

The Billboard

N A M M C O N V E N T I O N S E C T I O N

SECTION II

JULY 30, 1949

The Stars
Who Make
the Hits are on
RCA Victor 45 RPM!

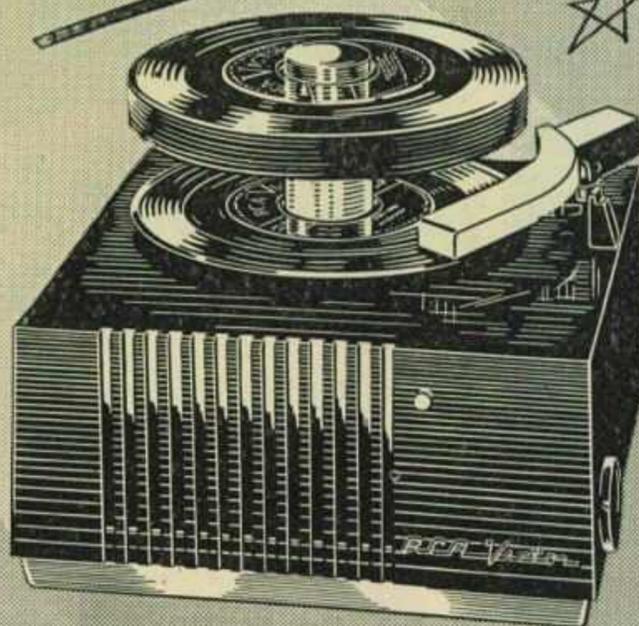
"Talk about 'live-talent' tone quality . . . the new RCA Victor system of recorded music sure has it."—SAMMY KAYE.

"The uncanny fidelity of RCA Victor's 45 rpm record will bring a new and even more appreciative audience..."—EDDY ARNOLD.

"Wonderfully distortion-free . . . difficult to believe you are not hearing an actual performance."—PERRY COMO.

"Brilliant quality . . . the final answer to a musician's dream of hearing his music perfectly reproduced."—TOMMY DORSEY.

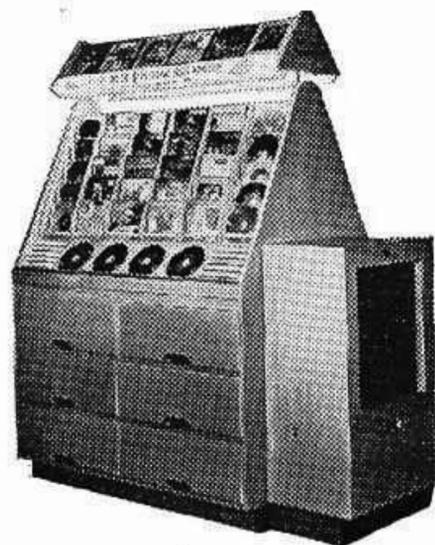
"The new RCA Victor records have superb tone quality . . . are the easiest in the world to play."—VAUGHN MONROE.



☆☆☆ The Stars who make the Hits

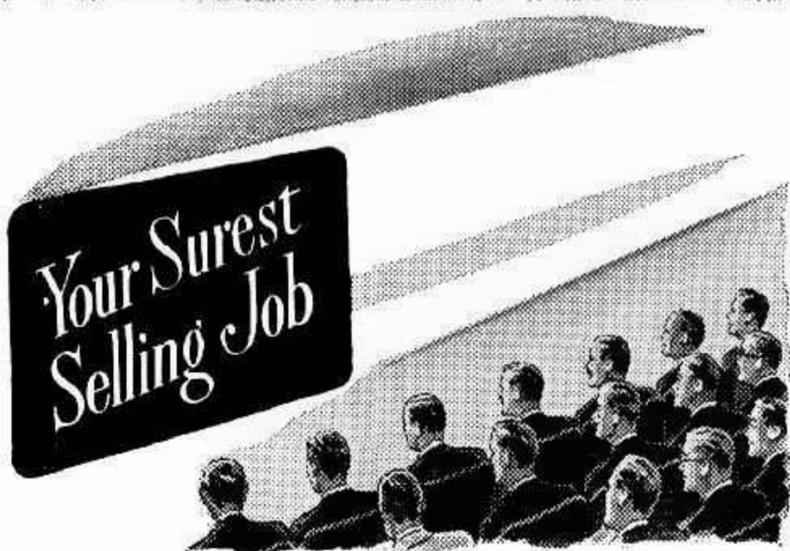
**Dealers Report
Tremendous
Public Interest!**

**New Sales Aids
Ready!**



**New Profit-Building Space-Saving
45 RPM Fixtures!**

They'll simplify 45 rpm merchandising—house your stock of 45 rpm records—serve as adequate sales counter space. Plenty of display value, too . . . they're real traffic-stoppers! This and several other fixtures available soon through your RCA Victor distributor. Inquire now!



**New Sales Training Film
will help Victrola "45" record
and player turnover!**

The new film "Your Surest Selling Job" was produced on location in an actual dealer's store. Big-name professional actors and actresses! Dramatizes ways of merchandising "45" records most effectively. Answers many of your questions. Your distributor will screen it soon. See it and profit.



**Big New Display Series
Coming Up!**

"Back To School" display for use starting August 15—to help you cash in on the big youth market of late August and September! Properly used, this display will help boost your sales of both the Victrola "45" record and player. Your RCA Victor distributor has details.

1

45 RPM SOUNDS BETTER!

First completely distortion-free tone in the history of recorded music! Virtually no surface noise. Famous exclusive "Golden Throat" tone system! Nothing ever like it!

2

45 RPM PLAYS EASIER!

Just one touch of a button plays 10 sides automatically—on the world's fastest changer! Easier to load—no more "spindle-seeking"! One hand does it!

are on RCA Victor 45 RPM! ☆☆☆



Customers Offered Wealth of New 45 RPM Titles!

Complete New Catalog!

This new Victrola "45" catalog lists all releases through August! 28 pages of singles, albums: pops, classics, standards... the works! You can get it NOW. Order quantity you want from your RCA Victor distributor. And watch for regular new releases of Victrola "45" records. (EVERY ONE is matched on 78 rpm, too!)

...and all smartly Packaged!

3

45 RPM COSTS LESS!

Only 95¢* for the new Red Seal records, others only 65¢*. Plug-in player for present sets only \$24.95*. 6 other table and console models suit every purse!



*All prices subject to change without notice, and record prices do not include Federal Excise or local taxes. "Victrola" T. M. Reg. U. S. Pat. Off.

No. 1
BAND ON
THE AIR

for
CAMEL CIGARETTES
CBS Coast to Coast

VAUGHN

America's All Around

No. 1
BAND AT THE
BOX OFFICE

in
THEATRES, HOTELS, BALLROOMS and on
ONE-NITERS

No. 1
ALL-AROUND
FAVORITE BAND

the
BILLBOARD 11th ANNUAL
COLLEGE MUSIC POLL

No. 1
SWEET BAND

the
BILLBOARD 11th ANNUAL
COLLEGE MUSIC POLL

NEW!

VAUGHN MONROE

"SILVER LINING" ALBUM

RCA VICTOR Album P-246 (78 rpm)

RCA VICTOR Album WP-246 (45 rpm)

"Look for the Silver Lining"

"A Kiss in the Dark"

"Who"

"Shine On Harvest Moon"

"Time on My Hands"

"Avalon"

4 ^{45 RPM}
*The music
you want!*

You select only "the music you want, when you want it" on 45 rpm! Stack up the 10 sides you want, in the order you want them! The choice is strictly yours!

VAUGHN MONROE'S famous voice sounds so real on "45" records, you have to hear it to believe it! Vaughn's is a voice listeners want more and more of!



MONROE

No. 1 Band Attraction!!!

and...

No.

1

BAND ON RECORDS

his latest

"SOMEDAY"

(You'll Want Me to Want You)

RCA VICTOR 20-3510 (78 rpm)
RCA VICTOR 47-2986 (45 rpm)

"RIDERS IN THE SKY"

RCA VICTOR 20-3411 (78 rpm)
RCA VICTOR 47-2902 (45 rpm)

"RED ROSES FOR A BLUE LADY"

RCA VICTOR 20-3319 (78 rpm)
RCA VICTOR 47-2889 (45 rpm)

EXCLUSIVE  MANAGEMENT
Willard Alexander

30 ROCKEFELLER PLAZA
NEW YORK

Direction:
MARSHARD MUSIC

5

45 RPM

New store fixtures!

In production now to aid sales of the Victrola "45" system are: A big new combination demonstrator, display and record stocker, and 2 new traffic-stopping display stands!

VAUGHN MONROE'S RCA Victor 45 rpm records have superb tone quality—are the easiest in the world to play—and easier than ever to sell, with the great new display fixtures!



five in a row . . .



Signed Again with...
Chesterfield
for the
RADIO SEASON'S 1949-50, 1950-51
after 5 Great Years on the
CHESTERFIELD SUPPER CLUB

6

45 RPM...
Uses minimum space!

Crowded apartments and small rooms can accommodate the compact 45 rpm system with ease! A whole record library goes on a bookshelf! They've even got 45 rpm in trains, planes, submarines!

PERRY COMO'S 45 rpm records give listeners the most listening pleasure, packed into a minimum of space!



... for RCA VICTOR'S Great Singing Star

Perry COMO



FAR AWAY PLACES
MISSOURI WALTZ



FOREVER AND EVER
I DON'T SEE ME IN YOUR EYES ANYMORE



'A' - YOUR ADORABLE
WHEN IS SOMETIME?



SOME ENCHANTED EVENING
BALI HA'I



JUST ONE WAY TO SAY I LOVE YOU
LET'S TAKE AN OLD-FASHIONED WALK

and now...

HERE'S HIS LATEST AND GREATEST OF THE YEAR



GIVE ME
YOUR
HAND

backed by
I WISH I HAD A RECORD
(Of the Promises You Made)

RCA VICTOR 20-3521 (78 rpm)
47-2997 (45 rpm)

Bookings
GAC GENERAL ARTISTS CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

45 RPM!!!
7 Sales aid movie
for music aides!

The Victrola "45" record and player selling story is unforgettably dramatized in a new training film, "Your Surest Selling Job"! Ask your distributor to screen it for you and your sales personnel!

PERRY COMO on 45 rpm records is a sure sales-getter. He sounds so natural, it is difficult to believe you are not hearing an actual performance!





1949

It's a

... for the

Sammy



On the Air for
CHRYSLER-PLYMOUTH
with
"The **SAMMY KAYE SHOWROOM**"



Coming on TV

His famous
"SO YOU WANT TO LEAD A BAND"



... and **SMASHING** Records on ...
LOCATION ONE-NITER and **THEATRE DATES**

8

45 RPM...
World's fastest changer!

There are only brief seconds between records on the Victrola "45" changer! It's smooth, silent, speedy!

SAMMY KAYE'S recorded music is super-smooth on RCA Victor "45s". It's got that "live-talent tone quality!"



Record Year

1949

Swing and Sway Music of...

KAYE

RCA VICTOR
20-3441 (78 rpm)
47-2908 (45 rpm)



"ROOM FULL OF ROSES"
and
"IT'S SUMMER-TIME AGAIN"

RCA VICTOR
20-3459 (78 rpm)
47-2923 (45 rpm)



"THE FOUR WINDS and the SEVEN SEAS"
and
"OUT OF LOVE"

RCA VICTOR
20-3532 (78 rpm)
47-3010 (45 rpm)



His Latest Release!
"EVERYTHING THEY SAID CAME TRUE"
and
"DIME A DOZEN"

Personal Management: **DAVID KRENGEL, 607 Fifth Ave., New York City**

9 **45 RPM**
Trouble-free!

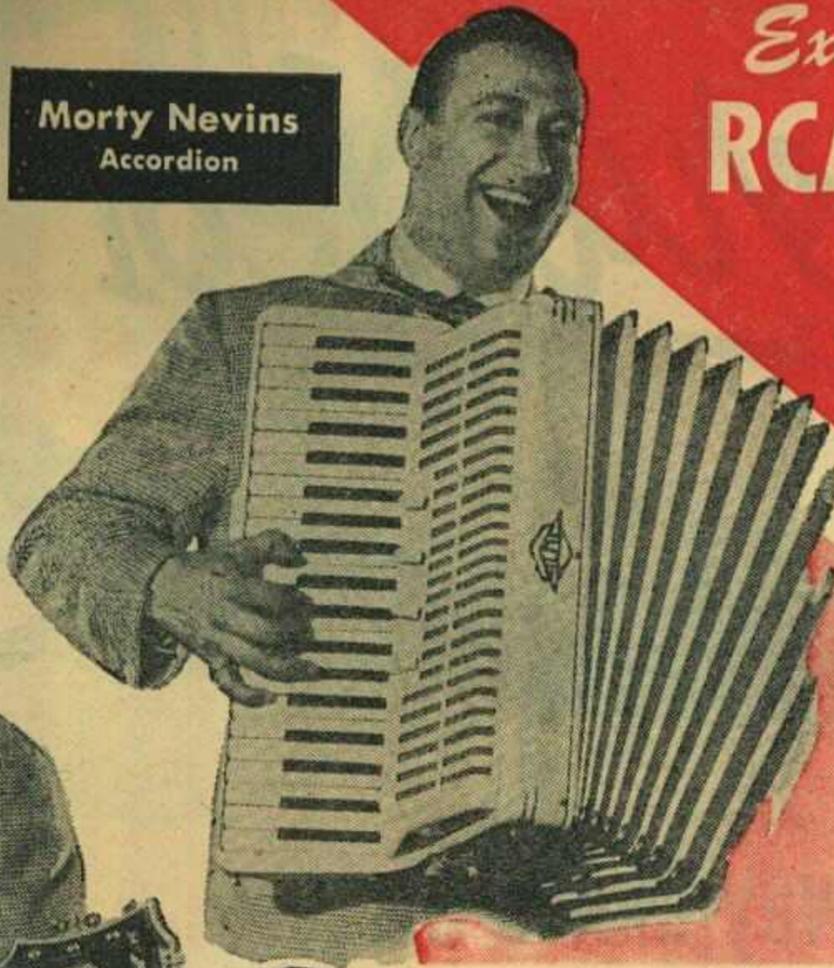
The amazingly simple, sturdy 45 rpm changer has far fewer parts than conventional changers—it stays out of trouble! Never any "cycle" difficulties!

SAMMY KAYE'S smooth-as-silk styling is super-sensational on "45" records! Chases troubles and blues away!



Exclusive
RCA VICTOR
Recording Artists

Morty Nevins
 Accordion



Al Nevins
 Guitar



**Look
 at the
 BRIGHT
 SIDE
 of your
 Record
 Picture**

Artie Dunn
 Organ & Vocals



Personal Management
HERB KESSLER

Direction
MUSIC CORPORATION OF AMERICA

Currently
IN THEIR 2nd MONTH
at New York's Famous
ROOSEVELT HOTEL

10 ^{45 RPM}
*Virtually
 no surface noise!*

The "45" extra-light Silent Sapphire pick-up and pure Vinylite records add up to virtually NO "needle chatter." Turn the volume down to zero and prove it!

THE THREE SUNS on wax are always tops — but on "45" records they're terrific! So clear, so free from surface noise!



Here's a Great Single!!

that haunting hit tune
written by THE THREE SUNS
(Lyrics by Bob Merrill)

"LOVERS' GOLD"

(78 rpm) RCA VICTOR 20-3503
(45 rpm) RCA VICTOR 47-2964

The Three Suns

A Solid Click in
THEATRES, HOTELS
and CLUBS
throughout the NATION!!!

A Special SPECIAL!

"SCOTCH HOT"

backed by

"THE WINDMILL SONG"

(78 rpm) RCA VICTOR 20-3520

(45 rpm) RCA VICTOR 47-2996

Remember "BUSY FINGERS"
and "THE THREE SUNS PRESENT..."

Here's Another Album Winner
THE THREE SUNS SERENADE ALBUM

(RCA VICTOR ALBUM P-241)

- (20-3363) { Serenade (Shubert)
The Donkey Serenade
- (20-3364) { Penthouse Serenade
Frasquita
- (20-3365) { Serenade (Romberg—from
The Student Prince)
Serenade in the Night

11

45 RPM!!!

The market
is growing!

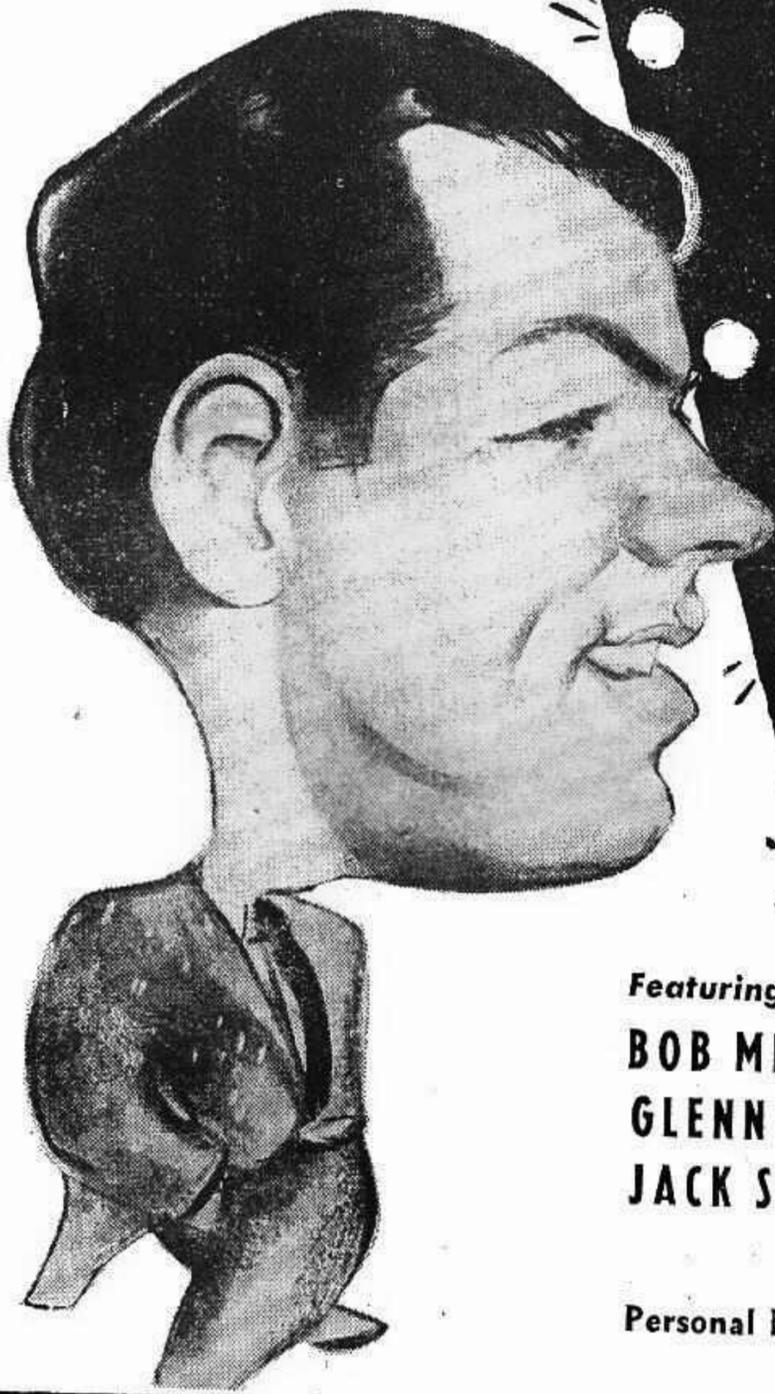
The attractions of the 45 rpm system are creating brand-new player owners! . . . besides causing 78 rpm owners to add the finer, more economical system to their equipment! THE THREE SUNS' "45" recordings are really going places! Their audience is growing fast!



TOP FLIGHT in every phase

Coming...

PARAMOUNT



TEX

for music

Featuring:

BOB MITCHELL and the **MOONLIGHT SERENADERS...**
GLENN DOUGLAS... **MARY MAYO...**
JACK SPERLING... **BOBBY NICHOLS...**
BUDDY YEAGER

Personal Manager: **DON W. HAYNES**

12

45 RPM
Made for each other!

The Victrola "45" player and records were designed together, to work together! Only RCA Victor could do it —because only RCA Victor makes both records and instruments!

TEX BENEKE is at his recorded best on 45 rpm! No wonder Beneke fans are buying so many of those "made-for-each-other" 45 rpm records and changer!



of musical entertainment!

THEATRE
NEW YORK

August 3

Beneke

"in the MILLER mood"

Latest RCA-VICTOR Release

"LAVENDER COFFIN"

"A KISS AND A ROSE"

RCA-VICTOR NO. 20-3476

(45 RPM NO. 49-2937)

NBC—THESAURUS

Booking: **MUSIC CORP. OF AMERICA**

13

45 RPM

Non-Breakable!

Pure Vinylite "45" records stand up to handling, moving, mailing—they're non-breakable!

TEX BENEKE and his orchestra are terrific on non-breakable "45" records! Every subtlety of arrangement comes over!



... figure these
 raves in terms of
 record sales, then stock
 these TOP ...

RCA VICTOR RECORDS

"Well paced program ... by the
 time he's through you're away
 on his side"

-ROBERT DANA
N. Y. World-Telegram

"Great box office"
 -Earl Wilson
N. Y. POST

"It's the Martin singing that panics
 'em ... he does a really great job."
 -The Billboard



by that romantic
 song stylist ...

TONY MARTIN

ANGELS NEVER LEAVE HEAVEN
 RCA VICTOR 20-3454 (78 rpm)
 RCA VICTOR 47-2918 (45 rpm)
 MY HEART BEATS FASTER

ONCE AND FOR ALWAYS
 RCA VICTOR 20-3383 (78 rpm)
 IF YOU STUB YOUR TOE
 ON THE MOON

CIRCUS
 RCA VICTOR 20-3488 (78 rpm)
 RCA VICTOR 47-2947 (45 rpm)
 NO NO AND NO

14

45 RPM...
*Easier
 To Load!*

You can hold 10 of the light 7-inch
 Vinylite records in one hand easily!
 No need to touch or mar the music
 grooves. Larger center hole means
 the end of "spindle-seeking"!

TONY MARTIN'S "45" records are
 really loading the turntables ... and
 sound out-of-this-world wonderful!



According to Webster...

Vēr' sa-tile means

Turning with ease from one thing to another; as a man of versatile genius.

but in Music it means

Ray McKINLEY

HIS VOCALS
HIS DRUMS



and

THE MOST VERSATILE BAND IN THE LAND
on RCA VICTOR RECORDS

VOCAL PRODUCTION

SPIRITUAL

MISSOURI WALKIN' PREACHER

I'M NOT TOO SURE OF MY L'AMOUR

LATIN BOOGIE

CREOLE NOVELTY

ARIZAY-ARIZAY

YOU CAME A LONG WAY FROM ST. LOUIS

ROMANTIC BALLAD

TROPICAL RHYTHM

SIMILAU

I WANT TO BE LOVED

PLUS his latest... a Show Tune from the
IRVING BERLIN MUSICAL, MISS LIBERTY

"ONLY FOR AMERICANS"

backed by "EVERY NIGHT IS SATURDAY NIGHT"
RCA VICTOR 20-3507 (78 rpm) · 47-2979 (45 rpm)

Currently
ON TOUR OF THE NATION'S
HOTELS AND BALLROOMS
AND
BOOKED SOLID
thru **NOVEMBER!**

BOOKINGS: GENERAL ARTISTS CORPORATION
DIRECTION: WILLARD ALEXANDER
30 ROCKEFELLER PLAZA
NEW YORK, N. Y.

15 *45 RPM... Distortion-free!*

45 rpm disks have ALL the music recorded in the "quality zone"—all away from the center of the record, where subtle distortion creeps into ordinary recordings.

RAY McKINLEY'S orchestra on 45 rpm is like a McKinley original performance; it's so vividly alive, so completely free from distortion!



"MUSIC BY MARTIN"

FREDDY MARTIN

HIS SINGING SAXOPHONE
AND HIS ORCHESTRA

RCA Victor Records

Currently Getting Big Play Everywhere

"ROSEANNA"

AND

"A SUNDAY OUT IN THE COUNTRY"

RCA VICTOR 20-3484
and on 45 — No. 47-2943



BEST SELLING
ALBUMS BY
FREDDY MARTIN
ON 78 and 45 RPM



CONCERTOS FOR DANCING
P-169
RHYTHMS FROM LATIN
AMERICA
P-213
NUTCRACKER SUITE
P-124

MUSIC DEALERS...
CHECK YOUR STOCK OF
THESE ALL TIME FAVORITES!

- "CONCERTO IN B FLAT MINOR" 20-2083
- "WARSAW CONCERTO" 20-1829
- "BUMBLE BOOGIE" 20-1829
- "PIANO PORTRAITS" 20-2165
- "WHITE CHRISTMAS" 27-946

ORDER FROM YOUR
DISTRIBUTOR

MUSIC DEALERS... See FREDDY MARTIN
WHILE IN FOR THE NAMM CONVENTION
STARLIGHT ROOF — Waldorf-Astoria

17

45 RPM...

The industry goes for it!

Big-name record and instrument manufacturers have joined the swing to 45 rpm! One more sure indication that 45 rpm is going places!

FREDDY MARTIN recordings have a new, amazing reality on "45" disks! Fans are going for them in a big way!



America Acclaims... a great new singing star!

Bill LAWRENCE



...an Immediate Hit on
ARTHUR GODFREY'S Radio and Television Shows

...a Tremendous Success on
THE CHESTERFIELD SUPPER CLUB

...and now!

HEADED FOR
SMASHING RECORD SALES
WITH THESE CURRENT HITS...

LITTLE FISH IN A BIG POND
(from Miss Liberty)

backed by
IF YOU COULD ONLY LEARN TO LOVE ME
(78 rpm) RCA VICTOR 20-3470
(45 rpm) RCA VICTOR 47-2932

ALL YEAR 'ROUND

backed by
I'LL KEEP THE LOVELIGHT BURNING
(In My Heart)
(78 rpm) RCA VICTOR 20-3489
(45 rpm) RCA VICTOR 47-2948

PERSONAL MANAGEMENT: RITCHIE LISELLA • DIRECTION: MUSIC CORP. OF AMERICA • PUBLICITY: GEORGE B. EVANS

16 ^{45 RPM...}
*With the
"Golden Throat!"*

The famous "Golden Throat" tone system—the finest in RCA Victor history—now sounds greater than ever, with the RCA Victor 45 rpm system!

BILL LAWRENCE'S golden voice has more magic than ever before on 45 rpm records.



RCA VICTOR'S GLAMOROUS SINGING STAR



Jane Pickens

Just signed for the starring role in the Musical Version of "THE LITTLE FOXES" opening on Broadway in October

Personal Management: M. GALE

MUSIC CORPORATION OF AMERICA

NATIONAL CONCERT ARTISTS CORPORATION

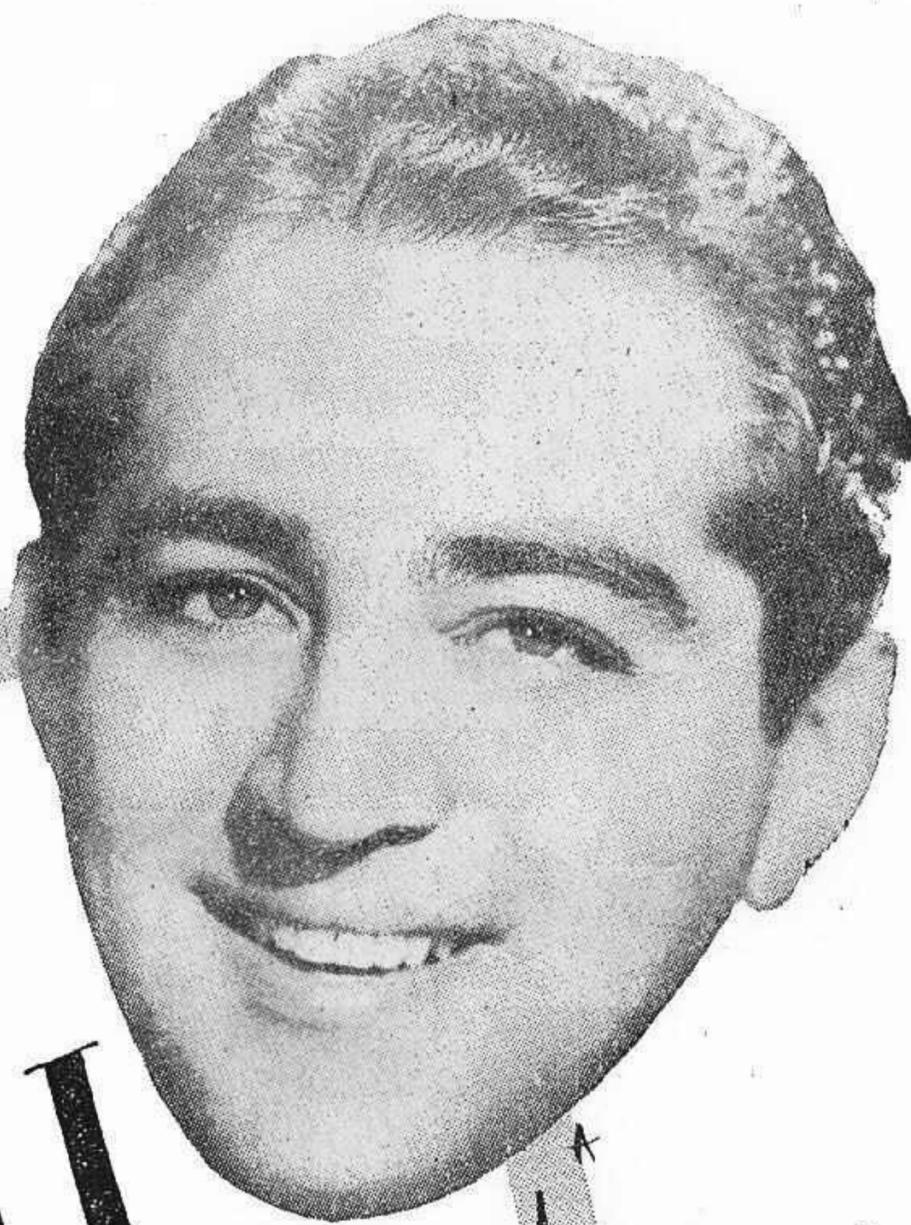
18 ^{45 RPM} Regularly released!

New "45" platters are offered week after week, featuring all the famous RCA Victor hit-makers! Complete RCA Victor 45 rpm catalog now available!

JANE PICKENS is going over bigger and bigger on her regularly released 45 rpm records! Every shade of tone comes out so clear!



Your
Favorite
RCA Victor
Red Seal
Recording
Artist



Robert
MERRILL

BARITONE
Metropolitan
Opera
Company

PERSONAL MANAGEMENT: M. GALE
NATIONAL CONCERT ARTISTS CORPORATION

19

45 RPM...

*Endorsed
by artists!*

Great names in music have seen and heard the "45" system of recorded music—and have "gone overboard" for it—called it the greatest recorded music ever!

ROBERT MERRILL, famous baritone of the "Met," is winning a bigger audience than ever on "45" records! Bob, like all the stars, enthuses over the "45" system!



Latest VICTOR Release

"ARIZONA WALTZ"

No. 20-3496

SPADE COOLEY

the KING

OF WESTERN SWING

America's Largest Western Band

Another SMASH Hit

"DON'T CALL ME SWEETHEART ANYMORE"

RCA-VICTOR No. 20-3496



Now Available
"SQUARE DANCES" ALBUM

RCA-VICTOR NO. P249



20

45 RPM
Ideal for mailing!

"45" records are perfect as gifts—they can be mailed anywhere without fear of breakage! No special packing required!

SPADE COOLEY on "45" records is greater than ever! His country and western songs really come alive! And people everywhere are mailing them as gifts!



AMERICA'S FAVORITE GIRL FOLK SINGER . . .

RCA VICTORS

Rosalie Allen

Riding High With...

"TENNESSEE YODEL POLKA"

and

"SWISS LULLABY"

—Her NEW releases—

"YODELING BIRD"

and

"SQUARE DANCE POLKA"

Personal Representative

JAMES ALLEN

ROSALIE ALLEN HILLBILLY
MUSIC CENTER
146 West 54th St.
New York, N. Y.



Greetings, Music Dealers...

FROM

RCA VICTOR'S PEE WEE KING... "TENNESSEE WALTZ" KING....

AND HIS GOLDEN WEST COWBOYS



"Pee Wee King" Awarded Trophy by Orchestra World
1949—Number One Western Band Leader—1949

CHECK THIS LIST OF PEE WEE KING'S HITS

- | | |
|---|---|
| <input type="checkbox"/> Tennessee Waltz | <input type="checkbox"/> Tennessee Tears |
| <input type="checkbox"/> Waltz of the Alamo | <input type="checkbox"/> Tennessee Polka |
| <input type="checkbox"/> Kentucky Waltz | <input type="checkbox"/> Ten-Gallon Polka |
| <input type="checkbox"/> Nashville Waltz | <input type="checkbox"/> Bull-Fiddle Boogie |
| <input type="checkbox"/> Waltz of Regret | <input type="checkbox"/> Get-Together Polka |

With Vocals by Redd Stewart

2 BIG SQUARE DANCE ALBUMS

RADIO

Broadcasting Daily—WAVE
Television—WAVE-TV
Louisville, Ky.

★
Grand Ole Opry
WSM-NBC 10 years

★
Sunday Down South
WSM-NBC
Gene Autry's Melody Ranch Show
CBS

MOVIES

Monogram Prod.
Johnny Mac Brown
Republic Prod.
Gene Autry Western

PERSONAL APPEARANCES

★
Breaking attendance records

- ★ Buck Lake Ranch
Jacksonville, Fla.
- ★ Owensboro, Ky.
- ★ Warner Theaters—N. Y., Pa., Ohio
- ★ T. D. Kemp Circuit
- ★ Harmony Ranch Park, Cleveland, Ohio

Personal Manager

J. L. FRANK
NASHVILLE, TENNESSEE

6 FAT DUTCHMEN



Consistently
Tops at the
Cash Register

★
RCA VICTOR
RECORDING
ARTISTS

GET THESE LATEST HITS

"FAT MAN'S POLKA" "UPSIDE DOWN POLKA"
"SKAL, SKAL, SKAL" "OUTDOOR WALTZ"

No. 20-3453 and on 45 RPM
48-0053

No. 20-3387

HAROLD LOEFFELMACHER

New Ulm, Minnesota

21 ^{45 RPM} Models for everyone!

RCA Victor offers 7 beautifully styled "45" models! More and more manufacturers are coming out with their "45" cabinet and console designs!

MUSICAL ARTISTRY emerges in all its original brilliance on "45" records! Fans are spinning the best in music on every style and kind of 45 rpm models!



**SHE'S AT THE COPA NOW
AND A HIT!!!**



MINDY

Carson

Sings . . . on RCA Victor 20-3480

"ONE MORE TIME"

and

"TWELVE O'CLOCK"

(and all is well)



**Wonderful Tune!!!
Wonderful Lyrics!!!
Wonderful Rendition!!!**

**The IRVING
FIELDS Trio**

RCA Victor recording of

**THAT WONDERFUL
GIRL OF MINE**

backed by **SCALAWAG**

RCA VICTOR
20-3493 (78 rpm)
47-2959 (45 rpm)



22 ^{45 RPM!!!}
*Last 10
times longer!*

Pure Vinylite non-breakable records and the extra-light pickup on the "45" changer, means far longer life for "45" records! They last 10 times as long as conventional records!
EVERY TYPE OF MUSIC has a brand-new reality on "45" records! And your customers can now enjoy their favorite types of music on records that last 10 times longer!



... Top Notch Talent
 ... Top Notch Tunes
 ... and a Top Notch Label



... add up to

HIT RECORDINGS
 by the
CHEE CHEE
 Girl--

ROSE MURPHY

on **RCA VICTOR**

Here's her current Winners . . .

GIRLS WERE MADE TO TAKE
 CARE OF BOYS
 BUSY LINE
 20-3341

ROSETTA
 GEE I WONDER WHAT THE
 MATTER CAN BE
 20-3409

HONEYSUCKLE ROSE
 YOU WERE MEAN'T FOR ME
 20-0028

RCA VICTOR'S
 MASTER
 OF
 MUSICAL
 COMEDY
 MONEY-
 MAKERS..

AL GOODMAN

and his Orchestra



From the current smash hits
 on B'way on RCA Victor Blue-
 bird non-breakable records.

BN-3 SOUTH PACIFIC ALBUM
 BN-4 MISS LIBERTY ALBUM

NOW

Let's Summarize

ON **45**

23 ^{45 RPM}
 Portable!

The basic player unit is small and light . . . easy to move it to any room in the house! Model 9EY3 is completely portable, has carrying case!
GREAT RCA VICTOR ARTISTS are scoring new and greater successes on "45" records! Enjoy them wherever you go . . . on a portable "45" player!



1 Sounds Better!

First completely distortion-free tone in the history of recorded music! Virtually no surface noise. Famous exclusive "Golden Throat" tone system! Nothing ever like it!

2 Plays Easier!

Just one touch of a button plays 10 sides automatically — on the world's fastest changer! Easier to load—no more "spindle-seeking"! One hand does it!

3 Costs Less!

Only 95¢* for the new Red Seal records, others only 65¢*. Plug-in player for present sets only \$24.95*. 6 other table and console models suit every purse!

4 The Music You Want!

You select only "the music you want, when you want it" on 45 rpm! Stack up the 10 sides you want, in the order you want them! The choice is strictly yours!

5 New Store Fixture!

In production now to aid sales of the Victrola "45" system are: A big new combination demonstrator, display and record stocker, and 2 new traffic-stopping display stands!

6 Uses Minimum Space!

Crowded apartments and small rooms can accommodate the compact 45 rpm system with ease! A whole record library goes on a bookshelf! They've even got 45 rpm in trains, planes, submarines!

7 Sales-Aid Movie for Musicaides!

The Victrola "45" record and player selling story is unforgettablely dramatized in a new training film, "Your Surest Selling Job"! Ask your distributor to screen it for you and your sales personnel!

8 World's Fastest Changer!

There are only brief seconds between records on the Victrola "45" changer! It's smooth, silent, speedy!

9 Trouble-Free!

The amazingly simple, sturdy 45 rpm changer has far fewer parts than conventional changers — it stays out of trouble! Never any "cycle" difficulties!

10 Virtually No Surface Noise!

The "45" extra-light Silent Sapphire pick-up and pure Vinylite records add up to virtually NO "needle chatter." Turn the volume down to zero and prove it!

11 The Market Is Growing!

The attractions of the 45 rpm system are creating brand-new player owners! . . . besides causing 78 rpm owners to add the finer, more economical system to their equipment!

12 Made for Each Other!

The Victrola "45" player and records were designed together, to work together! Only RCA Victor could do it—because only RCA Victor makes both records and instruments!

13 Non-Breakable!

Pure Vinylite "45" records stand up to handling, moving, mailing—they're non-breakable!

14 Easier To Load!

You can hold 10 of the light 7-inch Vinylite records in one hand easily! No need to touch or mar the music grooves. Larger center hole means the end of "spindle-seeking"!

15 Distortion-Free!

45 rpm disks have ALL the music recorded in the "quality zone"—all away from the center of the record, where subtle distortion creeps into ordinary recordings.

16 Golden Throat!

The famous "Golden Throat" tone system—the finest in RCA Victor history—now sounds greater than ever with the RCA Victor 45 rpm system!

17 The Industry Goes for It!

Big-name record and instrument manufacturers have joined the swing to 45 rpm! One more sure indication that 45 rpm is going places!

18 Regularly Released!

New "45" platters are offered week after week, featuring all the famous RCA Victor hit-makers! Complete new RCA Victor 45 rpm catalog now available!

19 Endorsed by Artists!

Great names in music have seen and heard the "45" system of recorded music and have "gone overboard" for it—called it the greatest recorded music ever!

20 Ideal for Mailing!

"45" records are perfect as gifts—they can be mailed anywhere without fear of breakage! No special packing required!

21 Models for Everyone!

RCA Victor offers 7 beautifully styled "45" models! More and more manufacturers are coming out with their "45" cabinet and console designs!

22 Lasts 10 Times Longer!

Pure Vinylite non-breakable records and the extra-light pick-up on the "45" changer mean far longer life for "45" records! They last 10 times as long as conventional records!

23 Portable!

The basic player unit is small and light . . . easy to move it to any room in the house! Model 9EY3 is completely portable, has carrying case!

*All prices subject to change without notice, and record prices do not include Federal Excise or local taxes. "Victrola" T. M. Reg. U. S. Pat. Off.

The stars who
make the hits are on

RCA Victor Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



The Billboard

NAMM CONVENTION SECTION

• July 30, 1949

TABLE OF CONTENTS

<u>Feature</u>	<u>Page</u>
The Music Industry—July, 1949 (Editorial).....	27
The Hot Dog Story (A Fable for the Record Industry)....	30
Analysis of the Hot Dog Story:	
A Good Product Makes for a Good Market.....	32
Consistent, Intelligent Promotion Pays Off.....	32
A Little Knowledge Is a Dangerous Thing.....	33
Your Business Is What You Make It.....	33
NAMM Convention Program.....	34
NAMM Convention Exhibitors.....	36
The Billboard Music Popularity Charts:	
Honor Roll of Hits.....	40
Best Selling Sheet Music.....	42
England's Top Twenty.....	42
Records Most Played by Disk Jockeys.....	43
Songs With Most Vocal and Instrumental Plugs in Key Areas (RH System).....	43
Songs With Greatest Radio Audiences (ACI).....	43
Best Selling Popular Retail Records.....	44
Best Selling Children's Records.....	46
Best Selling Records by Classical Artists.....	46
Best Selling Record Albums by Classical Artists.....	46
Best Selling Popular Record Albums.....	46
Most Played Juke Box Records.....	47
Most Played Juke Box Folk (Country and Western) Rec- ords	48
Folk Talent and Tunes.....	48
Best Selling Retail Folk (Country and Western) Records	50
Advance Folk (Country and Western) Record Releases..	50
Best Selling Retail Rhythm and Blues Records.....	51
Most Played Juke Box Rhythm and Blues Records.....	51
Advance Rhythm and Blues Record Releases.....	51
The Billboard Picks.....	52
The Disk Jockeys Pick.....	52
The Retailers Pick.....	52
The Operators Pick.....	52
Record Reviews.....	56
Advance Record Releases	61
Album Reviews	62
The Honor Roll of Popular Songwriters	63
The Billboard Retail Record Survey:	
Part I: Dealer Section—	
Introduction	65
1. Record Companies Providing Best All-Around Serv- ice	66
2. Record Companies Providing Best and Fastest Serv- ice	67
3. Record Companies Which Have the Most Helpful Salesmen	67
4. How Dealers Order Current Hit Pop Records.....	68
5. How Many Stores Carry LP Records.....	69

<u>Feature</u>	<u>Page</u>
6. How LP Records Are Selling in Stores.....	69
7. How Many Stores Carry 45 RPM Records.....	69
8. How 45 RPM Records Are Selling in Stores.....	69
9. Have Dealers Reduced Record Inventory Since Jan- uary 1, 1949.....	70
10. How Dealer Record Inventories Stand at Present... ..	70
11. Methods Used by Dealers to Reduce Record Inven- tory	70
12. Proportions of Dealer Ad Budgets Applied to "Close Outs"; 45's; 78's; LP's.....	71
13. Advertising Media Used.....	71
14. Sources of Information Used as Buying Guide for Records	71
15. Who Does the Record Buying in Retail Stores?.....	71
16. Do Record Buyers Also Buy Radio, Phonograph and Television Sets?	71
Part II: Distributor Section—	
Introduction	72
1. Credit Situation Among Dealers.....	73
2. Distributor Opinions on Dealer Record Inventories..	73
3. How Often Distributor Salesmen Call on Dealers in Metropolitan Areas.....	73
4. How Often Distributor Salesmen Call on Dealers in Rural Areas.....	73
5. Are Dealers Demanding Too Much Service?.....	74
6. Manufacturers' Lines Recently Added by Distribu- tors	74
7. Manufacturers' Lines Recently Dropped by Distribu- tors	74
The Billboard Semi-Annual Retail Records' Sales Summary:	
Top Popular Retail Record Sellers.....	79
Top Selling Popular Artists Over Retail Counters.....	81
Company Labels on Popular Retail Records.....	85
Top Folk Retail Record Sellers	87
Top Selling Folk Artists Over Retail Counters	88
Company Labels on Top Selling Folk Records.....	90
Rhythm and Blues Retail Top Record Sellers.....	93
Top Selling Rhythm and Blues Artists Over Retail Counters	94
Top Selling Company Labels on Rhythm and Blues Rec- ords Over Retail Counters.....	96
Top Selling Popular Record Albums.....	98
Company Labels With Top Selling Popular Record Al- bums	99
Top Selling Classical Artists on Single Records Over Retail Counters.....	101
Top Selling Classical Single Records Over Retail Counters	102
Top Selling Classical Record Albums Over Retail Counters	103
Top Children's Record Sellers.....	104
Company Labels With Best Selling Children's Records...105	

Greetings, Dealers— AT YOUR NATIONAL CONVENTION!!!

from
Guy Lombardo
and His Royal Canadians

WHILE IN NEW YORK ...

... DROP IN
WITH YOUR GUESTS
at the
Starlight Roof
OF THE
WALDORF-ASTORIA



*"The Sweetest Music
this side of Heaven"*

Current

DECCA

Releases ...

(DECCA 24661)

**THERE'S SOMETHING
ABOUT PAREE**

backed by

SAN

(DECCA 24669)

FRANKIE AND JOHNNY

backed by

ONE FOR MY BABY

(And One More for the Road)

(DECCA 24689)

DREAMY OLD NEW ENGLAND HOME

backed by

COQUETTE

The Music Industry

—July, 1949

THE 48th annual Music Industry Trade Show and Convention, sponsored by the National Association of Music Merchants, brings together all the facets of the music industry at a moment of development and change.

For some, the time is one of fear and doubt. For others, the period is full of challenge and promise. For some, stagnation and slow sales. For others, the present moment is one of adaptation to a business which in some ways is changing. But the change is an evolutionary one, and those who are able and competent will survive.

Let's not be corny, nor too optimistic, nor excessively pessimistic. Let's remember, however, that music is the basic entertainment form. No technological change can hurt it for very long, and technological change will in the long run produce a better product for the consumer, who in the final analysis is going to spend more for a superior product.

Bogies, Problems

A number of bogies harass the manufacturer, distributor, music publisher and dealer: Slow sheet music sales, a declining disk market, the impact of new record speeds, the integration of television into the music picture as the coaxial cable and network programming and kinescoping carry the new medium into new markets.

These situations pose a variety of problems for the music business. One of these is public relations. Now, more than ever, it is necessary that the consumer's fear of obsolescence be dissipated. It is important that the buyer be made to realize that his fear on this score is more apparent than real, whether the matter in question be records or TV. It is important, too, that this public relations and promotion job be taken up by all segments of the industry, ranging from major manufacturers to dealers. All segments of the industry, thru sheer necessity, must re-evaluate their promotional methods, carefully examine all pertinent advertising media and plan intelligent campaigns designed to raise the music business to a higher prosperity

level. In the best of times, such a procedure is good sense. In times of slack sales, or when for one reason or another public confusion increases, such procedure is mandatory.

In order to lend this promotional drive ballast, in order that all progressive elements of the music business might be enabled to push to a peak of prosperity, it is necessary that bickering elements of the industry drop their feuds and do some constructive planning. We refer specifically to the record situation. We've examined it time on end, and at this point there's nothing as pertinent as stating that, for the good of the business, all companies had better accept the fact that the industry is now a three-speed one, and that as soon as companies make material available on all three speeds the public mind will become clarified and will be able to decide what it wants. Between the time we go to press and the time you read this, it is possible that a blueprint for accepting the fait accompli—the fact that three speeds are here—will have been drawn up. We hope so. It seems a matter of prestige and personalities at the time of writing. Quick action is needed, for with such action the outlook for fall business would be measurably brightened.

This trade show, we understand, is the first "normal" one since 1940. The times, of course, are anything but normal. Some shadow overlays the sunshine—but for those with the proper amount of moxie, merchandising know-how, courage, for those who thrill to a business whose changing aspects demand the utmost in business acumen, the outlook is good. For the individual in the music business, the question is: Are you with it?

PAUL ACKERMAN

Music Editor

THE MUSIC STAFF:

NEW YORK

Hal Webman
Jerry Wexler
Bill Simon
Joe Martin
June Bundy

CHICAGO

Johnny Sippel
Cy Wagner

HOLLYWOOD

Lee Zito
Al Fischler

WASHINGTON

Ben Atlas

CINCINNATI

Bill Sachs
Bob Doecker

Greetings and Thanks...

from

EDDY ARNOLD

the TENNESSEE PLOWBOY...

PERSONAL APPEARANCES

	GROSSES
FORT WORTH, TEXAS	\$8,323
DALLAS, TEXAS	6,245
OKLAHOMA CITY, OKLA.....	7,612
WASHINGTON, D. C.....	9,280
PALACE THEATRE, JACKSONVILLE, FLA.....	6,120
PALACE THEATRE, TAMPA, FLA.....	4,278
NORFOLK, VA.....	7,330
ROANOKE THEATRE, ROANOKE, VA.....	2,555
RICHMOND, VA.....	3,923
RALEIGH, N. C.....	2,730
LITTLE ROCK, ARK.....	4,309
MONROE, LA.....	1,881
ROXY THEATRE	

ATLANTA, GA. (one week) Over . . 13,000

All except WASHINGTON date at \$1.00 top price

BREAKING RECORDS COAST TO COAST

AND NOW ON THE SCREEN

EDDY ARNOLD

**SOON TO BE SEEN
STARRING IN THESE TWO
COLUMBIA PICTURES**

**"HOEDOWN"
and
"FEUDIN' RHYTHM"**

Producer COLBERT CLARK

Director RAY NAZARRO .

"HOEDOWN"

Director EDWARD BERNDS .

"FEUDIN' RHYTHM"

**WATCH FOR THEM! EDDY SINGS
YOUR FAVORITE MELODIES!
COMING SOON TO YOUR
FAVORITE THEATER!**

Exclusive Management

WESTERN UNION

JOSEPH L. MOAN
PRESIDENT

SYMBOLS

DK - Day Letter

NL - Night Letter

LC - Deferred Cable

NY - Cable Night Letter

Sho - Radiogram

The following shows the date time of telegrams and day letters in STANDARD TIME at point of origin. Time of receipt in STANDARD TIME at point of destination.

