And it now stands: "Does or does not a circus travel on its belly?"

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# Casey Grosses For '48 Tie '47; Expenses Soar

WINNIPEG, Man., Nov. 13.—A check of figures as both units of the E. J. Casey Shows go into the barn here reveals the org's 1948 grosses equaled those of 1947, but expenses were considerably higher than in '47 despite the fact that there was no amusement tax in Manitoba this season.

Major reasons for increased expenses were five road accidents, the most costly of which ruined the org's main unit generator truck. Show officials estimated the loss at \$10,000.

Plans for 1949, when the show's schedule will be approximately the same as this season, are in the making. At least one new ride will be added.

The winter-quarters crew begins overhauling Monday (15) under the guidance of Bob Kerslake, manager of the No. 2 unit. The crew includes Charles N. Payne, electrician; Art Curtis, ride foreman; Vic Auschaire, artist, and Shorty Kerslake and Geez Geezil, helpers. A large truck storage warehouse has been completed at quarters. Rides were left loaded on trucks, all set to move next spring.

Owner E. J. and Mrs. Casey and their daughters, Bubbles and Helen, have returned from a 6,000-mile auto trip thru Toronto, Quebec and Boston, where they saw the first game of the World Series; New York, Pittsburgh and Chicago. They visited with Ben Roodhouse at the Big Eli plant in Jacksonville, Ill.

Bob Kerslake is vacationing in Vancouver, B. C. David E. Casey is visiting his parents, on 30-day leave from the Royal Canadian Navy. He is stationed at Esquimalt, B. C., and slated to leave on a jaunt to Australia upon termination of leave. Owner Casey and his son-in-law, Jack Baille, will attend the outdoor convention in Chicago this month.

Most of the org's personnel will remain the same for 1949, with the exception of W. P. Naskar, who has been replaced as auditor by C. B. Farrell, and Ernie Willis, who has been replaced as electrician by Charles Payne.

# SLA Completes Plans for Nov. 28 Memorial Services

CHICAGO, Nov. 13. — Arrangements have been completed for the memorial services of the Showmen's League of America Sunday (28) here. Services will be held at 1:30 p.m. in the Bal Tabarin of Hotel Sherman, with the Rev. Marcel La Voy, SLA chaplain, officiating. Members of the Al Sopenar-Showmen's League of America, American Legion Post will serve as ushers and also will present the colors.

Following the services in the hotel, another service will be held at Showmen's Rest, Woodlawn Cemetery. Busses, leaving from the La Salle Street entrance of the hotel, will take SLA members to the cemetery following the services in the hotel.

Mr. and Mrs. Buff Hottle, owners of the shows bearing their name, were hosts at a fish banquet when the shows closed their season in Franklinton, La. Present were Mr. and Mrs. Euby Cobb, Mr. and Mrs. Jack Thomas, Mr. and Mrs. Richard Francis, Mr. and Mrs. Bennie Acker, Mr. and Mrs. Duke Sorrell and son, Mr. and Mrs. Jimmy Macalusa and family, Mr. and Mrs. Orval Williams, Mr. and Mrs. Kenneth Rector, Mr. and Mrs. Russell Longcor, Mr. and Mrs. Hal Dunn and son, Gussie and Lyle Wolf and Dell Simms.

# Eagle Signs With Strates for 1949; Charleston Biz Up

CHARLESTON, S. C., Nov. 13.—James E. Strates, general manager of the shows bearing his name, this week announced the inking of a contract with Nate Eagle's Hollywood Midget Movie Stars for 1949. This will mark the fifth consecutive season that Eagle has trouped under the Strates banner.

Strates also said that Eagle would produce a new musical-type show next year, designed so as not to conflict with the regular girl show. A name star will be featured, Strates said. Georgia Sothern is featured this season.

Personnel of Eagle's midget troupe includes Murray Wood, Helen Magna and Harry Klima.

Strates said that business at the Charleston Fair for the week ending Saturday (6) was 27 per cent ahead of last year. Shows close the regular season at Jacksonville, Fla., Saturday (20) and will go to their new winter quarters at Pinellas County Fair, Largo, Fla.

# Lawrence Org Goes To Barn After Good Season of Fairs

SAVANNAH, Ga., Nov. 13.—At the conclusion of a 32-week season, which covered 3,389 miles in eight States, the Lawrence Greater Shows moved into winter quarters here this week.

The org played one State fair, seven county fairs and one industrial fair, with biz at all termed good. Eight of the still dates played by the org proved lucrative. But the remainder of the slate found the shows either breaking even or pulling out a loser. Syracuse was the largest city on this season's schedule; Culpepper, Va., the smallest. Longest move was 232 miles; the shortest, 28.

A hangar at Hunter Field and two garage repair shops comprise the winter quarters set-up here. Most of the org will take it easy until after the first of the year, at which time many will arrive here to begin readying the equipment for 1949.

Louis Geth will visit relatives in Springfield, O. Fizzie Brown, concession manager, will winter in Dallas. Bob and Stella Young plan a vacation in Bermuda. Sam and Shirley Levy headed for New York. Herb Shive went to Hot Springs, from where he will head for Chi and then to Milwaukee. J. F. (Juney) Machamer went to Chicago by way of De Land, Fla. Col. Sykes-Mc-

# Wiltse Collins General Agent

ST. LOUIS, Nov. 13.—William T. Collins, owner of the shows bearing his name, has signed Cash Wiltse as general agent and assistant manager for his show for the coming year. Wiltse has assumed his duties and is on a trip thru the Northwest in the interests of that organization.

Wiltse, the past season, was assistant manager to Ray Marsh Brydon, of the Associated Independent Midway Operators, Inc., and earlier in the year was assistant manager of the John R. Ward Shows.

# Al Sopenar Post Sets Open House For November 26

CHICAGO, Nov. 13.—Open house will be observed by the Al Sopenar-Showmen's League of America American Legion Post here Friday (26) in the clubrooms of the Showmen's League of America.

The first formal installation of officials since the organization of the post will feature the program. Bernie Mendelson will be inducted formally as post commander.

Entertainment and refreshments also will be offered. Jack Hawthorne and Max Brantman are in charge of the open house.

# Matthew J. Riley Buried In NSA Ferncliff Plot

NEW YORK, Nov. 13.—Funeral services for the late Matthew J. (Squire) Riley at the Riverside Memorial Chapel on Saturday (6) afternoon and burial ritual at the National Showmen's Association plot in Ferncliff Cemetery were presided over by Fred Murray, chaplain of the NSA.

Members of the family assisting at the services included the deceased's widow, Imogene Riley, and his brothers, William, Mark and Leo. An extremely large delegation of NSA members attended the services at the Riverside chapel, which was banked high with floral tributes.

Among NSA members noted at the chapel were Mr. and Mrs. Walter K. Sibley, Mr. and Mrs. Larry Benn, George A. Hamid, Herman Blumenfeld, Joseph Hughes, Clem Schwartz, Jack McCormick, Eddie Elkins, Ike Weinberg, Johnny J. Kline, of Greater Show World, and Ted Wolfram, of The Billboard.

Corey left for Trenton, N. J. Johnnie Matise took off for New York and Robert Deckman left for Williamsport, Pa.

# WOM, Hamid Ink Ottawa Contracts

OTTAWA, Nov. 13.—The midway contract for the 1949 Central Canada Exhibition was again awarded to the World of Mirth Shows yesterday (12). Meanwhile George A. Hamid, head of the booking office bearing his name, was again awarded the grandstand talent contract.

The World of Mirth appeared at the exhibition this year and in 1947 and for many years prior to the war, when the occupation of the plant by the army made it necessary to cancel operations. At this year's exhibition Hamid was given a plaque in recognition of 25 years of supplying talent for the annual.

Representing the World of Mirth were Frank Bergen, general manager, and Bernard (Bucky) Allen, concession manager. Also on hand to submit bids were representatives of the James E. Strates and Cetlin & Wilson shows.

# Biz Off 20% From '47 for Nolan Org; Wind-Up Canceled

FREDERICK, Okla., Nov. 13.—With plans for a swing thru New Mexico and Arizona canceled, the Larry Nolan Shows moved into winter quarters here October 24. Biz was 'way off for the org the final four weeks of the season, due to bad weather. General Agent Ed Plunkett, after a tour of Arizona and New Mexico, advised against making the scheduled jaunt.

Owner Larry Nolan reports business this season was approximately 20 per cent below that of 1947, due, for the most part, to inclement weather. Several fair dates showed an increase over '47, Owner Nolan said, but biz at the late still spots was "very bad."

**'49 Show Plans**  
Present plans call for the shows to begin their 1949 season in mid-April, springing for the third year in a row at Rocky Ford, Colo. Mr. and Mrs. Nolan and John Duggan, who have concessions booked at the Arizona State Fair in Phoenix, which ends tomorrow (14), will winter in Denver. Pop Sorenson, with his concessions; the Strouds, with their photos, and Capt. Morrison, with his Jungle Land, played dates in Waco, Tex., and will winter in Phoenix. Mr. and Mrs. Ed Plunkett will winter in San Antonio.

John Zimmerman, of Nelson Auto Sales, Omaha, contracted to build a popcorn trailer for Mrs. Nolan for the '49 season. Mr. and Mrs. Jess Logston stored their cookhouse and left for their home in St. Joseph, Mo. Ride men signing to return include LeRoy Huffman, Tex Miller, Chick Wilson and Gene Walsh. Gene Renee, also slated to return next season, plans to play night club dates this winter. Charles Scott and family will winter in Coolidge, Ariz. Lee Atterbury joined a Texas show for some late dates with his ball game and Funhouse. The Mitchell family is in Arkansas. Mr. and Mrs. Jimmy Keyes plan to join a show in California for the winter.

Next year's line-up will find LeRoy Huffman as ride foreman and Charles Scott as electrician. Next year the org will favor more Western spots and likely drop the jaunt into Kansas.

Phil Cook, chaplain of Miami Showmen's Association, was on a liquid diet for a few days last week after having a couple of teeth pulled. He is in New York where he plans to remain until after the NSA banquet when he will head for the Chicago doings.

# Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show . . . . .

Kind of Show . . . . .

Owner . . . . .

Manager . . . . .

Winter Quarters Address . . . . .

. . . . .

Office Address . . . . .

. . . . .

**ESTHER BOBBY WEINER**

Contact me, c/o General Delivery,  
SIOUX CITY, IOWA.

Very important to you.

**JACK**

**SHOWMEN, ATTENTION!**

1946 Reo, 1 1/2-ton chassis with custom-steel body, living quarters 18 1/2' long. Bottled gas stove, elect. refrigerator, insulated birch interior, clothes lockers, 15 gal. water tank, 8' steel storage lockers under each side. Perfect condition. Ideal for office or ticket wagon. Perfect condition. \$3800.00 cash.

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1947 REO TRACTOR and  
1947 34 FT. TRAILMOBILE VAN

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**CHAS. MCCARTHY**

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**Have Unusually Good  
All-Year-Round Location**

Downtown Mobile, corner Government and Conception, across from Greyhound Bus Depot, for good-looking Long Range Shooting Gallery, Photos, Jewelry, any other novel Concessions. If interested contact me immediately.

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CUDDLE-UP RIDE  
SPITFIRE RIDE**

HIGHEST CASH OFFER TAKES BOTH.

Address:

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**FOR SALE**

Frozen Custard, etc., Truck, 6 months old, Ford, vanette body, new equipment. Reasonable.

**G. HAYES**

1537 Lakeland Lakewood, Ohio

**WANTED  
A MERRY-GO-ROUND**

Suitable for permanent place in a park. Prefer a forty-five foot, three abreast, with two rows jumpers. Condition negligible, can make own repairs.

**BOX D-99, Billboard, Cincinnati 22, Ohio.**



**American Carnivals  
Association, Inc.**

By Max Cohen

ROCHESTER, N. Y., Nov. 13.—Word has been received that the Michigan attorney general's office has ruled that concessionaires may not lease areas of the Detroit State fairgrounds to house their concessions for successive years, and that the State fair board can grant concession privileges for only one fair at a time.

Also many are predicting that no appreciable tax cuts will be possible during 1949 by reason of the budget requirements of the federal government, we still are of the opinion that, with proper co-operative effort on the part of the carnival industry, it may be possible to obtain a reduction in the excise tax on admissions.

In spite of some repercussions from the recent election, the weekly indicator of business activities shows a continuing increase in retail sales with a continuing increase in incomes.

We acknowledge a \$10 contribution to the Public Relations Fund received from Lawrence Tamargo, president of Island Manor Shows, Inc.

Information received from Washington indicates many items are now undergoing a price adjustment. These include farm products, lumber, refrigerators and similar household items. However, automobiles, building material (excluding lumber) and metals generally are still subject to advancing prices.

**Winter Quarters**

**Virginia Greater**

SUFFOLK, Va., Nov. 13.—Shows are quartered on the Tidewater fairgrounds here. All tractors are housed in two buildings. The trailers are lined up outside.

Staying here are Mike, Ike and Leo Matina, of the midget troupe; Bob Crawley, James Dudley, Sam Mitchell, Mr. and Mrs. McCarthy and Mr. and Mrs. Ed Smith. Leo Matina is holding down the cook's job. Visitors included L. C. Holland, local dentist; Wallace Goodrich and Harry P. Taylor. Bingo operators Bob and June Coleman stopped off en route to their home in Tennessee.

William C. Murray is in charge of quarters. Rocco Masucci, general manager, is at his home in New Jersey.

**Johnny's United**

ATHENS, Ala., Nov. 13.—Org, which recently closed a 36-week season, is wintering on the fairgrounds here. Show was in six States, mainly in Tennessee and Indiana, covering 3,600 miles. Records show that there was a 15 per cent decrease in net profits from last year. Plans are under way for a new back-end on the show and a new Octopus, which will make six office-owned rides. Manager John Portemont Jr. and booking agent James Bush plan a booking tour, including Tennessee, Indiana and Wisconsin. Mr. and Mrs. John Portemont Sr. and daughter, Mary, are planning to vacation in New Orleans and Tampa.

**WANTED**

Ferris Wheel and Merry-Go-Round for 3-Day

**Sebastian Inlet Celebration**

Dec. 17-18-19 at Melbourne Beach, Fla.

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**LENNARD MALLORY**

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Melbourne Beach, Florida

**Money is unimportant here!!**



Land of Cockayne (COCKAYNE). This is a modern artist's idea of that delightful paradise which was part of the folklore of Europeans many, many centuries ago.



THIS is the Land of Cockayne.

It's a wonderful place where the houses are built of cake, and shops are eager to give you their merchandise for free.

Here, roast geese and other fowl wander about inviting folks to eat them. Here, buttered larks fall from the skies like manna.

Wonderful place, Cockayne . . . this land that's always free from want . . . where business cycles are unknown . . . where money is unnecessary.

Only trouble is you won't find this mythical place on any up-to-date map of the world.

We live in a land blessed with plenty—true enough.

But the rub is that we will always need hard cash to buy the things we want.

You will need money to make a good down payment on a new home . . . to send the children to college when the time comes . . . or to keep well-supplied with fine food and little luxuries when it comes time to retire.

One of the best ways you can assure yourself that you will have the money you need for the things you want later in life is to *save some of the money you now earn, in U. S. Savings Bonds.*

These Bonds are the safest in the world. And they make money for you. Each \$75 you save today will grow to \$100 in just 10 years.

So start saving now . . . the automatic way, on the Payroll Savings Plan where you work, or buy them regularly through your bank or post office.

**AUTOMATIC SAVING  
IS SURE SAVING-  
U.S. SAVINGS BONDS**

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Single or Complete Exhibit

State Full Particulars

**AL SCHMID**

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**SHRUNKEN HEADS**  
As the natives of the jungle prepare them. White, native and others. Female heads with long hair, prepaid \$8.00; Male heads, prepaid \$6.00. Many other manufactured attractions: Wolf Boy, Fish Girl, Ape Boy, Cannibal Heads and Bodies, Shrunken Bodies, life size Mummies and Bodies. Attractions made to order. Write for Prices and Photos.  
**Tate's Curiosity Shop**  
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## COMPLETE CARNIVAL FOR SALE

An established Carnival, playing the same territory for over 25 years, is offered for sale. Show is complete with Rides, Concessions, Light Plants, Office Trailer, transportation for everything; all the equipment is in A-1 shape. Excellent buy. Full particulars and details will be sent to interested parties who can furnish financial reference and are able to invest \$30,000.00. Write only.

**BOX D-92**

Care The Billboard, Cincinnati 22, O.

## RAILROAD CARS FOR SALE

- 2-72 FT. ALL-STEEL FLAT CARS
- 1-66 FT. SEMI-STEEL FLAT CAR
- 1-70 FT. SEMI-STEEL FLAT CAR
- 1-30 FT. ALL-STEEL BOX CAR

All in Good Condition

Address:

**BOX 71, Care The Billboard**

390 Arcade Bldg. St. Louis 1, Mo.

## FOR SALE

Tent, 40'x100' 5 sections 8-ft. wall, used one week, poles and stakes complete; bargain for cash. Marquee, 20'x20', and 14'x18', \$50.00 each. One 16'x16' Four-Way Tent with awnings and bally, no frame, \$40.00. One Office Trailer with 1939 Buick Coupe. Will make trade for Kiddie Rides.

**MIKE PRUDENT**  
PATCHOGUE, NEW YORK

## THOS. A. JONES SHOWS

Now Booking for 1949 Season  
Rides — Shows — Concessions

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## WANT TO BUY

One Kiddie Merry-Go-Round, one Kiddie Whip, one Kiddie Auto Ride. Also want to buy "Evans" Big Air Wheels in any condition.

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## LESLIE'S TRAILER PARTS & ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U. S. A. 370 West Peachtree Street, Atlanta 3, Georgia. Cypress 6956.

## FOR SALE NO. 5 ELI WHEEL

In Good Condition, \$5,000 Cash.

Contact: **H. V. PETERSEN**, care Tivoli Exposition Shows, Lake Village, Ark., Cotton Carnival, week November 15; or as per route.

## FOR SALE OR TRADE

1947 Model 16-Seat Chairplane Ride, only 12 months old; also 1936 Chev. Truck for above Ride. Ride and Truck in first-class shape. Will trade for Train or Fun House. Address:

**HARRY ZIMMERMAN**

**BOX 9144, West Huntington, W. Va.**

## MIDWAY CONFAB

S. B. Amusement Company, which had a good week at Moro, Ark. will be out all winter.

Gal shows have become so modern that it puts a strain on the native who likes to describe everything he saw.

Virginia (Jenny) Pearman, of Florida Amusement Company, recently took delivery on a new trailer home in Tampa.

Johnny Somers closed with the Prell Shows in Greenwood, S. C., and will spend several weeks in Hot Springs before going east.

A fair-minded fair manager is one who listens to all general agents' propositions even tho his mind was made up long ago.

Jimmie (Carmen Lee) Hilyard, who has been visiting his parents in Kansas, will spend the winter in Texas.

Georgie Spears Jr., who closed his annex with Lew Alters on the J. J. Kirkwood Shows recently, is making plans to open a studi in Charleston, S. C.

H. V. Petersen, owner of the Tivoli Exposition Shows, and C. S. Noell, general agent, recently made a business trip to Little Rock, where the latter bought a Cadillac coupe.

If carnival managers are incensed at anyone, it's probably their agents, who tell the city fathers that their bosses are wealthy men.

Prince Dennis and Lady Ethel, who joined Pete Kortez's Side Show after closing with J. W. (Patty) Conklin October 3, are en route to Honolulu with the Kortez attraction for the winter.

Mrs. Jackie Mulkey, of Playtime Shows, cards from Trenton, Ill., that she was granted a divorce from Harold R. Mulkey, November 4 and hereafter will be known as Jackie L. Davis.

Frank Reed, bingo op, has closed a profitable season with the J. J. Page Shows. Following a business trip to Philadelphia and New York, he will winter in Miami. His agent, Eddie Brenner, will accompany him.

A skeptic is a committeeman who is afraid that the printer might have made a mistake when printing serial numbers on roll tickets.

Mr. and Mrs. Roy W. Hoagland closed the season on the T. J. Tidwell Shows at Big Springs, Tex., October 30, org going into its new quarters there. Hoagland was electrician with the show. The Hoaglands will winter in Corpus Christi, Tex.

Red Graham, electrician on Groves Greater Shows, is recuperating from burns suffered during the org's stand in Marksville, La. Graham's post as electrician was taken over by Orval Williams who, with his wife, joined the org with their concessions.

Ed S. Torbert joined Mrs. Betty Bancroft's Side Show on the Royal Crown Shows, replacing Mrs. Marie Holston, who had to leave the org to enter a Chicago hospital to undergo an operation. George Ryan, torture act, also joined the shows at Gainesville, Fla., to see the shows into the barn.

Jolly Tina celebrated her birthday on the Texas Exposition Shows at Athens, Ga., October 30, with a party presented in her honor by Harvey (Hotcha) Hinton. Attending the

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STATE ALL IN YOUR FIRST LETTER, AND YOUR LOW PRICE FOR CASH

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18-CAR RIDE-O

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Both in good condition. Can be seen now in operation.

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WANT

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One set or more. Already framed or just machines. Erie Diggers preferred. What have you?

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Positively the same as new, priced right, with or without transportation.

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## NOTICE—TO SHOW OWNERS

All kinds of organs repaired and rebuilt. Reference furnished. Write

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## FLY-O-PLANE FOR SALE

In good condition, equipped with safety device.

**SPEEDY MERRILL**

c/o CETLIN & WILSON SHOWS

Box 787, Petersburg, Va.

FOR SALE

**KIDDIE AERO RIDE**

16 passenger, with 4-wheeled trailer to pull same. Runs on 1 motor on center pole. \$500.00

**H. O. WEBB**

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## WINTER HEADQUARTERS--RACETRACK FOR RENT

Beautiful 27 1/2 acres, edge of town, bordering river. Racetrack, stables, artesian water, electricity, paved road. Reasonable rent.

**GEORGE CLANTON, Mayor**

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TOP-POP Hybrid Popcorn Is Backed by a Money Back Guarantee!  
Finest Quality Roasted Peanuts—Attractive Circus Bags

5 sizes boxes cones bags, snow cones, floss papers, colors, napkins, spoons, ready-to-use flavors, apple sticks.

Immediate Delivery Star Poppers, Midway Marvel Candy Floss Machines—all-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity 500 lbs per hour Used Popcorn and Peanut Machines bought and sold.

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## GLASS HOUSE OR MIRROR MAZE FOR SALE

Portable and new throughout this past season, consisting of new top, banners, frame, flooring, wiring, ticket box, extra strength plate glass and mirrors with white pine post; in fact, ready to go. This is one of the nicest glass houses on the road and will command respect on any size show. This is not junk, so it is not being offered at junk prices. A portion of the past season was with the Imperial Exposition Railroad Show, where it enjoyed extra nice business. The only reason for selling is that my health will not permit me to operate.

**FIELDING GRAHAM**

3049 EAST 32ND STREET KANSAS CITY, MO.  
P.S.: Will be at Sherman Hotel, Chicago, Ill., during the convention.

## The Greater Tampa Showmen's Association Members NOTICE

ALL MEMBERS WITH 1948 CARDS WILL NOT BE DELINQUENT UNTIL 1949. BUT ALL MEMBERS MUST HAVE A PAID-UP 1949 CARD TO VOTE IN THE COMING ELECTION OF OFFICERS.

GEAN BERNI, SECRETARY.

## FOR SALE

- 1 1947 ALLAN HERSHELL AUTO RIDE
- 1 1947 ELI #5 FERRIS WHEEL
- 1 1948 MANGELS ROTO-WHIP
- 1 1948 MINIATURE TRAIN AND RAILROAD TRAIN

The Above Rides With or Without Transportation  
ALSO MISCELLANEOUS CONCESSION EQUIPMENT  
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## WATCH FOR OUR BIG ANNOUNCEMENT

IN THE CAVALCADE OF FAIRS SECTION OF

THE CHRISTMAS-OUTDOOR CONVENTION NUMBER, DATED NOV. 27

## WILLIAM T. COLLINS SHOWS

party were Mr. and Mrs. Harry Miller, Mr. and Mrs. Jimmy White and son, Billy; Mr. and Mrs. Melvin Easley, Booby Obadal, Mr. and Mrs. Paul Osborne, A. W. Brown, Mr. and Mrs. Jack Cody and daughter, Bonnie; Bob Bullock and Mr. and Mrs. T. Murphy and son.

T. J. Tidwell Shows are wintering in Big Spring, Tex.

Al Stringer, organ repair man and concessionaire, recently entered New Orleans Charity Hospital for an operation. He is in Ward 409.

Al Shriner reports that he will have the novelties at the six-day bike races in New York this month. He plans to winter in Florida.

Louie King infos that the VFW Indoor Fair at Caribou, Me., is clicking. Pat Hanlon, also in on the deal, is reported to have bought a new car.

That clanking heard on the Gate & Banner Shows' midway closing night was a sound made by a disgruntled employee waving his iron-clad contract.

C. Roswell Glover, who had a magic show on the Imperial Exposition Shows this season, has returned to his home in Syracuse.

Bucky Allen stopped off in New York Tuesday (9) en route to Ottawa, Can. He was joined by Frank Bergen, general manager of World of Mirth Shows.

Having closed her Side Show on the Morris Hannum Shows, Le Ola has returned to her home in Portsmouth, O., for the holidays. She reports a good season.

Pinky Pepper, after a shopping tour in Detroit and renewing acquaintances at the Sweetheart Club there, returned to Louisville, where he is featured at the Jungle Club as the "Male Minnie Pearl."

Due to an error, last week's issue of *The Billboard* reported the death of J. W. Hodges, father of Myrtle Hutt Beard, in Fargo, N. D. Hodges is critically ill in St. Luke's Hospital there.

After closing the season with Page Bros.' Shows with bingo, Abe and Edna Frank went to their home in Pascagoula, Miss. They will be back with the Page org next season.

Not all show kiddies' conversations are interesting, but those who fail to listen to them will miss a good many tidbits of information they picked up around house trailers.

Al Roachman, R. A. (Fats) Norton, Abie Levin and Oscar Margolis are among Michigan showmen playing the Jacksonville, Fla., Fair. . . . Ora A. (Pop) Baker arranged the memorial services for the Michigan Showmen's Association November 14 as memorial chairman and, with his wife, will leave December 1 for

a three-month vacation at Sarasota, Fla.

DeLisle Chappell, Sky-High Sailor, is wintering on the West Coast after closing as the free attraction on Mike Krekos's West Coast Shows November 1. He plans to return to a major show next season.

Having closed the season with American Eagle Shows, Mr. and Mrs. Jack Murphy have returned home in Youngstown, O., for the winter. They have taken an apartment in the heart of the steel center.

Harry Lottridge, owner of the shows bearing his name, entertained 123 children from Georgia Baptist Children's Home while playing Baxley, Ga., recently. Harry E. Wilson, show promotion director, supervised distribution of delicacies and a midway tour.

A midway trouper is an individual who will eat anything snatched off of a grease joint griddle, but beef his head off when served a good meal in a dining room.

Jack Gallagher's Caterpillar was wrecked while en route from Kalamazoo to winter quarters for the Playland United Shows at Pontiac, Mich. Gallagher plans to leave in a month for Florida in his new house trailer. . . . Mr. and Mrs. Stanford A. Baker closed their ride on the Cetlin & Wilson Shows at the Florence, S. C., Fair. They left for a fishing trip in Florida before returning to their home in Detroit.

Mr. and Mrs. M. A. Srader and daughter, Patsy, have returned to their home in Wichita, Kan., after a month's stay in Texas and Louisiana where they visited friends and all the late fairs. While in Shreveport, La., Helen Jones, a concessionaire with the Srader Shows the past season, entertained a group of friends at Crescent Landing. Among them were Patsy Srader and Mildred and Sailor Oliphant, of Hennies Bros.' Shows.

Jack W. Donohue, Girl Show op, mailman and *The Billboard* sales agent with Penn Amusement Company, has been with Central Amusement Company since Penn closed for the season, operating a Girl Show and Side Show. He was joined by Ali, Jerry and Lola, of the Morris Hannum Shows, and Esther and Tom Blackman (Esther, crocodile - skin girl), of Endy Bros. Jack says he will remain out all winter in museums.

Mr. and Mrs. Roscoe T. Wade, on a motor tour of the Pacific Northwest and California, plan to bring out their Joyland Midway Attractions as a ride unit only next season. . . . Sammy Stone and C. Joe Bennett broke in their new Royal Empire Shows for a one-day Sunday date in the Detroit suburb of Hamtramck. . . . Harry Stahl, president of the Michigan Showmen's Association, has purchased a new house trailer and will leave for Florida about January 1.

As fair meeting time approaches, the careful agent studies secretaries to make sure that he doesn't host opposition general agents who are with them.

Minnie Meyers (Francene), after closing with Joe Lemke's Side Show, is working on Jack Korie's Casbah Show on the American Midway, with Johnnie Henke handling the front. Line-up of Korie's Side Show includes: Lady Jean, snakes; Buddy Leroy, sword swallower; Zonia, mentalist; Mary Webb, fat girl; Pansy, fire-eater; Chester, alligator boy; Jerry Donahue, tattoo; Marian Solom, torture box; Marion and Boom Boom Revue dancing girls; Frenchy, electric chair; Bob Torson, front talker; Walter DeLenz, magic; Jesse (Tex) Tanner, inside lecturer; Cleo Rense, annex attraction.

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**CONCESSIONS:** Custard, Mitt Camp, Guess Weight and Age, Novelty, Photo, Long and Short Range. Will sell exclusive on Ball Games (3). Will place two Wheels, must carry giveaway merchandise. Groceries, Toys, etc. Just two on show.

**SHOWS:** Wild Life, Penny Arcade, Crime or any grind show. Have two tops complete, 1949 canvas, 20x30, 20x40. What have you?

Earl Meyers wants Canvasmen, Freaks and Working Acts for Side Show. Man to lecture on snakes, newly framed on semi-trailer. Couple to handle Unborn. All address EARL MEYERS at 2501 N. W. 58th St., Miami, Fla.

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Rotaries, Penny Arcade and other legitimate Concessions for all winter's work in and around colored lots in Miami. Have complete Ten-in-One; want party to manage same. Want Animal Show or/and Grind Show. Need Minstrel Show; same can clean up at Belle Glade, Fla., Fair. Can use Kiddie Rides and one more Major Ride.

Colquitt, Ga., Fair, November 15-20; then Belle Glade, Fla., Fair, November 26-December 4. First Fair here in two years. Bean pickers earning \$15.00 to \$20.00 a day.

All wires to Colquitt, Ga., or Phone Miami 783553.

**L. P. BRADY, Mgr., U. S. Shows**

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RIDES AND SHOWS

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WANT FOR BALANCE OF SEASON

Few more stock concessions. Good opening for Photos, Scales, Novelties. One more good, clean show. We close Dec. 11th in Florida. All answers to Quitman, Ga., this week.

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**WANT CONCESSIONS**—Photo Gallery, String Game, Ball Game, Bumper, High Striker, Cork Gallery or any 10c Store. All 10c Stores privileged \$16 per week. CAN USE Grind Shows with own transportation. Also can place one neat Grab or Cook House. **WANT**—Ride Help Foreman for Ferris Wheel; must be sober and reliable.

PATTERSON, LA., this week; then FRANKLIN, LA.

All contact: **F. W. PEPPERS**



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11 DAYS AND NIGHTS, OPENING NOVEMBER 23RD

Want Flat Rides, any Ride except Tilt. Can place Concessions all kind, especially interested in Stock Concessions. Want Diggers, also American Mitt Camp. Want Shows—Side Show, Drome and Arcade. Wonderful proposition for organized Minstrel Show. Pine State Shows on midway; out all winter in Florida. All address:

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IN THE CAVALCADE OF FAIRS SECTION OF THE CHRISTMAS-OUTDOOR CONVENTION NUMBER, DATED NOV. 27

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28TH ANNUAL

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Tuesday Evening, Dec. 14 \$10 Per Person, Including Tax

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## ORANGE STATE SHOWS WANT

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Melbourne, Fla., Home Coming Celebration, week of Dec. 6.

Can use two more Major Rides, prefer Spitfire, Caterpillar or Rolloplane; two more Kiddie  
Rides, Auto or Train. Shows—Sideshow, Snake, Wildlife, Fun House and legitimate  
Concessions of all kinds. All address:

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## FOR SALE—TOURIST COURT

Known from coast to coast as FISHER'S TOURIST COURT. Ideal location. In city limits of  
Tampa, Fla. Water, gas, electricity and sewer connections. Consists of 35 cabins, 1 store  
room, 1 recreation hall, 40 trailer spaces and 3 large bathrooms. One-half block from school,  
one block from bus line. Priced right. No information by telephone.

**MIKE BELDERES, 2810 Clark St., Tampa, Florida**

## WATCH FOR OUR BIG ANNOUNCEMENT

IN THE CAVALCADE OF FAIRS SECTION OF  
THE CHRISTMAS-OUTDOOR CONVENTION NUMBER, DATED NOV. 27

**WILLIAM T. COLLINS SHOWS**

## CLUB ACTIVITIES

### Low Folks of America San Francisco

SAN FRANCISCO, Nov. 13.—Regular meeting was held Monday (8) with President Whitey Monette presiding. Hazel Boyd, newly elected president of the San Francisco Theatrical Club, Jack Christenson, Tony Masseth and Charles Walpert were invited to sit on the rostrum.

Tom Stanley reported Polly Starr, who was seriously injured in an auto accident eight months ago near Vallejo, Calif., in which Mrs. Tom Stanley was killed, has been removed to San Francisco Hospital, Ward N. Ethyl Weidmann reported Mrs. Lillian Cole is showing improvement, and Fred Weidmann reported Joe Franks still ill at his home.

Arthur Fletcher was elected to membership.

Jack and Hazel Christenson and Mr. and Mrs. Tony Masseth donated \$100 per couple to the cemetery fund. Their names will be engraved on the club's monument in time for the memorial service Sunday (28). Frenchy LaMotte donated \$5 to the same fund.

Florence Austin donated two turkeys for the bazaar. A sale of raffle tickets on the birds netted \$65. Club's annual election takes place December 6 and members are urged to send in their ballots at once.

Congressman Frank R. Havenner, who will be a guest of honor at the annual banquet and ball, was a guest at the meeting and introduced by Fred Weidmann.

Being Chinese night, the meeting was adjourned for the entertainment. Leona Russell introduced the Chinese acts, presented by the girls of St. Mary's Mission School. Second part of the entertainment was emceed by Eddie Burke and acts included Al McKay and Elizabeth Audsley, songs and patter; the Lamplighters Quartet, and Marie LaMoure Burke, impersonating Charlie Chaplin.

Following the program a Chinese dinner was served. Robert Kidwell Smith won the pot of gold, which amounted to \$43. The balance went to the refreshment fund.

### Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 13.—Second Vice-President L. K. Carter presided at the first fall meeting in the absence of President Harold Elliott. Also on the rostrum were Secretary Homer Pennington and Treasurer George Carpenter.

Mrs. Edward (Slim) Johnson and infant daughter are home from Research Hospital.

The chairman of the luncheon committee announced luncheons will be served after each meeting this year.

Sam Benjiman, chairman of the banquet and ball committee, reported everything in readiness for this annual event which will be held as usual New Year's Eve in the Georgian Rooms at the Hotel Continental. Tickets will go on sale at the next regular meeting.

### Ladies' Auxiliary

The first regular meeting of the fall and winter season was called to order by President Rosalee Elliott, with Secretary Loretta Ryan and Treasurer Hattie Howk also on the rostrum.

New members are Elizabeth Graham, Mrs. Patrick Sullivan, Grace Susan Warner, Gertrude Hassenflow, Vera Goff, Ann Wilson Brooks, Marie Waldron, Blanche English and Marie Turner.

Jess Nathan reported on her visit to the PCSA auxiliary and Rosalee Elliott reported on her visit to the Dallas club.

Raffle prize, donated by Rosalee Elliott, was won by Grace McBain.

### Showmen's League of America

400 So. State St., Chicago

CHICAGO, Nov. 13.—Vice-President Lou Keller presided at the meeting of Thursday (11). Treasurer Walter F. Driver and Secretary Joe Streibich also were on the rostrum.

Chester A. Barker, Win Partello, Joseph Blash, Bert I. Cima, Walter P. Gawle, Milton Day, Nat P. Ozmon, Mose Kalin and Arthur Ludwig were elected to membership. Credit for these applications goes to Ralph Decker, Bob Parker, Ken Murray, Frank Perry, Bill Cersky, Bob Miller, Jack Hawthorne, Andy Kasin and Frank McDermott respectively.

The sick list include: Morris A. Haft, improved but still confined to his home; Walter Moffett, in Henryrotin Hospital; Gerald Ramsey, confined at Coral Cables, Fla., with a broken arm, and William Deneke and Tom Vollmer, both confined to their homes. Correspondence was read from Jack Ray, E. W. Evans, Earl Tauber, Jack Irving, Morris Haft, Bob Parker, Ned Torti and Gerald Ramsey. Club members were sorry to learn of the death of Hyla F. Maynes recently in Florida.

Bernie Mendelson will be SLA representative at the National Showmen's Association banquet, and S. T. Jessop will perform like duties at the Miami Showmen's Association banquet.

The membership drive has reached a total of 130.

Charles Drobny attended his first meeting. Harry Asheron was back after a long absence. Jack Duffield, Al Sweeney, Bernie Mendelson and Bill Carsky reported progress with their respective committees. Noyelles Burkhart, of Cole Bros.' Circus, was a visitor. Andy Kasin is back for the winter.

Joe Pavese, Jack Kaplan, Frank Winkley, Sam Brody, Oliver Barnes, Donald McLaren and Isaac Chapple were on hand for this week's meeting. A reminder concerning the president's party Sunday (28): The rule is a ticket to each member, with a charge for all guest tickets. John Snyder is out of the hospital and in Wichita, Kan.

### Ladies' Auxiliary

Mrs. Sam Gluskin, president, presided at the Thursday (4) meeting. Other officers present were Mrs. Margaret Filigrasso, first vice-president; Mrs. Nan Rankine, second vice-president pro-tem; Mrs. Elsie Miller, secretary, and Mrs. Carmelita Horan, treasurer. Opening prayer was said by Chaplain Mrs. Ralph Glick, followed by a minute of silent prayer for the late Gertrude Allen Parker.

Mrs. Gluskin welcomed Pat Seery, Isabel Brantman and Mrs. Nan Rankine back after absences.

Mrs. Glick reported bazaar donations from Goldie Fisher, Viola Fairly and Sophia Carlos. Money donations came from Ida Chase, Mrs. Delgarian Hoffman, Mrs. Alice Hennies and Pat Seery.

Mrs. Elsie Miller, president-elect for the coming year, named her installing committee. It includes Mrs. Margaret Hock, hostess; Mrs. Phoebe Carsky, installing officer, and Mrs. Nan Rankine, installing chaplain. Mrs. L. M. Brumleve was invited to be guest of honor.

Mrs. Margaret Hock and Mrs. Henry Belden, past presidents, have completed arrangements for the open house, which begins Friday (26) and runs thru Tuesday (30), the night of the installation dinner. The bazaar, open house and the installation dinner take place at Hotel Sherman, Chicago.

## USED CANVAS WANTED

Will buy any size or kind that will shed water.

**MILLER BROS.**

Utica, Neb.

### National Showmen's Association

154 Broadway, New York

NEW YORK, Nov. 13.—Since no opposition to the regular ticket for the 1949 election of officers has developed, the slate headed by Frank Bergen will have a walkover. All of those nominated on the regular ticket have accepted and by the casting of one vote by the executive secretary they will be legally elected.

Meetings of the board of governors and the general membership were held Wednesday (10) and were well attended. Many members from distant points attended, including George A. Hamid, Phil Cook, Harry Schwartz, Joe Goodman and Jack Greenspoon. In the absence of President James E. Strates, Chaplain Fred C. Murray was called on to preside.

Banquet Chairman Sam Rothstein reported preparation progressing satisfactorily, with a sellout practically assured. Chairman Fred C. Murray made a similarly optimistic report on the year book. Johnny J. Kline has assumed the job of editing the year book in place of Leonard Traube, who resigned on account of press of business. George Hamid, chairman of the banquet entertainment committee, stated that list of acts he is lining up will be up to usual standard. Emsee will be Alan Corelli, who is getting together a list of guests that will provide some surprises.

Secretary Ralph Decker, chairman of the building fund drive, reported that donations were coming in well. Among donations made at Wednesday's meeting were \$1,000 from the ladies' auxiliary and from Charles Singolo, George Clyde Smith, Saul Buonafede, Joe Salerno, M. Pimentel, Sam Miller, Neal Fitzpatrick, Edward Goldman, Lew Lewis, Samuel Karl, Jack Stern, Murray Goldberg, Rocco Trupiano, Glenn Payne, A. L. McRorie, Lon Ramsdell, Abe Gross, Joe Friedman, Mike Prudent and Dick O'Brien.

Sam Rothstein, pinch-hitting for Chairman Jack Lichter, made a report on the veterans' fund, at the conclusion of which substantial donations were made by George A. Hamid, Phil Isser, Frank Rappaport, Jack Greenspoon, Samuel Spitz, Louis Corney, Dada King, Jack Alfred and George Rector.

Among recent visitors were Jack Wilson, Max Kassow, Max Gruberg, Phil Cook, Ward Graves, Harry Schwartz, Jack Silverman, Sam Murphy, Abe Kahlman, Cyril Wilkins, Leo LaSalle, Sam Miller, Italo Fantino, Arthur Sicard, Sam and Irving Berk, Sam and Mike Walker, Joe Goodman and Jack Greenspoon.

President-Elect Frank Bergen paid a short visit on his way north on business. Frank Schillizi was a surprise visitor. Benny Beckwith is recovering from a long illness at the Ralston Hotel, Columbus, Ga. Barney Walker is in Mount Sinai Hospital for an operation. William Hornfeld will leave Sacred Heart Hospital soon. Mack Harris still is confined to his home in Asbury Park.

Annual memorial services will be held in the clubrooms Sunday (21) at 1:30, followed by services at the NSA plot in Ferncliff Cemetery. Transportation is furnished by the club. Monday (22) night there will be building fund awards, installation of officers and a social gathering. Tuesday (23) night, open house. Wednesday (24), Thanksgiving Eve, annual banquet, Hotel Commodore.

#### Ladies' Auxiliary

Meeting Wednesday (10) was presided over by President Queenie Van

### Pacific Coast Showmen's Association

1235 S. Hope Street, Los Angeles 16

LOS ANGELES, Nov. 13.—Vice-President Joe Krug presided at the regular meeting Monday night (8), with C. E. (Candy) Moore, vice-president; Al Weber, treasurer; Ed Mann, secretary; Ben Samuels and Bob Downie also on the rostrum.

Elected to membership were Sam Guidero and Harry Gilbert. Leonard Parsons and Gilbert were inducted, with Past-President Harry Hargrave, Krug and Past-President J. Ed Brown officiating.

Clarence (Fat) Allton, chairman, reported tickets for the banquet and ball are going fast.

Eddie Kennedy purchased a chair. Lewis Glassman pledged a chair.

Recently returned from the road are Ben Samuels, Chicago; A. C. Stickle, Lee Smith, Ferris Greater Shows; Rudy Jacobi, Endy Bros. Shows; Fred Zipkin, Jack Schwartz, Jimmy Lynch, Louis Glassman, Monty Stephens, Gene Rose, Ben Stone and Bob Downie.

Members are donating for a television set for the clubrooms. Collections to date total \$276.

Peggy Forstall, of the Ladies Auxiliary, donated a range for the men's kitchen.

#### Ladies' Auxiliary

President Madge Buckley presided at the Monday (8) meeting. Clara Marie Parson and Edna Eda West are new members. Past President Marie Tait introduced Irene McCongley, a guest.

Donna Day reported Rose Westlake in St. Barnard's Hospital, Council Bluffs, Ia. Club members learned, via telegram from C. W. Parker, that Gertrude Parker Allen died.

Correspondence was read from Sis Dyer, Daisy Jacobs, Ora Ernst, Lucille Gilligan and Doris Douglas.

Ann Doolan, Ruth Samuels, Vivian Gorman, Mammy Butters, Ethel Smith, Lillabelle Williams, Vivian Jacobi, Josephine Lynch, Trudie DeSanti, Babe Miller, Esther O'Kelly and Donna Day gave short talks.

Past President Nina Rogers called the board meeting to order. Jennie Regal was admitted as a life member.

Ann Doolan, Ruth Samuels, Marie Mead, Vivian Jacobi, Lucille Dolman, Ora Ernst and Mammy Butters made donations for the bazaar. Jessie Loomis won the bank award. Door prizes, donated by Elsie Suker, Gertrude Mathews and Trudie DeSanti, were won by Nina Rogers, Ann Doolan and Norma Burk. The lunch was donated by Lucille King and served by Nina Rogers, Lee Sturm and Estelle Wampler.

Nancy Myers won a clock donated by Madge Buckley. John Backman donated \$100 to the club's cemetery fund.

Vliet, with a large turnout of members. Welcomed back were Bess Hamid, Secretary Annalee Wilkins, Dolly McCormick, Martha Susskind, Helene Rothstein, Molly Spitz, Ray Goldman and Bunny Kassow.

Past President Anna Halpin looking and feeling fine after her vacation in Mexico. Auxiliary hostess Veronica Zucchi still thrilled about her recent trip to California. Ceil Forman out of the hospital, with Ann Brown now an inmate. Mildred Ford having a long run at the El Chico in Binghamton, N. Y. Connie Decker Willet the mother of a girl.

Nominating committee brought in the following panel: President, Queenie Van Vliet; first vice-president, Anita Goldie; second vice-president, Mamie Sibley; corresponding secretary, Fay Goldman; recording secretary, Lillian Elkins; treasurer, Mildred Peterson; assistant treasurer, Sylvia Stern; chaplain, Margie Kaufman; auxiliary hostess, Veronica Zucchi.

### Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Nov. 13.—On the rostrum at the regular meeting Monday (8) were Ben Morrison, first vice-president; Nat Golden, second vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary, and Past President Jack Dickstein.

Charles Weerman and Manny Brown are recuperating at home. Plans for the memorial services Sunday (14) in the clubrooms call for participation by the Joey Moss American Legion Post No. 402 and the ladies' auxiliary.

Members who have changed addresses are asked to contact the secretary.

#### Ladies' Auxiliary

President Bernice Stahl presided at the Monday (8) meeting. Others on the rostrum were Dot Miller, first vice-president; Peggy Cohen, second vice-president; Rose Lewiston, third vice-president, and Dorothy Gold, treasurer.

Correspondence was read from Sophie Tucker, Alvira Whalon and Ann Laughlin. Secretary Belle Fayne has forwarded a life-membership parchment card to Raynell Golden for his efforts in behalf of the MSA this summer. An auxiliary pin was awarded Mae Goldstein, who remains confined in Herman Kiefer Hospital.

### Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Nov. 13.—Members named to the nominating committee are Joe Krug, Babe Miller, Moe Eisenman, Emily Bailey, Herbert Sucher, Jimmy Dunn, Arthur Hochwald and Max Kaplan.

New member are Sam Steffin and Weldon Gay.

Sunshine Jackson reported Red Lowney is hospitalized. Mike Herman, Allerita and Glen Loomis and Madama Delma were reported improved, the last named up and around for the first time in a year.

Tony DeFabros was present at Thursday's (4) meeting. Others in attendance included Doc and Clara Zeiger, Thomas Johns Jr., Clifford Cox, James Butler, Lee Smith and Vivian Gorman.

## COLE BROS.' SHOWS

### WANT

For all winter's work in the South, Hanky Panks of all kinds. A few choice Concessions open. Will book, buy or lease any Ride not conflicting. All Shows open except Snake and Geek. Corn, Apples and Peanuts sold. Mom Cole wants Hit & Miss Agents. Pollack wants Count Store Agents. Bill Reid, contact us. All wires to

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Fair Bluff, N. C., this week

San Francisco invites you to . . .

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**FIRST FLORIDA DATE**  
**ST. AUGUSTINE, FLA.—November 22-27**  
 Can place Rides that do not conflict. Shows with own equipment. Concessions of all kinds—especially Ball Game, Fish Pond, Six Cats, Age and Scale. Now booking Halifax White Fair, Daytona Beach, Fla., which follows.  
 Wire **SAM GOLDSTEIN**  
**MAJESTIC GREATER SHOWS**  
 Douglas, Ga., this week; St. Augustine, Fla., next week.

**GIVE TO THE DAMON RUNYON CANCER FUND**

### EQUIPMENT FOR SALE

At Sacrifice

King Fun House, new this June, 54 ft spread, lots of extras. 1948 Eze-Way Frozen Custard Machine and Trailer, white and stainless steel. Plenty of neon and fluorescent lights, fully equipped.

Write or Wire  
**FRED H. CULBERTSON**  
 301 N. 41st St. LOUISVILLE, KY.

# Martin Leaves "Bride" at Altar in Reply to Schmitz Bid for RSROA-URO Merger

Recommends That Ops Forget and Work on Box Office

DETROIT, Nov. 13. — Renewal of controversy over the proposal to merge the Roller Skating Rink Operators' Association of the United States and the United Rink Operators was made this week by Fred A. Martin, RSROA secretary-treasurer, in answer to statements by William Schmitz, manager of America on Wheels, in the November 6 issue of *The Billboard*.

Commenting that he did "not like to clutter up columns of *The Billboard* with any controversial matter which has been too long discussed in the proper manner and then without agreement dropped and forgotten," Martin set the stage for his answer to Schmitz and further statement of his own position by saying, "Since that time the RSROA has progressed twofold and no doubt this is attributed to the fact that its officers are fully cognizant that it was our RSROA that started roller skating progress, and therefore it is still up to us to lead the way."

"When I answered RSROA member Jack Hoffman regarding his story in the issue of October 23," Martin said, "I was immediately confronted with an open letter to *The Billboard* from Schmitz, who stated that he had retired from active participation as head of the URO but (and this is the pay off) he could not stand by and see me 'distort facts'."

### No Distortions

"Let us not kid ourselves. We know that Mr. Schmitz is still the business head of the URO. However, that does not interest me in the least. I merely want to point out the things that Mr. Schmitz interpreted as distortions on my part and again prove these facts regarding the proposed merger agreement of the two amateur bodies governing roller skating. This was during April, 1945. It so happens that I personally attended the meeting and know what went on and how everything was planned so that everyone would be happy and at the same time bring peace in the roller ranks. It so happens that Mr. Schmitz was not there in person, so there is no reason to twist matters around to make them sound as if he and the United States Amateur Roller Skating Association were going around with an olive branch. Let us not try to make people believe that the USARSA made the proposals and the RSROA dropped them."

"Mr. Schmitz went on to say, 'if Mr. Martin is sincere. . . . Let us reverse that line and ask Mr. Schmitz to try to be a bit sincere and not try to continually distort other people's

reports. Some of the highlights of the meeting (and I am sure I can have people who were there verify these statements) were: It was the RSROA which proposed to give everything for the sake of peace. After proposing how it should be done so that no one would feel hurt, all agreed, and it was proposed that the set-up of the merger agreement be entrusted to Joe Savage, of the USARSA. A new name for the new amateur body sounded good. We of the RSROA would have nothing to do but take care of matters of rink operators, the URO take care of their own business, etc.

