Frank Folsom, president of Radio Corporation of America, is shown here with Vaughn Monroe, popular band leader-vocalist, whose RCA Victor disks have consistently hit the heavy pay dirt. Folsom is wishing Monroe the best of luck on his latest release, "Bamboo," a lush, tropical item that bids to shape up as his first smash of the new year. The tune, published by Shapiro-Bernstein, was penned by Nat Simon and Buddy Bernier. With this disking Victor is launching the heaviest promotion it has yet accorded a single pop platter. Initial pressing order alone called for 250,000 copies. The beat, beat, beat of the Monroe tom-toms could well be the signal for a repeat of his "Riders in the Sky" bonanza. Victor execs feel.
are you selling the
**JUKE BOX OPERATOR?**

The Juke Box Operator represents 400,000 machines on location that play to an audience of over 8,000,000 daily — a tremendous market!

**Plan your advertising in the issue that is keyed DIRECTLY to this operator**

**JUKE BOX SUPPLEMENT**

**deadline** **FEBRUARY 16** • **dated** **MARCH 4**

Reserve space now. Any Billboard office is as near as your phone for assistance in writing copy and laying out your ad for this key issue.

**THE BILLBOARD PUBLISHING CO.**
Disk Biz Socko So Far in 1950

Sales Pace Is Fast; Sheets On Upswing

New Peaks Reached

AGVA, Equity Tab War waits AFRA's Decision

NIBC Shedding Martin-Lewis

In This Issue

Vol. 62. No. 3
January 21, 1950

The World's Foremost Amusement Weekly

Promised Senate Vote on Excise Taxes

Showbiz Doubles Efforts

WASHINGTON, Jan. 14.—The campaign for excise tax reduction, which has been in full swing since Congress returned, scored a major advance this week when Senate majority leader Scott Lucas (D., Ill.) opened the Senate to a vote on the issue. Showbiz and other groups affected adversely by excises, meanwhile, are redoubling efforts to wind up the existing increases before the war.

Lucas made his promise partly in an effort to head off attempts by dairy senators to tack general excise reductions, especially the second taxes on oleomargarine. Lucas warned that if the rider were adopted the bill would fail.

The majority leader, who is in complete control of what measures are placed on the Senate calendar, (See Senate Vote on page 49)

Coast RWG Threat

Of Strike at CBS

HOLLYWOOD, Jan. 14.—Clouds blackened over Columbia Broadcasting System (CBS) as the Radio Writers' Guild alerted its membership for a possible walkout at the net's Columbia Studio. Scribblers have reached impasses in the eighteen-month negotiations with the web. Guild demands (1) salary adjustments bringing local pay scale on par with CBS in New York; (2) limitation of working hours, with 10 P.M. Guild. (See Coast RWG Threat on page 43)

Terperies Winner Over T-Men

Round Two of 20% Tax Case Goes to NBOA

May Wind Up in High Court

CHICAGO, Jan. 14.—The National Ballroom Operators' Association (NBOA), after another round of a court battle with the Treasury Department over the T-male tax, acquired outright, as far as possible for itself and the web, the ownership of the Columbia Studio. Scribblers have reached an agreement on working hours, with 10 P.M.

Webs Would Prove TV Doesn't Hurt College Game $8

NEW YORK, Jan. 14.—Network broadcasters are willing to subsidize an investigation by colleges to determine the impact of television on the college sports game, according to Joseph H. McConnell, president of the National Broadcasting Company (NBC). McConnell addressed this statement yesterday to the annual meeting of the National Collegiate Athletic Association (NCAA) spokesman for the web's television, which is expected to undertake a large-scale survey of football next season.

McConnell told the college that should the investigation lead to the conclusion that television is hurting the college game, then the college would be likely to follow the lead of other college sports.

The report would analyze use of large-screen film for theater television and the effect that the best in film art and the democratic system would be served by producing separate classes of film for theater and home use.

In this issue:

NBOA Drops Dropping

Webs Would Prove TV Doesn't Hurt College Game $8

Dual Standard

For Screen-TV Pix Is Urged

WASHINGTON, Jan. 14.—A double standard of Hollywood film production for theaters and TV in homes was strongly recommended by a report issued by the National Broadcasting Committee (TCA). The report urges that Hollywood maintain such a dual system in its public interest to protect the stage since that the first of last year. Decision to wind up with the coming of the new year and the subject of the subject. The AGVA argued that the report is not as strong as the one on the subject of the subject.

The AGVA, Equity Tab War waits AFRA's Decision

NEW YORK, Jan. 14.—The report of the Associated Actors and Artists of America (AGVA) is expected to start off a series of moves that may eventually erupt in open conflict. The American Federation of Radio Artists (AFRA) executive board met with AGVA and Equity in late Thursday night (13) to discuss the subject. The AGVA argued that the report is not as strong as the one on the subject of the subject.

The AGVA, Equity Tab War waits AFRA's Decision

NIBC Shedding Martin-Lewis

NEW YORK, Jan. 14.—In dropping the Martin-Lewis contract at the end of this month, the National Broadcasting Company (NBC) is writing off a loss of more than $500,000, which is the price of the program. NBC also took a $500,000 loss on the Martin-Lewis contract.

NIBC has been hotting and cold on the pair for some months and recently decided it would not renew unless they lowered their cost. The contract included other than the mat and the film and was around $9,598 weekly and the network had agreed.

(See NBC Dropping on page 8)

Copyrighted material
Sesqui's '51 Hope: 'Fish Bowl' Bids
Gotta Level Or Contracts -- Or Give Up

Fresh Start Due This Week

WASHINGTON, Jan. 14.—A fresh start toward an already deferred President's Day Sesqui-Centennial National Capital Sesquicentennial Commission at a meeting scheduled for next week was recommended by the Department of Justice looking into various phases of admission activity, the Sesqui-Commission is expected to come forth with an avowed golden bowl policy on bids and contracts in shifting its sights to a 1884 time date. President's Fair opening instead of July 4, 1950 (The Billboard, January 14).

Even as the full commission prepares for its meeting, warnings are being raised that unless preparations for the Fair are stepped up fast, the fair is "in danger of dis-

(See Huddle To Save on page 14)

See SAG Rejection Of TVA's Peace Bid

HOLLYWOOD, Jan. 14.—While some of the points made by Twis- ten Authority (TVA) to Screen Actors Guild SAG is toward a solution of the tele juridical-dispute, the Guild is expected to turn its attention to a mediation proposal when SAG's bid to prevent members of current unions' peace bid at its meeting Monday (16). SAG refused to com-

However, on the basis of SAG's bid and determined fight to keep other unions' hands off its juridica-

REGIONAL

SAG's acceptance of the mediation plan appears unlikely. Observers ex-

1

political scientists believe the movement of live and film performers voting on staking out by current unions is a nullification of the Guild's basic jurisdiction. SAG has doggedly in-

The banks reported one of their best years with lines of depositors especially from hotels, restaurants, and private individuals.

Frank Amstull, executive secre-

February 1, 1950

The Billboard

March 13 FCC G. A. Richards Hearing Set

News-Slant Charges Up

WASHINGTON, Jan. 14.—A hear-

ing on the charges of news-slitting filed against G. A. Richards near several proposals to turn his stations over to three trustees is to be held in Los An-

eles on March 13. Federal Com-

communications Commission (FCC) or-

ganized to hear a proposal that the cameras and records be turned over to Trustees. A plan by Richard's counsel to strike from the hearing all references to the charges.

In a four-one decision, with Com-

missioner Barlow Eastman and Fred Hennock not participating, the FCC declared that the basis of "related information and services are not available," is unable to determine that the public interest will be served by license renewals or transfers of the license, Los Angeles, WJR, Cleveland, and WJW, Detroit. The FCC added that the hearing is af-

fecting the applicants to the com-

mission, "the opportunity to be heard" and that the burden is on the applicants to go forward with their application.

Skeletal on Illness

The FCC said that "we are not unwar-

ded" that during much of the time of Richard's chronic illness, "to a much extent that of physical activity." "We believe," the FCC maintained, "that it may be possible to conduct a hearing in such a manner as to impose no un-

erable burden on the applicants.

Frankly rejected was the argument of Richard's attorneys that the FCC "can't hear the case" or "can't hear the case" or "can't hear the case" or "can't hear the case." The FCC added, "that the question presented is not one of Richard's private views and it is his right to (See March 13 Hearing on page 14)

Detroit Censors Report Stage Much Cleaner in '49 Than '48

DETROIT, Jan. 14.—Detroit the-

aters generally underwent a moral regeneration during 1949, judging from statistics which show that some 40 percent fewer censors were used than in 1948. Cabaret shows must hold their own on censors- 

quotas. The requirement was posted by Lieut. Howard Stewart, in charge of the police. He showed that there were 33 theater shows required in 1948, 55 in 1947 and 47 in 1946. Legit shows received seven times as many applications in 1949 as in 1948. One was for the Spokane show at the Mid-Theatre. Six and a half hours were spent on the price, pocket-size stage shows staged out in a small box of theater. Stock six cuts—there were 10 in 1948. Nine theater fronts received correction, against 10 in the year before, and no corrections were reported on ne-

were 8,437,872, compared with $8,187,816 in 1949 and $8,187,816 in 1948. The de-

pendence on foreign trade was a little more than 15 percent.

The banks reported one of their best years with lines of depositors especially from hotels, restaurants, and private individuals.

Frank Amstull, executive secre-

tary of the Chamber of Commerce and president of the Interstate-Continental hotel chain, said that the resort had one of the biggest New Year's crowds in its history. He said the unusual influx and prosperity were due largely to the three-day-holi-

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led to millions of people in music and popular music in America, pages 20 to 42.
NBC Pushes Auditions for 4 Whodunits

**NBC's Backfield**

**New York, Jan. 14.—**The National Broadcasting Company's (NBC) organizational line-up, in line with the company's "eight man" T formation," shapes up under the direction of Niles Trammell, chairman, J. H. McConnell, president, Chas. R. Denny Jr., exec. vice-pres.

Pat Weaver, C. B., Ann Patchett, George for Y. P. for V. P. for TV, Jr., TV. for AM: Administration Open* *Bex t* *t*

"James M. Gaines is now director of NBC owned and operated stations, both for radio and television, but is not a vice-president. Denny is serving both as exec vice-president and as director of radio and television operations, and is slated to leave the latter function when NBC fills this post in its top organizational line-up."

Reporting to Martin are the following executives: John H. Mac. Donald, program director; O. B. Rollins, advertising department executive; A. G. A. Cooper, personnel and labor relations; H. H. M. Beville Jr., research; William S. Hodges, integrated services.

**Television**

Reporting to Pat Weaver for television are: Carl C. Smith, director of operations, NBC; Jack Frey, eastern sales manager; Eugene Hope, Chicago TV.

**O. & O. Stations**

Reporting to Pat Weaver are: J. T. McFadden, WNBC-WNBT, New York; Bill Green, WBZ, Boston; Bela Davis, WOR, New York; Ken Stewart,[W]PIT, New York; Edward A. Hargis, WABD, New York; Carleton E. Dudley, WABD, New York; Denny L. Shelton, WABC, New York; Jack Frey, eastern sales manager; James C. E. Bailey, executive in charge of integrated services are those responsible for NBC television operations which include music rights, sound effects, and other audio functions.

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**McClinton Quits Ayer V.P. Post**

**New York, Jan. 14.—**Ray McClinton, radio and television vice-president at WOR, has resigned this week. He'll leave the company at the end of this week. McClinton has been with NBC for about 20 years, in about two weeks. His present assistant, Jack Frey, will take over as vice-president, the agency, will succeed him at AM-VB.

McClinton, in addition to the shows he now has on the air, originated the non-defunct Ford Sunday Evening Hour and the Telephone Hour. During the war, he handled TV as part of the four-network government propaganda series.

---

**Colgate Radio Names May Alternate on Video Film**


A new long-term deal has emerged which emerged from discussions with Colgate's drama department—and a new one this month, it is not clear whether or not it will be used, but is reported to be going on with the plans to alternate. For maximum effect, Colgate's film department will alternate the three or more shows for maximum effect.

**More Than Meets the Eye**

**NEW YORK, Jan. 14.—**General interpretation of the resolution praising Niles Trammell, passed by the National Broadcasting Company (NBC) Stations Planning and Advisory Council (SPAC) at its 1949-1950 meeting here this week, is that there's much more to the resolution than meets the eye. SPAC went on record by holding the NBC has been the best job of the leadership of the NBC, by Niles Trammell, "Mr Radio Himself," and congratulating Trammell on his recent promotion to chairman of the NBC board.

Behind SPAC's action is seen an acknowledgement to Trammell and his associates of the week, the prime time pledge made to NBC affiliates last February in Chicago. This was a reference to the meeting called by the NBC affiliates at which, at the time, was up in arms at NBC's loss of programs and business to Columbia Broadcasting System (CBS), NBC, at that time, promised to deliver both billings and programs, with Trammell facing a Henry Floodkind group of station execs at the Chicago meeting. This was when the air was filled with rumors that Trammell, who's right the NBC, becomes a major vote in support of not alone Trammell, but the Trammell-NBC (and J. H. McConnell) policies.

**Indispensable Trammell**

In addition to the SPAC resolution, the resfunes, the SPAC sessions, breathed audible sighs of relief with Trammell's presence, which is now known to the network's AM and TV operations. It's also reported that the members, during the SPAC sessions, breathed audible sighs of relief with Trammell's presence, which is now known to network AM and TV operations. It's also reported that the members, during the SPAC sessions, breathed audible sighs of relief with Trammell's presence, which is now known to the network's AM and TV operations.

**Televising**

Reports are that NBC will put the plan into action if it means to get Colgate's film department to alternate. Plans, at least three for the Colgate-NBC (and J. H. McConnell) policies. Colgate-NBC (and J. H. McConnell) policies, plans, at least three for the Colgate-NBC (and J. H. McConnell) policies.
Don Lee Into TV Filmmaking; Sets Dieterle, Wilkie Pacts

HOLLYWOOD, Jan. 14.—Don Lee Television this week and closed a long-dealing to go into production of major motion picture for television. Network inked Academy Award-winning Dieterle, a long-term tele film direction contract, it was announced by Charles Glett, Don Lee Television, and David O. Selznick motion pic exec.

Glett also finalized a pact for story production with Lee and Frank Wilkie, author of Secrets Between the Sheets, as Dieterle, director of U.S. Secret Service chief, Glett said Wilkie's files contained enough story material to last ten years. Glett expected to do at least one episode weekly, embodying some 100,000 cases in government files.

Dieterle will produce and direct films to be financed by Don Lee and sold nationally. To start in April, Dieterle's films will be made for the balances paid to him and contributed thru Blair TV, Inc., and offered in all tele markets. Assisting Dieterle will be cinematographer Lee Garmes, production designer McMorland, and others.

William Gordon. Project will be under supervision of Glett and Willet. Per week the program is based on Dieterle's film direction story of a cop's battle for vendetta against the powers of evil. Dieterle is the first top, currently doing production for mogger via an independent tele network.

Glett leaves Hollywood this week for a city-wide trip to discuss either will negotiate with other outlets to get the remaining rights to the Don Lee tel series.

Exhibs Want Dual Standard Movies for Screen and Video

(Continued from page 3) shortly after the Federal Communications Commission (FCC) announced that it has approved Canada's entry into the theater industry for a hearing on theater TV. The commission agreed to accept the written record of the hearing, which is expected to take place in late summer or early fall.

The FCC report on TV was read to the board by Mitchell Wolfsen, owner of a theater chain in Miami and head of TV Station WTVP. On the subject of TV competition, Wolfsen saw both good and evil, with TV's effects largely on the credit side.

He granted that TV could be a threat to keeping people home in the novelty stage for a number of years of operation, but argued that in the long run the best test was programming and the natural gregarious inclinations. He indicated that the media could complement each other.

The report deplored a lack of ad-Vertising for TV, and advocated that TV stations be supplied by producers with at least 20-30-second trailers for every show, making it possible for local TV sta- tion to call them as spots to local theaters.

CBS Scores Success With Public Color TV Showings

WASHINGTON, Jan. 14.—No matter what the Federal Com- munications Commission (FCC) says about color TV, the Columbia Broadcasting System (CBS) is saying a public relations success in its daily color TV showings, and showing that a capacity crowds at a downtown im- provised auditorium where several hundred cent of the crowd is local or trade. Insiders here are viewing the CBS scheduling as a launching of a strategy in the web's current struggle with the National Broad- casting Company (NBC).

‘Hopalong’ Hops Off Low-Cost NBC TV Oater

NEW YORK, Jan. 14.—The National Broadcasting Company's (NBC) Westerner this week down this week be- cause Bill Boyd, the star of the series, decided that he might be jeopardizing his TV career by appearing on NBC's shows. NBC had a national adver- tising campaign for the Westerns if the deal were continued.

Boyd believes that it is impossible to maintain a weekly standard of living, the amount NBC was willing to spend for the program. However, he is now conducting talks with the Columbia Broadcasting System (CBS) to see if the web will step up with a better offer.

In the meantime NBC is distrib- ing a series of 35 old Westerns house operas.

Brief and Important

Last-Minute Digest of AM-TV News

CBS Gets “Parole” From Could, Appell

The Columbia Broadcasting System (CBS) has secured the rights to “Hop Along” for the summer months, it was reported today, after an offer. However, the network is scheduled to continue running the show through the summer. It is expected to conclude its agreement with the show this month.

Packard Buys TV Series

Packard Motors, thru Young & Rubicam, last week bought “Man- hattan Story,” a new one-series project for NBC, for $1,000,000. The pro- gram’s device is that various guests and functions within the hotel will take the acts on the program. Edward Everett Horton may be one of the few permanent actuarial clients, in the role of hotel manager. No time or network set yet.

Gimbels Drops TV Show

Gimbels Department Store in New York has dropped sponsorship of the “Perry Porch” series. The show, aiming to launch with a total of 50 shows, is expected to be extended to 600 shows.

Ford Is 3d Sponsor for “Kukla, Fran, Ollie”

Ford Motor Company last week became the third sponsor for “Kukla, Fran and Ollie.” Ford has paid $50,000 to the American Broadcasting Company (ABC), which is producing the show.

Date With Judy” Loses Bankroller; Will Go On

Reverre Cameras last week decided to drop “Date With Judy,” at the request of CBS. The show, which was sponsored by a bankrolls’ agency, was a failure, and the show will be renewed.

Spieeld Eyes New Shows, May Take “Blondie”

Négotiations by Spieeld Jewelry for a new radio show still were under way this week. The show, which is being negotiated for a network, is expected to be launched in the near future.

Arnold Bread Picks Up Faye Emerson From Ansonia

Ansonia Shoes, which has backed out of sponsorship of the Faye Emerson show on WCBS-AM, is in the market for another sponsor. The bankroller, while satisfied with the potential of TV as a sales medium, had to bow out when the show’s cost was high at the end of its run. Meantime, he is looking for another sponsor who can meet the show’s expenses.

Morgan To Air 15-Minute Strip on WNBC

Comic Henry Morgan is about to revert to the original format which made him a radio name. A 15-minute strip show down locally. The show, which has signed the Ed Wynn video show, is looking at two shows at the American Broadcasting Company (ABC) and two at the Mutual Broadcasting System (CBS). Morgan’s sponsor is a bankroll’s agency, and the bankroller’s agency.

ABC Signs 2d Booktock Sponsor, Pitches for 3d

The American Broadcasting Company (ABC) apparently is seek- ing to convert the book-to-stock market, sponsorwise. The web has signed its second show to sponsor the program for a new season, and is now dicker- ing with a third sponsor who is trying to join the show. This is a highly un-timely sponsorship, since ABC is negotiating with two other sponsors. The show will be called “Blondie,” and will be produced by Joe Breen, the former news chief at WNEW.

Stroch on Up for Nat’l Director on ABC-TV Shows

Alexander (Sandy) Stroch next week will be named national director of television sales. Stroch has been in the network for several years, and is well known for his work in this field. He will be responsible for all sales activities, including scheduling, sales, and controls.

Salesman” Scene on Video Cost $6,300

The scene from “Death of a Salesman” which was presented on the first Ken Murray video revue Saturday (7); cost approximately $6,000, of the network, and $300 for the TV company. The cost going to the talent, agent, etc. The show is on the Columbia Broadcast- ing System (CBS)-TV network alternate Saturdays for Budweiser beer.
Lack of Uniform TV Policy Tough on Filming Commercial Airs

NEW YORK, Jan. 14.—Video bankrollers are having a problem trying to set a commercial pattern applicable to all webs, with a survey made this week indicating the "expert's" films and local outlets allow a different amount of time for plugs. These vary in pitch, film story, and variety is particularly glaring for daytime shows, with Ad WPIX in the foreground showing less than any of the four thus far in amount of commercial time permitted. A survey of the plug pattern, by length of show and by network or station shows:

<table>
<thead>
<tr>
<th>Minutes of Commercial Time Per Show</th>
<th>ABC</th>
<th>CBS</th>
<th>DuMont</th>
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Brief and Important

Last-Minute Digest of AM-TV News

Newsweek May Expand Use of Camera Radio Outlooks

Highly successful results in use of college stations for plugging Newsweek magazine has led to further consideration of the expansion of these facilities, with a view to expanding to as many as 60 by spring. Costs are $4.85 per station for 15 minutes weekly with the colleges handling all writing and production chores. Shows are based on news in the magazine, which the station's two days before news give. The publisher still discovers that the youthful broadcasters might get so tightly with the material proved entirely wrong, as they have been all too conservative to do a competent job. College news may include Yale, Harvard, Dartmouth, Princeton, Amherst, Wesleyan, Williams, Trinity, St. Lawrence, and Columbia.

"John Reid King Show" Going to WCBS-TV The "John Reid King Show" for Flagstaff Foods switches from WOR-TV, New York, to WCBS-TV beginning February 11. The audience participation program will air from 7:30-8 Saturdays.

Stone Signs To Handle Robinson Merchandise

Martin Stone Associates, the Howard Day agency, has signed with Skipstone as check-in agent for Jackie Robinson merchandise. In the toy and apparel field, The Stone outfit, which has set up a similar marquage for the "Woody Wigo," has already lined up Jackie Robinson sweet shirts and T-shirts, baseball jackets and caps, dolls, a Footcraw comic book, rubber baseballs and bats.

Rothegal Resigns CBS Post for WLNH

Arthur Rothegal, executive program sales coordinator of the Columbia Broadcasting System (CBS)'s TV, has resigned to become the representative of WABA, a small agency of New England radio, his last position having been with WOR, Providence.

Vanda Heads WCAU-TV; Larson Goes to WPIX

Charles Vanda, who joined WCAU-TV, Philadelphia, in September as assistant program director, was named director of the station, starting January 16. He succeeds G. Bennett Larson, who held the post of general manager and vice-president of the opera company. Larson retired to become general manager of WPIX-TV, New York. Vanda, former executive producer for the Western division of the Columbia Broadcasting System, originated "Suspense," "Intrigue," and "Stars Over Hollywood" for radio.

Randall Opens TV Dept. To Serve Conn. Clients

The Randall Company, Hartford advertising agency, has opened a television department to serve clients in Connecticut. Carl Beil, head of the television department for the American Theater Wing, New York, is technical consultant on television for the agency.

British Studios Aim Pix at U.S. Video Stations

Several British movie outfits are making TV films with the hope of getting them on U.S. stations, the Commerce Department having announced in Washington last week. Devion Motion Film Studios has completed its first TV short and flown it to this country for its first trial. Another firm is trying to sell short animated subjects on U.S. movie and TV films to advertise British products.

Survey Shows Over 1/2 Film Plugs Faulty

Selling Still Strong

NEW YORK, Jan. 14.—Better than half of all video spot commercials aired via film have somewhere going wrong in their transmission. This is revealed this week to the Billboard via a survey report done for its clients. Most of the faults which have been attributed to the growing pains of video, with a majority still in their new period. The feeling in the industry is that some will diminish with experience, but despite the startling margin of error, the medium, nevertheless, has consistently proved itself to be the best sales force yet, with film spots playing an important part.

Biggest Offender

The biggest offender, amounting to 17.3 per cent of the 1,000 plugs, came from the large units of the camera radio outlets, exclusive use of a time period or station break for a plug used on one or more stations in addition, and prior to the plug being checked that period. This is followed as one of the more serious offenses of stations seemingly considering themselves below checking standards.

Next in importance, in 17.2 per cent of the cases, no interval occurred between the last commercial and the following program appeared. This caused blurring of commercials and loss of the final sales message. In 16.5 per cent of the cases a variation of spot content occurred. A scheduled plug did not appear, proper rotation of film was not followed or some film slipped up in position.

Some of Flaws

Lack of interval before the preceding program faded and the plug in question appeared, causing blurring of 12.5 per cent of the commercials checked, 6.2 per cent of the time. Over the time when the number of sales was committed in 10.8 per cent of cases. In 10.2 per cent of cases a scheduled spot did not appear at all.

The audio portion of 54.6 per cent of spots was indistinct, scratchy or not synchronized. The visual portion, in 14.4 per cent, was too blurred, out of focus or not synchronized. The plug, in 3.3 per cent of cases, appeared out of allotted time by 10 minutes or more. Finally, in 1.3 per cent of cases, the commercials suffered as well as the previous or following program.

The Spot Check, formed by Harmon, Borden, Creasey, and others to check agents a national network of disabled housebound pets who have TV sets, was formed to check out its administration. These vets filled out a file of brief on how to do the job, have been equipped with forms on which they make their reports for the clients having their plug shown as well as the previous or following program. The Spot Check, formed by Harmon, Borden, Creasey, and others, was formed to check out its administration. These vets filled out a file of brief on how to do the job, have been equipped with forms on which they make their reports for the clients having their plug shown as well as the previous or following program.
Hannibal Cobb makes use of a formula that will uncover another vein of sponsor’s gold for daytime television. His low-cost combination of soap opera and detective story interestingly depicts the daily life of a detective who is looking for a wife in his programming. Women may find to their liking.

The episode caught with a father who fiercely opposed his daughter’s marriage, to the point where it became an obvious case of committed criminal acts to throw suspicion on the boy friend. The father and his mother then accidentally killed the old guy while trying to throw a stone into the air. Hannibal Cobb entered the case and the mystery was cleared up.

This was first rate, with the major credit going to Susan Douglas, who portrayed the confused girl.

Around Town

Reviewed Saturday (7), 9:30 to 10 p.m. Sponsors: A SEM, Nintendo, Inc., over the Columbia Broadcasting System (CBS) thru D.A. Agency. Producer, Ken Murray; CBS production supervisor, Frank Salentien; director, Herbert Susan; writers, Ken Murray, Don Gold, John Candyman, Pershing, Elizabeth Walters, Franklin Pangborn, Vin Boff; in the absence of a salesman by Arthur Miller, featuring Gene Lockhart and Alan Hewitt.

The star of the premiere Ken Murray show were shown was one of the most interesting segments of the show, and the entire performance of the lead actor was the most dramatic and surprising moment of the show.

The cast includes: Bob Hope, Lucille Ball, Lily Tomlin, and many others.

Ken Murray Show

Radio and Television Program Reviews

Ed Wynn Show


The true evolution of the great tradition, with modern trappings, is a style still held by Ed Wynn as his first role, and he did not improve in his first show. The second role was under the banner of a bankrroller, Caxton, which has been taken over from Spiegel.

This is a show which could easily be cut down to half its time and only gain therefor. For 30 minutes on Saturday, November 11, the viewers could see people skying on the Rockefeller Center tower at the height of 100 feet.

The plot involved people skating on the Rockefeller Center tower at the height of 100 feet.

Abe Burrows’ Almanac

Reviewed Wednesday 9 p.m. over CBS-TV network. Producer’s Abe Burrows, Abe Burrows, Directing: Abe Burrows, the Lunds and Miller DeLux Agency, Co: Abe Burrows, Green and Deputy Coeons.

The device of an almanac should be an appropriate setting for Abe Burrows, since he is a type of humor, such as a model of humor, even to his most ardent admirers. In this case, it was not confined in its present scope. Actually, the guy has a penetrating and entertaining point of view on the current scene and many of his ideas should be, and cannot be, embodied via the almanac device. Without such expansion, the show would not be as funny as it is.

One thing seems obvious after this first show. The idea is that it needs someone to play-off, preferably some daffy and smoothly stupid character. Otherwise there was an assortment of variety crammed into the half hour, but still the program was well done.

The show includes the Lunds, a boy (See also Burrows’ Almanac, page 1).
New AFRA Council in N. Y. To Select Local Exec. Secy.

NEW YORK, Jan. 14.—The present tug of war between the new executive secretary for the New York local of the American Federation of Radio Artists (AFRA) is expected to be decided next week at the first meeting of the recently elected executive council. The post was vacated by George Holler, who took a leave of absence from AFRA to become head of Television Authority (TVA).

A majority of the old executive council selected the appointment of a Frank Reel, assistant national executive secretary, for the New York job.

However, the opposition to Reel lies in the fact that the New York position pays about $15G and is much more lucrative than the vice-presidency which pays about $4G. There is the possibility that Holler may be back on the AFRA scene. While he is not the head of the TVA, after two years the video performers' union has the right to select another executive, which makes Holler's tenure insecure.

Feb. 15 Bow for WOI-TV, First Non-Commercial College Outlet

CHICAGO, Jan. 14.—WOI-TV, the country's first non-commercial, college-owned TV station to which both educational groups are looking for pioneering guidance, will start regular programming around Feb. 15. Dick Hull, director of radio and TV for Iowa State College, Ames, Ia., said this week Hull stressed that the station will be watched by the United States Office of Education and about 30 school boards planning eventual TV operation. The record of any new station establishment will be of keen interest to the educational authorities.

Initially the station will not program live studio shows but will film about 50 shows about social problems, educational and entertainment, with five such shows to be stored for each week.

An educational station airing commercial network shows is an unusual concept and stems from a situation in which very few commercial networks are about two years in.

In the (See WOI-TV Makes Bow on page 44)

IT LOOKS GOOD ON PAPER!

This is a story more exciting in print than a gorgeous MOS black and white photo reproduction. A couple of a subject, the lowest loadable cost per sale.

I'll bet you can't resist this article. It is the beginning of a gush.

100 8x10 Prints for $5.00

ATTENTION, ENTERTAINERS

Write for free samples and price list B-5

PHOTO SERVICE

If you want reproductions that have satisfied customers from coast to coast, come to us. We are sure to please you.

GLOSSY PROFESSIONAL 8x10 PHOTOS IN QUANTITY

For small glossy photos and photo cards. Top-notch quality, Extremely low prices. Satisfied customers coast to coast. Our services are so quick, we can do it in minutes! Our new process now makes possible the quickest and most efficient service. We make reproductions as good as or better than your original. Read today for full price list samples. etc.

MULSON STUDIO

Box 841 Bridgeport 1, Conn.

NBC Dropping Martin, Lewis; Too Much $$$, CBS May Step In

NBC had difficulty with the program since its inception early in

1949, some months after the team signed on with the network. Indeed, nearly 12 months, following were in Hollywood by Tom McCrae, NBC director of programming, who in an effort to get the show straightened out. The network was burned at the act because of alleged refusal to co-operate.
Wider Lines

Nix Clamor For Stocks

Small Firms Turn Propects

by Joe Marion

CHICAGO, Jan. 14.—Television distributers are slowly but surely taking the tourist away from the manufacturer. This is the considered opinion of many of the industry's well-informed executives. As recently as 12 months ago, the big-name television in the behind-the-scenes activity was in attempting to find new and better distributers. This year, everyone except the manufacturers, who cover a territory in which television is being marketed, is making much of the fact that the "big names" have approached one of the "big names" and proffered them the usual large number of new distributors willing to handle them.

While the top television producers are pushing to demand that they be given a distribution system, the smaller manufacturers, who are trying to break into the Furniture Market, have been able to sell their wares as a result of this movement. The effort is being made to secure new distributors.

One large manufacturer recently said he had received seven different invitations to "come up and look at my line." Big Video Activities

Even among the big video manufacturers there is a lot of work behind-the-scenes activity in attempting to find new and better distributers. As recently as 12 months ago, the "big names" have approached the "big names" and proffered them the usual large number of new distributors willing to handle them.

Televsion is a major industry and there are many changes from direct-to-dealer distribution to the usual channel arrangement. Still, there is a demand for more and better distributers in order to meet the needs of the public.

Majestic Radio & Television is expected to enter the photograph record field. In Majestic's case, the move into photograph records would give the company a new outlet for revenue and help to promote the brand name.

Among other moves which tend to show that distributers are taking the plunge to meet the various changes from direct-to-dealer distribution to the usual channel arrangement. Still, there is a demand for more and better distributers in order to meet the needs of the public.

Video Makers Seem Fed Up

On Dealers' Discount Quests

CHICAGO, Jan. 14.—All the distri- bution and dealer and distributor talks about the new video manufacturers, the short cuts in television production, the idea that all manufacturers, "almost to the dollar," the sales person suggested that there was no way to make money on a $100 set and get a high discount. The sales person for the manufacturer of the top owners in the radio-phonograph industry by stating that there is a limit to the discount that a dealer can sell a 12-inch set at $100 and get a 25 percent discount. He said it would be too much to ask for a $200 set. He added that there are no tricks of the trade that can be used to deceive the customer.

"No Short Cuts"

In complete agreement was another manufacturer who stated that there are no tricks of the trade. He said that there are no tricks of the trade that can be used to deceive the customer.
PRICE CUTTING IN SPOTLIGHT

Fair Trading, Prices Up for NARDAProbe

Directors To Back Program

CHICAGO, Jan. 14.—Fair trading and price-cutting are expected to be the most important radio-TV set subject discussed at the 53rd annual meeting of the National Appliance & Radio Dealer Association (NADRA) at the Congress Hotel here next week (15-17).

Association’s long fight for fair trading has been gaining national recognition, both pro and con, and it is expected that the directors will issue a statement backing the program and outlining specific strategies for the coming year. It is also expected that a couple of well-known TV manufactur- ers will announce fair pricing policies at the meeting.

A wave of price cutting is expected to sweep the industry during March or April in view of the many new TV models that manufacturers have announced for the market. As usual, the new models will be accompanied by price reductions.

100,000 Set Buyers For TV Trade Show?

NEW YORK, Jan. 14.—Officials of the fifth annual Television Institute and Industry Trade Show are predicting that over 100,000 prospective buyers will attend the four-day trade show to be held at the Holiday Inn from Jan. 19 to 22.

TV Price Slashes Not 100% Welcome

CHICAGO, Jan. 14.—The sharply reduced television receiver prices evidenced during the opening week of the Consumer Electronics Show have not been uniformly welcomed.

In most cases, the reductions in prices were too small to compensate for the higher cost of living.

Capitol Offers Dealer 2-Yr. Service Packs

NEW YORK, Jan. 14.—In a move to strengthen its position with the consumer TV market, the leading maker of TV sets is offering a comprehensive service plan.