LB153 0A907

P.LGA258 LONG NL PD=LAS VEGAS NEV MAY 25 1949

TOM PARKER=

HOLLYWOOD KNICKERBOCKER HOTEL HOLLYWOOD CALIF=

MY SINCERE THANKS AND CONGRATULATIONS TO YOUR TENNESSEE PLOWBOY, EDDY ARNOLD. DURING HIS ENTIRE ENGAGEMENT AT THE HOTEL EL RANCHO VEGAS HE SANG HIS BEAUTIFUL AMERICAN FOLK SONGS TO A TOP CAPACITY HOUSE HE HAS PROVEN A NEW THEORY IN OUR ENTERTAINMENT POLICY THAT HIS FOLK SONGS ARE VERY MUCH ACCEPTED BY THE LAS VEGAS PUBLIC AS ENTERTAINMENT. HIS PRESENTATION IS SINCERE AND HUMBLE AND THROUGH THIS YEAR HE HAS PROVEN OUR BEST FIND AND HAS DONE TOP CAPACITY BUSINESS. MY SINCERE THANKS AND MAY HOTEL EL RANCHO VEGAS SOON HAVE THE PLEASURE OF A RETURN ENGAGEMENT. SINCERELY=

BERNARD H VAN DER STEEN HOTEL EL RANCHO VEGAS
LAS VEGAS NEVADA=

THIS COMPANY WILL APPRECIATE SYMPATHY FROM ITS PATRONS CONCERNING THE NEWS.

Exclusive RCA VICTOR
RECORDING ARTIST

AND HIS GUITAR

RADIO GUEST APPEARANCES

- RCA VICTOR SHOW ...
- SPIKE JONES SHOW (3 times) ...
- PAUL WHITEMAN SHOW ...
- DON McNEILL'S BREAKFAST CLUB ...
- WE THE PEOPLE ...
- COMMAND PERFORMANCE ...
- LUNCHEON AT SARDI'S ...
- WESTERN HIT REVIEW ...
- PRINCE ALBERT ...
- GRAND OLE OPRY — NBC ...

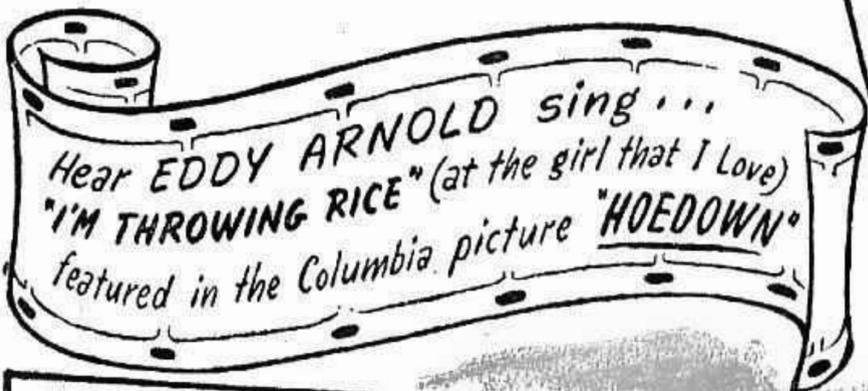
FEATURED... this month's release

"MARCH of TIME"

RADIO
CURRENTLY SINGING STAR
CHECKERBOARD
JAMBOREE

MUTUAL NETWORK—PURINA MILLS
(Monday thru Friday)

BROWN RADIO PRODUCTIONS
Nashville, Tennessee



affiliated

HILL and RANGE SONGS Inc.
BEVERLY HILLS, CALIFORNIA



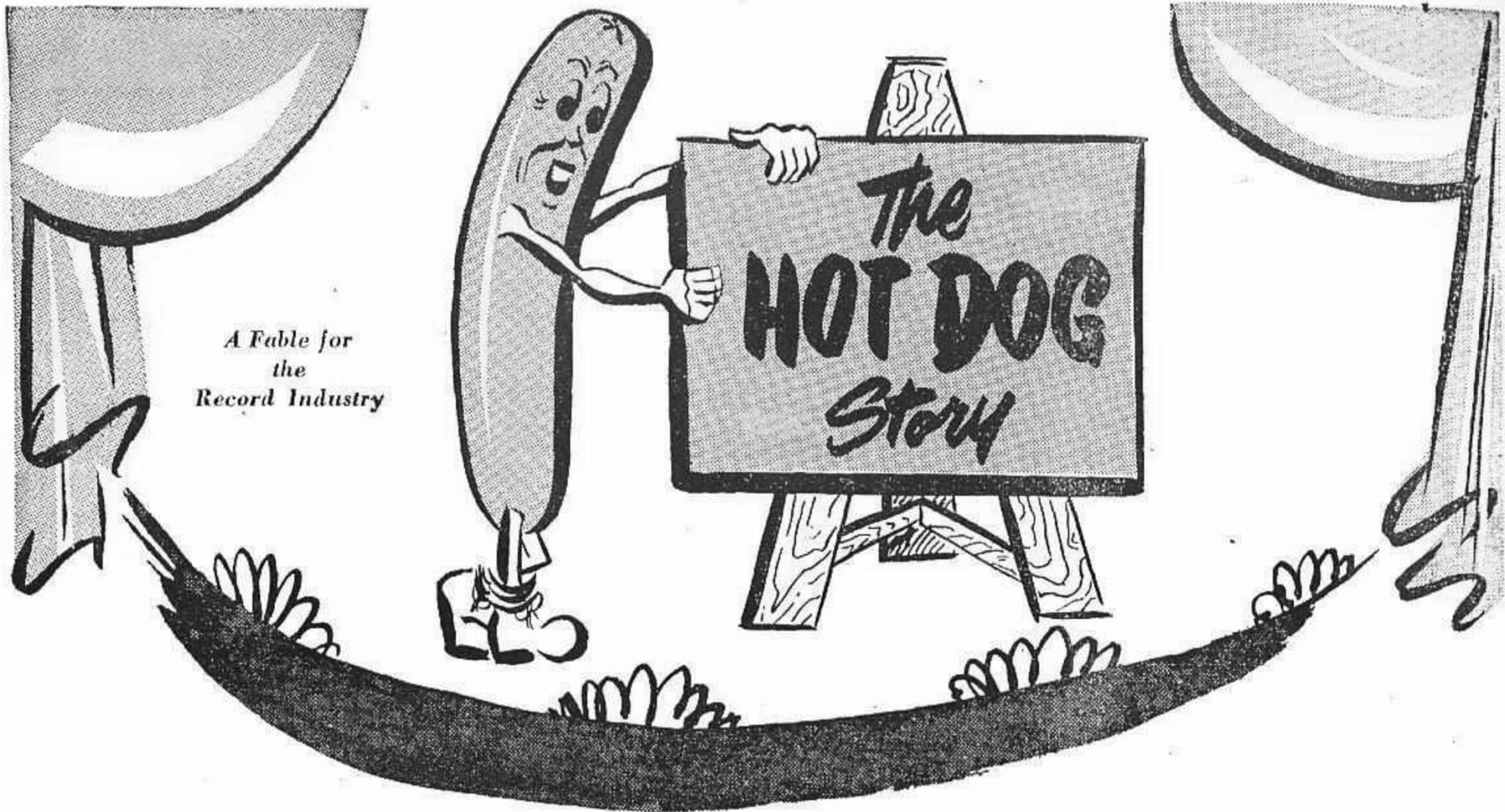
EDDY ARNOLD'S
New RCA VICTOR Release
"I'M THROWING RICE"
(AT THE GIRL THAT I LOVE)
"SHOW ME THE WAY"
(BACK TO YOUR HEART)

78 R.P.M. No. 21-0083 — 45 R.P.M. No. 48-0080



Now Available
at your RCA
VICTOR RECORD
DEALER

THOMAS A. PARKER • Box 417 • MADISON, TENN.



A Fable for
the
Record Industry



A

MAN lived by the side of the road
and sold hot dogs.

He was hard of hearing so he had
no radio.

He had trouble with his eyes so he
read no newspapers.

But he sold good hot dogs.



H

E PUT up signs on the highway telling
how good they were.

He stood by the side of the road and
cried: "Buy a hot dog, Mister."

And people bought.

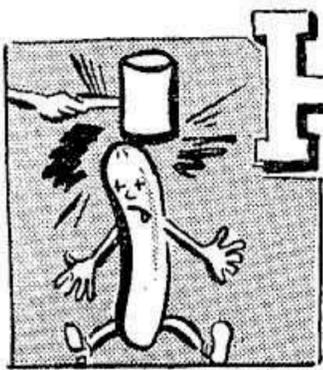
He increased his meat and bun orders.

He bought a bigger stove to take care
of his trade.

He got his sons home from college to
help him.

But then something happened...





H

IS SON said, "Father, haven't you been listening to the radio?

There's a big depression on.
The European situation is terrible.
The Domestic situation is worse."
Whereupon the father thought, "Well,
my son's been to college,
He reads the papers and listens to
the radio, and he ought to know."

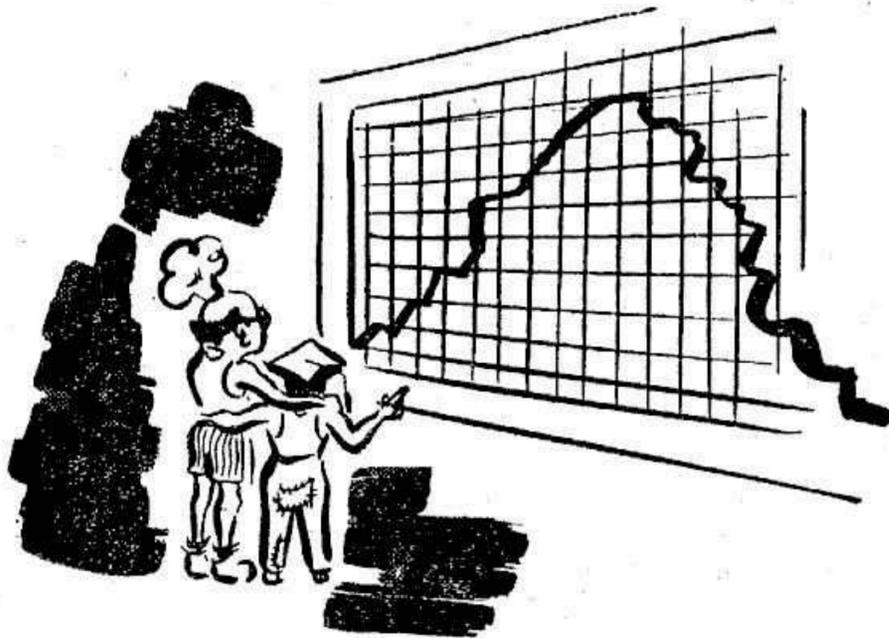


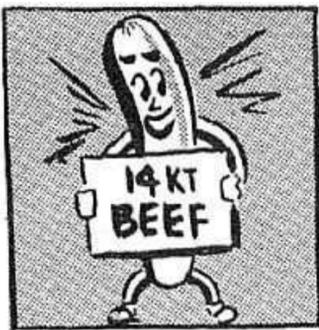
S

SO THE father cut down on his meat
and bun orders,
Took down his advertising signs,
And no longer bothered to stand out
on the highway and sell.
And his hot dog sales fell almost
overnight.
"You're right, son", the father said
to the boy,
"We certainly are in the middle of a
great depression."



Reprinted from
THE REPORTER
OF DIRECT MAIL ADVERTISING





A man lived by the side of the road and sold hot dogs. He was hard of hearing so he had no radio. He had trouble with his eyes so he read no newspapers. But he sold good hot dogs.

A Good Product Makes for a Good Market

THIS was a truism in the early days of the record business when recordings were made accoustically. A top notch waxing of Enrico Caruso, Amelita Galli Curci, John Steel, John MacCormack, or any of the early recording artists, moved merchandise. Tho the industry has had its ups and downs since those days of manual, non-electronic players, the essential truth has persisted: Given a good artist, a good tune and the best possible mechanical reproduction, you have the makings of a hit. Generally, all elements must be combined in the record. That is, it is not enough to have a good tune. Nor is it sufficient to have a good artist; nor is it sufficient to have good orchestral backing. The combination makes the hit. And that holds true today just as it did back in the days when the singer bellowed into the mike. And the proof of this truism is not hard to find. Just take a quick looksee, and in these allegedly dark days of 33, 45 and 78 you'll find that a good product still sells.

There's RCA Victor's "Riders in the Sky," etched by Vaughn Monroe. A disk that once again proved that a happy marriage of talent, tune and artist hits the jackpot.

The examples are numerous. Columbia's "Kiss Me, Kate" and "South Pacific" etchings, made with the original casts of the Broadway shows, have been a bright spot in an unusually dull selling season—and they're selling both on LP and 78. There's Capitol's "Baby, It's Cold Outside," waxed by Johnny Mercer and Margaret Whiting. There's Decca's "Again," cut by Gordon Jenkins, and RCA Victor's "Some Enchanted Evening," etched by Perry Como. And many others.

All of which is sufficient proof, if proof were needed, that the product's the thing. And in records there's nothing as potent as a tender ballad, a fetching novelty or a good tune of any category, to make a man open his purse. Nothing stops this process. Not even TV.



He put up signs on the highway telling how good they were. He stood by the side of the road and cried: "Buy a hot dog, Mister." And people bought. He increased his meal and bun orders. He bought a bigger stove to take care of his trade. He got his sons home from college to help him. But then something happened . . .

Consistent, Intelligent Promotion Pays Off

BUT . . . as true as is the foregoing, it is just as true that one catalytic agent is necessary to spark and set off the consumer demand. The seller of hot dogs really went to town when he put up signs along the highway telling how good were his wares. He burgeoned even more when he stood by the side of the road and in language loud and persuasive urged the passersby to partake of a product which, he assured them, was tops in its class.

So it is with records. You're dead, as they say, if you lack the basic material—the talent and tunes. But given those ingredients, and a good distributor set-up, you're in business In A Big Way if you give your product a promotional push. Time was when a man could build a fine mousetrap and everybody would beat a path to his door. Time was when a man made a good record and everybody bought it. Now is the time when everybody buys it IF: the manufacturer and dealer use promotional savvy via black and white advertising, via time and space on the kilocycles, direct mail, appeals to special customer listings, smart window displays, clever merchandising tactics, disk jockey aid, etc.

There's no end to ingenuity in this matter, and a gander at the tabulation of

Questions 11, 12 and 13 will indicate how many dealers are using their gray matter to clear their inventories and make a buck on hot pops. There's the man who specializes in grab bag sales; another who wraps up a "Peek-a-Boo Package"—five for a dollar, no peeking, no refunds. There's the man who makes up albums by various artists and includes a slow seller as well as a best seller. He says he moves stock very well this way. Then there's the chap who tells his good customers to take home recommended records and return them after two days in the event they don't like them. He says they generally keep the records. Then, of course, there's the record bonus club idea, and disk giveaways on air shows, and the man who knows his customers' wishes so well that he can phone them to tell them what new stock he has and what they will like. He says he sells records this way. Just take a look at answers to Questions 11, 12 and 13 and you'll see what promotion devices are used to hike sales in a dull season—that is, dull for those who are too dull promotionally.

All this, of course, has a meaning for the manufacturer as well as the dealer. Whether a disk "will happen" or whether it will die will depend in a large measure upon the aggressiveness and imagination of the man-

ufacturer—he it is who must plan and execute the disk jockey promotion; the space and time campaigns; the tie-ups with publisher promotions; the co-op advertising deals; dealer merchandising aids, etc.

The listing of tunes sparked by promotion is a long one. But if evidence were needed there's Tommy Dorsey's RCA etching of "Until," pushed upwards via disk jockey promotion; and "Again," the Robbins

tune which debuted in a film, but remained dormant until London Records cut it, and together with Robbins gave it a six-month ride, leading to the Mel Torme, Gordon Jenkins and Vic Damone disks. And for smart publisher promotion there's Laurel Music's exploitation of "Far Away Places" via a tie-up with a major airline. There are many other examples, but these are proof of the efficacy of promotional methods.

A Little Knowledge Is a Dangerous Thing

ALEXANDER POPE pointed out this remarkable fact in the 18th Century. He did it in rhyme. A dear friend of ours, whose business was hot dogs rather than poetry, learned the same thing in the 20th Century. It seems he had been listening to rumors. There was, some said, a big depression and he had better be careful. Apparently, too, there was a European situation, which is always bad. Also to be considered was the domestic situation, which it seems is rarely good and generally seems scheduled to become worse.

Later on in this century, in fact, just the other day, more people seemed determined that they too would find that depression. If the hot dog vendor could do it, why couldn't a record manufacturer or a dealer or a distributor?

Not such a tough job—particularly with all those stories in the papers about LP and 45, and how they would confuse the customer so that record-wise he would be impotent. So they first blamed it on Columbia. Then they blamed it on RCA. Meanwhile,

the dealers, with their ear to the ground, picked up the aggravating clinkers and discordant notes of the disk business.

"Gotta get careful," they said. "Take down our signs. . . . Pull our advertising off the air. . . . Pull in our horns. . . . Buy less. . . . Don't listen to those record salesmen. . . . We certainly are in the middle of a depression, and in the good old summertime, too."

And this brings us quite up to date. For The Billboard survey of record dealers indicated that an increasing number of dealers—just like the hot dog man—are pulling in their horns. Here are some quotes on what dealers are doing:

"Cut down standing orders."

"Conservative buying."

"Reduced quantity of buying, both in selections and amount."

"Careful buying."

"Careful orders."

"Say no to salesmen with hot tips."

"Less quantity buying."

The moral of it all? . . . YOUR BUSINESS IS WHAT YOU MAKE IT.

Your Business Is What You Make It...

THE times, we think, are rough, but not necessarily out of joint. We think many dealers, distributors and manufacturers need to be shocked out of their timidity, their passiveness, their tendency to accept a defeatist attitude. To accept the latter is to court disaster. On the other hand, to gear your business psychology to the changing industry and the new advances in records and players, is to hitch your wagon to a star.

It's important that the industry face squarely up to facts—chief of which is that three speeds are here. Virtually all important phonograph manufacturers have accepted this; it's time the record manufacturers accepted it, and it's time for the dealers to get behind the ball and pitch all speeds

without giving any preferential treatment to either. As The Billboard has maintained before, three speeds are here for the foreseeable future, and whether the industry returns to two or one will depend upon how quickly the public makes up its mind. The sooner it makes up its mind, the better—and the public will make up its mind most rapidly when manufacturers make available material on all three speeds. To delay the process is to delay the return of a prosperous disk industry. The immediate months ahead are vital for those who want to avoid the fate of our friend who sold hot dogs. It's necessary that as the months go by, continued progress is made in the direction of making every home old-fashioned which cannot play the new speed disks.



His son said, "Father, haven't you been listening to the radio? There's a big depression on. The European situation is terrible. The Domestic situation is worse." Whereupon the father thought, "Well, my son's been to college. He reads the papers and listens to the radio, and he ought to know."



So the father cut down on his meal and bun orders, Took down his advertising signs, And no longer bothered to stand out on the highway to sell. And his hot dog sales fell almost overnight. "You're right, son," the father said to the boy, "We certainly are in the middle of a great depression."

Music Industry Trade Show and Convention

Hotel New Yorker and Manhattan Center, New York City
July 25, 26, 27, 28

CONSOLIDATED PROGRAM

Sunday, July 24
10:00 a.m.—Registration (Ballroom Foyer, second floor)
2:00 p.m.—NAMM Board of Directors Meeting (Parlor A, third floor)

Monday, July 25
9:00 a.m.—Exhibits open
10:30 a.m.—Press conference (North Ballroom, second floor)
12 noon—Opening luncheon (Grand Ballroom, second floor)
Hugh W. Randall and Albert P. Stewart, speakers
3:30 p.m.—Ladies Annual Tea and Entertainment (North Ballroom, second floor)
6:00 p.m.—Exhibits close

Tuesday, July 26
9:00 a.m.—Exhibits open
9:30 a.m.—Management Forum (Grand Ballroom, second floor)
11:00 a.m.—Marketing Forum (Grand Ballroom, second floor)
11:30 a.m.—Instrument Repair Workshop (North Ballroom, second floor)
6:00 p.m.—Exhibits close

Wednesday, July 27
10:00 a.m.—NAMM Annual Business Meeting (Grand Ballroom, second floor)
1:00 p.m.—Exhibits open
9:00 p.m.—Exhibits close

Thursday, July 28
9:00 a.m.—Exhibits open
9:30 a.m.—Merchandising Forum (Grand Ballroom, second floor)
11:00 a.m.—Record and Television Forum (Grand Ballroom, second floor)
12 noon—NAMM Board of Directors Meeting (Panel Room, third floor)
5:00 p.m.—Exhibits close
7:00 p.m.—Music Industry Banquet (Grand Ballroom, the Waldorf Astoria)

CONVENTION HIGHLIGHTS

Opening Luncheon
Monday—12 noon Grand Ballroom
Convention Opening Ceremonies
President's Annual Message
Albert P. Stewart, Director
Musical Organizations, Purdue University
Guest Speaker
"Music and Happiness"

Music Industry Banquet
Thursday—7 p.m. Grand Ballroom
The Waldorf Astoria
Presentation of New Officers and Directors
All-Star Musical Revue
Dancing—Music by Ray Watson Orchestra
A special cocktail lounge will be available in the East Foyer of the Grand Ballroom

MANUFACTURER EVENTS

Sunday, July 24
4:00 p.m.—Harmony Company Distributors Cocktail Party (North Ballroom, second floor)

Tuesday, July 26
3:00 p.m.—C. G. Conn, Ltd., Dealers' Meeting (North Ballroom, second floor)
4:00 p.m.—Monroe Sander Corporation Cocktail Party (Panel Room, third floor)
6:00 p.m.—Magnavox Company Cocktail Party (Grand Ballroom, second floor)
6:30 p.m.—Steinway & Sons Dinner (Hotel Pierre)

Wednesday, July 27
2:15 p.m.—Allen B. DuMont Laboratories, Inc. Tour of new television receiver manufacturing plant, East Paterson, N. J.

Special Allied Events

Sunday, July 24
2:00 p.m.—National Association of Musical Merchandise Wholesalers—Executive Committee (Parlor B, third floor)
6:00 p.m.—National Association of Musical Merchandise Wholesalers—Annual Meeting, Dinner (Panel Room, third floor)
8:00 p.m.—National Piano Travelers Association—Annual Board Meeting (Parlor A, third floor)

Monday, July 25
6:30 p.m.—National Piano Travelers Annual Jamboree (Grand Ballroom, second floor)

Tuesday, July 26
2:00 p.m.—Trade Practice Committee—Annual Meeting (Parlor A, third floor)

Wednesday, July 27

8:00 a.m.—National Association of Musical Merchandise Wholesalers—Salesmen's Breakfast (Panel Room, third floor)
9:00 a.m.—National Association of Band Instrument Manufacturers—Board of Directors Meeting (Parlor A, third floor)
9:30 a.m.—National Association of Musical Merchandise Manufacturers—Annual Meeting (Parlor B, third floor)

BUSINESS FORUM

Tuesday, July 26—9:30-11:00

Management Forum

Chairman: Ray S. Erlandson,
NAMM Vice-President

1. Retailer's Role in the Nation's Capitol
Rowland W. Jones Jr., President, American Retail Federation, Washington. Mr. Jones reviews the Washington scene with special emphasis on legislative action.
2. Merchandise Planning, Buying and Control.
T. Dart Ellsworth, Editor, Journal of Retailing, Staff Member, New York University School of Retailing, New York City. Mr. Ellsworth discusses merchandise control systems, setting up merchandising budgets, and stock sales ratios.
3. Good Employees, a Program, Incentive—Road to Profit.
Clarence M. Pettit, Manager, Piano Department, R. H. Macy & Company, New York City. Mr. Pettit outlines a yardstick for selecting music store personnel, describes employee advancement programs and incentives which attract new employees.

Marketing Forum

Tuesday, July 26—11:00-12:30

Chairman: Harry E. Callaway,
NAMM Director

1. Is Your Sales Force Producing?
Ver Lynn Sprague, Merchandise Consultant to Motorola, Inc., Chicago. Mr. Sprague outlines the importance of sales preparation, follow-through, and presentation by salesmen.
2. AMC Working in Your Store.
Paul A. Schuette, Director, Ludwig College of Music, St. Louis. Mr. Schuette tells of a successful program for building better music facilities and increasing music store business thru AMC information and materials. William Howard Beasley, President, Whittle Music Company, Dallas. Mr. Beasley, Past-President, NAMM, discusses features of the program used by Dallas dealers to build interest in music.
3. Making Advertising Dollars Pay.
Donald W. Hobart, Research Director, Curtiss Publishing Company, Philadelphia. Mr. Hobart emphasizes the importance of advertising in relation to the merchandising and promoting of musical instruments.

Merchandising Forum

Thursday, July 28—9:30-11:00

Chairman: Joseph C. Selig

1. Selling Music to the Home.
Richard A. Hoefer, Publisher, House Beautiful Magazine, New York City. Mr. Hoefer reviews the August issue of House Beautiful, first national magazine to devote an entire issue to music.
2. AMC at Work for You.
E. R. McDuff, President, Grinnell Bros., Detroit. Mr. McDuff reviews the current American Music Conference activities.
3. Working at the Grass Roots.
Forrest L. McAllister, AMC Director of Research, Chicago. Mr. McAllister tells how AMC work is carried on in the field.
4. Door-to-Door Selling.
Earl Lifshy, Managing Editor, Retailing Daily, New York City. Mr. Lifshy tells how "door-to-door" selling can be adapted to the music business.

Records and Television Forum

Thursday, July 28—11:00-12:30

Chairman: Ted Korten, NAMM Director

1. Dual Market in Television.
John W. Craig, Vice-President and General Manager, Crosley Division, AVCO, Cincinnati. Mr. Craig discusses the markets for both console and table TV sets.
2. Evolution in Records.
J. B. Elliott, Vice-President in charge of Consumer Products, RCA Victor Division, Camden, N. J.
Edward Wallerstein, President, Columbia Records, Inc., Bridgeport, Conn. These two authorities will discuss the record business and its problems in an objective manner, stressing the consumers' attitude and reception of the varied speeds.

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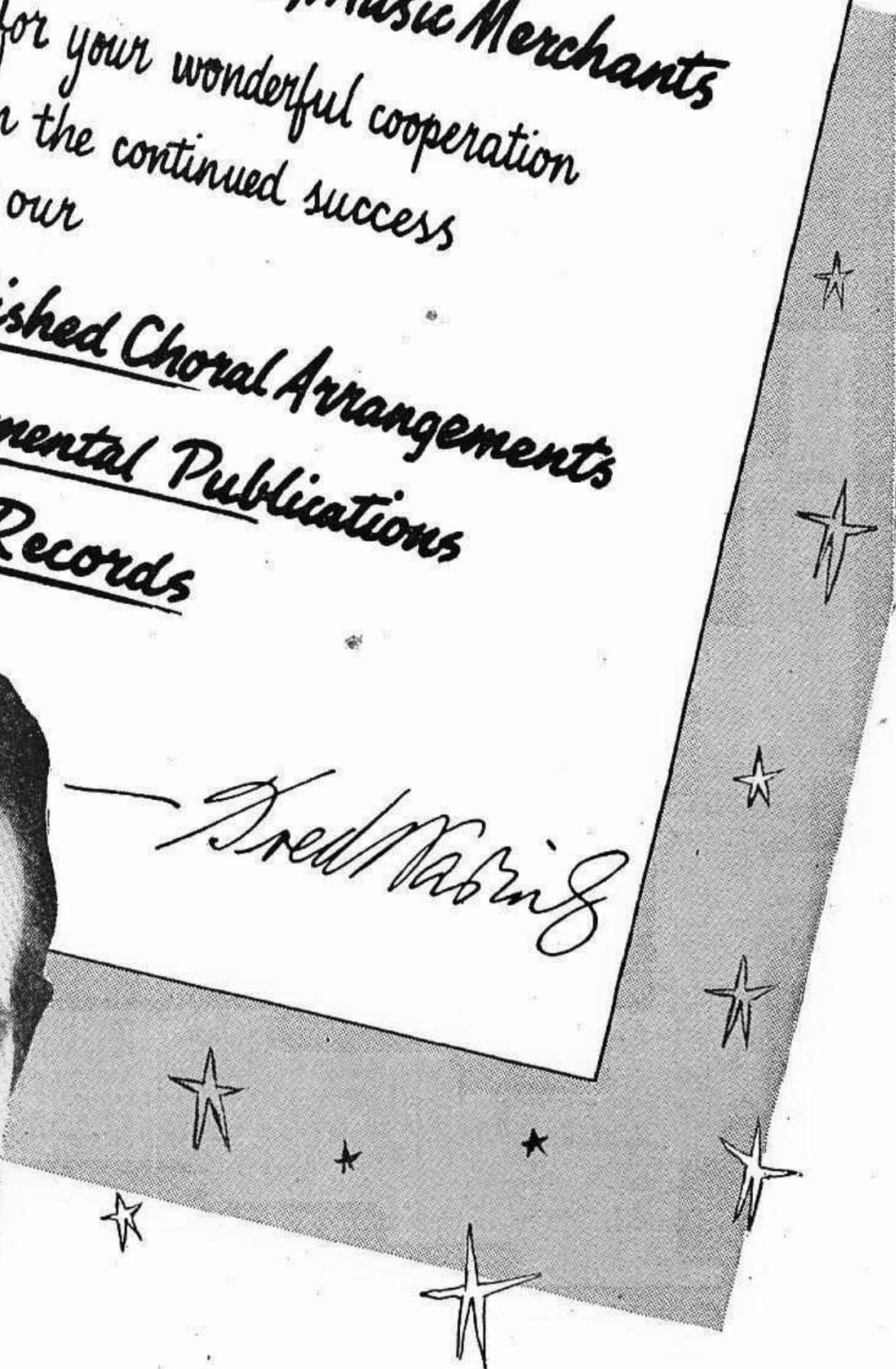
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in the continued success
of our*

Published Choral Arrangements

Instrumental Publications

Decca Records

Fred Waring



Convention Exhibitors

NOTE: Booth listings refer to exhibits in Manhattan Center. Room and Parlor listings refer to exhibits in the Hotel New Yorker.

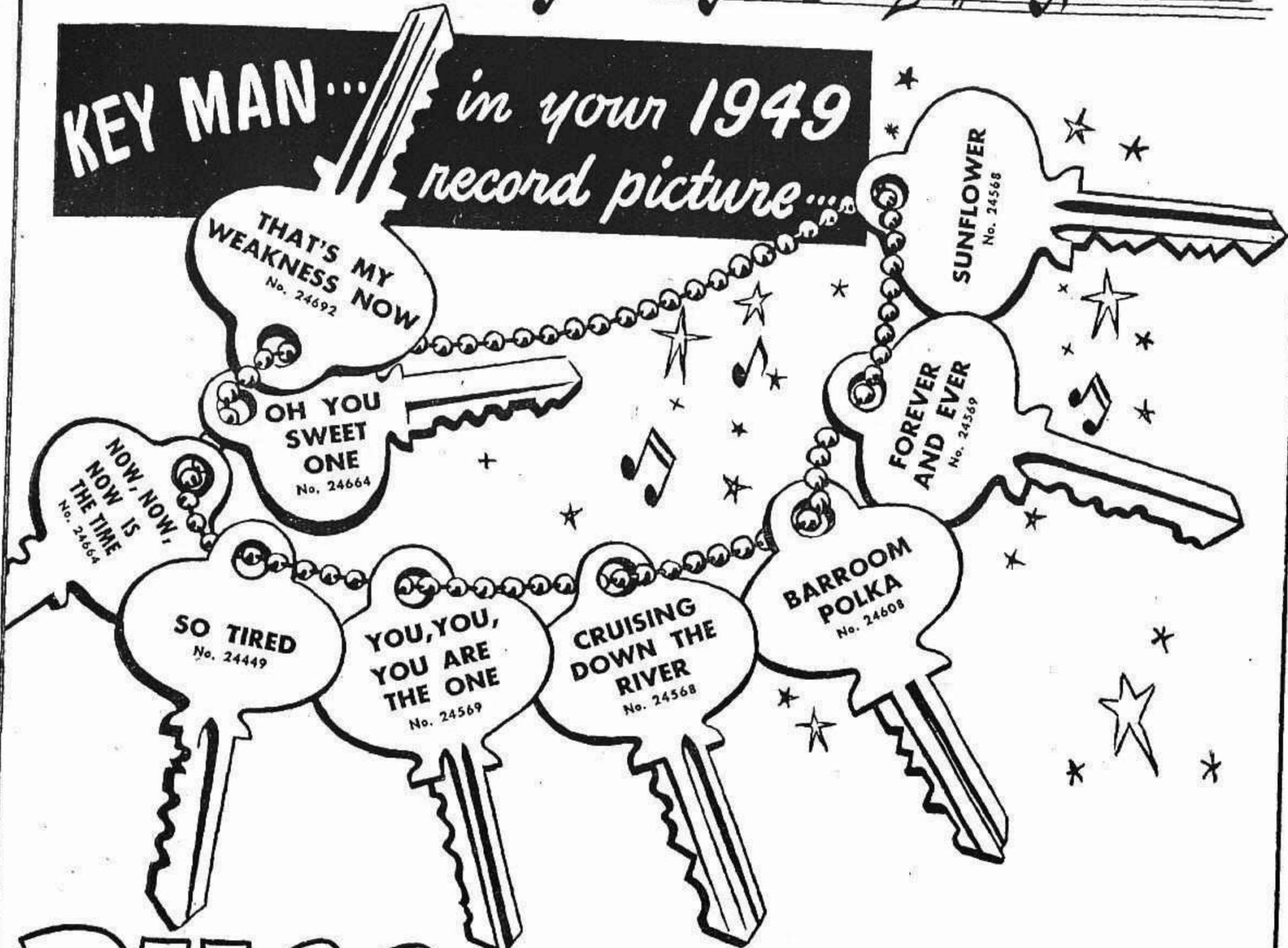
A Full List of Exhibitors and Their Room Numbers for the Convenience of Visitors to the NAMM Convention:

— A —	
Accordion World	Room 509
Ace Accordion Co., Inc.	Room 549
Aeolian American Corp.	Rooms 847, 848, 849
Aero Needle Co.	Booth 23
Affiliated Musicians Service of America, Inc.	Booth 53
AIM Industries	Booth 36
Air King Products Co., Inc.	Room 970
Allen Organ Co.	Room 735
Aluminum Company of America	Room 851
American Accordionists' Assn.	Booth 47
American Music Conference	Room 947 (Booths 64, 65, 66, 67)
American Society of Piano Technicians	Room 958
Amsco Music Publishing Co.	Room 645
Andrea Radio Corp.	Booths 68, 69
Ansley Radio & Television, Inc.	Room 726
W. T. Armstrong Co.	Room 612
Ashley Music Supply Co.	Room 645
Atlantic Records	Booth 85
Atlas Accordion, Inc.	Room 549
Audio Industries	Booth 7
Audioscope Corp.	Room 972
— B —	
Vincent Bach Corp.	Room 517
Baldwin Piano Co.	Rooms 833, 834
Herb C. Barger Mfg. Co., Inc.	Room 516
Barth-Feinberg, Inc.	Room 512
Beach Instrument Corp.	Rooms 727, 728
Bendix Television & Broadcast Receiver Division	Room 707
Bendix Sales Co.	Booth 50
Bijou Toys, Inc.	Booth 28
The Billboard	Booths 115, 116
Boetsch Brothers	Room 725
Boosey & Hawkes	Rooms 604, 605
Boston Music Co.	Booth 14
Brodwin Piano Co., Inc.	Rooms 948, 949
C. Bruno & Son, Inc.	Room 639
Brunswick Television and Radio Division, Radio & Television, Inc.	Room 724
Brush Development Co.	Booth 82
Buegeleisen & Jacobson, Inc.	Rooms 511, 514, 515
Buescher Band Instrument Co.	Room 642
— C —	
C & G Tool Mfrs.	Booth 77
Capelhart-Farnsworth Corp.	Parlor "F"
Capitol Records, Inc.	Booths 26, 27
Caravan Records, Inc.	Booths 2, 3
Castiglione Accordion Co.	Room 508
Central Commercial Co.	Rooms 739, 740
E. Chiassarini	Room 617
Chicago Musical Instrument Co.	Rooms 601, 653
Cole Corp. (M. M. Cole Publishing Co.)	Booth 81
Columbia Records, Inc.	Booths 19, 20, 21
Conn Band Instrument Division (C. G. Conn, Ltd.)	Rooms 529, 530, 536, 537
Connsonata (Div. of C. G. Conn, Ltd.)	Rooms 742, 743
Conover Cable Piano Co.	Room 819
Continental Music (Div. of C. G. Conn, Ltd.)	Rooms 534, 535, 852
Coral Records, Inc.	Booth 103
Covrall Industries, Inc.	Booth 76
Crosley Division, AVCO Mfg. Corp.	Room 714
— D —	
Dana Music Company, Inc.	Booth 105
D'Andrea Manufacturing Co.	Room 616
Danelectro Corp.	Room 652
J. C. Deagan, Inc.	Rooms 649, 650, 651
Decca Records, Inc.	Booth 104
Ernest Deffner	Room 520
Pietro Deiro Accordion Headquarters	Room 503
Dolnet (Paris)	Room 544
Allen B. DuMont Labs., Inc.	Parlors "E" & "H"
Duotone Co., Inc.	Booth 84
— E —	
Eden Toys, Inc.	Booth 32
Eicor, Inc.	Booth 101
Electro-Music Accessories Co.	Room 738
Elkhart Band Instrument Co.	Room 642
L. A. Elkington	Room 521
Empire Accordion Corp.	Room 506
Epiphone, Inc.	Rooms 627, 628
Estey Organ Co.	Rooms 736, 737
Estey Piano Corp.	Room 824
Everett Piano Co.	Room 840, 841
Excelsior Accordion, Inc.	Rooms 504, 505
— F —	
Federal Television Corp.	Booths 45, 46
Carl Fischer Musical Instrument Co., Inc.	Rooms 620, 621

Fisher Radio Corp.	Room 715
Clarks Forner	Room 607
Marvin J. Frank	Booth 13
Freed Radio Corp.	Room 711, 712
French American Reeds Mfg. Co., Inc.	Room 606
Jesse French & Sons Division, H. & A. Selmer, Inc.	Rooms 842, 843
— G —	
R. Galanti & Bro., Inc.	Room 501
General Electric Co.	Rooms 721, 722, 723
Golden Records	Booth 15
Gretsch & Brenner, Inc.	Room 603
Fred Gretsch Mfg. Co.	Rooms 634, 635
Grossman Music Corp.	Room 615
Gulbransen Co.	Rooms 960, 961, 962
— H —	
Haddorff Piano Co.	Room 853
Hammond Instrument Co.	Rooms 731, 732, 733
Hardman, Peck & Co.	Rooms 803, 804
Harmony Co.	Room 631
Hershman Musical Instrument Co., Inc.	Rooms 625, 626
Highland Mfg. Co.	Booth 49
Frank Holton & Co.	Room 622
House Beautiful Magazine	Booths 24, 29
Hudson Electronics Corp.	Booth 9
Imperial Industrial Co.	Room 957
Industrial Television, Inc.	Booths 40, 41
Israel Recording Co., Inc.	Booth 30
Ivers & Pond Piano Co.	Room 823
— J —	
Janssen Piano Co., Inc.	Rooms 835, 836, 837
Jenco Musical Products	Rooms 548, 751
Jewel Radio Corp.	Room 718
— K —	
Kay Musical Instrument Co.	Room 624
W. W. Kimball Co.	Rooms 830, 831
Kohler & Campbell, Inc.	Rooms 826, 827
Krakauer Bros.	Rooms 828, 829
Kranich & Bach	Rooms 822, 823
Wm. Kratt Harmonicas	Room 602
Krauth & Benninghofen	Room 547
— L —	
Berg Larsen	Booth 78
G. Leblanc Co.	Rooms 618, 619
Leedy Drums (Div. of C. G. Conn, Ltd.)	Room 531
Lester Piano Mfg. Co., Inc.	Rooms 811, 814, 815
Lifton Mfg. Corp.	Room 545
Linton Mfg. Co., Inc.	Room 644
Maurice Lipsky Music Co.	Room 611
Listen Magazine	Booth 90
London Gramophone Corp.	Booths 107, 108
Ludwig & Ludwig (Div. of C. G. Conn, Ltd.)	Room 533
— M —	
Maas Organ Co.	Rooms 729, 730
Magnatone Distributors, Inc.	Booth 34
Magnavox Co.	East Room
Magnolia Records Co.	Booth 93
MGM Records (Division of Loew's, Inc.)	Booth 106
Manhattan Band Instruments, Inc.	Booth 48
Manual Arts Furniture Co.	Room 844
E. O. Mari, Inc.	Room 610
C. F. Martin & Co.	Room 608
Martin Band Instrument Co.	Room 542
Marvel-Lens Industries	Booth 102
Melodee Records, Inc.	Booth 18
Melodiana Accordions	Booth 35
Melodigrand Corp.	Room 818
Mercury Record Corp.	Rooms 968, 969; Booths 99, 100
Merson Musical Products Corp.	Rooms 632, 633
Metronome Corp.	Booth 6
Mills Music, Inc.	Booth 4
Minshall-Estey Organ, Inc.	Room 734
Music Dealer	Booth 6
Music Educators National Conference	Room 963
Music Trade Review	Room 816
Music Trades Corp.	Room 838
Musical Merchandise Magazine, Inc.	Room 638
Musser Marimbas, Inc.	Room 522, 553
— N —	
National Piano Corp.	Room 850
National Sales Co.	Room 614
New York Band Instrument Co., Inc.	Room 609
New York Record Corp.	Booth 18
Nielsen Television Co., Inc.	Booths 43, 44
North American Philips Co., Inc.	Room 702
— P —	
O. Pagni & Bro., Inc.	Room 502
Pan-American Band Instruments (Division of C. G. Conn, Ltd.)	Room 532

Pancordion, Inc.	Rooms 518, 519
Pathe Television Corp.	Room 965
Pedler Company	Room 542
Pentron Corp.	Room 708
Peerless Album Co.	Booth 92
Penzel, Mueller & Co., Inc.	Rooms 527, 528
Peripole Products, Inc.	Booth 112
Permo, Inc.	Booth 94
Philco Corp.	Booths 55-62 Incl.
Piano-Cello Tone Co.	Rooms 809, 810
Piano Trade Magazine	Room 839
Pilot Radio Corp.	Booths 95, 96
Pollina Accordion Co.	Booth 39
Portofonic Manufacturing Corp.	Booth 16
Pratt, Read & Co., Inc.	Rooms 801, 802
— R —	
RCA Victor Division of Radio Corp. of America, Mezzanine	Rooms 719, 720, Booth 1
Radio & Television Equip. Co.	Room 546
Radio & Television Retailing	Booth 42
Raydyne Mfg. Corp.	Booth 83
Record Guild of America, Inc.	Booth 86
Record Retailing	Booth 90
Recoton Corporation	Booth 22
Regal Electronics Corp.	Rooms 709, 710
Remle Musical Products, Inc.	Room 538
John H. Reuther Co.	Room 510
Rippen Pianofabriek	Rooms 950, 951, 952
Rowe Industries	Room 646
Ruckle Reed Co.	Room 644
Russi Musical Instruments, Inc.	Room 507, Booth 79
— S —	
St. Louis Music Supply Co., Inc.	Room 524
Herman Savner & Son	Room 817
Savoy-Regent-Bop Record Co.	Booth 89
Schaff Piano String Corp.	Room 953
Scherl & Roth, Inc.	Room 540
Scott Radio Laboratories, Inc.	Room 701
Seaburg Mfg. Co.	Booth 33
H. & A. Selmer, Inc.	Room 623
Joseph Shale	Room 845
Simone Bros.	Room 550
Mark Simpson Mfg. Co., Inc.	Booth 98
Six Brothers Piano Co.	Room 964
Slingerland Drum Co.	Room 541
H. Royer Smith Co.	Room 716
Sohmer & Co., Inc.	Room 832
Sonic Industries, Inc.	Booth 113
Sonola Accordion Co.	Room 648
Sorkin Music Co., Inc.	Rooms 640, 641
Starr Piano Co., Inc.	Room 846
Starrett Television Corp.	Booths 71, 72, 73, 74
Steelman Radio Corp.	Room 717, Booth 25
Story & Clark Piano Co.	Rooms 805, 806, 807
Stromberg-Carlson Co.	Parlor "G," Room 741
Symphonic Radio & Electronic Corp.	Booth 97
Synthetic Plastics Sales Co.	Booth 8
— T —	
Targ & Dinner, Inc.	Room 636, 637
Tele King Corp.	Room 704
Henry Teller & Son, Inc.	Room 539
Tonk Manufacturing Co.	Room 808
Trad Television Corp.	Booths 109, 110
Trio-Art Piano Co.	Room 954
Turnover	Booths 115, 116
— U —	
"Uniforms by Ostwald," Inc.	Booth 114
U. S. Musical Merchandise Corp.	Room 522
— V —	
V-M Corp.	Booth 70
Vega Co.	Room 643
Vega-Vox, Ltd.	Rooms 744, 745
Ve Lor's	Booth 31
Videodyne, Inc.	Booth 88
Voco, Inc.	Booth 17
— W —	
Walco Products, Inc.	Booth 37
Waters Conley Co.	Booth 91
Weaver Piano Co., Inc.	Room 812
Webster-Chicago Corp.	Room 703
David Wexler & Co.	Rooms 525, 526
W. F. L. Drum Co.	Room 543
H. N. White Co.	Room 647
Willis Music Co.	Booth 14
Winter & Co.	Rooms 820, 821
Wolfe's Play-By-Color	Room 955
Woodwind Co.	Room 520
Rudolph Wurlitzer Co.	Rooms 945, 946
— Z —	
Zenith Radio Corp.	Rooms 705, 706
Avedis Zildjian Co.	Room 523
Wm. H. Zimmerman Co.	Booth 11

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JOSE MELIS—Piano Stylings MG20006

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TONY MARTIN Sings MG25004

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Time-Old Time Favorites MG25006

FRANKIE LAINE Favorites MG25007

ALEC WILDER Octets MG25008

MACHITO and His Latin
American Music MG25009

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Rainbow Rhapsody MG25010

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ALBERT AMMONS
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My Beloved MG25013

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TWO TON BAKER
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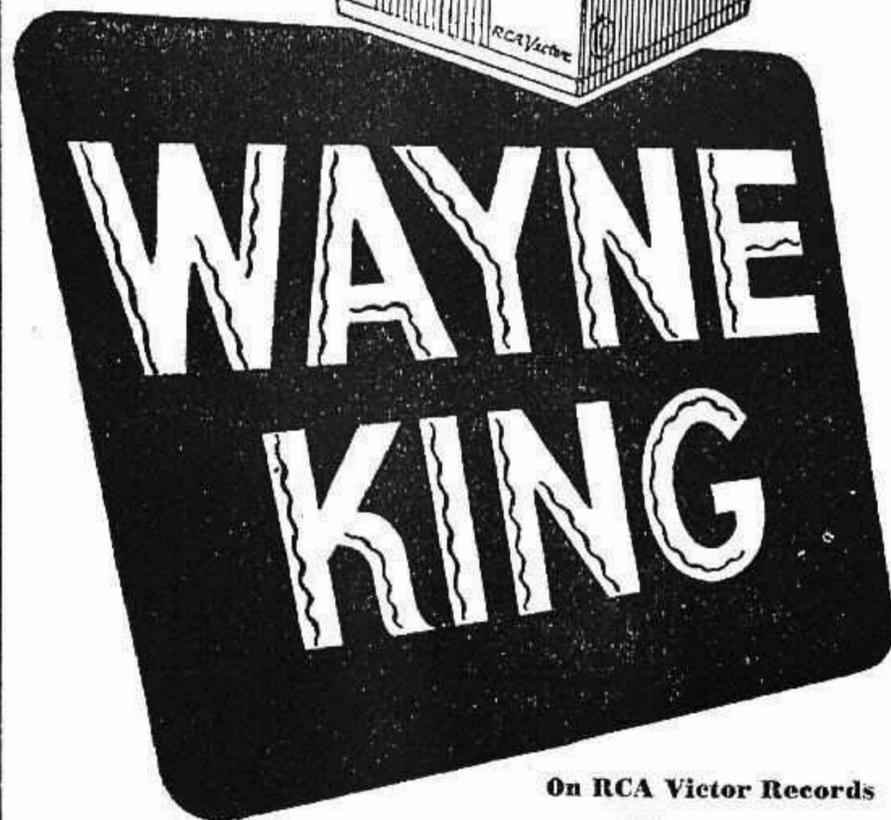
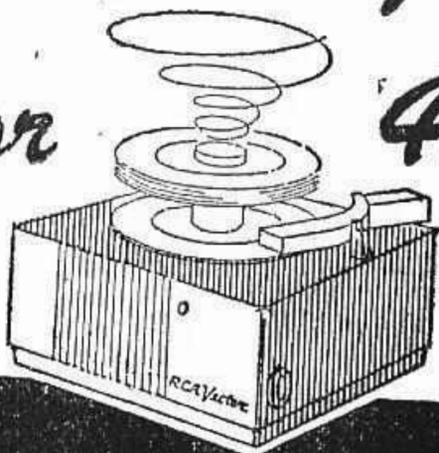
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on 78 or 45



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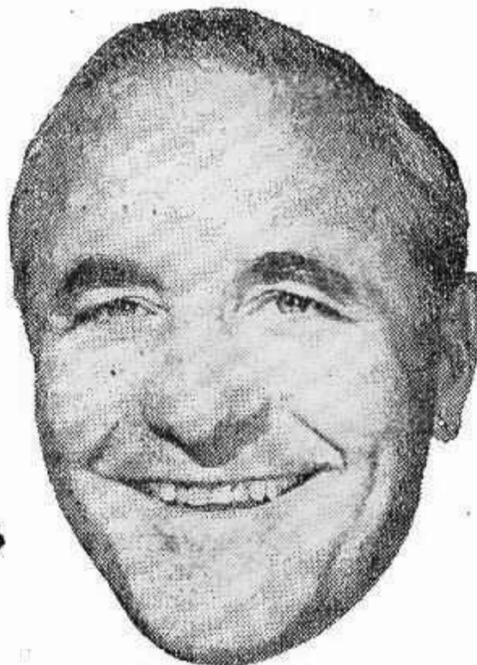
Victor No. 20-3434

"EVERYWHERE YOU GO"

Victor No. 20-3394

AND HERE'S ONE STILL GETTING
BIG PLAY!

