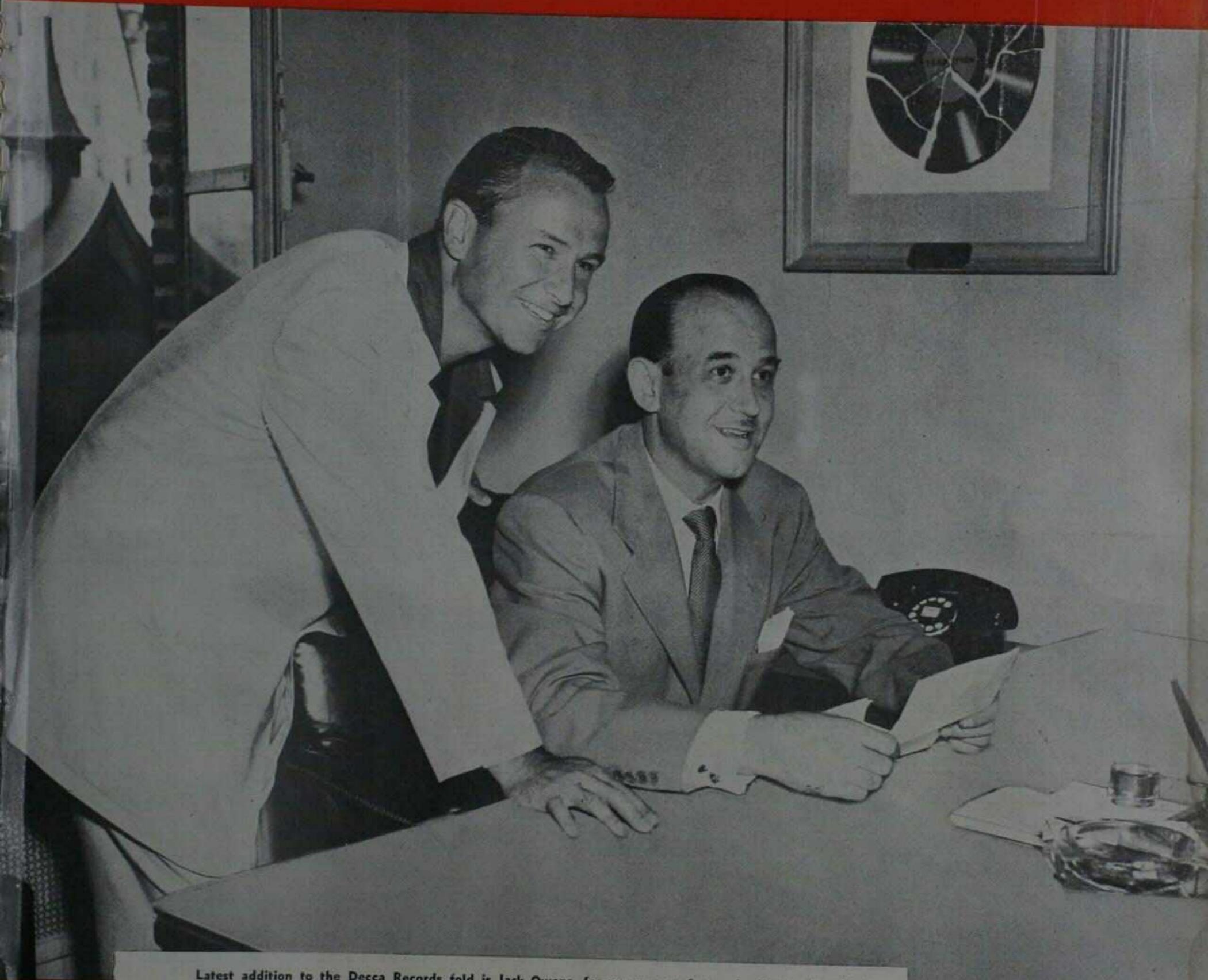


# The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

AUGUST 13, 1949



Latest addition to the Decca Records fold is Jack Owens, for seven years featured with the Don McNeill "Breakfast Club" on the ABC network, whose previous dishing experience was highlighted in recent years by his Tower waxing of "How Soon," a hit of slightly over a year ago. Owens, who also is a songwriter of considerable repute, penned "How Soon" as well as such others as "Hut Sut Song," "Cynthia's in Love" and "Hi, Neighbor." Owens is shown eying his new Decca pact over the shoulder of the diskery's veepee in charge of artists and repertoire, Dave Kapp. The singer-composer already has posted four new sides for Decca which will be put on immediate release. The pairings are "Jealous Heart," backed by "Dime a Dozen," and "You're the Only One I Care For," backed by "I Wish I Had a Record."

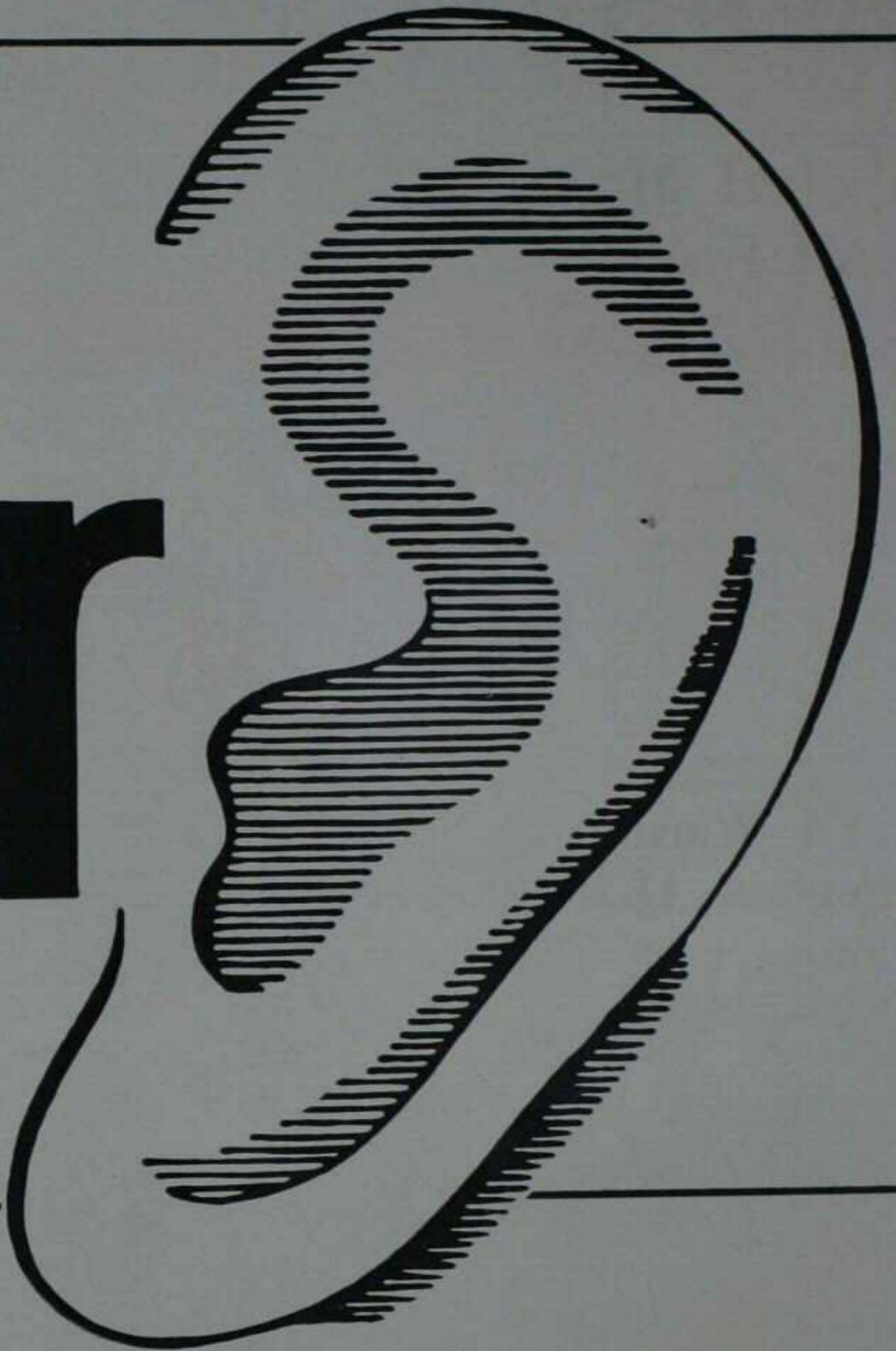
LONG PLAYING 33 $\frac{1}{3}$  R. P. M.

CLASSICAL • SEMI-CLASSICAL • POPULAR

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**ffrr**

*living music*



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**LONDON**

FULL FREQUENCY RANGE RECORDING

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STANDARD 78 R. P. M.

CLASSICAL • SEMI-CLASSICAL • POPULAR

# 78-RPM'S GOING CHEAPER

## Global Music Copyright Pact Foreseen by 1952; Unesco Agreed on Terms

Plenty of Possible Stumbling Blocks, Tho

WASHINGTON, Aug. 6.—Chances are good for operation of a global copyright pact by 1952, Dr. Luther Evans, librarian of Congress, told *The Billboard* yesterday (5) in disclosing that a committee of international copyright experts, working under the auspices of the United Nations Educational, Sociological and Cultural Organization (UNESCO), has reached complete agreement on procedure to be used in formulating a world treaty.

Timetable for the pact was roughly

## AGVA Warns Agents on AFM Contract Deals

NEW YORK, Aug. 6.—The first return punch in the battle between American Guild of Variety Artists (AGVA) and American Federation of Musicians (AFM) was thrown this week when AGVA notified all agents they would face revocation of their AGVA franchises if they deal with other than AGVA members or sign other than AGVA form contracts.

The initial explosion will occur Thursday (11) in Philadelphia when various agent bodies, Entertainment Managers' Association, Variety Bookers' Association and indies will meet together with Dick Jones, Philly (See AGVA HITS BACK on page 40)

## Army May Drop Radio-TV Plugs

## Senate Hostile To Recruiting Ads on Ether

Agency Loses Contract

WASHINGTON, Aug. 6. — Future use of radio-TV plugs by the army and air forces after October 31 is up in the air as a result of this week's decision by the military not to renew its advertising contract with the Gardner Advertising Company. Military officials told *The Billboard* Friday (5) that it is entirely possible that use of all advertising will be discontinued as a result of sharp criticism from the Senate Appropriations Com- (See ARMY MAY DROP on page 7)

estimated by Dr. Evans as follows: Submission of the committee's recommendations to the UNESCO secretariat September, 1949; mailing of questionnaires by UNESCO to every country in the world asking for views—October, 1949; study of replies, December, 1949, thru April, 1950; calling of world copyright conference May, 1950; holding of conference, late 1950 or early 1951; ratification of pact, 1951-1952.

Many Stumbling Blocks

Dr. Evans emphasized that there is a possibility of a hitch in almost every step of the way. He said that UNESCO may not adopt the committee's recommendation; that replies to the questionnaires may be too discouraging to proceed, and that countries may fail to ratify a global pact. (See *Foresee Global Copy't*, page 17)

## Really Up From Down Under

NEW YORK, Aug. 6.—New Zealand music men, aware of the coin garnered in the U. S. A. by tunes of English, German, Swiss and Italian origin,\*are making their own bid for a share of the moola. One American pubber, E. B. Marks Music, last week received a batch of five tunes from the little Down Under island.

The titles are *Let Us Romance Together*, *Will You Marry Me?*, *Lovely Lei*, *Satisfied* and *Just My Horse and I*.

## Goodman Tops 37G in London 2 Weeks in Row

NEW YORK, Aug. 6.—Topped only by Jack Benny and Danny Kaye, Benny Goodman had two solid weeks at the London Palladium July 18-30, grossing \$37,000 the first week and even better the second.

Elliott Wexler, the clarinet king's p.m., who returned from England this week, attributes Goodman's success there to the excellent production job done by the Palladium management, plus the fact that this was Goodman's first appearance abroad, an event long awaited by the highly jazz-conscious British music followers.

No Bop

Goodman, who brought to Europe a small package of Buddy Greco, Marcy Lutes and comedian Henry Stiles, (See Benny Goodman on page 18)

## Job Survey

WASHINGTON, Aug. 6.—The Women's Bureau of the Labor Department is conducting a study of part-time employment which will include exploration opportunities for work in the entertainment and radio-TV fields, it was disclosed this week.

Bureau representatives have queried employers in Richmond and San Francisco and plan also to survey part-time jobs in New York, Syracuse, Milwaukee, Columbus, O.; Des Moines, Denver, Dallas and Worcester, Mass.

The survey seeks to find answers to the following questions: What are the present part-time opportunities for women? What are the hours of work, the rate of pay and other conditions in part-time employment? In what industries and occupations are women employed effectively as part-time workers?

## Chi "Trib" Set To Charge for Ether Listings

Rate Cards Sent to Agencies

CHICAGO, Aug. 6.—The *Chicago Tribune* this week mailed rate cards to advertising agencies, and to radio and video advertisers, last week, confirming the report that it would eliminate highlight listings and substitute paid space in its regular daily radio-TV directory (*The Billboard*, July 23). The rate for such sponsored listings will be \$2 per line daily, upped to \$2.50 Sunday. The (See CHI TRIBUNE CUTS, page 6)

## Theater Guild Has Big Sked For 1949-'50

5 Plays Set, More in View

NEW YORK, Aug. 6.—The Theater Guild expects to have one of its busiest seasons during 1949-'50. Already scheduled are five plays for Broadway and perhaps one for the road, with more than a good possibility that additional items will be presented.

*I Know My Love*, the S. N. Behrman adaptation of a French play starring Alfred Lunt and Lynne Fontanne, is expected to arrive in Oc- (See THEATER GUILD on page 45)

## 50%-Off Sales Signposts to Low Brackets

Low-Price Labels Gaining

By Paul Ackerman

NEW YORK, Aug. 6. — The 78-r.p.m. record business is headed for the low-price bracket. That's the studied opinion of traders who point to two recent major developments as having greased the skids. These developments are (1) the rash of nationwide 50 per cent-off clearance sales—initiated by RCA Victor and followed up by Decca and Columbia, and (2) the concurrent rise of cheap labels. Sum total of these developments is that the consumer is becoming conditioned to purchasing fine record merchandise at far less than the regular 78-r.p.m. price. Another factor is aiding in the devaluation of 78. This is the continuous promotion scheduled for LP and 45—promotion which will constantly remind the consumer of new and better music systems.

Top dealers, queried on the matter, show they are already aware of (See 78-R.P.M.'S on page 16)

## KTLA Intros Double-Feat. Pix on Video

Trend to Non-Live Shows

HOLLYWOOD, Aug. 6.—The double feature—as much a part of the movie house as popcorn and candy—will now invade video, with Paramount's KTLA starting two full-length film features as part of its regular Sunday night fare. Klaus Landsberg, KTLA's general manager, secured Hollywood exclusive rights to the WPIX Gabriel Pascal film package and will air one each week immediately following his currently running full length *Hopalong Cassidy* film.

Twin film bill starts Sunday (14) and will be plugged on KTLA as "double feature night" thruout this week. This will give KTLA a strong Sunday night line-up, since the Pascal film package contains many of the better films seen on the motion pic- (See DOUBLE FEATURE on page 5)

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# Light Opera Wheel May Roll

## Six-City Loop Would Result If Plan Jells

### Cincy Mulls Amphitheater

CINCINNATI, Aug. 6.—The replacing of summer grand opera at the Cincinnati Zoo with light opera—possibly in a new theater at another location—an idea broached several weeks ago when the opera association ran into financial difficulties and was saved by donations from local philanthropists—became a possibility this week following a trip to Louisville by members of the park board to study summer light opera in the Falls City.

In the talking stage, but contingent on procurement of a 5,000-seat theater that would permit presentation of musical productions with general public appeal at popular prices, is a plan whereby Cincinnati would become a member of a light opera circuit comprising Louisville, Memphis, Indianapolis, Cleveland and Dallas.

The trip to Louisville was made by Max J. Palm Jr., president of the park board; George F. Zachritz, board secretary, and L. I. Camp, engineer and assistant park superintendent, following talk by Leo McDonald, representing Shubert interests, that the Shuberts might offer light opera here in co-operation with the park board.

The park board men returned from Louisville Wednesday (3), enthusiastic over the town's outdoor operetta facilities and armed with statistics and background information on costs of building an amphitheater, but emphasized that they are not concerned with what type of show is decided upon. The board's function is to study costs of building a new structure or remodeling the zoo theater. "A new amphitheater might cost up to \$350,000," Palm said.

J. F. Heusser, zoo director, suggested that parking, rest rooms and other needs would make it more practical to enlarge the zoo auditorium. City council has already authorized \$165,000 for a permanent addition to the theater. "The zoo would consider putting on operettas," Heusser said, but a combination of grand opera and light opera would not be possible because an opera chorus probably could not be obtained for a shortened season.

The cost of Louisville's six-week season is about \$150,000, with a gross of \$165,000. Last year's shows, using New York talent and local talent as extras, played to average 80 to 85 per cent attendance in the 3,402-seat theater in Iroquois Park.

## NBC Reshuffles Video Biz Staff

NEW YORK, Aug. 6.—Personnel in the National Broadcasting Company (NBC) TV business department this week were reshuffled. J. Robert Myers will head up the division as TV business manager.

Leslie C. Vaughan is the new video cost and business manager and will co-ordinate all phases of the TV cost and billing operation; Joseph Bernhalter is the TV budget officer; Neil Knox the TV personnel supervisor; J. M. Milroy the TV pricing supervisor, and Robert A. Anderson the TV cost analyst. The production facilities cost and billing supervisor is Joseph Fuller and Harrison Week will take over as film cost and billing supervisor.

## Cuba Libra

WASHINGTON, Aug. 6.—Negotiations are under way to add Cuba to the list of nations with which the United States has treaties for the avoidance of double taxation, the State Department announced this week. Show people interested in making sure the proposed treaty nixes a double tax bite on entertainers working in the island are invited to communicate with Eldon P. King, special deputy commissioner of internal revenue, Bureau of Internal Revenue, Washington, D. C.

## Rink "Vanities" Score Abroad

NEW YORK, Aug. 6.—Skating Vanities, which closed a nine-week engagement at Wembley in London last Saturday night (30) after two extensions of time prompted by outstanding success, returned to New York by chartered planes this week.

The company must go into immediate rehearsal for the 1950 edition of the show, which will have its world preem in Montreal September 14, before touring the United States for the eighth consecutive year.

Skating Vanities played to more than 675,000 during its 13-week stay in Europe. It appeared in Paris and Zurich to packed houses before opening in London for six weeks, which was immediately extended to eight weeks after the opening. Then there was a final extension of one more week.

Harold Steinman, producer and owner of Skating Vanities, who accompanied his troupe of 140 on their transatlantic flight, said that contracts have been concluded for returning to Europe early next spring with the 1950 edition.

## Extension of WXYZ Deadline Is Upheld

WASHINGTON, Aug. 6.—The Federal Communications Commission (FCC) marked up another court victory this week as the U. S. Court of Appeals upheld the FCC's order granting an extension of time for WXYZ, Detroit, to finish construction of its TV station. The court decided against United Detroit Theaters, which claimed that when WXYZ failed to start the station in the specified time its construction permit was automatically canceled.

The court, however, held that regu-

## George Is Won To Excise Tax, But Hope's Dim

WASHINGTON, Aug. 6.—Despite growing signs of a congressional revolt, the administration is holding to a policy of no excise cuts this year. Rep. Arthur Klein (D., N. Y.) declared this week after a long talk with Dr. John Steelman, special assistant to President Truman. Klein added that the discussion has convinced him, however, "that the administration plans to make a definite move against excise taxes as soon as a practical substitute for the revenue now produced by them has been found."

Encouraged by the sudden switch of Senate Finance Committee Chairman Walter George (D., Ga.) to the ranks of those who want the taxes cut immediately, a powerful bloc of senators is ready to press for a quick vote on cuts. Sen. Chan Gurney (R., S. D.) this week announced his intention of offering an amendment, slashing all war excise rates, to a pending minor Internal Revenue Bureau bill.

### Liquor, Too

Gurney's move is the first in the Senate to add a liquor tax cut to proposals to reduce excises. Meanwhile, letters are beginning to flow in to congressional tax committees urging a cut in liquor taxes. The letters indicate that the liquor industry is abandoning its hands-off attitude in the belief that reductions in excises will bolster slumping sales.

George's announcement that he favors excise cuts as a business stimulant has placed him on the opposite side of the fence from Rep. Robert Doughton (D., N. C.), who heads the House Ways and Means Committee. Doughton's idea is that excise cuts should await the new congressional session in 1950.

### Only Hope a Rider

With Doughton holding control of the House tax group, the only way for tax-cut supporters to get a vote on excises this session is thru the rider technique advocated by Gurney and a dozen other solons. If they can tack an excise amendment to the revenue bureau bill, the amended measure will then go direct to the House floor without running the gamut of the Ways and Means Committee.

lations permit start of construction not only within the specified 60 days after grant "but within any extended period granted by the commission."

## \$1,500,000 Take for "Kate" In 250 Showings

NEW YORK, Aug. 6.—Kiss Me, Kate, which reached its 250th Broadway performance last night at the Century Theater, has taken in close to \$1,500,000 to date.

After paying off the original investment of approximately \$180,000, the Cole Porter musical has paid \$150,000 in profits to its backers.

West Coast production of Kate has been doing better than 47G weekly in Los Angeles for the past month.

## "Streetcar" Joins Select Group of B'way Long-Runs

NEW YORK, Aug. 6.—A Streetcar Named Desire on Thursday night (4) chalked up its 700th Broadway performance, a long-run record achieved by only five other straight plays to date.

The previous quintet includes Tobacco Road, White Cargo, Angel Street, Seventh Heaven and Anna Lucasta.

## L. F. Erikson Joins McCann-Erickson

NEW YORK, Aug. 6.—Leonard F. Erikson joined the McCann-Erickson agency this week as vice president and general executive. He recently resigned from Kenyon & Eckhardt, where he also was a vice president and headed the radio and TV department.

Nothing definite has been set yet on Erikson's duties at McCann-Erickson. However, his radio and TV background indicate he may be channeled into that department of the agency.

## The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

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The Billboard also publishes

Vend, the monthly magazine of automatic merchandising.

Turnover, the monthly magazine for radio, television, record and phonograph dealers.

## NUMBER ONE

### ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits  
SOME ENCHANTED EVENING
- No. 1 Sheet Music Seller  
SOME ENCHANTED EVENING
- No. 1 Most Played on Disk Jockey Shows  
SOME ENCHANTED EVENING, P. Como, M. Ayres Ork., V 20-3402; 47-2896
- No. 1 Disk via Dealer Sales  
SOME ENCHANTED EVENING, P. Como, M. Ayres Ork., V 20-3402; 47-2896
- No. 1 Disk in the Nation's Juke Boxes  
SOME ENCHANTED EVENING, P. Como, M. Ayres Ork., V 20-3402; 47-2896
- No. 1 Most Played Juke Box Country and Western Record  
LOVESICK BLUES, H. Williams and His Drifting Cowboys, MGM 10352
- No. 1 Best Selling Retail Country and Western Record  
I'M THROWING RICE AT THE GIRL I LOVE E. Arnold, V 21-0083; 48-0080
- No. 1 Most Played Juke Box Blues and Rhythm Record  
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Best Selling Retail Blues and Rhythm Record  
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Sheet Music Seller in England  
WEDDING OF LILI MARLENE

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 20 to 36.

# HOLLYWOOD VS. NEW YORK TV

## Coast Places All Its Eggs in Kine Basket

### Counts on Improved Methods

By Alan Fischler

HOLLYWOOD, Aug. 6.—Hollywood's place in the network tele firmament, at least for the next several years, will be decided by year's end—and by one important element, kinescope television recording. Public and trade acceptance of kine shows will spell the difference between continued New York originations of top name shows or swift and definite shift in programing emphasis to Hollywood. At this writing, it's a matter of "yer pays yer dough and takes yer cherrel!"

Battle for production control has been a one-sided victory for New York video ops, but Hollywood is far from convinced that it need play second fiddle and is geared for a fall invasion via top-name kine shows. Ruling out motion picture tele fare, which is a field in itself, Coast tele toppers feel they can take the play away from New York with live Coast originations and kine network syndication. It's a tough fight, it is admitted, which is seen in the fact that the usual Hollywood complacency and smugness is absent for the first time in many seasons as the Coast rolls up its sleeves.

For many, it has been a rude awakening, for while self-styled tele experts here and elsewhere spouted pious platitudes about tele's future, New York grabbed the reins and established itself as the center not only for sales and policy control, but for name talent as well. Having lost the edge, Hollywood now has a job of catching up. New York, on the other hand, still remembers how barren the town became when radio shifted westward and wants desperately to avoid or forestall similar tele shifts.

Hollywood's first offensive move, according to present trade indications, is to sell kine to both the public and trade. The argument that Coast tele must obviously become focal programing point because "the talent's all here" is being used as a wedge in pitching kine deals. This, however, is being countered by New York's flat refusal in many cases to talk Coast tele until kine quality "improves." Hollywood's answer, which so far is neither challenged nor proved, is a strong claim that kine quality (Coast style) is worthy of net airing—now.

Without a coaxial network, Coast's isolation is accepted by two vital factors: (1) no live network Coast originations in the next 18 months; (2) no immediate heavy spending for kined Hollywood shows. Even when the coaxial cable begins operating coast to coast, Hollywood's place in net operations is questionable, since time zone differentials between coasts and the terrific cost of nationwide line charges would restrict the use of the coax hook-up. Only kine, therefore, remains able to serve two masters, affording top name entertainment and keeping prices at reasonable level.

Hollywood is aware of Eastern agency thinking which boils down to argument that "public won't accept kine." Coast's answer is "How do you know if you don't try?" For example the National Broadcasting Company (NBC) is pointing to its Pickard Family seg as a prime argument in favor of kine. Show is a sustaining (See West Coast Places on page 8)

## Two Sides of the Story

The two stories appearing on this page, stressing the differences of opinion on the current status of Hollywood vs. New York in television, point up a difficult and potentially dangerous situation in the medium. The lack of unified thinking among video toppers on the two coasts is the direct outgrowth of a lack of sufficient interchange of ideas and information.

In the course of researching these stories, *The Billboard* noted particularly that Eastern officials of networks and agencies clung tightly to one point of view, while members of the Coast offices of the same firms took a diametrically opposite tack. Further, Eastern agency officials, in discussing production plans for future Hollywood-originated shows, frequently showed a remarkable lack of knowledge of production and talent costs extant there, while California execs seemed to be sold on a Pollyanna version of the outlook there.

In offering these conflicting points of view, *The Billboard* hopes primarily to focus attention on the need for a more open and less restricted flow of facts and figures between the two areas. Advocates of either point of view, or of any other, are invited to send us their opinions on the subject.

## Ed Wynn Seg Gets Primping For NY Showing

HOLLYWOOD, Aug. 6.—Columbia Broadcasting System (CBS) here is prepping the Ed Wynn Show as Hollywood TV's first major kinescope spearhead into New York video. Final touches on the show will be made with meticulous care, as Hollywood's video product may stand or fall on Eastern acceptance of its first major offerings.

CBS is converting Studio A for show's use, building two ramps and a special platform plus props and settings. Ralph Levy, assigned here from New York to direct the Wynn seg, will be assisted by Harlan Thompson, named yesterday (6) as show's associate producer. Thompson is a former veepee of IMPRRO, Inc., with film and Broadway musical comedy production experience.

Comedy video series will be scripted by Hal Kantor (last season *Beulah* and Crosby shows), Leo Solomon and Seaman Jacobs. Gertrude Niesen will be show's first guest, with Wynn surrounding himself with a bevy of beautiful models who will serve no other purpose than adding to seg's eye appeal. *Wynn Show* starts in New York Thursday evening, October 6, where Gotham viewers will see it two weeks after the Coast live telecast September 20. Two-week time difference will be maintained thruout the season to permit time for processing and shipping kined reels.

According to CBS program Veepee Harry Ackerman, *Wynn Show* will differ from the Berle and Sullivan segs in format, giving the video screen "something entirely new and different."

## British Serial Pkg. Offered by KLAC-TV

HOLLYWOOD, Aug. 6.—KLAC-TV will program and sell its newly acquired series of 37 British-made feature films by breaking each pic into four or five episodes and spotting a complete showing over a day-to-day span. Pix, purchased this week from Columbia Broadcasting System (CBS), are skedded to begin early in October after the baseball season.

Station will divide each pic into sequences running 15 to 20 minutes per day. Bankrollers will be offered the series as a packaged deal, thus guaranteeing at least two plugs (opening and closing commercials) per episode, with a potential of eight or 10 plugs stretched over the weekly

## Bell Sees Spurt in Calif. TV Set Sales

SAN FRANCISCO, Aug. 6.—President Herbert L. Bell, of Packard-Bell Company, Los Angeles, foresees a brisk demand for television sets in Northern California when San Francisco's third station comes on the air next month. He pointed out that Southern California's heaviest sale of video sets did not take place until its third station went on the air, and the pace has continued ever since.

Bell noted that the live TV shows from Los Angeles will reach San Francisco by the first of the year. The link-up on the Coast ultimately will reach as far north as Portland by a combination of relay stations and coaxial cable. It is planned to have three relay stations between San Francisco and Los Angeles and the remainder in coaxial cable. Bell said his firm now is producing 3,000 tele receivers monthly.

## Double Feature Invades Video Via Para KTLA

(Continued from page 3)  
ture screen. In addition, double feature will be followed immediately by *The Ed Sullivan Show*, thereby giving the Paramount station a strong bid for the Sunday night video audience.

Some of the films contained in the WPIX-Pascal film bundle are *A Star Is Born*, *Young in Heart*, *The Beachcomber*, *Jamaica Inn*, *Sidewalks of London*, *Dinner at the Ritz*, *Wings of the Morning*, *South Riding*, *Under the Red Robe*, *Thunder in the City*, *Dark Journey*, *Pygmalion* and *Major Barbara*.

Landsberg's film acquisition gives the station a healthy movie diet in addition to KTLA's already strong live show program. Station's movie nights in addition to the Sunday double feature sked include Mondays and Tuesdays for mystery films and Saturdays for Westerns.

span. In addition, each film will be rerun in its entirety several weeks after the serialized showing is completed.

Pix are of fairly recent "intage, having been made between 1941 and 1944 and never shown on video. Stars include British headliners Gracie Fields, Vivian Leigh, John Loder and Patricia Roc. Sound track and film quality, as tested by KLAC-TV, is reportedly well above average.

## Gotham Holds Question Is What, Not How

### Quality Levels Far Apart

By Sam Chase

NEW YORK, Aug. 6.—Thinking of New York tele execs who have studied the production angles on both coasts is that Hollywood is backing the wrong horse by hoping for improved kinescope methods to place it in the prime position. The feeling here is that the basic problem confronting Coast stations and packagers is not the "how" but the "what." So much difference in quality levels exists between shows originating here and in California that they are rated poles, not miles, apart.

Granted that better kine processes are improving the quality of the picture itself, the basic problem still is what is in the picture, and it is on this point that Easterners are most vehement. They maintain that while the webs here have committed themselves to developing the best possible shows while resigning themselves to losses for the present, Coast production is still virtually on a quasi-amateur level. This, it is maintained, is because of the unwillingness in Hollywood to part with any real coin either for talent, production or mounting.

Boyd Concedes

One Hollywoodite who concedes this point is packager Mal Boyd, who heads the Television Producers' Association. Boyd, currently in New York lining up sale of the Buddy Rogers shows, has professed chagrin over the difference in quality of stanzas here as compared with those in his own stamping grounds. Quoth Boyd: "None of the shows airing in Los Angeles could conceivably, if given national distribution, hit video's Top 10." Boyd also expressed the opinion that hope for a smash success by one or even half dozen major shows produced in Hollywood and distributed nationally via kine would not switch the center of production hal- (See Gotham Says Tele on page 7)

## NBC Promises Theater TV Aid

NEW YORK, Aug. 6.—The National Broadcasting Company (NBC) has promised its fullest support and cooperation to the Fabian theater chain here in supplying TV shows for theater showing. This was done in an exchange of letters between Charles R. Denny, NBC executive veepee, and S. H. Fabian, president of the movie circuit. The letters confirmed the story (*The Billboard* August 6) that the web is planning to program the Fabian houses with video.

Fabian's letter requested NBC to "do everything reasonably possible to make available to us at a reasonable fee such NBC television properties as we may request and also make every reasonable effort to obtain sponsors, promoter and legal clearances where necessary and possible." Denny's reply stressed the likely complications of clearing many regular NBC shows, and said in some cases "it may be impossible or impracticable for us to obtain them." With regard to specially created shows for theater TV, NBC asked for specific outline of Fabian's needs.

## Mrs. Schiff May Get Ready Cash, Still Hold KLAC

HOLLYWOOD, Aug. 6.—After failing to complete the sale of her three radio properties to Warner Bros. (*The Billboard*, August 6), Dorothy Schiff this week was reported working on a radically new plan which will net her ready cash but still enable her to retain controlling interest in KLAC-TV here. According to Coast reports, Mrs. Schiff will unload KLAC, Los Angeles, and KYA, San Francisco, to a suitable buyer but will dispose of only a minority share of KLAC-TV.

Under the plan, minority sale will give Mrs. Schiff enough cash to partially liquidate her million-dollar debt to Warners, which amount the film firm advanced to her over last 12 months to get KLAC-TV airborne. Warners originally advanced \$400,000 last summer to complete transmitter and studio construction. Remainder has been poured into the station since that time. Originally, Warners were to pay slightly over \$1,000,000 for all three properties, with money advanced to be credited to the purchase price. With the Warner deal dead, Mrs. Schiff must meet her I.O.U.'s over a four-year span.

It is understood that Arthur Gray, Mrs. Schiff's son-in-law and member of the Kuhn & Loeb investment firm of New York, is negotiating here with several Coast outfits interested in buying into the KLAC-TV operation. While outright sale of all three properties was not ruled out "if the price is right," it was said that asking price of KLAC-TV had zoomed to nearly \$2,000,000, with minority interests pro rated accordingly. KLAC and KYA, however, were still on the sales block for a reported \$400,000 each. Ralph Atlas and Ben Lindheimer were to have purchased KLAC for that amount from Warners when transfer was completed, but status of this deal is uncertain in view of Warners' exit from the picture.

Reasons for change of heart were not known, but it was believed that since KLAC-TV kickoff and ensuing headaches are behind her, Mrs. Schiff looks for a future profitable tele operation and would like to stay in the ownership picture.

Gray, who has been in Hollywood for several weeks and who will remain here until a deal is made, maintained that Mrs. Schiff was still insistent on bowing out of Coast radio-tele ownership and consolidating her holdings in New York. He denied a rumored change of plans, declaring only that "my instructions were to sell everything."

## JUDY CANOVA

AMERICA'S No. 1  
COMEDIENNE



WM. H. KING  
PERSONAL MANAGEMENT  
A & S LYONS

177 So. Beverly Drive, Beverly Hills, Calif.

## AFM's Unfair Brand for WCPO Leaves One Cincy Outlet in Favor

CINCINNATI, Aug. 6.—Local 1, American Federation of Musicians (AFM), handed Station WCPO here an "unfair" tag Saturday (30) when negotiations broke down between the station and union over how many musicians the outlet should employ and what they should be paid. The ban on WCPO leaves only WLW, among local stations, in the AFM's good graces, WSAI, WKRC and WCKY having previously been placed on the union's black list because of similar disagreements.

When WCPO requested permission from the AFM to use one musician it has employed for several years on its new station, WCPO-TV, the union insisted that the station increase the number of musickers to five or pay the one man \$500 a week, station officials said. Oscar Hild, Local 1 president, said the union insisted on the increase because the TV station is more powerful than the AM outlet.

Negotiations between M. C. Watters, WCPO general manager, and Hild bogged down when the local refused the station's last offer to employ four musicians 12 hours weekly for \$300,

and the AFM's counterproposal of \$400 weekly for four musicians was rejected.

Two musicians at the station, Art Jarrett and Al Lewis, who have been appearing on TV, did not broadcast Saturday upon being advised of the AFM listing. Another musician, pianist Gene Hoctor, has been employed by WCPO for several years without ever playing on the air. Jarrett, former ork leader, had a disk jockey program. Lewis, who has been seen on Paul Dixon's afternoon TV program, reportedly has returned to Cleveland.

## 1-Hour Daily Negro Service Program Skedded by WDAS

PHILADELPHIA, Aug. 6.—To meet the increasing demands of the Negro community for greater facilities of expression on the radio, Lambert B. Beeuwkes, general manager of WDAS, full-time independent here, this week set plans for a full-hour daily program at a choice noon-day time that will be devoted entirely to furthering the best interests of the local Negro community. A recent census revealed that the city's Negro population is over the 300,000 mark, and for some time now leaders of the Negro community have charged that Philadelphia radio has either ignored their needs entirely or assigned them public service time at undesirable late hours.

Beeuwkes this week also hired George Tunnell, better known as Bon Bon, popular recording artist and the original vocalist with the late Jan Savitt's orchestra. Program, to be known as *The Bon Bon Show*, will be launched August 15 and heard daily from 11:30-12:30 noon.

### Variety Program

"It is the intention of WDAS," said Beeuwkes, "to produce a daily program that will not only serve the needs and interests of the Negro community, but will also help to develop a better appreciation and understanding on the part of the general community. While the program will carry a full hour's measure of good radio entertainment, it will also mirror the daily cultural, educational, artistic, fraternal and community life of the more than 300,000 Negroes in Philadelphia and thus make a notable contribution in cementing harmonious relationships among all individuals and all groups in the community."

The program will include a news and sports round-up, club and fraternal news, interviews with theatrical and civic personalities and the selection of a "mother of the day" who will receive a two-pound box of bonbons. In addition, Bon Bon will take a tape recorder to various sections of the city for an "inquiring reporter" stint on topics of the day. Music bridges will be recorded. Production is handled by Dick Booth, station program chief.

## TV Fight On For Hempstead

NEW YORK, Aug. 6.—A protest to the Federal Communications Commission (FCC) against the new TV allocations has been made by Elias I. Godofsky, president of WHLI and WHLI-FM, Hempstead, L. I. In a letter to the government body he pointed out that "to allocate TV frequencies to 436 communities with populations between 1,000 and 5,000 and at the same time deprive Hempstead's 320,000 residents of local TV service appears to be an inefficient and impractical allocation of TV frequencies, let alone an inequitable distribution of these channels."

The radio executive questioned whether the smaller communities would ever be able to construct and operate TV stations, because of the high original cost and the unavailability of sufficient advertising revenue in these towns.

## New Mass. Station Tees Off This Month

WEST SPRINGFIELD, Mass., Aug. 6.—WXTL, new independent broadcaster, will start operations by the middle of the month, according to Lawrence Reilly, president of the station. Independent ailer, he said, will be broadcasting from 7 a.m. to midnight, on 1490 kilocycles, with 250 watts.

Reilly said also that station's present facilities will be AM, but FM is planned for the near future. In addition, the corporation, according to the president, has hopes of obtaining one of the first television permits in Western Massachusetts.

## Chi Tribune Cuts Highlight Listings; Will Peddle Space

(Continued from page 3)  
minimum sponsored listing, which would be accepted, is three lines, with a maximum of 14 lines.

Previously, there had been talk that all free listings would be eliminated in favor of the paid ads in the radio-TV listings, but a *Tribune* spokesman said that the paper will continue its policy of listing a regular free list made up by radio editor Larry Wolters, with the paid ads

taking the top space in each time category. Each paid listing will be identified by an asterik, with the top of the directory carrying the following statement: "Indicates listing paid for by sponsor to give you more information about program."

Reps of the four other dailies, when contacted, said they had not definitely decided to follow *The Tribune's* lead, but that the paper's ad experiment would be watched closely.

## Crosley Gets New Chance on WHAS Sept. 9

WASHINGTON, Aug. 6.—Crosley Broadcasting Corporation gets another chance to defend its deal with *The Louisville Courier-Journal* to buy WHAS and associated FM and TV properties in Louisville at oral argument September 9 on the proposed denial of the transfer by the Federal Communications Commission (FCC). Meanwhile, the FCC is studying a new sales contract between the Yankee Network and Radio Enterprises under which Yankee transfers WAAB, Worcester, Mass., and WMTW, Portland, Me., on a \$40,000-a-year lease-sale arrangement.

The new Yankee deal was worked out following the FCC's rejection of an earlier transaction on the grounds that Yankee would still retain partial control of the stations. The new contract calls for Radio Enterprises to pay Yankee a rent of \$40,000 annually for three years, renewable at Yankee's option for six additional years. Radio Enterprises would have the option of buying the physical properties of the two stations for \$50,000 after having paid out \$240,000 in rental fees.

At the oral argument on the WHAS sale, Crosley is expected to contend that gains to the listening public would outweigh the disadvantages of overlap between WHAS and the Crosley-owned WLW, Cincinnati. Crosley is considered likely to point out that the Commission's rule against substantial overlap between mutually controlled stations could be waived if the public interest would be served. Crosley will also argue that overlap is no problem in the case of WHAS-TV and WHAS-FM and its own TV and FM stations because coverage is less than in the case of the AM stations.

## Markham Tops TV for NAB

WASHINGTON, Aug. 6.—The anticipated appointment of G. Emerson Markham, of WRGB, Schenectady, as TV director of the National Association of Broadcasters (NAB) came thru on schedule this week.

Other announced NAB changes included the appointment of Fournery Rankin, NAB's international advisor, to the new post of director of government relations and the resignation of David Farber, assistant in the employer-employee relations department.

Farber is taking a job as industrial analyst with the National Labor Relations Board (NLRB), NAB said.

## Boxers Paired Via Radio Draw

HARTFORD, Conn., Aug. 6.—Probably for the first time in the history of boxing, the pairings for a championship prize-fight tournament have been made over the air from a radio station.

When the four contenders for Connecticut's welterweight title failed to agree on promoter Louis Viscusi's plans for elimination matches, Robert Steele, sportscaster for 50,000-watt WTIC here, suggested a unique way out of the problem.

The fighters, Vic Cardell, Sal DiMartino, Carey Mace and Tommy Bazzano, accepted an invitation to appear on Steele's *Strictly Sports* program and leave the decision to the luck of the draw. Until the numbers were drawn on the program, no one knew which fighter would be paired against another in the qualifying matches. State Boxing Commissioner Sam Malkin supervised number-pulling.

# ARMY MAY DROP AIR PLUGS

## Gotham Says Tele Question Is the 'What' Not the 'How'

(Continued from page 5)  
 ance westward. He said that "not until the entire basic level of Hollywood productions is raised to New York standards" could any major turn in the tide be possible.

Up to now, no Coast program has a total budget as high as many local entries spend on sets alone. Total cost of the most elaborate California entry to date does not go much beyond \$1,200 weekly, which is what it costs in the East to mount a less-expensive dramatic show such as Actors' Studio. The debut of the forthcoming Ed Wynn show, to be kined from Hollywood, and others featuring name talent may change that picture, but whether the change will seep down to all airers is open to question.

### \$10,000 Vs. \$100

Boyd admitted this week that whereas a package featuring Buddy Rogers originating here will sell for a five-figure sum weekly, a popular opus featuring the same personality was built on the Coast for about \$100 per week. Another film actor who is getting \$1,500 per guest shot here earned \$25 per week in his own Coast program. Guesters in California are done gratis for prestige, incidentally. How long this "prestige" kick will continue is possibly a measuring rod of how soon the Western branch offices will grow up. You may be able to get something for nothing, but it seems folly to expect to compete with the big time on this type of policy, for quality must certainly be affected. Writing talent, which assuredly exists in quantity in Hollywood, cannot be drawn in impressive number into video for "prestige" plus some \$50 per show, or in some cases, a percentage of the package.

Another method of cutting corners is in actual production. In California it is the commonplace for a packager himself to write, produce and direct. Sets, of course, are at a minimum. One of the top dramatic shows in Hollywood, produced in just such a fashion, pays its actors almost nothing. It has cost the packager a total of only about \$2,500 to air the weekly show since the first of the year. How this show, if kinescoped, would compare with Eastern programs is something to give pause even to the most ardent member of the Hollywood Chamber of Commerce.

Not that there are not many things that can't be learned from the Coast,

## Local Sponsorship Is Permitted for UN Waxed Series

NEW YORK, Aug. 6.—Several hundred stations which are expected to air the waxed series, *The World in Music*, will be permitted to secure local sponsorship following a decision by the United Nations (UN) and the United Nations Educational, Social and Cultural Organization (UNESCO). The two international groups are backing the 54 half-hour shows which are being produced by Broadcast Music, Inc. (BMI), and the first 13 of the series will be ready for broadcast by September 15.

The series will feature top waxed talent of each member of the UN, with the continuity stressing music, culture, traditions, customs and heritage of the nation spotlighted on each show. The waxings will be made available by BMI at negligible cost to cover expense of the platter.

such as lighting. Film personnel on the technical and production side also would, in many cases, be most welcome in TV. But the likelihood is that such people will wind up here, where they have a better (alho none too good) chance of earning enough for their keep.

The result is that despite the possibility of a few isolated name stars doing kine shows from Hollywood this fall, the pendulum still swings eastward. Personalities are still flocking here to get into video, some after tentative toe-dips in Hollywood. Coast packagers such as Jimmy Saphier are opening New York offices, and agents are bringing their properties to New York. Philip Reed, never a major film star, has signed here with Goodman Ace at about \$400 per week, an unthinkable figure in Coast TV. Carleton Morse recently arrived with some 10 people in tow, all of whom are being guaranteed like sums.

### Movies Holding Back

One aspect of the Coast picture which even Californians have decried is the holding back of Hollywood TV by Hollywood's major industry, movies. Some, for instance, feel that blanket denial of TV appearances by film firms of their talent will boomerang. They point out that Milton Berle, a movie flop in the past, has been inked to a hefty picture contract on the basis of his tele success. Other filmsters not of top category might well be built into national prominence thru TV, with resultant boost in the film box-office potential.

The Coast has a couple of precious years or more, until the cable comes thru, in which to reassert itself as the talent capital of the world. But if it doesn't do the job, and properly, within that time, it may well prove too late thereafter. For videomen in New York, while not seeking sole hegemony, will continue trying to improve their product in the meanwhile, and things have a habit of not standing still.

## Meeting To Protest "Political Firing" Of Sweets by Lord

NEW YORK, Aug. 6.—A meeting to protest the recent "political blacklist firing" of director William H. Sweets by the Phillips H. Lord Agency has been set for Thursday (11) at the Hotel Abbey by the Voice of Freedom Committee (VOF). Sweets will make his first public statement at this confab, and other speakers from the industry will include Charles Collins, Paul Mann, John T. McManus and Elliott Sullivan.

VOF and the radio-tele division of the National Council of the Arts, Sciences and Professions (NCASP) have pledged to support the anti-blacklist fight of the talent unions, including the Radio and Television Directors Guild (RTDG), which is fighting the Sweets case, the Radio and Television Writers' Guild and the American Federation of Radio Artists. The Thursday meeting is the first open industry-public affair of the kind to be held.

Meanwhile, Nick Burnett, executive secretary of the RTDG, said the union is conducting an investigation into the Sweets affair, and no final findings or actions have been decided as yet. When concluded, the findings will be made public. Sweets, a former RTDG president, had long been employed by the Lord outfit as director of the *Gangbuster* and *Counterspy* programs.

## ICN Sales Jump

NEW YORK, Aug. 6.—At its forthcoming October convention, Ice Cream Novelties, Inc., is expected to announce a sizable increase in its broadcast advertising budget, embracing both radio and TV. The firm is understood to be contemplating year-round promotion for its frozen products, to increase further its sales with individual items sold now running well into nine figures annually. The firm this year, thru its increased advertising with radio spots a prominent item, boosted gross volume more than 30 per cent over a year ago.

In the July 23 issue of *The Billboard*, reference was made to a television campaign by this firm utilizing a T-shirt giveaway. This campaign ran only on WCBS-TV and WNBC, New York. Other video campaigns by this firm utilized a different promotion.

## IBEW and CBS Settle on Pay

HOLLYWOOD, Aug. 6.—Long and hard-fought wage dispute between the International Brotherhood of Electrical Workers (IBEW) and Columbia Broadcasting System (CBS) was settled last week, with the net granting engineers a pay hike ranging from 3½ to 4 per cent. New pact, retroactive to May 28, when the IBEW-CBS contract expired, is for one year. Salary boost affects only CBS engineers employed in New York and Hollywood, and ignores level riders in Chicago and elsewhere. According to CBS source, web feels major originations come from the two coasts and that the Chicago operation is slipping into the background.

Engineers with a five-year or over rating will receive a \$3.50 weekly raise, while all others will now get an additional \$2.50. Union originally asked for a 6 per cent pay boost, while net stood firm against hikes in salary. While the union won the wage hike, it gave in on granting the net a new classification in TV of assistant engineers. Group, tagged "dolly pushers," are employees who handle dollies, cables, etc., corresponding to sound grip men in the movie industry. Assistant engineers will receive \$52.50 per week. Those employed now as "dolly pushers" will retain their engineer status, while only newcomers will come in as assistant engineers, thereby avoiding a pay cut for cable jockeys now on the payroll.

## Tums May B. R. "Halls of Ivy"

HOLLYWOOD, Aug. 6.—Radio scribe Don Quinn's *Halls of Ivy* comedy stanza, currently being polished by National Broadcasting Company (NBC), is being eyed for fall bankrolling by Tums. Show was auditioned for summer duty by NBC but withheld when net programmers felt the stanza was too solid a show to be expended as a sustainer.

Edna Best and Gale Gordon were featured on the first audition platter, with a new test run skedded next week to star Lurme Tuttle and Gordon. Quinn's ailer, described as an "adult situation comedy," will not interfere with his job as head writer for Fibber McGee and Molly.

## Senate Hostile To Recruiting Ads on Ether

### Agency Loses Contract

(Continued from page 3)  
 mittee over outlays for air and press advertising.

The Gardner contract, which expires the end of October, is estimated to amount to \$2,000,000 annually in total billings. Army officials said the present air outlay is confined to about \$9,000 weekly for the Red Barber AM-TV show on Columbia Broadcasting System and an undetermined amount in production costs for a handful of shows for which time is donated by stations. Ad expenditures have been limited to stimulating recruiting, officials said, but even this outlay was sharply questioned by the Senate committee.

Decision on continuation of the Barber program and on the sponsoring of football broadcasts this season is to await a study of the situation by the secretary of army and the secretary of the air, it was stated.

Final decision on press-radio plugs will depend heavily on the amount of money given the military establishment in the 1950 funds bill now tied up in Congress. Requested money for recruiting expenses—including advertising—is expected to be sharply whittled by the time the appropriation bill is approved.

In discussing the funds bill with military budget officers, members of the Senate Appropriations Committee questioned the wisdom of using a private ad agency, with some questioning the use of any funds at all for advertising.

Should money for plugs be ruled out, it is likely that the military will follow the procedure of the Veterans' Administration and cut special transcriptions to be offered to stations on a free basis—free disks and free air time.

## The AL MORGAN SHOW

Featuring the  
 Dynamo of Piano and Song



AL MORGAN  
 Starting His 2nd!  
 13 week TV Show

Every Wednesday Night  
 WGN-TV, CHANNEL 9

Sponsored by  
 TELE-TRONICS, INC.,  
 STROMBERG-CARLSON Distributor

Direction  
 FRANK HOGAN  
 203 N. Wabash Ave. Chicago, Ill.

## Leighton Charges Partner Sought Control of WSNY

SCHENECTADY, N. Y., Aug. 6.—Stock transfers preceding a split between two former partners over the management of 250-watt local independent radio station WSNY were explored this week during the Federal Communications Commission (FCC) hearing on renewal of the station's license. The hearing is being conducted by FCC Examiner James Cunningham in City Hall.

Winslow Leighton, general manager of WSNY and president of the Western Gateway Broadcasting Corporation, who owns and operates the station, testified he bought up 13 shares of stock in behalf of his sister in the spring of 1948 because he feared his partner, George R. Nelson, former general manager of the station and vice-president of Western Gateway, was trying to seize complete control of the station.

After the stock was purchased by Leighton, Nelson was relieved of his duties as general manager by Leighton, and the board of directors failed to re-elect him v. p.

Leighton's testimony, in response to questions by his own attorneys, also brought out that, of 99 shares outstanding, 51 are owned by Leighton or members of his family. Testimony revealed that Nelson holds 33 shares, and Leighton himself 32 shares, one having been sold to Walter Duncan of Staatsburg, N. Y., in order that Duncan might become a director of the corporation.

### Shares Distributed

Barbara Leighton, a sister living in California, holds 16 shares. The remaining shares are divided between Leighton's attorney and relatives. The attorney holds one share beneficially for Miss Leighton. A battery of five attorneys is representing Leighton, while Nelson is acting as his own counsel. Nelson's attorneys withdrew from the case, for reasons that were not made public, just before the hearing began Monday (1).

Nelson, seeking to have WSNY's license and wave length transferred

## Hope-Lever Feud To Hearing Board

HOLLYWOOD, Aug. 6.—Arbitration hearing in the Bob Hope-Lever Brothers squabble over Hope's demand for taped airshows will be held here Wednesday (10) before an impartial panel appointed by the American Arbitration Association. Beef, which arose when Lever Bros. boss Charles Luckman refused to okay Hope's tape recording demands, is the first such hearing to involve a radio star and his bankroller.

Hope will claim right to tape shows by virtue of his status as an independent contractor, while Luckman will insist on holding to live airings as called for in original contract.

Hearing board will include Morris Stoller, of William Morris Agency, and attorneys Fred Pride and Eugene Bretenbach. Lever Bros.' general counsel Morris Liebman, will defend firm, with attorney Herman Selden representing Hope.

to the Public Service Broadcasting Corporation, which he now heads, is contesting the validity of the stock transfers. Representing Leighton are Frederick P. Lee and Vernon L. Wilkinson, of Washington; Francisco Penberthy, of Utica, and George Smith and James E. O'Loughlin, of Schenectady.

## Shriner Quits, "Curt" To Stay

NEW YORK, Aug. 6.—The Curt Massey Show with Martha Tilton will continue on the Columbia Broadcasting System (CBS) radio this fall for Miles Laboratories, replacing Herb Shriner, who decided he did not want a five-a-week strip. The program is on the network 5:45 to 6 p.m. across the board, and on WCBS, New York, 6:30 to 6:45 the same days.

Shriner found the show too much work and asked to be relieved of the assignment. Nothing definite has been set for the comedian this fall, but he may have a half-hour TV or radio show. The Wade Advertising Agency, of Chicago, handles the Miles account.

## WSAR, Fall River, Switches to ABC

FALL RIVER, Mass., Aug. 6.—Station WSAR changed network affiliation from Mutual Broadcasting System (MBS) to American Broadcasting Company (ABC) Monday (1), with no ceremony or special mention marking the event.

Melvin Lahr is general manager of the radio station.

## West Coast Places All Its TV Eggs in Kinescope Basket

(Continued from page 5)

airer originating here and kined for coaxial net release. Stanza's first rating was a 3.1 which covered only first two weeks of net airing. By contrast *Author Meets Critic*, established live sponsored airer with name talent, rated only 2.8. Thus, argument is that "it's the show that counts."

Some tele men here have claimed that anti-kine feeling has even saturated into their own Eastern organizations. Selfishness and desire to hold on to control and jobs is responsible for retarding kine progress, according to Coasters.

Despite such resistance, Hollywood is making progress toward kine perfection. Set-up launched recently by NBC has already born fruit via *Pickard Family* example. Moreover, Jack Carson's highly touted audition for General Foods, which Young & Rubicam agency handled here via kine, met with good trade reaction in New York. Also, KLAC-TV's newly launched Cinemascope set-up, hailed last week by tradesters here, will soon find its way into Eastern markets. The new Jerry Colonna stanza, to be directed by Leroy Prinz, will be Cinemascope by KLAC-TV for national release. Several local shows have already been sold for Eastern release, including KTLA's *Armchair Detective* and KTTV's *Pantomime Quiz*. Trade looks to these shows to do missionary work for wider acceptance.

Still another factor is upsurge in talent agency activities, supplanting a former cold-shoulder attitude. Last season (before launching of four new local stations) large talent houses treated video like the proverbial stepchild. Agencies handled the little booking thru act departments,

## 100,000 Phone In For Free Sample

DETROIT, Aug. 6.—Edmond McKenzie, WJBK disk jockey styled Jack the Bellboy, tied up 10 telephone exchanges within five minutes at 4:30 p.m. yesterday (5) after offering five gallons of gasoline to first 100 phone answers. Gimmick was test by sponsor, Speedway Gasoline, to test the popularity of different types of singing commercials. McKenzie played five styles in sequence: Mystery, boogie, circus theme, calypso and straight singing—for audience selection.

Ten special operators were swamped and phone company reported over 100,000 phone attempts to answer, swamping 10 exchanges. McKenzie promptly announced once the 100 winners were in, asked listeners to cease calls, and the phone company reported the load dropped off instantly.

## Sun. Spot for "This Is Bwy.?"

NEW YORK, Aug. 6.—Program execs at the Columbia Broadcasting System (CBS) are considering shifting *This Is Broadway*, now on AM and TV simultaneously Friday evenings 9 to 10, to Sunday night 10 to 11 p.m. come fall. It is expected that the Friday night time period will be occupied by the Abe Burrows show and the newly sponsored Joan Davis program. They are now on CBS Monday evenings 9 to 10, but when Lur Theater returns this autumn that spot will be filled.

Scuttlebutt at CBS is the TV version of *This Is Broadway* is being considered by several sponsors. The program was originated primarily for radio, with tele added only recently.

## Sen. Johnson Pushes Fight On Liquor Ads

### Denounces Fla. Broadcaster

WASHINGTON, Aug. 6.—The campaign of Sen. Edwin C. Johnson, chairman of the Senate Interstate Commerce Committee, against liquor plugs over the air is continuing unabated. This week, Johnson made public a letter to Tom Watson, manager of WSWN, Belle Glade, Fla., taking the broadcaster to task for advocating liquor plugs in a letter to Sen. Claude Pepper (D., Fla.).

Watson had written that attempts to ban liquor ads infringe free speech. Johnson replied that "free speech is often the cloak of a rogue." The senator pointed out that liquor is not licensed in "hundreds of communities" and that "your station has no more right to invade the privacy of citizens than I have to enter their houses at will."

Replying to Watson's statement that listeners have the chance to tune out liquor ads, Johnson declared, "Radio could do itself inestimable damage by following the vicious policy you advocate of compelling the listener to screen your broadcast. It indicates laziness, lack of pride and a total rejection of station responsibility." Johnson added the Distilled Spirits Institute has "publicly approved my protest." He invited Watson to testify at hearings next January on a bill to prohibit all advertising of alcoholic beverages.

## "Winner Takes All" Takes 0

NEW YORK, Aug. 6.—The Rayve division of Lever Bros. this week decided to cancel sponsorship of *Winner Takes All* on the Columbia Broadcasting System (CBS) after its August 26 broadcast. The program is a 4:30 to 4:45 afternoon strip.

The cancellation is interesting in that CBS recently added another sustaining 15 minutes to the quiz show to build it up to a half hour, presumably at the behest of the agency for the product. Execs there thought Rayve might sponsor the full half hour. Now the home permanent is cutting its advertising budget and *Winner* becomes the loser.

stars entrenched here will refuse to work elsewhere. Hollywood is confident that eventually the shows will swing westward. Stakes are high, and all nets and agencies are involved in each other's problems, especially in selling kine.

To the extent that success of one kine show spells progress for the Coast in general, telecasters are rooting to put across that one super-show regardless of net origin. Trailblazing epic, which is somewhere in planning stage at this moment, will turn the tide in Hollywood's favor—and start the westward program avalanche.

## GLOSSY PROFESSIONAL 8x10 PHOTOS

IN QUANTITY

Fan mail glossy photos and post cards. Top-notch quality. Extremely low prices. Satisfied customers coast to coast. Our 14th year of honorable courteous, quality service. We make reproductions as good or better than your original. Send today for full price list, samples, etc.

### MULSON STUDIO

Box 1941 Bridgeport 1, Conn.

## INTRODUCTORY OFFER

100 8x10 Prints

for

\$6.50 Plus Postage

When this ad is sent with order.

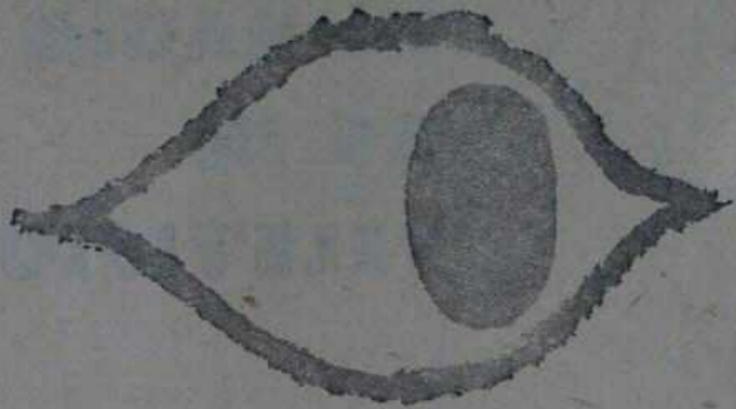
Regular Price \$7.50. A Saving of \$1.00.

NO NEGATIVE CHARGE.

50% Deposit Balance C O D.

### QUALITY PHOTO SERVICE

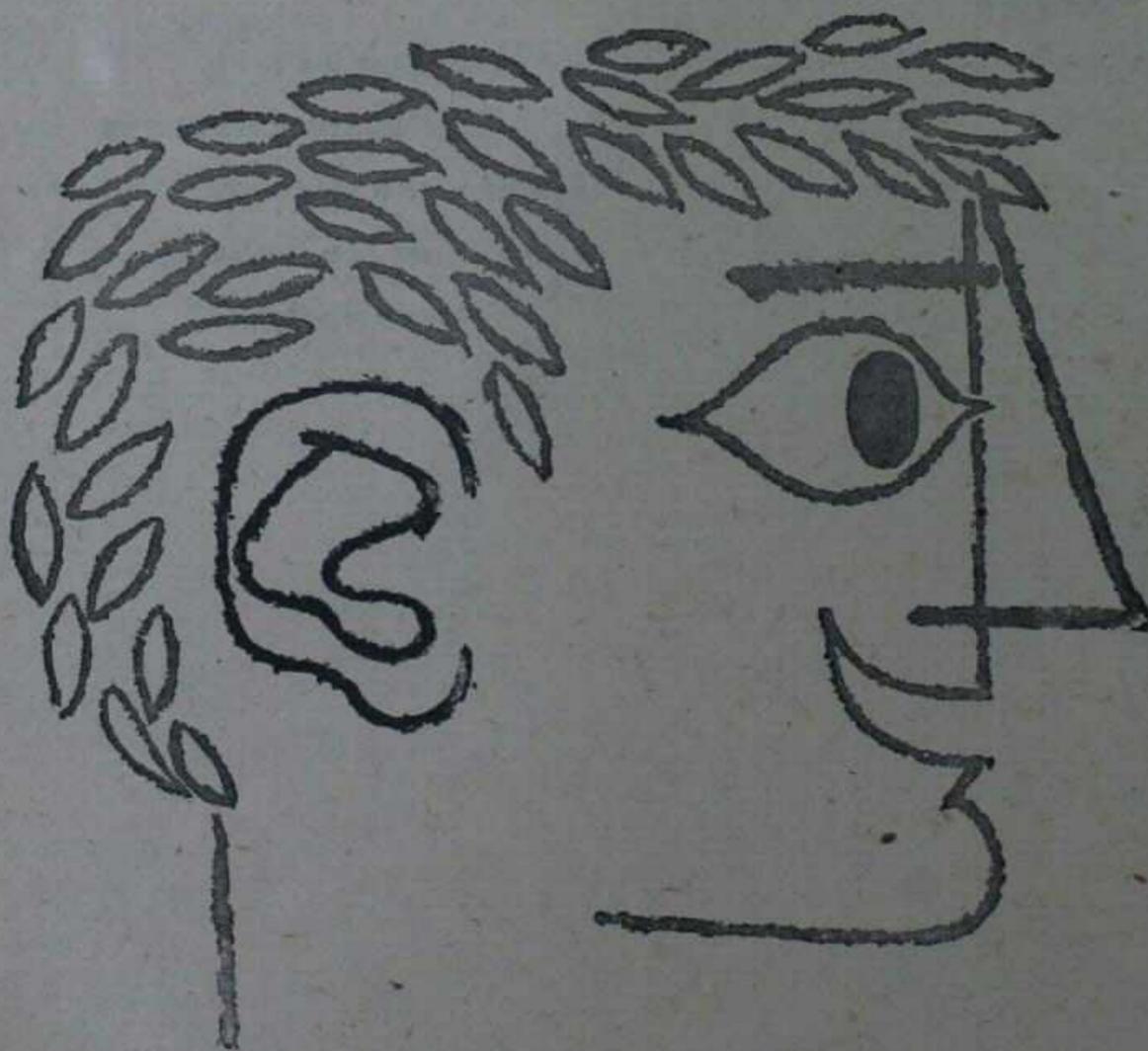
Perkins St., Box 42 BRISTOL CONN.  
Phone: 4015



**Whether we look,  
or whether we listen,  
We hear life murmur,  
or see it glisten...**

**THE VISION OF SIR LAUNFAL**

# IN RADIO AS IN TELEVISION ...



Arthur Godfrey's Talent Scouts\*



My Friend Irma



Suspense\*



Crime Photographer



Our Miss Brooks



Toast of the Town



Arthur Godfrey and His Friends



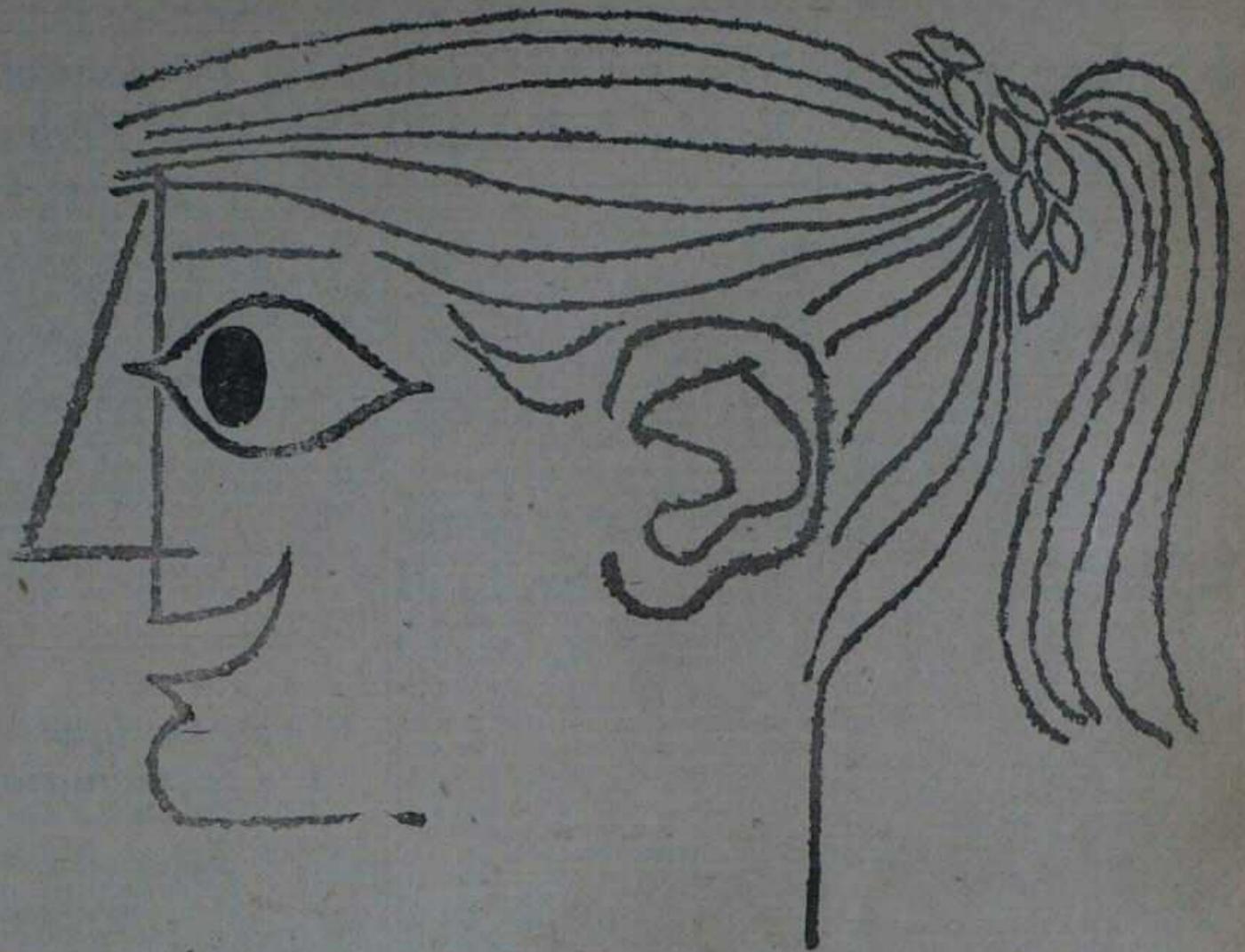
Winner Take All



The Goldbergs



Studio One



*Each of these CBS Package Programs was originally conceived or produced by CBS with the conviction that it would become a top-ranking audience program. Each fulfilled its promise. For a radio or television program that pays off to advertisers, it's **CBS***

*... with the biggest audiences in broadcasting*

# Fox's Pitch for Theater TV

## Flicker Firm To Ask FCC For Channels

### Wants Time To Get Data

WASHINGTON, Aug. 6.—Twenty-first Century-Fox Film Corporation is preparing a king-sized pitch for an allocation of channels for theater-TV, the flicker firm notified the Federal Communications Commission (FCC) this week in requesting extra time to file comment on the Commission's proposed assignments in the super-high-frequency (SHF) range.

Expressing fear that proposed assignments to TV auxiliaries and special services in the 1,000-13,200-mc. range might freeze out theater-TV, 20th Century requested that the FCC consider allowances to theater-TV in the SHF space between 5,925 and 7,125 mc.

After experimenting with theater-TV, said 20th Century, the movie firm is in the process of compiling data which will be "more than sufficient to prove that theater television can be established on a practical working basis and that as a service it will meet a public need."

By September 2, 20th Century will file a complete theater-TV report showing results of its own experiments and outline the minimum number of frequencies needed for theater-TV, it was stated.

## AFRA Wants WATL Barred

WASHINGTON, Aug. 6.—The American Federation of Radio Artists (AFRA) will fight to a finish its revocations petition, against WATL, Atlanta, regardless of the outcome of its labor squabble with the station. AFRA stated its intentions this week in asking the Federal Communications Commission (FCC) to lift WATL's license for alleged violation of FCC regulations.

AFRA claimed that the station's programming "failed to meet the standards of the commission" in neglecting to make disk and transcription credits, that the station drifts off its prescribed frequency, and that it "puts out spurious emissions."

Before going into the charges, AFRA outlined details of its labor trouble with WATL, claiming that the station has failed to heed an order of the National Labor Relations Board to cease "unfair labor practices." AFRA emphasized that it was not trying to use the FCC to secure a "strike settlement" but said the union "intends to press this complaint to a final conclusion" no matter what happens to the WATL strike.

## NBC's TV Production Personnel Expanded 2,250% in Two Years

NEW YORK, Aug. 6.—The growth of TV has forced one department of the National Broadcasting Company (NBC) to expand its personnel 2,250 per cent in the past two years. The production facilities division of the web has so increased its activity that, while in 1947 only six people were employed, now 135 are building, painting and designing sets, getting costumes, making up actors, titling programs and finding props.

This expansion is by no means ended. The department by this year's end is expected to hire another 75 to 100 people, which will just about staff it fully at its present headquarters in Rockefeller Center.

One of the more important sections of the production facilities department is scenic design. Each week 125 sets alone are made by this department, probably more than Broadway uses in an entire season. Nine designers are used on staff and 12 scene painters execute their designs.

Twenty-five per cent of the shows use more than two sets, 20 per cent over three sets and 15 per cent use multi-sets. The NBC solution to the problem of mass producing all this scenery is to use unit sets. This calls for certain basic set pieces which needn't be built over again, but to which moldings, wainscotings, columns and other decorations are added to give the scenery a distinctive look. The same sets are never re-used as is.

### Speed Output

The big factor in executing scenic designs in TV is the time period. In the theater, working against the clock, shows can possibly be built in two weeks. NBC builds scenery in a week at most and can turn it out in one day when an emergency arises. Of course, legit scenery is much larger and bulkier, except for those sets that TV builds for shows presented in theaters.

The NBC costume section is headed by Rose Bogdanoff, a top Broadway costume designer. She and her six helpers get 300 articles of clothing for TV programs each week. Except for standard costumes, most of the clothes are ordered from houses which supply Broadway legit shows. NBC at present hasn't the room to set up a costume shop, but that, too, is expected in the near future.

### Busy Prop Section

The prop section, a very important one, can boast that it has never failed to locate whatever article was needed. The toughest problem so far

## Duty-Free Tape? Not Before 1950

WASHINGTON, Aug. 6.—The House Ways and Means Committee will postpone until next year any action on the bill introduced by Rep. Arthur Klein (D., N. Y.) this week to abolish the 20 per cent import duty on tape recordings of news and special events transcribed overseas on American-made tape.

Committee aids stated that the group's preoccupation with Social Security legislation makes it practically impossible to consider the bill before summer adjournment. Klein's bill is a result of discussions between the congressman and the National Association of Broadcasters (NAB). NAB has long contended that the 20 per cent duty is discriminatory because it is based not only on the cost of the tape but also on the cost of transcribing, whereas duty on movie film is based only on the cost of the film itself.

was getting the cabinet which is used in the magicians trick of sawing a woman in half. Here, again, it was the time element that caused the trouble. Finally, the boys in the department had to figure out how the box was constructed and build one for themselves. It was finished one-half hour before the program started.

All this only points up the startling amount of activity present in TV at an early stage of its development. When the medium arrives, NBC will probably have a production facilities department that will produce more sets than all the scenic shops on Broadway put together. The production facilities department is headed by Robert Wade. His assistant is Robert Brunton.

## TV 3 Years Off In the Lowlands And Scandinavia

WASHINGTON, Aug. 6.—Public television in Scandinavia and the Lowlands is at least three years off, altho several of the nations are now testing various TV systems, diplomatic sources disclosed this week.

Furthest along the TV road of these countries is Sweden, which has installed a 1-kw. transmitter at the Stockholm Institute of Technology. Under supervision of the Swedish TV Authority, Namnden for Televisions-Forskning, short-range transmissions are being tested. Radio relays, coaxial transmission, costs and programing are not to be studied until 1950.

Embassy officials say that Sweden will not inaugurate public TV until Sweden, Belgium, Norway, Denmark, the Netherlands and Switzerland have agreed upon standardization—considered to be three or more years off.

Outside of Sweden, public TV performances have been put on at Oslo, Norway, and Copenhagen, Denmark, by the television section of the French Radio. French Radio has also put on demonstrations in Stockholm, as has a British firm, which ran a closed circuit between a theater transmitter and a Stockholm department store.

## Channel-Switching Deferrals Promised

WASHINGTON, Aug. 6.—Despite the channel-switching proposed in the reallocations table for three TV grantees—WSYR-TV, Syracuse; WHAM-TV, Rochester, N. Y., and WXEL, Cleveland—they will be permitted to operate on present assignments for an indefinite period, the Federal Communications Commission (FCC) informed the stations in letters this week.

The FCC wrote that "the public interest will be served by operation of the station, when constructed, on the channel proposed for deletion, for a period of at least a year." The commission added that upon request it would grant special temporary authorities for that purpose.

WSYR, now assigned Channel 5, is supposed to go to 3 under the proposed reallocations; WHAM-TV, Channel 6, to Channel 5, and WXEL, Channel 9, to Channel 11.

### Dutch Radios Up 10%

WASHINGTON, Aug. 6.—The number of radios in operation in the Netherlands is estimated at 1,217,000, the Commerce Department reported this week. This is an increase of about 10 per cent over last year.

## SAG, Eastern TV Brass May Settle Fuss

### Over Film Jurisdiction

HOLLYWOOD, Aug. 6.—Knotty problem of tele jurisdiction was closer to solution than ever before, following a full week's conferences between Screen Actor's Guild (SAG) and Screen Extra's Guild (SEG) board members and representatives of Eastern talent unions. Altho no agreement had been reached at press time, general feeling was that a meeting of minds had been reached and a solution was in sight. During the week-long talks, Eastern talent union reps were convinced of SAG's objection to surrendering its jurisdiction of actors on film to any super org established to govern the video field.

### SAG To Rule Actors

SAG made it clear that it will continue to have the final word over screen thespis, whether films are produced for theater or tele exhibition. Furthermore, SAG voiced its opposition to joining the proposed Eastern TV authority org since this would mean formation of another union which would entail additional dues and interlocking membership. At present interchangeability exists between talent unions in the primary fields. Hence, a pic player could do radio work without paying initiation and full dues to the American Federation of Radio Artists.

### Participation Not Clear

While spokesmen for both SAG and the Eastern visitors remained mum on the progress of the talks, indications were that SAG and SEG would remain apart from any Eastern all-union video org, but would agree to join as a partner with the New York body in bargaining negotiations with employers and the administration of jurisdiction in the video field. Extent of SAG's participation in the TV authority's operations still remained vague Friday (5), hinging upon final sessions thru the week-end. Coast group's financial contribution to formation of the all-talent TV org also remained unsettled. Last year, when another plan was discussed for merging all talent unions into a super body for tele's sake, it was proposed that SAG contribute equally into a \$100,000 kitty with the Eastern orgs.

## P. & G.'s FBI Show A TV Possibility

NEW YORK, Aug. 6.—The FBI in Peace and War is being considered for TV presentation this fall by Procter & Gamble, its radio sponsor. Radio show airs on the Columbia Broadcasting System (CBS) Thursdays, 8-8:30 p.m.

Simulcasting the program is being mulled to cut costs, but may not be feasible because CBS TV time Thursday night is almost sold. The sponsor, therefore, may decide to wait until next year before making any move. The Biow Agency handles this portion of the P&G account.

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# Sponsors Scrap for Stations

## Zenith Prepares To Try Out Phonevision in Chi in 1950

WASHINGTON, Aug. 6.—Zenith Radio Corporation will be ready for a trial run of its phonevision system early next year, Zenith told the Federal Communications Commission (FCC) this week in requesting permission to hook up 300 telephone subscribers in the Chicago area with experimental TV station W9XZV for a period of three months.

Zenith said each of the test subscribers will be furnished a Zenith receiver equipped for phonevision. A telephone wire is to run to the receiver which, when activated by the telephone operator, will set a filter in operation to unscramble the TV picture. Persons with ordinary receivers will be able to pick up only a scrambled image. Zenith said it would make no charge but would ask for "contributions" in order to demonstrate that viewers are willing to pay extra in order to watch the "superior" program offered in phonevision.

Typical phonevision shows, said Zenith, will include first-run motion pictures, stage productions running on Broadway, and outstanding sports events. Once the system is operating on a regular commercial basis, Zenith envisions that a customer will call the phone operator, have the special program he wants unscram-

bled, and pay the charge along with his regular telephone bill.

Zenith stated that phonevision will "afford the public substantially greater use of television, as well as affording to the broadcasters, and in particular those located in small communities, additional revenue which will increase the feasibility of a television operation."

The question being raised in FCC circles is whether phonevision represents an efficient utilization of a TV channel. Some legalists point out that when a station goes over to phonevision, it would be off the air as far as the regular TV public is concerned, since only those paying a fee would be able to pick up an unscrambled program.

## Luckies May Go for Murray On CBS Tele

NEW YORK, Aug. 6.—Lucky Strikes are considering sponsorship of the new Ken Murray video program which the Columbia Broadcasting System (CBS) will present this fall each Saturday evening, 8 to 9 p.m. While the tobacco company is deeply interested, two other bankrollers, unnamed, also are said to be debating paying Murray's bills.

The program is said to be one of the more costly packages being offered to sponsors. The talent tab, it is claimed, is about \$18,500 a week. Tradesters are smiling at the possibility that Murray, who continually sports a cigar in his kisser, will be sponsored by a cigarette company.

## DuMont Affiliates Offered Big 9 Games

NEW YORK, Aug. 6.—The DuMont video web this week was offering six top Big Nine football contests to affiliates on Saturdays when it will no longer be showing the Notre Dame home games. The web said it had a choice of games played at Illinois, Northwestern and Wisconsin.

DuMont's time allotments at the recent cable allocations meetings enable it to deliver its entire college grid sked to all interconnected cities.

## Pat for WCAU

WASHINGTON, Aug. 6.—Rep. William Green (D., Ill.) called attention in the House this week to "the pre-eminence in the field of public service broadcasting" of WCAU, Philadelphia. Green declared that the station has proved "that a large city station can be more than an outlet for network programming when it has a purposeful understanding of the usefulness of radio in service to the community."

## 75 Sponsored Segs Average 13 Outlets

### Cross-Web Tie-Ups Hurt

NEW YORK, Aug. 6.—The enormous difficulties currently facing sponsors seeking the widest possible showing of their video programs was underlined this week by a tally of the number of stations carrying commercial web airers. With 39 video markets available this fall, the 75 sponsored offerings which aired on the four tele webs in the period between March and July averaged 13.25 outlets each, including kinescope cities.

The major problem is that in most cities, stations usually are affiliated with two or more webs. Consequently, they frequently have opposing commercial shows offering them at the same hour, and some sponsors' feelings and impacts must be hurt. One of the big scrambles now on among the webs is the signing of stations to basic affiliation contracts, so that the network with such a deal gets preference, if not outright exclusivity in the event of competition from a show offered by another web with which the station also may have an affiliation.

### AM Support a Factor

In several cities, competing networks trying to get shows onto the same stations have to fight the station itself, in addition to each other. This is because shows sold to local sponsors mean clear revenue for the station, which would much prefer to make all its sales local if possible, but which also needs the prestige of network shows. Apart from its owned-and-operated stations, each web (other than DuMont) relies most heavily upon video adjuncts of its AM-affiliates to back it up. The potent strength of AM support remains a vital factor in helping a station decide which TV web to back when a conflict arises.

In this respect, the National Broadcasting Company (NBC) has been able to show sponsors that it can deliver the outlets better than any of its competitors. Of the 11 shows carried by the greatest number of outlets, six are NBC aired and one is carried partly by NBC (see accompanying chart). The Columbia Broadcasting System (CBS) has two shows on the list, DuMont has one and shares one with NBC, and the American Broadcasting Company (ABC) has one.

Of 25 bankrolled stanzas carried by NBC, the 529 total outlets used meant a 21.2 station average per show. The 20 commercial CBS shows totaled 240 stations, an average of 12 per show. The six DuMont sponsored shows were carried on 74 stations, a 12.3 average. With 14 shows on ABC, 151 outlets were utilized, a 10.7 station average per program.

## Libby, McNeill Bankrolling New Package on ABC

NEW YORK, Aug. 6.—Libby, McNeill & Libby, Inc., food firm, this week signed to bankroll a new 30-minute video show over the American Broadcasting Company (ABC) web. The show, to be titled *Auction-Aire*, is a John Masterson package. It will air at 9 p.m. Friday nights, starting September 30, filling the time hitherto occupied by *Break the Bank*, which is switching to the National Broadcasting Company.

The deal was set thru the Chicago office of the J. Walter Thompson Agency.

## UAW's Station To Air Issues In Ford Dispute

DETROIT, Aug. 6.—Policy to be followed by a union station when its own union is involved in a controversy of major news interest is being indicated Sunday (7) by WDET, owned by the United Automobile Workers (UAW), in a special half-hour public service show at 6:30 p.m. on the issues in the Ford Motor dispute. Background is the Ford strike vote to be taken the next day.

Program is to include participation by UAW President Walter Reuther and a number of rank-and-filers, explaining their support of demands for wage increases and pension and insurance plans. Guy Nunn, UAW news analyst, will wind up with a summary of the history of the Ford dispute.

## Willson's TV Seg May Stay

NEW YORK, Aug. 6.—The Jello division of General Foods, currently sponsoring the Meredith Willson show on TV Sunday evenings 8:30 to 9 over the National Broadcasting Company (NBC)-TV network, is giving considerable thought to keeping Willson on video this fall. His current TV contract with the sponsor runs only three more weeks.

If Willson can sock across several more shows, he may have found himself an angel. It all depends on the audience reaction to his offerings, and no doubt the sponsor has called in the rating services. Jello figures that the Willson program is priced reasonably and worth a flier, if the audience is there.

However, it will not keep him in the same tough time slot where he would have to buck *Toast of the Town* on the Columbia Broadcasting System (CBS). The Henry Aldrich show is by no means set for TV this fall by General Foods and a click by Willson might mean the situation comedy would not be picked up.

## "Theater Guild" On TV Again?

NEW YORK, Aug. 6.—The TV version of *The Theater Guild on the Air*, which last season was aired by the National Broadcasting Company (NBC), is being considered again as a fall possibility by the same network. There were several reasons for its cancellation, one being its cost and another the fact that its time segment was right behind Philco's hour-long dramatic show.

However, this fall there are more sponsors entering video with the kind of loot to pay for the show. The thought at NBC is to shift the program to a time period where it will not give competition to another show of the same kind on the same web.

## TV Shows With Most Outlets

Program	Network	No. of Stations
Olsen and Johnson	NBC	36
Who Said That?	NBC	35
Your Show Time	NBC	33
Crusade in Europe	ABC	32
Kukla Fran and Ollie	NBC	30
Fred Waring	CBS	30
Arthur Godfrey and Friends	CBS	29
Chesterfield Supper Club	NBC	26
Milton Berle	NBC	26
Morey Amsterdam	DUM	26
Broadway Revue	NBC	22
	DUM	17

## Web Averages for Sponsored TV Shows

Network	Total Programs	Total Stations	Average
NBC	25	529	21.2
DuMont	6	74	12.3
CBS	20	240	12.0
ABC	14	151	10.7
Totals	75	994	13.25

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# DuMont Slams Macy's Door; Quel Furor!

## Price-Cut Fend Hotter

NEW YORK, Aug. 6.—The industry-wide furor created by the DuMont-R. H. Macy fracas on price-cutting has trade observers buzzing with various explanations for the quick disenfranchisement of and legal action against the department store. Despite previous denials by both parties that Macy's would lose its newly acquired dealer franchise, DuMont this week issued an announcement that Macy's had lost its franchise "effective August 5." The TV manufacturer also obtained a show cause order from the New York Supreme Court in an attempt to restrain Macy's from further "cut-rate advertising of DuMont home television receivers" and "the sale of such sets at those prices."

The latest blow-off was ignited Wednesday (3) when Macy's ran large advertisements in all the major daily papers announcing "20 per cent off yesterday's prices." Since "yesterday's prices" were as much as \$649 below the original list prices, the "20 off" tags were even below dealer cost. Macy's ads also stated that the store had "a wide selection" and will "continue to have a wide selection." By late Thursday (4) shoppers reported that Macy's was completely sold out on DuMont tele sets. The store's sales people, however, were insisting they would get more sets.

### Counter-Attack

In an attempt to check the flow of sets into Macy's, DuMont officials were reported to be sending a letter to all other franchise holders in the metropolitan area requesting the names and addresses of set purchasers since July 25, when Macy's was first notified that its franchise had been terminated. It was also reported that Macy's was trying to buy up as many DuMont sets as it could find from any and all dealers.

Trade-wise observers, in the meantime, are questioning whether Macy's had defiantly cut the prices of the DuMont sets without DuMont's knowing something about it. It is hard to believe, they say, that DuMont and Macy's had a series of pre-franchise conferences without ever talking about the department store's merchandising policy of selling below the price of competitors. Whether or not DuMont knew that Macy's would cut prices, trade talk still points to the fact that the set manufacturer is getting away from the "exclusive franchise" selling program.

### Wider Horizons?

It is generally believed that DuMont will start on a big drive within the next few weeks with the ultimate purpose of opening up a large group of new distributors and, in turn, new dealers. With the official opening of the new DuMont plant in East Paterson, N. J., late in September, it is considered probable that the company is much concerned with finding enough outlets to handle the reported 20,000-set-a-month production capacity of the plant.

### Affidavit by Marx

Ernest A. Marx, general manager of the DuMont receiver division, in an affidavit filed in connection with the petition for a preliminary injunction to restrain Macy's, pointed out that DuMont had for some time refrained from appointing Macy's as an authorized dealer "because of defendant's general merchandising policies."

Marx's affidavit continues to state that in a conference with David L. Yunich, Macy's vice-president, concerning the granting of a dealer franchise, "Mr. Yunich assured me that if plaintiff appointed defendant a dealer . . . defendant would adhere to DuMont price and merchandising poli-

# Proposed Bureau of Standards To Combat Adverse TV Publicity

NEW YORK, Aug. 6.—In an attempt to organize the television industry toward the ultimate end of combatting "scare rumors" that TV viewing is bad for the eyes, the Starrett Television Corporation reports that much progress has been made in establishing the Bureau of Television Optical Standards (BTOS). At the same time the North American Phillips Company, manufacturers of the Protelgram projection system, announced that the *Journal of the New York State Optometric Association* reported in the August issue that "projection television offers pronounced advantages to the viewer from the standpoint of visual health."

A Starrett spokesman stated that this coming week will see a major attempt to get TV manufacturers together to organize the BTOS on an industry-wide, non-profit basis. It is understood, also, that the Radio Manufacturers' Association (RMA) and the National Retail Dry Goods Association (NRDGA) have shown interest in the Starrett proposal.

### Purposes of BTOS

Announced purposes of the BTOS are: A means to combat any and all adverse publicity surrounding "optical hazards," establishment of an industry seal for sets meeting the highest optical standards, development of a program to inform the public "the truth about television enjoyment" and to function as a central agency to aid dealers in promoting the sales of TV sets.

North American Phillips, in the meantime, is continuing to promote projection television as more advantageous from an optical standpoint. The optometrists' report, however, made no attempt to evaluate Protelgram in comparison with other projection systems.

Whether or not the moves by Starrett and North American Philips presage a battle with lens and filter manufacturers is a question that interests many industry observers and worries many of them, too. It is felt that any

such controversy would quickly find its way into the consumer press and perhaps hurt TV sales much in the same fashion as the UHF-VHF and color TV controversies.

Specifically, Mr. Yunich agreed that defendant would not advertise DuMont receiving sets at cut-prices."

Marx stated that written notice was given Macy's terminating the franchise as of August 5. "Upon receipt of such written notice, Mr. Yunich communicated with me and attempted to persuade me to rescind the notice of termination, but I refused. Upon my refusal, Mr. Yunich said to me in substance, 'If you do not withdraw the notice you will be in for some surprises.'

### Below Cost

"The 'surprise' which Mr. Yunich threatened came to pass. It appeared in the form of the advertisement published in the four leading New York morning newspapers . . . a reading of the advertisement . . . discloses that Macy's is cutting prices . . . to amounts which are approximately the lowest price which plaintiff has ever charged to its dealers or distributors . . . It is apparent that defendant is selling plaintiff's products below defendant's cost."

The affidavit continues to state that from July 5 "to date," Macy's had purchased only 36 sets from DuMont and that no purchases had been made of one of the large models (Manchu) which appeared in the ad. DuMont also points out that Macy's can only fill orders by purchasing sets from DuMont dealers and distributors, "therefore inducing such dealers and distributors to breach their respective contracts with the plaintiff."

Yunich, however, declared, "We did not violate any agreement. Macy's does not break contracts. As we stated in our advertisements of Wednesday, we are offering and plan to continue to offer DuMont television sets."

## Industry News Of the Week

The Radio Manufacturers Association (RMA) appointed two new committees this week. RMA President R. C. Cosgrove named to the membership committee chairman J. J. Kahn, of Standard Transformer; Virgil M. Graham of Sylvania; H. L. Hoffman, of Hoffman Radio; George Lewis, of Federal Telephone & Radio; A. Liberman, of Talk-a-Phone; Harry G. Sparks, of Sparks-Withington; R. L. Triplett, of Triplett Electrical, and Thomas A. White, of Jensen Manufacturing. . . . The statistics committee will be made up of Chairman Frank W. Mansfield, of Sylvania; F. C. Anderson, of RCA; Paul Eshleman, of DuMont; G. W. Henyan, of General Electric; George McCleary, of RCA Victor; C. G. Muller, of Crosley; Bill Rinckenbach, of Philco; A. G. Schifano, of Stromberg-Carlson; R. C. Sprague, of Sprague Electric, and Edgar Stanton, of Belden Manufacturing. . . . Robert W. Eisler was named general manager of Fada of New Jersey, Inc. . . . John J. Doyle was named manager of Westinghouse electronic tube sales. . . . Morton M. Schwartz, Tele-Tone's general sales manager, is on West Coast business tour. . . . Edward C. Bonia, general sales manager of the Bendix Television and broadcast receiver division, announced the appointment of Ervin L. Teeter as district merchandiser for the State of Kansas and Max Fischman in a similar capacity in the Pittsburgh area. . . . Ben Rice will leave Regal Electronics.

## How They're Selling Them

**WEEK'S BIGGEST NEWS** was the Macy cut-price advertising of DuMont sets (reported elsewhere on this page) and the introduction of a new campaign by Emerson. In general, tho, set advertising did not get much emphasis from dealers, as continued hot weather called for the selling of refrigerators, air conditioners and fans. There was little record advertising. Sales of radio-phono combinations at greatly reduced prices were evident in scattered locations.

"OUR LOWEST PRICE YET FOR FAMOUS 91-square-inch Artone television," headlines the ad offering a 12½-inch table model set for \$189.95—88 cents tax—installation optional. Private brand is being sold for a down payment of \$19.—Lit Bros., Philadelphia.

NO NAME GIVEN FOR THE 61-SQUARE-inch table set offered "only at Gimbel's Television Center, U. S. A." The price, \$169.95. The amazingly low price includes the indoor aerial! No other equipment needed! Down payment of \$17 required on installment plan.—Gimbel's, Philadelphia.

PLENTY OF WHITE SPACE AND A LINE drawing attract the eye to a small ad for Mercury's Phil Brito album, "Songs of Italy." The song titles are given in Italian, with "Mattinata" translated into "You're Breaking My Heart," the pop hit.—Wilson's, Buffalo.

TELEVISION CLEARANCE. FLOOR SAMPLES! Overstocks! All prices slashed to clear! All in perfect working condition! No manufacturer names are listed except for the store's own brand, Wards Airline. Price range from \$99.77 for a seven-inch table set to \$469.95 for 101-inch combination console. "Hurry! Quantities limited as shown."—Montgomery Ward Retail Store, Chicago.

HALF PAGE OF THE DEPARTMENT STORE ad is divided into three sections: One for Magnavox's new corner-cabinet model, one for furniture and lamps and one for the "Miss Liberty" and "South Pacific" albums on Bluebird records. A coupon is part of the record section of the ad, offering the albums at \$2.62 each.—Hudson's, Detroit.

# Protection on Prices Gains New Impetus

## Westinghouse, Garod Join In

NEW YORK, Aug. 6.—The industry-wide move toward offering television distributors and dealers a price-protection program received further impetus this week when Westinghouse and Garod announced such guarantees. At the same time, Richard A. Graver, vice-president of Admiral's radio and television division, also told distributors that the manufacturer would give them a 120-day price guarantee on the new line.

The Westinghouse plan is retroactive to July 1 and will protect dealers and distributors from loss on any television inventory purchased within a 60-day period prior to price readjustment. It will also cover Westinghouse TV models to be announced later this year.

Louis Silver, vice-president and general manager of Garod, notified all distributors of a new 120-day price protection plan and asked that the distributors, in turn, notify all dealers.

Under the Admiral program refunds are limited to models shipped after July 1. Graver also urged distributors to adopt a similar price protection policy.

The general industry feeling on such price guarantees is that set prices must be very close to stabilized for months to come if manufacturers are willing to protect distributors and dealers by offering refunds.

# Motorola Adds 1,000 Workers

CHICAGO, Aug. 6.—A thousand additional workers are being hired by Motorola, Inc. The company claims that the hiring of additional help has been made necessary to achieve all-out production of its new 1950 line of television and radio sets. Although the sets have not as yet been introduced to dealers or the public, it is reported that distributors were getting a look-see at the line yesterday.

Thus far, the company has been running a few teaser ads in trade papers announcing that the line would have "11 new inventions." No announcements have been made about the types of sets to be introduced at a press showing in New York early in September. It is reported, however, that the line will be larger and wider than ever before and that Motorola will show more large-screen and large-cabinet sets, and less of the smaller sized receivers.

### Sales Increase

Paul V. Galvin, Motorola's president, also reported a six-month sales figure of \$33,822,369, or nearly \$7,000,000 more than the corresponding figure for 1948.

The company also is expected to launch a large-scale advertising and promotion campaign to coincide with the new line of receivers and the celebration of Motorola's 20th anniversary.

## RMA Presses Tax Fight

WASHINGTON, Aug. 6.—Radio Manufacturers' Association (RMA) will continue its efforts to bring about repeal of the 10 per cent federal excise tax on radio sets and parts, it was indicated this week as the RMA announced the formation of a new excise tax committee under the leadership of S. Insull Jr., of the Stewart-Warner Company.

# 78-RPM'S GOING CHEAPER

## 50%-Off Sales and the Spread Of Low-Price Labels Convince Dealers Slashes Are in Offing

By Paul Ackerman

(Continued from page 3)

what's happening. Some frankly state that it's going to be very rough, perhaps impossible, to try to get back to the old price level on 78. One went so far as to state that in six months it would be impossible for the average performer on a 79-cent label to rack up heavy sales. A handful of top names, it's conceded, still will be able to do it, but generally, it's believed that 78 sales on 79-cent labels will be stymied, with most of the big sales being racked up on cheap labels. Simultaneously, the cheap labels are expected to make a rash of stars.

It's interesting to note that this predicted decline ties in with general economic conditions. The same thing is happening in many other industries, such as building and construction, clothing, etc. In the record business, the series of events which are forcing the price down are unrelated—but acting together the sales and cheap labels are like two halves of a seidlitz powder making a powerful reaction.

### Cheap Competition

Helping the reaction is still another factor, namely, the competitive situation among the cheap labels—that is, each successive one, as it debuts, must attempt to be better than its predecessors. For instance, Eli Oberstein's Varsity disk provided the consumer with copies of current hits; Decca's Vocalion tries to provide lush arrangements; Harmony has name artists from the Columbia label and reissues of name artists, etc. RCA's Bluebird, in addition to attempting to build new artists, will be unbreakable. In other words, economic factors are forcing the cheap labels to be good, a situation which in turn is helping to force down the price of regular 78.

All of which adds to this: It's ex-

pected that the day will come—and perhaps in the not too distant future—when the cheap labels will outgross the big labels on dollar volume of income. This, it is pointed out, happened years ago when Bluebird totalled 75 per cent of the RCA Victor gross.

### Alarming Aspects

There are various alarming aspects to the situation. For one thing, it's alarming because high profits go with the big labels. With current high labor, production and material costs, it's considered likely that many, many indies who attempt to meet the low prices will not be able to stand the gaff. There just isn't enough profit margin to carry them, it's argued. Following this reasoning, one comes to the conclusion that the manufacturing end of the disk business will show a drastic curtailment in the number of companies.

Ultimately prices must move up from the cheap level so that a reasonable profit can be made. Here again, the competitive situation will stymie this for a while, the question being who will make the first jump. Currently, Varsity is pegged at three for a dollar, with other cheap labels at 49 cents. When the price of 78 does begin to rise, however, it is believed that the rise will finally be stopped by the barrier of the price of LP and 45, the new speed disks. The decline in 78, too, is expected to help establish the new product.

### Honeymoon Over

So it's batten down the hatches on 78—and there are serious implications not only to dealers, manufacturers and distributors, but also to talent and publishers. For the latter two, it might be said that the honeymoon is over. Fancy royalty deals and fat advances are likely to go by the board on the cheap disks except in the instance of top artists. Publishers, too, are expected to feel the pinch of lower mechanical royalty rates. All this on account of the narrow profit margin.

## ASCAP Being Bombarded For Rejecting Friedhofer

NEW YORK, Aug. 6.—West Coast tunesmiths are steamed up at the American Society of Composers, Authors and Publishers (ASCAP) admissions committee over the rejection of film composer Hugo Friedhofer. Friedhofer, who won an Academy Award for his *Best Years of Our Life* score and penned music for such flicks as *Joan of Arc*, *The Bishop's Wife*, *Enchantment* and others, was recently turned down by ASCAP despite a reputed strong endorsement by the society's prexy, Fred Ahlert.

Tunesmiths and other interested parties have been bombarding the ASCAP offices here with telegrams of protest. Joining in the chorus are such flick composers as Max Steiner, Victor Young and Adolf Deutsch, and also Wolfe Gilbert, speaking for the West Coast block of contract writers. Leonard Zissu, attorney for the Screen Composers

## WM Band List Is Down to One

NEW YORK, Aug. 6.—With the release of Charlie Spivak this week, the William Morris band roster is pared down to one—Duke Ellington.

Spivak had been with the Morris agency for some five years. He is reported to be having conversations with Music Corporation of America (MCA) concerning his next agency affiliation.

## Jones Ogling Take of 450G On P.A. Tour

Troupe Set Thru Nov. 10

HOLLYWOOD, Aug. 6. — Spike Jones is heading for a gross of over \$450,000 on his current tour. Jones and his Musical Depreciation troupe kicked off its p.-a. tour at Las Vegas's Flamingo Hotel last Thursday (4). The zany company will remain until the 24th, with the cross-country trek lasting until November 10. Generally, Jones will get a \$3,000 guarantee per date against a 60 per cent split up to \$5,000 with 65 per cent over that figure. Of 25 dates, this will give Jones a minimum gross of \$75,000.

In addition, the virtuoso of the washboard will receive \$12,500 per week for his three-week stand at the Las Vegas Flamingo, \$10,000 plus percentage for his three-night stand at Salt Lake City's Lagoon Park (August 25-27), \$25,000 and percentage at Indianapolis (September 1-4), \$11,000 for a week's stand at Detroit's Music Hall Theater (September 15-23), \$5,000 for one night at Ashland (O.) Fair (September 24); \$6,000 at Stillwater, Okla., at Oklahoma A&M October 6, plus his \$120,000 guarantee plus percentage at Dallas State Fair (October 8-23) and a two-week stand at St. Louis Hotel Chase at \$12,500 per week. Grand total is \$414,500.

## Decca Album Sale Boosts S. Calif. Biz

### Far-Reaching Benefits

HOLLYWOOD, Aug. 6.—Decca's current album clearance sale has given Southern California dealers a biz boost which may have far-reaching benefits. A check of Decca Distributing Company here, platter's releasing subsid for seven Western States, found stockpiles exhausted on many key items with salesmen combing other Coast areas for more albums. Spokesman for Decca said merchandise included only items on warehouse shelves and nothing was pressed specially for the clearance event. Results, he proclaimed, were "spectacularly successful."

Dealers likewise reported terrific results, in many instances far overshadowing similar promotional sales recently launched by Columbia and Victor. Many felt that the timing of the move was such that it "jarred people out of their indifferent attitude got them thinking about records again." As a result, reaction from the sale will be felt for months to come.

Area's greatest success story was told by Robert Coblenz, radio-tele-record buyer for Barker Bros., town's largest furniture-appliance chain store. Coblenz stated flatly that the Decca sale was the biggest record event in store experience. He said his department was doing more business this month than during a normal Christmas season and estimated that as 10 times greater than the corresponding period last year. He attributed sale's success to fact that Decca "had the pop albums people want and it hit just at the right time."

Coblenz said that the store had been forced to add 20 extra people to fill mail, phone, and in-person orders. With stocks exhausted, however, the store was finding it tough to satisfy customers. Coblenz's only beef, one shared by other dealers, was that sale gave dealers only a 30 per cent markup as compared with standard 39-40 per cent profit margin.

May Company record department manager, Grace Bazell, likewise reported top biz, declaring Decca sale had far overshadowed either Columbia's or Victor's promotion. Store used one full-page ad two weeks ago, and is still getting results. Biggest worry is to fill customer's demands for more popular items, and department has refused further mail and phone orders, limiting existing stocks to in-person customers.

While few of smaller dealers spent dough for advertising and promotion, neighborhood shops and other outlets reported brisk biz, getting considerable play as result of large store advertising, word of mouth, and normal foot traffic.

## Columbia Territory Of Stern Expanded

HARTFORD, Conn., Aug. 6.—Stern & Company, of Hartford, Columbia Records distributor for Connecticut and Western Massachusetts, has added more territory. James F. Smith, the firm's sales promotion manager, reports that the organization is now distributing Columbia Records in that Southeastern section of Connecticut formerly handled by R. U. Lynch, Inc., of Providence, R. I.

The addition of the former Lynch territory means that Stern is now covering the entire Connecticut-Western Massachusetts area.

## Victor Snagged In Announcing 45 R.P.M. Plans

NEW YORK, Aug. 6.—RCA Victor ran into a snag this week regarding details of its fall promotional plan on 45 r.p.m. Crux of the plan involves a low-priced combination record and phono attachment package, which was supposed to have been announced this week. Queried, RCA Victor stated it would not be ready with the announcement of the details of the plan until another two or three weeks had elapsed.

The diskery is being subjected to considerable pressure to get into action on promotion of its system. Last indication of this occurred at the National Association of Music Merchants (NAMM) convention (*The Billboard*, August 6), where dealers, following a talk by Joe Elliott, Victor exec, indicated considerable antipathy toward the diskery. Elliott stated RCA would put its most vigorous merchandising and sales efforts behind its system.

The delay, tradesters feel, comes at an inopportune time inasmuch as the fall selling season is drawing uncomfortably close.

# Foresee Global Copy't in '52

## First London Records' LP's Chalk Up Million-\$ Sales

NEW YORK, Aug. 6.—With most of the items on its initial long-playing disk release as yet unheard or unseen by the vast majority of dealers in this country, London Records already has booked LP orders totaling close to \$1,000,000 at retail prices, and some sections of the country have not yet been heard from. According to London topper E. R. (Ted) Lewis, these orders will be shipped over a period of five weeks. Prices of these disks, it is interesting to note, are approximately \$1 more than any other LP's.

Lewis emphasized that ordering was not confined to metropolitan districts, but that the response indicated a strong cross-country reaction, with distributors reporting sales in stores that London had been unable to crack previously. A single dealer in Houston ordered 750 sets.

The biggest orders are coming in on the D'Oyley Carte waxings of Gilbert and Sullivan operettas. Three of these are available now, with the remaining seven to be recorded soon in England. Altho the disks have yet to be heard here, some dealers have ordered as high as 300 of each work. London execs estimate that the Gilbert and Sullivan sales are accounting for 15 per cent of orders dollar-wise. Other leaders, in approximately this order, are the Ravel: *La Valse and Bolero* disk, Strauss *Waltzes, Cole Porter-George Gershwin Suites, Scheherazade and Beethoven Overtures*. Several of the more esoteric items, such as the *Recorder-Harpsichord Recital*, have been surprisingly well-received.

Meanwhile, London's pop business

## Leaners Leave M&S for Chord

CHICAGO, Aug. 6.—Jousting between M&S Distributing Company, local Mercury rep and rhythm and blues outlet, and Chord Distributing Company, rival distrib point, hit a new high last week when Monroe Passis, of Chord, shuffled the corporation's set-up, making Ernest Leaner v.-p. and general manager, and George Leaner secretary. Both men left M&S Distributing August 1. Passis is currently contacting manufacturers to get additional lines. He is planning to open new Midwest branches for his firm.

Passis has signed for a new series of commercial shows with Al Benson, WGES Negro disk jockey. Passis, who was off the Benson airings for six months, is taking six 15-minute shows per week with a specific label being plugged each night, plus a 45-minute period during which all his labels will be plugged.

## Louis Prima In Disk Biz

NEW YORK, Aug. 6.—Louis Prima has gone into the disk business as owner of a new label known as Happiness.

Exec director of the diskery is Kip Young, formerly with a New Orleans distribber, Pat Miller will be the arranger, with Phyllis Sommers handling promotion.

First sides were cut yesterday (5), with warbler Ralph Young and thrush Keeley Smith, who currently sings with the Prima ork.

Disks will be plastic, retailing at cents

appears to be on the upswing, due principally to the diskery's rapid purchase and production-delivery job with Al Morgan's smash *Jealous Heart* disk.

## Dreyer Forms New Firm as BMI Affiliate

NEW YORK, Aug. 6.—Dave Dreyer has formed a new music firm, Dave Dreyer & Company, Inc., signing this week with Broadcast Music, Inc. (BMI), for what is reported to be a substantial guarantee deal. Dreyer is the sole owner of this firm. His Jay-Dee firm, also a BMI affiliate, which is co-owned by Jim Bulleit, will continue.

A Chicago office will be opened for the new pubbery, and the New York and Hollywood staffs will be augmented.

Another Dreyer firm, Dreyer Music Corporation, affiliated with the American Society of Composers, Authors and Publishers (ASCAP), has undergone a change of name, and will be known as Bristol Music. It is reported that Dreyer will be expected to soft-pedal ASCAP activity and concentrate his efforts on the new BMI firm.

## Dutch Expand Wired Music

WASHINGTON, Aug. 6.—The Dutch Government's program of piping wired music direct into the home was expanded to encompass more than 500,000 homes in 650 Netherlands communities, the Commerce Department reported this week.

For an annual fee, the Dutch Post Office Department runs wires direct from central stations into individual homes and pipes musical shows over the wires. The 506,604 homes wired for the programs are almost half the number licensed to receive radio broadcasts, which the Commerce Department estimates at 1,217,000.

## Simon Sheffler Dies of Stroke

NEW YORK, Aug. 6.—Simon Sheffler, general manager of the Edward B. Marks Music Corporation, died suddenly Wednesday (3) of a heart attack. Sheffler had been with the Marks firm for more than 30 years, starting as an accountant and working his way up until he succeeded the late Max B. Marks on the latter's death last January.

Sheffler, who was 54 years old, is survived by his widow, Mrs. Yetta Sheffler, two sons, Walter and Lewis, and a daughter, Suzanne.

## Lanza, Opera Tenor, Cutting for Victor

NEW YORK, Aug. 6.—Mario Lanza, 28-year-old American-born operatic tenor, has signed to record for RCA Victor, and will also make two films for MGM. The first flick, to be released this fall, is *That Midnight Kiss*.

Lanza, who made his operatic debut at Tanglewood with Koussevitzky, has already cut his first Victor sides.

## Bargain Day

NEW YORK, Aug. 6.—Altho shellac prices seem headed for the lower brackets (see other story this issue), Herman Forst, of the Hudson-Ross stores in Chicago, feels that some customers are expecting too much for their money. Recently Forst ran a special on the metal racks Decca put out to hold its 27 *Songs of Our Times* albums, filled one rack with the entire set of albums, and put a \$1.95 price sign on top. The first day this display ran, a customer came into the store to inquire, "Does the price include the albums, too?"

## Ricordi Sues Paramount Over 'Mme. Butterfly'

NEW YORK, Aug. 6.—G. Ricordi & Company, Italian pubbery, filed suit for a declaratory judgment against Paramount Pictures last week asking recognition as outright and exclusive owner of all rights in the opera *Madame Butterfly*.

According to Arthur Garmaize, attorney for the pubbery, Ricordi obtained all rights to *Madame Butterfly* in 1901 from John Luther Long, the writer of the original story, and David Belasco, who dramatized it. The work was not copyrighted in operatic form until 1907, after Puccini wrote the music.

In 1932 Paramount acquired what it contends are movie rights to the opera from the Long and Belasco estates. The conflicting claims came to light recently when a third party, interested in producing a flick version of the opera, contacted both Paramount and Ricordi.

## Mercury Drives For Canuck Biz

CHICAGO, Aug. 6.—Mercury Records here will redouble its efforts at expansion into Canada (*The Billboard*, August 6) starting September 10, when Al Siegel, Wurlitzer distributor for Canada, opens a six-press plant in Newmarket, Ont. A year ago, Siegel attempted to work out the same kind of plan with Capitol, but negotiations fell thru.

Siegel will set up five distributorships in conjunction with his Wurlitzer outlets in Montreal, Vancouver, Toronto, Halifax and Winnipeg. Since Mercury disks will now be pressed in Canada, where previously they were pressed in the U. S. and sold thru one distrib point in Toronto, the price of the platters will be competitive to the majors who wax their own biscuits in Canada. Siegel will press both 10 and 12-inch, 78 and 33 r.p.m., on Mercoplastic, unbreakable plastic material, for Canadian trade.

## Joe Franklin Quits WMCA; Shows Stay

NEW YORK, Aug. 6.—Disk jockey Joe Franklin left WMCA Monday (8). The station will continue the two shows Franklin had been writing and announcing, *Antique Record Shop* and *Echoes of the Big Time*. Flack Hal Halpern will script the shows, with Joe O'Brien emceeing.

Franklin is reported to be negotiating with another station in the metropolitan area.

## Intl. Group In Agreement On Procedure

### Hitches May Develop

(Continued from page 3)

Despite these possibilities, the librarian declared, "chances are good that a treaty will be in operation in 1952."

Dr. Evans who attended the recent Paris Copyright Expert Conference as U. S. representative, along with New York Attorney John Schulman, Assistant Copyrights Register A. Fisher, and Judge C. Wyzanski, declared that he was "highly pleased" with the results. The eventual treaty, Dr. Evans said, will be less broad than such bilateral and multi-lateral copyright pacts as the Berne and the inter-American treaties, but it will bring into agreement numerous countries not now bound by any international procedure.

### Set Standards

The copyright committee agreed that no attempt will be made to make the global pact supersede existing copyright treaties. This was decided, according to Dr. Evans, to assure the adherence of nations subscribing to the Berne convention. The world pact—at least at the start—is to set up minimum standards of international copyright relations. The librarian said that once the treaty is in effect it can be broadened at subsequent international copyright conferences, which would be held every five or 10 years.

Also, to assure wide adherence, the committee recommended that nations be permitted to join the pact and still make reservations that they will afford no greater protection to any creative work of a foreigner than the nation's own works are given in the individual foreign country. A ratifying nation may also reserve the right not to apply the treaty's provisions to a work in the public domain in that nation at the time the treaty takes effect.

### Must Get in Line

It was further recommended that signatory nations be required to take such steps as may be necessary to amend their domestic laws in order to bring them in line with the global pact. Under committee recommendations, the pact is to be open to every country, whether a member of UNESCO or not.

If the UNESCO secretariat approves, the questionnaires to be sent all countries will ask for the following information: Whether an international convention is desirable; what provisions for minimum copyright protection the country wishes included; whether the nation wishes to include any reservations; whether the pact should include a provision assuring to the works originating in each contracting nation that they shall enjoy in every contracting nation protection as favorable as such a nation grants to any other country, or, whether protection should be extended only on a reciprocity basis. And what additional proposals the nation cares to add.

The copyright experts examined and rejected a proposal that instead of a new global pact, steps be taken to secure universal acceptance of the Berne Treaty. Dr. Evans stated that the rejection of this proposal was due in part to the refusal of the United States to ratify the Berne Treaty.

## Decca To Refuse Any Tunes Which Have Release Dates

NEW YORK, Aug. 6.—Dave Kapp, Decca Records artists and repertory chief, henceforth will refuse to take publishers' tunes which have release date restrictions.

The hassle which precipitated Kapp's decision involved Leeds Music tune, *The Last Mile Home*, which had an August 15 tag on it. *Last Mile*, one of the numbers in Leeds' Peter Maurice catalog, is now on the market via a Decca-Bing Crosby disk. This week, Lou Levy, Leeds Music topper, received a lengthy squawk from Jim Conkling, of Capitol Records—Conkling claiming that the Decca release would cause Capitol financial damage. Conkling also took Leeds to task for lack of "co-operation."

Levy, talking about the release date situation generally, said he could see no solution. Apropos of *Last Mile*, he said: "Do I want to antagonize Capitol? In the last 18 months I've

threatened to sue RCA Victor, Columbia, Decca and MGM. So what?" Levy's implication, of course, is that it is virtually impossible for a publisher to take a tough attitude with a record company when he must seek out that record company on future songs. Virtually the entire publishing trade echoes this opinion. Another pub stated, "Carbolic acid is the only answer."

Among the diskeries, evidence is that the exigencies of the record business are fostering the attitude that it is necessary to break away from the release date tradition. Diskeries generally are hungry for hits, and many of them want to operate in a completely independent manner.

### Willing To Take Risk

Kapp, for instance, has already talked to five publishers about doing away with release dates on all tunes except film and show scores. "We'll take our chances with the competition . . . and being first isn't too important," said Kapp. He added, "Why should we have to regulate our business in accordance with Capitol's or any other company's plans—or why try to conform to the schedule of an artist who the publisher thinks will be ready to make a disk four months hence?" The release date, he added, should be dependent on the record company.

## Foreign Deals Are Negotiated By Mendelssohn

NEW YORK, Aug. 6.—George Mendelssohn, Vox Records president, arrived in New York yesterday after a two-week trip to Europe during which he set several deals in Italy, France and England.

In Italy, Vox obtained an interest in Celson, pressing-distributing outfit which recently merged with Compagnie Generale De Disco, producer of Angelicum records. Celson, which also presses some Mercury masters in Italy, will now release one Vox longhair waxing per month there, and also will record some special works that Vox will release here.

Mendelssohn reports that approximately 3,000,000 disks a year are being sold on all labels in that country, with 60 per cent sold north of Rome. La Voce De Padrona (HMV) and Cetra are the neck-and-neck leaders in the classical field, while Fonit dominates the pop field. The latter company distributes Decca, French Polydor and Deutsches Gramophon disks. Telefunken-Durium distributes Capitol records in Italy.

In France, Mendelssohn obtained the rights to re-press Discophile Francais in the U. S. Vox previously had imported this line, and will continue to do so with some items, but the better sellers will be pressed here on LP disks. First of the latter will be a set of *Monteverdi Madrigals*. Mendelssohn also brought back newly cut masters for the *Bartok Piano Concerto No. 2*, with Andor Foldes, cut for Polydor, Vox's French affiliate. The set will be released here September 1.