The plan, which is available only to dealers who are registered customers, provides for a two-year guarantee on all parts and labor.

Practice Dominating Theme At Winter Market Showings Of Video Sets in Chi Marts

Chicagoland, Jan. 14.—Universal Pictures’ annual television model theme for the year was the electric and motion picture theme of the year, according to the annual TV showrooms of the annual Winter Market at the Furniture Mart and Merchandise Mart here this week.

The showrooms, which were set up in two large rooms, featured a wide range of TV sets, many of them newly introduced.

Delco Ponders TV Set Entry

NEW YORK, Jan. 14.—Officials of the Delco Radio division of the General Motors Corporation have been investigating the market potential for Delco’s entry into the television receiver market.

Tests have been underway for several months, and the company has been evaluating various models and production methods.

First shock of price cutting was felt when Admiral introduced its 12-inch console television set priced from $30 to $100. Admiral’s move was aimed at reducing prices, and they soon followed suit by reducing their prices by over $100. Both manufacturers’ sets were priced below comparable Admiral sets.

Motorola’s 12-inch console television set was cut from $198.50 to $179.50, and the 16-inch model was reduced from $229.95 to $199.50.

The new price levels were intended to attract more buyers to the market and to stimulate sales.

Motorola’s announcement was followed by a number of other manufacturers reducing prices even further.

Capitol, which makes a 16-inch console television set, slashed its price from $250 to $225, and the 18-inch model was reduced to $275.

The price cuts were expected to spur sales, and the market seemed to respond favorably.

The move was expected to benefit all manufacturers, as it opened up new avenues for growth and expansion.

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Douby Good

HOLLYWOOD, Jan. 14.—Frank Sinatra this week boasted two conductors for his Columbia Records' hit, "On the Town," with Alexander and Axel Stordahl. The tunes are associated with Stordahl but currently working radio-wise with Anja and Kay. The Tunes are promised for both Mexico and Hawaii, and Fig. 8 for both Mexico and Hawaii, and are soon to start work on new recordings.

Crawford Gets

"Arms" Score

NEW YORK, Jan. 14.—Crawford Musbe, a Chappell subsidiary, reactivated this week to work on the score of the legit musical Arms and the Girl, with a score by Morton Gould. Gould wants to have music from Chappell to serve as professional manager for Crawford. Fred Bienstock, Chappell contact man, has been in New York City, and Jerry Levin, former partner in the defunct Cavalier Music firm, has been in New York, according to the report. "You Kiss Me and That's My Fellow," Mac Cooper, who recently left Knickerbocker, has been added to the staff of T. B. Himes, another Chappell firm. He and Gus Gabriel will work under professional manager Stan Stanley. Leo Disten was switched from T. B. Himes to Chappell, where he and Joe Liebhart will work under professional manager Charley Goldberg.

Chappell Preps

Disketry Suit

For Jump on "Third Man"

NEW YORK, Jan. 14.—This week's installment of the Third Man episode lacks any legal fireworks. The legal troubles that are being prepared by Chappell Music, according to a former employee, is "from a record company which we naturally can't name until the suit is filed." The filing is expected to be made next week, he said.

The point of the suit is probably without precedent, since publishers have traditionally been able to sue from mere slipshod dates, which is the issue here, has been a long-standing bone to music publishers. The suit seeks to prevent any one to have an advantage over another. Since by law no one may record a tune until the first license has been granted by the publisher, after which anyone may record, Chappell's case may be based on the fact that no one has been granted a license to record the theme.

Other Diskery Burns

The fact that a record of the Third Man music has been selling is common knowledge in the industry. The decision to take legal action, which is a rare tack for copyright, is probably based at least in part on the mounting protests by record companies that have been unable to get into disk stores and then presenting the evidence that they have Third Man disks in the vault, ready for release, and that they have been unable to get it on the list of the record store while their own versions are being held back.

Meanwhile Art Moneye's Zither Serenade continues to get air play despite pressure on the publishers to send out a restriction (The Billboard, January 14).

Sales Pace Is

Fast, Sheets On

Upswing

New Peaks Reached

(Continued from page 3 and the majority highly enthusiastic about the sales picture of 1950's consistently higher at all levels of price, and sales and r, and sales reps stated that the second week of 1850 was one of the biggest in industry history, with the entire catalog soaring in an across-the-board upswing. Strongest of all was the evidence that figures at RCA are, from all reports, indicative of the industry situation:

The top 15 Victor pops, 78 r.p.m.'s only, as of today, were of the following:

No. 1: Disney's The Three Little Pigs, The Bridgeport, Conn., and Los Angeles places, and 910,000 sold for the last week, and Chicago added a million shift. "These two weeks have been our biggest since the all-time industry high of 1947!" a Decca topper stated.

Columbia was the word that the first week was one of the biggest in industry history, but that the second was "unknown." The report from Capitol was that sales were a "little" behind and the three-speed players during the holidays, and the confusion of the public on the speed question had largely abated. Decca's idea was that a quality-only line of records, with the marketable sales six weeks, and that good merchandise sells well. Others pointed out that pop business traditionally rises after Christmas, but reports that noted that the usage was exceptional.

Salesmen, who people were more tempestuous in their evaluations of business conditions, but nevertheless optimistic that sales would improve about 25 per cent. Publishers and retailers in the blue, have been delighted with a bump in orders since the first of the year. Tunes which have been hanging on, many of them marginal, promise to continue at a high level.

Jones Gets 25G

For L. A. Show

HOLLYWOOD, Jan. 14.—Spikes Jones has signed a contract with Decca, for $25,000 guarantee plus a 60 per cent slice of the take over $25,000 for playing the Los Angeles Home Show June 10-18. Curiously, Jones won't get his $25,000 guarantee per date, with a 65 per cent cut of everything over $50,000. Availability at present lists 26 dates until February 1, giving Jones a guaranteed salary of $25,000 with percentages expected to bring his take above the $200,000 mark.

Jones troupe is in Oklahoma City today, having played Amarillo, Texas, and San Antonio, N. M.; El Paso, Tex.; Tucson, Ariz.; Phoenix, Ariz.; Long Beach and Pasadena, Calif., during the past week. He will hit the following towns during the remainder of January: Enid, Okla.; Bartlesville, Okla.; Shawnee, Okla.; Wichita Falls, Tex.; Bryan, Tex.; Henrietta, Tex.; Tyler, Tex.; Andrews, Tex.; Lamesa and Victoria, Tex.; Lake Charles, La., and Alexandria, La.; and Albuquerque, N. Mex., New York, Miami, Montgomery, Ala., and Nashville.

Vogel Quits

"Yeller" Suits

NEW YORK, Jan. 14.—The Jerry Vogel Music Company discontinued its lawsuit against RKO Radio over the tune, Around Her Neck She Carries A Ribbon, (The Billboard, December 17), according to papers filed in the New York Federal District Court. At the same time, Vogel disclaimed the suit against Regent Records of San Francisco for recording the tune without permission.

The action against RKO Radio Records was based on the fact that no one had been granted a license to record the theme.

Chi Suit Reveals

Elliott Shapiro's

Hot Left Hand

CHICAGO, Jan. 14.—A court case, the outcome of which may have a direct bearing on copyrights in the boogie woogie field, was heard before Federal Judge Michael Ing. Plaintiff in the suit is Shapiro-Bernstein, who claim an infringement on their eight-to-the-bar ditty, Yancy Special, in Miracle Records' hit tune of early 1940, Long Gone (Parts 1 and 2).

In a stormy two-day court session a dozen collectors' items, boogie records and a recorded piano interpretation of boogie themes, rendered by Elliott Shapiro himself, were played as documentary evidence. Mort Sheffer, local attorney, represented the plaintiff firm. Sheffer argued that ". . . when the judge, Mr. Thompson, copied note for note from Shapiro's boogie, the piano player is seeking treble damages under the compulsory copyright licensing statute. 

The evidence produced by the Shapiro-Bernstein firm was anecdotal and was said to include around 290,000 copies of Long Gone, which would mean that if the court renders a decision in favor of Shapiro-Bernstein, Miracle would lie liable for damages of $240,000.

Miracle's attorneys, Edward Norton and Seymour Tabin, maintained that (1) copyright does not apply to the rhythm in the bass figure; (2) the piano arrangement of Yancy Special was done by遊on and allegedly re-created in 1948, and that the court renders a decision in favor of Shapiro-Bernstein did not get their copyright on Yancy until 1938.

Both sides presented a formidable review of old-time jazz names as witnesses, with Mirror offering former Yancy, boogie pianist, after whom the ditty is titled; Charene and Harry G. the piano duo; Ben Bill Russell, author of the jazz tune, "Miracle Special," in which Yancy Special was included; Meade Lux Lewis, writer of Yancy Special; Dave Peyton, old-time pianist, and others.

Attorneys now have 30 days to file their findings in the law and briefs, and a probable decision is due. The matter is now in the hands of the law.

Flanagan Ork,

Cantor to Victor

NEW YORK, Jan. 14.—The Ralph Flanagan orchestra, organized by HCA Victor for its recently revised 45-cent Bluebird label, switches this week's installment suit to preferably better.

The first release to hit the counters Wednesday couples Rag Mop and You're All Mine. The sudden move follows closely on the heels of Eddie Condon's debut on the new label. Cantor will cut January 27 in New York, and an announcement to Victor artists-repertoire execs, Bluebird is to continue functioning as a "farm label," where new material is recorded, developed, and selected for release. The public will be able to hear the cuts in the studio and disk samples; the artists will be paid in accordance with the usual contractual agreements. As far as is known, no official word has been received of the label being sold or purchased by another firm.
**Disk Censorship Storm Brews**

**Rapid Action On Record Bill Is Foreseen**

**Subcommittee Reports**

By Ben Atlas

**WASHINGTON, Jan. 14.—** The way is being cleared for a rapid congressional attack on the bill of Rep. Emanuel Cellar (D., N.Y.) to ban the over-the-counter shipment of obscene disks (the Billboard, January 14), with a House Judiciary subcommittee having agreed to hold a fast track on the measure this week and the full committee slated to follow suit in a few days.

The subcommittee acted with unusual dispatch in approving the new bill at its first meeting following the measure's introduction and backing from the Department of Justice urging a more direct attack on the U.S. Criminal Code be amended to include recordings.

**Would Bar Imports**

As okayed by the subcommittee, the bill bars the importation into the United States of "obscene, lewd, lascivious, or indecent any recording or other sound-producing device," including a "device or appliance in interstate commerce by common carrier or express. A fine of $5,000 and up to one year in jail is provided for both the shipper and the receiver.

Dealing in party records could still be carried on without federal prosecution for deliveries were made by private automobile, which is not deemed a common carrier under law. The subcommittee's vote was 13 to 0, with two members absent.

**Criminal Code**

**NEW YORK, Jan. 14.—** Whether not phonograph recordings may be grouped with printed matter perhaps the most critical to political censorship, and against interstate carrying of obscene printed material now rests in the hands of the U.S. Supreme Court. It was learned that a decision on a much-bruited action against the Director of Public Safety in Sao Paulo, Brazil, and against Senator Alexander L. Alpera may be handed down when the court convenes this week.

Last May 31 the Ninth Federal Circuit Court of Appeals in San Francisco held, in a case involving Alpera, that records are not covered by the 1873 law. On July 29 the Department of Justice prepared a report on the so-called "977 cases" against the Senate, each of which was found not to be obscene.

On December 13 a Department of Justice attorney argued the case before a three-judge panel, and Alpera was permitted to present a brief. The decision was reserved at that time.

**Songs Without Words**

**Gimmick Pays Off for Capitol Records**

HOLLYWOOD, Jan. 14.— Capitol Records' preempt, Glenn E. Wallach, president, has launched the disc jockey's "Songs Without Words" campaign, which has grossed over $5,000 to date. The campaign involves (1) disc jockey tie-in, (2) unending good public relations material and (3) paying off thru sales of all albums and promotion-wise. Each of the winners will receive $1,000 as advance royalties, a song writer contract with one of Capitol's music publishers and will have his or her tune recorded by a Capitol artist.

Contests were set up to supply lyrics for tunes contained in Capitol's "Songs Without Words" album, which are commissioned five names chosen to write the music. These were Johnny Mercer, Paul Weston, Ray Noble, Isham Jones, Livingston and Evans and Jimmy Murrat. Contests were also held in Los Angeles, New York, and grupo formas in the Charlotte, St. Petersburg's, Charlotte, Livingston and Evans; housewife Aileen Langer, San Lorenzo Calif., and Margaret Allport, Portland, Ore.

**Autry Tour Set**

**For 58 Cities**

HOLLYWOOD, Jan. 14.— Gene Autry begins his world tour on February 11, visiting 58 cities, running thru mid-March. After adding 23 dates to his itinerary, the famous western star followed his recent trip thru New Haven, Conn., February 11, are Lowell, Mass., Canton, Ohio, St. Louis, Pa., Harrisburg, Pa., Reading, Pa., Scranton, Pa., Allentown, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa., Scranton, Pa.

**Green, Sholes On Coast Biz**

NEW YORK, Jan. 14.— Victor artist series, "Songs Without Words," with Harris Green and Steve Sholes flew to the Coast for a week before starting their national rounds. Green, of the pop department, went out for a week to work with Jay Sarno, while Jim Green, an all-time favorite of the Sholes, will be in Chicago on the way back to work with Claude Tizard and other members of his staff, which includes hillocky and rhythm-blues department. During this period, Sholes flew northward and made return tours thru the West Coast. He'll stop en route to cut sides in Dallas, Chicago and other centers.

Joe Calda, Victor's pop a. and r. chief, will also fly to the Coast Jan 32.

Love is a Masquerade, Jimmy McHugh, United Airline, accountant at the Billboard, sent his Miss You Orach, Ray Noble; department store employee Doris Marie Schaefer, Baltimore, when April Clark.

None of the latter has yet been recorded. Each of the winners who recorded songs for Capitol, including disk jockey who, in turn, receive $100 cash awards.

**Miller Heading GAC On Coast**

HOLLYWOOD, Jan. 14.— Henry Miller, vaing in charge of the General Artists Corporation (GAC) band, recently left New York for his post post as key held position of the agent's Coast office. He replaces Mitch Krause, who returns to New York where he will headquarters other as head general manager and vice-president of the committee house. Krause moved the local office's top slot in 1949 to represent local agents. The last man has returned to handle Spade Jones.

**Kiddies Continue To Ride 'Rudolph'**

**NEW YORK, Jan. 14.—** Controversy over whether Rudolph, the Red-Nosed Reindeer is or is not a Christmas item continues. The GAF department turns on record sales for the January 14 issue of the Billboard, which shows that Rudolph is definitely a Christmas item, having fallen sharply on all of the baby sheet music, the best selling country and Western records, and should continue to hold top position in the children's market. The chart was included in the January 14 issue of the Billboard. In the current issue it has been reprinted. Meanwhile, stellar sheet music and disk sheet music sales have fallen sharply, to a level which trailers spectre gnaw.

Record sales figures, up to ten years ago, show that the Columbia pop sheet music pressing passed the 1,000,000 mark. Columbia's plastic kid press of the same song has gone out of print. From December 23 an additional 50,000 disks were sold in the month, and the Christmas song simultaneously in pop, folk and kid sheet music was considered unique in this business.

In sheet sales the tune never got out of print. As of Dec. 31, Columbia reported pressings of 200,000 copies, plus another 32,000 copies, with the sheet music, which is only 4,000 copies gone out since Christmas.

**Indies Demand Hearings on Proposed Law**

**PRMA Committee Likely**

By Bill Simon

**NEW YORK, Jan. 14.—** The threat of censorship in the disk field has been proposed strongly by the American Federation of Labor and Congress of Industrial Organizations (AFL-CIO), which has been issued a letter requesting the establishment of a special legislative committee to study the proposed amendment. Jack Pearl, acting president of the National Association of Broadcasters (PRMA), stated that the committee would be immediately organized to look into the possibility of establishing such a body, pending further consultations with other organizations that are concerned with the possibility that such a committee might be established.

The proposed legislation is being referred to the "why and wherefore of this bill that.

**Fear A-Gripping**

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**Local Level So Far**

**Disk censorship in the past has been pretty much a battle to keep any tunes that have been banned by key stations of the major labels have been on various out-of-town web affiliates and on indie station. Some of the major labels have felt the banitations were not justified. Local police departments have under secondary conditions in a direct drive against "under-the-counter" dissemination of such records. Of course, there have been beefs that some of the discs cited were not "obscene," and it has been stated, 'We'd hate to see anyone who didn't know the special nature of business passing judgment on records.'

**Marthaler to King Records**

**CINCINNATI, Jan. 14.— W. W. (Mooney) Marthaler, former man of Deca Distributing here and well known among local dealers, has been appointed the new King Records, Inc., local plattery.
LaMair's Tips to the Pro

Music Dealers Get List of 10 Sales Aids

Promotion The Keynote

NEW YORK, Jan. 14.—As a measure to increase the public's awareness of music, a three-day-long promotional music program is being planned by the National Association of Music Dealers (NAMM) for the purpose of promoting music material and records.

While many people will be buying music as a gift, there will be a great increase in music material in the coming months.

The key to the program is that music material is available at a reasonable price and that it is an attractive gift.

Music dealers are advised to offer free tours of the city's music stores and to give away samples of the latest music material.

The plan will be to offer music material in a variety of forms, such as records, tapes, and CDs.

Clues for Teachers

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"MOP UP"  
with this  
NEW DECCA HIT BY HAMP!  

"RAG MOP"  
coupled with  

FOR YOU MY LOVE  
LIONEL HAMPTON  
and his orchestra  

DECCA  
24855  

Special Release  
"I'VE BEEN A FOOL  
(Thinking You Cared)"  
coupled with  
"I ALMOST LOST MY MIND"  
Lionel Hampton and His Orchestra  
DECCA 24864  

ORDER TODAY!
London Disks Going All Out On Longhair Study of TV Rights Abroad

NEW YORK, Jan. 14.—London Records and Music Co., Ltd., have upon a highly satisfactory new style of recording for long-playing (LP) records, in its $250,000,000-longhair waxing program, including recordings for a large chunk of the program, according to Benny Farbey, American director of London Records. A large volume of this production will be produced on the European continent where full frequency is now available.

In May and June, the district’s operations in Vienna, Berlin and Zurich, the Vienna State Opera Company, directed by Victor Rehnshagen, the Stockholm Philharmonic and the Mozar opera, and the New York Philharmonic will be conducted by Eira Kretschmer, will record Richard Strauss’ “Don Quixote.” The Berlin State Opera Company, also conducted by Kretschmer, will do Strauss’ “Daphne,” and Britten, the Columbia Symphony Orchestra, conducted by Andre Previn, will record Britten’s “The Curlew.” The Berlin State Opera Company, also conducted by Kretschmer, will do Strauss’ “Daphne,” and Britten, the Columbia Symphony Orchestra, conducted by Andre Previn, will record Britten’s “The Curlew.”

A large group of popular ballet works has been scheduled for the February season, with Deems Taylor’s “Nutcracker” and March 8 the following works will be recorded at the Paris Conservatoire Orchestra, conducted by Ernest Ansermet: F. Mendelssohn’s, “Hebrides Overture,” Bizet’s “Faust Ballet Music, Dance of the Jesters,” and the overture to Mignon. The works will be recorded in Decca recording and, for the first time, Tower Records will be used.

Merchandising Pays Off

Conn. Disk Retailer Gains By Halting Exchanges, Returns

By Allen M. Widem

HARTFORD, Conn., Jan. 14.—In a move to reduce the amount of record exchanges and returns by the store staff, Personnel in an average day about a year ago the Conn. business and canned music sales in England are just fair, according to Mills. In France and Italy not much music is sold, but music inc.

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3 OUT OF THE TOP SEVEN FROM Robbins

FOURTH ANNUAL MUSIC-RECORD POLL

1 THAT LUCKY OLD SUN

2 AGAIN

3 FOREVER AND EVER

and

STARTING THE NEW YEAR WITH
3 MORE TOP TUNES

The Old Master Painter

Feist

O, Katharina!

Miller

Johnson Rag
Music Dealers Get List of 10 Sales Aids

(Continued from page 14)

LaMair advises that merchants work out an arrangement with a local public, private or parochial school and provide assistance toward invention of music classes. This, he points out, has already been successfully done in Chicago, where piano merchants have provided instruments on which hundreds of pupils are taught.

Basic theme on all advertising, direct-mail, displays and other promotional material should tell the benefits of music first. Secondarily, the advertising should plug the virtues of the particular instrument.

Film Available

Merchants are also urged to purchase a print of the AMC color sound slide film, Moving Ahead With Music, to be shown to as many civic organizations as possible.

Tying in with the film and other phases of the promotional plan is the AMC leaflet, The Complete Education Includes Music. It is suggested that merchants distribute this to parents, use as counter giveaways, envelope stuffers, as giveaways at club meetings, etc. AMC has, in addition to this leaflet, a flock of other promotional material available which merchants can use for similar purposes.

In order to dissipate students' fears that music lessons are drudgery, LaMair advises that merchants push music teaching aids, class instruction, keyboard devices and recorders that enable the student to take the lessons home.

Cashing in on national publicity for

802 Overrules Board, Reinstates Kimmel, Childs; Unity Drive On

NEW YORK, Jan. 14.—The membership of Local 802 of the American Federation of Musicians (AFM) has overturned an executive board ruling Monday (9) and has reinstated a statement of Sully Childs and Allen Kimmel, who had been expelled from the local for an alleged leaflet accusing 802 Prexy Dick McCann of supporting British Foreign Minster Ernest Bevin's anti-semitism (The Billboard, December 17). The Unity Party, local opposition group, which pleased the reinstatement of Kimmel and Childs, said the move was a political gain for Unity and a blow against the administration blue ticket.

At McCall, local leader, who lost the election for presidency to McCann by 85 votes in the local's last elections in 1948, argued that while Kimmel and Childs may have been out of bounds in their last at McCall, McCann, expulsion was too severe a penalty. A majority of the 1,000 members present concurred and voted for reinstatement.

McCann's Stand

McCann, who told The Billboard that he had informed the two musicians that he would urge their reinstatement by the exec board if it was also urged upon the local board.

The committee, comprising children, parents, schools and community leaders, and appearing in public, will take a "salesman" for the local merchant if he follows them up with a local sale pitch, LaMair advises.

Finally, merchants are advised to make available space with several local teachers to use in promotion.

According to the AMC chief, 1950 will present the greatest opportunity for musical advancement in years.

proper apology for the slur was made, said that they had refused to attend the board meeting prejudiced and a political capital of the issue. "The schism can construct this as a victory of the union, but the members at Monday's meetings do not think it was so," he added. The opposition members are vociferous, true, but the final word is always a quiet one — at least every third conference," he said. When asked for his reaction to the reinstatement of Kimmel and Childs, McCann said that it was the legal prerogative of the membership, however, he pointed out, he has been assured that he has a strong libel case and can appeal, legal aid or go to law. He is now mulling the possibilities, weighing possible detriment to 802's public standing against rectification of the slur to himself.

Campaign Starts

Meanwhile Manuli and Max Arons, who guide Unity affairs, have already launched their campaign for next December's elections. They have encouraged services of experienced unionists, such as Abe & Bickin, and of a public relations firm, Guild Associates, lost by a whistle in 1948," Arons said, and we've gained a lot of support and interest from this meeting. In addition to the administration's high-profile activities, there are very many activities, but the sticking the administration took from the membership last fall on its program is a tax cut, and a down the musicians' throats." Arons' statement was that there was no unanimous membership veto of administration proposals to hike membership dues and engagement taxes.

Composers' League

To Air New Works

NEW YORK, Jan. 14.—The League of Composers inaugurates the first of a series of composer-publisher-and-gatherings Monday (23) at the Carl Fischer Hall here. The idea of the plan is to bring new music to the attention of interested individuals who normally are unaware of it.

At the first session, Carl Fischer, Inc. famous publishers whose works have been published or will publish, Composers include William Bergman, Nor- man Dello Joio and Roy Harris. Artists assisting will include pianists Rever- idge, Headley, Norman Dello Joio, Levine, Louise Talma; Gladys Kuchta, so- prano, and John Drury, tenor. Publish- ers cooperating include the Associated Music Publishers, the Mer- cury Music Corporation and Boosey & Hawkes.

Gay and AFM Kiss, Make Up

WASHINGTON, Jan. 14.—Connie B. Gluck has announced this week that he has settled his discussions with the American Federation of Musicians (AFM) District of Columbia local. Gay, who had been involved in a fairly bitter hillbilly union after the D. C. Local 101 had put Gay on its "unfair" list, has now written to local 2 a letter to AFM chief James C. Kimmel in which he has been amicably with the AFM local had been settled amicably. He added, "I'm in my under- standings and desiring that my name be deleted from the un- list." Gay's quarrel with the local union for a time threatened to flare into national battle along lines of billies versus longhorns. Gay had complained that the local union pay from interviewing hill- billy performers on Gay's radio show. Gay, himself an AFM member, in- formed Petrillo this week that he will resume "the cordial relationship which existed between the local board prior to recent weeks" and "this means that henceforth I shall employ AFM musicians exclusively... I herewith pledge to use strictly AFM labor and the work of AFM regulations and I shall work out a few restrictions that those unintentional violations which may have occurred in the past shall not be repeated."

On Wed., Jan. 16, Petrillo said in his letter to Petrillo, "I am aware of certain errors of judgment, and I have told them to him. The local rules and regulations to such an ex- ception that this week without violation will be out of the question.

Under ... proposals arranged with the local, "radio interviews are to be granted to operators and writers are not to be within the stipulations set forth by the local board."

Levy Exits Rights; To Open Distribbry

CHICAGO, Jan. 14.—Paul Levy, v-p. of Roberts Record Sales Com- pany, has closed his dealings in selling, opening his own record distributing company in the St. Louis area last week. This is his first move into himself and Robert L. Baumberger, who own Roberts since the firm was formed two years ago, made a cash buyout of the former advertising man's stock in the org's proxy, for his share of the firm. He will continue to operate the firm.

Along with Levy went Norton Eps, Roberts record manager, and Selwyn Polsky, territory salesman. The trio formed Midwest Distribbry Company, and will open up offices in St. Louis within the next two weeks. Levy was in Chicago last week where he was making distribution deals with several recorders and will be in New York this week to attempt to snare other labels.

In another distribution setup, the M. W. Music Sales, Nashville indie label distri label, bought out the local company of Baltimore de- ville Ziegier is still associated financially with Valentine. The M. W. Distribbry also operates Ballet label.

DISK BIZ SOCKO

(Continued from page 11)

crash-and-burn meeting with the Music Dealers' Service (MDS) pointed out that the sales improve- ment that could be made, and have been in the mill some weeks, will have a slow, slow start. He will tell the story, he indicated, "if new plans show the same sales in- crease at the same rate we will know for sure that we're out of the woods."
NOW
VICTOR!
Ralph Flanagan!
RAG
MOP!

ON 45: 47-3212
ON 78: 20-3688

SHIPPED TUESDAY, JAN. 17,
ON THE PARENT LABEL!
RCA VICTOR RECORDS
The Billboard
MUSIC POPULARITY CHARTS
PART 1

The Nation's Top Tunes

Based on reports received last three days of the Week Ending January 13

The nation's top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Charts.

HONOR ROLL OF HITS

(Truck Mark Paul)

The title "HONOR ROLL OF HITS" is a registered trade-mark and the publishing of the hits has been copyrighted by The Billboard. Use of the term may not be made without The Billboard's consent.

This Week

1. I CAN DREAM, CAN'T I
By Irving Kais and Sammy Fain
Published by Dropoel (ASCAP)

2. OLD MASTER PAINTER, THE
By Bradley Smith and Homer Gillespie
Published by Pinotk (ASCAP)

3. DEAR HEARTS AND GENTLE PEOPLE
By Bob Willard and Sammy Fain
Published by E. R. Morris (ASCAP)

4. MULE TRAIN
By My Holz, Johnny L. and Fred Galabala
Published by Walt Disney (ASCAP)
From Robin Hood's "Singin' Suite"

5. DREAMER'S HOLIDAY, A
By Kim Samuel and Walter Wayne
Published by Sheppard-Dollins Corporation

6. SLIPPING AROUND
By Floyd Tinnin
Published by Farm, Int'l (BMI)

7. THERE'S NO TOMORROW
By HarryConnor and C. B. Published by Maceus (ASCAP)

8. BIBBI-BID-BOO
By Mark David, All Hoffman and Jerry Livingston

9. JOHNSON RAG
By Hal, Kielbach and Lawrence
Published by Miller (ASCAP)

10. DON'T CRY, JOE
By Joe Wilkens
Published by Homc (ASCAP)

Bus Moten
(Whose "Gone" created such a big stir)
"That Did It"
Loaded with humor, packed with smash hit rhythm
and backed by
"Sugar Daddy Blues"

No. 831 on 78 • No. F831 on 45

MUSIC
The Billboard
January 21, 1950

Write or wire your distributor today!
This week's New Releases... on RCA Victor

RELEASE 58-3

**POPULAR**

MINDY CARSON
My Foolish Heart
(From the Goldwyn film "My Foolish Heart")
Candy and Cake 20-3681-(47-3204)*

WAYNE KING AND HIS ORCHESTRA
Forever With You
Vocal refrain by Nancy Evans, Harry Hall and Chorus
(When I Danced) The Last Waltz
Vocal refrain by Harry Hall and the Chorus 20-3682-(47-3205)*

BILL LAWRENCE
With Orchestra, conducted by Henri Rene
Monday, Tuesday, Wednesday (I Love You)
Half a Heart Is Worse Than None 20-3683-(47-3206)*

CHARLIE VENTURA AND HIS ORCHESTRA
Feather's Den
Vocal refrain by Beverly Brooks and Betty Bennett
Flamigo 20-3685-(47-3307)*

**BLUEBIRD**

RALPH FLANAGAN AND HIS ORCHESTRA
Farewell, Amanda
(From the MGM film "Adam's Rib")
Vocal refrain by Harry Prime
Leave It To Love 20-0024-(54-0019)*

**WESTERN**

BILL BOYD
Yes You Did
Vocal refrain by Bill Boyd
Texas Blues 21-0166-(48-0172)*

**COUNTRY**

CHET ATKINS
The Old Buck Dance
One More Chance 21-0165-(48-0173)*

**BLUES**

WASHBOARD SAM
Market Street Swing
You Said You Loved Me 23-0062-(59-0048)*

*45 R.P.M. catalog numbers

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NOTE: All records in this panel are listed alphabetically by song title.

$...indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7...designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!

5 A Lovely Bunch of Coconuts
Freddy Martin ............ 20-3554-(47-3047)*

2 Ave Maria
Perry Como ............ 28-0436-(52-0071)*

3 Bamboo
Vaughn Monroe ............ 20-3627-(47-3143)*

2 Bibbidi-Bobbidi-Boo
Perry Como ............ 20-3667-(47-3113)*

2 Dreamer's Holiday
Perry Como ............ 20-3543-(47-3036)*

3 I Said My Pajamas
Tony Martin-Fran Warren 20-3613-(47-3119)*

2 Mommy and Daddy Broke My Heart
Eddy Arnold ............ 21-0146-(48-0159)*

2 Marta
Tony Martin ............ 20-3599-(47-5104)*

2 Old Master Painter
Phil Harris ............ 20-3608-(47-3114)*

2 There's No Tomorrow
Tony Martin ............ 20-3582-(47-3078)*

---

A Dream Is a Wish Your Heart Makes
Perry Como........... 20-3607-(47-3102)*

(de:240-14-119)

(Song placed in The Billboard's "Dick Jockeys Pick" January 14 issue. Number seven, Coln Pick same issue.)

Dear Hearts and Gentle People
Dennis Day........... 20-3584-(47-3102)*

Ralph Flanagan.30-0016-(54-0011)*

(With the record is number fourteen in The Billboard's Most Played Jockey Chart, January 14 issue. Flanagan's record number 25 in same chart.)

Have I Told You Lately I Love You?
Tony Martin-Fran Warren 20-3613-(47-3119)*

(On same side "Coln Op Pick" January 14 Billboard and making a double-sided act of his record. Other side is "I Said My Pajamas.")

Siempode
Roy Rogers........... 21-0134-(48-0161)*

(In January 14 Billboard this one is number nine in the Poo Dick Jockeys' Pick Chart and number four in the Pick Dick Jockey Pick. Also among RCA Victor's top Western sellers.)

Sweetheart Semilcon
Honeydreamers.30-0022-(54-0017)*

(With The Billboard's Tips on Top January 14 Billboard.)

Sugar Blues
Three Suns........... 20-3679-(47-3202)*

(On Tips on Top January 14 Billboard.)

Where Or When?
Ralph Flanagan.30-0916-(54-0011)*

(With three in The Billboard's "Dick Jockeys Pick" January 14 issue. Also among RCA Victor's top dozen best sellers.)

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www.americanradiohistory.com

Copyrighted material
Sheet Music

The Billboard

MUSIC POPULARITY CHARTS

Sheet Music

Based on reports received last three days of Week Ending January 13

BEST-SELLING SHEET MUSIC

Three lists are the national best sheet music sellers. List is based on reports received each week from a number of sheet music jobbers. Songs are listed according to greatest amount of sales. (P) Indicates tune in past three months. (R) Indicates tune in minimum on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>PUBLISHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;DEAR HEARTS AND GENTLE PEOPLE&quot;</td>
<td>D. E. M. Morris</td>
<td>E. M. Morris</td>
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<td>2</td>
<td>&quot;DIG A LITTLE DEEPER&quot;</td>
<td>V. C. S.</td>
<td>C. C. M.</td>
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<td>C. C. M.</td>
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<td>E. M. Morris</td>
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<td>C. C. M.</td>
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ENGLAND'S TOP TWENTY

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</table>

SUBSCRIPTION ORDER FORM
The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name .......................................................... ☐ $10 enclosed
Address .......................................................... ☐ Bill me
City ............................................................. Zone .......................... State ...

1/11

Copyrighted material
January 21, 1950

**THE BILLBOARD PICKS:**

I SAID MY PAJAMAS

Tony Martin-Fran Warren... Victor 20-3613

This happy novelty, whose flip side, "Have I Told You Lately That I Love You" was selected here three weeks ago, has a growing charm. The winsome duet job is abetted by Henry Rene's deft, light arr.ing.

**THE BILLBOARD PICKS:**

I SAID MY PAJAMAS

Tony Martin-Fran Warren... Victor 20-3613

This happy novelty, whose flip side, "Have I Told You Lately That I Love You" was selected here three weeks ago, has a growing charm. The winsome duet job is abetted by Henry Rene's deft, light arr.ing.

