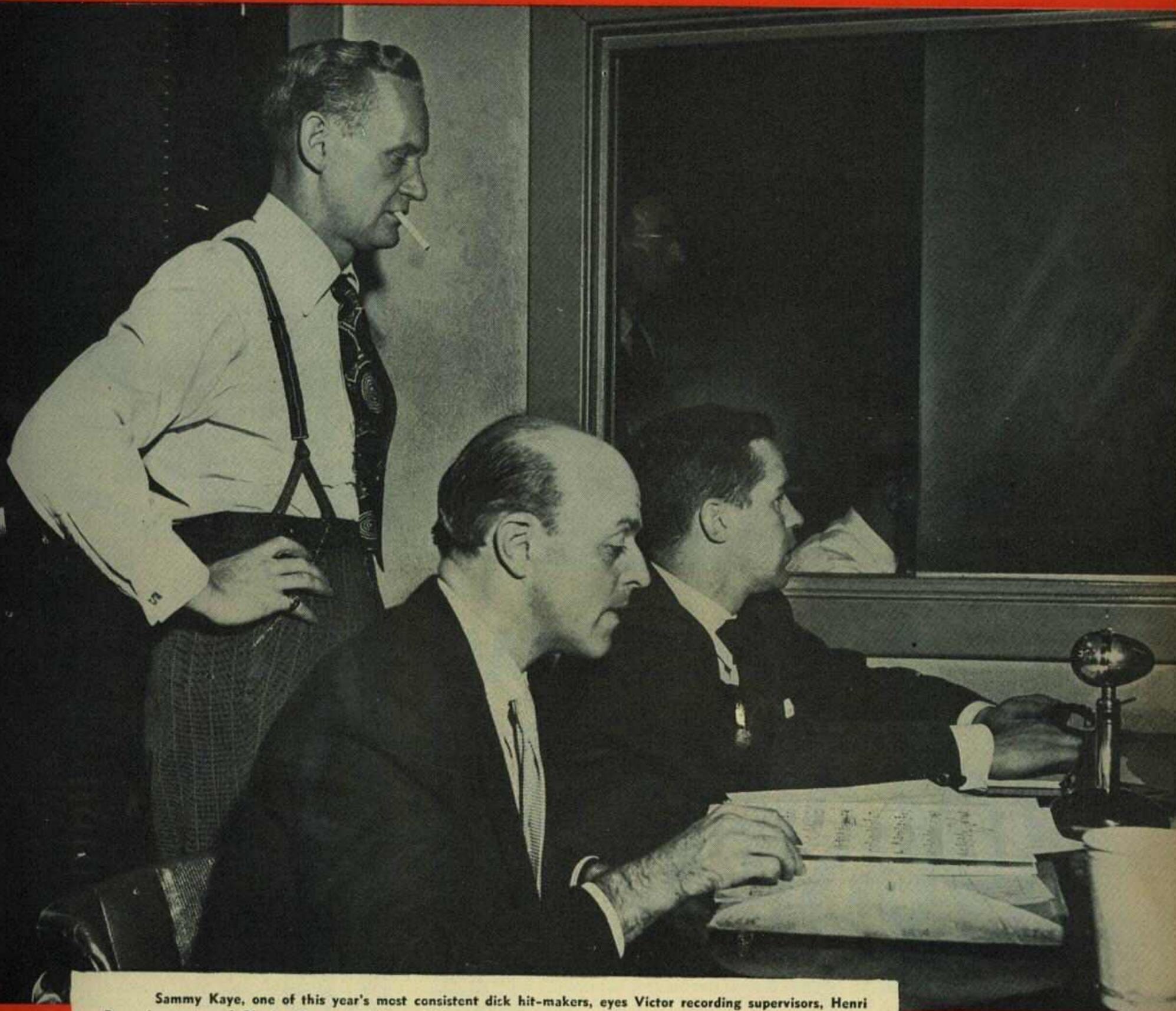


# The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JUNE 25, 1949



Sammy Kaye, one of this year's most consistent dick hit-makers, eyes Victor recording supervisors, Henri Rene (center) and Charles Grean (right), and listens intently as his band and vocalist Tony Alamo preserve on wax his newest and most promising etching, "The Four Winds and the Seven Seas." "Four Winds," penned by Don Rodney and Hal David and published by Lombard Music, has been blowing up a storm since the release of the Kaye record on Victor a few weeks ago. The Swing-and-Sway maestro currently is in the throes of rounding off his television version of his "So You Want To Lead a Band" gimmick, which already has gone thru two successful experimental airings. His "Four Winds" recording is Victor's current top-rung promotion pop disk selected to follow on the heels of diskery's eminently successful Vaughn Monroe recording of "Riders in the Sky."

The Greatest <sup>NEW</sup> Novelty Act in Show Business!

A TELEVISION NATURAL!



Are You Ready, Hezzie?

THE ORIGINAL

# HOOSIER HOT SHOTS

HEZZIE

KEN

GIL

GABE

NOW HOME IN HOLLYWOOD

Management

MITCHELL J. HAMILBURG AGENCY  
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# THURSDAY NIGHT AM-TV BOFF

## A Player in Every Home; Bldg. Project Installs RCA Sets as Regular Equipment

Treats Phonos Like Refrigerators and Ranges

NEW YORK, June 18.—The first step toward establishing the phonograph as a piece of standard equipment in American homes—just as refrigerators and ranges are standard equipment—has been concluded via a deal whereby 310 RCA Victor phonographs will be installed in the

apartments of Lockwood Village, a real estate development in Roselle, N. J. The deal was sold to Milton J. Ehrlich, Inc., builder of the development, by Leo Kaplowitz, of the Jersey Music and Appliance Division of the Jersey Tire Company, working closely with Paul Krich, executive vice-president of Krich-Radisco, New Jersey RCA distributor. The arrangement with Ehrlich, of top interest to the entire recording industry in that it envisions records as an integral part of American family life and culture, provides for the installation of the new 45 r.p.m. phonograph, Model 9EY3, in a specially designed corner of the living room. Called the RCA Musicorner, the allocated area would also contain space for single disks and albums and a recessed portion of the wall designed to hold a television receiver of any standard make. The TV job, owing to its being fitted into the specially designed area, would give the effect of being custom-built.

### Maintenance, Merchandising

In addition to the installation of the 45 r.p.m. phonos, Kaplowitz, who owns five retail record and appliance shops in New Jersey, has entered into a maintenance agreement with Ehrlich. The dealer is also supplying an introductory album of RCA 45 r.p.m. records with each of the 310 phonos—the album containing one disk of each of the seven musical

## Shuffleboarders From Four States Vie in Chicago

By Norman Weiser

CHICAGO, June 18.—More than 2,000 shuffleboard players, mostly champions in their own bailiwicks, converged on the Coliseum here Thursday night (16) as the Standard Shuffleboard Congress of America (SSCA) opened its first standard four-State shuffleboard championship tournament. With play starting promptly at 8 p.m., final winners were due to be announced at 11 p.m. tomorrow (19).

Players, with more than \$15,000 in prize money sparking the four-day grind, milled thru the opening crowds sizing up future opponents and forming their own cheering sections. Special uniforms were worn by some teams, ranging from maroon shirts with bright yellow lettering worn by representatives of the Flamingo Tavern, Indianapolis, to the more sedate white sport shirts, with

(See PLAYERS VIE on page 108)

types, including classical, pop, hill-billy, etc. This merchandising promotion aspect of the deal also includes a message, written on the album cover, to each of the families who move into Lockwood Village.

The message explains that the Musicorner has been designed specifically for the family's entertainment, that it is a new development in standard equipment for the home, that provision has been made to customize the family's TV set, etc. The merchandising plan will be further developed by Kaplowitz, who is designing a record wagon which a salesman will roll thru the real estate

(See Home's Where Phono, page 16)

## 3 Webs Pitch Big Names; 2 Media Vie, Too

CBS Inches Into a Lead

NEW YORK, June 18.—Developments shaping up this week point to Thursday night as being the hottest competitive night of the week both from the standpoint of competition among the three major TV networks and in the radio-vs.-TV aspect. If present plans jell, the shows being telecast that night will represent TV's most expensive array, talent-wise, of any night of the week. The Columbia Broadcasting System (CBS), from the name standpoint, seems to be inching into the lead, with present plans calling for Jack Benny, *Inside U.S.A.*, Ken Murray and Ed Wynn to be on Thursdays, shaping up as that web's top comedy night offering of the week video-wise.

Against this, the American Broadcasting Company (ABC) will stand pat with its already proven Thursday power, geared mainly to *Stop the Music* and the Eisenhower series, the latter slated for a repeat at the end of its current 26-week sked. The

(See THURSDAY NIGHT on page 9)

## Acts in N. Y. Get in Under Soc. Security

Labor Dept. Ruling

NEW YORK, June 18.—A decision of far-reaching importance and one that may affect claims of performers to "individual contractorship" was handed down Monday (6) by the New York State Department of Labor in a case involving a girl singer against a local cafe op.

The op, David Goldstein, of Arele's Roumanian Restaurant, a lower East Side spot, claimed that he hired the girl as an independent contractor and, therefore, didn't have to deduct unemployment insurance from her wages.

The American Guild of Variety Artists (AGVA), who started the action in 1948—the gal worked the spot October, 1947—argued that, under its Minimum Basic Agreement (MBA), all artists were considered employees and not independent contractors and that the employer, in signing this MBA, assumed responsibility for the payment of workmen's compensation, unemployment insurance, Social Security or any other laws applicable. AGVA also argued that, in its long-form MBA "... no employer shall require an artist to be considered an independent contractor and that the employer shall assume the responsibility of the payment of taxes, compensation, unemployment, etc., and that employer cannot be released

(See CAN ACTS BE on page 37)

## ASCAP Move For Control By U.S. Muled

Would Amend Decree

By Ben Atlas

WASHINGTON, June 18.—Government regulation of the American Society of Composers, Authors and Publishers (ASCAP) may be proposed as the key to amending the ASCAP consent decree of 1941, it was learned.

Under this proposal a public regulatory body would be empowered to supervise the administration of ASCAP's funds and thus pass on the reasonableness of ASCAP's income allocation formula and rates. This

(See ASCAP Gov't on page 15)

## 'Bad Neighbor' Showbiz Policy?

## U. S. Bars Acts From Canada "If Not Stars"

Reprisals on Yanks Likely

NEW YORK, June 18.—The refusal of U. S. Immigration Department officials to permit the Irving Pall Quartet to enter this country from Montreal to take a job at the Philly Latin Casino has started a ruckus which may eventually hit American performers who take Canadian jobs.

The situation developed Wednesday (15) when the Irving Pall group applied at the Montreal Airport U. S. Immigration Office for permits. They were booked at the Latin Casino, to open that same night. Authorities refused to give them an okay, one official being

(See "Bad Neighbor" on page 37)

## Car Firms Gas Up for TV, Set Mil \$\$ Budgets

NEW YORK, June 18.—The purchase this week by Chevrolet of the Notre Dame football games on the DuMont TV network placed that account, in combination with its dealers' heavy tele expenditures, well in the vanguard of video advertisers. At the same time, the deal served to highlight the growing amount of advertising dough being funneled into tele by auto manufacturers, with at least three companies scheduled, at the present rate of expenditures, to spend over \$1,000,000 in TV next year. The three accounts are Ford (not including Lincoln-Mercury), Chevy and Buick. The latter two are both General Motors products.

More important, perhaps, than the money picture is the unanimous feeling among ad execs handling automotive accounts that video is far and ahead the best sales-advertising medium they've found for moving

(See Auto Makers Gas on page 8)

## All Scalpers Gotta Lam -- Mr. Murtagh

He's for Central Tie Bureau

NEW YORK, June 18.—If any of the theater ticket brokerage fraternity are still of a mind that the current scalping investigation is "just another of those things," the current grinding of the legal mill down at 50 Pine Street is gaited to make them stop and think. If they do think about it, the score is becoming ominous—as of a week ago: One license revoked, another surrendered and two hotels cited to stop resale of theater tickets. Further developments this week have the ticket resale activities of nine more hotels recommended for a stoppage as of Wednesday (15), and Friday (17) Commissioner of Investigation John M. Murtagh added three more brok-

(See ALL SCALPERS on page 42)

# Senators Aim Blow at Excises

## Hope of U. S. Tax Relief For Showbiz

### Bill Reported Favorably

WASHINGTON, June 18.—The first official step on the long road to moving the government out of the excise tax field was taken this week when the Senate Expenditures Committee reported out a bill to establish a National Commission on Intergovernmental Relations (NCIR). A primary objective of NCIR, according to the score of senators sponsoring the bill, is to examine the federal-State tax structure and eliminate duplications. Showbiz would benefit.

An integral part of the study is to find out which tax fields can be left to the States. Preliminary thinking along that line in Congress is to move the government out of the admissions tax and most other excises except liquor and tobacco.

#### Only Fed. Tax on Incomes

Excise taxes, in general, would be turned into a source of State revenue. In compensation, Uncle Sam would be left as the sole collector of income taxes. The stumbling block there is to persuade States to give up the income levy. It could not be accomplished by an act of Congress.

With a nucleus of 20 senators named on the bill as cosponsors, and with the unanimous approval of the expenditures committee behind it, chances for passage of the NCIR measure this session are considered good in the Senate. Whether the House will have time in the remaining weeks of the session to follow suit is doubtful, however.

During hearings on the bill the Treasury Department was favorable toward the general idea of creating such a commission, but noncommittal on the announced objective of using it to end overlapping taxes. Treasury Secretary John Snyder, late last year, said he was open-minded on (See *Senators Aim* on page 41)

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## NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits  
RIDERS IN THE SKY
- No. 1 Sheet Music Seller  
RIDERS IN THE SKY
- No. 1 Most Played on Disk Jockey Shows  
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Disk via Dealer Sales  
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Disk in the Nation's Juke Boxes  
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Most Played Juke Box Folk Record  
LOVESICK BLUES, Hank Williams and His Drifting Cowboys, MGM 10352
- No. 1 Best Selling Retail Folk Record  
LOVESICK BLUES, H. Williams and His Drifting Cowboys, MGM 10352
- No. 1 Most Played Juke Box Race Record  
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Best Selling Retail Race Record  
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Sheet Music Seller in England  
WEDDING OF LILI MARLENE

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 34 in Music Section.

## Bill To Reorganize FCC Raises Storm; Hope Slight

WASHINGTON, June 18.—The McFarland bill to reorganize the Federal Communications Commission (FCC) is headed for revision preparatory to being reported to the Senate floor by the Senate Interstate and Foreign Commerce Committee for an early vote. The bill, subjected to a two-day hearing which reached a stormy climax Friday (17), is given only an outside chance of getting House action this session even if the Senate okays it.

Altho vigorously opposed by the Justice Department, the McFarland bill got a generally favorable send-off in the bulk of testimony at the hearing before a Senate interstate and foreign commerce subcommittee

presided over by the bill's author, Sen. Ernest W. McFarland (D., Ariz.). Inescapable in the testimony was the fact that the Federal Communications Commission (FCC) is badly bogged down in its work and needs some expediting procedure which, some witnesses believe, could be brought about by the McFarland bill, altho a few witnesses contended that more drastic provisions are needed. Leonard Marks, a former FCC legalist and a practicing Washington radio lawyer, speaking for the FM Association (FMA), cited the FCC's current procedures as "outmoded" and "cumbersome."

Certain to stay unchanged in the bill are its provisions raising commissioners' salaries from \$10,000 to \$15,000; authorizing cease and desist orders and spelling out new hearing procedure. Speaking for the FCC, Acting Chairman Rosel Hyde accepted a majority of the provisions of the bill, including the cease-and-desist authority, but objected to some sections.

Hyde revealed a split in the FCC over the method of selecting a chairman. He and Commissioner Robert Jones, Hyde said, favor rotating the chairmanship among the commissioners on an annual basis. Edward Webster, Frieda Henneck and George Sterling, he said, favor the present practice of having the chairman designated by the President.

## Indianapolis To Get 2 Weeks' Operettas

INDIANAPOLIS, June 18.—Incorporators and officers of the Indianapolis Operetta Associates, Inc., planning two weeks of summer entertainment at the Indiana State Fairgrounds, have been named.

Joining in the co-operative venture to stage operettas in the weeks of July 17-23 and July 31-August 6 are Daniel R. Barnecko, business representative of the stagehands' union; John Goll, representative of the musicians' union; Melvin T. Ross, business manager, and Charles Hedley, producer and music director.

Officers of the organization, besides Hedley, are Claude Koontz, vice-president; William J. Schumacher, secretary, and Ross, treasurer. Executive committee members are George A. Kuhn, Cecil Byrne and John I. Kautz. On the board of directors are Mrs. Caroline Holloway, of Colfax, Md.; Kurt N. Pantzer and Charles Stadfeldt.

## Social Security For Showfolk Comes Nearer

WASHINGTON, June 18.—All signs point to almost blanket coverage under Social Security of entertainment workers, now excluded, when the House Ways and Means Committee reports out a new Social Security bill in the next two weeks. The group has already tentatively decided to expand coverage of the Social Security Act to the self-employed and is expected to make that decision final in its report (*The Billboard*, May 21).

Altho it is still doubtful that a bill can be sped thru both houses before adjournment, it is seen certain that the Social Security recommendations (See *Showfolk Security* on page 41)

## Hunt New Sugar Chile

DETROIT, June 18.—A talent quest to find a second Frankie (Sugar Chile) Robinson has been launched by the Fox Theater jointly with WXYZ-TV. Auditions are being given youngsters under 16, provided they have no professional standing, and winners are being given an appearance over *Starlit Stairway*, the station's major talent showcase program. Grand prize for the winner will be a week's pro appearance at the Fox Theater at \$250, or a \$250 musical scholarship—at the option of the winner. Final choice of the winner will be made by ork leader Frankie Carle, who "found" Robinson.

## Quaal in Hot Congress Suds As Lobbyist

WASHINGTON, June 18.—Testimony that part of an expense account running to more than \$1,000 in April alone was spent in "entertaining" members of Congress was put on record yesterday (17) by Ward L. Quaal, director of the Clear Channel Broadcasting Service (CCBS), at a hearing before the Senate interstate commerce subcommittee on the McFarland bill. Under heated questioning by Sen. Edwin C. Johnson (D., Colo.), author of a bill to limit clears mandatorily to 50-kw., Quaal acknowledged he was a registered Washington lobbyist, with a salary of \$13,000 a year plus expenses to press for clear channel legislative objectives.

Quaal's appearance on the witness stand brought the hearing to a stormy turn when subcommittee chairman, Ernest W. McFarland (D., Ariz.), required the witness to take an oath before testifying. Sen. Homer Capehart (R., Ind.), accused McFarland of singling Quaal out for the oath-taking, and insisted that "either all witnesses or none should be required to be sworn in." The oath-taking for Quaal had been requested by Sen. Johnson, chairman of the full committee, who subjected Quaal to a lengthy examination of his lobbying activities. Quaal testified that he was employed February 21 as acting director of CCBS and that his expenses to April ran \$1,015, a figure which appeared to have set the monthly pace thereafter. Quaal said his funds were based on dues paid by CCBS members. Under Johnson's questioning, he declared he had entertained congressmen "at dinner," that he had asked to have statements inserted in the Congressional Record but did not "pay" for such insertions, and that he did not know what share of the CCBS revenue was paid by *The Chicago Tribune*, which operates a clear channel.

## The Billboard

The World's Foremost Amusement Weekly  
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The Billboard also publishes  
Vend, the monthly magazine of automatic merchandising  
Turnover, the monthly magazine for radio, television, record and phonograph dealers



# D. OF J. 'FRISKING' INDUSTRY

## Stanton's CBS Return Cues New Web Sail Trim Reports

NEW YORK, June 18.—All eyes at the Columbia Broadcasting System (CBS) were on the 20th (executive) floor this week, as Frank Stanton, the network's president, returned from his European vacation and immediately went into a series of extended budget meetings. At the same time, two questions were uppermost—"When Will the Cuts Begin?" and "How Extensive Will They Be?"

Actually, however, CBS officials state that no firm decision to slash has yet been made, pending a detailed study of the entire CBS picture. The CBS hierarchy, according to one top veepee, including Board Chairman William S. Paley, Stanton, and Veepee Howard Meighan and Joe Ream, have been knee deep in departmental budgets and operations ever since Stanton's return. The pattern of their decision should be evident, he added, within two weeks.

With CBS also retrenching on summer program expenditures, the cuts made in the network's news department (*The Billboard*, June 18) were offered as one tip-off as to the shape of things to come. Others declared that pending the economy pressure, department heads have been told things will remain. One exec stated he believed CBS would retrench as much as possible without going into personnel reductions.

While the consensus was that appreciable cuts were virtually a foregone conclusion, one top CBS veepee declared that any developments to come could not be regarded as "economy cuts." Such cuts, he declared, occur only when business is bad, and CBS currently anticipates one of its peak years. Rather, he commented, the reductions stem from the problem of trying to maintain one business (AM) while building another. Consequently, CBS has the problem of making heavy capital in-

vestments in personnel and equipment.

CBS also anticipates a record period of activity for late summer, the Columbia official said, one that will benefit both CBS and its top competitor, the National Broadcasting Company (NBC). Any number of advertisers, he declared, are holding off pending settlement of fall schedules and when this occurs, time now available will be grabbed pronto. The additional business, he said, will boost grosses, but the problem of TV expansion still makes cuts necessary now.

## CBS Summer Shows Save Radio Dough

NEW YORK, June 18.—A further indication that the Columbia Broadcasting System (CBS) is conserving dough on AM summer replacements is the scheduling of the Philharmonic Symphony from Lewisohn Stadium, beginning Wednesday (July 6) evening from 9 to 10:30. *County Fair*, now on from 9 to 9:30, moves to Saturday afternoon. *This Is Broadway*, currently on Wednesday from 9:30 to 10:30 p.m., shifts to the 9 to 10 p.m. spot Friday, July 8, replacing *Ford Theater*, which is being canceled.

More premium time goes by the board on Friday nights beginning July 8, when the St. Louis Municipal Opera takes over the 8 to 9 p.m. spot, replacing the canceled Jack Carson show and Jello's *My Favorite Husband*. Bernard Herrmann and his *Strawhat Symphony* begin their warm weather classical music-making Monday, July 4, filling the 10 to 10:30 time occupied by *My Friend Irma* during the regular season. The *Dick Jurgens Treasury Show* begins operations Saturday, July 2, in place of the Spike Jones show. The government will pay the talent costs of Jurgens and his ork, but CBS will donate the time. *Escape* will fill for *Suspense* on Thursday evenings, 9 to 9:30, starting July 7.

First the web began its summer (See *CBS Summer Shows*, page 14)

## Philco May Return To Radio Next Fall

NEW YORK, June 18.—Possibilities were seen to brighten this week for a return to AM radio by Philco next fall. The manufacturer is reported to have been hard hit, along with other video set makers by the stockpiling of receivers on shelves of dealers and by the competition of such other firms as Admiral. The result is that some Philco execs are said to be convinced that the only way to make up ground is to turn to the medium with the widest possible coverage, namely radio, to unload its TV product.

Philco dropped its 10 p.m. Wednesday time on the American Broadcasting Company (ABC) when Bing Crosby decided to switch to Chesterfields on the Columbia Broadcasting System (CBS). Reports have it that any new radio show Philco may buy will be considerably less expensive than the \$27,500 they were reported paying Bing. Philco also is to bankroll the expensive *Book of the Month* video show this fall on the National Broadcasting Company (NBC).

## Hooper Doopers

June 15, 1949

First 15-Evening

1. Radio Theater (CBS)...16.2
  2. My Friend, Irma (CBS).....145.
  3. Walter Winchell (ABC).....14.1
  4. Arthur Godfrey's Talent Scouts (CBS).....12.8
  5. Bob Hope (NBC).....12.0
  6. Crime Photographer (CBS).....10.8
  7. Stop the Music (ABC)...10.7
  8. Big Story (NBC).....10.6
  9. Judy Canova (NBC)...10.5
  10. Bob Hawk (CBS).....10.4
  11. Mr. Chameleon (CBS).....10.2
  12. Suspense (CBS).....10.2
  13. Mr. Keen (CBS).....10.0
  14. Dennis Day (NBC).... 9.8
  15. Fat Man (ABC)..... 9.7
  16. Curtain Time (NBC)... 9.7
  17. Mr. District Attorney (NBC)..... 9.7
- Basic audience trends: Average rating this report, 6.4; down 1.5 from last report, down 0.6 from year ago. Average homes using sets, 25.2; down 3.0 from last report, up 0.7 from year ago. Available homes, 74.6; down 1.7 from last report, down 1.1 from year ago.

## Anti-Monopoly Law Violation On Check List

### Extent Conjectured

WASHINGTON, June 18.—The Department of Justice revealed this week that it has begun an investigation of the broadcast industry to determine whether the nation's anti-monopoly laws are being violated. The probe, it was learned, is three-fold, centering on activities of the major networks, the relationship of the movie industry to television, and the extent of common ownership of newspapers and broadcast licenses.

The disclosure that the Department of Justice had embarked on its inquiry was made by James E. Kilday, chief of the Department's transportation and communications division, at the wind-up of a hearing before the Senate Interstate Commerce Subcommittee on a bill by Sen. Ernest W. McFarland (D. Ariz.) to amend the Communications Act (see separate story).

Kilday said the inquiry was started June 2 as an aftermath of numerous complaints from individuals. Some of the complaints, it was revealed, touched on networks' spot sales practices, some of the others dealt with network relationships with affiliates on programing matters, rates and sponsors. And others were on the subject of television and the movie industry.

### How Deep?

Just how deeply the Department plans to carry its probe was left a matter of conjecture after Kilday's disclosure. A surprise development during the McFarland Bill hearing, Kilday's disclosure came after Senator McFarland, chairman of the subcommittee, sharply criticized testimony offered by David Hume, one of Kilday's aids, on the McFarland Bill. Demanding to know why the Department had stepped into the hearing belatedly after having failed to testify at hearings on the old White Bill in the previous Congress, McFarland asked Hume whether his testimony had been cleared by his superiors. At this point, Kilday, who was seated in the hearing chamber, rose and explained that he had authorized Hume's appearance with the approval of Peyton Ford, assistant to Attorney General Tom Clark. Kilday said that the Department of Justice had been preoccupied with transportation matters at the time of the White Bill hearings during the 80th Congress, and had begun to interest itself in "radio broadcast matters" this month when an inquiry was launched.

Pressed for details, Kilday described the investigation as a mild one thus far. Some phases of the inquiry, it was learned, are paralleling studies already made by the Federal Communications Commission (FCC), which staged a hearing on network "spot sales" methods and which has not yet filed a report.

### Tele Phase

The television phase of the inquiry, according to one spokesman, centers on the movie industry's role in television. On this score, Hume, a special assistant to the attorney general, opposed several provisions in the McFarland Bill which, he complained, would wipe out the FCC's authority to refuse a station license or permit to a person "finally adjudged guilty by a federal court of monopoly or (See D. of J. 'Frisking' on page 14)

## NBC Sez No Dice on KMPC

NEW YORK, June 18.—The National Broadcasting Company (NBC), in view of recently disclosed facts, will not attempt to buy KMPC, Hollywood, from G. A. Richards, Niles Trammell, the NBC president declared yesterday. Accordingly, the network plans to continue its affiliation deal with Earle Anthony, owner of KFI. The present NBC-KFI contract runs out in December.

Trammell told *The Billboard* that the disclosure that Frank Mullen, who has resigned as president of Richards' three radio stations, would be paid \$75,000 should KMPC align with NBC before the summer of 1952, was responsible for NBC's position regarding KMPC. To go thru with the off-discussed proposal that NBC buy the Richards' outlet in Hollywood, Trammell said, would be to place the web in a compromising position whereby it might possibly be accused of arranging a "pay-off" for a former employee. Prior to his joining Richards, Mullen was executive vice-president and general manager of NBC.

It would be to NBC's advantage to own its own L. A. station, not only because of reported friction with Anthony and problems in clearing time, but also as a straight business venture. NBC is said to have discussed such a deal with Richards in the past but refused to pay the \$4,000,000 plus Richards is said to be asking.

## Sinatra Back To LSMFT; Kirsten, Mebbe

HOLLYWOOD, June 18.—American Tobacco Company signed Frank Sinatra to a 3-year deal late Friday (17) with the Voice set to star in a new five-a-week musical strip for Lucky Strike ciggies beginning next fall. As reported in *The Billboard* (June 18) Sinatra will headline a musical package over the National Broadcasting Company (NBC), inheriting the 7:00 p.m. EST time slot formerly tenanted by Chesterfield's *Supper Club*. For his personal take, Sinatra will earn a hefty \$10,000 weekly, which will top \$7,500 salary paid by Luckies for his stint on *Hit Parade* this season.

Details of supporting talent are still to be worked out, with the bankroller interested in pacting thrush Dorothy Kirsten as featured fem vocalist. Miss Kirsten cut an audition record with Sinatra last week in Hollywood and is among several hot contenders for the berth. Musical director is still to be named, altho the bankroller wants orkster Johnny Green to handle the baton. Because of his new post of general musical chieftain for Metro-Goldwyn-Mayer (MGM) pix, it is questionable whether Green can devote enough time to Sinatra's radio show.

Stanza will originate in Hollywood and will vary between live airings and tape recordings, depending on Sinatra's pic commitments. Deal with ciggie firm will be subject to final approval by MGM but little trouble is anticipated since the prime time slot of the new series will aid Sinatra's pic career thru exploitation.

Sinatra is still negotiating with the Mutual Broadcasting System (MBS) for a daytime disk jockey series and is understood to have received okay from American Tobacco to do a series over MBS network. Disk series, tentatively set as a five-a-week daytime ainer, would be taped and therefore would not conflict with daily Lucky Strike stint.

# FOREIGN LINGO'S LINK-UP

## Plans Laid For Wax Net Of Stations

Industry Holds Clinic

By Sam Chase

NEW YORK, June 18.—A wax network of stations specializing in foreign language programs was in the process of organization this week, following the all-day foreign language broadcast clinic held Wednesday (15) at the Hotel Roosevelt. Ralph Weil, general manager of WOV, New York, Italian-language indie, is pro tem chief of the new national operation. The 50-odd station execs who attended the clinic, in a closed business session which wound up the day's agenda, reached into their pockets for cash contributions toward the hiring of a permanent secretary who will handle correspondence setting up the group. Regular future contributions will be made by stations to meet the pay roll.

The question of whether more than one station per market will be permitted to affiliate with the new lingo link-up has not yet been settled. Plans call for cutting of transcriptions in various major tongues to be utilized by all the affiliates airing the languages. The founders are particularly optimistic about the possibilities of luring into pacts with the group large numbers of national advertisers who have not previously attempted to reach the foreign language market. A meeting to further the organization's plans is likely within two weeks. At that time, a permanent executive committee of five, representing the major geographical sections of the country, is likely to be named.

### Potential Audience

Enthusiasm of these broadcasters attending the sessions was stimulated by hearing experts' comment on the size, scope and potentialities of a market which has only begun to be plumbed. Read Lewis, director of the Common Council for American Unity, said that the last census reports, taken in 1940, showed that one-sixth of the population, some 22,000,000 people, listed a language other than English as their mother tongue. Include the children of the foreign born, the total runs to one-fourth of the nation, about 35,000,000. Waroslav Chyz, expert on nationality groups for the Common Council, said the potential radio audience is even larger than census figures indicate.

The old conception of the foreign-language group is that of a mass of illiterate manual workers in the lowest income brackets; research, the meeting was told, has proved this no longer true. Dr. Sidney Roslow, of *The Pulse*, noted that the size of the market will not deteriorate greatly for the next 20 years, even if the immigration restrictions are not relaxed.

A study made for WOV by *The Pulse* in 1947, Roslow said, showed that among Italian families in New York two-thirds of the housewives were first-generation Americans, one-third were second-generation and only a negligible number were third-generation. By 1957, he said, 50 per cent will be first generation, 43 per cent second, and 19 per cent third, with a total of about 90 per cent of those of Italian descent still fluently conversant with the language. In 1967, 25 per cent will be first generation, 56 per cent second and 19 per cent third, with about 80 per cent of Italian descent able to speak the tongue.

## Italian Giveaway

NEW YORK, June 18.—Station execs attending the Foreign Language Broadcast Clinic here this week got added proof from Pat Stanton, of WJMJ, Philadelphia, that the multi-lingual market is not declining. Stanton told of an Italian language giveaway show run by the station, in which listeners must phone in the answers. A high percentage of the calls, he said, came from kids who use English only in answering the Italian-speaking emcees, since they speak no Italian altho they understand it.

Questions pay off at one buck for the right answer, and if no answer is secured the dollar adds to the next question. Stanton said that no jackpot ever has gone over three dollars, tho the questions invariably are toughies, a testimonial to the intelligence and alertness of the foreign-born American.

## Gov't May Aid Alien Lingo Net With Cuff Stuff

NEW YORK, June 18.—The budding foreign language transcription network, formulated at the meeting here this week of the foreign language broadcast clinic, may find government agencies a major source of program material and cuffo at that. Mucio Delgado, of the State Department's *Voice of America*, told the station execs that his organization will be able to supply them considerable stuff now aired for European consumption. Ed Gruskin, information officer of the Economic Co-Operation Administration in Paris, wrote to Arnold Hartley, program director of WOV, New York, offering to wax shows for use here.

Delgado said many *Voice* programs would be excellent for domestic use and will be made available without charge. He indicated that altho no ukase has been issued yet, federal authorities are even likely to permit commercial sponsorship of such airers. Likely to be taken into consideration in the making of this decision is the commercial music, valued at \$3,000,000 per year, which Delgado said the "government sponges off domestic broadcasters." He also offered to lend the good offices of his organization to help the broadcasters arrange program swaps with stations abroad.

### Mexico Deal

A specific deal offered to stations which feature Spanish language shows is a weekly 30-minute show featuring the top musical and variety artists of Mexico. The program is aired from XEX, Mexico City, and with the government there trying to stimulate tourist trade, the airer is being offered free and live by landline from XEX. Delgado said it is likely a deal also could be set up to get the show transcribed.

Gruskin's letter said he would cooperate regularly in securing material in the native tongues of Marshall Plan nations. However, some broadcasters present objected that the offer to wax shows abroad included a condition that they deal largely if not entirely with the Marshall Plan, its effect on the countries originating the programs and similar propaganda material. But Gruskin said he could secure, within this framework, such potent local interest stuff as interviews with

## Are Broadcasters Overlooking Foreign-Tongue Field Moola?

NEW YORK, June 19.—Sponsors and advertising agencies frequently are getting better deals when buying foreign-language programs from time brokers serving as the shows' emcees or producers than they could by dealing directly with the stations. This was revealed this week by Emil Mogul, president of the agency bearing his name, to the luncheon session of the Foreign Language Broadcast Clinic here. In one case, he said, he bought a show from a broker at 40 per cent lower than the rate quoted by the station.

The rise of the time broker in the foreign language field, after such activities were long ago supposed to have been verboten, is typical of the general poor management which marks many operations in this aspect of broadcasting, Mogul said. Altho he noted that many stations are highly successful operations which can compare favorably to any English-speaking station, he said that generally his agency has a tough time trying to get adequate information and service from these broadcasters. Mogul said his is probably the only agency with a separate foreign language department, and the activities of that section account for about 20 per cent of the business of his firm.

### Despite the Broadcasters

Time placed on multi-lingual outlets, Mogul declared, is placed despite the broadcasters, rather than because of them, altho he noted that sales results definitely could be obtained from the field. He cited the lack of concrete figures on audience, coverage, rates, programs, content, length of time on air, opposition, background of mike personalities, etc. He also asked for data on buying and living habits, duplication of English-speaking audience, and basis for the station's rates. Scores of agencies would place business if "vital, checkable" dope were properly available, plus such other data as number of first, second and third-generation families of each language group within the station's area, case histories of successful clients and evidence of genuine promotional effort,

## Jello May Take CBS TV Time for Fall

NEW YORK, June 18.—The Jello division of General Foods is momentarily expected to take an option on a Columbia Broadcasting System (CBS)-TV time slot for a show next fall. The sponsor hasn't decided on a show yet, but the Young & Rubicam Agency is studying availabilities. The agency also has several of its men in Hollywood preparing a Jack Carson video opus on kine for submission.

At press time the time slot wasn't decided, but there are several choice spots available. The food product is considering Monday evening, 8 to 8:30, before *Talent Scouts*; Friday night, 8:30 to 9, between *Mama* and the *Ford Theater*, and several others.

relatives of American families, to be made at the request of U. S. listeners, possibly as the result of winning a sponsor's contest. Each Marshall Plan country, he said, would supply writers, producers and facilities.

Another offer of free shows, featuring prime talent, came from the French Broadcasting System. Five weekly shows, four in French and one in Italian, are available on platters without charge to U. S. stations.

he said. Many of those present were reminded of similar demands made earlier this year by Linnea Nelson, of J. Walter Thompson, at the FM broadcasters' convention.

On one occasion, Mogul said, he could not expend a client's budget with a certain station because he couldn't get suitable information. He charged that foreign language stations shifted commercial programs to different time periods or even took them off the air without notifying clients. Brokers sometimes proved the easiest people to deal with because they didn't want to know rates, he stated, since they bought time en bloc and then tried to get out from under by getting the best price they could.

Mogul urged the station execs present, whom he characterized as those who didn't need the sermon, to get together to clean up the field. He advised them to present the foreign outlet story intelligently to the advertiser and his agency, with information undebatably reliable and authentic.

## Cantor to N. Y. For NBC Huddle On Radio Show

HOLLYWOOD, June 18.—Eddie Cantor left for New York Friday (17) to discuss a new term deal with National Broadcasting Company (NBC) Prexy Niles Trammell which would tie the comic to an exclusive radio pact but would by-pass tele for the time being. Before trekking east, Cantor told *The Billboard* that he was anxious to work out a deal with Trammell but insisted that tele was not in his future until 1950 at the earliest. It was this feeling against tele which caused Cantor to break with Pabst Beer.

Details are being worked out by the William Morris office, Cantor's radio reps, who are reportedly negotiating with several prospective bankrollers for next season. Terms of Cantor's deal with NBC are unknown, altho it is understood the deal would guarantee Cantor a healthy weekly stipend whether the show is bankrolled or sustaining, with NBC controlling the Cantor packaged sale.

## NBC Seeks Menotti Opera for Fall TV

NEW YORK, June 18.—The National Broadcasting Company (NBC) has commissioned Gian-Carlo Menotti to write a 45-minute opera for TV presentation next year. The report is that Arturo Toscanini, conductor of the NBC Symphony, has indicated an interest in wielding the baton when the opera, tentatively titled, *Irene and the Gypsies*, is performed. Menotti is the composer of *The Medium*, *The Old Maid* and *A Thief*, and other successful operas.

Meanwhile, it is also expected that *The Jumping Frog of Calaveras County*, an adaptation of the Mark Twain story being made into an opera by Lukas Foss, will be seen over video next fall. Several networks are bidding for the rights to the 45-minute musical production, with NBC the web on which it probably will be presented. A 15-piece orchestra will be used. Foss has already completed work on his libretto and music for the opera.

## Berle To Get 8G Under New Texaco Pact?

NEW YORK, June 18. — Milton Berle, who left for the Coast this week-end, reportedly signed a new contract with Texaco before his departure. Neither Berle nor his attorney, Irving Kaufman, could be reached yesterday.

Reports state that under his new arrangement, Berle's weekly TV pay will be hiked from \$2,250 to \$8,000, bringing the total cost of the program, time and talent, to around \$28,000. On top of this goes the Kudner Agency commission, which means the show will be over 30G weekly as far as Texaco is concerned.

## Coast ABC Leases Breneman's Eatery

HOLLYWOOD, June 18.—Space-squeezed American Broadcasting Company (ABC) acquired Tom Breneman's restaurant on a five-year lease basis, giving the web three additional studios. The Vine Street eatery, long the origination point of *Breakfast in Hollywood*, provides ABC two studios seating 120 persons, with a third, now under construction, being converted from the restaurant's main dining room. Latter will be used for both radio and TV shows. This gives the net a tele studio near the audience-heavy Sunset and Vine intersection. Altho ABC will have ample tele studio space at its Vitagraph television center property, the latter's location is removed from audience traffic.

In addition to the *Breakfast* seg, Breneman's is origination point of the Kay Kyser show, *G-E Houseparty*, and Jay Stewart's *Surprise Package*. Net has also been renting space at Chapman Park Hotel for *Bride and Groom*, using the cramped facilities at its owned and operated KECA, and has been continuing to borrow spaces from National Broadcasting Company. Acquisition of Breneman's will ease cramped conditions at NBC, but is not expected to affect its space rentals elsewhere.

At times when it isn't using the Vine Street studios for audience shows, ABC will make them available to other nets.

## Carlson Loses Fight For WJBW Renewal

WASHINGTON, June 18.—The Federal Communications Commission has two more court victories to its credit, following favorable decisions this week from the Supreme Court and the Circuit Court of Appeals.

The long fight of Charles Carlson to secure a license renewal of WJBW, New Orleans, came to an end when the Supreme Court refused to review a lower court decision upholding the FCC's refusal to renew on the grounds of numerous violations of commission rules.

The appeals court upheld the commission in preferring the bid of Northwestern Ohio Broadcasting Corporation for a Lima, O., station over that of the Sky Way Broadcasting Corporation, for a Columbus, O., station. Sky Way had appealed, citing numerous alleged errors in the FCC decision. The court replied: "We find no error in the record. The order of the Federal Communications Commission is affirmed."

## Bentley WBBM News Ed

CHICAGO, June 18.—Julian Bentley, member of the news staff of WBBM, Columbia Broadcasting System station here, has been named news editor of the outlet. Bentley replaces Everett Holles, who is going to New York to enter television news programming. Frank Barton, staff newsman, has been named assistant news editor.

## Chi's "Radiotime" In First Mailing

CHICAGO, June 18.—First issue of *Radiotime*, a bi-weekly service providing radio and television station program schedules and advertising availability information was mailed this week to over 4,000 persons in advertising agency, station representative and sponsor offices. The new book, which is intended to meet the needs of time buyers and others who have long wanted program schedules in an easy-to-use, handy reference form, is being put out by Radiotime, Inc., which headquarters here.

Owners of Radiotime, Inc. are Charles Stuart, Midwest station owner; Hugh Felts, former president of Broadcast Measurement Bureau and present general manager of KING, Seattle; Walter Elliott, president of Elliott-Haynes, Ltd., Canada's radio research company, and Horace Stovin, owner of Horace N. Stovin & Company, radio representative firm of Toronto. Stovin is acting head and executive vice-president of Radiotime, Inc., and Elliott has been in charge of Canada's Radiotime, which has been circulated for the past six years.

Initial issue of the United States Radiotime contains schedules of most of the country's top stations. In about 10 weeks, Stovin said, about 200 stations will be buying the service.

In addition to fulfilling time buyers' needs, the service is designed to save money for stations which heretofore have had to go to great expense mailing their own program and availability information to agencies.

## Gray To Direct CBS Operations

NEW YORK, June 18. — Gilson Gray this week replaced William H. Fineshriber Jr. as director of operations for the Columbia Broadcasting System (CBS). Fineshriber left the web to become veepee in charge of programs for the Mutual Broadcasting System (MBS). Gray was the director of the CBS editing department for the last 14 years, excepting three spent in the armed forces.

His successor as head of editing will be James Shattuck, his assistant in the department. Shattuck has been with the web since 1936.

## ABC ADDS LYNCH

NEW YORK, June 18.—Stephen A. Lynch Jr., a newcomer in the radio field, is first of three new account executives to be hired by the American Broadcasting Company (ABC) AM department, to replace three execs transferred last week by TV sales. Lynch joins ABC July 15.

The former head of the Greater Miami Hotel Association and active in Orange Bowl promotion for several years, Lynch, for the past year, has been general manager of Fine Cars, Inc., local Crosley Motors, Inc., firm.

## Expanded "Stop Music" May Be Winchell Summer Filler

NEW YORK, June 18.—An unusual deal is cooking whereby instead of the usual array of name stars who pinch-hit for Walter Winchell on his summer vacation, *Stop the Music*, the hour-long giveaway which precedes the columnist on air, will be extended for 15 minutes. Conversation on the arrangements are currently under way, and a decision shouldn't be too long off.

Involved in the arrangement are the American Broadcasting Company (ABC), over which the programs air; Kaiser-Frazer, Winchell's sponsor, and Lou Cowan, who owns *Music*. *Music* is now sponsored by

## New Chicago Firm Has Eye On FM Transit Radio Plum

CHICAGO, June 18.—A new company, headed by the former governor of Illinois, Dwight Green, will be formed in the near future to try to get franchise rights for transit radio in Chicago, *The Billboard* learned this week. The local transit radio plum, considered to have a potential maximum income of \$9,000,000 per year, has long been the subject of much speculation and hush-hush negotiations.

As planned now, the organization will try to obtain a franchise for putting FM receivers in vehicles of the Chicago Transit Authority and the Chicago Motor Coach Company. It is estimated that about 10,000 vehicles will be equipped to receive programs put out by two or three stations. Each station will broadcast for about 3,000 vehicles. Greater circulation is considered to be too expensive.

Stations expected to be given broadcast rights and profits are

## AFRA Midwest Org Picks Director Board

CHICAGO, June 18.—The annual election of the board of directors of the Midwest Region of the American Federation of Radio Artists (AFRA) saw 12 actors, 6 announcers, 6 singers and 1 sound effects man chosen by the radio actors here. Among the actors selected were Ray Jones, Harry Elders, Eloise Kummer, Norm Gottschalk, Eleanor Engle, Cliffe Norton, Boris Aplon, John Gannon, Angelyn Orr, George Kluge, Catherine Payne and Paul Barnes. Announcers, Hugh Downs, John Harrington, Norm Pierce, Fahey Flynn, Joe Wilson and Franklyn Ferguson. Singers, Dean Reed, Win Stracke, Ann Andrews, Arwin Schweig, William Cole and Harold Hedlund. Jack Martin will represent the sound effects men.

In July, a president, three vice-presidents, an executive secretary and a recording secretary will be named for one-year terms from among the present board members.

## Cliff Edwards Files Bankruptcy Petition

NEW YORK, June 18.—Cliff Edwards filed a voluntary petition of bankruptcy in Federal Court here last week. The radio entertainer listed his liabilities at \$45,705.

Among those to whom he is indebted, Edwards stated, is Arline Judge for \$300, Robert Young for \$1,000, \$5,000 to Joe Venuti and about 21 others. He said he earned \$8,000 in 1947 and \$5,000 in 1948. The former movie personality is now employed by the Columbia Broadcasting System (CBS), where he has his own TV show.

WMOR and either WFMF, WJJD-FM adjunct, or WBIK, Balaban & Katz FM station. The Chicago Car Card Company undoubtedly will be given regional sales rights. Altho it is far from certain, Transit Radio, Inc., might get national sales rights.

Behind the scenes, local transit radio has been a potential political football for many months. The Green contingent, insiders say, is the most powerful to come out into the open so far, and stands an excellent chance of capturing the prize.

General Electric, thru a subsidiary company, is expected to get the order for receiving equipment if the Green group wins a franchise. In other markets to date, Stromberg-Carlson has been receiving most orders.

Transit radio's real test and mass installation is expected to take place here in fall. First permanent installation is expected to equip about 2,000 streetcars and busses.

First experiment is getting under way quietly next week, however. General Electric receivers will be installed in one streetcar and one motor coach bus. The streetcar test will be made Monday, and the bus experiment the following day. Experimental broadcasting for the two-day test will be done by WGNE, FM outlet of *The Chicago Tribune*. Entrance of this station in the picture has led some insiders to speculate that it will be the third full-time outlet in the Green plan. Others discount this theory, however.

## WGST in FCC, High Ct. Revolving Door

WASHINGTON, June 18.—By an 8-0 verdict of the Supreme Court this week, the Federal Communications Commission (FCC) won a reversal of a lower court ruling ordering the agency to give an oral hearing to the interference claim of WJR, Detroit. In a pending high court case, WGST, Atlanta, filed a brief asking for reversal of a Georgia court ruling ordering continuation of a billings contract voided by FCC.

Should the Georgia ruling stand, WGST will remain in the middle of an unsolvable dilemma offering the alternatives of disobeying the court or of not having its license renewed by FCC.

The WJR case involved the station's contention that it should be afforded a hearing on a claim of interference altho the alleged interfering would come from a station outside of WJR's protected area.

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# AUTO MAKERS GAS UP FOR TV

## Claim Medium Is Best Seller; Chevy Leads

### 3 Firms Top 1 Million?

(Continued from page 3)  
their product. Bill Chalmers, Kenyon & Eckhardt account exec for Ford, noted, for example, that dealer enthusiasm on TV shows is hotter than for any other sales effort currently under way. In any number of instances, he said, direct sales have resulted, with customers commenting on the fact that they'd seen the account's TV show and wanted to gander the car. Like comment was forthcoming from Campbell-Ewald execs handling the Chevrolet advertising.

#### Chevy Leads Pack

In terms of programs, Chevy is currently the most active outfit. It currently sponsors Chevrolet on Broadway on the National Broadcasting Company (NBC), with estimated cost at \$11,000 and time at \$4,000; has bought the Notre Dame games at an estimated package cost of around \$110,000, and is also buying Inside USA for Columbia Broadcasting System (CBS) airing on a biweekly basis, with a reported talent budget of \$25,000, plus \$8,000 for time.

In addition, Chevy dealers in New York currently bankroll the Roller Derby on WJZ-TV; Winner Take All, WCBS-TV; weather reports, and have bought a TV film, *Pantomime Quiz*, to air over WCBS-TV this fall. They are expected to back the skating show on TV again next fall.

#### Ford's Budget

Ford, via its Ford Theater, is budgeting 25G weekly in talent, starting in 1950, keeping a biweekly sked this fall, with time bringing the total 1950 appropriation to \$1,300,000 over a 39-week stretch. The Lincoln-Mercury dealers, sponsoring *Toast of the Town*, have about a 16G weekly tab on that show, evenly split between time and talent.

In addition, Buick is unveiling its new Olsen & Johnson shebang this week, with an estimated \$25,000 weekly talent budget; DeSoto has *Hit the Jackpot* on AM and TV, with a reported annual budget of \$360,000; Oldsmobile has several news programs, and Pontiac and Plymouth are said to be in the market for half-hour evening shows, each with an estimated half million-dollar appropriation.

The Chevy pick-up of *Inside* is tabbed to start October 6 over CBS.

## NBC Coast Video To Go East Via Kine Next Month

HOLLYWOOD, June 18. — National Broadcasting Company's (NBC) Coast tele kinescope facilities will roll early in July when the web begins feeding Eastern TV net with kine versions of KNBH originations. First Hollywood kine to air over Eastern coaxial net will be *Sunday at Home* and *Nocturne*, both shows having been featured locally since KNBH took to the air early in January.

*Sunday at Home* will be a musical stanza featuring the Picard Family (instrumentalists and vocalists), while *Nocturne* is KNBH's prestige musical series, now spotted on Sunday evenings and featuring Lucille Norman, Bill Roberts and dancers Pierre Andre and Laura Corbay.

Talent on both shows is due for pay hikes when kines start rolling under terms of contracts with NBC. Neither show is set for bankrolling at the start.

Indications are that KNBH will kine Hollywood airmers in increasing numbers, having recently sent test kines to net programmers for approval before launching shows via coaxial net. In addition, individual NBC tele affiliates can acquire local kines on order at rates to be based on actual kine costs.

KNBH's kine set-up, which includes three cameras and two processing units, is now on a commercial basis. First commercial kine made locally was special film strip produced by Ralph Edwards and shown over NBC's New York outlet on program hailing anniversary of Horn and Hardart restaurant chain.

## Cal Khuhl To Work TV Out of New York

NEW YORK, June 18.—Cal Khuhl, former producer of the Al Jolson show and a J. Walter Thompson veepee attached to its Hollywood office, has returned here to work on the development of several TV program ideas for the advertising agency.

With the curtailment of the radio activities of several of its more important clients, J. Walter Thompson feels, it is said, that its TV activities need a hypo and is marshalling its personnel to do the job. It is also evident to insiders that Hollywood, because of being off the cable, is in sad shape as far as TV program originations, with kinescoping a far from satisfactory solution to the problem of presenting Coast talent.

## 'Houseparty' Offered For Fall Sponsorship

NEW YORK, June 18.—Young & Rubicam (Y&R) is submitting the recently canceled Art Linkletter's *Houseparty* to two of its other clients for possible sponsorship this fall. General Electric drops the 3:30 to 4 p.m. across-the-board strip, now on the American Broadcasting Company (ABC), after its July 1 broadcast.

The agency is sold on the show, primarily because of Art Linkletter's strong selling ability and is showing the program to General Foods. After General Foods decides, the next pitch will probably be to Borden's. The program's TV potentialities, Y&R execs feel, are also strong and will be a major part of its pitch.

## CBS-TV Puts Off Daytime Programing Until Autumn

NEW YORK, June 18.—The long awaited daytime programing effort at the TV operation of the Columbia Broadcasting System (CBS) will have to wait until possibly late fall, according to Jack Van Volkenberg, veepee in charge. He pointed out that the nighttime programing picture wasn't entirely licked, that there was still a shortage of space for production and that an entirely new program concept would have to be worked out for daytime shows.

Van Volkenberg said indications were that, instead of programing the entire period from perhaps 12 to 5:30 p.m., CBS-TV would back into daytime programing by doing a half-hour show from 5 to 5:30, then one

from 4:30 to 5 and so on. The advantage of this kind of operation is that smaller segments can be programed, which, in turn, will not spread the web's creative strength too thin.

#### Long Haul Ahead

It is fairly obvious that, altho CBS-TV has made gigantic strides in nighttime TV programing, it still has a long way to go before all its problems are solved. And since the evening hours are the ones on which the most money can be made, the web is naturally concentrating all its fire power on building them.

The space difficulty is slowly being disposed of, Van Volkenberg notes. CBS-TV recently leased studio space in Liederkrantz Hall on East 58th Street and is now rebuilding the facilities there to give the web four studios. With Grand Central, Liederkrantz Hall and its legit theaters, the net is enlarging its production space substantially.

#### Must Experiment

As to the kind of programs needed during the day, the video exec claimed that none of the daytime shows he had seen on the other TV stations had seemed entirely satisfactory. CBS-TV has tinkered with soap operas and given them dry runs, he said, but wasn't happy with this kind of show for TV. Among the few programs he did think would be acceptable to daytime listeners were women's shows. CBS-TV already has Dorothy Doan on from 12:30 to 1, but he felt another one such as Dione Lucas would be more than welcome.

All this points up a slowness and caution at CBS-TV in tackling a job that admittedly, up to this point, has been one of the thorniest in video.

## Sterling To Handle National Time Sales

CHICAGO, June 18. — Sterling Television, Inc., affiliated with WEKB, local video station, in leasing and manufacturing of the Multiscope used by many stations to present slides, news tape and weather forecasts, will begin handling national time sales for the machines, it became known this week. Execs of Sterling have been in New York recently tying up a deal under which a national advertiser will buy about 18 hours a week on all stations now using the device.

A spokesman for Sterling refused to name the sponsor, but said it was one of the biggest in the business and that a deal would be signed in a few weeks under which the advertiser would buy for a year.

The deal is expected to be just the first of many. Already, it is said, another big advertiser is seriously thinking of buying on a national basis. Eventually lining up of national sponsors will be an integral part of the over-all Multiscope leasing arrangement. Stations leasing the machines will not be forced to accept advertising from Sterling, but they are expected to find the additional revenue an incentive for signing lease arrangements.

## "Family" to N. Y. For TV Version

HOLLYWOOD, June 18.—Radio's veteran *One Man's Family*, owned by National Broadcasting Company (NBC) and produced by Carleton E. Morse, will be shifted to New York next month to launch tele version over NBC's Eastern coaxial network. Show's entire radio cast will move to Gotham to participate in video version, with radio actors reportedly getting \$400 per week for making jaunt to New York and relinquishing local radio jobs.

Morse will produce tele version as well as continue radio counterpart of the weekly family series, currently rounding out 17 years on NBC. Cast members will include Anthony Smythe, Michael Raffeto, Bernice Berwin, Barton Yarborough, Page Gilman, Tom Collins, Russell Thorsen, Laurette Fillbrandt, and Lou Harrington.

Length of troupe's stay in New York is undetermined, since it is likely that the show would return to Hollywood once tele version is set, airing locally over KNBH and kinescoping for delayed telecast over NBC's Eastern coaxial network.

## Coast NBC Converts Studio E for Video

HOLLYWOOD, June 18.—National Broadcasting Company (NBC) last week began reconversion of audience Studio E in Hollywood's Radio City in preparation for large-scale program of kinescoped tele originations over KNBH, Coast NBC video station. Studio will be remodeled to allow for tele camera facilities, retaining studio audience seating arrangements to provide for live audiences on tele shows. Tele outlet is currently working on only one sound stage, with no live audience facilities.

Net has begun skedding kinnie auditions of radio airmers, after ironing out bugs which have delayed kine recordings to date. Web technicians are not satisfied that quality of kinnie is up to web standards and have skedded kinnie tests for *Take It or Leave It*, the Dennis Day show and Jack Carson show. Latter stanza is being tele-tested for General Foods bankrolling, with Young & Rubicam Agency handling production details under supervision of Sam Fuller.

Carson stanza will be situation comedy show, with cast still to be set, using Frank DeVol ork. General Foods has indicated interest, but deal is nowhere near inking stage. *Take It* faces tele lens June 17, with Dennis Day set to make test after returning from vaude tour.

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# THURSDAY NIGHT AM-TV BOFF

## Alien Countries Demand U. S. Sound Effects Wax

NEW YORK, June 18.—Altho dollar shortages have effectively stymied the postwar demand for American program transcriptions, sound effects which formerly were little in demand in foreign markets are now selling strongly. The reason that broadcasters in other lands are buying sound waxings is that during the war many of them, for the first time, observed their use and realized how they could inject a hypo into their own operations.

Stations in Eastern Europe, the Polskie Radjo in Warsaw for example, whose facilities are government owned, are now customers for sound effects. Other nations, including the Netherlands, South Africa and Australia, are following suit. Most of these countries have never used sound effects in radio. The only firms that make sound effects abroad do so for legit purposes only.

Another significant consideration is that many governments owning broadcast facilities have proved more amenable to shelling out for sound effects which can be used for propaganda purposes to solidify their positions. Program fare is of lesser interest.

### War Business

During the war, American creators of sound effects were asked by the United Nations to deliver submarine, airplane, gun and other effects, so that our soldiers and allies could ef-

fectively identify the sound of U. S. armament. It is also claimed that one reason for General Montgomery's turning General Rommel's flank in North Africa was that the German officer thought the sound effects of a 16-inch gun, amplified from rafts towed out to sea, came from the British Navy attacking.

Only Canada and South Africa of the British Commonwealth nations have been purchasing transcriptions, and South African trade dropped sharply because the balance of trade was heavily in America's favor. However, the short wave station in Laurence Marques, Portuguese East Africa, has taken up some slack. Canada, more than any other country, buys sound transcriptions, but U. S. firms pay a 30 per cent Canadian tax.

### Aussie Switch

In a switch, there has been a jump in importation to the U. S. of transcriptions from Australia. Wax peddler Charles Michelson has just bought 1,200 sides of the Dr. Mac soap opera series from the Mac Quarrie Aussie network. He is also peddling Australia's *Musical Comedy Theater*, which uses excerpts from American operettas. Dr. Mac has already been sold to a department store in St. Johns, Newfoundland, by Michelson.

However, program transcription producers will not be able to realize

## AFRA Arbitrates Lynn Vs. Horrell

NEW YORK, June 18. — The American Federation of Radio Artists (AFRA) last week began arbitration proceedings for William Lynn against Martin Horrell, the producer of *Grand Central Station*.

According to the actor, several months ago he accepted the leading part in one of the scripts done on the Saturday afternoon show on the Columbia Broadcasting System (CBS). Shortly before he was due to begin rehearsal, Lynn says, he was phoned by Horrell, who told him they had signed Ernest Truex for the part, but a smaller one was open to Lynn. The veteran Broadway actor refused the deal, and now the matter is going to arbitration. Several hundred bucks are involved.

This is not the first complaint made by actors against Horrell. Lou Gilbert and Steve Hill both charge that they were engaged for the show, but at the last minute shoved out of their parts. However, they were paid.

When reached, Horrell refused to comment on the charges.

much alien dough from their commodities until foreign countries get back on the right side of the ledger, and that time seems remote. When countries must import food and machinery, they spend less on such items as waxes.

## 3 Webs Pitch Big Names; 2 Media Vie, Too

### CBS Inches Into a Lead

(Continued from page 3)  
leading entry in the National Broadcasting Company (NBC) picture will be the Olsen & Johnson Buick whirligig, which tees off this week in the Milton Berle Tuesday time but later shifts to 9 to 10 p.m. Thursdays.

The CBS comedy line-up, tentatively, shapes up as follows:

Ken Murray's *Blackouts*; 8 to 9 p.m.

Jack Benny, *Inside U.S.A.* (alternating); 9 to 9:30 p.m.

Ed Wynn; 9:30 to 10 p.m.

### New Carson Show

Another possibility for Thursday on CBS is a new Jack Carson series in the works for Jello (General Foods), which might shift Wynn to Fridays at 8:30, following *I Remember Mama* and preceding *Ford Theater*, an hour-long show.

The NBC Thursday night set-up, other than O. & J., is not too certain, except for the Dunninger-Bigelow Sanford show at 9:30. The Gulf show (Bob Smith) is being dropped, and the Lanny Ross Swift show is not yet a sure fall starter.

Wynn will air via kinescope, with (See *Thursday Night* on page 12)

# how to kill two costs with two radio stations!



MANY AN ADVERTISER with a network show uses WOR for plus-programming. His national program is used for institutional advertising and gets down to product selling with a WOR spot show slanted straight for 36,000,000 listeners in 18-states and the Dominion of Canada.

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2. Introduce and try out a new product.

3. Do "point-of-purchase" advertising.
4. Test a new product's "pull".
5. Give last-minute news about any product or service.

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# WOR

mutual

# Video Thaw Is Eagerly Awaited

## Bidders Strain At Leash To Land in Dough

### FCC Hearings in August

WASHINGTON, June 18.—As the Federal Communications Commission (FCC) prepares for its mid-August TV hearings in hope of lifting the freeze before the year's end, prospective telecasters are straining at the leash—eager to get into the money field of the future. Waiting for a crack at low-brand TV channels are 330 applicants, many of whom are getting impatient and are expressing their impatience in letters to congressmen and to the commission, urging that the freeze be thawed. Despite the discouraging of new bids by FCC thru the freeze, 42 applicants have filed for new TV stations since the lid was clamped on grants last September 30.

These bids have come in even though there is no assurance that the channels for which the bidders are applying will still be assigned to the respective cities when the FCC gets around late this year to announcing permanent allocations in the very-high-frequency (VHF) range. Contrary to FCC expectations, only 17 bidders have dropped applications since the freeze was put on. It had been expected that a larger number would abandon their bids—at least temporarily—in view of the haze surrounding allocations and the suspicion that there will be less competition in the early months for upper-band stations.

### Other Proposals

The interest in getting into TV is not limited to the pending bids. Stacked up in FCC files are some 50 requests for the commission to switch channels around so that the petitioners will have available low-band frequencies in their own communi-

## SHORT SCANNINGS

Wilbur Stark and Jerry Layton are now representing the radio-TV comedy series, "Love 'Em or Leave 'Em," scripted by Alan Sands and Jeff Martin. . . . David Hale Halpern is the new president of the American Television Society. . . . James N. Manilla has joined the TV staff of Newell-Emmett. . . . WXYZ-TV, Detroit, has added the Silver Cup Motorboat races to its sports coverage. The Labor Day evening will be sponsored by Chevrolet. . . . Harold C. Berg is now the sole owner of Detroit's Television Advertising Company, a TV time selling outfit. Benjamin Greenwald withdrew from the partnership. . . . Samuel Sheplow joins Luckoff, Wayburn & Frankel, a Detroit advertising agency, as radio and television director.

WFMY-TV, Greensboro, N. C., joins the Columbia Broadcasting System's (CBS) TV network September 1. . . . Victor Seydel is the new head of the TV department at Anderson, Davis & Platte. . . . Mordy Gassner has been appointed art director and Scott Donohue assistant sales manager of WPIX, New York's indie TV station. . . . Edwin T. Woodruff is now the president of Cinetel. . . . Herbert B. Cahan has been promoted to program manager and Anthony Farrar to production manager at WAAM, Baltimore. . . . Radio director Jo Lyons is now a TV megger at the American Broadcasting Company. . . . The Princeton Film Center has an option on all of the Thornton Burgess properties—"Peter Rabbit," "Happy Jack Squirrel," "Sammy Maay," etc.

ties. FCC spokesmen refuse to hazard a guess as to how many yearning telecasters are ready to file for VHF when the freeze is over, altho they estimate that more than 1,000 new bids will be filed in both the upper band and VHF during the first year after the freeze.

Actually, the halt on granting of new stations has not included placing all TV in a deep freeze. A survey disclosed this week that in addition to the 42 bids for new stations received since last September, 140 miscellaneous applications have been filed by telecasters in the VHF field. These include such projected actions as a change in frequency, increase in audio and/or visual power, transfer of control, license renewal, and extension of completion date. These applications have been flowing into FCC during the freeze at a rate ranging from two to a dozen a week. In only four of the 35 weeks of the freeze has a bid of this type failed to come in.

As a result of the miscellaneous TV bids, the commission has been making a number of decisions in the TV field, freeze or no freeze. Since September, a total of 168 TV actions have been announced by the FCC, involving rulings on applications of the type described above. A grant of at least one TV application has been made by the FCC in every single week of the freeze with the exception of the seven-day period ending April 30.

In contrast to the AM situation, where the commission is badly

## KTTV's 'Pantomime' To N. Y. Chev Dealers

HOLLYWOOD, June 18.—Columbia Broadcasting System (CBS)-L. A. Times tele Station KTTV's Pantomime Quiz was sold last week to Chevrolet dealers for airing over WCBS-TV, CBS New York station, thus becoming first locally originated show to be aired in New York via kine recordings. Chevrolet will pick up tab beginning early in September for a price of about \$1,200 weekly.

Pantomime ailer is pioneer Coast charades quiz which originated over KTLA, Hollywood, and was bought by KTTV early this year. Show is produced by Mike Stokey and Bernie Bert, with Stuart Phelps directing for KTTV. Cast of regulars includes film star Vincent Price, radio actor Hans Conreid, ork leader Frank DeVol, and songstress Gale Robbins.

bogged down in a backlog of requested changes in facilities, the FCC has been keeping reasonably up to date on such bids in TV. Of some 50 requests for changes in TV construction permits received during the freeze, the commission has on hand only a dozen still needing action. A pair of renewals, five bids for a TV license, six requests for transfer of control and 15 bids for change in call letters and extension of completion date also remain pending.

## NU TV Poll Points Up Shift In Preferences of Viewers

CHICAGO, June 18.—Shifting preferences of Chicago television viewers were revealed this week when results of a third survey by Northwestern University were released. In general, the survey showed that the drop in movie and sports attendance is greater than during the period of the second survey, July, 1948; that TV commercials are liked less than they were about a year ago, and that practically all viewers think programs have improved since the first of the year.

Presently TV viewers go to movies 68.2 per cent less than they did before they bought a set, while a year ago they went to movies 60.5 per cent less. Ball games are attended 33.4 less, whereas a year ago the drop was 24.4 per cent. Wrestling attendance now is off 29.5 per cent. A year ago the decrease was 17.2 per cent. Variety shows now are the favorite program of 51 per cent of the

housewives. Last year, 16 per cent of the same group said variety shows were their favorite. Sports were formerly preferred by 83 per cent of the men, but now it is tops with only 59 per cent. Teen-agers now consider variety shows to be tops, in comparison to a year ago, when sports programs were best liked.

Television commercials presently are liked by 53 per cent of local set owners. A year ago they were liked by 83 per cent. Favorite commercial, this year and last, was put out by Lucky Strike.

Ninety-four per cent feel that programs have improved since the first of the year. Thirty-nine per cent say improvement is caused by better shows; 26 per cent attribute it to more variety in programing, and 13 per cent think improvement is due to increasing quantity of New York shows.

## Doubled Daytime Audience Brings KFI-TV Rate Hike

HOLLYWOOD, June 18.—After 15 weeks of exclusive daytime operation, KFI-TV this week claimed to have doubled its average looking audience and, accordingly, hiked station time rates 7 to 30 per cent, effective July 15. Having slashed rates over 50 per cent early in March when the station abandoned nighttime programing entirely, station said total billing had increased more than seven times over previous nighttime biz figures and raised rates accordingly. Station said its audience had doubled over original estimates made at the time its basic daytime rate structure was set up, claiming that a Hooper survey gave the station a looking audience of 15,000 families for an average period.

Now boasting an average of 115 bankrollers weekly, KFI-TV would not comment on gross billing figures, but said the outlet was continuing to operate in the red despite a tremendous increase in billing. Backbone of KFI-TV's new rate card will be a basic hourly rate of \$160, spot announcements upped from \$20 to \$25, participation shots raised from \$25 to \$30, and 5-minute time segments upped from \$30 to \$40 each. Despite rate hikes, KFI-TV said it "has the most reasonable rate structure of any station in any major television area."

Bankrollers currently on the station's books will be protected to the end of the current contract, or for a 26-week period from July 1, whichever is longer, according to W. B. Ryan, station's general manager.

## Ruppert Pays 170G For "Sports Album"

NEW YORK, June 18.—At a price estimated at 170G, Ruppert Beer has bought the Frederic Ziv sports album for three years. The album consists of old sports films of important contests, personalities, etc., and will be used by Ruppert to begin a five-minute spot campaign immediately preceding and following baseball, football and other games offered on TV.

The spots will be bought in New York, Philadelphia and Boston, the first having already been telecast over WPIX here, on Monday (13). The Biow Agency handled the deal for the sponsor.

## Dreifuss Inks DU For TV Kid Shows

HOLLYWOOD, June 18.—Hollywood film producer Arthur Dreifuss, head of Sandre Productions, Inc., inked a five-year deal with Denver University for the production of 130 half-hour children's plays for tele use, marking first such deal consummated between a motion picture producer and college. Films will be made at Denver U, using talent from school's famed Youth Theater.

First picture, slated to roll June 25, will be *Pinnocchio*, directed by Dreifuss, with tele adaptation by Arthur Hoerl. Sales outlet for finished product is still to be set.

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## Coast Tele Net By Next Spring

HOLLYWOOD, June 18.—A full Coast tele network is on the horizon. According to a Pacific Telephone & Telegraph Company spokesman, next spring will see completion of a one-way microwave relay circuit tying Los Angeles and San Francisco, while other facilities connecting the two major Coast population centers will be completed by 1951. Source refused to state whether this meant coaxial cable or additional microwave relay systems.

Coax link between Sacramento and Portland, Ore., has been in service for long-distance phone use since June 28 of last year. A similar cable is now under construction between Seattle and Yakima, Wash. Current plans call for construction of a microwave relay circuit linking San Francisco and Sacramento by 1951, while Portland and Seattle will be similarly equipped by 1952.

Phone company said "backbone facilities" are not available between New York and Los Angeles, but it's up to tele broadcasters to say when they want to press the link into use. It would take a year to prepare present coast-to-coast facilities for video use. These were installed primarily for telephone service but can be converted for tele when the demand develops.

## "The Saint" Returns As Mutual Sustainer

HOLLYWOOD, June 18.—The *Saint*, mystery stanza starring Vincent Price, will return to the airwaves July 10 as a Mutual Broadcasting Company (MBS) sustainer, it was announced this week by Jimmy Saphier, packager of the radio whodunit. Formerly bankrolled by Lever Bros. for Trim hair tonic, show was axed last year when bankroller withdrew product from market. MBS will spot show at 7:30 p.m. EST, with Tom McAvity handling production and Harry Zimmerman's ork providing music.

Net will use trial summer run to showcase show for fall bankrolling.

## Philip Morris To Nix Show for "Photog"?

NEW YORK, June 18.—Philip Morris this week was reported ready to drop its *Philip Morris Playhouse* and replace it with *Crime Photographer*, which now is airing under the Toni banner. Both are on the Columbia Broadcasting System (CBS). *Crime Photog* winds up for Toni July 28 in its 9:30 to 10 slot Thursdays, and reportedly would move into the 10 p.m. Friday slot for the cigarette firm the following week, August 5.

Blow is the Philip Morris agency, while Foote, Cone & Belding handles Toni.

## WBKB Anniversary Program Sock; TV Milestone Passed

CHICAGO, June 18.—A local television milestone was passed here Thursday night (16) when the Balaban & K theater chain celebrated the eighth anniversary of its station, WBKB, and introduced the Paramount large-screen video transcription system at the Chicago Theater. Except for an eight-minute loss of picture caused by a fuse blowout in the WBKB building, the entire production was superior. It was one of the best shows ever presented here.

Program started at 7 p.m. with march of historical events in WBKB's growth. After a few regular programs with special talent, interviewing of civic and trade dignitaries got under way at the Chicago Theater. Altho the home audience saw the interviews immediately, the theater audience did not see them, via video transcription, for 15 minutes. This allowed those interviewed to see themselves on the large theater screen — an effective showmanship twist.

At 9:20 p.m. a top variety review telecast from the Chicago stage got under way. Featured acts were Peter Donald, the Shyrettos, Jackie Green, Joan Edwards, the Blackburn Twins, Janet Blair, Henny Youngman and Morton Downey. The WBKB staff outdid itself with production, direction, camerawork, lighting and engineering. There was not one flaw.

Amazing thing about the variety show was that it was more effective for the video audience than for those

in the theater. TV sound was better. Use of close-ups, zoomar and prism lens shots and elimination of unnecessary background gave added impact to work of all performers.

Hits of the show were Henny Youngman and Morton Downey. Downey used a style entirely different from his radio presentations, and consequently proved his ability as a dramatic, visual entertainer.

Quality of the large screen video transcription was somewhat disappointing. It was too coarse and grainy, and at times the picture and sound was distorted. Obviously this system needs improvement before it can expect continued acceptance as theater television.

Co-producers Jonny Graff and Nate Platt can take bows for exact planning of a complicated show. Harry Birch, chief cameraman, and Dick Shapiro, chief engineer, also deserve credit. All who took part in the presentation — from John Balaban down — deserve bouquets. It will long be a challenge for local stations.

Cy Wagner.

## Joe Franklin Offers Vaude Wax to Nets

NEW YORK, June 18.—Joe Franklin, who parlayed a collection of 25,000 hoary waxings of old-time vaudevillians into a big-money operation, is now dickering with two networks for fall shows, with at least one web interested in a combined AM-TV deal. The latter operation would call for a live band instead of Franklin's usual disk deal; and the blueprint for the program is now being mapped out. Franklin has two shows on WMCA, New York

## Presto! Plugs On Sustainer!

NEW YORK, June 18.—A unique AM-TV contract this week was worked out between the Columbia Broadcasting System (CBS) and the recruiting services of the U. S. Army and Air Force to cover the Air Forces' sponsorship of Red Barber's *Clubhouse*. The show begins its AM and TV simulcast career Saturday, July 2, from 6:30 to 6:45 p.m. The 52-week pact provides that the first and third 13-week periods will be commercial while the second and fourth will be sustaining.

Devised because of the additional TV production costs, the agreement provides that even during the sustaining periods a short plug will be delivered, similar to those CBS sometimes contributes to that service. The Air Forces also gets a rate break. CBS has arrived at a charge by averaging the sum of the sustaining and regular commercial rates. The resulting median figure is midway between.

The program will consist of a survey of the week in sports, an interview with a prominent guest in athletics and the latest sports results of the day. Judson Bailey will do the script, while John Derr directs the AM show and John Peyser the TV version.

and while he has had no previous web shows, he served as consultant to Paul Whiteman on the latter's American Broadcasting Company (ABC) disk aircr.

Franklin's transcribed 30-minute record show, *Main Street Memories* meanwhile has picked up 60 outlets in the six weeks since it was first offered by the packager. Fine-Nelson *Memories* is a retake of Franklin's early morning WMCA show, *Antique Record Shop*. Costs vary according to station power and size of market area.

## Video Battle Over Lenses Is Begun

NEW YORK, June 18.—What may turn out to be a heated battle over the use of lenses, filters and indoor antennas on TV sets got a rousing send-off last week after conflicting statements on the subject were issued by lens makers, teleset manufacturers and servicing agencies.

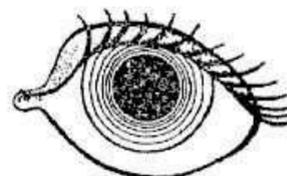
Touching off the controversy was a statement by Richard G. Devaney, veepee of the Philadelphia Radio Service Men's Association, to the effect that the use of lenses to enlarge a picture tended to absorb "a good percentage of light from the television tube, forcing the viewer to turn up his brilliance and contrast controls." Devaney further stated that the use of a filter also lessens the life of a picture tube.

An immediate denial was made by R. G. Walcutt, veepee of Walco Products, Inc., one of the larger lens and filter manufacturers. Walcutt's denial pointed out that both filters and lenses are actually "incorporated as original equipment in some of the country's best known television sets, and this certainly would not be done if there was any harmful result."

Other industry spokesmen have made statements to the effect that the use of indoor antennas had much to do with shortening the life of picture and other tubes, since the set is "under pressure" and the viewer has to turn up the brilliance control in order to get a sufficiently bright picture.

What effect all this controversy may have on the consumer, if and when it is made public, is of great concern to both set and lens-filter manufacturers. A great many small-size picture tube sets are being sold with an enlarging lens "thrown in" with the package. The use of indoor antennas is being widely advertised, too, as saving the prospective purchaser an installation charge and an argument with a stubborn landlord over the erection of roof top antennas. As yet, however, the argument has not reached the stage where it is a deterrent to tele set sales.

eye-opener



and night-cap

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# Canadians Want Licensing Body Separate From CBC

ST. ANDREWS, N. B., June 18.—The establishment of a separate radio licensing body and regulatory authority, distinct from the Canadian Broadcasting Corporation (CBC) was favored in a motion passed by the Canadian Association of Broadcasters (CAB) as its 24th annual convention drew to a close here Thursday (16).

On motion, the incoming board of directors of the CAB will be instructed to make a presentation to this effect to the Royal Commission on Arts, Letters and Sciences.

Thruout the four-dayer a cry for a free hand in the development of television on the part of orgs wishing to enter the field was countered by assorted jitters as to what the new monster may do to existing media, notably radio.

The 24th annual had brought together representatives of 90 Canadian stations from coast-to-coast plus spokesmen from all branches of the radio industry. Sessions were held in the Canadian Pacific Railway's famed Algonquin Hotel on the shores of Passamaquoddy Bay.

Prominent thruout the meeting were G. R. A. Rice, Edmonton, Alberta, chairman of the board of directors of CAB, and T. Jim Allard, Ottawa, general manager of the

## Poppele Asks Lift of TV Freeze in Areas

NEW YORK, June 18.—The current freeze on new video station applications should be lifted in 11 markets, with 22 channels involved, according to J. R. Poppele, president of the Television Broadcasters Association, who this week requested the Federal Communications Commission (FCC) to take such action. These markets, said Poppele in his letter, are devoid of such problems as interference and station spreading which in part were responsible for the freeze. He also noted that transmitter and receiver manufacturers have been unable to plan production schedules ahead and have been seriously hurt by the solidity of the freeze.

Poppele urged partial unfreezing in the 11 areas, with immediate hearings on applications for stations there, to avoid a jamming of orders on transmitters and receivers when the general freeze is thawed. Market areas which should be released from the freeze, according to Poppele, are Amarillo, Tex., five channels; Denver, one channel; El Paso, two channels; Sacramento, three channels; Salt Lake City, one channel; Corpus Christi, three channels; San Diego, two channels; San Francisco, one channel; Seattle, one channel; Stockton, Calif., two channels, and Tacoma, one channel.

CAB. Guests included Justin Miller of Washington, president of the National Association of Broadcasters (NAB).

## DuMont Offers Allen Notre Dame Games

NEW YORK, June 18.—Mel Allen has been offered the gridcasting position by DuMont for the five Notre Dame football games that will be carried by the network next fall. Allen, so far, has not accepted the position because of previous commitments. However, he is trying to work out a deal whereby he will be able to accept the assignment.

If Allen should be able to do the sportcasting for DuMont, the Columbia Broadcasting System (CBS)-TV will have to get itself another football announcer for the telecasts of the Columbia University home games, an annual CBS offering. This, no doubt, is one of the stumbling blocks that Allen will have to clear, since Allen voiced these games for the past three years.

DuMont will carry the Notre Dame-North Carolina football game, skedded for the Yankee Stadium November 12 over WABD here, but the other four games will originate from South Bend, Ind., via WGN-TV and WBKB, both Chicago outlets.

## WOW-TV, KM-TV In Simultaneous Bows

OMAHA, June 18.—Television is to bow here in September. Omaha will be one of the first cities in the country with two video stations from the start. They will be WOW-TV and KM-TV, the latter the video arm of KMA, Shenandoah, Ia.

WOW-TV will affiliate with the National Broadcasting Company; KM-TV, the American Broadcasting and DuMont.

KFAB and KOIL also are looking over the television line-up, feeling that more channels will be allotted to Omaha.

Eleven manufacturers, co-operating with WOW-TV and the Nebraska-Iowa Electrical Council, began a daily series of television previews for the public. Five 30-minute shows are being offered daily. The shows come on the 33 models of the 11 manufacturers.

Admiral and RCA Victor already have had dealer showings.

## WKY, 67th Outlet In U. S., in Debut At Oklahoma City

OKLAHOMA CITY, June 18.—The Daily Oklahoman's WKY, at 7 p.m. Monday (6), became the nation's 67th television station. Operating on Channel 4, station is affiliated with the National Broadcasting Company (NBC).

The first shot was a Bulova clock, then the show was on, with a close-up of Publisher E. K. Gaylord's hand pressing the send-off button.

Churchmen of the three faiths were introduced by Gaylord and then Gov. Roy Turner reminded Oklahoma that the new medium will bring public servants much closer to the home.

P. A. (Buddy) Sugg, WKY manager, scheduled to join the opening ceremony, ducked out at the last minute for a spot in the control room, as rehearsals had been ragged the day before and Sugg wanted to keep an eye on things.

At 7:30 a 10-minute newsreel of D-day in Normandy was presented, followed by an introduction of the station's puppet feature, *The Gismo Show*. A high school boy's creation, *Gismo Goodkin* has been a popular AM feature.

Larry Cotton, singer, and other stars of local features paraded before the cameras, announcing which nights they'd be on.

And the sponsors were not lacking. Each show has been sold.

Hal Middlesworth, *Daily Oklahoman* sports editor, was on for five minutes with an interview with the local wrestling promoter. Grunt and groan will be the only sport for a while. The Texas League ball club here is asking more money for rights than the station wants to pay.

There will be a weekly teen-ager show, drawing from 4-H youngsters across the State.

Other sponsored features scheduled for at least one spot a week are a barbershop quartet, the WKY organist and a pianist.

An *Oklahoma City Times* columnist, R. G. Miller, will have a weekly spot. He is a "State beautiful" exponent in his daily news column, stressing vacation possibilities in Oklahoma.

The show closed with an hour-long *Hopalong Cassidy* film, and then an NBC film hailing the new station.

The regular TV schedule will be from 7 p.m. to 9:30 p.m. every day except Saturdays. There will be two or three films and cartoons each night.

Fred Sherman.

## Thursday Night AM-TV Is Boff

(Continued from page 9)

Harry Ackerman, CBS program head for the Coast, returning to Hollywood today to get the operation moving. He will return in a few weeks to bring back to the Coast a five-man crew, one of which will be Ralph Levy, CBS TV director. Benny, after doing two live shows from New York, will also be aired via kine.

CBS will wait to see how the Wynn and Benny shows are received on kine before making plans to do the same with any more of its Coast properties. Ackerman is also shopping for space to house the CBS-TV operation in Hollywood. He is looking for a movie sound stage for non-audience shows and a legit theater for audience shows. He will return here in a few weeks to do further work.

What this high cost talent array may do to AM in AM-TV cities is provoking plenty of conjecture. The CBS Thursday AM line-up focuses entirely on mysteries, while the NBC line-up is uncertain. General Foods at 8:30 p.m. is slated for a new show, not set; Kraft Music Hall cancels after September 29, with Perry Como, Aldrich Family and Fred Waring composing the rest of the line-up.

## CBS May Take TV Documentary Plunge

NEW YORK, June 18.—Columbia Broadcasting System (CBS) is expected to take its first plunge into documentary producing for TV this fall when it will offer its first series of either three or six shows, according to Jack Van Volkenberg, veepee in charge of TV. The programs will either be a half hour or an hour, but their subjects haven't been decided.

CBS-TV will do shows of the same general nature as *Mind in the Shadow* and *Eagle's Brood*, both produced this spring by the web. Completely new scripts will have to be written for video. CBS-TV has already experimented on a small scale with new documentary techniques on the *People's Platform* and *UN Casebook*, two weekly public affair programs.

## CBS Plans Mystery To Face 'Hollywood'

NEW YORK, June 18.—Columbia Broadcasting System (CBS) will put a mystery show into the 6:30 to 7 p.m. Sunday spot to compete with *Hollywood Calling*, the new National Broadcasting Company (NBC) giveaway.

CBS is relying on the mystery show to hold its ground in the face of the expected strong opposition because of the past success these programs have had against the toughest kind of competition.

## Speidel Jewelry Eyeing Kine of "Penthouse Party"

NEW YORK, June 18. — Speidel Jewelry, which bankrolls a portion of the radio version of *Stop the Music*, has been looking around quietly at the video situation for the past couple of weeks, and this week made a kinescope of a new 30-minute program titled *Penthouse Party*. Ed Simmons, who heads the video operation at Speidel's agency, Cecil & Presbrey, set up the date for the program, which features Radie Harris and guest celebs.

The program is a John Gibbs package, and besides Miss Harris, it will have a permanent emcee. On the audition, Vinton Freedley, legit producer, handled this chore.

## TALK OF THE TRADE

When Lowell Thomas, Edward R. Murrow and Eric Severeid take their vacations this summer, their subs on their Columbia Broadcasting System (CBS) programs will be Charles Collingwood, Larry Lesueur and Bill Shadel, respectively. . . . Homer Fickett, director of the "Theater Guild on the Air," leaves Saturday (18) for Europe on a combined vacation and business trip. . . . Art Ford, WNEW disk jockey, leaves for Paris June 20. . . . Bill Leonard, of CBS, starts a theater column for the Theater Arts magazine in its July issue titled "One on the Isle."

Malcolm Kennedy is the new general manager of WKDN, Camden, N. J. . . . Adelee Ryerson and Martin Enghauser are two recent additions to the staff of WHLI, WHLI-FM, Hempstead, L. I. The former will do script and continuity, and the latter will join the engineering department. . . . R. D. Wilber has been appointed musical director of WINS, New York. He has added live music to its daily "Bushels of Fun" show. . . . Script editor William Welch, of the National Broadcasting Company (NBC), and his wife, Kitty, are parents of a second girl. . . . Al Unger, veepee of the sales department, and Al Sambrook, manager of the commercial department of World Broadcasting, return today from the Canadian broadcasters' convention in St. Andrews, N. B.

Bill Wells is the new program director for KCOH, Houston. . . . Will Yolen, of Yolen, Ross & Salzman, is expected back at his desk momentarily from an appendectomy. . . . KSL, Salt Lake City CBS affiliate has appointed Edward (Ted) Kimball as program director and Gene Halliday as assistant sales manager. . . . Hines Hatchett, New York manager of the John E. Pearson Company, is retiring from the representing business to devote his time to his manufacturing interests. . . . C. A. Schultz, owner of WMMW, Meriden, Conn., takes over the managing reins of his station with the resignation of William Franklin, former station manager. The latter moves over to become commercial manager of WBIS, Bristol, Conn. . . . Constance Misenti, the new traffic manager of WCNX, Middletown, Conn., succeeds Claire Green.

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**It's Sewing Time**

Reviewed Friday (June 10), 4-4:30 p.m. Style—Miscellaneous. Sustaining via WNBT, New York. Produced by Women's World Television; director, Cal Howard; announcer, Rex Marshall; cast, Elaine Bassett.

For a sustaining show, *It's Sewing Time* does a darn good selling job on Butterick patterns and Domestic sewing machines. The multitude of free plugs given these products would never get by on a sponsored program. In spite of this overly commercial aspect, tho, the show itself is pleasantly informal, yet informative, and moves along smoothly at a pleasant pace.

Blond Elaine Bassett is probably one of the more versatile gals in video. She televises like a *Follies* queen, chats along easily in a spontaneous girl-to-girl manner and, what's more important, handles a needle and thread with the deft, sure touch of a veteran seamstress. Her homey Southern accent is a trifle cloying, but it undoubtedly appeals to the housefrau who otherwise might be suspicious of all that glamour.

The format of the show is exactly what the title implies. Miss Bassett simply sews. She invites a housewife to appear as her guest each week and directs most of her conversation at the visitor. During the telecast reviewed, she showed her guest how to lengthen short skirts, cut out a pattern for a child's dress and carefully traced the step-by-step procedure for making a blouse. A whirlwind of activity, Miss Bassett also fanned the ear with a rapid-fire patter of remarks calculated to interest the home girl; i.e. "there's somethin' sorta sentimental and sweet 'bout makin' baby clothes yourself."

**Well Scanned**

The camera work and direction were excellent. The skillfully arranged close-ups afforded the tele viewer a stitch-by-stitch account of the pattern proceedings.

Personable Rex Marshall was on hand to keep the sewing circle from getting too square. His masculine presence, relaxed manner and humorous asides kept things rolling along at a smart clip and provided an interesting contrast to the ladies both visually and vocally.

Geared to the sewing ability of the average housewife, the show is paced a bit fast for beginners.

June Bundy.

**The Black Robe**

Reviewed Wednesday (June 15), 8:30-9 p.m., over WNBT, New York, and NBC-TV network. Style—Courtroom re-enactment. Produced by NBC and Phillips H. Lord. Director, Ed Sutherland. Cast, Frank Thomas and others.

It seems as tho ever since he's been in radio, Phil Lord's been preoccupied with the "true story" approach to

plain type people, the classic example being *We, the People*. In its early days, with its unmatched collection of human curios, *People* presented a rare parade of hermits and what not, leading to the remark that Lord was the only guy ever to reap a fortune from the first three words of the preamble to the Constitution. At any rate, this plain-type-people approach characterizes *The Black Robe*, which Lord has sold to NBC



**Radio and Television Program Reviews**

Designates Radio Review

Designates Television Review

**Volume One**

Reviewed Thursday (16), 9:30-10 p.m. (EDT). Style—Psychological drama. Sustaining via the American Broadcasting Company (ABC). Cast: Jack Lescoulie as Floyd, Nancy Sheridan as Georgie, and Frank Thomas Jr. as Milty. Sound, William J. McClintock; music, Albert J. Bahrmann; director, Alex Segal; writer-producer, Wyllis Cooper.

This may be the program television has been waiting for to show those potentialities inherent in video which no other medium can duplicate. Bill Cooper, one of radio's truly imaginative workmen, in taking his first fling at TV, came up with a production concept brilliantly fresh, and one which, as he said in introducing the program, could not be done in any other art form. The result was always fascinating and usually gripping.

Few dramatic video shows ever have attempted the economy of cast and settings which Cooper utilized: Three players and one chair, with a card table brought in only momentarily. A mood of tension and growing terror was unquestionably abetted by the stark set and the use of nearly shrill black and white light and shadow effects. As with most Cooper

and which the web is now producing with him.

Robe is offered as an insight as to what happens in a big city "after dark," presenting "actual cases" from a night court docket. The program uses no actors—rather, a procession of bowery habitues and the like mounts the stand, to "testify" in cases in which they've been schooled before air time. If nothing else, the program presents a somewhat compelling collection of faces of all sizes, shapes, hues and character; it is this emphasis on the phizzes of this "we the people" promenade that gives *Robe* most of its interest.

**Goes Overboard**

In other respects the program suffers from a phony pomposity and the unshakable feeling that the "testimony" is all phony. Too often the eagerness with which one of the alleged miscreants "confesses" tips the mitt that, let's face it, there's a fin in it, so, what the hell. Similarly, in striving for reality visually, and to bolster it with appropriate dialog, the program goes overboard. In the show caught, two "dese, dem and dose mugs," one an ex-con attempting to fend off the disruptive efforts of the other in a case in point, involved two supposed ex-cons, one of whom had built up a prosperous business and employed only former inmates; and the other, who was trying to get the employees to hark back to their less legal habits. The exchange of threats, the "dese, dem and dose" talk and the continual scowling of the offender did more to detract from the episode, rather than giving it the sought after authenticity.

**Too Many Cases**

Another hindrance to a fuller enjoyment of a potentially intriguing program is an overabundance of cases, each of which is dealt with too briefly. There is virtually no resolution, nor is there sufficient time to develop any of the background, which, in most instances, could be far more interesting than the bare bone stories told.

The camera work is static, shifting only occasionally to a long shot away from the faces of the witnesses. This, however, is no handicap, since the faces themselves are far more interesting than any set or claptrap which could be used to clutter the stage. At least, tho, the facial angle could be changed with the use of an additional camera.

Jerry Franken.

radio productions (*Lights Out, Quiet, Please*), the program stressed mood rather than plot.

**The Plot**

The plot simply dealt with Floyd and Georgie, a couple who had previously gleaned \$40,000 in a bank haul in which an elderly man was killed, and had come to a cheap hotel to hole up until the heat was off. The third character was Milty, a bellboy whose character came to take on peculiar significance. When everything began to go wrong for Floyd and Georgie, the thought began to seep thru that this was no ordinary hotel room, but perhaps a waiting room for the ultimate fate they had brought upon themselves; the bellboy took on the sinister overtones of a representative of that fate. The approach and treatment were typical Cooper.

The viewer's screen was treated as the mirror atop a dresser in the hotel room. Much of the action was played directly at the mirror, with the characters realistically performing customary rites before it and supposedly watching the others' reflections in the glass. Thus, Georgie went thru a considerable lipstick operation, while Floyd's mannerism of pulling back his lips and rubbing imaginary matter from his teeth with forefinger while playing directly to the camera captured a real slice of human habit.

The mirror effect was used frequently and tellingly, as when Floyd rumaged thru the drawers which were supposed to be beneath it, and when, in a fit of nerves, he had broken their only whiskey bottle, he furiously scratched the top of the chest, again just below camera level, with the jagged bottle top. As their nerves tautened and Floyd began to crack up, he excitedly charged that he sensed people looking at them thru the mirror, pointing directly at the camera and the viewer. Rubbing of the mirror, apparently directly on the viewing tube, was an additional fillip which carried the effect further.

**The Climax**

The climax came after a series of psychological torments had been imposed on the two fugitives. The bellboy refused, in turn, to bring them food, cigarettes and matches, their loot and gun mysteriously disappeared from the suitcase, they were given a week-old newspaper to read, sirens sounded frequently outside, loud Dixieland music blared in from outside, the bellboy walked in and out of a locked door at will and seemed to read their hidden thoughts, and finally, a deck of cards they found and hoped to pass time with turned out to have two cards missing. After Milty handed Floyd the missing gun, without explanation of where it was found, the crazed man hurled it at the "mirror," seeming to splinter it. The remainder of the show was played with crack marks between the viewers and the players.

Finally, when Floyd and Georgie found they could not escape thru the room's only door, the bellboy seemed to open a "door" in the dresser and mirror, and then locked it behind them, closing them from the camera's view and leaving the unfortunate pair to their fate. While these various effects may sound like mere tricks, they took on a very realistic appearance indeed when combined with the sustained and mounting mood of the little drama. Jack Lescoulie and Nancy Sheridan were intensely effective as the criminal duo, while Milty, as portrayed by Frank Thomas Jr., was generally good but sometimes a bit more glib than mysterious. Alex Segal's direction was true and in keeping with Cooper's intentions.

This production, the first of a series of six, set virtually a new standard by which future video dramatic efforts must be judged. Sam Chase.

**Judy Splinters and Shirley Dinsdale**

Reviewed Tuesday (14), 6-6:15 p.m. Presented sustaining on National Broadcasting Company (NBC) interconnected TV network Monday thru Friday at same time. Originated by WNBQ, Chicago. Produced and directed by Norm Felton; assistant director, Duane Bogie; ventriloquist, Shirley Dinsdale; pianist, Dortha Mitchell.

With her new series for NBC, Shirley Dinsdale, formerly one of the West Coast's hottest video properties, brings to network television a refreshing show idea, unusual talent and the possibility of great popularity.

The program has unique appeal for both adult and juvenile audiences. As such, it should garner high Hoopers and an eventual sponsor.

On the Coast, Miss Dinsdale built her ad lib routine and the antics of her dummy, Judy, around interviews with children. The Chicago-originated program is different in that there is a definite story line running thru each show. So far the story line has concerned Judy's reactions to the local scene.

Top winning quality of the program is Judy's sprightly, unpredictable, saucy but winsome personality. It permeates each situation and gives the program a high level of humor and entertainment. The ability to project Judy's personality is Miss Dinsdale's greatest achievement and constitutes the quality which should give the series a long life.

NBC's lighting, direction and settings were adequate. As the program continues, these factors should improve.

This series proves again the need for development of strong, unusual personalities in television. Burr Tillstrom made himself famous by developing the unique characters of Kukla and Ollie. Miss Dinsdale could also achieve national video fame by continuing to give Judy standout characteristics.

Cy Wagner.

**Heidt Video Show For NBC Kine Test**

HOLLYWOOD, June 18. — Tele audience show packaged by Horace Heidt will be test kinescoped by the National Broadcasting Company (NBC) during next several weeks, marking band maestro's first bid for tele recognition. Heidt himself will not appear in the series which is tentatively tagged *Find a Twin*. As implied in the name, gimmick of the show will center around finding doubles for noted Americans, with those bearing closest resemblance to celebs and finders of same awarded prizes.

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# Looks Rough for TV Set Sales

## Surveys Find Market Off, Getting Softer

### But End of Freeze May Help

NEW YORK, June 18.—That there will be tough sledding ahead for a large proportion of television manufacturers was borne out this week by the market research survey released by Sylvania Electric Products, Inc., and the additional spot survey of other companies taken by *The Billboard*.

Highlights of the Sylvania survey of TV set owners were the facts that television is already in a "buyers' market," that only five of the 50 brands picked up in the survey had established themselves in an industry position of better than 5 per cent, and that 70 per cent of the TV sets purchased were produced by the five top companies.

#### Bad Softening

While most of the manufacturers contacted by *The Billboard* refused to be quoted directly, there was a general agreement that there is a terrific softening of the set market, particularly in small-size screens and that production is definitely catching up with, and in many cases is ahead of demand.

Such additional facts as factory personnel cut-backs by the "smaller" manufacturers, the swing from set production to component parts production by additional companies and the ever-increasing demand for larger screen sets at much lower prices all point toward a demise of a number of video set producers before the end of the year.

Among the manufacturers reached by *The Billboard* the consensus was that the novelty element in TV demand is completely gone, and that potential customers are shopping for bargains and will not buy unless they get them. More than one manufacturer said they were going to discontinue making seven-inch screen sets. Most companies admitted that they were trying to cut prices still further.

An Admiral spokesman pointed out, however, that much of the "softening" of the TV market could be attributed to the general summer slump. This used to take place in radio, but apparently TV manufacturers have forgotten and are getting panicky. Admiral contends that if the manufacturers price right, there will be a big demand and sale this fall.

#### Freeze Due for Thaw

Another bright spot in the picture is the recent Federal Communications Commission (FCC) announcement lifting the freeze on new sta-

### Biz in Cubicle

PHILADELPHIA, June 18.—What is believed to be the world's smallest record shop was opened this week in the downtown shopping district by George Linn, who already has two neighborhood stores. The new midtown store has been set up in a nook only 40 inches wide and less than 10 feet deep. Situated in a heavy traffic section on Market Street, Linn's shop is depending heavily on outside signs ballying the store as the "world's smallest."

## How They're Selling Them

THE COAST-TO-COAST SURVEY of newspaper advertising this week pointed up a marked decrease in television set ads, with hot weather appliances (refrigerators, fans, etc.) getting the largest play from dealers and manufacturers alike. A few scattered Columbia LP player and RCA Victor price reduction ads for disks were evident. Additional "gimmick" promotions made their appearance in the video set field. The best buys on radio and TV sets appeared to be running in the classified ad sections of the daily papers, some dealers announcing "giant discounts" or "1% above cost."

**A FIFTH AVENUE FURNITURE STORE** offered the Olympic 10-inch table model set for \$199.95 "completely installed." The half-page ad also listed the same manufacturer's "Champion" at \$299.95 and "Baronet" at \$499.95. Latter prices did not include installation fee.—W. & J. Sloan, New York.

**"BOOM! BOOM! FREE 10-DAY TRIAL,** indoor antenna, mahogany table and no down payment" are the catch phrases in a full-page ad for an Emerson 61-square-inch set at \$269.50 plus \$1.70 tax.—Bob Wasserman, Philadelphia.

**A LARGE PHOTO OF THE NEW COLUMBIA LP player** brings the eye to a dignified ad which offers the player at \$9.95 with the purchase of any two Columbia LP records. The ad lists three suggested combinations of records and player showing the total price for each group.—Schwabacher-Frey, San Francisco.

**"TELEVISION SHOW" IS THE HEADLINE** of an attractive ad by the Electrical Association of Rochester, N. Y. "See 12 different makes! Two hundred different styles in action side by side," continues the co-operative promotion ad for Rochester's new TV station.

**"BEFORE YOU BUY ANY TELEVISION** set check the answers to these important five questions," advises the dealer, who devotes approximately 600 lines to Capchart. The questions and answers are on picture, tone, cabinet, name and price.—E. E. Forbes & Sons Piano Company, Birmingham.

**"MOTOROLA SHOOTS THE WORKS"** according to a full-page ad by the Philadelphia territory distributor. "The most sensational offer in television history, good only until July 4th," includes "free guarantee for one year on all parts including picture tube, free service in your home for a full year, free adjustable indoor aerial and free demonstration in your home." Four Motorola sets and list prices are also displayed.—Motorola-Phila. Company.

**"\$27 DOWN PUTS A BIG 10-INCH** screen Westinghouse TV set in your home" was the theme of an ad running nearly four full columns, leading off in approximately 110 point type. Emphasis upon getting video into the current price-minded market was paramount, with another big type line, "Pay only \$2.60 a week." Starred features appealing directly to the average prospect who is just renting rather than owning his home were "No expensive outdoor installation necessary" and "No landlord's permission necessary."—Rose Jewelry Company, Detroit.

**300 PHILCO TELE SETS AT \$1.35 EACH**—full price! This startling offer, splashed via a double-page spread, offers a Philco Model 702 for \$1.35 with purchase of a Philco radio-phonograph-combo Model 1475. The two-for-one deal is effective until 300 tele sets "specially purchased" are disposed. Alternate offer gives purchasers a flat discount of \$209.50 off list price of Model 1475. Low down payment and terms are offered.—Platt Radio Store, Los Angeles.

tions by opening additional channels. The Sylvania survey showed that small-size picture screen sets sold best in new TV areas. That should give manufacturers the opportunity of "unloading" their seven-inch sets in the new areas as they open up.

The Sylvania survey of over 800 set owners showed a need for better co-ordination by manufacturers of production scheduling with consumer demand. The report noted: "A comparison of total set production since 1946 with total TV set sales since 1946, broken down by general type of set, shows there are far too many radio-phonograph combinations and too few table models in the supply pipe lines (manufacturers, distributors and dealers). Of total radio-phonograph combinations made to date, roughly 35 per cent are still in the pipe lines, according to calculations based on the survey."

### New Products and Prices

The list price of Sentinel's seven-inch portable TV set was cut \$40 to \$159.95. The same company announced a new 16-inch table model to retail at \$379.95. . . . Air King's new table model set with 10-inch tube lists at \$199.95. . . . The 12-inch tube Garod "Tele-Zoom" table model with AM-FM radio lists at \$329.95 in mahogany and \$345 in blond mahogany. . . . Webster-Chicago will introduce a \$39.95 table model phono at the music merchants' convention and show. The set features a self-contained amplifier and speaker and will play both 45 and 33 1/3-r.p.m. seven-inch disks automatically. . . . Emerson will introduce its new line at a distributor and press showing in New York June 27-28. . . . The first Wilcox-Gay TV sets will be 10 and 12-inch console-type receivers. They are expected to retail at from \$300 to \$350.

## Radios Given Away To Used Car Buyers

BIRMINGHAM, June 18.—The latest twist in getting rid of radio-phonograph combinations was brought to light this week by an ad placed in the used car classified section of *The Birmingham News-Age-Herald*. An Admiral combination radio and record player, valued at \$79.95, was offered free with any car or truck purchased from the Long-Lewis used car lot in this city.

Over half of the 5-by-6 1/2-inch ad was devoted to the giveaway, featuring a large photo of the table-top set and the Admiral logotype. Just for the record, among the cars offered for sale were a '48 Chevrolet sedan at \$1,795 and a '37 Ford coupe at \$295.

### Personnel Changes

James M. Jewell has been appointed advertising manager of Noblitt-Sparks Industries (Arvin). . . . Burnham Adams, manager of the California division of Lear, Inc., has been elected a vice-president of the corporation. . . . Earl R. Hadley has been named as advertising and sales promotion manager of the home radio division of Westinghouse Electric Corporation. Hadley held a similar position with Sparton the past year and was advertising manager for Bendix for about four years. . . . Admiral has announced the appointment of Richard J. Bamberg to the newly created post of director of public relations. Seymour Mintz continues as advertising and publicity director. John T. Hughes was also appointed a regional sales manager for the company. Hughes was formerly with Philco and Farnsworth.

## Price Reforms Held Essential

NEW YORK, June 18.—The consumers' "lack of confidence in prices" is killing radio, television and home appliance sales, according to an announcement by Better Business Bureau (BBB) of New York City. The BBB suggested that retailers and manufacturers re-examine their own advertising policies and those of the trade in general, since public confidence is "still essential."

"Irregular practices have recently been on the increase in the advertising and selling" of radios, TV sets and appliances, stated the BBB. "A number of offerings are inaccurate and misleading, unfair to the public and to the industry, and injurious to public confidence in the integrity of advertising."

The "irregular practices" listed by the BBB included guarantees that are exaggerated or insufficiently explained, unfair competitive claims, "free trial offers" that are not free, "trade-in allowances" where no trade-in is required, terms of payment that are incapable of fulfillment or are misleading by omission, extra charges that are not mentioned, misdescription of cabinet woods and exaggerated tube counts.

## D. of J. "Fisking" Broadcast Industry

(Continued from page 5) attempting to monopolize radio communications."

"This bill," said Hume, "comes at a time when there is pending before the Commission the revocation of the television license of those stations owned and controlled by the defendant in the U. S. vs. Paramount Pictures, Inc. . . . by the elimination of this existing power of the Commission to refuse a license, this bill would remove the most effective deterrent to monopolistic activities in the field of radio communications."

Hume asserted that the Department of Justice has not yet concluded its litigation started in 1938 to require producers and distributors of motion pictures to divorce themselves from theaters, altho the Supreme Court has held the producers and distributors guilty of monopolizing and restraining trade thru such dual ownership. "The theater formerly represented the only means of exhibition," said Hume. "The television art represents a second such means . . . it would be paradoxical," he added, "if the government should succeed in this 10-year struggle to prevent producer monopolization of theater exhibition, only to hand the producers the means of monopolizing a new form "of motion picture exhibition."

### CBS SUMMER SHOWS

(Continued from page 5) programing scheduling by putting every available band and house ork into time left open after 10 p.m. Now at least three hours of prime time that normally would be used to build CBS packages for the fall months is being given away, tho a few packages are being done. Insiders feel that aside from the dough being used by TV, the money that would be put into packages has already gone into the purchase of properties for the CBS fall line-up.

This accents even more the fact that radio is developing little new talent or ideas that would give it a fighting chance against TV. The CBS execs evidently believe, these trade sources say, that sound alone cannot compete with sight plus sound, so what's the use of trying.

# ASCAP GOV'T REGULATION?

## NARD N. Y. Meet In Tie-Up With NAMM Conclave

CHICAGO, June 18.—The National Association of Record Dealers (NAARD) is scheduling a series of meetings, July 26-27, at the Statler Hotel, New York, in conjunction with the annual convention of the National Association of Music Merchants (NAMM), at the Hotel New Yorker, July 25-28. Robert Walker, St. Louis platter dealer and executive secretary of NAARD, said he is lining up outstanding record merchandisers to lead several retailer conclaves. It is expected reps of diskeries also will be present to discuss problems in the record biz.

The NAARD meeting during the 1948 convention here was planned at the last minute and failed to make the official NAMM convention program. Walker said he has been advised this year's NAARD meetings will be included in the convention notes.

## Decca To Issue 'Liberty' Album

NEW YORK, June 18.—Decca Records will issue its own album of songs from the Irving Berlin score for *Miss Liberty*. The diskery will use a new approach to compete with the forthcoming Columbia original cast etchings by employing the Fred Waring organization to cut the songs. The album will include either six or eight of the tunes. Waring's troupe introduced the songs from the show on the air Thursday (16) evening. This is the first time that a single regular musical aggregation has been employed to slice a new show score album.

Decca also has issued single diskings of some of the songs from the show with Al Jolson, the Andrews Sisters and Dick Haymes featured.

## MGM Tries Date With House Ork

NEW YORK, June 18.—MGM Records last week conducted an experimental date with an ork led by Russ Case, former RCA Victor musical director, with ex-Tommy Dorsey vocalist, Stuart Foster, handling the vocals. The diskery is attempting to follow the pattern set by the Gordon Jenkins' diskings at Decca by building house recording artists who will be handy at all times for quick coverage of a fast-breaking tune.

Among the songs covered in the first date was *You're Breaking My Heart*, which has broken quickly via a Vic Damone plattering.

## Blue Barron Inked by MCA

NEW YORK, June 18.—Blue Barron has been inked to a renewal management pact by the Music Corporation of America (MCA). Johnny Dugan, head of the MCA band department, trekked to the Midwest to complete the deal. Barron has emerged as a box-office factor in the past year or so as a result of a few MGM disk hits, including the smash *Cruising Down the River*.

The new pact is a standard five-year American Federation of Musicians paper.

## Coast Terps Run Gimmick Gamut To Hype Box Offices

HOLLYWOOD, June 18.—With a hopeful eye toward boosting the b.-o. take, local ballrooms are continuing to toss gimmicks at the patrons. Hollywood Palladium will start free rumba courses Thursday (23), to be conducted by John Lawrence. This is in addition to Palladium's recently announced square dance sessions on Sunday afternoons.

Casino Gardens, in turn, is starting a "1-cent sale" policy on Tuesday and Thursday nights. With each paid admission a second person will be admitted for an additional penny (plus tax). In addition, Casino Gardens will open its doors on Sundays 45 minutes before its present 9 o'clock time.

Los Angeles is increasingly becoming a week-end only town, and terperies are slanting gimmicks at building week night biz. In addition, they are trying to cash in more on the trade available week-ends by opening earlier. Eddie Gillmartin, Casino Gardens' manager, hopes to attract some of the Sunday beach trade by opening his oceanside dancery earlier on Sunday.

## Revamped Consent Decree Would Entail Supervision Of Funds; Hearings Soon

(Continued from page 3)  
responsibility could be entrusted to a Federal Court without necessitating an act of Congress. Otherwise Congress would be required to enact a law entrusting an existing regulatory agency with the job or creating a special commission to handle the work.

The proposal has not yet been submitted to the Department of Justice by ASCAP representatives who have been conferring with the department here on an amendment to the 1941 consent decree. The idea of a government regulatory body, however, is known to have received serious discussion among some industry legalists, and it is certain to be aired fully at upcoming sessions of ASCAP reps with the Department of Justice.

### Stabilizing Influence

There is strong belief in some quarters that ASCAP bigwigs might rally behind the idea of a public regulatory body as a means to unify the membership and keep the Society on an

even keel. ASCAP is in an internal turmoil on several major issues, including the question of putting the allocation of songwriter income on some sort of performance basis. The proposed government regulatory set-up, it is explained, would ease the pressure from ASCAP's board in trying to satisfy all elements in the Society, leaving the problem to the judgment of the public agency.

One reason why the regulatory agency proposal is being viewed seriously in some quarters is the fact that important precedents have been (See *Revamped Consent* on page 19)

## ASCAP "Turks" To Lay Cards Before Brass

NEW YORK, June 18.—The "young Turk" tunesmiths in the American Society of Composers, Authors and Publishers (ASCAP), organized last week to make a pitch to the Justice Department for as high as possible a performance criterion (*The Billboard*, June 18), have scheduled a meeting for Monday with ASCAP Prexy Fred Ahlert to discuss the pros and cons of the performance question. The dissidents, who now call themselves the "55 per cent performance group," have a date in Washington with the Justice Department, but first want to lay their cards before the ASCAP brass.

A spokesman for the group said that the cause is rallying support from all classes of songwriters—"ASCAP members who see this thing as a move to protect the Society, who are afraid that under the current modus operandi ASCAP couldn't stand up in any federal court action."

## RCA Pitches To Juke Ops

NEW YORK, June 18.—RCA Victor's first big promotion in several years aimed at juke box ops gets under way next week with the issuance of 3,000 free sample vinylite disks. The special coupling will feature Tony Martin's *Circus*, which is tabbed by the diskery as ideal for summer listening, and Tommy Dorsey's *Pussy Willow* for dancing. The disks will be allocated to Victor distributors, who are to get them into the ops' hands.

According to a Victor spokesman, this is the first time the ops have been given the first preview copies, since most special couplings and vinylites hit the jockeys first.

Last time Victor produced special operator disks was in 1945, when the diskery issued some of its big standard sellers with the same tune on both sides of a shellac platter.

## Dunn Records Formed

INDIANAPOLIS, June 18.—Music Enterprises, a record company, has been formed here by Paul Franklin, composer; Ruth Henderson, treasurer, and James H. Lawson Jr., president. The records will carry a Dunn label. Headquarters is located at 1621 Broadway, Indianapolis.

### An Editorial

## Time To Face Music--on 3 Speeds

A number of top record executives have lately expressed their opinions, sotto voce, as to what must be done "if the record business is to be saved." Some of these remarks would seem to stem not only from lagging sales, but also from the combination of summer heat and moonlight.

*The Billboard* has a number of thoughts about the record business, too. We'll give them, and not sotto voce.

Like it or not, the record business is now a three-speed industry. This is a fait accompli, and any talk about dropping either of the speeds at this time is unrealistic. The companies which developed the 33 1/3 and 45-r.p.m. systems have faith in their product and are committed. Both have gained a degree of public acceptance. The big promotional push, in fact, would seem to lie just ahead.

### It Is All Up to the Public

At this point, it is idle to discuss the relative merits of the different systems or to advocate junking one or more of them. Nothing will be junked in the foreseeable future; and if and when a system is cast aside, the veto will come about via rejection by the public.

Facing up to the fact that this is now a three-speed industry and that the public will ultimately decide whether it wants all three, or two, or one, there is one course left open for the manufacturer. It is necessary that he make available to the consumer material on all three speeds. This will clear the way so that the consumer can make up his mind. It will speed the ultimate clarification and stabilization of the business. The manufacturer, too, must make up his mind as to what goes best on each of the different speeds, based on consumer preferences.

The general aim should be: Quit trying to jam one speed or another down the public's throat. Rather, simply shoot to make every home old-fashioned that can't play 45 and 33 1/3.

### Time Is of the Essence

We think it's necessary to get going on all speeds before the fall season gets under way. Every day counts. We think, too, that it is necessary that the dealer demand from his distributor the utmost in service. The dealer, struggling with large inventories, the impact of technological development and consequent public hesitancy, is in a rough spot. His 78 inventories may become obsolete at an increasingly rapid rate. The manufacturer realizes the plight of the dealer and should back him fully in his demands for top-notch service from the distributor.

There's one more important point. Despite current lagging sales, there's plenty of evidence that the public will still buy heavily. The magic combination, of course, is a good tune performed by good talent. There's Monroe's *Riders in the Sky*, which will probably hit 1,000,000 in sales for Victor despite the slow market. There's the outstanding success of Columbia's show albums, *Kiss Me, Kate* and *South Pacific*. Even among the small indies there are indications that the record business has no disease that a good artist and a good tune can't cure. Tempo, for instance, just declared a healthy dividend, distributed vacation bonuses and declared that business for the first five months of 1949 is up 3.02 per cent over the corresponding period of 1948.

It's time, we think, for all concerned to push—on all speeds—with good talent and tunes—so that the consumer can decide what he wants and indicate his choice over the counter.

# HOME'S WHERE PHONO IS

## Bldg. Project Installs RCA Sets in Apts.

### Treated as Necessity

(Continued from page 3)  
development, offering dwellers the latest 45 r.p.m. disks. This door-to-door service is explained in a letter which each tenant will receive as he moves into the village. The letter also points out that the Jersey company sells RCA TV sets and other merchandise.

The significance of the Musicorner deal, of course, lies in its implications for the entire industry. Joseph B. Elliott, RCA Victor vice-president in charge of consumer products, stated that he believed the compact nature and fool-proof qualities of the 45 r.p.m. system would lead builders to choose this system. He adds, however, "but whatever phonograph system is selected, if other builders do follow thru on this innovation in moderate income apartment building, the phonograph and record industries may well be heading for an era of activity such as they never dreamed possible even in the lush years of 1946 and 1947."

Some idea of the potential for the phono-record business was given in Ehrlich's estimate that more than 800,000 apartments and dwellings were either under construction or would be built before the end of the year. The philosophy of Ehrlich is that it is the builder's responsibility to furnish families with more than the bare material comforts, such as heat and shelter.

The first tenants move into Lockwood Village in August.

## Goodman To Cut RCA Show Sets

NEW YORK, June 18.—Because of the Standard nature of the scores, RCA Victor is having Al Goodman record the *South Pacific* and *Miss Liberty* music. These will be Goodman's first waxings of scores from current shows, tho he has done some eight musical scores as catalog albums for Victor in the past. Both the *Pacific* and *Liberty* albums will consist of four 78 r.p.m. disks as well as the 45 speed platters.

Singing with the 28-piece Goodman ork for *Pacific* will be Sandra Deel, Mary Martin's understudy in the show; Dickinson Eastham, Ezio Pinza's understudy; Thelma Carpenter, Jimmy Carroll and the chorus. *Liberty* will feature Miss Deel, Carroll, Wynn Murray, Martha Wright and Bobby Wright. The albums are scheduled for a late July release.

## Summer Slump Hits Music Pubs

NEW YORK, June 18.—Summer doldrums are being felt by the music publishers, with two of the biggest firms each letting go two of their contact men. Mills let out Harry Bernie and Buddy Friedlander; Chappell pink-slipped Carley Mills and Ralph Smithman.

Despite the potency of the *South Pacific* score in Chappell's Williamson firm, Chappell's other subsidiaries are quiet. In fact, publishers and

## Heyman to Vienna For 'Hearts' Tunes

HOLLYWOOD, June 18.—Scribe Eddie Heyman arrived in Vienna last week to pen three tunes for the Douglas Sirk production, *Two Hearts in Three Quarter Time*, a United Artists release. He will also rhyme new lyrics for the title song. Heyman is the first cleffer to hop to Europe to score for an American film produced overseas.

Following his two-week Vienna stay, he will stop over in Paris for huddles with Maurice Chevalier, for whom he is preparing tune material, and at Monte Carlo. There he will meet with Ernst and Maria Matray, with whom he will co-produce a Hollywood review entitled, *A La Carte*. Victor Young has scored music for the latter production which is skedded to bow here at Las Palmas Theater in October.

## Rosenb'm Ear To Jukes for AFM Royalty

### 'Copyr't Laws Need Change'

HOLLYWOOD, June 18.—Samuel Rosenbaum, trustee of the music performance trust fund set up to handle royalties for the record industry, told a press conference here this week that "the only salvation for performing musicians lies in amending existing copyright laws to provide for performance copyright provisions." In a frank discussion of musicians' woes, the "disinterested party," appointed to administer the royalty fund under provisions of Taft-Hartley Act, said funds now paid to American Federation of Musicians' (AFM) locals on a pro rata basis will total about \$1,000,000 for the current year, which is 30 per cent below last year's level. This is a drop in bucket, how- (See Rosenb'm Urges on page 107)

## Vogel Vs. Handy Over "Memphis"

NEW YORK, June 18.—Seeking a declaration of the rights to the renewal copyright of the song, *Memphis Blues*, the Jerry Vogel Music Company this week filed suit in the New York Federal Court against W. C. Handy and the Handy Bros. Music Company. Vogel's firm claims that it is entitled to the renewal copyright on the grounds that it was handed them by Charles E. Norton, heir of George A. Norton, who wrote the lyrics to *Memphis Blues*. The tune was published in 1913, and Norton penned the lyric after publication. Both Norton and Handy, who wrote the music for the song, filed for renewal copyright in 1941.

Vogel, claiming that an actual controversy exists, also is seeking an injunction to prevent interference with the exploitation and publication of the song.

pluggers in general are moaning that *Pacific*, the *Kiss Me*, *Kate* score and rare sleeper smashes like *Riders in the Sky* have been shutting out other plug songs.

## London Records Plans LP And New Plastic 'Geon' Mix

NEW YORK, June 18.—London Records has decided for a 33 $\frac{1}{3}$  r.p.m. long-playing disk.

The records will be of a new mix called "Geon," an unbreakable plastic said to have the blackness and sheen of shellac. Full frequency range recording will be utilized, affording the 30 to 14,000 cycle range. Platters will be 10 and 12 inches, and while no announcement has been made as to price, it is reported that they will retail at about \$1 more than the Columbia LP's, which are currently sold at \$3.85 and \$4.85.

## Camarata on Bd.

NEW YORK, June 18.—Tutti Camarata was named to the board of the London waxery this week. Camarata has been with London as a. and r. head since its inception in 1947.

With the reshuffle between the English and American Decca firms giving London the right to record American artists, Camarata's duties now include the securing of U. S. talent for the label.

Disks will be pressed in England and will mean substantial savings in reduced handling and shipping costs.

The long-playing disks will be merchandised thru all London branches and distributors, with the first release reportedly set in the neighborhood of August. Among the

## Leeds To Be Selling Agents Of Decca Pubs

NEW YORK, June 18.—Leeds Music and Decca Records are close to completing a deal whereby the pubbe y will become the diskery's selling agent for two of Decca's several self-owned pubberies. It is understood that the two firms, which will be handled by Leeds, will be the Sun and the Clarence Williams catalogs.

The deal, when it is sealed, will operate in similar fashion to other profit-sharing pubbery arrangements which Decca has with Bregman, Vocco, Conn (Supreme Music), Leeds (Pickwick Music) and Shapiro-Bernstein (Mood Music). It is understood, too, that both the Sun and Williams firms will be reactivated after a number of years of inactivity. Sun is a pop catalog, while Williams's catalog concentrates heavily on jazz and race material.

## Vagabonds Ink Pact For Columbia Wax

NEW YORK, June 18.—Columbia Records this week inked the Vagabonds to a term waxing pact. The group, composed of five men who sing and accompany themselves, are noted as satirists and comedians, in addition to working as a singing group. Previously they have recorded for the Apollo diskery.

The group is at the Capitol Theater here and recently played an engagement at the Copacabana nitery.

sides will be versions of Bartok's *Concerto for Orchestra*, *The Nutcracker Suite*, *Scheherazade*, a Cole Porter suite, a Gershwin suite, A Lehar offering conducted by the composer, Strauss waltzes and a documentary on three 12-inch long-playing platters in the vein of the Columbia *I Can Hear It Now*.

A new label will be used on both the 78-speed shellac and the long-playing disks. The "FFRR" trademark will be centered on the label, with the word "London" beneath. The current system of label colors for the shellacs will be maintained—blue for pops, red for classics, black for international.

## Columbia Issues Price Guarantee On LP Platters

NEW YORK, June 18.—Columbia Records this week is notifying all its dealers that the diskery will guarantee the prices of its LP platters. If any changes are to be made in the future, dealers will be notified 60 days in advance, and will receive a rebate for disks in stock that had been purchased under the old price.

In New York, Times-Columbia, the local jobber, is taking new measures to protect current LP price standards. All dealers in the area, according to Sales Manager George Hayes, are to be refranchised and are to sign a new fair trade agreement with the distributor. This agreement will apply only to Columbia's LP catalog, however.

## Tempo Records Pays \$5 Divvy

HOLLYWOOD, June 18.—Who says record business is off? For its third quarterly dividend, Tempo Records declared \$5 per share payable July 1 to stockholders of record June 20. This gives the diskery's stockholders a return of \$20 per share for the first nine months of its current fiscal year. In addition to the healthy dividend, Tempo Prexy Irving B. Fogel announced a vacation time cash bonus for all employees, which Tempo staffers will receive in addition to their regular two-week paid vacations and Christmas bonuses. According to Fogel, Tempo's biz during the first five months of 1949 is up 3.02 per cent over the corresponding period last year.

Commenting on disk biz conditions in general, Fogel blamed confusion caused by conflicting speeds (33 $\frac{1}{3}$  and 45 r.p.m.), but said this alone is not the basic trouble. "In my opinion," Fogel said, "the record companies have been short-sighted and ill-advised. They have used pressure tactics and have loaded dealers until now the market is glutted with records. It might be well if the record industry were to take a lesson from the motion picture companies, who had to learn the hard way that the public would not accept too many Clark Gable, Betty Grable or Joan Crawford pictures in one year. Furthermore, when record companies bemoan a drop in sales, they use as a yardstick the lush war years and do not compare present-day sales with an over-all sales picture of the past 10 years."

## Harmony Disks To Hit Market Around July 1

NEW YORK, June 18.—Harmony Records, the new 49-cent (including taxes) direct-sale disk, born of a deal whereby Columbia Records will produce and Wright Records (Eli Oberstein's Varsity label) will distribute the new merchandise, will hit the market late this month or early in July with an initial release of some 35 etchings. Of these, four will be new pairings of current hit tunes, while remainder will be composed of unreleased and released items culled from the Okeh and Columbia catalogs.