Polydor will now act as Vox's representative in England, and has made arrangements with the Cherubini Society there to press Vox and Polydor disks for sale via direct mail in the British Isles.

## Thiele Sets Up New Jazz Label

NEW YORK, Aug. 6.—Bob Thiele, Hi-Tone-Signature topper, has set up a new label, Shelton, featuring jazz and rhythm and blues items re-released from the Signature catalog. New sides, particularly in the blues and rhythm field, will be cut from time to time.

Disks, which will retail at 79 cents, will be distributed by Major here, Aristocrat in Chicago, Klayman in Cincinnati, General in Baltimore, Music Supply of New England in Boston, Cadet in Detroit, Standard in Pittsburgh and Pasco in Philadelphia.

## Musicraft Gets Offer To Buy 200,000 Disks

NEW YORK, Aug. 6.—A proposal to purchase a large quantity of Musicraft records will be presented before the firm's creditors and Referee Herbert Lowenthal in Federal District Court Thursday (11). The offer comes from Harry Flaxman, of Hartford, Conn., who proposes buying 200,000 single records at 2 cents each and 12,000 albums at 27½ cents each.

The MGM leasing plan (*The Billboard*, July 23) will also come up at that time, as will Oliver Sabin's rental and purchase plan. At a meeting before Referee Lowenthal this week, MGM's plan was outlined and received tacit approval. Under this plan, the MGM diskery would lease Musicraft masters for a five-year period, paying an advance of \$25,000 and a royalty of 1 cent per record, with extras for certain special diskings such as Sarah Vaughan's and some kiddie sides.

It was pointed out that the offers so far brought forward do not preclude the possibility of others being submitted and considered.

## Benny Goodman Tops 376 Two Weeks in Row at London

(Continued from page 3)  
added the Skyrockets ork, led by Wolfie Phillips, and several picked sidemen. In the band and sextet offerings, he featured the standards for which he is best known on records, hardly any pops, and no bop.

Wexler said that the lighting, the staging, the slides, and other details of the presentation were done with lavishness and care far exceeding anything bands enjoy in American presentation houses.

In the wake of the enthusiastic public response to the Palladium appearance, Wexler said, Goodman was offered no end of jobs at good prices, but had to turn them down because the Skyrockets had other commitments and it would have been difficult to assemble and rehearse a comparable group of musicians.

## Dyer's Community Showbiz Project Debuts in De Kalb

CHICAGO, Aug. 6.—Deb Dyer, writer of *Rendezvous With a Rose* and formerly with White Church Records, Kansas City, Mo., hillbilly label, has started a unique show business experiment at De Kalb, Mo. Based financially on a \$10,000 stock investment drive, with each share going for \$10 and no stockholders having more than 25 shares, Dyer has set up a community show experiment patterned after John Lair's Renfro Valley, Kentucky folk music project. Stock has been purchased only by residents of the immediate community.

Built in a town of 300, the project already boasts a steady flow of hillbilly music piped to three radio stations in the area, with wires to KRES, St. Joseph, Mo.; KCLO, Leavenworth, Kan., and WREN, Topeka, Kan. Called De Kalb Folks, Inc., it is already piping 90 minutes of live folk music daily, with two hours Saturday, in addition to two jamboree shows from Hunter Hall, which the project now owns. In addition to the Saturday jamborees, two programs, which are as not yet aired, are held in the local hall Sunday. The hall seats 650. The first show was produced June 4.

First outside venture by the Dyer project was *The De Kalb Folk News*, a weekly newspaper which now boasts 3,000 subscribers at \$2 per year. In the near future, an artists' talent booking bureau, which will route the project's 19 entertainers, will be instituted, as well as a transcription studio and a music publishing house.

## Dial Records Goes Longhair

NEW YORK, Aug. 6.—Dial Records, pioneer bop indie, is now in the classical field, making 12-inch longhair disks to retail at the standard \$4.85 price.

First release will be Bartok's *Classical Sonata for Two Pianos and Percussion*, with percussionists Saul Goodman and Abe Marcus and pianists William Masselos and Maro Ajemian. Scheduled for early release is a two-piano waxing of Oliver Messiaen's *Vision De l'Amen*, cut in Paris.

Ross Russell, Dial prexy, stated that he will confine his classical recordings to works by contemporary composers—Bartok, Schoenberg, Stravinsky, Poulenc, et al.

## Split Reported Between King & DeLuxe Firms

CHICAGO, Aug. 6.—Rumblings within the King-DeLuxe manufacturing and distributing set-up are being widely reported. Tangible evidence of a split between Sid Nathan, prexy of King, Cincinnati diskery, and Dave and Jules Braun, of DeLuxe, the Eastern waxy, is the release of a new line, Regal, by the Brauns.

A check of local distributors revealed that Chord Distributing Company, local distributor of rhythm and blues platters, is handling Regal. A rep of Chord said that the Braun brothers had contacted the firm when they took over the line. It was later learned from another source that Freddy Mendelsohn, who sold his interest in Regent Records to Herman Lubinsky and started Merit Records (*The Billboard*, June 25), is also in the Regal deal. First sides available on Regal are by Buddy Stewart, bebop warbler, and the Mount Vernon Men's Choir, spiritual group.

When contacted, Jack Pearl, attorney for King, would not disclose details, but admitted that "there is a negotiation on."

During the proceedings, in which DeLuxe was placed in Chapter 11 of the Chandler Act about a year ago, it was learned that King Records agreed to stand good for the accumulated debts of DeLuxe, with DeLuxe turning over its masters to King under a leasing agreement. Since that time, the Braun brothers have contended that DeLuxe platters, which are now handled by King distributors, are getting less attention than they did previously, with King platters getting the preference in sales.

NEW YORK, Aug. 6.—The dicker-ing between the Brauns and Sidney Nathan is to determine whether the King prexy will purchase the DeLuxe outfit outright or the DeLuxe operation will revert completely to the Brauns, it was learned here late last night (5). Dissatisfied with the way King has been exploiting the DeLuxe line, the Brauns want to discontinue the relationship with King one way or another.

If the Brauns take the DeLuxe line back to run themselves, Freddy Mendelsohn will join them in the operation.

Regardless of the outcome of the King-DeLuxe negotiation, it was learned, the Regal label is fait accompli, partnered by Mendelsohn and the Brauns. First release will be out next week. The Merit masters cut by Mendelsohn will be incorporated into the Regal line. There are some 40 of these.

## New Bop Bistro In Clique Spot

NEW YORK, Aug. 6.—The Clique, Broadway bop bistro which shuttered some months ago, will open as Birdland September 8 under the management of Monte Kay. Owners of the new club are Kay's brothers, Joe and Sol Kaplan.

Emphasis will be on continuous music of the progressive stripe, and the heavy-cost name attractions will be eschewed. Opening show will feature the Charlie Parker group, the Lennie Tristano group, singer Harry Belafonte and pianist Bud Powell. The proceedings will be emceed by Symphony Sid Torin, WJZ deejay.

The policy will be the same as the Clique's, the Roost's and Bop City—admission to the bleacher section 90 cents, with a minimum at tables. Weekday minimum will be \$1, weekend minimum \$2. Kay said he has hired most of the crew that staffed the Royal Roost.

Goodman, now vacationing on the Riviera, will make one appearance, Tuesday (9), at Monte Carlo. He will receive the equivalent of \$2,000 in American money for a half-hour shot.

The British Musicians' Union (BMU), Wexler said, is still more than eager to arrange a reciprocal deal with the American Federation of Musicians (AFM) permitting an interchange of orks between the two countries. As good as the response was, Wexler noted, it would have been much stronger had he been able to bring his own American band over. British musickers would welcome the top American bands there as a stimulant to the general interest in music. In England, as over here, the band business is in poor shape, Wexler said, and needs whatever shot in the arm it can get.

## Frank Luther's Multi-Activities Expected To Earn 150G in Year

By Bill Simon

NEW YORK, Aug. 6. — Frank Luther, who has never been less than the biggest seller in the children's record field, appears headed for his biggest year yet, with an expected take of well over \$150,000 from a variety of activities, all based on his Decca disk appeal. Over half this amount will be from actual disk royalties.

Luther, who began cutting for Decca in 1934 (he was the second artist signed for the label), was the first to write and perform kiddie material for 10-inch disks. His first disk, *Mother Goose Songs*, has since been recut four times, and last year alone sold over a half million sets. His renditions of Irving Caesar's *Songs of Safety* are required listening in most of the schools in the country, and about 30 of his sets are currently active sellers. On most of these, besides performing, Luther adapted the material, wrote the verses and composed the music. Despite the fact that his disks outsell most others, Luther's have been among the most inexpensively produced. On most he uses only an organ for accompaniment, and occasionally a sound effects man.

### Covers Every Phase

Up until two years ago, Luther's entire income was from his records, but today it's a somewhat different story, with Frank Luther, Inc., set up to cover every phase of the kiddie entertainment field. Altho he still considers himself "primarily a record salesman," Luther has discovered that people are willing to pay to see him, and has built a stage package with which he has played consistently successful dates at theaters in New York, Connecticut, New Jersey and Pennsylvania. His own booking office is run by Bill Feinberg, former

secretary of Local 802, American Federation of Musicians. At a recent date at Skouras's Rivoli Theater in Hempstead, L. I., N. Y., which seats 1,965, Luther pulled 2,650, with firemen turning away about 800. At the Academy of Music, after last Christmas, he pulled a capacity 3,600. These are typical cases.

One Saturday a.m. on his regular radio show over the National Broadcasting Corporation (NBC), Luther announced that he would appear that afternoon at a certain department store in Parkchester. Five thousand kids showed up. Next year the personal appearance package will go on a coast-to-coast jaunt. Like his radio show, which is sponsored by Malteser, the stage show is tabbed the *Frank Luther Show*. These shows, under a new deal, will also be transcribed for sale to unaffiliated stations thruout the country. A television show is also in the works, but no deal has been set as yet.

### Two Books Coming

Two books, the *Silly Pilly Stories*, adapted from his radio shows, will be published by Doubleday in September. This same material will be the basis for a major Decca disk series to be released next spring.

Now, by means of his radio shots and p.a.'s, Luther is able to test all of his material thoroly before he commits it to disks and also to create a market for the disks before they are released.

Luther is optimistic about the 78 r.p.m. market for kidisks and believes it will hold its own for a couple more years, regardless of inroads made in other categories by LP and 45 r.p.m. platters. Most schools still have standard type phonos and special kiddie phonographs play only 78 r.p.m. disks.

## Industrial Outfits Hype Coast Canned Music Take

HOLLYWOOD, Aug. 6. — There's dough in music-minded plants and factories on the Coast, especially in the Southern California area where some 150 industrial plants and business houses are currently subscribing to "wired music" service for employee benefit. A check of Pacific Network (PN), Coast franchised outlet for Muzak, Inc., revealed that use of canned music by non-entertainment spots had zoomed since first introduced during war years and is currently providing PN with 70 per cent of total revenue. PN President Richard Simonton reported that over 150 plants, factories, and office buildings now subscribe to Muzak service, paying from \$45 to \$748 monthly for continuous planned musical menus.

Simonton felt that industrial outfits would continue to be major source of revenue for wired music services, pointing out that music for employee morale has proved eminently successful. He pointed to PN's growing list of subscribers and stressed the fact that contract cancellations have been practically nil. Banks, medical buildings, life insurance companies and similar biz are top Muzak buyers, with several new buildings being wired for Muzak during construction.

Fact that plant employees and customers are being musically indoctrinated was held beneficial to music biz in general since workers fed daily musical diets become potential record and sheet music customers. Possibility of extending PN's operation to include home recording service is not unlikely, according to Simonton. He reported considerable consumer interest in subscribing to the Muzak library for home use. Tests in pilot homes have already

been made, but cost factor remains the barrier to mass development of such program service. Presently home subscribers pay \$45 monthly for Muzak service, but Simonton held that it is possible to pipe Muzak platters into subscribers' homes via radio lines reducing costs to fraction of the present tariff.

## Crown Masters Via Atlantic

NEW YORK, Aug. 6.—Several Crown Record masters by Sarah Vaughan, John Kirby and Ellis Larkin, purchased recently from the Blackstone agency by Canadian record mogul Chuck Darwyn (*The Billboard*, August 8), were this week leased by Darwyn to Atlantic Records for production and distribution in the U. S. Atlantic also has obtained U. S. first refusal rights to all numbers cut in Canada for Darwyn's Monogram label.

Darwyn returned to Toronto Friday (5) to embark on a cross-Canada tour to strengthen Monogram distribution in the Dominion. The trip also will include a hunt for Canadian wax talent.

In conjunction with his disk exploitation activities north of the border, Darwyn intends to put his Lively Arts publishing firm on the same basis as U. S. pubs, with actual field plugging which, according to Darwyn, hasn't been tried there up to now. This week he set a deal with Dave Dreyer & Company, Inc., here to exploit the Dreyer catalog thru Lively Arts in Canada.

**DECCA** Presents

**4 GREAT Songs by**

**POPULAR JACK OWENS**

**DIME A DOZEN**  
*coupled with*  
**JEALOUS HEART**  
DECCA 24711

**YOU'RE THE ONLY ONE I CARE FOR**  
*coupled with*  
**I WISH I HAD A RECORD**  
(Of The Promises You Made)  
DECCA 24712

All records  
75¢ each  
(plus tax)

**Other Special Releases:**

- A NEW SHADE OF BLUES**  
**CRYING** ELLA FITZGERALD  
Decca 24708
- WHY DON'T YOU HAUL OFF AND LOVE ME?**  
**SOFT LIPS** MERVIN SHINER  
Decca 46178

**DECCA RECORDS**

Don't wait for your salesman—  
**ORDER TODAY!**

America's Fastest Selling Records!



"Songstress Mindy Carson has been melting the steel ears off the song-weary help for the last four weeks.

"There is nothing quite like Mindy in the upper regions of U. S. entertainment."

... TIME MAGAZINE, August 1, 1949



The Voice with a CARESS

MINDY  
*Carson*

sings ...

"ONE MORE TIME"

and

"TWELVE O'CLOCK

(and all is well)"

RCA VICTOR 20-3480

RCA VICTOR RECORDS

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

Based on reports received last three days of Week Ending August 5

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. SOME ENCHANTED EVENING

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway musical, "South Pacific"

Records available: Perry Como-M. Ayres Ork. Victor 20-3402; B. Crosby-J. S. Trotter Ork. Decca 24609; J. Laurent-J. Carroll Ork. Mercury 5276; Frank Sinatra, Columbia 38446; J. Stafford-P. Weston Ork. Capitol 57-544; H. Winterhalter Ork. MGM 10399; P. Weston Ork. Capitol 57-629; J. Saunders-R. Bloch Ork. Hi-Tone 122; S. Black Ork. London 455; B. Harrington, Vocalion 55000; A. Jolson-V. Young Ork. Dec 24687; J. Davis Harmony 1048; B. Brees-The Paulette Sisters Capri 2001; J. Davis Harmony 1048. Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork. World; The Music of Manhattan, NBC Thesaurus; Elliot Lawrence, Associated; Shap Fields, Lang-Worth; David DeWinter Ork.; Jimmy Dorsey Ork. Standard Radio.

2. AGAIN

By Newman and Cochran

Published by Robbins (ASCAP)

Records available: V. Damone-G. Gesser Ork. Mercury 5261; D. Day-The Mellomen, Columbia 38467; T. Dorsey-M. Lutes, Victor 20-3427; Joe Grayson-G. Jenkins Ork. Decca 24682; A. Mooney Ork. MGM 10398; M. Scott-The Paulette Sisters, Spotlite 516; M. Forme, Capitol 57-542; L. Rucker & C. McLin Combo, Aristocrat 10001; J. Clay Ork. Hi-Tone 109; B. Harrington Vocalion 55001; Phil Reed, Dance-Tone 330; D. Gardner, Gotham G-181. Electrical transcription libraries: Linda Stevens-Rene Durant Standard; Manhattan Madcaps, NBC Thesaurus; Geri Gailan World.

3. ROOM FULL OF ROSES

By Time Spencer

Published by Hill & Range Songs (BMI)

Records available: P. Brito, Harmony 1051; C. Foster, Vocalion 55013; D. Haymes, Dec 24632; E. Howard, Mer 5296; S. Kaye, V 20-3441; G. Morgan, Col. 20594; S. Sims, Coral 60067; The Starlighters-P. Weston Ork. Cap 57-617; Sons of the Pioneers, V 21-0065; P. Terry-R. Arthur Quartet, Hi-Tone 145; J. Wayne, Col 38525; Cass County Boys, Dec 46175. Electrical transcription libraries: George Wright, NBC Thesaurus.

4. RIDERS IN THE SKY

By Stan Jones

Published by Mayfair (ASCAP)

Records available: B. Crosby-E. Darby Singers, Decca 24618; D. Palfinger-H. Winterhalter Ork. MGM 10404; B. Ives, Columbia 38445; Vaughn Monroe, Victor 20-3411; P. Lee, Capitol 57-608; F. Whiting & His Riders of the Purple Sage, Capitol 57-40184; S. Jones & His Death Valley Rangers, Mercury 5278; Sons of the Pioneers, Victor 21-0065; E. McCurdy Monogram 134; Winny Manone, Kem 2700; J. Saunders-R. Bloch Singers, Hi-Tone 122; The Song Spinners, Vocalion 55003. (No information on electrical transcription libraries available as The Billboard goes to press.)

5. BABY, IT'S COLD OUTSIDE

By Erank Loesser

Published by E. H. Morris

From MGM's "Neptune's Daughter"

Records available: C. Calloway, Hi-Tone 135; D. Cornell-S. Kaye Ork. V 20-3448; E. Fitzgerald-L. Jordan, Dec 24644; Homer & Jethro-J. Carter, V 21-0078; L. & F. Loesser, Mercury 5307; D. Shore, B. Clark, Col 38463; M. Whiting-J. Mercer-P. Weston Ork. Cap 57-567; E. Williams-R. Montalban, MGM 10197; H. Babitt-The Allen Sisters, Vocalion 55011; P. Bailey-He' Lipp Page, Harmony 1049. Electrical transcription libraries: The Jumping Jacks, NBC Thesaurus; Frankie Masters, Associated.

6. YOU'RE BREAKING MY HEART

By Geoarco and Skylar

Published by Algonquin (BMI)

Records available: P. Brito, Harmony 1051; V. Damone-G. Gesser Ork. Mercury 5271; Ink Spots, Decca 24693; Russ Case, MGM 10470. Electrical transcription libraries available: Frankie Masters, Lang-Worth.

7. FOREVER AND EVER

By Franz Winkler-Maria Rosa

Published by Robbins (ASCAP)

Records available: H. Carroll & the Carolers, Mercury 5252; Perry Como-M. Ayres, Victor 20-3347; Russ Morgan Ork. Decca 24589; D. Shore-H. Zimmerman Ork. Columbia 38410; M. Whiting, Capitol 57-543; F. Sinatra, Columbia 38446; A. Vincent-M. Miller Ork. Mercury 5273; H. Winterhalter Ork. MGM 10399; P. Weston Ork. Capitol 57-629; J. Long Ork. Hi-Tone 129; S. Black Ork. London 455; B. Harrington, Vocalion 55000; B. Brees-H. Hervey Ork. Capri 2000. Electrical transcription libraries: Larry Clubin, Lang-Worth; Sammy Kaye, NBC Thesaurus; Russ Morgan World; David Street and Lucille Norman Standard; David Street, Standard.

8. BALI HA'I

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway musical, "South Pacific"

Records available: P. Como-M. Ayres Ork. Victor 20-3402; B. Crosby-J. S. Trotter Ork. Decca 24609; P. Lee-D. Barbosa Ork. Capitol 57-543; F. Sinatra, Columbia 38446; A. Vincent-M. Miller Ork. Mercury 5273; H. Winterhalter Ork. MGM 10399; P. Weston Ork. Capitol 57-629; J. Long Ork. Hi-Tone 129; S. Black Ork. London 455; B. Harrington, Vocalion 55000; B. Brees-H. Hervey Ork. Capri 2000. Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork. World; Sweetwood Serenaders, NBC Thesaurus; David DeWinter Ork.; Jimmy Dorsey Ork. Standard Radio.

9. A WONDERFUL GUY

By Rodgers and Hammerstein

Published by Williamson (ASCAP)

From the Broadway musical, "South Pacific"

Records available: E. Baird-R. Arthur Quartet, Hi-Tone 144; J. Davis, Harmony 1048; I. Carpenter Ork. Vocalion 55007; S. Fields Ork. MGM 10427; E. Knight, Dec 24640; D. Shore, Col 38460; F. Warren-H. Rene Ork. V 20-3403; M. Whiting-F. DeVol Ork. Cap 57-542. Electrical transcription libraries: Louise Carlyle-Music of Manhattan, NBC Thesaurus; Monica Lewis, World.

10. MAYBE IT'S BECAUSE

By Harry Ruby and Johnny Scott

Published by Bregman-Vocco-Cohn (ASCAP)

Records available: H. Babbit-The Veltones, Vocalion 55014; Bob Crosby-M. Morgan, Col 38594; D. Haymes-G. Jenkins Ork. Dec 24650; E. Howard Ork. Mer 5214; A. & D. Russell, Cap 57-559; C. Thornhill Ork.-R. McIntyre, V 20-3456. Electrical transcription libraries: Bob Crosby, Standard; Eddy Howard Ork. World.

YES! HE'S SIGNED WITH  
RCA VICTOR! AND HE'S GOT A  
GREAT TWO-FOR-ONE SMASH! GRAB IT!

# PERCY FAITH

Conducting 45-piece Orchestra

## OODLES OF NOODLES

Looks like another "SABRE DANCE"!



AND  
**DEEP  
PURPLE**  
RCA Victor 20-3525  
(47-3004\*)



JUMP  
NOVELTY  
'SLEEPER'  
—NOW  
BREAKING  
BIG!

# ERSKINE HAWKINS

## "THE BUFFALO NICKEL"

RCA Victor 20-3509 (47-2981\*)

### THIS WEEK'S RELEASE!

(BOTH 78 RPM AND 45 RPM. NUMBERS MARKED \* ARE 45 RPM)

**THE CERTAIN SEVEN**  
(Best-sellers that no dealer can afford to be without)

- 20-3402=47-2896° Some Enchanted Evening Perry Como
- 20-3411=47-2902° Riders in the Sky Vaughn Monroe
- 20-3441=47-2908° Room Full of Roses Sammy Kaye
- 20-3427 Huckleback Tommy Dorsey
- 21-0083=48-0080° I'm Throwing Rice at the Girl I Love Eddy Arnold
- 21-0051 One Kiss Too Many Echo of Your Footsteps Eddy Arnold
- 11-8851=49-0176° Clair de Lune Jose Iturbi

\* Also Available on 45 RPM

**POPULAR**

- Dance Of The Hours SPIKE JONES 20-3516 (47-2992\*)
- None But The Lonely Heart LAURA LESLIE 20-3517 (47-2993\*)
- A Friend Of Mine DON CORNELL, LAURA LESLIE 20-3517 (47-2993\*)
- I Don't Know From Nothin' FREDDY MARTIN 20-3518 (47-2994\*)
- The Other Side Of The Hill DENNIS DAY 20-3519 (47-2995\*)
- Just For Fun
- Fancho Is A Fool COUNT BASIE 20-3514 (47-2990\*)
- That I Do
- Did You See Jackie Robinson Hit That Ball? THE THREE SUNS 20-3520 (47-2996\*)
- Shoutin' Blues
- Map-Scotch Polka JOHNNY VADNAL 25-1131 (51-0016\*)
- The Windmill's Turning
- Wayside Polka
- Starlight Waltz

**COUNTRY AND WESTERN**

- Reaching For The Moon ELTON BRITT 21-0092 (48-0091\*)
- Two Hearts Are Better Than One ERNIE LEE 21-0093 (48-0092\*)
- One Two Three Four Five Foot Six JIM BOYD 21-0094 (48-0093\*)
- You Can't Pick A Rose In December
- Dust On My Telephone
- Save The Next Waltz For Me

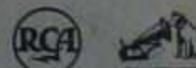
**BLUES**

- Maybe You'll Love Me WASHBOARD SAM 22-0039 (50-0023\*)
  - I'm Just Tired
- New "SQUARE DANCES" ALBUM!**  
**P-249 (WP-249\*)**
- Flop-Eared Mule SPADE COOLEY 21-0080 (48-0077\*)
  - Wagonner

- Wake Up, Susan SPADE COOLEY 21-0081 (48-0078\*)
- The Eighth Of January SPADE COOLEY 21-0082 (48-0079\*)
- 6/8 To The Barn
- Ida Red

DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

The stars who  
make the hits  
are on ...



RCA Victor Division  
Radio Corporation of America  
Camden, New Jersey

THE GREATEST NAME IN ENTERTAINMENT

**NEW HITS ON**



**M-G-M RECORDS**

MR. AND MRS. PARKS



**BETTY GARRETT**  
AND  
**LARRY PARKS**

**RECKON I'M IN LOVE**  
**SIDE BY SIDE**

M-G-M 10467



LEO SALUTES JOHNNY DESMOND, THE NEW SINGING STAR OF THE DON McNEILL BREAKFAST CLUB. HEAR HIM MORNINGS ON THE ABC NETWORK MONDAY THROUGH FRIDAY.

**JOHNNY DESMOND**



**FIDDLE DEE DEE**  
**TWO LITTLE, NEW LITTLE, BLUE LITTLE EYES**  
M-G-M 10480

**THE FOUR WINDS AND THE SEVEN SEAS**  
**IF I ONLY HAD ONE DAY TO LIVE**  
M-G-M 10451

**GEORGE SHEARING QUINTET**



**GOOD TO THE LAST BOP**  
**YOU ARE TOO BEAUTIFUL**  
M-G-M 10487

**SEPTEMBER IN THE RAIN**  
**BOP, LOOK AND LISTEN**  
M-G-M 10426

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

THE GREATEST NAME IN ENTERTAINMENT M-G-M RECORDS

The **Billboard** MUSIC POPULARITY CHARTS

Sheet Music

PART II

Based on reports received last three days of Week Ending August 5

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION	Weeks to date	Last Week	This Week		Publisher
16	1	1	1	SOME ENCHANTED EVENING (M) (R)	Williamson
18	2	2	2	AGAIN (F) (R)	Robbins
23	3	3	3	FOREVER AND EVER (R)	Robbins
15	5	4	4	BALI HA'I (M) (R)	Williamson
7	4	5	5	ROOM FULL OF ROSES (R)	Hill & Range
2	15	6	6	MAYBE IT'S BECAUSE (R)	Bregman-Vocco-Cos
2	11	7	7	THERE'S YES! YES! IN YOUR EYES (R)	Remick
16	6	8	8	RIDERS IN THE SKY (R)	Mayfair
4	8	9	9	YOU'RE BREAKING MY HEART (R)	Algonquin
1	—	10	10	YOU'RE SO UNDERSTANDING (R)	Barran-Pemora
12	13	11	11	A WONDERFUL GUY (M) (R)	Williamson
27	12	11	11	CRUISING DOWN THE RIVER (R)	Spitzer
10	10	13	13	BABY, IT'S COLD OUTSIDE (F) (R)	E. H. Morris
19	9	13	13	I DON'T SEE ME IN YOUR EYES ANYMORE (R)	Laurel
3	13	15	15	LET'S TAKE AN OLD-FASHIONED WALK (M) (R)	Irving Berlin

**ENGLAND'S TOP TWENTY**

POSITION	Weeks to date	Last Week	This Week		English	American
13	1	1	1	WEDDING OF LILI MARLENE	Box and Cox	Leeds
5	3	2	2	RIDERS IN THE SKY	Morris	Morris
13	2	3	3	RED ROSES FOR A BLUE LADY	Lawrence Wright	Mills
7	4	4	4	AGAIN	Francis Day	Robbins
10	6	4	4	"A"—YOU'RE ADORABLE	Connelly	Laurel
18	5	6	6	LAVENDER BLUE (Dilly, Dilly)	Sun	Santly-Joy
22	9	7	7	TWELFTH STREET RAG	Chappell	Shapiro-Bernstein
12	7	7	7	CANDY KISSES	Chappell	Hill & Range
18	8	9	9	HOW CAN YOU BUY KILLARNEY?	Peter Maurice	Peter Maurice
25	10	10	10	PUT YOUR SHOES ON, LUCY	Noel Gay	Bourne Inc.
10	11	11	11	FOREVER AND EVER	Francis Day	Robbins
3	11	12	12	CARELESS HANDS	Edwin Morris	Melrose Music
3	13	13	13	WHILE THE ANGELUS WAS RINGING	Southern	Charles K. Harris
5	15	14	14	ECHO TOLD ME A I.I.E.	Chappell	Chappell
19	19	15	15	PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON	Connelly	Remick
14	13	16	16	STRAWBERRY MOON	Edward Kassner	Jefferson
8	20	17	17	I'LL ALWAYS LOVE YOU	Noel Gay	*
23	—	17	17	IT'S MAGIC	Campbell-Connelly	Witmark
5	—	19	19	CLANCY LOWERED THE BOOM	Peter Maurice	Kenmore Music
23	17	20	20	FAR AWAY PLACES	Leeds	Laurel

\*Publisher not available as The Billboard goes to press.

**SUBSCRIPTION ORDER FORM**

The **Billboard**  
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Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, \$10.

Name .....  \$10 enclosed

Address .....  Bill me

City ..... Zone ..... State .....

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Radio Popularity**  
 PART III  
 TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending August 5

**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last 10	This Week	Tune	Artist	Label
18	2	1	SOME ENCHANTED EVENING	P. Como-M. Ayres Ork.	V 20-3402, 47-2896-ASCAP
18	1	2	RIDERS IN THE SKY	V. Monroe Ork.	V 20-3411, 47-2902-ASCAP
4	5	3	YOU'RE BREAKING MY HEART	V. Damone-G. Osser	Mercury 5271-BMI
10	8	4	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kay-dets	V 20-3441-BMI
13	9	5	BABY, IT'S COLD OUTSIDE	J. Mercer-M. Whiting-P. Weston Ork.	Cap 57-567, 54-582-ASCAP
12	13	6	SOME ENCHANTED EVENING	J. Stafford-P. Weston Ork.	Cap 57-544-ASCAP
15	7	7	AGAIN	G. Jenkins Ork-Joe Graydon	D 24602-ASCAP
6	3	8	THE FOUR WINDS AND THE SEVEN SEAS	S. Kaye Ork.	V 20-3459, 47-2923-ASCAP
13	3	9	AGAIN	D. Day-The Mellomen	Col 38467-ASCAP
15	5	10	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark	Col 38463-ASCAP
2	14	10	ROOM FULL OF ROSES	E. Howard	Mercury 5296-BMI
19	27	12	AGAIN	V. Damone-G. Osser Ork.	Mercury 5261-ASCAP
15	10	13	AGAIN	M. Torme-P. Rugolo Ork.	Cap 15428-ASCAP
12	23	14	AGAIN	A. Mooney Ork.	MGM 10398-ASCAP
4	17	15	SOME ENCHANTED EVENING	P. Weston Ork.	Cap 57-629-ASCAP

(Continued on page 112)

**SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)**

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Humber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of July 29-August 4

Songs	Publisher	Heard in N.Y.	Heard in Chi.				Heard in Calif.				Sur. Tot.			
			SI	SV	CI	CV	SI	SV	CI	CV				
A Wonderful Guy (South Pacific)	Williamson	6	1	1	7	9	5	2	7	2	5	1	6	131
Again (Road House)	Robbins	1	10	0	4	1	6	6	4	5	4	0	4	113
And It Still Goes	Shapiro	0	15	0	2	3	16	3	2	3	11	0	2	123
Ball Ha' (South Pacific)	Williamson	5	6	2	3	5	4	5	2	4	4	2	1	93

(Continued on page 112)

**SONGS WITH GREATEST RADIO AUDIENCES (ACI)**

(Beginning Friday, July 29, 8 a.m., and ending Friday, August 5, 8 a.m.)  
 Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated. The feature is copyrighted 1947 by the office of Research, Inc., 3470 Broadway, New York 31, N.Y. No reference may be made to any of this material except in trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Infringements will be prosecuted.

The Top 30 Tunes (plus ties)

A Wonderful Guy (M) (R)	Chappell-ASCAP
Again (F) (R)	Robbins-ASCAP
And It Still Goes (R)	Shapiro-Bernstein-ASCAP
Baby, It's Cold Outside (F) (R)	E. H. Morris-ASCAP
Ball Ha' (M) (R)	Chappell-ASCAP
Everytime I Meet You (F) (R)	Feist-ASCAP
Every Night Is Saturday Night (R)	Broadcast Music-BMI
Fiddle Dee Dee (R)	Harms, Inc.-ASCAP
Hucklebuck (R)	United-ASCAP
(Just One Way To Say) I Love You (M) (R)	Berlin-ASCAP
I Don't See Me in Your Eyes Anymore (R)	Laurel-ASCAP
It's a Great Feeling (R)	Remick-ASCAP
Let's Take an Old-Fashioned Walk (M) (R)	Berlin-ASCAP
Lover's Gold (R)	Oxford-ASCAP
Lover's Gold (R)	Santly-Joy-ASCAP
Maybe It's Because (R)	Bregman-Vocco-Conn-ASCAP
My One and Only Highland Fling (F) (R)	Harry Warren-ASCAP
Now That I Need You (Where Are You) (R)	Famous-ASCAP
Riders in the Sky (R)	E. H. Morris-ASCAP
Room Full of Roses (R)	Hill & Range-BMI
Similau (R)	Campbell-BMI
So in Love (M) (R)	T. B. Harms-ASCAP
Some Enchanted Evening (M) (R)	Chappell-ASCAP
Someday (You'll Want Me To Want You) (R)	Duchess-BMI
Swiss Lullaby (R)	Southern-ASCAP
The Four Winds and the Seven Seas (R)	Lombardo-ASCAP
There's Yes! Yes! in Your Eyes (R)	Witmark-ASCAP
Twenty-Four Hours of Sunshine (R)	Advanced-ASCAP
Two Little, New Little, Blue Little Eyes (R)	E. H. Morris-ASCAP
Weddin' Day (R)	Famous-ASCAP
Who Do You Know in Heaven? (R)	Robbins-ASCAP



*A Sensationally Different Voice!*



**BILL FARRELL**



THE **STARTLING** NEW DISCOVERY OF THE YEAR!

THROUGH A LONG AND SLEEPLESS NIGHT

**CIRCUS**

M-G-M 10488

**M-G-M RECORDS**  
 THE GREATEST NAME IN ENTERTAINMENT

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The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending August 5



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically, according to greatest sales. The "B" side of each record is listed in italics.

POSITION	Weeks Last   This to date   Week   Week	Record Title	Label
15	1	1. SOME ENCHANTED EVENING <i>Bali Ha'i</i>	P. Como-M. Ayres Ork.
17	2	2. RIDERS IN THE SKY <i>Single Saddle</i>	V. Monroe Ork.
9	3	3. YOU'RE BREAKING MY HEART <i>The Four Winds and the Seven Seas</i>	V. Damone-G. Oasser Ork.
14	5	4. BABY, IT'S COLD OUTSIDE <i>I Never Heard You Say</i>	J. Mercer-M. Whiting-P. Weston Ork. Cap 57-567, 54-582—ASCAP
9	6	5. ROOM FULL OF ROSES <i>It's Summertime Again</i>	S. Kaye-D. Cornell-The Kaydets
17	4	6. AGAIN <i>Ship To My Lou</i>	G. Jenkins Ork-J. Graydon
14	6	7. BABY, IT'S COLD OUTSIDE <i>My One and Only Highland Fling</i>	D. Shore-B. Clark
3	10	8. JEALOUS HEART <i>Turnabout</i>	A. Morgan Ork...London 500-BMI
19	11	9. I DON'T SEE ME IN YOUR EYES ANYMORE <i>Because You Love Me</i>	G. Jenkins-The Stardusters
8	16	10. MAYBE IT'S BECAUSE <i>It Happens Every Spring</i>	D. Haymes
12	9	11. SOME ENCHANTED EVENING <i>Bali Ha'i</i>	B. Crosby-J. S. Trotter Ork.
12	19	12. A WONDERFUL GUY <i>Younger Than Springtime</i>	M. Whiting-F. DeVol Ork.
7	20	13. BABY, IT'S COLD OUTSIDE <i>Whispering Waters</i>	S. Kaye Ork-D. Cornell
2	22	13. SOMEDAY <i>And It Still Goes</i>	V. Monroe Ork.
13	14	15. I DON'T SEE ME IN YOUR EYES ANYMORE <i>Forever and Ever</i>	P. Como-M. Ayres Ork.
9	13	16. THE FOUR WINDS AND THE SEVEN SEAS <i>Out of Love</i>	S. Kaye Ork
21	—	16. FOREVER AND EVER <i>You! You! You Are the One</i>	R. Morgan Ork..D 24569—ASCAP
8	28	18. ROOM FULL OF ROSES <i>A Chapter in My Life</i>	D. Haymes
11	8	19. HUCKLEBUCK <i>Again</i>	T. Dorsey Ork-S. Shavers
13	15	19. BALI HA'I <i>Some Enchanted Evening</i>	P. Como-M. Ayres Ork.
1	—	19. AIN'T SHE SWEET? <i>The Sheik of Araby</i>	Mr. Goon Bones and Mr. Ford
22	12	22. FOREVER AND EVER <i>I Don't See Me in Your Eyes Anymore</i>	P. Como-M. Ayres
8	18	22. HUCKLEBUCK <i>It Happens Every Spring</i>	F. Sinatra
18	21	24. AGAIN <i>Blue Moon</i>	M. Torme-P. Rugolo Ork.
12	28	24. AGAIN <i>Everywhere You Go</i>	Doris Day-The Mellomen
7	—	26. AGAIN <i>Hucklebuck</i>	T. Dorsey Ork-M. Lutes
20	—	26. BLUE SKIRT WALTZ <i>Charlie Was a Boxer</i>	F. Yankovic and His Yanks-The Marlin Sisters
15	—	28. AGAIN <i>I Love You So Much It Hurts</i>	V. Damone-G. Oasser Ork.
2	16	29. ROOM FULL OF ROSES <i>There's Yes! Yes! in Your Eyes</i>	E. Howard

(Continued on page 26)

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending August 5



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last   This to date   Week   Week	Record Title	Label
61	1	1. LITTLE TOOT (One Record) Don Wilson-The Starlighters	Cap DAS-80, CASF-3001
61	2	2. BOZO AT THE CIRCUS (Two Records) Alan Livingston-Vance "Pinto" Colvig	Cap BBX-34—DBX-114
46	7	3. BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Alan Livingston	Cap DBX-99
37	4	4. LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records) Fred Waring and Pennsylvanians	D CUS-7
28	5	6. SO DEAR TO MY HEART ALBUM (Four Records) Walt Disney-B. May, director	Cap BD-124, DD-109, CDF-3000
2	—	6. DUMBO (Three Records) Shirley Temple	V Y-382
4	9	7. THREE LITTLE PIGS (Two Records) W Disney-Don Wilson	Cap DBX-3013
61	8	8. BUGS BUNNY (Three Records) Mel Blanc	Cap CC-84, CCF-3004
49	13	9. NURSERY RHYMES (Two Records) Frank Luther	D CS-5
50	9	10. BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May	Cap DBX-93
22	—	11. TUBBY THE TUBA (Two Records) D. Kaye	D CU-106
33	11	12. BAMBI ALBUM (Three Records) S. Temple-Chorus, P. Smith, director	V Y-395
1	—	12. LITTLE ORLEY-UNCLE LUMPY ALBUM (One Record) Fred Waring and His Pennsylvanians	D CUS-13
18	—	14. MOTHER GOOSE (One Record) F. Luther	D CU-100
6	3	15. BOZO'S JUNGLE JINGLES (One Record) P. Colvig-B. May Ork.	Cap DAS-3011

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last   This to date   Week   Week	Record Title	Label
12	1	1. Salome (Two Records) L. Welitsch, Metropolitan Opera Ork; F. Reiner, director	Col MX 316; ML 2048
14	—	1. Rimsky-Korsakov: Scheherazade (Five Records) San Francisco Symphony Ork, Pierre Monteaux, conductor	V DM 820
2	4	3. Stravinsky: Petrouchka Suite (Five Records) London Philharmonic Ork; E. Ansermet, conductor	English Decca EDA 2512
2	4	3. Ravel: Daphnis and Chloe Suite 1 and 2 (Three Records) Paris Conservatory Ork; C. Munch, conductor	English Decca EDA 29
95	—	5. Tchaikovsky: Nutcracker Suite (Three Records) Eugene Ormandy, conductor; Philadelphia Ork	V 1020

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks Last   This to date   Week   Week	Record Title	Label
197	1	1. Clair de Lune Jose Iturbi	V 11-8851; 49-0176
12	3	2. Bachianas Brasileiras B. Sanyas	Col 71760-D
144	2	3. Jalousie Boston Pops Ork; Arthur Fiedler, conductor	V 12160
187	4	4. Chopin's Polonaise Jose Iturbi	V 11-8848; 49-0134
138	4	4. Warsaw Concerto Boston Pops; Arthur Fiedler, conductor; Leo Litwin, pianist	V 11-8863; 49-0252

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks Last   This to date   Week   Week	Record Title	Label
13	1	1. SOUTH PACIFIC (Seven Records) Mary Martin-Ezio Pinza	Col MM-850
25	2	2. KISS ME, KATE (Six Records) A. Drake-P. Morison-L. Kirk-H. Lang-A. Hill-H. Clark-J. Diamond	Col C-200
4	4	3. SONGS WITHOUT WORDS (Three Records) P. Weston Ork.	Cap DCN-170
4	7	4. OKLAHOMA (Six Records) J. Roberts-A. Drake-H. DaSilva-C. Holm-L. Disan, With Oklahoma Ork and Chorus, J. Blackton, director	D 359
12	3	5. DICK CONTINO (Four Records) Dick Contino, Accordion	Magnolia MA-501
9	8	6. SOUTH PACIFIC (Four Records) Bing Crosby-Danny Kaye-Evelyn Knight-Ella Fitzgerald	D A-714
6	—	7. JIMMIE RODGERS MEMORIAL (Three Records) J. Rodgers	V P-244
10	5	8. SQUARE DANCES (Four Records) C. Stone and His Square Dance Band	Cap BD-44
6	10	9. SOUTH PACIFIC (Four Records) M. Whiting-P. Lee-G. MacRae-D. Barbour-F. DeVal	Cap CD-162
121	—	10. GLENN MILLER (Four Records) Glenn Miller	V P-148

# CAPITOL SCORES AGAIN WITH THIS SUREFIRE FOURSOME!



## "WHISPERING HOPE" \*

**JO STAFFORD  
GORDON MacRAE**

With Paul Weston and his Orchestra

BACKED BY: "A THOUGHT IN MY HEART"

Capitol No. 57-690 78 rpm

\* The song, "Whispering Hope", is one of the outstanding record sellers of all time. Back in the early 1920's, one recording of this tune sold over 3,000,000 copies. Public acceptance of the new Stafford-MacRae version already indicates that "Whispering Hope" will be just as big in '49.

★ *MAKING HIS BOW FOR CAPITOL*

## Benny Strong

and his Orchestra

"THAT'S MY WEAKNESS NOW"

and

"BUTTON UP YOUR OVERCOAT"

Capitol No. 57-718 78 rpm

★ *A Sensational New Combo!*

MARGARET

## WHITING

JIMMY

## WAKELY

"SLIPPING AROUND"

AND

"WEDDING BELLS"

CAPITOL NO. 57-40224 78 RPM

## Two Top Pops!

"YOU'RE BREAKING  
MY HEART"

and

"(Where Are You)  
NOW THAT I NEED YOU"

## JAN GARBER

and his Orchestra

with vocals by

BOB GRABEAU

Capitol No. 57-719 78 rpm





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FAST**

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**JEALOUS HEART**

75c plus tax

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**EDMUNDO ROS**  
**CHOCOLATE WHISKEY & VANILLA GIN**

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**VERA LYNN & ANNE SHELTON**  
**LET'S HARMONIZE**

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**ANNE SHELTON**  
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**VERA LYNN**  
**NOW THAT I NEED YOU**

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**GEORGE SHEARING**  
**CONSTERNATION**

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**BILLY WHITLOCK**  
**SCOTCH HOT**

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**MANTOVANI**  
**THE LAUGHING VIOLIN**

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NEW RELEASE...

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**THE NEARNESS OF YOU**  
**THE FOURTH DEUCE**

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**LONDON RECORDS**

The London Gramophone Corp., 14 W. 22 St., N. Y. 10, N. Y.

The Billboard

MUSIC POPULARITY CHARTS

PART V

**Juke Box Record Plays**

Based on reports received last three days of Week Ending August 5

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,588 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part I.

Weeks to date	Last Week	This Week	POSITION	RECORD	ARTIST	Label
12	2	1	1	SOME ENCHANTED EVE-NING	P. Como-M. Ayres Ork.	V 20-3402, 47-2896-ASCAP
16	1	2	2	RIDERS IN THE SKY	V. Monroe Ork.	V 20-3411, 47-2902-ASCAP
16	3	3	3	AGAIN	G. Jenkins Ork-Joe Graydon	D 24602-ASCAP
7	6	4	4	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kay-dets	V 20-3441-BMI
10	4	5	5	SOME ENCHANTED EVE-NING	B. Crosby-J. S. Trotter Ork.	D 24609-ASCAP
7	12	6	6	ROOM FULL OF ROSES	D. Haymes	D 24632-BMI
22	5	7	7	FOREVER AND EVER	R. Morgan Ork.	D 24569-ASCAP
5	11	8	8	YOU'RE BREAKING MY HEART	V. Damone-G. Oasser Ork.	Mercury 5271-BMI
9	9	9	9	BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan	D 24644-ASCAP
9	19	10	10	HUCKLEBUCK	T. Dorsey-S. Shavers	V 20-3427-ASCAP
					(B. Goodman, Ca 57-575; P. Sinatra, Co 38486, B. Marshall-Cozy Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Merc 8130; Big Sis Andrews & Her Huckle-Busters, Ca 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)	
10	8	11	11	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark	Col 38463-ASCAP
6	10	11	11	ROOM FULL OF ROSES	E. Howard	Mercury 5296-BMI
6	27	13	13	BALI HA'I	B. Crosby-J. S. Trotter Ork.	D 24609-ASCAP
17	7	14	14	I DON'T SEE ME IN YOUR EYES ANYMORE	G. Jenkins Ork-The Stardusters	D 24576-ASCAP
					(J. Garber Ork-T. Reardon, Cap 15402; L. Douglas-Bob Curtis Quartet, Hi-Tone 119; J. Pace-G. Ellis Ork, Keystone 1500; Phil Reed, Dance-Tone 330; K. Kallen-M. Miller Ork, Merc 5265; B. Harrinton, Vocalion 55001; B. Clark-E. Hagen Ork, Col 38408)	
20	15	14	14	AGAIN	A. Mooney Ork	MGM 10398-ASCAP
8	-	14	14	BABY, IT'S COLD OUTSIDE	J. Mercer-M. Whiting-P. Weston Ork	Cap 57-567, 54-582-ASCAP
11	22	17	17	AGAIN	T. Dorsey Ork-M. Lutes	V 20-3427-ASCAP
19	18	18	18	FOREVER AND EVER	P. Como-M. Ayres	V 20-3347, 47-2892-ASCAP
21	22	19	19	BLUE SKIRT WALTZ	F. Yankovic and His Yanks-The Marlin Sisters	Col 12394-F-ASCAP
					(H. Harding Grand G-25013; H. Carroll & Carolers, Merc 5252; L. Duchow's Red Raven Ork, V 20-3356; Soeach-Habat Polka Ork D 45068; V. Zembrusky Continental C-1260; Harmony Bells Ork-J. Conway & The Wayfarers, Dana 1042; R. Rose Ork, Vocalion 55005)	
13	16	19	19	I DON'T SEE ME IN YOUR EYES ANYMORE	P. Como-M. Ayres Ork.	V 20-3347-ASCAP
2	-	19	19	A WONDERFUL GUY	M. Whiting-F. DeVol	Cap 57-542-ASCAP
3	28	22	22	A WONDERFUL GUY	E. Knight	D 24640-ASCAP
1	-	22	22	MAYBE IT'S BECAUSE	D. Haymes	D 24650-ASCAP
4	14	24	24	AIN'T SHE SWEET?	Mr. Goon Bones and Mr. Ford	Crystalette S-1803-ASCAP
					(P. Bailey & The Mariners, Harmony 1054; B. Brothers, Merit 301; M. Herth Trio, Coral 60079; Mr. Goon Bones & Mr. Ford, Crystalette S-1803; Tiny Hill, Mercury 8307)	
9	25	25	25	SOME ENCHANTED EVE-NING	J. Stafford-P. Weston Ork.	Cap 57-544-ASCAP
2	13	26	26	TWENTY-FOUR HOURS OF SUNSHINE	A. Mooney Ork	MGM 104469-ASCAP
					(C. Cavallaro Ork, Dec 24678; D. Jurgens Ork, Col (78) 38530, (LP) 1-283; Fontane Sisters-C. Green V (78) 20-3504, (45) 47-2976; 4 Hits & a Miss-The Veltones, Vocalion 55015; The Tattlers, Bluebird 31-0011)	
2	-	27	27	HUCKLEBUCK	F. Sinatra	Col 38486, 1-222-ASCAP
14	28	28	28	AGAIN	V. Damone-G. Oasser Ork	Mercury 5261-ASCAP
14	24	29	29	AGAIN	M. Torme-F. Rugolo Ork	Cap 15428-ASCAP
7	17	29	29	AGAIN	D. Day-The Mellomen	Col 38467-ASCAP
2	19	29	29	THE FOUR WINDS AND THE SEVEN SEAS	G. Lombardo Ork	D 24645-ASCAP
					(H. Jeffries, Col 38511 & 1-256; V. Damone-G. Oasser Ork, Merc 8271; B. Crosby-C. Cavallaro, D 24677; R. Clooney, Harmony 1050; J. Saunders-The Riddlers-S. Fisher Quintet, Hi-Tone 145; H. Babbitt & Veltones, Vocalion 55014; D. Dennis-S. Black Ork, London 467; M. Torme-P. DeVol Ork, Cap 57-671; J. Desmond-Quintones, MGM 10451; S. Kaye Ork, V 20-3459 & 47-2923)	
1	-	29	29	BE GOODY GOOD GOOD TO ME	E. Knight-The Four Hits and a Miss	D 24655
1	-	29	29	BALI HA'I	P. Lee-D. Barbour Ork	Cap 57-543-ASCAP

**BEST-SELLING POPULAR RETAIL RECORDS**

(Continued from page 24)

Weeks to date	Last Week	This Week	POSITION	RECORD	ARTIST	Label
4	28	30	30	TWENTY-FOUR HOURS OF SUNSHINE	A. Mooney Ork	MGM 104469-ASCAP
					(C. Cavallaro Ork, Dec 24678; D. Jurgens Ork, Col (78) 38530, (LP) 1-283; Fontane Sisters-C. Green V (78) 20-3504, (45) 47-2976; 4 Hits & a Miss-The Veltones, Vocalion 55015; The Tattlers, Bluebird 31-0011)	
7	-	30	30	BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan	D 24644-ASCAP
					Don't Cry, Cry Baby	

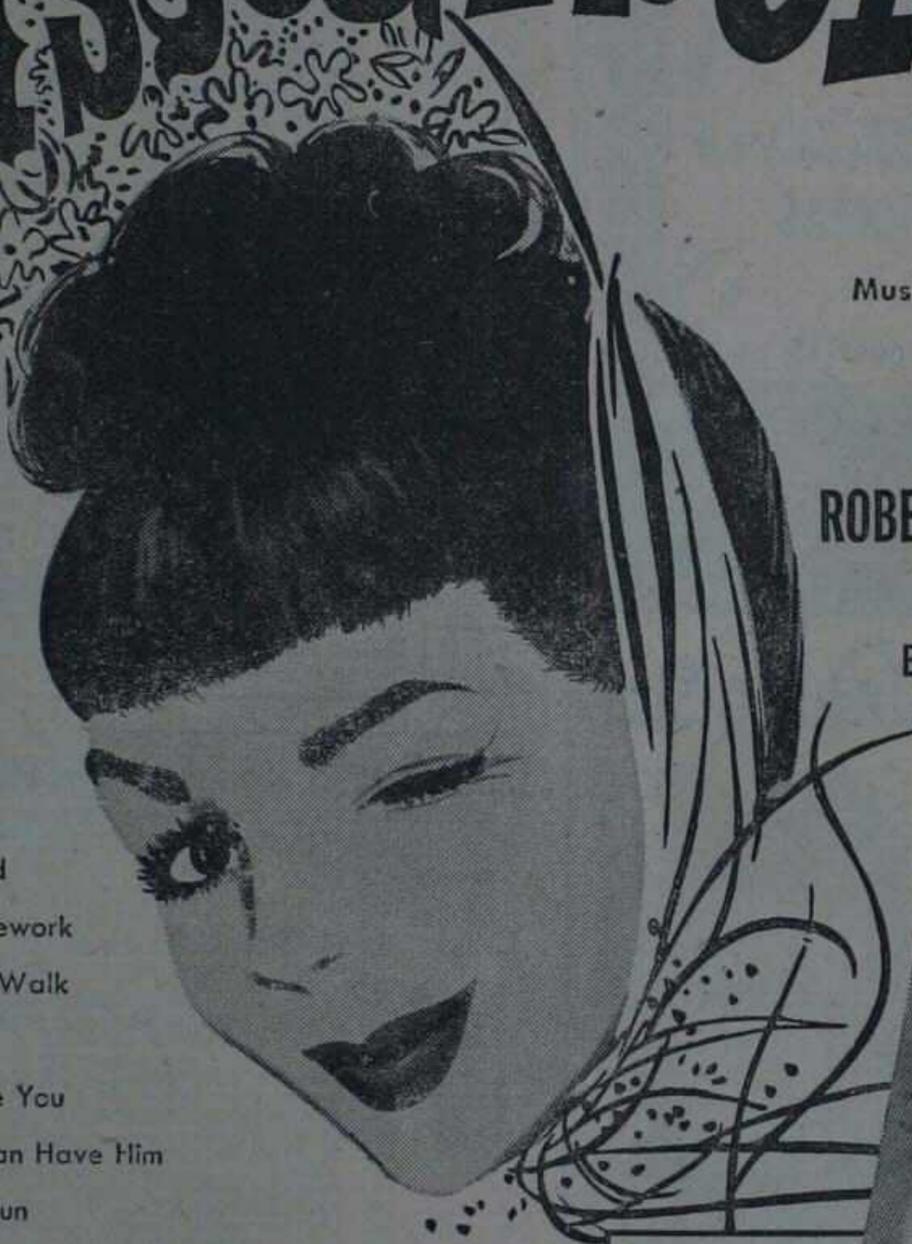
**WARNING!**

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WITH *Original*

BROADWAY CAST

# Miss Liberty



Music and Lyrics by

**IRVING BERLIN**

Book by

**ROBERT E. SHERWOOD**

Directed by

**MOSS HART**

Featuring

**EDDIE ALBERT**

**ALLYN McLERIE**

**MARY McCARTY**

THE ENTIRE MUSICAL SCORE INCLUDES ALL 13 OF THESE NEW BERLIN SONGS:

- Overture ★ I'd Like My Picture Taken ★ The Most Expensive Statue in the World
- Little Fish In a Big Pond ★ Homework
- Let's Take an Old-Fashioned Walk
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- Just One Way To Say I Love You
- Only for Americans ★ You Can Have Him
- Calling Out Of Love Can Be Fun
- The Policemen's Ball ★ Give Me Your Tired, Your Poor

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# COLUMBIA



# RECORDS

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Non-Breakable Hits!

**9085-THE RAVENS**  
"Careless Love"  
"There's Nothing Like a Woman in Love"

**9086-THE GREAT MR. B.**  
(Billy Eckstine)  
"Solitude"  
"I Do, Do You?"

**9087-CHARLIE VENTURA**  
"F.Y.I."—"A.M.-P.M. Song"  
featuring Jackie Cain & Roy Kral,  
vocal; Bennie Green, trombone

**9088-SINGIN' FATS THOMAS**  
"Oo Bob Aloo Bo"  
"If I Give You My Love"  
To Be Released Monday, August 15



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**The Billboard**  
**MUSIC POPULARITY CHARTS**  
PART VI  
**Rhythm & Blues Records**  
Based on reports received last three days of Week Ending August 5

**BEST-SELLING RETAIL RHYTHM & BLUES RECORDS**

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

POSITION		Weeks Last / This		to date / Week / Week		Record		Label	
17	1	1	1	1	1	1	1	1	1
15	2	2	2	2	2	2	2	2	2
15	3	3	3	3	3	3	3	3	3
17	14	4	4	4	4	4	4	4	4
14	—	5	5	5	5	5	5	5	5
20	5	6	6	6	6	6	6	6	6
8	9	7	7	7	7	7	7	7	7
4	6	8	8	8	8	8	8	8	8
3	7	9	9	9	9	9	9	9	9
3	11	10	10	10	10	10	10	10	10
26	4	11	11	11	11	11	11	11	11
2	12	12	12	12	12	12	12	12	12
8	8	13	13	13	13	13	13	13	13
11	12	14	14	14	14	14	14	14	14
1	—	15	15	15	15	15	15	15	15

**WARNING!**

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

**MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS**

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION		Weeks Last / This		to date / Week / Week		Record		Label	
17	1	1	1	1	1	1	1	1	1
18	10	2	2	2	2	2	2	2	2
13	2	3	3	3	3	3	3	3	3
4	7	3	3	3	3	3	3	3	3
8	—	5	5	5	5	5	5	5	5
4	—	6	6	6	6	6	6	6	6
4	9	7	7	7	7	7	7	7	7
2	12	7	7	7	7	7	7	7	7
2	8	8	8	8	8	8	8	8	8
10	5	10	10	10	10	10	10	10	10
4	—	10	10	10	10	10	10	10	10
4	—	12	12	12	12	12	12	12	12
1	—	12	12	12	12	12	12	12	12
14	10	14	14	14	14	14	14	14	14
19	5	15	15	15	15	15	15	15	15
2	—	15	15	15	15	15	15	15	15

**ADVANCE RHYTHM & BLUES RECORD RELEASES**

- Baby, I'm Sick of You  
D. Jenkins (Bercuese) Aristocrat 811
- Bercuese  
D. Jenkins (Baby, I'm) Aristocrat 811
- Boogie Woogie Baby  
J. Turner (Married Woman) MGM 10492
- Double-Trouble Blues  
Hot Lips Page Ork (I Got) Savoy 700
- Dreaming and Crying  
B. McGhee (Wholesale and Retail) Savoy 704
- Falling Blues  
A. Eldham Ork (What the) V (78) 22-0040; (45) 50-0024
- Floorshow  
F. (Cole Slaw) Culey (The Snap) Atlantic 880
- Gain' Mad Blues  
Delta John (Helpless Blues) Regent 1001
- I Got What It Takes  
Hot Lips Page Ork (Double-Trouble Blues) Savoy 700
- I Know How You Feel  
H. Sykes (Stop—Her Poppa) V (78) 22-0041; (45) 50-0025
- I Was the Third on a Match  
Rhythmasters (Unit) Now! Bennett 401
- I'll Love You Till the End of My Life  
Sonny Bridges Ork (Move Out) Regent 1000
- Mama Yo Quiero  
Nicholas Brothers (Oh, Lady) Candy Records 4012
- Married Woman Blues  
J. Turner (Boogie Woogie) MGM 10492
- Move Out  
Sonny Bridges Ork (I'll Love) Regent 1000
- Oh, Lady, Be Good  
Nicholas Brothers (Mama Yo) Candy Records 4012
- Pay Day  
Sirloin Burg (The Rockabye) Regent 1002
- Prowlin' Ground Hog  
W. Lane (Too Many) Talent 895
- Rehab Boogie  
D. C. Washington (Happy Home) Gold Star 811
- Rock the Joint  
J. Preston (Drinking Woman) Gotham 188
- Stop—Her Poppa  
H. Sykes (I Know) V (78) 22-0041; (45) 50-0025
- T' Model Blues  
L. Hopkins (Jail House) Gold Star 802
- The Rockabye  
Sirloin Burg (Pay Day) Regent 1002
- The Snap  
F. (Cole Slaw) Culey (Floorshow) Atlantic 880
- There's Nothing Like a Woman in Love  
The Ravens (Careless Love) National 9085
- They're Digging My Grave  
B. Smith (Big Blue) Dome 1014

**Jubilee's Brand New Singing Star**

**ALI ABDUL**



sings these two  
Brand New tunes...

**"I WONDER WHEN"**  
**"NOW WE ARE APART"**

HIS FIRST RELEASE—**JUBILEE 5010**

...and comes up with a  
**HIT RECORDING!**

**Jubilee RECORD CO., INC.**  
764 10th AVE. NEW YORK, N. Y.

The Billboard

MUSIC POPULARITY CHARTS

PART VII

Billboard TRADE SERVICE FEATURE

Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending August 5

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

Weeks to date	Last Week	This Week	Title	Artist	Label
7	2	1	I'M THROWING RICE AT THE GIRL I LOVE <i>Show Me the Way Back to Your Heart</i>	E. Arnold	V 21-0083, 48-0080—BMI
23	1	2	LOVESICK BLUES <i>Never Again</i>	Hank Williams and His Drifting Cowboys	MGM 10352—BMI
13	4	3	WEDDING BELLS <i>I've Just Told Mama Goodbye</i>	H. Williams and His Drifting Cowboys	MGM 10401—ASCAP
2	—	4	ROOM FULL OF ROSES <i>Put All Your Love in a Cookie Jar</i>	G. Morgan	Col 20594, 2-272—BMI
3	7	5	WHY DON'T YOU HAUL OFF AND LOVE ME <i>Don't Know Why</i>	Wayne Raney	King 791
2	7	5	SLIPPING AROUND <i>My Tennessee Baby</i>	E. Tubb	D 46173
6	18	7	SLIPPING AROUND <i>You Made Me Live, Love and Die</i>	F. Tillman	Col 20581
14	5	8	ONE KISS TOO MANY <i>The Echo of Your Footsteps</i>	Eddy Arnold, the Tennessee Plow-boy	V 21-0051—BMI
13	3	9	THE ECHO OF YOUR FOOTSTEPS <i>One Kiss Too Many</i>	Eddy Arnold, the Tennessee Plow-boy	V 21-0051
24	7	10	DON'T ROB ANOTHER MAN'S CASTLE <i>There's Not a Thing</i>	Eddy Arnold	V 21-0002, 48-0042—BMI
3	11	11	MIND YOUR OWN BUSINESS <i>There'll Be No Tear Drops Tonight</i>	Hank Williams	MGM 10461—BMI
6	6	12	TENNESSEE POLKA <i>I'm Throwing Rice at the Girl I Love</i>	R. Foley	D 46170
15	—	12	CANDY KISSES <i>Tennessee Border</i>	R. Foley	D 46151—BMI
6	12	14	COUNTRY BOY <i>I'm Fading Fast With the Time</i>	"Little" Jimmy Dickens	Col 20585
1	—	15	GAMBLIN' POLKA DOT BLUES <i>September</i>	T. Duncan and His Western All Stars	Cap 57-40178—BMI

WARNING!

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ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

Tennessee Polka J. Rogers (Wedding Bells) Bluebird 320001	Two Dollar Special J. Boyd-Cat Thomas (I'm Gonna) Spinet 1002
Texas Moonlight Waltz A. Chambers (Goodbye Blues) Talent 705	Varsouviana B. Boyd & His Cowboy Ramblers (Blue Danube) V (78) 21-0071; (45) 48-0067
Texas Star T. Williams Western Caravan (Ocean Waves) (12") Cap 79-40200	Waltz of My Heart J. St. Clair (Too Proud) Bullet 678
That Mother-in-Law Pie Plant Pete-Bashful Harmonica Joe (Goodbye My) Process 513	Waltz With Me H. Haynes (Roll Along) V (78) 21-0097; (45) 48-0086
The Blackhawk Waltz C. Stone & His Square Dance Band (Put Your) Cap 57-40207	Way Down Yonder C. Harding & Colorado Cowhands (Cotton Pickin') Dome 1013
The Grass Looks Greener Over Yonder H. Thompson (Soft Lips) Cap 57-40211	Way, Way Down in San Antonio E. Hazelwood & The Texas Melody Boys (Back in) Imperial 8056
The Inside Arch, the Outside Under Jonesy-C. Stone & His Square Dance Band (Right Hand) (12") Cap 79-40197	Weddin' Day Cass County Boys (Weddin' Day) Dec 46174
The Lady Goes Half Way 'Round Jonesy-C. Stone & His Square Dance Band (Bird in) (12") Cap 79-40198	Wedding Bells J. Rogers (Tennessee Polka) Bluebird 320002
The "Les Gotcher" Hash L. Gotcher (The New) Cap 57-40209	When I Take My Vacation in Heaven J. Wakely (Standing Outside) Coral 64014
The New Wagoner L. Gotcher (The "Les") Cap 57-40209	When It's Springtime in the Rockies Red River Dave (Stars Over) Coral 64013
The Three Ladies Chain Jonesy-C. Stone (12") (Four-Gent Star) Cap 79-40196	Who's That? H. Wade-Boots Woodall & His Radio Wranglers (Too Late) Dixie 500-3
There's a Bluebird on Your Window sill Ranch Boys (Two Cents) (78) Col 20600; (LP) 2-295	Why Don't You Haul Off and Love Me? W. Raney (Don't Know) King 791
Too Late To Remember H. Wade-Boots Woodall & His Radio Wranglers (Who's That?) Dixie 500-3	Why Do You Weep, Dear Willow? C. Sisters-M. Maybelle (Someone's Last) V (78) 21-0057; (45) 48-0050
Too Proud To Cry J. St. Clair (Waltz of) Bullet 678	Why Am I So Lonely? D. Gibson (Automatic Mama) Mer 6178
Triple Texas Star L. Gotcher (Cheyenne Whirl) Cap 57-40208	Would You Like To Have a Broken Heart? H. Hawking (The Longer) King 793
Trust My Heart, Dear Cowboy Jack Hunt & His Rhythm Ranch Hands (Just Poolin') Process 507	Yodeling Bird R. Allen & the Black River Riders (Square Dance) V (78) 21-0072; (45) 48-0068
Two Gents, Three Eggs and a Postcard Ranch Boys (There's a) (78) Col 20600; (LP) 2-295	You Can't Hen Peck Me D. Dedmon & His Rhythm Ramblers (The Blues) Imperial 8058
Two Hearts Are Better Than One E. Britt (Reaching for) V (78) 21-0092; (45) 48-0091	You Left a Red Cross on My Heart P. Howard & His Ark. Cotton Pickers (I've Been) King 789

SQUARE DANCES

Ringin' the Bell for...

CLIFFIE STONE



"ROLY POLY" CAPITOL ARTIST



BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are based on the weekly survey of the country and Western records according to greatest sales.

Weeks to date	Last Week	This Week	Title	Artist	Label
10	1	1	SOUTH PACIFIC (Seven Records) Mary Martin-Ezio Pinza		Col MM-650
22	2	2	KISS ME, KATE (Six Records) A. Drake-P. Morison-L. Kirk-H. Lang-A. Hill-H. Clark-J. Diamond		Col C-200
9	3	3	DICK CONTINO (Four Records) Dick Contino, Accordion		Magnolia MA-501
6	5	4	SQUARE DANCES (Four Records) C. Stone and His Square Dance Band		Cap BD-44
22	7	5	VAUGHN MONROE SINGS (Four Records)		

3RD TOP CAPITOL ALBUM

Capitol	CC-113	Encores (S. Kenton)	1320
	DB-109	So Dear to My Heart (W. Disney-B. May)	3770
	BD-44	Square Dance (C. Stone)	367
	CC-106	Giants of Jazz (B. Goodman)	261
	CC-105	Cocktail Capers (A. Van Damme)	248

Watch for Release of My New SQUARE DANCE ALBUM (With Calls) Featuring FENTON JONES (JONESY) CAPITOL NO. CD 4006

- New 12 Inch SQUARE DANCE RECORDS (With Calls)
- "THREE LADIES CHAIN" 79-40196
  - "RIGHT HAND OVER—LEFT HAND UNDER" 79-40197
  - "LADY GOES HALFWAY AROUND" 79-40198

Affiliated CENTURY SONGS, INC., Hollywood 27, Calif. FOR PERSONAL APPEARANCES: Wire, Write or Phone

AMERICANA CORPORATION 4527 SUNSET BOULEVARD HOLLYWOOD 27, CALIFORNIA NORmandy 6071

The Billboard

MUSIC POPULARITY CHARTS

PART VII

Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending August 5

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require country and Western records.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label
24	1	1	1	LOVESICK BLUES	Hank Williams and His Drifting Cowboys	MGM 10352-BMI
8	2	2	2	I'M THROWING RICE AT THE GIRL I LOVE	E. Arnold	V 21-0083, 48-0080-BMI
13	2	2	2	ONE KISS TOO MANY	Eddy Arnold, the Tennessee Plow-boy	V 21-0051-BMI
11	3	4	4	WEDDING BELLS	H. Williams and His Drifting Cowboys	MGM 10401-ASCAP
8	4	5	5	TENNESSEE POLKA	R. Foley	D 46170-BMI
12	6	6	6	THE ECHO OF YOUR FOOTSTEPS	Eddy Arnold, the Tennessee Plow-boy	V 21-0051-BMI
2	7	7	7	WHY DON'T YOU HAUL OFF AND LOVE ME	Wayne Raney	King 791
4	8	8	8	COUNTRY BOY	"Little" Jimmy Dickens	Col 20585
3	11	9	9	MIND YOUR OWN BUSINESS	Hank Williams and His Drifting Cowboys	MGM 10461-BMI
3	8	10	10	SLIPPING AROUND	Ernest Tubbs	D 46173
2	—	11	11	SHOW ME THE WAY BACK TO YOUR HEART	E. Arnold	V 21-0083, 48-0080
1	—	12	12	ROOM FULL OF ROSES	G. Morgan	Col 20594, 2-272-BMI
4	8	13	13	SLIPPING AROUND	F. Tillman	Col 20581
4	—	14	14	HADACAL BOOGIE	B. Nettles and His Dixie Blue Boys	Mercury 6190
2	14	15	15	I'M THROWING RICE AT THE GIRL I LOVE	R. Foley	D 46170-BMI
2	14	15	15	TELLIN' MY TROUBLES TO MY OLD GUITAR	J. Wakely	Cap 57-40187-BMI
17	—	15	15	TENNESSEE BORDER	R. Foley	D 46151-BMI

WARNING!

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FOLK TALENT AND TUNES

By Johnny Sippel

Lee Penny, the writer, has started his own waxery, Clarion, with Billy Starr, former St. Louis hillbilly performer now on the Coast, as the first artist. The Hollywood waxery is releasing all its masters on an unbreakable plastic at 79 cents. . . . Bob Respass, the WHOK, Lancaster, O., platter pilot, reports that his station has a number of good live folk music acts. Deb Hawk and the Pioneers, Ray Anderson and the Tennessee Mountaineers, Smoky Holt and the Rambling Mountaineers, The Oklahoma Drifters, The Lucky Three Trio; Tommy Steph, also known as the Buckeye Queen of the Blues, and Bob Hanley are currently in Lancaster. . . . Slim Carter, part of the team of Browneyes and Slim Carter, has inked a recording paper with MGM. Carter is under personal management of Tim Spencer, manager of the Sons of the Pioneers and writer of "Roomful of Roses." Carter has also inked a three-year writing pact with Hill & Range. . . . Chuck Brady and Betty Jean left KFEQ, St. Joseph, Mo., on August 6. They will take a month's vacation before seeking another connection.

Rose reports that Lonzo and Oscar have switched from Victor to Capitol. Capitol has also inked Leon Payne, the Houston balladist who previously etched for Bullet. . . . Fred Rose, "The Ramblin' Rogue," has cut four sides for MGM, first of which will be released soon. . . . Nelson King, WCKY, Cincinnati, top-h. b. disk jockey, may be the father of twins soon, according to his wife's doctor. . . . Melissa Monroe, the teen-age daughter of Bill Monroe (Columbia), is being paged by Capitol disks. . . . Mel Foree, of Acuff-Rose, is making a month's tour of the Coast and Northwest, starting in a week.

Hank Thompson (Capitol) has returned from his Coast one-nighter tour to Waco. On the tour, Thompson carried the Lone Star Playboys from WACO, Waco. Personnel included: Vince Incardona, banjo; Lefty Nason, steel; Cotton Collins, fiddle and vocals; Hamlet Booker, guitar and vocals; Morris Booker, mandolin; and Charlie Adams, bass and vocals. He started another tour July 20, with Music Corporation of America booking the tour. . . . Eddie Sosby and the Radio Rangers, of KFAB, Lincoln, Neb., have inked a three-year pact with Melody Trail label. Sosby has inked Ron Brooks, former legit show advance man, as personal manager. The Radio Rangers have started a new 12-station show on the Nebraska network. . . . The Melody Masters' quartet have departed KFAB for Atlanta.

Johnny Bond (Columbia) reports that he took his family on a 3,700-mile combination tour and vacation thru the Northwest, doing nine dates en route with the Autry gang. Bond ran into Bob Nolan, formerly leader of the Sons of the Pioneers, who is vacationing in Seattle. Bond has severed his pact with Peer International and is establishing his own pubbery, Red River Songs. . . . Ray Whitley has severed his managerial pact with Jimmy Wakely (The Billboard, July 30). He will tour the South on T. D. Kemp time in September, with Madison Square Garden in October, the Boston Garden's rodeo in

(Continued on page 32)

The Billboard

MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

Based on reports received last three days of Week Ending August 5

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined

The Categories

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market. Point listings are maximums. Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't's-promotion film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



POPULAR

LAWRENCE WELK & HIS CHAMPAGNE MUSIC

Have a Heart 77--78--78--75  
Dime a Dozen 77--77--77--77

BONNIE & BRAD

On the Jersey Side of the Washington Bridge 68--70--66--68  
Thinking, Just Thinking of You 72--74--70--72

FRANKIE YANKOVIC ORK

Susy 75--74--75--77  
Milwaukee Polka 77--76--76--78

MILT HERTH TRIO

Ting-a-Ling 72--72--72--72  
Ain't She Sweet 81--81--80--82

FRANK SINATRA (Ken Lane Singers)

I Only Have Eyes for You 86--87--36--85  
It All Depends on You 89--90--89--88

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



POPULAR

FRANKIE MULLEC ORK

Until We Meet Again 64--63--64--66  
Lucky Polkas 55--50--55--60

HARRY BABBITT

The Four Winds and the Seven Seas 65--64--65--66  
Maybe It's Because 65--64--65--66

CHUCK FOSTER ORK

There's Yes! Yes! in Your Eyes 77--74--77--80  
Room Full of Roses 68--64--68--72

DEAN HUDSON ORK

Waiting for the Robert E. Lee 84--84--84--84  
Snap Your Fingers 64--62--64--66

FREDDIE FISHER

Dixie Lament 68--70--66--68  
Oleo 25--25--25--25

VICTOR YOUNG ORK

In Old Vienna 71--75--70--67  
Latin Rhythm 71--75--70--67

(Continued on page 32)

Dealers, Operators and Disk Jockeys All Agree

# Mercury's TERRIFIC THREE



**VIC DAMONE**

*'You're Breaking My Heart'*

Mercury 5271



**EDDY HOWARD**

*'Room Full of Roses'*

Mercury 5296



**FRANKIE LAINE**

*'Georgia'*

Mercury 5293

**ALL SMASH HITS EVERYWHERE!**

## NOW COMES THE SENSATIONAL SIX



**Vic Damone**

*'BOLERO'*

*'A LONG & SLEEPLESS NIGHT'*

Mercury 5313



**Eddy Howard**

*'TELL ME WHY'*

*'MAYBE IT'S BECAUSE'*

Mercury 5314



**Frankie Laine**

*'THAT LUCKY OLD SUN'*

Mercury 5316



**Patti Page**

*'KEEP THE LOVELIGHT BURNING'*

Mercury 5310



**Dinah Washington**

*'BABY GET LOST'*  
*'LONG JOHN BLUES'*

Mercury 8148



**Rex Allen**

*'ARIZONA WALTZ'*

Mercury 6203

Only Mercury has the Hits on Non-Breakable

P.S. TOP TOPIC OF CONVERSATION AT THE N.A.M.M.

**"Mercury is hotter than a fire cracker!"**

The Billboard

MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

Based on reports received last three days of Week Ending August 5

(Continued from page 30)

RATINGS  
(100 Point  
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR



ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS			
				OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

POPULAR

**BING CROSBY-CARMEN CAVALLARO**  
(Decca 24677)

**The Four Winds and the Seven Seas** 88--88--88--88

Wonderfully casual—as the Bing and Carmen met in the studio and said "Let's knock off a record." Crosby at his informal and relaxed top.

**Make Believe** 82--82--82--82

Not the "Showboat" song, but a pleasant oldie by Jack Shilkret and Benny Davis. Pleasantly done, too.

**BILL CIMLER**  
(Apollo 1150)

**Ballin' the Jack** 65--62--63--70

The jazz oldie has been enjoying a mild revival for some months, and this organ solo could cop a modest pile of juke coin.

**Ting-a-Ling** 65--64--65--66

If the tune shows life, this organ rendition still has the earlier Ken Griffin waxing to contend with, and the latter is in dance tempo.

**CAROL RICHARDS**  
(Sonny Burke Ork)  
(Decca 24680)

**I Wish I Had a Wishbone** 69--69--67--71

New Decca thrush makes a satisfactory debut with an infectious little rhythm ditty.

**Silver Dollars Tinkling Down** 59--59--58--60

Not much here.

**CARMEN CAVALLARO ORK**  
(Decca 24678)

**There's Yes! Yes! in Your Eyes** 89--89--89--89

The Cavallaro piano makes a fine disk out of the bright oldie. Vocal ensemble lends heavy support too.

**Twenty-Four Hours of Sunshine** 89--89--89--89

Once again the piano and ork background for the Bob Lido and ensemble vocal moves the platter into the top classification.

**AMES BROTHERS**  
(Coral 80091)

**Lingerin' Down the Lane** 84--84--84--84

Dry-land successor to "Cruisin' Down the River" is handled brightly and pleasingly by the Ames boys.

**Still Waters and Green Pastures** 79--79--78--80

The boys do another top-grade job with a new and attractive Western ballad.

**HOAGY CARMICHAEL**  
(Decca 24674)

**Georgia on My Mind** 68--68--68--68

Carmichael's movie appearances may help this one.

**Memphis in June** 68--68--68--68

The beautiful Carmichael ballad gets a good orking by Billy May and an interesting whistling chorus by the composer turned singer.

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS			
				OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

POPULAR

**BUDDY JOHNSON ORK**  
(Decca 24675)

**Did You See Jackie Robinson Hit That Ball?** 83--83--82--84

A jumping opus which exalts the Dodger star. Should grab plenty of coin in blues and rhythm territories.

**Down Yonder** 66--65--65--68

Noisy instrumental which does little more than fill a second side.

**AMES BROTHERS**  
(Coral 80092)

**Noah's Ark** 69--70--67--70

The splendid quartet proves its versatility by doing an ebullient job with this traditional spiritual.

**Tears of Happiness** 72--72--72--72

They do another excellent job with this new tune.

**INK SPOTS**  
(Decca 24673)

**If You Had To Hurt Someone** 72--72--71--73

The Spots handle the typical Tin Pan Alley ballad in their usual fashion.

**To Remind Me of You** 72--72--71--73

Same comment.

**DOROTHY CARLESS**  
(Gordon Jenkins Ork)  
(Decca 24671)

**Be True** 67--70--65--68

The former English chirp runs thru the waltz in placid meter with Gordon Jenkins supplying an excellent backing.

**All Year 'Round** 70--72--70--68

A fine tune gets an adequate rendition and a good orking.

**HAROLD PARR (Horace Heidt Ork)**  
(Horace Heidt M 1005)

**The Hills, the Wind and the Trees** 66--66--67--65

Heidt's promising baritone discovery lacks finesse with this outdoor ballad. May go where the artist has appeared.

**I Can't Believe It (But It's True)** 69--70--70--68

(With Melissa Smith)

The gal's plus personality steals the show in a pleasant, inconsequential duet.

**LOUIS JORDAN**  
(Decca 24673)

**Beans and Corn Bread** 83--83--83--83

Honking horn and the Jordan vocal keep the nonsensical lyric sounding like a likely effort for much play.

**Chicky-Mo Craney** 78--78--74--82

The ork has more of the usual Jordan sound and heat, but the tune doesn't.

**MILLS BROTHERS**  
(Decca 24679)

**Lora-Belle Lee** 84--84--84--84

The highly polished Mills Brothers' technique comes thru in fine fashion on the lively little tune.

**Out of Love** 80--80--80--80

Another fine effort by the foursome, here on a telling ballad.

(Continued on page 35)

The Billboard

MUSIC POPULARITY CHARTS

PART IX

Record Possibilities

Based on reports received last three days of Week Ending August 5



THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**THE LAST MILE**  
Bing Crosby with the Ken Lane Singers and Victor Young Ork.....Decca 24696  
Jo Stafford and the Starlighters with Paul Weston Ork.....Capitol 57-710

There's a powerful heart tug of the when-you're-far-away-from-home emotion in this tune. It's a natural for Crosby, and he gets maximum mileage. Miss Stafford's version is a strong distaff treatment and should do well. Gracie Fields' London waxing may bear watching, too.

**THE WEDDING OF LILLI MARLENE**.....Andrews Sisters with Gordon Jenkins Ork.....Decca 24708

The sweetheart of World War II retires from circulation in a ditty that has more commercial aspects than Standard Oil. It's just the Andrews girls' dish of cologne, and they pour it on affectionately with a push Gordon Jenkins orking embellishing. Sinatra's Columbia etching and Gordon MacRae's job for Capitol also sound like money.

**THROUGH A LONG AND SLEEPLESS NIGHT**  
Vic Damone with Glen Osser Ork.....Mercury 5313

Damone is riding high, and his momentum figures to carry this double-sided threat on up. "Night" is getting strong plugging from the "Come to the Stable" flick. "Bolero" has a pseudo exotic quality a la "Poliniana," and Vic's projection plus a big production job could add up.

**WOULDN'T IT BE FUN**  
**HOP SCOTCH POLKA**.....Art Mooney Ork.....No number available

"Fun" is a flamboyant novelty, and Mooney's joyous clanging sells it strong. "Scotch," the revamped version of "Scotch Hot," has the weird sound that may tickle the public ear.

**HOP SCOTCH POLKA**.....Guy Lombardo, Kenny Gardner, The Lombardo Trio.....Decca 24704

It's a cinch for Lombardo to come up with a bagpipe sound, and tho he does this one without bells, it has a braw, bright ring.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. OH, IF YOU KNEW.....Paul Weston.....Capitol 57-697
2. SOMEDAY.....Vaughn Monroe.....Victor 20-3510
3. WHISPERING HOPE.....Jo Stafford-Gordon MacRae.....Capitol 57-690
4. MY BOLERO.....Vic Damone.....Mercury 5313
5. YOU TOLD ME A LIE.....Marjorie Hughes.....Columbia 38500
6. THROUGH A LONG AND SLEEPLESS NIGHT.....Dinah Shore.....Columbia 38539
7. SOMEDAY.....Mills Brothers.....Decca 24694
8. CIRCUS.....Tony Martin.....Victor 20-3488
9. RECKON I'M IN LOVE.....Betty Garrett-Larry Parks.....MGM 10467
10. RECKON I'M IN LOVE.....Paul Weston.....Capitol 57-697

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. SOMEDAY.....Vaughn Monroe.....Victor 20-3510
2. NOW THAT I NEED YOU.....Doris Day.....Columbia 38507
3. JUST ONE WAY TO SAY I LOVE YOU.....Billy Eckstine.....MGM 10472
4. CIRCUS.....Tony Martin.....Victor 20-3488
5. SOMEDAY.....Mills Brothers.....Decca 24694
6. WHO DO YOU KNOW IN HEAVEN?.....Ink Spots.....Decca 24693
7. MAYBE IT'S BECAUSE.....Eddy Howard.....Mercury 5314
8. DREAM OF YOU.....Tommy Dorsey.....Victor 20-3492
9. MY BOLERO.....Vic Damone.....Mercury 5313
10. THAT'S MY WEAKNESS NOW.....Russ Morgan.....Decca 24692

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

1. SOMEDAY.....Vaughn Monroe.....Victor 20-3510
2. SOMEDAY.....Mills Brothers.....Decca 24694
3. THAT'S MY WEAKNESS NOW.....Russ Morgan.....Decca 24692
4. THERE'S YES! YES! IN YOUR EYES.....Eddy Howard.....Mercury 5296

FOLK TALENT AND TUNES

(Continued from page 30)

early November, and a short tour in Texas until December 10. Whitley is working out a deal with a major diskery.... Marge Tillman, wife of Floyd Tillman (Columbia), the prominent tunespinner, is a platter pilot on KLEE, Houston. Tillman was the first hillbilly performer to work the "Saturday Night at the Shamrock Hotel" ABC web show recently.

Murray Nash, Mercury's folk music chief, reports that Rex Allen will be in the Midwest territory the first two weeks of August in connection with the showing of his first Republic flicker, "The Arizona Cowboy."... The Masters Family (Mercury), who have been at WOBS, Jacksonville, Fla., the past several years,

(Continued on page 97)

# His Crowning Achievement!

## Give Me Your Hand

Words and Music by  
DOROTHY STEWART

Moderato con espressione

# Ferry Como

# "GIVE ME YOUR HAND"



78 rpm  
20-3521

### RCA VICTOR RECORDS

45 rpm  
47-2997

The Billboard

MUSIC POPULARITY CHARTS

PART X

Advance Information

Based on reports received last three days of Week Ending August 5

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Night at the Deuces
R. Brooks Ork (Harlem Nocturne) Dec 23935
A Night at the Stork Club Album—S. Ken-
dis Ork (1-10")
Col (LP) CL 6063; (78) C-75
A Pretty Girl Is Like a Melody
Diga Diga Do
If I Had You
My Blue Heaven
My Buddy
Stardust
Stumbling
You're the Cream in My Coffee
All Through the Night
P. Faith Ork (That Old) Varsity 152
All Year 'Round
R. Cass Ork (I Know) MGM 10493
Ballin' the Jack
G. Gibbs (Old Man) Varsity 156
Begin the Beguine
P. Faith Ork (The Touch) Varsity 151
Boppin' With Zig
Z. Elman Ork (Carolina in) MGM 10494
Carolina in the Morning
Z. Elman Ork (Boppin' With) MGM 10494
Cheap Cigars
The Pied Pipers—S. Martin Ork (Sleepy
Hollow) V. (78) 20-3533; (45) 47-3019

- Ray Noble Dance Parade Album—R. Noble
Ork (1-10")
Col (LP) CL 6065
By the Light of the Silvery Moon . . .
(78) 36479
By the Waters of Minnetonka . . .
(78) 36116
Cherokee . . . (78) 36116
Goodnight, Sweetheart . . . (78) 38148
It Might as Well Be Spring . . . (78)
36893
Linda . . . (78) 37215
Sleepy Time Gal (78) 35537
The Very Thought of You . . . (78)
37542

- New That Need I You
E. Duchin Ork (Through a) Harmony
1058
Originals by Alvy West and the Little
Band Album—A. West (1-10")
Col (LP) CL 6062; (78) C-152
Blue Rhumba
Cathy
Charm
Hop, Skip and Jump
Mom's Song
Papa's Tune
Tony's Guitar
Uncle Samba

- Over the Hillside
K. Smith (Memory Lane) MGM 10498
Play, Hurdy Gurdy, Play
The Merric Musette Ork (Where Are)
V (78) 25-134; (45) 51-0019
Put a Nickel in Me
S. Marotto (I Say) A-1 Records 848
Sentimental Baby
C. Lapham (Got a) Star Melodies 1001
Sleepy Hollow
The Pied Pipers—S. Martin Ork (Cheap
Cigars) V (78) 20-3533; (45) 47-3019
Someday
T. Tucker (Let's Go) Harmony 1056
Temptation
P. Faith Ork (Dancing in) Varsity 153
That Lucky Old Sun (Just Rolls Around
Heaven All Day)
V. Monroe Ork (Make Believe) V (78)
20-3531; (45) 47-3018
That Old Black Magic
P. Faith Ork (All Through) Varsity 152
The Blues (Paris A & B)
A. Shaw Ork . . . Harmony 1057
The Last Mile Home
D. Day (Land of) Col (78) 38547; (LP)
1-298

- The Nickel Serenade
L. Brown Ork (Joltin' Joe) Col (78)
38554; (LP) 1-313
The Wedding of Lili Marlene
J. Desmond (Let Me) MGM 10499
The Touch of Your Hand
P. Faith Ork (Begin the) Varsity 151
There's Yes! Yes! in Your Eyes
E. Duchin Ork (Who Do) Harmony 1055
Through a Long and Sleepless Night
E. Duchin Ork (Now That) Harmony
1058
Tormented
J. Paris Trio (Lonesome Lover) MGM
10497
Vieni Qui
J. Bari-P. Easton (Fascinating Rhythm)
Leslie 919
Where Are You, Blue Eyes
The Merric Musette Ork (Play, Hurdy)
V (78) 25-1134; (45) 51-0019
Who Do You Know in Heaven
E. Duchin Ork (There's Yes) Harmony
1055

- Why Won't Ya
B. Garrett (Hand Holdin') MGM 10495
Wouldn't It Be Fun
A. Mooney Ork (Hop-Scotch Polka) MGM
10500
You, Wonderful You
R. Murphy (Don't! Stop!) V (78) 20-3534;
(45) 47-3029
You've Got a Heart of Gold
A. Foster (I Won't) Regent 166

- Why Won't Ya
B. Garrett (Hand Holdin') MGM 10495
Wouldn't It Be Fun
A. Mooney Ork (Hop-Scotch Polka) MGM
10500
You, Wonderful You
R. Murphy (Don't! Stop!) V (78) 20-3534;
(45) 47-3029
You've Got a Heart of Gold
A. Foster (I Won't) Regent 166

CLASSIC & SEMI-CLASSICAL

- Athenix: Iberia Album (Book I & Book II)
Camarrau (1-12")
Col (LP) ML 4194; (78) MM-757
Album of Strauss Waltzes—Boston Pops
Ork—A. Fiedler, Dir. (4-7")
V (45) WDM 445
Artists' Life Waltz
Emperor Waltz, Op. 437
Wiener Blut
Wine, Women and Song
Amarilli (12")
S. Danco (Deh Piu) London T 5121
J. C. Bach: Sinfonia in B Major Album—
State of Berlin Ork—W. Gmeindl, Cond.
(2-12")
London Deutsche Grammophon DGS 7
Because
L. Melchior (The House) V (45) 40-9554;
(78) 10-1227
Beethoven: Coriolan Overture, Op. 62,
Parts I & II—The London Philharmonic
Ork—C. Schuricht, Dir. (12")
London T 5119
Beethoven: Sonata No. 15 in D Major,
Op. 28 (Pastorale) Album—G. Sander
(1-12") (Chopin: Chopin Recital)
Col (LP) ML 4193

(Continued on page 100)

The following abbreviations are being used throughout the list of Advance Record Releases:
Cap—Capitol
Col—Columbia
Dec—Decca
Mer—Mercury
V—Victor
All other labels will continue to be spelled out.
Where 78, 45 and 33 1/3 (LP) r.p.m. numbers are listed, the speed is indicated in parentheses preceding the record number. For example: V (78) 20-1941; (45) 47-2354, etc.

- Dancing in the Dark
P. Faith Ork (Temptation) Varsity 153
Dime a Dozen
K. Kyser Ork (Mission Bells) Col (78)
38549; (LP) 1-300
Don't! Stop!
R. Murphy (You, Wonderful) V (78)
20-3534; (45) 47-3029
Fascinating Rhythm
J. Bari (Vieni Qui) Leslie 919
Got a Heavy Date
C. Lapham (Sentimental Baby) Star Mel-
odies 1001
Hand Holdin' Music
B. Garrett (Why Won't) MGM 10495
Harlem Nocturne
R. Brooks Ork (A Night) Dec 23935
Hop-Scotch Polka
A. Mooney Ork (Wouldn't It) MGM 10500
I Know, I Know, I Know
R. Cass Ork (All Year 'Round) MGM
10493
I Say Gypsy
S. Marotto (Put a) A-1 Records 847
I Won't Believe You Anymore
J. Thompson (You've Got) Regent 166
Joltin' Joe Di Maggio
L. Brown Ork (The Nickel) Col (78)
38554; (LP) 1-313
Gene Krupa Dance Parade Album—G.
Krupa Ork (1-10")
Col (LP) CL 6066
After You've Gone . . . (78) 38147
Body and Soul . . . (78) 38214
Green Eyes . . . (78) 38212
Massachusetts . . . (78) 6895
Opus No. 1 (37224)
Stompin' at the Savoy . . . (78) 38214
Wire Brush Stomp . . . (78) 6106
There Is No Breeze (To Cool the Flame
of Love) . . . (78) 37158
Land of Love
D. Day-The Meliomen (The Last) Col
(78) 38547; (LP) 1-298
Let Me Grow Old With You
J. Desmond (The Wedding) MGM 10499
Let's Go Back and Kiss the Girls Good
Night Again
T. Tucker (Someday) Harmony 1056
Lingering Down the Lane
L. Fields Trio (Mexican Hot) V (78)
20-3529; (45) 47-3016
Lonesome Lover Blues
J. Paris Trio (Tormented) MGM 10497
Make Believe (You Are Glad When You're
Serry)
V. Monroe (That Lucky) V (78) 20-3531;
(45) 47-3018
Me an' My Bundle
B. Clark (Nothing Else) Col (78) 38548;
(LP) 1-299
Memory Lane
K. Smith (Over the) MGM 10498
Mexican Hot Foot
I. Fields Trio (Lingering Down) V (78)
203529; (45) 47-3016
Mission Bells and Wishin' Wells
K. Kyser Ork (Dime a) Col (78) 38549;
(LP) 1-300
Nothing Else Than Beautiful
B. Clark (Me an') Col (78) 38548; (LP)
1-299
O! Man Mose
G. Gibbs (Ballin' the) Varsity 156

The Billboard

MUSIC POPULARITY CHARTS

PART XI

Album Reviews

Based on reports received last three days of Week Ending August 5

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted.
Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS (100 points—the maximum)
90-100 . . . . . tops
80-89 . . . . . excellent
70-79 . . . . . good
40-69 . . . . . satisfactory
0-39 . . . . . poor

THE CATEGORIES
1. Production Idea (grouping of selection continuity) 18
2. "Name Value" 15
3. Caliber of Material 15
4. Manufacturers' Distribution Power 10
5. Exploitation Aids (Record company and other advertising-promotion film, legit and other plugs) 10
6. Interpretation 12
7. Record Quality 8
8. Manufacturers' Production Efficiency 8
9. Packaging (art work, binding, wrapping) 10

SIDNEY BECHET ALBUM—Sid- ney Bechet and His Blue Note Jazzmen (3-10") Blue Note 165

Cake Walking Babies; Tin Roof Blues; At the Jazz Band Ball; When the Saints Go Marching In; Basin Street Blues; Tiger Rag. This is Bechet in his non-artistic guise. In other words, he acts here as the reed man in an orthodox Dixie quintet playing standard New Orleans tunes rather than a be-bop concert star doing sophisticated show tunes. He is knowingly supported by Bill Davison, Art Hodes and other well-versed Dixie men. The striking sides here are "Cake" and "Jazz Band," which swing like mad. The two slow blues are shy in emotion, and "Saints" and "Tiger" don't build. The difference may be traced to the presence of Slick Jones on drums on the "Cake" and "Jazz Band" sides, with another drummer, heavy on the foot, on the other fast tunes. Pops himself plays beautifully throat and, it's nice to report, has considerably cut down that large vibrato that was a fly in the ointment for many of his fans.
JUKES Not suitable.
JOCKS Good jazz fare.

CHOPIN: THE MUSIC OF CHOPIN — Andre Kostelanetz (4-12") Columbia MM-848

Orchestral renditions of Chopin's piano music are not usually well received by the critics. That these pieces were not meant to be played by orchestra, tho, is much more true than pertinent. The Kostelanetz versions of such Chopiniana as Polonaise, Op. 53, No. 6, Fantaisie Impromptu, Op. 66, Polonaise Militaire, Op. 40, No. 1 and Valse Brillante, Op. 34, No. 1 are played with respect for the composer's sensitive writing and detailed attention to "rubato." Also included in the well recorded set are Nocturne, Op. 9, No. 2, Valse Op. 64, No. 2, Etude, Op. 25, No. 7, and Prelude Op. 28, No. 15.
JUKES Not suitable.
JOCKS Excellent fare for classical and soft-music shows.

RETURN OF THE WAYFARING STRANGER—Burl Ives (4-10") Columbia C-186

On Springfield Mountain; Little Mollee; Troubadour Song; Lord Randall; Bonnie Wee Lassie; Colorado Trail; The Divil and the Farmer; Roving Gambler; John Hardy. This one should enjoy a long, steady sale. Ives does some of his choicest folk material, he's properly backed—by his own guitar—and he's in fine form. Few of the numbers have been around on disks before, and even those that have will be welcome again in Ives's warm, straightforward styling. The market for this sort of material seems to be growing. Cover and notes are adequate.
JUKES Not suitable.
JOCKS Singly or in a group, here's fine fodder for folk segs.

THE KING'S HERALDS—King's Heralds Quartet (4-10") Chapel Records A

That Beautiful Land; Near to the Heart of God; My Faith Is Clinging to Thee; Deep River; Balm in Gilead; Go Ye; Swing Low, Sweet Chariot; Some Blessed Day; Poems by H. M. S. Richards. A neatly packaged album of well sung hymns, with readings by H. M. S. Richards. The quartet sings clearly and with feeling. Richards' poetical narrations are well supported by a soft organ background.
JUKES Not suitable.
JOCKS Album not licensed for broadcast.

SONGS FROM THE HEART—Ben Glazer (3-10") Chapel Records 161

The Love of God; I Need Thee, Precious Jesus; Take My Hand, Precious Lord; Jesus Fills All My Life With Song; After the Night; In the Heart of Jesus. The singer's sincerity is obvious in this collection of homey hymns, but it's unlikely to make an impression outside of the "Bible Belt." Organ provides the accompaniment.
JUKES Not suitable.
JOCKS For Sunday segs on Southern beamers.

RESPIGHI: THE PINES OF ROME —Cincinnati Symphony Ork—Eugene Cosens, conductor (2-7") Victor (45) WDM 1309

Album of four sides cut by the Cincinnati Symphony is evocative of the scenes suggested by the Respighi tone poem. Included are "The Pines of the Villa Borghese," "The Pines Near a Catacomb," "The Pines of the Janiculum" and "The Pines of the Appian Way." The tonal quality of the orchestra conducted by Eugene Cosens is delicate, flexible and sure. Lovers of the tone poem genre will take to this.
JUKES Not suitable.
JOCKS For classical programming.

DANCES NOT FOR DANCING—First Piano Quartet (3-7") Victor (45) WMO

Dance of the Toy Pipes; Russian Sailors' Dance; Polka; Minuet; Brailleira; Hornpipe; Minute Waltz; Gavotte; La Danza. For the lover of classical piano music, this album represents a treasure, both in the selections and their performance. The roll call includes such masters as Handel, Chopin, Weber, Smetana, Tchaikovsky, Gluck and others, and such varied fare as Milhaud's "Brailleira" and Boccherini's "Minuet." The catalog includes the hauntingly melodic and the peak of brilliance.
JUKES Not suitable.
JOCKS For classical programming.

ABRAM CHASINS AND CONSTANCE KEENE—MUSIC OF JOHANN STRAUSS (1-12") Long Playing Record) Mercury Classics MG 10005

Piedermaus Fantasy; Artist's Life; Blue Danube; Carmen Fantasy (after Bizet). Mr. and Mrs. Abram Chasins team for Chasins' two-piano arrangements of the familiar melodies of Johann Strauss and Bizet. This is one of the first Long-Playing recordings which is not also available on shellac. Having been done for the LP medium, the two-piano works come off wonderfully well benefiting from the way arrangements are of an excellent order in the two-piano field and are played wonderfully by the team. The technical recording is brilliant and benefits from the virtual elimination of surface noises in the Mercury vinyl disk.
JUKES Not suitable.
JOCKS If you're equipped for LP, you should have this disk around.

ARGENTINITA—Argentinita (3-10") Decca DU-708

Aires De Castilla; Sonos De Asturias; Zorongo Gitano; Anda Jaleco; De Alcaniz; Avila. This one's a carriage trade item, as the diskery evidently intended, since it's on the dollar Specialty series label. And there are plenty of people around who remember the work of the late great Latin dancer. Unfortunately, what comes over on disks is a hybrid of Spanish gypsy music, concert music and some superficial aspects of the gal's dance routines, such as heel tapping and castanets. Much of the color is dissipated by her use of piano accompaniment. She sang in a pleasant, if ordinary voice, but obviously, records was not her medium.
JUKES Not suitable.
JOCKS For an occasional Latin novelty.

ALFRED NEWMAN AND HIS HOLLYWOOD SYMPHONY ORCHESTRA — POPULAR CLASSICS (1-12") Long Playing Record) Mercury Classics MG 20000

Here's one of the bargains which the Long-Playing medium is able to make. On one 12-inch disk is combined the contents of two of Newman's best selling collections—a total of 15 selections running in the light classic field. The selections include everything from "Malguena" and "Jalousie" to Chopin's "Polonaise in A." It's just the kind of lunghair stuff which goes best with the short-hairs. Should sell plenty of copies.
JUKES Not suitable.
JOCKS Each one of these selections worthy for any type of spinner show.

# Record Reviews

(Continued from page 32)

RATINGS  
(100 Point  
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

**POPULAR**

**DERRY FALLIGANT**  
(MGM 10486)

**Roseanna** 72--72--72--72  
The new Loesser picture is warmly sung by Falligant.

**Deep as the River** 72--72--72--72  
Same comment for the Whitney-Kramer opus.

**CHUCK FOSTER**  
(Vocalion 85012)

**It's Too Late Now** 78--74--78--82  
The disk, tho, isn't too late to make its mark at the low price tag. Boy-girl vocal and Foster's dance beat are good.

**Lovers' Gold** 76--72--76--80  
A heavy beguine beat and Lee Shearin vocal are more than adequate.

**FOUR HITS AND A MISS**  
(Vocalion 85015)

**Twenty Four Hours of Sunshine** 62--60--60--67  
Slightly tame version of the popular tune.

**Oh, You Sweet One** 60--58--58--65  
The Schnitzelbank Song gets like treatment.

**BLUE BARRON ORK**  
(MGM 10490)

**Luna Lu** 68--69--67--67  
Bobby Beers, vocal group and the Barron crew do an admirable job with a rather flimsy lullaby.

**Lingering Down the Lane** 88--89--88--88  
Barron may have his successor to "Crusing Down the River" in this lilting land version of the hit waltz.

**HELEN FORREST**  
(MGM 10489)

**Give Me a Song With a Beautiful Melody** 76--78--75--75  
Helen turns in her usual capable job with this pretty Styne-Cahn picture. Excellent Earle Hagen backing.

**Just Got To Have Him Around** 72--75--70--70  
Pretty new song could have made for more impressive wax if the arrangement were simpler.

**BILL FARRELL**  
(MGM 10488)

**Through a Long and Sleepless Night** 85--85--85--85  
Look out for this 19-year-old guy. His style sounds like a mixture of six or so other singers, but it all resolves into Bill Farrell. He does a handsome job with this new picture.

**Circus** 90--91--89--89  
This is the side that should shove Farrell right up there! He lends some earthiness to an arty song which has been causing some clamor via a Tony Martin dinking. And the Earle Hagen backing is right out of the top drawer. A superlative disk.

**RHYTHM & BLUES**

**GENE AMMONS ORK**  
(Mercury 8145)

**Daddy Sauce's Airlines** 65--65--60--70  
Bop group kicks it around for a few choruses with tenor and trumpet getting in a few licks.

**Little Irv** 65--65--60--70  
More of the same.

**"LITTLE SON" JACKSON**  
(Gold Star 863)

**Cairo Blues** 68--64--70--70  
Guitar-accompanied blues in authentic Deep South style.

**Evil Blues** 68--64--70--70  
More heartfelt shouting.

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

**RHYTHM & BLUES**

**LIGHTNIN' HOPKINS**  
(Gold Star 682)

**Jail House Blues** 66--64--66--68  
An old-style sorrowful blues, warbled and guttared in the ancient manner. Staple fare for the Deep South market.

**"T" Model Blues** 73--ns--72--74  
A provocative double entendre slow blues in the same authentic manner.

**BIXIE CRAWFORD**  
(King 4309)

**Be Fair With Me** 67--68--64--70  
Vocal group and ork lend adequate support to the new gal chirp who can glass 'em just right. So-so tune, tho.

**Maybe Some Rainy Day** 67--68--64--70  
Material seems to be holding back the breathy style of Crawford gal.

**THE JUBALAIRES**  
(King 4303)

**This Day Is Mine** 69--69--69--69  
Dream ballad gets a dream interpretation by bass-led vocal group.

**St. Louis Lou** 65--65--65--65  
Even tho the group makes with choo-choo effects, nothing happens with this bouncy bit of fluff.

**JIMMIE GRISSOM**  
(MGM 10485)

**Haunted** 71--71--71--71  
Grissom gets a little of the Eckstine sound as he turns in a creditable side.

**Bring Your Lovin' Back to Me** 66--66--66--67  
Not up to the top side.

**KIRBY WALKER**  
(Columbia)

**Shut Up** 50--50--50--50  
Nothing here for the contemporary blues-rhythm market.

**High-Brow Blues** 64--65--64--62  
A synthetic blues shouted to big band backing.

**CHRIS POWELL (and the Five Blue Flames)**  
(Columbia 30189)

**Sunday** 44--44--48--40  
This is the type of rhythm side that might have been considered fair jazz 10 years ago.

**I've Made a Big Mistake** 52--54--52--50  
Tempo and treatment are strictly "old hat."

**THE RHYTHMASTERS**  
(Bennett 401)

**I Was Third on a Match** 72--70--70--75  
Quartet does handsomely with an attractive torcher.

**Until Now** 80--80--80--80  
The falsetto lead voice sells an impressive slow note-bender compellingly. Tune is strong—the type material a name group could put over for a real click.

**WILLIE BRYANT**  
(Apolo 409)

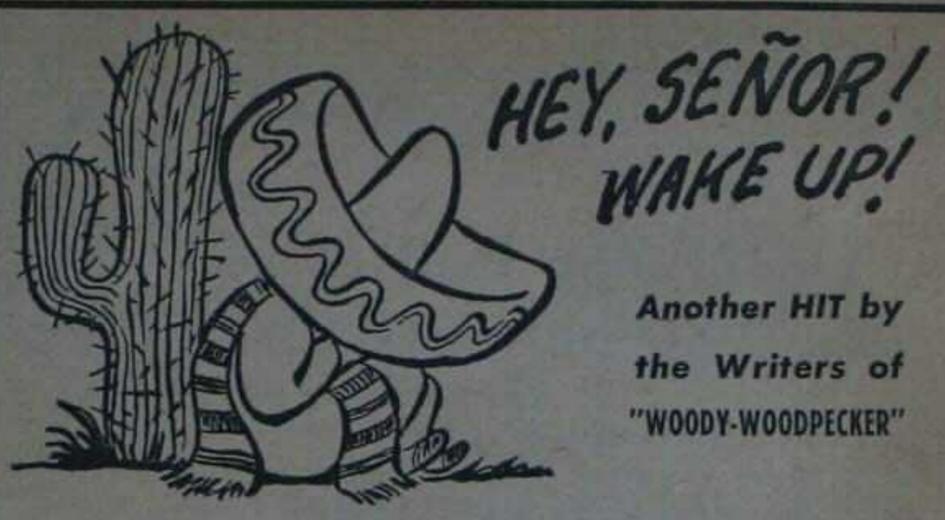
**Blues Around the Country (Parts I & II)** 64--64--62--66  
Synthetic lyric keeps this one from having the appeal of Bryant's "Around the Clock" blues click. Willie doesn't sound convinced—or convincing—on this Baedeker of the States.

**D. C. WASHINGTON**  
(Gold Star 661)

**Rebob Boogie** 73--ns--70--76  
A stomp in the Deep South style, with the shouter talking as he plucks a boogie beat on guitar. Lyric is purple, but gay and inoffensive.

**Happy Home Blues** 66--66--66--66  
D. C. talks an easy-ride blues, projecting strong.

(Continued on page 108)



# "SEÑORA"

Breaking for a SMASH Hit!  
THE MODERNAIRES — COLUMBIA No. 38505  
JACK SMITH — CAPITOL No. 15429  
★ ★ ★  
#1 in Philadelphia and Los Angeles—  
A Cinch for #1 in YOUR Territory.  
IDRISS-BROWN-TIBBLES, INC., Music Publishers  
1558 VINE ST., HOLLYWOOD 28, CALIF. — NEW YORK — CHICAGO



# GLORIA POLKA

ANOTHER SMASH HIT!  
DANA RECORD #2049

MARK THIS UP AS ANOTHER "HIT"

MEMPHIS SLIM  
Does a sensational job with  
"BLUE and LONESOME"  
ON MIRACLE M-136  
MIRACLE Record Company • 500 E. 63rd St., Chicago 37, Ill.



ROSALIE ALLEN  
of Radio Station  
WOV in N. Y., says

HANK WILLIAMS has another hit record..  
MGM 10461  
"MIND YOUR OWN BUSINESS"  
coupled with  
"THERE'LL BE NO TEARDROPS TONIGHT"  
Requests from my listeners force me to play this record daily  
Acuff-Rose Publications 2510 FRANKLIN ROAD  
NASHVILLE, TENNESSEE

The Billboard  
MUSIC POPULARITY CHARTS



# The Honor Roll of Popular Songwriters

By Jack Burton

## NO. 32—WALTER DONALDSON

If you took your cue from the titles of three of Walter Donaldson's biggest hits — *Back Home in Tennessee*, *Georgia* and the immortal *Mammy*—you might reasonably assume he hailed from the Deep South. But don't bet on it. For his birthplace is not famous for mint juleps of magnolia blossoms. He was a native son of the balmy borough or Brooklyn, where he was born February 15, 1893.

While his mother was a pianist and music teacher, Donaldson shunned all association with music as a boy, having no desire to play scales while the other kids in the neighborhood were just playing—period. But later, while attending high school, his latent musical talent asserted itself and he taught himself to play the piano in order to write songs for school shows.

On completing high school, Donaldson dallied for a short time with stocks and bonds in a Wall Street brokerage house, and then decided to make sharps and flats a life career. This led to a \$15-a-week job as a pianist with a music publishing firm, where he and the boss didn't see exactly eye to eye, the head man giving Walter the old heave-ho for writ-

ing songs on the company's time. So Donaldson shrugged a disdainful shoulder and sallied forth to sell his wares elsewhere. And they certainly sold—sold to the tune of 8,000,000 sheet music copies for the first three that carried his name on the covers.

### Camp Entertainer

With America's entry into the first World War, Donaldson became an entertainer at Camp Upton, Long Island, where he spent 16 months helping to strengthen doughboy morale. During this time, he became acquainted with another young composer who rated sergeant's stripes, and with the signing of the Armistice, Walter cast his fortunes with him—the boss man of the newly organized Irving Berlin Music Company.

During a 10-year association with Irving Berlin, Donaldson wrote some of his biggest hits, leading off with *How You Gonna Keep 'Em Down on the Farm After They've Seen Poree*, a tune that not only caught the popular fancy but reflected the restless spirit of an era that produced phony gin and glitter, graft and gunmen. Then he casually segued into six-million-copy sellers: *You're a Million*

### PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (\*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

*Miles From Nowhere When You're One Little Mile From Home*, *Mammy My Buddy*, *Carolina in the Morning*, *Yes Sir, That's My Baby* and *My Blue Heaven*.

In the lush and fabulous '20's, Donaldson's chief lyricist was Gus Kahn, born in Germany and the son of a cattle dealer, who brought him to Chicago when he was five years old. Kahn started writing songs when he was still in school, and at the age of 20, while clerking in a mail-order house, he wrote his first hit, *Gee, I Wish That I Had a Girl*. After that, he joined the elite of Tin Pan Alley, figuratively speaking. For Gus believed that his music was allergic to the Broadway razzle-dazzle, and kept away from the Main Stem.

### Publishing Venture

Donaldson left Irving Berlin's firm in 1928, and invested part of his royalty bankroll in the music publishing house of Donaldson, Douglas & Gumble, an alliance between a top songwriter, a seasoned music executive and the dean of song pluggers, Mose Gumble. While Mose didn't neglect the theatrical and radio headlines of that day, he went out of his way to cultivate Rudy Vallee, Fred Waring and other comparative unknowns. He capitalized handsomely on that friendship later when the Connecticut Yankees and Waring's Pennsylvanians broadcast and popu-

larized the Donaldson songs the new firm published: *Just Like a Melody Out of the Sky*, *Because My Baby Don't Mean Maybe Now*, *Romance*, *Little White Lies* and other Hit Parade leaders.

While serving as the president of his own company, Donaldson began to write words as well as melodies and proved to be quite as proficient with rhymes as he was with rhythms. He also wrote the score for an outstanding Broadway hit, *Whoopie*, starring Eddie Cantor, at the outset of his career as a music publisher, and three years later, when sheet music sales took the k. o. count from the loud speaker and the sound track, he entrained for Hollywood where he was associated mainly with the Metro-Goldwyn-Mayer studios.

Walter Donaldson took over in the cinema capital without breaking his natural stride, his rare talent and great output making him just as outstanding a figure at Hollywood's Brown Derby as he'd been at Lindy's restaurant in New York. He continued to write hits—songs like *Did I Remember, It's Been So Long*, *A Thousand Good Nights*, *Skuteye*, and *Mister Meadowlark*—until he was forced to retire in 1946 because of ill health. When he died the following year at the age of 53, Tin Pan Alley lost one of its most distinguished songwriters — and a most lovable character.

## WALTER DONALDSON'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

### Popular Songs

- 1915—**BACK HOME IN TENNESSEE**  
Lyrics by William Jerome. Mills Music Inc.  
**YOU'D NEVER KNOW THAT OLD HOME TOWN OF MINE**  
Lyrics by Howard Johnson. Leo Feist, Inc.  
**WE'LL HAVE A JUBILEE IN MY OLD KENTUCKY HOME**  
Lyrics by Coleman Goetz. Mills Music, Inc.
- 1917—**SUKI-SAN (WHERE THE CHERRY BLOSSOMS FALL)**  
Lyrics by J. Kiern Brennan. M. Witmark & Sons.
- 1918—**DAUGHTER OF ROSIE O'GRADY**  
Lyrics by Monte Brice. M. Witmark & Sons.
- 1919—**DAN'T CRY, FRENCHIE, DON'T CRY**  
Lyrics by Sam Lewis and Joe Young. Mills Music, Inc.-Warock Music, Inc.  
**\*HOW YOU GONNA KEEP 'EM DOWN ON THE FARM?**  
Lyrics by Sam Lewis and Joe Young. Mills Music, Inc.-Warock Music, Inc. (Available on Decca record 23988 in Album A-561, Eddie Cantor.)  
**I'LL BE HAPPY WHEN THE PREACHER MAKES YOU MINE.**  
Lyrics by Sam Lewis and Joe Young. Mills Music, Inc.-Warock Music, Inc.  
**\*YOU'RE A MILLION MILES FROM NOWHERE (WHEN YOU'RE ONE LITTLE MILE FROM HOME)**  
Lyrics by Sam Lewis and Joe Young. Mills Music, Inc. (Available on Decca record 24009 in Album A-1919, Ted Straeter orchestra.)