---

Tony Martin and Fran Warren

"I SAID MY PAJAMAS"

78 rpm

20-3613 - RCA Victor Records

45 rpm

47-3119

---

"WHAT A DUET"

"WHAT A TITLE"

"WHAT A HIT"

Copyrighted material www.americanradiohistory.com
Bustin' Wide Open...EVERYWHERE!!

Richard Hayes
"THE OLD MASTER PAINTER"

Patti Page
"WITH MY EYES WIDE OPEN I'M DREAMING"

Eddy Howard
"HALF A HEART"

Vic Damone
"SITTING BY THE WINDOW"

Richard Hayes
"OPEN DOOR, OPEN ARMS"
Mercury 5342

Patti Page
"OKLAHOMA BLUES"
Mercury 5344

Eddy Howard
"PEGGY DEAR"
Mercury 5349

Vic Damone
"NICE TO KNOW YOU CARE"
Mercury 5343

TWO MORE SPECIAL SPECIALS!!

Patti Page and Rex Allen
"BROKEN DOWN MERRY-GO-ROUND"
"TAG ALONG"
Mercury 6231

Louis Prima
"ENJOY YOURSELF (It's Later Than You Think)"
"I AIN'T GONNA TAKE IT SETTIN' DOWN"
Mercury 5361

Only Mercury has the Hits on NON BREAKABLE RECORDS

January 21, 1950
The Billboard
MUSIC 25

Copyrighted material
www.americanradiohistory.com
Only the beginning...

of M-G-M's BIG String of SMASH Hits for '50

JIMMY DURANTE
BIBBIDI - BOBBIDI - BOO
TAKE AN "L"
M-G-M Non-Breakable 30226

ZIGGY ELMAN
and his Orchestra with vocal by
DORIS DREW
THE WEDDING SAMBA
SAMBA WITH ZIG
M-G-M Non-Breakable 10622

BILLY ECKSTINE
SITTING BY THE WINDOW
LOST IN A DREAM
M-G-M Non-Breakable 10602

TOMMY TUCKER
and his Orchestra
WE'LL BUILD A BUNGALOW
OUT OF A CLEAR BLUE SKY
M-G-M Non-Breakable 10624

BILL FARRELL
YOU'VE CHANGED
AND IT STILL GOES
M-G-M 10519

HELEN FORREST
IT WAS SO GOOD WHILE IT LASTED
SWEETHEART SEMICOLON
M-G-M Non-Breakable 10597

HANK WILLIAMS
I JUST DON'T LIKE THIS
KIND OF LIVIN'
MAY YOU NEVER BE ALONE
M-G-M Non-Breakable 10609

IVORY JOE HUNTER
I ALMOST LOST MY MIND
IF I GIVE YOU MY LOVE
M-G-M Non-Breakable 10578

Pressed on
METROLITE NON-BREAKABLE
under Normal Use

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE, NEW YORK 19, N.Y.
<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>ARTIST</th>
<th>DATE</th>
<th>WEEKS</th>
<th>POPULARITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>2</td>
<td>3</td>
<td>17</td>
<td>10.</td>
<td>28</td>
</tr>
<tr>
<td>18</td>
<td>2</td>
<td>SLIPPING AROUND</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>19</td>
<td>3</td>
<td>DEAR HEARTS AND GENTLE PEOPLE</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>20</td>
<td>4</td>
<td>MULE TRAIN</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>22</td>
<td>6</td>
<td>DREAMER'S HOLIDAY</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>23</td>
<td>7</td>
<td>DEAR HEARTS AND GENTLE PEOPLE</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>24</td>
<td>8</td>
<td>MULE TRAIN</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>25</td>
<td>9</td>
<td>THERE'S NO TOMORROW</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>26</td>
<td>10</td>
<td>DON'T CRY, JOE</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>31</td>
<td>15</td>
<td>CHARLEY MY DEY</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>32</td>
<td>16</td>
<td>BLUES STAY AWAY FROM ME</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>33</td>
<td>17</td>
<td>JOHNSON RAG</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>34</td>
<td>18</td>
<td>OLD MASTER PAINTER, THE</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>35</td>
<td>19</td>
<td>THAT LUCKY OLD SUN</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>36</td>
<td>20</td>
<td>JOHNSON RAG</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>37</td>
<td>21</td>
<td>COQUET</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>38</td>
<td>22</td>
<td>JOHNSON RAG</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>39</td>
<td>23</td>
<td>BREAKER'S HOLIDAY</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>40</td>
<td>24</td>
<td>RAG MOP</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>41</td>
<td>25</td>
<td>JOHNSON RAG</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>42</td>
<td>26</td>
<td>HAVE I TOLD YOU LATELY THAT I LOVE YOU</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>43</td>
<td>27</td>
<td>RAG MOP</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>44</td>
<td>28</td>
<td>QUESKYLEY</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
<tr>
<td>45</td>
<td>29</td>
<td>WELL BUILD A BUNGALOW</td>
<td></td>
<td></td>
<td>10.</td>
</tr>
</tbody>
</table>

**WARNING!**

In publishing these charts for working purposes, readers are urged to pay particular attention to the information given which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand column. Words to Date: "Last Week" and "This Week." If a record has had an unusually long run, or if it is currently on the chart, the sharp drop in popularity should be taken with caution.
"I don't know whether to laugh or cry over you" 

Janette Davis 

and THE MARINERS 

with ARCHIE BLEYER'S Orch. 

COLUMBIA 38677
Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending January 13

BEST-SELLING RETAIL FOLK COUNTRY & WESTERN RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week List</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>F40272</td>
<td>I'm on My Way Up to My Ears</td>
<td>Marvin</td>
<td>MGM</td>
</tr>
<tr>
<td>2</td>
<td>F40273</td>
<td>I'm in Love Up to My Ears</td>
<td>Willie</td>
<td>MGM</td>
</tr>
<tr>
<td>3</td>
<td>F40274</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
<tr>
<td>4</td>
<td>F40275</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
<tr>
<td>5</td>
<td>F40276</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
<tr>
<td>6</td>
<td>F40277</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
<tr>
<td>7</td>
<td>F40278</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
<tr>
<td>8</td>
<td>F40279</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
<tr>
<td>9</td>
<td>F40280</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
<tr>
<td>10</td>
<td>F40281</td>
<td>I'm So Lonesome I Could Cry</td>
<td>Glenn</td>
<td>MGM</td>
</tr>
</tbody>
</table>

ADVANCE FOLK COUNTRY & WESTERN RECORD RELEASES

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boogie Man</td>
<td>R. C. Boogie</td>
</tr>
<tr>
<td>Crazy Dee</td>
<td>R. C. Boogie</td>
</tr>
<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
</tr>
<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
</tr>
<tr>
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<td>R. C. Boogie</td>
</tr>
<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
</tr>
<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
</tr>
</tbody>
</table>

WARNING:

In selecting these choices for buying purposes, readers are urged to use particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information shows which records are selling best and most rapidly and offers of the current position (this week) versus last week shows a sharp drop readers avoid any with caution.

ADVANCE COUNTRY & WESTERN RECORD RELEASES

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boogie Man</td>
<td>R. C. Boogie</td>
</tr>
<tr>
<td>Crazy Dee</td>
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</tr>
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<td>Fishtail Man</td>
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</tr>
<tr>
<td>Fishtail Man</td>
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</tr>
<tr>
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<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
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<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
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<tr>
<td>Fishtail Man</td>
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</tr>
<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
</tr>
<tr>
<td>Fishtail Man</td>
<td>R. C. Boogie</td>
</tr>
</tbody>
</table>

Copyrighted material
MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations reach the country and Western areas.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Date</th>
<th>Catalog</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;PLEASE BRING BACK THE SUNSHINE&quot;</td>
<td>Alabama Theatre</td>
<td>1950-03-05</td>
<td>20644</td>
<td>MGM</td>
</tr>
<tr>
<td>2</td>
<td>&quot;THE LITTLE TATER EATER&quot;</td>
<td>Jimmy Dickens</td>
<td>1950-03-05</td>
<td>20644</td>
<td>MGM</td>
</tr>
<tr>
<td>3</td>
<td>&quot;A-SLEEPING AT THE FOOT OF THE BED&quot;</td>
<td>Billy Ray Arnold</td>
<td>1950-03-05</td>
<td>20644</td>
<td>MGM</td>
</tr>
</tbody>
</table>

COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading country and Western disk jockeys. List is based on reports from weekly survey among a select list of over 400 disk jockeys specializing in country and Western tunes.

FOLK TALENT AND TUNES

By Johnny Sippel

Artists' Activities: Hank Penny (King) and Columbia Records are talking about a contract. Penny's song "Saw the Sun" ran out in September and Columbia is trying to get him to return to its roster. . . . Reggie Ward, songwriter, is back playing banjo and records for the KWKH, Shreveport, La., "Hayride." Jack Crawford, manager for Smiley Wilson (4 Star) and Clyde Moody (King), has taken John and Jack and Billy Wells (Decca) to Hollywood. . . . Harnie Silver (Victor), former singer on KWKH, has joined 4 Star. . . . Zob Turner and Mel and Stan have anked KWKH and are now working in the Washington area. Ted Faith is new host singer at KWKH. . . . Clyde Moody and Smiley Wilson have moved to WBIM, Danville, Va. . . . Jerry Byrd (Mercury), WLW, Cincinnati, cut a Hawaiian album recently with Danny Kuenas and His Islanders, veteran group heard with the Sonja Renie show.

Hank Snow, the Singing Ranger (Victor), started as a permanent feature January 14th and WSM, Nashville. He'll work the featured spot on the NBC net of "The Grand Ole Opry" January 21st. Slim Rumble and Roy Parks and Hank Quincy Snowgrass (Sibby) have left WCHM, Chambersburg, Pa., to join WRVA, Richmond, Va. Replacing them are Big Bill Franklin and Ralph Lamp. . . . Jerry and Sky (Decca) have added a hookup with Music Corporation of America. . . . Roy West of the "WGAR Range Riders" (Victor) reports that Lenny Sanders, of the group, was hurt in an accident two weeks ago, but is recovering. Their video show over WEWS, Cleveland, has been extended to an hour per week. The Range Riders gave away 90,000 free calendars to listeners since December 1. . . . Pappy Howard has left WCOL, Columbus, O., and is looking for another connection. Dick Shap, formerly fiddler with the Howard band, is now working with the Georgia Crackers at WHKC, Columbus. Brother Bob Newman, of the Crackers, has left the group to live in California. . . . Bob Zett, now at WARD, Johnstown, Pa., gets his discharge papers from the army and will return soon to WARD. . . . Wally Moore, whose "Roses Mean Remembrance" is hitting on Savoy, is at WLW, Cincinnati.

Marty Landau, owner of the Riverside Ranch, Los Angeles, reports that Tex Williams and His Western Caravan are leaving the Ranch. They return in April. During the interim they'll take a month's vacation, work a few one-nighters and do a series of pictures at Universal Studios. T. Tex Tyler (4 Star) and his band will replace ... (Continued on page 56)
Rhythm & Blues Records

Best-Selling Retail Rhythm & Blues Records

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a national group of retail stores, the majority of whose customers purchase rhythm and blues records.

Position |
--- |
1. | "Tell Me How Long Has the Train Been Gone" by Charles Brown |
2. | "I'm Just a Fool in Love" by Aladdin 3043 |

Sensational--Money Grabbing!

Charles Brown

"TORMENTED"

"Did You Ever Love a Woman?"

Aladdin 3044

STAY 1950
WITH A BANG!

AMERICA'S GREATEST BLUES ARTISTS IN NEWEST RELEASES

Sensational--Money Grabbing!

Amos Milburn

"TELL ME HOW LONG HAS THE TRAIN BEEN GONE"

"I'm Just a Fool in Love"

Aladdin 3043

"THE YEAR'S JUKE BOX SLEEPER"

Breaking Out of the Middle South

"BOOGIE BEAT RAG"

by the TENNESSEE DRIFTERS

featuring the piano of BILL HARRISON

backed by

"HONEST HEART"

by GEORGE TOON

D.O.T. #1001

ORDER FROM THE FOLLOWING DISTRIBUTORS:

Majestic, N.Y.

Mangold, Balt., Md.

Southland, Atlanta, Ga.

New York, N.Y.

Dunbar, Tex.

Stone, Miss.

Memphis, Tenn.

New Orleans, La.

ADVANCE RHYTHM & BLUES RECORDS

Rhythm & Blues and Gospel Records

Most-Played Juke Box Rhythm & Blues Records

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators where locations require rhythm and blues records.

Position |
--- |
1. | "Tell Me How Long Has the Train Been Gone" by Charles Brown |
2. | "I'm Just a Fool in Love" by Aladdin 3043 |

WARNING:

It should be noted that the charts do not indicate the popularity of a record in all sections of the country. They do, however, list records which have maintained a certain standing in the market, with the occasional exception of new records which have not had a long enough run to warrant commendation.

The information is compiled from reports of juke box operators. The reports cover a period of one week and are based on the number of records played. The number of reports received in each city varies from week to week, and the results may therefore vary from week to week. The results are compiled in a national chart which represents the most popular records of the week in the field of rhythm and blues.
About 120 miles northwest of St. Louis, in the "show-me" state of Missouri, lies the scenic little town of Columbia. . . . famous for the Stephens College for Girls . . . and the birthplace of Ken Griffin. The Stephens College dates its fame as far back as 1883. . . . whereas Ken Griffin was brought to Columbia by Mr. Stork at a much, much later date. Strange but true, Ken Griffin's primary musical inclinations were toward the violin, but unlike Jascha Heifetz, Yehudi Menuhin and Jack Benny . . . he failed to follow through . . . and his talents just naturally flowed to the organ. Like countless other great artists, his instinctive ability to play the organ was desperately slow in being recognized. His early public appearances consisted chiefly of itinerant concert and church recitals . . . a rugged and tortuous path upward toward the heights he ultimately reached.

World War II placed him almost immediately in active service, where his musical career sustained a lengthy setback. However, at the conclusion of hostilities, Ken again took up his work at the organ. And then the "break" that he had long been seeking occurred. One memorable day he had recordings made of four melodies . . . not for commercial purposes . . . but for his own personal use. The original pressings of these records were subsequently heard by Nick Lany of Rondo Records, . . . and Nick was duly and indelibly impressed. At this particular time Rondo Records were interested in reviving a tremendous European hit . . . a beautiful melody that had flared across the Continent in 1935. Ken Griffin was retained by Rondo Records in 1947 to make recordings of the European hit . . . "You Can't Be True, Dear" and since this first release . . .

MORE THAN 6,000,000 KEN GRIFFIN RECORDS HAVE BEEN SOLD BY RONDO!

Continuous demand for his music has since poured in from the nations' top sources of entertainment. His busy itinerary has included such famous places as . . .

THE BOWERY, DETROIT  THE TOWN CASINO, BUFFALO
THE OLYMPIA, MIAMI  BILL GREEN'S, PITTSBURGH
THE PARAMOUNT, DES MOINES  THE ARMORY, INDIANAPOLIS
GRAND THEATRE, EVANSVILLE  (Attendance records broken)
GEORGE DEVINE'S BALLROOM, MILWAUKEE
FOREST PARK HOTEL, ST. LOUIS  HIPPODROME, BALTIMORE
GUEST STAR SPIKE JONES RADIO SHOW

Other appearances, too numerous to mention, have stretched his schedule throughout the East and the Central West. Today Ken Griffin is America's top-flight organist! His ability to touch and vibrate the heart strings of sophisticated city people and plain country folk . . . is the big factor in the success of his recordings. It is predicted his latest Rondo records will achieve new laurels for him!

Booked by Mutual Entertainment Agency, 203 N. Wabash Ave., Chicago
TWO GREAT
FOLK RECORDS!

EDDIE WAYNE
(Vocal)
& his Starlight Rangers

"HIS BABY MASTER'S GONE AWAY"
and
"TENNESSEE ROSES"

LONDON RECORDS

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
LABEL AND NO.
TUNES
COMMENT

BILLY FORD ORK
Christie 30133
As a Ran-Do
75-75-74-77
Fitting close to the song's music making up a series of familiar and infectious shifts. Weakness is a wondering tenor solo.

MR. GOOGLE EYES
(B. Ford Ork)
Christie 30179
I'm Glad You've Comin' Home
62-62-60-65
Fine slow blues theme by a young and first-rate vocalist. Background establishes blue mood perfectly.

SLIM CALLENDAR SEXTET
MGM 70599
Organ-Groovin
72-74-70-72
Swinging big band features some remarkable organ work. A distinctive jazz idiom which may attract some audience because of the unusual sound.

PAT WORTH-THE BOBBY ATWOOD TRIO
Part 7015
Little Red Riding Woods
75-75-75-75
Another of those rare Calleendar novelties in more amusing than anything.

MARVIN CLARK
Part 7002
You'll Drop By
47-47-45-50
Plaintest shooting wasted in a rather simplistic writing of a melancholy time.

SPIKE JONES ORK
RCA Victor 10-3620
The Boulevard of Broken Dreams
52-50-50-55
Better this writing of a pretty plea. Poor support for three great dishes an anathema song.

SAMMY KAYE ORK
RCA Victor 20-3620
You're Never Known Love
45-45-45-45
Nothing save to live in with little feeling by Sally and Marvin Clark.

KATE SISTERS
(Robert Avers Ork)
RCA Victor 20-3621
Fair, The
78-78-78-78
Exception to solving the old Wild West and its legends is somewhat shallow and wistful, but it's a suitable accompanying.

LUCY MILLINDER ORK
RCA Victor 20-3622
Journey's End
85-88-88-88
Smart production on a promising new ballad with a tender frontier should make this a big fill for kids.

GEOGE SHEARING QUINTET
MGM 70596
The Continental
81-83-80-80
The happy Stравинский work which combines melody with a fine twist, modern jazz and pleasant sound at its best in the interpretation of this statement.

HELEN FORREST
MGM 70597
It Was So Good When It Lasted
75-75-75-75
Miss Forrest, a much neglected talent, turns in another fetching and homey idiom of a new ballad of much appeal.

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FUTURAMA

MGM

RCA

ERS-PETER

WARDHOUSE

PETER YORKE

ORK

ORL

DORIS DAY-Ray

MOBLE ORK

JOHNNIE JOHNSTON

MGM 19718

RITA MOSS

TFIO

VIC DAMONE

Memories 3328

SOFT WINDS

Memory 3329

FREDDY MARTIN

RCA Victor 20.3614

PROMINENT TUNES

LABEL AND NO.

ARTIST

COMMENT

ROBERT LENN

MGM 16601

The Sirens of Song-This is the story of a pretty little song.

DE MARCO SISTERS

Kings 3925

A duet, the quality must be in question.

DINAH SHORE-BUDDY CLARK

Columbia 36568

Says: "Yes," and the lady do do as much as can be done with a tippy-toe bit of material since the "Rapt," it's Cold Outside."

LONNY ROGERS QUINTET

King 35014

"I Wake Up Every Morning With a Heartache"

DE MARCO SISTERS

Kings 3925

"That's Okay"

JOYCE BRYANT-PHIL MOORE ORK

London 160

Drunk With Love

Gracie Fields-The Wurdour Singers-Peter Yorke ORK

London 348

The Shepherd

DORIS DAY-Ray MOBLE ORK

Columbia 36276

Save a Little Sunbeam (For a Rainy, Rainy Day)

JOHNNIE JOHNSTON

MGM 19718

The Rose of Tularosa

RITA MOSS

Polaron 309

Tradin' in the Old for a New Little of Imperiex

VIC DAMONE

Memories 3328

Kiss Me

SOFT WINDS

Memory 3329

Telephone Song

FREDDY MARTIN

RCA Victor 20.3614

Home Town Band

PROMINENT TUNES

POPULAR

All the Bees are Buzzin' "Round My Honey"

Farewell Amande

Love Is

In Time

Wake Up Every Morning With a Heartache

That's Okay

Nobody's Home At My House

The Big Go By

Ev'rybody Knows But You

Drunk With Love

The Shepherd

Save a Little Sunbeam (For a Rainy, Rainy Day)

The Rose of Tularosa

Tradin' in the Old for a New Little of Imperiex

Kiss Me

Telephone Song

Home Town Band

PROMINENT RECORDS

ADDRESS

APPRECIATION

FOR

YOU
**THE BILLBOARD PICKS:**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**RAG MOP**

Ralph Flanagan & Co.,... Victor 38-3409

The infectious romance rhythm tune is nombreous smash with the Jones Brothers Coral banning, which is no longer a surprise possibility but a foil to its hits. The Flanagan in a nice number, a considerably one of the Glenn Miller rhythm classics, yet with a sound of its own, should hit quickly. Flanagan has left the Columbia. Plans are under way to record another rhythm number with the same band soon. The Kent is a good pick.

**MUSIC, MUSIC, MUSIC**

Teresa Brewer,.... London 404

Teresa Brewer with The Dixieland All Stars

**THE DISK JOCKEYS PICK:**

Pick that are found appearing for three consecutive weeks or at least three times within a six-week period are not repeated below. Based on a weekly survey among them on what three disk jockeys think tomorrow's hits will be:

1. IT'S MY CARE... Don Carroll... Victor 20-3609
2. FIRE IN THE COUNTRY... Roy Acuff... Capitol 20644
3. I SAW MY PA PA... Perry Como... Victor 20-3609
4. A DREAM IN A WISH... Saroyan Arm... Capitol 20644
5. AMERICA'S HONEST... Bing Crosby... Decca 20-3606
6. THERE'S A LITTLE GIRL IN THE WINDOW... Ray Charles... Capitol 20644
7. SCARLET RIBBON... J.C. Shaun... Capitol 20644
8. ALL THE WAY... Frank Sinatra... Capitol 20644

**THE RETAILERS PICK:**

Pick that have appeared for three consecutive weeks or at least three times within a six-week period are not repeated below. Based on a weekly survey among them on what three record retailers think tomorrow's hits will be:

1. WEDDING SONGS... Andrew Sisters-Carmen Miranda... Decca 24443
2. IT'S MY CARE... Don Carroll... Victor 20-3609
3. I SAW MY PA PA... Perry Como... Victor 20-3609
4. A DREAM IN A WISH... Saroyan Arm... Capitol 20644
5. AMERICA'S HONEST... Bing Crosby... Decca 20-3606
6. THERE'S A LITTLE GIRL IN THE WINDOW... Ray Charles... Capitol 20644
7. SCARLET RIBBON... J.C. Shaun... Capitol 20644
8. ALL THE WAY... Frank Sinatra... Capitol 20644

**THE OPERATORS PICK:**

Pick that appear for three consecutive weeks or at least three times within a six-week period will not be repeated below. Based on a weekly survey among them on what their juke box operators think tomorrow's hits will be:

1. HALF A HEART... Eddie Howard... Mercury 5349
2. ENJOY YOURSELF... Guy Lombardo... Decca 24015
3. CHATTANOOGA SHOE SHINE BOY... Little Brown Jug... MGM 2005
4. I SAW MY PA PA... Perry Como... Victor 20-3609
5. THEY'RE ALL LOVED IN LOVELAND... Perry Como... Victor 20-3609
6. BIRDBIRD GROWING... Bing Crosby... Decca 24017
7. CARELESS KISSES... Gene Autry... Capitol 20644
8. SHE'S A COMING... Bing Crosby... Decca 24017
9. WEDDING SONGS... Andrew Sisters-Carmen Miranda... Decca 24443
10. THERE'S A LITTLE GIRL IN THE WINDOW... Ray Charles... Capitol 20644

**THE COUNTRY & WESTERN DISK JOCKEYS PICK:**

Pick that appear for three consecutive weeks or at least three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. STAMPede... Roy Rogers... Pioneer 21-0134
2. CHATTANOOGA SHOE SHINE BOY... Little Brown Jug... MGM 2005
3. RAG MOP... John Lee Wilson... Capitol 20644
4. A-SLEEPIN' AT THE TOP OF THE BED... Little Sister... Decca 20-3609
5. GIVE A LITTLE, TAKE A LITTLE... Hank Thompson... Capitol 57-0284
6. GHOST TOWN... Frank Crum... Capitol 20644
7. WEDDING DOLL... George Morgan-Shock State... Columbia 53453

**FOLK TALENT AND TUNES**

(Continued from page 31)

Williams... Andy Parker and the Plainsman (Capitol) will do a tour of drive-in theaters in Southern California starting January 14... Texas Jim Lewis and His Lone Star Cowboys leaving San Diego plans to open at the Village Barn, New York, January 16... Curtis Gordon and the Hillbilly Pals celebrated their first anniversary at WXYZ, Detroit, G... Andy Williams is at WTVI, Greenville, S.C., and the Radio Ranchers of WEFX, 4 Star label... The co-writers of "Chattanooga Shoe Shine Boy," the much-recorded "Hillbilly Doctor," are Jack Stapp and Harry Stone, of WSM.

(Continued on page 109)
The Panic Is On! — From Coast-To-Coast It's

(PUT ANOTHER NICKEL IN)

MUSIC!
MUSIC!
MUSIC!

1950's First Lightning Hit — An Overnite Sensation

Order These Great Records Now

AMES BROTHERS ...... Coral  TERESA BREWER ...... London  CARMEN CAVALARO ...... Decca

EDDIE "GIN" MILLER ...... Rainbow  HUGO WINTERHALTER ...... Columbia

and any Minute

CAPITOL . . . MERCURY . . . RCA VICTOR . . . M-G-M . . . and ad infinitum!

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HOWARD S. RICHMOND, Gen. Prof. Mgr.
**THE SINGER OF THE YEAR!**

**BILLY ECKSTINE**

Hear His LATEST and GREATEST...

**M-G-M RECORDS**

701 Seventh Ave., New York, N.Y.

**THE BILLBOARD**

**MUSIC POPULARITY CHARTS**

**PART X**

**Advance Information**

**ADVANCE RECORD RELEASES**

Records listed are generally approximately two weeks in advance of actual release date. Lists are based on information supplied in advance by record companies. Only records of these manufacturers voluntarily supplying information are listed in this section.

**POPULAR**

<table>
<thead>
<tr>
<th>Name of Song</th>
<th>Name of Record Company</th>
<th>Name of Player</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Be Kind and Make Me Love You</td>
<td>Columbia</td>
<td>Columbia</td>
<td>Dec 20, 1950</td>
</tr>
<tr>
<td>The Tears of Sadness</td>
<td>Parlophone</td>
<td>Parlophone</td>
<td>Jan 3, 1951</td>
</tr>
<tr>
<td>Only Love Can Stop Me</td>
<td>Columbia</td>
<td>Columbia</td>
<td>Jan 3, 1951</td>
</tr>
</tbody>
</table>

**RARE**

<table>
<thead>
<tr>
<th>Name of Song</th>
<th>Name of Record Company</th>
<th>Name of Player</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>I Don't Want To Be Kissed</td>
<td>Decca</td>
<td>Decca</td>
<td>Dec 20, 1950</td>
</tr>
<tr>
<td>I'll Sing You in My Dreams</td>
<td>Columbia</td>
<td>Columbia</td>
<td>Dec 20, 1950</td>
</tr>
<tr>
<td>I'm in the Mood for Love</td>
<td>Columbia</td>
<td>Columbia</td>
<td>Jan 3, 1951</td>
</tr>
<tr>
<td>I've Been a Fool (Thinking About You)</td>
<td>Decca</td>
<td>Decca</td>
<td>Jan 3, 1951</td>
</tr>
</tbody>
</table>

**NEWS**

<table>
<thead>
<tr>
<th>Name of Song</th>
<th>Name of Record Company</th>
<th>Name of Player</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lost in a Dream</td>
<td>Columbia</td>
<td>Columbia</td>
<td>Dec 20, 1950</td>
</tr>
<tr>
<td>Cryin' in the Wind</td>
<td>Columbia</td>
<td>Columbia</td>
<td>Jan 3, 1951</td>
</tr>
</tbody>
</table>

**FULL DETAILS**

The following abbreviations are being used throughout this list of Advance Record Releases:

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Full Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>CD</td>
<td>Columbia Disc</td>
</tr>
<tr>
<td>DE</td>
<td>Decca Disc</td>
</tr>
</tbody>
</table>

All other labels will continue to be shown out.

Whereas 78s, 45s, and 33 1/3 r.p.m. numbers are listed, the record number is given, preceding the record number. For example: "V (78) 28-9099 (45) 47-3054, 47-3064."
Music—As Written

Chow Call: Canadian’s N. Y. Visit Pays Off

George Chow, of Toronto’s Phono-Vision distributors, who handles Brunswick and Coral in the Dominion, flew into New York last week to expand his line of long-playing disks. He acquired Canadian distribution rights for Barito, Isorot, and Dial.

Kapp Takes Vacay to Europe for Few Weeks

Roy Kapp, a-and-t. chief of Decca Records and Mrs. Kapp, will fly abroad for a European vacation next Thursday (19). The Kapps will be gone several weeks. The Decca exec will visit London, Paris and perhaps other centers.

Grinnell Quits Holm of Young People’s Records

Horace Grinnell, president of Young People’s Records, has resigned. For the present the kidishkery and the associated Young People’s Record Club are being run by Mrs. Gloria B. Quinlan, vicepres and secretary of the corporation.

Thompson, Broadshaw Signed by King

Senny Thompson, warbler-pianist whose Miraculous waxing of “Long Gone” was one of the big rhythm and blues entries of last year, has inked an exclusive contract with King Records. Orfner-vocalist Tony Broadshaw was also signed by the label last week.

J. J. Robbins To Act as Carlton Music Selling Agent

J. J. Robbins will act as selling agent for Carlton Music, the Varsity-Musser-Sunny Sayler firm. A working agreement has also been arranged whereby tunes showing signs of action will be turned over to Carlton.

Rackmil To Tour Branch Offices Before Vacation

Milton Rackmil, Decca Records chief, left New York last week to visit the company’s branches and distributors. During the trip, he will include the Chicago, New Orleans, Houston and San Antonio areas, and others. He’ll return January 23 and plane for a Florida vacation January 27.

Camito Quits Gala To Set Up Pubby

Lou Camito has left Bill Gage’s Gala Music to set up Camito Music. Camito reportedly has a backer, and is looking for an American Society of Composers, Authors and Publishers (ASCAP) catalog.

New York:

Rosemary Cloone and the Johnny Bond orch opened at the Flamingo Supper Club, Charlotte, N. C., January 11 for four weeks with a two-week option. They took a date for MGM disk before leaving. Frank Hunter, with the Bing orch, has signed Peggy Ann Ellis and the Trumpetettes to two management packs. The chif, who cut sides for Signature, is heard on WNEW. The Trumpetettes, a special group, cut for Aladdin and Verve. Howard Paine leaves a week with the Royal Theater, Baltimore, starting February 3, then opens at the Howard, Washington, February 16, followed by another week with the 421 Club, Philadelphia. George Peerce has booked a week at the Reeves Sound Studios, became the father of a girl, Georgia, January 6.

Gene Krupa and orch open at the Howard Theater, Washington, for one week starting February 11, after which they head west, hitting the road. Krupa will also do an ork in the fall. Miller穿梭, chief announcer of Decca Records, New York, is with the management of the management department. E. Mike, Chicago, has signed a release for a recording effort. The Chordettes, one of the stars on Decca Records, has been signed by George T. Miller. The Chordettes are the best-selling female group in the country, and will be in the studio during the month of February. The Chordettes are scheduled for a recording session in February at the Reeves Sound Studios.

Chicago:

Mill Salsio, chief of MS Distributing here, has entered a team, the Mercury All-Stars, an all-Negro quartet, into the Midwest basketball loop here. They are scheduled to play in Decatur, and will play in the West, hitting the road with hockey. Bill Calvano is assistant manager of the Chordettes, and is also with the band. The Chordettes, one of the stars on Decca Records, has been signed by George T. Miller. The Chordettes are the best-selling female group in the country, and will be in the studio during the month of February. The Chordettes are scheduled for a recording session in February at the Reeves Sound Studios.

All the essential information is included in the text provided. There is no need for further action.
The following year, however, when America was dancing to The Cariboes, the hit that had been so kind to Vincent Youmans suddenly turned on him. He was stricken with tuberculosis and was too ill to write the next show he was handling. Fortunately, his brother, the hit-maker's son, Vincent Jr. Youmans took over.

The tune had no name then, but nine months later, in 1930, all America kno.

The March King liked the songs of Vincent Youmans. He was the one who wrote the first Broadway hit that the hit-maker's son, Vincent Jr. Youmans, took over.

The song was "The March King," written by Vincent Youmans for the hit-maker's son, Vincent Jr. Youmans, in 1930. The song was a hit, and it is one of the most popular songs of the 1930s.

Vincent Youmans was a highly successful composer, and his songs were widely performed during the 1920s and 1930s. He wrote many popular songs, including "Shine," "I'm Always Chasing Rainbow," and "Love Is." He was also known for his imaginative and creative drive, which was a hallmark of his work.

Vincent Youmans passed away in 1940 at the age of 47. His legacy lives on through the many songs he wrote, which continue to be enjoyed by audiences around the world.

PERSPECTIVE ON DATA SOURCES AND SONGWRIGHTERS

Songs used in this series and all other series in this issue are listed according to the date of their original composition. Stage musicals, according to the year they opened, are listed according to the year of publication of the record. Songs for which there has been a sheet music sale of one million or more are marked with a star (*).

In the publisher listing, the name of the present publisher, and not the original publisher is given, since there are so many changes in the public domain (titles first copyrighted in 1860 or before) have no publisher credit. In these cases, the recording, and any so-called collector's items are given. The record list is representative, not necessarily complete.

This means that science will have additional funds with which to carry on research that cannot help alleviate human suffering. This is because in the conquest of the dread disease in which the disease that cost him his life but gave him the opportunity to exercise his talent in a field other than music.

While Vincent Youmans was not as prolific a composer as Victor Herbert or Jerome Kern, he, too, wrote songs that have worn well. His Tea for Two, written in 1928, and one of the few production songs that have sold for a million copies, is the most popular of his work. According to an authentic radio survey, the song was among the 35 most played songs on the air during this period, and will be available in the radio library, if and when medical science achieves the end to which Youmans has dedicated his royalties.

VINCENT YOUMANS' BEST KNOWN SONGS AND RECORDINGS AVAILABLE

Musician's Best Known Songs and Recordings Available

In the previous issue of The Billboard, a list was given of some of the best known songs and recordings available. This list included songs by such well-known composers as George Gershwin, Irving Berlin, and Richard Rodgers. The list was meant to give an idea of the range of music available and to encourage listeners to explore and enjoy the vast repertory of popular music.

The list included songs like "Sing Us a Song," "The Old Oaken Bucket," and "Blue Moon." These songs are just a few examples of the many great songs that have been written and recorded over the years.

This list is not exhaustive, and there are many other great songs and recordings that are available. We encourage you to explore and discover the music that speaks to you.

Included in the list is a special section on the best known songs and recordings available from the 1920s and 1930s. This is a rich and varied period of music, with a wide range of styles and influences. It was a time of great change and creativity, and the music of this period reflects this.