Harmony's initial artist roster was selected this week and will include a number of lesser Columbia label talent—Rosemary Clooney, Janette Davis, Jerry Wayne, Julie Wilson and Pearl Bailey. Also added, for at least a single date, is singer Phil Brito, who last waxed for the Musicraft diskery. Hugo Winterhalter, the regular Columbia musical director, will handle the arranging and conducting chores for most of the initial Harmony dates. The first date for the new label was held Thursday (16), with Misses Clooney and Davis doing *Four Winds and the Seven Seas*, *Lover's Gold*, *Some Enchanted Evening* and *A Wonderful Guy*, accompanied by Winterhalter and a 17-piece crew.

In addition to the new wax on the first Harmony release, the 31 other disks will include platters by Al Jolson, Guy Lombardo, Bing Crosby, The Mills Brothers, Russ Morgan, Benny Goodman, Claude Thornhill, Larry Adler and others.

## Mercury Frames Distrib Set - Up

CHICAGO, June 18. — Mercury Records completed its independently owned distributor chain last week, when the last two company-owned branches, Indiana and Ohio, were turned over to outside firms. Hoosier Simplex, operated by H. J. Windt, Indianapolis, is now covering the Hoosier territory, while Robbins Distributing Company, Columbus, O., is responsible for the Buckeye State.

In another shift, Milt Salstone, chief of MS Distributing Company, major race label distributor locally, took over the Mercury outlet, moving his headquarters to 2021 S. Michigan Avenue, where Mercury housed its outlet. Salstone, it was learned, will continue to handle his line of race platters, in addition to the Mercury stock. John F. O'Brien, former Mercury salesman, has taken over the Milwaukee distrib point as an independent distributor.

## Label Set Up By Mendelsohn

NEW YORK, June 18. — Freddy Mendelsohn, who last week sold his interest in Regent Records to Herman Lubinsky, Savoy topper (*The Billboard*, June 18), has organized a new waxery, Merit Records, with offices in Elizabeth, N. J. The label is to feature race, folk and novelty material.

The firm has signed the Bailey Brothers, an organ and bones duo, to a term pact. First sides, *Ain't She Sweet* and *The Sheik of Araby*, will be released next week. Merit has made arrangements with some 30 distributors throughout the country, with Major handling the line in New York, Chord in Chicago and Rosen in Philadelphia. The platters are shellac and will retail for 79 cents. Mendelsohn is leaving July 5 for a talent quest around the country.

## Chi Record Shop To Auction Disk Collectors' Items

CHICAGO, June 18.—Seymour's Record Shop, Loop race and jazz store operated by Rolly and Seymour Schwartz, will hold the first of a series of collectors' items' auctions within the next two weeks. The auction idea, which has been utilized in jazz mags previously, is a first for a record store, it's believed. George Hofer, jazz critic and columnist, now working at Seymour's, will act as auctioneer. Disks will be auctioned not only from the stock of the store, but also on a brokerage basis, with collectors submitting disks for auction at a 20 per cent brokerage fee. A p.-a. system will be set up so that collectors will get a chance to hear disks before bids are submitted.

The store's ops feel that the weekly auction will create additional interest in the store and make it the Loop jazz mecca. The auction will be publicized via the shop's two weekly shows on WFJL, local FM station.

## Caesar Tunes Put on 16mm.

NEW YORK, June 18. — Irving Caesar has concluded an arrangement with Official Films which puts his *Songs of Friendship* on 16mm. celluloid. The songs, carrying tolerance messages, are presented thru animated cartoons, with three tunes to a reel. The Ken Darby Choir sings, and super-imposed words, led by an animated baton, stimulate audience participation. Both black and white and color films have been prepared.

The flicks will aim at schools, social institutions, etc. A book containing the friendship songs has had a big sale in such quarters.

## Duke, Philly Ork La Vaughan Bill

NEW YORK, June 18. — Sarah Vaughan and Duke Ellington's orchestra will be co-featured with the Philadelphia Symphony Orchestra in a concert in the Philadelphia Robin Hood Dell summer concert series July 25. Miss Vaughan will sing with both the Ellington crew and with the symphony orchestra, with each of the organizations playing half the concert. All three featured artists are Columbia Records properties.

## Filreco Disks Bow On the N. Y. Market

NEW YORK, June 18. — Filreco Records, cut in the Philippines and pressed in the U. S., have made their debut in New York. The producing outfit, second to set up shop in the former U. S. territorial possession, is the Filipino Record Company, with offices in Manila.

Altho the waxery's initial cuttings featured Latin-type dances with vocals in the local Spanish dialect, future releases will feature English and Spanish, with material aimed at the American market. Most sides are rumbas or appalachicolas, the latter type described as a combination of the rumba, guaracha and samba. Filreco execs hope to establish the appalachicola as a popular dance here.

The lack of pressing equipment in the Islands necessitates all pressing here, with the disks shipped back there for sale. The local agency handling the details is Reynolds & Puzon, Inc. The Alpha Distributing Company is the N. Y. jobber.

Approximately 100,000 Filipinos reside in the U. S. proper, exclusive of Hawaii.

## Foresee TV Okay to ASCAP Blueprint, Despite Some Squawks by Tele Stations

NEW YORK, June 18.—Tho a number of demurrals to the music-TV blueprint are expected to crop up at the TV music committee's meeting Tuesday (23), it is expected that the meeting will reveal that telecaster approval of the proposed music rights pact is certain. The proposed pact, which represents the combined efforts of the negotiating committee of the American Society of Composers, Authors and Publishers (ASCAP) and TV brass, has been in the hands of telecasters for the past week. The telecasters' reaction to the pact will be gauged at the TV committee's Tuesday meeting. Should the TV operators accept the proposed pact, it would then go to the ASCAP membership for approval.

At press time, it could not be ascertained just how soon an expression of formal approval might be forthcoming from the TV brass. Some expected that with pressure on the recalcitrant parties, such an expression might be made either Tuesday or shortly thereafter. Others believed considerable pressure would be required to get the objectors into line.

### Nets' Positions

At press time, there were no official comments. It was learned, however, that top brass of the National Broadcasting Company (NBC) was in favor of settling with ASCAP on the proposed terms—ditto the American Broadcasting Company (ABC) and DuMont. The Columbia Broadcasting System (CBS), it was stated, was not too favorably disposed to the ASCAP blueprint, figuring that the rates were too high. It was stated too that the Mutual Broadcasting System (MBS), altho in favor of the over-all blueprint, wanted some concessions.

It was learned that top NBC brass discussed the proposed pact at the network's Stations Planning and Advisory Council sessions last week. There, it was stated that whereas AM broadcasting had 15 years of programming experience to fall back on during the ASCAP-radio struggle in 1941, television, in the event of a showdown, would not be in such a strong position. It was indicated that the loss of ASCAP music on TV would be very serious at this time.

A top TV exec explained the situation thus:

A number of TV operators are opposed to the ASCAP blueprint, inasmuch as any additional costs at this time represent additional losses to TV. However, he pointed out, ASCAP members deserve some return for their music, and when you consider the present proposals as against the original proposals, "we have a good deal."

### Bargaining Angles

At press time there was another point of speculative interest. Some

## Distrib Offers RCA 78's at a Discount

PHILADELPHIA, June 18.—In an effort to unload its own inventory of 78's in singles and albums, both classics and pops, Raymond Rosen & Company, local RCA Victor distributor, is offering local dealers special discounts, with extra special discounts on albums. A selected list of 35 albums is offered at a 35 per cent plus 1 per cent breakage allowance discount. The discount applies only to dealer orders of 50 or more albums, which may be assorted. In addition 10-inch pops are offered at \$1.26 for 10 if the dealer buys each number in a box lot, but 10 cents higher for 10 waxies if purchased in less than a box lot.

objections to the ASCAP pact could be expected, it was stated, "for bargaining purposes." For instance, should the TV men accept the proposal immediately, then perhaps the ASCAP membership would feel the ASCAP negotiators had given away too much and would be less prone to okay the proposed pact. On the other hand, if some show of resistance were made, then ASCAP's members, presumably, would feel the negotiators had made the best deal possible.

Much interest exists as to the reaction of ASCAP's membership to the pact. The current belief is that the leading show writers, from whom much opposition to the proposed pact had been expected, now believe that the ASCAP negotiators did the best possible job and, therefore, there would be no sense in trying to pressure for a better pact.

## NBOA Plans 3-Day Confab

CHICAGO, June 18.—Because of the many mutual problems facing ballroom operators across the country, Larry Geer, op of the Laramar Ballroom, Fort Dodge, Ia., and prexy of the National Ballroom Operators' Association (NBOA), announced last week that the annual convention will be stretched to a three-day affair. Previously NBOA conclaves have been limited to two days.

The 1949 confab will be held October 4-6 at the LaSalle Hotel. Business sessions will be held each afternoon, with the annual banquet slated for the evening of October 5.

In addition to the work which NBOA has been doing to pull terpalaces out of the 20 per cent cabaret tax classification, it's expected that bands and booking offices will come in for more discussion. The current monthly newsletter, prepared by NBOA secretary Otto Weber, carries a one-page denunciation of hefty guarantees being asked by bands and bookers. Various other agency practices, such as holding contracts until shortly before the date to enable one office to block out another, have also been widely criticized in recent issues of the NBOA newsletter.

## Freitas Group Sets Up Label

NEW YORK, June 18.—The Freitas Concert Group, formerly the Infantry Concert Group, has organized a waxery, Pab Records, to feature its own recordings.

The group was organized in 1944 as a servicemen's concert ork, under the baton of Richard Freitas. After the men were discharged from service in 1946 Freitas kept a nucleus of the ork together as a chamber music group and has since augmented it to its present size of 23 members. The organization books thru its own agency, Paulric Artists Bureau in New York.

## Cuba's Prado Ankles to U. S.

NEW YORK, June 18.—Perez Prado, one of Cuba's leading modern arrangers, arrived here Thursday (16) for an indefinite stay. Prado, who also plays piano and conducts on RCA Victor Records, has recently completed several film scores for Calderon Films in Mexico. He expects to do arranging here and to form his own orchestra subsequently.

## Fedderson Huddles To Lift AFM Ban on Kine TV Shows

HOLLYWOOD, June 18.—Don Fedderson, general manager of KLAC-TV, last week fired the opening shot in what may become a show-down battle to lift the American Federation of Musicians' (AFM) ban against kinescoping tele shows for non-network use. Taking the initiative, Fedderson met with AFM exec Clair Meeder during the latter's trek to San Francisco to attend AFM general convention. Fedderson asked for unrestricted use of kine recordings by non-affiliated TV stations, holding that the present AFM ruling, which permits interchange of kine shows by network affiliates only, was restraint of trade and unfair competition. AFM spokesman promised to take the matter before the international board, but at press time no decision had been made despite follow-up wires sent by Fedderson.

In his argument, Fedderson held that AFM is in violation of anti-trust laws when the union permits a network to service its affiliates with kine recording but rules against similar interchange of recorded tele shows between indie stations. Restraint of

fair trade, Fedderson maintains, is evident inasmuch as use of kines by networks gives skeins advantage both from extra revenue and a kine syndication programing edge.

Fedderson is understood anxious to secure an immediate end to AFM's restrictions in order to launch into full-scale kine operations. Altho the deal is still in the talking stage, Fedderson is currently negotiating with Television Recorders, indie kinescoping outfit in Hollywood, to bring tele recorders into the KLAC-TV studio set-up. It is understood that the deal cooking would include commercial tele kine operations for outsiders as well as complete kine recording of KLAC-TV features, and would be operated as a joint venture of the tele station and Television Recorders.

HOLLYWOOD, June 18.—Television Producers' Association (TPA) this week began a drive to secure residual rights on kinescoped tele shows, with specific demand that the American Federation of Musicians (AFM) end ruling that kine tele shows be withdrawn from circulation 30 days after filming. Attorney Max Gilford, general counsel for TPA, this week-end drafted a letter to Television Authority of Four A's, Screen Actors' Guild (SAG), AFM and network chieftains asking for complete exploration of the kine situation.

TPA will argue that limitations currently placed on kine are not only grossly unfair but restrict revenue of shows filmed for delayed tele airings. TPA is seeking to meet with committees of all tele guilds to work out an over-all policy which would be mutually agreeable. Committee named by TPA to spearhead the drive includes Mal Boyd and Gladys Rubens, co-chairmen, with Mike Stokey, George Fogle, Sid Cassyd, Robert Coleson, Mort Singer and Maleese Black named as committee members.

## Columbia Plans Kidisk Revamp For Fall Push

NEW YORK, June 18.—The revamping of Columbia's line of children's records is being blueprinted by the diskery's new kidisk topper, Hecky Krasno. Specially commissioned material for the seven-inch *Playtime* series, 10-inch 78 r.p.m. disks and LP disks, is being readied for a big push in the fall.

In the seven-inch field, aimed primarily at the two-to-six year olds, many of the older disks have been re-cut with such name stars as Jerry Wayne and Harry Babbitt. Beside the usual standard nursery tune repertoire, some original material is being added. Packaging is also being redesigned.

For the two-disk sets and single 78 r.p.m. releases, original material is being prepared for performance by some of the diskery's contracted name artists.

Columbia expects to supply schools with libraries of literary and educational-type material on LP records, at greatly reduced costs. Material especially adaptable to the LP idiom has also been commissioned.

Krasno, who leaves for the Coast next week, is co-ordinator of all phases of the kidisk program, including repertoire, packaging and promotion.

## Apollo Asks 15G In Martin Suit

NEW YORK, June 18.—A breach of contract action in New York Supreme Court brought by Apollo Records against Dean Martin, Abner J. Greshler and Capitol Records was disclosed this week when the defendants' attorney, A. D. Weinberger, moved for a bill of particulars and also to vacate examination of the defendants.

Apollo, claiming that Martin breached a wax contract made in October, 1947, asks \$15,000 from the singer and a like amount from Greshler and the Capitol waxery. The latter two are named for allegedly inducing Martin to break his contract.

In asking to vacate the notice of examination, Weinberger said that the plaintiff "is only on a fishing expedition." The defendants admit the contract but deny any breach.

## Death Blow?

NEW YORK, June 18.—Leslie Records, a new diskery specializing in novelty material, goes to bat this week with its first release, *The Brooklyn Dodgers' Jump*, sung by no less than the Dodgers' own Ralph Branca, Carl Furillo and Erv Palica. The number was penned by orkster Joe Ricardel and musicritic George Simon. Leslie is headed by Nat Debin, personal manager of Fred Robbins, and former personal manager for Lena Horne and Kitty Kallen.

## DeVol and Smith Plug Own Disks

HOLLYWOOD, June 18.—Frank DeVol and Jack Smith will devote a considerable portion of their eight-week European vacation tour to plugging their Capitol disks. While the Cap artist pair will not make any personal appearances during their overseas stay, they have received working permits from the British government to appear on BBC where they will plug their diskings.

In addition, BBC will tape interviews with DeVol and Smith to be aired periodically after their departure. These will be so handled as to promote their disk sales. Furthermore, Cap's London rep has lined up a series of store appearances for the artists. While in Paris (July 13-18), Cap twosome will guest on the *This Is Paris* show.

## McKelvy Quits Biz

NEW YORK, June 18.—Lige McKelvy, one-time production man for Tommy Tucker's ork and a special material clobber for the bands of Phil Harris, Ted Weems, Frankie Carle and others, has left the music business to assume a post as president and general manager of the Prince Aviation Company, of Detroit, an aeronautical school.

## Kidiskery Launches Unusual Drive To Tap School Market

NEW YORK, June 18.—An unusual drive to hit the vast school disk market via pin-point sales coverage thru audio-visual dealers, and direct promotions thru Parent-Teacher Associations (PTA) has been launched by Young People's Records (YPR). This operation, to get under full steam in the fall, is a part of the kidiskery's general plan to eliminate distributors.

According to YPR president, Horace Grinnell, there are approximately 450 audio-visual dealers in the country, specializing in the sale of film, art and music equipment to schools. Of these, 160, dealing with 38,000 schools, are now handling YPR disks. The diskery has effected a "categorization of material and market," selecting from its catalog items best suited for use among nursery school tots, lower grades and elementary grades and specified the function of each set within the over-all activity program, or the music program in particular.

Promotion-wise, in the past two and a half months YPR has distributed 3,500 free kits to PTA chapters, and plans considerable elaboration on the idea this fall when schools reopen. Material provided is intended to serve as a guide for discussions on the subject of "music for children." Introductory notes, a main report, and readings are included, with specific records suggested for play at appropriate points. For a question period, a list of typical queries and answers is provided. All material is timed. Naturally, YPR disks and publications are incorporated in the procedure. Communications received

from groups utilizing the kits are being incorporated in the regularly released follow-up material.

Meanwhile, the diskery's sales for March and May of this year hit 17 per cent over the same months last year. April figures were the big surprise, running one and a half times those of April, '48. Grinnell attributes this to a larger catalog, and to the release of two of the label's biggest sellers, Groucho Marx's *The Funniest Song in the World* and the specially commissioned operetta, *The Emperor's New Clothes*.

This month YPR set up its own sales staff and warehouse in Los Angeles under Bruce Majeski, former New York salesman who becomes West Coast manager. In Philadelphia, the distributor was replaced by resident salesmen last month, and the same move is currently under way in Ohio. Step by step, all distributors are being eliminated. In New York, the company moves this week to new 18,000-square feet quarters at 100 Avenue of the Americas.

Grinnell has set a deal with G. Schirmer, Inc., to publish all the original material commissioned by the diskery. The five-year pact, with renewal options, was negotiated for Schirmer by Nat Broder.

By special arrangement with Columbia Records, YPR is cutting a special single disk, with the pianist, Rudolph Serkin, performing well-known children's pieces. Since Serkin is an exclusive Columbia artist, that company will receive credits on the YPR label.

## Mercury's LP Sales Paint Rosy Picture

CHICAGO, June 18.—Following the announcement by Columbia prexy Edward Wallerstein that his firm will have sold 3,500,000 LP disks at the end of the current month, marking the first year of LP marketing (*The Billboard*, June 18), Mercury records, second major firm to get on the LP bandwagon, offered an optimistic picture of its microgroove sales.

Since April 1, when Mercury went into LP production, approximately 60,000 microgroove platters have been sold. Art Talmadge, Mercury v.p., said that the total has been almost equally split up among the 11 releases the Chi firm has made. Mercury has found the LP going so well, that, in its July record release, it is marketing two new classical items, *Schumann's Symphony No. 4* by the Prague Philharmonic and *Strauss Waltzes* by the Berlin Symphony, which will not be released on 78 r.p.m. shellac. Talmadge said that Mercury is completely by-passing a shellac release on the longhair numbers because of the way in which LP sales have overshadowed shellac buying. Talmadge pointed out that the sale of 60,000 LP disks of both 10 and 12-inch size is the equivalent of 360,000 shellac disks (based on the fact that one 12-inch LP disk contains the equivalent of five 12-inch shellacs, or that one 10-inch LP disk contains from six to seven 10-inch shellacs.)

The first month's release schedule of three LP records was pressed by Columbia for Mercury, but now Mercury is ready to throw over 12 presses in its St. Louis plant which will enable Mercury to do all its own pressings on LP. Beside the two new longhair items which Mercury is releasing in July, two 10-inch LP disks by pop artists and another longhair item will be released.

## Artie Shaw Coming Back

NEW YORK, June 18.—Artie Shaw, who last flashed his clarinet publicly at Bop City in front of a 40-piece longhair crew, returns to the popular field for a 12-week theater tour in the fall, probably beginning early in September.

He currently is searching for tooters to make up an 18-piece band.

## HIGH-TIME COAST INDIE

HOLLYWOOD, June 18.—High-Time Records became the newest indie diskery to be launched in Hollywood, with the waxery planning to invade both the pop and Western fields. Gloria Coombs, head of Clock Publishing Company Santa Monica, Calif., will head the new record outfit. Firm will emphasize original tunes and unknown artists, with first releases to feature Clyde Johnson, Johnny Anderson and Jimmy Harriss. Disks will be issued on break-resistant platters, tentatively set to retail at 79 cents.

## CAP SIGNS PECON BAND

HOLLYWOOD, June 18.—With the inking of Johnny Pecon's ork, Capitol Records brings another regional band into its recording fold. Coast major's other territorial music-making crew is Spike Haskell and His Jolly Millers who, according to the waxery, have proved a successful seller.

Pecon, formerly with the Frankie Yankovic polka band, will stick to polkas for his diskings. Band will tour Pennsylvania, Ohio, Illinois and Wisconsin, a territory where he is reported in high favor.

# Revamped Consent Decree Would Entail Supervision Of Funds; Hearings Soon

(Continued from page 15)

established for its usage in communications, utilities, patents, transportation and other areas. Furthermore, it is recalled that the U. S. delegation to the inter-American conference of experts on copyright in Washington three years ago indorsed a resolution recommending to the American republics that "so far as their special situations permit they adopt the measures necessary for the development and regulation of non-profit associations of bona fide authors to enable them to protect their members." The resolution urged that juridical powers be granted to such associations and that the necessary provisions should be adopted for supervising the administration of their funds.

### Painless Transfer

The transfer of regulatory power over ASCAP could be "painlessly" made, according to one industry legal advocate of the idea. The authority could be granted to a Federal Court in much the same manner as that prevailing for patents. This would entail merely an edict under existing laws. It is expected that any attempt to set up regulatory power by an act of Congress would encounter some difficulty and considerable delay. It would be necessary for Congress to explore the possibility of whether some existing federal agency, such as the Federal Communications Commission (FCC), should absorb the responsibility, which would necessitate amending the Communications Act of 1934. Economy-minded congressional leaders would be expected to frown on any scheme to establish a new regulatory agency. Executive reorganization proposals which have come before Congress this session unanimously call for trimming the number of existing agencies and commissions.

In conferences held so far between

ASCAP representatives, headed by President Fred E. Ahlert, and Department of Justice officials, headed by Sigmund Timberg, chief of the judgments section of the anti-trust division, some progress has been reported. Altho it is hoped on both sides that a solution can be reached in a few months, there are many major, thorny issues still to be decided.

## Coda and SMC Go to Plastic

NEW YORK, June 18.—Coda and SMC, the two Latin-American labels produced by Gabriel Oller Jr., of the Spanish Music Center here, are converting entirely to plastic pressings and also entering the long-playing (LP) disk field July 1. Prices of 78-r.p.m. plastic disks remain the same as shellacs, with Coda continuing at 79 cents and SMC at \$1.05. The LP platters, with four tunes on each 10-inch side, will retail for \$2.85.

The LPs will feature Latin material for the Yankee market with emphasis on sweet tunes with a definite beat. Present plans call for a series of "programs for listening or dancing," with Art Raymond, who is "Pancho" of WVNJ's Tico Tico Time shows, as emcee and part-time interpreter. In some instances the artists will introduce their own numbers.

With the change-over to unbreakable disks, Oller is cutting the cost of his album line by packaging the 78-r.p.m. sets in heavy-quality envelopes rather than in hard-cover albums for which the customer has always had to pay. The diskery itself will absorb the cost of the new containers, which will feature multi-colored art work.

## "March of Time" Previews an Inadequate Doc on Disk Business

NEW YORK, June 18.—*March of Time* unveiled its disk documentary, *It's in the Groove*, at a series of trade showings this week. The much-bruited film, running 18 minutes, sketchily traced the history of the record business from the days of Edison up thru the recent technological advances in recording. Along the way, the script and camera portrayed the industry's peaks and lows, its struggle thru the depression years, the impact of the low-priced disk introduced by Decca in the 1930's, the change from acoustical to electrical recording, etc. In chronological fashion, the story outlined the industry's rise to one of the foremost positions in the over-all entertainment business. The Petrillo ban was duly marked. The flick's closing sequence noted the current dismal business conditions and voiced a note of optimism, namely: That good tunes and good talent guarantee the future of the record business.

### Pedestrian Account

The latter, we think, is inevitably true. But this is merely an aside. *March of Time*, in 18 minutes, presented what we think is a pedestrian account of the record business. The film failed to convey to the viewer a sufficient sense of the color inherent in the business. True, there were shots of such assorted music makers as Jascha Heifetz, Ella Fitzgerald, Eddy Arnold, Eddy Duchin, the original Dixielanders and Paul Whiteman. There were some interesting record-

ing studio shots, and at the beginning of the flick *March of Time* incorporated a fetching sequence showing a turn-of-the-century family group listening to an odd-looking phonograph of the time. Their clothes, mannerisms, the antique machine the bad recording had impact. But the record business is loaded with fascinating material, fit for filming, and *March of Time* really managed to hit upon very little of this material.

### Misses Points

Outside of a line in the script pointing out that so much in the record business depended upon "business acumen, gambling sense and sheer lunacy," the pic gave no indication of the way a song reaches wax, nothing indicating the diskers' relations with publishers and writers, nothing indicating the extent to which recording companies go for fresh original material and talent, very little to indicate the industry's color.

In addition to those mentioned, the *In the Groove*'s talent included Westwood Van Voorhis, who did a straightforward narration job; and Lawrence Tibbett, Fran Warren, Guy Lombardo, Jan Peerce, Perry Como and Eddie Condon. Many others were heard but not seen, including Bing Crosby, John McCormack and assorted great names in music. Richard Du Rochemont produced.

Paul Ackerman.

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**DAILY VARIETY:**

**SPIKE JONES JACKPOT JUNKET**

Grosses \$1,212,313 on 124 One-Niters;  
Record for Comic

Spike Jones' troupe grossed \$1,212,313 at the boxoffice on the four-month one-niter barnstorming tour from which outfit returned here to base last week. Playing 124 performances in 101 towns, Jones drew 460,023 paying customers. Figures, all-time high for Jones, represent one of the heftiest grosses of the sort in years.

Jones' gross is \$599,200. Six one-niters were undertaken on flat guarantees of \$3,500 per performance. All the other dates were on that guarantee against percentage privileges ranging from 50 to 60%.

**CHICAGO TIMES:** "To the seven lively arts, Spike has now added an eighth—BEDLAM."

**DALLAS, TEX. MORNING NEWS:** "The potency of Spike Jones and his City Slickers was demonstrated Saturday evening when more than 4,800 Dallasites braved a nasty, rainy night and slick streets to fill State Fair Auditorium to its 4,301 seating capacity, plus the addition of 279 extra chairs in orchestra pit and the rear."

**PHILA. ENQUIRER:** "Leaving the stage a shambles after each performance, Spike Jones and his City Slickers shake the audience into the aisles with laughter."

**DAVENPORT DEMOCRAT:** "Saturday night the State fire laws prevented any more from entering the Temple. Spike's show was the dream of every performer—a sellout."

**NASHVILLE, TENN. BANNER:** SPIKE'S SHOW SPLITS SIDES OF AUDIENCE."

**NEW ORLEANS, LA. THE STATES:** "Spike Jones and his maniacal musical merry-makers can be compared with a surrealist Dali painting set to music."

**BOSTON SUNDAY GLOBE:** "The boys are talented instrumentalists who simply satirize the same music you hear in Symphony Hall."

**OKLA. CITY DAILY OKLAHOMAN:** "If laughter is healthy, then there are 6,500 Oklahoma City residents who are immune from disease for some time to come."

**READING, PA. TIMES:** "Standing-room only crowds saw both shows last night and carried on like crazy."

**OTTAWA, ONT. JOURNAL:** "Ten thousand screaming fans heralded the triumph of Spike Jones."

**ROCHESTER N. Y. TIMES-UNION:** "Two hours after leaving the Auditorium, we are still talking to ourselves—and find it impossible to translate our ravings into print."

**CLEVELAND, O. NEWS:** "If you haven't laughed in twenty years, the zany antics, wild melodic frenzies and astute, magnificent showmanship of Jones' City Slickers will break you down."

**DETROIT FREE PRESS:** "For sheer madness that begets a maximum of mirth and some good melody, Spike Jones and his City Slickers are beyond compare."

**WASHINGTON POST:** "The great maestro Jones disappointed no one."

**LANCASTER, PA. NEW ERA:** "Spike Jones came, honked and conquered."

**BATON ROUGE, LA. TIMES:** "Ten thousand Jones' addicts laughed themselves silly."

**HOUSTON, TEX. POST:** "The 'Musical Depreciation Revue' was presented here under the sponsorship of Ted Roggen, who could hardly find a seat for himself."

**RICHMOND, VA. TIMES-DISPATCH:** "The show moves at a racing, robust pace, and laughs come so fast that only afterwards is it evident that Spike and his company are as expert as they are fantastic."

**BIRMINGHAM, ALA. NEWS:** "SPIKE JONES AND GANG SENT 5,000 FANS HOME ACHING WITH LAUGHTER."

**HARTFORD DAILY COURANT:** "Spike's fellows keep you entertained with scarcely a minute's letup. Fast-moving, original and completely informal, but withal very well planned."

**CHICAGO TRIBUNE:** "The show was rich in surrealist touches."

**CHICAGO SUN:** "What he does to Liebestraum has been needed for years."

**JOURNAL OF COMMERCE:** "It's an uninhibited picnic for kids, lowbrows and highbrows."

**CHICAGO DAILY NEWS:** "Spike's stage revue lavish feast of fun."

**CHICAGO HERALD-AMERICAN:** "It will give you a barrel of laughs."

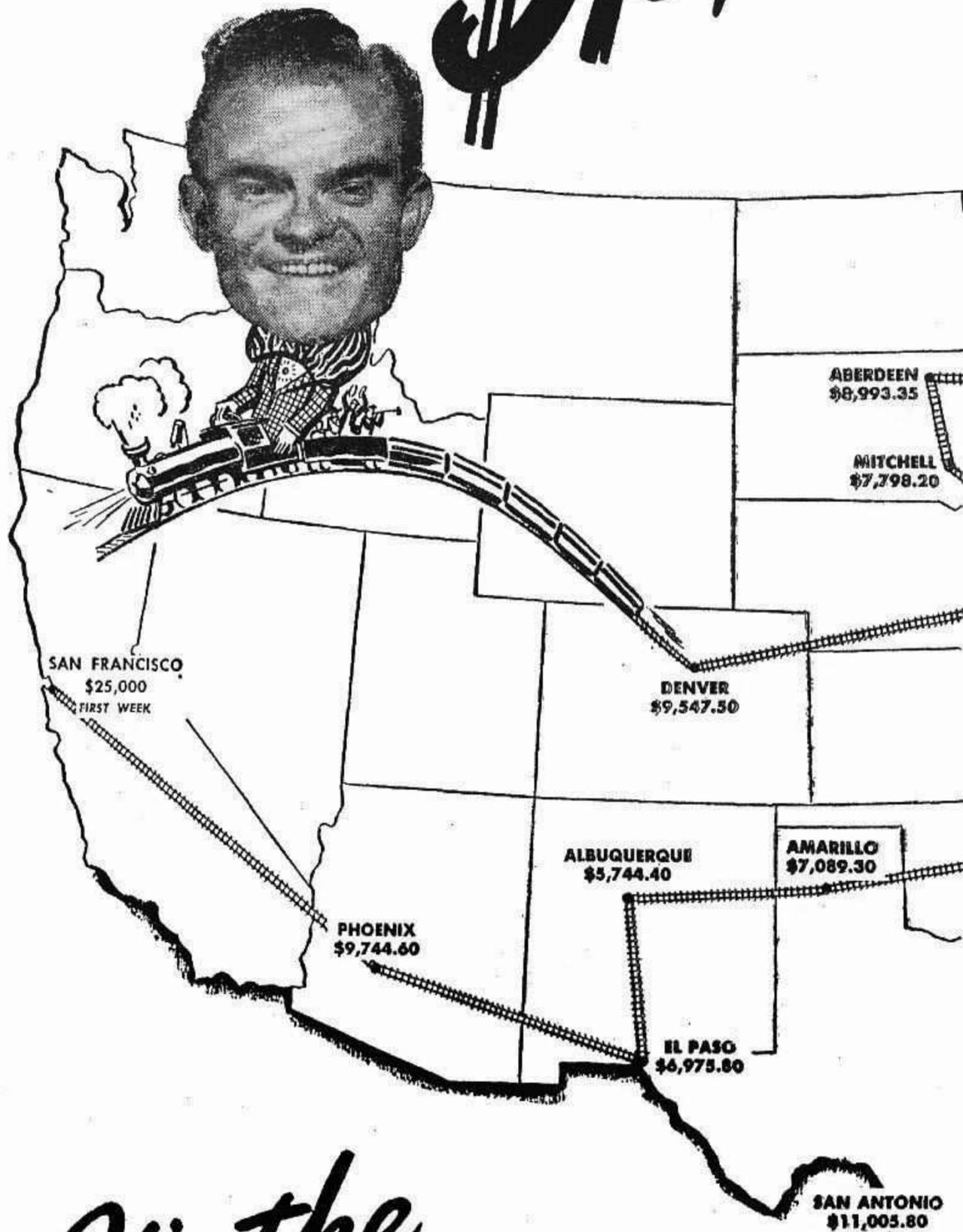
**S. F. EXAMINER:** "SPIKE GIVES OUT — AND HOW!"

**S. F. CHRONICLE:** "SPIKE'S 'MUSICAL DEPRECIATION REVUE,' AS IT IS APTLY NAMED, IS NONSENSE REPRESENTING A TRIUMPH FOR THE FORCES OF UNREASON."

**L. A. TIMES:** "Spike made it a violently enjoyable event."

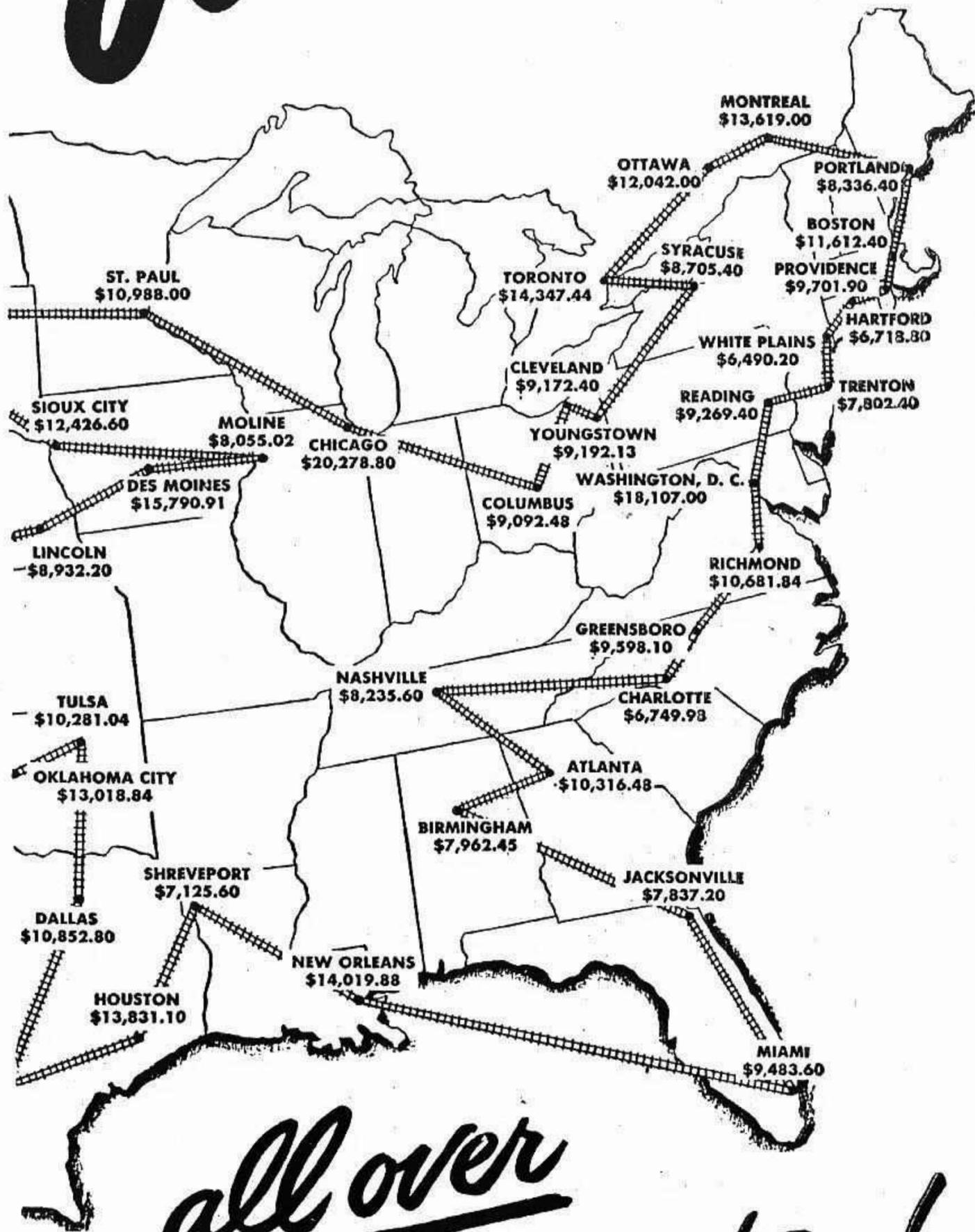
**KANSAS CITY TIMES:** "The wide-faced, gum-chewing Jones put his band through a rapid-fire, gag-a-second show that kept the forty-one hundred customers roaring with laughter."

# \$pike



*It's the*  
**TERRIFIC**  
*same story...*

# Jones\$



*all over  
the country!*

**124**  
**Performances**

**101**  
**Cities in**  
**4 Months**

**460,023**  
**People**

**15,000**  
**miles**

**GROSS:**  
**\$1,212,313**

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[ ]	BABY, IT'S COLD OUTSIDE MY HEART BEATS FASTER	<b>ESTHER WILLIAMS and RICARDO MONTALBAN</b> M-G-M 30197
[ ]	OPEN THE DOOR POLKA WHOSE GIRL ARE YOU	<b>BLUE BARRON</b> and his Orchestra M-G-M 10412
[ ]	AGAIN FIVE FOOT TWO, EYES OF BLUE	<b>ART MOONEY</b> and his Orchestra M-G-M 10398
[ ]	RIDERS IN THE SKY THE LITTLE OLD CHURCH NEAR LEICESTER SQUARE	<b>DERRY FALLIGANT</b> M-G-M 10404
[ ]	TWENTY-FOUR HOURS OF SUNSHINE IN A SHADY NOOK BY A BABBLING BROOK	<b>ART MOONEY</b> and his Orchestra 10446
[ ]	THE LOVE NEST A PAIR OF WOODEN SHOES	<b>BUDDY KAYE QUINTET</b> M-G-M 10443
[ ]	CARAVAN A SENORITA'S BOUQUET	<b>BILLY ECKSTINE</b> M-G-M 10368
[ ]	CHEEK TO CHEEK THAT WONDERFUL GIRL OF MINE	<b>ZIGGY ELMAN</b> and his Orchestra M-G-M 10421
[ ]	THE BEAUTIFUL BLONDE FROM BASHFUL BEND EVERY TIME I MEET YOU	<b>ART LUND</b> M-G-M 10419
[ ]	SAN THE GOODNIGHT SONG	<b>THE KORN KOBLERS</b> M-G-M 10432
[ ]	LORA-BELLE LEE TWILIGHT	<b>JACK FINA</b> and his Orchestra M-G-M 10447
[ ]	A ROSE WAS A ROSE BARGAIN DAY	<b>DORIS DREW</b> M-G-M 10449
[ ]	MILT'S BOOGIE BUCK'S BOP	<b>MILT BUCKNER</b> and his Orchestra M-G-M 10410
[ ]	YOU'RE SO UNDERSTANDING MISSISSIPPI FLYER	<b>BLUE BARRON</b> and his Orchestra M-G-M 10369

FOLK and WESTERN

[ ]	LOVESICK BLUES NEVER AGAIN	<b>HANK WILLIAMS</b> M-G-M 10352
[ ]	DON'T BE ASHAMED OF YOUR AGE SILVER LAKE BLUES	<b>BOB WILLS</b> M-G-M 10415
[ ]	WEDDING BELLS I'VE JUST TOLD MAMA GOODBYE	<b>HANK WILLIAMS</b> M-G-M 10401
[ ]	CRACKER BOOGIE ONE LITTLE, TWO LITTLE, THREE LITTLE TIMES	<b>ARTHUR (Guitar Boogie) SMITH</b> M-G-M 10441

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# M-G-M RECORDS

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## MUSIC POPULARITY CHARTS

PART I

# The Nation's Top Tunes

Based on reports received last three days of Week Ending June 17

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS," is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

		Last Week
1.	<b>RIDERS IN THE SKY</b> By Stan Jones Published by Mayfair (ASCAP) Records available: B. Crosby-K. Darby Singers Decca 24618; D. Falligant-H. Winterhalter Ork, MGM 10404; B. Ives, Columbia 38445; Vaughn Monroe, Victor 20-3411; P. Lee, Capitol 57-608; F. Willing & His Riders of the Purple Sage, Capitol 57-40164; S. Jones & His Death Valley Riders, Mercury 5320; Sons of the Pioneers, Victor 21-0065; E. McCurdy, Monogram 134; Wingy Manone, Kem 2700; J. Saunders-R. Bloch Singers, Hi-Tone 122; The Song Spinners, Vocalion 55003. (No information on electrical transcription libraries available as The Billboard goes to press.)	1
2.	<b>AGAIN</b> By Newman and Cochran Published by Robbins (ASCAP) From 20th Century-Fox film, "Road House." Records available: V. Damone-G. Osner Ork, Mercury 5261; D. Day-The Mellomen, Columbia 38467; T. Dorsey-M. Lutes, Victor 20-3427; Joe Graydon-G. Jenkins Ork, Decca 24602; A. Mooney Ork, MGM 10398; M. Scott-The Paulette Sisters, Spotlite 516; M. Torma, Capitol 57-628; L. Rucker & C. McLin Combo, Aristocrat 10001; J. Clay Ork, Hi-Tone 109; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330. Electrical transcription libraries: Linda Stevens-Rene Durant, Standard; Manhattan Madcaps NBC Thesaurus.	2
3.	<b>SOME ENCHANTED EVENING</b> By Rodgers and Hammerstein Published by Williamson (ASCAP) From the Broadway musical, "South Pacific." Records available: Perry Como-M. Ayres Ork, Victor 20-3402; B. Crosby-J. B. Trotter Ork, Decca 24609; J. Laurenz-J. Carrol Ork, Mercury 5276; Frank Sinatra, Columbia 38446; J. Stafford P. Weston Ork, Capitol 57-544; H. Winterhalter Ork, MGM 10399; P. Weston Ork, Capitol 57-629; J. Saunders-R. Bloch Ork, Hi-Tone 122; S. Black Ork, London 455; B. Harrington, Vocalion 55000; A. Jolson-V. Young Ork, Dec 24667. Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; The Music of Manhattan; NBC Thesaurus; Elliot Lawrence, Associated; Shep Fields, Lang-Worth.	4
4.	<b>FOREVER AND EVER</b> By Frank Winkler-Milla Rosa Published by Robbins (ASCAP) Records available: H. Carroll & the Carolers, Mercury 5262; Perry Como-M. Ayers, Victor 20-3347; Russ Morgan Ork, Decca 24569; D. Shore-H. Zimmerman Ork, Columbia 38410; M. Whiting, Capitol 57-544; P. Reed, Dance-Tone 312; Fran Allison, Rondo 185; J. Clay-The Riddlers, Hi-Tone 108; R. Ross Ork, Vocalion 55004. Electrical transcription libraries: Larry Clinton, Lang-Worth, Sammy Kaye, NBC Thesaurus; Russ Morgan, World; Lucille Norman, Standard; David Street, Standard.	3
5.	<b>"A"—YOU'RE ADORABLE</b> By Kaye, Wise and Lippman Published by Laurel (ASCAP) Records available: P. Como-Fontane Sisters, Victor 20-3391; L. Fontane Ork, Decca 24579; J. Pace-G. Ellis Ork, Keystone 1600; R. Paige-The New Yorkers, Spotlite 510; I. Pastor Ork, Columbia 38449; P. Reed, Dance-Tone 311; J. Stafford-G. MacRae-P. Weston Ork, Capitol 57-544; A. Vincent-J. Carroll Ork, Mercury 5253; Buddy Kaye Quintet, MGM 10310; H. Babbitt-The Allen Sisters, Vocalion 55011. Electrical transcription libraries: Bob Eberly-Mack Stewart Quartet, World; Vic Damone, Associated; Sweetwood Serenaders, NBC Thesaurus.	5
6.	<b>BABY, IT'S COLD OUTSIDE</b> By Frank Loesser Published by E. H. Morris From MGM's "Neptune's Daughter" Records available: C. Calloway, Hi-Tone 135; D. Cornell-S. Kaye Ork, V 20-3448; E. Fitzgerald-L. Jordan, Dec 24644; Homer & Jethro-J. Carter, V 21-0078; L. & P. Loesser, Mercury 5307; D. Shore-B. Clark, Col 38463; M. Whiting-J. Mercer-P. Weston Ork, Cap 57-567; E. Williams-R. Montalban, MGM 30197; H. Babbitt-The Allen Sisters, Vocalion 55011. (No information on electrical transcription libraries available as The Billboard goes to press.)	10
7.	<b>BALI HA'I</b> By Rodgers and Hammerstein Published by Williamson (ASCAP) From the Broadway Musical, "South Pacific." Records available: P. Como-M. Ayres Ork, Victor 20-3402; B. Crosby-J. B. Trotter Ork, Decca 24609; P. Lee-D. Barbou Ork, Capitol 57-543; F. Sinatra, Columbia 38446; A. Vincent-M. Miller Ork, Mercury 5273; H. Winterhalter Ork, 10399; P. Weston Ork, Capitol 57-629; J. Long Ork, Hi-Tone 129; S. Black Ork, London 455; B. Harrington, Vocalion 55000. Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; Sweetwood Serenaders, NBC Thesaurus.	8
8.	<b>CRUISING DOWN THE RIVER</b> By Beadell and Tollerton Published by Henry Spitzer (ASCAP) Records available: B. Barron Ork, MGM 10346; Jack Smith-The Clark Sisters, Capitol 57372; Frankie Carle, Columbia 38411; H. Carrol, Mercury 5249; R. Morgan Decca 24568; The Three Suns, Victor 20-3349; N. Alexander, Monogram 111; Primo Scala, London 256; Ames Brothers, Cora 60035; The Riddlers-The Hi Tonians, Hi-Tone 104; The Paulette Sisters, Spotlite 505; L. Monti's Tu-Tones, Double Feature DP 2010; Danny Majewski, Harmonia H 1215. Electrical transcription libraries: Blue Barron, Lang-Worth, Vincent Lopez, NBC Thesaurus, Buddy Weed, Associated; Russ Morgan Ork, World; Lawrence Welk, Standard.	6
9.	<b>I DON'T SEE ME IN YOUR EYES ANYMORE</b> By Benie Benjamin and George Weiss Published by Laurel (ASCAP) Records available: B. Clark-E. Hagen Ork, Columbia 38400; P. Como-M. Ayres Ork, Victor 20-3347; H. Forrest, MGM 10373; J. Garber Ork-I. Reardon, Capitol 15402; K. Kallen-M. Miller Ork, Mercury 5285; V. Lynn-S. Brown-B. Farnon Ork, London 403; J. Pace-G. Ellis Ork, Keystone 1500; The Stardusters-G. Jenkins Ork, Decca 24576; L. Douglas-B. Curtis Quartet, Hi-Tone 119; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330. Electrical transcription libraries: Kaye Armen, Associated; Vincent Lopez, NBC Thesaurus.	9
10.	<b>A WONDERFUL GUY</b> By Rodgers and Hammerstein Published by Williamson (ASCAP) From the Broadway Musical, "South Pacific." Records available: I. Carpenter Ork, Vocalion 55007; S. Fields Ork, MGM 10423; E. Knight, Dec 24640; D. Shore, Col 38460; P. Warren-H. Rene Ork, V 20-3403; M. Whiting-F. DeVol Ork, Cap 57-542. Electrical transcription libraries: Louise Carlyle-Music of Manhattan Ork, NBC Thesaurus; Monica Lewis, World.	9

# HOMER AND JETHRO WITH JUNE CARTER

Two NEW RCA VICTOR stars team up with June Carter!

They kick this torrid novelty around for LAUGHS!

## "BABY, IT'S COLD OUTSIDE"

IT'S A PASSIONATE PANIC!

More clowning on the flip!

### COUNTRY GIRL

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CASH IN ON THE FUN!



**THE CERTAIN SEVEN**  
 (Best-sellers that no dealer can afford to be without)

20-3411=47-2902*	Riders in the Sky	Vaughn Monroe
20-3402=47-2896*	Some Enchanted Evening	Perry Como
20-3347=47-2829*	Forever and Ever	Perry Como
20-3381=47-2889*	"A" You're Adorable	Perry Como
21-0051	One Kiss Too Many	Eddy Arnold
21-0002=48-0042*	Don't Rob Another Man's Castle	Eddy Arnold
11-8851=49-0176*	Clair de Lune	Jose Iturbi

\*Now Available on 45 RPM

### THIS WEEK'S RELEASE!

(Both 78 rpm and 45 rpm. Numbers marked \* are 45 rpm.)

#### POPULAR

- Just One Way To Say I Love You **PERRY COMO**
- Let's Take An Old Fashioned Walk 20-3469 (47-2931\*)  
(Both from the new Broadway musical "Miss Liberty")
- Little Fish In A Big Pond (from "Miss Liberty")
- If You Could Only Learn To Love Me **BILL LAWRENCE**  
20-3470 (47-2932\*)
- Be The Good Lord Willing **WAYNE KING**  
Rue De Romance 20-3471 (47-2933\*)
- The Telephone No Ring **ZIGGY TALENT**  
It Looked So Good In De Window 20-3472 (47-2934\*)
- Dites Moi **JEAN SABLON**  
Paris Wakes Up And Smiles (from "Miss Liberty") 20-3473 (47-2935\*)
- Milwaukee Polka **LAWRENCE DUCHOW**  
Land O' Lakes Sweetheart—Waltz 20-3474 (48-0070\*)

#### RHYTHM

- I'm The Guy My Last Affair **THE FOUR TUNES**  
22-0032 (50-0016\*)
- Slipping Around Wedding Bells **TEXAS JIM ROBERTSON**  
21-0074 (48-0071\*)
- Alabama You've Branded Your Name On My Heart **THE BLUE SKY BOYS**  
21-0075 (48-0072\*)
- Don't Ever Fall In Love With A Cowboy **DALE EVANS**  
Nothin' In My Letter Box 21-0076 (48-0073\*)
- Take One More Chance With Me **JAZZ GILLUM**  
Look What You Are Today 22-0033 (50-0017\*)

#### BLUES

#### New "DUMBO" ALBUM!

Y-382 (WY-382\*)

- Dumbo—(Part 1) **FROM THE WALT DISNEY FILM SHIRLEY TEMPLE, NARRATOR**
- Baby Mine **45-5246 (47-0181\*)**
- Dumbo—(Part 6)
- Dumbo—(Part 2)
- Dumbo—(Part 5) **45-5247 (47-0182\*)**
- When I See An Elephant Fly
- Dumbo—(Part 3)
- Dumbo—(Part 4) **45-5248 (47-0183\*)**
- Pink Elephants

DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

THE STARS WHO MAKE THE HITS ARE ON

# RCA VICTOR Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



Thanks, everyone...

for your wonderful cooperation. Hope you like my new Columbia release--

"Out of Love"

backed by

"One More Time"

I think they are two swell songs. Hope you agree. Thanks again!

Buddy Clark

The Billboard MUSIC POPULARITY CHARTS PART II Sheet Music

Based on reports received last three days of Week Ending June 17



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION	Weeks to date	Last Week	This Week		Publisher
9	1	1.	1.	RIDERS IN THE SKY (R)	Mayfair
9	2	2.	2.	SOME ENCHANTED EVENING (M) (R)	Williamson
11	3	3.	3.	AGAIN (F) (R)	Robbins
14	5	4.	4.	"A" YOU'RE ADORABLE (R)	Laurel
16	6	5.	5.	FOREVER AND EVER (R)	Robbins
20	4	6.	6.	CRUISING DOWN THE RIVER (R)	Spitzer
8	7	7.	7.	BALI HA'I (M) (R)	Williamson
12	8	8.	8.	I DON'T SEE ME IN YOUR EYES ANYMORE (R)	Laurel
3	11	9.	9.	BABY IT'S COLD OUTSIDE (F) (R)	E. H. Morris
5	—	10.	10.	A WONDERFUL GUY (M) (R)	Williamson
2	12	11.	11.	FIVE FOOT TWO, EYES OF BLUE (R)	Feist
13	9	12.	12.	CARELESS HANDS (R)	Melrose
4	10	13.	13.	KISS ME SWEET (R)	Advanced
1	—	14.	14.	EVERYWHERE YOU GO (R)	Lombardo
1	—	15.	15.	MERRY-GO-ROUND WALTZ (R)	Shapiro-Bernstein

ENGLAND'S TOP TWENTY

POSITION	Weeks to date	Last Week	This Week		English	American
6	2	1.	1.	WEDDING OF LILI MARLENE	Box and Cox	*
11	1	1.	1.	LAVENDER BLUE (Dilly, Dilly)	Sun	Santly-Joy
6	4	3.	3.	RED ROSES FOR A BLUE LADY	Lawrence Wright	Mills
15	2	3.	3.	TWELFTH STREET RAG	Chappell	Shapiro-Bernstein
16	5	5.	5.	FAR AWAY PLACES	Leeds	Laurel
8	8	5.	5.	PUT YOUR SHOES ON, LUCY	Noel Gay	Bourne, Inc.
7	6	7.	7.	STRAWBERRY MOON	Edward Kassner	*
5	11	7.	7.	CANDY KISSES	Chappell	Hill & Range
12	9	9.	9.	IN A SHADY NOOK BY A BABBLING BROOK	Keith Prowse	Stasny
3	14	9.	9.	"A" YOU'RE ADORABLE	Connelly	Laurel
14	7	9.	9.	POWDER YOUR FACE WITH SUNSHINE	Chappell	Lombardo
3	18	12.	12.	FOREVER AND EVER	Francis Day	Robbins
26	14	12.	12.	CUCKOO WALTZ	Keith Prowse	Criterion
11	12	14.	14.	HOW CAN YOU BUY KILLARNEY?	Peter Maurice	Peter Maurice
13	10	15.	15.	PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON	Connelly	Remick
17	13	15.	15.	ON THE FIVE FORTY-FIVE	Strauss Miller	Shapiro-Bernstein
5	17	17.	17.	BEHIND THE CLOUDS	Feldman	*
18	16	18.	18.	IT'S MAGIC	Campbell-Connelly	Witmark
1	—	18.	18.	CLANCY LOWERED THE BOOM	Peter Maurice	Kenmore Music
2	19	20.	20.	I'LL ALWAYS LOVE YOU	Noel Gay	*

\*Publisher not available as The Billboard goes to press.

DECCA SPECIAL RELEASE "COME WET YOUR MUSTACHE WITH ME"



(THE GAYEST SONG OF ALL TIME) GREAT JUKE BOX RECORD DECCA 46169-B STUBBY AND THE BUCCANEERS

YOUR DECCA DISTRIBUTOR CAN SUPPLY YOU EVAN GEORGE OFF MUSIC PUBLISHING CO. 1650 BROADWAY NEW YORK 19, N. Y.

10,000 SOLD IN DALLAS IN 5 DAYS!

IMPERIAL

RECORD NO. 8047

"BOOGIE RED BLUES" "MY INSPIRATION"

Played by Slumber Nichols and His Western Aces

DUNBAR DISTRIBUTING CO.

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Please enter my subscription to The Billboard for one year, \$10.

Name  \$10 enclosed

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City  Zone  State

6/25

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART III**  
**Radio Popularity**  
Based on reports received last three days of Week Ending June 17



**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I (P) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to date	Last Week	This Week	Title	Artist	Label	Copyright
9	1	1	1	RIDERS IN THE SKY	V. Monroe	Ork	ASCAP
6	3	2	2	AGAIN	G. Jenkins	Ork-Joe Grayden	ASCAP
8	11	3	3	SOME ENCHANTED EVENING	P. Como-M. Ayres	Ork	ASCAP
8	18	4	4	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark	Col	ASCAP
14	7	5	5	FOREVER AND EVER	P. Como-M. Ayres	Ork	ASCAP
6	4	6	6	AGAIN	D. Day-The Mellomen	Col	ASCAP
6	24	5	5	BABY, IT'S COLD OUTSIDE	J. Mercer-M. Whiting-P. Weston	Ork, Cap	ASCAP
8	9	5	5	AGAIN	M. Torme-P. Rugolo	Ork	ASCAP
5	2	9	9	RIDERS IN THE SKY	P. Lee	Cap	ASCAP
5	16	10	10	SOME ENCHANTED EVENING	J. Stafford-P. Weston	Ork	ASCAP

(Continued on page 118)

**SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)**

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of June 10-16

SI—Sustaining Instrumental SV—Sustaining Vocal CI—Commercial Instrumental CV—Commercial Vocal

Songs	Publisher	Heard in N. Y.	Heard in Chi.	Heard in Calif.	Ad. Sur. Tot.
		SI SV CI CV	SI SV CI CV	SI SV CI CV	Pts. Pts.
A Wonderful Guy (South Pacific)	Williamson	3 8 1 9	2 7 0 8	7 3 0 8	17 168
"A" You're Adorable	Laurel	0 9 0 8	0 4 0 7	1 9 0 7	3 134
Again (Road House)	Robbins	0 10 0 3	2 16 3 6	6 10 0 3	6 159
Baby, It's Cold Outside (Neptune's Daughter)	E. H. Morris	0 2 0 4	0 5 0 5	0 0 0 4	4 44
Ball Ha'i (South Pacific)	Williamson	3 8 0 10	6 11 5 10	3 7 0 8	8 201
Ballin' the Jack	H. B. Marks	3 3 1 3	2 1 1 3	1 3 1 2	4 41
Because You Love Me	Remick	5 18 0 7	9 18 0 8	20 7 0 4	2 200
Candy Kisses	Hill & Range	3 11 1 7	6 13 7 10	11 7 1 6	12 213

(Continued on page 118)

**SONGS WITH GREATEST RADIO AUDIENCES (ACD)**

(Beginning Friday, June 10, 8 a.m., and ending Friday, June 17, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

A Wonderful Guy (M) (R)	Chappell—ASCAP
"A" You're Adorable (R)	Laurel—ASCAP
Again (F) (R)	Robbins—ASCAP
Baby, It's Cold Outside (F) (R)	E. H. Morris—ASCAP
Ball Ha'i (M) (R)	Chappell—ASCAP
Because You Love Me (R)	Remick—ASCAP
Candy Kisses (R)	Hill & Range—BMI
Careless Hands (R)	Melrose—ASCAP
Comme Ci Comme Ca (R)	Leeds—ASCAP
Cruising Down the River (R)	Henry Spitzer—ASCAP
Everytime I Meet You (F) (R)	Feist—ASCAP
Everywhere You Go (R)	Lombardo—ASCAP
Ev'ry Night Is Saturday Night (R)	BMI—BMI
Five Foot Two, Eyes of Blue (R)	Feist—ASCAP
Forever and Ever (R)	Robbins—ASCAP
Havin' a Wonderful Wish (F) (R)	Paramount—ASCAP
How It Lies, How It Lies, How It Lies (R)	E. H. Morris—ASCAP
I Don't See Me in Your Eyes Anymore (R)	Laurel—ASCAP
I'll String Along With You (R)	Witmark—ASCAP
Kiss Me Sweet (R)	Advanced—ASCAP
Look at Me (R)	Jewel—ASCAP
Merry-Go-Round Waltz (R)	Shapiro-Bernstein—ASCAP
My One and Only Highland Fling (F) (R)	Harry Warren—ASCAP
Need You (R)	Choice Music—ASCAP
Once in Love With Amy (R)	E. H. Morris—ASCAP
Put our Shoes On, Lucy (R)	Bourne—ASCAP
Riders in the Sky (R)	E. H. Morris—ASCAP
So in Love (M) (R)	T. B. Harms—ASCAP
Some Enchanted Evening (M) (R)	Chappell—ASCAP
Swiss Lullaby (R)	Southern—ASCAP
The Beautiful Blonde From Bashful Bend (F) (R)	Miller—ASCAP
Weddin' Day (R)	Famous—ASCAP
You Broke Your Promise (R)	Pic Music—ASCAP

**The Operators Pick**

NOT 1  
 NOT 2  
 BUT 3  
 SMASH HITS!

**THE OPERATORS PICK:**

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's will be:

- YOU'RE BREAKING MY HEART . . . . .  
 Vic Damone . . . . . Mercury 5271
- ROOM FULL OF ROSES . . . . .  
 Eddy Howard . . . . . Mercury 5296
- GEORGIA ON MY MIND . . . . .  
 Frankie Laine . . . . . Mercury 5293

REPRINTED FROM BILLBOARD, JUNE 18TH ISSUE

**DO YOU HAVE**  
**Mercury's**  
**TERRIFIC THREE?**

Only Mercury has the  
 Hits on Non-Breakable

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending June 17

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers...

Table with columns: POSITION, Weeks to date, Last Week, This Week, Record Title, Artist, Label. Includes entries like 'RIDERS IN THE SKY', 'SOME ENCHANTED EVENING', 'AGAIN', etc.

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart...

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Table with columns: POSITION, Weeks to date, Last Week, This Week, Record Title, Artist, Label. Includes entries like 'LITTLE TOOT', 'SO DEAR TO MY HEART ALBUM', 'BUGS BUNNY', etc.

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Table with columns: POSITION, Weeks to date, Last Week, This Week, Record Title, Artist, Label. Includes entries like 'Chair de Lune', 'Bachianas Brasileiras', 'Chopin's Polonaise', etc.

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers) according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Newcomers in this classification this week apparently mirror heavy sales resulting from RCA Victor's clearance sale.

Table with columns: POSITION, Weeks to date, Last Week, This Week, Record Title, Artist, Label. Includes entries like 'Rimsky-Korsakov: Scheherazade', 'SALOME', 'Tchaikovsky: Nutcracker Suite', etc.

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Table with columns: POSITION, Weeks to date, Last Week, This Week, Record Title, Artist, Label. Includes entries like 'SOUTH PACIFIC', 'KISS ME, KATE', 'DICK CONTINO', etc.

The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays



Based on reports received last three days of Week Ending June 17

MOST-PLAYED JUKE BOX RECORDS

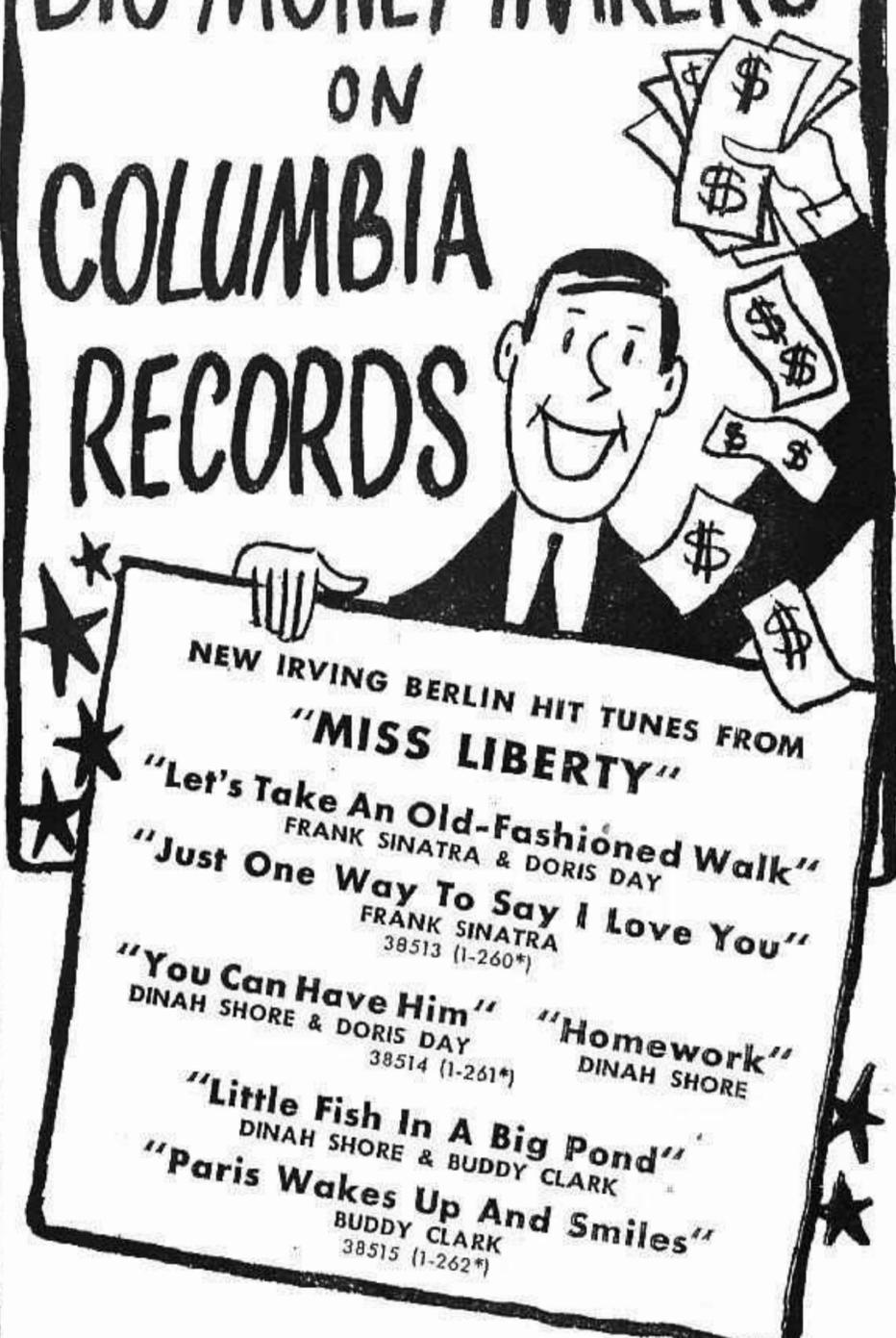
Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart Part I.

POSITION	Weeks on chart	Last week	This week	Title	Artist	Label
9	1	1	1	RIDERS IN THE SKY	V. Monroe Ork.	V 20-3411, 47-2902—ASCAP
15	2	2	2	FOREVER AND EVER	R. Morgan Ork.	D 24569—ASCAP
9	3	3	3	AGAIN	G. Jenkins Ork-Joe Graydon	D 24602—ASCAP
5	5	4	4	SOME ENCHANTED EVENING	P. Como-M. Ayres Ork.	V 20-3402, 47-2896—ASCAP
12	6	5	5	FOREVER AND EVER	P. Como-M. Ayres	V 20-3347, 47-2892—ASCAP
19	8	6	6	CARELESS HANDS	S. Kaye Ork.	V 20-3321, 47-2901—ASCAP
3	12	7	7	SOME ENCHANTED EVENING	B. Crosby-J. S. Trotter Ork.	D 24609—ASCAP
10	7	8	8	I DON'T SEE ME IN YOUR EYES ANYMORE	G. Jenkins Ork-The Stardusters	D 24578—ASCAP
7	12	9	9	AGAIN	M. Torme-P. Rugolo Ork.	Cap 15428—ASCAP
11	11	10	10	"A" YOU'RE ADORABLE	P. Como-Fontaine Sisters-M. Ayres Ork.	V 20-3381, 47-2896—ASCAP
12	10	11	11	"A" YOU'RE ADORABLE	Jo Stafford and G. MacRae-P. Weston Ork.	Cap 15393—ASCAP
14	15	12	12	BLUE SKIRT WALTZ	F. Yankovic and His Yanks-The Marlin Sisters	Col 12394-F—ASCAP
					(H. Harding, Grand G-25013; H. Carroll & Carollers, Mero 5253; L. Duchow's Red Raven Ork, V 20-3356; Socach-Habat Polka Ork, D 45068, V Zembrusky, Continental C-1260; Harmony Bells Ork-J. Conway & The Wayfarers, Dana 2042; R. Ross Ork, Vocalion 55005)	
1	—	12	12	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kay-dets	V 20-3441—BMI
					(The Starlighters-P. Weston Ork, Cap 57-617; Sons of the Pioneers, V 21-0066; B. Sims, Coral 60067; E. Howard, Mero 5290; D. Haymes, Dec 24823; G. Morgan, Col 20594 & 2-272)	
18	4	14	14	CRUISING DOWN THE RIVER	R. Morgan Ork.	D 24568—ASCAP
6	18	15	15	AGAIN	A. Mooney Ork	MGM 10398—ASCAP
4	17	16	16	AGAIN	T. Dorsey Ork-M. Lutes	V 20-3427—ASCAP
6	23	17	17	I DON'T SEE ME IN YOUR EYES ANYMORE	P. Como-M. Ayres Ork.	V 20-3347, 47-2892—ASCAP
2	—	18	18	BALI HA'I	P. Como-M. Ayres Ork.	V 20-3402, 47-2896—ASCAP
8	14	19	19	CARELESS HANDS	B. Crosby-K. Darby Singers	D 24616—ASCAP
3	—	20	20	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark	Col 38463—ASCAP
7	9	21	21	AGAIN	V. Damone-G. Osser Ork.	Mercury 5261—ASCAP
2	—	21	21	BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan	D 24644—ASCAP
12	24	23	23	NEED YOU	J. Stafford and G. MacRae-P. Weston Ork.	Cap 15393—ASCAP
					(Wesley & Marilyn Tuttle, Ca 15434, The Highway Serenaders, Highway H-3459; B. Crosby & Crew Chiefs, Co 38450; J. Bradford V 20-3418; G. Lombardo & His Royal Canadians, D 24614; Patsy Montana & D. Day-The Buckeroos, V 20-0040; Sandy Sims, Coral 60043; E. Baird & L. Douglas with B. Curtis Quartet, Hi-Tone 118)	
1	—	24	24	AGAIN	D. Day-The Mellomen	Col 38467—ASCAP
6	21	25	25	RIDERS IN THE SKY	B. Crosby-K. Darby Singers	D. 24618—ASCAP
13	16	23	23	CARELESS HANDS	M. Torme-S. Burke Ork.	Cap 15379—ASCAP
4	20	27	27	HUCKLEBUCK	T. Dorsey-S. Shavers	V 20-3427—ASCAP
					(B. Goodman, Ca 57-576; F. Sinatra, Co 38486; B. Marshall-Cozy Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 428, The Pig Footers, Mero 8130; Big Sis Andrews & Her Hucklebuck-Busters, Ca 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)	
2	25	27	27	SOME ENCHANTED EVENING	J. Stafford-P. Weston Ork.	Cap 57-544—ASCAP
1	—	27	27	ROOM FULL OF ROSES	D. Haymes	D 24632—BMI
3	—	30	30	"A" YOU'RE ADORABLE	T. Pastor Ork.	Col 38449—ASCAP

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings, Weeks to Date, Last Week and This Week. If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

BIG MONEY MAKERS ON COLUMBIA RECORDS



- NEW IRVING BERLIN HIT TUNES FROM "MISS LIBERTY"
- "Let's Take An Old-Fashioned Walk" FRANK SINATRA & DORIS DAY
- "Just One Way To Say I Love You" FRANK SINATRA 38513 (1-260\*)
- "You Can Have Him" DINAH SHORE & DORIS DAY 38514 (1-261\*)
- "Homework" DINAH SHORE
- "Little Fish In A Big Pond" DINAH SHORE & BUDDY CLARK
- "Paris Wakes Up And Smiles" BUDDY CLARK 38515 (1-262\*)

- "Baby It's Cold Outside" "My One And Only Highland Fling" Dinah Shore and Buddy Clark 38463 (1-200\*)
- "The Four Winds And The Seven Seas" "Never Be It Said" Herb Jeffries 38511 (1-256\*)
- "Riders In The Sky" 1. Wayfaring Stranger 2. Woolie Boogie Bee Burl Ives 38445 (1-175\*)
- "The Huckle Buck" "It Happens Every Spring" Frank Sinatra 38486 (1-222\*)
- "Lover's Gold" "Till My Ship Comes In" Dinah Shore 38509 (1-254\*)
- "Some Enchanted Evening" "Bali Ha'I" Frank Sinatra 38446 (1-174\*)
- "A Wonderful Guy" "Younger Than Springtime" Dinah Shore 38460 (1-197\*)
- "Everywhere You Go" "Again" Doris Day 38467 (1-211\*)
- "I'm In The Mood For Love" "The Monkey Song" Mary Kaye Trio 38495 (1-230\*)
- "You Told A Lie" "You're Mine" Marjorie Hughes 38500 (1-235\*)



\*Columbia 7-Inch Microgroove Records  
 "Columbia," "Masterworks" and "OL" Trade-marks, Reg. U. S. Pat. Off. Marcos Registradas, © Trade-mark

**RECORD STORES AND OPERATORS IMPORTANT**



*Just Released*  
**IT'S WRONG TO LOVE YOU BUT I DO**

(written by Jean Branch & Cowboy Copas, BMI)

on  
**KING #787**

**COWBOY COPAS**



*Just Released*  
**TEARDROPS FALLING IN THE SNOW**

(written by E. C. McCarty, BMI)

coupled with  
**COMING DOWN FROM GOD**

(written by Molly O'Day, BMI)

on  
**COLUMBIA #20584**

**MOLLY O'DAY**



*Just Released*  
**THE LESSON OF LOVE**

(written by Nat Vincent and Fred Rose, ASCAP)

on  
**CAPITOL #57-40163**

**RANDY BLAKE**

NOTE: Order from your record distributor. We do not sell records. Sheet music available.

*Acuff-Rose*  
**PUBLICATIONS**

2510 FRANKLIN ROAD  
 NASHVILLE 4, TENNESSEE

**The Billboard MUSIC POPULARITY CHARTS PART VI**  
**Folk (Country & Western) Record Section**

Based on reports received last three days of Week Ending June 17

**MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS**

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators locations require country and Western records.

POSITION		Weeks Last   This		to date   Week   Week		Record	
17	2	1	1	1	1	1	1. LOVE SICK BLUES..... Hank Williams and His Drifting Cowboys.....MGM 10352—BMI
6	1	2	1	1	1	1	2. ONE KISS TOO MANY..... Eddy Arnold, the Tennessee Plow-boy.....V 21-0051—BMI
18	3	3	1	1	1	1	3. DON'T ROB ANOTHER MAN'S CASTLE..... Eddy Arnold.....V 21-0002, 48-0042—BMI
4	13	4	1	1	1	1	4. WEDDING BELLS..... H. Williams and His Drifting Cowboys.....MGM 10401
5	5	5	1	1	1	1	5. THE ECHO OF YOUR FOOTSTEPS..... Eddy Arnold, the Tennessee Plow-boy.....V 21-0051—BMI
12	10	6	1	1	1	1	6. TENNESSEE BORDER..... R. Foley.....D 46151—BMI
14	4	7	1	1	1	1	7. CANDY KISSES..... G. Morgan.....Col 20547—BMI
34	6	8	1	1	1	1	8. TENNESSEE SATURDAY NIGHT..... Red Foley-The Cumberland Valley Boys.....D 46136—BMI
4	—	8	1	1	1	1	8. RIDERS IN THE SKY..... B. Ives.....Col 38445—ASCAP
12	7	10	1	1	1	1	10. I'M BITING MY FINGER-NAILS AND THINKING OF YOU..... E. Tubb-Andrews Sisters-Texas Troubadours.....D 24592—BMI
11	8	10	1	1	1	1	10. CANDY KISSES..... R. Foley.....D 46151—BMI
1	—	12	1	1	1	1	12. HADACOL BOOGIE..... B. Nettles and His Dixie Blue Boys.....Mercury 6190
1	—	12	1	1	1	1	12. TENNESSEE POLKA..... R. Foley.....D 46170
1	—	14	1	1	1	1	14. LOVESICK BLUES..... Red Kirk.....Mercury 6189
1	—	14	1	1	1	1	14. THE SAME SWEET GIRL..... Hank Locklin.....4 Star 1313

**WARNING!**

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**FOLK TALENT AND TUNES**

By Johnny Sippel

Gene Evans, the Blue Sky Buckaroo, has switched from Portland, Ore., to KROS, Clinton, Ia., where he is heard twice daily. . . . WWVA, Wheeling, W. Va., has organized two big units, which are doing summer touring, with Gene Johnson booking. . . . Gene McDonald, formerly with Ohio radio acts, has joined Johnny Johnson and the Carolina Sunshine Girls. Act consists of Peggy and Jerry Leary, sisters of Wilma Lee Cooper, of WWVA; Billy Stewart, brother of Redd Stewart, and Verle Ayres, brother of the steel guitarist with Pee Wee King's band. They are touring Western States.

Dave Denney (Victor) has inked a three-year pact with options with WLS, Chicago, where he started June 4. Denney did a d. j. stint in Washington before joining WLS. He toured with a WLS unit, Rube Tronson's Texas Cowboys when he was 14 years old. . . . A barn dance operation, said to be styled after John Lair's Renfro Valley, Ky., location, will start soon at De Kalb, Mo., with remotes from the site airing thru KFEQ, St. Joseph, Mo. Delbert Dye is manager. Tex Ferguson and His Drifting Pioneers (Cozy) are appearing Friday night at the Archer Ballroom's Frog Hop, St. Joseph, Mo., in addition to a daily shot over KFEQ. . . . Spanaway Lake Park, Tacoma, Wash., has become a h. b. and Western dance site during the past year. Success of several one-nighters has caused the ops to turn exclusively to rustic music. Cherokee Jack and His Rhythm-Ridin' Ramblers of KMO, Tacoma, are the house band at the park. Jack is doing a daily d. j. show, in addition to his live shows. . . . Hank Snow, the Singing Ranger (Victor), is taking Bill Callahan, formerly with the recording Callahan Bros., along on his Canadian tour. Snow intends to invade Newfoundland with his horse and music troupe.

WROL, Knoxville, expanding hillbilly outlet, has added a new noontime show, "Dinner Bell," which will feature Lester Flatt and Earl Scruggs and the Foggy Mountain Boys (Mercury), Bob Mason and the Western Swingbillies (Cozy), formerly at CFPL, Lodon, Ont., and WAGE, Syracuse, and Molly O'Day, Columbia warbler. Mason and Miss O'Day are new at the station. The WROL show competes with the established WNOX "Midday Merry-Go-Round." . . . Mel Foree, of Acuff-Rose, returned to Nashville after a junket in the East. Fred and Wesley Rose also are back in Nashville after a trip to the Coast, during part of which they were accompanied by Nat Tannen, Gotham folk music pubber. . . . Sadie Ashburn, of Fred's Music Shop, Martinsville, Va., reports that Clyde Moody (King), of WHHT Durham, N. C., will play the Kinsey Theater Circuit until September, after which he goes to Hollywood to appear in two Charley Starrett films. . . . Earl Heywood, now at CKNX, Wingham, Ont., has signed with RCA Victor. His first session, slated soon, will be a four-side cutting workout.

Red River Dave McEnerly, once with Musicraft and Sonora, has signed with MGM Records, cutting his first session in New York last week, and will return to WOAI, San Antonio, early in July after cutting several movie shorts. . . . Melvin Price and His Santa Fe Rangers are airing over WASL, Annapolis, Md. Personnel includes Merritt Murphy, steel guitar; Bill Smith, rhythm guitar; Bob Fluharty, rhythm guitar; Ernie Seiler, bass, and the leader's fiddle and guitar. . . . John Bava's Cozy label has inked Dusty Shavers' Radio

(Continued on page 31)

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Folk (Country & Western)**  
**Record Section**

PART VI



Based on reports received last three days of Week Ending June 17

**BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS**

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

Weeks to Date	Last Week	This Week	Record Title	Artist	Label
16	1	1	LOVE SICK BLUES	Hank Williams and His Drifting Cowboys	MGM 10352-BMI
6	3	2	THE ECHO OF YOUR FOOTSTEPS	Eddy Arnold, the Tennessee Plowboy	V 21-0051-BMI
7	2	3	ONE KISS TOO MANY	Eddy Arnold, the Tennessee Plowboy	V 21-0051-BMI
6	8	4	WEDDING BELLS	H. Williams and His Drifting Cowboys	MGM 10401-ASCAP
18	5	5	CANDY KISSES	George Morgan	Col 20547-BMI
13	8	6	TENNESSEE BORDER	R. Foley	D 46151-BMI
7	-	7	BLUE SKIRT WALTZ	F. Yankovic and His Yanks-The Marlin Sisters	Col 12394-F-ASCAP
17	4	8	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	-
10	11	9	I'M BITING MY FINGERNAILS AND THINKING OF YOU	E. Tubb-Andrews Sisters-Texas Troubadours	D 24592-BMI
1	-	10	THE DEATH OF LITTLE KATHY FISCUS	J. Osborne	King 788
38	15	11	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	D 46136-BMI
1	-	12	COUNTRY BOY	"Little" Jimmy Dickens	Col 20585
6	-	12	RAINBOW IN MY HEART	G. Morgan	Col 20563
3	13	14	PANHANDLE RAG	L. McAuliffe and His Western Careless Hands Swing Band	Col 20546
4	-	14	DON'T ROB ANOTHER MAN'S CASTLE	E. Tubb and Andrews Sisters-Texas Troubadours	D 24592-BMI
10	-	14	CANDY KISSES	R. Foley	D 46151-BMI

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**ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES**

- Tellin' My Troubles to My Old Guitar J. Wakely (Try To) Cap 57-40187
- Tennessee Boogie Z. Turner (A Drunkard's) King 790
- The Drunkard's Child J. Rogers & His Forty-Niners (It's Nobody's) Apollo 209
- The Gal I Left Behind Me S. Cooley (Arkansas Traveler) V 21-0068-48-0063
- The Hucklebuck A. Kirk (Close Your) Vocallon 55009
- The Last Look at Mother Hank Locklin (The Same) 4 Star 1313
- The Price I Paid for Loving You Z. Clements & His Men From Music Mountain (I Wanted to) MGM 10437
- The Same Sweet Girl Hank Locklin (The Last) 4 Star 1313
- The San Marino Tragedy Shorty Morris (Capital Letters) Rich-R'-Tone 451
- The Wreath of Flowers The Dixie Sweethearts (Silver in) Rich-R'-Tone 427
- There Won't Be Much More Time J. Skinner (Will You) Radio Artist 247
- There's a Chill on the Hill Tonight M. Mullican (Sweeter Than) King 783
- There's a New Moon Over My Shoulder Jenks (Tex) Carman (Hawaiian Hotel) 4 Star 131302
- There's a Petal Missing From My Heart T. Fallo-The Hired Hands (Take Me) Cap 57-40172
- There's Only One Way Rebe & Rabe (I'll Love) MGM 10433
- Tonight (When I Say Goodbye) B. Gregory & His Cactus Cowboys (Homeless) Continental C-8043
- Tropical Island Cam Campbell's Tennessee Ramblers (Tar Heel) (78) V 21-0079 (45) 48-0076
- Try To Understand J. Wakely (Tellin' My) Cap 57-40187
- Two Cents, Three Eggs and a Postcard Red Foley (I Wish) Dec 46165
- Weary Day Delmore Bros. (Down Home) King 784

- Untrue Love Buffalo Johnson (Fairly Tales) Rich-R'-Tone 442
- Wedding Bells Texas Jim Robertson & The Panhandle Punchers (Slipping Around) V 21-0074-48-0071
- When He Heard My Plea The Dixie Sweethearts (I'm Gonna) Rich-R'-Tone 439
- When You Know B. Strickland & His Hillbilly Kings (Hillbilly Wolf) Sylvan 354
- When It's Starlight on the Bluegrass The Johnson Family Singers (Grandma's Spinning) (78) Col 20589 (LP) 2-248
- Who Puts the Cat Out When Papa's Out of Town? B. Nichols-The Melody Rangers (Keep Your) MGM 10440
- Why Be Afraid to Cry J. Hicks (Mended One) Talent 737
- Why Did You Teach Me to Care? B. Walker (No Use) Talent 726
- Why Don't You Come Back to Me P. Cassell (I Know) Coral 64010
- Why Pretend Red Sovine (I'm Only) MGM 10456
- Will You Be Satisfied That Way? J. Skinner (There Won't) Radio Artists 247
- You're a Little Too Late Now Chuck Rogers and His Tennessee Checker Players (Darlin', You) Covered Wagon 100-I
- You Better Wake Up J. Eanes (Baby Blue) Cap 57-40174
- You Can't Pick a Rose in December E. Kirk (Promise Me) Cap 57-40188
- You Wouldn't Know the Whitewashed Stable Now Pie Plant Pete & Bashful Harmonica Joe (I Miss) Process 520
- You've Been a Little Careless J. Skinner (On the) Radio Artist 246
- You've Branded Your Name on My Heart The Blue Sky Boys (Alabama) V 21-0075-48-0072

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**BUSTER ASTOR** #72  
**OH, HOW THE MONEY ROLLS IN** #71  
**THE NEXT TIME** #270  
**MAMA WON'T LET ME GO FISHING WITH YOU** #0014  
 By **DOTTIE BARLOW**  
**TWO CENTS, THREE EGGS AND A POSTCARD** #1000  
 By the Writers, Maple Hill Boys  
 Order Now, Don't Wait, These Records Spell Money.  
**PEARL RECORDS**  
 Box 229 Covington, Ky.

**You Too Will Clap Your Hands**  
 When You Hear This New **MIRACLE RECORD HIT**

Featuring **EDDIE CHAMBLEE** Tenor  
**BACK STREET**  
 BACKED BY LAZY MOOD  
**MIRACLE Record Company** • 500 E. 63rd St., Chicago 37, Ill.

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 Carmen (Dance Bohema) — La Virgen De La Macarena  
 Lakme (Bell Song) — Farewell My Granada  
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**BEST RECORDS IN '49**  
**D-11221 "TO MAKE YOU MINE"** By Ion and Sondra Steele  
**D-11217 "YOUR TEARS CAME TOO LATE"**  
**D-11218 "DOWNHEARTED"**  
 By Al Trace and His Flame Throwers (Bob Vincent, Vocalist)  
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SCOTCH PLAID  
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**9079 TOMMY EDWARDS**

JUST LOVE, MY SWEET  
HELP! HELP!

**9080 WINGY MANONE**

FACE ON BASS  
CAN'T GET YOU OFF MY MIND

**9081 DALLAS BARTLEY**

I KNOW WHAT IT'S ALL ABOUT  
YOU'RE THE GREATEST

**5018 DICK THOMAS**

BARTENDER POLKA  
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and  
**He Knows How to Hucklebuck**  
Vocals by Joan Shaw

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The **Billboard** MUSIC POPULARITY CHARTS  
**Rhythm & Blues Records** PART VII

Based on reports received last three days of Week Ending June 17



**BEST-SELLING RETAIL RHYTHM & BLUES RECORDS**

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

Weeks to date	Last Week	Position This Week	Record Title	Artist	Label
10	1	1	TROUBLE BLUES	C. Brown	Aladdin 3024—BMI
			<i>Honey, Keep Your Mind On Me</i>		
19	2	2	HUCKLEBUCK	P. Williams	Savoy 683—ASCAP
			<i>Happin' John</i>		
8	3	3	LITTLE GIRL, DON'T CRY	B. M. Jackson and His Buffalo Bearcats	King 4288
10	5	4	HOLD ME, BABY	A. Milburn	Aladdin 3023
			<i>Jitterbug Parade</i>		
10	7	4	DRINKIN' WINE, SPO-DEE-O-DEE	"Stick" McGhee	Atlantic 873
			<i>Blues Mixture</i>		
8	6	6	TELL ME SO	The Orioles	Jubilee 5005—BMI
			<i>Deacon Jones</i>		
13	4	7	AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
10	—	8	HUCKLEBUCK	R. Milton	Specialty 328—ASCAP
			<i>Sympathetic Blues</i>		
4	11	9	DRINKIN' WINE, SPO-DEE-O-DEE	W. Harris	King 4292
			<i>She Just Won't Sell No More</i>		
10	8	10	CLOSE YOUR EYES	H. Lance	Sittin' In-514—ASCAP
			<i>Candle Glow</i>		
4	12	11	COLE SLAW	L. Jordan's Tympany Five	D 24633
			<i>Every Man to His Own Profession</i>		
1	—	12	BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan	—
			<i>Don't Cry, Cry Baby</i>		D 24644—ASCAP
10	—	13	D' NATURAL BLUES	L. Millinder Ork	V 20-3351
			<i>Little Girl, Don't Cry</i>		
4	9	14	POT LIKKER	T. Rhodes	King 4287
			<i>Red Boy at the Mardi Gras</i>		
1	—	14	IN THE MIDDLE OF THE NIGHT	A. Milburn	Aladdin 3026—BMI
			<i>Pot Luck Boogie</i>		

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**MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS**

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

Weeks to date	Last Week	Position This Week	Record Title	Artist	Label
10	1	1	TROUBLE BLUES	C. Brown	Aladdin 3024—BMI
20	3	2	HUCKLEBUCK	P. Williams	Savoy 683—ASCAP
9	7	3	LITTLE GIRL, DON'T CRY	B. M. Jackson and His Buffalo Bearcats	King 4288
1	12	4	DRINKIN' WINE, SPO-DEE-O-DEE	W. Harris	King 4292
10	5	5	HOLD ME, BABY	A. Milburn	Aladdin 3023
11	2	6	DRINKIN' WINE, SPO-DEE-O-DEE	"Stick" McGhee	Atlantic 873
3	—	6	CONFESSION BLUES	Maxine Trio	Downbeat 171
14	12	8	ROCKIN' AT MIDNIGHT	R. Brown	De Luxe 3212
3	6	9	POT LIKKER	T. Rhodes	King 4287
12	—	9	AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
2	—	9	RICKY'S BLUES	The Ravens	National 9073
8	9	12	CLOSE YOUR EYES	H. Lance	Sittin' In-514—ASCAP
5	10	12	BACK STREET	E. Chamblee	Miracle 133
8	10	14	D' NATURAL BLUES	L. Millinder Ork	V 20-3351
1	—	15	EVERY MAN TO HIS OWN PROFESSION	L. Jordan-Tympany Five	D 24633
3	—	15	HUCKLEBUCK	R. Milton	Specialty 328—ASCAP
5	—	15	HUCKLEBUCK DADDY	J. Preston	Gotham G-175
2	—	15	I CHALLENGE YOUR KISS	Four Jacks	Allen 21000

**ADVANCE RHYTHM & BLUES RECORD RELEASES**

Tonight I'm Alone J. Moore's Three Blazers (Tomorrow) Exclusive 101X	What's on Your Mind Lolly-Pop Jones & E. Morris (Aviator Papa) De Luxe 3218
Tonight's the Night Julia Lee & Her Boy Friends (After Hours) Cap 57-70013	When the Saints Go Marchin' In P. Orle (Lonely) Monogram 124
Trouble Blues Cambrown Trio (Honey Keep) Aladdin 3024	When Your Hair Has Turned to Silver C. Chatman All Star Combo (Hey Mr.) Aristocrat 8001
Trouble Blues H. (Peetie Wheat Straw) Ray (I'm a) Dec 48105	Why Did You Go Pee Wee Crayton (After Hours) 4 Star 1304
Turn Me On E. Samuels Ork (Gallup) Apollo 703	Why I'm Leaving You A. Ammons & His Rhythm Kings (Roses of) Mer 8140
Unhappy Woman Blues C. Blivens (Achln' Heart) Exclusive 105X	Willie the Cool Cat Big Jay McNeelley (Road House) Exclusive 96X
Unsuccessful Blues Lightnin' Hopkins (Rollin' Woman) Gold Star 656	Wine-o-Baby Blues J. Turner (B & O Blues) Downbeat 152
Vacation Blues T-Bone Walker (Prison Blues) Cap 57-70012	Wynonie Blues W. Harris (Playful Baby) Monogram 123
Waiting in Vain Ivory Joe Hunter (That's the) King 4201	Yesterday A. Williams (Maybe Someday) Cap 57-70010
West Coast Baby J. Taylor & His Mellow Five (Rocky Mountain Blues) Blue 103	You Better Think Twice D. Watson-The Brown Dots (My Bonnie) Manor 1179
What Does It Matter? J. Moore's Three Blazers (Bop-a-Bye Baby) (78) V 22-0034 (45) 50-0018	You Gotta Be Careful G. Barkley Quintet (Bashful Bubber) Monogram 132
What Will You Gain? J. Knight (Goodbye Will) Talent 707	Yes, You Know I Love You B. Davis (Ooble Yooble) Mer 8138
	You Were Meant for Me R. Murphy (Honeysuckle Rose) V 22-0028

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART VIII**  
**Record Reviews**  
 Based on reports received last three days of Week Ending June 17

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART IX**  
**Record Possibilities**  
 Based on reports received last three days of Week Ending June 17

**RATINGS (100 Point Maximum)**  
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
 40-69 SATISFACTORY • 0-39 POOR

**How Ratings Are Determined**  
 Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market. Point listings are maximums. Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'ts-promotion film, legit and other "plug" aids), 10; manufacturer's distribution power 10; manufacturer's production efficiency, 5.

ARTIST	RATINGS		
	OVER-ALL	DISK JOCKEY	OPERATOR
TUNES			
LABEL AND NO.			
COMMENT			

ARTIST	RATINGS		
	OVER-ALL	DISK JOCKEY	OPERATOR
TUNES			
LABEL AND NO.			
COMMENT			

**POPULAR**  
**TED HEATH ORK**  
 (London 454)  
**Stafford Water** 65--75--65--56  
 The most excellent Heath crew works over a composition of the leader's which spots pretty soprano sax by Reggie Owen.  
**Night Train to Scotland** 64--75--65--51  
 Also from the leader's "Portrait of England" suite, this is an interesting modern score which could slack up well with current American outputs.

**THE PHANTOM QUARTET**  
 (London R 10095)  
**Lover's Moon** 69--76--66--66  
 After hour spinners will love this beautifully recorded mood music from the pen of Richard Addinsell.  
**Forgotten Tears** 69--76--66--66  
 More of the same. Interesting foursome is comprised of banjo, fiddle, accordion and low register clarinet.

**DENNY DENNIS-BOB FARNON ORK**  
 (London 451)  
**I'd Love To See You Home Tonight** 77--79--77--75  
 Dennis does a reserved but winning job with a pleasant tune.  
**Every Time I Meet You** 77--78--78--75  
 Another tasteful platter on the ballad from the score of "The Beautiful Blonde From Bashful Bend."

**AMBROSE ORK-DENNY DENNIS**  
 (London 452)  
**By Candlelight** 81--82--81--80  
 Dennis sings a pretty story ballad effectively while Ambrose fills in with a tasteful orking. The worthy tune should bring attention to this disk.  
**The Lonely Shepherd** 69--73--69--65  
 Very beautiful but "too good" arty song is treated like a work of love. Good vocal effort by Ray Burns.

**DINAH SHORE**  
 (Columbia 38514)  
**Homework** 88--88--88--88  
 From the forthcoming Sherwood-Berlin "Miss Liberty" musical, thrush does a grand rendition of what bids to be one of the show's big songs.  
**DINAH SHORE & DORIS DAY**  
**You Can Have Him** 83--83--86--80  
 Doris Day joins Dinah Shore for a charming duet rendition of an affecting production number out of the same show. Some of the lines may bar this one off some stations, unfortunately.

**BUDDY CLARK**  
 (Columbia 38515)  
**Paris Wakes Up and Smiles** 87--89--87--83  
 This beautiful, richly flavored waltz tune from "Miss Liberty" could make it along with the plug ballads. Clark sings it with his usual warmth.  
**Little Fish in a Big Pond** 83--84--84--80  
 (Buddy Clark-Dinah Shore)  
 Cute piece of material from the same Irving Berlin show gets a personality-packed rendition from the big-name team.

**DICK HAYMES**  
 (Gordon Jenkins Ork) (Decca 24650)  
**Maybe It's Because** 88--88--88--88  
 Haymes' vibrant chanting of this appealing, simple ballad, abetted by a Jenkins orking and choral group, should add up to sure money.  
**It Happened Every Spring** 86--86--86--86  
 And the winning "Take Me Out to the Ball Game" ditty will crowd the flip for honors, as Haymes gives it a warm, sincere rendition.

**DOROTHY SHAY & HER KINFOLKS**  
 (Columbia 38508)  
**Pappy's Predicament** 61--61--63--60  
 Kind of complicated for Miss Shay, both the material and the arrangement.  
**Another Notch on Father's Shotgun** 74--74--74--74  
 This one's more in line with the Park Avenue Hillbilly's usual—and a better one of its kind, too.

**HARRY BABBITT-THE ALLEN SISTERS**  
 (Vocalion 55011)  
**"A" You're Adorable** 73--70--75--75  
 Top-notch rendition of the high-riding pop in a virtual carbon of the Como-Fontaine Sisters job. Vocally speaking, Babbitt and the gals are better than okay.  
**Baby, It's Cold Outside** 73--70--75--75  
 Babbitt shows super pipes as he teams with Sue Allen in an attractive duet job.

**FRANK PETTY TRIO**  
 (Coral, 60074)  
**Big Ben Boogie** 68--68--67--68  
 Rattling fast boogie by piano, bass and guitar with some celeste effects. Percussive tremble of piano is an ear-catcher a la Lionel Hampton.  
**Treblesome** 68--68--67--68  
 Fly, fast original here, featuring some worthwhile 88 fireworks in a latter-day Roy Bary Jazz style.

(Continued on page 114)

**THE BILLBOARD PICKS:**  
 In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- I'LL KEEP THE LOVELIGHT BURNING**.....Dick Haymes and Gordon Jenkins' Ork .....Decca 24650  
 Jerry Wayne and Hugo Winterhalter's Ork ... Columbia 38525  
 The latest Benjamin-Weiss effort is treated to a couple of superlative readings. Haymes sings warily, with sterling aid from the Jenkins orking and the Tattlers, vocal group. Wayne, too, draws excellent orking from Winterhalter and also has vocal group support. Flip of Wayne's dishing is one of the top-drawer etchings of the currently best selling ballad, "Room Full of Roses."  
**I LOVE YOU** .....Jo Stafford, With Paul Weston's HOMEWORK .....Ork .....Capitol 57-665  
 Capitol's bid for business with a couple of ones from the Irving Berlin score for "Miss Liberty" seems destined to click off a healthy share of the coin. Miss Stafford treats both tunes handily. The Starlighters pitch in to help on "I Love You," while Jo handles the "Homework" ditty at a brighter tempo than previous entries have done.  
**LET'S TAKE AN OLD-FASHIONED WALK**.....Margaret Whiting, With Frank DeVol's Ork .....Capitol 57-666  
 Maggie lends a handsome hit to another of the Berlin "Liberty" songs. She's at her best for this waltz, which has a vocal group and tasteful DeVol orking as her support.  
**TWENTY-FOUR HOURS OF SUNSHINE**.....Art Mooney's Ork.....MGM 10416  
**IN A SHADY NOOK BY A BABBLING BROOK**.....Art Mooney's Ork.....MGM 10416  
 Mooney has another couple of zingy swingy, ginger peachy corn-fed items back-to-back on his newest. It's one of those ensemble vocal deals, with the ork chipping in with a chorus here and a chorus there. Both tunes are plenty infectious. "Shady Nook," which was a big tune in England, also has another razzamattazzer in an etching by Primo Scala on the London label.

- THE DISK JOCKEYS PICK:**  
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:
1. THE FOUR WINDS AND THE SEVEN SEAS .....Sammy Kaye.....Victor 20-3459
  2. LOVER'S GOLD .....Dinah Shore.....Columbia 28509
  3. TILL MY SHIP COMES IN .....Dinah Shore.....Columbia 38509
  4. THE FOUR WINDS AND THE SEVEN SEAS .....Vic Damone.....Mercury 5271
  5. EVERY TIME I MEET YOU .....Perry Como.....Victor 20-3428
  6. LOVER'S GOLD .....Al Grant.....King 15005
  7. ROOM FULL OF ROSES .....Eddy Howard.....Mercury 5296
  8. SOME ENCHANTED EVENING .....Paul Weston.....Capitol 57-629
  9. WHISPERING .....Patti Page.....Mercury 5290
  10. BARGAIN DAY .....Rosemary Clooney.....Columbia 38501

- THE RETAILERS PICK:**  
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:
1. LOVER'S GOLD .....Dinah Shore.....Columbia 28509
  2. THE FOUR WINDS AND THE SEVEN SEAS .....Mel Torme.....Capitol 57-671
  3. EVERY TIME I MEET YOU .....Perry Como.....Victor 20-3428
  4. LOVER'S GOLD .....Gordon MacRae.....Capitol 57-628
  5. MAYBE IT'S BECAUSE .....Dick Haymes.....Decca 24650
  6. ROOM FULL OF ROSES .....Dick Haymes.....Decca 24632
  7. ROOM FULL OF ROSES .....Eddy Howard.....Mercury 5296
  9. THERE'S YES! YES! IN YOUR EYES .....Blue Barron.....MGM 10417
  9. TWO LITTLE, NEW LITTLE, BLUE LITTLE EYES .....Perry Como.....Victor 20-3455

- THE OPERATORS PICK:**  
 PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's will be:
1. THERE'S YES! YES! IN YOUR EYES .....Blue Barron.....MGM 10417
  2. THE FOUR WINDS AND THE SEVEN SEAS .....Guy Lombardo.....Decca 24648
  3. LOVER'S GOLD .....Ella Fitzgerald.....Decca 24646
  4. MAYBE IT'S BECAUSE .....Dick Haymes.....Decca 24650
  5. YOU'RE BREAKING MY HEART .....Vic Damone.....Mercury 5271
  6. THERE'S YES! YES! IN YOUR EYES .....Eddy Howard.....Mercury 5296
  7. TWO LITTLE, NEW LITTLE, BLUE LITTLE EYES .....Perry Como.....Victor 20-3455
  8. LOVER'S GOLD .....Gordon MacRae.....Capitol 57-628
  9. THE FOUR WINDS AND THE SEVEN SEAS .....Vic Damone.....Mercury 5271
  10. BE GOODY GOOD, GOOD TO ME .....Evelyn Knight.....Decca 24655

**FOLK TALENT AND TUNES**  
 (Continued from page 28)  
 Revue, of WMMN, Fairmont, W. Va., to a long-time pact. Another Cozy addition is Charlie Carroll and the Plowboys of WHTN, Huntington, W. Va. Group formerly was heard at WBNK, Youngstown, O. Cherokee Sue has started a folk record show over WPDJ, Clarksburg, W. Va. Morey Sharp is announcing and promoting the nightly show by Smiley Macon and the Western Playboys from the 20th Street Corral, Denver. Show airs over KMYR.  
 Buddy Hobbs (MGM) is working at KYA, San Francisco. . . . The "Lone Star Jamboree," composed of Jimmy Wakely (Capitol); the Saddle Pals, his own band; Patsy Montana and the Cowgirls (Victor); Dick Thomas (Decca), and Smokey and Henry, comedians, has been set for a tour by Stan Zucker, of International Artists, New York. Itinerary includes: Kansas City (Mo.) Municipal Auditorium, June 25; St. Joseph Municipal Auditorium, June 26; Joplin (Mo.) Memorial Auditorium, 27; Home Theater, Oklahoma City, 28; Amarillo, Tex., 29; City Auditorium, Denver, 30; Arena, Owensboro, Ky., July 2; Cabanas Club, Lakewood Beach, Urbana, O., 3.  
 Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St., Chicago 1, Ill.

# BIG NEWS



# HOT DOG BITES MAN!

(record man, that is) . . .

- Which record companies (and distributors) have the most helpful salesmen?
- Which record companies give dealers the best all-around service?
- Which record companies are giving dealers the fastest delivery service?
- How often are dealers ordering hit pop records, and what kind of an inventory are they carrying on them, and why?

Outside of return privileges and price reductions, what are the most effective means being used by the dealers now to reduce their inventories?

Here are just a few of the questions being answered by dealers thru a nation-wide survey now being conducted by Billboard. Complete results will be published in The Billboard's NAMM's supplement. Yes, it's all a part of "The Hot Dog Story." This is not a story that simply tells the dealer what to do, or what to buy. It also tells the distributor and the manufacturer what to do to help the dealer buy more wisely, and sell more profitably.

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**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART X**  
**ADVANCE INFORMATION**  
 Based on reports received last three days of Week Ending June 17

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART XI**  
**Album Reviews**  
 Based on reports received last three days of Week Ending June 17

**ADVANCE RECORD RELEASES**

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

**POPULAR**

- A Few Stolen Moments**  
F. Waring & Pennsylvanians (On the) Dec 24651
- A Real Latin Darlin'**  
D. Pablo Ork (You Remind) Dome 253
- Ain't She Sweet?**  
M. Herth Trio (Ting-a-Ling) Coral 60070
- Ain't She Sweet?**  
Tiny Hill (Me, Myself and I) Mercury 5300
- Arizona Waltz**  
S. Cooley Ork-Becky Barfield (Don't Call) V (78) 20-3495 (45) 47-2982
- At the Cafe Rendezvous**  
D. Day (It's a) Col (78) 38517, (LP) 1-264
- At the Cafe Rendezvous**  
P. Lee-D. Barbour Ork (You Can) Cap 57-670
- Begin the Beguine**  
L. Foster Trio (Jalousie) Monogram 144
- Big Ben Boogie**  
F. Petty Trio (Treblesome) Coral 60074
- Bolero Balinese**  
J. Bothwell Ork (Scotch Field) National 9074
- Cancel the Flowers**  
T. Martin (Where in) Coral 60076
- Capitol Waltz**  
S. Haskell & The Jolly Millers (Minnesota Polka) Cap 57-675
- Caravan**  
S. Oliver Ork (That's the Gal for Me) Dec 24653
- Cherry Red**  
Dallas Bartley & His Small Town Boys (We Gonna) Coral 85010

- I Ain't Got Nothin' to Lose**  
L. Millinder Ork-Big J. Greer & Quartet (Tomorrow) V (78) 20-3495, (45) 47-2961
- I Don't Want Your Money, Honey**  
"Frankie" F. Thomas (Waga-Waga) Exclusive 102X
- I Just Got Off the Devil's Train**  
Pine Ridge Quartet (Meetin' Gonna) Dec 46172
- I Like Stinky Cheese**  
Two Ton Baker (Ev'rybody Kissed) Mer 5306
- (Just One Way To Say) I Love You**  
F. Sinatra (Let's Take) Col (78) 38513 (LP) 1-260
- I Only Want What's A-Comin' to Me**  
D. Day & the Rhythmaitres (Hand Holdin') V (78) 20-3492, (45) 47-2957
- I Wish I Had a Wishbone**  
Lesley Gray-G. Wyle Ork (Did'Ja Ever) Castle 1315
- I Wish I Had You**  
Don Pablo Ork (Heaven Knows) Dome 252
- If I Could Be With You**  
L. Prima Ork (Show Me) Coral 60077
- I'm Drowning in Your Deep Blue Eyes**  
The Wingman & H. Heldt Ork (Don't Cry) Magnolia MS 1009
- In a Shady Nook By a Babbling Brook**  
The Three Suns (Lovers' Gold) V (78) 20-3503; (45) 47-2964
- Invitation to a Dream**  
H. Manning (Penthouse Serenade) Monogram 137
- It All Depends on You**  
A. Jolson-M. Stolloff Ork (Some Enchanted) Dec 24667
- It Happens Every Spring**  
D. Haymes-G. Jenkins Ork (Maybe It's) Dec 24650
- It's a Great Feeling**  
D. Day-The Mellomen (At the) Col (78) 38517, (LP) 1-264
- I've Been Working on the Railroad**  
T. Shand Ork (Wabash Cannon) Coral 60075
- Jalousie**  
L. Foster Trio (Begin the) Monogram 144
- Jolly Fella Tarantella**  
M. Musette Ork-Gino Sperrl (Ship Ahoy) V (78) 25-1128 (45) 51-0009
- Josephine**  
D. Lewis & All Stars (One Red Bean) Imperial 5045
- Just Love, My Sweet**  
T. Edwards Trio (Help! Help!) National 9079
- Kiss My Wrist**  
D. Pomus (Traveling Doc) Derby 712
- Lava**  
S. Koki & His Paradise Islanders (Wiggles) Dec 25432
- Lavender Coffin**  
L. Hampton Ork (The Huckle-Buck) Dec 24652
- Let's Take an Old Fashioned Walk**  
F. Sinatra-D. Day (I Love) Col (78) 38513 (LP) 1-260
- Little Fish in a Big Pond**  
D. Shore-B. Clark (Paris Wakes) Col (78) 38515 (LP) 1-262
- Love Is a Beautiful Thing**  
F. Carle Ork-M. Hughes (Rue De) Col (78) 38518 (LP) 1-265
- Love Me or Leave Me**  
T. Weems Ork (Sleepy Hollow) Mer 5305
- Lover's Gold**  
The Three Suns (In a) V (78) 20-3503; (45) 47-2964
- Make Believe (You Are Glad When You're Sorry)**  
B. Crosby-C. Cavallaro (The Four) Dec 24677
- Maybe It's Because**  
D. Haymes-G. Jenkins Ork (It Happens) Dec 24650
- Me, Myself and I**  
Tiny Hill (Ain't She Sweet) Mer 5308
- Meetin's Gonna Be Here Tonight**  
Pine Ridge Quartet (I Just Got) Dec 46172
- Minnesota Polka**  
S. Haskell & The Jolly Millers (Capitol Waltz) Cap 57-675
- Missouri Waltz**  
C. Ackerson (Waiting for the Robert E. Lee) Premier 29022
- Nice Dreamin'**  
P. Jarvis (Feather Duster) Monogram 140
- On the Road to Mandalay**  
F. Waring & Pennsylvanians (A Few) Dec 24651
- One for My Baby**  
G. Lombardo Ork (Frankie & Johnny) Dec 24689
- One Red Bean**  
D. Lewis & All Stars (Josephine) Imperial 5045
- Paris Wakes Up and Smiles**  
B. Clark (Little Fish) Col (78) 38515 (LP) 1-262
- Penthouse Serenade**  
H. Manning (Invitation to a) Monogram 137
- Pussy Willow**  
T. Dorsey Ork (Dream of You) V (78) 20-3492; (45) 47-2958

The following abbreviations are being used thruout the list of Advance Record Releases:  
 Cap—Capitol  
 Col—Columbia  
 Dec—Decca  
 Mer—Mercury  
 V—Victor  
 All other labels will continue to be spelled out.  
 Where 78, 45 and 33 1/3 (LP) r.p.m. numbers are listed, the speed is indicated in parentheses preceding the record number. For example: V (78) 20-1941; (45) 47-2354, etc.

- Cigars, Cigarettes, Souvenirs**  
B. Gay-A. Parker-The Plainsmen-F. DeVol Ork (Darlin' Don't) Cap 57-40109
- Cryin' for the Carolines**  
J. Garber Ork (Farewell Waltz) Cap 57-674
- Dardanella**  
Pancho Ork (Tiger Rag) Coral 60084
- Darlin', Don't Do It to Me Darlin'**  
B. Gay-F. DeVol Ork (Cigars, Cigarettes) Cap 57-40109
- Did You See Jackie Robinson Hit That Ball?**  
B. Johnson Ork (Down Yonder) Dec 24675
- Did'Ja Ever Stop to Think**  
L. Grey-G. Wyle Ork (I Wish) Castle 1315
- Don't Call Me Sweetheart Anymore**  
S. Cooley Ork-Jed Dees (Arizona Waltz) V (78) 20-3496, (45) 47-2962
- Don't Cry, Cry Baby**  
The Wingman & H. Heldt Ork (I'm Drowning) Magnolia MS 1009
- Don't Dilly Dally**  
L. Welk Ork (Weddin' Day) Mer 5297
- Down Yonder**  
B. Johnson Ork (Did You) Dec 24675
- Dream of You**  
T. Dorsey Ork-J. Duffy (Pussy Willow) V (78) 20-3492, (45) 47-2958
- Ev'rybody Kissed the Bride**  
Two Ton Baker (I Like) Mer 5306
- Farewell Waltz**  
J. Garber Ork (Cryin' for) Cap 57-674
- Feather Duster**  
Canadian All-Star Ork (Nice Dreamin') Monogram 140
- Five Foot Two, Eyes of Blue**  
L. Prima Ork (For Mari-) V (78) 20-3494, (45) 47-2960
- For Mari-Yotch (I Walka Da Pooch)**  
L. Prima Ork (Five Foot) V (78) 20-3494, (45) 47-2960
- Frankie and Johnny**  
G. Lombardo Ork (One for) Dec 24689
- Give Me a Song With a Beautiful Melody**  
J. Carson-The Crew Chiefs-F. DeVol Ork (That Was) Cap 57-672
- Hand Holdin' Music**  
D. Day & The Rhythmaitres (I Only) V (78) 20-3491, (45) 47-2957
- Happy Birthday, Halifax**  
B. J. Ferguson (Sault Ste.) Monogram 136
- Heaven Knows**  
Don Pablo Ork (I Wish) Dome 252
- Help! Help!**  
T. Edwards (Just Love) National 9079
- Homework**  
D. Shore (You Can) Col. (78) 38514, (LP) 1-261
- Hymn to Music**  
E. Waring & His Pennsylvanians (Trees) Dec 40079
- I Could Get a Man**  
D. Ellington Ork (Take Love) Col (78) 38519, (LP) 1-260

(Continued on page 104)

**Album Reviews**

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted.

Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate heading within each review.

**THE RATINGS**  
(100 points—the maximum)

90-100 ..... tops  
 80-89 ..... excellent  
 70-79 ..... good  
 60-69 ..... satisfactory  
 0-39 ..... poor

**THE CATEGORIES**

	Max. Pts.
1. Production idea (grouping of selection continuity)	15
2. "Name Value"	15
3. Caliber of Material	15
4. Manufacturers' Distribution Power	10
5. Exploitation Aids (Record company and other advertising-promotion, film, legit and other plugs)	10
6. Interpretation	15
7. Record Quality	5
8. Manufacturers' Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

**GERMAN SENTIMENTAL BALLADS—Wilhelm Strienz (4-10") 60**

London LA 81  
 Abendlied; Rose im Schnee; Alle Strassen Der Welt; Drei Rote Rosen; Gasparone; Tausend Schiffe, Tausend Masten Wieg Die Welle See; Gaucho Song; Wie Schoen Bist Du, Besaubernde Tropennacht. Strienz, whose background is mainly operatic, displays a big, but not heavy bass-baritone voice. The songs are light, schmaltzy German pop-standards that make no attempt to be arty. Their appeal will be confined pretty much to German neighborhoods, where the disks will probably sell best as singles.

**JUKES** Most sides could go in German locations.  
**JOCKS** Okay for shows beamed at German audiences.

**DANISH "POP" CONCERT—75**

Symphony Orchestras of Copenhagen—Fantasia on South Jutland Songs; Dream Pictures; Aladdin (3-12")  
 London LA 83

Don't write this presentation off as strictly "light" pop music—it's a fine showcasing of three contemporary Danish composers who deserve a niche in anybody's disk library. Perhaps the most provocative of the three, off these samplings, is Karl August Nielsen. His "Aladdin," one side of which is subtitled "Negro Dance," and the other "Oriental Procession," is brilliantly colorful and rhythmic, reminiscent of Rimsky-Korsakoff. The "Jutland Songs" are the work of Emil Reesen, and will give you a good idea of the folk music of Denmark—dressed here in restrained but forceful symphonic orchestration. The third work, "Dream Pictures," is the work of Haas Christian Lumbye, already known to purchasers of London disks for his fine waltzes, polkas and marches. This composition is light, airy, graceful—much in the spirit of the gay French ballet music of the 19th Century. Well-played and well-recorded.

**JUKES** Not suitable.  
**JOCKS** Fine fare, since spinner can play any two sides as a complete presentation.

**GOULD: SPIRITUALS FOR ORCHESTRA—Arthur Rodzinski, conductor, Philharmonic Symphony Ork of New York (3-12") 76**

Columbia MM-832  
 Morton Gould, who is equally well known as a conductor and a pianist, here is presented as a composer. A number of his earlier compositions have already been made available on disks. This is one of his finest efforts. Gould's mastery in achieving brilliant color in orchestration and his incorporation of jazz ideas in his writing once again stand out in this opus. He creates great excitement and provocative modern music in the "Proclamation" and "Protest" sections of this work, which, tho it borrows only spasmodically from traditional spirituals, makes use of the strings as a choir to state Gould's original melodies. This is beautifully recorded and precisely played by the New York Philharmonic under Rodzinski. Sixth side is taken up with Gould leading a performance of his own "Quickstep."

**JUKES** Not suitable.  
**JOCKS** Good stuff for the better class show, longhairs and FM airers.

**SEGOVIA GUITAR RECITAL—Andres Segovia, guitar (3-10") 65**

Decca DU-707  
 Sevilla; Granada; Tonadilla; Danze Espanola No. 10 in G Major; Danza Espanola No. 5; Torre Bermeja. Andres Segovia is without a peer among classical guitarists. He is credited with having elevated the guitar into a recognized concert instrument. In this package, reissued from 12-inch platters onto unbreakable quality control grooved 10-inchers, Segovia demonstrates his wondrous technique and remarkable ability with his instrument in the handling of a series of songs from the pen of his countrymen, Albeniz and Granados. This is a package which should find its greatest medium among the collector set.

**JUKES** Not suitable.  
**JOCKS** Good stuff for after hour spinners and for FM longhair jocks.

**DEBUSSY: LA MER—Franz Andre, conductor. The Brussels Radio Symphony Ork (3-12") 69**

Capitol Telefunken ECL 8006  
 There is considerable controversy over how to perform this most important Debussy excursion into the realm of impressionistic music. Some emphasize the symphonic nature of the group of three impressions of the sea. Others emphasize the impressionistic nuances of the work. This reading is sort of a compromise. It manages to provide the diverse musical colorations, dynamics and tempi changes as Debussy wrote them and therefore extracts much of the values of this wonderful work. The recording, however, is a bit on the shallow side, capturing not much of the orchestral tones and muffling many of the Debussy sounds. However, this work has grown into a solid catalog item. Packaged in the Capitol simulated leather padded album.

**JUKES** Not suitable.  
**JOCKS** There are better readings available but this one will do for longhair spinners.

**DE FALLA: SUITE POPULAIRE ESPAGNOLE—Isaac Stern (2-12") 70**

Columbia MX-314  
 Stern's stature as a musician has grown by leaps and bounds in the past couple of years. He continues to show much style and power on the violin in this set of De Falla folk songs which have been arranged for violin and piano by Paul Kochanski. It is wrong to call these folk songs but they are so thoroly infested with the folk spirit of De Falla's native Spain that no apologies need be necessary. Stern's virtuosity is suitably displayed in his performance of these six songs with the excellent aid of Alexander Zakin at the piano. The fourth side is taken up with Sarasate's colorful Caprice Basque which Stern does with much fire and feeling.

**JUKES** Not suitable.  
**JOCKS** Colorful stuff for chamber music and regular longhair wax sessions.

**MOZART: SERENADE NO. 10, IN B-FLAT, FOR 13 WIND INSTRUMENTS, K-361 — Boston Symphony Ork, Serge Koussevitsky, conducting (4-12") 83**

Victor DM 1303  
 Thirteen members of the Boston Symphony, under the Koussevitsky baton, reproduce here the original instrumentation of this delightful serenade that falls between chamber music and full orchestral music. All of Mozart's genius is manifest here—warmth, melody, thematic variation, harmony and counterpoint of the highest order. This work is probably one of the many commissioned pieces Mozart wrote for the small orchestras employed by his patrons at balls and fetes. As with the other great masters, composing to order resulted in no restriction of invention or limitation of emotion. The thirteen play with splendid spirit in the gay mood of the work. Fine recording job, too.

**JUKES** Not suitable.  
**JOCKS** Eight sides make this a bit long for programing.

**LATIN AMERICAN SONGS—De Paur's Infantry Chorus—Leonard De Paur, conductor (3-12") 73**

Columbia MM1831  
 De Handsome Man; Ugly Woman; Casina Pequena; Vidalia; La Llorana; Figa Negro; Coco Do Norte; Mourning Song. The De Paur Infantry Chorus, a war-born group of excellent singers, has come into its own via a series of successful concert tours. The benefit of the seven or so years these young men have worked together is one of the decided assets of this set of calypso, Mexican, Argentine and Brazilian songs. As a unit they function beautifully in the chanting of the arrangements, most of which are by leader Leonard De Paur. The full beauty of the group's work is caught in the technically excellent recording. The songs, each in its own way, have considerable charm and appeal.

**JUKES** Not suitable.  
**JOCKS** FM and longhair spinners should look into this set.

(Continued on page 106)

The  
Billboard

MUSIC POPULARITY CHARTS

PART  
XI

# The Honor Roll of Popular Songwriters

By Jack Burton

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## NO. 26—THEODORE MORSE

Theodore Morse, like John Philip Sousa, was a native of Washington, D. C., and an accomplished violinist while still in his early teens. But unlike the march king, he had no love for a uniform and the strict discipline it personifies. That's why he ran away from the Maryland Military Academy when he was 14 years old and came to New York City, where he persuaded a Mr. and Mrs. Rucker, friends of his family, to let him work in their music store on 125th Street in return for his room and board.

In his first job where he had to stand on a soap box in order to reach the counter and wait on customers, Teddy Morse became infected with the virus of sharps-and-flats and decided to make music his career. One year later, he became a clerk in the New York branch of the Oliver Ditson Company. In his spare time, he composed several instrumental numbers that Ditson published and headed a piano-violin-and-cello trio that played at weddings, dinners and other social functions.

In 1898, when he was only 24 years old, he founded the Morse Music Company and published *Good-Bye Dolly Grey*, a Spanish-American war song by Will Cobb and Paul Barnes that he plugged into a million-copy seller. On the strength of that achievement, he was offered a position with Howley, Haviland & Dresser where he took down all of Paul Dresser's lead sheets and learned what makes a popular song click from the master balladist of that time. That Teddy Morse was an apt pupil became evident in 1903 when he had three hits to his credit, headed by *Dear Old Girl*. Some say that his success broke Paul Dresser's heart. At least one thing is certain: the popularity of *Dear Old Girl* saved the firm from going on the rocks sooner than it did and established its composer as an up-and-coming young songwriter.

The next seven years were the most fruitful in Teddy Morse's career. After the dissolution of Howley, Haviland & Dresser, he joined F. A. Mills as the highest paid pianist in the music business at a salary of \$25 a week, and a year later, he was made a full partner and head com-

poser with F. B. Haviland, who, following Paul Dresser's death, built a new and successful publishing house on the ashes of the old, largely thru the creative ability and dynamic energy of Teddy Morse.

Working with three lyricists—Edward Madden, a graduate of Columbia and the son of the house detective at the Marlborough Hotel, and Jack Drislane and Bert Fitzgibbons, who also were his vaudeville partners—this human dynamo of Tin Pan Alley was good for one or more top sellers a year during a period when all America was singing *Blue Bell, I've Got a Feeling for You, Keep a Little Cozy Corner in Your Heart for Me, Arrah Wanna* and *Down in Jungle Town*.

While the cash registers of music stores from coast to coast were kept busy ringing up the sales of these songs, Theodore Morse formed a life partnership with a fourth lyricist, a 16-year-old Brooklyn girl named Theodora Terris, whom he married in 1906 and thus established the first husband-and-wife songwriting team in Tin Pan Alley. Mrs. Morse, known as Dolly Morse, the first woman to hold a membership card in the American Society of Composers, Authors and Publishers (ASCAP), wrote under several pseudonyms. One of these was D. A. Esrom, which is "Morse" spelled backward. Another was Dorothy Terris, Dorothy being her mother's name. The couple were parted by Theodore's death on May 25, the day before the passing of Victor Herbert.

By some quirk of fate, however, the songs Dolly Morse wrote with her husband are rarely heard today, whereas the songs she wrote with other composers had an enduring quality that made them standards in the music catalog. These include *Three o'Clock in the Morning*, originally a ribald drinking song that Dolly Morse changed into a ballad; *Wonderful One*, which Paul Whiteman popularized, and *Siboney*, one of the early rumba rhythms of Ernesto Lecuona.

Unless otherwise noted, all of Theodore Morse's songs are published by Leo Feist, Inc.

## NO. 27—EGBERT VAN ALSTYNE

On a hot Sunday afternoon in the summer of 1905, two disgruntled and homesick songwriters from the Middle West sprawled on the grass in Central Park, New York, and bemoaned their luck.

"This is one helluva place!" one of them griped. "Why, there's not a single apple tree in the whole damned park!"

"Yeah," the other agreed. "No wonder you can't get a decent slice of apple pie in this overrated town!" The next morning they were back at work as usual at Remick's, where they plugged songs as well as wrote them, but before the day was done, Harry Williams and Egbert Van Alstyne had found in their nostalgic yearning for one of the trees Johnny Appleseed had planted the inspiration for a million-copy seller—*In the Shade of the Old Apple Tree*.

Egbert Van Alstyne, who teased tunes out of an overworked upright while Williams racked his brain for rhyming words, was born in Chicago on March 5, 1882. At the age of seven, when his family was living in Marengo, Ill., he gave evidence of being a musical prodigy, playing solely by ear on the organ the hymns for the Sunday school over which his father presided. Following the death of his father, he went with his widowed mother to Rockford, Ill., where he helped support the family by selling newspapers on the streets before and after school. His musical talent, however, won him a scholarship at the Chicago Musical College, and after finishing his courses there, he completed his academic education at Cornell College, Iowa.

Like other songwriters before him and since, Van Alstyne found there was no royal road to Tin Pan Alley and fame. He, too, had to make it the hard way. For several years, he toured the one-night stands of the West with repertoire companies, and in Nogales, Mexico, where the troupe went broke, he earned his carfare back home by playing in a honky-tonk where the dance hall girls were aged to a ripe maturity and the whisky wasn't. On reaching Chicago in 1898, he started to write songs, his first published number, *Hearts Are Trumps*, being put in the discard by a publisher who backed only aces. Again he took to the road, this time as a song plugger and with Harry Williams as a partner.