GOOFUS Victor No. 20-2926



"IRVING BERLIN MELODIES"

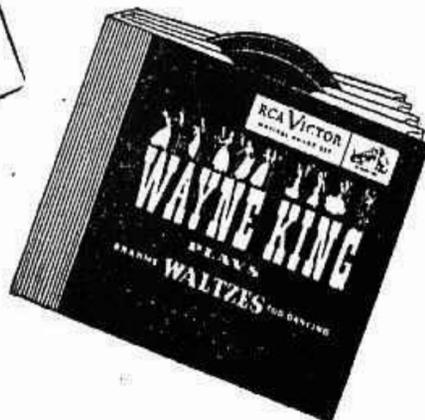
"WALTZ YOU SAVED FOR ME"

BEST SELLING ALBUMS



"BRAHM'S WALTZES"

"WAYNE KING'S WALTZES"



RCA Victor Records

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

Based on reports received last three days of Week Ending July 22

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. SOME ENCHANTED EVENING

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway musical, "South Pacific"

Records available: Perry Como-M. Ayres Ork, Victor 20-3402; B. Crosby-J. S. Trotter Ork, Decca 24609; J. Laurenz-J. Carroll Ork, Mercury 5276; Frank Sinatra, Columbia 38446; J. Stafford-P. Weston Ork, Capitol 57-644; H. Winterhalter Ork, MGM 10399; P. Weston Ork, Capitol 57-629; J. Saunders-R. Bloch Ork, Hi-Tone 122; S. Black Ork, London 455; B. Harrington, Vocalion 55000; A. Jolson-V. Young Ork, Dec 24667; J. Davis, Harmony 1048; B. Brees-The Paulette Sisters, Capri 2001; J. Davis, Harmony 1048.

Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; The Music of Manhattan; NBC Thesaurus; Elliot Lawrence, Associated; Shep Fields, Lang-Worth; David DeWinter Ork; Jimmy Dorsey Ork, Standard Radio.

2. AGAIN

By Newman and Cochran

Published by Robbins (ASCAP)

Records available: V. Damone-G. Osser Ork, Mercury 5261; D. Day-The Mello-men, Columbia 38467; T. Dorsey-M. Lutes, Victor 20-3427; Joe Graydon-G. Jenkins Ork, Decca 24602; A. Mooney Ork, MGM 10398; M. Scott-The Paulette Sisters, Spotlite 516; M. Torme, Capitol 15428; L. Rucker & C. McLin Combo, Aristocrat 10001; J. Clay Ork, Hi-Tone 100; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330; D. Gardner, Gotham G-181.

Electrical transcription libraries: Linda Stevens-Rene Durant, Standard; Manhattan Madcaps, NBC Thesaurus; Geri Gallan, World

3. RIDERS IN THE SKY

By Stan Jones

Published by Mayfair (ASCAP)

Records available: B. Crosby-K. Darby Singers, Decca 24618; D. Failliant-H. Winterhalter Ork, MGM 10404; B. Ives, Columbia 38445; Vaughn Monroe, Victor 20-3411; P. Lee, Capitol 57-608; P. Willing & His Riders of the Purple Sage, Capitol 57-40164; S. Jones & His Death Valley Rangers, Mercury 5320; Sons of the Pioneers, Victor 21-0065; E. McCurdy, Monogram 134; Wingy Manone, Kem 2700; J. Saunders-R. Bloch Singers, Hi-Tone 122; The Song Spinners, Vocalion 55003.

(No information on electrical transcription libraries available as The Billboard goes to press.)

4. BABY, IT'S COLD OUTSIDE

By Frank Loesser

Published by E. H. Morris

From MGM's "Neptune's Daughter"

Records available: C. Calloway, Hi-Tone 135; D. Cornel-S. Kaye Ork, V 20-3448; E. Fitzgerald-L. Jordan, Dec 24644; Homer & Jethro-J. Carter, V 21-0078; L. & F. Loesser, Mercury 5307; D. Shore-B. Clark, Col 38463; M. Whiting-J. Mercer-P. Weston Ork, Cap 57-567; E. Williams-R. Montalban, MGM 30197; H. Babbitt-The Allen Sisters, Vocalion 55011; P. Bailey-Ho Lips Page, Harmony 1049.

Electrical transcription libraries: The Jumping Jacks, NBC Thesaurus; Frankie Masters, Associated.

5. FOREVER AND EVER

By Franz Winkler-Malia Rosa

Published by Robbins (ASCAP)

Records available: H. Carroll & the Carolers, Mercury 5252; Perry Como-M. Ayres, Victor 20-3347; Russ Morgan Ork, Decca 24569; D. Shore-H. Zimmerman Ork, Columbia 38410; M. Whiting, Capitol 15386; P. Reed, Dance-Tone 312; Fran Allison, Rondo 185; J. Clay-The Riddlers, Hi-Tone 108; R. Ross Ork, Vocalion 55004; J. Webb, Spotlite 513.

Electrical transcription libraries: Larry Clinton, Lang-Worth; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; David Street and Lucille Norman, Standard; David Street, Standard.

6. BALI HA'I

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway musical, "South Pacific"

Records available: P. Como-M. Ayres Ork, Victor 20-3402; B. Crosby-J. S. Trotter Ork, Decca 24609; P. Lee-D. Barbour Ork, Capitol 57-643; F. Sinatra, Columbia 38446; A. Vincent-M. Miller Ork, Mercury 5273; H. Winterhalter Ork, MGM 10399; P. Weston Ork, Capitol 57-629; J. Long Ork, Hi-Tone 129; S. Black Ork, London 455; B. Harrington, Vocalion 55000; B. Brees-N. Hervey Ork, Capri 2000.

Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; Sweetwood Serenaders, NBC Thesaurus; David DeWinter Ork; Jimmy Dorsey Ork, Standard Radio.

7. ROOM FULL OF ROSES

By Time Spencer

Published by Hill & Range Songs (BMI)

Records available: P. Brito, Harmony 1051; C. Foster, Vocalion 55013; D. Haymes, Dec 24632; E. Howard, Mer 5296; S. Kaye, V 20-3441; G. Morgan, Col. 20594; S. Sins, Coral 60067; The Starlighters-P. Weston Ork, Cap 57-617; Sons of the Pioneers, V 21-0065; P. Terry-R. Arthur Quartet, Hi-Tone 145; J. Wayne, Col 38525; Cass County Boys, Dec 46175.

Electrical transcription libraries: George Wright, NBC Thesaurus.

8. I DON'T SEE ME IN YOUR EYES ANYMORE

By Benie Benjamin and George Weiss

Published by Laurel (ASCAP)

Records available: B. Clark-E. Hagen Ork, Columbia 38408; P. Como-M. Ayres Ork, Victor 20-3347; H. Forrest, MGM 10373; J. Garber Ork-T. Reardon, Capitol 15402; K. Kallen-M. Miller Ork, Mercury 5265; V. Lynn-S. Browne-B. Farnon Ork, London 403; J. Pace-G. Ellis Ork, Keystone 1500; The Stardusters-G. Jenkins Ork, Decca 24576; L. Douglas-B. Curtis Quartet, Hi-Tone 119; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330.

Electrical transcription libraries: Kaye Armen, Associated; Vincent Lopez, NBC Thesaurus.

9. A WONDERFUL GUY

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway Musical, "South Pacific"

Records available: I. Carpenter Ork, Vocalion 55007; S. Fields Ork, MGM 10423; E. Knight, Dec 24640; D. Shore, Col 38460; P. Warren-H. Rene Ork, V 20-3403; M. Whiting-F. DeVol Ork, Cap 57-542; J. Davis, Harmony 1048; E. Baird-R. Arthur Quartet, Hi-Tone 144; J. Davis, Harmony 1048.

Electrical transcription libraries: Louise Carlyle-Music of Manhattan Ork, NBC Thesaurus; Monica Lewis, World.

10. YOU'RE BREAKING MY HEART

By Genaro and Skylar

Published by Algonquin (BMI)

Records available: P. Brito, Harmony 1051; V. Damone-G. Osser Ork, Mercury 5271; Ink Spots, Decca 24693.

(No information on electrical transcription libraries available as The Billboard goes to press.)

Vaughn's new "SILVER LINING" album!

It's here now—Vaughn's album of 6 great standards from the smash movie! All available as singles too!



VAUGHN MONROE

Look For The Silver Lining

AND *A Kiss In The Dark* RCA Victor 20-3485 (47-2944*)

Who

AND *Shine On Harvest Moon* RCA Victor 20-3486 (47-2945*)

Time On My Hands

AND *Avalon* RCA Victor 20-3487 (47-2946*)

RCA Victor Album P-246 (WP-246*)

Latest "SQUARE DANCES" album!

Cash in on square dancing! New album by the King of Western Swing! Styled for the current square dance craze! (No calls.) All on singles too!

SPADE COOLEY

Flop-Eared Mule
AND
Wagonner

RCA Victor 21-0080 (48-0077*)

Wake Up, Susan

AND

The Eighth of January

RCA Victor 21-0081 (48-0078*)

6/8 To The Barn

AND

Ida Red

RCA Victor 21-0082 (48-0079*)



RCA Victor album P-249 (WP-249*)

THIS WEEK'S RELEASE!

(BOTH 78 RPM AND 45 RPM. NUMBERS MARKED * ARE 45 RPM)

THE CERTAIN SEVEN

(Best-sellers that no dealer can afford to be without)

20-3411=47-2902*	Riders in the Sky	Vaughn Monroe
20-3402=47-2896*	Some Enchanted Evening	Perry Como
20-3441=47-2908*	Room Full of Roses	Sammy Kaye
20-3427	Hucklebuck	Tommy Dorsey
21-0083=48-0080*	I'm Throwing Rice at the Girl I Love	Eddy Arnold
21-0051	The Echo of Your Footsteps	Eddy Arnold
11-8851=49-0176*	Clair de Lune	Jose Iturbi

*Also Available on 45 RPM

POPULAR

On The 5:45
Who Do You Know In Heaven
Only For Americans!
(from "Miss Liberty")
Every Night Is Saturday Night
Someday
And It Still Goes
We'll Still Be Honeymooning
My First Love, My Last Love,
For Always
The Girl From Jones Beach
The Shade Went Up

CLAUDE THORNHILL
20-3506 (47-2978*)

RAY McKINLEY
20-3507 (47-2979*)

VAUGHN MONROE
20-3510 (47-2986*)

WAYNE KING
20-3511 (47-2987*)

JOHNNY BRADFORD
20-3512 (47-2988*)

POP-SPECIALTY

Ach Du Lieber Augustin
Schnitzel Bank

JOE BIVIANO
25-1129 (51-0014*)

COUNTRY AND WESTERN

Tennessee Polka
The Nashville Waltz
Waltz With Me
Roll Along Kentucky Moon

PEE WEE KING
21-0086 (48-0085*)

HOMER HAYNES
21-0087 (48-0086*)

HARMONEERS QUARTET
21-0088 (48-0087*)

I Want To Go There
I've Been List'ning In
On Heaven

BLUES

Easy Baby
Lost And Blue

EDDIE "SUGARMAN" PENIGAR
22-0036 (50-0020*)

RHYTHM

B-Yot
Big Foot

ILLINOIS JACQUET
22-0037 (50-0021*)

DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

The stars who make the hits are on...



RCA Victor Division,
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America, Camden, N. J.

Smashing International Waltz Hit!

BLUE SKIRT WALTZ

Leading Polka Band Triumph
Recorded on **19** top disks!
NOW . . . emerging as A big POPULAR HIT

Special Release on DECCA Records!

recorded by

GUY LOMBARDO

Watch for other Popular releases!

TING-A-LING

(Waltz of the Bells)

Ringing in an old favorite for a new hit.

Recorded by*

- | | |
|---------------------------------|---------------------------|
| BLUE BARRON (M-G-M) | • LARRY FOTINE (Decca) |
| KEN GRIFFIN (Rondo) | • MILT HERTH TRIO (Coral) |
| GORDON MacRAE (Capitol) | • JOHNNY PECON (Capitol) |
| P. REED-GENE JONES (Dance-Tone) | • PHIL REED (Dance-Tone) |
| THE THREE SUNS (RCA-Victor) | • and more to come |

Another Ballad Sensation
by the writers of "Red Roses for a Blue Lady"

YOU'RE HEARTLESS

Recorded by*

- | | |
|------------------------|-------------------------------|
| BUD BREES (Capri) | • GLORIA CARROLL (Dance-Tone) |
| SHEP FIELDS (M-G-M) | • MARJORIE HUGHES (Columbia) |
| PHIL REED (Dance-Tone) | • THE FOUR TUNES (RCA-Victor) |
| | • and more to come |

A Classic Melody - will live forever

THE DREAM OF OLWEN

Recorded by*

- | | |
|-----------------------------|----------------------------------|
| CARMEN CAVALLERO (Decca) | • PHILIP GREEN (M-G-M) |
| MANTOVANI (London) | • GEORGE MELACHRINO (RCA-Victor) |
| CHARLES WILLIAMS (Columbia) | • and more to come |
| MEREDITH WILLSON (Decca) | |

*Recording Artists Listed Alphabetically

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The Billboard

MUSIC POPULARITY CHARTS

PART II

Sheet Music

Based on reports received last three days of Week Ending July 22

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION	Weeks to date	Last Week	This Week	Song Title	Publisher
14	1	1	1	SOME ENCHANTED EVENING (M) (R)	Williams
13	3	2	2	BALI HA'I (M) (R)	Williams
21	2	3	3	FOREVER AND EVER (R)	Robbins
16	5	4	4	AGAIN (F) (R)	Robbins
8	8	5	5	BABY, IT'S COLD OUTSIDE (F) (R)	E. H. Morris
25	6	6	6	CRUISING DOWN THE RIVER (R)	Spitzer
14	4	7	7	RIDERS IN THE SKY (R)	Mayfair
5	7	8	8	ROOM FULL OF ROSES (R)	Hill & Range
10	11	9	9	A WONDERFUL GUY (M) (R)	Williams
17	10	10	10	I DON'T SEE ME IN YOUR EYES ANYMORE (R)	Laurel
2	15	11	11	YOU'RE BREAKING MY HEART (R)	Algonquin
19	9	12	12	"A"—YOU'RE ADORABLE (R)	Laurel
6	12	13	13	THE FOUR WINDS AND THE SEVEN SEAS (R)	Lombardo
2	13	14	14	MY ONE AND ONLY HIGHLAND FLING (F) (R)	Harry Warren
1	—	15	15	LET'S TAKE AN OLD FASHIONED WALK (M) (R)	Irving

ENGLAND'S TOP TWENTY

POSITION	Weeks to date	Last Week	This Week	Song Title	English	American
11	1	1	1	WEDDING OF LILI MARLENE	Box and Cox	Leeds
11	2	2	2	RED ROSES FOR A BLUE LADY	Lawrence Wright	Mills
16	3	3	3	LAVENDER BLUE (Dilly, Dilly)	Sun	Santly-Joy
8	4	4	4	"A"—YOU'RE ADORABLE	Connelly	Laurel
3	9	5	5	RIDERS IN THE SKY	Morris	Morris
5	7	6	6	AGAIN	Francis Day	Robbins
10	5	7	7	CANDY KISSES	Chappell	Hill & Range
16	8	8	8	HOW CAN YOU BUY KILLARNEY	Peter Maurice	Peter Maurice
20	6	9	9	TWELFTH STREET RAG	Chappell	Shapiro-Bernstein
13	10	10	10	PUT YOUR SHOES ON, LUCY	Noel Gay	Bourne, Inc.
8	11	11	11	FOREVER AND EVER	Francis Day	Robbins
12	12	12	12	STRAWBERRY MOON	Edward Kassner	Jefferson
3	15	13	13	ECHO TOLD ME A LIE	Chappell	Chappell
1	—	14	14	CARELESS HANDS	Edwin Morris	Melrose Music
8	—	15	15	BEHIND THE CLOUDS	Feldman	*
5	20	16	16	CLANCY LOWERED THE BOOM	Peter Maurice	Kenmore Music
21	13	17	17	FAR AWAY PLACES	Leeds	Laurel
19	17	18	18	POWDER YOUR FACE WITH SUNSHINE	Chappell	Lombardo
1	—	19	19	WHILE THE ANGELUS WAS RINGING	Southern	Charles K. Harris
17	14	20	20	PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON	Connelly	Remick

*Publisher not available as The Billboard goes to press.

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RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last to date	This Week	Title	Artist	Label	Lic. By
14	1	1	RIDERS IN THE SKY	V. Monroe	Ork	ASCAP
14	2	2	SOME ENCHANTED EVENING	P. Como-M. Ayres	Ork	ASCAP
13	5	3	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark		ASCAP
11	4	4	AGAIN	D. Day-The Mellomen		ASCAP
13	3	5	AGAIN	G. Jenkins	Ork-Joe Graydon	ASCAP
7	19	6	SOME ENCHANTED EVENING	F. Sinatra	Col	ASCAP
10	6	7	SOME ENCHANTED EVENING	J. Stafford-P. Weston	Ork	ASCAP
11	11	8	BABY, IT'S COLD OUTSIDE	J. Mercer-M. Whiting-P. Weston	Ork	ASCAP
4	10	5	THE FOUR WINDS AND THE SEVEN SEAS	S. Kaye	Ork	ASCAP

(Continued on page 62)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of July 15-21

Songs	Publisher	N. Y.				Chi.				Calif.				Add. Sur. Tot. Pts.
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
A Kiss and a Rose	Mogull	3	12	0	2	0	4	0	2	0	0	0	2	59
A Wonderful Guy (South Pacific)	Williamson	3	4	0	4	4	6	1	3	3	5	0	3	83
"A"—You're Adorable	Laurel	3	2	0	7	2	1	0	7	1	2	0	7	100
Again (Road House)	Robbins	0	9	0	6	2	12	4	6	0	1	0	5	126
And It Still Goes	Shapiro	1	13	0	1	0	11	3	2	4	5	0	1	88
Bali Ha'i (South Pacific)	Williamson	3	10	1	6	7	4	4	7	3	10	1	5	151
You're So Understanding	Barron-Pemora	4	8	0	3	2	7	0	3	0	1	0	3	70

(Continued on page 62)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Beginning Friday, July 15, 8 a.m., and ending Friday, July 22, 8 a.m.)
 Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACD by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.
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The Top 30 Tunes (plus ties)

A Kiss and a Rose (R)	Mogull	ASCAP
A Wonderful Guy (M) (R)	Chappell	ASCAP
"A"—You're Adorable (R)	Laurel	ASCAP
Again (F) (R)	Robbins	ASCAP
And It Still Goes (R)	Shapiro-Bernstein	ASCAP
Bali Ha'i (M) (R)	Chappell	ASCAP
Everytime I Meet You (F) (R)	Feist	ASCAP
Ev'ry Night Is Saturday Night (R)	Broadcast Music	BMI
Fiddle Dee Dee (R)	Harms	ASCAP
Forever and Ever (R)	Robbins	ASCAP
How It Lies, How It Lies, How It Lies (R)	E. H. Morris	ASCAP
Hucklebuck (R)	United	ASCAP
I Don't See Me in Your Eyes Anymore (R)	Laurel	ASCAP
Just for Me (R)	Melody Lane	BMI
Just One Way To Say I Love You (M) (R)	Berlin	ASCAP
Let's Take an Old-Fashioned Walk (M) (R)	Berlin	ASCAP
Lora Belle Lee (R)	Santly-Joy	ASCAP
Lover's Gold (R)	Oxford	ASCAP
Maybe It's Because (R)	Bregman-Vocco-Conn	ASCAP
Merry-Go-Round Waltz (R)	Shapiro-Bernstein	ASCAP
My One and Only Highland Fling (F) (R)	Harry Warren	ASCAP
Riders in the Sky (R)	E. H. Morris	ASCAP
Some Enchanted Evening (M) (R)	Campbell	ASCAP
Someday You'll Want Me To Want You (R)	Chappell	ASCAP
Swiss Lullaby (R)	Duchess	BMI
There's Yes! Yes! in Your Eyes (R)	Southern	ASCAP
Weddin' Day (R)	Witmark	ASCAP
Who Do You Know in Heaven (R)	Famous	ASCAP
You're So Understanding (R)	Robbins	ASCAP
	Barron-Pemora	BMI



with these
10 BEST SELLERS!

- ★ SOME ENCHANTED EVENING BING CROSBY
BALI HA' Decca 24609
- ★ NOW! NOW! NOW! IS THE TIME OH, YOU SWEET ONE (The Schnitzelbank Song) ANDREW'S SISTERS-RUSS MORGAN
Decca 24664
- ★ AGAIN GORDON JENKINS
SKIP TO MY LOU Decca 24602
- ★ YOU, YOU, YOU ARE THE ONE RUSS MORGAN
FOREVER AND EVER Decca 24569
- ★ MAYBE IT'S BECAUSE DICK HAYMES
IT HAPPENS EVERY SPRING Decca 24650
- ★ I DON'T SEE ME IN YOUR EYES ANYMORE STARDUSTERS
BECAUSE YOU LOVE ME with GORDON JENKINS
Decca 24576
- ★ THERE'S YES! YES! IN YOUR EYES CARMEN CAVALLARO
TWENTY FOUR HOURS OF SUNSHINE Decca 24678
- ★ IF YOU HAD TO HURT SOMEONE (Why Did It Have to Be Me) TO REMIND ME OF YOU INK SPOTS
Decca 24672
- ★ SLIPPING AROUND ERNEST TUBB
MY TENNESSEE BABY Decca 46173
- ★ TENNESSEE POLKA RED FOLEY
I'M THROWING RICE (At the Girl I Love) Decca 46170
- ★ DOWN BY THE RIVER SIDE SISTER ROSETTA THARPE
MY LORD'S GONNA MOVE THIS WICKED RACE Decca 48106

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The Champion



VIC DAMONE

... One Knockout After Another!

"AGAIN"

MERCURY 5261

—AND NOW THE SENSATIONAL HIT

"YOU'RE BREAKING MY HEART"

MERCURY 5271

—AND COMING SOON ANOTHER KNOCKOUT!

Only Mercury has the Hits on Non-Breakable

The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending July 22

Billboard
TRADE
SERVICE
FEATURE

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically, according to greatest sales. The "B" side of each record is listed in italics.

POSITION	Weeks to Date	Last Week	This Week	Record Title	Label
13	2	1	1	SOME ENCHANTED EVENING <i>Bali Ha'i</i>	P. Como-M. Ayres Ork. V 20-3402, 47-2896—ASCAP
15	1	2	2	RIDERS IN THE SKY <i>Single Saddle</i>	V. Monroe Ork. V 20-3411, 47-2902—ASCAP
7	5	3	3	YOU'RE BREAKING MY HEART <i>The Four Winds and the Seven Seas</i>	V. Damone-G. Osser Ork. Mercury 5271—BMI
15	3	4	4	AGAIN <i>Ship to My Lou</i>	G. Jenkins Ork-J. Graydon D 24602—ASCAP
12	6	5	5	BABY, IT'S COLD OUTSIDE <i>I Never Heard You Say</i>	J. Mercer-M. Whiting-P. Weston Ork. Cap 57-567, 54-582—ASCAP
12	4	6	6	BABY, IT'S COLD OUTSIDE <i>My One and Only Highland Fling</i>	D. Shore-B. Clark Col 38463—ASCAP
1	—	7	7	JEALOUS HEART <i>Turnabout (D. Kidwell & His Red River Valley Boys, Mer 6188)</i>	A. Morgan Ork... Universal U-148
11	20	8	8	BALI HA'I <i>Some Enchanted Evening</i>	P. Como-M. Ayres Ork. V 20-3402, 47-2896—ASCAP
10	7	9	9	SOME ENCHANTED EVENING <i>Bali Ha'i</i>	B. Crosby-J. S. Trotter Ork. D 24609—ASCAP
7	8	9	9	ROOM FULL OF ROSES <i>It's Summertime Again</i>	S. Kaye-D. Cornell-The Kaydets V 20-3441—BMI
9	9	11	11	HUCKLEBUCK <i>Again (B. Goodman, Ca 57-576; F. Sinatra, Co 38488; B. Marshall-Cozy Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 128; The Pig Footers, Merc 8130; Big Sis Andrews & Her Huckle-Busters, Ca 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)</i>	T. Dorsey Ork-S. Shavers V 20-3427—ASCAP
11	23	12	12	I DON'T SEE ME IN YOUR EYES ANYMORE <i>Forever and Ever</i>	P. Como-M. Ayres Ork. V 20-3347—ASCAP
17	12	13	13	I DON'T SEE ME IN YOUR EYES ANYMORE <i>Because You Love Me</i>	G. Jenkins-The Stardusters D 24576—ASCAP
10	19	14	14	A WONDERFUL GUY <i>Younger Than Springtime</i>	M. Whiting-F. DeVol Ork. Cap 57-542—ASCAP
20	10	15	15	FOREVER AND EVER <i>I Don't See Me in Your Eyes Anymore</i>	P. Como-M. Ayres Ork. V 20-3347, 47-2892—ASCAP
7	17	16	16	THE FOUR WINDS AND THE SEVEN SEAS <i>Out of Love (R. Clooney, Harmony 1050; B. Crosby-C. Cavallaro, Dec 24677; V. Damone-G. Osser Ork, Mer 5271; J. Desmond-The Quintones, MGM 10451; H. Jeffries, Col 38511; G. Lombardo Ork, Dec 24648; J. Saunders-The Riddlers, Hi-Tone 145; M. Torme-F. DeVol Ork, Cap 57-671; H. Babbitt-The Velvetones, Vocalion 55014; D. Dennis-S. Black Ork, London 467)</i>	S. Kaye Ork. V 20-3459, 47-2923—ASCAP
19	14	17	17	BLUE SKIRT WALTZ <i>Charlie Was a Boxer</i>	F. Yankovic and His Yanks-The Marlin Sisters Col 12394-F—ASCAP
5	26	18	18	BABY, IT'S COLD OUTSIDE <i>Whispering Waters</i>	S. Kaye Ork-D. Cornell V 20-3448, 47-2914—ASCAP
16	12	19	19	AGAIN <i>Blue Moon</i>	M. Torme-P. Rugolo Ork. Col 15428—ASCAP
20	11	20	20	FOREVER AND EVER <i>You, You, You Are the One</i>	R. Morgan Ork... D 24569—ASCAP
6	28	21	21	BABY, IT'S COLD OUTSIDE <i>Don't Cry, Cry Baby</i>	E. Fitzgerald-L. Jordan D 24644—ASCAP
8	—	22	22	MERRY-GO-ROUND WALTZ <i>Canadian Capers (The Marlin Sisters, Col 12411F; L. Weik Ork, Mer 5294; R. Ross Ork, Vocalion 55005; A. Mooney Ork, MGM 10405; J. Carroll & The Carolers, Carroll 5004)</i>	G. Lombardo and His Royal Canadians D 24624—ASCAP
6	15	23	23	HUCKLEBUCK <i>It Happens Every Spring</i>	F. Sinatra Col 38486, 1-222—ASCAP
2	—	23	23	LET'S TAKE AN OLD FASHIONED WALK <i>Just One Way To Say I Love You (M. Whiting-F. DeVol Ork, Cap 57-666; J. Wayne-J. Wilson, Harmony 1047; F. Masters Ork, MGM 10465; F. Sinatra-D. Day, Col (78) 38513, (LP) 1-280; D. Haymes-G. Jenkins Ork, Dec 24666; The Pepperettes-H. Parr, Horace Heldt M1012; J. Bradford, Bluebird 31-0010)</i>	P. Como V 20-3469, 47-2931—ASCAP
10	23	25	25	AGAIN <i>Everywhere You Go</i>	Doris Day-The Mellomen Col 38467—ASCAP
2	—	25	25	TWENTY-FOUR HOURS OF SUNSHINE <i>In a Shady Nook by a Babbling Brook (C. Cavallaro Ork, Dec 24678; D. Jurgens Ork, Col (78) 38530, (LP) 1-283; Fontane Sisters-C. Green V (78) 20-3504, (45) 47-2976; 4 Hits & a Miss-The Veltones, Vocalion 55015; The Tattlers, Bluebird 31-0011)</i>	A. Mooney Ork. MGM 104469—ASCAP

(Continued on page 47)

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

Your **KEYS** to Better Record Business!

Harmony RECORDS



ARTIE SHAW & His Orchestra
1057 THE BLUES PART 1
THE BLUES PART 2

TOMMY TUCKER & His Orchestra
with vocals by DON BROWN and THE TWO-TIMERS
1056 SOMEDAY
LET'S GO BACK AND KISS THE GIRLS
AGAIN

EDDIE DUCHIN & His Orchestra
with vocals by TOMMY MERCER and Group
1055 THERE'S YES, YES IN YOUR EYES
WHO DO YOU KNOW IN HEAVEN?
1058 THROUGH A LONG AND SLEEPLESS NIGHT
From RKO's "Come to the Stable"
(WHERE ARE YOU) NOW THAT I NEED YOU?
From Paramount's "Red Hot and Blue"

A GREAT NEW STAR
Joins the **HARMONY** Label

PEARL BAILEY
HER "HUCKLEBUCK"
(Harmony #1049)
... a Roaring Hit!!!

- BING CROSBY with Orchestra**
1007 PARADISE
SHE REMINDS ME OF YOU
1008 WALTZING IN A DREAM
STAY ON THE RIGHT SIDE OF THE ROAD
- JERRY WAYNE and JULIE WILSON with Orchestra**
two smash hits from Irving Berlin's score of the Broadway Hit "Miss Liberty"
1047 JUST ONE WAY TO SAY I LOVE YOU
LET'S TAKE AN OLD-FASHIONED WALK
- SAMMY KAYE and Orchestra**
vocal by Tommy Ryan
1040 MY BUDDY
SWEET GEORGIA BROWN
1041 LET ME CALL YOU SWEETHEART
SOMETIMES I'M HAPPY
1053 IT LOOKS LIKE RAIN IN CHERRY BLOSSOM LANE
WHEN THEY PLAYED THE POLKA
- AL JOLSON with Guy Lombardo Orch.**
1004 ROCKABYE YOUR BABY WITH A DIXIE MELODY
YOU ARE TOO BEAUTIFUL
1005 APRIL SHOWERS
HALLALUJAH, I'M A BUM

- ROSEMARY CLOONEY with Orch.**
1050 FOUR WINDS AND SEVEN SEAS
LOVERS' GOLD
- BENNY GOODMAN and sextette**
1011 IF I HAD YOU
LIMEHOUSE BLUES
1012 BEWITCHED
with orch. and vocal by Helen Forrest
BLUES IN THE NIGHT
with orch. and vocal by Peggy Lee
- RUSS MORGAN and Orchestra**
1022 WAY DOWN YONDER IN NEW ORLEANS
WABASH BLUES
1052 I LOVE A LASSIE
with ocal chorus by Choir
LINGER AWHILE
STUMBLING
featuring piano
- MILLS BROTHERS with guitar instrumental**
1001 ANYTIME, ANYDAY, ANYWHERE
ST. LOUIS BLUES
1002 PUT ON YOUR OLD GREY BONNET
SMOKE RINGS

- PEARL BAILEY with Hot Lips Page Orchestra**
1049 BABY, IT'S COLD OUTSIDE
THE HUCKLEBUCK
1054 IT'S A GREAT FEELING
(from Warner film "It's a Great Feeling")
AIN'T HE (SHE) SWEET
(with bones player)
- PHIL BRITO with Orchestra**
1051 ROOM FULL OF ROSES
YOU'RE BREAKING MY HEART
(with Italian Chorus)
- ARTIE SHAW and Orchestra**
1014 SWEET LORRAINE
JUST YOU, JUST ME
1016 COPENHAGEN
SOBBIN' BLUES
- JANETTE DAVIS with orchestra**
those wonderful "South Pacific" hits
1048 SOME ENCHANTED EVENING
A WONDERFUL GUY

VARSAITY RECORD CORP.
47 W. 63 St., New York 23, N. Y.

PLEASE SHIP HARMONY RECORDS INDICATED

1055.....	1008.....	1004.....	1049.....	1052.....
1058.....	1047.....	1005.....	1054.....	1051.....
1056.....	1040.....	1050.....	1001.....	1014.....
1057.....	1041.....	1011.....	1002.....	1016.....
1007.....	1053.....	1012.....	1022.....	1048.....

NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....

Cash in on the
Accordion Artistry

Joe Biviano

and his Orchestra



Hits

**ACH DU LIEBER AUGUSTIN
SCHNITZEL BANK**

25-1129 (78 rpm)
51-0014 (45 rpm)

I KISSED A GIRL AND MADE HER CRY

Vocal by Jimmy Brown

VIENI SUL MAR (Come to the Sea)

Instrumental

20-3386 (78 rpm)

NBC POLKA

20-3388 (78 rpm)

MANHATTAN HOP

48-0041 (45 rpm)

**UNDERNEATH THE LINDEN TREE
PUT YOUR SHOES ON, LUCY**

20-3344 (78 rpm)

Vocal by Fontane Sisters

**NEW ACCORDION POLKA
EXPECTATION WALTZ**

25-1125 (78 rpm)

**BOWLING ALLEY POLKA
VILLAGE BAND**

25-1116 (78 rpm)

**VARSOVIANA
VIENNESE POLKA**

25-1104 (78 rpm)



RCA VICTOR RECORDS

The **Billboard**

MUSIC POPULARITY CHARTS

PART
IV

Retail Record Sales

Based on reports received last three days of Week Ending July 22

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION
Weeks Last | This
to date | Week | Week

59	1	1.	LITTLE TOOT (One Record) Don Wilson-The Starlighters.....Cap DAS-80, CASF 3001
26	6	2.	SO DEAR TO MY HEART ALBUM (Four Records) Walt Disney-B. May, Director...Cap BD-124, DD-109, CDF 3000
4	6	3.	BOZO'S JUNGLE JINGLES (One Record) P. Colvig-B. May Ork.....Cap DAS-3011
59	3	4.	BOZO AT THE CIRCUS (Two Records) Alan Livingston-Vance "Pinto" Colvig...Cap BBX-34; DBX-114
59	4	5.	BUGS BUNNY (Three Records) Mel Blanc.....Cap CC-64, CCF 3004
44	2	6.	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Alan Livingston.....Cap DBX-99
47	8	7.	NURSERY RHYMES (Two Records) Frank Luther.....D CS-5
1	—	8.	GASSAMER WUMP (One Record) Frank Morgan and Bill May Ork.....Cap EAS-3012
29	11	9.	JOHNNY APPLESEED (Three Records) Dennis Day.....V P-368
2	10	10.	THREE LITTLE PIGS (Two Records) W. Disney-Don Wilson.....Cap DBX 3013
1	—	11.	DUMBO (Three Records) Shirley Temple.....V Y-382
48	12	12.	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May.....Cap DBX-93
35	5	12.	LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records) Fred Waring and Pennsylvanians.....D CUS-7
34	—	14.	GENIE, THE MAGIC RECORD (One Record) Peter Lind Hayes.....D CU-102
17	—	14.	MOTHER GOOSE (One Record) F. Luther.....D CU-100
21	—	14.	TUBBY THE TUBA (Two Records) D. Kaye.....D CU-106

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION
Weeks Last | This
to date | Week | Week

195	1	1.	Clair de Lune Jose Iturbi.....V 11-8851; 49-0176
10	2	2.	Bachianas Brasileiras B. Sayao.....Col 71760-D
142	—	3.	Jalousie Boston Pops Ork, Arthur Fiedler, conductor.....V 12160
4	5	4.	Faure: Pavane Liverpool Symphony Ork, Sir Malcolm Sargent, directorCol 72707-D
185	3	5.	Chopin's Polonaise Jose Iturbi.....V 11-8848; 49-0134

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION
Weeks Last | This
to date | Week | Week

13	1	1.	Rimsky-Korsakov: Scheherazade (Five Records) San Francisco Symphony Ork, Pierre Monteaux, conductorV DM-920
10	2	2.	Salome (Two Records) L. Welitsch, Metropolitan Opera Ork, F. Reiner, directorCol MX 316; ML 2046
17	5	3.	Grieg's Concerto in A Minor (Three Records) A. Rubenstein-Philadelphia Ork, E. Ormandy, directorV DM 900
6	3	3.	Facade (Four Records) E. Sitwell, reader; Chambers Ork, F. Prausnitz, directorCol MM 829; ML 2047
147	—	5.	Rhapsody in Blue (Two Records) Oscar Levant-Philadelphia Ork, Eugene Ormandy, conductorCol X 251

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION
Weeks Last | This
to date | Week | Week

11	1	1.	SOUTH PACIFIC (Seven Records) Mary Martin-Ezio Pinza.....Col MM850
23	2	2.	KISS ME, KATE (Six Records) A. Drake-P. Morison-L. Kirk-A. Lang-A. Hill-H. Clark J. Diamond.....Col C-200
10	3	3.	DICK CONTINO (Four Records) Dick Contino Accordion.....Magnolia MA-501
2	8	4.	SONGS WITHOUT WORDS (Three Records) P. Weston Ork.....Cap DCN 170
4	—	5.	SOUTH PACIFIC (Four Records) M. Whiting-P. Lee-G. MacRae-D. Barbour-F. DeVol...Cap CD 162
7	10	6.	SOUTH PACIFIC (Four Records) Bing Crosby-Danny Kaye-Evelyn Knight-Ella FitzgeraldD A-714
120	—	7.	GLENN MILLER (Four Records) Glenn Miller.....V P-148
9	—	8.	JAZZ AT PHILHARMONIC, VOL. IX (3 Records) I. Jacquet-J. Jones-F. Phillips-H. Jones-H. McGhee-R. Brown-B. Hayes.....Mercury JATP Vol. 9
5	10	8.	JIMMIE RODGERS MEMORIAL (Three Records) J. Rodgers.....V P-244
31	—	10.	ROSES IN RHYTHM (Four Records) F. Carle.....Col C-174, CL-6032

Juke Box Record Plays



Based on reports received last three days of Week Ending July 22

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
14	1	1	1	RIDERS IN THE SKY	V. Monroe Ork	V 20-3411, 47-2902-ASCAP
10	2	2	2	SOME ENCHANTED EVENING	P. Como-M. Ayres Ork	V 20-3402, 47-2896-ASCAP
14	4	3	3	AGAIN	G. Jenkins Ork-Joe Graydon	D 24602-ASCAP
8	3	4	4	SOME ENCHANTED EVENING	B. Crosby-J. S. Trotter Ork	D 24609-ASCAP
20	5	4	5	FOREVER AND EVER	R. Morgan Ork	D 24569-ASCAP
5	7	6	6	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kay-dets	V 20-3441-BMI
8	7	7	7	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark	Col 138463-ASCAP
8	11	8	8	BABY, IT'S COLD OUTSIDE	J. Mercer-M. Whiting-P. Weston Ork	Cap 57-567, 54-582-ASCAP
4	18	9	9	BALI HA'I	P. Como-M. Ayres Ork	V 20-3402-ASCAP
15	5	10	10	I DON'T SEE ME IN YOUR EYES ANYMORE	G. Jenkins Ork-The Stardusters	D 24576-ASCAP
7	9	10	10	BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan	D 24644-ASCAP
18	15	12	12	AGAIN	A. Mooney Ork	MGM 10398-ASCAP
12	11	13	13	AGAIN	M. Torme-P. Rugolo Ork	Cap 15428-ASCAP
17	14	13	13	FOREVER AND EVER	P. Como-M. Ayres	V 20-3347, 47-2892-ASCAP
4	20	15	15	ROOM FULL OF ROSES	E. Howard	Mercury 5296-BMI
7	-	16	16	HUCKLEBUCK	T. Dorsey-S. Shavers	V 20-3427-ASCAP
<p>(B. Goodman, Ca 57-578; F. Sinatra, Co 38486; B. Marshall-Cozy Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Merc 8130; Big Sis Andrews & Her Huckle-Busters, Ca 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)</p>						
9	10	17	17	AGAIN	T. Dorsey Ork-M. Lutes	V 20-3427-ASCAP
19	25	18	18	BLUE SKIRT WALTZ	F. Yankovic and His Yanks-The Marlin Sisters	Col 12394-F-ASCAP
<p>(H. Harding Grand G-25013; H. Carroll & Carolers, Merc 5252; L. Duchow's Red Raven Ork, V 20-3356; Socach-Habat Polka Ork D 45068; V. Zembrusky Continental C-1260; Harmony Bells Ork-J. Conway & The Wayfarers, Dana 3042; R. Rose Ork, Vocalion 55005)</p>						
11	16	19	19	I DON'T SEE ME IN YOUR EYES ANYMORE	P. Como-M. Ayres Ork	V 20-3347-ASCAP
4	25	20	20	THE FOUR WINDS AND THE SEVEN SEAS	S. Kaye Ork	V 20-3459, 47-2923-ASCAP
5	20	21	21	ROOM FULL OF ROSES	D. Haymes	D 24632-BMI
2	29	22	22	A WONDERFUL GUY	M. Whiting-F. DeVol	Cap 57-542-ASCAP
3	22	23	23	YOU'RE BREAKING MY HEART	V. Damone-G. Osser Ork	Mercury 5271-BMI
12	16	24	24	AGAIN	V. Damone-G. Osser Ork	Mercury 5261-ASCAP
7	13	25	25	SOME ENCHANTED EVENING	J. Stafford-P. Weston Ork	Cap 57-544-ASCAP
5	-	26	26	AGAIN	D. Day-The Mellomen	Col 38467-ASCAP
2	30	27	27	AIN'T SHE SWEET?	Mr. Goon Bones and Mr. Ford	Crystalette S-1803
<p>(P. Bailey & The Mariners, Harmony 1054; B. Brothers, Merit 301; M. Herth Trio, Coral 60079; Mr. Goon Bones & Mr. Ford, Crystalette S-1803; Tiny Hill, Mercury 5308)</p>						
1	-	28	28	TWENTY-FOUR HOURS OF SUNSHINE	A. Mooney Ork	MGM 104469-ASCAP
<p>(C. Cavallaro Ork, Dec 24678; D. Jurgens Ork, Col (78) 38530, (LP) 1-283; Fontane Sisters-C. Green V (78) 20-3504, (45) 47-2976; 4 Hils & a Miss-The Veitones, Vocalion 55015; The Tattlers, Bluebird 31-0011)</p>						
1	-	28	28	A WONDERFUL GUY	E. Knight	D 24640-ASCAP
4	23	30	30	BALI HA'I	B. Crosby-J. S. Trotter Ork	D 24609-ASCAP

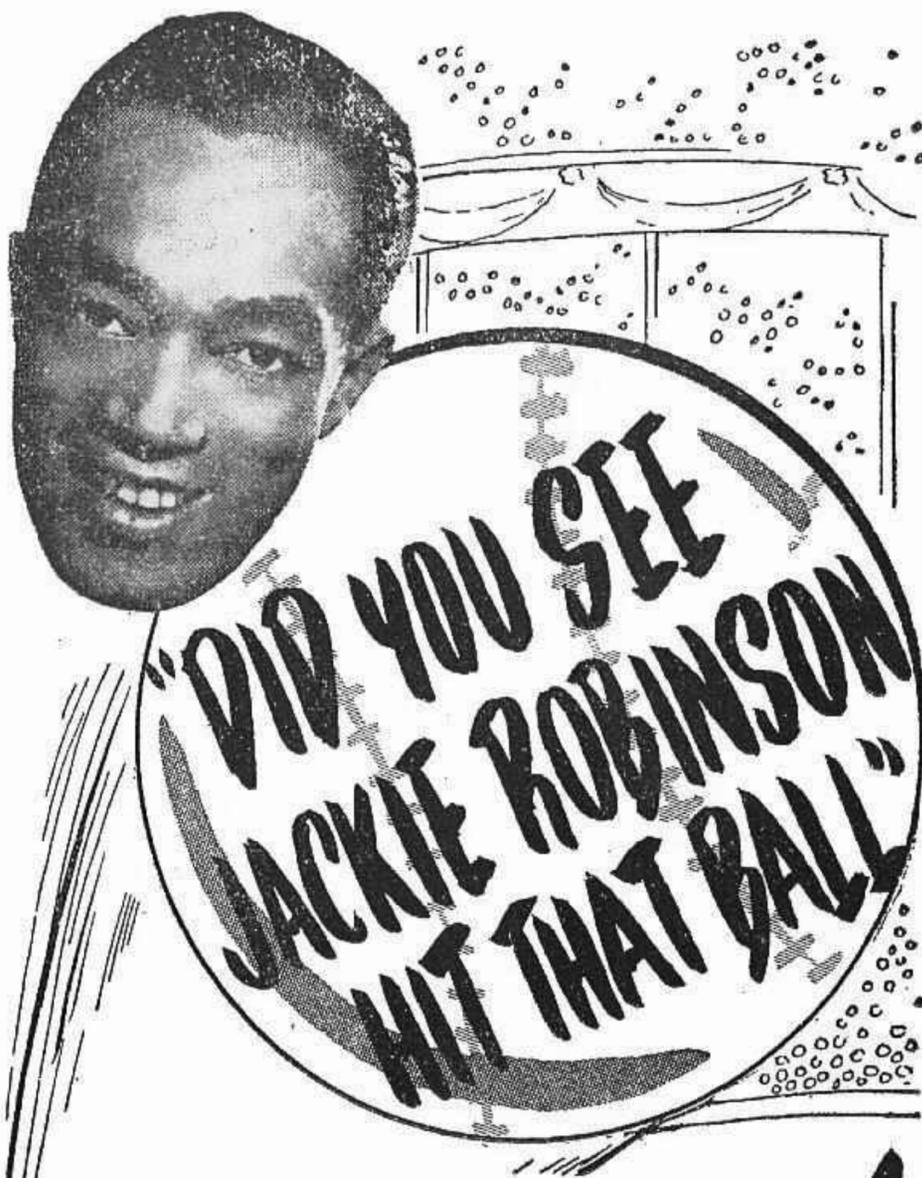
BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 44)

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
3	23	27	27	MAYBE IT'S BECAUSE It Happens Every Spring	D. Haymes	D 24650-ASCAP
<p>(Bob Crosby & M. Morgan, Col 38504; C. Thornhill Ork-R. McIntyre, V 20-3456; A. & D. Russell-B. Cole Ork, Cap 57-559; E. Howard & Ork, Merc 5314)</p>						
3	26	28	28	ROOM FULL OF ROSES	D. Haymes	D 24632-BMI
<p>A Chapter in My Life Called Mary</p>						
14	15	29	29	AGAIN	V. Damone-G. Osser Ork	Mercury 5261-ASCAP
<p>I Love You So Much It Hurts</p>						
6	22	29	29	AGAIN	T. Dorsey Ork-M. Lutes	V 20-3427-ASCAP
<p>Hucklebuck</p>						
2	30	29	29	FOUR WINDS AND THE SEVEN SEAS	V. Damone-G. Osser	Mercury 5271-ASCAP
<p>You're Breaking My Heart</p>						

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.



It's an OUT-OF-THIS-WORLD Hit!

Buddy JOHNSON AND HIS ORCHESTRA

..and don't miss these top fence-busters by BUDDY JOHNSON

backed by "DOWN YONDER" DECCA 24675

"IF I EVER FIND YOU, BABY"
"THERE'S SOMEONE AT MY DOOR"
24641

"SOMEONE SO SWEET AS YOU"
"PULLAMO"
24596

"I DON'T CARE WHO KNOWS"
"YOU HAD BETTER CHANGE YOUR WAYS"
24543

"LI'L DOG"
"FAR CRY"
48076





**HERE'S WHY
COWBOY
COPAS'
KING
RECORDS
SELL**

**AND HIS
OKLAHOMA
COWBOYS**

**CO-STARRED
BARN DANCE
JUBILEE**

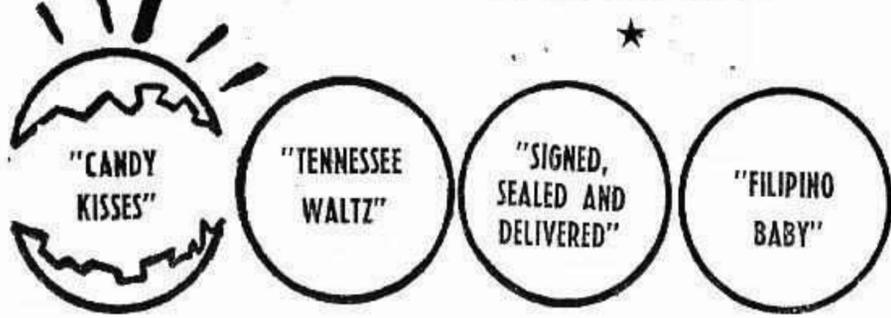
For Screen Guild Pictures
with
RED BARRY
Also . . . 7 More
Pictures to Make
With RED BARRY.
WATCH FOR THEM!