### It Won't Work

"It was at this point that Victor J. Brown made the following remark in (See F. A. Martin on page 87)

## Det. "Y" Holds Roller Classes

DETROIT, Nov. 13.—Started eight years ago as part of the instructive program of the main branch of the YWCA here, roller skating classes, under the direction of Elsbeth Muller, are showing a steady increase in popularity, according to *Skating News*, official organ of the Roller Skating Rink Operators' Association of the United States, which reports that two other local branches have adopted the program.

Originally an experiment, the program has been expanded to three consecutive hourly classes held one day each week. Roller skating is offered at other times during the week, too. The latter sessions include "Ladies' Day Out" when the class is part of a relaxing program in which members may learn to skate, practice basic skating or take part in the group that practices figure and dance skating. Time is also devoted to informal skating during the sessions that are carried on 10 months a year.

### Mineola Holds Benefit Dance

MINEOLA, L. I., N. Y., Nov. 13.—The figure skating club of Earl Van Horn's Mineola Roller Rink held its annual dance November 6 in the Garden City (L. I.) Hotel to raise funds to send contestants to the 1949 championships of the United States Amateur Roller Skating Association. Price was \$3 per couple. This year the fund was helped along by the raffling of a television set at the dance.

### Merger

CINCINNATI, Nov. 13.—Owing to space limitations, results of roller rink operator voting on the proposed merged of the United Rink Operators and Roller Skating Rink Operators' Association of the United States have been withheld from this issue. A complete tabulation will appear in the issue of November 21, altho remarks expressed by Fred A. Martin, RSROA secretary-treasurer, in this issue, appear to have sealed the doom of the merger proposal.

## RSROA Groups Elect Officers

FERNDALE, Wash., Nov. 13.—William C. Eddie, operator of Eddie's Roller Frolic, Burlington, was named president of the Washington Chapter of the Roller Skating Rink Operators' Association of the United States, it was announced by Ted C. Bruland, retiring president and operator of Ferndale Roller Arena, following a recent meeting.

At the meeting the membership voted, subject to sanction by the parent body, to hold the 1949 State championship at the Frolic.

Others elected to official posts at the meeting were Mrs. Eddie, secretary-treasurer, and Silas Cook, operator of the Dishman and Cook rinks, Spokane, vice-president.

DETROIT, Nov. 13.—At an October 18 meeting of the Michigan Chapter of the RSROA in Arena Gardens Roller Rink here, Joseph Schasney, of Arena Gardens, was named 1949 chairman of the group, succeeding Earl J. Dunn, operator of Mount Clemens Arena. George Brett, operator of Rouge Park Rollerdom, Dearborn, was elected secretary.

Mr. and Mrs. Ernest L. Krafft, of Clintdale Recreation Center, Utica, and Frank Ted Tighe, of Skateland, River Rouge, attended the meeting as new members.

## Hockey Experiment At Eastern Parkway Draws Op Interest

BROOKLYN, Nov. 13.—The amateur roller hockey experiment at Eastern Parkway Rink now seems certain to succeed. Turnouts have far surpassed the estimates of Operator Emil Lence and now other local owners are beginning to show interest. This became evident Tuesday (9) when several showed up or sent representatives for a series of brief try-out games.

As of Tuesday, 32 teams had registered for the proposed league. Of these, 18 were senior, 12 intermediate, and four junior.

Lence used Tuesday's tryout games to rate teams A, B or C, based on sportsmanship, general conduct and ability. These ratings will determine whether a team gets to play in the leagues or not. Present plans call for 18 teams, eight in senior, six in intermediate and four in junior.

A final meeting of managers before league play starts has been called for Tuesday (16) at Eastern Parkway.

### Kish Preps Winter Skatery

LIMA, O., Nov. 13.—Al Kish has redecorated his Lima Skating Rink and expects to begin operation soon after concluding a busy season October 31 at a concrete outdoor skating rink in Pearson Park, Toledo. Kish operated about six months at the park.

## Sales - Conscious Ops Blasted by Fred A. Martin

DETROIT, Nov. 13. — A vigorous attack on the concern expressed by rink operators over returns from sales of skates in rinks was made this week by Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association of the United States. Martin indicated that operators usually will dismiss thoughts of poor rink business with discussion of their profits on skate sales and shoe skate rentals.

"It is about time that we concern ourselves much more with the problem of sick box-office returns," Martin said. "Collectively we worry about retail stores cutting prices on shoe skates and similar items. Still, too many of us turn around and charge the skater as much as 100 per cent over cost for a pair of skates and shoes."

"Wouldn't it be much smarter for us to sell to skaters at a reasonable price?" (See *Sales-Conscious Ops*, page 87)

## Centralia Kiwanis Honor W. Anderson

CENTRALIA, Wash., Nov. 13.—Walter A. Anderson, owner of Centralia Rollerdom, who has been active in civic affairs since moving here four years ago, received additional public recognition November 3 when the local Kiwanis Club elected him its president for 1949. He will be installed in office early in the year.

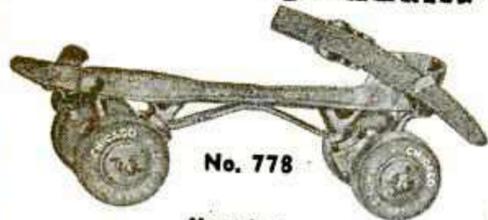
Anderson received the Eagles' annual service award in April for contributions to the welfare of the community. He was general chairman of the 1947 Four-in-One drive, and has served on the Chamber of Commerce board of directors, as director of a youth recreation center, and chairman of the 1947 March of Dimes campaign.

## Redondo Gets Pipe Organ; Observes 12th Anniversary

REDONDO, Wash., Nov. 13.—Redondo Skating Arena has installed a Wurlitzer pipe organ, it was announced recently by operator Weston J. Betts. One of the larger instruments, the Wurlitzer four-manual console is presided over by Eved Oliver. The organ is one of the few now being used by roller rinks in the country.

Redondo recently celebrated its 12th anniversary by cutting a huge cake and offering a two-day amateur skating show under the direction of Pat Pattison, Redondo pro.

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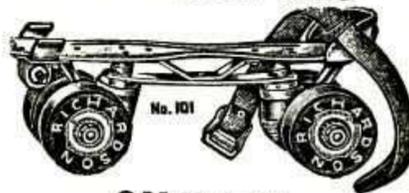
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# AOW Speedsters Draw 1,000 Gate For Mt. Vernon

ELIZABETH, N. J., Nov. 13.—Bi-weekly inter-rink racing in the America on Wheels chain continues to draw at the box office, Jack Edwards, AOW chairman of racing activities, reporting a gate in excess of 1,000 at the contests held Friday (5) night at Mount Vernon (N. Y.) Arena.

The Friday competitions saw the debut of Rodwell Hackett as a racer. Hackett, a member of the Twin City Arena skating club here, finished second in the half-mile event for novice racers. In the past he has won artistic skating honors in national competitions of the United States Amateur Roller Skating Association.

Also noteworthy at the Mount Vernon contests was the quarter-mile match race between Marvin Schwartz, Twin City, and Larry Bissinger, Mount Vernon, the former winning a close contest in 43 seconds, which Edwards claims is a record.

Results: Half-mile novice, B. Kar-goll, Mount Vernon; quarter-mile (men), John Gregory, Mount Vernon; quarter-mile match, Marvin Schwartz, Twin City; quarter-mile ladies, Marion Morige, Hackensack (N. J.) Arena; quarter-mile men (open), Joe Marinaro, Hackensack; quarter-mile ladies (open), Ginger Mann, Mount Vernon; quarter-mile men (open), Paul Perillo, Mount Vernon; half-mile men (open), F. Gallantio, Hackensack; half-mile men (open), Al Mayers, Mount Vernon; half-mile men (open), Herb Bornack, Mount Vernon; quarter-mile boys (open) Al Eckwerth, Mount Vernon; quarter-mile boys (open), Louie Meyers, Capitol Arena, Trenton, N. J.; one-mile ladies (handicap), Marion Eckwerth, Mount Vernon; one-mile men (handicap), Marvin Schwartz, Twin City, and two-mile men (open), Herb Plump, Hackensack.

## RSROA Membership Swelled by Three

DETROIT, Nov. 13.—The addition of three rinks to the membership roll of the Roller Skating Rink Operators' Association of the United States was announced this week by Secretary Fred A. Martin from his offices here.

Operators of the rinks are: Mr. and Mrs. W. S. Nix and Mr. and Mrs. Ralph Lewis, Spinning Wheels Roller Rink, Chico, Calif.; Frank Ted Tighe, Skateland Roller Rink, River Rouge, Mich., and William and Sheldon Mishkind, Riveria.

## Inter-Club Meet In North California Slated by USARSA

MONTEREY, Calif., Nov. 13.—Northern California inter-club championships of the United States Amateur Roller Skating Association are to be held in Watsonville Auditorium in early February, according to Paul J. Gilbert, manager of Del Monte Roller-drome here. Invitations to participate in the race, figure, dance and pairs skating competitions have been sent to the Del Monte, Merced, Les Internationale and Watsonville clubs. Trophies will be awarded winners.

The Del Monte club held a meeting November 7 to discuss the competitions and elect club officers, the membership choosing Dolores Cummings, president; Rixford Murray, vice-president, and Rose Marinello, secretary-treasurer. Gilbert and Walter Clark are the club professionals

# Institute Puts Up Its Dukes For Action on Publicity Front

NEW YORK, Nov. 15.—The preliminary rounds are over and the Roller Skating Institute of America (RSIA) stands ready for the main bouts, it was announced today by President Irwin Rosee. The main bouts, he meant, is to obtain deserved newspaper, magazine, radio and television publicity for roller skating.

Along with the above statement, Rosee made three announcements:

1. The Institute will publish a series, probably six a year, of handy size press books for the industry. Containing stories for local newspapers, radio scripts and general promotion ideas, these will be distributed free of charge to all rink operators in the United States.

2. Arrangements have been made by the Institute with the Associated Press for six articles on the ABC's of roller skating. Simple facts will be

stressed in all six, and they will be directed at making fans and customers out of non-skaters. Thru the AP, these articles will go to approximately 1,800 member newspapers in the United States.

3. Rink operators are urged to send good pictures, preferably action or human interest photos of pretty girls and youngsters, to the Institute at its New York office (News Alliance, Inc., 131 West 52d Street, New York 19, New York). Rosee said that smaller newspapers, especially, are asking for these shots.

## N. Y. Roller Derby Is Scene of RSROA TV Presentations

NEW YORK, Nov. 13.—The cloak of mystery which had been placed around a series of RSROA television roller shows was swept aside today by Bill Love in his *New York Journal American* skating column.

Until today, officials would merely say that the programs would come from "somewhere in New York City."

Love revealed that there will be four to six shows and that they will be presented during intermissions of the Roller Derby which begins a 17-day stand November 28 at the 165th Regiment Armory, Lexington Avenue and 25th Street.

WCBS-TV and not WNBC-TV, as had been previously announced, will do the telecasting. Make-up of the shows remains the same as stated in the November 6 issue of *The Billboard*.

## San Jose Rollerland Pulls Near-Capacity

SAN JOSE, Calif., Nov. 13.—A near-capacity crowd attended G. L. Small's Rollerland here recently to take part in a special program presented in connection with observance of the rink's 21st anniversary. High spots of the evening were exhibitions by the children's class, games, distribution of free cake and favors, prize awards and two special dance sessions on the rink's new 75 by 200-foot skating surface.

Forty-four members of Rollerland's figure and dance club recently made a chartered-bus trip to Don Bromley's Rollerland, Salinas, Calif. They now are making plans to play host to Salinas skaters who have scheduled a trip here.

The San Jose rink recently conducted bronze dance tests which were followed by a barbecue for more than 100 guests in the rink's outdoor patio. Ten of 15 skaters taking the tests passed.

## Roller Rumbblings

Rav and Lynn Lentz, pros, have returned to Ernest E. Young's Riverdale Roller Rink, Natick, R. I., after a season in Denver.

Tommy Lane, former amateur skater of New York, has turned professional and taken a job at New Skateland, Buffalo.

John and Helen Sheehan have returned to Hillside Roller-drome, Richmond Hill, N. Y., after teaching in Amarillo, Tex., and Sacramento.

George Brett held two costume parties over the Halloween week-end in Rouge Park Roller-drome which he operates in West Detroit. Afternoon party Saturday, October (See *Roller Rumbblings*, page 87)

## Biz Hike Indicated For Erie's 12th St.

ERIE, Pa., Nov. 13.—With the new season giving promise of an increase over 1947 returns, A. O. Johnston is preparing to observe the 12th anniversary of his 12th Street Skating Rink here.

Altho no high-pressure promotion is used by Johnston, the spot is reported as doing steady business, reflecting tight managerial reins. Johnston keeps strong control of the gate, using a club plan to reject undesirable patrons, and maintains operating hours that parents approve. The rink's 11 p.m. closing hour is advertised in newspapers and with post-cards so that parents may know when to expect youngsters home. High standards of cleanliness and appearance have resulted in good family business.

Monday evenings are given over to school parties and are restricted to students from the school contracted. Private parties are held outside regular hours. Week-end matinees are doing good business, Johnston said, but week-day sessions have been dropped since close of the war because of the missing second and third-shift workers.

Classes total about 300 members, under the direction of Mr. and Mrs. Thorok, pros. Members are pointed for the rink's annual show and a chance to enter regional contests of the Roller Skating Rink Operators' Association of the United States.

## Eastern Parkway Schedules Open, Closed Dance Meets

BROOKLYN, Nov. 13.—In keeping with its newly won reputation of being the New York City area's "live-wire" roller rink, Eastern Parkway officials have just announced a series of open skate-dance competition for all registered amateurs of the Roller Skating Rink Operators' Association of the United States. Trophies and medals will be awarded.

The schedule: November 18, 14, Step; November 25, Collegiate; December 2, Style-B Waltz; December 9, Harris Tango; December 16, Flirtation Waltz; December 23, Quickstep; December 30, Tango Barn Dance, and January 6, Blues.

Running concurrently with the open event will be a closed competition for Eastern Parkway clubsters.

## C. E. Sanford Branches Out

FORT LAUDERDALE, Fla., Nov. 13.—Scheduled to open here soon is a new 70 by 200-foot roller rink. The rink is owned by Charles E. Sanford, operator of Sanford's Roller Rink, Holyoke, Mass.

# Board Meeting Of RSROA Set For Washington

DETROIT, Nov. 13.—Regular semi-annual meeting of the board of control of the Roller Skating Rink Operators' Association of the United States will be held at the Statler Hotel, Washington, December 13-15, Fred A. Martin, secretary-treasurer, said this week.

An important reason for selecting Washington was to give members an opportunity to visit Riverside Stadium there, which is scheduled to be the scene of the 1949 national championships. Accommodations and other facilities in connection with the championship and the RSROA convention will also be checked during the meetings, which will be open to any member of the association, Martin stressed.

## Ed Ruth Dies in Burlington

BURLINGTON, N. J., Nov. 13.—Edwin Ruth, former operator of Garden-Midway Roller Rink here, died October 10, it has just been learned. Ruth, who is survived by his widow, was a member of the Roller Skating Rink Operators' Association of the United States.

## FOR SALE 50'x120" PORTABLE RINK

Complete  
Campbell Tent, 52x124. New May this year. 12.29 oz. O.D., red and blue trim. Flame proofed. 6 push poles, 3 cable guys each. Chain side guys all around, side rails, extra side poles, plenty stakes. Maple Floor, 2'x12" sections, lays on built-up frame in 20' sections, with 174 2'x6" joists, 4"x4" stringers support middle of joists. Plenty blocking. 100' skaters' benches. 4 skate box boxes. Twin Turntable with rheostat switch, Airline amplifier, 4 speakers, mike, 150 records in racks. 2 light circuits. 16 pr. Chicago Rink Skates, in good repair, ready to go. Chicago grinder, cash register, 2 beverage coolers (1 electric). 3 pr. new Shoe Skates, lots of new parts. 9 rolls snow fence to enclose rink. Also the old Tent used last year, 50x120 bail ring, which needs some repairs. Can be loaded on two 30' semi trailers. Price \$7,500.00. Come and see it.  
C. M. JENKINS, Colfax, California

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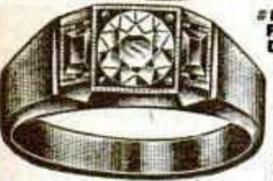
Portable Roller Rink complete, size 40x80. Brand new Tent, Bell Amplifier, Record Changer, Microphone, 2 permanent Magnet Speakers, all new last year. Hardwood Maple Floor, complete understructure, used 4 seasons. 85 pr. Chicago Rink Skates and Coca-Cola Cooler. Will ship in 30-ft. trailer. Write: WOODROW GRIST, R. R. 2, Greenfield, Indiana.

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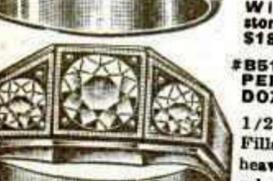
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Large center stone, 4 side stones.



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(Continued on page 76)

**WOW!**



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3,000 PIECES ASST.  
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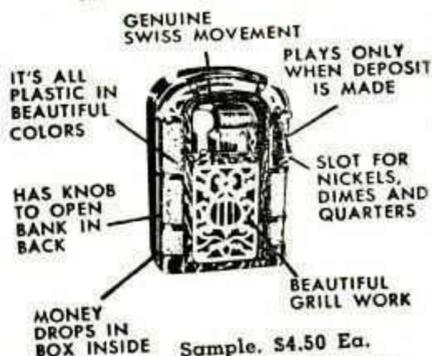
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... sharp lens gives the model a "ready-to-step-out" appearance. It's terrific! Can be displayed on retail counters

**\$4.20 PER DOZEN**

Sells after one look!

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OVER 1001 DIFFERENT RING NUMBERS IN STOCK

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\$24.00 Gross  
\$2.10 Doz.

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1R105 Yellow  
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1R-01 Yellow  
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WHEN REQUESTING CATALOG STATE YOUR BUSINESS

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Cardboard and Paper Except Masks

Dancing Cats, Box of 26	\$1.95
55 In. Cardboard Skeleton, Doz.	2.75
24 In. Cardboard Skeleton, Doz.	.85
15 In. Cardboard Skeleton, Doz.	.40
Standing Black Cats, 13 In. Doz.	.80
9 In. Orange and Blk. Horn. Doz.	.50
12 In. Orange and Blk. Horn. Doz.	.45
Assorted Halloween Hats, Doz.	2.40
Children's Masks, Box of 36	3.00
Adults' Masks, Box of 36	3.00

#### CELEBRATION GOODS

Adults' Paper Hats, Gross	\$ 6.00
12 In. Fringed Horns, Gross	10.50
12 In. Horns, Gross	7.50
Assorted Balloons, Gross	1.90
Serpentine Confetti, Ass'd. Colors, 800 Streamers for	3.50
Bulk Confetti, 50 Lb. Bag	6.25
Package Confetti, 100 Pkgs. for	3.85

Full remittance must accompany orders for Confetti. Deposit of 25% required on C. O. D. orders for other merchandise.

**LEVIN BROTHERS** Established 1886  
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### RINGS SELL ON SIGHT

Styled to Sell—Priced for Profit

Beautiful 1/20 12K E-1 man's ring. "Diamond" center stone with your choice of two red, white or blue, smaller stones on either side. \$17.90 per dozen.

This is one of the fastest sellers on the market. 1 20 12K E-1 Ladies FINE. Beautiful, synthetic birthstone surrounded by "diamond" like stones. It's a real beauty. only \$11.00 per dozen.

This ring is fast moving. Three big, beautiful diamond like stones, 1/20 12K E-1, with a look of distinction. only \$22.50 per dozen.

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Novelties, Toys, Brooches, Pins, Necklaces, Jewelry Plus Many Other Items

**1000 LBS.**  
(To a Customer)  
**\$500**  
10 Lb. Sample  
Shipment—\$10.00

- 50 Gen. White Zircons, 1/2 to 1 1/2 Kts., for Gold Birthstone Rings with Side Chip Diamonds, Doz. \$25.00
- Flats, Brass, All Branches of Service, All Sizes, With or Without Stones, Doz. 24.00
- Gross Lockets, 24-Kt. G.P., 18-in. Chain Doz. 4.50
- Grosses, 24-Kt. G.P., 18-in. Chain, Doz. 4.50
- G. F. Watch Chains, Doz. 4.50
- Brass Watch Chains, Doz. 12.00
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- Earrings, Asst., Metal Backs, Gr. Pr. 2.25
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- Findings: Jewelry Parts, All Kinds: Stones, Clasps, Chains, Etc. Lb. 1.50
- Religious Medallions on Chains, Doz. 3.00
- Pearl Necklaces, Doz. 12.00
- Necklaces and Beads, Asst. Doz. 2.00
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- Cuff Buttons, Gr. 7.00
- High Grade G. F. Cuff Buttons, Doz. 3.00
- Velvet Gold Collar Buttons, Gr. 2.00
- Gold Filled Collar Buttons, Gr. 10.00
- High Grade Stick Pins, Doz. 2.50
- 2-in 1 Sterling Rings, Doz. 3.50
- Gold Filled Wedding Bands, Doz. 2.50
- G. P. Lavalieres and Chains, Doz. 18.00
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- G. F. Bar Pins, Doz. 1.00
- Large Novelty Stones Set in Pins, Doz. Ladies' 10-Kt. & 14-Kt. Gold Wedding Bands, Ea. \$2.00 & 3.00
- Men's 10-Kt. Gold Wedding Bands, Each 5.00
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**COIN-OPERATED MACHINES, SECONDHAND**  
A Large List of Second-Hand Coin Machine Bargains will be found on page 86 of this issue.

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**CELLANEUS**

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(Continued from page 78)

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12	27	33	47	64
10	18	42	52	68
14	16	41	48	63
6	23	40	50	71
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**\$3.85 Each Dozen Lots**

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FANCY ALL METALLIC  
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Per 100—\$4.00

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**SO REAL THEY'LL GASP  
AMAZED!  
SANTA CLAUS  
RUBBER MASK**



Covers Entire Head

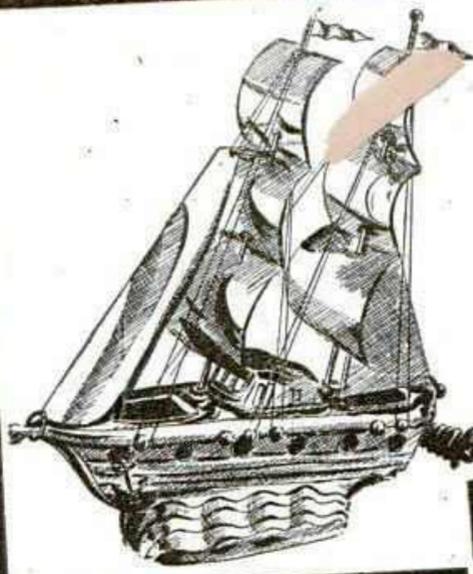
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SHIP LAMP**

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A Quality Product

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All watches are rebuilt and guaranteed like new. 10-Kt. R. G. P. case. Complete with leather strap.



Square & Rectangular Case...  
Rhinstone Dials... .. \$2.00 add.

(3 Watches Minimum)

25% with order, balance C. O. D. Wholesale Only! None Sold Retail!

**JOSEPH BROS.**  
59 E. Madison St.  
Dept. B-20, Chicago 8, Ill.

Write, Phone or Wire for Our

**NEW 32-PAGE XMAS CATALOG**

Just off the press... filled with proven money-making, fast-selling watches, rings and watch bands.



No. 1025 — 1/30th-14 Kt. R.G.P. Gent's Ring. Extra large White center with imitation Ruby or Whitestone sides. \$22.50 Dozen.



Gold Filled Engagement Ring, No. 993. \$9.00 Dozen.



No. 1220 — 1/30th-14 Kt. yellow R.G.P. Gent's Ring. White stone center and four imitation Ruby or Whitestone side stones. \$22.00 Dozen.

**Send for Our Catalog of Newest Men's and Ladies' Rings**

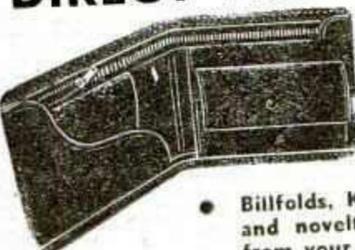
Wholesale Only—State Your Business

Send for Circular of Sterling and Metal Idents from \$2.50 to \$60.00 per dozen.

**HARRY MAHREN RING CO.**

303 Fifth Ave. N. Y. 16, N. Y.

**DIRECT FROM MANUFACTURER  
AT  
LOW PRICES**



**Complete Line of  
Leather Goods**

- Billfolds, Key Cases, Purses, Kiddy's Bags, related items and novelties. All Price Ranges. Will make to order from your patterns in quantity.
- Send for samples today. See how you, too, can make large profits. If not rated, send \$15 to \$30 for samples—refundable for 30 days.

**CUTTING LEATHER NOVELTY COMPANY**

48 Howard Street  
New York 13

**"FAST SELLING POCKET NOVELTIES"**

"Funny Santa Glove Cards" that really sell. Doz. \$1.20. Hundred \$9.00.  
Christmas Cards, assorted, each in envelope. We sold over a hundred thousand of these last season and have many new ones now. Doz. 90¢. Hundred \$6.75.  
Novelty Rubber Shimmi Dancers. Doz. 70¢. Hundred \$5.00.  
"Flip Strip" Girls, Post Card Size, a Sensation Wherever Shown. Doz. \$1.50.  
Photo Handle Knives With Beaded Key Chains Attached, Ass'd. Novelty Pictures. Doz. on Display Card. Per Card \$4.20.

Half Cash With All C. O. D. Orders. Certified Check or Money Order. NO SAMPLES.

**MIDWEST MERCHANDISE CO.**

1010 BROADWAY  
KANSAS CITY, MO.

**Earn Big Money**

WITH ONE OF THE FASTEST SELLING, MOST PROFITABLE ITEMS ON THE MARKET! IDEAL FOR DOOR-TO-DOOR SELLING!



Patents Pending

**VELVO  
"WELCOME" RUBBER  
DOOR MAT**

Cash in Now on Fall and Winter Business. Get Complete Information.

Here's a unique type door mat from a company that sells more than a million mats yearly! Of heavy duty construction, "Welcome" mats wear like iron, will not tear, last for years, yet are flexible and soft as velvet. Positive non-skid tread on bottom. The remarkable rubber "finger" feature alone makes these mats sell on sight!

More than 3,000 rubber "Fingers"—25 to the square inch!—scrape all dirt off shoes quickly and cleanly.

Mats cost you only \$1.00. You sell them for \$2.49! Packed 40 to a lot, shipping wt. 120 lbs. Color: Black.

Mail \$1.00 Today for Postpaid Sample

**R. L. Mitchell Rubber Co.**

Dept. B-10  
2120 San Fernando Road, Los Angeles 41, Cal.

**The Makers of  
"JACKIE BOY"**

**Now Offer  
"SAMMY BOY"**

"Sammy Boy" is a black counterpart of "Jackie Boy". Both are packed in a 2" by 3" prescription box. Both are brand new novelties, guaranteed to Out-sell Man in Barrel and all kindred novelties. Sample of both, \$1.00 prepaid.

\$1.90 DOZ.

\$20.00 GROSS

Immediate delivery. No C. O. D., please. Jobbers, write. Sole manufacturer.

**ALLEN NOVELTY MFG. CO.**

EUREKA SPRINGS, ARK.

**CHAIRS**

- FOLDING ● NON-FOLDING
- HARDWOOD ● STEEL
- FACTORY PRICES!



**U. S. SEATING CO.**

LONGACRE 5-0028  
450 7TH AVE. (34 ST.) - N.Y. 1, N.Y.

**Flash! New Three-Star Set**

★ Fountain Pen ★ Pencil ★ Ball-Point Pen  
All newly styled with Gold Finish Caps. Price List on request. Sample, \$1.00.

**ARGO PEN-PENCIL CO.**

220 Broadway New York 7, N. Y.

GIVE TO THE  
RUNYON CANCER FUND

**ENGRAVERS!**

(with it since 1907)

**Originators of the  
ALL-ALUMINUM IDENT.**

Ident. Bracelets for Store-Workers  
Guaranteed Not To Tarnish

**NO BEEFS, NO SQUAWKS,  
NO COMEBACKS!**

Have worked stores with jewelry joints myself for years and know your needs

HIGHEST QUALITY and  
LOWEST PRICES AVAILABLE

SEND FOR SAMPLES AND CATALOG

**MILLER CREATIONS MFR.**

6628 Kenwood Ave. Chicago 37, Ill.

**5,000 ITEMS  
AT FACTORY PRICES**

VARIETY AND GENERAL STORE MERCHANDISE. SPECIAL PRICES TO WAGON JOBBERS. Nylon Hose, Watches, Guns, Toys, Cosmetics, Combs, Auto Supplies, Cards, Film, Key Chains, Gloves, School Supplies, Fireworks, Work Clothes, Balloons, Clocks, Salesboards, Merchandise Deals and thousands of good selling, long profit items.

**H. L. BLAKE**

Broker and Factory Distributor  
LITTLE ROCK, ARK.  
Send 5¢ in stamps for price list.

**TREMENDOUS  
FACTORY CLOSEOUT**

*At prices that are much  
lower than the lowest  
PIN AND EARRING SETS  
& COCKTAIL BRACELETS*

In a variety of styles, 14K Gold Plated. Individually boxed in neat gift boxes. \$1, \$2 and \$3 Sellers. **\$51.00** Gross, Assorted

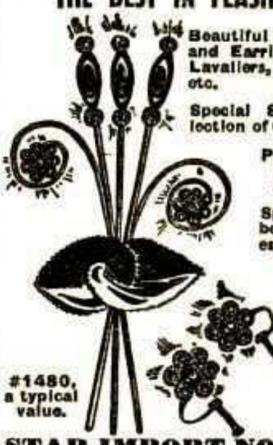
Sample Order consisting of: 4 Assorted Cocktail Bracelets, 8 Assorted Pin and Earring Sets. Less Than a Gross, \$4.50 a Dozen. **\$5.25**

Satisfaction fully guaranteed or money refunded within 5 days.

Send 25% Deposit—No Catalogue.

**HOWARD SALES CO.**  
Manufacturers of  
Quality Costume Jewelry  
744 E. 138th St. New York 54, N. Y.

**THE BEST IN FLASH JEWELRY**



Beautiful new assortment Pin and Earring Sets, Bracelets, Lavallors, Fobs, Necklaces, etc.

Special Sample Selection of 6 Hit Styles **\$5.00**

Proven Fast Sellers **\$8.00 Doz. Up**

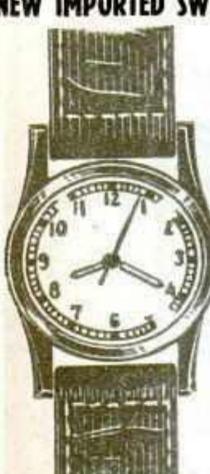
Special prices to jobbers and distrs. interested in 5 Gr. or more.

Allow for Postage on prepaid orders. Send 1/3 deposit with all orders. Prompt shipment. Free Circular.

#1480, a typical value.

**STAR IMPORT NOVELTY CO.**  
535 EIGHTH AVE. NEW YORK, N. Y.

**NEW IMPORTED SWISS WRIST WATCHES**



- ★ Precision Built
- ★ Stainless Steel Back
- ★ Genuine Leather Band
- ★ Styled for Beauty
- ★ Built for Accuracy
- ★ Radium Dials
- ★ Sweep Second Hand
- ★ Immediate Delivery

**\$3.50** Each

In Lots of 6 or More. Sample orders. \$1.00 extra.

25% deposit with order, balance C. O. D.

**ALLIED SERVICE CO.**  
929 Fifth Ave. Pittsburgh 19, Pa.

**LOOK! Hand Painted Zipper Wallets  
Today's Sensational Big Seller —  
Direct From Manufacturer!**

**MAKE 100%  
PROFIT AND MORE**

FAST-SELLING 98¢ to \$1.49 Retail Value. **YOUR NEW LOW COST**

\$7.50 per doz. in 4 doz. lots.  
\$7.00 per doz. in 6 doz. lots.  
\$6.50 per doz. in gross lots.

Sample 85¢

All around zipper, 4 cellophane windows, zipper change purse. 12 appealing, multi-colored designs. Big demand. Popular gift item. Write for prices in larger quantities. Send 25% deposit, balance C.O.D. **SELL STORES AND DIRECT**—Write today for FREE ILLUSTRATED NEW CATALOG big value leather goods novelties for all the family.

**GOLDEN NOVELTY CO.**  
648 Broadway, Dept. B-24, New York 12, N. Y.

**BINGO**

**Heavy Cards, Specials, Cages,  
Blowers, Transparent Markers.**

**Write for bulletin**

AMUSEMENT INDUSTRIES, Box 7, Dayton 1, Ohio

**MUSICAL INSTRUMENTS,  
ACCESSORIES**

DRUM SET—COMPLETE, 6 MONTHS OLD, all white, Pearl 3 Tom toms, fiber cased for entire set. \$650 value for \$450. Write Guy De Leo, New Ulm, Minnesota. Phone 972. no27

FOR SALE—HAMMOND B 40 TONE CABINET. Used only 6 months, \$450. Box C-181, Cincinnati, Ohio.

**PERSONALS**

"SHOWY" WINDOW CARDS—14x22" NON-bending, flashy 2-color bold type; 100, \$10; pictorial designs, three-four colors, dances, magicians, rinks, orchestras, \$15 cash. Quick service. Solidays Colorprint, Knox, Ind.

WILLIAM T. ELLZEY: HELLO, SONNY BOY. Please write mother, so anxious to hear. Love from all.

80¢ FOR 20 ATTRACTIVELY DESIGNED Christmas Cards with Envelopes postpaid. (Regular 5¢ sellers.) 50 or more, 2 1/2¢ each. Ann Price, 1007 N. Big Spring St., Midland, Tex.

**PHOTO SUPPLIES  
DEVELOPING-PRINTING**

ATTENTION, DIRECT POSITIVE OPERATORS—Authorized Eastman distributors. Write for 1948 catalog announcing medium-priced metal and glass frames, folders, chemicals, hand-painted back grounds, Comic Foregrounds, Paper and Double Unit Photo Machine. Hanley Photo Supply Co., 1414 McGee, Kansas City, Mo. no27

COMIC FOREGROUNDS AND BACKGROUNDS in stock. Christmas Cards for 1 1/4 x 2 and 2 x 3 inch photos. Photo Rings, Mounts, Photo Novelties. Free literature. Miller Supplies, 1535 Franklin, St. Louis, Mo. de4

COMPLETE LINE OF DIRECT POSITIVE SUPPLIES. Write for price list. Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. no27

DIME PHOTO OUTFITS, CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. de25

DIME PHOTO OUTFITS, CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. ja1

**THE NEW LOOK**

No other BINGO BLOWER can compare. It's New—Fast—Convenient—Efficient—Plastic—Fingertip Ball Release. Mounted on 24" by 36" Base.



**BINGO  
Supplies and Equipment**

Bingo Markers  
Vesco-Plastic, 5/8" round; Rubber, 1/4" and 5/8" round; 10 lbs. to 10 ton.

**Write Now for Complete Particulars  
V. E. SUPPLY CO.**  
282 W. MARKET ST. AKRON 3, OHIO

**HERE'S  
A  
QUICK "CLEAN-UP"**



Now... coin fast, steady profits with amazing new "Quickleen" Mop! So fast, clean and efficient that floors can be mopped in a Wedding Dress without drip, splash or mess!

**SELLS ON ONE-SECOND DEMONSTRATION**

Hands never touch water! Self-Adjusting Drainage raises, dries quick as a flash. Nothing mechanical!

Patent No. 2443954

to get out of order. Natural rubber sponge head double-cemented to lightweight all-metal head. Dozens of selling features.

**BIG, STEADY PROFITS!**

Home, farm, factory store—all want and use QUICKLEEN MOPS. You make up to 124% PROFIT on your quick, easy \$2.69 sale!

**WRITE AT ONCE FOR FREE DEMONSTRATOR OFFER** Limited number of Demonstrators given to live-wire men, women, salesmen, agents, crew managers and distributors. Write, wire or phone at once for full details.

**D & H SALES CO.** 4359 N. 25th St., Rm. 311 Milwaukee 9, Wis.

**DIRECT POSITIVE PHOTOGRAPHERS**—WE supply everything you need. Reasonable prices. Eastman D.P. Paper, Chemicals, Frames, Back-grounds, Comic Foregrounds, Cameras for indoors or outdoors, complete Photo Booths, etc. Free information and prices. We are old and reliable since 1903. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. de4

**NO NEGATIVE!**—SEND PICTURE AND \$1.00 for new negative and two Postcard Enlargements. Curliophoto, 1187 Jerome Ave., New York 52. no20

**THE NEW 1948 STREAMLINED, LIFETIME**, all-weather, acid proof plastic Street Camera now available. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

**TWO ENLARGEMENTS AND NEGATIVE FROM your Moviefilm.** Send frames and one dollar. Curliophoto, 1187 Jerome Ave., New York 52. no20

**PRINTING**

BUSINESS CARDS, 1,000 FOR \$5—LETTER-heads, Envelopes, etc. Circular free. Diehl, 112 Alice St., Sunbury, Pa. de11

CHRISTMAS CARD CALENDARS, IMPRINTED with name and business, \$4.00 per 100. Free samples. Ace Press, Clearwater, Fla. de4

250 6 1/2 ENVELOPES AND 250 WHITE BOND Letterheads, 8 1/2 x 11, 5 lines copy, \$3 postpaid. Webster's Printshop, Farmland, Ind. no20

**SALESMEN WANTED**

ALUMINUM GEARED POPPING KETTLES All electric Popping Units, Peanut Roasters, Copper Caramel, Candy Kettles, Display Cases. Northside Co., Indianola, Iowa. de19

BIG MONEY—QUICKLY AND EASILY, TAKING orders for complete line Personalized Initialed Buckles, Belts, Cap Badges; 2,000 emblems. Fast repeats. Write today. Hook-Fast Co., Box 480-BH, Roanoke, Va. ppno27

MAKE \$2,000 NEXT 60 DAYS—NEW INVENTION cleans clogged drains in jiffy. No chemicals. Nothing like it! Prospects everywhere. Commission advanced. We deliver. Free sample offer. Campbell Co., Rochelle 9, Ill.

MAKE FAST, EASY MONEY SELLING A "must" article for tourists courts, motels, etc. Automatic Electric Call Systems. Unlimited opportunity for ambitious salesmen desiring a lucrative side line. Write for details. Associated Consultants, 1009 Yale Ave., St. Louis 17, Mo.

SELL TAILORED MADE-TO-ORDER GABARDINE Shirts, the showman's shirt. Bonus plan. Write Style-Select Mfg. Co., Council Bluffs, Iowa. no27

**SCENERY AND BANNERS**

BEST CARNIVAL AND CIRCUS BANNERS—Positively no disappointment. Nieman Studios, 1236 S Halsted St., Chicago 7, Ill. CA. 6-2544. no27

**TATTOOING SUPPLIES**

MY PERSONAL ELECTRIC TATTOO OUTFIT complete with 45 sheets of designs and stencils. Itemized list free. Mill Zeis, 728 Lesley, Rockford, Ill. no27

TATTOOING MACHINES, DESIGNS, COLORS, Needles, Outfits. Free catalog. Fast service. Owen Jensen, 120 W. 83d St., Los Angeles 3. de11

**WANTED TO BUY**

A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin equipment. Mac Postel, 6416 N. Newgard Ave., Chicago. ja8

CASH FOR YOUR USED 16MM SOUND FILM—No war or old news. Peoria Motion Picture Service, 211 Sherman Ave., Peoria, Ill.

WANTED—IRON PARTS FOR SMALL MERRY-Go-Round, center pole, etc. State size Allen, 1400 Brewerton Rd., Syracuse, N. Y.

**JUST OUT!**

**NEW CATALOG OF  
LADIES' AND GENTS'  
GOLD FILLED AND STERLING RINGS**

**SEND FOR IT—TODAY!**

**J. B. BERNSTEIN CO.**  
Wholesale Jewelers  
502 Clark Building Pittsburgh 22, Pa.

**GLOWS  
in the DARK**

**FREE  
Sample!**

Be the first to sell luminous house numbers, light switch plates, wall protectors, pull cords. Also luminous pictures, statues, decals, and a host of religious, nursery and other objects that glow in the dark. Get into this new and growing industry. Enormous demand... no competition... sensational demonstration... big profits. Represent a large manufacturer, established over 24 years. WRITE TODAY for liberal money-making offer and FREE SAMPLE to show HOW THEY GLOW IN THE DARK.

**MADISON MILLS, Dept. L-9**  
303 Fourth Ave., NEW YORK 10, N. Y.

**"GIRL IN THE BARREL"**  
*'nuff said!*

**Outsells Everything . . . even MAN  
IN THE BARREL . . . YET SO CLEVER  
. . . CAN BE DISPLAYED ON RETAIL  
COUNTERS.**

Sample and price list will be furnished by our client upon receipt by us of 50c.

**JOBBERS**—Write for SPECIAL PRICES

NOTICE: California State sales rights handled by another company. No orders from California. (Name of company upon request.)

**DASCHNER  
ADVERTISING AGENCY**  
740 South Broadway  
LOS ANGELES 14, CALIF.

**FLUORESCENT  
FIXTURES**

**Offer Tremendous Profits for  
Dealers, Distributors,  
Concessionaires  
FLUORESCENTS  
FOR EVERY PURPOSE**

**Direct From Manufacturer  
at Lowest Possible Prices.  
AS LOW AS \$2.10 EACH**

**Write for Catalogue and  
Price Lists**

**ABRAMS LIGHTING**  
MANUFACTURERS FLUORESCENT FIXTURES  
113 No. 7th St., Philadelphia 6, Pa.  
Phone: WALnut 2-1947-1948

**FOLDING CHAIRS**  
PROMPT DELIVERY  
IN  
STEEL  
OR  
WOOD

WRITE FOR CATALOG

**J. P. REDINGTON & CO.**  
DEPT. 28 SCRANTON 2, PENNA.

**Free CATALOG**

**1,000 Bargains  
in Our New,  
Beautifully Illustrated  
Catalog.  
Write for Your  
FREE COPY!**

**LAKEVIEW SALES CO.**  
1012 W. Belmont Ave. Chicago 13, Ill.

**51-GAUGE-51**

Nylon Hose, wrapped and packed 3 pair to box. Factory rejects. \$3.00 dozen; \$1.00 sample box. Seconds, \$6.00 dozen; sample box, \$2.00. Satisfaction or money refunded.

**SPECIALTY PRODUCTS CO.**  
Chattanooga 2, Tenn.

# AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column  
No charge accounts

Forms Close Thursday for the Following Week's Issue

## AGENTS AND MANAGERS

**AT LIBERTY** — ASSISTANT MANAGER AND Treasurer of motion picture house. 26, single and a veteran. Write Hugh Arraves, Compton, Illinois. no20

## CIRCUS AND CARNIVAL

**JOE EGO HARRIS**—WORLD'S CHAMPION BAG Puncher, Human Platform Act. Tel ES 6-8213, 16 McAlister Pl., Irvington, N. J. Circus side show performer. no20

## MAGICIANS

**FEATURE MAGIC-MENTAL ACT—ORIENTAL** presentation. Salary for act. Percentage on private readings. Yose, 75 Johnson Park, Buffalo 1, N. Y.

## MISCELLANEOUS

**ALBACKER**—THE MAGICIAN THAT DARED to be different. Doing "tricks" his mother never taught him. 2015 E. 31st St., Lorain, O. no27

# BUY DIRECT AND SAVE GOLD PLATED COSTUME JEWELRY

New, large, beautiful selection Pins, Chatelaines, Lavalieres with Earrings to match.

Also large assortment of Bracelets, individually boxed. Sample, \$10.00 Doz. Filigree Ball Point Pen, \$5.00 Per Doz.

No Larries. No Catalogues.

25% with each order, balance C. O. D.

## HARRIS & AGREE

Case Building, 233 West 42d St., N. Y. C. L'ongacre 4-7196

## ATTENTION!

### GOLD WIRE ARTISTS

• Square and round rolled gold plate wire, all gauges and qualities • Stone-set and plain bangles as follows: • hearts • stars • clovers • crescents • beaded hearts • wagon wheels • roses, etc. • Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls • 3-stone ring top or beaded stock • Beaded hand wire • Plain findings such as crosses • anchors • howknot pins • springings • tum-rings • swivels • chains • plain and twisted hoops • earwires • earcrows, etc. • Hoop earrings • earrings for pierced and unpierced ears • Hand-made adjustable bangle bracelets • Wire knot rings of rolled gold plate • Pearl plates of small shell • Cameos, etc.

Write for \$5 sample order with price list. Deposit \$2, bal. C. O. D.

### EMROW JEWELRY CO.

Box 93, North Station, Providence 8, R. I. Buy Direct From Manufacturer and Save

Genuine Imported Oriental Design

## RUGS

Be in business for yourself! Glowing Oriental design, heavy 8x12 room size rugs! Perfect quality! Woven through to back! Greatest money-maker today! If not satisfied, money refunded within 3 days. Wire or write today for free price list. Agents wanted.

25% dep. with order, bal. C.O.D. LO-US TRADING CO. Dept. P-5

20 W. 27th St. New York 1

## BIG PROFITS

Own your own business stamping key checks, name plates, social security tags. Sample with name and address 25c.

**HART MFG. CO.**  
311 Degraw St.  
Brooklyn, New York

**MAN, 36, WANTS IMMEDIATE ENGAGEMENTS** as publicity stunt man. Will consider all propositions. Write or wire Box C-184, care The Billboard, Cincinnati, Ohio.

**MECHANIC AVAILABLE** — 18 YEARS' EXPERIENCE on slots, console, pins and phonos. Working hours no object. Have own tools. Address D. E. Hughes, 7312 Kelly St., Pittsburgh, Pa. no27

**MIDGET** — SMALLEST NORMAL MAN ON earth, at Liberty. Musical act. Box C-171, Billboard, Cincinnati, O. no20

**SOUND TECHNICIAN**—SEVEN YEARS' EXPERIENCE outdoor and indoor sound installations. Large amount of sound equipment for rental. Available after December 1. Box 225, Albia, Iowa.

## MUSICIANS

**A-1 DRUMMER** — AVAILABLE ON TWO weeks' notice. Name and send name experience for the last 10 years. Cut anything. Locations only. Eastern location desired. All offers considered. Reliable, sober, neat, dependable. Fast reader. Extensive experience with commercial bands. Play any style. Write or wire Box C-182, Billboard, Cincinnati, Ohio.

**AT LIBERTY** — HILLBILLY FIDDLER AND comedian. Double on guitar. Sober, can work black face or red head. Trick fiddling. Would like job with recording band. Will send picture and recording. Write S. L. Sisk, Clarksville, Tenn., General Delivery.

**AVAILABLE AFTER NOVEMBER 20—DUO**—Gay Nineties. Clever costumes. Stereoptician—100 slides, community singing. Woman—piano, Solovox, sings. Man, drummer, sings. Both union. All types music: Popular, risque, oldies, Irish ballads. Make offer. Air mail or wire The O'Harrigans, Box 5, Fairbanks, Alaska.

**CLARINET, DOUBLING TENOR, SAXO**—phone. Experienced in all lines. Write or wire Frank Tonar, R. 2, Box 17A, Leavenworth, Kan.

**EXPERIENCED ROLLER ORGANIST—SOLID** skating and dance rhythms. Eastern location. Write requirements and salary offered. Organist, Box C-175, Billboard, Cincinnati 22, O. no27

**GIRL TRUMPET AT LIBERTY** — EXPERIENCED, union, will travel. Give full particulars. Musician, 200 E. Hull St., Denison, Tex. Phone 918.

**GUITARIST—GO ANYWHERE, COMMERCIAL** minded, vocals. Combo only. Wire or write Guitarist, Box 1668, Memphis, Tenn.

**HAMMOND SOLO ORGANIST—NEW \$4,500** organ, adds class to your business. Completing third year Chicago lounge. White, union, sober. Want smaller town. Photo, recording. Permanent, reasonable. Organist, P. O. Box 208, Chicago, Ill. no20

**PIANIST—FOR LOCATION, UNION, READER,** prefer Florida. On present job four years. Give all details. Larry Scheben, 1030 Central, Hot Springs, Ark.

**PIANIST—AVAILABLE IMMEDIATELY FOR** small combo. South only. Consider cocktail lounge as a single. No vocals. Give details. Piano Man, 105 N. Capitol Parkway, Montgomery, Ala.

**TENOR SAX, CLARINET** — FAST READER, any chair, young, sober, extensive experience with commercial bands. Fred Robson, 777 Lexington Ave., New York City.

**TOP NOTCH COMEDIAN—"TOBY" STYLE.** Play rhythm guitar, some bass and sing bass in quartet. Consider good M.C., Western or hillbilly. Travel if necessary. Write or wire, state all in first letter. "Toby," Box C-183, Billboard, Cincinnati, Ohio.

## PARKS AND FAIRS

**BALLOON ASCENSIONS—PARACHUTE JUMP-**ing. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 21, Ind. no27

**FAIR MANAGERS: CONTACT BOB TOMLIN-**son, professional versatile entertainer. Juggles clubs, ball. Twirls seven ropes simultaneously. Ventriloquism, Punch-Judy. Plays electrified accordion. Illustrated circular available. 162 N. State, Chicago, Ill. Telephone: Dearborn 6263. np

**FOR YOUR CHRISTMAS PARTIES** — THE Lehmbecks; 4 people, 3 girls, 1 man. Beautiful display of acrobatic and balancing. Literature upon request. 2015 Oliver St., Fort Wayne 5, Ind.

**HIGH CLASS TRAPEZE ACT—AVAILABLE FOR** indoor events. Flashy silvered paraphernalia. Real act. For particulars address: Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana de4

## VAUDEVILLE ARTISTS

**COMEDIAN OR AS CAST—PIANO, MAGIC,** singing, specialties. Have Victor sound movie projector. Distance no object. Beck, Montpelier, N. D.

**"KRIELS CIRCUS ACTS"—5 PEOPLE ACRO-**batic trio, solo contortionist, adagio trombone, sax, violin, drums. Tramp Come In Clown, White Face Clown for numbers. Just finished with Kelley Miller Circus. L. Kriel, 937 Maggard St., Iowa City, Iowa.

**PAMAHASIKA'S SOCIETY CIRCUS** — DOG, Pony and Monkeys, featuring the Act Beautiful the Famous White Cockatoos, Military Macaws Presented by the only original Prof. Pamahasika Address Circus Headquarters, Geo. B. Roberts, Manager, 3504 N. 9th St., Philadelphia Pa. Sagamore 5536. no27

**PROF. PAMAHASIKA PRESENTS THE** World's Greatest Acting Birds, those Famous Cockatoos Military Macaws. Nothing like it anywhere. The oldest and greatest on earth. Always was headliner and still the top. Address Pamahasika Studio, 3504-N. 9th St. Philadelphia 40, Pa. Sagamore 2-5536 no27

# HELP WANTED—ADVERTISEMENTS

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . .  
No charge accounts.