Williams and Van Alstyne had more faith in themselves than money in their pockets when they struck out for New York in 1900. On hitting the big town, they had less than \$10 between them, and for the next two years, led a most precarious existence, living chiefly on the \$12 weekly pay Van Alstyne received as a pianist in a music publishing house. But their fortunes finally turned in 1903 when Marie Cahill introduced their Indian novelty song, *Navajo*, in the

Broadway musical *Nancy Brown*. They followed this up with *Back, Back, Back to Baltimore*, a Negro comedy number that found favor with vaudeville headliners and minstrel endmen. And a year later, when they wrote *In the Shade of the Old Apple Tree*, they started to pick the fruits of success in the songwriting orchard.

During the next decade, Williams and Van Alstyne turned out one top-seller after another. In addition, they toured both the United States and Europe as a vaudeville team, their bookings making them the first songwriters to be elected to membership in the Lambs. And when Williams went to Hollywood to direct movies shortly before World War I, Van Alstyne found a new lyric writer in Chicago who was destined to become one of the great songwriters of all time. His name was Gus Kahn, and with him Van Alstyne wrote *Memories, Pretty Baby* and *Your Eyes Told Me So*—three ageless standards in the catalog of popular music.

When the radio replaced the piano in the American home and sounded the knell of profitable sheet music sales, Egbert Van Alstyne wisely decided it was time to retire and returned to Chicago, relinquishing the spotlight to his mother, who at the age of 83 appeared weekly as "Aunt Em" on Station WLS with a program of original poems. Today Van Alstyne, who wrote *Drifting and Dreaming*, does just that as he fishes in the wooded lakes of Northern Wisconsin.

Unless otherwise noted, all of Egbert Van Alstyne's songs are published by the Remick Music Corporation.

### SONGWRITERS COMING UP!

July 2 Issue  
SILVIO HEIN

In Issues Subsequent to July 2  
The Billboard Will Present

JULIAN EDWARDS  
A. BALDWIN SLOANE  
KARL HOSCHNA  
WILLIAM C. HANDY  
HARRY CARROLL  
WALTER DONALDSON  
GEORGE W. MEYER  
JIMMY MONACO  
HARRY TIERNEY  
PETE WENDLING  
PERCY WENRICH  
LOUIS B. HIRSCH

... And Others

## BEST KNOWN SONGS AND RECORDINGS AVAILABLE

### Theodore Morse

#### POPULAR SONGS

#### 1902—IN THE MOONLIGHT

Lyrics by Raymond A. Browne.  
Sung by Christie MacDonald in "The Toreador."

#### 1903—DEAR OLD GIRL

Lyrics by Richard Henry Buck.  
(Available on Columbia record No. 20276, Frank Novak and His Rootin' Tootin' Boys.)

#### WISE OLD OWL

Lyrics by Edward Madden.  
**HURRAY FOR BAFFIN'S BAY**  
Lyrics by Alfred Bryan.  
This song was introduced by Montgomery and Stone in "The Wizard of Oz," their first starring vehicle.

#### UP IN A COCOANUT TREE

Lyrics by Edward Madden.

#### 1904—BLUE BELL

#### I'VE GOT A FEELING FOR YOU

Lyrics by Edward Madden.

#### A LITTLE BOY CALLED TAPS

Lyrics by Edward Madden.

#### WHERE THE SOUTHERN ROSES GROW

Lyrics by Richard Henry Buck.

#### 1905—JUST A LITTLE ROCKING CHAIR AND YOU

Lyrics by Jack Drislane and Bert Fitz-

gibbons. Leo Feist, Inc.—Jerry Vogel Music Company, Inc.

#### KEEP A LITTLE COZY CORNER IN YOUR HEART FOR ME

Lyrics by Jack Drislane.

#### THE LEADER OF THE GERMAN BAND

Lyrics by Edward Madden.

#### SHE WAITS BY THE DEEP BLUE SEA

Lyrics by Edward Madden.

#### LONGING FOR YOU

Lyrics by Jack Drislane. Leo Feist, Inc.—Jerry Vogel Music Company, Inc.

#### STARLIGHT

Lyrics by Edward Madden.

#### 1906—ARRAH WANNA

Lyrics by Edward Madden.

#### THE GOOD OLD U. S. A.

Lyrics by Jack Drislane. Leo Feist, Inc.—Jerry Vogel Music Company, Inc.

#### KEEP ON THE SUNNY SIDE

Lyrics by Jack Drislane. Leo Feist, Inc.—Jerry Vogel Music Company, Inc.

#### 1907—IT'S GREAT TO BE A SOLDIER MAN

Lyrics by Jack Drislane. Leo Feist, Inc.—Jerry Vogel Music Company, Inc.

#### NOBODY'S LITTLE GIRL

Lyrics by Jack Drislane. Leo Feist, Inc.—Jerry Vogel Music Company, Inc.

#### TWO BLUE EYES

Lyrics by Edward Madden.

#### TWO LITTLE BABY SHOES

Lyrics by Edward Madden.

#### WON'T YOU BE MY HONEY?

Lyrics by Jack Drislane. Leo Feist, Inc.—Jerry Vogel Music Company, Inc.

#### 1908—CONSOLATION

Lyrics by Edward Madden.

#### \*DOWN IN JUNGLE TOWN

Lyrics by Edward Madden.

(Available on the following records: Capitol 10193, The Four Sportsmen; Decca 25101, Red Allen.)

#### I'VE TAKEN QUITE A FANCY TO YOU

Lyrics by Edward Madden.

#### LANKY YANKEE BOYS IN BLUE

Lyrics by Edward Madden.

The title of this song later was changed to "Lanky Yankee Boys in Brown" when the U. S. Army adopted khaki uniforms.

#### WHEN YOU WORE A PINAFORE

Lyrics by Edward Madden.

#### 1909—HE'S A COLLEGE BOY

Lyrics by Jack Mahoney.

#### 1910—TO ARMS! TO ARMS!

Lyrics by Dick Richards.

#### 1911—ANOTHER RAG

Lyrics by D. A. Esrom. Mills Music, Inc.

#### 1912—WHEN UNCLE JOE PLAYED A RAG ON HIS OLD BANJO

Lyrics by D. A. Esrom.

#### 1913—BOBBING UP AND DOWN

Lyrics by D. A. Esrom.

#### 1915—M-O-T-H-E-R

Lyrics by Howard Johnson.  
(Available on RCA Victor record 21-0000 in Album P-239, Eddy Arnold.)

#### AUNTIE SKINNER'S CHICKEN DINNER

Lyrics by Arthur Fields and Earl Carroll. M. Witmark & Sons.

#### 1917—WE'LL KNOCK THE HELIGO INTO HELIGO OUT OF HELIGOLAND

Lyrics by Jack O'Brien.

#### SING ME LOVE'S LULLABY

Lyrics by Dorothy Terris.

#### HAIL, HAIL, THE GANG'S ALL HERE

Lyrics by D. A. Esrom.

### Musical Comedy

#### 1908—PLAYING THE PONIES

Book by Aaron Hoffman, lyrics by Edward Madden, and starring the comedy team of (Gus) Yorke and (Nick) Adams.

#### WHEN I COUNT THREE MOONBEAMS

LOVE, LOVE, LOVE

I COULD GIVE MY HEART TO YOU

I'D RATHER BE A LOBSTER THAN A WISE CUY

TWINE YOURSELF AROUND ME, DEARIE

THE FAMILY TREE  
CUPID'S WEDDING BELLS  
A COZY LITTLE COTTAGE BY THE SEA

**Egbert Van Alstyne**  
POPULAR SONGS

- 1903—**NAVAJO**  
Lyrics by Harry Williams
- 1904—**BACK, BACK, BACK TO BALTIMORE**  
Lyrics by Harry Williams
- 1905—**IN THE SHADE OF THE OLD APPLE TREE**  
Lyrics by Harry Williams  
(Available on Capitol record 10192, The Sportsmen.)
- 1906—**CHEYENNE**  
Lyrics by Harry Williams  
**WON'T YOU COME OVER TO MY HOUSE?**  
Lyrics by Harry Williams  
**WHY DON'T YOU TRY?**  
Lyrics by Harry Williams
- 1907—**I'M AFRAID TO COME HOME IN THE DARK**  
Lyrics by Harry Williams  
On the afternoon of June 5, 1910, a hurdy-gurdy was playing this tune outside the Caledonia Hotel on West 28th Street, New York. In a darkened room inside, O. Henry, the famous short story writer, lay critically ill, but when the music of the street piano roused him from a coma, he beckoned his nurse to his bedside and whispered: "Pull up the curtains. I'm afraid to come home in the dark." This was his exit line from the stage of life. He was the master of the unexpected ending to the very end. **SAN ANTONIO**  
Lyrics by Harry Williams.  
**THE TALE THE CHURCH BELLS TOLLED**  
Lyrics by Harry Williams.  
**THERE NEVER WAS A GIRL LIKE YOU**  
Lyrics by Harry Williams.
- 1908—**IT LOOKS LIKE A BIG NIGHT TONIGHT**  
Lyrics by Harry Williams.
- 1910—**WHAT'S THE MATTER WITH FATHER?**  
Lyrics by Harry Williams.
- 1911—**WHEN I WAS 21 AND YOU WERE SWEET 16**  
Lyrics by Harry Williams.  
**OH, THAT NAVAJO RAG**  
Lyrics by Harry Williams.
- 1912—**THAT OLD GIRL OF MINE**  
Lyrics by Earle C. Jones.
- 1913—**SUNSHINE AND ROSES**  
Lyrics by Gus Kahn.
- 1914—**WHEN I WAS A DREAMER AND YOU WERE MY DREAM**  
Lyrics by Roger Little and George Lewis.
- 1915—**MEMORIES**  
Lyrics by Gus Kahn.  
(Available on the following records: Columbia 35620 in Set C-20, Al Goodman's orchestra; Columbia 20347, Frank Novak and His Rootin' Tootin' Boys; Decca 21616, Bing Crosby and the Ken Darby Singers.)
- 1916—**PRETTY BABY**  
With Tony Jackson. Lyrics by Gus Kahn.  
(Available on the following records: Capitol 378, Cliffie Stone and his orchestra; Mercury 6022, Tiny Hill's or-

- chestra; Columbia 36716 in Set C-103, Eddy Duchin.)
- 1917—**SAILING AWAY ON THE HENRY CLAY**  
Lyrics by Gus Kahn.
- 1918—**MY CHOCOLATE SOLDIER SAMMY BOY**  
Lyrics by the composer.
- 1919—**YOUR EYES HAVE TOLD ME SO**  
With Walter Binamus. Lyrics by Gus Kahn. This song, which Grace LaRue popularized in vaudeville, was revived in 1936 in the First National picture, "Sing Me a Love Song."  
(Available on the following records: Decca 21609 in Album A-1919, Ted Straeter's orchestra; Columbia 36010 in Set C-50, Kate Smith.)
- 1924—**OLD PAL**  
Lyrics by Gus Kahn.
- 1925—**DRIFTING AND DREAMING**  
With Loyal B. Curtis. Lyrics by Haven Gillespie. Published by Burke & Van-Heusen, Inc.  
(Available on the following records: RCA Victor P (29-1944) in Album P-160, Vaughn Monroe and the Moon Maids; Decca 21632 in Album A-1925, Basil Fomeen's orchestra; Columbia 36227 in Set C-63 Orrin Tucker; Columbia 35332, Orrin Tucker.)
- KENTUCKY'S WAY OF SAYING GOOD MORNING**  
Lyrics by Gus Kahn.
- 1928—**YOU'RE IN STYLE WHEN YOU'RE WEARING A SMILE**  
Lyrics by Al Brown and Gus Kahn.
- 1931—**THE LITTLE OLD CHURCH IN THE VALLEY**  
Lyrics by Gene Arnold and Gus Kahn.

**Musical Comedies**

- 1909—**A BROKEN IDOL**  
Book by Hal Stephens, lyrics by Harry Williams, and presented by a cast headed by Alice Yorke, Forrest Huff and Otis Harlan.  
**CURED CHINA DOLL**  
**LOVE MAKES THE WORLD GO ROUND**  
**HAPPY DAYS**  
Music by Jean Schwartz.  
**THE SIGN OF A HONEYMOON**  
**POOR OLD DAD IN NEW YORK FOR THE SUMMER**  
**YANKEE LAND**  
**ALABAMA**  
**UP IN A BALLOON**
- 1910—**GIRLIES**  
Book by George V. Hobart, lyrics by Harry Williams, and with Maude Raymond, Joseph Cawthorn, Ernest Truex and Jed Prouty featured members of the cast.  
**UP IN MY AEROPLANE**  
**THAT'S GOOD**  
**LIFE IS JUST A MERRY-GO-ROUND**  
**LOVELIGHT**  
**YOU WILL READ IT IN THE PAPERS EVERY DAY**  
**WHO ARE YOU WITH TONIGHT?**  
**THE BULLFROG AND THE DOVE**  
**WHY BE A HERO?**  
**CONCERTINA**  
**BABY TALK**  
**SERENADE**  
**RING ME UP IN THE MORNING**  
**BARBER SHOP CHORD**  
**HONOLULU RAG**

**Markel 3-Way Player in Works**

NEW YORK, June 18.—The Markel Playmaster, one manufacturer's answer to the current three-way confusion in the record industry, is set to hit the market in August—and at moderate prices. The compact changer mechanism, manufactured by Markel Electric Products, Inc., of Buffalo, plays all three speeds—33½, 45 and 78 r.p.m., and all sizes—seven, 10, or 12-inch disks, automatically. It also plays 10 and 12-inch platters on both sides, without turning them over. The latter function is designed especially for buyers of LP disks, since many long-hair works occupy both sides of an LP record and ordinarily require turning by hand.

With maximum playing time of 9 hours claimed, the capacity of the machine is broken down as follows: 15 seven-inch 33½ r.p.m.'s (one side); 10 seven-inch 45 r.p.m.'s (one side); 12 seven-inch 78 r.p.m.'s (one side); 12 10-inch 33½ or 78 r.p.m.'s (one or both sides); 12 12-inch 33½ r.p.m.'s (one or both sides), and 10 12-inch 78 r.p.m.'s (one or both sides). Forty-five r.p.m. disks require a plastic center-hole adjuster. Two interchangeable pick-up cartridges are utilized.

The unmounted changer mechanism will retail at \$99.50, while a mounted unit that can be plugged into any radio, TV set or amplifier, will sell for \$109.50.

The Playmaster is the invention of Paul Wilbur, originator of the Capehart turnover changer in the early 1930's. Harold Horowitz is sales manager for the Markel firm.

**Blues for Derby Wax**

NEW YORK, June 18.—Derby, a new record label specializing in blues and rhythm material, made its debut last week. Larry Newton, former sales manager for Black & White, is general manager of the outfit. The talent inked to cut exclusively for Derby include blues singers Frank Humphries, Teddy Humphries and Doc Pomus; pianist Jerry Blake, and tenor sax-orkster Freddy Mitchell.

**RBC-Biem Dispute Ended**

LONDON, June 18.—A continental organization controlling recorded music called Biem has for some time been in dispute with the British Broadcasting Corporation (BBC) over the use of continental numbers. Biem controls the recorded rights. The BBC often broadcasts a program that

**Show Tunes Up Hwd. Sheet Biz**

HOLLYWOOD, June 18.—Shot in the arm from Riders in the Sky, plus a healthy supply of solid show tunes, is keeping sheet music sales here above last year's mark and may help avert the usual summer slump. According to jobbers, May was the year's best month in sheet sales, while outlook continues bright, thanks to South Pacific. Riders hypoed sales, but is now beginning to taper off.

According to jobbers, sheet mart here is showing healthy signs of leveling off to a steady sale response and is turning away from the heretofore hectic conditions of boom and slump. Top 10 tunes are sticking close to the 800-1,000 per week bracket. While this is considerably below the war years (*Don't Fence Me In* sold 3,200 copies in one week), sales are showing recovery from the postwar unsettled conditions.

has been recorded and this, says Biem, constitutes recorded music in the sense of the word. The dispute is now at an end, negotiations having been satisfactorily concluded.

**New Releases**

**LEON MERIAN**  
FIRST LOVE  
SIRIOUS  
KING 15006

**FREDDIE FISHER**  
OLEO  
DIXIE LAMENT  
KING 15009

**THE RAVENS**  
MY SUGAR IS SO REFINED  
KING 4293

**LONNIE JOHNSON**  
I FOUND A DREAM  
YOU TAKE ROMANCE  
KING 4297

**JOE THOMAS**  
PAGE BOY SHUFFLE  
TEARDROPS  
KING 4299

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PERRY COMO ...RCA Victor  
BUDDY CLARK ...Columbia  
DICK HAYMES ...Decca  
ART LUND ...M.G.-M  
GLORIA CARROLL ...Dance-Tone

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**ON THE STAND**

Reviews of Orchestras Playing Hotels, Night Clubs and  
Ballroom Locations and One-Nighters

**Russ Morgan**

Reviewed at Hollywood Palladium,  
Hollywood, June 14. Booked thru As-  
sociated Booking Corp. Road man-  
ager, Wallace Curtis.)

**VIOLINS:** Albert Bandy, Walter Wiemeyer,  
Edward Aguilar, Arthur Davis, David Polakoff  
and Jasper Hornak.

**TRUMPETS:** Vincent Shank, Le Jolley and  
Thomas Thunen.

**TROMBONES:** Al Jennings and Walter  
Maurer.

**SAXES:** Martin Epstein, Joseph Estren,  
Wallace Curtis and Arthur Moore.

**RHYTHM:** Bernard Miller, bass; William  
Ames, drums, and William Groom, piano.

**VOCALISTS:** The Heartbeats (Dottie Little,  
Bue Little, Ralph Brewster and James Cunny)  
and Al Jennings.

**ARRANGERS:** Russ Morgan and George  
Kaltz.

Hollywood Palladium's policy has  
always been to keep a band for a  
four-to-six week run, but in the case  
of Russ Morgan, it wisely elected to  
forego precedent and book his ork for  
eight weeks. Its wisdom is evident  
in the strong box office, with each  
succeeding week showing an increased  
turnout. At this look-in doormen  
clocked a boosted attendance of 200  
as compared to a week ago Tuesday  
(7).

When jump was the war time craze,  
hipper batoners smiled at Morgan's  
music, altho Russ was giving them a  
good run for their gate. With today's  
pronounced sugar trend, Russ is  
among the nation's best sellers while  
most of the rafter-rockers are in a  
biz slump. Should the pendulum  
swing back to powerhouse, Morgan  
need never relinquish his niche. He  
possesses music that soothes the ear,  
tempts the toes and rigidly adheres  
to requirements of good taste and fine  
musicianship. All this has its com-  
mon dollar denominator to keep disk  
dealers, spot and juke ops smiling.

A veteran on the stand (29 years in  
the band biz, 14 years as a batoner),  
Morgan has delivered an impressive  
array of strong wax (Decca) sellers  
since the first of the year. These in-  
clude *Cruising Down the River*, *Sun-  
flower*, *Forever and Ever*, *You Are  
the One*, his original *So Tired* and  
*Put Your Shoes on Lucy*. His cur-  
rent release, *Oh, You Sweet One*  
backed by *Now Is the Time*, cut with  
the Andrews Sisters, is expected to be  
still another strong contender for  
platter coin.

There's plenty in the Morgan style  
to tickle the palate. It's still the same  
easy-paced, sugary product bearing  
the familiar trombone wail trademark.  
It never gets too sticky and is among  
the finest bands for dancing. Voicing  
is carefully balanced to give it a full  
ensemble tone without showing un-  
due favoritism to any one section.  
Strings often carry the melody line,

but drop to the background, turning  
over honors to reeds. Soft pedalled  
brass choir joins Strads to lend body  
to the blending and create an over-all  
rich tone effect. There are sufficient  
changes in the formula to keep the  
ear eager for more, with the varied  
sections picking up a strong unison  
beat to retain danceability.

Vocally, band's strength is rein-  
forced thru the Heartbeats (4) who  
take the ballads in an unpretentious  
and pleasant fashion. Tune choice  
shows equal respect for oldie meddies  
and standards along with current  
*Honor Roll of Hits* toppers. Vocal and  
instrumental selections are similarly  
balanced. Tempi never surpass the  
bounds of easy dancing and occasion-  
ally turn peppy (*Sheik of Araby* and  
*Tea for Two*). With his Decca disks  
continuing to ride and the band de-  
livering what patrons want, ops have  
a sure-fire moneymaker in the Mor-  
gan manner. *Lee Zhito.*

**Charlie Barnet**

(Reviewed at Bop City, New York,  
June 2. Personal manager, Eddie  
Greene-Arthur Michaud. Booked thru  
Music Corporation of America.)

**TRUMPETS:** Ray Wetzel, Doc Severin-  
son, Maynard Ferguson, John Howell, Rolf Ericson.

**TROMBONES:** Dick Kenny, O. B. Massin-  
gill, Bob Burgess, Ken Martlock.

**REEDS:** Vincent DiVittorio, Dick Hafer,  
Leon Ruben, Kurt Bloom, Danny Banks.

**RHYTHM:** Cliff Leeman, drums; Eddie  
Safrański, bass; Carlos Vidal, congo drums;  
Claude Williamson, piano.

**VOCALS:** Trudy Richards, Ray Wetzel.

**ARRANGERS:** Mannie Alban, Dave Matthews,  
Pete Rugolo.

**TENOR, ALTO AND SOPRANO SAXES AND  
LEADER:** Charlie Barnet.

In the decade since he first honked  
his way thru *Cherokee* into the big  
time, Charlie Barnet never has led  
a bad ork despite innumerable reor-  
ganizations. His current edition,  
grooved in the modern jazz idiom,  
is the most provocative and exciting  
crew he's ever fronted.

In this Broadway bop bistro—  
where it's all listen and no dance—  
Barnet (four times each night) offers  
up three-quarter-hour concerts, com-  
posed mainly of modern big band jazz  
arrangements, with a couple of  
earlier swinging Barnet favorites  
thrown in to stimulate memories. The  
new musical look in the Barnet band,  
designed by such fine young talents  
as Mannie Alban and Pete Rugolo  
with assists from progressive old-  
sters like Dave Matthews, in a short  
time has moved the band up to the  
jazz top rung with the Kentons, Her-  
mans and Gillespies. It should be  
noted, however, that Barnet, tho he  
is making exclusive use of a concert  
library on engagements of this na-

**VOX JOX**  
A National Accounting of Disk Jockey Activities

**WESTERN WAX WHIRL . . .** Ed (Jack the Bellboy) McKenzie,  
WJBK, Detroit, has been commended by the Michigan Catholic, local  
archdiocesan organ, for the "wholesome" quality of his programs. . . . Dirk  
Rose is leaving WXYZ, Detroit, to become official caller at the Michigan  
State Fairgrounds race-track for harness races. Elmer Socall, former office  
boy at WXYZ, replaces Rose at the turntables. . . . Frank Allan, WREN,  
Topeka, Kans., has started a safety swimming campaign, with prizes for  
best suggestions from listeners. . . . Ray Perkins celebrated the third an-  
niversary of the "Ray Perkins Show" at KFEL, Denver, recently. . . . Fred  
Wolf replaces Johnny Slagle at WXYZ, Detroit, when the latter goes on  
vacation.

**EASTERN BEAT . . .** Arthur Lamb, formerly with WEAM, Arling-  
ton, Va., is launching a three-hour Sunday night series over WINX, Wash-  
ington. . . . Bert Mulligan recently joined WARD as the milkman on the  
11:30 p.m. to 2 a.m. "Milkman's Matinee." . . . George L. Sutherland has  
resigned as manager of WAMS, Wilmington, Del., with Program Director  
Jack Gibbons temporarily replacing him. . . . Southern Californian Bill  
Schubert holds down a full-time deejay job at WSLB, Ogdensburg, N. Y.,  
while attending St. Lawrence University in Canton, N. Y.

**CORRECTION . . .** In a recent Vox Jox column, it was stated that  
Jay Giles led a drive for donations at WCNT, Centralia, Ill., for a hospital  
fund after the Effingham Hospital fire. We are advised that it was deejays  
Jim Travis and Jim Hardie who put on the fund drive on their platter  
shows, and not Giles, who is program director at WCNT.

ture, always has maintained a fine  
dance band book, and this he hasn't  
discarded.

**Brilliant Trumpets**

The band plays with a spark, drive  
and cleanliness which only heavy re-  
hearsal time could have produced.  
Its trumpet section, with three stars  
in Maynard Ferguson, Doc Severin-  
son and Rolf Ericson, is one of the  
most brilliant and precise. The trom-  
bones and reeds are tight and well-  
blended sections. The rhythm section  
hits it off hot and cold from number  
to number, with the occasions some-  
time annoyingly numerous where the  
horns are swinging the rhythm boys  
rather than the anticipated vice  
versa.

Trumpeter Ferguson is probably  
the band's greatest crowd pleaser.  
He's not much on ideas, but he's in-  
credibly accurate in hitting the high  
ones on his horn. And he's a fine  
showman.

Thrush Trudy Richards has a  
throaty sound all her own and sings  
in a style reminiscent of Billie Holi-  
day. Some of the songs handed her  
by Barnet are not completely suit-  
able for the girl, but she does turn  
in excellent stints on such items as  
*Gloomy Sunday*. Miss Richards  
should find a quick following in jazz  
circles.

And then there's Barnet, who cuts  
a mighty dapper figure down front.  
He wisely has cut down on the num-  
ber of his own solos—there's still  
plenty—on many pieces to make room  
for the more modern-styled bop im-  
provisations of tenorist Dick Hafer,  
while the orkster concentrates color-  
fully on conducting. Barnet, with  
the right promotion and Capitol disk  
aid, could soon be resting on the un-  
claimed modern commercial jazz  
throne which Stan Kenton abdicated  
some months ago. *Hal Webman.*

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# CAN ACTS BE CONTRACTORS?

## ARA To Offer Arbitration Idea to AGVA

### Plans Mailing of Beefs

NEW YORK, June 18.—A new arbitration set-up will be proposed by the Artists Representatives Association (ARA) when it starts its huddle with reps of American Guild of Variety Artists (AGVA).

The new plan will permit agents and actors to present their beefs and evidence by mail, similar to that now being followed by the American Federation of Musicians (AFM). The present method in ARA-AGVA disputes is to have all complainants appear before a board of arbitration of three—an AGVA rep, an ARA rep and an impartial referee, who pass on evidence and make their ruling.

The plan, said Jack Katz, ARA lawyer, is cumbersome because frequently agents involved may be out of town or the act may be on the road, so hearings may sometimes take months. Under the proposed system, depositions can be mailed, evidence can be read and decisions made with only minor delay. In the case of appeal the American Arbitration Association will be the final arbiter.

## Cohen To Get 5G For Eng. 1 - Shot

NEW YORK, June 18.—Myron Cohen will get \$5,000 for a one-shotter in London's Olympia Stadium July 4. The deal was arranged by Harry Adler, Cohen's manager, who made it with Harry Shepherd, associated with Jack Cappell Promotions, a London fight promoting outfit.

With Cohen, Adler also set Gene Marvey for the same show at \$3,500.

## Rotarians Leave 60G in N. Y. Clubs During Huddles

NEW YORK, June 18.—The Rotarians left an estimated \$60,000 behind them in various night clubs, up to Thursday (16) night. They hit the town Sunday (12) night to start their annual convention at Madison Square Garden.

The biggest share of the Rotarian's cafe dough went to Billy Rose's Diamond Horseshoe and Lou Walter's Latin Quarter. The Horseshoe played to capacity practically every one of the five nights, doing an estimated \$16,000 business thru the conventioners.

The Latin Quarter estimates that 3,500 Rotarians and their families came in to see the show, accounting for about \$15,000.

Other spots like Leon and Eddie's, the Carnival, Copa and the smaller clubs also got some increased business, tho the lion's share went to the first named rooms. The Copa, for example, has been doing almost capacity business all last week, so it wasn't able to estimate how many customers were out-of-town Rotarians. But on the West Side it was different. Many of the Rotary lads made reservations identifying themselves with their international org, so a closer check could be made.

The opinion of all cafe ops was that, tho Rotarians weren't big spenders, they were substantial ones. Many of them were accompanied by their families and made up parties. But the big thing in their favor was their behavior which cafe men said was exemplary for conventioners on the town.

The complete deal will set London promoters back about \$10,000. This will include round-trip air fares for Cohen, Marvey and Adler.

Neither performer will be permitted to accept other dates in England without Shepherd's okay.

## N. Y. Labor Dept. Decides Actors Aren't Employers; Pay Deductions Necessary

### Reverses Revenue Dept. Ruling; Affirms AGVA Stand

(Continued from page 3)  
from any duty imposed on him by present or future laws."

#### Wallach's Ruling

Referee Martin Wallach, in deciding the issue, ruled that (1) the employer agreed to abide by MBA and (2) that there was an employer-employee relationship as demonstrated in the performance of the singer's services in that her hours of work were subject to the employer's instructions. She was required to remain on the employer's premises to be available whenever the employer decided to have a show performed. The employer restricted the singer's choice of songs.

The fact, ruled Wallach, that the girl was described as an independent contractor was not controlling. In any event, "the claimant could not waive her rights under the Unemployment Insurance Law" (Section 595.1 of the law).

The question of when is an actor or any other performer an individual contractor and when an employee has been the subject of many discussions. The Internal Revenue Department once ruled that, for purposes of income tax collection, performers are considered individual contractors.

#### Labor Dept. Ruling

In the case of unemployment insurance, this had never been determined insofar as performers were concerned until the New York State Labor Department ruling was handed down.

Showbiz legal authorities claim that, under this ruling, any performer who is told by ops (theater or cafe)

when to rehearse, what material to use, how long to stay on, how many shows he, or she is to do, what costumes to use and what hours he or she is to be on the premises is, in fact, an employee of the ops and not an independent contractor.

Legal authorities point that even tho this decision is local, it is thru such decisions that precedents are built up and lead to national rulings based on similar evidence. They consider it quite possible that, should similar cases come up in other portions of the country, Referee Wallach's ruling that "the claimant could not waive her rights under the law" would be upheld, and the claim to individual contractorship would be denied.

## 5 Houses Are Likely in Fall For New Haven

NEW HAVEN, June 18.—This city, once one of vaude's bulwarks, is seriously preparing for the long-awaited return of flesh shows, and indications now point to five houses opening in the fall.

Local showmen have been eying the recent experiment put on by the Paramount Theater here, when, in conjunction with radio Station WNHC, a weekly semi-pro five-act bill was offered—with night club jobs, New York auditions, etc., offered as prizes. The show now in its third month, is dragging them in every Wednesday (a traditionally slow New Haven night) and the manager has reported that during the week he runs a bad picture he still does over \$500 better on the night than other houses running the same picture.

Four pic houses in downtown New Haven are well geared for live shows with ropes, panels and stages kept in top-notch condition over the 15 years when they were last used, and the unions (both stage and music) are ready because of the Shubert and benefit performances that are run here quite frequently.

One of the old-timers among the stagehands stated that they have already been approached by a chain operator and asked how soon they could organize a crew for vaudeville, and said one hour was all that was needed, as the union had held all its experienced men and added novices over the past few years with an eye toward vaude's comeback.

Loew's, Inc., under Harry F. Shaw, whose background in vaudeville dates back to 10-20-30 days, has already made preliminary overtures, with an eye to bringing in week-end shows to the Loew Bijou. However, plans were left in abeyance until the fall season with no formal announcement being made.

### Ferdinando Cuts Down

HARTFORD, Conn., June 18.—Club Ferdinando, Hartford night spot, has gone on summer policy, with two or three acts Friday and Saturday nights only.

# 'Bad Neighbor' Showbiz Policy?

## U. S. Bars Acts From Canada "If Not Stars"

### Reprisals on Yanks Likely

(Continued from page 3)  
quoted as saying, "We'd let you in if you were stars." The boys being favorites in Montreal, this U. S. nixing started talk and this in turn was picked up by local papers, which began asking editorially why American performers and bands were allowed to come to Canada when the U. S. refused the same rights to Canadian musicians. Action has already started in Quebec to make a full-dress inquiry into the matter, with hints being made that Canadian laws may be changed to hit back at what is called U. S. discrimination. It was also charged that under present laws the favorable balance (See Reprisal Against Yanks page 39)

## Halifax Gets 6-Acters, Booked From Hub; First in 25 Years

HALIFAX, June 18.—For the first time in a quarter century, a maritime province theater has started presenting six acts of vaudeville, booked direct from Boston. It is the two-year-old Armview here, hitherto showing only films. A singular phase is that the theater is two miles outside town and in a residential section. Capacity is about 750.

The Armview is in the Walker-affiliated chain, and the acts will be routed thru the other houses in the circuit for one-day stands. The Armview will change Mondays and Thursdays and will use one locally first-run film in addition to the six acts.

The first vaude bill had Marilyn Foster, roller skating and novelty dancing; Dick Lane, singer; Tony Demarco, solo dancer; Les Smith and Company, Haynes and Beck, comedians, and Bill Harris, unicyclist, juggler and musician. The

Armview price, which had been 35 cents tops, has been boosted to 60 cents, including tax, each night, for two shows, 7 and 9. The only matinee, Saturday at 2, is priced at 45 cents, including tax, for adults, and 25 cents, including tax for kids.

It is planned to use vaude all summer. Reintroduction of the six-act program after such a long lapse is of special interest because of the bicentenary celebration in Halifax from June to mid-September. Halifax used to be keen for vaudeville, which held forth steadily in two theaters for a dozen years until after World War I. The theaters were Acker's and the Strand. Acker's has been discontinued, and the former Strand is used wholly for films, under the name of Garrick. Films have been weakening at the Halifax theaters as draws this year. The Gaiety has been using package shows and single vaude acts on tour.

## Penthouse, New York

(Wednesday, June 15)

Capacity, 100. Price policy, \$2.50 minimum. Shows start at 10:30. Owner-operator, Phil Rosen. Exclusive bookers, Baum-Newborn. Publicity, Dreyfus-Delyna. Estimated budget this show, \$500. Estimated budget last show, \$500.

If talent, ability and looks, rather than box office were the only criterion, William Tabbert, doubling from *South Pacific*, would be the hottest boy singer around. In fact, young Tabbert is ready to work any class room and do a job—except as an attraction. But if he's handled right, he'll become an attraction. The lad is clean cut, with a freshly scrubbed look, a real salesman who apparently enjoys singing. When caught, he went on and on which is a good thing for the house, but leaving them wanting more is something Tabbert should remember. His numbers are a mixture of standards, plug tunes from *South Pacific* and longhair stuff, which he belted out sans mike while strolling thru the room. His walk-off applause was tremendous.

## La Benson Dimmed

Gloria Benson, a very pretty girl, who sings pleasantly, was dimmed by Tabbert's ability. The girl's small voice is ideally suited for ballads with a beat or three-quarter-time stuff. Straight ballads or novelties weren't for her.

Kurt Mier, pianist, providing the only music behind the show, is a fine keyboarder. But he's now trying to become a comic mugging behind the acts and doing too much talking when he's on alone. Bill Smith.

## NIGHT CLUB REVIEWS

## Club Charles, Baltimore

(Tuesday, June 14)

Capacity, 325. Price policy, no cover or minimum. Shows at 9 and 12. Booker, William Morris, non-exclusive. Show played by Norman Brooks and the house band (12). Budget last show, \$3,000. Budget this show, \$3,500.

The show is built around Martha Raye, who fractured them. Resplendent in a feather bob, and smartly gowned as ever, she did a smart job selling. Her throw-aways and studied ad libs, along with her characteristic mugging, brought howl upon howl. Starting off with a *Great Day* and running thru her familiar material, *Paganini* and a smart calypso, she was always on top. The point might be made, however, that in the after-piece with the Yost group, her lines took on a decided shade of blue, a bit disappointing from such a performer even tho the crowd here went for it in a big way. Counteracting this, however, were Miss Raye's terrific personality and sense of showmanship, which hit the mark as far as everybody was concerned.

A Ben Yost group, the Guardsmen, five well costumed young fellows, did what is always expected from a Yost aggregation. They sang well, looked well, and altogether did a competent job. In their own spot, their best was a medley of college songs, with each lad spotlighted for a chorus or two.

## Walter Long Emsees

The emcee chores were handled by Walter Long, clever young tapper. Long, a local lad, did two nice numbers, a soft shoe, and a rhythm tap, to drums. As usual, he sparked the show in good style.

The line productions were better than average this time, with the gals, mostly new, apparently familiar with their routine. The wardrobe was colorful and the line did a nice job, assisted by Long, on an Oriental neck twister, and a Berlin number, with the featured liner, Sherry, doing a smart soft shoe with Long.

The music was handled okay by Norman Brooks and the house band. Cues were good for a first show, with some unusually difficult scores to handle. Jack Carter.

## Empire Room, Palmer House, Chicago

(Thursday, June 16)

Capacity, 500. Price policy, \$1-\$1.50 cover plus \$2 minimum. Exclusive booker and producer, Merriell Abbott. Publicity, Fred Townsend. Estimated budget this show, \$7,000. Estimated budget last show, \$5,000.

It's rare when one can criticize a show for having too much talent, but that's the case with this three-act variety revue. At show caught, a packed house demanded an average of 25 minutes from each act, which when added to two production numbers taking almost 20 minutes, makes for too much show.

Headliner Sid Caesar hasn't retained one vestige of the comedy character he created in *Tars and Spars*. He is in a class with Danny Thomas, doing a great dramatic job to put across his comedy impressions of situations from everyday life. While his original bits, such as the expectant father and the burlesque on the recent series of flickers with a fistic background, all viewed previously on the Admiral video show, are excellent examples of his work, it's his impress of a woman awakening and getting dressed that showed his finesse. The bit has been done often, but the Caesar version is an all-time topper. No comic here in the last five years has evoked the hefty belly

## Beverly Hills Country Club, Newport, Ky.

(Friday, June 10)

Capacity, 700; lounge, 100. Price policy Dinner from \$2.50; drinks from 75 cents; minimum, \$3; Saturdays and holidays, \$4. Operator, Beverly Hills Company. Sam Tucker, managing director; Barney Glatt, manager; Sam Silverstein and Dotty White, advertising and publicity; Buster Keim, choreographer; Booker, Frank Sennes, Cleveland, exclusive. Estimated budget this show, \$6,500; previous show, \$4,400.

A near-capacity crowd turned out to greet the Ted Lewis gang on its opening of a four-week stand here. Judging from past performances, this swank bistro is in for a bonanza run with the Lewis aggregation. This has long been one of Lewis's ace spots and, as on previous occasions, they applauded his every move and quip to hand him an easy show-stop.

The superb showman again proves that it isn't what you've got or how much you've got, it's how you peddle it. Lewis offers not a single item that's new. It's the same old format loaded with schmooz, corn and nostalgia sold in the same Lewis manner. However, the way this audience devoured it, one got the impression that it was entertainment fare especially cooked up for the gods.

As in the past, Lewis simply takes his usual quota of average acts, wraps them up with finesse and what amounts to the epitome in showmanship, and what might ordinarily come out as just so-so stuff emerges as something slick, smooth and highly entertaining.

The lovely and shapely Geraldine Dubois is still with it to prance and strut while warbling a number of ditties in pleasing voice. The Reed Sisters (3) harmonize prettily at intervals thruout the show, being at their best in a medley from *South Pacific*. New to the Lewis brigade are the King Brothers, three clean-cut, personable lads, tastefully garbed, who offer a well-routined hand-balancing turn. The kids clicked handily, the younger member, age 7, almost stealing the show with his smile and mannerisms.

The red meat part of the Lewis entertainment comes with the appearance of the dusky Paul White and Elroy Peace. With Lewis handling the straight, the two lads literally kick 'em in the pants for an easy show-stop with their mugging, comedy and hoofing. White, the more effective of the two, had 'em in stitches with his hilarious *Woodman, Spare That Tree*, and again with his facial contortions and horseplay with Lewis and Peace in the band's *Whif-fenpoof* number.

The Lindsay Lovies (6), with Bill and Phil Barkley (formerly Bill Gameos and Phil Penzo, respectively), did their usual effective job in the opener, a top hat and cane routine, and in the finale, a strut to *Pal-ing Around With You*. Sol Klein turns in an excellent job with the Lewis band crew on both the show and dance stints.

Buddy Grover Trio continues to win big favor in the cocktail lounge. Bill Sachs.

laughs Caesar netted.

Bob Fosse and Mary Ann Niles, tap team from several legit hits, had to do seven numbers before they could get off. The youthful dancers' work is unusual and original. The blond lad is a terrific ballet tapster, while the fem is a natural comedienne. They put lots of comedy into their work.

It's a rough assignment for an 18-year old gal violinist, just over from Italy, to work a cavernous room such as this, but Maria Neglia sewed up the assignment nicely. Gal started slow, doing two longhair bits before a version of *Hot Canary* that was a show stopper. While the gal is a top technician, it's her winsome smile and coquettish strolling around the floor that make her good nitery fare.

Production numbers were holdover. Ted Straeter's ork cut a tough show book well. Johnny Sippel.

## Cafe Society, New York

(Monday, June 13)

Capacity, 200. Price policy, \$2.50-\$3.50 minimum. Shows at 10, 12 and 2. Owners, Louis Lewis-Max Mensch. Booking, non-exclusive. Publicity, Ivan Black. Estimated budget this show, \$1,100.

Juanita Hall, held over for the new bill at Cafe Society, continues to stop the show. Loaded with presence and savvy, she adapts her stage technique perfectly to meet the requirements of this intimate room. Her *South Pacific* numbers, like *Happy Talk* and *Bali H'ai*, are projected with all the dramatic conviction they get in the musical comedy, but are properly toned down and addressed to a close-up audience. Miss Hall's other selections, including a searing torcher, a blues and an old-time rhythm number, recall the wizardry of Ethel Waters. From the first notes, Miss Hall had them gripped.

Jane Dulo, the comic attraction, found favor with a series of song impressions delivered in a roistering, cheerfully aggressive manner. More broad burlesque than poignant satire, Miss Dulo's comedy was not in the subtle, mental style which has become a tradition in this room. Yet the customers warmed to her, and ended by applauding her every utterance.

## Goodman and Sarah

A Balinese dance team, Lester Goodman and Sarah, a good-looking Negro couple, did eye-appealing exotic terps to a conga drum. The male partner displayed style and grace, the fem an adequate dance technique and a terrific frame.

Playing a well-co-ordinated show and providing a beat-full brand of dance music is the versatile, musicianly Tony Scott Quartet. The group's every number drew big mits and kept the dance floor crowded. In addition to Scott, a clarinet regarded by the cognoscenti as one of the two finest bop blackstickers in the business, the group has a pianist, bass, and drummer—all schooled, all modern, and all equally capable at rumbas, waltzes and polite show tunes as well as a tight-knit, swinging brand of chamber-music jazz in the new, advanced idiom. Scott, a tall, good-looking young man, emceed the proceedings with an attractive, smiling reticence. Jerry Wexler.

## The Casino, Hotel Ambassador, Los Angeles

(Wednesday, June 15)

Capacity, 120. Shows at 9 and 11 p.m. Price policy, no cover or minimum. Owner, Ambassador Hotel. Operator, J. E. Benton. Booking policy, non-exclusive. House bookers, J. E. Benton and A. V. Tozzi. Press, A. V. Tozzi. Estimated budget this show, \$600. Estimated budget last show, \$600.

Songstress Donna Wylie, second act in under this room's new talent policy, utilizes her vocal talents to convincing advantage. Possessing a versatile song personality, she takes ballads, novelties and specialty tunes in equal stride. Thrush has developed a sale's style that makes full use of visual techniques which serve to complement her vocal talents. Facial expressions and gestures win ringsiders from the start.

Well-suited to this intimate room, she is particularly satisfying in specialty selections such as *Be Happy With What You've Got* and *Never Say No to a Man*. She is equally capable in projecting the spirit of *Wonderful Guy*. Tastefully garbed in a white gown, cute brunette makes an eye-catching appearance. Ray Whitaker's Trio is held over to supply dance music as well as back Miss Wylie's vocal offerings. Lee Zhitto.

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## Follow-Up Review

**LATIN QUARTER, NEW YORK:** The addition of Phil Foster and Joe Howard has given the long-running show a lift and pace which was evident not only on the floor but in the business the room is doing. Much of the increased take was no doubt due to the Rotarians, here for their annual convention. But their enthusiastic reception to Foster's and Howard's work should bring about a word of mouth chain reaction and continued solid takes.

Joe Howard, looking as dapper as ever in his tails and white tie, got big hands right from his walk-on. His chanting of oldies, including his own numbers, had them joining in with unabashed bellows. Audience participation is always commercial, particularly with a convention crowd.

Howard's walk-off was a masterpiece in itself. The music went down, and Howard, who was upstage, slowly walked downstage front and center, tipped his hat, bowed, put it on and with a military like precision turned around and walked up and off, and the applause was deafening.

Phil Foster, on next, appeared to be in a tough spot to follow such a strong act. He was clever enough, however, to open with a build-up of what a great guy Howard was backstage, which promptly gave him a head start. From then on Foster began giving out with his yarns about Brooklyn, which literally had them doubled up with laughter. Here and there Foster threw in some new material, mixed up with chat-chat about baseball scores which tied up into a solid 30-minute routine. Foster's stuff, plus his Brooklynese accent, is as commercial as a double sawbuck. He proved it here working to a room full of people who came in from all over the country. Groups who identified themselves as Texans and other States equally remote from New York howled just as hard at his yarns about his old gang, as did those more familiar with Brooklyn. *Bill Smith.*

# Reprisal Against Yanks Seen In U. S. 'Bad Neighbor' Policy

(Continued from page 37)  
of trade in so far as exchange of Canadian and American dollars are concerned is all with the U. S. This appeal, made by Montreal papers, say bookers, will find favorable audiences among Canadian lawmakers. With the inability of the Pall Quartet to make its opening in Philly, other spots, the 500 Club, Atlantic City, and Last Frontier, Las Vegas, Nev., which had also bought the group for subsequent dates, began wondering if their contracts would be fulfilled. The May Johnson office, which set the deals, is certain that the present situation will be straightened out. But ops are shying away. Meanwhile the Latin Casino is threatening to sue the May Johnson office for \$500, which is what it claims it spent for advertising the group.

### Washington Explains

WASHINGTON, June 18.—Altho Washington headquarters of the U. S. Immigration and Naturalization Service has no knowledge of the specific case of the Irving Pall Quartet, an agency spokesman told *The Billboard* yesterday (17) that the Canadian group was "probably" stopped at the border under provisions of the Contract Labor Act of 1932.

He explained that the act prohibits foreign musicians from reporting for work in this country unless they can show "distinctive merit and ability as instrumental musicians." The law was enacted by Congress at the request of the American Federation of Musicians (AFM). The immigration official commented that the intent of the legislation is "to prevent foreign musicians from competing with Americans for ordinary musical jobs."

### Carnegie Vs. Nitery

Chief test of "distinctive merit and

ability" by the immigration service, the spokesman said, is the type of location where alien musicians expect to play. "A bid to play in Carnegie Hall," he stated, "would be accepted as proof of distinctive merit, whereas a job in a night club would probably not."

He emphasized that preventing the entry of any band into this country is no reflection on its ability to play music, "but simply represents the attempt by immigration authorities to prevent foreign competition as directed by Congress."

Any foreign instrumentalists prevented from entering the country, the spokesman said, have the right to a hearing before a special board of inquiry at the border. The board's decision could then be appealed to the Immigration and Naturalization Service in Washington.

### The Standard

A hearing before the inquiry board, it was asserted, would not include a performance by a band to determine how good it is. "The quality of the music," the officials said, "is relatively immaterial: the chief test is whether the band plans to move into a spot where it would deprive U. S. musicians of work."

It was asserted that "the matter has been treated rather liberally in the past" and that immigration action against a particular foreign band has usually resulted from a protest by U. S. musicians. This has happened chiefly along the Mexican border, the spokesman said, where the agency "has prevented a number of marimba bands from entering."

Both Canada and Mexico have similar laws designed to prevent U. S. musicians from competing with Canadian and Mexican musicians, it was explained.

## Letter to the Editor:

### U. S. AGENT EYES PARIS SHOWBIZ

Paris, June 15, 1949.

Dear *Billboard*:

I'm dropping you a note because the theatrical business here is so different from ours, and so much activity prevails. One of the reasons is, undoubtedly, the price, but then for Parisiennes the prices are equal to what we pay. Of course to me, spending an entire evening in the Bal Tabarin, drinking lots of champagne and watching an exceptionally well produced three-hour floorshow and winding up with a \$3 tab—well, brother it's a killer! The Bal Tabarin is still packing in the tourist trade and I do mean packing them in. Average take is \$4,500 U. S. money nightly. The show is well done with six show girls, 10 in chorus, well costumed, and lots of spectacle with moving platforms rising from the basement, dropping from the top, etc., and a few very sensational visual acts—two of whom I am positive are American.

The *Skating Vanities* are the sensation here, with tickets available only on the black market for the roller show. Rosario and Antonio are likewise a sellout, as is Sacha Guitry's new show. There are, in all, some 20 legit shows doing good business, plus dozens of neighborhood legit productions. I saw the Gaby Morlay show, and despite my not understanding the language, found the acting so superb that I knew what was going on. It was excellent theater, written by Guitry.

I haven't gone to many places where Americans hang out, because I am more interested in Paris as Parisiennes live it. And I only wish, in summation, that night life in the

U. S. were as healthy, food as good, prices as reasonable and show business as prosperous.

Even the biggest stars here work fairly cheap, but they also work steadily, and so do the smaller ones, and in legit the artists can make a living. I can't understand why it has to be different back home. Our acts are just as good—maybe better—our legit performers in general are superior, yet if it isn't a big hit, it doesn't have a chance.

Oh, yes, in the concert field, Lily Pons did not do very well, but Marian Anderson packed them in. Nestor Chayres, the Mexican tenor, is here and knocked them for a loop in the Scandinavian countries. He starts a tour in Spain on June 7. Anna Mariscal, the Spanish film star of 21 pictures, is living in my hotel. She is making a debut here late this month in a dramatic recital. She might come to the States next season between films.

(Signed) Frances Foster.



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## VAUDEVILLE REVIEWS

### Palace, New York

(Thursday, June 16)

Capacity, 700. Prices, 55 cents-\$1.20. Four shows daily. House booker, Dan Friendly. Show played by Don Albert's house ork.

That oldie about keep the show moving is followed in this bill to the letter. Acts get on, do their jobs to varied reactions and then go off; quick, no lost motion. So even if an act wasn't too good, it doesn't stay around long enough to make the suspicion a certainty.

The spark plug is tiny Yvonne Moray. The Lilliputian singer is a strange combo of many female and male comics with raucous voices and unabashed styles. She took a little time to get warmed up, but once she got them, she held them all the way, getting tremendous yocks and big hands.

#### Gus Van Is Back

Gus Van, who's been around for a long time—he was a Palace headliner when the Palace was THE Palace—still showed plenty of the old punch. His *Same Old Shillelagh* was boomed out in a fashion that would do credit to many a youngster. A medley he used to do with Joe Schenck when the act was Van and Schenck was equally effective. Occasionally the audience came in on the songs, tho it didn't know the lyrics. Throwing 'em the line, then singing it, would've got better participation. Van's income tax number wound up a fine act, recognized by enthusiastic hands. Van, no longer a bantam, belies his years. On stage he's as dapper as ever, a fine salesman who looks 20 years younger than he is. The customers loved him.

The show teed off with Berk and Hallow, boy and girl hoofers. Both kids can dance, tho they don't sell too well. One reason is that the boy, a really excellent heel-and-toe artist, makes everything look too easy. Another reason is insufficient flash in the act. The girl does a few walk-overs and a split or so, but hardly enough to sell it strongly.

The Stagg McMann Trio, a male harmonica group, was pleasant without being outstanding. Their stress on longhair rather than pops found

(the audience lukewarm, altho the exit mitt was satisfactory.

#### Virginia Lee

Virginia Lee, billed as a single, works with Gil Gilbert (unbilled), who comes on from out front as a "volunteer." Result is a hilarious hand-to-hand act with the gal the understander. "Volunteer" effect is so realistic it isn't until the final trick that the audience got wise to the fact that Gilbert was part of the act.

Buddy Lewis's rapid-fire take-offs are introed with a gimmick that makes the act a little different. Basically, however, the impressions of various flicker and stage names suffer from lack of backing material. Lewis got laughs, but they were scattered.

#### Don Rice

Don Rice's act at times seemed to conflict with Lewis's. Both do impressions. Rice, however, was more of a tumult comic, with take-offs thrown in for added measure. He uses various props: A trombone, a water-squirting phone; a dummy thrown into the first row, and even a rubber-legged fall into the pit. His final thing, a drunk, got howls, even if his chatter wasn't up to his bits. His exit won big hands.

Richard Adair Dancers (two boys, three girls) was a solid flash act. Two boys made up as ringmasters, snapping whips, put three girls, made up as wild animals, thru various adagio paces. The act moved fast, was well costumed and registered okay.

Flicker, Roughshod.

Bill Smith.

### PEGGY TAYLOR

Due to an oversight, last week's review of the Palace, New York, caught June 8, didn't include Peggy Taylor. So here it is:

Peggy Taylor with a Cuban tan, working with two boys (one new), is still one of the finest sight acts around doing adagio work. The gal, looking cute and dainty, sporting a pair of eye-filling gams, is handled with skill and finesse by her partners. The act is as good as ever, has excellent pacing and registered with a full house. Costuming added considerable sight value to the act. Bill Smith.

## Hot Weather Droops Stem; But 390G Is a Slight Rise

NEW YORK, June 18.—Despite a hot, humid week-end which kept Stem takes down, the over-all gross of the six vaude-flicker houses went up to \$389,500 from a previous week's \$343,500. The only sour note came from the Strand which opened poorly and kept that way all week.

Radio City Music Hall (6,200 seats; 12-week average \$125,000) saw \$115,000 for its second week of the Rudells, Buck and Bubbles and *Edward, My Son*. The opener brought \$127,000.

Roxy (6,000 seats; 12-week average \$80,000) moved up to show a juicy \$90,000 for its kick-off with the Andrews Sisters, Paul Remos and *It Happens Every Spring*.

Paramount (3,654 seats; 12-week average \$65,000) went down to \$75,000 for its second seven-day session with Louis Prima, "The Amazing Mr. Ballantine," and *Sorrowful Jones*. The opener attracted \$90,000.

Capitol (4,627 seats; 12-week average \$44,000) opened with \$65,000. The figure, tho not impressive, is much better than it has had in previous weeks. The bill has Jerry Lester, the Vagabonds, Alvino Rey's ork and *Neptune's Daughter*.

Strand (2,700 seats; 12-week average \$47,000) preemed to a bad \$22,000 gross for its first week. The bill has Phil Spitalny's ork, Patricia Bright and *Night Unto Night*.

Palace (1,700 seats; four-week average \$26,000) collected \$22,500 for

its bill of eight acts consisting of Fred Sanborn, Dick Buckley, the Peggy Taylor Trio, Walter Nillson and others plus *Song of India*. The last show brought in \$24,500. The new bill (reviewed this issue) has Gus Van, Yvonne Moray, six other acts and *Roughshod*.

### White Mt. Inns Booking Co-Op

NEW YORK, June 18.—The White Mountain area now offers acts a full-week stand, with six resort hotels using shows one night each.

The plan of co-operative booking was started by Marty Baum and Abe Newborn, indie agents, who tied up each hotel to a straight percentage deal depending on budgets. The hotels agreed that they'd all use the same acts on a co-op basis, the pooling arrangement permitting smaller talent costs. Each act, however, will be paid nightly by the hotel it works in. Salaries will all be net.

Hotels involved in the deal are the Lord Tarleton, Balsams, Stoford, Maplewood, Sinclair and Park View. The Maplewood, Sinclair and Park View are in the Bethlehem, N. H., area. Other hotels are some distance away. All acts will get transportation. Food and rooms will be given each night by the hotel at which the date is played.

## RKO To Debut 12-Wk., 8-Act Tour in Cleve

End in Hub, Sept. 22

NEW YORK, June 18.—The anticipated RKO route—a 12-weeker—which was expected to jell if the Palace policy paid off, was finally decided this week with the chain setting its first eight-act bill to start June 30 at the Palace, Cleveland, winding up in Boston September 22.

The show is expected to cost about \$5,000 and besides the acts will carry two sets of scenery, a stage manager, an ork leader and a press agent. The p. a. will be ahead of the show by about two weeks making tie-ups and planning gimmicks in various cities.

The first show, consisting of acts which have played the New York Palace, who will work in the order named, will have Berk and Hallow, the Chords, Watson Sisters, Hammond's Birds; Mack, Russ and Owen; Wally Brown, Dolinoff and the Raya Sisters, and Pat Rooney.

#### Itinerary Detailed

The Albee, Cincy, will get the bill July 7, and then it will go to the Palace, Chicago, July 17. Three split-weekers will be played in Iowa. The first, a four-dayer starting July 21, will be in Davenport, to be followed by a three-dayer in Cedar Rapids. Other split weeks are called for in Sioux City August 4, and Columbus, O., September 1. Columbus will be either a four or five-day date.

After Cedar Rapids, the bill goes to the Orpheum, Minneapolis, for a full week and then to Kansas City August 11 for another. Other full-week stands are Dayton, O., July 25; Rochester, N. Y., September 8; Syracuse, September 15, and Boston, September 22.

#### May Hit St. Louis

There is a possibility the entire bill will also play an indie house, the Fox, St. Louis, altho so far the deal is in the dickering stage. If it is made, the house—not RKO—will pay the acts, the RKO will get its 5 per cent booking fee.

Altho routing of vaude bills thru the circuit has been objective of RKO, that doesn't mean its major houses—Boston, Cincy, etc.—will drop name acts. It is planned to use attractions on a spot basis between vaude shows, if and when available.

All houses where vaude bills play will operate a stage policy similar to the one used at the Palace. There will be pit bands and annunciator cards and no emsees.

### Hartford Sets Light Deadline

HARTFORD, Conn., June 18.—The deadline for installing auxiliary lighting in public places of assembly in Hartford is July 1, according to city Fire Marshal Thomas F. Lee. Lee said this week that all night clubs, restaurants, taverns, dance halls and auditoriums were notified of the ruling last August, and that enforcement of the State Fire Code would be carried out after July 1. The code provides that wherever over 75 persons gather, auxiliary lighting must be provided in the event of a power failure.

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# Magic

By Bill Sachs

**DANTE** is taking his "Sim Sala Bim" magic show under canvas for a swing of California fairs, opening at the San Diego County Fair, Del Mar, June 24-July 4. **Irving Parker** is general manager; **Paul Trebitsch**, company manager, and **Bill Biowitz**, publicity. . . . **Nahala**, mentalist, during a recent vacation jaunt to Wichita, Kan., bumped into **Buddy Rogers**, president of the local magicians' club. Nahala describes him as "a swell guy and a clever 'magicomedian,' as Rogers bills himself." Nahala will resume in theaters in a few weeks. . . . **Princess Garnett** and **Professor Hammon**, mentalists, recently returned from the South Pacific, are on a four-weeker at McVan's, Buffalo nitery. It's their fifth return engagement at that spot. . . . **Paul Stadelman**, the Hopkinsville, Ky., magus, who now makes Chicago his home grounds, cracked *The Chicago Herald-American* of June 9 with a yarn concerning his new polka dot paint nifty. It's a chemical effect which Stadelman recently perfected. . . . **Morris Cohen** (*The Amazing Maurice*), who has been working the Florida territory, with **Roscoe**, the Magical Prankster, is headed northward on an extended jaunt that calls for stop-overs from New Orleans on up to Vancouver, B. C., with a month's stay booked for Pittsburgh. Cohen, now handled by the **Sammy Clark Booking Agency**, Miami Beach, Fla., recently returned from a repeat nitery engagement in the West Indies. . . . **Maxine Lippincott**, with her daughter, **Francine**, and the latter's husband, **Jimmy Bailey**, visited with **Lucille and Eddie Roberts** June 10 at Glenn Rendezvous, Newport, Ky. A previous commitment prevented **Mal Lippincott** from making the trip. During a recent sojourn at the Baileys' home in Lexington, Ky., the Lippincotts had as week-end guests **Bill Dodson**, president of the IBM ring in Louisville, and **Mrs. Dodson**, and **Don Redmon**, Louisville magic manufacturer. **Lieut. Lee Allen Estes**, Safety First Magician of the Kentucky State Police and his new bride also stopped in for a jackpot session. During a recent engagement in Louisville, the Lippincotts enjoyed a visit from **Paul LePaul** and **Mr. and Mrs. Hiney Rinehart**, and the Lippincotts say they now like card tricks.

**PRESTON**, the active and talented necromancer from down Pineville, Ky., way, has crammed a heap of action into the past year, in addition to his regular entertaining du-



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# Nominees Listed For AGVA Officers

NEW YORK, June 18.—The following are nominees for the American Guild of Variety Artists (AGVA) national officers and for the national board. Officers are to be elected for one year. The 15 board members are to be elected for a term of three years. The ballots will be mailed in a few weeks.

<b>President</b>	
Gus Van	Jackie Bright
Georgie Price	
<b>First Vice-President</b>	
Jerry Baker	Bob Fitzgerald
Rex Weber	Hap Hazard
<b>Second Vice-President</b>	
Myron Cohen	Ray Conlin Jr.
Jack Gwynne	Phil Downing
<b>Third Vice-President</b>	
Jackie Bright	Loin Doan
Fred Hall	Skippy Baxter
Manny Tyler	Will Aubrey
Larry Blake	
<b>Recording Secretary</b>	
Margie Coate	Al Tucker
Lester Lake	Don Francisco
James Flannery	
<b>Treasurer</b>	
Henry Dunn	Bob Fitzgerald
Rex Weber	
<b>National Board</b>	
Dewey Barto	Bob Evans
James Flannery	Chick Darrow
Harry Eaton	Jimmy Hollywood
Jerry Baker	Bob Fitzgerald
Harry Mendoza	Hubert Castle
Danny Martyn	Vince Silk
Shavo Sherman	Harry Lewis
Bert Davis	Will Aubrey
Dave Arman	Bill Layne
Jack Gwynne	Al Sharpe
Henry Dunn	Wally Lane
Jimmy Ague	Hugh O'Neal
Norma Lee	Whitley Carson
Margie Coate	Sunny Millard
Charlie Banks	Bill Blomberg
Hap Hazard	Gypsy Rose Lee
George West	Ray Conlin Sr.
Bill Talent	Harry Otto
Jackie Bright	Russell Swann
Danny Beck	Ray Conlin Jr.
Sid Marion	Al Mack
Dick Martin	Al Tucker
Charlie Brett	Francis Kay

ties. During the last 12 months, Preston was awarded an Honorary Doctorate by Union College, was commissioned a Kentucky Colonel by Gov. Earle C. Clements, was made an honorary member of Lions International, and was elected president of the International Religious Magicians' Association. In addition, he has been the subject of several magazine and newspaper stories, the latest being a full-page yarn, with photos, in the June 19 issue of *Parade Magazine*. . . . **George Hartman**, of Muskogee, Okla., typewrites as follows under recent date: "I would like to contribute my 2 cents worth in regard to the poor shows and poor magicians which have caused so much comment in your column recently. First, I'll classify myself. I call myself semi-pro in the presence of magicians, and professional to the layman. I have been interested in magic as a career for about two years. If so-called good magicians would stop trying to earn a fast buck by publishing "cheap magic books," as referred to by **Edward Dart**, and keep magical secrets more closely guarded, they would have a lot less to gripe about along this line. The thumb tip is available to anyone in any novelty store for 25 cents. I know that nothing can be done about this, but it is a shame that excellent effects like the magic coin box, thumb tip, linking rings and Chinese sticks are so widely distributed. The only way you will ever eliminate shows like the alleged poor shows in Denver is to give only those sincerely interested in, and respectful of magic, a chance to learn. Those sincerely interested will do as I did. They will seek out a professional magician, show him they are interested, and ask him to help them get a start. I agree that the above suggestion would be an almost impossible thing to carry out. But if it can't be done, then the old-timers will just have to grit (teeth that is) and bear it." . . . **Ramon (Buddy) LaRue** (Sir Edwards) has signed a contract with **George A. Hamid, Inc.**, to appear at the New Jersey State Fair, starting September 25, to do his straitjacket escape while suspended by his ankles beneath a helicopter.

# Burlesque

By UNO

**EILEEN HALL**, daughter of **Al K. and Carrie Hall**, is back in New York from California to play summer legit stock for **Harry Rosen's Greenbush Players**, Blauvelt, N. Y. . . . **Cy Walker** is supervising the building of concession stands and booking the personnel for many new Drive-In theaters in Iowa, Minnesota, Wisconsin and the Dakotas. . . . **Winnie Garrett** is in at the Famous Door, Manhattan, for an indefinite engagement. . . . **Jack Beck**, former burly house pilot who later headed the Hirst Circuit's booking department, returned to managerial duties at the Globe, Atlantic City, which opened with summer stock June 17 with **Bill Henriques** as producer. Hirst circuit has acquired the Lyric, Allentown, Pa., which has been used by the wheel for many years for one-night stands. . . . **Pat Morgan** and **Peggy Rice** joined **Inez Claire** and **Lavodis** at the Follies, Los Angeles. . . . **Dolores Hauser**, now **Betty Dean**, moved from **Kopper's Inn**, Akron, to **Duffy's Tavern**, Pittsburgh. . . . **Bobby Vail**, comic, has been cast for the roadshow of "Kiss Me, Kate" set to open July 11 at the Philharmonic, Los Angeles. . . . **Buddy Lasher** and **Georgette Bouchea** are at the Blue Moon, Newport, R. I.

**SAMMIE PRICE** and **Charlie Harris**, now touring with the U. S. Camp Shows, had a crack at television while in New Orleans. An offer for a fall opening followed. . . . **Dagmar and George (Beetlepuss) Lewis** are at the Fireglow Club, Santa Monica, and **Joey Cappel** is at the Zamboanga Club, Los Angeles. . . . **Harry Cutler's** mountain placements include **Larry Alpert**, Parkston Hotel; **Billy Bellock's** ork, Sunrise Hotel; **Mark Chimbel's** ork, Kenmore Hotel, and **Howie Chanzer's** ork, Trojan Lake Lodge, all in Livingston Manor, N. Y.; **Al Parker**, Stevensville Lake Hotel, Swan Lake, N. Y.; **Tony Garcia's** Latin-American ork, Takanassee Hotel, Fleischmans, N. Y., and **Willie Martin's** ork featuring **Smith, Fields and Smith**, Raleigh Hotel, Fallsburg, N. Y. . . . **Al LeRoy** moves from the Howard, Boston, to Nipmuc Park, Mendon, Mass., for **Freddie Lewis**, opening at Mendon July 4. . . . **Murray Leonard** and **Boo LaVon** are mourning the loss of their 14-year-old dog, **Gretchen**, which died June 11 on the operating table in Sherman Oaks, Calif., and which had toured burly houses and appeared in comedy scenes with them and **Red Marshall**. . . . **Elsa Lang** and **Murray Green** will resume vocals at the Howard House, Bethlehem, N. H., for the summer. . . . **Francine Boggi** celebrated a birthday June 11 in Atlantic City, where she is due to appear at the Globe thru **Dave Cohn**, who booked her last at the Manhattan Club, Johnston, R. I. . . . **Bobb Lang** and **Gayle Page** returned to burly after an absence of four years. They opened at the Fox, Indianapolis, for two weeks, then to the Casino, Boston.

**SENATORS AIM**  
(Continued from page 4)  
the question of taking the federal government out of excises.  
At that time, the theory of separating State and federal tax sources was advanced for the first time in several years by the American Municipal Association (*The Billboard*, December 25, 1948).

# Benefit Mix-Up, Nix Start Fuss

NEW YORK, June 18.—The stopping of a benefit by the American Guild of Variety Artists (AGVA) June 8 at the Waldorf-Astoria started a situation which has all sides threatening to sue everybody for violation of contract, for failure to deliver a message, etc. Action has been further promised against AGVA by Theater Authority (TA).

The benefit was cleared by the National Cancer Foundation with TA about two months ago, with 15 per cent of the funds to go to TA, Stuart Greenfield, cancer foundation press agent and talent buyer, said. A few minutes before the show was to go on two AGVA reps walked in and told Morey Amsterdam, skedded to appear, not to do so under penalty of a heavy fine. Other acts were also warned.

The acts due to go were **Abe Burrows**, **Monica Lewis**, **Dorothy Ross**, the **Ames Brothers**, **Buck and Bubbles** and others. Greenfield said he guaranteed payment of AGVA fines if acts would go on. Finally, Greenfield said, AGVA reps said the show could go on if payment was made to AGVA's welfare fund.

Greenfield refused to pay to a fund but said he was willing to pay each act. By that time the confusion was general and most of the acts walked out. Amsterdam, however, went on saying, "AGVA can wait—cancer can't."

It later developed that a wire had been sent earlier during the day to the AGVA convention in Chicago telling them of the benefit and asking for instructions. A wire was sent back to New York okaying it. The wire, said AGVA, was received in New York at 6 p.m., June 8, but wasn't delivered until the following morning, too late to do any good.

## SHOWFOLK SECURITY

(Continued from page 4)

of the House group will be enacted early next session.

The committee report is expected to apply the Social Security act to show people now exempt in a status of self-employed, employer or independent contractor. Such persons would have to pay a tax of 2 1/4 per cent on the first \$4,800 of their annual incomes. They would, of course, then be in line for benefits under the old age and survivors insurance provisions of the Social Security Act.

Since the maximum that could be collected in Social Security taxes from any new person brought under the act would be \$108 annually, it is likely that the two agencies will arrange for payments to be made along the lines of the estimated income tax; that is, quarterly with the privilege of paying the full year fee in a lump sum in advance.

The committee is also ready to include domestics under the act. That means that subject to congressional approval, persons hiring maids, cooks and the like will have to pay taxes on these employees. The mechanics of the new provision are still vague, but two plans are under study. One would require employers of domestics to keep books and report quarterly; the other would set up a stamp system, with domestic and employer buying Social Security stamps and inserting them in a special employee stamp book which, when filled, would be sent to SSA.

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(Continued from page 3)

ers and two hotels to his proscribed list.

The brokers and hotels recommended by Murtagh this week for license revocation by Commissioner of Licenses Edward T. McCaffrey are the Ben Jacobs Theater Ticket Service, the Metro Theater Ticket Agency, Grey's Ticket Office, the Belmont Plaza Hotel, Edison Hotel, Fifth Avenue Hotel, Gotham Hotel, Hampshire House, Martinique Hotel, New Weston Hotel, Prince George Hotel, Sherry-Netherlands Hotel, the Victoria Hotel and the Hotel Dixie. The brokerage houses are cited on the basis of keeping improper or incomplete records of ticket transactions, the hotel sales are called into question primarily on the basis that licensed brokerage houses which supply the tickets neither rent space nor employ the individuals who make the resales. This last is a point which may lead to repercussions, since the bulk of the hotel business is in the hands of two of the town's biggest brokers, the Tyson Operating Company and the Sullivan Theater Ticket Service.

While Commissioner Murtagh admits that the investigation is still in its preliminary stages, he appears more than satisfied with its results to date.

"When we started this," he told a *Billboard* reporter, "a good many people told me not to be naive enough to think that proof of ticket scalping would be found in brokers' books and records. I'm not quite that simple. If I had gone after proofs of wholesale overcharges, it would take months to gather the data and no definite results would have been possible up to the present time.

"But what a lot of people didn't seem to realize is that the law requires brokers to keep detailed records. If they are not there when called for, they can be put out of business on that basis alone. It is not necessary to prove actual scalping."

Emphatically repeating his statement of a week ago, the commissioner reiterated his belief that nothing short of widespread reform could make tickets available to the public at fair prices and that it was up to the producers on behalf of themselves and those in the theatrical profession to bring it about. He ended on an ominous note.

"Investigations to date," he said, "have more than half convinced me that ticket prokerage as a whole must go. A central distribution, controlled directly by the producers, would seem to be a solution."

## Bronsky Joins Gilbert

NEW YORK, June 18. — Leon J. Bronsky and Edward M. Gilbert have teamed for a new legit production firm, with offices at 1619 Broadway. The firm has a musical and a drama on its slate for fall production. It will also invest on a co-production basis.

## ROUTES Dramatic and Musical

Brigadoon (Philharmonic) Los Angeles.  
Cabalgata (Geary) San Francisco.  
Finlan's Rainbow (His Majesty's) Montreal.  
Harvey (Clyde Auditorium) Pasadena, Calif.  
22; (Municipal Aud.) Long Beach 23; (Jr. College Aud.) Sacramento 25.  
Inside U. S. A. (Shubert) Chicago.  
Jones, Spike (Curran) San Francisco.  
Mr. Roberts (Erlanger) Chicago.  
Miss Liberty (Forrest) Philadelphia.  
Red Shoes (Selwyn) Chicago.  
Street Car Named Desire (Blitmore) Los Angeles.

## N. Y. City Center Re-Elects Execs

NEW YORK, June 18.—The board of directors of the New York City Center of Music and Drama last week re-elected the organization's entire official family for another year. Continued in office were Mayor William F. O'Dwyer, president; Gerald F. Warburg, vice-president; Howard S. Cullman, treasurer; Mrs. Arthur M. Reis, secretary, and Francis J. Bloustein, counsel and assistant secretary. Newbold Morris was re-elected chairman of the board of directors and Morton Baum chairman of the executive committee. Paul Moss remains as managing director, Ben Kelchum as business manager and Jean Dalrymple as director of public relations.

## Going Abroad? Get Equity OK

NEW YORK, June 18.—Actors Equity Council passed a resolution at its weekly meeting Tuesday (14) that no member is to enter into any commitment involving overseas chores without first consulting the union. It appears that the troupe which opened yesterday in *Hamlet* in Elsinore, Denmark, has made agreements for appearances at various U. S. Air Force installations subsequent to its 10-day run at Kronberg Castle. These latter bookings were made without Equity's knowledge.

The council also appointed Cornelia Otis Skinner, Ralph Bellamy, Bill Ross, Frederick O'Neal and Edith Atwater to a survey committee to investigate segregation in the housing of touring troupes. Lee Sabinson, producer, has been asked to act with the committee in an advisory capacity.

Alexander Clark was appointed to the council until the next general membership meeting to replace Ralph Bellamy, the org's third vice-president. Bellamy resigned as a council member, not wishing to serve in both capacities.

## "Liberty" B'way Bow Put Back

NEW YORK, June 18.—Producers Irving Berlin, Robert E. Sherwood and Moss Hart have decided to hold *Miss Liberty* in Philadelphia for an extra week thru July 9. The schedule now calls for a Stem curtain raising at the Imperial on July 14.

Philadelphia advices put the song-and-dancer in need of trimming and tightening. The opening night curtain dropped at 11:40. However, it is reported that the extra break-in week will likely have it Stem-ready. If an additional shake-down is necessary, *Liberty* will be booked elsewhere and the Broadway preem set back still further. Box office sale at the Imperial starts Monday (27).

## "Four Flights Up" On Tour in Fall

NEW YORK, June 18.—Ken Parker's melo, *Four Flights Up*, in which Mary (Good-bye My Fancy) Malone made an auspicious downtown bow a couple of seasons back, will be offered by Independent Theatrical Enterprises for a fall tour. Rehearsals are skedded for August under direction of the author.

Parker's newest chiller, *There's Always a Murder*, will get a summer showcasing at Edwin Child's Dixfield (Me.) Summer Theater the week of August 17.

## 45G in 5 Wks. For Ann Arbor

DETROIT, June 18.—The first post-war Dramatic Festival at the Lydia Mendelssohn Theater, in Ann Arbor, played to 26,000 persons in a five-week season which ended Saturday (11) with a 45G gross. House tariffs of the 692-seater were scaled at a \$3 top, with season tickets selling at a top of \$12. There were also two bargain matinees weekly, with prices starting at 72 cents.

Approximately half the capacity was sold out in advance on season tickets, with sales building to consistent s.r.o.'s for the last three days of each week. Seven performances were given on each of the five productions, except the opener, Eugene O'Neill's *Ah Wilderness*, with Ernest Truex, which had eight. Returns assured that the season, which is operated under University of Michigan auspices on a non-profit basis, would wind up slightly in the black.

The season, which is in a sense Michigan's most ambitious strawhatter, was under the direction of Valentine Windt, who headed the project for several seasons before it was dropped in 1942.

Productions included, in addition to *Ah Wilderness*, *Twelfth Night* with Arnold Moss and Frances Reid; *Night Must Fall*, with Lucille Watson; *As You Desire Me*, with Marta Abba, and *The Heiress*, with Basil Rathbone.

## Smith Voted Prexy At ATAM Meeting

NEW YORK, June 18.—Frank L. Smith was elected president of the Association of Theatrical Press Agents and Managers (ATAM) at the org's annual meeting at the Hotel Claridge, Monday (13). Other officers are: Wolfe Kaufman, vice-president; Milton Weintraub, secretary-treasurer, and Oliver Saylor, business agent.

ATAM's new executive board will have Raymond Broeder; Mack Hilliard, Warren O'Hara and Morton Jacobs representing the managers; Willard Keefe and Ben Kornzweig, the New York press agents; Louis Cline and Hal Oliver, the advance agents, and Ben Chasin and Nathan Parnes, the Yiddish group.

A watch and a life membership were voted to the union's retiring prexy, Ben Boyer, in recognition of 11 years of continuous service in official capacities. A life membership was also voted to Lodewick Vroom, a past president.

## La Fabray To Star In 'Pursuit' Musical

NEW YORK, June 18.—Nanette Fabray has signed to co-star with Georges Guetary, French pic and stage star, in the Theater Guild's forthcoming musical version of *The Pursuit of Happiness*. Guetary will make his American debut.

The Guild skeds an early fall production of *Happiness*, which has a libretto by Herbert and Dorothy Fields and a score by Burton (Finian's Rainbow) Lane. The song-and-dancer is based on the original comedy of the same name by Lawrence Langner and Anna Marshall. Also signed for an important role is Pearl Bailey.

## Interplayers Cast Filled

NEW YORK, June 18.—Casting for its lead-off production, *Out of the Picture*, was completed this week by the Interplayers group. The roster includes Virginia Baker, Henry Beckman, Louis Criss, Anna Berger, John Denny, Eugene Dow, Fred Porcelli and Nancy Stiber. Incidental music for the play is by William B. Goldberg. Opening is skedded for the end of the month at the Interplayers Theater in Carnegie Hall.

## Coming In?

NEW YORK, June 18.—If anybody ought to know what antics go on inside a movie theater manager's office, it's Seymour Gross. Gross has been assistant manager of Loew's Lexington Theater these several years. So he has written a comedy, *Where We Came In*, located in the manager's office of a New-ark pic emporium, "Garfield's Granada." Lee Tracy has become intrigued with the script's possibilities as a Stem vehicle for himself, and Jed Harris is considering them on Tracy's recommendation. If Harris decides to put *Where We Came In* on his production agenda, it will be a Broadway entry this season.

## Grosberg Has Two Productions Cooking

NEW YORK, June 18.—Attorney Arnold Weissberger left for England Wednesday (15) on the Queen Elizabeth to confer with Jack Hylton on a projected London production of *Billy Budd*, which will be sponsored by Hylton in association with Lassar H. Grosberg, Norris Haughton and Richard Krakeur. Weissberger will then head for Paris to negotiate with the Giradoux estate for a production here next spring of *No War in Troy*.

Meanwhile, Grosberg left for the Coast Tuesday (14) to complete arrangements for a Los Angeles revival of *The Respectful Prostitute*, which recently closed in Chicago. The entire production will be recruited locally and Nina Foch is expected to resume the title role interrupted by the Chicago folding. Grosberg will present *Prostitute* in association with New Stages, Inc.

## Conn. Votes Tax on Barus

HARTFORD, Conn., June 18.—The Connecticut Legislature, in session at the State Capitol here, has passed State Senate Bill 724, which requires non-resident operators of summer theaters in the State to pay a Connecticut amusement tax.



## BROADWAY SHOWLOG

Performances Thru June 18, 1949

### DRAMAS

	Opened	Perfs.
Anne of a Thousand (Shubert)	12-8-'48	222
A Streetcar Named Desire (Barrymore)	12-3-'47	615
At War With the Army (Booth)	3-8-'49	119
Born Yesterday (Henry Miller)	2-24-'46	1,416
Death of a Salesman (Muroso)	2-10-'49	148
Detective Story (Hudson)	3-22-'49	160
Diamond Lil (Coronet)	2-5-'49	88
Goodbye My Fancy (Fulton)	11-17-'48	245
Madwoman of Chaillet (Belasco)	12-27-'48	200
Mr. Roberts (Alvin)	2-13-'48	520
Two Blind Mice (Cort)	3-2-'49	125

### MUSICALS

As the Girls Go (Winter Garden)	11-13-'48	249
High Button Shoes (Broadway)	10-9-'47	708
Kiss Me, Kate (Century)	12-30-'48	194
Lend an Ear (Broadhurst)	12-16-'48	212
South Pacific (Majestic)	4-7-'49	84
Where's Charley? (St. James)	10-11-'48	288

### ICE SHOWS

Howdy, Mr. Ice of 1950 (Center)	5-26-'49	33
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### CLOSED

Along Fifth Avenue (Imperial)	1-13-'49	180
(Saturday 18)		

## Off-Broadway Opening

### THE SHOEMAKER'S PRODIGIOUS WIFE

WITH THE STRONGER

#### PROVINCETOWN PLAYHOUSE

A comedy by Federico Garcia Lorca, with a curtain-raiser by August Strindberg. "The Stronger" directed by William Myers; "The Shoemaker" by John Stix. Sets by Eldon Elder. Choreography by Shirley Broughton. Costumes by Eileen Holding. Stage manager, Ken Moxley. Press representative, Len Heide-man. Produced by Al Hurwitz and Gene Wolsk for Studio Seven.

#### THE STRONGER

Madam Y.....Eleanor Tullman  
Madam X.....Lila Paris  
Waitress.....Dale Mendell

#### THE SHOEMAKER'S PRODIGIOUS WIFE

The Author.....William Myers  
Shoemaker's Wife.....Brenda Ericson  
Green Neighbor.....Marilyn Widman  
Purple Neighbor.....Lilyan Blum  
Red Neighbor.....Carol Peterson  
Black Neighbor.....Lynn Rogers  
Yellow Neighbor.....Niki Greene  
The Boy.....Richard Tashman  
The Shoemaker.....Charles Kleinpeter  
The Mayor.....Boris Sagal  
The Daughter.....Ruth Marcus  
First Overplous Woman.....Niki Greene  
Second Overplous Woman.....Charlot Oberley  
Don Blackbird.....Ray Malon  
The Shoemaker's Apprentice.....Robert Brustein  
The Hatmaker's Apprentice.....Clint Atkinson  
Sacristan's Wife.....Allen Malon  
Puppet Wife.....Shirley Broughton  
Puppet Husband.....Ray Malon  
Puppet Lover.....Dale Sehnert

Studio Seven has made an auspicious start with its current productions. Their selections are definitely not gaited Broadway-wise, but downtown, in Greenwich Village the group will probably do all right.

The curtain-raiser, *The Stronger*, is one of the plays that gained Strindberg a reputation as a master of psychological playwriting. There is no doubt that it was years ahead of its time. However, as presented by Studio Seven, the script is primarily an actors' exercise and does not seem to rate with the current efforts along the same lines. Its pattern is a monolog between two women, one of whom is dumb while the other speaks continually. Via the latter's garrulousness, it is evident that her husband has been having an affair with the other one. First she is greatly concerned with this realization, but she comes to the conclusion that she is by far the happier and more successful. As the wordy one, Lila Paris found the part a bit too much for her. Eleanor Tullman does well by a role that calls for less histrionics.

#### "Shoemaker"

In *The Shoemaker's Prodigious Wife*, Studio Seven presented an unusually professional interpretation of a difficult Lorca script. The play is slight and demands the utmost in stylization to bring it off. That the group handled it so well is a genuine tribute to their production capacities. Its theme is a current expression, "Women, you can't live with 'em, and you can't live without 'em."

An old shoemaker marries a lass only to find he has grabbed a tigress by the tail. The girl is forever boasting, telling him how unsatisfactory he is and how many better chances she rejected. He leaves her but returns as a puppeteer to find she has been mourning his loss and really loves him.

As the wife, Brenda Ericson gives a spirited performance in a challenging role. Miss Ericson has a way with comedy, and should she linger hereabouts, she might find a demand for her services. Charles Kleinpeter as her husband, unfortunately, finds middle age difficult to counterfeit. Boris Sagal does well as a lusty mayor with an eye out for the gals. One of the high spots of the production was a puppet show which used actors as puppets, with slick production and fine choreography by Shirley Broughton. The direction by John Stix was top flight, and the same can be said of the set by Eldon Elder.

Leon Morse.

## OUT-OF-TOWN OPENINGS

### MISS LIBERTY

(Opened Monday, June 13)

#### FORREST THEATER, PHILADELPHIA

A musical with score and lyrics by Irving Berlin. Book by Robert E. Sherwood. Directed by Moss Hart. Dances and musical numbers staged by Jerome Robbins. Settings by Oliver Smith. Costumes by Motley. Orchestrations by Don Walker. Music Director, Jay Blackton. Press representative, William Fields. Presented by Irving Berlin, Robert E. Sherwood and Moss Hart.

CAST: Charles Dingle, Sid Lawson, Rowan Tudor, Mary McCarty, Eddie Albert, Lewis Bolyard, Ed Chappel, David Collyer, Bill Rogue, Robert Penn, John Sheehan, Phillip Bourneuf, Evans Thornton, Donald McClelland, Emil Renan, Bill Bradley, Allen Knowles, Kazim Kokie, Robert Pagent, Herbert Berghof, Stephanie Augustine, Tudy DeLuz, Marilyn Frechette, Allyn McLerie, Maria Karniova, Tommy Rall, Virginia Conwell, Joe Milan, Eddie Phillips, Ethel Griffies, Helene Whitney, Robert Patterson, Bob Kryl, Ernest Laird, Elizabeth Watts, Lewis Bolyard, Gloria Patrice, Sid Lawson, William Calhoun, and singers, dancers and newsboys.

Even tho a meeting of mind and talent among three theatrical greats can never hope to live up to its advance publicity, there is no room for doubt that *Miss Liberty* will soar in the firmament of smash musical hits. And most of the glory has been garnered by Irving Berlin (music and lyrics), Robert E. Sherwood (book) and Moss Hart (direction). Top laurels rightfully belong on the brow—and a most imaginative one—of Jerome Robbins.

In a lion's-share measure, it's the creative choreography of dance designer Robbins that completely salvages *Miss Liberty* from being much ado about very little. What the audiences—and that means standees at all performances for the show's preeming three weeks here—will chalk up as the real theatrical experiences are the tingling (terrific is actually the word) dance patterns dreamed up by Robbins. In the first stanza, it's the nostalgic and continental, also rich in romanticism, for *Let's Take an Old-Fashioned Walk*; and in complete contrast, the satirical exposition of a Yankee in gay Patee to the tuneful and lyrical *Only for Americans*. And as if that pair of ballets isn't enough to clinch the impression, Robbins outdoes himself with a *Police Gazette Ball* routine that surely is keeping the three master minds from losing more hair over what to do with a second act which falls flat on its face with only the patriotic gesture of a lighted Statue of Liberty to at least hold attention in lieu of interest.

#### Mary McCarty

While the laurels accrued to Robbins are many, there are considerable left to spare. The bulk of these are snared by saucy and soubrettish Mary McCarty, a vibrant and pungent saleslady when it comes to the song specialties, who also makes the most of her chores as a brash gal reporter for the *Police Gazette*. More are won by Ethel Griffies, as the indomitable grandmother of the Parisian waif who is palmed off as Miss Liberty. Miss Griffies is made to shoulder virtually all the comedy relief—a heavy burden for one pair of shoulders.

Eddie Albert, the romantic lead as the *Herald* cameraman who finds the model for the Statue of Liberty—only she happens to be the wrong girl—is amiable enough with his singing and romantics. But in each instance, he has assists either from Miss McCarty, as in *A Little Fish in a Big Pond*, or from the dancers, as in *Old-Fashioned Walk*.

Allyn McLerie, as the bewildered and quite beautiful Statue of Liberty model, is Albert's heart-interest over the heavy pitching by Miss McCarty. And all her misses on selling the Berlin melodies in song are compensated for by her sensuous and completely Freudish dancing for *Mrs. Monotony* in the *Police Gazette Ball* scene. In the same stretch, Tommy Rall rings a show-stopping halo with his ballet footwork.

The Berlin score is delightful and rightfully written with a bearing on the show's demands rather than for

### ANNA LUCASTA

(Reviewed Friday, June 10)

#### CORONET THEATER, HOLLYWOOD

A drama by Philip Yordan. Production supervised by Jerry Epstein. Directed by Walter Thompson Ash. Settings by Cyril Jones. Stage manager, Don Ostrow. Press representatives, George Boroff, Ben Irwin. Presented by Circle Players.

Stella.....Lynne Sherman  
Katie.....Shirley Davis  
Theresa.....Irene Seidner  
Stanley.....Robert Canto  
Frank.....Sydney Chaplin  
Joe.....John Bleifer  
Eddy.....William Shaw  
Noah.....Hohn Balluff  
Blanche.....Sally Regan  
Officer.....Bert Lewis  
Anna.....Lois Andrews  
Danny.....Anthony Caruso  
Lester.....John Smight  
Rudolf.....George England

Heretofore confining their efforts to properties well in the realm of experimental theater, the Circle Players have attempted to go commercial with the current production of *Anna Lucasta*. That the play is entertainment-laden was evident from the start, altho the over-all effort is not worthy of lofty standards previously set by the group. *Lucasta* is merely a frill compared to other Circle stand-outs.

The Broadway-proven story of hate and love has been set in the home of Joe Lucasta, a Polish laborer in industrial Pennsylvania. The original New York offering, which boasted a brilliant all-Negro cast, no doubt had much more to offer than does this interpretation, for neither the dialog nor plot is beyond the superficial. The Lucasta family, a motley crew of the good and the evil, cannot be considered typical of the hard-working, God-fearing class of workers who settled in the coal mine—steel mill area of Pennsylvania. Anna Lucasta, the sinning daughter, is a curious mixture of unresolved good and bad, made respectable in the end by a love affair. It all boils down to plenty of smut and little believable realism.

#### Lois Andrews

As the trampish Anna, Lois Andrews tackles a tough role. While La Andrews acquits herself creditably, she has neither the training nor experience to develop a wholly convincing characterization. In her rough and tough scenes as the street walker, she makes the most of the role; as the spiritually hopeful and tragic example of family intolerance, however, she fails to click.

Supporting cast is of top caliber, turning in performances which are at times brilliant in conception. Top honors go to Sydney Chaplin, whose portrayal of the bullying brother-in-law is consistently fine. Mama and Papa Lucasta, played by Irene Seidner and John Bleifer, are letter perfect. Others worth commendation are George England, Sally Regan, Lynne Sherman, Shirley Davis, John Balluff, Anthony Caruso and John Smight.

Direction by Walter Thompson Ash passes muster, making the most of a cumbersome story. Two sets by Cyril Jones are sparse but effective.

Alan Fischler.

the *Hit Parade*. Moreover, there is Miss McCarty to project the lyrics of the lilting melodies across the footlights for *Little Fish*, *Mrs. Monotony*, *You Can Have Him* and particularly *Homework*—she is equally at home with torch, rhythm or specialty items. Biggest failing is in Sherwood's book, setting forth the gift of the people of France against the background of the circulation feud between James (*Herald*) Bennett and Joseph (*World*) Pulitzer. Nobody can impugn the patriotic zeal of Sherwood's historical designs, but in spite of all the lyrical prose, it slows down the show's pace, makes for sluggishness and sometimes dullness, and leaves *Miss Liberty* sorely in needs of laughs. Moreover, using Emma Lazarus' immortal poem as a hymn to ring down the curtain makes such exhortation entirely ironical in this day when few have showed any concern over

## Broadway Follow-Up

### LEND AN EAR

(Reviewed Monday, June 13)

#### BROADHURST THEATER

A revue with sketches, music and lyrics by Charles Gaynor. Staged by Hal Gerson. Dances by Gower Champion. Settings and costumes by Raoul Peine Dubois. Musical director, George Bauer. Orchestrations by Clare Grundman. General manager, Michael Goldreyer. Stage manager, David Kanter. Press representative, Samuel J. Friedman. Presented by Franklin Gilbert, William Eythe and William R. Katzell.

An impressive quality of *Lend an Ear* on its preem night last December was its utter unpretentiousness. It boasted no names, attempted no message, no slick sophistication, no fancy production numbers. It was just a group of 20-odd ambitious and talented youngsters—most of them practically unknown Broadwaywise—kidding nearly anything from psychoanalysts, columnists, concert ballad singers, movies, musicals and opera with an engaging freshness and spontaneity to put *Ear* into the pattern of intimate revue at its best.

After six months of success, a pew-sitter might expect some of this zest to wear off and the boys and girls to settle down to putting on just a show. However, nothing could be further from the fact. Currently they are apparently getting just as personal a good time out of their respective chores as they did on opening night—which is perhaps a good reason why *Ear* is the sole survivor of the season's revue entrants and is playing to hot-weather standees. Something of this may be attributed also to smart management, which has kept the original troupe practically intact. For example, when one of the principal comediennes, Anne Renee Anderson, left the show recently, no replacement was made—her chores being divided among other members of the company. Normally, of course, this couldn't be done, but in a group which runs to such a boiling point of versatility, such matters can become routine.

#### It's Still Fresh

At all events, their clowning of Charles Gaynor's sketches and their singing of his tunes and lyrics is as engagingly fresh as ever. Their stepping of Gower Champion's deceptively simple dance patterns has all its original charm. That hefty swipe at corny Shubert song-and-dancers, *The Glad-iola Girl*, is still an encore riot, when Yvonne Adair leads the *Old Yahoo Step* chorus and William Eythe records a ham tenor to end all such. Young George Hall's operatic tenor, working sans music, remains prime bait for belly laughs and Carol Channing retains her right thruout to be regarded as one of the Stem's potential top comediennes. Dorothy Babbs and Bob Scheerer are still delightful in the nostalgic little ballet about dancing school and in their *Molly O'Reilly* duo, and Gene Nelson continues to add his own brand of distinguished stepping to the proceedings. In fact, they are all so good, whether in a principal slot or a bit, that it seems almost unfair to single any of them out individually.

The point is that *Ear* is a proof that names and elaborate production are unnecessary showwise, when brains go into the material and talent, showmanship and enthusiasm go into the production.

Bob Francis.

#### Marion Sweet in "At War"

NEW YORK, June 18.—Marion Sweet replaced Sara Seeger in *At War With the Army*, Monday (13). Understudy Norma Lehn had been filling in on the Seeger role during the previous week.

"the tired, the poor and wretched" languishing for many years in the displaced persons camps. The purpose is indeed a noble one, but here it's propaganda that doesn't even come close to making the desired impact.

Maurie Orodanker.

# Brunk Heads To Mountains For Summer

**Biz Okay Despite Weather**

LAMAR, Colo., June 18.—Brunk's Comedians, under direction of Henry L. Brunk, which opened the season in Vernon, Tex., April 11, are wending their way toward the mountains in this area for their usual summer operations. Brunk said the show has been fighting tornados and floods but thus far no nights have been lost.

Show's roster includes Novelle Lambert, Doug Ackley, Jimmy and Rosalea Colley, Buddy Durham, Monte Montrose, John Stewart, Mercedes Rey, Hank Brunk, Helen Ravelle, Bob Ranous, Bernie Bakers, Randy Ackley, Bill Hendrix, Patsy Brunk and Mitzie and Diddy Bitshu.

While in Perryton, Tex., Mr. and Mrs. Henry Brunk motored to Dumas, Tex., to visit the Glenn Brunks and the new addition to the family, Jan Alise, born to June Brunk O'Shea. The Brunks' daughter, Joyce Lee, visited in Vernon, Tex., with her new husband, while en route to Los Angeles where they make their home. Jerry, Joyce's son, planned out to join his mother last week. He has been attending school in Oklahoma City.

Members of the show anticipate many visitors when the unit gets to the mountains. The Colleys, Ackleys and Ranous expect numerous calls from friends. The Colleys' daughter is planning to come on with her family from New Orleans. Doug Ackley's folks, who make their home in Dallas, will vacation on the show. Much visiting was done between members of the show and personnel of the Plunkett Stage Show. Units were only about 35 miles apart.

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## REP RIPPLES

HERMAN D. ANDERSON writes from Columbus, Ind., that he has been presenting 16mm. pix in that area for five months to fair luck. He has purchased the film library of Charles Odom, of Terre Haute, Ind., and will move into Missouri to play a number of dates. He's made that sector previously and plans to work in some spots for his religious pix in the territory. . . . **Tyson Trio** is working summer resort dates in Northern New York. **Albert F. Tyson** is unit's manager. . . . **Harlin's Show** is working from a platform, having quit hall work for the summer. Unit will return to school dates in the fall in its established Nevada territory. . . . **Chester Cobb** writes that biz is off in both Maine and New Hampshire.

### An Open Letter:

## Brunk Asks More Pencil Pushing Among Repsters

CINCINNATI, June 18.—Henry L. Brunk, of Brunk's Comedians, in a missive to *The Billboard* this week took the bull by the horns in an open letter which he directs to "members of rep shows of the U. S. A." It is reproduced here for the benefit of all concerned.

"Where are all you rep show people and what are you doing? *The Billboard* is good enough to devote a page of its publication each week to us wherein our activities may be recorded, yet there is hardly ever anything on it except news of Drive-In Theaters and pic-tent shows. Why? Simply because youse guys and youse gals won't drop a line to the editor, who is more than willing to put the news in if we just send it to him.

"Of course, we realize that there are not too many of us on the road today but there are several who never write in anything about themselves. Let's hear from the Brooks, Schaffners, Obrechts, Boyes and all the rest of the trouper on the road. What about you folks on the Northern circles? Why not drop a line to the rep department and reveal your rosters and report on how you are doing? We are all interested.

"Let's all get busy and pitch in. There are still enough of us left to make a respectable showing and we can do it if we'll all put forth a little effort. How about it?"

### Super Drive-In for St. Louis

ST. LOUIS, June 18.—Officials of St. Louis Amusement Company, subsidiary of Fanchon & Marco, state that final plans are being drawn for a 200-acre amusement center here. It will consist of a 1,000-car drive-in theater, an 18-hole golf course with clubhouse, and a playground for children. Project represents an investment of about \$150,000. Outdoor theater will have four screens and in-car speakers with built-in heaters.

### Drive-In Set for Salem, N. H.

SALEM, N. H., June 18.—A 200-car capacity outdoor motion picture theater is being erected here by Harold Weinhold, with opening set for July 1. Nathan A. Trager, owner of the Brockton, Mass., Airport, has been given a city permit to erect a drive-in there.

CLINTON, S. C., June 18.—Work is progressing on a new 300-car drive-in theater on the Columbia highway, midway between here and Joanna, S. C. Owners Mr. and Mrs. R. D. Nance said the new theater, to be known as the Midway Drive-In, is expected to be completed by July 15.

ROLAND CURRAN has been showing 16mm. pix in the Cooperstown, N. Y., area since January 1 to good returns. . . . **Left's Show** reports fair business with its vaude and pic presentations around Port Gibson, La. . . . **Edward Daley** has a platform show in the El Paso, Tex., sector. . . . **J. K. McClain's** three-people hall show is doing fair around Prescott, Ont. He says he's planning to try out the platform show idea before the end of summer. . . . **L. R. Clayton** is trying to line up a circuit of towns to play show-dance dates around Moscow, Idaho. . . . **Larned Family Players** will present a musical-drama attraction in Northern New Hampshire during July and August using **E. F. Hannan's** "On Vacation" as a feature. Unit has lined up some sponsor bookings. . . . **Doss & Mae Show** is working from a platform to fair business in Southeastern Idaho. Show has been in halls and will return indoors about September 1. . . . **Carney Bros.**, who have been presenting religious and other pix for several years around Central Arkansas, have added flesh and are playing from a platform. They will lay aside their films until the fall and contemplate a show-dance unit for the winter in established territory. . . . **Butler's Show** has been playing to indifferent returns in Maine and will go into New Hampshire soon, adding short-cast bills. **Jay Reynolds**, of Lynn, Mass., joined recently to back the show. . . . **F. F. Lovejoy** has a solo trick in Grand County, Colorado, and reports fair business with it. . . . **Francis W. Towne**, who has been showing 16mm. pix in the Richmond, Va., sector, is planning to play Western Pennsylvania during July and August. Towne has much specially made film and has worked out a sponsor system that takes in local business. . . . **Tate's Show** has been playing to only fair results on its tour of Western Canada. Unit will make a long jump back to the U. S. soon. . . . **H. J. Pillard** writes from Tyler, Tex., that his show will play on platform the remainder of the summer. He will return to established school territory in Wyoming for the winter. . . . **Everett Players** have booked some dates for July and August in Northern Vermont.

### Memphis Skyvue in Bow

MEMPHIS, June 18.—This city's new \$300,000 Skyvue Drive-In Theater formally bowed June 10. Bob Kilgore, manager, said the 17-acre project will accommodate 750 cars, as well as having an innovation—an open air seating section for 650 persons who may stroll in from the neighborhood. H. H. Roth is president and general manager. His associates are Abe Waldauer, vice-president and general counselor; Harold Scott, vice-president, and Dave Lebovitz, secretary-treasurer.

### Powers Plans Park Dates

WESTFIELD, N. Y., June 18.—Veo D. Powers, who closed a successful winter and spring tour of school and club dates with his Hillbilly Dog and Monkey Show in this area, is mulling plans to play a number of local parks and later present his attraction at fairs.

GREENSBORO, N. C., June 18.—Piedmont Outdoor Theatres, Inc., here has obtained a charter from the secretary of state to operate theaters. Authorized capital stock is \$100,000, with \$300 stock subscribed by Paul Price and Cullen French, Greensboro, and Norman Chaffin, Mocksville, N. C.

CHARLESTON, W. Va., June 18.—Secretary of state has issued a charter to Pine Grove Drive-In Theater, Inc., of Martinsburg, W. Va., which listed authorized capital stock of \$75,000 and paid-in capital of \$1,000.

## Miller's Models Get Good Biz on Southern Jaunt

MEMPHIS, June 18.—Irvin C. Miller's Brown Skin Models chalked up successful business on their tour of the South, Leon Long, publicity director, said here this week. New Orleans, Long said, was big, while Little Rock gave show turnaway biz.

Cast includes Miller, owner-manager; Marge Sims, manager; Barney Johnson, assistant manager and band leader; Willie Jones, principal comic; Clay Tyson, second comic and dancer; Earl Jackson, straights and comedy, and Fay Canty, singer. Chorus has Helena Wright, Grace May Shavers, Elnora Hines, Evelyn Whorton, Surella Brown, Virginia Stephens and Juanita Chillias.

Band includes Barney Johnson, drums; P. Stewart, trumpet; Johnnie Moon, guitar, and Tillie Johnson and William Baker, saxes.

## Conn. House Passes Bill Banning State Highway Drive-Ins

HARTFORD, CONN., June 18.—House of Representatives last week passed House Bill 1163, which would prohibit construction of outdoor motion picture theaters on land adjacent to State highways in Connecticut, and then sent the measure to the Senate for further action. Prior to the House passage of the bill, State Rep. Charles Henchel attacked it as "discriminatory."

The bill, without affecting present structures, prohibits the building of drive-in theaters with an entrance on or adjacent to trunk line highways as a traffic safety measure. State Traffic Commission is given power to rule on such questions. Rep. Warren Cressy, bill's sponsor, said that the measure has the support of State Police Commissioner Edward J. Hickey and State Highway Commissioner G. Albert Hill.

## LGI Seeks Drive-In Okay; W. Moore Added to Stable

HARTFORD, Conn., June 18.—Lockwood & Gordon Enterprises, Inc., which operates three motion picture theaters in Connecticut, has filed an application with the Connecticut State Fire Marshal's office here for authority to erect an outdoor motion picture theater at Danbury.

William Moore, assistant manager at the Regal Theater here, has resigned to join the LGI firm to become manager of one of its drive-ins in Maine.

## Charlotte Group Chartered

RALEIGH, N. C., June 18.—Secretary of State has issued a charter to Huntersville Drive-In Theater, Inc., of Charlotte, N. C., which proposes to operate theaters. Authorized capital stock is \$100,000, with \$300 stock subscribed by W. C. Davis, J. M. Scarborough and Wade Williams, all of Charlotte.

## R. K. Allen Quits Biz

DETROIT, June 18.—Richard K. Allen, roadshow operator, has discontinued active operation, and is making his home here.

## WANTED

Colored, sober Medicine Performers in all lines; Musicians and Comedians. Singles. \$40; Teams, \$60; rain or shine. Trumpet, Sax, Drummer.

**Miles Mighty Minstrel**  
ANDALUSIA, ALA.

**BALLANTYNE**—John, 49, chairman of the board of directors and former president of the Philco Corporation, June 10 in Philadelphia. He was also a director of the Radio Manufacturers' Association. Two sisters survive.

**BUCHANAN**—Thomas S., 56, advertising exec, June 13 in Sharon, Conn. In handling the Texaco account for the Texas Company, he built the Ed Wynn show, featuring Wynn as the fire chief. His widow and son survive.

**BURDICK**—Ida, 70, sister of Abe B. Marcus, of the Marcus Productions firm, Detroit, June 15 in St. Joseph's Mercy Hospital, that city. Eight children survive.

**CASSIDY**—William A., 61, Michigan theater owner for 37 years, June 14 in Midland (Mich.) Hospital. He formerly operated the Monarch, Frolic and Midland theaters in Midland, and the Strand and Alma in Alma, Mich., and owned the Michigan Theater, Saginaw. He was 6 years a director of Allied Theaters of Michigan. Survived by his widow and four children. Interment in Midland.

**COOTE**—Henry, 70, former actor and manager of the Wilbur Theater, Boston, for many years, June 13 in that city. He began his theater career as a baritone in musical comedies, including *The Rose Maid* and *Irene*, appearing with Fritzie Scheff and other stars. He joined the Shubert organization over 20 years ago. His widow and former actress, Julia Nash, survives.

**ELLIOTT**—William C., 62, business agent of Cincinnati Local No. 5, International Alliance of Theatrical Stage Employees (IATSE) for the past 20 years, June 15 at his home in Cincinnati of a heart ailment. Active in the union most of his life, Elliott was also international president of the IATSE for five years, retiring from that position in 1932 due to ill health. He was a Mason and member of the Cuvier Press Club, Cincinnati. Survived by his widow, Patricia. Burial in Rest Haven Memorial Park, Covington, Ky., June 17.

**FRYDAN**—Camilla Herzer, 60, Viennese composer and widow of Oscar Frydan, Viennese playwright, June 11 in New York. Before coming to the U. S. about 10 years ago, she wrote *Madame Napoleon* and *The Big Drum*, light operas. In the U. S. her songs included *One Kiss for Tomorrow* and *Remember Gay Vienna*. Her son survives.

**GARRETT**—Marjorie, 49, former actress, June 12 in Chicago. She ended her career on the stage with the London production of *Our Town*. Her husband, Robert Burton, featured in the Mr. Roberts Chicago company, survives.

**GORDON**—Effie Bates, 90, former Detroit musician, in that city June 12. Survived by two sons. Interment in Redford Cemetery, Detroit.

**HUGHES**—Lianna May, 82, billed as "California's Nightingale" half a century ago, June 15, aboard her houseboat on a Marin County creek near Greenbrae, Calif. Mrs. Hughes, sister of the late Laura Hope Crew, retired from the theater 15 years ago. Survived by her brother, Sherold D. Crews.

**ILES**—Mrs. Evelyn, 61, musical comedy and light opera singer and comedienne, suddenly June 9 in her apartment in Hollywood. In show business for 53 years, Mrs. Iles was one of the first unpaid organizers in New York for the American Guild of Variety Artists (AGVA) and among the first 500 members when the Guild was formed. In recent years she had appeared in Ken Murray's *Blackouts* as one of the Elderlovlies and later formed a group known as *Evelyn Iles and Her Gay 90 Belles*. She was also a member of the Hollywood AGVA board, Screen Actors' Guild and Screen Extras' Guild. Survived by her husband, William, and a daughter, Mariam. Burial in Holy Cross Cemetery, Los Angeles, June 13.

**JOHNSON**—Oscar, 70, father of agent May Johnson, June 17 in Waterbury, Conn.

**KANIPE**—Anna, 88, mother of Burke and James H. Kanipe, opera-

# THE FINAL CURTAIN

tors, respectively, of the Del-The and Seville theaters in Detroit, June 8 in that city. Another son and two daughters survive. Interment in Oakview Cemetery, Detroit.



In Loving Memory of Our Dear Brother  
**WALTER B. KEMP**  
Died June 25, 1943  
Brother and Sis

**KLEIN**—William A., 50, head waiter at the Beverly Hills Country Club, Newport, Ky., and well known to many performers playing the spot, June 16 in Jewish Hospital, Cincinnati. Klein had been with the club for seven years. Burial in Cincinnati June 18.

**KOENIG**—Lou, 36, midget auto racer, June 12 in Langhorne, Pa. (Further details in General Outdoor Department.)

**LEARY**—Ford, 41, singer and trombonist, June 4 in New York. He had been with numerous big name bands, including Larry Clinton's ork. His widow and four children survive.

In Memory of  
**CLIFF MADDEN**  
Died June 25, 1948  
Curly Lane and Family

**O'BRIEN**—Edna, of the former showboat team, Jim and Edna O'Brien, June 13 in Kalamazoo, Mich. She appeared on the Golden Rod Showboat several years ago.

**OGILVIE**—Sir Frederick, 56, former director general of the British Broadcasting Corporation (BBC), June 10 in London. Besides holding many top government posts, he became head of the BBC in 1938 and led a reorganization and expansion to cope with the war, principally in broadcasting to foreign countries and monitoring enemy and neutral broadcasts. He held the post for four years.

**OLCOTT**—Mrs. Margaret A., 70, widow of Chauncey Olcott, actor, Irish tenor and composer, June 12 in New York. She was the co-author of two plays in which her husband was starred, *Ragged Robin* (in 1908 with Rita Johnson Young) and *Lusmore* (in 1919 with Grace Meyer). Survived by a daughter.

**PICKETT**—Harold Sr., 63, concessionaire for 40 years, June 14 in St. Johns Hospital, Joplin, Mo., of a heart attack. Survived by his widow, Virgie; son, Harold Jr., a sister and five brothers, three of whom are in show business.

In Memoriam  
**JACK RATERINK**  
JUNE 12, 1949

MEMBER  
**MICHIGAN SHOWMEN'S ASSOC.**

**RATERINK**—Jack, 52, part owner of the Happy Holiday Shows, June 12 in his trailer on the shows' lot at Willard, O., from a heart attack. In outdoor show business for 25 years, he formerly operated a jewelry concession on various carnivals with his wife, Dorothy. With Glenn S. Hockett

he had operated the D & S Advertising Agency in Detroit, and last winter they purchased an interest in the Happy Holiday Shows. Survived by his widow. Interment in the Michigan Showmen's Rest, Forest Lawn Cemetery, Detroit.

**RICKETSON**—Anna C., 78, drama and music critic of *The New Bedford* (Mass.) *Standard-Times*, June 16 in East Fair Haven, Mass. She had been writing reviews for 30 years and was feted three years ago by New York stage notables and dramatic critics.

**SHORT**—Frank Lea, 75, retired actor and stage director, June 14 in Yonkers, N. Y. He was a member of the Daniel Frohman Lyceum Theater Company, the Murray Hill Stock Company, later appeared with John Drew, Alla Nazimova and Mrs. Minnie Maddern Fiske, and served as stage manager for Leslie Howard and Helen Hayes. Besides doing much college and university work, he assisted in the productions of *Enchantment* and *Treasure Hunt*, the latter an early American operetta adaptation for the Works Progress Administration in Brooklyn. Short also headed a summer theater in Englewood, N. J., for four years. Two sisters survive.

## IN LOVING MEMORY

Of My Dear Wife

**LILLIAN R. SHEPPARD**

Who Passed Away

June 22, 1947

I miss you more each day.

**R. H. SHEPPARD**

**SOMERVILLE**—James W., 26, killed in an accident during the running of motorcycle races at the Los Angeles County Fairgrounds June 13.

**STINSON**—Edna, 53, May 4 at Jackson County Infirmary, Independence, Mo., where she was a patient for the past eight and a half years. She was a member of Caravans, Inc., Chicago. Burial was in Mount Grove Cemetery, Independence. A son, two sisters and a half-sister survive.

## In Loving Memory

of

**Lillian R. Sheppard**

Our Beloved Sister

Who Left Us on June 22, 1947

for Something Better.

We are lost without you, dear.

**EMILY AND DAVID FRIEDENHEIM**

**ANDREW AND CARL CARSON**

**TUNNING**—Walter E. Jr., 31, Pittsburgh district manager for the American Society of Composers, Authors and Publishers (ASCAP), June 11 in Wilkes-Barre, Pa., of injuries sustained in an auto accident. Tunning had recently been transferred to Pittsburgh from New Orleans, where he held a similar position. He was the Cincinnati ASCAP representative in 1946. Survived by his widow, Mildred, Pittsburgh; a daughter, Terrie; his mother, Mrs. Adeline J. Tunning; a sister, Veronica, and two brothers, George and Edwin, all of Cincinnati. Burial in new St. Joseph Cemetery, Cincinnati, June 14.

**WILK**—Ralph, 56, since 1928 the

Film Daily rep on the West Coast, June 9 in Los Angeles. Two brothers survive.

**WOOD**—Epp H., 84, former theatrical manager and press agent, June 14 in South Bend, Ind. Years ago he was with Buffalo Bill's Wild West Show as press agent, and had managed the old Columbia Theater, Chicago, and the old Blackstone and Oliver theaters in South Bend, where he had resided since 1920. He retired in 1944. Burial in South Bend June 17.

In Loving Memory of

**MELVIN H. VAUGHT**

DIED JUNE 27, 1948

SADLY MISSED BY

**PEARL VAUGHT**

**WRIGHT**—Mounty E., 61, cook-house operator and concessionaire for 48 years, June 8 in Paris, Ill. Wright operated a restaurant in Paris until ill health forced him to retire four years ago. Survived by his widow, Iva; four sons, Fred, Lavern, Byford and Horace, and a brother, Ike, a concessionaire. Burial in Edgar Cemetery, Paris, June 11.

## Marriages

**ANTHONY - KEATING**—Ray Anthony, orchestra leader, and Dee Keating, former vocalist with his band, May 31 in Denver.

**BAKER - RASE**—Buddy Baker, arranger and orchestra leader, and Betty Jane Rase June 11 in Hollywood.

**BASTABLE - DONNELLY**—Bartholomew J. Bastable, radio commentator, and Mary Josephine Donnelly June 1 in Dublin.

**BENSON - SILL**—Carl Benson, engineering staffer at WHFB and WHFB-FM, and Alice Sill June 11 in St. Joseph, Mich.

**BERLE - MATTHEWS**—Milton Berle, radio, television and stage performer, and Joyce Matthews, screen actress, June 16 in New York.

**BRADLEY - WIXOM**—Charles A. Bradley, former Bancroft, Mich., newspaperman, and Kate Wixom June 15 in Bancroft. Bride is the widow of Ernest Wixom, former owner of Wixom Bros.' Circus, and is an aunt of Clyde Wixom, owner of the Matt Wixom's Great Show title.

**BRETON - GOLDMAN**—Robert Breton, writer and radio actor, and June Goldman June 12 in New Canaan, Conn.

**CASS - HOWARTH**—Robert Cass and Mary Ellen Howarth, continuity assistant at Station WTIC, June 4 in Guilford, Conn.

**CRIPANUK - BURTIS**—Michael Cripanuk and Janet Burtis, both legit performers, June 1 in New York.

**D'AMATO - KRAEMER**—Skinny D'amato, owner-operator of the 500 Club, Atlantic City nitery, and Betty Jane Kraemer in that city June 4.

**DIXON - GUHLKE**—Robert Dixon, singer in *Lend an Ear*, and Antoinette Guhlke, dancer in the same show, June 4 in New York.

**DODGE - JONES**—Frank W. Dodge, assistant producer of the Arthur Godfrey show, and Jacqueline Joan Jones, Columbia Broadcasting System staffer, June 2 in New York.

**DUDLEY - CHAPMAN**—S. H. Dudley, manager-producer of *Club Zanzibar* on the Cetlin & Wilson Shows, and Marguerita Chapman June 7 in Washington, Pa.

**FLAGLER - BRIESE**—Harold G. Flagler, Del Ray Beach, Fla., and Juanita Briese, daughter of Mr. and Mrs. Art Briese, Chicago, June 11 in Chicago. Bride's father is a long-time exec of Thearle-Duffield Fireworks Company, Chicago.

**FROST - COFFIN**—Lyle L. Frost, member of the Melody Boys group on WWNH, and Dorothy M. Coffin May 28 in Farmington, N. H.

# R-B GRABS LUSH BIZ IN CONN.

## 38,000 Attend 4 Showings In Bridgeport

17,000 at Waterbury

WATERBURY, Conn., June 18.—Connecticut is giving the Ringling circus straw and capacity houses to uphold its reputation as lush territory for the Big Show.

An estimated 17,000 caught the two performances here Wednesday (15). At Bridgeport Monday and Tuesday (13-14), where the Big Show closed the mammoth Barnum Festival, four straw houses were registered, with the total attendance estimated in excess of 38,000.

All Bridgeport performances were sold out at least an hour before show time, and the Side Show got a heavy play from the many hundreds who could not buy Big Show tickets. The tremendous publicity resulting from the Barnum cele was a big factor in the success of the show.

### Bridgeport Arrival Late

The show arrived late Sunday afternoon (12) from Upper Darby, Pa., and a scheduled free concert by the circus band under the direction of Merle Evans had to be canceled. Monday morning several thousand children were disappointed when a publicized preview of the circus failed to materialize. Circus officials said they had not been informed. Feelings were salved with the presentation of a short program between performances Tuesday.

Henry Ringling North, circus veepee; Waldo T. Tupper, general agent, (See R-B GRABS FAT on page 52)

## Olsen - Johnson 130G Guarantee For CNE Okayed

TORONTO, June 8. — Toronto's City Council Monday (13) gave approval to the Canadian National Exhibition's 1949 night grandstand contract for an Olsen & Johnson-headed show.

The contract, which guarantees the comics \$130,000 as against a 50-50 percentage of the gross for the August 26-September 10 event, had drawn fire from some councilmen who contended that the show should be presented by Canadian talent.

Monday's session constituted a showdown on the protests. CNE's board was solidly for the Olsen & Johnson show, with K. R. Marshall, Gordon C. Leitch and Elwood Hughes, president, vice-president and general manager, respectively, appearing before the meeting to answer questions.

During the session it was revealed that the show will have a Canadian finale and that as much talent as possible will be used.

Olsen & Johnson were featured in the grandstand show last year. The show grossed \$315,750, and Olsen & Johnson received a gross of \$151,870 before payment to the bookers, the William & Morris Agency, New York, of \$18,878.

## Sacco To Have Kid Theater and Rides At Chi R.R. Fair

CHICAGO, June 18.—Tommy Sacco, Chicago booker, and associates have contracted to build and operate a children's theater and to install and operate six kiddie rides around it at the Chicago Railroad Fair, which opens June 25 for a 100-day run.

Mike Dietrich of Dietrich and Diane, marionette act, will be Sacco's partner in the theater venture; while F. E. Bauersfield, Rock Island, Ill., will be his partner in the ride operation.

The theater is to cost \$9,000, seat 350, and will have a canopy sign 60 feet high, according to Sacco. To run 40 minutes, the show will be priced at 40 cents for adults and 25 cents for kids. Acts will consist of Dietrich and Diane, puppets; Tom Craden, ventriloquist; Mike Dietrich, Punch and Judy, and Biehler's Dogs.

Sum of \$25,000 will be spent for kiddie rides, one of which will be a Merry-Go-Round. Plan is to spot the rides around the theater.

## Spike To Open Grand Rapids' New Stadium

900G Bldg. To Bow Sept. 26

GRAND RAPIDS, Mich., June 18.—Phil Simon will open his \$900,000 Grand Rapids Stadium September 26 with the Spike Jones' show. The stadium, to be operated by Grand Rapids Stadium, Inc., of which Simon is prexy, will hold 8,500 for shows and 5,000 for hockey.

Simon has already obtained a franchise in the southern division of the International Hockey League. The stadium is located a half mile from the city limits. Simon told *The Billboard* that he is currently looking over other Midwest cities with a view to constructing more such buildings.

Simon also has worked out a deal with the Tex Ritter Western Festival and Circus to promote 100 dates, starting September 16 in 13 States and Canada. The show will play in auditoriums and arenas, except for a week in the Detroit Music Hall, which is tentatively scheduled. Entourage of the Ritter group includes: Bozo the Clown; Capitol records' kiddie album topper who works a trained mule; Boots Gilbert and the Westernaires, Western band; Slim Andrews, comedian who has worked in 60 Ritter flickers; Pinky the Clown, dog act; the Two Zanies, unicycle act, and a trampoline act.

## James W. Somerville Killed In Pomona Motorcycle Race

POMONA, Calif., June 18.—James William Somerville was killed during a motorcycle race held at Los Angeles County Fairgrounds here Sunday (12) before a crowd of 8,000. Critically injured in the accident was Fred Owen Ford.

They were competing in a series of races sponsored by the Pomona Ramblers' Motorcycle Club.

## Montreal Cop Circus Gross May Hit 150G

3-Year Contract to Hamid

MONTREAL, June 18.—A record \$150,000 gross loomed for the annual Montreal Police Circus as it headed into its final performances today and tomorrow to wind up a 10-day engagement. The initial staging of multiple thrill and novelty acts under police auspices last year in the Montreal Blues Stadium was reported to have grossed about \$100,000, a phenomenal take for a first try.

All talent was booked thru and the show was staged by the George A. Hamid & Son Agency of New York. The firm representatives on hand included Hamid Sr., Herman Blumenfeld and Joseph H. Hughes. Before leaving here Sunday (12) Hamid announced that his firm had been awarded the contract for three additional years.

The show is framed so as not to conflict with the annual presentation of the Hamid-Morton Circus about the middle of May indoors at the Forum and under auspices of the Karnak Shrine Temple, Hamid said.

### 6,000 Opening

The 18,000-seat stadium was about two-thirds full opening night, Friday (10). The gate increased considerably for each performance thruout the week. Performances are presented twice daily. General admission is \$1 for adults and 50 cents for children. Reserved seats are \$1.50 and boxes are priced at \$2.

The gate got a terrific boost from (See *Montreal Coppers* on page 47)

## Six U. S. Cities Show Interest In Trade Fair

WASHINGTON, June 18.—Commerce Department is highly hopeful that one or more U. S. cities will hold an international trade fair next year for the first time in the U. S. history. Cities which have indicated interest in holding such a fair include Detroit, Philadelphia, Atlantic City, Boston, Dallas and Washington.

For the past several weeks, a delegation of officials of the agency associated with the Marshall Plan, (See 6 *CITIES MULL* on page 76)

## Lou Koenig, Midget Racer, Dies in Langhorne Crash

LANGHORNE, Pa., June 18.—Lou Koenig, 36, Palmyra, N. J., was fatally injured last Sunday (12) when his midget racer side-swiped another car and overturned at Langhorne Speedway just before the start of the 150-mile feature event. The accident was viewed by a crowd of 20,000.

Langhorne officials said Koenig was still alive when he was placed in the track ambulance but died en route to Mercer Hospital, Trenton, N. J. Doctors said he suffered a broken neck and other injuries. He is survived by his wife, Irma.

## Car, Bus Strike Prunes Race Gate At Des Moines, Ia.

DES MOINES, June 18.—A one-day streetcar and bus strike here Sunday (12) cut into the crowd for the big car auto races at the Iowa State Fairgrounds. Attendance estimated at 8,000 was rated as exceptionally good in view of the strike. A powerful advance campaign had been directed by Gaylord White, who with Al Sweeney conducted the speed events. Winner of the 10-mile feature was Deb Snyder, Kent, O.

A press luncheon for 50 out-of-town newspapermen and their wives was given by White and Sweeney at noon race day. Visiting fair execs at the races included Doug Baldwin, assistant secretary Minnesota State Fair, St. Paul; Lylall Hall, Eldon, Ia., and Frank Harris, Davenport, Ia.

## Jacobs Back On RAS After Eye Removal

Davenport Yields Big Biz

DAVENPORT, Ia., June 18.—Wild animal trainer Terrell Jacobs, who heads a midway unit on the Royal American Shows, returned to his act Friday night (17) after recovering from an operation in which his right eye, injured by a whip welded by him in his act, was removed.

The operation was performed Sunday (12), two days after Jacobs was injured. He wore a black patch in his return to the act but expects to receive a plastic eye before the show closes its stand here Sunday night (19).

### Terrific Week-End

Earlier in his youth Jacobs had injured his right eye. As a result it had been weak and doctors here pointed out its removal would give added strength to his left eye.

The RAS stand here has been a huge success, with business up to if not topping that of last year. Business conditions in this city and in (See *Terrell Jacobs Back* on page 76)

## Evansville, Ind., Sets Bond Law for Shows After 101 Ranch Date

EVANSVILLE, Ind., June 18.—As a result of the stranding here of four Indians and their four children when Col. Zack Miller's 101 Wild West Show, with which they had appeared, closed a four-day stand, traveling shows will now be required to post a \$1,000 bond in Vanderburgh County.

Sheriff Frank McDonald made the ruling to avoid repetition of the 101 Ranch incident. Railway tickets for the stranded performers were supplied by the Bureau of Indian Affairs, Washington, Sheriff McDonald reported.



**Allan Herschell**  
**KIDDIE MERRY-GO-ROUND**  
 ★ Fluid Drive — no clutch or brake  
 ★ Fast, smooth, starts and stops  
 ★ Push-button controls ★ Sets up in 3 to 4 hours ★ 20 jumping, all-aluminum horses, 2 chariots ★ Ruggedly built ★ Write for literature.