KING RECORDS

**TOPS IN RADIO
10 YEAR CONTRACT**

on
WSM Nashville
THE FOLK MUSIC CAPITAL

**TOPS ON
RADIO &
DISK SHOWS
AND A
TOP SELLER
IN RETAIL
RECORD
STORES**



Personal Manager **LES HUTCHINGS** Tulane Hotel Nashville, Tennessee

The Billboard
MUSIC POPULARITY CHARTS
Folk (Country & Western)
Record Section
PART VI

Based on reports received last three days of Week Ending July 22

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

Weeks to date	Last Week	Position	Record Title	Artist	Label
21	1	1.	LOVE SICK BLUES	Hank Williams and His Drifting Cowboys	MGM 10352—BMI
5	2	2.	I'M THROWING RICE AT THE GIRL I LOVE	E. Arnold	V 21-0083, 48-0080—BMI
11	3	3.	WEDDING BELLS	H. Williams and His Drifting Cowboys	MGM 10401—ASCAP
12	5	4.	ONE KISS TOO MANY	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI
2	10	4.	ROOM FULL OF ROSES	G. Morgan	Col 20594, 2-272—BMI
11	4	6.	THE ECHO OF YOUR FOOTSTEPS	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI
2	—	7.	SHOW ME THE WAY BACK TO YOUR HEART	E. Arnold	V 21-0083, 48-0080
22	8	8.	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	V 21-0002, 48-0042—BMI
4	13	8.	TENNESSEE POLKA	R. Foley	D 46170
4	15	10.	SLIPPING AROUND	F. Tillman	Col 20581
18	7	11.	TENNESSEE BORDER	R. Foley	D 46151—BMI
2	11	12.	I'M THROWING RICE AT THE GIRL I LOVE	R. Foley	D 46170
1	—	13.	MIND YOUR OWN BUSINESS	Hank Williams	MGM 10461—BMI
5	9	14.	THE DEATH OF LITTLE KATHY FISCUS	Jimmy Osborne	King 788
14	7	15.	CANDY KISSES	R. Foley	D 4651—BMI
1	—	15.	BEFORE YOU CALL	D. Landers	MGM 10427
1	—	15.	WHY DON'T YOU HAUL OFF AND LOVE ME	Wayne Raney	King 791
5	—	15.	PANHANDLE RAG	L. McAuliffe and His Western Swing Band	Col 20546

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

A & E Rag T. Williams Western Caravan (Rakes of) (12") Cap 79-40203	Hillbilly Bo-Bop H. Penny (Sweet Talking) King 795
Along About Daybreak B. Monroe-Blue Grass Boys (Heavy Traffic) Col (78) 20595; (LP) 2-275	Hilo Schottische W. Ray & His Ozark Mountain Boys (Forty Years) Cap 57-40205
Bird in the Cage, Seven Han's 'Round Jonesy-C. Stone & His Square Dance Band (The Lady) (12") Cap 79-40198	Horses, Women and Wine D. O'Dell (I Want) Exclusive 112
By the Rio Grande J. Irby & His Texas Ranchers (You Just) MGM 10475	Hot Pretzels T. Williams Western Caravan (Cotton-Eyed Joe) Cap 57-40206
Cheyenne Whirl L. Gotcher (Triple Texas) Cap 57-40208	I Ain't Got Much To Lose Grandpa Jones (You'll Make) King 794
Chinese Breakdown T. Williams Western Caravan (Ocean Waves) (12") Cap 79-40202	I Want More Mustard on My Hot Dog D. O'Dell (Horses, Women) Exclusive 112
Cotton-Eyed Joe T. Williams Western Caravan (Hot Pretzels) Cap 57-40206	If I Could Turn Back the Pages of Time Cowboy D. Turner & Oregon Outlaws (Darling Is) Melody Trail 207
Darling, Is Your Address Still the Same? Cowboy D. Turner & Oregon Outlaws (If I) Col 207	I'm Building a Palace for Alice S. Harrell (Sweet Marty) Castle 1139
Flop-Eared Mule W. Ray & His Ozark Mountain Boys (Hell Amongst) Cap 57-40204	In One Ear and Out the Other Georgia Crackers (Gone Down) V (78) 21-0058; (45) 48-0051
Forty Years Ago W. Ray & His Ozark Mountain Boys (Hilo Schottische) Cap 57-40205	Juke Box Jackson From Jacksonville P. Kirby (My Little) MGM 10474
Four-Gent Star Jonesy-C. Stone & His Square Dance Band (The Three) (12") Cap 79-40196	Lady 'Round the Lady S. Rogers-T. Williams Western Caravan (Queen for) (12") Cap 79-40201
Gone Down the Drain Georgia Crackers (In One) V (78) 21-0058; (45) 48-0051	My Little Dog Loves Your Little Dog P. Kirby (Juke Box) MGM 10474
Goodbye, My Lover, Goodbye Ple Plant Pete-Bashful Harmonica Joe (That Mother-in-Law) Process 513	Ocean Waves T. Williams Western Caravan (Texas Star) (12") Cap 79-40200
Heavy Traffic Ahead B. Monroe-Blue Grass Boys (Along About) Col (78) 20595; (LP) 2-275	Ocean Waves No. II T. Williams Western Caravan (Chinese Breakdown) (12") Cap 79-40202
Hell Amongst the Yearlings W. Ray & His Ozark Mountain Boys (Flop-Eared Mule) Cap 57-40204	Pnt Your Little Foot C. Stone & His Square Dance Band (The Blackhawk) Cap 57-40207
	Queen for a Day Square Dance S. Rogers-Williams Western Caravan (Lady 'Round) (12") Cap 79-40201
	Rakes of Mallow T. Williams Western Caravan (A & E Rag) (12") Cap 79-40203

A Big Wheel In Folk Music Disks

HANK WILLIAMS



★
NOW FEATURED
STAR ON
WSM—Nashville
GRAND OLE OPRY

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

Weeks to date	Last Week	This Week	POSITION	Title	Artist	Label
19	2	1	1	LOVE SICK BLUES	Hank Williams and His Drifting Cowboys	MGM 10352—BMI
8	1	2	2	ONE KISS TOO MANY	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI
7	3	3	3	THE ECHO OF YOUR FOOTSTEPS	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI
36	8	4	4	TENNESSEE SATURDAY NIGHT	Red Foley—The Cumberland Valley Boys	D 46136—BMI
3	12	5	5	TENNESSEE POLKA	R. Foley	D 46170
1	—	6	6	NEVER AGAIN	H. Williams and His Drifting Cowboys	MGM 10352
13	—	7	7	TENNESSEE BORDER	R. Foley	D 46151—BMI
8	4	8	8	I WISH I HAD A NICKEL	J. Wakely and Cowboy Band	Cap 57-40153—BMI
1	—	8	9	I'M THROWING RICE AT THE GIRL I LOVE	E. Arnold	V 21-0083, 48-0080—BMI
1	—	10	10	PANHANDLE RAG	L. McAuliffe and His Western Swing Band	Col 20546
2	—	10	11	HADACAL BOOGIE	B. Nestles & His Dixie Blue Boys	Mercury 6190
1	—	12	12	BEFORE YOU CALL	D. Landers	MGM 10427
6	11	13	13	WEDDING BELLS	H. Williams and His Drifting Cowboys	MGM 10401—ASCAP
3	12	13	14	SOMEDAY YOU'LL CALL MY NAME	J. Wakely	Cap 57-40153
14	7	13	15	I'M BITING MY FINGER-NAILS AND THINKING OF YOU	E. Tubb-Andrews Sisters-Texas Troubadours	D 24592—BMI

Recording Exclusively for
MGM RECORDS

Writing Exclusively for
ACUFF-ROSE
Publishers

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

Booking Thru

OSCAR DAVIS

WSM Artists Bureau

Top's for Ope



HANK WILLIAM'S

Greatest Release
"MIND YOUR OWN BUSINESS"

coupled with
"THERE'LL BE NO TEARDROPS TONIGHT"

on
MGM 10461



JIMMY DICKEN'S

Greatest Release
"COUNTRY BOY"

on
COLUMBIA 20585



JIMMY WAKELY'S

Greatest Release
"I WISH I HAD A NICKEL"

coupled with
"SOMEDAY YOU'LL CALL MY NAME"

on
CAPITOL 57-40153



EDDIE KIRK'S

Greatest Release
"YOU CAN'T PICK A ROSE IN DECEMBER"

on
CAPITOL 57-40188



DAVE LANDER'S

Greatest Release
"BEFORE YOU CALL"

coupled with
"IS THERE ANY NEED TO WORRY"

on
MGM 10427



REX ALLEN'S

Order from your distributor NOW!

Greatest Release
"AFRAID"

on
MERCURY 6192

Acuff-Rose
PUBLICATIONS

WE DO NOT SELL RECORDS
SHEET MUSIC AVAILABLE

2510 FRANKLIN ROAD
NASHVILLE 4, TENNESSEE



The "COUNTRY BOY" who took "AN OLD COLD TATER" and ... Made them National Hits!



"LITTLE JIMMY" DICKENS

FEATURED STAR ON
GRAND OLE OPRY
WSM, Nashville

HAVE YOU HEARD MY LATEST?
"I'LL BE BACK A'SUNDAY"
AND
"MY HEART'S BOUQUET"

Columbia No. 20598

Still Selling Big!

"COUNTRY BOY"

Columbia 20585 (2-238)*

"TAKE AN OLD COLD TATER"

Columbia 2-548 (2-139)*

Affiliated With **ACUFF-ROSE** Publishers



*Columbia 7-Inch Microgroove Records
"Columbia," "Masterworks" and Trade-marks, Reg. U. S. Pat. Off. Marcos Registradas, Trade-mark

The Billboard MUSIC POPULARITY CHARTS

Folk (Country & Western) Record Section

PART VI

Based on reports received last three days of Week Ending July 22

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators. Locations require country and Western records.

POSITION		Weeks Last 1 This		to Last Week		Week	
4	3	1.	I'M THROWING RICE AT THE GIRL I LOVE	E. Arnold	V 21-0083, 48-0080—BMI		
22	2	2.	LOVE SICK BLUES	Hank Williams and His Drifting Cowboys	MGM 10352—BMI		
11	1	3.	ONE KISS TOO MANY	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI		
6	6	4.	TENNESSEE POLKA	R. Foley	D 46170		
10	5	5.	THE ECHO OF YOUR FOOTSTEPS	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI		
9	4	6.	WEDDING BELLS	H. Williams and His Drifting Cowboys	MGM 10401—ASCAP		
38	14	6.	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	D 46136—BMI		
2	9	8.	SLIPPING AROUND	F. Tillman	Col 20581		
21	—	9.	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	V 21-0002, 48-0042—BMI		
1	—	9.	SLIPPING AROUND	Ernest Tubbs	D 46173		
1	—	11.	SHOW ME THE WAY BACK TO YOUR HEART	E. Arnold	V 21-0083, 48-0080		
9	—	12.	I WISH I HAD A NICKEL	J. Wakely and Cowboy Band	Cap 57-40153—BMI		
16	12	13.	TENNESSEE BORDER	R. Foley	D 46151—BMI		
15	—	13.	I'M BITING MY FINGER-NAILS AND THINKING OF YOU	E. Tubbs-Andrews Sisters-Texas Troubadors	D 24592—BMI		
1	—	13.	WHY DON'T YOU HAUL OFF AND LOVE ME	Wayne Raney	King 791		

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

FOLK TALENT AND TUNES

By Johnny Sippel

Dove O'Dell, movie minstrel, has switched from Exclusive to Mercury. He is personally managed by Gabbe, Lutz & Heller. . . . Nat Tannen, Tannen Music, is setting up a special square dance department. . . . Ted Browne, vet folk music contact man working out of Chicago, has been released by Southern Music in an economy move. He is mulling several offers. . . . The Twilight Dreamers, Dolorus, Ruth and Zeb Crickot, are working at the Latin Quarter, Newark, N. J. . . . Eddy Arnold (Victor) has finished his second picture for Columbia and is returning to Nashville to take a month's vacation.

Hillbilly music got its first big break at a nationally known ballroom, when Will Wittig, manager of the Pla-Mor, Kansas City, Mo., introduced Wesley Tuttle (Capitol) and the Three Shiftless Skonks and his Frontiersmen, July 13 for two weeks. Following the Kansas City date, Tuttle works a series of Eastern one-nighters. . . . Red Foley (Decca) is reportedly leaving the "Grand Ole Opry" NBC seg for a month soon to make a pic for Warner Bros. . . . Biff Collie, the "Bellerin' Bowlegged Boy," who whirls wax at KNUZ, Houston, reports that rustic music is going great guns in his town. Collie, who does five hours of d. j.'ing for folk music daily, is working closely with the Hoedown Club, local bistro which features such local and territory names as Floyd Tillman (Columbia), Leon Payne (Capitol and Bullet), Ben Christian (4 Star), Benny Louders, and Texas Bill Strength (4 Star). On Thursday nights, the "Houston Hoedown Dance" brings together all the local bands, with over 1,000 dancers attending. . . . Woody Carter, fiddler with Floyd Tillman, has cut Tillman's "Slippin' Around" for the new Macy label. Collins played trumpet on the date.

Jack Kennedy, 88-er with Ben Christian's Houston band (4 Star), reports that Bob Wills is leaving his ballroom and park holdings at North Sacramento, Calif., for a return to Oklahoma City. The Wills group (MGM) will work over a five-station network. Jack Lloyd has taken over Tommy Duncan's place with the band. . . . Ben Christian's ork played a Fourth of July American Legion date at his hometown, Rockdale, Tex., with over 5,000 in attendance. . . . Jerry Jericho (4 Star) will do a one-night swing along the Coast in September.

George Lee Marks, personal manager for Smiley Burnette (Capitol), has worked out a deal with Fawcett Publications, New York, for the publication of a "Smiley Burnette Comics," which will have a guaranteed circulation of 500,000. Pact is for five years. . . . An all-star WLS "Barn Dance" entourage, headed by George Biggar, station's folk music chief, will fly to Phillips, Tex., July 28 to do two shows at a festival sponsored by the Phillips' oil firm, which bankrolls the ABC web shot of the "Barn Dance." Included will be Bob Atcher (Columbia), Captain Stubby and the Buccaneers (Decca), Arkie John Dolce, Janie and Connie, Red Blanchard and the Virginia Hands. . . . Carolina Cotton (Metrotone), leading lady in Eddy Arnold's new Columbia flickers, is touring the Midwest and East. Working with her are her manager, Bobbie Bennett, and her pianist-

(Continued on page 52)

Rhythm & Blues Records PART VII

Based on reports received last three days of Week Ending July 22



BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

Weeks to date	Last Week	This Week	Record Title	Artist	Label
15	1	1	1. TROUBLE BLUES <i>Honey, Keep Your Mind</i> <i>On Me</i>	C. Brown	Aladdin 3024—BMI
13	5	2	2. LITTLE GIRL, DON'T CRY <i>Moosey</i>	B. M. Jackson and His Buffalo Bearcats	King 4288
13	3	3	3. TELL ME SO <i>Deacon Jones</i>	The Orioles	Jubilee 5005—BMI
15	7	4	4. DRINKIN' WINE, SPO-DEE-O-DEE <i>Blues Mixture</i>	"Stick" McGhee	Atlantic 873
24	2	5	5. HUCKLEBUCK <i>Hoppin' John</i>	P. Williams	Savoy 683—ASCAP
18	4	5	5. AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
9	11	7	7. COLE SLAW <i>Every Man to His Own Profession</i>	L. Jordan's Tympany Five	D 24633—ASCAP
6	6	8	8. IN THE MIDDLE OF THE NIGHT <i>Pot Luck Boogie</i>	A. Milburn	Aladdin 3026—BMI
1	—	9	9. TEMPTATION <i>Crying</i>	B. Eckstine	MGM 10458—ASCAP
15	10	10	10. HOLD ME, BABY <i>Jitterburg Parade</i>	A. Milburn	Aladdin 3023
9	8	10	10. DRINKIN' WINE, SPO-DEE-O-DEE <i>More</i>	W. Harris	King 4292
3	—	10	10. BLUE AND LONESOME <i>Help Me Some</i>	Memphis Slim	Miracle 136
1	—	13	13. BABY, GET LOST <i>Long John Blues</i>	Dinah Washington	Miracle 8148
5	14	14	14. HOBO BLUES <i>Hoogie Boogie</i>	J. L. Hooker	Modern 663
1	—	15	15. I LOVE YOU SO <i>The Bop Hop</i>	Pee Wee Crayton	Modern 20-675

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

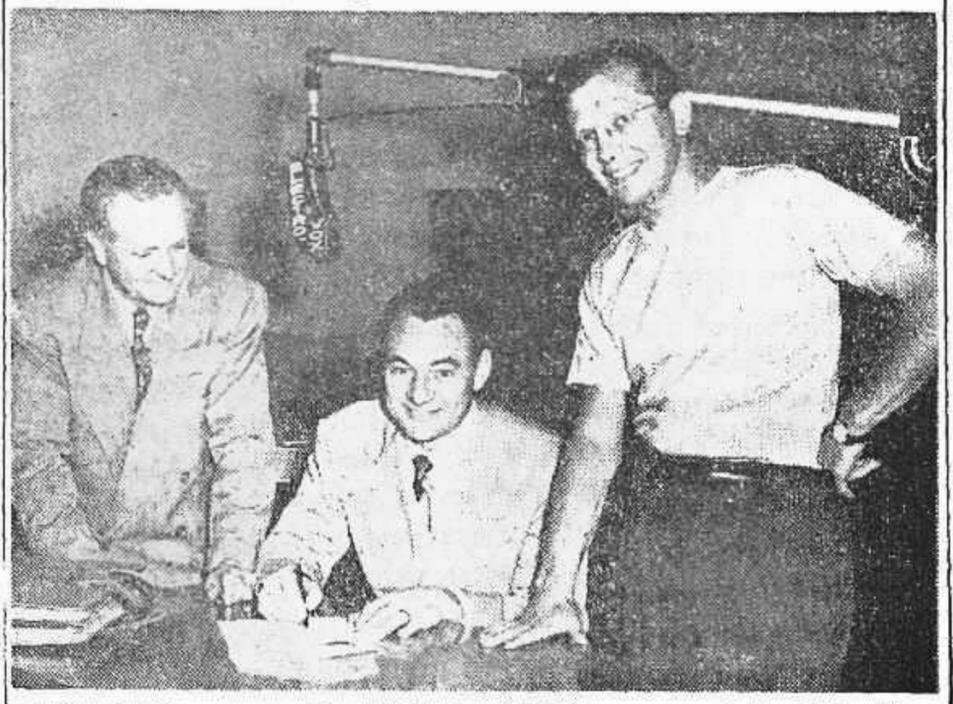
Records listed are rhythm and blues most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

Weeks to date	Last Week	This Week	Record Title	Artist	Label
15	1	1	1. TROUBLE BLUES	C. Brown	Aladdin 3024—BMI
25	5	2	2. HUCKLEBUCK	P. Williams	Savoy 683—ASCAP
16	4	3	3. DRINKIN' WINE, SPO-DEE-O-DEE	"Stick" McGhee	Atlantic 873
7	6	4	4. CONFESSION BLUES	Maxine Trio	Downbeat 171
14	2	5	5. LITTLE GIRL, DON'T CRY	B. M. Jackson and His Buffalo Bearcats	King 4288
2	—	6	6. BLUE AND LONESOME	Memphis Slim	Miracle 136
1	—	7	7. TEMPTATION	B. Eckstine-H. Winterhalter Ork	MGM 10458—ASCAP
12	—	8	8. CLOSE YOUR EYES	H. Lance	Sittin In-514—ASCAP
5	3	8	8. POT LIKKER	T. Rhodes	King 4287
17	10	10	10. AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
2	—	10	10. BECAUSE	H. Lance	Sittin In-519
6	—	12	12. DRINKIN' WINE, SPO-DEE-O-DEE	W. Harris	King 4292
14	13	13	13. HOLD ME, BABY	A. Milburn	Aladdin 3023
12	—	14	14. D' NATURAL BLUES	L. Millinder Ork	V 20-3351
1	—	15	15. LITTLE GIRL, DON'T CRY	L. Millinder Ork	V 3351

ADVANCE RHYTHM & BLUES RECORD RELEASES

- | | |
|---|---|
| <p>Back of the Yards
J. Teter Trio (Johnson Rag) Sharp S 2</p> <p>Be Fair With Me
R. Crawford (Maybe Some) King 4309</p> <p>Big Joe
C. Payne (Egg Head) Dec 48109</p> <p>Blues at Dawn, Parts I and II
E. Hayes & His Stardusters, Exclusive 110X</p> <p>Bring Your Lovin' Back to Me
J. Grissom (Haunted) MGM 10485</p> <p>Butcher Hill Blues
P. Peterson Ork (Rock Bottom) Exclusive 113X</p> <p>Chicago Is Just That Way
Little Eddie Boyd Trio (What Makes) V (78) 22-0022; (45) 50-0006</p> <p>Country Boy
D. Bartholomew (Mr. Fool) De Luxe 3223</p> <p>Drinkin' Wine, Spo-Dee-O-Dee
Big John Greer-Rhythm Rockers (Long Tall) V (78) 22-0023; (45) 50-0007</p> <p>Egg Head
Campayne Ork (Big Joe) Dec 4819</p> <p>Haunted
J. Grissom (Bring Your) MGM 10485</p> <p>Hold Me, Baby
D. Dickens (Rock and) Dec 48110</p> <p>Johnson Rag
J. Teter Trio (Back of) Sharp S 2</p> <p>Listen to the Mockingbird
B. Bones & His Shadows (San) Tempo TR 808</p> <p>Little Girl, Don't Cry
J. Thomas Ork (Trouble Blues) Bluebird 35-0001</p> | <p>Long Tall Gal
Big John Greer-Rhythm Rockers (Drinkin' Wine) V (78) 22-0023; (45) 50-0007</p> <p>Maybe Some Rainy Day
R. Crawford (Be Fair) King 4309</p> <p>Mr. Fool
D. Bartholomew (Country Boy) De Luxe 3223</p> <p>New Lease Blues
White Keys Jackson (Wild Woman) Blue Records 108</p> <p>Rock and Roll
D. Dickens (Hold Me) Dec 48110</p> <p>Rock Bottom
P. Peterson Ork (Butcher Hill) Exclusive 113X</p> <p>St. Louis Lou
The Jubalaires (This Day) King 4303</p> <p>San
B. Bones & His Shadows (Listen to) Tempo TR 698</p> <p>This Day Is Mine
The Jubalaires (St. Louis) King 4303</p> <p>Trouble Blues
J. Thomas Ork (Little Girl) Bluebird 35-0001</p> <p>What Makes These Things Happen to Me?
Little Eddie Boyd Trio (Chicago Is) V (78) 22-0022; (45) 50-0006</p> <p>Wild Woman Blues
White Keys Jackson (New Lease) Blue Records 108</p> |
|---|---|

T. TEXAS TYLER
SIGNS NEW FIVE YEAR CONTRACT
WITH 4 STAR RECORD CO.



4 Star Prexy **T. TEXAS TYLER** 4 Star Sales Mgr.
Bill McCall The man with a million friends Don Pierce

LATEST 4 STAR RELEASES STILL GOING STRONG!

#1346 "COUNTRY BOY" "REMEMBER ME"
"SHOW ME THE WAY BACK TO YOUR #1008
HEART"

#1321 "PLEASE BELIEVE "DECK OF CARDS"
IN ME" #1228
"SOFT LIPS" "DAD GAVE MY DOG AWAY"
#1248

4 STAR Records

FOR THE BEST IN FOLK MUSIC
305 So. Fair Oaks Ave., Pasadena, Calif.

CHARLES LUNDY
AND THE VIRGINIA VALLEY BOYS

MERCURY RECORD ARTISTS



LOOK AT THESE HITS

"SENDING MY HEART IN THIS LETTER"

"LOVER'S FAREWELL"

"DYING LOVER"

REPRESENTED BY ARNEL-THOMAS, INC.
P. O. BOX 93 KINGSPOUR, TENNESSEE

Record Possibilities

Based on reports received last three days of Week Ending July 22



MICHAEL LEON HAYMES

THE NEW KING OF THE SOUTH—WITH A NATIONAL HIT!

HIS OWN PROGRAM ON KVOO — TULSA 12:15 P.M. DAILY

"PANHANDLE RAG"
"CARELESS HANDS"
COLUMBIA NO. 20546 (2-137)
"SOMEBODY ELSE IS BEATING MY TIME"
"NO ONE FOR ME"
COLUMBIA 20565 (2-183)

©Columbia's 7" Microgroove Records

Columbia Records

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling most played or most heard features of the Chart

GIVE ME A SONG WITH A BEAUTIFUL MELODY Guy Lombardo Decca 24697
For forthright presentation of a song that really has a "beautiful melody," Lombardo should add to his heavy collection of laurels with this etching. The tune is by Cahn and Styne, and it's from the forthcoming flick, "It's a Great Feeling." Kenny Gardner warbles the retentive strains in his usual warm fashion, and Guy's lads, as always, lay down a perfect dance tempo.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. DARKTOWN STRUTTER'S BALL..... Ray Anthony..... Capitol 57-622
2. WHO DO YOU KNOW IN HEAVEN?..... King Cole Trio..... Capitol 57-680
3. HOMEWORK..... Dinah Shore..... Columbia 38514
4. AT THE CAFE RENDEZVOUS..... Doris Day..... Columbia 38517
5. WHERE ARE YOU NOW THAT I NEED YOU..... Doris Day..... Columbia 38507
6. THE GALLOPING COMEDIANS..... Gene Krupa..... Columbia 38520
7. LAVENDER COFFIN..... Tex Benke..... Victor 20-3476

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. THAT'S MY WEAKNESS NOW..... Russ Morgan..... Decca 24692
2. LET'S TAKE AN OLD-FASHIONED WALK..... Sinatra-D. Day..... Columbia 38513
3. WHO DO YOU KNOW IN HEAVEN?..... King Cole..... Capitol 57-680
4. CIRCUS..... Tony Martin..... Victor 20-3485
5. BE GOODY GOOD, GOOD TO ME..... Evelyn Knight..... Decca 24655
6. JUST ONE WAY TO SAY I LOVE YOU Joe Stafford..... Capitol 57-665
7. SOMEDAY..... Vaughn Monroe..... Victor 20-3510
8. WHO DO YOU KNOW IN HEAVEN?..... Ink Spots..... Decca 24693
9. WHISPERING HOPE..... Stafford-MacRae..... Capitol 57-690

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below Based on a weekly survey among them on what the juke box operators think tomorrow's will be:

1. MAYBE IT'S BECAUSE..... Dick Haymes..... Decca 24650
2. SOMEDAY..... Vaughn Monroe..... Victor 20-3510
3. I'LL KEEP THE LOVELIGHT BURNING..... Dick Haymes..... Decca 24654
4. WHERE ARE YOU NOW THAT I NEED YOU..... Doris Day..... Columbia 38507
5. BE GOODY GOOD, GOOD TO ME..... Evelyn Knight..... Decca 24655

FOLK TALENT AND TUNES

(Continued from page 50)

arranger, Eddie Bennett. . . . Rudy Sooter is no longer working the Nashville territory for Fred Stryker's Fairway Music. Sooter is back in Hollywood and has inked a two-year pact with Bullet. . . T. Tex Tyler (4 Star) is touring the Pennsylvania folk music parks.

Disk Jockey Doings: Fred Christiensen, of WMPS, Memphis, reports that **Doc McLean**, fiddle, has joined **Eddie Hill's** group at that station. . . **Leon Gamble**, who whirls Western wax at KBWC, Corona, Calif., has his own ork, working dance dates in the vicinity. . . **Jon Farmer**, who does three hours of rustic disk speling at WAGA, Atlanta, reports that the McCoy Brothers of that station were auditioned for a Columbia pact. He is running a Victor talent hunt thru his disk jockey shots. . . **Cherokee Sue Graham**, of WPDJ, Clarksburg, W. Va., informs that **Jack Osborne** has returned to that station after a time with the "Old Dominion Barn Dance" at WRVA, Richmond, Va. . . **Hugh Alison**, heard two-and-a-half hours daily at WGAC, Augusta, now is working with **Curly Kinsey** (Mercury). . . **Bashful Bob McKenzie**, of KLOK, San Jose, Calif., is doing a one-night-per-week appearance at one of his sponsors, the "Ole Corral," local nitery which features **Chuck Reyes** and **His Gang**. McKenzie emcees and warbles Western ditties. . . **Cliff Rodgers**, who pushes Western music via his WHKK, Akron, d. j. shots and in promotions, is the personal manager of **George Morgan** (Columbia). He writes that **Eddie Wayne** and the **Starlight Rangers**, **Vic Marcin**, violin; **Hubert Dailey**, steel guitar; **Jackie Lewis**, bass, and **Wayne's** rhythm guitar, are waxing for King.

Tex Williams (Capitol) was operated on suddenly two weeks ago and is reported recovering rapidly. . . **Rosalie Allen** (Victor) and her hubby sailed last week for an extended vacation in Bermuda. . . **Paul R. Peterson**, of Nyack, N. Y., is now personal manager for **Tex Jim Robertson** (Victor). Robertson starts three weeks of Eastern folk music park touring August 14, with **Stan Zucker**, of International Artists, New York, doing the booking. Robertson may start a weekly video show over NBC to be called "The Lazy R Dude Ranch" soon. . . **Marge Engler**, WTOL, Toledo, has taken over the Top Hat, local nitery, where she presents her **Maumee Valley Boys**. Her other unit, the **Maumee Valley Playboys**, is working outdoor dates in the Detroit territory. . . **Gerry McGee** and **His Radio Barn Dance Gang**, WWNY, Watertown, N. Y., opened a folk music park this spring. Park, which is called "Dry Island Ranch," is located at Waddington, N. Y.

Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St., Chicago 1, Ill.

COLUMBIA Records

Going Strong: "BABY, IT'S COLD OUTSIDE"

Current Winner: "LOVER'S GOLD"

Her Latest: "HOMEWORK" (Columbia No. 38514)
from Irving Berlin's MISS LIBERTY

Just Released: "THROUGH A LONG AND SLEEPLESS NIGHT"
(Columbia No. 38539)



and Again...

FOR THE 1949-50 SEASON

Star of the OXYDOL Show

3 NIGHTS A WEEK, 7:15-7:30 P.M., E.S.T.

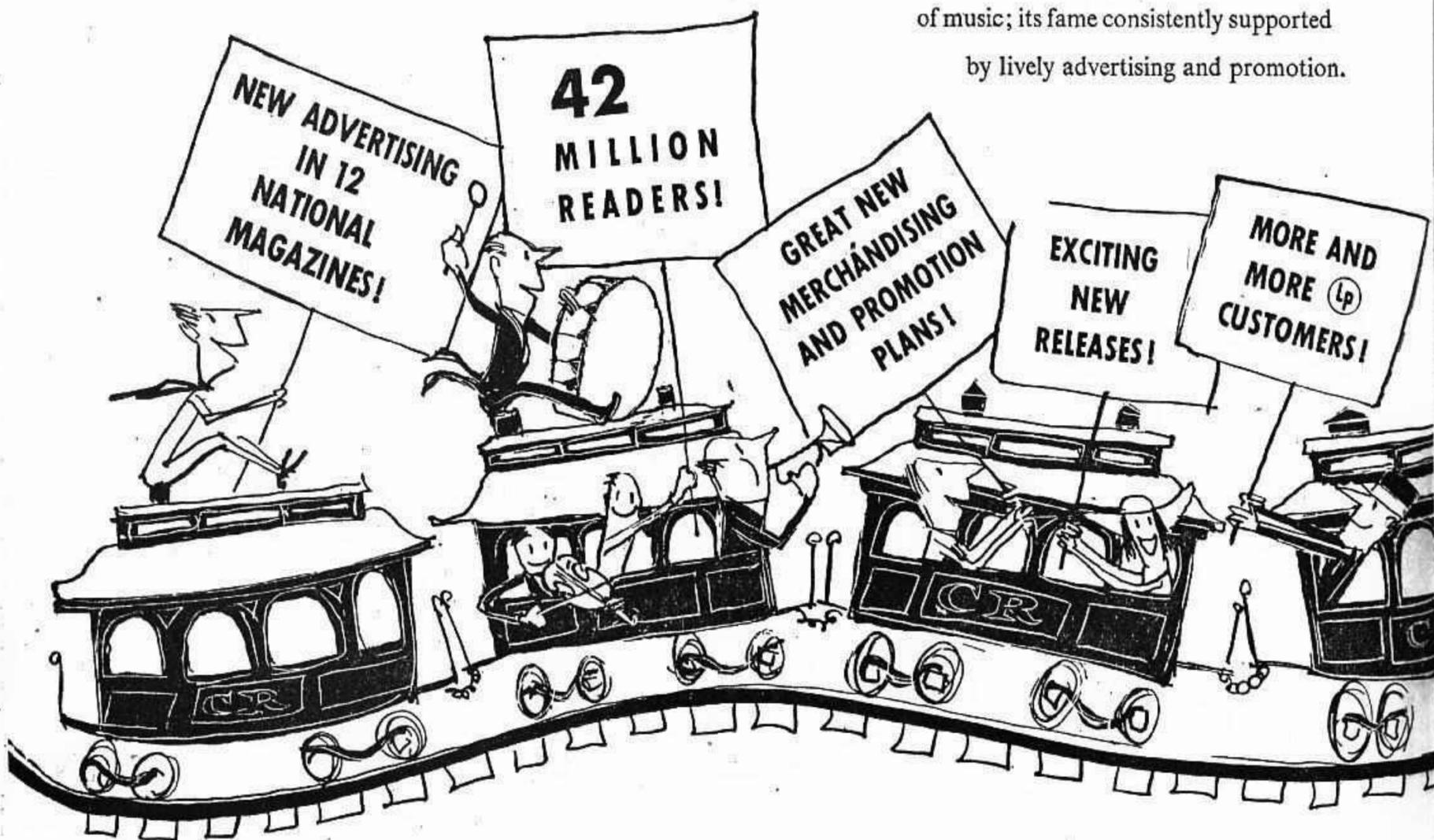
CBS Coast to Coast



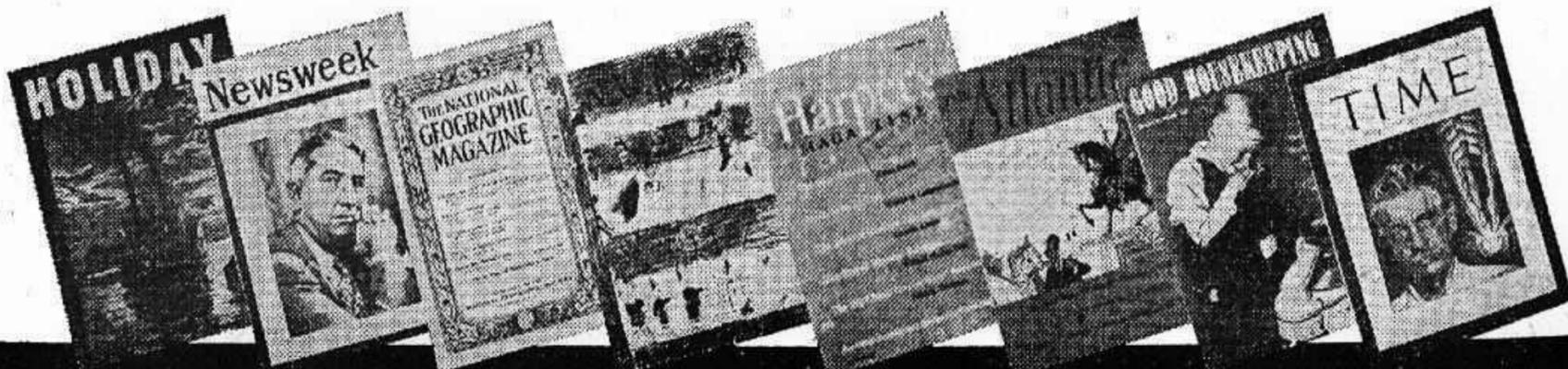
COLUMBIA RECORDS PRESENTS

YOUR PROFIT

Clear the tracks for the new LP selling season! Now is the time to check your inventories, fill in the gaps, stock your shelves! LP is growing, growing, growing! Its popularity constantly stimulated by sensational new successes in every category of music; its fame consistently supported by lively advertising and promotion.



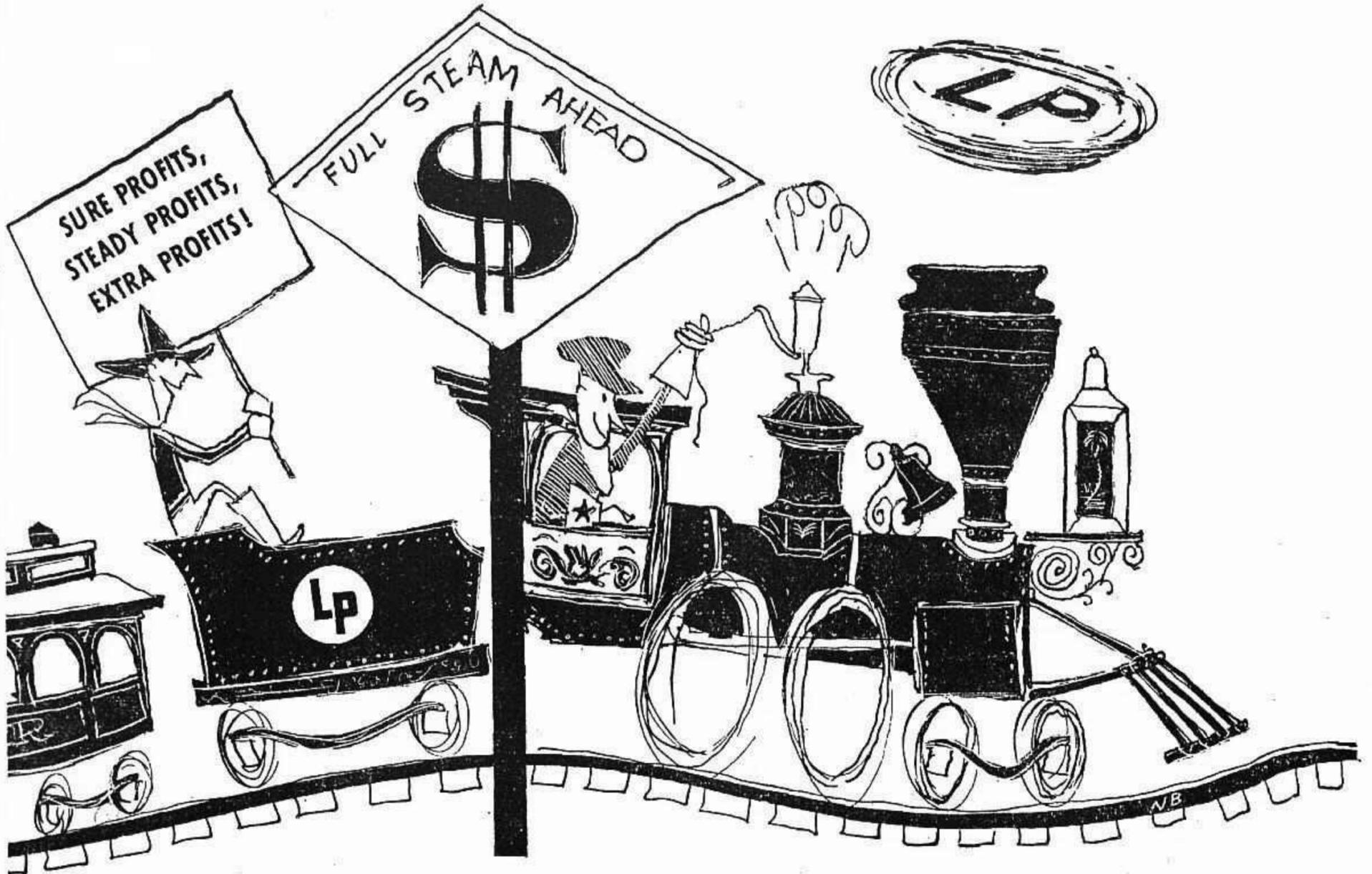
THESE NATIONAL MAGAZINES WILL BRING LP ADVERTISING



COLUMBIA



LINE FOR '49



TO YOUR CUSTOMERS!



Come and See Us!
At Booths 19, 20, 21
NAMM CONVENTION
New York City, July 25 to July 28

"Columbia," "Masterworks" and  Trade-Marks Reg. U. S. Pat. Off. Marcas Registradas  Trade-Mark

RECORDS



Record Reviews

Based on reports received last three days at Week Ending July 22

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined
The Categories

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market. Point listings are maximums. Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'ts-promotion film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

ARTIST
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LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
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ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

POPULAR
JOE VENUTI-THE VENUTI TRIO
 (Tempo TR 426)
The Hot Canary 65--69--65--63
 Disk issued much too late to get the attention it would have deserved. The Venuti fiddling is fine, too.
Flat Tortillas 75--77--75--73
 A well-played samba featuring Venuti's fiddle, Jimmy Briggs's flute and an unnamed accordion.

JULIE WILSON-JERRY WAYNE
 (Harmony 1047)
(Just One Way To Say)
I Love You 79--75--79--82
 La Wilson doesn't come across nearly as well as Wayne does, albeit the disk is certainly worth the 49-cent price tag.
Let's Take an Old-Fashioned Walk 79--75--79--82
 Same comment.

PEARL BAILEY-HOT LIPS PAGE
 (Harmony 1054)
It's a Great Feeling 80--81--79--80
 Picture gets a good reading from Pearl tho it's not the kind of material usually expected from the chirp.
Ain't She Sweet 88--90--88--86
 Page-Bailey dust sounds like a winner on the currently popular oldie. A good disc at any price—a fine one at 49 cents.

SAMMY KAYE
 (Harmony 1053)
It Looks Like Rain in Cherry Blossom Lane 70--70--70--70
 Tommy Ryan sings this attractive, now-forgotten ballad. Save for older-type recording technique, little has changed in the Kaye band.
When They Played the Polka 67--67--66--68
 Production on a polka with the Kaye trio and ensemble involved. Polka tempo is a bit too slow and unspirited to mean much to more than the many Kaye fans.

JIMMY DURANTE
 (MGM 30207)
It's My Nose's Birthday 65--70--65--60
 If they love Durante they'll buy this one.
Fugitive From Esquire 63--68--63--58
 The material is just a little weaker.

ART LUND
 (MGM 10461)
Sleepy Hollow 67--67--67--67
 Lund sings adequately. Orking okay, too. Song, singer and ork well-mated.
My Own, My Only, My All 69--69--68--69
 Lund gives the promising picture an ordinary run-thru.

POPULAR
LES BROWN
 (Columbia 38536)
Cross Town Trolley 77--79--75--77
 Novelty production spots the Four Hits and a Miss, Ray Kellogg and Betty Taylor. Smart waxing gives credence to not-so-smart material.
Just a Gigolo 79--80--78--78
 The subtle swing of the Brown ork shows handsomely on the standard. Stumpy Brown dishes out one digestible vocal chorus.

ARTHUR GODFREY-THE TOO FAT TRIO
 (Archie Bleyer Ork)
 (Columbia 38537)
Heap Big Smoke 60--60--60--60
 Just as the song says, this just heap big smoke—no fire.
The Man With the Weird Beard 58--58--58--58
 Here there's not even a spark.

JOHNNY DESMOND
 (Tony Mottola)
 (MGM 10480)
Fiddle Dee Dee 74--74--73--75
 Desmond does a most engaging job with the rhythmic bit of fluff from the "It's a Great Feeling" flick score.
Two Little, New Little, Blue Little Eyes 76--77--75--75
 Johnny sets the proper mood in his handling of the new lullaby. His singing is first rate.

PHIL BRITO
 (Harmony 1051)
You're Breaking My Heart 81--82--82--80
 Brito does a natty job with the hit. Good orking. Could pick up plenty biz at the 49-cent tag.
Room Full of Roses 81--81--81--80
 Another hit song, and another good vocal by Brito with good background music.

BEATRICE KAY (Elliot Jacoby Ork)
 (Columbia 38528)
Hang on the Bell, Nellie 80--80--80--80
 Material, orking et al. make for a near-perfect platter for Kay fans.
I've Come Back To Say I'm Sorry 74--74--72--76
 A Tin Pan Alley tear-jerker. Kay gal really lets the tears flow, too.

FRANKIE CARLE
 (Columbia 38529)
Missouri Waltz 74--74--78--70
 A good dance disk done in typical Carle tempo with piano taking lead most of the way. Done in four-four time.
That Naughty Waltz 74--74--78--70
 Another good waltz done in fox-trot tempo.

POPULAR
PEARL BAILEY
 (Columbia 30167)
Ma! (He's Making Eyes at Me) 78--82--78--74
 Real or no, the way Pearl breaks up could be the making of this disk. Up tempo version of oldie is fine.
Don't Sit on My Bed 78--78--78--78
 If this isn't double-entendre it's near-silly. Miss Bailey makes anything sound fine and dandy. Her relaxed style comes thru well!

RAY MCKINLEY ORK
 (RCA Victor DJ-738)
Only for Americans 62--62--62--62
 Berlin's "Miss Liberty" novelty gets an unbalanced rendition from McKinley ork with vocal chorus chief offender.
Every Night Is Saturday Night 77--77--77--77
 Ray gives this one the proper reading and the difference is obvious. Ork gets a good dance beat going.

RUSS MORGAN
 (Harmony 1052)
I Love a Lassie 75--75--75--75
 This is old Morgan but it has all of the verve of the new Morgan. Considering the orkster's current run of hit wax this one might find a number of buyers.
1. Linger Awhile 2. Stumbling 75--75--75--75
 Fine dance medley of two solid oldies draw the Morgan treatment, which has barely changed in a decade and a half.

CLAUDE THORNHILL
 (Harmony 1036)
Jim 69--70--69--68
 (Kay Doyle)
 The lush Thornhill sound and a good vocal make this a pleasant platter to have around again.
Whi-Poor-Will 73--75--72--71
 (Fran Warren)
 Never before available Thornhill spots a handsome Fran Warren vocal on an attractive sort of song.

HELEN FORREST (Earle Hagen)
 (MGM 10473)
Homework 78--78--78--78
 Helen contributes a most pleasing rendition of the Berlin tune from "Liberty."
You Can Have Him 76--78--75--75
 She does another "Liberty" special in handy fashion. Uses new and non-suggestive lyric.

ROBERT CLARY (Harry Bluestone Ork)
 (Capitol 57-702)
Cecilia 78--80--77--77
 The odd sounds from the throat of Clary, the young French singer, have enough freak value to make him a wax item of considerable contention. Tune would have come off better for Clary as a ballad.
Give Me a Little Kiss, Will Ya, Huh? 78--80--77--77
 Clary's style shows to fine advantage on this oldie.

HERB JEFFRIES (Hugo Winterhalter Ork)
 (Columbia 38538)
Twilight 66--67--65--67
 Adaptation from Borodin's "Prince Igor" doesn't add up to much as warbled by Jeffries.
Pagan Love Song 77--80--77--75
 Winterhalter's clefting on this side is superb and lends Jeffries the opportunity to slice his best side for Columbia to date.

POPULAR
BILLY ECKSTINE (Jack Miller Ork)
 (MGM 10472)
(Just One Way To Say)
I Love You 87--88--87--86
 Mr. B. sings the Berlin show ballad with great feeling and much warmth in a fine ork setting.
Goodbye 86--88--85--85
 Billy sings this old Gordon Jenkins' song in superb fashion.

DEAN MARTIN (Paul Weston Ork)
 (Capitol 57-691)
My Own—My Only—My All 73--74--73--71
 Martin makes one of his best platters in his warbling of the ballad from "My Friend Irma," in which he is featured.
Just for Fun 73--74--73--71
 He does another pleasing job with this other "Irma" ballad.

SAMMY KAYE (Jimmy Brown)
 (Harmony 1040)
Sweet Georgia Brown 69--70--69--61
 Ancient Kaye wax holds up under test of time. Can't miss that style. Jimmy Brown contributes a pleasant vocal.
My Buddy 70--70--70--70
 (Tommy Ryan)
 Choral production with Ryan turning in the solo vocal sounds good after years on the shelf.

THE BUDDY KAYE QUINTET (Ginny Blue-The Tune Timers)
 (MGM 10477)
The Bumpety Bus 66--67--65--65
 Nice sounding group valiantly tries with an ordinary novelty ditty.
Are You Fooling? 65--65--65--65
 (Artie Malvin)
 Malvin sings a new albeit uninspired ballad.

RUSS CASE ORK (The Quintones)
 (MGM 10478)
You're Breaking My Heart 79--80--79--79
 Accent on the melody, instrumentally, in this treatment of the hit. Should make a couple of bucks.
One More Time 66--66--66--61
 (Stuart Foster)
 Mixed up clefting moves into double time unnecessarily and spots an alto sax thruout uneffectively. Foster tries hard to recoup something with a good vocal.

DAVID MIDDLETON
 (Capitol 3781)
It Took So Long 73--74--72--73
 Debut of a young star from Peter Cooper Village is highlighted by a superior society ork clefting of one of those corn-shuffle community sing things.
Love Is a Beautiful Thing 76--76--75--77
 A "Cruising Down the River" type waltz is handled in a fashion which betrays no shades of Stan Kenton.

JO STAFFORD-GORDON MacRAE
 (Capitol 57-690)
A Thought in My Heart 77--82--78--77
 A lovely standard-type song is harmonized with heartfelt sincerity by the excellent duo.
Whispering Hope 81--84--84--74
 The standard philosophical tune has rarely been rendered with the polish and warmth accorded it by these pop stars. Should hit hard with the home folks.

(Continued on page 58)

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STEELE ★ HAP ARNOLD ★ OZIE
WATERS ★ TEODORO DIAZ ★ DIXIE
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- ABC AGAIN LORNA DOONE
- ABC FOUR WINDS & SEVEN SEAS RIO DEL MAR
- ABC BALI HA'I SING ME A SOUTH SEA SONG
- ABC HOLLYWOOD SQUARE DANCE BELLE OF BELLFLOWER
- ABC SOME ENCHANTED EVENING ASHES IN MY HAND
- ABC PORTRAIT OF JENNIE TOMORROW WILL BE BETTER
- ABC LOVER'S GOLD THAT'S LIFE
- ABC HOMEWORK EVERGREEN
- ABC AIN'T-CHA, DON'T-CHA IS IT STILL A DREAM
- ABC BELLS OF ST. MARY'S AND TWO IS EIGHT
- ABC MEMPHIS IN JUNE PERFDIA
- ABC WHAT'CHA DOIN' TONITE UPSTAIRS NEIGHBOR

LATIN —

- ABC GUADALAJARAI
- ABC SOLAMENTE UNA VEZ

COUNTRY & WESTERN

- ABC RIDERS IN THE SKY
- 113 WREATH OF ROSES
- ABC I'M THROWING RICE
- 147 CARELESS CARESSES
- ABC SLIPPING AROUND
- 148 CLOSE YOUR EYES & DREAM
- ABC LOVE SICK BLUES
- 149 ROSE OF BROKEN HEART LANE
- ABC COUNTRY BOY
- 150 I DON'T WRITE NO LETTERS
- ABC WEDDING BELLS
- 153 IT'S WRONG LOVING SOMEONE
- ABC RODEO ROSE
- 114 BRONCO BUSTER
- ABC COOL WATER
- 115 IF IT'S WRONG TO LOVE YOU
- ABC TAKEN FOR A RIDE
- 116 BLUE-EYED GALS
- ABC SPRINGTIME IN THE ROCKIES
- 117 SUNSET ON THE WASATCH
- ABC HOME ON THE RANGE
- 120 UTAH TRAIL
- ABC WALLS OF ZION
- 122 DON'T YOU HEAR JERUSALEM MOAN
- ABC NEBRASKA SWEETHEART
- 123 NEBRASKA — MY HOME!

SEPIA —

- ABC STOMPIN' ON MY CEILIN'
- 125 MARY JOHNSON

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Record Reviews

(Continued from page 56)

RATINGS (100 Point Maximum)		90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR	
ARTIST	TUNES	ARTIST	TUNES
LABEL AND NO.	COMMENT	LABEL AND NO.	COMMENT
POPULAR			
JOHN LAURENZ (Mitch Miller Ork) (Mercury 5302)	My Burrita 52--58--50--50 Another of those synthetic Mexican accent jobs that put a strain on the Good Neighbor Policy.	FRANKIE LAINE (Carl Fischers Ork) (Mercury 5311)	Now That I Need You 75--75--75--75 Fine Frank Loesser ditty from "Red Hot and Blue" flick is handled with a minimum of persuasion by Laine.
Roseanna 65--67--65--63 Laurenz gets a handsome sound, but little more happens.		My Own—My Only—My All 74--74--74--75 Laine's tonsil gyrations tackle a ballad from "My Friend Irma" and make only passable wax for Frankie.	
KAY KYSER & ORK (Columbia 38527)	My Own, My Only, My All 75--75--75--75 Bob Carroll handles the lyric of this ballad from the "My Friend Irma" flick.	ABE'S RHYTHM BONES (Fine Records FI 1001)	The Pennsylvania Polka 48--48--48--48 Oldie polka gets a bones treatment.
Just for Fun 75--75--75--75 Another "Irma" song is warbled satisfactorily by Carroll.		Waiting for the Robert E. Lee 48--48--48--48 The same treatment.	