Forms Close Thursday for the Following Week's Issue

**DRUMMER, SOCIETY BAND** — ALSO BASS man, vocalist preferred but not essential. Wire or "all Orchestra Leader, 3301 Roosevelt Road, Little Rock, Ark. Phone 3-9971.

**EXPERIENCED PROMOTION MAN WANTED**—Chamber of Commerce in middle Western city is starting a year-around program of special events and has opening for full-time promotion job. Should have experience in securing, staging and making pay such activities as rodeos, athletic events and special attractions of various kinds. State experience, reference and salary requirement. Write Box C-185, Billboard, Cincinnati, Ohio.

**MUSICIANS—ALL INSTRUMENTS, 12 DANCE** orchestras, work steady, give full particulars. VSA, 848 Insurance Bldg., Omaha, Neb. ia8

**STEADY WORKING, HOTEL STYLE, TENOR** band desires correspondence with capable commercial musicians as possible replacements. Preference to men with some entertaining or vocal abilities. Tell all Billboard Box C-180, Cincinnati, Ohio.

**VIOLINIST** — WELL EXPERIENCED DANCE music. State age, if married, previous bands, minimum salary. Bill Darlow Parkway Hotel, Minneapolis Minn no20

**WANT DANCE MUSICIANS—FOR COMMER-**cial territory band. Send photo, all details, salary needed to Mickey Bride 1611 City National Bank Bldg., Omaha 2, Neb. no27

**WANT GOOD COMBINATION MAGICIAN VEN-**triloquist to play twenty five school assemblies, already booked, fifty fifty basis. Temple Greystake, Columbus, Ga.

**WANTED—MEDICINE PITCHMEN, LONG SEA-**son South in new station wagons. Top commissions paid. Rainbow Products Co., 220 George St., Cincinnati, O. de4

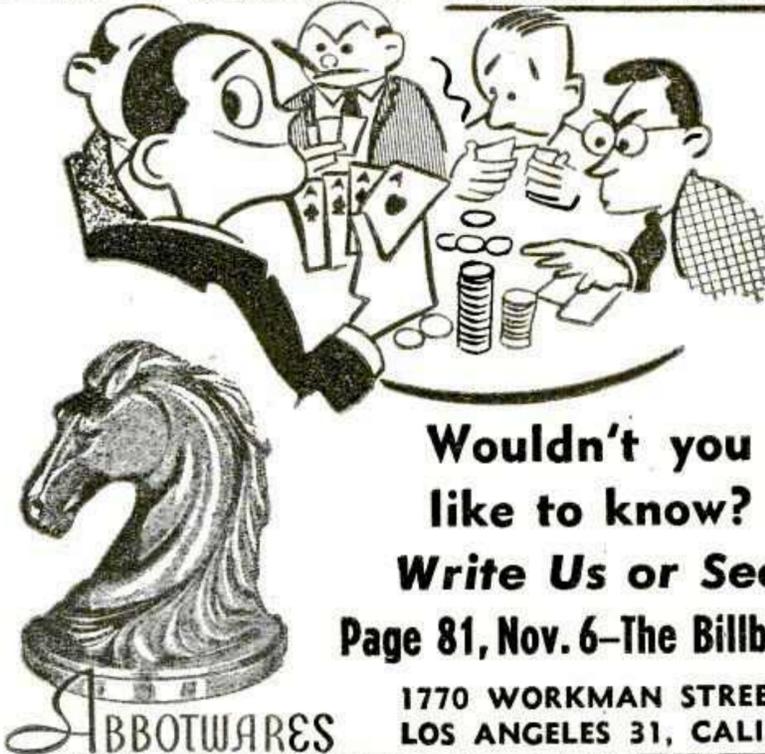
**WANTED—STRING BASS MAN FOR RADIO** work. Must read, have references. Write or wire Don McLean, KFYR, Bismarck, N. D.

**WANTED—HILLBILLY AND WESTERN MU-**sicians. Fiddle, steel guitar, mandolin and bass. Top wages, good treatment, all winter in the South. Write, wire or phone Texas Benny Doss, St. Charles Hotel, Dickinson, N. D. no27

**WANTED—PIANO AND SOLOVOX MAN OR** girl. 6 days per week. Write Club Zanzibar, Clarksburg, W. Va. State age, experience, minimum salary. Living quarters adjoining club if desired.

**WANTED—MUSICIANS, SLEEPER BUS; SAL-**ary. Write all. Buddy Bair, Box 158, Colome, S. D.

## It's another Real Deal



Wouldn't you like to know?

Write Us or See

Page 81, Nov. 6—The Billboard

1770 WORKMAN STREET  
LOS ANGELES 31, CALIF.

## Modern Scores Again

FIREPLUG DOG LIGHTER ASH TRAY

in white metal, bronze plated,

individually boxed

\$14.40 dozen

Write for your nearest jobber.

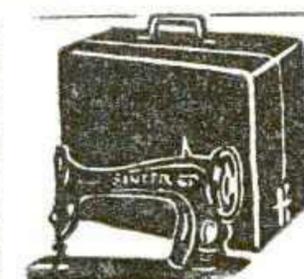
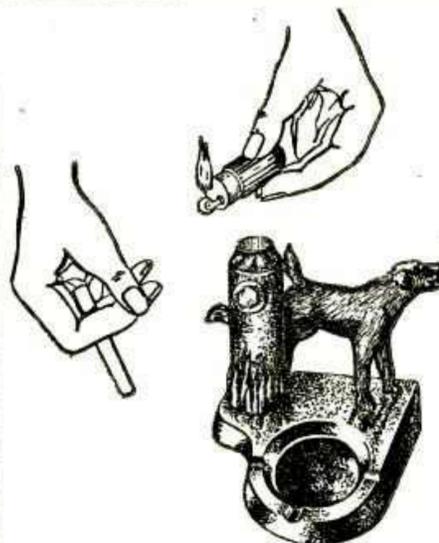
Some territories open for distributors.

## ALSO

We manufacture a full line of premium and punch board items. Write for our descriptive circular about our 10 1/2" Metal Horses, Metal Mermaids, Horse Radios, Horse Clocks, Mermaid Radios, Mermaid Clocks, Boot Lighter, Salt and Pepper Shakers, and many other attractive items.

## Modern Mfg. Co.

S.W. Cor. Clementine and Edgemont Sts.  
Philadelphia 34, Pa.



PRICE . . . . . \$68.50 EACH  
3 OR MORE . . . . . 65.00 EACH

**REBUILT SINGER PORTABLE ELECTRIC SEWING MA-**CHINE with new electric motor, controls, electric wheel, luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

F. O. B. New York. 25% With Order. Balance C. O. D.

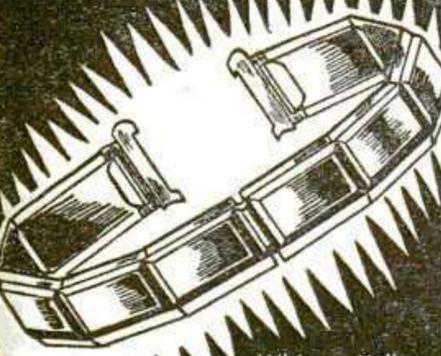
Ideal for renting out or resale because they'll stand up and do the work. Prompt shipment.

## MITCHIE GOLDMAN

5 BRIGHTON 1ST ROAD

BROOKLYN 24, NEW YORK

ORDER NOW! AN EXPANSION MEN'S Watch Bracelet



White or Yellow No. 1W532 \$6.75 dozen carded State your business HARRY PAKULA and CO. 5 North Wabash Ave Chicago 2, Illinois



LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held: Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

Parcel Post

- Delaney, John D. (Masked Marvel) 10c
Roach, Lillian 10c
Carter, Mary Jane 5c
Scott, Lillian 10c
Roach, John 6c
Pruett, Billy J. 6c
Mancuso, Sam 3c

- Abbott, Chas.
Aberle, Bill
Ackert, Ben
Adams, A. F.
Adams, Grover
Adamcik, John
Adkins, Peggy
Admiral, J. C.
Ainslee, Leonard
Ali, Chas.
Allen, Barney
Allen, Leslie
Allen, Sailor Jack
Allen, Rex
Allen, Wilbur
Ames, Jack Venay
Anders, James
Anderson, Ernest P.
Anderson, Ray
Anderson, Wm. P.
Andrews, W. J.
Annin, Ralph J.
Ansher, Joe
Antrup, Ralph E.
Arger, Tom A.
Ashley, Blackie
Aston, Thos. R.
Atkins, Peggy
Au, Palmer
Ayotte, Clarence M.
Bachman, P. C.
Bailey, Mrs. Dollie
Bailey, Roy Iodine
Baker, Mrs. Alma O.
Baker, Herman
Baker, Louis
Baker, Pat
Baker, Walter E.
Bales, Pat
Balog, John E.
Balmer, Carl
Balsewice, Peter
Bammel, Clifford G.
Bancroft, F. F.
Bares, Anthony
Barrenphol, A. M.
Barron, Dale & Jean
Baskette, J. W.
Bayes, Dick
Beem, John H.
Beeman, Chas.
Behne, Mrs. Mickey
Bell, Forrest W.
Bellow, Ray
Belling, Clemens
Bender, Philip
Benson, Bennie
Benson, J. H.
Bensch, Frank
Benjamin, Mrs.
Bennett, Gene O.
Bernard, J. M.
Bernstein, Harry
Bernstein, Lew
Bergman, L. H.
Bergman, Mrs. Lila S.
Bretterly, Bill
Briley, Sam R.
Blackler, Dorothy
Blackley, Robt.
Blair, H. H.
Blakely, Benton H.
Bockus, Mrs. Ethel
Boudreau, John
Bowers, Ralph
Braden, E. B.
Bragg, Burl
Bragg, Kelly E.
Brandenburg, Brandy
Brandt, Mrs. Irene
Branley, Joe
Brenton, Wm.
Bris, Thos.
Britt, B. H.
Brooks, Anne
Brown, Clyde S.
Brown, Elwood W.
Brown, Mrs. Hazel
Brown, Wendell
Brown, W. S.
Bruneau, Jos. E.
Bruneau, Mrs. Jos.
Bruwer, E. B.
Bunch, Sam & Lucille
Bungard, Art
Burleson, Chas.
Hurleson, Gene
Burnett, Mrs. James V.
Burns, James G.
Burnstein, Mrs. Sanford
Burrell, Jerry
Bush, R. A.
Butler, Mrs. Daisy
Butters, Mrs. Mer-
Bybee, Mrs. Mattie
Byers, Mrs. Pearl
Byers, C. W.
Calhoun, David
Callahan, Arthur
Calloway, Gordon
Camp, Nina
Campbell, Ernie
Cannon, Frank
Carey, R. E.
Carlie, W. H.

- Evans, Bob G.
Evans, Frank
Evans, L. W.
Ewall, Peggy
Fairchild, R. Neil
Farris, Z. C.
Feerer, Mrs. Ann
Fennell, R. E.
Fennell, Hugh
Festor, Chas.
Fisher, Richard Lee
Flynn, Michael
Fontanez, Mrs.
Forbes, Edna Lee
Forch, Betty Ann
Ford, Duke
Ford, Grady
Forester, Sticks
Fox, Geo.
Fox, Thos. J.
Frances
Frank, Edw.
Frank, Geo.
Frank, Miller J.
Frank, Tony
Franklin, Albert
Fraser, Sam
Fullerton, Dewey
Gallows, Geo.
Gallup, Jack
Galt, B. M.
Garlock, Edw. E.
Garner, Floyd E.
Garrett, Truman
Garwood, Col. Chff
Gardner, B. F.
George, Tony
Gerald, Gene
Giampontino, Johnny
Gibson, Benj. A.
Gibson, Ivo J.
Gibson, Roosevelt
Gillespie, Eddie R.
Gilk, Bud
Gillmore, L.
Gilmore, Mayme
Givens, Robt.
Glueck, Morris
Glowen, Marion
Glynn, Francis E.
Goad, J. G.
Goldburg, A. G.
Goralick, Samuel
Gordon, Robt. T.
Gorman, Mrs. John
Granle, Pat
Grant, Harry L.
Gray, Clifford H.
Gray, Roy (Grand Union Show)
Gregory, R. W.
Green, Wm. E.
Grey, Don
Griffin, Mary
Gross, Mrs. Frank & Ann
Gunn, Pat & Red
Hadden, Ben T.
Haddix, Mrs. Benny
Hazen, Gladys
Haley, Whitey
Hanson, Carl L.
Hanson, Walter
Harbin, L. W.
Harrison, Wm. H.
Harris, Tom (Pos-ing Show)
Harrison, Ronald
Hass, Israel
Hastings, Carlton L.
Hastings, Mrs. C. L.
Haw, Miss Pat
Hawkins, Ralph H.
Hayden, James
Haynes, Bernard
Harding, Wm.
Harrington, Wm.
Harris, Geo.
Harris, Mrs. Lillian
Harris, Sidney
Harrison, Buck
Hartman, Arnie
Hebel, Leo
Heller, Ralph
Hemmelbacher, Jewel
Henderson, J. W.
Hendrix, C. W.
Hendrix, Lula
Henshaw, Chas.
Hercha, Mrs. Geo.
Herman, Lelia
Heyer, Mrs. Tamara
Higgs, Leonard
Hill, Edw. (Ret.)
Hill, Will
Hillstrand, Raymond
Hinnant, A. P.
Hitch, Wm. F.
Hitti, John Anthony
Hoffman, Jos.
Hoffman, Harry N.
Hoge, Monroe
Hoge, Mrs. Reland
Hogue, Mack
Holloway, Billy
Hopper, W. A.
Hontz, Frank
Hoot, C. E.
Hostler, Dale
Hout, Leo
Hughes, Dewey
Hunter, Jr., Chas.
Hubbard, Mrs. L.
Hurley, Joe
Hyland, Richard
Dick (Mgr Girl Show)
Iron, Mrs. Delbert
Isan, Mrs. Clyde
Irish, Walter L.
Jackson, Charlie
Jackson, Ethel Mae
Jahris, Roy
Jakubowski, Edw.
Jenkins, Brownie
Jernigan, J. H.
Johnson, A. F.
Johnson, Dallas H.
Johnson, Doc Halli-
Johnson, Dallas H.
Johnson, Harry Lee
Johnson, Miller
Johnson, Pat
Johnson, Mrs. Stanley
Johns, John
Jones, Petra
Jones, Red
Joplin, Mrs. Paul G.
Jorlan, Mr. Jess
Jourzara, Constandi (The Shepherd)
Kanzasser, Jerry
Kaplan, Morris
Kearns, Mrs. Dotty (Jack)
Keating, Robt.
Kock, Ed. G.
Kellems, Martha
Keller, Lester C.
Kelly, Jim
Kelley, Loyd
Kelly, Slim
Kennedy, Mrs. Jack
Kendall, H.
Kessler, Mrs. Ruth
Kevvoot, Stewart
Kibel, I. H.
Kilbrough, Mrs. Ona
Kimball, Romaine L.
Kins, R. E. (Ret.)
King, Walter Mrs.
Kissey Comedy Co.
Kirkman, Mrs. Wm. E.
Kirksey, M. C.
Kirschner, Wm. R.
Kite, Gene
Klein, John F.
Kolchar, Victor
Kolberg, Arnold
Korie, Jack
Kramer, Neal
Kruizer, A. E.
Kuhn, Jim
Lacelle, L. J.
LaFlower, Mildred
LaMore, J.
Laguens, Antonio
Lafayette, Mrs. A. E.
Lancaster, Burt
Lane, Harold R.
Lane, Lois & Eddie
Lane, J. G. P.
Larkin, G. P.
Lash, Walter
Lauver, Jack
Laurelles, Martin
Laysure, W. C.
Lee, Jenney
Lee, J. C.
Lee, Kenneth L.
Leisure, Katherine C.
Leltoy, The Wizard
Leutzinger, Paul
Lewellyan, Mrs. Eddy
Lewis, Floyd
Lewis, Harry V.
Lewis, Stan
Lions Bros. (Circus)
Lilly, Harold J.
Lockard, Henry J.
Loebell, Wm. R.
Lozan, Kenneth H.
Loranger, Leo
Long, Minnie S.
Loungher, Howard
Lowery, Herb
Lumley, Jerome P.
Lynch, Eddy
McCarthy, Mrs. Grace McConnell
McCarthy, Gold
McCarthy, Tooth
McCarthy, Floyd S.
McLendon, J. H.
McLanahan, Mrs. Mary
McClure, Harry O.
McCurry, B. W.
McCurdy, Curtis
McDonald, Mac
McElroy, Ted H.
McFarland Jack
McGarry, Floyd S.
McKenzie, Inogene
McLaughlin, Alex
McLaughlin, Bill
McMinn, Mac
McMullen, John L.
McQuire, Harold
McSpadden, John H.
McWilliams, W. W.
Madden, Mrs. Ruby
Mahoney, Danny J.
Malanga, Mrs. Lucille
Mallman, Hugo & E.
Malloy, Richard
Maloon, Connie
Maloney, Willard
Maloney, John
Mandrake the Magician
Maples, Paul E.
March, Eddie
Marchetti, Mrs. J.
Maritta, Roy E.
Martha, C.
Marshall, Joe
Marus, Jack
Marg, Clay & Tilline
Marino, Joseph
Markham, Mrs. O'fell
Martenez, Hensley R.
Martin, Jack C.
Martin, W. T.
Martin, Wayne
Marlow, Jack
Marshfield, Artie
Maser, Jr., Orville T.
Matthew, Chas.
Maynard, Field
Mendelson, J. C.
Mendes, Grover
Merritt, Walter G.
Mespelt, Jr., Wm. J.

- Meyer, Andy
Meyers, Mrs. L. Z.
Millard, Dolmarie
Miller, Chas. (Cook House)
Miller, Ervin C.
Miller, Frank
Miller, Jahala
Miller, M. C.
Miller, Roy R.
Milligan, Ted
Mitchell, Bob
Mitchell, Dewey
Mitchell, Frank C.
Mitchell, Pauline
Mitchell, Raehael
Mitchell, G. L.
Mitchell, Tony
Moran, Eddie
Montanez, Alva M.
Moran, John
Moran, Hester
Morse, Lucille
Moran, Chas. H.
Moran, Donna
Morris, Wm.
Moyer, Ed.
Mullins, Mrs. Betty
Mulvey, Mrs. L. Rosa
Murray, Joe
Murray, Maxine & Robt.
Musial, La Estina
Nadreau, Gene
Nava, Joseph A.
Naylor, Jack C.
Nelson, L. M.
Nelson, Mrs. Letta
Newberry, Sherman E.
Nicholas, Green
Nienaber, Robert
Nixon, Paul
Noble, Mrs. Forrest
Norman, Jack
Northern, John
Norack, Polack
Null, Ernest (Blackie)
O'Dell, Mrs. Dixie Deane
Nutt, Roy Wm.
O'Brien, Donald
O'Dell, Jess
O'Lebeck, Mrs. Dorothy B.
Oliver, Jack
Olson, Osmond S.
Olson, Gene
Oszewski, Chas. J.
Orshan, Paisy A.
Oshorn, Tom
Oshorn, Preston
Owen, Richard (Irish)
Owens, Whitey
Pacini, Nello
Painter, Lela E.
Page, Lloyd Lee
Palmer, Mrs. Ardie (Pauline)
Palmer, John J.
Parker, Harry A.
Parks, D. H.
Parroe, Bill
Paul, Baron
Patterson, Mr. Pat
Patton, Matthew
Payton, H. P.
Peck, Mr.
Penny, A. B.
Peters, Frank E.
Phillips, Goodwin
Pierce, Clyde
Piercy, Howard W.
Pierina, Eustance
Pierzin, Duke
Polcher, Tony
Pence, W. L.
Penna, Anthony J.
Perantis, Alice
Phillips, E. B.
Pieper, C. H.
Pinson, R.
Powers, Doc (Thrill Show)
Pratt, Bill
Prestie, Frank
Price, Bernard
Priest, Wm. B.
Prockin, Theodore
Proctor, Geo. & Lelia
Pyne, Dan
Quinn, Floyd & Alice
Raner, Geo.
Rasmussen, Andy
Rawls, Willie
Rayes, Dick
Raymer, Ford E.
Rea, Miss Bobbie
Reece, Mrs. Flo
Reed, Jr., C.
Reed, Billy (Zoot)
Reil, Mrs. May
Renault, Lucienne
Rennick, Mel
Ressler, Wm.
Rice, Mrs. Cecil
Richardson, A. F.
Richardson, Ed. V.
Richardson, Chester F.
Richardson, Leroy
Rivers, Rudy & Katherine
Roach, Ed.
Roach, J. S.
Robbins, Sgt. Rufus W.
Robbins, Mrs. Wilma
Roberts, Millard
Roberts, Myrt
Roberts, Sax
Robinson, Mrs. Gertrude
Rocco, R. W.
Rogers, Peter
Rogers, Mrs. Marge
Rosier, Roy
Ross, Hal J.
Rudd, Kitty
Rumbley, Walter Eldridge
Russell, Oliver John
Rush, C.
Ryan, Mrs. Danny
Ryan, Irish
Rymer, James Deloy
Saas, Geo. (Curly) J.

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Here's the cartoon assortment you've been waiting for... 2 dozen of the most brilliantly colored, 9" high, rayon plush Eskimos, Bears, Dogs and Fawns... each one individually acetate boxed to insure that fresh sanitary appearance. This perfectly balanced assortment sells itself!



\$24.00 per carton Sold in carton lots only. 25% deposit with order, balance C. O. D. DON'T DELAY.. ORDER TODAY SEND FOR 1948 CATALOG

Joe End & Co. INCORPORATED 435 W. B'WAY, N. Y. 12, N. Y. WA 5-8280

JUST ARRIVED!

Gov't Surplus A large quantity of ELGIN WALTHAM BULOVA 16 jewel sweep-second wrist watch with stop-watch feature. Stainless steel-back case and stainless steel expansion band. Watch and Band 16.75 Complete



HAMILTON 17 JEWEL GOVERNMENT SURPLUS Fine quality Sport Watch with Leather Strap, \$23.50; with Expansion Band, \$25.00 Send for Free Catalog On Your Business Letterhead.

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6,000 SMASH HITS—IN 388 PAGE WHOLESALE BOOK Dealers, agents, salesmen and jobbers, you will find this book bulging with Tested Money Makers. Latest catalog shows average price reductions about 21% on many items. Since 1922 our money-back guarantee is a source of confidence to all buyers. Get your copy now before supply is depleted. SPORS CO. LE CENTER, MINN.



Sterling Silver Hand-Clasp Friendship Rings Open and Close To Form NATURAL HANDSHAKE Symbolizes Lasting Friendship Sizes 5 to 7 1/2 \$36.00 per gross Terms: 1/3 Deposit, Balance C. O. D. J. W. Robbins Company 53 Falmouth St. Attleboro, Mass.

Fine Assorted CHOCOLATES Gorgeous, Large, Flashy, Colophoned 1 Lb. Boxes. \$8.40 Doz., 2 Doz. to Case. We pay all Express on Cash Orders. You pay Express on C. O. D.'s plus 25% deposit. Sample, \$1.00. BARBARA FRITCHIE CHOCOLATES Frederick Md.



EXTRA VALUES Nickel Plated, Exclusive New Haven compensating hair spring makes it keep better time under extreme of heat or cold. No. 775BB.....\$1.70 Each Same as above, but has luminous hands and numerals. No. 776BB.....\$2.35 Each Plated in beautiful color of natural gold. Exclusive New Haven compensating hair spring makes it keep better time under extremes of hot and cold. No. 777BB.....\$2.96 Each

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Sensational



at \$7.50 Where else could you get a modernly designed, timed and tested 7 Jewel Men's Swiss Chrome Cylinder Wrist Watch with Ruby and Rhinestone Dial decorations (No. 207) at this quick-selling, profit-making price? Or in 10 kt. domestic rolled Gold Top Case, Steel Back, 7 Jewel Swiss Cylinder Wrist Watch for \$8.50. (No. 208) Wholesale only in minimum sample lot of six. (Add \$1 extra to each for less than six.)

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ATTENTION: DEALERS Stock this Sharp-Edge knife set. The lowest-priced cleaver set on the market. Housewives clamor for it. ALSO AVAILABLE at same price the Miracle-Edge 5-piece cutlery set with the serrated edge—the edge that's always sharp. All stainless steel. Sample set: \$2.25 prepaid; per doz., \$24.00. F. O. B. Chicago. Write for further information on other outstanding products. EARL PRODUCTS CO., Dept. B 221 N. Cicero Ave. Chicago 44, Ill.



Baekett, Mabel Sahlen, Carl Sakobie, Mrs. Mickey	Weaver, E. C. Webb, Chic Weiner, Stella Esther	Wixom, John Webb, Wm. Wolf, Mrs. Verne L. Woodcock, Wm. Wray, Mrs. A. V. Wray, Ross Wright, Jack Yates, Eddie Yates, J. B. Yamanaka, Mrs. Geo.	Turner, Bud Weston, Sunny	Wilcatt, Mr. and Mrs. Merle Wixom, John
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**MAIL ON HAND AT  
ST. LOUIS OFFICE  
390 Arcade Bldg.,  
St. Louis 1, Mo.**

Adair, Miss Gladys Adams, Grover Alkon, Harry Arnold, Aneeda Bailey, Bob Baker, Herman Bales, Mrs. C. W. Bales, Pete J. Barr, Estil E. Bell, Vern Borchert, Mrs. Helen	Knight, Ira H. Knodell, Emil R. Kornan, Lois Lassiter, Fred Lawton, Bernard David LeBlank, Jack Lee, Miss Patsey Levine, Joseph B. Lewis, Joe Lee Lossion, David London, Mr. & Mrs. L. C.	Adams, Grover Alkon, Harry Arnold, Aneeda Bailey, Bob Baker, Herman Bales, Mrs. C. W. Bales, Pete J. Barr, Estil E. Bell, Vern Borchert, Mrs. Helen Bryer, Ollie Jr. Burke, Lloyd Burto, Leon Byers, J. O. Calkins, Fred Caloian, C. A. Campbell, Glenn Carrion, Chiet Carter, Dave Carter, Mrs. Ollin Carter, William R. Charles, Duke Chapman, Cliff Clark, Ray Coleman, Ray Cooper, Paul "Tea" Coult, Robert R. Jr.	Lowe, Russell Luck, William J. Luther, Anne Lee Lynn, John J. McCain, Mr. & Mrs. A. L. McClellan, Glaiys & George McAllen McLeod, Albert McMullen, John McSparron, William Marshand, Mr. & Mrs. Noah Martin, Louis Meck, Harold Milliken, W. J. & J. H. Morley, Robertina Morrison, Mr. & Mrs. James Mulkey, Ralph Murray, Ernest Niemeyer, Dan Nortner, W. E. O'Dell, Jess & Dixie Parsons, Jean (Snaky) Peters, Loyd Pink, Wm. Posey Potter, Howard Rantz, Warren Ranbo, Wesley Rendelle, Harry Richardis, James T. Ringlin, Mrs. Gertrude Ritchey, Miss Jan Rohn, Theo Rohter, L. S. Rosenheim, Dorothea A. Sallick, Marion Sealf, Howard W. Scott, Elaine Schmidt, Mrs. Stanley Schultz, Eddie Scifres, Fred Shadlock, Ralph Shipley, Mrs. L. L. Small, Charles H. Smith, James G. Starr, Hedy Jo Stevens, C. P. (Lyle) Stevens, G. M. & Peter George Stonecipher, O. L. (Stoney) Strandberg, Mrs. Billie Sutton, Neil Tubbs, O. E. "Eddie" Veasey, Russell C. Vinson, Jack Waters, Mr. & Mrs. J. A. Westernberger, Mary Wetherbee, Harold White, Lonnie Wiburg, John J. Winters, Jimmy Wixom, John Wray, Mr. & Mrs. A. V. Yoder, Everett Wallace Zorn, Martin
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**MAIL ON HAND AT  
NEW YORK OFFICE  
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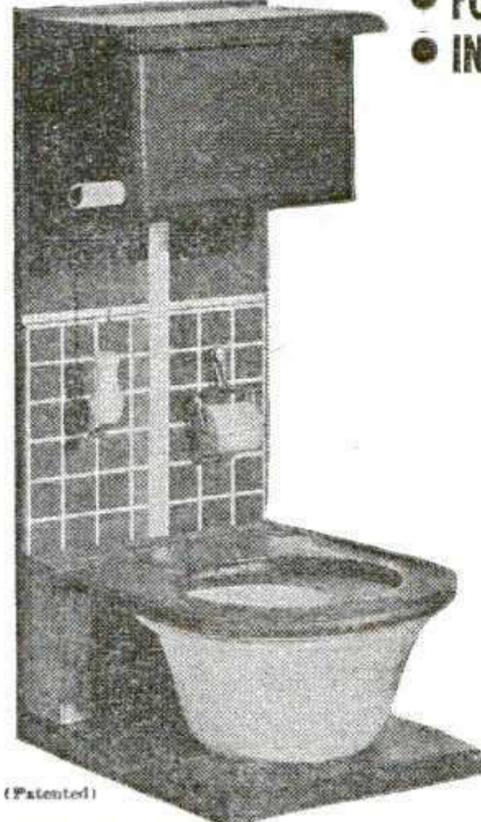
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Remove top cover, place cigarettes in box, pull string and release. See the cigarettes pop out of the side.

Size—9 inches tall; 5 inches deep and 4 inches wide.

Natural wood color.

Glass Ash Tray Bowl is removable and washable.

Each unit packed in an individual box.

Packed: 2 dozen to carton, 25 lbs.

Shipped: F. O. B. Trenton, N. J.

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MIDGET TRIO COMBINATION**

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**\$1.00** PER SET in gross lots  
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**MIDGET TRIO SET**

1. Even flow ball point pen.
2. Matching lever pen in your choice of hooded or regular point. (We ship regular points unless otherwise requested.)
3. Matching fine-line propol. repel pencil.
4. Leatherette carrying case.



**Merchandise You Have Been Looking For**

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hosiery, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

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**PITCHMEN LOOK!**

**OAK-HYTEX MONKEY SQUAWKY DOLL**

LIKE SQUEAKS LIKE A MONKEY

BIG TIPS! RED PASS-OUTS

Foolproof noise-maker and curly tail permit a crowd-stopping pitch. See your dealer today.

# Pipes for Pitchmen

By Bill Baker

**EDDIE BENNETT** . . . is reported to have chalked up a winning stand with novelties during the run of the Detroit Food Show in Convention Hall, November 6-15.

A person usually reaches the point of success when he gets what he wants.

**GUS SPAKOTNIK** . . . fogs thru the following from Biloxi, Miss.: "Just completed a successful tour of the West and had time to observe the spirit of the festival at

Crowley, La. Was amazed to see the line-up of pitchmen there, among them being Slim McNaught, Morris Bluestein and George Wooley. Let's have more pipes from Sid Sidenberg and Tom Kennedy."

Go to the bottom of your pitch, make the necessary switches and you'll wind up on top

**MIK DEVINE** . . . is pig some good long green cour. with his oil and foot demonstrations at a Chicago location.

**GEORGE H. BROOKS** . . . letters from Houston that he has worked the following fairs in this order: Greenup and Du Quoin, Ill., Topeka and Hutchinson, Kan.; Knoxville; Carruthers, Mo.; Jackson, Miss., and Shreveport, La. He says that he encountered rain the final two days in Du Quoin, but chalked up red ones at Knoxville and Hutchinson. Brooks says he worked the Shrine Circus in Houston and it went over just as big as usual.

Fancy Freddie says: "There are too many people attempting to build their own happiness on a foundation of someone else's misery."

**THEY TELL US** . . . that Chicago's Maxwell Street was well represented by pitchfolk on a recent Sunday, with everyone getting their share of what it takes to winter in Florida.

**HERB KASPER** . . . jam pitchman of note, is in Chicago where he's operating a jewelry store on South State Street.

**JAMES (KID) CARRIGAN** . . . rambled into Cincinnati last week for a gabfest with some of the boys at the Quaker Medicine Company. Making the jackpot session were the Mississippi Kid, Paul Hawk and Ed St. Mathews. Carrigan is en route to Knoxville where he will spring with a unit of the Rainbow Med Company. Hawk currently has nine of the units in operation.

This is the time of year the pitchman begins thanking his God for the privilege of freedom of speech and independence.

**ART FREDETTE** . . . Svengali Decks and mice worker of note, comes thru with the following from Chicago: "The boys all seem to be getting it on Maxwell Street here. Spotted purveying their wares recently were Frank Lager; Bill McDonald, who worked balloons; Bob Roach, Glen Bagerly, Eddy Gillespie and Trick Williams, all of whom worked magic; Collar Button Slim, on budahs; Dr. Lytell, corn punk, and Cowboy Williams, corn punk. Just returned here from New York City where I visited Carl Herron. Carl has a bad heart and he says he's given

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PITCHMEN DEMONSTRATORS PREMIUM USERS COUPON WORKERS

60¢ Ea.

50¢ Ea.

We have a brand new 1948 Ball Pen with a Lighter and Two Color Ball Pen. Writes Blue and Red. All Gold Finish, will not tarnish. All pens guaranteed. 25% Deposit with order. Send \$1.25 for Samples.

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Chinese Firecrackers  
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Latex Rubber  
NO. K10—PER GROSS . . . . . 1.25  
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are taking the country by storm. \$20 pass-outs on 3-minute pitch. Every one a worker. Every customer a repeater. \$1 touch. BEWARE that some live wire doesn't beat you to your best spots with this new item. Rush \$1 for samples and details.

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IT HAS EVERYTHING NOTE THESE FEATURES  
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In quantities of 8 or more. SAMPLE \$6.50 25% Deposit With Order.  
WRITTEN GUARANTEE WITH EVERY WATCH Metal Expansion Band Is Included With Each Chronograph.

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- C-8 8-light series sets equipped with C-8 top quality Jap bulbs. Ea., 95¢; 50 for . . . . . \$45.00
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- G-14 round multiple bulbs, 100 for . . . . . 13.80
- Noma Bubble-Lite sets, 9-lite series. Ea., \$2.75; 20 for . . . . . 53.50
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- Multiple Bubble bulbs, 10 for \$3.20; 100 for . . . . . 31.00
- 1-oz. lead foil icicles. Gr. . . . . 8.50
- Imported reflector ornaments. Gr. 10.75
- 3-inch round ornaments. Gr. . . . . 7.00
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ATTENTION, WHOLESALE GROCERY & WAGON JOBBERS

Styrene Clip Pocket Combs, packed 4 assorted colors to a beautiful display card of 12. @ \$2.75 per gross. 15-20-30 Amps Fuse Plugs, pyrex, 24 to a nice display card, @ 85¢ per card. Burkhead Hemstitched 18x18 Handkerchief, 24 to a display card, \$2.00 per card. Patching Rubber Kits, 3x6, rubber, 4 bevels and cement, 9¢ a can. Terms: Net 10 days to rated firms; all others cash with order. All merchandise F. O. B. Winston-Salem, N. C. Sold to wholesale jobbers only.

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Streamlined  
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Maximum accuracy. Minimum recoil. Government Tested! **NEVER BEFORE a shotgun at this price!**

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**50¢ EACH**

You can't beat this unusual ball pen offer for natural appeal or fast profits! Imagine three Lone Ranger "Silver Bullet" Ball Pens, each with a different color ink, each embossed with a famous Lone Ranger hero! Pens fit into a typical Western Cartridge Holder which slips over a belt. More than just a toy—real school and home writing instruments! Individually packed in multi-colored boxes. Striking display cards free on request. Price 50c each in gross lots, or 60c in smaller quantities. Terms: 25% deposit with order.

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Here it is... PROFITS IN YOUR HAND!

**MORTIMER SNERD  
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Make Xmas money 75c to  
\$2.00 sellers.

100 Tinselled Xmas Signs, 11x14	\$12.00
100 Tinselled Xmas Signs, 14x22	25.00
100 Tinselled Xmas Signs, 7x22	15.00
100 Tinselled Metallic Xmas Signs, 12 1/2 x 14 3/4	20.00
100 Tinselled Metallic Xmas Signs, 14 3/4 x 25 1/2	40.00
100 Ultra Blue Xmas Comedy Signs, 7x11	6.00
100 Ultra Blue Stock Signs, 7x11	6.00
6 Samples Tinselled Xmas Signs, 11x14	1.00

L. LOWY, 8 W. Broadway, N. Y. C. Dept. 438

**New! P. D. Q.**  
**AUTOMATIC PHOTO MACHINE!**  
Today's Big Money Maker!

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN 1 MINUTE

**NO EXPERIENCE REQUIRED**  
**NO FILMS — NO DARK ROOM.**

Direct Positive Photos size 2 1/4 by 3 1/4 inches. NOT TIN TYPES. Big attraction. Watch photos develop in daylight in one minute. Easy to operate. Simple instructions show you how P. D. Q. Photos are guaranteed NOT TO FADE in this interesting BIG MONEY BUSINESS—anywhere—in doors or outdoor you will make BIG MONEY with the P. D. Q. A real "Portable Photo Studio." Write or wire.

**PDQ CAMERA CO., Dept. B**  
1161 N. Cleveland Ave., Chicago 10, Ill.

**HOLIDAY SPECIALS**

**RAYON PLUSH PANDA and 2 TONE BEARS**

All moving eyes with silk bow ribbon attached.  
All sizes. Priced from \$39.00 to \$44.00 per doz.  
We can ship from factory in quantities of 6 doz. or more at lower prices than quoted from Eastern sources. State your business.

**OUR NEW SENSATION SNOW MAN BANK**

Hand painted features in contrasting colors, make this number a stand out wherever displayed as a novelty bank. Overall height 12 in. Each wrapped in corrugated paper, 12 to shipping container (no less sold). Per Doz. \$4.80.

Complete Line of Plush Toys.

**WISCONSIN DE LUXE CO.**  
1902 N. Third St. Milwaukee 12, Wis.

**BINGO SUPPLIES AND EQUIPMENT**

**IMMEDIATE DELIVERY!**

- ELECTRIC FLASH BOARDS
- RUBBERIZED and WIRE CAGES

WIRE OR WRITE FOR CATALOG

**John A. Roberts**  
225 HALSEY ST • NEWARK 2 • N. J.

**SENSATIONAL LOW PRICES**

Newest Designs! Fast Sellers!

Over 500 Styles in Men's and Ladies' Gold Filled and Sterling Silver for Immediate Delivery.

SEND FOR ILLUSTRATED CIRCULAR AND COMPARE OUR PRICES.

**U. S. RING COMPANY**  
105 Nassau St. New York 7, N. Y.

**NEW!!! NOVEL!!! BEAUTIFUL!!!**

**#6144K THREE PIECE SILVER PLATED FILIGREE SALT AND PEPPER SET**

Non-tarnishable. Shakers 1 3/4 inches high, on mirrored silverplated filigree tray, 6x4 inches. Each set packed in individual GIFT BOX.

**\$13.50 PER DOZ.**  
1/2 doz. sets in masterbox.

**SALEMEN WANTED TO SELL TO STORE-KEEPERS—PROFITABLE SIDELINE**

Sample sent on receipt of \$2.00, refundable as soon as orders for 1 gross are sent in. One sideline salesman averages 2 gross a week; it takes but a minute to sell.

**LEO KAUL** IMPORTING AGENCY, Inc. 333 & 335 K SOUTH MARKET ST. CHICAGO 6, ILL.

**WATERPROOF MILITARY STYLE WRIST WATCHES**

AMAZING VALUES

Waterproof Shockproof. Anti-Magnetic, Swiss Jeweled Movements

Beautiful Chromium Finish Cases with stainless steel backs and unbreakable crystals

With Stainless Steel EXPANSION BANDS and Written Guarantee

In lots of 6 or more

7 Jewel	15 Jewel	17 Jewel Incabloc
7.47	9.72	13.72

Samples, \$1.00 extra

**SWISS IMPORT CO.**  
1335 So. California Ave. Dept. 211. Chicago 8, Ill.

**CORRECTION!**

In error Nov. 6 issue advertised

MASTER CRAFTERS' YANKEE CLIP-PER CLOCK SHIP AT . . . . . \$9.75

The correct and fair traded price is . . . . . \$11.75

WRITE — WIRE

**LAKEVIEW SALES CO.**  
1012 W. BELMONT AVE., CHICAGO 13, ILL.

**BUY THE E-Z WAY 5 DRESSES \$3.00**

**YOU CAN MAKE BIG MONEY HANDLING THIS LINE**

Used Fall and Winter Styles. Assorted sizes, 12-20, 40-52; (large sizes, \$1.25 each.) We mail C.O.D. Return within 5 days if not delighted for refund of purchase price. FREE clothing catalog for entire family.

**E-Z SALES CO., Dept. B1148**  
303 E. Houston St., N. Y. 2, N. Y.

**COLLECT AND GROW RICH!**

Here's YOUR opportunity to learn about a life-time, spare or full-time office business in which earnings run as high as \$5,000-\$15,000 yearly! in this dignified profession. BIG profits are made by having hundreds of others work for you. A copy of "Collect and Grow Rich"—the booklet that tells the full story—is yours for the asking. No cost or obligation.

**T. J. SURFACE, Pres., Dept. 303-K, Roanoke 4, Va.**

Get This **FREE BOOK!**

**SALESBOARD SIDE SHOTS**

Muncie Novelty Company, Muncie, Ind., is preparing three new deals which will be introduced to the trade either this week or next, according to H. M. Shoemaker. Deals are said to be radically different than any previous numbers. Shoemaker reports that business is definitely on the uptrend and that news from the field indicates that many new operators are entering the business in all parts of the country. . . . Al and Fred Schechter, brothers heading the Howard Machine Products Company, Chicago, are introducing a number of new boards this week. New numbers include Cash 'n' Carry, Payday, Liberty Bell, Quick Silver, Silver Bank and Pay Window. They range from nickel to quarter play.

Manny Gutterman, Harlich Manufacturing Company, Chicago, sales di-

rector, left Sunday on a three-week five-State Western tour. As usual, he will hop aboard the M. R. Hitter, M. R. Harlich Company, Elmira, N. Y., has taken over the former A.N.S. Sales, Inc., firm, Elmira, and is now operating it under the name of Carol Sales Company. Firm is a mail-order house specializing in salesboards and Jar-o-Do tickets only, no merchandise boards. Carol Sales covers almost every State with the exception of New York; latter so as not to conflict with the wholesale business.

Jack Morley, Container Manufacturing Company, St. Louis, vice-president, reports that firm's Eastern district representative, George Zweiger, has now taken over as district manager for New York (State) and New England territory. Jack has a good word to put in for Dave Collis, Container's new district manager for the Virginias and Carolinas. Dave is pitching a sales-hitting series in his region, Jack says. . . . Thomas A. Walsh Jr., Thomas A. Walsh Manufacturing Company, Omaha, is a bearer of good business tidings; states that due to demand, firm has had to maintain the night shift added about two months back and is now working all shifts on a 48-hour week. Six new boards are ready at this time and are the last of 38 new numbers that were introduced during the past two and a half months.

Art Paule, A-P Distributing Company, St. Louis, is still turning in reports of the high order rate on firm's Whirlit machine and the novelty game, Bingo-Mongo. . . . The Marshall Maltz's, Peerless Products, Inc., Chicago, celebrated their daughter Laura's first birthday Sunday (7) with a family and friends get-together. . . . Gardner & Company, Chicago, is still receiving good news from sales manager Charles Leedy, who is currently covering the Western territory.

**NO OTHER BOARD CAN MAKE THIS STATEMENT**

**MORE OPERATORS and JOBBERS USE PROFIT BOARDS THAN ALL OTHERS COMBINED IT'S A FACT!**

PROFIT MFG. CO. 64 Pg. CATALOG FREE  
50-11 40th St. L. I. C. 4, N. Y.

**WE ARE MANUFACTURERS**

All kinds—PULL TICKET GAMES  
**TIP BOOKS**

Buy Direct From Manufacturer at Very, Very Reasonable Prices.

**Columbia Sales Co.**  
302 MAIN ST. WHEELING, W. VA.

*A Winner . . .*

**"POT SHOTS"**  
FORM NO. 406  
400 R.M. HOLES  
25c PLAY

TAKES IN . . . \$100.00  
PAYOUT AV. . . . 56.70  
PROFIT . . . . . \$43.30

May be used as a merchandise board instead of cash by using gummed stickers which are furnished with each board.

**HARLICH MFG. CO.**  
1200 NORTH HOMAN AVENUE  
CHICAGO 51, ILLINOIS

**BELIEVE IT OR NOT**

- IF — JACKPOT CHARLEY salesboards made of solid 14-carat gold, edged in platinum, with holes containing the usual tickets plus a 1-carat diamond released with each punch were priced at 49c each . . . . .
- IF — RED-WHITE-BLUE tickets printed on the finest silk with bands rainbow-bright in sparkling cut-glass jars with sterling silver lids were priced at half-a-buck each . . . . .
- IF — TICKET SPINDLE STANDS all studded with rubies, one free with each ticket, were priced at two-bits each . . . . .
- IF — SLOTS were "blessed" and standing handle-to-handle with the town pump . . . . .
- IF — PINBALLS and JUKES were running in "spots" that split 90-10 . . . . .

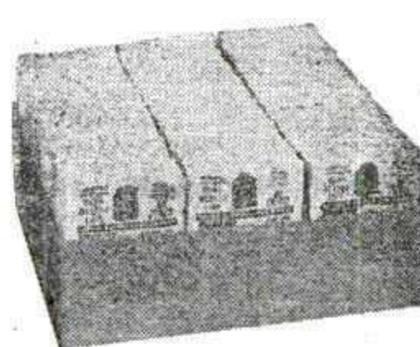
None of these would have **GREATER APPEAL, REPEAT POSSIBILITIES** nor **EARNING POWER** for the operator than the **NEW** and **REVOLUTIONARY**

**CLUB NEVADA**

"THE PAPER SLOT MACHINE"

with Ten Three-color Slot Symbol Tickets packaged in Three-color Envelopes; 5c Play—50c Envelopes, and 10c Play—\$1 Envelopes; Made in Spindle or Box Style; Dispensed easily store-wide—all employees sell it and all customers play it at the same time. Pay-As-You-Play Sales Plan, with no losses. Game, Payout and Symbols are Printed in Multi-color on Every Envelope.

**It's the NEW WAY To NEW PROFITS!**



**CLUB NEVADA FIVE**

50¢ per Pac of 10 Tickets  
76 WINNERS  
4 Awards @ \$5.00  
12 Awards @ \$1.00  
60 Awards @ 50¢

**CLUB NEVADA TEN**

\$1 Per Pac of 10 Tickets  
76 WINNERS  
4 Awards @ \$10.00  
12 Awards @ \$ 3.00  
60 Awards @ \$ 1.00

Positive Income (190 Pacs) . . . . . \$95.00 Positive Income (190 Pacs) . . . . . \$190.00  
Definite Payout . . . . . 62.00 Definite Payout . . . . . 136.00  
Positive PROFIT . . . . . \$33.00 Positive PROFIT . . . . . \$ 54.00

Choose Spindle or Box  
List Price . . . . . \$9.58 List Price . . . . . \$9.95  
Less Regular Operator-Distributors' Discount

**BE FIRST IN YOUR TERRITORY—ESTABLISH A CLAIM FOR A DISTRIBUTORSHIP!**

Telephone 8889

**MANUFACTURERS ONLY**

422 E. Howard

NOEL'S *Muncie* **Gay Games** INCORPORATED *Indiana* NOEL'S

**SALESBOARDS AND TICKETS** ALL ORDERS SHIPPED SAME DAY RECEIVED

2170—5¢ R. W. B. singles . . . . .	def. 3650	\$1.10
2170—5 fold . . . . .	def. 3650	1.35

Holes	Play	Description	Def.	Profit	Price
400	5¢	Dollar Game, Ex. Thick . . . . .	Def.	\$ 9.00	\$ .80
1000	25¢	J.P. Charlie, Thick . . . . .	Def.	51.95	.95
1100	5¢	Jumbo-Hole Girl Bd. . . . .		30.00	1.85
1000	25¢	Charlie, Thick . . . . .	Def.	50.00	.85
1000	5¢	Nickel Charlie . . . . .		17.00	.60
1200	25¢	Texas Charlie, Prot. . . . .	Avg.	102.98	1.85
600	5¢	Silver-Mt. Coin Bds. . . . .	Def.	14.50	1.25
1000	25¢	P A D Ticket Deals . . . . .	Avg.	23.50	1.25
200 6/25¢		Quick Fin . . . . .		39.00	1.75
600	25¢	Little Big Shot . . . . .	Avg.	29.70	1.35
2400	5¢	10¢ Easy Picking . . . . .	Avg.	48.80	2.50
1200	25¢	Cheerful Charlie, Thick, Prot. . . . .	Avg.	78.98	1.85
1000-1300 Girlie Bds., J.P. and Def. From . . . \$27 - \$35				\$2.25	

**U. S. Merchandise & Fireworks Co.** 25% With Order, Bal. C. O. D.  
10216 SUPERIOR AVE. CLEVELAND, OHIO

**Giant-Boards**

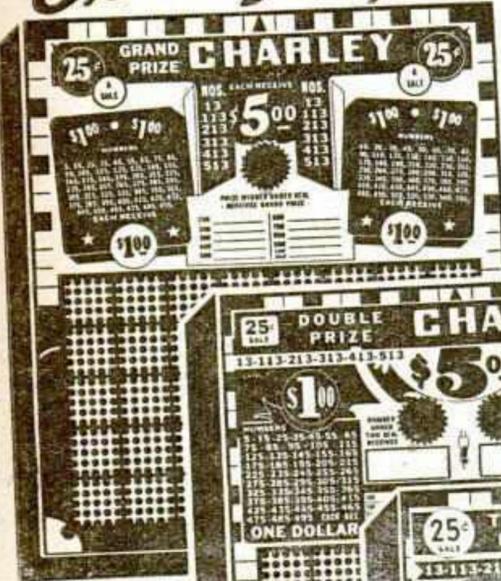
New Style—Intermediate Holes 18 Ass. Numbers—200 to 320 Holes  
**6 FOR 25¢**  
Also Super Giants with 5 Nos. on One Ticket and  
**3 FOR 10¢**  
Your Choice At  
**\$2.50 EACH**

**SALESBOARDS**

**FREE!** Write for "NEW WHOLESALE 'NET' PRICE BULLETIN" for NEW LOW PRICES — GIGANTIC ASSORTMENT — FASTEST SELLERS. 10th year giving immediate delivery on finest boards.

**LEGALSHARE SALES**  
P. O. BOX 86-E Phone 2842 HUNTINGTON BEACH, CALIF.  
222 2nd St.

# Seal Prize CHARLEY BOARDS



1 PRIZE 2 PRIZE 3 PRIZE  
25¢ PLAY — 10¢ PLAY — 5¢ PLAY  
CASH PAYOUT OR  
CIGARETTE PLAY

ALL AVAILABLE IN THIN OR THICK  
1000 TO 2000 HOLES

*New-profit  
Makers!*  
WRITE FOR  
CIRCULAR

18  
DIFFERENT  
STYLES  
IN ALL  
SIZES

**GARDNER & CO.** 2222 S. MICHIGAN AVE.  
CHICAGO, 16, ILL.

## ACTION ON EVERY PLAY

# GRIDIRON

FOOTBALL SYMBOL TICKETS  
THICK DIE-CUT BOARD

You'll Get Quick Money Action on  
This Football Season Natural. Beau-  
tiful Array of Colors. Single Jack  
Pot.