**ALLAN HERSHELL COMPANY**  
 Incorporated  
 NORTH TONAWANDA, N. Y.  
 World's Largest Manufacturers of Amusement Devices

**1949 Spitfire**

**BETTER THAN EVER ALL BALL BEARINGS AND FLUID DRIVE SIDE OR BOTTOM LOADING**

**FRANK HRUBETZ & CO.**  
 SALEM, OREGON

When building new "RIDES," save time and money by using a streamlined Belly Tank. 6'4"x23" 22 gauge steel. 55 lbs. weight. Capacity 75 gallons. Only \$10 each. Unused. For a multitude of uses—Airplane Rides, Boat Rides, Liquid Container, Floats for Rafts, etc. Modern "teardrop" streamlining. Write penny card today for free picture.

**Buck's Auto Wrecking**  
 1637 "T" St. Merced, California

**KIDDIE AIRPLANE RIDE**  
 ★ Plenty of flash and appeal  
 ★ Terrific earning power  
 ★ Fluid drive gives push-button operation

Also manufacturers of Adult and Kiddie Chairplanes, Ocean Wave, Kiddie Boat Ride. Write, wire, phone for literature.

**SMITH & SMITH**  
 Springville, New York

**FLYING SCOOTERS**  
 QUEEN OF THE FLYING RIDES  
 With 1949 Streamlined Cars  
 EIGHT CAR STATIONARY & NEW JET  
 PORTABLE RIDE • ELEVATED KIDDIE RIDE  
 PARK RIDE •

**BISCH-ROCCO AMUSEMENT COMPANY**  
 3441 S. COTTAGE GROVE CHICAGO 16, ILL.

**Close-Ups:**  
**Railroads Combine Business, Pleasure for Ralph Lockett**

By Herb Dotten

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

**RALPH LOCKETT**, at 41, is an oldster in the carnival business. The office secretary of the Johnny J. Jones Exposition at the age of 19 dipped his toes lightly into midway shavings, found them to his liking, and has been "with it" ever since, except for comparatively brief excursions into the newspaper advertising field.

To cloak his youthfulness in a business of veterans Ralph frankly admits he took up cigar smoking somewhat as a foil. Until only recently, Ralph was the youngest of railroad show general agents. The only reason he still doesn't hold that distinction is that he shifted to the office wagon when Pat Purcell was named general representative for the Jones show.

Ralph, now an inveterate cigar smoker, an outgrowth of his early affection, has a youthful air that belies even his 41 years and his years in the outdoor show business. Quite often, too, he can be noted carrying a *Wall Street Journal*, a practice of long standing developed largely by his desire to keep abreast of changing economic conditions.



**RALPH LOCKETT**

**Up on Times**  
 The *Journal* also helps him keep informed of developments in the railroad world, a field in which he maintains a keen interest. This interest grows partly out of plotting his show's rail moves, a task he still handles the office secretary, and partly as a hobby. The railroad magazine, *The Train* and *The Daily Traffic World* form an important part of his reading diet and further point up his interest in railroading, which extends even to the financing of the carriers. His membership in the Federation of Railway Progress is another reflection of this interest.

The pursuit of railroad knowledge has yielded some dividends. Last year the Jones show was routed conservatively and this, in view of mounting charges, saved the show a sum running into the thousands.

**Promotion Flair**  
 Business-wise, Ralph is also noted for his flair for outdoor advertising. He received his schooling in this under the able Arthur R. Hopper, for many (See *Railroads Combine* on page 68)

**Montreal Coppers May Gross 150G**

(Continued from page 46)

rave reviews and considerable publicity in all local dailies. A hefty program was also published by the police in connection with the show.

Acts appearing included the Georgette Brothers, Kick and Kroc, Herb Taylor Trio, Veno Berosini, Jean Dawn, Sorelle Salton and company, Shirley Lavall, Capt. Dick Clemens, Bouncing Bodos, Mike Monroe, Woolford's Dachshunds, the Torelli Sisters, Alf Loyal, A. Robbins, Kitchen's chimps and monkeys, the Bert Turner Trio, Al Castle and company, the Victoria Troupe, Mark and Lucille, Capt. Joze's trained Liberty mules, Torelli's stallions, Kitchen's Liberty horses, the Aerial Snyders, Sharkey the seal, the Flying Melzoras, Flying Thrillers and Benny and Betty Fox.

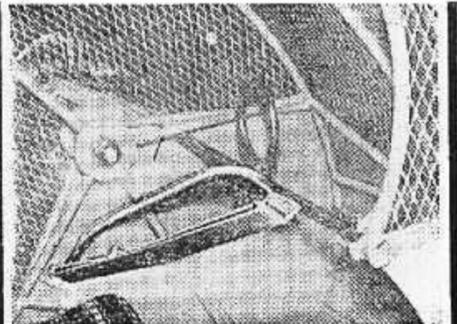
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Also manufacturers of Adult and Kiddie Chairplanes, Ocean Wave, Kiddie Boat Ride. Write, wire, phone for literature.

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**FLYING SCOOTERS**  
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- OCTOPUS
- ROCK-O-PLANE
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- FLY-O-PLANE

Engineered and sturdily built for parks. Write for descriptive circulars.

**EYERLY AIRCRAFT CO.**  
 SALEM, OREGON

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 1949 MODEL INCLUDES MANY NEW INNOVATIONS INTRODUCED AT CONEY ISLAND 1949

WRITE FOR CATALOG, ETC.

**U. S. RIDING DEVICES CORP.**  
 HARRY WITT  
 298 Junius St. Brooklyn, N. Y.

**NEW IMPROVED CHAIRPLANES**  
 24 Seats, La Roi Engines, Portable Steel Tubing Fences for Rides.

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**SPECIAL FINANCE PLAN FOR SHOWMEN**  
**GET OUR PRICES FIRST**  
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EAST ST. LOUIS, ILL.

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**E. G. CAMPBELL TENT & AWNING CO.**  
100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

**Out in the Open**

A. Thomas Bonneville is forming the All States Rodeo Company in Detroit, at 6009 East Davison Avenue, Eastern headquarters of the Tri-State Rodeo. . . . Fred Piittera has announced his resignation as managing director of the new Westchester County (N. Y.) Fair. He directed the recent successful International Inventors' Exposition at Grand Central Palace and is now engaged in promotion of the Stamford (Conn.) Progress Exposition which will be staged September 10-18. He is associated with United Expositions Corporation.

A contest among children to name a baby elephant, promoted by Col. Robert H. Morton, of the Hamid-Morton Circus, has resulted in sock advance publicity for the show which will appear in Hartford, Conn., for a week beginning Monday (20). . . . Matt Saunders, Loew theater circuit city manager at Bridgeport, Conn., who formerly handled press on the old Buffalo Bill Wild West Show, was busy renewing acquaintances at the Ringling Bros. stand which coincided with Bridgeport's Barnum Festival. He spent considerable time with Frank Braden, veteran R-B story man. He had as his guest Mrs. Vivian Mars, San Antonio, librarian, who is in charge of the Harry Hertzberg collection, said to be one of the largest and most complete compilations of circus material in the United States. Mrs. Mars attended at the invitation of the Festival committee of which Saunders was an active member. . . . Norma and Dixie Liedtke are visiting their father, who is with J. C. Harlacker's penny sales.

Messmore & Damon furnished a huge mechanical gorilla for a Loew Theater display in Bridgeport, Conn., in connection with the P. T. Barnum Cele. . . . Bennie Weiss, bingo operator, and wife, Martha, flew to New York from Dubuque, Ia., on a combination business-pleasure trip last week. . . . J. W. (Patty) Conklin was a New York visitor last week. . . . Among those catching the Big Show at Bridgeport, Conn., were Jeanette Powers, former owner of Power's Elephants; Stanley Wathon, booking agent, and Mr. and Mrs. Billy Creedon, vaude act producers. . . . Director Pat Valdo and Frank Braden and Bill Antes, of the Ringling press were busy entertaining a number of circus fans. Among them were President and Mrs. James B. Tomlinson from Portland, Me.; Mr. and Mrs. Gil Conlin, Hartford, Conn.; Mr. and Mrs. Melvin D. Hendreth, Washington, and Bill Montague, West Hartford, Conn.

Sam Prell, owner-operator of Prell's Broadway Shows, was a New York visitor Tuesday (14). . . . Norman Y. Chambliss, operator of

Greensboro, Rocky Mount and Pitt County fairs, North Carolina, accompanied by his 14-year-old son, Mallory, visited New York last week. He planned to catch the Sam Nunis-promoted auto races at Trenton (N. J.) State Fairgrounds, Sunday (19) and then head for Atlantic City where he is to be the guest of Mr. and Mrs. George A. Hamid at their palatial beach home. He will also visit Hamid's Steel Pier, resort's principal funspot. . . . Mrs. J. W. Devine, balloon and chameleon concessionaire on the Hagenbeck-Wallace Circus, and later with various carnivals, plans to open a concession stand on Fenkell Road, west of Detroit, soon.

Jimmie Cooper, veteran minstrel man residing at 1512 St. Louis Street, New Orleans, recently was a guest on "This Is Your Life" radio show originating in Hollywood. Cooper, who recently had his song, "The Crawfish Crawl," published, is anxious to get in touch with someone who can recall the names of members of the Younger Bros.' Real Wild West Show, which opened in 1902 in Cycle Park, Dallas. . . . Frank Vincent, former manager of the Allen Theater, Allen Park, Mich., is now managing a park near Howell, Mich. . . . George Hubler and Bill Spake visited Royal American Shows in Davenport, Ia. They also visited Terrell Jacobs, patient in Mercy Hospital, Davenport, following an accident at conclusion of his act on RAS Friday (16).

**D. C. Night of Thrills Plays to Full House**

WASHINGTON, June 18. — The *Night of Thrills*, staged in Griffith Stadium here Friday night (10) was the most successful ever, according to Frank Wirth, New York talent agency head, who inked the attractions. The stadium was a complete sellout.

Talent appearing included the Les Kimris, Morris and Morris, Sensational Johns, Mex and His Gang, Billy Rice, Al Florenz, Parker Brothers, Nobel Trio, Laddie Lamont, Frank Cook, Karolis, Danny Dennis, Janet's Circus, Cris and Rae, Louis and Oliver, Monte de Ocas, Gonzales Sisters, Bumpy Anthony and Florida.

Following the circus acts a fireworks display was presented by the International Fireworks Company under the direction of Fred C. Murray, general manager.

Bands representing all of the armed services, together with fraternal and school bands, participated in a parade. Clark C. Griffith, owner of the stadium and the Washington Senators, was emcee. The finish of a 10-mile marathon was also staged in the park.

**Dante Under Canvas At California Fairs**

LOS ANGELES, June 18.—Dante the Magician will take his *Sim Sala Bim* company of mystifiers on the road under canvas this year for the first time. Troupe will play California fairs, opening at San Diego County Fair, Del Mar, June 24-July 4. Other dates include San Mateo County Fair, San Mateo, August 10-20; San Joaquin County Fair, Stockton, August 21-29; California State Fair, Sacramento, September 1-11, and Los Angeles County Fair, Pomona, September 16-October 2.

The tent will seat approximately 750 and the show will move on two jumbo tractor-trailer combinations.

Personnel includes Irving Parker, general manager; Paul Trebitsch, company manager, and Bill Blowitz, publicity and exploitation.

**Velarde Circus Set To Go Under Canvas After L. A. Theater**

LOS ANGELES, June 18.—Louis Velarde Sr. will take the Velarde Bros.' Modello Circus into Million Dollar Theater here June 22 for a week, after which the show will open under canvas. Date for the outdoor opening is set for sometime after July 4.

Line-up for the theater date includes Princess Musetta (Eleanor Velarde), heel and toe catches; Louis (Babe) Velarde Jr., bounding rope; Raoul Velarde, slack wire; Martinez Dogs; Alvios, rolling globe; Teppy and Carmelita, clowns; Lopez Trio, trampoline, and Lorenzo Azcona and band.

Berni Miller will handle the outdoor dates as general agent.

**Stanley Wathon Back In Talent Agency Biz**

NEW YORK, June 18.—Stanley Wathon this week announced that he would again become active in the talent agency field with offices at 1564 Broadway. He will specialize in circus and novelty acts for both outdoor and indoor presentation.

Wathon, inactive since the outbreak of the last World War, has been in show business for 42 years. Much of his activity was centered in England where for many years he held the talent contracts for a number of the biggest circuses and seasonal events.

**Three-Day Reno, Nev., Rodeo Offers \$8,000 in Cash Prizes**

RENO, Nev., June 18.—Preparations are under way for the annual rodeo July 2-4 which will feature top riders competing for \$8,000 in prize awards. Stock will be furnished by Harry Rowell, Hayward, Calif. Five main events will carry \$1,500 each in prize money plus entry fees, and include calf roping, steer wrestling, bareback bronk and Brahma bull riding.

"America's Finest Show Canvas"  
TENTS—SIDESHOW BANNERS  
Available for immediate delivery new 20x30, 20x40, 24x40, 30x50 Square Hip Roof Tents.  
Bernie L. Sandelson—Charles Driver  
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**CENTRAL Canvas Company**  
NEW ADDRESS 578 S. 18th St. Kansas City 8 Mo.  
HARRY SOMMERVILLE

**D. M. KERR MFG. CO.**  
**TENTS**  
1954 W. GRAND AVENUE  
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**NEW GALVANIZED TENT STAKES**  
1 1/4"x36" . . . . .50c EA.  
**1/0 2 CONDUCTOR—133 STRANDS RUBBER COVERED COPPER CABLE**  
25c PER FOOT  
JOS. STERN, 610 W. Court, Cincinnati 3, O.

# Talent Topics

Judy Canova has been inked to head the night show, August 31, the second night of the Arkansas Valley Fair, Rocky Ford, Colo. Her brother, Zeke, and sister, Anne, will appear with her. Other acts booked include Aerial Hustreis, Tumbling Maroneys and Cecil Cornish, these last contracted thru Barnes-Carruthers Theatrical Enterprises, Chicago. Ken Baker's Circus of Thrills is set for two nights. . . . Acts appearing at Olympic Park, Irvington, N. J., last week included the Four Carrolls, aerialists; Henry's Trained Canines; Glen Duo, novelty hoop and club jugglers, and the Three Parks, acrobats.

Johnny Weissmuller and Dutch Smith broke in their new act at Mission Beach (Calif.) Plunge recently. Purchasers of regular swim tickets viewed the show. . . . Pete Hoxworth, former circus performer, now billed as the Blind Miracle Wizard of Whips, is guesting with Spade Cooley at Santa Monica (Calif.) Ballroom. Hoxworth and his manager, Johnny Brown, who also works in the act, were recently featured in a television film for Tele-Tone. . . . Mar-

jorie Towson, formerly of the Young Nelsons, and her daughter, Jean Erica, are at their summer home in Lindstrom, Minn. Address is P. O. Box 52. . . . The Powell Troupe, aerialists, have opened with Circus Frans Mikkenie in Amsterdam for the summer.

Horace Heidt's Parade of Stars, featuring Johnny Mungall and an all-star cast, will give two night shows at the Weymouth (Mass.) Fair. Jack Kochman's Thrill Show will be in for one afternoon and evening. . . . Sensational Ortons, sway pole aerialists, will appear at Rockaways' Playland for a week beginning Monday (27). Act was inked thru Al Martin talent agency, Boston. . . . Talent appearing at the Big Top Ball in conjunction with the Barnum Festival, Bridgeport, Conn., Friday (10), included Joseph Martin, George W. Moore, Martel Bros., Russ Lebo, Professor Ajax and the Rosales Sisters.

The Sensational Kays, comedy wire, opened June 20 in Edgewater Park, Detroit, as a free attraction, then followed the Eldonas, high act. . . . Swanson, aerialist, returned to work with the Big Show at Bridgeport, Conn., June 13, after several weeks' lay-off following an accident during the New York run in Madison Square Garden. Rose Behee, former Big Show aerialist, was also on hand in Bridgeport. She closed recently with a Tom Packs unit and was en route to Holyoke, Mass., to attend the graduation of her son. . . . Fearless Phillips, high sway pole performer and protege of Ira Millette, Ringling aerialist, has been booked by Al Martin, Boston talent agency head, with the Bell Form Shows, a New England unit.

Bobby Whaling and Yvette, cyclists; Bounding Bodos, trampoline; Jinx Hoaglan's Hippodrome and a 12-girl revue, all booked by George A. Hamid, will be featured at West Virginia State Fair, Lewisburg. Mickey Sullivan's band also will be in the grandstand show. Fireworks Corporation of America, New Castle, Pa., will provide five nights of pyrotechnics. The John H. Marks Shows have the midway. . . . Harry and Hertha Froboess, en route to West View Park, Pittsburgh, visited the Arthuro family and Captain McDonald at Camden Park, Huntington, W. Va. McDonald has a diving act. . . . Bob Motzer's ork, of Columbus, O., will play the night horse show at Ohio State Fair, Columbus, August 27-September 2, Fair Manager H. S. Foust announced. . . . The Anteleks, five-person perch act, are booked to play fairs in Crown Point, Ind.; Springfield, Mo.; Morrison, Ill., and Elkhorn, Wis. Booking was thru the Boyle Woolfolk office, Chicago.

## Coleman Kiddieland Set at Ocean Beach

NEW LONDON, Conn., June 18.—The Ocean Beach Park Board, which supervises the city-owned Ocean Beach Park here, has approved a bid for permission to erect five kiddie rides at the park.

The successful bidders are Richard T. Coleman, owner-operator of Coleman Bros.' Shows, Middletown, Conn., and Conrad Nassetta, New London.

The five will be a kiddie Roller Coaster, Merry-Go-Round, boat ride, buggy ride and automobile ride. The operators estimate the cost at \$25,000. Later plans, if approved, call for the addition of rides for adults.

## 5,000 at West Springfield

WEST SPRINGFIELD, Mass., June 18.—Midget races at the Springfield Speedway Saturday (11) were attended by 5,000 fans.

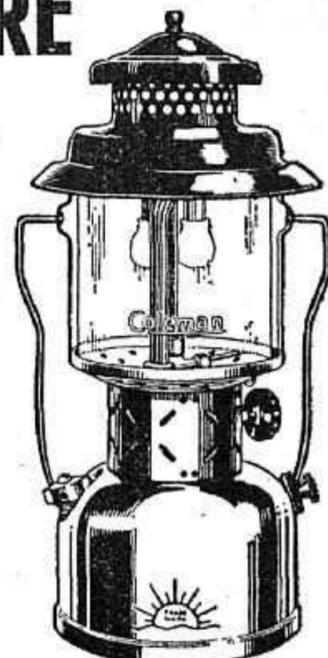


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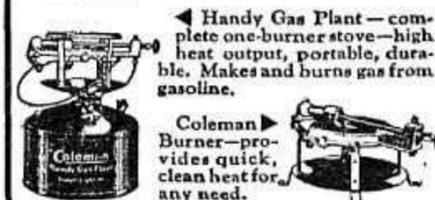


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# Crippling Tax Bill in Calif. Believed Dead

## Outdoor Showmen Act

SACRAMENTO, June 18.—Prompt action on the part of outdoor showmen is believed to have removed the threat of a crippling tax bill which would have been a death blow to carnivals and traveling shows in California. Known as Assembly Bill No. 3166, the measure was introduced by Assemblyman Lester McMillan.

At a meeting Thursday (16) the bill was still in committee but had been sent out for amendments. This, however, was not thought to have much bearing on the final outcome, for it is conceded by usually reliable sources that the measure would be killed should it ever reach the Senate floor.

### Lead Fight

Spearhead of the fight to nullify the proposed legislation was Harry Taylor, concessionaire, and Louis Merrill, general manager of Western Fairs Association (WFA.) Upon being informed that the measure was on the docket, Al Flint, executive secretary of the Pacific Coast Showmen's Association and Adam McBride, treasurer of Show Folks of America, Chapter 2, contacted those affected by the bill.

At Taylor's suggestion, Lee Brandon, general agent for the California Shows, sent a long wire to McMillan, explaining how the bill would practically eliminate carnivals and circuses from playing the State.

### Gets Quick Hearing

Quick action on the measure was obtained in Sacramento when Taylor learned that author of the bill, McMillan, was from his own district in Southern California. This opened channels that enabled Taylor to carry the ball and get him an immediate hearing with McMillan before the bill could be sent to the floor for a vote.

Those called to Sacramento by the urgency of the matter included Nate Cohn, Golden West Shows; Eddie Burke, president of Show Folks of America; Art Craner, celebration promoter and Mike Krekos, West Coast Shows. Tevis Payne, of WFA; Russell Pettit, secretary-manager of Santa Clara Valley Fair, and Tom Dodge, secretary-manager of Fresno County Fair, were also in the fight to kill the bill.

When the bill returns to committee with amendments it is believed a vote will be taken as to the advisability of sending it to the floor for action.

When a press agent writes a story, which is read and discussed on lots, it is known as getting it straight.

# DRESSING ROOM GOSSIP

## Biller Bros.

Iva Morales, Lil Bell, Mabel Johnston and Teresa Morales and her mother served the food buffet style for a picnic on a free Sunday.

Betty Stahlman did a great job on the new web costumes. It's a good bet she won't want to see another spangle for a long time. Walter Rodgers, Pete Pierce, Harvey Foster and Walter Syms are working on a new calliope for parades. Larry Carlton is doing a good job painting and decorating trucks.

The baby elephants are a sensation with their new spec blankets. Ritta Taliaferro and Janie Statz are practicing traps between shows.

Swede Johnston is kept on the run working the elephants, Liberty act and concert. The boys on the Side Show ticket boxes look sharp with their new straw hats. Jimmy Gallagher has the big top well lined up with banners.

New teen-agers on the show include Sonny and Snookie Morales and Pat McGee.—JANIE STATZ and REGGIE REPERT.

## Robbins Bros.

The second week in Canada gave good lots and plenty of sun, but nights were cold. The Clarkes and Conleys are leading the fishing field. Ball games are popular when the weather is nice.

Brownie Silverlake, producing clown, is doing a great job. Robert MacNae joined the alley. Babe Woodcock has some new routines for her mule drill.

Charlie and Percy Clarke are breaking a new horse in the Conley riding act. Guy Smuch bought a Chevrolet panel.

Tex and Alice Orton suffered s rained ankles. Mr. and Mrs. Don Clarke, Hamilton, Ont., former troupers, spent a week on the show. Fred Conley's barber shop is kept busy between shows. Concessionaires look good with their new white uniforms.

Visitors: Buck and Rose Steele, Clarence Canarie and Ben Davenport. JIM CONLEY.

## Hunt Bros.

Circus weather finally caught up with us and we had our first intra-show baseball game of the season.

Practice between shows is going strong. The De Riskis family, the Colleanos and the O'Donnells keep the air full of hoops, clubs and balls. Marsha Hunt, 5, gets a big hand with her elephant bit.

Torchy Townsend celebrated her birthday by serving a cake. Thanks to Louie Reed, nobody needs an alarm clock.

Capt. Roy Bush, elephant trainer, had a big day in his home town, Newburgh, N. Y.—DAVE NIMMO.

## Dales Bros.

Earlier matinees give performers more time for practice. The Bedell Troupe is back in the show, with Henry Cowell replacing Richard Bedell, out six weeks with a broken ankle.

Cotton Grissom is back in the hospital. Eugene Hoffman is recovering from a dislocated hip, but is not yet able to work. In the meantime, Willy, Clara and Elizabeth carry on with the juggling number.

The wiener roast at Chambersburg, Pa., was a big success. It served as a farewell party for the Hodges, who left the following day to fill park and fair dates, and for Red and Marie Simpson, who will play rodeo dates. Dutch Thomas and Harry Ross ate the most. Betty Hodges and the writer were hostesses. Celeste Weiler and Janet Rossi wore new bathing suits for the swimming party in Bedford, Pa.

The Emmett Kelly Tent, CFA, was well represented on the lot at Waynesboro, Pa. Jim Harshman, tent veepee, took pictures. Dick and Margaret Hemphill, Charles Smith and Danny Rohrerall seemed to enjoy the show.

Harry Ross, Frank Doyle and Charles Robinson visited the Big One in York, Pa. Rex Rossi and Harry Boardman caught Rogers Bros. in Cumberland, Md. Rose Dales returned from a week's visit in Baltimore, and Bessie Dales is expected back soon. In her absence, Lois Thomas has been taking tickets.

Visitors: Mrs. A. M. Bausman, Lucy Alberter, A. R. Reynolds, Bill and Harry Swank, Jim Quinn and Zdenka and Edy Economou.

Kid and Trudy Bruce joined the concession department. George and Pauline Penny joined, George as 24-hour man, and Pauline to replace the Hodges' wire act and to work web number.—IDA MAE KERLEY.

## Seal Bros.

Bonnie Fuller and her father celebrated birthdays. Leon Snyder bought a school bus for living quarters and is busy remodeling. Mr. and Mrs. Jack Turner and Joe Scharoun bought new trailers.

Bud and Dorothy Anderson keep improving the show. Recently purchased were three new trucks, new reserved seat masking, new ring and a red, white and blue back door. Shorty Lynn and Red Sweaters keep things moving fast on the big top.

Jack Miller tried a bit of dentistry on Al Conner. The busiest person on the show is Lloyd Senter, mail agent. The Wells brothers spend most of their free time practicing their bar act and learning to do a twisting somersault over the middle bar.

Band Leader Duncan bought a new car. Kitty Snyder, Jean Kelly, Bonnie and Lee Fuller have a nice routine on the swinging ladders. Happy and Marie Louder are doing a good job of ballying.—AL CONNER.

## Burling Bros.

Org is in its eighth week thru West Virginia and Pennsylvania.

Betty Burlingame, daughter of the boss, working spotted ponies and spitz dogs. The little dog that does the high dive missed the net recently but was caught by Charlie Parrish.

Mrs. Price Nelson, aerialist, continues to do a good job. Dolph Jaggers, magician and ventriloquist, named manager of the Side Show, replacing Don Caper, who left because of illness.

Leon Knight, boss property man, is doing okay with his new help.

All talkers on the Side Show had their pipes go bad at the same time lately, so no Punch and Judy and no vent act.—TED LA VELDA.

More Dressing Room Gossip on Page 61.

# Hefty Crowd Attends Horan Hell Drivers Debut in Hatfield, Pa.

HATFIELD, Pa., June 18.—The new Irish Horan Lucky Hell Drivers Show made its debut here Sunday afternoon (12) before a near-capacity audience in the Speedway here. Show, featuring 22 pieces of 1949 equipment, was produced by Horan.

Performers include Buddy Toomey, Whitey Reece, George Patton, Len Wilson, Don Forrester and Bobbie Gable. Fireworks have been added to several standard thrill presentations. Horan also handles the announcing job. Comedians are Frank (Pancho) Roberts and Ed (Wimpy) Tracy.

Show is booked to appear at the Medford (Mass.) Bowl, the Cracut (Mass.) Speedway and the Heidelberg (Pa.) Speedway. Fair dates include the skedded revival of the New York State Fair, Syracuse.

The performance lasted 1 hour and 36 minutes. Stunts include the atomic rocket jump, crash roll, double fire barrier crash, motorcycle events and a series of four car events. All new 1949 Dodge sedans are used.

AGAWAM, Mass., June 18.—The midget race program, with a 25-lap stock car feature, at Ed Carroll's Riverside Park Speedway Saturday (11) was attended by 7,100.

# ASTRO FORECASTS

## All Readings Complete for 1949

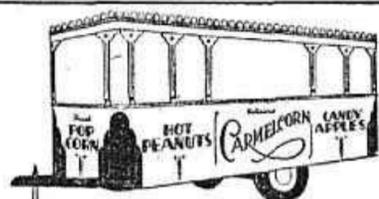
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PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. . . . . 60¢  
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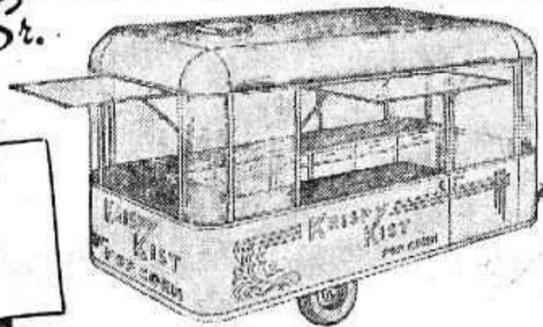
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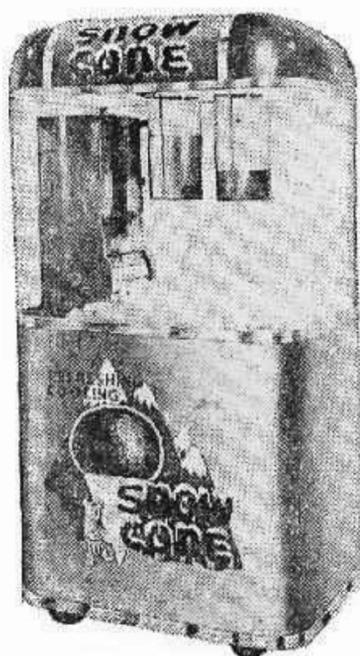
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### Outstanding Kiddielands:

## Barr Promotes Michigan City Moppetland With 3-Cent Days; Beautifying Program Started

By Hank Hurley

MICHIGAN CITY, Ind., June 18.—Harold K. Barr, general manager of Washington Park here, has something over \$30,000 invested in his kiddieland, but on alternate Fridays rides operate at 3 cents. Barr arrived at Fridays as the best day for the promotion, the best he's ever had, he says, thru "trial and error" experiment. First he tried Mondays, but found that in an industrial community like Michigan City people were short on cash that day. Tuesday was out because that was the big baseball day. Wednesday and Thursday were out because the park had other doings on those days. "Fridays, for some reason or other, was our poorest day," Barr explained, "yet the 3-cent day went best at that time."

At the outset, Barr's plan was to have the 3-cent day only once a month. But public reaction was so great, Barr says, that another day each month was added.

At other times, rides are priced at 9 cents or three for 25.

"It's a regular 'Hey Rube' here on the 3-cent days," Barr says. "The kids and parents swarm all over the place and we have to put on special help (the kiddieland employs 16 full-time persons) to handle crowds. The pennies pour in, the kids get the Washington Park habit and, of course, buy food, confections and soft drinks. In the meantime, good will is built for Washington Park."

#### Started With 2 Rides

Barr has been in charge of the amusement center the last nine years, but is marking his 21st anniversary with the park. He started the kiddieland with two rides, an Auto ride and a Kiddie Ferris Wheel. Now the spot has six rides and an attractive site.

The rides include an Allan Herschell Coaster, new this year; Allan Herschell Auto ride, F. W. Mangels Kiddie Whip, Philadelphia Toboggan Airplane ride, B. A. Schiff's Boat ride and a miniature train, purchased from Miniature Train & Railroad, Rensselaer, Ind.

Sometime within the next five years Barr plans some sweeping changes in the kiddieland's physical set-up. Until then, however, he plans to keep the ride line-up at six, changing one ride each year.

#### Biz Holds

The success of Washington Park's kiddieland is best pointed out by Barr when he says, "of all departments in the park, the kiddieland is the only one which continues to hold up. It is, in fact, the only department to hold its own with last year's figures."

This spring Barr started on a beautifying project. First to be improved by landscaping was the circular area within the miniature train tackage. To this grassy plot, Barr added small trees and some shrubbery. The trees help shade the loading platform, but at the same time do not obstruct the view.

Last year Barr installed an automatic sprinkler system to key spots in the area where more grass, shrubbery and trees will be planted. Other beautification plans are not definite yet.

The kiddieland midway at its inception was of concrete, but five years ago, Barr replaced the concrete with quarter stone. This, he believes, was a smart move, "because the stone is easier on the feet, easier to keep clean, and presents no drainage problem."

#### Plans in the Offing

At present the entrance arch to the kiddieland, outside of neon light-

## R-B Grabs Fat Takes in Conn.

(Continued from page 46)

and Fred V. Bowers were guests at a Chamber of Commerce luncheon Tuesday. North was presented with a plaque on behalf of local residents.

Returning to suburban Upper Darby to get another crack at Philadelphians, the Big Show ran into opening day trouble. The arrival was delayed to the extent that the opening Friday (10) matinee didn't start until about 5:30 p.m., about three hours late. The evening performance began on time and was viewed by a good house, as were the two shows Saturday (11).

#### Matinee Lost

The Friday matinee was presented before a sparse audience. Roland Butler, press chief, blamed the late arrival on a rail tie-up, due to the lack of siding facilities to accommodate the four sections of the train.

Some 3,000 persons who were on hand for the first performance stood around to watch the show set up. The big top was up by 2 p.m., but the performance had to wait on the arrival of seats, props and personnel.

It was a hectic day for Butler, who bemoaned the fact that mishaps would occur on the very day he was to celebrate his 38th wedding anniversary.

Harry Miller, veteran concessionaire and usher, fell from a flat car at York, Pa., Thursday (9) and suffered injuries necessitating the amputation of an arm. He rejoined the show Saturday.

#### Umatilla, Ore., July 4

#### Cele Contracts Al's Rides

UMATILLA Ore., June 18.—Clarence Faliade and Albert Nelson signed Saturday (11) to provide Al's Rides, Shows and Concessions at the McNary Dam Celebration to be held here July 4 week-end under the auspices of the Lions' Club. C. F. Goldie is general chairman of the cele.

Program will open July 2 with the Queen's Ball, and will feature a beauty contest, parades and a rodeo. Highlight of the three-day affair will be a display of fireworks shot from airplanes.

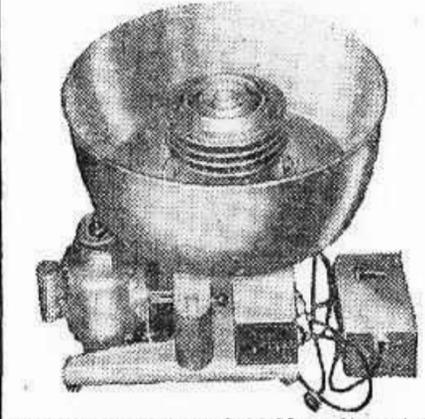
ing, is of simple design, but future plans call for something more elaborate. The kiddieland itself features plenty of light. Each ride is well lighted and flood lights are well spaced. Barr also plans to add two batteries of floodlights at each end of the funspot.

Kiddieland hours are from 1 to 10 p.m. Sometimes business demands a later closing hour, but as a rule the nine-hour stretch is ample.



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## Dickstein Named Mich. State Fair Attraction Chief

DETROIT, June 18.—Appointment of Jack Dickstein, manager of Edgewater Amusement Park here, as director of entertainment and shows for the Michigan State Fair was confirmed Tuesday (14) by James D. Friel, fair manager. The appointment places Dickstein in charge of



JACK DICKSTEIN

grandstand and Coliseum shows, free acts, midway and all other attractions.

Dickstein, who has been in show business about 40 years, has been with Edgewater about eight years. He formerly was manager of the Gus Sun Booking Agency here and was connected for many years with that agency's fair booking department. He is expected to retain his post at Edgewater while handling the fair position.

Dickstein now is negotiating for grandstand and Coliseum shows and for free acts. The midway contract, only attraction previously awarded, is held by the Gooding Amusement Company.

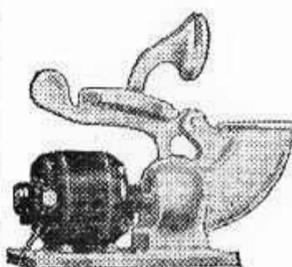
Tentative plans for the fair call for the introduction of a 100-mile auto race. Speed event would be held opening day.

### 30,000 at Williams Grove

MECHANICSBURG, Pa., June 18.—Tony Ruttman, West Coast big car pilot, copped the feature race at the Williams Grove Speedway here Sunday (12). Promoter Roy E. Richwine said the gate was 30,077.

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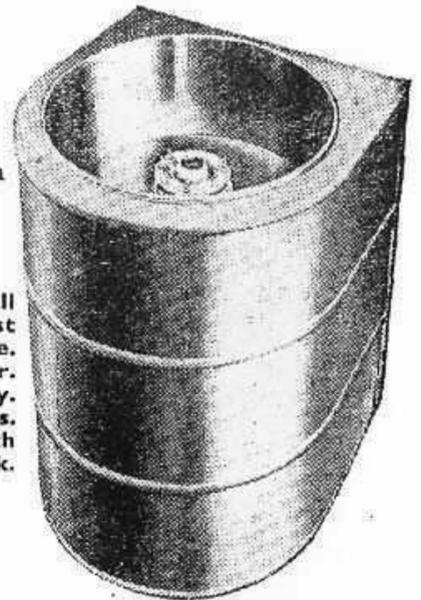
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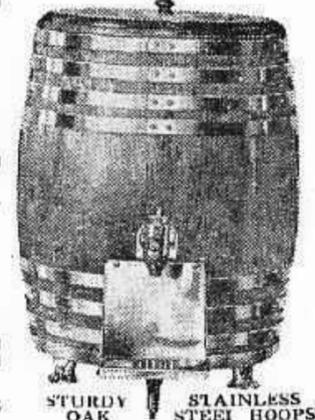
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Alleghany Expo.: Cherry Tree, Pa.; Hooversville 27-July 2.  
All-American Midway: Creston, Ia.  
Amer-Congo Animals: Canton, N. C., 22-23; Rutherfordton 24-26; Marion 27-28; Black Mountain 29-30.  
American Beauty: Knoxville, Ia.  
American Eagle: Moweaqua, Ill.  
American Expo.: Barberton, O.  
American Midway: Marlow, Okla.  
Anderson Rides: Pioneer, O.; Walbridge 27-July 2.  
Badger State: Moorhead, Minn., 24-30.  
Baker United: Indianapolis, Ind.  
Barker, Gerald: Alma, N. Y.; Ellington July 1-2.  
B. & C.: Auburn, N. Y.  
Beam's Attrs.: Central City, Pa.  
Becht, Lee: East Hamilton, O.; Norwood 27-July 4.  
Bee's Old Reliable: (Fair) Springfield, Ky.; Greenup 27-July 5.  
Bernard & Barry: London, Ont., Can.; Toronto 27-July 2.  
B. & H.: Greenwood, S. C.  
Big Four Am.: Barrington, Ill.; Lake Wauconda 28-July 4.  
Big State: Sundown, Tex.  
Blue Grass: New Castle, Ind.  
Bodart: Ashland, Wis.  
Bogle & Reese: Moberly, Mo.  
Bohn & Sons United: Bayard, Neb.  
Boone Valley: Marshalltown, Ia., 23-25; Dow City 27-29; Stratford July 4; Denison 6-9.  
Brodbeck: Weatherford, Okla.; Edmond July 2-4.  
Brodbeck & Schrader, No. 1: Plainville, Kan.  
Brodbeck & Schrader, No. 2: Crescent, Okla.  
Brownie Am.: Checotah, Okla.  
Buck, O. C.: Mennards, N. Y.; Keene, N. H., 27-July 2.  
Buffalo: Springville, N. Y.  
Bullock Am. Co.: Mt. Hope, W. Va.  
Burke, Harry: Oakdale, La.  
Burkhardt, No. 1: Yorkville, Ill.; Marengo 27-July 2.  
Burkhardt No. 2: Richmond, Ill.; Coal City 27-July 4.  
B. & V.: Carbondale, Pa.  
California: Delano, Calif.  
Capell Bros.: Sileam Springs, Ark.  
Capital City: Stanford, Ky.  
Carr, Lawrence: Stoneham, Mass.  
Carr, Lawrence, No. 2: Attleboro, Mass.; Franklin July 2-4; Sharon 6-9.  
Casey, E. J., No. 1: (Fair) Deloraine, Man., Can., 22-23; Virden 24-25; Rivers 27-28; (Fair) Boissevain 29; (Fair) Melita 30-July 3.  
Casey, E. J., No. 2: Southey, Sask., Can., 22; Watrous 24-25; Wynyard 27; Kellher 29; Indian Head July 1-2.  
Cattlet Greater: Tarkio, Mo.  
Cavalcade of Amusements: Joliet, Ill.; Hammond, Ind., 28-July 5.  
C. & B. Am. Co.: Waynesville, Mo.  
Central States: Fremont, Neb.  
Chanos, Jimmie: Coldwater, O.  
Cherokee Am. Co.: Ellsworth, Kan.

Cetlin & Wilson: Bluefield, W. Va.; Beckley 29-July 9.  
Clifford's United: (Fair) Eureka, Calif., 22-26; Fort Bragg 29-July 4.  
Cote Am. Co.: Plymouth, Mich.  
Coleman Bros.: West Hartford, Conn.  
Coleman's State Side: Merrillville, Ind.; Cedar Lake 29-July 4.  
Collins Bros. United: Superior, Neb., 20-27; York 28-July 5.  
Collins, Wm. T., No. 1: Crosby, N. D., 23-25.  
Collins, Wm. T., No. 2: Pekin, N. D., 21-22; Finley 24-25.  
Columbia: Norway, Me.; Milo 27-June 4.  
Community Attrs.: Santa Ana, Calif., 22-26; Oceanside 29-July 4.  
Continental: Greenwich, N. Y.; Hudson 27-July 2.  
County Fair: Ainsworth, Neb.  
Crafts Expo.: Oakland, Calif., 22-July 2-4.  
Crescent Am. Co.: Bentonville, Ark.; Berryville 27-July 2.  
Crescent: Regina, Sask., Can.; Swift Current 27-July 2.  
Crystal Expo.: Clinchco, Va.  
Cumberland Valley: Pulaski, Tenn.  
Curl, W. S.: Miamisburg, O.  
Del-Mar: Cairnbrook, Pa.  
DeLuxe: East Longmeadow, Mass.; Ware 27-July 2.  
Denton, Johnny J.: Pikeville, Ky.  
Dick's Greater: Ellwood City, Pa.; Lackawanna, N. Y., 27-July 4.  
Dickson's United: Muskogee, Okla.  
Dobson's United: Farmington, Minn., 20-23; Robbinsdale 24-26; Marshfield, Wis., July 1-4.  
Dodson's Imperial: Madison, Wis.  
Douglas Greater: Seattle, Wash.  
Down River Am. Co.: Monroe, Mich.  
Drew, James H.: Silverton, Cincinnati, O.  
Dudley, D. S.: Spearman, Tex.  
Dumont: Meyersdale, Pa.  
Dupree & Keeler United: Kit Carson, Colo.  
Dyer's Greater: Farmington, Ia.  
Eastern Am. Co.: Mexico, Me.  
Eddie's All-American: McDonald, Pa.; Kittanning 27-July 2.  
Eddy Bros.: Portsmouth, O.  
Evans United: Garnett, Kan.; Neodesha 27-July 2.  
Fidler United: Oshkosh, Wis.  
Ferris, Carl D.: Salamanca, N. Y.  
Fleming, Mad Cody: Summerville, Ga.  
Florida Am. Co.: DeSoto, Mo.  
Francis, John: Gary, Ind.  
Franklin, Don: Lamesa, Tex.; Cisco 27-July 4.  
Gale: Fredonia, N. Y.  
Garden State: Wind Gap, Pa.; West Fairview 27-July 2.  
Garden State Ride Unit: Palmerton, Pa.  
Gentsch, J. A.: Helena, Ark.  
Georgia Am. Co.: Commerce, Ga.  
Gifford's: Hinton, Okla.; Granite 29-July 4.  
Golden Gate: Muldraugh, Ky.  
Golden Rule: Vineland, N. J.  
Golden West: Grass Valley, Calif., 21-26.  
Gooding Am. Co.: Oakmont, Pa.  
Gooding Greater: Evansville, Ind.  
Graceland Greater: Litchfield, Ill.; Jacksonville 27-July 2.  
Grand American: Oltumwa, Ia.  
Grand Union: Wellington, Kan.  
Grant's Rides & Am.: Sligo, Pa.; Shippery Rock 27-July 2.  
Gra-Loy: Plymouth, Ind.  
Great Plains: Minden, Neb.  
Great Sutton: Lombard, Ill.  
Greater Rainbow: Elmwood, Neb., 24-26; Monroe 28-30; Wahoo July 2-4; Exeter 5-8.  
Gulf Coast: Sedalia, Mo.; Springfield 27-July 2.  
Groves Greater: Eunice, La.  
Hale's: Falls City, Neb.  
Hammond Pla-Park: Houston, Tex., 20-26; Austin 29-July 4.

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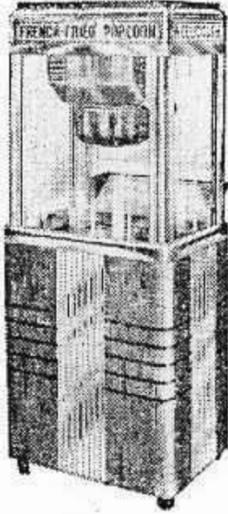
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Hagensick's Rides: South West City, Mo.; Granby 27-July 2.  
Hannum, Morris: Marcus Hook, Pa.; Phoenixville 27-July 4.  
Happy Attrs.: Dover, O.  
Happy Holiday: Millersburg, O.  
Happyland: Kalamazoo, Mich.; Ypsilanti 27-July 2.  
Hartsack Bros.: Pleasant Hill, Ill.; LaGrange, Mo., 27-July 2.  
Harry's Greater: Man, W. Va.; Madison 28-July 9.  
Hawkeye State: Wayland, Ia.; Marengo July 1-4; Delta 6-9.  
Heart of Texas: Childress, Tex., 20-30; Blackwell, Okla., July 2-5.  
Heller's Acme: Saddle River, N. J.; Haverstraw, N. Y., 27-July 2.  
Hennies Bros.: Sheboygan, Wis.  
Henson, J. L.: Chaffee, Mo.; Hardin, Ill., 27-July 2.  
Heth, L. J.: Shelbyville, Ind.  
Hiawatha: Homer, Mich., 23-25.  
Hill's Greater: Alliance, Neb.  
Home State: Aberdeen, S. D.; Detroit Lakes, Minn., 29-July 4.  
Hottle, Duff: Jackson, Tenn.  
Howard Bros.: Bentleyville, Pa.; Fairport Harbor, O., 30-July 4.  
Imperial: Ottawa, Ill.  
Imperial Expo.: Springfield, Ore.  
Inland: Otterville, Mo.; Higginsville 29-July 4.  
International: Fairbury, Neb.  
Jack's Greater: Leesburg, Va.  
Jayhawk Am. Co.: (20th & Brookly) Kansas City, Mo.  
J. & B. Tappahannock, Va.  
Johnny's United: Pauli, Ind.; Georgetown, Ill., 27-July 4.  
Jolly Time: Dalmatia, Pa.; Trevorton 27-July 2.  
Jones Greater: Hamlin, W. Va.  
Jones, Johnny J., Expo.: Warren, Pa.  
Kaus, W. C.: Vivian, W. Va.  
Kentucky State: Westmoreland, Tenn., 25-July 2.  
Keystone Expo.: (Richland & Waverly Sts.) Columbia, S. C.  
Kirkwood, Jos. J.: Newburgh, N. Y.  
Krause, Simon, Am.: Barren Hill, Pa.  
LaCross: Newport, N. H.  
Lamb, L. B.: Princeton, Ill.  
Lane, Sammy: Crocker, Mo.; Licking 27-July 4.  
Lankford's Overland: Lenox, Ga.  
Lawrence Greater: Adrian, Mich.; Sturgis 27-30; Kankakee, Ill., July 2-4.  
Merriam's Midway: Alden, Ia., 21-22; Sheffield 23-25; Odebolt 27-29.  
Lone Star Am.: Clayton, N. M.; Amarillo, Tex., 28-July 4.  
Magic Empire: Sidney, O.  
Maine Am.: Presque Isle, Me.  
Manning, Ross: Millinocket, Me.; Houlton 27-July 2.  
Marks, John H.: Johnstown, Pa.  
Marion Greater: Inman, S. C.; Seneca 27-July 2.  
McKee, John: Tell City, Ind.  
Meeker: Anaconda, Mont., 20-28; Livingston 29-July 5.  
Merry Midway: Rossville, Ill.  
Merryland: Midland, Mich.  
Midway Expo.: Lexington, Neb.  
Midway of Mirth: Clarksville, Mo.  
Midwest: Craigmont, Idaho; Grangeville July 1-4.  
Midwestern Expo.: Alton, Ia., 20-22; Rutland 23-25.  
Mighty Hoosier State: Clarksville, Ind.  
Mighty Page: Whitesburg, Ky.  
Model Shows of Canada: Chicoutimi, Que., Can.  
Model: Centerville, Ia.  
Modernistic: Delmar, Del.  
Moore's Modern: Chillicothe, Mo.  
Motor State: Corunna, Mich.  
Moshier: Oscoda, Mich.; Harrisville 27-July 2.  
Mound City: Centralia, Ill.; Memphis, Mo., 27-July 2.  
Mound City, No. 2: Herculaneum, Mo.  
Nelson, George W.: Quimby, Ia., 20-22; Calumet 24-25.  
Nessler's: Christopher, Ill.; Martin, Tenn., 27-July 4.  
New England Am. Co.: Lee, Mass.  
Northern Expo.: Minot, N. D.  
Northwestern Am. Co.: Perrysburg, O.; Tecumseh, Mich., 26-July 4.  
Ohio Valley: South Whitley, Ind.  
Omar's Greater: Minneapolis, Kan.  
Ontario: Canton, N. Y.; Deferiet 30-July 4.  
Oil State: Salsine, La.  
Old-Time Midway: Dunkirk, O.  
Olson's: Leeds, N. D., 20-22; St. John 24-25.  
Pacific Blue Diamond: Raymond, Wash., July 2-4.  
Puge Bros.: Scottsville, Ky.  
Palace: Syracuse, Kan.; Springfield, Colo., 27-July 4.  
Palmetto Expo.: Ridge Springs, S. C.  
Parada: Baxter Springs, Kan.  
Peck Am.: Ladoga, Ind.; Batesville July 1-5.  
Peerless Celebration Am.: Sabraton, W. Va.; Broad Top, Pa., 27-July 4.

Penn Premier: Williamsport, Pa.; Johnsonburg 27-July 2.  
Peppers All-State: Appalachia, Va.  
Perry, Jack J.: Lansford, Pa.; Frackville 26-July 2.  
Pickard: Myrtle Point, Ore.  
Playland: Garden City, Mich.  
Playtime, No. 1: Salem, Mass.; Gloucester 27-July 5.  
Playtime, No. 2: Lynn, Mass.  
Pioneer: Kingston, Pa.; Hallstead 27-July 2.  
Pike Am.: Walsenburg, Colo.  
Powelson Greater: (Washington Blvd.) Columbus, O.; Dennison 27-July 2.  
Queen City: West Union, W. Va.  
Raftery, James M.: Havelock, N. C.  
Raines Am. Co.: Heavener, Okla.; Greenwood, Ark., 27-July 4.  
Reid, King: Plattsburg, N. Y.  
Reynolds & Brewer: (Fair) Galena Park, Tex.  
Robinson Greater: Readlyn, Ia., 24-25.  
Rockwell, Mike: Coffeyville, Kan.  
Rogers Bros.: Valley City, N. D., 20-22; Northwood 23-25; Cooperstown 27-29; Thief River Falls, Minn., July 1-4.  
Rose City: Terrell, Tex.; Bridgeport July 1-4.  
Rosen, H. B.: Salem, Va.  
Royal Empire: Pinckney, Mich.  
Royal Expo.: Church Hill, Tenn.  
Rogers Greater: Delphi, Ind.; Rantoul, Ill., 27-July 2.  
Royal American: Winnipeg, Man., Can., 23-July 2.  
Royal Crown: Sharon, Pa.  
Royal United: Bellingham, Minn., 22-23; Renville 24-25; Winthrop 26; Comfrey 27-28; Winnebago 29-30; Ellendale July 1-2.  
Schafer's Just for Fun: El Campo, Tex.; Belton 27-July 4.  
Shan Bros.: South Boston, Va.  
Shorter's: Chatfield, Minn.  
Siebrand Bros.: Butte, Mont.  
Silver City: Creighton, Neb., 22-23; Bancroft 25-26; Wilcox 29-30.  
Silver Crown: Moulton, Ia.  
Silver Slipper: Lancaster, Ky.; Falmouth 27-July 4.  
Silver Star Attrs.: Risingsun, O.  
Sims Bros.: Newcastle, Tex.  
Smith Am. Co.: Lindsay, Okla.  
Smith, Geo. Clyde: Duncansville, Pa.; Coalport 27-July 2.  
Smith's Funland: Paden City, W. Va.  
Snapp Greater: Charles City, Ia.; Fair Menomonic, Wis., 30-July 4.  
Southern Valley: Flat River, Mo.  
Sparks, J. A.: Salyersville, Ky.  
Srader, M. A.: Grand Island, Neb.  
(See Carnival Routes on page 74)

## Circus Routes

Send to  
2160 Patterson St., Cincinnati 22, O.

Beatty, Clyde: Odessa, Wash., 21; Wenatchee 22; Everett 23; Seattle 24-26; Tacoma 27; Ellensburg 28; Yakima 29; Kennewick 30; La Grande, Ore., July 1; Nampa, Idaho, 2; Ontario, Ore., 3.  
Billier Bros.: Berlin, N. H., 21; St. Johnsbury, Vt., 22; Montpelier 23; Burlington 24; Rutland 25; Bennington 27.  
Cole Bros.: Dunkirk, N. Y., 21; Erie, Pa., 22; Ashtabula, O., 23; Lorain 24; Sandusky 25; South Bend, Ind., 27; Kankakee, Ill., 28; Streator 29; Aurora 30; Rockford July 1; Clinton, Ia., 2; Rock Island, Ill., 3.  
Dales: Titusville, Pa., 21; Corry 22; Geneva, O., 23; Elyria 24; Willard 25.  
Dalley Bros.: Vancouver, B. C., Can., 22-25.  
Galvesville Community: Henrietta, Tex., 24-25.  
Gould, Jay: Estherville, Ia., 20-22; Rochester, Minn., 24-26; Ia Crescent 27-28; Preston 29-30; Blue Earth July 1-4.  
Hamid-Morton: Hartford, Conn., 20-26.  
Hunt Bros.: Huntington, L. I., N. Y., 23.  
Kay Bros.: Charles Town, W. Va., 24; Leesburg, Va., 25; Front Royal 27; Warrenton 28.  
Kelly, Al G., & Miller Bros.: Manchester, Ia., 21; Elkader 22; West Union 23; Oelwein 24; Iowa Falls 25.  
King Bros.: Melfort, Sask., Can., 21; Rosthern 22; Biggar 23; Rosetown 24; Wilkie 25; Lloydminster 27.  
Mills Bros.: Monroe, Wis., 21; Beloit 22; Delavan 23; Racine 24; Kenosha 25; White-water 27; Madison 28; Beaver Dam 29; Oshkosh 30; Appleton July 1; Shawano 2.  
Pawling, John: Darlington, Wis., 23.  
Polack Bros. (Eastern): (City Auditorium) Colorado Springs, Colo., 20-22; (Stadium) Casper, Wyo., 24-25; (Fairgrounds) Austin, Minn., 29-30.  
Polack Bros. (Western): (Fairgrounds) Bakersfield, Calif., 22-25; (Stadium) San Luis Obispo 28-29.  
Ringling Bros. and Barnum & Bailey: Providence, R. I., 20-22; Worcester, Mass., 23; Springfield 24; Pittsfield 25.  
Rogers Bros.: Gallipolis, O., 21; Ashland 22; Portsmouth 23; West Union 24; Maysville, Ky., 25; Frankfort 27.  
Roy's One-Ring: Spencerville, O., 21; Venedocia 22; Ottoville 23; Port Jennings 24; Cloverdale 25; Kalida 26-27.  
Seal Bros.: Winlock, Wash., 25.

## Misc. Routes

Send to  
2160 Patterson St., Cincinnati 22, O.

Ameri-Congo Animal Expedition: Canton, N. C., 22-23; Rutherfordton 24-26; Marion 27-28.  
Cowboy Mac's Texas Rangers: Huntington, W. Va., 23; Paducah, Ky., 24; Richmond, Va., 25; Bluefield, W. Va., 26; Evansville, Ind., 27; Vevay 30; Elgin, Ill., July 1.  
Miller's, Irvin C.: Brown-Skin Models: (Royal) Laredo, Tex., 22-23.  
Pan-American Animal Exhibit: Marshall, N. C., 22-23.  
Plunkett's Stage Show: Cheyenne Wells, Colo., 23-25; Burlington 27-29; Stratton 30-July 2.  
Slout, Toby & Ora, Players: Goodland, Ind., 20-25; White Pigeon, Mich., 27-July 2.

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CRETORS  
"Hollywood" Cabinet Model \$725



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A new Nashville Machine with 3 Bands, 3 Ribbons, 3 Compartments. Changes from one color or flavor to another with a flick of the selector switch. 3 Machines in 1 for \$575 f.o.b. Nashville

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Echols High Speed Shaver powered by 1 1/2-h.p. gasoline engine with direct drive. Gives plenty of power and economical to operate. Permits operator to follow crowds. Ideal for locations where the power is weak. \$120

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"SNOW-MAN" Snow Cone Cups, Two-Color, Flashy! Per 1000 ... \$3.25  
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Ralph Cobb 1230 W. Morehead St. Charlotte N. C.

## N. Y. Spots Get Throngs In Hot Spell

### Season's First Break

NEW YORK, June 18.—Hot and humid week-end weather gave shore and funspots in the metropolitan area their biggest play of the season. Total attendance for Sunday (12) was estimated at 1,500,000, while crowds Saturday (11) were nearly as big.

Jersey shore resorts also reported their biggest crowds of the season. Concessionaires everywhere got their first break of the season with plenty of people to work to.

About a million folks turned up at Coney Island, while the Rockaways catered to about half that number. Jacob Riis Park reported 35,000 on hand, while at Jones Beach there were 99,000.

The 94-degree heat, while good for swim spots, held attendance at the Bronx Zoo to about 50,000, considerably less than might be expected in more temperate weather.

Beach funspots all got a big play, as did Playland, Rye, N. Y., which drew an estimated 40,000 on the week-end, and Palisades (N. J.) Amusement Park and Gunther's Olympic Park, Irvington, N. J.

## Lagoon Grosses Hold; Dancery Biz Shows Dip

SALT LAKE CITY, June 18.—Grosses are holding up at Lagoon Resort here with an estimated 12,000 attendance chalked up Saturday and Sunday (11-12), Robert E. Freed, assistant manager, reports. An estimated 5,500 attended Saturday despite hot, cloudy weather. The following day, with weather excellent, approximately 6,500 were on hand.

No free acts or special promotion were used to lure the spenders.

The ballroom used Barclay Allen's ork (6-11) pulling 1,750 Friday and Saturday at \$1 a head. This is a drop from 1948. Currently appearing is Ike Carpenter and the Pied Pipers.

## J. Stephan Resigns As Cincy Zoo Super

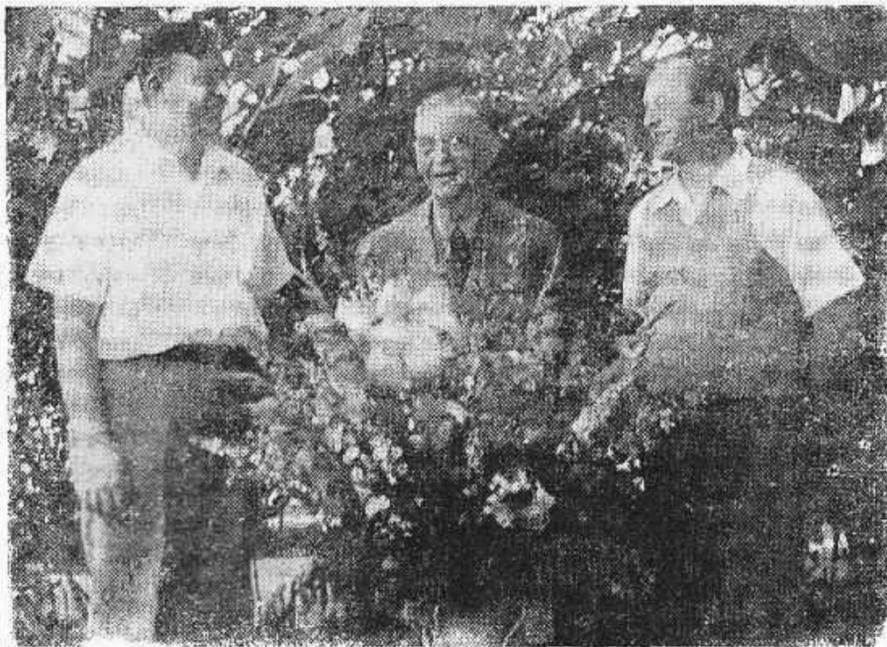
CINCINNATI, June 18.—Joseph A. Stephan resigned as general superintendent of the Zoo here Friday (17), ending a 70-year span in which the Stephan family had held the post. James A. Reilly, Zoological Garden Society president, who announced the resignation, said no immediate steps will be taken to fill the vacancy. Stephan remains on the zoo pay roll as a consultant.

Now 69, Stephan assumed the post in 1937 when his father, Sol A. Stephan, stepped down after filling the superintendent's shoes for 58 years and being in the zoo's service since its founding 60 years ago. The elder Stephan, holding the title of general manager emeritus of the zoo, celebrated his 100th birthday in April.

## Lake Lansing Week-End Biz Zooms With Turn in Weather

HASLETT, Mich., June 18.—With the weather taking a turn for the better, business at Lake Lansing Park zoomed Saturday and Sunday (4-5). Sunday was especially good, with more than 20,000 on the grounds. Spot featured King Reynolds, tight wire, as the free act.

A new Michigan maple floor has been put in the skating rink.



OPENING OF THE 33D SEASON OF OLYMPIC PARK, Irvington N. J., was turned into a gala occasion. Owner-manager Henry A. Guenther Sr. is shown flanked by his sons, Robert and Henry Jr., both of whom are active in the operation of the park. Highlight of the fiesta was the serving of free coffee and cake to the first 5,000 persons presenting admission stubs.

## Jeff. Beach Adds Rock-o-Plane, Starts 10-Cent Bargain Policy

DETROIT, June 18.—Harry Stahl, president of Jefferson Beach here, has purchased a Rock-o-Plane and it will be in action within two weeks. Meantime, Stahl announced a new promotion, Dime Day, with all rides and attractions going at that price between 1 and 5 p.m. Wednesday and Sunday afternoons in an effort to build day-time business. In addition, Jefferson Beach features fireworks every Friday night.

At Walled Lake Park, Fred W. Pearce, owner - manager, reported spending down around 20 per cent from last year, altho attendance is practically even with a year ago.

Eastwood Park had a fair week-end (11-12), but weekday biz was slow. Spot still is plagued by legal difficulties.

Jack Dickstein, manager of Edgewater, reported a drop in weekday business, with only fair week-end business.

Only spot to enjoy a noticeable pickup was Bob-Lo, which reported being up 20 per cent over the previous week-end. A new promotional tie-up is announced for the Bob-Lo ballroom, with weekly demonstrations of the new Swing Trot and Latin-American dances, together with waltz and fox trot contests Sunday nights. Weekly winners will compete in a contest at the end of the season,

## Cincy Coney Preps Twin Celebrations

CINCINNATI, June 18.—Coney Island celebrates its 63d anniversary here Tuesday (21). At the same time, the management will observe the silver anniversary of the present operating company. It was in 1924 that Coney Island, Inc., took over operation.

Fred E. Wesselmann, vice-president and chairman of the board, is chairman of the anniversary committee, which includes James R. Clark, former U. S. district attorney and former Coney employee; Mayor Carl W. Rich, Dr. Robert Khuon, Secretary of Commerce Charles Sawyer, E. W. Edwards, John Towle, Ralph G. Wachs and Edward L. Schott, president and general manager.

Elliot Lawrence's ork closed a week's engagement in Coney's Moonlite Gardens Thursday night (9). He was followed by Pee Wee Hunt's band Friday (17), in for a week. A new free attraction, Peaches Sky Revue, came in at the same time.

for substantial prizes.

Contest is held under direction of the Fred Astaire Dance Studios in Detroit, with demonstrations by Jack Barnes and Connie Taylor.

W. B. Browning, Bob-Lo vice-president announced the addition of a new Ferris Wheel. He also reported that Harold Gorrey has been named park manager. William Collins, formerly with the Browning Steamship Company, has been named purchasing agent.

In an effort to rid Bob-Lo Island of mosquitoes, insects, etc., spraying every three weeks has been started. Cost is said to hit around \$1,000 per treatment.

## Whalley, B. C., Spot Sponsors Building Promotion Contest

WHALLEY, B. C., June 18.—White City Amusement Park here, which preems July 1, is sponsoring a teen age building contest as a promotion, according to H. J. Brissette, president.

Over \$300 in prizes, in addition to season passes to the park, will be distributed. Awards will go to the boy or girl turning in the best constructed miniature church, complete with steeple and bell; best miniature house and best miniature farm, complete with house, barn and fences.

Park's executive staff includes, in addition to Brissette, Leo Coutie, first vice-president; L. Bruce White, second vice-president; Mrs. M. E. Coute, secretary, and Hugh A. Stewart, Mrs. Louise Brissette, Mrs. Enid Parkhill-Firth and Paul Braconnier, directors.

## Excursions Return To N. J. Shore Spots

PHILADELPHIA, June 18.—For the first time since 1941 the Pennsylvania-Reading Seashore Lines will resume daily one-day excursions from Philadelphia to Atlantic City and other South Jersey shore resorts, it was announced here this week. The new excursion rates will go into effect June 27 and continue thru September 24.

Amusement and business interests in both Atlantic City and Wildwood have been petitioning the railroad company this past year to return the excursion service, which has always helped swell crowds, particularly on week-ends.

## Excelsior Preps For Miss Minn. Contest Aug. 14

EXCELSIOR, Minn., June 18.—Excelsior Park here is preparing for its Miss Minnesota contest, with the finals scheduled August 21. The contest winner will be sent to Atlantic City to compete in the Miss America contest, won last year by BeBe Shopp, Hopkins, Minn., Excelsior's entrant Rudy Shogren has charge of arrangements for the Miss Minnesota contest.

Excelsior also is planning a special event July 2 in the form of a send-off for Miss Shopp, who leaves on a European tour.

The new picnic gardens, designed by Fred W. Pearce, Detroit, Excelsior owner, have proved a hit, and picnic biz is running ahead of a year ago. Joe Colihan, park manager, reports more than 200 organized picnics have been booked.

For the second year, Excelsior Park pavilion is the site of Saturday night broadcasts by WCCO. Starting with the Cedric Adams Stairway to Stardom show, five half-hour programs are presented from the pavilion stage every Saturday night. All programs are sponsored.

Ballroom biz to date has been satisfactory, Colihan says. Bud Strawn's 11-piece band is playing its sixth consecutive year here.

## Rocky Point Draws 30,000 on Week-End; Dancery Preem Set

WARWICK NECK, R. I., June 18.—Week-end attendance at Rocky Point Park, end Sunday night (5), was estimated at 30,000, with two-thirds of the patrons attending on the last day, according to Paul S. Haney, manager. Weather was good.

Altho good, the attendance was about 25 per cent under that for the same week-end last year when the new funspot was opened with free acts and a fireworks display. Free acts, inked thru the Al Martin Agency, Boston, will again be a regular feature, beginning Sunday (26).

A new \$100,000 ballroom is now under construction. The tentative opening date has been set for July 2. A new Mangels Whip is being installed and should be ready for operation by Saturday (25).

An estimated 50,000 attended the funspot over the Decoration Day week-end. Threatening weather and scattered showers hurt attendance on the first two days. An estimated 35,000 attended Decoration Day but showers and cold hurt the night play. The Jar Schaller Starlets, aerialists inked thru the Al Martin Agency, was the free act.

Early bookings of mill, school and club picnics indicate a good season, Haney said.

## 50G Blaze Destroys Wildwood Concessh

WILDWOOD, N. J., June 18.—A \$50,000 fire Wednesday (8) destroyed the one-story frame building, housing Play the Races, an electrically operated concession that was being made ready for an early opening. The building had been leased by the East Coast Amusement Company of New York, and Samuel Garber and Stanley Hirsh were listed as proprietors.

A wind from the south blew sparks away from nine other Boardwalk stores, but the roof of Phillips Salt Water Taffy establishment, immediately adjoining the blazing structure, was scorched. The building and game concession loss were each said to total \$25,000.

## Tivoli, Danish Spot, Draws Big Crowds With Top Programs

COPENHAGEN, June 18.—Tivoli, Denmark's top park here, is in full operation and playing to good business. The park has nearly a score of rides, several restaurants and concessions and presents entertainment ranging from band concerts to ballet and pantomime performances and classical concerts by well-known artists.

Popular music is provided twice daily by the band directed by Elo Magnussen; three concerts of semi-popular music by the Harmony Orchestra of Hjalmar Koefoed, and three concerts of operatic and symphonic numbers by the orchestra of Emil Roesen. In addition there is dancing to the music of Bruno Henriksen's 14-piece combo and the orchestra of Borge Kisbye.

Circus performances under the direction of Ernest Sahlstrom are presented every evening. End-of-the-month line-up of acts on the circus bill included the Two Adams, bike set booked by the George A. Hamid office for America; the Young China Troupe of acrobats and the Three Vallcys, aerialists.

Dyrehavsbakken, funspot on the island of Klampenborg on the outskirts of Copenhagen, is also in full swing. This park offers rides and attractions plus some elaborate shows, including the big musical, *Circus Revyen of 1949*, with a large cast of singers and dancers and several vaudeville acts, including Pops and Louie and Bert Wright and Zena, a British comedy act.

## Mini Train Bows At Rolling Green

SUNBURY, Pa., June 18. — With considerable advance flack, Rolling Green Park here, owned by R. M. Spangler, held a public christening of its new Miniature Train, purchased from National Amusement Device Company, May 29. Event drew an estimated 8,000 persons, headed by officials of the Pennsylvania Railroad.

This brings to six the number of kiddie rides at Rolling Green. Others are a Schiff Boat ride, Allan Herschell Kiddie Auto, W. F. Mangels' Roto Whip, Traver's Buggy ride and National Amusement Kiddie Coaster. Since opening for week-end operation, April 30, Rolling Green has experienced tough weather. In a tie-up with advertisers, Rolling Green used a full-page advertisement in *The Sunbury Daily Item*. In addition Spangler has 35 boards thruout the area, using 24 sheets, and spot announcements on five radio stations.

Day before christening of Miniature Train, the *Item* used a three-column picture of the train with a half-column story.

## Riverside Eatery Bows

INDIANAPOLIS, June 18.—The Ferris Wheel, Riverside Park's new restaurant, bows this week-end, John L. Coleman, park president, announced. Eatery is located in a shady grove near the park's main entrance and will accommodate 200 patrons.

### MINIATURE RAILROADS

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## CONEY ISLAND, N. Y.

By UNO

With the temperature hitting 90 over the week-end (June 11-12) and not a drop of rain, a record crowd jammed beaches.

Pinto Brothers, Albert, Silvio and Henry and Silvio Sr., manufacturers of kiddie rides on West Eighth, recently made shipments to H. Rose, Milwaukee; V. O'Brien, Swampscott, Mass.; A. B. Fox, Boston; Moreno Brothers, Cayuga Lake, N. Y.; M. Buckley, Forest Hills, L. I.; P. Romagna, Wildwood, N. J.; K. Ainsworth, Asbury Park, N. J., and Glenn Echo Park, Baltimore.

Albert Falcon's Blue Bird Casino, Surf and West 12th, is newly equipped with an Emerson combo television and juke box. Other entertainment comprises Jack Watts, Jimmie Hines and George Wadsworth, hillbilly trio; Johnny Bruno's Four Tip Top Boys, a novelty musical group, and the Top Hands, a unit of three, featuring Jack Hand, formerly with Shorty Warren's ork. Falcon's son, Jack, who recently became a first-time daddy of a son, Allan David, is general manager. Jack Menach is chief barkeep and creator of the new blackberry julep. Spot specializes in sea food with Falcon Sr., head chef, assisted by John Pichon. Imperial Distributing Company's Panoram is another means of diversion. Outdoor concessions on West 12th include Edward Fontaine, balloons; Angelina Improva, soda and watermelon, and Mary Nickels, horoscopes.

Only blow-off permit at Coney was granted Tirza at her Wine Bath by License Bureau for "Sex Mystery," featuring Albert-Alberta. . . . Special talker is Edith Purdin, formerly with the late Sam Wagner's freakery. . . . Lonnie Young's Variety Revue has new dancers in Marilyn Lee, Kitty Dale and Joan Redowa. Sam Torres is week-end talker. . . . Paul Pudillo is celebrating his third year of Italian eatery ownership on West 15th between Bowery and Surf. . . . Joe Boston, former partner in a Coney girlie show, is touring with Cavalcade of Amusements in behalf of Georgia Sothern's fem units.

Arthur Fishbein's four-unit custard booth on Surf employs Frank Simone, manager, and Danny Goldstein and Rosebud Parascondola, servers. . . . Joe Salvia's news emporium, on Stillwell at the railroad terminal, has been widened and refitted with fluorescents. Son John and Mike Perotta are responsible for the change. . . . Paddy Shea, a Coney pioneer renowned for the operation of the Gilsey House, celebrated his 92d birthday June 6. Tom Tesauero, lumber king, celebrated a birthday the same day. . . . Stanley Gersh suffered a loss by fire of 50 units of Play the Races game. He was about

to start operating on the Boardwalk and Spicer Avenue, Wildwood, N. J., June 8. . . . Louis Marano, formerly ticket seller at the Bob Sled and brother of Ann Marano, penny pitch boss at Pleasureland, has opened his balloon racer in one of the smaller stores Joe Bonsignore has on Luna's front.

Brilliantly illuminated and plentifully merchandised on fancy shelves is Coney's newest game, Tic-Tac-Toe, on Surf, that took two years for inventors Joe and Al George to complete and become an eventual money maker thru the backing of the three Esposito brothers, also local ons.

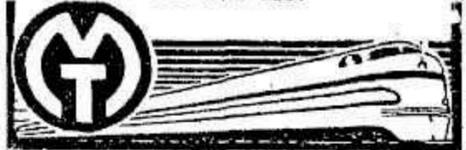
## Huedepohl, Conklin, Hughes Confer on NAAPPB Meeting

CHICAGO, June 18. — Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), returned last week from Toronto where he conferred with J. W. (Patty) Conklin and Elwood Hughes regarding arrangements for the informal NAAPPB meeting in Toronto, September 8-9.

While in Toronto, Huedepohl visited the Hall brothers and Jimmie Mitchell at Crystal Beach Park and en route home called on Bill Wandler, of the Allan Herschell Company, North Tonawanda, N. Y.

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BOX D-197

C/O THE BILLBOARD

CINCINNATI 22, OHIO

## M-G-R He Helped Build Costs Millions Double First Price

BUFFALO, June 18.—In buying a Carousel from William F. Nunley, of Rockaway Beach, L. I., for his new Liberty Park here, Harry A. Illions found himself paying double what the ride, which he and his father helped build, originally cost.

Illions' Merry-Go-Round was built by William Mangels, the Coney Island ride manufacturer, and Illions' father, M. C. Illions, an associate of Mangels, carved the horses for the ride some 40 years ago. Young Harry Illions carved some of the legs of the steeds.

While Illions estimates the original price of the ride at about \$10,000, it cost him more than 20G to get the Carousel for his park.

## New Bldgs., Refurbishing Started by S. C. Annuals

COLUMBIA, S. C., June 18.—Television broadcasts top the list of new features to be offered South Carolina fair patrons this fall.

Hydrick L. Kirby, secretary of the Union County Fair, reports plans for video shows emanating from the grounds. Other improvements skedded for Union include the sodding of the entire ground area with grass, a new concessions building and general refurbishing.

J. Cliff Brown, secretary of the Sumter County Fair, said the emphasis will be on a large cattle show. The grounds and buildings will be greatly improved in time for the staging of the annual, Brown said.

### State Fair Plans

At the State Fair here bleachers are being added at the stock judging arena. Other improvements announced by Manager Paul V. Moore include additional road and walk paving, improvements to the steel building and fresh paint for the cattle barns.

The Orangeburg County Fair will also place additional stress on livestock exhibits, according to J. M. Hughes, secretary. He has announced plans for the construction of a new live stock barn and arena to cost \$50,000.

The Chester County Fair is adding beef cattle and chicken exhibits this season, according to Jake S. Colvin, secretary, and a new cattle barn is under construction.

In Camden the Kershaw County Fair has skedded improvements to both cattle and hog barns. J. D. Crawford is secretary.

### Three Rail Orgs Inked

Three rail orgs will play annuals within the State this fall. The World of Mirth Shows will again be on the midway of the State Fair and the James E. Strates Shows are returning to Orangeburg. Cetlin & Wilson will play three Palmetto dates, Anderson, Florence and Sumter.

Prell's Broadway Shows have scheduled dates in Union and Cam-

## Mull Adding Lights, Roofing Grandstand At Galt, Calif., Plant

GALT, Calif., June 18.—Plans for the 1949 Sacramento County Fair to be held here July 15-24 were being mulled this week by directors of the 52d Agricultural District. The board, led by Dan Donovan, will inspect the grounds, then act to effect improvements. Tentative improvements considered include more lights and a new roof for the grandstand.

Committee chairmen appointed at the last meeting include Donovan, in charge of concessions; J. R. Deterding, horse show, and Ancil Hoffman, racing.

## Appropriation Request Out For Missouri State Fair

JEFFERSON CITY, Mo., June 18.—The Missouri Senate Tuesday (14) cut the appropriation request for the Missouri State Fair, Sedalia, \$107,430 below the recommendations of the appropriations committee.

As a result the fair will have a general revenue fund of \$239,000 for the next two years.

## Hughesville Skeds Rodeo

HUGHESVILLE, Pa., June 18.—Col. Jim Eskew's JE Ranch Rodeo will appear under auspices of Lycoming County Fair Association July 12-17, Elton B. Edkin, fair secretary, announced. James J. Gleason, fair board member, is rodeo chairman. Eugene Bertin is chairman of the publicity committee.

den, while Harrison's Greater will be at Newberry and Aiken. Lawrence Greater has inked the Chester date, and Penn Premier will play for the first time at Kingstree's Williamsburg Fair.

## Mother Lode Gate In Rise to 20,395; Heavy Flack Pays

SONORA, Calif., June 18.—Final breakdown of figures for the Mother Lode Fair (May 27-30) showed attendance of 20,395 against the 1948 draw of 13,320. Increase was mainly due to exploitation that drew patrons from San Francisco, Sacramento and Stockton. Press Agent Dick Washburne reported local merchants went for \$2,000 in paid ads which figured about 12½ per cent of the paid gate.

Press breakdown shows copy and pix in 49 papers and magazines, copy on 42 radio stations and two networks. News breaks were possible due to gimmicks dreamed up by Washburne such as jackass races and a free gold panning contest with actual nuggets and gold dust planted in two giant water tanks.

Commercial exhibits numbered 41 at \$30 for a 10 by 10 location. Pitchmen paid \$30 each. Harry (Polish) Fisher's Golden West Shows worked on a flat fee, according to Manager Cecil Mathews. Tulsa Scott acted as first assistant manager.

## York, Neb., Drive Launched To Raise 100G for Buildings

YORK, Neb., June 18.—A drive to raise \$100,000 for the construction of buildings on the York County Fairgrounds here has been launched. Led by Melvin Kriefels, 200 or more farmers and business men will call on every farm and business establishment in the area.

Lifetime memberships will be sold to families for \$100, with 10-year memberships going at \$25. Persons desiring to perpetuate their family names may give larger sums for the erection of buildings or parts of buildings. Several \$500 gifts were received before the drive started.

Last fall the York County voters approved by a 2-to-1 majority the leasing of the county farm, located on the north edge of the York city limits, for the fairgrounds. The grounds are now being surveyed for the building of roads and laying of sewers and water mains.

## Wapakoneta Annual Improves Plant; Sets Advance Ticket Sale

WAPAKONETA, O., June 18.—Auglaize County Fairgrounds here have undergone major improvements. Two sheep barns have been rebuilt, and the stock barn, the largest in the State, has a new roof. A 300-foot picket fence has been added across from the grandstand, and new flood lights have been put into the parking lot, now increased to 15 acres.

The winner of an advanced ticket sales promotion will receive an all-expense trip to the Ohio State Fair, Columbus, O. A drum major and majorette contest will be judged by a national figure, who will also present trophies to winners. Two auto giveaways are planned, as are nightly bicycle giveaways. Racing will be presented three nights and two afternoons.

## Gold Rush Recipes To Win \$50 Prizes At Calif. State Fair

SACRAMENTO, June 18.—Pioneer recipes will be worth \$50 apiece to citizens of this area as a pre-opening gimmick for the State Fair. Idea is to gather up recipes that came across the plains in '49 and have been handed down from generation to generation.

Recipes will be tested in a modern kitchen on the fairgrounds, September 1-11, as an added feature. Entries must be accompanied by a short historical sketch giving the background of the recipe. The contest closes August 1.

## Santa Ana, Calif., Landscapes, Installs Sprinklers for Fair

SANTA ANA, Calif., June 18.—Landscaping of the new 175-acre plant of the Orange County Fair is being speeded up for the opening August 18. Several hundred pounds of seed are being sowed over the area and new shrubs are being set out. Work is under the supervision of R. G. (Scotty) Hudson, who is superintendent of agriculture, floriculture, horticulture and the feature community exhibits.

A sprinkler system also is being installed over the entire plant. Work on the plant is progressing satisfactorily, according to H. Clay Kellogg, president of the 32d Agricultural District. Fair officials recently acquired the buildings and grounds from the War Assets Administration.

## Calif. Gov. Gets Bill Enabling Off-Season Leasing of Grounds

SACRAMENTO, June 18.—A bill to permit county agricultural associations to lease fairgrounds in off-season in order to raise additional money has been passed by the Senate and sent to Governor Warren for signature.

An amendment to limit leases to non-profit groups was defeated. It was pointed out that if this amendment passed it would preclude leasing the grounds for entertainment such as Shrine circuses.

## Northern Virginia Names Dryden Secy.

TAPPAHANNOCK, Va., June 18.—William A. Dryden, local newspaper editor, has been appointed general manager and secretary of 1949 Northern Virginia Fair which will be held here August 22-27.

Prell's Broadway Shows have been selected for the second year to furnish the midway. Allen Travers, Prell general agent, was here this week making preliminary arrangements.

George Clanton, president of the fair and mayor of the town, announced big plans are being made for the fair, with auto races, harness races and a rodeo on the program. The fairgrounds has a fine half-mile dirt track. Publicity for the fair has already begun, with articles appearing regularly in local papers. An extensive advertising campaign is being readied. A large expenditure is to be used for this purpose this year.

## Catlett for Meadville, Mo.

MEADVILLE, Mo., June 18.—A street fair will be held here July 27-30 under auspices of the American Legion and the Chamber of Commerce. Catlett's Greater Shows have been inked for the midway.

## 49 Annuals Sked Hamid Revue Units

### Leonidoff Producing Three

NEW YORK, June 18.—George A. Hamid, head of the talent agency bearing his name, this week announced that four of his grandstand revues have been inked for showings at 49 annuals from July thru October. Hamid said the bookings constitute the heaviest and longest season in the history of his organization.

Hamid also said that three of the revues are being staged by Leon Leonidoff, producer of the Radio City Music Hall stage shows and the Olsen and Johnson offerings in front of the grandstand at the Canadian National Exhibition, Toronto. The revues have already been rehearsed, Hamid said. They are *Fantasies*, *Grandstand Follies* and *Show Time*, produced by Leonidoff, and the *Ideal Revue*.

### Revolving Stages

*Fantasies*, with the sub-title *Star-Spangled Banner*, will feature three complete changes of sets and props. The *Grandstand Follies* will also feature three complete changes of scenery and be presented on three revolving stages. The theme of this presentation will be the California Gold Rush Centennial. New equipment has been bought for the transportation of all units, Hamid said.

Schedules for the revues are as follows:

*Fantasies* will open the week of July 18 at Selinsgrove, Pa., and on successive weeks appear in Harrington, Del.; Steel Pier, Atlantic City; Gouverneur, N. Y.; Skowhegan, Me.; Three Rivers, Que.; Schaghticoke, N. Y.; Reading, Pa.; Rochester, N. H.; Roanoke, Va.; Charlotte, N. C.; Spartanburg, S. C.; Raleigh, N. C., and Orangeburg, S. C.

### Other Dates Listed

*Grandstand Follies* will open the week of July 25 in Batavia, N. Y., and on successive weeks appear in Clearfield, Pa.; Bedford, Pa.; Elmira, N. Y.; Ottawa, Ont.; Sherbrooke, Que.; Rutland Vt.; London, Ont.; Allentown, Pa.; Trenton, N. J., and Richmond, Va.

*Show Time* will open the week of July 25 in Halifax, N. S., and on successive weeks appear in Presque Isle, Me.; Middletown, N. Y. (pending); Malone, N. Y.; Little Valley, N. Y.; Dunkirk, N. Y.; Morris, N. Y.; Shelby, N. C.; Portsmouth, Va.; Winston-Salem, N. C.; Greensboro, N. C.; Columbia, S. C., and Wilson, N. C.

*Ideal* will play two weeks, beginning July 10, at Atlantic City, and then on successive weeks appear in Oswego, N. Y.; Valleyfield, Que.; Lowville, N. Y.; Ronceverte, W. Va.; Indiana, Pa.; Bath, N. Y.; Vernon, N. Y.; Hagerstown, Md.; Rock Mount, N. C.; Frederick, Md.; Petersburg, Va., and Augusta, Ga.

## Exler, Thompson Ready Pismo Beach, Calif., Cele

PISMO BEACH, Calif., June 18.—Final plans for the '49er Centennial Celebration here, June 20-26, are being made by Joe Exler and B. Frank Thompson, celebration promoters. The event will feature horse show, queen contest, bicycle and tricycle races, baby parade, games, races and exhibitions of articles from early Pismo Beach history.

The queen will be crowned in the Rose Garden Ballroom June 20 with Exler and Thompson awarding the winner an all-expense-paid trip to Hollywood and an appearance on *Queen for a Day* air show.

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**Fair Dates**

The following corrections and additions to the List of Fair Dates were received during the week ended June 17.

The complete List of Fair Dates was published in the issue dated May 28. The next complete list will be published in issue to be dated July 9. See each issue of The Billboard for corrections and additions.

**ARKANSAS**  
Danville—Yell Co. Free Fair. Oct. 12-15. Estella Evatt.  
Pocahontas—Randolph Co. Fair Assn. Sept. 15-17. A. C. DeClerk.

**INDIANA**  
Bluffton—Bluffton Free Street Fair. Sept. 27-Oct. 1. Dwight F. Gallivan.

**KANSAS**  
Wellsville—Wellsville Picnic Fair Assn. Sept. 8-9. J. H. Cramer.

**MAINE**  
Leeds Center—Leeds Agrl. Assn. Oct. 6. J. H. Murphy.

**MARYLAND**  
Fair Hill—Cecil Co. Fair. Sept. 10. William Shelton, Elkton, Md.  
La Plata—Charles Co. Fair. Sept. 28-Oct. 1. W. Mitchell Digges.  
Laurel—Howard Co. Fair. Aug. 18-20. Edwin Warfield III, Woodbine, Md.  
Leonardtown—St. Marys Co. Fair. Sept. 16-18. Oliver Guyther.  
Prince Frederick—Calvert Co. Fair. Oct. 6-8. Robert M. Hall.  
Rockville—Montgomery Co. Fair. Aug. 25-27. R. N. Whipp.

**MASSACHUSETTS**  
Great Barrington—Barrington Fair Assn. Sept. 25-Oct. 1. Edward J. Carroll.

**MICHIGAN**  
Addison—Addison Community Fair. Oct. 6-7. Kenneth A. Swanson.  
Allenville—Mackinac Co. Fair Assn. Sept. 9-12. A. R. Soblaskey.  
Croswell—Croswell Agrl. Soc. Aug. 30-Sept. 2. Wesley Hurley.  
Hudsonville—Hudsonville Community Fair. Sept. 1-3. Grant Geers.  
Lowell—Kent Co. Agrl. Assn. Aug. 17-20. Don Anderson, Grand Rapids, Mich.  
Manchester—Manchester Community Fair. Oct. 14-15. Clifford Walsh.  
Morley—Morley Fair Assn. Sept. 29-30. John C. Mohler.  
Newaygo—Garfield Community Fair. Sept. 22-23. Max Purcell.  
Norway—Dickinson Co. Free Fair. Sept. 2-5. Frank J. Molinare, Iron Mountain, Mich.  
Peck—Peck Agrl. Soc. 7-8. Clifton Bowers.  
Stalwart—Stalwart Agrl. Soc. Sept. 21-24. Mrs. Mae Warren.  
Unionville—Unionville Agrl. Soc. Oct. 20-21. John D. Martin.

**NEW HAMPSHIRE**  
Contoocook—Hopkinton Fair. Sept. 5-7. Harold R. Clough.  
Derry—West Rockingham Fair Assn. Aug. 26-28. Ira C. Moore, Derry, N. H.  
Madbury—Madbury Orange Fair Assn. Sept. 8-10. Mrs. Charlotte Horr, Dover, N. H.

**OKLAHOMA**  
Apache—Apache District Fair Assn. Aug. 31-Sept. 3. O. H. Goff.

**TENNESSEE**  
Covington—Tipton Co. Fair Assn. Sept. 6-9. C. E. Johnson.  
Dickson—Dickson Co. Fair Assn. Aug. 24-27. W. A. McIntire.  
Jasper—Marion Co. Fair Assn. Sept. 8-10. J. E. Graham.  
Lafayette—Macon Co. Fair Assn. Sept. 1-3. Fletcher Luck.  
Springfield—Robertson Co. Fair Assn. Sept. 15-17. John R. Long Jr.

**WASHINGTON**  
Battle Ground—Clark Co. Fair Assn. Aug. 25-27. Arthur F. Kullin, Vancouver, Wash.  
Colville—Northeastern Wash. District Fair. Sept. 15-18. Dorothy Ross.

**WEST VIRGINIA**  
Pennsboro—Ritchie Co. Fair Assn. Aug. 29-Sept. 2. J. B. Murphy.  
(See FAIR DATES on page 92)



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**ESE, School Officials  
Mull Educational Aspects**

SPRINGFIELD, Mass., June 18.—Officials of the Eastern States Exposition this week met with 10 school superintendents to discuss a permanent organization to devote the necessary time and research to a project for making the most of the educational aspects of the fair.

Representing the exposition were R. DeWitt Mallery, vice-president and chairman of the executive committee; Charles A. Nash, general manager, and Allan L. Baiardi, representing the Governor's Day committee.

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AUGUST 2-6, 1949  
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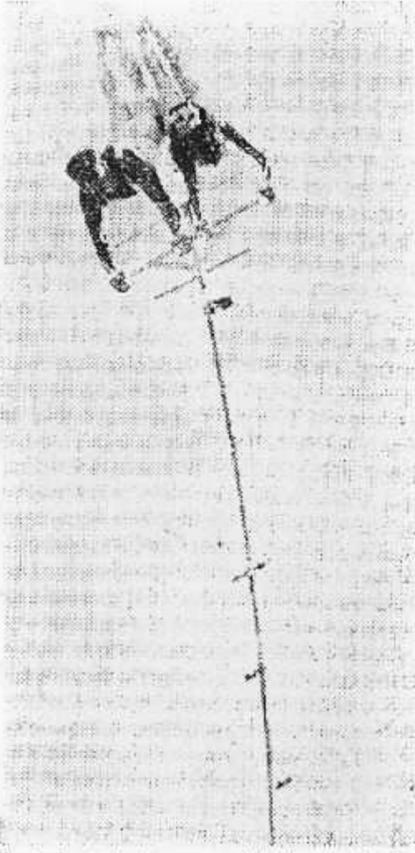
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# Orman No. 1 Cole Show Boss

## Jack Tavlin Retains Title As Gen. Mgr.

### Has Haworth Resigned?

CHICAGO, June 18.—Frank Orman has replaced Jack (Abie) Tavlin as top ranking boss on Cole Bros.' Circus, altho Tavlin still retains the title of general manager, it was learned this week. Efforts to get a statement from owners of the show failed, but all Cole personnel have been notified that Orman is the boss, according to reliable sources.

It was Tavlin who several months ago had named Orman manager as successor to Noyelles Burkhart, who went with Ringling-Barnum. Orman had for many years been on the Cole show during its ownership by Zack Terrell.

Tavlin, it is understood, will remain on the show working under Orman.

### Haworth Leaving?

Another report making the rounds this week is that Joe Haworth, legal adjuster, will leave the show next week. No successor has been named.

In the midst of these changes, the show has strengthened its program by inking the George Hanneford family, riding act, for three weeks. The Hannefords joined Sunday (12) in Albany, N. Y., and will remain until the fair season. The Hannefords were with the org at its three-day opening stand in Louisville, then left to fulfill indoor bookings.

### Night Biz Good

Night business in New York State for Cole continues good but matinee attendance is off. In Gloversville, Wednesday (15), org drew capacity at night after a three-quarter matinee. It was a light matinee but ca- (See Orman Cole Boss on page 90)

## John Pawling Org Registers Red One

PLYMOUTH, Ind., June 18.—The John Pawling Circus scored with a full night house here Wednesday (15) after registering a three-quarter matinee. In Nappanee, Ind., Tuesday (14), the show ran into rain and both matinee and night performances registered light biz.

In Plymouth, Pawling personnel visited the cemetery where memorial services were held at the graves of Ernest Haag and Mr. and Mrs. Anders, parents of Frank Lee Anders, Pawling exec. Those attending include Harold J. Rumbaugh, Pawling owner; Anders, Mr. and Mrs. George Hanlon, Clark Queer, Irene Brier, all of the Pawling org; relatives of Haag and the Anders, Mrs. Clara Miller, Plymouth; Mrs. Moetta Jontz, Mishawaka, Ind.; Mrs. Glen Hostetler and daughter, Moetta K. Hostetler, and Mrs. Dolly Kronewitler, all South Bend.

## Kelly & Morris Blows Memphis, Mo., to Rain

MEMPHIS, Mo., June 18.—Kelly & Morris Circus, scheduled here Tuesday (14), was forced to pass up the town because of the condition of the lot. A heavy rain made it a quagmire.

At Kahoka, Mo., Wednesday (15), org had a light matinee but a three-quarter night house.

## Biller Bros. Signs Contract For Louisville Winter Quarters

CHICAGO, June 18.—Biller Bros.' Circus will occupy the winter quarters at the Kentucky State Fairgrounds come fall, it was learned here this week. Show, built last spring at Mobile, Ala., takes over the spot held for years by Cole Bros.' Circus. Cole, since going under new ownership, has purchased winter quarters near Miami.

The Biller org, continuing its Eastern jaunt, found business tough in three of four Maine spots. At Waterville Tuesday (14), the show encountered hot weather. As a result business was light, org getting less than one good house with two shows.

The day before at Lewiston, weather was hot but business cold, both matinee and night shows getting less than half houses. Portland

## Mills Continues To Get Okay Biz In Ill. and Iowa

BURLINGTON, Ia., June 18.—Business for Mills Bros.' Circus, in Illinois and Iowa, continued okay, altho capacity houses were the exception.

Here in Burlington, Wednesday (15), org drew a strong matinee house but night business was light. In Monmouth, Ill., where the show was sponsored by the Lions Club Tuesday (14), org ran into rain at the matinee, which made for a light house. Night show, however, drew capacity, despite a muddy lot.

Rain hurt Monday (14) at Galesburg, Ill., altho night biz was strong after a light matinee. Show experienced difficulty in getting off the rain soaked lot.

Weather in Pontiac, Ill., Thursday (9) was ideal and business okay. Both matinee and night shows drew strong houses.

## Garfield, Wash., Proves N. G. for Seal Bros. Show

GARFIELD, Wash., June 18.—Seal Bros.' Circus did only light business here Saturday (11), despite ideal weather. Org failed to draw one good house in two shows. Day before at Rosalia, business was better, with a full night house after a light matinee.

Deer Park, Wash., Thursday (9), proved only fair, matinee being light but night house strong.

## Weather Breaks for K-M Org; Iowa, Mo., Spots Give Big Biz

KNOXVILLE, Ia., June 18.—After dodging tornadoes and heavy rains thru Texas, Kansas and part of Missouri, the Al G. Kelly-Miller Bros.' Circus finally got a break in the weather and business spurted.

Wednesday (15) in Knoxville, weather was ideal and the show registered a full matinee and an overflow at night. The day before in Albia, Ia., org missed a heavy rain, much needed by the farmers, and was welcomed with better than a three-quarter matinee and capacity at night.

Even rain couldn't stop the draw in Unionville, Mo., Monday (13), show getting two full ones. Lot con-

dition was bad and org didn't get some of its equipment off until late the next morning. Princeton, Mo., gave with a full house at the matinee Sunday (12), the only performance scheduled.

In other Missouri spots business was strong. Bethany, Mo., registered two near capacity houses Saturday (11); Stanberry, Mo., Friday (10) gave a strong night house after a light matinee, and Maryville, Thursday (9) accounted for similar biz.

In Bedford, Ia., business was good Wednesday (8), with a strong night house after better than a half house at the matinee.

## Dales Biz Off Despite Admish Cut and Weather

LANCASTER, Pa., June 18.—A break in the weather for Dales Bros.' Circus has failed to hypo attendance. Ideal conditions prevailed at Pottstown (6), Lebanon (7) and Lancaster (8), but biz was off at each spot, even the admission has been sliced from \$1.20 to 90 cents. At Greensburg, Pa., Tuesday (14) matinee was light but night house strong. Friday (10), in Chambersburg, Pa., both matinee and night shows were light. Weather was windy and threatening. Carlisle, Pa., Thursday (9) gave with a three-quarter matinee and a full one at night.

The org, now in its 10th week, looked good here under canvas new this year. Equipment is attractive in circus red with yellow lettering. Some units carry pictorials.

Equestrian Director Dutton has a fast-moving performance. Frank Doyle, trapeze; the Willys, jugglers, and Ida Mae Kerley were popular with local crowds. Miss Kerley does five numbers. Bert Pettus, assisted by his wife, Marie, has the org's two bulls doing a snappy routine. Pettus recently broke in a four-horse Liberty act.

The Morris Troupe is temporarily out of the program due to an injury to one of its members. Jack Haines, Reading, Pa., joined clown alley at Pottstown. Charlie Robinson closed today because of illness.

Art Concello visited Mickey Dales at Lebanon while Big Bertha was showing Harrisburg. Ken Maynard caught the night show at Lancaster.

## Dailey To Break New Lot

VANCOUVER, B. C., June 18.—Dailey Bros.' Circus will break a new lot at Atlantic Avenue grounds, between Campbell and Hawks Avenue, June 22-25. This is the first circus to show here in two years.

## Hammill Says Dailey's Biz In Canada Big

### Regina Proves Okay

REGINA, Sask., June 18.—Harry Hammill, co-owner of Dailey Bros.' Circus, reported during the show's two-day stand here June 8-9, that the Canadian tour so far has been big.

Attendance both days was excellent, org getting plenty of publicity in *The Regina Leader-Post*, of which Bruce Peacock, *The Billboard* correspondent, is city editor. Mel Miller worked press here for the Dailey org.

The Dailey org, which crossed the border into Sarnia, Ont., May 31, plays out to Victoria Island, then heads back across the Dominion to the Atlantic seaboard on a route that will keep it above the line until the end of August.

Hammill says Sarnia, May 31, gave the show its biggest day of the season, two straws. Kitchener, June 1, was capacity at matinee and near capacity night. Parry Sound (4), Fort William (6) and Portage la Prairie (7) all proved good.

Weather, Hammill said, has been excellent to date.

## Gainesville Org Plays Waco, Tex.

WACO, Tex., June 18.—The Gainesville Community Circus opened a two-day stand here Friday night (17) in Bear Stadium under auspices of the Circle 9 Boy Scout Council. Advance ticket sale was excellent and program advertising hit \$13,000.

Last week the Gainesville org played Garland, Tex., under auspices of the Lions Club. Show also played to big crowds at Corpus Christi, despite the fact it followed Polack Bros.' Eastern Unit.

Fred Shelton Jr., Dallas free-lance photographer, spent two weeks with the show, taking many shots of show personnel.

## New Swedish Outfit Presents Strong Bill

KARLSKOGA, Sweden, June 13.—Cirkus Olympia, a newly organized Swedish circus, which made its debut about five weeks ago, is apparently not afraid of competition, because it played this circus-minded town, winter quarters of the big Cirkus Mijare-Schreiber.

The program of the new circus presents a bill of practically all internationally known European acts. Fred Petoletti, for many years in charge of the famous Orlando's horses, with which he appeared at the old Hippodrome in New York, has charge of the equestrian numbers and appears with 40 Liberty horses, a tandem and a high school number.

The line-up of circus acts includes the Three Lopezes, jugglers; the Two Donwallys, antipodists; Mlle. Andree Jan, trapeze; Edmundo and Company, high bar act; Miss Viola, acrobatic; Lord and Reeves, comedy dance; Mr. Atle, wire walker; Chester Dick Troupe, novelty bike; Gambi I and Gambi II, chimps; Three Balaguers, comedy acro; Two Larowas, aerial; Pless Brothers, perch, and the Six Tokayers, teeterboard tumblers.

## Robbins Gets Full One

STRATFORD, Ont., June 18.—Robbins Bros.' Circus registered a full night house here Tuesday (7), after a light matinee.

## Dressing Room Gossip

### Ringling-Barnum

The two-day stand at Bridgeport, Conn., climaxed the Barnum celebration. It was a field day for photographers and circus fans. Some acts, clowns and Merle Evans's band gave a special show in a nearby park as an added attraction.

The midget ball team beat Bridgeport girls' team 17 to 5.

Bridgeport was a busy place for home-townners Frank and Fanny McClosky, Mark and Liz Johnson and Rusty Parent. In Hagerstown, Md., the Emmett Kelly Tent honored their namesake.

Visitors: Mr. and Mrs. Ridge Ham-mil, Mr. Wheaten, Mrs. Allen Lester and daughter; Rose Behee, Dr. MacLaughlin, Rusty Parent's family, Frank and Fanny McClosky's relatives, Mrs. Emil Pallenberg and Mr. and Mrs. Clausen.

Visiting circus fans included Mr. and Mrs. James B. Tomlinson, Mr. and Mrs. Sverre Braathen, William Day, Henry Walker, Mr. and Mrs. Norman Bigelow, Mr. and Mrs. James Hoye, Charles Davitt, Joe and Wally Beach, Ray Bickford, Mr. and Mrs. (See Ringling-Barnum on page 92)

### Polack Bros. Western

Harry Dann and Bobby Kellogg garner some extra money by shining band instruments. Chester (Bobo) Barnett left after Modesto to spend the three days off with Mrs. Barnett and the baby.

Eddie Ward has the air conditioning in his trailer going full blast.

Mr. and Mrs. Barton, Mr. and Mrs. Bernard Zenner, Naida Roberta, Mr. and Mrs. Berosini, Josephine, Vicki, and Otto Berosini, Gus, Betty, Nickie and Roddie Bell, Chai and Somay, Alex Konyot, Mr. and Mrs. Eddie Kohl, Mike Healey, Skeeter Ward, Francine Zenner and Mr. and Mrs. Freddie Freeman spent the three-day holiday at Yosemite National Park, with Chai acting as guide.

Billie Griffin had a trailer warming during the holiday. Josephine Madison took care of the pets of (See Polack Western on page 92)

### Mills Bros.

A Sunday off in Charleston, Ill., gave folks a chance to see the midget auto races. In Jacksonville, Ill., many attended Doc Wadell's service in Coventry Baptist Church.

Merle Cook, Tony and Johnnie Cathalis and Phil Enos were the first fishermen of the season. They netted nothing but wet feet. Tommy Thompson joined the Side Show with his musical act. Ray Maddix and Donald Mann get the fleet over the road in good time.

Jacques Coydon visited his parents, Mr. and Mrs. Les Rosettis, en route to Louisville to open at the Brown Hotel. Virginia and Donna Hancock, aerialists, were visited by their father, Floyd Hancock, Wichita, Kan.—JACK LAPEARL.

### Clyde Beatty

Roy and Mary Sturman were hosts at a buffet dinner in their Portland, Ore., home for Ted, Jerry and Bobbie DeWayne, Milonga, Cathie and Johnny Cline, Mark Anthony, Bobby Kay, Lou Walton, Mel Renick, Shorty and Peggy Sylvester and the writer. Willard Isley was a house guest of Jimmy and Leila Hahn.

Most of the showfolks visited the Music Hall night club where Gita Gilmore and Jan Vidra are starred. The nite club cast caught our matinee. Hugh (Ain't) Lyon donned the calcimine for a show. Jack and Bertha Renick were kept busy entertaining.

Bob Yerkes, of the DeWayne troupe, sprained his ankle, but didn't miss a (See Clyde Beatty on page 92)

### Dailey Bros.

We gave two night shows in Regina, Sask. Side Show ran continuously from 7 p.m. until midnight.

Johnnie Williams has his favorite comedian, Bow, back on the job. George Lewis, steam table, says these big Canadians eat plenty. Tommy Tumkins, head waiter, keeps supplied with Canadian delicacies.

Eddie Murillo and Victor Gaona are working both principal and group riding acts. Pete Giller garners the laughs in the casting act. Donald Noal, with the Texas Travel dancing horse, is a high spot of menage. Corky Plunkett is back after an operation. Mel Miller's wife joined for the Canadian tour.

Sam Hankins, sailmaker, rated picture and write-up in a Regina daily. Henry Rohlfing, boss canvasman, has a fast-stepping crew.

Newcomers: Henry Clark, blacksmith; Gordon and Wilda Drury, Harold J. Conn and son, Don, in clown alley, and wife, Marietta, on tickets.

Mrs. Milt Robbins visited Robbins Bros.' Circus when in Guelph, Ont. Mike Noble purchased a plaid jacket (See Dailey Bros. on page 92)

### Kelly-Miller

The three baby elephants arrived in Bedford, Ia. One died en route. Show now has 11 bulls.

Bob Henley is president of a new pie car club. Members include Johnny Klein, Gus Kenurua and Maurice Marmolejo.

Beers-Barnes personnel visited in Princeton, Mo. The writer received a letter from Joe and Wally Beach, circus fans of Springfield, Mass.

Karen Kay Miller now works the elephants, does swinging ladders, rides, is in menage and works the concert.

Mr. and Mrs. D. R. Miller, Ione Stevens and White and Mary Thorn have new Sparton trailers. Ione Stevens celebrated her birthday. She received a leather bag from the butchers.

Buck and Taw Reger returned from a vacation in Omaha sporting a new Chevrolet. They brought back Buck's mother, sister and brother-in-law. Bette Gallagher gets plenty of laughs (See Kelly-Miller on page 92)

### Rogers Bros

The new big top arrived in Winchester, Va.

Eddie Kuhn's mother and his son arrived from Kansas City. Elgin Scarboro joined Frenchy LeBouf's band and Willie Clark joined clown alley. Clark also is doing foot juggling.

Sunday in Lexington, Va., brought a good lot and a swimming hole. We now have two Jimmy O'Donnells on the show, one butchering and the other clowning.

Newman left to play fairs. Frankie Wood's menagerie continues to grow.

Tuesday's lot was a wild strawberry field. The writer picked two pots of berries.—CHICKIE O'DONNELL.

### Polack Bros. Eastern

Melitta and Wicons visited the Gainesville Community Circus in Corpus Christi, Tex., before making the 900-mile hop to Albuquerque, N. Mex. The Wards and Count Ernesto missed the Alamosa, Colo., date because of the small building. Adolph Delbosq's musical horse is out of action and under a vet's care in Albuquerque.

A heavy rainstorm during a Sunday matinee in Pueblo, Colo., scattered performers and audience. Gene Randow and Hubert Castle started a poker game in their bare feet with water all around them. Performers used everything from slop shoes to props to block up trunks. Whitey (See Polack Eastern on page 92)

### Cole Bros.

Jack Crippen and Eddie Dullum, clowns; George Churchill, painter and Side Show Jack redecorated the steam calliope in white and scarlet.

A surprise birthday party was given Joanne Percival who surprised everyone by announcing her engagement to Lefty Swanson.

Visitors in Albany included Joanne Percival's parents, Pat O'Reilly's mother and niece, Patsy; Sandra Marlin's mother and Shelly Koton's parents.

Sue Staley sprained her ankle. Rudy Docky is doing a pantomime acrobatic clown act during the come-in, besides his dog act. Dick (Speedy) Scatterday, bannerman, addressed the Utica, N. Y., Advertising Club on novelty advertising.

The Hawaiians of the Side Show celebrated birthdays of Duke Kamakua, Genevieve Wright and Iris Kirkendoll in Elmira, N. Y.

Visiting circus fans have included Ward Shafer, Richard V. De John, Henry Van Loon, Larry Hennessy, Charles Davitt and Joe and Wally Beach.—SALLIE MARLOWE.

### Ameri-Congo

M. Bailey is on the advance, assisting Mr. Bartlett, agent.

The new tent was up for the first time at Brevard, N. C. Leo Cozazzo's Monkey Circus is featured.

Recent visitors were Jim Stutz, agent of Pan-American, and W. F. Duggan, Pan-American owner, and Charlie Campbell, former circus owner.

San Antonio Zoo is shipping two new animals, making a total of five to be added this week. Work on the special cage trailer is coming along at Sarasota, and should be ready soon. The baby elephant is expected any day.—M. BAILEY.

### King Bros.

Org left the U. S. at Portal, N. D., for the Western Canada tour. A busy Sunday was spent clearing customs and immigration.

Show played Estevan, the first circus there since Christy Bros. in 1928. Andy King, show printer, was on the welcoming committee there.

Fishermen are having a field day at the numerous well-stocked lakes. Girls in the dressing room are planning for the big picnic. Everybody misses American cigarettes.

Recent visitors: R. M. Harvey, J. A. Gephart, William J. Lester, James M. Beach, Rube Liebman and Cookhouse Kelly.

### Jay Gould

Jay Gould's two daughters are featured in spec. Gloria Gould Stibal plays the calliope, and Patsy sings. Mr. and Mrs. Gould celebrated their 42d wedding anniversary at Ida Grove, Ia.

Mr. Albright, while unloading his horses, suffered a leg injury. He will be out several days.

Jimmy Cole Jr., 9, who works the elephants, has new trappings, leather headpieces and foot rings. The James M. Coles visited W. M. Temple, of Central Show Printing, in Mason City, Ia.

Recent visitors were Mr. and Mrs. H. J. Lane and Mr. and Mrs. Thomas Meehan and daughter, Eleanor. Harry Villeponteaux, who owns a trailer camp in Sioux City, Ia., visited the Albright family.—DOROTHY H. COLE.

### Stevens Bros.

Paul Benjano has added three more clown walk-around numbers. Benjano is assisted by Tony McLain.

Ed Leiniger celebrated his birthday June 3.

Mrs. Bud E. Anderson was a guest of Mr. and Mrs. Carl Stone in Custer, Wyo. Farrel Blankinship, cook, visited Hugo, Okla. Ruth Stevens is managing concessions, replacing Mr. and Mrs. Ralph Green.—JOHN GRADY.

# POLACK BROS.' CIRCUS

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Sunban, Black or White, \$4.95.  
Elastic Net Tights, \$7.50. Cotton  
Leotards or Tights, \$4.50. Other  
Items, Free Folder.  
**E. ROWE**  
P. O. BOX 233 RADIO CITY STA.  
NEW YORK 19, N. Y.

**METAL SPANGLES**  
All sizes and colors. Chainette  
Fringes. All colors. Rhinestones  
and Settings. Ostrich Plumes and  
Fringes.  
**C. GUYETTE**  
346 W. 45th St. New York 19  
Phone: Circle 6-4137

**4 PHONEMEN—4**  
U.P.C.—Banners. Contact  
**JACK HAGEN**  
Room 718, Aurora Hotel, Aurora, Ill.

## WANTED FOR ROBBINS BROS.' CIRCUS

Side Show Manager, General Contracting Agent who can contract something besides two hundred dollar lots. Musicians for Big Show Band, Solo Cornet Player, Other Musicians, write, union scale. Address

### SKINNY GOE

Colored Musicians address A. H. Bass, Place Side Show Acts, other useful People. Wire

QUEBEC, JUNE 24TH; MAGOG, 25

## WANTED ELEPHANT MAN

CAPABLE OF HANDLING BABY ELEPHANTS, SEMI DRIVER PREFERRED.

BOX D-198

c/o Billboard Cincinnati 22, Ohio

## DALE'S CIRCUS WANTS

Two Combination Lithographers and Billposters. Union scale. Wire

Cory, Pa., June 22; Geneva, Ohio, 23; Elyria, 24; Willard 25.

## WANTED ADVERTISING PHONE MEN

All year round work. Commissions paid every night, labor deal. For our new branch offices. Men who can produce and are capable of becoming branch managers. Prefer Men of newspaper ability.

### PETE MALONE

503 Market St. Camden 2, New Jersey

## WANTED

Dog and Pony Acts to feature as a free attraction on land auction sales. We conduct approximately 100 to 150 land auction sales a year and want to make a contract with someone who has a Dog and Pony Act that will run at least a half hour to work our land sales at so much per day. We have a farm right in town where you can keep your equipment if you drink or hard to get along with do not answer this advertisement. We have used circus acts before. We have a nice tame white llama that was formerly owned by Ruth Bibie that we will sell for \$250.00 and will deliver to any circus near by for an additional five cents per mile.

Our reference is the First National Farmers' Bank, Wytheville, Virginia.

HORNEY BROS.' LAND AUCTION CO.

Wytheville, Virginia

"Wytheville Our Home—The World Our Territory"

## KAY BROS.' CIRCUS

Enlarging Show. Want Circus Acts, Wire Act, Trapeze, Swing Ladder, Clowns or anything suitable for 2 rings and elevated stage. We have our Elephants, Ponies and Dogs. Want Man with Side Show, Wild West Concert with own transportation, Banner Man or Woman. Si Kitchie, answer if at liberty. Man with Hammond Organ. Must have own transportation. State lowest salary. We don't cut you after joining. Charlestown, W. Va., Friday, June 24; Leesburg, Va., Saturday; Front Royal, Va., Monday; Warrington, Va., Tuesday.

WM. KETROW KAY BROS.' CIRCUS

## RODEO HELP WANTED

Cowboys and Cowgirls. Two months' steady work. Write or wire before June 25. No collect calls.

### JACK WESCOTT

Circle W Ranch Rodeo, Marlton, New Jersey

## FIVE LEGGED COW

FOR SALE

Age 2 years, 4 months; Angus; good health, fully developed.

### OSCAR FRIEDRICH

R.R. 2 Lexington, Mo.

Phone 21-F-5

## RODEO

Wanted for Junior Chamber of Commerce Benefit. Contact

### W. J. DENMAN

BOX 303 JACKSON, KY.

## CURTISS SHOW PRINTING

Stock Cuts for Circus and Minstrel 9x24  
Heralds — Dated Cards — Panel Dates.  
Everything for Small Showman.  
CONTINENTAL, OHIO — "SINCE 1905"

## ARMADILLOS

PET ARMADILLOS, \$5.00 EACH; \$9.00 PAIR.

Kurt Apelt Armadillo Farm

Comfort, Texas

## ROGERS BROS.' CIRCUS

Can use two good Promotional Men. Mostly Shrine auspices. Good size towns. Can also use Wild West Acts for Concert to assist Lash La Rue, the Western action movie star. He is really holding them for the concert. Would like to hear from a few Side Show Acts and Big Show Acts to enlarge Show. New big top and chair grand stand. Two Musicians for Side Show Big Band. Contact

### SI RUBENS

Gallipolis, Ohio, June 21; Ashland, 22; Portsmouth, 23; West Union, 24; Maysville, Kentucky, 25; Frankfort, 27.

## UNDER THE MARQUEE

"Hunting Elephants in British Columbia" is the title of a story in Rod & Gun in Canada for June dealing with the famous rampage and subsequent hunt and recapture of seven bulls from the old Sells-Floto Circus at Cranbrook, B. C., back in 1924. The author is C. V. Tench.

About the time an actor starts denying that he's going to blow to another show is when he is going.

Parley Baer, radio actor who has written articles for Ringling-Barnum and Cole Bros. circus programs, is reported out of danger in St. Joseph Hospital, Burbank, Calif. Baer's wife, the former Ernestine Clark, is working in a new Spencer Tracy picture at MGM. Previous to Baer's illness, Mr. and Mrs. Norman Carroll, Mr. and Mrs. Eddie Allen, Virginia Schneck, Bobby Kay and Hugh McGill were guests at a party in the Baer home.

Summer season is the time when 200 troupers can endure each other without drinking.

Mary Alice Disch, granddaughter of Jake Disch (Clown Cop Corrigan), Cudahy, Wis., recently won top honors in the fourth annual horse show in Des Plaines, Ill. Miss Disch graduated from Des Plaines High School June 10. . . . Marvin W. Krieger Jr., member of the Circus Historical Society and Circus Model Builders of America, clowned with Polack Bros.' Eastern Unit when the show played Albuquerque, N. M. . . . Skyline Bill, veteran circus trouper, who now resides in North Vernon, Ind., recently was the subject of a feature story in Wayne Guthrie's column in The Indianapolis News.

Canvasmen never know how fast they can erect a big top until they have to—but they hate to have to.

Al Lindeman, who has been confined to his Sheboygan, Wis., home following a slight stroke, has rejoined the Al G. Kelly-Miller Bros. advance. . . . Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., caught Dales Circus when it played Lancaster, Pa., and renewed acquaintance with Louie Watson. . . . The Costaings and LaMonts have trained chimpanzees and performing cockatoos at the San Francisco Zoo, according to J. E. Scott. . . . Moose Moore, Midland, Ont., writes that he caught Robbins Bros.' Circus when it played Barrie, Ont., and enjoyed a visit with the Conley family.

Fortunately for the show that has little to offer, nobody can tell it by looking at the lithos.

Carl Waddell, clown, was at the Shrine Circus, San Diego, Calif., and now is doing posing for the Santa Monica (Calif.) Art School. . . . Myles M. Bennett, formerly with the Ringling show, recently visited the Gainesville Community Circus at Garland, Tex., and met many friends. . . . Forrest Brown, Mother Anna Brown and Mrs. Carrie Joe Haukens recently were guests at a chicken dinner in the cookhouse of the John Pawling Circus. Brown helped Ed Hill bill the show in Delphos, O. . . . In clown alley on the John Pawling Circus are Charles Hilderra, Red Bentley, Albert Powell Sr., James Douglass, Eddie LaMont and Billie Burke. . . . Earl and May Peck, Tacoma, Wash., attended the Clyde Beatty show in Portland, Ore., June

12 and renewed acquaintances with Laurence Cross, Dave Murphy and others. After the night performance, Ted and Rabbit DeWayne threw a sea food party in town.

Dumbness is what causes a man to tell an owner what he thinks of his show when asked to do so.

## 8 Units in Denmark; Top Acts Presented

COPENHAGEN, June 18. — The circus season in Denmark is in full swing, with the country's top show, Cirkus Schumann, playing its regular season at its big indoor arena here and at least seven big tent units on tour.

Cirkus Schumann started off with one of the best bills seen here in many seasons. As usual, the Schumann Liberty and high school horses presented by various members of the Schumann family, were featured.

The line-up of circus acts included the Pierre Alize flying trapeze trio, the Rastellis, trampoline; Four Dallys, equilibrists; Realtor, roller skater; Three Cottas, casting; Les Baudys, greyhounds; Chevalier, equilibrist, doing the inevitable one-finger stand; Alfredo, musical novelty; Daniel Dubsky, comic, and the Chocolate Boys (Rastellis), clowns.

Circus Moreno & Reinch, one of the newer shows in Denmark, is on tour with a good program, including horse numbers presented by Madame Gautier (widow of the late Lulu Gautier), who was with the Ringling circus in America last season; Lazana Sisters, aerial trio; Missedelton contortionist; Vallys, aerial; the Baneros, ice skating number, and the Franciskos, clowns.

Other orgs on the road in Denmark are the Schmidt Bros., the Benneweis, the Mische, the Louis, the Belli and the Robert Daniels circuses.

## Rogers Bros.' New Big Top In Use; New Chairs Arrive

EDISON, Ga., June 18.—The new big top arrived Friday (10) and is in use. The new chair grandstand was completed in Cumberland, Ky., and the new chairs are scheduled to arrive Monday (20).

Ted Edlin, general agent, assisted by Paul Forrester, has booked some good spots. Promotional crew included Nick and Phil Streit, Jim Burke, George Klamon, Jack Burns, H. C. Neville and John Wall.

## Four Days in Portland, Ore., Pan Big for Beatty Org

PORTLAND, Ore., June 18.—The Clyde Beatty Circus registered a highly successful four-day stand here (9-12), org getting big matinee crowds and turnaways at several night shows.

At Dallas Monday (13) and at Pendleton (14) the show did strong business. Org moved from Pendleton to Walla Walla, Wash., where biz Wednesday (15) was okay, with two strong houses.

## Paramount Seeks R-B Film Rights

NEW YORK, June 18.—Paramount Pictures have made an offer to John Ringling North, Big Show prexy, for the right to make a motion picture about the Ringling circus, the studio disclosed Monday (13).

A similar project contemplated by David O. Selznick and announced last year was never consummated.

If the deal with Paramount goes thru Cecil B. de Mille will produce

## The ROUGH RIDERS Rodeo

Fair Secretaries and Civic Committees in Eastern States, we have some open dates in your territory.

This is a fast moving show of action—no fairs too large.

Can always use good Rodeo Help, especially need Rough Riders with cowgirl wives to handle horses.

### J. L. Lyons

Louisville, Ky., through June 30

Eastern address

605 Davenport Road  
KNOXVILLE, TENN.

## WANT PROMOTION MANAGERS

Who can handle phone crews. Banners and U.P.C.'s. Must be able to finance selves. No drunks, limbers or loafers. If you want to work, write, telling where you can be reached by phone.

### JACK MILLS, MILLS BROS.' CIRCUS

Monroe, Wis., June 21; Beloit, 22; Delavan, 23; Racine, 24; Kenosha, 25; Whitewater, 27; Madison, 28.

## WANT FOR ANIMAL ODDITIES EXHIBIT

Stockmen, Grooms, Ticket Sellers, Lecturers, Combination Biller; must drive, preference to semi drivers. This Show never closes.

### FRANK KETROW

Longview, June 20-23; Centralia, 24-26; both Washington

## WANT PHONE MEN

Strong auspices Shrine Clubs, Grotto, Lions, Dick Lehman, Lee Snyder, Jack Dougherty and others who know Jack Yearty, wire.

### DALE'S CIRCUS

Corry, Penn., June 22; Geneva, Ohio, 23; Elyria, 24; Willard, 25.

## SAM BLUESTEIN

Wants Novelty Agents

For

INTERNATIONAL AIR RACES

July 2-3-4, Houston, Texas

Notice to Kenneth, Cline.

## SILKOLINE TIGHTS by KOHAN 17 EAST 16 STREET NEW YORK 3, N. Y.

## PHONEMEN

U.P.C.—Banners

### MR. BECKER

At Moose Lodge #953, Kaukauna, Wis.

## FOR SALE—CIRCUS, CHEAP

Big top, seats, trucks, light plants, good condition. No good offer refused.

BOX D-194

c/o The Billboard Cincinnati 22, O.

and direct the picture, according to the studio.

In the past the Big Show has always nixed having its attractions photographed. This year it also clamped down on television.

# JJJ Scores Top Still Date In Erie, Pa.

## Heavy Flack Big Aid

DUBOIS, Pa., June 18.—The Johnny J. Jones Exposition wound up a week in Erie, Pa., last Saturday (11) with the best still date of the season.

The spot also marked a high point in press-radio-video exploitation, with 10 story and photo layouts and a tie-up with the classified department of *The Erie Daily Times*, which awarded free advertising space in return for show tickets and giveaways based on names of local citizens scattered thru the class ad section.

In radio, Jay Leipzig drew four guest and talent shots and a tie-up. Leipzig was interviewed on details of the show on Bill Brown's *Nut Club* over WIKK. The same half-hour interviewed the Aerial Hustris, free act, which joined in Erie, and the program had Anita Marie, Al Golden and Al Rio, of Gilbert's *New York Follies*, in comedy and vocal routines.

### Ticket Giveaway

WERC, Erie, had a recorded interview for the morning program, *Keeping Up With the Times*, with Colonel Casper, midget performer, interviewed. Tickets were given away on the program via a phone quiz.

In television, a quarter-hour program on WICU featured Casper, Patty Forrest, dancer, and Al Rio, singing accordionist. The show bought 28 spots on WERC and WIKK and 16 ads in two dailies. The local columnists, Jay James (*Times*) and Clare Swisher (*Dispatch*), gave several plugs thru-out the week.

The show preemed here Monday (13) with a big advance since it's the home town of the late Johnny Jones. A 25-mile radius was covered in publicity and advertising.

# New Britain Gives Strates Terrific Biz

## \$1,000 Nights for Gal Unit

NEW BRITAIN, Conn., June 18. — With ideal show weather prevailing here, the James E. Strates Shows played to its biggest week of the season, winding up with a gross reported to be on a par with the take at many fairs.

Org was the first railroader to play here since 1941, with the result that patrons were hungry for both shows and rides and easily lured by the flash presented by the show.

A short run put the show train into town by 4 a.m. Sunday afternoon (5) and a mob was on hand to witness the unloading.