- 1920—**TIRED OF ME**  
Lyrics by Grant Clarke. Bourne, Inc.  
**MY LITTLE BIMBO DOWN ON A BAM-BOO ISLE**  
Lyrics by Grant Clarke. Bourne, Inc.  
**I LOVE THE LAND OF OLD BLACK JOE**  
Lyrics by Grant Clarke. Bourne, Inc.
- 1921—**MAMMY**  
Lyrics by Sam Lewis and Joe Young. Bourne, Inc. While this song is the musical trade-mark of Al Jolson, it was sung first by Bill Frawley, the film comedian, in vaudeville. (Available on the following records: Decca 24016 in Album A-1921, Carmen Cavallaro; Decca 23618 in Album A-469, Al Jolson.)
- 1922—**MY BUDDY**  
Lyrics by Gus Kahn. Remick Music Corp. (Available on the following records: Decca 24022 in Album A-1922, Bob Grant orchestra; Columbia 37520, Harry James.)
- 1922—**CAROLINA IN THE MORNING**  
Lyrics by Gus Kahn. Remick Music Corp. (Available on the following records: Decca 24021 in Album A-1922, Bob Grant orchestra; Decca 24109 in Album A-575, Al Jolson; Columbia 35577, Ray Noble.)  
**GEORGIA**  
Lyrics by Howard Johnson. Leo Feist, Inc.  
**ON THE GIN, GIN, CINNY SHORE**  
Lyrics by Edgar Leslie. Shapiro, Bernstein & Co., Inc.  
**DIXIE HIGHWAY**  
Lyrics by Gus Kahn. Remick Music Corp.
- 1923—**CHILI BOM BOM**  
Lyrics by Cliff Friend. Bourne, Inc.  
**7 OR 11, MY DIXIE PAIR OF DICE**  
Lyrics by Lew Brown. Shapiro, Bernstein & Co., Inc. This song was introduced by Eddie Cantor in his first Broadway starring vehicle, "Make It Snappy."  
**BESIDE A BABBLING BROOK**  
Lyrics by Gus Kahn. Remick Music Corp. (Available on Decca record 24026 in Album A-1923, Charles Baum orchestra.)
- 1924—**MY BEST GIRL**  
Remick Music Corp.
- 1925—**DOWN BY THE WINEGAR WOIKS**  
Lyrics by Don Bestor and Roger Lewis. Shapiro, Bernstein & Co., Inc. (Available on Decca record 24035 in Album A-1925, Basil Fomecen orchestra.)  
**IN THE MIDDLE OF THE NIGHT**  
Lyrics by Billy Rose. Bourne, Inc.  
**ISN'T SHE THE SWEETEST THING (OH, MAWI OH, PAWI)**

- Lyrics by Gus Kahn. Remick Music Corp.  
**LET IT RAIN, LET IT POUR I'LL BE IN VIRGINIA BY MORNING!**  
Lyrics by Cliff Friend. Leo Feist, Inc.  
**MY SWEETIE TURNED ME DOWN**  
Lyrics by Gus Kahn. Bourne, Inc.  
**THAT CERTAIN PARTY**  
Lyrics by Gus Kahn. Bourne, Inc. (Available on Capitol record 15249, Dean Martin and Jerry Lewis.)  
**\*YES SIR, THAT'S MY BABY**  
Lyrics by Gus Kahn. Bourne, Inc. (Available on Decca record 24035 in Album A-1925, Basil Fomecen orchestra.)  
**I WONDER WHERE MY BABY IS TONIGHT**  
Lyrics by Gus Kahn. Bourne, Inc. (Available on MGM record 10225, Johnny Desmond.)
- 1925—**THE MIDNIGHT WALTZ**  
Lyrics by Gus Kahn. Leo Feist, Inc.
- 1926—**FOR MY SWEETHEART**  
Lyrics by Gus Kahn. Remick Music Corp.  
**WHERE'D YOU GET THOSE EYES?**  
Leo Feist, Inc.  
**AFTER I SAY I'M SORRY**  
Lyrics by Abe Lyman. Miller Music Corp. (Available on the following records: Decca 24038 in Album A-1926, Marlene Fingerle and Arthur Schutt, piano duo; Columbia 37262 in Set C-125, Dinah Shore.)  
**THERE AIN'T NO MAYBE IN MY BABY'S EYES**  
Lyrics by Gus Kahn and Ray Egan. Villa Moret, Inc.  
**I'VE GOT THE GIRL**  
Leo Feist, Inc.  
**LET'S TALK ABOUT MY SWEETIE**  
Lyrics by Gus Kahn. Leo Feist, Inc.
- 1927—**AT SUNDOWN**  
Leo Feist, Inc. (Available on the following records: MGM 10216, Jimmy Dorsey; Capitol 329, Matt Dennis with Paul Weston orchestra; RCA Victor 20-2064, Tommy Dorsey.)  
**\*MY BLUE HEAVEN**  
Lyrics by George Whiting. Leo Feist, Inc. (Available on the following records: Decca 24586, Fred Waring's Pennsylvanians; Decca 24042 in Album A-1927, Bob Grant orchestra; Capitol 30024 in Album BD-9, Paul Weston orchestra, Columbia 37091, Benny Goodman.)  
**SAM, THE OLD ACCORDION MAN**  
Leo Feist, Inc.  
**HE'S THE LAST WORD**  
Lyrics by Gus Kahn. Leo Feist, Inc.  
**SING ME A BABY SONG**  
Lyrics by Gus Kahn. Leo Feist, Inc.
- 1928—**IF I CAN'T HAVE YOU**  
Leo Feist, Inc.

- JUST LIKE A MELODY OUT OF THE SKY**  
Bregman, Vocco & Conn, Inc.  
**SHE'S WONDERFUL**  
Lyrics by Gus Kahn. Bregman, Vocco & Conn, Inc.  
**IF I CAN'T HAVE YOU**  
Leo Feist, Inc.  
**BECAUSE MY BABY DON'T MEAN MAYBE NOW**  
Bregman, Vocco & Conn, Inc.  
**WHAT A MAN!**  
Lyrics by Ralph Williams. Leo Feist, Inc.
- 1929—**KANSAS CITY KITTY**  
Lyrics by Edgar Leslie. Bregman, Vocco & Conn, Inc.  
**REACHING FOR SOMEONE AND NOT FINDING ANYONE THERE**  
Lyrics by Edgar Leslie. Bregman, Vocco & Conn, Inc.  
**ROMANCE**  
Lyrics by Edgar Leslie. Bregman, Vocco & Conn, Inc. (Available on Decca record 24051 in Album A-1929, Marlene Fingerle and Arthur Schutt, piano duo.)  
**'TAINT NO SIN 'TO DANCE AROUND IN YOUR SKIN!**  
Lyrics by Edgar Leslie. Bregman, Vocco & Conn, Inc.
- 1930—**LITTLE WHITE LIES**  
Bregman, Vocco & Conn, Inc. (Available on the following records: Columbia 35114, Dinah Shore; RCA Victor P(27521) in Album P-80, Tommy Dorsey, Frank Sinatra and the Pied Pipers.)  
**YOU'RE DRIVING ME CRAZY**  
Bregman, Vocco & Conn, Inc. (Available on Decca record 25190, Guy Lombardo.)  
**LAZY LOUISIANA MOON**  
Bregman, Vocco & Conn, Inc.
- 1931—**AN EVENING IN CAROLINE**  
Bregman, Vocco & Conn, Inc.  
**YOU DIDN'T HAVE TO TELL ME, I KNEW IT ALL THE TIME**  
Bregman, Vocco & Conn, Inc.  
**HELLO BEAUTIFUL**  
Bregman, Vocco & Conn, Inc. (Available on RCA Victor record 22642, Wayne King and male trio.)  
**NOBODY LOVES NO BABY LIKE MY BABY LOVES ME**  
Bregman, Vocco & Conn, Inc.
- 1932—**MY MOM**  
Bregman, Vocco & Conn, Inc. (Available on Decca record 25322, Phil Hegan and Jess Crawford at console.)
- 1933—**YOU'VE GOT EVERYTHING**  
Lyrics by Gus Kahn. Robbins Music Corp.
- 1934—**A THOUSAND GOOD NIGHTS**  
Robbins Music Corp.  
**RIPTIDE**  
Lyrics by Gus Kahn. Robbins Music Corp.

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- 1938—**COULD BE**  
 Lyrics by Johnny Mercer. Santly-Joy, Inc.
- 1939—**(GOTTA GET SOME) SHUTEYE**  
 Lyrics by Johnny Mercer. Bourne, Inc.
- CUCKOO IN THE CLOCK**  
 Lyrics by Johnny Mercer. Bourne, Inc.
- 1940—**MISTER MEADOWLARK**  
 Lyrics by Johnny Mercer. E. H. Morris & Co., Inc.  
 (Available on Decca record 25148 in Album A-631, Bing Crosby and Johnny Mercer.)
- 1943—**NEVER A DAY GOES BY**  
 With Peter DeRose. Lyrics by Mitchell Parish. Miller Music Corp.

**Stage Musicals**

- 1928—**SWEETHEART TIME**  
 With Joe Meyer. Book by Harry B. Smith, lyrics by Ballard MacDonald and Irving Caesar, and starring Mary Milburn and Eddie Buzzell. Harms, Inc.
- ONE WAY STREET**  
**MARIAN**  
**TWO BY FOUR**  
**ACTIONS SPEAK LOUDER THAN WORDS**  
**WHO LOVES YOU AS I DO?**  
 By Joe Meyer.  
**SWEETHEART TIME**  
 By Joe Meyer.  
**A GIRL IN YOUR ARMS**  
 By Jay Gorney.
- 1928—**WHOOPEE**  
 Book by William Anthony McGuire, lyrics by Gus Kahn, and starring Eddie Cantor in a cast that included Ruth Etting, Ethel Shutta, Gladys Glad, Paul Gregory, Tamara Geva, Chief Caupolican and George Olsen and his orchestra, Bregman, Vococo & Conn, Inc.
- IT'S A BEAUTIFUL DAY TODAY**  
**HERE'S TO THE GIRLS OF MY HEART**  
**I'M BRINGING A RED, RED ROSE**  
**CYPSY JOE**  
**MAKING WHOOPEE**  
**GO GET 'EM**  
**UNTIL YOU GET SOMEBODY ELSE**  
**TAPS**  
**COME WEST, LITTLE GIRL, COME WEST**  
**WHERE THE SUNSET MEETS THE SEA**  
**STETSON**  
**SONG OF THE SETTING SUN**  
**LOVE IS THE MOUNTAIN**  
**RED MAMA**  
**WE'LL KEEP ON CARING**  
**HALLOWE'EN TONIGHT**  
**MY BABY JUST CARES FOR ME**  
**MY BLACKBIRDS ARE BLUEBIRDS NOW**  
**LOVE ME OR LEAVE ME**  
 (Available on RCA Victor record 25406, Benny Goodman.)  
**HALLOWE'EN WHOOPEE BALL**

**Film Songs and Musicals**

- 1929—**GLORIFYING THE AMERICAN GIRL**  
 This was a Paramount film to capitalize on the popularity of the sound track, and the score consisted of popular songs not only by Donaldson but by Brown, DeSylva and Henderson, Irving Berlin and others. The cast was headed by Mary Eaton, Dan Healy, Helen Morgan, Eddie Cantor and Ruddy Vallee. Leo Feist, Inc.
- SAM, THE OLD ACCORDION MAN**  
**AT SUNDOWN**  
**BEAUTIFUL CHANGES**  
**THERE MUST BE SOMEONE WAITING**
- 1929—**HOT FOR PARIS**  
 A Fox picture with a cast headed by Victor McLaglen, Pifi Dorsey, El Brendel and Polly Moran. Lyrics by Edgar Leslie, Bregman, Vococo & Conn, Inc.
- SWEET NOthings OF LOVE**  
**DUKE OF KAKIAK**  
**SING YOUR LITTLE FOLK SONG**
- 1933—**THE PRIZE FIGHTER AND THE LADY**  
 An MGM picture with a cast that included Myrna Loy, Max Baer, Primo Carners, Jack Dempsey, Walter Huston and Otto Kruger.  
**YOU'VE GOT EVERYTHING**  
 Lyrics by Gus Kahn.
- 1934—**KID MILLIONS**  
 A United Artists' picture starring Eddie Cantor in a cast that included Ann Sothern, Ethel Merman and George Murphy. Lyrics by Gus Kahn. Robbins Music Corp.
- OKAY TOOTS**  
**AN EARFUL OF MUSIC**  
**WHEN MY SHIP SOMETIMES IN**  
**THE ICE CREAM FANTASY**
- 1934—**LET'S TALK IT OVER**  
 A Universal picture with a cast headed by Chester Morris, Mae Clarke, Frank Craven and Andy Devine.  
**LONG LIVE LOVE**
- 1934—**MILLION DOLLAR BANSOM**  
 A Universal picture with a cast headed by Phillips Holmes, Edward Arnold, Mary Carlisle, Winnie Shaw and Andy Devine. Robbins Music Corp.  
**YOU'LL NEVER KNOW**
- 1934—**OPERATOR 13**  
 An MGM picture starring Marion Davies in a cast that included Gary Cooper, Ned Sparks, Henry B. Walthall, Larry Adler, Hattie McDaniel and the Four Mills Brothers. Lyrics by Gus Kahn. Robbins Music Corp.
- SLEEPY HEAD**  
**ONCE IN A LIFETIME**  
**HOLLYWOOD PARTY**
- 1934—**HOLLYWOOD PARTY**  
 An MGM picture with a cast headed by Stan Laurel, Oliver Hardy, Jimmy Durante, Charles Butterworth, Polly Moran, Lupe Velaz, Frances Williams and Jack Pearl. Robbins Music Corp.  
**I'VE HA' MY MOMENTS**  
 Lyrics by Gus Kahn.
- 1935—**RECKLESS**  
 A Universal picture starring Jean Harlow and William Powell in a cast that included Franchot Tone and May Robson.  
**CYCLONE**  
 Lyrics by Gus Kahn.
- 1935—**HERE COMES THE BAND**  
 An MGM picture with a cast headed by Ted Lewis, Virginia Bruce and Ted Healy. Robbins Music Corp.
- TENDER IS THE NIGHT**  
 Lyrics by Harold Adamson.
- 1936—**PICCADILLY JIM**  
 An MGM picture with a cast that included Robert Montgomery, Frank Morgan, Madge Evans, Billie Burke, Robert Benchley and Ralph Forbes. Lyrics by Harold Adamson. Robbins Music Corp.
- IN THE SHADOW OF AN OLD OAK TREE**  
**LOVE BEGAN**
- 1936—**SUZI**  
 An MGM picture with a cast that included Jean Harlow, Franchot Tone, Cary Grant and Lewis Stone. Leo Feist, Inc.
- DID I REMEMBER?**  
 Lyrics by Harold Adamson.  
 (Available on Decca record 24079 in Album A-1936, Marlene Fingerle and Arthur Schutt, piano duo.)
- 1936—**THE GREAT ZIEGFELD**  
 An MGM picture with a cast that included William Powell, Myrna Loy, Luise Rainer, Frank Morgan, Virginia Bruce and Fannie Brice. Lyrics by Harold Adamson. Leo Feist, Inc.
- IT'S BEEN SO LONG**  
 (Available on Decca record 24079 in Album A-1936, Marlene Fingerle and Arthur Schutt, piano duo.)  
**YOU NEVER LOOKED SO BEAUTIFUL**  
**YOU GOTTA PULL STRINGS**  
**SHE'S A FOLLIES GIRL**  
**QUEEN OF THE JUNGLE**
- 1937—**SINNER TAKE ALL**  
 An MGM picture with a cast headed by Bruce Cabot, Margaret Lindsay and Joseph Callela. Leo Feist, Inc.
- I'D BE LOST WITHOUT YOU**  
 Lyrics by Robert Wright and Chet Forrest.
- 1939—**THAT'S RIGHT YOU'RE WRONG**  
 An RKO picture starring Kay Kyser in a cast that included Adolph Menjou, Mae Robson, Lucille Ball and Dennis O'Keefe.  
**I'M FIT TO BE TIED**
- 1940—**BROADWAY SERENADE**  
 An MGM picture starring Jeanette MacDonald. Leo Feist, Inc.
- TIME CHANGES EVERYTHING BUT LOVE**
- 1941—**TWO GIRLS ON BROADWAY**  
 An MGM picture with Lana Turner, George Murphy and Joan Blondell heading the cast. Lyrics by Gus Kahn. Leo Feist, Inc.
- RANCHO SANTA FE**  
**TRUE LOVE**
- 1942—**PANAMA HATTIE**  
 An MGM picture with a cast headed by Ann Sothern, Red Skelton, Rags Ragland, Ben Blue, Marsha Hunt and Virginia O'Brien.  
**AT THE SAVOY**  
 Lyrics by E. Y. Harburg.
- 1942—**GIVE OUT SISTERS**  
 A Universal picture starring the Andrews Sisters in a cast that included Grace McDonald, Dan Dailey Jr., Charles Butterworth and Walter Catlett. Leeds Music Corp.
- THE NEW GENERATION**
- 1944—**BEAUTIFUL BUT BROKE**  
 A Columbia picture starring Joan Davis. Variety Music.  
**KEEPING IT PRIVATE**  
 Lyrics by Mort Greene.
- 1944—**FOLLOW THE BOYS**  
 A Universal picture with a cast headed by George Raft, Vera Zorina, Maxie Rosenbloom, Jeanette MacDonald, Orson Welles, Marlene Dietrich, Dinah Shore, W. C. Fields, Sophie Tucker, Lon Chaney and the Delta Rhythm Boys. Southern Music Co.
- TONIGHT**  
 Lyrics by Kermit Goell.

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**Liverpool Ork Faces Boycott**

LONDON, Aug. 6. — The British Musicians' Union (BMU) has threatened to boycott the Liverpool Philharmonic Orchestra unless all its members in the ork are offered renewal contracts. The BMU advised the Philharmonic Society by telegram of this decision. The telegram was read at a special general meeting of the society which had met to discuss the decision not to re-engage 22 of its members. The orchestra is 75 strong and nearly 100 per cent union.

A series of events leading up to the dispute started last February when the chairman of the orchestra committee brought to the management's notice certain irritations said to exist between the orchestra and its conductor, Hugo Rignold.

Rignold was at one time England's top jazz violinist. He turned long-hair and has conducted both ballet and straight orchestras.

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**DICK HAYMES**...Decca  
**ART LUND**...M-G-M  
**GLORIA CARROLL**...Dance-Tone

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 Swanton, Vt., open Sept. 28th.

## Vic. Coast Plant Classic Heavy

HOLLYWOOD, Aug. 6.—RCA Victor's recording studios here are re-sounding with longhair music now more than ever before. In fact, pop sessions are being far outnumbered by Red Seal dates. Walt Heebner, Victor's Coast a.-and-r. chief, has proven himself musically ambidextrous in the past, hopping the recording fence from pop to longhair ever since he was assigned to the Coast three years ago. However, this is the first time he has shouldered as heavy a load in Red Seal. Forthcoming sessions are as follows:

Spade Cooley and Roy Rogers, August 9; Red Sealers Dorothy Kirsten and Robert Merrill, 12; Dorothy Kirsten, 15; Dorothy Kirsten and Robert Merrill, 16; Fran Warren (pop), 19; Artur Rubenstein and Antol Dorati with full symphony orchestra, 22; Rubenstein and the Paganini Quartet, 25-26-27; Red Seal's Mario Lanza, and Nan Merriman, another Red Seal artist, 29.

Reason for increased Red Seal activity here is two-fold. Many artists vacation in Southern California during the summer months, resting between concert tours. Also a number of them—Rubenstein, Lanza, Rurbi, Heifetz—live here and return to their homes during the summer. Miss Kirsten is on the Coast where her air show originates, while Robert Merrill is here to appear at the Hollywood Bowl.

## Les Halper Named A&S Sales Manager

NEW YORK, Aug. 6.—Les Halper, who was with Decca's import department until recent change in the deal between English and American Decca, has joined the A & S distributor as sales manager.

A & S is the joint distribution arm of the Aladdin and Specialty companies, recently set up here. Halper replaces Johnny Holonka. Jerry Simon will handle disk promotion for A & S on an account basis.

## SHAW SIGNS BLENDERS

NEW YORK, Aug. 6.—Billy Shaw, of Shaw Artists Corporation, has signed a new vocal quartet to a management contract. The group, called the Blenders, has been inked by National Records. They are currently appearing at the Apollo Lounge here.

# VOX JOX

A National Accounting of Disk Jockey Activities

**EASTERN BEAT . . .** Ray McKinley recently pulled a switch and interviewed jock Harry Lee on the latter's "Melody Time" show over WBAB, Atlantic City. . . Al Francis, former night club entertainer and legit actor, now going into his third year with his zany "Fun With St. Francis" show, which tops all others on WKST, New Castle, Pa. . . Howard Malcolm, WCOP, Boston, now back at work after a three-week vacation. He pens that deejay shows are just beginning to really hit in his homeland, the Pacific Northwest. In addition to the "Malcolm Morning Watch," daily at 6-8:30 a.m., Howard is doing an hour noontime show Monday-Friday, at 12:30. . . Herb Fontaine, deejay and staff announcer, has been upped to program director at WCOU, Lewiston, Me. . . Jim Higgins, WWNJ, Watertown, N. Y., recently changed his 5 p.m. show from "Take It Easy Time," to "Here's Higgins." . . Charlie Featherstone, WNDR, Syracuse, recently conducted a warbler poll, with Bing Crosby, Billy Eckstine, and Frankie Laine finishing one, two, three. . . Harry Lee, WBAB, Atlantic City, is doing a series of shows to publicize the Ventnor (N. J.) Music Festival. . . Chuck Glass, WBET, Brockton, Mass., got an e. t. d interview with Dennis Day during the tenor's recent appearance at the Boston RKO Theater. . . Hank Monroe, WOLF, Syracuse, is using August for two weeks of National Guard training and two weeks of vacation. . . John Brubaker left WOLF to join WJTN, Jamestown, N. Y. . . Donn Tibbetts, WKBR, Manchester, N. H., now spins 30 hours of disks weekly. . . Byron McConnell, WKST, New Castle, Pa., spent a week of his vacation at Nag's Head on the Atlantic, spear fishing with David Stick, author and spear fishing expert. . . Alix Blake, WENT, Gloversville, N. Y., recently played host to Alan Holmes, batoneer currently holding forth at the Tavern on the Green in New York's Central Park. . . Johnny Morris, WTOR, Torrington, Conn., regularly invites platter salesmen to introduce their new disks on his show. . . Don Tibbetts, WKBR, Manchester, N. H., played host recently to Vaughn Monroe, Johnny Long and Harry James. . . Alan Owen, WFPG, on Steel Pier, Atlantic City, has been upped to program director.

**WESTERN WAX WHIRL . . .** Paul Bartell, WFOX, Milwaukee, was voted the fave deejay of Milwaukee's South Division and Juneau high schools. . . Tommy Allen, KOCY, Oklahoma City, is promoting a traffic safety push with a "Courtesy Club" in which listeners get special membership cards containing a "defensive drivers creed." . . Don Bell, KRNT, Des Moines, recently turned his 45-minute Saturday morning show into a ladies' day broadcast, with his wife, Fran, at the mike. . . Phil Haines, WTRC, Elkhart, Ind., has added the station's "Musical Clock" stint to his other chores. . . Ted Conner, WFMJ, Youngstown, O., had Nellie Lutchter, Larry Clinton, Glen Grey and Vivian Blaine as recent guests. . . Johnny Slagle, WXYZ, Detroit, has been made an honorary member of the Detroit Squadron Air Force Association as a tribute to his work in promoting the Air Force. . . Bob Earle, KSO, Des Moines, loaned Charlie Spivak his car recently so that the maestro could make an engagement on KAYL, Storm Lake, Ia. . . Pat Hannon, WKOW, Madison, Wis., had as guests recently Duke Ellington, Charlie Ventura and Woody Herman. . . Frank Allan, WREN, Topeka, has returned from a vacation in the East. . . Allan W. Kurman, KVER, Albuquerque, N. M., a 17-year-old high school senior, has the only seven-day-a-week request show in town.

**PHILLY PHADDLE . . .** Le Roy Miller, WFIL, does a morning remote each Tuesday from a local hospital, joining the patients for breakfast. . . Paul Mitchell, WHAT, is conducting "All Thru the Night," now in its sixth year. Mitch writes that he plays nothing but platters "from the duty side of the file." . . A five-minute seg of the Leroy Miller Show during the early morning hours on WFIL has been bought by Linton's restaurant chain for a 13-week term thru Earle A. Buckley Agency. . . Eddie Newman, on WPEN, continues his public service chores, this time in rallying listeners for the Blind Golfers Fund. Starting with \$500 the first week, Newman aims to create a 10G chest for the blind golfers via his late evening show.

## AGMA Adds To Unfair List

NEW YORK, Aug. 6.—The American Guild of Musical Artists (AGMA) has placed Stanford Erwin and the Boston Grand Opera Company on its unfair list, and forbidden its members to accept employment with that company or any other with which Erwin is connected. AGMA's complaint is that Erwin took the unit on the road without a basic AGMA contract and ignored subsequent invitations to appear before the board of governors.

Others on the current AGMA unfair list are Adams-Williams Corporation (Wilson A. Williams), Belmont Opera Guild, Manhattan Opera Guild (Benjamin F. Kutcher), Mascagni Opera Guild (Josephine La Puma), New York Civic Opera Company (William Reuterman) and Star Opera Company (Francis C. Torre). All the above, including the Boston Grand Opera Company, operate out of New York. The Verdi Grand Opera Company (Sylvestre Zaccaria), of Rochester, and the Washington Grand Opera Association (William Webster), Washington, are also listed.

## Thugs Set 12G Fire At Aristocrat Hdqrs.

CHICAGO, Aug. 6.—Aristocrat Records, local rhythm and blues diskery, suffered a fire loss, said to be in the neighborhood of \$12,000, Monday (1) when burglars broke into the office at 5249 South Cottage Grove Ave., and started a blaze after failing to open a safe. Evelyn Aron, rep of Aristocrat, said that the outlet has moved to temporary headquarters at 5253 South Cottage Grove Ave., where business is being conducted. The company plans to remain at the new office until the old quarters are repaired. Besides being home office for Aristocrat, the outlet also handles eight other rhythm and blues labels in this vicinity. No shipments of Aristocrat platters were delayed, because deliveries to distributors are handled direct from pressing plants.

Aristocrat recently inked Duke Jenkins's Sextet, commercial small combo; Robert McCullum, bluesinger; and the Dozier Boys, harmony trio.

## Marks Sues Disker On "Summer Time"

NEW YORK, Aug. 6.—An injunction and an accounting action was filed this week in U. S. District Court by Edward B. Marks Music Corporation against Wright Record Corporation for alleged infringement of the tune, *In the Good Old Summer Time*. Action alleges that Wright infringed by mechanically recording parts of the tune without a license or consent.

Marks claims *Summer* was composed by the late George Evans and Ben Shields in 1902 and assigned to Howley, Haviland & Dresser. Upon renewal, the widows of the copyright owners assigned rights to Marks. Complaint states defendant has never served notice upon plaintiff of intention to record and has never made royalty payments upon any parts recorded. Marks claims they notified Wright of the infringement and received a reply that the latter does not intend to make any payment or accounting.

## Bregman on Foreign Trip

NEW YORK, Aug. 6.—Jack Bregman, of Bregman, Vocco & Conn (BVC) pubbery, left for Europe aboard the Queen Elizabeth on Thursday night (4). Bregman, who expects to visit BVC agents in London, Paris and possibly Italy, will be away for three to four weeks. He plans also to make a general survey of the continental music market.

## Joe Philbert Named ASCAP Pitts Rep

PITTSBURGH, Aug. 6.—Joe Philbert, recently field representative of the Cleveland office of the American Society of Composers, Authors and Publishers (ASCAP), was named district manager of the Pittsburgh office Monday (1). Philbert succeeds Walter Tunning, who was killed in an automobile accident near Wilkes-Barre June 11.

Joe Sikora, field representative here, who was in the car with Tunning, is still suffering from injuries and is not expected back at his desk for another six months.

## Pelosi & Percival New British Pubbers

LONDON, Aug. 6.—New publishing firm in Tin Pan Alley here is being operated by Leon Pelosi, son of the songwriter, Don Pelosi, in conjunction with Norman Percival. Exploitation activity is being handled by Johnny Franks, violinist and band leader.

Firm's first pop number is *The Little Swiss Wishing Well*, written by Don Pelosi as a sequel to his *Little Old Mill*.

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# AMC Promoting Music Via Film

CHICAGO, Aug. 6.—A slide-sound film, which is aimed toward promoting a sound school music program intended to build the groundwork toward a musical community, is now available thru the American Music Conference here. Running 15 minutes, the color pictures, with running commentary, have been produced by AMC, a non-profit organization set up two and a half years ago to promote general interest in music.

The pictures are broken up into five parts showing (1) the important part music plays in everyday life; (2) the manner in which music benefits community life; (3) a typical well-balanced school music program, from kindergarten rhythm band to high school symphony orchestra; (4) the results of the AMC's survey, showing that the public favors school music, and (5) an actual discussion group, pondering a school music program.

Together with the film, AMC has prepared a leader manual, showing how the film may be shown to community groups and furnishes tips for its proper exploitation. At present, 50 sets of the pictures and sound commentary are available and they may be purchased for permanent use or borrowed free for a short time by contacting William Mills, AMC secretary, at 332 South Michigan Avenue here.

## Foy Willing Ankles Cap for Victor Niche

HOLLYWOOD, Aug. 6.—Foy Willing and His Riders of the Purple Sage broke from Capitol Records' talent corral to join Victor's stable. Willing's departure from Capitol came by mutual agreement between artist and diskery, altho Western vocal group's pact still had a year to run. Manager Jack Beekman set Willing with Victor.

## Paula Castle on Plug Tour

NEW YORK, Aug. 6.—Paula Castle, thrush recently signed to a Derby disk contract, left last week for a 10-day trip thru the South to plug her first release with disk jockeys. Miss Castle's personal appearances are being arranged by her manager, Larry Newton, who is also general manager of Derby. Blues chirp Evelyn Collins also was signed by Derby last week.

## Open-Air Bop Concert

PHILADELPHIA, Aug. 6.—First open air jazz concert promotion will be staged here by Reese DuPree, veteran race dance promoter. DuPree has bought Charley Ventura's unit for a bop recital August 26 at Jimmy Toppi's Stadium, prize fight arena. In season, town has had plenty of jazz concerts indoors, but this is the first time any promoter has tried an outdoors event.

## Asch Bankruptcy Ended

NEW YORK, Aug. 6.—Moe Asch, doing business as the Disc Company of America, was discharged from bankruptcy last week in U. S. District Court. Referee Irwin Kurtz signed the discharge.

In a petition listed previously in Federal Court, Asch had stated that he had 138 creditors, with debts amounting to \$182,757.26.

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# Music—As Written

## New York:

Sidney Kornheiser leaves for the Coast Tuesday (9) to work out of the E. H. Morris office there. Kornheiser will return here from time to time to co-ordinate setting of scores, etc. . . . Thrush Peggy Martin, who has been working single, goes with the Hal McIntyre band beginning Thursday (11). . . . Buddy De Franco's combo and June Christy go into Chubby's in Camden. . . . George Shearing's group opens at the Blue Note in Chicago Monday (8) for two weeks, then goes into the Silhouette there.

Barney McDevitt, in charge of disk promotion for the big three pub-beries on the Coast, succeeds Charlie Warren as head of the Coast office of Harry Warren Music. . . . Mac Cooper was let out as contact man for the Dennis Day pubberies. . . . Johnny Mercer and Harold Arlen teaming for two Columbia pic scores, with pubbing rights to E. H. Morris. . . . Regent Records has taken over "If I Were You" for distribution east of the Mississippi. Tune has shown sleeper action on the Fanfare label. . . . Herman Lubinsky will make another European trip in September. . . . Noro Morales is cutting "Rum and Soda" for MGM this week. Tune will get a big bally from Puerto Rican distilleries.

Tunesmith Richard Rodgers has moved into his newly-acquired home in Southport, Conn. . . . Ralph J. Roberts has been appointed national sales promotion and publicity director of Muzak Corporation. Roberts was formerly an executive with the Aitken-Kynett Advertising Agency of Philadelphia. . . . Cleffer Alex North, who wrote the music for "Death of a Salesman," is busy with musical scores for three films being produced on location in Venezuela by the Princeton Film Center. Release of the film center productions is planned for early fall. Also in the fall, North's music will be featured in three plays scheduled for Broadway. They are "Queen of Sheba," "The Innocents" and "Love in the City."

Star Melodies, new music publishing and record firm, has been organized, with headquarters in Hollywood. First diskings are "Sentimental Baby" and "Got a Heavy Date." . . . Maestro Elliot Lawrence is searching for a new male vocalist to replace Jack Hunter. Hunter leaves the band to work as a single in the fall. Hunter has been with Lawrence since the band started four years ago.

## Chicago:

Allen Breyley, the past four years manager of the Tromar, Tom Archer's Des Moines terperly is leaving the chain to operate his own dancery at Owensboro, Ky. It will be a combination dancery and auditorium deal, with hillbilly bands, Friday; pop dancing, Saturday, and occasional concert and name band dates. . . . Tommy Carlyn, now in Pittsburgh territory, opens at the Schroeder Hotel, Milwaukee, September 27 for four weeks, followed by eight weeks at the Trianon, bowing November 1. . . . Jack Pierce, formerly with King's home office, is operating the diskery's Chi branch. . . . Bernie Clapper, v.-p. of Universal disks, became the father of a son, Allen, July 21. . . . Lee Egalnick, prexy of Miracle, expecting a second offspring early next month. . . . Cy Stern, formerly with Mercury, is opening his own flackery office. First job is a promotion job on "The Wedding of Lili Marlene," with Midwest disk jockeys as his target. Stern is working in co-operation with Archie Levinson, local Leeds plugger. . . . Stan Jones, writer of "Riders in the Sky" has been accepted for membership in ASCAP. . . . Spire Records, new rhythm and blues label, has started operation in Fresno, Calif.

## Hollywood:

Alfredo Garmo and His Latin Americans are providing plugs aplenty for Rosemart Music's "Ca-ra, Ca-ra Ca-ram-ba" on their American Broadcasting Company net airers. . . . Allan Jones will be among the first to open on the Shubert Theater chain two-a-day flesh circuit, bowing at Chicago's Blackstone Theater in late October or early November.

## CONN. CONCERTS CLICK

BRIDGEPORT, Conn., Aug. 6. — Connecticut pops concerts at Fairfield University Field here have caught on, with the concert last week breaking all attendance records with an audience of 7,300. Rose Bampton, Metropolitan soprano, and her Metropolitan conductor husband, Wilfred Pelletier, were the guest artists. For nine consecutive concerts the weather has been perfect. Lawrence Tibbett is honorary chairman of the series.

## KOBBLERS' ONE-NITERS

NEW YORK, Aug. 6.—The Korn Kobbler left this week on a one-nighter tour leading to a four-week engagement at the Lookout House, Covington, Ky., starting August 15. Itinerary opened at Rocky Glen Park, Moosic, Pa., Friday (5), followed by Morgantown, Pa., today. Other cities include Hershey, Pa.; Somerset, Pa.; Capitol Theater, Wheeling, W. Va.; Radio Center, Huntington, W. Va., and Casa Loma, Charleston, W. Va.

## Lorry Raine Personals

PITTSBURGH, Aug. 6. — Lorry Raine, the California thrush, is soon due to hit cafes and theaters for personal appearances.

The singer is here making the disk jockey rounds introducing some new sides she made for Serenade, an ex-

## George J. Bennett Shifts to New Label

NEW YORK, Aug. 6.—Bennett, a new label specializing in blues, rhythm, folk and novelty material, has been introduced by George J. Bennett.

Bennett, who also operated the Bandwagon, Hudson, Arlington and Menagerie lines, is shifting all his attention to the Bennett line, deactivating Arlington and Menagerie, both of which were pressed and distributed under supervision of the now inactive Black and White organization. Bandwagon will remain active under the wing of Ivan Ballen's Ballen Record Company, while Hudson, also produced and distributed by Ballen, will be discontinued.

Bennett has signed the Rhythm Masters to an exclusive deal, and also has cut sides with Jimmy Cannady, Sandy Mayfair, Stic's Evans and Al (Fats) Jackson.

Jack Bergman, who is associated with Tempo Distributing here, will personally act as national sales agent for Bennett. Bergman handles Selective and Citation disks under a similar arrangement.

ploitation label. She has an agreement with the waxery to transfer the masters to any major that wishes to make a deal.

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# AGVA HITS BACK AT AFM

## Variety Union Warns It Will Revoke Franchise of Agents Making Non-AGVA Deals

First Explosion Due This Week at Philly Meeting

(Continued from page 3)

AGVA rep. to get their 1949 AGVA franchises.

In his letter to agents, Jones wrote that the subject of the existing dispute between AFM and AGVA would be discussed in detail. Before sending this letter out, Jones sought and received approval of the national office, which said that the stand taken by the Philly AGVA will be applied nationally.

### Fracas Year Old

The AFM-AGVA fracas dates back to August 5, 1948. At that time all agents and AFM members were notified by James C. Petrillo, AFM topper, that: "You and your members are hereby notified that no members of the AFM, even tho they sing or entertain by means other than their musical ability, shall become members of AGVA except with the permission of the national office."

Subsequently AGVA issued some lukewarm statements, but not until this week did it come out with something stronger. It wrote agents: "The aforesaid dictatorial statement by Petrillo to his members and you does not affect the present policy of AGVA. Mr. Petrillo is not running AGVA. At no time has AGVA ever issued orders to its members, who in addition to their talent, may also play a musical instrument, not to join AFM, even tho many of our members were forced to join AFM."

A few weeks back, Petrillo sent another letter to locals and agents saying, "A vocalist performing with an orchestra is prohibited to use any kind of contraption or device that lends background to the rendition of

an orchestra unless he or she is a member of AFM."

"This letter," said AGVA, "we brand as a diabolical scheme by Petrillo and AFM to discourage entertainers from belonging to AGVA and to force them to join AFM."

### AGVA Warns Agents

To make its point specific, AGVA warned agents by pointing to Article 11, Section 1 of its constitution which says, "The board or executive committee may order that no member shall work or have any business dealings . . . with agents, managers . . . unless the agents, managers shall obtain a franchise, contract or license to deal with members thereof. In the case of employers of members, the employer shall obtain an authorized agreement that all artists whose services he uses and all artists em- (See AGVA Hits AFM on page 47)

## Chez Maurice Drops Names

NEW YORK, Aug. 6. — Chez Maurice, Montreal, is dropping its name policy and is going into week stands using small acts.

When the spot opened some months ago it started off with such acts as the Mills Brothers, Ethel Waters and others of equal box-office stature. Apparently the policy didn't pay off. An entertainment nut calling for \$2,000 and more for the main attraction, plus the cost of the other acts, was more than the spot could stand.

### Need a Lift?

NEW YORK, Aug. 6.—Jim and Beverly Payse, ballroomologists, suddenly found themselves in big demand for Catskill Mountains dates.

"We get all the work we want now," said Payse. "Maybe it's our new act. Then again, maybe it's our new station wagon. We can carry six other acts."

## Rosen Winner In Rubin Case

NEW YORK, Aug. 6.—Arbitration proceedings involving Benny Rubin and Jerry Rosen, indie, were decided in favor of Rosen by a three-man board meeting held at the American Guild of Variety Artists (AGVA) Friday (5).

Rubin sought a release from Rosen on grounds that he hadn't been given the specified number of weeks' work, four weeks in any 90-day period. Rosen, who has a three-year contract with Ruben, countered with allegations that he lived up to his contract, via club dates and TV shows.

Rubin charged that, on TV shows, Rosen was not an agent but a co-producer with him (Mrs. Jerry Rosen was the owner of the TV show) and never asked for or was entitled to commissions. Rosen replied that, because of these TV shows, Ruben was unavailable for cafe or theater dates out of town.

Board consisted of Sol Tepper, agent; Bill Feinberg, impartial arbitrator, and Henry Dunn, AGVA treasurer. Henry Katz was the AGVA lawyer. Rosen was represented by Jack Katz.

Tepper and Feinberg found for Rosen. Dunn filed a minority report in favor of Ruben. Under the arbitration set-up the dissatisfied party may appeal.

## Strand To Go Back to Flesh In September

Flicks Alone Don't Pay

NEW YORK, Aug. 6.—The Strand, Warner flaghouse, will definitely go back to flesh early in September. While the decision has not been announced, Warner toppers are apparently convinced that only a combo bill — stagershow plus flicker — can bring in the loot.

Another decision is that for the foreseeable future the Strand will run with stagershows all year round. The house previously dropped live talent whenever it had what it thought was a big picture. Recent box-office experience has proven that a flicker alone on the Stem against heavy stage competition doesn't pay off. So now if the theater has a major picture it will try to get attractions to complement it, rather than drop them entirely.

### Only 20¢ This Week

The house ditched stagershows a number of weeks ago when it brought in *Fountainhead*. The picture didn't draw. It is now running a straight grind policy with *The Girl From Jones Beach*. Its first week, however, it did only \$20,000. Toppers figure that a stagershow costing about \$10,000 would have brought in an additional \$15,000 to \$20,000 for an opening, giving distributors a bigger take out of which to take their bite.

Insiders say that success of the Palace vaude policy was one of the biggest talking points. The Strand has 3,700 seats from 75 cents to \$1.50. With flesh, its average take is about \$32,000. The Palace, across the street, with 1,700 seats, of which only 1,200 are used (500 are gallery seats that customers avoid) operates at from 55 cents to \$1.20 and has so far in its 10-week operation grossed an average of \$24,000 weekly.

The Strand originally planned to reopen with flesh in mid-August, but inability to get attractions on such short notice set the date back to mid-September.

# Florida Agency-Law Flurry

## Miami Agents Get No Split On N. Y. Deals

New Edict Changes Nothing

NEW YORK, Aug. 6.—A flurry occurred among Miami agents when they saw the addition to the Florida Private Employment Agency Law of 1949, in the belief that it would give them a cut in top attractions booked into Florida by New York percenters.

In the new law provision is made for performers booked into the State from other than Florida sources, and some of the boys began patting themselves on the back in the hope that from now on the big offices with their big names would have to go thru Miami agents, and latter in turn would get "at least 5 per cent" for handling the deal.

Actually there is nothing in the (See Miami Agents on page 43)

## Philly Spots To Resume Names Despite Bleak View

PHILADELPHIA, Aug. 6.—Despite the bleak outlook for cafes this coming season, Harry Steinman, operator of the Latin Casino, will return the big name policy. Set for the fall opener is Martha Raye, September 14. Also set for the room are Dean Martin and Jerry Lewis with a tentative October 26 opening, depending on how long they stay at the New York Paramount in conjunction with their *My Friend Irma* flicker.

Also definitely inked for the Latin Casino is Tony Martin, starting Thanksgiving Day week-end. All bookings were made by Dick Henry, of the William Morris Agency, who has the room exclusively.

Elsewhere on the nitery front, the name band policy will be revived by Nicky Blair and Arthur Ganger, new owners of the Click. Duke Ellington follows Louis Armstrong Thursday (11), with Peggy Lee slated for August 18 and others following until

Tommy Dorsey comes in for the formal fall opening September 19.

No pruning of budgets in evidence at the more successful rooms featuring the recording musical names. Chubby's in Collingswood, N. J., has June Christy coming in next week for a fortnight, with Bob Eberly set to follow. Showboat here has Bull Moose Jackson's unit Monday (8), followed by Dinah Washington August 22 and Joe Turner for the August 29 week.

Lou's Moravian Bar, midtown musical spot, has the Cats and a Fiddle making another return August 15 for 8 weeks with *The Keys* slated to follow October 15.

Emerson's Cafe, one of the town's first rooms to bring in the recording Negro names, promises to get a new lease on life for the coming season. Widow of the late Morton Emerson, who operated the room, sold it this week to Alan Franks, well known in local theatrical circles.

## Buffalo Century May Get Vaude

NEW YORK, Aug. 6.—Century Theater, Buffalo, will open with flesh in the fall if present negotiations succeed. Reopening of the indie-operated house, now run by Robert Murphy, will bring stagershows back after they were dropped here about 12 years ago.

Larry Goldi, of the Eddie Sherman office, who booked the house years ago, will again be its talent buyer.

Reopening of the Century, a 3,000-seater, will give Buffalo its fourth big-time vaude house. At present city has Shea's Buffalo, a 3,500-seater, booked by Sid Piermont, of the Loew office; the Hipp (2,000 seats) and the Great Lakes (3,100-seater), booked by Harry Levine, of the Paramount office. Last named house may shortly change its name to the Paramount.

Main obstacle to reopening of the Century is the Buffalo Musicians' Union. House is now dickering with the union on the number of shows and minimum scales.

**Palace, New York**

(Thursday, August 4)

Capacity, 1,700. Price range, 55 cents-\$1.20. Four shows daily. Chain booker, Dan Friendly. Show played by Don Albert's house ork.

The last two acts, Timmy Rogers and Proskee's Tigers, saved this one. The rest of the show was good, the only two other acts did outstanding jobs.

Burns Twins and Evelyn, opener, a clean, fast-stepping trio, well dressed, started things off fast and kept going all the way. The girl, a pretty blonde, was excellent on toes as a single as well as with the boys. Working on a board mat, the team showed ability and real salesmanship, walking off to big hands.

Other act, Coleman Clark, table tennis, working in No. 5, got its spark from the staccato emseeing of Howard Kaye, who kept things moving at machine-gun pace. Clark, playing against Hamilton Canning, schmaltzed the act up for deliberate laugh values, giving it good commercial eye and ear appeal. Result was a real mitt.

Timmy Rogers, next to closing, beat himself to a frazzle with his dashing about, raucous chanting and general hell-raising. His split into the aisle, jitterbugging there with one of the customers (probably a stooge) and powerful belting out of gags hit them right where they laughed. And they laughed it up with terrific yocks. Rogers had some trouble getting off as he stretched out his act to permit stagehands to set the closing act.

**Exciting Animal Act**

Proskee's Tigers (Proskee in the circular cage and two guys on the outside with sticks) is easily one of the most exciting acts to work here since the house went back to flesh. The five cats snarled viciously and sounded fierce enough for anybody. The fact that Proskee made them roll over, jump on stools, gave them meat and then pulled it away, built thrill upon thrill. The finale had one cat up on its hind legs "applauding" while the house went wild.

Grace Drysdale's hand puppet routine was fair, with the best results coming when she worked in view of the audience and showed how she managed the dolls.

The Fountaines, almost a standard act (two guys, one gal) drew many oohs and ahs for their acro work. The gal acting as the chief understander was the big feature.

Jack Anthony and Harry Rogers have worked one-nighters around town for a long time. Their Italian dialect dialogs were hard to catch, but for those hep it drew yocks. Boys' material is basically corn, but the house went for it, paying off properly.

Ben Rochelle and Jane Beebe, another semi-standard dance knock-about team, in No. 6, had a small space to work. Doing their stuff in two while stage was set for the animal act, the dancers did a competent job. Their knockabouts lacked the surprise element, but got over okay giving them enthusiastic walk-off hands.

Flicker, Sand. Bill Smith.

**Celeste Holm for Vaude**

NEW YORK, Aug. 6.—Celeste Holm will do her first vaude date since she became a picture name at the Chicago Theater, Chicago, opening August 26. On the bill with her will be Alan Young and Liberace.

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**VAUDEVILLE REVIEWS**

**Paramount, New York**

(Wednesday, August 3)

Capacity, 3,654. Prices, 55 cents-\$1.50. Four shows daily, five Saturdays. House and chain booker, Harry Levine. Show played by Tex Beneke's band.

With Burt Lancaster on the screen and a slickly staged flesher, headed by Vic Damone and Tex Beneke's band, the Paramount's new show lines up as box office for the teen-trade. Teeners and fems of all ages were on hand opening day to eye and sigh over Da Moan and Da Muscle.

In spite of a vocal-heavy bill, which took the edge off his entrance, Damone won the house with his first number, *Again*. He followed with a group of ballads and rhythms, chosen for pace and flash, and finally closed the show to a big hand. The bary sparked his best audience reaction with a rich, full-voiced *My Bolero* and *You're Breaking My Heart*, the latter currently one of Damone's big record (Mercury) sellers. The boy, who has an easy stage presence and a likable manner at the mike, also pleased the front row squealers with a couple of asides about his former employment as a Paramount usher. Capable backing by pianist Ronnie Selby made for an over-all smooth presentation.

**No Beneke Fiddles**

Tex Beneke has ditched those fiddles and returned to his original Glenn Miller styled instrumentation (4 trumpets, 4 trombones, 1 French horn and six saxes, including the leader). It's a happy reconversion and Wednesday's audience heartily approved of the change-over. The band, nattily dressed in blue-green jackets, looked good and has gained considerable sales status since its last Stem appearance. Teeing off with a brassy instrumental in march tempo on the standard *St. Louis Blues*, the ork followed with a sleek ballad arrangement of *Lover's Gold*, with bary Glenn Douglas (practically a bass) doing a commendable job on the difficult vocal.

The Moonlight Serenaders were on briefly to give Beneke a fine choral assist on a spiritual-shouting version of *Lavender Coffin*, and trumpeter Buddy Yeager scored a personal hit with a hilarious, tongue-in-cheek take-off of a Frankie Laine-type jitterbug singing of *I May Be Wrong*. Beneke, who has subdued his former overexuberance to good effect, fronted in capable fashion and doubled on the emsee chores.

Deadpan Cy Reeves's comedy patter drew a fair quota of laughs, with his scat-parody of *Old Man River* drawing the biggest hand from the music-minded audience. Reeves's bow-off applause clearly merited an encore, but Beneke waved him off to make way for headliner Damone. In the opening spot, juggler Rudy Cardenas provided a sorely needed change of pace and his speedy hat manipulating routine earned him a loud send-off.

The lighting job for the show was unusually effective and deserved special kudos.

Flick: *Rope of Sand*. June Bundy.

**Donn Arden To Open N. Y. Rehearsal Hall**

NEW YORK, Aug. 6.—Donn Arden will open a new dance studio and rehearsal hall next month on 56th Street under the label Donn Arden-Fletcher Productions. The new outfit will hire girls, teach them to dance and put them to work.

Some months ago Arden was supposed to go into a deal involving an ex-cafe op from Philadelphia and a local indie. The ex-cafe op was supposed to put in \$20,000, but he wanted 60 per cent of the biz, so the deal fell thru.

**Radio City Music Hall, New York**

(Thursday, August 4)

Capacity, 6,200. Price range, 80 cents-\$2.40. Four shows daily. House booker and producer, Leon Leonidoff. Show played by Alexander Smallens' house ork.

This is easily one of the best shows the huge theater has had in many a long month. It has top sight appeal, solid pacing, excellent acts and the whole thing is tied up into a cohesive whole that won it enthusiastic applause.

Opening with variations and themes by Tschaiakowsky, with some spirited batoneering by Raymond Paige, guest conductor, the show rapidly built for solid applause which frequently broke in while the show was still going on.

Basic theme of the flesher deals with the sea. Screened shots on a scrim showed heaving seas with a lighthouse down front around which a ballet was charmingly set. Gals were sea gulls who went thru various semi-classical positions with skillful realism. On this set Anthony, Allyn and Hodges, a knockabout dance trio, were well cast. Working as fishermen, the two guys fished a mermaid out in their net and then went into their act.

**Male Chorus Registers**

The male chorus did a real job in this show. Costumed as pirates aboard a ship, the boys lustily delivered a series of sea chanteys. Glenn Burris tenored a well arranged *Four Winds and the Seven Seas* to well satisfied hands. Despite the fact that the number seemed anachronistic in the pirate ship setting, it was handled so well it seemed to fit.

Next was *Queen of the Sea*, a cafe scene with the Rockettes as waitresses doing their customary sharp precision routines for the now familiar big hands.

The show ended with *Fabulous Island* preceded by a side-stage prolog explaining the plot. Roy Raymond, an old sea captain who did the narrating, read his lines colorlessly but what happened next overcame his faults. It was a scene on the bottom of the sea (scrimmed curtain used for shimmering effects gave it realism) which gave Bettina Dearborn and Charles Laskey, plus the entire ballet group, a chance to show a beautifully planned production.

**Pieros Juggle**

On the pirate ship set the Piero Brothers did a solid juggling act. Their co-ordination was amazing and won them hefty mitts.

Clifford Guest, costumed as a ship's officer, worked between the final ballet and the restaurant scene, getting laughs that ranged from chuckles to yocks for his ventriloquist act. His dummy in the trunk bit, his fox hunt and marching soldiers were all sold deftly.

Pic, *In the Good Old Summer-time*. Bill Smith.

**Oriental, Chicago**

(Thursday, August 4)

Capacity, 3,200. Price policy, 50 to 98 cents daily. Five shows weekdays, six shows week-ends. House booker, Charley Hogan. Show played by Carl Sands' house band.

George Jessel's "farewell (?) appearance" of two weeks here, in connection with his flicker, *You're My Everything*, looks like a winner, with show getting loads of publicity and resultant crowds. Jessel worked the entire 45 minutes into a miniature musical, doing emsee chores and gagging it up in between. He still maintains that terrific touch with the public, taking just small talk and building it into yocks. His short dissertation on old cafes in Chi got belly laughs. Jessel worked a comedy bit with Anne Baxter, pic star, in for the one-day opening. Miss Baxter was poorly displayed, with Jessel asking her to give the wholesome side of the film capital. Her spiel decrying bad publicity, a bad subject, did more damage than good.

The Chocolateers, three Negro eccentric hoofers, combine a maximum of showmanship and enthusiasm to put across their work. Garbed in wild-colored suits, the trio did stepping just as zany to win going away. By-play with the ascending and descending stage mike slowed their stint.

Kitty Kallen, Mercury disk chirp, has the voice and presentation ability to become a standard singing act. A striking brunette, she put over easily a current pop and an opening novelty, but it is her impresoes of other fem warblers that make her vaude and nitery fare. She did Horne, Logan and Merman, each a top offering.

Gene Sheldon, with foil Loretta Fisher, got sock results with his standard panto-banjo routine. He's been doing the same bit for years, but pew sitters eat it up.

Carl Sands' ork got the show off to a good start with a medley of show tunes. Will Harris created a swell Broadway backdrop for this show. Johnny Sippel.

**Minsky Show for Beverly**

NEW YORK, Aug. 6.—The Harold Minsky Carnival Show, which recently closed at his New York spot when the room folded, will do a four-weeker at Beverly Hills Country Club, Newport, Ky., opening September 2.

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## Lookout House, Covington, Kentucky

(Monday, August 1)

Capacity, 600. Price policy, \$2.50 minimum. Shows at 8 and 1. Operator, Lookout House, Inc. Manager, E. D. Alex. Booking policy, Frank Sennes, exclusive. Publicity, Giv & Rosenfeld, Inc. Estimated budget this show, \$3,200. Estimated budget last show \$3,000.

Donn Arden Dancers (8) kick things off in good fashion and in all contribute three routines. Nicely garbed and drilled to satisfaction, the girls stack up as one of the sharpest dance groups to stop here in a long time. Their appearance and pulchritude elicited much patron praise.

Hector and Byrd are a refreshing dance pair especially suited for the smarter room. They get away from the cut-and-dried to introduce routines that are original and different. Their sharp, youthful appearance and good wardrobe also set them in good stead. Lad cavorts uncannily in solo in several tap bits to pull strong hands, and his lovely partner ads much to the act's sales technique with her cute gestures and winning personality. Won a strong hand.

Leo DeLyon, who might more appropriately be dubbed The Noise, is the lad who in a few short months has jumped from a \$100-a-week band pianist and entertainer to a \$750-a-week (his agent's figures) comic. He's been catching on nicely in the major vaude houses and duplicated that success on the opening night here. They liked him immensely. DeLyon is a wiz at carboning sounds and noises and he combines that unique talent with good comedy sense to come up with a novel laugh turn. His first show moved rapidly and smoothly, bogging only at the finish. He needs a smarter piece of business at the wind-up to get him off. In his second show he injected several pieces of business, notably take-offs on the French Horn and other musical instruments, which would be better left undone, as they slow the pacing too greatly. Lad has a turn that with proper handling can build even stronger as he gains nitery experience. One thing he must learn, as was apparent in his second show, is how to squelch a heckler without embarrassing the management or the loud-mouthed one, who might be a good customer.

Bob Dixon, personable and handsome house singer, takes good care of the show's song stint, selling with a verve and good voice. Registered well but stayed on a trifle too long when caught.

Bob Snyder and his ork contribute their usual bang-up job on both the show and dance sessions.

Bill Sachs.

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## NIGHT CLUB REVIEWS

### Bill Miller's Riviera, Fort Lee, N. J.

(Wednesday, August 3)

Capacity, 1,025. Price policy, \$3.50-\$5 minimum. Shows at 8:30 and 12:30. Operator, Bill Miller. Booking, non-exclusive. Publicity, Ed Weiner-Beth Habitt. Estimated budget this show, \$15,000.

The second show on opening night had a jury out front, not an audience seeking entertainment. It was also apparent that the people had seen the headliners before, knew their routines and were apathetic to the whole thing.

Harry Richman, who virtually opened the show right after the first production, sold nostalgia with a rusty pair of pipes to scattered applause. There was a time when the dapper high-hatted chap did 15 to 20 minutes on the mike before sitting down at the piano. Now it is one or two numbers and then the piano.

#### Martha Raye Cold

Martha Raye killed them with a Sophie Tucker entrance wearing white furs, dripping orchids and being led by two huge white dogs. But after the opening things got tough and stayed tough. She was on for about 15 minutes before she got her first laugh. Then when she finally got them, she lost them with her reprise and never got them back. Even her bit with the Ben Yost group, a sure-fire thing, missed.

Three factors were probably responsible for the lackadaisical reception of the new show: (1) Too much singing, Richman, Yost, Raye plus that of the boy and girl production singers; (2) Ben Yost's lads did too long with their stock arrangements of operetta tunes, and (3) Miss Raye worked clean.

#### She Needs Purple

Miss Raye has often been described as being too good a performer to use blue material. On the show caught she did practically no blue stuff. That may indicate that her audiences now expect her to do double entendre, and if she doesn't give it she won't register.

The productions, basically the same, are as brilliant as ever. Donn Arden's numbers are beautiful, the girls are pretty and the costumes make good sight appeal. Jeff Clay, boy singer and emcee, and Judy Lynne do very competent jobs.

Walter Nye's band cut the show deftly and Catalino's rumbas jammed the floor. Despite the rain the room was full.

Bill Smith.

## Vaude Return Boffo in Boston

BOSTON, Aug. 6. — Four-a-day variety returned to the RKO Boston Thursday (4) and nearly set the town on its ear. When the theater opened in the morning, lines extended twice around the block on both sides of the theater.

For the first show the house was packed to the rafters. At its close, about 500 people were waiting in lobbies and on stairways. There were as many more outside.

The crush kept up all day, making the opening a bigger affair than Dennis Day's opening a few weeks ago. Prices were slightly lower, but Day seemed to be a bigger attraction. Furthermore, weather for the vaude opening was hot and humid to a deadly degree.

Altho anything can happen to business in the next few days, a record gross of \$38,000 was indicated by attendance the first two days.

There were no big names, but the show furnished snappy entertainment which the audience ate up. Performers included Gus Van, Yvonne Moray, the Edwards Brothers, the Marvellos, Cook and Brown, Steven Evans, and the Appletons. Stanley Kramer directed the band.

### Charley Foy's Supper Club, Sherman Oaks, Calif.

(Tuesday, August 2)

Capacity, 300. Price policy, no minimum, no cover. Owner-operator, Charley Foy. Shows at 9:30 and 11:30. Booking policy, non-exclusive. Publicity, Charlotte Rogers. Estimated budget this show, \$2,500. Estimated budget last show, \$3,000.

Gagster Benny Rubin had things much his own way opening night at Foy's, proving again that few comics can equal Rubin's mastery of the art of story telling. Rubin is one of the most skilled dialecticians around, combining his multiple dialects and yarn-spinning skill into a solid act. He won ringsiders from the start with his skits, monologs and yarns.

Basically, Rubin relies on tried and true stories, giving a new twist here, an accent there. His flair for authentic dialects gives him considerable leeway in showcasing stories so that each yarn has sparkle. Working hard all the way, he sings, dances and clowns thru to a hefty hand.

Remainder of the show has been welded into a modified revue, using Foy regulars Roberta Lee, Sammy Wolf and Sid Fields. Bedell and Mattson, record panto act playing a return date, click well with imaginative hokum. Lads do a Mary Martin-Bing Crosby routine which scores easily, as does Spike Jones's Hawaiian War Chant. Since last caught, the boys have deviated from regular record turns to add a skit satirizing radio giveaways. Material is funny, but the number needs better routing.

The Foy "stock company" is at its usual peak, with lovely Roberta Lee shining brightly as a thrush and comedienne. Under Foy's tutelage, Miss Lee has acquired polish and timing. Wolf, another Foy old-timer, is still pleasant to watch as is Sid Fields, recently working with Ben Blue at Foy's and held over for the new show. Foy emcees and does more than his share of entertaining.

Abbey Browne's combo does musical chores, with Margaret Padula handling piano during intermissions.

Alan Fischler.

## Follow-Up Review

LATIN QUARTER, New York: Billy Vine has become a real sharp comic since last caught. His loss of weight (he's taken off plenty) hasn't affected his timing or comedy sense. He still gets plenty out of situation gags, a fact the club full of visiting firemen and round haircuts recognized with enthusiastic yocks. His routine this time around consists of his always socko *Old Gang of Mine*, followed by take-offs of contemporary comics and ending with a howling sketch in which he straights for scared looking cadaverous Mack Pierson. Latter is genuinely funny tho the fine edge of the sketch is dulled by too much slapstick. Vine apparently has to stretch his time tho pruning might be advantageous. Comic and his assistant wound up to big hands and loud laughs.

The Albins, knockabout dance team, tried awfully hard and tho they registered it is doubtful if they would do as well with a hep audience. Burly black thatched guy working with a tiny blonde has moments. Over-mugging and overselling, however, detracts too much.

Adeline Neice, a pert blonde, showed a good voice in an overlong special material routine that suffered from repetition. Gal is very short and harps on it with tedious lyrics, belting each line out with too much vigor.

Rest of the show remains basically unchanged.

Bill Smith.

### Chez Paree, Chicago

(Thursday, August 4)

Capacity, 325. Shows at 8:30, 12 and 2. Operators, Joe Jacobson and Mike Fritzel. Booking policy, non-exclusive. Producer, Dorothy Dorben. Publicity, Mike Fritzel. Estimated budget this show, \$4,700. Estimated budget last show, \$5,600.

Current show is the best of 1949 revues at this showcase, for capable headliner Jackie Miles has been surrounded with a top supporting cast.

Anita Martell, English import, has injected something new in juggling. Besides being a fem, something unusual in the juggling field, she has a sharp routine, doing her impress of an English music hall revue before winding up with some juggling that, while not terrific, is top showmanship.

Betty Reilly, looking ultra chic in a short coiffure, ran her usual gamut of foreign lingo vocals, inserting a heavy dose of comedy to really sock. Her Irish war bride parody on *Have You Met My Little Cousin?*, a Dr. Kinsey impress bit and a South American closer were top pieces of business delivered in top fashion. Won a callback.

Statuesque, blond Betty Bruce had the men from the beginning and her dancing won the fems soon after. Deserving of consideration from film and TV scouts, the gal is an exceptional cleater, but it's her talk in between and her innuendoes and nuances while dancing that sell. A terrific personality projects easily.

Miles came up with a dozen new stories which fit his inimitable Casper Milquetoast dialect delivery to a T. Result was guffaws, not only at the punch line but all the way thru the stories. His straight talk between a race track bettor and the Almighty won the same kind of attention. He did his standard Gene Autry bit as an encore.

Production numbers were excellent, with Dorothy Dorben's white sail opener as the topper. Inez Clavijo, a sexy blonde, injects plenty of oomph into the numbers and is a welcome addition to the line bits.

Johnny Sippel.

## Vaude Returns With a Bang In Minneapolis

MINNEAPOLIS, Aug. 6. — Vaudeville came back to the RKO Orpheum here with a bang and drew a terrific \$27,000 gross for the one-week run ended Wednesday (3). Bob Whelan, manager of the 2,700-seat house, reported.

Playing vaudeville unit No. 1 directly from the Palace Theater in New York, the Orpheum's gross for the week came within \$2,000 of the \$29,000 house record set several years ago by the Tommy Dorsey and Vaughn Monroe bands.

Whelan explained that, had the price range for last week's run been the same as for the Dorsey and Monroe shows, the gross would have been much higher. During the band runs, tickets were 85 cents all week. For vaude the sked was 55 cents to 5 p.m. and 76 cents on week nights; 55 cents to 1 p.m., 65 cents to 5 p.m. and 85 cents nights Saturdays; 65 cents to 1 p.m. and 85 cents thereafter Sundays.

Movie was *The Judge Steps Out*. "There is no doubt that Minneapolis wants vaudeville back again," Whelan declared. "Audience reaction, both from the old-timers who remembered the vaudeville of years ago and the youngsters who were viewing it for the first time, was better than we expected."

He said the next vaudeville unit will play the Orpheum week of September 15.

SPRINGFIELD, Mass., Aug. 6. — Loew circuit's Court Square Theater, here, will resume its combo vaudeville policy in the fall. At the present, the house is running flickers exclusively.

### Flackhappy

NEW YORK, Aug. 6. — A Broadway press agent was talking showbiz to a group of actors in Lindy's.

"I'll tell you how tough things are," he said. "I've had accounts who told me they wouldn't forget me for the rest of their lives. A year or so ago they forgot me after about five weeks. Now it lasts about three days."

### Drinking at Bar on Sundays Legal Oct. 1 in Connecticut

HARTFORD, Conn., Aug. 6.—Gov. Chester Bowles has signed the bill allowing drinking at the bar on Sundays, effective October 1.

The new regulation will not extend or affect in any way the hours bars may serve liquor or beer on Sundays. A bill to extend the hours from 9 to 11 p.m. on Sundays was introduced in the Legislature but was not passed.

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## Heat Cuts Stem to 345G Week; MH 115G, Roxy 68, Capitol 60

NEW YORK, Aug. 6.—Continuing humid days, hot sun and holdovers had their effect on last week's Stem takes. Over-all figure for last week was \$345,000 as against \$361,000 the previous frame.

Radio City Music Hall (6,200 seats; average \$127,000) skidded to \$115,000 for its sixth and final week with Silver Lining and Steve Evans on stage. Previous stanza saw \$125,000.

### Miami Agents Get No Split On N. Y. Deals

(Continued from page 40)

new law that gives Florida reps anything more than they've had before, showbiz lawyers say. The law states: "If any cabaret or night club employs entertainers thru any source other than from a Florida-licensed theatrical employment agency, said cabaret or night club shall file with the Commission forms (Florida Industrial Commission) containing the information required to be filed in said agency, together with a certified copy of the contract in such entertainment. The commission may, if it believes there is a doubt as to the financial stability of such an employer, or that there is a possibility of leaving stranded any entertainer, require a bond approved by the Commission to assume the payment of salaries, performance of contract and compliance with this act."

There is little doubt but that Florida agents, particularly those operating out of Miami, have been burning at the big offices which, they claim, get the cream of the business during the season. Various attempts have been made in the past to get these out-of-State reps to go thru Florida agents, with practically no success.

When this new amendment was incorporated into the Florida employment law, the boys thought they had the big offices over a barrel. New York lawyers, some associated with the major offices—William Morris, Music Corporation of America and General Artists Corporation—were admittedly apprehensive. They saw themselves being forced to split with Miami agents. But when the law was finally reduced to print, the big boys gave a sigh of relief.

The consensus was, "everything's the same. Nothing's changed." American Guild of Variety Artists' (AGVA) position in the matter applies in the case of bonds. According to Florida law, no bond shall be required from employer to guarantee

New show (reviewed this issue) has Piero Brothers, Clifford Guest; Anthony, Allyn and Hodges and *In the Good Old Summertime*.

Roxy (6,000 seats; average \$73,000) took a dive from its opening week's take of \$86,000 to \$68,000 for the second week. The show has Bob Crosby, Sid Stone, Johnny Mack and *You're My Everything*.

Capitol (4,627 seats; average \$44,500) opened big with \$60,000 for its initial inning of *Noro Morales*, Hank Ladd, Mary Small and *Scene of the Crime*.

Paramount (3,654 seats; average \$68,500) exited to \$60,000 for its third and last week with Jimmy Dorsey, Peggy Lee, Georgie Kaye and *The Great Gatsby*. New bill (reviewed this issue) has Tex Beneke, Vic Damone and *The Rope of Sand*.

Palace (1,700 seats; average \$24,500) moved up to \$22,000 for last week's show of Wyse and Womack, Susan Miller, six other acts and *The Big Cat*. Previous week saw \$20,000. New bill (reviewed this issue) has Timmy Rogers, Proskee's Tigers, six other acts and *Sand*.

Strand (2,700 seats; average \$32,000), still continuing with its straight flicker policy until the fall, opened badly when it counted \$20,000 for its first week of *The Girl From Jones Beach*.

the payment of salaries or performance of contract by any agency, union or theatrical guild, except that it be approved by the Commission, made payable to the Commission and deposited with the Commission."

#### AGVA Stand

AGVA maintains that, first of all, it is not an employer or an employment agency, furthermore, it is an out-of-State organization and not subject to the laws of Florida. AGVA requires cash bonds of all employers of AGVA talent to be sent to its national office in New York. Under the Florida law, ops may not post such bonds. But AGVA has indicated that where such a bond is not posted the ops will not get the acts.

Up to now the major offices have backed AGVA in the bond posting demand for obvious reasons. If a bond is up, the acts get paid. If the acts get paid, the Commission is paid.

The question of the bond came up in recent months when Danny Davis, of the Kitty Davis Airliner, complained to the Florida Commission. AGVA Attorney Mort Rosenthal flew to the State capital and apparently everything was ironed out.

Showbiz sources, however, claim that this subject will come up again. Miami agents, dissatisfied in getting only the crumbs of what business there is available, will stir up the whole thing again, it is said.

## IN SHORT

### Cincinnati:

Truly McGee, nitery and legit show producer, now making her home here for the summer, is busy entertaining on an overtime basis on her new 27-foot Chris Craft cabin cruiser, a recent gift from her husband. Her guests on an Ohio River cruise last Wednesday (3) included Joe Cribari and Dave Pitman, of the Ray McKinley ork; George Olsen Jr.; Leo and Anne DeLyon and Flo Ballard, of the Lookout House show; Marion Spelman, singer, and Bill Sachs. Young Olsen's mother, Ethel Shutta, former vaude and musical star, was Miss McGee's guest over the week-end, making the drive in from her home in Houston. . . . The Nov-Elites opened Thursday (4) at Artie Dennert's Club Alexandria, Newport, Ky., to top the new show. . . . Hy C. Geis, popular local organist, moves into Beverly Hills Country Club, Newport, Ky., for an indefinite stay. . . . Flo Ballard, formerly of the Ballards, tank icer team featured at the Netherland Plaza Hotel here for a long stretch a year ago, is now with Donn Arden's new dance group at the Lookout House Covington, Ky.

### Here and There:

Satira (Mary Ann Schmidt) made new headlines August 1 when she was named as the other woman in a suit for a separate maintenance, custody of children and alimony by Mrs. Sebastian Salupo. Salupo is business agent for the Electrical Workers' Union, which repairs, maintains and installs coin-operated phonos, skill games and vending machines in Ohio.

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# "Hamlet" at an 80-Cent Top! That's Luck of the Irish

DUBLIN, Aug. 6. — Can you imagine seeing *Hamlet* on the straw-hat circuit at an 80-cent top? That's what I recently saw performed by the Irish Repertory Company in a church hall at Bray, a seaside resort 12 miles outside Dublin.

This production compared favorably with more pretentious offerings on the stages of Broadway. There are four reasons for my great admiration of this presentation. First, there is wonderment of *Hamlet*'s being performed at all with the limited facilities available; second, I heard and understood every word of every player; third, there was the enthusiasm of the audience, which consisted of all ages from teen-agers to a venerable archdeacon in the front row. (Incidentally, the loudest applause came from the cheaper seats); and fourth was sincerity and skill with which the play was performed.

At an 80-cent top in a 200-seat house, the financial rewards for both producer and actor could not make them rich. However, their great love for what they were doing was obvious and transcended mere com-

mercialism. Standout in the company were Ronald Ibbs as Hamlet, Dennis Brennan as Polonius, Maureen Halligan as Ophelia, Kenneth McDonald as Horatio, and Michael O'Connor, who doubled in brass as Osric and Rosenkrantz.

The Abbey Theater's current production is *The King of Friday's Men*, by M. J. Malloy. The play is about the 18th Century Irish custom of bachelor landlords' choosing unmarried womenfolk as bedmates. The main conflict is between Bartley Dowd, a famous shillelagh fighter, and Caesar French, the landlord, who chooses a lass whom Dowd likes. The top performances are given by Harry Brogan, as the uncle of the girl selected, and Bhaitear O Maicin, in the difficult part of the gentle fighter, Bartley Dowd.

The script is a difficult and not too well constructed period piece. Unfortunately, the dialog, which is fluid and often poetic, only builds up to and reflects upon the action, almost all of which is offstage.

Future plans of the Abbey Theater call for a revival of *Katie Roche*, by Teresa Deevy, to be directed by Michael Dolan and a production of a new play, *Ask Me Tomorrow*, by Ralph Kennedy. *Dennis Gurney.*

## Atlantic City Stock Co. Folds

ATLANTIC CITY, Aug. 6. — The Atlantic City Summer Stock Company which had been open for four weeks, closed Saturday (30) after the project could not whip up enough interest to put it on a paying basis. It is estimated that Robert Courtney, the producer, lost plenty of dough before he decided to close.

The theater was housed in the Atlantic City Steel Pier, which may have contributed some confusion in the minds of theatergoers. Pewsitters may not have realized the stock company was an independent entity and not part of the Pier's amusements.

Susan Peters in *The Glass Menagerie* was the last offering. Courtney claims he may try again after locating fresh capital.

## Foreign Opening

### KING HENRY VIII

(Opened July 15)

THE SHAKESPEARE MEMORIAL THEATER  
STRATFORD-ON-AVON, ENGLAND  
Season—April thru October

Play by William Shakespeare. Directed by Tyrone Guthrie. Stage manager, Desmond Hall. Scenery and costumes, Tanya Moiseiwitsch. Incidental music, Cedric Thorpe Davie. Press representative, John Goodwin. Produced by the Shakespeare Memorial Theater, Anthony Quayle, director.

Prolog.....Wynne Clark  
The Duke of Buckingham.....Leon Quartermaine  
The Duke of Norfolk.....Michael Gwynne  
Lord Abergavenny.....Edmund Purdom  
Cardinal Wolsey.....Harry Andrews  
Cromwell, his Secretary.....Philip Guard  
Gardiner, Bishop of Winchester.....Paul Hardwick  
Lord Chamberlain.....William Squire  
A Sergeant at Arms.....Norman Mitchell  
King Henry VIII.....Anthony Quayle  
Queen Katherine, Wife to Henry afterwards divorced.....Diana Wynyard  
Surveyor to the Duke of Buckingham.....Harold Kasket  
Lord Sands.....Michael Bates  
Sir Thomas Lovell.....Paul Hansard  
Sir Henry Guildford.....Geoffrey Curtis  
Anne Bullen, Maid of Honour to Queen Katherine, afterwards Queen.....Kathleen Michael

First Gentleman.....George Rose  
The Duke of Suffolk.....Robert Shaw  
Cardinal Campeius.....Richard Dare  
An Old Lady, Friend to Anne Bullen.....Wynne Clark  
Griffith, Gentleman-Usher to Queen Katherine.....Robert Hardy  
The Bishop of Lincoln.....Timothy Bateson  
The Earl of Surrey.....Eric Lander  
Patience, Woman to Queen Katherine.....Lorna Whitehouse  
A Messenger.....David Lytton  
Capucius, Ambassador from Emperor Charles V.....John Money  
Cranmer, Archbishop of Canterbury.....Julian Amyes  
Porter.....George Rose  
Porter's Man.....Bertram Shuttleworth

Ladies, Men-at-Arms, Clerics, Choristers: Jill Bennett, Margaret Courtenay, Jean Fox, Penelope Munday, Pat Sandys, Robin Dowell, John Dunbar, John Gay, Alexander Graham, Leslie Heritage, Kelih Herrington, Peter Norris, John Stewart, David Wroe.

It has always been regarded as a rather gigantic production feat to tackle Shakespeare's *King Henry VIII*. However, Anthony Quayle's Stratford company has made this sixth offering of the 1949 season a socko handful of well executed pageantry aided and abetted by almost consistently good acting.

In directing *Henry*, Tyrone Guthrie has surmounted the onus of the play's choddy construction and interminable expository passages and has concentrated on the downfall of the three strong figures in Henry's reign—the Duke of Buckingham, Queen Kath-

## B'way Brokers Cold to Revival Of Ticket 'Buys'

NEW YORK, Aug. 6.—Ticket brokers are far from happy about the possible revival of "buys" to Broadway shows, announced last week by Billy Rose and Mike Todd. A buy is a device whereby a broker orders blocks of tickets in advance from producers and was current practice along the Stem in the '30s.

However, at this date ticket peddlers find themselves reluctant to put down dough in advance for shows that may possibly flop, leaving them stuck with ducats they will have difficulty peddling. Of course, it also works the other way around, and ordering in advance for a *South Pacific* could be lucrative. However, State law prohibits charging more than 75 cents commission, so that brokers can't make too much and can lose much more.

The buy might have the virtue of getting brokers behind a show with just fair reviews, if they have made a buy. However, the League of New York Theaters and Equity both are opposed to buys as not being in the public interest. Their claim is that the public will not get its fair share of tickets if brokers purchase blocks of ducats in advance.

In any event, brokers are the ones who make the buys, and unless they can make enough dough they will not go back to the practice. They seem to be skeptical of the chance of changing the State law, so the practice appears to have small chance of being revived.

erine and Cardinal Wolsey. At times it would almost seem that Henry revolves around them rather than they around him. This emphasis seems to this reporter to bring into more vivid focus the ambiguous greatness of Henry's character. And Mr. Guthrie's ruthless pacing (a youthful skirting on and off the stage of Anne Bullen right on top of Wolsey's famous farewell speech to Cromwell) brings out the flavor of Henry's intrigue-ridden court.

### Roles Well Played

Anthony Quayle in the title role avoids the temptation of making the part a caricature and reveals the monarch as a tempestuous procrastinator one minute and a canny politician the next. Diana Wynyard's Katherine is a superb portrait of overthrown loyalty. Katherine's death scene as read by Miss Wynyard is a great piece of theater. Harry Andrews (regarded by many as the outstanding actor in this year's company) displays the same artistry as Wolsey, as he brought to Horatio in the *Gielgud Hamlet* of 1936. His development of Wolsey's character from what seems simple lust for power to his final treatment of the Cardinal's frank analysis of himself practically brings everybody in the 1,200-seat house to their feet. Kathleen Michael's Anne is a bright and properly winsome portrait, while veteran actor Leon Quartermaine does penetrating work at Buckingham. An excellent comic bit is contributed by George Rose as the Cranmer is regrettably weak, tending to pitch all his lines on one level and weakening the play's final historical emphasis.

Tanya Moiseiwitsch's set is a triumph of multi-levelled staging with right and left apron down entrances perfectly suited for the processional court scenes.

There is no doubt that the Shakespeare Memorial Theater is coining the cash. With ducats at \$2.50 top and all pews practically sold out for the entire season, expectations are the surplus will be above last season's \$40,000.

In addition to *Henry VIII* and *Cymbeline*, the Stratford Festival is repping *Macbeth*, *Much Ado About Nothing*, *Othello*, and *A Midsummer Night's Dream*. *W.H. Stevens.*

## Off-Broadway Review

### THE SILVER TASSIE

(Opened Thursday, July 21)

#### THE INTERPLAYERS THEATER

A drama in three acts by Sean O'Casey. Staged by Al Saxe. Lights, Vernon Enoch. Setting, David Berman. Music, Louise Schlesinger. General production and stage manager, Louis Criss. Press representative, Ted Isaac. Presented by the Interplayers. Sylvester Heegan.....Henri Beckman  
Simon Norton.....Gene Dow  
Susie Monican.....Nancy Stiber  
Mrs. Foran.....Anna Berger  
Mrs. Heegan.....Elsa Fried  
Teddy Foran.....Fred Porcelli  
Barney Bagnol.....Bill Weaver  
Jessie Taitte.....Anne Meara  
Harry Heegan.....Jack Palance  
The Croucher.....Ben M. Hammer  
1st Soldier.....Stefan Giersach  
2nd Soldier.....Dennis McCarthy  
3rd Soldier.....Gerrit Walberg  
4th Soldier.....Roy M. Shuman  
5th Soldier.....James Alpe  
6th Soldier.....Leo Levenda  
Visitor.....John Clark  
Corporal.....Louis Criss  
Staff-Wallah.....Maurice Edwards  
Surgeon Farby Maxwell.....John Denny  
Slater.....Francis Freeman

For those among the local theatergoers who want a chance to see scripts that for one reason or another are not presented on the Stem in this day of the \$4.80 top, the Interplayers, one of the more expert of the off-Broadway groups, is showing *The Silver Tassie*, a minor work by Sean O'Casey, the great Irish dramatist. There is no question that the play is not among the best that O'Casey has produced, but it does offer stimulation, ideas and content not ordinarily culled from a season of commercial comedies on Broadway.

The theme of the play is simple: God has made and man has taken away. It is deeply anti-war. It is O'Casey shouting with all the power in his lungs at the idiocy of man-made wars.

He takes as his protagonist Harry Heegan, a man who would have been an all-American quarterback here, but who in Ireland is the local soccer star, the man who has won the cup three times running for his club. Harry goes off to war, but when he returns he is crippled. Paralyzed from the waist down, the athlete can only wheel after his former girl friend and her new heart throb as they make love and flaunt his condition before his eyes.

The weakness of the play stems from the fact that much of it is repetitive. There is no constant building of situations. Much of it, in the vein of character comedy, has little to do with the main theme. However, its strength lies in its rich poetry of language and O'Casey's knowledge of and pity for his characters.

As is the case with plays of this nature, only superb performance could bring all its facets to life. However, the Interplayers do offer many competent interpretations and quickly strike a level of acting which gives us much of the dramatist.

In the choice but difficult role of Harry Heegan, Jack Palance socks across with full impact the misery of a man whose mind and desires are alive but whose body is dead. Henri Beckman, as his father, makes us laugh at the antics of an Irish good-time Charley. Nancy Stiber, unfortunately, is not up to the demands of her part. The script is given a substantial lift by Gene Dow, Anna Berger, Elsa Fried, Fred Porcelli, John Denny, Bill Weaver and Anne Meara.

The direction by Al Saxe is first-rate. David Berman's scenic designs are very good for the limited budget and space available on stage. *Leon Morse.*

## ROUTES Dramatic and Musical

Brigadoon (Anfitorium) Portland, Ore., 11-13.  
High Button Shoes (Uptown) Salt Lake City 11-13.  
John Loves Mary (Biltmore) Los Angeles.  
Kiss Me, Kate (Curtain) San Francisco  
Mr. Roberts (Erving) Chicago.  
Streetcar Named Desire (Geary) San Francisco.

BROADWAY SHOWLOG		
Performances Thru August 6, 1949		
DRAMAS		
	Opened	Perfs
A Streetcar Named Desire (Barrymore)	12-5-'47	671
Born Yesterday (Henry Miller)	2-24-'46	1,474
Death of a Salesman (Morosco)	2-10-'49	204
Detective Story (Hudson)	3-22-'49	156
Goodbye My Fancy (Fulton)	11-17-'48	301
Mister Roberts (Alvin)	2-13-'48	576
MUSICALS		
Cabalgata (Broadway)	7-7-'49	36
Kiss Me, Kate (Century)	12-30-'48	250
Lend an Ear (Broadhurst)	12-16-'48	268
Miss Liberty (Imperial)	7-15-'49	27
South Pacific (Majestic)	4-7-'49	140
Where's Charley? (St. James)	10-11-'48	344
ICE SHOWS		
Howdy, Mr. Ice of 1950 (Cygier)	5-26-'49	99
RECESSED		
Anne of a Thousand (Shubert)	12-8-'48	226
Reopens August 22		
Madwoman of Chailiot (Belasco)	12-8-'48	208
Reopens August 22		
CLOSED		
Panzapoppin (Madison Sq. Garden)	6-30-'49	22
Sunday (31)		

### Magic

By Bill Sachs

**JOE KARSTON**, magician and producer of vaude units, is at Veterans' Hospital, Charleston, S. C., where he is battling spinal arthritis. . . . **Benny Doss** and His Sandy Creek Gang, with which Benny does magic in cowboy style, have just concluded a string of Western dates with **Max Terhune**, movie cowboy magician and vent. . . . **Charles McDowell** (**Don Carlos**), vent-magician, recently did a 30-minute TV show over WTVJ, Miami, and is slated to appear on the same bill with **Bob Crosby** at the Olympia Theater, Miami, week of August 24. McDowell, who entertained **Chang Kai-shek** as a flying marine during the war, recently appeared on a show with **Jerry Colonna**, and is slated to do his vent turn with the **Marquis** show this fall. . . . **George Marquis**, in reminding us that he launches his 25th annual tour September 8, recalls how annual to set the world on fire," Marquis writes, "and quickly learned that our matches were wet. Very soon after our 'triumphant tour' started, Paul's magic was in Gary, Ind., and Chicago poolrooms, and mine was in a sailor's honkytonk at San Juan, Puerto Rico. Twenty-five years is a long time. So many we knew then are gone now—**Houdini**, **Thurston**, **Raymond**, **Carter**, **Tommy Downs**, **William J. Hilliar**, **W. W. Durbin**, **Leipsic**, **Malini**, **Nicola**, **Mme. Herrmann**, **LaTemple**, **Horace Goldin**, **Laurant**, **Ovette**, **Richard Davis**, **Tampa**, **Hardeen**, **Gus Fowler**, **Jess Thornton**, **Jack Merlin**, **Frank Van Hoven**—yes, even **Paul Rosini**. You, too, have been covering the magic world a long time, and have written '30' to many a great name." . . . **Jay Jaxon** (**The Great Jaxon**), vent, after a three-week vacation on Lake Okoboji at **Arnold's Park**, Ia., has started on a string of picnic and fair dates in that area. . . . **Doc Weiss**, assisted by **Terry Lee**, presented his escapes at the **Jefferson** and **Granite** hotels, **Ellenville**, N. Y., July 30, booked thru the **Hal Edwards Agency**.

**C. THOMAS MAGRUM** appeared on the annual summer **Celebrity Series** at Western Michigan College of Education, **Kalamazoo**, July 28. Others who have appeared on these programs in the past include **Neff and Company**, **J. Elder Blackledge**, **Dr. Harlan Tarbell**, and **C. Raymond Cox**. During his **Kalamazoo** stay, **Magrum** enjoyed a ses-

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### Theater Guild Has Big Sked For 1949-'50

(Continued from page 3)

tober, possibly at the **Shubert Theater** if it is available. **Katharine Hepburn** will star in **As You Like It**, which may be directed by **Michael Bentham** and goes into rehearsal after **Labor Day**. For musical fans, **The Pursuit of Happiness**, with **Nanette Fabray** and **Georges Guetary**, goes into production after **Rouben Mamoulian** finishes his directing chore on **Cry, the Beloved Country**. The book and lyrics of this show will be written by **Herbert and Dorothy Fields** and the music by **Burton Lane**.

#### Strawhat Tryouts

The Guild is preparing two straw-hat circuit shows which will come into the Stem if they show any possibilities. **Good Housekeeping**, the **Albert McCleery** play which stars **Helen Hayes** and features daughter **Mary** and **Kent Smith**, will be tried out at five summer stock theaters. On Monday (8) the new **Lynn Riggs** play, **Out of the Dust**, opens at **Westport** and also will make the rounds of the hayloft theaters. Trying out these plays in this manner gives the producers a chance to really work on them at a fraction of what it would cost in the fall.

**The Silver Whistle** was built into a success last season in this manner, and it is reported the show was produced for about \$22,000. **Whistle** may go on the road in the fall if the Guild can find a leading man to replace **Jose Ferrer**. Exers at the producing org would like **Frank Fay**, if he is willing and can tear himself away from **Harvey**, but no definite casting has been made.

The Guild has also optioned several other scripts on which there may be some action before the year's end.

sion with **Walter Harris** and **Augustus Rapp**, both of whom are keeping magic very much alive in that section, according to **Magrum**. . . . **Don Sweet**, magician, emcee, impersonator, newspaperman and booking impresario of **East Moline, Ill.**, is still trodding the boards in that section to good returns. . . . "Think-a-Drink" **Hoffman**, with his magic bar, and **Dollinoff** and the **Raya Sisters**, with their black-art illusions, are playing the "bring - vaudeville - back - alive" circuit. . . . **John C. Green**, who at 83 is believed to be the world's oldest active pro magician, resumed his tour of **Western Canada** August 1 after a nine-day holiday which he spent visiting friends on the **Royal American Shows** during the big fair week at **Saskatoon, Sask.** **Green**, in his ninth year in **Western Canada**, reports business tops. He has just added **Ed Massey's** new illusion, "Saw a Girl's Arm Off," which was recently described in **The Saturday Evening Post**. . . . **Stanfield**, forced to put aside his magic for a period recently, due to first-degree sunburn, resumed his tour in **Arkansas** August 31. **Jasper Davis** is a new addition to the show's roster, and **Bob Roberts**, of **New Orleans**, is the new agent. . . . **The Amazing Mr. Ballantine** (**Carl Sharpe**), who recently resumed with his vaude and nitery turn after a long period at **Saranac Lake, N. Y.**, regaining his health, writes from that spot under date of July 30: "Came up here for a little vacation and to pick up my final divorce papers. I was granted a divorce from **June Murray**, non-pro, at **Malone, N. Y.**, July 4. Hope to be in **Chi** and may be down your way soon. Keep an eye on your column always and note more guys with 'Amazing' tag. Guess I'll have to change mine."

**Ben R. Badley**, **St. Louis** magicker, is in **Room 405, Firmin Deslages Hospital, St. Louis**, for another check on his ailing ticker. Friends are urged to drop him a line.

### Burlesque

By UNO

**OSCAR MARKOVICH**, well-known concessionaire, presided over a **Brith Hebrew ritual** for his first grandson, **Randolph Glaubman**, born July 11 at **Bronx Maternity Hospital, New York**. Festivities, held July 18, were attended by the **Markovich brothers, Harry, Abe and Max**, and their mother; **Jacob I. Goodstein** and **Paul Weintraub**, attorneys; subway builder **Sam Rosoff**; **Oscar's partner, Abe Ellis**, and **Mrs. Betty Palmer Hirst**. . . . **Joe Madden**, former vaude and burly juggler, was official clown greeter for **Olsen and Johnson's "Funzapoppin"** which closed recently at **Madison Square Garden, New York**. . . . **John Toms**, 50 years a billposter for **Hurtig & Seaman's** and **Olympic, Harlem** burly houses, is now chief ticket taker at the **Victoria Theater, Times Square** flicker house. . . . **Gypsy Rose Lee** is organizing an "All-American Beauties Revue" to be staged at **Cleveland's Music Hall** next January. . . . **Roxy, Cleveland**, which has discontinued movies for straight burlesque, had for its August 5 cast **Al Anger, Jack LaMont, Harry Rollins, Milt Hamilton** and the **Corey Sisters, Mona and Helen**. . . . **Ray Purcella**, of the brothers operating **Actors' Colony Inn, Derby, Conn.**, seriously hurt in a fall off a ladder some weeks ago, is still under treatment in a local hospital.

**JIM BARTON** has been signed by **Warner Bros.** for the film musical, "The Daughter of **Rosie O'Grady**," in which he will play the role of **June Haver's** father. . . . **Bob Lee**, straight, is making the spiels with the **Gem City Shows**. . . . **Rosalie**, booked thru **Lou Miller**, has opened at the **El Rancho, Los Angeles**, for four weeks, with an option of four more. . . . Cast at the **Globe, Atlantic City**, week of August 7 included **George Murray, Benny Moore, Dick Dana, Chet Atland, Stanley Brothers, Carol LeClair, and Sutiro**; August 14, **Maxie Furman, Sparky Kaye, Dick Dana, Hal Sidaire, Alma Maiben** and **June Allen**; August 28, **Hank Henry** and **Jo Ann Malone**. . . . **Jack Montgomery**, producer, just finished dance routines of a six-girl line for **Georgia Sothern** on **Cavalcade of Amusements**, for which **Chick Bayer** is doing the talking. . . . **Bozo Snyder**, vacationing in **Chicago**, was a visitor at **Milt Schuster's** office. . . . **George Young** recovering from a major operation in **Cleveland**. . . . **Edna Thayer**, former dancer, has completed writing the words of her fifth song, "Iggy, Biggi, Buggi, Wuggi," sung by **June Hanson** on **Admiral Records**. The music is by **Charles Banks**. **May Thayer**, **Edna's** ma and former burly principal, is wardrobe supervisor for **Bill Miller's Riviera** in **Palisades, N. J.** . . . **Dorothy Fuller**, as she was known when a burly soubret (and **Princess Ming Toy** as a fan dancer), closed recently as a talker with the **W. G. Wade Shows**.

**ARABELLA ANDREA** granted leave of absence from the **Burbank, Los Angeles**, to play the role of the **Parisian Bombshell** (her own title) in **Milton Berle's** pic, "Always Leave 'Em Laughing" to be shot at **Warner Bros.** . . . **Allen Gilbert** is revising and augmenting the cast of his revue on the **Johnny J. Jones Exposition**. New is **Al Rio**, ex-burly comic, who is to be featured the rest of the season. . . . **Jack Miller**, formerly with the **Newsboys' Quartet**,

### Dramatists Get An Assist From Howard Awards

**NEW YORK, Aug. 6.**—The **Playwrights Company** this week named the **Dramatists Guild** the recipient of the **Sidney Howard Memorial Awards** for 1948 and 1949. The money will be used by a specially appointed committee to develop opportunities for young scripters.

This committee in turn will select a group of not more than 30 young playwrights (ones with at least an option) and provide information on opportunities for new play production by summer theaters, universities and established amateur and semi-professional theaters. In addition, regular lectures in playwrighting and confabs with older writers will be held, and arrangements will be made so that the selected scripters can see Broadway shows easily and cheaply.

### THE VELOZ SHOW

(Continued from page 14)  
a dance partner. Both terp routines were exciting and beautiful to watch. **Violet Carlson**, pert comedienne, registered with a burly operatic take-off.

**Veloz** is too brilliant a dancer to do anything but a top tele show. Practical sense dictates that he leave the glib ad libs to experienced radio emcees and concentrate on ballroom terp routines. He will feel more comfortable, and home lookers will get the kind of **Veloz** showmanship they love.  
*Alan Fischler.*

is now a **New York** booker. . . . **Vinnie Faye** is stage manager of the **Subway Circuit** tour of **High Button Shoes**, featuring his brother, **Joey**. **Vinnie** also plays a part. . . . **Harry Wald's** unit, billed as **Diane** and **Her Monkey** and the **Queen of the French Nudist Colony**, played the **Palace, Buffalo**, week of July 22 as feature of the regular burlesque show. **Wald** followed with a week's engagement at **Jack Kane's Theater** on **Geneva-on-the-Lake, O.**

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## Bisbee's Ky. Biz Still on the Up; Tenn. Next Stop

OWENSBORO, Ky., Aug. 6.—Bisbee's Comedians reached the halfway mark of their season here last week and registered turnaway business. According to Bisbee the gate has been good all season in spite of the heat encountered. Show has five more weeks in Kentucky before returning to its cotton territory in Tennessee.

Tenter latched onto a terrific piece of news print several weeks ago when Bill Woolsey and Don Cravens, reporter and photographer, respectively, for *The Nashville Tennessean*, went all-out in their coverage of the org during a split week in Camden and Bruceton, Tenn. A four-page story in the paper's magazine section carried 13 interesting photos of the show and personnel.

Mid-season personnel includes J. C. Bisbee, owner-manager and featured magician; his wife, Mary, secretary-treasurer; Boob Brasfield, comic; Cille and Kittye Farren; Munde and June, jugglers; Herbie Roland, dancer; Bob Fisher, Trixie Maskew, Ernest Vevea, Cliff and Mabel Malcolm, Howard Johnson, Johnny D'Maris, Roy Garrett, Lucian Hatchett, Gordon McGough, Jack Bailey and Leland Alverson, Leo Lacey, Maxine Lee, Jess Sund and Dorothy Moore.

Show carries an eight-piece orchestra, a four-piece hillbilly band, moves on five semi-trailers and has two light plants and nine house trailers. Prices are 50 cents admission, with reserves going at 25 cents. Nightly concerts also go for 25 cents.

## Two More Outdoor Pic Units Set for New England Cities

HARTFORD, Conn., Aug. 6.—Plans for construction of two more northern New England area outdoor pic theaters were announced this week. Arnold McNally has started erection of a 150-car capacity drive-in theater at Morrisville, Vt.

A new drive-in is planned for Concord, N. H., by Lockwood & Gordon Enterprises.

## Neb. & Colorado Give Plunkett Peak Business

CHAPPELL, Neb., Aug. 6.—Benkelman, Neb., July 18-20, and Imperial, Neb., 21-23, gave Plunkett's Stage Show the biggest week the tenter has ever experienced.

From Imperial, the show headed for one of its banner towns, Julesburg, Colo., but six cases of polio in the preceding 10 days forced cancellation of the date. After a conference the management decided not to wildcard and, as the show has been out 25 weeks, proclaimed a vacation, pulling into Chappell three days ahead of billing for the hiatus.

Lot here was on the high school football field. While workmen were doing some repair jobs, the performers went on a visiting spree. Some took in the Cheyenne Frontier Days in Denver; Cleo Plunkett visited the Hugo Players in Scotts Bluff, Neb.; Mrs. Rusty Plunkett went to Crawford, Neb., to see her mother; Gloria and Jerrie Plunkett took a trip to North Platte, Neb., where they purchased a new trailer, and Jim and Fuzz Plunkett and wives spent their time fishing at McKinley Lake.

Show opened here Thursday night (28) to a turnaway audience and the success of the vacation idea caused the management to declare a yearly vacation at the season's halfway mark.

## Drive-In for Morgantown

CHARLESTON, W. Va., Aug. 6.—Secretary of state has issued a charter to Mile Ground Drive-In, Inc., Morgantown, W. Va., which proposes to operate an outdoor theater under authorized capitalization of \$50,000. Samuel Bell, Rosie Farace and Patrick Farace, all of Morgantown, were listed as incorporators.

## Bentonville Gets Drive-In

BENTONVILLE, Ark., Aug. 6.—B. E. Smith, formerly of Las Vegas, Nev., has opened a drive-in theater on Highway 71, about a mile south of town.

## Menke Quitting St. Louis for Southern Cruise

CINCINNATI, Aug. 6.—Capt. J. W. (Bill) Menke, operator of the Goldenrod Showboat, which has practically become an institution in St. Louis thru its 12-year showing at the foot of Locust Street on the Mississippi, plans to take the boat down the river on an old-time showing when the curtain falls on the current presentation of *Hamlet* and *Yeggs*, Capt. Billy Bryant's version of Shakespeare's great play, *Hamlet*.

Capt. Menke, who visited his brother, Frank, in Mt. Washington, Cincinnati suburb, recently, says that Frank is convalescing from a stroke suffered recently. While here the captain celebrated his 69th birthday.

The present boat, which is Menke's seventh, has been fitted with a new steel hull and, according to Menke, is in good condition for his proposed trip down the river. Menke made the local papers while here, with *The Cincinnati Post* carrying the showboat's picture in its daily "Cincinnati Welcomes" column.

Menke doesn't plan to repeat a near disastrous trip into the Gulf of Mexico which he undertook years ago, recounting that, during his one trip into the Gulf, "the actor prayed harder than the preacher on board, it was such a rough trip." Menke added that another brother, Ben, reported dead, is still very much alive.

## Lockwood-Gordon Add 3d Me. Drive-In

HARTFORD, Conn., Aug. 6.—Lockwood & Gordon Enterprises, operator of drive-in and standard theaters in the New England area, has opened its third Maine drive-in at Waterville. The 500-car capacity theater is being managed by John Murphy, formerly manager of Lockwood & Gordon's Opera House Theater, Waterville, Me. The new theater is situated on the Waterville-Augusta, Me., highway. Other Lockwood & Gordon drive-ins are situated at Scarborough and Lewiston, Me.

The organization, which has three motion picture theaters in the Hartford area, has started construction of its first Connecticut drive-in at Danbury. The 600-car project is expected to be ready for operation by the latter part of August. Construction is being supervised by Douglas Amos, Connecticut district manager for the circuit.

## Rogers Heads List on Chain Of Arkansas Drive-In Units

ROGERS, Ark., Aug. 6.—Ozark Drive-In Theaters, Inc., Tulsa, has purchased a 10-acre tract two miles west of Rogers on Highway 71 for a \$100,000 drive-in theater which, according to H. H. Hinze, vice-president and general manager, will be the first unit of a system of four or five similar theaters to be built in Northwest Arkansas.

Hinze said construction would begin about August 15, with opening date set for November 1. Project will have a capacity of 550 autos.

Other officials are George I. Hegwood, Tulsa, president, and Harvey Nichols, Tulsa, secretary and treasurer.

## W. Springfield Auto Theater Files With Secretary of State

HARTFORD, Conn., Aug. 6.—West Springfield Auto Theater, Inc., West Springfield, Mass., has filed a corporation charter with the Massachusetts secretary of state, listing 5,000 common shares, no par value; president, Frank J. Wolf; treasurer, Elias M. Loew, and clerk, George B. Ritzenberg.

A 600-car capacity outdoor motion picture theater is currently under construction in West Springfield.

## Rep Ripples

DAVE L. LEWIS is readying a platform show to open soon near Susquehanna, Pa. . . . B. L. Dick writes from Dexter, Ore., that he has had 16mm. pix in that area since first of the year and will add short-cast bills and play schools in the fall. . . . Della's Tent Show recently played the Bryan, Tex., area to fair biz. . . . Strickland's Platform Show has been having good returns in Southwestern Pennsylvania.

Gitt's Show has been registering fair takes in Utah. Charles Audell has joined, doing magic, juggling and playing parts in short-cast bills. . . . Essex Players, in their fifth week in Maine coastal towns, will finish their season in New Hampshire. . . . Donald Masterson, who has had 16mm. pix around Carthage, N. Y., the past four months, will add flesh. . . . F. H. Ernest, Hillsboro, N. C., pens that he will book his feature 16mm. film in the Raleigh, N. C., area this fall. . . . Edward Hovey, who has had a magic and pic show around Campbellton, N. B., Can., is moving up thru Quebec, playing one and two-day stands, reporting fair biz. . . . O. D. Pruitt, Birmingham, will have short-cast flesh bills in that area this fall, playing sponsored dates. Pruitt and his wife will play leads and two others will make up a four-cast trick.

GEORGE H. GRIFFIN, formerly known as Griff, of the well-known rep blackface team of Griff and Hi, has been operating a kiddie show thru the Southland, sponsored by the Veterans of Foreign Wars and American Legion, and is presently winding up a month's vacation at his mother's home in Winder, Ga. He plans to join Byron Gosh's "Sunshine Kiddie Revue" in Louisville this week-end to play piano for the unit on a string of theater dates. Griff says he hasn't had a line on his former partner, Hi, since the latter married a dancer some six years ago. . . . One of the August issues of Collier's will feature an article on the tent-reps by Vance Johnson. . . . "Sea Bee" Hayworth, after a lengthy silence, comes thru from his Pink Hill, N. C., headquarters to say that he has mended nicely from the illness which laid him low for many months and that his Pink Hill drive-in operation continues to flourish. "Sea Bee" says that his wife, Marion, has been ailing in health since the death of her father in McKeesport, Pa., recently.

## N. M. Movie Debs to Overflow

ALBUQUERQUE, N. M., Aug. 6.—Costing \$75,000 and with a capacity of 512 cars, the Star Drive-In, North Second Street, opened here Tuesday, July 27, with an overflow of 50 cars. Thomas E. Ribble is owner-manager.

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# THE FINAL CURTAIN

**ANDERSON**—Royal, 79, musician, August 1 at his home in Los Angeles. Survived by his daughter, Mabel.

**ARANYOSSY**—Nusi, former musical comedy star of Vienna and Budapest, July 28 at her home in Hollywood of a heart ailment. She gave up her career 25 years ago to marry Victor Varconi, actor. Survived by her husband and a daughter, Mrs. Alice Dekker of San Francisco.

**In Memory of**  
**JACK ALLOWAY**  
Who passed away Aug. 9th, 1948.  
Sadly missed by his wife, Ruby Lee Alloway; his son, Jack Jr., and family.

**BOWEN**—William E., 61, general agent with the L. J. Heth Shows for 15 years, and later with the Morris Miller, Ralph Miller and John R. Ward shows, July 25 in Tampa. He retired in 1939. Survived by his widow and a sister.

**BROUDY**—David, 63, conductor of the Stanley Theater orchestra, Pittsburgh, for many years, and in recent years manager of the Shadyside Theater, July 31 in Pittsburgh.

**CARROLL**—John P., for the past 30 years press agent for Fay's Theater, Providence, August 3, at Chatham, Mass. Prior to his association with Edward M. Fay, Carroll was employed in the composing room of *The Providence Journal*. Survived by his widow, two sons and a daughter. Burial in St. Francis Cemetery, Pawtucket, R. I. August 6.

**IN MEMORY**  
To Our Good Friend and Member  
**FRED "WHITEY" CLARE**  
A Good Friend to All Showfolks  
**SHOWFOLKS OF AMERICA, INC.**  
San Francisco Chapter  
By All the Officers and Members

**COAN**—Steve R., 49, former manager of the Malto theaters in Camden, Ark., July 27 in Shreveport, La. Survived by his widow, a daughter and two sons.

**COLLIER**—Will S., 82, manager of Greene's Opera House, Cedar Rapids, Ia., for 21 years until it closed early in the 1920's, August 1 in that city. He also managed movie houses in Waterloo and Cedar Rapids until 1944, when he retired because of ill health. Survived by his widow, Maybelle.

**CONLEY**—Joseph C., 85, concessionaire for the past 10 years with the Virginia Greater Shows, August 1 in Crisfield, Md., of a heart attack. Burial in Crisfield.

**DANENHOWER** — Mrs. Eunice Holmes, 39, former Ziegfeld Follies girl, August 2 in Old Lyme, Conn. Survived by her husband, Sloan.

**In Everlasting Memory**  
of  
**SAMUEL JAMES GOLDEN**  
Gone August 11, 1947  
**Helen Golden**

**HELD**—Emil R., 75, former musician and composer, July 30 at the

Lakeside Nursing Home, Philadelphia. His widow, Sophia, survives. Burial in Northwood Cemetery, Philadelphia, August 2.

**HELLMAN**—Max Bernard, 75, retired business man and father of playwright Lillian Hellman, August 4 in White Plains (N. Y.) Hospital. Services at the Riverside Memorial Chapel, New York, August 5.

**KELLY**—William T., outdoor show sign painter, July 28 in Childress, Tex. Kelly had been with Greater United, D. S. Dudley, Casey Smith and L. B. Lamb shows. Survived by his widow, a son, William III, and his father, William Sr., Kalamazoo, Mich.

**LESTER**—John T., 68, owner of the Park Theater, Memphis, August 2 at his home there of a heart attack. Survived by his widow, a son and a daughter.

**LOGAN**—Don, 36, photo editor of American Broadcasting Company's (ABC) Western division publicity department, August 5 at Hollywood (Calif.) Presbyterian Hospital, following a lung operation. He had been ill for three years with tuberculosis. Prior to joining ABC's publicity staff, he was radio editor of *The Oakland (Calif.) Post-Inquirer* for two years, manager of Oakland's Golden Gate theater for one year, and for two years handled publicity for Station KROW, Oakland. He was also employed as a vocalist on that station. Survivors include his widow, Leora; his mother, Mrs. Bessie Shaw Logan, and a five-year-old daughter, Deedee.

**MORAN** — George, 67, pioneer vaude and radio entertainer formerly of the team Moran and Mack, August 1 in Highland Hospital, Oakland, Calif., of a stroke suffered a week before. One of the Two Black Crows, prominent during the '20s, Moran and his partner in recent years, Rade (Pie) Sadler, were planning to revive the old act for television. Charles E. Mack, the other half of the Black Crows duo and owner of the act, was killed in an auto accident in Arizona in 1934. Moran, whose family name was Searcy, played vaude for several years before joining Mack, also a vaude performer, in 1921. Besides headlining on the big-time vaude circuits they were featured in several editions of *The Passing Show*, Earl Carroll's *Vanities*, the Ziegfeld Follies and George White's *Scandals*. The team also appeared in movies and on the radio, and records of their comedy patter hit 7,000,000 sales. In 1929 Moran married Claire White, a *Vanities* chorus girl, but they were divorced 10 years later. Survived by a brother, Philip Searcy, and a sister, Mrs. Charles Stevenson.

**MURPHY**—Lawrence A., 75, of the former vaude team of Lawrence and Edwards, July 30 in St. Joseph's Hospital, Providence. He became a salesman for a Providence drug firm on quitting vaude and retired about five years ago. Burial in St. Ann's Cemetery, Cranston, R. I., August 3.

**In Memory of**  
**RALPH NOBLE**  
Passed Away August 16, 1948.  
Sadly Missed.  
**Mrs. Noble**

**OLITZKI**—Walter, 50, well-known operatic baritone and former member of the Metropolitan and San Francisco opera companies, August 3 in Los Angeles.

**RUNDLE**—Merrit W., 57, former director of the Danbury (Conn.) Fair, July 29 in Tumacorci, Ariz. The past three years he had operated a ranch in Arizona. His grandfather, the late Samuel Rundle, was the founder of the Danbury Fair. Survived by his widow, Emily, and two sons, Graham

and Roland. Burial in Wooster Cemetery, Danbury.

**RYDBERG**—Richard, 69, director of Tivoli Park, Copenhagen, July 6 in that city. He joined the park staff as office manager in 1918, after having been with the Danish music publishing firm of Wilhelm Hansen since 1894. He was made director of Tivoli in 1943.

**SAMPSON**—Mrs. Agnes N., 95, mother of Jack Sampson, former circus and carnival trouper, recently in Augusta, Me. She also leaves another son.

**SCHUELLER** — Rudolph, 64, former concert pianist, composer and conductor, August 1 in Cleveland.

**SHEFFLER** — Simon, 53, general manager of the Edward B. Marks Music Corporation, New York, August 3 in that city. Survived by his widow, Yetta; two sons, Walter and Lewis, and a daughter, Suzanne.

**My Sincerest Appreciation**  
to the Many Friends of  
**My Beloved Husband**  
**IRVING J. POLACK**  
For their sympathy and kindness extended to me in this sad hour of bereavement.  
**Mrs. Irving J. Polack**

**SOMERS**—Vernon D. Sr., 51, at one time connected with the entertainment division of the Steel Pier, Atlantic City, July 26 at Brockway, Pa. in an auto accident. At the resort he had been connected with the Colonial Theater and manager of the Earle Theater. Survived by his widow, Faye; a brother, two sisters and a son. Private funeral services were held in Atlantic City.

**STONE**—Joseph, 52, president of Paragon Park, Nantasket Beach, Mass., July 30 in Hull, Mass. (Details in Parks Department.)

**We want to thank**  
Our many Friends, Showmen, Concessionaires and Fair Officials for their sympathy and kindness in our late bereavement.  
**MRS. HAROLD PICKETT SR.**  
**MR. AND MRS. HAROLD PICKETT JR.**

**WASHBURN**—H. J. (Dick Shaw), 47, formerly with the Ross Manning, Sheesley and Murphy shows, July 19 in Massachusetts General Hospital, Marlboro, Mass. Survived by his widow, Edythe; four daughters, a son, his father, three sisters and two brothers.

**WILLIS**—Joe F., 47, truck driver for the Clyde Beatty Circus, in Long Beach (Calif.) Naval Hospital July 29 of injuries sustained in a crash April 30.

**Marriages**  
**GOULD-BENZEL** — Walter A. Gould, New York concert manager, and brother of Morton Gould, orchestra leader and composer, and Mimi Benzel, Metropolitan Opera singer, in Derby, Conn., July 30.

**KRIM-MILLER**—Harry Krim, manager of the Metropolitan Theater, Highland Park, Mich., and partner in the Krim Circuit, Detroit, and Barbara Miller July 28 in Detroit.

**LOOS-NEWTON**—J. George Loos Jr., son of Mr. and Mrs. J. George

Loos, Laredo, Tex., and Ella Newton July 22 in Hebronville, Tex. Groom's father is owner of the United Shows.

**MADISON-RUSSELL**—Guy Madison, film actor, and Gail Russell, actress, in Santa Barbara, Calif., July 31.

**POWELL-TOMA**—Albert Powell, well known trapezist-contortionist, and Ell. Toma, nonpro, in New York recently.

**SNYDER-HERMAN**—Arnold Snyder, news director of Station WKDN, Camden, N. J., and Joyce Herman August 7 in Philadelphia.

## Births

A son, Michael, to Mr. and Mrs. William Weekly July 28 at University Hospital, Ann Arbor, Mich. Father is Merry-Go-Round foreman on the World of Pleasure Shows.

A daughter, Nancy, to Mr. and Mrs. Wilbur B. Browning July 30. Father is advertising and promotion manager of Bob-Lo (Bois Blanc) Park, Detroit.

A daughter to Mr. and Mrs. John Furness July 28 in Philadelphia. Father is a member of the Four Keys, instrumental-vocal combo.

A daughter, Shawn Kathie, to Mr. and Mrs. Sidney Gathrid July 31 in Iying - In Hospital, Philadelphia. Father is press agent for the Latin Casino nitery, that city, and former dramatic editor and columnist for *The Philadelphia Daily News*.

A son, Ronald Allen, to Mr. and Mrs. Jack Bennis July 30 in Milwaukee. Father has the candy concession on the Endy Bros.' Shows.

A daughter, Kathleen Louise, to Mr. and Mrs. Bill Wells July 30 in Houston. Father is associated with Station KCOH, Houston.

A daughter, Susane Olivia, to Mr. and Mrs. Tom Trasso at Hartford Conn., recently. Father is a partner in the New Colony Theater, Sound View, Conn.

## Divorces

Marjorie Hughes, singer and daughter of band leader Frankie Carle, from Hughey Hughes, pianist, at Los Angeles August 1.

Leah Ruth Fowler from Gilman Fowler, writer known professionally as Borden Chase, at Los Angeles July 25.

## AGVA HITS AFM

(Continued from page 40)  
played . . . directly or indirectly, will be members of AGVA in good standing and will remain such members in good standing thruout their employment . . . and that such engagement is subject to the rules of AGVA, and further that the employer shall recognize AGVA as the exclusive bargaining agent of all artists in the variety field."  
AGVA further told agents, that "it has always been the policy of AGVA that all people booked by you . . . had to be AGVA members and had to receive AGVA contracts . . . irrespective of what type entertainment they were doing, and the same policy applies to any person . . . rendering performances in a floorshow."

The final warning said, "Article 11 of the constitution will be processed relentlessly and religiously, and failure on your part to issue an AGVA contract for every engagement to every person you book into a floorshow may mean revocation of your franchise."

AFM officials were asked for their opinion of AGVA's new position, but they refused to comment. It is known, however, that Local 802, AFM, executive board met Thursday (4) to discuss the Petrillo rulings of recent date and how they affected AGVA. No decision was made, however. Whole subject was tabled for later action.

Communications to 188 W. Randolph St., Chicago 1, Ill.

## Million Gate Near for Chi Railroad Fair

### Cool Weather Hikes Crowds

CHICAGO, Aug. 6.—The Railroad Fair on the lake front here was nearing the million-gate mark Wednesday (3), the 40th day of its 100-day run, with attendance to that point hitting 985,429. Cool weather, which set in Saturday (30), boosted attendance. Sunday's (31) count of 45,325 was the highest single day thus far.

Pageant, *Wheels A-Rolling*, continues to play to about half the general admission, showing to 497,446 thru Wednesday. Deadwood Central, narrow-gauge railroad going for 10 cents, is running slightly below the pageant in patronage.

### White Horse Troupe Opens

A White Horse Troupe unit from the White Horse Ranch, Naper, Neb., came in Monday (1), replacing the Adams Rodeo Company in the corral show sponsored by three Northern railroads. Unit, doing a half-hour show every hour from 10:30 a.m. to 9:30 p.m., will play thru August 21. Troupe includes Jimmy Murphy, Wisner, Neb., trick riding and high-school horse; Dean Price, Wisner; Don Meeske, Wisner; Jim Fox, Wayne, Neb., and Doc Stutzman, Beemer, Neb.

Others on the show include Vance Jurnigan, Malvern, Ark., with his trick horse, Ace; Elmer Harris, Western style clown, with his mules; Montana Jack and his daughter, Texie, whips and ropes; Olivia and Gordon, knife throwing, and Suttin and Lee, whipcracking. Eddie Pierce is managing the show and Dick Ware emcees. William O. Dannhausen is bookending for the Voorhees-Fleekles book-  
(See *Million Gate Near* on page 63)

## Irene Cobb Injured In Fall; Shriners Contribute \$1,687

PROVIDENCE, Aug. 6.—Irene Cobb, 17-year-old member of the Hollywood Starlets, aerial thrill act, was badly injured Sunday night, July 31, when she fell 60 feet to the ground while helping to strike the act's rigging after the final performance of the Shrine Circus at Narragansett Park.

At Memorial Hospital, Pawtucket, she was reported to have suffered compound fractures of the left leg and right arm.

Two days after the accident Shriners active in sponsoring the circus presented the aerialist with \$1,687, acquired in a collection. They also sent a radio and stuffed toys to make her convalescence brighter.

## Lisogar Circus Set For W. Canada Fairs

VEGREVILLE, Alta., Aug. 6.—Roy Lisogar's circus unit will be presented as a grandstand attraction at Alberta's Class C fairs this year. The circuit includes High Prairie, Peace River, Rycroft and Grand Prairie, covering the farthest north farmed land in Canada. Show came in here on an 1,800-mile jump from St. Louis, Mo. The Lisogar Circus played Dawson Creek, B. C., yesterday, and will play Fort St. John, B. C., today, as the first circus to travel so far north on the Alaska Highway. After completing its route of fairs, the unit will continue to tour Western Canada.

### Paints Outlook for Fairs:

**Chippewa Falls, Wis., Off 20% At Gate, 30% at Grandstand, 40% on Midway Rides, Shows**

By Herb Dotten

CHIPPEWA FALLS, Wis., Aug. 6.—If, as many believe, the Northern Wisconsin District Fair here is a reasonably true indicator of the Midwest fair outlook each year, then the prospects for the season are darker than had generally been assumed. Thru last night, the fifth of the six-day event, after nothing but good weather, here, in brief, is how the fair stacked up: Outside gate, down 20 per cent; grandstand attendance, off 30 per cent; midway receipts, at least 40 per cent under '48; concessions, games, eats and drinks, down even more; entries in premium classes, up sharply. There is some polio in the area but no alarming amount. It did dent kids' attendance, but the capable Archie Putnam, the fair's manager, disclaims that polio played an important part in the drop-off.

"It's the changing times. People just are not spending," Putnam maintained. In proof of this he pointed to the fact that the grandstand, midway and concession grosses have suffered a sharper drop than the front gate.

### Farmers Holding Money

The Chippewa Falls area is essentially a dairy section and, while milk prices had dropped, they moved up recently, Putnam said. He holds that the farmers are holding plenty of money, but that only recently they developed a cautious approach to spending, and that this change of mind caused the fair's drop-off.

The chanted public attitude is also reflected in the record entries received in the premium-offering departments, according to Putnam. The livestock show here this year hit a new high, with barns, unused last year, filled to capacity. Entries in the women's department were so numerous that, after being judged, it was impossible to display them all and they were merely stacked.