1260 Holes @ 5¢  
Takes In ..... \$63.00  
Average Payout. 30.00

Avg. Profit **\$32.80**

ORDER TODAY!  
IMMEDIATE DELIVERY

Send for Illustrated Catalog of Our Full Line.

## GLOBE PRINTING CO.

1023-25-27 Race St., Philadelphia 7, Pa.

## SALESBOARDS — All ORDERS Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick	Def. \$ 7.00	\$ .65
1000	25¢	J.P. Charley Thick	Avg. 51.95	1.25
1200	25¢	Texas Charley Thick	Avg. 102.98	1.60
960	5¢	Fully Packed, Thick, Girl Board	Avg. 26.25	2.75
960	5¢	It's the Knots, Thick, Girl Board	Avg. 26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board	Avg. 26.80	2.75
1000	5¢	Glovely Lady, Thick, Girl Board	Avg. 28.60	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board	Avg. 30.04	2.50
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220	25¢	Kwick Fin, Giant Holes, 6 for 25¢	Avg. 28.75	2.50

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

Stating your requirements. Large stock Plain Tip, Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

## JAR DEALS AND SALESBOARDS

Write for Circular  
and Prices

### CROWN PRODUCTS

322 E. Colfax Ave.,  
South Bend 24, Ind.

## BIG PROFITS

"HOT" NEW  
TICKET DEAL

Salesmen wanted in  
every town and com-  
munity. Sell to  
clubs, cigar stores,  
pool halls, taverns,  
etc., or start a route.  
Free pocket sales kit.  
No investment. No  
experience necessary.  
Big advance commis-  
sion. Write today.

**WORTHMORE SALES**  
1825 S. Mich. Ave., Dept. B-1188, Chicago, Ill.

## USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

**RATE—12c a Word . . . Minimum \$2**

Remittance in full must accompany all ads for publication in this column . . .  
No charge accounts.

**Forms Close Thursday for the Following Week's Issue**

**A-1 BARGAINS—CIGARETTE AND CANDY** Vending Machines. All makes, models, lowest prices. What have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. ja8

**A BARGAIN—3 TOTAL ROLL CHAMPION**, with buttons, \$60; 2 Chicago Coin Roll Downs, \$60 each; 1 Hi Score Wood Ball Roll Down, \$30. All 6 for \$300. Perfect condition. 27 Pin games, \$9 each for lot. 4 Big Hits, 4 Canteens, Step Up, 2 Midget Racers, 2 Superliners, Spellbound, 2 Suspense, Show Girl, 2 Surf Queens, America, Santa Fe, Venus, Past Ball and Big League, Want Pokerinos, Samuel Spector, 8 Fulton St., Mattapan, Mass. no27

**A FEW LIKE NEW COIN OPERATED 10c AND 5c** Hot Popcorn Vendors. Salesmen's Demons-trators. Offered as used at \$57.50 each, 100 bag capacity. Write Cecco, Dept. E. S. A., Peoria, Ill. de4

**ALL CHROME FORD BALL GUM MACHINES**, \$12.50, 57 available. Old style Columbus, \$5.50; pair, \$10. Bubble Gum, \$7.50 case. Ben Thompson, 3121 Strathmoor, Toledo 9, O. no27

**ARCADE EQUIPMENT—50 PIECES, ENOUGH** to start a good sized arcade very cheap, don't miss this one. A. M. Johnson, 57 St. Marys Rd., Buffalo 11, N. Y. de4

**ARCADE — 10 LATE FLOOR MODEL** Ma-chines, 5c Slots, Guns, Hockey, Baseball, Scale, Golf, Saleboat, etc. Cost several thousand, sell \$40 each. Need slight repair. Allen, 1400 Brewerton Rd., Syracuse, N. Y.

**ADVANCE NORTHWESTERN COLUMBUS OR** Silver King, with 5 lbs. Peanuts or 1,000 balls gum, \$10. Booklet: "Dollars From Pennies," free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. de11

**BALLY ONE BALLS FOR SALE—2 GOLD** Cups, excellent condition, \$375 each; 2 Sports Specials, \$25 each; 1 Blue Grass, \$25. King-Pin Equipment Company, 826 Mills Street, Kalamazoo 21, Mich. no27

**BARGAIN — MODEL D'S BALL GUM** Ma-chines, Advance, Atlas Aces, 2 for 1c Silver Kings, \$7 each. Paul Thomas, P. O. Box 1771, Jackson, Miss.

**BEAUTIFUL CHROME FORD BALL GUM** Vender, filled with gum, \$12.50 each. Clarence Stephens, 108 Cox Ave., San Antonio, Tex. no27

**CASH IN ON SHOE SHINE 5c MACHINES** (Siro's)—Like new, almost half price, \$99.50 each. Berry Amusements, 576 Almaden Ave., San Jose 10, Calif.

**CIGARETTE MACHINE EQUIPMENT BOUGHT,** sold and repaired. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa. EVERgreen 6-4244.

**FOR SALE—10 5c CANDY MACHINES, SINGLE** Bar, like new, original cost \$34.50 each, \$150 for entire lot. 14 Minute-Pop Popcorn Machines, used one month, original cost approximately \$475 each, will sacrifice at \$300 each. Central Vending Machine Service Company, 3967 Parrish Street, Philadelphia 4, Pennsylvania. EVERgreen 6-4244.

**FOR SALE—COIN OPERATED RADIOS, ALSO** Juke Box Amplifiers. T. D. C., Quincy, Mass.

**FOR SALE—50 1c WOODEN POST CARD** Machines, \$6 each. Good condition. Box 365, Billboard, N. Y. C.

**FOR SALE—FIVE BALL PIN GAMES, READY** for location. At \$14.50 each: Catalina, Silver Skates, Progress. At \$12.50 each: 7 Flat Tops, 2 Surf Queen, 2 Big Parade, Big Hit, Cross Line, Clurf, Mustang. At \$17.50 each: 2 Fast Ball. At \$15 each: 2 Stage Door Canteen, Shooting Star, Strat-o-Liner, Dynamite, Liberty, Big Time. At \$30 each: Gold Ball. At \$20 each: Flying Tigers. At \$10 each: Vacation, Venus, Victory, Captain Kidd, Ralph Alexander, Inc., Seneca, S. C.

**FOR SALE—28 NICKEL CUP ICE CREAM** Vending Machines, also Refrigerator Truck, McKale, 421 Kiefaber, Dayton, O.

**IRON CLAW DIGGERS, MERCHANTMEN,** Buckleys, Mutoscopes, Electro Holata, Exhibit otary Merchandisers, Mutoscope Magic Fingers, ational, 4243 Sanson, Philadelphia, Pa.

**MANUFACTURE — SELL BY MAIL ORDER.** Big income and security. Free details. Boss, 2265 N. Warren, Toledo 10, Ohio.

## PUSH CARDS

ALL sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

**FREE CATALOG—Write**  
**W. H. BRADY CO., MFRS.**  
CHIPPEWA FALLS, WISC.

## JAR DEALS SALESBOARDS and BINGO TICKETS

Write for new catalog.

### LUBIN SALES

625 Fifth Ave., Pittsburgh 19, Pa.

## SALESBOARDS

Closing Out  
5,000 Cash Boards at  
Less Than One-Half  
Jobbers' Prices

All late numbers, 12 as-sorted 5c, 10c, 25c, 6 for 25c boards to a case. All sold at one price, \$25.00 per dozen.

1/3 deposit with order

### SPECIALTY SALES CO.

278 Sexton Bldg.  
MINNEAPOLIS, MINN.

**PHOTOMATICS—AM GOING IN ARMY, MAKE** offer as they are or reconditioned. Johnson, 4809 Harding, Dearborn, Mich. no20

**REAL BUY—PHOTOMATIC, GOOD CONDI-** tion, \$150; crating extra. Addison Novelty Co., Chicago 10, Ill. no27

**REBUILT POPCORN MACHINES FOR SALE—** Fully guaranteed, priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. de25

**STANDARD SIZE STAMP MACHINE FOLDERS** as low as 23c per 1,000. Write for free sam-ples and prices. E. Flatto, 17 West 60 St., N. Y. C.

**STRIKES 'N SPARES FOR SALE—EXCEL-** lent condition, with latest type head. \$125 each. Curtis Coin Machine Co., 3033 Hamilton, Detroit 1, Mich. de11

**TWO WATLING DELUXE GUESSERS, LIKE** new, \$100. One Jennings Loboy, \$50. Box 1155, Abilene, Tex. no27

**WANTED TO BUY—HANSON, MILLS, ROCK-** Ola or what have you in the scale line that you want to sell? Box 1155, Abilene, Tex. no27

**WANTED—GOOD USED PREWAR ROWE AND** Uneda Pak Cigarette Machines. Smokes, 3817 N. E. Second Ave., Miami, Fla. de11

**2 LIKE NEW NORTHWESTERN GUM** Ma-chines and 3,500 balls Bubble Gum, \$22. Hyett, 1120 2nd Ave., Rock Island, Ill.

**3 MERCURY ATHLETIC SCALES, DELUXE** model, slightly used. On location only three weeks. Good money makers. Original list price, \$129.50; will take \$70 for each machine. Write Mrs. Price, Box 458, R. 1, Lake Orion, Mich. de4

**9 ADVANCE ROLLS, \$90 EACH; 1 CHICAGO** Coin Roll-down, \$50; 2 Singapore, \$40 each. Good condition. F. O. B. Newark, 1/3 deposit, balance C. O. D. Sorin, 490 E. 52d Street, Brooklyn.

**65 COLUMBUS PEANUT VENDORS—ALL RE-** painted and in perfect working order, like new, with large size Globes, \$5 each; with rotor-type slug rejector, \$6 each. Also brackets and rotor-type slug rejectors on hand, priced low. Write Joseph Heger, 1108 Burlington Ave., Worthington, Minn.

**100 MODEL D ADVANCE BALL GUM** Ma-chines, the new, easy to service type, small globes, like new, \$8.85. 150 slightly used, large globes, \$7.85. Box 1155, Abilene, Tex. no27

**COMIC XMAS Folders, 19 diff. 100** ..... \$4.50  
Rub. Glove Folders, 100 ..... 6.25  
Diplomas, 36 diff. 100 ..... 1.50  
Squirt Boy Ash Tray (souvenir), Doz. .... 5.00  
Squirt Dog Hydrant and Cig. Liter, Doz. .... 18.00  
Plastic 5" Santa, Fur Trim, Doz. .... 3.00

**SQUIRT ITEMS**

Doz.	Doz.
Barrel Man .....	Kil. Girl .....
Bottoms Up .....	Choc. Bar .....
Comic Mirrors .....	Cigarette .....
Rub. Shimmies .....	Frank. Matches .....
Frank. Matches .....	Ring .....
Brus. Boy .....	Turtle .....
NEW Perfume in Toilet Shape and Glass .....	3.50
NEW Soap Novelties, Baby, Moderne .....	1.70
HOW to Raise a Dog, Fast Seller .....	4.00
NEW—AMERICAN CANS—Comic, Skit. ....	.75

Rush your order. Immediate shipment.  
Samples all above and other items ..... \$5.00  
DanDee Nov., 514 Collins, Miami Beach, Fla.

**YES—It is Gay Games, Inc. in**  
Muncie, Indiana, who manufactures  
the

## CLUB NEVADA

REP RIPPLES

(Continued from page 52)

are a new group for the Buffalo area. . . Dearborn's vaude-pie show is working around Atchinson, Kan. . . Henri Lavine writes from Boston that he's been out many summers but that none offered more competition than last season. He says that small tricks using a tent have a problem with help and overhead. He toured most of the summer in Eastern Canada but will give that region a rest for a while and will open the first week in December near Sarnia, Ont., working his way westward. Lavine has cut his show to three people and will present commercial and religious films with a 16mm. hook-up. His flesh bill will be E. F. Hannan's Ah, There, Professor. . . Melvin McCarthy has been in Kansas City, Mo., the past three weeks framing a small trick to play flesh and pix in Central and West Kansas. . . Orpheum Players are a new group for Richmond, Va. . . Harry Brownfell is trying to line up towns for a four-people flesh show to play the Utica, N. Y., area.

SALES-CONSCIOUS OPS

(Continued from page 72)

price? We have always boasted that roller skating is the average working boy's and girl's entertainment. Then we forget the most important matter of helping to make a skate owner out of him. Most of us are fully aware that prices are high, and that most of us are not getting the business we should."

Pointing to the ice skating field, Martin said that rollers had retained the lead over indoor ice in part because roller skating had been operated at a lower price for the skater. He proposes a program to "make it possible for every skater to carry his own skates at a nominal cost. This would make the patron skate more often, and the life of his skating period will be far longer.

"Let us concentrate more fully on bringing them in, and once we get them in, keep them happy and satisfied," said Martin. "This is just good business sense."

F. A. Martin Leaves "Bride" at Altar in Reply to Schmitz

(Continued from page 72)

the presence of everyone: 'We have given them everything, but I'll bet it won't work.'

"Mr. Schmitz, you are right in your statement, 'it was the opinion of the majority of the men present that there should be no victor and no loser.' Quite right, only I wish to state that this opinion was unanimous.

"It having been agreed that a new name should be found for the merger of amateur organizations, gentlemen, I have before me those very proposals and merger agreement as written by Mr. Savage and sent to us for signature, and am most willing to send you a copy of them if you wish. It will prove one point, and that is that after leaving the meeting all that was said or agreed upon was thrown out the window, and in agreements written by Mr. Savage, the USARSA was taking over, hook, line and sinker. Believe me, after reading same I started to wonder. With all our work during the eight years up to that time, our faith in our own business, the greatness of our purpose and efforts, and confidence expressed by our entire membership in the work for roller skating, why was all of this to be wiped out at one stroke of the pen just for the sake of peace.

In the Ash Can

"Mind you, we did not bother with the URO as another rink men's organization. They had an equal right to their own views and that was their business. But to put our entire amateur set-up into the hands and dictation of the same official organizations supposed to be world-leading sport bodies, the Amateur Skating Union and Amateur Athletic Union, which had held control of our sport for some 50 years only to abuse it and then gently drop it into an alley ash can—was for the RSROA to turn the bulk of its activities over to the minority after all of our missionary work and sacrifice.

"Then it dawned on me. There should be no victor and no loser. No, Mr. Schmitz, if you will read plainly the agreement you presented to us and without beating about the bush you will see that we were being forced to turn over a major part of our association to the USARSA without its changing its name. This made it very plain that the minority, the USARSA, was the victor. If we had been dupes we might have signed it, and if such a trick had proved successful, I for one would have been on that 'slow boat to China,' for I am sure that I could have never been able to face any of you. This appeared to us as a very smart plan to wreck our successful association overnight.

Something Added

"Now something new has been added—a campaign by some rink men for a merger of the RSROA and URO, thinking that if we merge we can do a better job. Why not ask the National and American baseball leagues to merge? If they did they would die and so would we. In the past we have proved strong and have shown the world that roller skating can lead itself very successfully. Why disturb it with the question of a troublesome merger? Why not mind our own good business and work diligently to build up our box-office income? Let's work on our rinks with special events and feature attractions. Such activities will give us plenty to do and not so much time to worry about something that can only lead to more controversy.

"If the minority are not satisfied with what they have, let them make application to join the RSROA. Be 100 per cent loyal to your organiza-

E. Lawson Refutes Indies' Claims of Bureau Monopoly

(Continued from page 52)

is true that the bureaus sell an entire series of numbers (usually from four to six or seven) which in the original contract calls for a stipulated sum, usually about \$200 for the series in its entirety for the year, thus more or less furnishing a school with its entertainment needs for the whole year. This, complain some independents, makes it impossible for the small operator to book

Law of Averages

"In face of the fact that these numbers are scheduled six or seven weeks apart, it is evident that the independent would have a difficult time trying to get the educators to squeeze him into the school's yearly itinerary. This might be true in some sections of the country where the school of thought of the moment was in terms of Lyceum numbers, but it has come to my notice that the law of averages will take care of the situation if given a chance. It is an impossibility for any one person, or group, or organization of groups, to completely monopolize any field of enterprise. Where it is at all possible for the independent to book a school that has a contract with a bureau, it will be found that he (the independent) can get twice the money for his show that the individual bureau number cost the school. This is partially due to the fact that the school naturally expects more in return, as the independent naturally carries a larger show, has more to offer and in consequence has more time at hand in which to offer it, than his bureau colleague.

Never Knock!

"There is one good point that we independents should profit immensely by remembering. Never knock the bureaus or the standards their acts make for themselves! Fair competition never hurts anyone and if you drive all day long without booking a single date in a territory that one might say was 'sewed up' or 'monopolized'—not for a month, but for the entire year—just keep going and the next day might lead you into more fertile fields. I don't think many of us would complain if it were possible for anyone of us to monopolize a certain territory to the point where no other show could possibly get in.

"Since the war it has come to my attention that each year, more and more indies head South when winter comes. In Georgia and Alabama especially, one can find magicians who are doing as many as four and five

tion, the RSROA. And now may I say that no matter what comes from the above explanation, the writer is too busy with RSROA business to further clutter up these fine columns with uninteresting controversies."

Nate Lewis, equestrian director for Polack Bros.' Eastern Unit, was recently confined to Trenton (N. J.) General Hospital with pneumonia.

shows per day, and working on an average of four and five days a week. So it is readily apparent that the bureaus are unable to get much foothold for alleged monopolies in the tion from the independents.

"We have been relieved of dozens of our regular yearly engagements on the best parts of our routes because the bureaus have sold educators on the idea that they had more to offer for the money—namely an activities program for the entire year—where we could only offer our one number. but at the same time we have approached schools already contracted with the bureaus, and have had them not only willing, but anxious indeed, to cancel the bureaus' magic number and take ours in preference."

ROLLER RUMBLINGS

(Continued from page 73)

30, drew the moppet trade. An adults' party was held Sunday evening.

Mr. and Mrs. Don Wilson, operators of Wildwood Roller Rink, a summer spot at Houghton Lake, Mich., have gone to West Palm Beach, Fla., to reopen their rink there.

Lillian Schroeder, former RSROA titleholder and later a member of Skating Vanities, has recovered from a polio attack which laid her up last August.

Ernest O. Ellis reported increased interest on the part of skaters as a result of a recent three-day exhibition by Nancy Lee Parker, RSROA senior lady figure champ, at his Maryville (Mo.) Rollerdrome.

Cypress Hills Roller Rink, Brooklyn, oldest rollerdrome now operating in New York City, returned to its winter schedule October 3, with life-size television as a crowd-drawing gimmick.

Roller skating made what was probably its first appearance at a political rally the evening of October 26, when a roller ballet performed at "Wallace for President" rally in Madison Square Garden, New York.

Dick and Tere Lynch, who were pros last year at Hillside Rollerdrome, Richmond Hill, N. Y., are now managers and teachers at the Atlanta Rollerdrome.

W. M. Johnstone is incorporating Grand Rapids Amusement Company to operate a skating rink at 937 Ottawa Street in Grand Rapids, Mich.

For several weeks now, portable radios have been awarded voodoo contest winners at Friday, Saturday and Sunday afternoon and evening sessions at Hillside Rollerdrome, Richmond Hill, N. Y. The rink's new manager, Arthur F. Bussell, says the prizes are proving a good draw.

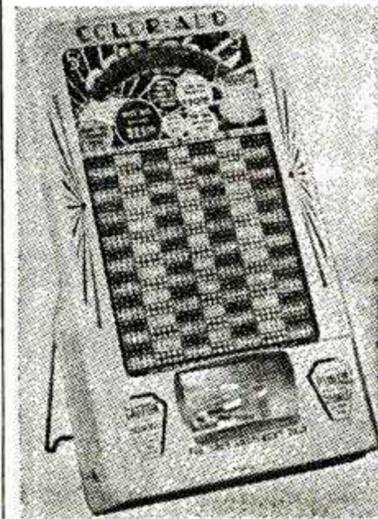


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## SHUFFLEBOARDS &amp; JUKES= \$\$

Game Popularity Increases  
With Operators, Distributors,  
Manufacturers Benefiting

Music Play Hypoed; Promotion Factor Is Important

By Norman Weiser

CHICAGO, Nov. 13.—With shuffleboards growing in popularity by leaps and bounds, a new trend has been noted in the field, one that embraces the entire business from the manufacturing level to the distributor, operator and location owner. For not only has the shuffleboard introduced a new source of revenue, it has hypoed juke box grosses in hundreds of locations.

Reasons for the sudden and fast growing interest in shuffleboards are varied, but basically, promotion has been the major factor. With all phases of the shuffleboard picture involved in this promotion, an interest in the game has been built to a point where play now has assumed proportions rivaling that of bowling in some areas, with regular shuffleboard leagues being formed, associations being planned, and traveling caravans covering the highways thruout the country to assure the growth of the tournament idea as swiftly as possible.

More important, however, from the operator viewpoint, is the fact that

unlike television which, prior to the introduction of coin-operated video, proved a serious competitor to juke boxes and amusement machines, shuffleboards have actually been a boon to locations, operators of music equipment, distributors and several manufacturers of equipment other than the game boards. Surveys conducted here and in California, and spot checks in areas such as the Twin (See *Shuffleboards, Jukes on page 96*)

Veteran British  
Coinman, 75, Dies

LONDON, Nov. 13.—One of the British Empire's pioneer coin machine figures, Harry Williams, died in Margate at the age of 75, according to a recent issue of *The World's Fair*, British trade paper.

During his 37 years in the industry, Williams was affiliated with the Houston Electric Rifle Company, was chief mechanic at Seven Sisters Road, Holloway, worked in Burrow's Arcade at Brighton and then spent the past 25 years with the British Automatic Company, retiring last year. With the latter firm he served as manager of the automatic arcade in Margate Dreamland.

Williams's 15½-inch moustache made him a familiar figure thruout England. It brought him much publicity and, as a result, he received hundreds of letters from all parts of the world. One such letter reached him, bearing only the sketch of a man with a large moustache.

Founder of Exhibit Supply,  
J. Frank Meyer, Passes Away

PASADENA, Calif., Nov. 13.—J. Frank Meyer, 67, founder and president of Exhibit Supply Company, Chicago, passed away at Huntington Sanatorium here Wednesday (9), following a lingering heart ailment. His death marked the third loss of Exhibit's top management this year. P. C. (Perc) Smith, vice-president and arcade sales manager, died June 7, followed four days later by the passing of John Chrest, executive vice-president and general sales manager.

Meyer was born in Peoria, Ill., July 13, 1881. His initial business venture was a small printing firm at 542 S. Dearborn Street, Chicago, at the turn of the century. A short time later he founded Exhibit. His first products were coin-operated metal typers which stamped names and other identifying information on aluminum ribbons. These were placed on location in arcades in various parts of the country. Later, Meyer's firm began manufacturing post card venders and horoscopes and similar fortune-tell-

## CMI Badges

CHICAGO, Nov. 13.—You'll know them by their colors at the 1949 Coin Machine Institute show, January 17-19, in the Hotel Sherman here. Each coinman and guest will be tagged with badges of a different color for each of six classifications.

Operators will wear pink badges; exhibitors, white; manufacturers, green; distributors, light blue; suppliers, yellow, and guests, goldenrod.

Badges will bear the CMI emblem, the wearer's name, name of the company he represents and his classification. The words "CMI Member" will appear at the bottom of the badges worn by association members.

Expect Continuation  
Of Steel Allocations  
To Get Congress OK

WASHINGTON, Nov. 13.—Authority for a continuation of the present voluntary steel allocations program is expected to be voted by the 81st Congress. The impact of such a continuation is unlikely to be any more severe on the coin machine industry than at present when some 8 per cent of total steel supplies is being earmarked for priority industries.

Guarding the interests of small business, in which vending manufacturers and operators are classified, is the Senate Small Business Committee, which is now studying steel distribution as it affects the smaller enterprises. Fifteen major steel producers have been queried by the Senate group in an effort to find out whether small business is getting its share of available supplies.

Should Congress fail to pass a bill extending the voluntary allocations authority, all present agreements between steel producers and Commerce Department for channelling steel will expire March 1.

ing machines, items which have made Exhibit's name internationally known. Today, 47 years later, Exhibit is still producing card venders and arcade pieces of all types, as well as a complete line of five-ball amusement games.

During his almost half century in the industry, Meyer had virtually become a legend among coinmen. He was known as a tireless worker, continually driving himself and his firm to build new and better products. Altho there are many stories about Meyer and how Exhibit grew from small beginnings to one of the trade's major manufacturers, the following message, written by Meyer to the trade in commemoration of Exhibit's 40th birthday anniversary in 1941, best sums up the advances of each.

## Meyer Letter

"Exhibit has grown and it is no longer possible for me to shake each hand and thank you for your help as I used to 40 years ago. But I am (See *J. FRANK MEYER on page 108*)

Minn. Games  
Assn. Holds  
Fall Meeting

Discuss Commissions

ST. PAUL, Minn., Nov. 13.—Location commissions was the leading topic during the one-day fall conference of the Minnesota Amusement Games Association, Inc. (MAGA) at the Ryan Hotel here Tuesday (9), according to Don F. Ehmann, secretary.

During the joint meeting of members of the board of directors and regional chairmen, the latter group reported that operators in their areas have either changed, or were in the process of revising, their commissions so as to be able to operate on a safer profit margin.

Legislative matters, pertaining to the operation of amusement machines, also came up for discussion. Altho the meeting was too short to work out plans for the Northwest regional convention, to be held in the Twin Cities next spring, Tom Crosby, MAGA president, and Ken Ferguson have planned to get together with other convention committee members to make detailed plans. Announcements of the plans are expected shortly.

Prior to the conclusion of the meeting, Ehmann expressed a vote of confidence in the value of such gatherings, declaring: "The holding of such conferences to discuss and solve our common problem is one of the greatest services your State association can render to its members. The more knowledge and understanding that we can spread among all members and business associates, the more we can accomplish in safeguarding our interests."

## Basing Point

CHICAGO, Nov. 13.—In recent weeks there has been much publicity about the basing point pricing system. Any change in the present system would have an immediate reaction for all types of manufacturers in the coin machine industry.

In an effort to present a clearly defined picture of the current controversy on this subject, *The Billboard's* Washington bureau set out to gather all the available facts. To get to the nub of the controversy, interviews were held with Sen. Homer E. Capehart; his general counsel, William Simon, and other members of the Congressional committee now holding hearings on the subject.

The result was a thoro report, gathered by experienced newsmen.

Because the controversy, at least at the present time, is primarily the concern of manufacturers, *The Billboard* did not print the report in its news columns. Instead, it has been prepared in pamphlet form, and will be sent to any person who requests a copy. Just send your requests to *The Billboard* and you will receive your copy by return mail, free of charge.

Coin Machines  
In Cuba Show  
Sharp Upsurge

All Types Are Included

HAVANA, Nov. 13.—A definite upsurge in the coin machine field has been noted here over the past few months, with all segments of the industry coming in for a share of the interest displayed by localities in the equipment.

In the music field, juke boxes have appeared in practically every bar, restaurant, many hotels, summer resorts, etc., in and around the city. Machines get a heavy play, and feature a mixture of the most popular songs in the United States together with South American numbers.

Also appearing in every possible type of location recently have been gum machines and coin-operated scales, while cup and bottle soft drink machines are being installed in increasing numbers in principal stores thruout the city.

Another innovation in recent weeks has been the introduction of coin Launderettes, featuring the Bendix washers. Several outlets have opened and, according to initial reports, have done exceedingly well. One such location, which opened at the Vedado, now has a total of 24 washers, all of which are kept in operation from opening until closing.

All coin-operated equipment going on location is imported from the United States, it was pointed out.

# Kistler Vending Hot Sandwiches

## Stewart Prod. To Intro New Cup Machine

Lists for \$495

GREENWICH, Conn., Nov. 13.—A new low-priced cup vending machine, manufactured by the Stewart Products Corporation, will be introduced to the trade at the annual convention of the American Bottlers of Carbonated Beverages (ABCB) in Atlantic City November 15-19, it was announced here this week by James E. Stewart, president.

Developed during the last eight months, the vender has a capacity of 500 cups and lists at \$495. Stewart said deliveries would begin in January. The machine will be marketed mostly thru direct factory sales, although a few distributors will be named.

A single-flavor dispenser, the vender incorporates features "usually found only in higher priced units," according to Stewart. These include stainless steel construction of measuring and dispensing valves, sirup tank and carbonator, as well as a refrigeration unit providing "dry cooling." The machine may also be used for non-carbonated drinks.

### Changemakers

Standard-make changemakers will be supplied at cost, Stewart said. However, he disclosed that his own firm will introduce a new changer suitable for use with the cup vender. The machine stands 59 inches high and occupies 21 by 18 inches of floor space.

Altho the models shown at the ABCB confab will be hand-made, pilot production runs will begin at the Stewart plant here soon. Mass production of the cup vender will be handled by a large factory in Springfield, under contract. After a few months of location trial, a production (See Stewart Products on page 92)

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## Midwest Operators Becoming More Popcorn Vender Minded

CHICAGO, Nov. 13.—In a spot check on popcorn vender operation here this week, operators and distributors of the machines told *The Billboard* that there are an estimated 40 per cent more units in the general Midwestern area than last year. The check also revealed that newcomers to the corn vender ranks are about equally divided between veteran venders and new operators.

Biggest reason for the increase, it was maintained, is that the per-sale profit is high, location commission is not a problem (25 per cent is standard) and there have been no major model changes in venders, thus making obsolescence a minor factor. Too, due to many operators' custom of giving the location owner a key to the corn compartment and letting him refill contents with extra bags left in his possession, one routeman can service 100 machines with ease.

Added advantage of letting the location keep the vender stocked results in better operator-location relations; gives the latter the feeling of participating in his "added income" business and in turn makes him a better custodian of the unit, appearance-wise.

For the operator who does not pop his own corn, five-gallon bags (2½ pecks) of pre-popped corn are available from various popping plants. Oil-skin linings prevent spoilage. With coconut oil seasoning taking the place of the old salt and butter treatment, pre-popped corn thru an unattended vender now has the same aroma and tastiness formerly acquired only thru the at-time-of-sale application of the latter ingredients. It all adds up to a steadily increasing number of venders on location across the country, operators and distributors contend.

## NAMA Holds Houston Meet; Schedules Region 7 Confab

CHICAGO, Nov. 13.—National Automatic Merchandising Association (NAMA) officials announced this week that the final regional meet of the year would be held by Region VII (Minnesota and North and South Dakota), November 30 in Minneapolis.

Scheduled as a dinner meet, it will start at 6 p.m. in Esslinger's Cafe. Chairman George E. Leach will preside. Meeting in conjunction with the NAMA group will be the Minnesota State Association of Vending Operators.

HOUSTON, Nov. 13.—NAMA Region IX's (Oklahoma, Arkansas, Louisiana, Texas) one-day meet Sunday (7) in the Rice Hotel here, hosted 35 operators and offered a series of six informative talks by leading members and suppliers of the industry. The session, beginning at 2 p.m. and closing at 6 p.m. with dinner, was specially streamlined to provide the most in operator information.

Business session opened at 2:30 p.m., with Ruby Wait, Galbreath Sales Company, presiding. Tom Vaughn, New Orleans Cigarette Service, delivered the first address, *Cigarette Machine Conversion Problems*, followed by C. H. Monk, Universal Match Corporation, who spoke on *The Use of Matches*. Remaining three addresses during the session were *Candy Vending Futures*, by H. E. Woody, Hershey Chocolate Corporation; *Penny Merchandising*, by Isadore Rauch, Texas Sales Company, and *The Texas Tax Problem*, by Fred I. Brandstrader, NAMA legislative counsel. Session concluded with an open forum discussion.

An address, *Industrial Texas Looks at Vending*, was delivered by W. Marvin Hurley, manager of the Industrial Department, Houston Chamber of Commerce, at the dinner, concluding the meeting.

## Jeff Distributors Invade L.A. With Perfume Vender

LOS ANGELES, Nov. 13.—Jeff Distributors, Inc., will invade the West Coast with their Joan Bennett bottled perfume vending machine, according to Vice-President Irvin Kahan, who is here lining up locations. For the past three months, nine machines have been on test in the Chicago area. As a result of the test, Kahan said, one Midwest theater chain which formerly had a thumbs down policy on all types of vending machines, is ready to sign.

The firm, which also manufactures auto accessories and household appliances, launched the vending machine phase of its business August 15. While only the test machines have been turned out, the company is now in production and expects to have 100 machines ready for local distribution by December 1.

The machine, a wall type, 33 inches high, has a mirror and a picture of Joan Bennett on the front. It is c-

steel and chrome construction with a royal blue baked enamel finish. Vender dispenses a one-ounce bottle of perfume or a two-ounce bottle of cologne. At first it was planned to get 50 cents for the perfume but Chicago tests showed the public would not go for the higher tariff, so each item is now 25 cents.

Bottles bear a Joan Bennett autograph which is expected to hypo sales in this area, due to the souvenir tourist angle. Blend of the products was worked out in huddles between Miss Bennett, her business manager and company reps, it was reported. Perfume is put out under Bradley Jay Label, owned by the firm.

Very little sales resistance has been encountered, Kahan said, because most locations are interested in the fact that the machine offers them an added source of revenue with no investment.

(See JEFF INVADES on page 93)

## Uses Patented Toaster With Stoner Mach.

Grants 44 Franchises

AKRON, Nov. 13.—With 44 franchise holders in 22 States and Cuba, Kistler's Radar Sandwiches, Inc., of this city, is trying something new in sandwich vending. The firm is marketing a patented toaster which attaches to the side of a Stoner Univendor and permits the customer to heat pre-cooked Kistler sandwiches.

The Kistler vender operation is considerably more elaborate than candy or cigarette routes in that, at the present time, it requires completely equipped facilities for preparing the sandwiches and other products the franchise firm has patented. Franchise operators can either contract with a local baker to make their rolls according to the patented formula, or establish a bakery of their own.

"Radar" sandwiches are cylindrical rolls, 5½ by 1¾ inches, with a hole drilled in one end. Into this space, pre-cooked food is inserted—ham. (See KISTLER VENDING, page 92)

## New Johnson Coin Changer Makes Debut

CHICAGO, Nov. 13.—Johnson Fare Box Company has announced that its new coin changer, which will be introduced during the American Bottlers of Carbonated Beverages meet in Atlantic City next week, will be available in production models by March 1. Called the New Johnson Automatic Changer, the unit has undergone a six-month field test, officials stated.

Featuring super-simple construction, instantaneous audit of the nickel tube (which contains 55 nickels), the changer is designed for wide range interchangeability with existing bottle and cup venders and older model built-in coin changers. It has the new ABT nickel, dime, quarter slug rejector.

Two pilot models of the changer will be exhibited at the ABCB meet and also at the NAMA convention here in December.

## General Unveils 24-Flavor Mach. At ABCB Meet

CHICAGO, Nov. 13.—General Vending Machine Corporation here announced this week that the new bottle vender previously stated to be a two-flavor unit (*The Billboard* October 30), has been redesigned and is to be introduced at the American Bottlers of Carbonated Beverages (ABCB) meet next week as a multi-selective (up to 24 flavors) machine.

Designed to replace the discontinued single-flavor midget model, the new vender is the same size as the firm's single-flavor leader machine. It is 29½ inches wide, 19 inches deep and 65½ inches high. While details of construction, operation (See General Unveils on page 93)

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**PX-8 IS STILL IN A CLASS BY ITSELF!**

**FASTEST-SMOOTHEST** action of any manually-operated machine.

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with any  
combination of  
nickels or dimes

STANDARD VENDORS DIVISION

**Lehigh Foundries, Inc.**  
EASTON, PENNA.

**Dollar Candy Sales  
Show Hike in Sept.**

WASHINGTON, Nov. 13.—Dollar sales of candy manufacturers hit the upgrade again in September, Commerce Department reported this week. Sales were 7 per cent above the previous September and 40 per cent above the traditionally slow month of August. Total confectionery sales amounted to \$74,969,000—bringing the year's figure to \$549,214,000, for the first nine months, 5 per cent above the comparable 1947 period.

Sales of candy bars were also on the increase dollar-wise, but pound sales were off from the previous September. Sales by weight amounted to 77,129,000 pounds with a wholesale value of \$33,031,000 as compared with September, 1947, statistics of 78,271,000 pounds worth \$28,511,000.

Figures for bulk goods showed the opposite trend. Dollar sales this past September amounted to \$4,097,000 for 14,194,000 pounds, while 13,857,000 pounds of bulk candy, valued at \$4,410,000, was sold during the previous September.

**GENERAL UNVEILS**

(Continued from page 89)

tion and price were not given, it was stated that the new vender would accommodate any size bottle from the 6 to 12-ounce size without adjustment.

Total capacity of vender is 120 bottles; 80 in the vending position and 40 in pre-cool department. Patron may select any one of the 24 flavors offered by manually turning the vending rack by an outside handle, thus viewing the different bottles thru a window as they come into vending position. Other features include waist-high delivery, effected 1½ seconds after coin is dropped and selection made. General's elevator action, single moving part vending mechanism is retained in the new machine.

**ALL PURPOSE VENDER**



**VICTOR  
1c DELUXE  
UNIVERSAL**

¾ 140 Count  
**COLORED  
BUBBLE  
BALL GUM**  
25 lb. cartons  
**26c LB.**

(Prepaid in lots of 100 lbs. or more.)  
**FULL CASH  
WITH ORDER**

**Small Pistachios**  
25 lb. Cartons,  
52¢ lb.

**Plastic Charms**  
\$3.25 per M.

\$14.95 ea.

In lots of 24—  
**\$14.50 ea.**

Also available in 5¢ models for a slight additional charge.

Candy Corn, 30 Lb. Ctns. . . . . 25¢ Lb.  
M & M Assorted Chocolates, 25 Lb. Ctns. . . . . 38¢ Lb.  
Virginia Peanuts, 30 Lb. Ctns. . . . . 28¢ Lb.  
Spanish Peanuts, 30 Lb. Ctns. . . . . 24¢ Lb.  
Pee Wee Boston Baked Beans, 33 Lb. Ctns. . . . . 27¢ Lb.

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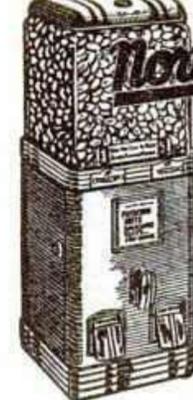
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Balls of Gum, Only . . . . .

1/3 Deposit, F. O. B. Brooklyn, N. Y.,  
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Designed and built to meet the demands of experienced operators, *Northwestern* bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment of your nearest distributor.

**THE NORTHWESTERN CORPORATION**  
85 EAST ARMSTRONG ST.—MORRIS, ILLINOIS



**VICTOR'S  
MODEL V**

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of  
**VICTOR  
VENDING CORP.**  
5701-13 Grand Ave.  
Chicago 39

**CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDERS...**  
Write NOW for LOWEST PRICES AND SAMPLES OF OUR METAL AND PLASTIC CHARMS, STONE AND CANED RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.  
**BECKER VENDING SERVICE - BRILLIANT, WISCONSIN**

**NOW!**

LEON "HI-HO" SILVER'S SELECT  
CALIFORNIA  
VENDSIZE  
**ALMONDS**



Packed in 5-lb. vacuum tins, 6 tins to shipping case. Packed under his direction at the "Almond Bowl of America." Lowest prices. Write  
ROLAND SEE, Sales Mgr., LEON "HI-HO" SILVER, INC.  
760 HAYES ST., SAN FRANCISCO 2, CALIF.



**"WARNER" Coin Operated VOICE RECORDERS**

Pioneer of the Automatic Recorder Now Offers 1948 Models. Attractive All-Metal Cabinets—Trouble-Free Mechanisms—200 Record Magazine—Fully Automatic—High Fidelity Recording.  
32"x42"x9" 8" Cabinet Model . . . . . \$750.00  
14"x18"x22" Counter Model . . . . . 550.00

**WARNER & SONS, 300 No. Lake St., Pasadena 4, Calif.**

**GIVE TO THE DAMON RUNYON CANCER FUND**

**SHIPMAN  
DUPLIX POSTAGE  
MACHINE**



Compact and Foolproof. This famous model is in production once more and is more popular than ever. Now made with a white porcelain front, trimmed in red and blue.

**\$29.50**

FOLDERS: 10 M., \$5.75; 25 M., \$13.95

**DISTRIBUTORS AND SALESMEN  
WANTED—WRITE FOR SPECIAL DEAL**

WRITE FOR CATALOG ON BULK VENDERS, GAMES, ETC.

**NEW  
1949  
IMPS**

Specify 1¢ or 5¢ Play, Cigarettes or Fruit Reels. **\$12.50 Ea.**



**MILLS  
VEST POCKET  
BELL**

Pays Out Automatically  
**\$62.50 Ea.**  
USED . . . . . \$47.50

**1/3 DEPOSIT ON ALL ORDERS**

**PARKWAY**  
MACHINE CORPORATION  
623 W. NORTH AVE. DEPT. B • MADISON 1447 • BALTIMORE, 17, MD.

# Electro DELIVERS CIGARETTES AT THE TOUCH OF A FINGER!



Here's the machine that gets the up-front locations in the best restaurants, bars and taverns . . . because its smart, small console size takes so little space . . . because its beautiful finish and modern lines fit in with and enhance modern furniture of the better spots . . . and because customers like the "touch of a finger" ease of getting their cigarettes. The perfect Christmas "gift" for your choice locations is Electro Cigarette Machines!



- ★ First manufactured by C-8 Laboratories nearly 3 years ago, Electro was the first all-electric cigarette machine. Its mechanical perfection has been proven over and over.
- ★ No model changes necessary . . . Electro is perfect as it is.
- ★ Magic touch delivers cigarettes to customer.
- ★ Simple price adjustment mechanism. Available for standard nickel and dime operation, for 20 cents, 25 cents or 30 cents . . . or for silver quarter operation.
- ★ Small, compact . . . just 44 inches high!

## S. H. LYNCH & CO.

*Exclusive Southwest Distributors*

- Dallas, Pacific at Olive
- Houston, 910 Calhoun
- New Orleans, 832 Baronne
- San Antonio, 241 Broadway
- Memphis, 1049 Union Avenue
- Oklahoma City, 900 N. Western

# Kistler Vending Sandwiches; Utilizes Patented Toasters

(Continued from page 89)

hot dogs, hamburger, beef, etc. The filled roll is then sealed in a cellophane wrapper and packed in boxes. Under ordinary refrigeration, the Kistler company claims the sandwiches can be kept fresh for several days.

### Distribution

In order to obtain a wider distribution, Kistler franchise holders are being urged to purchase the Stoner Univendor with a Rada-Chef heating attachment. The latter device, which is leased to the franchise holders, can be bracketed onto the Univendor. The customer inserts his coins (usually 10 cents), procures the sandwich and drops it into the top of the heating unit. When the sandwich is heated thoroughly it is automatically dropped onto the heat unit's delivery tray.

Announcement of the Kistler unit served to pin down rumors of a hot sandwich vender in which the Regensteiner Company, Chicago bindery firm, was interested. Paul Kistler, president of the sandwich company, told *The Billboard* this week that the Regensteiner firm had helped with early experimental work on the heating device.

Aireon Manufacturing Corporation likewise had a hand in the Kistler development. In 1946, New York operators were given a preview of a hot sandwich machine, developed at a plant Aireon then had in Connecticut. That experimental model, Kistler said was likewise part of his company's initial exploration of the field.

Currently, the Rada-Chef heating unit—which Kistler settled on rather than a fully automatic hot sandwich vender—is being produced on contract by Frank J. Stolitzka & Son,

Akron metal works.

Kistler's franchise arrangement involves a 20-year guarantee of an exclusive territory, baking equipment, supply of cellophane bags, boxes, production equipment, plus engineering service, installation and supervision of initial production.

At some time in the future, Kistler envisions marketing a complete automatic vending machine which will heat and dispense the sandwiches in one operation. In the offing, too, are additional products which Kistler believes will find wide distribution thru venders, including a new kind of pie.

The Kistler Baking Company, and Kistler's Radar Sandwiches are family enterprises. Chairman of the board is President Paul Kistler's father, Walker; other sons associated with the companies are Ross G., vice-president and secretary; Eugene W., treasurer; W. Clyde, director of sales; Samuel, general manager; John R., production and engineering; Clark, purchasing, and T. J., distribution.

Perhaps in the future, Kistler told *The Billboard*, some of his franchise holders may find it advantageous to permit established operators to lease the heating units for attachment to venders, provided, of course, that Kistler products are sold. Meantime, the firm expects to continue to line up franchise holders in a total of 100 major cities.

### Third Attempt

Kistler's vending machine is the third different attempt to bring hot sandwiches into the automatic merchandising field.

First firm to work with hot sandwich machines was Automatic Canteen which contracted with General Electric at Schenectady to produce more than 100 test models of a triple-selection vender, featuring an electronic cooker. These machines were placed on test location in 1946, mostly in transportation centers.

After a trial period, the machines were withdrawn by Canteen. Purpose of the withdrawal was to provide the venders with refrigeration to meet the health codes in many cities.

It is now understood, however, that the Canteen sandwich units have been redesigned to include refrigeration. Production plans for this unit have not been announced altho the industry generally concluded that Canteen would have General Electric build the device for Canteen franchises thruout the nation.

Asked about refrigeration in connection with the Radar sandwiches, Kistler said his company was at work to solve this problem insofar as the vending machine operations are concerned.

In Denver, meantime, Dog-In-A-Kennel, Inc., has built a number of steam-heated sandwich venders. Unlike Kistler's unit and the Canteen machine, the Denver concern's equipment keeps sandwiches at a constant heated temperature.

The Dog-In-A-Kennel unit is 17 inches wide, 18 inches deep and 59 inches high, including a 36-inch stand. Capacity is only 28 sandwiches, but the firm says it believes operators would rather purchase a number of small-capacity units (at \$185) than a smaller number of more expensive machines with larger capacity.

## STEWART PRODUCTS

(Continued from page 89)

schedule of 100 a day is anticipated. First units off the production line are to be placed in metropolitan New York.

Stewart declared that his new cup machine "has been engineered with cost as the prime consideration." With ingredient cost at a high level, cup machine operators have a definite need for a vender they can obtain at less than \$500, he said.



**VICTOR'S**  
SENSATIONAL  
CUSTOM-BUILT  
DE LUXE UNIVERSAL  
1c or 5c Play

Featuring Greater Capacity. Vends a combination of ball gum and charms . . . and all bulk merchandise.

CONTACT YOUR VICTOR DISTRIBUTOR OR WRITE DIRECT TO

**VICTOR VENDING CORP.**  
5701-13 W. Grand Ave. Chicago 39, Ill.



**POP N' HOT**

HOT POP CORN VENDING MACHINE

**NEW 1949 MODEL**  
VENDS 120 TEN CENT BAGS  
FROM EACH FILLING

TAKES IN . . . \$12.00  
COST OF CORN . . . 3.00

EMPTIES 2 TO 3 TIMES  
A WEEK IN AVERAGE  
LOCATION. **\$139.50**

**JACK NELSON & CO.**

NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

2320-22 Milwaukee Ave. Chicago 47, Ill.

**VICTOR'S**  
NEW  
**MODEL V-K**

It's Outstanding!

Vends Everything! Investigate the many new features incorporated in this great new bulk vender. Write us NOW for detailed information and prices.

A Product of

**VICTOR**

VENDING CORP.

5701-13 Grand Ave. Chicago 39



## ALL VICTOR MACHINES

recommended and sold on

**TORR TIME PAYMENT PLAN**

Pay for same in 16 weekly payments

WRITE FOR DETAILS

SPECIAL PRICE

FOR MONTH OF NOVEMBER ONLY

**RAIN-BLO BUBBLE BALL GUM**

Packed 25 Lb. to Carton

Less than 100 lbs.	30¢	170¢
100 lbs. and over	28¢	29¢
1000 lbs. and over	26¢	27¢

Freight paid on 100 lbs. or over

Pistachios, Large White, 60 Lb. Ctn.	72¢ Lb.
Pistachios, Small White, 60 Lb. Ctn.	47¢ Lb.
Pistachios, Large Red, 60 Lb. Ctn.	80¢ Lb.
Pistachios, Small Red, 60 Lb. Ctn.	60¢ Lb.
Virginia Peanuts, 30 Lb. Ctn.	29¢ Lb.
Spanish Peanuts, 30 Lb. Ctn.	23¢ Lb.
Licorice Gems, 775 Ct., 37 Lb. Ctn.	26¢ Lb.
Pee Wee Excel Mix, 33 Lb. Ctn.	25¢ Lb.
Chocolate Confetti, 450 Ct., 34 Lb. Ctn.	36¢ Lb.
Pee Wee Rainbow Peanuts, 33 Lb. Ctn.	25¢ Lb.
Pee Wee Baked Beans, 33 Lb. Ctn.	24 1/2¢ Lb.

FULL CASH WITH ORDER

**ROY TORR** LANSDOWNE, PENNA.

REAL LOW PRICES

U-SELECT-IT

**CANDY MACHINES**

72 Bar Capacity, \$27.50 ea. Lots of 10, \$20. ea. U-NEED-A 5 Col., With Base . . . 60.00

**CIGARETTE MACHINES**

DU GRENIER, 7 Col. 8	\$35.00
DU GRENIER VD, 7 Col.	40.00
DU GRENIER W, 9 Col.	37.50
DU GRENIER CHAMPION	47.50
UNEEDA MONARCH, 8 Col., Like New	70.00
UNEEDA E, 8 Col.	40.00
NATIONAL 9-30	50.00
ROWE ARISTOCRAT, 6 Col.	22.50

Half Deposit.

**HARRIS VENDING**

2717 N. Park Ave. Philadelphia, Pa.  
Phone: BA 9-0606

Performance tells the story!

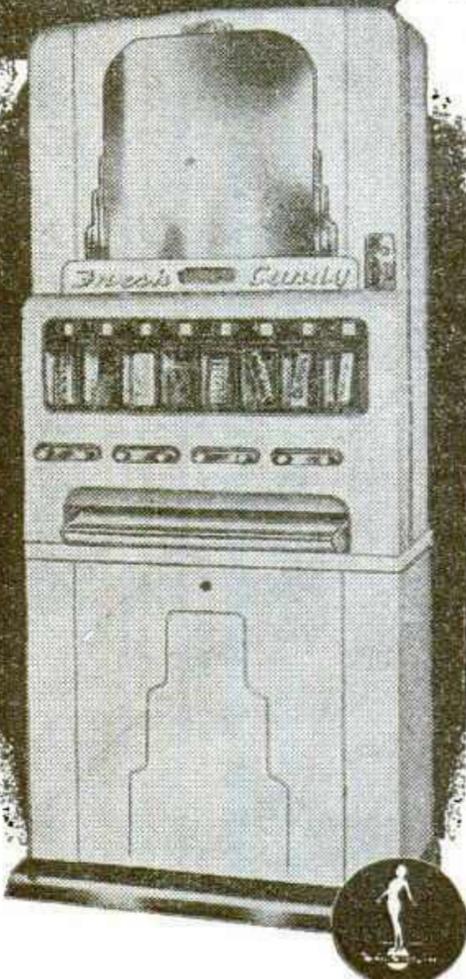
**univendor**



Proved on thousands of locations—performance tells the story of operator preference for UNIVENDOR! Quality construction — plus "Merchandise Selectivity," vending in any three combinations of 5, 10, 15, and 20c, makes UNIVENDOR first choice on every location.