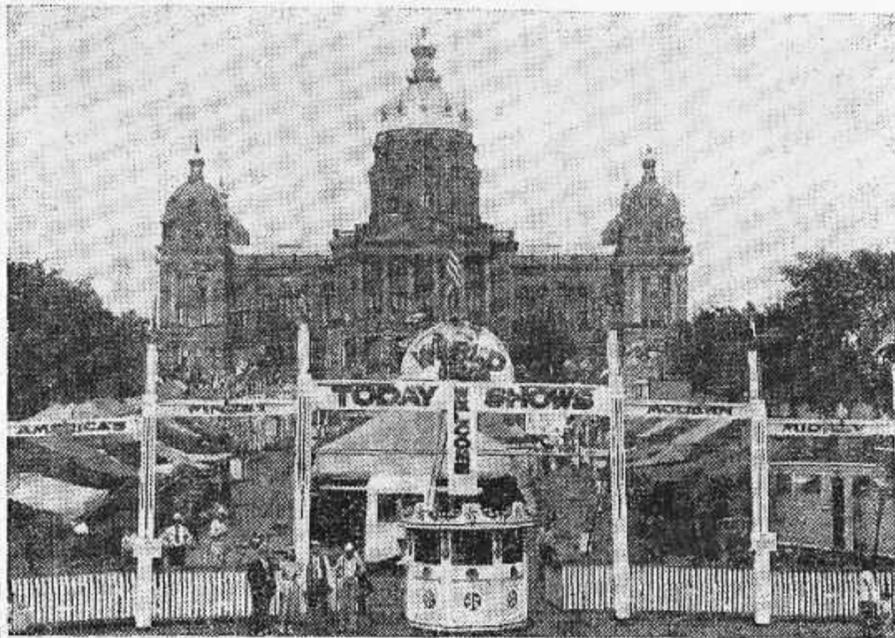
### Shows Gross Big

Jack Norman, operator of the *Broadway to Hollywood* revue, reported the date as the biggest still date of his career. Three of the days gave his attraction grosses of well over \$1,000 nightly.

Irvin C. Miller's *Brown Skin Models* grossed heavy dough from the start. Claude Bentley's Side Show garnered a terrific week—the best of the season. Doc Hartwick's two units also set still date record, as did Nate Eagle's *Hollywood Midperts*.

Ride grosses failed to equal the shows' takes, but no complaints resulted. Concessionaires also had their top week with Bill Jones' bingo getting its heaviest play of the year.

Both Wednesday (8) and Saturday (11) matinees were terrific.



CAPITOL LOCATION, indeed, was that of the World of Today Shows the week ended June 11, in Des Moines. Equipment was spotted on the Iowa State capitol grounds, leading from the capitol steps to the East Des Moines business district. Show received a good break in the weather and matching business.

# Chick Franklin Alive, Kicking; Cemetery Marker Bearing His Name Removed as Mix-Up Ends

DUBUQUE, Ia., June 18.—C. W. (Chick) Franklin, press agent of Dodson's Imperial Shows, is very much alive—and kicking because newspapers thru-out the Midwest last week carried stories that he not only was dead but buried.

The chain of incidents which led to the report started when a body, with a bullet wound in the head, was found May 15 in a ditch in Joplin, Mo. A pistol was under the corpse. Numbers on the gun, traced thru the factory, led to a Beaumont, Tex., pawn shop, where the owner said the gun had been purchased last year by "an advance man for the Hennies Bros.' Shows."

Photos of the dead man were rushed to Fort Wayne, Ind., where the Hennies Shows were playing, and a show exec identified the pictures as those of Franklin.

Meanwhile, the body was buried in Joplin. Then Paul Van Pool, prominent circus fan of that city and always one to aid the troupers'

cause, had a marker bearing Franklin's name placed on the grave.

Stories identifying the dead man as Franklin sparked much activity. *The Billboard's* Chicago office, aware that Franklin was alive, phoned him here. In succession, Franklin received many other calls, including one from the *Springfield (Ill.) Citizen-Tribune*, for which he worked last winter after having been with the Hennies show last season.

Quickly the Springfield police notified Joplin police of the error in identification. Now Joplin police are plainly confused. Franklin maintains he didn't buy a gun in Beaumont, nor has he been in Joplin this year.

P. S.: Paul Van Pool has had the cemetery marker bearing the name "C. W. Franklin" removed.

# Reduced 6-8 P.M. Prices Get Trial By Dodson Shows

DUBUQUE, Ia., June 18.—Dodson's Imperial Shows railed in here this week from Bloomington, Ill., where the show enjoyed its second straight week of good weather. Bloomington and the previous spot, Kankakee, Ill., were off about 20 per cent from last year, according to those who had made both cities last year.

New clustered set-up of kiddie rides, put into effect by Cash Wiltse, who joined recently as lot man, has proved profitable. One ticket box is used for the concentrated kiddie area and this cuts the nut. At Kankakee, Ill., 1,806 tickets were sold at this box at the kiddie matinee, and almost the same number were sold at the Bloomington matinee.

Art Martin, who joined recently, has added three girls and a four-piece band. Posing show physical set-up is nearing completion, with Harry Johnson, org's artist, doing the painting.

C. W. (Chick) Franklin, press agent, came up with an idea now being tried, to build up play between the hours of 6 and 8 p.m. in spots on daylight time. During the two hours front gate price is cut and ride and show prices are shaved. These cut-rates and the time when they are in effect are given heavy flack-ing.

# Jack Raterink Dies; Part Owner-Secy. of Happy Holiday Shows

DETROIT, June 18. — Funeral services for Jack Raterink, secretary-partner of the Happy Holiday Shows (See Final Curtain section) were held Wednesday (15) at the C. L. Lovejoy Funeral Home here. Rev. Thomas Wilson officiated.

Pallbearers were Harry Stahl, superintendent of Eastwood Park; Bernhard Robbins, secretary, Michigan Showmen's Association; Russell Hockett, brother of Glenn Hockett, partner in the Happy Holiday Shows; R. D. Lewis, concessionaire, Eastwood Park; Elmer Nagy, concessionaire, Eastwood Park, and Paul Greeley, business manager, Tashmoo Park.

An elaborate floral tribute was that of the Happy Holiday Shows — a blanket of roses, ornamented with a miniature Merry-Go-Round mounted on top. Among other floral tributes were those from the Michigan Showmen's Association; Anthony Schiper, Ray Williams and Robert Williams, partners in Happy Holiday Shows; Glenn Hockett, Mrs. Jennie Hockett and Russell Hockett; Russell Emmons, stepson of Raterink, and Mr. and Mrs. Paul Greeley of the Happy Holiday Shows.

# Conklins Bale It at Winnipeg As Cele Clicks

## Huge Biz Scored on Midway

WINNIPEG, June 18.—Winnipeg's 75th anniversary celebration, which closed its six-day run here Saturday night (11), proved a sock success. Event pulled an estimated 20,000 out-of-towners, and local residents thronged to the many special events on the program.

The Conklin Shows, spotted on downtown streets, did enormous business, piling up a huge ride and show gross, and enjoyed banner front-end play. Midway area was so crowded at times that it was almost impossible for the Conklin org to accommodate would-be patrons despite the large array of rides and shows in the line-up. Eat and drink concessions enjoyed exceptionally good business.

Weather was good excepting closing night, when some rain fell. It was not sufficient to idle the rides, as patrons continued to climb aboard. Nightly play in the midway area ran as late as 1:30 a.m.

Jean Nanson's *Girls of the World* was the biggest money-getter in the Conklin show line-up, with Pete Kortess' Side Show second.

# Kenosha Gives Hennies Good Start in Wis.

## Open With Big Sunday

KENOSHA, Wis., June 18.—Hennies Bros. Shows launched their Wisconsin still date tour with an impressive start here Sunday (12). Given good weather, more than 8,000 persons paid at the gates before midnight, with special bus service helping greatly to build the turnout.

Patronage was rated exceptionally good, inasmuch as a religious ceremony, sponsored by the Holy Name Societies of the county, was held in the early evening on the lake front.

### Weather Clears

Heavy rains Monday (13) ended early and the sandy lot was almost completely drained by night, when a good crowd responded. Per capita spending here for shows, rides and concessions has run higher than the average at previous stands this season.

Three special 15-minute radio shows were aired here, with Gen. Smith of *Showboat*, Denise Darnell of *Out of This World*, and Princess Chio of the Mrs. Grundy Posing Show featured. Noble Fairly, Hennies manager, was the subject of a feature in *The Kenosha News*.

### Fort Wayne Good

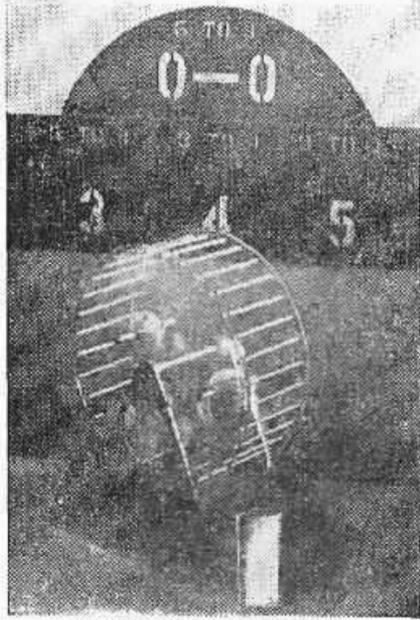
Fort Wayne, Ind., played the week prior, yielded good business, with (See Hennies Kenosha on page 69)

# Baker United Tops '48 at Greencastle

RICHMOND, Ind., June 18.—Baker United Shows moved in here this week from Greencastle, Ind., where their business was above that of last year. Six weeks played previous to Greencastle yielded fair business.

Of the early stands, Crown Point, Ind., and Crawfordsville, Ind., proved the best, contrary to a report carried last week by *The Billboard*. Rain greeted the show here Monday (13), causing a wash-out. Rain also hurt Tuesday (14).

## 1949 GOLD RUSH! STAKE YOUR CLAIM NOW!



### BRAND NEW BEAUTIFUL OREGON ROLL-ETTE

Pays for itself in two hours with  
10c limit.

45% minimum profit  
**COMPLETE—READY TO PLAY**

12" Wheel - \$ 49.50

24" Wheel - 127.50

(Carnival Size)

1/2 Down - Balance C.O.D.

5% Discount - Cash With Order

**BROWN AMUSEMENT CO.**  
423 N. E. 22 Ave., Portland 15, Oregon

## FOR SALE DONKEY BALL GAME

(Softball or Basketball)

14 trained donkeys (three more on way).  
40 rubber shoes for indoor play, "Masco"  
public address system (nearly new), bats,  
balls, lighting equipment, hotshots, etc.  
1944 Dodge Tractor (2-ton) with Great Dane  
Trailer perfect condition. This is a real  
money maker outfit. \$2,500 complete. Will  
consider selling without transportation. Wire

**ACME TOOL CO.**

Chattanooga, Tenn. Telephone: 81-3693

## VAC-BALL THE GOLD MINE OF '49

This all-new all-American Ball Game  
makes you more money faster. A big  
public hit. Use our liberal 15-day trial  
offer—it proves our point and protects  
your investment. Write for folder today.

Patented in U.S.A. and Canada

### VAC-BALL EQUIPMENT COMPANY

7209 CLINTON AVE., MINNEAPOLIS 4, MINN.



### SHRUNKEN HEADS

As cannibals prepare  
them. Mouths sewed shut,  
long black hair very true  
to jungle heads, female,  
as photo, prepaid \$10.  
Male Heads, short hair,  
prepaid \$8. Would like  
dealers all over country to  
handle our mfd. Shrunken  
Heads. Many other mfd.  
attractions.

**TATE'S CURIOSITY SHOP**  
5240 E. Vanburen  
Phoenix, Arizona

### NOW AVAILABLE

#### 1949 EDITION OF OFFICIAL CONCESSIONAIRE'S GUIDEBOOK

Jam packed with money making ideas, games,  
formulas, equipment for concessions, roadside  
stands, carnivals, medicine business, etc.  
Buyer's guide. Send \$1.00 today for copy

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Self-service, portable, with 24"x16"x6" carry  
ing case, 12 inch dial visible 22 ft. away  
Accurate. Not a toy. 2 yr. guarantee. Any  
body pays 25¢ for this valuable information

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## MIDWAY CONFAB

Flash Williams and his iron lung joined the World of Today Shows at Des Moines June 7. . . . Richmond Cox, World of Mirth Shows tub-thumper, was a New York visitor last week, en route from Perth Amboy, N. J., to Pawtucket, R. I.

Show gals don't beef for equal rights nowadays. They're satisfied with their 99 per cent.

Fitzie Brown, concession manager on Lawrence Greater Shows, stopped off last week in Chicago while en route to Ypsilanti, Mich., to rejoin the shows after visiting his wife, who was discharged from a Dallas hospital where she had been a patient for nine weeks. Mrs. Brown, now at home in Dallas, will rejoin her husband when shows move into Kankakee, Ill., for a July 4 celebration. . . . Vernon Hoff closed Tuesday (14) at the Varga Club, Newport, Ky. He visited Jan Morgan and Rickey Paige at the Pullman Club, Danville, Ill.

"Some day," said a booth agent who went broke thru the book, "I intend to race my own stable."

Frank G. Allen, a partner in the Smith-Allen Shows, is confined to his Providence, R. I., home with a strep throat. . . . Harry E. Wilson last week took over the job of business manager on the B & V Shows. . . . Cliff Wilson is making his headquarters in Chicago while his two shows, big snakes and Crystal Maze, tour Western Canada with the Royal American Shows. His wife and their daughter, Clover Fogle, will be in charge of the two shows in his absence. Charles Fogle, his son-in-law, is recovering in a St. Louis hospital from an eye operation and is expected to rejoin Royal American at Brandon, Man., Cliff reports.

Mort and Jan (Princess Janice) Ross, San Francisco, are covering Midwestern territory for Ees's reducing compound and visited friends recently in St. Louis. . . . Reports from San Francisco indicate that the

scuffing Sammy Corenson received in an auto accident has not handicapped him in his fur business. . . . Harry Wald, former carnival concession man, now owns the Garrick Theater, St. Louis, and reports that a week-end strip policy is going over big. He also has the Coconut Grove night spot. . . . Tom Skogen, concessionaire last season with Cote Amusement Company, has taken over bingo and pan game concessions at Lake Lansing Park, Haslett, Mich. . . . Mrs. Roscoe T. Wade, co-owner of Joyland Midway Attractions, is okay again, following several weeks' illness. . . . Charles H. Stapleton, Detroit supply man, visited the Hiawatha Shows at South Haven, Mich.

A woman general agent would be all right if she didn't lose the contracts between the accessories in her poke.

The Patrice and Johnston rides and concessions have moved to Guernewood Park, Calif., for remainder of the season. The No. 2 show will play the following California dates: Auburn, Riverside and the Portuguese Celebration, July 2-4, at Bryce. . . . Al Fine, who operates concessions at Santa Monica, Calif., has put in eight concessions at Guernewood Park. Charles Fuller will soon have a Ferris Wheel operating on the lot. . . . Elmer Velare is busy trying to get his Funhouse, Coaster and other rides ready for Long Beach (Calif.) Pike opening. . . . Joe Glacy has framed a Motordrome with Red Crawford on the Long Beach Pike and reports excellent business since May 28. . . . Orville Crafts has set up his Looper and Octopus on the Pike.

Cookhouse friendship ceases to be polite when they start arguing, "Who's getting the rawest deal" and "The boss doesn't know what's going on."

J. George Loos, owner of the Greater United Shows, has been re-named a director of the Washington Birthday Celebration at Laredo, Tex. His midway pact has been extended until 1953. . . . While appearing in

## WHEELS

Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

**WILLIAM ROTT, Inc., Manufacturers**

142 W. 24th Street New York 11, N. Y.

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CARNIVAL, CONCESSION, CIRCUS, SKATING RINK  
Beautiful Colors—Individually Designed

**JIMMY MORRISSEY**

**ALL-STATE TENT & AWNING CO.**

300 E. 9TH ST. (Phone: Harrison 6867) KANSAS CITY 6, MO.

## YOU CAN SAVE IN CHICAGO

1949 27' Tandem Axel, Electric Brakes, Hot Water Heater, Electric Refrigerator, Butane Cook Stove, Deluxe Model, \$2395.00. 35 Trailers to choose from, 12' to 35' models.

Trade Terms Parts

Notice: Selling all show props, list on request.

**Riverview Park Trailer Sales**

2317 W. Irving Park Road MAC MATTHEWS Chicago 18, Ill.

## EDDIE MILLER'S GIRL REVUE

Girls wanted. Stripper to feature, Hula, Fans, Rumba, also Posing Girls. Everything furnished, wages \$50 and up. Notice: Verna Tabu Steele, Honey Ryan, Shirley Anderson, contact me at once. Your passing a good bet. Ginger Ray, write.

**HAPPYLAND SHOWS**

KALAMAZOO, MICH. THIS WEEK; YPSILANTI, MICH., NEXT.

## BROAD TOP, PENNA., JUNE 27 TO JULY 4

Coal Miners' Annual Eight-Day Picnic, Sunday included. Bands, Fireworks and Special Events. THOUSANDS — FREE GATE — THOUSANDS  
WANT—Custard, Floss, French Fries Grabs Age, Weight. Open Midway for Stock Concessions—Rat Game, other percentage with Stock Games. Need two Rides, Octopus, Rolloplane, or what have you? Sober Ride Help who drive, come on. SHOWS—With own transportation. Use good Girl Show, have top and banners. If you wired before, come again. Animal, Snake, Monkey or Illusion Shows. All wire or come on.

**PEERLESS CELEBRATION AMUSEMENTS**

Sabraton, W. Va., now; Broad Top, Penn., June 27 to July 4th.

## 50 GENERAL SHERMAN 50 TANKS

CROWD GATHERER

WONDERFUL ADVERTISING MEDIUM  
Paint Your Own Name and Attraction  
Good for Clown, Circus Act



8 ft. wide, 17 1/2 ft. long, 8 1/2 ft. high, with canvas carrying case, deflated weight 150 lbs. Air compressor will inflate in a few minutes. Made of Rubberized Fabric, canvas covered, all one piece.

**\$35 EACH**

F. O. B. WEEHAWKEN, N. J.  
ARMY SURPLUS

**PIERCE MERCHANDISING CORP.**

1718 WILLOW AVE. WEEHAWKEN, N. J.

## CONCESSIONS AVAILABLE

# Halloween Carnival

OCTOBER 29, 1949

One Night Stand

Afternoon, Evening

**75,000 ATTENDANCE**

Submit Your Bids

**Greater Hatboro Assn.**

Care E. J. Mitchell

23 HOME RD. HATBORO, PA.

## RIDE HELP

Merry-Go-Round, Wheel and Tilt Operators wanted. Must be capable of driving and staying sober. A long season with top pay.

**MCDERMOTT AMUSEMENT COMPANY**

5877 Archer Avenue Chicago, Ill  
PRospect 6-8046

## CATERPILLAR TUNNEL

24 Section, new, complete with used springs and fasteners, price \$500.00.

**ANDERSON TENT CO.**

Northampton, Mass.

Tele.: 3626-M

Also have practically new Popcorn Trailer for sale.

## RIDES FOR SALE

1947 Fly-o-Plane with factory safety, 1947 Looper. These Rides are like new 24-Car Caterpillar with Tunnel, completely rebuilt, A-1 condition. All Rides can be seen in operation. Rides are reasonable and must be sold to make room for building.

**GRIFFEN AMUSEMENT CO.**

Jacksonville Beach, Florida

## LESLIE'S TRAILER PARTS AND ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U. S. A. Write for free catalog. 1920 Stewart Ave., S. W., on Highway 41 going south. Atlanta, Georgia. Fairfax 2626.

## SECOND-HAND SHOW PROPERTY FOR SALE

\$15.00 Man's Foot, 6 Toes. Great curiosity.  
\$16.50 Two Wax subjects head dissection brain studies in color. Great for fortuneteller. Fine c'd.  
\$3.00 Wood figures for front show. Very attr'five.  
\$55.00 Concession Tent 14x14. No poles. Bargain.

**WEIL'S CURIOSITY SHOP**

20 So. 2nd St. Philadelphia 6, Pa.

Grand Island, Neb., women members of the 20th Century Shows tendered Marcella Deer Steffen a shower in celebration of her forthcoming marriage. In attendance were Mrs. Blackie Schofield, Mrs. Brownie Miller, Mrs. Bob Harris, Mrs. Blackie Jeff, Mrs. Frankie Cluner, Mrs. Mac McCoy, Mrs. Olin Jones, Mrs. Gabel King, Mrs. Everett Miller, Mrs. Forrest Sudduth, Mrs. Thelma Lyons, Mrs. Tony Catherwood and Mrs. Gloria Catherwood.

Robert (Slim) Curtis, who closed with Silver Slipper Shows at Albany, Ky., joined Page Bros. Shows with his Funhouse in Franklin, Ky.

... Zora Blaine, Girl Show operator, has left the Heart of Texas Shows to join State Fair Shows. ... Edward R. Will and Richard Metcalf, who handled the candy pitch on Jack Norman's "La Femme" show last year, are operating an outdoor theater and park at Cedar Lake Community Center, Cedar Lake, Ind. Chuck Bonfanti, formerly with the John R. Ward Shows, is in charge of all park concessions, Will reports. He says that Coleman's Stateside Shows have been booked for the town's July 4 celebration.

On Father's Day the midway papa celebrated by driving his car 100 miles, unhitching his house trailer on arrival and then setting up his attraction before dark.

Friends of Moe and Nina Levine tendered the couple a surprise party Wednesday night (8) on the Monte Young Shows in Tremonton, Utah. Guests included Mrs. and Mrs. Monte Young, Mr. and Mrs. Phil Horn, Mr. and Mrs. Stan Jones, Mr. and Mrs. Will Walton, Mr. and Mrs. Dell Johnson, Mr. and Mrs. Chris Olsen, Mr. and Mrs. Sam Aprile, Mr. and Mrs. Grant Danielsen, Mr. and Mrs. John Harmon and Dutch McCarty. ... R. S. (Bob) Buffington letters from Harlan, Ky., that his bingo business on the Mighty Page Shows is off from one third to half of last year's results. He advises that his park unit, under management of Henry Honeycutte, of Johnson City, Tenn., is doing okay.

About the only way a trouper can get the lowdown on what's going on in the office is to buy an easy chair and locate it in a cookhouse, which will give him access to the inside stuff.

Stewart Wachter, former owner of the Penn State Shows and currently operating the Stewart Wachter Amusement Ride Units, is in Grandview Hospital, Sellersville, Pa., where he is being treated for a heart ailment. Mrs. Wachter and son are operating the business in his absence. ... After closing with T. W. (Slim) Kelley's Side Show on the John H. Marks Shows, George V. Ice moved over to Prell's Broadway Shows to take over the front on Sealo Aughtman's Side Show. ... Jean Nadja has booked "Strip Follies" with Marion Greater Shows. Recent visitors to the unit included Bobby Kork, Tony Scally and Mary and Joe Lovely. ... During Prell's Broadway Shows stand at Staten Island, N. Y., Ray Rayette, annex attraction on Sealo Aughtman's Side Show, and Betty Bell, nurse, visited New York City where Rayette purchased new wardrobe.

Tain't grand opery, son. If not getting editorial co-operation irritates a press agent he has lots of irritation ahead of him. Local merchants who spend grands are even turned down.

Sally Lane is the featured stripper on the "Paradise Revue" on the Joseph J. Kirkwood Shows. ... Women members of the Buff Hottle Shows tendered a double baby shower to Mrs. Gus Wolf and Mrs. Meredith Wilkenson during org's stand in Westwego, La. In attendance were Mrs. Anna Tilley and sister, Marie Halm; Mrs. Elsy Garoillo, Mrs. Melberta Acker, Mrs. Helen Sorrell, Mrs. Lena Wolf and daughter, Rose; Mrs. Annie Wolf, Mrs. Joyce Reclor; Mrs. Carl Triplett and daughter, Marietta; Mrs. Irene Sibley, Mrs. Seitzer, Mrs. Weinberg, Texas Dolly, Mrs. Ann Russell, Mrs. Helen Longcor, Mrs. Darlene Maculoso and Mrs. Kay Jeffrey. Mrs. Buff Hottle and Mrs. Bean Dunn, who were unable to attend, sent gifts. ... Visitors from Prell's Broadway Shows to the World of Mirth Shows during the latter's stand in New Brunswick, N. J., included Ray Rayette, George V. Ice, Steven Van Russell, Earline Browning, Chubby and Peggy Holmes, Bobby and Sealo Aughtman and Harold and Gloria Gaay. ... Joe V. Palmer, while visiting in New Orleans recently was seen on Canal Street with John Yura,

who was with Palmer in Laredo, Tex. Palmer is working up a promotion for rides, shows and concessions in a prominent Texas city.

By middle-age every sensible trouper knows the difference between living in the best hotels in summer and living in comfort during the winter.

Mrs. Margaret and Evelyn Hock, Viola Parker, Ned Torii, Mr. and Mrs. Lou Keller and Mr. and Mrs. Al Sopenar were among the visitors to Hennies Bros. Shows at Kenosha, Wis. ... Line-up of W. T. Kelley's Side Show on the John H. Marks Shows follows: Ernie Hudspath, front talker; Aloha, alligator man; Pee Henri, Hindu fakir; the Holdens, mentalists; Chief Wonapony, snake act; Prince Nadji, fire eater; Prof. Holden, magician; Mary Holden, skeleton girl; Slim Rabbit, pinhead; Major Wonapony, sword-swallower; Louise Williams, blonde bombshell; Gloria Beasley, electric dynamo girl; Eddie Kuhn, midget clown; Bobby Kork, annex; Mrs. William B. Smith, nurse; Ruben York, inside lecturer; William McFeesley, Henry Simmons and Mike Kelley, ticket sellers.

**WANTED**  
Wheel Foreman, Second Men for Swings and Merry-Go-Round. High salary and good treatment. Address or come on, Rowland, N. C.  
**BROWNIE SMITH**

**WANT SILVER CROWN SHOWS**  
Ferris Wheel and Kiddle Rides, good proposition to same. Cookhouse, Cig. Gallery, Lead Galleries, Short and Long, Popcorn and Peanuts or any other Hunky Punks. Want Shows of all kinds—Girls, Snake, Wild Life, Side Show, Milton, Iowa, 4th of July Celebration on Streets, Biggest 4th in Southern Iowa. All answer: **SILVER CROWN SHOWS** Moulton, Iowa, this week; then the Big 4th.

**ROCCO SHOWS**  
Long season for Fairs and Centennial Celebrations. Show playing first Minnesota Centennial and Fair, all Minneapolis, June 23-25—Biggest doing of year. Can use Concessions and Grind Shows balance of season, Basketball, Jewelry, String Game, Coke Bottles, others not conflicting. Call Nestor 9870 or see **ROCCO** At Columbia Park, Minneapolis.

**NEW BIG SIX CATS**  
Ready for Delivery  
Weight: 4 1/2 lbs. ea., 23" high, 12" wide overall. Brilliant colors, packed solid as a rock. If you are looking for flash, this is it. Each ... **\$8.00**  
Beat the Dealer Charts, Over and Under Charts, 9"x5 1/4"—finest material that we can buy, fireproofed. **\$30.00**  
End Table for Pea Pool Game, complete, \$40.00; Shoot A Duck Cork Game, 100 Ducks, \$50.00; Fish Ponds, complete with 100 fish, \$300.00; Big 6 Wheels, \$300.00, 60", glass and nickel plated; Devil's Bowling Alleys with Balls; Cats or Punks; Penny Pitch Boards; Bottle Stands, Huckle Buck Sets; Hoop-La Boxes; Lamp Blocks; Add-A Ball Games, 4" size; Bear Blocks; Chuck-A-Luck Cages, 19" size; Chuck-A-Luck Wheel with metal stand, 32" size, nickel plated; Big 6 Pegs; Race Horse Wheels; 36" size nickel plated Peg and 2 Laydowns—special. Our Aluminum Hub Wheel and our 32" Aluminum Hub Wheel are made to order. Pan Games, 144 spaces, 8 colors with table, complete, \$110.00. Charts for above, 18" wide, 8 colors with the proper odds, \$1.00 per ft. Dam Family Ball Game with table, each \$50.00.  
Make Money With Ray Oakes and Sons Games—No Baloney.  
Send Deposit—Write for Catalog of Other 55 Varieties.  
**RAY OAKES & SONS**  
BOX 106 BROOKFIELD, ILL.

**NEW LOW PRICE!**  
**BAND ORGAN Recordings**  
**\$1.50**  
Genuine band organ selections recorded in our studio—waltzes, marches, polkas, popular tunes. Records 10", double-faced. Write for list.  
**ALLAN HERSHELL, COMPANY, Inc.**  
N. TONAWANDA, N. Y.  
World's largest manufacturer of amusement devices

**3 MILE PHOTOS**  
Never a breakdown with guaranteed Ameco Quick cameras. Patented features mean more profits. Obtain list of bargains. New Used, Low Prices. Beautiful, Durable. Also Portable Cameras.  
**American Stamp & Novelty Mfg. Co.**  
Houston 8, Tex. (formerly of Okla. City)

**AT LIBERTY LEGAL ADJUSTER**  
Sober, reliable. Have no Concessions. Prefer Southwest.  
**Ed (Blackie) Gosney**  
1313 13th St. NITRO, W. VA.

**CALIO RECORDS**  
ELMHURST, ILLINOIS  
"The Original Caliope Record"  
Excellent list of old-time "Circus" and "Carnival" tunes. Just the record for Midway, Bally, Sound Trucks or Merry-Go-Round. Break-resistant plastic.  
**WRITE FOR FREE LISTINGS**

**NEW FORTUNE**  
Buddha Papers on **NEW WHITE** Paper  
MASTER OUTFITS NOW AVAILABLE.  
**S. BOWER**  
Belle Mead, N. J.



**GET MORE FLASH — MORE ACTION with EVANS' STREAMLINED THUNDERBOLT BUMP RACER**  
  
The Finest! None Better Has Ever Been Offered to the Trade!  
Precision built, quality made for a lifetime of service. Brightly nickel-plated for outstanding flash and top attraction value! Ball-bearing wheels. No overhead wires. Indestructible. Weight, 18 lbs. Complete with bumper post. Send for details.  
**WRITE FOR COMPLETE CATALOG: CARNIVAL SUPPLIES, EQUIPMENT, GAMES**  
**H. C. EVANS & CO.** 1528 W. ADAMS ST., CHICAGO 7, ILLINOIS

**LANCASTER CENTENNIAL**  
LANCASTER, NEW YORK, WEEK JULY 18TH.  
We have exclusive. One of the great Celebrations of all time in the Eastern States. Strategically located on Broadway from downtown Buffalo, on U. S. 20, on main line of four trunk line railroads. Lancaster is a manufacturing center 11 miles from Buffalo Public Library. One million people and 15 radio stations within an hour's drive. Show lot across street from post office. Five mammoth parades starting Monday, not away from the lot but disbanding on the midway. Car given away Saturday night. If you have to come all the way from Denver, don't miss this one. The following are sold exclusively in Lancaster: Ice Cream, Frozen Custard, Bingo and Novelties. Number of eating stands limited. Everything else open with no exclusives. No grit. **RISE OWNERS:** If you have any Thrill Rides available in this area, we can use you in Lancaster. This will be a terrific Ride date. **SHOW OWNERS:** Will book all kinds with own equipment but must have nice clean fronts and canvas. July 4th we play day and date with the Ringling Show in Bradford, Penna. We have the parking lot at the main entrance. Just because we have these and other great Celebrations and Fairs we do not overcharge. Live and let live rates prevail.  
**BUFFALO SHOWS**  
P. S. Graham SPRINGFIELD, NEW YORK, This Week.

**HOME STATE SHOWS**  
Want for Long String of Fairs and Celebrations  
Starting at Detroit Lakes, Minn., June 29th-July 4.  
Shows—Good Proposition.  
Ride Foreman.  
Concessions—Arcade, Long and Short Range Gallery. A proven route booked solid. Aberdeen, South Dakota, this week.

**WANT—NESSLER'S SHOWS—WANT**  
For the biggest 4th in the South—Martin, Tenn., June 27 to July 4 inclusive.  
Concessions of all kinds; will sell X on Custard. **RIDES**—Octopus, Spiffire, Rolloplane, also want two Kid Rides (not cars), good percentage. **SHOWS**—Girls, Athletic, Monkey, 10-in-1 or any good Show with own equipment, 25%. Second Man on Wheel. (Jo, Leo Lewis, contact Paul Campbell.) Must have licenses and drive semi. No drunks. Get your space now for Martin. Wire or phone  
**NESSLER SHOWS**  
Christopher, Ill., this week; then the big one, Martin, Tenn.  
Committees of Central Illinois, we have the following dates open: July 25, August 22. Bona fide Celebrations only.

**JIMMIE CHANOS SHOWS WANT**  
Legitimate Concessions of all kind. Want Ferris Wheel Foreman and Second Man, also Flying Scooter Foreman or any other experienced Ride Help; top salary. Prefer those who drive semi. Must be sober and reliable. Want Monkey Show, 10-in-1 or any other Show with own outfit. Also want Girls for Girl Show or show with own outfit. Want Penny Arcade for Portland, Ind., Fair. All reply to  
**JIMMIE CHANOS, Coldwater, Ohio**

# BILL HAMES SHOWS

**WANT WANT WANT**

FOREMEN FOR CATERPILLAR AND DIPPER RIDES

SECOND MEN ON ALL RIDES

BILLPOSTER—MUST BE SOBER, RELIABLE AND TAKE CARE OF HIS WORK

SIDE SHOW PEOPLE: Whipcracker, Knife Throwers, Magic Act that pitches and any Side Show People that are suitable for High Class Side Show.

## FOR SALE

FOLLOWING RIDES ALL IN GOOD CONDITION

No. 5 ELI FERRIS WHEEL — OCTOPUS — 8-CAR WHIP  
BOOMERANG RIDE — CATERPILLAR (Practically New)

All Address:

**BILL HAMES, Mgr., Box 1377, Fort Worth, Texas**

# LAWRENCE GREATER SHOWS

**WANT FOR BIGGEST 4TH OF JULY CELEBRATION IN ILLINOIS AT KANKAKEE**

CONCESSIONS—All Eating and Drinking Stands. Root Beer, Custard, Choc. Dips, Floss. All Hanky Panks open. Need Age and Weight, French Fries, Basket Ball, Coke Bottles and all Ball Games. Derby Races. RIDES—Will book Spitfire and one Kiddie Auto Ride or Pony Cart Ride. SHOWS—Want Wild Life, Glass House, Illusions, Penny Arcade or any worthwhile Show. HELP—Need Ferris Wheel Foreman and Second Men on all Rides. Girls for Posing Show. Side Show Grinders and Ticket Sellers. Want experienced Man to operate Custard. Must know how to dip and mix.

ADRIAN, MICH., THIS WEEK.

**FREE ACT FREE GATE**  
**J. & B. SHOWS**

Want for Manassas, Va.—9 Big Nights, June 30 to July 9; then Kensington, Ind., Firemen's Carnival, first in 7 years. Prizes given away every night

Can place good, clean Shows. DOC WHITE, answer. WANT—French Fries, Custard or Ice Cream, Balloon, Darts, Age and Weight, Rotaries, Cork Gallery and Coko Bottles, Grocery Wheel or any other Straight Wheel that works for stock. All replies to

HAYES & FLYNN—J. & B. SHOWS  
Tappahannock, Va., this week; then Manassas, Va.

P.S.: No gypsies.

**FREE ACT FREE GATE**

# JOHNNY'S UNITED SHOWS

"HONESTY IS OUR POLICY"

Want for Georgetown, Ill., 4th July Celebration

Entertainment Nightly. Fireworks. Car Given Away. Held in City Park. CONCESSIONS—Sell X on Custard, Want Sno Cone, Ice Cream, French Fries and Novelties. Hanky Panks of all kinds. Wire what you have. Shows—Snake, Monkey, Illusion, Fat or any neat appearing Show with own equipment.

PAOLI, IND., JUNE 20-25.

## WANTED

For Galax, Va., Big Fourth of July Celebration and Balance of Season. CONCESSIONS: Can place small Cookhouse or Grab. P.C. open in Galax. SHOWS: Monkey, Snake, Fun House and other Shows with own outfits. RIDES: Place any Flat Rides, 2 Kiddie Rides. Want sober Chairplane Man. Address

**MGR. CENTRAL AMUSEMENT CO.**

LEXINGTON, N. C., THIS WEEK.

P.S.: Want Pitchmen, Jewelry, Wire, Pennants, etc., for Myrtle Beach, S. C. Contact Sherman Husted there.

## PALACE SHOWS

Can use for following Celebrations, Shows, Rides, Concessions, Agents. Book Bingo, Grab, Diggers, Stock, Grind Stores, Popcorn, Floss, Short and Long Range Gallery. Eli Miller, contact at once. Mitt Camps. Call, wire

**KENNETH, RUTH THOMPSON**

Syracuse, Kansas, June 20-25; Springfield, Colo., June 27-July 2-4 Celebration.

## GRANT'S RIDES AND AMUSEMENTS

SLIGO, PA., JUNE 20-25

Want Shows not conflicting. Can use Merry-Go-Round. Sandy Ramanaski, please contact me at once. Received telegram too late to contact you. Can use Mug Outfit, Frozen Custard, Grab or any other legitimate Store not conflicting. All privileges \$15.00 per week. (Contact now for big 7-day and 7-night, Sandy Lake Centennial and 4th of July Celebration. This is one of Northwestern Pennsylvania's largest Celebrations. We are carrying 7 Rides and 25 Concessions.

This week at Sligo, Pa.; Slippery Rock, Pa., next week.

## FROM THE LOTS

### Willis & Myers

MACON, Ga., June 18.—After about three weeks of fluttery business org had a solid week of profit on the first week of return date to Catholic Playgrounds in Pleasant Hill section. Decision was made to stay over for another week, postponing departure from Macon.

Getting ready for the road the shows' personnel has been increased. Harry White has joined with a blanket concession. Jimmy Courtney joined with a glass store. Mrs. Bessie Myers has repainted the trailer used for her popcorn and candy floss concessions.

Mr. and Mrs. C. H. Holland, who operate the pan game, reported last week was the best of the season for them. Ditto Jewell Cash with the penny-pitch. Electrician Al Cash has completed overhauling the three 10-kw. Diesel units which furnish the midway current.

Two sons of Co-owner C. M. Willis have joined. William Willis is agent at the pea pool concession and C. M. Willis Jr. has the over-and-under. Their mother is now operating the candy apple and sno-cone concessions. Fred Murray joined last week as lot superintendent.

### John H. Marks

YOUNGSTOWN, O., June 18.—Org, the first carnival to play here this season, is set up on the Meridan Road circus grounds, under auspices of the Amvets. A bus drivers' strike hindered attendance the first part of the week.

Walter and Mary Stoffel, owners of the Wild Life Exhibit, were visited by C. R. Schmidt.

Previous date, East Liverpool, O., had big attendance. Golden Star Dairy Company sponsored the usual children's party Saturday afternoon. Street ballyhoo, provided by T. W. (Slim) Kelly, was Chief Wannapony, Iroquois Indian, and Hadji Adji, Holy Man from India. Saturday night attendance was especially strong.

Johnny Orenalles has revamped the posing girl revue, now known as the *French Casino*, with Joan Shea as the latest recruit. Louise Angel, Miss Mississippi, is a feature with the *Broadway Vanities*. Mr. and Mrs. Joe Jarnegan joined.—WALTER D. NEALAND.

### D. S. Dudley

LUBBOCK, Tex., June 18.—Org is in its 11th week, which is good. Recent joiners were Mr. and Mrs. S. S. Sheffall, Mr. and Mrs. Corky White, Nolan Reid, Larry Nash, Derry Clancy and Count Store Baldy. Sheffall has rat and nail joints. Christine Elam is helping her brother, Harold, with bingo. Mr. and Mrs. Moco Marsbank are back. Paul Moore and wife, skillo; Eddie Hurt and wife, concession agents, and Mr. and Mrs. McGee are with it. Kitty Kay and Lucky have taken the Monkey Show and 10-in-1. Visitors here were Don Vogt, Mr. and Mrs. A. L. Stafford, J. C. and Opal Campbell, Barney Allen and Paul Aushon and wife. Martin Purdy, advance agent, went to his home in Wichita Falls, Tex.—MRS. MICKEY MCCOY.

### Page Bros.

CENTRAL CITY, Ky., June 18.—Org, sponsored here by the VFW, had its best week of the season.

V. L. Collier joined as business manager. Charlie Dunn framed another joint, giving him a total of four.

Abe Frank's bingo is topping concessions, and the Shooting Star is pacing the rides.

Side Show and Monkey Show have been overhauled for fair season. Johnny Potter, sign painter, has trucks, banners and show fronts looking good.

### American United

MISSOULA, Mont., June 18.—The 450-mile jump here from Sunnyside, Wash., was made in fine style. The mechanics keep the fleet in top shape. Opening night was big, altho a late opening held down attendance.

Stand in Sunnyside was one of the best. Pasco, Wash., was off about 20 per cent from last year, due to a big lay-off at the Hanford project.

Shows are running about 50 per cent ahead of last season. Only a few nights have been lost to bad weather. Walla Walla, Wash., was a red one, with the All American Barn Dance Show topping shows, and the Hi-Ball best of the rides.

Hotsha Hinton's *Gay Girtie Revue* continues in the top money. Captain (Crazy Swede) Elmburg, rider in the Motordrome, is packing them in. Uncle Dee Newland is doing a good job as concession manager. Mex Snobar and family are doing well with their picture gallery, and Evelyn O'Kelley is pleasing everybody with her midway cafe.

Mrs. Endicott joined her husband, Wayne, in Sunnyside, after undergoing an operation in Seattle. They have floss and apples. Ray and Daisy Marion have six concessions on the midway.

Louie and Babe Gaskell do their comedy horizontal bar act and their high act nightly. Ray Aldridge and the Sons of the Lonesome Pine are in the barn dance show.

General Agent Charles R. Mason visited the shows for the first time in three weeks.

## Calling ALL Attractions! TULSA FAIR PAVILION

Oklahoma's largest, finest INDOOR ARENA, available NOW for year-round booking of

- Indoor Circuses, Rodeos
- Thrill Shows, Basketball
- Skating, Aquatic Shows
- Roller Derbies, Bull Fights

or WHAT have YOU?  
**FLAT OR PERCENTAGE**  
For Day, Week or Month



**SEATS OVER 5,000**

in opera chairs PLUS BOXES and additional seating capacity in arena.

**NO Attraction TOO BIG!**

Write, Phone or Wire:

**JOHN C. MULLINS**

Phone 49103 Box 1297  
TULSA, OKLA.

### WANT

## RIDES OF ALL KIND

For huge three-day celebration, July 2d, 3d and 4th, auspices American Legion, Hedrick, Iowa. Communicate with

**DALLAS V. SMITH**

Chairman Concessions Committee  
Box 215, Hedrick, Iowa

## LEE BECHT SHOWS

WANT—Concessions that work for stock. Will book anything not conflicting. Only one of a kind booked.

East Hamilton, Ohio, June 20-25  
Norwood, Ohio, June 27-July 4

**Lankford Overland**

FITZGERALD, Ga., June 18.—Org is playing the cotton mill lot here this week. Show has been hit often by rain since opening the last week in April in Moultrie, Ga.

Tex Rollins left for Tennessee to get his electric plant. He will have the percentage this year and is building a snow cone concession. Al Van Meter, ride superintendent, and his crew are overhauling rides in preparation for fair dates.

Staff includes Walter Lankford, manager; Al Van Meter, ride superintendent and lot manager; Tex Rollins, assistant manager, and R. Rogers, electrician.

Red Couch and Tex Varner are on the Ferris Wheel; Homer Smith has swing and kid rides, and Mrs. Tex Varner and Alma Lanier are on tickets.

Allen and Alma Lanier operate two office-owned concessions. Lanier also is framing a show. Mrs. Rollins has photos; Al Van Meter, high striker, and Pauline Van Meter, penny pitch. C. W. Heath added a fishpond.

Joining recently were Mr. and Mrs. Ted Rollins, with their agent, Richard Hayes, driving the concession truck and pulling the mug trailer; Doc Swan, concessionaire; C. L. Hamilton, punk show, and Ray Dixon, floss. Mr. and Mrs. N. C. Petit join later with a lead gallery.

Recent visitors have been Mr. and Mrs. Harsh Williams, Nashville, Ga., and E. J. Fay, Valdosta, Ga.—WALTER LANKFORD.

**Ontario Enterprises**

POTSDAM, N. Y., June 18.—Org had its biggest stand of the season the five days ending Saturday (11) at Gouverneur, N. Y. Stock concessions topped the midway.

Mr. and Mrs. Craig are expecting delivery of a new wheel from Hy-Ride Manufacturing Company by July 4. Addition of this ride will give them a total of four.

Wayne Nelson has joined as show secretary. Bill Rounds is in charge of the pony ride.

Harold Morley spent last week-end at his Oswego, N. Y., home. Inasmuch as school is out, Mrs. Raymond Morley is expected to join her husband on the show for the remainder of the season.

Knights of Columbus sponsored the stand here. Visitors included Mr. and Mrs. George Baxter and Mr. and Mrs. Bernard St. Dennis and daughter Ann.—FRANCES MORLEY.

**Garden State**

EASTON, Pa., June 18.—Move here from West Chester, Pa., was delayed when both the office and generator trucks broke down. However, everything except the Garden State Revue was ready for the opening.

West Chester stand was marred by cold weather, with resulting light crowds and little spending.

Frank Iskey, Ferris Wheel op, was taken to his home because of illness. Mrs. R. H. Miner Jr. rejoined here after returning from the hospital. Fuzzy Wuzzy Murphy has joined with his doll wheel. Floyd Shanks, bingo, reports good grosses so far this season.—HIP ROBERTS.

**JACK GALLUPPO NEEDS**

Three more Girls for large revue. Get your money every week rain or shine. Wire or come on, Macomb, Ill. Pat Marshall, Honey Cole, Deana, let me hear from you. Jo Lee Lewis wire Rose.

**WANT**

Merry-Go-Round Foreman, also Second Men for other Rides. Want Griddle and Counter Men for Cookhouse, Bill Boker, wire or come on. Will book Hanky Panks. Big 4th July Celebration, Sardis Pan, Miss. Want Grind Shows and Penny Arcade. Those joining now given preference at our long string of Fair Dates and Celebrations which follow the 4th. Wire or write.

**J. A. GENTSCH SHOWS**

Helena, Ark., June 20-28th; Sardis Pan, Batesville, Miss., June 30-July 4th

**James H. Drew**

MANCHESTER, O., June 18.—Org moved in here this week after playing seven weeks in West Virginia and a tour thru North Carolina during which it obtained fair biz when weather permitted.

Owner-Manager James H. Drew Jr. spent a week in Columbus, O., on business and returned to the show satisfied with results of his trip.

Recent visitors have included Mr. and Mrs. Frank Griffith, Jones Greater Shows; Curley Little, Queen City Shows; Eddie Hackett, Mr. Taylor, Carl Lee, Mr. Murphy, Prell Broadway Shows; Mr. and Mrs. Tommy Wilson and Mr. and Mrs. Ed Diebert from the Bullock Shows.

Captain Holder, of the 5-in-1, left several weeks ago. A number of new concession folks joined, among them being Mr. and Mrs. Gawle.—HARVEY (DOC) ARLINGTON.

**Major Amusement**

CASEYVILLE, Ill., June 18.—Wesley Schumacher, owner-manager, was elated with the week's business at the Centennial Celebration here.

The five rides have been split up, with the Ferris Wheel going to Mascoutah, Ill., and the other four staying here.

Ride personnel includes Paris Voss, foreman; Richard Voss, Kenneth Voss, Fred Hangshoen, Norman Hangshoen, Kenneth Sparks, Les Williams. B. J. Hammond, Dean Hibbs, Gerald Lee Schumacher, Jake Pasley, Robert Hinze and John Pasley.

Concessionaires include Eugene Franklin, Benny Rankin, Mrs. R. Hinze, John H. Jones, Mrs. Les Williams and Mrs. B. Rankin.

**Veterans' United**

ATLANTIC, Ia., June 18.—Shows' stand here came up with fair business despite rain the final three days. Al Spiker and family joined here with their African dip. Owner Charles Carroll's new trail was demolished in an auto accident en route here.

Mrs. Betty Carroll was injured in the accident and taken to Mercy Hospital, Council Bluffs, Ia., where she was confined for two days. Mrs. Esther Davis took care of her following her release. Shows moved to Schaller, Ia., from here. Members of the shows exchanged visits with personnel of the Jay Gould Circus, at Ida Grove, Ia.—NEVA LANKE.

**Pacific Blue Diamond**

PORTLAND, Ore., June 18.—Shows report fair business altho weather has been cool and rainy so far on the tour. Clarence Hodge is Merry-Go-Round foreman. Co-owners H. F. Dillon and T. R. Francisco celebrated birt' days a week apart with parties on the midway.

Shows are booked for the July 4th Celebration at Raymond, Wash.

**B & V**

WEST HAZELTON, Pa., June 18.—Queenie Van Vliet is holding down the office while hubby Justin takes care of the lot and Jedy handles the electrical department. Mr. Moore, manager of Jones' bingo, is doing a nice job. Sam's cookhouse is popular. Whitey with his candy apples and peanuts is doing okay. Jedy Van Vliet has the popcorn. Bachs' kid rides look okay on the midway. The writer this week took over the duties of business manager.—HARRY E. WILSON.

**MAMMOTH CELEBRATION**

DOE DOE PARK, LAWTON, OKLA.

JULY 2-3-4—SOLDIERS' PAY DAY, JUNE 30

**AMERICAN MIDWAY SHOWS**

WANT FOR THE ABOVE BIG DATE

SHOWS AND RIDES NOT CONFLICTING  
GOOD PROPOSITION TO HANKY PANKY  
CONCESSIONS

Ride Help on Ferris Wheel, Octopus, Tilt and Flying Scooter.

Can place one Man in Rolldown, also one Slum Skillo Agent.

All Address

**DON BRASHEAR, Mgr.**

MARLOW, OKLA., this week; LAWTON, OKLA., June 28-July 4.

C. C. (SPECKS) GROSCURTH PRESENTS  
**BLUE GRASS SHOWS**  
FEATURING THOROUGHbred ENTERTAINMENT

Featuring Fearless Gregg, Shot Out of a Cannon Over Ferris Wheels

Can place for Brazil, Ind. Annual Fourth of July Celebration, followed by continuous route of bona fide fairs.

Concessions of all kinds, Cigarette Shooting Gallery, Bumper, Glass Pitch, Age and Scales, Novelties, Race Horse or any Hanky Panks or Stock Stores.

Will book any non-conflicting shows with own outfits and transportation. Can use first and second men on all rides. Must have chauffeur's license. All address

C. C. GROSCURTH, New Castle, Ind.

**FLY-O-PLANE FOR SALE**

USED ONLY 2½ MONTHS, WILL SACRIFICE

**WILLIAM T. McNALLY**

465 QUINCY SHORE BLVD.

NO. QUINCY, MASS.

**HARRY CRAIG SHOWS**  
WANT

Organized Minstrel Show. Acts for Side Show or will book Side Show, Motordrome, Fun House, Help for Athletic Show, Girl Show, Mechanical, Wild Life, Animal or any other clean Show with own outfit. CONCESSIONS—Basketball, Lead Gallery, Photo, Jewelry, Novelties, Penny Arcade. Want Agents for Grind Stores. Man to take charge of Bowling Alley. Pop Stafford wants Agent for Skillo, Razzle Dazzle, Rolldown. Line-Up Store open. RIDES—Will book Train, Boat, Octopus, Fly-o-Plane, Dark Ride. HELP—Want A-1 Truck Mechanic with tools Sound Car Man, Foremen and Second Men on Rides. Working People and Ticket Sellers. Bingo Countermen, good treatment, pay every night. Address: Childress, Tex., until June 30; Blackwell, Okla., July 2-5.

**NOTICE TO: PARKS, FAIRS, CELEBRATIONS AND CARNIVALS**  
**AT LIBERTY**

After July 4 for balance of season, SOUND TRUCK AND FREE ACT. 75 foot perch trapeze and rings, featuring Jessie Miller in neck spin and nine year-old Sharon Lee on Roman rings. Fifteen Acts in all. Wire

**AERIAL MILLERS**

c/o LEE BECHT SHOWS  
East Hamilton, Ohio, June 20-25; Norwood, Ohio, June 27 thru July 4.

**WANTED WANTED WANTED WANTED**

JULY 2-3-4TH CELEBRATION, SPONSORED BY THE JUNIOR CHAMBER OF COMMERCE, SCOTTSBLUFF, NEB.

Biggest Celebration in Western Nebraska. No Hard Times Here. Everyone Working and Waiting To Celebrate.

Can place for this celebration and fourteen more Fairs and Celebrations: Frozen Custard, Chocolate Dip, Root Beer Barrel, Penny Arcade, Race Horse Derby, ALL Hunky Pankys, Mug Outfit, Novelties, Pony Ride or any other ride that we do not have. Also Grind Shows of merit that do not conflict. John Hutchins can place Ticket Sellers and Acts for Circus Side Show. Can also use Second Men on rides who drive semi trucks. Good proposition for Billposter who can handle details ahead of Show. We furnish truck. All contact

**JACK RUBACK, Manager**  
**ALAMO EXPOSITION SHOWS**

LONGMONT, COLORADO, OR IMPERIAL HOTEL, LONGMONT, COLO.

"One Hundred Years of Progress"

**WACO CENTENNIAL EXPOSITION**

WACO, TEXAS, OCTOBER 24-30

"Fastest Growing Industrial City in the Southwest"

Now Booking: Commercial Exhibits, Demonstrators, Concessions for Independent Midway. SEVEN BIG DAYS AND NIGHTS

Agricultural Exhibits — Poultry Show — School Displays — Mammoth Carnival Midway — World Famous Grandstand Show — School Band Contest — Parades.

Directly Follows Texas State Fair, Dallas. For further information, write, wire or phone

**TOMMY STEVENS, Manager**

201 Provident Bldg. — Phone 2-2262

**J. A. SPARKS SHOWS**

Want Bingo Caller, Manager and Counter Man; an excellent proposition for capable man. Jack Martinkus, contact. **WANT CONCESSIONS**—Photo Gallery, Jewelry, Novelties, High Striker, Frozen Custard, Ball Game, French Fries, Candy Apple or any Concession that works for stock. **WANT RIDES**—Will book Octopus, Fly-o-Plane and Merry-Go-Round. Good proposition. **WANT SHOWS**—Monkey Show, Mechanical Show, Glass House or any Show not conflicting. Good proposition for capable Fun House Operator. **WANT AGENTS**—For Skillo and Roll Down. George Piercy, contact Howard Piercy. **FOR SALE**—50 kw. G. E. Transformer, reasonable. All replies to

**J. A. SPARKS SHOWS**

Salyersville, Ky., this week; Carrott, Ky., next week.

J. A. SPARKS, Owner

E. H. BROOME, Business Mgr.

**HARRY'S GREATER SHOW**

MAN, W. VA., JUNE 20 THRU 28

MADISON, W. VA., JUNE 28 THRU JULY 9

**WANT**—Photos, Block Pitch, Balloon Darts, Cork Gallery, Bumper, Heart Pitch, Basketball, Age and Weight. All exclusive as we book one of a kind only. Can use 2 Mitt Camps for these dates. All replies

**HARRY BOYLES**

**WANT LEGION AND FIREMEN'S COMBINED FAIR AND 4TH OF JULY CELEBRATION SUSSEX, N. J. — JULY 4-9**

High Free Act. George Harsten, answer; remember last year? Tent Man to handle committee tents; if married can place wife. Will sell X on two Ball Games and two or three Grind Stores. This is a big bazaar unit and plays Celebrations and Special Events only. Committees operate everything except above. Reply to

**UNITED ATTRACTIONS**

13 CLARK ST.

PATERSON, N. J.

**W. E. ATTRACTIONS**

NOW BOOKING FOR BIGGEST CELEBRATION IN TENNESSEE

Rust In Cave, July, 3-4. Want Shows, Rides, Concessions. No lucky Boys, just Slum. McEwen, Tenn., this week; Whitebluff, next; then Rust In Cave. Come on, no exclusive. Can place good Agents on Concessions.

**W. E. WEST, Owner**

**FIDLER UNITED SHOWS**

WANT FOR ENTIRE SEASON STARTING NOW

Electrician who can handle searchlights. Ride Foremen and Second Men on our 15 Rides. Shows with or without own equipment and transportation. Legitimate Concessions of all kinds. Some Hunky Pankys open. Address:

OSHKOSH, WIS., THIS WEEK; THEN PER ROUTE.

**TECUMSEH, MICHIGAN, EIGHT BIG DAYS**

Fourth of July. Stock Stores wanted. Send deposit. Ride Help wanted, all departments.

**FOR SALE**—Spitfire. **WANTED TO BUY**—Tilt-a-Whirl, Chairplane, or will trade.

**NORTHWESTERN AMUSEMENT CO.**

PERRYSBURG, OHIO, THIS WEEK.

**FOR SALE—TAFFEE CONCESSION**

Consisting of a Calumet Crystal Coach St., Taffee Puller and Taffee Cutter. This outfit used only 4 months. Trailer could be converted into any type concession. Highest bid takes complete outfit. For further information write

**JAMES FLAVIN**

108 WEST WASHINGTON STREET

CHAMPAIGN, ILLINOIS

**Railroads Combine Business, Pleasure for Ralph Lockett**

(Continued from page 47)

years general agent of the Ringling-Barnum circus. And, the lessons were well learned, for the Jones show, thanks largely to Ralph, has been distinguished by the selling qualities of its advertising.

Ralph also learned newspaper publicity and advertising methods for shows from Hopper. As a result, the carnivals Ralph has been associated with have used advertising campaigns similar to those of circuses to draw crowds from more distant rural and urban areas.

Born in Ettrick, Va., Ralph's first job was in the classified department of *The Progress-Index* in near-by Petersburg, Va. Subsequently, he interrupted his career in the show business by a few years spent on other newspapers.

While working on the Petersburg newspaper Ralph lent a helping hand to the late George H. Marr, agent for the W. T. Stone Shows, then booked into Hopewell, Va. Ralph assisted Stone in putting up the paper and in selling banners on the Ferris Wheel. It was then that he became enamored of carnival life.

**Joins Robinson**

Tho he didn't even know John Mugivan, then key man on the John Robinson Circus, Ralph wrote him a letter asking for a job. Apparently the letter reflected his determination to make show business his life. He got the job—secretary-bookkeeper for Hopper, general agent for the Robinson show, working in the advertising car. From Hopper he not only learned much of advertising but also how to railroad a show.

He remained with the Robinson circus two years, then shifted to the W. T. Stone Shows, now the John H. Marks Shows, and continued with that carnival thru '31. The business then was at a low ebb, and he went to work for a Newport News (Va.) newspaper, became classified advertising manager, and remained in that capacity until '35, when he joined the advertising staff of *The Times-Herald* in Washington.

There he met E. Lawrence Phillips, owner of the Johnny J. Jones Exposition, and in the winter of '36 he joined the show and has been with it ever since, with the exception of one year, 1943, when he went with Art Lewis, since retired from the carnival field.

**Made General Agent**

Ralph served as secretary on the Jones show thru '45 and became general agent in '46. Last summer he married Marjorie Lehr, of Watertown, Wis. His desire to enjoy some home life with his wife, rather than continue scouring the country for show dates, was an influencing factor in his shift back to the office wagon.

On the road, even when general agent, he managed to find time for other hobbies besides his love of railroading. One of these is the collecting of programs of legitimate stagershows. And, hand in hand with this, is attending such shows. His program collection is impressive and dates back to 1800.

In the off-season he divides his time between Florida and Ettrick, Va., where his mother, Mrs. Martha Lockett, lives.

He is a member of the Showmen's League of America, the International Showmen's Association, and of the Benevolent and Protective Order of Elks.

**STATE FAIR SHOWS WANT**

After doing our spring house cleaning can use all Stock Concessions, Candy, Scales, Age, Striker, Basket Ball, Jingle Board, Photos, Snow, any legitimate outfit. All Grind Shows. Notice—We show Canton, Okla, July Fourth —The Big One; then 10 Fairs and Celebrations, Kansas, Nebraska, Oklahoma, Texas in the fall. **FOR SALE**—60 KW. Diesel Light Plant. Wire, do not phone!

**C. A. GOREE**  
SHATTUCK, OKLA.

**INSURANCE**

**IDA E. COHEN**

175 W. JACKSON BLVD.

CHICAGO, ILLINOIS

**Want—To Book or Lease**

Ferris Wheel or any Flat Ride. Have good route.

**O. W. MADDOX, Owner**

**MADDOX BROS.' SHOWS**

BOX 142

ATLANTA, KANSAS

**FOR SALE**

Custard Machine in good park boardwalk location. Season opens June 18th. Easy Freez Machine, like new, good business. Contact

**LEO FINKLER**

Cedar Point, Ohio

**WANTED**

Ride Men. Concessions of all kinds. Shows. Want to book nice Little Train.

**MOUND CITY SHOWS**

Centralia, Mo., this week; Memphis, Mo., next week.

**WANTED**

Rides and Independent Concessions, three days, August 25-26-27, Fall Festival sponsored by American Legion, Mahomet, Ill.

**HAROLD HICKLE**

BOX 1490

MAHOMET, ILL.

**FOR SALE**

**1947 SPITFIRE AND ROLLOPLANE**

Excellent condition. Priced extremely reasonable. You pick up. If you're looking for a bargain, this is it. Call, wire or write.

**P. T. HOWARD**

1005 Harrison Blvd.

Boise, Idaho

**GOOD SPOT FOR CARNIVAL RIDE**

Improved park across street, Olcott Beach.

**ANNA C. FOX**

P. O. BOX 171

OLCOTT, N. Y.

**COLEMAN'S STATE SIDE SHOWS**

Want for June 29 thru July 4 and five weeks around Gary, Indiana

Small Animal Show, Mechanical Show. **RIDES**—Octopus, Comet and one Kiddle Auto Ride. **LEGITIMATE CONCESSIONS**—Long Range Gallery, Cork Gallery, Candy Floss, Custard, String Game, Watch-La, Penny Pitch, Gas Balloon, Coke Bottles, Heart Pitch, Age and Weight. This week, Merrillville, four miles south of Gary; next week, **BIG FOURTH OF JULY CELE.** CEDAR LAKE, INDIANA, from Wednesday thru Monday. We work Sunday. No girls, no flats, no kift and no gypsies.

**MIDWESTERN EXPOSITION WANTS**

Tilt, Pony Ride, Roll-o-Plane, Airplanes. Shows—Talent and Managers for Side Show, Athletic and Snake. Book any Grind Show of merit. Concessions—Popcorn, Floss, Snow, Custard, Photos, Age and Weight, Long and Short Range Camps, Galleries, Glass Pitch. Place Agents for per cent. Myers wants Agents for Skillos and Roll Downs, Place Foreman and Second Man for Octopus and Mix-Up; top salaries. Want Electrician for transformers. All Celebrations and Fairs on the streets. Ed Porier, wire or call.

Alton, Iowa, June 20 to 22; Rutland, 23 to 25.

**TED WOODWARD, Owner and Manager**

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 18.—Second information bulletin of the year has been sent to the members. Visitation program included Carl Ferris Shows at Newark, N. Y., Thursday (9), with Owner Carl Ferris and General Agent Marty Smith extending many courtesies. J. J. Kirkwood Shows were visited at the Regional Market lot, Syracuse, where Owner Ralph Decker was host. Thirty-five personnel membership cards were issued. En route Tip Top Shows were caught at Waterloo, N. Y., and Cole Bros.' Circus at Auburn, N. Y.

Current standings in the personnel membership race follows: Endy Bros., 301; B. & C. Exposition, 55; J. J. Kirkwood, 36; Lee United, 6, and W. G. Wade, 5.

Bulk of filed statistical material on business conditions indicates that, altho business has declined somewhat, the experts do not expect the decline to be severe or of long duration. Altho the decline is expected to continue thru most of 1949, an improvement trend is expected to start early in 1950.

On the basis of excise tax receipts, the decline is measured as 2.6 per cent, as compared with a year ago, and available unemployment figures show varying conditions from a low of 1.5 per cent in South Dakota to a high of 18.7 per cent in Rhode Island.

## West Chester Okay For Garden State

WEST CHESTER, Pa., June 18.—Featuring a free gate in both its billing and newspaper ads, Bob H. Miner's Garden State Shows chalked up fair biz here for the week ending Saturday (11). Ideal weather prevailed thruout the week. The org was on the same lot used by the Morris Hannum Shows about a month ago.

Rides presented here were a Ferris Wheel, Tilt-a-Whirl, Chairplane and three kiddie units, Auto, Whip and Airplanes. The concession line-up, including the cookhouse, French fries, custard, popcorn, cotton candy and bingo, numbered 23. Mason's Monkey Drome and a gal-show were in the back end.

## Speedy Babbs Hurt in Cycle Fall at N. Y. Coney Island

NEW YORK, June 18.—Speedy Babbs, veteran Motordrome rider who has been operating his Globe of Death at Coney Island here, was injured for the second time in less than a year June 11 when his motorcycle slipped into neutral while the machine was at the top of the globe and he fell 20 feet, sustaining cuts and bruises and injuries to two ribs that had been broken in the previous accident. Babbs expects to be back on the job soon.

Last Labor Day at Canfield (O.) Fair Babbs fell from the top of his Silodrome during a performance, sustaining 28 rib fractures and lung and kidney punctures.

## WABASH VALLEY SHOWS

Can use one more Major Ride not conflicting. Can place Diggers, Cork Gallery, Jewelry, Country Store. Address: WABASH VALLEY SHOWS, Whitestown, Ind., this week

## WANT AGENTS

For Cat Racks, Penny Pitch. Must be capable. With

## PARADA SHOWS

Baxter Springs, Kansas, this week; all Celebrations to follow.

## WANTED

### FOR BIG ANNUAL 3 DAY CELEBRATION

JULY 2-3-4, WALTON, INDIANA  
RIDES and SHOWS that don't conflict. Bingo and legitimate Stock Concessions. Address: E. O. BLESSINGER, c/o Center Township Assessor's Office, Muncie, Ind. Office Phone 6112. Res. Phone 29219.

## Lois Sedlmayr Gives Davenport Luncheon For Tampa Auxiliary

DAVENPORT, Ia., June 18.—Lois Sedlmayr, first vice-president of the Ladies' Auxiliary, Greater Tampa Showmen's Association, entertained club members and prospective members traveling with the Royal American Shows here this week at a luncheon in the Rose Room of the Blackhawk Hotel. Plans to raise money for the club during the season were discussed.

In addition to Royal American personnel, the Cavalcade of Amusements, playing at Cedar Rapids, were represented at the luncheon by Hattie Wagner, Billie Hunter and Grace Fillingham.

Flo Pontico, Evelyn Kleider, Evelyn Clain, Clover Fogle, Hazel Maddox, Freda Wilson, Helen Julius, Lois Sedlmayr and Hattie Wagner gave short talks.

Others present included Jean Davis, Martha Sutrain, Zelda Hercha, Lolita Kemp, Rose Hunter, Elsie Johnson, Eva Hindley, Lela Howey, Lois Turov, Evaline Below, Frances Deemer, Bette Rodgers, Billie Cooper, Ruby Hall, Marjorie Robinson, Kay Synrex, Maude Varnier, Joy Brown, Ethel Jennier, Ruth Winters, Mary Singleton, Ruby Ramsey, Vera Hancock, Arlene Cooper, Sue Walters, Madge McDougall, Ann Tara, Sally Mazepa, Constance Karch and Grace Fillingham.

Applications for membership were received from Ethel Jennier, Leona Plas, Katherine Hurbett, Lee Belmont, Gertrude Lang, Estelle Ragan and Maude Vernier.

A letter from Sally Rand was read. It was reported that Evelyn Blakely may enter a hospital again soon.

First benefit bingo party of the season was held on the Royal American Shows Thursday night (16).

## Upstate N. Y. Dates Give Buck Okay Biz

SYRACUSE, June 18.—The O. C. Buck Shows, playing on the Mattydale lot just outside city limits, is garnering biz on a par with that of last year. No rain has hit this territory for almost a month, and clear, hot weather is virtually assured thru tonight's closing session.

Last week in Watertown, N. Y., Buck scored good biz. The org was the first in and also had the benefit of appearing in conjunction with an annual festival which attracted thousands of folks.

Roy Pugh is building big kiddie matinees with the distribution of 9-cent tickets thru grocery stores. The promotion is expected to show even better results after schools let out.

The Joseph J. Kirkwood Shows predated Buck here on a lot inside the city limits but scored only mediocre biz.

En route from Watertown, Gene O'Donnell's light plant truck overturned and the unit was ruined. Wendell Kurtz joined as Side Show manager. Mrs. Ida Jankura is hospitalized at Schuylerville with a broken leg. Eddie Evans suffered a heart attack last week and is hospitalized. His wife, Helen, planed in from South Carolina. Orville Hagen is managing a new pony and dog show.

Visitors here included Paul Matley, Fletcher Petrie, W. Cheney, Wallace Bollack, Fred Allen and Bligh Dodds.

## HENNIES IN KENOSHA

(Continued from page 63)  
the week-end play topping that of any previous stand this year with the exception of St. Louis.

Owner Harry Hennies is convalescing at the Scott & White Hospital, Temple, Tex., following a major operation. Mrs. Hennies is with her husband, and was joined by Mrs. B. S. Gerety, who will remain with her until the show owner is ready to go to the Gerety ranch for a few weeks rest before rejoining the show.

# Morris Hannum Shows

One of the Great Eastern Shows

Phoenixville, Pa., June 27-July 4

## 15TH ANNUAL FIREMEN'S FAIR AND CENTENNIAL CELEBRATION COMBINED

IN THE HEART OF TOWN

Billed for 50 miles; town decorated; fireworks, free acts, free gate; car given away.

Close Monday night, July 4, and open Wednesday, July 6, for another terrific ten days at Spring Mill Fair, Conshohocken, Pa., July 6-16.

RIDES: Tilt, Caterpillar, Fly-o-Plane, Rocket, Pretzel.

SHOWS: Two outstanding dates for Motordrome and Arcade.

Can also use Mechanical, Snake, Monkey, Unborn, Wild Life, Midget, Iron Lung and others with own equipment.

CONCESSIONS: Stock Concessions of all kinds. Derby Racer, Age and Scale, Photos, Novelties, Ball Games, Jewelry, Snow Cones.

Can place one Wheel and one Grind Store for Phoenixville only. Percentage sold.

HELP: Can always place capable Ride Men who drive semis.

Mrs. MacWethy wants Agents and Caller for No. 2 Bingo.

All replies

MORRIS HANNUM, Marcus Hook, Pa., June 20-25

Wires to MORRIS HANNUM, Chester, Pa.

# DICK'S Greater Shows Inc.

Want for July 4th Celebration, Lackawanna, N. Y.

Eight Days and Nights, June 27th Thru July 4th, Including Sunday.

FIREMEN'S PARADE — FIREWORKS — FREE GATE

CONCESSIONS: Guess Your Age and Scales—Penny Arcade—Novelties—Fish or Duck Pond—Pitch Till You Win. Some percentage open.

SHOWS: WILD LIFE—Walk Thru—Funhouse—Motordrome.

RIDES: Rolloplane—Kiddie Autos or Trains. HELP: Second Men on all rides; semidrivvers preferred; top salaries.

P. S.: GEORGE W. MULLER—VAN STOKE—get in touch with me.

Write or wire RICHARD E. GILSDORF, Ellwood City, Pa.

# JOHN F. REID PRESENTS Happyland Shows

THE BEST IN OUTDOOR AMUSEMENTS

WANT FOR YPSILANTI, MICHIGAN, GIGANTIC JULY 4 CELEBRATION, Starting Tuesday, June 28 thru July 4, and also for balance of season in choice Michigan spots. Can place MONKEY SHOW, MOTORDROME, PENNY ARCADE, FAI SHOW, FUN HOUSE, GLASS HOUSE, MECHANICAL SHOW and other worth while attractions. Ypsilanti is best publicized and promoted 4th date in Midwest. An annual event that draws 75,000 people in an area where people have and spend money. THIS ONE WILL GET YOU OUT OF THE RED. Can place one or two more Major Rides. What have you?

## HAPPYLAND SHOWS

Kalamazoo, Mich., this week; then Ypsilanti.

## ROSS MANNING SHOWS WANT

For HOULTON, MAINE, 4TH OF JULY CELEBRATION

Photos, Penny Arcade, Hanky Panks. Can use 2 Razzle Agents at once also Bucket Agent. Our Fairs start July 25th in New York State, Millinocket, Maine, week of June 20; Houlton, June 27 July 4.

ROSS MANNING, Gen. Mgr.  
HARRY PARKER, BUS. MGR.

# HILL'S *Greater* SHOWS

Now booking for 14 Fairs and Celebrations, starting at Alliance, Neb., week of June 20th, with largest Fourth of July Celebration in the Midwest—Moberge, South Dakota—over 100,000 people in three days; followed by Huron, South Dakota, American Legion Rodeo at State Fair Grounds, then Rapid City, South Dakota, Range Days on the Main Streets.

## WILL BOOK ANY LEGITIMATE CONCESSIONS NOT "EX-D"

Have wonderful route for Motor Drome, Wild Life, Monkey Show, Side Show, with or without equipment.

Will book Dark Ride, Fun House, Octopus, Caterpillar, Hi-Ball or Whip.

Have openings for Agents on Rolldown and Razzle-Dazzle. Mr. Blakely wants Cooks and Waiters for Cookhouse.

All replies to  
**C. O. AND H. P. HILL**  
Alliance, Nebr., this week, or per route

# MIGHTY *PAGE* SHOWS

## Want for Paintsville, Ky., 4th of July Celebration

The Oldest and Largest in the Southeast. Everybody knows this one. Ten Fairs following.

SHOWS—Animal or Wildlife, Fun and Glass House, Motordrome, Mechanical City, Life, Wax, Fat and Girl Show Operator with Girls. Want Half and Half for Side Show.

RIDES—Train and any Major Ride not conflicting. Stacey Knott wants sober, reliable Help on all Rides. George L. Martin, contact.

CONCESSIONS—Booking all Concessions, not too many of one kind. Especially need Diggers, Arcade, Bumper, High Striker, Mug Outfit, Jewelry, Novelties, Country Store, Basket Ball and one Mill Camp. Jimmie Davidson no longer here. All people joining now will have first preference for 4th of July and Fairs. All wanting space for 4th of July, get footage in by Friday, July 1st.

All replies to **BILL PAGE**, Whitesburg, Ky.

P.S.: Want General Agent who knows Southeast.

## ALLEN-SMITH SHOWS

**WANT** **WANT** **WANT**

For Bristol, R. I., Fourth of July celebration, the biggest and best planned in New England. The Army and Navy send men and bands for the greatest of all parades. Beauty Pageant, bonfires, fireworks.

Now booking for this celebration and 6 of the Best New England fairs: **ALL CONCESSIONS**. Booking now will get preference on location on above dates.

Concessions: Photo-Galleries, Pull-String, Pitch-Till-You-Win, Mitt-Camp, Guess Age, Scales, High-Striker, or what have you got in Hanky-Panks, Shows, Motordrome, Snakes, Fun House, etc., or any show that does not conflict. P. C. Agents wanted.

Wire or Write

**FRANK G. ALLEN** 137 Lockwood St., Providence, R. I.

## ROYAL CROWN SHOWS

**WANT**

Ride Help—Foreman for Tilt and Second Men who drive semi trucks. (Tex Leatherman, answer.) No drunks. Painter—One who can letter and do scenic work. All year's work. (Roy Harmon, answer.) Must be sober and first-class painter. Reply to

**E. L. YOUNG, Gen. Mgr.**  
SHARON, PA., THIS WEEK.

## Wanted—HIAWATHA SHOWS—Wanted

Playing Homer, Mich., on the streets, this week, Thursday, Friday and Saturday with Baldwin 3-day Celebration to follow, and then Mancelona, July 2-3-4, Annual Celebration with a good Northern route to follow.

Can use Hanky Panks of all kinds. "X" sold on Popcorn, Floss, Bingo, Jewelry, Novelties, Mug Outfit and Cookhouse. Can use anything not conflicting. Want couple of Grind Shows to feature. Due to disappointment will book, buy or lease Merry-Go-Round. All replies to

**GLENN D. WYBLE**  
P.S.: FOR SALE—All aluminum Franch Fry Trailer. New last year, everything automatic, large capacity. Can be seen on this show.

## KEYSTONE ATTRACTIONS, Inc.

**WANT FOR OUR ROUTE OF CELEBRATIONS**

RIDES: Chairplane or other Major Ride not conflicting with Merry-Go-Round and Ferris Wheel. SHOWS: Illusion, Mechanical City, Iron Lung, Motor Drome. CONCESSIONS: Dart Ballon, Jewelry, Age and Weight, Duck and Fish Ponds, Penny Arcade, Penny Pitch, Glass Pitch, Long and Short Range Gallery, Hoop-La, Pitch-Till-You-Win and other legitimate Games. American Palmistry. NO CALCIOS. Larry Rapp wants Girls for Girl Show. Fred Sassaman wants P. C. Agents. Joe Miller, come on; can place your outfits.  
**MEL SOBER, Mgr.**  
Mount Union, Pa., June 20-25th; with Freeburg, Herndon, Penbrook and Newport to follow.

## WANT

**MERRY-GO-ROUND FOREMAN, FERRIS WHEEL FOREMAN AND TILT-A-WHIRL FOREMAN.**

For Chicago Lots. Good Wages and Treatment.

**SAM MENCHIN, 11 West Division St., Chicago, Ill.**  
Phone: Superior 7243

## CLUB ACTIVITIES

### Pacific Coast

#### Showmen's Association

1235 S. Hope St., Los Angeles 16

LOS ANGELES, June 18.—The Monday (6) meeting was the first in three weeks and featured the induction of Harry C. Matthews, Newton Stone, Harry Link and Andrew W. Brown as members.

Vice-President Joe Krug presided. Also on the rostrum were Treasurer Al Weber and Secretary Louis Manley. After the meeting refreshments were served by Ray Rosard and Joe Mead.

Fred Donnelly reported Vic Johnson sick at his home. Charlie Soderberg also is confined to his home. Ray Hildebrand, now up and around, is waiting to be admitted to Birmingham General Hospital for a check-up. Spot Raglan is showing gradual improvement.

The next meeting will be held July 5.

#### Ladies' Auxiliary

Presiding at the Monday (6) meeting was President Mary Taylor, assisted by Opal Manley, first vice-president; Edith Hargrave, secretary, and Peggy Forstall, treasurer.

Alerita Foster and Elsie Sulker, on the sick list, were reported showing improvement.

Letters were read from Frances Keller, Margaret Farmer, Virginia Lee, Eloise Schyster, Cora Miller, Doris Dykes and Doris Douglas.

President Taylor reported on the May 25 party. Prize winners included Trudi De Santi, Norma Burke, Mary Baciglupi, Pearl Jones, Rose Rosard, Virginia Karsh, Marie Tait, Norma Burke, Marie Morris, May Neal and Lilliabelle Williams. Gifts were donated by Sally Flint, President Taylor, Charlotte Cohen, Norma Burke and Rose Rosard. Guests included Virginia Karsh, May Neal, Dorothy Brown and Eve Scottie.

Bank award meeting night was won by Emily Freidenheim. Door prizes, donated by Mora Bagby and Jetta Clancy, were won by Minnie Fisher and Pearl Jones.

Bazaar donations were received from Marie Tait, Opal Manley, Vivian Jacobi, Stella Linton and Norma Burke.

Called on for talks were Mora Bagby, Jennie Regal, Sally Flint, Lee Sturm, Nancy Meyers, Ida Delno, Julia Smith and Gertrude Mathews.

Estelle Wampler and her committee served lunch.

### Ohio United Showman's Association

136 Tuscarawas St., W., Canton, O.

CANTON, O., June 18. — Vice-President Mike Titta presided at the final spring meeting, filling in for President Charles Ward on the sick list. With Titta at the table were Ford Fosnight, secretary; L. A. Huffer, treasurer, and Tony Diano, chairman of the board.

Also attending were James Harris, Curt McClelland, Bert Crawford, Larry Malbaff and Charles Heinbeck. Lunch was served and William Stewart showed movies.

### Heart of America Showmen's Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., June 18.—Harry Duncan, manager of Fairyland Park, says his ride and concession biz is ahead of last season. George Hawk is doing well with his string of concessions. Park features semi-name bands.

Catlett Shows moved into Winwood Beach until after July 4.

Lem Harrington is in General Hospital for surgery.

Herschell Weiss, Midwest rep actor, died here Tuesday (7).

### Show Folks of America

San Francisco

SAN FRANCISCO, June 18.—President Eddie Burke presided at the Monday (6) meeting. Mike Krekos, West Coast Shows, Charles Walpert and Council Raiford filled in on the rostrum for Vice-Presidents Charles Albright and Ted Levitt.

New members are Phil Sapiro, Ferrill Stiltner and Howard J. Cyifford.

Mr. and Mrs. James Reynolds, Harry Friedman, J. J. Casey, Felix Burke, Faye Stevens, Fred Cockrell, E. L. Graham, B. C. Stiltner, Ferrill Stiltner, Charles Walpert and Mike Krekos were introduced.

Letters were read from Robert L. Hoach, N. T. Cottom, Portland, Ore.; John P. Norman, Belden, Calif.; Ralph A. Ward, Galesburg, Ill.; Trilda Williams, Guam; A. W. Plato, Lakeview, Ore., and Glenn Artz, Chicago.

Dr. Mannheim reported Past President Sammy Correnson still laid up with injuries received in an auto accident near Eugene, Ore. Nellie Baker reported A. H. Budd improving.

Nellie Baker, co-chairman with Fred Ramsey of the committee for decorating the graves at Show Folks Rest Decoration Day, was assisted by Mr. and Mrs. Coles, Mr. and Mrs. Reynolds and Harry Leslie.

Club members were guests of Polack Bros.' Western Unit in the San Francisco Auditorium, Sunday, May 29.

### Missouri Show Women's Club

415A Chestnut St., St. Louis

ST. LOUIS, June 18.—Clubrooms are closed for the summer.

Kay Gawle closed with Snapp Shows and headed into Eastern territory. She visited Mabel Baysinger on Dodson Shows in Terre Haute, Ind.

Lillian Chalkias is back with Snapp Greater Shows, much improved, after a check-up in an Independence, Mo., hospital. Daisy Davis, on the Johnny J. Jones Exposition, wrote that members attended the funerals of Harold Barlow and Pete Brophy's mother.

Verne Schantz, in charge of the summer bond raffle, requested members' addresses so she can send them their books.

## STAR AMUSEMENT CO.

**WANTS**

Stock Concessions of all kinds—Ball Games, Tuffy Barnett needs Boxes and Wrestlers Two big Fourth spots—Judsonia, Ark., June 30th-July 1st and 2d; Portia, Ark., July 4th and 5th; then big picnics—Reyno, Cabot, Melbourne, Heber Springs, Humnoka, De Witt. Fall route in next ad. Wire, call or come on.

**B. E. MILLER, Mgr.**  
Augusta, Ark., this week.

## SILVER STAR ATTRACTIONS

Tiffin, Ohio

Need Wheel Foreman. Concessions—Hoop-La, French Fries, Pitch-Till-You-Win, Photo, Novelties.

Risingsun, Ohio, June 20-25.

## D. D. HALE WANTS

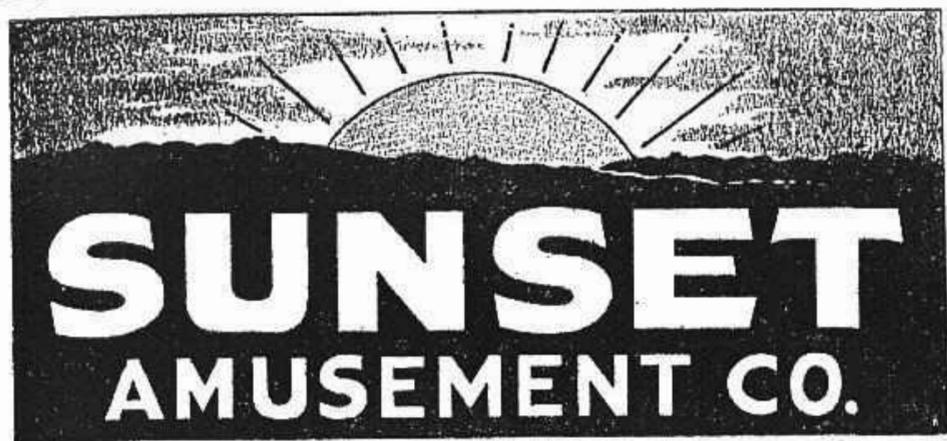
Agents for Count Stores and Bucket Store. Only two Count Stores on Show. No drunks or agitators wanted. Gerald wants Jack Stein, Mickey Davis, Lee Carlson, Peewee Kellar, Anthony Burke answer. Address: Care **JOHNNY DENTON SHOWS** Pikeville, Ky.

## GOLDEN GATE SHOWS

Muldrough, Ky., June 20-25; then Flaherty; then Big 4th July at Brandenburg, Ky.

Want Ball Games, Balloon Dart, Stock Outfits, any kind Diggers, Bingo, Pan Game, Sno Conc, Floss and Candy Apples. Also Kid Rides.

**FRANK OWENS, Mgr.**



# SUNSET AMUSEMENT CO.

## WANTS

For FIRECRACKER FESTIVAL, Monticello, Ill., July 1 to 4. Larger than 72,000 attendance in 1948. LYONS COMMUNITY BIRTHDAY PARTY on the streets of Clinton, Ia., July 6 to 9. 100,000 attendance in 1948. NORTH DAKOTA STATE FAIR at Minot, July 25 to 30. 165,000 attendance in 1948. PENNINGTON COUNTY FAIR, Thief River Falls, Minn.; WINNEBESHA COUNTY FAIR, Decorah, Ia.; GREAT JONES COUNTY FAIR, Monticello, Ia.; FILLMORE COUNTY FAIR, Preston, Minn.; NORTHEAST MISSOURI STATE FAIR, Kirksville, Mo.; CENTRAL IOWA FAIR, Marshalltown; Several Celebrations Between Fairs. CAN USE Ball Games and Hanky Panks only. Ones joining at Monticello, Ill. will be given preferred locations thruout fair season, very few exclusives. We want Fun House and Arcade, Mechanical or any Unusual Show with equipment for quality spots. No show has any better. Anyone joining for Firecracker Festival at Monticello, Illinois, must wire for location before June 29 at Clinton, Illinois. We need no rides; carrying 15 now. Macomb, Ill., this week; Clinton, Ill., July 27-30; Monticello, Ill., July 1-4

# CONTINENTAL SHOWS

"NOT THE LARGEST — BUT POSITIVELY THE FINEST"  
8 RIDES — FORT EDWARD, N. Y. — 4 SHOWS  
RIDES: Want Tilt-a-Whirl, Rocket, Caterpillar or Rides not conflicting; own transportation.  
SHOWS: Want Motor Drome, EXCELLENT TERRITORY! Want Snake Show, Fun House, Glass House, Illusion Show, Monkey Show, Wild Life or any other worthwhile Show.  
CONCESSIONS: Want Attractive and Clean Custard; want Percentage Games with Hanky Panks, Slum Bowling Alley, Snow Cone, Basket Ball, Hanky Panks of all Kinds. Ball Games Wanted—none on show now due to unforeseen disappointment. "Beautiful Spots."  
Wire Greenwich, N. Y., this week; Hudson, N. Y., to follow.  
**ROLAND E. CHAMPAGNE** Owner-Operator  
**RALPH JACOBS** General Manager & Business Agent

# CRESCENT AMUSEMENT CO.

## WANTS

Harrison, Ark., week July 4th, City Park. Biggest established 4th of July spot in South. Parades, Bands, Free Acts, Fireworks, etc. "Worth coming miles to play." With 12 fall fairs in Arkansas and Texas to follow. Can place large, modern, well-lashed BINGO; can Jackpot. Large Cookhouse that caters to Show People. Want Hanky Panks, Six Cats, Glass Pitch, Bumper, Hi Striker, Novelty Set, Custard, Fish Pond. (Blackie Bunch, come on.) No X 4th July or Fairs. SHOWS with own outfit. Mechanical City, Monkey, Wild Life, Working Acts for Side Show, salaries paid by office. Colored Performers and Musicians. Piano Player, Girls. Molly Johnson, Arthur Conners, wire. RIDE HELP—First class Wheel Foreman and Second Man for new No. 5; must be sober and drive semi trailers. Booze heads, stay away. Second Men Truck Drivers. WANT Clown for Skippy, Fun and Glass House, Motordrome Help. Agents for Hanky Panks. FOR SALE—8-Car Kiddie Auto Ride, new motor, \$450; come get it; good condition. Address  
**L. C. McHENRY, Manager; JESS WRIGLEY, General Agent**  
Bentonville, Ark., this week; Berryville, Ark., week June 27th; then Harrison, Ark., week July 4th.

# PIONEER SHOWS

high class midway attractions

Hallstead, Pa., June 27 to July 2; then Hancock, N. Y., 4th of July Old Home Week  
Fireworks, Parade nightly. Heart of Mountain Vacationists for three weeks. Want Legitimate Concessions, Shows of all kinds. Always use good Ride Help. Kingston, Pa., this week; then Hallstead, Pa.  
**MICKEY PERCELL**

# HOWARD BROS.' SHOWS WANT

For Fairport Harbor, Ohio, Mardi Gras, June 30-July 4 Celebration and Ten Weeks of Fairs  
Two or three Small Clean Shows—Monkey, Fat Show (Tom Blackwell, want you). Motordrome, Wild West. Want Roll-o-Plane and Boat Ride. Fairport will have 100,000 people.  
**HOWARD BROS.' SHOWS**  
Bentleyville, Pa., June 20-25.

# GOLDEN WEST SHOWS

"THE Best IN THE WEST"

WANT FOR THE BIGGEST FOURTH IN THE WEST  
ALAMEDA COUNTY FAIR JUNE 29 THRU JULY 10  
PLEASANTON, CALIFORNIA

<b>WANT RIDES</b> Can place Octopus, Roll-o-Plane, Loop, Mix-Up, C Cruise, Whip, Loo per, Caterpillar or ANY OTHER MAJOR or KIDDIE RIDES with transportation.	<b>WANT CONCESSIONS</b> Can place Cook House, Bingo, Ball Games, Weight, Age, Arcade, Stock Wheels, Horse Race, Hoop-La, Darts, Jewelry, Fish and Duck Ponds, Bowling Alley, String, Bumper, Basket Ball or ANY other LEGITIMATE Concessions. Don't write—come on.	<b>WANT SHOWS</b> Can place Ten-in-One, Animal, Snake, Motordrome, Monkeys, Wild Life, Illusion, Crime, Mid get, Iron Lung or ANY other CLEAN Show with transportation.	<b>WANT HELP</b> Want Ride Men who drive semis; Electricians, Mechanics or any other useful Men for Spitfire, Merry-Go-Round, Ferris Wheel.
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**HARRY (POLISH) FISHER, Golden West Shows**  
Fairgrounds, Pleasanton, California

# BIG FOURTH OF JULY CELEBRATION

## MERRYMOUNT PARK

QUINCY, MASS.  
BONFIRE—FIREWORKS—FREE ACTS  
8 BIG DAYS AND NIGHTS  
JUNE 27-JULY 4 INCLUSIVE  
Wanted—Shows, Stock Wheels and all kinds of legitimate concessions. No Grift or Gypsies.  
**BAY STATE SHOWS**  
**EDWARD O'BRIEN, Mgr.**  
7 Milford St. Boston, Mass.

# W.G. WADE

Shows  
ADRIAN, MICH., JUNE 27-JULY 4  
BIG ANNUAL 5 DAY CELEBRATION, June 30-July 4  
RACES—RODEO—THRILL SHOW—FIREWORKS  
Radio, Stage and Screen Stars in Person  
Can place all Concessions (except Popcorn, Bingo & Lead Gallery)  
Can also place any non-conflicting Shows.  
DON'T MISS THIS BIG EVENT! CONTACT NOW!  
**W. G. WADE SHOWS, Battle Creek, Mich., This Week**  
P. S.: Plan now to book for the FOREST FESTIVAL on the streets of Manistee, Mich., July 11-16.

# VICTORY EXPOSITION SHOWS

WANT FOR 12 FAIRS AND CELEBRATIONS STARTING AT THERMOPOLIS, WYO., JUNE 27-30; THEN THE BIG JULY 4TH CELEBRATION AND STAMPEDE AT CODY, WYO., JULY 1-4; FOLLOWED BY THE SHERIDAN, WYO., BOTS-SOTS STAMPEDE  
SHOWS: SIDE SHOW, MONKEY SHOW, MOTORDROME, ILLUSION, OR ANY WORTHWHILE ATTRACTIONS. CONCESSIONS: PENNY ARCADE, DIGGERS, MOST STOCK CONCESSIONS OPEN. HELP: RIDE HELP ON TILT, OCTOPUS AND FERRIS WHEEL. JUNIOR LANTZ WANTS CRIDDLE MAN FOR COOK HOUSE AND GRAB OUTFITS. CLYDE DAVIS WANTS GIRLS FOR GIRL REVUE. CAN ALSO PLACE HALF AND HALF.  
Address: RAWLINS, WYOMING, This Week; Then THERMOPOLIS, WYOMING.

# WANT MOTORDROME HELP

Men and Girl Riders for Drome, also Talker with Drome experience. Long season. All Winter in Florida. Postively no drunks tolerated. Reply to  
**E. L. YOUNG, Gen. Mgr., Royal Crown Shows**  
SHARON, PA., this week.

# Iroquois, Ill., 100th Annual 4th of July Celebration

(Not the biggest, but one of the best, Two Big Days, Two Big Nights.) July 3-4. With Remington, Ind., Street Fair, July 6-9 to follow.  
WANT—Darts, Basket Ball, Glass Pitch String Game, Pitch-Till-U-Win, Cork Gallery, Ball Games, Novelty, Hoop-La, Root Beer, Jewelry, Milt, Popcorn, Fish Pond, Hi-Striker. Can place Penny Arcade and Snake Show, Girl Show with or without top, Percentage Dealers. Wire  
**OHIO VALLEY SHOWS**  
ROXIE HARRIS, SOUTH WHITLEY, IND., STREET FAIR

# JOHNNY J. DENTON SHOWS

## CAN PLACE CAN PLACE

For Grundy, Va., followed by Big Fourth of July Celebration, Richlands, Va., then 14 bona fide fairs.

CONCESSIONS: All Legitimate Concessions open. Sell Ex on Novelties.

RIDES: Can use First and Second Men on 10 major Rides.

SHOWS: Good opening for Girl Show. Must have two or more girls.

Wire **JOHNNY J. DENTON, Pikesville, Ky.**

## AGENTS—MAPLE WILLIAMS—AGENTS

Need Hanky Pank Agents of all kinds, especially Age and Scales, Glass Pitch, Coke and Bumper, etc. We offer you a solid route of Fairs and Celebrations from July 4 until November. Opening at Brady, Texas, June 30, with 4th July Celebration with Bill Hames, the Show that plays the cream of Texas. All replies:

**MAPLE WILLIAMS**

Portland, Tex., until June 27; then Brady, Tex.

## THOMAS JOYLAND SHOWS

CAN PLACE FOR BALANCE OF SEASON AND 12 BONA FIDE FAIRS

Hawaiian Show or Girl Revue, must have at least 3 girls and own equipment, Glass House, also Photo Gallery. Want Agents for Scales and Age (Vern Wolfe, answer). Can place Agents for Hanky Pank Concessions. Jack Yazvac can place Agent for Clothes Pin Store.

### CAN PLACE—A-1 BINGO CALLER

Can place Looper Foreman. Ride Help who drive semi. All wire: **THOMAS JOYLAND SHOWS, CHILLICOTHE, OHIO, NOW.**

## JACK'S GREATER SHOWS

Want for Manassas, Va., week June 20; with Big Fourth of July to follow.

Can place Concessions of all kinds. Good opening for Bingo, Cook House catering to Show People, Popcorn, Candy Apples, Custard, Floss, all kinds of Slum Stores. A few choice Concessions open, also some Percentage. Nora Boswell, get in touch. Bill Hunter can use you as patch, also your Concessions. Jimmy Cyr, Roy Allen, get in touch. Have complete outfit for Girl Show. Can use useful Side Show Acts and Annex. Dutch Whitesides no longer with this Show. Want Ride Help for all Rides. All wires to

**FRANK HARRISON**  
MANASSAS, VA., THIS WEEK

## DUMONT SHOWS

KEYSER, W. VA., JUNE 27-JULY 2

BIG 4TH OF JULY CELEBRATION, OAKLAND, MD.

Want for season—High Free Act—must be reasonable. Want a few legitimate Concessions, Custard, Ball Games, Cigarette Pitch, String Game, Glass Pitch.

Address: **MEYERSDALE, PA., This Week**

## GRACELAND GREATER SHOWS

Want for Jacksonville, Ill., week of June 27, and the Eleventh Annual Fourth of July and Fair Combined, Whitehall, Ill.

Concessions—Cookhouse, Candy Floss, Frozen Custard, High Striker, Ball Games, Six Cats, Long or Short Lead Gallery, Pitch-Till-You-Win, String Games, Bowling Alley, Hoop-La or P.C. open with two or more Hanky Panks. Rides—Good proposition to Kiddie Auto, Tilt or any Ride not conflicting with ours. Ride Help—Foremen for Merry-Go-Round and Chairplane; top wages for sober men who can drive semis. Shows—Funhouse, Motordrome or any Show of merit that has its own transportation. All answers:

**HARRY ALKON, Mgr.** **CHAS. S. NOELL, Gen. Agent**  
LITCHFIELD, ILL., THIS WEEK



## FREAR'S UNITED SHOWS

Playing two 4th July spots, Neligh, Nebr., July 4-5-6, and Plattsmouth, Nebr., June 30-July 1-2. Want Scales, Fish Pond, Balloon Dart, Glass Pitch, Hoop-La, Mitt Camp, well-flashed Bingo. Agents for Penny Pitch, Ball Games. Helen Boswell, come on. Ball Games open. Want Cook and Criddle Man for Cook House. Blackie Ellis, have opening for you. Want Ride Help. Foremen for Wheel, Merry-Go-Round. Bonus for 4th July spots and top wages. Wheel Tex, come in.

## OIL STATE SHOWS

"MODERN AMUSEMENTS"  
DOWNTOWN CAUSHATTA, LA.

Want any small Grind Shows. Hanky Panks, come on. Count Store and Skillo Agents. Also Operator for Snow Ball. Duncan, we are holding P.C. for you. Bill and Mary Ridings, answer. Johnny Carter, acknowledge this ad.

**L. L. (CURLY) SHIPLEY** **R. R. (HAWKSHAW) DAVENPORT**  
CAUSHATTA, LA.

## Harness Racing, Air Show Planned in Chilliwack, B. C.

CHILLIWACK, B. C., June 18.—Harness racing and an air show will be included in the Chilliwack Cherry Carnival on Dominion Day here, July 1, at Five Corners.

Harness racing will be staged by the Northwest Trotting Association, with pari-mutuel betting.

## AVERY'S MODERN SHOWS

Can Place for **WHITE CLOUD, MICH.**

Biggest 4th July Celebration in Michigan, sponsored by Board of Commerce, and Fremont, Mich., VFW, June 21 to 25. GRIND SHOW, PENNY ARCADE, SMALL COOKHOUSE, SHORT RANGE SHOOTING GALLERY, SCALES, CUSTARD, PHOTO GALLERY, HUCKLEY BUCK. Can use Al, JENNY FOREMAN. Must be sober and drive semi. SMITTY FRAZER wants SIX CAT and SWINGER AGENT.

## WANTED

Stock Concessions, Ball Games, Snow, Ice Cream, Mechanical and Monkey or any Show of merit. Book Octopus. Fairs and Celebrations balance of season. Herculeanum, Mo., this week; Wentzville Jubilee next; then Salem, Ill., Fair. Dock Steiger wants Set and Pea Pool Agents; Frankie Geer, wire.

**JACK WALLACE**  
MOUND CITY SHOWS #2

## WANTED

FLY-O-PLANE FOREMAN. ALSO MAN TO HANDLE MINIATURE TRAIN.

Contact: **CAVALCADE OF AMUSEMENTS**

Joliet, Ill., this week; Hammond, Ind., to follow.

## HUTCHENS' MODERN MUSEUM

WANT TO JOIN AT ONCE

Ticket Seller, Girl for Inside; Man and Wife preferred. Also American Milt Reader. Tattoo Artist and other Attractions. Long season of Fairs. All address: **JOHN T. HUTCHENS, Mgr.** Longmont, Colo., this week.



## NATIONAL SHOWMEN'S ASSOCIATION

GREET'S YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Club-rooms in the center of the amusement world.

Meetings 2nd and 4th Wednesday each month  
Palace Theatre Building,  
1564 Broadway,  
New York 19, N. Y.

Almost everyone of the Eastern amusement family is a member. Are you?

Write for information

Initiation ..... \$10.00  
Dues ..... \$10.00 Yearly

## MOORE'S MODERN SHOWS

WANT

COOKHOUSE TO JOIN AT ONCE.

Address: Chillicothe, Mo., this week.

## CARNIVAL WANTED

Sept. 7-9

**Gorin Fall Festival**

Contact

**Carl W. Klopfer, Gorin, Mo.**

## WANTED

Small Merry-Go-Round, 1 Kiddie Auto, 1 Kiddie Airplane, 1 12x12 Country Store, complete. Will pay cash if priced right. 1 #12 Ell Wheel for sale, \$2,300.00.

**POP HALE**

610 Webster Ave. Waco, Texas  
Phone 9610-B2

## WANT

American Legion wants Show and Rides for July 3 and 4 Celebration.

**FRANK ROBERTSON**

303 W. Delaware St. Fairfield, Ill. note

## BUFFALO SHOWS

Want for 17 Fairs and Celebrations starting at Benton, Ill., June 28; then Massac County Fair, Metropolis, Ill., July 3-9, and balance of season

Concessions that work according to Illinois regulations. Shows with own outfits and transportation. Can use well-framed Girl Show and 10-in-1 or any Show not conflicting. Want Ferris Wheel and Caterpillar Foremen.

Address: **JACKSON, TENN., This Week**

## WANT—GOLD BOND SHOWS—WANT

MAMMOTH 4TH OF JULY CELEBRATION

3 Big Days and Nights—Watertown, Wisconsin

CONCESSIONS of all kinds. SHOWS—Reasonable rates. Can place Animal, Wild Life, What Is It?, Large Rats, Micky Mouse, Mechanical and Motor Drome. RIDES—We have ten, can place several non-conflicting. Reply by wire only.

**MICKEY STARK, Mgr., Green Bay, Wis., June 20 to 28; then Watertown 4th of July Cal.**

## UNITED LIBERTY SHOWS

WANT

WANT

WANT

For a long route of Fairs and Celebrations, including HENRY, ILLINOIS, JULY 4TH. WANT: Novelties, Photos, Long and Short Range, Coke Bottles, Fish Pond, Bumper, Pitch-Till-U-Win, Arcade, String Game, Huckley Buck, Basketball, Ball Games and Fish Pond. Can use two more P.C. Outfits and will book four well-flashed Grind Stores that will work the way I tell them. Want Agents for Roll Down. Want Broad or Dink Tossers. Must be capable. Otis Hall or Otis Hickman, wire collect. WANT Fun House, Side Show or any Show of merit not conflicting. WANT Tilt, Caterpillar, Roll-o-Plane and Spitfire. Want Whip Foreman. Plano, Illinois, June 21-25; Utica, Illinois, Homecoming, June 28-June 30; Henry, Illinois, July 2, 3 and 4.

## FOR SALE

Dart Store, Pitch-Till-You-Win and two Ball Games. Now booked on O. C. Buck Shows. Tractor and Trailer go with it. Cheap if sold at once. Can be seen at Menands, N. Y., this week; Keene, N. H., next week.

**JAMES QUINN, O. C. BUCK SHOWS**

**WANTED**  
**For 49th ANNUAL JULY 4 CELEBRATION**  
 Greenwood, Ark., June 27-July 4.  
 Other Celebrations to follow.  
 All kind of Shows with or without top. Can use Jewelry, Apple, French Fries, Lead Gallery, Hoop-La, High Striker, Fish Pond and Cane Rack.  
**FOR SALE**  
 14-Seat Caterpillar, newly rebuilt, or will trade for 32-Ft. Merry-Go-Round.  
**ROSA M. RAINES**  
 Mena, Ark., or per route.

**JOE SCIORTINO**  
**WANTS**  
 Ticket Sellers who can drive semis. Experienced Candy Pitchman. Talker for Posing Show. If you drink, don't answer. Can use two more Attractive Girls for Posing Show. Answer  
**J. SCIORTINO**  
**Royal Crown Shows**  
 SHARON, PA.

**HENRY WILSON**  
 and  
**RED NECK EAVES**  
**WANT**  
 Agents for all stores, Skillo, Razzle, Roll Down, line-up stores, also outside help for same. All wires c/o Capell Bros.' Shows, Siloam Springs, Ark., this week; Springdale, Ark., for big Fourth.

**WANTED**  
**For 6 Iowa—2 Kansas—5 Texas Fairs**  
 Diggers, Agents for Snow, Cigarette Gallery, Ball Game Girls, few more Hanky Panks, Kiddy Auto, Athletic Show Banner Man who can sell elephant advertisement complete. Biggest 4th in Iowa. Wire Topeka, Kan., this week; then Nebraska City, Nebr.  
**C. A. VERNON, Manager**  
**United Exposition Shows**

**AT LIBERTY**  
**BENNIE WELLS**  
*Scenic Artist*  
 Painter of Beautiful Shows.  
 Just finished two complete units Fidler's United. Address  
 Care Billboard, Cincinnati 22, O.

*Due to disappointment*  
**RIDES WANTED**  
 For the 27th Annual Homecoming Celebration sponsored by the American Legion. Four or five Rides needed. Write or wire  
**JAMES TEGARDEN**  
 Orleans, Ind.

**COOKHOUSE HELP**  
**WANTED**  
 Two units open. Grand Forks, North Dakota, June 27th. 14 Midwestern Fairs to follow. Blackie Nelson and Speedy, come on.  
**J. P. MAGEE**

**Big 2-3-4 July Celebration**  
 SALINA, OKLA.  
 Want Rides, Shows, Concessions, Ride Help, Agents, Cook House open. Athletic People, Hanky Panks, and what have you? Come on. Wires only.  
**Dickson's United Shows**  
 Care Western Union Muskogee, Okla.

**BINGO CALLER**  
 Top salary to capable man who is sober. Must use mike. Place you immediately. Wire or phone  
**PARADA SHOWS**  
 Baxter Springs, Kansas

**15 OUTSTANDING FAIRS (Save This Fair List) OUTSTANDING FAIRS 15**

<b>ALLEGANY OLD HOME WEEK</b> July 4-9 Allegany, N. Y.	<b>BOLIVAR OLD HOME WEEK</b> July 11-16 Bolivar, N. Y.	<b>GENESEE CO. FAIR</b> July 25-30 Batavia, N. Y.
<b>CALEDONIA FAIR</b> August 8-13 Caledonia, N. Y.	<b>HUNTINGDON CO. FAIR</b> August, 22-27 Huntingdon, Penna.	<b>TIOGA CO. FAIR</b> August 30-Sept. 3 Mansfield, Penna.
<b>JUNIATA CO. FAIR</b> Sept. 5-10 Port Royal, Penna.	<b>DURHAM CO. WHITE FAIR</b> Sept. 12-17 Durham, No. Car.	<b>MOORE CO. FAIR</b> Sept. 19-24 Carthage, No. Car.
<b>LEXINGTON CO. FAIR</b> Sept. 26-Oct. 1 Lexington, No. Car.	<b>LEE CO. FAIR</b> Oct. 3-8 Sanford, No. Car.	<b>MECKLENBURG CO. FAIR</b> Oct. 10-15 Chase City, Va.
<b>KINGSTREE FAIR</b> Oct. 17-22 Kingstree, So. Car.	<b>MARION CO. FAIR</b> Oct. 24-29 Marion, So. Car.	<b>CORDELL CO. FAIR</b> Sept. 31-Nov. 5 Walterboro, So. Car.

**CONCESSIONS**—Can place all types of legitimate Concessions, Hi-Striker, Fish Ponds, Novelties, Hoop-La, Scales and others. **SHOWS**—Can place Wild Life, Arcade, Glass House or any Show not conflicting. **RIDES**—Can place Fly-o-Plane, Caterpillar or Looper. **TALKERS**—Can place Talkers for Fun House. (Bobby Edwards, answer.) **Frannie, Gabe and Carmen Darnex**, get in touch with Lee Carroll. **HELP**—Can place Foreman on Wheel. Also Help on all Rides who drive semis. This is positively one of the best Fair routes in the East. Join now and receive the benefit of these dates. **Free Act**—Want Free Act for week of July 4. Contact at once. Also Agent for Razzle, Blower and Bucket. Address all mail and wires to  
**LLOYD D. SERFASS** Gen. Manager  
**PENN PREMIER SHOWS**  
 WILLIAMSPORT, PA., THIS WEEK; JOHNSONBURG, PA., NEXT.

**W. G. Wade Shows**  
 UNIT NUMBER TWO  
**WANT FOR**  
**Michigan Big 3 Celebrations**

<b>St. Clair</b> 23RD ANNUAL INDEPENDENCE CELEBRATION June 30-July 1-2-3-4	<b>Carleton</b> ROTARY FAIR July 6-7-8-9-10	<b>Port Huron</b> CENTENNIAL July 16-17-18-19-20-21-22-23-24
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LEGITIMATE CONCESSIONS OF ALL KINDS. WRITE OR WIRE  
**C. D. MURRAY, Mgr., W. G. Wade Shows Unit No. 2**  
 Coldwater, Michigan, June 20th-25th; Cass County Fair to follow Port Huron Centennial.

**SNAPP GREATER SHOWS, INC.**  
 Can place two more shows starting June 30th at Menomonie, Wis., Fair; followed by 8 more Wisconsin Class A Fairs—plus 5 Southern Fairs, including new Pine Bluff, Ark., Fair and the Four State Fair at Texarkana.  
 Prefer dark rides which have never been over this route before. Good Mechanical Show (Joe Teska, if not placed, wire) or any other worth while show.  
 Can place a few more stock concessions at Fairs. Bill Chalkias, can use now and for balance of 14 Fairs, good Freak to feature also inside lecturer for Side Show.  
 Wire or write Charles City, Iowa, June 20th to 25th; or Menomonie, Wis., before June 29th.

**SNAPP GREATER SHOWS, INC.**  
**JOHNNY T. TINSLEY SHOWS**  
*"America's Most Modern Midway"*

**CAN PLACE**  
 Frozen Custard, Wonder Bar, High Striker, Long Range Gallery, Jewelry, Novelties, Merchandise Concessions, Watchla, Heart Shape Pitch, Six Cats, Age, Cork Gallery. Address Johnny T. Tinsley Shows, Memorial Drive at Pearl Street, this week; next week, Washington High School Grounds, Hunter Street S.W., Atlanta, Ga.  
 P. S.: Erwin Heller, please get in touch with us.

**VIRGINIA GREATER SHOWS**  
 The Show With The Proud Reputation  
 Hyattsville, Maryland, this week; Frederick, Maryland, June 27-July 2; Big 4th July Celebration, Brunswick, Maryland, July 4-9  
**WANT AT ONCE**—Candy Floss, Frozen Custard, Age and Scales, Long and Short Range Shooting Gallery, Fish Pond, Duck Pond, Bowling Alley, Hoop-La, Pitch-Till-Win, Ball Games, High Striker, Penny Arcade. **WANT AT ONCE**—Wild Life, Fun House, any Grind Show of merit. We have the tops, what have you to put in them? Want Girl Show Manager with two or more Girls. All mail and wires to  
**WM. C. (BILL) MURRAY**

**WANTED**  
 Agents for Fish Pond, Balloon and Ball Games. Young couple for Scale and Age. Merchandise Wheel Agents; Bill Langen, get in touch with me at once. Can also place experienced Caller and Aisle men for Bingo; single men only.  
**JACK GILBERT**  
 New Liberty Park  
 Buffalo, N. Y.

**WANTED**  
**GAMES—RIDES—SHOWS**  
**For Carnival**  
 Put on by the Catholic Churches and the City Improvement Assoc. of New Chicago.  
*Big Show! Huge Prizes!*  
 NEAR GARY, INDIANA  
 July 27 to August 6 inclusive, Contact  
**HARRY A. LYON**  
 322 Buchanan St. Gary, Ind.  
 Phone 24155

**JOLLYTIME SHOWS**  
**WATCH—WANTS—4TH OF JULY**  
 Ball Games, Duck Pond, High Striker, Novelties, Age and Scale, Six Cats and Buckets. Also Grind Shows.  
**WES PRICE, Mgr.**  
 Dalmatia, Pa., this week

**Wanted—Carnival—Wanted**  
 Carnival with eight or more major Rides, week of July 18th if possible, for Havelock, N. C., next to Cherry Point Marine Base, auspices Marine Corps League. Thousands of Marines here, this will be a big one. Also to follow under AMVET auspices: Williamston, Wilson, Lexington, Winston-Salem. You can arrange dates to suit you and can have one or all of these towns. Contact at once.  
**Fred Elkin Sr.**  
**AMVET Post #13**  
 Lexington, North Carolina

**WANT**  
 ALL KINDS OF LEGITIMATE CONCESSIONS  
 For 6 days starting June 29 to July 4.  
 Contact  
**VERNON KELLEY**  
 Care Court House Wisconsin Rapids, Wis.

**Wanted—A Good Carnival**  
 To play July 13, 14, 15 and 16.  
 Write or wire if interested.  
**WILL ROGERS ROUNDUP CLUB**  
 Claremore, Oklahoma

**WANTED**  
 Hanky Panks of all kind. Book Grab Outfit, Ball Game, or what have you? Come on, we will book you. Book Mitt Camp. Nick, come on. Hurry down to Westmoreland, Tenn., 2 Saturdays, June 25-July 2; then Big 4th July, Hartford, Ky.  
**Kentucky State Show**  
 Westmoreland, Tenn.

**AT LIBERTY**  
**LEGAL ADJUSTER, ASSISTANT MANAGER**  
 Sober, reliable, references. Address all mail and wires to  
**FRED C. BOSWELL**  
 Crescent Beach, So. Car.

# WORLD OF TODAY SHOWS

TWO SHOWS COMBINED IN ONE

## Want--FOR BIG 4TH OF JULY CELEBRATIONS--Want CHEYENNE, WYO.

Slum Stores of all kinds. Also Long or Short Range Gallery and Penny Arcade. Mossay, Barkoot and King Amusement, get in touch with Art Frazer at once. Also would like to hear from Jimmie Rose.

Staying in the West for a few weeks where money is still plentiful, so get in touch with us at once if you are interested in playing the choice.

Ray Ayers can use Girls for Girl Show; good treatment and top salaries. Pee Wee Parker can use Musicians and Girls for Minstrel Show. Would like to hear from Monkey Show, Unborn or Motordrome.

All answer North Platte, Neb., June 20-25; then Cheyenne, Wyo.

**L. C. REYNOLDS, Owner**      **ART FRAZER, Con. Mgr.**

# CAPITAL CITY SHOWS

## WANT      WANT      WANT

For Legion Celebration, Somerset, Ky., week June 27; then Stearns, Ky., Fourth of July, followed by fifteen Fairs ending November 12. NEED one more sensational Free Act for Stearns. LEGITIMATE Stock Concessions of all kinds, except Age, Custard, Diggers, bingo, Popcorn and Cookhouse. No. P. C. or Griff. SHOWS—Wild Life, Monkey, Snake, Mechanical or any Grind Show; good proposition. RIDES—Tilt, Kiddie Auto or Train. All replies. **J. L. KEEF** Sanford, Ky., this week; then Somerset, Ky.

## JACK KORIE WANTS

One outstanding Freak, salary no object; also Working Acts

Address **JACK KORIE**

c/o Cetlin & Wilson Shows, Bluefield, W. Va., June 20-25; Beckley to follow.

## INDIANA'S BIGGEST 4TH OF JULY CELEBRATION

AMERICAN LEGION, Rensselaer, Ind., July 2, 3 and 4

North Judson, Ind., July 6-7-8-9; Francisville Big Gala Week Legion, Cicero's Annual Street Fair, Stark County Fair, Park County Fair, Pitman County Fair, all Indiana Fairs to follow. No exclusive on Hanky Panks. Want Foreman for Octopus. Can always use good Ride Help who drive semis. Can use Shows with own outfits.

Roanoke, Ind., this week; Rensselaer next.

**THOMAS SHOWS**

CLIFF THOMAS, Owner      T. J. SMITH, Manager

## WANT      WANT      WANT      WANT

For biggest 4th of July Celebration in Southwest Missouri, Rich Hill, Friday, Saturday, Sunday and Monday, July 1st, 2nd, 3rd and 4th. Concessions of all kinds, no EX. Legal Adjuster that is sober and reliable. Will book any Flat Ride that does not conflict. Animal Show, Athletic, Minstrel, good proposition, with own transportation. Want Agents for Skillo, Swinging Ball, Razzie Dazzle. Ride Help for No. 12 Wheel. Useful Carnival People always welcome. Celebrations and Fairs to follow. FOR SALE: 20x30 Bingo, well stocked, already booked on Show for season.

**JOE STARR, Manager, Joe Starr Shows**  
Appleton City, Mo., week June 20th; Rich Hill to follow.  
Leo Burke, contact at once.

## RIDE HELP WANTED

Ferris Wheel Foreman, Chairplane Foreman and Merry-Go-Round Foreman. Have opening for a few legitimate Concessions. All wires to

**Harry J. Kahn, New England Amusement Co.**  
LEE, MASS., ALL THIS WEEK

## VETERANS EXPOSITION SHOWS

"PLAYING THE CREAM OF THE SOUTH"

There is no strike threat down here, business is good. Atlanta until our 4th of July spot, then the tobacco markets. Can use few more Line-Up Hanky Panks, Long or Short Range, Ball Games, String Game, Cork Gallery, Coke Bottle. Will book, buy or lease Kiddie Rides. Can use one Flat Ride for the 4th. Shows with own equipment not conflicting with Jig Show, Wild Life or Snakes. Whitley King wants Girl for Pit. Can use Wheel Man. All replies:

**O. O. "BUD" POINT, Angier Avenue, Atlanta, Georgia**

## WALLACE & MURRAY SHOWS

WANT FOR CANTON, OHIO, JUNE 27-JULY 2, AND A BIG AMERICAN LEGION 4TH OF JULY CELEBRATION, BARBERTON, OHIO.

Ferris Wheel Foreman, Custard, Jewelry, Weight and Age and a few more legitimate Concessions. Want Manager for Minstrel Shows, must have performers; we furnish complete outfit. Will book Octopus and Roll-o-Plane, liberal proposition. Want Monkey Show and Fun House. Address: Salem, Ohio, this week; then Canton, Ohio.

Al Wallace, Sole Owner-Mgr.      DeWitt DeHudson, Bus. Mgr.      C. V. Cox, General Agent

## CARNIVAL ROUTES

(Continued from page 55)

Star Am. Co.: Augusta, Ark.; Judsonia 27-July 2.  
Starr, Joe: Appleton City, Mo.; Rich Hill 27-July 2.  
Stebler Greater: Tunnelton, W. Va.  
Stephens, C. A.: Eccles, W. Va.  
Strates, James E.: Utica, N. Y.  
Stumbo, Fred R.: Neosho, Mo.  
Sunset Am. Co.: Macomb, Ill.; Clinton 27-30; Monticello July 1-4.  
Tatham Bros.: Lewistown, Ill.  
Thomas: Roanoke, Ind.; Rensselaer 27-July 2.  
Thomas Joyland: Chillicothe, O.; Ashland, Ky., 27-July 2.  
Thompson Bros., No. 1: Renova, Pa.  
Thompson Bros., No. 2: McKeesport, Pa.  
Tidwell, T. J.: Memphis, Tex.  
Tinsley, Johnny T.: Atlanta, Ga.  
Tip Top (Eastern): Utica, N. Y.  
Tip Top (Western): Ripon, Wis.; Evansville July 1-4.  
Tivoli Expo.: Canton, Ill.; Olney 29-July 4.  
Turner Bros.: North Chicago, Ill.  
20th Century: St. Joseph, Mo.  
Twin State: Lexington, N. C.  
United Expo.: Topeka, Kan.; Nebraska City 27-July 2.  
United Liberty: Plano, Ill.; Utica 28-30; Henry July 2-4.  
United States: Oceana, W. Va.  
Van Billard: Oxford, Pa.  
Veterans Expo.: (Angier Ave.) Atlanta, Ga.  
Veterans United: New Hampton, Ia., 20-22;  
Leroy, Minn., 23-25; Melvin, Ia., 30-July 1;  
Pipestone, Minn., 2-4.  
Victory Expo.: Rawlins, Wyo.; Thermopolis 27-July 2.  
Virginia Greater: Hyattsville, Md.; Frederick 27-July 2.  
Wade, W. G.: Battle Creek, Mich.; Adrian 27-July 4.  
Wade, W. G., No. 2: Coldwater, Mich.  
Wallace Bros.: LaSalle, Ill.  
Wallace Bros. of Canada: (Fair) Edmonton, Alta., Can.; (Fair) Lethbridge 27-29; (Fair) Weyburn, Sask., 30-July 2.  
Wallace & Murray: Salem, O.  
Wabash Valley: Whitestown, Ind.  
W. E. Attrs.: McEwen, Tenn.; White Bluff 27-July 2.  
Weaver, L. O.: Ottumwa, Ia.  
West Coast: (Fair) Yreka, Calif.; Klamath Falls, Ore., 27-July 4.  
White, Art: Parkers Landing, Pa.  
White Star Attrs.: Barberton, O.  
White's Rides: New Market, Tenn.  
Wilson Famous: Sycamore, Ill.  
Wolf Greater: Marshall, Minn., 20-22; Long Prairie 24-26; Lakefield 28-29; Cannon Falls July 1-4.  
Wolfe Am.: Philippi, W. Va.; Weston 27-July 2.  
World of Mirth: Pawtucket, R. I.  
World of Pleasure: Marion, O.  
World of Today: North Platte, Neb.  
Young's, Monte: Montpelier, Idaho.

## WHITE STAR ATTRACTIONS

North Center, Ohio, this week. Want for Greenbridge, O., American Legion Fair, June 30-July 4, Northern Ohio's largest celebration. Will book a few non-conflicting Stock Stores. What have you? Also Monkey Show, Snake, Illusion or Five-in-One. Also Ride Help who can drive semis. All replies:

**A. O. COFFMAN**  
Barberton, O., this week

## GENERAL AGENT

WANTED

Must have car and know Wisconsin and Illinois. Address:

**SAM FIDLER**  
Oshkosh, Wis., this week

## Happy Holiday Shows, Inc.

Big Fourth Celebration, July 1st to 4th. Will work Sunday, Brighton, Mich., on the streets.

Can use Stock Concessions of all kinds. **A. SCHIPPER, Secy.** Millersburg, Ohio, this week

## MOUND CITY SHOWS

WANT

FIRST CLASS COOKHOUSE.

Wire at once: Centralia, Mo., this week.

## AGENTS WANTED

One Roll Down Agent. No drunks. Other Concession Help.

## TED CORY

c/o HALE'S SHOWS  
Falls City, Neb., this week; then per route.

## ANDERSON'S AMUSEMENTS

Can place for Sumter Homecoming, June 23 through 26, Popcorn and Stock Concessions. FOR SALE—Fish Pond complete, Darrow, contact.

**JOHN D. ANDERSON**

General Delivery      Sumter, Mich.

## WANT FOR BIG LEGION CELEBRATION

JULY 4-9 INCLUSIVE, MEMORIAL MUNICIPAL PARK, JEFFERSONVILLE, INDIANA

First Celebration of this type to be held in Jeffersonville for years.

Want Cookhouse, small Grab and Bingo. Will book any catering Concession. SHOWS—Fun-house, Jig, Girl, Ten-in-One. Any Shows of merit. Can use Concessions of all kinds. No flatties. Will book P. C. with Hanky Panks. Will give exclusive on 2 Mitt Camps and one Photo. Will book any Ride not conflicting. All replies:

**M. F. KAUFMAN**

1244 SOUTH THIRD      Telephone: Magnolia 1918 or 4972      LOUISVILLE, KENTUCKY

## WILL BOOK HANKY PANKS OF ALL KINDS, \$15.50

We have three weeks in the Peach Section then the Tobacco Markets. Ken Datzler and Will Burnette want Mug Outfit and other Help. Mrs. Scott wants Man and Wife to run Sit-Down Grab. Will sell EX on Mitt Camp. Following get in touch at once: Eddie Wheeler, David Byrne. All replies

**H. H. SCOTT, MGR., Commerce, Ga.**

## WANT FERRIS WHEEL

Foreman—One who can handle 3 Wheels. Efficient, sober, reliable. Will book attractive Photo Gallery.

CAVALCADE OF AMUSEMENTS  
JOLIET, ILL., THIS WEEK; HAMMOND, IND., FOLLOWING.

## BRODBECK & SCHRADER

WANT CLEAN SHOWS AND CONCESSIONS

#1 Unit Plainville, Kan., June 20-25; Arapahoe, Nebr., June 27-July 4.  
#2 Unit Crescent, Okla., June 27-July 4; Attica, Kan., July 5-9.  
Headquarters: KINSLEY, KAN.

## NEED COMPANY FOR JUST RIDES AND CONCESSIONS FOR

## "GOLDEN CANYON DAYS CELEBRATION"

July 20 thru July 24, Helena, Montana. Must indicate liability and property damage insurance in amount of \$50,000.00 to \$250,000.00. Contact immediately.

**ARNOLD TWETEN, Promotional Director**

John B. Rogers Producing Co., Golden Canyon Days Celebration Committee Headquarters, Helena, Montana

## FITZIE BROWN WANTS

Capable Man to manage Frozen Custard. Must understand all mixes and be fast dipper. Good opportunity for man and wife. Also want capable Man for head of best framed Six Cat on the road. Can place Working Men for Concessions, also outside Help for Wheels and Spindle.

Address all to FITZIE BROWN

**LAWRENCE GREATER SHOWS**

ADRIAN, MICH., THEN PER ROUTE

# CHAIRPLANE

FOR SALE

1947 Smith & Smith 24-seat Chairplane in excellent condition. Can be seen in operation at Candlewood Amusement Park, located near Town Park, Danbury, Conn.