The list includes songs like "Mambo," "Let Me Call You Sweetheart," and "I'll Be Glad When You're Gone." These songs are just a few examples of the many great songs that were written and recorded in this period.

This list is not exhaustive, and there are many other great songs and recordings that are available. We encourage you to explore and discover the music that speaks to you.
Coast RWG Threat Of Strike at CBS
(Continued from page 3)
claiming a CBS-writer contract permitting a 60-hour week with no overtime pay provision, and (3) retention of radio-television rights to all material penned during the writer’s own time. Union also wants severance pay provisions and increased vacations.

Guild ordered cancellation of its contract with CBS, effective December 19, 11:45. Actual contract expiration date, says the Guild, was April 30, 1949. Since December 19 the prominent writing staff has been working without a contract. Current staff pay for CBS writers is $3,100 a week. New York staff writers for CBS receive a base pay of $101.50. CBS has countered-offered $2,000, with a lower rate for future in-bipts. Union has announced a general meeting to be held the latter part of this month, when the CBS situation will be discussed.

Wets, Drys Lock Horns Over Beer Plugs on Video
(Continued from page 2)
school singing word for word the commercial of a nationally known beer company after hearing it only once. He asserted that the beer commercial immediately followed a favorite program for children. Ernst said the incident impressed him “not only with the effectiveneness of the advertising but also with the startling suggestion of the subtle influence in the life of the child in favor of the use of strong drink.”

The hearings completely jammed the large Senate caucus room, and some 500 persons-mostly drys-alternately clapped and jeered as testimony was given. Proponents of the bill concentrated on the evils of alcohol, and most of them brought in the alleged dangers to children of liquor and beer ads. Opponents took the general line that the liquor trade is authorized by the laws of the country and should not be saddled with additional advertising restrictions.

WATCH FOR PEE WEE KING’S
LATEST RCA RELEASE
“RAG MOP”
Personal Msg:
J. L. Frank, Nashville, Tenn.
Pee Wee King, c/o WAVE-TV
Louisville, Ky.

Hoot Man!!
Here’s EDDIE MACK’S
Reeling, Rolling, Biffing Rendition of
“Hoot and Holler Saturday Night”
“Cool Mama”
Apollo 417
Order from your nearest distributor or direct from
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WANTED— 10 INCH RECORD PRESSINGS
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Small or Large Quantity
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SONG CRAFT, INC.
1800 Broadway, New York 10, N. Y.
AGVA, Equity Tab War Waits AFRA's Decision

(Continued from page 3)
charged that only the entrance of Equity into AFRA will expedite the proposed set-show policy and awaken its interest.

AGVA said that once Equity moved in at a border town neither there was nothing to stop it from controlling the nightclubs it employed presentations. The AFRA holds the balance of votes in the AFRA. This is why the decision is important.

After the furor session where both Equity and AFRA fought over their pro-
months, the vote of the national executive board was held, and the argument arguments proceeded the unofficial poll veered to six to five for Equity. The closeness of the sentiment resulted in a move to put the decision on AFRA's deferred agenda. Therefore referred the matter to its Chicago and Los Angeles divisions for discussion.

Whatever decisions are reached by the AFRA's Midwest and Los Angeles divisions, the vote of the national executive board when it meets next month will determine the fate of the national international board of the four A's, which is expected to make the final decision.

EMA, VBA Set Merger: Plan Booking Reform

PHILADELPHIA, Jan. 14.—With the recent decision of the Managers' Association, comprising the club date bookers, and the Variety Booking Agents, to merge their respective agencies, the new body will be known as the Interstate Theatrical Agencies Protective Association. The board of directors of both groups functioned as the executive board of the membership merger effected with the new name.

Until the new constitution has been adopted and ratified, the new association is being conducted by the present managers and officers. Bob Bennett is serving as manager, with Joel Charles as secretary. With the election of regular officers, the association also plans to establish a membership to handle the affairs of the group.

Reforms Planned

With a combined membership representing the majority of the town's booking agents, the association plans to institute a number of reforms affecting the booking industry. First measure will be to revise the current minimum selling price for all acts and presentations. In determining the selling price to include the agent's commission. Herein lies the question that has most troubled bookers who have had to cut rates and cut their own commissions in order to grab off a booking.

In another move, the association was asking price, which will include the commission, will be set. To encourage legitimate bidding for jobs and the performers or musician will be assured of maintaining his principal standard.

The association has also added negative clauses in each of its agreements with Variety Artists for a new Rule B agreement. The revised agreements include a new Rule B adaptation of the present agreement to seek booking procedures and grievances was drawn up in 1944, and it is claimed that it is adequate for keeping with conditions existing today.

Chi Nity Op Dig for 2% Tax

CHICAGO, Jan. 14.—Local nity op will have to dig deep to come up with $2 percent sales tax that wasn't paid in part of 1949 and all of 1940. Money will have to be paid to the State tax collector, following a decision by the Cook County board of elections. The court refused to reconsider a previous decision because of the time is responsible for the 2 cent peril state.

Illinois Attorney General Ivan A. Ellis said that the state is already beginning to recover $100,000 of taxes not collected. Nity op's have paid since the re-opening of the state's office. In addition they must pay an additional $100,000 in taxes. Nity ops have not paid since the re-opening of the state's office. In addition they must pay an additional $100,000 in taxes.

Judge William V. Brothers, of Circuit Court, after Judge William V. Brothers, of Circuit Court, Sept. 19, that Night clubs were primarily in the entertainment business and hence subject to a retail sales tax. The Supreme Court reversed Judge Brothers' decision.

Community Theaters Try Det. Nab Flesh

DETROIT, Jan. 14.—An experiment in crime fighting is being tried out for two days at the Manchester Theatre in the suburb of Westland, Mich., by Community Theaters, with Dorothy Donogan booked in for 45 days. Severely damaged flesh house used the Dr. Stilton horror spectacles for a mid-week, and has had amateur nights on a number of occasions.

Adolph Goldberg, partner in Community Theaters, admitted the Donogan booking was made in an effort to find the type of stage policy that would be successful out of the flesh house. He indicated the belief that a consistent show policy can prove successful, but the right formula is not found so far. He has been successful with different types of attractions.

Cross Purposes

PHILADELPHIA, Jan. 14.—Allard Davis, of the AGVA and AFRA producer teams, has been given a new job in a single, Bowing at the Em- bassy Club. He takes over first time on his own. Cross, who asked why he keeps on working, said: "I still think you can make a top the hard way, and that horse racing is on the level."

Miami's Test: Kaye Vs. Miranda

Dinah, Back in Club After 8 Years, Socko at Waldorf

NEW YORK, Jan. 14.—All the glory of showbiz turned out for Dinah Shore's opening at the Waldorf Astoria last night (12). The kind of dour that they used to say was not going to please Miss Shore's weekly audience.

The fact that her dour is compar- isonately insignificant is in itself why Miss Shore's plan. The spot is paying her only about $2,000, but the prestige, build-up and other in-

AGVA and AFM Near Accord: Petrillo in It

NEW YORK, Jan. 14.—The first official meeting between the American Guild of Variety Artists (AGVA) and the American Federation of Musicians (AFM) on Jan. 16 laid the groundwork for a new contract between the two unions, which will be formalized by an exchange of letters between the two leaders. This was the first session attended by James C. Petrillo, AFM head, who has indicated that he will go along on AGVA's plans to set up machinery to solve problems of jurisdiction, long the principal bone of contention between the two factions.

The chief worry to AGVA people is a question of jurisdiction and travelling tax. Altho neither side will commit itself, it was indicated that the AFM's executive board would sit down on an interpretation that per- sonalities booked on behalf of AFM contracts, even the members of AFM, will be free of the tax.

It was agreed that the AFM ex- ecutive board will reply to AGVA's letter, dated about two months ago. This letter will act as a formal agreement, the no terms will be mentioned.

Other Clubs

Neck and Neck in $5 Chase

Big Budgets Need Big Play

MIAMI, Jan. 14.—The big race for the available business here will start when Danny Kaye opens at the Beach Club, Miami Beach, (15). His opposition will be Carmen Miranda at Copa Club, with other clubs running neck and neck for the tour-

The Danny Kaye booking was the result of a combo of circumstances. When Martin and Lewis finished, Norfolk, Conn. Jan. 15, after the considerable drill for a two weeks un- der the Ritz brothers and Martin Kaye would come in. After making some dough with Martin and Lewis, the Ritzes and Kaye will have to consider a competition expected to affect it.

Kitty Davis's Restaurant and Ballroom and the Ritz, under management with Sam Levinson and hopes to keep it up with Morsey Oder and Mutt Rosenberg. The spot is peculiar in peculiar show policy. The headliners always get a big Yiddish wave and the Danny and Kitty Davis spot is always a lively spot on the beach that caters to it.

Clever Club in Clever

Over the caucuses, in Miami, the Clover Club, probably the only spot in the area doing three shows nightly, has an edge on the other. Its attractions are Jan Murray, Rosemary Clooney and Missy and Davis. La Boheme just wound up with Dorothy Shay and Tony Martin is expected to have a big night here. The Ritz brothers and Plotnick are a musical act.

La Boheme just wound up with Dorothy Shay and Tony Martin is expected to have a big night here. The Ritz brothers and Plotnick are a musical act.

All in all, the early start wasn't too promising, but with the season beginning, the leaders and others will start patronizing their spots to get the greasable money trade.

Mother Kelly's, with Gene Baldus on, continues to do a late business, with heavy trade from showbiz charac- ters.

And all in all, the early start wasn't too promising, but with the season beginning, the leaders and others will start patronizing their spots to get the greasable money trade.

Jordan To Take 100G Vacation

NEW YORK, Jan. 14.—Louis Jordan will take a vacation which will set him back an estimated $10,000 to $25,000. Currently at the Apollo Theater, Jordan feels that doing six shows a week is too much and that he wants a rest.

Jordan had canceled his Copa date set for February 2, a tour of James with modus operandi, and had to stand at the Paramount date set for April and a series of one-nighters. Jordan ex- pects to be doing a half-dozen shows a week for the business for three to four months.
Roxy, New York  
(Friday, January 13)

Capacity: 4,000. Price, 60 to 65 cents. Four shows daily. "[Good] Photography." "The show played by the Roxy Thea- ter Orchestra."

Andy and Della Russell head the new Copa cabana Revue and their showmanship is without parallel. Their good spirits spark a vitamin-packed climax for a smartly paced bill. Staged along the lines of their previous productions, the show builds well and offers ample flash, the production numbers being in pink, blue and red shoes-styled staircases with the oak on stage) are relatively unpretentious.

Andy Russell's metamorphosis from a stiff, cold performer into an ace showman is comparable to Matt Blair's recent switch from Grade B movies to leading lady of the South Pacific road company. He and his wife, Della, a blonde lovelock in a de- cade gown, generate a terrific amount of solid entertainment and handle sex situations in a straightforward way with Russell suiting on There's Your Eyes and You Me, a medley of his Capitol recordings. However, audience-wise, the team scored highest when the政协 forces on some well-acted, good natured little bawdy, and a sappy special material number, Be My Valentine, that's a zinger. The house was only half-full at the second show, but the Russells closed to a fine line with a nifty montage round-up of old songs and a tongue-in-cheek song introducing the theme of gals in brief sashimores and pickets. Incidentally, Della Russell pulled a wonderful gag in the show where she evaded her operator-tanned soprano for Jack Marshall, a brilliant satirist, supplied a smooth contrast for the exuberance of the many gags, understated comic patter and tal- ented left hand mimicking of a real act. The act was a big yogo-droch, but he garnered a sizable amount of laughs with his inimitable style of pantomime and gags and put him to the test.

The combined weight of the rather tepid heavy bill included the attractive ballroomists, Fred and Susan Barry, and a nifty new two-piece band, The Band. The Barrys are personable young men and their routines are inimitably executed with fine flash on their wary nerves. Their contained cuteness in their snickers and barks, which showed for too much ability and poten- tial sales appeal to rely on mugg- ing tendencies and a hair-raisingly hard finish.

Terry Stevens and Gordon Gaines was the big 'gong' of the strung-out chorus during the production numbers, the spotlight was on the well- costumed, eight-girl chorus, Julie Bundy.

Pulomar, Seattle  
(Wednesday, January 13)

Capacity: 100. Price policy, 50 cents. Twelve shows daily. "The Russells have a good show..."

This house's new expanded policy considered with Nellie Lutcher as this week's feature property. At late show caught, Neille in her first Seattle ap- pearance was wonderful. While the chick may frame better in a room, she finds ample opportunity for her vaudeville work. Using Harry on Down as a topliner, well-paced starter, she over-shadowed Sadie Wallis Waspy, a perfect satiric tailoring for the local audience. Her strongest stint was con- trasting "Let Me Out" and "Tonight," which made use of her map finger timing at a slower pace. The gal her- self for the mitts, with Red Cone and "Round," was a scarce record with Fine Brown Frenz and the depend- a 'Bette's Ragtime Band'.

The skin-tights combo of Benny Becker and Earl Hyde pranced Miss Lutcher with perfect support. Some- where diluted at house this week were unusually solid. Red Watson bantered amusingly, planking a good job. His call-back with Street Rag, Jan. and Edna Turrelle supplied a good tune duet, with accent youthwise and mostly mutes on their version of "I Never Knew It." The emcee chore is handled by Paul Judson, who exhibited definite boxy, cocky jaunty, and a cool voice is a bit thin on soft passages, but he handles his big, husky baritone choras. Judson nourished a good re- ception with his J Weary a Saddle- horse act.

Orpheum, Los Angeles  
(Thursday, January 13)

Capacity: 2,300. Price policy, 40, 55 and 60 cents. Four shows daily. House holder, Rotta (30 shows) show played by House Williams house orch.

Will Mantill Trio gives the current "eight-ball act" an exciting wind-up. Sammy Davis Jr.'s, group's spark plug is more vocal minuteness than be- cause of the fast flying tap of his face to get the top hat. Bob Hall's impromptu rhymes gets healthy milking.

Andrin Bros. display plenty of "popularity" and capable accommodating themselves on几乎 any material. Evans and Dolores offer difficult wire feats, with the firm adding plenty of eye appeal. Hal Simpson's comedy act is flexible, his material badly showing its age.

Rubber-lined Ruby Ring draws rags with her unusual contortions. She brings in such a delicious way by learking the old tunes, but vocal anti- genius' overture are overrun of great voices. Walla Brothers (3) on the horizontal bars get the show off to lively start. Lee Zitko.

Palace, New York  
(Thursday, January 13)

Capacity: 1,700. Price range, 60 to 95 cents. Five shows daily. "The show played by Don Al- bert's house band."

With the wonderful lighting and picturesque sets, Dave Klaw's big show is a visual delight. In actual fact, the current show ran slow and looked well, keeping an even keel between sight and ear acts for a well-balanced program.

Openers were Tommy and Margot Connie, a cute couple of hookers. Team gets a lot of spirit into its work, the girl is too well-dressed for a boy's onstage. One reason is that the boy's routine is a little too tep for a Palace audience. He makes his entrance with a cute too easy. The added flash when his wife comes back in sem- batical tars is what helps sell them.

Anne Rooney Okay  
(Thursday, January 13)

Anne Rooney, on in three, had a beautiful set to work in front of, the spoils some of the sight values by poor acting. She is a bit of a blonde trick, but in her long gown and red stockings, the effect is wonderful. Like most youngsters coming out of pictures, she's had trouble finding her own personal way. Actually Miss Rooney is a skillful singer with a sur- prising voice quality. When she sang she could make the grade on justice alone. She started with S'Wonderful which was followed by the popular song with every girl in sight doing the Mac. For her finale she tied up a series of take- offy (Judy Garland-Donny & Marie's theme song, which was followed by the irresistible "easy."

Jimmy Jenne and Company (late Donnie & Marie's) is a very clever magician. His multi- handling of cards (with gloved hands) is a feat. His handling of chokers, pipes and cigars is imaginative while his paper-tearing bit had a novel twist that pulled big hands.

George Dunn Has It  
(Thursday, January 13)

George Dunn's Western twanging and a fast show delivery are un- off-hand, almost throwaway manner, won him quick responses. The boy is a little meaty but he shows up when joined with his partner, Bob Widmer, for Will Rogers, using philosophical material as a base for his one-man show. His har- leria twirling, which he does, plus a novel dance walk-off, registered big for Dunn is a real comedienne who should make the grade.

Coco, Steve and Eddy were real hits, the boys from their walk-on. Their comedy knockabout skit, combined with their never crossing tricks, were smash.

The Ben Yost White Guards did the unexpected with the usual Yost arrange- ments of the Ranger Song and long- hair poopy-poorny typical of all Yost male singing groups. The five boys are locked well and sold in good fashion.

Keaton and Armfield  
(Thursday, January 13)

Keaton and Armfield (the former Fuller and Weller) killer the audience with people at the armfield's white face dead-pan a duet in "Chevy Chase," plus Nat King Cole expert line handling, got terrific yocks. The reverse strip ending in the numbers of Mr. Dunn, in "That funny beauty, a well-stacked rearg end was a big score.

Bebbe's Hollywood Bears worked in front of a circus drop for good sight gags. Unfortunately, the boys were, refused to co-operate. Their last number when the horse was a "nawole" was turned down for Bebee managed to get one bear on a bicycle, another bear on a skateboard, and two bears with one another. The slip came in the "right wire rope bit. Announced as the "two-footed stunt, the animal crawled across on all fours. However, it got more applause. "Dancing in the Dark," Bill Smith.
Empire Room, Palmer House, Chicago

(Wednesday, January 11)


Merriel Abbott has come up with a song that will be as hot as the weather. The combination of his voice and the big band is a great supporting cast as has been expected.

De Wolfe gets credit for putting the show over. The film comic has thrown as many comic devices as he could for his great ad lib ability. He's added several songs and jazz instruments to his satiric work on sweat nannies and a burlesque of British plays. The former, which he plays in the room, brings in on-stage and proceeds to do his own cut-up act, is a classic. In addition he has re-established most of the old stuff.

Miss Abbott has her line laying off for this show and has brought in the Chandra Kaye Dancers (three gals and two boys) for a welcome change. Quintet differs from other impressionistic ad lib acts in that it has the benefit of its rich surrounding and background music.

While the film comic has a few devices doing impulses of musical instruments, Rex Ramer, British import, is hard to miss. His act is a fine trumpet in hand, and it isn't until the trumpet tone reaches its last chorus that anyone is aware of the illusion. He followed with excellent material and playing. His finale, in which he does in a couple of Jolson's Cocktails for Two, was great.

Dela Kremo, Swiss juggler and Cirque du Musee performer, was maneuvring of hats la 2 Teud Liou, his partner, in a fine show of his well played, healthy mits. Lad does excellent three-ball juggling, but must remember to play his different ways in a little room, for his close handling was missed. The hat trick was very well done, closed with cigar box juggling. Eddie O'Neal is back, fronting an act that's tops for hotel dancing. His cutting of the show was flawless.

Johnny Sipple.

Monte Carlo, Pittsburgh

(Friday, January 8)


The town's newest and plusher room has built a following with its nightlife entertainers, and the bill this week had the usual top drawer talent. Wilton Clark opened the house in the manner of a fringe show, and the effect shows in his box office. The girl has looks, a nice wardrobe and excellent delivery, but in the town, it isn't playing here.

Gersh done, and the people sharing the microphone in the palm of his three. Carrying off the deuce, was a very good job. As the sound brought the tone. The orchestra, composed of Frank Hiscott's, proved one of the best. The hit of the room has ever had. The band was augmented by a string quartet. The band's brass section is remiss of a younger Carl Bres.

The room, which is adjacent to the Shadow Bar, had the special treatment of Stepping Out With My Baby and closed with some very effective numbers. Mr. e of the Cardinal's Trio did their usual fine job in cutting the stuff.

Len Litman.

St. Regis, Maisonette, New York

(Tuesday, January 10)


Realnd Courtwright has shown re marks in the more coverage clubs. Where used to be another pretty girl singer, she's now a competent song seller with emphasis on the selling. She has scot ted the right material in a few pieces of business and a projection which registers plus all the way. On the air, she's the next Bing Crosby, and her Bluebird on My Window for an ef fective girl in the show and then went into the two big numbers from Gentleman Prefer Blondes and just about stole them. Unfortunately, she built so fast that songs which followed were anticlimactic, indicating a need for additional material or a re-outlining of her act. The very af fective Miss Courtwright, chock full of savory, and there's little doubt that she's made the change which will make her act-out all the way.

Milt Shaw's band backed the slightly overshadowed Miss Courtwright. Milt's show did an okay relieving act.

Bill Smith.

Philadelphia

New York:
The New York Liquor Board is asking Congress to cut liquor taxes to eliminate bottlegiving, now on the increase. . . . Frank Sinatra is ten derly signed to appear in the June 20th in the role of his own persona.

JOLLY BURTON

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Inevitable Post-Holiday Dip Drops Stem Take to 401G

NEW YORK, Jan. 14.—The inevitability of a drop in the Stem continued through the first two big holiday weeks, with the result that the average was $401,000 lower than at the previous week's $615,000. Radio City Music Hall, 42,000 seats, went back to $120,000 with its Nativity and On the Radio program. The previous week had $175,000. The show started with $150,000 and went to $155,000 and $165,000 respectively. The show started with $100,000 and went to $150,000 and $175,000. Sessions, a five-card and Showboat, a six-card, both dropped, and went up to $80,000 and $95,000 respectively. The show started with $80,000 and went to $90,000 and $100,000 respectively. The show started with $90,000 and went to $100,000 and $110,000 respectively.

D. W. Raven's famous Chorus, four hours' $25 to $125,000, was the show of the week. The show started with $125,000 and went to $150,000 and $180,000 respectively. The show started with $100,000 and went to $125,000 and $150,000 respectively. The show started with $110,000 and went to $125,000 and $150,000 respectively.

Julie Russell, 66G in Hub

BOSTON, Jan. 14.—It is doubtful if anything expected the avalanche of business which ensued at the Boston Hub brought in by Julie Russell, a $22,000, or 60 per cent when it started. The first week, ending January 4, found the gross at $66,000, within an average of $12,000 for the preview and an 80 per cent. Haymes played to a full house on the opening night and was an immediate success. The Safes and The Outlaws were upped only about 10 per cent (73 cents to $1.10). This gross was on the basis of five shows a day during the holiday week. The gross dropped from the second stanza beginning January 5 the house reverted to its customary four-a-day, but dropped only about $30,000, which is nearly twice the weekly average for this theater. The second week began with a drop of about $10,000 and looked to hold up very well. The picture house is now operating on a daily basis practically, and it things continue to go as well, there's no limit to the number of movies that will be held over.

The biggest span of the engagement so far was the smashing of the house day record, on New Year's Eve the cash register showed $14,000. That probably will never be touched again.

Newport Clubs Alarmed Over 2 A.M. Curfew

CINCINNATI, Jan. 14.—Smothers were circulating last week that some Newport, Ky., theaters may be closed by the police and that no gambling in the town. Limited gambling, with a policy of during the day and name shows, will not produce enough revenue for the spots, observers noted.

The clampdown on gaming after 2 a.m. when the casinos get their action from Cinncinnatians, came after four new city commissioners took office Saturday (1) and have been sponsored by the Newport Civic Association (N.C.A.) in elections and were elected on a "reform" platform. Francisco was 19 years and that clubs must close between 2 and 3 a.m. weekdays and 2 and 3 a.m. Sundays. 19. Cages must close at midnight and may not reopen until 1 a.m. On Friday, the N.C.A. limits were limited to 45.

CRACK ALEXANDRIA SAFE

CINCINNATI, Jan. 14.—Two armed burglars cracked the safe of Club Alexandria, Newport, Ky, at 2 a.m. Friday morning and made off with $24,000 in cash and "pledged" jewelry and costumes valued at $75,000. The burglary occurred after operator Arthur Dennett and his two men, George Mahoney and William Hunt had left. Upon hearing a knock at a side door, William L. Poole, watchman, opened it, believing the men

Early Am. Dance Program Clicks In Det. Theater

DETROIT, Jan. 14. — Recent experiment with an early American dance program at the Wilter and Rhapsody-operated Eastown Theater indicates this innovation may have a future as a business world phenomenon, as other downtown policies have failed to click. Over 1,000 couples entered out for the dance and despite a severe storm which kept many at home.

Clayton A. Perry, top authority in the old-time dance field, was booked in his five-piece orchestra to play the event by Joseph La Rose, Eastown manager, who concurred and put the whole idea together. For 22 director of musical newness for the late Harry Ford. (He was the subject of a feature in the November 26 issue of The Billboard.) Eastown Hall was an organized group of dancers in the now popular "square" dance due to furnish the patronage and background, when the audience was invited to participate in the engagement. The stage was well filled with couples from the house. In addition, City Studios furnished a demonstration of square figures and the Virignia reel by groups of six juvex dancers in special costumes. Audience reaction was enthusiastic, and plans for a repeat performance being made. The square dance idea presented by the orchestra in ballrooms, private parties, and groups, has been an important factor on the stage. Essential advantage is that the relatively few who are now able to partake of the square dance presentation are able to enter into the fun and enjoy the audience who prefer to watch at that stage. To be milkmen. After gaining entrance the barricades tied Poole. A crowd and drill were used to open the safe, police said.

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G. R. Variety Club Installs

GRAND RAPIDS, Mich., Jan. 14.—Edward K. Lane, of Sparta, Mich., was installed as chief barker of Grand Rapids Variety Club, Tent No. 27, at the recent inaugural dinner here. William McGraw, Dallas, executive director of Variety International, was speaker.

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CHICAGO 2, ILL.
Joan Crawford, Jimmy Stewart Gander AM Jobs

Hollywood, Jan. 14—Glamour queen Joan Crawford is the latest Hollywood flicker star to bid for a radio representation pact with the newly formed Robert Kenneth James, Inc., according to industry sources. Crawford will be starred in a half-hour dramatic show to be based on the screen short stories and other properties. Show is being built by James Daniel, who already stars in the James Stewart shows, and will be piddled for about $9,000. Here- tofore Crawford, who is not known for her ability to clear of anything but guest air shows. The new show will be built around Joan Crawford, who was to starring in a show with husband, actor James Stewart, to star in films produced and handled by the Bently & Bowley Agency. Stewart will appear as a permanent alternating star on the dramatic series, replacing Ronald Colman, who bailed out to launch his new alter ego, Inez of Icy. Stewart's first stint will be January 29.

MARCH 13 HEARING

(Continued from page 4)
express them, but whether Richards, who is in a suit, will adequately discharge the responsi- bilities of the post.

This week's ruling marks the second time a date has been set for a hearing. The first was on March 23 and put off after discussion of the fact that it was well after the date that he was in poor health. The original charges were filed in 1945, and a hearing before the Radio News Club of Hollywood.

North Carolina Charter

RALEIGH, N. C., Jan. 14—The secretary of state has issued a charter to Show Productions, Inc., of Winston-Salem, N. C., to handle direct shows. Authorized capital stock is $100,000. The incorporators are Mrs. Thomas H. Smith, Mrs. John Fitch, and D. R. Carstens.

Emily Stalkin, of Wilkesboro, N. C., who is the manager of the Carolina Pines program recently, has returned to her home in Mrs. Fred L. Stalkin, Wilkesboro, N. C., president of the event.

Moody Harvester, Wilbur the Magician (Gerald W. Peterson) infrom off the company that it will begin the tour on January 30 and continue for six weeks and stop in the Atlanta area on February 1, with his full-evening show.

Emily Stanley, of Wilkesboro, N. C., who is the manager of the Carolina Pines program, is on the tour with the company.

Syl Reilly is handling details for the 19th annual two-day session of the Carolina Pines and Lumbert, O., magicians at the Nell House, that city, February 8 and 9, and will be followed by the Friday night show and Saturday night featuring John Gildorane. Ten dealers will be to display their wares, Reilly says.

Anticipation Blues

Burlesque

RITALTO, Chicago, is due to open January 27, with burly stocks under management of M. J. Grossman, booking offices by Lou Miller, New York, and the principal acts will include Al Roi, Jack Richards, Mervin Harmon, Melosine, BeBe and Nat Osborn. The show is taking shape in a big way, and a change is in the air with the booking offices by Lou Miller, New York, and the principal acts will include Al Roi, Jack Richards, Mervin Harmon, Melosine, BeBe and Nat Osborn. The show is taking shape in a big way, and a change is in the air with the Rapp, Billy Rapp, Jimmie Rapp, and the Blueblur, who are looking to make another hit in the Rapp, Billy Rapp, Jimmie Rapp, and the Blueblur, who are looking to make another hit in the+

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Three complete the Cast of Pemberton Piece

Final additions to Brock Pemberton's cast of "Mr. Barry's Yarning" starring Lee Tracy, are Tom Reynolds, Nick Ferber and Michael Foley.

Jenkins Off for London To Produce Gide Opus

Set designer George Jenkins sailed Thursday (12) for London to produce as well as design a West End presentation of Andre Gide's dramatization of "The Open Door" for an early March opening.

"Great To Be Alive," Meredith Insists

The 18-18; the Merediths were moved by the rapid shuttering of "Happy As Larry" Saturday (7) after three performances, is sicking close to the stem with another vehicle in view. Perhaps intrigued with his singing career "Meredith" is reportedly in the offing, too. In Vinton Freedley's forthcoming musical, "Great To Be Alive." There is little likelihood it will come alive.

Warner's Eying "Salesman" for 600G?

A local rumor (via Hollywood) has Warner Bros. in the mood to pay $600G for the picture rights to "Death of a Salesman." Jake Wilke, Warner's Eastern production manager, says he hasn't heard about it and that the report doesn't ring true. However, "Salesman" management admits that Warner's are in the market for the play, but has no comment on the rumor, since other bids are under consideration. Whatever deal is made may affect the screen version by director Elia Kazan and Author Miller.

Eastman's "Pacific" Hits the Road

As previously reported (The Billboard, December 31) but officially announced last week, Dickenson Eastman will be featured in the "Pacific Ltd." in the 18-18; Chicago, South Pacific. The west coast opening was announced to read April 24. Janet Blair will have the Mary Martin assignment on the road. The troops opens a two-week stand April 24 in Cleveland, followed by a three-week stand in Philadelphia, then: three more in San Francisco, a week each in Denver and Des Moines, another in Salt Lake City in Louis and a wind-up of 24 shows at the Texas State Fair in Dallas. Thereafter the troupe will make Chicago its home base indefinitely.

Kate Slices Another 82G Melon for Backers

"Kiss Me, Kate!" management sliced another melon last weekend. Parts of the play's gross revenue of $52,585, of the last December 31. Management figures the song, a dance, will make its first million by the end of summer.

Waring Sought for "Edge of Sword" Lead

John Houstoun wants Richard Waring for the male lead in George Bekalis' "The Edge of the Sword," with which the Abbey Players experimented last fall, and which was written months ago. Ballister Kathryn Senger is set for the fem lead.

Mollie Picon Opens "Sadie Is a Lady" January 27

"Sadie Is a Lady" is the title of the Yiddish song-and-dance with which Mollie Picon replaces her current vehicle, "Abi Gurnit." The star premieres her musical January 27 at the Second Avenue Theater.

New Firm To Stage Martin-Colby Farce

Peggy Wood, Roger Stearns and Joseph F. Moon are a new producing partnership to present "The House on the Cliff," a farce by Earle Birnley and Cherry Jones, Fri., Jan. 24. The show will have its critics, and will start at $55 and the partners expect to have the full amount in the till within the next two weeks.

Menotti's "Consul" Goes Into Rehearsal

Chandler Cowles and Elmore Zimbaldi Jr. put Gian Carlo Menotti's drama, the "Consul," on the Philadelphia break-in for mid-February. Marie Powers, vct of Menotti opera fare, has a top role in this new one. Also featured and set for a stem debut is Patricia Newmy. Menotti will direct.

Cornell Taking to Sticks with "That Lady"

Katherine Cornell shutters "That Lady" at the Martin Beck, New York, Saturday (20) and immediately takes to the road. The show originated and runs thru Milwaukee, Minneapolis, Des Moines, Omaha, Kansas City and St. Louis before turning east in the spring. Baltimore, Philadelphia and Boston are on the itinerary. The run is now at $55 in Chicago.

Jory Rehearsing for "Desil's Disciple"; Due January 25

Victor Jory arrived from the Coast Thursday (12) for co-starring rehearsals with Maurice Evans, Dennis King and Martha Hest in Desil Draper's "Desil's Disciple" on the New York City Theater Company's rep list at the City Center. The show will play the Rev. Anderson. "Disciple" opens Wednesday (20) and plays thru February 5.

Bentley Heads New Chi Office

Bill Dell & Company, Stem press agents, have opened a Chicago office at 444 West Washington Street. Byron S. Bentley, vet Midwest drumbeater, is in charge.

Sylvia Sims Doubles in Village Nitery

Sylvia Sims, of the "Diamond Lil," troupe at the Plymouth Theater, New York, is doubling to head the new showband at the Club Charlemites in Greenwich Village.
Gordon Wins Decisive In 1262 Tax Case

NEW YORK, Jan. 14.—At long last Max Gordon is the top man in his career, a fact of which he is in no small degree of satisfaction. The case, a tax case, has been in court for months, and in the end, by a most surprising decision, the judge ruled that the consumer of $126,000 in taxes, as against $25 in penalties.

The dispute arose over tax levies for which Gordon was assessed in 1914 for a run of 710 performances. The Internal Revenue Department contended that the Playhouse was subject to corporate taxation, Point was sustained in the decision. Judge Johnson ruled that the Playhouse was subject to the taxation of the Internal Revenue Department "that the playhouse was a place of amusement in the manner of a corporation." The decision was rendered by Randolph Paul and Adrian W. Dewitt.

Kennedy Renews Rep Stand

HARTFORD, Conn., Jan. 14.—Harold J. Kennedy, who has been associated with "The American" stock tea-ter for a year and a half, has returned to his old seat in the 500-seat Astor Thea-tre, 131 West 46th St., New York. He now owns a lease with owner Harry Post for an additional 10-week rep stock starting Feb. 1 and plans to give the rep stock company policy will be considered by the board of directors of the Hartford Players of the Hartford Players after 2 weeks' lay-off prior to starting rehearsals on the second season.

The direction of the choral and musical and vocal and instrumental and scenic and costuming and so on. The production of "The American" has been planned and worked out in the manner of a corporation." The decision was rendered by Randolph Paul and Adrian W. Dewitt.

BLOOMER GIRL

 плохой

LEGITIMATE

NEW YORK, Jan. 14.—Louis Kronen-berger, Stem dramatist critic for Time magazine, last week had his play, "Discoed," optioned by Robert L. Joseph for immediate production. Noted as one of New York's leading Kronenberger (pen name, Emory L. May) of "The Best of Broadway," to Courtyard for a 150-log presentation, begin-ning Jan. 12. This is a period piece set in New York's elegant '80. The play requires a small cast. Burr site will be played by Ralph Williams, who will play the part in August. Malcolm Pearson will be the leading lady.