"Folks now are more eager than  
(See *Chippewa Falls* on page 73)

## Brydon To Use Rumbaugh Unit On Fair Dates

SPRINGFIELD, Ill., Aug. 6.—Acts and equipment of the John Pawling Great London Circus, owned by Harold Rumbaugh, which closed its tour last week in North Dakota, will be used as a one-ring midway unit at fairs by Ray Marsh Brydon as a result of negotiations closed Thursday (4) by Brydon and Rumbaugh.

Unit, which will make its bow at the Illinois State Fair here next week, will play fairs under Brydon until late October, with its closing appearance set for the State Fair of Texas, Dallas.

To be billed as the State Fair Circus, show will be offered in an 80, with a 40 middle top. Menagerie will use a 50, with three 30's, it was announced. Equipment and acts were brought here direct from North Dakota this week. To run about 40 minutes, show will include two elephants, an eight-horse Liberty act and a military pony drill.

## New Marks Set By Providence Shrine Circus

PROVIDENCE, R. I., Aug. 6.—With a record \$107,000 in advance sales and seven-day attendance of approximately 200,000, the 29th annual Shrine Circus at Narragansett Park was the most successful ever staged, according to Earl C. Whelden, past potentate and general manager of the show since its beginning. The over-all figures are about 5 per cent ahead of 1948 when records were established.

Promoter J. C. Harlacker reported excellent business with the nightly penny sales. A giant \$30,000 jackpot on closing night, Sunday (31), drew 27,000 paid customers.

The date was a red one for independent concessionaires, many of whom reported blanks scored previously. Concerts by Joe Basile's band on the midway outside the grandstand-paddock area boosted business for rides, games and eating stands.

The rush of patrons each night necessitated the operation of 14 additional ticket boxes which were partly manned by show execs. Early rush resulted from the offering of special prizes prior to show time.

Shriner Bill Knight, in charge of the four-month advance sale and also director of penny sales, reported that results exceeded expectations.

## Bill To Prevent Banning of Events In Conn. Planned

HARTFORD, Conn., Aug. 6.—State Sen. Milton J. Herman has divulged that he will introduce a bill to prevent the banning of bazaars, carnivals, raffles and similar affairs. He will act at the next special session of the Connecticut State Legislature.

Herman says he has conferred with Gov. Chester Bowles, and found him sympathetic toward the bill. According to the Senator, residents of Fairfield County are complaining about action by State's Attorney Loring W. Willis in banning bazaars, carnivals and raffles in that county.

If approved, the new legislation would permit non-profit organizations to stage such events once a year, provided all proceeds go to the principal purpose of the particular organization.

The measure probably will be introduced in September.

## Child's Prank May Cost Raymond Eye

MARQUETTE, Mich., Aug. 6.—Ed Raymond, clown with Polack Bros.' Circus Eastern Unit, suffered a serious eye injury here Tuesday (26) that may leave him sightless.

While performing for children before the matinee show, a pebble or peanut, one of a handful thrown at Raymond by a boy in the audience, struck the clown in the left eye. A hemorrhage resulted and Raymond was taken to St. Luke's Hospital. Raymond has limited vision in his right eye, and loss of sight in his left eye could mean the end of his career.

The Polack show was playing here under Shrine auspices, July 25-27. Raymond remained in the hospital when the show left for Alpena, Mich. Before leaving, Dave Kind, manager of the show, said the condition of Raymond's eye was improving.

## Dissension Rocks Minnesota Centennial Organization; Gov. Calls Meeting of Disputants

ST. PAUL, Aug. 6.—Dissension has rocked the Minnesota Centennial organization, with the full staff of eight members threatening to quit immediately unless the Minnesota Historical Society quits meddling in its affairs. The society was given control over the centennial organization by the 1947 Minnesota Legislature which appropriated funds to help observe the 100th anniversary of Minnesota's becoming a territory in 1849. A meeting of all parties concerned has been called for Monday (8) by Gov. Luther W. Youngdahl. But staffers, headed by Richard R. Sackett, deputy

director of the centennial organization, who tendered their resignations, have said flatly that the chief executive must either get Bergmann Richards, the historical society's president, and Dr. Harold D. Cater, society director, off their necks or they walk out at once.

### Tied In With State Fair

Should this happen, it would leave the centennial celebration up in the air just as the Minnesota State Fair was ready to open, with its theme built around centennial observance worked out in co-operation with the centennial organization.

On July 20 the staffers complained, in their conditional letter of resignation to Governor Youngdahl, that Dean Theodore Nolte had been removed as centennial director July 1 for no good reason and that Richards had given orders that Dr. Cater was to become centennial director.

However, Nolte apparently took a walk on his former organization and gave out an interview to the press  
(See *Dissension Rocks* on page 73)

## Packs' Montreal Stand Winner

MONTREAL, Aug. 6.—Tom Packs' Circus closed its summer season with a winning 10-day stand here in the 22,000-capacity baseball stadium ended Sunday, July 31. Eight of the 10 night shows played to near capacity; the other two showed to half houses due to threatening rain. The five matinees were on the light side.

Packs tossed a party for the show personnel Thursday (28) and was gifted with a silver cigarette box presented by Bill Nelson, org's general manager.

Season included 12 stands without the loss of a single performance to the weather, although ground conditions in Belleville, Ill., were so bad that the location had to be changed after the show was half up.

**Close-Ups:**

# Solid Training Aided O. C. Buck In Molding Sound Organization

By Jim McLugh

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

FOR YEARS Oscar C. Buck has had the respect of his fellow ops for his ability as a top carnival man. As a result, the unacquainted are likely to conjure up a mental picture of a bearded sage instead of a trim 53-year-old who misses showing many of his years, despite a liberal share of tough breaks encountered on the way up. Thru calculating design, based principally on sound business practices, Oscar today has his org, the O. C. Buck Exposition, operating in enviable fashion. With 45 trucks, including seven straight jobs, he has the size to compete for any event scheduled in his territory which he limits to New York, New Hampshire, Massachusetts and Connecticut. His annual trek usually is confined to a six-month period and it is safe to say, barring economic upheaval, that Oscar each spring can pretty much count his financial eggs before they are hatched.



O. C. BUCK

**Started Early**

Early training under his dad, Oscar Sr., a manufacturer of Merry-Go-Rounds in Brooklyn, was a big factor in Oscar's success since it developed his mechanical aptitude both in design and execution. As a youngster of eight he was given his own work bench in the family plant and by the time he was 12 he was carving legs for the flying horses, an exacting trade which has given way to development in the casting of light metals.

Seasoned woods, the smell of paints and varnishes and tools that needed only the direction of a skilled craftsman to turn out wonderful objects, provided a daily magnetic lure for young Oscar. When other youngsters were loitering or playing games after school he was in the

(See Solid Training Aided, page 65)

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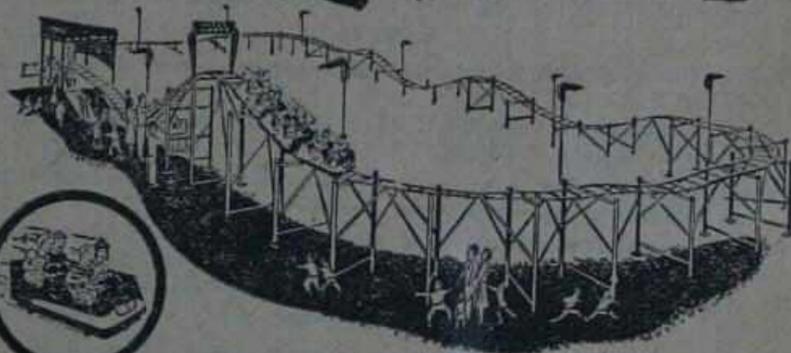
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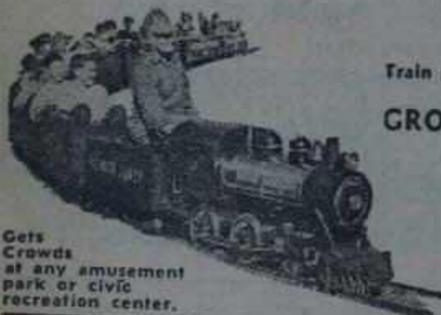
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**Talent Topics**

The Chambertys (4), comedy casting act, will play a string of Canadian fairs for the Hamid office, beginning with the Valleyfield (Que.) Fair, August 9-14, followed by the Sherbrooke (Que.) Fair, August 27-September 4. . . . Three Royals, comedy bar act, have been booked for the 32d annual Food and Home Show at the Cincinnati Zoo, August 23-September 5. Gerritt J. Fredriks, entertainment chairman, said at least one other attraction would be booked.

Alert Powell, for many seasons a top trapeze performer with the Ringling circus, pulled a surprise wedding by getting hitched to Elly Toma, of New York, about two weeks ago. Newlyweds are honeymooning at Powell's home in Sarasota, Fla. . . . Aurelio Atayde, owner-manager of the Atayde Bros.' Circus in Mexico, is currently in Sarasota looking for acts. . . . Fritz Schultz, lion tamer who came to America from Sweden in 1939 to join the Ringling circus with a group of Alfred Court's big cats, flew to Australia last week to join the Wirth circus. His wife, Sonia, also an animal trainer, will join him at Sydney in December. . . . John Ringling North has left Paris for Germany and the Scandinavian countries, where he will give circus acts the once over.

Winnie and Dolly, high pole trapeze team, opened August 8 at Edgewater Park, Detroit, as a free attraction, following the Teeter Sisters. . . . Pete Hoxworth, blind whip expert, has been made the subject of a cartoon in the Ernest Hix newspaper strip, "Strange as it Seems," his manager, Johnny Brown, reported. . . . The Great Dalton has been booked into the Walla Walla (Wash.) Fair, September 2-5. Also set are the Taylor Brothers, clowns, and the Skating Millers. Acts were inked by Raynor Lehr, of the Bert Levey office.

Sally Ann Park, Kutztown, Pa., for its July 31 folk revue, featured Big Slim, with his trick horses and mules; Circle J Range Riders, Billy Wilson and the Range Romers, the Blue Mountain Jiggers and the Homesteaders. The same day, Edgemont Park, near Berlinsville, Pa., featured the Three Tones and Tommy Shafer and His Blue Mountain Ramblers.

Line-up for the annual Los Angeles County Sheriff's Rodeo at the Coliseum, August 14, starring Gene Autry, includes Gene Pruitt, 1948 champ saddle bronk rider; Sonny Tureman, Carl Olson, Gerald Roberts, Bud Linderman, Harry Tompkins, Wallace Brooks, Sonny Lavender, Todd Whitley, Jim Shoulders, Toots Mansfield and Homer Pettigrew. . . . Melanie Antelak, of the Antelaks five-person perch act, who was critically injured August 26, 1948, in Chicago, is back in the act again and in top form. The Antelaks recently played at Narragansett Track, Providence, for a week, and are set to play the Springfield (Mo.) Fair, starting August 14. . . . The Sensational Kays, set by Bob Shaw, of the Gus Sun Agency, and the Three Milos, booked by Charles Zemater, will play SS. Peter and Paul Jitney Carnival, Cincinnati, August 19-21.

John H. Billsbury office has booked Peejay Ringens into the San Joaquin County Fair, Stockton, Calif.; the California State Fair, Sacramento, and the Utah State Fair, Salt Lake City. He is currently playing Mission Beach, near San Diego. Billsbury also set the annual show for the Lions Club, Greenville, S. C., where the line-up includes Billy Irwin; Evelyn Torelli and her high school horse, Lapasca; Bounding Barrys, trampoline; Tony Alverado, slack wire; Charles Siegrist Troupe,

trapeze; Lew Henderson Trio, hand balancing and acro; Cloyd Harrison and Company, unicycle; Lynn and Linda, adagio, and John Drake, ringmaster and announcer. Clown numbers produced by the Bakers. Billsbury has also contracted for the grandstand show at the Lane County Fair, Eugene, Ore. . . . The Los Angeles County Fairgrounds were featured over KNBH-NBC TV last week on "Exploring Our Horizons" show. Roy Driscoll, director of public relations for the fair, was interviewed by Jennings Pierce.

James Harwood and Betsy Stevens, back from Caracas, Venezuela, where they presented the Wallace Puppets for seven weeks at Coney Island, an amusement park operated by Sam Bakerman and J. A. Borges Villegas, found much to their liking and gained no little experience at the south of the border funspot. A delightful aspect of the engagement, they report, is that they were required to work only five shows a week, two on Saturday and three on Sunday, since the park was shuttered the other five days during which they worked at being tourists. Living costs, however, are astronomical, with fair-to-middlin' hotels getting \$16 a day and up and food expensive enough to hoard. Example: Canned soup, sandwich and Coke, usual drugstore fare, \$1.50. Booking was handled by Leo Grund. Oldfield and Ware, comedy acros, are also slated to play the date. . . . The Flying Allens will stage a balloon ascension daily at the Walton (N. Y.) Fair, August 16-20. Grandstand acts will include Ben Dova, Loyal's dogs, the Florida Trio and Miss Carmita.

Bozo Cosmo, Al Lorenz, Billy Hyde and Bozo Jr., clowns appearing at the annual Shrine Circus in Providence, journeyed 25 miles to Crawford Allen Hospital, East Greenwich, R. I., to put on a special show for children suffering from cardiac diseases. . . . Frank Wirth's grandstand show at the Central New York State Fair, Oneonta, N. Y., July 25-30, had the following acts: Ben Dova, acro comedian; Frank Cook, high pole; Florida Trio, pantomime; Monte De Oca, trampoline; Bobbie Dae and Babs, dance duo; Karoli, equilibrist; Tom Barrett and Minnie Allen, clog dancers; the John Painter Singers and Gaby Leslie and her hula girls. . . . Peaches O'Neill and her six-girl sky revue head the circus bill at Olympic Park, Irvington, N. J., supported by the Ricarans, contortionists; Jack Lake and his love birds, and the Dynamic Partners, tumblers. . . . Proske's tigers are a feature of the current bill at the Palace, New York. . . . The Excellos, high thrill act, are the free attraction at Lakemont Park, Altoona, Pa.

Prof. H. H. Reichard brings his Pennsylvania Dutch dialect revue, including Ray Herring's band, to Dorney Park, Allentown, Pa., for the start of his annual tour in this territory. . . . Shaller Brothers, comedy duo, provided the free act at C'ementon (N. J.) Lake Park last week.

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# Out in the Open

Louis Costar was elected temporary president of the newly formed Wildwood, N. J., Boardwalk Merchants' Association last week. . . . Recent visitor to James Heron's Wild Life and Animal Oddities Exhibit in Sauk Centre, Minn., was Harry (Duke) Wellington. Wellington and Heron were once on Andrew Downie's Walter L. Main Circus together. Clarence Auskings, who has been booking the still dates for Heron's org, is no longer with the outfit.

Eddie Carroll launched his newest enterprise, the West Haven (Conn.) Speedway, in impressive fashion Wednesday night (3), when more

than 4,000 turned out for the inaugural stock car meet. Harry Storin, Carroll tub-thumper, handled promotion. Tommy Morrissey, also of Carroll's staff, supervised the box-office set-up. . . . Fred C. Murray, of the International Fireworks Company, will supervise a super-duper display of fireworks at Coney Island Friday (12) night as climax of The N. Y. Daily Mirror annual air pageant put on in conjunction with the U. S. Armed Forces Recruiting Services. . . . Current issue of Life carries a feature story on John Ringling North. . . . Drew Pearson, in a recent column, credited Harry Storin, head of the press staff of Riverside Park, Agawam, Mass., with starting Sen. J. Howard McGrath on his political career. Some 20 years ago Storin put on a torchlight parade in honor of Eddie Dowling, who was appearing at Keith's Providence Theater, and McGrath, a budding politico participating in the parade, met Dowling and thru the actor's friendship with the late President Roosevelt was able to land his first important political posts.

W. C. York, secretary of the Center of North Carolina Fair, Asheboro, to be held in late September, reports President Truman, who is expected to be in the State at that time, is being urged by North Carolina bigwigs to attend the annual. York, incidentally, is one of the State's oldest fair execs. He broke in on the staff of the Greensboro Fair in 1909.

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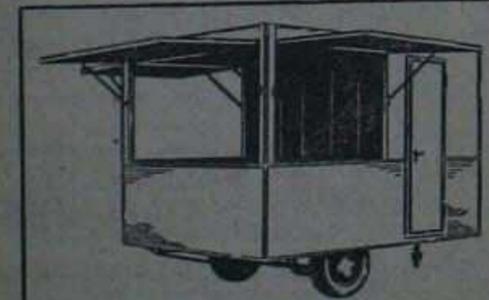
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## Stock Cars Oust Midgets In the East

NEW YORK, Aug. 6.—Stock car racing, long a hit-and-miss attraction in most spots, seems to have taken hold, at least temporarily, at many of the Eastern speedways where the midget cars have been running for a number of years.

Many midget racing promoters watched the inroads made by the stocks in several New England locations late last season and were inclined to take a chance with them at the beginning of the '49 season in the event the popularity of the midgets was on the wane. The result has been that most tracks now showing stocks are drawing better than the midget speed strips and the operators of several more small car speedways are seriously considering canning the mites for the jalopies.

Philadelphia, which had been showing midgets twice a week for the past 14 seasons, now runs stocks, with midgets out altogether. West Haven, Conn., another 14-year-old track, goes to stock this week. Bridgeport, Conn., Agawam, Mass., and Rhinebeck, N. Y., all weekly midget speedways last year, have made the switch to stock cars. Freeport, L. I., and Paterson, N. J., formerly twice-weekly midget tracks, found attendance at the midgets on the skids, hence stocks were put in on Tuesdays, with the midgets held for Fridays. Stocks are outdrawing the midgets, however, and it is rumored at Paterson that the midgets may be out altogether at that track in another week or so.

**Middletown Off**  
Middletown, N. Y., tried midgets and then stock cars at the beginning of the season, but neither proved too successful. Promoters there are giving the midgets another fling. John Leahy, of the Danbury (Conn.) Fair, tried stock cars at his fairgrounds speedway at the beginning of the season, but switched back to midgets. Attendance, however, is only a little better than half of what it was in '47 and '48.

Bayonne and Long Branch, N. J., both new tracks this season, show both midgets and stocks once a week. The latter draw best at both spots.

**Too Many Thrills?**  
Several operators have expressed opinions that stock car racing is too much like a dozen thrill shows packed into one and that, as a continuous weekly or semi-weekly attraction, the stocks will not last long. The scrubby appearance of the cars is also a factor in putting the business in the fad class.

Midget car owners, whose equipment costs from \$4,000 to \$8,000 to put on the track, are alarmed over the loss of nine nights of midget racing within reach of New York, and many are garaging their cars rather than operate at a loss. They estimate the loss of nine races a week costs them approximately \$15,000 a week in prize money.

Midget racing had its greatest year in 1947, when speedways within reach of New York City played to capacity crowds. In '48, however, attendance took a drop, altho not an alarming one. The beginning of the current season showed interest lagging, hence it was natural for the operators to grasp at something which would fill the gaps in the stands.

For the time being, the stocks seem to be the answer, but even the most enthusiastic promoters fear it is a fad, realizing that what they are dishing up is nothing more than so-called jalopy races, which were held in open fields or on worn-out or deserted half-mile tracks before the war.

## Hunt Gets a Light One

GLOVERSVILLE, N. Y., Aug. 6.—Hunt Bros.' Circus drew two light houses here Tuesday (3). Weather was hot.

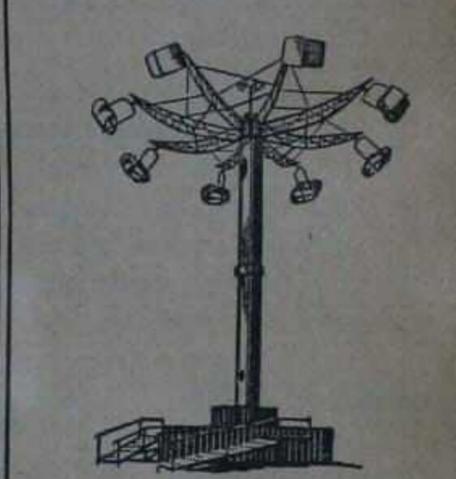


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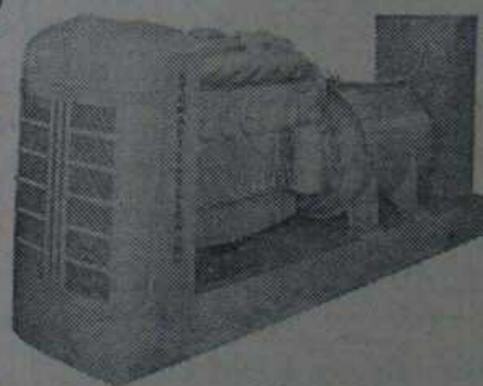
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**10th Aqua Show Pulls 63,000, Off 2,000 From '48**

MINNEAPOLIS, Aug. 6.—The 10th annual Minneapolis Aquatennial proved a winner for the eighth time, finishing in the black by a couple of thousand dollars, festival officials reported. Actual figures have not been compiled but attendance figures for all events hit an estimated 1,250,000. Nearly a million viewed the two parades, the Saturday opener (July 23) and night march (July 27). The other quarter-million took in the numerous other events set during the eight-day fete.

Climax of the show was the selection of 18-year-old Jean Johnson, of near-by Minnetonka Mills, as Queen of the Lakes to reign until the 1950 aquatennial.

The new queen was selected from a list of 40 candidates at the coronation ball Friday night (29) in the Minneapolis Auditorium. Art Mooney's ork furnished the music.

The Aqua Follies, top Aquatennial attraction, rolled up a total attendance of 63,000 for 14 performances. This was within 2,000 of the 1948 figure, Al Sheehan, producer, reported.

After 111 consecutive performances dating back eight years without a rainout, the Follies almost had to cancel out its final performance Sunday (31). Rain fell almost all day. Altho there was little box-office activity as a result, the 4,000 patrons, principally advance seat sales, were spared any rain during the show. At 11 p.m., 30 minutes after the final curtain, the clouds opened again but the Sheehan horseshoe still held up.

**Larry Kehoe Hurt In 100-Foot Dive**

WILDWOOD, N. J., Aug. 6.—Larry Kehoe, high diver, was injured last week while performing with the Kehoe Brothers' Water Circus at Sportland on the Boardwalk here. In making a 100-foot dive into the pool, Kehoe was knocked out when he landed on his chest. He was pulled from the water by his brothers, and after first aid by Dr. Norman Gordon the diver was taken to Surf Hospital at Sea Isle City.

Attributed to high wind, this was Kehoe's third accident since starting his career as a diver 10 years ago. One of the brothers has replaced him in the show.

**Harbor Spgs., Mich., Festival Pulls 6,000**

HARBOR SPRINGS, Mich., Aug. 6.—The annual Ottawa Indian Festival here last week drew an estimated crowd of 6,000 to the enlarged stadium. Event, sponsored by the Michigan Indian Foundation, has developed since the war into a national event among Indians in the Eastern States, with proceeds going to Indian educational purposes.

With a gate ranging from 50 cents to \$1.25, the gross for this year's festival was estimated at \$3,000. Professional entertainment was headed by the Lubins, Indian dancers, and the Ambassadors of Song, led by Ray Steiner, with a pageant as part of the program.

**Albuquerque, N. M., Erecting 50G Administration Building**

ALBUQUERQUE, N. M., Aug. 6.—Construction of a \$50,000 administration building for the New Mexico State Fair has been started here and will be at least partially finished for the '49 event, September 25-October 2, Leon Harms, secretary-manager announced.

The structure will include a bank room for handling money from entrance gates, an entry department, and post office for exhibitors.

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No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card, 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 or \$5 per 100. Fibre Calling Numbers, 50; Wood Calling Numbers, \$1; Printed Tally Card, 15c. Colored Heavy Cards, #3, same weight as #1, in Green, Red, Yellow @ \$4 per 100. **DOUBLE CARDS**, No. 1 size, 5 1/2 x 14 1/2. 10c each

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## Outstanding Kiddielands:

# Many Improvements Are Planned By Abe Slusky for Moppetland In Council Bluffs, Iowa, Funspot

COUNCIL BLUFFS, Ia., Aug. 6.—Kiddieland at Playland Park here, operated by Abe Slusky, is only in its second year but it has been such a hit that Slusky is making improvement plans for next season. First, the ride line-up will be strengthened with the addition of a Roller Coaster, which will give the spot seven rides. Present line-up includes a Merry-Go-Round, auto ride, Ferris Wheel, boat and airplane ride and a miniature train. All but the Merry-Go-Round, owned by J. W. Byers, are park-operated. Slusky estimates he has about \$30,000 invested to date in the Playland Park area. Plans for next year call for animated cutouts of animals and the Seven Dwarfs over the entrance arch, and the kiddie area, virtually in the center of the amusement park, will be landscaped and the location of the miniature train will be changed.

A special, low-counter refreshment stand also is planned for the kids. Snow cones, ice cream and drinks will sell for 5 cents compared to 10 cents in other parts of the park. Regular ticket prices on rides in Kiddieland go for 10 cents, plus 2 cents tax, but Slusky recently inaugurated a special ticket plan of 10 rides for 50 cents. There are special prices of 9 cents a ride, including tax, for special parties and picnics. The park is co-operating with merchants in sponsoring special days with special ticket deals on the kiddie rides.

New this year is a puppet clown, playing a piano, enclosed in glass. Slusky purchased this last year at the Trade Show in Chicago.

Free attractions are used in both the Kiddieland and regular park.

Slusky, who owns Playland Park along with his brother, Louis, operator of Playland Park, Houston, has been in the amusement park business 20 years, starting as a boy in St. Joseph, Mo.

## J Bar S Ranch Rodeo Closes Utica Stand

UTICA, N. Y., Aug. 6.—J Bar S Ranch Rodeo winds up a four-day stand at Bennet's Field tomorrow night. Rodeo carries more than 75 head of stock and 40 to 50 contestants.

J Bar S outfit completed a four-day run at Kingston, R. I., July 28-31, where they appeared under the sponsorship of the fair association. Despite rain opening night, the performance went on, as spectators were under shelter in the grandstand. Night sessions drew near capacity, but matinees were light due to the excessive heat.

J Bar S Ranch Rodeo will be the grandstand attraction at the Morris County Fair, Troy Hills, N. J., August 23-27, and will then jump to West Hempstead, L. I., August 30 thru Labor Day.

## Gene Rambo Leads IRA Cowboys for '49

PENDLETON, Ore., Aug. 6.—Gene Rambo, of Shandon, Calif., who won the 1948 title of all-around cowboy champion of the International Rodeo Association (IRA), already has a leg on this year's title, a tabulation compiled here by E. N. Boylen, IRA commissioner, shows.

As of July 20, Rambo had 3,553 points, gained thru IRA-approved shows. In second place was Bill Lindergren, Billings, Mont., with 3,539; third, Jim Shoulders, Tulsa, with 3,160, and fourth, Casey Tibbs, Fort Pierre, S. D., with 3,157.

Rambo will be a leading contender at the Pendleton Round-Up, August 24-27, competing with Everett Shaw, Stonewall, Okla., for the \$5,000 Sam Jackson trophy. Shaw has won the trophy twice, and a third win would give him permanent possession.

## Hold Show Worker On Assault Charge

CINCINNATI, Aug. 6. — William Shuey, an employe with the Nelson Breeze rides, was charged with assault and battery with intent to commit murder in Franklin Circuit Court, Brookville, Ind., late yesterday after the Good Samaritan Hospital, this city, reported that Clyde Coats, Carrollton, Ky., also with the Breeze org, was in critical condition from injuries suffered in a fight with Shuey at the Franklin County Fair, Brookville, Thursday night (4).

At the hospital, attendants stated that Coats suffered a brain injury resulting in temporary paralysis, a jaw fracture and cuts and bruises.



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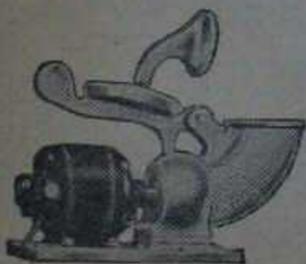
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**Dressing Room Gossip**

**Ringling-Barnum**

Justino and his soccer team lost a game to the Maccabee Center team of Chicago. Frank and Fanny McClosky celebrated an anniversary. Birthdays were celebrated by Ernie Burch, Justino Loyal and Willie Krause.

Cool weather and plenty of visitors greeted the show in Chicago. Press department kept performers busy with radio and television shows. Among the visitors were Hank Hurley, of *The Billboard*; Nat Green, Mr. and Mrs. Herm Linden, Mrs. Bill Webster and son, Billy; Kitty Clark and her grandmother; F. A. Boudinot, Joe Brown, Lee Connor, Dr. Conley and family; June De Young, Mr. and Mrs. Archie Campbell, Art Aylesworth, Mrs. Red McKittrick, Mrs. Paul Fisher, Mrs. Slim Harris and daughter; Marshall Johnson, Harry Atwood, Frank Selock, Fingers, Elmer Ford, Alex Duncan, Ralph Winarski, Joe and Melanie Antelak, Rose Behee, Mrs. Rudy Bundy, Dick Miller's family; Phil and Bonnie Bonta, Jimmy Harrington, Orrin Davenport, Harry Brown, Miss Smiley and Peggy Shepherd's family.

Carl and Babe Solts, Nick and Dortha Carter, Babe Floyd's daughter; Joe and Eva Lewis, Noyelles Burkhardt's family; Roy and Juanita Deisler, Joe and Bebe Siegrist, Fanny McClosky's niece; Clara Nash, the Zoppe family, the Gretonas, Mr. and Mrs. Christiansen, O. D. Curtis, Ralph Hunter, Mr. and Mrs. Art Cannahan, Mr. McElwee, Cyse O'Dell, Mr. and Mrs. Hunt, Mr. and Mrs. McKenzie, Louis Rosin, Wen Hai troupe, Jimmy Picchiani, Jerry Collins, Mr. and Mrs. George Kott, Mr. and Mrs. Henry Osinski, Claire Faucett and Dr. and Mrs. Schlack.

Danny McCarthy, Mrs. Mike Dare, Mr. and Mrs. Gus Signor, Mrs. Mel Hamlin, Roxy Cropper, Mrs. Buddy Friel and daughters; Jack Kline, Howard Suesz, Albert Ostermaier, Mr. and Mrs. Otto Konyot, George Barnaby, Harold Ramage, Mr. and Mrs. Sverre Braathen, Margie Crumley, Earl Shipley, Eugene Willy and Doc Darnay.

Background scenes: Ernie Burch sporting different colored eyelashes each show. Loretta Jefferson making spec on an elephant and all grins after being away for so long. Show people taking in the Railroad Fair in their spare time. — MARY JANE MILLER.

**Polack Bros.' Western**

No People Like Show People Club members rehearsing for their show in Los Angeles include Harry Dann, Don Edwards, Chester Sherman, Gus Bell, Arthur Springer, Betty Bell, Millie Keathley, Dottie Ward, Elsie Sidney and Hedy May.

The Ward-Bell Troupe came out recently wearing blue tights, except Harold Ward, who was wearing green. Wonder if the pinochle game had anything to do with it.

Mr. and Mrs. Parley Baer commuted between Los Angeles and the show for a week. Baer has taken over the radio end of the show for the Los Angeles stand, despite having two shows of his own, *The Count of Monte Cristo* and *The First Nighter*. Mrs. Baer is the former Ernestine Clark.

Barton, the Great, has a new tag, Toni Barton. Mrs. Roland Tiebor flew from New York to spend a few weeks' vacation with Roland Sr. and Jr.

In Santa Barbara, Freddie and Ethel Freeman were entertained by Larry and Elizabeth Bastian and Helen Jones and family. Mr. Berosini and Richard Sidney, the fishermen, are always comparing notes on the size of fish caught.

Visitors: Mr. and Mrs. Fred (Curley) Schafer and family, who flew from Australia where they played with the Wirth show; and Virginia Powell.—FREDDIE FREEMAN.

**Polack Bros.' Eastern**

Entering the North woods of Michigan, we anticipated dragging out the red woolies but when we got to Marquette we encountered the hottest weather of the season.

It's a shame that a man who loves children as much as Ed Raymond should have suffered such a terrible injury at one's hands. During the matinee, a boy ran up and threw a handful of peanut shells in Ed's face, causing a hemorrhage of the eye. He was rushed to St. Luke's Hospital. He is improved but still confined to that hospital. All of us wish him a speedy recovery.

Bill Green garnered plenty of press and radio flack in Marquette. A woman writer prepared a series of profiles on circus folk. Some of those on whom she elaborated with superlatives were Mabel Stark, Clara Delbosq, Gene Randow, Melitta and Wicons, Dime Wilson and Zenka Malikova.

Sam Polack accompanied by his wife and son came on the show in Marquette for the remainder of the tour. Harriet Harrison showed her baby off like a proud mama.

The fishing sessions on the show grow wilder: Charley Borza claims the championship. The women's rummy games run a close second, but I wouldn't dare mention the champ!

Kurt Wicons is now a pilot and he and Ray Charlton chase off to the airport every day. Another flying enthusiast is Heavy Kimes. Wicons also introduced the rage of archery to the show.

Fragments: Vivian Randow, who came on for a vacation, out scrubbing and painting the trailer like mad. Dwight Moore is one of the best dog trainers I know; the method he employs is kindness. Dennis Stevens spent a full day visiting with his friends on Mills Bros. Terry Peers exhibiting the nifty neon sign for the floss joint. Since the advent of the Jeepsters, no one's been quite the same. It's a case of duck and run. Kinko and Mary purchased a huge truck which they intend to convert into a house truck and also use to transport Kinko's car. Manager Dave Kind and his wife are sporting a flashy red Packard.—BILLY BARTON.

**Dailey Bros.**

Entire show personnel, including the bulls, had a good time swimming in the numerous Canadian lakes. Six and Gerry Cox are sporting new bathing suits.

Captain Freifogle is collecting cub bears for next year's act. Murray Fein has his gilly out of storage and is transporting personnel. Mitzi Fein does the shopping for those who can't get away from the lot.

Joe B. Webb, Ristol Pete, Eddie Gillam and Jeff Kyser ought to have route cards; they missed the train on an 845-mile jump.

Don Hammill and Charles Sykes are leaving the show to return to school. Harry Hammond gave a farewell party for them. Mrs. Milt Robbins entered an Ottawa hospital for minor surgery.

The Dionne quintuplets were visitors.—HAZEL KING.

**Cole Bros.**

Seen on the lot: Zahara Kader making sarongs for girls. Lee Virtue outfitting clowns and cowboys with bright new wardrobe. Eddy (Teacher) Dullum teaching the little ones their abc's.

Visitors: Mrs. Moore, Mrs. Wilks, Mrs. Rodie, Mrs. Grant and daughter; Mrs. D. Alexander, Mr. and Mrs. Earl Pearse, the Plunkett family, and Ned Irish, executive vice-president of Madison Square Garden.—SALLIE MARLOWE.



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Jay Gould

During the stand in Hopkins, Minn., the Albrights entertained friends from their home town, Belle Plaine, Minn., only a few miles distant. Mrs. Albright visited her family in Winsted, Minn.

Show got good business and publicity thru Raspberry Festival. Joe Malone, formerly on the Ringling-Barnum show, joined the elephant department in New Richland, Minn.

Ann Thomas was called home for a few days by illness of her son. Patsy Gould Raiber, who recently underwent an operation in Glencoe Hospital, is recuperating at her home in Ottawa, Ill. Jay Gould's granddaughter, Gloria Ann, is replacing her in spec, singing the opening number.—DOROTHY H. COLE.

Kelly-Miller

Ed Whalen, who has the pie car, is still looking for his friend, Riley.

The Gallagher Family, Bob Henley and John Klein left to play fair dates.

Among those who joined in Tyler, Minn., were Harry Rooks, balancing; Jimmie Douglas, clown; Happy Jack and wife, comics, and O. P. Carven, saxophone; Charles Weathersby's Minstrel Show; and Charlie Cuthbert and his mother.

Visitors: Norman Barnes, Mr. and Mrs. Bill Fitzgerald; Red, Rene and Richard Lunsford; Thomas Bentley; Flo, Grace and Ronna McIntosh; Jerry, Kelly and Diane Pressley; the Florenz Troupe, Floyd King, Bob J. Ludes, and H. J. Rumbaugh, of the John Pawling show.—MAURICE MARMOLEJO.

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Dales

Owner M. J. (Mickey) Dales is back on the show after a month on advance, leaving Jack Fairchild ahead as general agent. Louis Dales and Jack Lewis, of the advance crew, spent a Sunday with the show in Russellville, Ky.

The heat has brought trouble with tires, keeping Dutch Thomas and Buzz Miller busy repairing blowouts. Chief Fancher and Eddie Akins are the latest to get a trailer. Earl (Happy) Chatman joined the concession department with a flashy stand on the midway. Virginia Smith was presented with flowers in the ring on her birthday. Lillian Wilson has been added to the big show, doing neck loop ascensions.

New in clown alley are Johnny Yerbe, Steve Crowe and Gilbert Wilson. Wilson was on the sick list following a heart attack. Mrs. Wolcott, Nita Kinchen, Rose Dales and Virginia Smith were down with the heat.

Otto Killian and family visited the Duttons in Dickson, Ky., and reminisced about the old days when the Rose Killian Show was operating. Otto still lives on the Killian homestead near Dickson.

Other visitors included Dr. E. R. Braly and E. J. Nixon, Lawrenceburg, Tenn., the former the operator of the circus unit known as Braly's Circus, now playing fairs; Luther Crowell, Charlotte, N. C., father of Henry Crowell; H. J. Lane, of the Beers-Barnes show, and Bob and Mac Verdicts, brother-in-law and sister of Bert Pettus. Folks on the Rhinehart Rodeo who visited in Bowling Green, Ky., included Ollie Rhinehart, Leonard and Peg Murray and the Garber brothers.—IDA MAE KERLEY.

Clyde Beatty

In Garden City, Kan., a strong wind hit just as spec started and the audience left in a body. They came back when the wind died down and the show went on 20 minutes late. Frank Walters left the show because of illness.

Looking around the lot: Everybody saddened by news of the death of Joe Willis. Anne Larkins knitting socks, as tho she and Red expect to spend the winter in the North. Bobby Kay working out on the trampoline. Mark Anthony practicing on his clarinet. Johnny Cline hitting all the fishing spots. Peggy Sylvester busy with her sewing. Barbara Weir taking in all the scenic spots along the route. Mr. and Mrs. Floyd Lee and daughter joining the trailerites. Pappy Johnson, Francis O'Connor and George Davis brightening up the lot. Marvin Smith's Side Show getting its share.

Hank and Christine Mangelo, with their new baby, paid a visit. J. C. McBride, old-time ticket seller, renewed acquaintances with Jimmy McGee and Al Moss. George and Butch Converse caught the show both days in Albuquerque, N. M., with young Butch working in clown alley. They had Mark Anthony and Charles Hilderra as house guests. In Santa Fe, Greer and her new husband caught the night show, and entertained Ted, Jerry and Bobby DeWaye at their ranch.—LAURENCE CROSS.

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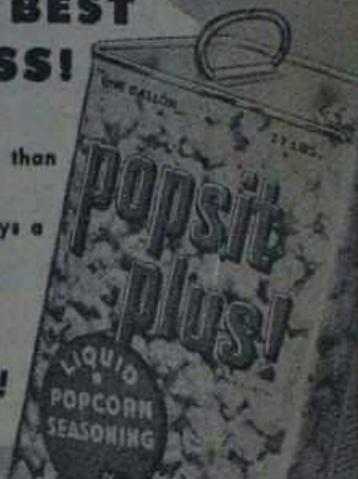
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(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Fort Scott, Kan., 8-11; Springfield, Mo., 12-19.  
Allegheny Expo.: Johnstown, Pa.  
American Beauty: (Fair) Okaloosa, Ia.  
American Eagle: (Fair) Mendon, Ill., 8-11; Frankford, Mo., 15-17.  
American Expo.: (Fair) Columbia City, Ind.  
American Funland: Lindsay, Okla.  
American United: Caldwell, Idaho.  
Badger State: Long Prairie, Minn., 9-11; Little Falls 12-14.  
Baker United: Delphi, Ind.; (Fair) Winamac 16-20.  
Barker, Gerald: South Dayton, N. Y., 11-13; Lakewood 18-20.  
B. & B. Am. Co.: Dillon, S. C.  
B. & C. Expo.: Clayton, N. Y.  
Beam's Attrs.: Oakland, Md.; (Fair) Washington, Pa., 15-20.  
Becht, Lee: (Fair) Williamstown, Ky., 10-13.  
Bee's Old Reliable: (Fair) Germantown, Ky.; (Fair) Lebanon 18-20.  
Big Four Am.: Mt. Morris, Ill.  
Blue Grass: (Fair) Huntington, Ind.; Brownstown 15-20.  
Bodart, No. 1: Rhinelander, Wis., 8-10; Lady-smith 11-14.  
Bodart, No. 2: Seymour, Wis., 11-14.  
Bogle & Reese: (Fair) Girard, Kan., 8-12; (Fair) Arma 13-14; (Fair) Osage City 16-19.  
Boone Valley: (Fair) Rockwell City, Ia., 8-10.

Brewer United: (Fair) Damon, Tex.  
Brodbeck: Bladen, Neb., 9-12; McCook 13-16.  
Brodbeck & Schrader, No. 1: Dighton, Kan.; Ellsworth 15-20.  
Brodbeck & Schrader, No. 2: Gypsum, Kan.; (Fair) Ashland 15-20.  
Buck, O. C.: (Fair) Gouverneur, N. Y.  
Buffalo: McGraw, N. Y.  
Bullock Am. Co.: Marmet, W. Va.; Flat Top 15-20.  
Burdick's Greater: (Fair) Johnson City, Tex.  
Burke, Harry: Jeanerette, Ia.  
Burkhart Am.: Farmington, Ill.; Geneva 15-20.  
Capell Bros.: Anadarko, Okla.  
Capital City: (Fair) Scottsburg, Ind.  
Casey, E. J., No. 1: Flin Flon, Man., Can., 9-12; Sioux Lookout 16-17; Red Lake 19-20.  
Casey, E. J., No. 2: Smooth Rock Falls, Ont., Can., 10-11; Cochrane 12-13; Englehart 15-17; New Liskeard 18-20.  
Cattlett Greater: McLouth, Kan., 8-11.  
Cavalade of Amusements: Battle Creek, Mich.; (Fair) La Porte, Ind., 15-20.  
C. & B. Am. Co.: Cape Girardeau, Mo.; Tip-ton 15-20.  
Central States: Burwell, Neb.; (Fair) Norton, Kan., 15-19.  
Cetlin & Wilson: (Fair) Ionia, Mich.  
Chanos, Jimmie: Rawson, O.  
Cherokee Am. Co.: (Fair) Seneca, Kan., 8-10; (Fair) Wetmore 11-13; (Fair) Ottawa 15-17.  
Clifford United: Westwood, Calif., 9-14; (Fair) Quincy 18-20.  
Coleman Bros.: Poughkeepsie, N. Y.  
Coleman Bros. United: Elm Creek, Neb.; Pul-ler-ton 15-19.  
Collins, Wm. T.: (Fair) La Crosse, Wis., 10-14; (Fair) Owatonna, Minn., 15-21.  
Columbia: Millbridge, Me.  
Community Fairs: Pasadena, Calif., 10-14; North Long Beach 15-21.  
Continental: Port Henry, N. Y.; Kingston 15-20.  
Cote Am. Co.: Flushing, Mich., 11-13; Mt. Morris 15-16; Linden 18-20.  
Crafts Expo.: (Fair) Napa, Calif., 8-14.  
Crescent: Trail, B. C., Can.; Penticton 15-20.  
Crescent Am. Co.: Hope, Ark.

Crystal Expo.: Sneedville, Tenn.  
Cumberland Valley: (Fair) Tracy City, Tenn.; (Fair) Winchester 15-20.  
Cunningham's Expo.: Middleport, O.; Toronto 15-20.  
Curl Am. Co.: Froid, Mont., 11-13; Glasgow 14-20.  
Curl, W. S.: (Fair) Croton, O.  
Denton, Johnny J.: (Fair) Hopkinsville, Ky.; (Fair) Mayfield 15-20.  
De Luxe: Lakeville, Conn.  
Dick's Greater: Mill Hall, Pa.  
Dobson's United: (Fair) Bayport, Minn., 12-14; (Fair) Rush City 15-17.  
Dodson's Imperial: Austin, Minn.; Jackson 15-20.  
Donnelly Greater: Middletown, Mo., 12-14.  
Douglas Greater: Longview, Wash.  
Down River Am. Co.: Roseville, Mich.; New Haven 15-20.  
Drago Am.: Mulberry, Ind.  
Drew, James H.: (Fair) Valparaiso, Ind.  
Dupont: Bristol, Pa.; Washington, N. J., 15-20.  
Dunree & Keeler United: Chama, N. M., 9-14; Tierra Amarilla 16-21.  
Dyer's Greater: Manchester, Ia.  
Eastern Am. Co.: Bradford, Me.  
Eddie's All-American: Kane, Pa.  
Emshoff: Wilmet, Wis., 9-15; Rockton, Ill., 16-22.  
Endy Bros.: Springfield, Ill.  
Evans United: Glasco, Kan., 8-10; Delphos 11-13.  
Ferris, Carl D.: (Fair) Medina, N. Y.  
Fidler United: Freeport, Ill.; Savanna 15-20.  
Fleming, Mad Cody: Jefferson, Ga.  
Florida Am. Co.: Rogers, Ark.  
Folk Celebration: Bernalillo, N. M.  
Francis, John: Cedarburg, Wis., 11-14.  
Franklin, Don: Junction, Tex.; (Fair) Fred-riksburg 19-21.  
Gaiety: Caledonia, N. Y.; Wellsville 15-20.  
Garden State: (Fair) Branchville, N. J.; Palmyra, Pa., 15-20.  
Gem City: (Fair) Fairfield, Ill., 9-12; (Fair) Davenport, Ia., 16-21.  
Gifford's: Little River, Kan.; (Fair) Canton 18-20.  
Gold Bond: (Fair) Janesville, Wis., 10-14; (Fair) Glenwood City 15-17; (Fair) Medford 18-21.  
Gold Crown: Robbins, N. C.  
Golden Rule: Riverside Park, N. J.  
Golden West: Colusa, Calif.; Ukiah 15-20.  
Gooding: Wilmington, O.  
Gooding Am. Co., No. 1: (Fair) Urbana, O.  
Gooding Am. Co.: Owensboro, Ky.  
Gooding Greater: Monroe, Mich.  
Graceland Greater: Keosauqua, Ia.  
Gra-Loy: Three Rivers, Mich.  
Grand American: Traer, Ia.; Fairfield 15-17; Gladbrook 18-20.  
Granite State: Rockport, Me.  
Grant's Rides & Am.: Marienville, Pa.  
Grant Sutton: (Fair) Garnaville, Ia.; (Fair) Waukon 15-20.  
Greater Rainbow: Friend, Neb., 9-10; Sutton 12-13; (Fair) Culbertson 18-21.  
Groves Greater: Baton Rouge, La.; Lafayette 15-20.  
Hagensick's Rides: (Fair) Randolph, Neb., 11-13; Odell 16-17; Swanton 20-21.  
Hale's: Independence, Ia.  
Hames, Bill: Alvarado, Tex.  
Hannum, Morris: (Fair) Flourtown, Pa.; (Fair) Dallastown 15-20.  
Happy Attrs.: (Fair) Wapakoneta, O.; (Fair) Mt. Gilead 16-20.  
Happy Holiday: Ovid, Mich.; Augusta 16-20.  
Happyland: Mt. Pleasant, Mich.  
Harry's Greater: East Liverpool, O.; (Fair) Hagerstown, Ind., 16-20.  
Hartsack Bros.: Bevier, Mo.; Bucklin 15-20.  
Heart of Kansas: Fredonia, Kan.  
Heller's Acme: Cambridge, Md.; (Colored Fair) Tazley, Va., 15-20.  
Henson, J. L.: Staunton, Ill.; Clayton 15-20.  
Beth, L. J.: (Fair) Carthage, Tenn.; (Fair) Nashville 15-20.  
Hiawatha: Reading, Mich., 11-13.  
Hill's Greater: Riverton, Wyo., 8-14; (Fair) New Castle 15-21.  
Home State: (Fair) Park Rapids, Minn., 8-10; (Fair) Detroit Lakes 11-14; (Fair) Slayton 19-21.  
Hottle, Buff: (Fair) Anna, Ill.; (Fair) Nash-ville 15-20.  
Howard Bros.' Rides: West Newton, Pa.  
Imperial: Knoxville, Ill., 9-12.  
Imperial Expo.: Olympia, Wash.  
Jack's Greater: Clifton Forge, Va.  
J. & B.: Wheaton, Md.  
Johnny's United: Darlington, Wis.; Platteville 18-21.  
Jollytime: Berwick, Pa.; Pittston 15-20.  
Jones Greater: Sistersville, W. Va.  
Jones, Johnny J., Expo.: (Fair) Fort Wayne, Ind., 8-14.  
Jones United: Burke, S. D., 12-13; Atkinson, Neb., 16-18.  
Joyland Midway Attrs.: Capac, Mich.  
Karras, Gus, Greater: (Fair) Denison, Ia.; (Fair) Harlan 15-20.  
Kaus, W. C.: Glenville, W. Va., 10-13.  
Keystone Attrs.: Forkville, Pa.; (Fair) Ab-bottstown 15-20.  
Keystone Expo.: Hemingway, S. C.; Loris 15-20.  
Kille, Floyd O.: Zwolle, La.; De Quincy 14-21.  
Kirkwood, Joseph J.: Washington, D. C.  
Kuntz Bros.: Middletown, N. Y.; Childs, Pa., 15-20.  
La Crosse: Hillsboro, N. H.  
Lamb, L. B.: Maquoketa, Ia., 8-10; Allison 11-14.  
Lane, Sammy: Branson, Mo.; Steelville 15-20.  
Lawrence Greater: (Fair) Burlington, Ia.; (Fair) Northwood 14-19.  
Lone Star: (Fair) Campbellville, Ky.  
Magic Empire: (Fair) Martinsville, Ind.; (Fair) Delphos, O., 15-20.  
Maine Am.: Island Falls, Me.  
Majestic Greater: (Fair) Milford, Mich.  
Manning, Ross: Herkimer, N. Y.; Ithaca 15-20.  
Marion Greater: Hartsville, S. C.  
Marks, John H.: Harrisonburg, Va.; (Fair) Galax 15-20.  
Meeker's: Omak, Wash., 10-14; Kennewick 16-20.  
Merriam's Midway: (Fair) Farinaut, Minn., 11-14; (Fair) Algona, Ia., 17-20.  
Midway of Mirth: Palmyra, Ill.  
Midwestern Expo.: Glenwood, Ia., 8-10; Grant 12-13; Creston 15-17; Humeaton 19-20.  
Mighty Hooper State: (Fair) Bicknell, Ind.; (Fair) Hartford City 16-20.  
Model: (Fair) Vinton, Ia.; (Fair) Eikador 15-20.  
Moore's Modern: (Fair) Allamont, Ill.; (Fair) Carmi 14-19.  
Motor State: Norwalk, O.  
Mound City, No. 1: Mexico, Mo., 8-12.  
Mound City, No. 2: Marshall, Ill.  
Nessler's: Herrick, Ill.  
Nolan, Larry: Limon, Colo.  
Northern Expo.: Dodson, Mont., 12-14; Powell, Wyo., 17-20.

Northwestern Am. Co.: Bilesfield, Mich.  
Ohio Valley: Cullom, Ill.  
Omar's Greater Am.: Tonkawa, Okla.  
Page Bros.: Waverly, Tenn.  
Palmetto Expo.: Darlington, S. C.; Lakeview 15-20.  
Parade: Humansville, Mo., 17-20.  
Paul's Am. Co.: Carthage, Mo.; Searcoke, 15-20.  
Peck Am. Co.: (Illinois unit) Polo, Ill., 17-18.  
Peerless Celebration Am.: St. Michael, Pa.  
Penn Premier: Eikland, Pa.; Bradford 15-20.  
Peppers All-State: Camden, Tenn.  
Perry, Jack J.: Oxford, N. C.  
Pioneer: Saxton, Pa.; Milton 15-20.  
Playtime, No. 1: Jewett City, Conn.  
Playtime, No. 2: Hyannis, Mass.  
Powelson Greater: Dresden, O.; (Fair) Pom-eroy 16-20.  
Prell's Broadway: Bedford, Pa.; Butler 15-20.  
Prell's World's Fair: Frederick, Md.; Manassas, Va., 15-20.  
Queen City: West Jefferson, O.  
Rafferty, James M.: Havelock, N. C.; Greenville 15-20.  
Raney United: Bemidji, Minn., 8-10; St. Cloud 11-14; Atkin 15-17; Grand Rapids 16-21.  
Reid, King: Saranac Lake, N. Y.; (Fair) Low-ville 15-20.  
Robinson Greater: (Fair) Fremont, Neb., 10-12; North Bend 13-14.  
Rocco: Arlington, Minn., 12-14; Montevideo 18-21.  
Rockwell: Halstead, Kan., 9-12.  
Rogers Bros.: Buffalo, Minn., 8-10; (Fair) Farmington 11-14; (Fair) Princeton 15-17.  
Rogers Greater: (Fair) Kankakee, Ill.; (Fair) Princeton, Ind., 15-20.  
Rose City: Palestine, Tex.  
Rosen, H. B.: Marshall, N. C.  
Royal American: (Fair) Fort William, Ont.  
Cann (Fair) Superior, Wis., 16-21.  
Royal Crown: (Fair) Cresco, Ia.; (Fair) Rock Rapids 13-17.  
Royal Empire: Applegate, Mich.  
Royal Expo.: Alma, Ga.  
Rumble Am.: Farmersburg, Ind., 10-14; Odon 15-20.  
Schafer's Just for Fun: Lufkin, Tex.  
Shah Bros.: Greenville, Tenn.; London, Ky., 15-20.  
Siebrand Bros.: (Fair) Billings, Mont.  
Silver Slipper: (Fair) Greensburg, Ky.; (Fair) Clarksville, Tenn., 15-20.  
Silver Star Attrs.: Green Springs, O.  
Smith Am. Co.: (Fair) Rush Springs, Okla.; Duncan 15-20.  
Smith, George Clyde: Gallatin, Pa.  
Snapp Greater: Fond du Lac, Wis., 8-14; De Pere 15-21.  
Strader, M. A.: (Fair) Franklin, Neb.; (Fair) Colby, Kan., 15-20.  
Star Am. Co.: Humnoke, Ark.; De Witt 15-20.  
State Fair: Great Bend, Kan.  
Stephens, C. A.: Statesville, N. C.  
Stephens: Murray, Ia.  
Strates, James E.: Buffalo, N. Y.; (Fair) Hamburg 15-20.  
Stumbo, Fred R.: Gravette, Ark.; Miller, Mo., 17-20.  
Sunset Am. Co.: (Fair) Decorah, Ia., 11-14; (Fair) Monticello 16-20.  
Tatham Bros.: (Fair) Bloomington, Ill., 7-11.  
Thomas: (Fair) Greencastle, Ind.  
Thomas, W. A.: Elgin, Neb., 9-10; Niobrara 12-13; Spaulding 15-17; Geneva 18-20.  
Thomas Joyland: Shelbyville, Ind.  
Thompson Bros., No. 1: Marysville, Pa.  
Thompson Bros., No. 2: Bradford, Pa.  
Tidwell, T. J.: Woodward, Okla.  
Tip Top (Eastern): Elbridge, N. Y.; Whitesboro 15-20.  
Tip Top (Western): Ironwood, Mich., 11-14; Mercer, Wis., 15-17.  
Tivoli Expo.: Washington, Ind.; (Fair) Car-hle 15-20.  
T. & J.: Willacoochee, Ga.  
Turner Bros.: Lincoln, Ill., 8-12.  
26th Century: (Fair) Hastings, Neb.  
Twin State: Enfield, N. C.; Nashville 15-20.  
United Expo.: (Fair) Centerville, Ia.  
United Liberty: (Fair) Arthur, Ill.; (Fair) Junction, Ia., 15-20.  
United States: (Fair) Summersville, W. Va.; (Fair) Marlinton 15-20.  
Utah Expo.: Montrose, Colo.; Manti, Utah, 16-20.  
Veteran's Expo.: Baxley, Ga.  
(See Carnival Routes on page 77)

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Billie Bros.: Malone, N. Y., 9; Potsdam 10; Ogdensburg 11; Watertown 12; Fulton 13.  
Cole Bros.: Salt Lake City, Utah, 9; Pocatello, Idaho, 10; Dillon, Mont., 11; Butte 12; Missoula 13; Spokane, Wash., 14-15.

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Dales Bros.: Oak Ridge, Tenn., 9; Morristown 10; Johnson City 11; Marion, Va., 12; Wytheville 13.  
 Davies, Ayres & Kathryn: Tawas, Mich., 9; Caro 10; Sebawaing 11; Bad Axe 12; Harbor Beach 13; Vassar 14; Oxford 16; Romeo 17; Algona 18.  
 Gould, Jay: La Porte City, Ia., 9; Wilton Junction 10-11; Alpha, Ill., 12-13; Amboy 15-18; De Kalb 19-21.  
 Hunt Bros.: Deposit, N. Y., 9; Hancock 10; Livingston Manor 11; Ellenville 12; Port Jervis 13.  
 Kelly, Al O., & Miller Bros.: Larimore, N. D., 9; Park River 10; Cavalier 11; Langdon 12; Cando 13.  
 King Bros.: Swan River, Man., Can., 9; Roblin 10; Dauphin 11; Neepawa 12; Minnedosa 13; Russell 15.  
 Mills Bros.: Benton Harbor, Mich., 9; Allegan 10; Hastings 11; Charlotte 12; St. Johns 13; Saginaw 15; Owosso 16; Flint 17; Pontiac 18; Mt. Clemens 19; Trenton 20.  
 Polack Bros. (Eastern): (Stadium) Ashland, Ky., 8-10; (Trotting Track) Lexington 11-17.  
 Polack Bros. (Western): (Al Malaikah Auditorium) Los Angeles, Calif., 8-14; (Univ. Stadium) Reno, Nev., 18-21.  
 Ringling Bros. and Barnum & Bailey: Milwaukee, Wis., 9; Sheboygan 10; Appleton 11; Madison 12; Winona, Minn., 13; Eau Claire, Wis., 14; Marshfield 15; Duluth, Minn., 16; Bemidji 17; Grand Forks, N. D., 18; Devils Lake 19; Minot 20.  
 Rogers: Cortez, Colo., 11.  
 Roy's One-Ring: Ottawa, O., 10; Leipsic 11.  
 Seal Bros.: Springfield, Ore., 13.

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Send to

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Ameri-Congo Animal Expo.: Adel, Ga., 15-16; Moultrie 17-18; Pelham 19-21.  
 Miller's, Irvin C.: Brown-Skin Models (State) Dallas, Tex., 10-11; (Ritz) Fort Worth 12.  
 Pan-American Animal Exhibit: Rose Hill, Va., 9; Tanawell, Tenn., 10-11.  
 Plunkett's Stage Show: Bridgeport, Neb., 8-10; Oshkosh 11-13.  
 Stout, Toby & Ora, Players: Oriand, Ind., 8-13; Waterloo 15-20.

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Experienced Advertising Salesmen to work ahead of Circus, playing greatest route of Fairs in U. S. A. Also tie up Ticket Men for phone, 1 to 3 weeks ahead.

Can place A-1 Talkers for shows of all types. State your qualifications.

**RAY MARSH BRYDON**  
 ASSOCIATED INDEPENDENT MIDWAYS

Illinois State Fair, c/o Fair P. O., Springfield, Ill.

**The 101 Ranch Show**

Has been reorganized and the title has been leased to **CHEROKEE HAMMONS** for balance of 1949 season. No other party has authority to use this title for any purpose.

**ZACK T. MILLER SR.**  
 Ponca City, Oklahoma

**POPCORN JOINT FOR SALE**

Portable, 6x6, Blue Canvas, Aluminum Panels, Butane Gas, Star Jumbo Popper Model #41. Stock enough to pay for this outfit. **NEW LAST YEAR. Come get it—\$200.00. CASH.** Also have **FOR SALE—YELLOW COACH BUS, CONVERTED INTO LIVING TRAILER. Good Buy—\$500.00.**

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**ACT QUICK**

If you want 10 weeks' work with option of a winter of Cuba with

**STATE FAIR CIRCUS**

Ground Acts of all kind that double. Need A-1 Double or Single Traps, Teeth Act, Family Troupes with own trailers, Perch Jugglers, Risley Barrel Kickers, etc. Want youthful Girl for Aerial Ballet Cloud, Web Ladder—all must have their own rigging. We pay good salaries, provide first-class board 3 times a day and have available comfortable sleeper berths. Want real DRAC or Tramp Come-In Worker. Clean-cut Announcer with suitable wardrobe. **FAST DRUMMER** that can cue and cut snappy program. We furnish \$600.00 set of Traps and Drums. **FIRST-CLASS**, sober Chef; Head Waiter, Cook House Manager who knows how to buy and lay out menus. People with Domestic and unusual Animal Acts. State all now to

**HAROLD J. RUMBAUGH, State Fair Circus**  
 c/o FAIR GROUNDS P. O., ILL. STATE FAIR, SPRINGFIELD, ILL.

**Henry R. North**  
*Waxes Eloquently*  
*But on Typewriter*

CHICAGO, Aug. 6.—Henry Ringling North, vee-pee of the Ringling Bros. and Barnum & Bailey Circus, claims an allergy to making public speeches. However, he need not claim a like weakness when it comes to putting one word down after another on paper to bow out gracefully on speaking engagements.

In proof, here's the written statement he had read by Nat S. Green, a Ringling staffer, Tuesday (2) before the Chicago Rotary Club at its Circus Day luncheon:

"I heartily appreciate, as I am sure you would, the felicitous recurrence of a pernicious malady that prevents my appearance before you today—I am a chronic sufferer of inability for public speaking.

"When I first received your kind invitation to attend this luncheon no mention was made of any obligation to address you. Needless to say, I accepted with alacrity. After all, I was born in Chicago, and it piqued my pride to think that, tardy as it might be, my dear mother at last was to receive recognition for the heroic effort she made here some 40 years ago.

"In addition, I luxuriated a bit in anticipation of basking for a moment in the reflected glory of my far more illustrious brother John (presently no doubt basking in the true magnificence of a Riviera sunset). More humbly, but still self indulgent, I fancied myself enjoying an excellent meal in noble company, catching a quick bow, and perhaps diffusing even a slight glow from the brilliance of my seven famous Ringling uncles.

"But alas, all of this was not to be!

"In perusing the newspapers I noted with horror that the vice-president of the "Greatest Show on Earth" was scheduled to address the Rotary Club of "The Greatest City in the Hemisphere." Shuddering yet, I congratulate you all once again on my fortunate indisposition that spared you the unthinkable consequences of such an untoward event."

**Roller Derby for Ciney**

CINCINNATI, Aug. 6.—Leo Seltzer's Roller Derby opens a series of nightly games at Crosley Field here beginning August 23. Aided by television, which has carried it into homes, the Roller Derby, originated in 1935, is enjoying unprecedented success, officials report. Station WKRC-TV is scheduled to telecast six of the games during the local engagement. As an interim feature WKRC-TV is televising a series of films of the games held in other cities.

**Lee Cavalcade Press Chief**

KALAMAZOO, Mich., Aug. 6.—Frank Lee has taken over as press chief on the Cavalcade of Amusements, succeeding Lon Ramsdell, who resigned to take over the management of the Blackstone show, due to open soon in Milwaukee.



**SAVINGS ON POPCORN THAT CAN'T BE DUPLICATED**

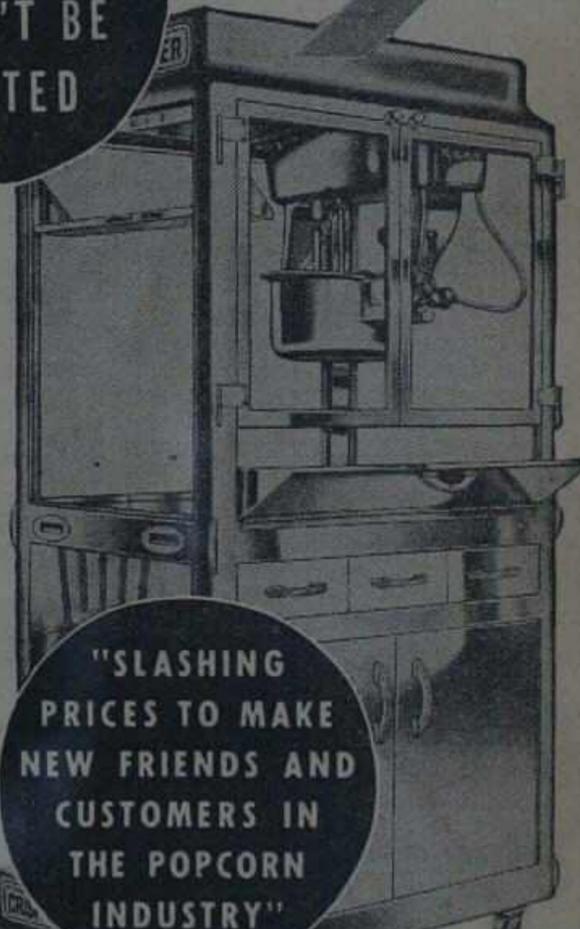
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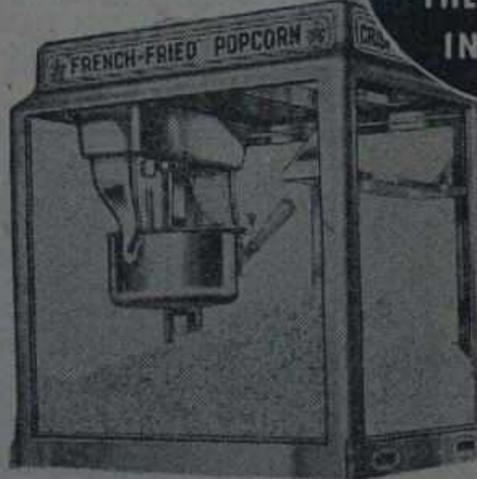
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**SUPER STAR COUNTER MODEL**

Exact duplicate of STAR THEATER MODEL . . . except does not have lower cabinet. Profits unlimited with this machine.

**SAVE \$94.00 WAS \$519.00**

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**SAVE \$103 ON THE SILVER STAR COUNTER MODEL**

NO FINER POPCORN AT ANY PRICE. Attractive Boxes and Bags . . . Seasoning with exclusive FARMER BOY flavor.

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Write . . . Wire . . . Phone For our Complete NEW CATALOG

# Chi, in Weather Tailspin, Gives Ringling Big Break; Biz Good, Builds Steadily

Cecil B. De Mille Joins as Observer, Will Tour

CHICAGO, Aug. 6.—The Ringling Bros. and Barnum & Bailey Circus was given exceptionally good Chicago weather—and with it crowds—thru Friday (5), the seventh day of its nine-day stand on the lake front. A protracted heat spell snapped Saturday, July 30, leaving in its wake unusually cool days, fanned by breezes, for the fore part of the stand. At midweek the temperature rose, but it was still abnormally comfortable for Chicago at this point in the summer. Only Monday night (1) was the weather marred. Then rain hit close to the opening whistle and the crowd was placed at 3,400, the smallest for the first 14 shows.

## Climbs to Capacity

Following the past attendance pattern here, the Ringling org showed a steady climb as the engagement progressed. By Thursday (4) the houses, which had been good, had moved into the near-capacity class, and Friday (5) the matinee was excellent and the night house was packed. Indications were that the week-end shows would be sellouts.

The excellent patronage was registered in the face of much publicity given by Chicago gazettes and radio outlets to polio thruout the Midwest. Chicago itself has no alarming polio situation, but the publicity given the disease apparently threw a scare into many parents and this was reflected in the thin attendance of the small fry.

## R. R. Fair Seen as Help

The Chicago Railroad Fair, running simultaneously on the lake front only a short distance away, was seen as a help to circus attendance. Some of the park lots were used jointly by fair and circus patrons, and not a few of the lake-front visitors made a big day by taking in both the fair and the circus. Railroad Fair freely conceded that it was helped by the circus pull to the lake front.

Cecil B. De Mille, motion picture director, Friday (5) arrived on the Ringling show, in the role of an observer, preliminary to shooting a picture on the circus for Paramount. De Mille will accompany the show for several weeks.

# Polack Advance Sale in L. A. Up 20% Over 1948

LOS ANGELES, Aug. 6.—Advance ticket sale for the Polack Bros.' Circus, which opened yesterday, was 20 per cent over 1948, according to Justus Edwards, publicity director, and Sam Ward, who is handling the promotion. Increase was surprising in view of the current b.o. slump now being experienced by other attractions in Los Angeles.

Premiere had all the Hollywood trappings with Imperial Potentate Harold Lloyd leading festivities. Show, which runs thru August 14, is for the benefit of the building fund of the new Los Angeles Shriners Hospital for Crippled Children.

## Scott & Mijares-Schreiber Day and Date in Stockholm

STOCKHOLM, Aug. 6. — Circus Scott was scheduled to open here today, day and dating Circus Mijares-Schreiber, which opened July 29 in the Stallmastaregarden.

Both shows feature lengthy programs. The Scott org line-up includes Pole Rivels and family; Roberto Chiesa, juggling; Ernst, balancing, and the Cipriano family, horses. On the Mijares-Schreiber show Lilo Juston and Don Fraserso, trap acts, are featured.

# Outlook, Sask., Played in Open By King Bros.

OUTLOOK, Sask., Aug. 6.—King Bros.' successful trek thru Canada was marred here Tuesday (2), when the org was delayed on its 130-mile overnight jump from Herbert, Sask., by a pole truck breakdown, and was forced to go on in the open. A strong wind during both performances ruled out aerial acts and hindered others. Each show played to half a house.

A full night house and a strong matinee were racked up July 29 at Gravelbourg, Sask. Brooks, Alta., July 26, yielded a full one at the matinee and near capacity at night despite heavy rain.

# Rain, Polio Publicity, Groaner Opposition, Hurts Dailey in Ont.

OSHAWA, Ont., Aug. 6.—Dailey Bros.' Circus Tuesday (2) ran into rain, potent opposition from a wrestling show, staged directly opposite the show lot, and a polio scare. Business was light in the afternoon and just fair at night.

One night stand at Ottawa Saturday (30) drew a turnout of 2,500. North Bay, Ont., played Thursday (28), provided two good houses. Attendance was the largest ever to see a circus in that city. Extreme heat slashed biz at New Liskeard, Ont., Wednesday (27).

# Cruelty to Animals?

NEW YORK, Aug. 6.—New Yorkers intending to take their pet elephants, camels or other "uncrated wild animals" for an outing to New Jersey had better equip them with water wings or aquaplanes. The Interstate Commerce Commission (ICC) Wednesday (3) upped the fares for commuters, pets and autos on the New York Central's ferries plying between Weehawken, N. J., and the Cortlandt and West 42d Street terminals in New York.

New tariff for commuters has not been announced, but the fare for an elephant, camel or other wild animal on leash has been upped from \$1.40 to \$2.80. The number of elephants habitually using the ferries is not revealed. Tariff on autos gets a boost of a mere dime—from the present 25 cents to 35.

# 2 Colo. Stands Good to Beatty; Going Into Kan.

DODGE CITY, Kan., Aug. 6.—Clyde Beatty Circus moved into Kansas here Monday (1), encountered warm weather and racked up a fair matinee and a good night house.

Lamar, last stand in Colorado Saturday (30), yielded an excellent turnout considering its 8,000 population, the hot weather in the afternoon and menacing clouds at night. Both performances came up with capacity business.

La Junta, Colo., played the previous day, also accounted for good turnouts. Matinee was to a good house and the top was nearly full at night.

Sante Fe, N. M., Tuesday (27) provided excellent patronage, a good crowd responding in the daytime and an overflow turnout at night.

## Kelly & Morris Into Barn; To Reopen for Indoor Dates

HAVANA, Ill., Aug. 6.—The Kelly & Morris Circus went into the barn here July 30, after a tour of Ohio, Indiana, Wisconsin, Iowa and Illinois.

Bill Morris, org's executive director, said show's acts will play fairs and fill other commitments until the circus opens its indoor season early in October.

# Cole Gets 'Em Despite Billing War in Denver

Three-Day Stand Good

DENVER, Aug. 6.—Cole Bros.' Circus, in here for three days, Monday thru Wednesday (1-3), made capital of being caught between the Clyde Beatty Circus and the Ringling show, which is due in August 31, and registered good business.

Wait paper and newspaper ads by Ringling caused the dailies to break out with stories about the billing war between the two shows, and the Cole press department was given a good hearing on the contention that "one circus (Ringling) is trying to survive, the others to take over."

Of the six Cole performances here, the show had four good houses and two which could be classed fair. The latter were the first two matinees. Biggest turnout was racked up Tuesday night (2), when the top was nearly filled. Weather thruout the stand was clear.

# Mills Gets Mixed Biz in Michigan

TRAVERSE CITY, Mich., Aug. 6.—Mills Bros.' Circus chalked up two good ones in four Michigan stands. Tuesday (2) here, org was sponsored by the Shrine and registered a near-full matinee and a capacity night house. Petoskey, July 30, turned out a full matinee crowd, despite rain, and a strong house at night.

On the basis of advance sales for the Wednesday (3) stand in Cadillac, show set up about half the seals, and just filled those at both performances. July 28 date in Saint Ignace pulled two light houses.

# K-M Gets Mixed Biz On Four Minn. Dates

TYLER, Minn., Aug. 6.—Business ran hot and cold for the Al G. Kelly-Miller Bros.' Circus on four Minnesota stands. Org drew a half house at the matinee here Tuesday (2), but a capacity night audience. July 30 stand in Canby, and the previous day's stand in Madison provided light matinees and near capacity night houses.

Org garnered a near-full matinee house in Montevideo July 28, and a full one at night.

# Irish Catches Cole In Denver, Sparks Garden Possibility

DENVER, Aug. 6.—Appearance here Monday night (1) of Ned Irish, executive vee-pee of Madison Square Garden, New York, to catch the Cole Bros.' Circus, sparked speculation that the visit was made to study the possible substitution of the Cole show for the Ringling circus after 1950 when the present eight-year contract between the Garden and Ringling expires.

Irish's appearance, in company with Bev Kelley, Cole press chief, inspired stories in the *Denver Post* headed "Madison Square Ponders Tie-Up With Cole Circus." The result, of course, didn't hurt the Cole attendance here, particularly as Irish's comments on the show were highly complimentary.

"The show's as good as any circus could be. There are not as many acts as Ringling has, probably, but they're just as good," commented Irish to the press, thus giving Kelley a neat assist.



ROBBINS BROS. CIRCUS 20-ton semi-tractor which crashed thru a bridge, 35 feet into a creek bed, at Gilbert's Cove, N. S., while en route to Yarmouth, N. S., Saturday night, July 30. The driver escaped injury, but two laborers riding atop the load sustained broken collar bones and severe bruises. The circus had to be rerouted on a 200-mile detour when the accident closed all traffic on the Province's main highway for 36 hours. The truck was a complete loss. A truck carrying a load of elephants narrowly escaped the same fate, but was brought to a safe stop on the edge of the 35-foot chasm.

# 2 PHONEMEN

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## WANT HIGH-CLASS AGENT

Capable of booking Indoor Circus in Schools, Louis Stone, answer. Also can place two first-class Clowns. La Bird Bros., write. All replies to

**JAMES M. COLE**

Care Jay Gould Circus  
Alpha, Ill., Aug. 12-13; Amboy 15-16-17-18.

## AVAILABLE CALLOPE PLAYER

Have Unafen. Work on union contract. Cut shows. Play all. Contact

**M. THOMPSON**

at Royal American Shows, Superior, W.I.

## AGENT WANTED

With Car. Balance of this season and next. Small Circus Heralds and Cards only.

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**LEE BROS.' CIRCUS**

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## SILKOLENE TIGHTS by KOHAN

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## WANT PROMOTION MANAGERS

Who can handle phone crews. Banners and U.P.C.'s. Must be able to finance selves. No drunks, limbers or loafers. If you want to work, write, telling where you can be reached by phone.

**JACK MILLS, MILLS BROS.' CIRCUS**

Aug. 9, Benton Harbor; 10, Allegan; 11, Hastings; 12, Charlotte; 13, St. John's; 15, Saginaw; 16, Owosso; 17, Flint; all Michigan.

## At Liberty, Legal Adjuster

Account of Show closing. Either Circus or Carnival. Wire, write or call

**GEORGE HANLON**

1590 S. Third St. Columbus, Ohio  
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## KELLY-MORRIS CIRCUS

Wants Agent immediately. Must book promotion auspices. Year-round job if qualified. Write Bill Postel, Man to handle Side Show, People for Cookhouse, Boss Canvasman, Clowns, Acts, Elephant Man, Long season South.

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All sizes and colors. Chainette Fringes. All colors. Rhinestones and Settings. Ostrich Plumes and Fringes.

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## SHETLAND PONIES FOR SALE

15 ring-trained Ponies with Saddles, 5 years in Hermann Park, Houston, Texas. Walkers, Trotters and Gallopers. Best of training \$200.00 each with saddles. Also other Shetland Ponies for sale. Write or wire

**JOHN P. BRADSHAW**

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## Under the Marquee

Red Dear, high act; Marshal Winy-chuk, barrel juggler, and Marg Bill joined the Roy Lisogar Circus in Vegreville, Alta. Org is beginning a tour of Alberta Class C Fairs. . . Mr. and Mrs. Les Ulrich, CFA, and Pat Whellan caught Biller Bros.' Circus recently in Poughkeepsie, N. Y.

Members of the Luxor Shrine Club and performers with Robbins Bros.' Circus Tuesday (12) conducted a memorial service at Fernhill Cemetery, St. John, N. B., for James A. Orr, former manager of the Hagenbeck-Wallace Circus. Show band played hymns and wreaths were placed on the grave by Charles Cromell, Shrine show promotion chairman. Members of Orr's family attended the ceremony. . . July issue of Kiwanis Magazine contains a favorable yarn on circuses. The piece is titled "The Cleanest Amusement There Is," and was authored by Albert Parry. Several orgs, fan associations and many individuals are mentioned.

Harry A. Hamilton, Marion, Ind., has attended the following shows this season: Dailey Bros., Mills Bros., King Bros., Cole Bros., and Ringling-Barnum, all within a radius of 50 miles of Marion. . . Carey C. Emrie, who returned to Cincinnati last week after being in the East for three months, has left for St. Louis, where he will remain for a month. . . Mills Bros.' Circus was host at (See Under the Marquee on page 89)

## Chi's Rotary Club Circus Day Clicks; May Go Annually

CHICAGO, Aug. 6.—Rotary Club of Chicago celebrated Circus Day here Tuesday (2) in a big way. It teed off with a luncheon which packed the Hotel Sherman ballroom, shipped 50 crippled children to the Ringling circus matinee as guests of the club and wound up with 500 members and their families taking in the evening performance complete with a pre-show tour of the back yard.

Sidney T. Jessop, president of U. S. Tent & Awning Company, was chairman of the affair. Luncheon provided plenty of atmosphere with a callope, peanut stands and pink lemonade, a battery of members dressed up as joeys, Jessop, garbed in red swallowtail and silk topper, presided. Guests for the day were J. C. (Tommy) Thomas, Merle Evans, Emmett Kelly, Harry Thomas, Pat Valdo, Herb Duval and Nat Green, of the Ringling circus. Also holding down seats on the dais were J. C. McCaffery, of the Amusement Corporation of America; Frank P. Duffield, of Thearle-Duffield; Phil Maxwell, of The Chicago Tribune; Bob Parker, president of Showmen's League of America; Joe Washburn, head of the Circus Model Builders' org; George Johnson, of U. S. Tent & Awning, and Maynard L. Reuter of The Billboard.

Kelly and Harry Thomas put the Rotarians in the proper circus mood with interesting sidelights on circus life. Nat Green pinch-hit for Henry Ringling North and Frank Duffield wound up by recounting how personnel of the Big One helped the Army War Show in 1942.

Org plans to make Circus Day an annual event.

# 1888 Blue Law Cheats Biller Of Big Oceanside Sunday Biz

NEW YORK, Aug. 6.—Biller Bros.' Circus was done out of a chance to chalk up a good week-end at Oceanside, L. I., when police disinterred an 1888 blue law and forced the show to call off two performances scheduled for Sunday (31) and refund money to those who had purchased tickets for the matinee.

Biller was set to play Saturday (30) and Sunday under sponsorship of the Oceanside Rescue Company of the Oceanside Fire Department, which had a permit from the town building department for the two days. The show had billed the area heavily. Given brief notice by police of their intention to stop performances on Sunday, the rescue group withdrew sponsorship for that day.

Arthur Sturmak, owner-manager of the Biller org, decided to buck the ban and opened ticket wagons and the Side Show at the scheduled time Sunday afternoon. When the big top was half full and the performance was getting under way a squad of cops arrived and ordered the tents evacuated and money refunded.

The show drew a light house Saturday afternoon because of terrific heat, but packed in almost a capacity house at night. Oceanside is a sparsely populated shore resort but draws from Long Beach and other large centers in the area. The show was on lot fronting the heavily traveled main shore route.

At midseason Biller Bros. still has a spic and span set-up, with all canvas looking neat. Motor transport units are also in good condition.

### Line-Up Unchanged

Line-up of acts and personnel remains practically the same as at start of the season. The program is run off at good pace, with Felix Morales as equestrian director. The show's band, under the baton of Jack Bell, is an asset.

The Cristianis are still the hit of the show. The boys do an unusually classy teeterboard number and old-fashioned leaps they devised some years ago on the Ringling show. The Cristianis girls, Chita and Cosetta, do a neat bareback riding bit and work in web ensemble. Other outstanding acts are Prince Ki-Gor's Lions; the Ivanovs (2), wire act, and Teresa Morales, trapeze. Best clown gag is a boxing match between 60-year-old Francisco Fornasari (newcomer from Italy) and his partner.

Owner Sturmak reported that business in Rhode Island was good but that heat held down attendance during last week's trek thru Long Is-

land. The show started an extended tour of New York State Monday (1), at Peekskill, where it drew a near-capacity house at night.

## STILL AMERICA'S FINEST FRATERNAL TRAVELING CIRCUS

Acclaimed by Press and Public the NATION

OVER . . .

"The Polz-k Bros.' Circus is doubly worth patronizing for it provides excellent talent of the highest calibre." — Wisconsin Rapids Tribune.

# 2 GREAT SHOWS

## WESTERN COMPANY

Los Angeles, Calif. . . . August 5-14  
Reno, Nevada . . . . . August 18-21  
Oroville, Calif. . . . . August 23-25

## EASTERN COMPANY

Ashland, Ky. . . . . August 8-10  
Lexington, Ky. . . . . August 11-17  
Wilmington, Dela. . . . August 20-23

**POLACK BROS.' CIRCUS**  
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# THE BRUNO FAMILY

## High Wire Act

Will arrive in the United States August 16

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## HANS LEDDERER

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Fourth Annual Indoor Tour Opens October 20

## AYRES AND KATHRYN DAVIES CIRCUS

Novelty Animal Acts: Chimps, Seals, Bears, etc. Clowns, First-Class Acts for one-day stand show. State lowest. We furnish gas. Will buy or lease small performing Elephant. Will buy good 60 with three 30s or similar top. No junk. Permanent address Dixon, Illinois, or as per route.

## PHONE MEN!

Opening for entire Winter Season. Good sponsors. Established publications. Real opportunity for SOBER, DEPENDABLE PHONE MEN. Write P. O. BOX 285, Kansas City, Missouri.

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MADE TO ORDER  
Write for Descriptive Folder.  
"The Name Made Famous for Sway-Poles"  
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ADEL, IOWA

# N. E. BIZ OFF BUT STILL GOOD

## 15% Decline Is Predicted

Return to normalcy seen—  
top prices nix name band  
lure—new competition

By Jim McHugh

HAMPTON BEACH, N. H., Aug. 6.—Funspot business in the Northeast has dipped noticeably this season, but the 160 members and friends of the New England Association of Amusement Parks and Beaches attending the annual summer meeting here and at Salisbury Beach, Mass., Tuesday (2), indicated that the expected slump would be taken in stride and that profits, while under those of past years, would still be good.

As nearly as could be ascertained, the falling off in gross will average about 15 per cent. While some operators reported business off as much as 30 per cent, others maintained that their 1949 operation was keeping pace with last year when an exceptionally good season was chalked up.

Conservatism marked most opinions. Altho most of August and the lucrative Labor Day week-end still remain, ops were understandably cautious in predicting more than normal business in the home stretch. Last season August pulled most spots out of the doldrums after one of the wettest springs in history. This year few days were lost to rain. The weather has been excellent for pool and refreshment activity, altho frequently too hot for other units to rate maximum play.

Extremes in weather experienced this year and last forcefully pointed up the need for well-rounded operations. While pools and refreshment stands will do a capacity biz in hot weather, a dance hall and roller rink will insure revenue in the advent of rain, and the rides will click, along with most other units, when moderate temperatures prevail. The funspot without pool facilities this season was by-passed by many potential patrons in the succession of heat waves which prevailed thruout New England.

Principal beef registered by operators was directed at the continuing  
(See N. E. BIZ OFF on page 90)

## Week-End Biz Dives At Detroit Funspots

DETROIT, Aug. 6. — Local park business the past week-end generally nosedived, with a number of factors being blamed by park men. Biggest drop was at Motor City Park, Kiddieland spot, where attendance dipped 40 per cent under the preceding Sunday. The polio situation caused the drop according to Owner-Manager Vic Horwitz. Sunday's business at Motor City also was 30 per cent under the corresponding date last year. The trend of a build-up to increase attendances, established earlier in the season, largely by a reduced price policy, now appears definitely reversed.

Weather conditions were blamed for the general drop by other operators. At Bob-Lo (Bois Blanc) Park a rainy Saturday discouraged picnic preparations and a cool Sunday provided the finishing blow.

In at least one case, however, at Edgewater Park, business was slightly better over the week-end than the week before. The slight increase was attributed to an upturn in temperature late Sunday.

## CONEY ISLAND, N. Y.

By UNO

Ideal weather conditions prevailed over the last week end (July 30-31). This made 11 out of the season's total of 13 so far that attendance records were smashed.

Better attendance at the second meeting of business men to further the Mardi Gras project on July 27 resulted in committees being appointed for collection of contributions which must yield \$35,000 to make the 1949 fete a reality. Louis Rifkin heads the poker game contingent; Fred Moran, the rides and Angelo Tomassano the smaller scale ball games.

Erwin and George Jackman have taken over the two remaining Bon-signore stores on Luna's front and installed a Walking Charlie game in one, a replica of the novelty they have in Feltman's, and a new game,

Train Race, in the other. Their mother, Rose, is cashier. Train Race, a 10-center, is manipulated via brakes and throttles by the customer. Prizes are exchanged for winning coupons. The Jackmans, on the island 16 years as concession operators, are also partnered with Garto Bros. in some kiddie rides in Feltman's and control, by themselves, a motor boat ride and a photo studio on Surf.

Steeplechase Park personnel includes, for the office, R. J. Onorato, head cashier; James Onorato, general manager; L. K. Dalton, assistant cashier. John Motto, complaint department; Joseph Balsamo Jr., office boy, and James McGuinness and Helen Rasmusson. Publicity, Louise Condak; nurse, Una McDermott; music, Edward Spitzenberg and Francis Lane; rest rooms, Robert Silvan and Adelaide Grant; laundry, Salvy Somma; electricians, Phil Pelte, Herbert Syers, William Cummings, Jack Cronin and William  
(See CONEY ISLAND on page 90)

## Prime Weather Aids Hub Spots

BOSTON, Aug. 6.—Funspots in this area are enjoying their biggest season within the memory of the oldest concessionaire, all because of the weather.

A full eight weeks of continuous heat lasting right up to July 31, with temperatures constantly in the high 80's and frequently in the 90's, drove around 1,000,000 persons to the beaches and parks each week-end. Last year concessionaires were dogged by frequent rains.

The dry weather has aided Paragon Park, Revere Beach, Salisbury Beach and Norumbega Park, among others. Even light showers over the last week-end in July failed to stem the flow of crowds. Revere reported 175,000 and Paragon at Nantasket 100,000 for July 31.

Crowds have flocked to Revere to see Mrs. Ruth Ellis, who still remains perched on top of a pole. Monday (1) Station WCOP aired a 15-minute program featuring Mrs. Ellis.

## Riverside Enjoying Fat Outing Play

AGAWAM, Mass., Aug. 6.—Harry Storin, publicity director of Ed Carroll's Riverside Park, sets jowls drooping with his announcement that 15,000 pounds of lobsters, 300 barrels of clams and innumerable kegs of beer will be consumed at the park during August, peak outing month at Carroll's big funspot.

"Altho industries may cut back on employment, there has been no curtailment of their social programs, including the traditional company outing," said Storin, adding that the steak roast has enjoyed an increase in popularity comparable to that of the clambake. Already scheduled for August are 35 large clambakes and lobster roasts, which is more than were held at the park in June and July combined.

Describing 1949 as Riverside's biggest year in the outing department, Storin divulged that beer consumption at the picnics has reached an unprecedented high and ventured that New England's abnormally hot and humid summer might be responsible for the elbow bending.

Storin, who doubles as head of the park's picnic promotion staff, says clambakes, lobster and steak roasts are scheduled to continue at the park until the middle of September. After Labor Day, consumption statistics will be compiled, with the expectation that records will have been broken.

## Million \$ Expansion Set for Jones Beach; Stadium Is Included

NEW YORK, Aug. 6.—Governor Dewey, while presiding over celebration of the 20th anniversary of the opening of Jones Beach on Thursday (4), gave out details of a million-dollar expansion program set to get under way at the swank Long Island beach resort at the end of this season.

At present only two of the six miles of ocean frontage at Jones Beach have been transformed into beach areas. Expansion project calls for extending this area eastward to accommodate a marine stadium, increased catering facilities and a sewage disposal plant.

Funds are available for these projects, as well as for the building of a causeway from the Long Island mainland to the Cap Tree Island section of Jones Beach, which will be linked up with the Long Island Parkway System to add an additional route to the resort, at present having only two points of access.

## Roller Rink Doubles Biz on Mich. Island

DETROIT, Aug. 6.—Addition of a roller skating rink to the picnic facilities at Tashmo Park on Harsen's Island has meant an increase of 100 per cent in business over last year, according to Harold Lightbody, vice-president of the operating company. The park in the Saint Clair River delta, 40 miles northeast of Detroit, was at one time one of the major amusement parks in the Motor City area, with daily service by three or more boats from Detroit and Port Huron. It had been closed for some time.

Last year, it was operated strictly as a picnic park by the then new owners, headed by Don Zimmer, of the Zimmer Trailer Company, and Lightbody. This season, the former pavilion type ballroom, closed for several years, has been restored and converted to a skating rink, with juke music.

Actual operations on the island, accessible by car and ferry from the mainland, are in charge of Peter Krispin. Plans for next year call for continued operation primarily as a picnic park. The spot is situated in the heart of the St. Clair Flats, famed resort area.

## Elitch's Biz At Half-Way Mark Steady

### June Weather Hurts

DENVER, Aug. 6.—With the season's half-way mark passed, Elitch Gardens officials report business is on a par with the corresponding period a year ago. With a break in the weather this month and the early part of September, the outlook is that last year's attendance and gross could be beat.

The funspot got away to a good start this season, late May being ideal from the weather standpoint. June, however, was a different story. Denver experienced one of its wettest Junes in history and this cut attendance.

### Gurtler Sums It

John Gurtler, vice-president and manager of Elitch's, sums up the season so far in this manner:

"To date, Elitch's has recorded 73 days of amusement business, or, in other words, about 12 days beyond the half-way mark in our seasonal operation.

"We were fortunate to get off to a good start in late May but one of the rainiest Junes in Denver in many years hurt. Some of this rainy season carried thru our week-end operation periods and hurt severely. Fortunately, during the rainy stretch, our Trocadero Ballroom business held its own on an equal with 1948 but general rides and game business, because of the weather, showed a sizable decrease.

"Thanks to July, which gave us warm sunny days and perfect park weather in the evening, we were able to bring all departments up percentage-wise in comparison with 1948. With a good break during August and early September, there seems little question in my mind that we probably will be able to hold our own with 1948 figures and may even go ahead."

### Plenty of Competish

Several new forms of competition face Elitch's this season. On July 27, Denver, for the first time in many years, opened a pari-mutuel dog race track. This has proved a popular sport and attendance at the races has been big. Nightly crowds of 16,000 to 18,000 are common, and as a result this has hit Elitch's draw.

"What with this and numerous other city activities that will take place, the possible decrease in our attendance is a question mark," Gurtler says. "Also, we face the 'invasion' of the Ringling Circus for a  
(See Elitch's Big Story on page 90)

## J. Stone, Paragon Prexy, Dies at 52

NANTASKET BEACH, Mass., Aug. 6.—Joseph Stone, president of Paragon Park, shore funspot, died at his home in near-by Hull July 30 after a long illness. His age was 52.

He is survived by his mother, Mrs. Dave Stone and a brother, Lawrence.

Funeral services, held at Temple Mishkan Tefila, Roxbury, Monday morning (1), were attended by all of the park personnel as well as numerous friends and acquaintances from near-by shore and inland fun centers.

Out of respect to his memory Paragon Park was closed Monday.

# Weather Curbs Week-End Biz at Eastern Resorts

NEW YORK, Aug. 6.—Threatening weather until late afternoon Sunday (31) held down attendances at shore resorts and outdoor funspots in the New York area the past week-end. However, this was offset by unusually big crowds at all outdoor spots on Saturday (30), which in many cases almost equaled Sunday or holiday records.

Excessive heat and humidity the second half of the week forced city dwellers to shore spots. Rockaway Beach reported close to a million on its beaches and Boardwalk each day from Thursday thru Saturday. Sunday attendance dropped to a little above 500,000. Rockaway Beach Chamber of Commerce, thru Secretary George Wolpert, reports that 1,000,000 persons visited the Rockaway beaches during the past month, record figure for July.

Coney Island also hit the jackpot Saturday with a turnout of 900,000. Attendance dropped to 500,000 Sunday. Fireworks Tuesday (2) drew 50,000 spectators to Coney's beach and Boardwalk.

Jones Beach, which is celebrating its 20th anniversary this week, pulled its season's record of 135,400 on Saturday, but drew only 83,000 Sunday. Long Beach reported a crowd of 50,000 on Saturday.

# Fire Does 3G Damage To Saltair Coaster

SALT LAKE CITY, Aug. 6.—Fire, caused by an overheated bearing, put the Roller Coaster at Saltair Resort in the Great Salt Lake out of commission Tuesday (2) and destroyed about 50 feet of trackage. Loss was estimated at over \$3,000.

## Summer Meeting:

# New England Operators Frolic At Dry Hampton, Wet Salisbury

HAMPTON BEACH, N. H., Aug. 6.—Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), motored in from Chicago to again win honors for having traveled the longest distance to attend a summer meeting of the New England Association of Amusement Parks and Beaches. He was accompanied by his wife, Mrs. R. I. Pitcher and daughter, Marilyn, of Seattle, and Mrs. Jeanette Smith, Portland, Ore.

En route the party visited Washington Park, Michigan City, Ind.; Playland, South Bend, Ind.; Cedar Point, O., on Lake Erie; Crystal Beach, Vermillion, O.; Waldmeer Beach Park, Erie, Pa.; Roseland Park, Canandaigua, N. Y.; Riverside Park, Agawam, Mass.; White City Park, Worcester, Mass., and Whalom Park, Fitchburg, Mass. The ladies, seasoned travelers all, also journeyed to Old Orchard Beach, Me.

George A. Hamid, attending his first summer meeting in a number of years, reported that business at his Steel Pier, Atlantic City, was 2 per cent ahead in June and running neck and neck in July. August will be good if present indications count. Hamid said that he was more than pleased, since his pre-season analysis had indicated a 20 per cent drop. Hamid left here to visit his wife, Bess, and grandson, Jay, who are vacationing in Maine.

## Dineen on Holiday

John Dineen, one of the hosts, took his first night off since the beginning of the season. He left the running of his multiple Casino interests in the hands of some 200 employees to enjoy the frolic, along with his right hand man, Jim Batterbury.

The double take on meeting spots was advisable for two reasons. To begin with, the two shore resorts, Hampton and Salisbury, are only five miles apart. Equally important in the opinion of many was the fact that Hampton is bone dry. The sumptuous pitch-till-you-win luncheon spread put on by Dineen absolved any lack of liquid refreshments. A cocktail party presented by Dineen and Fred Markey at the Frolics satiated all. Tradition was atomized when the usual shore dinner was replaced with thick, juicy steaks. Even confirmed lobster, clam, corn-on-the-cob enthusiasts failed to register a complaint.

## Martin Sales Steady

Al Martin, head of the Boston talent agency bearing his name, was working on a tight schedule, as usual. Al reports his sale of acts to church doings at a record peak. These overlap with his early fair dates, and since he likes to be on hand for each of his shows, a lot of fast traveling is necessary.

Hamid and Martin each had talent working in view of delegates. Martin had Frank Cook, high wire comedy act, working as the free attraction at Salisbury. Hamid had talent in the Frolics floorshow which included Karl Rhodie and his band; Billy Kelly, emcee; Gaye Dixon, vocalist; Jan Claire and Hudson, comedy acros, and Johnson and Owens, bar act. Henry Cogert, of the Hamid Boston office, was on hand to aid in the presentation. Frolics talent is booked in by Jacy Collier, also of the Boston Hamid office.

## Sally Keith a Visitor

Sally Keith, blond tassel twister, with a date at the Frolics coming up, was on hand for dinner and the socializing which followed later at the bar.

Charles Gamarnick, operator of Ocean Park, Salisbury, told his foremost funny experience and had other ops in stitches. One of his patrons,

he said, was addicted to playing games to the extent that he frequently spent an entire evening at a ball game with the charges sometimes totaling as much as \$15. At long last, and just recently, he got lucky and won a giant panda bear. Obviously pleased with his prize, and not unaware of the money spent, he insisted on riding his stuffed toy on the spot's three kiddie rides while he stood by and tendered tickets for each round with obvious enjoyment.

Leonard Schloss, of Glen Echo Park, was reported home after a long siege in the hospital.

# Pitt's West View Jr. Miss America Finals Aug. 10-11

PITTSBURGH, Aug. 6.—West View Park, which has been enjoying an uninterrupted run of ideal weather, is preparing for the national finals of the Junior Miss America contest Wednesday and Thursday (10-11). Tied in with the beauty contest, booked for Talkie Temple, will be a beauty ball in the park's Danceland.

Starting Monday (15), West View will feature fireworks nightly thru Saturday (20) and again from August 29 thru September 5.

Spot's ballroom has built up Wednesday night attendance with polka bands. Frank Wajnarowski's band has proved the big draw so far. Other bands used have included Frank Yankovic, Ernie Benedic and Walter Solek.

Sale of picnic tickets remains on a par with the corresponding period a year ago.

During the four-week stand of the Four Flying LaVals here on the free act stage, West View tied in its publicity on the LaVals with Slick, 13-year-old aerialist, by running ads in the local papers. Ad carried a coupon good for four free tickets on any ride in Kiddieland, along with an invitation to the kiddies to come out and see Slick in action. Van Wells, park clown, appearing at West View since May 18, preceded the free act.

# Pontchartrain Biz Continues Ahead of 1948

## New Twist to Queen Contest

NEW ORLEANS, Aug. 6.—Attendance at Pontchartrain Beach continues to run well in excess of a year ago, according to General Manager Harry Batt. Night attendances particularly have picked up but persistent afternoon rains in last half of July and early August cut crowds. Bargain matinees are attracting young people to rides from 5 to 7 p.m. and Sunday crowds have been big with good concession biz.

Batt is trying a new idea this summer for the selection of Miss New Orleans, with shopping sections of the city selecting nabe queens to take part in finals at the beach September 8. Six nabe groups participating in the first of the series—Freret Street night (27)—drew 25,000. Prizes for these nights include merchandise and Fords.

## Ride Biz Increases

New free acts are Pat and Willa Levolo with tight and slack rope, and Phil and Evelyn in taps and balance act. This is first of double shows at the beach this season, Phil and Evelyn being held over. Pops LeVan, of Flying LeVans, is booker.

Big night is expected August 26, when the Order of Alhambra (Knights of Columbus) takes over the funspot.

Frank Kramer and his assistant, Harry Batt Jr., report big pick-up in rides this month. Beach has 14 rides with 30 concessions, including a new Kiddieland. Andy Kleinpeter, manager of the Beach House, operated for first time this year by the beach itself, reports heavy biz.

## Beach Area Complete

With the construction of a new diving platform, the new six acres of actual beach is complete. Batt hauled in barges of gulf white sand to fill the enlarged beach.

A visitor later this month will be George Whitney, of Golden Gate Park, San Francisco, a long-time friend of Batt.

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## Billings Heads for Record; First Three Days Yield New Highs in Gate, at Grandstand

Midway Receipts Run Slightly Ahead of Peak 1948

BILLINGS, Mont., Aug. 6.—The North Montana State Fair here thru Wednesday (3), the third day of its run, was on its way to new attendance records. Paid gate for the first three days was 96,682 as against 94,376 last year and 92,736 in '47. Grandstand attendance was up more than 20 per cent. A reduced price for bleacher seats (75 cents from \$1 last year) and for the highest priced grandstand seats (\$2 from \$2.50 last year) cut into total receipts, but the lower price scale was more than offset by the lower prices. Gene Autry Rodeo, handled by Everett Colborn, without Autry, who made personal appearances at the last two editions of the fair; a Barnes-Carruthers grandstand show, horse races with pari-mutuel betting and nightly fireworks by Thearle-Duffield, Chicago, represented by Art Briese, comprise the principal attractions in front of the grandstand.

### Hold-Over Act

One of the Barnes-Carruthers acts, Aaron and Broderick, comedy musical, which had been booked in for only the first three days, clicked so strongly that the fair held the act over for the final three days.

On the midway the Seibrand Circus and Carnival registered a ride and show gross that topped that for the corresponding period last year by a railroad show, which then had set the fair's all-time high for midway receipts. The increase was slight, merely \$5, but the fair execs are delighted that the midway rides and shows this year should show such strength.

Seibrand unfolded surprising strength. No less than 18 rides and 12 shows were in the midway lineup. To top them off, Seibrand also offers about a dozen circus-type free acts.

### 150G Face-Lifting

The fair was given a powerful advance campaign, with attention focused on the \$150,000 plant renovation program. All buildings were painted and redecorated in an attractive color scheme.

Leo Dailey, one-time secretary of the Clay County Fair, Spencer, Ia., is credited with many improvements in the fair's operations. This is his first year here as fair manager.

## Attendance High At Booneville, N. Y.

BOONEVILLE, N. Y., Aug. 6.—Sixty-first annual Booneville Fair winds up its five-day run tonight, with every prospect of equalling, or topping, attendance total of last year. Opening day, Tuesday (2), drew an all-time high gate, for the opener, of 13,500. Average daytime attendance has been 6,000, but larger turnouts for the night shows have been the rule.

Special attractions were daily concerts by Chet Nelson's band, the grandstand revue, *Broadway Follies of 1950*, and circus acts provided by the Al Martin Agency, of Boston. Ward Beam's Auto Daredevils, in afternoon and night thrill shows, were the feature grandstand attraction opening day.

The line-up of acts appearing in the grandstand show include the Sensational Ortons and the Schaller Bros., high aerial; Irah Watkins's chimps; Skating Macks, roller skaters; Pallenberg's bears; Kay and Karol, jugglers; Sylvia and her Pals, trained ponies, and Howard and Wanda Bell, gymnasts.

Special events were firemen's parade Wednesday (3), and Children's Day, Thursday (4), with 10 school bands participating in parade and concert in front of the grandstand. Harness and running races were run off each afternoon. King Reid Shows occupied the midway.

## Seek Hambletonian

INDIANAPOLIS, Aug. 6.—The Indiana State Fair board will make another attempt next week to bring the Hambletonian race to the fairgrounds in 1951. Orville Miller, superintendent of speed, will make the bid August 10 at Goshen, N. Y., the day before the Hambletonian.

## Ithaca Walloped As Polio Strikes Centr'l Michigan

ITHACA, Mich., Aug. 6.—Michigan's county fair season opened with the Gratiot County Fair here July 26-30 showing a drop of about 80 per cent in attendance from last year due to polio in the Central Michigan area, hardest hit of any section of the State.

Grandstand attendance tobogganed, with the big night, Thursday (28), drawing only 200 paid admissions. Fair was reported able to pay off 25 per cent of its obligations immediately from receipts and a meeting of the fair board was called to discuss the fair's financial plight.

Exhibits were up sharply from any previous year. Agricultural machinery exhibits quadrupled those of '48 and the automobile dealers' exhibits numbered 26 almost triple last year's total.

Acts for the night grandstand show were supplied by the Gus Sun Booking Agency. W. G. Wade No. 1 Shows on the midway reported their gross down 60 per cent from last year.

## Indio, Calif., To Push 60G Comm. Exhibit Bldg.

INDIO, Calif., Aug. 6.—Construction of a new building on the grounds of the Riverside County Fair and National Date Festival to house commercial and industrial exhibits will begin here as soon as blueprints can be completed, fair officials stated. The building, which will cover 19,200 square feet, will be the largest yet built on the fairgrounds.

The building, costing \$60,000, will have an Arabian motif in keeping with the design of the rest of the structures.

originated in 1806—143 years ago Niagara County Fair, Lockport, started in 1821.

Others operating more than 100 years ago include those in the counties of Cortland, Tompkins, Orange, Saratoga, Seneca, Allegany, Chenango and Columbia and the combined Nassau-Queens Fair.

## Kent-Sussex Fair Runs Close to '48 With 100,000 Gate

HARRINGTON, Del., Aug. 6.—Thirtieth annual Kent and Sussex Fair, which closed Saturday (31) night, was one of the best of the Harrington annuals in interest and attendance, according to Brinton Holloway, general manager.

Final attendance figures are not yet tabulated, but total attendance was approximately the same as last year's—close to the 100,000 mark. Holloway blamed the extreme heat for light afternoon turnouts. By Friday (29) attendance had exceeded the 80,000 mark and was ahead of last year.

Grandstand show on closing night was interrupted by a severe windstorm which demolished some of the scenery and props. George A. Hamid, producer of the show, estimated damage at \$2,500. Crowd remained on the grounds for the display of fireworks which brought the fair to an end.

## Predict 1,500,000 Attendance for N. Y. Annuals

ALBANY, N. Y., Aug. 6.—The State Department of Commerce this week predicted that 1,500,000 persons would attend the 50 fairs scheduled between now and September. Last year attendance hit 1,185,625.

In 1948 cash receipts totaled \$2,475,175, which was boosted by State aid totaling \$460,839. Main gate receipts were \$532,942. The fairs paid out \$406,456 in premiums and \$179,184 in horse racing purses.

Trotters and pacers will race at 41 fairs this year.

Of the 50 fairs scheduled, nearly a dozen have passed the century mark. Dutchess County Fair was



ONE OF FOUR NEW BUSES which will tour the Wisconsin State Fair, Milwaukee, August 20-28. Buses, built in the fair's own shops, will be operated on a 10-cent fare.

## Regina's Gate Up, Gr'dstand Off From '48

Afternoon Bill Lacks Lure

REGINA, Sask., Aug. 6.—Hot weather and a civic half-holiday helped boost Citizens' Day attendance at the Regina Exhibition Wednesday (3) to 31,186, an increase of 7,482 over the same day last year. The grandstand, however, only drew 14,781, a drop of 1,072 from 1948.

By Wednesday, third of the six-day event, paid admissions at the main gate totaled 68,428, an increase of 9,524 for the first three days. Grandstand total was 32,712, down 6,128.

Grandstand attendance has been down every afternoon for the first four days, and up only Monday night (1), when 8,395 were on hand, compared with 5,864 last year. Monday was Children's Day, with kids admitted to the night grandstand show for a nickel. Four bicycles were given away to lucky holders as an added lure.

### Feel Absence of Rodeo

Drawing power of the rodeo, which was dropped last year because of high costs, is indicated in the slackening off of afternoon grandstand attendance. The afternoon show this year is strictly for the horse race bettors, with six Barnes-Carruthers acts tossed in to fill the gaps. Indications are that the Regina Exhibition directors would give serious thought to a thrill show or some such feature to strengthen the afternoon program.

Barnes-Carruthers Revue, *Cavalcade of Stars*, is the night grandstand show.

The 7,487 at the races Wednesday afternoon bet a total of \$113,000, eclipsing last year's mark by \$21,000 and setting an all-time record for Regina race meets.

### Entries, Exhibits Strong

Livestock entries are up slightly from last year. Industrial exhibits have taxed space to capacity and machinery, displays cover two areas.

Station CKCK has revised its *Palace of Glass* feature on the grounds, doing its complete day to day broadcasting from a studio built in the grain show building. Emphasis is on the exhibition theme, with performer interviews and reports on fair activities. The *Regina Leader-Post* has been giving the fair much space, with emphasis placed upon the Royal American Shows on the midway.

Big weakness of the exhibition is lack of a strong feature attraction to lure the crowds. Tonight two cars will be given away in front of the grandstand by the Kinsmen Club. It's a straight sale of tickets during the fair, with the holder not having to be on the stand for the draw. Only other lure is the Royal American Shows midway, with Gypsy Rose Lee in person.

## Tulsa E. Scott Appointed Quincy, Calif., Sec.-Mgr.

QUINCY, Calif., Aug. 6.—The resignation of H. O. Williams as secretary-manager of the Plumas County Fair has been accepted by the board.

Tulsa E. Scott, of Quincy, has been appointed his successor.

## La Porte Annual Not Off

LA PORTE, Ind., Aug. 6.—In a wire to *The Billboard*, the La Porte County Fair Association reports that the La Porte County Fair, skedded for August 15-20, has not been called off as rumored.

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## West Canadians Oppose Changes In Freight Rates

REGINA, Sask., Aug. 6.—The Western Canada Association of Exhibitions went on record here Thursday (4) as opposing removal of reduced freight rates on livestock transported for exhibition purposes.

At the same time, the association set July 31-August 5 as the dates of the Regina Exhibition next year, in the face of proposals by Regina delegates that the fair be moved ahead on the circuit.

Commenting on a Canadian freight association notification that reduced freight rates on exhibition livestock would be abolished December 31, the 75 delegates from Brandon, Calgary, Edmonton, Saskatoon and Regina were agreed the move would do considerable damage to livestock shows. They resolved to do everything possible to bring the matter to the attention of the freight association, the board of transport commissioners and Dominion agricultural departments.

### Cites Big Increase

T. H. McLeod, manager of the Regina Exhibition, pointed out that if the reduced rates were dropped, the tariffs on livestock for show purposes would be 142 per cent higher than prior to April, 1948. It was then that an over-all freight rate boost of 21 per cent went into effect.

For the time being, the whole question was left to the various exhibition managers to decide on the action to be taken.

Suggestion of Regina delegates that their exhibition dates be advanced on the Western Fair Circuit was voted down. If Regina's dates of July 31 to August 5 are ratified at an association meeting in Winnipeg next January, it will once again be the last city on the circuit to have a fair.

Tentative dates for the other four fairs are: Brandon, July 3-8; Calgary, July 10-15; Edmonton, July 17-22, and Saskatoon, July 24-29.

Other matters discussed by the circuit delegates were policies aimed at the improvement of grandstand attractions, midway problems and contract negotiations. A report on a March meeting of the exhibition managers was given, setting out a policy for standardization of prices charged for industrial and concession space.

Dr. F. G. Salisbury, circuit president, conducted the meeting. Mrs. L. Walsh, secretary-treasurer, also was in attendance. Both are from Saskatoon.

## Conn. Ban on Wheels Won't Hurt Danbury

DANBURY, Conn., Aug. 6.—John W. Leahy, general manager of the Danbury Fair, stated that the current Fairfield County ban on gambling wheels will have little or no effect on the local fair in October.

He added that there will be no games on the grounds that could in any way be taken as violations of State's Attorney Lorin W. Willis's recent edict against games of chance. Leahy admitted, however, that many of the potential concessionaires on the fair's midway, some of whom come from as far away as 1,000 miles to play the one-week stand, are writing in to inquire about the ban.

## Galt, Calif., Draws 80,500 for New High

GALT, Calif., Aug. 6.—All daily attendance records for the recent Sacramento County Fair and Horse Show here were broken July 15-24 according to officials, who estimated that a crowd of 80,500 passed thru the turnstiles.

Top day was Saturday (23) when 20,000 were on hand. Closing day brought out 3,500.

### Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended August 5.

The complete List of Fair Dates was published in the issue dated July 9. A copy of that issue may be had by mailing 35 cents to the Circulation Department, The Billboard, 2160 Patterson St., Cincinnati 22, O. See each issue of The Billboard for corrections and additions.

- COLORADO**  
Holyoke—Phillips Co. Fair, Aug. 31-Sept. 2. George J. Rober.  
Meeker—Rio Blanco Co. Fair, Sept. 2-3. Archie M. Hale.  
Rifle—Garfield Co. Fair, Sept. 3-5. A. V. Lough, Glenwood Springs, Colo.  
Springfield—Baca Co. Fair, Sept. 17-18. Claude Besley.
- GEORGIA**  
Athens—Athens Agrl. Fair, Oct. 17-22. P. H. Williams.
- MISSISSIPPI**  
Canton—Madison Co. Fair Assn. Sept. 26-Oct. 1. R. H. Burrage.
- OKLAHOMA**  
Walters—Cotton Co. Free Fair, Sept. 15-17. Tab Dowlin, Temple, Okla.
- SOUTH CAROLINA**  
Easley—Pickens Co. Fair, Oct. 10-15. J. R. Wood, Pickens, S. C.
- TEXAS**  
Richardson—Richardson Community Fair, Aug. 17-20. Mrs. J. W. Bell.
- VIRGINIA**  
Harrisonburg—Rockingham Co. Fair, Aug. 31-Sept. 2. C. W. Wampler Jr.  
Rustburg—Campbell Co. Am. Legion Fair, Sept. 5-10. S. J. Thompson.
- WEST VIRGINIA**  
Grantsville—Calhoun Co. Fair, Sept. 22-24.  
Middlebourne—Tyler Co. Fair, Sept. 1-3.  
New Hope—Beaver Pond District Fair, Sept. 1-3.  
Parkersburg—Wood Co. Fair, Aug. 24-27.  
Wadestown—Battelle Dist. Fair Assn. Sept. 7-10. Kinsey Shriner.

## Million Gate Near For Chi R. R. Fair

(Continued from page 43)

ing office, which put the show into the fair.

Free ice show, another Voorhees-Fleckles venture, is playing to standing room only six times a day. A screen inside the entrance has been cut out, enabling what invariably is a sizable crowd standing outside the enclosure to glimpse the icer. Water Show, operated by Roby Parks, continues strong.

Earl E. Ingalls, operating five kiddie rides, is doing better, but still plans to up his price to 14 cents from the present 9. Ingalls said he expected to break at least even from now on but did not expect to win anything. He reported he was \$1,000 in the hole at the end of the first month. Children's Theater, operated by Tommy Sacco and Mike Dietrich, continues to get its share. Little Chief Fire Engine, operated by Jack and Marion Skelly, is carrying over 1,000 kids a day at 9 cents, with a kiddie day price of 5 cents Thursdays.

The Gulch Theater, presenting a 30-minute Billy the Kid performance seven times daily, is doing better than previously. Show, however, is getting little more than its weekly nut, and its operators have little chance of amortizing the cost of its physical set-up. Price now stands at 50 cents for adults and 20 cents for kids.

**Revamp Law-Outlaw**  
Law-Outlaw Show, operated by Bob Seery and John Courtney, is thriving. Interior of the 14-cent walk-thru has been remodeled so that customers and part of the exhibits are visible from the outside. Larry Kane, whose inside lecture was replaced by info cards in front of each exhibit, has prepared special "high speed" cards for the week-end rushes. Lead gallery, photo shop and Fun-house are doing fair business. Pony ride, managed by Norman Hechtman, is a winner despite a poor location and lack of flash. Cliff Wilson's Death Valley and Al Tigerman's Penny Arcade, at the extreme north end of the Gulch, are doing okay biz.

Fred Ashley, fair publicity director, said he thought the Ringling circus, playing near by, was helping the fair.

## Santa Rosa, Calif., Opens to Good Start

SANTA ROSA, Calif., Aug. 6.—A new Monday attendance record was broken here Monday (1), when 8,369 ticket buyers passed thru the gates at the Sonoma County Fair (29-6). Monday is traditionally a light day for fairs here.

Sunday (31) the event played to 25,188, officials announced.

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FOR HARPER COUNTY FAIR & STOCK SHOW  
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WEEK OCTOBER 3RD.

### MID-STATE FAIR

Columbia, Tenn.  
GEO. L. BUCHNAU, Gen. Mgr.

## CARNIVAL WANTED

THE ROCK HILL COLORED FAIR WANTS  
Carnival for week of Oct. 31 to Nov. 5, 1949. Must have at least (15) forty five Concessions, some Educational Shows, a good Plantation Show and not more than two apples.

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FOR CLARENDON COUNTY AGRICULTURAL EXPOSITION  
OCTOBER 24, 25, 26, 27, 28 and 29.  
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Manning, S. C.

## Erie Biz Okay for Strates; 2 Accidents Hamper Action

ERIE, Pa., Aug. 6.—Making its first appearance here in 12 years, the James E. Strates Shows were well received and good business was reported by James E. Strates, general manager.

The pay gates drew heavily nightly. Paid admissions topped 5,000 on opening night and increased regularly thereafter with the exception of closing Saturday (30) when rain almost killed matinee crowds and hurt the expected big night tip by not getting up until 6:30. Friday night found the grounds packed and spending free. However, the lot was a bit too small to accommodate all pay attractions and some equipment had to be left on the train. Fortunately a lot across the street was available for parking all wagons.

Two of the four Ferris Wheels and one Rolloplane had to be torn down Friday night after closing hour to make it possible for wagons to be spotted for the Saturday teardown.

### Two Cars Derailed

While switching the show's train from the Erie Railroad to the New York Central Railroad at Rochester, N. Y., early Sunday morning (24), two flat cars loaded with wagons were derailed and left the tracks in such bad condition that the cars in front and behind them had to be switched away to again make up the train. The derailed units arrived here two days late by freight.