**UNIVENDOR Senior**  
**8 Column Model**

Sturdy steel construction—smartly styled with gleaming chromium. 160 shelf capacity. Available in Gray, Green, Tan, or White.



Other Models: "120"—6 Column; "80"—4 Column general merchandise Vender; Deluxe theater models in 8, 16, and 24 columns.



# Pistachios

FOR GREATER PROFITS IN VENDING MACHINES AND PACKAGES

ask for ZALOOM'S

3 STAR "BUDS"

PERFECT!

No outer skin, no blemishes. The Finest and Fastest Selling Grade of Pistachios.  
 • packed in 5 lb. moisture-proof bags  
 • 12 5-lb. bags to a carton

"WHITE BUDS" — with the pure, thin, white salt coating.

"ROSE BUDS" — with the pure, certified, attractive red color. DELICIOUSLY ROASTED & SALTED

RECOGNIZED DISTRIBUTORS IN ALL TERRITORIES

WRITE US TODAY



JOS. A. ZALOOM & CO.

America's Original Masters in Roasting and Salting of Pistachio Nuts  
 8 JAY ST. NEW YORK 13, N. Y.



Victor's Sensational New Custom-Built UNIVERSAL

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy the Best! Write for Complete Details and Prices.

Manufactured by VICTOR VENDING CORP.

5701-13 W. Grand Ave. Chicago 39, Ill.

Manufacturer of HIGHEST QUALITY CHEWING GUM BALL GUM BUBBLE GUM BUBBLE BASE

SOLICITES INQUIRIES FROM QUANTITY BUYERS ONLY

BARKER BRANDS, Inc. SEA BRIGHT, N. J.

WRITE FOR PRICES

Roasted and Salted Nuts of all types and Canded Nuts. Confectionery Items SPECIALISTS TO THE VENDING TRADE San Filippo and Company Nut and Confectionery Importers and Wholesalers. 37 65 77th St., Jackson Heights, L. I., N. Y. Telephone: MICKORY 6-2452

THE "CHALLENGER"

THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

TROPICAL TRADING CO.

716 W. Madison St. Chicago 6, Illinois

## Meter Moral

DETROIT, Nov. 13.—Parking meter salesman Bertram Pompien here became mixed up with the local law last week when he failed to observe the parking rules set up by his own meters. After depositing a nickel in the meter, he returned to his car to find he had been booked on two counts; overparking and parking in a zone prohibiting parking during the hours he had used the meter.

Now his wife, who received a ticket for overtime meter parking a few days earlier, has the last laugh on her husband.

## JEFF INVADES L. A.

(Continued from page 89)

It is planned to tentatively put the machines out on a straight 20 per cent. While some location owners may object to the low percentage, the firm feels they will swing over because no investment is involved.

While operators have shown an interest in the deal, it was reported, the firm plans to handle its own machines in the Los Angeles and Chicago areas, but will sell franchises in other territories.

Deals are pending for powder room locations in office buildings, factories and bus and railroad terminals, spokesman said. Other planned locations are theaters, ballrooms and bowling alleys.



10 BALL GUM VENDORS FILLED

with 75 lbs. 5/8" Colored Bubble Ball Gum.

\$99.50

FOR THE LOT

10 Reconditioned 1¢ or 5¢

SILVER KINGS FILLED

with 60 lbs. Jumbo Peanuts

\$96.50

FOR THE LOT



Vends Pistachio Nuts, Peanuts, Cashews, etc.

Indian Nuts, 5 lb. bags ..... 59¢ Lb.  
 Tiny Jelly Beans, 28 lb. ctn. .... 24¢ Lb.  
 Colored Bubble Ball Gum, 25 lb. ctn. 27¢ Lb.  
 Pistachio Nuts, med. size, 60 lb. ctn. 72¢ Lb.  
 Jumbo Salted Peanuts, 30 lb. ctn. ... 28¢ Lb.  
 1/2 With Order, Bal. C.O.D., F.O.B. Newark.  
 SEND FOR COMPLETE PRICE LIST

ASCO VENDING MACHINE EXCHANGE  
 55-57-59 BRANFORD STREET, NEWARK 5, N. J.  
 BIGELOW 3-7744-5

AGAIN LOWER PRICES PISTACHIOS Best Quality. Compare! DISTRIBUTORS: 34¢ WHITE 47¢ RED, BOTH SALTED "Sun Brand" large about 45 to ox. Larger size available. Packed in Triplex 5 Lb. Moisture Proof Bags. AMERICAN PISTACHIO CORP. Importers, Packers at this address for over 15 yrs. 111 Reade St., Dept. 15, New York 13, N. Y.

## CLOSE OUTS

50 brand new, never uncrated Popcorn Vendors, 5¢ or 10¢ play. Specify. Original cost \$189.50 each; our price, \$75.00 each. Need space. Guaranteed satisfaction 100%. Wire if interested.

BEVERATOR CO.

507-509 Wheeling Cambridge, Ohio

## "SILVER KINGS"

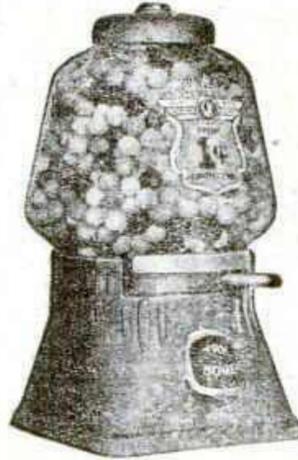
New Angle — Gets the Money With Custom Built

"TARGET KING" NEW 1c BALL GUM VENDOR GREATEST BALL GUM PROFIT MAKER EVER BUILT

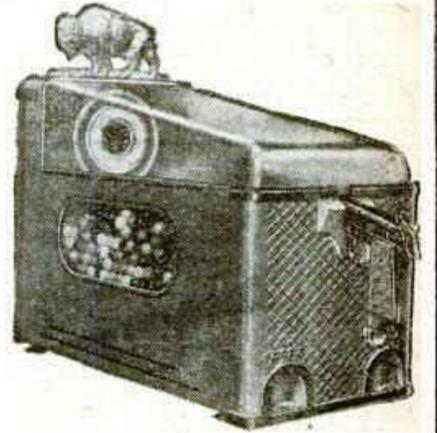
It's a whirlwind sharpshooter that no one can resist playing. If the player hits the target back comes his penny. If he misses, he gets gum anyway—from the 2 000 ball gum magazine. A game of skill and an attractive vendor—all rolled into one. Strong, sturdy, finished in red and gray.

OPERATORS' SPECIAL PRICE \$45.00

F. O. B. Aurora, Ill. 1/2 Down Payment, Balance C. O. D.



Mechanically perfect. Never misses. Handles 140, 170 210 count gum—no breakage and positive delivery. If you want the best trouble-free vendor, try the new improved "Silver King"



1c-5c VENDORS—2 FOR 1¢

BALL GUM VENDORS "HOT NUT" VENDORS

\$29.95

OTHERS LOW AS \$10.55 IN QUANTITIES

Nut and Ball Gum Vendors, 1¢-5¢

U. S. and Foreign Coins

At All the Best Dealers—or Write

SILVER-KING CORP.

622 DIVERSEY PARKWAY CHICAGO, ILL.

## BEFORE YOU INVEST INVESTIGATE!

There is a Northwestern machine to meet all of your needs. They're built for profitable operating. Dependable lifelong equipment—easy to service—sales-creating appearance. We are Factory Headquarters for Northwestern machines in the East. See our complete display and let us give you full details on all the popular Northwestern models.

USED MACHINES UNCONDITIONALLY GUARANTEED

YOUR MONEY BACK IF NOT SATISFIED

NORTHWESTERN DELUXE GLASS GLOBE ..... \$19.95  
 NORTHWESTERN DELUXE PLASTIC GLOBE ..... 21.95  
 NORTHWESTERN MODEL #33 BALL GUM (3 1/2 Lb. Globe) ..... 7.95  
 NORTHWESTERN MODEL #33 PEANUT (6 Lb. Globe) ..... 7.95  
 NORTHWESTERN MODEL #39 ALL-PURPOSE (4 1/2 or 6 Lb.) ..... 8.95  
 NORTHWESTERN MODEL #40 ALL-PURPOSE (4 1/2 or 6 Lb.) ..... 7.95  
 NORTHWESTERN STANDARDS, 1¢ and 5¢ (5 Lb. Globe) ..... 11.95  
 MASTERS 1¢ MERCHANDISE WHEEL ..... 8.95  
 MASTERS 1¢ TWO-FOR-A-PENNY BALL GUM ..... 8.95  
 PERLESS HOT NUT, 5¢ (8 Lb. Globe) ..... 14.95  
 COLUMBUS (Like New), 5¢ ..... 8.95

We Carry All Types of Merchandise.

Write for Price List.

Parts, Globes, Glass and Plastic, Brackets, Stands, Everything for the Operator.

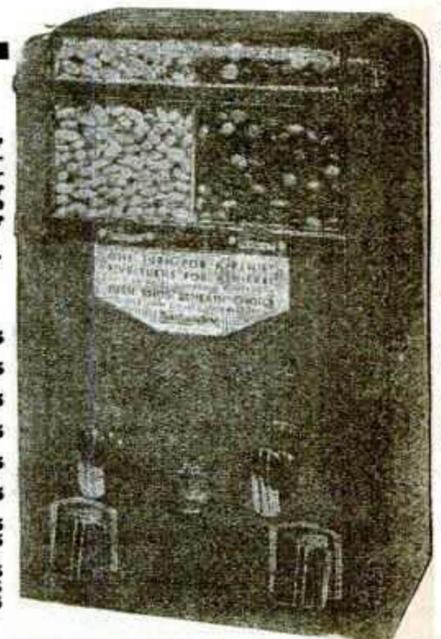
1/2 cash with order, balance C. O. D., or full cash with order. All prices F. O. B. shipping point. All prices subject to change without notice.

NORTHWESTERN SALES & SERVICE COMPANY

AUTHORIZED NORTHWESTERN DISTRIBUTOR

4105 16TH AVENUE, BROOKLYN 4, N. Y.

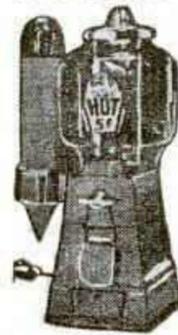
GEDNEY 8-3600



DUAL VENDOR, 1¢ & 5¢ LESS THAN 25 ..... \$45.00 LESS THAN 100 ..... 44.50 100 OR MORE ..... 44.00

## VEEDCO SPECIALS!

WRITE FOR OUR CATALOG



BRAND NEW HOT NUT MACHINES

Dispenses all types of bulk merchandise for 5¢, including Cashews, pistachios, almonds etc. A Real Value for your money. Limited stock on hand, so order early. Cup dispensers not included. Original value, \$44.50

PARTS GUARANTEED 1 YEAR

\$10.00 Lots of 10 or More  
 \$11.50 Lots of 5  
 \$12.50 Sample

JUMBO BLANCHED SALTED PEANUTS, 30 Lb. Cartons, 27¢ Lb.—\$8.10 Carton.

FREE

With any purchase of \$50.00 or more we will print 100 Labels with your name, address and telephone number at NO COST TO YOU. 1/2 With Order. Balance C. O. D.

VEEDCO SALES COMPANY

2124 MARKET ST.

(Phone: LOcust 7-1448)

PHILADELPHIA 3, PA.

SPECIAL Colored BALL BUBBLE GUM West Point Brand, 6 color centers. Guaranteed Best Quality in Country. 25 lb. cartons. 26¢ lb.

SPECIAL ASCO HOT NUT GLOBES DISTRIBUTORS AND JOBBERS WANTED Special Price, lots of 50. Write. Also All Other Globes At Net Prices. STAMP FOLDERS, For Any Model, 50¢ Per M 35 lb. Solid Steel STANDS ..... \$3.95 Ea. CIGARETTE and CANDY MACHINES, All Models, LOWEST PRICES.

SPECIAL LICORICE LOZENGES West Point Brand, Best Quality in the Country. 23 1/2¢ lb. 30 Lb. Boxes. High Count.

## NORTHWESTERN'S NEW DUAL VENDOR

Now in Stock—Immediate Delivery



**BUY VICTOR'S CUSTOM BUILT UNIVERSAL**

Truly a creation. Beautifully designed of finest materials. Strong, clean and trouble-free through and through.

24 OR MORE \$13.50  
1 TO 23 \$13.95

## BRAND NEW COLUMBIA DOUBLE JACKPOT BELL



\$129.50 EACH

Changeable right on location in a few minutes time to 1-5-10-25¢ play. SIZE: 18 3/4" high, 14 1/2" wide, 12" deep., 50-lb. wt.

## BRAND NEW IMPS EITHER 1¢ OR 5¢ PLAY Cig. or Fruit Reels



\$12.95  
Lots of 12 \$13.75—Lots of 6 or More Sample \$14.50

## MILLS VEST POCKET BELL



Pays Out Automatically \$65.00 Ea.  
USED \$49.50

## AGAIN ON HAND—LIKE NEW BAT-A-BALLS \$11.95 EA.

STANDS \$5.00 EXTRA  
WANT TO BUY  
Used Victor Model V's and Silver Kings

1/3 DEPOSIT, BALANCE C. O. D.  
ORDERS UNDER \$20.00 FULL CASH

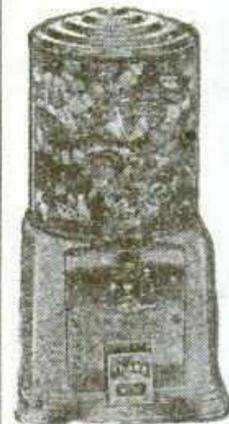
## RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN ST., PHILA 23, PA  
LOmbard 3-2676

## NEMCA Reports 10% Increases In Sept. Sales

BOSTON, Nov. 13.—Walter R. Guild, managing director of the New England Manufacturing Confectioners Association (NEMCA), announced this week that reports from the 21 manufacturing confectioners, comprising the association in New England (20 in Massachusetts and one in Connecticut), of volume sales for September showed a 10.2 per cent increase over September, 1947, and a 14.4 per cent increase for the 12-month period ended September 30. Volume sales for September, 1948, were: \$5,569,959; for September, 1947: \$5,054,873. For the 12-month period ended September 30, 1948: \$51,111,007; for the previous 12-month period: \$44,689,246.

Business outlook for the confectionery industry is extremely good, extending to all fields and especially 5-cent bar goods thru automatic vending machines, the reports indicate. Most concerns are paying special attention to inventories. While there is some talk about the possibilities of control, the most definite trend reported is that there may be a temporary cessation of expansion and plant modernization and construction planned by several concerns. Spokesmen in the industry say there will be a waiting period until the confectionery industry can get a better picture of things to come.



## VICTOR'S MODEL V

The Operator's Choice is Model V as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary. Write us NOW for detailed information and prices.

A Product of VICTOR VENDING CORP.  
3701-13 Grand Ave. Chicago 39

## FOR MERCHANDISE AND VENDING MACHINES ALL TYPES,

known for their constant reliability  
SANITARY AMUSEMENT GUM, NUTS, ETC.

WRITE: J. SCHOENBACH  
1645 Bedford Ave. Brooklyn 25, N. Y.

## Venders Hit Gold In Capital; Gross \$6 Million in '47

WASHINGTON, Nov. 13.—One of the fastest growing businesses in the nation's capital is the automatic merchandising industry, which reached a sales volume close to \$6,000,000 in the metropolitan area during 1947, according to statements released to the local press by Aaron Goldman, regional chairman of NAMA.

Goldman, who also is head of the G. B. Macke Corporation here, stated that the figure showed a 66 per cent increase over 1940.

While declaring that exact unit (individual vender) figures were not available, because of competitive reasons, he estimated that the Washington area contains, as of this year, 400 cup venders, 3,500 cigarette, 2,500 candy, 2,500 gum, 1,500 nut and 500 cigar machines.

"And there would be a good deal more had it not been for the critical shortage of materials and current high costs of making venders," Goldman said.

## Riddell Announces Harmony Cigarette Service Expansion

LOS ANGELES, Nov. 13.—Arch C. Riddell Jr. announced the purchase this week of Watkins Cigarette Vendors, Colton, Calif., by Harmony Cigarette Service, Inc. Riddell, secretary of the latter firm, stated that George A. Watkins, partner in the purchased business, is retiring from active participation while Jerry Rose-land, also a partner in the Watkins firm, will continue as manager of the new Harmony Colton office. The transaction gives Harmony offices in three cities: Colton, Pasadena and Los Angeles.

For the present, the Watkins operation will be conducted under that name, and will be run as a separate business.

## LUMINOUS CHARMS, SKULLS and RINGS

that Glow in the Dark!  
Non-toxic, Sanitary and Harmless

Luminous Glow Charms, Series #1	Per M \$4.50
Luminous Glow Charms, Series #2	6.00
Luminous Glow Skulls	7.00
Luminous Glow Rings	6.00

## METAL PLATED CHARMS

In bright gold and silver finish

Metal Plated Charms, Series #1	Per M \$6.00
Metal Plated Charms, Series #2	7.50
Plastic Charms, Famous Series #1	3.50
Plastic Charms, Big Series #2	4.50
Plastic Skulls	5.25
Metal Plated Skulls	5.00
Metal Plated Skulls with Rhinestones	18.00
Eyes	4.50
Plastic Rings, 20 Styles	4.50
Metal Plated Rings, 20 Styles	8.00

Write us so we can place your name on our mailing list to advise you of our newest vending items.

SAMUEL EPPY & CO., INC.  
WORLD'S LARGEST CHARM MANUFACTURER  
113-08 101st Ave. RICHMOND HILL 19, L. I., N. Y.

## POPCORN MACHINE STEAL

5 Only, Demonstrator KORN-KING floor model, Kettle Type, \$60.00. Popping Volume Hourly. 54" high, 44" long, 29" deep. All electric. America's outstanding Popcorn Machine value. Wire collect, if interested.

P. K. SALES CO.  
507-509 Wheeling Cambridge, Ohio

## DAVAL POSTMASTER



Vends Stamps from Standard Post Office Rolls. No fillers necessary or other expense involved. Can be adjusted to vend from 2 to 5 stamps in any chamber for any coin.

\$49.50 Sample Order

1/3 Deposit, Balance C. O. D.  
ABCO NOVELTY CO.  
2009 Iowa St. CHICAGO, ILL.  
Phone: EVerglade 4-3823

## CORRECTION!

Due to error, the illustration of Victor Vending Machine type DeLuxe Universal was used in the ad of JACK NELSON & CO., issue of November 13, 1948, instead of the Custom-Built Universal.



## VICTOR'S CUSTOM BUILT UNIVERSAL

\$13.95 EA.  
In Lots of 24 \$13.50 EA.

BEST FOR CHARMS & BALL GUM

Write for new circular just off the press.

JACK NELSON & CO.  
2320-22 Milwaukee Ave. Chicago 47, Ill.

## ATTENTION POPCORN VENDING MACHINE OPERATORS

Increase your machine profits with SupRpop hybrid specially popped corn. Packed in one bushel moisture-proof bags, 12 bags to shipping carton. Shipped anywhere. Can also furnish excellent reconditioned POP CORN SEZ hot popcorn vendors.

Write or write us for prices.  
DWIGHT HAMLIN CO.  
5958 BAUM BLVD., PITTSBURGH 6, PA.  
HILAND 8410

## YOU'RE IN THE POPCORN BUSINESS

The "Little Giant" is a proven money-maker that is small in size but a "giant" in action! 8-gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes.



with only a small investment!

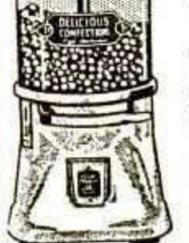
It is more profitable to operate dispensers without a coin chute. Write for free literature and profit table compiled by a popcorn man for popcorn operators.

\$57.50 Each

F. O. B. Chicago

Manufactured by ABC POPCORN CO., Inc. 3441 W. NORTH AVE. CHICAGO 47

## The New REGAL Vendor is a HONEY!



1¢ Bulk — Vends Nuts, Candles.  
1¢ Ball Gum — Vends 140-170-210 Count. PLASTIC GLOBE  
Wonderful clear, seamless "Lucite" is Big Sensational Improvement every operator welcomes. Won't Break! Won't Chip! Safer than glass! Protects contents!  
A Super-Salesman and Big Money Maker. Write for special prices and get FREE CONFIDENTIAL CHART which helps you increase your PROFITS.

REGAL MFG. CO.  
Whitewater, Wis.

## Pre-War and Latest Model

Mechanical UNEEDA PAK CIGARETTE Machines for sale. Latest models, slightly used.

ROYAL CANDY & SUPPLY CO.  
2014 52nd St. Kenosha, Wis.

## Supplies in Brief

### Peanuts Move

WASHINGTON, Nov. 13.—Commodity Credit Corporation (CCC) disposed of 34,220,764 pounds of peanuts in this country and abroad in the three-month period ended September 30, Agriculture Department announced this week. Of this amount, 11,008,000 pounds went to individuals and corporations in the U. S., with the remainder going for civilian feeding in occupied countries.

### Sugar Distrib Off

WASHINGTON, Nov. 13.—Low domestic sugar distribution in October dropped the year's total behind that for 1947, Agriculture Department reported this week. October shipments amounted to 547,864 tons, as compared with 888,916 tons for October, 1947. For the first 10 months of 1948, distribution was 6,231,857 tons, while for the same period last year, the amount was 6,540,273 tons.

Sugar distribution in this country amounted to 150,370 tons for the week ended October 30, Agriculture Department said this week. For the preceding week, the total was 124,724 tons.

### Honey Price Static

WASHINGTON, Nov. 13.—Despite a strong demand for honey, prices for the 1948 crop are holding firm, Agriculture Department said this week. Condition of bee colonies around the country is good, the department reported.

### Sugar Output Off

WASHINGTON, Nov. 13.—U. S. production of sugar this year is low, Agriculture Department reported this week. Sugar beet production is estimated at 20 per cent below 1947, while cane sugar is expected to be only slightly above last year's scant crop. The beet sugar crop is indicated at 9,942,000 tons as compared with 12,504,000 tons in 1947. The sugar cane production is estimated at 6,191,000 tons as compared with what Agriculture terms "last year's low production of 5,437,000 tons."

### Sugar Cane, Sirup Down

WASHINGTON, Nov. 13.—Declines in the production of sugar cane and sorgo sirup are indicated for 1948, Agriculture Department reported this week. The agency estimates that 17,985,000 gallons of sugar cane will be produced, compared with 20,270,000 gallons in 1947. Sorgo sirup is forecast at 8,393,000 gallons, against 9,885,000 gallons last year. The declines are attributed to decreases in acreage planted.

### Walnut Crop Revision

WASHINGTON, Nov. 13.—Damage to the California walnut crop by September heat caused Agriculture to drop its estimate of the 1948 crop by 2 per cent this week. The department predicts walnut production will be 61,000 tons—still 3 per cent above last year and 5 per cent above average. Almond production is still estimated at 29,600 tons, about equal to the 1947 crop.

### Cig Costs, Output Up

WASHINGTON, Nov. 13.—Both production of cigarettes and the prices of their ingredients are on the upgrade, Agriculture Department reported this week. Cigarette makers have upped their production some 5 per cent over last year, according to the Department.

Demand for flue-cured tobacco—most widely used in cigarettes—has pushed the price up to an average of 50 cents a pound, an increase of about 9 cents over the average price in 1947. Burley tobacco hits the auction markets November 29. Agriculture is predicting that the average price for burley will also soar.

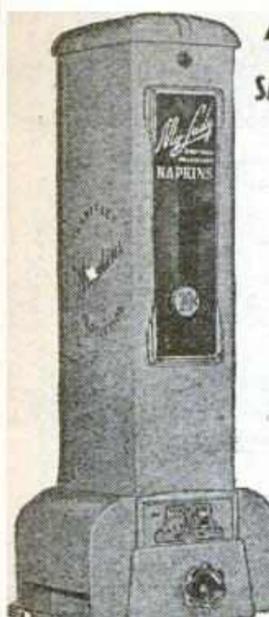
### 5-Year Cocoa Shortage Seen

NEW YORK, Nov. 13.—The world shortage of cocoa and chocolate will continue for the next five years, it was predicted last week by industry leaders at a meeting of the National Confectioners' Association (NCA) in the Waldorf-Astoria Hotel. However, the use of substitute ingredients will keep production of candy at satisfactory levels, it was reported.

"With world production of cocoa beans down approximately 20 per cent under the rate of production during 1947, and the price up 742 per cent since 1941, a restricting effect will be felt by the candy industry," stated Philip P. Gott, NCA president. "The increase in availability of other ingredients, however, will offset this for the most part and an adequate supply of candy will be available during the next few years."

Eventual alleviation of the short supply of cocoa beans will depend largely on current research to develop a new cocoa bean tree and eliminate destructive pests, declared Leonard J. Schwarz, director of the American Cocoa Research Institute (ACRI). Recently returned from a world conference of cocoa users and producers in London, Schwarz disclosed that a large number of producing trees are being planted. But he added, it will be three to five years before these trees yield.

Schwarz reported that there now are 30 students enrolled in a school which ACRI recently founded in Turrialba, Costa Rica. Scientists and agriculturists are being trained in the care and nurture of cocoa beans at the school.



**"NEPS" SANITARY VENDOR**

- 2 Column
- Large Capacity 40 Pakgs.
- Counter or Wall Mounting
- Sanitary White Blue Finish
- All Aluminum Rust Proof
- Mirror Front
- 10¢ Play
- Immediate Delivery

**PRICE \$44.70 each**

**SILVER-KING CORP.**  
622 Diversey Parkway Chicago, Illinois

**LOW PRICES on QUALITY VENDORS!**

FRESH 'N HOT—Popcorn Dispensers, not coin operated! Newest on market!

Derby "Racer" 1¢ Candy, Nut and Gum Vendors with free horse race included.

KO-PAK-TA "Packaged" HOT NUT Dispensers—not coin operated—PATENTED visible rolling flame effect.

Twin Bowl Unit 5¢ HOT NUT Vendors.

10¢-5¢ Coin Operated Hot Popcorn Vendors. Both floor models and counter models.

WRITE FOR DETAILS on machines you're interested in—Can use experienced salesmen.

**CEBCO DEPT. B-11 PEORIA, ILLINOIS**

5¢ GUM AND 5¢ HARD CANDY AND MINT VENDORS

for Charms, Lifesavers, Gum and similar sized products.

WRITE FOR CATALOG!

**ALKUNO & CO.**

408 Concord Ave., New York 54, N. Y. MEIrose 5-7757

Mechanical Manufacturing Laboratories



**Victor's Sensational New Custom-Built UNIVERSAL**

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending. Buy the Best. Write for Complete Details and Prices.

Manufactured by **VICTOR VENDING CORP.**

5701-13 W. Grand Ave. Chicago 39, Ill.

**IN STOCK!**

Less than 25 \$12.60

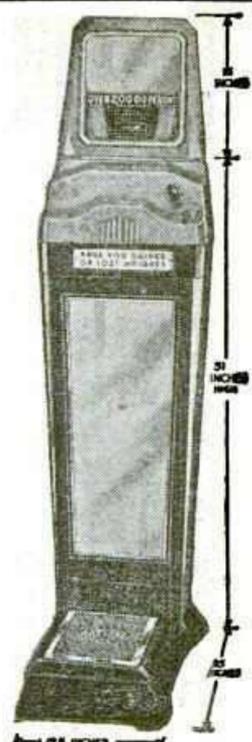
Less than 100 12.40

100 or more. 12.25

Write for prices on Models 40, 39, Deluxe and 33 Ball Gum.

**EMPIRE COIN MACHINE EXCHANGE**

1012 MILWAUKEE AVE. CHICAGO 22



**\$25 BRINGS THIS SCALE TO YOU BALANCE MONTHLY 200 FORTUNE TELLING NO SPRINGS SCALE**

Height, 51 in. Width, 13 in. without sign  
Depth, 25 in. Sign, 15 in.

Net Weight . . . . .185 Lbs.  
Shipping Weight . . 245 Lbs.

**LARGE CASH BOX HOLDS \$85.00 IN PENNIES**

Invented and Made Only by **WATLING** Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.  
Est. 1889—Telephone: Columbus 1-2772  
Cable Address: WATLINGITE, Chicago

**VICTOR'S NEW MODEL V-K**

It's Outstanding!

Vends Everything! Investigate the many new features incorporated in this great new bulk vendor. Write us NOW for detailed information and prices.

A Product of **VICTOR VENDING CORP.**

5701-13 Grand Ave. Chicago 39



**ATTENTION—25¢ & 30¢ CONVERSIONS**

Silver Quarter or combination Nickel-Dime conversions available in 24 hours. Guaranteed Parts. Expert Workmanship. \$8.50 for Silver Quarter conversion. ALSO 30¢ CONVERSIONS FOR ALL MODELS

**CIGARETTE MACHINES**

Rowe Crusader	\$190.00
Lehigh PX, 10 Col.	160.00
NEW National Electric, 9E	275.00
NEW ROWE Crusader, 8 and 10 Col.	195.00
NEW Uneeda, 8 Cols., 510 Pack Cap.	159.50
DuGrenier Champion, 7 Cols., 325 Pack Cap.	70.00
Rowe President, 8 Col., 380 Pack Cap.	120.00
Rowe Royal, 8 Cols., 320 Pack Cap.	85.00
Rowe Imperial, 8 Col.	70.00
Uneeda Model E, 8 Col., 240 Pack Cap.	57.50
DuGrenier, 9 Cols., Model W, 270 Pack Cap.	62.50
DuGrenier, 6 Cols., 150 Pack Cap.	32.50
DuGrenier, 4 Cols., 100 Pack Cap.	25.00

**7 COLUMN CIGAR MACHINE, \$32.50**  
Holds seven different brands

**CANDY MACHINES**

National 9-18	\$100.00
Uneeda	75.00
U-Select-It	35.00
Advance Candy Machines	27.50
5¢ & 1¢ GUM VENDOR	17.85

**SPECIAL, \$100.00 Uneeda Model 500**  
9 Columns, 350 Pack Capacity.

**TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED**

ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.  
Parts and Mirrors available for all makes and models.

SEND US YOUR COIN MECHANISMS FOR CONVERSION IN ANY QUANTITY

**UNEEDA VENDING SERVICE**

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK

# SHUFFLEBOARDS & JUKES= \$\$

## Juke Box Play Increased by Shuffleboards

Players Say Music Soothes

(Continued from page 88)

Cities in Minnesota, Detroit and New York show conclusively that locations have built up their sales since the shuffleboards were installed; operators have profited by handling the boards on a coin or non-coin-operated basis (mostly rentals in the latter instance); distributors, caught in the slump which hit the music business early this year, and the pinball industry a few months ago, have rallied strongly thru sales of shuffleboards, and finally, manufacturers have received a shot in the financial arm thru the sales of their boards. Rock-Ola, for example, was hard hit, as were all phonograph firms, by the music slump. They jumped into the shuffleboard picture, and thru aggressive, smart sales and play promotion, have emerged as a leader in the field. Chicago Coin, in the game field, is another example of coin machine know-how put to work to produce a successful shuffleboard.

### Helps Phonos

While still not a factor in the national scene, the rapid growth of shuffleboard interest indicates that it will be national in a short time and, therefore, operators whose equipment is basically located in taverns, bars, etc., are now eying the shuffleboards as a definite promotion for their music machines, as well as an added (and profitable) source of income.

Unlike television, which requires the full attention of the viewer, and the discontinuation of the juke box during telecasts, shuffleboards can be used while the juke box plays. In many locations, it was found, patrons, after requesting that the phono volume be cut down, actually enjoy the musical background. "It's (See Game Popularity on page 98)

### Basing Point

CHICAGO, Nov. 13.—In recent weeks there has been much publicity about the basing point pricing system. Any change in the present system would have an immediate reaction for all types of manufacturers in the coin machine industry.

In an effort to present a clearly defined picture of the current controversy on this subject, *The Billboard's* Washington bureau set out to gather all the available facts. To get to the nub of the controversy, interviews were held with Sen. Homer E. Capehart; his general counsel, William Simon, and other members of the Congressional committee now holding hearings on the subject.

The result was a thoro report, gathered by experienced newsmen.

Because the controversy, at least at the present time, is primarily the concern of manufacturers, *The Billboard* did not print the report in its news columns. Instead, it has been prepared in pamphlet form, and will be sent to any person who requests a copy. Just send your requests to *The Billboard* and you will receive your copy by return mail, free of charge.

## Wurlitzer Issues Special Report Showing \$1,994,078 Loss; Phono Biz Is Blamed

Cut Retail Prices; Will Resume Production Shortly

NORTH TONAWANDA, N. Y., Nov. 13.—Departing from its usual practice of issuing to its stockholders one complete report (financial) at the close of the fiscal year, the Rudolph Wurlitzer Company here Monday (8) issued a special report covering the first six months of the current fiscal year. The report revealed that Wurlitzer, in the six-month period, ended September 30, had a net loss of \$1,994,078.03 chargeable, according to the report, to the fact that the automatic phonograph industry has met with serious reverses this year.

R. C. Roling, president of Wurlitzer, stated in the report: "The manufacture and sale of coin-operated phonographs has been an important and profitable part of the company's business continuously (except for the war years) since 1935. This year will be an exception. The coin-operated phonograph industry has had reverses." Chief among the causes has been the narrowing margin of operating profit. The tra-

ditional price of music on the coin-operated phonograph has remained at 5 cents per play, while all the costs of producing that music have progressively increased. The competition of other forms of entertainment (See *Wurlitzer Blames* on page 99)

## Operators Set New Mex. Meet To Form Assn.

Miller To Assist

ALBUQUERQUE, N. M., Nov. 13.—A meeting to organize the music machine operators of New Mexico into a State-wide organization will be held in this city November 22-23. George A. Miller, president and business manager of the California Music Operators' Association (CMOA), and who is also serving as national chairman for the Music Operators of America (MOA), will attend the two-day session to assist the operators in the formation of their new association. Miller is also scheduled to deliver the major address at the meeting.

With attendance assured by operators from all parts of the State, it is planned to discuss all phases of the automatic phonograph business during the course of the get-together. A program designed to better the lot of the music operators, along with suggested policies for the operation of the new association, will be presented.

## Solotone Ops Getting \$30 Weekly Top From Locations

NEW YORK, Nov. 13.—Operators of Solotone Corporation's three-way entertainment systems, 50 of which are now on location thruout the country, are getting a minimum of \$30 top money when television is included in the system. H. F. (Denny) Dennison, vice-president in charge of sales, declared here this week.

The \$30 top money stipulation is written into the standard contract under which the entertainment system, publicly introduced to the trade

in this city two weeks ago (*The Billboard*, November 6), is being offered to locations. But, Dennison emphasized, operators in large, high-quality locations, able to absorb as many as 10 separate tele receivers, have signed agreements with owners calling for \$100 top money before the remainder of the weekly income is divided.

The Solotone entertainer, location tested since early in January, con- (See *SOLOTONE OPS* on opp. page)

# STRESS VIDEO AT CMI MEET

## Four Firms To Feature Combo Units

Spotlight Bowl Games

CHICAGO, Nov. 13.—Television will play a prominent role at the 1949 CMI Show in the Hotel Sherman here January 17-19, Herbert Jones, show committee chairman, announced this week. A number of exhibiting firms have declared their intention of stressing video in their display booths.

Jones revealed that television, in various combinations with radio and automatic phonographs, will be featured in exhibits of Videograph Corporation, Tradio, Inc., and Solotone

### Tele Survey

WASHINGTON, Nov. 13.—According to a recent survey by the Gibbs News Letter which covered 117 bars, all reported video had created interest and 103 said it drew customers. But 99 owners reported that tele had decreased their sales, and 105 said they were sorry they had installed the sets. Major complaints were that tele kept away business men who wanted to sit and talk business; that service was slowed down and good customers couldn't get near the bar, and that beer drinkers nursed their drinks for 45 to 60 minutes while watching the video.

Corporation. Due to the increasing interest shown by the nation's coinmen in coin-operated video, these (See *CMI MEETINGS* on opp. page)

## Cincy Juke Ops Sponsor Sunday Radio Programs

CINCINNATI, Nov. 13.—The Automatic Phonograph Owners' Association (APOA) here this week signed a contract to sponsor a Sunday afternoon radio program, to be known as *Juke Box Serenade*, over Station WCPO, and selected as its December hit tune of the month, *You Can't Buy Happiness*, by Barbara Lynn and Joe Derise.

Marking the second major play-promotion to be adopted in recent months (the association inaugurated its hit tune of the month promotions this summer), the APOA at its October meeting appointed a special committee, headed by Charles Kanter, to investigate the possibilities of sponsoring a radio program. After (See *CINCY JUKE OPS*, opp. page)

## Ambassador Sets Seven Showings For Juke Front

KANSAS CITY, Mo., Nov. 13.—Within the next 10 days, officials of Ambassador, Inc., will begin showings in seven Middle Western and Eastern cities. Tom Schwartz and J. B. Balocca, partners in Ambassador, announced this week that they would take their front kit for the Wurlitzer 1015 to operators in St. Louis, Chicago, Cleveland, Detroit, New York, Philadelphia and Washington.

At the same time, Schwartz said, Ambassador will line up distributors for the front. Altho the firm expects to use distributors to market the product, details of distributorship plans will not be announced for another two weeks.

Operators in the Kansas City area had the first opportunity to examine the front at a recent showing. Among the operators present was Glen Yarbber, Yarbber Music Company, Dodge City, who flew his own plane the 365-mile distance to attend the showing. Yarbber was accompanied by Bill Meyers who also operates music equipment in Dodge City.

## Cincy Juke Ops Sponsor Sunday Radio Programs

(Continued from page 96)

visiting record distributors and talking with officials of W.C.P.O., it was recommended that the association proceed with the radio promotion. Ratification of the move was made at the November meeting held at the Gibson Hotel Tuesday (9), and a 13-week contract for the program was signed later in the week.

The *Juke Box Serenade* series is scheduled to start November 28, and will be heard weekly thereafter at 2:30 p.m. In addition to Kanter, the committee handling the radio program includes Bernard Stillmaker, William Fitzpatrick and John Nicholas.

Regarding the December hit tune, members were advised that pressings, special title strips prepared by the Star Title Strip Company, and display cards would be available November 20 at the King Records headquarters here.

William Fitzpatrick, chairman of the Christmas party committee, offered a report on the activities of his group as part of the regular meeting. The party will be held in the Victory Room of the Gibson Hotel, December 14, it was announced. The entertainment program is now being completed.

In attendance at the meeting were Sam Chester, president; Charles Kanter, secretary-treasurer; William Fitzpatrick, Bill Bigner, Lou Schoenlaub, Max Moeckel, Morris Kleinman, Charles McKinney, Harry Hester, John Nicholas, Abe Pearlmutter and Norton Robinson. Guests included Joe Weinberger, of Southern Automatic, and Charles Trau, United Distributing Company.

## AMI Appoints Miller West Mich. Distrib

CHICAGO, Nov. 13.—AMI, Inc., has appointed the Miller Distributing Company to handle its products in Western Michigan, Lyndon C. Force, sales manager, announced this week.

Headed by Bill Miller, the distributing concern has offices and showrooms in Grand Rapids.

Force also disclosed further details of the firm's sales promotion plan—via trailer announced last week (*The Billboard*, November 13). The first trailer, now in the hands of Runyon Sales and touring New York and Connecticut, will be turned over to David Rosen & Company, Philadelphia, two weeks from now and used by AMI's Eastern Pennsylvania distributor in its territory. The second trailer is now fully equipped with the Model B, a 40-selection wall box installation and a complete parts display, and will start out in Lief Distributing Company's Ohio territory Monday (15). William Carroll, representing Lief, and Monty West, AMI's sales engineer, will accompany this unit.

## Martin Expanding Music H'dquarters

CHICAGO, Nov. 13.—James H. Martin & Company, record distributing house here, announced this week that it would move into larger quarters December 1 and also set up new services for juke box operators. Jimmy Martin, firm head, stated that a new juke box will be installed in the wholesale record department and will feature the current top hits picked to make the most coin attracting selection panel.

A model record store, play-back booths and an increased disk stock will be housed on the first floor of the new headquarters at 2614 W. North Avenue. Second floor will be devoted to rehearsal and recording studios; latter to be used to wax new artists and unknowns for presentation to record labels.

Martin stated that a new disk jockey show will also originate from either the record store or second floor studios. It will be piped into one of the local stations and will be a permanent feature designed to plug potential hit material, aid operators in acquiring first hand information on such material, and possibly plug juke boxes by requesting listeners to hear the tunes again on the "coin machine in their favorite location."

## CMI Meetings To Stress Video

(Continued from page 96)

companies decided to include such equipment in their displays for the 1949 show.

Videograph will present its television-juke box combination unit, consisting of an Emerson television set and the Filben phonograph. Wall box installations also will be shown. Tradio, Inc., has scheduled a major display of its Tradio vision set, the Tradio-Ette, a coin-operated radio for booth operation, and its coin radio for hotels, etc., Tradio. The Solotone Corporation exhibit will feature that firm's radio-phonograph wall box combination. The unit can be linked with television if so desired.

### Other Equipment

Another trend in coin machine operation also will be featured during the show and will spotlight bowling games. Among the amusement equipment displays will be the Speedway Amusement Company's new Bowl-a-Ray Gun, a bowling game with electric balls and pins. A "floating light," which is controlled by the player, knocks down a conventional group of 10 pins which are simulated by lights.

Electric Boat Company plans a showing of its bowling game, Strike, which employs a duck-pin size ball to knock down simulated pins. The Philadelphia Toboggan Company will display its Skee Ball and the Edelco Manufacturing Company, Inc., will show its Flash Bowler and its Seven-Hi game.

## Solotone Ops Getting \$30 Weekly Top From Locations

(Continued from page 96)

sists basically of a hideaway mechanism incorporating 10 record turntables with independent amplifiers and four radios, limited volume wall boxes thru which complete selectivity is obtainable and a number of direct view tele receivers.

Depending on the needs of individual locations, the system may be set up in any one of three separate combinations. Where television broadcasts may be picked up, operators may place the complete system, which offers full tele, radio and record entertainment. With the appropriate number of receivers, as many as four telecasts may be projected simultaneously in one location, with customers selecting sound for the programs of their choice thru near-by wall boxes. No interference between different programs occurs, according to Dennison, since the sound thru the wall boxes is heard only in their immediate vicinity. This holds true even when all record turntables are in play.

In areas where fewer than four television stations are in operation, the appropriate tele spots on the wall boxes may be set to activate the entertainer's radios. Any of the four tele indications may be used for radio reception when tele programs are not being aired. A switch, accessible to the bartender, is the controlling mechanism.

Locations in television areas desiring coin-operated tele alone may have receivers installed but limit the Solotone system used to wall boxes. In this set-up no record play is offered and the need for the hideaway mechanism is obviated.

The third type of installation possi-

ble with the Solotone entertainer is for radio and records, eliminating television. Here, it was explained, any of the radio channels in the hideaway may be assigned to television once such broadcasts may be heard in the area.

### Contract Terms

The Solotone-approved contract, while calling for \$30 top money when three television receivers are installed by the operator, asks only \$10 top money until such time as the receivers are actually installed. The contract also makes provision for the addition of receivers in excess of three, at the wish of the location owner. Each additional direct view set placed increases the top money guarantee by \$10. Antennas are installed at the expense of the storekeepers.

Combining all the advantages of individually operated television, radio and phonographs in one system, according to Dennison, the Solotone entertainer, "thru its wall box scheme of operation, becomes a multiple money earner." He said that experience has shown "that the system captures the interest, as well as the nickels, of that part of the tavern clientele which usually won't pay to listen to a juke box but will pay to hear a favorite radio program."

Location owners like the system, he added, since it keeps tele viewers off the center of the floor. With wall boxes placed only in booths and along counters, viewers must occupy "customer positions" to hear the program of their choice. Thus, bar and kitchen business is stimulated.

F. E. Wilson, Solotone president, has announced that the company is set up for mass production of the entertainer in 1949.

## See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

**JUSTICE DEPT. PONDERES BAN SITCH.** Attorney general mulls pincer of disposition of request for opinion made by AFM and diskeries.

**MUSICRAFT PLANS REBIRTH.** Diskery works out C.O.D. deals with distrib and makes pressing plant arrangements to recommence operation.

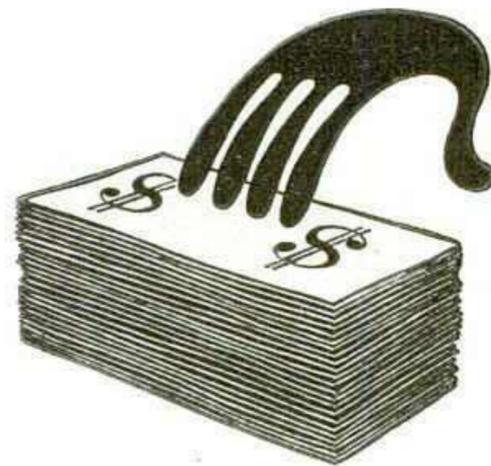
**CAP EXPANDS TALENT STABLE.** Formerly concentrating on adding fem vocalists, the diskery has pacted a male singer, Bob Grabeau.

**BLUE NOTES BOWS IN POPS.** Record firm makes pop platter bow with 75-cent label.

**ALLEGRO PREEMS POP PLATTER.** Record firm, formerly classic and kidisk org, preems first pop platter.

And other informative news stories as well as the *Honor Roll of Hits and Pop Charts*.

## Highest Trade-in Value\*



\*AMI PHONOGRAPHS

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILL.

# Game Popularity Increases; Ops, Distribs, Mfrs. Benefit

(Continued from page 96)

a soothing influence," stated one location owner in Chicago. He further added, "The juke box income here has more than doubled since the shuffleboard arrived." This tavern, located on the far north side of Chicago in a strictly residential neighborhood, removed its television set after the final World Series game, and the owner stated his over-all bar business has tripled since the television machine went out and the shuffleboard arrived.

### Price Factor

The average price of a shuffleboard is higher than that of a pinball game; indeed, in some cases it approaches the lower-priced phonographs. Cleve-

land Coin Machine Exchange, Inc., for example, lists its coin-operated unit at \$395. Rock-Ola, on the other hand, offering a larger unit for tournament play, lists its board at \$665.

While the initial cost is comparatively high, the upkeep, as compared with other coin machines, is minor. Actually, the operator has only three rules to follow in maintaining his equipment if he wants a profitable deal. They are: (1) Keep surface clean and waxed. (2) Promote play thru co-operation with the location, and (3) teach people how to play shuffleboard. In the latter two cases, he may call on manufacturers for help, and by adding their ideas to his own, can keep the board busy daily.

Perhaps the most ambitious shuffleboard promotion yet undertaken, and one which has awakened this city to the potential of the game, is the Standard Shuffleboard League Tournament, started by the Standard Shuffleboard Company (Rock-Ola). And while interest in the tournaments here is just beginning to grow, the firm is already starting the promotion in nearby localities and, if feasible, will go national later.

Before going into the standard Shuffleboard Tournament, it should be pointed out that this is not a lone undertaking. Several other leagues are in progress, some sponsored by manufacturers. These tournaments are being given credit for the upsurge in player interest thruout this area.

### Tournament

As of this week, the Standard Shuffleboard Tournament in Chicago was in full swing, with 529 locations, divided according to zones, participating as tournament sites. Companies, customer groups and individuals were all involved as players in the tournaments thruout the city.

Operator participation is as follows: When a player or group of players sign up for the tournament, they purchase a "tournament ticket," paying \$1. This is not an entry fee, but entitles the individual to participate 10 games in the tournament. Each time he plays, the location owner punches out one of the numbers, which are along the bottom and right side of the card. When 10 punches have been made, the player purchases another ticket.

Qualifying play runs from November 8 thru November 21, with city-wide championship play scheduled for November 22-23. A list of five tournament rules, augmented by 11 player tips, has been issued by the Standard Shuffleboard League, sponsor of the tournament, and is given to each customer in the 529 locations listed as player sites. The tournament is open to all, and is conducted on a singles basis, so that individual players have the same opportunity that groups have in the final results. Once a player has qualified for championship play, he is eliminated from qualifying play, but can use the board when it is free (on the 10-cent-a-game basis) to keep his eye sharpened for the play-off.

### Widen Scope

To promote the tournament play outside Chicago, and thus introduce shuffleboards to a greater number of people, the Standard Shuffleboard Company has selected Kay Tolle, former Powers model, as its shuffleboard queen, and will send her on a tour of the Middle West to inaugurate tournaments. That the move was a wise one can be seen from a large photograph of Miss Tolle, seated atop one of Standard's boards, which appeared in a recent edition of *The Chicago Herald-American*.

First Standard Shuffleboard League was formed in Chicago several months ago by Sam Sobol, Mike Guryn and Ben Goldman, all of the Ess-Gee Shuffleboard Company. Since that time numerous leagues have sprung up here, the latest being the Northwest Shuffleboard League, formed by Jerry Mrizak in the Jefferson Park area.

### Associations

W. E. Hall, an official of Standard Shuffleboard Company, has revealed that due to the rapid growth of shuffleboard, standardized rules and regulations become necessary.

"To this end," said Hall, "the Standard Shuffleboard League, Inc., will shortly form a non-profit organization to be known as the Chicago Shuffleboard Association. The next step will be the formation of a shuffleboard congress, as a non-profit corporation, for the purpose of organizing and standardizing the game thruout the United States."

Initial indications from around the country were that shuffleboards could not go where pinball or rolldown games were operable. However, there seems to have been a switch in this thinking, as evidenced by a report

# IRE Meet Discusses Television Antenna

ROCHESTER, N. Y., Nov. 13.—The Institute of Radio Engineers, meeting here this week, was told that television engineers eventually want to get video antennas inside the set "just as we did with radios."

W. R. G. Baker, vice-president in charge of electronics of the General Electric Company, told institute members that research experts are devoting much time to reducing the size of television antennas. "This is important," he said, "because many people do not want to disfigure their homes with large antennas and also because installation costs of large antennas are high."

from the Minneapolis-St. Paul area. Operator interest has shown a tremendous increase thruout the territory, according to distributors. Archie LaBeau, of LaBeau Novelty Sales Company, St. Paul, is distributing the Rock-Ola board, and reports sales are continuously ahead of shipments. Harold Lieberman, Lieberman Music Company, also handling Rock-Ola equipment, reported a similar situation. Hy Greenstein, Hy-G Music Company, now has a sample of the new Chicago Coin board, and interest is reported as "exceptionally high."

Ed Wilkes, of the Paul A. Laymon Company, Los Angeles, indicated the importance of shuffleboards in that area when he recently stated that the music business had shown a definite increase, and that the firm was now handling the Cal-Champ shuffleboard, manufactured in Long Beach. Also in Los Angeles, the Western Shuffleboard Company moved from its San Diego headquarters to Pico Street, coin machine row, in order to be closer to the operators who are placing the boards on location in greater numbers.