It is possible Burr will be represented on the local boards this spring by the author of "The Best of Broadway," who has adapted from Sheppard Mendel's novel.

KRONENBERGERS

HIT THE JACKPOT

Out-of-Town

Review

DESIGN FOR A STAINED GLASS WINDOW

(Wednesday, January 10)

WILBUR T, BOSTON

Directed by William E. Mitchell and Howard Rich-ardson, Directed by Eila Gerber, Renowned, General manager, John Goodyear; Managing stage manager, David Jordan, Edmundo Moroni, Backstage manager, Harry May (Baltimore's Repertory)

William Chilson, Tom Peter, Jack Blessing, John McKe, Eila Gerber, John Rea, John Rich, John Traviss, Bill MacKey, Scott M. Ric, Don Arden, Robert Harrison, Harry MacDuff

The high drama inherent in the life of Margaret Crysler, 18th Century English martyr, has been put into a new play by William MacDuff, with the collaboration of Dark of the Moon. Called Design for a Stained Glass Window, one of the season's more ponderous productions, it attempts to give readers a bodysuit of Catholic martyrdom in Elizabeth's bloody England. While it provides a dramatic and visual presentation of the facts of history, it hardly makes the grade as a theater piece.

Design is a long and studied play, performed at the Wilbur from Jan. 10 to 16th Century more and manners. It has many moments of a political and social and personal and spiritual and emotional and intellectual and moral and character联结, but a play in motion and an audience's attention at high pitch is lacking. Wilbur design falls into a position and preparation which may be necessary to a religious history but are usually death to drama.

Synopsis

Briefly, this is the story of the now venerated Margaret Crysler, a 18th century English Catholic, who was seriously considered by the Church. Unease of her own faith and of the Catholic Church, which included a brother, Margaret be-came a Catholic. She was burned at the stake in 1777 for a week's lay-off prior to starting rehearsals on the second season.

The direction of the choral and musical and vocal and instrumental and scenic and costuming and so on. The production of "The American" has been planned and worked out in the manner of a corporation." The decision was rendered by Randolph Paul and Adrian W. Dewitt.

Chancellor's Sis Ok

Alleged to be among the fine portraits sketched in Design by all the actors concerned. Eila Gerber was an American who had a very good job. Charles Establikb said great in establishing and maintain-ing the mood of gloomy English of the time. Design is a serious drama which merits the most honest consideration, but at the same time it is lacking in the qualities of ex-ceptional drama which might make it come alive.

Bill Riley.
Hub Drive-In Melee Starts As Politicos Change Office

BOSTON, Jan. 14.—A terrific fight over licenses for drive-in theaters marked the closing days of the Curley administration. Mayor James M. Curley, who was defeated in a surprise campaign battle by John B. Hynes, issued licenses to Michael Redstone, Brockton, preserving a drive-in theater corporation, to build drive-ins at 777 Gallivan boulevard, Dorchester, and Veterans of Foreign Wars Parkway, West Roxbury, on his last day in office, December 31.

As the permits were granted, a woman deputy sheriff attempted to serve out-going Mayor Curley with a court restraining order. Incoming Mayor John B. Hynes said he would revoke the licenses. Redstone said he had been advised by his lawyers that the licenses issued were legally given and there was no cause for revocation.

Tax Drive-In

On January 3, Rep. Edward J. Mulgrew, Dorchester, filed at the State house calling for substantial taxes on all drive-in theaters in the State. A second bill, filed by Rep. Curley, would govern the issuance of drive-in theater licenses every four years by referendum in municipalities where those places of amusement are situated.

The same day, a bill that would have constituted any drive-in theater with its own Baptist church or school was killed by Rep. Joyce. Dorchester, who would have included any structure that had not been finished by January 1, 1950 and had as its target the road permits of the two drive-in theater permits before the last filed bills at the State house for the past year to obtain permits over the opposition of City Council, the police department and several hundred city committees.

Incoming Mayor Hynes sent a registered letter to Redstone advising him that he will revoke all construction permits. Opposition forces charge the action was taken without proper notice to citizens of the district; no proper investigation was made; that it is a public and private nuisance which will create a traffic hazard and that the licenses were issued before a hearing was held.

Redstone said he hoped Mayor Hynes would change from his opposition after studying the facts. He said, however, "If any evidence is brought forth to show that a drive-in theater is a source of immorality, we will surrender the license voluntarily.

Councillor John J. Beades sent Redstone a letter, in which he warned that "any work or action taken will be done at your own peril." Beades is councillor of the district in which one of the theaters would be erected.

New Drive-In for Spring Glen; Avon Spot Rented

GRANT, Pa., Jan. 14.—Announcement of another new drive-in for Eastern Pennsylvania was made here this week by Patrick A. and Raymond C. Caron, of near-by Spring Glen, announce the construction of a 400-car drive-in theater in a local fairground. An early spring opening is contemplated.

At near-by Avon, Pa., grading was completed this week on the new drive-in being erected there. The theater will have a capacity of about 600 cars and is located a mile east of Lebanon, Pa.

FR. HUGGINS, who has been promoting amateur movie shows in the Portland, Ore., is mulling a plan to present a religious drive-in version of "Cabin" to play school dates.

In the nation's capital, an outdoor fair at Watertown, N.Y. . . .

Carol Players are in Oklahoma and Kentucky. (Jeff) Freeley origines from Bufi, Idaho, that "with all the gossp in the land it is almost like you're in the middle of a pretty good small town with a lot of movie stars and movie girls and movie stars and movie girls and movie girls and movie girls."

Carol has been driving around this country. The same goes for the drive-ins, which we've been driving around and listening to the whistle of the cars. I've been enjoying being good in schools and in church meetings for 30 years. So I ain't got no kick comin'.

Rosen's Norwalk Bid Gets Approval

HARTFORD, Conn., Jan. 14.—Edward J. Hickey, Connecticut's State Police Commissioner, has given his personal endorsement of out-going picture theater to be constructed at Norwalk, Conn., by Rosen Pictures. Middleton, Conn., on property owned by Daniel Deering, Norwalk, the state police commission, acting after conducting two public hearings to hear protests to the theater, approved the construction on personal inspection of the premises.

Holt Switches to Cameo Spot

HARTFORD, Conn., Jan. 14.—Edward W. Landers, cameo theater manager in the Maine area reports that he will issue a lease for the Golden Theatre, South Westport, Mass., to Holt managedLockwood & Garden theaters in the Connecticut area.

New One for W. Springfield

WEST SPRINGFIELD, Mass., Jan. 14.—An 800-car capacity drive-in theater is to be built in the area about 15 miles north of the city. The drive-in is expected to be ready for operation by early spring according to R. E. Landers, Hartford division manager for the E. M. Loew's Theaters circuit, which will operate the location.

Skyway Okayed in Arkansas

FORGE CITY, Ark., Jan. 14.—The Skyway Drive-In here has been organized with a capital stock of $100,000 to operate outdoor movies. Incorporators are Walter Friddy, Donald Montgomery and Carroll B. Cannon.

Dickson City, Pa., Jan. 14.—The Circle Drive-In here is closed for the season.

16MM FILMS RENTED

Over 600 Westerns to choose from at $3.00 each. Southeast to California. Complete line Wapsie Drive-In theater equipment supplied with all the necessary equipment.

Ideal Pictures Corporation

65 E. South Water Street, Chicago 1, Illinois

Gentlemen: Please send me a list of Ideal Pictures Corporation's 16mm films, with titles, length and rental rates . . . plus a free copy of Ideal's 30th Anniversary Catalogue.

Name:

Address:

City.

State. Postage.

Ideal Pictures Corporation

RENTED

Ideal Pictures Corporation

65 E. South Water Street, Chicago 1, Illinois

For complete list of ideal's new films available and for complete information, please write for free copy of ideal's 30th Anniversary Catalog.

Wilders Corp. Chartered

TALLAHASSEE, Fla., Jan. 14.—Secretary of state has issued a charter to Wilders Corporation, Miami, to operate drive-in theaters. Authorized capital stock is 100 shares, $100 par value. Directors are J. W. Smith, A. L. Johnson and P. M. L. Smith. Incorporated.

Albany Drive-In Set

ALBANY, Ga., Jan. 14.—Capitalized at $33,000, a new drive-in theater is to be established here. It will be known as Albany Drive-In, Inc.

CARROLLTON, Ga., Jan. 14.—After years of planning for construction of a new drive-in theater—Carroll county's first—construction has begun at Highway, about three miles from here.

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Over 600 Westerns to choose from at $3.00 each. Southeast to California. Complete line Wapsie Drive-In theater equipment supplied with all the necessary equipment.

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THE FINAL CURTAIN

FISHER—H. Wallace, ride manufacturer, St. Petersburg, Fla., January 9. (Details in General Outdoor Department.)

GAY—Casius Mason, 48, former circus clown, was killed by a train in Bay, Calif., home, January 19. His brothers were the late Byron and Ira Mason, also clowns. The Mason brothers were descendants of the celebrated circus family, the "Mason Twins." There were two sisters, Mrs. B. E. Davis, and Mrs. W. E. Davis, who also survived.

CAROSELLI—Alfred L., 61, vaudeville performer, leg act and magician, died in Atlantic City, N. J., of a heart attack. He started in vaudeville in 1913 in the team of Caroselli and Fitzpatrick, doing his leg act, and blackface for about four years. He had been a member of the late Walter H. (Doc) Domzalski, as the blackface half of a comedy team. He also operated a vaudeville scene painter and playing bits in the films. He was a native of Canada and the Midwest. During the '20s he played the banjo in the Jean Carroll troupe and later managed and fronted his own band at Winter Gardens in London for six years. He then turned to magic and became nationally known as an illusionist and television specialist. He also operated a magic store in Detroit. At present he is president of the National Brotherhood of Magicians, and past president of the Canadian Brotherhood of Magicians. Survived by his wife, Lillian, and sons, Jack Rosevear's orchestra. Interned at Olive-Hill Cemetery, Detroit.

CAYNOT—Margaret E., 89, mother of Billy Cavanaugh, vaudeville actor, hobo, burlesque and night club act, died in January 13 in Baltimore. Survived in Baltimore.

CAVANAUGH—Margaret, 59, mother of Billy Cavanaugh, former vaudeville actor, hobo, burlesque and night club act, died in January 13 in Baltimore. Survived in Baltimore.

CLAYTON—Marguerite Bittner, 59, vaudeville and movie actress, died in Atlantic City, N. J., hospital, January 19. Her husband, Edward (Shorty) Bittner, also survives.

CORY—Charles E., former circus trapeze artist, recently in Hendersonville, N. C., died in January 9. Survived by his wife and a sister surviving.

DAVIS—Delia, 43, carnival and amusement park employee, was killed in a car wreck in Chicago, January 12. She is survived by her husband, Edward (Shorty) Bittner, also a vaudeville and movie actor.

ELKIN-Bristow, 51, partner in the Bristow, Hearst, Atwood, Miltz, January 9 at his home in Honolulu, Hawaii. Survived by his wife, Jane, and two sisters, Mrs. W. B. Ceter and Kath-琳, former employs in Odd Fellows Rest, Aberdeen.

EMERY—Mrs. Isabel Waldron, 79, mother of drummer Paul Emery, John Emery, January 9 in Mamaroneck, N. Y., a radio announcer and active in theater. He is survived by his wife and two sisters, Mrs. B. E. Davis and Mrs. W. E. Davis, former employees in Odd Fellows Rest, Aberdeen.

EMERY—Mrs. Isabel Waldron, 79, mother of drummer Paul Emery, John Emery, January 9 in Mamaroneck, N. Y., a radio announcer and active in theater. He is survived by his wife and two sisters, Mrs. B. E. Davis and Mrs. W. E. Davis, former employees in Odd Fellows Rest, Aberdeen.

FLETCHER—Mrs. J. A., 81, rode manufacturer, in Steinhatchee, Fla., Decem- ber 28. (Details in General Outdoor Department.)

FISHER—H. Wallace, ride manufacturer, St. Petersburg, Fla., January 9. (Details in General Outdoor Department.)

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Interested Only in Booking Bulls to Bolster Barnes Bros. 'Chicago Date

Tavlin, McEuen, Andrews Sell; Terrell Paid Off

By Hank Hurley

CHICAGO, Jan. 14.—Arthur M. Wirtz, head of the Chicago Stadium Corporation, today emphatically denied he had, or would, purchase Cole Bros. Horse Show stock, as has been rumored this week, the deal having been made, the reports said, in Indianapolis Friday (6). From all indications the Cole show has been sold but the identity of the buyers remains a big secret. Charles H. Watson, Chicago attorney, who reportedly handled the legal work for Chicago clients in the sale, said, "No, I don't know anything about it." He is not at liberty to divulge the names of the clients who purchased the show, but it is reported that Wirtz is president as president of the Otis Circus Corporation, the purchaser, for legal reasons.

I have no financial interest in the show nor am I interested in circus business.

Zack Terrell, from whom the show was purchased, said that Terrell, Roy McAndrews and Jack Tavlin, told The Billboard from his Greenville, S. C., home, "I don't know who bought the show. We sold it to some people and I don't know what they are going to do with it. I don't know where my money and I'm out of show business."

Wirtz returned from Miami Friday night (18) where he conferred (see WIRTZ DENIES on page 6).

Fisher Brothers, Ride Manufacturers, Succumb in Florida


Surviving John Fisher are his widow, Charlotte, four sons and two brothers.

Surviving H. W. Fisher are his widow, Katherine, and two brothers.

Services were held in St. Petersburg.

John originated and held the patent on the Tumble Bug and Aero Flite planes. For many years he and his brother operated the two rides at Cedar Point on Lake Erie, Sandusky, O.

Houston Fat Stock Show's Horse Classes Offer 36G in Prizes

HOUSTON, Jan. 14.—Prizes totaling $38,125 will be awarded at the Fat Stock Show and Rodeo here Feb. 1-12. Prize money will be offered for bills and 36G in prizes. Thirty-six will carries will be offered for bills and 36G in prizes.

Riders will include Roy Rogers, Dale Evans, Gabby Hayes and Foy Willing and the Riders of the Pioneers, Ray Darwin and Bill Haines Shows will appear on the midway.

Ohio shows are W. A. Lee, president; W. O. Cox, general manager; Everett Calhoun, rodeo producer; Leonard S. Parke, publicity director, assisted by Boyd Porter Jr., Harold Clark and Fog Horn科学.

Hull To Save Sesqui for 1951

(Continued from page 4)

Mr. and Mrs. H. W. Willard, Jr., and son, James, of Chicago, presented their horse, "Climax," to the Forest Park Horse Show (3) for the six weeks' run of the show, beginning Wednesday, Jan. 14. The horse will be shown in harness and under saddle.

Mrs. R. H. Illions Dies In California; Burial In Jamestown, N. Y.

JAMESTOWN, N. Y., Jan. 14.—Funeral services of Mrs. Florence Lusse Illions were held here today, following the burial service at her home in Jamestown Sunday (10) and the transportation to the San Francisco Fair on Jan. 11. The remains were sent to Jamestown by train to the St. Joseph Hospital, Jamestown, where Mrs. Illions was confined last fall.

Miss Illions, 51, widow of Harry A. Illions, owner of amusement parks here and in Buffalo, was stricken by a heart attack shortly after she was admitted to St. Joseph's Hospital last fall. Mrs. Illions was a native of Jamestown and a graduate of the St. Joseph's Hospital School of Nursing.

In addition to her husband, she is survived by a brother, Raymond Lusse, president of the Lusse Bros.' firm, Philadelphia, and a step-daughter, Mrs. James W. Anderson, of St. Joseph's Hospital School of Nursing.

Mrs. Illions was a native of Jamestown and a graduate of the St. Joseph's Hospital School of Nursing.

A. Van den Hooek Dies at 64; Landscaped World's Fairs

NEW YORK, Jan. 14.—Aert Marius Van den Hooek, 64, director of horticulture for Rockefeller Center and internationally known for his landscape jobs at various exhibitions, succumbed to a heart ailment in New York January 9.

Born in the native of Holland, but a naturalized American citizen, Van den Hooek had charge of the special U.S. Channel Gardens and the roof-top plantings at Rockefeller Center. Prior to coming to Rockefeller Center he had been associated with the noted Hamptons, who have landscaped in Long Island, Virginia and New York City.

For his work on the Pan-American Exposition and the World's Fair, the Stuyvesant Fair, the Panama Canal Exposition and the New York State Fair he won widespread recognition in the field of landscape design.

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Steel Pier Assessed at 120G

ATLANTIC CITY, Jan. 14.—Tax assessments for major amusement installations here have not been changed for the same this coming year. Last revisions were made in 1948. At a recent reassessment on Steel Pier remains unchanged at $120,000.

HARRISBURG, Pa., Jan. 14.—Pa. Farm Show, January 9-13, drew 525,000 in attendance, with last year, and 70,000 short of the anticipated attendance. Amateur rural talent and other non-photograph events jam-packed the 10,000-seat daily attendance.

Attendance per day: Monday, 65,000; Tuesday, 115,000; Wednesday, 120,000; Thursday, 140,000; Friday (6 p.m. closing), 40,000.

Calif. Expo Site Selected By Ira Curry

Event Set June 2-Sept. 3

LOS ANGELES, Jan. 14.—A World's Fair, here in 1951, featuring every known means of locomotion from birch bark canoes to jet planes, was announced this week by Ira W. Curry in conjunction with the opening of headquarters at the Cross Roads of the World in Hollywood.

Announcement was made following hearings last week before the California State Senate committee investigating the possible participation of the state in the fair. The committee's report, which includes a list of the features which will be included in the exhibition, is expected to be released in the very near future.

Funds will be raised through the sale of bonds, the sale of oil leases, and entertainment, to the Air, You'll See It at the Transportation Fair.}

Exhibits of each classification of transportation will be treated separately and not combined with those of other classes, for instance, a special proving ground will be constructed. A model will be operated in its own area, and major classifications will include trains, planes, buses, trucks, motorcycles and bicycles. Fuel and road building equipment also will play a part in the exhibit.
Showmen, Bookers, Suppliers
Find Biz Brisk in Columbus

COLUMBUS, O., Jan. 14.—Carnival men, attraction bookers and supply house men converged on Columbus this week for the 30th annual meeting of the Ohio Fair Managers’ Association held at the Deshler-Wallace Hotel.

Generally regarded as a fertile market for those who cater to county and fair men’s needs, this meeting, believed to be the largest ever held by the fair managers group, was no exception. Those who had something solid and tangible to offer in the way of entertainment and supplies found the going good, with trading in all departments reported on par with last year. A number of carnival ops, attraction bookers and supply men found business considerably ahead of other years.

Carnival Contingent
The carnival contingent on hand for meeting included Mr. and Mrs. Floyd E. Gooding, Mr. and Mrs. J. F. Earle, Mrs. Gerald Frauntz and Mr. and Mrs. R. M. Andress, Gooding Amusement Company, Columbus; Mr. and Mrs. Lyle Jacobs, Mr. and Mrs. William Evers, Mr. and Mrs. Ana Ross, Orville Groves, Wm. Saylor and Clyde Butler, W. B. J. Shows, Swanton, O.; Ray S. Howard, Chester D. Howard and Louis J. Shanoues, Hookers, etc., page 753.

FOR SALE

SPITFIRE

Complete equipped with Ticket Box and Fence, K7 International Trentor and Factory Tender, A1 conditions. Ride has complete factory overhaul with all latest mechanical improvements. Ride at factory—Salen, Ore., now.

FOR SALE

MINIATURE TRAIN

Addison Model G11, 4 Care, and Locomotive, about 200 feet of Track and Fence. Complete with Ticket Box and Floodlights. All in good condition and ready to go.

WRITE OR WIRE

FORSYTHE RIDES, INC.

203 MERCANTILE BANK BLDG. BOULDER, COLORADO

TERMS TO RELIABLE PARTIES

BISCH-ROCCO AMUSEMENT CO.

FLYING SCOOTERS

PORTABLE—STATIONARY—ELEVATED

Thrilling New Flying Disc • Kiddie Jet Airplanes Ride • Kiddie Trolley Street Car

5441 Cottage Grove Avenue Chicago 15, Illinois

Phone: DOrchcr 3-0036

NEW KIDDIE RIDES!

are reporting greatly increased grosses on Kiddie rides having the new Bisci Automatic Equipment, with budgetaire, loads, seating, standard equipment on the new Beechfield, Pico, Bi-Crui, and Bilt-Plane, actually saved from fifty to seventy-five per cent in loading time. Write for complete information.

LEO CUDY, Sales Representative

1500 PRESTON COURT

SALEM, OREGON

TRUCK MOUNTED KIDDIE RIDES

Whip, Merry-Go-Round, etc.

❖ Immediate Delivery. Literature and Specifications

Sent on Request.

WELD-BUILT BODY CO.

3270 W. 23RD ST.

CLARENDON HILLS, ILL.

See Eyvans's New Rides at Florida State Fair, Tampa, Jan. 31-Feb. 11.

Ride Owners!

are reporting greatly increased grosses on Kiddie rides having the new Bisci Automatic Equipment, with budgetaire, loads, seating, standard equipment on the new Beechfield, Pico, Bi-Crui, and Bilt-Plane, actually saved from fifty to seventy-five per cent in loading time. Write for complete information.

J. LEE CUDY, Sales Representative

SALEM, OREGON

DELUXE KIDDIE RIDES... $1,595.00 and UP

Factory Built—Sturdy—Portable—Low Prices and Fully Guaranteed

KIDDIE SPEEDBOAT RIDE • KIDDIE CHAIR RIDE •

KIDDIE AUTO RIDE • KIDDIE AIRPLANE RIDE •

KIDDIE PONY BUGGY RIDE

Single and Double Bike Boats and Three Passenger Electric Runabout Boats for small lake use.

MAR-CRAFT, INC.

CLARENDON HILLS, ILL.

RATES FROM: $25.00 per year per ride.
Joe and Babe Siegler, aerialists, are wintering in Bloomington, Ill. They will appear at the Chicago Daily, son-in-law, Elden Day, and 18-month old granddaughter, Dolores. The Boys, professionally known as the Flying Eldonas, are scheduled as a Barnes-Carruthers attraction at

1900 fairs.

The Gabrielle horse acts are appearing between paul games. Chicago, a United Artists booking. The Boys are prominent in the Barnum and Bailey show in Chicago. Their performances are being televised via NBC. TV Channel 49. Miss Gabrielle, on her high school station, Silhouette, is the featured attraction.

Acts to appear for the Boyle Woolf

Agency, Chicago, on the 1900 fair circuit include the Four Catha

Liet, juggler-acrobats; Jean LeFeu

lette; cyclists; Milburns, hand bal

ancing; Carl Thorsen, juggler; Clemens Bellings, dog act, and the

Dawn Sisters, comedy dancers. Dick

Vance, now booking, has arranged to emcee one of the Woolf units.

Smith and Allen recently purc

bursed a trailer and are wintering at the Moline, Ill. Trailer Moline. Also at the Des Moines camp are Bobby, Bill and Hank, who are booking as a professional Half-

show in the vicinity; Maltuck and

Mees, a cow and calf of the same family. The Minors, George and Butch, left the Iowa spot rec

tantly to go to the week-end of the

International Harvester shows. George has arranged to have a small tent that can be handled by one man and is working out regularly before casting.

A3 Ackerman's Six Tip Tops, tigers, have signed with the Barnes-Carruthers office to appear at fairs.

Bob and Diane, skaters, lost their trailer recently in a fire at Min

neapolis. The George Plumbers, in Minneapolis, have been living with the duo, lost his clothes in the fire.

Babe Keating, mentalist, well

known in show business, is in the

first week of the Sky Vue Club, Dallas. . . . Since closing their au

tographs at the American Shows in December, Jimmie and Mar

ella, the well known clown acrobats, have been playing clubs. They are at the Key Club, Biloxi, Miss. . . . Mark Anthony, who is doing a fine job for the Miller, as a clown cop, played the

Rainforest in Burbank, Calif. . . . Pete Hox and his partner, Ace Kilroy, formerly billed at the Brown, played the men's Convention in Montebello, Calif.

Bebo's Hollywood Bears and the

slapstick acro trio, Cico, Steve and

Eddy, were on a recent bill at the

Palais Royal in New York City. The

Monkey Girl and the Neovels, no

suspense act, have been signed by

Barnes-Carruthers fairs dated by

Sam Levy.

Harold (Han) Linquist (Happy the

Clown), who closed with Biller Bros. in Chicago, is now in the

(Ga.) Shrine date stopped for a

visit with Dave Friedman, city direc

tive N, C, en route to Chattanooga, where he will play at the Moose Club. The Boys, Chinese acro troupe from the Ringling circus, are at the Cope City

Talent Topics

irony in Miami Beach, Fla. . . . Sally

Band and her show opened with the Los Angeles State Shows in Miami (10).

Jimmy Rae, acrobat, opens in the

Vienna Room, Boston, January 16, and

the 2550 fairs are scheduled as an engagement at the Shoreham Hotel, Washington. The new group of

Jumpers are traveling with the Har

nlem Globetrotters basketball team, and is doing a trampoline act between the halves.

Gotham Corp. Buys

Indian Point Land

NEW YORK, Jan. 14.—Indian

Point Corporation, liquidating real

estate holdings in the former Hudson River Day Line, has sold a 9-acre

campaign at Park Point, at Feet skil, New York, to the Jackson Trading

Corporation, of New York, for $1,000

and $75,000 in real estate and $1,000

in cash. The property is located on the

East River. The purchase will be

made by the Incorporated New York

Corporation, a wholly-owned subsidiary of the parent corporation.

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Corporation, a wholly-owned subsidiary of the parent corporation.
E. J. Warner, head of the New York poster printing firm bearing his name, will attend the North Carolina, Virginia, Pennsylvania and New York fair meetings. Len Humphries, Hamiltont-Circus exee, is filling in the off-season by tub-thumping for Paramount's Robinson and Delahay in Canada. . . . Ernie Young of the Ernie Young Agency here underwent an abdominal operation Monday (9) at St. Mary of Nazareth Hospital, Chicago. Young was expected to remain in the hospital about two weeks.

The Michigan Showmen's Association is to entertain the members of the Michigan Association of Fairs and the Michigan Harness Racing Association at the Hotel Fort Shelby, Sunday (15). . . . Allen Erlicher, who operated a candy butcher shop at fairs and shows for several decades, has decided to retire from the business. He is being urged to write down the recipes for his unique creations.

Ed Carroll, owner-operator of Carroll Agawam, Mass., will stage a major show attraction in Springfield (Mass.) April 18-21. He will close the month with all profits earmarked for charitable work of the local Ministerial Association.

Nice Cele Returning To Full-Scale Status NICE, France, Jan. 14—Nice, largest resort center of the Riviera, will stage its first full-scale carnival celebration since the war, February 9-21. Under construction are eight 28-foot and 36-foot animated floats, which will be features of parades. In Nice, there will be six smaller floats, bands and more than 2,000 mummers.

There will include the Grand procession on opening day, Battle of Flowers, February 16; Battle of Confetti, February 19, and Battle of Plaster Confetti, on closing night. There will be 12 floats, all of which will be followed by elaborate fireworks and the burning of the big King Buffoon float.

A feature for children will include balls and vaude and circus programs of the resort's casino, as well as concerts by every music band and technical and street events. As usual, midway will spring up at various spots.

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New Stand for Hagerstown HAGERSTOWN, Md., Jan. 14—A new stand is to be installed at the Hagerstown Race Track in time for the 1951 fair, the Agricultural Society decided by Simon Nutt, Washington County disclosed at its annual stockholders’ meeting here.

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Western Service Co. Plant Hit by Fire; Loss Put at $57,000
SALT LAKE CITY, Jan. 14—Western Service Co., with A. J. Tucea as general manager and Ed Vetter as principal owner, Sunday (8) lost and estimated $57,000 to equipment in a fire at the firm's home office. The fire, caused by explosion of a butane tank, destroyed mobile equipment, merchandise and stock, and a portion of the building, which is owned by the Edward Vetter Investment Company, a large holder of an interstate food concession company.

Western Service Company lost about $47,000 by the fire, while another $10,000 was lost by the parent company.

The concern holds contracts with Utah State Fair, University of Utah, and other enterprises and is the largest concessionaire in the Intermountain.

Jones Beach Starts Expansion Program
NEW YORK, Jan. 14—Jones Beach expansion projects are in the works as a result of mild weather favorable construction work on a big drainage system which will serve the entire beach area and which is costing the Long Island State Park Commission $1,058,855.

Also under construction at the popular Long Island south shore resort is a large brick building, on Parking Field No. 2 near the West bathhouse, which will house a food bar and other concessions.

Show Folks, AGVA Claim Body of Charles T. North
CHICAGO, Jan. 14—Thanks to Show Folks of America, Chicago, and a large number of Variety Artists (AGVA), Charles T. North, 57, retired vaudeville comedian, known professionally as Chick Thomas, who was given a fitting burial here Wednesday (11). North was found dead in his room Saturday (7), apparently a victim of heart disease.

Show Folks and AGVA made arrangements with the pastor of Holy Name Cathedral for services at an insurance service in Mount Carmel Cemetery, Chicago. North's lone survivor is a half-sister, Mrs. Edith Broozie, Columbus, Ga.

Frank Huddy Again Heads New Castle Billposters
NEW CASTLE, Pa., Jan. 14—Frank Huddy has been re-elected head of the Billposters, Billers' and Distributors' Unions, Local 118, here.

Other officers named were William K. Miller, vice-president; Robert L. Klett, secretary-treasurer; Mark Must, business agent; James Rappo, assistant business agent, and Steve M. Bobovich, sergeant-at-arms.

Huddy, Must and Sam Reed were named to the board of trustees and James Hump and Bobovich were named to the executive committee.

Free Zoo Shedded For Calif. Nu-Pike
LONG BEACH, Calif., Jan. 14—Construction of a free zoo at Long Beach Nu-Pike here will begin immediately, Mason Kight, president of the Long Beach Amusement Company, announced. Completion is due in February or March.

Plans call for 16 animal cages with circular cages for monkeys at each end of the proposed structure. A fuel tank and elephant yard also are planned. A goat and camel railroad will keep visitors 14 feet from the cages. A large center stage will feature daily animal acts.

PEANUTS

CHUNK-E-NUT PRODUCTS CO.
MATTY MILLER HANK THEODOR ED BERG RALPH COBB
231 N. Second St. 2908-14 Smallman St. 1261-63 E. Sixth St. 316 S. Church St.

SNO-KONES, POPCORN, CANDY FLOSS, CANDY APPLES
For the most complete line of supplies for these items at money-saving prices, get in touch with Cold Medal.

Our 1949 catalogue will be sent upon request to those in this business. Kids and curiosity seekers, please save stamps.

GOED MEDAL PRODUCTS CO.
316 E. THIRD ST. CINCINNATI 2, OHIO

ATTENTION, CONCESSIONAIRES
Custom-Built Concession Trailers at a price you can afford. Quality workmanship at your own design. Deal with a man who knows your needs. For complete details write or wire.

K. MAX SMITH ENTERPRISES
Box 9107 Tampa 4, Fla.

NEW CHEVROLET CARS AND TRUCKS
SPECIAL FINANCE PLAN FOR SHOWMEN
GET OUR PRICES FIRST
J. BUNDY REPRESENTATIVE

Hauß-Standard Chevrolet
1325 STATE ST.
EAST ST. LOUIS, ILL.
SHOW TENTS
CARNIVAL — CIRCUS CONCESSION
Bill Sanders assures his many friends that this firm is controlled by him and no one else.

AMERICAN TENT & AWNING CORP.
312 W. Main St., Norfolk, Va.

"America's Finest Show Canvas TENTS - SIDESHOW BANKERS"
IN STOCK - NEW!
20 ft. Round Top with 3-40 ft. Middle, White or Black Dyed and Red Blue Trim. 10 ft. Sidewalls.

American Greetings Corporation
1263 N. Clark St., Chicago 40

SERVING SHOWMEN OF THE SOUTHEAST SINCE 1919 WITH SHOW TENTS!
Candu has both the experience and facilities for making anything from a small concession to a giant "big top". Get Candu's prices before you buy! Call, wire or write "Bill" Wears,
Candu Manufacturing Co. 259 S. Central, Knoxville, Tenn.

CONCESSION TENTS
SEND US YOUR SIZES

SHOW CARAVANS

The MAKERS OF...

Show, concession and exhibit tents, horse troughs, costing now, restaurant, stunts and marquees built to your specifications.

Arthur E. Campbell
1145 W. 34th Street, New York 19, N. Y.
Phone: St. 3-7077

AGENT
Join immediately. Must be clean cut with car, track, cards, close contact, follow instructions.
Your results speak well of this firm, clear books, good commission, many picture shows, small investment, prompt delivery.

AMERICAN-CONGO ANIMAL EXPEDITION

January 21, 1950

The Billboard

Generally outdoors

59

Daytona Beach Sets Auto Racing Sked
DAYTONA BEACH, Fla., Jan. 14—A week of speed trials and race competition has been scheduled for Day-
tona Beach from Monday, January 20, thru Sunday, February 5, highlight-
ed by two major stock car races on Saturday and Sunday.

All events will be conducted on the famous beach course. The speed trials are being con-
ducted by the National Association for Stock Car Auto Racing (NASCAR), under the direc-
tion of Bill France, and will be open to all makes of American and foreign-made automobiles.

Two stock car races will include a 300-mile modified event and a 200-
mile contest for late model automobiles.

Xmas Parades Pan Out Okay For William Nesbitt Firm
CINCINNATI, Jan. 14—After a series of Santa Claus parades in Kentucky, the Virginias, North Car-
lina, Tennessee and Ohio, members of the Nesbitt Producing Company have returned to quarters here, Wil-
liam T. Nesbitt Jr., treasurer, reports a successful season.

Parades were supplied by John Wixon; horses by Kessel Bros. Cin-
cinnati, and performing horses by Lawrence Gibson, Wallace, Ind. The unit, which traveled in 10 trucks, ten semi-trailers and ten horse trailers, was snowbound during its Virginia trek for 48 hours atop Flat Top Mountain.

Personnel included W. T. Nesbitt Sr., general manager; Ralph Kisel, in charge of ponies and horses; John Wixon, charge of wild animals; Lawrence Gibson, performers; Jess Sides, unicycle act; Milton Sitten and dog; clown act; Mrs. M. D. Norris, wardrobe mistress; Walter Norris, Santa Claus; Mrs. Lawrence Gibson and Clarence Gibson, girl and cowboy; Edward Schrautz, Harold Grimm, Jack Nickum, Albert Treuel, Kenney Heller, Sherry Rose, George Collins, Frank Wilt, John Wykle and Edward Douglas.