The derailed cars carried the front wagon of Irvin C. Miller's *Brown Skin Models*, the seat wagon for the Caterpillar; a wagon carrying switch boxes, crescents and the Skooter top, and a wagon loaded with Heydey cars. The Minstrel Show and the

## Golden West Wins At Vacaville, Calif.

VACAVILLE, Calif., Aug. 6.—Golden West Shows hit a red one here last week, according to General Manager Harry (Polish) Fisher. Top grosses on all shows, rides and concessions have been garnered since the show opened in May, Fisher said. Golden West has inked contracts for 12 fairs and celebrations, Fisher said, including the Glenn County Fair, Orland; Santa Cruz County Fair, Watsonville; the 12th District Fair, Ukiah; El Dorado County Fair and the Amador County Fair.

Despite newspaper accounts of the \$35,000 fiasco at the Columbia Centennial Celebration, Columbia, Calif., last month, Fisher claims it was a winner for his show.

three rides did not open until Wednesday night. Other wagons, though needed, did not hold up the opening of other attractions.

### Center Pole Wrecked

While unloading here at midnight Sunday (24) in a driving rain the Merry-Go-Round center pole wagon was upset. Considerable damage resulted and it had to be freighted to the factory for repairs. As a result, the Strates org operated for the first time without big jinny.

Tony Santillo has booked his Merry-Go-Round with the org for the week of August 1 so that the show will not be without the unit at the Clearfield (Pa.) Fair.

Visitors included County Commissioner and Mrs. Del Darling; George Lux, Erie Litho Company, and Rusty Rusterholtz, show fan and photog.

## Winter Haven Inks RC Again

CINCINNATI, Aug. 6.—Dolly Young, co-owner with her husband, Eddie, of the Royal Crown Shows, announced this week that the organization has been re-signed to supply the midway for the 1950 Florida Citrus Exposition, Winter Haven, the State's second ranking fair from the standpoint of attendance and grosses. The contract is the fifth awarded by the fair to Royal Crown.

Manager E. L. Young recently went to New York to contract a name for Royal Crown's *Vanities* show at the fair. Last year Sally Rand was the attraction.

There will again be a national radio hook-up from the fairgrounds, Mrs. Young stated. Many improvements have been made on the grounds, she said. A new amphitheater costing \$150,000 has been completed.

## Mrs. Lagasse Plans To Continue Biz

BOSTON, Aug. 6.—Mrs. Marie Lagasse, widow of Eli M. Lagasse, will carry on the family carnival operations in 1950, it was announced here.

After the death of her husband this summer, Mrs. Lagasse continued to operate all five units. All contracts were fulfilled, it was said, and many have already been inked for next season.

## Penn Premier Grosses Surge Ahead of 1948

ELKLAND, Pa., Aug. 6.—With 12 fairs still to go, Lloyd D. Serfass, general manager of the Penn Premier Shows, this week reported grosses well ahead of 1948. Principal lift in the financial take has occurred since July 4 and has been strong enough to erase a 5 per cent deficit registered prior to the holiday.

Pennsylvania celebrations have contributed greatly to the welfare of the org. At Lancaster, showing in conjunction with a centennial celebration, the org scored the biggest gross in its history. Special nightly doings brought out crowds that taxed all show facilities, Serfass said. The sale of concession space was so brisk that 150 units had to be set up on the streets because of the lack of space on the show grounds. Six pay boxes had to be erected to handle the 12,000 admissions registered on a single night.

### Bolivar Good

The org again hit the jackpot at the Bolivar (Pa.) Old Home Week Cele. One night 8,000 admissions were tabbed. For the most part favorable weather was encountered and spending was brisk at all times.

A blank was registered at the B.— (See Penn Premier Grosses, page 74)

## Hammonton, N. J., Framing Ordinance Regulating Carnivals

HAMMONTON, N. J., Aug. 6.—While an attempt to outlaw carnivals failed to pass at a meeting of the city council this week, an ordinance regulating such shows was ordered drawn up by the town solicitor.

Proposed ordinance will specify that carnivals can operate only children's rides and other similar amusements, and bars all games of chance, including bingo and games where merchandise or cash prizes are awarded. In addition, it specifies that no Girl Show will be allowed to operate and will give enforcement agencies a law with sufficient scope to exercise tight control over any carnival playing the city.

New ordinance sets up a license fee of \$100 and requires that carnival operators provide public liability and property damage coverage in the amounts of \$50,000 and \$100,000. The operators also must be covered by compensation insurance in accordance with New Jersey statutes. Fines for violation of any part of the new ordinance will be set at from \$25 to \$200.

## RAS Biz Is Up 15% First 3 Days at Regina

### Gypsy Rose Lee Clicks

REGINA, Sask., Aug. 6.—Big drawing card at the Regina Exhibition this week was the Royal American Shows, which experienced an increase in business, the grandstand receipts were down. Carnival business up to Thursday (4), the fourth day of the event, was about 15 per cent over last year, Carl J. Sedlmayr, RAS owner, announced. Weather for the first half of the exhibition's run was excellent.

Heavily publicized, the Gypsy Rose Lee Show is clicking. It tops the midway, with Terrell Jacobs' Wild Animal Circus and Leon Claxton's *Harlem in Havana* running neck and neck for second spot. Regina has always been a winner for Claxton, and Jacobs has a good reputation from his 1942 date here with Patty Conklin.

Royal American Shrine Club held its regular monthly meeting in the Jacobs top Wednesday, 67 Shriners being on hand, and 15 new members of Wa Wa Temple, Regina, joined. C. J. Sedlmayr played host at a dinner party Thursday for visiting exhibition directors attending the Western Canada Association of Exhibitions.

## Bistany Replaces Lewis on Kirkwood

WASHINGTON, Aug. 6.—Leo Bistany replaced Willie Lewis as business manager of the Joseph J. Kirkwood Shows Thursday (4) as the organization opened an engagement here to 3,463 paid admissions.

Everyone did business opening night, Stan Reed reported. Zacchini was a strong attraction and people stayed to see him go over the twin Ferris Wheels. Helping the opening was good newspaper publicity and a tie-up with two radio stations.

Honey Lee Walker joined here with her show to take over *Paradise Revue*. General Manager Ralph Decker is having equipment put in shape for the opening of fair dates starting August 15. Visitors included Maxie Sharp, Fred Morris, Tommy Carson; Sol Nuger, of Winchester Amusement Company, and members of the J & B Shows, playing near by.



GERTRUDE WEISS, WIFE OF WHITEY WEISS, concession manager on Cavalcade of Amusements, was honored at a baby shower-luncheon given recently by Mrs. Al Wagner at the Terre Haute House, Terre Haute, Ind., during the Cavalcade's stand there. Mrs. Wagner presided as toastmistress. Al Wagner gave the welcoming talk, with Whitey Weiss responding. Others who addressed the gathering were Georgia Sothorn and Grace Fillingham. Tables were decorated with blue, pink and white flowers, with a stork as symbol of the coming event. The many gifts included a baby buggy from boys on the front end. Billie Hunter assisted Mrs. Wagner as hostess. Also present were Blanche Sullivan, Helen Lynch, Gladys Larsen, Winnie Major, Mrs. Fred Nash, Mrs. Eddie Marconi, Hattie Reynolds, Mrs. Roscoe Carter, Ann Ackley, Anne Bush, Mary Ann Bush, Jeanne La Marr, Lois Reynolds, Virginia Libbert, Noni Davis, Mon Reynolds, Ann Freerer, Vi Brody, Lou Wallace, Merry Sanders, Millie Carlson, Nola Burton, Luella Anderson, Mrs. Ike Rose, Martha Wagner, Lola K. Hunter, Kitty Farino, Marie Caughey, Jeanette Hart, Cleo Anderson, Myrtle Reece, Leona Plas, Mrs. Earl Galpin, Terese Moslak, Kay Horbett, Ann Koske and Letha West. Mrs. Weiss announced that she plans to leave the show soon for Miami and that she will be accompanied on the trip by Mrs. Mike Farino and the latter's son.

# Solid Training Aided O. C. Buck In Molding Sound Organization

(Continued from page 49)  
 ...hop doing a man's work. He completed grammar school and went on to high school but stayed less than a full term before joining his father on a full-time basis.

**On His Own at 19**  
 Apparently in the belief that the manufacture and operation of rides could be combined into a profitable enterprise, Oscar was entrusted with two units when he was only 19. These were toured with a unit by John C. Jaekle. A year later, in 1915, Oscar operated a Merry-Go-Round for his dad at a beach. In 1916 the family firm had a Merry-Go-Round completed but unsold. Two groups wanted it but they lacked the necessary cash, with the result that Oscar again went on tour, this time adding a set of Venetian swings. Business, however, was bad, and the show blew up. George Travers, who was to become well known as a successful op, had a string of concessions on the ill-fated show and suggested a partnership to Oscar, who accepted. But the season, apparently, was doomed from the start because the Travers & Buck Shows ran into a polio epidemic while playing a former's picnic at Belvidere, N. J., and were quarantined to wind up their season the first week in August.

**Served With Army**  
 In 1917 Oscar took a unit out on Long Island, which was to harbor him for many years, but in 1918, along with a lot of other fellows, he was swallowed up by the army and remained in for about a year. In 1919 he joined with Mike Prudent, who had a shooting gallery, and returned to Long Island. Oscar had a Merry-Go-Round, Venetian swings and a Ferris Wheel. They prospered and put out a second unit. In 1922 they dissolved their partnership with each taking a unit and in this same year Oscar built a Merry-Go-Round and put out two units under his own management.

Long Island territory proved adequate until 1929 when Oscar routed the unit thru up-State New York. The up-State unit carried shows and

rides while only rides were presented on Long Island. Expanding cautiously, but nevertheless rapidly, Oscar decided to make his first venture into the South in 1937. In 1938 he put the show away in Portsmouth, Va., November 3 only to have it go up in smoke 23 days later.

**Credit When Needed**  
 The future was black since Oscar had insurance only on his rolling stock. Undaunted, he went to his friends, and they were legion, and he started to build again, largely on credit. Baker-Lockwood, represented by Arthur Campfield, let him have about \$7,000 worth of canvas, and other manufacturers were equally solicitous. By 1939 the show had been built to its present status minus, of course, the tinsel trappings added later as the show earned the best in flash.

Oscar last toured the South in 1942 when he bought his present winter quarters in Troy, N. Y., and cached his equipment there in the belief that showbiz would be curtailed the following year. This year Oscar is touring with a Merry-Go-Round, twin Ferris Wheels, Caterpillar, Whip, Rolloplane, Fly-o-Plane, Tilt-a-Whirl, Looper, Hi-Ball, Silver Streak, kiddie auto and kiddie boat rides.

**Son Holds Interest**  
 Show business and his own extensive holdings today are relegated to second place in Oscar's interests since the birth of an only child, Oscar Jr., in 1947. The same year Oscar bought a beautiful home in Troy and it is there that he manages to spend much of his time, even when the show is on the road, with his wife, Evelyn, and their son. Few of Oscar's dates take him so far from home that he can't manage to spend a few days each week with his family. If they do, his family journeys to spend a few days with him on the show. Oscar's first wife, Mary, died in 1940. His second marriage took place in 1942.

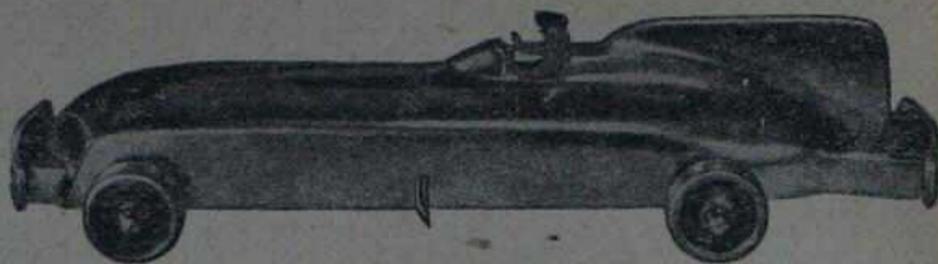
Few know that Oscar's Christian name is really Charles. He has gone thru life with a double monicker, with the result that important documents might bear one or the other with the final result being minor confusion. The junior member of the family won't be faced with a similar problem. Oscar took care of that. Oscar's dad, who retired in 1920 and is now 84, and his mother, who is 83, are living in Queens Village, L. I.

**Still a Builder**  
 In 1944 Oscar built a Merry-Go-Round using horses that had been built by him and his father, which were salvaged from the 1938 fire, and fragments of a stored unit which he had purchased from Ben Williams many years ago. This is a typical Buck enterprise since most of his units have been built in his own quarters or to his specifications. Even now thruout his lengthy off-season Oscar maintains an 8 o'clock work call at his winter quarters. It is typical of him that he can tell his men the precise location of a three-quarter inch bolt or a two-by-four piece of lumber, and the accurateness of his mental inventory has no doubt resulted in savings of thousands of dollars.

Oscar is a showman's showman. His operation is held by many to be a fine example of the best the business has to offer. The success of any organization can often be gauged by the morale of its personnel. Oscar's associates have been with him for years, for the most part, and there is every indication that most will remain until they are thru with the business.

Oscar is a past president and charter member of the National Showmen's Association, third vice-president of the Showmen's League of America and a member of the American Legion and the Elks.

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Starting week of Aug. 15 at the Great Galax, Va., Fair; followed by the West Virginia State Fair, Ronceverte-Lewisburg, W. Va., week of Aug. 22; Roanoke, Va., Fair week of Aug. 29; American Legion Fair, Lynchburg, Va., week of Sept. 5, and all fairs up to the middle of November.

RIDES: With or without transportation, Tilt-a-Whirl, Spiffire, Fly-o-Plane, Dark Ride or any Novelty Ride. Will consider set of Rides. SHOWS: Any money-getting Show with or without transportation. Must be up to Show standards. CONCESSIONS: Legitimate Concessions of all kinds. These are all proven Fairs. Get in the money. Can use reliable Ride Help, preference given to those who drive semi. Lewis Scott can us Chorus Girls for Minstrel Show; all girls who worked for him before, wire. All answers to

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HARRISONBURG, VA., THIS WEEK; NEXT WEEK GALAX, VA.

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WORLD'S LARGEST  
 (AND MOST BRILLIANTLY)  
 ILLUMINATED MIDWAY

Want To Join at Superior, Wisconsin, August 15  
 TRACTOR DRIVERS, POLERS, CHALKERS FOR TRAIN CREW.  
 WORKING MEN FOR ALL RIDES AND CANVAS. ALL ADDRESS:

CARL J. SEDLMAYR, Mgr.

Ft. Williams, Ont., Canada, Aug. 8-13; Superior, Wis., Aug. 15-21; then into St. Paul, Minn., for Minnesota State Fair.

## M. A. SRADER SHOWS

WANT—For Following Fairs—WANT

- |                            |                           |
|----------------------------|---------------------------|
| Colby, Kan., Aug. 16       | Beloit, Kan., Sept. 6     |
| Goodland, Kan., Aug. 23    | Beaver, Okla., Sept. 12   |
| St. Francis, Kan., Aug. 29 | Guyman, Okla., Sept. 19   |
| Natoma, Kan., Labor Day    | Elkhart, Kan., Sept. 24   |
|                            | Boice City, Okla., Oct. 3 |

CONCESSIONS: COOK HOUSE or SIT DOWN GRAB, Coke Bottle, Stings, Novelties, Custard, Long Range, Pitch-Thru-Win, Ice Cream or Chocolate Dip, Hi-Striker, Girl Agent for Ball Game, BILLY MILLER needs Outside Man for Pet Shop, also Operator for DIGGERS. SHOWS: With own equipment, Mechanical, Illusion, Monkey or Penny Arcade. Want to book Kiddie Boat Ride. Want one or more experienced Girls with wardrobe for Girl Show. Need Second Man on Octopus and Eli Wheel.  
 SRADER SHOWS, Franklin, Nebraska (Fair), This Week.

## WANT AGENTS

Harry Rubin wants agents for Ball Games, Balloon Darts and Hoopla.  
 Harry (Irish) Gaughn wants capable count store agents, Peek store and general help. All answers, Cresco, Iowa.

## ROYAL CROWN SHOWS

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"America's SHO' Beautiful"

Now combined with Twin City Shows — 10 Rides — 4 Shows — 30 Concessions. Want the following for our big route of Fairs and Celebrations such as Society Horse Show, Downtown, Creston, Ia., Aug. 15 to 17; Homeston, Ia., Homecoming, Aug. 19 and 20; Coon Rapids, Ia. (FAIR), Aug. 21 to 24; Hawleyville, Ia., Rodeo, Aug. 25 to 27; Hamilton, Mo. (FAIR), Aug. 29 to Sept. 3; Unionville, Mo. (FAIR), Sept. 5 to 10; followed by our long list of Fairs in Arkansas, Clarksville, Mulberry, Imboden, etc., etc. Closing Dec. 1 in Southern Texas. Long season ahead. RIDES—Pony, Tilt, Dodgem, Caterpillar or any not conflicting. SHOWS—Manager and Acts for 5-in-1, also have complete Snake Show set-up, prefer Geek, any Grind Shows with own equipment, Camps. CONCESSIONS—Any Slum Concessions, Photos, Age and Weight, Cotton Candy, Ice Cream, Custard. HELP—Agents for Slum and P.C., Manager for Bingo, Electrician, Foreman for Mix-Up. All wires and correspondence to  
 TED WOODWARD, Gen. Manager  
 Glenwood, Ia., Aug. 4 to 10; Grant, Ia., Reunion, Aug. 12 and 13.

**SHOWS WANTED**  
 GIRL SHOW, WILD LIFE, FUN HOUSE, SNAKE SHOW, MINSTREL SHOW, MOTOR PROM or ANY SHOWS WITH OWN EQUIPMENT.

**RIDES**  
 MERRY-GO-ROUND, FLY-O-PLANE, LOOPER OR CATERPILLAR. RIDE HELP ON ALL RIDES, MUST DRIVE SEMIS.

**CONCESSIONS**  
 HANKY PANKS, HIGH STRIKER, STRING GAME, SCALES AND AGE, CAME RACK, FRENCH FRIES. WANT TO HEAR FROM FREE ACT.

**KUNTZ BROS.' SHOWS**  
 Middletown, N. Y., week of Aug. 8 to 13; Childs, Pa., week of Aug. 15-20.

**FAIR SOUVENIRS**  
 FELT PENNANTS  
 Sizes: 100 250 500  
 6x12" \$ 9.00 \$18.75 \$37.75  
 8x12" 11.40 23.75 47.75  
 Any name and design. Delivery one week.  
 PENNANTS FOR SEWING  
 with horse, auto or fair scene in corner  
 6x12" \$4.00 per 100 7x18" \$8.00 per 100  
 Terms: 50% Deposit, Balance C. O. D.,  
 F. O. B. Cold Spring,  
 H. A. WALES CO., Inc., Cold Spring, N. Y.

**Want Shows For GRANT COUNTY FAIR**  
 At Lancaster, Wisconsin, 20%, August 25 to 28. Contact

**EMSHOFF SHOWS**  
 Wilmot, Wis., Aug. 9-15; Rockton, Ill., Aug. 16-22.

**WANTED AGENTS**  
 For Clothes Pin, Count Store and Skillo.  
 Telegraph me at Carthage, Tenn.  
**HENRY HETH**

**BE READY FOR THE FAIRS**

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**Hottest Item in Games**

Our new slot rolldown using Black Plastic Balls are really alive. These come packed 4 to a permanent case. Priced at \$150 per 4 with case.

We can give immediate delivery on the following: Rolldown Tables; Raffle Combination Tables; Point Charts; Six Arrows with Chart; Sponge Rubber Dart Boards; Bottle Game Stands; Bottles—Wood or Aluminum; Big Six Cats; Small Cats; Pea Pool Outfits; Pan Games complete; Penny Pitch Boards; Hoop-A-La Boxes—the class of the Midway at the Fairs; Bear Blocks—real Hanky-Pank at the Fairs. We carry all size rings in stock. Sorry, no more Huckley-Buck Kegs 'til strike is ended on our source of supply. Spot-the-Spot Game; Wheels of all descriptions; Lay-downs of all types.

We will have 3 new mechanical games for 1950. Watch and wait—Write for Catalog.

**RAY OAKES & SONS**  
BOX 106 BROOKFIELD, ILL.

**GAMES**

**Not the Cheapest—the Best**

WHEELS	SLUM SPINDLES
SKILLOS	P. POOL OUTFITS
TRACKS	SIX CATS
BUCKETS	SOUP PEGS
BLOWERS	CHUCK LOGS
POSTS	MILK BOTTLES
RAZZLES	BIG DICE
ROLL DOWNS	SMALL NUMERAL
LAYDOWNS	DICE
OVER & UNDER	POINT CHARTS
	RED MARBLES

Many Other Games  
If you are with it, Catalog Free.

**BAKERS GAME SHOP**

8108 Desoto Detroit 8, Mich.  
Phone UN. 2-0464

**FOR EXPORT**

Popcorn Machines & Concession  
Equipment & Supplies

**BLEVINS POPCORN CO.**  
NASHVILLE, TENN.

**TALKER WANTED**

For KARA-KUM'S ARABIAN NIGHTS  
(Illusions and Mystery Show to you)  
At James Strates Shows, opening August 15,  
Hamburg, N. Y., Fair.  
Wagon front, 80 ft., with neons. All big  
Fairs. Will pay ten per cent. Reference re-  
quired. Wire ROY S. JONES, Mgr. James  
Strates Shows, Buffalo, N. Y. Can use good  
Mental Act. I take 20 per cent from your  
Horoscope sale.

**SHAN BROS.' SHOWS**

Want Agents, Skillo, Country Store, Pin Store,  
Pea Wee Manning, Red Brown, Pat Patterson,  
Foxy Earl Smith, Ike Moore, Steamer Tag  
Jones and Bros. come on, Virginia spots,  
Hanky Pank Agents of all kinds.  
Greenville, Tenn., this week; London, Ky.,  
Fair next.

**SPIT FIRE**

1946 model, good condition, priced \$4800.00 with-  
out transportation, \$6300.00 with transportation.  
Will lease truck for rest of season. Ride can be  
seen in operation at Callender, Iowa, Aug. 12-14;  
Emmetsburg, Iowa, Aug. 15-17. Can book on  
Show rest of season. Call

SPIT FIRE OWNER  
Care of Veteran's United Shows

**NELSON (MICKEY) WHEELER**

GET IN TOUCH WITH

**LOUISE**

SAME CARNIVAL.

UNION HOTEL BURLINGTON, IOWA

**SECOND-HAND SHOW PROPERTY FOR SALE**

\$7.50 Ticket Box Parasol, flashy colors, others.  
\$38.00 Concession Tent, 8x14 ft. Side Wall & Aw'g.  
\$65.00 Estley Fold'g Org., 3 1/2 octaves, play, order.  
\$75.00 Dingo Top, 20x20 ft. No Side Wall.  
\$1.75 Pennant on 5/reamers, 12x15" & larger sizes.

**WEIL'S CURIOSITY SHOP**

20 So. 2nd St. Philadelphia

**DANNY NEWMAN**

**WANTS AGENTS**

For Nail Outfit and Swinger, also Ball Game.  
Harrisonburg, Va., this week; Galax, Va., next.

**1947 SPITFIRE**

For sale, Complete, excellent condition. Main-  
tained and operated by owner in a park. Cheap

**GEORGE R. SEXTON**

1450 Bennett Ave. Flint, Michigan

**MIDWAY CONFAB**

Mrs. John Francis has rejoined the shows bearing her husband's name after attending the funeral of her mother, Mrs. Flora Hozelton. Interment was at Chenoa, Ill. Deceased, who was 83, also was the mother of Harold Hozelton, of the Imperial Shows. . . . J. George Loos Jr., son of the owner of the United Shows, and Ella Newton, daughter of Mr. and Mrs. Henry Newton, who were married July 22 in Hebbroville, Tex., and are now in Laredo, Tex., will leave in September for Austin, Tex., where the groom will attend the University of Texas.

Nowadays, the guaranteed way to hold help is in a bottle.

Harry Sussman, secretary-treasurer of the I. T. Shows and Carnival Shows, operating in New York City and Long Island, was a visitor at the New York Billbord offices August 5. . . . Mrs. Walter K. Sibley, who has been residing with a niece in Boston since the death of her husband, was a New York visitor last week. . . . Mrs. Lloyd D. Serfass and Mrs. Lew Bernstein recently flew to High Point, N. C., to attend the National Furniture Show



ORVILLE SPECHT, son of Mr. and Mrs. C. P. Specht, St. Louis, and Jean Marshfield, daughter of Mr. and Mrs. Leo C. Marshfield, Monroe, La., both of the American Beauty Shows, were married July 12 at Muscatine, Ia. Mr. and Mrs. Billy Bell witnessed the wedding.

and to purchase new furniture for the home which the Serfasses recently built in Sanford, N. C. . . . The Penn Premier Shows are running weekly bingo parties for the Tampa Showmen's Association.

Fairground trouping is no place for a weakling—not even for weak stomachs.

Harry E. Wilson, public relations-promotion chief of the Lawrence Greater Shows, scored niftily in the August 3 edition of The Washington (Ia.) Evening Journal with a three-column picture on Page 1. Wilson only recently joined the Lawrence org after several months of promotion with Eastern units. . . . Manager Rocco Masucci, of the Virginia Greater Shows, visited Manager Dave Endy and other members of Endy Bros.' Shows last week at the Harrington (Del.) Fair. . . . Johnny Keeler, of the Modernistic Shows, has purchased a kiddie airplane ride from the Virginia Greater Shows.

During fair time the natives get even by throwing their lunchboxes and other refuse on midways.

Slim Cunningham joined the Capell Bros.' Shows with his 10 concessions July 27 at Westville, Okla., and plans to remain with that org thru the remainder of the season. The same day Cunningham joined, Glenn Osburn took over the job of legal adjuster on the Capell unit. . . . Mrs. William Cowan, who for the past two months has operated bingo and

two other concessions on the Hill's Greater Shows, has booked those concessions with Dodson's Imperial Shows and will join that org August 8 in Austin, Minn. William Cowan continues with the Cole Bros.' Circus. . . . Mickey Rankin, until recently with the Gold Bond Shows, recently joined the Gem City Shows as general representative, thus re-joining his old partner, W. E. (Bill) Snyder, general manager of that org. . . . Mr. and Mrs. Pat Patterson and Mr. and Mrs. H. Q. Smith report that they are doing okay with their concessions on the Pine State Shows.

Midway biz is an optical illusion which prevents workmen from perceiving that rides are made of pig iron.

Jean Mercer reports booking Jean Eugene as an annex attraction with the Kennedy Side Show on the M. A. Srader Shows. Others with the unit include Mel Farnam, fire eater and tattoo artist; Don Juan, magician; Van Stokes, torture act; Bertha Brooks, illusion; William and Edna Kennedy, impalement act, and the Lee Siamese twins. Zora Blare recently joined the Srader org with a girl revue. . . . Dan and Sam Weisman, Pronto Pups operators, will join Endy Bros.' Shows at Springfield, Ill. Ed Perls, owner of the franchise for Pronto Pups in Florida and adjacent States, recently returned from a visit to New York and will take over the company's stands at the Louisville fair.

Something seems to be wrong somewhere when a ride owner says that his men are all heavy drinkers and gamblers—on \$30 per week.

Marie Hill, formerly with the H. B. Rosen Shows, has been released from the Lee Memorial Hospital, Marion, Va. Becoming ill while the shows were playing Marion, she is still confined to bed at the home of her mother, Mrs. James Ira Hill, 2028 Small Avenue, Selma, Ala. During her stay in the hospital she was visited by her sister, Barbara Platt; Fred Renfro and Sam Blake. . . . J. C. Admire, vet agent, writes that he joined the Lawrence Greater Shows at Rock Island, Ill., July 22, as special agent, and terminated his association with the org in Burlington, Ia., July 30. J. C. opines that he will stick to magic.

So far there has been no depression. We have merely lived thru an exceptionally long winter from closing time last fall to the present fair season.

Ben Morrison, bingo operator, currently in Los Angeles where he stages several annual promotions, is due to return to his home in Detroit about September 1. . . . J. L. McMullen has pulled off the road for a few weeks for repairs, after burning up his truck motor en route to Paulding, O. . . . W. H. (Bill) Rowell now has a glass pitch as well as the miniature train on the Motor State Shows. In addition, he handles advertising and operates the sound truck. . . . Joseph J. Frederick, owner-manager of the Motor States Shows, reports satisfaction with the first season to date for his new shows.

Showmen who used to hustle hard to get into the cane-carrying class are now ready to settle for any job—if it furnishes a chair to ooze in.

Walter L. Lankford advises that he is retiring from outdoor showbiz on doctor's orders. He is disposing of Lankford Overland Shows and plans to sell his winter quarters. His present plans are to visit his son, Lester, in Centralia, Ill., then go on a vacation. . . . Albert Robert Petka cards he visited Frontier Days, Cheyenne, Wyo., where rides under the banner of Forsythe & Dowis were in operation. Petka reports the Frontier Days' crowds were the biggest in the history of the event, but

**LONE STAR SHOWS**

Week August 8 to 13, Campbellville, Ky.

**RIDES**—Want sober Ride Help who can drive Semi.

**SHOWS**—Want Side Show, Snake, Minstrel and Monkey Shows and Fun House.

**CONCESSIONS**—Will book 6 choice Concessions. Legitimate Concessions at all times. Want Cookhouse that caters to Show People. Have 12 Fairs booked, including Bristol, Va., and Johnson City, Tenn.  
All replies to JOHN R. McSPADEN, Owner and Operator, Campbellville, Ky.

**C. C. Leisure, Mgr.**  
**Fred Webster, Bus. Mgr.**

**GIRL DANCERS**

**WANTED**

Salary \$60.00 week to start. Have own wardrobe, experienced. Salary no object. Close Nov. 15th, then Honolulu, Hawaii, for winter. All those working for me before contact at once. Need Talker for second opening and Ticket Sellers. 12 big Fairs. Answer:

**BILL HOLT**  
JACK PERRY SHOWS  
Oxford, North Carolina

**WANT MAN AND WIFE**

To take over all outside Concessions, Novelty Stand, Floss, Popcorn, etc. We furnish everything, including transportation and pay 25% of gross. Must be hard workers. This Show makes three towns each week and will close in December.

Lee Bradley, if not working, contact us.

**PAN-AMERICAN ANIMAL EXHIBIT**

Tazewell, Tenn., Aug. 11 or as per Billboard route.

**EDDIE PATTERSON**

**WANTS AGENTS**

For Fish Pond, Ball Games, Cats or Bottles, Coke Joint, Balloon Darts and Pitch-Till-You-Win for good route of Iowa Fairs and Celebrations. Contact or come on. Address:

c/o GREAT SUTTON SHOWS  
Guttenberg, Iowa (Fair), this week; Waukon, Iowa (Fair), next week.

**ALL FAIRS****Lawrence Greater Shows**

**CAN PLACE IMMEDIATELY**

First-class Cookhouse or Grab. Must cater to show folks.

Burlington, Iowa, this week; then Northwood, Iowa.

**FOR SALE**

**PENNY ARCADE**—32 machines, all working. Have extra machines, parts and supplies. Custom built trailer, 26 ft. long. Pull by car or pickup. Reason for selling, other interests. Can be booked on show balance of season. \$2,500.00 takes this bargain.

**HARRY E. BAUER**  
20th Century Shows Hastings, Nebr.

**SIDE SHOW HELP**

Freak to feature, Pin Cushion, Good Fire Act, Sword Swallow, any working acts. Talker. Enlarging show for proven territory. We never close. Winter's work in Florida.

**JOE E. HILTON**

Coruna, Mich., Fair  
W. C. WADE SHOWS

**WANTED**

For Legion Celebration, McKeesport, on the street, week Aug. 15th-20th, incl. Stock Concessions, Grind Stores. Can also use Agents. Following week Hazelwood, another banner spot. Want Roll-o-Plane Man to take full charge. Other good Ride He's answer.

**AL BLUMENTHAL**

1010 Webster Ave. PITTSBURGH, PA.

**WANT****AMERICAN LEGION CARNIVAL**

Madison, Va., week August 15.  
Want Ferris Wheel Foreman, \$50 a week;  
Second Man, \$35. No drunkards. Want Concessions of all kinds. Write or Wire

**I. K. WALLACE**

BERKELEY SPRINGS, VA.

**Want Reliable Ride Help**

Concession Agents Will book Ball Games, Stock Concessions, what have you? All Colorado and Western Nebraska Fairs. Wire

**MIDWAY EXPOSITION**

YUMA, COLO., NOW

at spending was off. . . Gus Pappas, concessionaire on the William Collins Shows, reported excellent front-end biz at North Dakota fairs. A windstorm, July 27, damaged the front of Collins's "Swingtime Revue" and one light tower. During the Jamestown, N. D., fair, the Collins personnel staged a bingo, with proceeds going to the Showmen's League of America.

When a dancer joined a gal show and was asked for her Social Security number, she replied, "I'll give you the address of a mundry in the last town where you can write and get it."

Tex Du Bose's Side Show is operating to good business on the Art B. Thomas Shows. Line-up includes Professor Blair, comedy magic; Mrs. Du Bose, India rubber girl; Ruth Clark, atomic girl; Du Bose, human volcano, and Tommy Thompson, tickets. . . While playing the Tooele, Utah, centennial, Wilson Greater Shows personnel celebrated the birthdays of two members, reports W. A. Fortier. On July 14 Jerry Launsdown, nine-year-old son of Chick and Polly Launsdown, was given a party. On July 16 Mrs. Betty Wilson was given a surprise party in the cookhouse. . . Joseph Lehr reports that W. R. (Chicago Red) Kirschner has been discharged from Graduate Hospital, Philadelphia, where he recently underwent an operation. Mrs. Kirschner is with him at the Spruce Hotel, where he is convalescing. Kirschner, who has been working around Eastern race-tracks, would like to hear from friends. . . Mike Lane, veteran concessionaire of Stamford, Conn., is playing fairs and celebrations in the Philadelphia area with his brother, Ray. Mrs. Lane is operating a gift shop in Stamford.

Scenes of general agents back-slapping and pump-handling fair managers seem to have quieted some of the talk about juvenile delinquency.

A birthday party was given recently for Marion H. Spillers by personnel of the Marion Greater Shows. Over 100 attended the party, which was held in Bob Buffington's bingo top. Marion was gifted with a cigarette case and lighter by show personnel, with Jimmy Cyrs making the presentation. Rose Spillers gave her husband an unusual present, a baboon purchased from Rex Ingram's animal farm. Mrs. Maxine Cyrs and Mrs. Bob Buffington assisted Mrs. Spiller in serving the guests.

Carlton C. Coe, Endy Bros.' Shows, cards that J. Con Weiss and wife

had an accident with their car and trailer while en route to Mansfield, O., from the Harrington (Del.) Fair. . . Eddie Newcomer, biller, has returned to the Cavalcade of Amusements from the Dodson Imperial Shows, where he was employed in the same capacity last year. . . During Prells Broadway Shows' stand at Riverhead, L. I., N. Y., Peggy Holmes, Chubby and Dimples Holmes, Ray Rayette, George V. Ice, Steve Russell and Bobby and Jake Aughtman visited New York's Radio City Music Hall. . . Mrs. David Berman, Arlington, Mass., recently visited her two sons, Harold and Bobby and her sister, Mrs. Peggy Holmes, of Prells' Broadway Shows. Ray Rayette, Side Show annex attraction, and Sylvia Rae Russell entertained her with a party. . . Bobby McGregor and Jack Kellogg have left the Allen & Smith Shows with their custard, sound truck, popcorn and long-range gallery to play their fair circuit.

Dolly (Dimples) Geyer, Side Show fat girl, who is confined in the Orange General Hospital, Orlando, Fla., with an injured knee, would like to hear from her friends. . . Curlie Copeland, according to the Ray family, of Schafer's Just for Fun Shows, is confined to bed in the Belton (Tex.) Hotel. The Rays, who visited him while the shows were playing Bolton, info that Copeland may be reached care of Dr. R. L. Cochran, Box 244, Belton. . . Al Alfredo, Side Show manager on the Gulf Coast Shows, pens that Alfredo Fred is not connected with the Side Show and that Shawn (Cheyenne) Crawford has charge of the annex. . . Jean Nadja cards that Mr. and Mrs. Jarvis, Side Show ops with the Joseph J. Kirkwood Shows, were tendered a surprise party by the shows' personnel July 29 in honor of their 21st wedding anniversary. A buffet dinner and refreshments were served.

About this time of the season the bright press agent boasts about a show's big week and then is not to be heard from again the rest of the year.

Line-up of Jarvis's Side Show on the Joseph J. Kirkwood Shows includes Cecilia, spider girl; Mary Lynn, electric chair and blade box; Roy Corn, iron tongue and contortion; Bolger's Scotch band; Tit and Tat, Hollywood midgets; Jean Nadja, annex attraction, and Jarvis and wife, magic. . . C. G. Dodson, former manager of Dodson's World's Fair Shows, was recently made a colonel on the governor's staff of the State of Texas. . . Beesville (Tex.) Rodeo and Stock Show, November 14-21, established what might be a world's record in signing J. George Loos's Greater United Shows for the 38th consecutive year. A recent issue of The Laredo (Tex.) Times ran a pic of Loos along with an item about the event.

Peg Van Camp, former fishpond agent for Floyd Sheaks on the Garden State Shows, writes from Clinton, N. J., "that he couldn't make enough money to buy a white shirt, get a shave and eat too, so he returned to his home and a job with a gas company at two bucks an hour. White shirts and shoes come pretty high for a 25 percent. Try and get these things."

Line-up of the Side Show on the State Fair Shows on Parade include Luke Gallagher, manager and ticket box; Jess Barn, talker; Lady Luella, inside lecturer and magic; Bill Harp, fire eater; Lecan, torture, and Princes Peggy and Vera Lee, bally and illusion, featuring four-year-old Colleen Sue at the knife board. Frank Tappan has the Monkey and Snake Show, and Mrs. Tappan operates the Tondelayo Girl Show. Mr. and Mrs. Gallagher recently purchased a kiddie swing. . . Frank J. Lee, until recently with the Clyde Beatty Circus, has joined the Cavalcade of Amusements as public relations man.

**WANT! WANT! WANT!**  
**FOR 3 OUTSTANDING MICHIGAN CELEBRATIONS**  
 FLUSHING, MICH., AUGUST 11-12-13  
*Auspices Chamber of Commerce*  
 MT. MORRIS, AUGUST 15-16  
*Auspices Lions—1st in 10 Years*  
 LINDEN, 18-19-20, STREET CELEBRATION  
 LEGITIMATE CONCESSIONS—All kinds. No racket.  
 SMALL SHOWS—That can play on streets.  
 HELP—Ride Help that can drive Semis.  
 ELECTRICIAN for full-time electrical work.  
 (Boxers and Troublemakers—save your postage.)  
**COTE AMUSEMENT CO.**  
 Per Route Above.

**PRELL'S BROADWAY SHOWS**  
 "BROADWAY AT YOUR DOOR"  
 Want for Butler Fair, August 15-20 and 15 Fairs to follow.  
 WANT: Concessions of all kinds, Eating and Drinking Stands, Photo and Age & Scales.  
 WANT: Rocket, Fly-o-Plane, Looper, Spitfire, Cruiser or any Ride that does not conflict.  
 WANT: Mickey Mouse Show, Wild Life, Midget Show, Unborn or any Show of merit.  
 All answer  
**SAM E. PRELL**  
 Bedford, Pa., Aug. 8-13; Butler, Pa., to follow.

**PRELL'S WORLD FAIR SHOWS**  
 FOR MANASSAS, VA., FAIR, AUG. 15-20, AND 12 FAIRS TO FOLLOW  
 WANT: Concessions of all kinds, Eating, Drinking Stand, Age and Scales, Photo, Mtn Camp.  
 WANT: Wild Life, Snake Show, Arcade and Unborn Show.  
 WANT: Caterpillar, Tilt, Ferris Wheel, Spit Fire, Pony Ride or any Ride that does not conflict. All answer  
**JOSEPH PRELL**  
 Frederick, Md.; Manassas, Va., to follow.

**WANTED**  
 RIDES—One Major Ride not conflicting with Wheel or Jinnv. SHOWS—Snake, Plant, Unborn, 5-1 or others with own equipment and trans. CONCESSIONS—Long and Short Range Galleries, Novelties, Candy Apples, French Fries, Dart Stores; also Wheels and Concessions that work for stock. John Pinfold and Tom Chambers, let me hear from you.  
**MEL SOBER, Mgr.**  
**KEYSTONE ATTRACTIONS**  
 Forksville, Pa., week Aug. 8-13; then Adams County Fair, Abbottstown, Pa.

**ATTENTION, SHOW OWNERS**  
 Need more Rides for your Fairs? Super Roll-o-Plane in perfect mechanical condition. Ride has only been set up twelve times. Poor health reason for selling. Price \$4000.00. Delivery can be arranged within 500 mile radius. Ride can be seen in operation on Show. This week, Elbridge, N. Y.; Whitesboro, N. Y., Aug. 20th to 25th. Can place Bingo for balance of season. Phone 48255.  
**TIP TOP SHOWS**  
**DICK NEUGENT**  
 128 HURON STREET SYRACUSE, N. Y.

**FAIRS FAIRS FAIRS**  
**SILVER SLIPPER SHOWS**  
 Want for Clarksville, Tenn., Colored Fair, Aug. 15 thru 20, and Gallatin, Tenn., Colored Fair, Aug. 22 thru 27  
 Stock Concessions of all kinds. Everything open privileges, \$25.00. S. Annon, Rose Watermelon, Joe Ford, Slick and Boys (out of Memphis), come on; we will take care of you. Help—Want Foreman for Double Loop-o-Plane, Geek for Snake Show, Agents for Guess Your Age and Weight, Ball Games, Bucket Stores, P. C. Agents. All wires and replies to  
**WILLIAM O. HAMMONTREE, General Manager**  
 Greenup, Ky., Fair, this week; Clarksville, Tenn., Colored Fair, next week.

**ANGELICA, N. Y., FAIR**  
 Day and Night starting August 30 through September 3.  
 Want Thrill Rides such as Fly-O-Plane, Rolloplane, Octopus, Spitfire, etc.  
 Want Independent Side Shows.  
 Booking all Legit Concessions except Grab and Cookhouses. Not overloading and do not need any more of same.  
 Will book one Thrill Ride for Edinboro, Pa., Fair, starts September 14.  
**BUFFALO SHOWS**  
 This week McGRAW, NEW YORK.

**Last Call! Last Call!**  
 Better than any Fair, Big Annual Summer Festival, week Aug. 14-21, incl., 2 Sundays, on the main street of Hazleton, Pa.  
 Wanted—Rides, Shows, Motordrome, High Fire Dive, Attention, Atomic Power War Show, please contact. Mr. and Mrs. Frosto, contact me at once. Can also use Hanky Panky and Percentage Agents, also Agents for 6-Cats. Four other big spots to follow. This is a "honey," so hurry. Time is short.  
 All wire  
**JIMMY BROWN**  
 401 No. Broad St. Hazleton, Pa.  
 Phone 9228

**W. E. ATTRACTIONS CAN PLACE**  
 Agents for Pea Pool, Ball Game, Clothes Pin, Will book or buy Kiddie Ride. Can place small Grind Show. Don't need Concessions. Business good.  
 Minor Hill, Tenn., this week; Lynnville, Tenn., next week.

**SHOW TOP FOR SALE**  
 Size 20x30, used six weeks. Wall, pole and stakes, strung monkey banner and front, with Coati "What Is It?" and Monkey in Cage. \$279.00. Without Coati and Monkey, \$200.00.  
**E. JOE HENKE**  
 Fairgrounds, Seymour, Wis., Aug. 13-14; Escanaba, Mich., Aug. 14-21.

## JERRY JACKSON

FOR NO. 2 UNIT **WANTS** 24 FAIRS

Musicians, Chorus Girls, Comedians, Principals in all lines. All A-1 performers knowing me, answer at once. Railroad show. Best salaries. All winter's work.

### JERRY JACKSON

c/o Johnny J. Jones Shows  
Ft. Wayne, Indiana, August 8-14; Sedalia, Missouri, August 20-28.

## BINGO OPERATORS

### ATTENTION

Not the best in the business, but will run a close second. Can take full charge. Up and Down, Flash, Mdse., Cash, or Ham and Bacon, Jackpot, etc. Will accept any reasonable proposition. Write Box D-226, Billboard, Cincinnati 22, O.

## INSURANCE

— • —

### IDA E. COHEN

175 W. JACKSON BLVD.  
CHICAGO, ILLINOIS

## ★ PLASTER ★

WE GUARANTEE TO  
UNDERSELL ANYONE!!!

WE SHIP QUALITY +  
PFEIFER BROS.' STATUARY CO.  
547 MAIN KANSAS CITY, MO.  
★ PH.: CR. 2614 ★

## ROLL-A-WHIRL FOR SALE

Due to sickness will sell 1949 Model, good condition. Pick-Up Mike, Amplifier and Speaker. Used two months. At a sacrifice. Can be seen at 1522 Klenlin Ave., St. Louis, Mo.

MRS. IDA DAVIS  
Phone: Fireside 6963

## WANTED

Bingo Caller and Counterman. Salary and percentage. Also capable Slum Outfit Agents. Frank, wire me. All replies by wire

BILL STACEY, Care  
WALLACE BROS.' SHOWS  
WAUSAU, WIS.

## FOR SALE

3 G.M. Diesel Light Plants, 60 K.W. A.C. current with switch board. These plants are in very fine condition, used only three months per year in park, 118 and 220. This equipment so well kept it looks like new. Downy Flake Doughnut Machine; Super Roll-o-Plane almost like new; Wurflitz Calliols. Will sell part or all. Reason for sale, ill health

SEASHORE AMUSEMENT CO.  
A. J. KAUS  
Box 743 Carolina Beach, N. C.

## WANTED

### First Class Carnival

For the week of Sept. 5 or Sept. 12. American Legion Homecoming, on the streets, Coalition, Ohio. Contact

HARRY GENTIL, Adj.  
COALTON, OHIO

## WANTED

Carnival and Concessions for four (4) day Homecoming in Kansas, Illinois (Pop. 1000). Late August or early September.

CONTACT VILLAGE CLERK  
KANSAS, ILLINOIS

## FROM THE LOTS

### Daniels Greater

FREDERICTON, N. B., Aug. 6.—Daniel's Greater Shows, operated by Benny Harovitz, Montreal, ended their first New Brunswick venture here last Saturday (30) night. Date was under auspices of the Police and Firemen's Association and, despite oppressive heat most of the week, patronage was heavy.

Rides are Merry-Go-Round, Ferris Wheel, Spitfire, Lindy Loop, Rollo-plane, Octopus and Tilt-a-Whirl. Shows include Charlie Lucas's Circus Side Show, Parisian Follies, a mechanical village, an Animal Show and an octopus exhibit.

Rides and most of the heavy stuff are gillied in eight box cars. Some motorized units move over the highways.

The outfit entered New Brunswick at Edmundston for the week of July 11-16, then ran 267 miles to St. John for the week of July 18-23. Fredericton, July 25-30, ended the New Brunswick tour. Shows moved to Shawminigan, Quebec, for a still date, then began playing fairs.

### James H. Drew

GREENSBURG, Ind., Aug. 6.—The Firemen's Jubilee at Addyston, O., July 25-30 was only fair as we were rained out Saturday and a two-week vacation of factory workers didn't help. Considering conditions, rides and concessions got fair play. During the week we had visits from members of the Joyland Shows that were near by, including Buck Saunders, Jim Willman and Mr. Reed.

Owner Drew added two new semi-trailers to handle added equipment for fairs. The unit made the move to Greensburg early Sunday and everything was ready in time for opening of the fair.

Remainder of the season until Armistice Day has been arranged for by Manager Drew. Closing stand will be in Georgia, where the unit will be stored. Many new concessions arrived this week.—HARVEY (DOC) AR-LINGTON.

## CHORUS and SHOW GIRLS

Wanted for the  
ALLEN GILBERT REVUE

Must be young, slender, attractive. Experience unnecessary. Three months Fairs then Night Clubs all winter.

ALLEN GILBERT  
Care JOHNNY J. JONES EXPOSITION

Allen County Fair, Ft. Wayne, Ind., week  
Aug. 8.

## Georgia Amusement Co.

Will book following concessions: High Striker, Photo Gallery, Slum, Coke Bottles, Hoop-La, Short or Long Range Gallery, Pistol Dart, Mitt Camp, Slum Spindle, Glass Pitch, Pan Game, Color Blocks or what have you? Want Agents for Swinger Shows; book Snake, Monkey or 5-in-1. RIDES; Book Kiddie Auto, Train, Airplane. Fair Committees in Georgia, have 3 open dates in September, October and November. All replies:  
MGR. GEORGIA AMUSE. CO.  
Moultrie, Ga., Aug. 8-13. (By Red Rock Cola Plant.)

### W. G. Wade

HASTINGS, Mich., Aug. 6.—Ithaca (Mich.) Fair, played last year, was off due to a polio scare and rains which left miniature lakes on the fairgrounds. Folks in Ithaca, St. Louis and Alma stayed away but 14 other towns in the area provided scattered patronage.

Saturday (30), closing night saw the largest crowd of the week. Ride and show grosses, however, took sharp tumbles and concession business was spotty. Only a few of the regulars were able to report satisfactory business.

The Hawaiian Show and Revue garnered better business than in previous years. Scooter and Little Dipper, new here, were in the top brackets.

Fred A. Miller took delivery on a new Cadillac sedan. Dean Spooner added to his concessions. Nancy Slater bowed with a new root beer stand. Artist Sam Hanson had everything repainted and lettered for the first fair. Mr. and Mrs. Fred Tumberg, ride owners, announced the engagement of their daughter, Lorette, to Chester Boyd, who is manager of Miller's cookhouse. The wedding is set for next April.

Kay Foth returned from the hospital. Dave (Ignabob) Gray has the Wheel in tip-top shape. Buster Crossland is awaiting the return of Irene (Tugboat), who has been on the No. 2 unit with the put-put boats.

Slim Pickett is looking after the Funhouse and light towers. Mrs. Mildred Miller is all smiles, the reason being that her sister, Mrs. E. L. Becnel, with daughter, Debra, visited her on the show. Benny Merritt with Jim (Father) Flanigan joined the joy trail. Bill (Wahoo) Wolfe rejoined after a four-week vacation.

Russell Ancil has been making record time in putting the Tilt-a-Whirl up and down. The threesome comprised of Mrs. Charles Gibeau, Mildred Woods and Phyllis Plankey, is shopping for a tent. Joe Becnel, assistant secretary, is shopping for a trailer since his wife joined. Wallace G. Wade paid a short visit. Also visitors at Ithaca were Mrs. Jim Peet and daughter, Georgia; Joy O Davis and E. R. Hancock, secretaries, respectively of the fairs at Mason, Mich., and Corunna, Mich.—WALTER A. SCHAFER.

### Hill's Greater

RAPID CITY, S. D., Aug. 6.—Org moved in here from Huron, S. D., for a three-day rodeo which proved a red one. Stand in Sturgis, S. D., was marred by winds that blew down the front gate and a few concessions.

H. P. Hill gave a birthday party for his wife, Thelma. Clyde Hill was on the sick list for two weeks. Clyde Runnells is still under doctor's care for a back injury.

Whitie Dixon took delivery on a new Schult house trailer in Rapid City, and Al Johnson Jr. has a new Chevrolet sedan.

Visitors from Victory Exposition Shows included Kenneth and Hazel Guyton and Floyd and Ethel Sanders.—BONNIE HOLIFIELD.

## WHEELS

Bazors, Carnivals and numbered Laydown Charts; Milk Bottles; Cots; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages; Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

WILLIAM ROTT, Inc., Manufacturers  
142 W. 24th Street  
New York 11, N. Y.

## T-E-N-T-S

CARNIVAL, CONCESSION, CIRCUS, SKATING RINK  
Beautiful Colors—Individually Designed

JIMMY MORRISSEY  
ALL-STATE TENT & AWNING CO.  
300 E. 9TH ST. (Phone: Harrison 6867) KANSAS CITY 6, MO.

## FOR SALE 2 SETS OF SIDE SHOW BANNERS

Compete and in best of shape  
For details and price, contact

### Ray Marsh Brydon

Illinois State Fair Grounds P. O.  
Springfield, Illinois

## WANTED

For Mammoth Italian Celebration and  
Old Home Week, Clyde, N. Y., Aug. 15-20

Concessions of all kinds, Shows and Rides.  
Fireworks, 3 parades. Good at any Fair.

## GENESEE VALLEY SHOWS

WALTER BOOTH, Mgr.  
Box 1, Wayland, N. Y.

## KIDDIE RIDES

Available After Sept. 15

Have 5 Kiddie Rides (all brand new) for  
good Southern park location. Write full  
details.

BOX 230, RD #1, Mayslanding, N. J.

## FOR IMMEDIATE SALE

8-Car Portable Mangels Whip. Must sell  
because of illness. Mangels making money  
now. Will take best offer. Write to

BOX D-223  
c/o The Billboard Cincinnati 22, Ohio

## CALLIOPE RECORDS

By  
GLENN DAVIS  
Write for Complete List.

KLI-O-PEE RECORDS  
BOX 1555 SANTA ANA, CALIF.

## WANTED

HOMEcoming WEEK AT AMITY, OHIO  
Aug. 22d for 7 Days

Carnival or will book Independent Shows  
Rides, Concessions. Contact  
3 C-Court, Box 345, Mt. Vernon, Ohio

## RIDES WANTED

Kids and other Rides for  
12TH ANNUAL SPORTSMEN'S PICNIC  
Sunday, August 28. One day. The only family  
picnic in the county this season. No high line.  
Write

M. WARNER  
SYCAMORE, ILLINOIS

## RIDES AND CONCESSIONS WANTED

For Annual Homecoming  
Hermann Mo., August 27-28. Write or phone

M. F. KAPPELMANN  
HERMANN, MO.

## FOR SALE—BARGAIN

Long Range Gallery—2 rev. wheels, 3 rows  
still, 2 moving rows, 4 new guns, new rubber.  
10,000 shells.

\$950.00

Inquire RALPH MCGREGOR, Bedford, Ind.

## J-CEES WANT

Merry-Go-Round, Ferris, Loop Plane, Airplane,  
Swing for October 27-29. Contact

GLENN ALLEN  
Jefferson St. BELLAIRE, OHIO

26 PASSENGER

## 1940 Chevrolet School Bus

Good condition. Suitable for Girl Show.

TUCKER'S  
Williamsfield, Ill.

## LESLIE'S TRAILER PARTS AND ACCESSORIES

Complete line of Trailer Parts and Accessories  
available at all times. Mail orders our specialty.  
Shipments made within 24 hours to all points  
in the U. S. A. Write for free catalog.  
1920 Stewart Ave., S. W., on Highway 41 going  
south, Atlanta, Georgia. Fairfax 2626.

**CONCESSIONS WANTED**

**MARKERSBURG, W. VA.,**

**AUG. 22-27**

**WOOD COUNTY FAIR**

Want First Class Cookhouse, Root Beer, Snow, other straight sales and legitimate hanky panks.

**BELLEVILLE, MICH.,**

**AUG. 23-27**

**WAYNE COUNTY 4H FAIR**

Can place legitimate games and outright sales Concessions.

**GOODING AMUSEMENT CO.**

300 Norton Ave., Columbus, Ohio

**SMITH AMUSEMENT CO.**

**WANTS FOR WATERMELON FESTIVAL, RUSH SPRINGS, OKLA.**

CONCESSIONS: Photo, Novelties, Swinger, Peanuts, Popcorn, Candy Floss, Lead Gallery, Cork Gallery.  
SHOWS: Capable Man to take Girl Show—have top and banners. Book Monkey Show, Funhouse, Man to take Rat Show, all framed.  
FOREMAN: Merry-Go-Round, top salary. No drinks.  
RIDES: Train, Kiddie Auto Ride, Octopus. Have outstanding route of Fairs. Mountain View, Apache, Hydro, Wewoka, all Okla. Then Texas Cotton Country.  
Rush Springs, this week; then per route.

**ROLAND SMITH**

**JONES UNITED SHOWS**

Want Popcorn, Candy Floss, Candy Apples, Photos, Want Show Snake or Mechanical Form. Second Man for Wheel.

**WIRE BURKE**

South Dakota, August 12-13;  
Atkinson, Nebr., August 16-17-18.

**WANTED**

GEEK SHOW TALKER. GRINDER, TICKET SELLER FOR BIG SIDE SHOW. ALL FAIRS.

ADDRESS:

**T. W. KELLEY**

c/o John H. Marks Shows  
Harrisonburg, Va., this week

**R. L. JOBE WANTS**

Rollidown and Razzie Agents. 15 straight Fairs. Houston, Mo., this week.

Wire or come on.

**R. L. JOBE**

c/o Southern Valley Shows

**JACKSON COUNTY FREE FAIR**

BROWNSTOWN, IND.

ENTIRE WEEK COMMENCING MONDAY, AUG. 15.  
FOLLOWED BY LAWRENCE COUNTY FAIR, BRIDGEPORT, ILL.

Can place legitimate Concessions. Hanky Panks of all kinds.  
American Palmist. No Gypsies. No phone calls. Wire

**C. C. GROSCURTH, Blue Grass Shows**

Huntingburg, Ind., this week; Brownstown, Ind., next week.

**SUNSET AMUSEMENT COMPANY**

WANTS FOR GREAT JONES COUNTY FAIR, MONTICELLO, IOWA, AUGUST 16-20  
Custard, Ball Game, Punch Rack, Milk Bottles, Short and Long Range, Fun House or Class House, Foreman for Single Ferris Wheel.

Decorah, Iowa, this week; Monticello, Iowa, next.

**WANTS—WANTS—FITZIE BROWN—WANTS—WANTS**

Can place for balance of season. Agents for Six Cats, Agents for Count Stores, Pan Game Dealer, Man for Over and Under, Buckets Store Agents. Can also place capable Man for back end of Custard, must understand all mixes and be able to drive Custard Truck.

**WANTS—WANTS—FITZIE BROWN—WANTS—WANTS**

Burlington, August 7 to 11; Northwood, 14 to 17; West Union, 19 to 24; all in Iowa.  
FOURTEEN FAIRS — FOURTEEN FAIRS — FOURTEEN FAIRS  
All Answers Care LAWRENCE GREATER SHOWS

**Lawrence Greater**

WASHINGTON, Ia., Aug. 6.—Week ending July 30 in Moline, Ill., while not terrific, was satisfactory. Small lot made it necessary to leave down two rides and one show. Bob Murray did a nice layout job under the circumstances. Ride crews are strictly on the job and had the show ready to go early Monday.

Mr. King, Monkey Show op, was attacked by an unknown person who hit him on the head with a stake while he was in his trailer reading. Altho not seriously injured, he was hospitalized for 48 hours. Elmer, one of Fizzie Brown's men, returned from his home with his small son. Judy, daughter of Mr. and Mrs. Fritzie Brown, is showing much aptitude for her four years. Leonard Duncan's Harlem Revue is topping the shows.

Rain July 29 turned the lot into a mud hole but Muscles and his crew did a nice job getting it back in shape. Uncle Harry's bubble gum matinee was the second best of the season. Ladies' night gave the show the biggest night gross.

Charles Allen is both efficient and quiet. Bob (Gypsy) Myers assisted in spotting the trucks. The writer, in addition to handling publicity, is getting it up on Mondays. Fred Tillman's drome was out of action most of the week while a new track was being built. Radio station WQUA was very co-operative. First fair starts Sunday (7) in Burlington, Ia.—  
**HARRY E. WILSON.**

**Van Hooten**

PORT COLBORNE, Ont., Aug. 6.—Org is playing the three-day Firemen of Ontario Celebration here and enjoying the largest grosses of the season. Route this season has been successful, as rain has failed to mar a single night's play.

The management is experimenting with the idea of having special prices for the children between 6 o'clock and 8 o'clock each evening except Saturday rather than have kiddie days in the afternoons. This should tend to get the kids and their parents on the grounds earlier.

The Flying Frenchmen, Leo Chapeau and Steamboat Taylor are attracting large crowds with their free act on the giant Ferris Wheel. This will be the last show for the boys until they arrange for more insurance.

Org will close August 13, as most of the personnel will join the Conklin Shows and Wallace Bros.' Shows for the fair dates. Herb Payne will manage Toyland at Toronto and stock concessions at London, Ont. Bert Murray will manage and operate several refreshment booths for Conklin. Bingo Jones and his seven concessions will turn hopscotchers, a Canadian term for 40-milers.

**WEST COAST SHOWS**

NO. 2 UNIT

WANT FOR

**MONTEREY COUNTY FAIR**

DURING CENTENNIAL CELEBRATION

AUGUST 27-28-29-30

And many Fairs and Celebrations to follow, including Santa Clara County Fair, San Jose; Madera County Fair, Madera, and Fresno County Fair, Fresno, Calif.

**NO. 2 STAYS OUT UNTIL DECEMBER 1**

RIDES—Any Riding device that does not conflict.  
SHOWS—Any Show of merit with own transportation.  
CONCESSIONS—Merchandise Concessions of all kinds are open.  
Also Eating Concessions.  
Ride Help of all kinds.

**ATTENTION, STATE FAIR CONCESSIONAIRES**

You can play the Monterey Fair and still make Sacramento.  
FOR SPACE AND INFORMATION APPLY

**MIKE KREKOS or TED LEVITT**

753 POPLAR ST., SANTA CLARA, CALIF.

PHONE: SANTA CLARA 20J

**MERCER COUNTY FAIR**

MERCER, PA., AUGUST 23 TO 27 INCLUSIVE

NIGHT HARNESS RACING, AUGUST 24, 25, 26 AND 27

Grounds have been improved for larger Midway. This is an all-independent Midway, everyone welcome. Entertainment of all kinds every afternoon. The publicity for this Fair is being covered in all Western Pennsylvania and Eastern Ohio by all radio stations and sports announcers. In need of a few major independent rides and shows. A limited amount of space is left for concessions.

Telephone Mercer 440 from 8 A.M. to 6 P.M.;  
Sharon 9361 from 10 P.M. to 12 P.M.

**LOUIS PERSCH, President**

**MINEOLA FAIR**

SEPTEMBER 13-17 Inclusive

**I. T. SHOWS WANT**

First class Motor Drome. Also Globe of Death. Must have insurance. All hanky panks except balloon games. Address all mail to:

**PHIL ISSER, General Manager**

1539 E. 29 St.

CLoverdale 8-1061

Brooklyn, N. Y.

**WANT SHOWS, RIDES, CONCESSIONS**

FOR UKIAH FAIR AND TEN MORE FAIRS TO FOLLOW

Want Kentucky Derby, Bingo. All wheels open. Want Lot and Ride Superintendent, top salary. Wire

**GOLDEN WEST SHOWS**

COLUSA, CALIF., This Week; UKIAH FAIR, Next Week.

**THOMAS Land**  
*Go!*  
**SHOWS**

WANT

RIDE HELP ON ALL RIDES, ALSO DRIVERS, CAN PLACE AGENTS FOR HANKY PANK CONCESSIONS. WANT SHOWS—Penny Arcade (Big Bertha, wife again), Fun House, Class House and others. Can place all of these for New Bethel, Crown Point and Kentland, Ind., Fairs.

Wire—do not write: **L. I. THOMAS, Mgr.**  
SHELBYVILLE, IND., THIS WEEK

**20th CENTURY SHOWS**

CAN PLACE FOR BALANCE OF SEASON, INCLUDING 12 FAIRS

AMERICAN PALMISTRY, SWINGER, FROZEN CUSTARD, FLOYD SMITH, CONTACT.  
WANT AGENTS FOR GUESS YOUR AGE.

WANT TO BOOK ATTRACTIVE AND WELL-FRAMED POPCORN OUTFIT.  
ADDRESS: ADAMS COUNTY FAIR, HASTINGS, NEBR., THIS WEEK.

## CONTINENTAL SHOWS

Not the Largest, But Positively the **FINEST**

WANT FOR LYNDONVILLE, VT., FAIR, AUGUST 25, 26, 27

WESTPORT, N. Y., FAIR, AUGUST 30, 31; SEPTEMBER 1, 2

CONCESSIONS OF ALL KINDS. POSITIVELY NO EXCLUSIVES:

Eating stands, French Fries, Custard, Novelties, Jewelry, Ball Games, Percentage Tables. Will place everything, just come on. French Fries and Custard open for all Season. None on Show.

WANT Cookhouse to join at Kingston, N. Y.

SHOWS OF ALL KINDS: Fun House, any and all worthwhile attractions, will find spot for you.

This week: Contact at Port Henry, N. Y. Next week, Kingston, N. Y.

**Roland Champagne, Owner; Ralph Jacobs, Manager**

## CHARLESTON, W. VA., FAIR

Opens Sept. 3 for 9 Days—2 Saturdays and 2 Sundays

Excellent Opportunity for Motordrome for This Date

SHOWS—Want one high-class Feature Show (except Girl Show), liberal percentage.

RIDES—Will place Scooter and one other Flat Ride that does not conflict.

CONCESSIONS—Want all kinds legitimate Stock Concessions, except Novelties and Popcorn.

WANT ADVANCE AGENT with own transportation who can post—Sid Lovett, wire.

CAN PLACE SOBER RIDE HELP that drive semis.

## JONES GREATER SHOWS

SISTERSVILLE, W. VA.

## CENTRAL STATE SHOWS

20 RIDES AND SHOWS — 6 FIFTY FOOT LIGHT TOWERS  
ANNOUNCING A CHANGE IN POLICY

Hanky Panks only. Can place Hi-Striker, String, Bumper, Age or Scale, Jingle Board, Glass Pitch, Add-Up Darts, Ball Games, Custard, Derby. No exclusives but not more than two of a kind. What have you? Positively no racket, mitt camps or drunks.

Want Funhouse, Motordrome, Iron Lung, Mechanical Show or any Grind Shows. You still have time to make '49 your best season. Playing the better spots in the Middle West.

Burwell, Nebr., Rodeo, Aug. 10-13; Norton, Kansas, Fair, Aug. 15-19.

Wire **W. W. MOSER**

## LA CROSS AMUSEMENTS

WANT FOR THE FOLLOWING FAIRS

Newport, N. H., Grange Fair, Aug. 24-25-26-27, and Canaan, N. H., Fair, Aug. 30, 31 & Sept. 1.

All kinds of Grind Shows and Hanky Panks at \$2.00 per front foot. American Palmistry, Photos, all kinds of Shows and P.C. Stores. Will book Crabs and Cook Houses. Also one or two Major Rides. I will not overbook for these Fairs, so get in touch with me early. All answer to **LA CROSS SHOWS**, General Delivery, Hillsboro, N. H., until Aug. 13; then Peterborough, N. H., until Aug. 20; then Newport, N. H. Can use good Ride Help that drive.

**WANT PALMETTO EXPOSITION SHOWS** **WANT**

For uptown locations in the heart of the Tobacco Markets, Darlington, S. C., Aug. 8-13; Lake View, S. C., Aug. 15-20; Nichols, S. C., Aug. 22-27. The first Show in.

Can place Concessions of all kinds. Mitt Camp, Photo, small Bingo, Bowling Alley, Hoop-La, Guess Your Age and Weight, Coke, Dart, or what have you? P.C. open to those with outfits. Can use Agents for P.C. and office Sium Outfits. Rides—Can place Ferris Wheel, Merry-Go-Round for these, and any other Major Rides and Kiddie Rides for Fair dates starting in September. Shows: Can place any Grind Show, Snake, Monkey, small Animal, Mechanical. Can use Musicians and Performers for Minstrel Show. Following people take note: Snake Show Marshall, Red Gerber, get in touch with me. Frank Shersten, contact Mrs. W. R. Reed.

All replies to **MILTON McNEACE**

## fiddlers United Shows

WANT IMMEDIATELY

GIRL SHOWS, ALSO FLY-O-PLANE FOREMAN, CAN PLACE STOCK CONCESSIONS OF ALL KINDS. Can place Second Men on all Rides. Want Special Agent to handle matinees. Want Agents for Hanky Pank Concessions. Address: Freeport, Ill., this week; Savanna, Ill., to follow.

## PIKE AMUSEMENT SHOWS

WANT FOR FAIRS NOW STARTED

Concessions all kinds, Bingo, Photos, Girl Show People, Ride Help—Merry-Go-Round, Ferris Wheel, Fly-o-Plane, Octopus. Ray Johnson, wire. Ray Wheelock wants Wrestler or Boxer. Skillo Agent. Joe McCarrol, W. A. Brownel, Bill Collier, contact Gray. Winona, Kans., Fair; Ness City Fair, Scott City Fair; Oklahoma and Louisiana Fairs to follow.

## FROM THE LOTS

### T & J

PEARSON, Ga., Aug. 6.—Org opened here Monday (1) to a packed midway. The show has been hampered by bad weather the past six weeks but this spot should help to make up for that. Owner Tex Rollins has added a Kiddie Auto Ride, which brings the ride total to six. All rides have been newly painted and a new front for the show will be ready soon.

The show had bad luck in Alapaha, Ga., last week as two storms hit the midway. Al Vanmeter's High-Striker equipment and the Animal Show top were blown down. Mrs. Jackie Rollins, secretary, has purchased a new trailer for her mug spot.

Tex Rollins has some of the best tobacco and cotton spots in Georgia lined up. These will be followed by a line of fair dates which run until December.

The line-up has Tex Rollins, owner-manager; Mrs. Jackie Rollins, secretary-treasurer; Al Vanmeter, assistant manager and lot man; Mrs. Pauline Vanmeter, penny pitch; Tex Varner, ride superintendent; Mr. and Mrs. Moncrief, shooting gallery; C. W. Heath, fish pond; Doc Swan, spindle, and Mrs. Alma Lanier and son, ball game. The show features as a free act Allen Lanier, the Human Eel.

Recent visitors were Mr. and Mrs. N. C. Petit, Mr. and Mrs. H. O. Besteland, Mr. and Mrs. Homer Williams, Mr. and Mrs. J. B. Myers, Mrs. L. McAbee, Red Wallace, Red Hamby, Cecil Rice, Johnny Cruso, Bud Point and Homer Scott.—**AL LANIER**

### B. & C. Expo

CHATEAUGAY, N. Y., Aug. 6.—Business here started out light but improved gradually during the week. The free auto tickets on Wednesday night helped bring out a good crowd but spending was light.

The appearance of the midway has been greatly improved by the addition of more lights to all of the rides and newly painted ticket boxes. The Sanfords have purchased a new power unit for their sound car and "Red" Wright has added two more games to his concession line-up. Members of the show were guests of the Marks family at their celebration of St. Anne's Day.

Foster Sims has added another unit to his Doodle Bug ride and has two more on order for the fair dates. Roy Judd's wife has joined Ned Bevins's Glitter Gals Revue as one of the feature dancers. The Chairplane has taken on a new look, thanks to the hard work of its foreman, Bud Roberts. A shipment of rattlesnakes arrived this week for the Snake Show. The 10-in-1 continues to top the shows with its featured performers Mickey Perry and her dog, Beauty.—**MRS. RAY SANFORD**

### United Expo

BEDFORD, Ia., Aug. 6.—Making our first fair here after a stand in Oskaloosa, Ia., where the lot was so small that only a part of the rides and shows could be put up. Bob Neely is kept busy keeping his boat ride in top shape. Charles Noel joined recently as agent. Jack Ogle, with a two-set digger; Mr. and Mrs. Briggs, with their corn game, and Mr. and Mrs. Laberty with two kiddie rides also came on.

Danny Dada, who is doing good biz with his scales and dolls, recently bought a new house car. Part of the show is playing two spots this week. They are at Leon, Ia., for three days, and then move to Pleasantville, Ia., for three more days. The remainder of the org is going to Centerville, Ia., for a fair date.

Ray Swanner has purchased a new top for his Animal Show. C. (Rabbit) Baker passed out cigars as Mrs. Baker gave birth to a son in Maryville, Mo., July 25. The org has two more Iowa fair dates and then will move on to Kansas.—**A. J. ALLMAR**

### Page Bros.

SMYRNA, Tenn., Aug. 6.—Owner Lyle R. Page has booked the Shooting Star ride on Bee's Old Reliable Shows for four weeks but will rejoin this org August 22 at the Lewis County Fair, Hohenwald, Tenn.

Another new 1949 Chevrolet tractor was delivered to the show recently. Abe Frank, who has had the bing for more than four years, took delivery on the new truck.

Much visiting back and forth between personnel on this org and the Volunteer Shows when the two played a short distance apart recently. T. J. Apple, Volunteer manager, was a daily visitor to the Page lot.

W. J. Moore joined with his cookhouse and grab joint. A new Side Show, which has new canvas and banners and carries 10 acts, has been framed. Jack Reade's Athletic Show continues to click. Jessie Bosenman's Monkey Circus now has 11 monkeys.

Show's staff consists of W. E. Page, manager; Mrs. W. E. Page, secretary-treasurer; V. L. Collier, assistant manager; Paul Pittman, special agent; concessionaire manager, and Ellis Roberts, electrician-sound car operator.

### L. B. Lamb

MOUNT PLEASANT, Ia., Aug. 6.—Here on a fair date, show is set up along a street, with the shows and rides down the back, and the grandstand emptying into the center of the midway. Doc Sutton, fair secretary, and Mr. Baker, president, are giving good operation.

Previous stand, Donnellson, Ia., the first Iowa fair date, was better than last year, with only one day of rain. All rides and shows did well, with Motordrome, Girl Show and Minstrel Show finishing in a virtual three-way tie for top honors.

Jess Wadell has his new Mickey Mouse and Hamster Circus in operation and they add plenty of flash. Tex Marshall took over the Side Show, which includes nine acts.

Visitors on the show included Harry Lottridge; Mrs. George Hyman, Galesburg, Ill., whose husband has scales and balloon carts; Tom Dawson, and Gypsy Bob Meyers.—**ERNE MURRAY**

### Victory Exposition

GILLETTE, Wyo., Aug. 6.—Show opened July 18 in Sheridan, Wyo., for a seven-day run which was climaxed by a three-day Bots Sots Stampede, with a rodeo in the afternoons and a grandstand revue at nights.

Business was more than satisfactory the first four days, with a special kiddie matinee on Thursday. A bicycle, given as a prize, helped bring over 2,000 kids thru the gate.

Afternoon play during the celebration was only fair, but all rides and shows reported big night business. The Tilt topped the rides.

Owners Alvin and Lowell Van Dyke have had the entire show painted and redecorated.

Org carries 14 rides, 10 shows and 48 concessions. Art Hanson is sporting a new bingo top. Mike McDonald has joined with his Arcade and diggers. Lucy McDonald is handling the diggers, with J. A. McDonald as Arcade mechanic.—**DICK HYLAND**

### Motor State

HOYTVILLE, O., Aug. 6.—Org moved here from Baseline, O., where rain marred both matinees. Sunday, however, brought enough biz to put everyone over the hump.

L. G. Turner accidentally suffered a broken collarbone while repairing his car. Mr. and Mrs. J. J. Frederick were godparents at the christening of Mr. and Mrs. (Frenchie) Smith's son.

Several new concessions have been added.—**W. H. (BILL) ROWELL**

CAN PLACE LEGITIMATE CONCESSIONS Of All Kinds

MISSOURI STATE FAIR

Sedalia, Mo., August 20-28

AND NINE OTHER WEEKS OF FAIRS

Opening for High-Class Grind Show and Pony Track (L. K. Ebersole, Contact Us)

Mrs. Boots Paddock Wants Readers for Palmistry MORRIS LIPSKY, Manager

JOHNNY J. JONES EXPOSITION

FORT WAYNE, INDIANA

WANTS LINDA LOPEZ WANTS

Weeks, Working Acts, Bally Girls, Need Person to M.C. Show, one who can sell the inside. Want Boss Canvasman who can handle new top 180 foot long, 35 foot wide with 12 foot wall. Ticket Sellers who can make second openings and all useful Side Show People, join for this outstanding route of State Fairs.

DAVENPORT, IA., FAIR QUINCY, ILL., ANNUAL CELEBRATION LOUISVILLE, KY., STATE FAIR

LITTLE ROCK, ARK., STATE FAIR MEMPHIS, TENN., MIDSOUTH FAIR HUTCHISON, KAN., STATE FAIR

THE BIG ONE DALLAS, TEXAS, STATE FAIR THE BIG ONE

FOR SALE

Side Show top, 20 foot wide, 100 foot long. Fire-proof, water-proof, with Sidewall and with or without poles. Very good condition. One complete set of Side Show Banners (14 Banners). All is bagged in chafing bags ready for shipment. For quick sale \$400.00. All replies c/o GEM CITY SHOWS Fairfield, Ill., this week; then as per route.

LINDA LOPEZ

WOLFE AMUSEMENTS The Show that gets up on Sunday

MATOAKA, W. VA., THIS WEEK — THEN THE "BIG ONE," BASSETT, VA. AUG. 15 TO 20—7 FURNITURE FACTORIES AND MILLS WORKING EVERY DAY FIRST BIG SHOW IN THIS YEAR

TOBACCO MARKETS OF NORTH CAROLINA TO FOLLOW

Place two or more Girls and Talker with own wardrobe for beautiful panel front Girl Show; a real opportunity for right party. Any flashy Grind Shows, Place Diggers, Custard, High Striker, Photos, Clothes Pin, Buckets, Penny Pitch, all Hanky Panks, Count Store, Skillo Agents, P.C. Dealers. Can place Mitt Camps; also Chairplane Foreman, sober, reliable and drive semi; top salary. Nora Boswell, contact me Wire BEN WOLFE

DOWN RIVER AMUSEMENT CO.

WANTS WANTS WANTS

For 10 Weeks of Fairs, 7 Celebrations—All in MICHIGAN.

HANKY PANKS of all kinds. Can use TILT or any feature Rides. Also PENNY ARCADE. Good proposition for SHOWS of merit. COOKHOUSE that will feed help. 2 GIRL SHOWS for Fowlerville Fair Roseville, Mich., Metropolitan Club Frolic all this week. New HAVEN, Mich., Annual Homecoming next week. Write or wire DOWN RIVER AMUSEMENT CO., 10138 W. Jefferson, River Rouge, Mich.

FOR SALE—IRON LUNG EXHIBIT

New Emerson Iron Lung, full length mounted on 26 foot all steel Nabors semi-trailer with two-ton Dodge truck, new paint job, three fans, ramps, platform, load on carriers under truck, up and down 10 minutes. P. A. sound system outside, plug in display lights, epic and span perfect condition. Cleanest and best Lung Exhibit on road today. Come and see for yourself now. Booked on Badger State Shows, \$4,200.00. Reason for selling, have other business. New tires, sheets, blankets, pillows, uniforms. Don't write or wire. Come see.

BADGER STATE SHOWS

Long Prairie, Minn. August 9-11; Little Falls, 12-14, or per route Badger State Shows.

MOTOR STATE SHOWS

WANT CONCESSIONS—HANKY PANKS, COOKHOUSE Can use one more MAJOR RIDE

Ed Schultz Wants P.C. Dealers

For WELLS CO 4H FREE FAIR, Ossian, Ind., Aug. 15-20

(Useful Ride Help Wanted) JOE FREDERICK, Mgr.

WANT FOR KORTES SIDE SHOW

Playing Montreal, Toronto, London, Sherbrooke, Quebec City, Three Rivers and other choice Canadian dates.

Several more good Acts, especially want 1 or 2 good Ballyhoo Acts.

Address: PETE KORTES, Room 521, Queens Hotel, Montreal, Que., Canada.

GIVE TO THE DAMON RUNYON CANCER FUND

CAN PLACE TO OPEN AUGUST 16TH DAVENPORT, IOWA, Fair and Exposition

And then to be followed by fair after fair of the best. (You should all know my route by now.)

FIRST CLASS GLASS HOUSE ★ BIG MODERN ARCADE (MURPHY) ★ "LAFF IN DARK" ★ UP TO THE MINUTE MONKEY SHOW

Fat Girls and Boys—MARY WEBB, you owe it to me after last year to be back over our route—DETROIT, LOUISVILLE; COLUMBUS, OHIO; ILLINOIS STATE FAIR; HUTCHINSON, KANS.; MEMPHIS, LITTLE ROCK, DALLAS, ETC. You know what you did, so if you're on the "nut" wire, I will lift you. TINY COWEN, WIRE.

All who wrote or wired me this year on booking shows, wire now. Have been on the move and lots of MAIL NEVER RECEIVED.

FOR DAVENPORT

Can place some big rides to troupe from then on with Tom Hickey's "GEM CITY SHOWS." He has solid route of money fairs; I will FURNISH BACK END.

CONCESSIONAIRES!

For DAVENPORT, contact Bill Snyder NOW, c/o Fair Grounds in Davenport. He is there. Price right and it won't be oversold. Sorry, NO stores. Write or wire me—Hotel St. Nicholas, Springfield, Ill., or c/o Fair Grounds Post Office, Now.

RAY MARCH BRYDON

PIONEER SHOWS high class midway attractions

MILTON AND WATSONTOWN, FAIR, AUGUST 15 TO 20

FIREWORKS—PARADES—FREE ACTS—HILLBILLY SHOWS—FREE GATE

Located half way between Watsontown and Milton. Want legitimate Concessions, Hanky Panks, \$21.00 for this date. Candy Floss, Custard, Sno Cone, Novelties, Penny Arcade, Pop Corn, Apples, Jewelry, Diggers, one French Fries, Short Range Gallery and Long Range Gallery. Want Shows of merit, 15 per cent. Ride Help.

Week Aug. 22 to 27, Great Troy, Pa., Fair; week Aug. 31 to Sept. 1, Fulton County Fair, McConnellsburg, Pa. Answer this week Saxton, Pa., then Milton, Pa.

W.G. WADE Shows

INGHAM COUNTY FAIR, AUGUST 15-20

(New England Children's Day)

MASON, MICH.

CAN PLACE—ROLL-O-PLANE and MECHANICAL SHOW for Long String of Proven Fair Dates.

LEGITIMATE CONCESSION SPACE AVAILABLE, good locations assure by early reservations. W. G. WADE SHOWS, Corunna, Mich. (Fair), all this week; Sanilac Co. 4H Free Fair, Sandusky, Mich., follows Mason.

CORRECTION

Due to a typographical error in the ad of

CETLIN and WILSON SHOWS

in our issue of August 6 the

IONIA FREE FAIR

was incorrectly referred to as the Ionia State Fair.

The Ionia Free Fair, Ionia, Mich., is being held August 8 to 13 inclusive.

Miss Rose Sarlow is secretary.

WANTED

INDEPENDENT RIDES OR COMPLETE CARNIVAL FOR COLORADO RIVER MARATHON CELEBRATION

SEPT. 28 THRU OCT. 2, CONTACT: H. L. BOEHNER, NEEDLES MARATHON ASSOCIATION

BOX 277

Telephone: 441

NEEDLES, CALIF.

Used Everywhere for Over 35 Years

ROLL TICKETS PRINTED TO YOUR ORDER

100,000 \$27.00

Keystone Ticket Co. SHAMOKIN, PA.

10,000 ..... \$ 9.00 20,000 ..... 11.00 50,000 ..... 17.00

Send Cash with Order. Stock Tickets, \$20.00 per 100,000.

## CARLISLE FAIR

CARLISLE, PA., AUG. 15-20

**CONCESSIONS**—Can place Wheels, Count Stores, Grab, Ball Games, Duckpond. Will sell X on Novelties, Photo, Pitch Till You Win, Six Cat, American Palmistry, French Fry, Penny Arcade, Long and Short Range Gallery. Exclusive on Bingo, Custard, Candy Floss. All others open.

Paul Ollis, wire; your wire received too late to answer.

**SHOWS**—Wild Life, Crime, Drome. Have 30x50 top complete.

**RIDES**—Will book Tilt, Rolloplane or Cat for rest of season, also for season of 1950.

Write, wire or call **ROSS MANNING**  
ROSS MANNING SHOWS  
Utica Hotel, Utica, N. Y.

Playing Herkimer, N. Y., this week. Ithaca, N. Y.; Rome, N. Y. (V.F.W. Convention); Brookfield, N. Y., to follow.

## HARRY'S GREATER SHOW

WANTS for WANTS

The Following Street Fairs and Celebrations; Also Six Other Fairs and Celebrations — ALL ON THE STREETS:

Hagerstown, Indiana, Street Fair, August 16 to 20—Around the Public Square

THEN THE BIG ONE

Peru, Indiana, August 21 to 27; Seven Days Including Sunday 100 Year Centennial

Midway located around the Courthouse. Free Acts held on Courthouse lawn, sponsored by more than 60 local Civic Organizations. Pageant—Parades—Bands—Free Acts every day and night. Can place one Major Ride, Octopus, Tilt-a-Whirl or Roll-o-Plane. Mr. Kenny with Roll-o-Plane, contact Roy Crabill at once. **SHOWS**: Especially want two neat, small Grind Shows than can and will set up on the streets. Can place until October 8th. **CONCESSIONS**: Legitimate Concessions of all kinds, including eats and drinks, as I hold contract for all privileges. Can use one large Cookhouse at Peru. Avery Christy, wire if you have one open.

**HARRY BOYLES**

EAST LIVERPOOL, OHIO, AUG. 8-13.

NOTICE: HARRY LOTTRIDGE is no longer connected with this Show in any capacity.

## VICTORY EXPOSITION SHOWS

WANT ELECTRICIAN TO JOIN AT ONCE

Address: SCOTTSBLUFF, NEBR., THIS WEEK.

## H. B. ROSEN SHOWS

WANT

**SHOWS**—Will book Glass House, Fun House and organized Minstrel Show. **RIDE HELP**—Want Foremen for Merry-Go-Round and Roll-o-Plane. **CONCESSIONS**—Concessions open, good opening for Fish Pond, Cigarette Shooting Gallery, Ball Game, Glass, Pitch-Till-You-Win at reasonable rate. Will sell exclusive on Diggers and Frozen Custard. Want Agents for Roll-down, Dazzle and Slum Skills. Want Lot Man that is capable of putting on and off the lot an eight-ride show and do some repair work. Want Billposter with car or truck to join on wire.

**WIRE**—ADDRESS: MARSHALL, NORTH CAROLINA, THIS WEEK.

## WANT FOR ROGERS GREATER SHOWS WANT FOR

PRINCETON, INDIANA, FAIR, WEEK AUG. 14 TO 20; TERRE HAUTE, IND., FAIR, WEEK AUG. 22 TO 27, and a long line of Fairs to follow.

RIDE HELP THAT CAN DRIVE TRUCKS, CONCESSIONS THAT WORK FOR 10¢.

Address **W. J. WILLIAMS, Gen. Mgr.**

Kankakee, Illinois, Fair, this week

## VILLA PARK PIONEER DAYS OF '49

Celebration—August 23-29 inclusive—

Wants Concessions of all kinds Not conflicting. Must be clean. No gyms. Monkey Motordrome.

Please call Villa Park 4318 or write

**R. N. ECHOLS, 54 S. Villa Avenue, Villa Park, Illinois**

## WILSON SHOWS

WANT FOR DETARADO DAYS, DELTA, COLO., AUG. 16-20

Agents for Slum Joints. Few Concessions open. Three more Fairs, then Arizona.

Will be out till Nov. 11.

**MEEKER, COLO., THIS WEEK.**

## OMAR'S GREATER AMUSEMENTS WANT

For Howard, Kansas Fair, August 23-27; Fredonia, Kansas, August 29-Sept. 1; then the Big One, Fall River Dam Dedication and Labor Day Celebration, Sept. 3-5, and other Southern Fairs to follow.

Independent Rides, Shows with own Equipment. Concessions of all kinds. Need Cookhouses, Grab, Two General Stands, Novelties, Ice Cream, for largest Labor Day Celebration in 4 States Arena. Can use small Circus or Rodeo. Get your bankroll in these celebrations. Need Agents of all kinds. Wire or Write **OMAR THOMPSON, Muskawa, Okla.**  
P. S.: **FLOOD THORPE** contact **JACK THORPE.**  
**OMAR THOMPSON AMUSEMENTS**

## FROM THE LOTS

### John H. Marks

**BRIDGEPORT, O., Aug. 6.**—Org moved in here from Wheeling, W. Va., three miles distant, for the shortest jump of the season. Wheeling stand was in the Legion Ball Park. Weather there was hot and the spending was off. Saturday kid matinee was fair but a heavy rain about 4:30 hurt night business. Weather here is good, with opening night the best in this section.

Zanesville, O., date before Wheeling, was n. g. Show played on the fairgrounds under auspices of the VFW. It rained most of the week.

Recent additions included Lewis Scott with his *Hot Chocolate* revue and Stanley Majurkiewick and his Rolloplane. Scott's Show, T. W. (Slim) Kelley's Side Show and the Girl Show took delivery on new canvases here.

*Broadway Vanities*, presented by Johnny Orenallas, will have a company of 16 for fair dates, which start August 15 in Galax, Va. Company includes Louise Angle, Pat Paschall, Charlotte Lee, Leta Lindsey, Joan Shea, Marie Keys, and Johnny Wise, emcee. Debby Durbin directs and did the costumes. Wise entertained his mother from Boston.

Entire show has been redecorated for the fair route. Bennie Welis artist, has completed the main entrance front on the Laff House.

Mike and Hilda Roman report good biz with their frozen custard, and Guy Mackley and his crew on H. W. (Bill) Jones's bingo are racking up good weeks.

Mrs. Billie Lane returned to Miami after a long stay with her husband, Paul. Jack D. Wright, general agent, and his wife, Lena, are down South attending to the fair route. Jack and Jessie Birmingham, advertising agents, have the cities billed circus style.

Ivan Meyers, circus fan, visited with his collection of circusciana Show will jump 367 miles from here to Harrisonburg, Va., the last still date before the fairs.—**WALTER D. NEALAND.**

### Virginia Greater

**CAMBRIDGE, Mass., Aug. 6.**—Show made a fast move in here from Chestertown, Md. Business was very satisfactory and except for extremely hot weather a red one would have been registered. A strong wind Saturday night (30) blew down the marquee and several concession tops. A heavy thunderstorm shortly after the midway opened also hurt the night's play. Ride crews had to pitch in and work hard to get the show off the lot before it became completely bogged down. Bob Coleman was under a physician's care the latter part of the week for a minor ailment. Many members of the shows' personnel have been making dally treks to the beaches during the hot spell. Stanley Ince joined here with small Donkey Show.—**H. W. (HAP) ARNOLD.**

### B & H

**SUMTER, S. C., Aug. 6.**—Business has been slow, as the show is now back in its home town. Several changes have been made in the shows' personnel since the season started. The line-up is as follows: W. E. Hobbs, owner-manager; Mrs. Eleanor McCune, secretary-treasurer; Scotty Johnson, electrician; L. K. Hemingway, mechanic; Fred Owens, painter; Earl Taylor, carpenter. The rides line up as follows: Merry-Go-Round, Paul Connors; Chairplane, Leroy Stenal and Tilt-a-Whirl, L. K. Hemingway. G. P. Boyd is in charge of the Jig Show.

The show plans to move to a downtown lot soon. Several new fair dates have been booked for this season. A short-range shooting gallery has been added to the midway here.—**FRED OWENS.**

### Veterans

**FITZGERALD, Ga., Aug. 6.**—Staff in addition to the owners, John and Sadie Caruso, includes B. McDonald, auditor; O. O. (Bud) Point, general agent; Joe Karr, legal adjuster; Do Whet'ar, master mechanic; Henry Reaves, electrician; Original Tex painter-artist; Tom Winfrey, mail agent; The Billboard agent, and Harry James, utility.

Mrs. Cole has the cookhouse and eight concessions. Her staff includes Lucille and Edna Earl, Claude Schumacher, David Seymour, Jennie Lockspur and Avery Nicholas. Karr, in addition to handling the legal adjusting end, has eight concessions.

Concessionaires include Angelo Mary and Louie Pingatore, percentage; J. D., Bertie Mae and Junior Brewster, two; T. W. and Peggy Powers, glass joints; Mr. and Mrs. J. T. Morrow, hi-striker, and Tommy Barbes, novelties. The 10 office-owned concessions are managed by Mrs. Caruso, along with her office duties.

### Alamo Exposition

**COLUMBUS, Kan., Aug. 6.**—Manager Jack Ruback rejoined the show at Anthony, Kan., after a trip to San Antonio where he signed contracts for the 1950 Fiesta San Jacinto. Ruback flew to San Antonio to meet with Dick Pullem, of the carnival committee for the fiesta. This celebration is better known as the Battle of Flowers and is considered the largest of its kind in the South. This will be the fourth consecutive year that the Alamo Shows have been awarded the contract.

In Anthony the show was visited by Jockey Jones, formerly with the Cavalcade and Shrader Shows. Jones brought some of his race horses to the meet here.—**SAMMY SAPSON.**

## GIRLS CAN PLACE

1 or 2 Girl Show Workers, top pay each night, plus tips and transportation. Advance money if I know you. Wire

**JEANNE BARRON**

Casety Shows, Caledonia, N. Y., Fair

## DALE BROS.' CIRCUS WANTS

Two Count Store Agents, Harry Fisher or any good Point or Coupon Agent. Work every day. Wire at once.

Oak Ridge, Tenn., 9; Morristown, Tenn., 10; Johnson City, Tenn., 11; Marion, Va., 12; Wytheville, Va., 13; Mt. Airy, 14. Wire

**MAC HOGE**

DALE BROS.' CIRCUS

## Veterans' Exposition Shows Want

Concessions of all kinds. Can place Diggers, Arcade, Floss. Special proposition to Bingo. (D. E. Carter, answer.) Girl Show, come on. We have everything. Johnny Johnson, Jimmy Ross, contact Mrs. Cole. All replies:

**O. O. "BUD" POINT**

Baxley, Ga., this week

## Going to Cotton Country WANT

Concessions of all kind—Bumper, String, Cork, Lead, Postoffice, Photos, Slum Stores, Floss, Popcorn, Ball Games. Help for Athletic Arena—Manager and Talent. Bingo Help, Cook House (one of a kind), Agents and Help, Truck Drivers. Want Wheel or Jenny any Ride or Show not conflicting. Platform Free Act. General Agent that knows south.

**UNITED MIDWAY, Allen, Okla.**

## FOR SALE

**MONKEY SHOW and WILD LIFE SHOW**, will sell either unit cheap. Come see them. Now showing with Lawrence Greater Shows, Burlington, Iowa Fair, Aug. 7 to 12; Northwood, Iowa, next. Address:

**JACK W. KING**

Personal, c/o General Delivery

## Hutchens Modern Museum WANTS TO JOIN AT ONCE

Far Springfield, Mo., Fair and balance of season. Mind Reader or American Palmistry, Telling Artist, Ticket Seller, Girl for Illusion (man and wife preferred) also Annex Attraction. Address: Fort Scott, Kans., this week then Springfield, Mo.

### Assension Rocks Minnesota Centenn; Call Meet

(Continued from page 48)  
 ring the eight were "making a stain out of a molehill," and he and Dr. Cater were "getting mously." He said he left volun- on July 1 to prepare to return to his duties at the University of esota and that he still was put- in time at the centennial office volunteer basis.

**Charges Dictatorial Methods**  
 at roiled Sackett and the others, esday (2) they let loose with alled blast in which they charged y Richards with interfering con- usly with their plans to build esota's centennial celebration.

e statement accused Richards of "dictatorial," of issuing "letters, atums, changes of procedure and al statements concerning the er operation of the centennial ram."

he thousands of people compos- e 'grass roots' organization thru- his State have contributed more e success of this centennial year e handful of intellectuals who ose the governing body of the rical society," the statement con- d.

urther charged that Richards ht to hamstring the organization bers in their commitments to lo- committees assisting with plans that should any "last minute ges" in the program be made it d "reflect upon the centennial and not upon the historical ty."

**Cite Stand on Queen**  
 ere was the veiled implication e historical society was trying urb further activities so as to about \$40,000 of the original 000 appropriation set up for the rvanee of the centennial by the Legislature. It was intimated e society, which was turned n by the 1949 Legislature in its est for more money, would like how to appropriate this balance itself. The undercurrent of com- nt also alleged that the seven d station wagons turned over by it dealers to the centennial orga- n were being coveted, at least art, by the historical society. The s were given to the centennial "on " by the dealers who maintain ership, with the centennial office dling upkeep and insurance.

also being bandied about is the fact e historical society has re- ed to recognize the centennial ce's major achievement of the ar, the centennial queen. She has racted considerable interest in the rvanee thru appearances all over State. When the queen contest oposal was first made, it was vetoed e Sackett sold Saintpaulites, Inc., nsors of the St. Paul Winter Car- nal, to handle the selection in con- ction with last winter's carnival rvanee. Later on the Saint- ulites turned the financial problem e the queen promotion over to the nennial organization which took er from there, altho expecting in- ference from the historical society

### Chippewa Falls Off 20% at Gate; 40% on Midway

(Continued from page 48)  
 at any time since prewar years to win premium money," Putnam said. An indication of this had been given to the fair by the unprecedented number of requests which had poured in for premium books.

**Program Stronger**  
 The fair's program is stronger than last year. The exhibit departments are up, commercial exhibits match last year, farm machinery equipments are more numerous; the conservation exhibit, always a big feature here, is larger; the grandstand bill is up to '48, and Dodson's flashy Imperial Shows on the midway, with 11 major rides, 5 kiddie rides and 12 shows, pack over 50 per cent more strength than the org in last year.

**Jolt to Dodson**  
 To Dodson, the sharp drop-off came as a jolt. He had figured that, with his org's vastly greater earning power, it would at least approach last year's \$31,000 ride and show take.

Harness horse races, offered three afternoons, Wednesday thru Friday (3-5), showed a greater percentage drop in attendance than the night show, a revue and act booked thru Barnes-Carruthers Theatrical Enterprises, Chicago. Jimmie Lynch's Death Dodgers this afternoon played to a good grandstand, but last year the same unit showed to an overflow throng that lined the fences. The Lynch unit was skedded to give another appearance Sunday (7) after- noon.

Barnes-Carruthers' night bill consists of a revue, with a 16-gal line; the Song Stylists (five men and a girl); Great Arturo and company, high wire; Hal C. Raywin, dancer; Jon Verdagur, unsupported ladder- juggler; Sol Grauman and company, novelty dancing, and Ted and Art Miller, novelty musical act. Nightly fireworks are by Thear's Duffield Fireworks Company, Chicago.

front office.  
 Principal work of the centennial organization has been to co-operate with various communities around the State in Pioneer Days observances, helping with pageants, promotions and other such efforts.

Major projects yet to be conducted, in addition to the Minnesota State Fair Centennial Exposition, August 27-September 5, are the Monson Lake State Park observance near Willmar August 14 and the Lake Bronson pageant and celebration near Hallock August 28.

Signing the letter of resignation, in addition to Sackett, were Peter S. Popovich, administrative assistant; L. W. Nelson, publicity director; Harold Searls, pageantry director; his wife, Mrs. Adah Searls, assistant pageantry director; Gerry Timmons, Alice Sjolander and Ken Anderson, secre- taries.

Richards is a Minneapolis attorney who only recently became president of the historical society. Dr. Cater recently took over as society director.

## FAIRS — NEED — FAIRS

FOR BEST FAIR ROUTE  
 GRIDDLE MEN — FLOSS OPERATORS  
 SNOW CONE OPERATORS — CANDY APPLE MEN  
 SEAT BUTCHERS — NOVELTY MEN

### AUGUST DATES

13-21—ILLINOIS STATE FAIR, SPRINGFIELD, ILL.  
 14-20—WEYMOUTH FAIR, WEYMOUTH, MASS.  
 16-20—SIDNEY FAIR & RODEO, SIDNEY, IOWA.  
 21-28—MISSOURI STATE FAIR, SEDALIA, MO.  
 24-SEPT. 2—IOWA STATE FAIR, DES MOINES, IOWA.  
 29-SEPT. 2—NORTH CENTRAL KANSAS FREE FAIR, BELLEVILLE, KANS.

### SEPTEMBER DATES

10-17—BROCKTON FAIR, BROCKTON, MASS.  
 10-16—KANSAS FREE FAIR, TOPEKA, KANS.  
 13-17—YORK INTERSTATE FAIR, YORK, PA.  
 18-24—EASTERN STATES EXPOSITION, SPRINGFIELD, MASS.  
 22-OCT. 1—MID-SOUTH FAIR, MEMPHIS, TENN.  
 24-30—OKLAHOMA STATE FAIR, OKLAHOMA CITY, OKLA.  
 26-OCT. 1—BLOOMSBURG FAIR, BLOOMSBURG, PA.

### OCTOBER DATES

3-10—ARKANSAS LIVE STOCK SHOW, LITTLE ROCK, ARK.  
 10-15—MISSISSIPPI STATE FAIR, JACKSON, MISS.  
 22-31—LOUISIANA STATE FAIR, SHREVEPORT, LA.

### CIRCUS DATES TO FOLLOW

Top salaries and commissions for sober, experienced Griddle Men, Floss Operators and Candy Apple Operators.  
 Answer in person at locations above or write to  
**BUSH-LAUBE, 723 MAIN ST., KANSAS CITY, MO.**

# DUMONT SHOWS

## EASTERN SHORE AGRICULTURAL FAIR

CAMBRIDGE, MD., AUG. 22 TO 27 (Day and Night)  
 AND 10 NORTH CAROLINA FAIRS TO FOLLOW

We have "Fence to Fence" Contract on all Concession Space.

### WANT—CONCESSIONS—WANT

Pitch-Till-You-Win Ball Games, String Game, Coca-Cola Bottles, Fish Pond, Duck Pond, Eating & Drinking Stands. Any and all legitimate Concessions. All Address:

**LOU RILEY**  
 DUMONT SHOWS  
 Bristol, Pa., this week; Washington, N. Jersey, Aug. 15-20.

# VICTORY EXPOSITION SHOWS

WANT FOR FOLLOWING FAIRS, STARTING NEXT WEEK

CHEYENNE COUNTY FAIR, SIDNEY, NEB., WEEK AUG. 15  
 LINCOLN COUNTY FAIR, NORTH PLATTE, NEB., WEEK AUG. 22  
 FIVE STATE FAIR AND RACE MEET, LIBERAL, KAN., AUG. 30 THROUGH LABOR DAY, SEPT. 5, AND 6 OTHER FAIRS TO FOLLOW

Can place Custard, Jewelry, Novelties, Fish Pond, Penny Pitch or any Hanky Pank Concessions.. Can place Help on Merry-Go-Round, Fly-O-Plane and Scooter. Can place Side Show or any worthwhile Grind Show. Art Hansen can place Bingo Help.

ADDRESS: SCOTTS BLUFF, NEB., This Week, Then Per Route Above

# DICK'S Greater Shows Inc.

### WANT FOR MIDDLETOWN, PENNA.

First show in this season, five pay days. Want Cookhouse or Sitdown Grab for balance of season; Grind Stores of any description; Glass Pitch, Penny Pitch, no Coupons; Some Percentage open; Side Show Acts. Manager for Snake Show. Help, Chairplane Foreman, Second Man on Ferris Wheel, Semi Drivers preferred. High Free Act for balance of season.

**R. E. GILSDORF**  
 DICK'S GREATER SHOWS, Mill Hall, Penna.

### CAN PLACE

Reliable Foreman for "HI-BALL" RIDE. Must understand operation of ride and be sober.

WANTED—Fly-o-Plane Foreman and Octopus Foreman,  
 ELECTRICIAN—Carnival experience.  
 SKOOTER—Second Man who understands Motors.  
 WAITERS & GRIDDLEMEN—Salary and Sleeping Accommodations.

### CAVALCADE OF AMUSEMENTS

Battle Creek, Mich. this week; La Porte, Ind., next week.

# WORLD of TODAY SHOWS

TWO SHOWS COMBINED IN ONE

### WANT FOR FAIR SEASON, STARTING CEDAR RAPIDS, IOWA, AUGUST 14

Any and all kinds of Concessions except Peek and Count Stores and Bingo. Can use Slum Concessions of all kinds (no ex.) Custard and Novelties open. Want Man to take head of Pan Outfit. Benny Fields can place you now.

### WANT OPERATOR FOR FUN HOUSE

Wire at once—no time to write. Sioux Falls, S. D. and Mason City, Iowa, to follow Cedar Rapids—All Good Slum Outfit Fairs.

**ART FRAZIER, Con. Mgr.**  
**L. C. REYNOLDS, Owner**  
 Waterloo, Iowa, until Aug. 12; then Cedar Rapids.

## Prell Expects Fairs To Help Ease 30% Sag

HARRISBURG, Pa., Aug. 6.—Despite the fact that still dates played by Prell's Broadway Shows indicate that this year's gross is running at least 30 per cent under last year's, Owner Sam Prell and General Agent Allan A. Travers are confident that grosses will increase to some extent at fair dates, although they will still be considerably below last year's figures.

The Prell org terminated a six-week tour of Long Island at Riverhead July 30 and made a 300-mile jump to Harrisburg, Pa., last week.

### Refurbished

With the shows' first fair opening Monday (8) at Bedford, Pa., the equipment has undergone a complete paint and overhaul job. From now until closing in Florida, the Prell Shows will be playing fairs only.

General Agent Travers has made a complete swing around the Pennsylvania fair spots which the shows will play and reports plenty of optimism, with the fairs going in for bigger grandstand shows, more fireworks displays and larger premium lists. Travers is making a swing thru the South to note the reaction of the fair promoters in that area.

### Second Unit Bows

With the opening of Prell's second unit, in Frederick, Md., set for Monday (8), under the direction of Joe Prell, the Prell org will have two units identical as to number of rides and shows and each set to show at 16 contracted fairs. Assigned to the No. 2 unit, to be billed as Prell's World Fair Shows, will be many of the old staff from Prell's Broadway Shows. A crew is en route from winter quarters in Charleston, S. C., bringing up rides which had been stored there, and is expected to arrive in Bedford, Pa., before the org opens there Monday (8).

Charles Powell has taken over the staging of the new fair at Manassas, Va., set for August 15, under American Legion auspices.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Aug. 6.—Visitation program during the past week included one to Monroe County fairgrounds here to inspect the preliminary midway layout for the fair which opens August 29. Firemen's carnival at West Brighton, N. Y., was visited Wednesday (27) but no organized show unit was in operation.

Annual visit to the Genesee County Fair, Batavia, N. Y., Thursday (28) gave us an opportunity to visit Manager Lloyd Serfass, of the Penn Premier Shows, which was on the midway; Assistant Manager Marty Smith of the Carl Ferris Shows, which had a large number of concessions on the independent midway; Manager Al Boxall, who also had concessions on both midways, and personnel of the George A. Hamid & Son booking office, which presented the grandstand revue. All of them, as well as fair secretary Glen Grinnell, extended many courtesies to the writer.

Thirty-one additional cards were issued to the Boxall personnel, 21 cards to the Ferris personnel and one to the personnel of Penn Premier Shows. Current standings in the personnel membership race follows: Endy Bros.' Shows, 301; James E. Strates Shows, 250; B. & C. Exposition Shows, 55; Al Boxall Concessions, 51; Gaiety Shows, 45; J. J. Kirkwood Shows, 36; I. T. Shows, 34; Carl Ferris Shows, 22; H. W. Jones Concessions, 17, and Beam's Attractions, 14.

The matter of tax reduction is exciting much interest in Congress. During the past week various members of Congress from New Jersey, Pennsylvania, New York, California and Maryland have stated publicly that they favor the repeal and/or reduction of excise taxes, and Vice-President Barkley, in speaking to a retail merchants' convention at Chicago, intimated that action along this line could be expected reasonably soon. Although certain administration leaders have indicated their opposition to excise tax reduction on the ground that it would further unbalance the national budget, the pressure for such reduction has been rapidly building up, and only within the past few days an organization representing 50,000 independent businesses throughout the country have come out unalterably in favor of such tax reduction as a means of stimulating business. In spite of the apparent opposition to such reduction by administration leaders, it is our opinion that such reduction will be effected perhaps by October and will become operative January 1, 1950.

## Penn Premier Grosses Surge Ahead of 1948

(Continued from page 64)

tavia (N. Y.) Fair when grosses tumbled 60 per cent. All segments of the annual suffered similarly, Serfass said.

Fairs still to be played include Caledonia, N. Y.; Huntingdon, Mansfield and Juanita County, Pa.; Durham County, Moore County, Davidson County and Lee County, N. C.; Chase City, Va.; Kingstree, Marion and Waltherboro, S. C. Org faces a 500-mile jump between Juanita County and Durham.

### Personnel Listed

Staff includes Lloyd D. Serfass, general manager; Mrs. L. D. Serfass, treasurer; Frank Long, secretary; Mark (Curley) Graham, business manager; James Deal, lot superintendent; Roy L. (Red) McGee, transportation manager and ride superintendent; Joe Cowan, publicity; Ralph Shaffer, billposter; Ernest Arnold, mailman and The Billboard agent; Walter Roberts, artist, and Miles Detrick, builder.

Shows and their managers are: Side Show, Al Renton; Funhouse, Doc Mars; Eeka and Darkest Africa, Chuck Renton; Wall of Death, Speedy Bauers; Manhattan Scandals, Deloras; Posing Show, Jack Chickarella; Arcade, Jack Hurney, and Wild Life, Frank Lipton. Rides are: Two Ferris Wheels, Octopus, Chairplane, Comet, Tilt-a-Whirl, Merry-Go-Round, Airplanes, Fly-o-Plane; Miniature Train, Kiddie Autos, Rolloplane, pony and boat ride. All are office owned.

Concessionaires include Matty Wilson, cookhouse, popcorn and French fries; Harry Stevens, custard, pea pool and candy apples; Mrs. Renton, cotton candy; Hal Roberts, Lew Bernstein, Lew Herman, Miles Detrick, Pete Cort; Al Boxall, bingo; Steve Mikolich, F. W. Pauli, Robert Hinton; Mr. Powers, long range, and Sol Weintraub. There are five office-owned stores.

Unit will operate thru November 12 and then winter in Smothers' Warehouse, Carthage, N. C.

## Gotham Takes Good For Both Isser Units

NEW YORK, Aug. 6.—Phil Isser, general manager of the I. T. Shows and Carnival Shows, this week reported continuing good business for his units.

Carnival Shows, a unit formed a season ago with his partner, I. Trebish, and playing Long Island territory exclusively, is surpassing last season's grosses, Isser said. The I. T. unit, which operated exclusively in New York, is holding its own.

Isser is readying the physical equipment of both units for appearances at the M'neola (L. I.) Fair.

## Michigan Club Elects I. Sobel as Temporary Sec.

DETROIT, Aug. 6.—The Michigan Showmen's Association (MSA) at a special midnight meeting Monday (1) elected I. (Red, the Lug) Sobel as acting secretary to serve the remainder of the unexpired term of Bernhard Robbins, who resigned a week earlier to devote his time to his insurance business. Sobel, a concessionaire in this area for many years, recently operated at Eastwood Park.

About 60 members attended the meeting, according to Jack Gallagher, president. Additional contributions to the building fund reported were: Royal Empire Shows, \$40; Happy Holiday Shows, \$85, and Playland Shows, \$200.

## La Fayette, Ind., Yields Pay Dirt To Jones Show

LA FAYETTE, Ind., Aug. 6.—Johnny J. Jones Exposition got back into pay dirt here this week after a slender four weeks in the Midwest, the college town kicking in with solid still-date business. It was the first show "in" in four years and parked outside the city on the La Fayette Midget Speedway parking lot.

Business thru Thursday (4) hit pace strong enough to indicate might be the best still date of the season despite the loss of Tuesday night because of wet grounds. Monday night was a bang-up opener despite a sudden light rain about 11. After the midnight closing, the heatens upset, a four-hour deluge following. Water was drained off the lot Tuesday morning, but another heavy rain hit in the afternoon, and while the lot could have been readied, the parking lot was impossible.

One hundred loads of gravel, cinders and shavings were piled into the area Wednesday morning and it was business as usual at 6 p.m. The night was a big winner from front to back and Thursday night was another solid take.

Office officials were hopeful of knocking out a big Friday and Saturday, as midget races were scheduled for Friday and stock car races for Saturday, with a gate ticket tie-up between the races and the midway.

The Soldiers and Sailors' Reunion at Salem, Ill., closing Saturday (July 30) was a grave disappointment to the JJJ folks as well as the horde of independent grease and juice stores booked by the committee. Attendance was off 60 per cent, according to State police estimates, and the cash count was off a like amount. Polio was the villain. The kids were warned away and the grown-ups stayed away with them.

JJJ moves into Fort Wayne, Ind. Monday (8) for the Allen County Fair with prospects on the bright side. There is some polio in that region but no heavy scare. Fair officials have fogged the grounds to exterminate insects, and it has been given wide publicity.

### WANT FOR

## HATFIELD, ARK., FAIR

AUG. 11, 12, 13

Concessions of all kinds, Count Store Agent and Skillo. Want Athletic Show, Animal Show, Snow Cone, Popcorn, Floss, Candy Apples, small Cook House or Grab. Plenty of Fairs and Picnics to follow. No hard times here.

H. H. HOPPER

## GARDEN STATE SHOWS

WANT FOR BRANCHVILLE, N. J., SUSSEX COUNTY FARM FAIR AND HORSE SHOW. FOLLOWED BY LIGONIER VALLEY FAIR AND EASTERN PENNSYLVANIA'S GREATEST LABOR DAY DATE, CARBON COUNTY FAIR, LEHIGHTON, PA., AND THEN A STAR STUDDED ROUTE OF SOUTHERN FAIRS BEGINNING SEPTEMBER 12 AND CLOSING IN FLORIDA DECEMBER 15. REOPENING IN FLORIDA JANUARY 15.

Can use for this week at Branchville, opening Wednesday, August 10, the following: Custard, Floss, Long Range, Arcade, Hanky Panks of all kinds, low privilege rate. No exclusives at our fairs.

Especially want Shows of all kinds with own equipment. Liberal percentage. Can place Girl Show immediately.

RIDING DEVICES—Want Merry-Go-Round, Octopus, Rolloplane or any ride not conflicting.

Jimmie Tiernan, Bus. Mgr., wants Agents for Count and Pin Stores, Ball Games, Percentage and Hanky Panks. Frenchy, contact.

Preference given to those joining now for our Southern route. All address Branchville, N. J., this week.

R. H. MINER JR., Gen. Mgr.; STANLEY ROBERTS, Gen. Representative; J. E. TIERNAN, Bus. Mgr.

## WASHINGTON COUNTY (PA.) FAIR

Aug. 16-20—Free Gate and Parking, 200,000 attendance expected. Can book all kinds of legitimate Concessions and Eating and Drinking Stands. Come on or wire to reserve space, Dayton, Pa., Fair follows.

M. A. BEAM, Beam's Attractions

OAKLAND, MD., THIS WEEK.

Show can use Agents for our long string of Fairs.

## HOME STATE SHOWS

WANT FOR FAIRS AND CELEBRATIONS

Detroit Lakes, Minn., Aug. 11-14; Slayton, 17-21; Canby, 22-24; Appleton, 25-28; then Centennial, Legitimate Concessions, Grind Shows and Ride Help.

## Want General Agent

With car that knows Georgia, Alabama and Florida.

Reply BOX 192

Care The Billboard St. Louis 1, Mo.

### WANTED

Cookhouse and Grab to join immediately for our 12 bona fide Fairs. Must be in keeping with our other high-class Concessions and midway. Fair route furnished if desired.

Lawrence Greaser Shows

BURLINGTON, IOWA

### WANTED

One Hanky Pank Agent. Address:

L. BURTO

c/o WILSON'S FAMOUS SHOWS Cambridge, Ill. this week

## EARL LEITER WANTS

TALKER FOR GIRL SHOW, ALSO MAN AND WIFE TO TAKE CHARGE OF SNAKE SHOW

Address:

c/o GRACELAND GREATER SHOWS Keosauqua, Iowa, this week

### CARNIVAL FOR SALE

Consisting of FOUR MAJOR RIDES and one Kiddie Ride. Three complete Shows with panel fronts built on wagons. Transportation for all. First-class Transformer Wagon. Route for balance of season will almost pay for it.

Price \$19,000

Write

BOX 188

c/o The Billboard St. Louis, Mo.

### B & H AMUSEMENT CO.

PLAYING TOBACCO MARKETS AND FAIRS NEXT 17 WEEKS

Can place small Bingo, Kiddie Rides, Wild Life Show. All Concessions working for 10 cents. P. C. sold, Dillon, S. C., uptown, ten days. All wires to

W. E. HOBBS

DILLON, S. C.

### EDDIE SCHULTZ

WANTS

Bingo Caller and Percentage Dealers. Wells Co. Fair, Ossien, Ind. Also Eaton Rapids, Mich.; Alpena, Mich. All replies: EDDIE SCHULTZ, care Western Union or General Delivery, Norwalk, Ohio.

### BLOOMINGTON-NORMAL TOMATO FESTIVAL

Illinois' Largest Celebration—Sept. 15-17. Now booking independent Concessions. Bingo and Popcorn sold. Have only limited amount of space. Write BOX 264, BLOOMINGTON, ILLINOIS

### AGENTS WANTED

For COUNT STORE AND SKILLO. The only two Stores on the midway. Graealand Greater Shows Keosauqua, Iowa, this week

### JACK'S GREATER SHOWS

WANT FOR CLIFTON FORGE, VA.

Concessions of all kinds, Diggers, French Fries, Candy Floss, Custard, Novelties and all kinds of Slum Stores. A few choice Concessions open. All percentage open. Want Legal Adjuster, Doc Hamilton, get in touch. Have complete outfit for Organized Minstrel Show. Have complete outfit for Girl Show with two or more Girls. Good proposition for Sound Truck and Electrician. Will book any Show worth while. Can place 2 high class Mitt Camps. All winter's work in Florida. All mail and wires to

FRANK HARRISON

Clifton Forge, Va., Aug. 8-13; Bedford, Va., Aug. 15-20.

### WM. T. COLLINS SHOWS

WANT A-1 FERRIS WHEEL FOREMAN FOR TWIN WHEELS. Also want General Help for Carnival. CAN PLACE MOTORDROME, MONKEY SHOW OR ANY OUTSTANDING ATTRACTIONS FOR THE BIGGEST COUNTY FAIR IN THE MIDWEST—OWATONNA, MINN., AUGUST 15-21.