**Owner, Carlo J. Ross**

Tel.: Business 3635—Residence 8-0437J

## FOR SALE—PRE-WAR PRICES—FOR SALE

Complete Show. Well organized, plenty people. Good route booked. Ten Fairs, Celebrations, Eli No. 5 Wheel, 7-Tub Tilt, Herschell Spillman Merry-Go-Round (two abreast), new Organ, 1946 Model Mix-Up, Allan Herschell Car Ride. Four complete Shows, including big Side Show. Six Concessions, including nice Bingo. Front Entrance, Transformer, Wire, Switch. In fact, this Show is complete from front to back with plenty good transportation. Will sell for \$20,000.00. Show will gross from \$5,000 to \$7,000 on July Fourth Celebration alone. Will pay for self this season. This will be the last time this show will be advertised till Sept. 15th. Will consider \$10,000 cash, balance terms. Wire

BOX 254

c/o Billboard, St. Louis, Mo.

# HAWKEYE STATE SHOWS

Want Concessions, Shows, Agents, Mill Camp. Pee Wee Poteet wants Country Store and Swinger Agents. Jack Blair wants Girls for Girl Show.

Route: Wayland, Ia., Celebration, June 23-25; Marengo, Ia., July 1-4; Delta, Ia., Celebration, July 6-9. Contact

**DOC WITTHAUS**

Per Route.

Roy Logan wants P. C. Dealers.

## WANT—KIDDELAND AMUSEMENTS—WANT

(Formerly Playtime Show) Set-Down (Grab, small Bingo, Short Range, Floss, Popcorn, Hanky Pans, etc.). One of a kind. We have contract for 15th Annual 4th of July, Murphysboro, Ill. Will book Mechanical Show, Monk LeRoy, contact. Man to take charge of Kid Rides on P.C. Geo. F. Sanders, contact. Want Agents for Stock Stores, Homer Cooper, contact. American Mill Camp, Strawharr, contact. Heavy and Polly, contact. Privilege on Hanky Pans, \$12.50 per.

**KIDDELAND AMUSEMENT**  
Gorham, Ill.

## WANT CONCESSIONS

Cookhouse, Cotton Candy and 15¢ Stock Stores.

## MOSHER SHOWS

Ascoda, Michigan, this week; then Harrisville, Michigan, July 1-5. All Street Celebrations.

## WANTED

Four or five good Rides for July 2, 3 and 4, for children and adults. Expect large crowds. Contact

**JIM DUFFIELD, Pres.**

Boosters Club, by phone or wire. Phone 229, Sutton, West Va.

## ATTENTION!

All of my Circus and Carnival friends: Am in doctor's hands. Costly operation necessary. Need money. Anything will be greatly appreciated from those willing to help.

**WHITIE CROSSETT**

1014 Highland Ave. Bristol, Virginia  
Tele.: North 774L  
Permanent Address

## WANTED

### FIRST-CLASS CARNIVAL

To play for one week during July or August

**JOYCE-SCHIRICK POST 1386**

VETERANS OF FOREIGN WARS  
552 Delaware Ave. Kingston, N. Y.

## WANT

32-foot Allan Herschell or Parker Merry-Go-Round; buy, book or lease. Will book any Kid Ride except Cars, String Game, Watch-La, Bee Bee Guns, Cork Guns, Clothes Pins. We have only one of each Concession. All Homecoming and Celebrations

**BURKHART SHOWS, CARL BURKHART**

Yorkville Ill., this week; Marengo, Ill., next

## GIFFARD'S SHOWS

Need Bingo Caller and Wife, and Agents. Photo Cook House or Grab. Concessions that don't conflict. Have straight Fairs and Celebrations  
Hinton, Okla., June 20 thru 25; Granite, Okla., July 1-2-3-4th Celebration.

**RALPH DECKER presents**

**JOSEPH J. KIRKWOOD SHOWS**

**AMERICA'S BEST ADVERTISED MIDWAY**

## WITH THE ONE AND ONLY EMANUEL ZACCHINI SHOT OVER TWO FERRIS WHEELS WANT FOR BIGGEST FOURTH JULY CELEBRATION IN THE STATE

Positively thousand dollar Fireworks Display, five sensational Free Acts and the big one, Hammon, N. J., to follow.

**RIDES**—Can place Merry-Go-Round, set kiddie rides, Tilt, Whip, any flat ride. Here is a spot for Hi Ball.

**SHOWS**—Place Side Show, Girl Show, Snake Show, Minstrel Show, any money getting show with your own equipment.

**CONCESSIONS**—Place Age, Scale, Novelties, Palmistry, French Fries, Cookhouse, Grab, Long and Short Range Gallery, Ball Games, Water Games, Penny Pitches, any and all Hanky Panks, Grind Stores and Percentage. Few choice Wheels.

Want to hear from Bingo and Arcade.

Answer

**RALPH DECKER**

Newburg, N. Y., this week; then per route.

50TH YEAR

50TH YEAR

## The Cleanest Midway in Show Business

Here is the route you have waited for

Now playing Salamanca, N. Y., Old Home Week, followed by downtown Wellsboro, Pa., Then the largest 4th of July Celebration in Western Pennsylvania, Corry Old Home Week and dedication of Mead Park. Fireworks, car and \$500.00 worth of prizes given away daily. Elliptonville, N. Y., Old Home Week; Medina, N. Y., Old Home Week; then to the Fairs. Look them over—7 straight weeks beginning at Owego, N. Y.; Towanda, Pa.; Waterloo, N. Y.; Watertown, N. Y.; Little Valley, N. Y.; Dunkirk, N. Y., Labor Day week; Trumansburg, N. Y.; then North Carolina. **CONCESSIONS** for our Celebrations—Coca-Cola Bottle Game, Dart, Fish Pond, String Game, Bumper, Short Range, Scales, Hats or Pennants, any new or non-conflicting Concessions. No percentage and no gypsies. Ding, get in touch with Dick; have Concession ready for you. **CONCESSIONS** for our Fairs—All legitimate Concessions that will meet requirements of N. Y. State Fairs; Eats, etc. Wire or write what you have; all mail or wires will be answered. **RIDES**—Tilt, Octopus or any Ride not conflicting. The best Ride territory in the East. Should know where to go after 50 years in ride operation. **SHOWS**—Any Grind Show, Fun House, Side Show, Monkey. Can use 5-Girl Revue starting at Fairs; will furnish new panel front and top for same. Jimmie Hellman, let us hear from you. Want Show Builder and Painter. No Ride Help.

## CARL D. FERRIS SHOWS

SALAMANCA, N. Y.

The Oldest Midway in Show Business

50 YEARS

50 YEARS

# Groves Greater Shows

AMERICA'S CLEANEST MIDWAY

## EUNICE, LA., JUNE 20-26

Want Manager for Colored Minstrel Show; have some people. Alexander Tolliver, answer; have important news. Want Manager for office-owned Snake Show.

Agents for office-owned Concessions, Cork Gallery, Set, Clothes Pins, Milk Bottles, Red and Black and others. Second Men on Wheel, Tilt, Caterpillar. All replies

**ED GROVES, Eunice, La., June 20-26**

## W. A. SCHAFER JUST FOR FUN SHOWS

### WANT FOR ALL CELEBRATIONS AND FAIRS STARTING JULY 4

Will book Hanky Panks, Girl Show Operator with Girls, Talker on Monkey Show, Musicians, Comedian for Jig Show. Book Shows of all kinds. Need Six-Cat Agent, P.C. Agents.

El Campo, Tex., this week; then Belton, Tex., 4th.

## POWELSON AMUSEMENTS

### WANT FOR

Dennison, Ohio, Home Coming, June 27 to July 2; Ashville, Ohio, Fourth of July Celebration. Shows of all kinds, Motor Drome. Concessions—Candy Floss, Apples, Root Beer, French Fries, Games of all kinds. No grift. Address inquiries to

**HAPPY POWELSON, Owner**

407 NORTH 8TH STREET

COSHOCTON, OHIO

## WANTED—Talkers and Grinders, Also Lecturers

Who can handle small North American Poisonous Snakes. For 100 days at Chicago Railroad Fair. Opens Saturday, June 25th. Burke, wire me.

**CLIFF WILSON**

ROOM 1730, LA SALLE HOTEL

CHICAGO, ILL.

## !WANTED AT ONCE!

### Magician Who Can Lecture

Must be able to sell freaks unable to lecture on themselves, along with other duties. Garrisons, contact me. Quote your lowest as we don't stall or miss any paydays.

**CHAS. H. HODGES**

Care Thomas Joyland Shows,  
Chillicothe, Ohio, week June 20;  
Ashland, Ky., week June 27.

## GUST KARRAS GREATER SHOWS

(Positively No Grift)

Need the following for our Fairs and Celebrations: Rides—Train, Live Pony, one good Flat Ride. Concessions—Any legitimate, such as Darts, Fish Pond, Cork Gallery, Coke Bottles, Basket Ball, High Striker, Bumper, Glass Pitch, Country Store. Will book only one of each kind. Shows—Funhouse, Iron Lung, Unborn, Mechanical or any other good Grind or Bally Show. Our route to responsible people interested in a good, clean show booked solid until late fall. Address: 124 S. Eighth St., St. Joseph, Mo.

## SAMMY LANE SHOWS

Want for LICKING, MO., JUNE 27th to JULY 4th and balance of season. Coke Bottle, Milk Bottle, Scales, Jewelry, Root Beer, Ice Cream, Hoop-La, Custard, String Game, Darts, Airplane, Bowling Alley. We only book one of a kind. Can use a couple of good Grind Shows. Committees in Southern Missouri, we have some open dates in July and late September.

Home Address: Lancaster, Mo., or per route. We carry 5 Rides—20 to 25 Concessions. No racket.

## WANTED NEON

MAKER-BLOWER

Must Be Thoroughly Competent, Sober and Experienced.

**LARGE R. R. SHOW**

YEAR AROUND JOB

ANS. BOX 271

390 Arcade Bldg.  
St. Louis, Mo.

## PAUL'S AMUSEMENT CO.

... want of July 4-9 and after. Lake Village, Ark., July 4-9, Big Water Circus, then to ... Missouri for a few weeks of Celebrations and Fairs. Can place legitimate Stock Concessions of all kinds, also Bingo and some P.C. Need Ride Help, useful People all lines. No gypsies or racket. No time to write, come on, will place you. FOR SALE—Super Roll-o-Plane, A-1 shape; 24-seat Gruner Mix-Up, practically new; can be bought for cash right, with or without transportation. 2 20x30 Flame proof, same as new Show Tops, top and walls only, no poles. \$150.00 each. If interested come and see. P. A. SCRIMAGER, Paul's Amuse. Co., Pine Bluff, Ark.

## INLAND SHOWS

Want for the Biggest July 4 in Missouri

Coke Bottles, Age and Weight, Pitch-Tilt-You-Win, String Game, Fish Pond, Blower, Six Cats. (Duke Mitchell, get in touch with me; Jack Leon, come on.) Book, buy or lease Ferris Wheel. Higginsville, Mo. (in City Park), June 29-July 4. Don't miss this.

Address: Ottersville, Mo., this week.

## WANTED

EXPERIENCED RIDE HELP

Foremen for Ferris Wheel and Octopus.

## Delgarian Amusement Co.

2303 North Melvina Chicago 39, Ill.

## Merriam's Midway Shows

Can use Fish Pond, Bumper, Photos, Scales, Root Beer, Age, Short Range and other Concessions not conflicting. Alden, Iowa, June 21-22; Sheffield, Iowa, June 23-25; Osceola, Iowa, 27-29; no still dates. Celebrations and fairs only.

**ALVA MERRIAM**

## WANT—WANT—WANT

Man and Wife for Snow Balls. Doing nice business. Need Help on Kiddie Rides. White and Elsie Wirth, Marie Hughes, contact at once. Call collect 9136, Houma, La., or The Nook in Grand Isle, La.

**BOBBIE HENDRIX**

# JACK J. PERRY SHOWS

PICKED FOR

THE BIGGEST FIREMEN'S CONVENTION IN PENNSYLVANIA

Frackville, Pa., June 25-July 2 Inclusive

110 Fire Companies — Two Weeks' Pay Plus Vacation Pay

**DON'T MISS THIS ONE**

**FOLLOWED BY** The Best Fourth of July Date in the East  
Clearfield, Pa., July 4-9 Inclusive

Fireworks—Car Giveaway—Heavy Radio and Newspaper Promotion  
Open Monday Noon—Everybody Knows This One

AND The Great Red Lion Gala Week Fair, Red Lion, Pa.

**A SPECIAL** Remember Fountainville, Pa.?

First and only show in five years. Big steel pay days.  
200,000 people to draw.

**WATCH NEXT ISSUE OF THE BILLBOARD**

Read our list of the South's finest fairs. Contact now for space for  
these big dates.

**GET WELL WITH A WINNER**

**BOOK:** Spitfire, Caterpillar, High Ball and any other Rides not  
conflicting.

**SHOWS:** Monkey Circus, Drome and Wild Life.

**CONCESSIONS:** Novelties, High Striker and other Hanky Panks.  
Joe and Mary Mikloiche, contact "Stash" Goldberg.

This week, Lansford, Pa.

**JACK J. PERRY, Owner** **HOWARD ROBBINS, Mgr.**

# LAWRENCE CARR SHOWS

New England's Finest

**WANT FOR JULY 4TH CELEBRATION**

Biggest Bonfire in Massachusetts

**FIREWORKS AND FIREMEN'S MUSTER**  
**FRANKLIN, MASS.**

Two Bona Fide Celebrations With Fireworks to Follow

Concessions of all kinds that work for stock, Ball Games, Clothes Pin  
Pitch, Darts, Basket Ball Game, Glass Pitch, Cork Shooting Gallery,  
Diggers, Rotary, Fish Pond, Photos, Bumper, etc.

**LAWRENCE CARR**

196 Wildwood Street, Wilmington, Mass.

# W. C. KAUS SHOWS

**WANT FOR GARY, W. VA.**

Followed by Spencer, W. Va., Big 4th Celebration and Balance of Season  
**CONCESSIONS**—Photo, Long Range, French Fries, Basket Ball, Bowl-  
ing Alley.

**SHOWS**—Manager for Side Show, I have top, front and banners;  
Monkey Show. Bud Vaxlier, contact.

**WILL BOOK** Kiddie Train, Kiddie Auto, Cat, Tilt, Whip. All replies  
Vivian, W. Va., this week, or per route.

# ALLEGHANY EXPOSITION SHOWS

ONE OF THE BEST

**HOOVERVILLE OLD HOME WEEK, JUNE 27 TO JULY 2**

Can place Octopus, Spitfire or Roll-o-Plane. Liberal proposition. Shows—Karl Alzora can  
place Magician who can lecture, also Tattoo Artist. Concessions—Can place Grind Stores,  
also Americanized Mitt Camp with small family. We have some of the best dates in  
Pennsylvania. All sponsored celebrations. No depression here. Address all wires and  
communications to

**L. C. HECK, General Manager**  
CHERRY TREE, PENN.

# BARNEY TASSELL UNIT SHOWS

Want for genuine, bona fide Fourth of July Celebration (and the rest of the season)

**REEDVILLE, VIRGINIA, WEEK OF JULY 4**

This is the fourth year

Can place Train Ride or Kiddie Swing, also Photos, Novelties, Jewelry, Basket Ball, Frozen  
Custard, Penny Arcade, Bowling Alley, Hoop-La, Blower and Scales. Write or wire to  
permanent address:

4501 MADISON AVENUE, RIVERDALE, MARYLAND

# DROME RIDERS WANTED

Office-owned show. Speedy Drags, attention. Join Sheboygan, Wis., this  
week. All new riders.

**H. W. HENNIES, Hennies Bros.' Shows**

# Terrell Jacobs Back on RAS

(Continued from page 46)

near-by Rock Island and Moline, Ill. are excellent, and this has been reflected not only in the size of the turnouts but the high per capita spending.

An estimated 25,000 paid thru the gates last week-end. Saturday (11) gave the show its biggest night's patronage it has ever received here. Weather, excepting Tuesday (14), when rain hit, has been good. The stand, which opened Wednesday (8), is the last U. S. still date for the show before it rails to Winnipeg to open its Canadian tour. The stand here is sponsored by the Kaaba Temple Shrine.

**Shrine Club Benefit**

The Royal American Shows Shrine Club netted a substantial sum from a benefit show held Wednesday night (15) in the Gypsy Rose Lee show top. An auction of books written by Gypsy netted an estimated \$700, while incomplete ticket returns indicated an additional revenue of between \$600 and \$1,000.

Gypsy, who donated the books, autographed each copy. Talent in the benefit performance included acts from Gypsy's unit, Leon Claxton's *Harlem in Havana* and the Lorow brothers' Side Show. Cortez Lorow emceed, with Chick Schloss and Leon Claxton assisting.

Three more benefits shows are planned on the Royal American Shows before the season's close. They will be held in Birmingham, Shreveport and Topeka, with proceeds to go to the outdoor showmen's clubs at Chicago, Miami and Tampa.

# Six Cities Mull Trade Fair Idea

(Continued from page 46)

the Organization for European Economic Co-Operation (OEEC), has been in this country to discuss fair plans with Commerce, Economic Co-Operation Administration (ECA) and city heads.

The OEEC delegation met with city officials in Philadelphia, Atlantic City and Detroit—cities whose plans are the most fully developed. The delegation assured the municipalities of the co-operation of Marshall Plan exhibitors and buyers.

Commerce Department is actively promoting U. S. international trade fairs as a means of stimulating world trade. Such fairs have long been a trade adjunct in Europe. Canada picked up the ball on this continent last year and the Toronto trade fair is now an annual event.

That U. S. firms are interested in trade fairs is evidenced according to Commerce by the interest they display in foreign exhibits. Recent fairs in Milan, Italy and Brussels, Belgium, each attracted some 400 U. S. exhibitors.

Similar fairs in the U. S. would be a great boon for show operators and personnel since plans so far discussed include provisions for a mid-way area. Opportunities would also be available for sale of badges, pen-nants and the like.

# FOR SALE

**PORTABLE AUTO SCOOTER**

With 12 Lusse Scooter Cars. Now operating in Park. Selling to settle 3-way partnership. Price is cheap for a quick sale.

**C. D. SIMPSON**

303 Graystone Apt., Chattanooga, Tenn.

# CARNIVAL WANTED

for one week including August 15th  
and 16th.

**J. HOWARD GIBSON**

Creston, Iowa

# FOR SALE

Super Rolloplane with or without transportation. 8-Car Octopus with or without transportation. Can be booked on show for balance of season.

**WORLD OF PLEASURE SHOWS**

Marion, Ohio, all this week

# WILL BOOK

On percentage basis for balance of season for one of the outstanding Kiddieland locations in the country. Ten minutes from the heart of Minneapolis. Will book any Kid Ride not conflicting, also Live Ponies and 3-Abreast Merry-Go-Round.

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**WANT CONCESSIONS** — Small Set-Down Grab, Bingo, Age and Weight, Hoop-La, High Striker, Popcorn, Hanky Panks not conflicting, Hit and Miss Ball Game, American Mitt Camp, no gyms. **SHOWS**—One or more Monkey, Snake or Animal. **RIDES**—One Major and Kid Rides. Will book Six Cat if you can take orders.

**GUY WHITE or FRED ALMONEY**

New Market, Tenn., June 20-25

# CARNIVAL WANTED

**FOR ANNUAL IRISH PICNIC**

**FARMERSVILLE, ILL., JULY 20-21.**

Carnival can play for entire week. Contact:

**JOHN E. MURPHY**

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**AT LIBERTY**

90 Machine Arcade under 40x70 top with Neon Front.

**E. W. (WIMPY) SCHNEPEL**

General Delivery or Western Union,  
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No drunks, who can drive truck. Good territory, no gate. Melvin D. Hughes, wire. Blackie Scott, suit case still here.

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c/o MODERNISTIC SHOWS  
Delmar, Del., now; Easton, Md., next.

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Candy Floss, Pop Corn, Sno Cone, Stock Concessions of all kinds. Can use small Grind Show. All Celebration and Homecomings thru Labor Day. Richmond, Ill., June 22-24-25; big Fourth of July, Coal City, 1-4.

Contact

**L. D. SMITH**

Burkhardt Shows #2 Unit

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WANTS

**MRS. RUBY PETHEL**

(Husband now with the show.) Will send ticket to come on.

McEwen, Tenn., June 20-25

# WANT BINGO CALLER

ALSO COUNTER MAN.

**J. B. SEITZ**

c/o J. L. HENSON SHOWS

Chaffee, Mo., this week; Hardin, Ill., next.

# WANT TO BOOK

With Show having plenty Fairs. Have large Cookhouse, Grab and Snow Ball Outfit, catering to showfolks.

**W. L. BORROR**

WESTERN UNION, FREEPORT, TEX.

# STOCK STORES WANTED

RELIABLE RIDE HELP WANTED.

# ANDERSON RIDES, INC.

Pioneer, this week; Walbridge, Ohio, next week.

# C. W. STEPHENS

WANTS

Ice Cream Agent and Man and Wife to take over Photo Gallery.

**HOME STATE SHOWS**

Aberdeen, South Dakota, June 20-25.

# CARNIVAL BILLPOSTER

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HAVE SMALL TRUCK. SELL BANNERS.  
PROMOTE KIDS' DAY.

**B. I. POSTER**

General Delivery Terre Haute, Indiana

# AOW Preps 129 Kids for 1949 ARSA Nationals

ELIZABETH, N. J., June 18.—State and district contests completed, the America on Wheels chain of rinks is preparing its skaters for the June 27-July 2 nationals of the United States Amateur Roller Skating Association, to be held in Earl Van Horn's Mineola (N. Y.) Roller Rink. AOW officials expect the meet to be the biggest yet staged by USARSA.

AOW alone has 129 eligibles for the contests. The New Jersey Amateur Roller Skating Association contests, held May 16-20 at Capitol Arena, Trenton, produced 52 skaters who finished first, second or third. This was followed by the Tri-District State meet held May 28-30 at AOW Alexandria (Va.) Arena, with 49 eligibles from Alexandria and National (See AOW PREPS on page 90)

## Hillside Starts 10G Facelifting Project

RICHMOND HILL, N. Y., June 18.—Hillside Rollerrome here has switched to an abbreviated summer schedule and started work on a \$10,000 facelifting May 28.

When completed, the rink will have a complete interior decorating job in a lime green color scheme, with knotty pine paneling; a new ladies' lounge and refreshment section, new front of decorative and glass brick to replace present store-type windows, a latest type Hammond organ, a water-spray roof cooling system and an outside entrance canopy.

## Ledee and Canosa Turn Avalon Pros

NEWBURGH, N. Y., June 18.—Ray Ledee and Rita Canosa, well known competitive dance skaters of the nationally famous Queens Club, have been signed as professionals at Avalon Rollerrome here, it was announced Thursday (16) by operator Sal Muscarella.

They replace L. W. Pryor, who resigned recently after having held the coaching berth for several years.

## Riverside Kids Tops at ARSA's Mich. Contests

GRAND RAPIDS, Mich., June 18.—Skaters from Riverside Park Roller Rink, Saginaw, made practically a sweep of the State championships of the Michigan Amateur Roller Skating Association at Ramona Park Rink here, May 12-14, reports Wallace W. Laury, president of the association.

Riverside took first place in 26 of the 29 contests run off. Eastwood Park Rink, Detroit, copping a first in junior ladies' singles; Curvespot Rink, Muskegon, took No. 1 spot in intermediate dancing, and Palomar Roller Gardens, Lansing, finished first in senior men's speed skating.

Results: Singles, juvenile ladies, Judy Laury, Riverside; Nanette Kreger, Eastwood; Heather (See RIVERSIDE KIDS on page 90)

## Charlotte Optimists Set \$2,000 Skatery at Park

CHARLOTTE, N. C., June 18.—Roger L. Knight, president of the Charlotte Optimist Club, says a new \$2,000 skating rink will be among new facilities at Optimist Park on North Brevard Street.

Club directors have voted to apply \$2,000 of the club's \$5,000 profit from the recent firemen's-police-men's baseball game toward the rink, Knight stated. He added that the rink will be one phase of a general program of development at Optimist Park. Other projects planned include a swimming pool and gymnasium.

## Mineola Clubsters Regain Top Slot in New York ARSA Meet

NEW DORP, S. I., N. Y., June 18.—The nationally famous Earl Van Horn Club of Mineola galloped off with top honors in dance and figure skating events of the United States Amateur Roller Skating Association-sanctioned New York State roller championship, contested Sunday (5) and Monday (6), at Staten Island Rolladium here. Three teams competed: The Earl Van Horn; Mount Vernon, last year's victor, and the newly formed Staten Island Club. Mount Vernon's victory in the racing division, in which Mineola had no entrants, was a landslide.

Competition ran all day, both days. As usual, crowds were sparse in the morning, medium for afternoon events, and sizable for evening finales.

Artistic event place winners, all of whom qualified automatically for the United States meet to be held at Mineola, June 27-July 2, follow:

Senior men, Gene Parker, Mineola; James Murray, Mount Vernon. Senior ladies, June Henrich, Mineola; Helen Hayes, Mount Vernon. Senior dance, Charles Irwin and Gladys Ward, Mineola; Charles Lowe and Wilhelmina Stuchel, Mineola; Walter Clancy and Charlotte Perkins, Mount Vernon. Senior pairs, William Scheurer and June Henrich, Mineola; James Murray and Helen Hayes, Mount Vernon; Charles Irwin and Patricia Finn, Mineola. Senior ladies pairs, Marion Eckwerth and Marie Grosso, Mount Vernon, second.

Intermediate men, George Rottkamp, Mineola; Tom Chmiel, Mineola; Joseph Horvath, Mount Vernon. Intermediate ladies, Marie

# Top Honors to Parker Gal At RSROA G. L. Regionals

MILWAUKEE, June 18.—It was all Nancy Lee Parker, Utica, Mich., in the Great Lakes regional championships of the Roller Skating Rink Operators' Association, according to Phil J. Hays, at whose Pallomar Roller Rink here the contests were held, May 30-June 1.

The 1948 U. S. senior ladies' figure champ was the sensation of the meet in winning both the senior figure and free skating divisions of the contests. She outclassed every skater in the meet, and Hays said her free skating routine was the most outstanding exhibition he has seen in 10 years.

The contests were judged by Shirley Gormley, Jackson, Miss.; Paul Poetgen, St. Louis, and Jack and Irene Boyer, Chattanooga. Bob Irwin, United States Federation of Amateur Roller Skaters dance chairman and competition steward, won the praise of both contestants and attending operators for running a smooth meet.

## Prep Dance Contest To Hype Empire Biz

BROOKLYN, N. Y., June 18.—A 14-step contest, open to all RSROA amateurs who have never placed in a State meet or better, has been announced as a warm-weather biz builder for Empire Rollerrome here by Manager Bill Opatrny. Eliminations will be held on Thursdays, June 23 and 30, with finals on July 7.

Later in the summer, Opatrny says, he will conduct formation 14-step contests, first for teams of four, later for teams of six.

## Detroiters Interviewed

DETROIT, June 18.—Home-town skaters on the European tour of Skating Vanities were interviewed in Paris Saturday (4) by Vera Brown, gossip columnist of The Detroit Times, who is currently doing her column in Europe. Skaters whose activities she reported included Billy Martin, Douglas Breniser, Ernie Wettler, Karen Larsen, Jim Rush, George Petro, Mary McFaddon, Doris Martin and Grace Kwiett.

### Results:

Figures, junior girls, Laurene Anselmy, Pontiac, Mich.; junior boys, Ray Miller, Mount Clemens, Mich.; novice ladies, Barbara Walsh, Detroit; novice men, James Sweeney, Louisville; intermediate ladies, Sally McClung, Indianapolis; intermediate men, Paul Lampkin, Pontiac, Mich.; senior ladies, Nancy Lee Parker, Utica, Mich.; senior men, Ted Rosdahl, Chicago.

Free skating, juvenile girls, Linda Craig, Indianapolis; Patricia Martino, Detroit; Patricia Jarrard, Pontiac, Mich. Junior girls, Laurene Anselmy, Pontiac, Mich.; Nancy Kromis, Detroit; Gertrude Miller, Mount Clemens, Mich. Novice ladies, Norma Brohez, Decatur, Ill.; Lois Ketchum, Chicago; Beverly Cook, Clawson, Mich. Intermediate ladies, Barbara Meyers, Detroit; Majel Hudec, Cleveland; Sally McClung, Indianapolis. Senior ladies, Nancy Lee Parker, Utica, Mich.; Dolores Molla, Detroit; Donna White, Indianapolis. Juvenile boys, Franklin Talbott, Peoria, Ill.; Joe DeWitt, Chicago; Gary Fischer, Indianapolis. Junior boys, Ray Miller, Mount Clemens, Mich.; John Matejec, Clawson, Mich.; William Fate, Detroit. Novice men, Robert Jones, Cleveland; Joseph Hakim, Detroit; Dan Gideon, Decatur, Ill. Intermediate men, Paul Lampkin (See TOP HONORS on page 90)

**SKATE CASES AT A NEW LOW**  
★ STEEL CASES (Metal Over Wood)—Assorted color combinations. Finest made. \$29.64 Doz. Sample, \$2.47.  
★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling, \$6.50. NOW \$37.80 Doz. Sample \$3.15.  
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Distributors of Heiser Products, Skating Rhythm Records, Champ Brakes, Pro Tek Toe Stops, Rawson Books, Skaters' Jewelry, Floor Brushes, Skate Wheel Grinders, E-Z Roll Wheels, Laces, Stickers, etc.  
Write for Price List

**PORTABLE SKATING RINK FOR SALE**  
Now operating 45x90 under tent. 150 prs. Chicago Skates, Speaker System, etc.  
F. S. HELFRICH, Urbana, Ohio

**PARTNER WANTED OR FOR SALE**  
If you have a building suitable for roller skating or will build, I have all necessary equipment to start business. 50x165 floor, underpinning, skates, organ, grinders, furnace, fans, wire recorder. Will not sell separately.  
**SELBY PROUD**  
222 MAIN STREATOR, ILL.

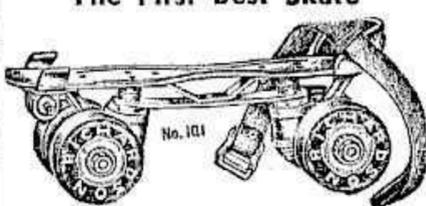
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40x90 Portable Roller Rink, complete with floor, tent, 180 prs. Chicago roller skates, music outfit, all skate boxes, wiring, pop box and everything else you need to operate. 27 Ft. House Trailer, 12 Ft. Concession Trailer; 1948 1 1/2 Dodge Truck, 16,000 ml., perfect. First \$9,000 gets this bargain. Permanent location forces this sale when the portable season is now on. For details write or come and see operating at Wartburg, Tenn.  
WILLIAM T. MILLER

**RINK FOR SALE**  
\$29,000.00 Building, 125x60, living quarters, 4 rooms. Property 200x600. Open all year, heavy vacation land, 50-passenger bus included. \$17,500.00 cash. Does good business all year round. Address  
**G-W ROLLER RINK**  
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**FOR SALE**  
1 complete Portable Roller Rink, 52'x125', in operation, located in business section at Winona, Minn. Hard maple sectional floor used one season, all equipment nearly new. Building for winter skating available. If interested write or call  
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**DUE TO SICKNESS**  
Need at once a good Portable Rink Man with experience. For sale at Blue Ridge, Ga., 45 x 90 Rink complete, now in operation, doing good business. Used two seasons.  
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WILL HAVE NO OTHER, THERE IS A REASON.  
**CHICAGO ROLLER SKATE CO.**  
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**The First Best Skate**  
  
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**The Best Skate Today**

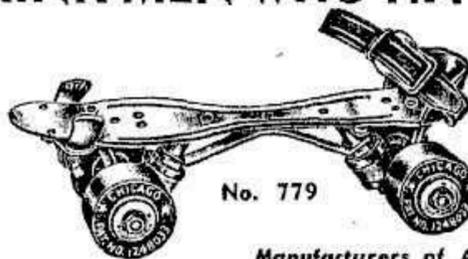
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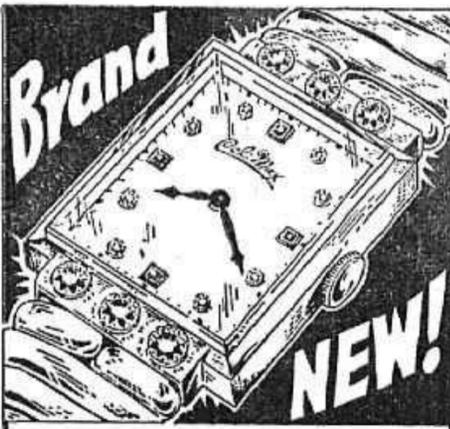
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**PERAMENT ROLLER RINK**  
48 Ft. by 108 Ft.  
Maple floor, Chicago skates, R. G. A. music system, skate boxes, etc. Concession stand, skate parts and grinder. Two acres of land.  
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Gold Filled Rings—all beautiful workmanship—Be sure to order sizes you need.



#100A  
Per Doz \$12.00  
1/20 14K R. G. P. Heavy, large Ruby color center — or all white.



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Per Doz \$24.00  
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1/20 12K G. F. Ladies Brilliant Cluster. Assorted color center (large) stones.



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1/20 14K R. G. P. Ladies Sensation Dinner Ring. Five "live" stones.



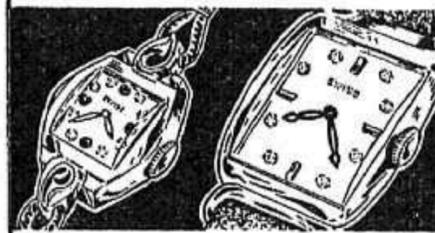
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1/30 14K R. G. F. Extra heavy with over 2K stone — designed mounting.

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AMAZING OFFER—\$40 IS YOURS FOR SELLING only 50 boxes Christmas Cards, also 50 and 25 for \$1 with or without name; free samples; other boxes on approval, including entirely new, different de luxe assortment with feature television card; cute plastic assortments; write today; it costs nothing to try. Cheerful Card Co., 659 White Plains, N. Y. je25

ATTENTION—CONCESSIONAIRES, PREMIUM Handlers, Bingo Operators who work carnivals and fairs, get our proposition on three fast moving household items. Perfect Products Co., Dept. B, Beloit, Wis. je25

BEAUTIFUL MEXICAN RESURRECTION Plants (the miracle Plant), with very big demand, \$18 thousand; 5,000 lots, \$16 thousand; send order now; all selected good size plants. National Products Co., Laredo, Tex.

BUY THOUSANDS OF NATIONALLY ADVERTISED products direct from manufacturers and distributors; write for "Buy Direct and Save." Service Publishing, 218-F Investment Bldg., Pittsburgh 22, Pa. jy9

GIRL PHOTOS—300% PROFIT; SELLS ON sight; 24 different and wholesale price list \$1. M. Kleeman, 2433 N. Mascher St., Philadelphia 33, Pa. ju2

DUPONT NYLONS, FULL FASHION; 51 Gauge, in any quantity or size, for stores, salesboard dealers, pitchmen, carnivals, etc.; in flashy packages, 3 pair to box; our No. ones, \$7.50 doz.; twos, \$6; three, \$3.50; all orders promptly shipped. McDonald Mfg. Co., Ooltewah, Tenn. jy2

DUPONT FULLFASHION NYLONS IN ASSORTED colors, sizes 8 1/2-10 1/2; one pair in newest type envelope, three pairs to box; #1, clear, sheer, \$6.00 dozen; #2 in a real buy, \$5 dozen; #3 for practical use, \$3.50 dozen; rejects in new beautiful individual envelopes, 12 pairs to box, \$1.75 dozen; write or wire order from this ad. C.O.D. Phone: 9-7949, Tenn. Nylon Div., 79 Shallowford Whse., Chattanooga 4, Tenn.

FAST SELLING COMBINATION TIRE GAUGE and Key Case; present agents enjoying big repeat sales with service stations, drug, cigar, hardware and department stores; also big premium sales; dollar retail, 10 to display card; make \$1.50 per card; send \$1 for sample. Campbell Oil & Supply Co., Cleveland 3, O. jy2

GIVEAWAYS—LADIES' ASSORTED PURSES, \$25 hundred; Ornaments made from steer horns; birds and sharks, \$25 hundred; Rubber Wall Plaques, fruit designs, stick anywhere, \$5 hundred; Mexican Featherbird Pictures, size 7x9, all framed, \$7.20 dozen; send \$2 for all samples. Liberty Novelty Co., 2624 S. Central Park Ave., Chicago, Ill. No catalogs. je25

INDIAN BEADWORK, BUCKSKIN, BEADS, Feathers, Wigs, Supplies; buying direct from Indians; prices reasonable; free price list. Pawnee Bill's Indian Trading Post, Box 35B, Pawnee, Okla. ju2

IS MONEY SCARCE? THEN "RUN MENDERS" are good! Run Mender Factory, 413 N. Craig St., Pittsburgh, Pa. je25

JUST LIKE A NEW BORN BOUNCING SPANKIN, fresh as a daisy on a busy buyers purchasing tab (so ketchy and believe it or not a barroom souvenir, hidden up here in them hills of good old Ken-tuck); be a high stepper sport and toss up one buck, give eight of these Charlies a chance to work or come clean with a five spot and you will wind up with one hundred. Ken Miller, Box 1257, Louisville, Ky.

LIFE LIKE RATTLESNAKE ASH TRAY—Natural color finish; \$3 dozen, sample 25¢. Hobby Shop, Paris, Ill.

MAKE \$200 FIRST WEEK WITH OUR NEON Ad Clock or return it for full refund; exclusive territory to good men; no experience needed. Electric Ad Clock Co., 555 W. Jackson, Chicago 6. jy30

MAKE \$24 PROFIT \$30 SALES—CLEANER FOR upholstery, Rugs, Carpets; your name on labels; details free. Kolanite Co., Box 572, Dept. A, Dayton, O. jy9

MEN, WOMEN—SELL CHARACTER BUILDING Gift Items; send for samples on approval offer. Al Hawkins Company, Sioux City 7, Iowa.

MEXICAN JUMPING BEANS — NEW CROP just arrived, all live ones, good jumpers, the best crop in years, \$5 thousand; 10,000 lots, \$4 thousand; 20,000 lots, \$3 thousand; send order immediately, limited quantity on hand. National Products Co., Laredo, Tex.

MONEY MAKING BUYS—EVERYDAY AND Christmas Cards, Gift Wrapping in boxes, selling from 35¢ to 65¢; your cost, 16¢ to 35¢ in quantities; write now for circular. Charles Ufert, 16 E. 17th St., New York 3.

NEW! HOT! SELL "ARTPIX PORTFOLIO"—Contains 12 revealing photos, the kind men like; retail, \$3; sample, \$2; six assorted, \$6. Clements, A-1351 Third, New York 21. ny

NEW PLAN BRINGS YOU EXTRA MONEY—Make up to 100% profit without experience showing new Christmas, Everyday card assortments, Plastics, Glean and Glo, Kiddies Cards, Wrappings; unusual, attractive gift items, bonus; special offers; send today for free samples 28 different Personal Christmas Cards, 50 for \$1 up; Stationery, Coasters, Thomas Terry Studios, 88 Union Ave., Westfield, Mass. je25

NEW ITEM—FAST SELLING CELLOPHANE package containing 72 New Buttons; sells for 39¢ each pkg.; tremendous value, sells on sight; cost to you, \$2 dozen; more than doubles your money; trial order, \$1 for 6 pkgs. Capitol Findings Co., 153 26th St., New York 10, N. Y. jy9

(Continued on page 80)

**GIBSON GIRL**

The Smash Hit of the Season!



40" TALL

#913 Luxuriously gowned in high finish Satin with contrasting flowered Satin jacket. Truly in keeping with the New Look!

\$41.40 Doz. Samples \$4.50 ea.

25% Deposit, Bal. C. O. D. Telephone: Oregon 3-6330

**CUTTLER & COMPANY, INC.**

928 Broadway...New York 10, N. Y.

**9" CRAWLING RUBBER LIZZARD**

A Hot Number

\$4.75 Doz. \$55.00 Gross (Min. Order 1 Doz.)

ORIGINAL KING	Doz.	Min. Order	Gr.
TUT	3.60	2 Doz.	\$42.00
Blonde in Bathub	3.60	2 Doz.	42.00
Metal Bride & Groom	10.80	1 Doz.	125.00
Crazy Cleo	2.60	2 Doz.	28.80
The New Twin (2) Drinking Birds on Fountain	15.00	2 Doz.	172.00
The "New Look of 1949" Strip Tease Card	1.50	2 Doz.	14.40
Sweet "16" Viewers	7.20	1 Doz.	85.25
Magnetic Fighting Cocks	1.35	3 Doz.	14.40
Toreador & Bull (Magnetic Bull Fight)	1.50	4 Doz.	16.00
Magnetic Frisky Dogs	1.35	4 Doz.	14.40
12 Assorted Figurines, Magnetic	1.35	3 Doz.	14.40
12 Assorted Animals	1.35	3 Doz.	14.40

All minimum orders must include 25¢ extra for postage. All orders over minimum, terms F. O. B., N. Y. Free catalog for dealers. Jobbers: Write! 1/3 Deposit, Balance C. O. D.

**PRITT NOVELTY CO.**  
12 W. 27th St. New York 1, N. Y.  
Tel.: MU 3-2324

**EARLIER CLOSING DATE**

FOR

**THE BIG SUMMER SPECIAL ISSUE DATED JULY 9**

Special Features

Valuable Lists

Intensive Reader Interest

Wider Distribution

ALL for the same rate of only 12c a word, minimum \$2.00, cash with order

Classified forms for this issue only will close

**WEDNESDAY, JUNE 29**

**BIGGEST LAUGHS! PROFITS!**

"Pee Wee (TRICKY) Viewer"  
• Snappy-Gay  
• A sudden spray  
• Mechanically perfect  
• Fits in vest pocket  
• Sensational Seller  
\$4.80 doz. Sample 75¢  
Check or Money Order only, Postage Paid. No C. O. D. Write for New 1949 Catalog.

**MAIL SALES MART**  
773 Willoughby Ave., Brooklyn 6, New York

**BINGO**

Heavy Cards, Specials, Cages, Blowers, Transparent Markers.

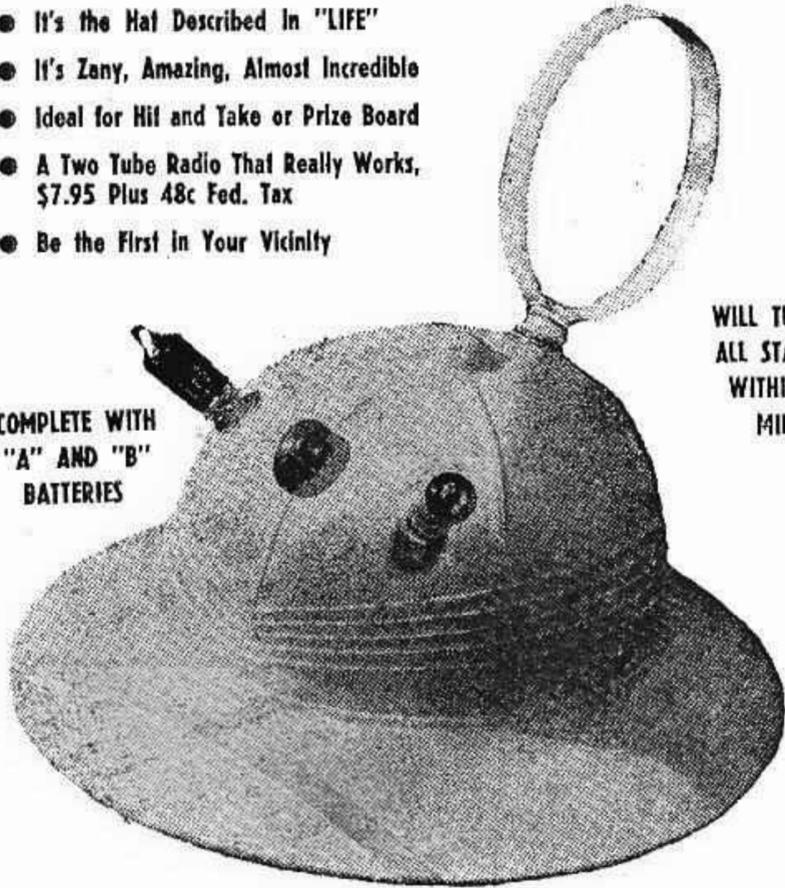
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AMUSEMENT INDUSTRIES, Box 2, Dayton 1, O.

# "Man From Mars" RADIO HAT

- It's the Hat Described in "LIFE"
- It's Zany, Amazing, Almost Incredible
- Ideal for Hit and Take or Prize Board
- A Two Tube Radio That Really Works, \$7.95 Plus 48c Fed. Tax
- Be the First in Your Vicinity

COMPLETE WITH "A" AND "B" BATTERIES



WILL TUNE IN ALL STATIONS WITHIN 20 MILES

Mail orders promptly shipped parcel post, C. O. D. 25% deposit on all orders.

**ALLYN DISTRIBUTING CO.**

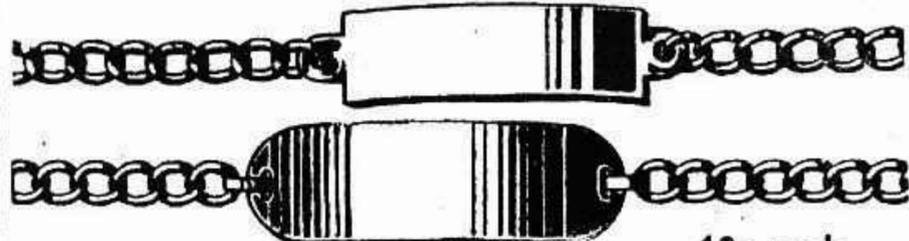
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ANOTHER "ALLYN SPECIAL"

## Notice—Engravers & Demonstrators

NOW OCCUPYING OUR NEW BUILDING WITH LARGER MANUFACTURING SPACE  
NEW CATALOG WITH PRICES REDUCED NOW READY



These Ident. Bracelets 8 1/2 Inches Long, 10c each

**Dexter Engraving Jewelry Company**

191 SOUTH STREET

PROVIDENCE 3, R. I.

**THREE HEAVY IDENTs THAT SELL**  
Thick Airplane Metal Plates, Heavy and Extra-Heavy Chains, Beautiful Polished White Finish

No.	Doz.	Gross
No. 309 'HEAVY WEIGHT'	4.65	54.00
No. 311 'GIANT'	5.40	63.00
No. 312 'COLOSSUS'	6.90	81.00

Individually Carded - Boxes 10¢ ea Extra

**HARRY PAKULA and CO.**  
5 N. WABASH AVE., CHICAGO 2, ILL.

STATE YOUR BUSINESS

25% Deposit Required With Every C. O. D. Order

### FOR FAST TURNS—"THIS IS IT"!!



BRIDE & GROOM (Novelty Sensation of the Year) Doz. \$10.00; Gross \$108.00
"IN-A-TURKISH HAREM" (Brand New), Doz. \$3.00; Gross 30.00
"NEW SWEET 16", Guaranteed, Doz. \$7.20; Gross 64.80
"STARLET" PHOTOS (12 to Portfolio), Doz. \$4.80; 100 Sets 35.00
"BLONDIE" IN BATHTUB (Jumps In and Out), Doz. \$3.60; Gross 40.20
"ESQUIRE" COINS (Heads and Tails), Doz. \$1.00; Hundred 8.00
"ESQUIRE" ASH ALUMINUM TRAYS", Doz. 7.20
PEE-WEE" SQUIRT CAMERA, Doz. 4.80
POT BELLED ASH TRAY BRONZE STOVE, Doz. 10.80
BOTTOMS-UP (The Life of the Party), Doz. \$1.00; Gross 10.80
THE NOVELTY MAN IN BARREL, Doz. \$2.40; Gross 27.00

25% CASH WITH ORDER, BALANCE C.O.D.  
SEND \$5.00 FOR SET OF ABOVE SAMPLES, NO C.O.D.'s UNDER \$5.00.

**JAX SALES CORP.**  
406 CANAL ST.  
NEW ORLEANS, LA.

# NEVER! NEVER! NEVER!

has there EVER been such a smash HIT!

# Candy Baton

★ MADE in AMERICA!  
★ FULL 24" REGULATION LENGTH!  
★ FLASHY 2 TASSELS, RAYON CORD!  
★ CRYSTAL-CLEAR PLASTIC TUBULAR "STICK"!  
★ FILLED to the BRIM with WHOLESOME CANDY in RED, WHITE, BLUE and MULTI-COLORS!

**Candy Baton**  
is a **CASH CATCHER!**

CHAIN STORES are nabbing 'em!  
CONCESSIONAIRES are grabbing 'em!

**HURRY! HURRY! HURRY!**  
Get Your Season's Supply NOW  
**ORDER TODAY!**  
FIRST COME, FIRST SERVED

Priced for PLENTY of PROFIT for YOU! **\$2** DOZEN

PACKED 3, 6 OR 12 DOZEN ASSORTED TO CARTON

SEND MONEY ORDER OR CHECK IN FULL WITH ORDER AND WE WILL PAY ALL SHIPPING CHARGES

Send 25% deposit with order, balance C. O. D. express collect.

**PATEK MFG. CORP.**  
157 E. 128<sup>TH</sup> ST.  
NEW YORK 35, N. Y.



**AMERICAN MADE**

POPULAR PRICED — FAST SELLING TOYS

**WHITE TAIL FUR MONKEYS** #400J WITH SPRING AND BELL

**FOX TAILS**

**RABBIT'S FEET**

**DOLLS** — KEWPIE AND HAWAIIAN HULA WITH BELL

**SANTA CLAUS** — FUR TRIMMED WITH SPRING AND BELL



DON'T SELL AMERICA SHORT WITH CHEAP IMPORTS . . . BUY AMERICAN MADE GOODS. SEE YOUR JOBBER OR SEND FOR DESCRIPTIVE LITERATURE.

400J White Tail Fur Monkey. Monkey body with colorful fur arms, legs and tail. With spring and bell. 7 inches high.

**CHARLES BRAND NOVELTY CORP.**

154 West 27th Street New York 1, N. Y.

**TOP THE MIDWAY WITH MYCO SUPER VALUES**



**Whips . . .**

Dart Balloons—Extra Special . . . \$ .75 Gr.	Imported Hawaiian Lies . . . \$ 2.25 Gr.
#9 Round Asst. Color Balloons . . . 2.75 Gr.	American Medium Leis . . . 3.00 Gr.
#524 Long Airship Balloons . . . 2.75 Gr.	American Large Leis . . . 6.00 Gr.
#14K Mottled Cat Balloons . . . 7.50 Gr.	Comic Felt Hat Bands . . . 1.25 H.
#10 Oak Mottled Nose Balloon . . . 9.00 Gr.	Worth 83-1 Baseballs . . . 2.25 Dz.
#10 Oak Rabbit Head Balloon . . . 9.00 Gr.	Swagger Canes w/Tassels . . . 8.50 Gr.
24" Balloon Reed Sticks . . . .75 Gr.	Ball Top Swaggers . . . 9.00 Gr.
36" Balloon Sticks . . . 1.00 H.	Bamboo Parade Canes, Crook HdL. . . 24.00 Gr.
Whistling Flying Birds . . . 9.00 Gr.	Chesterfield Canes, Crook Handle . . . 24.00 Gr.
Chinese Paper Snakes . . . 6.00 Gr.	28" Plush Bear . . . 2.75 Ea.
Red, White, Blue Bell Batons . . . 14.40 Gr.	Large Plush Fawn . . . 3.00 Ea.
Slide Trombones . . . 1.80 Dz.	Gibson Girl Boudoir Doll . . . 3.00 Ea.
Cowboy Lash Whips . . . 12.00 Gr.	Stuffed Cuddly Dolls . . . 4.50 Dz.
Imported Fur Monkeys . . . 9.00 and 18.00 Gr.	Beacon Blankets . . . 2.60 Ea.
Jingle Bell Fur Tail Monkey . . . 27.00 Gr.	Ass't Color Pocket Combs . . . 1.25 Gr.
Feather Plume Dresses . . . 9.00 Gr.	Cigarette Holders . . . 2.00 Gr.
Feather Dolls, 7" \$21.00 Gr.; 9" . . . 30.00 Gr.	Wedding Rings . . . 1.00 Gr.
Mexican Charlo Hats . . . 2.00 Dz.	Metal Whistles . . . 1.00 Gr.
Cowboy Hats . . . 3.00 Dz.	Jocko Monkeys . . . 9.00 Dz.
Spanish Hats with Tassels . . . 2.50 Dz.	Spotted Circus Clowns . . . 15.00 Dz.
American Parasols . . . 21.60 Gr.	

25% Deposit With All Orders, Balance C. O. D.

**MILTON D. MYER COMPANY**

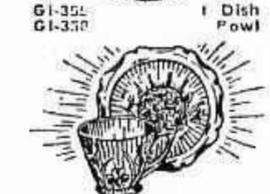
392 Third Avenue THE UNDERSSELLING SUPPLY HOUSE Pittsburgh 22, Penna.

ORDERS SHIPPED SAME DAY

**GOLDEN IRIDESCENT GLASSWARE**

Now in stock. Complete variety of the new Golden Iridescent Tableware with the natural sheen of PURE GOLD. ORDER NOW!

NUMBER	DESCRIPTION	PRICE PER GROSS
G1-303	Cup . . . . .	5.40
G1-304	Saucer . . . . .	5.40
G1-309	9 Oz. Footed Tumbler . . . . .	9.48
G1-310	Covered Sugar Bowl . . . . .	15.84
G1-311	Creamer . . . . .	11.52
G1-313	5 1/4" Sherbet Plate . . . . .	5.76
G1-315	Covered Butter Dish . . . . .	15.84
G1-321	9" Crimped Vase . . . . .	32.40
G1-327	60 Oz. Footed Pitcher . . . . .	39.60
G1-329	9" Dinner Plate . . . . .	15.84
G1-336	5 1/2 Oz. Sherbet . . . . .	5.76
G1-355	4 1/2" Fruit Dish . . . . .	4.80
G1-358	8 1/4" Fruit Bowl . . . . .	13.68
G1-381	Coupe Soup Plate . . . . .	14.40
G1-385	11 1/2" Scalloped Bowl . . . . .	26.80
G1-387	2-Light Candlestick . . . . .	21.60
G1-390	12" Service Plate . . . . .	28.80



G1-303—Cup  
G1-304—Saucer

For immediate shipment send cash with order. Prices F.O.B. St. Louis. WRITE FOR NEW CATALOG. Hundreds of terrific flash and slum items. Glassware for Bingo, Glass Pitch, Fish Ponds, etc.

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ESTABLISHED 1902

**Merchandise You Have Been Looking For**  
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware Toys Every kind of Glassware, Blankets, Hampers, Hossocks, Plaster Stum, Flying Birds Whips Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

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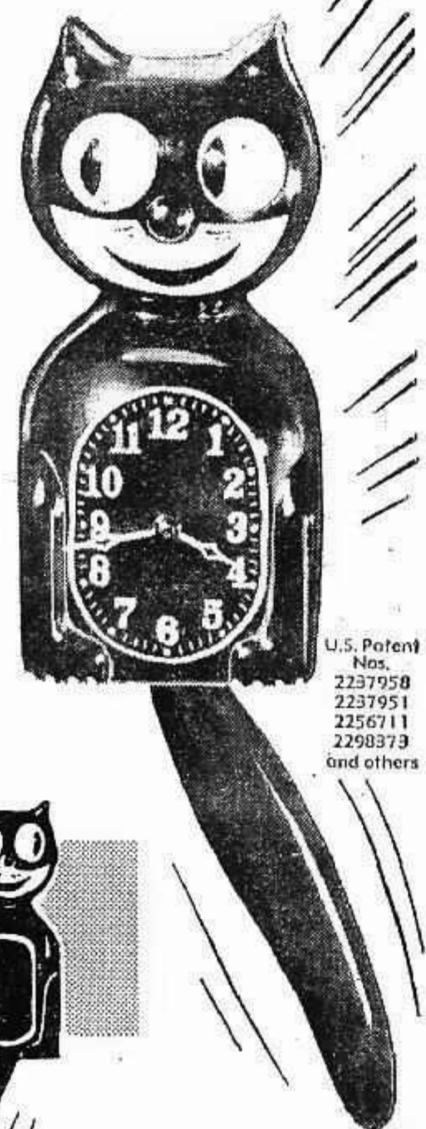
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1111 South 12th, St. Louis 4, Mo.

**NOW . . . with SELF-STARTING MOTOR!**

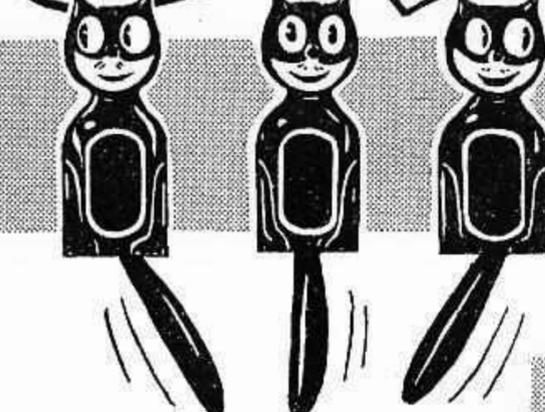
**Get ACTION with the new improved ACTION-MOVING**

**KIT-CAT KLOCK**



U.S. Patent Nos. 2237958, 2237951, 2256711, 2298373 and others

THE EYES MOVE THE TAIL WAGS



**LUMINOUS EYES, MOUTH AND DIAL! A SALESBOARD NATURAL!**

Volume . . . profits . . . yes, this item is a natural because it's so novel and clever it sells your customers at first sight! Its precision movement assures accurate time-keeping for years, too. Be the first to present the new, IMPROVED Kit-Cat Klock!

Write, wire or phone for name of nearest jobber!

**SPECIFICATIONS**

**SELF-STARTING MOTOR**  
Size — Over-all, 1 1/4" x 4"  
Molded Plastic Case  
Synchronous Electric Clock  
110-120 Volts, 60 Cycle  
Alternating Current  
Hansen Synchronous and Self-Starting Motor  
All Brass Gears and Pinions

**EACH CLOCK CARRIES A WRITTEN GUARANTEE!**

Packed 12 and 24 to a case. Shipping weight 26 lbs. for 12 clocks.

**Allied Mfg. Co.**

2200 25th AVE. SOUTH ★ SEATTLE 44, WASH.

CHICAGO SALES OFFICE . . . . . 1589 Merchandise Mart

**FAST • LOW  
SELLERS • PRICES**

**AIRWAY PLASTIC PENCIL SHARPENER**—4¢; retailer—boxed—\$2.25 dz.; \$6.00 3 dz.; \$21.00 gross; sample 30¢.

**SHMOO BANK**—\$3.50 dz.; \$12.00 4 dz. (retails 59¢); 2 samples \$1.00.

**PARISIAN SCARF DANCE**—\$3.60 dz.; \$10.00 3 dz.; \$36.00 gross; 2 samples \$1.00.

**KING TUT (Original)**—\$3.60 dz.; 2 samples \$1.00.

**REPEATER CAP GUNS**—“Roy Rogers & Trigger”—9½ inches long—\$6.50 dz.; \$18.00 3 dz.; sample \$1.00.

**PEE WEE VIEWERS**—\$4.80 dz.; \$14.00 3 dz.; \$54.00 gross; 2 samples \$1.00.

**ELECTRIC BOW TIES**—\$7.00 dz.; \$19.50 3 dz.; sample \$1.00.

**LORD'S PRAYER THROUGH TELESCOPE**—Aluminum die cast—2 dz. on display card \$8.50; 2 samples \$1.00.

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**MINI MOVIES**—Action pocket-size booklet—\$4.20 dz.; 3 different samples \$1.80.

**ESKY ASH TRAYS**—\$7.00 dz.; \$19.50 3 dz.; sample \$1.00.

**NEW ESKY COIN**—\$1.00 dz.; \$6.50 per 100; \$30.00 per 500; 3 samples 50¢.

**QT VUES**—12 Photos—\$10.00 2 dz. minimum; \$40.48 gross; 2 samples \$1.25.

**TESS THE TEASE**—Best of the Strip Cards—\$1.50 dz.; \$11.00 gross; \$40.00 5 gross.

**SWEET ADALINE**—New Deluxe Folder—\$1.50 dz.; \$11.00 gross; \$40.00 5 gross.

**RUBBER NUDE DOLL**—7½ inches high—\$13.00 dz.; sample \$1.50.

**BURRO PETE CIGARETTE DISPENSER**—\$12.00 half dozen; sample \$3.25.

**BRUSSELS BOY ASH TRAY**—\$5.50 dz.; \$15.00 3 dz.; \$50.00 gross; sample \$1.00.

**DOG EXTINGUISHER ASH TRAY**—\$9.00 dz.; sample \$1.25.

**SQUIRTING RINGS**—\$1.50 dz.; \$4.00 3 dz.; \$13.75 gross.

**COMIC RUBBER THUMB**—90¢ dz.; \$2.60 3 dz.; \$10.00 gross.

**MYSTIC PILLARS**—\$2.40 dz.; sample 50¢.

**SURE SHOT DICE BOX**—\$6.00 dz.; sample \$1.00.

**KILROY NOVELTY DRINKING GLASSES**—12 different to set—\$4.00 set.

**HORSE CLOCK**—Sessions Movement—10½" horse, removable saddle & blanket—\$8.45 each; \$7.45 each lots of 6.

**BOOT LIGHTER**—Evans—4" high—\$4.25 each; \$4.00 each lots of 6.

**HORSE & REMOVABLE JOCKEY**—\$12.00 dz.; sample \$1.25.

**REMOTE CONTROL AUTO**—Imported—\$5.00 dz.; \$14.00 3 dz.; sample \$1.00.

**LIVELY MOUSE**—Slow & Fast—\$4.25 dz.; \$12.00 3 dz.; sample 75¢.

**DICE GAME**—Imported—\$2.00 dz.; \$5.50 3 dz.; sample 35¢.

**JEWEL CASE**—Imported—\$18.00 dz.; sample \$1.75.

**CORONET ELECTRIC WET SHAVER**—With Cord & 10 Blades—Beautifully Boxed—(\$9.95 retailer)—\$2.00 each.

**NOVELTY RUBBER GLOVES**—\$4.00 gross. 25% deposit on all orders, balance C.O.D. Prices F.O.B. Pittsburgh, Pa. Minimum order accepted, \$10.00.

5% cash discount if order totals \$50.00 or more.

**S.R. CANTERMAN**  
1115  
OGLETHORPE ST.  
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**BRAND NEW  
BREEZEWAY  
ELECTRIC  
FAN**

Ideal for Any Location. C. E. Motor, Single Speed, 110V-60 Cycles, A.C. 8 Feet. Adjustable Tilt, Fan Guard, 24" Blade, Chrome Finish, \$72.50 List. Your Cost

**ONLY \$49.75**

Knocked Down, Easily assembled. No C.O.D. FOB, New York. Immediate delivery. Fully guaranteed.

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You can learn how to make fast selling Wire Novelties: Names, Bracelets, Earrings, Swords, etc. Copyrighted instruction booklet with over 200 diagrams for only \$1.50. Send check or money order to

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P. O. Box 87 Dept. B Brooklyn 14, N. Y.

**FOR SALE  
SECONDHAND GOODS**

(Continued from page 80)

**BALLROOM AND RINK LIGHTING**, NEW—Chrysal Showers, Spotlights, Color Wheels, Newton, 253 W. 14th, New York City.

**PORTABLE RINK**, 40x100, COMPLETE WITH all equipment, good condition, \$2,750.00. B. M. Jones, Box 2173, Longview, Texas, Telephone 2410-W. np

**SUNPUFF POPCORN VENDORS** \$57.50; LONG-Eakins Rotary, chromium plated, Roaster Drum, \$175; Peanut Blower, \$35; Copper Kettles, Popping Kettles, Gasoline Burners, Bottled Gas Equipment Peanut Roasters, Northside Co., Indianola, Iowa. jy2

**2 STAR JUMBO GAS POPCORN MACHINE**—Units—Both in good working condition, 8 months old; best one, \$125; other, \$75. Food Supply Co., Winona, Minn.

**FOR SALE—SECOND-  
HAND SHOW PROPERTY**

**BARGAINS GALORE—THEATER AND SOUND** Projectors, 8, 16 and 35mm.; Arca, Rectifiers, Chairs, Drapes, Screens; catalog mailed. S. O. S. Cinema Supply Corp., Dept. L, 602 W. 52d St., N. Y. 19. np jy25

**BARGAIN—2 PIECES, 150" EACH, EXCELLENT** heavy blue Slide Wall Canvas, practically new, used 60 days, \$300 f. o. b. Modern Theatre Equipment Co., 214 S. St. Paul St., Dallas, Tex. jy2

**BUILD FROM TESTED PLANS—KIDDIE AUTO**, Chairplane, Airplane, Boat, Individual Airplane, \$5 each; 16 passenger Kiddie Ferris Wheel, \$8; Jeep or Trolley Car for Auto Ride, \$4; Tram, \$10; free plan catalog, Brill, 228-B N. University, Peoria, Ill.

**COMPLETE EQUIPMENT FOR 500 SEAT MOVIE**

Theater, excellent condition; catalog on request. Movie Supply Co., 1318 S. Wabash Ave., Chicago. jy16

**COMPLETE CONCESSION—COTTON CANDY** Machine, 10x8 Anchor Top and Frame with Evans Automatic Tally Ball Machine (4). James Cappola, 39 Newark St., Jersey City, N. J. Journal Square 2-7178.

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**CRETOR CABINET POPPER—ELECTRIC, GAS,**

\$125; Star Counter Model, \$110; Star Jumbo Unit, electric, gas, \$75; Electric Candy Floss, \$135; Doughnut Machine, \$22.50. Northside Co., Indianola, Iowa. jy23

**FLYING JENNY FOR TRADE—FOR FACTORY** built Kid Auto Ride and/or what have you in kid or adult rides? Also park size Whip and kid Ferris Wheel for sale. F. Shafer, Mesker Park, Evansville, Ind.

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Coach Bus converted into modern trailer house, equipped with full size bed, new mattress, breakfast nook, ice box, bottle gas stove and heater, vanity, new linoleum, etc.; motor, good condition, \$1375. Write or wire: Mrs. Jim Wells, Box 1181, Grand Forks, N. D.

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**FOR SALE—1 FRENCH FRUIT UNIT, 3 BURN-**ers, 3 Deep Fat Fryers, 6 Baskets, \$88 paneled Joint, top 4 way Awnings, fire proof, price, \$150; 1 Evans Jumbo Hand Striker, new, never used, \$25; 1 Top, 12x14, used very little, \$65 with frame; \$45 without. Everett Lowell, Farmington, Me.

**FOR SALE—CANDY FLOSS MACHINE, DI-**

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**KIDDIE WHIP—LATE MODEL, FACTORY**

made; in perfect mechanical condition; forced to sell because of lack of space. P. E. R. Amusements, General Delivery, Dallas, Pa.

**NEW FIRE PROOF TENT, 50'x100', SEATS FOR** 1200 people, two new khaki Concession Tents, AC Light Plant, two Stake Body Trucks, ¼ ton Panel Truck, Ticket Box Trailer, 3 PA Systems; show complete, ready to go; cash price, \$8,300. A. N. Stafford, 939 Texas St., Mobile 20, Ala. Phone 3-1438. jy2

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Chevrolet Truck; complete with all aluminum alloy side panels; may be seen on Gooding's Boule Unit as per route.

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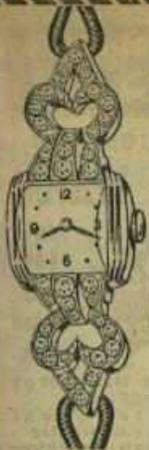
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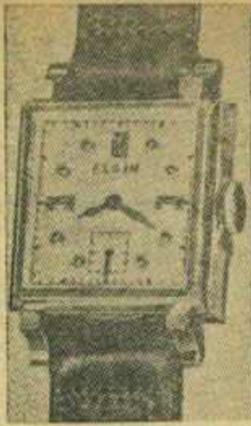
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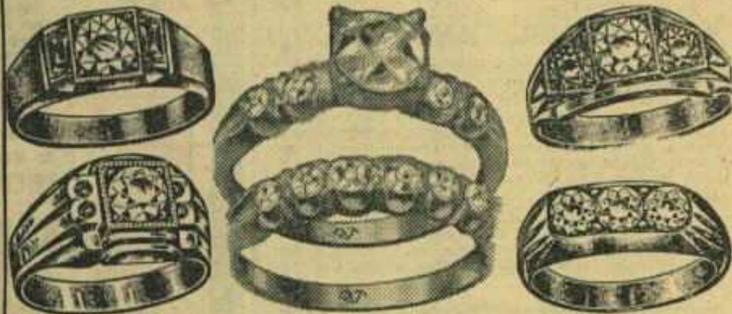
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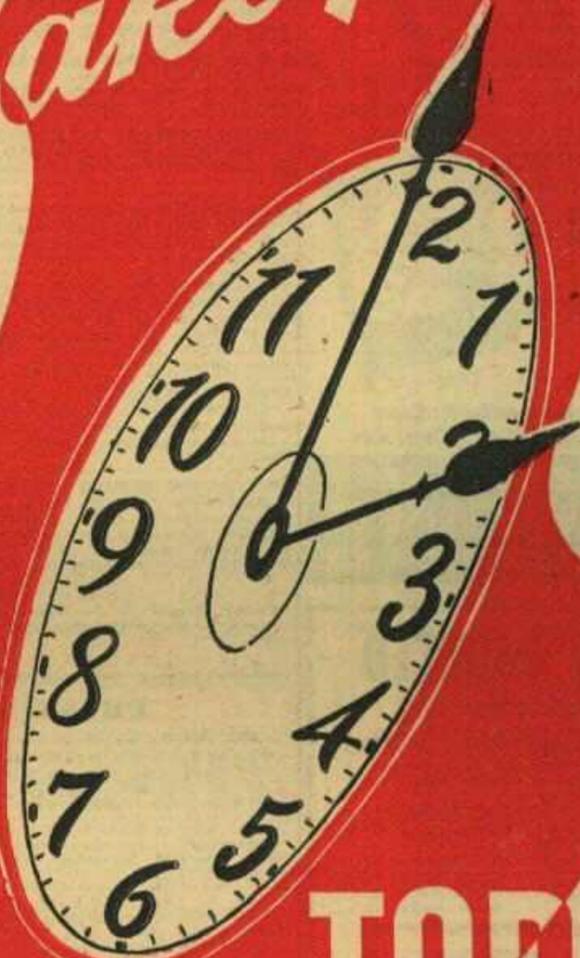


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WANT BROKEN DOWN LENS AND SHUTTERS, F4.5 and faster. The Lens Co., Fayetteville, N. C. je23

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NOW! LOWER PRICES! FLASHY 14x22 Window Cards \$6.50 hundred; write for illustrated folder, Tribune Showprint, Fowler, Ind. je25

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MEN, WOMEN—1949 PRACTICAL INVENTION pays \$3 on \$6.50 sale; if it's money you need, write: Modern Safe Company, Beloit, Wis. jy16

SALESMAN—RELIABLE, WITH CAR, FULL or part time to sell fine quality, popular priced line of lacquered fibre and Saran plastic Auto Seat Covers to car dealers, auto accessory stores, service stations; high commission proposition. Write to: Anchor Auto Supply Company, 8400 Hough Ave., Cleveland 3, O. jy2

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New York 17, N. Y.

## Men's Pocket Watch

A Real Value!  
**\$2.15** EA.  
(6 or more)



Don't miss this sure-fire money-maker! Imported Swiss movement, Radium dial and hands. Chrome case. Limited quantity — order now.

## Men's Wrist Watch

Rhinestone and Iml. Ruby Dial

Hottest selling O J on the market! Dial sparkles with beautiful rhinestones and simulated rubies. Sweep second hand. Round chrome case. Complete with stainless steel expansion band. Order today.

10% Deposit, Bal. C.O.D.

**BURTON SALES CO.** Dept. B-22  
809 W. Madison St., Chicago 7, Ill.

## SENSATIONAL VALUES!

WATCHES ★ DIAMONDS ★ JEWELRY



new and re-conditioned ladies' and gents' NATIONALLY KNOWN, GUARANTEED wrist and pocket watches.

Prices from **\$4.95**

Elgin Waltham Hamilton Bulova Gruen Swiss

Send for our FREE WHOLESALE CATALOGUE immediately.

**ARPEL JEWELERS**  
316 Washington Square Bldg., Dept. B, 7th and Chestnut Sts. Philadelphia 6, Pa.

## BEST BUYS IN IDENTS

Aluminum White or Gold Plate

**\$18.00** Gross \$1.65 Dozen  
**\$24.60** Gross \$2.25 Dozen

Complete sample line, 16 Nos., prepaid or shipped C. O. D. \$3.85  
25% deposit on all orders.

**SLOAN JEWELRY CO.**  
41 Fulton St. N. Y. C. 7, N. Y.



## Plastic BEAN SHOOTERS

### ORDER for HALLOWEEN

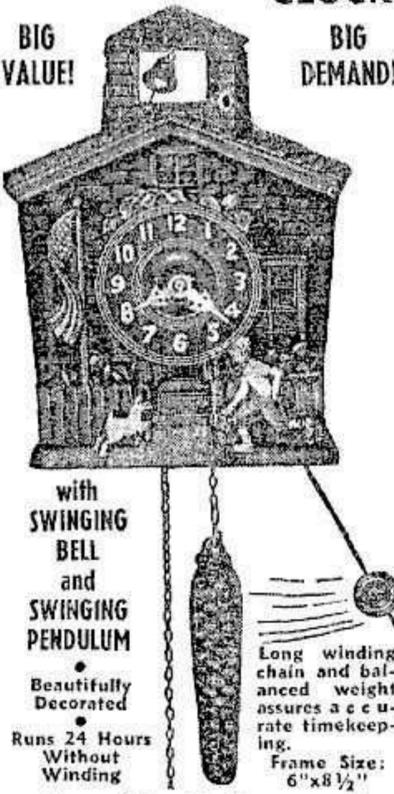
Bean shooters are produced in brilliant colors with a lustrous finish for eye appeal. Write for samples and attractive prices.

Special discount 5% on all orders placed in June for July delivery.

**PRESSTITE ENGINEERING CO. • 3900 CHOUTEAU • ST. LOUIS, MO.**

**SCHOOL HOUSE WALL CLOCK**

**BIG VALUE!** **BIG DEMAND!**



with SWINGING BELL and SWINGING PENDULUM

Beautifully Decorated

Runs 24 Hours Without Winding

Long winding chain and balanced weight assures accurate timekeeping.

Frame Size: 6" x 8 1/2"

**Unconditionally Guaranteed**

\$3.25 each Dozen \$3.75 Single Sample each

Send Full Remittance or 25% Deposit No C.O.D.'s Under \$10.00

**CARMODY PRODUCTS**

19 West 44th St. New York 18, N. Y.

**AT LIBERTY—ADVERTISEMENTS**

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

**AGENTS AND MANAGERS**

**CIRCUS-MINSTREL AGENT, CONTRACTOR.** Publicity Director, handle radio; 25 years' experience; have car, state salary. Join on wire. Robert Saut, 440 So. Winter St., Adrian, Mich. Jc25

**BANDS AND ORCHESTRAS**

**ROY SANDERS SOCIETEERS—9 TO 11 MEN.** Union, commercial style band desires reliable agent. 1017 N. 9th St., Reading, Pa.

**CIRCUS AND CARNIVAL**

**AT LIBERTY—SOBER, RELIABLE CARNIVAL.** Mechanic with own tools, transportation; long season desired; like to return to road; good reference; like to hear from reliable carnival owners; write or wire; my best knows of this ad. Frank Madden, West Side Garage, 2403 W. Mich. St., Indianapolis, Ind.

**EFFICIENT CARNIVAL SECRETARY NOW** available; handle all details, reliable; wire, write. Secretary, 330 1/2 W. High St., Springfield, O. Jc25

**FANNIE BLAIS THE DIFFERENT HALF & HALF.** I have front banner and photo for annex front and make openings. Jack Blais, care Gen. Del., Waukegan, Ill.

**STRONG TRUMPET OR BARITONE FOR CIRCUS** or carnival. Jos. F. Allen, Box 146, Glen Rose, Tex.

**MISCELLANEOUS**

**THE GREAT HEALER—PROF. ESPIES,** 202 Lyell Ave., Rochester, N. Y.

**MUSICIANS**

**ALTO SAX, CLARINET, FLUTE—AVAILABLE** immediately; prefer location but will travel. Gene Schmette, 2110 N. 18th St., Sheboygan, Wis. Jc25

**ALTO, TENOR, BARITONE, CLARINET,** Flute—Age 26, Local 802; I have car; have name experience, guarantee cut. Wire: Manuel Hotel, Port Arthur, Tex., Eddie Beau.

**AT LIBERTY—VIOLINIST, ROUND OR** Square Dance; all around experience. Louis Schultz, P. O. Box 11, Parkersburg, W. Va.

**AVAILABLE—STRING BASS-VIOLIN; NAME** experience; all qualifications. John Ziebitz, Berne, N. Y., Phone T. Giebitz, 7-R-1, E. Berne, N. Y.

**BASS PLAYER—AVAILABLE JUNE 12; ALL** round experience; double section Violin; neat appearance, conscientious; interested only responsible leader offering steady work; Local 802 member. Barbee, Bass Player, Musicians' Prot. Association, Local 65, Houston, Tex.

**DRUMMER, ALSO GIRL VOCALIST; DRUMMER** cut anything or no notice; girl is tops. Buddy Del Mar, Winship Gardens, Macon, Ga. Ph.: Ivy-907-R.

**DRUMMER—ALL ESSENTIALS, AGE 27; PRE-** fer club or hotel in West. Arnold Salmon, General Delivery or Western Union, Casper, Wyo.

**EXPERIENCED BASS MAN, VOCALIST—AGE** 29; need job with central location; neat, sober, reliable. Box C-367, Billboard, Cincinnati, O.

**HAMMOND ORGANIST—EXPERIENCED,** male, middle age, good personality; available July 1st; summer season or permanent; also first class rink experience; A-1 references. Address Box C-357, Billboard, Cincinnati, O. Jc25

**HAMMOND ORGANIST—WITH ORGAN,** Chimes; male, reasonable, photo; don't overlook attraction that brings them back regularly. P. O. Box 208, Chicago, Ill. Jc25

**HAMMOND ORGANIST—FEMALE, ATTRACT-** ive blonde; age 35, beautiful wardrobe, unlimited repertoire; available with or without organ. Serene Cole, 7100 South Shore Drive, Apt. 402, Chicago 49, Ill. Saginaw 1-2790.

**LEAD TRUMPET MAN—EXPERIENCED,** available immediately; will travel. Robert Schreffler, 1321 N. Central Ave., Chicago 51, Ill.

**LEAD ALTO, TENOR (JAZZ), CLARINET,** Flute; name band experience, available immediately. John Butler, 702 Schurz Ave., Madison, Wis.

**ORGANIST—ROLLER RINK; EXPERIENCED** in all state dances, all skates, waltzes, boogie, etc.; consider job anywhere; would also consider position in dining room, club lounge. Roy Hepner, 4764 Pearl Rd., Cleveland 9, O. Phone: Ontario 8014.

**PHILADELPHIA RINK ORGANIST—WANTS** Eastern location; correct tempos in smooth style; reliable, co-operative; state offer. Organist, Box C-368, Billboard, Cincinnati, O. Jc25

**PIANIST—READ, FAKE, TRANSPOSE; COM-** mercial; combo experience; many solos; married; reliable; travel, location; available immediately, union. Box 431, Billboard, N.Y.C.

**PIANO—READ, FAKE, ETC.; UNION, DE-** pendable; shows. Box C-364, Billboard, Cincinnati, O. Jc25

**PIANO MAN—READ FAVORABLY, PREFERS** tenor band South; no travel, no lay offs. Wire Don Hartzell, 435 Kansas, Topeka, Kan.

**SECTION TENOR, CLARINET, VIOLIN AVAIL-** able; read, transpose, no jazz; experienced, dependable; locations anywhere. Write or wire: Floyd Tenhoff, c/o YMCA, Room 329, Evansville, Ind.

**STRING BASS—EXPERIENCED, READ, FAKE,** commercial minded, played with top hotel bands, also combos; available now. Wire: Rudy Bandy, 1770 Fulton Rd., Cleveland, O.

**TENOR SAX—22, SINGLE, SOBER, RELIABLE;** good tone and vibrato; will travel; available now. Paul Riordan, 721 Marion St., Ft. Worth, Tex.

**TENOR, CLARINET, ALTO—GOOD TONE;** reader, reliable, references; consider all offers, prefer commercial. Contact: Ralph Hockaday, 729 Main, Manchester, Iowa.

**TENOR, CLARINET—AVAILABLE FOR LOCA-** tion only; commercial band preferred. Dewey, 8556 Vista Grande, West Hollywood, Calif. Phone: Crestview 6-8309.

**TOP HAMMOND ORGANIST—WITH OR WITH-** out own organ; salary secondary; congenial job; gentleman, white. "C Major," Hotel Lincoln, Indianapolis, Ind. Jc25

**TROMBONE DOUBLING TRUMPET—AVAIL-** able; location units only; name band experience, also combos; cut or no notice. Sandy Brandt, 965 Belmont Rd., Grand Forks, N. Dak.

**TROMBONIST, ARRANGER—WANTS STEADY** work, will travel; schooling and road experience; available June 26. Don Roe, 4513 Nokomis Ave., Mpls., Minn. DU 6798.

**TRUMPET—LEAD OR GO; READ, FAKE, GOOD** tone, high range; radio, semi and name experience, fine section man; state full particulars on first contact. Write Jim Rees, 355 W. Second St., Logan, O.

**TRUMPET, VOCALS, TROMBONE—COMBO,** show, name experience; single, reliable, have own transportation; member Del. Musicians, 578 Clairpointe, Detroit (14), Mich.

**VOCALIST—AVAILABLE JULY 1ST; OUT-** standing yodeler; play guitar, bass, emcee and comedy; radio-stage experience; union; wardrobe; best references; prefer radio; wire, write. Helen Bremer, R. R. #2, New Haven, Ind. Jc25

**YOUNG MAN AVAILABLE—WESTERN EN-** tertainer does vocals, plays electric guitar and steel guitar; has very good ear. Contact: Billy Hicks, 1221 Rosedale Ave., Bronx 60, N. Y. State salary and all details in first letter; prefer radio work.

**4 PIECE UNIT—"THE NEW SOUND"; PIANO,** Bongo, bass fiddle, guitar; union. Herby Cohen, 2765 Mathews Ave., Bronx, New York.

**PARKS AND FAIRS**

**AT LIBERTY—YOUNG LADY, SINGLE TRAP-** eze, ladder, platform, rolling globe. E. R. Gray, 2000 Harding Ave., Evansville, Ind. Jc25

**ATTENTION, SECRETARIES, AGENTS—JULY** all open; also some open time; 4 acts, 111 Trapeze, Revolving Ladder, Pantomime, Contortion, hilarious Clown Acts, spectacular lighting. Schad Movie Troupe, 705 W. Oak, Enid, Okla. Jc25

**BALLOON ASCENSIONS—PARACHUTE JUMP-** ing; modern equipment for fairs, parks, celebrations; always reliable. Claude L. Shafer 1041 S. Dennison, Indianapolis 21, Ind. Jc25

**COMEDY TRICK HOUSE ACROBATIC ACT;** ring and trapeze act, also clowns for your celebrations, fairs, parks, etc. Address: The La Zellas, General Delivery, St. Louis, Mo. Jc25

**OUTSTANDING PLATFORM TRAPEZE ACT—** Available for celebrations, fairs, etc.; flashy act; for literature, particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

**SENSATIONAL HIGH FIRE DIVE—OLD ES-** tablished standard attraction; never fails to please. Capt. Earl MacDonald 456 Lamplier Pl., Warren, O. Jc25

**THE GREAT KELLY—"RIDE OF DEATH";** world's only bicycle riding down chute thru flames, crashing glass walls, jumping cars, using fireworks. Mike Kelly, Goshen, Ind. Jc25

**THE LEHMBECK SISTERS AND CO.—A** creation of acrobats and balancers; parks, celebrations; 4 people act. 2015 Oliver St., Fort Wayne 5, Ind.

**3 FEARLESS STARS—WORLD'S HIGHEST** contortion trapeze act; beautiful costumes, gorgeous girls, flashy rigging; parks, fairs, celebrations, for open time, contact: Jerry J. Martin, Billboard, Cincinnati, O. Jc25

**VAUDEVILLE ARTISTS**

**LA MOZA—WORLD'S ONLY MALE ACTRESS,** Singer, Dancer; currently booking Manhattan; temporary booking for next 10 weeks anywhere; own car and wardrobe; attractive shapely; would consider chorus or carnival; not to be confused with female impersonator. Write Box C-362, Billboard, Cincinnati, O.

**Sell Ultra-Blue Stock Signs**

To stores; over 1000 slogans, comedy, general, religious, ultra-blue signs, 7"x11", for homes and general display. Make money on our fast selling signs.

**COST 6c—Sells 35c**

15 Samples Ultra-Blue Store Signs, 7x11, \$1.00.  
15 Samples Ultra-Blue Religious Signs, 7x11, \$1.00.  
15 Samples Ultra-Blue Comedy Signs, 7x11, \$1.00.  
Samples Mailed Postpaid.

100 Ultra-Blue Store Stock Signs, 7x11, \$6.00.  
No C. O. D.'s.

**L. LOWY, 8 W. Broadway, N.Y. 7, N.Y., Dept. 460**

**HERE'S REAL VALUE!**

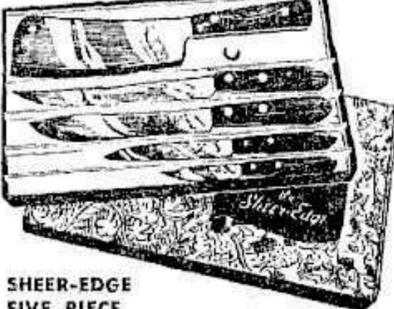


**CUTLERY by SHEER-EDGE**

16 Pc. Stainless Steel Tableware

Finely ground, firmly fastened to genuine plastic catalin handles. 4 Stainless Steel Steak Knives, 4 Stainless Steel Forks, 4 Stainless Steel Teaspoons, 4 Stainless Steel Tablespoons. In gold filament type box, transparent acetate cover. Red ivory handles. Ideal for premium and promotional deals.

**\$42.00 DOZ. SETS Sample \$4.50**



**SHEER-EDGE FIVE PIECE STAINLESS STEEL KITCHEN KNIVES**

Keen, well-balanced, finely ground, firmly fastened to cocobolo handles with brass compression rivets. Heavy carbon steel household cleaver. Slicer—8" blade. Butcher Knife—7" blade. Paring Knife—3" blade. Cleaver All in handsome gift box.

**\$24.00 DOZ. SETS \$2.25 Sample**

25% With Order—Balance C. O. D.

**BERG SALES CO.**

119 S. Wells St. Chicago, Ill. 309 Hennepin Ave. Minneapolis, Minn.

**NEW! COWBOY DOLL**

**P I S T O L P A C K I N G** **S T U F F E D D O L L**



25% dep. required if not rated.

**BUY DIRECT FROM MANUFACTURER**

Also leads again with another sure-selling stuffed toy.

20" high Cowboy Doll, with real fur chaps, pistol and stiletto (with holsters), composition head, stuffed body, velvet and corduroy suit. Cute as can be—right from "Gopher Gulch." Complete as shown. List price \$45.00 Dz. You must mention Billboard to receive the special low price of **\$37.50 dz.** (Packed 1 1/2 dz. to a carton.) 25¢ extra for each Cowboy packed individually upon request. Order now!

**DEMONSTRATION SAMPLE** Sample of Cowboy Doll, postpaid, only **\$3.50**

**JUMBO NUMBERS**

GIANT Fawns, Dutch Girl, Elephants, Horses, Clowns and other snappy sellers in stuffed fur and plush toys.

Special set-up for Jobbers and Salesmen. Write for details. Write for catalog "R" of over 150 sure sellers in Fur and Plush Toys.

**ACE TOY MFG. CO.**

122 West 27 St. New York 1, N. Y.

**NEW Suction-Cup Auto Flag-Holder**

**for 4th of July**

For Autos, Windows, Celebrations, etc. Complete with 3 American Flags, 4 1/2"x8". Sensational seller. Sell for 50¢ each. Samples, 25¢.

Adjustable, used in Horizontal or Vertical Position.

Doz. \$2.20 Gro. \$24.00

25% deposit with order, bal. C. O. D.

Write for List of Over 350 Popular Items.

**GORDON MFG. CO.**

110 E. 23 St., Dept. B.F.-4, New York 10, N. Y.

**CHINESE FIRECRACKERS**

1 BUNDLE 1200 1 1/2" CRACKERS ..... \$3.00  
1 BUNDLE 1600 1 1/2" CRACKERS ..... 3.50  
1 BUNDLE 2000 1 1/2" CRACKERS ..... 4.00  
1 BUNDLE 9600 1" LADY CRACKERS ..... 6.00

Cash or Money Order With Order

**Pioneer Sales Company**

517 Madison Avenue Covington, Ky.

**ACTION BUYERS**

ARTISTS AND MODELS. 12 actual glossy photos, or natural poses to a set. 2 Sizes, 100 Sets, \$30.00, \$35.00. Dozen Sets, \$3.84.

TELESCOPE KEY CHAINS. Studies of Hollywood's finest models. Dozen 95c. Gross ..... 9.00

TELEVISION. 5 photo viewer. Gross \$17.50. Dozen ..... 1.70

SWEET "16" VIEWER. Dozen ..... 5.75

ART PHOTO KNIVES. On key chains. 12 of the better kind on display card. Gross, \$26.00. Dozen ..... 3.25

CHARMS ON KEY CHAINS. Various styles. Gross ..... 2.40

RAZOR BLADES. First quality. 5 to a box. 1000 Blades ..... 3.95

NEEDLES. In big flash needle packages containing 20 stuck needles. 100 Packages ..... 3.50

SHARP NEEDLES. In papers of 25 assorted. Were not available for nearly 10 years. Several million now in stock. 1000 Needles ..... 1.50

NEEDLE BOOKS. Big flash with needle threader. Gross ..... 7.80

TRICKY ALUMINUM BANKS. Enameled. Close-out, special. Gross \$72.00. Each 65c. Dozen ..... 6.60

Nobody anywhere undersells us. 1001 items stocked. Send orders with ads from others, or state goods wanted, with deposit or payment. You will be our customer for life. Visit us.

**MILLS SALES CO**

Cut-Rate WHOLESALERS Since 1916

901 BROADWAY, New York 3, N. Y.

**NEW HOT ITEM: BE FIRST IN YOUR TERRITORY TO SHOW TURKISH HAREM**



**DANCE**

\$3.00 Doz.—\$33.00 Gross. CHECK MUST ACCOMPANY ORDER.

**JAX SALES CORP.**

406 CANAL ST. NEW ORLEANS 16, LA.

**MICHIGAN BUYERS—See Us For BINGO MERCHANDISE**

Full Line of Housewares, Appliances, Aluminumware, Enamelware, Clocks, etc.

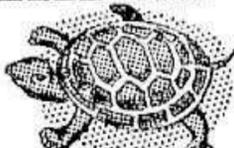
**ECONOMY SALES CO.**

1435 Twelfth St. Detroit 8, Mich. Visit Our Showrooms—No Catalogs

# COLOSSAL COLUMN watch this weekly ad for amazing values, quality items, IMMEDIATE DELIVERY!

## WALKING TURTLE

IT CRAWLS!  
WAGS TAIL!



A real profit maker. Wind up with attached key and watch it sell itself. All metal, six inches in length. It's a natural!

Dozen... \$3.50  
Sample... .60  
Postpaid



## CRAWLING BABY

SHE CRAWLS LIKE A REAL BABY

Just wind her up with the attached key and watch her steal the show. 4 1/2 inches in length... celluloid body... real dress. A terrific money maker!

Dozen... \$6.95  
Sample... .95  
Postpaid

Cash with order or 25% down, bal. C. O. D.

JOBBER, CONTACT US FOR QUANTITY PRICES

# BORK DISTRIBUTING COMPANY

3216 S. E. Hawthorne Ave. Portland, Ore.

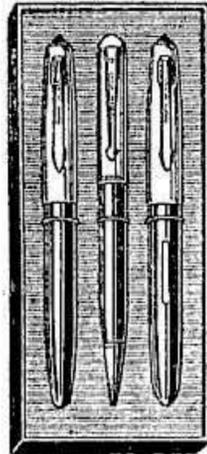
## DIRECT From Manufacturer

Sensational Value

Beautiful 3-piece set. Hooded point fountain pen, automatic pencil and precision ball pen. Assorted colors with gold-plated caps. Attractively boxed.

SPECIAL PRICE 70¢ Per Set

1 Free with ea. doz. Sample Set \$1.00.



### These Pens Sell Like Wildfire!

Combination ball pen and lighter.

40¢ Ea.

Two-color pen writes in red and blue.

30¢ Ea.

Smart gold-plated finish. 25% deposit with order. 8 and \$2.50 for Samples.

ORDER NOW!  
H. EPSTEIN  
27 East 22nd St. New York 10, N. Y.

## FOR IMMEDIATE DELIVERY

HIGHLY POLISHED • ELECTRO PLATED

IDENTIFICATION BRACELETS •

from \$14.40 Gross and Up

PINS • GUARD PINS • FOBETTES •

from \$9.00 Gross and Up

WRITE FOR CATALOG NOW (STATE BUSINESS)

25% Deposit With Order, Balance C. O. D.

SEND \$5.00 FOR SAMPLE ASSORTMENT

'Frisco Pete' 604 W. LAKE ST. CHICAGO 6, ILL.

## Flash! New Three-Star Set

★ Fountain Pen ★ Pencil ★ Ball-Point Pen  
All newly styled with Gold Finish Caps. Price List on request. Sample, \$1.00.

ARGO PEN-PENCIL CO.  
220 Broadway New York 7, N. Y.

# LETTER LIST



Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

## MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St. Cincinnati 22, O.

### Parcel Post

Cunningham, Mrs. Clifford 8c  
Jameson, Edw. (License) 8c  
Malcomb, Geo. Allen 12c  
Miller, R. G. 6c  
Parr, Vic 6c  
Stephens, B. A. 15c

Abshire, Bert  
Adams, Frank  
Agner, W. R.  
Aker, Wally  
Alford, James  
Alexander, P. S.  
Allen, Mrs. Betty Rose  
Allen, Cecil D. V.  
Allen, Ireland C.  
Allen, Rex & Margaret  
Allen, Ray & Mrs. Roy  
Allen, Roy  
Allen, W. H.  
Amok, Chief  
Anderson, Bob  
Anderson, John  
Anderson, Juanita E.

Chase, Jerry  
Chase, Louis R.  
Chase, Red J. W.  
Christian, V. Chick  
Cibull, F.  
Clark, D. R.  
Clark, Chas.  
Clastill, Wm. W.  
Clay, John  
Clevenshire, Edw. J.  
Cobler, Walter P.  
Coleman, Geo. Thomas  
Coleman, Noah D.  
Collender, Jack  
Collison, Winifred  
Collins, Dorothy  
Conley, Billy (Dart Game)

Connors, J. G.  
Costa, Bob  
Costa, Geo.  
Costa, Zelle  
Couch, Billie Rae  
Coughburn, Red  
Coul, Bob  
Couture, Leo J.  
Couture, Frenchy  
Cowan, Wm.  
Coyle, Jr., Cornelius M.

Crahtree, F. L.  
Craig, Alvin  
Crawford, Margaret  
Crews, Elmer J.  
Crowe, Jesse  
Cudney, O. H.  
Cundiff, Dick  
Cunningham, Mrs. B. C.

Curtis, Marvin  
Cyr, James  
Danson, Teddy  
Daniel, Vivian E.  
Davis, Geo. C.  
Davis, H. R. (Bluekie)  
Davis, Miller C.  
Davis, Texas Dottie & Blackie  
Dawley, R.  
Dayberry, Louis A.  
DeCordi, Mrs. Marce  
DeFazio, Mrs. Julia  
DeMatteo, Gerald  
Dean, Aloha  
Delano, Buddie  
DeLillo, Mrs. Margie

Desmet, Steve  
Dene, Clarence  
Devine, Scotty  
Diamond, Harold D.  
Dion, Mrs. Anna  
Dion, Theo. R.  
Dixon, E. L.  
Dixon, Earl Lee  
Dixon, Mrs. Theo. H.

Dontler, Kenneth  
Doss, John  
Drake, Edwin Earl  
Drew, H. D.  
Drolette, Miss L.  
Drown, R. C.  
Dunne, Larry E.  
Dwyer, Mrs. H. S.  
Edman, Gifford W.  
Edwarda, Mrs. Nellie N.

Elam, Mrs. Buddie  
Elam, R. M.  
Ellis, Ray  
Ellis, Ray Orville  
Ellison, Horace Wayne  
Ely, Steve  
Evans, Geo. C.  
Evans, Dorothea  
Erwin, Jack  
Erwin, Dan  
Evans, Edw. (Tattooer)  
Evans, Joe  
Evans, Lucky Lee

Exler, Jos. & Violet  
Farley, Mrs. Albert  
Faulstich, Ervin  
Feller, C.  
Fennell, Richard E.  
Flaher, E. J.  
Flak, Jr., Mrs. H. E.  
Fitzgerald, E. R.  
Fitzpatrick, Fred  
Flannigan, M. J. (Pat)  
Flossio, Jane  
Foley, John J.  
Foster, Mrs. Fred  
Ford, Arthur Alan  
Forham, Bill  
Forrest, Mrs. Grace Carlos  
Fortner, Don  
Foulis, Gordon H.  
Fox, Thos.  
Frank, Miller J.  
Frazier, Sunny  
Frederick, R.  
Freeman, Sunny  
Froesumier, Mrs. Emily

Frye, Doris  
Fustanio, Sam J.  
Gaines, W. C.  
Gart, Edith  
Gaye, Gloria  
Geer, Frank  
Gerard, Al  
Geritz, Carl  
Gibson, Geo. W.  
Gibson, Bertrude  
Gibson, Indian Geo.  
Gile, Stanley Louis  
Gillette, A. E. (Entrepreneur)  
Gillespie, Eddie  
Glover, C. Russell  
Glover, Magician  
Goldberg, A. G.  
Gordon, Geo.  
Gordon, Keith Edw.  
Gould, Tex  
Graham, J. T.  
Grande, Mr. Pat  
Gray, Alfred  
Gray, Joe Ann  
Green, Don S.  
Greene, Mrs. Don  
Greene, Johnny  
Green, Ralph E.  
Greenwald, Geo.  
Gregory, R. M. (Whites Rides)

Griffin, Neil W.  
Griffin, Willard  
Gronk, Baby Kid  
Gross, Maudel  
Hagen, Jack  
Hawes, Jr., Joe  
Hall, Albert G.  
Hall, Chas P. & Maybell  
Hamilton, Mrs. Aubrey A.  
Hand, Johns (Hett Drivers)  
Hannah, R. E.  
Hansen, Gordon  
Hansen, Raymond  
Hauville Jr., Wm. R.

Harker, Mrs. R.  
Harlee, Pat  
Hart, James H.  
Hartman, Mrs. Mary  
Haskins, Rosa S.  
Hastings, Mrs. Fille  
Hastfield, Carl J.  
Hawkins, Mrs. Mickey  
Hawthorn, Jack  
Hayden, Ray W.  
Hayes, James B. (Tex)  
Hayes, L. M.  
Hazen, Roy  
Head, Harry  
Healy, J. S.  
Henderson, Thos. M.  
Hennessee, Sheik  
Hensley, Mrs. Elmer  
Hermann, Miss  
Hermann, Al J.  
Hermann, Mrs. Flo  
Heth, Hugo H.  
Hines, James R.  
Hirschberg, Mrs. Ruby

Hodges, Mark  
Hodges, Mildred  
Hofel, Simon  
Hoffman, John N.  
Hogan, Len Vincent  
Holt, Bill & Mrs.  
Hool, Jell J.  
Hooper, Frank & Louise  
Hornach, Mrs. C.  
Horan, Eddie  
Howard, Mrs. Mollie  
Hrobochak, John  
Hubbard, Paul  
Hubbard, Skeets  
Hunter, Chas.

Hurley, Mrs. W. O.  
Hurns, Allen  
Huns, Dell  
Harrison, Eldie  
Jarvis, Howard & Una  
Jaxon, The Great (Bogart)  
Jenkins Exposition (Henry Jenkins)  
Jensen, Lois & Jess  
Jettin, Marshall  
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Joplin, Diane Gleen  
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Lane, Thomas Harold  
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Lefler, Caroline  
Lenke, Joseph  
Levine, Joseph, Jr.  
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Lumpkins, Buddy  
Lurtis, D.  
Luttre, L. J.  
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McDonagh R. B.  
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McLane, J.  
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Magen, Mrs. Wilma  
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Maier, Harvey  
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Lazellus, The  
Lee, Mrs. Bernice  
Lee, Mrs. Steve  
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Lewis, Earl & May  
Lewis, Ed.  
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Logan, John T.  
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Lovell, Chas. W.  
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Malone, Gregg B.  
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Marth, R. E. (Tenn.)  
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Martini, A.  
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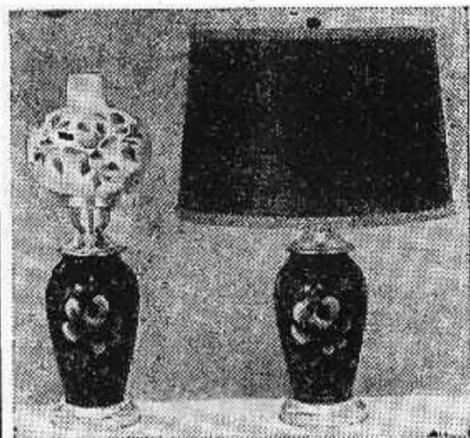
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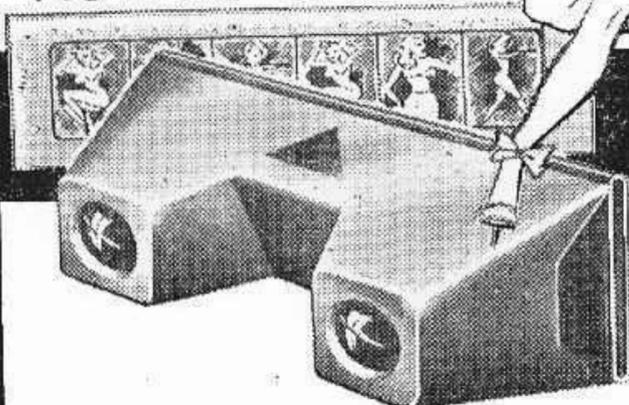
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JOE (ODDIE DODDIE) COLBY . . . advises from Peterborough, Ont., that things in that sector are a bit slow due to the fact that it hasn't rained for 20 days and many of the crops are drying up. He says he plans to work back into the interior as far as the roads will go, looking for uranium and a new supply of Oddie Doddies. Joe says he'd like to read pipes here from Speedy Hascal, Bill Freed, Ray Eater, Cowboy Williams, Charley Kasher and Johnny Hicks.

The honorable pitchman has no need to boast of the big business he did 10 years ago.

CHARLIE (TOBY) HUDSON . . . is being held over for his third week in the window of the Hurley drug-store in Williamson, W. Va. He reports that he's had numerous visitors during his stay. He'll head for Huntington, W. Va., following his wind-up at Williamson.

This is the good lettuce growing season.

PITCHFOLK SIGHTED . . . working the rodeo in Ottawa recently by Slim Patterson were Elsie Robinson, Schmill McNeill, Sam Golden, Harry Brice, Harry Kibel, Fingers Castle and George Halperin. Patterson made two pitches nightly, one on opera glasses and the other on sweets. The novelty concession, Patterson says, was operated by A. Hymes and Mitchell Robinson, with Morris Feldman as manager. From Ottawa Robinson moved into Montreal for the Police Circus, which opened June 10.

What special items have you lined up to purvey over the July 4th holiday week-end?

THE SHERWINS . . . Babe and Doc, owners of the Babe Sherwin Players, med show, celebrated their 25th wedding anniversary recently at a surprise party tendered them by personnel of the show. Org's line-up includes Little Joe Wright, steel guitar; Ernie Savage,

electric guitar; Rosie Parker, bass fiddle; Babe Sherwin, accordion; Doc Sherwin, banjo; Lowell McManes, rhythm guitar and singer; Lucille Gable, rhythm guitar and vocalist; Dynamite Gable, electric guitar and blackface, and Bunny Gable, Western songs. Louise McManes and Dee Savage have the concessions.

Look ahead and then go ahead.

Summer is here and soon will be gone. Are you still waiting to get busy?

FOLLOWING . . .

a successful two-week run in Williamson, W. Va., Charlie (Toby) Hudson rambled into Huntington, W. Va., to work and visit his old friend, Doc Schneider. He advises that his friend, Sparks, visited in Williamson and gave patrons a load of socks.

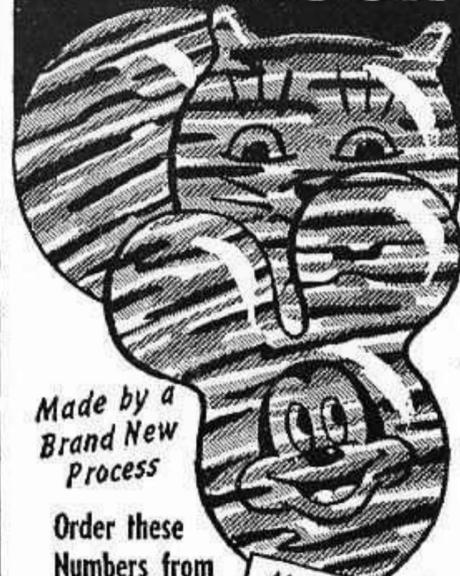
Knowing what to sell, how to sell and where to sell is the answer to much of the pitchman's success.

Forget those worries about having a good or bad Fourth of July.

GEORGE H. BROOKS . . . better known in pitch circles as Scotty, Pup Tent King, comes thru with the following from his perch in Valley Park, Mo. "Returned from Hot Springs to St. Louis to work the Home Show and the Boy Scouts' Circus at the Arena, Forest Park, Mo. Business was good at both shows. Following those two engagements I went to Memphis for the Cotton Carnival, but business there was off. I worked stick balloons for Alonzo Shallow, who had gas balloons for the Bush-Laube Concessions. I don't want any more of Memphis. Two years ago I played a terrible blank for Slim McKnight, who had the novelties for the Cotton Carnival. Spot is strictly a blank and no good. During Royal American Shows' stand in St. Louis I worked my own stock of balloons and monkeys to good results. Also worked Sportsmen's Park, but busi-

(See PIPES on page 90)

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**\$3.25 per doz. \$36.00 per gr.**



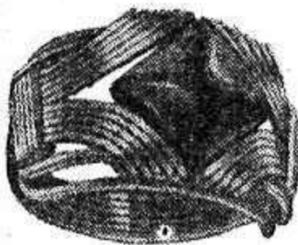
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MINIMUM ORDER, ONE DOZEN. Over 500 styles \$1 and up per doz. Sample asst. for \$20. On regular orders send 25% with order, balance C.O.D.

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**1/2 DOZ. 6.00**

Pat D150,726 Sample \$1.10 Postpaid Make Money Orders Payable Direct to T. V. Phelan.

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1 Case (14 complete units) \$10.00  
100 Units or more, \$50.00 per 100 complete.  
**PROMO-TA-SALE, 425 Minn., Kansas City, Mo.**

ness there was only fair. Will remain here until my first fair date at Metropolis, Ill., July 3."

Sure you can talk in public places, but be sensible about it.

How's everything among the tripe and keister workers at outdoor celebrations and special events?

How about some pipes from the fellows working the early fairs?

**INFLUENCED . . .**  
by the bird that catches them early I ventured on a trip out West and successfully cinched the Puyallup and Walla Walla, Wash., parking lots for the fair dates, September 2-5 and September 17-25, respectively," letters V. L. Torres from Chicago.

"It's early for such dates but I have them in the bag. Attempts to get the lot in Cheyenne, Wyo., failed but not entirely. The nut there is three times what it was three years ago but if I capture the top brass in his right mind and hold an impromptu short but sober talk, he's bound to say shebboleth, meaning there is a possibility that the lot matter will shape up in short notice for the benefit of all concerned. Cash and tricks of the trade accomplish effective ways of obtaining what you want. And safety first is a factor not to be overlooked especially when operating outdoors."

Proper sanitation around your layout might well be classed as one of the first laws of nature, but, like all laws, it is frequently broken.

Few there are who can refrain from handing out soft soap when needing a favor.

**ORMAN COLE BOSS**

*Continued from page 60*  
capacity at night in Albany, Monday (13). Auburn, played Saturday (11), gave with a full matinee and a three-quarter night house. At Geneva, Friday (10), business was good, matinee being better than three quarters with capacity at night. Utica, Thursday (9), supplied two big houses.

**AOW PREPS**

*Continued from page 77*  
Arena, Washington, and the New York State championships, June 5 and 6 at Staten Island Rolladium, New Dorp, N. Y., in which 28 contestants from AOW's Mount Vernon Arena placed.

The Alexandria contests, according to William Schmitz, AOW general manager, received heavy local publicity from press and radio. Merchants and local personalities contributed 20 trophies to winners of the contests, which were climaxed by a dinner-dance for contestants in an Alexandria Hotel.

As in previous years, the AOW amateur fund will defray most of the expense in sending skaters to the nationals. Those who placed first in the district and State contests will be reimbursed for travel, hotel and food expenses. Second-place winners will receive hotel and transportation expenses, plus a daily food allowance.

Third-place winners will get a daily food allowance, plus hotel or transportation expenses, whichever is larger. Since Mineola hotel accommodations are limited, AOW contestants will be housed at the Hotel McAlpin, New York, near the Long Island railroad terminal which services Mineola.

**TOP HONORS**

*(Continued from page 77)*  
kin, Pontiac, Mich.; Rodger Fuerst, Dayton, O.; Richard Rasgattis, Cleveland. Senior men, Ted Rosdahl, Chicago; Edward Ketchum, Chicago; John Williams, Columbus, O.

Four, novice, Patton, Patton, Cook and Gocha, Flint, Mich.; Jones, Sherlock, Nemanich and Pagnoll, Cleveland. Intermediate, Hogan, Quick, Irwin and Stokes, Detroit; Lehey, Hudc. Allar and Crickett, Cleveland. Senior, Rasgattis, Theisen, Gaydes and Benhoff, Cleveland.

Pairs, juvenile, David Thompson and Barbara Dubay, Saginaw, Mich. Junior, Ray and Gertrude Miller, Mount Clemens, Mich.; John Matejec and Charlotte Wohshom, Clawson, Mich.; Don Michael and Beverly Brown, Dayton, O. Novice, Joseph Hakim and Gall Locke, Detroit; John Williams and Patricia Cavanaugh, Columbus, O.; Carole Mooney and Robert Hamilton, Louisville. Intermediate, Paul Lampkin and Laurene Anselmy, Pontiac, Mich.; Richard Rasgattis and Terry Theisen, Cleveland; Robert Quick and Inga Stokosa, Detroit. Senior, Lois and Edward Ketchum, Chicago; William Hanley and Sally McClung, Indianapolis; Raymond Caydos and Yvonne Benhoff, Cleveland.

Dance, juvenile, Franklin Talbot and Arleta Ingel, Peoria, Ill.; Robert Clary and Elaine Condon, Dayton, O.; Jerry Cover and Judy Cover, Springfield, Ill. Junior, Ronald Jellse and Carol Haller, Peoria, Ill.; Cary Dalton and Dee Ann Marquis, Milwaukee; Gene Gerber and Margaret Maddison, Decatur, Ill. Novice, Robert Hodges and Nancy Kronis, Detroit; Edward Kondrec and Virginia Peterson, Cleveland; Eugene Forcucci and Janet Durand, Milwaukee. Intermediate, Albert Anselmy and Marilyn Lampkin, Pontiac, Mich.; Roger Fuerst and Dolores Bowen, Dayton, O.; Frank Grelezek and Margie Phalen, Milwaukee. Senior, Johnny Williams and Patricia Cavanaugh, Columbus, O.; James Schmolli and Shirley Thomas, Columbus, O.; Alan Sutherland and Mary Kubler, Indianapolis.

Speed, juvenile boys B, J. Whip, Springfield, O.; D. Thompson, Saginaw, Mich.; T. Gerych, Detroit. Juvenile girls B, L. Richardson, Imlay City, Mich.; B. Ray, Imlay City, Mich.; B. Brown, Cincinnati. Juvenile boys A, R. Flowerly, Dearborn, Mich.; L. Grumbley and C. Richardson, Springfield, O. Juvenile girls A, P. Markley, Dayton, O.; B. Grant, Dearborn, Mich.; N. Phillips, Cleveland. Juvenile boys C, F. Gerych, Detroit; L. Nichia, Chicago; C. Vergt, Springfield, O. Junior boys, L. Hodge, Springfield, O.; J. Hakim, Detroit; C. Tomlinson, Flint, Mich. Junior girls, D. Van Damme, Detroit; J. Harnesk, Chicago. Intermediate men, E. Dunn Jr., Mount Clemens, Mich.; J. Powers, Springfield, O.; A. Ursprung, Chicago. Intermediate ladies, A. Plumb, Detroit; J. Woods, Chicago. Senior men, Connie Manahan, Chicago; Howard Slack, Cleveland; Dale Godfrey, Detroit.

**RIVERSIDE KIDS**

*Continued from page 77*  
Wright, Riverside. Novice ladies, Nan Massine, Arlene Wanat, Evelyn Davis, Riverside. Intermediate ladies, Ellen Fronrath, Eastwood; Barbara Dayney, Zel Massine, Riverside. Senior ladies, Irma Bernard, Loretta Ruehle, Riverside. Novice men, James Mazel, Riverside; Billy Parmentier, Eastwood; Larry Barnes, Riverside. Intermediate men, Howard Rhodes, Garvin Perzyk, Richard Johnson, Riverside. Junior men, Mickey Brown, Doug Milne, Denn Busch, Riverside.

Mixed pairs, novice, James Mazel and Nan Massine, Larry Barnes and Arlene Wanat, Riverside. Intermediate, Howard Rhodes and Zell Massine, Earl French and Joyce Barnes, Roy Bowen and Barbara LaMay, Riverside. Junior, Dean and Joan Busch, Ralph Horvath and Loretta Ruehle, Riverside. Senior, Mickey Brown and Irma Bernard, Riverside. Novice ladies, Evelyn Davis and Arlene Wanat, Betty Snider and Sally Sowle, Barbara Kempainen and Charlotte Raeder, Riverside. Senior ladies, Irma Bernard and Loretta Ruehle, Nan Massine and Barbara Dayney, Joanne McLellan and Barbara LaMay, Riverside. Senior men, Mickey Brown and Doug Milne, Richard Johnson and Howard Rhodes, Donald LaMay and Jim Richardson, Riverside.

Fours, intermediate, Zel Massine, Howard Rhodes, Joan Busch, Richard Johnson; Joyce Barnes, Donald LaMay, Joanne McLellan, Earl French; Evelyn Davis, Garvin Perzyk, Arlene Wanat, Larry Barnes, all of Riverside.

Dance, juvenile, Thomas Kaltenbach and Heather Wright, Edward Miller and Judy Laury, Frank Walters and Kay Gorten, Riverside. Novice, Larry and Joyce Barnes, Riverside; Glen Wolfis and Mitzi Smith, Curvecrest; James Mazel and Nan Massine, Riverside. Intermediate, Robert Heppburn and Yvonne Angel, Curvecrest; Earl French and Joanne McLellan, Riverside; William Sanborn and Margie LeGrady, Curvecrest. Junior, Richard Johnson and Barbara Dayney, Riverside; Dale Elliott and Lois Weaver, Curvecrest; Irma Bernard and Mickey Brown, Riverside. Senior, Roy Bowen and Barbara LaMay, Conrad Perzyk and Joyce Karker, George and Anna Eads, Riverside.

Speed, senior men, Charles Nye, Palomar; Dale Elliott, Curvecrest; Luther Losey, Riverside. Intermediate men, Don LaMay, Riverside; Bob Garber, Curvecrest; William Sanborn, Curvecrest. Junior men, Larry Barnes, Riverside. Junior ladies, Dorothy Rolader, Riverside. Juvenile girls, Barbara Kempainen, Charlotte Reeder, Riverside; Jeannalee Smith, unattached. Juvenile boys, Wayne Smith, Jim Mazel, Riverside; Ted Garber, Curvecrest. Midget girls, Sharon Wright, Riverside; Theresa Kintz, Battle Creek; Heather Wright, Riverside. Midget boys, Frank Walters, Tommy Kaltenbach, Riverside.

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TROMBONES	21.00 Gr.	70L G.A. & R.R. WHITE HORSE	18.00 C
15" Jap Paper Parasol	9.00 Gr.	5" Plain Cello Doll	9.00 Gr.
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Plastic Cowboy Hats on Card, Gr.	8.50
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Cowboy Hats w/Star, Gr.	33.00
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Automatic Pistol Pencil Sharpener with Holster, Dz. \$1.60; Gr.	18.00
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POT OF GOLD NEW BEACON LEOPARD DESIGN BLANKET 54x72 Packed 30 to Case Ea. \$2.90 Less Than Case Lots, \$3.00 Each. 1949 No. 59 Catalog NOW READY—WRITE State Nature Your Business in First Letter WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE, WIS.

BUSINESS IS GOOD! WHY! Because IZZARD the LIZARD is breaking all Sales Records. ★ NEW LOW PRICES—CHOICE OF COLORS ★ 9" long—in "live rubber." ★ Colors: LIGHT GREEN, DARK GREEN or BLACK ★ Packed 4-doz. to a box; Ship. Wt. 15 lb. per gr. ★ Minimum quantity—4 dozen \$4.00 per dozen; \$45.00 per gross. 25% Deposit With Order, Balance C. O. D. BUY DIRECT . . . EXCLUSIVE FACTORY DISTRIBUTOR SIDNEY-WILLIAMS CO. 1131 So. Robertson Blvd. Los Angeles 35, California

PITCHMEN! DEMONSTRATORS! Back Again—Perfected PUNCH NEEDLES! One of the biggest pre-war sellers now available for immediate delivery. Comes complete with Holder and 4 Nickel-Plated Steel Needles. \$23.00 per hundred set. Sample set, \$1.00—Cash with order. Terms: 25% deposit, balance C. O. D., P. O. B. Chicago. We also carry Muslim Pillow and Colored Burlap Rug Patterns, Embroidery Hoops and other accessories. HOME ART and NOVELTY CO. 1160 Farwell Ave. CHICAGO 26, ILL.

SLUM BALLOONS Bingo and Premium Merchandise WRITE FOR OUR 1949 PRICE LIST M. A. SINGER CO. 2125 COMMERCE STREET DALLAS 1, TEXAS

1" x 36" Hawaiian Leis Silky smooth in 6 bright colors, \$3.25 Gro. 3 Gr. Post Paid—Money Order in Advance Shipping same day. POLACHEK BROTHERS Import and Wholesale 4909 Detroit Ave. Cleveland 2, O.

\$6.00 PROFIT IN 30 MINUTES Fast-selling specialty item sold to homes. Sells on sight. Wonderful gift item. We have a plan whereby we guarantee \$6.00 profit your first 30 minutes! Investigate this now. it's really hot. GOODIER COMPANY Dept. BB DALLAS 8, TEXAS

All Extra Heavy Mountings 10 days' money-back guarantee if rings not as represented or unsatisfactory in any way. Just return rings in same condition received for full refund. Merchandise for resale only. #B515 PER DOZ. \$16.00 1/20 12K Gold Filled. Large white center. Red sides. Without side stones. #B1010 \$14.00 Doz. NOTICE Special Bargain Assortments \$10-\$20-\$30-\$40-\$50-\$60-\$75-\$100 12-K Gold Filled and 14-K R.G.P. in paper boxes, all good sellers—many at a fraction of former price. State choice of all men's, all ladies' or both and what sizes you want and styles you prefer. Any assortment you receive can be re-ordered. #B304 PER DOZ. \$19.50 14K RGP. White center. Red sides. Free Catalog Listing Complete Line. \$1 Per Doz. Deposit on All C. O. D. Orders. DES MOINES RING CO. 1156 26TH ST. DES MOINES, IOWA

QUICK PHOTO INVENTION! PDQ CHAMPION PHOTOMASTER Takes and finishes 30 to 40 overlasting black and white or sepia photos an hour. No dark room. Guaranteed not to fade. Photos taken on "SUPER-SPEED" direct positive paper. Picture size 2 1/2 by 3 1/2 in. Complete, easy-to-operate portable photo studio 700% PROFIT. Write quick, get details about the great PHOTO-MASTER. FINISHED PHOTOS IN 2 MINUTES PDQ CAMERA CO. Dept. BH 1161 N. Cleveland Ave. Chicago 10, Ill.

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GIVE TO THE RUNYON CANCER FUND

# Jerry Scanlan Activates Own Board Company

CHICAGO, June 18.—Jerry Scanlan, veteran salesboard industry official, announced activation of his own board and counter game company this week. Firm, operating under his name, made first deliveries of a new board, Stack of Bucks, in three play prices (5, 10, 25-cent) and is also releasing its second number, Fins, in 5, 10-cent play, this week. A new type counter game, Ball Game, is scheduled for delivery shortly.

Scanlan states that a third board, Let's Multiply, will be offered the trade early in July. Like the Fins number, it will have 600 holes. Before forming his own company, Scanlan had been associated in an executive capacity with Harlich Manufacturing Company and Blackhawk Manufacturing Company.

## BEE JAY SALESBOARDS

### UNIVERSAL JAR-O-DO TICKETS

We specialize in selling to  
OPERATORS AND CLUBS  
AT WHOLESALE PRICES

RWB — LUCKY 7 — BINGO REFILLS  
MATCH PAKS — MERRY-GO-ROUNDS  
CLUB BELL PELLET INSERTS  
WINDY CITY WITH INSERTS

### IMMEDIATE DELIVERY

Write for illustrated circular

NEW YORK STATE BUYERS

Visit our showroom and warehouse and see the best in boards and tickets.

## CAROL SALES COMPANY

312 E. Market St. ELMIRA, N. Y.

**PUSH CARDS**

All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

FREE CATALOG—Write

**W. H. BRADY CO. MFRS.**  
CHIPPEWA FALLS, WISC.

## SALESBOARD

### For Immediate Delivery

1000 BINGOS ON STICKS	\$.60
1260 BINGOS ON STICKS	.75
74 SEAL DIE CUT BINGO CARDS	.31
300 HOLE FIN & SAWBUCK	2.35
400 HOLE DOUBLE SAWBUCK	2.50
1000 HOLE PLAIN BOARDS	.60
120 HOLE E-Z PICKIN' JR.	.70
14 OR 50 CIGARETTE BOARDS	.65
1200 HOLE TEXAS CHARLEY	1.45
1000 GRAB A FIN PADS	1.40

We have a large assortment of good fast-moving 5c boards, girly or otherwise, double jackpot with 25¢ top. These are all 1000 to 1200 hole boards in 35 different numbers from all leading manufacturers. Order now while assortment is complete at \$2.25 each. We carry a complete line of boards. Write for our Special Price List for Jobbers and Operators.

**T. & C. SALES COMPANY**  
207 North Sandy St., Jacksonville, Illinois  
Write — Wire — Phone

## IF?

You Want Fast Delivery  
Beautiful Salesboards  
Full Count Jar Deals  
FAIR PRICES

Write

## GALENTINE NOVELTY CO.

822 E. Colfax Ave. South Bend 24, Ind.

# SALESBOARD SIDELIGHTS

Reports from Gardner & Company, Chicago, continue optimistic, with officials this week pointing to firm's new seasonal boards, recently added to the line, as good business getters. They've sparked sales so the usual lull at this time of year has been overcome, they report. Firm's standard numbers and new girl boards also continue in solid demand, as do the new premium boards. Gardner-ites view the summer season cheerfully, and in addition are already laying plans to take care of the expected fall upturn. Charles B. Leedy is off on another of his air jaunts. He'll be gone several weeks this trip. **Maurie H. Kaye** is also hitting the road; he's on a Midwestern tour. Both boys are turning in substantial orders and favorable business reports.

**Sam Feldman** and **Frank Loring**, leading lights of Harlich Manufacturing Company's (Chicago) sales division, call attention to firm's new salesboard circulars, now hitting the mails, which carry details of the full line. These circulars, plus consistent advertising, are the backbone of high volume order levels, Sam avows. Harlich's new ticket-pellet board, Red Ball, is turning out to be a leading item in its field, Frank chimes in, and its pellet jackpot action is a good bet for steady play appeal.

**Irwin Secore**, Secore & Secore, Chicago, announced release of a new quarter play, definite payout board last week—Triple Ten. First shipments of this new 360-hole number are now going out, he said. Irwin is driving thruout the East. Took off early last week. . . . **Thomas A. Walsh** Manufacturing Company, Omaha, reports sales are keeping in the higher brackets, but hastens to attribute this to the fact its major domo, **Thomas A. Walsh Jr.**, continues to be a go-getter. Top sales mean a lot of work, Walsh believes, and according to **D. L. Gruhn**, firm official, the results are self-evident.

**Jack Morley**, vice-president of Consolidated-Container Corporation, St. Louis, has returned from a three-week trip thru California, Oregon and Washington, where he reports he had the opportunity of studying the board requirements and general sales conditions. Says Jack: "Many people, it appears, are crying because of the lack of business, and yet there definitely is a fair business condition." He believes that, within the next 30 to 60 days, conditions generally will adjust themselves, so that with normal conditions busi-

ness should be increasingly favorable. Traveling for 10 days with firm's California sales manager, **Frank Showalter**, Morley visited with many old friends he had not seen for years. Thru Oregon and Washington, he was side-kick of the company's perennial bachelor, **Jim Reuben**. Jim has won himself some good friends in the trade, Jack reports. Consolidated-Container's sales organization, under the leadership of **Irving Sax**, is really percolating and at present is experiencing an unusual spurt of business, Morley says.