Similar reports are coming from practically every city where the shuffleboards have been introduced. With Rock-Ola and Chicago Coin now in the picture, and with some 15 other firms turning out the boards thruout the country, the trend toward the boards is expected to grow rapidly in the next few months, especially as tele competition in locations will be at a minimum during the winter.

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**ADVANCE RECORD RELEASES**

(Continued from page 39)

**INTERNATIONAL**

- Atomic Polka  
J. Snihur (Hometown Polka) De Luxe 8148
- ~~Avec Son~~ ~~La-La~~  
E. Delair (Danse Avec) Decca 40055
- Baby Sitter  
J. Goldstein (Here Is) De Luxe 8140
- Big City  
Nordic Instrumental Quartet (Trelleborg) Standard F-5028
- Big Top  
Symphonic Band (Maritime) Standard T-149
- Bjallerklang  
N. Kihlbert Med Sven Runos Ensemble (Stilla Nat) Victor 26-1071
- Chansons de Cafe de Paris Album—E. Piaf—E. Legrande Ork (3-10")  
Decca A-697  
Amour Du Moi de Mais . . . Decca 40051  
Los Clobes Sennet . . . Decca 40051  
Le Geste . . . Decca 40052  
Monsieur Ernest A'Reussi . . . Decca 40052  
Monsieur X . . . Decca 40053  
Si Tu Partais . . . 40051
- Danse Avec Moi  
S. ~~Truman~~ (avec Son) Decca 40055
- Das Lied Vom Greg  
M. Helmut Wessels & Ork (Mein Hamburg) Standard F-11019
- Der Frailacher Tans  
Allen Street Gypsies (Tzigaine Bulgar) Standard F-8014
- Diademe  
Gazzoli-Caffi (Fretillante) Standard F-6047
- Early Bird  
Espe Musette Ork (Will You) Standard T-148
- Freiheit March  
Symphonic Band (Geit Forward) Standard F-8016
- Fretillante  
Gazzoli - Caffi (Diademe) Standard F-6047
- Geit Forward  
Symphonic Band (Freiheit March) Standard F-8016
- Gyneka Mirca  
M. Thomakos (Vre Katinlo) Standard F-9080
- Here Is the Bride  
J. Goldstein (Baby Sitter) De Luxe 8140
- Hershel in Hollywood Pts. I & II  
D. Barry (Hershel In) Capitol 52002
- Hometown Polka  
J. Snihur (Atomic Polka) De Luxe 9148
- Ich Fuhr Aheim  
H. Post (Nissim Fin) Standard F-8015
- I To I Owo  
F. Curylo (To Nic) Standard F-3054
- La Bella Catanese  
Quartetto Reina-Orchestra di Mandolini (Quadriglia Napoletana) Victor 25-7099
- La Vie en Rose  
Tohama (Pigalle) Decca 40054
- Marcia di Liberta  
Banda Sinfonica (Marcia di Province) Standard F-6048
- Marcia di Province  
Banda Sinfonica (Marcia di) Standard F-6048
- Marigoula  
A. Epaminontas (O Erimos) Standard F-9079
- Marine March  
Miltar (Voldampe Voraus) Standard F-11020
- Maritime  
Symphonic Band (Big Top) Standard T-149
- Meln Hamburg  
M. Helmut Wessels & Ork (Das Lied) Standard F-11019
- Meraklidiko Hasapiko  
Popular Ork (Pidikto Hasapiko) Standard F-9081
- Na Livadi  
E. Lubich-RCA Victor Tamburitzza Ork (No Brigu) Victor 25-3062
- New Songs of Palestine Album—International Chorus—A. W. Binder, Dir. (3-10")  
Mercury A-35  
Song of Faith . . . Mercury 1069  
Song of the Emek . . . Mercury 1070  
Song of the Jewish Partisans . . . Mercury 1069  
Song of the Signal Man . . . Mercury 1068  
This Way! . . . Mercury 1070  
We Have the Strength and Israel's Heroes . . . Mercury 1068
- Muslim Fin Rabbaim  
H. Post (Ich Fuhr) Standard F-8018
- Ne Brigu Kuea Mala  
E. Lubich-RCA Victor Tamburitzza Ork (No Livadi) Victor 25-3062
- Erimos, O Pelemos  
A. Epaminontas (Marigoula) Standard F-9079
- Pidikto Hasapiko  
Popular Ork (Meriklidiko Hasapiko) Standard F-9081
- Pigalle  
Tohama (La Vie) Decca 40054
- Pia Ine Ekini I Ligheri  
G. Vassilopoulos Cl. Stamelou-Salonkion Ork (Vlaha Mou) Victor 26-8201
- Prayasia Kryska Ne Matyska  
Silver Bell Ork—E. Witkowski, Dir. (Szczesilwe Asy) Victor 25-9192
- Quadriglia Napoletana Comandata  
Quartetto Reina-Orchestra di Mandolini (La Bella) Victor 25-7099
- Seeking Chair  
Labuda's Melody Kings (Woodlawn Polka) Seva 306

**RELIGIOUS**

- Blind Barnabas  
The Trumpeteers (Little Wooden) Score 5004
- Carols for Christmas Album  
C. Calder-F. Calder-W. Young-J. Moerland (1-10") Allegro 801  
Side I . . . Silent Night  
Hark, the Herald Angels Sing  
Lo, How a Rose E'er Blooming  
Side II . . . Joy to the World  
O, Little Town of Bethlehem  
The First Noel
- Christmas Carols Album  
Royal Choral Society—S. M. Sargent, Dir. (4-10") London LA 42  
Bethlehem . . . London R 10031  
Good King Wenceslas . . . London R 10030  
Hark! The Herald Angels Sing . . . London R 10030  
In Dulci Jubilo . . . London R 10029  
Silent Night, Holy Night . . . London R 10028  
The First Noel . . . London R 10028  
While Shepherds Watched . . . London R 10031
- Christmas Chimes Album  
C. Smart-T. Blades (3-10") London LA 44  
Adeste Fideles . . . London 322  
Hark! The Herald Angels Sing . . . London 323  
It Came Upon a Midnight Clear . . . London 323  
Joy to the World . . . London 324  
O, Little Town of Bethlehem . . . London 324  
Silent Night . . . London 322
- Cowboy Hymns and Spirituals Album  
Sons of the Pioneers (4-10")  
Victor P-229  
Lead Me Gently Home, Father . . . Victor 20-3194  
Power in the Blood . . . Victor 20-3194  
Read the Bible Every Day . . . Victor 20-3196  
Rounded Up in Glory . . . Victor 20-3193  
The Old Rugged Cross . . . Victor 20-3196  
The Sea Walker . . . Victor 20-3195  
The Touch of God's Hand . . . Victor 20-3193  
Too High, Too Wide, Too Low . . . Victor 20-3193
- Down Here  
The Novatones (I'm Gonna) Tru-Blue 202
- Each Dawn I Die  
The Blue Ridge Rangers (Eternity) Tru-Blue 302
- Eternity  
The Blue Ridge Rangers (Each Dawn) Tru Blue 302
- Evening Prayer  
Rev. Kelsey & His Congregation (Tell Me) MGM 10303
- I Have Heard  
Southland Singers (I'm Gonna) Tru-Blue 201
- I'm Gonna Die With the Staff in My Hands  
The Novatones (Down Here) Tru-Blue 202
- I'm Gonna Ride That Train to Heaven  
Pie Plant Pete & Bashful Harmonica Joe (You Go) Process 514
- I'm Gonna Walk Right in (and Make Myself at Home)  
Southland Singers (I Have) Tru Blue 201
- Just Like Me  
The Johnson Family Singers (Keep On) Columbia 20509
- Jesus Was Great  
Rev. B. C. Campbell & Congregation (Let Me) Apollo 193
- Keep on the Sunny Side  
The Johnson Family Singers (Just Like) Columbia 20509
- Let Me Go Back  
Rev. B. C. Campbell & Congregation (Jesus Was) Apollo 193
- Listen to the Lambs  
Corinthian Singers (Little Old) DC 8061  
Little Old Bible of Mine  
Corinthian Singers (Listen to) DC 8061  
Little Wooden Church  
The Trumpeteers (Blind Barnabas) Score 5004
- Ring Out Christmas Bells Album—Organ & Chimes (3-10")  
Mercury A60  
(1) Hark! The Herald Angels Sing; (2) Away in a Manger . . . Mercury 11225  
(1) Joy to the World; (2) It Came Upon the Midnight Clear . . . Mercury 1124  
Oh Come, All Ye Faithful . . . Mercury 1125  
Oh, Little Town of Bethlehem . . . Mercury 1124  
Silent Night . . . Mercury 1126  
White Christmas . . . Mercury 1128
- Twelve Famous Hymns Album—O. E. Cronham (3-10")  
Mercury A-63  
The Church's One Foundation . . . Mercury 1133  
Faith of Our Fathers  
Abide With Me  
Onward Christian Soldiers  
Fairest Lord Jesus . . . Mercury 1134  
Rock of Ages  
In the Hour of Trial  
A Mighty Fortress Is Our God  
My Faith Looks Up to Thee . . . Mercury 1135  
I Love To Tell the Story  
I Need Thee Every Hour  
All Hail the Power of Jesus' Name  
(Continued on page 110)

# Wurlitzer Blames Phono Biz For Big Financial Set Back

(Continued from page 96)

has also had some effect. Losses have affected all levels of the industry—manufacturing, distributing, financing and operating. The economic impact of this distress has caused a forced liquidation by others of coin-operated phonograph inventory and a temporary saturation of markets. The consequences to your company have been reflected in reduced sales, suspended production and merchandise returns in its phonograph division.

"Some hazards in the coin-operated phonograph business, not common to other phases of the company's operations, have always been recognized, and reserves have been created against such unusual contingencies as have occurred this year. Thirteen years of substantial and regular profits in the phonograph division have been a major factor in building the financial strength of the company to its present level and have enabled it to cope with conditions which have proved too difficult for others in the industry.

"It is not possible in this report to stockholders to cover fully the causes and conditions which resulted in loss in the coin-operated phonograph division during the first six months of the current year. To the extent that those conditions have been within the control of the company, they have been corrected. Expenses have been drastically cut. Personnel has been changed, and production, distribution and selling policies have been revised. Factory and field inventories of completed coin-operated phonographs are now down to a reasonable level. Wholesale and retail prices of coin-operated phonographs have been reduced. Inventories have been written down to a value regarded as conservative under present conditions, and reserves for doubtful accounts increased. The contingent liability of the company on distributors' obligations to finance companies has been reduced from approximately \$9,000,000 at March 31, 1948, to approximately \$2,500,000 (October 29, 1948)."

After pointing out that the company's outstanding bank loans now aggregate \$7,663,869.05, and that the first six months had shown a loss of \$1,994,078.03, Roling stated that no part of the loss has as yet been charged to the reserve for contingencies, which remained at \$1,000,000. Roling continued: "In the compu-

tation of this loss every effort has been made to recognize and realize the full consequences of difficulties in the coin-operated phonograph division. The unaudited consolidated balance sheet forming a part of this report, after giving effect to this loss, reflects the financial position of the company as at September 30, 1948. Your company is in sound financial condition, and there is every indication that all divisions of the company's business will be profitable in the remaining six months of the current fiscal year."

Covering other phases of the Wurlitzer company, Roling pointed out that those divisions had shown excellent results in the first six months of the year. Then returning to the juke box business, he stated: "Notwithstanding the difficulties experienced this year in the coin-operated phonograph division, we expect to continue our leadership in this field and to enjoy profitable operations. Production of coin-operated phonographs at the North Tonawanda, N. Y., plant will be resumed shortly.

"While the net result of operations of the company for the current fiscal year is expected to show a loss," concluded the president, "the operations of the last six months are expected to show a profit, thereby reducing the loss of the first six months and justifying confidence that the business of the company will be maintained at a profitable level."

## Mfr. To Sell Film To Quizzer Ops

DETROIT, Nov. 13.—A revamped film distributing policy was announced this week for the Quizzer machine by Training Devices, Inc., manufacturers, with adoption of the plan to sell film outright to machine operators instead of the former system of leasing only.

Officials of the firm said that reduced costs of production of the film, resulting from volume production, made it possible to sell it outright, thereby eliminating the necessity of a monthly payment by the operator during the life of the film.

## Beat the Meter

LAKELAND, Fla., Nov. 13.—Officials here figure the city took an \$11,000 beating on its park meter take in the last fiscal year. Persons who inserted coins in the meters, but didn't turn the handles, got many extra minutes of free parking before civic-minded police passed by and turned the handles for them. This maneuver largely caused the drop from the previous year's \$45,000. Now the police have orders to turn no more handles, but to report violations whether or not there is a coin in the slot.

## Atlas Sets Peoria Seeburg Show Date

CHICAGO, Nov. 13.—The Atlas Music Company here has moved up its two-day showing of the new Seeburg music machine in Peoria to December 12-13, it was announced this week.

Showing, which will be attended by the entire personnel of the firm, with Eddie and Morrie Ginsburg heading the group, will be held at the Hotel Jefferson in Peoria, it was stated.



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# COINMEN YOU KNOW

## Chicago:

One of the few Chicagoans to enjoy the privilege of a private chat with President Truman when he was winding up his campaign at Chicago Stadium was Ray Moloney, president of Bally Manufacturing. While hundreds of prominent citizens attended a reception for the Chief Executive, only a handful of friends and well wishers were invited to the President's suite at the Blackstone, Moloney and Capt. Tom Callaghan, former head of the secret service in Chicago and now a Bally executive, among them. Herb Jones, accompanied by Milt Hopwood, of Bally's publicity staff, was in New York last week in connection with the showing of the Monroe sewing machine at the Women's International Exposition there. Embodying several innovations, this homemaker's helper was developed at the Bally plant.

Other Bally news includes a trip by George Jenkins, vice-president and general sales manager, to Boston for several days to confer with New England coinmen; the visit to the plant by Virgil (Chris) Christopher, Bally regional distributor who was in from Baltimore, and a survey Ben Becker is now completing in the Midwest, which points up the features of the one-ball Citation.

George Comroe, J. H. Keeney's cigarette vender specialist, says despite the recent price-per-pack hike and the attendant changes for the coin mechanism on venders, the operating business is in the midst of an upswing. . . . Paul Levin, head of the L & L Tobacco Company, Grand Rapids, Mich., was a coin row visitor. . . . Several local firms which have built up a healthy business with South African coinmen are now rushing shipments to their overseas clients in an effort to beat the November 25 deadline. Last November 17 (at midnight) the Canadian embargo against non-essential imports became effective. At that time the embargo was expected to last from six to eight months, but there is no sign at present that the trade law will be canceled in the near future.

O. D. Jennings visitors last week included Phil Burgeson, in from Iowa; Fritz Burgeson, Barrington, Ill., and Fred Anderson, John Neise, sales manager, reports that, altho the major showings of the 1949 Monte Carlo line proved successful, next year many local showings will also be held following the sectional premieres. . . . Charlie Schlicht, formerly with Jennings, reports he is having his first vacation in eight years.

Sam London, London Music Company, Milwaukee; Herman Paster, Mayflower Distributing, St. Paul, and Del Veatch, St. Louis, were among the callers at Williams Manufacturing last week. Skeets Moore, Williams sales manager, says the new five-ball, Rainbow, is getting steady play in all sectors of the country. Paul Federman, Williams traveling representative, is now on a Southern trip which includes conferences with New Orleans coinmen. . . . Ray Cunliffe, Automatic Music Company, can take a bow for the remodeling job now nearing completion at his firm's South Chicago headquarters. Already the spacious quarters have taken on a modern appearance, stressing customer convenience.

John Haddock, AMI president, and Lindy Force, sales manager, spent November 8 in the Detroit area. Monte West is visiting the firm's Grand Rapids factory. Joe Calderon says the Model B is now recognized as a solid citizen among the nation's operators. Walter Graham, head of Self Service Launfroes, Inc., reports that the auto-

(See Chicago on page 102)

## Los Angeles:

Walter (Solly) Solomon, who recently took over as local manager of the E. T. Mape Company office, says the best thing that could happen to the coin machine industry would be the new 7-cent coin everybody is talking about. He reports that Filben music machines continue to be a good seller for the company. Also Solomon says he has more orders for his Sterling Shuffleboard than he can fill. Production has been tripled since he brought the board into the Mape org.

Ed Wilks, of the Paul A. Laymon Company, is enthusiastic about his Gillespie's Penny Pitch, which is a compact version of the old carnival penny pitch. He reports it is going good on locations on the Long Beach Pike. The company is anticipating the arrival of their new Chicago Coin Shuffleboards which are due next week.

Jack Malone left his horse at the hitching post in El Paso, Tex., but brought his 10-gallon hat along when he left his Texas coin machine route to head L.A. way and say hello to the boys on Pico Street. . . . Pete Thelen was the man with that healthy tan last week. He's been vacationing in Palm Springs but is anxious to get back to business. . . . Mr. and Mrs. Allen Anderson, operators from Shafter, were Laymon visitors last week. . . . Charlie Cahoon, Long Beach coinman, was also in the Laymon office.

Clyde Truss left his amusement arcade at Oceanside for a three-day hunting trip, but had no luck so decided to stay 10 days instead. . . . Stewart Ashurst, of Long Beach, was in town for a Pico Street look-see. Another Long Beach visitor was Sheridan Thompson, of Thompson Bros. Music Company, Long Beach. . . . Walter (Solly) Solomon left his E. T. Mape Company headquarters for a quick biz trip to Las Vegas. . . . William Black, Bakersfield coinman, dropped down to see the boys last week. . . . Ray Brandenburg is reported to have moved his operations to Placentia. . . . Pete Thelen in town from Glendale.

John McGee of Downey, renewing old acquaintances on Pico Street. Another operator from the Downey area, L. D. Smith, also was in town. . . . Mary Solle, of Leuenhagen's, received an answer to her monthly record tip sheet, sent to operators, from way down in Golden Meadow, Louisiana. Freddie Collins wrote for dope on the company's record service to operators.

Nat Smith, Barstow, on coin machine row for a look-see at latest equipment. . . . A. L. Miller, Blythe operator, stocked up on platters. . . . A. T. Felkins, Valley Amusement Company rep of San Bernardino, in town last week. . . . Albert Miranda, La Verne operator, catching up on the latest

(See Los Angeles on page 103)

## Detroit:

Steve Wadowski advises that the General Lock Company, which specializes in the manufacture of locks for coin machines, is moving its plant from Detroit to Blairstown, N. J., about the first of the year but will continue to maintain executive offices here. . . . Joseph Godell has sold the Dearborn Music Shop in the suburb of Dearborn, which he operated the past year, and will concentrate upon his phonograph route.

Everett I. Watson, long a silent partner in the Ray Music Company, has taken over the extensive juke box route operated by the firm, from Reuben Ray, and will continue to operate under the same name. Ray and his wife, Mrs. Delmar Ray, who headed the Delray Recording Company, have moved to Bakersfield, Calif. . . . Fred L. Kircher Jr., who operated the Quality Vendors in Detroit, has sold his route of candy machines to Willis Lutz, of Dearborn, a newcomer in the business. Kircher, whose father operates a firm of the same name at Lansing, Mich., plans to go into the food or chemistry field, for which his specialized college training has qualified him.

Robert P. Schmidt, who bought the Dispensit Company some months ago, also has taken over the Automatic Coledrix Company—shortened from the Automatic Coledrix Dispensing Company—from Robert Landy, who is now with a spring water company. Schmidt is operating an extensive route of cup venders from his headquarters on La Salle Boulevard. . . . Erry Loewenthal, of the Marlo Distributors, expects to have the new Nickel Golf game on the market by early spring. The game, brought originally from England where it was developed by Ted Tunstill, is said to be an innovation in the coin-operated field.

Nathaniel W. Parker, West Side music operator, has taken over sole ownership of the Buckeye Music Company, in which he was formerly a partner with Larnie Crutcher, who has withdrawn from the business. . . . Kathleen Shay, who incorporated the Ironmatic Corporation to Manufacture coin-operated washing machines and ironers, reports that the firm has been turned over to Kansas City interests.

Frederick B. Wittick, of the Wittick Sales, is starting promotion of the Coradio, for which he is distributor in Michigan and Ohio, and plans to be represented at the Chicago show. . . . Bud Engelhardt, of the Wolverine Sales Company, has built a new home out beyond Pontiac, in the hills. . . . Isidor Edelman, of the Edelco Manufacturing Company, has returned from a business trip to New York City.

Robert Ruen, of the Falcon Products Company, advises the company is readying its shoeshine machine display for both Chicago conventions.

(See Detroit on opp. page)

## New York:

The first week of biz under the new traffic regulations, which have made the town's coin row a one-way street and banned parking on it, has evoked mixed reactions from jobbers and distributors. Some say that the no-parking rule has made it difficult for customers to stop and visit, altho others say that the police are permitting short stops for biz purposes. All are agreed that it is now easier to load and unload trucks. No longer does double parking block off access to store fronts.

Teddy Blatt, local coin machine attorney, reports that the gambling charges against Manhattan storekeepers arising out of the mass seizure of games last spring won't be heard in court here until December. But all the cases in Brooklyn have already been disposed of, with no penalties levied against location owners. . . . H. F. (Denny) Dennison, Solotone Corporation vice-president, who has been in town for the last two weeks, has left for an extended sales trip.

George Seedman, Rowe executive and convention chairman for the forthcoming National Automatic Merchandising Association huddle in Chicago, Decemer 12-15, is on a West Coast biz trip. He will be gone about a month. . . . Lehigh nylon machines, operated here by Julius Levy, are featuring the new fall shades, cinnamon and clove.

Sam Malkin, of Malkin-Illion Company, has become engaged to Alma Match, of Jamaica. With the marriage set for next March, Malkin is now house hunting. For their honeymoon, he and his bride will take a Caribbean cruise. Meanwhile he is mulling over the idea of reissuing the Malkin-Illion house organ, published successfully by the firm before the war.

Herbert Tenzer, chairman of the confectionery and allied trades division of the Federation of Jewish Philanthropies, has announced that the organization will hold its 10th annual dinner at the Hotel Astor November 23. Isidore Margolies, who has been active in the industry for 50 years, will be guest of honor.

Phil Mason, of Mason Distributing Company, who recently returned from a buying and selling trip which took him to the West Coast, is all enthused about the potential coin machine biz in California, and, says Phil, no one out there cries on your shoulder complaining about conditions. Activity out West is on the increase, he observes.

Low Jaffa, sales manager of Eastern Electric Vending Machine Corporation and recently named vice-president of the company, returned early this week from a Western biz trip but almost immediately took off for a visit to the C-Eight Laboratory plant in New Bedford, Mass. . . . Atlantic New York Corporation's coin row store is being completely remodeled.

Sam Kresberg, Drink-o-Mat executive vice-president, provided the factual background for a feature story on the vending machine business which appeared in *The New York Times* Monday (8). According to the article, Kresberg stated that top penetration of the cup vending market must await the introduction of a new machine price at less than \$500. The potential expansion in the cup vending field is "practically limitless," he was quoted in the article.

Juke box play in many taverns around town is expected to pick up now that the last group of striking beer truck drivers has returned to work. While the effect of the strike

(See New York on opp. page)

## Calendar for Coinmen

November 15-19—American Bottlers of Carbonated Beverages (ABCB), annual convention and exhibit, Atlantic City Auditorium, Atlantic City.

November 19-22—Refrigeration Service Engineers, convention, Hotel Sherman, Chicago.

November 30—National Automatic Merchandising Association (NAMA), Region VII meet (Minnesota, North and South Dakota), Gen. George E. Leach, chairman, Esslinger's Cafe, Minneapolis.

December 12-15—National Automatic Merchandising Association (NAMA), annual convention and exhibition, Palmer House, Chicago.

December 13-15—National Association of Popcorn Manufacturers (NAPM), meeting and exposition, Hotel Sherman, Chicago.

January 17-19—Coin Machine Industries, Inc. (CMI), annual convention and exposition, Hotel Sherman, Chicago.

**Washington:**

Washington operators and distributors report a slight improvement in business after the usual summer lull. Most of the coinmen have already paid their annual \$12 fee under the new pinball machine licensing law, altho it is not due until December 1. The majority of distributors and arcade operators expect even better prospects in the near future. Comparatively few men in the area, however, are trading in old machines at the present time. The generally unsettled world conditions have exerted a cautionary influence on the local industry.

Marlin Amusement Corporation has taken over the exclusive distributorship of pinball machines and games for Exhibit Supply Company in the Maryland, Virginia, Delaware, Pennsylvania and District of Columbia territory. Marlin had been handling Exhibit's machines and supplies for three years as a sub-distributor. The local corporation also handles United Manufacturing, Chicago Coin Manufacturing Company, and Genco Manufacturing Company games. Owner Ben Rodin is now back on the job after spending several months recovering from a heart attack. Still taking things easy, he works only four hours a day.

Mr. and Mrs. Ernest Breuger, recently married, are now residing in Bethesda, Md. Mrs. Breuger was formerly Chloe A. Kirby. Her husband is with Atlas Amusement Company.

**Hartford:**

Funeral services for Pvt. Raymond Goldberg, 26, of Springfield, formerly of Hartford, were held in Hartford recently. He was killed in action in France in September, 1944. Before entering the service he worked for the General Amusement Company.

The Yale & Towne Manufacturing Company, Stamford, Conn., hardware manufacturers, has announced an increase of \$4,255,925 in the sale of products by its 10 manufacturing divisions during the first nine months of 1948, as compared with sales of the same months of last year. Estimated net earnings for the three months ended September 30, 1948, amounted to \$335,404, bringing the estimated net earnings for the first nine months of this year to \$1,456,183.

George Hurwich Company has been appointed by the Trimount Coin Machine Company of Boston as sub-distributors in Connecticut for the Keeney venter line. Hurwich, who was formerly vice-president and general manager of the Atlantic Connecticut Corporation, distributors of J. P. Seeburg products, is an active member of the Coin Machine Institute and was chairman for New England States of the Damon Runyon cancer drive, recently sponsored by the coin machine industry. George has been a local resident for the past four years.

**Indianapolis:**

William Nelson, in charge of the pinball service department at Southern Automatic Music Company, reports the birth of a son November 8 at the Methodist Hospital here. . . . George Burch, who recently injured his foot, is back at his post at Southern Automatic Music, after being absent for a week. Carl R. Denney has been added to the service department at the firm.

Juke box dancing for young adults has become a regular Sunday afternoon feature at Kirshbaum Center. Included in the plans are efforts to build a collection of popular dance records and to improve the lodge room for dancing. . . . Charles Crowley, operator at Greencastle, Ind., was a coin row visitor buying new equipment. . . . Fred Slough, who operates the Plymouth Music Company, Plymouth, Ind., was badly bruised and suffered several broken ribs in a fall. This is the second accident he has had, and just recently had the bandage removed from a broken arm.

Roy Snodgrass has been appointed co-distributor for Shuffleboard in Vigo County, Indiana, as reported by Peter Stone, distributor for Indiana. He will have his headquarters in Terre Haute, Ind.

**New York:**

(Continued from opposite page) was felt only in scattered locations, patronage of these spots did fall off with a resultant effect in cash boxes. Tavern habitués, unable to get their favorite brew across the bar, were buying it in bottles and doing their drinking at home. No juke there, say ops.

Joe Young, of Young Distributing, flew to Chicago last week for a conference. . . . Irving Goldstein, of Automatic Book Vending, is out of town on biz. Until his return, brother Milton is keeping things running smoothly. . . . Sidney Levine, general counsel of the Music Operators of America, getting busy on preparations for the next meet of the nationwide org in January.

**Detroit:**

(Continued from opposite page) . . . Fred Conway, of the Conway Music Company, is leaving this week for another vacation in Cuba. He expects to stay about two months this time. . . . Joe Miller, of the Twin City Company, of Kitchener, Ont., was in town for two days this week on a buying trip.

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Location-Tested  
★ GOTTIEB'S  
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**RAINBOW**  
And all other latest games

Fully Reconditioned  
**5 BALLS**

ALI-BABA	\$179.50
ALICE IN WONDERLAND	189.50
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Thoroughly Reconditioned

BOWIE ENTRY (Victory Special with ABCD bumpers and motor driven shuffle; odds on back glass flash like Special Entry)	\$179.50
Gottlieb DAILY RACES	149.50
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Bally JOCKEY SPECIAL	350.00
Bally SPECIAL ENTRY	275.00
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**SPECIAL!**  
JENNINGS 5c  
STANDARD CHIEF  
CHROME FRONT. \$139.50  
VERY CLEAN  
CONDITION . . .

TERMS: 1/3 Cash with order, balance C. O. D. Write for complete bulletin.

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MANHATTAN	59.50
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1/3 Deposit Cash or Certified Check With Order

Ex. Contact Kicker Kits . . . \$6.95  
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**SHOOT THE BEAR RAY GUN**  
Completely reconditioned and repainted. Money-back guarantee. Terms: 1/3 Deposit with order.  
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BALLY RAPID FIRE  
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**SEEBURG RAY GUN**  
Amplifiers, Motors, Rifles Repaired. Complete Stock of Seeburg Ray Gun Parts. Write for List.

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Yes You!  
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All games in good mechanical order, clean, rails sanded and shellacked—Ready for location. One-third deposit required, balance C.O.D. or sight Draft.

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## Turning Back the Clock

**10 Years Ago This Week**  
CHICAGO, Nov. 12, 1938.—The National Association of Coin Machine Manufacturers (NACMM) announced the program for its 11th annual convention which would take place at the Stevens Hotel. Folder announcing the program stated: "At the 1938 convention you'll see some of the finest displays of new and money-making models of coin machines of all types, arranged in the largest hotel exhibition hall in the country—the high-ceilinged, air-conditioned Exhibition Hall of the Stevens Hotel. And you'll thrill to the startling new and novel series of events the show committee has arranged especially for your entertainment. You're going to enjoy every minute of your stay in Chicago—and talk about it for days to come."

The Chicago Simplex Distributing Company, headed by Larry Cooper, announced that its new office in Grand Rapids, Mich., was completed. It was set up to service the firm's Western Michigan and Northern Indiana territory. Chicago Simplex also disclosed that it was marketing a phonograph grille. . . . Two Londoners, P. H. Goddard, of Goddard Novelty, Ltd., and Al Cohen, Coin-Operated Supply, Ltd., reached New York, their first stop in a tour of American coin machine centers. . . . Henry C. Lemke, a pioneer in Detroit coin circles, announced he had joined the "Sales Make Jobs" crusade. Lemke put in a large order for popcorn machines, which he said would not only create jobs for factory workers but would aid shippers and others.

Lawrence V. Rohr, head of Rohr Sales, reported that for the first time in 15 years the vending business had failed to show a definite September-October pick-up. According to Rohr the reason was attributed to the great turnover of coin machine salesmen. He said: "A lot of men get into the field because it looks like a quick return of big money to them. However, once in, they find things a lot different from what they expected. By the end of a year only a few of the hundreds that joined up are still in the fold."

The British trade paper, *World's Fair*, carried an article on prize value limitations, in which the main point, argued in a court case, revolved around certain prizes stocked in crane machines which were deemed too valuable and therefore suggested gambling. . . . The Wisconsin State Supreme Court ruled that pinballs, used for amusement only, were legal. . . . Fitzgibbons Distributors, New York, held a first showing of Bally's Paramount, a novelty game. Among those on hand for the festivities were Jack Kay, Irving Orenstein, Dick Steinberg, Ray Moloney, John Chrest, Mike Munves, Willie Blatt, Phil Gould, Louis Silverstein, Marty Roth, Joe Fishman, Saul Kalsom, Marvin Leibowitz and Al Koondel. . . . Morrie and Eddie Ginsberg announced that their Chicago Atlas quarters had been modernized. . . . J. H. Keeney's Stepper-Upper, which gave players three chances to win, hit the market. . . . Another new game this week was St. Mertz, by Chicago Coin.



### MILLS BELLS!

We have all Mills latest Bells in stock.

**SOUTHERN VENDING MACHINE CO.**

528 Craghead Street, Danville, Virginia  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

### 15 Years Ago This Week

CHICAGO, Nov. 11, 1933.—A general meeting of the manufacturers of coin-operated machines was held in Chicago's Palmer House to consider changes in the manufacturers' code, recommended by the administration. During the meet O. H. Gullickson, Churchill Cabinet Company, was elected to preside and C. S. Darling, D. W. Donohue and A. H. Bechtol were voted as representatives for the group in future meetings held in Washington. Thus far the coin machine trade has been slated for classification with the fabricated metals group under the code, but trade representatives were holding out for a separate classification.

Pacific Amusement announced production on two new products, Contact and Metro-Mat. . . . Jumping Jack, a new product by the New Era Mfg. Company, was advertised at \$10.50, unconditionally guaranteed. . . . Nat Cohen officially notified A. L. Douglas of Daval Manufacturing that his firm had been awarded a gold medal by several Eastern distributors in recognition for engineering achievements in developing the automatic coin dividers and separate coin boxes on the Chicago Club House and the Daval gum vender. The distributors claimed that the innovations have proved to be a shot in the arm for the Eastern trade. Among those making the award were Babe Kaufman, Willie Blatt, George Posner, Herman Budin, Irving Bromberg, Claire Grant, Frank Hart, Archie Kass, Al Abel, Charlie Lichtman and Al Loudon.

After battling six months to have its Hav-a-Smoke, penny cigarette vender, legally placed on the market, American Manufacturing and Sales Company, Portland, Ore., lost out by a single vote on the final reading of a revised city ordinance on coin machine operation. Mayor Joe Carson said that much misinformation had been distributed concerning the operation of the tiny cigarette machines. Championing the cause of the manufacturers, the mayor stated their use would not promote the sale of cigarettes to minors. A Statewide campaign by the PTA brought out unfavorable publicity on the new venders and led to their defeat.

Two new sportlands, within a block of each other in New York's Union Square area, proved successful. John Christophano operated one between Second and Third avenues containing 50 games while Max Weiss operated a sportland between Third and Fourth avenues, housing 75 pin games, six Yankee and Mutoscope cranes and one automatic photo vender. Weiss would not permit teen-agers in his establishment. . . . Mr. and Mrs. Morris Sheffras, Sheffras Automatics, London, made their first visit to Chicago's coin machine plants.

Amalgamated Vending Machine Operators' Association announced that it would hold its second annual banquet and dance in January. . . . X. L. Sales & Service Company, Boston, headed by Louis Kushner, opened a new sales office in Providence to handle certain parts of the firm's growing New England territory. . . . St. John, N. B., hockey rink operators announced that their establishments would again be open to coin machines following the successful debut of the equipment in 1932.

### Scale Tale

CHICAGO, Nov. 13.—A good plug for coin machines is worked into the opening of the nationally aired mystery story, *The Fat Man*, every Friday evening. Script calls for the sound of a coin dropping into a scale as the chief character "weighs in" each week, while the announcer gives the scale reading.

## COINMEN YOU KNOW

### Chicago:

(Continued from page 100)

matic laundry field is enjoying a sharp upswing at the moment. He claims that additional services offered by automatic laundries, particularly the dry-in-a-half-hour feature, is winning over the housewife in large numbers.

Mr. and Mrs. Del Veatch, Veatch Distributing, St. Louis, were in Chicago to celebrate daughter Margo's 21st birthday. Dinner party for Margo at Henrici's included Bob Elson, sports commentator; Roy Topper, *Herald-American* columnist; Jerry Heffernan and Jack Walsh. Del's daughter is a second-year student of dramatic art at the Goodman Theater here, and from all reports will be a name thespian before too long.

A. Garrick Alex, head of Vendall Company, is recuperating from a siege of sickness that kept him in a hospital for a few days, then confined him to his bed at home. Bill Fuller, sales manager, says the boss is putting in appearances at the office again. . . . E. C. Travis, Advance Machine Company, is keeping the production line on the firm's various venders perking but is making no comments on future output, due to the still tight sheet steel situation.

H. F. Burt, major domo of Silver King Corporation, has a more pleased expression these days as production worries are alleviated by the recent addition to the firm's own foundry in Aurora. Casting facilities permit Burt to keep a closer tally on output. . . . H. T. Larrimore, Searles Welding & Manufacturing Company plant engineer, keeps on the run lately, getting display models of the Kalva three-flavor bottle vender set up for the big coin machine showings. Production line output of the machine will soon be set up at Searles; machinery and other installations for a mass output program are being readied in the plant.

Johnson Fare Box Company reports that the name of their new electric built-in changer is the Johnson Automatic Coin Changer. Unit supplants the former Harris coin changer. New changer features simplicity and easy operation, according to Tom Forester, vending division manager. Changer will be shown at both the Atlantic City ABCB meet and the NAMA convention here.

Many of the local vender makers are tying up final details of their presentations at the NAMA exhibit next month. Among them are Vendall Company, with a multiple showing of its two candy units and a debut of a new-type unit; Crown Implement is introducing its Big Four bottle vender. The machine is said to be much changed, mechanically and in appearance, from the pilot models shown at the Bismarck Hotel here earlier this year. Other manufacturers will show new models, improved models, and in a number of instances, types of equipment not previously made by them.

Jimmy Martin, James H. Martin & Company, was saddened by the death of his mother recently. She was 86. Johnson Fare Box Company is planning the early introduction of its new and improved built-in electric coin changer. Tom Forester, sales manager of firm's vending division, says the new unit is specially designed and engineered to provide fool-proof and trouble-free operation. Johnson is also speeding up output of its various lines of coin wrappers.

Terry Terhune, General Vending Machine Corporation, is enthused about the firm's new two-flavor small-sized bottle vender. Replacing the single flavor Midget machine, Terry feels the selective principle will broaden the location potential for this

type of space-saving vender. It will be unveiled at the American Bottlers of Carbonated Beverages (ABCB) meet in Atlantic City next week.

Groetchen Tool & Manufacturing Company is featuring its reissue of a high-play veteran of the counters and arcades. Called Skill-Test, machine has an all-wood cabinet and is a simplified version of the nine-year-old Skill Jump game. Firm head Richard Groetchen has confidence that the new unit will find favor with coinmen.

Coinex Corporation's chief, Murray Rosenthal, hit the home hay recently when he was done in by a sick bug. Secretary Ida Brotman expects him to be back wielding the brass badge this week. . . . Boys over at Monarch Coin Machine Company are pitching in with vigor in corraling fall business in good amounts. Roy Bazelon, Clayton Nemeroff and Carl Huppert are hitting on a three-sided sales front backed by an organization geared to quick service. . . . Al and Fred Schecheter, Howard Machine Products Company, are discontinuing their line of portable coin-operated typewriters.

Tom King and Paul A. Crisman, who heads King & Company, continue to keep on top of the candy bar and bulk operating picture. Close watch of the candy and bulk market and top employee efficiency permit location-satisfying service, they contend. . . . Perry Rose, major domo of suburban (Maywood) Robot Sales, candy and cigarette operation, has a good word about the level of out-city sales levels. Concentrating mostly on industrial stops, Perry says smokes and sweets are always top-demand items in plants.

When Gil Kitt, Empire Coin, learned of the coming embargo on coin shipments to the Union of South Africa, he placed a call to his Johannesburg contact immediately. He was told it would take three days to complete the call, since there were so many ahead of him. Finally he made his connection and completed a hurry-up deal designed to beat the embargo deadline. Kitt said the call to South Africa is made via transatlantic cable and one party speaks at a time. In order to do this a phone company engineer must listen to the call and switch the two parties back and forth. While one end is talking the other can hear but cannot talk, then the second party talks while the first does the listening. Kitt claims the call was handled so well that it gave the sensation of talking thru a conventional two-way phone. . . . Howie Freer, Empire vender department head, reports that the firm's newest line, Atlas built vender, has panned out well thus far. He claims the machine's large capacity has won many ops.

Passing of Exhibit's J. Frank Meyer this week in California resulted in a flood of stories by veteran arcade men showing how Meyer had helped them get started in the field. Many of them, now successful, admitted that Meyer would let them have merchandise with little or no down payment with the simple statement: "Pay when you can." He was a shrewd judge of character and business acumen and, apparently, could size up people immediately. Altho many have said the coin machine is the best business in the world, no one ever meant it more than Meyer, old-timers say. Other stories revealed Meyer's insatiable desire to turn out products stressing fine workmanship. Altho he asked a lot of his staff, no man working for him ever worked as hard as he did. He had another quality of the successful executive in that he picked men who were loyal to him and remained with the firm, usually for their entire working careers.

Los Angeles:

(Continued from page 100)

in recordings. . . . Antone Jeppesen, Anaheim, and Norman Christ, Lompoc, made the rounds last week. . . . Jim Bullet, prexy of Bullet Records, talking to operators about a new hit he's got coming up.

Mr. and Mrs. Bert Polin dropped down from their music and games route in San Luis Obispo to look over new equipment. They also operate a trucking biz in the up-State city. . . . Bill Sparrow, Santa Barbara music operator, was in town to get himself a new juke box.

Anton Jeppesen, who formerly had one of the largest routes in L.A. county, is now operating machines in Maywood. If his business luck is as good as his fishing luck he ought to have a good year. He caught the limit of trout on the last day of the season. . . . William Black was in town again from his Bakersfield headquarters. . . . Another old-timer seen on Pico Street was William Bradley, Covina music man.

Floyd Stover, who has the Fontana Bowl at Fontana, is getting ready for the ski season at Big Bear, where he operates an arcade. According to everyone from that area, the mountains should get a good play this winter. Interest in skiing has zoomed in these parts and that means more customers for the snow country and more nickels for the machines. . . . Bob Chacon, Laguna Beach operator, discussing the coin machine situation with the boys. . . . Perry Irwin made another trip to town, a good indication that biz must be picking up at his Ventura base. . . . C. F. Wagner in town from San Bernardino. . . . Another San Bernardino coinman, Bill Ketchersid, also looking things over on Pico Street.

Execs of the San Gabriel Coin Operators' Association in a huddle at the IBEW Pico Street offices, planning their eventual move into the metropolitan area. . . . Mary Solle, of the W. A. Leuenhagen Company, reports she is taking orders from operators for Gene Austin's *California* on the Universal label and hopes she'll be getting a shipment soon. Reason for low stock is the fact that the platter was picked as a Music of the Month Club selection, she says. . . . W. A. Leuenhagen says that he's having some good buys coming thru in used music boxes. . . . Larry Jackson, of the firm's sales department, spent last week looking up Skee Ball locations.

Al Silberman got his first shipment of U. S. Vending Machine Company's Pick-Ups and the entire lot went to the marine base at Barstow. His next shipment of Drink-o-Mats is due next week. Silberman says the Navajos, employed at the Barstow Marine Base, are great coke drinkers and are fascinated by the change maker on the drink machines.

Fred Gaunt, of General Music Company, had to take over and help the boys unload a truck last week. He'd probably rather have been playing shuffleboard. . . . C. A. Robinson, of the company bearing his name, is

## Cuban Bottlers In Production; Settle Dispute

HAVANA, Nov. 13.—The Cuban government has ended its "intervention" in the Coca-Cola Bottling Company, following a satisfactory settlement of the labor dispute which led to the closing of the company's Havana plant as well as the Orange Crush bottling plant and Pepsi-Cola headquarters here.

The three plants had been closed for several weeks as a result of demands of their employees. The companies had wound up their business in Havana, following a series of disputes with the labor union.

Last week the new minister of labor, Dr. Edgardo Buttari, reached an agreement on the basis of suspension of the government's "intervention" asked by the general director of the Coca-Cola Company, Eugene Kelly.

It was agreed to sign a new collective labor contract and indemnify the workers with from \$50 to \$100 each for the period during which the factories were closed. The Coca-Cola Company in 1947 sold 91,200,000 bottles in the city of Havana alone.

## Sugar Report

HAVANA, Nov. 13.—The reduction in the sugar production crop, resulting from damage suffered by cane-fields in the two recent cyclones in the provinces of Havana, Matanzas and Pinar del Rio, will not be less than half a million tons. This will automatically mean a cut in Cuba's general income from sale of sugar of at least \$50,000,000, the National Association of Cane Planters' Executive Committee has estimated.

back in town from a quick Nevada trip.

Mary Sims, Western Shuffleboard Company's local rep, says the board has been getting a good reception. Some operators have been buying Western blacktops and putting them on their own boards, she reports. She's getting the new Pico Street headquarters painted up and ready for open house later this month.

Music operators from the San Diego area report that biz is well up over three months ago. Two reasons are advanced, one: the fleet is in, and the other is that tele is not so hot due to the difficulties of long-range transmission from Hollywood. . . . Nish Tara, of Stemler Distributors, says he's giving up the coin machine biz and is returning to his first love, the theater. His boss, Aubrey Stemler, is due back from a three-week vacation.

The Ray R. Powers Company is trying out a new Bace commercial tele set for bars. . . . Paul Silverman, manager of J. Peskin Company's new headquarters on West Pico, says that AMI biz is good. . . . Mack Daniels and his partner, Bert Martinez, Santa Maria coinmen, say the oil strike, coupled with an off season for farmers, bit into their route biz this year. If Camp Cook reopens in the spring as planned, they'll put machines in the 14 clubs on the grounds.

Jack Simon is back from attending the funeral of his brother-in-law, Red Berman, head of the Sicking Distributors office in Indianapolis. Simon is waiting for his first shipment of Royal Shuffleboards to be distributed under the Sicking banner here. . . . Phil Robinson, of Chicago Coin, is getting his new Pico Street office ready for business. . . . Bob Alexander, service manager for Minthorne Music, flew to Phoenix to install a SICM unit at the Paradise Inn.

## Bells Ring

SAN BERNARDINO, Calif., Nov. 13.—Bell machines were approved by five out of six people here in a survey last week by *The Los Angeles Mirror* Camera Quizzer column. Most interviewees pointed out that the legalization of the bells would provide more money for law enforcement officers' salaries, and increased revenue for counties or cities. General consensus was that it would be better to legalize the machines and collect additional revenue than spend money to "enforce the present law."

## Groetchen Makes New Counter Mach.

CHICAGO, Nov. 13.—Skill Test, a new arcade and counter piece made by the Groetchen Tool & Manufacturing Company, is in full production, Richard Groetchen, firm president, announced this week. New machine measures 28 by 17 3/4 by 8 1/4 inches.

Groetchen stressed that Skill Test is a reissue of the game, Skill Jump, which was introduced to the trade nine years ago. He pointed out that the new product has all the proven features of the earlier machine. One of the major differences, between the two pieces of equipment, is that Skill Test has an improved mechanism that is easily accessible, he added.

## Peanut Price Static

WASHINGTON, Nov. 13.—Peanut prices at the farm level remained at 10.4 cents per pound in October for the third straight month, Agriculture Department reported last week. The average October price to farmers was a half-cent per pound higher than in October, 1947.

## Rudd - Melikian Ups Output; No Price Increase

PHILADELPHIA, Nov. 13.—Rudd-Melikian, Inc., announced this week that it would show its new improved Kwik Kafe hot coffee vender at the NAMA convention in Chicago, December 12-15. K. C. Melikian, president, stated that the improved machine is already being produced and that December output will approximate 160 units.

With increased production scheduled for the remainder of 1948 and for 1949, Melikian said that immediate delivery was being stressed on all orders. Price increases on the vender, since it was introduced in 1946, he said, have totaled less than 7 per cent, and were directly due to upped costs of materials, parts and labor. No further price increases are likely in the immediate future.

Firm reports that almost 2,000 of its venders are now in operation throughout the country, and that over 97 per cent of these machines are dispensing coffee at a nickel a cup.

Expansion of the sales staff, with new districts being organized and national coverage planned, is a current undertaking. Emphasis is being placed on the heavy industrial areas, the Southwest and the far West. Coordinated with the sales force expansion, a national advertising campaign in newspapers, trade magazines and general magazines is now being organized.

## Burley Steady

WASHINGTON, Nov. 13.—Burley, the second most widely used cigarette tobacco, is available on the current auction markets in about the same quantity as in the 1947-'48 season, but is substantially below the volume sold in 1946-'47, Agriculture Department reported this week.

# SLOT MACHINES

HEADQUARTERS for all models of Mills Bell Machines  
BOUGHT SOLD AND EXCHANGED \* SEE OUR FLOOR DISPLAY NOW!

FREE BUYERS' GUIDE FOR OPERATORS

### RECONDITIONED PIN GAMES READY FOR LOCATION

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Victory Special with Chrome Front Rail . . . . . \$ 82.50
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**Record Reviews**

(Continued from page 37)

RATINGS  
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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**FOLK**  
**ELTON BRITT & THE SKYTOPPERS**  
(Victor 20-3162)

**My Mother's Picture** 81--82--82--80  
Real tearjerker gets tender treatment by Elton.

**Anyone** 77--77--76--78  
It's a brighter tempo for a catchy old-fashioned ditty, with snappy ork backing Britt.

**CHET ATKINS & HIS COLORADO MOUNTAIN BOYS**  
(Victor 20-3164)

**I'm Pickin' the Blues** 65--65--65--64  
Good guitar pickin' is the only outstanding feature of an otherwise ordinary Western blues.

**Barnyard Shuffle** 58--59--58--56  
More of the same jassy guitar is featured in a straight instrumental side.

**FRED ROSE**  
(Columbia 20507)

**You're Only in My Arms** 65--63--65--67  
Weak-kneed warbling of a tender old-fashioned ditty.

**Tender Hearted Sue** 63--62--64--64  
Bright-tempo dancey ditty offers nothing special otherwise.

**RILEY SHEPARD & HIS MUSICAL MOUNTAINEERS**  
(Banner B-568)

**I Love You Best of All** 58--56--58--60  
Riley sobs his way thru an ordinary hill-country waltz tune.

**Born To Lose** 57--56--58--60  
Pseudo sob stuff that turns out to be unfunny funny-business.

**LOUISE MASSEY & THE WESTERNERS**  
(Columbia 20508)

**Squeeze Box Polka** 67--67--66--68  
Polka instrumental featuring accordion and clarinet has a light gately.

**Waltz Time Melody** 65--66--65--67  
Unpretentious country waltz with a simple charm.

**JACK RIVERS**  
(Capitol 15283)

**My Daddy Is Only a Picture** 68--68--67--70  
Casual warbling of the folk hit doesn't bring out the full sentimental values.

**Arkansas** 73--73--72--73  
Rivers' offhand style sits better with this light novelty tune.

**TEXAS JIM ROBERTSON & THE PANHANDLE PUNCHERS**  
(Victor 20-3228)

**Life Gits Tee-Jus, Don't It?** 76--77--75--77  
Robertson's chuckle-throated, persuasive deep voice does beautifully with this dry bit of country humor, already a click via the Carson Robinson etching.

**Bread and Gravy** 79--79--78--80  
Infectious novelty trifle commenting on the high cost of vittles enjoys a smartly executed Robertson vocal, with matching accompaniment.

ARTIST	LABEL AND NO.	COMMENT	TUNES	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
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**FOLK**  
**THE BLUE SKY BOYS**  
(Victor 20-3158)

**I Cannot Take You Back Now** 61--60--60--62  
Authentic hill chanting, with a male duo doing a heavily nasal, whining vocal on a so-so ballad, backed by a four-piece group.