Claresholm, Alta., Plans Increased Seating Capacity
CLARESHOLM, Alta., Feb. 2—Dr. J. P. Carroll was elected president of the Claresholm Stampede and Fair Association, at an annual meeting, held at the association's office last Saturday night, are James Merchant and Neil Stewart; secretary, M. R. Dowson; treasurer, F. W. Vets; business manager, R. L. Berlin; stampede manager, J. F. (Pat) Hamilton; general manager, Dick Andrews.

Extensive improvements were made to the grounds and it is planned to increase the seating capacity. Financial report showed receipts of $30,104, expenditures, $14,285, and a balance of $16,814.

ONLY $155.50 . . . . for a sensational NEW TENTS

Shipment from Philadelphia or Charlotte, N. Carolina, on supplies and equipment. Complete set of new canvas and materials.

TENT SCAVEN

Circus Routes
Circus Routes Send to
2100 Patterson St. Cincinnati 12, O.

Carnival Routes
Send to
2100 Patterson St. Cincinnati 12, O.

(Routes are far fewer when no dates are given. In some instances possible mailing points are listed.)

Circus Routes

S. T. JESSOP
WINTER ADDRESS
122 FLORESA AVENUE
SARASOTA, FLA.
PHONE 35-1725

UNITED STATES TENT & AWNING CO.
213-215 W. River Chicago 12
Circus Tents All Ten Tents, Built Since 1819

COMPLETE POPCORN OUTFIT

with . . .

$99.50

COMPLETE SUPPLY CONCESSION CO., TOLEDO & OHIO

1420 TWELFTH AVE., NE.

MAKE $100.00 A DAY ON CANDY FLOSS

This is the SUPER BUSINESS of the year. Three friends of mine have been successful and it is THE business for the near future. This is the one you have been looking for. Complete outfit for prop. Send for proposition.

NEW ELECTRIC CORN POKER

with . . .

$99.50

ELECTRIC CANDY FLOSS MACHINERY

3621 Twelfth Ave., N.

GIVE TO THE RUNNYON CIRCUITフ

THE BILLBOARD

January 21, 1950

GENERAL OUTDOOR

59

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NEW ELECTRIC CORN POKER

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$99.50

ELECTRIC CANDY FLOSS MACHINERY

3621 Twelfth Ave., N.
Polack Opens
In Ft. Wayne
To Boffo Biz
Advance Sale Heavy

FORT WAYNE, Ind., Jan. 14.—Polack Bros.' Western unit launched its 15-day stand here Thursday night (12). Louis Polack, manager, said that the advance sale indicated all 12 shows
scheduled performances would be sellouts.

In the strong new line-up of acts appearing this week are: Mondo, the Wond-om, ground perch; Sikorska Duo, the white perch; Lalage, serialist; the Shreyer- FOURTH, Robert Nau, shell-shocked; Emil Fahlenberg Jr. and his bears; European pantomimist; Alfredo Landoni's chimp; Comedy sail;

Nina Woolford's dasheshounds; Lethaire Cabaret's basketball- playing boxer dogs, and from last year's show, Al Tv, the one-man- show horse has been

Cleo Trio and Frank Whitebeck's ele-
phants, presented by James (Silveres),
who announced that the total box office opening number was produced by Gus
Bell.

Repensky To Join
The Loyal Repensky family will join in Hammond, Ind., the show's assist-ant manager, with their big boreback riding act and their newest elephant, a fantastic act, billed as the Seven Bronnackos.

Clown personnel is mostly the same as last season, with Otto Griebel re-
placing Chester (Bobby) Barnett as clown. New to this season are four others. They are: Harry Damm, Freddie Freeman, Chester and Joe Serman, together with the addition of a brand new elephant, which Springer is back as agaean-tian manager, Nate Lewis, eques-
trian director and Wally New-

Scatterday Signs
With Kelly-Miller

HUGO, Okla., Jan. 14.—R. O. (Dick) Scatterday, Oklahoma's national advertising representative, who has been with the Kelly-Miller organization, was transferred to the Colt Bros.' Circus and previous to that to the 101 Ranch, Downieville, Ore., and the 101 Ranch and others, will 

shall also put out a program for national space, as well as various local advertising tie-ups in the

Miller, general agent for E-M, handled the negotiations with Scatterday.

CHS Div. 1, Rec-Elects Powers

DETROIT, Jan. 14.—Dr. Harrison Powers, South Bend, Ind., has been re-elected president of the 15-member Board of Directors of the 1 of the Circus Historical Society, which includes the States of Ohio, Michigan and Indiana. Clyde Wem, owner of the old Mat Wilson Great Show title, was re-elected director.

WON, HORSE & UPP COMBINED CIRCUSES
An Eagles and Comets Parade-The Show With a Leaf of Gold

By Steve Duble.
El Opera, Mexico.
January 14, 1948.

Dear Editor:

To determine if Mexican territory might be predictable, the Won, Horse & Upp club decided to send the show out on the road to see what kind of publicity they could get.

The shows were split into two groups, each containing four acts. The first group consisted of the Shows of the World, the Shows of the World Circus, the Shows of the World United, and the Shows of the World Circus. The second group was comprised of the Shows of the World United, the Shows of the World Circus, the Shows of the World United Circus, and the Shows of the World Circus United.

The show will carry three elephants, out of the K-M herd, and they will be used as a separate midway attraction. The show will travel on nine trucks.

DON'T MISS THE 2019 CIRCUSES
At the Three Ring Arena
In Three Rings
The show will carry three elephants, out of the K-M herd, and they will be used as a separate midway attraction. The show will travel on nine trucks.

Import Talent Checks
From Spain's famous Rodo Circo, Cres-

Purtman, one of the Mexican territory's biggest stars, will attend the Mexican territory. He will be a big draw for the show, and his presence will add to the overall success of the show.

The Rodo Circo is a well-known circus from Spain, and it is famous for its talented performers. The show features a variety of acts, including acrobatics, clowns, and animal acts. The performers are highly skilled and are known for their impressive skills.

The Rodo Circo has a long history of success in the circus world and has been featured in various events and exhibitions. The show is known for its high-quality productions and its dedication to providing an entertaining and memorable experience for its audiences.

The show will carry three elephants, out of the K-M herd, and they will be used as a separate midway attraction. The show will travel on nine trucks.

The Golden Statues offer a next flash peeling the novel presenta-

When the show arrived in Mexico City, it was met with great excitement and anticipation. The show was hailed as a major event and received enthusiastic reviews from the public and the press.

The show was a huge success and was able to draw large crowds. The performers were highly skilled and put on an impressive show. The show featured a variety of acts, including acrobatics, clowns, and animal acts. The performers were highly skilled and put on an impressive show.

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UNDER THE MARQUEE

Merle Evans, band leader; Harry Thomas, bassist; Ed Ford, drummer, and Willie Krause, singer, all of Ringling Bros. and Barnum & Bailey in a scene of honor at a banquet given by Seattle business men to the President's Palace Band, in Havana the closing night of the R-B's stay, where they played with a parade and Floyd with a native drum section before the Havana Municipal band.

Fortunately for the down-and-out, bad luck seldom goes around to do its work.

Pete Sun, who with his brothers operated Sun Bros. Circus, was featured in a stunt which was one of the executive committee of the Goodfellows Association of Toledo, in a recent special issue of The Toledo Blade. Kari Waddell and George Perkins recently finished working on the Boro Circus television show for Capitol Records in the circus' winter department. They are now at the Pub and Del Mar Club, Santa Monica, Calif.

Cookhouse waiter will be happy if the warm winter spell comes back in '50—blessing his family.

Steven Crowe, clown, the past two years with the Dales Circus, has added a new toy to his collection and painted his truck. George W. Westerman again is in charge of the promotion of Polack Bros. Tent, for the Cincinnati engagement at the Taft Athletic Field, 2413 Youngs. Floyd Arnold, the Musical Rube, who was in Sears-Roebuck store in San Antonio, Texas, is now planning vaude vaude, working out the Joys of Mexico, Chicago, Ill. He was in Dailey Bros. Side Show the last five seasons.

Gandy point jobs are more popular than ever; sons of circus men and Side Show hands.

John Anderson, Enquirer Printing Company, during a recent Florida vacation, attended the Winter Gardens Clown Circus, wintering at Naples, Fla. Anderson says that five new bodies have been built on cars and that there are 360 closed semi's and a new light plant arrived during his stay. He says the world's largest new pole top, with a new manager and the Lowes Bros. Clown Circus. Three new units are to be constructed and the show will open January 30 at Naples. It has been booked in Florida, Anderson says.

"I am strictly a spiritualist," said an old time, "I want to see the ghost walk on Sunday." Ora Parks, who is wintering at

PHONEMEN WANTED

Strong Auspices. Indoor Circus. Pat Patterson. All White and others contact

HARRY W. MASON

Hotel New Chilkoot, Chicken, Alaska, Ohio.

A-1 PUBLICITY MAN

Available for evening shows. Six years experience. Jack Shubin, Denver, Movie and Theater Director, New York City.

P. O. BOX 1515, Washington, D. C.

MURC WAGON VIEWS

CIRCUS PHONEMEN

ROBT. SAMS

CIRCUS PROPERTY AND ALL WILL BUT ANYTHING PERTAINING TO CIRCUS

WANTED PARTNER

For the Circus. Must have cash or can be invested. Address: CIRCUS.

a's The Billboard. Dec 399, Cincinnati 23, O.

Dressing Room Gossip

Gran Circo Americano

New Year's Eve party was given by the Bontas, Jose Perez, Ernesto Bontas, also Pres. of the-Club. Guests included 14,000 guests with Cole Bros.' press de- livery, last week in Chicago on a combined business and pleasure trip. . . Jim Stutz cars that attended the Blue-Grey football game and a New Year's celebration in Montgomery, Ala.

After reading about a beauty contest winner being made a movie star without her knowledge, a sister of confessions that the prettiest and most elegant woman in the world was be- hand to get a rope ofVILLE.

L. D. (Doc) Hall, general agent for Miller Bros. Circus, last season, is wintering with his family at the Orange Grove tourist camp, Sarasota, Fla. Howard and Gladys Tomsen, side show entertainers, holiday in Portland, Ore. J. C. and Dot Rosenfeld, with King Bros. and the last favorite of the visiting relatives in Cleveland. When H. J. Numbaugh opens the John W. Pravling Great London Circus in Punta Gorda, Fl., it will be here as home agent for Combined Circus. Last year the show carried the John W. Pravling Great London Circus and Ringling the last few years, is spending the winter at his home in Memphis. Joe Simon, formerly with the R-B band, is now assistant manager of the Ritz Theater, Memphis.

On some circuses troupers are forced for talking to ballet girls, which goes to show the dangers of doing something that comes naturally.

Jimmy Millette, American aerialist who had been playing with the World Circus in Australia arrived in England, Jimmy and his father, Ira Millette, do the two aerial act on the program with numbers (with the Ringing circus). . . Paul Valdo, general director of the Ringling Bros. and Barnum & Bailey circus, general manager, and his wife, Elizabeth, have been trying to catch the Continental Circus (which is the Big One) are back at winter quarters in Sarasota, Fl... The Ringling Bros. and Barnum & Bailey, will play the O'rrin Davenport Shrine Circus in Detroit. . . The 22-year-old aerialist, has been working in the Wallenda high wire act, which was known for its features to the Santa Fe & Artigas Circus during its Havana run.

Mull Change in Moose Date

DETROIT, Jan. 14—Dates of the Moose Indoor Circus, originally scheduled March 8-15 in the Michigan Fair Coliseum, will be back to the first week in May, according to Jack Wrench of the Johnson & Wallace Circus, and who has been the prime mover ever since.

Circus Clown Club

LOS ANGELES, Jan. 14—Marie Cells, owner of the Cella Circus in Los Angeles, who is a native of Alaska, and with H. Robert Newell, Sydney, Australia, New American members of the Johnson & Wallace, and John W. Swan and Robert Adam.

Several cards were received from Bill Kasiska, Ray Bigelow, Dr. Salem Karlard, Erskin Yort, William T. Kneebone, Bill Kalamir, Frank Howard, Mrs. Stanley Christy, Stan Bull, Mrs. Ethel Geraldie and Richard A. MacArthur.

Members will participate in the March of Dimes drive, with Bobby

ATTENTION ACTS!

Act now contacting Acts for my 1950 Winter and Spring Fairs and Circuses

ERNIE YOUNG

203 N. Wabash, Chicago, III.

RODEO & WESTERN

Equipment for sale. Slightly used Saddles, Bridles, B. B. Riggins, Spurs, Sound Equipment, Chaps, Boots. 100 less than Western items at less than half cost. Write for price list sheet.

RAY'S AUTO PARTS

417 Territorial Road, Benton Harbor, Mich.

HUNT'S CIRCUS

WANTS FOR 1950

Lithographers who do; Musicians (tumante)
-Corsets, Tobacco, Trap Drummer, Organist, Acts for Big Show and Side Show. Lions, Animal Trainers and Help in all departments. Must be down to earth salaries. Apply by letter, Burlington, N. J.

PHONEMEN

Indoor Circus, Tilden, N. D. C. Book Chicago, Dallas, Decatur, El Paso, San Antonio, Dallas, Kansas City, St. Louis, Atlanta, Chicago, etc. Phone open Monday, Tuesday, Thursday. Car and trailer, $350.00. Send inquiries, Burt Carter, 1508 Forest Ave, Dallas.

108 President Bldg., Waia, Texas. Phone 3641.

PHONEMEN

Tickets Only

Under auspices of the American Legion, a extensive rebuidling program is underway for the 1950 cycle. In addition to a new grandstand, six wagons are being constructed.

Two new Diesel electric light plants are being constructed by Lewis Manufacturing Company, will enable the shows to continue during the winter, before to drive big top and kid show trains. Several new tractors have been added.

Lucio Cristiani, associate owner, and his wife, June, arrived this week from a vacation in Christendom, came from Sarasota, Fla, with a new horse trailer to transport the ring stock carried by the Cristiani. Floyd King has returned from a trip to New York. Recent visitors included Tony O'Hara, L. D. (Doc) Hall, Robert (Rebel) Marchette and family, Bill Lovett and E. F. Gambino.

Kaye, of the Clyde Beatty Circus, heading the club's efforts.—MARGIE DELBOSS.

Winter Quarters

King Bros.—An extensive building program is underway for the 1950 cycle. In addition to a new grandstand, six wagons are being constructed.

WANT IMMEDIATELY—CONTRACTING AGENT

For Indoor Circus. Must be high class fast worker, have car and able to contract strongest acts. Good proposition to right party.

R. W. BRANDON, JULIEN WEST—WEST BROS. CIRCUS

Calistoga, Texas, Jan. 16-18; Texas City, Jan. 19-20; Pasadena, 21; or as per rates.

WANT PHONE MEN

Wants men and U.P.C. 40 weeks with large established Circus playing strong acts. Start work immediately.

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Terperies Winner Over T-Men

Round Two of 20% Tax Case Goes to NBOA

May Wind Up In High Court

(Continued from page 3)

favor of the plaintiffs, Larry and Margaret Geer, co-owners of the Laramie Ballroom, had been sought a refund of the cabaret taxes paid in 1948 to 1953, concluding that the District Court had erred in deciding the case on the basis of the type and kind of the plaintiffs would be subjected to tax imposed by Section 706 of the Chicago Code. The Court ruled that all evidence presented showed that there is a definite distinction between a cabaret or roof garden and a theater. The legal history of a cabaret was traced by Christopher Roland, Washington attorney for the Geers, who showed that the evidence did not call upon the plaintiffs, Judge Graven asserted.

Reversal Decision

In his opinion, Judge Graven reiterated the previous decision of the Second Circuit Court of Appeals in the Minton vs. The Board of Tax Commissioners of the City of Chicago case, which had been presented in the Minton decision and in the recent hearing before him in Fort Dodge. He stated that after reviewing the evidence he distinguished between the types of cabaret, and held that the Minton decision as not controlling.

Swiping Victory

Robert, when contacted by The Billboard, called Judge Graven's decision a sweeping victory, sustaining the Minton story. "It substantiates the claim of the plaintiffs that their place is not a cabaret, but that they are in the business of amusement and entertainment and tax.

We are pleased with the exhaustive 70-page decision of Judge Graven, who feels that his decision will be sustained in the Circuit Court of Appeals of the Eighth District in St. Louis."

At the hearing in Fort Dodge, T. D. Emler, U. S. district attorney, had stated that the government's case rested upon the reversal of the decision but will have upon

Zeiler Named New Manager At Cedar Point

Wis. Funspot To Give Way After 50 Years

Equipment To Be Sold

MILWAUKEE, Jan. 14—Wauke- neha Beach, located on Pewaukee Lake, about 12 miles from Milwau- kee, soon will go out of existence. The funspot is giving way to a 10-year operation, to a suburban real estate development, according to Charles E. Dodge, who acquired the property.

Roepa rides, sales, concessions, park equipment and buildings on the 60-acre park will be sold as soon as possible. The property, now in frontage will be subdivided.

In the main, the park will follow the contour of the lake and will be named Toll Drive in honor of Theodore T. Toll, former owner of the beach.

Toll, who sold the amusement center in May, 1949, has been connected with the park since 1850 when he spent the work for Foster Toll. Toll took over management of the grounds in 1948 and purchased the place from Phelps in 1948. The park consists of only 20 acres at that time.

Harrell Expanding Layout

CRESSEY BEACH, S. C., Jan. 14—(C. W. Harrell is expanding a drive-in on to his existing property. He has planned a 40-acre drive-in, which is 120 acres in 1950.

New Kiddieland To Debut In MilwaukeeFunspot May 29

MILWAUKEE, Jan. 14—Charles S. Rose, ride owner and operator at the Fair Park here, announced that Kiddieland in the Funspot will be between $35,000 and $40,000. As a starter Rose plans to install six rides, including in Kiddieland. The park will be ready for summer season.

The fair is expected to extent nationally the reclassification of billed establishments, which has been in effect for the past four months, while the case be- fore Judge Graven was reversed by the circuit court, the next step in the reclassifica- tion efforts.
Pleasure Beach Nets 62G in '49

Gate, take dip but concession earnings top '48 figures—new kid units added

NEW LONDON, Conn., Jan. 14—
In his annual review, Superintendent Meredith Lee of Ocean Beach Park disclosed that compared with the seasons of 1947, a record-breaker, and 1946, one of the park's most successful years, 1949, with an appointment, with attendance off 6 percent from 1948 and income down 5 percent.

Lee reported that park revenue, after completion of federal taxes, was $278,626.46, and the budget was not expected. A net profit of $52,100.19 was available against interest and amortization payments on bonds. Due to a reduction in interest which occurs annually at the rate of $1,720, the charge against general taxes will be approximately the same as in previous years.

According to Lee, one new construction feature was added to the park during 1949—the picnic service center, a refreshment area west of the swimming pool. New installations included a number of different rides, including a Little Dipper, and a Till-A-Whirl. Increased concession sales were due largely to dual business done by these attractions.

Coney Island Park, located in the heart of New York City, attracts a large volume of visitors near its beach activities and is operated by London. New London. Activity at the park includes baseball in the recreation hall.

C.I. Board of Trade Re-Elects D. Rogers

NEW YORK, Jan. 14—At the second annual meeting of the Coney Island Board of Trade, held in the Library Seven Seas Room of the 1,000 Room Hotel, Coney Island, attorney David Rogers was unanimously re-elected president. Other officers chosen were: M. Ponger, vice-president; Hyman Minken, treasurer, and Charles, executive secretary. Henry L. Fry was re-elected chairman of the board of directors, members of which are:

Dr. Harry Schwartz, Charles Marewicz, Max Pollock, Sigmund Haupner, Sam Fruchtman, Jack David, Sam Spiegel and Aaron Moshe.

The organization's projects for improvements in business and civic conditions on the Coney Island page will be scheduled at the installation of officers, which will take place during February.

Gruber Preps New Kiddieland in L. I.

NEW YORK, Jan. 14—Max Gruber is speeding up work on a new kiddieland he is laying out in the Fresh Meadows section of Queens County, Long Island. Park is located at 174th Street and Horace Harding Boulevard, one of Long Island's major traffic arteries, near the shopping center of the fast-growing suburban spot.

Gruber has 10 men installing underground power cables and will set up 10 rides, lay out a miniature golf course and install food, drink, and concession stands. Park is slated to be completed in eight to 10 weeks, but may open weeks earlier if permitting, prior to season opening.

San Diego, Calif., Jan. 14—RKO Radio has purchased the Hollywood-Playland-Funland complex, for a sum reported to be $250,000. The deal was arranged with Edward H. Henkel, manager of the park. The complex consists of the Hollywood-Playland and the Funland, which is connected with the Hollywood-Playland through the former.'
Record Throng at Columbus; Scio Cops Top Fair Trophy

1,360 take in Buckeye meeting—delegates favor repeal of federal admission tax, new State fair plant and spiritual services—all officers re-elected.

COLUMBUS, O., Jan. 14.—A record-breaking throng of 1,360 showmen, bankers, supply house men and representatives of Ohio counties and the City of Columbus and 80 county and independent fairs went to the Scioto Hotel here Wednesday and Thursday (11-12) for the 23rd annual meeting of the Ohio State Fair Association.

While the various sessions making up the two-day program were centered almost entirely on routine business, several important questions were run off on schedule and well handled. Considering the vast over all attendance, however, the sessions were scarcely attended. The banquet, which at the grandstands the same afternoon, was filled to capacity 1,079 persons, another record for the meeting.

All Officers Re-elected

At the voting at the Thursday afternoon banquet, the entire slate of officers was re-elected to serve another term. State comprised Lawrence H. Test, president; Clair L. Hill, Wellington, vice-president; W. E. White, Columbus, general secretary; Mrs. G. A. Northup, Columbus, secretary; and Robert S. Bush, Columbus, treasurer.

The convention went on record as favoring the repeal of the federal admission tax and urged that efforts be made toward the purchase of a new State fair plant and construction of a new State fair plant. The meeting also favored a ruling that all fairs in Ohio be conducted by spiritual services. Considerable talk was also expended on ways and means of eradicating the pass abuse at the annuals through the State to a definite plan being propounded.

While there was considerable talk about fair dates a few months ago, convention was that the issue was now as dead as the proverbial dog and that it would have to be revived and preserved. For the first time in history, the record for the meeting

Cicero County Best

At the banquet Thursday night, Cicero County, Ohio, was awarded the Myers Y. Cooper Trophy for being the best fair in the State for 1949. Twenty-nine were in the State for honor, with each fair received a plaque for participation in the banquet finals.

Ray C. C. Cooper, former governor of Ohio, served as toastmaster at the banquet and with the principal guests at the table were James Russ Hill, president of Rexair, Inc. (See Record Turnout on page 66)

J. B. Waters New Tenn. President

State assn. votes to hold next confab in Chattanooga

—sets tentative Nov. dates

KNOXVILLE, Jan. 14.—J. B. Waters, Sevierville, was elected president of the Tennessee State Fair Association at the 28th annual convention and its first in any city other than Nashville, where the name was taken. Cecil Yates, representing West Tennessee, was elected vice-president, and Pat W. Kerr, East Tennessee, W. H. Huddleston, Cookeville, was elected secretary and treasurer.

J. B. Waters, Sevierville, was elected president to hold its next convention in Chattanooga, with dates set tentatively for November. He pointed out the importance of being elected this year of changing the meeting city from year to year. The earlier dates were decided upon because of the feeling it would be more advantageous to the fairs of the State to hold their convention prior to the annual convention of the Fairs and Expositions in early December at Chicago.

Finke Resigns Post With N. D. Annual

Son Succeeds Him

MINOT, N. D., Jan. 14.—Henry J. Finke, for the last 28 years secretary of the North Dakota State Fair, Minot, has resigned and the board of directors have named his son, Robert G. Finke, to succeed him.

The elder Finke's career with the fairs was traced back to 1913 when he was named secretary on a Berthold, N. D., farmer and livestock raiser he was instrumental in getting the first fair held in that city. The first fair was conducted in 1925, and it is said that it was with Finke's appointed secretary.

Finke was born in Minn., in 1883. He came to North Dakota in 1902, homesteading in Berthold where he lived until 1918. He is survived by his wife, Marie and two daughters, Carol, R. D. Crosson, Wills, and Mrs. Dorothy-Marie, Mitchell, N. D., Mrs. Finke, in 1941.

Record Crowd On Hand for Kan. Meeting

Ray Sawhill Resigns

By Frank B. Joesting

TOPEKA, Kan., Jan. 14.—A record attendance, 76 out of 100 fairs being represented, was chalked up at the annual meeting of the Fairs Association in the Hotel Jayhawk here Tuesday and Wednesday (12-13).

Ray M. Sawhill, at the opening ses- sion, opened the meeting by presenting his resignation as association secretary, a post he has held for 45 years. In his 69th year, said his resignation was due to age and the press of other business.

(See Kansas Attracts on page 66)

30 Texas Annuals

Minn. Assn. Again Asks Tax Repeal

Management School Okayed

MINNEAPOLIS, Jan. 14.—Elimination of the federal admission tax was again urged by delegates to the 91st annual convention of the State Fair Assn. of Minnesota, in the Hotel Radisson here Thursday and Friday.

The convention also voted for continuation of the fair manager's short course, attended by leaders in all 77 counties of the State, during the period here Tuesday, Thursday, and Friday.

The organization presented preparation of legislation which would enable all Minnesota counties to levy a half-mill tax for fair purposes. The present law allows the levy in only some counties.

To Study Liability

The delegates asked federal officers to make a study of rulings on fair liabilities, which arose from the suits due to neglect of owners or employment of commission and booking agencies. It was indicated if findings warrant a bill will be submitted to the 1949 State Legislature, which would require bonding of such agencies for the protection of the fair association.

The convention also voted for a study of the periodical and advertising rates charged for premium reimbursement as a basis for possible future action in Minnesota.

In an open forum, following the annual secretary's breakfast Friday, a meeting of the state directors and means of Jeopardy carnivals from playing them as a profit to fair going. Also discussed were plans for urging the Legislature to apply changes in a resolution concerning the annual insurance each annual $1,700, which is the maximum State aid and State law. In 1949 the top grant was $1,500.

Re-Elect Officers

All officers and directors were re-elected at Thursday night, John B. Rosenthal, North Branch, re-elected president; Allen J. Dunan, Grand Rapids, vice-president; Roy L. Vacher, treasurer, and George W. Gleixner (See Minn. Passes on page 67)

30 Texas Annuals

Announce Dates

DALLAS, Jan. 14.—Dates for 30 Texas fairs during the coming year were announced at the 38th annual convention of the Texas Association of Fairs and Expositions in the Baker Hotel here, Thursday thru Saturday (5-7).

Dates follow:

Southwest Expositions & Pecan Show, El Paso, March 30-31

Elkton Fairs & Livestock Exposition, Plainview, April 4-9

San Angelo Pecan Show, April 5-9

Texas Pecan Show, McAllen, April 12-16

Beaver Dam Chain of Lakes Show, Tamps, April 22-24

Texas State Fair, Dallas, Sept. 9-22

Inspection

The following fairs are to inspect:

Texas Pecan Show, McAllen, April 12-16

Charleston Fairs, Charleston, April 20-22

Texas Agriculture Exposition, Kingsville, November 6-11

Fairs

Communications to 128 W. Randolph St., Chicago, Ill.

January 21, 1950

The Billboard

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www.americanradiohistory.com
Oregon Group Votes To Favor Associate Members in Bookings

PORTLAND, Ore., Jan. 14.—Representatives of 43 Oregon fairs and expositions attending the 22d annual meeting of the Oregon Fairs Association (OFA) went on record as favoring carnivals, booking agencies and other suppliers that are associate members of OFA to play their fairs. The resolution, unanimously adopted, came in the final hours of the three-day session in Hotel Multnomah meetings ended Saturday (17).

Herman H. Chindgren, Clackamas County, was reelected president for his 23d term. Leftoy C. Wright was re-elected vice-president and Vernon DeLong was named a director for three years, replacing Tony Smith, retired. No action was taken on the selection of a secretary-manager, the post now held by Howard C. Smith. It was voted to establish a permanent secretarial office in Portland. It also was voted to limit officers' terms to two years.

Dues Increased

Dues for active membership were increased from $25 to $50, and those of associate members—carnivals, bookers and suppliers—were fixed at $10.

State fair dates for 1950, September 4-11, were challenged by county fair managers. They contended the dates should be later so all county fair exhibitors might show at the Salem event. It was pointed out that some prize winners at the State fair find it hard to reach the course even place at a later county event, picking the smaller entries in a bad light. Discussion of State's dates are nothing new, having come up in previous years and with the same unsuccessful results.

Other resolutions passed were for the continuance of the "Fairman's Midway," a group of exhibits by fairs and associate member firms; appointment of a committee to continue the study of fair classification, and a suggestion that future meetings close with the Friday night banquet rather than continue into a half-day session Saturday.

May Change Dates

A move is afoot to hold the annual meeting in November rather than January. This year numerous members were unable to attend because of inclement weather. Announcement that a date change was under consideration brought opposition on the basis that the event would fall during the holidays. To beat this, it was moved the dates be between November 10 and Thanksgiving Day.

Mabel H. Chadwick, secretary-treasurer for over 20 years and now holding an honorary post, was presented with a check at an undisclosed amount as a token of appreciation for past services.

Eddie Burke, of Eddie Burke Attractions, San Francisco, offered two acts for the 1950 banquet and ball program and a trophy for the winner of the premium book and publicity competition, won this year by Clackamas County.

New 75G Building To Be Ready for '50 Indo Annual

INDIO, Calif., Jan. 14. — A new $70,000 commercial and industrial bazaar exhibit building will be completed in time for the 1950 Riverside County Fair and National Date Festival, February 17-22, Manager Bob Fullenwider reported.

Highlights of the six-day event will include a horse show, Arabian Nights Pageant and an Arabian-costumed street parade.

and cordially inviting you to visit our suite during your meetings
Record Turnout At Columbus, O.

(Captioned from page 641)

Detroit, and Hugh Shields, humorist, Ridgeland, Conn.

Bob Shaw, of the Gus Sun Book-
ing Exchange, arranged a surprise entertai-
ing floorshow made up of the Nighet Brothers, trampoline act, and Peggy Anne Louise, dancer, who appeared thru the courtesy of the Sun agency. Shirley Stone, comic character-
ist, courtesy of Klein's Attractions; James & Currier's Leotards and Berries, cyclists, and the Prairie Ramblers, Betty Clooney, Bill Dahl and Eliza Rouse, Army Reservists, who appeared thru the courtesy of Ken Smith, of WLW Promotions, Inc.

Brownlow's free face shows were donated by Floyd E. Gooding Amusement Company, and the Columbus Advertising Bureau; convention badges, courtesy Enquirer Printing Company; convention directory, courtesy V. Scott & Son, National, and flowers, Wall Flower Shop, Columbus.

Gooding, Klein for State Fair

Gooding Greater Shows, Floyd E. Gooding, manager, was again awarded the Ohio State Fair midway contract for 1960. Gooding was one of the busiest midway concessions at the convention, locked up in contractual sessions with fair board members practically throughout the run of the meeting. He contracted numerous Ohio county and independent shows and fair companies, and announcement of which will be made later. Carl Klein, of Klein's Attrac-
tions, Columbus, has accepted the contract to furnish the grandstand attractions for the 1960 run of the Ohio State fair.

SEE ... NAT SHAPIRO AT THE FAIR MEETINGS FOR THE BEST IN OUTDOOR ADVERTISING

MINNEAPOLIS, Jan. 14. - Ernie Young, of the Young Agency, Chicago, for the first time in 20 years missed the annual convention of the Minnesota Federation of County Fairs, which closed here today. Young is recuperating from an operation in a Chicago hospital. Mrs. Young, representing the office in his place, announced the signing of a revue into the convention, and a new show into Kansas's annual.

Auto Racing, Inc., resp. By Mr. and Mrs. Ernie Young, announced by Winkle and Ernie Young, announced a list of new auto racing attractions for 1960, which will mark the fair's first appearance in Nearly 1960's Winkle unit will stage stock car races and their Wheat-Rodeo at Albert Lea, with big car and stock car meets at both Jackson and New Ulm. D. T. S. announced outside Minnesota included two still dates at Sioux Falls, S. D., one stock and one big stock car meet, and two 20-car races at the South Dakota State Fair. Another still date announced was for Minneapolis.

Boyle Woolfolk and George B. Hunt, members of the Young Agency, reported signing to provide the grandstand attraction at the

KANSAS

Ernie Young Misses Minnesota Contab First Time in 20 Years

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Minn. Favors Fed. Tax Repeal

(Continued from page 66)

ner, who was re-elected to the board of directors were: James A. Landwehr, DeKalb, Robert J. Jor-Goers, Robert R. Claggett, W. F. Long, John J. B. S. F. and Donald W. Doran.

Keynote speaker at the Thursday session was Edward W. Soudahl, secretary of the Minnesota State Fair, who lauded the fair boards for their part in the success of the centennial celebration. Other speakers included Ed Ryan, sheriff of Hennepin County; President Larson and Vice-President B. J. Parlett.

800 at Banquet

Close to 800 fair and attraction people from the Mid-West gathered under the balcony at the annual banquet and tuned to hear the speech of Dr. J. O. Christensen, experiment professor of agricultural education.

That evening, the banquet, a floor-show, staged by Al Sheehan's Artists Bureau, Minneapolis, included the following line-up: Three Rhythmettes, dancers; Jimmy Rae, aerobist; the American Faire Band; Henry Gorden, magician, and eraser, and Howard Nichols, juggler.

Palmyra, N. Y., Re-Elects Directors, Sets 1950 Dates

PALMYRA, N. Y., Jan. 14—Charles H. Johnson and John D. Meyers were re-elected to the 1950 board of directors of the Palmyra Agricultural Society. The annual meeting was held at the Palmyra High School Thursday night.

A profit of $4,000 was made on the fair, which ran from Oct. 17 to 21, 1949, with an average attendance of 34,652.

The Palmyra Agricultural Association was organized in 1883 and held its 68th annual meeting Thursday night. Friday night, the word of the fair was announced by Mr. W. J. Moore, president, and Mrs. J. A. Lehman, secretary.

The following officers were elected:

President: Charles H. Johnson, Palmyra.
Vice-President: John D. Meyers, Palmyra.
Secretary: Thomas R. Huber, Palmyra.
Treasurer: John L. Johnson, Palmyra.

The Palmyra Agricultural Association has arranged for a spring fair on April 13, 14, and 15.

Winter Fairs

ARIZONA

Mesa—Maricopa County Fair & Livestock Show, Feb 19-26, Marcel Delport.

CALIFORNIA


Los Angeles—Orange County Fair Show, March 1-9, R. B. Smith.