Address: Wm. T. Collins, Mgr., La Crosse, Wis., this week

### MODEL SHOWS, INC.

WANTS

Man and Wife to take charge of Cookhouse. 50-50 deal. Start at once. Will book Long Range, Watch-La and Basket Ball. Fair Secretaries in Texas and Oklahoma, have open dates after October 1. Can furnish 10 Rides, 35 Concessions and 4 Shows. No grift or gypsies. Address: Vinton, Iowa, Fair, this week; Elkader, Iowa, Fair, next week.

### Wilber's Wolverine Shows

Wanted for Grass Lake, Mich., largest V Day Celebration, Aug. 12-14; Munnith Onion Festival and Hopkins Homecoming to follow.

Will sell X on Photos. Want Concessions of all kinds, Shows with own equipment. Will book Tilt, Octopus or Kiddie Auto Ride. Will buy, book or lease 2-Abreast Merry-Go-Round. This show going south into cotton country. All replies to FORD WYBLE or HENRY WILBER, c/o Show, Grass Lake, Mich.

### PLACE CAPABLE MAN OR COUPLE

WHO CAN OPERATE POPCORN WAGON

Battle Creek, Michigan, this week; La Porte, Ind., Fair, next week

AL WAGNER, Cavalcade of Amusements

### Collins Gets Biz At N. Dakota Fairs; Re-Inks 'Em for '50

LANGDON, N. D., Aug. 6.—The William T. Collins Shows, which registered highly successful business at the recent fair here and at Hamilton, N. D., have been signed to play the two annuals again next year, Billy Collins, owner, announced. Org has had these two spots for the past six years.

Annual here, July 15-19, had the largest attendance since '45, and the second largest in the fair's history, despite the fact that cloudy and cool weather prevailed most of its five-day run. Fair directors have outlined a \$10,000 improvement program for next year.

### World of Pleasure Off at Ann Arbor

ANN ARBOR, Mich., Aug. 6.—World of Pleasure Shows, spotted on a lot at the city limits across from the fairgrounds and between two main highways, registered business last week-end that was considerably off from last year at the same spot. Drop-off was attributed chiefly to the fact that the show had been predated by several other shows in and near the city.

Jackson, Mich., played the previous week under American Legion auspices, yielded good business. John Quinn, show owner, said that his org's gross up to and including the stand here was about 15 per cent under last year.

From here the show moved to Bryan, O., to play under Chamber of Commerce auspices.

### Harnett County, N. C., Closed

DUNN, N. C., Aug. 6.—Harnett County Board of Commissioners Monday (2) closed the county to carnivals, traveling menageries, riding devices, etc., filling a "week's stand."

### 7 DAYS WANT 7 NITES FOR RHODE ISLAND STATE FAIR

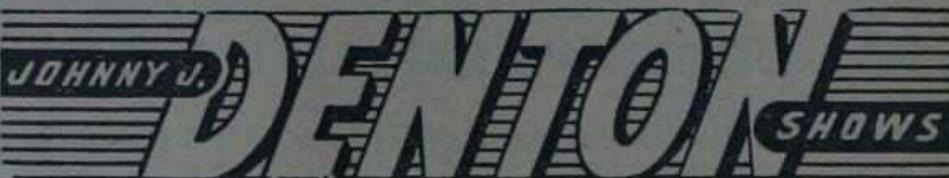
STARTING AUG. 30, ENDING SEPT. 5

Custard, Ice Cream, Popcorn, Apples, Floss, Grab, Ball Games, Lead Gallery, Fish Ponds, String Games, Hoop-La, Merchandise Stores of any kind. Positively no grift; no gypsies; all legitimate Concessions wanted; no X.

High class Cookhouse, 10-in-1 Show, Motor Drome, Monkey Show or good clean Revue with own equipment. All replies:

CONN. CARNIVAL SUPPLY CO. or BELL-FORM SHOWS  
35 Winthrop St. Bristol, Conn.

No phone calls—wire or write D. P.



WANT WANT

HOPKINSVILLE, KY., FAIR THIS WEEK  
MAYFIELD FAIR FOLLOWS

Hanky Panks, Concessions of all kinds except Popcorn, Candy Apples, Floss and Bingo. Will sell X on Long Range Gallery, also Novelties. Good opportunity for Monkey Show and Arcade. Will book single-o Girl Show, reasonable percentage.

All Replies:

JOHNNY J. DENTON SHOWS, Hopkinsville, Ky.

30TH ANNUAL TOUR 30TH ANNUAL TOUR



WANT—Bingo Callers and Counter Agents—WANT

CONCESSIONS—Want Diggers, any Stock Concessions that don't conflict. RIDE HELP—Want Second Men on all Rides; top salary. Agents for Stock Concessions and Ball Games, Truck Drivers Ticket Sellers, come on. Want Electrician. Want Working Men in all departments. Get with the winner. The Show that is on Parade, Archie, Mo., August 4-5-6; Humansville, Mo., August 17-18-19-20; Paola, Kan., August 24-25-26; Garnett, Kan., August 31-Sept. 1-2. All Fairs Deepwater, Mo., Labor Day, Sept. 5-6. Out till Nov. 11. All Fairs. Short moves, proven spots. All address

H. C. SWISHER

PARADA SHOWS, Above Address.

P.S.: Write for our Route Sheet. Then play the best in the Midwest.

### TIVOLI EXPOSITION SHOWS

Want for proven route of Fairs, closing Nov. 12. Yes, we have the Rentoul, Ill., Annual Fall Festival (Aug. 29-Sept. 3)—the biggest in the State, ask anyone who has played it—pay day for 35,000 at Chanute Field. Also have Pocahontas, Berryville, Magnolia, Ark., Fairs (15,000 advance tickets already sold for Berryville Fair, to be held on the new Fairgrounds). Every week a good spot until we close Nov. 12.

SHOWS: Can place Motordrome, Fun House, Glass House, Illusion, Monkey Circus, good Side Show, Animal Shows or any Show of merit (no Girl Shows, have 2 now). CONCESSIONS: Can place any legitimate Concession working for Stock (no Grift). Good opening for Photos, Taffy, Jewelry, Derby, Popcorn, String Game, Custard, Hoop-La, Candy Apples. RIDES: Have 10 office-owned Rides—will place Pony Ride (8 or more Ponies), Roll-a-Whirl, Dark Ride or any Ride not conflicting.

—Act Quick—Phone or Wire Now!!—

Washington, Ind., Aug. 8-13 incl.; Carlisle, Ind. (Fair), Aug. 15-20 incl.

H. V. PETERSEN  
Manager

B. J. COLLINS  
General Agent

### ROYAL EXPOSITION SHOWS

WANT

Shows with own outfits and transportation. Rides not conflicting with what we have. Concessions that work for Stock, Custard, Guess Your Age, Two Mitt Camps but must wear American clothes. WANT TO HEAR FROM RIDE HELP THAT DRIVES AND CAN STAY SOBER. All address this week, Royal Exposition Shows, Alma, Ga. P. S.: Corda Smith, contact here quick.

### WANT STOCK CONCESSIONS

Also Grind Shows, Billposter and Contact Man with transportation, sober Ride Help who drive semis, Cotton Candy, Apples and Snow Cone, Long and Short Range Gallery. Address

Curley Little, QUEEN CITY SHOWS  
West Jefferson, Ohio, on the streets, this week.

## 15 Fairs—PENN PREMIER SHOWS—15 Fairs

Huntingdon, Pa., Fair, Aug. 22-27—Day and Night

CONCESSIONS—Can place legitimate Concessions of all kinds, also Demonstrators.

SHOWS—Can place Arcade and Wild Life.

RIDES—Can place Spitfire or Flyoplane.

RIDE HELP—Can place good, sober Men on all rides who drive semis.

AGENTS—Blinkey Bernstein can place Agents for Count Store, Wheel, Skillo, Blower and Outside Help; capable Pea Pool Dealer.

Address all mail, wires to

**LLOYD D. SERFASS, Gen. Mgr.**

Penn Premier Shows, Elkland, Pa., this week; Bradford, Pa., next week, followed by Huntingdon County Fair and all fairs until Nov. 15.

## EDDIE GAMBLE WANTS FOR DODSON'S IMPERIAL SHOWS

Blower and Pin Store Agents. Wire care Dodson's Imperial Shows, Austin, Minn., August 9 to 14; Jackson, Minn., August 16 to 21. This show closes November 20.

## GROVES GREATER SHOWS

BATON ROUGE, LA., AUG. 8-13; LAFAYETTE, LA., AUG. 15-20

Can place Hi-Striker, Frozen Custard, Novelties and any legitimate Concessions, Aluminum Wheel, Grocery Wheel. Want Agents for Milk Bottles, Set Joint, Penny Pitch. Want Foreman for Smith & Smith Chairplane, salary \$50.00 a week. Want Electrician. Want organized Colored Minstrel Show for six Louisiana Fairs, have complete outfit for same. Alexander Tolliver, answer; to your financial interest. Jack Wilkerson, C. Winters, Dell Bros., McGuire Shoot-a-Photo and others with me before, answer now if you want space at Fairs. Can place Pony Ride and Freak Animal Show, Fun House, Illusion or any small Feature Attraction with own outfit. Want good Girl Show with own outfit for Tallulah, La., week of Oct. 17th.

All replies: ED GROVES, as per route

## GUIDAPLANE FOR SALE

COMPLETE RIDE, TICKET BOX, PRACTICALLY NEW  
WISCONSIN AIR-COOLED MOTOR  
\$1,000.00 CASH

**C. C. GROSCURTH, BLUE GRASS SHOWS**

Huntingburg, Ind., This Week; Brownstown, Ind., Next Week

## GRACELAND GREATER SHOWS

WANT FOR CEDAR COUNTY FAIR, TIPTON, IOWA, AUGUST 18-21, AND 4 FAIRS TO FOLLOW THEN SOUTH UNTIL NOVEMBER 1

CONCESSIONS—Clean Cookhouse, Photo Gallery, Concessions of all kinds that work for stock. SHOWS—Will place Fun House, Glass House and Motordrome. RIDES—Will book Roll-o-Plane, Spitfire or Octopus. RIDE HELP—WANT FOREMAN FOR MERRY-GO-ROUND, SECOND MEN ON ALL RIDES. (MUST DRIVE SEMIS.)

All address: Harry Alkon, Mgr., Keosauqua, Iowa, this week

## MOORE'S MODERN SHOWS

WANT WRESTLERS TO TAKE OVER COMPLETE ATHLETIC SHOW

BUDDY HUCK CAN USE TWO MORE GIRLS ON FINEST FRAMED SHOW ON ANY MOTORIZED CARNIVAL. (Good salary and sleeping quarters furnished.) WE STILL HAVE 10 BIG FAIRS TO PLAY—Altamont, Carmi, Albion, Newton, Oblong, Shawneetown, Illinois; Blytheville, Ark.; Senath, Mo.; Harrisburg and Searcy, Ark.; Corsicana, Bryan, Victoria, Beeville, and closing at Laredo, Tex., Dec. 10, and opening the 1950 season at Laredo, Tex., Feb. 12. All address: MOORE'S MODERN SHOWS, ALTAMONT, ILL., THIS WEEK.

## TWIN STATE SHOWS WANT

For Nashville, N. C., V.F.W. Tobacco Festival, week Aug. 15th; with Lions' Club Festival, Whitakers, N. C., week Aug. 22d.

Concessions—High Striker, Ball Game, Mitt Camp (no children), Fish Pond, Pitch-Tilt-U-Win, Bowling Alley, String Game, any Grind Store. Shows with own outfit—Snake, Monkey, Ten-in-One, Minstrel, Girl (if you can take orders). Rides—Book any Ride that does not conflict, with or without transportation. Low P.C. for 10 weeks. Ride Help for Merry-Go-Round, Swings, Wheel. Address this week:

**SAM FOGLEMAN, Enfield, N. C.**

P.S.: Also one good High Free Act.

## NOTICE!

Change of date for Mio Homecoming to September 2, 3, 4, 5  
Want Carnival for these dates

**PHILLIP D. HUBBARD, Secy.**  
Mio, Mich., Lions' Club

## CLUB ACTIVITIES

### Showmen's League of America

400 S. State St., Chicago

CHICAGO, Aug. 6.—Jack Kaplan is visiting shows with the Buick award. William T. Collins, of the show bearing his name, sent in another check for the award.

Rudy Singer, William E. Saunder and William O. Perrot are ill. Fred Potenza has been discharged from the hospital. William B. Starr has re-entered St. Mary's Hospital, St. Louis.

Harry Shore, who was working Chicago lots, left to prepare for his Canadian fair season, and Mr. and Mrs. Chester A. Barker will start soon on the fairs with their floss machine.

E. Glosser visited Bill Snyder on the Gem City Shows in East Gary, Ind., and the Cavalcade of Amusements in Gary. Among those noted on the lot at the Italian Festival at Cicero and Roosevelt Road were Charlie Zemater, Charles Levine, Jimmy Finn, Jack Krutt, Frank Rizzo, Jack Hawthorne, Sam Tucker, E. Glosser, Fred Webster, Abe Raymond, Silent O'Brien, James Campbell, Tom Payne, Chester Chapp, Mrs. Earl Shipley, George Rauer, Nick Budussn, Joe Miller and Emil Schepel.

Joe Streibich and Whitey Lehrter were seen kibitzing on the Ringling lot. George B. Flint is settled in his new home in Oaklawn. Mr. and Mrs. Fred Burrows and Mr. and Mrs. Ray Oakes spent a week-end with the Walls and Streibichs at Lake Delavan, Wis. Ringling personnel seen around the Hotel Sherman included Tommy Thomas, Frank Braden, Allen Lester, F. A. Bowers and Clyde Carlton.

The secretary announces 1950 membership cards are ready.

### Ladies' Auxiliary

Mrs. A. L. Filograsso, chairman of the bazaar, reports good results on the books. A portion of the proceeds will be donated to the cancer fund. Donations of merchandise may be sent to Mrs. Filograsso, 4404 N. Dover Street, Chicago.

Viola Parker visited Hattie Wagner when the Cavalcade of Amusements played Gary, Ind. Bessie Mossman is visiting in South Bend, Ind. Mildred Collins sent in several membership applications.

Mrs. Robert H. Miller, president, reports her husband showing improvement.

Tom and Etta Henderson drove in from Texas with their daughter, Hedda, and spent a Sunday with Bob and Elsie Miller. The Hendersons were en route to Toledo, where their show is playing. Mae Sopenar and Lucille Hirsch plan to drive east for a vacation and then go on into Canada.

Secretary Carmelita Horan received a letter from Jean Davis, who is with the Royal American Shows in Canada. She also visited with Evelyn Hock, who reported Hattie Wagner, third vice-president, will visit Chicago.

### Miami Showmen's Association

236 W. Flager St., Miami

MIAMI, Aug. 6.—Pete and Edna Lockhart are out of the hospital and are recuperating at the Drake Hotel. Alliance, Neb. Ben Glosser announced the birth of a girl July 8. Mother and baby doing nicely. He leaves soon to join his brother, Ep, who was taking care of their business while Ben was in Miami.

George and Madge Harris have completed their new ranch style house. Bob and Kay McClure are working a park in Baltimore. Jack Mills, manager of the Mills Bros.' Circus, sent pictures of the show for the circus room.

George Whitehead, who closed with the W. C. Kaus Shows, was a visitor. Mrs. Paul Lane returned from visit with her husband on the John Marks Shows. Duke Brownell did not go on the road this summer; he is staying in Miami.

### Show Folks of America

San Francisco

SAN FRANCISCO, Aug. 6.—President Eddie Burke presided at the meeting Monday, July 25. Lee Brandon, of the California Shows, and Dan Dix filled in on the rostrum for Vice-Presidents Charles Albright and Ted Levitt.

Albert Roche, corresponding secretary, read letters from Tony Masseth, Redwood Empire Shows, thanking Show Folks for the gift of a plaque; P. Charles Camp, Polo Bros.' Circus, Corvallis, Ore.; Paul Trent, West Coast Shows, Salem, Ore.; Felix Burke, Sacramento, and R. C. Lewis, Sutherland, Ore. A card of thanks for flowers was read from Connie Cockrane.

Elaine Papadakis Holm was elected to membership.

Mrs. Jean reported La Carmencita and Mrs. Alice Stone feeling better. Dr. Mannheim reported Mrs. James McCaffery, who was in French Hospital, is recovering at home. Dolores Coronada, of Foley & Burk Shows, visited him at his office. He also had a letter from Red Kearns, who will return here soon. Nellie Baker reported Jolly Josephine Smith is confined in Sacramento County Hospital.

Nellie Baker, chairman of the blood bank committee, appeared on the Sidewalk Reporter radio program, and made an appeal for donors for the Show Folks bank.

## Affiliated Booking Agency

NOW CASTING BIGGEST  
GIRL REVUE OF THE SEASON

Booked with Ray Marj Brydon.  
Opens August 16th, Davenport, Iowa.  
With Quincy, Detroit, Louisville, Memphis,  
Little Rock and Dallas to follow.  
Specialty acts, feature strips, chorus girls, etc.

Contact:

Bert Peck—Jimmy Hess

AFFILIATED BOOKING AGENCY

162 N. STATE CHICAGO  
Ph. 1 DE 2-2822

## WANTED

High Acts and Free Attractions for 3 weeks,  
Aug. 22-27, Sept. 12-17 and Sept. 19-24.  
All in Virginia. Write, wire or phone

**WM. DRYDEN, Fair Secy.**  
Tappahannock, Va.

## FAIRS

CAN PLACE

Good Carnival in 3 South Carolina Fairs.  
Must have at least 8 big Rides, 2 small Rides  
and a good back end. Write, wire or phone

**A. B. GIBSON**

Robinson Bus Lines Covington, Va.

## EARL MYERS WANTS

Fire Eater, Pin Cushion, Working Acts,  
Bally Girls. Sure salary. Can use Girls for  
Girl Show. Address care

**ROSS MANNING SHOWS**  
Herkimer, N. Y., this week

## FLY-O-PLANE & TILT-A-WHIRL FOREMEN

WANTED AT ONCE

Must be sober and drive semi.

**FIDLER UNITED SHOWS**

Freeport, Ill., this week; Savanna, Ill.,  
next week.

## OHIO VALLEY SHOWS

Want Fish and Duck Pond, Bumper, Ball Games,  
Stock Concessions. Shows and Rides not con-  
flicting. Good proposition on Southern Fairs  
and Celebrations. Wire

**ROXIE HARRIS**

Cullom, Ill., this week

**Pacific Coast Showmen's Association**  
1235 S. Hope St., Los Angeles 16  
LOS ANGELES, Aug. 6.—Meeting schedule was set with the next session to be held August 15 and a recess until September 12. Al Flint, executive secretary, left Wednesday (3) for a tour of the Northwest and will contact the shows, fairs and celebrations playing that area during the next month.

Only a few turned out for the Monday (1) meeting with Vice-President Joe Krug conducting and Lou Manley, secretary, and Al Weber, treasurer, on the rostrum. Krug went rapidly thru the club's committee list and brought the meeting to a quick close.

Fred Donley, of the sick and relief committee, reported that Nick Johnson was in the hospital.

Application for re-instatement from Capt. Louis Roth, animal trainer, was accepted.

Ben Morrison, former president of the Michigan Showmen's Club; Ernie Vaughn, who was with Cole and Aubry, and Harold Hendrickson paid the clubrooms a visit.

With the meeting of September 12 the club will go back to its schedule of a meeting each week.

**Youngst'n Gives Fair Biz to Cetlin-Wilson**

YOUNGSTOWN, O., Aug. 6.—Despite uncertainties in the steel industry here, the Cetlin & Wilson Shows registered fair biz the week ended July 30. Late in arrival from Charleston, W. Va., the show opened its Steel City stand Tuesday night (26) at the Meridan Road show-grounds.

Weather was hot up until the closing day. Then, heavy rain squalls swept the area in the afternoon to end the heat wave but the skies cleared for a good Saturday night attendance.

**Rockwell City, Ia., Cancels**

ROCKWELL CITY, Ia., Aug. 6.—Calhoun County Fair, scheduled to run here August 8-10, has been canceled due to polio.

**CARNIVAL ROUTES**

(Continued from page 56)

- Veterans United: (Fair) Indianola, Ia., 7-11; (Fair) Callender 12-14; (Fair) Emmetsburg 15-17.
- Victory Expo.: Scottsbluff, Neb.; (Fair) Sidney 15-20.
- Virginia Greater: Easton, Md.; Salisbury 15-20.
- Vivona Bros.: Frederick, Md.; (Fair) Manassas, Va., 15-20.
- Volunteer: Hartsville, Tenn.
- Wade, W. G., No. 1: (Fair) Corunna, Mich.; (Fair) Mason 15-20.
- Wade, W. G., No. 2: (Fair) Converse, Ind.; (Fair) Rensselaer 16-20.
- Wallace Bros.: Wausau, Wis.
- Wallace Bros. of Canada: (Fair) North Battleford, Sask., Can., 8-10; (Fair) Prince Albert 11-13; (Fair) Three Rivers, Que., 15-25.
- Wallace, I. K.: Berkeley Springs, W. Va.
- Wallace & Murray: Chesapeake, O.; (Fair) Flemingsburg, Ky., 15-20.
- Ward, John R.: Birmingham, Ala.
- W. E. Attrs.: Minor Hill, Tenn.; Lynnville 15-20.
- West Coast: Coos Bay, Ore., 8-14; Corvallis 16-20.
- White, Art: Homer City, Pa.
- Wilber's Wolverine: Grass Lake, Mich.
- Williams, John, & Sons Rides: Greensboro, N. C.
- Wilson Famous: (Fair) Cambridge, Ill., 9-12; Sheffield 16-19.
- Wilson: Meeker, Colo.; Delta 16-20.
- Wolf Greater: (Fair) Howard Lake, Minn., 11-14; (Fair) Anoka 15-17; (Fair) St. Charles 18-21.
- Wolfe Am.: Matoaka, W. Va.; Bassett, Va., 15-20.
- World of Today: Waterloo, Ia., 8-12; Cedar Rapids 15-20.
- World of Pleasure: Bryan, O.; (Fair) Midland, Mich., 16-20.
- World of Mirth: Bangor, Me.
- Young's Am. Co.: (Fair) Elizabethtown, Ill., 9-11; Apple River 13-14.
- Young, Monte: Grace, Idaho.

**PIN STORE AGENTS**

2 Pin Store Agents wanted immediately. Eleven big Fairs to follow Glennville, W. Va., week of Aug. 8, Jack and Curley, wire me.

**CHUCK WILSON**  
c/o W. C. Kaus Shows

**WANTED**

**ODEO—THRILL SHOWS—ANY OUTDOOR SHOW**  
Have available 1/4-Mile Midget Race Track with seating capacity of 4500 within walking distance downtown Hot Springs. Write, wire, phone.

**C. L. PITTMAN**

Whittington Park Hot Springs, Ark.

**CARNIVAL WANTED**

For Maries County Fair, Vienna, Mo., Sept. 8-9-10. Contact

**FRANK L. HODGE or TOM COFFEY**  
VIENNA, MO.

**FOLK CELEBRATION SHOWS**

WANT FOR LONG STRING OF CELEBRATIONS AND FAIRS STARTING NOW, INCLUDING NEW MEXICO STATE FAIR, SEPT. 25 TO OCT. 2 INCLUSIVE AT ALBUQUERQUE, NEW MEXICO; EASTERN NEW MEXICO STATE FAIR, OCT. 4-8 INCLUSIVE AT ROSWELL, NEW MEXICO

Can place two sensational Free Acts, first-class 8-piece Uniformed Band. Can place first-class Penny Arcade.

**RIDES**—Will book for these dates Rides that we do not have. Write what you have. Box 1005, Albuquerque, N. M. **SHOWS**—Want first-class Motordrome, Ten-in-One, Glass House, Midget Show. Other Shows write what you have. **CONCESSIONS**—Can place Legitimate Concessions of all kinds. Positively no grift. **WILL SELL "X" ON NOVELTIES.** **RIDE HELP**—Can use Tilt Foreman, Ferris Wheel Foreman, Octopus Foreman and good Second Men.

Address all wires to **BOX 1005, Albuquerque, N. M.,** or wire show at **Bernalillo Fiesta at Bernalillo, N. M.,** this week

**SHAN BROS.' SHOWS**

Want for Our Circuit of Fairs, Beginning at London, Ky., Aug. 15, and Ending Nov. 12

Photos, Grab, American Palmistry, Long Range Gallery, Pitch Game, Cork, High Striker, Coke Bottles, Water Games, Glass Pitch, Ball Games, String Games, Bumper, Devil's Bowling Alley and Basket Ball.

All replies to

**SHAN WILCOX**

Greeneville, Tenn., this week; London, Ky. next week.

**CUMBERLAND VALLEY SHOWS**

Want for Tracy City, Tenn., Fair, this week, with 10 straight Fairs to follow.

Diggers, Mouse Game, Novelties, High Striker, Bowling Alley, String Games. Can place a few more other Stock Stores. Address all mail and wires to

**ELLIS WINTON**

Tracy City Tenn., this week; then as per route.

**W. G. Wade Shows**  
UNIT NUMBER TWO

WANTED FOR

**JASPER COUNTY SILVER JUBILEE FAIR**

RENSSELAER, INDIANA, AUGUST 16-17-18-19-20

Legitimate Concessions of all kinds. Especially want Snake Show, Monkey Show, Mechanical City and Crazy House. **RIDES**—Spitfire, Octopus and Dark Ride for this and balance of season. Argos and Wabash to follow. Write or wire

**C. D. MURRAY, Mgr.; W. G. Wade Shows Unit No. 2**  
Converse, Indiana, all this week.

**VIRGINIA GREATER SHOWS**

The Show With The Proud Reputation

SALISBURY, MARYLAND, Aug. 15-20, K. OF P. CELEBRATION

OLD HOME WEEK CELEBRATION, POCOMOKE CITY, MARYLAND, Aug. 22-27

THEN THE BIG KELLER, VIRGINIA, FAIR, Aug. 29-Sept. 3

Want at once—Frozen Custard; French Fries; Age & Scales; High Striker; Penny Pitches; Cigarette Pitches; all Hanky Panks open. We are going South.

Want at once—Wild Life; 10 in 1; any Grind Show of merit; want two Girl Show Managers with two or more Girls with wardrobe for two wagon front shows. Will book organized Plant Show Troupe have wagon front and top complete for same. Easton, Maryland, this week.

All mail and wires to  
**WM. C. (BILL) MURRAY**

**WALLACE & MURRAY SHOWS**

WANT

WANT

WANT

Starting our Fairs Aug. 15 at Flemingsburg, Ky., followed by Greenville, Tenn., Bean Festival and Fair Combined, Aug. 29-Sept. 3; Covington, Tenn., Sept. 5-10; Jasper, Tenn., Sept. 12-17, and 8 Fairs in Georgia to follow.

We have Merry-Go-Round, Ferris Wheel, Tilt, Chairplane, Kiddie Cars and Kiddie Swing. Will book Octopus, Rolloplane or any other non-conflicting Rides. Very liberal percentage. **SHOWS**—We have Sideshow, Snake Show, Girl Show, Posing Show, Minstrel Show and Motordrome. Want Manager with some Performers to take complete charge of our Minstrel Show. We have complete outfit. Also want Man and Wife to take complete charge of Posing Show. We have complete outfit. Will book Funhouse, Monkey Show or any other non-conflicting Show. Want Chairplane Foreman and Kid Ride Foreman at once. Must know these Rides and drive trucks. **CONCESSIONS**—Will book Custard, 6-Cats, Bucket Store and Swinging Ball. Can always place legitimate Concessions of all kinds at still date privileges. Good opening for Diggers at all of our Fairs. Will book Cookhouse and Grab that cater to show people. Ross Ray wants Bingo Help. Must drive trucks. Roy Allen, what happened?

All Address:  
**AL WALLACE**

Chesapeake, Ohio, this week; Flemingsburg, Ky., Fair, next week.

**JOHNNY'S UNITED SHOWS**

"HONESTY IS OUR POLICY"  
"YES, SIREE"

Johnny is playing Darlington, Wisconsin, Aug. 18-21; with Badger State Fair at Platteville, Wisconsin, following. Join now for choice locations.

Attention: Wisconsin Fair Committees looking for a clean seven or eight-ride show, don't fail to come over and give this one your inspection.

Can place straight sales and game of skill Concessions that comply with Wisconsin laws. Wire what you have. Rides—Spitfire, Roll-o-Plane, Tilt or Dark Ride. Shows—Monkey, 10-in-1, Motor Drome, Fat or any show of merit. All replies:

**JOHN PORTEMONT, Darlington, Wisconsin**

**GREAT SUTTON SHOWS WANT**

Leo Allen can place P. C. Dealers for Pea Pool, Rat Game, Pan Game, Beat Dealer, Eddy Breckenridge can place for brand-new Side Show—Working Acts, Useful People, also good Front Talker; Magician to handle inside. Mike and Joe Hartman, contact Eddy. Couple to handle Funhouse and Snake Show. Place all Hanky Panks; good, sober Ride Men any time for one of the best routes of Fairs and Celebrations in Iowa and Missouri.

**LEO ALLEN, GREAT SUTTON SHOWS**

Clayton Co. Fair, Carnavillo, Iowa, all this week; Great Allamakee Co. Fair, Waukon, Iowa, all next week.

**C, A. STEPHENS SHOWS WANT**

Concessions—Jewelry, Novelty, Glass Pitch, Ball Games, Sno, Pitch-Till-Win, Custard or Ice Cream Dips. John Terry wants Agents for Six Cats and Count Stores. Shows—Mechanical City, Animal Show. Rides not conflicting. Statesville, N. C., this week; big one follows. Can place Free Act for balance of season that knows the war is over. Will consider some sort of Animal Act. Write full particulars in first letter, stating lowest.

KEN MURRAY'S

**UNITED LIBERTY SHOWS**

WANT

WANT

Stock Concessions of all kinds. Foremen for Merry-Go-Round and Octopus. Will book any Show of merit. Arthur, Illinois, Fair, this week; Columbus Junction, Iowa, Fair, next week. Long season south until November.

## Patron-Owned Skates Build Biz of Future, Says Martin

DETROIT, Aug. 6.—Rink operators who are concentrating upon receipts from shoe skate rentals as an immediate and desirable form of revenue are taking a shortsighted view of their business and neglecting their investment in the future, according to Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association (RSROA).

In a statement to operators this week, Martin pointed out that "the average rink man will tell you, 'Look, I take in so much each night on rentals and that ain't hay', but I counter with the fact that while we are getting that fast 25 or 50 cents, we are not making potential customers for our rinks. The skater who rents shoe skates is a short lived one because he has no investment and goes to the rink purely for a thrill."

Martin advises, "Sell that skater skating by selling him a pair of reasonably priced skates. By doing this the rink operator will have his customer attending skating sessions more often, taking part in advanced skating classes, and becoming educated to the real fun that is provided by the sport. In other words, the skater will continue to patronize the rinks for years."

### Goal of Million

Pointing out that there are thousands of pairs of shoe skates sold annually, Martin cautioned rink operators "to step down from the careless free spending days and think of the future," which would mean selling a million pairs of skates, the number he considers possible.

"Good business sense is required," said Martin. "Stop squeezing fast

dollars from potential skaters and think more fully about future business. Come down on regular shoe skate prices. Try to strike an average sale price within reason, making it possible for every new skater to own his own skates. Then he is a steady customer. If all you get out of the transaction is a \$2 profit, it should make you feel happy that you made \$2 and a steady patron."

From these patrons will come the advanced skater who is more critical of the type of equipment he buys, Martin said. These people are willing to pay their own freight, and then the operator can sell precision outfits.

Using an example to prove his point, Martin said, "I feel that the sooner we scrap the shoe rental part of our take, the sooner we will start building (See Patron-Owned on page 89)

## 14 Test Awards Made at RSROA D. C. Contests

DETROIT, Aug. 6.—The unique feat of passing gold medal tests in skate dancing and figure skating within a few hours on the same day was achieved at 1949 tests at Riverside Stadium, Washington, by Patricia Ann Carroll, Queens (Rollerdrome) Dance and Figure Skating Club, Queens, N. Y., who is also World Congress ladies' figure skating champion. Forty Roller Skating Rink Operators' Association (RSROA) skaters entered for the tests, and 14 awards were given 13 skaters.

One other gold test in figure skating was passed by Nancy Lee Parker, Clintdale Skating Club, Utica, Mich., who is 1948 and 1949 senior lady champion. Addition of the girls to gold figure medalists now gives the RSROA three, the other being Margaret McMillan, a professional and the only other person to hold both RSROA golds.

Nine amateurs and two professionals were also successful in passing their gold medal in skate dancing. The amateurs were: Robert W. Fitzgerald, Bay Ridge Roller Skating Club, Brooklyn; Nola Hrenchir, Riverside Dance and Figure Skating Club, Washington; Patricia Cavanaugh and Johnny Williams, Rollerland Skating Club, Columbus, O.; Bettie Jennings and Clifford Schatzenkerk, William T. Brown Dance and Figure Skating Club (Southgate Roller-drome), Seattle, who won the RSROA senior dance crown for the third consecutive time this year; June S. Hutchinson, Riverside Dance and Figure Skating Club, Washington; Charles O'Connell, Fred H. Freeman Figure Skating Club (Bal-a-Roue), Medford, Mass., and Eleanor Reynolds, William B. Kaster Dance and Figure Skating Club (Wal-Cliffe Roller-drome), Elmont, N. Y. The pro- (See 14 Test Awards on page 88)

## Mass-Appeal Programs Answer To Box-Office Slumps -- Roberts

LOS MOLINOS, Calif., Aug. 6.—With the public's amusement bankroll getting slimmer, Jack J. Roberts, operator of Idyllwild Roller Rink here, believes rink owners should emphasize the amusement element in roller skating and pay less attention to regulation of the sport.

"As rink turnstiles slow down, it is important to every operator in the country that he doesn't take the fun out of roller skating," Roberts warns. "You can not sell skating over a period of time when you have regulated the fun out of it, and from our vantage point out here on the fringe of civilization, that is what the industry is doing."

Rinks costing hundreds of thousands of dollars, beautiful decorations and all the other knickknacks are fine, according to Roberts, but he says they can not take the place of a sound program built on the principle that amusement is of first importance.

### They're Funny Critters

When you have dealt with kids over a period of years, you find that they are a strange bunch of little animals, Roberts says. When they tire of anything, they get tired in a hurry. They don't talk it over first, they just ankle the joint, "and it's a mystery how all of them can quit at one time—all the way from Gundy's Hump to Sacramento." If operators continue to regulate the fun out of skating, Roberts warns, they will wake up some day to find the kids have just quit.

Roberts believes too much emphasis is placed on the competitive phase of skating, on who is going to State or national competitions, rather than on what the kids are doing at the Main Street roller rink. In support of his view, Roberts points out that the some 17,000,000 roller skaters credited by authorities as being regular patrons far exceed the few hundred

competitive skaters who take part in contests. "So it seems to me," Roberts opines, "that the big worry of rink operators should be how to hang on to those 17,000,000 skaters. They are the ones who must have fun at the rink or it's no dice."

The rink professional, Roberts believes, can do a lot to sell the fun of roller skating, but adds that on average he fails to do so for two reasons. First, the pro has put in long years to become a top-notch skater and he wants to leave the impression with kids that only he and God can skate that well. Secondly, he tries to make it a too serious proposition.

Idyllwild's operating policy is geared for mass business and a high degree of entertainment. Accordingly, Roberts has instructed his pro, J. Roy Vatts, to take the deadly seriousness out of instruction periods and to encourage mass participation in all skating events, even if the kids may not be able to execute a dance in accordance with his teachings. Roberts claims that most dances are so difficult that only a handful of skaters can execute them with facility, but at Idyllwild everyone is sold on getting out on the floor to have a good time, with their ability to do the dance secondary. As a result, says Roberts, the floor generally is as full during a circle waltz as when the program calls for an all-skate, and what's more important, everyone is having a good time.

In speaking of regulating the sport, Roberts does not refer to the rules of deportment which are necessary if the public is to have a good time in a rink. Specifically, he is at odds with a program policy that caters to a select few rather than the masses. He believes that amusement of the masses is the answer to future box office success. "Now that the dollar is getting shorter," says Roberts, "the child is going to patronize the rink where he can get the most fun out of what he has to spend. My theory is that if you knock the fun out of roller skating, you have knocked the props out from under the box office."

## First Birthday Show at Gayety

WEST PALM BEACH, Fla., Aug. 6.—Reba Chalfonte, who with her brother-in-law and sister, Mr. and Mrs. W. D. Keeter, operates Gayety Roller Rink here, reports a huge success for Roller Follies, the rink's first anniversary show held July 28.

Directed by Miss Chalfonte, 92 local amateurs took part in the 11-act show. Winning plaudits of the audience were such acts as a mother-daughter-son routine by Grace, Jackie and Wally Kemitzer; *Happy Family*, Dad, Charles, Robert and Louise Ann Ritcey; *Mexicana*, by Albert and Helen Bates, Gayety professionals; *Gayety Girls*, a military number; *Oldest and Youngest*, Harold Berry and Donna Hehn; *Gayety Doll*, Patricia Jones; *Her First Lesson*, a comedy number by Bill Cunningham and Glen Perry; acrobatics by Joanie O'Stein, and a square dance group.

Gayety operates three hours nightly the year round, with two-hour matinees Saturdays and Sundays.

### Rollery Ups Det. Park Biz

DETROIT, Aug. 6.—Addition of a roller rink to picnic facilities at Tashmoo Park on Harsen's Island has meant an increase of 100 per cent in business over 1948, according to Harold Lightbody, vice-president of the operating company. In the Saint Clair River delta, 40 miles northeast of Detroit, the park was at one time a major resort in this area. This year, the former pavilion-type ballroom, closed for several years, was converted into a skating rink, with juke box music.

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 individually boxed; also 60 doz. #8 Heavy Skillets,  
 rolled steel handles; this merchandise is a real  
 buy for someone. Write: H. F. Alpersen, 2723  
 Binney St., Omaha, Neb.

IF YOU THINK ANYTHING OF YOUR FEET  
 you should have this; cost \$1. Dr. Roberts,  
 1104 S. Patterson St., Valdosta, Ga. au20

FOR SALE—20,000 CALENDAR GIRL STRIP  
 Cards; name your own price; no reasonable  
 offer refused. Harry Lee, 1585 Broadway,  
 NYC. au13

FULL FASHIONED NYLON HOSE, 51 AND 54  
 gauge, packed 3 pairs to box; new summer  
 shades, standard sizes; our best number, \$6  
 dozen; lower grade, \$3.50 dozen, prepaid; sam-  
 ple box of each number, \$2.50; full satisfaction  
 guaranteed; 15 deposit on C.O.D. orders. Nylon  
 Sales, 2501-2503 Broad St., Chattanooga, Tenn.

INDIAN BEADWORK, BUCKSKIN, BEADS,  
 Feathers, Wigs, Supplies; buying direct from  
 Indians; prices reasonable; free price list.  
 Pawnee Bill's Indian Trading Post Box 35B,  
 Pawnee, Okla. au13

"IT'S MAGIC" — AGENTS, PITCHMEN,  
 Demonstrators, Distributors, make big money  
 with amazing new Jewelry and Silverware  
 Cleaner; world's fastest; guaranteed; sample  
 bottle, \$1; write for full particulars. National  
 Chemical Products, 1320 N. Bayshore Dr., Miami  
 32, Fla. au27

LADIES RAYON PANTIES, \$3.49 DOZEN;  
 three dozen, \$10; six dozen, \$19; twelve dozen,  
 \$37; money orders only; also high quality  
 Nylons. G. Simms, Warwick, N. Y.

MAKE MONEY EASILY—NEW SPARE TIME  
 plan; up to 100% profit; no experience; show  
 unusual Christmas, everyday card assortments,  
 Plastics, Glean and Glo, Kiddies' Cards, Wrap-  
 pings; attractive gift items; bonus; special  
 offers. Send today for free samples 30 dif-  
 ferent Christmas cards with name; \$0 for \$1 up;  
 Stationery, Coasters. Thomas Terry Studios,  
 100 Union Ave., Westfield, Mass. au27

MAKE \$200 FIRST WEEK WITH OUR NEON  
 Ad Clock or return it for full refund; ex-  
 clusive territory to good men; no experience  
 needed. Electric Ad Clock Co., 555 W Jackson,  
 Chicago 6, Ill. se24

MAKE \$50 SELLING ONLY 100 BOXES AMER-  
 ica's leading 21 card Christmas assortments;  
 samples on approval; complete line plastics,  
 wrappings; free samples 50 for \$1 Name Im-  
 printed Christmas Cards. Write Lorain Art  
 Studios, Dept. AC, Vermillion, O.

MEXICAN DESERT RESURRECTION PLANTS  
 (Open beautiful green), \$15 thousand, \$3  
 hundred. Antonio Cavazos, Box 1322, Laredo,  
 Tex. au20

MEXICAN DESERT RESURRECTION PLANTS  
 —Special for making money, \$20 thousand or  
 \$24 prepaid, \$3 hundred, twenty, \$1. General  
 Mercantile Co., Laredo, Tex.

MEXICAN SMALL DESERT CACTUS PLANTS  
 —Beautiful assorted fifteen, \$1.25; twenty-  
 five, \$2; hundred \$5; thirty in Mexican picnic  
 basket, \$3; all postpaid. General Mercantile Co.,  
 Laredo, Tex.

MEXICAN CURIOS AND NOVELTIES—BLACK  
 Spiders (Tarantulas), wire long legs, wiggle,  
 \$10.75 gross prepaid; stamp for list. General  
 Mercantile Co., Laredo, Tex.

NEW IMPORTED NOVELTIES — MEXICAN  
 miniature Tea Sets (12 pieces to set), \$35  
 gross; miniature Boxing Gloves, \$32 gross; large  
 black Tarantulas, \$10 or \$9 in 5 gross lots; fur  
 Monkeys, \$10 gross; Mexican Resurrection  
 Plants packed in cellophane bag with instruc-  
 tions, selected plants, \$10 gross mechanical  
 Turtles, Armadillos and Alligators, \$8 or \$7 in  
 10 gross lots; Skeletons or Devils, fast sellers,  
 \$7 or \$8 gross in 5 gross lots; mechanical Mon-  
 keys, \$8 gross; rush order now. National Pro-  
 ducts Company, Laredo, Tex.

NOVELTIES FOR "REGULAR FELLOWS"—  
 Real money making fast sellers; 20 samples  
 and lowest price list, \$1. Action Novelties, 12-B  
 Churchlane, Philadelphia. se3

NYLON HOSIERY—AGENTS AND JOBBERS:  
 Let us submit sample shipment ladies', men's  
 and children's Anklelets from \$1 to \$10 per dozen  
 C.O.D.; satisfaction guaranteed or money re-  
 funded. Warren Hosiery Mills, P.O. Box 4115,  
 Chattanooga 5, Tenn.

NYLONS, NYLONS—CLEAN FACTORY RE-  
 jects; popular shade, prompt delivery; will  
 repeat to your trade, \$3.50 dozen; sample box  
 of 3 pair, \$1; satisfaction guaranteed. Southern  
 Hosiery Sales, Box 1624, Chattanooga, Tenn.

NYLONS—51-54 GAUGE, \$1 DOZ., SIZED COR-  
 rectly, dozen pair to box; \$2 individual pack,  
 cellophane envelopes, 3 pair to box, \$3.50 doz.;  
 \$1 Irregulars, individual envelopes, \$6.50 doz.;  
 sample box of each, 18 pairs post paid. \$4;  
 satisfaction guaranteed. Lookout Hosiery Co., P.O.  
 Box 1221, Chattanooga, Tenn.

OFFER NEWEST ITEMS FIRST—MONTHLY  
 bulletins tell where to get 100 newest prod-  
 ucts before reaching open market; details free.  
 Publishers, Gardenville 3, N. Y.

ORIGINAL KOEHLER SIGNS—LEADER SINCE  
 1890; 1500 varieties for stores, taverns, etc.,  
 \$4 per 100; free catalog. Koehler, 335 Goetz,  
 Lemay 23, Mo. au27

PLASTIC SCALLOPED TABLE CLOTHS, LAT-  
 est prints, 54x54, \$6.50 up doz.; Plastic Aprons,  
 beautiful workmanship, \$2 doz.; also other bar-  
 gains; free samples. Samuel Rosenzweig Acces-  
 Co., 8 Herzl St., Brooklyn 12, N. Y.

QUALITY PLASTICS AT LOWER PRICES!  
 Proven hits in Tablecloths, Aprons, Garment  
 Bags, Utility Covers. Free catalog BB98  
 Acclaim Products, 49 W. 24th St., New York 10,  
 N. Y. au20

QUICK EXTRA CASH SELLING CHRISTMAS  
 Cards—Request free samples; it costs nothing  
 to try. Elmercraft Chicago, 5930 S Western, Chi-  
 cago, Ill. oe22

REAL GIRL PHOTOS—TREMENDOUS PROF-  
 its; sell on sight; 24 different and wholesale  
 price list, \$1. M. Kleeman, 2433 N. Mascher St.,  
 Philadelphia 38, Pa. au27

RURAL PHOTO MEN — MAKE BIG PROFIT!  
 with America's leading, fastest selling poultry  
 magazine! Excellent market; peak interest; un-  
 limited opportunities, maximum commissions.  
 Write Poultry Tribune, Box 100, Mount Morris  
 Ill. or

(Continued on page 80)

**HERE'S A TIP . . . SEND YOUR ORDER TO KIPP**

SLUM

Sun Glasses	Doz.	Gro.
Rayon Parasol	5.25	\$ 30.00
Plastic Parasol	3.25	36.00
6 in. Fur Monks	.75	8.50
Large Fur Monks	1.55	18.00
Acrobat Fur Monk	1.85	21.60
Small Celluloid Feather Doll	.80	9.00
Dangling Skeleton	.40	4.50
Small Cell. Doll, crepe dresses	1.10	12.00
Rubber Lizard	4.00	45.00
Rubber Mouse	.40	4.50
Rubber Rat	.80	9.00
Rubber Knife	.46	4.75
Rubber Dagger	.75	8.50
Jumping Fur Dog	2.00	22.50
Bazookas	.80	9.00
Straw Horse and Rider	2.95	33.00
Bamboo Pennant Cane	100	1000
(asst. colors)	2.00	\$18.00
Bamboo Parade Cane	15.00	
Maple Parade Cane	20.00	

**NOVELTIES**

14 1/2" Paper Parasols	Doz.	Gro.
Rayon Parasol	5.25	\$ 30.00
Plastic Parasol	3.25	36.00
6 in. Fur Monks	.75	8.50
Large Fur Monks	1.55	18.00
Acrobat Fur Monk	1.85	21.60
Small Celluloid Feather Doll	.80	9.00
Dangling Skeleton	.40	4.50
Small Cell. Doll, crepe dresses	1.10	12.00
Rubber Lizard	4.00	45.00
Rubber Mouse	.40	4.50
Rubber Rat	.80	9.00
Rubber Knife	.46	4.75
Rubber Dagger	.75	8.50
Jumping Fur Dog	2.00	22.50
Bazookas	.80	9.00
Straw Horse and Rider	2.95	33.00
Bamboo Pennant Cane	100	1000
(asst. colors)	2.00	\$18.00
Bamboo Parade Cane	15.00	
Maple Parade Cane	20.00	

**GLASSWARE SECONDS**

6 Oz. Decorated Tumblers	Doz.	Gro.
9 Oz. Decorated Tumblers	5.76	\$5.76
12 Oz. Decorated Tumblers	6.48	6.48
18 Oz. Decorated Tumblers	7.92	7.92
8 Oz. Plain Tumblers	4.80	4.80
12 Oz. Plain Tumblers	5.40	5.40
All tumblers packed 72 to case (no less sold).		
32 Oz. Decorated Pitcher	Doz.	Gro.
80 Oz. Decorated Pitcher	3.23	\$3.23
Pitchers packed 12 to case.		

**MECHANICAL TOYS**

Itchy Dog	Doz.	Gro.
Crawling Turtle	3.15	\$3.15
Jobot Man	4.80	\$5.50
Crawling Babies	6.75	78.00

**CONCESSION SUPPLIES**

Dart Balloons, Gro.	Doz.	Gro.
10 Gro.	7.00	7.00
100 Gro.	45.00	45.00
French Weighted Darts	Doz.	Gro.
Worth Base Balls	5.90	\$ 9.60
Case (15 Doz.)	2.00	
Worth Latex Balls	3.25	\$27.75
Case (15 Doz.)	2.25	

THESE PRICES DO NOT INCLUDE TRANSPORTATION.

REMIND US TO INCLUDE NEW CATALOG WITH YOUR ORDER.

25% DEPOSIT MUST ACCOMPANY C. O. D. ORDERS.

Distributors of Oak Balloons  
**KIPP BROTHERS**  
 Wholesalers since 1880  
 240-242 S. Meridian St.  
 Indianapolis 4, Ind.

**SLUM GIVEAWAYS**

ALL USABLE ITEMS  
 TOYS — GIFTS  
 NOVELTIES, ETC., ETC.  
 FOR CHILDREN, ADULTS

Some items retail up to 25c ea.

**3000 PCS \$25.00 LOT**

**LUCKY NOVELTY PRIZE BOXES**

Assorted Novelties of All Kinds  
 5¢ Items ..... \$ 4.50 Gr.  
 10¢ Items ..... 7.00 Gr.  
 25¢ Items ..... 15.50 Gr.  
 50¢ Items ..... 24.00 Gr.  
 \$1.00 Items ..... 40.00 Gr.

Satisfaction guaranteed or money refunded.  
 25% Deposit, Balance C. O. D.  
**MDSE. DISTRIBUTING CO.**  
 19 E. 16th St. NEW YORK 3, N. Y.

**SURE SHOT DICE BOX**

Sold Only for Amusement Purposes  
 Attractive plastic box containing 2 ordinary dice. When you know secret you can predict top numbers after box is covered and shaken. An amazing trick.  
 Sample, \$1.00.  
 Wholesale, \$6.00 per doz.



Remit Full Amount. We Pay Postage.  
 DEALERS! Write for wholesale prices of FAST SELLING tricks and jokes.  
**D. ROBBINS & CO.** 152-B W. 42nd St. New York 18, N. Y.

**BINGO**

Heavy Cards, Specials, Cages,  
 Blowers, Transparent Markers.  
 Write for bulletin  
 MUSEMENT INDUSTRIES, Box 2, Dayton 1, O.

**EXCITING BUYS**

- GORGEOUS STRIPPERS. 12 actual glossy modal photos, size 4"x3", so natural poses to a set. Sell on sight. 100 sets \$35.00. Dozen sets **4.50**
- NEW Q-T VIEWER. With movable Telescopic Lens section. Sensation of 1949. Retailers 79¢. Gross \$30.00. Dozen **2.75**
- WESTERN SADDLE HORSES. Large 10 1/2 inch size. Excellent finish. Ea. \$2.25. Dozen **22.80**
- DELUXE PEN SET. Attractively boxed. 3 piece. Gross sets \$90.00. Dozen sets **7.80**
- BLONDE IN BATHTUB. A mystery magnetic trick. Gross \$30.00. Dozen **2.75**
- "MYSTIC MUMMY." Mystifying trick. Gross \$27.00. Dozen **2.40**
- RUBBER LIZARDS. Gross \$39.00. Dozen **3.50**
- CHICKEN. Flaps his wings and lays 5 little eggs. Tremendous seller. Gross, \$29.75. Dozen **2.75**
- MECHANICAL TOYS. Big assortment. 3-piece ranges. Lowest prices. Dozen \$1.95, \$3.50 **5.25**
- WHISTLING FLYING BIRDS. Gross **7.90**
- SWAGGER CANES. With tassels. Gross **8.40**
- BOUNCING BIRDS. With suction cup. Gross \$16.50. Dozen **1.44**
- RUBBER SQUEAK RAT. Dozen 65¢. Gross **6.95**
- POCKET COMBS. Gross **.85**
- CIGARETTE HOLDERS. Assorted colors. Gross **1.95**
- METAL LAPEL FLAGS. 1,000 buttons **1.95**
- LEAD PENCILS. First quality, with red erasers. Gross **1.90**
- THIMBLES. Plastic. 10 gross \$5.00. Gross **.60**
- CROSSES. Plastic. 10 gross \$5.00. Gross **.60**
- RAZOR BLADES. First quality. 5 to a box. 1000 blades **3.95**
- NEEDLES. In big flash needle packages, containing 20 stuck needles. 100 Packages **3.50**

Nobody anywhere undersells us. 1001 items stocked. Send orders with ads from others, or state goods wanted, with deposit or payment. You will be our customers for life. Visit us.

**MILLS SALES CO**  
Cut-Rate WHOLESALERS Since 1916  
901 BROADWAY, New York 3, N. Y.

**MORRIS MANDELL**

announces that the

**BIG 6 WHEEL**

AND OTHER CARNIVAL WHEELS are ready for delivery

SEND FOR CIRCULAR!  
**MORRIS MANDELL, INC.**  
26 East 13th St. (Dept. B)  
New York 3, N. Y.  
Phone ORegon 3-5912

**LADIES' and GENT'S RINGS**



\$10.95 DOZ.

Special closeout assortment. 12 and 14 Kt. R.G.P. heavy mounting. Look like real diamonds.

25% with order—balance C. O. D. Wholesale Only! None Sold Retail! Write for Our New 1949 Catalog.

**JOSEPH BROS.** 59 E. Madison Dept. B-13 Chicago 3, Ill.

**BINGO SUPPLIES AND EQUIPMENT**

- IMMEDIATE DELIVERY!
- ELECTRIC FLASH BOARDS
- RUBBERIZED and WIRE CAGES
- WIRE OR WRITE FOR CATALOG

**John A. Roberts**  
235 HALSEY ST. - NEWARK 2 - N. J.

**AGENTS & DISTRIBUTORS**

(Continued from page 79)

**SALESMEN, DISTRIBUTORS—FAST SELLING**  
Jewelry Items, direct factory connection  
Pickcraft Creations, 180 North Main, Attleboro, Mass. au27

**SENSATIONAL NEW XMAS ITEM—HURRY!**  
Millions will be sold this year; \$1 seller; not a toy; card, specialty people, get on the gravy train; State, city franchise available; samples, full information for \$1. Kris Kringle Products, Box 375, Hollywood, Calif. au27

**START YOUR OWN BUSINESS OR SIDE LINE;**  
no experience needed; big profits selling Sahara Waterless Hand Soap to garages, service stations, taverns, printers, etc.; free information or send \$2 for 6 one pound containers you sell for \$4.50. Sahara Waterless Soap Co., Grand Rapids, Mich. au3

**ZIRCONS, ALEXANDRITES, RUBIES, OTHERS**  
—Direct importation, guaranteed best quality—lowest prices; for personal use, fairs, displays or side line; 1 1/2 carat Gemaircon, \$6; acent special, for resale, 1 1/4 carat Gemaircon \$3.50; catalog, 10¢. Imhuzex, Armonk, N. Y. au20

**\$2.25 DOZEN PLASTIC APRONS—OTHER**  
quick-selling quality buys, including matching Tablecloth-Apron Sets, \$11 dozen; sample set, \$1.25; free catalog, Jole Fashion, 2518 E. 119th St., New York, N. Y. au27

**500,000,000 PAIRS OF HOSE WILL BE SOLD IN**  
the next five months; we are back to 1930's prices with thousands of: Men's Rayon Short Socks, 85¢ dozen; Men's Rayon Regular Socks, 95¢ dozen; Men's Cotton Service Socks, 85¢ dozen; Men's Classy College Sports Socks, \$1.60 dozen; Boys' Classy College Sports Socks, \$1.05 dozen; Children's Anklets, 95¢ dozen; Infants' Anklets, 85¢ dozen; Full-fashioned Nylons by DuPont, #1, sheer, clear legs, \$6 dozen; Everyday Wear, \$3 dozen; Rejects, \$1.75 dozen; all fancy packed; rejects full-fashioned, inserted 12 to box, \$1.25 dozen; we have independent jobbers turning 600 dozen hose weekly; Underwear in men's cotton undershirts, cotton trunks and women's rayon panties or rayon briefs, assorted, first quality, \$3.50 dozen; they sell instantly; Bedspreads in all over Chenille Peafowl design, first quality, \$5 each, \$60 dozen; Chenille Bedspreads in rejects, \$2.50 each, \$30 dozen; all over Chenille House Robes for women, first quality, \$4.25 each, \$50 dozen; ready to go; we ship all C.O.D. or with deposit; postpaid on all cash orders; no inquiry is necessary; we ship same day or next; order in sample dozens or 1000 dozens, this ad. Silbert Jobbing House, 79 Shallowford Warehouse, Chattanooga 4, Tenn. Phone: 9-7949.

**ANIMALS, BIRDS, PETS**

**A-1 DENS HARMLESS SNAKES—ANY SIZE.**  
any price; South American Boas, babies, 5 and 7 feet; Indigo, 5 and 6 feet. Ross Allen, Silver Springs, Fla. Phone: 369. au13

**ANIMALS, BIRDS, MONKEYS, REPTILES—**  
State wants; young Raccoons and young deodorized Skunks, \$17.50 each; Silver Cross Fox, \$40; Ferrets, white or brown, \$12 each; male Bengal Tiger, \$1250; pair Black Bear, \$150. Pearl Game Yards, Box 16, Hawthorne, N. Y. au13

**ATTENTION SHOWMEN—3 TO 5 FOOT BOAS,**  
\$1 foot; Rattlers, Gilas, Black Dragons, Racers, Blue Bulls, Mama Boa with 10 babies only \$15; send deposit for immediate shipment. Reptile Gardens, El Paso, Tex. au3

**BABY AFRICAN LION CUBS, BRAZILIAN**  
Capuchin Monkeys; Java Monkeys; Spider Monkeys; Giant Red Kangaroos; Pumas; Beavers; Fisher; Monkey Faced Owls; Horned Owls; King Vulture; Mynahs; Hornbills; Colored Mice; Snake Dens; Pythons, 10 to 17 feet. Chase Wild Animal Farm, Egypt, Mass. au13

**FREAK 6 LEGGED COW—HEALTHY, 1000**  
lbs; gentle; offer complete show or cow alone; open for offers. Victor Lucht, Thiensville, Wis. au13

**MICE, ANIMALS, REPTILES—FANCY COL-**  
ored Circus Mice, \$18 per hundred; white and hooded Rats, \$4 per doz.; dens of Snakes, \$15 and up; plenty of fresh caught yellow Chicken Snakes; Oposuma, \$1; Raccoons, \$4.50; demusked Skunks, \$10; demusked Civet Cats (limited time only), \$7.50; 50% with order, balance C.O.D., F.O.B. Tarpon Springs, Tarpon Zoo, Box 847, Tarpon Springs, Fla. au13

**NEW WHOLESALE CATALOG READY—HAM-**  
sters, dozen males, \$9; females, \$16.80; mice, \$3.50 dozen; Chameleons, \$1.80 dozen; Chalus, \$2.50 hundred; 24" Alligator, \$5; 18", \$4; baby Alligator or Caiman, \$2.50. Quivira Specialties, Topeka, Kan. au3

**PET ARMADILLOS—LARGE SIZE, \$5 EACH,**  
\$9 pair; medium size, \$4 each, \$7 pair. Apelt Armadillo Farm, Comfort, Tex. au3

**SEALS, SEA LIONS READY FOR SHIPMENT;**  
order direct from trapper-trainer. Homer Snow, 1538 Golden, Hermosa Beach, Calif. au13

**UPSIDE DOWN SLOTH, EXCELLENT FEEDER,**  
fine attraction, \$50.00; two female yearling Lions, \$85 each; one female four months' Lion Cub, \$110; arriving soon Cebus Capuchin Monkeys, Woolley Monkeys, Baby Java Monkeys Don Compton, Box 93, Mt. Vernon, Ill. au13

**BUSINESS OPPORTUNITIES**

**ANALYZE HANDWRITING FOR PROFIT—**  
Complete outfit, \$1 (profits, \$20-\$50 daily); extra charts, \$7.50 1000. Graphologers, P.O. 11, 971, Philadelphia. au3

**BIG MONEY TERRITORIES AVAILABLE ALL**  
parts of United States selling and servicing Millhouse Precision Grinder to industries, plumbing shops, garages, truck lines, filling stations and barber shops; territory potentials average more than \$30,000 yearly each, with strong repeat and parts business; do not reply unless you are in a position to stock machines and parts to amount of \$6,000 and really engage in business, starting now; strong company support in national advertising and development of your sales organization, if needed; give full particulars in first letter. Millhouse Manufacturing Co., Suite 312, 2631 Woodward Ave., Detroit 1, Mich. au13

**BUILD YOUR OWN MAIL ORDER BUSINESS,**  
new edition, 25¢. Graham, 2210 N. W 62nd St., Miami, Fla. au13

**FOR SALE—LARGE DANCE HALL AND SEAT-**  
ing rink on the shore of Lake Erie. Apply C. J. Casper, 169 Erie St. S., Leamington, Ont., Canada. au20

**FOR SALE—MAPLE FLOOR FOR DANCING,**  
skating; also equipment V. Ritzenthaler, 227 F. St., Room 2, Eureka, Cal. au27

**FREE FOLIO—WHOLESALE SUPPLY SOURCES.**  
Business Deals, Plans, Ideas, Formulas. Kola-mite Co., Box 572 E, Dayton, Ohio. au27

**HANDLE HOROSCOPES, BE YOUR OWN BOSS—**  
Large profits; depression-free business; information free Psychic Science, Box 7-R, Darby, Pa. au3

**IF YOUR INCOME IS LESS THAN \$20,000 PER**  
year, send name, address and \$1 to National Distributors, Russellville, Ky. au3

**LOOPER AND C-CRUISE—TWO YEARS OLD**  
with good location, doing nice business; rent 25%, will take down payment and three years to pay, or less for cash; on pier 17 years, must leave, illness. 136 Ocean Park Pier, Ocean Park, Calif. au13

**MAIL ORDER BUSINESS CAN BE YOUR FUTURE—**  
Spare time, at home, small capital; free details. Rowland T. Plain, 1 Laurel Ave., Binghamton, N. Y. au13

**NEED CASH—WILL SELL HEALTHY FOUR**  
legged Chicken and 300 lb. freak Hog for only \$145; satisfaction guaranteed. Jerry Miller, Ottoville, O. au13

**NEW ELECTRIC MACHINE BAKES GREASE-**  
less doughnuts; attracts crowds; you'll coin money serving hot doughnuts; weighs sixty pounds; small investment; free recipes. N. Hay Co. 3605 South 15th Minneapolis 7 Minn. au27

**POP CORN VENDING OPERATORS, DISTRIBUTORS—**  
Specialists in PrePop Corn; write or wire for prices; we ship everywhere. National Pop Corn Company, 107 Commonwealth Ave., Buffalo 15, N. Y. au27

**SELL CAMERAS, TYPEWRITERS, WATCHES,**  
Shavers; Revers, Kodak, Royal, Bulova, Seidel; 25-40% commissions. Diamond Company, 17 E. 42d St., N. Y. 17, N. Y. au27

**SIMPLE MAIL ORDER PLAN THAT WILL**  
bring you dimes and quarters; no stock to carry; 25¢ brings you a copy and full details. Mountain State Mail Order Service, Box 231, Keyser, W. Va. au27

**TESTED MONEY-MAKERS—68 PAGE BOOK,**  
25 cents postpaid; Ideas, Plans, Formulas, supply sources; money back if dissatisfied. L. B. Clay, Box 1063, Wichita, Kan. au20

**WANT A PAYING MAIL ORDER BUSINESS?**  
My plans are among the best; write me personal. A. S. Spencer, Mokena, Ill. au13

**WOULD YOU INVEST \$4000 TO EARN \$500 TO**  
\$1000 per month, net profit? Frosty malt, root beer, hot dog business on highway, 30,000 vehicles passing daily; heart of prosperous city of 40,000 pop.; new modern building suitable for chicken dinner; plenty of parking space, living quarters. W. G. Crites, Danville, Ill. au13

**\$250 WEEK REPORTED! ILLUSTRATED BOOK**  
"595 Old Successful Enterprises" free; work home; expect something odd. Pacific 1, Ocean-side, Calif. au13

**COIN-OPERATED MACHINES, SECONDHAND**

A Large List of Second-Hand Coin Machine Bargains will be found on page 91 in this issue.

**COSTUMES, UNIFORMS, WARDROBES**

**ALL BRAIDED CELLOPHANE WAISTBAND**  
Hula Skirts, \$7.50; Satin Bras, 75¢; Satin Belly Capes, \$7.50; combination Oriental and Strip Costumes, \$10; Rhinestoned G-Strings, \$6; Bras, \$1.50; Chorus or Strip Pants, \$1. C. Guyette, 348 W. 45th St., New York 19, Tel.: Circle 6-4137.

**CLOWNS' AND BURLESK COMICS' PROPS—**  
Wigs, Accessories; free list (assortments, \$5). Happy Morgan's Clown Headquarters, 2404-N Fifteenth, Philadelphia. au3

**HEADQUARTERS FOR CLOWNS AND MIN-**  
strel Goods; circulars free The Customer, 238 State St. Schenectady N. Y. au13

**SINCE 1869—COSTUME BARGAINS, CHORUS,**  
dollar up; Principals, three up; no catalog; state wants. Guttunberg, 9 W. 18th St., New York 11, N. Y. oc22

**FOR SALE SECONDHAND GOODS**

**ABOUT ALL MAKES POPPERS AVAILABLE—**  
50 complete Candy Corn Machines and Cookers, \$225 complete set; 50 all electric from \$155. Krispy Korn, 120 S Halsted, Chicago, Ill. oc15

**CHICAGO SKATES—96 PAIRS ASSORTED**  
sizes, good condition, ready to use, \$125 cash. Ideal Beach Resort, Monticello, Ind. au20

**CRETORS, STAR, LONG-EAKINS POPPERS,**  
peanut roasters, geared kettles, copper caramel, candy kettles. Gasoline, bottled gas equipment. Northside Co., Indianola, Iowa. oc8

**FOR SALE—5 BOX BALL BOWLING ALLEYS,**  
\$75 each. R. M. Every, Clarklake, Mich. au20

**FOR SALE—SECOND-HAND SHOW PROPERTY**

**BARGAINS GALORE—THEATER AND SOUND**  
Projectors, 8, 16 and 35mm.; Arcs, Rectifiers, Chairs, Drapes, Screens; catalog mailed S. O. S. Cinema Supply Corp., Dept. L, 602 W. 54d St., New York 19. np. au21

**BARGAIN THEATRE CHAIRS—MANY RECON-**  
ditioned folding chairs, tents, projectors, 16mm. film. Lone Star Film Co., Dallas, Tex. au13

**"BELLY TANKS"—UNUSED; SIX, TEN OR**  
twelve feet long; free details. Buck Auto Parts, Merced, Calif. au3

**BIG SIX WHEEL, \$40; 12 HORSE TRACK**  
with window pins, \$50; new \$60 Penny Pitcher, \$25. Ed Roach, Holla, Mo. au13

**BURCH ELECTRIC POPPER; LARGE ROOT**  
Beer Barrel, \$25; Hand Rolled Candy Cones, \$4 thousand; will trade. James Rosetter, Albany, O. au13

**BUS FOR SALE—MAKE WHITE; PRESENTLY**  
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(Continued on page 82)

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#9 Print Balloons, assorted pictures, Gross	3.50	Farmers' Straw Hats, ladies' and men's, Dozen	5.00
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Jumbo Fur Monkey, Gross	27.00	Baseball, Worth, Dozen	2.25
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Rodeo and Fair Pennants, felt, 12x30 inches, Per 100	12.00	Spanish Hats, regular size, Gross	\$27.00
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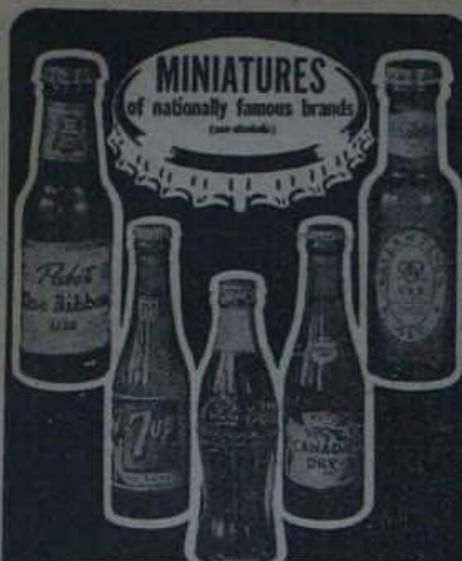
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(Continued from page 80)

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(Continued on page 84)

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Sewing Machine Operators WANTED. For Hot Concessions in Illinois, Wisconsin and Michigan State Fairs. Good proposition. Wire phone number collect to J. DURAND St. Nicholas Hotel Springfield, Illinois

LADIES' RHINESTONE CASE WATCH. 7-JEWEL \$9.95, 17-JEWEL \$12.95. Looks like real diamonds. High grade Swiss movements guaranteed like new. Rhinestone dials and silk cord band. Gold filled Mesh, Link or Expansion Band, \$1.75 add. 25% with order—balance C. O. D. Wholesale Only! None Sold Retail! Write for Our New 1949 Catalog. JOSEPH BROS. 59 E. Madison Dept. B-13 Chicago 3, Ill.

Talk Anywhere—To Anyone Instantly With Inter-Ta'kie. JUST PUSH BUTTONS AND TALK TO OR FROM 16 different places up to 1 1/2 miles away! Not a phone—Real LOUD SPEAKING ROOM VOLUME, NO ELECTRIC "PLUG INS" OR TUBES. NEEDED! Sits on desk or hangs on wall—Simple and quick to hook up—ANYONE CAN DO IT! 3 YEAR GUARANTEE—SELLS FOR \$9.97 PER UNIT. SELL 75% OF EVERY STORE, GARAGE, WAREHOUSE, OFFICES AND HOMES WITH 3 MINUTE DEMONSTRATION SELLING KIT FURNISHED! IT'S A FACT. This is a red hot, never before offered, available only from us, in demand everywhere item—SEND FOR FULL DETAILS TODAY. MIDWAY SALES, Dept. B-3, Kearney, Neb.

HAND PAINTED ZIPPER V. ALLETS. FAST-SELLING 98c Wallets YOUR NEW LOW COST. \$6.00 per doz, \$3.75 per doz in 6 doz lots, \$5.40 per doz in gross lots. Sample \$5c. Newest and latest multi-colored full cover designs—12 in all! All around zipper 4 cellophane windows, large snap change purse. Big gift demand. SELL STORES AND DIRECT OVER 100% PROFIT—YOURS! Send 25c deposit, balance C. O. D. Write for FREE ILLUSTRATED CATALOG complete family line. SOUVENIR SPECIAL: Your choice of any city, state, fairground, beach, carnival cold imprinted FREE OF CHARGE with orders of one gross or more. GOLDEN NOVELTY CO. 648 Broadway, Dept. B-41, New York 12, N. Y.

FIREWORKS and NOVELTIES! Housewares, Cutlery, Kitchenware, Toys, Wheel goods, Novelties. Send for Catalog Order Now • Lowest Prices. ACME SALES CO. P. O. Box No. 1141 Atlanta Ga

Hottest Fair Item!



**BINGO OPERATORS**

Feature

**MARBLEIZED DELUXE SEATS**

for bathroom beauty and utility

Assorted colors—Packed 6 seats to carton.

Here's why you should handle this item:

- Better seat at lowest price in history
- Guaranteed not to chip, peel or crack
- Built to last a lifetime
- "Neva-Lose" hardware with concealed hinges
- "No-Slam" resilient cushion-bumpers
- Nationally advertised

\$3.00 in Doz. Samples, 25% Dep.,  
Ea. Lots \$3.75 ea. bal. C.O.D.  
Telephone: ORegon 3-6330

**CUTTLER & COMPANY, INC.**

928 Broadway...New York 10, N. Y.

**HOT WEATHER SPECIAL**

**GILBERT POLAR CLUB ELECTRIC FANS**

Four "wind duct" blades deliver their big air output—quietly efficiently. Sturdy quiet worm drive oscillator. New style strong electrically welded triple ring guard. Non-radio interfering induction-type motor. Operates on 120V. 60 cycles AC only, self-aligning, self-lubricating bearings with oil reservoir. New improved round base. Fan can tip backward and forward. Approved rubber cord and plug cap. Ocean gray finish with pearl gray metallic blades. Size 10 1/2" high, 9" wide. Ship. wt. 27 lbs.

S14E3B Retail for \$9.45. Each **\$6.45**

10" oscillating fan as above. May be operated as a non-oscillating fan. Size: 13" high, 11" wide. Ship. wt. 50 lbs.

S14E7B Retail for \$13.65. Each **\$9.32**

12" oscillating fan as above. May be operated as a non-oscillating fan. Size: 15" high, 13" wide. Ship. wt. 34 lbs.

S14E6B Retail for \$17.85. Each **\$12.19**

Wholesalers Since 1911  
223 W. Madison St., Chicago 6, Ill.

All Prices F.O.B. Chicago. 2% Cash. 25% Deposit Required on C.O.D. Orders.  
Summer Supplement Catalog available now—also get your name on our list for the Big 500 Page 1950 Catalog—out about Sept. 1st. These Catalogs for Dealers only.

**JOSEPH HAGN CO.**

**ANOTHER NATURAL!**

HOTTEST PREMIUM ITEM IN YEARS

**ALL METAL RODEO HORSE LAMP**

Solid Copper Shade & Base, Hand Cast Metal Western Quarter Horse, Removable Saddle, Plated Bronze-Gold & Rose-Gold Finish. Individually boxed, 8 to Case.

**\$4.95 EA.**



SHADE, 9" DIAM. HEIGHT, 15" OVER-ALL  
Chicago Office  
MURRAY GUTTERMAN  
100 LaSalle St. (Rm. 201)  
Chicago, Illinois

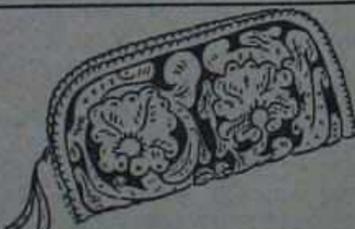
SEE YOUR NEAREST JOBBER OR WRITE...  
**JOCUS MANUFACTURING CO.**

Manufacturers and Creators of Metal Castings  
527 N. 8TH ST. PHILA. 23, PA.

NOW AVAILABLE IN

**TWO-TONE ANTIQUE COLOR**

AT NO INCREASE IN PRICES!



Genuine hand-tooled, hand-faced LIFETIME bags entirely hand-made from finest grade Western cowhide leather. Satisfaction positively guaranteed or money refunded!

Large Shoulder Bag (\$35 retail) ..... \$12.75 each  
Zipper 14" Handbag (\$30 retail) ..... 11.75 each  
6" Handbag \$2.25 each. 8" Handbag... 2.75 each

ORDER Postpaid if remittance sent in full—  
BY MAIL OR send 25% deposit, balance C. O. D.

Sold Wholesale for Re-Sale Only

**ATLAS Novelty and Jewelry**  
1128 14th Street Denver 2, Colorado

**BILL CARSKY . . . .**

World's Largest Producer of NOVELTY GIFT CANDY PACKAGES, can show you how to improve your sales with this item wherever sold. Enjoy tremendous sales and large profits. A Tailor-Made Package to suit any needs for any branch of Show Business. Variety of 38 different types of packages.

Starting at \$5.50 Per Case of 110 Packages.

YOUR DEPENDABLE SOURCE OF SUPPLY  
TELL IT TO **Casey** 1132 S. WABASH AVE. • CHICAGO

ALWAYS FIRST WITH THE TOP NOTCH ITEMS!

SHE'S TAKING THE COUNTRY BY STORM!

**"BUSY BIDDY"**

STUNNING LITTLE PLASTIC HEN ACTUALLY LAYS EGGS AND FLAPS WINGS!

Bigger than the TELESCOPE KEY CHAIN, KING TUT, BLOND IN BATHTUB and all the others combined!!! One drug chain sold 1,000 gross over 1 WEEK-END! Instant appeal to grownups and kids! Terrific street item.

SHE'S CUTE!  
SHE'S ADORABLE!  
SHE'S A WINNER!



**\$3.00 DOZ. \$33.00 GROSS**  
MIN. ORDER 2 DOZ.

FASTEST SELLING MECHANICAL TOYS TODAY!

Crawling Baby . . . . . Dozen \$5.75	Baby Tortoise . . . . . Dozen \$3.60	Boy on Bicycle . . . . . Dozen \$3.60
Mule Dancer . . . . . 3.75	Jim Dandy Monkey . . . . . 3.75	Boy on Scooter . . . . . 3.60
Dancing Couple . . . . . 3.75		Boy on Horse . . . . . 3.60
Dog & Shoe . . . . . 3.60		Donkey and Cart . . . . . 7.20
Itchy Dog . . . . . 3.60		Strolling Duck . . . . . 4.80

ORDER NOW

**GEM SALES CO.**

533 WOODWARD AVENUE  
DETROIT 26, MICHIGAN

25% Deposit with Order; Balance C.O.D.

All Prices F.O.B. Detroit

**GET READY FOR THE FAIRS**

Lots of SLUM For Less

Army Goggles . . . . . \$1.44 Gr.	Plastic Autos . . . . . \$3.30 Gr.
Plastic Airplanes . . . . . 2.50 Gr.	Razzers . . . . . 2.50 Gr.
Rubber Daggers . . . . . 3.60 Gr.	Large Rosette Fans . . . . . 2.75 Gr.
Small Rosette Fans . . . . . 1.00 Gr.	Sm. Marbelite Figures, Asst. Styles . . . . . 2.25 Gr.
Plaster Animals . . . . . 1.00 Gr.	Lge. Marbelite Figures, Asst. Styles . . . . . 3.25 Gr.
Cigar Holders . . . . . 1.44 Gr.	Teaspoons . . . . . 3.00 Gr.
Standing Animals . . . . . .85 Gr.	18" Blowouts . . . . . 1.80 Gr.
Plastic Whatnots . . . . . 2.25 Gr.	
Finger Traps . . . . . .90 Gr.	

**NOVELTIES**

Lge. Red Devil, Wire Arms & Legs . . . . . \$8.40 Gr.	Lge. Fur Monkey . . . . . \$16.80 Gr.
Lge. Skeleton, Wire Arms & Legs . . . . . 8.40 Gr.	9 1/2" Stuffed Sailor Doll . . . . . 21.60 Gr.
Lge. Spider, Wire Arms & Legs . . . . . 8.40 Gr.	Acrobatic Monkey . . . . . 21.60 Gr.
Sm. Skeleton, Wire Arms & Legs . . . . . 4.20 Gr.	7" Feather Doll W/Hat & Cane . . . . . 21.60 Gr.
6" Fur Monkey . . . . . 7.20 Gr.	7" Feather Doll, Plain . . . . . 18.00 Gr.
Beanie with Feather . . . . . 7.20 Gr.	4" Indian Feather Doll . . . . . 10.80 Gr.
Imported Box Camera . . . . . 1.80 Dz.	Stuffed Dogs, Ass't . . . . . 21.60 Gr.
	9 1/2" Drum Major Dolls . . . . . 21.60 Gr.
	7" Glass Antelope . . . . . 1.50 Dz.

SEND FOR ILLUSTRATED CATALOGUE.  
25% Deposit With All C. O. D. Orders.

**KARL GUGGENHEIM, INC.**

33 Union Square  
New York 3, N. Y.

**The Original LAYING CHICKEN The Original**

FLAPS HER WINGS AND LAYS FIVE LITTLE EGGS!!!

Hotter Than Ever!!! DOZEN \$3.00 - GROSS \$33.00 (2 Dozen to Box)

<b>RUBBER LIZARDS</b> Lifelike in appearance!! DOZEN \$3.60 GROSS \$42.00	<b>LITTLE "BUTCH"</b> The Dog Penlite Squeeze the tail and watch the face life up! Doz. \$4.00 Gr. \$45.00	<b>MECHANICAL TOYS</b> DANCING COUPLES Doz. \$4.00 Gr. \$45.00 JIM DANDY MONKEY Doz. \$4.00 Gr. \$45.00
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CASH WITH ORDER OR 25% DEPOSIT, BALANCE C.O.D.

**STEINBERG & CO.** 105 W. 9TH ST. KANSAS CITY 6, MO.

**JOBBERS—DISTRIBUTORS**

BUY STUFFED FUR AND PLUSH TOYS DIRECT FROM MANUFACTURER  
Stuffed Toys as Low as \$6.50 Dz.

◆ #22 10x12" Real Fur Scotty Dog, asstd colors, \$10.80 dz. In six dozen lots . . . . .	\$9.60 Doz.
◆ #208 16x19" Real Fur Scotty Dog, black or asstd colors. Carton of two dozen @ \$24.00 dz. SAMPLE . . . . .	\$2.50 Ppd.
◆ #252 30" Real Fur Grizzly Bear, asstd colors, \$36.00 dz. SAMPLE . . . . .	\$3.75 Ppd.
◆ #244 29" Rayon Plush Bear, asstd colors, \$24.00 dz. SAMPLE . . . . .	\$2.50 Ppd.

Special set-up for Jobbers, SALESMEN; Some territories still available. Liberal commission. Ask for beautiful catalog "R" of other Christmas and year-round sellers in Stuffed Fur and Plush Toys.

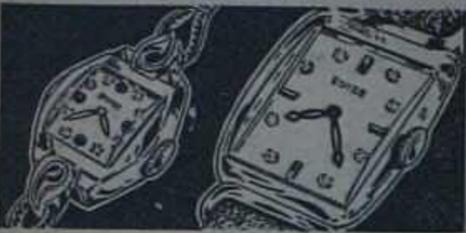
**ACE TOY MANUFACTURING CO.**

Manufacturers of Fur Stuffed Toys  
122 WEST 27TH STREET NEW YORK 1, NEW YORK



Sparkling, brand new case. A fast mover—Expansion Band included—Works rebuilt with precision accuracy.

7 JEWELS — \$11.95  
15 JEWELS — \$12.95  
17 JEWELS — \$13.95



Ladies or gents 7 Jewel rhinestone dial reconditioned watches, \$7.95. Ladies or gents 15 jewel, rhinestone dial reconditioned watches, \$9.95. Above prices apply in lots of three or more—

25% deposit on all C. O. D. orders.  
Send for Catalog.

**Cel-Max**  
WHOLESALE JEWELERS

IMPORTERS — EXPORTERS  
182 S. MAIN ST. MEMPHIS, TENN.

**FOR IMMEDIATE DELIVERY**

HIGHLY POLISHED • ELECTRO PLATED

- IDENTIFICATION BRACELETS • from \$14.40 Gross and Up
- PINS • GUARD PINS • FOBETTES • from \$9.00 Gross and Up

WRITE FOR CATALOG NOW  
(STATE BUSINESS)  
25% Deposit With Order Balance C. O. D.  
SEND \$5.00 FOR SAMPLE ASSORTMENT

**'Frisco Pete'** 604 W. LAKE ST. CHICAGO 6, ILL.

**WESTERN SADDLE HORSES**

Here we go again! Our competitors want to have a little fun. Request them to beat these prices. We started these horses—our first ad in Billboard appeared May 10, 1947. All Beautiful Bronze Finish — 2 Tone Color

Every Horse Guaranteed

4 1/2 inch ..... \$4.00 doz.  
5 1/2 inch ..... 6.25 doz.  
6 1/2 inch ..... 9.00 doz.  
8 1/2 inch ..... 16.00 doz.

No terms at these prices. Cash with order. F.O.B. N. Y. C. Money Back Guarantee. All samples sent postpaid \$5.

**C. GAMEISER**  
250 West 88th St. N. Y. C. 24

**"THE CHICK"**

THAT LAYS THE GOLDEN EGGS  
In Profit for You! 2 Doz. to Box.

\$3.00 PER DOZ.  
GROSS—\$33.00  
Sample 50¢ Prepaid

**B. PALMER SALES**  
1433 SECOND DALLAS, TEXAS  
(Phone: Harwood 9339)



**HO! HO!** It's Now! It's Terrific  
**The STRENGTH METER**

\$3.00 per doz. (min. order 2 doz.)  
Samples 2 for \$1.

The latest and funniest joke item out. Write for list of other HOT novelty items.

MAIL SALES Mart 773 Willoughby Ave. Brooklyn 6, N. Y.

**AGENTS**

BETTER FARMS is going to all Northeastern Farm Fairs, Shows and Expositions this year, as in the past. We are now making up our circulation assignment list. Interested parties please write at once. Also have openings for men with cars in exclusive county territories, full or part time work. Address all correspondence to:

**BETTER FARMS**  
**MR. KIRK MAGILL**  
Everybody's Bldg. Buffalo 12, New York

**PRINTING**

ATTRACTIVE 100 8 1/2x11 LETTERHEADS AND 6 1/2 Envelopes, Hammermill Bond, four lines copy, \$2 postpaid; samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. au27

BRIGHT GLOW COLOR POSTERS, CARD-board or Cloth, outstanding. J. P. Burger, 1813 Columbus Rd., Cleveland 13, O. au20

NOW! LOWER PRICES—FLASHY 14x22 WINDOW CARDS, \$6.50 hundred; write for illustrated folder; cards for all occasions, 24 hour service. Tribune Press, Earl Park, Ind. au27

OFFSET PRINTING—MODERN METHOD; NO cuts needed; low prices, fast service; artwork a specialty; samples free; write for literature. Maurice Fischer, 711 So. Boulevard, NYC. au20

RUBBER STAMPS, 3 OR 4 LINE, \$1 POST-paid; Pads, 50c. Smallwood, 2715 Vine, Cincinnati 19, O. au20

100 8 1/2x11 LETTER HEADS, 100 6 1/2 ENVELOPES, Hammermill Bond, Five Lines Copy \$2; samples free. Ace Press, Clearwater, Fla. au13

100 LARGE ENVELOPES AND 100 8 1/2x11 LETTERHEADS, \$1.90 prepaid; 50 wedding announcements, \$5 complete. Crown Print, Adelphi, O. au20

250 6 1/2 ENVELOPES AND 250 WHITEBOND Letterheads, 8 1/2x11, 5 lines copy, \$3, post-paid. Webster's Printshop, Farmland, Ind. au20

500 ATTRACTIVE 2-COLOR LETTERHEADS OR Envelopes, \$3.50; prompt service; samples. Mailpress 1206 Front, Toledo 3, O. au27

5000 DODGERS, \$15.50 (100, \$5.50); 100 LETTER-heads and Envelopes, \$2.50 prepaid; other prices quoted. Stratton's, 3010 Harrison St., Waco, Tex. au20

**SALESMEN WANTED**

A-1 MEN OVER 40—MAKE A FORTUNE; NO investment; sell sales promotional advertising to grocery stores and other retail businesses; you collect \$22.50, you retain \$15; call-back commission, \$5; extra bonuses, \$25 to \$100 monthly; over rides 50¢ to \$2 per account per man; guaranteed yearly annuity of \$3 on every active account you open; requirements, car, one sale weekly; honorable, we pay bond. Coast to Coast International Associates, 160 Chestnut St., Rochester 7, N. Y. (Mention Billboard) au27

ADVERTISING BOOK MATCHES — WORLD'S largest direct selling manufacturer of Advertising Book Matches offers opportunity for profitable year round selling; liberal spot cash commissions; every business a prospect; no experience needed to start; men or women; full, part time; factory service; low prices for high quality; repeats; sales kit furnished. Match Corp. of America, 3433 West 48th Place, Dept. B-28, Chicago.

**HELP WANTED—ADVERTISEMENTS**

RATE—12c a Word Minimum \$2  
Remittance in full must accompany all ads for publication in this column.  
No charge accounts  
Forms Close Thursday for the Following Week's Issue

AERIALISTS, ACROBATS WANTED — GIRLS capable working in first-class act; now working top bookings; winter season Europe; write or wire. Seven Speeds, Box C-405, Billboard Pub. Co., Cincinnati, O.

BURLESQUE DIRECTOR WANTED—MUST have long experience and thorough knowledge of standard burlesque skits and blackouts; steady job; give full details as to experience and salary. Box 442, Billboard, N.Y.C.

DANCE ORCHESTRA MUSICIANS — TRAVEL-ing and location. Long-term contracts. Advise detail particulars. VSA, 848 Insurance Bldg., Omaha, Neb. au27

DRAMATIC PEOPLE IN ALL LINES—FOR circle stock in Eastern South Dakota, two weeks circle driving back to base nightly; show and dance combination; preference to people who can double orchestra; top salaries, good treatment, long season opening Labor Day; tell all in first letter, including lowest salary; enclose recent photo; radio experience an asset. Harry "Ike" Evans, P.O. Box 82, Spiritwood, N. Dak.

EXPERIENCED MAN—TO WORK PHOTOS ON fairs. Mason, Number One Building, Fair Grounds, Middletown, N. Y.

LEAD ALTO, TROMBONE, PIANIST, MODERN Band, others write; those doubling vocals, entertainers preferred. Box 593, Sioux Falls, S. D. Phone: 8-1295. au20

MASTER CEREMONIES—MIDNIGHT THEATRE traveling show; send photos, state salary. Belmont Institute, Toledo, O.



**CREW HAT OPERATORS**

We have the best Crew-Hats made in the market. We guarantee them first quality. All these hats are made out of the finest gabardine. They simply are beautiful and sell on sight.

WHITE BASEBALL HATS (Eyelets),  
Terrific Seller, \$57.00 Per Gross.

**PRICES**

Plain white top with colored brims . . . \$60.00 Gr.  
Two-Tone combination tops . . . . . 60.00 Gr.  
Crew Hats, flocked special with any seashore, park, carnival or fair . . 72.00 Gr.  
Felt Crew Hats, nice bright colors . . 28.00 Gr.  
Yacht Caps with any name, minimum order 2 gross lots . . . . . 33.00 Gr.

Kiddie Felt Crew Hats . . . . . \$24.00 Gr.  
We have baby sizes if you want them.  
Laced Cowboy Hats, beautifully laced with cord in all bright colors, \$8.00 dozen . . . . . 93.00 Gr.  
Baseball Caps in heavy twill and gabardine, with or without eyelets . . . . . 54.00 Gr.  
Western Cowboy Hats (laced) . . . . 36.00 Gr.

Immediate Delivery, 25% Deposit, Money Order or Cash, Balance C. O. D.

**HARRIS NOVELTY CO.**

1102 ARCH ST. Phone No.: Market 7-9545 PHILADELPHIA 7, PA.

ADVERTISING NOVELTY BALLOONS AND Plastic Windshield Ice Scrapers; every garage, gasoline station, etc. buys now; commissions paid in advance; sample kit, \$1, refunded on first order. Imperial, P.O. Box 1978, Milwaukee, Wis. au27

MAKE \$15 TO \$25 A DAY TAKING ORDERS for Cast Aluminum Name Plates for rural mail boxes. No deliveries, no investment. Qualify for district manager. Write for details. Metal Craft, La Grange 1, Ind. au20

**TATTOOING SUPPLIES**

EVERYTHING YOU NEED FOR TATTOOING—Electric Tattoo Machines, Designs, Colors; complete outfits; illustrated catalog free. Mill Zeis, 728 Lesley, Rockford, Ill. au27

GUARANTEED PELICAN BLACK, ANY QUANTITY; finest quality Needles, 12 sharps \$5 a thousand; tempered sterling silver for contacts. Joe Darpel, Hotel Victoria, Norfolk, Va. au20

TATTOOING MACHINES, DESIGNS, COLORS, Needles, complete outfits; genuine German Pelican Black Tattoo Ink; free catalog. Owen Jensen, 120 W. 83d St., Los Angeles 3. au20

**WANTED TO BUY**

CASH PAID—WE BUY EVERYTHING USED. Write all information to Solfo's, P. O. Box 359, Colorado Springs, Colo.

INTERESTED IN MEDIUM SIZED ESTABLISHED Roller Skating Rink in or near state of Ohio; state full particulars. Address: P. O. Box 247, Mansfield, O. au13

SECOND HAND SHOTGUNS, PISTOLS, 22 Rifles; state make, condition and price. Roberts Exchange, 418 R. R. Ave., Donaldsonville, La.

WANTED TO BUY—THREE NEW CARS FOR Kiddie Auto Ride. Dick Jansen, c/o Jansen's Shows, Nellyville, Minn.

WANTED TO BUY—STEAM CALLIOPE; MUST be in good condition, ready to use. John L. Laughlin, Menzie Dairy Co., McKeesport, Pa.

WANTED—CHILDREN NOVELTIES, RECORDS, to 3¢; national giveaway plan; send samples. Brenner Booking Service, 630 Ninth Ave., NYC.

WANTED—3-4 KIDDIE RIDES; WILL LEASE with option to buy; must be available in November. Contact: Jack Huck, Box 300, Route 1, Roanoke, Va.

WANTED—LARGE USED ALLEN HERSCHELL Carousel Horse; full particulars with inquiry. Higgins, 913 8th, Des Moines, Iowa.

MUSICIANS—TERRITORY BAND, SLEEPER Bus, salary; Doubles preferred. Buddy Bair, Box 113, Colome, S. D. au20

MUSICIANS—ALL INSTRUMENTS; FREE employment service for modern territory bands, with permanent headquarters in Minnesota and South Dakota. Write Iola, 110 E. 10th St., Sioux Falls, S. D.

PIANIST FOR COMMERCIAL BAND—MUST read well, cut shows, play Cavallero style; no drunks. Leader, c/o Arnold Agency, Paramount Theatre Bldg., Atlanta, Ga.

SINGING DRUMMER UNDER THIRTY—PREFERRED; work novelties; steady hotel trio; details, photo immediately. Jesters, 98 Club, Panama City Beach, Fla.

SMART TRAVELING HOTEL — SOCIETY style; lead trumpet; tenor, alto, clarinet; bass doubling vocals; drums essential Latin rhythms; only top, serious musicians need apply; send details. c/o Band Leader, McConkey Music Corp., Kirby Building, Dallas, Tex.

THEATRE VAUDEVILLE ACTS—ALL TYPES; new theatre vaudeville circuit; send photos, all information. C. A. McEvoy, 1500 La Salle, Suite 427, Minneapolis, Minn.

YOUNG COMEDY MAN FOR COWBOY ACT—Must be sober reliable, enjoy traveling; send references, photos. Jerry Eller, 126 Lexington Ave., New York 16.



EVERY KID CAN BE AN EXPERT BATON TWIRLER

Just A Twist Of The Wrist And It SPINS

Red-White & Blue \$15.00  
Silver Tinsel Head \$15.00  
Gold Cord w. Tassels \$15.00

3/4 DEPOSIT • BALANCE COD.

**Chas. Demee Mfg. Co.**  
108-116 E. WALNUT ST.  
MILWAUKEE 12, WIS.

MAKE \$40 CASH A DAY  
UP TO \$40 CASH A DAY  
NO SALES TALK NEEDED  
SPARE OR FULL TIME

**JOHN S. GORDON**  
YOUR CUSTOMER'S NAME MOULDED IN BIG LETTERS

Lay this colorful giant size mat on the door step and pick up \$1.95 cash deposit for yourself. We deliver and collect balance. No competition—fast seller. Any name to 12 letters—Red, Blue, Green, Black—2 1/4 ft. long by 1 1/2 ft. wide—7000 live rubber fingers. HAVE YOUR OWN BUSINESS NOW—No investment, no stock no deliveries. BIG PROFITS! FAST CASH!

YOUR SAMPLE MAT & SALES BOOK—Only \$3.00

Send name, state color wanted, enclose \$1—pay postman \$2 on delivery plus postage and C. O. D. Make BIG CASH MONEY first day. MONEY BACK GUARANTEE—ACT NOW!

Established 23 Years in Southern California  
**R. L. MITCHELL RUBBER CO.** Dept. 6  
2118 SAN FERNANDO ROAD • LOS ANGELES 25, CALIF.

**UNBEATABLE VALUES**

BRAND NEW RHINESTONE DIAL WRIST WATCHES

Guaranteed Time Keeper. Leather Straps

\$8.95  
7 Jewel  
1/20 G.F. Expansion Band \$1.25 additional  
Beautifully gift boxed only 25¢ additional

ANKLETS  
Sterling Silver

\$3.95  
per dozen  
1/20 12K G.F.  
\$4.98  
per dozen  
carded

BABY LOCKETS & CHAINS  
1/20 12K G.F. gift boxed only \$8.95 dozen

Wholesale only  
25% deposit on C.O.D. orders  
Write for Free Catalog

**J. SHAKIN**  
116 Nassau Street  
New York 7, N. Y.

**NEW Suction-Cup Auto Flag-Holder**

For Autos, Windows, Cite-brations, etc. Complete with 3 American Flags, 6 1/2 x 8 1/2. Sensational seller. Sell for 50¢ each. Samples, 25¢.

Doz. \$2.20  
Gro. \$24.00

Adjustable, used in Horizontal or Vertical Position.

Write for List of Over 350 Popular Items  
**GORDON MFG. CO.**  
110 E. 22 St., Dept. BF-5, New York 10, N. Y.

**PRICES REDUCED**  
**FLASHY-14K** Gold Plate  
**CASH IN ON THESE MONEY MAKERS**

No. 227  
**\$2.25** Doz.  
 Ladies' 2-stone cocktail, flashy white stone & ruby color baguette.

No. 301  
**2.65** Doz.  
 Gents' - A real flashy round white stone and big seller.

No. 703  
**\$2.65** Doz.  
 Gents' 2-stone cocktail. Brilliant round white stone and ruby red baguette.

Deposit on all C. O. D. orders. State your business. Above 3 samples postpaid \$1.00.

**PROVIDENCE RING CO.**  
 49 WESTMINSTER ST. PROVIDENCE, R. I.

**AT LIBERTY—ADVERTISEMENTS**  
 5c a Word, Minimum \$1  
 Remittance in full must accompany all ads for publication in this column.  
 No charge accounts  
 Forms Close Thursday for the Following Week's Issue

**AGENTS AND MANAGERS**

**RINK MANAGER—20 YEARS EXPERIENCE;** go anywhere; portable or permanent; married, don't drink or smoke, A-1 reference. Box C-408, Billboard, Cincinnati, O.

**BANDS AND ORCHESTRAS**

**INSTRUMENTAL - VOCAL ENTERTAINING** Trio—Available soon; Sepia Recording stars, hotel, club, radio experience; priced right. Trio, Box 454, Kalamazoo, Mich.

**MISCELLANEOUS**

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**ACCORDIONIST — WRITE BOX C-406, C/O** Billboard, 2160 Patterson St., Cincinnati, O.

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**ALTO AND CLARINET—BIG TONES, GOOD** intonation; play relaxed, some jazz; 21, sober, dependable, experienced; will travel but no sleeper buses. Tommy Smoot, R.R. 1, Rankin, Ill. au27

**ALTO, TENOR SAXAPHONE AND CLARINET** — Pay own transportation; available immediately for dance work anywhere in U. S. Bob Reid, 204 Marion Ave., Punxsutawney, Pa.

**AT LIBERTY—TROMBONE, SEMI-NAME EX-** perience; good tone, range, conception; big band or combo; want steady work; will travel; expect a decent pay; state all details in first contact. Wesley Bowen, 26 Main St., Otto, N. Y. Phone Otto 6041

**BASS — AVAILABLE IMMEDIATELY, GOOD** intonation, appearance, union, single, age 26, read or fake, cut or no notice. Ralph McConnell, 316 Beech St., Warren, Pa. (Phone 1580-R.)

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**GIRL PIANO AND BASSMAN DOUBLING VO-** cals desire work together; big band or combo; semi-name experience, 5 years; both 22 years old; cut or no notice. Musicians, Box C-411, Billboard, Cincinnati, O.

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**Pipes for Pitchmen**

By Bill Baker

**A. H. FERTIG . . .** Mattapan, Mass., is considering joining the pitch rinks and inquires about the license situation in Connecticut, New Jersey, Pennsylvania, Ohio, Indiana, Illinois, Kentucky, Michigan and Wisconsin. Fertig says that he is a disabled vet of the last war and, since 1946, with the help of his father, has been selling hand-made leather novelties on the road. How about some of you boys shooting Fertig the dope or send the info to the Pipes Department and we'll see that he gets it. Fertig can be reached at 729 Morton Street, Mattapan 26, Mass.

It's a wise man who knows when to keep still and does.

**HARRY GREENFIELD . . .** cards from New York: "Jack Kahn, who has been operating three hand-writing analysis layouts on the Coney Island Boardwalk the past 25 years, uses rabbits, ducks, mice and trained guinea pigs to corral his tips, and has his eye on an elephant for use as a crowd-puller in the future. Bath-houses and juice joints are racking it up. Sol Addis, who has sand in his shoes, visits Kahn's spots often during his time off."

There's a world of difference between an open mind and a vacant one.

**RICHARD ARCAD . . .** is working in front of the W. T. Grant store in downtown Los Angeles with mechanical toys to fair results. "Nothing big," says Dick, "as L. A. summers are just too hot for comfort." Dick shoots in a correction to the effect that it was the May Company store which cut out all demonstrations on their main floor, instead of the Broadway store. "What has happened to Jimmy Beach, Bill Baring, Harry Mills, Frank Ribedeau, Oma Sanders, Morris Kahntroff, Dick Kanthe and the Ragan sisters?"

Never try to exceed your limit. You know what it is and, if you do, others will find it out.

**MARGE GOODMAN . . .** and Bernie Dunn, noted working Wipe-On around Los Angeles. Also Lillian Robbins, with Car-Bo-Tet.

**CLAIR MOORE . . .** well-known Los Angeles pitch gal, is reported to be readying a new item which she will release soon in L. A. department stores.

**JIM CORRY . . .** writes from Los Angeles that he is on his way east to make the fairs. "No spots to work out this way and if you are lucky enough to get the space everyone wants a cut-in on the joint. Ran across Mickey and Irene Horrigan, in Galt, Calif. They are working a big jewelry layout in California spots but say they will return east later with their mental act. If you have a bank roll don't come out this way unless you want a rest. Sam Lewis and Morry Cohen, pipe in."

Remember that your competitor is not so concerned about whether or not you can outtalk him, but whether or not you are outselling him.

**JACK VINNICK . . .** was seen working in Santa Monica, Calif., to good takes a few weeks ago, according to Jim Corry.

**ANOTHER OLD-TIMER . . .** John L. O'Conner, died of coronary thrombosis July 28 at his home in Long Beach, Calif. A jewelry worker for many years, O'Conner probably was best known in pitchdom for his Lightning Calculators, which he pitched at fairs thruout the country. About 10 years ago he and his wife, Myrtle, opened their Mexican Curio Store in the Jergins Village Arcade in Long Beach, which they operated successfully until two years ago, when ill health forced them to retire. Besides his wife, he leaves two sisters, Mrs. Alice Simington and Mary,

both of Pasadena, Calif., and a brother, Justin, Texas. Interment was in Hollywood Memorial Park, Long Beach.

While every spot cannot be a red one, the manner in which you work them determines how it might be for the other guy. Are you an aid or a hindrance?

**WILLIAM (RED) McDONOUGH . . .** pipes from Gardiner, Me., that Chet Greeley has returned to his home in Liberty, Me., for a short rest before starting on his fair route. Red adds that he and Paul Demers, pitchman and former police chief of Gardiner, expect to make Texas again this winter and that they would like to read pipes from Fred Benner, J. Cleary and King Doodles.

**JOE (ODDIE DODDIE) COLBY . . .** types from Halifax, N. S.: "Just completed a tour of Nova Scotia in ideal weather that we all dream about. All my tips have been big, altho some were a little rough due to the natives being full of rucus juice. Fat lobsters are plentiful and it looks like a bumper apple crop. Will take my French book and head for the land of long stingers, then back to the watermelon soil. How about some pipes from Ruth and Speed Hascal, Fred Hudsmith, Tom Kennedy, Harry Meyers, Morris Kahntroff, Bill Freed, Carl Knowles and Slim Rhodes?"

Some men remind you of a kid on a Merry-Go-Round trying to get a free ride by snaring a ring. They become so engrossed in trying to get something for nothing that that is generally what they wind up with.

**14 TEST AWARDS**

(Continued from page 78)

professionals were James C. Costigan, Elmwood Roller Rink, Philadelphia, and Eileen Ashenbrenner, Ambassador Roller Rink, Clawson, Mich.

This testing for gold medal awards was the fourth held by the RSROA. First was held at Arena Gardens, Detroit, in December, 1946, the next three following RSROA championships at Oakland, Calif., 1947; Cleveland, 1948, and Washington this year. Twenty-eight gold medals have been issued, 25 in skate dancing and three in figure skating.

Joan Blazek, Spokane amateur, gave the most notable performance in the number of lower quality tests held at Riverside Stadium during the week of the championships, passing her sixth and seventh figure tests. In speed skating, 13 bronze medal and two silver medal tests were passed with eight bronze and five silver failures.

While it is not customary to announce names of unsuccessful candidates, in this case the importance of the holding of the first gold medal speed skating test overshadows the fact that professional Pat Patton, chairman of the speed skating committee, Society of Roller Skating Teachers of America, narrowly missed the times established for this award. Publication of the schedule for the gold medal speed skating test will be made in September, with emphasis on the track for use at the 1950 championships.

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# Patron-Owned Skates Up Biz

(Continued from page 78)

the business. For instance, take a new skater who comes to your rink and buys an admission ticket to skate, say 50 cents. Then he goes to the skate room where he can have a pair of regular clamp skates for that price but decides to get a pair of shoe skates for 25 or 35 cents more. Well, that raises his total admission price to 75 or 85 cents. At that price for the average skater or newcomer you will scare them away, or they will come once and then stay away until you can raise that much again."

Induce skaters to buy their own skates on a dollar-down-and-\$1-per-week basis, he urged, stressing the fact that it has proven successful. A patron who has his own skates will skate more often than a skate rental patron, particularly now. He will skate today and then wait for 10 or 15 days until he has another dollar spare. Also, not having an investment in a pair of skates, he will possibly divert his attentions elsewhere, Martin continued.

Turning to the situation that exists in many rinks which feature children's sessions, Martin told operators: "I have found many operators boasting how the little fellows 'will do anything to get money for shoe skates.' To the enterprising rink man, such a condition is bad because that child

is your potential customer. A successful rink man will do all possible to see that children have the best and get the breaks when it comes to fair prices. Why pressure that child to put the squeeze on his parent for a total of 60 to 75 cents to go roller skating? Before long the parent will tell the child, 'Here is 25 cents, you go to a show and forget skating.'"

### Get Kids Into Rink

Martin suggested that every effort should be made to get the child into the rink, and when there to do everything possible to see that he has a "heck of a good time," as part of the operator's roller skating educational program. Admitting that there is no money in children's sessions, he urged rink men to look at business tomorrow, remembering that children are the foundation of a good solid future business.

Summing up his advice to operators, he said, "In starting your new season, concentrate on a good lively program to get children off the streets. Make it possible for them to skate at a reasonable price. Educate them in the enjoyment and safety the rink provides, then watch them grow as I have seen them do in successful rinks. Next, consider fully the skate rental situation. I know it is hard to decide to cut out that nightly revenue, but you can fix these rentals that you have and sell them at reasonable prices to your skaters. Then watch them skate more often. Start your budget system going on the general patron who does not own his own skates."

### UNDER THE MARQUEE

(Continued from page 59)

St. Ignace, Mich., July 29 to Mrs. G. M. Williams, wife of Michigan's governor, and her official party of 10, who came over from Mackinac Island to attend the matinee. They were guests for supper in the Mills cookhouse. . . . Lew A. (Bozo) Ward is playing night clubs in New Jersey, Connecticut and Long Island, N. Y. . . . L. E. (Roba) Collins has been at his home in Patterson, Mo., since leaving the Pawling Circus, due to illness and death of his father. Due to illness of his mother, he is sticking around home, with possibility of getting back on the road before season ends. Collins caught the Beers-Barnes Circus at Greenville, Mo., July 30, reporting a good program. Owners say that biz has been fair.

Ivy poisoning isn't the worst affliction, but it will ground a swinging ladder girl when nothing else will.

When the Ringling-Barnum circus played Bradford, Pa., a party was given between shows, by Henry (Buddy) North, assisted by Pat Valdo. Murray Burt was emcee, Merle Evans and band furnished the music, and prizes were in cash. Here's how they ran, one, two, three, in the various events: Children's race, Curtis Genders, Luciano and David Alzana; midget race, Mickey Gutis, Jackie Gerlick, Cucciola; girls' race, Rusty Parent, Rusty Johnston and Daisy Chaney; wheelbarrow race, Rusty Parent and Justino Loyal, Hilda Alzana and Andre, Laura May Petrello and Fox; girls' sack race, Rusty Parent, Hilda Alzana and Skee Matausch; three-legged race, Rusty Parent and Justino Loyal, Hilda Alzana and Andre, and Skee Matausch and Al Swartz; older boys' and girls' race, George Bokara, Emerick Mrowowski, Astrid Franklin; web climbing, Tommy Clark, John Hogan, Paul Westbrook; stake-driving, Billy Dwyer's menagerie crew. Tap routine by Nina Unus, Rita Schroeder and Anne Towne, with songs by Rusty Parent, Elsie and Hilda Alzana and Andre. Chicken dinner was served in the cookhouse, and fireworks were shown at the trains after the night performance.

Worth noting is a suggestion from an old-timer, that in "ex-showman" emphasis should be placed on the "ex."

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\$3.25 per doz.  
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# SALESBOARD SIDELIGHTS

Gardner & Company, Chicago, reports sustained demand for its merchandise all along its line with indications that the seasonal demand will be exceptionally good with the advent of fall. Customer acceptance of firm's new number of radically different design and play has given the cue on present market requirements, officials say. New Gardner releases will continue to hammer away on this theme, they promise, with some brand new boards due for early production.

Maurice H. Kaye, Gardner field man for the past three years, is no longer with the firm, it was announced last week. Saul H. Wyatt is back from his vacation. Another Gardner-ite, Charles B. Leedy, was recently honored by the airlines with a "Million Miler" gold plaque. Charles has traveled 1,500,000 air miles. He has just returned from an 8,000-mile trip covering his Western territory and reports "business good."

Empire Press, Chicago, is attributing its climbing sales to a winning twosome; consistent advertising and the great numbers of its latest illustrated board catalog now going out in the mails. Major domo Joseph Zimmerman is standing pat behind his firm's policy of "the best for the

lowest." General manager Micky Ellyne is keeping on the run with the upturn in business.

Jerry Scanlan, heading the Jerry Scanlan firm in Chicago, reports that the counter game, Ball Game, is a real order-homer in the Middle West. With expansion of sales representation on a national level, Jerry looks for still greater demand. Firm's initial four boards also are turning in some good sales news. The dime play Four Fins number is leading the quartet currently. Scanlan announces the appointment of a father-and-son team to cover a five-State Midwest area; the senior member of the team, E. C. Stacy, covers Illinois, Iowa and Missouri, while W. G. Stacy treks thru Nebraska and Kansas.

The McNamara Company, Chicago, manufacturers of Color-Ado, announced production of its new Color-Ex pellet board frame this week. Initial demand is keeping production at near peak levels, according to Walter McNamara, production department head. Firm began development of the Color-Ex line last January and with the simplicity of the new board frame enabling a lowering in cost, continued high sales are expected. With the release of the new frame, firm has also debuted several new insert pellet boards for both the Color-Ex and the Color-Ado lines. These are Hi Ho, Mexicana, Tampico, Triple Wishbone, Mercury and Corn-u-copia, all 10-cent play. Five additional boards will be off production lines in a few weeks, Walter adds. They will cover nickel, dime and quarter play.

Philip McNamara, company's sales department chief, is currently traveling the highways again after a six-month "furlough," during which he organized an active distributorship. Brother Bill McNamara, after a serious auto accident, is away on a

three-week trip following a two-week mending period. Another sales representative, Jack McMahon, is turning in excellent news for the order department.

Robert G. McNabb, president of Wertz Novelty Company, Inc., Muncie, Ind., goes on record as reporting steady high demand on the ticket game front. "Ticket game interest is way up," he says. Firm's line of ticket numbers consisting of jar and carded games, tip, pack-pot, baseball, World Series and sports books, are all in heavy production.

Sam Feldman, sales manager for Harlich Manufacturing Company, Chicago, states that firm's Gold Mint coin board is the target of a rising number of orders. Business continues to hold up well during the proverbially slack warm weather season, Sam says.

## N. E. BIZ OFF

(Continued from page 60)

high cost of name bands and their failure to draw compensating crowds. Ops almost without exception said that tootlers were faced with the necessity of down-grading their prices and of doing it fast. They argued that their patrons no longer could or would spring for \$1.50 admissions. On the other hand, local and house bands working for 60 cents admission continued to pack them in and so demonstrated that the final result hinged solely on price.

A lot of readjusting of prices will have to be done, particularly at funspots in those industrial areas which have already felt the unemployment pinch. The dollar bill is being stretched as far as it will go. Resorts peddling liquor report that the switch from costly liquor to dime beers has already taken place.

### New Competition

A disturbing development now being faced by New England funspots is the mushrooming growth of mid-get and stock car race tracks and outdoor theaters, many of which have located within throwing distances of parks. The competition they offer is extremely tough. Each offers lengthy entertainment for perhaps less money than a fellow would have to spend in partying his girl on rides. New ideas backed by strong promotion may stem the tide, in the opinion of some managers.

Hosts at the annual meeting were John J. Dineen, general manager of Hampton Beach Casino, and Fred Markey, of the Dodgem Corporation. Luncheon was served in the Casino Cafeteria at Hampton. Dinner, a floorshow and dancing were enjoyed at the Frolics, plush Salisbury Beach night spot.

Attendance was deemed remarkably good in view of the distance separating most members from the meeting spots.

## ELITCH'S BIZ STEADY

(Continued from page 60)

three-day stand. Cole Bros.' Circus was in here for three days (1-3). This means we have to do some terrific promoting to compete."

Gurtler believes the general per capita spending thruout the amusement industry will show a definite decline and the only way to counteract this is to strive for larger attendance. "This, fortunately, we have been able to maintain to a slight extent," Gurtler said.

### Picnic Biz Down

The picnic biz at Elitch's this year, at least for July, was down from a year ago, but August reservations are heavy. The spot entertained the Denver Democratic Club at its annual outing and attendance was ahead of last year. The same was true of the Armour Men's Club and Kansas Day picnics. The Public Service Company's outing proved a winner.

"One of our best promotions to date was the Lawrence Welk-Miller's High Life broadcast, an ABC coast-to-coast shot," Gurtler said. "This broadcast took place in our ballroom Wednesday (27). Attendance was big. To ballyhoo this broadcast we secured permis-

## CONEY ISLAND

(Continued from page 60)

Dunham; maintenance, LeRoy McGuire, George DeFelice, Vito Onorato, Vincenzo Tria, Anthony Infante, Thomas Campagna Sr., Victor Rogati, Andrew Lardaro, Thomas Campagna Jr., Charles Campagna and Fred Peritore.

Philip Calemales, large candy and popcorn concessionaire, also has two rides, the Rocket on Surf and the Sky Dive on the Bowery, and Weber's Baths. Rocket operator Frank Calamo and ticket seller Max Friedman. Rocket's candy concession is handled by Steve Katerilis, his wife, Minnie, and daughter Olympia.

Harry C. Meinch and Charles Feldman operate a machine gun gallery on Surf. His helper is Albert Behmofas. . . . Jack Bravo, in his second year as operator of a bar and grill on West Eighth between Surf and the beach, has Henry Townley as barkeep and William Horkopolus as chef.

Two deaths on July 29 were those of Joe Mason, 12 years a singing waiter at Dan Lane's Irish House, and Artie Loesch, for nine years a manager for Jack Reiben's concessions on the Bowery block, between Jones and West 12th. . . . Arthur Pilatsky, mike man at a Fascination game on Surf, became the daddy of a third son, Robert, who arrived July 21 at Victory Memorial Hospital, Brooklyn, to keep Ronald Charles and Arthur Jr. company. . . . Shamrock Irish House going in for strip and exotic dancers with Andrea, the first peeler in. . . . Lou Daiell converted his penny pitch on Surf to a home-made electric ring toss made up of 245 targets.

Danny Miller, former vocalist in musicals, is a first-time talker at Tirza's. . . . Eunice Martin is doubling in the bally between Rosen's freakery and Garto's variety show. . . . Loudspeakers on Henderson's Walk were finally muffled with the Shaws and the Buxbaums, noise-making opponents on that block, agreeing on a truce. . . . Henry Shapiro manages Star Amusement Company's (Katz Brothers) Bat-Em on the Bowery with Joe Besara, Irving Berman, Eddie Tolan and Murray Sosfosky, scorekeepers.

sion from city officials to hang some 45 pennants and banners thruout the business and shopping district. We also had a parade in conjunction with the local Oldsmobile agency."

### Carnival Night Helps

Elitch's Carnival Night, held every Tuesday night, continues to build. On that night the park offers all rides at a reduced rate and plays a top local band in the ballroom at reduced prices. This program also carries thru on the Family Day promotion on Sundays.

At this time of the year, Denver again is experiencing a heavy influx of tourists and this should help boost attendance at Elitch gardens.