RATINGS (100 Point Maximum) 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT
POPULAR			
BUDDY CLARK (Harry Zimmerman Ork) (Columbia 38546)	Song of Surrender 77--82--78--70 Flick title song is by Livingston, Evans, and Young. It's a class hunk of material beautifully warbled by Clark at a slow gait.		
	You're Breaking My Heart 89--89--89--89 This Neopolitan adaptation is already up there via Vic Damone's fine waxing, but Clark could catch up with this one. Italian verse is taken beautifully by a mixed chorus.		
DON BURKE (Tempo TR 1210)	Mele-Mele 72--72--70--73 Disk gets a bit repetitious tho Burke sings well on this smooth waltz ballad. Backing by organ.		
	Lovestruck 70--70--70--70 Good vocal on new waltz.		
DON PABLO ORK (Dome 252)	I Wish I Had You 60--60--60--60 Despite name, Pablo group is a mickey-ork with the proper society sound. Nothing happens, tho.		
	Heaven Knows 60--60--60--60 Ditto.		
JACK KILTY (Buddy Weed Ork) (MGM 10479)	A Wedding in the Park 67--67--66--68 Little of inspiration in this adequate slab of wax.		
	It Took a Dream To Wake Me Up 68--68--68--68 This pleasant little tune draws unaffected and not terribly effective treatment.		
HARRY JAMES & SEPTET (Columbia 38528)	Tuxedo Junction (Parts I & II) 70--75--70--65 The attractive melody of the old hit instrumental shows only at the beginning of side one and at the end of side two. In between is jammed a series of swinging jazz solos by Willie Smith on alto, James on trumpet, Ziggy Elmer on trom.		
DOYE O'DELL (Exclusive 112X)	Horses, Women and Wine 68--69--67--68 Western novelty falls to live up to the promise of its title.		
	I Want More Mustard on My Hot Dog 67--67--67--68 Outside of the short, repeated chorus, there's not much to distinguish this one.		
RHYTHM & BLUES			
BROTHER BONES (Tempo TR 698)	San 79--78--80--80 The oldie lends itself perfectly to the bones treatment.		
	Listen to the Mockingbird 68--67--67--70 This oldie doesn't come off as well as did the tepside.		
PETE PETERSON ORK (Exclusive 113X)	Rock Bottom 79--78--78--80 Jumper which raises a whale of a beat spots Peterson's Jacquet-like tenoring.		
	Butcher Hill Blues 82--83--81--81 Slow, moody blues sparks up as a result of the Peterson tenor sax.		
RHYTHM & BLUES			
EDGAR HAYES & HIS STARDUSTERS (Exclusive 110X)	Blues at Dawn, Parts I & II 84--84--84-- Slow, mood blues which propels a moving, rocking beat builds thru two fine sides. Spotted are the Hayes keyboard, excellent guitar and rock-ribbed tenor sax work.		
	B. B. King (Bullet 309) Miss Martha King 53--52--52-- A low-down, heavy beat keeps this blues-shouting ballad from dying. Tram and tenor solos are nowhere.		
	When Your Baby Packs Up and Goes 64--63--63-- Brighter blues with shuffle beat makes for better all-around disk-ing.		
BIG THREE TRIO (Columbia 30166)	I Ain't Gonna Be Your Monkey Man No More 69--68--68-- Unison vocal and boogie rhythm keep it moving all the way, but it doesn't build.		
	Big Three Stomp 72--72--71-- Up instrumental by piano, bass and guitar trio features a slapping bass solo that takes disk out of the "ordinary" class.		
COUNTRY & WESTERN			
JERRY IRBY AND HIS TEXAS RANCHERS (MGM 10475)*	You Just Can't Be Trusted Anymore 66--67--65-- Irby and his jazz boys do all right by a lean Western ditty.		
	By the Rio Grande 65--65--65-- Same comment.		
FRED KIRBY (MGM 10474)	Juke Box Jackson From Jacksonville 62--60--62-- Country jive tune is rendered without much force.		
	My Little Dog Loves Your Little Dog 65--64--64-- Kirby does a strong selling job on the oldie, but it's unlikely to create much stir at this time.		
HANK PENNY (King 795)	Sweet Talking Mama 71--68--68-- Rural jukes should pick up coin from dancers with this one.		
	Hillbilly Be-Bop 42--45--40-- It's hard to foresee much future for this instrumental hybrid.		
GRANDPA JONES (King 794)	You'll Make Our Shack a Mansion 79--80--78-- Bright, homey hill stuff is shouted with gusto by the clefter. Fine guitar helps out.		
	I Ain't Got Much To Lose 66--66--66-- Grandpa tells his gal to get lost in tart, down-to-earth fashion. For hill-country buyers.		
THE 101 RANCH BOYS (Columbia 20600)	Two Cents, Three Eggs and a Postcard 76--75--75-- The lads turn in an effective rendition of the promising folk plug. Could grab a fair share of the play if the tune catches.		
	(There's a) Bluebird on Your Windowsill 66--65--65-- Nothing outstanding in this country styling of an attractive philosophical ditty.		

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JACK OWENS

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 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
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ARTIST
TUNES
LABEL AND NO.
COMMENT



COUNTRY & WESTERN

- JACK FULTON**
 (Franklyn MacCormack)
 (MGM 10971-A)
Be the Good Lord Willing 70--68--72--NS
 Fulton sings a chorus of this religious type ballad, then MacCormack, MGM's specialist in the ecclesiastical, delivers a hushed recitation of the same lines. Fulton mops up with a few final bars.
- Angels Belong in Heaven** 59--60--62--55
 Despite the title, this one is secular all the way. MacCormack says the lyric after Fulton's vocal in a repetition of the flip's formula. It's no go here, however.
- THE BLUE SKY BOYS**
 (RCA Victor 21-0075)
Alabama 86--86--86--86
 Activity in Dixie foothills is indicated for this authentic "brother" harmony job in the old mountain tradition. Tune as well as performance has impact.
- You've Branded Your Name on My Heart** 82--82--82--82
 More of the same affecting hill harmony on a likely tearjerker.
- JOE TAYLOR (The Indiana Red Birds)**
 (Red Bird 1005)
He's a Cowboy Auctioneer 76--76--76--76
 Taylor re-creates in music the sounds and atmosphere of a cattle auction. Western fans and folk cultists should find this one rewarding.
- I'm Goin' To Settle Down** 63--63--63--63
 Routine bounce ballad.
- DALE BELMONT AND HER TEXAS TOWNSMEN**
 (Bullet 680)
Gonna Go Back to Texas 72--72--70--74
 Thrush does vivaciously with a Broadway Western. The Skylar tune is a catchy thing in the "Sioux City Sue"-"Hair of Gold" tradition.
- Gonna Ride to the Rainbow** 55--55--53--57
 This one, also by Skylar, is a formula clip-pety-clopper. It's dully done, too.
- JIMMY ATKINS**
 (Coral 60082)
The Handout Song 86--86--86--86
 The splendid lyric originally here is a rare treat. Number is real Americana a la "Big Rock Candy Mountain," yet unpretentious and warm. Atkins chants it in a fine, Crosbyish bary, with strong feeling for the words.
- Silver Dollars Tinkling Down** 72--72--72--72
 Atkins's toning shines again, here on a more conventional tho listenable enough little novelty.
- BILLY BRIGGS**
 (Time 107)
Down in Old New Orleans 80--80--80--80
 Briggs's direct, pleasing bary projection enhances a sort of honest folk ballad quality in this intriguing Western-styled tribute to the Mardi Gras. Top beat in string backing.
- X. I. T. Song** 80--80--80--80
 This one's a catchy ranch ditty with a retentive triple-repeated catch line. Excellent warbling and string orking. Tune's a natural for the name chanters.

ARTIST
TUNES
LABEL AND NO.
COMMENT



COUNTRY & WESTERN

- ARTHUR (GUITAR BOOGIE) SMITH**
 (MGM 10441)
Cracker Boogie 84--84--83--85
 Smith picks a mean country boogie on his guitar, with a crack rhythm section pushing hard thruout. Could be the follow-up to "Guitar Boogie."
- One Little, Two Little, Three Little Times** 70--70--68--72
 So-so novelty ballad gets a fair vocal and better orking.
- BILLY BRIGGS**
 (Time 108)
Darling Waltz 73--73--73--73
 Fervor and sincerity mark duo harmonizing of a simple waltz ditty.
- Pretty Baby Boogie** 64--66--64--68
 Briggs gets group harmonizing in back of his warbling on this trifling boogie woogie ballad with inconsequential lyrics.
- BIG JEFF**
 (World Records, Inc., 1520)
Poppin' Bubble Gum 82--81--82--83
 Infectious up-beat novelty about the delights of gum-popping gets a delightful country treatment.
- After We Are Through** 67--67--67--67
 More routine fare here doesn't have weight of flip.
- SCOTTY HARRELL (The Texans)**
 (Castle 1139)
Sweet Mandy 65--65--65--65
 Likely sweetheart song gets a casual treatment here. Pleasantly chanted by Harrell with a small combo backing featuring a galloping organ, tune's merits aren't justly displayed.
- I'm Building a Palace for Alice** 50--50--50--50
 Inconsequential bit of corn gets a light treatment.
- LATIN AMERICAN**
- NINO DE UTRERA**
 (Victor 23-1269)
Vendo Flores Y Suenos (pregon) 78--78--78--ns
 A powerful Spanish gypsy side cut in Argentina. This Flamenco chanter is one of the best, and he's helped out here by shouting, singing chorus as well as guitar.
- Araceli Montoya (zambra)** 76--76--76--ns
 A tricky beat created by guitar and castanets gives this one a different flavor. The chanting runs the range from tender crooning to savage shouting.
- ALBERTO SOCARRAS (Flauta Magica & Ork)**
 (RCA Victor 23-1273-A)
Pi-Pi-Ta-Na (samba) 69--70--68--68
 More presence for the little maestro's sparkling flute might have helped here. As is, this big band score sounds like a struggle for all.
- Empieza El Beguine (bolero)** 78--80--78--76
 Same problem of balance here. Tune is Cole Porter's "Begin the Beguine," and Socarras' flute is mighty pretty. It's a good one for dancing, too.
- DON PABLO ORK (Lolita Lopez)**
 (Rondo 177)
Bonita (rumba) 59--58--58--60
 Good-enough dance beat, but not much Latin flavor in this one. Vocal in English doesn't mean much.
- La Borrachita (rumba)** 59--58--58--60
 (Raquel Cervantes)
 Ditto.

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



LATIN AMERICAN

- CARTA Y CABIATI**
 (RCA Victor 23-1272-A)
Danza Lucumi (afrocubano) 75--78--76--70
 The two-piano team made its debut here last year with Ernesto Lecuona. Here they drum out one of the Cuban composer's top efforts. Rhythm group backs the able lads.
- Chica Chica (corro)** 74--77--74--70
 A bright Brazilian ditty for "samba" lovers. The cleanly-played arrangement is full-flavored and well recorded.
- DANIEL SANTOS Y SU SONORA BORICUA**
 (RCA Victor 23-1290-A)
De Inspiracion (bolero) 70--70--70--70
 The Cuban shouter is in quiet romantic mood for this one. Side is unexciting melodically, but is okay for dancing.
- Las Trompetas (guaracha)** 77--79--79--73
 Wild, typical chanting by Santos is complemented by a fine, full trumpet section that's given a lot to do. For the real rumba fans.
- HOT JAZZ**
- AL JOLSON (Victor Young & Ork)**
 (Decca 24665)
I Love You 79--80--80--78
 Jolson falls below his standard in his warbling of the "Miss Liberty" ballad hit.
- Paris Wakes and Smiles** 75--75--75--75
 Too much hambone and too little singing does very little for the pretty "Liberty" waltz.
- HOWARD MCGHEE ORK**
 (Dial 1027)
Night Mist 73--75--73--70
 Pretty, moody tune is arranged and played well by a group including vibist Milt Jackson, tenorist James Moody and McGhee.
- Dorothy** 70--72--70--68
 Just another bop instrumental with not a thing distinguished about it save a clean performance.
- ERROLL GARNER**
 (Dial 1031)
Love for Sale 71--72--72--68
 One of Garner's lesser efforts—nevertheless is several notches better than average.
- Sloe Gin Fixx** 74--77--74--70
 Garner tackles a rather ancient riff and makes an entirely pleasing solo of it.

ARTIST
TUNES
LABEL AND NO.
COMMENT



BENNY GOODMAN SEXTET

- (Harmony 1011)
Limehouse Blues 77--80--77--75
 The old B. G. six with tramist Lou McGarity and pianist Mel Powell dishes out the beat and the melody and some subtle jazz.
- If I Had You** 77--80--77--75
 More of the same by the same combo makes this pairing a fine collectors' buy at 49 cents.
- DIZZY GILLESPIE ORK**
 (Joe Carroll-Dizzy Gillespie)
 (Victor 20-3481)
That Old Black Magic 73--74--73--72
 Johnny Hartman sings the standard capably while Dizzy's band beats out a rumba orking behind him.
- Jump Did-Le Ba** 78--80--78--75
 One of those bop scat things which manages to generate quite a bit of excitement. Carroll scats excellently and Dizzy gets a fine trumpet solo.
- SY OLIVER & ORK (The Aristokats)**
 (Decca 24662)
When My Sugar Walks Down the Street 74--75--73--73
 A Lunceford-styled dance clefting of the oldie makes for okay wax.
- Nine O'Clock Gal** 60--60--60--60
 Feeble song is handled nicely by the ork and sung well by Joe Bailey.
- INTERNATIONAL**
- HARMONY BELLS ORCHESTRA (Dick Byron & Dana Chorus)**
 (Dana 2047)
Don't Cry, My Heart 76--78--76--70
 Beautiful European waltz of the "Anniversary Song" genre is played danceably. Chorus does a classy job.
- Oyra Oyra Polka** 75--75--74--75
 Lively, catchy Polish polka with good-humored English lyric is punched out energetically by Byron and the typical band. Good dance side.
- MICHAEL O'DUFFY**
 (RCA Victor 26-7513)
You're Irish and You're Beautiful 81--81--80--86
 Typical Irish tenoring by the current favorite. A natural for tavern boxes, and should prove a perennial.
- I'll Walk Beside You** 75--76--77--70
 A MacCormack type song is throbbled roughly, but with enough Gaelic flavor to click with home spinners.

(Continued on page 60)

RING UP THE PROFITS WITH THIS ONE!

"I NEVER SEE MAGGIE ALONE"

by **KENNY ROBERTS**

on Coral 64012

CORAL RECORDS
 (A subsidiary of DECCA RECORDS, INC.)

Record Reviews

(Continued from page 59)

RATINGS (100 Point Maximum) 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK JOCKEY
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INTERNATIONAL

WILLIE BUMCHIC & ORK
(Mercury 2086)
Knock Wood Polka 70--70--68--72
Novelty instrumental has a good bounce and neatly gimmicked cleffing. Okay for most European neighborhoods.
We're Gonna Have Some Fun Tonight 71--70--68--74
Gang rouser was clefted by Bill Gale. Bouncy corn-ball rendition, with gang vocal and ragtime orking should get some juke play.

THE MARLIN SISTERS
(Columbia 12411-P)
Willie Willie Waltz 80--80--80--80
The Marlins lend an extra lilt to an appealing old-fashioned waltz. Mid-western buyers will like this one.
Potato Chips 73--73--71--75
Cute polka with a feeble idea is handled most attractively by the sister team.

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

INTERNATIONAL

WALTER DOMBKOWSKI & ORK
(RCA Victor 25-9203)
Indian Dance Polka 69--70--68--70
Tom-toms and whoops provide a questionable gimmick here in what is otherwise a good, ordinary Polish instrumental.
Pierwszy Raz (The First Time) 78--78--78-78
Polish polka has lyrics sung in Polish and English. Lively, spicy stuff.

MICHAEL MANSEC & ORK
(Elite Record E 5003 A)
Eight Ball Polka 67--67--67--69
Pleasantly different polka glides along at an arresting pace, tho a heavier beat would have helped. An instrumental.
Yodellin' Jenny Polka 72--73--71--71
Slower polka pace for this one, but accordion-punctuated orking and good yodelling merit repeated plays.

KING HIT PARADE

AL GRANT
THIS DAY IS MINE
LOVER'S GOLD
KING 15005

LOUISE CARLYLE
OLD RUSTY TRUNK
STARGAZER
KING 15007

BULL MOOSE JACKSON
LITTLE GIRL, DON'T CRY
MOOSEY
KING 4288

TODD RHODES
POT LIKKER
RED BOY AT THE MARDI GRAS
KING 4287

JOE THOMAS
TEARDROPS
PAGE BOY SHUFFLE
KING 4299

ZEB TURNER
TENNESSEE BOOGIE
A DRUNKARD'S CONFESSION
KING 790

WAYNE RANEY
WHY DON'T YOU HAUL OFF AND
LOVE ME
DON'T KNOW WHY
KING 791

GRANDPA JONES
I AIN'T GOT MUCH TO LOSE
YOU'LL MAKE OUR SHACK A MANSION
KING 794

KING RECORDS INC. DISTRIBUTORS OF
KING and DE LUXE
1540 BREWSTER AVE. CINCINNATI 7, OHIO.

WALTER WILD & TRIO
(Elite Record E 5004 A)
Beer for Breakfast Polka 69--68--68--70
The Continental accordionist-maestro whips out one with universal polka appeal. Merry-go-round effect and snatches of familiar folk themes make for fine listening.
Whirly Girlie Waltz 77--77--77--78
Instrumental waltz has a retentive melody. Side has a great dancy lilt in the best European style.

WALTER WILD & ORK
(Elite Record E 5005 A)
Lackawanna Polka 77--76--76--78
Lively instrumental has the stuff to keep 'em hopping. Accordion and clarinet are predominant. Has a strong beat, too.
Up All Night Polka 68--67--67--69
Tuneful, flavorful number is well played, but at a somewhat slow tempo for a polka. It's a fine dance side, however.

SPIRITUAL

ETHEL DAVENPORT-JIMMY BLYTHE JR. TRIO
(Coral 65013)
Hallelujah 56--54--58--ns
Thrush tries hard but doesn't achieve the sanctified pitch on this revival shout.
All the Way 69--68--70--ns
Bluesy slow spiritual with a good slow-rock beat. Thrush and the guitar-piano-traps trio hit the mood this time.

SISTER ROSETTA THARPE
(The Dependable Boys-Sam Price Trio)
(Decca 48100)
Down by the River Side 84--85--83--83
The Sister should have another winner in this rocking opus.
My Lord's Gonna Move This Wicked Race 81--82--80--80
The Sister's consistency is amazing. She sparks a tremendous beat on this spiritual.

IVORY GOSPEL SINGERS
(Rev. Harold Williams)
(Apollo 210)
Jesus 80--80--80--ns
Singers get a good beat into this slow gospel rendition. Good vocal arrangement.
Lord, Have Mercy 57--54--60--ns
Delivery by Mary Francis Polk and the singers is competent but somewhat repetitious.

RATINGS (100 Point Maximum) 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

SPIRITUAL

SKY LIGHT SINGERS
(Manor 1189)
Ride On, King Jesus 69--68--70--ns
Snappy up-tempo quartet rendition of spiritual, with ear-catching counter-rhythms making for a righteous beat.
I Want To Be More Like Jesus 69--68--70--ns
Like slip.

DEEP SOUTH BOYS
(Columbia 30165)
Until I Found The Lord 70--70--70--ns
The group does a moving job on this spiritual.
Take Hold the Life Line 70--70--70--ns
They work up a nice beat on this piece of religion.

J. ROBERT BRADLEY
(Howard T. Dodson)
(Apollo 211)
Didn't My Lord Deliver Daniel 74--75--73--ns
Bradley's big bary voice impresses mightily in the singing of this beautiful gospel tune.
If Jesus Had To Pray 74--75--73--ns
First-rate gospel singing. Disk sounds like it was recorded in a church.

JEWEL JUBILEE SINGERS
(King 4301)
Who Shall Walk Through Gethsemane 62--60--64--ns
Singers keep a good beat going in an adequate spiritual rendition.
When God Dips His Pen of Love in My Heart 65--62--67--ns
Group builds to an enthusiastic climax tho the song is a bit repetitious. The beat is there.

CLASSICAL

THE PHILADELPHIA ORK-EUGENE ORMANDY, DIR. (12")
(Columbia 12973-D)
Respighi: Court Air, Parts I & II 74--74--74--ns
The instrumentally colorful third suite from composer's "Ancient Airs and Dances" gets a sensitive reading from Ormandy. An excellent version of a sometimes "hard-to-get" item.

CLASSICAL

ORK OF THE GERMAN OPERA HOUSE, BERLIN-WALTER LUTZE, DIR. (12")
(Capitol-Telefunken 89-80037)
Waldmeister Overture, Parts I & II 72--72--72--ns
The overture from the little-heard, Strauss operetta is well played and well recorded but suffers from comparison with the more familiar and more stirring compositions of the younger Strauss. Still, it is a fine disk, and unavailable until now.

HELEN TRAUBEL-CHARLES O'CONNELL
(Columbia 17589-D)
Anniversary Song 75--75--75--ns
Miss Traubel's powerful voice is a bit unsuited to the pop ballad, even tho it's a melody by Ivanovici. The disk will find its way into many homes, tho.
Auf Wiedersehn 77--77--77--ns
The Romberg melody from "Blue Paradise" is somewhat better material for the Met's Wagnerian soprano.

SEMI-CLASSICAL

ALVIN RUDNITSKY (Freitas Concert Group)
(PAB MA 102 A)
Tarantelle 65--68--62--ns
The longhair fiddle piece by Sarasate is played roughly, but with great gusto. Will have trouble finding its market.
Cancao De Maria 65--68--63--ns
This one's an original by Freitas. It's a pleasing, well played hunk of salon music, with tango flavor.

FREITAS CONCERT GROUP
(PAB MA 101A)
Stringspitz Windslogg Swing 56--57--55--ns
Jazz-type light concert piece comes out a roughly executed hodge-podge.
A Media Luz 61--63--60--ns
A mild dinner-music waxing of the standard tango.

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AT MANHATTAN CENTER

DURING THE NAMM CONVENTION

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Advance Information

Based on reports received last three days of **Week Ending July 22**



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Friend of Mine**
S. Kaye Ork (I Don't) V (78) 20-3517; (45) 47-2993
- Baby, It's Cold Outside**
Lady Sybil Smythe-Bill Jacoby (Who Walks) Castle 1423
- Beulah's Sister's Boogie**
L. Hampton Ork (Wee Albert) Decca 24693
- Bewitched**
C. Cabot Ork (Part Time) Atomic A-1002
- Circus**
D. Haymes (Song of) Decca 24700
- Circus**
B. Farrell (Through a Long) MGM 10488
- Dance Ballerina, Dance**
Bill Jacoby-Tootsie MacDuff (Don't Let) Castle 1421
- Dance of the Hours**
S. Jones Ork (None But) V (78) 20-3516; (45) 47-2992
- Dark Eyes—Volga Boatmen**
P. Waring Ork (Loch Lomond) Decca 24698
- Deep as the River**
D. Palligant (Roseanna) MGM 10486
- Did You See Jackie Robinson Hit That Ball?**
C. Basie Ork (Shoutin' Blues) V (78) 20-3514; (45) 47-2990
- Don't Let Me Have to Read You**
Bill Jacoby (Dance Ballerina) Castle 1421

- Loch Lomond—My Bonnie**
F. Waring (Dark Eyes) Decca 24698
- Luna Lu**
B. Barron Ork (Lingering Down) MGM 10490
- Milwaukee**
K. Kallen (The Fellow) Mer 5315
- Miss Liberty Album—A. Goodman Ork**
Bluebird BN-4
Give Me Your Tired, Your Poor (78) 31-0005; (45) 52-0027
Homework (78) 31-0007; (45) 52-0029 (Just One Way to Say: I Love You (78) 31-0007; (45) 52-0029
Let's Take an Old-Fashioned Walk (78) 31-0006; (45) 52-0028
Little Fish in a Big Pond (78) 31-0005; (45) 52-0027
Only for Americans (78) 31-0008; (45) 52-0030
You Can Have Him (78) 31-0006; (45) 52-0028
- None But the Lonely Heart**
S. Jones Ork (Dance of) V (78) 20-3566; (45) 47-2992
- Now! Now! Now! (Is the Time)**
The Tattlers (Twenty-Four Hours) Bluebird 31-0011
- Now! Now! Now! (Is the Time)**
The Peppercettes (Save That) Horace Heidt M1011
- On the Jersey Side of the Washington Bridge**
Bonnie & Brad (Thinking, Just) Kem 2701
- Pancho is a Fool**
D. Day (That I) V (78) 20-3519; (45) 47-2995
- Part Time Sweetheart**
C. Cabot Ork (Bewitched) Atomic A-1002
- Peppermint Stick**
Toni Harper-Herb Jefferies (You're Too) Col 38541; (LP) 1-291
- Put Your Little Foot Out**
H. Heidt Ork (La Raspa) H. Heidt M1008
- Reminiscing With Diana Shore Album—D. Shore (I-10")**
Col (LP) CL 6089
I Get Along Without You Very Well (78) 38201
I Guess I'll Have to Change My Plan I May Be Wrong But I Think You're Wonderful (78) 37140
I'll Be Seeing You (78) 38201
Little White Lies (78) 38114
Ma Curly Headed Baby
Now That You're Gone
They Can't Take That Away From Me
- Room Full of Roses**
J. Searle Ork (Who Do) Bluebird 31-0012
- Roseanna**
D. Palligant (Deep as) MGM 10486
- Save That Confederate Money, Boys**
The Peppercettes (Now! Now!) H. Heidt M1011
- Scotch Hot**
Three Suns (The Windmill's) V (78) 20-3520; (45) 47-2996
- Shoutin' Blues**
C. Basie Ork (Did You) V (78) 20-3514; (45) 47-2990
- Song of Surrender**
D. Haymes (Circus) Decca 24700
- Some Enchanted Evening**
E. Young (You Can) Bluebird 31-0009
- South Pacific Album—A. Goodman Ork**
Bluebird BN-3
A Cock-Eyed Optimist (78) 31-0001; (45) 52-0023
A Wonderful Guy (78) 31-0003; (45) 52-0025
Ball Ha'l (78) 31-0004; (45) 52-0026
I'm Gonna Wash That Man Right Out of My Hair (78) 31-0004; (45) 52-0023
Some Enchanted Evening (78) 31-0002; (45) 52-0024
There Is Nothin' Like a Dame (78) 31-0003; (45) 52-0025
This Nearly Was Mine (78) 31-0001; (45) 52-0023
Younger Than Springtime (78) 31-0002; (45) 52-0024
- Stardust**
Alice O'Connell-Glenn Hardman (I Guess) Hardman 4015
- That I Do**
D. Day (Pancho) V (78) 20-3519; (45) 47-2995
- The Fellow in Yellowstone Park**
K. Kallen (Milwaukee) Mer 5315
- The Headless Horseman**
K. Kyser Ork (Katrina) Col (78) 38540; (LP) 1-290
- The Last Mile Home**
B. Crosby (Imagination) Decca 24696
- The Other Side of the Hill**
F. Martin (Just for) V (78) 20-3517; (45) 47-2994
- The Windmill's Song**
Three Suns (Scotch Hot) V (78) 20-3520; (45) 47-2996
- Thinking, Just Thinking of You**
Bonnie & Brad (On the) Kem 2701
- Through a Long and Sleepless Night**
D. Shore (I'm Yours) Col (78) 38539; (LP) 1-289
- Through a Long and Sleepless Night**
B. Farrell (Circus) MGM 10488
- Twenty-Four Hours of Sunshine**
The Tattlers (Now! Now! Now!) Bluebird 31-0011

The following abbreviations are being used throughout the list of Advance Record Releases:
Cap—Capitol
Col—Columbia
Dec—Decca
Mer—Mercury
V—Victor
All other labels will continue to be spelled out.
Where 78, 45 and 33 1/3 (LP) r.p.m. numbers are listed, the speed is indicated in parentheses preceding the record number. For example: V (78) 20-1941; (45) 47-2354, etc.

- Dream Boat**
The Chuck Wagon Gang (I'll Fly) Col 20599
- Fiddle Dee Dee**
G. Lombardo Ork (Give Me) Decca 24697
- Give Me a Song With a Beautiful Melody**
H. Forrest (Just Got) MGM 10489
- Give Me a Song With a Beautiful Melody**
G. Lombardo Ork (Fiddle Dee) Decca 24697
- Homework**
The Peppercettes (Let's Take) Horace Heidt M 1012
- Eddy Howard Album—E. Howard Ork (I-10")**
Col (LP) CL 6067; (78) C-158
Exactly Like You
Jealous
Mean to Me
Sing Me a Song of the Islands
Stardust
Yours
Wrap Your Troubles in Dreams (and Dream Your Troubles Away)
- I Don't Know From Nothin'**
S. Kaye Ork (A Friend) V (78) 20-3517; (45) 47-2993
- I Guess I'll Have to Change My Plan**
Alice O'Connell-Glenn Hardman (Stardust) Hardman 4015
- I'll Fly Away**
The Chuck Wagon Gang (Dream Boat) Col 20599
- I'm Yours**
D. Shore (Through a) Col (78) 38539; (LP) 1-289
- Imagination**
B. Crosby (The Last) Decca 24696
- Had to Be You**
D. Grimes Ork (When an) Bullet 1081
- Just Got to Have Him Around**
H. Forrest (Give Me) MGM 10489
- (Just One Way to Say) I Love You**
J. Bradford (Let's Take) Bluebird 31-0010
- Just for Fun**
F. Martin (The Other) V (78) 20-3517; (45) 47-2994
- Katrina**
K. Kyser (The Headless) Col 38540; (LP) 1-290
- La Raspa**
H. Heidt Ork (Put Your) Horace Heidt M 1008
- Les Brown Dance Parade Album—L. Brown Ork**
Col (LP) CL 6060
A Pine Romance (78) 38444
Dardanella (78) 37933
I've Got My Love to Keep Me Warm (78) 38324
Just One of Those Things (78) 38381
Lover's Leap (78) 37061
Sentimental Rhapsody (78) 37830
Sophisticated Swing (78) 38250
Tain't Me (78) 36804
Let's Take an Old-Fashioned Walk
J. Bradford (I Love) 31-0010
Let's Take an Old-Fashioned Walk
The Peppercettes-H. Parr (Homework) Horace Heidt M 1012
Lingering Down the Lane
B. Barron Ork (Luna Lu) MGM 10490

POPULAR

- Tony Pastor Dance Parade Album—T. Pastor Ork (I-10")**
Col (LP) CL 6070
Gonna Get a Girl (78) 37873
Honeysuckle Rose
Indian Love Call (78) 38233
My Mammy
San (78) 33454
The Sheik of Araby
There's Yes! Yes! in Your Eyes
Washington and Lee Swing
- Wee Albert**
L. Hampton Ork (Beulah's Sister's) Decca 24699
- When an Old Flame Dies**
D. Grimes (It Had) Bullet 1081
- Who Do You Know in Heaven?**
J. Searle Ork (Room Full) Bluebird 31-0012
- Who Walks in When I Walk Out?**
Bill Jacoby (Baby, It's) Castle 1423
- You Can Have Him**
E. Young (Some Enchanted) Bluebird 31-0009
- You're Too Tall, I'm Too Small**
Toni Harper-Herb Jefferies (Peppermint Slick) Col (78) 38541; (LP) 1-291
- You're My Thrill Album—D. Day (4-10")**
Col (78) C-199; (LP) CL 6071
Bewitched . . . 38543
I Didn't Know What Time It Was . . . 38544
I'm Confessin' (That I Love You) . . . 38544
Sometimes I'm Happy . . . 38545
That Old Feeling . . . 38542
When Your Lover Has Gone . . . 38543
You Go to My Head . . . 38545
You're My Thrill . . . 38542

CLASSIC & SEMI-CLASSICAL

- Beethoven: Concerto in C Major for Violin, Cello, Piano and Orchestra, Op. 56, Album—Philharmonic Symphony Ork of New York-B. Walter, Cond.**
Col (LP) ML 2059, (78) MM-842
- Hummerdinek: Hansel and Gretel Album—B. Rathbone-J. Powell-T. Donaldson**
Col (LP) ML 2055; (78) MM-632
- Italian Operatic Arias Album—H. Traubel**
Col (LP) ML 2052; (78) MM-875
- Mascagni: Cavalleria Rusticana—Vol Lo Sapete**
Mozart: Don Giovanni: Or Sai Chi L'Onore
Ponchielli: La Gioconda: Suicidio Puccini: Tosca Vissi D'Arte, Vissi D'Amore
Verdi: Aida: Ritorna Vincitor
Verdi: Otello: Ave Maria
- Love Songs Album—R. Stevens (Sincerely Yours Album)**
Col (LP) ML 4179; (78) MM-595
Dearly Beloved
Falling in Love With Love
I Love You
I'm Falling in Love With Someone
Love, Come Back to Me
Love Walked In
Lover
The Man I Love
- Salon Music Album—W. Sellnsky Ork (I-10")**
Col (LP) CL 6068; (78) C-80
Ay, Ay, Ay
Caprice Viennois
Fleurette
Jalousie
Just a Cottage Small (By a Waterfall)
Mignonette
My Heart Stood Still
Vienna, My City of Dreams
- Sincerely Yours Album—R. Stevens (Love Songs Album)**
Col (LP) ML 4179; (78) MM-654
A Dream
At Dawning, Op. 29, No. 1
Homing
Love's Old Sweet Song
Somewhere a Voice Is Calling
The Rosary
The Sweetest Story Ever Told
Trees
- Songs From the Heart Album—R. Sigwald (3-10")**
H. Heidt 502
Ave Maria . . . 502-5
O Promise Me . . . 502-4
The Holy City . . . 502-6
The Lost Chord . . . 502-3
The Rosary . . . 502-1
Thine Alone . . . 502-2
- Strauss, Johann: The Waltzes of Johann Strauss Album—M. Weber Ork (4-10")**
Col (78) C-183; (LP) CL-6064
Artist's Life . . . 38534
Emperor Waltz . . . 38532
On the Beautiful Blue Danube . . . 38535
Tales From the Vienna Woods . . . 38535
Vienna Blood . . . 38534
Voices of Spring . . . 38532
Wine, Women and Song . . . 38533

LATIN-AMERICAN

- Bien Criolla y Bien Portens**
L. Lamarque (Lloraras) V 23-1314
- Callejera**
F. Fernandez (Flor Deshojada) V 23-1309
- Caravana**
J. Garcia Ork (Tabu) V 23-1308
- Chon, Chon, Chon**
Servando Diaz Trio (Franqueza) V 23-1311
- Corazon Esconde**
P. Reyes (Ensonacion) V 23-1310
- El Mamba En Broadway**
A. Valdes (Encanto Cubano) SMC 1233
- Encanto Cubano**
A. Valdes (El Mamba) SMC 1233
- Ensonacion**
P. Reyes (Corazon Esconde) V 23-1310
- Eternamente Mia**
G. Rodriguez (Siempre Contigo) V 23-1312
- Flor Deshojada**
F. Fernandez (Callejera) V 23-1308
- Franqueza**
S. Diaz Trio (Chon, Chon) V 23-1311

- Lloraras**
L. Lamarque (Bien Criolla) V 23-1314
- Mama Dolores**
M. Valdes (Rumba Rumbero) SMC 1235
- New York Rumba**
A. Sacasas Ork (Vamos Prielita) V 23-1307
- Rumba Rumbero**
M. Valdes (Mama Dolores) SMC 1235
- Siempre Contigo**
G. Rodriguez (Eternamente Mia) V 23-1312
- Tabu**
L. Arcaraz (Caravana) V 23-1308
- Vamos, Prielita**
A. Sacasas Ork (New York) V 23-1307

HOT JAZZ

- Confirmation**
All-Star Sextet (First Gear) New Jazz 801
- Cuddles**
S. Getz-T. Gibbs (Elysses) New Jazz 803
- Elysses**
J. J. Johnson-M. Roach (Cuddles) New Jazz 803
- Fishin' Around**
L. Konitz (Marshmallow) New Jazz 807
- First Gear**
A. Dean (Confirmation) New Jazz 801
- Five Brothers**
S. Getz (Four and) New Jazz 802
- Four and One More**
S. Getz (Five Brothers) New Jazz 802
- Good to the Last Drop**
G. Shearing Quintette (You Are) MGM 10487
- Judy**
Lennie Tristano Quintet (Subconscious-Lee) New Jazz 80001
- Long Island Sound**
S. Getz (Mar-Cia) New Jazz 805
- Mar-Cia**
S. Getz (Long Island) New Jazz 805
- Marshmallow**
L. Konitz (Fishin' Around) New Jazz 807
- Michelle (Parts 1 and 2)**
T. Gibbs, New Jazz 804
- Subconscious-Lee**
Lennie Tristano Quintet (Judy) New Jazz 80001
- T and S**
T. Gibbs (Terry's Tune) New Jazz 800
- Terry's Tune**
T. Gibbs (T and) New Jazz 800
- You Are Too Beautiful**
G. Shearing Quintet (Good to) MGM 10487

CLASSICAL

- Waltz Serenade**
K. Grayson (They Didn't) MGM 30210
- They Didn't Believe Me**
K. Grayson (Waltz Serenade) MGM 30210
- Madame Bovary Album—MGM Studio Ork—M. Rova, Cond. (2-10")**
MGM 43

FLASH!

AL TRACE

IS UP TO HIS OLD TRICKS . . . AGAIN

BREAKING RECORDS

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HERE'S A RECORD YOU WON'T WANT TO BREAK **"BRIGHT EYES"** backed with **"SWING YOUR PARTNER POLKA"**

COLUMBIA RECORDS NO. 38531

Album Reviews

Based on reports received last three days of Week Ending July 22

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted.

Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS
(100 points—the maximum)

90-100tops
80-89excellent
70-79good
60-69satisfactory
50-59poor

THE CATEGORIES

1. Production Idea (grouping of selection continuity)	15
2. "Name Value"	15
3. Caliber of Material	15
4. Manufacturers' Distribution Power	10
5. Exploitation Aids (Record company and other advertising-promotion film, legit and other plugs)	10
6. Interpretation	15
7. Record Quality	5
8. Manufacturers' Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

BRAHMS: TRAGIC OVERTURE, OP. 81—Amsterdam Concertgebouw Ork-Willem Mengelberg, director (2-12") **72**
Capitol-Telefunken EBL 8014

Since Brahms never provided a program for any of his works, no one will ever know what profound piece of literature he had in mind when he whipped this score together. At any rate, it stands as one of the great pieces of dramatic music, and as such, it's a natural for Mengelberg. Under the Dutch maestro's baton it becomes a real thriller—readily accessible to the average longhair buyer. Recording is good, with a wide dynamic range. Notes are interesting, if unimportant, and the simulated cover is the standard Capitol-Telefunken job.

JUKES Not suitable. **JOCKS** For longhair shows.

HAYDN: SYMPHONY NO. 94, G MAJOR (Surprise) (3-12") **70**
Berlin Philharmonic Ork-Hans Schmidt-Isserstedt, director
Capitol-Telefunken ECL 8021

The "Surprise" symphony of Haydn is one of those works which has become standard in the libraries of every symphony orchestra after having withstood every test of greatness which time was able to offer. The melodic eloquence and charm of the Haydn score is captured handily in this recording by Hans Schmidt-Isserstedt. The conductor extracted a fine ensemble sound from the Berlin Philharmonic and it is captured rather faithfully by the high-grade technical recording. Packaged in the standard wine-colored, simulated leather Capitol album.

JUKES Not suitable. **JOCKS** A solid reading of a heavily played standard work at FM and longhair stations.

THREE LITTLE PIGS ALBUM—DON WILSON AND ORIGINAL CAST (2-10") **91**
Capitol DBX 3013

Hard to see how this one can miss! It follows Capitol's kidisk success formula all down the line, with the special advantage of being based on a hit cartoon film. Format is the same as the "Bozo" series, with 19 cartoon pages following the story, and employing the bell gimmick in the music to indicate page-turning time. Don Wilson's narration is satisfactory, as are the other contributions by original cast members. The music, tailored to disks from the film score, keeps things bouncing along at a merry pace, and features the perennial "Who's Afraid of the Big Bad Wolf?" As for the story itself, the Disney version eliminates most of the more scary elements, and is told in breezy, modern language.

JUKES Not suitable. **JOCKS** There'll be plenty of requests for this one.

SONGS FROM THE HEART—Ralph Sigwald (3-10") **70**
Horace Heidt 502

The Lost Chord; O Promise Me; Ave Maria; The Holy City; The Rosary; Thine Alone. Winner of the Heidt "Youth Opportunity Program," the 28-year-old Sigwald is billed as the "Caruso of the South." Packaging six ballads makes an effective showpiece for the baritone, who may become a family favorite with Heidt backing. As Sigwald tours country sales demand will be created much in same fashion as the

Dick Contino album. The singer demonstrates a powerful voice on some sides.

JUKES Some sides are suitable for family locations. **JOCKS** Jocks with family and/or country shows could spin some.

SCHUBERT: QUINTET IN A MAJOR, OP. 114 ("The Trout") **73**
Franz Rupp-The Strass Quartet (4-12")
Capitol-Telefunken EDL 8019

Recordings of this work have been scarce in recent years, and this particular waxing should find a ready market among chamber music fanciers. One of Schubert's most popular works in the genre, the quintet has the distinction of being scored for a string bass instead of the regular cello. It takes its name from the familiar "Trout" song of Schubert, used here in the fourth movement as springboard for a set of lively variations. While this group of performers lacks the slickness we have learned to expect from some of our local groups, it does have a warm, intimate approach that many will prefer in this melodious, romantic work. Rupp, currently the accompanist for Marian Anderson, is outstanding at the piano. Recording is satisfactory, as are the notes, and the standard Telefunken cover.

JUKES Not suitable. **JOCKS** Could be a popular item on longhair segs.

RICHARD STRAUSS: EIN HELDENLEBEN — American Concertgebouw Ork-Willem Mengelberg, director (5-12") **75**
Capitol-Telefunken EEL 8013

This allegedly autobiographical tone poem by Richard Strauss was dedicated to Willem Mengelberg, who was one of the staunchest defenders of Strauss' then radical music. Mengelberg's reading of this work brings out every nuance of the score. His recording of it, now available in this set, was one of the prize collector's items. It is truly a superb recording, probably the best available on this bold and heroic work. Certainly Strauss is one of few composers who was able to make suitable music translations of detailed programmatic scores. The Concertgebouw plays wonderfully well under Mengelberg and the technical recording is amazingly true for wax of not recent vintage.

JUKES Not suitable. **JOCKS** An authoritative reading of a fine work for FM and longhair spinners.

SIBELIUS: SYMPHONY NO. 1, E MINOR, OP. 39—Stockholm Radio Symphony Ork-Tor Mann, director (5-12") **72**
Capitol-Telefunken EEL 8020

This is a fine recording of a most powerful and surging work—one which elevated the name of Jan Sibelius into the ranks of the leading contemporaries. The work rings with melodies which are brilliantly orchestrated in a fashion which recalls the work of Tchaikovsky. The symphony is a vivid descriptive picture of the Finland, in which Sibelius to this day lives. This work shows Sibelius at his warmest and most colorful—the most of his later works betray only fragments of the early color and melody of the composer. A fine recording.

JUKES Not suitable. **JOCKS** Worthy recording of a worthy work. For FM and longhair spinners.

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RJI SYSTEM)

(Continued from page 43)

Songs	Publisher	Heard in N. Y.			Heard in Chi.			Heard in Calif.			Add. Sur. Tr.		
		SI	SV	CI	SI	SV	CI	SI	SV	CI			
Beautiful Blonde From Bashful Bend (Beautiful Blonde From Bashful Bend)	Miller	0	3	0	3	0	5	0	3	0	5	0	3
Every Night Is Saturday Night	B.M.I.	3	4	0	1	2	6	0	2	1	7	0	0
Everytime I Meet You (Beautiful Blonde From Bashful Bend)	Feist	1	7	0	2	1	8	0	2	3	11	0	1
Everywhere You Go	Lombardo	0	4	0	3	1	7	1	2	1	1	0	2
Fiddle Dee Dee (It's a Great Feeling)	Harms	3	5	1	2	1	0	1	2	7	2	1	2
Forever and Ever	Robbins	1	2	1	2	1	4	4	2	0	4	1	2
Girl From Jones Beach (Girl From Jones Beach)	Harms	5	2	0	1	4	6	5	2	4	3	0	0
How It Lies	Morris	0	8	0	1	0	6	0	1	1	10	0	0
I Don't See Me In Your Eyes Anymore	Laurel	1	4	0	3	1	3	0	3	3	5	0	3
Just One Way To Say I Love You (Miss Liberty)	Berlin	3	14	1	4	4	11	3	5	1	6	1	2
Let's Take an Old-Fashioned Walk (Miss Liberty)	Berlin	9	16	0	6	14	9	1	7	4	8	0	4
Lora Belle Lee	Santley	2	6	1	2	2	3	1	2	3	5	1	2
Lover's Gold	Oxford	5	10	0	3	2	5	0	3	2	5	0	2
Maybe It's Because	B.V.C.	3	15	0	5	6	13	3	5	12	14	0	5
My One and Only Highland Fling (Barkleys of Broadway)	Harry Warren	3	10	1	3	4	9	3	3	3	4	0	3
Riders in the Sky	Morris	0	3	1	4	1	3	6	4	0	2	1	3
Similau	Campbell	11	12	2	0	5	2	1	0	6	0	0	0
Someday You'll Want Me	Duchess	5	18	0	3	3	13	1	5	3	15	0	2
Some Enchanted Evening (South Pacific)	Williamson	1	11	0	8	3	11	6	7	4	5	0	7
Swiss Lullaby	Southern	11	8	1	4	7	9	5	5	7	5	1	2
There's Yes, Yes in Your Eyes	Witmark	4	11	0	5	4	18	2	5	7	5	0	4
Wedding Day	Famous	2	9	0	3	2	9	7	4	1	2	0	2
Who Do You Know in Heaven	Robbins	2	13	0	3	1	17	1	4	3	11	0	1

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 43)

POSITION	Weeks Last This to date Week Week	Title	Artist	Label	Lk. #
3	29	10	THE FOUR WINDS AND THE SEVEN SEAS	M. Torme-F. DeVol Ork.....Cap 57-671—ASCAP	
17	17	11	AGAIN	V. Damone-G. Osser Ork.....Mercury 3261—ASCAP	
8	20	12	BALI HA'I	P. Como-M. Ayres Ork.....V 20-3402—ASCAP	
19	9	13	FOREVER AND EVER	P. Como-M. Ayres.....V 20-3347, 47-2892—ASCAP	
2	13	13	YOU'RE BREAKING MY HEART	V. Damone-G. Osser.....Mercury 5271—BM	
10	20	15	AGAIN	A. Mooney Ork.....MGM 10398—ASCAP	
9	25	16	AGAIN	T. Dorsey Ork-M. Lutes.....V 20-3427—ASCAP	
8	15	17	A WONDERFUL GUY	M. Whiting-F. DeVol Ork.....Cap 57-542—ASCAP	
13	8	18	AGAIN	M. Torme-P. Rugolo Ork.....Cap 15428—ASCAP	
15	22	19	FOREVER AND EVER	M. Whiting.....Cap 15386—ASCAP	
18	22	20	FOREVER AND EVER	R. Morgan Ork.....D 24569—ASCAP	
7	12	21	BABY, IT'S COLD OUTSIDE	S. Kaye Ork-D. Cornell.....V 20-3448, 47-2914—ASCAP	
1	—	21	DID YOU SEE JACKIE ROBINSON HIT?	B. Johnson.....D 24615 (C. Basie Ork, V (78) 20-3514; (LP) 47-2990)	
2	—	23	A WONDERFUL GUY	F. Warren-H. Rene Ork.....V 20-3403—ASCAP	
9	—	24	RIDERS IN THE SKY	P. Lee.....Cap 57-608—ASCAP	
5	14	25	HUCKLEBUCK	F. Sinatra.....Col 38486, 1-222—ASCAP (B. Goodman, Ca 57-576; F. Sinatra, Co 38486; B. Marshall-Cozy Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Merc 8130; Big Sis Andrews & Her Huckle-Busters, Ca 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)	
9	—	25	SOME ENCHANTED EVENING	P. Weston Ork.....Cap 57-629—ASCAP	
11	16	25	BALI HA'I	P. Lee-D. Barbour Ork.....Cap 57-543—ASCAP	
4	—	28	I DON'T SEE ME IN YOUR EYES ANYMORE	G. Jenkins Ork-The Stardusters.....D 24576—ASCAP	
8	7	29	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kaydets.....V 20-3441—BM	
16	—	30	THE HOT CANARY	P. Weston-P. Nero.....Cap 15373—ASCAP (The Merrie Musette Ork, Victor 20-3398; J. Venuti and The Venuti Trio, Tempo TR 426)	



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The Honor Roll of Popular Songwriters

By Jack Burton

NO. 30—WILLIAM C. HANDY

About the time "Bix" Beiderbecke was toughening his lip on a teething ring, another "young man with a horn" had just started to trumpet his way to musical fame and glory. It wasn't much of a horn—just a battered brass cornet. A circus wind-jammer was about to sell it to a junkman when William Christopher Handy, an ambitious Negro boy with music in his heart and two bits in his pocket, chanced along and bought it for a dollar—25 cents down and the balance when he got it. But it was destined to be an historic horn since out of its bell in 1912 poured the first blues—the grass roots of syncopation.

Will Handy was born in Florence, Ala., November 16, 1873, eight years after the surrender at Appomattox had set his people free. Both his father and grandfather were Negro ministers, who preached and practiced the old-time Methodist religion, and while there was musical talent in the family, fiddling and guitar playing were forbidden and songs were sung only in church.

But music was as indispensable to Will Handy as the air he breathed, and so with the first pennies and dimes he earned for picking berries, gathering nuts and making lye soap, he bought a guitar. All he ever got out of it, however, was a stern reprimand and a whack over the buttocks. His father made him take the sinful instrument back to the store and trade it for a dictionary.

The Wanderlust

For the next two years, young Handy paid penance behind a plow and as a printer's devil. Then a minstrel show played Florence, and he left town with it, but his

release from his strict parental bondage was not for long. The troupe was stranded in Georgia, and he walked the ties back home where he finished school, taught school for a while and worked in an iron foundry before the wanderlust got him again in 1893. Then, with 20 cents in his pocket and his brass cornet under his arm, he set out for Chicago and the World's Fair with a Negro quartet he'd met up with in a saloon.

That was the toughest year in all Will Handy's life. His battered cornet and the Negro quartet couldn't compete with Little Egypt, the Ferris Wheel and Sousa's band, and he went broke in St. Louis. He slept in vacant lots or on the levee cobblestones. He suffered from hunger and cold and homesickness. But 1893 also was a golden year for Will Handy, for it was then that he first heard the blues, the "sorrow songs" that wailed in his ears all the way from St. Louis to Mobile. He heard them sung by jilted high-browns in the bawdy houses, by gamblers down on their luck, by bale-toting stevedores along the Mississippi, by jailhouse workers in the chain gangs. And he never forgot these repetitious laments of a sorely plagued people—the raggy spirituals of the Lord's wayward sons and daughters—the sad songs that gave their singers an emotional lift and released them from their miseries.