**Marshall Maltz**, Peerless Products, Inc., Chicago, reports a new line of merchandise boards will be released shortly. The new Peerless merchandise numbers will be of the jackpot and seal type, range in play-price thru the three levels, and have 1,500 to 2,500 holes. The group will be made up of 30 boards, and will offer sufficient variety and spice to garner good play totals for operators, Marshall states.

## RINGLING-BARNUM

(Continued from page 61)

**Gil Conlinn**, **De Witt Hammond**, **Louis Johnson**, **Milo Smith**, **Chris Viohl**, **Bill McKendrick**, **Mr. and Mrs. Jeff Phelps**, **Mr. and Mrs. Robert J. Bertini**, **Kenneth Reardon**, **Mr. and Mrs. Donald Wolf**, **Mr. and Mrs. Harold Staples** and son, **Lee**; **Mr. and Mrs. William Brinley**, **Francis Laconline**, **Benjamin Perkins**, **Lynn De Vall**, **Mary Racine**, **Robert Preston**, **Frederick Roedel**, **Carl Pratt**, **Franklin Westervelt**, **Arthur and Claire Fawcett**, **Robert Tomer**, **Mr. and Mrs. Leslie Ulrich**, **Robert Brinley**, **Mr. and Mrs. Melvin Hildreth**, **Mr. and Mrs. William Judd**, **Mr. and Mrs. Albert Loeffler**, **Armand Brodeur**, **Joe Minchin**, **John Peaty**, **Blanche Shields** and **Bill Montague**.—**MARY JANE MILLER**.

## KELLY-MILLER

(Continued from page 61)

with her comedy number in the riding act.

Everybody saddened by the death of **Shorty Gilson**, caretaker of the showmen's club at **Hugo, Okla.**

**Mel Lewis** has a strong Side Show line-up, with **Mrs. Lewis** in charge of the Beauty Show. **Forrest Kuhns**, magician, has a neat rope trick.

Org day and dated **Central States Shows** in **La Crosse, Kan.**, on a three-day stand. In **Smith Center, Kan.**, **Obert**, **Doris** and **Kelly Miller** got a big welcome from all their friends, **Smith Center** being their home town.

Birthdays were celebrated by **Mel Lewis** and **Lee Thornton**.

**Mary Rossi**, **Tiny Gallagher**, **Bette Gallagher** and **Lowell Kriel** were on the sick list.

Visitors included **Mr. and Mrs. Dick Cline**, **Mr. and Mrs. Jack Wellman**, **Mr. and Mrs. John Kienzle**, **Mr. and Mrs. Bill Coltrane**, **Harry W. Ross** and **Bill Green**.—**MAURICE MARMOLEJO**.

## CLYDE BEATTY

(Continued from page 61)

show. **Paul** and **Beverly Scott** bought a trailer and now are making the jumps overland. **Dave Cavagnaro** is spending a two-week vacation on the show.

The **Columbia River** afforded plenty of fishing, but the only catch was **Johnny Clune's** string of four. **Clyde Beatty** and **Harry Brown** celebrated birthdays recently. **Albina Beatty** joined and is riding menage and working web. She will return to school in the fall.

**Mr. and Mrs. F. W. Carmical** spent the day in **Pendleton** and had **Milonga** and **Cathie Cline** and **Mel Renick** as dinner guests.

Visitors: **Dr. Reed**, **Dan Miller**, **Mr. and Mrs. Earl Peck**, **Robert Seeley**, **Dick Brandon** and **Ross W. Ogilvie**.—**LAURENCE CROSS**.

## POLACK EASTERN

(Continued from page 61)

**Boyr** said it was the first time his drums ever floated away.

Fragments: **Betty Brasno** and **Elmer Santana** dragging everybody out to a tourist court in **Alamosa** to see the tame fish. . . . **Kinko** "letting" **Dime Wilson** transport his bugs. . . . **Edythe Boyd** learning to drive under **Betty Brasno's** direction. . . . **Dennis Stevens** leading the train passengers a half mile to their special coach which turned out to be going to **Los Angeles** and not to **Albuquerque**. . . . **Frieda Wiswell** having coffee and cookies waiting for the weary personnel on their arrival in **Pueblo** after an all-night move. . . . **Jack Harris** stitching the blue velvet drape for **Henry Kyes's** bandstand. . . . **Mary Gardner** leaving for a visit on the **West Coast**. . . . The new baby elephants making a brief appearance in the show. . . . Everybody wondering where **Nate Lewis** finds the "high-priced" words he uses for the acts. . . . **Kurt Wicons** and **Bob Porter** skiing in **Alamosa**. . . . **Irene Lafferty** never without a smile.—**BILLY BARTON**.

## DAILEY BROS.

(Continued from page 61)

and a maroon beret in **Canada**. **Aurelia Ramos**, ticket taker, entertains with songs in the dressing room. **Grandma Josephine Calderon** helps out by taking the girls' wardrobe to the wagon.

The **Blue Water Sportsman's Club**, **Port Huron, Mich.**, turned out some mounted members for the **Decoration Day** parade. **Pistol Pete** and **Noxie** report good concession biz.

**Donna Pyle**, **Billie Ray** and **Juanita Moody** were victims of an epidemic of accidents involving horses. All injuries were minor.

**Johnny Stevens** returned from a flying trip to **Gonzales, Tex.**, to visit his mother-in-law who was ill.

Visitors: **Happy Kelly**, former clown on the show, with his grandchildren; **Musical Rube Arnold's** family, **Frances Doran** and her mother, **Mrs. Dan Pyne**; **Walter Tyson, CFA**; **Jack Lyons, CHS**; **Moose Moore** and **Novelle Snyder**, **Robbins Bros. Circus**.—**HAZEL KING**.

## POLACK WESTERN

(Continued from page 61)

those who made the **Yosemite** trip; **Slivers** was busy taking his second degree in **Masonry**. **Ross Paul** and **Harold Ward** spent their three days trout fishing.

Good accommodations in **Fresno**. **Mr. and Mrs. Zenner** and **Mr. and Mrs. Freeman** had cabins with cooking and frigidaires next door to the fairgrounds.

**Josephine Berosini** won the prize for the best suntan, with **Else Sidney** second. Among the men it was a tie between **Alex Konyot** and **Andre Gould**. The two palefaces on the show are **Millie Keathley** and the writer's squaw.—**FREDDIE FREEMAN**.

## NEW MONEY MAKING BOARDS COMING IN EVERY DAY STOP IN TO SEE US

We Have a Complete Line of Boards, Tickets, etc.

WE ARE OVERSTOCKED ON CERTAIN ITEMS. SEND FOR CONFIDENTIAL OPERATOR and JOBBER PRICE LIST #5.

We Sell to Operators and Jobbers Only. When Ordering State Your Business.

**RAKE COIN MACHINE EXCHANGE**  
609 Spring Garden St., Philadelphia 23, Pa.  
Lombard 3-2676

### SALESBOARD SPECIALS

1200 Hole Plain Boards with Section	\$.50
1300 to 1000 Hole Girly Boards	2.25
1200 to 1000 Hole J.P. or Seal Bds.	1.95
500 to 420 Hole, 6 Numbers on Ticket	2.25
300 to 240 Hole, 6 Tickets to Giant Hole	1.95
Assortment of 25 Boards (Case Lot)	50.00
17 J. Rensie Watches—\$15.00	20% Deposit.
B. F. PRODUCTS	1910 Piedmont Road
Phone 25-771	Charleston, W. Va.

### USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter  
 Only advertisements of Used Machines accepted for publication in this column.  
**RATE—12c a Word Minimum \$2**  
 Remittance in full must accompany all ads for publication in this column.  
 No charge accounts.  
**Forms Close Thursday for the Following Week's Issue**

**A-1 BARGAINS—CIGARETTE AND CANDY**  
 Vending Machines; all makes, models; lowest prices; what have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. jy23

**CIGARETTE MACHINES—NO BARGAINS, BUT**  
 honest to goodness merchandise; all machines completely refinished and overhauled, twenty-five cent conversions; kingsize kits; we buy used cigarette machine equipment. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa.

**CIGARETTE VENDORS—FAULTLESS CONDI-**  
 tion; two Rowe Crusaders, eight column; one Keeney Electric; make me an offer. H. E. Denison, Cobleskill, N. Y.

**CLAW MACHINES—SIX, IN FIRST CLASS**  
 condition; seventy-five dollars each. Louise Samuels, 1506 West Fayette St., Baltimore 23, Md.

**CONSOLES—GOOD CONDITION; YOUR**  
 choice, \$29.50 each; 3 Jennings Silver Moons, F.P.; 1 Harvest Moon, F.P.; 2 Jennings Bob Falls, C.P. Paul Bubul, 127 N. Main St., Pittston, Pa. Phone: 9167.

**CORADIO COIN OPERATED RADIOS, AC OR**  
 DC; guaranteed same as new; close-out, \$29.50 each; special quantity prices on orders for 10 or more. Hotel Radio Corp., 307 7th Ave., New York City.

**FOLLOWING MACHINES LIKE NEW—TEN 5c,**  
 five 10c, and eight 25c Jennings Standards with Tie Tac Toe, Wild Indian; no Lemon reel assemblies; price is \$100.00 off of new price, 5c, \$169.00; 10c, \$179.00; 25c, \$189.00; also have Jennings Bronze Chiefs with Tie Tac Toe reel assemblies, price \$125.00; any denomination you wish. Hulbe Corporation, E. Pearl and Depot St., Batesville, Ind.

**DIGGERS—ERIE DIGGERS, HAND OPERATED;**  
 Exhibit Merchants, Mutoscopes, Buckleys Rotary Merchandisers; we buy, sell, exchange Diggers and Rotaries. National, 4243 Sansom, Philadelphia, Pa.

**FOR SALE—(7) JUMBO PARADES, FREE**  
 play, latest model, just off location, only \$35 each; (20) Navajo Skill Games, all in perfect condition, at \$7.50 each; send 1/3 deposit, balance C. O. D. Write O. K. Specialty Co., Box 3224, Istrouma P.O., Baton Rouge, La.

**FOR SALE—TEN LIKE NEW ASPIRIN M-**  
 achines with three thousand (10c) tins aspirin, \$225 or best offer. J. P. Epps, 53 Hancock St., Boston, Mass.

**FIVE SPECIAL ENTRIES, \$75.00 EACH; THREE**  
 Jockey Specials, \$125.00 each; these tables ready to go on location; 1/3 deposit, balance C. O. D. Hightower Coin Machine Exchange, 1909 S. Harwood, Dallas, Tex.

**ILLNESS FORCES RETIREMENT—150 HART**  
 Gum Machines, fine shape, \$8.95; 2 like new 1c Acorns, \$20 pr.; 10 Chrome Ford Machines, \$9.95 each. J. Bailey, 819 Atlantic Ave., Lima, O. jy16

**PHOTOMATICS (2), WITH NEW CAMERAS;**  
 Mutoscope Diggers (2), 600 Wurlitzer Juice; all working. Walter Brown, Rt. 2, Franklin, O.

**REBUILT CIGARETTE MACHINES—PERFECT**  
 condition, baked enamel finish; all makes and models; send for list. New York Vending Machine Exchange, 1010 Myrtle Ave., Brooklyn, N. Y.

**SACRIFICE—LIKE NEW, 7 NORTHWESTERN**  
 #33 Peanut Venders and 5 #39's, \$5 each. Krals, 314 W. Gurley, Prescott, Ariz.

**STAMP FOLDERS DIRECT FROM MANUFAC-**  
 turer; low, low price; immediate delivery; write for prices and sample. J. Schoenbach, 1654 Bedford Ave., Brooklyn, N. Y.

**TWENTY ROLL DOWN MACHINES—ALL LIKE**  
 new, \$400.00; 6 Big City, 7 Advance Roll, 1 Super, 2 Sportsman, 3 Total Rolls, 1 Box Score. Edward Mikolazyk, 2023 Walnut, Saginaw, Mich. Phone 4-7125.

**WANTED—50 PACKARD BAR BOXES; WILL**  
 pay \$15 each; must be in good condition. Johnson Novelty, Crystal Falls, Mich. je25

**WANTED—OLD COIN OPERATED BARROOM**  
 Pianos; Nelson, Wiggin, Seeburg, Link, "etc."; also extra music rolls. Harry Ludwig, 1515 S. E. 35th, Portland, Ore. ju9

**2 REVCO ICE CREAM CUP MACHINES, \$150**  
 each; Advance 5c Selecteria Candy Bar Machines, \$15 each; Advance Model "D" Ball Gum Machines, just off location, \$4 each; Columbus Ball Gum Machines filled with gum, porcelain finish, \$6 each; Victory Postage Stamp Machines, like new, \$12.50 each; 1c Jergens Lotion Machines, \$7.50 each; Grotchen Camera Chief Picture Machines, \$12.50 each. Devices Novelty Sales Co., 467 Milwaukee Ave., Chicago 10, Ill. MOntroe 6-7533.

**5c CHERRY BELL, \$50; 5c BLACK CHERRY**  
 Bell, like new, \$85; 10c Black Cherry Bell, \$90; 6 Pop Corn Sez Machines, will sell cheap. Frank Guerrini, Burnham, Pa. Tel.: 5726. jy2

**10 SEEBURG SELECTO-MATIC, 30 WIRE**  
 Wall Boxes; A-1 working condition; \$2.00 each. George Lind, 1710 So. 58th St., Omaha 6, Neb.



"WORLD RENOWNED"



### IT'S HOTTER THAN A 4TH OF JULY FIRECRACKER

### GRAB-A-FIN JUNIOR

ONLY 360 TICKETS!  
 3—\$5.00 HITS!  
 5 FOR 25¢ SALE

FAST TURNOVER  
 QUICK PROFITS



THE BEST-KNOWN AND MOST POPULAR NAME IN THE INDUSTRY TODAY. NOW IN A FAST-MOVING JUNIOR SIZE. THEY COME WRAPPED A DOZEN TO A PACKAGE FOR FASTER RE-SALE AND EASIER HANDLING.

12 PADS TAKE IN	\$216.00
12 PADS PAYOUT (AVERAGE)	102.60
12 PADS PROFIT (AVERAGE)	\$113.40

IT WON'T PAY—IF YOU DELAY SO LET'S GO—WITH JAR-O-DO

WRITE US TODAY FOR FREE DESCRIPTIVE LITERATURE AND PRICES

UNIVERSAL MANUFACTURING CO., INC.

"The World's Foremost Mfr. of Jar Games"

405-411 E. 8TH ST. KANSAS CITY, MISSOURI

"THE WORLD'S FINEST"



\$1,000.00

One Thousand Dollars—One Thousand Dollars

REWARD

This is a standing offer to anyone who can prove that our hand stamp seal boards aren't the best when it comes to scattering of winners.

THE BEST MFG. CO.

1027 RACE STREET PHILADELPHIA 7, PA.

It's Really Hot!!

ONE OF A COMPLETE LINE OF FAMOUS GARDNER GIRL BOARDS

5c \* REALLY HOT \* 5c

\$1.00	\$3.00	\$5.00	\$10.00	\$4.00	\$2.00	50¢
\$7.00	\$9.00	\$11.00	\$8.00	\$6.00		

100-200-300  
 400-500-600  
 700-800

ONE SEAL

1 2 3 4 5

1000 FAST MOVING HOLES TO NAB THOSE NICKELS IN A HURRY

ORDER AS:  
 NO. 1000 REALLY HOT  
 TAKES IN: 1000 - 5c. \$50.00  
 PAYS OUT: ..... 22.71  
 AV. PROFIT: ..... 27.29  
 MAX. PROFIT: ..... 36.00

NOW READY!  
 A COMPLETE LINE OF GARDNER GIRL BOARDS IN ALL TYPES OF PLAY

WRITE FOR CIRCULAR

LEADING PUNCHBOARD MFR. OVER 40 YEARS  
**GARDNER & CO.** 2222 S. MICHIGAN AVE. CHICAGO, 16 ILL.

A Winner...

WIN UP TO \$75.00!

ZODIAC

1200 R.M. HOLES SP. THICK 25¢ PLAY 163 WINNERS

Takes In ..... \$300.00

Pays Out ..... 202.32

AV. PROFIT .... \$97.68



ASK FOR FORM NO. 12321

**HARLICH MFG. CO.**  
 1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

### SALESBOARDS—All ORDERS Shipped Same Day Received

Holes	Play	Description	Def.	Profit	Price
400	5¢	Lucky Bucks, Thick	.....	\$ 7.00	\$ .75
1000	25¢	J.P. Charley, Thick	.....	51.95	1.40
1200	25¢	Texas Charley, Thick	.....	102.98	1.75
960	5¢	Fully Packed Thick Girl Board	.....	26.25	2.75
960	5¢	It's the Knots Thick Girl Board	.....	26.25	2.75
1000	5¢	Barely Speaking Thick Girl Board	.....	26.60	2.75
1000	5¢	Glovely Lady Thick Girl Board	.....	28.60	2.75
1200	5¢	Pick a Cherry Thick Seal Board	.....	30.04	2.50
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	.....	33.15	2.85
220	25¢	Quick Fin, Giant Holes, 6 for 25¢	.....	28.75	2.50

Stating your requirements. Large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 4¢. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

JAR TICKETS  
 RED, WHITE AND BLUE  
 LUCKY SEVEN  
 BINGO TICKETS on Sticks—Sizes 1000-1200-1260

Communications to 188 W. Randolph St., Chicago 1, Ill.

# OPS AIR VIEWS ON SALARIES

## Favor Paying Employees on Weekly Basis

Average Paycheck Is \$66.35

By Dick Schreiber

CHICAGO, June 18.—On the average phonograph route, the operator pays his roulemen and mechanics a straight weekly salary rather than a commission or a combination of salary plus commission. And the average weekly national wage for these employees, as of May 15, was \$66.35.

These facts were brought out in *The Billboard's* survey of the music machine business and are based on comprehensive reports of 561 juke box operators.

### Fifth in Series

This is the fifth article on a series prepared from *The Billboard's* survey of 561 music operators. The concluding article will appear next week. It will answer these questions: How many music operators are free from debt? Of those who are in debt, how many are having difficulty meeting their payments when due?

Among music operators, the least used form of paying salaries is the straight commission arrangement, the survey disclosed. Of the 561 operators, only 4.3 per cent said they had (See OPS AIR VIEWS on page 103)

## MMBA Selects Officers During Regular Meeting

DETROIT, June 18.—Michael Benson, Michigan Nickel Company, has been elected president of the Michigan Miniature Bowling Association (MMBA), succeeding Alex Curtis, who held the office since the formation of the association three years ago. Other new officers are: James Brown, Brown Vending Company, vice-president, and Maurice Feldman, Central Coin Machine Exchange, secretary-treasurer.

The new board of directors include Mark Linkner, Linkner Amusement Company; R. L. (Duke) Kiefer, University Supply; Jordan Spring, Spring & Minkwic Company, and Jack Attis, independent operator.

The MMBA is adopting a new policy to encourage attendance at the regular monthly meetings at the Jericho Building, 11331 Linwood Avenue, on the last Wednesday of each month. An informal social session will follow business meetings, with guests from outside the industry invited to discuss problems faced by operators. Plans also call for occasional social and ladies' nights.

Plans for an annual banquet are being made, according to Feldman.

## Trade Directory

### Equipment

Champion (one-ball)—Bally Manufacturing Company, Chicago.  
Double Shuffle (five-ball)—D. Gottlieb & Company, Chicago.  
Gondola (five-ball)—Exhibit Supply Company, Chicago.  
Kentucky (one-ball)—Bally Manufacturing Company, Chicago.  
Massage (coin-operated unit)—Resston Automatic Vibrator Massage Machine Corporation, P. O. Box 186, Ansonia Station, New York.

Nasoco (shuffleboard scoring unit)—National Select Sales, Los Angeles, distributor for National Shuffleboard.

QT (coin-operated billiard game)—Beacon Manufacturing Company, Detroit.

Target Master (coin-operated ray pistol gun)—Automatic Devices, Inc., Springfield, Mass.

Sharpshooter (five-ball)—D. Gottlieb & Company, Chicago.

Three Feathers (five-ball)—Genco Manufacturing Company, Chicago.

Trophy for shuffleboard tournaments—National Select Sales, Los Angeles, distributor for National Shuffleboards.

Univendor Cadette Model A (gum, mint, fruit roll)—Stoner Manufacturing Corporation, Aurora, Ill.

(See Trade Directory on page 116)

## Boston Officials Warn Ops About Unlicensed Pin Units

BOSTON, June 18.—Mayor Curley, City Censor Walter Milliken and Supervisor of Licenses Charles H. McGlue, following a conference, notified proprietors of stores and amusement arcades operating pins without licenses to comply with the law or police would remove the machines. The warning was issued June 9, after a check showed that only 326 licenses for the operation of pinball machines in Boston were issued.

The license fee, subject of almost a year of legal conflict, was put into effect May 1. The annual license fee is \$30 per machine and may be prorated on a monthly basis. A fee of \$15 for automatic amusement devices, other than pins, is also included in the ordinance.

At a special meeting in his office, Mayor Curley told 40 location owners and pin operators that he had been informed that hundreds of unlicensed machines were in use. The unlicensed machines, he said, were being operated in amusement arcades, variety stores, poolrooms, ice cream parlors, delicatessens and restaurants.

It was brought out, however, that in scores of instances, applications for pinball licenses had been made but had not been acted upon. This, McGlue explained, was due to the fact that his office referred all requests for pinball licenses to the police department for reports and that this had delayed the issuance of some permits.

At the meeting with the mayor operators were also warned against placing pins in spots less than 300 feet from churches and schools.

When the ordinance was passed, the city had estimated a revenue of some \$400,000 annually from the machines. Later this figure was sharply revised downward when the Boston Licensing Bureau (BLB) refused to allow pins in certain places under its jurisdiction. Following considerable discussion, however, between the mayor and Mary Driscoll, of BLB, it was agreed to permit pins in most establishments, excluding those selling alcoholic beverages.

Under the original terms of the code, the pinball issue was taken twice to the State Supreme Court and machines permitting free plays were ruled illegal. Greenville operators of the now legal pin tables will be required to pay State and city license fees on each machine.

## Iowa Firm Rolls On Bowling-Pool Amusement Game

BADGER, Ia., June 18.—The Pin Pool Company here is in limited production on a new type amusement game which combines the leading features of bowling and pool.

Headed by Ted Bates and Art Chantland, Pin Pool's game is 16 feet long and is the same height as the average pin game. Playfield is covered with heavy green felt such as used on standard pool tables.

Object of the game is to knock down five-inch bowling pins with a ball put in play by the use of a regulation cue. All scoring on the game is identical with bowling.

Bates, a native of Decatur, Ill., has been a grocery official in Badger since the end of the war. During the war he was an aerial gunner, serving in the European Theater of operations. His partner, Chantland, is a manufacturer of conveyor belts for industrial and farm use. The games are being produced in Chantland's plant.

Bates said that the game has had steady play at 12 Iowa test locations during the past three months. Present production capacity is 100 weekly.

## Elco Abandons Bayonne Plant; Delay Game Mfr.

BAYONNE N. J., June 18.—The Elco Division, Electric Boat Company, which last year announced its entry into the coin machine field, is liquidating its holdings here and will close its Bayonne plant by the end of this month. Only a skeleton crew remains in the factory, and the firm has sold its stock of boats and bowling pins, main items produced here.

The move left in doubt the early manufacture of Elco-Bowl, coin-operated bowling alley introduced by the firm at the Coin Machine Institute show early this year. Ken Wilson, sales manager for the game, emphasized, however, that the game will most probably be manufactured at one of Electric Boat's other factories. But he stressed that production plans have not yet been fully worked out.

Wilson said that five of the games had been produced and are now active on location. Fifty others had been partially assembled before the decision was made to vacate the plant here.

## Code Revision In S. C. Okays Free-Play Pins

GREENVILLE, S. C., June 18.—The year-old controversy on the legality of pins in South Carolina, particularly in Greenville, came to an end this week when City Attorney A. C. Mann announced that the 1942 code had been amended to permit operation of pin tables with a free-play feature which do not award cash or merchandise. Amendment passed by the State Legislature and signed by Gov. Strom Thurmond deals with Section 1301 of the code.

Under the original terms of the code, the pinball issue was taken twice to the State Supreme Court and machines permitting free plays were ruled illegal. Greenville operators of the now legal pin tables will be required to pay State and city license fees on each machine.

## Coven Adds Three Salesmen

CHICAGO, June 18.—Coven Distributing Company has added three salesmen to its staff, according to Ben Coven, president. Hy Tinkler will cover Wisconsin and Northern Illinois; Carl Christiansen, Central Illinois; Central and Southern Indiana, and Larry Schatz, Northern Indiana, Southern Michigan, Chicago and surrounding counties. All three are new to the coin machine field.

Coven held a three-day showing of the new Bally one-ball, Champion, this week.

## Andrew Ellingsen Dies

CHICAGO, June 18.—Andrew Ellingsen, vice-president and superintendent of the Grand Woodworking Company here, died last week after a short illness. Ellingsen, which manufactures pinball cabinets, has been active in the coin field for many years. Ellingsen was one of the pioneers in pinball field, and had been responsible for many refinements in cabinet construction.

# Cup Venders Invade Chi Subway

## NAMA Sets 3-Region Meet Program in L. A. June 24

CHICAGO, June 18.—Fred L. Brandstrader, legislative counsel for National Automatic Merchandising Association (NAMA), this week announced the complete program for the one-day Region 10 meeting to be held at the Biltmore Hotel, Los Angeles, Friday (24). Although scheduled as a Region 10 meet (Southern California, Arizona, New Mexico) it will actually be a three-region get-together as two other regions have been invited to attend, Region 11 (Wyoming, Utah, Nevada, Northern California) and Region 12 (Montana, Idaho, Oregon, Washington).

### Biz Sessions

Business sessions have been scheduled for both morning and afternoon, with the a.m. meeting under the banner of *Problems of the Industry* and the p.m. meet spotlighting *Problems of the Operator*. D. J. Davidson, of Davidson Brothers, Los Angeles, will preside at both sessions. Registration will begin at 9:30 a.m.

Opening the morning meeting at 10 a.m., Brandstrader will deliver *A State of the Union Report*, which will be keyed to the per machine tax question. Second speaker, Ed Chandler, Rowe Service Company of Los Angeles, will present a *Review of Tax Developments in the California Legislature*. Landon Morris, secretary of the Los Angeles Tobacco Jobbers Association (LATJA), delivering a talk on *Fair Trade Practice in Cigarettes*, will be followed by H. G. Harrison, Lily-Tulip Corporation, who will *Report on the NAMA Cup Vending Division*. J. F. Ramsey, of the Los Angeles Health Department, will talk on the city's *Sanitation School for Cup Venders*. Chairman Davidson will follow with a report on *Regional Tax Activities* and the same subject will be covered by chairmen James White, Automatic Canteen of San Francisco (Region 11), and Dewey Estey, D. A. Estey & Company, Portland, Ore. (Region 12), for their respective areas. Concluding the morning session speeches, Clarence Matheis, vice-president of Bishop & Company, subsidiary of Walter H. Johnson Candy Company, is scheduled to talk on *Sales Tax on Candy—What To Do About It*. A question and answer forum will terminate the meeting.

At 12:15 p.m. luncheon will be

### General Adds 'Cold Control' to Venders

CHICAGO, June 18.—General Vending Machine Corporation has announced that among recent refinements on its single and dual flavor bottle venders is a "cold control" that will regulate the temperature of the machine. Terry Terhune, sales promotion manager, states that the temperature control knob permits cooling of beverages from 75 to 35 degrees in approximately 1½ hours, a drop of 40 degrees that formerly took from two to three hours.

Other refinements on the General venders include a special baked enamel finish over galvanized steel on the interior of the machine and a new type metal trim on the front. There has been no announced change in price from \$295 for the single-flavor Leader and \$395 for the two-flavor Chieftain models.

Terhune reports that his firm is now making free folders available to bottlers for use by their salesmen.

Delivery on General venders is now on a 10-day basis, Terhune said.

served. Entertainment will follow. The afternoon meeting, keyed to the operator's problems, will get under way at 2 p.m., with the opening address delivered by Brandstrader, titled *When To Use a Location Contract*. Talk is designed as a follow-up on Brandstrader's series of location contract articles in *Vend* (April-May-June). Subject will be broken down by the three following speakers to their respective fields: Al Weymouth, Weymouth Sales, Los Angeles, will discuss *When To Use a Location Contract—In a Cigarette* (See NAMA Frames on page 98)

### Venders Aid Police

HARTFORD, Conn., June 18.—Police of East Hartford report that profits from four vending machines in police headquarters have already purchased several hundred dollars worth of valuable materials, including books on law and police work; street guides for policemen and other items. The profits so far have even paid for the entry fee for policemen in the East Hartford Bowling League one year. Most of these items otherwise might have come out of the East Hartford town budget. The police department for over four years has maintained a soft drink machine, and in subsequent years cigarette, candy and shoeshine vending machines were installed.

## Add Speakers, Two Films to NCWA Convention Program

WASHINGTON, June 18.—Final program for the fourth annual convention of the National Candy Wholesalers Association, Inc. (NCWA), to be held at the Stevens Hotel, Chicago (26-29), was announced this week with the addition of several speakers and the incorporation of two "how to do it" films aimed at the retailer and warehouse fields. Too, special stress will be placed on "fair trade" during the Wednesday (29) business session. E. Allen Newcombe, secretary of the National Wholesale Druggists' Association (NWDA), one of the newly named speakers, will talk on *Vitamin F—Fair Trade*.

Newcombe is known for his contribution to NWDA's outstanding accomplishments in its application of State fair trade laws. With "fair trading" a lively subject in the candy industry for the past few years and with its added importance during more recent weeks, his appearance on the NCWA program is being widely applauded by candy wholesalers. As a topic of convention dis-

cussion, fair trade talks this year mark the first time that NCWA has been able to secure a recognized proponent of the subject.

### New Speakers

Newly scheduled speakers for the Tuesday (28) meeting, announced by chairman E. J. McCoy, J. B. McCoy & Son, Canton, O., are Harold H. Sprague, sales manager of W. F. Schrafft & Sons Corporation, Boston; Sam H. Smiley, jobber of Cincinnati, who will represent the Cincinnati Candy Recovery Association (CCRA), and Henry Schafer, Schafer Tobacco & Candy Company, Flint, Mich.

The films to be shown are scheduled for two sessions. At Tuesday's session will be shown a film dealing with retail merchandising of package goods which, tho aimed at the retailer is expected to be of value to wholesalers. The Wednesday meeting will feature a film based on better warehousing methods.

Toastmaster for the annual banquet (See NCWA Program on page 98)

## CTA Requests Installation Of 75 Units

### El Stations Placement Next

CHICAGO, June 18.—Up to 75 soft drink cup venders will be installed at subway and elevated stations during the next few weeks at the request of the Chicago Transit Authority (CTA), Director of Public Relations H. L. Pollard told *The Billboard* this week. Eventually supplementing the penny nut, gum and candy machines, now on location thruout the system's over 237 stations, the beverage equipment is operated by Mechanical Merchants, Inc., thru sub-contract with Union News, which holds the contract for concession operation with CTA. Like Transit Sales Service, Inc., which operates the penny equipment in CTA stations, Mechanical Merchants pays location commission to Union News, which in turn pays a percentage to CTA.

Pollard stated that the first nine of the 75 single-flavor cup venders, dispensing Coca-Cola, were recently placed on subway platforms in and to the north of the Loop. Five of the machines, all of which have coin changers and are nickel operated, are installed along the main six block long State Street subway platform, along with one Photo-Mat also operated by Mechanical Merchants. Four other units are placed singly at North Side underground stations.

### More Coming

"We anticipate installing other drink venders on selected El platforms and in-station locations both in and outside the Loop," Pollard said.

When the decision to add "heavy" vender equipment to the penny units (which average two and three to each of the 237-plus stations) was reached recently, Mechanical Merchants, Inc. (See Cup Venders on page 96)

# Nylon Venders Get Chain OK

## Nat'l Gas Buys Bottle Vender From Guiberson

TERRELL, Tex., June 18.—J. K. Ramsen, president of National Gas Equipment Company here, has announced his firm's purchase of the Guiberson Corporation's bottle vender. All tools, dies, etc., used by the Dallas firm in producing the vender have been purchased by National Gas, which will make the machines available on a 10-day delivery basis and offer the same service and guarantee policies previously offered by Guiberson.

National Gas has also acquired the services of Guiberson's key supervisory and production personnel. Ramsen stated that W. W. Finlay, formerly with Guiberson, has joined National Gas as vice-president in charge of vending operations.

Price of the single and dual flavor venders will remain the same, it was declared (\$230 and \$435 respectively).

### Sabotage

NEW YORK, June 18.—A coffee machine operator here, convinced that fast service is vital to good location relations, answered an out-of-order call promptly early this week. The spot is a top earner, a taxi depot crowded with cabbies going on and off duty and waiting for calls.

A quick look inside the vender disclosed nothing wrong, so the operator ripped off the tape someone had thoughtfully placed over the coin slot. He inserted a coin and pressed the black-coffee button. Hot black coffee poured into the cup. In turn, he then tried the other buttons, for java with and without cream and sugar. The machine worked perfectly.

Shrugging, he picked up his unused tools and started to leave the depot. As he passed the exit a man scowled at him. The man, behind a portable lunch counter, was shouting:

"Get your hot coffee here, 5 cents a cup."

## Lehigh Units Set in 18 N. Y. Whelan Stores

### Also Use Other Machines

### By Is Horowitz

NEW YORK, June 18.—Nylon hosiery venders in drugstores here are recognized today as a needed sales adjunct by those stores which have them, even tho many also sell stockings across the counter. Introduced here about 18 months ago, when Lehigh machines were first tested in Whelan drugstores, the venders are currently grossing an average of \$250 a month in stores of that chain. And several consistently better \$450 per month volume.

This was disclosed this week by J. T. Nolan, buyer for the United Cigar-Whelan Stores Corporation, who oversees the operation of all (See Nylon Venders on page 96)

# Nylon Venders Get Chain OK; 18 Units Set in N. Y. Stores

(Continued from page 95)  
 coin-operated equipment in the drug and cigar store chain. With operators placing all coin machines in the retail outlets, except stamp venders, United stores also house scales, drink machines, juke boxes, music systems controlled thru wall boxes, and pin games.

### \$30 a Month Profit

Nolan said that 18 Whelan stores in the metropolitan area now have hosiery venders, with those in Manhattan returning the higher income. Half of these stores also sell stockings across the counter, but all regard the machines as a valuable sales medium. Queried by Nolan recently, store managers reported average monthly profits from commissions on the Lehigh machines to be \$30. Based on a 12 per cent commission rate, stores declared monthly earnings ranging from \$10 to \$55. They considered the profits more than adequate in view of the small space occupied by the venders.

But current grosses, satisfactory as they are, are dwarfed by the volume done by the venders when first installed. A year and a half ago, one Manhattan store sold well over 1,000 pairs of nylons per month at the \$1 price. But as the novelty waned and retail store prices dropped, sales thru the automatic merchandisers also dipped. At that time 20 per cent was the commission paid to the stores.

Nolan related how the attempt to recoup high initial earnings by raising the vending price to \$1.25 fizzled.

Reduced volume at the steeper price more than offset the higher per-unit income, he reported, and soon forced a return to the more acceptable four-quarter figure. Commissions also varied for a time until the present 12 per cent rate was found satisfactory by both store management and operator.

With stamp venders the only company-owned coin machine equipment, Nolan stated that United realizes about \$1,200 a month profit from the counter units. About 200 of the chain's stores, both cigar and drug, now use them. Scales also provide the chain with satisfactory financial returns, he said. Operator-owned, they are used in about 135 United outlets. With 50 per cent commission received from dial scales and 40 per cent commission from ticket scales, the company earns well over \$5,000 annually from the automatic weighers.

Moderate earnings from drink venders has kept the chain from large-scale use of such equipment. At present only two of its stores provide locations for the machines. Other venders tried and later discarded include popcorn machines and automatic shoe shiners, according to Nolan.

Hideaway music systems, operator maintained and controlled by wall boxes are to be found in about half (100) of the Whelan drugstores throughout the country. A few, about 10, have juke boxes. Nolan said 15-20 stores, located in areas where such games are permitted, have pin games.

# Cup Venders in Chi Subway; Transit Co. Gets 75 Units

(Continued from page 95)  
 was called in to install and operate the machines as Transit Sales Service specializes in the small type units. Both operating firms will maintain and service their equipment.

Mechanical Merchants, Inc., headed by David S Chesrow, president, and with Herman Stamer, vice-president, and John Burton Tigrett, treasurer, was formed three years ago to operate drink, photo and coin-recording equipment in transportation terminals and way-stations. Firm operates on a multiple-city basis, with installations extending south to St. Louis and north to Milwaukee

### May Include IC

Stamer revealed that his firm may also install its equipment in the Illinois Central stations in the Chicago area. This would add over 54 locations to the potential CTA installations.

Indicating the high-volume type of location exemplified by the CTA stops is the break-down of grosses for the month of April, 1946, of Transit Sales' penny units. (Altho current information on sales was not revealed, it is presumed that monthly averages are the same, or nearly so, today): All penny venders, \$12,500; candy, \$8,000; gum, \$3,000; peanut, \$1,500.

Bearing in mind that the new installations operate on a nickel, grosses should be close to, or over, five times the candy returns on a per machine basis. However, Stamer said the installations were too recent to have reached any average gross return figures as yet. First official monthly check on returns would be completed by Saturday (25), he stated.

Comparing the Chicago subway vender operation with that of New York, it is seen that with the eventual expansion of the former's system and with more complete development of existing El stations as vender locations, Chicago's transit venders may well rival those in New York in the future.

The Chicago operation differs, how-

ever, in that the two operating firms work under sub-contract to Union News; in New York commissions are paid direct to one agency. New York subway venders, of the penny type, are now operated by one company (8,328 units grossed \$2,357,588.52 in 1948) and cup machine operators are currently bidding for the operating contract. Too, location commission paid to the New York Board of Transportation has just been reduced (*The Billboard*, June 18) from 30 to 28 per cent on penny candy, gum and nut machines and from 40 to 38 per cent on scales.

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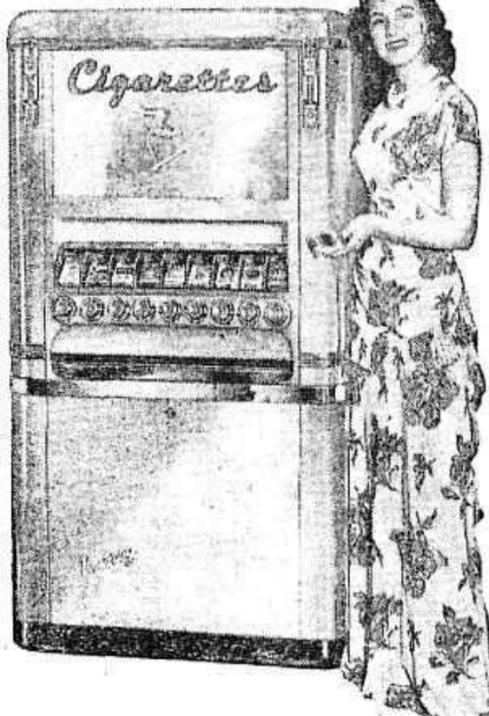
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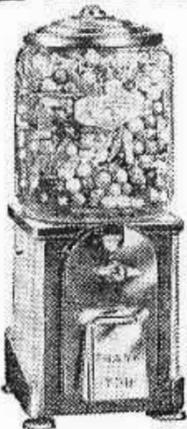
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Plastic Charms \$2.50 Per 1000

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**Turning Back the Clock**

**15 Years Ago This Week**

CHICAGO, June 16, 1934.—Coinmen began looking for better times due to reports from the U. S. Treasury of "an unprecedented demand for small coins." According to the report, pennies, nickels, dimes, quarters and half-dollars were being shipped so fast by the mints that the supply was "almost completely exhausted in the Federal Reserve banks, the Treasury and the mints." Treasury figures showed that in the first five months of 1934 more small coins were shipped than in all the preceding 13 years put together. Henry Morgenthau Jr. said production of pennies (82,650,000 had been shipped since January 1) was "barely keeping abreast of the demand. There is a real shortage in quarters."

A new development in pin game design was the light-up field used in the Skyscraper game turned out by Bally Manufacturing Company. A series of small lights were placed in appropriate positions in keeping with the game's decorative scheme, which represented a night scene in a city. Putting balls in certain pockets caused the lights to flash on, corresponding to the lights of a city's skyline. Rewards were based on player's success in completing part or all of the picture. Bally manufactured and distributed the game on a royalty basis with its inventor, Edward J. Wohlfeld, president of the Indiana Metal and Machinery Corporation, Indianapolis.

A new type of "basic" vender was unveiled at the National Inventors' Congress in Cincinnati. Idea was to vend girls' undergarments tagged "automat underwear." Latter was made of paper toweling over net which could be disposed of as simply as cold cream tissues. Machine, which never reached the market, was to have vended products for a dime.

News went around that the "mystery man" in the origin of the modern pin games had been discovered. Arguments as to where and who developed the game as a coin-operated device had been rife among coinmen. Apparently, the first games appeared in 1930 or early 1931, and one of the contenders for "first coin pin game" honor was the Whiffle game, made in Youngstown, O., by the In & Outdoor Games Company, managed by the Burns brothers. The story went: The brothers, looking about for something to manufacture, made some tables with the old-time bagatelle pin arrangement in the hope of reviving interest in an old game. While the game was being shown in a Chicago Loop hotel, The Billboard's coin-machine advertising man, Jack Sloan, entered the picture. He suggested a coin chute be attached to the "bagatelle things" and the firm got into the coin machine business. The Whiffle game was the result, was copyrighted in 1929 and first advertised in The Billboard, March 28, 1931.

**10 Years Ago This Week**

CHICAGO, June 17, 1939. — Art Nyberg, of the Bally Manufacturing Company's beverage division, reported the firm's beverage vender was getting the "green light" from operators and locations on a practical plane. Acceptance of the cup vender was shown by the constantly flashing green lights on the machines, indicating there were only 30 more drinks left in the stainless steel barrels. (See Turning Back on page 98)



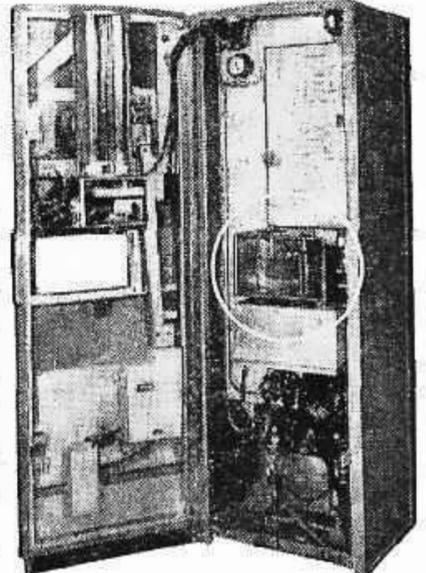
**MILLS NEW VENDING STAGE MECHANISM**

for

**MILLS 400C AUTOMATIC FOUNTAIN**

The Mills Safety Vending Stage Mechanism is standard equip-

ment on all new cup type beverage dispensers. This new stage prevents forcing of gate when Fountain is not vending and is absolutely tamper-proof. In addition, the new Vending Stage has a special embossing on gate which prevents syrup from getting into mechanism. Easy operation is assured by rollers on delivery mechanism which are spaced far enough apart to avoid sticking. Unnecessary servicing is eliminated by this improved stage. Unexcelled sanitary conditions and greater Automatic Fountain satisfaction are realized.



Interior view of Mills Automatic Fountain showing location of Vending Stage Mechanism. NOTE: No CO2 tank is shown since the dispenser illustrated is for non-carbonated beverages. Standard model is equipped for CO2 tanks.

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- 2 THE HOSE—no one else offers 51 Gauge, 15 Denier Nylons for \$1.00.
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**A Proven Money Maker DUAL IMPERIAL SHOE SHINER**



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- Shines Brown Shoes With Brown Polish
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- Dual Brushes—1 Set for Brown, 1 Set for Black
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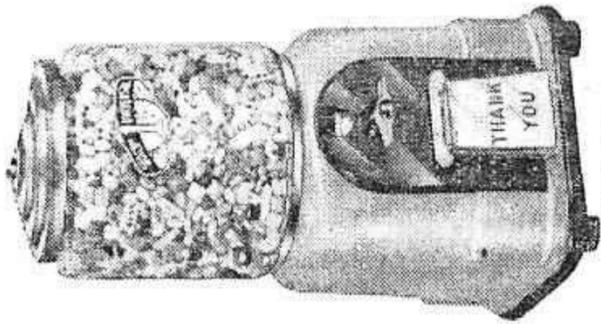
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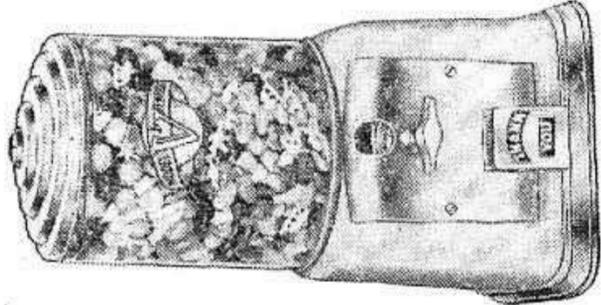
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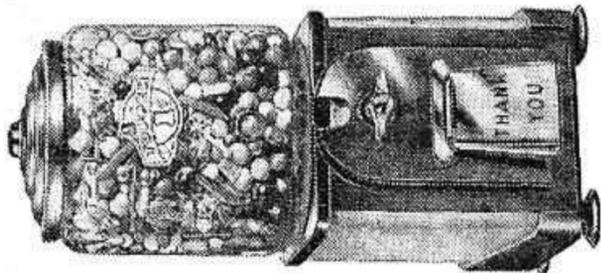
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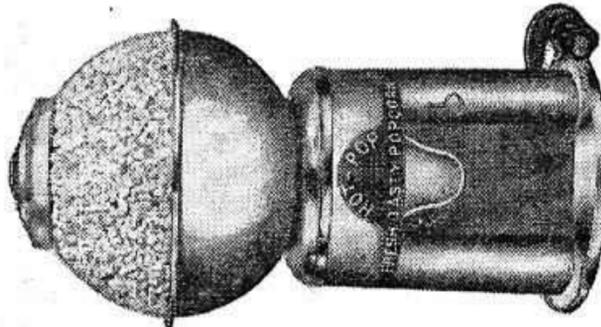
UNIVERSAL



MODEL V



TOPPER



HOT-POP

**VICTOR'S 4 BIG WINNERS**

The popularity of these venders is amply demonstrated by their total absence on the used-machine market.

Victor Venders have proven themselves time and time again under the most rigid tests over a period of 15 years. The great majority of the first machines produced by Victor are still on location and rendering satisfactory service.

NEVER BEFORE... have the operators of bulk vending equipment come to the stark realization that their machines must embody STABILITY... ENDURANCE... AFFEABILITY... the prime factors in successful and profitable operations.

It's Victor's Exclusively With Successful Operators

**VICTOR VENDING CORP.** 5701-13 W. GRAND AVENUE, CHICAGO 39, ILLINOIS

**Turning Back the Clock**

(Continued from page 97)

After their initial debut in Chicago and New York, the cup venders captured public fancy in Philadelphia. Typical locations were theaters, factories, and, interestingly enough, delicatessens.

Officials of Chicago Coin Machine Manufacturing Company announced a new pin game. Called Ocean Park, it offered players a two-way scoring-winning system, high-score play and featured a double playing field. After the ball rolled down the upper play field, a kicker sent it up and over the lower field. . . . Victor Vending Corporation was offering its Chief, general bulk vender, for \$3.75 each in lots of six or more. Sample orders, of less than six machines, carried a \$4.25 price tag. Unit was constructed to vend "everything . . . ball gum, peanuts, candies, etc." Capacity was three pounds of merchandise or 400 balls of gum. Victor's Topper and Challenger lines were also corraling some high-level production and order figures, according to Victor officials.

The Great States Manufacturing Company, Kansas City, was offering its new Model E Selmore bulk vender at \$6.25, with a lower price for quantity orders. Machine carried a five-year guarantee. . . . Torr, of Philadelphia, was offering Silver King bulk machines at "direct from the factory" prices; \$6.50 each. A special offer consisted of 10 units for \$55; another was a sample machine with 10 pounds of candy and one gross of charms for \$8.45.

A.B.T. Manufacturing Corporation announced a new candy bar vender. Machine was a wall-mount model: contained 44 candy bars. Firm stated it was a revival of a similar dispenser introduced and popularized in the early '30s. . . . Iowa merchants lost their appeal to use cigarette venders behind counters. Many of the locations made this request when the ban on the units was passed.

Coming up on juke box hit parade

were a quartet of new tunes that were destined to rise to fame. They were *Stairway to the Stars*; *Strange Enchantment*; *Concert in the Park*, and *My Last Good-Bye*. A few of the hillbilly disks that were garnering play were *It Makes No Difference Now*, *Big Rock Candy Mountain*, and *Ease My Troubled Mind*.

Joe Calcutt and the coin machine industry received some top publicity when Calcutt's life story appeared on the front page of a North Carolina newspaper. . . . A movement was initiated by a number of operators to call pin games "ball games." Pins are no longer used in the games, and the rapid changes that are taking place in their construction entitle them to this new name, which also fits in with a national sport tie-up, they stressed.

**NAMA Frames 3-Region Meet**

(Continued from page 95)

Operation; L. J. Granfield, County Beverage Company, San Diego, —In Beverage Operation, and William Breen, a Los Angeles operator, —In General Operation (candy, gum, nuts).

Following the location contract discussion, Eli Glassman, Coast Cigarette Vendors, Los Angeles, will talk on *How To Handle a Customer Complaint*. M. I. Slater, Slater Vending Company, Rosewood, Calif., has selected *Penny Merchandising* for his topic, and L. L. Cavanaugh, NAMA legislative relations department, will describe how *A Freshman Looks at Vending*. *Good and Bad Operating Practices* will be the subject of the address by Ed Stanton, General Vendors, Los Angeles. Last speaker on the afternoon agenda is Harry McClean, president of the California State Bar Association, who will speak on *Straight Thinking in Business*.

Following a question and answer session, the election of regional chairman will conclude the meeting.

**ALL VICTOR MACHINES**

Recommended and sold on  
**TORR TIME PAYMENT PLAN**  
Pay for same in 20 weekly payments. Write for details.  
**ROY TORR**  
Lansdowne, Pa.

**SILVER KINGS**  
Either 1c or 5c  
Candy and Nut  
Also  
**CHARM KINGS**  
Sample \$13.95  
2 to 5, \$12.50  
6 to 11, \$11.55  
12 to 49, \$11.05  
50 or more, \$10.55

**COLUMBUS VENDORS**  
Star Performer  
LOCATION PROVED  
for  
PROFIT  
DEPENDABILITY  
MODEL 46Z—1c  
Sample, \$13.00  
Lots Under 12, \$12.00  
Lots 12 to 47, \$11.50  
MODEL 46ZB—5c  
Sample, \$13.75  
Lots Under 12, \$12.75  
Lots 12 to 47, \$12.25  
**WE TAKE TRADE-INS—LIBERAL ALLOWANCE**

**LEAF BUBBLE GUM** (The Original) SOLD AT FACTORY PRICES,  
5/8", 26c Lb., 170 Ct., or 210 Ct., 27c Lb. IMMEDIATE DELIVERY.

**New ABT All Electric SKILL GUN**  
\$57.00 Ea.  
10 or more, \$54.00 ea.  
Stands, \$7.50 ea.  
Write for Jobbers Prices

**NEW COUNTER GAMES**  
ABT Model F Targets \$42.50  
Gottlieb Grip Scales 24.50  
Stepplechase, 1c 35.00  
S. K. Target Kings, 1c 45.00  
Imp, 1c or 5c 16.50  
S. K. Hunter, 1c 45.00  
Electric Shockers 18.75  
Whirl-a-Ball 19.50

**USED COUNTER GAMES**  
Marvel 1c Token 22.50  
American Eagle, 1c 19.50  
Vest Pocket, 5c 44.50  
Buddy (New) 3-Reel 19.50  
Cigarette Payoff 14.50  
Yankee, 1c 4.95  
Windmills, 1c 24.50  
Pikes Peak 24.50  
Kicker & Catcher 24.50

**SPECIAL — LICORICE LOZENGERS, per lb. 19c**  
**USED SLOTS**  
**SPECIALS!**  
Mills Orig. Golden Falls, 5c-25c \$119.50  
Mills Q. T., 5c 49.50  
Mills Q. T., 25c 59.50

**MILLS VEST POCKET BELL**  
Size: 8"x10"x8"  
A 5c Pocket Size Slot with Automatic Payout System. Awards from 3 to 20 nickels. Operators' price \$65.00  
Reconditioned, \$44.50

**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

**NCWA PROGRAM**

(Continued from page 95)

quet of the convention, scheduled as the grand finale of the meet, will be Pete H. Trent, sales manager of Leaf Brands, Inc. Trent has announced that he will retire from active participation in candy industry affairs shortly after the NCWA conclave.

**THE "CHALLENGER"**

THREE MACHINES IN ONE  
\$10.00 to \$50.00 Weekly on Location!  
**TROPICAL TRADING CO.**  
549 W. Washington St., Chicago 6, Illinois

**ADVANCE DUPLEX-E and 21 F SANITARY VENDOR IMMEDIATE DELIVERY**  
Order Sample Today! Write for Quantity Prices!

**LISTO SANITARY NAPKINS**  
Manufacturer and Distributor

**LEAF BUBBLE GUM FACTORY PRICES**  
5/8", 26c lb. - 210 ct., 27c lb.

**ALL MERCHANDISE AT LOW COST - Write SHIPMAN STAMP FOLDERS LOW COST . . . WRITE**

New ABT Challenger	\$42.50
Gottlieb Grip 3-Way	24.50
Bouncer	34.50
Advance Electric Shocker	18.75
Advance Model D Ball Gum	11.90
Advance Model H Bulk Vend	12.60
Advance Hershey Bar Vend.	Write
Selecteria, Used, 4 Col., 64 Bars	50.00
Adam 4 Col. Gum	22.50
Card Vender	12.50
Cards All Series. M	4.00
Acorn Vender	13.95
Penny Weighing Scale, in Case	18.00

1/3 Dep., Bal. C. O. D.

**USED BULK VENDORS, ALL MAKES OVER A THOUSAND NEW MACHINES ALWAYS IN STOCK**  
Factory Distributors  
**J. SCHOENBACH** 1645 BEDFORD AVE. BROOKLYN 25, N. Y.

The National Foundation for Infantile Paralysis Encourages Others. Encourage It by Your Contributions

**BUY FROM DEVICES FOR BEST SERVICE**

**Rush Your Order Today**

**VICTOR'S AMAZING NEW TOPPER**



1 to 5 Cases  
\$43.00 Per Case  
(\$10.75 Per Mach.)

6 to 11 Cases  
\$42.00 Per Case  
(\$10.50 Per Mach.)

12 to 24 Cases  
\$41.00 Per Case  
(\$10.25 Per Mach.)

25 Cases or More  
\$40.00 Per Case  
(\$10.00 Per Mach.)  
Prompt Delivery.

Victor's Sensational HOT-POP, non-coin operated ..... \$47.50  
\$10 deposit, balance C. O. D.

Victor's 1/2 Universal, blue hammerloid finish ..... 13.95

Victor's Model V, 1/2 or 5/8, red wrinkle finish ..... 12.75

Victor's Model V-K, 1/2, red wrinkle finish ..... 12.25

**Devices Novelty, Dept. A**  
167 N. Milwaukee Ave. Chicago 10, Ill.  
MONroe 6-7533

**WHILE THEY LAST NEW "POP" CORN SEZ**

Automatic Popcorn Vending Machines — Original Crates.

**\$125.00**

Lots of 10 or More

**\$115.00**

**P. K. TRADING CO.**

84 Purchase St. Boston 10, Mass.  
Phone: HU 2-0803



**NOW HI-HO'S Featherweight STAND**

Weights only 2 pounds

Simply add sand, gravel, etc., to fill base for desired weight! Iron base, reinforced, heavily riveted for durability! Choice Chrome, Copper, Bronze or Hammerloid Finish (Grey, Blue, Green) with beautiful chrome pipe (24 or 30")! This base has taken us one year to develop! One of the sturdiest and most beautiful stands ever constructed! Write E. LaRue, Sales Mgr. LEON "HI-HO" SILVER



540-542 Hayes St. San Francisco, Calif.



**HOT-POP POPCORN VENDOR (NON-COIN OPERATED)**

**\$47.50**

Vends 44 10¢ portions each filling. Big profit maker at low cost. Write for colored circular.

**JACK NELSON & CO.**  
2320 Milwaukee Ave. Chicago 47, Ill.

**ATTENTION POPCORN MACHINE DISTRIBUTORS AND OPERATORS**

Sup'pport specially made hybrid POPPED CORN makes the biggest profits in any kind of popcorn vending machine or warmer. Packed in one bushel moistureproof bags, 12 to shipping carton by express anywhere. Can furnish excellent reconditioned POP CORN SEZ Machines.

Wire or Write for Prices.

**Dwight Hamlin Company**  
5958 Baum Blvd. PITTSBURGH 6, PA.

**Five-State Ball Gum Operator Details Sales-Hyping Methods**

PITTSBURGH, June 18.—L. O. Hardman, head of the Penny King Company here, offers some interesting facts and operating experiences valuable to operators of ball gum venders. Detailing servicing, top location, location soliciting and other information as gleaned thru his own operation of 5,000 machines in five States, Hardman explained his operation to *The Billboard* this week as a possible help to other operators.

Starting out as a three-man, one-truck operation in 1933 with 700 venders, Hardman had a helper on the truck and detailed the third man to repair shop work. Now, with over 5,000 venders (which he intends expanding to 10,000) he employs 13 persons. Each serviceman has a helper and each of the five operations has its own repair shop facilities. With 99 per cent of his equipment Victor units, Hardman declares that shop work, outside of the regular cleaning and refilling chores (units are brought into the shops for refilling and removal of coins) consists of minor repairs which are due to deliberate abuse on location.

**Monthly Checks**

All of Penny King equipment is routed thru the shops once each month. It is then the venders are filled, cleaned and checked to assure trouble-free operation. On isolated locations where sales require more than one refilling during a single month, a second machine is left with the location owner for use when the first unit becomes empty. Said Hardman: "We have found it advisable to fill venders in our own shops. In that way, we are certain the machine is cleaned thoroly and the right amount of charms (minimum of 400 to a machine) are put in each. Also, more time can be taken to place the charms properly."

**Use Charms**

Hardman said the preferred type of gum for his operation is 210 count, which permits greater use of charms. "For instance, we use 400 metal plated charms in each vender that takes in approximately \$13. Cost of the 400 charms is about \$2.25."

The best type of location, according to Hardman, is the small confectionery store that does not handle groceries but caters mostly to "kid" merchandise.

**New Locations**

In seeking new locations, Penny King instructs the man who is placing the equipment to proceed as follows: Walk into the prospective lo-

cation, place the machine on the counter and explain to the store-keeper the simple plan of operation. Stress should be placed on the fact the location has no investment whatever and it does not have to sign any papers. If the owner still hesitates, he is urged "Why not give it a trial?"

Hardman revealed his firm had recently undertaken the manufacture of charms. To do this, he purchased molds, costing approximately \$4,500, to cast a series of 24 charms. Cost to the operator will be \$2.25 for a bag of 400 metal plated charms, shipping charges prepaid.

**CHARMS**

**... A COMPLETE SELECTION—NOVELTIES—PROVEN SALES BOOSTERS**

**NEW!!! #500 CHARMS**

Large Charms—50 CHARACTERS, Westerns, Indians, Mexicans, Many Other Styles.

Per M

#500 Bright Plastic ..... \$3.00

#500M Metal Plated ..... 5.75

#500C Color Plated ..... 5.75

#500 24 Kt. Gold or Silver ..... 6.75

#500 Metallic Plastic, Bronze or Silver ..... 3.25

**NEW!!! TREASURE BALLS**

Transparent Jewel Colored Balls— $\frac{3}{8}$ " in Diameter With Visible Prizes.

With Key Chains ..... \$18.00

With Balloons ..... 14.00

With Dice ..... 12.50

With Bracelet. Per Cr. .... 5.50

#494 Asst. Lge. Plastic Charms ... \$3.00 M

#494M Asst. Lge. Metal Plated Charms ..... 5.75 M

#494C Asst. Color Plated Charms .. 5.75 M

#494C Asst. Lge. 24 Kt. Gold or Silver Plated Charms ..... 6.75 M

#494 Metallic Plastic Bronze or Silver ..... 3.25 M

#3 Asst. Small Plastic Charms .... 2.50 M

#3M Asst. Small Metal Plated Charms ..... 4.50 M

Plastic Ball Charms, Asst. Colors .. \$4.20 M

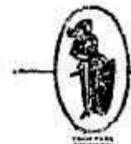
President Buttons—Pictures and Dates of Office of the 32 Presidents of the U. S.—Washington to Truman ..... 6.00 M

Baseball Charms—White Plastic .. 6.00 M

24 Kt. Gold Plated ..... 15.00 M

Silver Finish ..... 10.00 M

$\frac{3}{8}$ " White Plastic with black seams, vends singly ..... 3.00 Cr.



**KARL GUGGENHEIM, INC.**

33 UNION SQUARE • NEW YORK 3, N. Y.

**M & M in Stepped-Up Vender Sales Drive**

NEWARK, N. J., June 18. — A stepped-up campaign to further sales of M & M candies thru venders has just been launched, Frank Young, sales director of M & M Ltd., announced this week. Special emphasis is being directed to the use of the confection as a "heat-resistant" substitute for chocolate bars during the summer months, he said.

The firm recently started shipping the candy in a 200-count pack, specially for vender use. A 5-cent seller, each cellophane bag contains  $\frac{1}{4}$  ounces of candy.

**Oak Appoints Hankin To Rep Acorn Vender**

ATLANTA, June 18.—Morris Hankin, of Hankin Distributors, Inc., announced here this week that he has been named to handle the Acorn all-purpose bulk vender.

The machine, a product of the Oak Manufacturing Company, can be set to vend at a nickel or a penny.



**ATTENTION—25¢ & 30¢ CONVERSIONS**

Silver, Quarter or combination Nickel-Dime conversions. Guaranteed Parts. Expert Workmanship.

ALSO 30¢ CONVERSIONS FOR ALL MODELS

**CIGARETTE MACHINES**

NATIONAL ELECTRIC 9E, 9 Col. .... \$225.00

ROWE CRUSADER, 8 & 10 Col. .... 145.00

UNEEDA, 8 Cols., 510 Pack Cap. .... 139.50

National 9-30, 270 Pack Cap. .... 75.00

National 6 Col., 150 Pack Cap. .... 32.50

Rowe President, 10 Col., 475 Pack Cap. 119.50

Rowe Royal, 10 Col., 400 Pack Cap. ... 100.00

Rowe Imperial, 8 Col., 240 Pack Cap. 70.00

Rowe, 6 Col., 150 Pack Cap. .... 35.00

UNEEDA Model 500, 15 Col. .... 85.00

DuGrenier, 9 Cols., Model W. 270" Pack Cap. .... 62.50

Special Col. VENDOR, 80 Pack Cap. 20.00

CIGAR VENDOR, 50 CAP. .... \$ 15.00

**SALE CANDY MACHINES**

**\$75.00**  
UNEEDA Candy Vendor  
102 bar capacity. Floor model.  
COUNTER MODEL. \$65.00

National 9-18 ..... \$100.00

ROWE, 8 COL. .... 85.00

U-Select-It ..... 35.00

Advance Candy Machines ..... 25.00

Shipman Candy Vendor ..... 22.50

ROWE 5 COL. 1¢ GUM VENDOR .... 15.00



**SALE**

**UNEEDA MODEL A CIGARETTE MACHINE**  
9 Col., 270 Pack Cap. \$75.00  
8 Col., 240 Pack Cap. 67.50

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D. Parts and Mirrors available for all makes and models.

**UNEEDA VENDING SERVICE**

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"  
166 CLYMER STREET EVERgreen 7-4568 BROOKLYN 11, NEW YORK

# Store Modernization Show Features Vender Exhibits

NEW YORK, June 18.—Chain stores comprise the most active segment in the retailing industry to make use of automatic vending equipment as a means of increasing sales volume, it was revealed here, as the Store Modernization Institute (SMI) made public the results of a survey of store improvements covering 18,000 outlets.

At the same time, John W. H. Evans, SMI president, predicted that more than 15,000 persons would attend the institute's third annual Store Modernization Show, which opens at

the Grand Central Palace here tomorrow. Three companies have reserved exhibit space for the display of venders at the show, it was reported.

### 18,000 Surveyed

Of the 18,000 retail stores covered in the SMI survey, 12 per cent of the chain stores responding indicated they had had venders installed since the end of the last war. Only 6 per cent of the independent outlets replying reported the installation of automatic merchandisers. In general, the survey established that chains lead the field in store improvements.

Firms which are planning to display venders at the SMI show include Mills Automatic Merchandising Corporation, Lymo Industries, and the Coca-Cola Company.

With the week-long show to feature daily "clinic conferences" on different phases of store modernization, advance interest among vending operators planning to attend has centered on Monday's (20) confab, titled "Store Layout and Traffic." This session will take up the problem of placing venders to obtain maximum patronage.

## Confection Makers Reducing Orders for New Plant Machinery

CAMBRIDGE, Mass., June 18.—Fred W. Greer, president of J. W. Greer Company, manufacturer of confectionery and bakery machinery here, in some "straws in the wind" comment recently revealed that during the past four months the amount of new orders "has dropped considerably." He tempered this report with the statement, however, that instead of the year or two of boom business that was originally expected following the war, his firm has been supplying candy manufacturers with new equipment at a peak level for the last four years.

With the drop in orders taken into consideration, Greer says the total order rate is still at a far greater volume than before the war, and the company is entering its fourth extremely busy year.

### Consider Price

Says Greer: "We have gotten back to the days when the question of price enters the conversation when the purchase of new (candy and bakery machinery) equipment is being considered, and not just a matter of delivery, as has been the case up to a few months ago."

Continuing, he said that most of his firm's customers are not operating at full capacity. The greater portion of them are beginning to experience the old problem of price-cutting, deals, etc.

Greer said his firm is now engaged in designing new machines for both the confectionery and biscuit industries. A large portion of this work is building special equipment to produce products which are better or at less cost.

## Correction

In a story in the June 18 issue announcing Stoner Manufacturing Corporation's new gum, mint and fruit roll vender the machine was erroneously described as a hard-candy unit. Also, capacity of the unit was not described in detail. In individual columns from 1 to 4, column capacity for gum is 36, 38, 41 and 43 packs; for mints, 24, 25, 27 and 28; for fruit rolls, 21, 22, 23 and 24 rolls.

## BOOST PROFITS TO NEW HIGHS

With the NEW  
NORTHWESTERN  
MODEL 49

Cuts Costs and Servicing Time in Half

Less Than 25

**\$17.55**

Less Than 100

**\$17.25**

Specify Tr or 5c.  
Write for Circulars  
and Price List on  
Complete North  
western Line.

**RAKE COIN MACHINE EXCHANGE**  
609 Spring Garden St., Philadelphia 23, Pa.

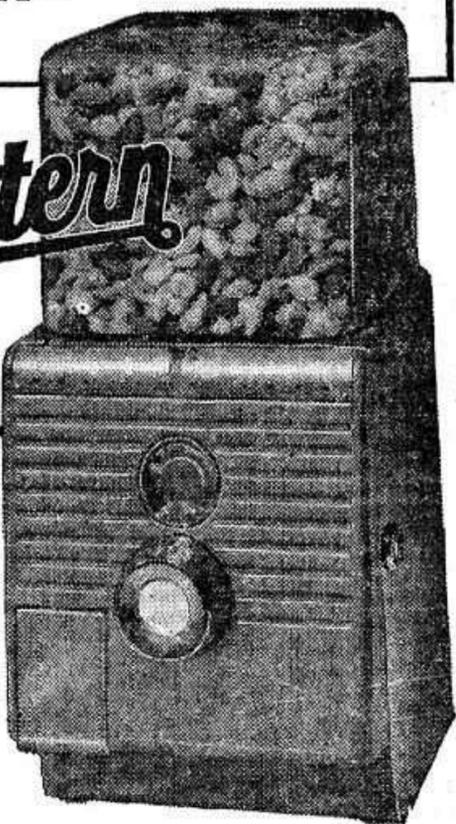


for **BIGGER PROFITS**  
per vender  
**THAN YOU'VE EVER HAD  
BEFORE—**

# Northwestern

MODEL **49**

**ENTIRELY  
DIFFERENT**  
from any other  
VENDING MACHINE!



New Sani-Carry Globes can be cleaned and refilled at home or warehouse... by inexperienced help if you want it. No more filling, spilling and messy cleaning on location. Greater cleanliness assured. Cuts servicing time in half. That means twice as many machines serviced per day per man... bringing servicing costs down to new lows... boosting profits to new highs. Equally important, by checking merchandise in returned globes

against cash collection, you can be sure of more accurate accounting and tighter control. No other vending machine gives operators so much. *Wire, phone or write for details.*

## THE NORTHWESTERN CORPORATION

818 EAST ARMSTRONG ST. • MORRIS, ILLINOIS

## ALL NORTHWESTERN MODELS

Recommended and sold on Time Payment. 20 weeks to pay.

Write for details.

### RAIN-BLO BUBBLE BALL GUM

Packed 25 Lbs. to Carton

25 to 475 lbs.	27c lb.	29c lb.
500 lbs. or over	26c lb.	28c lb.

Freight paid on 150 lbs. or over.  
FULL CASH WITH ORDER.

**ROY TORR, Lansdowne, Pa.**

### NEW CHARMS

President Buttons—Pictures & Dates of  
Office of the 32 Presidents of the U. S.—  
Washington to Truman ..... \$7.50 Per M

Metal Jingle Bells, 1/2"—in brilliant colors—  
red, blue, green, gold & silver. \$7.50 Per M

## THE NEW REVOLUTIONARY NORTHWESTERN MODEL 49 FEATURING TRANSFER REFILL

Cuts Service Time  
in Half

**\$17.55**

SAMPLE

Write for Quantity  
Discount.

Other Popular North-  
western Vendors,  
\$10.35 and Up.

**BADGER BULK**

**VENDOR CONFECTIONS**

Finest Quality—

Lowest Price

Prompt Attention

Given! All Mail

Orders

Minimum Order

Shipped—25 Pounds

Almonds (Teeny) Vacuum Packed—

5 lb. Tins, 600 ct. .... 60¢ lb.

Almonds (Vacuum Packed)—5 lb.

Tins 400 ct. .... 65¢ lb.

Blanched—Virginias—roasted and

salted ..... 32¢ lb.

Boston Baked Beans (BBBs) ..... 24¢ lb.

Parched Corn (Cornnuts)—Delicious. 25¢ lb.

Pistachio Nuts—Red ..... 65¢ and 88¢ lb.

Rainbow Mix (Candy Coated Peanuts). 25¢ lb.

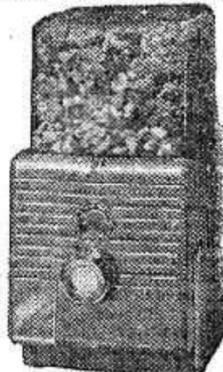
Spanish—New Crop, Salted—GOOD. 25¢ lb.

Gum—Bubble Base, 140 count ..... 27¢ lb.

Write for Circulars and Price List.

**BADGER SALES CO., Inc.**

2251 W. Pico Blvd. Los Angeles 6, Calif.



## Steady-Steady Profits

### ALKUNO

5c GUM VENDOR  
MODEL 200-G-3M

Can be attached to other  
Larger Machines.

Metal Cabinet and Base.

CAPACITY: 200 PACKS.

Ht. on Base, 54"x14".

Wt. on Base, 48 Lbs.

Price ..... \$59.00

Base ..... 12.00

Immediate Delivery in  
Green, Blue or Tan.

Write for Catalog of  
Complete Line of 5c  
Gum & Candy Vendors.

**ALKUNO & CO.**

408 Concord Ave.  
NEW YORK 54, N. Y.  
Melrose 5-7757

**NEW!**  
REVOLUTIONARY!

# Northwestern

MODEL **49**

1c OR 5c

LESS THAN 25

**\$17.55**

LESS THAN 100

**\$17.25**

100 OR MORE

**\$16.95**

Write — Wire

Phone

**NORTHWESTERN SALES & SERVICE CO.**

Authorized Northwestern Distributor

4105 16th Ave. Brooklyn 4, N. Y.

Phone: Gadney 8-3600



# Northwestern

MODEL **49**

**\$17.55 EACH**

ALSO IN STOCK

Dual Nut .. \$45.00

DeLuxe .... 27.00

Model 33 .... 12.60

Model 39 .... 14.40

Model 40 .... 11.00

33 Ball Gum 11.55

Write for Quantity Prices

**EMPIRE COIN MACHINE**

EXCHANGE

1012 MILWAUKEE AVE. CHICAGO 22



Another in the great family of Electro Distributors...

**R. F. JONES CO.**

1263 Mission St.  
San Francisco, Calif.

1314 Pearl St. Denver, Colo. 127 E. 2d South Salt Lake City, Utah

Distributors of Electro in Colorado, Wyoming, Utah, New Mexico, Nevada, Eastern Montana, Southern Idaho and Northern California.



America's Finest All-Electric Cigarette Vending Machine

**EASTERN ELECTRIC VENDING MACHINE CORP**

GENERAL MOTORS BLDG NEW YORK 10, N.Y.  
A PRODUCT OF C-B LABORATORIES

**Supplies in Brief**

**Candy Sales Off**

WASHINGTON, June 18.—Dollar sales by candy manufacturers for the first quarter of this year were 13 per cent below the corresponding 1948 period, Census Bureau reports. April sales sagged heavily, according to Bureau figures, falling off 21 per cent from March and 18 per cent from April, 1948.

Candy bar sales dropped from 73,931,000 pounds with a wholesale value of \$31,544,000 in April, 1948, to 60,302,000 pounds valued at \$21,379,000. The average price for candy bars dropped from 42.7 cents per pound to 35.5 cents.

Bulk poundage sales were up slightly altho the dollar value was less because of a drop in price. April, 1949, sales totaled 8,101,000 pounds, worth \$1,977,000, as compared with 7,682,000 pounds, worth \$2,319,000, in the previous April. Average price per pound dropped from 30.2 cents in April, 1948, to 24.4 cents last April.

**Employment Drops**

WASHINGTON, June 18.—Altho the number of workers increased by 900,000 in May, unemployment climbed to a postwar high of 3,289,000, Census Bureau announced. A total of 58,694,000 persons were employed in May.

Census attributed the rise in both employed and jobless to the influx of high school and college students into the labor market.

The unemployment increase of 270,000 over April is a depressing trend, according to Census officials, because rising number of farm jobs in late spring has usually brought about a decrease in the jobless ranks between April and May.

**Tobacco Talk**

WASHINGTON, June 18.—The fact that federal and State tobacco taxes amount to substantially more than the farmer receives for his tobacco is stressed in a report of Agriculture Department. Combined tax receipts from tobacco products during the 1949 fiscal year were \$1,720,000,000, as compared with farm cash receipts of \$985,000,000.

Of the tax take, State levies accounted for 23 per cent—an increase from the 8 per cent share of the States in 1948. Agriculture said this was due to increased tobacco taxes in many States and new ones in others.

**Cig Venders "Come Into Own" in Four Maritime Provinces**

ST. JOHN, N. B., June 18.—Cigarette venders are coming into their own thruout the Maritime Provinces. During the last six months especially, according to venders and civil authorities, the machines have gained in popularity on a large scale. They are now in widespread use in most of the cities and towns in the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland.

For a number of years prior to the recent expansion of cigarette venders, local councils were in the habit of passing legislation against the machines. Now, with the new widespread acceptance on official and public levels, venders are being installed in such locations as restaurants, lunchrooms, rinks, bowling alleys, billiard rooms, service stations, roadside stands, dance halls and night clubs.

Venders have increased cigarette sales in eating places especially, and restaurateurs, who had not previously handled cigarettes, have become the biggest boosters of automatic equipment. Too, in most locations the venders are considered ornamental additions.

**Sugar Report**

WASHINGTON, June 18.—Sugar distribution for the week ended May 28 totaled 149,762 tons, as compared with 143,124 tons for the same week last year. Total for the year thru May 28 was 2,751,643 tons, while distribution for the same period last year was 2,415,874 tons.

**SMASHING PRICES AGAIN! TRY & BEAT OUR PRICES OR QUALITY ORDER YOUR**

**PISTACHIOS**

FROM US TODAY AND SAVE OR SEND FOR OUR SAMPLES  
Not only you save money when you buy our famous

**"SUN BRAND" PISTACHIOS**

but you will sell more of them because we have been importing and roasting them for over 20 years. Compare the size, color and flavor with any other brand and you will decide on

**"SUN BRAND"**

Extra Jumbo Size, Red, 30 count, per oz. .65¢ lb.  
Jumbo Size, Red, 34 count, per oz. .63¢ lb.  
Special Blend Size, Red, 40 count, per oz. .57¢ lb.  
Large Size, Red, 45 count, per oz. .43¢ lb.  
White, salted, instead of red, deduct 12¢ lb.  
Minimum order 200 lbs., otherwise add 2¢ lb.  
Packed in Triplex 5 lbs. moisture proof bags and shipped 12 to a carton.

SELL MORE, EARN MORE, BUY

**"SUN BRAND"**

**AMERICAN PISTACHIO CORP.**

Importers, Packers at this address for over 15 years.  
111 Reade St., Dept. 15, New York 13, N. Y.

**CHARMS**

NEW 5/8" SIZE AUTOGRAPHED BASEBALLS

embossed with names of both league teams  
White Plastic Baseballs... \$ 6.00 per M  
Copper Plated Baseballs... 10.00 per M

**PENNY KING CO.**

415 Neptune St. Pittsburgh 20, Pa.

**ALPHABETO CHARMS**

(Complete alphabet and 10 numerals)  
THE MOST POPULAR CHARM ON THE MARKET.  
Exceptionally low prices. Immed. delivery.  
**PAUL A. PRICE CO.**  
220 Broadway New York 7, N. Y.

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**Rush Your Order Today**  
VICTOR'S AMAZING NEW TOPPER

1 to 5 Cases \$43.00 Per Case (\$10.75 Per Mach.)  
6 to 11 Cases \$42.00 Per Case (\$10.50 Per Mach.)  
12 to 24 Cases \$41.00 Per Case (\$10.25 Per Mach.)  
25 Cases or More \$40.00 Per Case (\$10.00 Per Mach.)  
Prompt Delivery.



VICTOR'S NEW MONEY MAKER "HOT-POP" POP CORN MACHINE  
Non-Coin Operated

OPERATOR MAKES \$4.20 Per Week On Sale of 2 Lbs.  
WRITE FOR DETAILS YOU COLLECT PROFIT IN ADVANCE

WE TAKE TRADE-INS—LIBERAL ALLOWANCE

1/3 Deposit, Balance C. O. D.

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**FINANCES** ALL MACHINES FOR RESPONSIBLE OPERATORS  
LIBERAL ALLOWANCES ON TRADE-INS

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Established 1930 America's Largest and Oldest Vending Machine Supply House. Manufacturers of all types of Bulk Merchandise of the highest quality. Write for samples and new low prices.

Distributors for **ACORN VENDORS**  
**OPERATORS VENDING MACHINE SUPPLY CO.** 1023 S. Grand Ave. Los Angeles 15, Calif.

Now offering CALIF. VEND ALMONDS  
65¢ per lb. case lots. 80¢  
L.A. 5 lb. vac. 400 count. 600 count.



**\$25 DOWN**

Balance \$10 Monthly

**PENNY FORTUNE SCALE**

NO SPRINGS

WRITE FOR PRICES

LARGE CASH BOX HOLDS \$85.00 IN PENNIES

Invented and Made Only by

**WATLING**

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.  
Est. 1889—Telephone: Columbus 1-2772  
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**100%**

Return privilege within 10 days if not satisfied with our reconditioned equipment.

**WURLITZER 616**

Fully repainted. Perfect condition. Ready for location.

**\$79.50 (Crated)**

1/3 With Order, Balance C. O. D. Send for Complete List.

**DAVID ROSEN, INC.**

Exclusive AMI Distributor  
855 N. Broad St. Philadelphia 23, Pa.  
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So much for so little!



**ACORN**  
1/4 or 5¢ All Purpose Bulk Merchandiser

Sells a lot—costs but little—*that's all!*

WRITE TODAY!  
**READING NOVELTY CO.**  
117 Penn St., Reading, Pa.

Build a **SOLID** operation with



**ACORN**  
1/4 or 5¢ All Purpose Bulk Merchandiser

Turns fantastic profits with Ball Gum and Charms

WRITE TODAY!  
**HANKIN DISTRIBUTORS, INC.**  
708 Spring St. N. W., Atlanta, Ga.

From Little **ACORN'S** Mighty Incomes Grow!



**ACORN**  
1/4 or 5¢ All Purpose Bulk Merchandiser

Terrific on Any Location—**SELLS Everything Like Crazy!**

WRITE TODAY!  
**SEACOAST DISTRIBUTORS, INC.**  
415 Frelinghuysen Ave., Newark 5, N. J.

### Ice Cream Machine Co. Plugs Venders

NEW YORK, June 18.—Responding to requests for information on ice cream venders from the editors of the Extra Profits section of the movie trade publication, *The Exhibitor*, Carl C. Bohstedt of Arctic Vendor Company detailed some interesting facts in a recent issue of the magazine.

Bohstedt, whose Appleton, Wis., firm manufactures both the Arctic Vendor, ice cream machine, and the product, wrote: "From past experience, operators have found that the theater, whether large or small, is a near ideal location for vending machines... what could be better (for the theater owner) than to present a product at an attractive margin of profit (commission) and not have to pay anything out for sales personnel, expensive counters, etc."

Then turning specifically to ice cream, he stated that the frozen confection had recently reached a yearly per capita average of 18 gallons.

While ice cream is commonly thought of as a summer item, this is not the case, Bohstedt pointed out. Altho volume thru vending machines drops off some during the winter months, it is not nearly as great a drop as over-the-counter sales, he said.

Citing a theater in Seattle, he stated it was vending an ice milk bar thru a lobby vender with overhead-reducing profit returns. In this instance, the operator was paying 39 cents a dozen for the ice milk bars, which sell thru the machine at a dime price, returning a gross profit of \$1.20 per dozen. Gross for a week ranges from \$125 to \$150, he stated.

### Futuramic Sets Distributors in Midwest Region

NEW YORK, June 18.—The first two distributors named by Futuramic Machines, Inc., to handle the automatic hot coffee vender, Koffee King, will cover Midwest territories, Frank Doyle, sales manager, announced here this week.

One, the newly formed Koffee King Vendors, Inc., of 205 West Wacker Drive, Chicago, has been assigned Wisconsin, Minnesota, Iowa, Nebraska, North and South Dakota, and Cook and Lake counties, in Illinois. The firm, headed by Erwin Von Gemmingem, will set up regional offices in several cities, in addition to its Chicago headquarters.

Finot Service Corporation, of 915 Olive Street, St. Louis, is the other distributor named by Doyle. Headed by Clarence Finot, the outlet will cover Missouri, Kansas and all of Illinois except Cook and Lake counties.

Doyle is leaving on a sales trip next week to St. Louis, Chicago and Kansas City.

### Form Dispenser Firm in Detroit

DETROIT, June 18.—The Three G Dispenser Company has been formed here by a group headed by Giuseppe G. Giuliano, to manufacture a new type of dispenser or faucet unit for beverage vending. New unit is said to allow the handling of as many different flavors as desired from a single faucet. Applicable now to fountain type venders, it will be adapted later for coin-operated beverage dispensers, according to Giuliano, who is managing the company.

Associated with him as partners are George Formicola, Dominick Di Carolis, Francesco Capezzuto, and Marco Rinna.

### Alco - Deree Co. Announces New Candy Machine

CHICAGO, June 18.—Alco-Deree Company this week unveiled its new electrically operated, seven-selection non-refrigerated candy bar vender, Candy-Mart, priced at \$189.50. W. S. Deree, president, stated it could be used as a wall unit or floor model, with latter requiring use of the separate stand which lists for \$14.

Utilizing the same dispensing mechanism as the company's refrigerated machine, the new vender features a push-button selection panel, however, instead of the roll type selector used on the cooled model. Capacity ranges from 400 to 500 bars, depending upon size bar used. Machine is solenoid powered, using no motors.

Initial deliveries will be made within 30 days thru firm's 24 distributors, Deree said.

2 Brand New Uneeda-Pak Electric Cigarette Machines (List Price \$277.00) \$200.00 Each

4 Uneeda-Pak Electric Cigarette Machines (Used About a Month) \$150.00 Each

1/3 Deposit With Order—Balance C. O. D.

F. O. B. Philadelphia, Pa.  
**CENTRAL VENDING MACHINE SERVICE CO.**  
3967 Parrish St., Philadelphia 4, Pa.

BRAND NEW

### LUCKY BOY VENDORS



**\$9.75** EACH  
1/2 or 5¢ MODEL

Lots of 5, \$8.75  
Lots of 25, \$7.75

Nut and Charm Vendors hold 5 lbs. Nuts. Ball Gum Vendors, 800 Balls Gum. Fully guaranteed. 1/3 Deposit, Balance C. O. D.

**BLOYD MFG. CO.**  
VALLEY STATION, KY.

### Get Better Charms—Better Values from America's Largest Charm Manufacturer!

FAMOUS CHARM SERIES #1 PER M	1/2" BASEBALLS PER M
Metal Color-Plated \$4.75	White Plastic \$4.00
Plastic—6 ass't colors 2.50	Metal-Plated 10.00
Metal-Plated 4.75	
24K gold or silver-plated 5.75	
BIG CHARM SERIES #2	FUNNY-FACES (Cannibal, Clown, Indian, Devil, Pirate)
Metal Color-Plated 5.75	Plastic 4.00
Plastic—6 ass't colors 3.00	With Rhinestone Eyes 8.50
Metal-Plated 5.75	Metal-Plated (copper) 7.50
24K gold or silver-plated 7.00	With Rhinestone Eyes 12.50
SKULLS	A TO Z ALPHABET CHARMS
Plastic—6 ass't colors 4.00	Plastic—6 ass't colors 2.00
With Rhinestone Eyes 8.50	
Metal-Plated 7.50	
With Rhinestone Eyes 12.50	
RINGS	1/2" FORTUNE BALLS FILLED WITH PRIZE
Plastic—6 ass't colors 2.50	With Precious Jewels 10.00
Metal-Plated 6.00	With 1 Dice 12.50
	With Key Chains 18.50
	With Bracelets (per Gr.) 6.00
	With Pearls 10.00
	With Balloons 14.00
	Empty Fortune Balls 4.50
	JINGLE BELLS 1/2 inch—6 ass't colors 5.00 PER M
	3/4 inch—nickel only 6.00 PER M

**SAMUEL EPPY & CO., INC.**  
113-08 101st Ave., Richmond Hill 19, L. I., N. Y. TEL. Virginia 7-4281.  
Order Today — Empty Your Machines Faster

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**FREE ILLUSTRATED BROCHURE**

"THE KEY TO YOUR FUTURE in HOT COFFEE VENDING"

Simply send in this coupon

Futuramic Machines, Inc.  
20 E. 35th St., New York 16, N. Y.

Gentlemen:

I am interested in hot coffee vending. Please send me without cost or obligation your illustrated brochure, "The Key to Your Future in Coffee Vending."

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COMPANY .....

ADDRESS .....

CITY ..... STATE .....



## ACORN 1c & 5c ALL PURPOSE BULK MERCHANDISER



**WANT ACTION?**

Listen to this! ACORN venders on location pay for themselves in two servicings of Ball Gum and Charms.

Write today for information!

**IAK MFG. CO., INC.** 11411 Knightsbridge Avenue  
Culver City, California



THOUSANDS OF SATISFIED USERS!  
THE NEW, RELIABLE

## ACORN VENDOR

1c OR 5c ALL PURPOSE MACHINE

### CANDY, NUTS, BALL GUM, CHARMS

SAMPLE, \$13.95 • 100 OR MORE, \$13.45 EA.

**IMMEDIATE DELIVERY**

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# OPS AIR VIEWS ON SALARIES

## Jukes Play Big Part in Latest 'March of Time'

NEW YORK, June 18.—Two juke boxes, obtained from coin row casting offices, share footage with Paul Whiteman, Guy Lombardo, Bing Crosby, Jascha Heifetz and other stars in the latest *March of Time* film, *It's in the Groove*, released this week. A survey of the record business, from the days of cylindrical disks to the current 33 $\frac{1}{3}$ -45 r.p.m. hassle, the movie points up the importance of automatic phonos as a mass consumer and promoter of records.

At the start of the two-reeler, an AMI 40-selection mechanism is used to flash the credits on the screen, the records in turn listing title and opening captions. First action scene shows a group of young people gathered around an AMI. And latter on in the picture a Wurlitzer 1100 is given full portrait treatment.

It was learned that the AMI appeared by courtesy of Barney Sugarman and Morris Rood, of Runyon Sales, and the Wurlitzer thru arrangement with Joe Young, of Young Distributing.

## Aireon Appoints New Ohio Distrib

KANSAS CITY, Kan., June 18.—Aireon Manufacturing Corporation this week announced the appointment of Ace Phonograph Company, Cleveland, as distributor in Northern Ohio. Bernard D. Craig, Aireon's general sales manager, made the appointment.

Ace is headed by Joseph Valenti. Complete offices, showrooms and parts department will be maintained at 6118 Carnegie Avenue, Craig stated.

## Music Op Speaks On Replacements And Commissions

To the Editor:  
May I put in my 2 cents worth on music commissions and replacements. I am one of 1.2 per cent favoring retaining the 50 per cent commission, with the exceptions of extremely poor locations or seasonal business, for the simple reason that as long as there are operators combining music with amusement games no lower commissions basis can be imposed. We have never operated pin tables or any other coin-operated devices except music. We met the 50 per cent competition in 1938 and have stuck to it ever since. In many ways it is a good thing.

The new postwar operators have almost all quit, being unable to make money with "new equipment" only; worse than that, they have lost their original stake and gone out with a loss. So, gradually, competition has faded out and we are able to do what I recommend—put in the equipment suited to the revenue. By maintaining the 50 per cent commission basis no distributor, if he is honest, can paint a good picture to a prospective music operator.

As to replacements, any figure based on the number of pieces is erroneous unless the percentage equals the revenue. In other words, a replacement of 25 per cent of your equipment each year is fine, provided 25 per cent of your income will pay for it. However, this is an impossibility. (See *Music Op Speaks* on page 107)

## Music Route Salaries

As part of its survey of juke box operators, *The Billboard* looked into the number of employees, methods of payment, average weekly wage and the percentage of gross operators spend in salaries. In an adjoining column, the fifth article in a series based on the survey sets forth in detail the answers which are outlined below:

### Number of Employees

Question: How many routemen and mechanics do you employ?  
Answers:

Number of Routemen	Percentage of Operators
1	44
2	37
3	13
4	2.5
5	3.5

### Method of Payment

Question: How Do You Pay Your Employees?  
Answers:

Method of Payment	Percentage of Operators
Straight Salary	79.1
Straight Commission	4.3
Salary Plus Commission	16.6

### Percentage of Gross

Question: What percentage of your weekly gross do you spend in salaries and wages?  
Answers:

Percentage of Gross	Percentage of Operators
10 to 15	27.2
16 to 20	18.4
21 to 25	24.8
26 to 30	10.4
31 to 40	13.6
Over 40	5.6

## Favor Paying Employees on Weekly Basis

Average Paycheck Is \$66.35

(Continued from page 94)  
their employees on straight commission. Salary plus commission arrangements are used by 16.6 per cent, the survey showed, while the remaining 79.1 per cent pay their men a straight weekly wage.

### Percentage Varies

Altho the operators were in agreement on the method of payment they use, they were far from agreeing on the percentage of their weekly gross which they spend in salaries and wages.

Most of the 561 (70.4 per cent) said they put out between 10 and 25 per cent of their gross for salaries. But the replies ranged all the way to 40 per cent and a few were over that mark.

(For a complete breakdown on the percentage of their gross receipts which operators said they spend in salaries and wages, see table which accompanies this article.)

Altho some variation could be expected in the percentage of gross an operator spends for wages, such a (See *OPS AIR VIEWS* on page 106)

# See New Problem With Tele

## MAPOA Sets Delegates to State Meet; Revive Hit Tune Parties

DETROIT, June 18.—Monthly meeting of the Michigan Automatic Phonograph Owners Association (MAPOA) Detroit chapter elected ten delegates for the State organization. They will in turn meet to elect officers and directors for the State association. No date has been set for the meeting of the delegates.

Decision was made to resume the monthly Hit Tune parties, which were suspended several months ago, and to reinstate a mass jury of teen-agers to pick the MAPOA Hit Tune of the Month. First party will be held Sunday afternoon (19) at Eastwood Gardens, East Detroit, with Tex Beneke's orchestra playing for the occasion. At least 5,000 teen-agers are expected to attend. The last event held at Eastwood drew 7,000.

Tickets are being distributed free, but only on request, thru local disk jockeys, who are co-operating in the

selection of the hit tunes. In addition, tickets are being distributed individually by MAPOA members, chiefly thru requests from their various locations.

The Buddy Kaye record, *Don't Tell My Heart*, on MGM, was picked by the MAPOA as the Hit Tune for May. The number was played and featured by Shep Fields' orchestra at the recent annual banquet of the association, and was also placed in the first spot on all boxes operated by MAPOA members.

For June, the MAPOA selected *Room Full of Roses* by Eddy Howard on the Mercury label as the Hit Tune and it is currently being promoted via jukes and jockeys.

## AMI Increases Work Schedule

CHICAGO, June 18.—Because of the recent upswing in its music machine business, AMI, Inc., has extended its production line shift at the Grand Rapids, Mich., plant, Lyndon C. Force, sales manager, announced Friday (17).

Under the new set-up, the weekday shift will be extended two and one half hours. Saturday, previously confined to a four-hour shift, will be extended to a 9-hour workday. Force said the move was made necessary by the firm's stock dwindling despite previously increased production schedules.

## Trans-Vue To Build Video Sets for Homes

CHICAGO, June 18.—R. R. Greenbaum, president of the Trans-Vue Corporation, manufacturers of commercial television systems, this week revealed the firm is expanding into the home television field. Firm plans to manufacture and distribute home sets in the moderate price range.

Initial production will include three models, Greenbaum said, and will be known as the Trans-Vue Cine line.

## Color Video Next Threat To Juke Ops

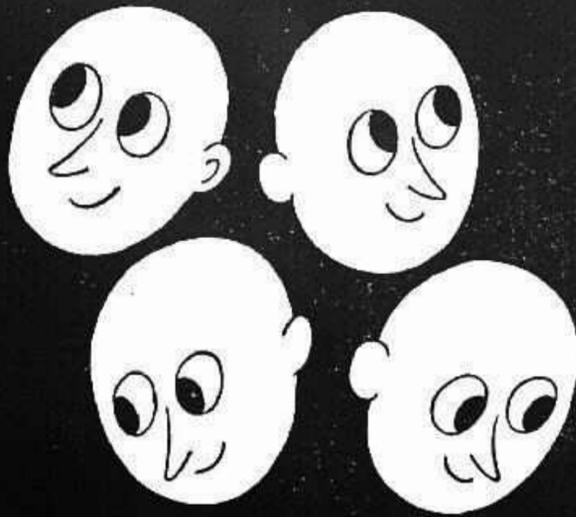
May Renew Location Interest

WASHINGTON, June 18.—Altho upcoming Federal Communications Commission (FCC) hearings on television allocations will revive the controversial question of opening the TV airwaves to commercial color, insiders here see no immediate competition threat for juke operators from this medium, with conjectures at FCC and in the trade placing commercial color tele at anywhere from three to 20 years distant.

FCC's recently announced open-door policy toward color video, however, poses an immediate problem for juke ops in one major respect; the Commission's attitude is considered likely to result in a renewed wave of competition in areas where the TV novelty has worn off. Also there is possibility that it might cause competition stronger than expected in areas where TV has yet to make an appearance. Many juke ops have long contended that it is the novelty factor in TV that causes much of the TV inroads into juke grosses. The novelty factor of video is certain to soar when FCC and industry folk resume their confabs on commercial color.

As for the future of color television, opinion in informed circles here (See *Color Tele Threat* on page 106)

Everywhere you look . . . . .



it's AMI-40 selections, 20 records

**AMI** Incorporated

127 NORTH DEARBORN ST., CHICAGO 2, ILLINOIS

## Clearance! Used Phonographs

CHECK THIS LIST FOR TOP DOLLAR SAVINGS ON QUALITY EQUIPMENT

Quantity	Item	Price
9	Model 1100	\$550 Ea.
2	Model 1080-A	\$500 Ea.
24	Model 1015, Cobra	\$395 Ea.
1	Model 1017-A	\$450 Ea.
2	Model 1017	\$400 Ea.
49	Model 3020, 5-10-25 Wall Box	\$ 50 Ea.
9	Model 2140, Bar Box—5c-10c	\$ 40 Ea.
13	#219, Stepper	\$ 40 Ea.

ALL ABOVE EQUIPMENT IS CLEAN, GOOD WORKING ORDER—NO BROKEN PLASTIC—LOOK LIKE NEW!

1/3 DEPOSIT, BALANCE C. O. D.

**ACE MUSIC COMPANY**

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"Music for Everyone" on 10" and 12" RECORDS

with the **New SEEBURG SELECTOMATIC 100**

The Newest Tunes, the Old Favorites, Waltzes, Polkas, Classical Selections—all kinds of music—music for everyone. That's why the New Seeburg's earning power is so tremendous. If you haven't seen the Selectomatic 100, if you don't know of its sensational performance records—don't waste another minute. Come to Trimount—see it—hear it—get the facts.

**TRIMOUNT**



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BOSTON 18, MASS

Tel. Liberty 2-9480

## ADVANCE RECORD RELEASES

### POPULAR

(Continued from page 33)

- Pyramid Polka  
F. Mullec Ork (Tell Me a Story) Continental C-1264
- Red River Valley  
P. Tomlin (The Object) Coral 60078
- Roly-a-Rolling Out on the Roly Coaster  
R. Carlyle Ork (The Golden) Coral 60061
- Rue De Romance  
F. Carle Ork-M. Hughes (Love Is) Col (78) 28518; (LP) 1-265
- Sault Ste. Marie  
J. Powers Trio (Happy Birthday) Monogram 136
- Scalawag  
L. Fields Trio-R. Young & Boys (That Wonderful) V (78) 20-3493; (45) 47-2959
- Scotch Plaid  
J. Bothwell Ork (Bolero Ballinese) National 9047
- Ship Ahoy Polka  
M. Musett Ork-Continental Capers (Jolly Pella) V (78) 25-128; (45) 51-0009
- Shoes With Wings On  
F. Astaire (They Can't) MGM 30204
- Show Me the Way To Go Home  
L. Prima Ork (If I) Coral 60077
- Sleepy Hollow  
T. Weems Ork (Love Me) Mer 5305
- Some Enchanted Evening  
A. Jolson-V. Young Ork (It All) Dec 24687
- Take Love Easy  
D. Ellington Ork (I Could) Col (78) 38519; (LP) 1-266
- Tell Me a Story  
F. Mullec Ork (Pyramid Polka) Continental C-1264
- That Was a Big Fat Lie  
J. Carson-F. DeVol Ork (Give Me) Cap 57-572
- That Wonderful Girl of Mine  
I. Fields Trio-R. Young & Boys (Scalawag) V (78) 20-3493; (45) 47-2959
- That's the Gal for Me  
B. Oliver Ork (Caravan) Dec 24653
- The Charleston  
Pee Wee Hunt Ork (Youthful Fountain) Cap 57-673
- The Four Winds and the Seven Seas  
B. Crosby-C. Cavallaro (Make Believe) Dec 24677
- The Golden Sands of Hawaii  
R. Carlyle Ork (Roly-o-Rolling) Coral 60081
- The Hucklebuck  
L. Hampton Ork (Lavender Coffin) Dec 24652
- The Object of My Affection  
P. Tomlin (Red River) Coral 60078
- There's Yes! Yes! in Your Eyes  
C. Cavallaro Ork (Twenty Four) Dec 24678
- They Can't Take That Away From Me  
F. Astaire (Shoes With) MGM 30204
- This Nearly Was Mine  
F. Waring & His Pennsylvanians (Younger Than) Dec 24668
- Tiger Rag  
Pancho Ork (Dardanella) Coral 60084
- Ting-a-Ling  
M. Herth Trio (Ain't She) Coral 60079
- Tomorrow  
L. Millinder Ork-P. Breckenridge (I Ain't) V (78) 20-3495; (46) 47-22961
- Torchy  
C. Jordan (Who's Been) Coral 60080
- Traveling Doc  
D. Pomus (Kiss Me) Derby 712
- Treblesome  
F. Petty Trio (Big Ben) Coral 60074
- Trees  
F. Waring & His Pennsylvanians (Hymn To) Dec 40079
- Twenty Four Hours of Sunshine  
C. Cavallaro Ork (There's Yes!) Dec 24678
- Wabash Cannon Ball  
T. Shand Ork (I've Been) Coral 60075
- Waga-Waga  
"Francis" F. Thomas (I Don't) Castle 109X
- Waiting for the Robert E. Lee  
C. Ackerson (Missouri Waltz) Premier 29022
- We Gonna Pitch a Boogie Woogie  
Dallas Bartley & His Small Town Boys (Cherry Red) Coral 65010
- Weddin' Day  
L. Welk Ork (Don't Dilly) Mer 5297
- What Do I Have to Do?  
B. Eberly (What Have) Coral 60073
- What Have You Got in Those Eyes?  
B. Eberly (What Do) Coral 60073
- Where in the World  
T. Marlin (Cancel the) Coral 60076
- Wiggles  
S. Koki & His Paradise Islanders (Lava) Dec 25432
- Who's Been Taking Honey From the Hive?  
C. Jordan (Torchy) Coral 60080
- You Can Have Him  
P. Lee-D. Barbour Ork (At the) Cap 57-670
- You Can Have Him  
D. Shore-D. Day (Home Work) Col (78) 38514; (LP) 1-261
- You Remind Me of a Rose  
D. Pablo Ork (A Real) Dome 253
- Younger Than Springtime  
F. Waring & His Pennsylvanians (This Nearly) Dec 24668
- Youthful Fountain  
Pee Wee Hunt Ork (The Charleston) Cap 57-673

### LATIN-AMERICAN

- Amor de mi Vida-Bolero  
A. Landin Ork-J. S. Marroquin (Para Sonar) V 23-1264
- Araceli Montoya  
Nino de Utrera (Vendo Flores) V 23-1269
- Bartolo Suelta ese Saco  
O. Guerra (Guano Seco) V 23-1280
- Besos Salvajes  
Trío Servando Diaz (Prestame tu) V M23-1286
- Boda Campesina  
J. Gutierrez Ork (Mambolandia) V 23-1283
- Corazoncito-Bolero  
T. Vegabajeno (Por la Virgen) V 23-1267
- Crema Pa' Ti  
J. Gutierrez Ork (Una Miradita) V 23-1282
- Diamante Negro-Paso Doble  
J. Arvizu Ork-Radio Caracas (Puede Que) V 23-1263
- El Adolorido-Corrido  
M. R. Armengol y su Orquesta (Rancho Grande) V 23-1268
- Es Hoy  
M. De Gonzalo (Rumor de) V 23-1285
- Guano Seco  
O. Guerra (Bartolo, Suelta) V 23-1280
- Hay Que Estar Alerta  
O. Guerra (Tres Novios) V 23-1281
- La Luna y Tus Ojos-Bolero  
P. Reyes-A. Guzman Ork (Mi Ayer) V 23-1265
- Mambolandia  
J. Gutierrez y su Orquesta (Boda Campesina) V 23-1283
- Mangolele-Son Montuno  
B. More Ork-P. Prado (Sera La) V 23-1266
- Mi Ayer-Bolero  
P. Reyes-A. Guzman Ork (La Luna) V 23-1265
- Para Sonar Cantigo-Bolero  
A. Landin Ork-J. S. Marroquin (Amor de) V 23-1264
- Por la Virgen  
Trío Vegabajeno (Corazoncito) V 23-1267
- Prestame tu Mujer  
Trío Servando Diaz (Besos Salvajes) V 23-1286
- Puede Que Si, Puede Que No-Guarason  
J. Arvizu Ork-Jose S. Marroquin (Diamante Negro) V 23-1263
- Orancho Grande-Corrido  
M. R. Armengol y su Orquesta (El Adolorido) V 23-1268
- Rumor de Vida  
M. De Gonzalo (Es Hoy) V 23-1285
- Sera la Negra-Guaracha  
B. More Ork-P. Prado (Mangolele) V 23-1266
- Tres Novios Tenia Maria  
O. Guerra (Hay Que) V 23-1281
- Una Miradita Nada  
J. Gutierrez Ork (Crema Pa' Ti) V 23-1282
- Unidos Los Dos  
M. De Gonzalo (Yo Odiarte) V 23-1284
- Vendo Flores y Suenos-Pregon  
Nino de Utrera (Araceli Montoya) V 23-1269
- Yo Odiarte Quisiera  
M. De Gonzalo (Unidos Los) V 23-1284

### CHILDREN

- A-Hunting We Will Go  
G. Touchette (A Monkey Who Wanted to Fly) Bobolink 356
- A Monkey Who Wanted to Fly  
G. Touchette (A-Hunting We Will Go) Bobolink 356
- Charlie Had a Choo-Choo  
The Bobolink Players (Hey Diddle Diddle) Bobolink 353
- Fiddle-De-Dee  
R. White & R. Halee (The Lion and the Mouse) Bobolink 357
- Fun on the Farm, Parts I & II  
J. Wayne Col MJV-53
- Hey Diddle Diddle  
The Bobolink Players (Charlie Had a Choo-Choo) Bobolink 353
- Night Song for Little One  
G. Bettzel (Sing a Song for Little One) Bobolink 355
- Pussy Cat, Pussy Cat  
Roger White & R. Halee (The Fisherman and the Flounder) Bobolink 359
- Sing a Song of Six Pence  
G. Bettzel (Night Song for Little One) Bobolink 355
- The Fisherman and the Flounder  
R. White & R. Halee (Pussy Cat, Pussy Cat) Bobolink 359
- The Frog and the Ox  
R. Halee (Where Has My Little Dog Gone?) Bobolink 358
- The Lion and the Mouse  
R. White & R. Halee (Fiddle-De-Dee) Bobolink 357
- Where Has My Little Dog Gone?  
R. Halee (The Frog and the Ox) Bobolink 358

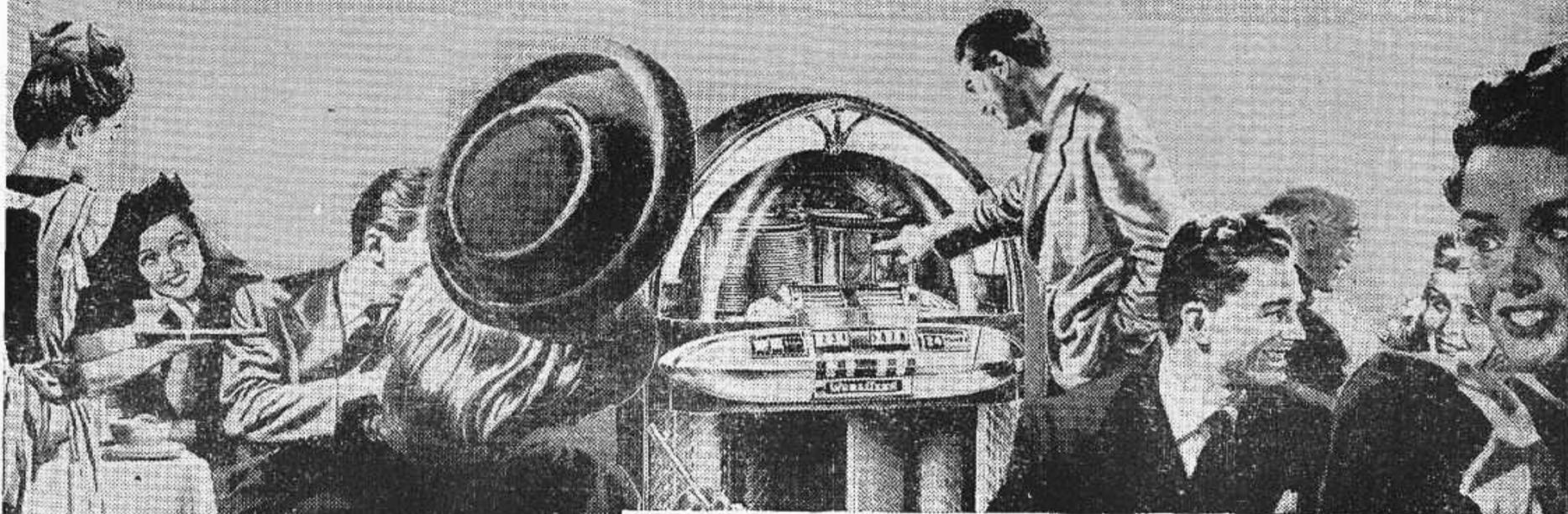
### INTERNATIONAL

- Core 'Ngrato  
C. Napolitana (Ti Scrivero) V 25-1110
- Kivikspolka  
G. Westerlund (Klarinetvalsens) V 26-0057
- Klarinetvalsens  
G. Westerlund Dragspelskvintett (Kivikspolka) V 26-0057
- Lekeja Milosci  
K. I. Maciek (Pirogi) V 25-9198
- Mademoiselle Hortensia  
Yvette Giraud (Vous Etes) V 26-7036
- Pirogi  
Kaska I Maciek (Lekeja Milosci) V 26-9198
- Ti Scrivero Da Napoli  
S. Lombardi (Core 'Ngrato) V 25-7110
- Vous Etes Tout Pour Moi  
Yvette Giraud (Mademoiselle Hortensia) V 26-7036

### RELIGIOUS

- Canaan  
Fairfield Four (I'm Goin') Bullet 307
- Delliah  
E. C. Beck & Chorus (Dry Bones) Imperial 5040
- Dry Bones  
E. C. Beck & Chorus (Delliah) Imperial 5040
- I'm Goin' To Live the Life I Sing About  
Fairfield Four (Canaan) Bullet 307

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- with service, time and money-saving *Quick-As-A-Flash Replacement Units*
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**MUSIC SALE**

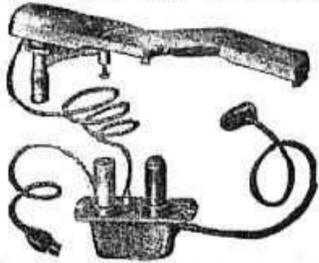
- 1946 Packard Model 7 ... \$169.50
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  - 1946 Rock-Ola #1422 ..... 222.50
  - 1946 Seeburg Hideaway  
H146M ..... 279.50
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**Ops Air Views  
On Salaries**

(Continued from page 103)  
wide fluctuation would seem to indicate lack of knowledge of true costs. This again demonstrates the need for more accurate records and good bookkeeping on the part of music operators.

**\$66.35 Average**

Averaging out the high and low dollar and cents salary figure operators said they pay their routemen and mechanics, the survey showed an average weekly wage of \$66.35.

Another factor influencing salary costs which should be kept in mind is the diversification of equipment these 561 operators run. Most of them (360 out of 561) also operate games and use routemen and mechanics interchangeably on both types of equipment. The same factor holds true for the high percentage of operators who have other games than pinball and various types of automatic merchandising equipment.

Since the majority of the 561 operators have music routes of 100 or less pieces, the fact that 81 per cent of them employ two or less is not surprising. Only 19 per cent of the operators reported having three or more employees, but 13.4 per cent said they operated more than 100 boxes.

None of the operators participating in the survey had more than 500 music machines and none of them reported employing more than five routemen and mechanics.

(A breakdown of the number of routemen and mechanics employed also appears in the table accompanying this article.)

**ALBUM REVIEWS**

(Continued from page 33)

**REGER: THE BOCKLIN SUITE, 70**  
OP. 128—Joseph Keilbarth, conducting the German Philharmonic Orchestra of Prague (3-12")

Capitol-Telefunken ECL 8007  
Max Reger, an early 20th and latter 19th century German composer who is only now getting recognition, based the four tone poems presented here on four paintings by Arnold Böcklin, the German painter who had such a terrific vogue a couple of generations ago. He is best known today for his Gothic "Isle of the Dead," which is on display in New York's Metropolitan museum, and which is one of the four pictures described in music here. The dominant mood, except for one light, capricious piece, "Sport of the Waves," is somber, fateful and mysterious. Melodies are slow to develop, emphasis is on tone colors, massive harmonies, slow, implacable rhythms. To the general buyer, Reger may sound academic and heavy—but after a few listenings, the emotional power and perceptivity come thru. Beautifully played and recorded, this is a fine piece of music Capitol has taken from the Telefunken catalog.

**JUKES**  
Not suitable.

**JOCKS**  
Heavy for all but the highbrow airers.

**DEBUSSY: CINQ POEMES DE CHARLES BAUDELAIRE—JENNIE TOUREL-ERICH KAHN 69**  
(3-12")  
Columbia MM-828

La Jet deau; Recueillement; Le Balcon; La Mort des amants; Harmonie du Soir.  
Debussy's songs are a challenge to the performer, since they largely are concentrated on lyric lines and are virtually void of true melody. There are few artists who have the musicianship, ability to phrase and voice control who can cope with these esthetic song excursions. One of those who has best succeeded is mezzo-soprano Jennie Tourel. She is a supreme performer with a French art song and is extremely effective with the radical Debussy pieces in this album. These songs are based on poetry by Baudelaire, one of France's leading poets. This is a handsome collector's set.

**JUKES**  
Not suitable.

**JOCKS**  
Top renditions of French art songs would be good fare for most longhair and FM spinners.

**DELIBES: EXCERPTS FROM THE BALLETS COPELIA AND SYLVIA—Indianapolis Symphony Ork—Fabien Sevitzy, conductor (5-12") 80**  
Victor DM 1305

Delibes, late 19th Century French composer, is best noted for his ballet music. His writings for ballet represented a tremendous advance over everything that had come before him. His extremely charming and still fresh scores for the "Coppelia" and "Sylvia" ballets are a couple of his most effective. Excerpts from both of these works make up the content of this package. These are performed vigorously by the Indianapolis Symphony under the adept baton of Fabien Sevitzy. The orchestra's fine sound is recorded excellently. This is light, happy music and should please pretty near everyone.

**JUKES**  
Not suitable.

**JOCKS**  
Longhair and FM spinners in need of feathery changes of pace need look no further.

**SABICAS FLAMENCAN GUITAR SOLOS—Sabicas (Agustin Castellon), guitar (3-10") Decca DU-709 65**

Danza Mora; Aires Del Norte; Guajira; Panaderos En Sol; Aires De Linares; Tremolo En Mi Mayor.  
Sabicas is probably one of the finest flamencan style guitarists ever. His work is completely steeped in the feeling of and is totally inspired by his native Spain and his gypsy origin. He shows much excitement in capturing the folk feeling in the six sides contained in this package of unbreakable disks. Sabicas, born as Agustin Castellon, is a musician's musician and has world-wide recognition as a top exponent of the guitar.

**JUKES**  
Not suitable.

**JOCKS**  
Folk spinners, longhair spinners and after hour guys could do worse.

**PROKOFIEV: SCYTHIAN SUITE, 75**  
OP. 20—THE PHILADELPHIA ORK-EUGENE ORMANDY, director (3-12")  
Columbia MM1827

One of Prokofiev's earliest orchestral works, this colorful suite evokes the barbaric splendor of the rites of early pagan sun-worshippers in Scythia—the classic place name for Southeastern Russia. The music, inspired by source material similar to that of Stravinsky's "Rites of Spring," celebrates ancient myths in a gorgeous tone tapestry, clashing dissonances following lyric melodies, blaring trombones mollified by singing violins. Ormandy and the Philadelphia bring out the savage beauty of the work in high style. Cover is attractive, liner notes thorough and informative.

**JUKES**  
Not suitable.

**JOCKS**  
Fine modern fare.

**JEROME KERN DANCE ALBUM 68**  
—Caravan Ork—Barry Winton, director (1-10")  
Caravan CL 102

Smoke Gets in Your Eyes; Why Do I Love You?; Make Believe; All the Things You Are.  
Quality-control microgrooved diskings captures four complete arrangements on a standard unbreakable 10-incher. It's perfect dance music in strict tempo set down for four of Jerome Kern's best known tunes. Barry Winton, now a William Morris Agency performer, formerly conducted the society ork at the Rainbow Room of Radio City, which has been out of business for some time now and is an expert at this sort of stuff.

**JUKES**  
For Quality locations.

**JOCKS**  
Okay for dance show spinners.

**FANTASIA ON WELSH NURSERY TUNES—London Symphony Ork, conducted by Mansel Thomas (2-12") 78**  
London LA 82

Grace Williams, one of the foremost contemporary Welsh composers, has created a brilliant fantasia on six nursery tunes of her native Wales. Her scoring is full of dash, excitement and beautifully melodious. The six songs are stated individually in sequence on the first two sides, and summed together in a third. Thomas' reading is inspired, as is the orchestra, responding with feeling and report. The fourth side is the "Minuet and Trio" of Hubert Davies, another popular Welsh composer. Thomas conducts The Boyd Neel String Orchestra in a sympathetic rendition of this gracious work. The recording is a top-notch job.

**JUKES**  
Not suitable.

**JOCKS**  
Refreshing, off-the-beaten-track program material.

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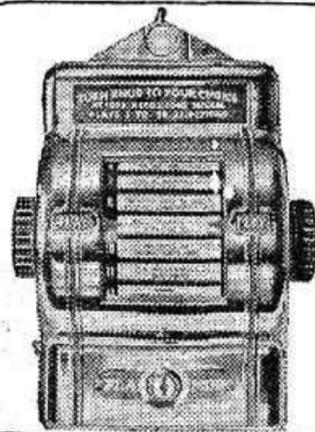
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| 8200 ..... 60.00             | Throna ..... 40.00         |   |
| Colonel ..... 60.00          |                            |   |

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**Color Tele Threat  
To Juke Operators**

(Continued from page 103)

poir' to a possible availability of commercial color bands on both the present very-high-frequencies (VHF) and future ultra-high-frequencies (UHF) in a year or even less, but there would be no substantial demand for licenses inasmuch as all but one of the major set manufacturers say experimental color receivers and converters are still inadequate. They do not foresee any substantial output of color receiver sets for years and, it is emphasized, few pioneering telecasters would venture into costly color service until receivers are on the market in ample numbers.

As in the case of the first black-white TV sets, it is expected that some of the first color receivers will be going into bars and other such juke locations. Spots in present TV centers, which have been tuning in the receiver only for top sports events,

are likely to go in again for full time video use while color is still novelty.

Under FCC's proposal, color stations will be made available in both the present video band and the upper band on an official basis. The Commission has also specified that it will not authorize the use of color unless the TV industry can show that converters can be made to permit existing sets to receive color. Evidence on this question is to be submitted at mid-August hearings.

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Wurlitzer 1015's in excellent condition with new Zenith Cobra tone arm, price \$350.00; with regular tone arm, price \$325.00. 1/3 Deposit, balance C.O.D.

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# Rosenbaum Urges Amending Existing Copyright Laws

(Continued from page 16)

ever, compared to what the fund would get if juke boxes, radio stations and other sources were tapped for percentage takes. As high as \$25,000,000 annually could be snagged for AFM use were copyright provisions applicable to other performances, Rosenbaum said. Juke boxes alone gross about \$300,000,000 annually which, if taxed for a small percentage, would swell the trust fund coffers.

Rosenbaum said he expected to mail out 150,000 separate checks to AFM sidemen during the year for services rendered under trust fund auspices.

Blaming the slump in record sales on television and the current confusion over record speeds, Rosenbaum said the take for each local

will be well under last year's level. Local 47, for example, can expect only \$40,000 this year as compared with \$60,000 last year, while New York's allocation will drop to \$55,000 for the present year, with Chicago getting about \$45,000.

Rosenbaum favored a broader trust plan under amended copyright provisions in which a three-man board, representing AFM, record manufacturers and the public, would be appointed to disburse funds. Such a board, he felt, would be more effective than the one-man trusteeship currently established.

James C. Petrillo, at the AFM convention in San Francisco recently, threw cold water on the idea of slicing into the juke box take. He stated there was little he could do to gain revenue from this source.

## MUSIC OP SPEAKS

(Continued from page 103)

ity, so I think the only way is to set aside a certain percentage of the gross to be spent on replacements as far as that will go. An operator completely out of debt might be able to take his depreciation figure and use this for new equipment, but most of them use this money to pay off with and payments run higher than depreciation so that it simply would not fit in.

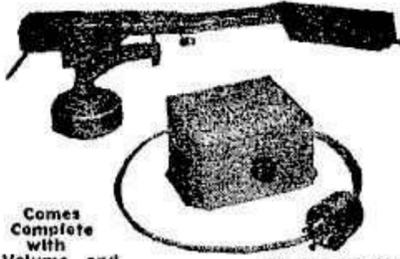
I think the reason so many operators favor lowering commissions to

save the day is that they are not good music operators or don't want to work too hard. We have taken over some locations operated by this type of individual and have doubled and trebled the gross revenue by simply spending a little more money on records and time changing them. If you don't have a good record changer you cannot make money and you've got to spend about 20 per cent of your revenue on records to get a real volume.

Henry C. Knoblauch,  
Glens Falls, N. Y.

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### See Music Dept. For This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

**RCA PITCHES TO JUKE OPS.** Plattery plans big promotion aimed at juke box ops.

**SALVATION LIES IN COPYRIGHT AMENDING?** Samuel Rosenbaum, record trust fund trustee, looks to juke box royalties.

**TEMPO DECLARES \$5 DIVIDEND.** Record firm to distribute \$5 per share to stockholders, payable July 1.

**DISTRIB OFFERS RCA 78'S AT DISCOUNT.** Rosen & Company, Philly distributor, attempts unloading of disks and albums.

**MANY LABELS INVOLVED IN DEBUT PROCEEDINGS.** Separate stories in the department cover doings with Harmony, Merit, Derby, High-Time, Leslie, Dunn, Pab and Filreco labels.

And other informative news stories as well as the Honor Roll of Hits, pop charts and the new Billboard feature—a page devoted to new merchandising and mechanical developments in the business—the radio-phono-TV section.

### New Disk Company

RALEIGH, N. C., June 18.—Secretary of State has issued a charter to Tar Heel Transcriptions, Inc., of Raleigh, to operate a recording and transcriptions service. Authorized capital stock is \$100,000, with \$2,000 stock subscribed by William Abbate, Joseph Caldwell and Eugene Reppelle, all of Raleigh.

For the Finest in Record Reproduction  
Use the New  
G. E. Magnetic High Fidelity  
**LIGHTWEIGHT PICKUP**  
With Removable Needle

- No Needle Scratch
- Only 3/4 Oz. Needle Pressure
- High Fidelity
- Long Record Life
- Just Plug In

Wurlitzer \$14.95  
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Elec. Cancel \$4 extra  
Also other makes.

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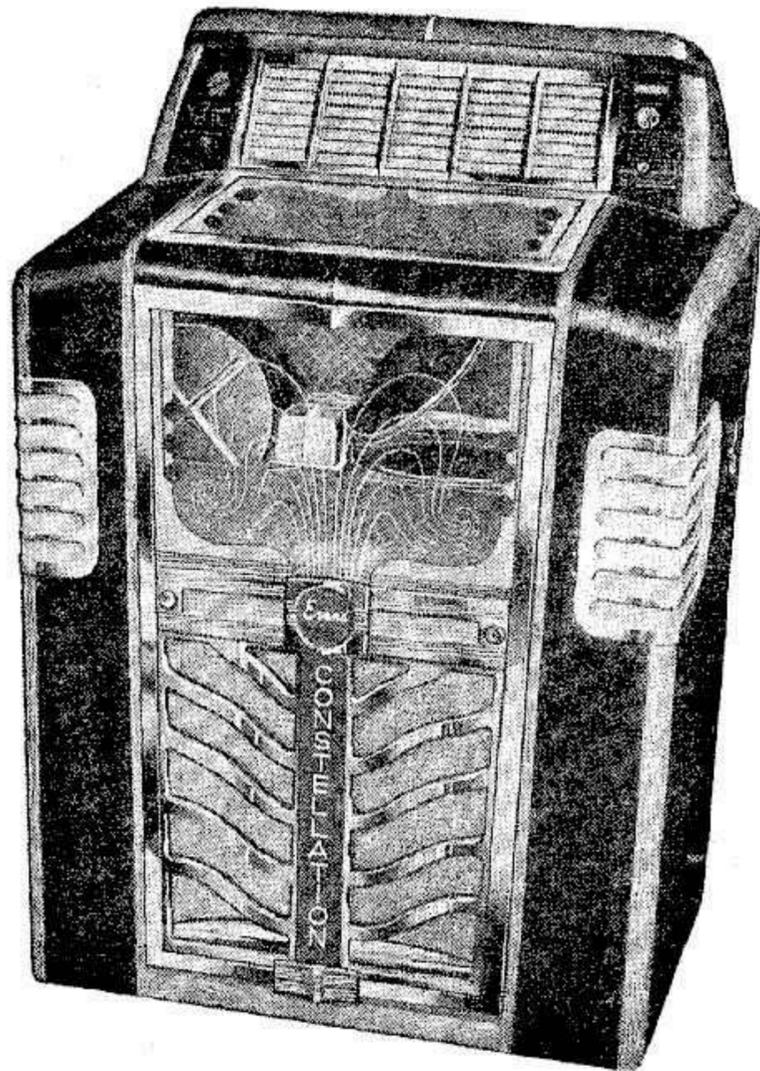
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1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SEE OUR COIN MACHINE AD ON PAGE 119

# Players Vie for Shuffle Crowns

## Players From 4 States Seek \$15,000 Prize

2,000 Enter Competition

(Continued from page 3)

symbolic double aces, donned by the team of paraplegics from Hines Hospital, playing under the name of the Easy Aces. All wore identifying numbered armbands, colored differently for single, doubles and finally, team play.