FLORIDA

Boling Green—Green Homes Co. Strawberry Festi-

val, Jan. 16-20, C. W. Glines, San Diego.

Delray Beach—Delray Fair, Feb 12-19.

Davie—Davie Fair, Feb 17-21.

Daytona Beach—Daytona Fair, Feb 12-19.

Delray Beach—South Fla. Grotto Festival & Exposition, Feb 16-23, Delray Grotto Com-

pany, Inc.

Lauderdale—Broward Co. Fair, Feb 10-21.

Largo—Largo Fair, Feb 13-19.

Ruskin—Lake Co. Fair, Feb 17-23.

Tampa—Rayburn Co. Fair, Feb 10-21.

Tampa—Tampa Fair, Feb 17-23.

Palm Beach—Palm Beach Fair, Feb 14-21.

Tampa—Tampa Fair, Feb 19-26.

Bakersfield—Bakersfield Fair, Feb 10-21.

Lindsay—Lindsay Fair, Feb 15-21.

Lompoc—Lompoc Fair, Feb 16-21.


TEXAS

Austin—Texas State Fair, Feb 14-21.

Dallas—Dallas Livestock Show, Feb 14-21.

Fort Worth—Fort Worth Stock Show & Livestock Exposition, Feb 14-21.

Houston—Houston Stock Show & Livestock Exposition, Feb 14-21.

COLORADO

Denver—Denver County Fair, Feb 14-21.

Cheyenne—Cheyenne Frontier Days, July 18-26.

ILLINOIS

Braidwood—Braidwood Fair, July 10-11.

Cedar Rapids—Cedar Rapids Fair, July 10-16.

Decatur—Decatur Fair, July 15-21.

Galesburg—Galesburg Fair, July 16-21.

Kankakee—Kankakee Fair, July 11-16.

Belleville—Belleville Fair, July 14-20.

Kankakee—Kankakee Fair, July 14-20.

Champaign—Champaign Fair, July 17-21.

Savannah—Savannah Fair, July 14-20.

Terre Haute—Terre Haute Fair, July 15-20.

Tulsa—Tulsa Fair, July 15-20.

Manchester—Manchester Fair, July 20-21.

TEXAS

Austin—Austin Stock Show & Rodeo, Feb 14-21.

Dallas—Dallas Stock Show & Rodeo, Feb 14-21.

San Antonio—San Antonio Stock Show, Feb 14-21.


SIOUX FALLS, S. D., Feb 22, 1950

South Dakota—South Dakota Stock Show & Rodeo, Feb 22-24.

January 21, 1950

The Billboard

Fairs-Expositions

Tex. Assn. Airs Convention Discussion; 1951 Date Set

DALLAS, Jan. 14.—The 1951 annual convention of the Texas Association of Fair Executives (TAFE), will be held January 4-6 in the Hotel Statler, Dallas. The convention will mark the 99th anniversary of the organization. These dates were set as early as possible in the hope that those who will attend will find the time to attend the air show Thursday thru Saturday (5-7).

This year's convention program, prepared by the executive committee under the direction of Charles L. Turner, Fed. Tex. T. A. Exposition, will include a discussion on Plans for 1955 Fairs, which will be broadcast over Dallas radio stations, and a panel discussion on Plans for 1955 Fairs. The program will include Raymond E. Breshears, executive secretary; Joe Mock, Marshall; Maurice E. Turner, Huntville, and Mrs. Hur-

Thornton Welcomes Group

Keynote speaker during the business session was Mr. J. J. Thornton, president, Tri-State Fair, Amarillo, who spoke on As the President Sees it. Mr. J. L. Turner, president of the State Fair of Texas, Dallas, described the outstanding exhibits and Mrs. Charles W. Huffman, association president, was introduced by Mr. J. A. Carter, president of the J. A. Carter Co., Construction, Inc., Houston, to discuss the Fair's new construction projects.

Jack Brown, manager of the Fort Worth Livestock Show, outlined his plans for a manual on the Texas Agriculture Fair, the State In-Exposition of the Central East Texas Fair, Marshall, take on a new life, and his plans for a Fair, and a Fairs and Exposition Checklist List was explained by Otis Twitter, editor of the Tribune, Marshall.

Qns Questions

Two hours of questions and answers made up the program Thursday night, with Jack Brown, Fort Worth, president and K. O. Wege-}

Detroit Making Plans For Anni Cele in 1951

DETROIT, Jan. 14.—The City Plan and Exhibition committee of Detroit has completed arrangements for Detroit's 200th anniversary celebration in 1951.

The blueprints, prepared by Clyde Rose, Detroit's assistant city engineer, and city manager, will be unveiled to the public on the 205th birthday of Detroit, July 24, 1951.


Palm Springs—Palm Springs Fair, July 16-23.

Champaign—Champaign Fair, July 17-21.

Belleville—Belleville Fair, July 14-20.

Kankakee—Kankakee Fair, July 14-20.

Savannah—Savannah Fair, July 14-20.

Tulsa—Tulsa Fair, July 15-20.

Manchester—Manchester Fair, July 20-21.

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Showman Is Fairman's Partner, But Are We Giving Him a Break?

By L. B. Berring Jr.

Excerpts from an address delivered by William R. Fairman, past-president of the International Association of State Fairs, at the opening session of the 1948 convention in Portland, Oregon.

Showman has a very short year in which to earn a return on his investment. Unfortunately, we have not been able to continue to play the fair business in the way we have done in the past. The showman is a very important part of our business and we all need to work together to make it successful.

Willing To Co-Operate

In my years of fair business, I have found that one single fair cannot operate to the fullest with our fair organization. We need to work together to ensure your fair is a success. He plays a different fair every week for months, doing a job that requires a lot of work. It is important to him because he has to make it successful to ensure your fair is a success.

Name Giles Reading Proxy for 17th Term

Reeling, Pa., Jan. 14—At a meeting held Saturday (7), John S. Giles, Reading florist and former city secretary and treasurer of the Agricultural and Horticultural Association of Burlington County, was re-elected to his 17th consecutive term. The election was held in Burlington County, and the showman is the one to have the highest number of votes.

Five other officers and 19 directors also were re-elected. All were named for the next term.

Estevan Receives Up

ESTEVAN, Sask., Jan. 14.—The Canadian Agricultural and Forestry Society of Estevan has named E. G. Schuler and George Zerr as vice-presidents.

Estevan is a busy town with many agricultural, forestry, and industrial activities. It has a population of about 8,000 and is located in the southeastern part of the province.

Inverness Renames Laird

INVERMERE, B. C., Jan. 14.—A Laird was re-elected president of the Invermere Agricultural and Industrial Exhibition. Vice-presidents are G. J. Ferguson, R. B. McLachlan, and E. F. Hume. Secretary-treasurer, annual fair will be held in Invermere, B. C., September 1 and 2.

Estevan, Sask., Re-Elects Rae

ESTEVAN, Sask., Jan. 14.—E. P. Rae was re-elected president of the Estevan Agricultural Society for the fourth time. Vice-presidents re-elected were Walter Gates, Harold Carberg, and Nat Davidson. Mrs. Norman Dean was re-elected secretary.

Pennys Org To Plug Pari-Mutuel Betting

READING, Pa., Jan. 14—A Pennsylvania organization is planning a campaign to plug pari-mutuel betting on horse racing in Pennsylvania. At the annual convention of the Pennsylvania State Association of County Fairs, held at the Hotel Bed ford, January 25-27, the organization of the few states in the North Atlantic Seaboard region which does not have pari-mutuel betting, and took a stand against it. Swyen, secretary of the State association, said that such races will remain unfair and that the organization is planning a campaign to plug pari-mutuel betting in all states.

Other talks will be delivered by Miller, secretary of the organization; John W. Wilson, manager of the Cottin & Wilson Shows, and E. E. E. Wilson, vice-president of the organization.

The convention, which opened with a reception given by a committee of the board of review of the District No. 6, United States Trotting Association, included a meeting of the Central Fair Circuit, both scheduled on Wednesday (30).

22 Major Exhibitions Skedded for France

PARIS, Jan. 14—During the first six months of 1948 22 fairs and exhibitions are scheduled for France, both national and international. The fairs and exhibitions are planned to take place in Nice, Toulouse, Lyon, Bordeaux, Angers, Bourges, Chalon-sur-Saone, and other cities.

International exhibitions include a radio parts trade show in Paris, an international trade fair, a photographic trade fair, and a film exhibition, all in Paris, March 15. Metz will sponsor another show on March 12.

While all the above are primarily national fairs, others in France are rare in some cases, and in some cases, unique. The few cities in France stage such events without also providing entertainment in the form of circuses or carnival performances.

Board Approves Extension of Alpena, Mich., Annual

DETROIT, Jan. 14.—Extension of dates has been approved by the fair board for Alpena County Fair at Alpena, Mich., for September 3 and running thru September 10. Incorporated in the Alpena Fair is the Labor Day show which was delayed on Labor Day. Midway contract was awarded to W. G. Wade Shows.

Lethbridge May Up Gate

LETHBRIDGE, Alta., Jan. 14—The Lethbridge Agricultural and Industrial Exhibition has increased its gate admission from 25 to 35 cents.

George A. Price Resigns

MARSHALLTOWN, Ia., Jan. 14—George A. Price, president of the Central Iowa Fair Association, has resigned. Price was named as the Central Iowa Fair Association the past seven years, has resigned. It is not known who will replace him.
Carnivals

Communications to 188 W. Randolph St., Chicago, Ill.

Thugs Invade Serfass Home

- Take 10¢ in cash, jewels after binding, beating Mrs. Serfass and guests

SANFORD, N. C., Jan. 14.—Armed burglars, described as "thugs," who had been prowling around the Serfass home for several days, finally got into the house on Saturday, Jan. 13. The Serfass couple and their guests had been attending the annual carnival at the North Carolina State Fair, and the burglars had been watching the house for quite some time. They eventually broke in and wreaked havoc, taking whatever valuables they could. This incident was described as quite unusual and has prompted an investigation by local authorities.

Scott Lamb Leases State Fair Shows From Cecil Goree

Topoka, Kan., Jan. 14.—Scott Lamb, a known car dealer, has leased the state fair shows for the coming season from Cecil Goree. Goree was unable to continue with the shows due to personal reasons. Lamb, who is an experienced show manager, has expressed his intention to provide high-quality entertainment for the fairgoers.

Don Franklin Shows To Open Season at Tex. Livestock Expo

DALLAS, Jan. 14.—The Don Franklin Shows will open the 1950 livestock season at the Texas Expo. This event is scheduled for February 26. Franklin will furnish all rides, shows and attractions for the event, which closes February 26.

Reid Awarded Fun Zone Pact at Skaweghen

Skaweghen, Me., Jan. 14.—Roy Simmons, owner of Skaweghen State Fair, Wednesday (11) announced the awarding of the midway contract to the Reid Shows, organized with Frank Gaskins.

Davey To Launch Truck Show May 1

PORTLAND, Ore., Jan. 14.—Davey Brothers Transport Company, a new truck show, is scheduled to open in this area about May 1. Owned by E. J. J., and their show will be held in Oregon territory.

Minn. Annual Route Set by 20th Century

Inks Five Dates at Confab

COLUMBUS, O., Jan. 14.—Twelve Indiana fair contracts, including one for two years, have been signed by the Gooding Amusement Company, Floyd E. Gooding announced this week.

Denton, Bloom Merge Interests; Plan New Org.

KNOXVILLE, Jan. 14.—Johnny J. Denton, president of Rainbow carnival units and the Cascadia on Ice and Oscar Bloom, owner-operator of Gompers Shows, have merged interests this week and will come out in 1950 as Rainbow Shows, modernize rides, and possibly build new midway. Announcement of the deal was made during the Association of Midland Shows convention at the Hotel Anderson Johnson, here, January 10-11, by Norman Anderson, public relations counsel.

12 Hoosier Fairs Signed by Gooding

COLUMBUS, O., Jan. 14.—Twelve Indiana fair contracts, including one for two years, have been signed by the Gooding Amusement Company, Floyd E. Gooding announced this week.

WOM Awarded Anderson, S. C.

ANDERSON, S. C., Jan. 14.—With the merger of several Eastern railroad buggies more pronounced than it has been in years, the Christmas number of the W. O. M. A. (West of Mississippi Association) has been printed with a special emphasis on the Kansas City area. Anderson, S. C., has been chosen as the \ W. O. M. A. Award winner for 1950.

Tex. Show Women's Memorial Services Impress 200 Attend

DALLAS, Jan. 14.—Over 200 show women turned out Sunday (5) to attend the Lone Star Show Women's Club services here in the Baker Hotel in memory of deceased members. The services were held in the Lone Star Show Women's Rest Room on the second floor. The services were conducted by Rev. W. L. Porter of the Baker Hotel, and the speakers included Mrs. Eliza Doolittle, Oklahoma City; Mrs. Dorothy Shelton, Corpus Christi; and Mr. and Mrs. Joe E. Smith, Dallas.

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DALLAS, Jan. 14.—The Don Franklin Shows will open the 1950 livestock season at the Texas Expo. This event is scheduled for February 26. Franklin will furnish all rides, shows and attractions for the event, which closes February 26.

McKinley, Jan. 14.—Moving into Minnesota for the first time in 1950, the 20th Century Shows already had the contract for the State Fair in the State, Al Martin, co-owner, announced at the annual convention of the Minnesota Federation of County Fairs. The five annual shows will be held in the Grand Forks, N. D., high school auditorium and将以 several dates set for the 20th Century venture into that State. Also on hand to sign the contract for the 20th Century was Frank Gaskins.

Sunset Amusement Co., represented by Mr. and Mrs. K. H. Garman, owners, signed to play the one-week Lone Star Day Show in Dallas. It will be the first time the Austin, Minn., grounds under sponsorship of the fair board there. The contract was sealed by Garman, who was formerly by phone that his organ had been granted the contract for the Southeast Missouri Fair, Cape Girardeau, Mo.

Brothers Bros. Shows announced signing for the midway at two fairs, Proctor and Glenwood. Reed was represented by Charles T. Rogers and S. J. Cole.

John D. Donald and Charles Carroll, of the Veteran's United Shows, announced signing for one midway at the Madison Fair, a new annual for the org.

Alvin Merriam, owner of Merriam's Midways, signed for the 20th Century pyramid midway at the Cannon Falls annual and will repeat at Steamboat, Wyo.

Included among carnival representatives at the convention were Nick Phipps, Harry Warren and William J. Starkey, both of Miami; Jack E. Sheaffer, Kansas City; Bob Krikulis, Detroit; Al Dust and Joe Simmons, Gold Bond Shows; M. H. English, handler, Florida Shows; Charles L. W. Miller, Mr. and Mrs. L. C. Reynolds, World of Today Shows; W. A. Eamon, World of Today Shows; Keith and Leonard Johnson, Jones Shows; C. W. Thompson, W. S. Burress, F. P. M. Shows; R. E. Carr, H. W. Day, W. L. Doty, M. E. D. Fouts, W. A. F. S.; John H. Lewis and L. M. Goody, Central States Shows; Eddie Cogdell and P. M. Cogdell, United Shows; J. B. Du Bois, Royal United Shows; F. C. Mono, Western Midway Shows; W. H. Weller, United Shows; J. L. W. Jones, Midway Shows; and R. J. Smith, Midwest.
MIDWAY CONFRAB

And now, in the language of showman, means the number of money-makers attributed.

Mary and Woodsie Gathier, con-

cessions with S. M. Daves. They have been in business for the past six years, and have signed with William T. Collins Shows for 1950.

Midway fault finder is one who objects to mild winter weather on the grounds that it will cause a cold spring.

E. J. Barry, well known in carn-

ival circles, celebrated his 94th birth-

day at a party tendered by his home in Joliet, Ill., recently. About 59 guests and relatives attended...

Joe Lemke, who closed a successful season with his monkeys and chimps on the Carvadale of Stars and Linda Stilwell recently, is vacationing in Juarez, Mexico.

Ride boy who claims no wind steered a red hot stove, had to jump up on a camp fire because of lack of props.

Billie Lou Timberlake and James (LeRoy) Hatfield have signed their Side Show with Crescent Amuse-
ments and company, opening schedule for April 10, Timberlake reports from Hot Springs... Bill McCullough, Sadie Holsom, Steiner, and Cottle, Boys, who closed last season with their side after completing the Year's Eve... Vernon Huff and Queen Robi visited friends in Dan-

ville, Ill., recently... Alice Burgel, last year with the Side Show on World of Today Shows and for-

merly with Carl Lauther's Show, is in Gallagher Hospital, W. Va. She would like to hear from friends.

It's a wise front talker who doesn't sud-

denly remember, after a few shots at a show party, that he's really loud of a shapely belly gal.

Eddie's Hut, owned and operated in Gibson, Fla., by Eddie Lomay, well known showman, proved a holiday mecca for showfolk visiting as well as those making the city their winter quarters. Visitors in-

cluded Mr. and Mrs. Lloyd D. Ser-

fis, Bobby Barrow, Sam Presi, Art Scroggins, Glenna Fretz, Horace Cash Miller, Joe Hilton, Barney Wil-

liams, Glen Fretz, Jack Norman, and Jack Galluppo... Joe E. Hilton reports from Miami that his Side Show on World of Today Shows and Tassell's Shows around that city. He will make plans to embark on the shows for next season and that two new pit shots will be carried in addition to the Side Show.

They used to say that a press agent was a guy who traveled to be for his show, now he uses newspaper photographers to prove his story.

Ralph Lockett, traffic-secretary,100 West Adams, was called by James J. Evans Company, was called by Howard Strickling, head of MGM publicity, and Per-

sonal letter of direction of booking for RKO, before leaving for the fall shows. Mr. and Mrs. Lockett were last in Delano, Calif., where his wife recently gave birth to a daughter,... Ford Munger Jr., manager of the Square's Theatre, heard over KECA, Los Angeles, the name of a former sound truck operator and announcer on many eastern carn-

ivals. He formerly was with Athletic

and he did at the Tony Show in New York.

During the winter values change, Take for instance the guy who always always always the tin in China. It's down to his last quarter.

Sam (Jack) Evans, former manager of the Cotton Palace, Wisc, plans to be in for many days with Doc-

son's Shows, is confined to the Houston Rest Home, Houston. ... T. K. Faden, known as boys as Spartanburg Brownie, is in General Hospital, Spartanburg, S. C. He's being treated for a heart ail-

ment... Izzy Cetlin, co-owner, Cot-

trolled, flirting with the snowmen in the snowmen in the snowmen in the snowmen in the snowmen in the snowmen in the snowmen.

It's SUPPLIES and AMUSEMENT Supplies for sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale and sale 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Show Lots Training Prepared Curtis Bockos for Exec Posts

(Continued from page 8)

Sleppy Eddie and Old Man Foster.

After mud showing for several years near Curtis, Bockos, and many others, Curtis tried to enlist in the army in 1917 but was turned down. He turned to defense work and was employed by the Pennsylvania Railroad, making the obvious thinking that the patronage of all New England towns in winter would be easy to come by with union backing. The Metal Trade Council liked the idea and in 1918 Curtis launched the Metal Trade Council Shows. The council was composed of a number of separate unions, and each felt it necessary to have representatives on the shows. To further add to the idea it was mandatory that all employees be paid union wages. The structure was too costly and the org wound up the season without profit.

Gimlettes Pig Iron

In 1920 Curtis took his first partner, George Cates, and took the shows out West. They convinced the Metal Trade Shows. In 1921 Curtis bought out his partner simply by buying the old Ferri's Wheel and changing the name of the unit to the Curtis L. Bockos Shows. Curtis took the show out until 1933 when fire leveled it in winter outside of Clevelend. There was some insurance coverage but Curtis decided then and there that he must get out in the country with any more pig iron.

In 1926 Curtis recalls that he had a story for a circus. He had the partnership with the late John Kilkens and each contributed the same amount of cash and labor. Curtis says that the title, Bockos & Kilkens, was the worst, because it sounded more like the kind of sausage manufacturer than it did of a show.

In 1927 Curtis bought out the old and as a feature Schultz's 84 animals. The nut was down. It was a day when it was impossible to gross more than $400 in any of the towns played.

Pig iron, $1 for a pound, was not as fast as fast as it was, and, with promotion, the young child would get slapped by Nemo, a scoundrel of a quarter weeks. Curtis' parents obtained a $15,000 judgment the show and the venture was abandoned. Curtis was one of the partners took the Side Show to the World's Fair in Chicago, Mass. and managed to make a few dollars.

Organized Zarechin Unit

In 1927 Curtis managed Harry W. Zarechin's circus. Zarechin took out a small unit and promoted a park at Key West, Fla. In 1939 Curtis got together with other local managers to form the American Shows. Curtis says that the org had a wonderful start with a few good equipment but not too much cash. He budgeted himself on $50 a week for eight weeks and day and dated Royal American Shows in St. Louis, according to the wishes of the Zarechin, and to the surprise of most folks managed to win $1,000 on the outside.

In Danville, Ill., faced with the necessity of putting up light and depositing without very money, Curtis hit on the solution of getting a few pilots. Take over later as manager and Curtis stayed on, cut himself in as fix, and did all right.

Joined Strates in '49

In 1940 he joined with J. Harry Strates, but the war came our way. Around. Deciding then to go to work for a living, he connected with Mel Strates and remained with him in Washington World's Fair shows until they were sold. In 1945-47 he was with Dickey's Christmas Worlds and with Edy Bros. Shows in 1948. In 1948 he organized the Jacksonville (Fla.) Fair in 1946. He had Mel Strates as partner and this relation ship lasted thru 1948. In 1949 he sold the fair on with Strates. The Mayflower Hotel, Jacksonville, is where he resides with his wife, Mrs. Curtis, and his dog, Thruston.

The problem of bankrupting was solved early by Curtis in a most unusual way. He journeyed to the West Indies with a carnival that won went broke. Completely stranded, he was sitting in a hotel room when he decided to bite on an elderly man whom he had never seen before. He told his story straight, and appeared with a great deal of conviction, and was granted $500 on the spot. A few hours later a number of distress cables to friends in the United States bore fruit to the tune of $1,500. He paid his benefactor back and so impressed the old gentleman that for many years Curtis borrowed working capital up to $5,000 a time without the supervision even being noted on a sheet of paper.

W. G. WADE SHOWS

Now Considering for 1950 Season Rides—Shows—Concessions

Willing give careful consideration to RELIABLE PARTY with GOOD POPULAR SHOW For entire 1950 Season. Open in April—Close in October.

C. P. O. Box 1488 Detroit 31, Michigan

NOTICE

OWNERS—MANAGERS—CONCESSIONAIRES Can't find a spot for a Circus? Need some hard work? Have some idle employees? No problem! We have the solution—just fill out the REBUILDING APPLICATION and send it to us. We'll guarantee you a successful Circus. Just fill out the form and send it to us today! We'll be happy to help you get back on your feet.

E. V. Benner, Shenkar, Pa.

FOR SALE

EZ-WAY TWINS TWIN FROZEN CUSTARD Machines, Motors, Pump, Tanks, Stand, royalty, aluminum body, seal, and decorative painting. Ready for use. Excellent condition, living owners. Must be seen to be appreciated. All registrating papers, permits, and licenses. Reason for sale due to illness. Please write.

E. V. Benner, Shenkar, Pa.

JOHNNY T. TINSELY SHOWS

"America's Most Modern Midway"

PROUDLY ANNOUNCE THE FINEST SHOW OF THEIR ENTIRE CAREER FOR SEASON 1950

We hold contacts for the finest midway of cut rates, celebrations and ten of the best fairs in Georgia and Alabama. Will open March 25th and close November 11th, Mr. Tinsley, if you have something new and are interested in making money let us hear from you (we'll finance reliable people with white ideas).

WANT

WANT SHOWS

High Class Circus Side Shows. Write and get Revue, Wild West, Water Shows. Penny Arcade or any meritorious Attraction catering to ladies, gentlemen and children. Stumping with what we have, especially in touch with shows (No Girl Shows)

CONCESSIONS

Will place Standard Merchandise Concessions of all kinds—Ball Games, Fish and Duck Ponds, Skiting Alley, Hoop-La, Water Wheel and short Rides, Pops, Candy, Honest Concessions, etc. Positively No Rocket and No Gyros.

RIDE HELP

We will help your show (or part of a show) on a cost plus basis on the road (all office owned). Can place reliable Foremen and Second Men. Positively not soliciting anything. If you can qualify, we want your season's work, contact us at once: Mr. C. M. (Red) Miller, Superintendent of Rides.

Address: JOHNNY T. TINSELY SHOWS

52-A E. Court St., Greenville, S. C. Telephone J35737

CARNIVALS

47th SEASON

F. M. SUTTON

GULF COAST SHOWS

This Is A Carnival With Shows, Rides and Concession Shows, Light Towns, Rides and Concessions. For Sale Candy, Season Concessions.

WANT TO BUY—No. 2 Tent Wheel, WANTS TO BOOK—Tilt, Octopus, Railbowl, Chairlifts, Pole Rides. Will furnish New Tents and Panel Fairs for 10-in-1, Shows, Spectacle Week. Must also include on Benge, Pepcon, Long Range Cylinder and Digger.

FOR SALE CHEAP


I will be at the Illinois Fair Meeting.

F. M. SUTTON SILL

OSCALA, ARK.

47th SEASON

THIS IS IT

MARDI GRAS BAZAAR

AUSSICIES SISTERS OF THE PROOF-FIRST SHOW IN DOWNTOWN AREA

FIRST SHOW IN HISTORY OF WORLD FAMOUS MARDI GRAS

Now booking his Shows, Rides and Concession for Greatest Competition for the event. Eleven days of carnival—hundreds of thousands of visitors—opening February 11th thru 21st. Located on famous Canal St. West only well finished Rides and Shows. If you aren't ready with lots of fresh people and clean ride help, don't bother. Concessions of all kinds within certain limits. Honkey Punks and all other Sticks positively no Grill or Gyphas, Joe Epner, please contact us at once.

Address all replies to: BAZAAR COMMITTEE, R. A. BARKER, Mgr., 1400 Fenchurch St., NEW ORLEANS, LA.

ATTENTION—ILLINOIS FAIR SECRETARIES—ATTENTION


ALSO BOOKING

RIDES—SHOWS — CONCESSIONS FOR 1950 SEASON

ADDRESS: J. T. (WHITEY) RICHARDS, GEN. AGENT

TURNOB BROS.' SHOWS

PETERSBURG, ILL.
Miami Showmen’s Association
236 W. Flagler St., Miami

MIAMI, Jan. 14—Carl J. Sedimay Sr., re-elected president, was inducted on the committee of the clubhouse Thursday (5). Sedimay was presented with a watch, a successful 1949 term. Others installed were George A. Golden, first vice-president; Leo Buson, second vice-president; Sam C. Davis, third vice-president; Ralph Leather, secretary, and Howard E. Stuhler, executive secretary. Chaplain Phillip Collins crowned the occasion with the benediction.

Sedimay spoke on the new clubhouse, the Century Club, 1,500 tickets were sold for the benefit.

Jack Gilbert, membership chairman, presented the organization with a television set.

The annual banquet and ball, held at the Beachcomber Night Club Tuesday (3), drew an estimated 500 members and guests. Don Lavine, as toastmaster.

Plaques for outstanding services were presented to various members by President Sedimay. Michael Re- man, Leonard Honig and Milt Goldenson were presented to the committee.

The softball game, played Sunday (8) between the Miami Showman’s Association and Greater Miami Women’s Association resulted in a 19-7 victory for the latter. The Miami Showmen’s team will meet again in Miami at a later date.

At Tuesday’s meeting trolley-ride tickets were sold, Frank Cook, Irvin Biscog, Max Goodman, J. M. Hain, and Mel Dodec.

Membership applications of Louis Perry, sponsored by Jack Gilbert, and that of John Christopher, sponsored by William C. Lewis, were received.

Bill Bryan and Lyman Truesdale, of the relief committee, reported that Lewis A. (Stretch) Rice has been discharged from the hospital and is recuperating at his home. Joe Bellinger is attending to General Hospital in Galveston, where he underwent surgery.

Bill Bryan is in Basco, Ill., the guest of Ed Remington.

Famous" banquet held at the Century Club, attended by 130 of the victors for the 1949 season. President Louis Rody and Raymond Golden made brief talks.

On hand for their first meeting were Sally Rand, Hilt Boll, Rita Carter, Jane Weiner, Billie Cooper, Lillian Sylvester, Gloria Pinloche, Frances, Agnes Anderson and Regina McLeand. Ethel Weil read letters, which included and Jean Cribari, who is con- fident in France; Stella Ackley, Bertha Maldonado, Emma Libby, Brenda and Mrs. Schaefer.

Ada Cowan, Clarice Dunn and Lily Hill were appointed to mid the club’s books.

Ladies’ Auxiliary

Board of directors meeting, which drew five officers and 16 directors, was held at a regular business meeting. Sydney Thomas presented the club with a bouquet of dollar bills collected on Thomas Joyland Shows. President Louis Rody and Raymond Golden made brief talks.

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Greater Tampa Showman’s Association
Tampa, Fla.

Ladies’ Auxiliary

The Tuesday (10) meeting in the clubhouse for members was announced. President Mrs. C. J. Sedimay Jr. The installation was given by Mrs. Hal Hall.

Members voted unanimously to join the auxiliary of the Women’s Auxiliary, a hand of every club that is sponsored by a woman of special merit.

A shelter house held by the meet the past week-end, marking opening of the club, our entertain- ment. The second vice-pres- ident, Esther Young, provided talent for the program.

Mrs. Al Wagner, first president and mother of the Michigan Auxiliary and the Michigan Auxiliary, was guest of honor.

Bill Bick was named manager of the newly formed softball team of the Auxiliary. We also have a squad of players composed of Esther Young, Hald Madow, Betty Reynolds, Rosie Burt, Blanche Lemin, Kay Yeann, Zenda Herca, Martha Saffrin, Helen Hickman, Vivian San- fraunke, and John gold and Leyenda.

The Santa Clara football team, the Orange Bowl game, was guests.

Included in the floorshow, following the table, were Misses Linda Martin, Larry Lewis and Mary Smith.

At the Tuesday (10) meeting George A. Golden, first vice-president, was in- cluded in the absence of President Carl J. Sedimay.

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Bill Bryan is in Basco, Ill., the guest of Ed Remington.

Famous" banquet held at the Century Club, attended by 130 of the victors for the 1949 season. President Louis Rody and Raymond Golden made brief talks.

On hand for their first meeting were Sally Rand, Hilt Boll, Rita Carter, Jane Weiner, Billie Cooper, Lillian Sylvester, Gloria Pinloche, Frances, Agnes Anderson and Regina McLeand. Ethel Weil read letters, which included and Jean Cribari, who is con- fident in France; Stella Ackley, Bertha Maldonado, Emma Libby, Brenda and Mrs. Schaefer.

Ada Cowan, Clarice Dunn and Lily Hill were appointed to mid the club’s books.
Michigan Showmen's Association

3153 Case Ave., Detroit

DETOIT, Jan. 14.—Robert (Bob) Monacle announced the death of Jack Gallagher, owner, player, and manager of the new Ride-Smalls and fellow members, in the annual election in the club. Gallagher was the only other officer announced. Mr. Gallagher was the third vice-president; Ora (Pop) Baker, third vice-president; Louis Rosen, secretary; and had held since the group was organized. Donald (Jack) Gressley, president.

Members of the board of directors are: Ross Ferron, vice-president; George Garman, secretary; Meyer Katz, sergeant at arms; Mike Moore, legal advisor; Joseph Flynn, physician and surgeon, and Albert H. Heppe, funeral director. The board will elect a new chaplain to fill the vacancy left by the death of Dr. William Cotter.

Members of the board of directors are: P. E. (Heavy) Waugh, Al Prosser, William Goss, Edward Morris, Snyder, Alton Morris, Robert Ebel, Charlie Kahn, Louis Olsen, and Charles Templeton, who will elect a new chaplain to fill the vacancy left by the death of Dr. William Cotter.

Board of directors included Murial Miller, Sadie Schwartz, Frances Montgomery, Morton D. Stein, Lottie Johnson, Faye Stone, Ann Becker, Faye Green and Maude Pence.

Hot Springs Showmen's Association

HOT SPRINGs, Jan. 14.—The Ladies' Auxiliary served a spaghetti dinner, with Caroline Holt in charge. The ladies have decided to hold its annual banquet and meet the program in the entertainment center. The event will be at Belvedere Country Club. A weekly meeting of the club is conducted on Wednesday, and any time is the year of the program. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel.

Ohio United Showmen's Association

136 Tucumcari Ave., Canton, O.

CANTON, O., Jan. 14.—B. Clay Moore was elected president of the United States Assn. of Showmen at the convention held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel.

The secretary was authorized to send a telegram of congratulations to the new president of the association on completion of its new year. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel. The meeting was held in the city of San Antonio, Texas, the day before the annual banquet and held at the hotel.

Happy Attorneys were signed to play here May 8, with V. S. Scott closing the contract. This is the same show that W. T. Hopkins announced he will take out a new arrangement under the name of Hopkins 3 Star Shows.

Long Star Show Women's Club of Texas

Cotton Hotel, Dallas

DALLAS, Jan. 14.—President Louise Hickman has been given much credit for the success of the national dance held Friday (6) in the Crystal Ballroom of the Baker Hotel during the national convention held in Dallas. The Texas Association of Fairs and Expositions, the Texas Chamber of Commerce, and the Dallas Chamber of Commerce provided the music. Several hundred people attended, and it was decided to have a subsequent event of the season for show people, the ladies dressed for the occasion.

The Bacon acters presented a fine entertainment which provided for the American Paces Club. A radio donated by Palmer Sales Company for the band was by Josephine Powell. A hand-made ainse donated by Catherine Oliver was won by Daisy Part.
First Half of 1950 To Top 1949, Second Half Hold Firm — Cohen

By Max Cohen

General Counsel, American Carnival Association

EARLY in each year, it is customary for all and sundry experts to try to project their predictions of what may be expected to take place one year ahead. Having analyzed 47 of these opinions, we have come to the conclusion that allowing composite projection of anticipated facts, and from these an estimate of the condition which may prevail during 1950 can be attempted. During 1950, the carnival industry may be expected to face the following factors:

1. That policies reasonably favorable to business.
2. That the NSACF, although it was to be reduced from 29 per cent to 10 per cent.
3. That excise taxes (transportation, communications, light bulbs, etc,) be reduced to a prewar rate, upon a selective basis.
4. That income taxes, no increase. Population to increase 2.2 million.
5. Personal income to increase by between 4.4 and 5.8 billion.
6. Personal income expenditures.
7. The MSA Auxiliary Heads Installed at Banquet.