Birth of the Blues

And 19 years later, after Will Handy had eked out a musical education by doing janitor work for a German director of a singing society, directing the orchestra of a colored minstrel show and teaching music at the Negro Agricultural and Mechan-

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

ical College near Huntsville, Ala., the blues were born as the "Daddy of the Blues" conceived them—with "blue notes," "blue chords" and "breaks."

Edward H. Crump, the perpetual political boss of Memphis, should get an assist in this historic delivery. Altho he was backing a reform ticket in the mayoralty election, he needed the tenderloin vote to win, and so he hired Will Handy and his colored band to toot the dive keepers, the gamblers and other high-rollers of the Beale Street district to the polls. Handy knew that no ordinary tune out of the band's repertoire would do the trick. So he sat down and wrote a special tune, based on the "sorrow songs" he had heard in the plush-parlored seraglios of St. Louis in 1893, that would appeal to those Beale Street voters who lived on a thoro-fare of forbidden pleasures.

Since we cast secret ballots in this country, no one knows how many votes Will Handy's virgin blue tune won for Mister Crump for whom it was named, but it's no secret that Beale Street adopted the tune as its very own and sang it to a set of improvised lyrics that openly defied the platform on which the reform candidate was running. They went something like this:

"Mister Crump won't 'low no easy riders here,
Mister Crump won't 'low no easy riders here.
I don't care what Mister Crump don't 'low,
I'm gwine to the bar'l-house anyhow—
Mister Crump can go an' catch himself some air."

Encouraged by the local reception of his first blues, Will Handy changed the name from *Mister Crump* to *Memphis Blues*, published it at his own expense, and later sold all his rights to a New York music publisher for \$50 cash. With the other blues he wrote later, Handy had far better luck in a financial way. He founded his own publishing house to print

and promote them, and the royalties they now yield him are reputed to be around \$25,000 annually.

Will Handy himself had good reason to sing the blues during the depression when the bottom dropped out of the sheet music business and cancellation orders poured in daily. But instead of filing a bankruptcy petition, which would have been the easy way out, Handy licked the slump the hard way, selling his home in Harlem to raise ready cash and ruining his eyesight by overwork.

"St. Louis Blues"

Today, at the age of 76, the "Daddy of the Blues," who has a Memphis park named in his honor, is totally blind, but he looks at the world thru rose-colored glasses. Like most successful men who have passed the age of three-score years and 10, he treasures his memories. He likes to recall that King Edward VIII once asked the pipers of Scotland to play the *St. Louis Blues* for him, and that Queen Elizabeth of England lists it as one of her favorite pieces. He'll tell you proudly that Haile Sellassie's royal band played the *St. Louis Blues* as a battle hymn on the fateful day when Mussolini's troops invaded Ethiopia, and that Prince George of England and his bride, Princess Marina of Greece, danced at their wedding reception to the strains of the blues that have immortalized that "St. Louis woman with the diamond rings."

But Will Handy prizes most of all the battered brass trumpet he bought for a dollar on the installment plan. He has mastered its valves and lip-ping to the ultimate glissando, and this historic instrument and song that put Memphis and St. Louis on the musical map is his guarantee of a cloud in the celestial brass section alongside "Bix" Beiderbecke, "King" Oliver and old Gabriel himself.

All of William C. Handy's numbers are published by Handy Brothers' Music Company, Inc.

WILLIAM C. HANDY'S BEST KNOWN BLUES AND RECORDINGS AVAILABLE

1907—IN THE COTTON FIELDS OF DIXIE
Lyrics by Harry Herbert Pace.

1912—MEMPHIS BLUES
Lyrics by George A. Norton, but originally published as an instrumental number.
(Available on the following records: RCA Victor P (27542) in Album P-82, The Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street, Lena Horne, vocalist; RCA Victor P (20-1541) in Album P-139, Dinah Shore; Columbia 36713, Harry James; Capitol 10963 in Album CD-36, Johnny Mercer, the Pied Pipers and Paul Weston's orchestra; Capitol 16318, Johnny Mercer and the Pied Pipers; Decca 20244 in Album A-616, Ruby

Newman orchestra; Decca 26397, Guy Lombardo's Royal Canadians.)

1913—JOGO BLUES

1914—ST. LOUIS BLUES
(Available on the following records: RCA Victor 25411, Benny Goodman; RCA Victor, 25745, Leo Reisman orchestra; RCA Victor 24035, Paul Robeson with orchestra; RCA Victor P (27542) in Album P-82, The Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street, Lena Horne, vocalist; RCA Victor HJ (40-0105) in Album HJ-1, Louis Armstrong; Columbia 37576, Pearl Bailey; Columbia 36711 in Set C-101, Count Basie; Columbia 7429-M, Andre Kostelanetz orchestra; Columbia 37854 in Set D-1, Dinah Shore; Columbia 36341, Maxine Sullivan; Columbia 20204, Bob Wills and His Texas Cowboys; Capitol 15107, Barclay Allen and His Rhythm Four; Capitol 10062 in Album CD-36, Johnny Mercer, the Pied Pipers and Paul Weston's orchestra; Decca 23032, Larry Adler, harmonica; Decca 23524, Milton Brown and His Brownies; Decca 23601 in Album A-448, Frank Froeba and His Boys; Decca 24401, Danny Kaye; Decca 25397, Guy Lombardo's Royal Canadians; Decca 23917, Ted Lewis and His Orchestra; Columbia 55003, Bing Crosby with Duke Ellington's Orchestra.)

YELLOW DOG BLUES

1915—HESITATING BLUES

1916—OLE MISS BLUES

JOE TURNER BLUES

This immortalizes in song Joe Turner,

or Turney, who was assigned by his brother, governor of Tennessee from 1893 to 1896, to take gangs of convicts from the Memphis jail to the Nashville penitentiary.

(Available on RCA Victor record P (27543) in Album P-82, The Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street, Lena Horne, vocalist.)

1917—BEALE STREET BLUES

(Available on the following records: Decca 24001 in Album A-1917, Bob Grant's orchestra; Columbia 36323, Jack Teagarden and His Orchestra; RCA Victor P (27543) in Album P-82, Lena Horne with the Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street.)

HOOKEY COW BLUES

1920—AUNT HAGAR'S BLUES

Lyric by J. Tim Brymn. This was originally published as an instrumental piece and titled "Aunt Hagar's Children's Blues." Later J. Tim Brymn wrote lyrics for it and interpolated it in his revue "Put and Take."

(Available on the following records: Capitol 20018 in Album BD-7, the Dining Sisters; Decca 24220 in Album A-604, Eddie Condon's orchestra; RCA Victor P (27544) in Album P-82, Lena Horne with the Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street.)

1921—LOVELESS LOVE

1922—JOHN HENRY BULES

John Henry is a legendary Negro giant who could drive more rivets by hand

than four other men but finally lost the championship to the automatic riveter.

(Available on the following records: Decca 46116, Sally Holmes and His Brown County Boys; RCA Victor P (27545) in Album P-82, the Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street, Lena Horne, vocalist.)

1923—HARLEM BLUES

1924—ATLANTA BLUES

Lyrics by Dave Eiman.

(Available on Decca record No. 23726 in Album A-490, Eddie Condon and his orchestra.)

BASEMENT BLUES

(Available on Decca record 23442 in Album A-404, Herk Armstrong and Juanita Hall with spiritual ensemble and orchestra.)

1932—WAY DOWN SOUTH WHERE THE

BLUES BEGAN

1937—EAST ST. LOUIS BLUES

(Available on RCA Victor record P (27544) in Album P-82, Lena Horne with the Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street.)

WILLIAM C. HANDY ALBUM

RCA VICTOR BIRTH OF THE BLUES ALBUM No. P-82—Dixieland Jazz Group of the Chamber Music Society of Lower Basin Street with Lena Horne, vocalist. *St. Louis Blues*, *Memphis Blues*, *Beale Street Blues*, *Joe Turner Blues*, *Aunt Hagar's Blues*, *East St. Louis Blues*, *John Henry Blues* and *Careless Love Blues*, the latter being a legendary blues chant on which Will Handy based his *Loveless Love Blues*.

SONGWRITERS COMING UP!

August 6 Issue

HARRY CARROLL

In Issues Subsequent to August 6 The Billboard Will Present

WALTER DONALDSON
GEORGE W. MEYER
JIMMY MONACO
HARRY TIERNEY
PETE WENDLING
PERCY WENRICH
LOUIS B. HIRSCH
A. BALDWIN SLOANE
RICHARD WHITING
RUDOLPH FRIML
JEROME KERN
COLE PORTER

TIME MAGAZINE SAID—

"MR. B. GOES TO TOWN . . .

His version of Ellington's 'Caravan' had the fans hitting the trail (along with more than 1,000,000 record buyers)."

THEN CAME—

"FOOL THAT I AM"

"BEWILDERED"

"SOMEHOW"



NOW—

**MR. B. GOES TO TOWN
AGAIN FOR THE DEALER**

WITH

"CRYING" • "TEMPTATION"

(MGM-10458)

AND JUST RELEASED—

"I LOVE YOU"

from the Broadway Hit Musical "Miss Liberty"

BACKED WITH

"GOODBYE"

(MGM-10472)

BILLY ECKSTINE

Exclusive MGM Recording Artist

Personal Management: **MILTON EBBINS**

Direction—

XXX WILLIAM MORRIS AGENCY, Inc.

The Billboard

Retail Record Survey

An Analysis of Current Industry Trends, As Seen From the Dealer's Point of View, and Presented as a Special Service by *The Billboard*

.....

PART I DEALER SECTION

.....

Questions:

1. *Of the record companies, which give the best all-around service?*
2. *Of the record companies, which company gives you the BEST AND FASTEST DELIVERY SERVICE?*
3. *Of the record companies, which company has the most HELPFUL SALESMEN?*
4. *HOW OFTEN DO YOU ORDER Current Hit pop records?*
5. *Do you carry LP records?*
6. *If your answer is yes, check the statement below that best describes how LP RECORDS ARE SELLING FOR YOU: good, satisfactory, disappointing.*
7. *Do you carry 45 R.P.M. Records?*
8. *If your answer is yes, check the statement below that best describes how 45 R.P.M. RECORDS ARE SELLING FOR YOU: good, satisfactory, disappointing.*
9. *Have you reduced your inventory since January 1, 1949?*
10. *If you have reduced your inventory check answer below that best describes how much: about right, down but not nearly enough.*
11. *If you have reduced inventories, list various means you have used (other than return privileges and price reductions).*
12. *What proportion of your advertising budget has been on: "Close outs"; 78's; 45's; LP's?*
13. *Of all the advertising and promotion media you use, PLEASE NUMBER, IN THE ORDER OF THEIR IMPORTANCE, the most effective.*
14. *PLEASE NUMBER, IN THE ORDER OF THEIR IMPORTANCE, the sources of information you use as a guide to buying records.*
15. *Who buys records for your store?*
16. *Does the same person who buys records for your store also buy radios, phonographs, and (if you carry them) television sets?*

K EY problems and dealer-manufacturer relationships are revealed in The Billboard's record dealer survey, results of which are based upon a cross-section of dealers polled thruout the country. The survey gives dealers' opinions and views regarding quality of service given by different disk companies; helpfulness of salesmen of various companies; dealers' policies in the ordering of current hit pop records; acceptance of LP and 45 r.p.m. records on both the dealer and consumer level; status of dealers' inventories; methods (other than return privileges and price reductions) whereby inventories have been reduced; allocation of advertising funds; dealers' opinions on most potent advertising media; sources of information used by dealers as a guide in buying records, and other matters.

It will be noted that not all dealers answered every question. Returns on the questionnaire, however, are quite high, the total making up a very good sample. Questionnaires were mailed to 3,453 dealers during June. Survey results, therefore, can be considered as truly mirroring current conditions in the disk business.





**KEN GRIFFIN'S
NEW RONDO ALBUM WILL BREAK ALL
RECORDS FOR SENSATIONAL SALES!**

Ken Griffin at his very best . . . thrilling Christmas Carols as only inimitable Ken Griffin can produce on his organ . . . with bells, chimes and the celeste.

Rondo Album No. 1010 to retail at \$3.15... on break resistant plastic

- Jingle Bells
- Oh Christmas Tree
- It Came Upon a Midnight Clear
- Hark the Herald Angels Sing
- Up on the House Top
- Winter Wonderland

Cut out and mail the coupon below to

RONDO RECORDS . . . 329 S. WOOD . . . CHICAGO, ILL.
OR MAIL DIRECT TO YOUR RONDO DISTRIBUTOR

Please send Rondo Album No. 1010 . . . "Merry Christmas from Ken Griffin"

Quantity..... Please ship (date).....

Ship to.....

Address.....

City..... State.....

**NO BOOTH! NO OVERHEAD!
NO HIGH PRESSURE!-- JUST HITS!**

ON DERBY—SEPIA HITS

- No. 713** DOBY'S BOOGIE
HOG HEAD
Freddie Mitchell with Ork.
Joe Black—Piano
- No. 712** KISS MY WRIST
TRAVELING DOC
Doc Pomus with Ork.
- No. 711** SLIDER
THE DERBY
Freddie Mitchell with Ork.
- No. 714** THE BEETLE
MIDNIGHT RIDE
Joe Black Ork.
- No. 715** CHARMAINE
DON'T BLAME ME
Joe Black
Piano with Ork.

ON RAINBOW

- HONKEY TONK PIANO HITS**
featuring
EDDIE "GIN" MILLER
- No. 70011** I FOUND A MILLION
DOLLAR BABY (IN A
FIVE AND TEN CENT
STORE)
LILY OF LAGUNA
 - No. 80077** STROLLING (Group
Vocal)
ST. BERNARD WALTZ
 - No. 70033** WHISPERING
RAMONA
 - No. 70066** AVALON
BALLIN' THE JACK
 - RACE HIT**
No. 10094 I JUST FOUND OUT—
CALDWELLS
BRING IT ON DOWN

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● **DEALER SECTION**

PART I

**The
Billboard
Retail Record Survey**

QUESTION → **OF** THE record companies, which give
the best ALL AROUND SERVICE?

1

ANSWER →

MAJOR

Capitol	193
Decca	127
RCA Victor	111
Columbia	103
No answer	35

OTHERS

MGM	101
Mercury	97
King	44
London	28
Tempo	14
Rondo	7
Dana	6
All others	39
(26 labels mentioned)	
No answer	195

**Capitol Tops for All Around
Service; Decca 2nd; MGM, Mer-
cury Lead Indies**

BY a relatively wide margin, Capitol was credited by dealers as giving them the best all around service. Tabulation of the major diskeries gives Cap the nod with a score of 193; Decca in second place with 127; RCA Victor third with 111, and Columbia fourth with 103. Among the indies, MGM and Mercury scored one and two, with 101 and 97 points respectively. King and London follow with 44 and 28 respectively. Tempo scored fifth with 14. Rondo and Dana followed, with seven and six respectively. All other labels (26) scored a combined total of 39.

The Billboard Retail Record Survey

QUESTION \Rightarrow **2** OF THE record companies, which company gives you the **BEST AND FASTEST SERVICE?**

ANSWER \rightarrow

MAJOR

Capitol	191
Decca	140
Columbia	106
RCA Victor	84
No answer	52

OTHERS

Mercury	104
MGM	88
King	41
London	21
Tempo	12
Dana	7
Rondo	5
All others (23 labels mentioned)	27
No answer	221

Capitol, Decca One-Two on Deliveries; Mercury Leads Indies, With MGM Second

CAPITOL, which scored first place for giving dealers the best all-around service, also was credited with giving best and fastest delivery service. The Coast major gathered a score of 191, with Decca running second with 140. Columbia and RCA Victor reverse their positions on this question, Columbia scoring third with 106 and RCA Victor fourth with 84.

Among the indies, Mercury in the top slot with 104, as against MGM's second place score of 88. King and London third and fourth respectively, with 41 and 21, and Tempo fifth with 12. Dana and Rondo scored seven and five respectively, whereas all other labels (23) scored a combined total of 27.

The Billboard Retail Record Survey

QUESTION \Rightarrow **3** OF THE record companies, which company has the most **HELPFUL SALESMEN?**

ANSWER \rightarrow

MAJOR

RCA Victor	158
Columbia	152
Capitol	121
Decca	64
No answer	75

OTHERS

Mercury	64
MGM	62
King	33
London	22
Tempo	7
Dana	6
All others (22 labels mentioned)	32
No answer	310

RCA Salesmen Most Helpful, Columbia Next; Mercury and MGM Score Again

RCA Victor has the most helpful salesmen, according to returns on The Billboard's poll crediting that company with a score of 158. RCA is closely followed by Columbia, a very good second with a score of 152. Capitol, which scored first in questions one and two, falls to a strong third here with 121. Decca is far

behind the three leaders in this category with a score of 64. Among the indies, Mercury and MGM score first and second with 64 and 62 respectively. King and London ran third and fourth with 33 and 22. Tempo in fifth slot with seven, beat out Dana's six. All other labels (22) scored a combined total of 32.

DISTRIBS-DEALERS

Meef

ATLANTIC RECORDS

AT BOOTH **85** HAMM CONVENTION
FOR

HITS • HITS • HITS

• DRINKIN' WINE
SPO-DEE-O-DEE
STICK MCGHEE

• COLE SLAW
FRANK CULLEY

• BEANS AND CORNBREAD
JOE MORRIS

AND THE SENSATIONAL
BEST SELLER ALBUM

"THIS IS MY BELOVED"

Herb Abramson, Pres.
Ahmet Ertegun, Vice-Pres.

ATLANTIC RECORDING CORPORATION
301 W. 54th Street, New York

DEALER SECTION

PART I

The Billboard Retail Record Survey

QUESTION



HOW often do you order Current Hit pop records?

4

ANSWER



Several times a week.....	184
About once a week.....	332
About twice a month.....	46
About once a month.....	3
No Answer.....	4

Current Hit Pop Disks Ordered Once Weekly by Most Dealers

QUESTION No. 4, "How often do you order current hit pop records?" deals with one of the most discussed facets of record merchandising. The question, here presented in its barest form, is intimately bound up with the degree of service a dealer gets from manufacturers and distributors, and the dealer's own initiative in merchandising a record while that record is hot. According to returns on the survey, by far the majority of dealers order current hit pops about once a week. This was indi-

cated by 332 dealers. Another 184 dealers said they ordered "several times a week," indicating an ambitious attempt to get with a hit rapidly in order to get the most out of it. A relatively small number are more lackadaisical—46 answering that they order "about twice a month," and three answering "once a month."

Many companies, notably RCA with its Triple S delivery system on 45 r.p.m. disks, are trying to speed up deliveries.

A Great Addition
to Our List of
Outstanding Labels

PAN-AMERICAN RECORD DISTRIBUTORS

Largest Independent Record
Distributors for the States of
MICHIGAN and OHIO

Are Proud To Announce
Their Appointment
by

MERCURY RECORDS

as Distributors for the State of
MICHIGAN and the TOLEDO, O.,
Territory.

3747 Woodward Ave.,
Detroit 1, Mich.
Phone TEmple 3-1830

THE JONES

JUDIE SISTERS JULIE

RCA VICTOR
RECORDING
ARTISTS



"EACH FLOWER THAT BLOOMS MUST DIE"

Backed with

"WIND OF THE SEA"

RCA VICTOR NO. 21-0044

RCA Victor Records

"TELL ME WHY
Rytvoc's business
is good?"

Everyone is asking—well,

here's why

IT'S BECAUSE OF

EDDY HOWARD'S

newest release

"TELL ME WHY"

ON MERCURY #5314

NAMM—Welcome to New York

RYTVOC, INC. (Music Publishers)

1585 Broadway N. Y. 19, N. Y.

MAURIE HARTMANN—DEANNA BARTLETT

GREETINGS, NAMM

from
PENGUIN
RECORDING CORP.

... Still Going Strong!



SNUB
MOSLEY'S

"I'M A FOOL ABOUT MAMA"

backed by

"CLAIRE"

0858

PENGUIN RECORDING CORP.

123. William St. New York 7, N. Y.
Rector 2-4550

DEALER SECTION

PART I

The Billboard
Retail Record Survey

DO YOU carry LP records?

QUESTION
5

Carry LP records 472
Do not carry LP records 91
No answer 6

ANSWER

IF YOUR answer is yes, check the statement below that best describes how LP RECORDS ARE SELLING FOR YOU.

QUESTION
6

ANSWER

Good 160
Satisfactory 182
Disappointing 125
No answer 6

DO YOU CARRY 45 R.P.M. Records?

QUESTION
7

ANSWER

Carry 45 R.P.M. records 481
Do not carry 45 R.P.M. records 77
No answer 6

IF YOUR answer is yes, check the statement below that best describes how 45 R.P.M. RECORDS ARE SELLING FOR YOU.

QUESTION
8

ANSWER

Good 88
Satisfactory 157
Disappointing 229
No answer 9

LP, 45 Have Wide Distribution;
Consumer Acceptance High on
LP, With 45 Climbing

QUESTIONS 5 thru 8, inclusive, reveal pertinent information with regard to one of the most controversial aspects of the record industry today, namely, dealer and consumer acceptance of LP and 45 r.p.m. disks. In interpreting the tabulations on these questions, and in comparing the dealer and consumer acceptance of both speeds, it is wise to bear in mind the length of time each system has been on the market. Columbia's LP is now about one year old. RCA's 45 r.p.m. system was unveiled in March and wasn't available on the merchandise counters until one month later.

With this time element as a frame of reference, the survey indicates the following: Both systems have wide distribution and a varying, tho considerable acceptance. Of those answering the question, "Do you carry LP records?" 472 answered affirmatively, with 91 answering in the negative. With regard to how LP records are selling, 160 dealers answered "good," 182 said "satisfactory" and 125 said "disappointing."

With regard to RCA's 45 r.p.m. disks, distribution seems to be slightly better than Columbia's LP. Of dealers answering, 481 said they carry 45's,

as against 77 who do not. Consumer acceptance of 45 r.p.m. disks is by no means as high as consumer acceptance of LP's, but bearing in mind the time element the 45 makes a creditable showing. Of those answering the question, "How are 45 r.p.m. records selling?" 88 dealers answered good, 157 said satisfactory and 229 said disappointing. The next few months would seem to be crucial with respect to relative consumer acceptance of the two systems, with acceptance likely to be affected by promotion and merchandising savvy, as well as good talent and tunes.

On this page are brief statistical charts on questions 5 thru 8.

HAVE you reduced inventory since January 1, 1949?

QUESTION
9

Reduced inventory since January 1, 1949 484
Did not reduce inventory since January, 1, 1949 77
No answer 8

ANSWER

IF YOU have reduced your inventory check answer below that best describes how much:

QUESTION
10

My inventory is now about right 153
My inventory is down, but not nearly enough 324
No answer 7

ANSWER

IF YOU have reduced inventories, list various means you have used (other than return privileges and price reductions).

QUESTION
11

Dealers list many methods of reducing inventory. See text accompanying this question for practical methods used by dealers.

ANSWER

Inventories Reduced, But Not Enough, Survey Shows; Dealers List Methods of Moving Disk Merchandise

QUESTIONS 9 thru 11 deal with inventory problems and will therefore be treated in one story. It is apparent from the survey returns that since January 1, 1949, the vast majority of dealers have reduced their inventory. While a considerable number, however, have reduced their inventory to the point where they consider it about right, the majority of dealers feel they still have a long way to go. Here are the figures:

In answer to "Have you reduced your inventory?" 484 say yes, and 77 answer no.

A total of 153 dealers state their inventory is now "about right."

A total of 324 dealers state their inventory is down, "but not nearly enough."

It should be noted, of course, that the above figures do not reflect the final impact of RCA's clearance sale, which wound up July 2. RCA execs have stated, however, that the sale moved "several million dollars worth of merchandise." The figures, too, do not reflect the dent on inventories to be made by Decca's clearance sale, which was scheduled after this survey was tabulated.

Fact that a good many dealers have successfully reduced their inventories and are priming for the Big Push in the fall indicates that considerable ingenuity and imagination is being used by the more promotion-minded and aggressive dealer. This is borne out by answers to Question 11, which asks dealers to list various means, other than return privileges and price reductions, whereby they reduced inventories. Here are some of the methods:

(1) Dealer phones customers when he gets new disks he thinks they would like; (2) gives away records or albums as bonus for purchase of a certain amount of merchandise; (3)

special mailing lists; (4) trades with dealers in other locations; (5) push hit numbers to give a bigger return on dead stock; (6) free records with radio combinations purchased in shop; (7) bonus records for steady customers; (8) mailing letters to good classical customers; (9) perpetual inventory on all albums and singles; (10) by giving salesmen different labels each week on which to concentrate; (11) boxing one old number each week for counter display; (12) surprise packages and dollar day sales; (13) co-operate with theaters on musical films; (14) extensive window displays; (15) by placing records that are not called for in the storage bins so that customers can see and hear them; (16) large outdoor signs in addition to extensive mailing lists and window displays; (17) packaged records—four for one dollar, sight unseen; (18) grab bag; (19) typing special lists of old, but good, records and suggesting them to customers; (20) public-address system thru store and entrance; (21) steady plugging; (22) salesmanship and disk jockey aid; (23) suggestive selling; (24) five records for one dollar—no peeking, no refunds, no exchanges; (25) knowing stock and customers; (26) private sale thru record club of new and old merchandise; (27) putting old groups together and giving them new headings; (28) making up albums by various artists, and including in each album a slow seller as well as a best seller; (29) tab system, in order to find the records easier and know the stock better; (30) unadvertised sales, with lists sent to record buyers on dealer's mailing list; (31) package of 25 pre-selected records given with each combo selling for over \$100. Orders limited to top 30 pop, top 15 race and top 15 hillbilly; (32) "enthusiasm" over slow merchandise; (33) push back numbers along with

new ones; (34) contact with schools, libraries; (34) bring old numbers to the customers' attention; (35) by asking customer if he has broken any records which he would like to have replaced; (36) offer clerks good commissions on all old merchandise; (37) opening a small branch store in a small town; (38) pushing older merchandise and using the color card system to mark those items to be pushed; (39) more self-service; (40) take the records out of dead albums and sell them singly; (41) organized record bonus club; buy 10 disks, get one free; (42) allow customers to play the recommended records at home with two days return privilege.

Dealers also mentioned closer study of *The Billboard*, use of tips in *Turn-over*, *The Billboard's* sister publication. Many dealers also mentioned advertising in the different media—direct mail, newspapers, radio (including giveaway records), co-op advertising, advertising with the local theater; gift wrapping and delivery service.

A number of the above methods are unusual; some are solid examples of good merchandising; others are fairly routine, the effective uses of the established advertising media. In a subsequent section of this survey (Question 13) a tabulation will be given indicating which advertising media the dealers consider most effective.

Before leaving Question 11, however, it is newsworthy to report that quite a number of dealers are trying to solve their inventory problems by way of "conservative" or "cautious" buying. The implications of this are treated in an initial section of the NAMM supplement in conjunction with the Hot Dog Story. Failure to ride hit records for all they are worth, is, of course, a short sighted procedure.

DEALER SECTION

PART I

The Billboard Retail Record Survey

QUESTION 12 → WHAT proportion of your advertising budget has been on: "Close-Outs"; 78's; 45's; LP's?

ANSWER →

"Close-Outs"	13.75%
45's	16.59%
78's	54.15%
LP's	12.56%
No answer	2.95%

QUESTION 13 → OF ALL the advertising and promotion media you use, PLEASE NUMBER, IN THE ORDER OF THEIR IMPORTANCE, the most effective.

ANSWER →

Radio	673
Direct mail	665
Personal appearance	159
Newspapers	974
Window display	758
Other	38
No answer	40

Scoring:

1st choice..... 3 votes
2d choice..... 2 votes
3 to end..... 1 vote

Advertising Budget Spent Preponderantly on 78 Disks; Newspapers and Window Displays Rated Best Media

HOW does the dealer allocate his funds, and what advertising media are considered the most effective?

According to the survey tabulations, the dealer is apportioning by far the greater proportion of his advertising dollar to the regulation 78 r.p.m. records. Dealers answering this question (12) indicated that 54.15 per cent of their advertising funds was thus spent. The high percentage, it is believed, is due to the rash of sales. Interestingly enough, the next highest allocation goes to 45 r.p.m. records, figures indicating that 16.59 per cent of funds are thus allocated. Promotion of LP disks account for 12.56 per

cent, and "close-out" sales account for another 13.75 per cent.

As for most effective advertising media, newspapers are by far the first choice. Scoring method for this question (13) gave three to first choice, two to second and one to third choice. On this basis, newspapers tallied 974, as against window displays, which tallied 758. Radio and direct mail ran very close for second and third position, scoring 673 and 665 respectively. Other forms of advertising drop off sharply. Personal appearances score 159, with "other" media scoring 38. A listing of the figures are appended.

DEALER SECTION

PART I

The Billboard Retail Record Survey

QUESTION 14 → PLEASE NUMBER, IN THE ORDER OF THEIR IMPORTANCE, THE sources of information you use as a guide to buying records?

ANSWER →

Customers' Request	1,236
Personal opinion	741
Inventory System	610
Record salesman's advice	551
Trade paper edit. service feature....	541
Direct mail from mfr. and dist.....	530
Trade paper ads	498
Other	64

Scoring:
1st choice, 3 votes
2d choice, 2 votes
3 to end, 1 vote

Customer Requests, Personal Opinion, Other Factors, Influence Dealers in Buying Disks

THE dealer, in buying records, is guided by a number of sources of information in which he places considerable credence. By far the chief source is the customer, the tabulation scoring 1,236 points for this source, on the basis of three votes for a first choice, two for a second and one for a third. In second position is "Personal Opinion," with a score of 741. In third place as a guide to record buying is the dealer's inventory system, with a score of 610. The advice of record salesman is also a weighty factor, this classification scoring 551. Trade paper editorial features tally 541, followed by direct mail from manufacturer and distributor, 530. Trade paper ads have a high value, scoring 498. "Other" sources total a score of 64.

DEALER SECTION

PART I

The Billboard Retail Record Survey

QUESTION 15 → WHO buys records for your store?

ANSWER →

Store Manager	177
Record Department Manager	321
Someone in Record Department	69
No Answer	7

QUESTION 16 → DOES the same person who buys records for your store also buy radios, phonographs, and (if you carry them) television sets?

ANSWER →

One buyer for records and all other merchandise	193
Different buyers for records	328
No answer, don't carry anything but records	46

The Billboard

Retail Record Survey

THAT there are few, if any, major points of disagreement between dealers and distributors was the most important finding in the survey taken by The Billboard among 95 record distributors who replied to a questionnaire designed to find out the distributors' point of view.

Despite a feeling among certain groups of dealers that the record distributors are still attempting to "load" dealers with large inventories, The Billboard survey found that the distributors were fully cognizant of the dealers' position and well-aware that dealer inventories are generally too high.

Record distributors, however, generally felt that the dealer credit situation was either worse than or the same as it was three months previous. Very few distributors saw the credit situation getting any better.

It was fairly evident from the survey findings that the distributors were much too concerned with keeping record dealers financially healthy to try "high-pressure" selling in a period when consumer sales were down. Also evident was the distributors' desire to give a record dealer every possible aid toward increasing sales.

In reply to a question concerning the dealers' demands for service, the distributors overwhelmingly agreed that retailers were not asking for too much in the way of deliveries, etc. The salesmen representing distributor organizations called on dealers in metropolitan areas weekly or bi-weekly. Dealers in rural areas, while not getting the same attention were getting regular visits from distributor salesmen more often than at any time since prewar days.

As for questions concerning the adding or dropping of record, radio, television or accessory lines, distributor replies did not point up any surprising trends. As television areas opened up across the country, record distributors were showing interest in entering the video field. However, as new record labels were issued, manufacturers found distributors somewhat wary of taking on additional lines. A number of distributors reported that they were dropping minor labels and record accessory lines.

In all, the distributor proved that he wasn't a "big bad wolf." Distributor replies were constant in that the dealers' viewpoint had made quite an impression—an impression that brought to the distributors the realization that only thru a co-operative effort between wholesaler and retailer could the record business be taken out of its temporary doldrums.

An analysis of Current Industry Trends, as seen from the Distributor's Point of View, and presented as a special service by *The Billboard*.

PART II DISTRIBUTOR SECTION

Questions:

1. In respect to your own record dealers, what is the present credit situation, as compared to the credit situation three months ago?
2. In your opinion, are dealer record inventories presently too high generally, but too low on hit pop records?
3. How often do your salesmen call on record dealers in the metropolitan area?
4. How often do your salesmen call on record dealers in the rural areas?
5. Are dealers demanding too much service?
6. If you have recently added any manufacturer's lines of records, radios or television, please name them.
7. If you have simultaneously dropped any lines, please name them.



The Billboard

Retail Record Survey

QUESTION → **1** *IN RESPECT to your own record dealers, what is the present credit situation, as compared to the credit situation three months ago?*

1

ANSWER → Dealer credit situation is worse.....47
 Dealer credit situation is the same.....42
 Dealer credit situation is better..... 6

Dealers Credit Standing Off in Some Quarters, But No Major Peril Indicated

WHILE more than 49 per cent of the distributors reported that the dealer credit situation was in worse condition than the previous three months, slightly more than 50 per cent of the distributors felt that the credit status of their accounts was either the same or better than the previous period. It was evident from the replies that altho the credit situation was not as good as distributors would like it to be, there was little fear that any major catastrophe would take place.

The percentages as quoted above are at some variance with those for

similar and allied industries. Credits have been generally tightening up in most retail and wholesale fields and bankruptcy proceedings have been climbing, but Dun and Bradstreet figures for the record, radio and television fields have shown only that the retail establishments most recently opened are in the worst financial condition. Well-established dealerships are still as sound as they were in prewar days, and the general credit situation in the industry is slightly better than that for other retail fields.

The Billboard

Retail Record Survey

QUESTION → **2** *IN YOUR opinion are dealer record inventories presently too high generally, but too low on hit pop records; too high; too low or at the proper level?*

2

ANSWER → Too high generally, but too low on hit pop records32
 Too high12
 Too low 6
 At the proper level 5

Dealers' Inventories Too High Generally, But Too Low on Hit Pop Records, Distributions Say

ONE OF the major points upon which both dealers and distributors generally agree is the size of dealer stocks. Only 12 per cent of the distributors felt that dealer inventories were not too heavy as against the 46 odd per cent who believed that stocks were too high. However, almost 42 per cent of the distributors who replied to *The Billboard* ques-

tionnaire did not answer the question about dealer inventories.

One third of the distributors were of the opinion that while inventories were generally too high, dealers were not carrying sufficient stocks of the hit pop records in the class of *Riders in the Sky* or *Baby, It's Cold Outside*.

The Billboard

Retail Record Survey

QUESTION → **3** *HOW often do your salesmen call on record dealers in the metropolitan area?*

3

ANSWER → Weekly49
 Every two weeks36
 Once a month 7
 Bi-monthly 2

QUESTION → **4** *HOW often do your salesmen call on record dealers in the rural areas?*

4

ANSWER → Every two weeks29
 Once a month26
 Every two or three weeks.....19
 Every four to six weeks 9
 Bi-monthly 5
 Weekly 3

Salesmen Contact Dealers Frequently, Survey Shows; Rural Coverage Good

QUESTIONS three and four are related, and treated here: Dealers are getting sufficient opportunity to order records on short notice and to learn of new record releases without much delay according to the results of *The Billboard* survey of record distributors. In metropolitan areas, 49 distributors reported that their salesmen call on their accounts every week, as against 45 distributors whose men made the rounds at less frequent intervals. A total of 85 distributors, or

more than 90 per cent of those replying to the questionnaire, had their salesmen call on dealers at least every two weeks.

While the figures for dealer calls in the rural areas were not as high, 51 distributors reported that their salesmen visited dealers at least every second or third week. Forty distributors reached rural dealers in person in varying periods ranging from once a month to "every four to six weeks."

AL MORGAN

Dynamo of
PIANO and SONG

★
THE MAN WHO MADE

"JEALOUS HEART"



ON UNIVERSAL RECORDS
NO. U-148

Now Spreading Like Wildfire in
the Middle West

The Billboard
Chicago, Chicago
(Friday, July 8)
Acts, from opening to finish, were terrific and got hands accordingly. Al Morgan, whose Universal dishing of *Jealous Heart* has caused a Midwest stir, did a great job in his first theater try. The dynamic little pianist-vocalist's exaggerated piano-pounding and song drew a huge mitt, elicited for his final *Twelfth Street Rag*, in which he played the piano at breakneck speed while the keyboard was covered with a sheet.

JUST
CONCLUDED
CHICAGO THEATRE
CHICAGO

PERSONAL MANAGEMENT

FRANK "TWEET" HOGAN

203 NO. WABASH AVE.
CHICAGO, ILLINOIS

Greetings AND ALSO CONTINUED SUCCESS

TO NAMM CONVENTIONERS

From RCA VICTOR'S NO. 1 WESTERN BAND LEADER

PEE WEE "TENNESSEE WALTZ" KING

GENE PRANDI, Mgr.—ERNE BENEDICT POLKATEERS
AND THE RANGE RIDERS



Pictured above l. to r.: Gene Prandi, Pee Wee King, Ernie Benedict in the bottom row. Top row: Lenny Sanders, Redd Stewart, Roy West and Samy Rich. Photo was taken at Harmony Ranch Park, Chagrin Falls, Ohio, on July 17, 1949. This was a return engagement by popular demand for Pee Wee King.

WATCH FOR THESE RCA VICTOR HITS by PEE WEE KING
"TENNESSEE POLKA"—"NASHVILLE WALTZ"

RCA Victor No. 21-0086

WATCH FOR
"WALTZ OF REGRET"—"GET TOGETHER POLKA"
By ERNE BENEDICT'S POLKATEERS

RCA Victor Records

• DISTRIBUTOR SECTION

PART II

The Billboard

Retail Record Survey

QUESTION ➡ ARE DEALERS demanding too much service?

5

ANSWER ➡ No63
Yes31

Dealers Not Demanding Too Much Service From Distribs

ONCE again the dealers and distributors were in general agreement on a point of previous major conflict. Two-thirds of the distributors replying to *The Billboard* survey were of the opinion that dealers were not requesting too much service from their distributors. This pointed up the growing feeling in the record business that co-operation among dealers, distributors and manufacturers would return record sales to the position they held in the peak years. General business conditions recently have called for increased service all along the line. Dealers have found it to their own advantage to give more and better service to the consumer, and distributors agree. Again this is not a trend that prevails in the record business alone. Retailers and distributors in all fields have been increasing and improving service to the end that more sales will result.

• DISTRIBUTOR SECTION

PART II

The Billboard

Retail Record Survey

QUESTION ➡ IF YOU have recently added any manufacturer's line of records, radios or television, please name them.

6

ANSWER ➡ (See text below)

QUESTION ➡ IF YOU have simultaneously dropped any lines, please name them.

7

ANSWER ➡ (See text below)

Distribs Showing Interest in TV Lines

NO MAJOR or unusual trends were evident in the distributors' replies to questions concerning lines added or dropped recently. As new television areas opened up, distributors were showing a great deal of interest in handling video sets and some reported the addition of such brands as Admiral, Hoffman, Olympic, etc. New record labels such as the Horace Heidt Magnolia line were extending their distribution and a few scattered changes of lines and distributors were noted. Survey results still pointed out that distributors will take on new lines that appear to have a sales potential, this despite the admitted drop in record business. The only thing resembling a trend was the number of distributors who reported that they were dropping accessory lines. Several record needle firms were reported to have lost scattered distributorships and several questionnaires only listed "some accessory lines" as being dropped. No major changes were noted that would presage future shake-ups and no distributors reported dropping radio and television lines except for those who gave up the defunct Majestic radio brand.

You'll Go For ...

"STINKY CHEESE"

A New Knockout Novelty By ...

TWO-TON BAKER



The Friendliest Guy In Show Business

**THE MERCURY
RECORD MAKER'S
LATEST RELEASE**

"I Like Stinky Cheese"

MERCURY RECORD NO. 5303

HOW'S YOUR STOCK OF "TWO-TON" BAKER'S CHILDREN'S RECORDS?

**ORDER
THESE
STANDARDS
FROM
YOUR
MERCURY
DISTRIBUTOR**

- "I WUV A WABBIT"
MMP-24
- "I'M A LITTLE TEAPOT"
MMP-24
- "I'M A LONELY LITTLE PETUNIA"
"EVERYBODY HAS A LAUGHING
PLACE"
MMP-25
- NURSERY RHYMES (Album)
MMP-4
- "BOOMER THE BASS DRUM"
MMP-11
- "GUS THE GOPHER"

**—AND
AVAILABLE
SOON ON
LONG PLAYING
RECORDS!**

Radio

**W·G·N· MUTUAL
"Two-Ton Baker
The Music Maker"**

The Billboard's Semi-Annual Retail Records' Sales Summary

IN SUCCEEDING pages will be found The Billboard Semi-Annual Retail Record Sales Summary of best selling disks in the different categories, and top artists and labels. Sixteen tabulations, covering the first half of 1949, comprise the whole. The reader, in perusing these charts and using them for reference, should realize that the tables indicate comparative sales during a six-month period only.

For instance, many records, such as "Cruising Down the River," were released, achieved their sales peak and declined within the six-month period. On the other hand, many other records were released late in the six-month period and have not yet reached their maximum sales potential. Other disks may have reached their peak, but will still continue to sell very well before declining into limbo. "Riders in the Sky," for instance, came along late during the six-month time period, and it is likely that before it runs its course it will surpass "Cruising Down the River" in total sales.

Another word of caution: The tabulations take no account of album or standard sales, except in tabulations concerned with children's records and classical and pop albums. This is indicated in the head on each chart.

Statistically, the semi-annual compilation represents a recapitulation of the weekly tabulations of The Billboard which are made from questionnaires returned by retailers. Each week after the pop charts were completed, the vote values were posted to a master summary card which included song, artist, label, class (male, female, instrumental). After six months the master summary cards were totalled and punched on Remington cards according to song title, artist, label and classification (retail, disk, juke, male, female, instrumental or band).

The cards were then sorted according to Song and Artist and tabulated. This produced the top song by artist chart (Top Selling Pop Record Artists), which would include any song that had received any votes in first six-month period. This chart differs from that of last year in this way: In this year's tabulation, songs that did not receive enough votes to make the charts in The Billboard received credit for these songs in the semi-annual tabulation. Guy Lombardo is a case in point. While not making many firsts and seconds, he usually received a fair amount of votes on all his recordings which brought him to a higher position in the Artist category than if he had been credited with just the songs that made the pop charts in The Billboard.

CATEGORIES

Top Popular Retail Record Sellers

Top Selling Popular Artists Over Retail Counters

Company Labels on Popular Retail Records

Top Folk Retail Record Sellers

Top Selling Folk Artists Over Retail Counters

Company Labels on Top Selling Folk Records

Rhythm and Blues Retail Top Record Sellers

Top Selling Rhythm and Blues Artists Over Retail Counters

Top Selling Company Labels on Rhythm and Blues Records Over Retail Counters

Top Selling Popular Record Albums

Company Labels With Top Selling Popular Record Albums

Top Selling Classical Artists on Single Records Over Retail Counters

Top Selling Classical Single Records Over Retail Counters

Top Selling Classical Record Albums Over Retail Counters

Top Children's Record Sellers

Company Labels With Best Selling Children's Records





A



AMERICA'S GREATEST SONG STYLIST



ELLA *Fitzgerald*

LATEST BEST-SELLING DECCA RECORDS

DECCA
24646

LOVERS' GOLD
BLACK COFFEE

DECCA
24644

BABY, IT'S COLD OUTSIDE
DON'T CRY, CRY BABY

DECCA
24581

OLD MOTHER HUBBARD
I WANT TO LEARN ABOUT LOVE

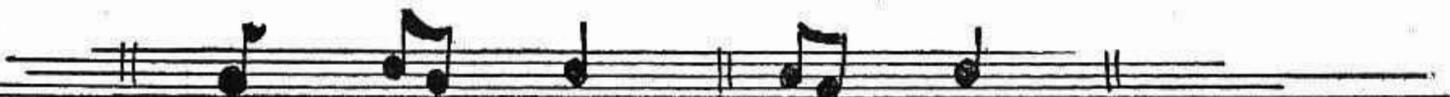
DECCA
24639

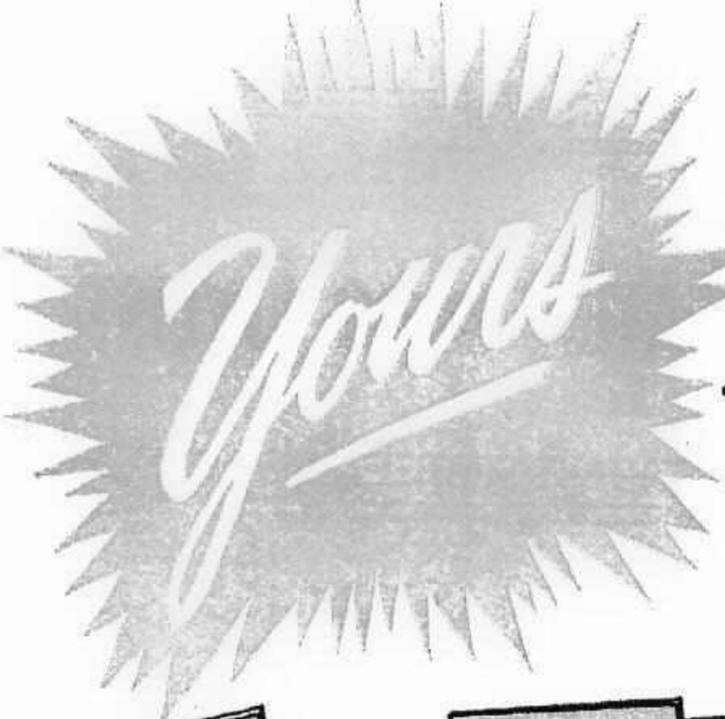
HAPPY TALK
GONNA WASH THAT MAN
RIGHT OUT OF MY HAIR

DECCA
23956

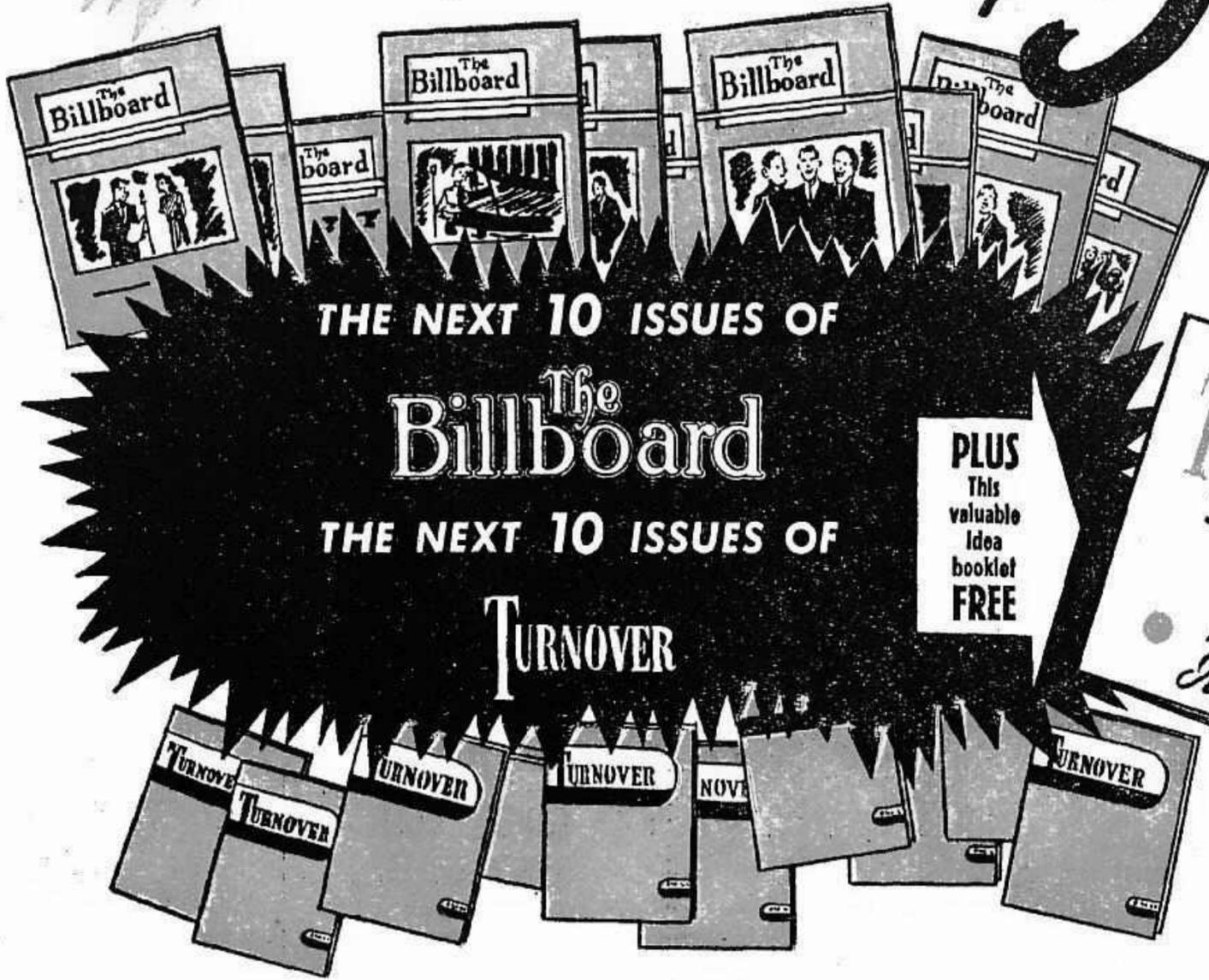
OH, LADY BE GOOD
FLYING HOME

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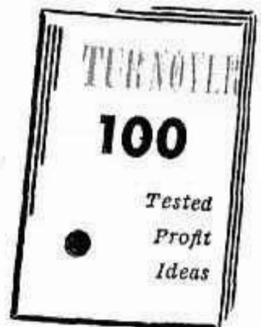
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RETAIL RECORDS' SALES SUMMARY

TOP POPULAR
RETAIL
RECORD SELLERS



The top selling record of the first half of this year was "Cruising Down the River," by Russ Morgan and his orchestra on the Decca label. The diskling zoomed Morgan into one of the hottest recording artists of the year.

Der Bingle still sells more disks than anyone else. His leading Decca product this year has been his etching of "Far Away Places."



NOTE: Neither albums nor standard sales are included in these tabulations



Margaret Whiting's platters are among the most consistent merchandise in the Capitol record product. So far this year she has scored heaviest with "Far Away Places."



The most talked of record in the first half of the year as well as one of the fastest sales items was "Riders in the Sky" as waxed by Vaughn Monroe and his most talked of band in the land.