**The Chapel in the Hills** 53--53--52--55  
Moralizer doesn't carry much conviction, as the boys' diction is unclear.

**ROY ROGERS**  
(Victor 20-3154)

**Dusty** 73--73--73--74  
The King of the Cowboys does a light, pleasant job with a sentimental but not cloying daddy-to-his-son ballad.

**The Kid With the Rip in His Pants** 75--75--74--76  
Gay, light-hearted country-kid tune gets a warm, appealing Rogers vocal, with good ork backing.

**RACE**

**LIL GREEN ORK**  
(Victor 20-3153)

**Rock Me, Baby** 79--NS--78--80  
Routine suggestive blues gets vibrant shouting by Lil, with strong honkin' tenor sax at the half-way point.

**Daddy, Daddy Blues** 78--NS--77--79  
Moody blues piped with much feeling by Lil, with full ork backing and outstanding be-hop alto sax solo.

**CECIL GANT**  
(Bullet 289)

**I'm a Good Man But a Poor Man** 72--72--72--72  
Bluesy ballad in Cecil's "I Wonder" vein, with intense honky-tonk piano in the back.

**Cecil's Jam Session** 67--68--64--68  
Dialog intro breaks into bright piano boogie with rhythm backing.

**TAMPA RED**  
(Victor 20-3160)

**Grieving Blues** 63--63--64--62  
So-so blues lyric gets routine rendition.

**I'll Dig You Sooner or Later** 59--59--59--59  
Another formula blues that offers nothing special.

**RED CAPS**  
(Mercury 8109)

**You Made Me Love You** 72--72--70--75  
Good job with a tune which by now must be considered hacked.

**I Learned a Lesson** 81--84--80--80  
Tune that made this group several years ago is brought back in a remake still has much appeal.

**LEE RICHARDSON**  
(De Luxe 3196)

**It's Too Soon To Know** 62--62--60--64  
Dull, uneven warbling of the pop, with Richardson straining for effects.

**Lonesome Morning Blues** 62--65--60--61  
Warbler is in good form here, but the blaring of a large ork of all-star sidemen annihilates all blues feeling.

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**MILLS AND JENNINGS SLOTS**  
IN ALL MODELS  
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# Record Reviews

**RATINGS**  
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

**ARTIST**  
**TUNES**  
**LABEL AND NO.**  
**COMMENT**

**RATINGS**  
OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**RACE**

**DAN GRISSOM- BUDDY HARPER ORK**  
(Columbia 38351)

**Recess in Heaven** 74--76--78--74  
This feelingly warbled race ballad was a click on the Jewel label. Columbia's taken the master over now, and figures to reap more sales on the strength of distrib power.

**Why Must I Adore You?** 66--64--67--67  
Side, which was paired with "Recess" on the original, doesn't have easy-flowing appeal or tune strength of flip.

**SAVANNAH CHURCHILL & THE FOUR TUNES**  
(Manor 1152)

**It's Raining Down in Sunshine Lane** 71--71--70--72  
Thrush does a simple, tasty job with an old-fashioned harmoniser type. Pretty, but unexciting.

**How Could I Know?** 73--73--72--74  
The tune is pretty, but Miss Churchill's too-soft piping doesn't come over. Her spoken interpolation in the middle doesn't help, either.

**OLIVE BROWN**  
(World 2504)

**Just a Drag** 71--70--70--73  
Thrush gets off a good commercial blues effort.

**I'm Lonesome Tonight** 66--66--65--68  
Piping on race ballad is okay, but loose small combo backing gets in the way.

**JOHN GREER & HIS QUINTET**  
(Sittin' In 510)

**Wineola** 73--73--72--74  
Earnest warbling and clean, hard instrumental backing on a blues original.

**Rockin' With Big John** 75--75--73--78  
Jump instrumental, featuring a honky, passionate tenor sax, with a mediocre guitar interlude between sax choruses.

**NELLIE LUTCHER**  
(Capitol 15279)

**Wish I Was in Walla Walla** 72--72--71--73  
La Lutchter and a rhythm trio do the best they can with a bit of novelty fluff, but it just doesn't happen.

**A Maid's Prayer** 70--70--76--63  
A new departure in technique here for the real gone gal, as she does a spoken recitation, disease style, punctuating her narrative with an occasional chord on the piano. Material, the hopes and dreams of a servant girl, is lightweight and unconvincing.

**FRED DUNN & HIS BARREL HOUSE RHYTHM**  
(Signature 32010)

**Railroad Blues** 63--62--64--64  
Down-home blues spins its story in muffled tones, but has strong feeling and good beat.

**Mountain Blues** 63--62--63--63  
More of the same.

**ARTIST**  
**TUNES**  
**LABEL AND NO.**  
**COMMENT**

**RATINGS**  
OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**RACE**

**MARION ROBINSON**  
(MGM 10300)

**It's Too Soon To Know** 55--55--53--58  
Weakly piped.

**I'm Thru With Love** 51--51--50--53  
Weaker.

**WINI BROWN**  
(National 9058)

**I Met a Stranger** 77--77--75--78  
Ex-Hampton thrush's first work on the National label tabs her as a promising single. Voice is deep and big, phrasing somewhat Sarah Vaughan-ish. Tune here suggests "Blue Prelude."

**I'll Live True to You** 75--75--73--76  
Attractive note-bending on a race ballad first brought to light via a Trevor Bacon waxing.

**CROWN PRINCE WATERFORD**  
(Capitol 40137)

**Leaping Boogie** 58--58--57--60  
Tedious and slipshod jump blues.

**P. I. Blues** 80--NS--80--80  
Clever but strongly suggestive blues. Lyric consists of instructions a practitioner of the second oldest profession gives to his employee. Could get strong juke and counter action.

**HOT JAZZ**

**GENE AMMONS' ORK**  
(Mercury 8905)

**Blowing the Family Jewels** 67--69--67--65  
Ragged boppish item with uninspired-sounding Ammons' tenoring.

**Sugar Coated** 68--69--68--66  
Some more of the same with exception that Ammons blows with more facile imagination.

**AL HAIC TRIO**  
(Sittin' In 509)

**Always** 68--67--68--69  
Duet bop vocal with Haig and Terry Swope swatting the vowels after Terry rolls off a single straight chorus of the Berlin oldie.

**Talk a Little Bop** 67--67--67--67  
Oo-oo-ee-bli-ah!

**BENNY GOODMAN SEXTET**  
(Capitol 15286)

**The Maid of Cadix** 75--85--75--65  
Very clean, virtually straight sextet-ing of the Leo Delibes piece with Benny's clary at its classic best.

**The Varsity Drag** 77--85--77--70  
Clean, delicate, polite up-tempo chamber work with Benny, Red Norvo on vibes and Jimmy Rowles on piano contributing little solo gems to the treatment of the oldie.

**CANDY JOHNSON & HIS PEPPERMINT STICKS**  
(Alben 102)

**Parrot Jump** 79--79--78--80  
Interesting rumba figure leads into tenor and bary honk-type solos.

**Candy's Mood** 68--64--67--72  
Easy, corny riffing with heavy beat and horribly toned bary solo.

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**WURLITZER 1080 . . \$469.00**

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WURLITZER 1015

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950-850 . . . 169	MAJOR . . . \$129	MASTER . . . 79
500 . . . . . 99	COLONEL . . . 129	DE LUXE . . . 79
600R . . . . . 89	COMMANDER . . . 99	STANDARD . . . 79
500 VICTORY . . . 69	CLASSIC . . . 99	PRESIDENT . . . 79
61 . . . . . 59	VOGUE . . . . . 99	SUPER . . . . . 79
P12 . . . . . 39	1941 FACTORY	CELLAR JOB . . . 49
	R.C. SPEC. . . 199	12 RECORD . . . 39

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(Continued on page 106)

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4 Stage Door Canteen	19.50
1 Starlight	44.50
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1 Superscore	24.50
1 Surf Queen (with flippers)	24.50
1 Tally-Ho	49.50

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Melody Roll	129.50
Singapore Rolldown	89.50

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Advance Roll	89.50
Bing-a-Roll	259.50
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Heavy Hitter Metal Stand	17.50

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5 750M	209.50
4 750E	229.50
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2 850	169.50
10 1015 60 cycle—crystal cartridge, electric cancel, new bubblers & plastics where necessary	449.50
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In lots of ten. Ea.	\$ 99.50
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# Record Reviews

(Continued from page 105)

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISC JOCKET DEALER OPERATOR

## LATIN-AMERICAN

<b>MARIO GIL</b> (Victor 23-1041)				
Lunita Nueva	68--68--68--67		Provocative, full-bodied warbling of a bouyant bolero.	
Nuestro Adios	67--67--67--66		Thoroughly romantic treatment of ditto bolero, with especially mellow orking.	

## MARIACHI GIL-BERTO PARRA

(Victor 23-1052)				
Native Mexican material that's bright, loud and rhythmic, but limited to Mexican locations.	65--66--66--62			
El Heurfanito	66--67--66--63		"Son Jaliscience" is the dance type of both this selection and the flip. Sounds like a samba in 3/4 time.	

## TRIO AZTLAN

(Capitol 52001)				
El Abandanado	59--58--60--60		Native Mexican group harmonizes both notes and sobs, but side is generally colorless.	
El Cascabel	70--70--70--70		Bright ranchera is sung with spirit. Guitars take over for short, but sparkling jam spots.	

## PHIL GREEN & HIS CUBAN CABALLEROS

(Pan-American PAN 088)				
Adios Mariquita Linda	70--72--70--68		Instrumental version of the Mexican folk tune gets slightly symphonic, but keeps the bolero beat.	
When I Love I Love	72--74--72--70		Same formula applied to the snappy samba that Carmen Miranda used to sing. Good dance disk.	

## TRIO AZTLAN

(Capitol 52000)				
La Chismosa	70--70--70--70		Bright ranchera is done up brown by the vocal-guitar group. For Mexican neighborhoods.	
No Hay Derecho	69--68--70--69		More Mexicana in the native style, with smooth sob-flavored harmony.	

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISC JOCKET DEALER OPERATOR

## RELIGIOUS

<b>THE TRUMPETERS</b> (Score 5004)				
Blind Barnabas	66--65--67--NB		Quartet does a rhythmic job with the spiritual. A bit rough, but conviction and sincerity compensate.	
Little Wooden Church	63--62--64--NB		Unusual slow rhythm pattern has interest, but makes lyric difficult to follow.	

## FAIRFIELD FOUR SPIRITUAL

(Bullet 292)				
When I Get Up in Heaven	68--68--68--NB		Quartet gets a big sound, with tempo and rhythm changes and counterpoint adding interest. Words don't emerge very clearly, but over-all effect is strong.	
Amazing Grace	55--55--55--NB		Overly complex cleffing gets out of hand, making for a muddled effect.	

## JOHN DANIEL QUARTET

(Bullet 108)				
On the Glory Road	50--48--52--NB		Mission-type quartet does a spiritless job with a save-our-souls piece. Pianola 88-ing doesn't enhance.	
I Have Everlasting Peace	55--54--56--NB		Little inspiration here, tho side has more vitality than flip.	

## STAR LIGHT GOSPEL SINGERS

(Holiday 2001)				
Stretch Out on His Word	62--62--65--58		Lack of clarity mars authentic gospel styling.	
He Walks With Me	63--63--65--59		Same defect on a more rhythmic side.	

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Ballerina	\$125.00
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Mills Black Cherry (Post-War), 25¢	155.00
Mills Black Cherry (Post-War), 50¢	250.00
Mills Blue Front, 5¢	79.50
Mills Blue Front, 25¢	99.50
Mills Brown Front, 5¢	89.00
Mills Brown Front, 25¢	99.00

OTHERS \$50.00 AND UP.

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8 Seeburg DS 20 1Z 3 Wire, Ea.	10.00
7 Seeburg WS 10Z 5-10-25 Remote, Ea.	10.00
2 Seeburg Bar-o-Matics, 3 Wire, 5-10-25, Ea.	15.00
4 Seeburg Regals, Ea.	45.00
1 Seeburg Commander, E8	85.00
1 Rock-Ola Master	48.50
2 Wurl. 800's, Ea.	135.00
1 Wurl. 750E	190.00
1 Wurl. 61 & Stand	44.50

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## PERFECT CONDITION

4 Draw Bells, Each	\$150.00
2 Triple Bells, Each	395.00
Summertime and Thrill, Each	189.00
Write for prices on Morocco, Sally, Mills and Jennings Bells.	
Quality Sales Boards—Less Than Factory Price.	
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# Coin Radios, TV Draw Crowds at N. Y. Hotel Show

NEW YORK, Nov. 13.—Thousands of hotel executives attending the 33d annual Hotel Exposition at the Grand Central Palace this week showed increased interest in coin-operated radio and hotel-type television installations, exhibitors declared as the exposition came to an end yesterday.

Among firms showing coin radios, Tradio, Inc., and Coradio, Inc., displays drew large crowds. While the Coradio exhibit with Lou Brown, president, in charge, was limited to its current coin radio model, Tradio devoted most of its exhibit space to a display of its large-screen Tradio-ision unit. Firm executives George Trad and Harry A. Rockafeller said Tradio is devoting a large part of its production facilities to up Tradio-ision output.

The company also showed its standard Tradio coin-operated radio set for hotel use, and disclosed that it was promoting this unit for installation in beauty shops. In such locations, women who have to spend up to an hour under dryers are good potential customers, it was pointed out.

One of Tradio's promotion circulars aimed at hotel owners quoted a survey conducted by the American Hotel Association, which revealed that "20 per cent of its first-class list had coin-operated radios in their guest rooms." The company's miniature set for booth use, Tradio-ette, was shown also.

Radio Systems, Inc., of Cleveland, also showed both radio and television set-ups. Non-coin-operated, the individual room sets are all connected to master, centrally controlled receivers.

The firm's radio installation, called Guest-Tone, features an auditing machine which records the day's patrons' use of room sets, thus simplifying billing. Thirty-five cents a day is the recommended charge to hotel patron users. Four powerful AM and FM radio receivers are standard in the typical installation. With each room set housing two speakers, one is reserved for emergency calls.

Hotelevision is Radio System's tele package, already in use here by the Roosevelt and New Yorker hotels.

# Trade Directory

Summary of trade activity for the past three weeks is condensed here in easy-to-file form as a trade service feature of The Billboard:

## New Equipment

Beverage Vender (cup, hot coffee), Memo Products Company, Los Angeles.

Beverage Vender (cup, citrus juice), American Citrus Corporation, Chicago.

Scale, Rock-Ola Manufacturing Corporation, Chicago.

Coin Changer (electric, built-in), Johnson Fare Box Company, Chicago.

Rainbow (five-ball), Williams Manufacturing Company, Chicago.

Morocco (five-ball), Exhibit Supply Company, Chicago.

Beverage vender (carton, fruit juice), Kold Krisp Apple Service, Inc., Los Angeles.

Coin counter and wrapper, Dusarge Design Corporation, New York.

## New Firms

Harlin Industries, Cicero, Ill. Firm will offer vender repair service to operators.

## Distributor Appointment

Revco, Inc., Deerfield, Mich., has appointed Walter Gummersheimer, St. Louis, and Gordon Moye, Detroit.

Ami, Inc., Chicago, has appointed David Rosen Company of Maryland, Baltimore.

Varsity Records, New York, has appointed (to service juke box operators only) Cosnat Distributing Company, New York; Barnett Distributing Company, Baltimore; F. & M. Distributing Company, Cleveland; Music Supplies of New England, Roxbury, Mass.; Taylor Company, Philadelphia; Staff Distributing Company, Dallas; Paramount Distributing Company, Pittsburgh; Music House, Buffalo, and Cord Distributing Company, Chicago.

J. H. Keeney & Company, Chicago, has appointed R. F. Jones Company, San Francisco.

Shipmen Manufacturing Company,

It consists of six-channel master units which feed multiple slave units, housing 54-inch screens. A rental fee is added to the bills of patrons desiring this service. Dean Carpenter, general manager of the Hotel Roosevelt and chairman of the exposition, disclosed at the show that the Roosevelt will equip 60 additional rooms with Hotelevision in the near future.

Other firms exhibiting commercial radio and tele units included Guest Television and Radio, Inc., the Radio Corporation of America and Radiomatic of America, Inc.

Bottlers who showed their products served sample drinks and displayed cooler and coin-operated vender models. They included the Coca-Cola Company, Pepsi-Cola Company and Canada Dry Ginger Ale, Inc.

The Nik-o-Lok Company displayed its coin-controlled locks for public rest rooms and showed, as well, its Hygeaire lamps, said to be an aid to sanitation thru ultra-violet ray action.

## Corn Sirup

NEW YORK, Nov. 13.—Corn sirups and starches were reduced 25 cents a hundred pounds recently by two corn processing firms here, Corn Products Refining Company and Penick & Ford, Ltd., Inc. Price cut applies to bulk lots and follows the downward trend in the price of corn products which began after sharp dips in corn values recently. If trend continues it should have a favorable effect on candy prices, according to several manufacturers.

Price for cash corn in the Chicago market was approximately \$1.42 a bushel. October 8 the price was \$1.82 a bushel, while January 23, this year, the price had soared to \$2.83½ per bushel.

Los Angeles, has appointed the newly organized Vendma Sales, Inc., Chicago, national distributor for its post card vender.

Wilcox-Gay Corporation, Charlotte, Mich., has appointed Paul A. Laymon, Inc., Los Angeles; Puget Sound Novelty Company, Seattle; De Lano Music Company, Pauls Valley, Okla.; Doyle L. Smith Company, Jackson, Miss.; Kentucky Service Company, Covington, Ky., and Milner Distributing Company, La Fayette, Ind.

## Personal Notices

Joseph A. Hanna, Hanna Distributing Company, Utica, N. Y., elected temporary chairman of the New York State Coin Machine Dealers' Association (NYSCMDA).

William (Ed) Randolph appointed assistant sales manager of J. Rosenfeld Company, St. Louis.

Jack Himmelfrab has purchased the half interest of his partner, Roy J. Jones, in their United Amusement Company, Albuquerque, N. M., and Santa Fe, N. M. Firm distributes Packard Pla-Mor and other Packard products.

J. Raymond Bacon announced his resignation as vice-president and general manager of O. D. Jennings & Company, Chicago.

Elmer C. Muggenburg has been appointed general manager of the Candy Corporation of America, Chicago.



**NOW \$150.00**

BRAND NEW MACHINES . . .  
NOTE: NO EXTRA CHARGE FOR NEW CLUB HANDLE.

**5c-10c-25c ROL-A-TOP BELLS**

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WURLITZER 1015, Like New	\$429.50
WURLITZER 24	59.50
MILLS THRONE	49.50
MILLS EMPRESS, Chrome Front	79.50
AMI SINGING TOWER	69.50
AMI SINGING TOWER, 40 Record	79.50
SEEBURG '46 R.C.	395.00
SEEBURG LO-TONE R.C., Like New	219.50
SEEBURG HI-TONE R.C.	149.50
ROCK-OLA 1946 with '48 Coin Mechanism and accumulator equipped with 6 for 25¢	359.50
ROCK-OLA COMMANDO	49.50
ROCK-OLA MASTER	79.50

**WILLIAMS 5-BALL YANKS WITH NEW MOTOR \$119.50**

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**BUCKLEY'S NEW 1949 CRISS CROSS JACKPOT BELLE**

**ONLY BUCKLEY**

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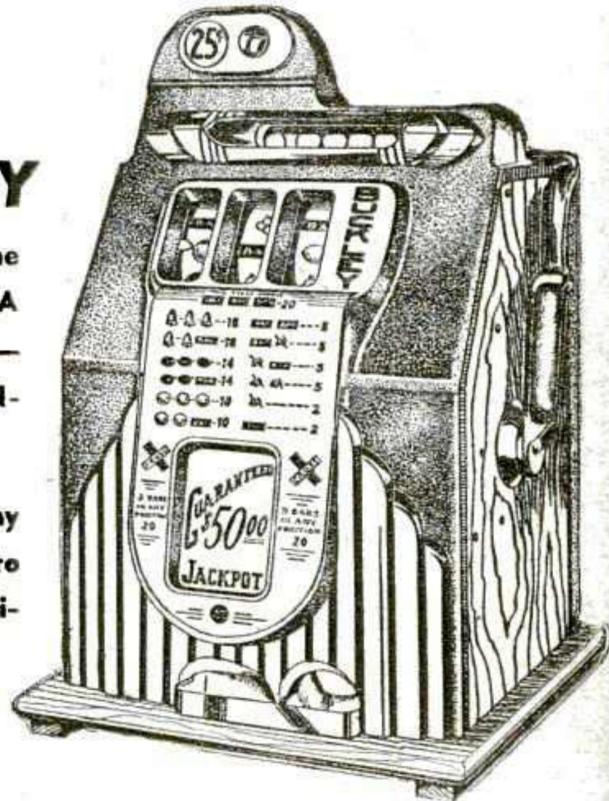
We challenge any other Jackpot Bell to stand up in competition with the **BUCKLEY CRISS CROSS**

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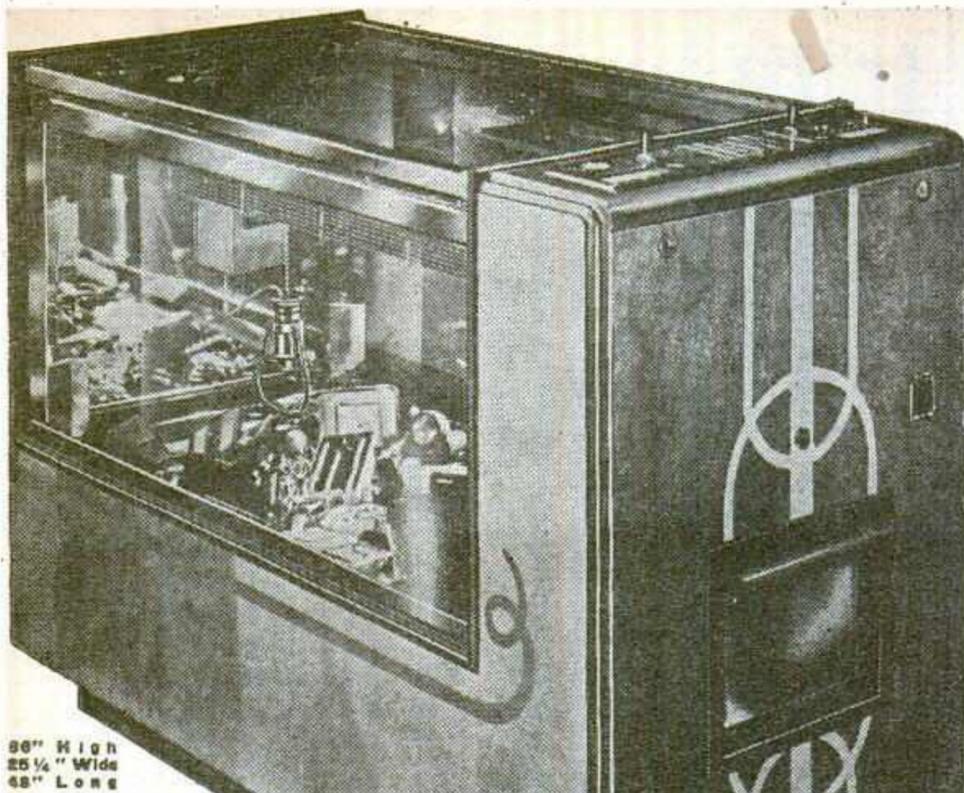
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*Attracts Attention—Holds Play*
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- ★ Dual Control Speeds  
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- ★ Realistic Overhead Industrial-Type Crane  
*Fascinates All Types of Patrons*
- ★ New Floating Play Field  
*Big 30" x 20"*
- ★ Complete Fluorescent Lighting  
*Permits Rich Display of Merchandise*
- ★ Easy To Dress
- ★ Location Tested for Almost 2 Years

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#### SLOTS

- COMPLETELY RECONDITIONED AND FULLY GUARANTEED
- EXTRA BELL, 5¢ . . . \$125
  - BLUE FRONT, 5¢ . . . 90
  - BROWN FRONT, 5¢ . . . 95
  - BROWN FRONT, 10¢ . . . 100
  - BROWN FRONT, 50¢ . . . 175
  - GOLD CHROME, 5¢ . . . 100
  - FUTURITY, 10¢ . . . 100
  - BONUS BELL, 5¢ . . . 115
  - MELON BELL, 5¢ . . . 85
  - WAR EAGLE, 25¢ . . . 85
  - BLACK CHERRY, 25¢ . . . 155
  - STANDARD CHIEF, 5¢ . . . 175
  - BRONZE CHIEF, 5¢, 5-10-25 . . . 450
- Write for Our New Buyers' Guide

**WANTED TO BUY**  
DAVAL  
FREE PLAY  
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#### NEW GAMES

- RAINBOW MOROCCO
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#### CONSOLES

- SINGLE BONUS SUPER BELL, 5¢ . . . \$205
- TWIN BONUS SUPER BELL . . . 495
- THREE-WAY BONUS SUPER BELL . . . 695
- GOLD NUGGET, 5-25 . . . 525
- WILD BELL, 5-25 . . . 575
- SARATOGA, 10¢ . . . 50
- SARATOGA, 25¢ . . . 50
- JUMBO PARADE, Comb. . . . 75
- 3 BELLS (Pre-War) . . . 150
- 3 BELLS (Post-War) . . . 275

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**BING-A-ROLL**  
World's Most Popular Roll Down  
Brand Brand Original Crates **\$325**



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## TERRITORIES AVAILABLE

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Wide Awake Distributor To Handle Nationally Advertised,  
Self-Service Stand Type Coin Changer.

Write  
**BELL PRODUCTS CO.**  
2000 No. Oakley Ave. Chicago 47, Illinois

## J. Frank Meyer, Founder of Exhibit Supply, Passes

(Continued from page 38)

none the less personally thankful to you, our customers, for the loyalty and support which have made this day of May the 40th anniversary of Exhibit Supply Company, a time of deep satisfaction to me.

"Like so many of today's successful American enterprises, Exhibit started on a shoestring as a pioneer industry. It was the idea in the heart and head of a skinny boy of 20, whose only resources were unbounded ambition, the will to get ahead and the urge to create a new field of endeavor. I humbly admit that the boy never got beyond the fifth grade in school, but he did have initiative and determination and that same opportunity to succeed which is still the heritage of every American boy.

"The office which was under my hat has expanded into a corporation of several hundred employees who build and distribute the amusement coin machine familiar to every American. The scope of our business has increased a thousand fold; new ideas are being constantly perfected to expand this typically American industry. Our employees manufacture and distribute a product which in turn gives gainful occupation to thousands of American men and women whose purchasing power in turn helps to keep the wheels of American business and government in motion.

"On this 40th anniversary, I look back with grateful satisfaction upon the years of struggle and accomplishment. I feel a sense of great thankfulness as I pause to drink a silent toast to all those former customers and employees—many of whom have gone to their reward—who laid the foundation upon which Exhibit has built the institution it is today."

Survivors of the late Exhibit executive include his widow, Mrs. Hazel Spencer Meyer; two daughters, Mrs. Oraline M. Hoag and Mrs. Helen M. Knabe; a granddaughter, Donna Lee Butterworth, and his brother, Clare G. Meyer, who is exhibit's chief experimental engineer.

Meyer's body was shipped to Chicago, arriving there today (13). Interment will be in Millburn Cemetery, Millburn, Ill., following funeral services at the Williams Funeral Parlor, Oak Park, Ill., Monday (15) at 1 p.m.

## Nat'l Popcorn Meet Includes Sales Aid For Vender Operator

CHICAGO, Nov. 13.—Detailed discussion of processing, popping and selling of popcorn, scheduled for special sessions of the National Exposition of Popcorn Manufacturers convention at the Hotel Sherman here December 12-15, is expected to be of real value to popcorn vender operators.

Opening the "popcorn clinic" sessions on the first day of the meet, leading popcorn men will explain how to get the maximum volume from corn and will supplement their talks with actual demonstrations. Other subjects covered during the sessions will be "controlling the moisture content of popcorn" and "protecting popcorn against infestation." Closing the clinics, discussion and demonstrations will be spotlighted on the theme, "How to sell more popcorn."

## Loyal Leader

CHICAGO, Nov. 13.—Among the many human-interest stories told about J. Frank Meyer, Exhibit Supply founder, who died this week, none serves to point out his loyalty to his men better than his association with John Chrest, Exhibit executive vice-president, who passed away in June. Many years ago Chrest left the coin field to take a lucrative position with the Howard Foundry Company, also in Chicago. According to the legend, Chrest was satisfied with his post at Howard, but Meyer, long an admirer of Chrest's executive ability, vowed that he would get Chrest back in the business. Finally after contacting Frank Howard, head of the foundry, several times, Meyer got Howard to agree to release Chrest from a contract in 1941.

Meyer had been ill for some time in California but always had managed to phone Chrest regularly, usually on Sunday afternoons. Following the death of his long-time friend and loyal executive, both the firm and Mrs. Chrest did everything possible to keep the news of Chrest's passing from Meyer. So well was the secret kept that Meyer only learned of Chrest's death a few weeks before he himself died.

### RECONDITIONED NUT VENDORS

- Asco Hot, 5¢ . . . \$7.95 Ea.
- Silver King . . . 7.95 Ea.
- Columbus, 5¢ . . . 5.95 Ea.
- Masters, 5¢-1¢ Comb. . . 9.95 Ea.
- Masters, 5¢ . . . 7.95 Ea.
- Northwestern Deluxe, 1¢-5¢ . . . 15.95 Ea.
- Robbins 2-col., 1¢ . . . 4.95 Ea.

### NEW NUT VENDORS

- Columbus, 5¢ . . . \$9.95 Ea.
- Reliable, 5¢ . . . 4.95 Ea.
- Columbus Ball Gum, 1¢ . . . 6.95 Ea.

Immediate Delivery. Order Now!  
1/2 Dep. With Order, Bal. C. O. D.

### CAMEO VENDING SERVICE

432 West 42d St., New York 19, N. Y.

### PINBALLS

Mechanically Perfect  
**\$17.50 EACH**

- Baffle Cards
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### SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued from page 27)

Song	Publisher	SI — Sustaining Instrumental				SV — Sustaining Vocal				CI — Commercial Instrumental				CV — Commercial Vocal				Tot. Pls.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
I'd Love To Live In Loveland	Bregman-Vocco-Conn	3	4	0	1	2	3	3	3	1	2	0	1	2	0	1	59	
If We Can't Be the Same Old Sweethearts	Felst	6	10	1	0	0	0	7	0	0	7	1	4	170				
Isn't It Romantic? (Isn't It Romantic?)	Famous	1	3	0	3	4	4	1	3	4	1	0	3	84				
It's a Most Unusual Day (Date With Judy)	Robbins	0	0	0	4	0	1	2	3	2	1	0	3	52				
It's Magic (Romance on High Seas)	Witmark	2	2	0	2	3	4	3	2	0	3	0	2	58				
Just for Now	Advanced	2	8	1	3	2	3	2	3	3	5	1	8	95				
Lavender Blue	Santly-Joy	2	15	0	4	2	3	0	4	2	4	0	2	90				
Lillette	Jefferson	1	3	0	4	1	0	0	4	1	2	0	3	57				
Maybe You'll Be There	Triangle	2	2	0	7	3	3	3	3	2	4	0	7	126				
My Darling, My Darling (Where's Charley?)	E. H. Morris	1	10	0	3	2	2	3	0	1	4	0	3	117				
On a Slow Boat to China	Melrose	1	18	2	6	0	7	7	5	1	10	2	5	185				
One Sunday Afternoon (One Sunday Afternoon)	Remick	3	2	0	3	2	2	2	2	3	3	0	1	52				
Say It Isn't So	Berlin	10	20	1	6	13	18	4	11	6	5	1	4	217				
Say Something Sweet to Your Sweetheart	Mills	1	7	0	4	1	2	2	4	3	4	0	4	85				
The Money Song	Crawford	3	18	2	7	2	1	9	7	4	9	2	8	195				
The Night Has a Thousand Eyes (Night Has a Thousand Eyes)	Paramount	3	6	0	2	0	3	1	2	4	5	0	1	58				
Underneath the Arches	Robbins	0	2	0	2	6	3	3	3	3	0	1	67					
You Call Everybody Darlin'	Wayfair	1	3	0	3	3	7	6	4	0	4	0	3	90				
You Were Only Fooling	Shapiro-Bernstein	3	18	1	4	4	10	4	3	5	5	1	4	144				

### RECORDS MOST PLAYED BY DISC JOCKEYS

(Continued from page 27)

Weeks to date	Position Last Week	Position This Week	Record	Label	By
2	16	11	BUTTONS AND BOWS	Victor 20-3078—ASCAP	Betty Rhodes-H. Zimmerman Ork.
3	8	12	BUTTONS AND BOWS	MGM 10244—ASCAP	B. Garrett-H. Mooney Ork.
27	39	13	BLUEBIRD OF HAPPINESS	MGM 10207—ASCAP	Art Mooney
6	10	13	SAY SOMETHING SWEET TO YOUR SWEETHEART	Capitol 15207—ASCAP	J. Stafford-G. MacRae and Starlighters
12	28	15	IT'S MAGIC (F)	Capitol 15178—ASCAP	Gordon MacRae
3	—	15	ON A SLOW BOAT TO CHINA	MGM 10239—ASCAP	Art Lund
3	17	17	IT'S TOO SOON TO KNOW	Natural 5000—ASCAP	The Orioles
14	—	18	IT'S MAGIC (F)	Victor 20-2862—ASCAP	Tony Martin
6	15	19	YOU WERE ONLY FOOLIN'	MGM 10185—ASCAP	Blue Barron
10	23	20	CLAIR DE LUNE	Capitol 15153	Paul Weston
1	—	20	A LITTLE BIRD TOLD ME	Decca 24514—BMI	E. Knight-The Starlighters
11	10	20	HAIR OF GOLD	Capitol 15178—ASCAP-BMI	Gordon MacRae
3	—	23	SAY SOMETHING SWEET TO YOUR SWEETHEART	Mercury 5192—ASCAP	V. Damone-P. Page
23	19	24	MY HAPPINESS	Damon D-11133—ASCAP	J. & S. Steele
10	—	25	UNDERNEATH THE ARCHES	London 238—ASCAP	P. Scala's Banjo and Accordion Ork-The Keynotes
1	—	26	RECESS IN HEAVEN	Victor 20-3203	Deep River Boys
24	13	27	MY HAPPINESS	Capitol 15094—ASCAP	Pied Pipers
8	26	27	THAT CERTAIN PARTY	Capitol 15249; Varsity Ork, Varsity 111	B. Strong Ork, Tower 1271—ASCAP
3	17	29	DOWN AMONG THE SHELTERING PALMS	Victor 20-3100—ASCAP	S. Kaye Ork
29	7	30	YOU CALL EVERYBODY DARLIN'	Regent 117—ASCAP	Al Trace

### USED FIVE BALLS

Bally BALLYHOO	\$ 19.50	Keeney CAROUSEL, w/i	\$ 32.50
Bally MIDGET RACES	14.50	Keeney CLICK, w/i	39.50
Chi Coin KILROY	14.50	United PARADISE	179.50
Chi Coin SPELLBOUND	14.50	United SUMMERTIME	179.50
Chi Coin SUPERSCORE	14.50	Williams CYCLONE	19.50
Exh. MAM'SE'LE, w/i	42.50	Williams DYNAMITE	17.50
Genco HONEY, w/i	32.50	Williams SMARTY	17.50
Genco SCREWBALL	179.50	Williams SHOWGIRL	14.50
Genco STEP UP	17.50	Williams SUSPENSE	14.50
Gottlieb MADONNE	42.50	Williams YANKS	99.50
Marvel	14.50		



"LEN"

### USED ONE BALLS

Bally '41 Derby	\$ 29.50	Bally Jockey Special	\$249.50
Bally Club Trophy	29.50	Bally Gold Cup	324.50
Bally Longacre	29.50	Keeney Big Parlay	67.50
Bally Victory Special	78.50	Keeney Hot Tip	107.50
Bally Special Entry	169.50		

### CONSOLES & COUNTER GAMES

Lucky Lucre	\$ 42.00	Mills 10c QT	\$42.50
Keeney Twin Super Bonus Bell, 5-25c, F.P. & P.O.	470.00	Jennings Cigarette Machine, Token Payout	10.00
Mills Around The World	17.50	Daval Buddies	10.00
Mills 1c QT	29.50	Daval Free Play, 1c-5c	14.50
		Daval Gushers	17.50

### SLOT SAFES

Single Safe	\$49.50	Chicago Metal REVOLVAROUND	
Single Stands (New)	27.50	DOUBLE SAFES	\$128.00

### PHONOGRAPHS

Wurlitzer #500 Keybd.	\$ 89.50	Seeburg ROYAL	\$ 72.50
Wurlitzer #312	45.00	Packard MODEL 7	365.00
Wurlitzer #600	89.50	Packard HIDEAWAYS #400	149.00
Wurlitzer #750E	210.00	Personal Music Studio	140.00
'46 Rock-Ola #1422	299.50	Personal Music Amplifier	33.50
'47 Rock-Ola #1424	349.50	Personal Music Wall Boxes	4.50
Rock-Ola SUPER	89.50	AMI MODEL "A", 1946	580.00
Rock-Ola DELUXE	89.50		

ARCADE: One Genco TOTAL ROLL.....\$67.50!

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MOROCCO	
PUDDIN' HEAD	
SALLY	
BUCCANEER	
RAINBOW	
CITATION (1 Ball F.P.)	
LEXINGTON (1 Ball P.O.)	
GUSHER	\$ 19.95

### CONSOLE BARGAINS

5¢ PACE REELS JR.	\$ 49.50
BANG TAILS (Floor Sample)	425.00
25¢ MILLS CLUB CONSOLE	145.00
VICTORY DERBY	125.00
5¢ SUPER BELL (Combination)	69.50
SPORT KING	59.50
TURF KING, P. O.	79.50

### MILLS SLOTS—Rebuilt and Refinished — (All With Club Handles)

5c BLUE FRONTS	\$ 85.00
10c BLUE FRONTS	90.00
25c BLUE FRONTS	95.00
5c BROWN FRONTS	95.00
10c BROWN FRONTS	100.00
25c BROWN FRONTS	105.00
5c EXTRA BELLS (in Brand New Cabinets)	135.00
10c EXTRA BELLS (in Brand New Cabinets)	140.00
25c EXTRA BELLS (in Brand New Cabinets)	145.00

THESE SLOTS GUARANTEED TO BE 100% PERFECT!

### NEW JENNINGS BELLS

Standard Chief, 5¢	\$269.50
Standard Chief, 10¢	279.00
Standard Chief, 25¢	289.00
Standard Chief, 50¢	399.00
Standard Chief, \$1	599.00
Super DeLuxe Lite Up Chief, 5¢	324.00
Super DeLuxe Lite Up Chief, 10¢	334.00
Super DeLuxe Lite Up Chief, 25¢	344.00
Super DeLuxe Lite Up Chief, 50¢	454.00
Standard Club Console	399.00
Super DeLuxe Club Console	424.00
*With Tic-Tac-Toe Reels, Same Prices.	



MADE IN U.S.A.

Terms:  
1/3 Dep.,  
Balance  
C. O. D.

### 5c-10c-25c WIRELESS BAR-O-MATICS (WB-1Z), \$32.50

Completely reconditioned. All worn parts replaced. GUARANTEED PERFECT!

All used equipment completely reconditioned and refinished

GUARANTEED TO BE PERFECT!

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COMPLETE, READY TO OPERATE  
\$395.00  
Special price in lots of 5

**ARCADE EQUIPMENT**

- LATE MODEL PHOTOMATIC .. \$695.00
- LATE MODEL VOICE-O-GRAPHS 350.00
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- BRAND NEW QUIZZERS .. WRITE
- 25 EXHIBIT MERCHANTMEN .. 85.00
- 2 Strikes & Spares .. 395.00
- 3 Photomats, Inside Lites .. 325.00
- 8 Bally Heavy Hitters .. 75.00
- 1 Super Bomber .. 150.00
- 2 Rapid Fires .. 110.00
- 1 Pitchem & Katschem .. 75.00
- 1 Scientific Baseball .. 75.00
- 1 Jafo 9-Ft. Barrel Roll .. 75.00
- 10 Ten Strikes .. 69.50
- 2 Batting Practices .. 75.00
- 3 Chicken Sams .. 95.00
- 3 Keeney Air Raiders .. 95.00
- 3 New Bowl-A-Scores .. 95.00
- Keeney Submarine .. 95.00
- 2 Western Baseballs .. 95.00
- 2 Goalees .. 100.00
- 8 Boomerangs .. 95.00
- Jack Rabbit .. 150.00
- Hoot Mon Golf .. 75.00
- 1 Under Sea Raider .. 135.00
- 1 Chicago Coin Basketball .. 285.00
- 1 Exhibit Vitalizer .. 95.00
- 2 Bat-A-Ball Srs. .. 39.50
- Groetchen Metal Typewriter .. 225.00
- 5 Mills Lo Boy Modern Scales .. 50.00
- 1 Paces Lo Boy Scale .. 50.00
- Late Model Free Play Ten Strikes .. 135.00

**SKEE BALLS**

- 15 Wurlitzer Skee Balls, 14 ft. .. \$165.00
- 10 Bank Balls, 14 ft. .. 110.00
- 1 Bank Ball, 9 ft. .. 85.00
- 2 Jafo 9-ft. Barrel Rolls .. 95.00
- 2 Premier 10-ft. Barrel Rolls .. 95.00
- 2 Bowling Leagues, 9 ft. .. 95.00

**NEW CONSOLES**

- Keeney Super Bonus Bells .. \$800.00
- Universal Super Arrows .. 800.00

**SLOTS AND BELLS**

- 8 Jennings 10¢ Super Deluxe Club Light Ups, 1 Cherry Pay Out .. \$165.00
- 7 Jennings 25¢ Super Deluxe Club Light Ups, 1 Cherry Pay Out .. 175.00
- 30 Jennings Silver Moon and Silver Chief, 10¢, 1 Cherry P.O. .. 65.00
- 30 Jennings Silver Moon and Silver Chief, 25¢, 1 Cherry P.O. .. 75.00
- 4 Mills 25¢ Club Bells, 3/5 P.O. .. 135.00
- 1 Mills 25¢ Golf Ball Vendors .. 225.00
- 1 Jennings 5¢ Cigarolla .. 95.00

**15 BALLY ONE BALL ENTRIES**

- Pay Out, with or without check separator .. \$210.00

**GUSHERS**

- 37 Brand New 5¢ .. \$22.50

**ROLL DOWNS**

- BRAND NEW PRO SCORES IN ORIGINAL CRATES .. \$210.00
- Tri Scores .. 85.00
- Tally Rolls .. 65.00
- Sportsmen Rolls .. 75.00
- Big City .. 75.00
- Super Score .. 75.00
- One Worlds .. 75.00
- Total Rolls .. 75.00
- Tin Pan Alley .. 75.00
- Esso Arrows .. 75.00
- Advance Rolls .. 95.00

**USED COUNTER GAMES**

- Pop Ups .. \$ 14.00
- Whiz .. 15.00
- Line-A-Basket .. 29.50
- Penny Pistol Shot .. 12.50
- Daval 5¢ Free Plays .. 20.00

**SPECIAL**

- 10 Pop Sez Pop Corn Vendors, Complete \$850.00
- 1 Super Star Pop Corn Machine, (New, in original crate) .. 589.00
- 20 Frigidrink Vendors .. 225.00
- 1 Brand new Mills Coffee Vendor .. 725.00
- 5 Slightly used Mills Coffee Vendors .. 625.00

**USED CIGARETTE VENDORS**

- 10 U-Need-A-Pak 500, 15-Col. .. \$ 85.00
- 5 U-Need-A-Pak 500, 9-Col. .. 75.00
- 25 National 950's .. 85.00
- 5 DuGrenier 1948 Challengers, 7-Col. .. 125.00
- 5 U-Need-A-Pak, 8 Col. Monarchs, 1948 .. 125.00
- 2 10-Col. Rowe Royal .. 80.00
- 2 DuGrenier W's, 9-Col. .. 45.00
- 25 C-8 Eastern Electric Cigarette Vendors .. 185.00
- 25 National 9-Col. Candy Vendors .. 110.00

**USED VENDORS**

- 25 N.W. 1¢ #33 Ball Gum Vendors with Plastic Globes .. \$ 8.50
- 25 Silver King 1¢ Ball Gum Vendors .. 8.50
- 25 5¢ Silver King Nut Vendors .. 8.50

**CONSOLES**

- Keeney Super Bonus Bells, Single .. \$275.00
- Keeney Super Bonus Bells, Double .. 495.00
- Keeney Super Bonus Bells, Triple .. 625.00
- Keeney Gold Nugget .. 595.00
- Bally Triple Bells .. 525.00
- Mills Three Bells .. 250.00

**NEW COUNTER GAMES**

- Penny Target .. \$ 39.50
- A.B.T. Challenger .. 42.50
- A.B.T. Model F .. 47.50
- Kicker & Catcher .. 35.00
- Acme Electric Shocker .. 19.50
- Whirl-A-Balls .. 19.00

**ADVANCE MODEL 21F**

Machines, 25¢ Operated, Write

**SHOE SHINE MACHINE**

\$175.00 Each

**BALL GUM & CHARMS**

- Large Metal Plated Charms, Per M .. \$7.50
- Small Metal Plated Charms, Per M .. 6.00
- Bubble Ball Gum, 30¢ per lb. Packed in 25 lb. cartons.

Terms: 1/2 Deposit, Balance C. O. D.



M.S. GISSER, SALES MGR.

**CLEVELAND COIN MACHINE EXCHANGE, INC.**

2021-2025 PROSPECT AVE · CLEVELAND 15, OHIO  
Prospect 6316 · 6317

**Predict End of Mass Chocolate Marketing If High Price Stays**

LONDON, Nov. 13.—Continuation of the high cocoa price can very likely mean the end of mass marketing of chocolate products, Russell Burbank, president of Rockwood & Company, told leading English and American chocolate men attending the recent three-day cocoa convention here, sponsored by the Cocoa, Chocolate and Confectionery Alliance of Great Britain. He said that a downward readjustment of the cocoa price structure and a free movement of cocoa from West Africa to the United States was needed to preserve the chocolate industry as a high volume business.

Talking as a representative speaker of the American manufacturers' point of view, Burbank outlined the difficulties of selling finished chocolate products based on current high prices. A "more realistic" view of the raw cocoa pricing picture was urged as providing the solution for continued use of the bean as a major confectionery ingredient.

Responding, E. C. Tansley, a member of the West African Marketing

**Nose for Sales**

NEW YORK, Nov. 13.—Candy manufacturers here, along with meat packers and baking companies, are investigating the merits of packaging their products in wrappers that give off aromas corresponding with their contents. Idea was instigated by a local research chemist who developed an ink that gives off various food scents. Firms figure that the wrappers will increase product salability and promote impulse sales.

Boards, stated that the group's primary objective is to stabilize cocoa prices at an economic level. However, he added, this may be a difficult achievement during a period when cocoa is in short supply.

At the close of the cocoa meet, the following resolutions were adopted: bring disease under control; develop more cocoa in present producing countries; develop cocoa in suitable but not now producing countries; increase scientific staff and research, and that the marketing board stabilize prices on economic levels.

**ADVANCE RECORD RELEASES**

(Continued from page 99)

**RELIGIOUS**

- Tell Me How Long Rev. Kelsey & His Congregation (Evening Prayer) MGM 10303
- You Go to Your Church and I'll Go to Mine Pie Plant Pete & Bashful Harmonica Joe (I'm Gonna) Process 514
- Will the Circle Be Unbroken The Dixie-Aires (Poor and) Exclusive 66X

**HOT JAZZ**

- Always A. Haig Trio (Talk a) Sittin' In 509
- Giants of Jazz Golden Gate Quartet-B. Goodman-C. Barnet-L. Armstrong and others (3-10") Capitol CC106
- A Song Was Born (Parts I & II) Capitol 10172
- Daddy-O ... Capitol 10174
- Muskkrat Ramble ... Capitol 10173
- Stealin' Apples ... Capitol 10173
- The Redskin Rhumba ... Capitol 10174
- I'll Never Be the Same Stan Hasselgard Ork (Sweet and) Capitol 15302
- Rockin' With Big John J. Greer & His Quintet (Wineola) Sittin' In 510
- Sweet and Hot Mop Stan Hasselgard Ork (I'll Never) Capitol 15301
- Talk a Little Bop A. Haig Trio (Always) Sittin' In 509
- The Maids of Cadix B. Goodman Sextet (The Varsity) Capitol 15286
- The Varsity Drag B. Goodman Sextet (The Maids) Capitol 15286
- Wineola Jo Greer & His Quintet (Rockin' With) Sittin' In 510

**LATIN AMERICAN**

- Adios Mariquita Linda P. Green & His Cuban Caballeros (When I) Pan-American Pan 088
- El Abandonado Trio Aztlan (El Cascabel) Capitol 52001
- El Cascabel Trio Aztlan (El Abandonado) Capitol 52001
- El Club De Las Cuatro Fatas Cesar Concepcion (Nunca) Victor 23-1087
- Jingle Bells Calypso P. Torres Ork-L. Stuckman (Vanidad) Seeco 675
- La Chismosa Trio Aztlan (No Hay) Capitol 52000
- Lucero De Mis Noches Placido Acevedo (Tu Amor) Victor 23-1086
- Lunita Nueva M. Gil (Nuestro Adios) Victor 23-1041
- No Hay Derecho Trio Aztlan (La Chismosa) Capitol 52000
- Nuestro Adios M. Gil (Lunita Nueva) Victor 23-1041
- Nunca Cesar Concepcion (El Club) Victor 23-1087
- Tu Amor Es Asi Placido Acevedo (Lucero De) Victor 23-1086
- Vanidad P. Torres Ork-M. Mena (Jingle Bells) Seeco 675
- When I Love I Love P. Green & His Cuban Caballeros (Adios Mariquita) Pan-American Pan 088

**CLASSICAL**

- Hadyn: Symphony No. 88 in G Major (B. & H. No. 13) The Philadelphia Ork. E. Ormandy, Dir. (3-12") Columbia MM-803 MM (12934-D-12936-D)
- Moonbeams B. Shefter Ork (Theme On) MGM 30144
- Theme on a Dream B. Shefter Ork (Moonbeams) MGM 30144
- Verdi Duets Album D. Hiltsh-K. Baum-R. Tucker-M. Rudolf, Dir. (4-12") Columbia MM-798 MM (72722-D, 72724-D and 72746-D)

**CHILDREN'S RECORDS**

- Cowboys and Indians Album C. Calder & Cowboy Band (1-10") Allegro 314
- The Nutcracker Suite for Dancing Album C. Calder, Nar.-F. Calder (1-10") Allegro 313

**HEAR YE!  
HEAR YE!**

DEC. 3<sup>rd</sup> IS Roll Call Day



**Sugar Distribution**

WASHINGTON, Nov. 13. — Sugar distribution for the year thru October 16 ran slightly behind the same period last year, Agriculture Department reported. Distribution totaled

5,959,215 tons as compared with 6,173,825 tons for the corresponding 1947 period. For the week ending October 16, distribution was 129,591 tons, while 230,888 tons of sugar were distributed in the corresponding week last year.