Officials of the tournament, all present thruout the meet, included: Board of governors, David C. Rock-ola, president; A. J. McCoy, L. D. Chambers, J. Raymond Bacon and H. A. Bernbach. Personnel, Dean E. Douglass, executive secretary; Warren Olson; A. M. Dickerson, R. E. Tyrrell, William Ford, Stella C. Singer and Josephine Giorno. Commissioner and official rules committee, J. Raymond Bacon, chairman; J. A. (See PLAYERS FROM on page 110)

## Ready Agenda For St. Louis Shuffle Meet

To Convene June 27

ST. LOUIS, June 18.—Plans are virtually completed for the first annual conference on table shuffleboard which will start here Monday, June 27, and run thru Wednesday (29). Held under the auspices of a six-man independent committee drawn from the Greater St. Louis Shuffleboard Association, the conference has as its aim the formation of a Table Shuffleboard Association of America (TSAA) composed of manufacturers and players who would supervise national tournaments.

According to the committee, headed by Lee S. Wheeling, a local operator, the TSAA would represent all manufacturers, and an equal number of players would serve in an advisory capacity. Annual conferences would be held, and officers would be elected for one-year terms. Tournament rules would be established, with only players eligible to vote on them. Manufacturers would sponsor the players and pay expenses to the annual conferences. Each player would have a single vote.

Conference committee, in addition to Wheeling, includes: W. A. Schrader, manufacturer; Louis H. Ritter, distributor; John C. Schanzle, operator; Clifford Batzel and Norville Cotner, players.

Chairman of the manufacturers rules committee is Adolph Braun, Shuffleboard Company of America, assisted by William Raab, American Shuffleboard Company. Members of the committee are William Parr, Olympic; E. F. Tannehill, Supreme; Louis Papas, Mercury; Jackson Downs, Penn; Harry L. Hussmann Jr., and Al Kremiski, Valley Shuffleboard. It is planned to expand this committee.

Irving Sandler, Des Moines, heads the distributors committee, while Schanzle is head of the operators committee. Joseph A. Rogers, attorney, is legal advisor.



SMART PROMOTION in which city officials played prominent role, highlighted the Illinois Shuffleboard Championship Tourney staged in Springfield, Ill., by National Shuffleboard Company, Orange, N. J. Not only were leading personalities on hand thru the three-day meet, but they were called upon to help award prizes and to pose for pictures with players. In the top picture, Tom Browne, National's advertising manager, stepped in to congratulate the winning team's sponsor on the award of a 49'er board while the team's captain, Bob Wombacher, studies the \$500 first prize awarded by the firm, Harry Kotler, treasurer, looks on. In the bottom picture, City Commissioner Hoke Lock, who made a speech at the victory banquet, watches as Peggy Flynn, left, receives trophy from Mrs. Lucille Kramzer, wife of National's local distrib.

### City Survey:

## Spokane Shuffle Interest Levels Off; Biz Still Up

SPOKANE, June 18.—The shuffleboard boom in Spokane, which started last winter, is over. But the boards still are making money for ops. Biz reportedly has dropped off as much as 50 per cent in some locations. The trade blames arrival of the outdoor summer season for the decline in grosses, and some operators report player interest in their locations is declining.

A spokesman for System Amusement company, which operates 20 boards, said he is still well pleased with play despite a recent slacking off.

### Differ on Demand

Distributors don't agree on the current demand for shuffleboards. One reported that demand is growing daily. Another said demand has dropped off. The latter pointed out

that most spots are covered. Virtually all taverns now have the boards, he said. He estimated that 80 to 90 per cent of all available locations have boards.

Taverns account for the great majority of boards. A few are in pool halls, eateries, ice cream parlors and private clubs. The latter include the Moose, University Club and Foresters.

R. J. Moore, of Pedicord & Moore, distributors for Royal, reported boards at the clubs are busy most of the time. Jack R. Moore company also handles Royals. Inland Novelty company, branch of Puget Sound Novelty Company of Seattle, is distributor for Rock-Ola shuffleboards.

Shuffleboard parlors have not made much headway here. Only two are operating and they have not yet suc- (See Spokane Shuffle, opposite page)

## Peoria's Team Wins National Illinois Meet

Anchor Club Awarded \$500

By Tom McDonough

SPRINGFIELD, Ill., June 18.—Rallying from a one game deficit, The Anchor Club, Peoria, swept four straight games to win its final round match Sunday afternoon (12) with Rudy's Inn of Springfield, 5-2, thereby winning the State of Illinois shuffleboard tournament sponsored by National Shuffleboard Company, Orange, N. J. The three-day meet, contested on an elimination basis in the Springfield Armory, began Fri- (See PEORIA'S TEAM on page 111)

## Emeloid Plans Special Shuffle Accessory Line

HILLSIDE, N. J., June 18.—The Emeloid Company, Inc., manufacturers of plastic items at 1239 Central Avenue here, announced this week the formation of a shuffleboard and amusement items department to complement its specialty line. The 25-year-old firm already is in production on measuring "T" squares, weight tops, protective covers and wax spreaders.

Now being developed by the Emeloid engineering department, and soon to be released to the trade, are bowling pins and racks (for use on shuffleboards), emblems, scoreboards, score-sheet racks, interior and exterior display signs, and league and trophy items.

Altho production of current plastic shuffleboard items is done on contract with board manufacturers, firm officials indicated future products would be made available to board operators thru distributors. Emeloid's distributor policy is now being mapped, it was reported. Too, the company is now exploring ways and means of expanding into the phonograph and amusement game fields with the introduction of plastic parts and accessories specially designed for increased appeal and utility.

## Specialists Set On New Plastic Type Playfield

CHICAGO, June 18.—Shuffleboard Specialists here are now in production on boards featuring a newly developed plastic playfield, Julian Crum, firm official, announced. New top is also available as a separate item.

Crum stated the top will not warp or chip and resists alcohol and acid burns. He also claims the playing surface is unaffected by changes in weather. Its playfield is finished in maple color and is available now in 16 to 22-foot lengths. It is a one-piece unit.

Shuffleboard Specialists new de luxe model, on test for several weeks, is now in quantity production. This unit has a hard wood mahogany and walnut cabinet and a kiln dried playfield.

# PUCK PATTERN

## Springfield, Ill.:

Mayor Harry Eielson, who opened the Illinois State Team Championship Tourney with a welcoming address to players and fans, was a traveling football player in his college days. He played in the backfield with Northwestern, Washington and Jefferson and the Great Lakes team of World War I days. Later, he and Commissioner Hoke Lock played with George Halas' famed Stahleys, out of Decatur. . . . Other city commissioners taking in the tournament were John Hunter, Leigh Smith and George Doyle. . . . Tallest player at the meet was Audrey Schulz, who played with the Town Pump team. Audrey is 6 feet 7 inches tall, a graduate of the University of Illinois and is a bacteriologist for the city of Springfield. A World War II amputee, Carl Carter Jr., played with The Referee team of Springfield. His team was eliminated after a hard fought match in the second round.

The armory where the meet was held was the scene of President Truman's Springfield address during the 1948 presidential campaign. Built in 1940, the armory looks brand new and all equipment is in first-class condition. . . . Herman Weist, National's newly appointed Louisville distributor, drove to Springfield to see the meet. . . . Al Young, National's roving serviceman set up the 12 tournament boards in the armory overnight. . . . Elmer Fischer was chosen State tournament director because of his many years as an American Bowling Congress official.

Buster Connors played on the team bearing his name. His father, Johnny Connors, is a former fly-weight boxing champion of the world. Another ex-fighter, Joe Madonia, played for The Referee unit. The spot got its name because many of the boxing fraternity drop in frequently.

The large scoreboards, set up for the benefit of the gallery, were handled by Frances Furrow, Joe Te-meyer, Dick Cawley, Leonard Lewis, Joe and George Kovach, Kenny Sherrill, Roland Denny and Walt Mathias. . . . The loudest cheering section in the armory backed Hal's Tavern, Granite City. This group numbered 150. . . . The Lodge team, composed of women players exclusively, had three mother-daughter combinations. Edna Fahrenbocker, sponsor of the unit, was a basketball star 20 years ago, played with her daughter, Shirley; Ollie Horton played with her daughter, Ruth, while Mae Shontz teamed with daughter, Betty. Other members of the Lodge team were Ann Johnson and Ann Messerschmitt.

Martin C. Balensiefer, with National in St. Louis, reported he had just installed four boards in the Regina Bowling Alleys owned by Terry Moore, former St. Louis Cardinal outfielder. . . . Sol Lipkin says the smooth running of the meet was due in part to the co-operation of Bill Kramzer, local distributor, who worked day and night with and Joe Donovan to get co-operation of the press, radio and city officials.

## Los Angeles:

Don Tuggle, of System Amusement Exchange, has returned from St. Louis where he helped open the firm's new office. Marvin Jones will be in charge of selling Olympic boards in that area. . . . Frank Butterfield, of the E. T. Mape Company, has some Catalina Rebound boards on the floor. . . . Jack Millspaugh, of Western Shuffleboard Company, returned from the Midwest where he set some deals. He is ready to put his new Western scorer on the market. It's said to be a superior scorer at a lower price. Mary Sims, of the Western local office, went to a house warming in San Diego with Mr. and Mrs. Swam, of San Diego Music Company.

## New York:

I. Edelman, head of Edelco, Detroit, was in town for a few days last week on biz. He says his plant is kept busy turning out shuffleboard scoreboards and accessories to keep up with reorders. . . . Frank Lynn, president of the Shuf-L-Bowl Corporation, also heads his own detective agency here. One of his jobs is to provide armed escorts for visiting celebrities.

## Detroit:

Jack Brilliant, Brilliant Music Company, reports a steady sale of shuffleboards in this area, with a new trend by bar owners to remove the free play units, characteristic of Detroit, in favor of operator-owned boards. . . . Joseph Brilliant and his wife, currently vacationing in California, are due back in about two weeks.

## SPOKANE SHUFFLE

(Continued from opposite page) ceded in organizing teams and conducting tournaments. There has been no organized promotion. State liquor board regulations prohibit tournaments in taverns.

Harry Peck, who operates the 1030 Shuffleboard parlor, reports his four American tables are busy during lunch hours and from 8 p.m. to midnight, but get little play during other hours. As added attractions, he has a pinball machine, juke box and candy, popcorn and cigarette vending machines.

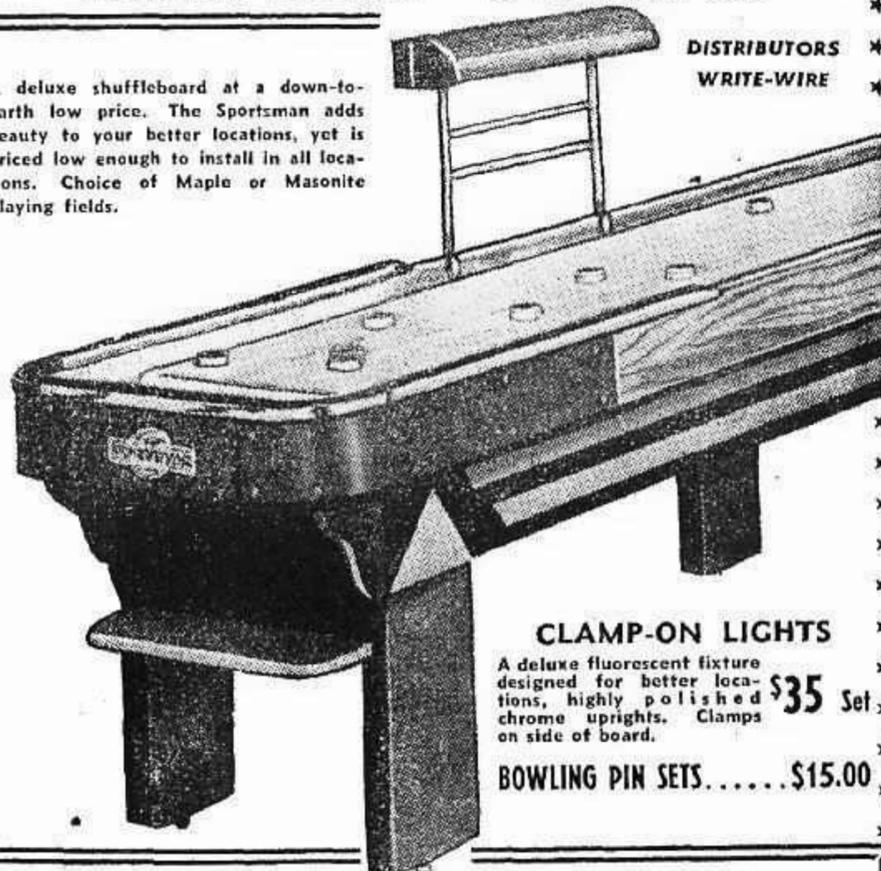


SHUFFLEBOARD INTEREST in Columbia, Mo., is growing by leaps and bounds, with tournament play proving a play stimulator beyond expectation. A Table Shuffleboard Association has been formed, and all play is conducted at the Shuffleboard Arcade (pictured above). Eight teams are now in the summer league, and more than 24 are expected to participate this fall. Six boards are now being used, but this will be increased to 10 for the fall and winter meets. President of the association is J. W. Ficklin, while other officers include Walter March, vice-president, and Jim Buescher, secretary-treasurer.

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**PURVEYOR'S**  
**"SPORTSMAN"**  
HAS THESE  
LONG LIFE FEATURES

- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
- 100% selected, kiln-dried, 1st quality hardwood throughout.
- Corners and ends moulded in one piece in electronic press.
- All stress joints glued and screwed. Over 50 glue blocks per table.
- All exposed hardware plated.
- Purveyor "Precision" Playing Fields.
- Finest hard maple precision machined to closest tolerances known. Hand rubbed to smoothest, quietest, fastest playing surface. . . . never any irritating rumble.
- Full inch thick die stock black top. Ground and polished. Coated with rock-hard finish, hand rubbed to satin lustre.

A deluxe shuffleboard at a down-to-earth low price. The Sportsman adds beauty to your better locations, yet is priced low enough to install in all locations. Choice of Maple or Masonite playing fields.



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WRITE-WIRE

### CLAMP-ON LIGHTS

A deluxe fluorescent fixture designed for better locations, highly polished chrome uprights. Clamps on side of board. **\$35 Set**

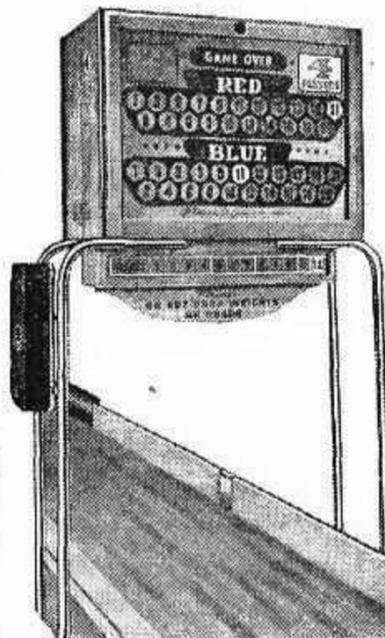
BOWLING PIN SETS. . . . \$15.00

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## BUY THE ORIGINAL!

BEST COIN-OPERATED SCORING UNIT on the MARKET



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## MONARCH CENTER-OVERHEAD ELECTRIC SCORE BOARD

ONLY \$169.50

5¢ or 10¢  
COIN CHUTE

### YOUR CHOICE:

HORSE COLLAR-BASEBALL. . . 51 Points  
STANDARD POINT SCORING. . . 15 or 21 Points

When ordering, specify model and coin play desired.

FRAME SCORING CONVERSION UNIT available at slight additional cost. Makes Frame Scoring Board of any Monarch Score Board. Write for Special Price.

WALL, TABLE OR FLOOR  
MODEL SCORE BOARDS

Only \$129.50

Pedestal Stand of Chrome Steel Tubing, Only \$10.00 Extra.

IMMEDIATE DELIVERIES! Terms: 1/3 Deposit, Balance C. O. D.

DISTRIBUTORS: WRITE FOR QUANTITY PRICES!

*Monarch Shuffleboard Inc.*

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**FACTORY PRICED!**  
**"Deluxe" QUALITY**

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SAVE  
**\$150.00**

100% top grade mahogany and walnut, hand rubbed, piano finish cabinets. Finest air and kiln dried, climatically sealed Maple Wood or Masonite tops at a price lower than ordinary shuffleboards of inferior wood and finishes. Glued, screwed and braced throughout. 16 to 22 ft. lengths.



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- Overtop or wall model
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Replacement Maple Tops! Pucks, Lights, Wax, Scoresheets, etc.

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1239 CENTRAL AVENUE

HILLSIDE 5, NEW JERSEY

**SHUFFLEBOARDS**

20-FOOT MAPLE TOP SHUFFLEBOARD with DELUXE cabinet

**\$295**

COMPLETE WITH ACCESSORIES

A REAL BUY! OVERTOP AND WALL MODEL. ELECTRIC SCOREBOARDS WRITE! MINIATURE BOWLING PINS FOR SHUFFLEBOARD... \$17.50 PER SET

**MID-STATE COMPANY**

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22-FOOT SHUFFLEBOARD. BLACK MASONITE, DIE STOCK with DELUXE cabinet

**\$315**

COMPLETE WITH ACCESSORIES

**IS YOUR BOARD WARPED!!!**

WEIGHTS RUN TO CENTER OR RUN OFF

**CLIMATIC ADJUSTERS \$19.95** F.O.B. St. Louis

WRITE FOR COMPLETE PARTICULARS

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**SHUFFLEBOARDS**

BOUGHT — SOLD — EXCHANGED

ALL SIZES — ALL MAKES

**A. G. SEBRING CORP.**

2300 ARMITAGE

CHICAGO 47, ILLINOIS



AS COMPETITORS LOOK ON, George (K.O.) Koverly shakes hands with his partner, Wild Bill Langson, after the pair won the doubles championship in a St. Louis tournament recently. Meet was held at the Mural Room, with players competing on a Perma-Top board, equipped with a Marvel scoreboard.

**Players From Four States Seek \$15,000 in Prize Money**

(Continued from page 108)

Weinand, W. E. Hall and J. H. Mathias. Superintendents, Jack Barabash, L. C. Kummerow, Russell Vecchio and B. C. Giermak.

Fifty-three referees and scorekeepers were assigned to cover each match. J. H. Mahaffey acted as superintendent of records and registrations, and Harry Mastney headed the service and equipment crew.

J. A. Weinand was commissioner of the team division, W. E. Hall, doubles division, and J. H. Mathias, singles division.

**Four States Represented**

In the team division, 92 locations entered players in the men's play, while 27 had representatives in the women's division. Teams came from cities and towns in each of the four States—Indiana, Michigan, Wisconsin and Illinois.

Prize distribution was set as follows: Men's team, \$5,050; women's team, \$2,525; men's doubles, \$2,120; women's doubles, \$1,060; men's singles, \$2,580; women's singles, \$1,290, and trophy money, \$375. The total aggregated over \$15,000.

**Promotion**

The tourney was promoted extensively with newspaper ads, a Miss Shuffleboard Contest, radio and television tie-ins. Video viewers here had their first look at shuffleboard play Friday night (17) when WGN-TV telecast the play from the Coliseum floor from 8:30 to 9 p.m. Lee Bennett, commentator on the program, covered most of the 48 boards on the floor during the program. Also appearing on the show were Executive Secretary Douglass, and William Peterson, a trick shot expert from Muskegon, Mich., who performed for the gallery during the tournament at set intervals. The telecast was sponsored and paid for by the SSCA.

Newspaper ads appeared on the sports pages of local dailies, calling attention to the tourney. The admission charge was \$1.

While the opening night drew a thin audience the second day found spectators increasing. They were given a choice of sitting in the stand or moving around the floor from one board to another to watch the plays. Each board was protected by metal rails, assuring the players freedom of movement.

Spectators were given ballots as they entered the Coliseum to vote their choice for Miss Shuffleboard from a gallery of pictures. Final count was scheduled for Sunday

night, with the winner to be named at the awarding of the prizes.

Results of the four-State tournament will appear in this section in next week's issue of *The Billboard*.

**BUY DIRECT**

**Highly Polished Precision Ground Shuffleboard Weights**

(Hardened to 62 c. Rockwell)

- 1 TO 10 SETS..... \$12.00
- 10 TO 25 SETS..... 10.00

Quantity prices on request.

Immediate Delivery.

Satisfaction Guaranteed.

Write for Sample Now.

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**SHUFFLEBOARDS SAMPLES FREE**

Super-fast, stays super-fast! Specially processed — won't pit or scratch!

SATISFACTION GUARANTEED

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Write Today!

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**GIVE TO THE RUNYON CANCER FUND**

# Peoria's Team Wins National Illinois Shuffleboard Meet

(Continued from page 108)  
 day (10) with 72 teams of eight players each. In all 8,500 fans saw the matches.

For winning the first State-wide shuffleboard tournament held in the



**He started retiring today!**

... and it feels good!

It's going to take time, but the point is... he's taken that all-important first step... he's found a way to make saving a sure, automatic proposition...

*He's buying Savings Bonds through the Payroll Savings Plan!*

*This makes saving an absolute certainty! You don't handle the money to be invested... there's no chance for it to slip through your fingers and... U. S. Savings Bonds pay you 4 dollars for every 3 invested, in ten years!*

**Think it over!** We believe you'll agree that bonds are the smartest, surest way there is to save.

Then—sign up for the Payroll Savings Plan yourself, today! Regardless of your age, there's no better time to start retiring than *right now!*

**P. S.** If you are not eligible for the Payroll Savings Plan, sign up for the Bond-A-Month Plan at your bank.

*Automatic saving is sure saving—*  
**U. S. Savings Bonds**

Midwest, the Anchor Club unit received the top cash award of \$500. In addition each player was awarded a championship plaque and the team's sponsor, Jack Wombacher, received a new National de luxe 49er board. The Rudy's Inn contingent, captained by Fred Kusch, received \$250 for the runner-up spot and a team trophy. Other cash awards went to the Ritz Inn, Springfield, \$150 for third place; L. M. Martin team of Pleasant Plains, \$100 for fourth, and the fifth to eighth place teams \$50 each. They were the 7th Street Tavern, Rock Island, and Crystal Tavern, 403 Club and Buster Connors' team, all Springfield.

All awards were made during a victory banquet held in the Elks' Club here Sunday night. City Commissioner Hoke Lock and National officials, Harry Kotler, treasurer; T. C. Browne, advertising manager; Sol Lipkin, tournament and league supervisor, and Joe Donovan, editor of National's *Shuffleboard News*, spoke briefly. Elmer Fischer, State director of National leagues, was toastmaster at this event.

Commissioner Lock told the 200 officials, team sponsors and players at the banquet that he hoped National would sponsor another tourney in the fall. He also praised the players for their good sportsmanship as well as keen play. Kotler and Browne, told the crowd that they would recommend other State meets patterned after the Illinois tournament and that Springfield would be included in tournaments for next year. Lipkin thanked players and officials for their co-operation. Donovan said that as organized play spread thruout the country more and more big meets would be held. He advised players to enter as many meets as possible and to seek the formation of more leagues.

**Many Women Players**  
 Top feature of the three-day meet was close competition and the unusual number of women players participating. All matches were decided on the best five out of nine games of 12 frames each. In the event of a tie score at the end of 12 frames an even number of extra frames were played until one team was ahead. As the tourney moved toward its final stages, player tension mounted and calibre of play increased steadily. The tension was not only due to the fact that competition was stronger in the later stages but also because winning teams on Saturday and Sunday played as many as three matches in one day.

In all 32 women participated in the State meet, including three all-women units. While the two finalist teams were all male players, one of the teams losing out to the eventual championship team during the semi-finals, was spark plugged by Peggy Flynn, who was also the smallest contestant in the armory. Leading the L. M. Martin team of Pleasant Plains, Miss Flynn received a trophy as the most popular player in the meet. In the semi-final match with the Anchor Club, the Martin team lost 5-4. Following is a summary of the final day's play:

- Quarter-Final Round**
- Anchor Club, Peoria, 5, Crystal Tavern, Springfield, 2.
- Rudy's Inn, 5, 7th Street Tavern, Moline, 1.
- L. M. Martin, Pleasant Plains, 5, 403 Club, Springfield, 2.
- Ritz Inn, Springfield, 5, Buster Connors, Springfield, 4.
- Semi-Final Round**
- Anchor Club 5, L. M. Martin 4.
- Rudy's Inn 5, Ritz Inn 3.
- Final Round**
- Anchor Club 5, Rudy's Inn 2.
- Third Place Payoff**
- Ritz Inn 5, L. M. Martin 4.

# Shuffleboard WAXES



to be sold only under PRIVATE LABELS

Here are three shuffleboard wax products that will literally sell themselves on the basis of superior quality. They are made by experts who have been specialists in waxes for over 55 years!

They are yours to private brand—We can supply you with colorful labels or you can supply your own.

You will sell them strictly to those who want to protect their investments in boards to the fullest possible extent and give players the hard, fast playing surface essential to the game's popularity.

- PASTE WAX
- POWDERED WAX
- LIQUID WAX CLEANER

WRITE, WIRE OR PHONE—Liberal Samples Free

**CANDY & COMPANY, INC.** 2515 W. 35th ST. CHICAGO 32, ILL.

## MERO'S ALL STEEL SHUFFLEBOARD WITH STAINLESS STEEL TOP

*Slicker-Faster than any other playing field!*



Here, at last, is the answer to the operator's need for a shuffleboard that will withstand the abuse and take the beating of heavy play. Nothing can mar the beauty or playing qualities of the MERO ALL-STEEL SHUFFLEBOARD.

WATCH FOR ANNOUNCEMENT NEXT WEEK ON NEW ELECTRIC SCOREBOARD

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## SHUFFLEBOARD BOWLING GAME BOWL-'EM DOWN

MODEL B.....Complete Set, \$17 ea.

Set consists of: 10 5" Pins of fine finish, 1 Plastic Rack, 2 Bowling Balls, 1 Pad Holder, 1 Score Pad, 2 Signs, 1 Wall Rack.

MODEL A.....Complete Set, \$7.50 ea.

Set consists of: 10 5" Pins, 1 Rack, 1 Pad Holder, 1 Score Pad, 1 Wall Rack, 2 Signs.

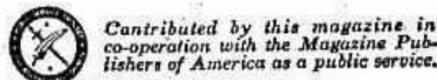
Jobbers and Distributors: Write, Wire or Phone for Prices

**PUCKS:**  
 6 Oz.....\$ 7.00 per set of 8  
 12 Oz..... 12.00 per set of 8

For All Size Shuffleboards. Bowling Pin Sets without Balls available. Pin bottoms weighted and padded, will not fly off table.

1/3 Deposit, Balance C. O. D.

**MINIATURE BOWLING PIN CO.** 1115 WEST 31ST ST. Phone: YArds 7-0571 CHICAGO 8, ILLINOIS



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# COINMEN YOU KNOW

## Detroit:

**Maurice Feldman**, Central Coin Machine Exchange, has made two hurried trips to Chicago because of the serious illness of his mother. . . . **Paul Chover** and **Paul Gold**, owners of the Michigan Vending Company, are planning a vacation in August in Michigan's Northern resort area. . . . **Walter Chase**, manager of Amusement Devices, national distributors for Levelmatic in the coin machine field, returned to headquarters here over the week-end for a brief visit before going back on the road.

**Jack Stapleton**, sales manager of Training Devices, left Monday by plane for a week's combined vacation and business trip to his old home town, Baltimore, where his son graduated from high school. . . . **Samuel J. Rose**, Edelco Manufacturing & Sales, reports the company is readying a new game.

**Ben Liddon**, general manager of the Advance Service Company, returned from a business trip to New York City. . . . **Nicholas B. Porosky**, Nu-Way Popcorn Sales, is expanding the company's operation into the national pre-popped corn field. . . . **Albert A. Weidman**, Weidman National Sales, has some expansion plans in the making. . . . **Frederick H. King**, who developed several different types of amusement games, is forming the King Novelty Company, with offices on Wabash Street. Mrs. King is convalescing following an attack of arthritis.

**Paul Gold**, Michigan Vending Company, is planning a vacation in the Upper Peninsula. . . . **Howard B. Kirk** and **Charles F. Anspach** are forming the A & K Vending Company. (See DETROIT on page 118)

## Cincinnati:

The Automatic Phonograph Owners' Association (APOA) has added two new members to its rolls. They are **Carroll Reed** and **George Strassell**. . . . **Sam Chester**, accompanied by Mrs. Chester, has returned to the city after driving to Nashville where they attended a family reunion.

The B & W Novelty Company, operated by **Nat Bartfield** and **Al Lieberman**, moved from its Walnut Street headquarters to new offices on West Court Street. . . . APOA officers and members gathered at the Hotel Gibson Thursday (16) for its regular monthly meet.

## Washington:

**Silent Sales System**, which already has the maximum number of machines, is working on a change-over, according to **Harold Klein**. **Ira T. Byram**, chief of the outfit, was active in the campaigning. With beach resorts now open, Klein said Silent Sales's operations in Anne Arundel County have picked up considerably.

**Canteen Company** reports a seasonal drop in revenue because of the hot weather. People usually eat less energy producing candy in the summer, **D. R. Drewyer** pointed out. Canteen does not retail enough soft drinks to balance the candy drop, he added.

**Bayne Phipps**, of Spacarb, spent a recent week-end driving his new **Cris Craft** down the Potomac and up the Chesapeake Bay to his summer home at Beverly, Md.

Some of the Washington spring and early summer tourist trade has been attracted to the **Fun Arcade** which is located only a few doors from an excursion bus terminal. Sightseers stop in for a sandwich and coke while waiting for trips to start. Then they usually stay to play a few games. The Arcade has several new models including **Gottlieb's Sharpshooter**, **Genco's Three Feathers**, and **Chicago Coin's Majors** of 1949.

Altho console machines were legalized in the Prince Georges County (Maryland) referendum June 2, two cities are seeking to keep the machines out of their borders. **Hyattsville** city council sent the county commissioners a resolution asking exemption from the measure. They also voted a 20 per cent tax, the maximum permitted, if their request is turned down.

**C. Walter Hendrix**, of General Amusement Company, who asked for a license was turned down until the machinery for licensing and taxing is set up. Cash pay-offs must await the official go-ahead signal, operators were told. In making the application **Hendrix** was accompanied by his attorney, **Walter L. Green**. They sought a legal test of the new measure which denies licenses to non-residents. **Hendrix** lives out of the county altho he has operated there 14 years.

**Charles W. Bowles**, of East Coast Music Company, reports business about average. Altho the outfit operates in Prince Georges County, the referendum will probably not affect them, **Bowles** said. They operate music machines with a few novelty games.

The **Hecht Company** department store operates a coin machine section in the waiting room at its parking lot. Orange and grapefruit blended juices are sold from a **Sniveley's** machine which takes nickels, dimes, and quarters. A large number of coin-operated lockers for checking parcels line the walls. There's even a penny scale.

**Richard A. Hoose** is now working as a salesman for the **G. B. Macke Corporation**. **Hoose**, who came over from **Gunther's Brewing Company**, is a former coast guardsman and an ex-justice department employee.

**Mr. and Mrs. Alfred M. Rinauot**, of Juice-o-Matic, Inc., in Bethesda, Md., attended the **Kiwanis** national convention in New York City last week. . . . **Marvin E. Maddox**, of **Watling Sales & Service**, is back in town after a business trip.

## New York:

**Lou Brown**, president of **Coradio**, reports that sales of his coin-operated radios zoomed this month. He is doing more traveling these days since the recent resignation of his sales promotion man, **Don Lerner**, who left to take a job in another industry. **Brown** was in Philadelphia early last week.

**Martin Berger**, head of the **Cigaro-mat Corporation of America**, hopes to be able to announce quantity production of his selective cigar vender soon. Meanwhile, he reports that units out on test location are doing volume biz. . . . **Ralph Holkins**, president of **Capitol Projectors**, is completing placement of **Midget Movies** in resort areas for the summer trade.

**Al Simon**, factory rep for **Chicago Coin**, is happy over the way that manufacturer's game, **Bango**, has caught on in the city. Almost all coin row jobbers have one or more of the flashy games on display. As one of the few licensable games here, **Bango** is fast finding its way onto the routes of many local ops. And they report that earnings so far are good.

**Jerome Kaufman**, director of industry and public affairs for the **National Association of Tobacco Distributors**, was in Washington June 15 to appear before the Senate Fi- (See NEW YORK on page 119)

## Twin Cities:

**Hy-G Music Company** began deliveries of **Gottlieb's** new **Double Shuffle** pin game Wednesday (15). **Hy Greenstein** reports the game, which includes some radical changes, has brought a great number of operators in for preview and that a sizable number of orders have been written. . . . The cigars are all ready for **Low Ruben**, of **Lieberman Music Company**. They'll be distributed just as soon as his wife gives birth to their first child, expected late this month.

**Leo Bearth**, St. Paul operator, is interested in adding several **Target Master** guns to his locations. . . . **Barney Tesmer**, of North St. Paul, has been buying one-balls for his operation. . . . **Harry Partridge**, of Cambridge, Minn., was in town buying five-balls, as was **Frank Betts**, of St. Cloud, Minn. . . . Another interested in five-balls is **Morris Berger**, of Duluth, who came to the **Twin Cities** with his wife and son.

## Indianapolis:

**Joe Robillard**, of the **Record Music Company**, in the **Irvington** addition to **Indianapolis**, was called to **Wisconsin** by the death of his sister. . . . **Henry Windt**, of the **Hoosier Simplex Music Company** here, was accepted as a member by the **Music Operators of Indiana, Inc. (MOI)**, at its last meeting but was not present to be notified. . . . Representatives of the **Wurlitzer Company** again were in the city looking for a suitable location for a point of distribution.

There is a move on foot here to relegate the common name of juke box and promote the name of coin-operated phonographs. Operators are of the opinion that the change might benefit the use of the instrument and place it on a higher plane, since classical music can be produced on the instrument, by the use of the latest recordings.

## Chicago:

Reports coming from tests on **United's** new drop-coin device have been above expectations, firm officials report. Unit will be introduced on the new **United** entry, **Oklahoma**. Meanwhile, **Billy DeSelm**, sales manager, reports **Ray Riehl** is on a Southern road trip, contacting the trade in **Indianapolis**, **Cincinnati**, **Louisville**, **Memphis**, **New Orleans**, **Houston**, **Dallas**, **Oklahoma City**, **Wichita**, **Kansas City**, **St. Louis** and then back home. All told, **Ray** will be traveling for several weeks.

**Art Weinand**, vice-president in charge of sales for **Rock-Ola**, is back in town after a flying trip to the **West Coast**. **Art** returned in time to help work out final details for the **Standard Shuffleboard Congress of America** tournament, which started Thursday (16) at the **Coliseum** here. Tournament will feature **Rock-Ola** boards, and **J. Raymond Bacon**, firm's vice-president and general manager, was on hand for the tourney tee-off.

**Frank Mencuri**, **Exhibit Supply Arcade** division manager, says he has received many compliments on the new card line. He also points out that **Mike Munves**, firm's **New York** distributor, is now sending in quantity orders based on the initial success of the new card line a few weeks ago. With a recent order, **Mike** said that arcades which formerly were placing card machines in the back of the location are now moving the equipment to the forefront of activities because card business has picked up so much. . . . **Ted Bates**, partner in the **Pin Pool Company**, **Badger, Ia.**, visited **Gil Kitt** at **Empire Coin Machine Exchange** Thursday (16) to discuss the possibilities of **Empire** handling **Pin Pool's** new amusement game which combines features of bowling with pool. . . . **Sam Lewis**, **Chicago Coin** sales staffer, is expected back from an extended **West Coast** trip.

**Walter Young**, **Jennings** executive, is back at the office after an Eastern business trip. . . . The **Murray Rosenthals** will celebrate their 20th wedding anniversary Wednesday (22). **Murray** heads the **Coinex** firm. . . . **John Frantz**, head of **J. F. Frantz Manufacturing**, reports a heavy influx of charity scale orders. . . . **John Conroe**, **Keeney** vice-president, claims the firm will soon introduce a new product for the coin amusement field. . . . **Bercko Manufacturing**. (See CHICAGO on page 117)

## Hartford, Conn.:

A local coin machine concern, **General Amusement Game Company**, has added distribution of television sets. **Abe Fish**, head of the pinball machine distributing firm, reports the addition of **RCA** television sets to his concern's line. . . . **Jack Gordon**, Eastern district manager for **J. P. Seeburg Corporation**, **Chicago**, and Mrs. Gordon are expecting their third visit from the stork.

**Ralph Colucci**, **State Music Distributing Corporation**, and **Abe Fish**, **General Amusement Game Company**, may visit **Mexico** on a vacation by plane sometime in September. . . . **Doris Pronavosi**, manager of the **Record Shops**, downtown **Hartford** retail stores owned by **Mr. and Mrs. Ralph Colucci**, has been on a three-week vacation in **Cleveland**. . . . A community campaign in **Stamford, Conn.**, to raise \$1,500,000 for a building fund to enlarge the services of the **Stamford Hospital** has gone over the top by \$425,000. The result was announced at a dinner attended by over 600 persons at the **Pitney-Bowes Company, Inc.**, **Stamford** manufacturers of stamp vending machines. **Walter H. Wheeler**, president of **Pitney-Bowes**, served as the campaign chairman.

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## Vital Statistics

### Deaths

**Andrew Ellingsen**, vice-president and superintendent of the **Grand Woodworking Company**, makers of pinball machine cabinets, last week after a short illness.

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## Calendar for Coinmen

June 24 — National Automatic Merchandising Association (NAMA) Region 10 meeting, Biltmore Hotel, Los Angeles. (Regions 11 and 12 invited to participate)  
June 19-24—International Store Modernization Show, annual meeting and exhibit, Grand Central Palace, New York.  
June 26-29—National Candy Wholesalers' Association (NCWA), annual convention and exposition, Stevens Hotel, Chicago.  
July 12—Music Operators' Association, Inc. (MOA), chapter 1, monthly meeting, Indianapolis Athletic Club, Indianapolis.  
July 14—Washington Music Guild (WVG), monthly meeting, Washington.  
July 26-28—National Association of Music Merchants (NAMM), annual convention and exhibit, Manhattan Center Exhibition Hall, New York.  
(Association officials are invited to submit convention information to *The Billboard*, 188 W. Randolph Street, Chicago 1, for listing in this calendar.)

## Schneller Releases New Converter Unit

PHILADELPHIA, June 18.—Nate Schneller, Inc., specializing in pin game conversions, this week released its newest product, Center Field, a conversion of the novel game, Play Boy. At the same time the firm announced that facilities now on hand permit complete repainting jobs of cabinets at the operator's option. Other optional services offered include replacement of coin chutes and leg levelers. Center Field, released to capitalize on current baseball interest, is the seventh conversion produced by the Schneller organization.

### Baltimore:

Myer Horwitz, of Penny Vending, the dean of Baltimore coinmen, is back on the job after recuperating from injuries sustained when he was hit by an auto. . . . Joe Comi was voted into the AMO.

General Vending Sales Corporation is delivering the Williams Star Series, a novelty type baseball game. . . . Roy McGinnis Company has United's new five-ball, Pinch Hitter. McGinnis sold his arcade at 306 East Baltimore Street to Leo Nieburger, who also owns another arcade.

Meyer Abelson, factory representative of the Oak Manufacturing Company, maker of the Acorn bulk merchandise vender, visited Daniel E. Cohan, of Danco Coin Machine Company. They discussed plans for increased Eastern distribution of the Acorn unit. Eddie Horwitz, of Penny Vending, celebrated a birthday recently, but we still don't know which one.

The Association of Amusement Machine Operators of Greater Baltimore (AMO) will hold its biennial board of governors' election at a meeting scheduled for the first week in July.

Department store sales in Baltimore were 7 per cent under the comparative 1948 week for the period ended May 23, according to a report of the Federal Reserve Bank of Richmond.

## United Intros Drop-Coin Unit With New Game

CHICAGO, June 18.—United Manufacturing Company is now in production on and making deliveries of its new five-ball novelty game, Oklahoma. The unit features, for the first time, a new specially designed drop-coin device which was engineered by United after more than a year of research. The device, upon insertion of a nickel, automatically resets the game for instant play. Device also rejects slugs and any coins, other than nickels. It is a convenience to the player, speeds up play and reduces service calls. Lyn Durant, firm president, announced.

Oklahoma has a new first and fifth ball feature, replay possibilities on every game, six ways to score replays and a high score of 9,990,000 points. The first and fifth ball features are new to the United game. On the first ball, red kicker bumpers, worth 100,000 points when lit, remain lit until all action on the ball has discontinued. On the fifth ball, player can score a replay, despite his score, if the ball passes thru either of two roll-overs located at the bottom of the playfield. In addition to scoring replays on high scores, player may score replays by spelling out Oklahoma, and by contacting two pockets, worth 5 replays each, when the extra special sign is lit. This is accomplished by spelling out the game name.

Playfield is open, thus allowing for continued action on each ball as bumpers send the balls back to the top of the field if properly contacted. Flippers are located two-thirds of the way down the center playfield, and can also send the balls back to the head of the field for another complete run.

### Los Angeles:

Art Narath, Anaheim operator, was in town. . . . Ivan Wilcox was also in town from his Visalia headquarters. . . . Harold Smith, Gardena coinman, and Joe Soares, Tulare, were also renewing acquaintances on the street. . . . Ken Ferrier was down from Oxnard.

Sam Hariman was busy purchasing platters on Pico Street. . . . Walter Keene was down from Taft. . . . Ora Johnson and Harley Milliken visited coin machine row. They operate in Huntington Park. . . . G. F. Cooper was in town from Riverside. He planed out this week to Omaha where his mother is reported seriously ill. . . . Another recent visitor to Pico Street was Al Anderson, Shafter operator.

Ed Wilkes, of the Paul Laymon Company, is awaiting the first shipment of Chicago Coin's new Bango due within a few days. . . . Tod Faulkner, who boxed as Kid Mexico, is optimistic about his new Keno Quiz set-up. . . . J. L. Rowe was in again from Tucson. . . . Another visitor was Bob Fraser from San Diego.



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## Record Reviews

(Continued from page 31)

**RATINGS (100 Point Maximum)**  
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

**ARTIST**  
**TUNES**  
**LABEL AND NO**  
**COMMENT**

**RATINGS**  
OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**POPULAR**  
**STAN KENTON ORK**  
(Capitol 57-631)  
**Ecuador** 73--85--75--60  
One of those Kentonian assemblages of fancy sounds, Windling's trombone and Muzio's tenor work are pleasant oases in the arrangement.  
**Journey to Brazil** 73--85--75--60  
Another esthetic what-is-it that's got a little bit of everything—furious bongo work, bop alto and horn solos, and an under-recorded guitar bit.

**ANN STEPHENS**  
(Victor 20-3468)  
**Teddy Bear Picnic** 75--78--80--68  
Ann is an infectious English tyke who converts this late release of a minor hit into a disk with lots of kidisk potential.

**EVE YOUNG**  
**Time for Your Lullaby** 77--80--80--70  
This is Eve's best effort to date. This disk will send plenty of kids off to sleep very happily. Tho this one is listed as a pop release, the pairing is most suitable for children trade.

**EDDIE WELLS**  
(Spotlite 521)  
**Don't Lie to Me** 60--60--60--60  
Rendition is danceable, in the society style, but the side has no special strength beyond that.  
**Riders in the Sky** 53--40--60--60  
(George DeWitt)  
Warbler does a weak Monroe imitation. Even the low price of this disk is unlikely to help much.

**ROY ROSS ORK (The Jesters)**  
(Vocalion 55005)  
**Blue Skirt Waltz** 74--72--74--76  
This well-recorded small band turns in one of the top renditions of the waltz hit for the new 49-cent label. The Jesters handle the vocal in their old-time, out-of-tune style.  
**Merry-Go-Round Waltz** 70--65--70--74  
Ross' accordion provides most of the flavor here. Moderate, swing tempo is attractive, but The Jesters are sad.

**BILL HARRINGTON**  
(Vocalion 55000)  
**Some Enchanted Evening** 65--65--63--67  
The new Hit Parade warbler shows a big voice, but doesn't get much expression into the "South Pacific" topper, nor is he completely even in his rendition.  
**Bali Ha'i** 65--65--63--67  
The same.

**REGGIE GOFF-CYRL STAPLETON ORK**  
(London 447)  
**Song of the Rain** 65--65--66--64  
Familiar melody with new lyric sung by the English Vaughn Monroe with vocal group.  
**Carnival Time** 70--72--70--68  
This one's "Carnival in Venice" with new lyrics. Doesn't come off badly at all.

**KAY KYSER ORK**  
(Columbia 38508)  
**M-E-L-V-I-N (The Goat Boy)** 75--74--73--76  
Well-executed is this rather flimsy novelty which is an apparent effort to follow "Woody Woodpecker."  
**Get Me One of Those** 76--75--75--78  
Bob Carroll and Gloria Wood take a chorus each of a cute rhythm tune.

**ARTIST**  
**TUNES**  
**LABEL AND NO**  
**COMMENT**

**RATINGS**  
OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**POPULAR**  
**GUY LOMBARDO & HIS ROYAL CANADIANS**  
(Decca 24648)  
**The Four Winds and the Seven Seas** 89--89--89--89  
Excellent rendition of the fast-moving ballad sung by Don Rodney, co-writer of the tune. Should be one of Guy's biggest.  
**When My Dream Boat Comes Home** 75--75--75--75  
Backing is a reissue of one of Lombardo's old faves with Jimmy Brown handling the vocals.

**IKE CARPENTER ORK**  
(Vocalion 55007)  
**A Wonderful Guy** 72--68--72--74  
Lee Leslie chirps the "South Pacific" click with a strong feel for the lyrics. She'll have tough going against renditions by stronger names, but the disk is strong coverage for the low-price label.  
**Don't Cry, Cry Baby** 65--62--68--68  
Johnny April is less successful with a plug tune that's been knocking on the door, but hasn't gotten in yet.

**BING CROSBY-CONNIE BOSWELL (John Scott Trotter Ork)**  
(Decca 25430)  
**Basin Street Blues** 80--83--76--80  
As a reissue, this now-classic duet should do plenty of business.  
**Bob White** 72--73--70--72  
Bing was at his relaxed best when he cut this some years back. Material is unlikely to step out again, but the novelty could pick up some coin from the faithful.

**FRANK SINATRA-DORIS DAY**  
(Columbia 38513)  
**Let's Take an Old Fashioned Walk** 88--89--88--88  
The "Miss Liberty" tune is just like its title. Frank and Doris make it a mighty pleasing duet. Side should walk away with plenty of moola.  
**I Love You** 88--88--88--88  
(Frank Sinatra)  
Frank has his old way with an intimate lyric on the "Miss Liberty" ballad.

**TONY MARTIN (David Rose Ork)**  
(Coral 60076)  
**Where in the World** 68--68--68--68  
Martin sings the ballad of some years back in good form. Side sounds somewhat dated, however.  
**Cancel the Flowers** 68--68--68--68  
(Harry Sosulek Ork)  
Like flip

**TERRY SHAND ORK**  
(Coral 60076)  
**Wabash Cannon Ball** 63--63--60--67  
Shand warbles it well enough, but orking lacks sparkle and zest needed on this type number.  
**I've Been Working on the Railroad** 61--61--58--65  
Old-hat clefting lacking in special flavor holds this one down, too.

**FREDDY MARTIN ORK**  
(Victor 20-3465)  
**It Happens Every Spring** 81--81--82--80  
Pleasant dance clefting of the fine Gordon-Myrow title picture with Merv Griffin turning in a good vocal chore.  
**Weddin' Day** 80--80--79--80  
Cute and timely bounce tune is treated amiably by Martin, his vocal ensemble and Griffin.

**ARCADE OUTFITTERS SINCE 1912**  
**LOCATION and ARCADE MONEY GETTERS**

SUPER ROLL (Skee Ball) ..... \$ 95.00  
BARREL ROLL (Skee Ball) ..... 95.00  
TEN STRIKES ..... 55.00  
CHI. COIN HOCKEY ..... 55.00  
POKERINOS, New and Used ..... Write

**Competitive Games—2 Players**  
RACER (Bally) ..... \$ 95.00  
RACER (Stoner) ..... 95.00  
SANTA ANITA HANDICAP ..... 95.00  
RACER (Chester Pollard) ..... 125.00  
PING PONG (Exhibit), Like Hockey ..... 95.00

**BASEBALLS**  
PITCH 'EM AND BAT 'EM ..... \$275.00  
TEXAS LEAGUER ..... 45.00  
ALL STARS (Williams) ..... 195.00  
HEAVY HITTER (Bally), New ..... 85.00  
10TH INNING (United), With Stand (New) ..... 105.00

**MUNVES FACTORY REBUILT MACHINES**  
**LOOK AND WORK LIKE NEW**

FREE: MAY, 1949, CATALOG  
70 PAGES, 75 ILLUSTRATIONS  
New or Factory Rebuilt Amusement Machines—Any Make or Model. Parts, Supplies—Munves Has Them All

**MIKE MUNVES**  
575 11th Ave. at 43d  
N. Y. 19, N. Y. (Bryant 9-4677)

**YOU CAN'T GO WRONG with COVEN**

CITATION ..... \$399.00  
GOLD CUP ..... 215.00  
JOCKEY SPECIAL ..... 165.00  
ENTRIES ..... 115.00  
VICTORY DERBY ..... 49.50  
WILD LEMON (5 of 25) ..... 245.00  
JIG INNING ..... 279.00  
BANGTAILS (perfect condition) ..... 69.00  
BANGTAILS (late model, perfect condition) ..... 149.00  
KEENEY SUPER BONUS (10 or 25) ..... 179.00  
CARNIVAL, new (while they last) ..... 189.00  
INCH HITTER, New, While They Last ..... 189.00

**READY FOR LOCATION**  
Crossfire ..... \$22.50  
Flamingo .....  
Hawaii .....  
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Honey .....  
Silver Streak .....  
Bally-Hoo .....  
Gold Ball .....  
Shooting Stars .....  
Mystery .....  
Specify 1st, 2d and 3d Choice.

HOLLYCRANE ..... Write  
WURLITZER #850 ..... \$125.00  
ROCK-OLA '39 DELUXE ..... 79.00  
AIREON '46 SUPER DELUXE ..... 179.00  
SEEBURG CLASSIC, RC Hideaway ..... 99.50  
SEEBURG ENVOY, RC Hideaway ..... 99.50  
SEEBURG #8800 (cut down) ..... 99.50  
1/2 Deposit With Order.

**Coven Distributing Company**  
3181 Elston Avenue Chicago 18, Ill.  
Phone: Independence 3-2210

**COLUMBIA DOUBLE JACKPOT BELL**

**SPECIAL \$85.00 Ea.**  
Factory reconditioned like new.

Changeable right on location in a few moments' time to 1-5-10-25c play. Cabinet rebaked to give new machine appearance. Size: 18 1/2" high, 14 1/2" wide, 12" deep, 50 lbs. wt.

For New Columbia's Write for Prices  
1/3 deposit with order, balance C. O. D., F. O. B. Chicago.

**ABCO NOVELTY CO.**  
Phone: Everglade 4-3523  
2009 W. IOWA ST. CHICAGO, ILL.

**LAKE CITY SPECIALS**

SEEBURG CLASSIC ..... \$ 59.50  
8200 REMOTE ..... 119.00  
9800 REMOTE ..... 99.50  
ROCK-OLA STANDARD ..... 75.00  
850 WURLITZER ..... 84.50  
ROCK-OLA SUPER ..... 50.00  
500 WURLITZER ..... 69.00  
1017 HIDEAWAY ..... 239.00  
950 WURLITZER HIDEAWAY ..... 135.00

**Jockey Special ..... \$179.50**  
ROCK-OLA SHUFFLEBOARDS & SUPPLIES ON HAND

PIN GAME SPECIAL ..... \$19.50  
In Lots of 10 ... \$175.00  
NUDY — SURF QUEEN — ROCKET — SPELLBOUND — SUPERSCORE

**LAKE CITY AMUSEMENT CO.**  
1648 St. Clair Ave. Cleveland, Ohio  
Cherry 7067

**RATINGS**  
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**  
OVER-ALL  
OVER-ALL  
OVER-ALL  
OVER-ALL

**POPULAR**

**DONALD PEERS-BOB FARNON ORK**  
(London 453)  
**Bow Bells** 40--40--40--40  
It must have seemed a good idea at the time to do a tune around the Bells of St. Mary-le-bow. Peers sings, the ork plays and the actual church bells ring—but it doesn't come off.  
**Nevada** 50--50--50--50  
Dull warbling of a state-name tune.

**LOUISE CARLYLE**  
(Tony Mottola Trio)  
(King 15007)  
**Old Rusty Trunk** 67--67--66--68  
Pollyanna ditty in the manner of "Pack Up Your Troubles" gets a pleasant enough rendition from Miss Carlyle, the trio and the able Satisfiers.  
**Stargazer** 70--70--70--70  
Smooth projection of a listenable slow ballad.

**LESLEY GREY-GEORGE WYLE ORK**  
(Castle 1315)  
**I Wish I Had a Wishbone** 80--80--80--80  
Thrush shows a fine vibrant voice, phrasing and projection on a likely novelty ditty. Smart small combo backing.  
**Did'ja Ever Stop To Think?** 70--70--70--70  
Limitations of material restrict Miss Grey's talents on this one.

**ALVINO REY ORK**  
(Capitol 57-644)  
**Strummin' on the Old Banjo** 84--84--84--84  
Here's a tune with top novelty potential in the Cruisin', Clover idiom. Rey does a nostalgically pleasant job with it.  
**Cheek to Cheek** 76--76--74--78  
Add another smart modern waxing to the rash of recent recordings of the "Top Hat" classic. Fine ork sound.

**KAY STARR (Frank DeVol Ork)**  
(Capitol 57-639)  
**I'm Oh So Lonesome Tonight** 66--67--66--65  
Thrush does the best she can with an indifferent slow ballad.  
**It's the First Time** 73--73--73--73  
One of Miss Starr's hearty rhythm performances on the kind of bounce novelty tune she's at home with.

**TED LEWIS ORK**  
(Decca 24649)  
**Sing a Little Love Song for Your Baby** 46--46--46--46  
A typical piece of Ted Lewis material gets a too typical treatment from the maestro.  
**Home Town** 30--30--30--30  
Couldn't be more typical.

**TINY HILL**  
(Mercury 5308)  
**Ain't She Sweet** 72--72--70--75  
Hill gets off a bright, cheery rendition of the Yellen-Ager oldie, with a sparkling ork job to boot.  
**Me, Myself and I** 70--70--68--73  
Nice production of another oldie in the same vein as flip.

**STANLEY BLACK ORK**  
(London 455)  
**Some Enchanted Evening** 65--70--63--61  
The "South Pacific" ballad winner is treated to a tasteful instrumental slicing.  
**Bali Ha'i** 71--74--70--68  
Superlative instrumental reading of another "South Pacific" hit.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**  
OVER-ALL  
OVER-ALL  
OVER-ALL  
OVER-ALL

**POPULAR**

**CHARLIE ACKERSON**  
(Premier 29022)  
**Missouri Waltz** 70--70--66--73  
Ackerson warbles the waltz standard in a voice that's a ringer for Arthur Godfrey's, except that he sings in tune.  
**Waiting for the Robert E. Lee** 73--73--70--76  
More of the Godfrey-like charm in a sprightly, sentimental rendition of the steamboat classic that could get juke attention.

**EDMUNDO ROS ORK**  
(London 445)  
**The Humphrey Bogart Rumba** 63--63--60--66  
Ros makes a satisfying disk out of the rumba which lists practically every movie star's name.  
**Is It Yes, or Is It No?** 79--80--78--79  
Completely infectious in this samba novelty which is well-played and sung by Ros and his English rumba band.

**PRIMO SCALA AND BANJO & ACCORDION BAND-THE KEYNOTES**  
(London 443)  
**The Windmill Song** 78--76--78--80  
Another typically rousing corned ditty done up in Scala's well-selected tempo and taste.  
**In a Shady Nook, By a Babbling Brook** 84--85--83--85  
The Scala crew's simple and straightforward song hit should win coin for the platter.

**MANTOVANI ORK**  
(London R 10096)  
**The Red Sombbrero** 78--80--75--ns  
Beautifully recorded and played "pops" stuff which spinners will especially like.  
**Madrugado** 81--84--78--ns  
There's even more meat to this bolero both for spinner and home user. Superb performance.

**FRED WARING**  
(Decca 24651)  
**On the Road to Mandalay** 72--72--75--68  
Waring dresses the classic in a jump arrangement and hands the vocal to Joe Marline.  
**A Few Stolen Moments** 69--69--69--69  
Marline sings a new ballad which doesn't impress nor does it pall.

**BILL HARRINGTON**  
(Vocalion 55001)  
**I Don't See Me in Your Eyes Anymore** 75--77--75--73  
The new Hit Parade singer does the hit ballad in a straightforward and pleasant manner with fine ork backing.  
**Again** 75--77--75--73  
Same comment. Strong pairing for the cheap-price label's first release.

**THE SONG SPINNERS**  
(Vocalion 55003)  
**Careless Hands** 74--73--74--75  
Entirely competent and unpretentious treatment of the hit ditty.  
**Riders in the Sky** 75--75--75--75  
The Spinners follow the pattern set by preceding disks on the smash and do it well. Another firm cheap-priced pairing.

**ROY ROSS (The Jesters)**  
(Vocalion 55004)  
**Everywhere You Go** 73--72--72--74  
Excellent etching of the fine song. Tempo is perfect for the Jesters' singing.  
**Forever and Ever** 59--58--58--60  
Rather weak rendition of the hit waltz.

**CHARLIE ACKERSON**  
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**MORE SUMMER PROFITS WITH REBUILT PHONOGRAPHS!**  
REBUILT POSTWAR PHONOGRAPHS  
Thoroughly overhauled and refinished. Unconditionally guaranteed.

WURLITZER 1017	\$359.00	SEEBURG 147M	\$439.00
WURLITZER 1080	339.00	SEEBURG 147S	399.00
WURLITZER 1015	329.00	SEEBURG 146M	339.00
ROCK-OLA 1426	299.00	ROCK-OLA 1422	239.00

**SPECIAL! Seeburg 147M-148M Conversion \$449.00**  
Looks and operates like new!

**PHONOGRAPHS LISTED BELOW ARE COMPLETE AND IN GOOD WORKING ORDER:**

WURLITZER	ROCK-OLA	SEEBURG
750E ..... \$169.00	Master ..... \$79.00	1941 R.C. Special ..... \$179.00
800 ..... 129.00	DeLuxe ..... 79.00	Envoy, R.C. .... 129.00
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600K ..... 79.00	Super ..... 79.00	Hightone, E.S. 109.00
600R ..... 74.00	Commando .... 69.00	Colonel-Major 119.00
Victory ..... 59.00	President ..... 69.00	Classic-Vogue... 79.00
24 ..... 59.00	Twin ..... 39.00	Regal ..... 69.00
61 ..... 49.00		Gem ..... 69.00
		Concert Grand. 59.00

We Will Completely Rebuild, Refinish and Unconditionally Guarantee These Phonographs for \$35.00 Extra

<b>REBUILDING MEANS:</b>	1. Mechanism overhauled	4. Speaker inspected
	2. Worn parts replaced	5. Tone Head renewed
	3. Amplifier reconditioned	6. Cabinet professionally refinished

**WALL BOXES**

Seeburg 3W2-L56, 5¢, 3-Wire	\$29.00	Seeburg WB-1Z, 5/10/25 Wireless Baromatic	\$24.50
Seeburg W1-L56, 5¢, Wireless	29.00	Seeburg DSB-1Z, 5/10/25 3-Wire Baromatic	19.00
Seeburg Pro-War, 5¢, 3-Wire and Wireless	15.00		

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.  
WE SPECIALIZE IN EXPORT TRADE

**DAVIS DISTRIBUTING CORP.**  
Seeburg Factory Distributors

738 ERIE BLVD. EAST  
SYRACUSE, N.Y.—PHONE 5-5194

Branches in Buffalo, Rochester, Albany

**CORRECTION!**

Due to an error in transcription, the name of our newly appointed Distributor for South Carolina, Georgia and Alabama appeared incorrectly in The Billboard of June 18.

The correct name is

**F. A. B. DISTRIBUTING COMPANY**  
1727 HARDEN STREET, COLUMBIA, SOUTH CAROLINA

Authorized Exclusive Distributor for

**Williams MANUFACTURING COMPANY**

**OPERATORS' INFORMATION ON REQUEST**

**RECONDITIONED PIN GAMES READY FOR LOCATION**

Baby Face	\$142.50	Jamboree	\$ 85.00
Big Top	159.50	Melody	65.00
Blue Skies	109.50	Samba	99.50
Carolina	157.50	Star Dust	79.50
Crazy Ball	80.00	Torchy	32.50
Fiesta	19.50	Tornado	24.50

**NOW DELIVERING NEW EQUIPMENT**

Oklahoma, Three Feathers, Maryland, Sharpshooter and Champion, Keeney's Electric Cigarette Vendor, Wilcox-Gay Coin Recordio, Keeney's Twin Bonus Super Bell, Mills Bonus Bell, Mills Jewel Bell, Mills Q. T. Bell, Mills Blue Bell, Mills Black Beauty, Mills New Duplex Bell.

Established 1913

**ROY MCGINNIS CO.**  
2011 MARYLAND AVE., BALTIMORE 18, MD. • PHONE: BELMONT 1800

# Trade Directory

(Continued from page 94)

## New Offices

The George Ponser Company, 417 Frelinghuysen Street, Newark, N. J.

## Personals

Joseph G. Donovan appointed editor of *The National Shuffleboard News*, publication issued by the National Shuffleboard Company, Orange, N. J.

Edward R. Ratajack, former vice-president of the Coin Machine Acceptance Corporation, appointed AMI regional representative for the Western half of the United States.

David Rauch will head new sales department at Wilbur-Suchard Chocolate Company, Inc., Lititz, Pa.

Rudolph Wurlitzer Company, North Tonawanda, N. Y., re-elected following to the board: Farny R. Wurlitzer, R. C. Roling, C. R. Wright, J. M. Hutton Jr. and Ralph G. Lockwood, to fill vacancy created by resignation of Carl Johnson.

Officers re-elected: Farny R. Wurlitzer, chairman of the board; R. C. Roling, president; R. C. Haimbaugh, E. C. Payton, Hugh A. Stewart and R. F. Waltemade, vice-presidents; Morris C. Bristol, vice-president and counsel; R. E. Walline, vice-president and comptroller; E. L. Hahne, secretary and treasurer; B. J. Stemann, assistant treasurer; R. W. Carlson, H. B. Horne and G. J. Weiler, assistant secretaries.

## Distributors

Automatic Devices, Inc., Springfield, Mass., appointed: Southern Automatic Music Company, Louisville, Cincinnati and Indianapolis, to cover Indiana and Southern Ohio; Blendow & Meyers, New York, to cover New York City and Eastern New York State.

Auto-Vend, Inc., Dallas, appointed Kinwood Company for Texas. Brown Amusement Company, Portland, Ore., national distributor for This Is It, amusement game.

Consolidated Productions, Detroit appointed: Melody Phonograph, Inc., Springfield, Mass.; Pacific Telecoin Corporation, Los Angeles; Atlas Distributors, Boston, and Coin-Meter-Detroit Company, Detroit.

Eastern Electric Vending Machine Corporation, New York, appointed State Electro Distributors, Cleveland, for the Ohio, Indiana and Kentucky territory.

## New Firm

Capitol Records Distributing Company, Inc., Houston, Tex.

## Purchases

Southern Coin-O-Mat Distributing Company, Miami, purchased the manufacturing rights of the Imperial Shoe Shiner.

**I'M ONE OF THE "JONES BOYS"**

JOHNNY RUGGIERO

**R. F. JONES CO.**  
Exclusive Distributors of  
**SEEBURG-BALLY-ELECTRO**  
San Francisco - Salt Lake - Denver

## Wholesalers' April Sales Down 8% From March Levels

WASHINGTON, June 18. — The Commerce Department this week reported that the nation's wholesalers' sales dropped 8 per cent from \$5,574,000 in March to \$5,227,000 in April. Only one-third of the decline can be traced to normal seasonal factors, a department spokesman stated, while the largest part of the remainder of the decline could be attributed to a reluctance of retailers to buy in a period when they are trying to keep their inventories down. Price declines were small factor in the drop in dollar value of sales.

Sharpest fall-offs occurred in the non-durable goods lines, with apparel and dry goods next.

**FOR SALE**

**3 ARCADES**

**JOE MUNVES**

615 Tenth Ave. New York 17, N. Y.

# Record Reviews

(Continued from page 115)

**RATINGS**  
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

### POPULAR

- ROBERT FARNON ORK**  
(London R 10994)  
**Journey Into Melody** 78--80--76--ns  
Dave Rose-ish original by Farnon which is well-played and recorded and which should find plenty of jock play.
- A Star Is Born** 76--77--74--ns  
Another instrumental in the same groove is good but not quite as meaty as the topside.
- SY OLIVER ORK (Bob Marshall-The Aristokats-Joe Bailey)**  
(Decca 24653)  
**Caravan** 77--80--75--75  
Fine reading of the Ellington-Tizol standard with good singing by Joe Bailey with choral and orchestral aid. Clefing's closely patterned on the Hugo Winterhalter background for Billy Eckstine's hit platter.
- That's the Gal for Me** 77--77--75--79  
Lots of infection and juke box potential in this rhythmic bit which spots Bob Marshall on the lyrics. Primarily for race trade.

### PINKY TOMLIN

- (Coral 60078)  
**The Object of My Affection** 69--70--69--68  
This pretty tune, which he co-penned, shot Tomlin into prominence. It still retains considerable freshness. A reissue, of course.
- Red River Valley** 67--67--66--69  
Tomlin handles the country standard engagingly on this reissue backing.

### DALLAS BARTLEY ORK

- (Bob Merrill)  
(Coral 65010)  
**Cherry Red** 74--73--73--75  
A several-year-old unreleased master of the Joe Turner-Pete Johnson near-standard blues is particularly noteworthy for Bob Merrill's fine shouting.
- We Gonna Pitch a Boogie Woogie** 72--71--70--75  
Merrill's fine again on this rather dated but still infectious idea.

### LOUIS PRIMA ORK

- (Coral 60077)  
**If I Could Be With You** 69--70--68--68  
Prima circa 1938-39 when he still dabbled in jazz with a small band does some singing and trumpeting, both well, on this reissue of the currently revived oldie.
- Show Me the Way To Go Home** 67--68--64--68  
More old Prima, which in many ways is better than the new Prima.

### FRAN WARREN

- (Victor 20-3466)  
**Homework** 88--89--88--87  
Fran's best on Victor to date is a warm warble of a leading ballad from the Irving Berlin "Miss Liberty" score.
- You Can Have Him** 86--89--85--83  
Another Berlin "Liberty" tune is graced by another superb Warren tonal job.

### THE FONTANE SISTERS

- (Page Cavanaugh Trio)  
(Victor 20-3463)  
**I'm a Little Cuckoo** 71--72--70--70  
Silly little novelty is charmingly handled by the girls and the Cavanaugh boys.
- The Turtle Song** 69--69--69--69  
Another bit of novelty fluff which is well done.

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

### POPULAR

- LARRY GREEN ORK**  
(Victor 20-3464)  
**There's Yes! Yes! in Your Eyes** 86--86--85--87  
The Boston society pianist-maestro turns out a fine etching of the revived oldie. Lots of infection in this rousing treatment.
- Lover's Gold** 86--86--86--88  
Ray Dorey's excellent vocalizing and Green's tasteful piano combine to make a fine slicing of the promising ballad successor to "Nature Boy."
- DORIS DAY (The Mellomen)**  
(Columbia 38507)  
**Blame My Absent-Minded Heart** 79--80--79--78  
Ballad from Doris' new flicker, "It's a Great Feeling," is rendered persuasively by the thrush.
- Now That I Need You** 86--88--85--88  
Doris is simply great in her treatment of a tasty rhythm item. The Mellomen help establish a wonderful beat and mood.

### KITTY STEVENSON

- (Swing-Master 20)  
**With You** 42--40--40--49  
Melodically, this is practically verbatim "Exactly Like You." That's the only good thing about the disk.
- Hold Them, Joe** 61--62--60--68  
Miss Stevenson shows some sparkling voice quality in her handling of a neat calypso bit in the "Run Joe" groove.

### INK SPOTS

- (Decca 25431)  
**Someone's Rocking My Dream Boat** 66--66--65--67  
Reissue of one of the Spots' best-sellers.
- I Don't Want To Set the World on Fire** 71--73--70--70  
Another of the group's toppers still seems to retain some freshness and may find some sporadic new play.

### RHYTHM AND BLUES

- MERCY DEE**  
(Spre 11-001)  
**Lonesome Cabin Blues** 72--72--71--78  
Relaxed blues warbler does a nicely understated, easy blues in the old manner.
- Baba-Du-Lay Fever** 68--68--68--68  
Novelty blues is done with character, but material—about a G. I.-happy gal—is dated.

### LIONEL HAMPTON ORK

- (Decca 24652)  
**Lavender Coffin** 85--85--84--86  
Hampton's version of this highly original novelty really jumps sanctified. Lionel helps a fine chanter named Joe James with the vocal, as the instrumental work builds to a scream climax.
- The Hucklebuck** 73--74--70--74  
Hamp does this one in a modified bop style, probably limiting its appeal to the hipper element.

### JOE THOMAS ORK

- (King 4296)  
**Lavender Coffin** 80--80--80--81  
Thomas, the onetime Lunceford tenorist, hollers and hoots his way thru a highly rhythmic treatment of the promising albeit morbid novelty.
- Backstage at the Apollo** 73--74--72--72  
Thomas, on a frenetic kick, picks 'em up and lays 'em down in a wild tenor effort.

# TURNTABLE

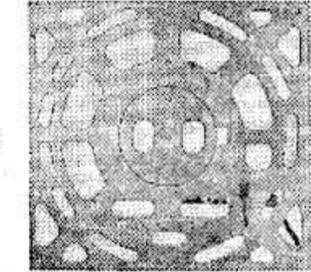
FOR BELL MACHINES  
LOW IN PRICE  
STRONG AS A BULL

Can be installed on location in a few minutes  
Write for full details  
Operators' price:

Sample \$12.50

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**RATINGS**  
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90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**

OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**BLUES & RHYTHM**

**LONNIE JOHNSON**  
(King 4297)  
**You Take Romance** 76--76--74--78  
The high-riding blues chanter gets off a pointed blues lyric—"You take romance, I'll take finance." As usual, he projects strong.  
**I Found a Dream** 83--83--82--84  
Original ballad registers with opening bars. Side should score—and other race warblers will probably wax this one, too.

**EDDIE CROSBY**  
(Decca 46169)  
**Lovesick Blues** 68--66--68--70  
Hit folk blues gets a good performance here, but is probably late.  
**Sugarfoot Boogie** 83--84--82--84  
Country guitar boogie fireworks in front of a compelling beat should get big rural juke and jock action.

**DICK LEWIS (His All-Stars)**  
(Imperial 5045)  
**Josephine** 48--45--48--50  
Shuffle blues has no relation to the pop standard. Several good boy-type solos, but vocal has no punch, and the recording balance is weak.  
**One Red Bean** 57--58--56--58  
(Jack Griffin)  
There's some fair talent involved here, but the material is tedious, and the recording dull.

**ANDY KIRK (His Clouds of Joy)**  
(Vocalion 55010)  
**Drinking Wine, Spo-Dee-O-Dee, Drinking Wine** 70--70--70--71  
A good reading of the hit ditty which could do some biz at the 40-cent price.  
**Little Girl, Don't Cry** 77--77--77--78  
A most excellent rendition of the hit race ballad with a fine vocal effort by Jimmy Anderson.

**ANDY KIRK (His Clouds of Joy)**  
(Vocalion 55009)  
**The Hucklebuck** 59--60--60--56  
Rather mediocre etching of the smash rhythm piece.  
**Close Your Eyes** 78--78--78--78  
The hit oldie, revived by Herb Lance, is rendered sympathetically by Jimmy Anderson.

**COUNTRY & WESTERN**

**THE CAMPFIRE COWBOYS**  
(London 435)  
**Hill Billy Medley No. 1 & 2** 63--65--63--62  
"Arkansas Traveler," "You Are My Sunshine," "Ragtime Cowboy Joe," "Saddle Your Blues to a Wild Mustang," "Nobody's Darling But Mine," "I'm an Old Cowhand." Most of these tunes are Westerns rather than hillbillies, and synthetic ones at that. But they're played in clean-cut fashion by a Western style group. Question is—where's the market for instrumentals of this hybrid type?

**RED FOLEY**  
(Decca 46165)  
**I Wish I Had a Nickel** 84--84--84--85  
This one looks headed for big coin in the folk field. Foley's strong rendition should be a big factor.  
**Two Cents, Three Eggs and a Postcard** 81--81--80--81  
Retentive refrain gives this hard-trying country tune some impact. Foley does a fine job.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT

**RATINGS**

OVER-ALL  
DISK JOCKEY  
DEALER  
OPERATOR

**COUNTRY & WESTERN**

**RAMBLIN' TOMMY SCOTT**  
(Rich-R-Tone 412)  
**Longing for You** 67--64--67--70  
Good enough warbling of a so-so mountain ballad, with fine hillbilly string orking in back.  
**Mountain Ma and Pa** 75--75--74--76  
Bright novelty ditty shows Scott a first-rate comedy singer. Material is salted with native hill wit, and the fiddlin' and guitar pickin' is high order.

**ROSALIE ALLEN-ELTON BRITT (The Skytoppers)**  
(Victor 21-0069)  
**Tennessee Yodel Polka** 80--80--80--80  
Refined hillbilly yodel duet is smartly done, but figures to find more favor in the cities than the hills.  
**Swiss Lullaby** 78--78--78--78  
Team harmonizes this pretty Swiss-type yodel ditty in style.

**SPADE COOLEY**  
(Victor 21-0068)  
**Arkansas Traveler** 83--83--80--85  
Fine, furious fiddling to a fare-thee-well on the country classic. Should be a big item in rural juke.  
**The Gal I Left Behind Me** 81--81--80--83  
More strong fiddling and single string banjo work in another sock hoedown performance.

**ZEB TURNER**  
(King 790)  
**Tennessee Boogie** 82--82--81--82  
Easy going but intense rural boogie should rock its way into some big money. Turner's fine warbling is complemented by good steel guitar.  
**A Drunkard's Confession** 81--83--83--78  
Sincere, believable story-song moralizes without preaching. A rich but not cloying thrower.

**BOBBY GREGORY (His Cactus Cowboys)**  
(Continental C-8043)  
**Homeless** 38--38--38--38  
"Hopeless" is more descriptive of this phony weeper with amateurish recitation.  
**Tonight (When I Say Goodbye)** 61--62--60--60  
The orking far surpasses the warbling on a melodious old-fashioned waltz.

**JIMMY WORK (His Tennessee Border Boys)**  
(Decca 46166)  
**Bluegrass Tickling My Feet** 81--82--80--80  
Work, a warm-styled warbler, gets off a catchy, bouncy and entertaining hill ditty. Steel guitar and mandolin help make this a sparkling platter.  
**Please Don't Let Me Love You** 71--72--70--72  
Work is pretty late with this one. Man shows considerable promise, tho.

**THE DIXIE SWEETHEARTS**  
(Rich-R-Tone 427)  
**The Silver in My Mother's Hair** 70--70--70--70  
Authentic hill feeling in this boy-girl duet in close harmony, backed by guitar and mandolin. Material is good weeper stuff.  
**The Wreath of Flowers** 73--73--73--73  
Properly morbid hill ditty in the mortuary school gets sold strong in same format as filp.

**COINMEN YOU KNOW**

**Chicago:**

(Continued from page 112)  
ing is readying a dual flavor ice cream unit with capacity of 720 bars. . . Bowman Dairy Company is continuing research on a new vender with a view to expanding its already large-scale operations.

ABT's skill gun, a penny-operated machine, is drawing quantity re-orders, according to R. L. Budde, assistant to the firm's president. Machine lists at \$57 for single orders

and Budde claims that operators are going for the gun because it is an item for almost any type of location where there is retail trade. . . AMI's Lindy Force is back from a conference at the Grand Rapids, Mich., plant where methods of upping production were discussed. . . Telequiz locations are increasing on the South Side with all play at the dime level. . . Moe Fine, Roxy Specialty Company, Montreal, was a recent Exhibit Supply caller.

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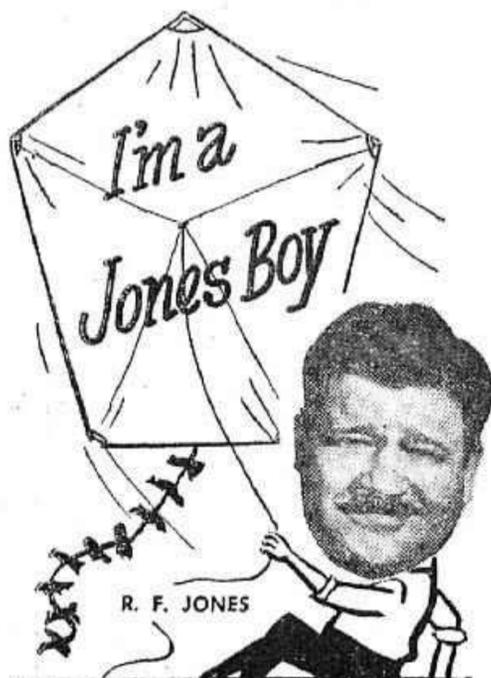
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**GIVE TO THE RUNYON CANCER FUND**

FELTON ROBERTSON



**R. F. JONES CO.**  
Exclusive Distributors of  
**SEEBURG-BALLY-ELECTRO**  
San Francisco - Salt Lake - Denver



# Begin Delivery Of 2 New Games By Chicago Coin

CHICAGO, June 18. — Bango, a new skill game and the five-ball Champion are now being delivered, Chicago Coin owners, Sam Gensburg and Sam Wolberg, announced Friday (17).

Bango has an 8-foot table and instead of balls uses a single puck. After the player has deposited his coin, seven arrows near the back rack light up. Object of the game is for the player to slide the puck over each of these arrows and hit a pin directly behind them. Once the player has put out all seven lights a spot target lights up and player then tries to put this out. Players who make all objectives up to this point then may try to make the bonus or bango shots to score additional points. In all player has 15 chances to slide the puck at the various targets.

Ed Levin, Chicago Coin sales manager, pointed out that the game is a 100 per cent skill game and has already been licensed and approved for New York City play. Other features of the game are its automatic scoring and the fact that the game takes an average of between 35 and 40 seconds to play.

Chicago Coin's new five-ball follows the sporting pattern set by Majors of '49 and Super Hockey. Champion's background is a basketball court and combines all the stepped up action of the latest scoring gimmicks of five-ball play with basketball action and scoring principles.

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2 Mills 1948 Three Bells 275.00  
1 High Hand 5c Comb 59.00  
3 Silver Moon 5c F.P. 49.00  
1 Bally Big Top 5c F.P. 49.00  
2 Saratoga 5c F.P. 49.00  
1 Bally 5-5-5 Triple Bells 395.00  
2 Jennings 5c-10c Challengers 295.00  
4 Keeney 5c Super Bonus Bells 235.00  
3 Keeney 3-Way Super Bonus Bells 495.00

**NEW VENDORS**  
Victor V Nut & B.G. \$12.75  
Northwestern '49 17.55  
Silver King Nut and B.G. 13.95  
Master 1/2-5c Comb. 16.95  
Bubble Ball Gum in all sizes, Pound. 30  
Victor Toppers, \$10.00 each in lots of 100 or more.

**NEW COUNTER GAMES**  
Penny Target \$39.50  
A.B.T. Challenger 42.50  
A.B.T. Model F 44.50  
A.B.T. Skill Gun 57.50  
Acme Electric Shocker 19.50  
Duck Hunter 45.00  
Target King 45.00  
Whirl-a-Ball 19.50  
Special prices for 10 or more

**USED CIGARETTE VENDORS**  
6 Uneda-Pak 500, 15 Col. \$75.00  
6 Uneda-Pak 500, 9 Col. 55.00  
6 Monarchs, '46 60.00  
3 National 930's 65.00  
2 Rowe Royals, 10 Col. 55.00  
5 DuGrenier W's 85.00  
15 Rowe Crusaders, 8 & 10 Col. 110.00

**2 VIDEOGRAPHS**  
Television Phonographs, fully selective music box with Emerson's 15-inch Television built in—excellent shape—originally \$1700.00 each Special \$850.00 each

**MUSIC**  
1015 Wurlitzer \$325.00  
Wurl. Twin Twelve 125.00  
500 Wurlitzer 95.00  
Wurlitzer 500 Speaker 75.00  
Seeburg 8800 Lo Tone 165.00  
40 Selection A.M.I. Highboy 150.00  
30 Packard Wall Boxes, used 20.00  
Packard Wall Boxes, new 31.50  
Personal tone and Solotone Boxes 10.00  
30-Wire Coded Cable, \$20.00 for 100 feet.

**NEW**  
Exhibit's Dale Gun \$289.50  
Chicago Coin Pistol 325.00  
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Fishing Well 295.00  
Atomic Bomber 195.00  
Romance Barometer 245.00  
Wheel of Romance 245.00  
Tunnel of Love 245.00  
Cross Country Race 495.00

**USED VENDORS**  
50 N.W. 1c #39 Peanut and Ball Gum Vendors \$ 8.50  
25 Silver King 1c Ball Gum Vendors 8.50  
25 Silver King Nut Vendors 8.50  
5 Shipman Duo Stamp Vendors, like new 15.00  
5 Northwestern 1c-5c DeLuxe 18.50  
6 Automatic Distributor Postage Stamp Vendors, like new 12.50  
25 Victor V's 8.50

**ROLL DOWNS**  
3 Pro Scores \$135.00  
3 My Rolls 125.00  
6 Advance Rolls 69.50  
2 Genco Play Balls 79.50  
2 Sportsman Rolls 65.00  
Total Rolls 69.50  
One Worlds 69.50  
Big City 49.50

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2 Strikes & Spares \$275.00  
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3 Bowl-a-Scors 95.00  
Keeney Submarine 95.00  
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5 Exhibit Knot Holes Ea. 49.00  
Chicago Coin Hockey 85.00  
World Series 95.00  
1 Uprite Cabinet Watling Scale 95.00  
1 Poker Joker 50.00  
1 Tommy Gun 85.00  
Undersea Raider 95.00  
Rapid Fire 85.00  
Jack Rabbit 100.00  
Pitchem & Batten 275.00  
Chicago Coin Basketball Champ 275.00

**10 POP CORN SEZ**  
10c Pop Corn Vendors \$89.50  
**20 WURLITZER SKEE BALLS**, as is \$100.00; refinished, ready to operate \$150.00  
2 Chicago Metal Revolv-A-Round Double Safe, like new \$135.00 each  
3 Seven Hi 10c Pool Table .....WRITE

**SHOE SHINERS**  
6 Silros Shiners \$125.00  
2 Falcon Shoe Shiners 195.00  
2 Acme Shoe Shiners Write

**TERMS:**  
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# COINMEN YOU KNOW

**Detroit:**

(Continued from page 112)  
pany, with offices on Montrose Avenue. . . . **Dr. Martin P. Freese**, head of the Continental Vending Machine Company, is in California on an extended business trip. He is expected back in about three months.

**Albert Hubbard**, Sturgis, has entered the music machine field, operating as the Hubbard Music Com-

pany. He was formerly associated with the post office. . . . **Ted Parker**, veteran Wurlitzer salesman in this city who was formerly located in Louisville, joined the Angott Distributing Company here. . . . **Arthur P. Sauve**, founder of A. P. Sauve & Son, has returned from a vacation in Florida. . . . **David and Robert Ruen**, of the Falcon Company, have taken over distribution for the ABT Skill Gun in Michigan.

## RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 25)

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
12	8	11	AGAIN . . . . . V. Damone-G. Osner Ork. . . . . Mercury 5261—ASCAP	
5	29	12	AGAIN . . . . . A. Mooney Ork. . . . . MGM 10398—ASCAP	
11	5	13	"A" YOU'RE ADORABLE . . . . . P. Como-Fontaine Sisters-M. Ayres Ork. V 20-3381, 47-2899—ASCAP	
10	12	14	FOREVER AND EVER . . . . . M. Whiting . . . . . Cap 15386—ASCAP	
17	6	15	CARELESS HANDS . . . . . M. Torme-S. Burke Ork. . . . . Cap 15379—ASCAP	
			(J. Denis & His Ranchers, London 428; Bob & Jean, Dec 24563; T. Ritter, Cap 57-40155; B. Crosby-K. Darby Singers, Dec 24616; M. Smith-H. Heidt Ork. Magnolia MS 1002; J. Price, Rich-R-Tone 443. E. Dean, Merc 6170; R. Paige-The New Yorkers, Spotlite 507; Shorty Long & the Santa Fe Rangers, V 21-0007; P. Reed, Dance-Tone 310; J. Desmond, MGM 10349; S. Kaye Ork. V 20-3321; J. Laurenz-A. Vincent, Merc 5245; The Song Spinners, Vocalion 55003. L. McAuliffe & His Western Swing Band, Col 20546; A. Smith & His Cracker Jacks, MGM 10380)	
13	10	16	FOREVER AND EVER . . . . . R. Morgan Ork. . . . . D 24569—ASCAP	
3	—	17	BALI HAI . . . . . P. Como-M. Ayres Ork. . . . . V 20-3402, 47-2896—ASCAP	
3	23	18	SOME ENCHANTED EVENING . . . . . F. Sinatra . . . . . Col 38446—ASCAP	
10	19	19	FOREVER AND EVER . . . . . D. Shore-H. Zimmerman Ork. . . . . Col 38410, 1-134—ASCAP	
3	17	20	ROOM FULL OF ROSES . . . . . S. Kaye Ork-D. Cornell-The Kaydets . . . . . V 20-3441—BMI	
			(The Starlighters-P. Weston Ork. Cap 57-617; Sons of the Pioneers, V 21-0085; S. Sims, Coral 60087; E. Howard, Merc 5296; D. Haymes, Dec 24623; G. Morgan, Col 20594 & 2-272)	
6	21	21	BALI HAI . . . . . P. Lee-D. Barbour Ork. . . . . Cap 57-543	
4	15	22	RIDERS IN THE SKY . . . . . B. Crosby-K. Darby Singers . . . . . D 24618—ASCAP	
3	25	22	HUCKLEBUCK . . . . . T. Dorsey-S. Shavers . . . . . V 20-3427—ASCAP	
			(B. Goodman, Cap 57-576; F. Sinatra, Col 38486; B. Marshall-Cozy Cole Ork, Dec 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Merc 8130; Big Sis Andrews & Her Huckle-Busters, Cap 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)	
1	—	22	A WONDERFUL GUY . . . . . D. Shore . . . . . Col 38460—ASCAP	
15	—	25	CRUISING DOWN THE RIVER . . . . . R. Morgan Ork. . . . . D 24568—ASCAP	
8	29	26	"A" YOU'RE ADORABLE . . . . . T. Pastor Ork. . . . . Col 38449—ASCAP	
3	—	27	A WONDERFUL GUY . . . . . M. Whiting-F. DeVol Ork. . . . . Cap 57-542—ASCAP	
2	28	28	BABY, IT'S COLD OUTSIDE . . . . . S. Kaye Ork-D. Cornell . . . . . V 20-3448, 47-2914—ASCAP	
1	—	28	SOME ENCHANTED EVENING . . . . . J. S. Trotter Ork. . . . . D 24609—ASCAP	
4	25	30	AGAIN . . . . . T. Dorsey Ork-M. Lutes . . . . . V 20-3427—ASCAP	

## SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued from page 25)

Songs	Publisher	Heard in N. Y.	Heard in Chi.				Heard in Calif.				Sur.	Tot.			
			SI	SV	CI	CV	SI	SV	CI	CV					
Careless Hands	Melrose	1	5	0	5	2	4	5	6	1	4	0	4	10	115
Comme Ci, Comme Ca	Leeds	4	15	0	5	5	13	3	5	7	11	0	5	6	169
Every Night is Saturday Night	BMI	2	5	1	2	0	6	0	2	5	18	0	1	7	95
Everywhere You Go	Lombardo	1	5	0	5	0	9	1	6	2	6	0	4	106	
Five Foot Two	Feist	6	5	0	3	7	6	3	3	2	8	0	3	10	108
Forever and Ever	Robbins	0	0	2	4	3	3	5	4	0	5	1	3	2	89
Havin' a Wonderful Wish (Sorrowful Jones)	Paramount	4	7	0	6	3	7	1	6	4	6	0	1	106	
How It Lies	E. H. Morris	2	4	0	6	0	3	1	6	5	3	0	6	102	
I Don't See Me in Your Eyes Anymore	Laurel	2	7	0	3	1	4	0	3	2	7	0	3	10	87
I'll String Along With You	Witmark	1	5	2	2	2	6	2	1	10	1	2	1	71	
Kiss Me Sweet	Advanced	4	7	1	5	2	14	1	7	5	5	0	5	6	143
Look at Me	Jewel	0	5	0	3	0	2	0	3	3	2	0	3	7	64
Maybe It's Because	Bregman-Vocco-Conn	3	10	0	3	1	4	2	3	3	0	0	2	2	75
Merry-Go-Round Waltz	Shapiro-Bernstein	1	6	0	3	6	6	2	4	3	7	0	3	10	104
My One and Only Highland Fling (Barkleys of Broadway)	Harry Warren	4	7	1	7	7	5	0	9	5	3	0	7	4	145
Put Your Shoes on Lucy	Bourne	1	4	0	2	0	5	0	2	2	10	0	2	2	67
Riders in the Sky	E. H. Morris	0	3	0	14	2	3	3	14	0	4	0	13	2	197
So in Love (Kiss Me, Kate)	T. B. Harms	2	4	1	4	2	0	0	5	3	1	0	3	68	
Some Enchanted Evening (South Pacific)	Williamson	4	12	2	10	10	9	1	11	5	8	0	10	16	226
Swiss Lullaby	Southern	5	13	1	2	7	10	0	4	5	1	0	1	4	100
The Beautiful Blonde From Bashful Bend (Beautiful Blonde From Bashful Bend)	Miller	1	8	0	4	0	9	0	3	2	7	0	3	2	93
Wedding Day	Famous	2	12	1	6	5	9	0	5	0	1	0	4	114	

**New York:**

(Continued from page 112)  
 nance Committee in connection with their consideration of the Jenkin's Bill. The bill, already passed by the House, would do much to prevent mail-ordering of cigarettes from non-tax States. . . . Cig ops here expect the recent imposition of a 2-cents-a-pack levy on smokes in Delaware to be reflected in upped vender sales.

Nash Gordon, office manager of

the Automatic Music Operators' Association (AMOA), is busy completing arrangements for the next general membership meet of the org at the Park Sheraton June 28. It will be the last confab until fall.

Al Denver, AMOA president and head of Lincoln Service, will soon announce final plans for a raffle whose proceeds will aid displaced persons still in European camps. The prizes will be new juke boxes. Barney Sugarman, of Runyon Sales, has

donated an AMI. Another phonograph, a Seeburg Select-o-Matic, has been donated by Meyer Parkoff and Harry Rosen, of Atlantic New York.

Marcus Klein was away last week on a buying trip in the South. Moe Bittner managed the jobbing house until his return. . . . Phil Mason closed his 10th Avenue store last week. He will announce his future plans in the biz soon. . . . Mac Pollay, of United Phonograph Service, trying to set aside at least one week this summer for a vacation. But the big volume of repair work he is

now doing may require putting it off.

Matty Forbes, managing director of the Cigarette Merchandisers' Association (CMA), reports that reservations for the org's annual stag outing already on file at his office indicate a record attendance. This year's outing will be held at the Laurels Country Club, at Sackett Lake, June 24-26. Ops from Connecticut, Massachusetts, Pennsylvania and New Jersey, as well as from New York, will attend.

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- Wurlitzer 600 ..... 100
- Wurlitzer 780 COLONIAL.. 225
- Mills THRONE ..... 85
- Seeburg 9800 LO-TONE, RC 150
- Rock-Ola DELUXE ..... 90

**Bally One Balls**

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- VICTORY DERBY, P.O. .... 55
- JOCKEY CLUB, P.O., '42 Model ..... 50
- TURF KING, P.O., '42 Model. 50

Terms: 1/3 down, balance sight draft.

**CHICAGO COIN REBOUND SHUFFLEBOARD**

Latest models. Cleanest available. Beautiful condition ..... \$165

**DAVAL FREE PLAY**

Counter Games, New \$29.50

**ARCADE**

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- Bally HY-ROLL, New .....\$165
- Bally HY-ROLL, Reconditioned ..... 125
- Evans TEN STRIKE, 1948 Model ..... 150
- Chicago Coin GOALEE ..... 100
- Bally UNDERSEA RAIDER ..... 125
- Seeburg SHOOT-THE-CHUTES ..... 75
- Seeburg SHOOT-THE-BEAR ..... 85
- TOTAL ROLL, Very Clean ..... 75
- NOVELTY MERCHANTMAN (Digger) 85
- SKILL WHEEL (Upright) ..... 65
- TELEQUIZ, 5¢ ..... Write

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**NEW FIVE BALLS**

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- United OKLAHOMA
- Genco THREE FEATHER
- Chicago Coin CHAMPION
- Exhibit GONDOLA

**WANTED TO BUY**

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- Bally MULTI BELL
- Bally DOUBLE UP
- Bally DELUXE DRAW BELL

Advise quantity, condition and price



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**R. F. JONES CO.**  
 Exclusive Distributors of  
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**PLASTICS**  
 For Late Model PHONOS

**WURLITZER 1015**  
 SIDE PLASTICS . . . \$5.95 Ea  
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**SEEBURG '46, '47, '48**  
 WHITE DOMES . . \$18.95 Ea

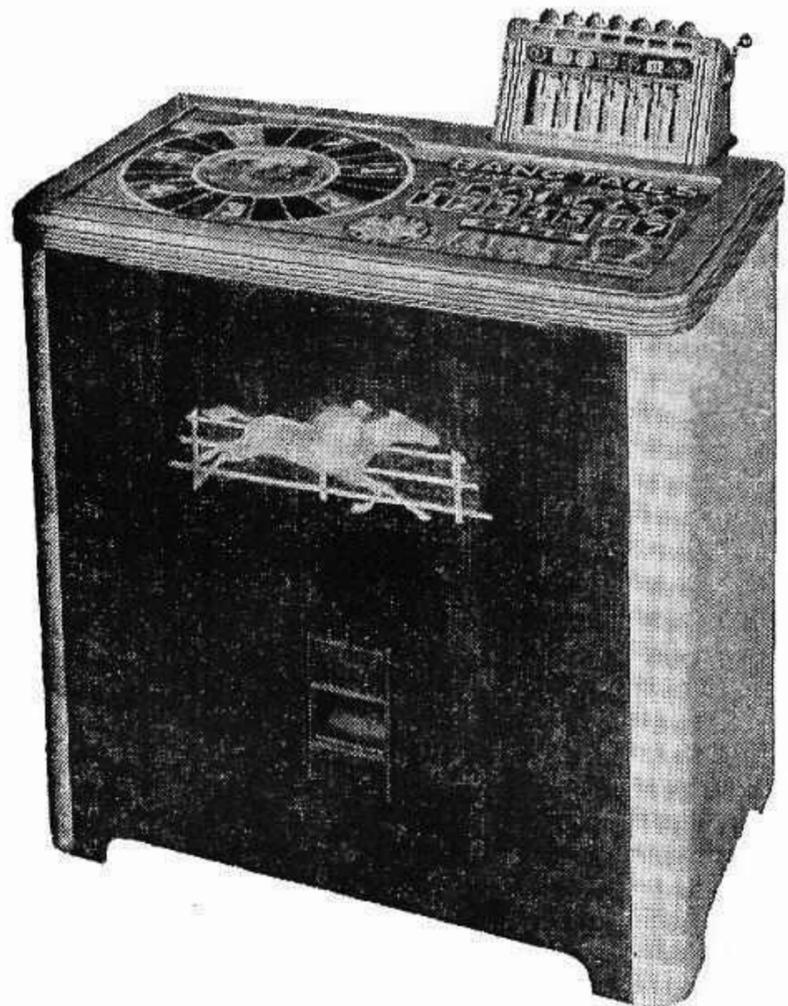
**AMI MODEL A-B**

UPPER A . . \$15.60	DOMES B . . \$19.60
CENTER . . 8.80	CENTER . . 10.60
LOWER . . 11.20	LOWER . . 10.60

14 PHOTOMATICS . . . . . Special Price  
 3 VOICE-O-GRAPHS . . . . . Write  
 1/3 With Order, Bal. C. O. D.  
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- FASTER ACTION!**      **STABILIZED TERRITORY!**
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**DELIVERY NOW!**

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SEE THE EVANS' CONSTELLATION AD ON PAGE 107

# THREE FEATHERS



BY **GENCO**

EXCITING!  
SENSATIONAL!  
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POWER BUMPER  
ACTION

MULTIPLE  
REPLAY  
ACTION

3 WAY  
HIGH SCORE  
BONUS

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We Are Exclusive Authorized Distributors for Mills Bell Products  
**7-BRAND NEW MILLS MODELS-7**  
BLUE BELL • BLACK BEAUTY • TOKEN BELL  
JEWEL BELL • MELON BELL • BONUS BELL • BACK GOLD, H. L.

GUARANTEED **SLOTS** REPAINTED  
RECONDITIONED **AT BARGAIN PRICES!**

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5c, 10c JENNINGS CHIEF CONSOLE, Floor Model	\$49.50
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MILLS 10c GOLDEN FALLS, HANDLOAD, 2/5	\$129.50
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Mills Postwar 3-Bells	225.00
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Evans Prewar Bang Tails, J.P.	99.50
Mills Jumbo, P.O.	65.00
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Jennings Silver Moon, Tot., F.P.	59.50
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**NEW DOWNEY-JOHNSON** \$198.50  
COIN COUNTER

**BRAND NEW** \$375.00  
MILLS 3-BELLS

COMPLETE STOCK NEW AND USED CONSOLES, SLOTS, PHONOGRAPHS, PARTS  
**WRITE FOR PRICES ON YOUR REQUIREMENTS!**

NOW AVAILABLE!  
NEW

**OVER AND UNDER**  
BAR FEATURE ON  
NEW MILLS  
BLUE BELL — BLACK BEAUTY  
BONUS BELL — MELON BELL  
JEWEL BELL

Write for Prices!

Better Than Any Other  
Special Award Feature!

**1-BALLS—5-BALLS**  
RECONDITIONED

Victory Derby	\$ 79.50
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- Bally Silver Streak
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10c Black Cherrys	130.00
25c Black Cherrys	135.00
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25c Jewel Bells—Like New	175.00
50c Jewel Bell—Rebuilt	245.00
50c Pace	195.00
25c Bonus Bells	95.00
5-10-25c Melon Bells	95.00
5c New Vest Pockets	69.50
5c Mills Q. T.	65.00
10c Mills Q. T.	69.50

New Mills and Jennings Slots—New Safes—  
Single, Double and Triple Revolverrounds.

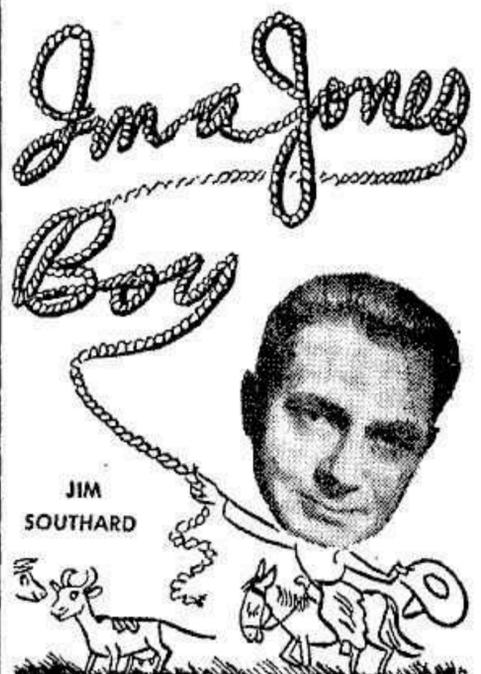
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**CENTRAL OHIO COIN MACHINE EXCHANGE**  
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Made of tempered plate glass  
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times stronger than original.  
95c each or \$9.00 per dozen.  
Specify make machine.

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National Skew Rolls, Rotaries (Pusher Type),  
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- SUPER HOCKEY
- DOUBLE SHUFFLE
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CHAMPION  
(1-Ball F.P.)
- EXHIBIT DALE GUN

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and Look Like New!

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Seeburg 147	450.00
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### CHICAGO COIN REBOUND

Reconditioned like new!  
Guaranteed 100%  
PERFECT!  
**\$179.50**

JENNINGS  
**CHALLENGER**  
Rebuilt—Guaranteed.  
5c-25c Comb.  
**\$265.00**

### Mills Slots—100% Perfect!

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All With Club Handles

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25c Blue Fronts	95.00
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10c Brown Fronts	100.00
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5c Mills Golden Falls, HL	115.00
25c Mills Golden Falls, HL	125.00
Lafest New Groetchen Columbias	145.00
25c Black Cherry (1-Cherry PO, Orig.)	125.00

Terms: 1/3 Deposit, Balance C.O.D.

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#### DELUXE REVOLV-A-ROUND SAFES:

SINGLE	\$132.00
DOUBLE	192.00
TRIPLE	288.00

#### UNIVERSAL REVOLV-A-ROUND SAFES:

(Same as Deluxe, less weight compartment)	
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Keeney Gold Nugget (Comb.), 5c-25c	\$424.50	Late Model Evans Racers (Cash Only)	5c	\$425.00
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## ONE BALL FREE PLAY GAMES

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Daily Races	79.50	Crazy Ball	104.50
Big Parlay	74.50	Robin Hood	109.50
Longacres	32.50	Caribbean	124.50
Thorobreds	32.50	Sally	129.50
Bally Hi-Roll (New)	249.50	Thrill	129.50
Mills Four Bells, 5c Play	89.50	Cinderella	129.50
Mills Jumbo (Cash)	69.50	Summertime	132.50
		Ramona	179.50

## MILLS' LATEST BELLS

BLACK BEAUTY	BLUE BELL	TOKEN BELL	OVER AND UNDER
5c-10c-25c-50c Play			WRITE FOR PRICES
MILLS' NEW VEST POCKET BELL, 5c Play, Operates on 3-4 Mystery Payout System \$65.00			

## MILLS' 1949 Q T

### A Quality Bell

With Double Visible Jackpot Automatic Payout

### A Pony-Size Bell

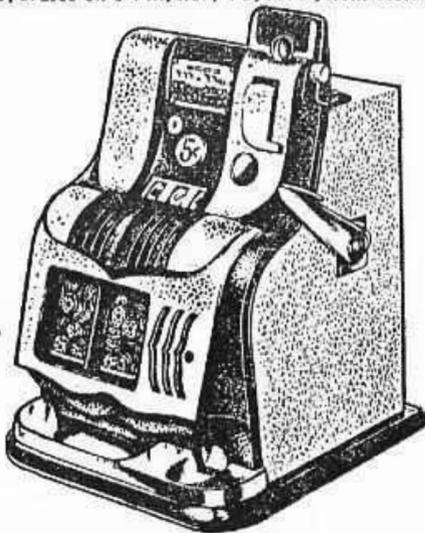
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For years the Q T with Automatic Payout has been appreciated by operators everywhere. The new Q T shines out bright and cheerful in any type of location. The new Q T is an entirely new design, with rounded symmetrical front and streamlined execution that makes it the newest Bell of all. Painted Blue and Gold in chip-proof finish, it is made to give unlimited service.

5c Play, with metal base stand \$119.50

25c Play, with metal base stand 144.50

1/3 deposit with all orders



New Box Stands. Single, Double and Triple Safes for All Bells.

GUARANTEED RECONDITIONED MILLS BELLS  
Jewel Bells, Black Cherry Bells, Bonus Bells, Blue Fronts, Brown Fronts, Q. T. Bells, Vest Pocket Bells. WRITE FOR PRICES.

We Have in Stock at All Times

EVERY NEW COIN MACHINE MANUFACTURED

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Seeburg "Chicken Sam," Refinished	70.00
Evans "Ten Strike," 47	110.00
Evans "Bat-A-Score"	185.00
Bank Ball	45.00
Bally "Alley"	50.00
Genco "Advance Roll"	65.00
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Will buy or trade for Evans Postwar "Bang-tails" or "Dominoes" — check separator models. Also Hi-Hands or Bonus Super Bells. Quote price and serial number.

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60 Machines, in A-1 condition, all types, sacrifice immediate sale.  
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The Owl is the official trademark of all Mills coin operated machines. For 59 years the Owl Trademark has graced Mills coin equipment. Way back in 1889, one of the first machines Mills manufactured was called the Owl Lifter, a weight-lifting test machine used most often in arcades. Today many of these Mills Owl Lifters are still operating, a fine testimonial to the workmanship of a Mills machine.



The Owl Trademark made its beginning with Owl Lifter and today stands for the absolute best in coin operated equipment. Look for the Owl on all genuine Mills coin machines!

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BASEBALL CONVERSION

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Converted From "PLAY BOY"

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### OPTIONAL

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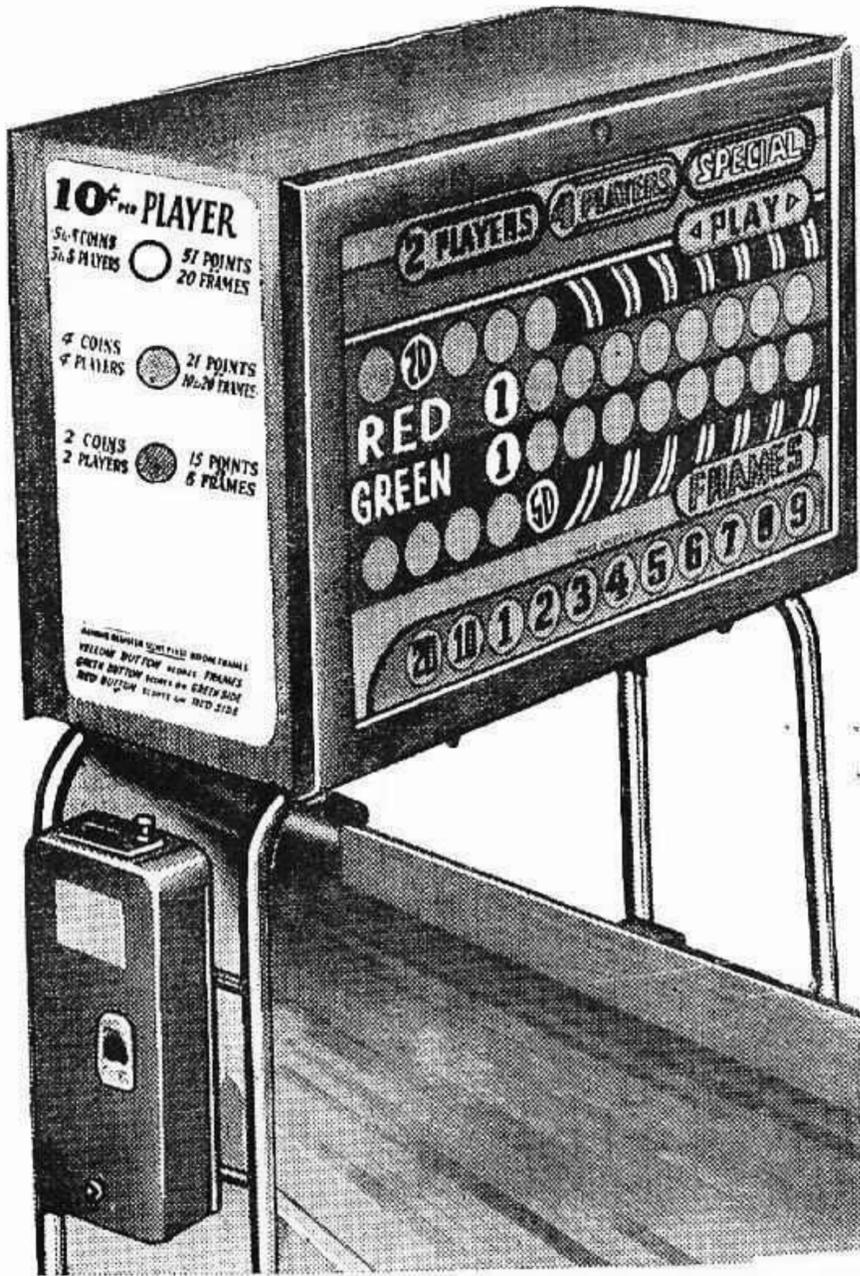
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Get on Our Mailing List for Future Conversions

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ALL-ELECTRIC-COIN CONTROLLED



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That Operators using GENCO'S "ALL PURPOSE" SCOREBOARD in conjunction with their Shuffleboards are getting MORE collections per game than they formerly got-with sheets, pegs and other tabulating methods!

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2621 NORTH ASHLAND CHICAGO 14, ILLINOIS

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	<b>ROLL DOWNS—\$34.50 EA.</b>
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TERMS: 1/2 Deposit, Balance C. O. D.

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Wurlitzer 1100 ..... \$495.00	Rock-Ola Imperial ..... \$ 49.50
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Wurlitzer 750 E & M ..... 149.50	A. M. I. Model "A", '46 ..... 474.50
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Wurlitzer P-12 ..... 19.50	
Wurlitzer P-400 ..... 19.50	
Wurlitzer Twin 12 ..... 19.50	
Wurlitzer Victory 24 ..... 19.50	
Wurlitzer Victory 600R ..... 19.50	
Seeburg Model A ..... 19.50	
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Seeburg Grand ..... 49.50	
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Wurlitzer 320, 2 Wire ..... 4.50
Wurlitzer 3031 ..... 17.50
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Wurlitzer 304 Stepper ..... 3.50
Wurlitzer 145 Stepper ..... 3.50
Seeburg 5c Wallomatic (30 Wire) ..... 2.50
Seeburg 5c 3W2-L 56 (3 Wire) ..... 19.50
Seeburg 5c Wireless (Prewar) ..... 2.50
Packard (New) ..... 22.50
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Victory Special ..... \$ 69.50
Special Entry ..... 79.50
Jockey Special ..... 149.50
Citation ..... 295.00

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Club Bells, 5c ..... 24.50
Club Bells, 5c-25c ..... 29.50
Jennings Challenger ..... 249.50
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Mills 3 Bells, '47 ..... 279.50
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Mills Black Cherry, 50c ..... 129.50

WILL BUY FOR CASH OR TRADE

PHONOGRAPHS, ETC., FOR LATE USED FIVE BALLS.

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### THE MIGHTY SENSATIONAL NEW COUNTER GAME ...

## ATOM 10c Play



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Cigarette Sales Booster. Line up 3 of a kind, win a carton of cigarettes. The best money-maker you've ever had. Don't take our word for it—try it yourself.

- Available in 1¢ or combination 1-5.
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TOMMY THOMPSON

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 San Francisco — Salt Lake — Denver

# NOTICE! EXCEPTIONAL GOOD BUYS IN LATE FREE PLAY GAMES!

Join the hundreds of happy operators who regularly purchase clean, late games from SOUTHERN AUTOMATIC. Once an operator buys our games, he continues with us regularly because he SAVES! Just compare the prices on our late used games

with the cost of new games and you'll see why! Many of the games listed have not been in your spots. Cover your good locations economically and profitably now with these late games at new low cash prices!

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BARNACLE BILL .....	119.50	CAROLINA .....	159.50
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DALLAS .....	159.50	EL PASO .....	149.50
GOLD MINE .....	59.50	FLOATING POWER .....	149.50
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RAINBOW .....	109.50	SERENADE .....	129.50
SPEEDWAY .....	99.50	SCREWBALL .....	109.50
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### SPECIALS AT CLOSEOUT PRICES!

Used Chicago Coin Shuffle King Rebound .....	\$99.50
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Daily Races .....	\$ 49.50
Big Parlay .....	49.50
5c Evans Races .....	175.00
Pitch 'Em, Bat 'Em .....	\$179.50
Total Roll .....	39.50
Bennett Target Skill .....	\$ 7.50
Like New Wilcox-Gay Recordio .....	\$224.50
Victory Special .....	\$59.50
Hot Tip .....	49.50
Paces Reels, Rails ..	29.50
Bank Roll .....	\$89.50
Heavy Hitter .....	59.50

### PROMPT SHIPMENT

Write for New List of Other Machines.  
Terms: 1/3 Deposit, Balance Sight Draft.

"The House that Confidence Built"

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— Havana — Kilroy — Knockout — Lightning — Mystery  
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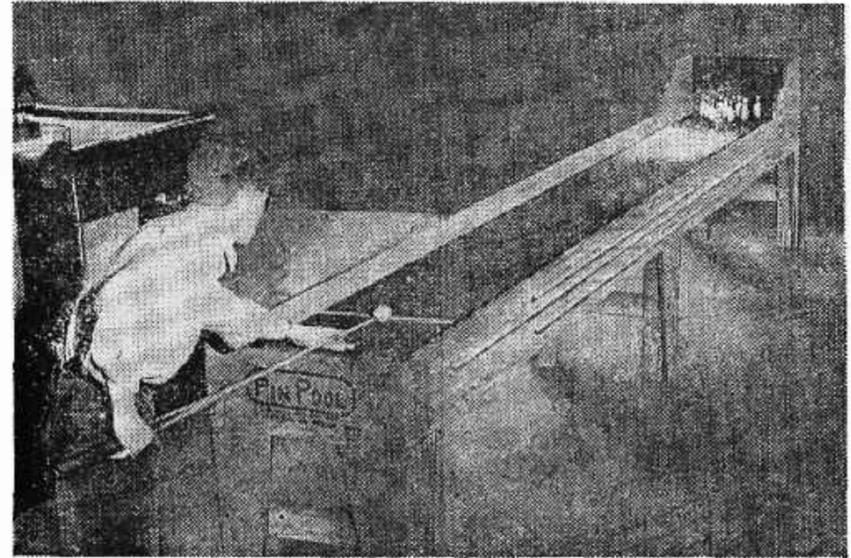
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- Advise names of games, names of manufacturers, etc.

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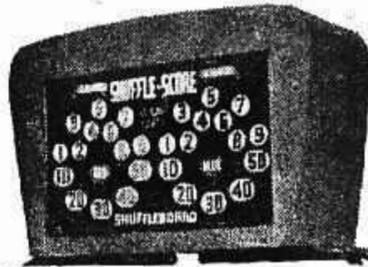
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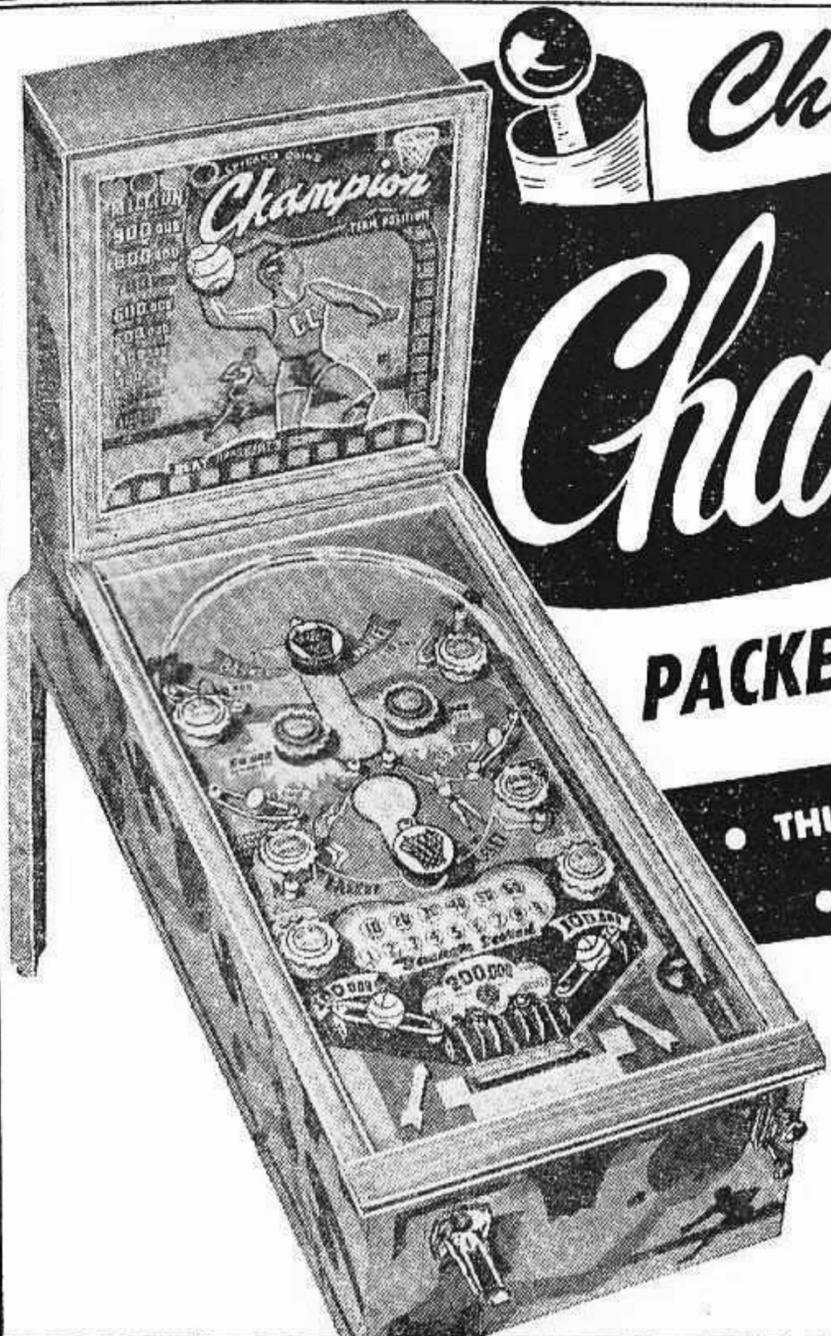
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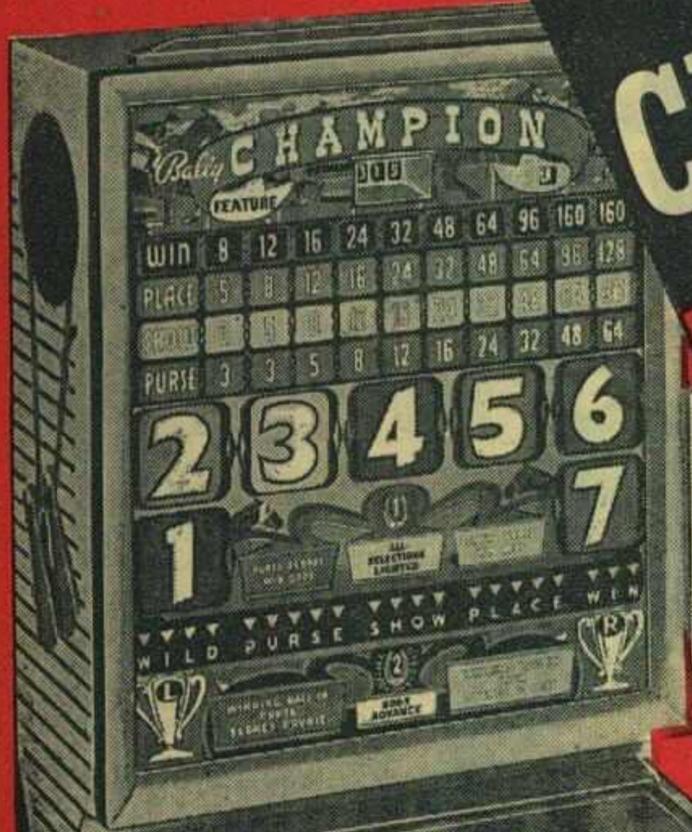
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INSURE 25% TO 100% INCREASE  
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**SECTIONS**  
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320 REPLAY  
TOP SCORE

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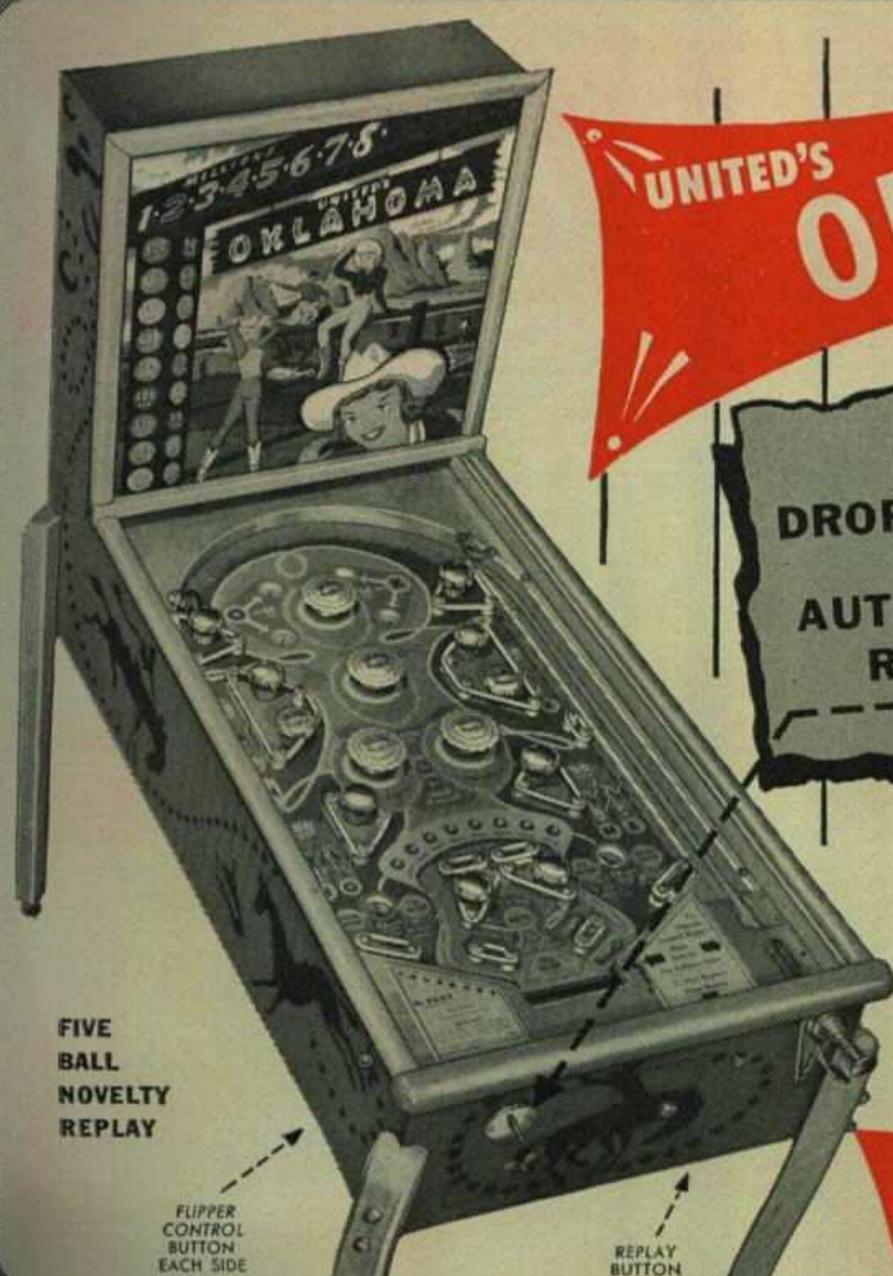
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and  
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RESET

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to Score  
REPLAYS

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EVERY GAME  
LAST BALL

HIGH SCORE  
over  
8 MILLION



FIVE  
BALL  
NOVELTY  
REPLAY

FLIPPER  
CONTROL  
BUTTON  
EACH SIDE

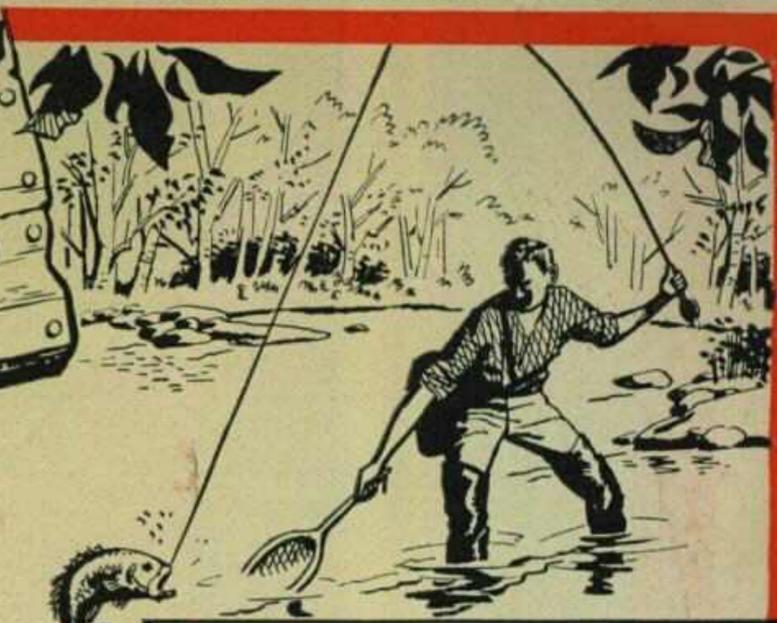
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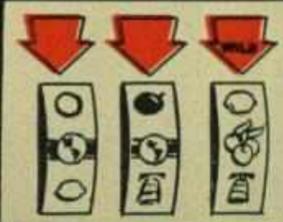


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