Sammy Kaye had a couple of winners in his Victor etchings of "Careless Hands" and "Lavender Blue." He seems to be carrying on his success with his current "Four Winds and the Seven Seas" waxing.

RECORD	ARTIST	LABEL & NUMBER	POINTS
1. Cruising Down the River	Russ Morgan Ork	Decca 24568	6302
2. A Little Bird Told Me	Evelyn Knight-Stardusters	Decca 24514	5996
3. Riders in the Sky	Vaughn Monroe Ork	Victor 20-3411; 47-2902	5765
4. Cruising Down the River	Blue Barron Ork	MGM 10346	5086
5. Far Away Places	Bing Crosby - Ken Darby Choir	Decca 24532	3642
6. Buttons and Bows	Dinah Shore	Col 38284	3376
7. Forever and Ever	Russ Morgan Ork	Decca 24569	3282
8. Galway Bay	Bing Crosby	Decca 24295	3181
9. Forever and Ever	Perry Como-M. Ayres Ork	Victor 20-3347; 47-2892	3006
10. Powder Your Face With Sunshine	Evelyn Knight - The Stardusters	Decca 24530	2707
11. So Tired	Russ Morgan Ork	Decca 24521	2608
12. Red Roses for a Blue Lady	Vaughn Monroe Ork	Victor 20-3319	2510
13. Again	Gordon Jenkins Ork - J. Graydon	Decca 24602	2141
14. Careless Hands	Sammy Kaye Ork	Victor 20-3321	1927
15. Far Away Places	Perry Como-H. Rene Ork	Victor 20-3316	1724
16. On a Slow Boat to China	Kay Kyser Ork - H. Babbitt-G. Wood	Col 38301	1711
17. "A" You're Adorable	Perry Como-Fontane Sisters - M. Ayres Ork	Victor 20-3381; 47-2899	1678
18. Far Away Places	Margaret Whiting-The Crew Chiefs	Cap 15278	1593
19. I've Got My Love To Keep Me Warm	Les Brown Ork	Col 38324	1573
20. Lavender Blue	Sammy Kaye Ork	Victor 20-3100	1510
21. My Darling, My Darling	Jo Stafford - Gordon MacRae - The Stardusters	Cap 15270	1488
22. Careless Hands	Mel Torme-S. Burke Ork	Cap 15379	1330
23. Some Enchanted Evening	Perry Como-M. Ayres Ork	Victor 20-3402; 47-2896	1240
24. "A" You're Adorable	Jo Stafford - Gordon MacRae - Paul Weston Ork	Cap 15393	1150
25. I Don't See Me in Your Eyes Anymore	Gordon Jenkins - The Stardusters	Decca 24576	1058
26. Sunflower	Russ Morgan Ork	Decca 24568	1030
27. Again	Mel Torme-P. Rugolo Ork	Cap 15428	1014
28. Sweet Georgia Brown	Brother Bones	Tempo TR 652	997
29. I Love You So Much It Hurts	Mills Brothers	Decca 24550	988
30. Red Roses for a Blue Lady	Guy Lombardo Ork	Decca 24549	947
31. All I Want for Christmas Is My Two Front Teeth	Spike Jones and His City Slickers	Victor 20-3177	888
32. I've Got My Love To Keep Me Warm	Mills Brothers	Decca 24550	780
33. Need You	Jo Stafford-Gordon MacRae	Cap 15393	770
34. Blue Skirt Waltz	Frankie Yankovic and His Yanks - The Marlin Sisters	Col 12394-F	722
35. Again	Vic Damone-G. Osser Ork	Mercury 5261	676

(First 35 Out of a Total of 572 Songs)

July 30, 1949

Dear Music Dealers

Thanks for all your wonderful cooperation in putting over "A Little Bird Told Me" and "Powder Your Face with Sunshine." My latest Decca release, they tell me, looks like a winner. It's been picked by you fellows, the Juke Box Operators and the D.J.'s as a future hit. "Be Goody Good Good To Me" is the title. The number is Decca 24655.

Sincerely yours
Evelyn Knight

P.S. "You're So Understanding"



TOP SELLING
POPULAR ARTISTS
OVER
RETAIL COUNTERS

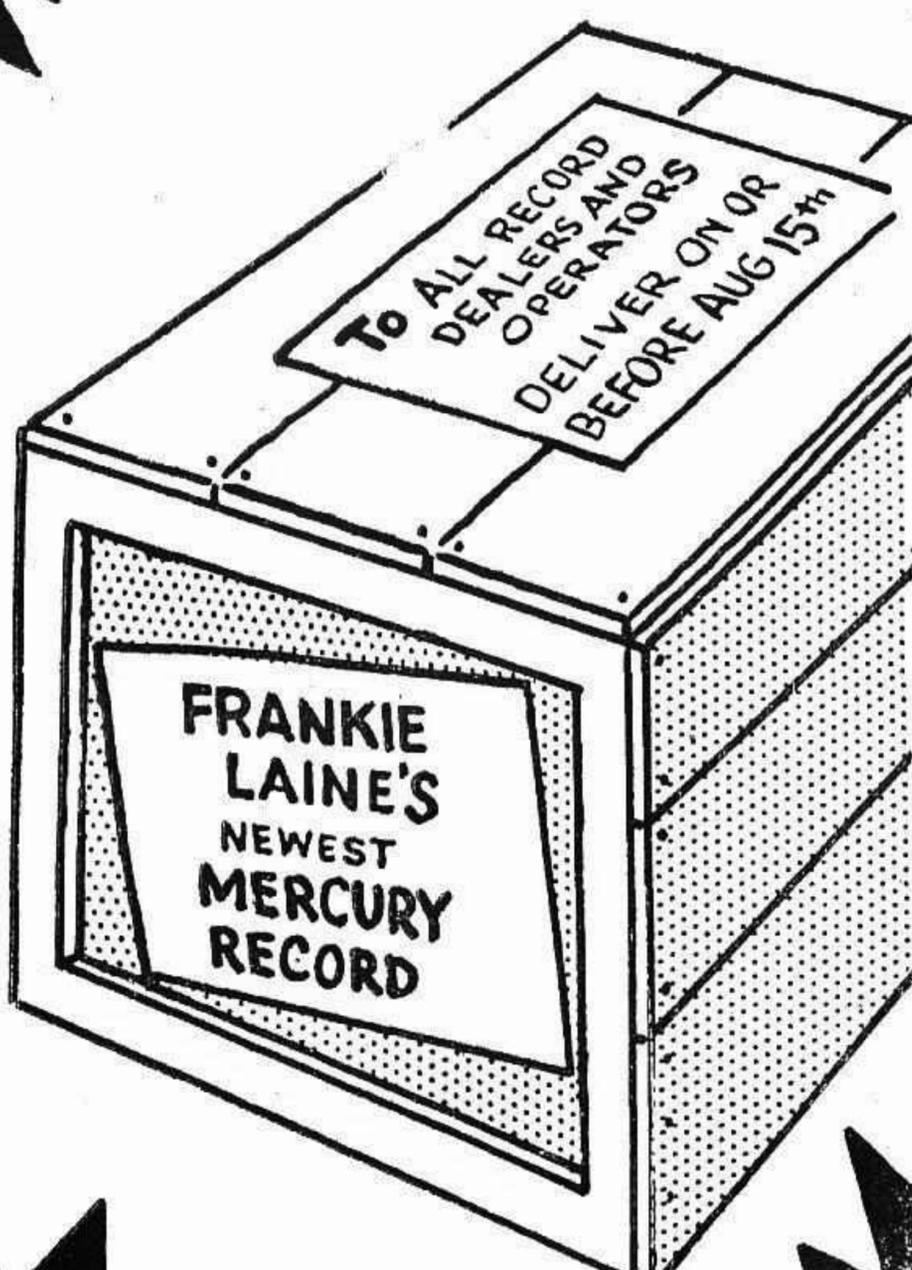
NOTE: Neither albums nor standard sales are included in these tabulations

ARTISTS	RECORD NAME, LABEL AND NO.	POINTS	TOTAL POINTS		
1. Russ Morgan.....	Cruising Down the River (D 24568) .	6302	13563		
	Forever and Ever (D 24569).....	3282			
	So Tired (D 24521).....	2608			
	Sunflower (D 24558).....	1030			
	You, You Are the One (D 24559)....	280			
	Barroom Polka (D 24508).....	51			
	Put Your Shoes On, Lucy (D 24608) .	10			
2. Evelyn Knight.....	A Little Bird Told Me (Decca 24514)	5996	9200		
	Powder Your Face With Sunshine (Decca 24530)	2707			
	Buttons and Bows (Decca 24489)...	219			
	Brush Those Tears From Your Eyes (Decca 24514)	176			
	One Sunday Afternoon (Decca 24530)	59			
	It's Too Late Now (Decca 24636)....	29			
	A Wonderful Guy (Decca 24640)....	9			
	You're So Understanding (Decca 24636)	5			
	3. Perry Como.....	Forever and Ever (Victor 20-3347) ..		3006	9029
		Far Away Places (Victor 20-3318) ..		1724	
"A" You're Adorable (Victor 20-3381)		1678			
Some Enchanted Evening (Victor 20-3402)		1240			
Ball Ha'! (Victor 20-3402).....		962			
Blue Room (Victor 20-2653).....		303			
Pussy Cat Song (Victor 20-3288)....		281			
I Don't See Me in Your Eyes (Victor 20-3347)		273			
By the Way (Victor 20-3099).....		73			
For You (Victor 20-3099).....		36			
With a Song in My Heart (Victor 20-3329)		19			
Every Time I Meet You (Victor 20-3455)		10			
Two Little, New Little, Blue Little Eyes (Victor 20-3455).....		10			
Because (Victor 20-2653).....		7			
Missouri Waltz (Victor 20-3316)....		6			
When You're Smiling (Victor 20-3066)		1			
4. Vaughn Monroe....	Riders in the Sky (Victor 20-3411) ..	5765	8351		
	Red Roses for a Blue Lady (Victor 20-3319)	2510			
	Dreamy Old New England Moon (Victor 20-3425)	26			
	In My Dreams (Victor 20-3133)....	23			
	If I Steal a Kiss (Victor 20-3204)....	11			
	Is It Too Late? (Victor 20-3382)....	6			
	Gigolette (Victor 20-3425).....	5			
	Busy Doing Nothing (Victor 20-3382)	2			
	Melancholy Minstrel (Victor 20-3319)	1			
	Single Saddle (Victor 20-3411).....	1			
	What's Wrong With Me (Victor 20-3204)	1			
	5. Bing Crosby.....	Far Away Places (Decca 24532).....		3642	7927
		Galway Bay (Decca 24295).....		3181	
		Some Enchanted Evening (Decca 24609)		258	
Riders in the Sky (Decca 24618)....		257			
So in Love (Decca 24559).....		174			
Careless Hands (Decca 24616).....		146			
Ball Ha'! (Decca 24609).....		95			
Bluebird Singing in My Heart (Decca 24508)		88			
Tara Talara Tala (Decca 24532)....		58			
If You Stub Your Toe on the Moon (Decca 24524)		18			
Once and For Always (Decca 24524)		10			

ARTISTS	RECORD NAME, LABEL AND NO.	POINTS	TOTAL POINTS		
6. Blue Barron.....	Cruising Down the River (MGM 10346)	5086	5558		
	You Were Only Foolin' (MGM 10185)	176			
	Powder Your Face With Sunshine (MGM 10346)	124			
	You're So Understanding (MGM 10369)	60			
	Whose Girl Are You? (MGM 10412) .	47			
	Open the Door Polka (MGM 10412) .	40			
	Mississippi Flyer (MGM 10369).....	18			
	There's Yes, Yes in Your Eyes (MGM 10412)	6			
	Strawberry Moon (MGM 10297)....	1			
	7. Dinah Shore.....	Buttons and Bows (Columbia 38284)		3376	4932
		Lavender Blue (Columbia 38299)....		620	
So in Love (Columbia 38399).....		380			
Far Away Places (Columbia 38356) .		220			
Forever and Ever (Columbia 38410) ..		153			
Always True to You in My Fashion (Columbia 38899)		85			
A Wonderful Guy (Columbia 38460)		50			
What Did I Do? (Columbia 38293) ..		17			
8. Sammy Kaye Ork....	Careless Hands (Victor 20-3321)....	1927	4478		
	Lavender Blue (Victor 20-3100)....	1510			
	Powder Your Face With Sunshine (Victor 20-3321)	568			
	Room Full of Roses (Victor 20-3441)	77			
	The Four Winds and the Seven Seas (Victor 20-3459; 47-2923).....	76			
	Down Among the Sheltering Palms (Victor 20-3100)	74			
	Kiss Me Sweet (Victor 20-3420)....	72			
	Rosewood Spinnet (Victor 20-3328) .	58			
	Love Me, Love Me, Love Me (Victor 20-3366)	43			
	Baby, It's Cold Outside (Victor 20-3448)	29			
9. Jo Stafford Gordon MacRae...	Here I'll Stay (Victor 20-3063).....	28	3569		
	A Chapter in My Life Called Mary (Victor 20-3420)	16			
	My Darling, My Darling (Capitol 15270)	1488			
	"A" You're Adorable (Capitol 15393)	1150			
	Need You (Capitol 15392).....	770			
	I'll String Along With You (Capitol 15342)	60			
10. Gordon Jenkins....	The Pussy Cat Song (Capitol 15342)	52	3288		
	Say Something Sweet to Your Sweetheart (Capitol 15207).....	17			
	Girls Were Made To Take Care of Boys (Capitol 15270).....	11			
	My One and Only Highland Fling (Capitol 57566)	11			
	Bluebird of Happiness (Capitol 15207)	5			
	Thank You (Capitol 57566).....	5			
	Again (Decca 24602).....	2141			
	I Don't See Me in Your Eyes Any-more (Decca 24576).....	1058			
	Maybe You'll Be There (Decca 24403)	80			
	For You (Decca 24478).....	9			

(Continued on page 82)

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CURIOUS? COME TO MERCURY BOOTHS 99-100

(Continued from page 81)

11. Mel Torme.....	Careless Hands (Capitol 15379).....	1330
	Again (Capitol 15428).....	1014
	Blue Moon (Capitol 15428).....	242
	The Four Winds and the Seven Seas (Capitol 57-671)	9
12. Margaret Whiting...	Far Away Places (Capitol 15278)....	1593
	Forever and Ever (Capitol 15386)...	293
	A Wonderful Guy (Capitol 57-542)..	210
	When the Angelus Was Ringing (Capitol 15364)	40
	Dreamer With a Penny (Capitol 15386)	35
	What Did I Do? (Capitol 15209)....	32
	My Dream Is Yours (Capitol 15364)	14
	A Tree in the Meadow (Capitol 15122)	5
	Comme Ci, Comme Ca (Capitol 15401)	5
	Everytime I Meet You (Capitol 57-590)	1
13. Mills Brothers.....	I Love You So Much It Hurts (Decca 24550)	988
	I've Got My Love To Keep Me Warm (Decca 24550)	780
	Gloria (Decca 24509).....	362
	I Want To Be the Only One (Decca 24509)	4
14. Guy Lombardo.....	Red Roses for a Blue Lady (Decca 24549)	947
	Down by the Station (Decca 24555)	352
	Everywhere You Go (Decca 24549)..	193
	Merry - Go - Round Waltz (Decca 24624)	164
	Blrth of the Blues (Decca 24531)...	62
	Five Foot Two, Eyes of Blue (Decca 24615)	26
	Need You (Decca 24614).....	19
	So in Love (Decca 24572).....	18
	The Four Winds and the Seven Seas (Decca 24648)	11
	If I Could Be With You (Decca 24620) ..	10
	Be Mine (Decca 24578).....	7
	15. Kay Kyser.....	On a Slow Boat to China (Columbia 38301)
Say It Isn't So (Columbia 38348)...		11
I Love You (Columbia 38479).....		8
16. Les Brown.....	I've Got My Love To Keep Me Warm (Columbia 38324)	1573
	Just One of Those Things (Columbia 38381)	5
	A Fine Romance (Columbia 38444)..	1
17. Tommy Dorsey.....	Down by the Station (Victor 20-3317)	623
	Until (Victor 20-3061)	253
	Hucklebuck (Victor 20-3427).....	92
	Again (Victor 29-3427).....	86
	So in Love (Victor 20-3331).....	8
	After Hours Stuff (Victor 20-3061)..	6
	You Can Never Shake Love (Victor 20-3236)	6
Some One Like You (Victor 20-3348)	2	
18. Spike Jones.....	All I Want for Christmas Is My Two Front Teeth (Victor 20-3177).....	888
	Ya Wanna Buy a Bunny? (Victor 20-3359)	116
	Knock, Knock (Victor 20-3359).....	27
19. Brother Bones.....	Sweet Georgia Brown (Tempo 652)..	997
20. Jack Smith.....	Cruising Down the River (Capitol 15372)	590
	Sunflower (Capitol 15394).....	173
	Lavender Blue (Capitol 15225).....	122
	It's a Big, Wide, Wonderful World (Capitol 15394)	13
	Corn Belt Symphony (Capitol 15280)	2
21. Freddy Martin.....	On a Slow Boat to China (Victor 20-3123)	686
	Once in Love With Amy (Victor 20-3324)	58
	So Tired (Victor 20-3350).....	20
	1400 Dream Street (Victor 20-3384)..	2
22. Frankie Yankovic...	Blue Skirt Waltz (Columbia 12394)	722
23. Vic Damone.....	Again (Mercury 5261).....	676
	You're Breaking My Heart (Mercury 5271)	25
	The Four Winds and the Seven Seas (Mercury 5271)	9
	Far Away Places (Mercury 5198)....	4
	I Love You So Much It Hurts (Mercury 5261)	2
	Susy (Mercury 5228).....	1

ARTISTS	RECORD NAME, LABEL AND NO.	POINTS	TOTAL POINTS
24. Doris Day-Buddy Clark	My Darling, My Darling (Columbia 38353)	592	651
	Powder Your Face With Sunshine (Columbia 38394)	122	
	I'll String Along With You (Columbia 38394)	77	
	You Was (Columbia 38392)	44	
	That Certain Party (Columbia 38353)	9	
	Confess (Columbia 38174)	4	
	If You Will Marry Me (Columbia 38392)	3	
25. Kay Starr	So Tired (Capitol 15314)	419	560
	You Were Only Foolin' (Capitol 15226)	83	
	How It Lies (Capitol 15419)	33	
	You Broke Your Promise (Capitol 15380)	11	
	Wabash Cannon Ball (Capitol 15419)	7	
	Steady Daddy (Capitol 15314)	6	
	If I Could Be With You (Rex 23005)	1	
26. Billy Eckstine	Bewildered (MGM 10340)	193	532
	Caravan (MGM 10368)	122	
	Somehow (MGM 10383)	77	
	What's My Name? (MGM 10393)	39	
	Pools Rush In (MGM 10311)	35	
	Blue Moon (MGM 10311)	34	
	No Orchids for My Lady (MGM 10340)	13	
A New Shade of Blue (MGM 10422)	14		
27. J. Mercer-M. Whiting	Baby, It's Cold Outside (Capitol 57-567)	519	519
28. Gordon MacRae	So In Love (Capitol 15357)	470	516
	Lover's Gold (Capitol 57-628)	21	
	Rosewood Spinnet (Capitol 15357)	6	
	Ting-a-Ling (Capitol 57-628)	4	
	A Chapter in My Life Called Mary (Capitol 15425)	3	
	Rambling Rose (Capitol 15178)	3	
29. Ames Brothers	You, You, You Are the One (Coral 160015)	341	463
	Cruising Down the River (Coral 60035)	80	
	Far Away Places (Coral 60016)	25	
	St. Bernard Waltz (Coral 60065)	7	
	More Beer (Coral 60015)	1	
30. L. Hayton	Slaughter on 10th Avenue, Parts I and II (MGM 30174)	455	455
31. Doris Day	Again (Columbia 38467)	222	453
	My Dream Is Yours (Columbia 38375)	87	
	Someone Like You (Columbia 38375)	68	
	If I Could Be With You (Columbia 38453)	33	
	I'm Beginning To Miss You (Columbia 38405)	12	
	Everywhere You Go (Columbia 38467)	10	
	How It Lies (Columbia 38453)	9	
	It's Magic (Columbia 38188)	6	
	Pretty Baby (Columbia 38302)	6	
32. Ray Bolger	Once in Love With Amy (Decca 40065)	451	451
33. Frank Sinatra	Sunflower (Columbia 38291)	244	443
	Some Enchanted Evening (Columbia 38446)	61	
	Ball Ha'l (Columbia 38446)	47	
	Hucklebuck (Columbia 38486; 1-222)	39	
	Once in Love With Amy (Columbia 38391)	34	
	Comme Ci, Comme Ca (Columbia 38407)	17	
	Night After Night (Columbia 38456)	1	
34. Ray Noble	Lady of Spain (Victor 20-3302)	361	436
	I've Got My Love To Keep Me Warm (Victor 20-3302)	46	
	Down by the Station (Columbia 38404)	17	
	The Streets of Laredo (Columbia 38409)	12	
35. J. Fulton	Sunflower (Tower 1454)	433	433
	(First 35 out of 202)		

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MUSIC CORPORATION OF AMERICA

COMPANY LABELS
ON POPULAR
RETAIL RECORDS

NOTE: Neither albums nor standard sales are included in these tabulations

LABEL	RECORD NO., SONG AND ARTIST	POINTS	TOTAL POINTS	LABEL	RECORD NO., SONG AND ARTIST	POINTS	TOTAL POINTS					
1. Decca	24568 Cruising Down the River (R. Morgan)	6302	40166	6. Mercury	5261 Again (V. Damone)	678	1460					
	24514 A Little Bird Told Me (E. Knight)	5996			5230 So In Love (P. Page)	180						
	24532 Far Away Places (Bing Crosby)	3642			5210 On a Slow Boat to China (E. Howard)	123						
	24569 Forever and Ever (R. Morgan)	3282			5272M Candy Kisses (E. Howard)	43						
	24295 Galway Bay (Bing Crosby)	3181			5260 All Right Louie, Drop That Gun (A. Kassel)	38						
	24530 Powder Your Face With Sunshine (E. Knight)	2707			5238 Love Me, Love Me, Love Me (E. Howard)	35						
	24521 So Tired (R. Morgan)	2608			5251 Money, Marbles and Chalk (P. Page)	32						
	24602 Again (G. Jenkins)	2141			5227 Rosetta (F. Laine)	32						
	24576 I Don't See Me in Your Eyes Anymore (G. Jenkins)	1058			5271 You're Breaking My Heart (V. Damone)	26						
	24568 Sunflower (R. Morgan)	1030			5265 Kiss Me Sweet (K. Kallen)	25						
	*90 songs totaling	8210			*29 songs totaling	251						
	2. Victor	20-3411; 47-2902 Riders in the Sky (V. Monroe)			5765	26592		7. London	310 Again (V. Lynn)	327	1046	
		20-3347; 47-2892 Forever and Ever (P. Como)			3006				239 Be Mine (A. Shelton)	121		
		20-3319 Red Roses for a Blue Lady (V. Monroe)			2510				287 Galway Bay (A. Shelton)	121		
20-3321 Careless Hands (S. Kaye)		1927	356 Cruising Down the River (P. Scala)	117								
20-3316 Far Away Places (P. Como)		1724	362 Forever and Ever (G. Fields)	117								
20-3381; 47-2899 "A" You're Adorable (P. Como)		1678	312 I Love You So Much It Hurts (R. Goff)	98								
20-3100 Lavender Blue (S. Kaye)		1510	373 Kiss Me Goodnight (A. Shelton)	80								
20-3402 Some Enchanted Evening (P. Como)		1240	310 Lavender Blue (V. Lynn)	20								
20-3177 All I Want for Christmas (S. Jones)		888	302 The Mistletoe Kiss (Keynotes)	13								
20-3123 On a Slow Boat to China (F. Martin)		666	367 Powder Your Face With Sunshine (P. Scala)	11								
*92 songs totaling		5678	*4 songs totaling	31								
8. Capitol		1528 Far Away Places (M. Whiting)	1593	13233	8. Tempo TR		652 Sweet Georgia Brown (B. Bones)		997	997		
		1520 My Darling, My Darling (J. Stafford-G. MacRae)	1488				9. Coral		60015 You, You, You Are the One (Ames Bros.)			341
		15379 Careless Hands (M. Torne)	1330						60044 How It Lies, How It Lies, How It Lies (C. Haines)			90
	15393 "A" You're Adorable (J. Stafford-G. MacRae)	1150	60035 Cruising Down the River (Ames Bros.)			89						
	15428 Again (M. Torne)	1014	60016 Far Away Places (Ames Bros.)			25						
	15393 Need You (J. Stafford-G. MacRae)	770	60065 St. Bernard Waltz (Ames Bros.)			7						
	15372 Cruising Down the River (J. Smith)	590	60044 You Broke Your Promise (C. Haines)			3						
	57-567 Baby, It's Cold Outside (J. Mercer-M. Whiting)	519	60003 Do De Doo on an Old Kazoo (Blue Jays)			1						
	15317 So In Love (G. MacRae)	479	60015 More Beer (Ames Bros.)			1						
	15314 So Tired (K. Starr)	419	60044 You Told a Lie (C. Haines)			1						
	*104 songs totaling	3981	10. Tower			1454 Sunflower (J. Fulton)		433	483			
	4. Columbia	38284 Buttons and Bows (D. Shore)				3376		12038			1456 Five Foot Two, Eyes of Blue (B. Strong)	89
		38301 On a Slow Boat to China (K. Kyser)				1711					1271 That Certain Party (B. Strong)	8
		38324 I've Got My Love To Keep Me Warm (L. Brown)				1573					1270 Red Head (B. Strong)	3
12394F Blue Skirt Waltz (F. Yankovic)		722		11. Supreme	S-1507 A Little Bird Told Me (P. Watson)	231				231		
38299 Lavender Blue (D. Shore)		620			12. National	9070 All Right, Louie, Drop That Gun (Wesson Bros.)	59					
38353 My Darling, My Darling (D. Day-B. Clark)		392				9048 East of Suez (C. Ventura)	12					
38399 So In Love (D. Shore)		380				9050 Euphoria (C. Ventura)	8					
38463 Baby, It's Cold Outside (D. Shore-B. Clark)		324				9057 I'm Forever Blowing Bubbles (C. Ventura)	2					
38391 Sunflower (F. Sinatra)		244				*Due to space limitations, other records which earned points during the period of this summary, could not be listed individually. The total number of such unlisted records, as well as their aggregate points, have been included in the "Total Points" column for the label.	(Top 12 Labels Out of 32 Tabulated)					
38467 Again (D. Day)		222										
38356 Far Away Places (D. Shore)		220										
38445 Riders in the Sky (B. Ives)		220										
*89 songs totaling		2034										
5. MGM		10346 Cruising Down the River (B. Barron)	5086						7644			
	80174 Slaughter on Tenth Avenue (L. Hayton)	455										
	10340 Bewildered (B. Eckstine)	193										
	10185 You Were Only Foolin' (B. Barron)	176										
	10352 Lovesick Blues (H. Williams)	138										
	10357 Beautiful Eyes (A. Mooney)	132										
	10269 On a Slow Boat to China (A. Lund)	130										
	10346 Powder Your Face With Sunshine (B. Barron)	124										
	10368 Caravan (B. Eckstine)	122										
	10356 Doo De Doo on an Old Kazoo (A. Mooney)	108										
	*36 songs totaling	980										

"THE HIT MAKER"

RED FOLEY

★ NO. 1 STAR OF ★
"GRAND OLE OPRY"
WSM-NBC



AFFILIATED WITH
HILL AND RANGE
SONGS



**THANKS,
MUSIC MERCHANTS ...**
FOR THE SWELL JOB YOU DID ON
"TENNESSEE SATURDAY NIGHT"
"TENNESSEE BORDER"
"CANDY KISSES"

MANAGEMENT: **BILL ELLSWORTH**

75 EAST WACKER DRIVE, CHICAGO, ILLINOIS

**TOP FOLK
RETAIL
RECORD SELLERS**

RETAIL RECORDS' SALES SUMMARY



Eddy Arnold, whose Victor folk etchings have kept him in the top-selling ranks for a number of years, had eight best-selling items in the first half of this year.

Jimmy Wakely's efforts on "I Love You So Much It Hurts" and "One Has My Name" on Capitol helped elevate these songs from fast-moving folk items into general popular demand.



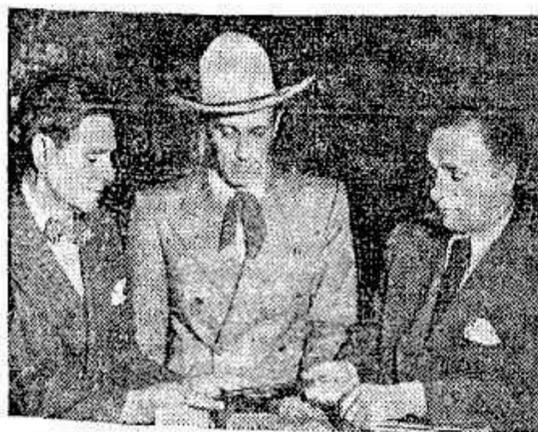
NOTE: Neither albums nor standard sales are included in these tabulations

RECORD	ARTIST	LABEL & NUMBER	POINTS
1. Don't Rob Another Man's Castle	Eddy Arnold	Victor 21-0002 48-0042	1900
2. Love Sick Blues	Hank Williams and His Drifting Cow- boys	MGM 10352	1854
3. Candy Kisses	G. Morgan	Col 20547	1575
4. I Love You So Much It Hurts	J. Wakely and Cow- boy Band	Capitol 15243	1328
5. Bouquet of Roses	Eddy Arnold, the Tennessee Plowboy and His Guitar	Victor 20-2806	1319
6. One Has My Name	J. Wakely	Capitol 15162	1143
7. Tennessee Saturday Night	Red Foley-The Cum- berland Valley Boys	Decca 46136	1099
8. A Heart Full of Love	Eddy Arnold	Victor 20-3174	796
9. Tennessee Border	R. Foley	Decca 46151	614
10. One Kiss Too Many	Eddy Arnold, the Tennessee Plowboy	Victor 21-0051	600
11. The Echo of Your Footsteps	Eddy Arnold, the Tennessee Plowboy	Victor 21-0051	589
12. Please Don't Let Me Love You	G. Morgan	Col 20547	487
13. I'm Biting My Fingernails and Thinking of You	E. Tubb-Andrews Sis- ters-Texas Trouba- dours	Decca 24592	467
14. Let's Say Goodbye Like We Said Hello	E. Tubb	Decca 46144	462
15. Then I Turned and Walked Slowly Away	E. Arnold	Victor 20-3174	437
16. Candy Kisses	E. Britt and the Sky- toppers	Victor 21-0006	387
17. Just a Little Lovin'	E. Arnold, the Ten- nessee Plowboy, and His Guitar	Victor 20-3013	362
18. Candy Kisses	R. Foley	Decca 46151	320
19. There's Not a Thing	Eddy Arnold	Victor 21-0002	275
20. Take an Old Cold 'Tater	J. Dickens	Col 20548	265
21. Wedding Bells	H. Williams and His Drifting Cowboys	MGM 10401	263
22. Candy Kisses	Cowboy Copas	King 777	224
23. Rainbow in My Heart	G. Morgan	Col 20563	223
24. Tennessee Waltz	P. W. King & His Golden West Cow- boys	Victor 20-2680	192
25. Life Gets Tee-Jus, Don't It?	C. Robinson	MGM 10224	178

(Top 25 Out of 164 Tabulated)



Decca's latest threat in the folk field is Red Foley, whose "Tennessee Saturday Night" was one of the hottest items of the first half.



Ernest Tubb (center), a perennial country favorite, had a couple of business-grabbing items on Decca this year.

ARTIST	RECORD NAME, LABEL AND NUMBER	POINTS	TOTAL POINTS
0. P. W. King	Tennessee Waltz (V 20-2680)..... Tennessee Tears (V 21-0037)..... Waltz of the Alamo (V 21-0015).... Bull Fiddle Boogie (V 20-3232).....	192 93 24 10	319
1. J. Dickens	Take a Cold Tater and Wait (Col 20548)..... Country Boy (Col 20585).....	265 37	302
2. C. Copas	Candy Kisses (King 777)..... Too Many Teardrops (King 743)... I'm Waltzing With Tears in My Eyes (King 775)..... Rose of Oklahoma (King 737)..... Tennessee Moon (King 714)..... Tennessee Waltz (King 696)..... Forever and Ever (King 777).....	224 21 20 5 3 2 2	277
3. H. Thompson	Green Light (Cap 15187)..... Humpty Dumpty Heart (Cap 40065) You Broke My Heart (Cap 15345)... I Find You Cheating on Me (Cap 15345)..... My Heart Is a Jlg Saw Puzzle (Cap 15296).....	164 49 32 22 4	271
4. C. Robison	Life Gets Tee-Jus, Don't It? (MGM 10224)..... More and More Tee-Jus, Ain't It? (MGM 10389).....	178 47	225
5. G. Autry	Buttons and Bows (Col 20469)..... The Bible on the Table (Col 20539) Sunflower (Col 20579)..... Missouri Waltz (Col 20524)..... Here Comes Santa Claus (Col 20377)	77 37 14 2 83	213
6. F. Tillman	I Love You So Much It Hurts (Col 20430)..... Slipping Around (Col 20581)..... Please Don't Pass Me By (Col 20496)	165 28 11	204
7. B. Monroe	Toy Heart (Col 20552)..... Little Community Church (Col 20488)..... It's Mighty Dark To Travel (Col 20526)..... When You Are Lonely (Col 20526).. Wicked Paths of Sin (Col 20503).... The Old Cross Road (Col 20578).... I Hear a Sweet Voice Calling (Col 20459).....	77 38 16 12 7 4 2	156
8. L. McAuliffe	Panhandle Rag (Col 20546)..... Careless Hands (Col 20546).....	111 36	147
9. B. Ives	Elders in the Sky (Col 38445)..... Lavender Blue (D 24547).....	117 16	133
10. Tennessee Ernie	Tennessee Border (Cap 15400)..... Country Junction (Cap 15430)..... I Got the Milk 'Em in the Morning Blues (Cap 15400).....	103 20 7	130
11. B. Hobbs	Candy Kisses (MGM 10366)..... I Heard About You (MGM 10305)... Tennessee Border (MGM 10366).... Lazy Mary (MGM 10206).....	67 28 15 2	112
12. Captain Stubby and Buccaneers	Money, Marbles and Chalk (D 46149) Tennessee Tears (D 46149).....	75 24	99
13. T. Williams	Life Gets Tee-Jus, Don't It? (Cap 15271)..... Who, Me? (Cap 15113)..... Just a Pair of Blue Eyes (Cap 15175) You Broke Your Promise (Cap 15398)	85 7 3 2	97
14. A. Smith	Foolish Questions (MGM 10333).... Careless Hands (MGM 10380)..... Guitar Boogie (MGM 10293).....	53 28 11	92
15. Sons of the Pioneers	Cool Water (V 20-1724)..... My Best to You (V 20-2199)..... Room Full of Roses (V 21-0065).... Teardrops in My Heart (V 20-2276).	62 16 9 4	91
16. M. Mullican	Sweeter Than the Flowers (King 673) Jole Blon Is Gone, Amen (King 761) 20545).....	65 3 35	68
17. J. Bond	Tennessee Saturday Night (Col Oklahoma Waltz (Col 38160)..... Bartender's Blues (Col 20467).....	29 2	66
18. Jimmy Osborne	The Death of Little Kathy Fiscus (King 788).....	63	63
19. P. Eckler	Money, Marbles and Chalk (King 774).....	38	38
20. R. Allen	Tennessee Tears (Mercury 6171).... Chime Bells (Mercury 6122).....	32 5	37
21. R. Acuff	Heartaches and Flowers (Col 20505) A Sinner's Death (Col 20475).....	29 3	32
22. D. Thomas	Sisters of Sioux City Sue (D 46147)	31	31

(Top 32 Out of 69 Tabulated)



HE'S RIDING HIGH
IN THE
HILLBILLY SKY!

**GEORGE
MORGAN**

THE VOICE THAT'S MAKING AMERICA
SWEET ON . . .

"CANDY
KISSES"

Backed with

"PLEASE DON'T LET
ME LOVE YOU"

Columbia 20547 (2-138)*

★
Recording Exclusively
for

**COLUMBIA
RECORDS**

Affiliated with
HILL & RANGE SONGS

★
AND NOW!

Another Double Dip Hit!

"ROOM FULL OF ROSES"

Backed with

**"PUT ALL YOUR LOVE IN
A COOKIE JAR"**

Columbia 20594 (2-272)*

*Columbia 7" Microgroove Record Nos.

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ON

WSM

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OSCAR DAVIS, Radio Station WSM, Nashville

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WSM ARTISTS BUREAU



HANK THOMPSON

Currently Popular With

"TOMORROW NIGHT"

backed with

"MY FRONT DOOR IS OPEN"

Capitol No. 57-40169

WATCH THIS NEW RELEASE CLIMB

"THE GRASS LOOKS GREENER OVER YONDER"

Capitol No. 57-40211



ALL HANK THOMPSON SONGS EXCLUSIVE

METRO MUSIC, INC.

303 RIO GRANDE BUILDING

DALLAS, TEXAS

Management: Music Corporation of America

COMPANY LABELS ON TOP SELLING FOLK RECORDS

Over Retail Counters

NOTE: Neither albums nor standard sales are included in these tabulations

LABEL	RECORD NO., SONG & ARTIST	POINTS
1. Victor	21-0002 Don't Rob Another Man's Castle (E. Arnold)	1900
	20-2806 Bouquet of Roses (E. Arnold)	1319
	20-3174 A Heart Full of Love (E. Arnold)	796
	21-0051 One Kiss Too Many (E. Arnold)	600
	21-0051 The Echo of Your Footsteps (E. Arnold)	589
	20-3174 Then I Turned and Walked Slowly Away (E. Arnold)	437
	21-0006 Candy Kisses (E. Britt)	387
	20-3013 Just a Little Lovin' (E. Arnold)	362
	21-0002 There's Not a Thing (E. Arnold)	275
	20-2680 Tennessee Waltz (P. W. King)	192
	21-0037 Tennessee Tears (P. W. King-D. Denny)	93
	20-2700 Anytime (E. Arnold)	75
	20-2806 Texarkana Baby (E. Arnold)	73
	20-1724 Cool Water (Sons of the Pioneers)	62
	20-3013 My Daddy Is Only a Picture (E. Arnold)	61
	20-3090 Chime Bells (E. Britt)	61
	21-0015 Waltz of the Alamo (P. W. King)	24
	20-2332 I'll Hold You in My Heart (E. Arnold)	22
	20-2199 My Best to You (Sons of the Pioneers)	16
	20-2241 It's a Sin (E. Arnold)	14
	20-2780 Pecos Bill (R. Rogers)	11
	20-3154 The Kid With the Rip in His Pants (R. Rogers)	11
	20-2128 Cattle Call (E. Arnold)	11
	20-3232 Bull Fiddle Boogie (P. W. King)	10
	20-2700 What a Fool I Was (E. Arnold)	10
	21-0065 Room Full of Roses (Sons of the Pioneers)	9
	21-0009 M-O-T-H-E-R (E. Arnold)	9
	20-2489 Molly Darling (E. Arnold)	7
	21-0038 I'll Do As Much for You Someday (S. Whitmen)	6
	20-2481 To My Sorrow (E. Arnold)	6
	20-3177 All I Want for Christmas Is My Two Front Teeth (S. Jones)	6
	20-2276 Teardrops in My Heart (Sons of the Pioneers)	4
	20-3126 I'm Gonna Bid My Blues Goodbye (Hank, the Singing Ranger)	4
	25-1124 Old Man's Waltz (Six Fat Dutchmen)	4
	20-2488 Rockin' Alone in an Old Rockin' Chair (E. Arnold)	3
	20-2780 Blue Shadows on the Trail (R. Rogers)	3
	21-0054 Rosa Lee McFall (C. Monroe)	3
	20-3240 You Played Love on the Strings of My Heart (Hank, the Singing Ranger)	1
	20-2313 I'm A Rolling (R. Rogers)	1
2. Decca	46130 Tennessee Saturday Night (R. Foley)	1099
	46151 Tennessee Border (R. Foley)	614
	24592 I'm Bitin' My Fingernails and Thinking of You (E. Tubb-Andrews Sisters)	467
	46144 Let's Say Goodbye Like We Said Hello (E. Tubb)	463
	46151 Candy Kisses (R. Foley)	320
	46150 Till the End of the World (E. Tubb)	173
	46144 Have You Ever Been Lonely? (E. Tubb)	166
	24592 Don't Rob Another Man's Castle (E. Tubb-Andrews Sisters)	156
	46150 Daddy When Is Mommy Coming Home? (E. Tubb)	85
	46140 Money, Marbles and Chalk (Captain Stubby and Buccaneers)	75
	46162 Mean Mama Blues (E. Tubb)	43
	46147 The Sister of Sioux City Sue (D. Thomas)	31
	46134 Forever Is Ending Today (E. Tubb)	27
	46149 Tennessee Tears (Captain Stubby and Buccaneers)	24
	46143 Tit for Tat (R. Foley)	22
	46136 Blues in My Heart (R. Foley)	20
	24547 Lavender Blue (B. Ives)	16
	24492 One Has My Name (B. Eberly)	11
	46139 I Love You So Much It Hurts (S. Long)	6
	46139 Sweeter Than the Flowers (S. Long)	6
	46170 Tennessee Polka (R. Foley)	3
	46162 Yesterday's Tears (E. Tubb)	2

LABEL	RECORD NO., SONG & ARTIST	POINTS	TOTAL POINTS
C. Capitol	15243 I Love You So Much It Hurts (J. Wakely).....1328		3766
	15162 One Has My Name (J. Wakely).....1143		
	15368 Till the End of the World (J. Wakely)... 204		
	15176 The Gods Were Angry With Me (E. Kirk) 167		
	15391 Candy Kisses (E. Kirk)..... 165		
	15187 Green Light (H. Thompson)..... 164		
	15400 Tennessee Border (Tennessee Ernie)..... 103		
	87-40153 I Wish I Had a Nickel (J. Wakely)..... 07		
	15271 Life Gets Tee-Jus, Don't It (T. Williams).. 85		
	40065 Humpty Dumpty Heart (H. Thompson).. 40		
	87-40153 Someday You'll Call My Name (J. Wakely) 37		
	15345 You Broke My Heart (H. Thompson).... 32		
	15413 Money, Marbles and Chalk (C. Washburn) 30		
	15290 Brush Those Tears From Your Eyes (F. Willing) 26		
	15345 I Find You Cheating on Me (H. Thompson)22		
	15421 I Didn't Know the Gun Was Loaded (B. Gay)..... 21		
	15430 Country Junction (Tennessee Ernie)..... 20		
	15326 A Little Bird Told Me (S. Rogers)..... 9		
	40107 Bouquet of Roses (J. Wakely)..... 8		
	15236 Mine, All Mine (J. Wakely)..... 7		
	15400 I Got the Milk 'Em in the Morning Blues (Tennessee Ernie) 7		
	15113 Who, Me? (T. Williams)..... 7		
	15119 Rock and Rye Rag (T. Ritter) 6		
	15296 My Heart Is a Jig Saw Puzzle (H. Thompson) 4		
	15333 Think of Me Thinking of You (J. Wakely) 4		
	15236 Walking the Sidewalks of Shame (J. Wakely) 4		
	40120 Cocaine Blues (R. Hogsed)..... 4		
	15175 Just a Pair of Blue Eyes (T. Williams).. 3		
	15333 Forever More (J. Wakely) 3		
	15204 Merry Christmas Polka (T. Ritter)..... 3		
	15398 You Broke Your Promise (T. Williams).. 2		
	40084 Rye Whiskey (T. Ritter) 2		

LABEL	RECORD NO., SONG & ARTIST	POINTS	TOTAL POINTS
4. Columbia	20547 Candy Kisses (G. Morgan).....1575		3596
	20547 Please Don't Let Me Love You (G. Morgan) 487		
	20548 Take a Cold Tater and Wait (J. Dickens). 265		
	20563 Rainbow in My Heart (G. Morgan)..... 223		
	20430 I Love You So Much It Hurts (F. Tillman) 165		
	38445 Riders in the Sky (B. Ives)..... 117		
	20546 Panhandle Rag (L. McAuliffe)..... 111		
	20377 Here Comes Santa Claus (G. Autry)..... 83		
	20552 Toy Heart (B. Monroe)..... 77		
	20469 Buttons and Bows (G. Autry)..... 77		
	20563 All I Need Is Some More Lovin' (G. Morgan)..... 59		
	20488 Little Community Church (B. Monroe)... 38		
	20585 Country Boy (J. Dickens)..... 37		
	20539 The Bible on the Table (G. Autry)..... 37		
	20546 Careless Hands (L. McAuliffe)..... 36		
	20545 Tennessee Saturday Night (J. Bond).... 35		
	38160 Oklahoma Waltz (J. Bond)..... 29		
	20505 Heartaches and Flowers (R. Acuff)..... 29		
	20581 Slipping Around (F. Tillman)..... 28		
	20526 It's Mighty Dark To Travel (B. Monroe).. 16		
	20579 Sunflower (G. Autry)..... 14		
	20526 When You Are Lonely (B. Monroe)..... 12		
	20496 Please Don't Pass Me By (F. Tillman).... 11		
	20557 Tennessee Border (B. Atcher)..... 8		
	20593 Wicked Paths of Sin (B. Monroe)..... 7		
	20534 Matthew 24 (M. O'Day)..... 5		
	20578 The Old Cross Road (B. Monroe)..... 4		
	20475 A Sinner's Death (R. Acuff)..... 3		
	20524 Missouri Waltz (G. Autry)..... 2		
	20459 I Hear a Sweet Voice Calling (B. Monroe) 2		
	20467 Bartender's Blues (J. Bond)..... 2		
	38054 Steel Guitar Rag (S. Cooley)..... 2		

LABEL	RECORD NO., SONG & ARTIST	POINTS	TOTAL POINTS
5. MGM	2350-1 Love Sick Blues (H. Williams).....1854		2637
	4444-1 Wedding Bells (H. Williams) 263		
	10224 Life Gets Tee-Jus, Don't It (C. Robison). 178		
	10328 Mansion on the Hill (H. Williams)..... 82		
	10366 Candy Kisses (B. Hobbs)..... 67		
	10333 Foolish Questions (A. Smith)..... 53		
	10389 More and More Tee-Jus Ain't It (C. Robison) 47		
	10305 I Heard About You (B. Hobbs)..... 28		
	10380 Careless Hands (A. Smith)..... 28		
	10366 Tennessee Border (B. Hobbs) 15		
	10293 Guitar Boogie (A. Smith) 11		
	10276 Still Water Runs Deepest (B. Wills)..... 3		
	10320 It's My Life (S. Nichols)..... 3		
	10400 Sparkling Brown Eyes (Jerry and Sky).. 3		
	10206 Lazy Mazy (B. Hobbs) 2		

LABEL	RECORD NO., SONG & ARTIST	POINTS	TOTAL POINTS		
6. King	777 Candy Kisses (Cowboy Copas)..... 224		522		
	873 Sweeter Than the Flowers (M. Mullican) 65				
	788 The Death of Little Kathy Fiscus (Jimmy Osborne) 63				
	774 Money, Marbles and Chalk (P. Eckler).. 38				
	717 The Ball Headed End of the Broom (G. Jones) 23				
	749 I Feel That Old Age Creeping On (Homer and Jethro)..... 22				
	743 Too Many Teardrops (Cowboy Copas).... 21				
	775 I'm Waltzing With Tears in My Eyes (Cowboy Copas) 20				
	732 Jack and Jill Boogie (W. Rainey)..... 18				
	720 Dog House Boogie (H. Hawkins)..... 7				
	737 Rose of Oklahoma (Cowboy Copas)..... 5				
	735 Life Gets Tee-Jus, Don't It (C. Tinney)... 4				
	714 Tennessee Moon (Cowboy Copas)..... 3				
	761 Jole Blon Is Gone, Amen (M. Mullican)... 3				
	696 Tennessee Waltz (Cowboy Copas)..... 2				
	777 Forever and Ever (Cowboy Copas)..... 2				
	751 Stop That Boogie (Delmore Brothers).... 2				
	7. Mercury	6171 Tennessee Tears (R. Allen) 32			110
		6165 Tennessee Border (C. Story)..... 30			
		6190 Hadacol Boogie (B. Nestles)..... 25			
6125 Sweeter Than the Flowers (Daisy Mae).. 18					
6122 Chime Bells (R. Allen) 5					
8. 4 Star	1289 Philadelphia Lawyer (Maddox Brothers)		28		
	1145 I Still Write Your Name (B. Starchin) and Rose) 14				
9. Radio Artist	244 Tennessee Border (J. Skinner)..... 26		26		

(Top 9 Out of 9 Tabulated)

1st Anniversary as a KING RECORDING ARTIST

and HE HAS ALREADY HIT THE TOP

"THE KENTUCKY **JIMMIE OSBORNE** FOLK SINGER"



THESE RECORDINGS OF JIMMIE'S ARE AMONG THE BEST! LOOK HOW THEY RATE!

"MOM IS DYING TONIGHT"

"A VACANT SIGN UPON MY HEART"

"MY HEART ECHOES"

➔ NO. 1 ON WCKY HIT PARADE

➔ NO. 5 ON WCKY HIT PARADE

➔ A LEADER IN BILLBOARD

and

"THE DEATH OF LITTLE KATHY FISCUS"

(Written by JIMMIE OSBORNE)

TOP SELLER FOR KING AND A LEADER ACROSS THE NATION

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Modern RECORDS hollywood



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Gene Norman's **'JUST JAZZ'**

Directly from 'JUST JAZZ' Concerts
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VOLUME I

20-622 'JUST YOU, JUST ME,
 JUST BOP'

20-623 'JUST BOP'

WARDELL GRAY, Vido Muso, Ernie Royal,
 Arnold Ross, Barney Kessel, Don Lomond
 and Harry Babasin.

VOLUME II

20-641 'ONE O'CLOCK
 JUMP'

(2 Parts)

20-642 'THREE O'CLOCK
 JUMP'

(2 Parts)

WARDELL GRAY, Howard McGhee, Vic
 Dickenson, Red Callender, Benny Carter,
 Errol Garner, Irving Ashby and Jackie Mills.

VOLUME III

ANDRE PREVIN and His Piano
 With Rhythm Accompaniment

20-651 'AIRMAIL SPECIAL'
 'INDIANA'

20-652 'ALL THE THINGS
 YOU ARE'
 'OH LADY BE GOOD'

VOLUME IV

20-681 'HOW HIGH THE
 MOON'

(2 Parts)

20-682 'HOW HIGH THE
 STARS'

(2 Parts)

CHARLIE SHAVERS, Willie Smith, Stan
 Getz, Red Norvo, "Nature Boy" Oscar
 Moore, Johnny Miller and Louie Bellson.