**VIDEOGRAPH—TELEVISION JUKE BOX**

WRITE FOR DETAILS—IMMEDIATE DELIVERY

Reconditioned—Ready for Location

- PHONOGRAPHS**
- Wurlitzer 1015 .. \$424.50
- Wurlitzer 500 .. 70.00
- Wurlitzer 600 .. 65.00
- Wurlitzer 24 .. 49.50
- Rock-Ola Standard .. 65.00
- Seeburg Vogue, E.S.R.C. .. 115.00
- Seeburg Rex .. 39.50
- Seeburg Casino .. \$ 49.50
- Seeburg Concert Master, E.S.R.C. .. 115.00
- Seeburg Plaza .. 49.50
- STEEL BALL ROLL DOWNS**
- Singapore Console .. \$ 40.00
- Gold Mine Console .. 50.00
- Mills Panoram .. \$100.00
- 1947 ABT Challenger .. 29.50

Write for Parts Catalog—1/3 Deposit—Balance C. O. D.

**WEST SIDE DISTRIBUTING CORP.**

612 10th Ave., Cor. 44th St., New York, N. Y. Circle 8-8464.

**Sugar Distrib Up**

WASHINGTON, Nov. 13 — Domestic sugar distribution for the first nine months of the year amounted to 5,683,993 tons, according to the Agriculture Department. This represents a slight increase over the 5,651,357 tons distributed during the January-September period in 1947.

**JUST PURCHASED FROM JOE CALCUTT ESTATE**

**K-80 ASTROLOGY SCALES**

1c COIN CHUTE  
EXPERTLY REBUILT BY VENDING MACHINE CO. Fayetteville, North Carolina

**CLOSE OUT PRICE**

**\$95.00 EACH**

Astrology Tickets, \$4.75 for 8



The above is part of the complete stock of machines, parts and supplies purchased by us recently from the Calcutt Estate, 1/8 Dep. With Order, Bal. O. O. B.

**MIKE MUNYER**

475 11th Ave. (at 43rd) N. Y. 19, N. Y. (Bryant 9-6077)

**Begin Output On Chi Coin's New Five-Ball**

CHICAGO, Nov. 13.—Temptation, a new five-ball game featuring automatic and player controlled flippers, has been placed in full production, Sam Wolberg and Sam Gensburg, Chicago Coin Machine Company officials, announced Friday (12).

In place of conventional bumpers, new amusement machine uses luminous lite-up tower bumpers fenced in by rubber rebounds. Temptation's equipment also includes a roll-over button at the top of the playfield which successively spots in sequence the first six numbered tower bumpers and two side roll-over switches (numbered 7 and 8), designed to give players a free play every time a ball passes thru, even if it is the first ball. Other scoring highlights of the game are its combination bonus point and free play build-up scoreboard as well as a bonus point build-up feature just above the outhole.

**Object of Game**

Object of Temptation is to make all 10 numbered tower bumpers. This can be achieved by hitting them in sequence or contacting the spot roll-over button (at the top of playfield) six times and then contacting bumpers 7, 8, 9 and 10 in numerical order. After the first six numbers have been made, one free play lights up on the bonus free play build-up chart. Later, when bumper 7 is hit, two free plays light up on the chart. If player makes bumper 8 three free plays appear on the chart and he automatically wins one free play. If player then hits bumper 9, he wins another free play and 10 free plays light up on the build-up chart. Finally if player then makes bumper 10, he wins another free play automatically, and 20 free plays appear on the chart. To transfer the free plays on chart to the regular scoreboard, player must guide a ball into kick-out pocket in the center of chart.

Other scoring gimmicks on Temptation are its automatic flippers, which register 50,000 points as they flip the ball and the 50,000 to 200,000 points scored on the playfield until a ball goes thru bottom roll-over switch, an action which automatically transfers the points to the main scoreboard. On this feature player scores 50,000 points when he hits bumper 1 (the first time he contacts spot button) and scores additional 50,000 blocks as he hits bumpers 2, 3 and 4.

**Combination Play**

As the ball travels thru the playfield, caroming from the various rebounds, it finally works its way toward the bottom of the playfield. With the application of timing and skill, player can catch the ball on one of the player controlled flippers and hurl it up on the playfield in the vicinity of the automatic flippers. The automatics draw the ball onto its top surface (in a magnetizing action) and hurl the ball either up, down or toward either side of the playfield (depending upon which angle the ball makes contact with the new type flippers).

Maximum score on the Chicago Coin game is 3,900,000 points. In all player has five ways to win: high score; going thru either side roll-over; making six or more numbered bumpers in order and by collecting free plays appearing on build-up chart.

**Duty Cut**

HAVANA, Nov. 13.—A presidential decree, approved recently, suspends collection of customs duties, consular fees and taxes and surcharges habitually collected on importation of machinery, apparatus and equipment, even if they come in parts, provided they are not produced in Cuba and are used in factories and plants.

**CENTRAL OHIO'S QUALITY BUYS KEENEY'S NEW ELECTRIC CIGARETTE VENDOR**

ORDERS NOW TAKEN FOR PREFERRED DELIVERY IN OHIO, KENTUCKY, WEST VIRGINIA

**NEW PIN BALLS**

- UNITED BLUE SKIES
- UNITED SUMMERTIME
- EXHIBIT CONTACT
- CHICAGO COIN SALLY
- GENCO PUDDIN' HEAD
- GOTTLIEB BUCCANEER
- WILLIAMS SPEEDWAY
- BALLY CITATION

**CONSOLES**

- NEW**
- 5¢-25¢ Bonus Super Bells \$800.00
  - 5¢-25¢ Gold Nuggets 800.00
  - 5¢ Bally Wild Lemon 542.50
  - 5¢ Bally Double Ups. 542.50

**CONSOLES**

- USED**
- Draw Bells, Regular \$228.50
  - Draw Bells, Red Buttons 259.50
  - 5¢ Bonus Super Bells 285.00
  - 5¢-25¢ Twin Bonus Supers 385.00
  - 5¢-5¢ Twin Bonus Supers 375.00
  - 5¢-10¢-25¢ Keeney Triples 795.00
  - 5¢-5¢-25¢ Bally Triple 545.00
  - 5¢ Bally Club Bell 89.50
  - 5¢ Paces Reels, Comb. 49.50
  - 5¢ Paces Reels, C.P. 49.50
  - 5¢ Bally Big Tops, C.P. 79.50
  - 5¢ Evans Gal. Dominos, '47 415.00

**ARCADE EQUIPMENT**

- Battling Practice \$ 79.50
- Sky Fighter 119.50
- Air Raider 79.50
- Tommy Gun, Late 79.50
- Panorams 259.50
- Undersea Raiders 149.50
- Lite Leagues 149.50
- Voice Recorder 89.50
- 9-Ft. Skee Roll 79.50
- Scientific Baseball 89.50
- Jack Rabbit, New 300.00
- Buckley Diggers 89.50
- 2 Exhibit Rotary Diggers 195.00
- Champ Basketball, New 49.50
- Pokerino, Scientific 199.50
- Goales, New 225.00
- Wurl. Skee Rolls, 14-Ft. 165.00
- 10 1/2-Ft. Premier Skee Rolls WRITE

**LATE FLIPPER GAMES**

- CARNIVAL \$179.50
- COVER GIRL 139.50
- CHICO 179.50
- BANJO 149.50
- CINDERELLA 149.50
- ROBIN HOOD 149.50
- HUMPTY DUMPTY 139.50
- MARDI GRAS 169.50
- CRAZY BALL 169.50
- MAJOR LEAGUE BASEBALL 169.50
- BUILD UP 139.50
- STORMY 139.50
- SPINBALL 150.00
- YANKS 150.00
- VIRGINIA 159.50
- BERMUDA 139.50
- SUNNY 139.50
- CARIBBEAN 149.50
- CAROUSEL 69.50
- TROPICANA 89.50
- NEVADA 99.50
- MEXICO 89.50
- HAWAII 89.50
- DYNAMITE 69.50
- MYSTERY \$ 89.50
- CYCLONE 89.50
- FIESTA 89.50
- TORCHY 79.50
- TALLY HO 79.50
- GOLD BALL 69.50
- HONEY 89.50
- TORNADO 89.50
- HAVANA 49.50
- SURF QUEEN 29.50
- KILROY 39.50

**ONE BALLS**

- GOLD CUP \$450.00
- SPECIAL ENTRY 295.00
- JOCKEY SPECIAL 375.00
- VICTORY SPECIAL 149.50
- BIG PARLAY 135.00
- BIG PARLAY (New) 225.00

**NEW SLOTS**

- |                     |          |          |          |          |
|---------------------|----------|----------|----------|----------|
|                     | 5¢       | 10¢      | 25¢      | 50¢      |
| Mills Black Cherry  | \$248.50 | \$253.00 | \$258.00 | \$338.00 |
| Mills Jewel Bells   | 248.00   | 253.00   | 258.00   | 350.00   |
| Mills Golden Falls  | 248.50   | 253.50   | 258.50   | 350.00   |
| Mills Vest Pocket   | 74.50    |          |          |          |
| Jennings Std. Chief | 269.50   | 279.50   | 289.50   | 399.00   |
| Jennings Club Chief | 324.00   | 334.00   | 344.00   | 454.00   |
| Groetchen Columbia  |          |          |          | 145.00   |
| Watling Rotatop     | 175.00   | 200.00   | 225.00   | 300.00   |
| Pace DeLuxe Chrome  | 245.00   | 255.00   | 265.00   | 375.00   |
| \$1.00 Pace DeLuxe  |          |          |          | 550.00   |

**USED AND FACTORY REBUILT SLOTS**

- 5¢ Blue Fronts \$ 78.50
  - 20¢ Blue Fronts 89.50
  - 25¢ Blue Fronts 89.50
  - 5¢ Brown Fronts 89.50
  - 10¢ Brown Fronts 109.50
  - 50¢ Chiefs 249.50
  - 50¢ Blue Fronts 249.50
  - \$1.00 Chief 475.00
- REBUILT S LIKE BRAND NEW**
- 5¢ COPPER GOLD AND BLUE, Hammerold Finish \$119.50
  - 10¢ COPPER GOLD AND BLUE, Hammerold Finish 129.50
  - 25¢ COPPER GOLD AND BLUE, Hammerold Finish 139.50 (Drill Proof and Knee Action)

**COUNTER GAMES**

- 1¢ Sparks Check, P.O. \$12.50
- 1¢ Daval Marvels 19.50
- 5¢ Gushers, New 29.50
- 5¢ Davals, Free Play 39.50
- 1¢ Marvel Pop Up, New 25.00
- 1¢ Target Skills 22.50
- 1¢ Gottlieb Grip Scales 32.50
- 1¢ Daval Buddy Cigarette 27.50
- 5¢ Jennings Grandstands 12.50

**SAFES AND STANDS**

- REVOLVAROUNDS**
- Single \$ 87.50
  - Single DeLuxe 132.00
  - Double 128.50
  - Double DeLuxe 192.00
  - Triple DeLuxe 288.00
  - Heavy Double 265.00
  - Box Stands 28.50

1/3 DEPOSIT WITH ORDER

**CENTRAL OHIO COIN MACHINE EXCHANGE**

525 S. HIGH ST., COLUMBUS, OHIO

PHONE: ADAMS 7254

**BALLY'S CITATION**

**EVANS WINTER BOOK MILLS BONUS BELL**

- |                          |                             |
|--------------------------|-----------------------------|
| Ballerina \$124.50       | Melody \$ 89.50             |
| Bermuda 109.50           | Montaroy 124.50             |
| Bonanza 89.50            | Paradise 175.00             |
| Caribbean 129.50         | Sea Isle, w. Flippers 89.50 |
| Catalina 129.50          | Stormy 109.50               |
| Carnival 165.00          | Treasure Chest 85.00        |
| Lady Robin 129.50        | Trade Winds 134.50          |
| Hood 129.50              | Trinidad 124.50             |
| Major League 124.50      | Triple Action 124.50        |
| Bamball 124.50           | Virginia 124.50             |
| Manhattan 89.50          | Wisconsin 124.50            |
| Ginger w. Flippers 74.50 |                             |

CALL OR WIRE IMMEDIATELY  
**PALISADES SPECIALTIES COMPANY**  
488 Anderson Avenue Cliffside Park, N. J.  
Cliffside 6-2892  
Only One Mile South of George Washington Bridge on 9W, Jersey Side.



**MILLS BELLS!**

We have all Mills latest Bells in stock.

**DIXIE COIN MACHINE CO.**

912 Poydras St., New Orleans 13, La.  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**Every Day Is Value Day at LONDON!**

**YOUR CHOICE! \$19.50 EACH—6 FOR \$100.00**

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- |            |              |               |            |
|------------|--------------|---------------|------------|
| Kilroy     | Rio          | Surf Queen    | Amber      |
| Step Up    | Super Score  | Double Barrel | Dynamite   |
| Rocket     | Smarty       | Ballyhoo      | Smoky      |
| Big League | Show Girl    | Sea Breeze    | Nudgy      |
| Play Boy   | Midget Racer | Superliner    | Suspense   |
| Big Hit    | Spellbound   | Fast Ball     | Lucky Star |

**\$39.50 EACH—3 FOR \$100.00**

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| Lightning | Mystery  | Broncho   |
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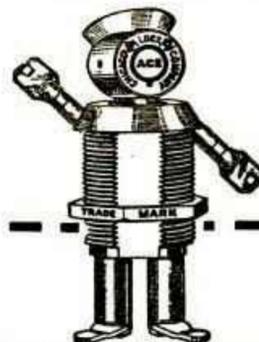
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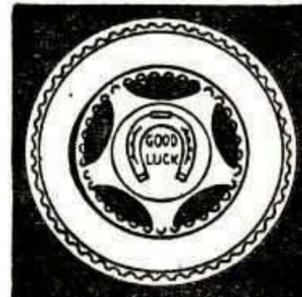
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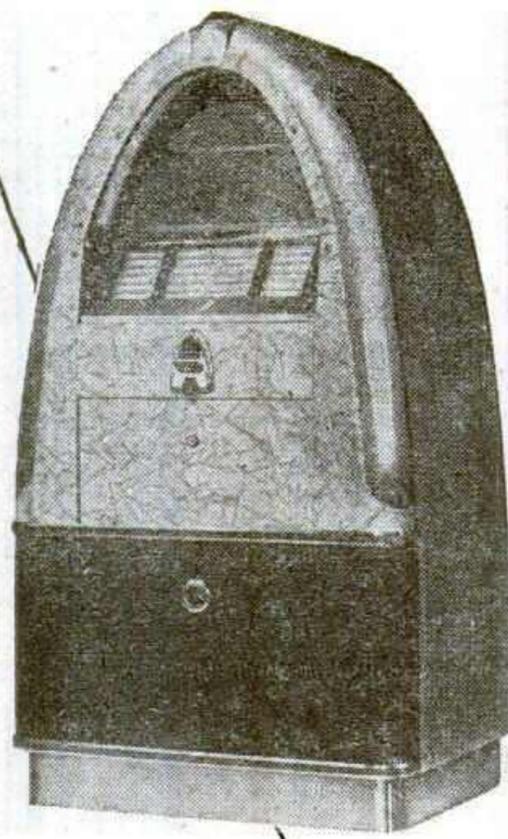
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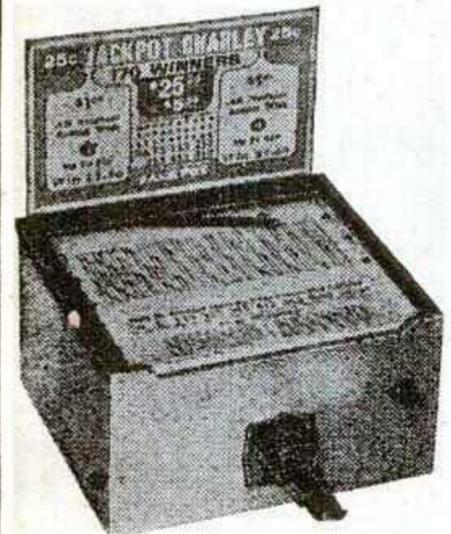
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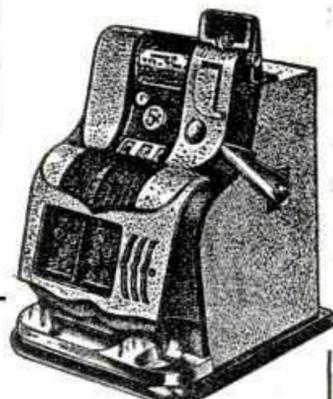


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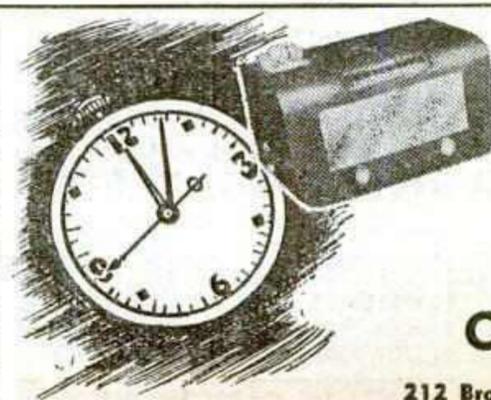


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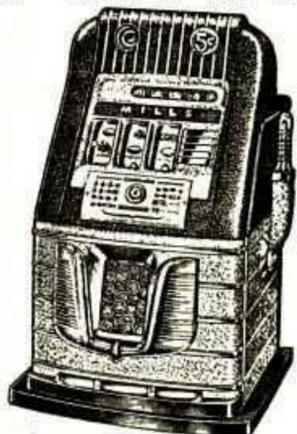
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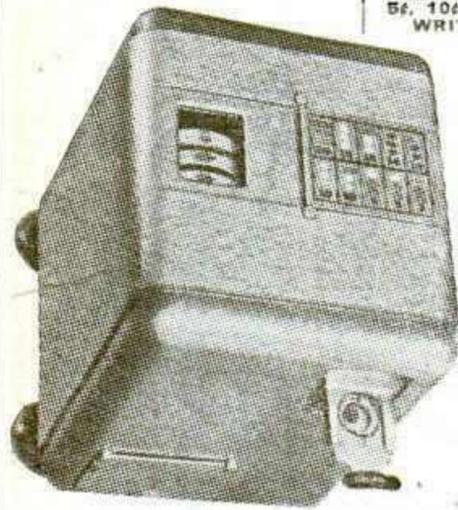
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VICTORY SPECIALS .....	79.50
Longacre .....	32.50
Whirl-a-Way .....	49.50
Pimlico .....	32.50
Thoroughbreds .....	32.50

## CONSOLES

Big Game .....	\$ 49.50
Keeney Keenette .....	69.50
Four Bells .....	79.50
Late Model Baker's Pacers (Like New) .....	499.50
Lucky Lucre .....	69.50
1940 Galloping Dominos .....	49.50
Bally Club Bells .....	69.50
Late Model Evans Races .....	499.50
High Hand .....	74.50
Three Bells, Late Model .....	549.50
Evans 1940 Banqtail .....	49.50

## FIVE BALL FREE PLAY GAMES

Stormy .....	\$115.00	Nudgy .....	\$22.50	Shanghai .....	\$112.50
Ballerina .....	124.50	Smarty .....	25.00	Knockout .....	12.50
Yanks (Late) .....	99.50	Melody .....	89.50	Score Card .....	12.50
Bonanza .....	49.50	Broncho .....	37.50	Five, Ten & Twenty .....	12.50
Thrill (Like New) .....	174.50	Superliner .....	15.00	Laura .....	12.50
Star Dust .....	129.50	Havana .....	25.00	Carousel .....	54.50
Cinderella .....	129.50	Three Score .....	12.50	Step Up .....	15.00
Merry Widow .....	149.50	Wagon Wheel .....	17.50	Yanks .....	12.50
Trinidad .....	129.50	Trade Winds .....	12.50	Sea Breeze .....	22.50
Jamboree .....	129.50	Liberty .....	22.50	Big League .....	15.00
Monterey .....	99.50	Velvet .....	12.50	Gold Star .....	12.50
Rondeevoo .....	129.50	Flamingo .....	37.50	Sport Parade .....	12.50
Screw Ball .....	149.50	Amber .....	17.50	Fiesta .....	22.50
Crazy Ball .....	139.50	Tornado .....	32.50	Spellbound .....	17.50
Triple Action .....	99.50	Air Circus .....	12.50	Ballyhoo .....	22.50
Leap Year .....	69.50	Arizona .....	12.50	Gold Ball .....	37.50
Barnacle Bill .....	149.50	Brazil .....	15.00	Captain Kidd .....	12.50
Surf Queen .....	15.00	Double Barrel .....	22.50	Ten Spot .....	12.50
Dynamite .....	17.50	Horseshoe .....	12.50	Major .....	12.50
Suspense .....	15.00	Cyclone .....	29.50	Big Parade .....	12.50
Kilroy .....	22.50	Flat Top .....	15.00	Jungle .....	12.50
Invasion .....	12.50	Zig Zag .....	12.50	Marines at Play .....	12.50
Defense .....	12.50	Rocket .....	22.50	Miss America .....	17.50
Shangri-La .....	15.00	Big Hit .....	15.00	Argentina .....	12.50



**Mills New Vest Pocket Bell**

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5c PLAY \$65.00 1/3 DEPOSIT

New Box Stands. Single, Double and Triple Safes for Mills Bells.

### GUARANTEED RECONDITIONED MILLS' BELLS

Blue Fronts, Brown Fronts, Jewel Bells, Bonus Bells, Q.T. Bells, Vest Pocket Bells. WRITE FOR PRICES.

We Have in Stock at All Times  
EVERY NEW COIN MACHINE MANUFACTURED  
Write for Circulars and Price List

**SICKING, Inc.**

ESTABLISHED 1895

1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

WHAT'S ALL THE FUSS ABOUT ROLL CALL?

WAIT UNTIL DEC. 3<sup>rd</sup>

## BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see Bill Happel

MILWAUKEE see Carl Happel

### GUARANTEED RECONDITIONED CONSOLES

KEENEY BONUS 3-WAY, 5-5-5 .....	\$650.00	KEENEY BONUS 1-WAY, 5c .....	\$249.50
KEENEY BONUS 3-WAY, 5-10-25 .....	695.00	KEENEY BONUS 2-WAY, 5-25 .....	495.00
BALLY TRIPLE BELLS, 5-10-25 .....	495.00	KEENEY BONUS 3-WAY, 5-5 .....	495.00
BALLY TRIPLE BELLS, 5-5-25 .....	495.00	KEENEY GOLD NUGGET .....	495.00
MILLS 1941 THREE BELLS .....	189.50	BALLY DRAW BELLS (R. B.) .....	219.50
JENNINGS CHALLENGER, 5-25c .....	295.00	BALLY DRAW BELLS (M. B.) .....	195.00
KEENEY TWINS, 5-25, F.P., P.O. .....	99.50	MILLS JUMBO, LATE F.P., P.O. .....	49.50
KEENEY SINGLE SUPER, F.P., P.O. .....	59.50	MILLS JUMBO, LATE P.O. .....	39.50
MILLS JUMBO, LATE F.P. .....	39.50	1948 BUCKLEY TRACK ODDS .....	395.00
1948 GALLOPING DOMINOES .....	WRITE	1948 BANGTAILS .....	WRITE

### GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 1015 .....	\$449.50	SEEBURG MODEL 1-47 M .....	\$495.00
WURLITZER MODEL 1080 .....	495.00	SEEBURG MODEL 1-48 M .....	395.00
A.M.I. 1946 MODEL A .....	550.00	ROCK-OLA MODEL 1428 (1947) .....	395.00
PACKARD 1946 MODEL 7 .....	395.00	ROCK-OLA MODEL 1422 (1946) .....	349.50
1946 SEEBURG MODEL 246 .....	295.00	1946 ROCK-OLA PLAYMASTER .....	325.00
PACKARD MODEL 400 .....	149.50	1940 ROCK-OLA PLAYMASTER .....	149.50

### RECONDITIONED SLOTS AND STANDS

MILLS BLACK CHERRY, ORIG. 5c .....	\$139.50	NEW MILLS JEWEL BELL .....	WRITE
MILLS BLACK CHERRY, ORIG. 10c .....	149.50	NEW MILLS BLACK CHERRY .....	WRITE
MILLS BLACK CHERRY, ORIG. 25c .....	159.50	NEW MILLS GOLDEN FALLS .....	WRITE
MILLS BLACK CHERRY, ORIG. 50c .....	275.00	MILLS BLUE FRONTS (Refin.), 5c .....	\$ 89.50
PAGE 1947 CHROME, 50c .....	225.00	MILLS BLUE FRONTS (Refin.), 10c .....	99.50
PAGE 1947 CHROME, 1.00 .....	350.00	MILLS BLUE FRONTS (Refin.), 25c .....	124.50
COLUMBIA TWIN JACK POT .....	89.50	MILLS BLUE FRONTS (Refin.), 50c .....	149.50
SINGLE WEIGHTED STANDS .....	27.50	DOUBLE REVOLV-A-ROUND SAFE .....	149.50

**BRAND NEW — IN ORIGINAL CRATES**

DISTRIBUTORS, WRITE FOR PRICES

BALLY BOWLERS .....	WRITE	DAVAL SKILL THRILL .....	WRITE
BALLY HEAVY HITTER .....	WRITE	BALLY BIG INNING .....	WRITE
BALLY DOUBLE UP .....	WRITE	BALLY TRIPLE BELL .....	WRITE
BALLY RESERVE BELL .....	WRITE	STRIKES & SPARES .....	WRITE
NEW BALLY CITATION .....	WRITE	KEENEY FAVORITE, F.P., P.O. .....	WRITE

ALSO LARGE STOCK OF GENCO BING-A-ROLLS, BALLY HI ROLLS AND ADVANCE ROLLS .....

TERMS: 1/2 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

**Badger Sales Co., Inc.**  
2251 WEST PICO BLVD.  
LOS ANGELES 6, CALIF.  
ALL PHONE DR. 4326

**Badger Novelty Co.**  
2546 NORTH 30TH STREET  
MILWAUKEE 10, WIS.  
ALL PHONE KIL. 3030

**REAL BUYS—PRICES REDUCED—BUY NOW BEFORE PRICES RISE**

WURLITZER	SEEBURG	ROCK-OLA
1015 .....	147 .....	1422 .....
\$475.00	\$390.00	\$295.00
1080 .....		
475.00		
850 .....	146 .....	1426 .....
160.00	340.00	340.00

IN STOCK, FOLLOWING BRAND NEW GAMES: Exhibit's MOROCCO, Williams' RAINBOW, Gottlieb's BUCCANEER, United's BLUE SKIES, Chi Coin SALLY. ONE BALLS: GOLD CUPS, \$465.00; JOCKEY SPECIALS, \$370.00; ENTRIES, \$300.00.

**EXCLUSIVE DISTRIBUTORS FOR THE RUDOLPH WURLITZER COMPANY FOR ALL NEW ENGLAND STATES**

PHONE • ST 2-3320

**REDD DISTRIBUTING CO., INC.**

130 LINCOLN • ALLSTON • BOSTON 34, MASS.

**GIVE TO THE DAMON RUNYON CANCER FUND**

**H. E. Forester To Resign Post With Johnson Fare Box**

CHICAGO, Nov. 13.—Johnson Fare Box Company this week announced the resignation of H. E. (Tom) Forester, sales manager of the vending division, effective November 23. Forester will operate a cocktail

**Akron Mulls Vender Tax**

AKRON, Nov. 13.—City council is considering a city tax on vending machines of all kinds to help raise funds for municipal operating expenses. Juke boxes and pinball machines will not be included.

lounge on the city's North Side, it was reported.

*Sweet Music  
of Profits!*



There are many types of music — music that soothes the savage beast, music that brings back nostalgic memories, music that makes for romantic background — but the coin machine man is definitely interested in the sweet music of coin profits. Steady, sure, never failing, year in and year out. 10,000 successful Mills Bell operators hear that wonderful music every day. Why don't you?

**BELL-O-MATIC CORPORATION**

WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS



DON'T WAIT...  
ORDER **NOW!**

# PUDDIN' HEAD

YOU'LL STAY OUT OF THE RED  
With PUDDIN' HEAD!



Order from your Distributor Today!

2621 NORTH ASHLAND AVE. **GENCO** CHICAGO 14, ILL.

## SOUTHERN'S SUPER BARGAINS!

**\$24.50**

CAROUSEL  
FAST BALL  
FIESTA  
MIDGET RACER

**\$24.50**

MYSTERY  
MISS AMERICA  
PLAY BOY  
ROCKET  
RIO

**\$24.50**

SMARTY  
SEA BREEZE  
TORNADO  
VANITIES

★ THIS WEEK'S SPECIALS ★

Like New  
**Keeney 3-Way Bonus Super Bell**  
**\$625.00**

Keeney Favorite .....\$129.50

When ordering, give second and third choice, as all these machines are in big demand and move rapidly!  
Terms: 1/3 deposit, balance sight draft



Write for New List of All Types of Equipment  
"The House that Confidence Built"

## SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN  
CINCINNATI • DAYTON • FT. WAYNE  
INDIANAPOLIS • LEXINGTON

624 S. Third St., Louisville 2, Ky.  
240 Jefferson St., Lexington 2, Ky.  
1329 Calhoun St., Ft. Wayne 2, Ind.

228 W. 7th St., Cincinnati 2, Ohio  
603 Linden Ave., Dayton 3, Ohio  
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

EARN MORE per individual unit  
than a Complete Route of other equipment



with KEENEY'S  
**BONUS**  
Super Bell

Install one 2-Way Keeney Bonus Super Bell. Compare collections you make with a complete route of other equipment. Be assured — your Keeney 2-Way Bonus Super Bell will out-earn a group of competitive machines by a wide margin. A test will prove it!

in Heavy Production  
Now by  
**Popular Demand!**  
See Your Nearest Keeney  
Distributor

There's a Keeney Console for Every Location

- ★ 2-WAY BONUS SUPER BELL, famous 5 multiple, up to 5 coins each chute.
- ★ GOLD NUGGET, sensational Twin Multiple, 4-coin play console.
- ★ WILD BELL, new "wild" symbol, single coin, 2 chute console.

Any combination of 5c-10c-25c chutes available for each machine  
Order from your Keeney Distributor NOW!

J. H. *Keeney* & CO., INC.

"THE HOUSE THAT JACK BUILT"  
7600 WEST FIFTIETH STREET, CHICAGO 22, ILLINOIS



Williams

# Rainbow

**PUTS YOU IN THE CLEAR!**

✓ Check with  
**Any Operator!**

**Order from your Distributor Now!**

Williams  
MANUFACTURING  
COMPANY

161 W. Huron Street

Chicago 10, Ill.

**COLUMBIA DOUBLE JACKPOT BELL**

Factory reconditioned like new. **SPECIAL \$85.00 EA.**



Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 3/4" high, 14 1/2" wide, 12" deep, 50 lb. wt. **FOR NEW COLUMBIAS WRITE FOR PRICES**

**BUDDY**

1¢ or 5¢ play, cigarette reel, in modern design. All metal cabinet. **HAS THE FAMOUS COIN-DIVIDER.** All coins played are separated into 2 individually locked cash boxes, one for location owner, the other for operator. Each \$17.50 \$14.50 Ea. In Lots of 10.



1/2 DEPOSIT, BAL. C.O.D., F.O.B. CHICAGO. **WRITE FOR FREE NEW CATALOG! WE BUY USED SLOTS AND COUNTER MACHINES—WRITE US!**

**WE REPAIR ALL TYPES OF COIN MACHINES**

**KICKER AND CATCHER**

1¢ OR 5¢ PLAY PLAYS 5 BALLS



Automatic Score — returns Goal Ball for extra kick. Takes in pennies—you count dollars. Like New. Factory reconditioned. **\$22.50 Each**

**LIKE NEW Rebuilt 1948 Model CHALLENGERS \$22.50 ea.**



**COIN-OPERATED 1c or 5c AMERICAN EAGLES OR MARVELS**



Free Play Token Payout Cigarette Token Payout Factory Reconditioned **\$20.50 Ea. (Coin)** Government Tax - Free Non-Coin American Eagles or Marvels. No coin chute, no cash box. Attendant permits play by unlocking handle with special key. Total plays easily seen on visibility register. **\$27.50 Ea. NON-COIN**



JOE ASH

**ACTIVE COMPLETELY RECONDITIONED GAMES READY FOR LOCATION 'NUFF SAID**

**YOUR CHOICE \$17.50 Ea. 3 FOR \$47.50**

BIG HIT  
BAFFLE CARD  
BIG LEAGUE  
DYNAMITE

MISS AMERICA  
SPELLBOUND  
SUSPENSE  
STAGE DOOR CANTEEN

STEP UP  
SUPERLINER  
SUPER SCORE  
SURF QUEEN

FIESTA ..... \$29.50  
HAWAII ..... 44.50  
KILROY ..... 19.50

MYSTERY ..... \$29.50  
RIO ..... 22.50  
TROPICANA ..... 49.50

**BRAND NEW DAVAL FREE PLAY COUNTER GAME** Original List Price .... \$75.00  
Lots of 5 for ..... \$ 84.00  
Lots of 10 for ..... 165.00  
**NEW KEENEY BONUS SUPER BELLS** Original Factory Crates  
SINGLES ..... \$450.00  
TWINS ..... 650.00  
3 WAY ..... 850.00

**ORIGINAL FLIPPER GAMES**

MAJOR LEAGUE BASEBALL ..... \$ 79.50  
SPINBALL ..... 119.50  
ROBIN HOOD ..... 104.50

1/3 With Order - Balance C. O. D.

**ACTIVE AMUSEMENT MACHINES CO.**

666 N. Broad St. Philadelphia 30, Pa. Fremon: 7-4495

98 Clinton Ave. Newark 5, N. J. Mitchell 2-8527

1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE-- ALL WAYS"

**Abco NOVELTY Co.**

2009 W. IOWA ST. PHONE EVERGLADE 4-3823 CHICAGO, ILLINOIS

**GIVE TO THE DAMON RUNYON CANCER FUND**



*Chicago Coin* IS FIRST AGAIN  
 WITH THE NEWEST PLAYING FEATURES!  
**TEMPTATION**

A GAME INTRODUCING FOR THE FIRST TIME—  
**AUTOMATIC FLIPPERS**

*(An exclusive Chicago Coin Feature)*

**NEW SPOTTER BUTTON FEATURE**

*.... For Sequence Scoring*

**NEW FLUORESCENT TOWER BUMPERS**

**5 DIFFERENT WAYS TO SCORE**



**ANNOUNCING**

Chicago Coin's Shuffle-King

**SCORE BOARD**

**WILL FIT ANY AND ALL SHUFFLE BOARDS!  
 SCORE VISIBLE FROM EITHER END IN LIGHTS!**

**PUSH BUTTON SCORING AT BOTH ENDS!**

**METERED CASH BOX—AND LITED INSTRUCTION GLASS!**

**MADE OF SOLID WALNUT AND MAPLE!**

**MAKE AN OPERATOR'S PIECE OUT OF YOUR PRESENT SHUFFLE BOARD!**

*See Your Distributor Today*

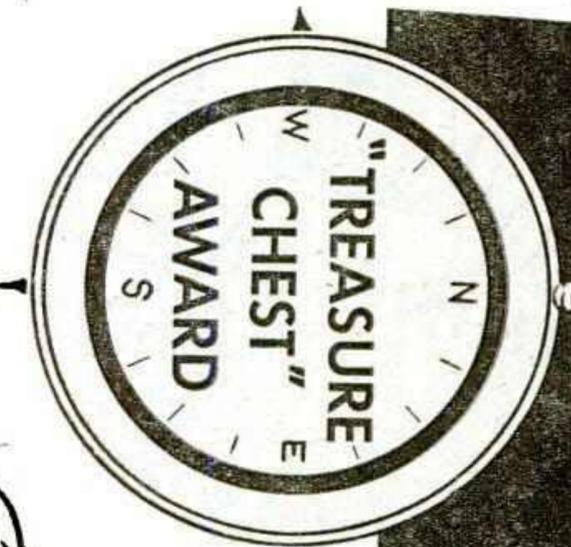
**CHICAGO COIN** MACHINE COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

Set Sail with

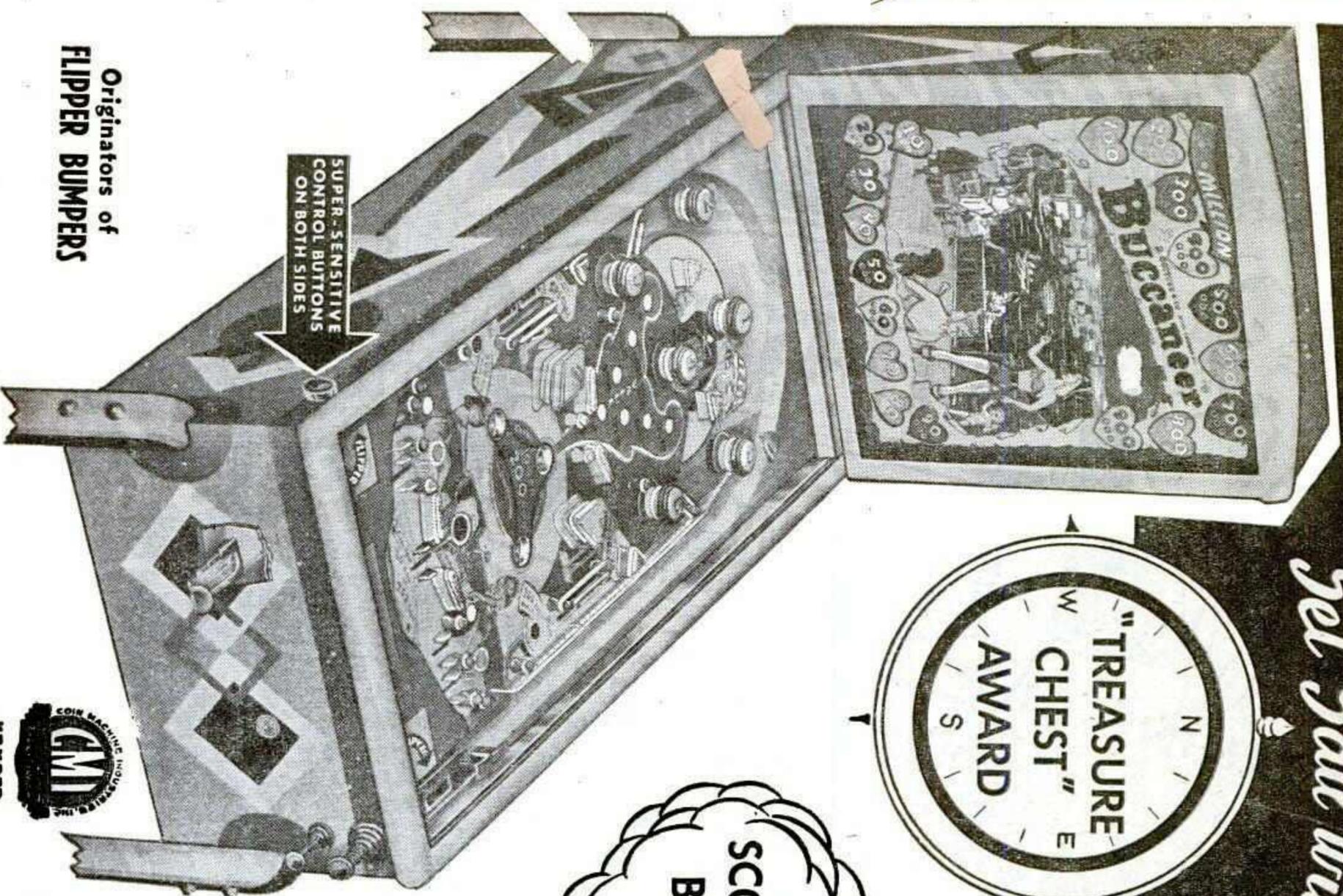
# BUCCANEER

NORTH, SOUTH, EAST OR WEST  
BUCCANEER IS BY FAR THE BEST!



SCORING BONUS  
BUILD-UP TO  
200,000

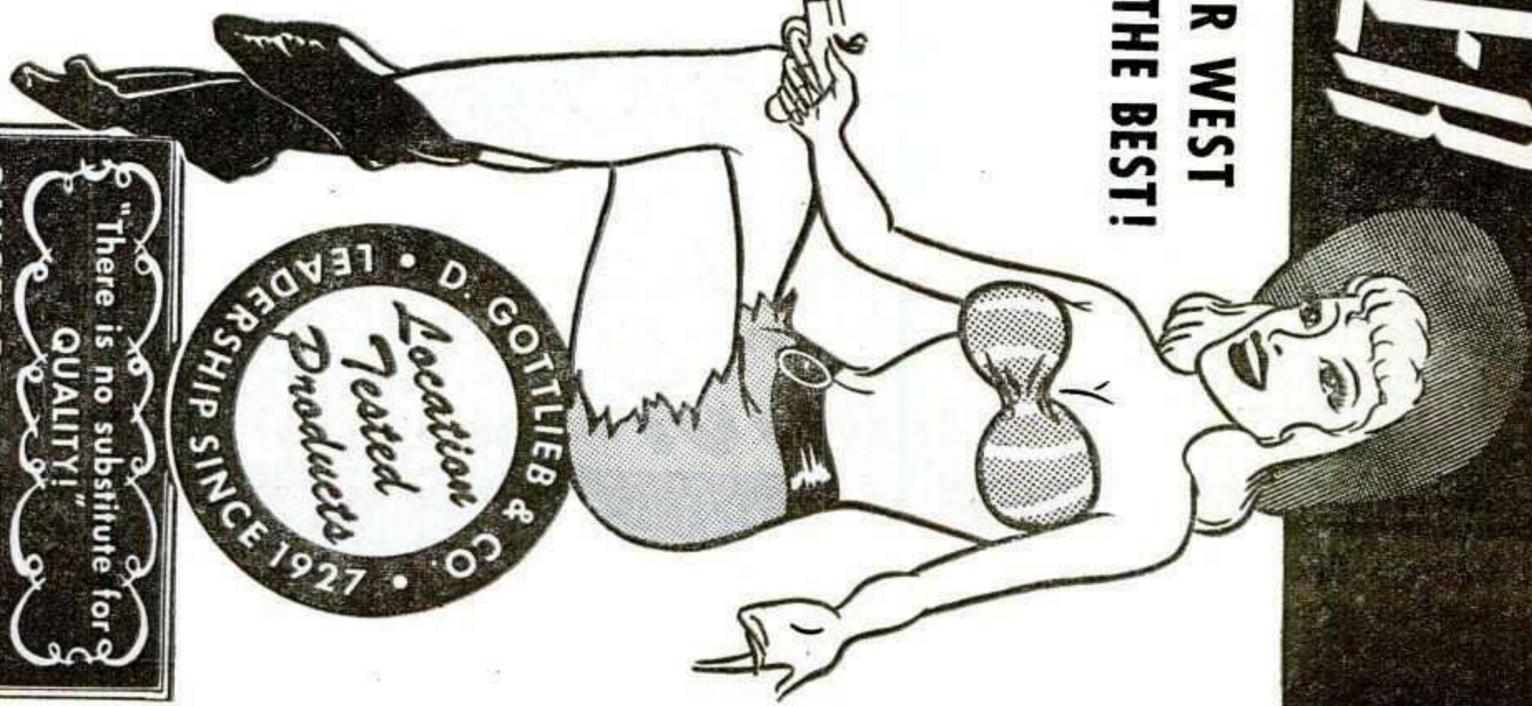
Laden with a Treasure Trove  
of Gottlieb Features!  
ORDER FROM YOUR DISTRIBUTOR



Originators of  
FLIPPER BUMPER



**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS



"There is no substitute for QUALITY!"  
GAUGED PRODUCTION and CONTROLLED DISTRIBUTION  
Protect Your Investment!

# GREATEST ONE-BALLS EVER BUILT...

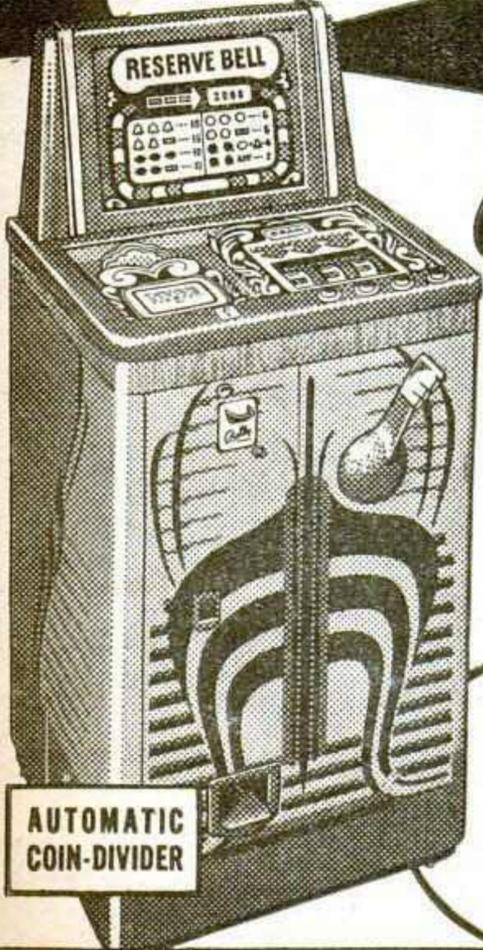
IS VERDICT OF OPERATORS EVERYWHERE



**EARNING \$1**

WRITE FOR CONFIDENTIAL reports on sensational earnings of CITATION and LEXINGTON... in many spots NEARLY DOUBLE the average previous one-ball records. The new MYSTERY "MULTIPLE" and GUARANTEED ODDS are sweeping the country like wild-fire. Odds "multiply" on mystery basis... AND NEVER DROP BACK TO A LOWER BRACKET... always either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history. Get your share.

Photograph shows  
**CITATION**  
(Free-Play Model)  
•  
**LEXINGTON**  
(Automatic Model)  
is identical in appearance and play features.



AUTOMATIC COIN-DIVIDER

## Bally Reserve Bell

NEW HOLD AND DRAW BELL-CONSOLE  
with **NEW BUILD-UP BONUS**

**BALLY BALLY BALLY**  
3-BAR WINNER RECEIVES BONUS  
BONUS "GROWS" FROM 100 TO  
**2000 TOP**

PLUS  
PLENTY OF  
**BELL-FRUIT**  
WINNERS

CAN BE OPERATED AUTOMATIC  
OR REPLAY • NICKEL OR QUARTER PLAY

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY

- OTHER Bally HITS**
- CARNIVAL
  - BIG INNING
  - TRIPLE BELL
  - WILD LEMON
  - DOUBLE-UP
  - HI-BOY
  - HY-ROLL
  - DE LUXE BOWLER



# Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

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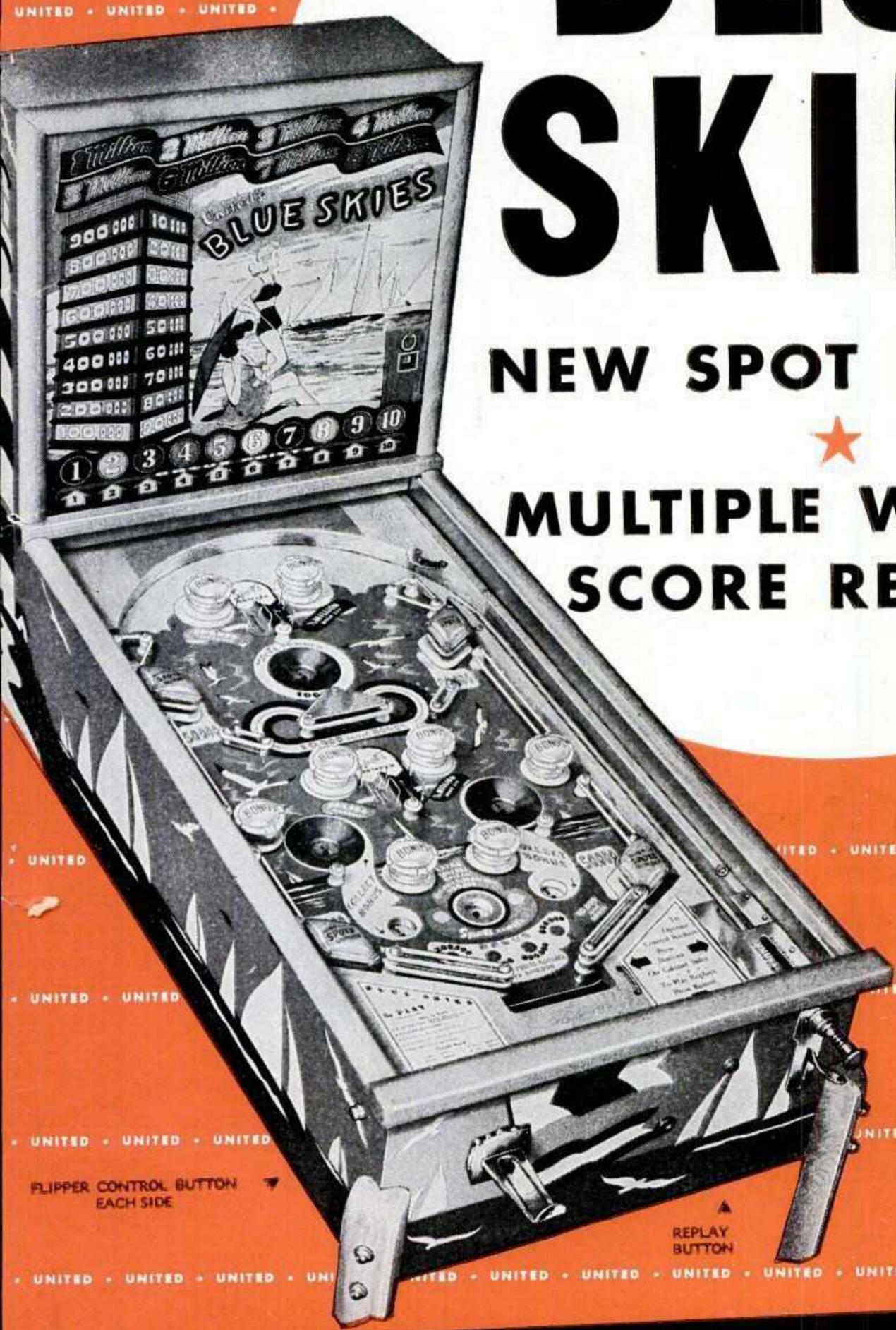
# UNITED'S BLUE SKIES

## NEW SPOT FEATURE



## MULTIPLE WAYS TO SCORE REPLAYS

**FIVE  
BALL  
NOVELTY  
REPLAY**



FLIPPER CONTROL BUTTON  
EACH SIDE

REPLAY  
BUTTON



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

CMI MEMBER

**THE J. P. SEEBURG CORPORATION  
AND ITS NATION-WIDE DISTRIBUTING  
ORGANIZATION BELIEVE IN  
THE FUTURE OF THE COIN-OPERATED  
PHONOGRAPH INDUSTRY**



**PROOF OF THIS FAITH IN OUR  
INDUSTRY WILL BE DEMONSTRATED  
TO MUSIC SYSTEM OPERATORS  
WITHIN THE VERY NEAR FUTURE**

**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1948  
J. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22

*America's Finest  
and Most Complete  
Music Systems*