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Jackpot Charley, N.P., extra thick, Ea. \$ .85

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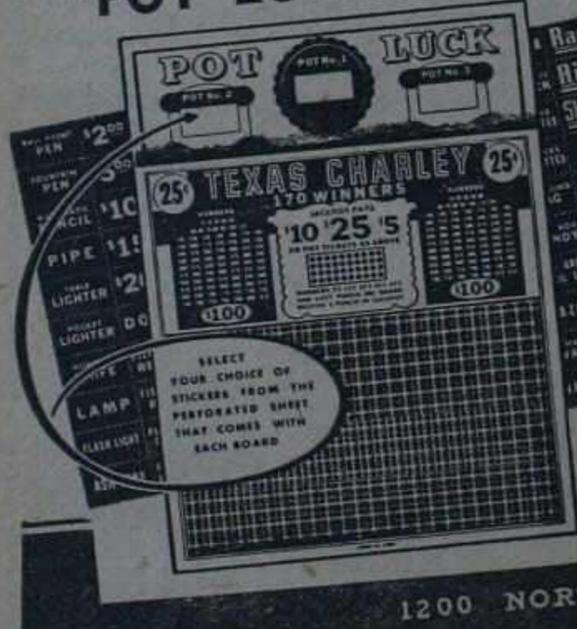
1200 Hole Plain Boards with Section . . . \$ 1.00  
1200 to 1200 Hole Girls Boards . . . \$ 1.00  
1200 to 1200 Hole J.P. or Seal Bds. . . . \$ 1.00  
100 to 225 Hole, 4 Numbers on Ticket . . . \$ 1.00  
100 to 225 Hole, 4 Tickets to Giant Hole . . . \$ 1.00  
Assortment of 25 Boards (Case Lot) . . . \$ 25.00  
17 J. Ronnie Watches—\$15.00 . . . \$ 15.00  
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1000 25¢ Charley Bd., \$50 Prof.	.79
1440 5¢ Cig. Barrel Board	.89
1440 5¢ Barrel Bd., \$18 Prof.	.95
1440 10¢ Barrel Bd., \$36 Prof.	.98
1000 25¢ J.P. Charley, \$52 Prof.	.75
1000 25¢ J.P. Charley, Semi Tk.	.85
1000 25¢ J.P. Charley, X Tk.	.95
1200 25¢ Texas Charley, Bd. Seal	1.39
1000 Blank Bds. With Sections	.65
1200 Blank Bds. With Sections	1.25
1500 Blank Bds. With Sections	1.98
2000 Blank Bds. With Sections	2.25
1000 to 1200 5¢ J.P. or Seal Bds.	1.65
Assortment 25—5¢ J.P. Bds. (Case Lots)	49.50
1000-Up Assorted J.P. Bds., \$27 Prof.	2.10
Waldorf Ball Point Pens. Dozen	2.25
Beacon Indian Blankets, 60x80	2.39
20% Deposit—IMMEDIATE DELIVERIES.	
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Holes Play	Description	Profit	Price
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1000 25¢	J.P. Charley, Thick	Avg. 51.95	1.40
1200 25¢	Texas Charley, Thick	Avg. 102.98	1.75
960 5¢	Fully Packed Thick Girl Board	Avg. 26.25	2.75
960 5¢	It's the Knots Thick Girl Board	Avg. 26.25	2.75
1000 5¢	Barely Speaking Thick Girl Board	Avg. 26.60	2.75
1000 5¢	Glovely Lady Thick Girl Board	Avg. 28.60	2.75
1200 5¢	Pick a Cherry Thick Seal Board	Avg. 30.04	2.50
300 25¢	Fin & Sawback Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220 25¢	Knick Fin, Giant Holes, 4 for 25¢	Avg. 28.75	2.50

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honest to goodness merchandise; all machines completely refinished and overhauled; twenty-five cent conversion; kingsize kits; we buy used cigarette machine equipment. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa.

**CIGARETTE AND CANDY MACHINES—YOU**  
have tried the rest, now try the best; our paint work cannot be matched; our work is guaranteed, we also buy used machines; parts and mirrors for all makes and models. Fred Stumm, 337 S. Lawrence St., Philadelphia 6, Pa.

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Tables—4 on location; 7x3; standard balls, cues; cost \$595, used 30 days, sell \$398 each. Moeble Enterprises, 4921 Murdoch, St. Louis, Mo. S Sweetbriar 3620.

**DELUXE DRAW BELLS, \$235; STANDARD,**  
\$175; Double Up, \$250; Wild Lemon, \$275; R. C. A. Coin Radios, \$24.50; ready for location; one-third deposit. Central, 1523 Grand, Kansas City, Mo. au13

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Machines, very clean, \$50 each. Curtis Coin Machine Co., 2036 W. Forest, Detroit 8, Mich. au13

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Merchantmen, Mutoscopes, Electro-Hoists, Buckleys, Wurlitzer Juke Boxes, \$35 up; Rotary Merchandisers; we buy diggers, rotaries. National, 4243 Sansom, Philadelphia, Pa.

**FOR SALE—2 BING-A-ROLLS, \$195 EACH: 1**  
Spot Lite, Arcade, \$69.50; 2 Wilcox-Gay Voice Records, \$200 each; 1 Chicago Coin Midco Skee Ball, like new, \$225; 1 Exhibit Jitters, like new, \$150; 4 Location Pockerinos, very clean, \$75 each; 2 American Shoe Shine Machines, \$75 each; 2 Chicago Coin 9' Rebound Shuffleboards, \$79.50 each. King-Pin Equipment Company, 826 Mills St., Kalamazoo, Mich. au13

**FOR SALE—60 FIVE CENT, USED THREE**  
months, Cash Tray Nut Vending Machines; make offer. Earl Dickerson, 1324 West Walker St., Milwaukee, Wis.

**FOR SALE: LIKE NEW—MILLS 1947 THREE**  
Bells, \$275; also Mills Jumbo Parade, 5c P.O.; Mills Black Cherries, Brown and Blue Fronts, and late Flipper 5 Ball Games. John A. Rodden, 110 Bench St., Galena, Ill. au27

**FOR SALE—50 5 COLUMN VARIETY SHOPS**  
with stands; positively like new; sample, \$12.50; \$500 for the lot. Rake, 609 Spring Garden St., Philadelphia 23, Pa.

**FOR SALE—5 5¢ NUT SUN VENDING MA-**  
chines, each holds 5 lbs. J. Barkan, 1548 Sherwin, Chicago.

**FOR SALE—12 VICTORY STAMP MACHINES,**  
in good condition, with folders; price, \$15 each. Douglas McBrayer, Anderson, S. C.

**FOR SALE—6 LIKE NEW 48 MODEL MILLS**  
3 Bells, used three weeks, \$225 each; 2 Panoramas, \$75 each; one third deposit, balance C.O.D. Brantley's Music Co., Pocomoke City, Md. au20

**FOR SALE—2 FT. REBOUND SHUFFLE BOARD,**  
5¢ or 10¢ play, like new, \$100; 5¢ Cherry Bell, \$25; 5¢ Black Cherry Bell, \$65; 10¢ Cherry Bell, \$50; Pingames, Major League, Bermuda, Sunny and Tennessee, \$40 each. Frank Guerrini, Burnham, Pa. au29

**FOR SALE—FORMICA TOP SHUFFLEBOARD,**  
like new, \$225, and 2 Formica Tops for Shuffleboards, used 2 weeks, \$65 each. Frank Guerrini, Burnham, Pa.

**FOR SALE: ALL A-1 CONDITION—TOTAL**  
Rolls, \$22.50 each; Advance Rolls, \$34.50 each; Tel-a-Rolls, \$47.50 each; Pockerinos, location models, \$125 each; Belgium Pool Tables, like new, \$115 each; Supreme Bol-a-Score, \$45 each; 2 Aireon 400 Coronet, \$299.50 each; 4 Quizers 1948, \$219.50 each; 10 Hawkeye Popcorn Vendors, like new, \$39.50 each; like new Dale Guns, \$225 each; close out: Like new, pin games—Maryland, \$195; Pinch Hitters, \$195; Gondola, \$195. Send 1/2 certified deposit, balance C.O.D. Miller Vending Co., 42 Fairbanks St., N. W., Grand Rapids, Mich.

**KICKERS AND CATCHERS, A-1 CONDITION,**  
\$12.50 each, 10 for \$100; Chicago Coin Goalees, \$75 each, 2 for \$125; Sky Fighter, \$65; 1/2 deposit. John Bailey, c/o Greyhound Bus Sta., Tuscaloosa, Ala.

**REBUILT CIGARETTE MACHINES—PERFECT**  
condition, baked enamel finish; all makes and models; send for list. New York Vending Machine Exchange, 1010 Myrtle Ave., Brooklyn, N. Y.

**RECONDITIONED MACHINES IN STOCK—\$25**  
choice, Hawaii, Nevada, Singapore, Tropicana, Flamingo, Treasure Chest, Fiesta; \$50 choice, Yanks, Robin Hood, Triple Action, Contact, Cinderella, Crown Jewels, Carnival; \$75 choice, Alice in Wonderland, Screwball; \$100 choice, Harvest Moon, One Two Three, Beach Novelty Company, 136 Franklin Ave., Scranton 3, Pa. Phones: 8613 & 3-0380.

**ROLL TYPE STAMP MACHINE WANTED—**  
State manufacturer, quantity, price. Box 1040, 221 W. 41 St., N. Y. au10

**SCALES—LO BOYS, ALL IN GOOD CONDI-**  
tion; 5 Rock-Ola, 3 Pace, 2 American; for quick sale take \$350 for all; 1/2 cash, balance C.O.D. R. E. Sullivan Co., Booneville, Ind.

**SIXTY POP CORN SEZ 10 CENT PLAY POP-**  
corn Vendors; profit for years to come with these, \$49.50 each; wire; must have space. Beverator Co., Cambridge, O.

**STAMP FOLDERS DIRECT FROM MANUFAC-**  
turer; low, low price; immediate delivery; write for prices and sample. J. Schoenbach, 1634 Bedford Ave., Brooklyn, N. Y.

**VENDING EQUIPMENT BARGAINS—ROCK-**  
bottom prices on Popcorn Vending Machines; like new air-conditioned USVC Candy Vendors with improved mechanisms; Popcorn Poppers and Warmers; Nut and Aspirin Vendors; both like new and reconditioned equipment with new guarantee; all used equipment thoroughly reconditioned; why pay more? We offer factory prices on these proven best vendors. Dept. 306, Midwest Co., 1114 Howard, Omaha, Neb. au27

**VIOLINIST—NOW AVAILABLE; HAVE HAD**  
dance and dinner orch. experience; have a good tone and can play in tune; write, wire or call; Bob Lavery, 2002 Yuma St., Elkhart, Ind.

**WANT TO BUY—"E" AND "A" MODEL**  
Unecda Pak Cigarette Machines; any quantity. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia, Pa.

**WANTED—CIGARETTE MACHINES: NATION-**  
als 950, Rowe Crusader, Candy Machines. F & F Distributors, 1633 W. Juncau, Milwaukee, Wis. au13

**WANTED—OLD COIN OPERATED BARROOM**  
Pianos; Nelson Wigglin, Seeburg, Link, etc.; also extra music rolls. Harry Ludwig, 1515 S. E. 35th, Portland, Ore. au27

**WANTED—EXHIBIT SUPPLY DICE GAMES**  
with straight 5¢ coin chute; also Duval's 1¢ cigarette Marvels. Stewart Sales Co., 2130 S. State St., Salt Lake City, Utah.

# It's Really Hot!!

ONE OF A COMPLETE LINE OF FAMOUS GARDNER GIRL BOARDS



**1000 FAST MOVING HOLES TO NAB THOSE NICKELS IN A HURRY**

**ORDER AS:**  
NO. 1000 REALLY HOT TAKES IN: 1000 - 5¢. \$50.00  
PAYS OUT: ..... 22.71  
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**LEADING PUNCHBOARD MFR. OVER 40 YEARS**

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Gift Chest a

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## DUE TO THE TREMENDOUS DEMAND WE ARE COMPELLED TO RUN THIS AD FOR THE MONTH OF AUGUST ONLY!!

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1000	S	COME AND GET IT	\$24.35
1000	S	EASY TO GET	25.62
1200	S	FOUNTAIN OF YOUTH	32.40
1000	S	FUTURISTIC	25.44
1350	S	GOLD 'N WEST	33.85
1200	S	GOLDIE	32.45
1196	S	GORGEOUS	31.50
1000	S	LUCKY FIESTA	25.82
1000	S	PIPPEROO	28.25
1000	S	SITTING PRETTY	25.87
1000	S	SUNNY SUE	26.68
1500	S	SWEET PICKIN'	37.34
1200	S	TAKE IT EASY	31.05
1000	S	WATTA LIFE	25.45

**ADDED ATTRACTION BIG \$\$\$ SAVINGS**  
★ ★ ★ ★ ★  
**ORIGINAL JAR-O-DO**  
2170 RWB SINGLE  
**\$144.00 GROSS**  
★ ★ ★ ★ ★  
**ONLY 250 GROSS**  
**AVAILABLE ORIGINAL JAR-O-DO**  
We carry a complete line of Jar-O-Do products.

**ABOVE BOARDS \$2.50 EACH NET**  
CASE LOT 12 OR MORE ASSORTED  
25% DEPOSIT WITH ALL C. O. D. ORDERS  
FREIGHT PREPAID ON ALL ORDERS OVER \$100.00  
**UNIVERSAL BEE JAY PRODUCTS**  
Sampliner Bldg., Euclid 57th, Cleveland, Ohio

**SALESBOARDS**  
**FREE!** Write for "NEW WHOLESALE 'NET' PRICE BULLETIN"  
NEW LOW PRICES — GIGANTIC ASSORTMENT — FASTEST SELLERS.  
10th year giving immediate delivery on finest boards.  
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**FOR THE BEST IN TICKETS**

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**Columbia Sales Co.**  
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Communications to 188 W. Randolph St., Chicago 1, Ill.

# NCMDA May Double Membership

## Expansion Big Topic on Sept. Meet's Agenda

### General Vote To Decide

CHICAGO, Aug. 6.—At its annual meeting in Chicago next month, the National Coin Machine Distributors' Association (NCMDA) will vote on a constitutional amendment designed to open the way for NCMDA's expansion to a membership of 50 distributor firms, S. I. Neiman, public relations director, announced from national headquarters here Wednesday (3).

The move to virtually double NCMDA membership is a major part of the general program for the meeting now being set up thru a series of communications with the association's board of directors and national headquarters. The directors' plan is to extend membership benefits to other distributors as well as to expand NCMDA's four-point policy on distributor territories, location testing, replacement parts and industry relations. To this, Neiman said, will be added a comprehensive program of public relations as well as other objectives now being discussed by the directors.

### Claim Benefits

A preliminary survey of the results by NCMDA's regular intra-association bulletin, indicates, the association's headquarters reported, that members have profited from this (See NCMDA May Double, page 104)

## License Comm. In Springfield Approves Pins

SPRINGFIELD, Mass., Aug. 6.—The License Commission of Springfield has approved operation of pinball machines under provisions of Chapter 361 of the Acts of 1949 of the State of Massachusetts. The Commission announced that licenses for such machines would be issued to applicants whose machines are approved by the director of the Massachusetts State Bureau of Standards.

The board's decision, announced following a hearing at which operators, distributors, and representatives of manufacturers presented arguments in favor of the issuance of licenses, was met by much favorable comment in the Springfield-Hartford area coin trade.

Representatives of the coin machine industry at the hearing gave a brief but concise argument for the granting of licenses.

The proponents declared that if pinball machines were banned in Springfield many small business firms, which depend on profit from the machines to help meet expenses, would be put out of business.

The regulations governing the utilization of the pinball machines in Springfield will be drawn up by the Springfield License Commission and are to be ready by the time the new law becomes operative August 27. The commission said it would have application forms for use by prospective licensees ready shortly.

## Mass. Pin Ops Gird for Aug. 27; Busy Signing Up New Locations

BOSTON, Aug. 6.—Eyes of the coin machine industry are on Massachusetts. On August 27, legislation licensing pins and other coin-operated machines goes into effect. It has been estimated that some 22,000 pinball machines and about 20 other types have been brought into the State awaiting the date that will make them operable.

Best figures for machines now operating under local, State and federal regulations in Massachusetts is around 10,500.

Veteran ops in the state hail the bill as the "best thing that has happened for the coin machine industry in Massachusetts."

What the new bill actually does is to give cities and towns in the State the authority to legalize and license free play automatic amusement devices.

How the cities and towns will handle licensing fees, it is apparent, will not follow a general pattern. Some will go along with around a \$30 a year fee, and others have already indicated their desire of a \$1 a day fee on each machine.

Currently ops are checking new locations and getting ready for installations in previously closed territories. The new bill authorizes free play coin-operated machines but does not authorize cash awards.

Indicative of the growth of five-balls is the heavy installation of batteries of pins operating at 1 cent and 5 cents at funspots and outdoor amusement places this summer.

Newest type five-balls are being shipped into the State in preparation for installation at summer resort amusement spots.

## Jennings Set To Introduce Fall Line of Chief Bells

CHICAGO, Aug. 6.—For the first time since before the war, O. D. Jennings & Company is offering penny bell equipment to operators. This was made known this week when John Neise, sales manager, announced the firm's fall line of Chiefs. The new equipment includes the Chief Console, the Operator's Chief and a unit which uses a cycle medium to dispense cigarettes.

The console has dual play, features the use of penny-penny and penny-nickel combinations the operators may specify any combination of a penny to a quarter in their orders. Neise explained that Jennings officials believe that this fall will prove a banner year for operators featuring bells with some penny play. The coin chute on the console is designed to

prevent any type of tampering once a coin has been inserted. It is a token major award machine, with a guaranteed large major award. Both the console and the Operator's Chief are priced comparable to the lowest in their fields, according to Neise.

The cigarette machine was designed to introduce a new method of cigarette distribution, Neise said. The unit itself is slightly larger than most console type machines and uses the Chief mechanism as its cycle medium. It is similar to the Jennings Ciga-Rola cigarette unit introduced by Jennings in March, 1939.

All three machines will be shown to operators at a series of showings which will probably begin in September. Jennings started group vacations for production workers August 1. Full operations will be resumed August 15.

## Chicago Coin Sets R. F. Jones In 10 States; Names Tex. Distrib

CHICAGO, Aug. 6.—Sam Wolberg and Sam Gensburg, owners of Chicago Coin Machine Company, this week appointed the R. F. Jones Company as distributors of its pinball and arcade type amusement games in 10 Western States. They also named the American Distributing Company, Dallas, as Texas distributor, exclusive of the Houston area.

States which the Jones firm will serve for Chicago Coin are New Mexico, Colorado, Wyoming, Montana, Idaho, Utah, Nevada, Washington, Oregon and the northern half of California.

Headed by R. F. Jones, the distributing company has five offices. The branch addresses and sales managers are as follows: San Francisco, 1263 Mission Street, C. M. McMurdie; Salt Lake City, 127 East Second Street South, Frank G. Ritchie; Denver, 1314 Pearl Street, W. H. Erskine; Seattle, 2208 14th Avenue, A. S. Beutler, and Portland, Ore., 1515 N. E. Broadway, Mark T. Ward. The

Seattle and Portland offices were opened this week.

The new Texas distributor, American, has headquarters at 2034 Commerce Street, Dallas, and is owned by Henry Manning. Because the Texas territory occupies such a large area, Manning has appointed four sub-distributors to facilitate coverage and service. They are: Fort Worth Amusement Company, 110 S. Jennings, Fort Worth; Rutherford Enterprises, 608 Johnson Street, Amarillo; Wallace Distributing, Mineral Wells, and the R. Warneke Company, 221 Novarro Street, San Antonio.

### Rules Bells Legal on Pier

COLONIAL BEACH, Va., Aug. 6.—Bell equipment set up in Maryland waters at pier ends are legal, according to Westmoreland County's Commonwealth attorney. The ruling followed when it was pointed out that the part of Colonial Beach beyond the low water line of the Potomac River is in Maryland territory.

## Texas Places Amended Tax Into Effect

### Change Vending Clause

AUSTIN, Tex., Aug. 6.—An amended coin machine tax law, approved by the governor of Texas last week, went into effect immediately under provisions of an emergency clause which pointed out that the State's previous legislation made it virtually impossible to operate milk and/or ice cream vending machines in the State.

While the new law may make it possible to operate ice cream and milk machines in high-traffic stops, automatic merchandising firms commented here this week that they had won only a partial victory since the State still exacts a per-machine tax on all types of merchandise venders.

Under the new statute, operators of ice cream and milk machines must pay \$5 per year per machine if their machines are set to sell products at more than 5 cents. Ice cream or milk units which sell products at a nickel or less are taxed at the rate of \$2.50 per machine per year.

### Game Levy

Games operators will pay \$60 per year per game if the game takes coins of more than 5 cents. Nickel and penny games will pay the \$30 per year rate.

The Texas law provides that, "... Nothing herein shall prevent the operator of such machines (all types of coin-operated machines) from paying the tax levied in this act for the act." (See TEXAS PLACES on page 95)

## Name Lavander To Edelco Post

DETROIT, Aug. 6.—Isidor Edelman, founder of Edelco Manufacturing & Sales Company, announced the appointment this week of Edward Lavander as general manager of the company. Lavander has been a designer in the coin machine industry for 18 years, and was formerly associated with a number of manufacturers.

Lavander has developed a new type jack for use in games, scoring units and other products where fine electrical contacts are made. It offers a pressure-type contact, assuring a firm connection at all times, and eliminating the possibility of service trouble from vibration or other disturbance throwing the jack out of position.

### Pinball Prop

WASHINGTON, Aug. 6.—During the week of July 25 William Saroyan's Pulitzer prize play, *The Time of Your Life*, entertained a sellout crowd in Meridian Hill Park summer theater near the nation's capital.

In the play much of the action is centered around the playing of a pinball machine. The game used was a Bally Silver Streak furnished by Horace Biederman, owner of Beiderman's Amusements here.

# Plant Vacations Cut Candy Biz

## Set 1st Plant Maintenance Conference-Show Jan. 16

CLEVELAND, Aug. 6.—Aimed at effecting more efficiency in the handling of maintenance problems in highly mechanized plants, the first Plant Maintenance Show and Conference has been scheduled in the Auditorium here for January 16-19. Citing maintenance as a major cost factor, leading industrialists and industrial editors have banded together to present the four-day event.

Vending machine manufacturers, because of complex production requirements and the predominance of automatic equipment in their plants, are expected to find the conclave an interesting and informative one. Some 50 companies in all facets of industry have already reserved space at the meeting and it is expected that several times that number will be represented when the show opens.

### Advisory Group

A 14-man board of industrialists and editors, to act as an advisory group for the convention, was announced this week by Clapp & Poliak, Inc., the exposition management. L. C. Morrow, editor of *Factory Management and Maintenance*, will serve as general chairman of the advisory board as well as of the conference, which will be held concurrently with the show.

Included on the board are B. E. Boyd, vice-president in charge of manufacturing, Owens-Corning Fiberglass Corporation, Toledo; S. W. Corbin, industrial division, General Electric Company, Schenectady, N. Y.; L. P. Hanson, general sales manager, U. S. Air Conditioning Corporation, Minneapolis; M. Stewart Ireys, merchandising director, the Carborundum Company, Niagara Falls; J. A. Meacham, manager of plant maintenance sales, Sherwin-Williams Company, Cleveland; Don Mitchell, president, Sylvania Electric Products, Inc., New York, and A. A. Stambaugh, vice-president, Standard Oil Company of Ohio, Cleveland.

### Problems Involved

Saul Poliak, of Clapp & Poliak and vice-president of the show management, speaking of the timeliness of the conclave, said: "Only a few years back plant maintenance was discussed as a minor problem to be handled by the employment of several

mechanics and the purchase of a few incidental supplies. As mechanization increased, maintenance took a bigger and bigger share of the production dollar until in some highly mechanized fields (today) reliable estimates place maintenance costs at three-quarters of the total factory pay roll. It is similarly high in all fields where automatic equipment is used."

Continuing, Poliak declared: "Plant maintenance is no longer simply a problem of keeping a few machines oiled, the floors swept and repairing a broken-down machine. Plant maintenance now involves all the factors which make production flow smoothly. An efficiently maintained plant makes possible the greatest productivity per man hour."

### Cost Factors

Accent at both the show and the conference will be placed on cost reduction factors, Poliak said. Equipment, services and materials to be exhibited will include air conditioning. (See *Maintenance on page 94*)

## Rowe Milk Vender on Test; Not Slated for Early Mfr.

NEW YORK, Aug. 6.—The Rowe Corporation will not be ready to market a milk vending machine built according to its own specifications for many months, perhaps a year or more. This was announced this week by a company spokesman, despite a story in Thursday's (4) *Journal of Commerce* indicating that Rowe now has a vender perfected for this purpose.

With the fact that Rowe has been experimenting with a milk vender already known to the trade, the spokesman said that only one unit had been fabricated thus far. This, a hand-made model due for many design changes before it is ready for round-the-clock location use, is being tested in Rowe's plant in Whippany, N. J., following eight months of experimental work. It was stressed that much remains to be done before the manufacturer feels it can offer generally a milk vender from which all bugs have been removed.

### Must Wait

Decrying the practice of announcing a new machine while production models are still in the unpredictable future, the Rowe spokesman said full details on the milk vender would not be released until the company felt it could set an early delivery date. No such date can be set at this time, he added.

He did reveal, however, that work was further along on a bottle vending unit built along similar lines to the milk machine. Both the milk and bottle venders will have the same outward appearance, it was said, differing only in their refrigeration and delivery mechanisms. If development work on the bottle machine continues at a satisfactory pace and delivery can be promised before the end of the year, Rowe plans to show the vender at the American Bottlers of Carbonated Beverages convention in Detroit next November, and at the National Automatic Merchandising Association confab in Atlantic City later that month.

### Working on Routes

Meanwhile Rowe is familiarizing itself with the milk vending business thru the operation of routes in New-

## Juice Bar Venders Get Okay From N.J. Theater Customers

NEWARK, N. J., Aug. 6.—Juice Bar venders, first installed in several theaters of the Walter Reade chain five months ago, are earning consistently high revenue, according to Edwin (Pete) Gage, vice-president, and are slated for more general placement in movie houses controlled by the organization. In all, the Walter Reade group runs, or is interested in, some 60 theaters, with most concentrated in New Jersey.

Altho often placed side by side with sirup-type machines, the Juice Bar units did not materially cut into carbonated-drink sales, according to Gage. The two types of drinks, fruit juice and carbonated, have proven non-competitive, he said, and the availability of both in his movie theaters has upped total sales markedly. He said that "empties" were proving no serious problem, since patrons observed posted instructions not to carry drinks to their seats and seemed to use the empty-can receptacles as a matter of course.

## Idle Venders Hypo Normal Drop by 20%

### Add Chocolate To Up Sales

CHICAGO, Aug. 6. — Increased number of plant shut-downs this summer for vacations, plus the general reduction of employee staffs in many industries, has resulted in a stiffer drop in summer candy sales to date this year than in even prewar "normal" summer slump periods, local candy operators told *The Billboard* this week. To offset this added drop in business, which is claimed to have shunted the usual pre-1940 July-August fall-off of 40-45 per cent to 60 and 65 per cent, some operators are endeavoring to hypo sales by using as much chocolate merchandise thru the hot weeks as they can. They admit, however, that this is not the final answer to combating reduced summer grosses.

### Blame Group Vacations

While plant closings took place on a large scale last summer, larger employee staffs counteracted the resultant over-all reduction in sales, operators contend. With some reduction of workers in most factories this year, the \$60-\$70 and \$100 loss per day (See *Plant Vacations on page 94*)

## Ga. Cig Ops Penny Packs As Tax Rises

### Some Try 25c Price

ATLANTA, Aug. 6. — Georgia's cigarette vender operators joined the "pennying" fraternal, this week, or made plans to do so, when the State cigarette tax was boosted from 3 to 5 cents a pack as a result of Governor Talmadge's \$20,000,000 tax program. The higher levy was signed into law Monday (1) and also increased taxes on beer and gasoline.

With the average vender price of cigarettes at 20 cents per pack before the tax hike, operators had a choice of either going to a straight quarter or setting up pennyng operations. While many elected to bypass the costs of pennyng and conversion of coin units and sell for 25 cents, location owners are reported to be demanding that the 24-cent price be charged.

William Cutcliffe, head of one of the largest operations in the State, Cigarette Service Company, told *The Billboard* that his own firm had upped prices from 22 cents to 24 cents. The 22-cent peg was initiated in July, 1948, when wholesale prices of cigarettes were increased by their manufacturers. Prior to this increase, Cutcliffe had charged 20 cents per pack.

Many of the smaller operators, loath to spend money for quarter conversions and for pennyng help and equipment, stuck to the 20-cent tag. Increased gross at 22 cents would not offset expense of change-overs and pennyng, they felt. Now many of these operators have jumped to straight quarter operation, with the result that a 20 to 40 per cent fall-off in sales is predicted.

## Keeney Names New Distributor

CHICAGO, Aug. 6.—J. H. Keeney & Company announced the appointment this week of Universal Distributing Company, St. Louis, as distributor for its electric cigarette vender. Universal is headed by Barney Frericks. Tom Collins is sales manager. Firm will cover Eastern Missouri and Southern Illinois.

John Conroe, Keeney vice-president, also reported that production had passed the 6,000 mark.

## Victor Closes For Vacations

CHICAGO, Aug. 6.—Victor Vending Machine Company closed down production lines for a two-week period (August 1 thru 13) for its annual employees' vacation.

H. M. Schaefer, president, arranged to have the parts and order departments kept open during the vacation period to serve customers.



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**VICTOR'S 4 BIG WINNERS**

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5701-13 W. GRAND AVENUE, CHICAGO 39, ILLINOIS

**Plant Vacations Slash Candy Biz**

(Continued from page 93)

per plant because of idle equipment for five and often 10 working days due to vacation shut-downs means an added average 20 per cent decline in warm weather business.

A representative Chicago operator, Paul Crisman, King & Company, feels that future "normals" for summer candy business, compared to fall, winter and spring sales, would approach and perhaps exceed the 60 per cent figure. This would occur, as this year, during the eight-week July-August period when most factories are closed for group vacations. Formerly, with workers' time-off staggered thru the entire summer season, sales were not hurt beyond the usual drop. Machines were never completely idle as a majority of the factory's workers were always on hand to buy candy, Crisman points out.

**Ops Try Chocolate**

As a result of the new "summer candy pattern," a much larger group of operators are now stocking vendors with chocolate merchandise during the summer. Crisman's operation, and that of Vendall Service Corporation, are two of the many firm's striving to offer chocolate bars right thru the season. "It's a ticklish proposition, but if handled carefully it helps to boost sales somewhat," Crisman says.

Like Crisman, A. Garrick Alex, heading Vendall, stocks individual machines according to anticipated chocolate goods demand in different locations. Close attention is paid to temperature reports each morning, which are followed to determine in what proportion chocolate will be stocked in relation to summer and hard candies.

**Temperature Important**

Crisman reports that when temperatures for the day are announced as 70 to 79 degrees, a generous amount of chocolate bars is placed in most stops, with a few all-chocolate machines also set in locations where sales will warrant it. When 85 and over temperatures are forecast, chocolate goods are eliminated entirely or placed in only very small portions which invariably sell out within the first two-hour morning period.

Vendall Service, according to Alex, starts its routemen out earlier than usual during the hot-weather season, and stocks a small amount of chocolate in all of its equipment. Delivered in the cool hours of the morning, and selling out before the hot noon and afternoon hours, it does not have time to be affected by heat. "Usually," Alex states, "the chocolate selections are sold out within a two to three-hour period, or before 11 a.m."

**MAINTENANCE**

(Continued from page 93)

ing, heating, ventilating, buildings, building materials and services, maintenance tools and supplies, electrical equipment, employee relations, training and safety, instruments, meters, gauges, lubricants and lubricating equipment, management consultants and services, materials handling equipment, paints, painting equipment and product finishes, power generation and distribution, power transmission, and welding and gas cutting.

All activities are expected to be directed to an audience principally composed of executives in charge of operations and manufacturing, production managers, maintenance engineers, superintendents, chief engineers and others concerned with operation and maintenance of equipment and services needed for low-cost manufacturing.

No charge will be made for either exhibit or conference attendance. Advance registration cards and hotel information may be obtained from Clapp & Pollak, Inc., 341 Madison Avenue, New York 17, N. Y.

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- 140 or 170 size, Crown Jack Brand with colored centers, 25 lb. ctn. \$ 5.65
- 100 lbs. or more 21.90
- COPPER AND SILVER PLATED CHARMS
- Series #1, 1,000 \$4.50
- Series #2, 1,000 5.75
- Gold Plated "Georgie" Pins, 1 Gross 3.95
- Silver Wedding Rings, 1,000 5.50
- Gold Wedding Rings, 1,000 5.95
- Stone Rings, 1 Gross 2.50
- Sassy Wise Crack Buttons, 1,000 4.00
- Gold Plated Basket Balls, 1 Gross 2.95

**STANDS**

All steel—aluminum finish. No need to add sand, gravel, cement, etc. Ready for locations. Weighs 17 lbs.

\$2.99 each

We are factory distributors for all leading makes of VENDING MACHINES. 1/3 DEP. ON ALL ORDERS.

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**TOPPERS**

Efficiently vend ball gum, charms and other bulk merchandise. Packed 4 to Case \$43.00 per case. (Request quantity prices.)

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on bulk merchandise, gum, etc.; amusement games, music boxes, etc.

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THREE MACHINES IN ONE

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NO COST! NO OBLIGATION!

Let us arrange a

**FREE DEMONSTRATION**

to prove the unique advantages of

**The KEENEY DELUXE ELECTRIC CIGARETTE VENDOR**



- ★ STARTLING STREAMLINED BEAUTY & BRILLIANCE CAPTURE TOP LOCATIONS AT WILL
- ★ ELECTRICAL AND MECHANICAL PERFECTION SIMPLICITY itself. Only a single motor, one relay and two solenoids.
- ★ SUPER CHANGE MAKER (OPTIONAL)—handles nickels, dimes and quarters. Returns a nickel on 20¢ sales when a quarter is used. Returns a nickel on quarter sales when 3 dimes are used.
- ★ HOLDS 432 CIGARETTE PACKS in fully loaded double columns (front and rear) dispensed alternately Cigarettes always fresh. Easy selections: the pack you see is the pack you get.
- ★ ALUMINUM CABINET PREVENTS RUST AND CORROSION
- ★ EASIEST TO SERVICE—QUICKEST TO LOAD—FASTEST DELIVERY

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**VICTOR'S AMAZING NEW TOPPER**  
4 Toppers to a case \$42.00 Per Case.  
\$10.75 Per Mach.

5/8 140 Count COLORED BUBBLE BALL GUM  
25 lb. cartons  
26c LB.  
170 & 210  
27c LB.

Prepaid in lots of 100 lbs. or more FULL CASH WITH ORDER

PISTACHIOS  
25 lb. carton Large, 45¢ lb. Small, 49¢ lb. Full Cash With Order.

Plastic Charms \$2.50 Per 1000

**SPECIAL AUGUST OFFER**  
4 Toppers P L U S  
25¢ 170 Ball Gum  
PLUS 1000 Charms,  
all for ONLY  
**\$50.00**

1/2 Deposit, F. O. B. Brooklyn, N. Y.  
Balance C. O. D.  
Orders Under \$10.00, Money In Full.  
ALL PRICES SUBJECT TO CHANGE  
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**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
441 SACKMAN ST., BROOKLYN 12, N. Y.  
Phone: Dickens 2-7992

## Beich Ups Bar Weight, Intros New Vend Line

BLOOMINGTON, Ill., Aug. 6.—Paul F. Beich Company, at its annual sales meeting here recently, introduced new versions of two of its leading bars and announced a special pack of Christmas and Easter candy designed for vending machines.

Firm's Whiz bar has been increased from 1 1/4 ounces to 1 1/2 ounces, and its Pecan Pete bar, in a new elongated narrow shape with a blue and gold foil wrapper, from 1 1/4 ounces to 1 1/4 ounces. Both bars continue to be available in a 100-count vend pack with no change in price.

Firm's sales manager, Charles O'Malley, told *The Billboard* that special chocolate Santa Claus, Easter rabbit and Easter egg designs have been created for the vending machine operator. Formerly too bulky for use in venders this type of seasonal candy will now be cast from new molds that permit stocking in venders. All three lines will be available in special 100-count vend packs, O'Malley declared.

Move was made to put the vender operator on an equal basis with retail merchants when the holiday seasons roll around, O'Malley said.

## J. R. Hadfield Named Publicity Director For Candy Council

CHICAGO, Aug. 6.—J. R. Hadfield has been named director of publicity of National Confectioners' Association's (NCA) Council on Candy, Council Director John K. Kettlewell announced this week. He also revealed plans for the expansion of the council's program of public education designed to further the use of candy in the home.

Council's new publicity director had been with the Norge division of the Borg-Warner Corporation, on assignment from the Campbell-Ewald Company, an advertising agency, for the past five years. Prior to that, Hadfield was a financial writer for the *Chicago Sun* and the *Chicago Journal of Commerce*.

## TEXAS PLACES TAX

(Continued from page 92)

count of the owner (location owner); but the payment of such tax by such operator or other person shall not relieve the owner from the responsibility of complying with all provisions of this act including the keeping of the records required herein."

Under the old law in Texas, ice cream and milk machines were taxed at the rate of \$20 per machine, which, as the new law points out, was "so excessive that same prevents operation of such machines."

Taxes on other types of automatic merchandising machines in the State remain unchanged. Penny machines are exempt from any levy, 5-cent machines of all types must pay \$2.50 per year; machines selling merchandise at more than a nickel (except cigarettes) pay \$5. Cigarette machines are taxed under the retail tobacco act, which tax amounts to \$5 per unit.

## DO YOU KNOW?

You can buy all machines made by

- Victor Vending Corp.
- Northwestern Corp.
- A. B. T. Corp.
- Silver King Corp.
- Hamilton Scale Co.
- Marion Scale Co.

on TIME PAYMENTS paying for them in 20 weeks? Write for details TODAY!

**ROY TORR** LANSDOWNE, PENNA.

for **BIGGER PROFITS**  
per vender  
**THAN YOU'VE EVER HAD BEFORE—**

**Northwestern**  
MODEL **49**

**ENTIRELY DIFFERENT**  
from any other  
**VENDING MACHINE!**

New Sani-Carry Globes can be cleaned and refilled at home or warehouse... by inexperienced help if you want it. No more filling, spilling and messy cleaning on location. Greater cleanliness assured. Cuts servicing time in half. That means twice as many machines serviced per day per man... bringing servicing costs down to new lows... boosting profits to new highs. Equally important, by checking merchandise in returned globes against cash collection, you can be sure of more accurate accounting and tighter control. No other vending machine gives operators so much. *Wire, phone or write for details.*

**THE NORTHWESTERN CORPORATION**  
818 EAST ARMSTRONG ST. • MORRIS, ILLINOIS

NEW VENDING MACHINES		RECONDITIONED VENDORS	
N.W. Model 49, either 1¢ or 5¢	\$17.55	1¢ Advance Ball Gum	\$ 5.95
N.W. Dual Vender, comb. 1¢ & 5¢	45.00	1¢ Variety Shops, 5 Cols., With St.	12.50
N.W. Deluxe, comb. 1¢ or 5¢	27.00	1¢ Snacks With Stamps	14.50
Silver King, either 1¢ or 5¢	13.95	1¢ You Chu Ball Gum	4.50
Silver King Charm King, 1¢	13.95	Silver Kings, Either 1¢ or 5¢	8.00
Columbus Model 46Z, 1¢	13.00	Cash Tray, 5¢ (New)	5.95
Columbus Model 46ZB, 5¢	13.75	1¢ Vic. Mod. V, Cab. Type	8.95
Master 1¢ All Purpose	13.95	N. Y. Stamp Vendors, 1¢ and 3¢	12.50
Master No. 2, comb. 1¢ & 5¢	17.50	Shipman Duplex, 1¢ and 3¢ Stamps	19.50
Master No. 4, 5¢, two turn	17.50	Adams Gum Vendors, 1¢, 4 Col.	14.50
SHIPMAN Triplex, 1¢, 3¢ and air mail	39.50	Adams Gum Vendors, 1¢ & Col.	14.50
N.W. Nat'l Postage roll type	69.50	Adams Gum	Write
Postmaster Stamp, roll type	69.50	Columbus Tri-Motor, 3 Comp.	29.50
Advance #21, 3/25¢ match fold pack	25.00	Columbus, 5¢, Model 46ZB	8.00
Advance Sanitary Napkin	20.00	Columbus, 1¢, Model 46Z	7.50
Adams Gum, Model GV, 6 Col.	22.50	Columbus Bimor, 1¢	22.50
Match Box Machine	4.95	N.W. DeLuxe, 1¢-5¢ Comb.	15.00
Cash Tray Almond, 5¢	5.95		

**WE TAKE TRADE-INS—LIBERAL ALLOWANCE**

**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN STREET      Lombard 3-2676      PHILADELPHIA 23, PA.

**NEW! REVOLUTIONARY!**

**Northwestern**

MODEL **49**

1¢ OR 5¢  
LESS THAN 25  
**\$17.55**  
LESS THAN 100  
**\$17.25**  
100 OR MORE  
**\$16.95**

Write — Wire  
Phone

**NORTHWESTERN SALES & SERVICE CO.**  
Authorized Northwestern Distributor  
4105 16th Ave.      Brooklyn 4, N. Y.  
Phone: Cedney 8-3600

**if** you want the finest in reconditioned cigarette machines—all makes and models—you want to get on our mailing list for weekly specials. Send your name and address to . . .

**STEINER MANUFACTURING CO.**  
163-5 Hudson Ave.      Brooklyn 1, N. Y.  
Phone: Triangle 5-0635

### New Candy Movie Set for Showing In Regular Theaters

CHICAGO, Aug. 6.—John K. Kettlewell, director of the National Confectioners' Association's (NCA) Council on Candy, announced this week that a new educational motion picture, *The Sweetest Story*, is set for early release to the nation's theaters. A 10-minute short, the movie

dramatizes candy in the average diet and highlights the romantic phases of its production. Film was produced by RKO Radio Pictures.

"Basically, it describes the important role candy plays as an energy food in the lives of . . . American men and women and youngsters," Kettlewell said.

The movie traces the development of a piece of candy from the raw material source in the United States, the Gold Coast of Africa, or the Philippines, for example, thru the manufacturing plant Sanitary precautions

and scientific production methods are emphasized.

The film, designed for general showing, is the outgrowth of an earlier version which met with approval during the past two years by grade and high school officials and students. Reception accorded this film is felt by the council to herald a like response from general movie audiences over the country.

Distribution of the movie will be handled by Modern Talking Picture Service, which serves commercial exhibitors throuthout the nation. Prior to general release, premiere showings will be held in leading cities. Members of the candy industry will be advised as to the theaters in their cities in which it will be shown during 1949 and 1950, Kettlewell stated.

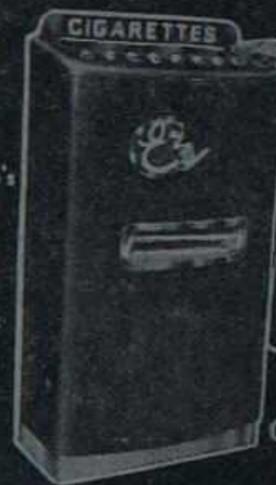
Another in the great family of Electro Distributors . . .

### Atlantic N. Y. Corp.

583 Tenth Ave., New York, N. Y.  
Distributors of Electro in Connecticut, Northern New Jersey, Metropolitan New York, Long Island and Westchester areas.  
Distributors of Electro in Delaware, Eastern Pennsylvania and Southern New Jersey.

### Atlantic Pa. Corp.

919 Broad St. Philadelphia, Pa.



America's Finest All-Electric Cigarette Vending Machine

### EASTERN ELECTRIC VENDING MACHINE CORP

GENERAL MOTORS BLDG. NEW YORK 10, N.Y.  
A PRODUCT OF C-B LABORATORIES

### ABCB Poll Shows Return to Normal In Seasonal Sales

WASHINGTON, Aug. 6.—Reporting results of its 1948 survey of sales, American Bottlers of Carbonated Beverages (ABCB) has announced the return of the carbonated beverage industry to the normal seasonal selling pattern of prewar days. Bottlers participating in the survey returned sales data showing that last year's sales distribution by months followed the same fluctuations recorded a decade ago.

In 1939 43.1 per cent of the industry's volume was distributed during June, July, August and September. The low point of 5.6 per cent was reached in January and the high point of 12.8 per cent recorded in July. The January, 1948, low was also 5.6 per cent, while the high of 11.8 per cent was reached in July. Too, 43 per cent of all sales in 1948 were made between June 1 and September 30.

ABCB revealed that during the sugar-rationed war years, monthly fluctuations were less marked. In 1944 sales fluctuated from 6.2 per cent in January to 11.3 per cent in July, while the four summer months accounted for 41.9 per cent of the year's total volume.

### 1-Ton Candy Gift

CHICAGO, Aug. 6.—National Confectioners' Association (NCA) members banded together recently to ship a one-ton candy gift to French war orphans, President Philip P. Gott announced last week before leaving for Paris. The good-will shipment is being transported on the Ile de France to Le Havre, France. Candy is being carried as a courtesy of the liner and is part of Gott's personal baggage. It is estimated that at least 100,000 orphans will share the candy, which consists primarily of summer type confections. It will be distributed by the French Red Cross upon Gott's arrival in Paris today.

HERE'S A SIMPLE STORY!  
**ACORN**  
1c or 5c All Purpose Bulk Merchandiser

Simply sells all types of bulk merchandise as fast as you load it!

WRITE TODAY!  
Operators Vending Machine Supply Co.  
1023 South Grand, Los Angeles 15, Calif.

**TOPPER**  
\$10.00 EA.  
IN LOTS OF 100

24 to 44, \$10.50 ea.  
4 to 20, \$10.75 ea.

Packed 4 to a case.

Sells Ball Gum and Charms. Also Bulk Merchandise.

Made by Victor, Mfrs. of World's Finest Vending Machines for past 15 years.

**JACK NELSON & CO.**  
2320 Milwaukee Ave  
Chicago 47, Ill.

**ADVANCE DUPLEX-E**  
SANITARY VENDOR  
IMMEDIATE DELIVERY

Order Sample Today!  
Write For Quantity Prices!  
Other Sanitary Machines Available

**LISTO SANITARY NAPKINS**

SAMPLES AND PRICES ON REQUEST

MANUFACTURER and DISTRIBUTOR

**J. SCHOENBACH, 1645 Bedford Ave., Brooklyn 25, N. Y.**

**ADVANCE STICK GUM MACHINE**  
Single Column, 1c or 5c Write

**ALL MERCHANDISE AT LOW COST - Write**  
SHIPMAN STAMP FOLDERS  
LOW COST . . . WRITE

New ABT Challenger	\$42.50
Gottlieb Grip 3-Way	24.50
Bouncer	34.50
Advance Electric Shocker	18.75
Advance Model D Ball Gum	11.90
Advance Model H Bulk Vend.	12.60
Advance Hershey Bar Vend.	Write
Selecteria, Used, 4 Col. 64 Bars	50.00
Adams 4 Col. Gum	22.50
Card Vendor	12.50
Cards, All Series, M	4.00
Acorn Vendor	13.95
Penny Weighing Scale, in Case	18.50

USED BULK VENDORS, ALL MAKES  
OVER A THOUSAND NEW MACHINES  
ALWAYS IN STOCK  
Factory Distributors  
1/3 Dep. Bal. C. O. D.

**ACORN 1c or 5c**  
ALL PURPOSE  
BULK MERCHANDISERS

**LISTEN!** All you have to do is set up a route of Acorn Vendors, fill 'em with Ball Gum and Charms . . . then, sit back and collect!

Write Today!  
**OAK MFG. CO., INC.**  
11411 Knightsbridge Ave.  
Culver City, California

**DISTRIBUTORS!**  
A FEW CHOICE TERRITORIES ARE STILL OPEN FOR THE NEW, SENSATIONAL **ACORN** 1c OR 5c ALL PURPOSE BULK MERCHANDISER

for BALL GUM - CHARMS - NUTS - CANDIES

WRITE - WIRE - PHONE  
**M. J. ABELSON, General Sales Manager**  
Oak Mfg. Co. Sales Office

1349 Fifth Ave., Pittsburgh, Pa. Phone: AT 6478  
Factory Address: 11411 Knightsbridge Ave., Culver City, Calif.

**SENSATIONAL NEWS FOR CHARM USERS . . . WALT DISNEY CHARACTERS IN CHARMS!**

Mickey Mouse  
 Donald Duck  
 Pinocchio  
 Dumbo  
 Dopey  
 Pluto  
 Joe Carioca

THE NEWEST, MOST SENSATIONAL SALES STIMULATORS EVER CREATED!

**IMMEDIATE DELIVERY!**

PHONE: ATLANTIC 6478-79

**AMERICAN DISTRIBUTORS**  
1349 FIFTH AVE., PITTSBURGH 19, PA.

**"HOT-POP" POP CORN MACHINE**  
Non-Coin Operated  
**\$47.50**  
\$10 dep., bal. C.O.D.

**OPERATOR MAKES \$4.20 Per Week**  
On Sale of 2 Lbs.

WRITE FOR DETAILS  
YOU COLLECT PROFIT IN ADVANCE

**VICTOR'S AMAZING NEW TOPPER**  
1 to 5 Cases, \$43.00 Per Case. (\$10.75 Per Mach.)

Victor's 1 1/2 Universal Blue Hammeroid Finish—\$12.95.

Victor's Model V, 1c or 5c, Red Wrinkle Finish—\$12.75.

**DEVICES NOVELTY, Dept. A**  
467 N. Milwaukee Ave  
Chicago 10, Ill.  
Phone: MOntroe 6-7533

# Abelson Named Oak Sales Head

CULVER CITY, Calif., Aug. 6.—Sid Bloom and Sam Wertzman, Oak Manufacturing Company principals and producers of the Acorn 1-cent-5-cent bulk vender announced this week the appointment of Meyer Abelson as general sales manager. To maintain closer contact with Eastern and Midwestern operators, Abelson soon will set up sales offices at 1349 Fifth Avenue, Pittsburgh.

"His prime task," stated Bloom, "will be to co-ordinate the activities of our distributors and, of course, to expand our sales."

## W. Va. Cig Tax Income

CHARLESTON, W. Va., Aug. 6.—According to official figures given out by Tax Commissioner C. H. Koontz, collections from the State's penny-a-pack cigarette tax amounted to \$103,262 in July. "Similar revenues for June totaled \$263,465.65," Commissioner Koontz said. He explained that special efforts were made in that month to obtain complete figures before the end of the fiscal year June 30.

# FOLK TALENT AND TUNES

(Continued from page 32)

are leaving to join WROL, Knoxville, Tenn. . . . Toby Dowdy and the Dixie Lily Highpointers, heard on WRUF, Gainesville, Fla., have joined Mercury. . . . Friday Grimm, of "Friday's Music Box," Hamilton, Tex., reports that Bill Chance, formerly steel man with Bob Wills, is now in the cafe business in Hamilton. . . . The Range Rider's Trio, Guy Blakeman, Roland Gaines and Wally Proctor, on KMOX, St. Louis, have 15 weeks of work in connection with nightly appearances in Kaiser-Frazier dealers' showrooms. . . . Texas Tiny Cherry, 27-year-old, 600-pound platter pilot, is now on KFOX, Long Beach, Calif. He is being managed by Jack Kenney, the Hollywood tune spinner. Texas Tiny is set for a series of Western comedy pics.

The Brinkley Brothers heard on WATL, Atlanta, and the Bridges Brothers teamed up for a personal at Lakewood Park, Atlanta, August 2. . . . Happy Wilson (Decca), leader of the Golden River Boys, who work a live show on WAPI, Birmingham, has added two hours of platter spinning daily at the station. . . . Tommy (Butterball) Paige, formerly with Ernest Tubb, starts his own TV show over WTVJ, Miami, August 8. Paige's Red River Boys (Bullet) include: Dickie Harris, steel guitar; Ken Custer, bass; Ramsey Hughes, guitar, and Roy Justice, violin. The unit also works aboard a sightseeing boat Sunday afternoons. . . . Arthur (Guitar) Smith (MGM) and His Cracker-Jacks are currently on a 10-week leave of absence from WBT Charlotte, N. C. They are currently doing four weeks at the Blue Mirror, Washington. Their e. t. show is now heard on 28 stations in the Carolinas. . . . Tommy Dilbeck, the Dallas writer, has returned home following major surgery. Dilbeck last week married Vivian Sentell, of Los Angeles. . . . Blaine Smith and the WRVA Trio, heard on the "Old Dominion Barn Dance," Richmond, Va., cut a session for Dome label in Cincinnati recently. . . . Billy Stojack reports that Hank McCloy is doing a bang-up job of promoting Western music via his d. j. shots over CJOB, Winnipeg, Man.

Clint Danner reports that Jolly Joe and Zag, the Ozark Mountain Boys, have joined WNOX, Knoxville. . . . H. L. Logan, program director at KWKH, Shreveport, La., writes that the York Brothers, who left that station July 2 are now in Detroit. Boots Woodall and the Radio Wranglers, WGST, Atlanta, are tentatively set as the replacement. The deal for Hank Thompson and Merle Travis (Capitol) to join the station is not yet definitely set. Harmie Smith, the Ozark Mountaineer, has left KWKH after six years. Smith will spend a vacation at his home in Webbville, Ky. . . . Zeke Clements (MGM) has added a two-hour platter show to his work at KWKH. The Wilburn Family, a group of four brothers from Kennet, Mo., have joined KWKH.

Western Wax Waumpum: During the second week of The Billboard's August survey of the nation's folk music disk jockeys, 80 jockeys reported that their top requested number continued to be Hank Williams's "Lovesick Blues" (MGM). Following in order were Wayne Raney's "Why Don't You Haul Off and Love Me?" (King), Eddy Arnold's "I'm Throwin' Rice" (Victor), Floyd Tillman's "Slippin' Around" (Columbia) and Hank Williams's "Wedding Bells" (MGM), Homer and Jethro and June Carter's "Baby, It's Cold Outside" (Victor), George Morgan's "Roomful of Roses" (Columbia), Dave Lander's "Before You Call" (MGM), Jimmy Osborne's "Death of Little Kathy Fiscus" (King), and Jimmy Dickens's "Country Boy" (Columbia).

Top pick among the platter spinners as to future hits was Eddy Arnold's "I'm Throwin' Rice" (Victor). Following in order were Wayne Raney's "Why Don't You Haul Off and Love Me?" (King) and Tex Williams's "Ham and Eggs" (Capitol), Jimmy Dickens's "I'll Be Back a-Sunday" (Columbia), Eddy Arnold's "Show Me the Way Back to Your Heart" (Victor), Hank Williams's "Mind Your Own Business" (MGM), Hank Thompson's "Soft Lips" and "The Grass Looks Greener Over Yonder" (Capitol), and Jimmy Wakely's "Telling My Troubles to My Old Guitar" (Capitol), Tex Tyler's "Country Boy," (Four Star).

Please address all communications to Johnny Sippel The Billboard, 188 W. Randolph St. Chicago 1, Ill.

## FCC Cites Jersey Distributing Firm

WASHINGTON, Aug. 6.—A Newark distributor was cited this week by Federal Trade Commission (FTC) for "deceptive acts and practices in connection with the sale of peanut vending machines."

The FTC complaint alleges that Asco Vending Machine Exchange Corporation, Newark, N. J., used newspaper ads to represent that it is "hiring agents or sales representatives at stated earnings." According to the complaint, Asco does not offer employment but "attempts to sell peanut vending machines to persons who respond to the ads."

## Kolodny & Orowitz In Job-Repair Biz

BROOKLYN, Aug. 6.—Harry Kolodny and Dave Orowitz this week announced their association in the Vending Machine Repair Service, 322 Atlantic Avenue, specializing in the service of electric cigarette machines and the conversion of manual cigarette venders to electrics.

In addition to jobbing a complete line of merchandisers, the firm will feature the one-column Hershey bar vender, introduced by Kolodny about five months ago. The machine has a capacity of 105 bars and lists at \$49.50.



**\$25 DOWN**  
**Balance \$10 Monthly**

**PENNY FORTUNE SCALE**  
 NO SPRINGS

**WRITE FOR PRICES**  
 LARGE CASH BOX HOLDS \$85.00 IN PENNIES

Invented and Made Only by

**WATLING**  
 Manufacturing Company  
 4650 W. Fulton St. Chicago 44, Ill.  
 Est. 1889—Telephone: Columbus 1-2772  
 Cable Address: WATLINGITE, Chicago.

**A MONEY-MAKER ON EVERY LOCATION!**

**SILVER KINGS "HUNTER"**

Only \$45.00 F. O. B. Aurora

Nets Up to 75c of Every Dollar You Take In!

"A real money maker from the moment you install it!" That's what operators say about the new "Hunter." But that's not all. Look at these two features: 1. No coin return. 2. No gum dispensed unless the player wants it. That's why many report a net of 75c out of every \$1 the "Hunter" takes in. Can you beat that for a "Gold Mine?" Order now through your jobber or write for illustrated literature.

Silver King Bulk Vendors low as \$10.50 in quantities. "Hot Nut," Nut and Ball-Gum Vendors. 1c, 5c, 2 for 1c U. S. and Foreign Coins.

**SILVER KING CORP.**  
 627 Diversey Parkway Chicago 14, Ill.

**CHARMS**  
 NEW 5/8" SIZE  
 AUTOGRAPHED  
 BASEBALLS

embossed with names of both league teams

White Plastic Baseballs . . \$ 6.00 per M  
 Copper Plated Baseballs . . 10.00 per M

**PENNY KING CO.**  
 415 Neptune St. Pittsburgh 20, Pa.

**Popcorn Operators Vendors or Warmers**

Use the original "Pop" Corn Sez pre-popped corn to get highest profits and biggest sales! "Pop" Corn Sez originated the present popular method of packaging popcorn for delivery to you fresh and conveniently packed. Our product is designed especially for your use and maximum benefit.

Write for details! Ask about our "Pop" Corn Sez Vendors. 100—both new and recon. listed.

**SUN PUFT POPCORN CO.**  
 OF FLORIDA  
 HENDRICKS AVENUE JACKSONVILLE, FLA.

**BRAND NEW LUCKY BOY VENDORS**

**\$9.75** EACH 1c or 5c MODEL

Lots of 5. \$8.75  
 Lots of 25. \$7.75

Nut and Charm Vendors, Nut & Ball Gum Vendors, 500 Balls Gum. Fully guaranteed. 1/3 Dealer Balance C. O. D.

**BLOYD MFG. CO.**  
 VALLEY STATION KY

**CHARMS** CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS.

Write NOW for lowest prices and samples of our METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, TRULY, ETC.

**BECKER VENDING SERVICE - BRILLIANT, WISCONSIN**

**Filbert Action**

WASHINGTON, Aug. 6. — The prospective record 1949 filbert crop is causing Agriculture Department to call a special hearing August 15 on ways to hold excess shelled nuts off the market in order to keep the price up. The Department plans to fix a percentage of each handler's supply that can be sold as shelled filberts. The remainder would be exported. Anticipated filbert production this year is 10,680 tons as compared with a 10-year average of 5,568 tons.

**Supplies in Brief**

**Tobacco Profit**

WASHINGTON, Aug. 6. — Profits of tobacco manufacturers slumped in the first quarter of the year but were ahead of the net for the first three months of 1948, Securities and Exchange Commission (SEC) has reported. The net income after taxes

was \$34,000,000 as compared with \$46,000,000 for the fourth quarter last year and with \$28,000,000 for the first quarter of 1948. Calculated on the basis of profits per dollar of sales, the first three months of 1949 showed a profit of 4.8 cents. The last 1948 quarter figure was 6.1 cents, while the first quarter last year showed a profit of 4.1 cents for each dollar of sales.

**Buy Peanut Plant**

RICHLAND, Ga., Aug. 6. — C. A. Darivas Jr., of Bainbridge, has purchased the Richland Peanut & Milling Company from Julian A. Farris for a reported \$13,000.

**Candy Sales Off**

WASHINGTON, Aug. 6. — While cigarette sales increased sharply in May, slumping 1949 candy sales hit a low of \$40,498,000 in the same month, Commerce Department reported.

Sales of cigarettes totaled 30,691,000,000 in May as compared with 27,307,000,000 in April. Cigar sales amounted to 428,357,000 in May, a decline of 97,000 from the previous month.

In the candy field, May dollar sales were off 21 per cent from both April and the preceding May. For the first five months of the year sales totaled \$283,096,000, 15 per cent less than the comparable period last year.

Bar sales shared in the general confectionery decline. For the first five months of the year sales totaled 310,677,000 pounds with a wholesale value of \$119,961,000. For the same period in 1948 sales amounted to \$347,876,000 pounds with a value of \$147,230,000.

**Ice Cream Data**

PHILADELPHIA, Aug. 6. — The Philadelphia metropolitan area, which includes the seashore resort area in Southern New Jersey, consumes more ice cream per person than any other place in the world, according to Alton S. Bonney, public relations director for the Abbotts Dairies here. Bonney added that vanilla consistently sells more than any other flavor, followed by chocolate and strawberry.

He said that more ice cream is sold in packages in super markets and in self-service stores than thru any other medium today. More than 660 million gallons were produced in the United States last year.

Describing the dairy industry as being "constantly on trial before the supreme court of public opinion," Bonney conceded that competition is much keener today than a year ago and that people are showing more restraint in their buying.

**Fall Candy Outlook**

BOSTON, Aug. 6.—The New England Manufacturing Confectioners' Association (NEMCA) including 21 manufacturers in Massachusetts and Connecticut, has announced that volume sales for June showed a decrease of 17.2 per cent over last year. For the 12-month period, a drop of .5 per cent was shown.

While the 17.2 drop seems big, it was pointed out that the 1/2 per cent shown in the over-all 12-month figure indicated nothing abnormal. Leaders in the industry said the outlook for fall business was very good. They said also that for the first time this summer more chocolate items were sold, despite the summer heat, than ever before because of new methods of refrigeration adopted by many retail candy shops.

**New Coffee Firm**

PHILADELPHIA, Aug. 6.—A certificate of incorporation for the Automatic Coffee Service, Inc., was granted this week by the Pennsylvania Secretary of State, John A. Kenney, local attorney, represented the new coffee vending corporation.

According to the petition for a charter, the Automatic Coffee Service has been organized "to manufacture, buy, sell distribute, lease, install, service, repair, maintain and generally trade and deal in and with any and all kinds of coin and manually operated vending machines, including carbonated, refrigerated and coffee and other hot beverage dispensing machines, food and confections, and to buy, sell and generally trade and deal in and with any and all kinds of products and merchandise capable of being sold or dispensed in such machines."

**Charter Peanut Firm in S. C.**

COLUMBIA, S. C., Aug. 6.—Aiken Peanut Company has been chartered to buy, sell process and deal in peanuts. G. B. Hagood is president and treasurer. Capital listed \$40,000.

**New Cig Tax in Ft. Lauderdale**

FORT LAUDERDALE, Fla., Aug. 6.—City commission here has pledged a 2-cent a pack tax on cigarettes to build a \$250,000 war memorial auditorium but will not enact legislation imposing the tax until bonds are validated. This action is expected in about 30 days. According to present plans, the memorial is to be completed by January 1.

**Poole Adds Vender Line**

BOSTON, Aug. 6.—Harry Poole, coin machine distributor, is taking on new candy and cigarette vending machine lines at his new Commonwealth Avenue showrooms. He is handling a new electric cigarette machine in addition to amusement devices.

**ATTENTION—25¢ & 30¢ CONVERSIONS**

Silver Quarter or combination Nickel-Dime Guaranteed Parts. Expert Workmanship

**CIGARETTE MACHINES**

NATIONAL ELECTRIC, 9 Col.	\$225.00
ROWE CRUSADER, 8 Col.	145.00
UNEEDA, 6 & 8 Cols.	139.50
Uneeda Model 500, 7 Col., 250 Pack Cap.	90.00
Uneeda Model A, 9 Col., 270 Pack Cap.	75.00
National 9-30, 270 Pack Cap.	75.00
National 6 Col., 150 Pack Cap.	32.50
Rowe President 10 Col., 475 Pack Cap.	119.50
Royal, 10 Col., 400 Pack Cap.	97.50
Royal, 8 Col., 320 Pack Cap.	85.00
Rowe Imperial, 8 Col., 240 Pack Cap.	70.00
Rowe, 6 Col., 150 Pack Cap.	35.00
Special 4 Col. VENDOR, 80 Pack Cap.	20.00

CIGAR VENDOR, 50 CAP.	\$ 15.00
DELUX CIGAR VENDOR, 150 CAP.	32.00

**CANDY MACHINES**

National 9-18	\$100.00
ROWE, 120 Bar Cap.	85.00
UNEEDA CANDY, 102 Bar Cap.	75.00
VENDIT 150 Bar Cap.	57.50
U-Select-It	35.00
ROWE 5 COL. 1¢ GUM VENDOR	15.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED  
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# MOA Execs To Meet in September

## Hot Weather Juke Demand Seen Holding

### Distrib Reports 10% Hike

CHICAGO, Aug. 6.—A 10 per cent rise in new phonograph business over the past 30 days was reported this week by Irv Webb, Webb Distributing Company. Firm, a Rock-Ola distributor for Northern Illinois and Northern Indiana, attributes part of the increase to a shortage of good used equipment. The climb in sales is considered even more important because it comes at a time when buying usually falls off, Webb stressed.

Webb declared the "bottom of the buying slump had been reached between 30 and 60 days ago," and that while sales were not phenomenal, they were definitely on the uptrend.

Demand for six-for-a-quarter play mechanism has dropped to zero, Webb stated. He cited sales records which showed that 99 plus per cent of all orders over the last two months specified that the optional "six for five" unit be left off the machine. This is a sharp contrast of six months ago, when demand for the plus-play mechanism was at its peak.

"Operators have discovered that the six-for-a-quarter idea does not increase play, and that it became a straight 'give-away' incurring additional record, needle, and machine wear with no material benefits," Webb said.

## Wurlitzer Shows 1st Quarter Loss

NORTH TONAWANDA, N. Y., Aug. 6.—Revealing a sharp upward trend as compared with last year the Rudolph Wurlitzer Company this week issued a financial report covering the first quarter of the current fiscal year, ending June 30, 1949. Company showed a net loss of \$41,093 after all reserves and federal income tax carryback credit.

While still operating in the red, the Wurlitzer report was optimistic in view of the comparison with the first-quarter statement one year ago when the firm reported a consolidated loss totaling \$575,843.

## Texas Disk Firm Names Distributors

HOUSTON, Aug. 6.—Among the first dealers appointed to handle Queen of Hits records, produced by Macy's Recording Company, Houston, are: Coast Line Distributing Company, Nashville, Jim Bulliett, owner; Interstate Phonograph Company, Atlanta, Charles Hollingsworth, owner, and the Nolas Distributing Company, New Orleans, Al Young, owner.

C. D. Henry, owner of Macy's Recording Company, reported repeat orders coming in on *Slippin' Around* and *Sittin' on the Doorstep* by Woody Carter and His Hoedown Boys, the first record produced under the new label. He said, however, that *Texas Moonlight Waltz* and *I'll Wait a Lifetime for You* by Claude Ham and accompanied by the radio cowboys pulled many more first orders and equally as many repeat sales. Ham comes from Bay City, Tex., and the recordings are his own compositions.

## See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are: 78 R.P.M. DISK BUSINESS HEADED FOR LOW PRICE BRACKET. Clearance sales, rise of low-price labels, condition consumers to low prices for choice disk merchandise.

LOUIS PRIMA GOES INTO DISK BUSINESS. Debuts with Happiness label, plastic disks retailing at 79 cents.

DICKERING BETWEEN THE BRAUNS, SID NATHAN. To determine whether the King prexy will purchase De Luxe outright, or whether De Luxe will revert completely to the Brauns.

HEIDT PACTS EIGHT JOBBERS. Diskery widens its distributor set-up.

BOB THIELE SETS UP NEW LABEL. Signature-Hi-Tone chief organizes Shelton, featuring jazz, rhythm and blues disks.

ATLANTIC LEASES VAUGHN, KIRBY MASTERS. Chuck Darwin sets deal for production and distribution in United States.

BENNETT INTRODUCES NEW LABEL. Diskery specializing in blues, rhythm, folk and novelty.

And other informative news stories as well as the Honor Roll of Hits, pop charts and the new *Billboard* feature—a page devoted to new merchandising and mechanical developments in the business—the Radio-Phono-TV section.

## Will Map Plan For November Confab in Chi

### Request Full Attendance

NEW YORK, Aug. 6.—The executive committee of the Music Operators of America (MOA) will hold a meeting at the Morrison Hotel, Chicago, September 12 to map plans for the organization's convention in that city November 7-9. This was announced here this week by Sidney H. Levine, MOA national counsel, following a conversation with George A. Miller, Oakland, Calif., chairman.

At the same time a letter signed by Miller was sent out to all members of executive committee, pointing out that juke box manufacturers and record and accessory suppliers will be strongly represented at the November meet. He urged full attendance by committee members at the preliminary session so that a concrete program for the betterment of the industry can be worked out and presented to the operators at the national confab. Levine indicated this program would not limit itself solely to operator welfare but would concern itself with aiding all levels of the automatic music industry. He predicted that public relations and legislative matters would hold high priority on the convention agenda.

### Executive Committee

MOA, which now includes among its members more than 20 State and regional associations as well as many independent operators, lists on its executive committee Albert Denver, New York City; D. M. Steinberg, Newark, N. J.; C. C. Bever, Salt Lake City; Jack Cohen, Cleveland; Thomas Crosbie, St. Paul; Ray Cunliffe, Chicago; Fred Fixel, Pembina, N. D.; Morris Goldman, Detroit; Charles Hannum, Philadelphia; Sol Hoffman, Harrisburg, Pa.; Tom Kady, Grand Forks, N. D.; Hirsch de la Vies, Washington; Sam Orenstein, Providence, and C. S. Pierce, Brodhead, Wis., in addition to the chairman and national counsel.

## To Ask Ops' Aid In Fighting VD

NEW YORK, Aug. 6.—Juke box operators thruout the country will be asked by local health departments to help check the spread of venereal disease by placing on their phonographs a tuneful record whose lyrics point out that syphilis can be cured, if treated properly.

The record is part of an ambitious program by the Communication Materials Center of Columbia University Press to disseminate accurate public health information. One side of the disk carries a Western-style ballad, *That Ignorant, Ignorant Cowboy*, featuring Tom Glazer. It is backed by *I've Got Good News*, sung by the Dixieaires. Both convey an outspoken health message while retaining a popular-song style.

Altho the plan for distribution of the record has not been completely worked out, Erik Barnouw, supervisor of the Center, said that health departments would be offered the record when anti-VD campaigns were to be conducted in their communities. The health departments would. (See TO ASK OPS' on page 100)

## Rock-Ola Corporation Begins \$250,000 Building Program

CHICAGO, Aug. 6. — Rock-Ola Manufacturing Corporation here is in the midst of a \$250,000 building and expansion program, it was revealed this week by firm officials. The first step in the program is the building of a sawdust collector, measuring 22 feet in diameter and extending 100 feet in the air. An even larger dust collector is also under construction, while future plans call for a plant extension on newly purchased property adjacent to the present site. The over-all program is designed to double the production of the firm's lines.

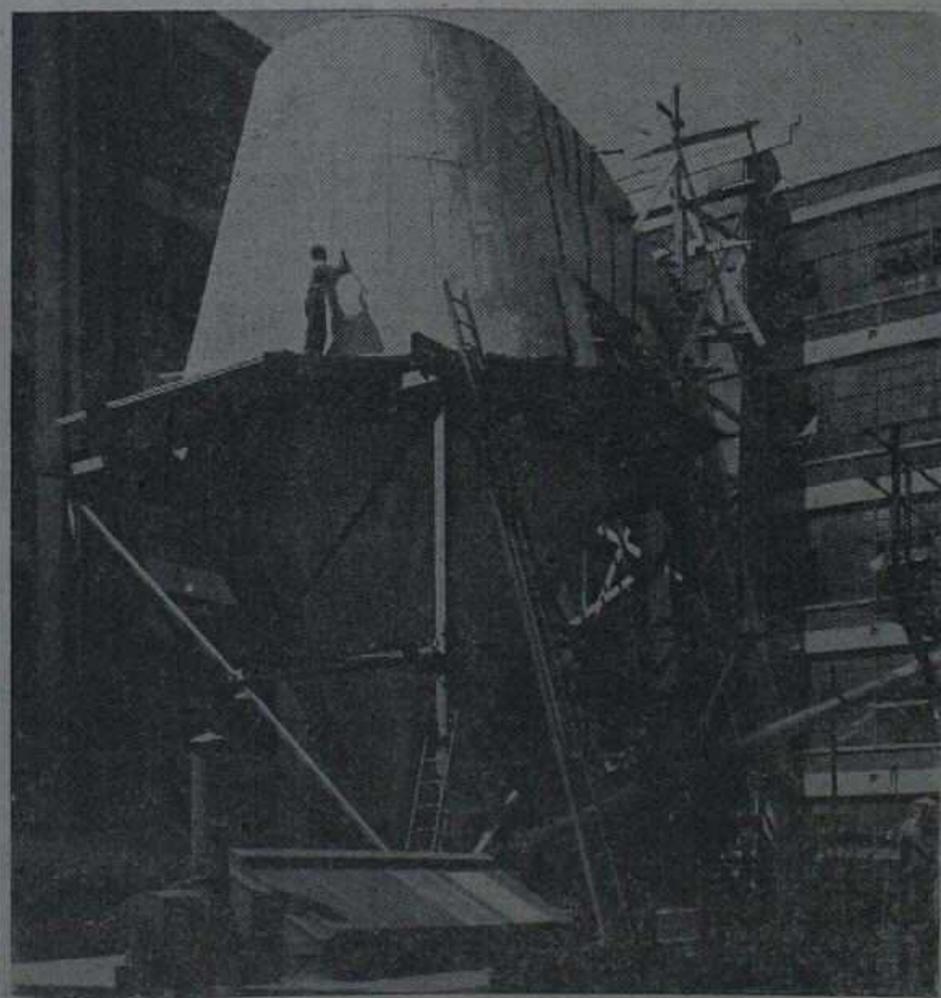
David C. Rockola, in announcing the program, said: "The large scale production of juke boxes, shuffleboards, cabinet furniture, and other products involving the use of wood,

presents a serious dust problem; therefore, in accord with Chicago's Smoke and Dust Abatement Drive, and for personal safety factors, we elected to add this \$100,000 project (sawdust collectors, etc.) to other expansion plans."

### Utility Tunnel

Work also is under way at the plant on a 60-foot utility tunnel which will carry all steam, electric and water lines between buildings. The tunnel will provide for immediate service in any emergency and will eliminate the necessity of shutting down the plant for repairs.

The second sawdust collector, which has just been started, will be the largest one ever erected in the Midwest, firm officials said.



NEARING COMPLETION at the Rock-Ola plant is the erection of this giant sawdust collector a part of the \$250,000 building improvement recently begun by the firm. Measuring 22 feet in diameter, and rising more than 100 feet from street level, this unit is reported to be the largest collector of its kind ever erected in Chicago. Dust and wood particles pulled from the air by the unit are used as fuel for the plant's electric generators.

NEW DEVELOPMENT!

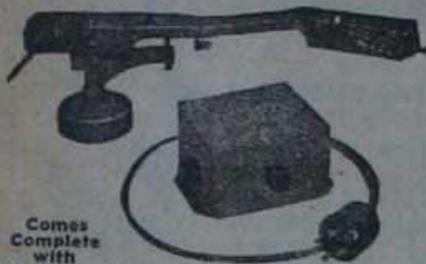
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World Wide Adds To Service Staff

CHICAGO, Aug. 6.—In an effort to step up service in its expanding distributing business, World Wide Distributors, Inc., has added two more to its growing staff, Al Stern, firm head, announced this week.

They are John Folsom, in charge of maintenance, and Norman Dompke, mechanic. Folsom was formerly chief maintenance man for the Weiboldt department store chain. Dompke is a phonograph specialist.

Seek Ban on Outdoor Speakers for Jukes

BONHAM, Tex. Aug. 6.—A public hearing on an ordinance limiting the use of outside speakers with juke boxes at drive-in locations has been set for Monday (8) by the city commission.

The ordinance would ban the use of such speakers between the hours of 10 p.m. and 9 a.m.

TO ASK OPS' AID

(Continued from page 99)

In turn, distribute the disks to operators for placement in jukes as a public service. Disk jockeys, too, would be asked to co-operate. Barnow predicted that the popular nature of the tunes, plus backing by local civic groups during the campaigns, will promote play by juke patrons.

More TV Competish

WASHINGTON, Aug. 6.—August and September will see the operation of 10 new TV stations to bring competition to additional juke operators, according to Federal Communications Commission (FCC). Cities affected are Omaha (two new stations), Los Angeles; Kansas City, Mo.; Dallas (two stations); Utica, N. Y.; Grand Rapids, Mich.; Johnstown, Pa., and Greensboro, N. C.

ADVANCE RECORD RELEASES CLASSICAL & SEMI-CLASSICAL

(Continued from page 34)

- Beethoven: Symphony No. 3 in D Minor, Op. 125 Album—The Philharmonic Symphony Ork of N. Y.-B. Walter, Dir.-L. Gonzales-E. Nikolaidi-R. Jobin-M. Harrell-The Westminster Choir (8-12") Col (78) MM-900; (LP) SL-55-156
- Beethoven: Symphony No. 3, in D Minor, Op. 125 Album—Boston Symphony Ork-S. Koussevitzky, Dir.-J. Pease-F. Yeend-D. Lloyd-E. Alberts-Berkshire Music Festival Chorus, R. Shaw, Dir. (8-7") V (45) WDM 1190
- Brahms: Concerto in D Major, Opus 77 for Violin and Orchestra Album—O. Reardon-Concertgebouw Ork of Amsterdam-C. Münch, Cond. (5-12") London LA 87
- Bruckner: Symphony No. 8 Album—Hamburg Philharmonic Ork-E. Jochem, Cond. (11-12") London LA 87
- Cherubini: Anacreon, Parts I & II—Städtische Kapelle Berlin-H. Von Karajan, Dir. (12") London-Deutsche Grammophon 87515
- Cherubini: Symphony in D Major Album—Leipzig Gewandhaus Chamber Ork-P. Schmitz, Cond. (4-12") London-Deutsche Grammophon DGS 9
- Chleken Reel—Boston Pops Ork-A. Fiedler, Cond. (Fiddle/Fiddle) V (45) 49-0527; (78) 10-1397
- Chopin: A Chopin Recital Album—G. Sandor (1-12") (Beethoven: Sonata No. 15) Col (LP) ML 4193
- Barcarolle in F-Sharp Major, Op. 60 Fantasia-Improvisation in C-Sharp Minor Fantasia in F Minor Op. 49
- Chopin: Berceuse, Op. 57—F. Guida (Chopin: Etudes) (12") London T 5123
- Chopin: Etudes, Op. 25, Nos. 1 and 2—F. Guida (Chopin: Berceuse) (12") London T 5123
- Chopin: Sonata in B-Flat Minor, Op. 35 Album—A. Rubinstein (3-7") V (45) WDM 1082
- Chopin: The Music of Chopin Album—A. Kostelanetz Ork (1-10") Col (LP) ML 2056
- Etude
- Pantasia Impromptu
- Nocturne
- Polonaise
- Polonaise Militaire
- Prelude
- Valse
- Valse Brillante
- Corelli-Picelli: A Handel-Corelli Concert Album—Philadelphia Ork-E. Ormandy, Cond. (Handel: A Handel) (1-10") Col (LP) ML 2054
- Corelli-Picelli: Suite for String Ork
- Debussy: Quartet in G Minor, Op. 10 Album—The Paganini Quartet (4-7") V (45) WDM 1213
- Debussy: Sonata No. 3 Album—Z. Francescatti-R. Casadesu (Franck: Sonata) (1-12") Col (LP) ML 4178
- Debussy: Sonata No. 2 for Flute, Viola and Harp Album—L. Newell-M. Katims-J. Wummer (1-12") (Debussy: Suite from "Pelleas") Col (LP) 4090 (78) MX-282
- Debussy: Suite from "Pelleas and Melisande Album"—Cleveland Ork-E. Leinsdorf, Cond. (1-12") (Debussy: Sonata No. 2) Col (LP) ML 4090
- Deh Plo a Me Non V' Ascaondete—S. Sance (Amarilli) (12") London T 5121
- Divisions on a Ground Bass—C. Dolmetsch-J. Saxby (10") (Three Elizabethan) London R 10105
- Enesco: Roumanian Rhapsody No. 1 in A Major, Op. 11 Album—Philharmonic Symphony Ork-A. Rodzinski, Cond. (Liszt: Mephisto) (1-10") Col (LP) ML 2057
- Kathleen Ferrier Folk Song Album—K. Ferrier London LA 85
- Blow the Wind Southerly . . . 10102
- Down by the Sally Gardens . . . 10104
- Have You Seen But a White Lily Grow . . . 10103
- Me Bonny Lad . . . 10102
- The Keel Row . . . 10102
- The Lover's Curse . . . 10104
- Fiddle Fiddle—Boston Pops Ork-A. Fiedler, Cond. (Chicken Reel) V (45) 49-0527; (78) 10-1397
- Franck: Sonata in A Major Album—Z. Francescatti-R. Casadesu (Debussy: Sonata) (1-12") Col (LP) ML 4178
- Handel: A Handel-Corelli Concert Album—Philadelphia Ork-E. Ormandy, Cond. (Corelli: A Handel) (1-10") Col (LP) ML 2054
- Handel: Concerto for Orchestra in D Major Water Music Suite
- Hayden: Quartet in D, Op. 64, No. 5 Album—The Paganini Quartet (4-7") V (45) WDM 1213
- Hayden: Symphony No. 90, in C Major Album—Leipzig Gewandhaus Chamber Ork-P. Schmidt, Cond. (3-12") DGS 11
- Henzl: Der Evangelist—G. Von Millin-Kovic-Opernhaus Berlin Ork-H. Hollreiser, Dir. (Wagner: Rienzi) (12") London-Deutsche Grammophon 87294
- Kodaly: Dances From Galanta Album—Berlin Philharmonic Ork V. De Sabata, Cond. (12") London-Deutsche Grammophon DGS 12
- Le Rossignol en Amour—C. Dolmetsch-J. Saxby (10") (Three Birds) London R 10105
- Mozart: Concerto No. 4, in D Album—J. Heifetz-The Royal Philharmonic Ork. Sir Thomas Beecham, Dir. (3-7") V (45) WDM 1267
- Mozart: Entführung Aus Dem Serail—W. Ludwig-Orchester Der Staatsoper München-F. Leitner, Dir. (Tchaikowsky: Eugen) (12") London-Deutsche Grammophon 86295
- L. Mozart: Divertimento Militaire Sine Sinfonia Album—State of Berlin Ork-G. Meindl, Cond. (3-12") DGS 15
- Music From Carmen Album—New York City Symphony Ork-L. Stokowski, Dir. (4-7") V (45) WDM 1002
- My Old Kentucky Home—M. Anderson-RCA Victor Ork-C. O'Connell, Dir. (Carry Me) V (45) 49-0555; (78) 18314
- Negro Spirituals Album—H. Traubel (1-12") (Heisen Traubel in Popular) Col (LP) ML 4221
- Deep River
- Go Down Moses
- Nobody Knows De Trouble I've Seen
- Steal Away
- Swing Low, Sweet Chariot
- Were You There
- Neisser: Der Trompeter Von Sackingen—H. Schulnus-Orchester Der Staatsoper Berlin (Marschner: Hans) (12") London-Deutsche Grammophon 87191
- Exio Pinza in Operatic Arias Album—E. Pinza (1-10") Col ML 2060
- Bellini: Norma-Introductory Chorus and Cavatina (78) 73226-D
- Haley: La Jive—"Si La Eigneur et La Vengeance Puccini: La Boheme—Vecchia Zimarra Senti" (78) 72528-D
- Rossini: The Barber of Seville—"La Calunnia E Un Venticello" (78) 72528-D
- Verdi: Don Carlos—Introduction and Dramatic Aria (78) 72862-D
- Verdi: Simon Boccanegra—"H Lacerata Spirita" (78) 71975-D
- Rachmaninoff: The Isle of the Dead Album—Minneapolis Symphony Ork D. Mitropoulos, Cond. (1-12") (V. Williams: Fantasia) Col (LP) ML 4196; (78) MM-999
- Ravel: Piano Concerto Album—Monique Bass & NWDR Orchestra H. Schmidt-Isserstedt, Cond. (3-12") London-Deutsche Grammophon DGS 16
- Saint-Saens: Danse Macabre, Op. 40, Parts I & II—The Concertgebouw Ork at Amsterdam-C. Münch, Dir. (12") London T 5120
- Schubert: Symphony No. 6 in C Major Album—London Symphony Ork-J. Krige (4-12") London LA 88
- Smetana: Dalibor Parts I & II—F. Volker-Staatskapelle Berlin-G. Steeger, Dir. (12") London-Deutsche Grammophon 87603
- Richard Strauss: Liebeshymnus—H. Schulnus-Orchester Der Staatsoper Berlin-G. Steeger, Dir. (Richard Strauss: Traum) (12") London-Deutsche Grammophon 88121
- Gorothy Kirsten Sings Victor Herbert Melodies Album—D. Kirsten-R. Case Ork (3-7") V (45) WMO 1069
- A Kiss in the Dark
- Indian Summer
- Kiss Me Again
- Moonbeams
- 'Neath the Southern Moon
- Romany Life
- Liszt: Maseppa Album—Berlin State Opera Ork-F. Van Kempen, Cond. (2-12") London-Deutsche Grammophon DGS 14
- Liszt: Mephisto Waltz Album—Philharmonic Symphony Ork-A. Rodzinski, Cond. (Enesco: Roumanian) (1-10") Col (LP) ML 2057; (78) MX 381
- Liszt: Tasso Album—Berlin State Opera Ork-F. Van Kempen, Cond. (3-12") London-Deutsche Grammophon DGS 13
- Mark Luthar: Schneider Wibbel, Parts I & II—Städtisches Orchester Berlin-C. Schuricht, Dir. (12") London-Deutsche Grammophon 86268
- Marschner: Hans Heiling—H. Schulnus-Orchester Der Staatsoper Berlin (Neisser: Der Trompeter) (12") London-Deutsche Grammophon 87191
- Marschner: Hans Heiling, Parts I & II—Städtisches Orchester Berlin-L. Ludwig, Dir. (12") London-Deutsche Grammophon 87313
- Mendelssohn: Concerto in E Minor, Op. 64 & Song Without Words, Op. 62 Album—M. Elman-Chicago Symphony Ork-D. DeFauw, Dir. (4-7") V (45) WDM 1196
- Mendelssohn: Elijah, Op. 70 (Vol. 1) Album I. Baillie-G. Ripley-J. Johnston-H. Williams-Huddersfield Choral Society-Liverpool Philharmonic Ork-M. Sargent, Cond. (1-12") Col (LP) SL-155-MI 4184
- Mendelssohn: Elijah, Op. 70 (Vol. 2) Album—I. Baillie-G. Ripley-J. Johnston-H. Williams-Huddersfield Choral Society-Liverpool Philharmonic Ork-M. Sargent, Cond. (1-12") Col (LP) SL-155-MI 4185
- Mendelssohn: Elijah, Op. 70 (Vol. 3) Album—I. Baillie-G. Ripley-J. Johnston-H. Williams-Huddersfield Choral Society-Liverpool Philharmonic Ork-M. Sargent, Cond. (1-12") Col (LP) SL-155-MI 4186
- Moussorgsky: The Death of Boris, Parts I & II—E. Arie-The London Symphony Ork-J. Krige, Dir. (12") London T-5125
- Mozart: Concerto No. 4, in D Album—J. Heifetz-The Royal Philharmonic Ork. Sir Thomas Beecham, Dir. (3-7") V (45) WDM 1267
- Mozart: Entführung Aus Dem Serail—W. Ludwig-Orchester Der Staatsoper München-F. Leitner, Dir. (Tchaikowsky: Eugen) (12") London-Deutsche Grammophon 86295
- L. Mozart: Divertimento Militaire Sine Sinfonia Album—State of Berlin Ork-G. Meindl, Cond. (3-12") DGS 15
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- Schubert: Symphony No. 6 in C Major Album—London Symphony Ork-J. Krige (4-12") London LA 88
- Smetana: Dalibor Parts I & II—F. Volker-Staatskapelle Berlin-G. Steeger, Dir. (12") London-Deutsche Grammophon 87603
- Richard Strauss: Liebeshymnus—H. Schulnus-Orchester Der Staatsoper Berlin-G. Steeger, Dir. (Richard Strauss: Traum) (12") London-Deutsche Grammophon 88121

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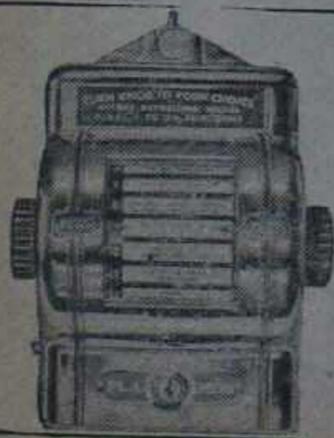
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**J. Strauss: Treu Sein, Das Liegt Mir Night—P. Anders (J. Strauss: Kumm In)**  
Capitol Telefunken 57-51100

**Richard Strauss: Morgen—H. Schlusnus-Orchester Der Staatsoper Berlin-G. Steeger, Dir. (Richard Strauss: Winterweibe) (12")**  
London-Deutsche Grammophon 68242

**Richard Strauss: Traum Durch Die Dämmerung—H. Schlusnus-Orchester Der Staatsoper Berlin-G. Steeger, Dir. (12")**  
(Richard Strauss: Liebeshymnus)  
London-Deutsche Grammophon 68131

**Richard Strauss: Winterweibe—H. Schlusnus-Orchester Der Staatsoper Berlin-G. Steeger, Dir. (Richard Strauss: Morgen) (12")**  
London-Deutsche Grammophon 68242

**Tchakowsky: Eugen Onegin—W. Ludwig-Orchester Der Staatsoper München-F. Leitner, Dir. (12") (Mozart: Entführung)**  
London-Deutsche Grammophon 68295

**Helen Traubel in Popular Ballads Album—H. Traubel (Negro Spirituals) (1-12")**  
Col (LP) ML 4221  
Anniversary Song . . . 17589-D  
Auf Wiedersehn . . . (78) 17589-D  
Beautiful Ohio . . . (78) 17584-D  
It's a Grand Night for Singing . . . (78) 17510-D  
My Moonlight Madonna . . . (78) 17510-D  
The Missouri Waltz . . . (78) 17584-D

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L. Melchior (Because) V (45) 49-9554; (78) 10-1227

**Three Bird Pieces—C. Dolmetsch-J. Saxby (Le Rossignol) (10")**  
London R 10105

**Three Elizabethan Pieces—C. Dolmetsch-J. Saxby (10") (Divisions on)**  
London R 10106

**Verdi: Traviata Album—A. Guerrini-M. Hader-L. Infantino-Others (3-12")**  
Col (LP) EL-3; (78) MOP-25

**Ven Elnem: Concerto for Orchestra Album—Saxonian State Ork-K. Elmendorff, Cond. (3-12")**  
London-Deutsche Grammophon DGS 10

**Wagner: Der Fliegende Holländer—G. Hann-Opernhaus Berlin Ork-A. Rother, Dir. (Wagner: Lehengrin) (12")**  
London-Deutsche Grammophon 67942

**Wagner: Die Meistersinger Von Nurnberg, Paris I & II—L'Orchestre De La Suisse Romande-H. Knappertbusch, Dir. (12")**  
London T 5124

**Wagner: Lehengrin—G. Hannopernhaus Berlin Ork-A. Rother, Dir. (Wagner: Der) (12")**  
London-Deutsche Grammophon 67942

**Wagner: Rienzi—G. Ven Milinkovic-Opernhaus Berlin Ork-H. Hollreiser, Dir. (Rienzi: Der) (12")**  
London-Deutsche Grammophon 68294

**V. Williams: Fantasia on a Theme by Tallis Album—Minneapolis Symphony Ork-D. Mitropoulos, Cond. (1-12") (Rachmaninoff: The Isle)**  
Col (LP) ML 4196; (78) MX-300

RELIGIOUS

**Bake That Chicken Pie**  
Norfolk Four (When the) Abbey 70

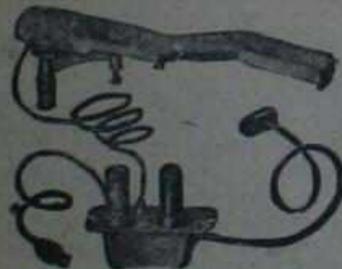
**I'll Search Heaven for You**  
M. E. Goins (Now Lord) Talent 801

**I'll Tell It Wherever I Go**  
Norfolk Four (The Devil) Abbey 69

**Just One More Moment in God's Kingdom**  
Fairfield Four (You've Got) Bullet 308

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**Now Lord**  
M. E. Goins (I'll Search) Talent 801

**The Devil and the Stoker**  
Norfolk Four (Bake That) Abbey 69

**When the Train Comes Along**  
Norfolk Four (I'll Tell) Abbey 70

**You've Got To Move**  
Fairfield Four (Just One) Bullet 308

LATIN-AMERICAN

**Al Dejar Mi Tierra**  
Canario Y Su Grupo (Ayer Y) V 23-1328

**Añoche Sone Contigo**  
Cuarteto Mayari (Mariposa Nocturna) V 23-1328

**Ayer Y Hoy**  
Canario Y Su Grupo (Al Dejar) V 23-1328

**Bilongo**  
D. Pedro (La Panchita) Coral 60088

**Burum, Bum, Bum**  
Trio Urquiza (Camina Y) V 23-1328

**Camina Y Ven**  
Trio Urquiza (Burum, Bum) V 23-1327

**Cara De Filo**  
H. Diaz (Sequire Tus) Seeco 697

**Contestacion A "Sin Fe"**  
N. Rivera (Poquitito, Poquitito) Seeco 810

**Crazy Words**  
D. Pablo Ork (Cubanita) Latin American 35

**Cubanita**  
D. Pablo Ork (Crazy Words) Latin American 35

**Derrota**  
M. T. Maristany (No Vuelvo) V 23-1330

**El Colorado**  
N. Martinez (Me Traias) V 23-1332

**Estoy Enamorado**  
M. Silva (Sabrosa) V 23-1326

**Hojas Muertas**  
J. Mojica (Maria La) V 23-1325

**La Panchita**  
D. Pedro Ork (Bilongo) Coral 60088

**Mario La O**  
J. Mojica (Hojas Muertas) V 23-1325

**Mariposa Nocturna**  
Cuarteto Mayari (Añoche Sone) V 3-1328

**Me Traias Loco**  
N. Martinez (El Colorado) V 23-1332

**Miseria**  
E. Garza (Para Que) Seeco 7029

**No Te Calientes Granizo**  
Los Tres Vaqueros (San Cristobal) V 23-1331

**No Vugivo Mas**  
M. T. Maristany (Derrota) V 23-1330

**Pamolinaoen**  
C. Velasco (Yo Ballo) Filreco 111

**Para Que Sufrir**  
E. Garza (Miseria) Seeco 7029

**Planting Rice**  
C. Velasco (Zamboanga) Filreco 110

**Poquitito, Poquitito**  
N. Rivera (Contestacion) Seeco 810

**San Cristobal**  
Los Tres Vaqueros (No Te) V 23-1331

**Sabrosa**  
M. Silva (Estoy Enamorado) V 23-1326

**Sequire Tus Pasos**  
H. Diaz (Cara De) Seeco 697

**Yo Ballo Appalachieola**  
C. Reyes (Pamolinaoen) Filreco 111

**Zamboanga**  
C. Velasco (Planting Rice) Filreco 110

INTERNATIONAL

**An Paradis**  
M. Chevallier (Mimile) V 26-7040

**Athinala**  
M. Low (Thalassa) V 26-8219

**Gertrude Polka**  
A. Kawalkowski Ork (Oberek Weselny) Coral 60089

**Heurigenlied**  
L. Chabay (Nur Eine) V 25-4113

**Har Kommer De' En Viking**  
C. Reinholdz (Var Litegrann) V 26-1079

**La Bonne Chanson (Le Petit Mousse Noir)**  
A. Vlau-P. Brunet (La Bonne) V 26-7041

**La Bonne Chanson (Les Sabots De Chez Nous)**  
A. Vlau-P. Brunet (La Bonne) V 26-7041

**Mimile**  
M. Chevallier (An Paradis) V 26-7040

**Nur Eine Nacht Sollst Du Mir Gehoren**  
L. Chabay (Heurigenlied) V 25-4113

**Oberek Weselny**  
A. Kawalkowski Ork (Gertruda Polka) Coral 60089

**Thalassa**  
M. Low (Athinala) V 26-8219

**Var Litegrann Sympatisk**  
C. Reinholdz (Har Kommer) V 26-1079

HOT JAZZ

**Can't Help Lovin' That Man**  
J. Hardee Quintet (Lunatic) Savoy 703

**Cottage for Sale**  
E. Garner (I'm in) Savoy 725

**Crazy Over Jazz**  
L. Young (June Bug) Savoy 707

**I'm in the Mood for Love**  
E. Garner (Cottage for) Savoy 725

**Joe's Blues**  
J. Marsala Ork (Village Blues) Savoy 706

**June Bug**  
L. Young (Crazy Over) Savoy 707

**Just a Mystery**  
E. Davis (Red Pepper) Savoy 705

**Lunatic**  
J. Hardee Quintet (Can't Help) Savoy 703

**Red Pepper**  
E. Davis (Just a) Savoy 705

**Village Blues**  
J. Marsala Ork (Joe's Blues) Savoy 706

CHILDREN

**Donald Duck's Singing Lesson**  
P. Donald-M. Stewart-M. Miller Ork (Pluto, The) Golden Records D6

**Mickey Mouse and His Friends**  
P. Donald-R. Nyland-M. Miller (Pluto and) Golden Records D5

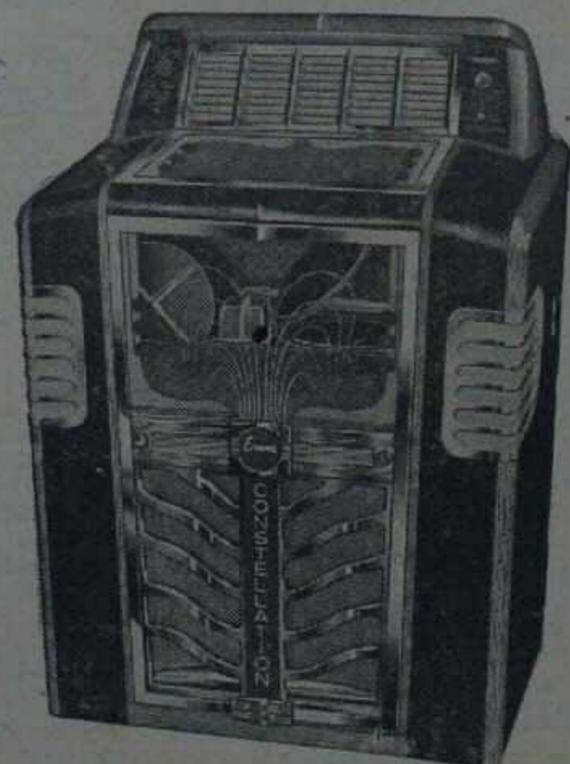
**Pluto and His Phonograph**  
P. Donald-R. Nyland, M. Miller (Mickey Mouse) Golden Records D5

**Pluto, the Pup**  
P. Donald-M. Stewart-M. Miller Ork (Donald Duck's) Golden Records D6

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Constellations

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SEE OUR COIN MACHINE AD ON PAGE 114

# MANUFACTURERS MEET IN CHI

## Reject TSAA Participation In Any Form; Discuss Plan To Set Up Own Organization

Will Submit Proposal to Firms for Consideration

By Norman Weiser

CHICAGO, Aug. 6.—With 18 manufacturers of shuffleboards and shuffleboard supplies in attendance, the Table Shuffleboard Manufacturers Conference convened Monday (1) at the Morrison Hotel here. Called as a result of the St. Louis Conference, the manufacturers' confab this week produced two major results: A decision not to join the Table Shuffleboard Association of America (TSAA) and a proposal for the organization by the manufacturers of their own org to handle the future promotion of table shuffleboard.

The first session of the conference, convening at 1:30 p. m. Monday, was devoted to the prospectus issued by Joe Reynolds following the St. Louis meeting. Each of the manufacturers was given a copy of the prospectus for their consideration. Meeting was called to order by Clayton Nemeroff, Monarch, and Bill Tucker, Purveyor, co-chairman of the conference. Tucker, taking over the rostrum, revealed that he had undertaken to ascertain some facts about TSAA and its officials on his own, then read to the assemblage portions of correspondence he had had with Reynolds.

### Reynolds Talks

Following Tucker's report, Reynolds, accompanied by Lee Wheeling, Ed Mullin and F. Peterson, vice-president of the TSAA, were invited into the conference room. Reynolds took the floor, explaining what action had been taken on the TSAA since its formation in St. Louis. Literally putting the TSAA "in the laps of the manufacturers," Reynolds concluded his review with a question and answer period. Then, with the talk concluded, the TSAA officials withdrew from the room, and the manufacturers started their own session.

Without delay, the subject of the TSAA was taken up, and after several firms had voiced their stand in the matter, a vote was taken on the question of whether the manufacturers would join TSAA. The vote was nearly unanimous against any affiliation with the organization.

With the vote completed, Tucker

## Edelco Co. Set To Deliver New Scoring Units

DETROIT, Aug. 6.—Edelco Manufacturing & Sales Company here has placed its new scoring unit, Shuffle-score, in full production. Isidor Edelman, president, announced this week.

A double-faced scoreboard, Shuffle-score, comes in three models: straight, low boy and deluxe. The unit operates with a push-button switch and has a large capacity metered coin box. Special controls act as coin rejectors until a game in progress has been completed. The Edelco scoreboard can score 15 or 21 points for regular shuffleboard play and 51 for horse-collar fans.

steered the meeting into a discussion pertaining to the formation of a new organization by the manufacturers. Unlike the St. Louis conference, where a three-day program had been advanced with the purpose of discussing and forming an association, the manufacturers moved with caution. There was no question that organization was necessary. Too, those present were all agreed that the entire industry would benefit from the right kind of organization. However, as was the case in St. Louis, several of those present were acting as observers for their respective firms and, with this in mind, it was decided to "project a proposal" for an organization which could be discussed in (See SHUFFLE MEN on page 104)

## Wax-Ola Intros Bulletin Plan For Ops, Mfrs.

NUTLEY, N. J., Aug. 6.—The Wax-Ola Chemical Company, manufacturers of shuffleboard wax and other supplies, has initiated a bulletin service for the various branches of the industry.

The firm's first mailing to location owners and operators consisted of a two-page pamphlet on the proper maintenance of boards with wood playfields. Points stressed are how to deal with moisture; proper waxing, and general precautions to be observed to prevent unnecessary wear on the playfield.

A second type of bulletin is aimed at shuffleboard manufacturers. This points out the main properties which wood must have to be used on shuffleboards, the aging of wood and protective coatings used on wood.

The third publication is for anyone with an interest in shuffleboard. This also analyzes the proper method of waxing playfield and describes some of Wax-Ola's products including wax, playfield covers and weights. Wax-Ola plans to issue bulletins at regular intervals.

## Shuffleboard Ruled Legal In Wisconsin

Called Game of Skill

MADISON, Wis., Aug. 6.—Wisconsin Attorney General Thomas E. Fairchild ruled Tuesday (2) that shuffleboard is a game of skill and therefore legal in this State.

At the same time Fairchild pointed out that the awarding of prizes to the winners of shuffleboard matches or tournaments in taverns or other amusement spots does not constitute a violation of the State's anti-gambling act.

## Boston Ops Eye Shuffle Field With Interest

BOSTON, Aug. 6.—While the shuffleboard situation remains status quo, with the game finding a few more players each day in the outlying sections of the Hub, more coin machine ops are evidencing interest in shuffleboard operations.

A number of them said they would like to get into the field but all contend that a promotion job is needed in the Boston and New England area to sell shuffleboard.

The idea of a shuffleboard arcade or amusement parlor which has been advocated by several of the ops, has so far failed to materialize in downtown Boston.

Shuffleboard ops are working on the theory of educating the small towners first before opening parlors in metropolitan areas.

## Keeney Starts Deliveries on New Scoreboard

CHICAGO, Aug. 6.—John Conroe, J. H. Keeney & Company vice-president, reported this week that first deliveries of the firm's new double-face scoreboard were made Thursday (4). The board, announced recently (*The Billboard*, July 23), brings the number of scoreboards offered by the firm to three.

A feature of the new board, which is designed for mounting over the shuffleboard, is that it can be used to record either point or frame scoring. An automatic action polices players, a built-in timer preventing playing over the normal eight frame period by registering all scores when the seventh frame is reached.

## E. St. Loo Shuffle Law Kickoff Aug. 27

EAST ST. LOUIS, Ill., Aug. 6.—A recently passed ordinance regulating and licensing shuffleboard here will become effective August 27, City Clerk John Tierney announced this week.

The ordinance calls for an annual license fee of \$10 per board.

### Editorial

## A Major Step Forward

Eighteen manufacturers of shuffleboards and shuffleboard supplies last week met in Chicago to determine whether they would cast their lot with the Table Shuffleboard Association of America (TSAA), formed in St. Louis several weeks ago. From the outset there was little doubt manufacturers were aware of the necessity for organization. For only thru organization can the promotion of leagues and tournaments, so vital to the growth of the sport, be accomplished on an industry-wide basis.

While organization was considered all important, the type of organization was the major question facing those in attendance. Several of the companies represented had in the past invested thousands of dollars in leagues and tournaments on their own. They, along with other firms, have now completed plans for resumption of leagues after Labor Day. While these programs were costly, they were nevertheless more of a local and regional nature. Individually, it was considered almost impossible to produce a "world series" of shuffleboard.

The manufacturers, with heavy investments in the promotion of shuffleboard, together with the firms which have not as yet entered the league field, were aware that unless organization for this promotion was properly initiated, there could be no chance of its success. Too, those with investments felt that unless an organization could do the job they were already doing, and do it better, they could not jeopardize their program by throwing in with another group.

### TSAA Decision

Many factors were considered as the manufacturers discussed the TSAA. Suffice to say, the vote was nearly unanimous against joining the St. Louis group.

Whether this means the end of the TSAA, or continuation of that group as a player-representative only, could not be forecast by Joe Reynolds, executive director, at the meeting Tuesday. Reynolds had come to Chicago to "throw the TSAA in the laps of the manufacturers." By Tuesday night he had picked up the pieces and departed the Morrison Hotel.

### Manufacturers Org?

After disposing of the TSAA, the manufacturers went into a discussion of organization leading to the formation of a group of their own. Unlike the St. Louis conference, there were no "steamroller" tactics. Manufacturers studied the problem carefully. They appointed committees to project organization and financial proposals for consideration. These were then discussed by the entire body, some were accepted, others rejected.

By Tuesday night a proposal for a future organization had taken shape. But still there was no final action. Firm representatives for the next two weeks will study the proposal, then they will decide whether it is the answer to their problem.

No matter what the result, one important factor stands out. The manufacturers met on a common ground. They moved with deliberation. They knew something must be done, and they proposed to act.

A major step in the advancement of shuffleboard was made in Chicago last week. Further advancements unquestionably will follow. The manufacturers have proved they can sit down and discuss their mutual problems in a friendly atmosphere and then come up with answers.

# PUCK PATTEN

## Chicago:

Unlike the St. Louis conference a month ago, the manufacturers' meet at the Morrison Hotel here Monday (1) and Tuesday (2) was a gathering of major builders of boards and producers of supplies. So well planned was the confab that delegates voted a special mention to **Bill Tucker**, Purveyor, and **Clayton Nemeroff**, Monarch, for the outstanding job they did in arranging for the meet, and marshaling the facts so that action could be taken on the matters at hand with a minimum of lost time.

**Tom Brown**, National executive, and **Sol Lipkin**, ace tournament and league man for the same company, arrived in Chicago Sunday afternoon, then traveled to the Great Lakes Training Station to visit Brown's son who is in boot training there. Lipkin had spent the previous two weeks in New England on business, returning to his New Jersey base late last week. Sol reports he and his wife are buying a home in Union, N. J.

**Paul Cosgrove**, Penn Shuffleboard president, who is the father of six sons and one daughter, reported one of his boys finished his army training a week ago. Paul had two sons in the navy during the war. One of the pioneers in the field, Cosgrove and **Sol Lipkin**, also an old-timer in point of service in the industry, spent several hours reliving some of their early experiences in the business. Cosgrove, incidentally, was one of the sparkplugs of the meeting this week.

Representing Standard at the meet were **Ed Lake**, who was also present in St. Louis and did such a fine job for his firm there, and **Bill Hall**, sales manager. Hall and Lake were held up by a fire at the Rock-Ola plant Monday, but were on hand for most of the business session that day. Lake had just returned to the city from a two-week business trip to Cleveland and didn't have time to take his suitcases home before plunging into the business at hand.

On hand to represent the Table Shuffleboard Association of America (TSAA) were **Joe Reynolds**, executive director; **Lee Wheeling**, **Ed Mullin** and **Pete Peterson**, all vice-presidents. They were present to answer questions about their organization at the first session of the meeting, then left the conference room as the manufacturers took over from that point.

**Herb Perkins**, Purveyor, was on hand at the opening of the meeting, and was among the first to take off his coat and go to work. Represented by **Bill Tucker** in St. Louis, Herb was on hand for the Chicago meeting, as Bill took over his co-chairman's role. Perkins was also able to resume acquaintances with many out-of-towners whom he hadn't seen for many months.

**Charlie Gillard**, Nation-Wide, not only participated in all the sessions at the Morrison Hotel last week, but was also on the organization committee which met far into the night on Monday. Gillard was among the first of the manufacturer to put in an appearance on Monday and among the last to leave Tuesday night. . . . **Eli Tjomsland** and **William Eckelman**, representing **Vibra Vita**, were also early arrivals. Both, after participating in the conference, stayed in Chicago for several days to complete some business before returning east.

**Sol Lipkin**, National, got word late Tuesday to head for Toledo as soon as the conference ended. He expected to be back in New Jersey by the end of the week. . . . **E. F.**

## Detroit:

**Maurice Feldman**, of the Central Coin Machine Exchange, has been devoting all his time lately to putting new shuffleboards on location.

. . . **Jordan Spring** and **Joseph Minkwic**, of the Ray-o-Lite Company, are going into the shuffleboard field on a substantial scale, in addition to their arcade route, established here for several years. . . . **Michael Benson**, president of the Michigan Miniature Bowling Association, enjoyed playing shuffleboard at Central Coin Machine Exchange so much that he has decided to go into operation of shuffleboard extensively himself. . . .

**Henry Edelman**, coin machine operator, is prospecting in the shuffleboard field and is expected to go into business shortly.

## Los Angeles:

**Ray Powers**, of the company bearing his name, was in town from his Sacramento office. Since **Jimmy Bergstadt** brought his Hercules Shuffleboard into the organization it is likely that deals are being set for the northern territory. . . . **R. E. Smith** is back from a business trip promoting his Modern Shuffleboard. . . . **Ed Wilkes**, of the Paul A. Laymon Company, is still pushing Royal boards.

## Nutley, N. J.:

**Joe Cacciarelli**, Wax-Ola Chemical Company, has been commuting to Belmar, N. J., where his family is spending the summer. Joe spent more time at the company headquarters here last week while **Angelo Arcuti** represented the firm at the manufacturers' conference in Chicago Monday and Tuesday (1-2). Angelo, who was vacationing with his wife at Wildwood, cut short their holiday in order to make the trip to the Windy City. The firm is issuing special publications to location owners, manufacturers and the general industry, in which valuable shuffleboard information, mainly concerned with care of boards, is contained.

## New York:

**Paul Cosgrove**, president of Penn Shuffleboard, returned from the manufacturers' meet in Chicago last week to find a trailerload of black-top boards all loaded and ready for the trip to **George George**, Penn's Cleveland distrib. That was the second such shipment to George, making 64 boards in all, in the last three weeks. . . . Also back in the East after the manufacturers' confab were **T. C. B-owne**, sales manager of National Shuffleboard, and **Sol Lipkin**, field supervisor. Sol takes off soon on another trip along the Eastern Seaboard, following thru on National League commitments.

**Tannehill**, Supreme Shuffleboard (Stone Propellor), Wichita, Kan., renewed acquaintances made in St. Louis while attending the conference. . . . **Seymour Golden**, Coin Machine Service Company, Chicago, and **Howard Ason**, sales manager, Emeloid Company, were active supplier participants.

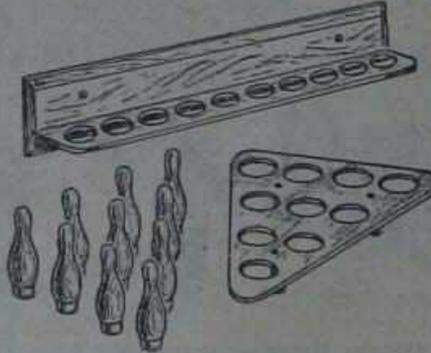
**John Dietz**, representing Valley Shuffleboard, and **Herb Perkins**, Purveyor, huddling in the Morrison lobby between sessions. . . . **Roy Bazelon**, late arrival on Monday, came in just in time to be appointed to a committee. . . . **Ted Rubenstein**, Marvel Manufacturing, was a welcome visitor to the conference. Ted reports activity at Marvel is continuing at a good pace, despite the warm weather.

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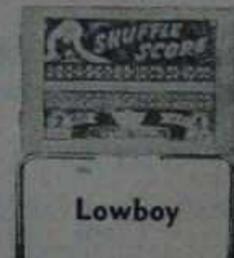
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3. Deluxe—same unit as Lowboy, in beautiful cabinet.
3. Instant switch over from points to frames.
4. All models complete with metered cash box and accessories.
5. Each coin deposited (from 1 to 5) registers on glass.
6. All units will reject coins until previous game is completed.
7. When set for 4 or 5 coin operation, will reject extra coins.
8. All cabinets made of solid mahogany, in natural finish.
1. Simple to install.
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## Turning Back the Clock

**15 Years Ago This Week**  
 CHICAGO, Aug. 4, 1934.—Following the lead of the Metropolitan Skill Games Board of Trade, the New Jersey Automatic Merchandisers' Association instituted a label system for its membership. A new label was issued each month for placement on members' machines. They were sold for 75 cents each. First label issued

by the New Jersey group bore the initials J. S. in honor of work done for the association during the lifetime of Jack Silverman. Other memorial labels followed. . . . The Empire State Skill Game Association, formed the last week of July, 1934, announced the following annual dues for members: Jobbers, \$20; operators, \$10; distributors, \$50, and manufac-

turers, \$100. . . . The Pacific Coast was going thru an expansion period with three manufacturing firms, the California Games Company, the Pacific Amusement Company and the Cascade Amusement Company, all announcing increased runs on new games. The Tangette Company was also going strong. All firms had plants in Los-Angeles.

New venders on the market included the Weeks Universal, which handled nuts, candy, cigarettes among other products; the Vendex Company's salted peanut unit, and the Ad-Lee Foursomes, which handled four different types of bulk merchandise. . . . J. Frank Meyer, who founded Exhibit Supply in 1901, was touring Europe in the second week of August, 1934, exchanging ideas with coinmen in England, Germany and France. . . . Claire Grant, the only woman coin machine jobber in 1934, was made office manager of the Acme Vending Company, New York. . . . Games drawing the most attention from operators in August, 1934, included Exhibit's Golden Gate; Daval's Big Bertha; Gottlieb's Push-Over; Pacific Amusement's Major League; Century's Forward Pass, and Bally's Champion.

In one of the early attempts at big time promotion, Pacific Amusement was advertising its Major League with endorsements from the following members of the Chicago Cubs: Woody English, Chuck Klein, Billy Herman, Charlie Grimm, Guy Bush and Gabby Hartnett. . . . Coney Island (Brooklyn) arcade operators were reporting that high rents—from \$600 to \$2,000 per month—were wiping out all profits. . . . Kansas game operators were worrying about the suit over the Callison game patents. They were afraid that if W. E. Callison won his suit they would have to pay a royalty on all games containing features which Callison claimed were part of his patent.

### 10 Years Ago This Week

CHICAGO, Aug. 5, 1939.—Following a three months' business tour of South and Central America, Bill Alberg, New York distributor, reported that music machines were doing surprisingly well in Venezuela and Panama. Business men told Alberg that with the ready acceptance of U. S. made coin machines they expected that their import orders would increase several fold. Alberg was convinced that the Central and South American markets had hardly been scratched. One thing which surprised him on his return was the serious talk of a war in Europe. In the Southern countries Alberg found people too busy making money to even discuss war possibilities.

Top tunes of the week in *The Billboard's Record Buying Guide* were *Beer Barrel Polka*, *White Sails*, *Sunrise Serenade* and *Stairway to the Stars*. Songs tabbed as coming hits included *I Poured My Heart Into a Song*, *My Last Good-Bye*; *Well, All Right*; *Shabby Old Cabby*, and *Moon Love*. . . . New games out in August, 1939, included Bally's Champion, a high score novelty game; Gottlieb's Pyramid; Genco's Bag, and Exhibit Supply's Airliner.

The Chicago Vending Machine Association was planning a dinner dance to celebrate its 20th year. . . . Joe Calcutt, heading the Vending Machine Company, Fayetteville, N. C., was advertising the Mills Throne of Music (juke) with terms of from 12 to 18 months with no finance charges.

. . . International Mutoscope served notice on the trade that all persons infringing on its Photoframes patent would be subject to suits for accounting and damages. . . . H. H. Blackwell joined the Rock-Ola organization as distributor in North and South Dakota. . . . Apple vander ops were looking forward to an abundant fall crop, the best since 1929. . . . Banner Specialty Company, Pittsburgh, moved into its new offices and showrooms. . . . Al Stern, sales manager for Monarch Coin Machine Company, Chicago, was telling other coinmen about the big business Monarch was doing in counter and novelty games. Stern later organized his own firm, Wide World Distributors, Chicago.

## Shuffle Men Reject TSAA Participation

(Continued from page 102)  
 the next two weeks by firm executives.

Winding up Monday's general session, Tucker appointed an organization committee, consisting of Ed Lake, Rock-Ola; Sol Lipkin, National; Charles Gillard, Nation-Wide; John Dietz, Valley; Howard Ason, Emeloid; C. De Cepoli, Sun-Glo, and Paul Cosgrove, Penn. Together with them, E. F. Tannehill, Supreme; Clayton Nemeroff, Monarch; Angelo Arcuti, Wax-Ola, and Eli Tjomsland, Vibra Vita, served as the finance committee. Both groups then met Monday night under instructions to present their findings to the main body Tuesday morning.