SINGLE JAZZ RECORDS

20-611 'SWEET GEORGIA
 BOP'

(2 Parts)

20-639 'GROOVIN' HIGH'

(2 Parts)

20-640 'BLUE LOU'

(2 Parts)

20-650 'LOVER'

(2 Parts)

20-660 'PERDIDO'

(2 Parts)

20-692 'TENDERLY'

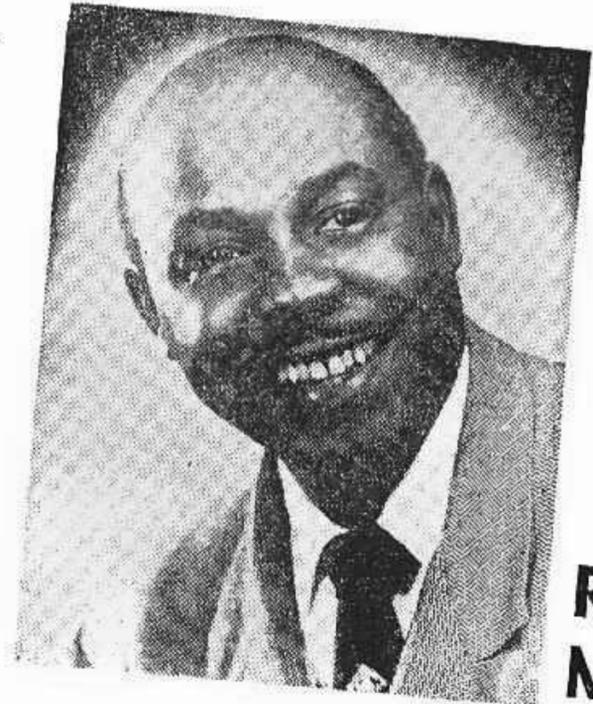
'SOMEONE TO
 WATCH OVER ME'

YOUR HIT PARADE

1. 'WHISTLIN' & MOANIN' BLUES'
 'WEEPING WILLOW BOOGIE' 20-688 . . . JOHN LEE HOOKER
2. 'IT'S MIDNIGHT'
 'MIDNIGHT WHISTLE' 20-686 . . . LITTLE WILLIE LITTLEFIELD
3. 'I LOVE YOU SO'
 'THE BOP HOP' 20-675 . . . PEE WEE CRAYTON
4. 'DUBBLE BUBBLE'
 'PRIMAYERA' 20-687 . . . "WILD" BILL MOORE
5. 'WHEN YOUR LOVER HAS GONE'
 'I'LL NEVER KNOW WHY' 20-689 . . . CHARLES BROWN
6. 'AIN'T MISBEHAVIN''
 'GOOD FOR NUTHIN' JOE' 20-680 . . . KAY STARR
7. 'HOBO BLUES'
 'HOGGIE BOOGIE' 20-663 . . . JOHN LEE HOOKER
8. 'WHO'S BEEN JIVIN' YOU'
 'RAIN, RAIN, RAIN' 20-577 . . . JIMMY WITHERSPOON
9. 'WHEN DARKNESS FALLS'
 'ROCK ISLAND BLUES' 20-658 . . . PEE WEE CRAYTON
10. 'I'M GONNA FIND YOUR TRICK'
 'WHO'S HEAH' 20-667 . . . SMOKEY HOGG

DOUBLE PROFITS!

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ROY MILTON

- 330 "THERE IS SOMETHING MISSING"
 "JUNIOR JUMPS"
 328 "THE HUCKLE-BUCK"
 "SYMPATHETIC BLUES"



CAMILLE HOWARD

- 325 "THE MOOD I'M IN"
 "INSTANTANEOUS BOOGIE"
 332 "FIESTA IN MEXICO"
 "MIRACULOUS BOOGIE"

Exclusive Management
BEN WALLER'S ENTERPRISES
 223 W. SECOND ST., SUITE 201, LOS ANGELES 12, CALIF.

SPECIALTY RECORDS, INC.

8508 Sunset Blvd.

Hollywood 46, Cal.

**RHYTHM AND BLUES
RETAIL TOP
RECORD SELLERS**



A couple of Aladdin waxings, "Chicken Shack Boogie" and "Hold Me, Baby," elevated Amos Milburn from nowhere into the big time in short order.

Lucky Millinder (center) gives the "go" sign to his tenor soloist on his latest Victor date. His "D'Natural Blues" scored for Lucky in the first half of the year.



NOTE: Neither albums nor standard sales are included in these tabulations



"Trouble Blues" has established Charles Brown as a blues and rhythm box-office attraction on his own after he had built his early reputation as vocalist-pianist with the Johnny Moore Three Blazers group.



Bull Moose Jackson has been holding the ball for King Records in the blues and rhythm department for a couple of years. His latest, "Little Girl, Don't Cry," was still going strong at press time.

RECORD	ARTIST	LABEL & NUMBER	POINTS
1. Hucklebuck	P. Williams	Savoy 683	2200
2. Trouble Blues	C. Brown	Aladdin 3024	908
3. Chicken Shack Boogie	A. Milburn	Aladdin 3014 Monogram 105	749
4. Hold Me, Baby	A. Milburn	Aladdin 3023	601
5. Boogie Chillen	J. L. Hooker	Modern 627	588
6. Drinkin' Wine, Spo-Dee-o-Dee	"Stick" McGhee	Atlantic 873	561
7. Little Girl, Don't Cry	B. M. Jackson and His Buffalo Bearcats	King 4288	511
7. Rockin' at Midnight	R. Brown	De Luxe 3212	511
9. Ain't Nobody's Business (Parts I and II)	J. Witherspoon	Supreme 1506	510
9. Wrapped Up in a Dream	Do Re Me	Commodore C-7505	510
11. Bewildered	A. Milburn	Aladdin 3018 Monogram 105	503
12. Bewildered	Red Miller Trio	Bullet 295	480
13. Deacon's Hop	Big Jay McNeely	Savoy 685	402
14. D'Natural Blues	L. Millinder Ork	Victor 20-3351	345
15. Close Your Eyes	H. Lance	Sittin' In 514	332
16. Hucklebuck	R. Milton	Specialty 328	298
17. Tell Me So	The Orioles	Jubilee 5005	295
18. 'Long About Midnight	R. Brown Mighty, Mighty Men	De Luxe 3154	268
19. Trees	A. Hibbler	Miracle M-501	257
20. Bewildered	B. Eckstine	MGM 10340	235
21. Hucklebuck Daddy	J. Preston	Gotham G-175	211
22. Texas Hop	P. W. Crayton	Modern 643	202
23. Blues for the Red Boy	Todd Rhodes	King 4240	199
24. Hot Biscuits	J. McShann	Downbeat 164	184
25. Up Above My Head	S. R. Tharpe-M. Knight-S. Price Trio	Decca 48090	182

(Top 25 Out of 195 Tabulated)

NAMM MEMBERS KNOW IT ISN'T HOCUS-POCUS . . . FOR BEST ARTISTS

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SAUNDERS KING

THE TRUMPETEERS
JAY McSHANN
LESTER YOUNG

BEST RELEASES

"TROUBLE BLUES"
AL #3024

"ST. JAMES INFIRMARY BLUES"
AL #3030

"HOLD ME, BABY"
AL #3023

"GOSPEL TRAIN"
SC #5009

"IN THE MIDDLE OF THE NIGHT"
AL #3026

"KICKS"
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TOP SELLING RHYTHM AND BLUES ARTISTS Over Retail Counters

ARTIST	SONG, LABEL AND RECORD NO.	POINTS	TOTAL POINTS
1. P. Williams	Hucklebuck (Savoy 683)	2200	2200
	35-30 (Savoy 680)	21	
	Waxy Maxie (Savoy 670)	7	
	We're Gonna Rock (Savoy 666)	2	
	Walking Around (Savoy 680)	1	
2. A. Milburn	Chicken Shack Boogie (Aladdin 3014)	749	1900
	Hold Me, Baby (Aladdin 3023)	601	
	Bewildered (Aladdin 3018)	503	
	In the Middle of the Night (Aladdin 3026)	48	
	It Took a Long Time (Aladdin 3014)	18	
3. R. Brown	Jitterbug Parade (Aladdin 3023)	16	511
	Rockin' at Midnight (Deluxe 3213)	511	
	Long About Midnight (Deluxe 3154)	268	
	'Fore Day in the Morning (Deluxe 3198)	142	
	Rainy Weather Blues (Deluxe 3198)	117	
	Good Rockin' Tonight (Deluxe 3093)	75	
	Miss Fannie Brown (Deluxe 3128)	19	
Judgment Day Blues (Deluxe 3212)	11		
4. C. Brown	Trouble Blues (Aladdin 3024)	906	1000
	Get Yourself Another Fool (Aladdin 3020)	129	
	Long Time (Aladdin 3021)	23	
	It's Nothing (Aladdin 3021)	17	
5. J. L. Hooker	Boogie Chillen (Modern 627)	588	800
	Hobo Blues (Modern 663)	181	
	Hoogie Boogie (Modern 663)	80	
6. S. McGhee	Drinkin' Wine Spo-Dee-O-Dee (Atlantic 873)	561	561
7. B. Eckstine	Bewildered (MGM 10340)	235	500
	Caravan (MGM 10368)	100	
	Somehow (MGM 10383)	65	
	Blue Moon (MGM 10311)	50	
	What's My Name? (MGM 10383)	39	
	Everything I Have Is Yours (MGM 10259)	24	
	Fools Rush In (MGM 10311)	17	
	A New Shade of Blue (MGM 10422)	5	
You're My Everything (National 9052)	2		
8. B. M. Jackson	Little Girl Don't Cry (King 4288)	511	511
	Don't Ask Me Why (King 4280)	14	
	Love Me Tonight (King 4250)	6	
	I Can't Go On Without You (King 4230)	1	
9. J. Witherspoon	Aln't Nobody's Business (Supreme 1505)	510	510
9. Do Re Me	Wrapped Up in a Dream (Commodore C-7505)	510	510
11. R. Miller Trio	Bewildered (Bullet 295)	480	480
12. L. Jordan	Cole Slaw (D 24635)	118	480
	Pettin' and Pokin' (D 24257)	98	
	Roamin' Blues (D 24571)	59	
	You Broke Your Promise (D 24587)	54	
	Daddy O (D'24502)	29	
	Safe, Sane and Single (D 24587)	25	
	Have You Got the Gumption? (D 24571)	19	
	Run, Joe (D 24448)	8	
	Why'd You Do It, Baby? (D'24527)	5	
	Every Man to His Own Profession (D 24633)	5	
	Don't Burn the Candle at Both Ends (D 24483)	4	
13. J. McNesly	Deacon's Hop (Savoy 685)	402	402
	California Hop (Savoy 698)	8	
	Wild Wig (Savoy 682)	5	
	Blow Big Jay (Exclusive 90 X)	1	

NOTE: Neither albums nor standard sales are included in these tabulations

ARTIST	SONG, LABEL AND RECORD NO.	POINTS	TOTAL POINTS
14. W. Harris.....	Grandma Plays the Numbers (King 4276)	164	383
	Drinkin' Wine (King 4292)	124	
	I Feel That Old Age Coming On (King 4276)	51	
	Good Rockin' Tonight (King 4210) ..	41	
	Lollypop Mama (King 4226)	3	
15. T. Rhodes.....	Blues for the Red Boy (King 4240) ..	109	361
	Pot Likker (King 4287)	158	
	Sportee Jump (King 4240)	4	
16. L. Millinder.....	D'Natural Blues (V 20-3351)	345	345
17. The Orioles.....	Tell Me So (Jubilee 5005)	205	335
	It's Too Soon To Know (Natural 5000) ..	24	
	Lonely Christmas (Jubilee 5001)	14	
	Please Give My Heart a Break (Jubilee 5002)	2	
18. H. Lance.....	Close Your Eyes (Sittin In 514)	332	332
19. R. Milton.....	Hucklebuck (Specialty 328)	296	329
	Hop, Skip and Jump (Specialty 314) ..	23	
	Sympathetic Blues (Specialty 328)	10	
20. P. W. Crayton.....	Texas Hop (Modern 643)	202	302
	Blues After Hours (Modern 20-624) ..	85	
	Rock Island Blues (Modern 20-658) ..	15	
21. A. Hibbler.....	Trees (Miracle M-501)	257	257
22. S. R. Tharpe, M. Knight & S. Price ..	Up Above My Head (D 48090)	182	252
	He's All I Need (D 48098)	53	
	Move On Up a Little Higher (D 48093) ..	10	
	Journey in the Sky (D 48090)	7	
23. J. McShann.....	Hot Biscuits (Downbeat 164)	184	219
	Buttermilk (Downbeat 172)	35	
24. J. Preston.....	Hucklebuck Daddy (Gotham G-175) ..	211	211
25. H. Singer.....	Cornbread (Savoy 671)	154	190
	Beef Stew (Savoy 686)	36	
26. E. Chamblee.....	Back Street (Miracle 133)	146	146
27. Julia Lee.....	I Didn't Like It the First Time (Cap 15376)	130	138
	Christmas Spirits (Cap 15203)	6	
	King Size Papa (Cap 40082)	2	
28. P. Watson.....	A Little Bird Told Me (Supreme 1507) ..	117	131
	You Broke Your Promise (Monogram 127)	14	
29. Maxine Trio.....	Confession Blues (Downbeat 171)	129	129
30. X-Rays	I'll Always Be in Love With You (Savoy 681)	127	127
31. T. B. Walker.....	T-Bone Shuffle (Comet T-53)	109	121
	Description Blues (Comet T-52)	7	
	West Side Baby (Comet T-50)	5	
32. D. Washington.....	It's Too Soon To Know (Mercury 6107) ..	52	110
	Laughing Boy (Mercury 8102)	41	
	You Satisfy (Mercury 8102)	13	
	Am I Asking Too Much? (Mercury 8091)	4	
33. B. Bones.....	Sweet Georgia Brown (Tempo 652) ..	104	104
34. B. Johnson.....	I Don't Care Who Knows It (D 48089) ..	92	99
	Lil' Dog (D 48076)	7	
35. Ray O Vacs.....	I'll Always Be in Love With You (Savoy 681)	92	92

(Top 35 Out of 85 Artists)

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 p.p.s. and now me, too! bobby maxwell

TOP SELLING COMPANY LABELS ON RHYTHM AND BLUES RECORDS Over Retail Counters

NOTE: Neither albums nor standard sales are included in these tabulations

LABEL	RECORD NUMBER, SONG AND ARTIST	POINTS	TOTAL POINTS	
1. Aladdin	8024 Trouble Blues (C. Brown)	906	3016	
	3014 Chicken Shack Boogie (A. Milburn)	749		
	3023 Hold Me (A. Milburn)	601		
	3018 Bewildered (A. Milburn)	503		
	3020 Get Yourself Another Fool (C. Brown)	129		
	3026 In the Middle of the Night (A. Milburn)	48		
	3021 Long Time (C. Brown)	23		
	3014 It Took a Long Time (A. Milburn)	18		
	3021 It's Nothing (C. Brown)	17		
	3023 Jitterbug Parade (A. Milburn)	16		
	3013 Low Down Dog (J. Turner)	6		
2. Savoy	683 Hucklebuck (P. Williams)	2200		2985
	685 Deacon's Hop (J. McNeely)	402		
	671 Corn Bread (H. Singer)	154		
	681 I'll Always Be in Love With You (X-Rays)	127		
	686 Beef Stew (H. Singer)	36		
	680 35-30 (P. Williams)	21		
	688 London Donnie (D. Byas)	10		
	6560 I Feel So Good (C. Davis)	9		
	698 California Hop (D. McNeely)	8		
	670 Waxey-Maxie (P. Williams)	7		
	682 Wild Wig (J. McNeely)	6		
	686 We're Gonna Rock (P. Williams)	2		
	6551 My Fault (B. McGhee)	2		
	680 Walking Around (P. Williams)	1		
	684 Bongo Blues (D. Williams)	1		
3. King	4288 Little Girl, Don't Cry (B. M. Jackson)	511	1425	
	4240 Blues for the Red Boy (T. Rhodes)	199		
	4276 Grandma Plays the Numbers (W. Harris)	104		
	4287 Pot Likker (T. Rhodes)	158		
	4292 Drinking Wine, Spo-Dee-O-Dee (W. Harris)	124		
	4278 I Feel That Old Age Coming On (W. Harris)	51		
	4210 Good Rockin' Tonight (W. Harris)	41		
	4263 So Tired (L. Johnson)	38		
	4255 I Like It (I. J. Hunter)	36		
	4245 Pleasing You (L. Johnson)	29		
	4232 What Did You Do to Me? (I. J. Hunter)	23		
	4261 Bewildered (L. Johnson)	17		
	4280 Don't Ask Me Why (B. M. Jackson)	14		
	4250 Love Me Tonight (B. M. Jackson)	6		
	4240 Sportee Jump (T. Rhodes)	4		
	4245 Feel So Lonesome (L. Johnson)	4		
	4226 Lollipop Mama (W. Harris)	3		
	4243 Away (E. Bostic)	2		
	4230 I Can't Go On Without You (B. M. Jackson)	1		

LABEL	RECORD NUMBER, SONG AND ARTIST	POINTS	TOTAL POINTS	
4. De Luxe	3313 Rockin' at Midnight (R. Brown)	511	1250	
	3154 'Long About Midnight (R. Brown)	268		
	3198 'Fore Day in the Morning (R. Brown)	142		
	3198 Rainy Weather Blues (R. Brown)	117		
	3093 Good Rockin' Tonight (R. Brown)	75		
	3199 Hip Shakin' Mama (C. Newsom)	71		
	3209 Telephone Blues (E. Gorman)	33		
	3128 Miss Fanny Brown (R. Brown)	19		
	3212 Judgment Day Blues (R. Brown)	11		
	3211 Annie's Blues (A. Laurie)	9		
5. Modern	627 Boogie Chillen (J. L. Hooker)	588		1240
	643 Texas Hop (P. W. Crayton)	202		
	663 Hobo Blues (J. L. Hooker)	181		
	20-624 Blues After Hours (P. W. Crayton)	85		
	663 Hoogie Boogie (J. L. Hooker)	80		
	20-659 Empty Bedroom Blues (Saunders King)	57		
	20-658 Rock Island Blues (P. W. Crayton)	15		
	20-653 Dallas Blues (F. Dixon Trio)	13		
	3027 Little Girl, Don't Cry (Saunders King)	11		
	20-600 Out of the Blue (H. Brooks)	10		
6. Decca	48090 Up Above My Head (S. R. Tharpe-M. Knight-S. Price)	182	1000	
	24633 Cole Slaw (L. Jordan)	118		
	24257 Pettin' and Pokin' (L. Jordan)	98		
	48088 I Don't Care Who Knows (B. Johnson)	92		
	24571 Roamin' Blues (L. Jordan)	59		
	24587 You Broke Your Promise (L. Jordan)	54		
	48098 He's All I Need (S. R. Tharpe-M. Knight-S. Price)	53		
	24574 Chicken Shack Boogie (L. Hampton)	45		
	24497 It's Too Soon To Know (E. Fitzgerald)	44		
	24644 Baby, It's Cold Outside (E. Fitzgerald-L. Jordan)	43		
	24502 Daddy O (L. Jordan)	29		
	24509 Gloria (Mills Brothers)	28		
	24507 You Were Only Foolin' (Ink Spots)	27		
	24587 Safe, Sane and Single (L. Jordan)	25		
	48092 Gospel Train (S. M. Knight)	23		
	24571 Have You Got the Gumption? (L. Jordan)	19		
	48093 Move On Up a Little Higher (S. R. Tharpe-S. Price Trio)	10		
	24550 I Love You So Much It Hurts (Mills Bros.)	8		
	24448 Run Joe (L. Jordan)	8		
	48076 Little Dog (B. Johnson)	7		
	48090 Journey in the Sky (S. R. Tharpe)	7		
	24527 Why'd You Do It, Baby? (L. Jordan)	6		
	24633 Every Man to His Own Profession (L. Jordan)	5		
	24646 Lover's Gold (E. Fitzgerald)	4		
	24507 Say Something Sweet to Your Sweetheart (Ink Spots)	4		
	24483 Don't Burn the Candle at Both Ends (L. Jordan)	4		
	24537 Robin's Nest (E. Fitzgerald)	3		
	24517 Recess in Heaven (Ink Spots)	3		
	24248 Gone Again (L. Hampton)	1		
7. Atlantic	873 Drinkin' Wine, Spo-Dee-O-Dee (S. McGhee)	581	600	
	874 Cole Slaw (F. Culler)	63		
	859 The Spider (J. Morris Ork)	5		
8. Supreme	1505 Ain't Nobody's Business (J. Wither- spoon)	510	600	
	S-1507 A Little Bird Told Me (P. Watson)	117		
9. Miracle	M-501 Trees (A. Hibbler)	257	600	
	133 Back Street (E. Chamblee)	148		
	M-132 Frisco Bay (Memphis Slim)	65		
	131 Blues on Rhumba (S. Thompson)	38		
	M-126 Long Gone (S. Thompson)	25		
	M-131 Blue Dreams (S. Thompson)	19		
	M-129 Strangest Feeling (G. Palmer)	12		
	M-128 Late Freight (S. Thompson)	9		
10. MGM	10340 Bewildered (B. Eckstine)	235		600
	10368 Caravan (B. Eckstine)	100		
	10383 Somehow (B. Eckstine)	65		
	10311 Blue Moon (B. Eckstine)	50		
	10383 What's My Name? (B. Eckstine)	39		
	10259 Everything I Have Is Yours (B. Eckstine)	24		
	10311 Fools Rush In (B. Eckstine)	17		
	10422 A New Shade of Blue (B. Eckstine)	6		
11. Commodore	C-7505 Wrapped Up in a Dream (Do Re Me)	510	600	
12. Ballet	295 Bewildered (R. Miller Trio)	480		
	289 I'm a Good Man But a Poor Man (G. Gant)	20		
13. Victor	20-3351 D'Natural Blues (L. Millinder Ork)	345	600	
	20-3326 Corn Bread (E. Hawkins)	50		
	20-2572 My Heart Belongs to You (S. Stidham)	38		
	20-3326 Bewildered (E. Hawkins)	30		
	20-3346 Birdland (C. Ventura)	11		

LABEL	RECORD NO., SONG AND ARTISTS	POINTS	TOTAL POINTS		
14. Specialty	328 Hucklebuck (R. Milton)	296	356		
	314 Hop, Skip and Jump (R. Milton)	23			
	318 Bump in the Road Boogie (C. Howard)	16			
	328 Sympathetic Blues (R. Milton)	10			
	319 Careful Love (J. Liggins)	7			
	521 Teardrops Blues (J. Liggins)	2			
	322 Baby, I Can't Forget You (J. Liggins)	2			
15. Downbeat	164 Hot Biscuits (J. McShann)	184	348		
	171 Confession Blues (Maxine Trio)	129			
	172 Buttermilk (J. McShann)	35			
16. Sittin In	514 Close Your Eyes (H. Lance)	332	332		
17. Jubilee	5005 Tell Me So (The Orioles)	295	311		
	5001 Lonely Christmas (The Orioles)	14			
	5002 Please Give My Heart a Break (The Orioles)	2			
18. Capitol	15376 I Didn't Like It the First Time (Julia Lee)	130	245		
	15387 An Old Piano Plays the Blues (King Cole Trio)	18			
	15279 I Wish I Was in Walla Walla (N. Lutchter)	18			
	57-70001 A Chicken Ain't Nothing But a Bird (N. Lutchter)	15			
	15224 Lillette (King Cole Trio)	10			
	15332 Bewildered (S. Henderson)	9			
	15387 Portrait of Jenny (King Cole Trio)	8			
	15308 A Little Bird Told Me (B. L. Barker)	6			
	15203 Christmas Spirits (Julia Lee)	6			
	15201 Christmas Song (King Cole Trio)	6			
	15418 Don't Cry, Cry Baby (King Cole Trio)	5			
	15320 Flo and Joe (King Cole Trio)	5			
	15240 Kee-Mo Ky-Mo (King Cole Trio)	4			
	40002 Hurry On Down (N. Lutchter)	3			
	40082 King Size Papa (J. Lee)	2			
	19. Gotham	G-175 Hucklebuck Daddy (J. Preston)		211	234
		163 Go Long (Dixieaires)		23	
20. Exclusive	78-X Fat Meat and Greens (E. Hayes)	80	195		
	51-X That's Your Last Boogie (J. Swift)	56			
	68-X Merry Christmas, Baby (J. Moore's Three Blazers)	20			
	84-X Three o'Clock Jump (J. Liggins)	16			
	75-X Boogie Woogie Santa (M. Scott)	11			
	53-X Lonesome Blues (J. Moore's Three Blazers)	4			
	69-X Where Can I Find My Baby? (J. Moore's Three Blazers)	4			
	68-X I Got a Right To Cry (J. Liggins)	3			
	90-X Blow Big Jay (B. J. McNeely)	1			

LABEL	RECORD NO., SONG AND ARTISTS	POINTS	TOTAL POINTS
21. Comet	P-53 T-Bone Shuffle (T. B. Walker)	109	121
	T-52 Description Blues (T. B. Walker)	7	
	T-50 West Side Baby (T. B. Walker)	5	
22. Mercury	6107 It's Too Soon To Know (D. Washington)	52	119
	8102 Laughing Boy (D. Washington)	41	
	8102 You Satisfy (D. Washington)	13	
	8122 Water Coast Blues (B. B. Broonzy)	9	
	8095 Am I Asking Too Much? (D. Washington)	4	
23. Tempo	652 Sweet Georgia Brown (B. Bones)	104	104
24. Coleman	C-100 I'll Always Be in Love With You (Ray-O-Vacs)	92	92
25. National	9073 Ricky's Blues (The Ravens)	26	55
	9056 It's Too Soon To Know (The Ravens)	13	
	9090 How Could I Know? (The Ravens)	8	
	9063 White Christmas (The Ravens)	6	
	9052 You're My Everything (B. Eckstine)	2	
26. Aristocrat	1303 I Feel Like Going Home (Muddy Waters)	32	43
	1103 I Feel Like Crying (Andrew Tibbs)	8	
	1307 Mean Red Spider (Muddy Waters)	3	
27. Motif	M-2001 Lavender Coffin (Fat Man Robinson)	33	33
28. Natural	9000 Too Soon To Know (The Orioles)	24	24
29. Columbia	30158 Red Hot (Five Scamps)	17	22
	38351 Recess in Heaven (D. Grissom)	3	
	38438 A Kiss and a Rose (Charlotteers)	2	
30. 4 Star	1283 Blues at Midnight (Ivory Joe Hunter)	16	20
	1254 Pretty Mama Blues (Ivory Joe Hunter)	4	
31. Monogram	114 You Broke Your Promise (P. Watson)	14	16
	127 Ebony Jump (C. Johnson)	2	
32. Score	50001 Milky White Way (Trumpeteers)	4	4

(Top 32 Labels Out of 32 Labels Tabulated)

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M-136



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M-126
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M-139



AL HIBBLER

"Trees"
"Lover Come Back To Me"
M-501



EDDIE CHAMBLEE

"Lazy Mood"
"Back Street"
M-133



GLADYS PALMER

"Fool That I Am"
M-104
AND NOW "Song Man"
M-507



BROWLEY GUY

"Certain Other Someone"
M-119
"Knock Me a Zombie"
M-137



TOMMY DEAN

"Dean's Theme"
"Jump for Joy"
M-135



FOUR VAGABONDS

"Mighty Hard To Go
Through Life Alone"
"My Heart Cries"
M-141



REV. SELLERS

"Precious Lord"
M-106
AND NOW
"Coming Home"
M-138



CLEOPHUS ROBINSON

"Now Lord"
"I Love the Name of Jesus"
M-142

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Alfred Drake, an RCA Victor recording artist, is the star of the Broadway hit and Columbia recorded best-seller original cast etching, "Kiss Me, Kate," which spots words and music by Cole Porter.



That's Perry Como making with the lyrics in the center of this photo. Not only is he one of the biggest selling artists in the current single market, but his "Supper Club Favorites" album on Victor was one of the faster moving things in the first half of this year.

ALBUM	ARTIST	LABEL & NO.	PO
1. Kiss Me, Kate.....	A. Drake, P. Morison, L. Kirk, H. Lang, A. Hill, H. Clark, J. Diamond	Col C-200	
2. South Pacific.....	M. Martin, E. Pinza	Col MM-850	
3. Words and Music.....	L. Horne, B. Garret, M. Rooney, J. Allyson, J. Garland, A. Sothern, L. Hayton Ork	MGM 37	
4. Vaughn Monroe Sings.....	Vaughn Monroe Ork	V 234	
5. Roses in Rhythm.....	F. Carle	Col C-174	
6. Encores	S. Kenton	Cap CC-113	
7. Glenn Miller.....	Glenn Miller	V P-148	
8. To Mother.....	E. Arnold	V P-239	
9. Supper Club Favorites.....	P. Como	V 237	
10. Theme Songs.....	Tommy Dorsey, Sammy Kaye, Tex Beneke, Larry Green, Vaughn Monroe, Freddy Martin, Wayne King, Three Suns	V P-217	
11. Dusty Manuscripts.....	S. Kaye	V 1288	
12. Coming Round the Mountain.....	D. Shay	Col 171	
13. Sequence in Jazz.....	W. Herman	Col C-177	
14. Jazz at Philharmonic Vol. VIII.....	I. Jacquet, F. Phillips, B. Harris, H. Jones, B. Hayes, H. McGhee, H. Jones	Mercury JATP Vol. 8	
15. Saint Patrick Day.....	B. Crosby	D A-495	
16. Jazz at Philharmonic Vol. IX.....	I. Jacquet, F. Phillips, J. Jones, H. Jones, B. Hayes, H. McGhee, R. Brown	Mercury JATP Vol. 9	
17. So Dear to My Heart.....	Walt Disney-B. May	Cap DB-109	
18. Guy Lombardo Twin Piano.....	G. Lombardo	D A-512	
19. Glenn Miller Masterpieces.....	Glenn Miller	V P-189	
20. Dick Cantino.....	Dick Cantino	Magnolia MA-501	
21. Oklahoma	A. Drake, J. Roberts, H. da Silva, C. Holm, L. Dixon, J. Blackton	D LA-359	
22. All Time Hits From the Hills.....	E. Arnold	V 195	
23. Square Dance.....	C. Stone	Cap BD-44	
24. Al Jolson.....	A. Jolson	D 469	
25. A Connecticut Yankee.....	B. Crosby	D 699	
26. Giants of Jazz.....	B. Goodman	Cap CC-106	
26. On the Moonbeam.....	V. Monroe	V P-142	
28. Cocktail Capers.....	A. Van Damme	Cap CC-105	
29. The Waltz You Saved for Me.....	W. King	V P-70	
30. Andre Previn at the Piano.....	A. Previn	V P-214	
31. Perfume Set to Music.....	L. Baxter, director; Dr. B. Hoffman	V P-231	
32. Square Dances.....	C. Robinson	V 155	
33. Busy Fingers.....	Three Suns	V P-206	
34. St. Valentine's Day.....	B. Crosby	D A-621	
35. Al Jolson, Vol. III.....	A. Jolson	D A-649	

(Top 35 out of 283 Albums)

COMPANY LABELS
WITH TOP SELLING
POPULAR RECORD ALBUMS

LABEL	RECORD NO., ALBUM AND ARTISTS	POINTS	TOTAL POINTS		
1. Victor	234 Vaughn Monroe Sings (V. Monroe)....	1495	13777		
	P-148 Glenn Miller (G. Miller).....	849			
	P-230 To Mother (E. Arnold).....	672			
	237 Supper Club Favorites (P. Como)....	604			
	P-217 Theme Song Collection of Artists (T. Dorsey, S. Kaye, T. Beneke, L. Green, V. Monroe, F. Martin, W. King, Three Suns).....	603			
	1288 Dusty Manuscripts (S. Kaye).....	593			
	P-189 Glenn Miller Masterpieces (Glenn Miller)	398			
	195 All Time Hits From the Hills (E. Arnold)	262			
	P-142 On the Moonbeam (V. Monroe).....	251			
	P-70 Waltz You Saved for Me (W. King)..	200			
	*70 albums totaling.....	7800			
	2. Columbia	C-200 Kiss Me, Kate (A. Drake, P. Morrison, L. Kirk, H. Lang, A. Hill, H. Clark, J. Diamond)		3916	10971
		MM-850 South Pacific (M. Martin & E. Pinza)..		2680	
C-174 Roses in Rhythm (F. Carle).....		1470			
MM-800 I Can Hear It Now (E. Murrow).....		1002			
171 Coming Round the Mountain (D. Shay)		518			
C-171 Sequence in Jazz (W. Herman).....		514			
C-97 Carle Girl Friends (F. Carle).....		138			
C-129 Carle Comes Calling (F. Carle).....		110			
117 All Time Favorites (H. James).....		85			
C-48 Marches (E. F. Goldman).....		73			
*44 albums totaling.....		1028			
3. Decca		DA-550 Merry Christmas (B. Crosby).....	772	6346	
		A-495 Saint Patrick's Day (B. Crosby).....	478		
	DA-512 Guy Lombardo Twin Piano (G. Lombardo)	347			
	DA-350 Oklahoma (A. Drake, J. Roberts, H. Da Silva, C. Holm, L. Dixon, J. Blackton)	300			
	469 Al Jolson (Al Jolson).....	262			
	699 A Connecticut Yankee (B. Crosby)....	255			
	480 'Twas the Night Before Christmas (F. Waring)	237			
	A-621 Saint Valentine's Day (B. Crosby).....	169			
	649 Al Jolson (A. Jolson).....	166			
	A-703 Barber Shop Quartet (The Commuters)	164			
	*68 albums totaling.....	3199			
	4. Capitol	CC-113 Encores (S. Kenton).....	1320		3770
		DB-109 So Dear to My Heart (W. Disney-B. May)	987		
BD-44 Square Dance (C. Stone).....		281			
CC-106 Giants of Jazz (B. Goodman).....		251			
CC-105 Cocktail Capers (A. Van Damme).....		248			
79 Progressive Jazz (S. Kenton).....		111			
CD-144 Kiss Me, Kate (J. Stafford-G. MacRae)..		109			
135 King Cole at Piano (K. Cole).....		99			
C-131 Sentimental Journey (L. Brown).....		96			
CD-5 Dennis Day Sings (D. Day).....		93			
*29 albums totaling.....		805			
5. MGM		37 Words & Music (L. Horne, B. Garret, M. Rooney, J. Allyson, J. Garland, A. Sothern, L. Hayton Ork).....	2271	2771	
		40 Easter Parade (J. Garland & F. Astaire)	103		
	28 Serenade (D. Rose).....	69			
	30 Song and Dance Man (G. Kelly).....	57			
	9 Strauss Waltzes (H. Horlich).....	48			
	36 Dixieland Jazz (Z. Melssner).....	44			
	17 Good News (J. Allyson, P. Lawford, J. McCracken, P. Marshall).....	42			
	83 Why Do I Love You? (MacCormack)..	40			
	8 Holiday for Strings (D. Rose).....	35			
	L-8 Barkleys of Broadway (Astaire & Rogers)	22			
	*5 albums totaling.....	40			
	6. Mercury	JATP Jazz at Philharmonic (I. Jacquet, J. Jones, F. Phillips, H. Jones, H. McGhee, R. Brown, B. Hayes).....	470		1049
		VIII Jazz at Philharmonic (I. Jacquet, J. Jones, F. Phillips, H. Jones, H. McGhee, R. Brown, B. Hayes).....	417		
Vol. IX Captain From Castle (A. Newman)....		55			
A-69 Frankie Laine Sings (F. Laine).....		33			
Jazz at Philharmonic—How High the Moon		28			
A-21 Favorite Songs (T. Martin).....		27			
A-32 Memories (T. Martin).....		6			
A-31 Jan August (J. August).....		4			
7. Magnolia		MA-501 Dick Cantino (D. Cantino).....	313	313	
8. London		LA-2 Blue Danube (R. Munro).....	65		
LA-44 Christmas Chimes.....		14	99		
LA-2 Strauss Waltzes.....		12			
LA-42 Christmas Carols.....		8			
9. Broadcast	G-500 Christmas Music (K. Griffin).....	41	41		
10. Rondo	R-1007 Wizard of the Organ (K. Griffin).....	30	30		
11. Folkcraft	F-5 Texas Square Dance (C. Journell)....	15	15		
12. Signature	F-1 Square Dances Without Calls (R. Shepard)	2	2		
13. Stinson	453 Jazz at the Philharmonic.....	1	1		

(Top 13 Out of 13 Labels)

*Due to space limitations, other albums which earned points during the period of this summary, could not be listed individually. The total number of such unlisted albums, as well as their aggregate points are carried here, and have been included in the "Total Points" column for the label.

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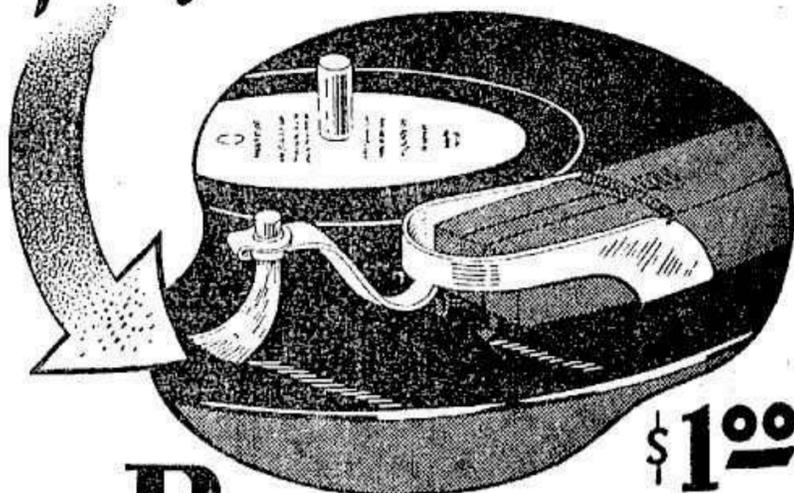
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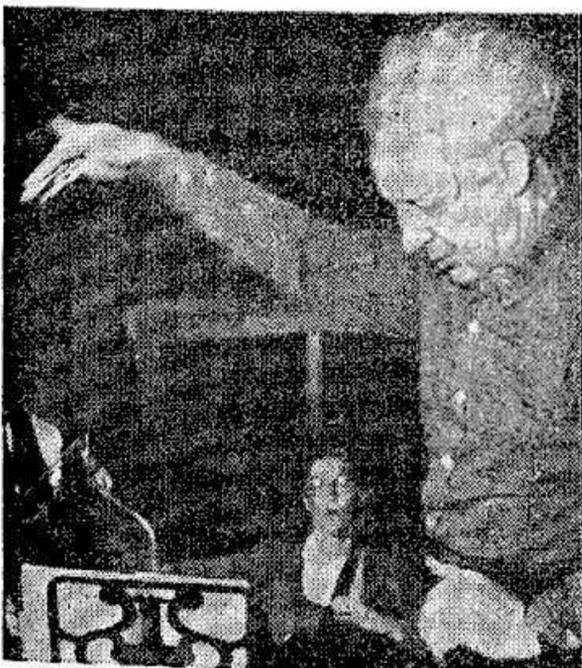
**TOP SELLING
CLASSICAL ARTISTS
ON SINGLE RECORDS**

Over Retail Counters

NOTE: Neither albums nor standard sales are included in these tabulations



Artur Rubenstein's reading of Liszt's "Liebestraum," which several years after its release still had enough steam to make a 1949 chart, is only one of many sterling platters sliced by the pianist.



Leopold Stokowski's diskings for many years have stirred critical controversy and also have managed for many years to sell in large quantities.

ARTIST	RECORD & NUMBER	POINTS
1. Jose Iturbi.....	Clair De Lune (Victor 11-8851, 49-0176) Chopin's Polonaise (Victor 11-8848, 49-0134)	504
2. Boston Pops, Arthur Fiedler, Conductor.....	Jalousie (Victor 12160) Warsaw Concerto (Victor 11-8863, 49-0252) Fiddle Faddle (Victor 10-1397) Second Hungarian Rhapsody (Victor 12-0763) Sabre Dance (Victor 12-0209) Malaguena (Victor 4330) Waltz Serenade (Victor 11-8727)	256
3. Jan Peerce RCA Victor Ork S. Levin, Director.....	Bluebird of Happiness (Victor 10-1454) (Victor 11-9007) (Victor 18-1074)	119
4. Bidu Sayao.....	Bachianas Brasileiras (Columbia 71760-D) One Fine Day (Columbia 12320)	47
5. First Piano Quartet.....	Liszt: Second Hungarian Rhapsody (Victor 12-0251) Gypsy Airs (Victor 12-0425)	42
6. Philadelphia Ork Stokowski, Director.....	Liszt: Second Hungarian Rhapsody (Victor 14422) Tales of Vienna Woods (Victor 15425) Blue Danube (Victor 15425)	33
7. L. Welitsch.....	Recitative and Aria from Der Freischutz (Columbia 72777)	22
8. Liverpool Symphony Ork, Sir Malcolm Sargent, Director.....	Faure: Pavanne (Columbia 72707-D)	14
9. Artur Rubenstein.....	Liszt: Liebestraum (Victor 36337)	10
10. Philadelphia Symphony, Eugene Ormandy.....	Stars and Stripes Forever (Victor 11-8451)	10

(Top 10 out of 20 tabulated)

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NOTE: Neither albums nor standard
sales are included in these tabulations



Jan Peerce (right), whose "Bluebird of Happiness" waxing still is selling in the big time after several years on the market, is shown with conductor Erich Leinsdorf, who has since moved into leadership of the Columbia-recorded Cleveland Symphony Orchestra.

The Boston "Pops" Orchestra, a large chunk of the Boston Symphony conducted by Arthur Fiedler, is responsible for a number of the fastest-moving classical wax in the Victor Red Seal catalog.



RECORD	ARTIST	LABEL & NUMBER	POINTS
1. Clair de Lune.....	Jose Iturbi	V 11-8851 49-0176	25
2. Chopin's Polonaise...	Jose Iturbi	V 11-8848 49-0134	25
3. Bluebird of Happiness	Jan Peerce, RCA Victor Ork; S. Levin, Dir.	V 11-9007 V 10-1454 V 18-1074	15
4. Jalousie	Boston Pops Ork; Arthur Fiedler, Con.	V 12160	15
5. Warsaw Concerto....	Boston Pops Ork; Arthur Fiedler, Con. Leo Litwin, Pianist	V 11-8863 49-0252	15
6. Bachianas Brasileiras	B. Sayao	Col. 71760 D	15
7. Liszt: Second Hun- garian Rhapsody....	First Piano Quart.	V 12-0251	15
8. Liszt: Second Hun- garian Rhapsody....	Philadelphia Ork- Stokowski, Dir.	V 14422	15
9. Recitative and Aria From Der Freischutz	L. Welitsch	Col. 72777	15
10. Fiddle Faddle.....	Boston Pops; Arthur Fiedler, Con.	V 10-1397	15

(Top 10 Out of 30 Tabulated)

**TOP SELLING
CLASSICAL
RECORD ALBUMS**
Over Retail Counters



One of Victor's gold mines in the classical catalog is Arturo Toscanini, whose work has been represented on best-selling charts for many years.

Serge Koussevitsky, who retired from leadership of the Boston Symphony Orchestra this year, leaves behind a vast Victor recorded repertoire of top selling favorites.



ALBUM	ARTIST	LABEL & NO.	POINTS
1. I Can Hear It Now....	Edward R. Murrow, Narrator	Col MM-800 ML-4095	156
2. Tchaikovsky: Nutcracker Suite.....	Eugene Ormandy, conductor, Philadelphia Ork	V 1020	66
3. Chopin's Favorites....	First Piano Quartet	V MO-1227	64
4. Salome	L. Welitsch, Metropolitan Opera Ork; F. Reiner, director	Col MX-316 ML-2048	46
5. Encores	First Piano Quartet	V MO-1263	43
6. Rachmaninoff Concerto No. 2 in C Minor.	Artur Rubinstein, pianist, NBC Ork; Vladimir Golschmann	V 1075	36
7. Rimsky-Korsakov Scheherazade	San Francisco Symphony Ork, Pierre Monteaux, conductor	V DM-920	25
8. Beethoven: Fifth Symphony	NBC Symphony, Toscanini, director	V DM-640	22
9. Grieg's Concerto in A Minor	A. Rubinstein	V DM-900	21
10. Ravel: Bolero	Koussevitzky-Boston Symphony Ork	V DM-352	19
10. Highlights of Madame Butterfly	L. Albanese-J. Melton, RCA Victor Ork; Weissmann, director	V MO-1068	19
10. Gershwin: Rhapsody in Blue.....	Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Col MX-251	19
13. Jussi Bjoerling Singing Favorite Operatic Arias	Jussi Bjoerling-N. Grevilius, director	V MO-1275	15
14. Hamlet: Excerpts— Music by William Walton	L. Olivier-Philharmonia Ork; M. Mathieson, director	V DM-1273	14
15. Franz Lehar Waltzes..	London Symphony	London L-10	12

(Top 15 out of 50 tabulated)

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TOP CHILDREN'S RECORD SELLERS



Frank Luther's Decca sets for children pioneered the kidisk field and have retained a prominent sales position in the field from the outset.

Der Bingle chats with the versatile Fred Waring (left), whose etching "Little Orley" was one of the prime children's favorites of this half-year.



RECORD, ARTIST, LABEL & NUMBER

1. Little Toot (One Record) Don Wilson-The Starlighters
Cap DAS-80, CASF 3001
2. Bozo at the Circus (Two Records) Alan Livingston-Vance "Pinto" Colvig
Cap BBX-34, DBX-114
3. So Dear to My Heart Album (Four Records) Walt Disney-B. May, Director
Cap BD-124, Cap DD-109, CDF 3000
4. Bozo Under the Sea (Two Records) Vance "Pinto" Colvig, Alan Livingston
Cap DBX-99
5. Bugs Bunny and the Tortoise (Two Records) Mel Blanc-Billy May
Cap DBX-93
6. Bugs Bunny (Three Records) Mel Blanc
Cap CC-64, CCF 3004
7. Little Orley-Uncle Lumpy Album (Two Records) Fred Waring and Pennsylvanians
Decca CUS-7
8. Bozo Sings (Two Records) Alan Livingston-Vance "Pinto" Colvig
Cap DBS-84, CBSF 3002
9. Nursery Rhymes (Two Records) Frank Luther
Decca CS-5
10. Genie, the Magic Record (One Record) Peter Lind Hayes
Decca CU-102
11. Bozo and His Rocket Ship (Two Records) Alan Livingston-Vance "Pinto" Colvig
Cap BBX-65, DBX-118
12. Bambi Album (Three Records) S. Temple-Chorus; P. Smith, Director
Victor Y-395
13. Uncle Remus (Three Records) Johnny Mercer and Original Cast
Cap CC-40
14. Mother Goose (One Record) F. Luther
Decca CU-100
15. Little Engine That Could (Two Records) P. Wing
Victor Y-341

(Top 15 Out of 41 Tabulated) copyrighted material

**COMPANY LABELS
WITH BEST SELLING
CHILDREN'S RECORDS**

LABEL	RECORD NO., SONG AND ARTIST	POINTS	TOTAL POINTS		
1. Capitol	DAS-80 Little Toot (Don Wilson-The Starlighters)	2751	11793		
	BBX-34 Bozo at the Circus (Billy May-Vance "Pinto" Colvig)	1852			
	BD-124-DD-109 So Dear to My Heart Album (Walt Disney-B. May)	1702			
	DBX-99 Bozo Under the Sea (Vance "Pinto" Colvig-Billy May)	1333			
	DBX-93 Bugs Bunny and the Tortoise (Mel Blanc-Billy May)	1318			
	CC-64 Bugs Bunny (Mel Blanc)	1060			
	DBS-84 Bozo Sings (Billy May-Vance "Pinto" Colvig)	580			
	BBX-65 Bozo and His Rocket Ship (Billy May-Vance "Pinto" Colvig)	396			
	CC-40 Uncle Remus (Johnny Mercer and Original Cast)	363			
	BC-35 Rusty in Orchestraville (Billy May-Alan Livingston-Henry Blair)	213			
	CCX-67 Mickey and the Beanstalk (J. Mercer) ..	57			
	DBS-90 Nursery Rhymes Album (K. Carson-B. May)	44			
	BC-73-DC-78 Sparky's Magic Piano Album (Billy May)	39			
	BC-14-DBS-133-DBS-134 Songs for Children (Tex Ritter)	34			
	BD-66 Sparky and His Talking Train (H. Blair-B. May)	30			
	DAS-60 Here Comes Colonna's Trolley (Jerry Colonna)	18			
	57-560 I'm Just Wild About Animal Crackers (Mel Blanc-The Sportsmen).....	16			
	DC-80 King Cole for Kids Album (King Cole Trio)	7			
	A. Decca	CUS-7 Little Orley-Uncle Lumpy Album (Fred Waring and Pennsylvanians)		609	2127
		CS-5 Nursery Rhymes (Frank Luther)		514	
CU-102 Gentle, The Magic Record (Peter Lind Hayes)		430			
CU-100 Mother Goose (F. Luther)		244			
CU-106 Tubby the Tuba (Danny Kaye)		199			
CU-105 Manners Can Be Fun (Frank Luther) ..		40			
CU-113 Songs of Safety Album, Parts I and II (F. Luther)		35			
899 Littlest Angel (L. Young)		17			
CU-108 Little Tune That Ran Away (Peter Lind Hayes)		16			
DU-11 The Little Fiddle Album (Danny Kaye) ..		14			
CUS-11 The Little Red Hen (F. Luther)	9				
B. Victor	Y-395 Bambi Album (S. Temple Chorus-P. Smith)	382	1071		
	Y-341 Little Engine That Could (Paul Wing) ..	234			
	Y-375 Pecos Bill (Roy Rogers-Sons of the Pioneers)	160			
	P-368 Johnny Appleseed (Dennis Day)	156			
	Y-333 Little Black Sambo (Paul Wing)	42			
	Y-353 Rudolph, The Red Nosed Reindeer (Paul Wing)	97			
	Y-345 Peter and the Wolf (Sterling Holloway) ..	33			
	Y-20-45-5106 'Twas the Night Before Christmas (M. Cross).....	22			
	20-1836 Old MacDonald Had a Farm (Spike Jones)	5			
	4. MGM	L7-A Flick, The Little Fire Engine (B. Relsfeld-G. Holm-R. Dann)		27	33
16 A Christmas Carol (L. Barrymore)		6			
5. Young Peoples	719 The Funniest Song in the World, Parts I and II (G. Marx)	14	14		
6. Mercury	MMP-5 Christmas Party (Dick "Two Ton" Baker)	8	5		

(Top 6 out of 6 tabulated)

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