The entire second day of the session, with the exception of a short break at which Reynolds again appeared before the meeting, was devoted to the proposed organization, its set-up and its financing. Throughout these discussions it was stressed that these proposals were not being acted upon definitely at the meeting. Instead, it was explained the final proposal, as voted by the meeting, would be submitted to each firm. After a two-week period, it was agreed these firms would contact Tucker and Nemeroff, expressing their decisions as to whether they would participate in the org. Then a second meeting will be scheduled, probably immediately after Labor Day, at which time final action will be taken.

The organization committee's report was submitted by Ed Lake, and the main body made several amendments to the report. Then, on the motion of Howard Ason, firm representatives participating voted unanimously to accept the report. This will be sent to all firms by Tucker as soon as possible.

Meeting was adjourned Tuesday evening.

Those attending the Chicago meeting as certified representative of their firms included: E. F. Tannehill, Stone Propeller (Supreme); Eli Tjomsland and William Eckelmann, Vibra Vita; Paul Cosgrove, Penn.; Charles Gillard, Nation-Wide; Herb Perkins and Bill Tucker, Purveyor; William Schrader, Sportsmaster; R. S. Killian, J. C. Paul Company; Seymour Golden, Coin Machine Service Company; Angelo Arcuti, Wax-Ola; Howard Ason, Emeloid Company; John Dietz, Valley; C. De Cepoli, Sun-Glo; Clayton Nemeroff and Roy Bazelton, Monarch; Tom Browne and Sol Lipkin, National; Ed Lake and William Hall, Standard; W. LaFaive, Peterson Company, and Ted Rubens' in, Marvel Manufacturing.

### NCMDA MAY DOUBLE

(Continued from page 92)  
 information exchange service in the past year. One member reported that his profits from the service have been sufficient to pay his firm's dues several times over, according to Neiman. At the annual meet, proposals will be made to enlarge NCMDA's service so as to include confidential reports and periodic analyses of business trends and other information of mutual benefit to members.

Since correspondence with individual NCMDA members indicates the association will endorse the expansion plans in September, interested non-member distributors are being asked to send applications for membership to the association's national headquarters, 1 North LaSalle Street, Suite 815, Chicago 2, for consideration at next month's session.

Meanwhile, NCMDA is lining up a series of confabs with manufacturers and other leading figures in the industry. These will precede the association's general meeting. Stenographic reports of these discussions and a digest of conclusions by manufacturers will be sent to NCMDA members. Neiman said that thru this method it is hoped that all formal business during the September meet will be transacted in a single day.

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**DeLuxe**  
 MAHOGANY AND WALNUT TABLE, HARD MAPLE TOP



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 24 hr. delivery

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16 TO 22 FT.

Genuine Mahogany and Walnut hand-rubbed cabinets. Finest air and kiln dried, climatically sealed Maple Wood or Masonite tops at a price lower than ordinary shuffleboards of inferior wood and finishes. 100% top grade hard wood. Braced throughout with over 100 glue blocks. Years of trouble-free service.

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## HONEST QUALITY : HONESTLY PRICED

### PURVEYOR'S 'SPORTSMAN'

PUCKS—  
 BOWLING PINS  
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Has the Long Life Features



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. . . IT WILL PAY YOU TO WAIT JUST A COUPLE OF WEEKS FOR MONARCH'S SENSATIONAL NEW SCORING UNITS

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# COINMEN YOU KNOW

## Washington:

Harold S. Klein, of Silent Sales System, left last week for an extended vacation in Ocala, Fla. During his absence, Ira T. Byram Jr. is in charge. . . . Arthur J. Andrews, who has been working with Byram in the Silent Sales office at Colmar Manor, Md., has gone into business for himself with 17 Shine-o-Matic machines located in Southern Maryland. Andrews said he was surprised by the initial success of the venture. Altho he is running the outfit himself at present, he has hopes for expansion, he said. He also plans to continue helping out Silent Sales for the time being.

The new District tax on cigarette machines became effective August 1. Each pack now bears a penny levy stamp with vending machines being charged \$1 license fee.

G. Rex Byington, of Triangle Sales, is spending his free moments landscaping around his home. Byington said all his operations are now concentrated in Prince Georges County, Maryland. He also had previously run machines in Charles County. The court decision which declared consoles in Prince Georges County illegal struck a hard blow to local ops, Byington declared.

Ira T. Byram Jr., of Silent Sales, said the Prince Georges County Hotel & Restaurant Owners' Association plans to carry on the fight for legalized consoles. Their attorney, Robert W. McCullough, has asked for a license in the name of Mount Ranier operator Hal B. (Red) Bell. If the case is lost in the lower courts, it will be taken to the State Court of Appeals, Byram said.

The hot weather is creating a boom for Solon Service, according to Martin Slutsky. Solon runs a route of coin-operated washing machines located in apartment houses.

Colonial Beach (Va.) churches are reported to be considering a court test on legality of consoles operated on Potomac River piers that extend across the State line into Charles County, Maryland. Governor Tuck, however, stated that he had received no complaints on violation of Virginia laws in this connection.

## Philadelphia:

David Yaffe, head of Y and Y Popcorn Supply, back from a business trip to Pittsburgh and Dayton, O. . . . The first parking meters in the city were installed here last week in the Germantown shopping section with 785 nickel meters in a 30-block area. . . . Berlo Vending Company has the concessions at the newly opened Brandywine Drive-In near Wilmington, Del. . . . At near-by Atlantic City, Toomey Vending Company has added the new Gil Doughty Seafood Restaurant to its growing list of locations.

## Vital Statistics

### Deaths

Chester E. Billet, owner-operator of the Billet Vending Company, 327 Reinecke Place, York, Pa., died Sunday, July 23. He leaves his wife, Dorothy.

### Births

A son to Mr. and Mrs. William Prutting of Hartford, Conn. Prutting is general sales manager of Post & Lester Company, Hartford, distributor of Decca Records in the Connecticut and Western Massachusetts area. The Pruttings have two other children, both boys.

## Detroit:

Carl R. Lichtenstein is forming the Campbell Vending Service with headquarters on Blaine Avenue. . . . Another new firm in the field here is the AAA Automatic Soap Products on Puritan Avenue. Organizers are Lloyd L. Michel and Harry L. Jacobson. . . . Arthur Marcus, of the Markepp Company, Cleveland, was a local visitor at the Edelco Manufacturing & Sales Company plant. . . . William J. Garman and Jean E. Garman Jr., have teamed up to establish the Garman Vending Company, with headquarters on Fairview Avenue.

Frank Stankiewicz, Ace Music Company, who has been operating a number of ray guns, is now adding some of the Seeburg Select-o-Matics to his route, placing them on location under contract only.

Thomas A. Beers, who operates a route of sanitary products venders in Ohio, is planning to dispose of his route here and move to Florida to start or acquire a new route. . . .

Jack Stapleton, of Training Devices, Inc., manufacturers of the Quizzer, reports that the factory at Lincoln Park will be operating with a skeleton staff for the balance of August because of vacation schedules. The parts and shipping departments will be manned to take care of all shipments of machines and parts.

## Indianapolis:

Carl Higgins, head of the Best Music Company, joined the Music Operators of Indiana Association, Chapter 1, at its regular meeting recently in the Indianapolis Athletic Club. . . . Byron Holloway, operator at Brownsburg, Ind., was a business visitor on coin row, buying parts. . . . Richard Wagner, is the new serviceman at the Midland Music Distributing Company.

Doc Brandon, of the H. and J. Music Company, Alexandria, Ind., was on coin row buying parts and records. . . . Mr. and Mrs. Peter Stone, of the Indiana Automatic Sales Company, distributors for Rock-Ola phonographs, have returned from an extensive vacation. Stone reports business during his absence was fair. However, he looks for better business as the cooler days approach.

The Ace Music Company is liquidating some of its spots and reducing and combining routes. The Ace company is planning to extend its activities into other coin-operated fields and expanding its general business in addition to its coin-operated phonograph activities. . . . Karl Higgins and William Best have organized the Best Music Company and will operate coin-operated phonographs exclusively for the present.

## Hartford, Conn.:

Smith Tobacco & Candy Company has filed a certificate of organization with the secretary of state's office here, listing amount paid in cash, \$2,989.55; amount paid in property, \$62,010.45; president, Samuel D. Smith; vice-president and treasurer, William Mehlman, and secretary, Howard Matzkin, Waterbury, Conn.

The Connecticut Beverage Bottlers' Association (CBBA) will hold a two-day meeting at the Hotel Garde, New Haven, Conn., in October, with exact date to be announced soon by D. Page Bennett, manager of the Coca-Cola Bottling Company plant, East Hartford, and president of the CBBA. . . . Jim Hogan, sales manager for the record division of Post & Lester Company, Decca Hartford area distributors, is enthusiastic over the latest Bing Crosby recording, "The Last Mile Home."

Nathan Weil, Cigarette Vending Service Company, Hartford, aided in an appeal for blood donors to help two members of the Hartford Post 45, Jewish War Veterans. Weil served on the appeal's telephone committee.

## Los Angeles:

Jack Leonard reports he's getting things lined up in the new vending department at Badger Sales. On his recent trip to Chicago he visited Jack Nelson. . . . Joe Duarte, of the Badger Sales export department, is busy shipping records to Manila. Last week he had Guillermo Endara, Panamanian operator, as a visitor. Endara purchased games and some Bonanza coin-operated shoeshine machines. . . . M. V. Connor, Downey operator, was in town for a looksee.

Al Weymouth, of Weymouth Service, had T. L. Tally, Long Beach; Norman N. Badger, Glendale; R. N. Stephenson, and Fullerton and George Bates, Oakland, as visitors last week, looking over Electros and Vendalls. Incidentally, Weymouth leaves for a Honolulu vacation and business trip this week. The firm has also added Alaska to its territory for Electros. . . . Lawrence Raya was in town from Colton.

Red Creswell, mechanic for Paul A. Laymon Company, is back from his vacation. . . . Norman Tarpenn, Long Beach coinman, was in town looking over new equipment. . . . Another recent visitor was L. D. Smith from Downey.

Marvin Drenkow, local vending machine operator and treasurer of Western Vending Machine Operators (See LOS ANGELES on page 106)

## New York:

Al Simon, Chicago Coin distrib who returned last week from a biz trip to Chicago, reports that initial reception by ops to the manufacturer's new game, Beacon, indicates good sales in this area. The eight-foot games are being shown by most local jobbers. Meanwhile, Irv Fishelberg, who runs Atlantic City's Fun-cade, claims that play on Chicago Coin's earlier unit, Bango, continues heavy. He has a bank of 20 in his arcade.

Charlie Lipton, of National Re-jectors Service Company, spent most of last week in Boston on biz, with partner Harry Russ keeping things running at the local office. . . . Jack Cross, of Juice Bar Corporation, is in Virginia visiting vending ops. He is spending part of his time there helping set up a fruit juice operation in Camp Lee. . . . Barney Sugarman, of Runyon Sales, newly appointed distrib for U. S. Woodcraft's Shuffpins, has placed one of the boards on test location.

Al Layne is no longer associated with the Al Layne Coin Operated Television & Music Company, Inc. He sold his interest in the pioneer combination television-juke box route to Lou Forman, Videograph (See NEW YORK on page 106)

## St. Louis:

Mr. and Mrs. Marvin Mitchell and their seven-year-old son are enjoying an extended vacation which will take them along the West Coast, thru the Grand Canyon, Yellowstone National Park and other points of interest. "Mitch" is route manager for the Morris Novelty Company. . . . Jim Morris, son of Louis Morris, president and general manager of the Morris Novelty Company, is spending his vacation working at his father's firm. Young Morris is a sophomore at Northwestern University, where he is majoring in public speaking. He plans to enter the radio and television field after he graduates. He is a member of Zeta Psi Fraternity at that college and this spring was elected to represent the sophomore classes on the student governing board.

Mr. and Mrs. Al Haneklau and their three-year-old daughter, Diane, who have been at their cottage in Wisconsin since June 15, will remain (See ST. LOUIS on page 106)

## Chicago:

The Mil-Arm Inn on Milwaukee Avenue houses a collection of old-time music instruments, including early day coin pianos and music machines. Some of the units are in playing condition while others are there to lend atmosphere. Spot is also known as Valente's House of Nickelodeons.

S. I. Neimann, National Coin Machine Distributors' Association (NCMDA) public relations chief, is making final plans for the group's general meet which will be held in the early fall here.

J. Raymond Bacon, vice-president and general manager of Rock-Ola, was kept on the jump Monday (1). Planning to attend the Manufacturers Shuffleboard meeting at the Morrison Hotel, Bacon was on his way out the door when a plant fire alarm sounded. He rushed to the scene of the blaze, which turned out to be a minor one, but as a result did not get away all afternoon. Art Weinand, vice-president in charge of sales, was in Kansas City last week on business.

O. D. Jennings sales manager John Neise is sure the firm's new line of Chief bells will prove an aid to the trade as a whole. The plant was observing group vacations last week, all was in readiness for what Jennings officials believe will be a banner fall and winter market. Frank Norion, comptroller, and founder O. D. Jennings were helping Neise hold the fort.

Over at United Manufacturing, the production line was going full blast after observing a one-week general vacation period. Among the visitors at the plant received by Lyn Durant, Billy DeSelm and Ray Reihl were Tony Coupel, Central Distributors, St. Louis and Connie Conifer, St. Louis operator. United's Shuffle Skill has many new operator friends, DeSelm claims. . . . Sam Lewis, Chicago Coin, thinks the "Action Ring" principle introduced on Golden Gloves, firm's new five-ball, will prove to be one of the key developments of the summer.

Universal Industries Mel Binks says the one-ball Photo-Finish has made him an optimist. He originally thought the game would meet with moderate operator acceptance but orders prove that his opinion was too conservative. Bill Ryan, Mel's right-hand man, reports he is more content to be with Universal than with any other coin machine manufacturer in his 35-year career. . . . Early buying at the Gift Show at the Palmer House this week reflects a general upswing in all types of business, according to firms exhibiting at the show.

Exhibit Supply's Frank Mencuri is enthusiastic over the success of the firm's comic card line sold thru venders. It is already one of Exhibit's top sellers tho introduced only a few months ago. Sport personalities, such as baseball and boxing stars are the traditional leaders. Joseph A. Batten, executive vice-president, is responsible for bringing the baseball cards up to date. A rabid fan and former star player, Batten decided that if the baseball cards were brought up to date it would improve the line's business—and it did. Clare Meyer is beating his way thru the New England States in the interest of the arcade line. On the road almost continuously for the past few months, Clare is doing the type of work which the late J. Frank Meyer, his brother and Exhibit's founder, took pride in.

Groetchen Tool & Manufacturing officials say there is a bull market on counter machines. Firm's latest is a dime play ball gum machine. . . . John Haddock, AML president, (See CHICAGO on page 106)

# COINMEN YOU KNOW

## Chicago:

(Continued from page 105)

came to Chicago from his Grand Rapids, Mich., office to talk with **Joe Peskin**, Los Angeles distributor, and **Herman Paster**, of Mayflower Distributing, St. Paul. Paster looks as dashing as ever tho he has had a hard luck year. First he was in a serious auto accident. After several months of recuperation he underwent a major operation. His only comment: "You can't hold a good man down." **Ed Ratajack**, AMI's roving Western representative, is in Denver. **Joe Caldron**, assistant sales manager, is on a vacation which ends August 15. . . . **Roy Bazelon**, Monarch Coin, says Sockem, a conversion from Advance Roll and Total Roll, is getting favorable field reports.

**Jack Nelson Sr.**, Jack Nelson Company, reports Victor Vending Machine Company's Hot-Pop popcorn unit is garnering new sales records after the recent addition of its shoe-string potato vending attachment. With a choice of popcorn-fried potato merchandise, the operator can keep location demand on a high level by alternating between the two lines. Nelson's Illinois-Indiana representative, **Frank Burns**, sends word of "off the bat" acceptance of the fried "spuds" idea in his area, Jack says. A recent visitor at the Nelson diggins was **Jack Leonard**, who is in charge of the service and vending departments of Badger Sales in Los Angeles. Leonard was in the city on a vacation.

A & M Music Company is installing an air-conditioning system in its offices and shop. Head man **Adolph Raymond** reports juke play is gradually getting out of the doldrums and, in spite of usual summer drop-offs, is showing signs of a good fall climb. . . . **H. M. Grismer**, new sales co-ordinator at Johnson Fare Box, is predicting top acceptance of the new model coin changer slated for introduction at an early date.

**Jimmy Johnson**, Globe Distributing, relays word he will soon add a new automatic coin machine to his line. New unit will distribute, count, sort and wrap coins in one

operation. Jimmy reports that while visiting Bally Manufacturing Company last week he was trimmed. He had the Bally barber, Lex, give him a crew haircut. Following his family to Miami Beach next week, Jimmy intends to return to Chicago headquarters in September.

**John Frantz**, head of J. F. Frantz Manufacturing Company, says orders for charity chute equipped scales are increasing, outnumbering calls for units without this special equipment. . . . **H. F. Burt**, Silver King Corporation head, promises release of a trio of new venders in September. Two are candy bar machines and the third will be a miscellaneous package unit. All will use the conveyor system instead of the stack-type loading formerly used in firm's venders.

**George Solar**, a. and r. chief of Jimmy Martin's new Sharp label, says the first release by the Tu Tones, "Ach, Isabella" and "Repasz Band," is proving good juke operator material. Two subsequent releases are doing almost as well, George says.

World Wide's **Al Stern** reports steady operator response to Williams's new five-ball Boston which features the Handicap Equalizer. This scoring arrangement permits players to run up at least one free game for every 10 played. **Wally Finke** is sure that **John Folsom** and **Norman Dompke**, new additions, will give the service department a big lift. . . . **Vince Shay**, Bell-o-Matic president, and **Frank Lorden** are vacationing with their families. Vince is in Northern Wisconsin while Frank is motoring west.

**S. I. Neiman**, public relations director for the National Coin Machine Distributors' Association (NCMDA), says the September NCMDA meet is sure to produce some interesting developments. It will be the group's annual general meet. . . . **Gil Kitt**, Empire Coin, is ready for fall trade. He has lined up a large assortment of used as well as new five-balls and bells. **Howie Freer**, same firm, is trying to find time to squeeze in a vacation but says Empire's vending equipment has him

## Calendar for Coinmen

August 9—Music Operators' Association, Inc. (MOA), Chapter 1, monthly meeting, Indianapolis Athletic Club, Indianapolis.

August 9 and 23—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meetings, Broadwood Hotel, Philadelphia.

August 15—Minnesota Amusement Games Association (MAGA), annual mid-summer luncheon meeting, American Legion Club, Little Falls, Minn.

September 5—Amusement Machine Operators of Greater Baltimore (AMOGB), monthly meeting, 2441 N. Charles Street, Baltimore.

September 12—Music Operators of America (MOA) executive committee, special meeting, Morrison Hotel, Chicago.

September 15—Washington Music Guild (WVG), monthly meeting, Washington.

September 28—Michigan Miniature Bowling Association (MMBA), monthly meeting, Jericho Building, Detroit.

Association officials are invited to submit convention and scheduled meetings information to the Coin Machine Editor, *The Billboard*, 188 W. Randolph Street, Chicago 1, for listing in this calendar.)

moving too fast to take a break at this time. . . . **Paul Leven**, Grand Rapids, Mich., cigarette and candy operator, was a coin row caller last week.

**Murray Rosenthal**, Coinex, has received favorable comments for the performance of *Swingin' Monk* on location. It is a target gun game and lists for \$109.50. . . . **Buckley** Manufacturing is now making immediate deliveries on its *Criss Cross* bell. It is available with nickel, dime or quarter chutes.

Atlas Music Company is going thru a rash of vacations these days. While **Eddie Ginsburg** held down the fort, brother **Morrie** hied off to California with his family. He is due back September 15. **Harold Schwartz** has just returned from his vacation while **Joe Kline** is away on his time off, which he says he needed badly after becoming the father of a boy three weeks ago. **Nate Feinstein** is another Atlas lad to return to his desk after a vacation. Joe and Nate took a swing thru Illinois just before their vacations to greet old friends and customers. Nate reports the Seeburg Select-o-Matic is steadily forging ahead in favor with operators.

## Los Angeles:

(Continued from page 105)

tors' Association (WVMOA) is back from his vacation to Northern California and Idaho. . . . **Ken Ferrier**, Oxnard coinman, was in town. Ditto for **Stanley Little**, who operates in the Lakewood Village district of Long Beach.

**Ray R. Powers**, of the Ray Powers Company, was in town from his Sacramento office for huddles with **Nels Nelson** who represents the firm here. . . . **Johnny Nelson** was in from Van Nuys to see the newest games.

**J. C. Pruner** moved into his new home in San Fernando Valley this week—upon his return from San Francisco where he vacationed. Business on his vending route is picking up, he says. His son, **Bill**, got married last month. . . . **Hugh McElhenny**, Inglewood coinman, was up for a Pico Street tour.

**Bob Leidenberger**, local vender, is back from a vacation in San Diego. . . . **J. B. Goodman** says his vending machine route is keeping him so busy he's putting in seven days a week. No chance for a vacation this year.

**Stan Rousso**, representative of Stoner Candy Manufacturing Company, is in town after a business trip to San Francisco. . . . **Mrs. Louis Drury**, one of the few women in the local vending machine picture, attended the last WVMOA meeting.

**Al Silberman** has an exclusive for all vending machines in the new Ocean View Amusement Park at Venice. . . . **S. M. Tangye**, local operator, was seen on Pico Street recently. . . . **Jack Neal** was in from Riverside.

## New York:

(Continued from page 105)

chief, and **Harry Berg**. There were some 38 Videograph combo units involved in the transfer. Layne is operating a phonograph route.

Other recent route transfers include the following: **Bernard Silverberg**, of Marsten Music, sold his operation to Sentry Enterprises, headed by **Sidney Fromcheck**. **Meyer Lieberman** sold his juke route to **Toby Halpern**, of Tobern Automatic Music. . . . **Star Amusement's** Pennyland, a Broadway arcade, has a Univendor on the floor which vends both candy and cigarettes. The three right-hand columns are given over to the sale of smokes, with Luckies, Chesterfields and Camels displayed.

**Nash Gordon**, biz manager of the Automatic Music Operators' Association (AMOA), says the org is readying plans for its gala annual get-together. The affair, tentatively scheduled for the last week in October, will probably be held at the Waldorf-Astoria Hotel, scene of last year's shindig. . . . **Dave Lowy** back at his coinrow jobbing house after a vacation up-State.

**Dave Stern**, of Seacoast Distributors, Newark, says he celebrated his birthday Friday (5) by placing another large order for Acorn bulk venders, which he handles in this area. He wouldn't say how old he is. . . . **Martin Berger**, of the Cigaromat Corporation, in Boston on biz this week. . . . **Milton Goldstein**, of Automatic Book Vending, left last week for Europe. He will be gone about three months, stopping off in England, France, Italy and Switzerland.

## St. Louis:

(Continued from page 105)

there until September 10. **Hanek-lau**, who with **Ben Axelrod** operates the Olive Novelty Company, reports that fishing has been excellent during the past several weeks. . . . **Mr. and Mrs. Ben Axelrod** leave Monday (8) for a two-week vacation trip thru the East. During Axelrod's absence, **Gus Haukap** will look after Ben's managerial duties. The Olive Novelty Company service and repair shop has been busy during the past several weeks reconditioning five-ball free play games. **Roma Story**, secretary at this firm, always has a smile for the operators who visit the Olive offices.

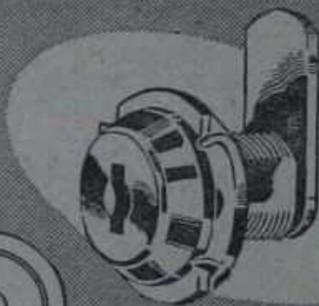
## CHESTER E. BILLET

Owner and operator of the Billet Vending Company at 327 Reinecke Place, York, Pa., died Sunday, July 23, 1949.

Notice is hereby given that the Billet Vending Co. will continue to operate under the management of his wife, Dorothy M. Billet.

# OLD

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## Chi Coin's New Game, Beacon, In N. Y. Debut

NEW YORK, Aug. 6. — Chicago Coin's new game, Beacon, a high-score unit combining the elements of shuffleboard and novelty-game play, was introduced here this week by Al Simon, factory agent. Played with shuffleboard weights on an eight-foot field, it offers 15 throws for a nickel. While similar in action to Bango, an earlier Chicago Coin product, the new game sports a specially designed back glass and incorporates several construction changes in the cabinet. These changes make it possible to offer Beacon at a competitive price in the New York market, Simon stated.

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## Schneller Has New Conversion

PHILADELPHIA, Aug. 6.—Film Cavalcade, a conversion rebuilt from the two-year-old pin game, Manhattan, has been engineered by Nate Schneller, Inc., and will be ready for delivery to the trade next week it was announced here by Lennie Schneller, who said a sample unit had just completed extensive location testing.

In addition to a redecorating job on the cabinet, a new back glass and coin chute, the conversion has added two bang buckers, a set of flippers and six rebound counters to the basic game, with the view of increasing its player appeal. Cost of the conversion to a Manhattan supplied by an operator, is \$74.50, said Schneller. Two new conversions are now being readied for introduction, he added.

## Mich. Games Group To Skip August Meet

DETROIT, Aug. 6. — Michigan Miniature Bowling Association (MMBA) at its July meeting here Wednesday (27) voted to skip the August meeting because of the heat and vacation plans of its members. President Michael Benson was chairman of a special session devoted to discussion of general business conditions.

A social get-together followed the business meeting. Regular monthly meetings will be resumed in September on the usual last Wednesday of the month (September 28).

## Mortimer Hays Appointed

HARTFORD, Conn., Aug. 6.—Mortimer Hays, of Norwalk, Conn., a New York City lawyer and a director of the Pepsi-Cola Company, has been appointed to the Connecticut State Housing Authority by Gov. Chester Bowles.

The governor described Hays as having "broad financial and legal training."

## Bell-o-Matic Open

CHICAGO, Aug. 6.—A chart published in the July 23 issue of *The Billboard* indicated Bell-o-Matic would close August 25 for two weeks for group vacations of production line workers. Instead the chart should have shown the Mills Industries line would be shut down for that period. Bell-o-Matic is the world distributor for Mills bell products and Bell-o-Matic's sales and office staff will be working a normal schedule the last week in August and the first week in September.

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## Canada's Embargo Seen Continuing Despite Forecast

WASHINGTON, Aug. 6.—Chances for an early lifting of the Canadian embargo on coin machines are fast diminishing, Commerce Department experts said this week after a look at Canada's mid-year dollar situation.

During the second quarter of 1949, Canada's dollar reserves in this country dropped from \$1,067,200,000 at the end of March to \$976,900,000 at the end of June. Part of the decline was attributed to the transfer of profits by foreign-owned concerns.

Canada's trade deficit with the United States has grown worse despite the halt on "luxury" imports. U. S. imports have exceeded Canadian exports to this country by \$250,000,000 during the first five months of this year. This represents an increase in the unfavorable trade balance of \$66,000,000 over the same period in 1948.

Earlier this year, Commerce had hoped for a relaxation of Canadian restrictions by fall, but the department now doubts any action will be taken before mid-1950 at the earliest.

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JENNINGS 5c or 10c STANDARD CHIEF, Postwar	\$115.00
MILLS ORIG. JEWEL BELL, 5c, 10c or 25c	\$165.00

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**Record Reviews**  
(Continued from page 35)

**RATINGS (100 Point Maximum)**  
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR	ARTIST TUNES LABEL AND NO. COMMENT	RATINGS OVER-ALL DISK JOCKEY DEALER OPERATOR
<b>RHYTHM &amp; BLUES</b>			
<b>DAVE BARTHOLOMEW</b> ORK (De Luxe 3223) <b>Country B.</b> Not the folk hit but a blues of considerable merit warbled by Bartholomew with a splendid ork backing.	79--79--78--80	<b>BILL MONROE &amp; HIS</b> <b>BLUE GRASS BOYS</b> (Columbia 30595) <b>Along About Daybreak</b> Monroe injects heart-broken sorrow into this mournful dirge of lost love. An impressive item for country buyers.	84--84--84--84
<b>Mr. Fool</b> Orking steals the thunder from song with fine underlying riffs and beat for the vocal and then a raucous but cohesive trumpet solo.	79--79--78--80	<b>Heavy Traffic Ahead</b> Fast blues, hillbilly jamboree style. A lively job.	82--82--81--83
<b>COUNTRY &amp; WESTERN</b>			
<b>HAPPY WILSON-TH</b> <b>GOLDEN RIVER BOYS</b> (Decca 46171) <b>How Long</b> Bill weeper gets an indifferent chant job here.	58--58--56--60	<b>SUNNY SKYLAR &amp; THE</b> <b>TEXAS TOWNSMEN</b> (Bullet 681) <b>Amigo</b> Tunesmith Skylar does his amusing Western-style ditty in appropriate mildly satirical style. A pleasing if unimportant offering for city dwellers.	72--76--70--70
<b>You're Just a Great Big Heartache</b> Quartet renders an attractive old-styled ballad with a fine swinging beat. A natural for the boxes.	78--77--75--82	<b>Be Fat With Me</b> Skylar has turned out a typical country tune. His rendition, the sincere sounding, lacks country flavor.	67--68--66--68
<b>Whirlpool</b> Lacy rendition of a mood tune doesn't convince, the it showcases the talents of this able group.	67--67--67--67	<b>CLYDE MOODY</b> (King 804) <b>I Dreamed You Dreamed of Me</b> A sincere, competent, but hardly outstanding country side.	67--67--66--68
<b>THE CABINEERS</b> (Abbey 72) <b>Later for You</b> A tasty slow blues, with the piano up front all the way as saxes and horn solo. Pretty, but minus the flamboyance that's needed for commercial quotient.	68--68--66--70	<b>Paid in Full</b> Ditto.	69--69--68--70
<b>CHARLIE SINGLETON</b> ORK (Apollo 794) <b>Keep Cool</b> Nice slow dance beat is maintained here, as a tenor preaches a high-register blues all the way.	73--73--70--76	<b>JOHNNY RION</b> (King 810) <b>Sunny Tennessee</b> Rion's warbling is unconvincing on this bright, jazzy country opus.	59--58--58--60
<b>JIMMY PRESTON</b> (Gotham G-188) <b>Rock the Joint</b> Shuffle-boogie beat drives right on thru to the end with enuf hand-clapping and hollering to make it a winner.	83--84--78--87	<b>A Package Tied in Blue</b> Tune is on a simple, oft-repeated theme, but Rion's heart-felt throbbing gives it weight. The lad has found his medium here.	78--78--78--78
<b>Drinking Woman</b> Paper-stuffed piano strings make the proper background for the Preston blues vocal.	79--80--74--83	<b>SEVEN ROWE BROTHERS</b> (Talent Records 732) <b>Good Luck to You</b> Nothing new in this routine Southwestern.	62--62--60--63
<b>COUNTRY &amp; WESTERN</b>			
<b>YODELING SLIM CLARK</b> (Continental C-8044) <b>Big Rock Candy Mountain</b> The old folk tune is well-rendered by the warbler-guitarist. While it's unlikely to score heavily with country buyers today it's one the kids will go for.	73--75--73--70	<b>Polk County Two Step</b> A fine back-country instrumental, this side should appeal to dancers with an ear for the authentic.	68--69--67--69
<b>She Taught Me How To Yodel</b> A full side of top-grade yodelling. Yodel fans should gobble this one up. Fine for kids, too.	77--80--78--72	<b>BUD HOBBS</b> (MGM 10484) <b>Matrimony Mama</b> Lively, good-natured Western hop spots some good instrumental passages in the Bob Willis style.	71--72--70--70
<b>RILEY CRABTREE</b> (Talent 724) <b>Lonely World</b> Fine, sincere warbling of ditto material. Guitar and harmonic support also have merit.	80--80--80--80	<b>Right On Down the Line</b> Similar fazz-mah-tazz, with most of the appeal in its danceability.	66--66--66--67
<b>Flowers on Ms Mother's Grave</b> By contrast the sentiment here fails to ring true.	66--65--65--67	<b>ESMERELDY</b> (MGM 10483) <b>Please Don't Hurt Me if You Don't Love Me</b> A competent effort that lacks impact.	65--67--64--64
<b>JIMMY ATKINS</b> (Coral 40086) <b>Don't Play This Song</b> Spanking back-beat is the only country characteristic here. Atkins sounds a lot like Bing on this rhythm bit.	68--70--67--63	<b>The Pictures on the Wall</b> Synthetic hill-stuff that tries hard, but doesn't manage to be very funny.	60--62--60--57
<b>Dime a Dozen</b> Ditty is making its bid in both pop and folk fields. Atkins' treatment is closer to the pop. A pleasing side.	73--73--72--75	<b>JACK PADGETT</b> (Talent Records 723) <b>Peppermint Sticks</b> Bo-ko country novelty performance.	62--62--62--62
		<b>Unrestrained by Time</b> Slow ballad job just limps along.	50--50--50--50

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ARTIST	TUNES	LABEL AND NO.	COMMENT
COUNTRY & WESTERN			

**AUTRY INMAN**  
(Bullet 882)  
**It May Be** 76--75--76--77  
Inman sings an impressive slow ballad in sincere, easy style.  
**You've Got To Leave Those Other Guys Alone** 74--72--74--76  
Up-tempo jumper with getoff backing shows warbler equally adept at rhythm chanting.

**HOYLE NIX**  
(Talent 709)  
**I'm All Alone** 80--80--78--82  
Vigorous, swingy Western rhythm ballad done in the best Bob Wills tradition.  
**A Big Ball's in Cowtown** 78--78--76--80  
A hoedown, with interesting cowboy lyrics, gets a rousing rendition.

**GRADY HESTER-THE TEXSONS**  
(Gold Star 501)  
**8th of January** 64--60--68--64  
Fiddles and guitar in a traditional instrumental hoedown for the bucolic terpers.  
**Give the Fiddler a Dram** 64--60--68--64  
More of the same.

**MERVIN SHINER**  
(Vocalion 55017)  
**Wedding Bells** 63--61--63--65  
Prosaic coverage of the country hit rings no no bells.  
**Rainbow in My Heart** 62--60--63--64  
Shortage of projection on this rendition of the George Morgan hill ballad.

**JACK DAY**  
(Vocalion 55016)  
**One Kiss Too Many** 72--72--70--74  
Day vocal of the Eddy Arnold tune is worth the price.  
**Echo of Your Footsteps** 70--70--68--72  
Same comment for the Jenny Lou Carson ballad.

**BILLY STARR**  
(Clarion Records 120)  
**A Million Lonely Years** 68--68--68--68  
Starr sings from the heart, but he deserves stronger material.  
**At the End of the Rainbow** 59--60--58--60  
A run-of-the-mill country side.

**REX ALLEN**  
(Mercury 6203)  
**Tell Me, Little Darlin'** 69--70--68--70  
Allen's effortless manner makes pleasing fare of a fairly lightweight ditty. Good guitar solo, and city-style fiddling.  
**Arizona Waltz** 74--75--73--73  
Allen penned this one for the "Arizona Cowboy" flick. He croons it sweetly, with an able assist from guitarist Jerry Byrd.

**ROME JOHNSON**  
(MGM 10482)  
**The Willow and Me** 80--80--78--82  
Straight-from-the-ticker, full-throated warbling of a telling saga of lost love.  
**You Have Changed** 80--80--78--82  
Same feelingful projection of a persuasive torcher with an attention-getting triple-rhyme scheme.

**TEXAS RUBY & CURLY FOX**  
(King 808)  
**You Don't Love Me (But I'll Always Care)** 73--71--73--75  
Thrush Sophie Tucker's jazzy old style rhythm ballad to a fast-riding Western swing orking.  
**If You Don't Want Me, Then Set Me Free** 62--62--61--63  
Slower tempo bounce ballad doesn't generate much steam.

ARTIST	TUNES	LABEL AND NO.	COMMENT
COUNTRY & WESTERN			

**MOLLY O'DAY**  
(Columbia 20601)  
**Fifteen Years Ago Today** 60--60--60--60  
No spark in this mountain-harmony rendition of the saga of a good country gal's betrayal.  
**The Evening Train** 65--65--65--65  
Hill ditty has the same lachrymose elements as "In the Baggage Coach Ahead." Miss O'Day warbles this one solo. Of middling impact.

**TERRY GIBBS, EARL SWOPE, STAN GETZ & OTHERS**  
(New Jazz 804)  
**Michelle, Pts I & II** 67--69--67--65  
Superb, tasty vibes solo by Terry Gibbs on side one; Swope, Getz, and Gibbs again solo on side two. Pretty, moody jazz here.

**TERRY GIBBS'S NEW JAZZ STARS**  
(New Jazz 800)  
**T and S** 67--68--68--65  
A group of Woody Herman sidemen team under vibrant Gibbs for a not terribly eventful side.  
**Terry's Tune** 71--75--72--67  
Bopish jumper spots some superlative Gibbs vibes and features a cohesive ensemble working up a fine beat.

**STAN GETZ BOP STARS**  
(New Jazz 802)  
**Five Brothers** 70--75--70--66  
Title is designed for the five featured young tenor men—Stan Getz, Al Cohn, Brew Moore, Allen Eager and Zoot Sims. Some moving moments in the bop influenced jazz wax.  
**Four and One Moore** 70--75--70--66  
More of the same. A handy display of the prominent new jazz stars.

**LENNIE TRISTANO QUINTET**  
(New Jazz 80.001)  
**Subconscious-Lee** 65--70--65--60  
Modern stuff cut from intricate patterns is executed well but lacks warmth. Good stuff for the cultists.  
**Judy** 70--75--70--65  
The intricacy is amended with warmth and delicacy to make for a fine slice of modern jazz of a moody nature. Tristano's piano and Billy Bauer's guitar are immense.

**STAN GETZ-TERRY GIBBS'S NEW JAZZ STARS**  
(New Jazz 803)  
**Cuddles** 70--75--70--65  
Airy, quick-tempoed bopper spots fine solos by Getz on tenor, Earl Swope on trom and Gibbs on vibes. Big beat.  
**Elysses** 63--65--63--60  
(Jay Jay Johnson Boppers-Max Roach)  
Roach's drums set up a tremendous beat for an inconsequential, poorly recorded side.

**LEE KONITZ QUARTET**  
(New Jazz 807)  
**Fishin' Around** 75--83--80--62  
Very pretty fluid modern jazz taken at an easy, relaxed tempo. Konitz' alto, Warne Marsh's tenor and Sal Mosca's piano are featured in beautifully conceived solos.  
**Marshmallow** 75--83--80--63  
This one's an ultra-modern opus that moves slightly faster. Clean unisons and imaginative solos make for a highly worthwhile bop side.

(Continued on page 110)



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# Record Reviews

(Continued from page 109)

RATINGS  
(100 Point  
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



**HOT JAZZ**  
**GEORGE SHEARING  
QUINTETTE**  
(MGM 10487)  
**Good to the Last Bop** 79--81--79--77  
Shearing's peerless exponents of cool jazz deliver one of their wonderfully disciplined fast originals. The leader takes a turn at the accordion as well as the 88.  
**You Are Too Beautiful** 70--75--70--65  
A chaste piano solo by Shearing, with light rhythm backing by the quintet.

**SHARKEY'S DIXIELAND  
BAND**  
(Kappa Records 115)  
**Tin Roof Blues** 84--84--84--84  
Sharkey on horn, Santo Pecora on bone, Chink Martin on bass, Monk Hazel on drums and others in this sterling New Orleans group make a superb rendition of the legendary blues. Side shows vitality and emotion. No reason against public as well as collector acceptance for this one.  
**Farewell Blues** 74--74--72--70  
Done with swing and spirit, but lacks the feeling of filp. A well-rendered but conventional Dixie performance.

**JOHNNY WIGGS**  
(New Orleans JW 21)  
**Two Wing Temple in the Sky** 71--71--76--66  
Another authentic crew of New Orleans jazzmen swing an original that is rich and stimulating, in both melody and harmony. Wiggs's horn, Pecora's trombone and Armand Hug's piano are standouts.  
**Ultra Canal** 71--71--76--66  
Street parade composition re-creates the spirit of "High Society." Collectors figure to respond strong to these honest evocations of King Joe and early Louis.

**JOHNNY WIGGS**  
(New Orleans JW 6)  
**Bourbon Street Bounce** 71--71--76--66  
Another gay stomp in the old New Orleans style. Wiggs's horn sings a lyric lead.  
**Congo Square** 71--71--76--66  
This original is in the style of Jelly Roll Morton's "Sidewalk Blues" and "Shoeshiner's Drag." Played with plenty of moxie.

**SABBEY LEWIS ORK**  
(Mercury 8144)  
**The King, Pts. I & II** 77--80--77--75  
Count Basie's instrumental hit of a couple of years ago serves as a vehicle for a succession of trumpet, alto, tenor and baritone solos from within the Lewis organization. Side two is the juke side with the bary showing the way with squeaks and honks. The hectic wax suffers a bit from failure to achieve proper balance.

**STAN GETZ QUARTET**  
(New Jazz 805)  
**Long Island Sound** 63--70--70--62  
The basic tune here is "Ziny Went the Strings." Getz's tenor is featured most of the way with support of Haig's piano, Remey's bass and Levey's drums. Not especially inspired.  
**Mar-Cia** 66--72--72--62  
Modern variations on "When Your Lover Has Gone." Pleasant, quiet, Lester Youngish conception by Getz.

ARTIST  
TUNES  
LABEL AND NO.  
COMMENT



**HOT JAZZ**  
**ALL STAR SEXTET (Alan Dean)**  
(New Jazz 801)  
**First Gear** 70--75--72--63  
These sides were cut in England last year. Group uses Ventura's untuned bop vocal with horn style to good effect. Participants have absorbed the bop idiom well, with pianist Sharon and tenorman Frank outstanding here.  
**Confirmation** 71--77--74--63  
On this first-rate bop instrumental, Frank, trumpeter Arnold and vibelist Pollard give good accounts of themselves. The rhythm is right, and pianist Sharon stands out again.

**LATIN AMERICAN**  
**MIGUELITO VALDES**  
(SMC 1235)  
**Mama Dolores (Afro)** 72--73--72--70  
Despite his more modern orking, the Afro king chants this one in his older, familiar style. Not one of his more exciting efforts however.  
**Rumba Rumbero** 73--74--73--72  
(rumba)  
A full, exciting modern score could be much more so if played cleanly. Miguelito's vocal is one of his famous tongue-twisters.

**ALFREDITO VALDES**  
(Diablos Del Mambo)  
(SMC 1233)  
**El Mambo En Broadway (mambo)** 75--75--75--75  
An authentic-flavored big band side, with vocal. Great dance beat.  
**Encanto Cubano (guajira)** 78--80--78--77  
Wailing vocal and trumpets give plenty of flavor to a number that could serve well for a slow rumba. There's a strong, clear beat thruout.

**MYRTA SILVA**  
(RCA Victor 33-1291)  
**Eso Es Mentira (guaracha-mambo)** 78--78--80--76  
To Yankee buyers the contribution here of the Casino de la Playa band is the factor. Fine Latin dance music.  
**Castigadora (guaracha)** 82--83--82--80  
Gal's Afro shouting is fine here. The band and chorus are tops on an exciting Cuban side.

**CEZAR VELASCO**  
(Pireco-118)  
**Planting Rice (appalachicola)** 66--65--67--65  
This Philippine dance is somewhere between a samba and guaracha. The good band was cut in the Philippines, but could click with rumba fans here. The gang vocal in English is much under-recorded.  
**Zamboanga (samba)** 62--60--63--63  
Same problem with the vocal here, and the soloist is poor. The rhythm is fine for dancing, however.

**CEZAR VELASCO**  
(Pireco 111)  
**Pamolinaoen (appalachicola)** 63--62--64--63  
Aitho rumba dancers can use this, it's sung in Philippine Spanish, and is unlikely to see much action outside of Philippine sections.  
**Yo Bailo Appalachicola** 58--57--60--58  
A Yankee-Latin hybrid cut in the Philippines, in dialect Spanish. Same limitations as filp, only more so.

**RATINGS**  
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD  
40-69 SATISFACTORY • 0-39 POOR

**ARTIST**  
**TUNES**  
**LABEL AND NO.**  
**COMMENT**

**RATINGS**  
OVER-ALL  
DISK JOCKEY  
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**LATIN AMERICAN**

**PEPITO ARVELO**  
(RCA Victor)  
**Vida De Mi Vida (bolero son)** 79--80--80--78  
Arvelo leads the Latin group at the swank St. Regis Hotel, and features his own very pleasant voice, plus guitars and rhythm. Here he has added a mambo organist for most unusual color. Good tune and dance rhythm.

**Mientes (guaracha)** 79--80--80--78  
Fine group harmony helps Arvelo on this brighter dance side. Guitar and piano complement each other in sparkling fashion. Another good tune.

**INTERNATIONAL**

**JOE BIVIANO ORK**  
(Victor 25-1129)  
**Ach Du Lieber Augustin** 70--69--67--74  
The ancient German folk song is dressed up here with a new English lyric, rendered adequately by male group. Biviano's accordion band gets some cute effects. Should get some steady tavern play.

**Schnitzel Bank** 71--69--68--75  
Another popular oldie gets a spirited, good-humored going-over from the fine vocal group and lively band. Also for the taverns.

**TED BALICKI ORK**  
(Continental C-794)  
**Kontinental Echo** 69--68--68--70  
Lively Polish polka sounds as tho it was cut in a big hall. Vocal choruses are in Polish. Good dance beat.

**Oj Lexy Lexy** 72--70--72--74  
(Lasy Bone Oberek)  
Spiddle-dee-doo orking and gang warbling gives this Polish oberek a friendly, danceable quality, despite its obvious roughness.

**JOHNNY SADRACK ORK**  
(Continental C-792)  
**Klopoty Starej Panny** 72--72--72--72  
Weak pick-up on the voice dims the luster of a catchy Polish polka.

**Palci Fajki, Pijcie Piwo** 75--75--74--75  
(Smoke Your Pipe and Drink Your Beer)  
A little more life in this Polish tongue-twister. Also a polka.

**SOKACH-HABAT POLKA ORK**  
(Decca 45077)  
**Tell Me a Story** 68--68--67--70  
An English lyric has been added to a familiar Slovenian polka. It's a harmless hunk of material with strong organ-accordion color, and a fair beat.

**Uptown Waltz** 69--69--68--71  
This one's a danceable, tho undistinguished instrumental waltz, with orking in the Yankovic style.

**ALBERT VIAU**  
(RCA Victor 26-7038)  
**La Bonne Chanson ("La Feuille D'Erable")** 68--70--69--65  
A fine French-Canadian warbler turns in a warm salon-piece. Should find a limited market in the New England States.

**La Bonne Chanson (Souvenirs D'Un Viellard)** 67--69--68--64  
A similarly pleasing chanson by the Canadian baritone.

**ARTIST**  
**TUNES**  
**LABEL AND NO.**  
**COMMENT**

**RATINGS**  
OVER-ALL  
DISK JOCKEY  
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**CLASSICAL**

**EZIO PINZA-METROPOLITAN OPERA CHORUS & ORK. FAUSTO CLEVA, DIR.**  
(Columbia 72826-D)  
**Bellini: Norma—Introductory Chorus and Cavatina. Pts. I & II** 78--79--75--ns  
The Pinza fans have obviously increased ten-fold since the advent of "South Pacific." This isn't "Some Enchanted Evening." Nevertheless aria sung by the Met basso is not available on any domestic disks except this newly issued platter. It's good Pinza and good opera.

**MARYLA JONAS**  
(Columbia 17562-D)  
**Rossi: Andantino in C Major** 50--50--50--ns  
A well-played version of a little, if ever heard selection.

**Handel: Passacaglia in G Minor** 60--60--60--ns  
Never before recorded by solo piano, this version of the Handel work will certainly suffice.

**ROBERT MERRILL (Leila Edwards)**  
(RCA Victor 49-0435)  
**The Green-Eyed Dragon** 77--72--82--ns  
The whimsical ballad gets better than adequate presentation by Merrill. Side, however, lacks the charm of the reverse.

**Mah Lindy Lou** 78--73--84--ns  
Merrill's rendition of this honey and magnolia-scented lyric by Lily Strickland is warm and feelingful. Leila Edwards' piano accompaniment is tasteful, setting off the baritone's rich voice.

**BENIAMINO GIGLI (Umberto Berrettoni)**  
(RCA Victor 49-0436)  
**Di Quella Pira** 85--80--90--ns  
The aria from "Il Trovatore" is done here with verve and brilliancy, with rich orchestral backing. A satisfying side for classical music lovers.

**Amor Ti Vieta** 85--80--90--ns  
The great tenor does the noted aria, a beautiful melody, with fine lyrical quality. Orchestral background is restrained and technically excellent.

**BOSTON POPS ORK—ARTHUR FIEDLER, CON.**  
(RCA Victor 49-0437)  
**Triana** 77--72--82--ns  
Boston Pops Ork's execution of Albéniz's piece from "Iberia" is prime, with Fiedler giving a subtle interpretation of the composer's changing moods.

**Dance of the Buffoons** 77--72--82--ns  
Fiedler and the orchestra capture the gay, colorful atmosphere of carnival pomp and pagentry.

**CHILDREN**

**DICK MANNING (Adventure A-13)**  
**The Teddy Bears' Picnic** 77--79--76--ns  
The catchy kiddie standard is sung and played in rhythmic fashion here. Orchestra color should add interest for the tots, too.

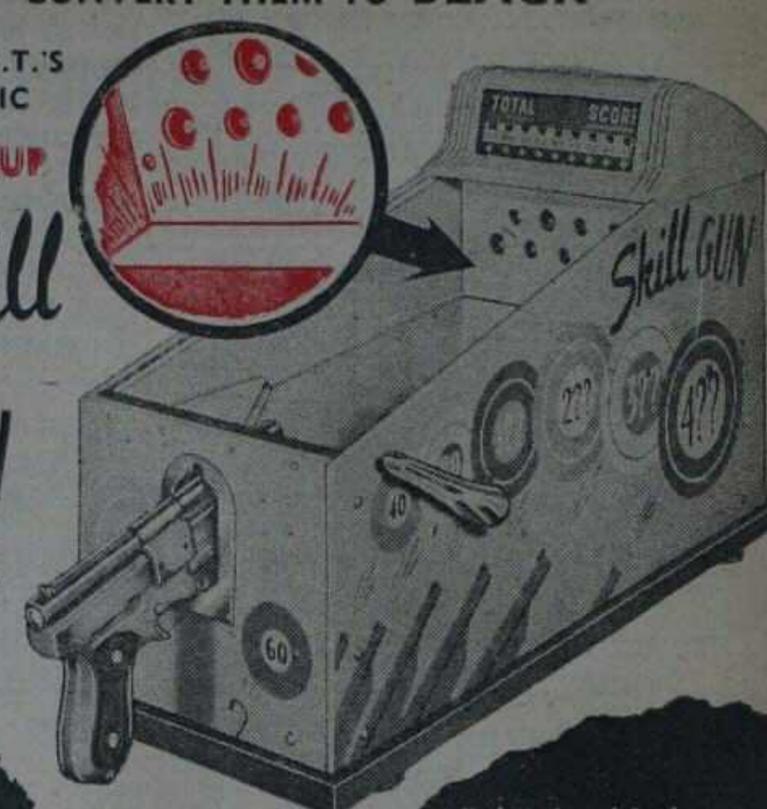
**Old McDonald Had a Farm** 75--76--75--ns  
Rhythmic bounce is emphasized on this side, too. Orking is colorful, but the singer doesn't do much with the animal sounds.

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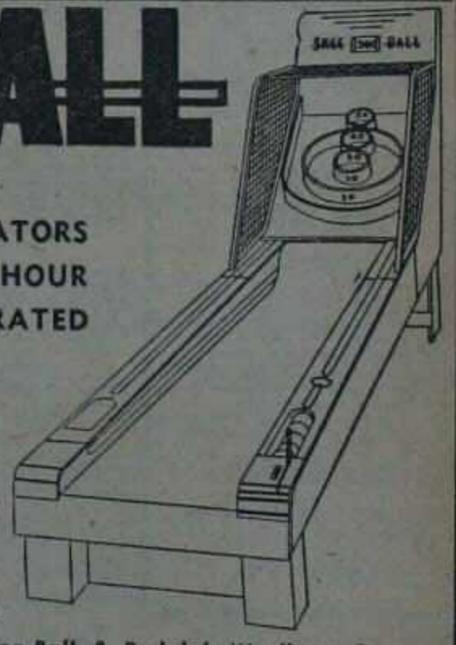
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Don't Call Me Sweetheart Any More	ABC	2	1	0	2	3	5	3	2	0	6	0	2	62	
Every Night is Saturday Night	BMI	3	6	0	4	3	2	0	3	3	6	0	2	73	
Every Time I Meet You (Beautiful Blonde From Bashful Bend)	Feist	5	20	0	6	6	13	2	7	8	19	0	5	201	
Fiddle Dee Dee (It's a Great Feeling)	Harms	7	5	0	5	4	4	1	5	8	4	0	3	100	
Hucklebuck	United	1	14	1	3	0	1	1	3	0	2	1	3	80	
How It Lies	Morris	1	3	0	2	1	6	0	2	0	6	0	2	56	
(Just One Way To Say) I Love You (Miss Liberty)	Bertin	1	13	1	5	6	12	2	6	3	10	0	5	153	
It's a Great Feeling (It's a Great Feeling)	Remick	6	5	0	4	5	4	1	3	5	5	0	2	83	
Just for Me	Peer	4	9	1	1	2	5	1	2	3	1	0	0	57	
Let's Take an Old-Fashioned Walk (Miss Liberty)	Bertin	3	6	1	3	3	6	1	6	2	5	0	3	4	100
Lover's Gold	Oxford	3	0	0	5	1	5	0	5	5	8	0	4	107	
Maybe It's Because	B.V.C.	5	12	0	3	2	6	5	2	6	6	0	3	112	
Vy One and Only Highland Fling (Barkleys of Broadway)	Harry Warren	4	11	0	1	2	4	5	1	5	7	0	1	82	
Riders in the Sky	Morris	0	6	0	6	1	7	3	4	0	0	0	4	92	
So in Love (Kiss Me, Kate)	T. B. Harms	4	3	1	4	5	5	1	3	6	6	1	2	80	
Some Day You'll Want Me	Duchess	3	10	0	5	2	8	3	7	5	6	0	4	131	
Some Enchanted Evening (South Pacific)	Williamson	3	10	1	7	7	9	4	8	4	10	1	6	174	
Swiss Lullaby	Southern	7	8	2	2	3	11	6	2	8	6	1	2	119	
The Four Winds and the Seven Seas	Lombardo	0	8	0	4	1	6	3	5	2	5	0	2	94	
There's Yes, Yes in Your Eyes	Witmark	5	8	1	7	6	13	4	6	9	11	1	3	4	170
Twenty-Four Hours of Sunshine	Advanced	5	6	1	3	4	5	1	3	4	5	0	1	79	
Two Little, New Little, Blue Little Eyes	Morris	2	9	0	5	2	4	2	6	8	8	0	5	124	
Wedding Day	Famous	1	8	0	6	1	8	3	6	1	5	0	4	118	
Where Are You?	Famous	1	15	0	2	1	5	0	2	0	2	0	2	70	
Who Do You Know in Heaven?	Robbins	4	13	0	3	0	9	0	5	6	12	0	1	114	

**RECORDS MOST PLAYED BY DISK JOCKEYS**

(Continued from page 23)

Weeks to date	Last Week	This Week	POSITION	Song	Artist	Label	C.O.D.
10	12	16	10	A WONDERFUL GUY	M. Whiting-F. DeVol Ork.	Cap 57-542—ASCAP	
9	11	17	9	SOME ENCHANTED EVE-NING	F. Sinatra	Col 38446—ASCAP	
5	24	18	5	THE FOUR WINDS AND THE SEVEN SEAS	M. Torpe-F. DeVol Ork.	Cap 57-671—ASCAP	
*2	29	19	2	ROOM FULL OF ROSES	D. Haymes	D. 24632—BMI	
1	—	20	1	LET'S TAKE AN OLD-FASHIONED WALK	P. Como	V 20-3469, 47-2931—ASCAP	
3	22	21	3	DID YOU SEE JACKIE ROBINSON HIT THE BALL?	B. Johnson	D 24675 (C. Basie Ork, V (78) 20-3514; (LP) 47-2990)	
4	27	22	4	A WONDERFUL GUY	F. Warren-H. Rene Ork.	V 20-3403—ASCAP	
14	—	23	14	FOREVER AND EVER	D. Shore-H. Zimmerman Ork.	Col 38410, 1-134—ASCAP	
1	—	24	1	HOMEWORK	J. Stafford-P. Weston Ork.	Cap 57-665—ASCAP	
17	—	24	17	THE HOT CANARY	P. Weston-P. Nero	Cap 15373—ASCAP	
8	—	26	8	BABY IT'S COLD OUTSIDE	S. Kaye Ork-D. Cornell	V 20-3448, 47-2914—ASCAP	
4	18	26	4	THE FOUR WINDS AND THE SEVEN SEAS	V. Damone-G. Osser Ork.	Mercury 5271—ASCAP	
2	—	28	2	YOU TOLD A LIE	M. Hughes	Col 38500—ASCAP	
13	30	29	13	BALI HA'I	P. Lee-D. Barbour	Cap 57-543—ASCAP	
5	—	30	5	BALI HA'I	F. Sinatra	Col 38446—ASCAP	

Williams Great New 5-Ball Game **BOSTON** Immediate Delivery in Illinois and N. W. Indiana

KEENEY **TWIN BONUS SUPER BELL** Brand new. More popular every day. Convertible free play and payout. Any combination coin chutes. Fastest, finest, most satisfactory console ever built. Immediate shipment.

Bally **CITATION** One Ball Free Play Game. Perfect Condition **\$369.50**

Reconditioned **CONSOLES** Perfect—Fully Guaranteed **BALLY** DRAW BELL \$195 DELUXE DRAW BELL 235 TRIPLE BELL, 5-10-25 375 MULTI-BELL 395 SPOT BELL, New 745 HI-BOY 225 **KEENEY** SINGLE BONUS SUPER BELL \$235 TWIN BONUS SUPER BELL 395 SUPER BELL 75 **JENNINGS** CHALLENGER \$275 HARVEST MOON 95 **MILLS** 3 BELLS \$ 95 JUMBO PARADE, 5¢ 50 JUMBO PARADE 25¢ 95 **EVANS** LUCKY STAR, 5¢ \$ 70 LUCKY STAR, 25¢ 95 BANGTAIL, 5¢ 125

Original **FLIPPER GAMES** Completely Reconditioned Fully Guaranteed **BIG TOP** \$135 **EL PASO** 135 **ONE-TWO-THREE** 115 **SCREWBALL** 105 **PHOENIX** 105 **MOROCCO** 115 **GIZMO** 115 **SPEEDWAY** 85 **CINDERELLA** 95 **TENNESSEE** 85 **TRIPLE ACTION** 85 **LADY ROBIN HOOD** 85 **WISCONSIN** 85 **MAJOR LEAGUE B.B.** 75 **BERMUDA** 75 **BUILD UP** 75 **SPINBALL** 75 **COVER GIRL** 70

Exhibit **DALE GUN** Like New—Guaranteed! Only \$145 Jungle Conversion Kit for Dale Gun \$8.95

TERMS: 1/3 down, balance sight draft

Now you can revamp your **TOTAL ROLL** Complete kit for converting to pool table play. Only \$35



Phone: EVerglade 4-2300

Chicago 47 2330 N. Western Ave.

**FOR SALE ADVANCE ROLLS—\$35.00 ea.** F. O. B. San Diego, Calif. EXCELLENT CONDITION. METAL ARCHES. AUTOMATIC AMUSEMENT CO. "Established 15 Years" 728 FOURTH AVENUE SAN DIEGO, CALIF.

**YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES**

**G. Dick Leaves CMAC Chi Post**

NEW YORK, Aug. 6.—George Dick, former executive vice-president of the Coin Machine Acceptance Corporation (CMAC), has resigned his post as head of the finance com-

pany's Chicago office, it was learned here this week from the American Business Credit Corporation, CMAC parent company.

While it is the intention of the company to retain its Chicago office, only an office staff will be kept there, according to officials, with no executive slated to replace Dick. Main CMAC business is being transacted in American Business' headquarters at 50 Church Street here.



**MILLS BELLS!**  
We have all Mills latest Bells in stock.  
**FRIEDMAN AMUSEMENT COMPANY**  
441 Edgewood Ave. S. E., Atlanta, Ga.  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**Factory Pay Rolls Reverse Downward Trend, Says BLS**

WASHINGTON, Aug. 6.—Operators with machines in factory locations can take encouragement from a report by the Bureau of Labor Statistics (BLS) this week which disclosed that factory pay rolls reversed the downward trend in June. The average factory pay check in June was \$53.68 as compared with \$52.86 in May.

Upturns were the rule for most of the manufacturing industries. Clothing workers and makers of transportation equipment were the only groups of two dozen industrial classifications to show declines. The largest gains were made in the automotive and tobacco industries, where the average worker made \$2 a week more than in May.

**New Coin Firm in S. C.**

COLUMBIA, S. C., Aug. 6.—Secretary of State has issued a charter to Coastal Amusement Company, Inc., Myrtle Beach S. C., to operate coin-operated machines, bowling alleys, cafes and restaurants. Authorized capital stock is \$30,000. C. A. Burroughs is president.

**HEADQUARTERS for SLOT MACHINES**  
We Offer Only the Best, Unconditionally Guaranteed!  
MILLS—All Models •  
CRISS CROSS • TIC-TAC-TOE OVER AND UNDER  
Complete Machines and Conversion Kits Used Machines Taken in Trade.  
SAVE MONEY WITH  
**BAKER NOVELTY CO.**  
1700 W. WASHINGTON BLVD. CHICAGO 12, ILL.

**BARGAINS in FREE PLAY GAMES!**  
**\$14.<sup>50</sup> EACH—3 FOR \$40.<sup>00</sup>—\$14.<sup>50</sup> EACH**

BOLAWAY	HONEY	RIVIERA
BALLYHOO	LIBERTY	STRATOLINER
BAFFLE CARD	LUCKY STAR	SUPERLINER
CROSSFIRE	HAVANA	SMOKY
CLOVER	MAISIE	STAGE DOOR CANTEEN
FIVE, TEN, TWENTY	MYSTERY	SMARTY
FOUR DIAMONDS	LAURA	SWEET SUE
GINGER	MISS AMERICA	RIO

*In ordering, please give 2nd & 3rd choice as we have only one or two of some games and they move rapidly!*

**Special! BRAND NEW WILCOX-GAY RECORDIO**  
WITH STAND AND ENVELOPE DISPENSER **\$149.<sup>50</sup>**

*Always Earliest With the Latest!* TERMS: 1/3 Dep., Balance Sight Draft  
*"The House that Confidence Built"*  
**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**  
ESTABLISHED 1923  
624 S. Third St., Louisville 2, Ky. 228 W. 7th St., Cincinnati 2, Ohio  
240 Jefferson St., Lexington 2, Ky. 603 Linden Ave., Dayton 3, Ohio  
1329 So. Cathoun St., Ft. Wayne 2, Ind. 325 N. Illinois St., Indianapolis 4, Ind.  
NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

**PIN GAME OPERATORS! A REAL CONVERSION**  
**ELMER**  
A REVAMP FROM YOUR **KILROY**  
MAKE MORE MONEY WITH THE REVAMP THAT ALL OPERATORS ARE TURNING TO. IT'S A SURE-FIRE WINNER!  
SWEET SUE FROM HAVANA STILL GOING STRONG!  
GET YOUR HAVANAS IN AT ONCE!  
WRITE, WIRE OR PHONE FOR MORE INFORMATION  
CANADIAN DISTRIBUTOR  
**ROXY SPECIALTY CORP.**  
MONTREAL, P. Q., CANADA

**PLUS—**  
COIN OPERATED OVERHEAD ELECTRIC DOUBLE FACED  
**SCOREBOARD**  
  
BEAUTIFUL CABINET. BUILT FOR HEAVY PLAY. TROUBLE FREE. SCORES 15, 21 OR 50 POINTS. FRAME SCORING OPTIONAL.  
WALL OR STAND MODEL SCORES 15, 21 OR 50 POINTS. BOTH MODELS AVAILABLE IN 5¢ OR 10¢ PLAY.  
WESTERN DISTRIBUTOR  
**ADVANCE SALES CO.**  
1350 HOWARD STREET SAN FRANCISCO, CALIF.

**T & M SALES CO.** 2849 Fullerton Ave. Chicago 47, Illinois Dickens 2-2424

**EXHIBIT VENDED CARDS**  
CONTINUE TO BREAK ALL **CARD SALES RECORDS**

Get more earnings from your present locations.  
Vend NEW POPULAR CARDS with Exhibit's 'IDEAL' counter size CARD VENDER.  
MANY CARD SERIES available—including 'SPORTS' cards, autographed FILM and RADIO STARS . . . and Exhibit's Exclusive KING FEATURE COMICS.

**COIN MACHINE OPERATORS**  
WRITE FOR SPECIAL OPERATOR DEAL  
New York Operators, Contact:  
**MIKE MUNVES**  
575 11th Avenue, New York  
**THE EXHIBIT SUPPLY CO.**  
4218-4230 W. LAKE STREET CHICAGO 24, ILL.

**GIVE-AWAY SALE**  
USED FIVE-BALLS, With Flippers

CARNIVAL . . . . . \$ 92.00	PARADISE . . . . . \$ 79.50
CRAZY BALL . . . . . 78.00	ROBIN HOOD . . . . . 69.00
CONTACT . . . . . 59.00	RONDEEVIOUS . . . . . 99.50
CYCLONE . . . . . 29.50	SEA ISLE . . . . . 45.00
BERMUDA . . . . . 57.50	SWEET SUE . . . . . 59.00
DEW WA DITTY . . . . . 92.50	SHARPSHOOTER . . . . . 184.00
ELMER . . . . . 79.50	TELECARD . . . . . 142.00
HUMPTY DUMPTY . . . . . 58.00	TENNESSEE . . . . . 89.50
KILROY . . . . . 22.00	TROPICANA . . . . . 39.50
MAJORS '49 . . . . . 149.00	VIRGINIA . . . . . 69.50
MAJOR LEAGUE . . . . . 54.50	WISCONSIN . . . . . 66.00
MAISIE . . . . . 31.50	YANKS . . . . . 54.50
MAGIC . . . . . 99.50	

**ONE-BALLS**  
CITATION . . . . . \$349.50  
COLD CUP . . . . . 189.50  
SPECIAL ENTRY . . . . . 95.00  
VICTORY SPECIAL . . . . . 62.50  
CLUB TROPHY . . . . . 27.50

**ARCADÉ**  
ALL STARS, by Williams, complete with Free Play Unit . . . . . \$129.50  
MILLS 5¢ JUMBO, F.P. . . . . 38.50

**WALL BOX SALE**  
50 WURLITZER #3020, 5¢, 10¢, 25¢ Boxes . . . . . \$34.50  
12 SEEBURG 1947 Wireless Boxes . . . . . 31.50

**SPECIAL—Chicago Coin Rebound Shuffleboards, only . . \$89.50**  
**T & L DISTRIBUTING COMPANY**  
1321 Central Parkway, Cincinnati 14, Ohio. Phones: Main 8751, Main 0477



TRULY GREAT!



ABSOLUTELY NEW!

SENSATIONALLY DIFFERENT!

**EVANS' BLACK DIAMOND**  
OUTPLAYS ORDINARY REEL CONSOLES 2 TO 1!

Here Are the Outstanding Features that Are Setting Amazing New Records for Appeal and Earnings! FASCINATING, NEW EYE-CATCHING SYMBOL, entirely different from conventional fruit symbol • HIGH AWARDS ON SINGLE COIN PLAYED, FROM 10 FOR 1 to 20 FOR 1 • GUARANTEED JACKPOT ON SINGLE COIN PLAY, \$10 ON 5c PLAY! Jackpot payable in Tokens • NO EXTRA COIN BUILD-UP required to win High Award and Guaranteed Jackpot • 5-COIN HEAD—5 INDIVIDUAL PAYOUT CUPS • AVAILABLE IN STRAIGHT 5c PLAY—STRAIGHT 25c PLAY—COMBINATION 3/5c AND 2/25c PLAY • Special Club Payouts Available.

Beautiful cabinet in American Black Walnut and Golden Maple, custom designed and made by Evans.

GET EVANS BLACK DIAMOND ON YOUR REEL MACHINE LOCATIONS NOW for the ABSOLUTE TOP IN PROFITABLE ACTION!

Other Evans Consoles:  
Winter Book, Casino Bells, Bang Talls,  
Gallop Dominoes.

DELIVERY NOW!

SEE EVANS' CONSTELLATION AD  
ON PAGE 101

Contact Your Distributor or Write  
Direct for Information

**H. C. EVANS & CO.**  
1528 W. Adams St.  
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**MUST SACRIFICE  
ENTIRE CONTENTS  
OF ARCADE**

**MUST VACATE by AUGUST 20**

**BUILDING SOLD**

Call, write or wire

**HERB ROSS**

Playland Arcade

669 Main Street

Buffalo 3, N. Y.

(Phone Madison 1485)

GIVE TO THE DAMON RUNYON CANCER FUND

**Universal Sets  
Minn. Distrib;  
Ships New Unit**

CHICAGO, Aug. 6.—Universal Industries has made initial deliveries on the automatic version of Photo-Finish and appointed a distributor for the Minnesota territory, Bill Ryan, executive vice-president, announced this week.

The Photo-Finish automatic is identical with its one-ball free play running mate except that it embodies the automatic features, Ryan pointed out.

The Hy-G Music Company, Minneapolis, is now Universal's distributor in Minnesota. Firm is headed by Hy Greenstein.

**Marylnd County  
Bell Law Headed  
For Court Test**

WASHINGTON, Aug. 6. — The presently inoperative law in Prince Georges County, Maryland, legalizing bells is headed for a showdown in the Maryland Court of Appeals. An operator this week filed a petition for a mandamus demanding the issuance of a license.

The operator, Hal B. Bell, stated that his action was designed to force a ruling in a higher court on the validity of the county law.

**C. Robertson Added  
To Houston Ops Bd.**

HOUSTON, Aug. 6.—C. M. Robertson has been added to the board of directors of the newly organized Independent Coin Machine Operators Association of Houston, J. L. (Doc) Taylor, board chairman, announced this week.

Other board members are Clyde Atkins, Sam Lampasas, Morris Pinto, Fred Troy and J. Q. Chadwick.

The association already has more than 30 members and is drafting a constitution and by-laws. Elected officers are: Joe Strickland, full time executive secretary; Adrian Ratcliff, Charlie Bell and A. J. Tucker, finance officers. Robertson is one of the org's charter members.

THE MIGHTY SENSATIONAL  
NEW COUNTER GAME . . .

**ATOM** 10c Play



WRITE FOR PRICES

SMALL AS A MITE . . . PROFITS BIG AS A GIANT!

Cigarette Sales Booster. Line up 3 of a kind, win a carton of cigarettes. The best money-maker you've ever had. Don't take our word for it—try it yourself.

• Available in 1c or combination 1-5.  
• Cigarette or Fruit Reels. Weight: 6 lbs.  
• Size: 5 1/2" x 5 1/2" x 6".

GROETCHEN TOOL & MFG. CO.  
126 N. Union Ave. CHICAGO 6, ILL.  
Phone: RAndolph 6-2807

**WANT TO BUY  
25 CITATIONS**

State Price and Quantity  
In First Letter

**Olive Novelty Company**

2625 Lucas St. Louis 3, Mo.  
(Phone: Franklin 3620)

**FOR SALE**

Well established route in Grand Rapids, Mich., and surrounding territory. Consisting of about 35 phonographs and 35 pin balls. Will sell at current Billboard prices with no extra for locations. Have other business interests. Address inquiry to

**LOU RINEHART**

5760 West River Drive  
Belmont, Michigan

**WE DON'T WANT YOUR BUSINESS**

UNLESS YOU ARE CONVINCED THESE ARE THE CHEAPEST PRICES IN THE BILLBOARD ALL MACHINES ARE THOROUGHLY GONE OVER AND READY FOR LOCATION

**FIVE BALL ORIGINAL FLIPPER**

Genco Black Gold . . . . . @ \$140.00	Bally Ballerina . . . . . @ \$ 55.00
Genco Big Top . . . . . 115.00	Gottlieb Jack & Jill . . . . . 79.50
Genco Floating Power . . . . . 110.00	Gottlieb Roundup . . . . . 124.50
Genco 1-2-3 . . . . . 100.00	Gottlieb Bowling Champ . . . . . 142.50
Genco Screwball . . . . . 75.00	Gottlieb Ali Baba . . . . . 89.50
Genco Puddinhead . . . . . 90.00	Gottlieb Buttons & Bows . . . . . 152.50
Genco Mardi Gras . . . . . 60.00	Chi-Coin Catalina . . . . . 45.00
Genco Merry Widow . . . . . 70.00	Chi-Coin Shanghai . . . . . 59.50
United Wisconsin . . . . . 55.00	Chi-Coin Spin-Ball . . . . . 55.50
United Monterrey . . . . . 54.50	Chi-Coin Crazy Ball . . . . . 65.00
United Major League . . . . . 45.00	Chi-Coin Thrill . . . . . 79.50
United Paradise . . . . . 79.50	Chi-Coin Majors of '49 . . . . . 139.50
United Summertime . . . . . 89.50	Exhibit Morocco . . . . . 99.50
United Blue Skies . . . . . 97.50	Williams GIZMO . . . . . 74.50
United Moonglow . . . . . 104.50	Williams Speedway . . . . . 84.50
United Serenade . . . . . 112.50	Williams Rainbow . . . . . 97.50
United Showboat . . . . . 129.50	Williams Saratoga . . . . . 107.50
United Carolina . . . . . 139.50	Williams St. Louis . . . . . 149.50
United Ramona . . . . . 129.50	Williams Maryland . . . . . 124.50

**NON-FLIPPER GAMES**

EXHIBIT RANGER . . . . . @ \$15.00	UN TED NEVADA . . . . . @ \$15.00
EXHIBIT MAMSELLE . . . . . 15.00	UNITED MANHATTAN . . . . . 25.00
EXHIBIT STAR LITE . . . . . 20.00	CHI-COIN SEA ISLE . . . . . 15.00
EXHIBIT TALLYHO . . . . . 20.00	GOTTLIEB LUCKY STAR . . . . . 15.00

Kindly include one-third deposit in cash, cashiers' check or money order. State method of shipment preferred. Write! Phone!

**SERVICE OUR WATCHWORD**

**Morris Novelty Co., Inc.**

3101/201/101/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50

# MILLS' NEW LATEST BELLS

## MILLS' NEW 1949 Q. T.

### A Quality Bell

With Double Visible Jackpot Automatic Payout

### A Pony-Size Bell

weighing only 35 pounds

For years the Q. T. with Automatic Payout has been appreciated by operators everywhere. The new Q. T. shines out bright and cheerful in any type of location. The new Q. T. is an entirely new design, with rounded symmetrical front and streamlined execution that makes it the newest Bell of all. Painted Blue and Gold in chip-proof finish. It is made to give unlimited service.



- 5c Play.....\$114.50
- 25c Play..... 137.50
- Metal Base Stands for Q. T. Bells..... 9.75
- 1/3 deposit with all orders

BLACK BEAUTY BLUE BELL TOKEN BELL BONUS BELL OVER AND UNDER  
 5c - 10c - 25c - 50c Play WRITE FOR PRICES  
 MILLS' NEW VEST POCKET BELL, 5c Play, Operates on 3-4 Mystery Payout System \$65.00

## GUARANTEED RECONDITIONED MACHINES

CONSOLES	ARCADE EQUIPMENT	
Keeney Gold Nugget (Comb.) 5c-25c.....\$399.50	Bally Hi-Roll (NEW).....\$199.50	
Keeney Bonus Super Bell (Comb.), 5c 229.50	Bally Hi-Roll (USED)..... 129.50	
Keeney Super Bell (Cash), 5c..... 74.50	Chicago Coin Rebound Shuffle King 149.50	
Bally Triple Bell (Comb.), 5c-5c-25c 399.50	Exhibit Dale Gun (USED)..... 169.50	
Bally Reserve Bell (Comb.), 5c..... 349.50	Evans Bat-a-Score (USED)..... 224.50	
Bally Wild Lemon (Comb.), 5c..... 299.50	<b>5-BALL FREE PLAY GAMES</b>	
Bally Draw Bell, R.B. (Comb.), 5c..... 224.50	Ballyhoo.....\$ 22.50	
Bally Draw Bell, M.B. (Comb.), 5c..... 179.50	Cross Fire..... 22.50	
Bally DeLuxe Draw Bell (Comb.), 5c 259.50	Lucky Star..... 22.50	
Bally Deluxe Draw Bell (Comb.), 25c 279.50	Mazie..... 22.50	
Mills Late Model Three Bells, 5c-10c-25c..... 249.50	Ranger..... 22.50	
Mills Four Bells, 5c-5c-5c-5c..... 89.50	Super Liner..... 22.50	
Mills Jumbo (Cash), 5c..... 69.50	Tornado..... 22.50	
Late Model Evans Races (Cash), 5c 399.50	Vanities..... 22.50	
Late Model Evans Races (Comb.), 5c 449.50	Fast Ball..... 27.50	
Late Model Evans Races (NEW), (Comb.), 5c..... 549.50	Havana..... 27.50	
Late Model Baker's Pacers (LIKE NEW)..... 299.50	Rio..... 27.50	
<b>1-BALL FREE PLAY GAMES</b>	Nevada..... 29.50	
Citation.....\$375.00	Hawaii..... 29.50	
Gold Cup..... 229.50	Mexico..... 32.50	
Jockey Special..... 169.50	Tropicana..... 37.50	
Special Entry..... 99.50	Singapore..... 59.50	
Victory Specials..... 69.50	Cover Girl..... 64.50	
Daily Races..... 69.50	Bermuda..... 69.50	
Keeney Big Parlay..... 69.50	Humpty Dumpty..... 69.50	
Longacres..... 32.50	Trinidad..... 69.50	
Thoroughbred..... 32.50	Triple Action..... 69.50	
	Virginia..... 69.50	
	Manhattan..... 74.50	
	Monterrey..... 74.50	
	Trade Winds..... 89.50	
	Ballerina..... 89.50	
	Crazyball..... 99.50	
	Thrill..... 99.50	
	Majors of '49..... 129.50	
	Ramona..... 149.50	

New Box Stands. Single. Double and Triple Safes for All Bells.

GUARANTEED RECONDITIONED MILLS BELLS Jewel Bells, Black Cherry Bells, Bonus Bells, Blue Fronts, Brown Fronts, Q. T. Bells, Vest Pocket Bells. WRITE FOR PRICES.

We Have in Stock at All Times

EVERY NEW COIN MACHINE MANUFACTURED

Write for Circular and Price List. 1/3 Deposit With All Orders.

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America's Oldest Distributor 1401 CENTRAL PARKWAY  
 Established 1895 CINCINNATI 14, OHIO

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... ROCK-OLA'S "STANDARD SHUFFLEBOARD" AND SUPPLIES ...  
 NOW DELIVERING THE NEWEST & FINEST ELECTRIC CIGARETTE VENDOR

WRITE FOR DETAILS

MUSIC	CONSOLES
ROCK-OLA 39 STD.....\$ 59.00	DOUBLE-UP.....\$285.00
ROCK-OLA 40 SUPER..... 55.00	KEENEY SUPER BONUS 5-10-25..... 495.00
ROCK-OLA COMMANDO..... 65.00	KEENEY SUPER BONUS, 5-25..... 385.00
SEEBURG CLASSIC..... 55.00	MILLS JUMBO PARADE..... 49.50
SEEBURG PLAZA..... 39.00	MILLS 3-BELLS, POST-WAR..... 225.00
SEEBURG #200..... 135.00	MILLS DRAWBELL..... 195.00
SEEBURG MAJOR..... 85.00	BALLY DELUXE..... 225.00
	BALLY DELUXE..... 299.50
	GALLOPING DOMINOES..... 175.00
	HIGH BOY..... 175.00

ANY POSTWAR GAME WITHOUT FLIPPERS — \$17.50

### USED 5 BALLS

CATALINA.....\$ 59.50	BLUE SKIES.....\$ 89.50
ROBIN HOOD..... 79.50	CARNIVAL..... 89.50
HUMPTY-DUMPTY..... 69.50	MONTERREY..... 74.50
THRILL..... 99.50	BERMUDA..... 69.50
TRINIDAD..... 69.50	BIG-TOP..... 159.50
PARADISE..... 94.50	CONTACT..... 89.50
TRADE WIND..... 69.50	CRAZY-BALL..... 79.50
MARDI GRAS..... 89.50	SALLY..... 89.50

### ROLL DOWN & MISCELLANEOUS EQUIPMENT

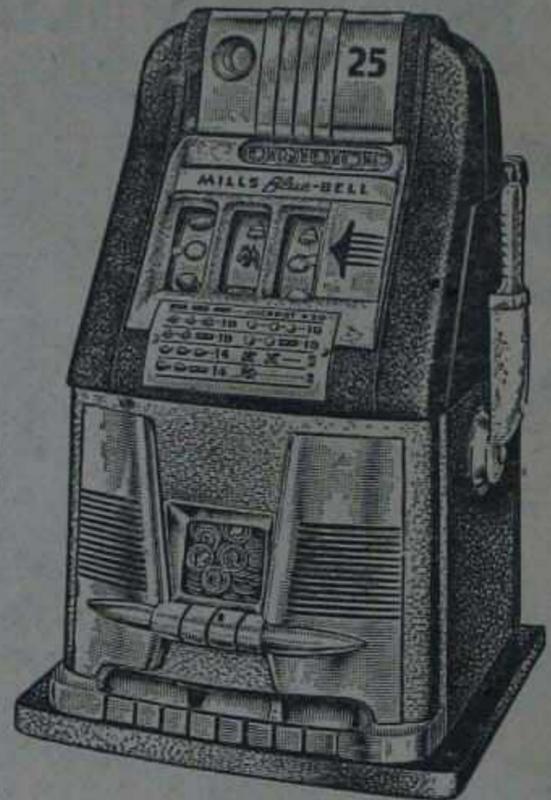
PRO SCORE.....\$125.00	30-WIRE CABLE..... 20¢ per ft.
HY-ROLL..... 129.50	DOUBLE RUN-AROUND SAFE..... \$115.00
ADVANCE ROLL..... 79.50	TRIPLE RUN-AROUND SAFE..... 185.00
BONUS ROLL..... 79.50	MILLS' BLACK CHERRIES, 5-10-25..... \$100, \$105, 110
TOTAL ROLL..... 49.50	
CHAMPION ROLL..... 49.50	
BINGO ROLL..... 189.50	
BALLY BOWLER SKEE BALL..... 385.00	
3-WIRE CABLE..... 6 1/2¢ per ft.	

1/3 Deposit, Balance C. O. D.

We Will Meet or Beat All Advertised Prices in This Area.

✓ ✓ ✓ LAKE CITY AMUSEMENT CO. ✓ ✓ ✓  
 1648 ST. CLAIR AVENUE • CHERRY 7067 • CLEVELAND 14, OHIO

# Mills Blue Bell!



The ideal, all-round machine for general operation. Blue Bell is finished in Hammerloid paint, a hard, durable, lustrous finish. Heavy, colorful, metal front decorations—colorful metal reward card with large, legible numerals. Colors: Ultramarine and cobalt blues, Chinese red brilliantly accentuated with polished ornamentations.

**BELL-O-MATIC CORPORATION**  
 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

## BANKRUPT STOCK SALE!

Phonette, Personal Music Speaker Box—\$3.75 each, contains a five-inch PM speaker. Timer gives approximately five minutes of playing for a nickel. Ideal to connect to master radio or phonograph for tourist court and hotel installations. Measures approximately 7 1/2" x 5 1/2" x 6" over-all.



OPEN VIEW

### Complete with Coin Box

This box formerly sold for over \$30.00. Your price, new \$3.75 each

Packed 8 per carton \$25.00

Lock and key to fit—45¢ each

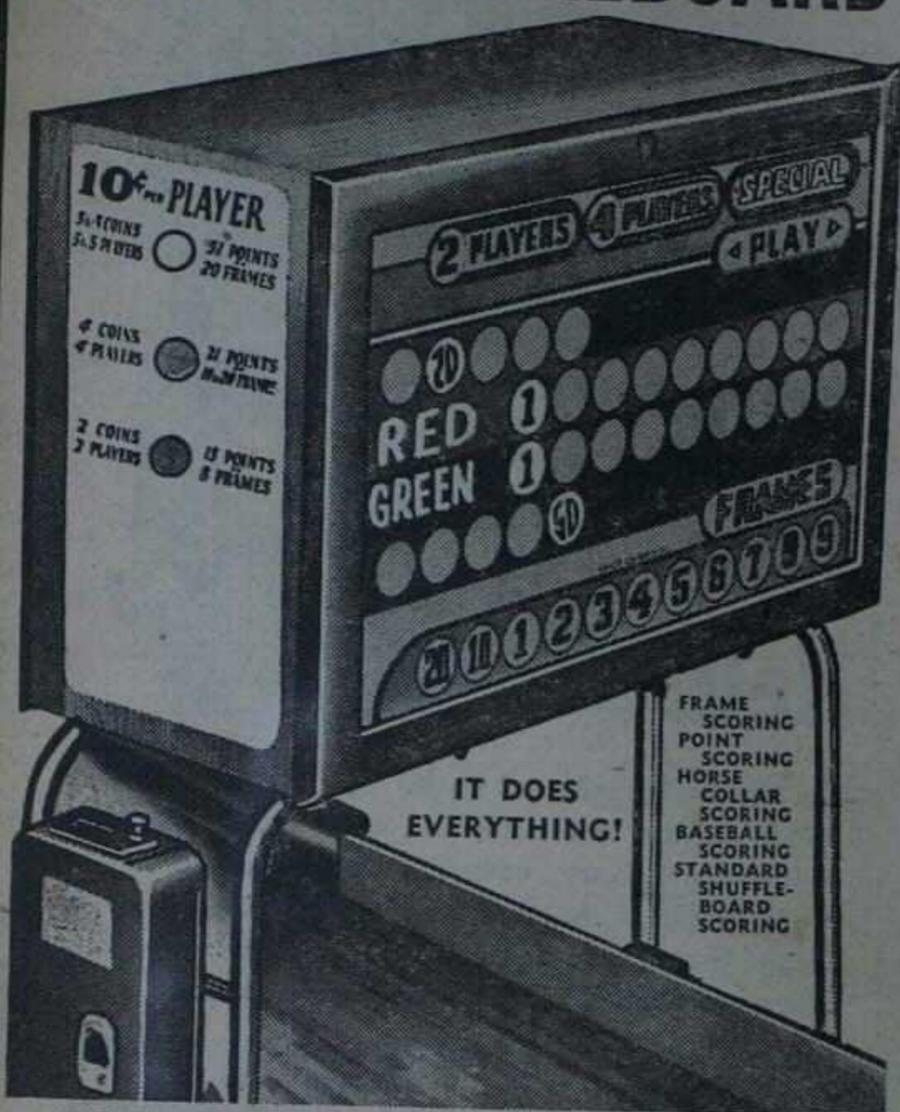


CLOSED VIEW

## ESSE RADIO COMPANY

40-42 West South Street, Indianapolis, Indiana

# GENCO'S "ALL PURPOSE" SCOREBOARD



IT DOES EVERYTHING!

FRAME SCORING  
POINT SCORING  
HORSE COLLAR SCORING  
BASEBALL SCORING  
STANDARD SHUFFLE-BOARD SCORING

ORDER FROM YOUR NEAREST DISTRIBUTOR  
**GENCO**  
2621 NORTH ASHLAND  
CHICAGO 14, ILLINOIS

20 MILLS BLUE FRONTS, 5c PLAY. Ea.	\$ 37.50
5 MILLS BLUE FRONTS, 25c PLAY. Ea.	37.50
10 MILLS BROWN FRONTS, 5c PLAY. Ea.	47.50
15 MILLS CHERRY BELLS, 5c PLAY. Ea.	47.50
3 MILLS CHERRY BELLS, 25c PLAY. Ea.	47.50
10 MILLS ORIGINAL CHROMES, CONVERTED TO CRISS CROSS, 5c PLAY. Ea.	120.00
10 MILLS ORIGINAL BLACK CHERRIES, 5c PLAY, CONVERTED TO CRISS CROSS. Ea.	155.00
15 JENNINGS STANDARD CHIEFS, 5c PLAY.	100.00
3 JENNINGS TIC-TAC-TOE, 25c PLAY.	125.00
KEENEY BONUS SUPER BELL, DOUBLE.	395.00
BUCKLEY TRACK ODDS, SINGLE TUBE JACKPOT.	250.00
WATLING ROLL-A-TOP AND PACE COMETS.	25.00

These machines guaranteed to be in excellent condition and ready to operate. They were taken in trade when we set up a complete county and took them in trade on original BUCKLEY CRISS CROSS BELLS.

All prices F. O. B. New Orleans. One-third deposit.

Write for complete list of bargains

We are cleaning house for our NEW Showroom

## CONSOLE DISTRIBUTING CO., INC.

3425 METAIRIE ROAD

NEW ORLEANS, LOUISIANA

## NAVAJO

Latest and Best Money Maker

New Game of Skill. Small Investment. Excellent Returns. Takes Pennies, Nickels, Dimes and Foreign Coins. (No Federal Tax)

CONTACT YOUR STATE DISTRIBUTOR

- MICHIGAN—PORTMAN & PORTMAN  
4213 Westnedge Ave., Kalamazoo, Mich.
- INDIANA—LOUIE'S AMUSEMENT CO.  
501 1 St. Bedford, Ind.
- ORE., WASH., NORTHERN CALIF., IDAHO & MONTANA  
—W. P. WRIGHT  
365 Vista St., Ashland, Ore. Phone: 2671
- ILLINOIS—V. L. DUNNIGAN  
P. O. Box 1053—Phone 2-7892—Springfield, Ill.
- OKLAHOMA—PRESTO ENTERPRISES  
414 Elmira Ave Muskogee, Okla
- KANSAS—NELSON & PORTER CO.  
c/o Elbow Room Ellinwood, Kan.
- OHIO—HOFFMAN SALES CO.  
Bryan, Ohio

Write Us for State Distributorship. Samples \$14.50. Cash With Order

## CAUDLE & McCRORY MFG. CO.

116 WINTERS BLDG., 39 W. ADAMS

P. O. Box 4423—Phone 2-7423

PHOENIX, ARIZONA

### MILLS SLOTS—100% PERFECT!

Reconditioned and Refinished—  
All With Club Handles

5¢ Brown Fronts	\$ 85.00
10¢ Brown Fronts	90.00
25¢ Brown Fronts	95.00
25¢ Mills Golden Falls, HL	119.50
Latest New Grootchen Columbias	145.00
25¢ Black Cherry (Orig., Used 3 weeks)	125.00

BRAND NEW SLOTS  
JENNINGS SUN CHIEF  
MILLS BLUE BELL—BLACK BEAUTY H. L.  
"21" BELL  
Immediate Shipment

### CONVERSION KIT FOR EXHIBIT DALE GUN, \$8.95

Restores appeal! New Targets—new Scenery!

PHOTOMATIC \$445.00  
(postwar model)

Williams ALL STARS  
(Reconditioned, like new) \$150.00

### NEW GAMES

- Utah
- Golden Gloves
- Three Musketeers
- Gondola
- Photo Finish
- Exhibit Dale Gun
- Champion (1-Ball F. P.)

### EXHIBIT DALE GUN

Reconditioned like new!  
Guaranteed 100% PERFECT!

\$179.50

### MILLS CONSTELLATION

40-Record, latest model, metal cab.

\$345.00

### PHONOGRAPHS

Guaranteed To Operate and Look Like New!

- AMI MODEL A \$475.00
- Seeburg 146 \$350.00
- Seeburg 147 \$450.00
- Rock-Ola 1422 \$295.00
- Wurlitzer, Model 1015 \$379.50
- Sc Wireless Postwar Wall-O Malik (W1-L56) \$35.00

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

HOME OF PERSONAL SERVICE

# Atlas NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARmitage 6-5005 · CHICAGO 47

Division of ATLAS MUSIC CO.  
Assoc. Offices: ATLAS MUSIC CO., 5743 GRAND RIVER AVE., DETROIT 8  
ATLAS MUSIC CO., 2215 FIFTH AVE., PITTSBURGH 19  
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 3

## ONE BALL BARGAINS

- GOLD CUPS \$135.00
- JOCKEY SPECIALS \$100.00

ALL CLEAN AND READY FOR LOCATION. 1/3 DEPOSIT WITH ORDER.

## O. K. DISTRIBUTING COMPANY

922 POYDRAS ST., NEW ORLEANS, LA.

CANAL 5819

### READY FOR LOCATION!

SPECIAL \$10.00 EA.	CHALLENGER
AMBER	RIO
STATE FAIR	ROCKET
BRONCHO	STEP-UP
LUCKY STAR	HAVANA
FAST BALL	HONEY
SHOW GIRL	BALLY HOO
STARLIGHT	
SUPER SCORE	

SEA ISLE \$15.00	GOLD BALL 15.00
TAMPICO 20.00	SINGAPORE 20.00
MANHATTAN 20.00	NEVADA 20.00
FLAMINGO 20.00	MAJOR LEAGUE 40.00
SONNY 40.00	CATALINA 49.50
TRINIDAD 49.50	BERMUDA 49.50
TENNESSEE 49.50	HUMPTY DUMPTY 59.50

### READY FOR PROFITS!

WISCONSIN \$69.50	MONTERREY 69.50
TRADE WINDS 69.50	THRILL 69.50
VIRGINIA 99.50	SALLY 99.50
MARDI GRAS 109.50	MERRY WIDOW 109.50
CAROLINA 109.50	PARADISE 119.50
FLOATING POWER 119.50	GRAND AWARD 119.50
BRONCHO BILL 119.50	BIG TOP 129.50
49 MAJORS 129.50	REBOUND 79.50
ADVANCE ROLL (NEW) 100.00	BASKET BALL 169.50
MIDGET SKEEBALL 199.50	CHALLENGER, 5/25 300.00
WURLITZER WALL BOXES 49.50	WATLING SCALES (used 3 months) 125.00
USED RECORDS (per hundred) 10.00	

1/3 Deposit, Balance C.O.D. (Cash With Orders Less Than \$100.00)  
F. & W. AMUSEMENT COMPANY  
COOKEVILLE, TENNESSEE FRED BURKS Mgr. Phone: Dav 125



STOP!!

LOOK!!  
LISTEN!!

If you'll but STOP for a moment and LOOK at the Coradio Coin-Operated Radio you'll LISTEN to the sweetest music in the world ... PROFITS!

CORADIO, Inc.

312 BROADWAY  
NEW YORK 7 N. Y.  
Phone: BEekman 2-0038-9

## ONE BALLS SPECIAL SALE

BALLY CITATION \$285.00	BALLY SPECIAL ENTRY \$80.00
BALLY GOLD CUPS 145.00	BALLY VICTORY SPECIALS 50.00
BALLY JOCKEY SPECIALS 130.00	

All these games are very clean, mechanically good. 1/3 deposit required with your order. Write, phone or wire at once.

CROWN NOVELTY CO., INC.  
NICK CARBAJAL General Manager

929 HOWARD AVE., NEW ORLEANS, LA.

PHONE NO.: CA. 7137

# HERE IT IS! JENNINGS' LATEST "CHIEF CONSOLE"

WE DO not believe a jackpot machine has ever been built to equal the entertainment, pleasure and amusement of Jennings' NEW "CHIEF CONSOLE."

However, we urge you to prove it for yourself! In case you have a group of machines, like most leading clubs, we suggest you place the new 1c-1c or 1c-5c Chief Console in the group with your present machines.

This 1c-1c and 1c-5c Chief Console is a magnet when placed in a group of machines. It gets players started playing your other machines and it earns a great deal more than you would imagine! You want people to keep playing your machines at all times and the Chief Console will help you do the job.

In locations where there is only room for a few machines, remove one of your 5c machines and replace it with a 1c-5c Chief Console and check your results.

We are going to sell the first 500 of these machines at a very low price in order to get the machine in the hands of a large number of users. Therefore, it will pay you to write us now for this special price!

The Chief Console has TWO COIN CHUTES (1c-1c play and 1c-5c play) . . . TWO PAYOUTS . . . and TWO GUARANTEED JACKPOTS EACH DELIVERING A TOKEN AND TWENTY COINS! Or a \$2.20 Jackpot 1c play and \$10.00 Jackpot 5c play.

We've selected for this machine a liberal reel combination containing 8 Jackpots in a single cycle. If desired you can have on this machine any reel combination which we manufacture.

IF YOU ARE NOT SATISFIED WITH THE PERFORMANCE OF THE CHIEF CONSOLE AT THE END OF 10 DAYS, RETURN IT TO US (NORMAL WEAR EXPECTED) AND WE WILL RETURN YOUR MONEY . . . that's fair enough, isn't it?

★ ★ ★ ★ ★ ★ ★

## HOW ABOUT BECOMING A DEALER OF JENNINGS PRODUCTS IN YOUR TERRITORY?

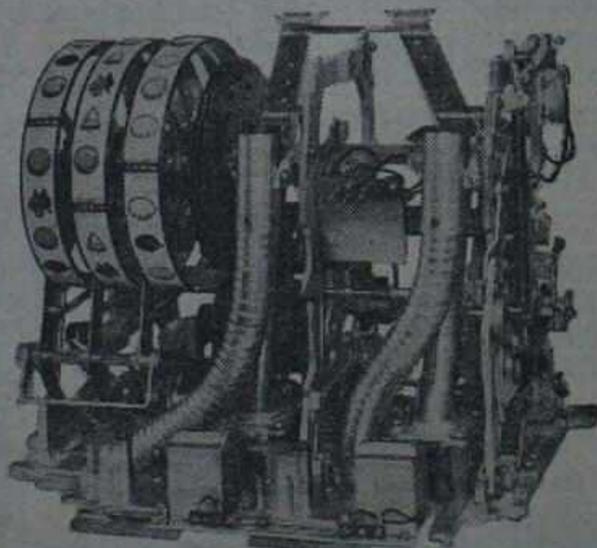
We have some open territory for new dealers in certain states. You can expand your earnings by becoming a dealer in this new machine and the other famous Jennings "Chief" machines. Write for complete details! On request we will also send you our handy pocket catalogue showing our other machines.

★ ★ ★ ★ ★ ★ ★

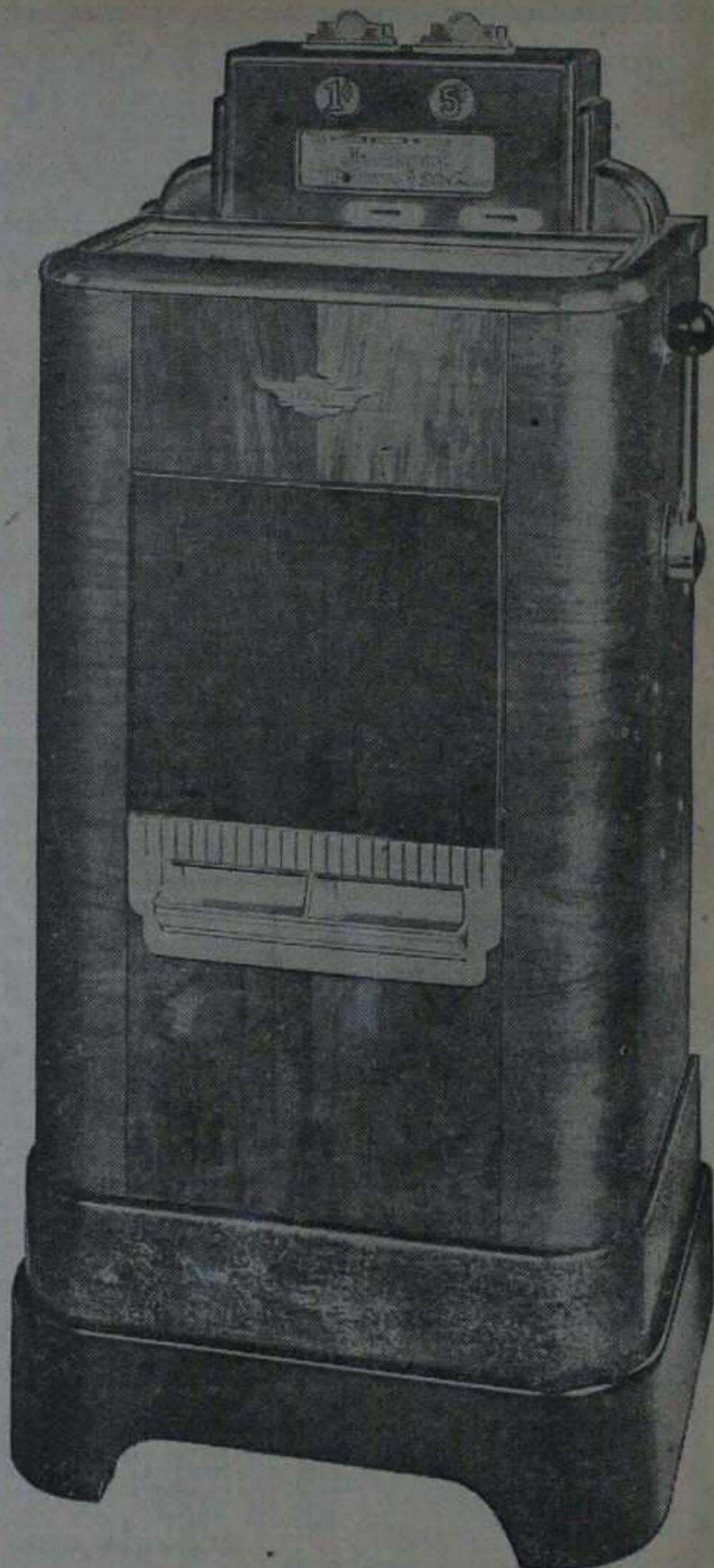
THIS IS THE WORLD FAMOUS, RELIABLE, ONE-PIECE JENNINGS "CHIEF" MECHANISM EQUIPPED WITH TWO PAYOUT TUBES USED AS STANDARD EQUIPMENT IN ALL "CHIEF CONSOLES"

The coin chute of this machine has a new safety feature which prevents players from using a coin on a string to play the machine.

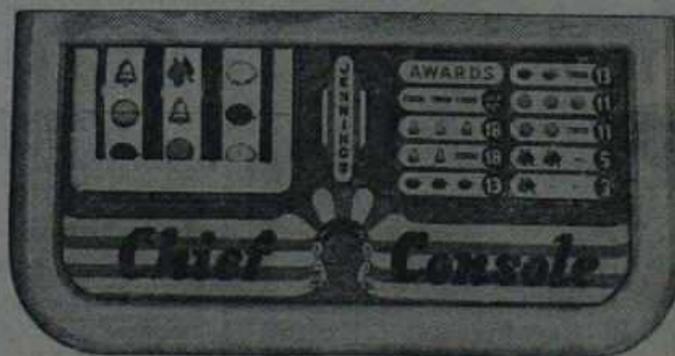
We believe our 43 years of experience has given us the know-how to design, engineer and manufacture the mechanism to meet your needs. Let us prove it to you at once.



★ ★ ★ ★



The "Chief Console" is an attractive and compact machine. Its beautiful walnut finish cabinet measures only 23" wide by 16" deep . . . it occupies approximately the same space as a single machine!



This is the colorful top horizontal panel of the "Chief Console" showing only one revolving unit and payout awards.

# O. D. JENNINGS AND COMPANY

4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS • TELEPHONE MANSFIELD 2612

EVERYTHING  
IN  
COIN  
MACHINES

# EMPIRE'S SUPERMART

WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

GET ON  
OUR  
MAILING  
LIST

**NEW PIN GAMES**

CHICOIN GOLDEN GLOVES  
GOTT, THREE MUSKETEERS  
CHICOIN CHAMPION  
EXH. GONDOLA  
GENCO 3 FEATHERS \$179.50

**SHUFFLEBOARDS**

ARROW SHUFFLE, 22"  
Masonite or Maple Top \$375.00  
MIDGET SHUFFLE, 9" 75.00  
GENCO SCOREBOARD 199.50  
HORSECOLLAR  
SCOREBOARD ..... 139.50

**NEW ONE BALLS**

UNIV. PHOTO FINISH. \$445  
BALLY CHAMPION, F.P. 445  
BALLY KENTUCKY, P.O. 445

**New Phono Special**

Wurl. 1080 .... \$475.00

**NEW SKILL GAMES**

UN. SHUFFLE SKILL \$295.00  
CHICOIN BANGO ..... 350.00  
EXH. DALE GUN ..... Write  
SEVEN-HI, Belgian ..... 325.00  
Pool Table ..... 355.00  
EV. BAT-A-BALL ..... 79.50  
FLASH HOCKEY ..... Write  
CHICOIN PISTOL ..... 225.00  
TARGET MASTER ..... 225.00

**NEW COUNTER GAMES**

BUDDY, Cig. Reels ..... \$24.50  
S. K. HUNTER ..... 45.00  
ABT MODEL F ..... 47.50  
ABT CHALLENGER ..... 45.00  
ABT SKILL GUN ..... 57.50  
SHIPMAN ARTSHOW ..... 49.50  
DAVAL BEST HAND ..... 34.80  
KICKER & CATCHER ..... 34.50  
BALLY HEAVY HITTER, Brand New, Closeout ..... 99.50  
GUSHER, 5¢ ..... \$39.50  
S. K. TARGET KING ..... 45.00  
ACME SHOCKER ..... 24.50  
SKILL THRILL ..... 24.50  
NON-COIN EAGLE ..... 39.50  
CAMERA CHIEF ..... 17.50  
IMP, 1¢ or 5¢ ..... 19.50  
BAT-A-BALL JR. .... 21.50  
..... 99.50

**NEW SLOTS**

MILLS BLACK BEAUTY, H. L.; BLACK GOLD, H. L.; BLUE  
BELL, MELON BELL, BONUS BELL, JEWEL BELL,  
JENNINGS SUN CHIEF, STANDARD CHIEF, LITE-UP CHIEF,  
COLUMBIA, J.P. .... \$139.50 DE L. COLUMBIA ..... \$169.50  
VEST POCKETS ..... 65.00 Q.T., 5¢, \$115.00; 25¢, 142.50

**SLOT SAFES, STANDS, ETC.**

CHICAGO METAL REVOLVING SAFES — DE LUXE  
Single—\$132.00 • Double—\$192.00 • Triple ..... \$288.00  
UNIVERSAL—Single Safe—\$87.50 • Double Safe ..... 128.50  
EXH. FLIPPER KIT—\$3.95 • NICKEL NUDGER ..... 3.95  
BOX STANDS—\$27.50 • 5-WAY SR. COIN CHANGER 37.50  
EXH. ROLL TILT—\$2.75 • NEW THUMPER BUMPER 3.95  
PARTS FOR PONSER'S PRO-SCORE—IN STOCK

NEW WILCOX-GAY RECORDIO-GRAM... \$324.50

**17-PC. JUNGLE BACKGROUND KIT  
FOR EXHIBIT DALE GUN**

GETS MORE PLAY, MORE PROFITS ..... \$8.95 Complete

**NEW CONSOLES**

UNIV. ARROW BELL,  
Twin Multiple ..... \$400.00  
MILLS 3-BELLS ..... 350.00  
EVANS RACES ..... 931.00  
BALLY SPOT BELL ..... 745.00  
BALLY TRIPLE BELL ..... 895.00  
EVANS WINTERBOOK ..... 826.00  
EVANS BANGTAILS ..... 671.00  
EVANS CASINO BELL ..... 437.50  
JENN. CHALLENGER ..... 595.00  
EV. BLACK DIAMOND ..... 731.00

**NEW VENDORS**

ACORN VENDOR ..... \$ 13.95  
ATLAS DE LUXE 1¢  
NUT & B. G. VEND. 14.50  
ATLAS 5¢ BANTAM  
TRAY VENDOR ..... 14.50  
N.W. STAMP VEND ..... 69.00  
POP CORN WARMER ..... 69.50  
ARISTOCRAT POP  
CORN VENDORS ..... 145.00  
MARION SCALE ..... 79.50  
FRANTZ SCALE ..... 115.00  
AMERICAN SCALE ..... 169.50  
SILVER KING ..... 13.95  
S. K. HOT NUT VEND. 29.95  
5¢ 4-WAY MINT ..... 14.50  
ADVANCE 25¢ MODEL  
21¢ VENDOR ..... 29.50

**NORTHWESTERN**

NEW MODEL '49 ..... \$17.50  
DUAL NUT ..... 45.00  
DE LUXE ..... 27.00  
MODEL 33 ..... 11.50  
MODEL 39 ..... 12.75  
MODEL 40 ..... 9.50  
33 BALL GUM ..... 10.50

THE GREATEST ONE-BALL  
EVER MADE!!

**PHOTO-FINISH**



FREE PLAY  
OR  
PAYOUT

IMMEDIATE  
SHIPMENT

Write for Prices on This  
Terrific Money-Maker!

**SLOTS**

MILLS BLACK CHERRY, 5-10-25¢ ..... \$125.00  
MILLS GOLDEN FALLS, 5-10-25¢ ..... 119.50  
MILLS BLUE FRONT, 5-10-25¢ ..... 79.50  
MILLS BROWN FRONT, 5-10-25¢ ..... 89.50  
5¢ MILLS BONUS BELL ..... 99.50  
MILLS ORIG. CHROME, 5-10-25¢ ..... 99.50  
5¢ MILLS VEST POCKET ..... 44.50  
25¢ Q.T., BLUE CABINET ..... 89.50  
PACE COMETS ..... 50.00  
WATL. ROL-A-TOP, 5-10-25¢ ..... 79.50  
JENN. 4-STAR CHIEFS, 5-10-25¢ ..... 69.50  
JENN. SILVER CHIEF, 5-10-25¢ ..... 79.50  
STANDARD CHIEFS, 5-10-25¢ ..... 165.00  
JENN. LITE-UP CHIEFS, 5-10-25¢ ..... 175.00  
GROET. COLUMBIA, D.J. .... 79.50

**ARCADE**

TELEQUIZ, '48 Model, Like New ..... \$395.00  
STD. SCALE METAL TYPER ..... 349.50  
WMS. ALL STARS ..... 199.50  
PHOTO-MATICS, Rebuilt, Stainless  
Steel Cab. .... 395.00  
EXHIBIT DALE GUN ..... 179.50  
CHI. COIN BASKETBALL CHAMP. .... 249.50  
DRIVEMOBILE ..... 129.50  
SUPER BOMBER ..... 129.50  
CHICOIN GOALIE ..... 129.50  
UNDERSEA RAIDER ..... 119.50  
SCIENTIFIC POKERINO ..... 119.50  
EXH. MERCHANTMAN DIGGER ..... 99.50  
LIBERATOR OR PERISCOPE ..... 79.50  
HOCKEY, CHICOIN ..... 69.50  
ABT CHALLENGER, Like New ..... 29.50  
GOTT, 3-WAY GRIPPERS ..... 24.50  
KICKER & CATCHER ..... 24.50

**FLIPPER TYPE 5 BALLS**

Black Gold ..... \$164.50	Thrill ..... \$109.50
Majors '49 ..... 159.50	Jack 'N Jill ..... 104.50
Big Top ..... 159.50	Trade Winds ..... 104.50
Floating Power 159.50	Star Dust ..... 99.50
But 'N Bows 159.50	Merry Widow ..... 99.50
Telecard ..... 154.50	Crazy Ball ..... 99.50
Grand Award 154.50	Mardi Gras ..... 99.50
Dallas ..... 154.50	Triple Action ..... 99.50
El Paso ..... 149.50	Spin Ball ..... 99.50
Holiday ..... 149.50	Contact ..... 99.50
Harvest Moon 149.50	Cinderella ..... 94.50
Roundup ..... 144.50	Ballerina ..... 89.50
Buccaneer ..... 139.50	Robin Hood ..... 89.50
Moon Glow ..... 139.50	Trinidad ..... 89.50
Barnacle Bill. 134.50	Bermuda ..... 89.50
Temptation ..... 129.50	Catalina ..... 89.50
Blue Skies ..... 129.50	Humpty D'ity ..... 89.50
Morocco ..... 129.50	Rondevoo ..... 89.50
Carnival ..... 124.50	Shanghai ..... 79.50
Sally ..... 124.50	Maj. Leap. B.B. 79.50
Gizmo ..... 119.50	Yanks ..... 79.50
All Baba ..... 119.50	Stormy ..... 79.50
King Cole ..... 109.50	Sunny ..... 74.50
Screw Ball ..... 109.50	Melody ..... 59.50
Daw Wa Ditty 109.50	Treas. Chest. 49.50

HUNDREDS OF PRE-FLIP-  
PER 5-BALLS, thoroly recon-  
ditioned and with flippers  
installed, \$39.50 Ea.

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

**ONE BALLS**

CITATION, F.P., LIKE NEW ..... \$369.50  
TROPHY, P.O. .... 295.00  
GOLD CUP, F.P. .... 219.50  
JOCKEY CLUB, P.O., '47 MOD. .... 189.50  
JOCKEY SPECIAL, F.P. .... 169.50  
BALLY ENTRY, F.P. .... 149.50  
SPECIAL ENTRY, F.P. .... 129.50  
VICTORY DERBY, P.O. .... 99.50  
VICTORY SPECIAL, F.P. .... 79.50  
GOTT, DAILY RACES, F.P. .... 79.50  
TURF KING, P.O. .... 49.50  
LONGACRE, F.P. .... 49.50  
JOCKEY CLUB, P.O., '42 MOD. .... 49.50  
KENTUCKY, P.O. .... 49.50  
LONGSHOT, P.O. .... 49.50

**CONSOLES**

5/ EV. RACES, CONV., NEW ..... \$595.00  
KEENEY 3-WAY BONUS SUPER ..... 499.50  
5-25¢ TWIN BONUS SUPER ..... 389.50  
EV. WINTERBOOK, Late Mod. .... 395.00  
BALLY TRIPLE BELL ..... 365.00  
EVANS 48 BANGTAILS, J.P. .... 295.00  
5¢ KEENEY BONUS SUPER BELL ..... 235.00  
BALLY DE LUXE DRAW BELL ..... 225.00  
BALLY DRAW BELLS, Reg. .... 165.00  
TWIN SUPER BELL, 5-25¢ Prewar 109.50  
HI HAND, COMB. .... 99.50  
MILLS 4-BELLS, 5-5-5-5 ..... 99.50  
BALLY CLUB BELL ..... 69.50  
KEENEY 5¢ SUPER BELL, COMB. 79.50  
WATLING BIG GAME, F.P. .... 69.50  
BALLY BIG TOP, P.O. or F.P. .... 69.50  
MILLS JUMBO, LATE HEAD ..... 69.50  
PACE REELS—CHR. RAIL, COMB. 69.50  
JENN. SILVER MOON, P.O. or F.P. 69.50  
JENN. CHALLENGER, 5-25¢, LATE 295.00

9 FT. MIDGET SHUFFLEBOARDS  
Brand New — Formica Top. \$75.00  
Complete with Accessories.

E-Z-on Silkkote  
Shuffleboard  
Wax. Try a  
sample can  
to convince  
yourself by  
test—

98¢ PER  
16 OZ.  
CAN

\$22.50 Per Case  
Packed 24 to a case.

OTHERS ADVERTISE 'EM  
EMPIRE'S GOT 'EM!  
Bally's  
CITATION, \$369.50



**Empire Coin** MACHINE EXCHANGE  
1012-14 MILWAUKEE AVE. • Phone: EVERGLADE 4-2600 • CHICAGO 22, ILL

Distributors  
for All the  
Leading  
Manufacturers

**100%**  
Return privilege  
within 10 days if  
not satisfied with  
our reconditioned  
equipment.

**WURLITZER  
616**

Fully repainted.  
Perfect condition.  
Ready for location.

**\$79.50 (Crated)**  
1/2 With Order, Balance C. O. D.  
Send for Complete List.

**DAVID ROSEN, INC.**  
Exclusive AMI Distributor  
855 N. Broad St. Philadelphia 23, Pa.  
Stevenson 2-2903

**SAVE ON RECONDITIONED EQUIPMENT!**

**PHONOGRAPHS**

Seeburg Classics (Refinished) ..... \$149.5  
Colonial or Envoy ..... 129.50  
8800, 9900, 8200 ..... 134.50  
Wurlitzer 850 ..... 124.50  
Wurlitzer 950 ..... 99.50  
Rock-Ola Super ..... 59.50

**ARCAD**

Ten Strike (High Dial) ..... \$ 44.50  
Zumbler ..... 39.50  
Total Rolls ..... 39.50  
Goalies ..... 74.50  
All Stars (Late Serials) ..... 149.50

**FLIPPER GAMES**

Bermuda ..... \$69.50  
Screwball ..... 99.50  
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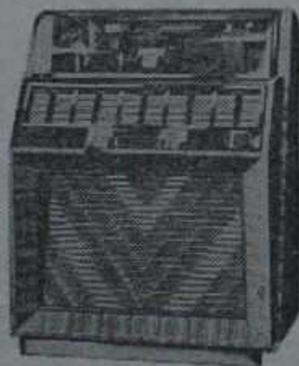
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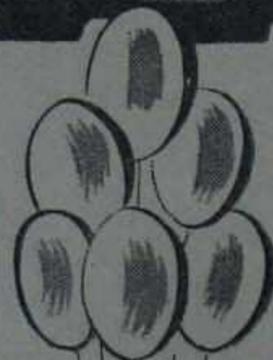
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"...for profitable phonograph operations," adds Carl Lawson



"Out-earns all other phonographs," shouts "Mac" McMurdie



"...as reports pour in from our 8-state territory," exclaims Bill Erskine



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Bally's CHAMPION better than citation! ... asks Jim Southard



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INSURE 25% TO 100% INCREASE  
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- ★ WILD "FANS" FOR EACH SCORING SECTION
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  - ★ SPELL NAME
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