DETROIT, Jan. 14.—New officers of the Ladies Auxiliary of the Michigan Showmen's Association (MSA) were installed Wednesday evening at the annual banquet in Club Ball, Detroit. Banquet was of ceremonies, with Sadie Schwarts as installation officer and Pat Crogna, president. Anna Berkner, entertainment chairman, presided arrangements. Mrs. Max Mandel and Max Maxwell sang several numbers.

Dorothy Cold was presented the "Oscar" as "woman of the year," by President of the committee. Retiring president, Besie Gallacher, was awarded a life membership in the Junior Guild, and became the first four-year member.

Guests of honor were Bob Morrisey, new president of the MSA; Secretary Paul (Jack) Greely, and Mabel Bower, named as "woman of the year," who substituted for retiring president Jack Gallacher.

Tivoli Exposition Ends

Linton, Ind., Celebration Linc Tivoli Exposition. "Tivoli, Exposition. Shows will provide mid winter attractions at the Greater Linton Club celebration, June 30-July 4, it was announced by B. J. Collins, organizer. Advance ticket sales will be conducted at the Linton post office beginning Sunday afternoon of July 2. The shows will be furnished with the "Tivoli's Showman Show." Orders of 500 tickets will be accepted. Each session will be scheduled for 30 minutes. Admission includes a car giveaway and a parade July 4.

CARNIVAL TRIPS SHIPPED WITHIN 5 DAYS

ANCHOR SUPPLY CO.
EVANSVILLE, INDIANA

34TH ANNUAL MINER'S PICNIC
MEMORIAL STADIUM, EVANSVILLE, INDIANA, AUGUST 11-12, 1950

Wheelman for 34th Annual Miner's Picnic: RAY M. HODGES, Wheelman, Tri-State Mining District, lact and 34th Annual Miner's Picnic and Carnival Chairman. Tel: Harrison 6181.

WANTED

Wheelman for No. 5, 8th, 900 per week. Must work 8 weeks. For information call Miss McMillian, 864. If you drink, E. RHODES. 1701 Harrison St. Evansville, IN.

Marks Awarded Three Annuals

RICHMOND, Va., Jan. 14.—Allan A. Trautman, president, announced the inking of three annuals for the John H. Marks Shows. They are Westport, Conn. and South Boston (Va.) Fair. The dates were here, 1950 and Lawrence, Conn. in 1949. Trautman said.

Previously announced annuals contracted by Marks include those at Fayetteville and Albemarle, N. C., and Gaffney, S. C.

Travers said that the org would invade new territory for 1950 still dates, indicating that dates would be sought in the Northeast. A pitch is also to be made for late November fairs in Georgia.

Cavalcade Repeats

At Beaumont, Tex., Eunice, La., Fairs

CHICAGO, Jan. 14.—The Caval- cade of Amusements recently closed to repeat on the midway of the fairs at Beaumont, Tex., and Eunice, La. Wagner, shows' owner, announced here this week before leaving for Detroit and later to Portland, W. 11 er, org's general agent, for the Michigan State Fair.

Wagner also disclosed that his org has been signed to repeat at fairs in Eunice and Beaumont, La., where he previously, had announced that the Cavalcade will play the Tennessee State Fair, Nashville.

Vogue Buys Reese's Interest in Show

TOPEKA, Kans., Jan. 14.—Fred C. and Paul Reese, co-owner of the Vogue and Reese Shows, announced here during the Kansas fair meeting, continued their interest in the org's partner. Deal was consummated in Kansas, Jan. (9). He said that the time of the deal the title would remain as is. Show will play in Missouri, Kansas and Nebraska.

Reese, bingo operator for many years, has contracted for the high- shelf show on the 20th Century Shows this season.

Ruback Inks Attractions, Concessions for San Antonio

DALLAS, Jan. 14.—Jack Ruback, Manager of the Ruback (J & J) Schneek, during the Texas fair meeting, contracted many attrac- tions and concessions for the annual Battle of Flowers in San An- tonio, for which he again holds con- tract.

He also reported Schneek had contracted to furnish all the attractions at the American Indian Exposition at Anadarko, Okla., August 14-18.

Lynch Inks Two Annuals

FREDERICTON, N. B., Jan. 14.—Lynch & Co., has signed two annual contracts for the Fredericton Exhibition, September 4-9, and St. Stephen (N. S.) Fair, August 4-9.

WANTED

Three or six Raincoats for Merry-Go-Round! Must be large animals and in good condition.

S. B. RHODES. 1701 Harrison St. Evansville, IN.

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American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N.Y., Jan. 14—We are pleased to report the issuance of Carnival Permits to two members of the W. G. Wade Shows. The official reference to the new 1949 Wage and Hour Law and a resume of legislative activities by trade association secretaries is found at the back of the Association’s magazine, published for the benefit of the trade. The Association held its annual convention in Cleveland, Ohio, and the new officers were elected at the meeting.

Joe Murphys Hosts At Dinner During Texas Fair Convud

DALLAS, Jan. 16—Carnival owners and agents of the Greater Dallas Area met on Thursday evening for an informal dinner at the Texas Dinner Club. The dinner was attended by Mrs. Joe Murphy, husband and wife, and Mrs. Jimmie Murphy, sister of Mr. Murphy. 

Showmen, Bookers, Suppliers Find Biz Brisk in Columbus

(Continued from page 55)

The American Carnivals Association, Inc. has announced the appointment of its new officers, effective January 1. Members should ascertain whether they are subject to the tax levied by the Association.

Winter Wonderland

MIAMI, Jan. 14.—Charlie Campbell, Sylvan, N.C., who has been appointed as the new information chairman, reports that this year’s number of circles, carnivals and animal shows in the Winter Wonderland area has been set at 40.

Ebel Shapiro 7th Prexy:

NSA Auxiliary Exacts Installed At Colorful Ceremonial Dinner

NEW YORK, Jan. 14.—With Past-President Anna Halpin as presiding officer, Mrs. Ethel Shapiro was installed as the new President of the Ladies’ Auxiliary, National Showmen’s Association, at the annual installation dinner at Rosedale’s Hotel Monday evening.

Pages, Mrs. Blanche Kassow and Mrs. Lillian Weltstein, escorted officers to their seats, while Past-President Blanche Hansen and Nancy Harris presented the new officers.

President: Mrs. Shapiro, first vice-president; Mrs. Magnolia Hamad, second vice-president; Mrs. Anna Brown, secretary; Mrs. James Assinder, recorded secretary; Mrs. Sidone Silvers, treasurer; Mrs. Betty Schatt, assistant treasurer; Mrs. Lyla Nettles, assistant secretary; Mrs. Martha Suskind, hostess; Mrs. Martha Zuck, for the Missouri Showmen’s Association; Mrs. Queenie Van Vleet, chairman of the Board of Governors.

Thank you Messages

Mrs. Rae Gruber presented the incoming president and her staff with a bouquet of flowers, with the singing of the national anthem, and a presentation of a scroll and a plaque of permanent in memory of deceased members. Mrs. Dolly Vudo presented the incoming officers with a scroll of appreciation.

Flower tributes were received from the Michigan Showmen’s Club, Maine Showmen’s Club, Long Star Showmen’s Club, Showmen’s League of America, Heart of America Showmen’s Association, Minnesota Showmen’s Association, Chicago Showmen’s Association, Missouri Showmen’s Association, Greater Tampa Showmen’s Association, Missoula Showmen’s Association, and from Irene Moore Mitchell, on behalf of the Michigan Showmen’s Club. 

In attendance were Fred Cole, Carolyn Decker, Edna Underwood, Sadie Dobson, Myra Underwood, Edna Cheek, Eileen Linn, Arlene Davis, Midge Cohen, and Anna Young, for the Heart of America Showmen’s Club; Blanche Hennessy, for the Pacific Coast Showmen’s Association; Mrs. Veronica Zuck, for the Missouri Showmen’s Club; Mrs. Edna Page, for Greater Tampa Showmen’s Club; Mrs. Deuknie Raker, for the Iowa Showmen’s Club; Mrs. Anna Brown, for the Missouri Showmen’s Association; Mrs. Anna Lee, for the Des Moines Showmen’s Club; Mrs. Midge Davis, for the Lone Star Showmen’s Association; Past-President Margaret Nicklow, and the outgoing president, Edna Wright, lighted another for “good luck.”

Gifts Distributed

Dolly Doolittle, who was present with several vocal numbers, dedicated her new Tennyson Symphony to Vice-President Mrs. Ethel Shapiro. She was accompanied by Mrs. W. J. Smith. The tribute to the club’s organizers was given by Mrs. Celie Foreman. Gifts distributed were presented to the officers of the club; the outgoing Secretary, Mr. Fred Cole. Mrs. Halpin presented a bouquet of flowers to the outgoing Prexy, Mrs. Ethel Shapiro.

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Great Sutton

SENATH, Mo., Jan. 14.—Org is quarters at the Dunklin County Fairgrounds after closing a 27-week tour of shows and showing a total of 49 still dates, fairs and celebrations. Ten rides, 7 shows and about 33 concessions were carried through the season.

After a record spring season business dropped off sharply as the result of the pole scare, and Iowa fair and celebration dates proved unprofitable. As a result, F. M. Sutton, owner-manager, of the Big Show Company, is leaving Iowa to begin a tour of shows in Missouri, substituting those dates with Missouri fairs signed at the recent Jefferson City convention.

Among improvements for next season, Sutton plans to purchase 134 fluorescent light towers to replace the present six tower standards. In addition, new concessions will replace near and light standards on all show fronts. Mary Webb's Circus Side Show will carry over 400 feet of fluorescent lighting. Two new frontssked for the Girl Shows will be mounted on trailers for easier handling.

Past season's personnel, in addition to owner Sutton, included Mrs. F. M. Sutton, Jr., secretary-treasurer; Joe Sherratt, bookkeeper; Tom Sherratt, contracting agent; Ed Breckinridge, special events and promotion manager, and Gus Sherratt, concession manager; Jimmy Nolin, lots superintendent, and Fred Zeller, appears as television, newspaper, and print media format. The text appears to be a newspaper article about various events and shows, possibly from the mid-20th century, discussing entertainment, particularly circus and carnival activities. The text is also filled with various names and locations, suggesting it is a record of happenings at different venues and times. The language style is typical of newspaper articles from that era, with a focus on events that engaged the audience of its time. There are mentions of specific names like Harry, Mr. and Mrs., with occasional mention of locations like Missouri, New Orleans, and Kansas City. The text also includes quotes and descriptive passages about events and shows.
Wolfe Amusement

LANDRUM, S. C., Jan. 14.—With the holiday season over, work on rides and trucks has been stepped up. "The new oil heated cement block repair shop, including living quarters for the men, is the biggest yet. Two panel show fronts will be used this year instead of one."

The rebuilding and repair work is being done by Mr. Blakney, S. C., and Mr. Medley, S. C., of the firm R. E. Blakney and Sons. Mr. Blakney, now vacationing in Florida, is expected back in time to have five concessions this year on the show, will do all the painting and decorating. Mr. and Mrs. Ben Wofe visited in Florida during the holidays but are now back in quarters.

Mr. Medley is enjoying his Florida stay and has visited with George Conley of the Cameo, including Frank Orman. He also has visited James and Nick Al- lse, Redford, and Skin Soudel, Joe at 1 Mira, Mr. and Mrs. Uhle. Mr. and Mrs. S. H. Seaver. Mr. and Mrs. Roy Brooks. Mr. and Mrs. Tom Scott and JoeHistany.

Virginia Greater

SUFFOLK, Va., Dec. 14.—Preliminary plans call for extensive rebuilding and holiday painting work on all the existing rides along with new rides. This is no rag tag. We want neat and clean concessions. Our Rock and Roll has all new canvas ordered from Arthur E. Campbell & Co., N. C. Y. C. If you are looking tostrike a theme, a show where you can make a good living and mind your own business, this is it. No agitators need apply. This show is now playing the Eli-Continental Exposition and Fair in Port Au Prince, Haiti. We leave here March 23, 1950. Then to winter quarters. Trenton Fairgrounds. Trenton, N. J. I will be at the Albany, N. Y. Fair Meeting February 6-7.

Address all mail as follows:

100 West 58th St.
New York, N. Y.

DAVE PICARD WANTS AGENTS

FOR COUNT STORES, WHEEL, SIX CATS AND PERCENTAGE

DAVE PICARD

Lincoln Hotel
1876 M. Clark Street
Shiokeo, Illinois

GOLDEN RULE SHOW


If you are looking for a 1950 season any Grade Show with good equipment, legitimate concessions of all kinds, Rides not conflicting. Help—Femte Wheel farmers. Second Men—for other Rides.

A. L. BLACKMON

118 M. 232ND ST.
Phone Woodstock 2-2497
GAMBIER, N. J.

LAWRENCE CARR

WILMINGTON, MASS.

P. O. PVT. Want Wheel Agents who will stay away.

ATTRACTION—SHOW AND CARNIVAL EXECUTIVES

$15,000 C.O.D. custom-built Private Coach at former presidetnt of Grandlullte Inc. Odull Man car construction, all steel, 4 rooms, completely Erected living room and office combination, 4 Pullman-bottom lower beds, stainless steel kitchen, complete bath in chemical toilet. Concession wagon, seating 16, temperature intercom phone, hot and cold water system, hot water heat, air conditioning, separate a.c. waster supply, Air brakes, 2-ton tractor with 5th wheel. All this cost $37,500.00. With 2m wheels or without tractor. Call or write.

D. H. WOODBRIDGE

625 MADISON AVENUE
New York City 25-0053

ATTENTION—SHOW AND SPRING EXECUTIVES

This unit is the last that was ever built for the road; 10 aluminum and stainless steel. Very good to haul. Fun three soft side compartments. Great time, Great hot Dog stand. Second Wheel, a 31 foot trailer with all steel construction, 2 Pullman-

ROGER CARR

MEMPHIS, TENNESSEE

DAVIS GRAB AND POPCORN TRAILER FOR SALE

This is the last that was ever built for the road; 10 aluminum and stainless steel. Very good to haul. Fun three soft side compartments. Great hot Dog stand. Second Wheel, a 31 foot trailer with all steel construction, 2 Pullman-EDWARD CARR

MEMPHIS, TENNESSEE

TENTS

CARNIVAL, CONCESSION, CIRCUS, BEATING RING

Beautiful Colors—Individually Designed

JEMMIE MORRISON

ALL-STATE TENTS & CANOPY CO.

100 E. 9TH ST.
HUNTSVILLE, TEXAS

PHONE: JAXON 8706

P. D. BOX 92

LEE BECHT SHOWS

Opening April 15

WANT

Private. Only one of each location. All other locations will be filled by the first qualified agent to arrive. All extra equipment must be in excellent condition. The best show is presented in the middle west. If you have a good season in 1950, it will be your last season. All rights reserved.

C. A. VERNON, M. N.

WRITE, PHONE

C. A. VERNON, M. N.

P. O. BOX 92

GREENVILLE, TEXAS

LEE BECHT SHOWS

Opening April 15

WANT OPENING APRIL 15

CONCESSIONS—Seaside, Fish Pond, Shoo-Boo, Bumper, Photos, Coke, etc. Only one of each location. All other locations will be filled by the first qualified agent to arrive. All extra equipment must be in excellent condition. The best show is presented in the middle west. If you have a good season in 1950, it will be your last season. All rights reserved.

C. A. VERNON, M. N.

WRITE, PHONE

C. A. VERNON, M. N.

P. O. BOX 92

GREENVILLE, TEXAS

Palmetto Expo

CHESNEE, S. C., Jan. 14.—After touring 14 weeks in South Carolina and Georgia, show is now in quarters here. New ticket boxes and arched for the rides are being built under supervision of the owner, W. T. Johnson. R. L. White, electrician, has built seven light towers, each being illuminated with flood lights. He is transferring Transformers and switch boxes from a trailer to the main plant. Mr. Johnson and Mr. White are helping him on the new junction boxes and painting show panels, while Johnnie Bryan repaids transportation equipment. Colors of black and white have been chosen for all vehicles.

Owner Milton McNeice has received two new tractors and a new trailer, which will be used to transport the new Ferris Wheel. Plans are to return early in February in this State, then play Georgia, North Carolina, Alabama and Louisiana. Concessionaires at quarters include Mr. and Mrs. Al Troux-

BEACH, FRED AND DALE

GLEADES AMUSEMENT CO.


THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

NOW BOOKING FOR 1950

Opening March 15 in Arkansas

Want to make $50,000 or more this Spring? Give X on Pedestal and small Cornbowl with complete concessions, Will Work for 1/2-3/4 of gross. Call R. L. White, Charleston, S. C.

WIRE: C. V. GORE

Ararat, Tex.
10 Years Ago

W. H. (Bill) Menahan, executive vice-president of San Francisco Chamber of Commerce, was named general manager of the Golden Gate International Exposition, succeeding John D. Strub. Marshall Dill, Chamber proxy, was named fair president to succeed W. H. Menahan.

Capt. William Schultz, animal trainer, had arrived from Los Angeles, which swept his winter-quarters me- nagerie at East Amherst, N. Y., tak- ing with him 2000 birds, 30 chimps and eight monkeys.

Third annual Medina Shrine Cir- cuit parade was a big hit in Chicago's International Amphiteater, draw- ing 3000 persons in an hour's run.

A committee of Galveston busi- ness leaders were confering with the Bank of Commerce for a corpora- tion for a $1,000,000 loan to finance construction of a pleasure pier.

Reports from Paris indicated that the World War had severed connections with the U. S.

A proposal to license concessions operators was submitted to the sec- retary of the Wisconsin State Fair.

Fire of undetermined origin de- stroyed the sewing machine and clothing shop at 706 S. Fifth Street.

W. B. Burris, for many years secre- tary of the fair at Jackson, Miss., was named manager of the New Orleans Fair, gave up his position at Jackson to manage the Fair grounds.

Newspapers in Jackson, Miss., and Mr. and Mrs. Edward Owena, of the Owena Shows, moved into the cincinnati home for a Florida vacation.

The C. L. Alderfer Show, a truck show and a ladies' fair, was held in a fair business.

Taxpayers of Warren, Pa., were unable to add members to the Pennsylvania State Agricultural Society.

Dedication of a new building was announced.

In announcing he had secured American and Canadian bands.


25 Years Ago

Indoor circus and vaude show given in Los Angeles for benefit of the Los Angeles Hospital board.

Showmen's Association was the largest of its kind ever held on the Columbia Fair grounds. The pio- neer of organizing Eastern outdoor shows was the president of the board of directors, in the Hotel Claridge, New York.

New animal acts were being planned for the new season. There were quizzers at Paula, Kan, by Bob C. MacDonald, manager of Summit Beach Park, Akron, announced. The biggest show for the season costing $100,000.

W. D. Smith, prominent railroad executive, announced the annual had a 25% increase over past years.

in the road and arrived at 9 p.m. That killed the downtown parade but the crowd was on hand with thousands of curious people. "When do they eat?" was the unanimous question. That is the big question next town.

Cold Comfort Station, Ala.

Being only a four-mile jump the packers of Jungle Japes passed down the main drag at 10 a.m. The bear's droop agent unpacked and pre- sented the show by the telling of paper that 150 boxes of live stock had arrived for the shows and that each box was labeled "For internal consumption only. If they eat?" as yelled in the last town. The bear's droop agent then decided that if the public would pay 25 cents to see one glee glem, they would pay $2 to see 10 glee glems. They do the same thing. The Gal of the Bear started a movement by 60-foot snake pit was built under its tent. That gave us a superb Bear- yard glem with a1000-foot snake that packed 'em in solid for 10 weekends. If more the if the production hadn't run short you couldn't make a show.

Deadline Pilots Litchfield, Conn.

The following officers were elected at the annual meeting of the Columbia Fair board: Charles A. Harder, president; Aaron C. Garner, vice- president; Ralph O. Hoffman, treasurer; Albert S. Callan, Jr., Clifford M. Smith, secretary. Remitted $430.00 for three years, and Ray Barden, one year. Fail will be held September 2.

Harder Elected President

DAM, N. Y., Jan. 14.—The following officers were elected at the annual meeting of the Columbia County Fair board: Charles A. Harder, president; Aaron C. Garner, vice- president; Ralph O. Hoffman, treasurer; Albert S. Callan, Jr., Clifford M. Smith, secretary. Remitted $430.00 for three years, and Ray Barden, one year. Fail will be held September 2.

Pumas Board Names Peter

QUINCY, Ill., Jan. 14.—Arthur Peter McCullough has been appointed to the Pumas County Fair Board. Other appointees are J. M. McCullough, vice- president, and John Hardgrave, treas- urer. Tulas E. Scott appointed secre- tary in July, was re-appointed.

have the season made. However, luck ran out on us here. A sect of snakes workshopers converted our amuse- ments Fortunate and weary, they took to the stick be the midway opened, leaving up, 200 acres of the terminal use only" "snakes and no goons to glom them.
Gotham RSROA Awards Three Skating Meets

NEW YORK, Jan. 14.—Sites and dates for three championship meets were announced recently by the Metropolitan New York chapter of the Roller Skating Rink Operators' Association (RSROA). The largest such meet in the state was held this past April 10-12. The three meets were scheduled by the RSROA for June 15-16, and by the Queens of Elmhurst, the Northeastern regional, with dates to be named later.

At the same meeting, Shore Roller-drome was admitted to membership in the association with Frank J. Gold, manager of Shore Roller-drome, as a principal manager. A similar affair will be held, according to Frank, for new skaters to enter the skate meet for the Queen of America.

The following attended the lunch-meeting: Victor J. Brown, Brooklyn; Victor S. Kofsky, Newark; Joseph Seifert and Carl J. Weitzer, Bay Ridge Roller-drome, Brooklyn; Ben Glass and Nat Steinberg, Queens Roller-drome, Elmhurst; Emil Lince, Eastern Parkway, Brooklyn; Bill Jundal and Marcel Judges, Rockford; Robert W. Winters, N. J.; Louis Brener, Gay Blazers, Manhattan; Bill Ostenberg, Empire, Brooklyn; Eddie O'Neill and Frank Negi, Hillside, Richmond Hill, L. I.; Frank Gillman, the Bronx; Jack Adams, skate distributors, and the local skaters, Bill Kaster, Wal-Cliffe, Elmont, L. I.

The Best First Skate

Hartford (Conn.) Skating Palace held a special Christmas Eve session for servicemen and women from near-by military installations. Program included a carol sing, led by local radio, distribution of gifts, and skating.

Quality

RICHARDSON BALLBEARING SKATE CO., 3218-3219 Ravenswood Ave., Chicago, Ill.

The Best Skate Today

Professional Wanted

For a Large Eastern Rink. Write details to BOX D-299. e/o The Billboard, Cincinnati 22, O.

Curvecrest "Rink Cote"

The Plastic Rink Surface

Curved, Insulated, and Sanded in Place

Write HARRY B. GILS, Piqua, Ohio.

The First Best Skate

Green Top After Youngsters

JOPLIN, Mo., Jan. 14.—Green Top, a Columbia University man who came to Joplin, was recently visited by Fred Steinberg, secretary-treasurer of the Roller Skating Rink Operators' Association, who reported the rink in fine condition and catering to a good crowd of young skaters. Use of elaborate decorations for the holiday season was particularly impressive, said Martin. Green Top is operated by the Winham family.

Green, Norton Spot Open

SPRINGDALE, Ark., Jan. 14.—Ella Grant, director of Norton Improved Schools in new Springdale Roller Rink here December 16, with capacity of 750, is double session. Rink features a hardwood floor, 142 by 55 pinelined for skating, and a snack bar. Rink operates six nights weekly with matinees Sunday and Tuesday, no Sunday night session.

Classes Up at Evansville

EVANSTOWN, Ind., Jan. 14.—steady enrollment and attendance in weekly classes at Whiting Roller Rink are expected to mean a number of skaters in competition this year, according to Jesse McNanes, manager, who also teaches classes. McNanes came from here Fourth Avenue Roller Rink, Louisville.

Dress must represent skating costume.

3. Each contestant must be a resident of the city of Evansville, or State where the local contest is held.

4. Contestants will be judged on beauty only, with the proviso that each contestant must be able to skate.

It was decided to present a trophy to the queen.

Changes in rules and practices concerning competition are expected, and DeLago (See National Skate on page 82)

Hack'sack Wins Public Plaudits On Family Night

HACKENSACK, N. J., Jan. 14.—Family night, an affair held Monday (9) at Hackensack Arena, of the One-hour (AOW) chain of rinks, for the purpose of acquainting the public and parents of the rink's regular patrons with the agilities of a modern roller rink, produced excellent result.

Plaudits attending the event were extended to William Schmitt, AOW general manager. Repetition of the event are planned for the local rink and links in the AOW chain.

The Hackensack Arena event was the outgrowth of an exhibition put on by its skaters several months ago at the local YMCA. After working on an inadequate floor at that time, the skaters put on a show that pleased and amazed YMCA members; so much so, said Schmitt, that they asked Hackensack Manager John Schneider, whether they couldn't visit the rink to see a longer show.

The latest show was directed by professional Vic Shanley. One of the featured skaters was Betty Clark, 13, (See Hackensack Wins on page 88)

There Is Big Money in a ROLLER RINK

Property Managed and Equipped With the Best Rink Skates, Ask Us

Write us for booklet No. 6 on Success for Rink Operators. Rental and Operation, plus Improved Rinks in operation everywhere.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.
Manufacturers of All Kinds of Roller Skates

KINGSTON PRODUCTS CORP., No. 778, Kokomo, Ind.

Complete Portable Rinks

Sectional Rink Floors

Burt Rite Floors & Rinks

435 E. Vine, Tyler, Texas Phone 6-6895

Equipment for Sale

Building for lease; long term lease available. Inquire.

BALK-A-FENA ROLLER RINKS
Lewiston, Pa.
**CLASSIFIED ADVERTISEMENTS**

A Market Place for Buyers and Sellers

**RATE:** 12c A WORD — MINIMUM S2

All Classified Advertisements must be accompanied by remittance in full.

**FORMS CLOSE**

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEKS ISSUE

To insure publication of your advertising in the earliest possible issues, arrange to have your copy reach the publication office 2150 Patterson St., Cincinnati 2, early in the week.

**ACTS, SONGS & PARODIES**

A-1 PARODIES, SPECIAL SONGS, MATERIAL For any art, 1930uming free. Kalamazoo 144

**DEPOT**—PICTURE JOKEY WIRE CRACKS,-metal or wire. Kalamazoo 543

**EMCEE**—MAGAZINE CONTAINING RARE CARTOONS, etc. Kalamazoo 501

GAGATIONAL NEW COMEDY BOOKLET — A BMike's, 887 Ridgewood Rd., Kansas City, Mo.


**LAXMY**—EYES OF Basset, C. C. Brandt, Bracken, Ohio.

**TARGETS**—EYES DIFFERENT FROM EACH OTHER. "When the Leaves Begin to Turn,"

MARKETS for revue, insect, etc., ask for "The Old Fashioned Country Store," published in Chicago.

**SILK**—MUSICAL INSTRUMENTS, etc., for sale, also rare items. Chicago 211

**BREATH**—FRESHLY TRIMMED LAMPS, FITTINGS, etc., for sale, also rare items. Chicago 211

**CRAYON**—MUSIC SONGS—$1 FOR, FOR RESTAURANTS, movies, laundries, motels, etc. M. & L. Publishing Co., 243 S. Broadway, Galveston, Texas.

**EASY**—DOLLAR MAILING BOXES, SPANISH, VARIEGATED, etc., 10c each. J. E. Cinema, 134 W. 61st, New York City.

**FREIGHT**—$10 PER DOZ. ON 25% RATES, WITHIN CITY, ANYWHERE, ON ORDER, ALL RATES IN CLAY, PHONE "FREIGHT" 155.

**HORN**—LUGS, COMPLETE SYSTEMS, ETC., $10 PER DOZ. ON 25% RATES, WITHIN CITY, ANYWHERE, ON ORDER, ALL RATES IN CLAY, PHONE "FREIGHT" 155.

**LENGTH**—BATTERIES, SMALL, 25c, 100c, 50c, 25c, 10c, FEDERAL, 100, 200, 300 volt, etc., 25c.

**FREE**—BATTERIES, SMALL, 25c, 100c, 50c, 25c, 10c, FEDERAL, 100, 200, 300 volt, etc., 25c.

**OFFER**—FREE SAMPLES, SAMPLES on request, also a fine collection of rare, old, unusual, etc., 30c.

**RECEIVER**—25% RATES, WITHIN CITY, ANYWHERE, ON ORDER, ALL RATES IN CLAY, PHONE "FREIGHT" 155.

**SIEGEL**—NEW 50% RATES, WITHIN CITY, ANYWHERE, ON ORDER, ALL RATES IN CLAY, PHONE "FREIGHT" 155.

**TELEPHONE**—25% RATES, WITHIN CITY, ANYWHERE, ON ORDER, ALL RATES IN CLAY, PHONE "FREIGHT" 155.

**PRODUCT**—FARMER'S INSTRUMENTS, small and large, 25c.

**SPECIAL**—FARMER'S INSTRUMENTS, small and large, 25c.

**FREE**—FARMER'S INSTRUMENTS, small and large, 25c.

**STUMPF**—FREE GUARDIAN, 16c, 50c, 25c, 10c, FEDERAL, 100, 200, 300 volt, etc., 25c.

**TROUBLE**—FREE GUARDIAN, 16c, 50c, 25c, 10c, FEDERAL, 100, 200, 300 volt, etc., 25c.

**UNTIL**—FREE GUARDIAN, 16c, 50c, 25c, 10c, FEDERAL, 100, 200, 300 volt, etc., 25c.

**FAST**—FREE GUARDIAN, 16c, 50c, 25c, 10c, FEDERAL, 100, 200, 300 volt, etc., 25c.

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The Perfect GIFT or PRIZE!

Radio Cellarette or Casket Cellarette

Unusual gift items or concession prizes—

a new and novel they quickly capture the

cartoonish, authentic, and practical for

den. They sell on sight!

RADIO CELLAR-

ETTE—styled like modern

dial knob turns on imported

Swiss Music Maker. Back opens on space for

"Fifth," four matching jigger glasses

included. 12½" wide, 5½" high. 7½

depth.

CASKET CELLARLETTE—clever

miniature casket authentic, and practical

natural finish buttwooden with brass

fittings. Raised lid turns on imported

Swiss Music Maker. Room inside for

"Fifth," four matching jigger glasses

included. 12½" wide, 5½" high. 7½

depth.

INDEPENDENT STAVE COMPANY

LEBANON, MISSOURI

DEPT. B8

POT OF GOLD

NEW BEACON LEOPARD

DESIGN BLANKET

54x72 Packged 30 to Case

 Ea. $2.90

Less Than Case Lots, $3.00 Each

Includes 54¢ Postage for Same Order

1949 No. 59 Catalog

NOW READY—WRITE

State Your Business in First Letter.

WISCONSIN DELUXE CO.

1902 N. THIRD ST.

MILWAUKEE, WIS.
FOR SALE—SECONDHAND SHOW PIECE

(Continued from page 81)

CHINESE CAR — COMPLETE SHOW PIECE, front seats, curtains, lighted Chinese characters. 1924 Ford Model T, 3351 Cambridge Ave., Hollywood, Calif.

FOR SALE—SIDEWALK SHOWPIECE, that international school bus. Consists of 10 passenger bus plus baby carriage. SOLD 30 minutes ago, May 14, 1883, at 3:15 p.m.

FOR SALE—DIAMOND, PLATINUM, CHROME PLATED CIGAR CASE. FOR INFORMATION WRITE J. H. FRANKS, 2424 N. Jackson Blvd., Chicago.

YANKEE SELLER—NEW FLAME PROOF TENT, English Pattern. Removed from the original house. The York couple, B. D. Brooks, 11 Brookland Rd., Chicago, is now available. It is a good tent.

NEW-COMB MOBILE TRUCK MOUNTED WITH BARBER EQUIPMENT, complete with all accessories and machinery. Two new-built engines, both operating smoothly. List: 2,000.00. "C" Truck Co., 1903 Preston Court Blvd. Chicago.

INTERNATIONAL, 1984 ISU TRUCK, EXCELLENT CONDITION, 90,000.00. Address: 27 W. Madison St., Chicago.

OCTOBER RIDE, 8-CAR, COMPLETELY REBUILT, RESTORED, with the latest in radio and other equipment, 25,000.00. J. E. Jost, W. 40th St., Chicago.


LADIES' GUARD, NEW RHINESTONE LEO WATCH. Formal, never set, w. tag, tapes, in trade, with Flora, 2071 S. Clark St., Chicago.

TRAILER TRAIL—SIGHTS BASE, 850 MILES, MATERIALS, 850,000.00. Wilson Operating Co., 45 W. Jackson Blvd., Chicago.


JACKSON'S CARNIVAL CAR, fourteen passenger, two cars, designed by noted architect, built by noted builder. Front: 25,000.00.

NEW CARS, 1984-1985 TONE, ONE POUND, TWO POUND. 20,000.00. State 7000, Englewood, Colo.


DIECAST AMOUNT CAR SET, SIZE 1/16, 1/32. 100,000.00. Wisconsin Mfg. Co., 45 W. Jackson Blvd., Chicago.

DIECASTé AMOUNT CAR SET, SIZE 1/16, 1/32. 100,000.00. Wisconsin Mfg. Co., 45 W. Jackson Blvd., Chicago.

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DIECASTé AMOUNT CAR SET, SIZE 1/16, 1/32. 100,000.00. Wisconsin Mfg. Co., 45 W. Jackson Blvd., Chicago.


MISCELLANEOUS

ARE OLD TIES TAKING YOU DOWN? SWAP, SALE OR TRADE. Address: 27 W. Madison St., Chicago.

NEW-SOLD IMPRESSION—LYONS METAL FILING CABINETS. 10,000.00. J. H. Frank, 2424 N. Jackson Blvd., Chicago.

NEW IMPRESSION—LYONS METAL FILING CABINETS. 10,000.00. J. H. Frank, 2424 N. Jackson Blvd., Chicago.

REWARD FOR LOST MONEY. LYONS METAL FILING CABINETS. 10,000.00. J. H. Frank, 2424 N. Jackson Blvd., Chicago.

DIVORCE—WOMEN, ANY NAME FEATURED IN LIGHTS ORagna is looking for his former wife. Address: 27 W. Madison St., Chicago.

RAISE FIREWORKS — EASY, PROFITABLE BUSINESS. Address: 3305 N. Ashland Ave., Chicago.

MERRY-GO-ROUND Car, Built 1914. Amusement Park, Chicago.

Shakeboard, with legs, for competition. Little Kids, 90.00. P. M. Co., 45 W. Jackson Blvd., Chicago.

MUSICAL INSTRUMENTS, ACCESSORIES

CELLO, IN PERFECT CONDITION, including stand, bow, 2600.00. Wisconsin Mfg. Co., 45 W. Jackson Blvd., Chicago.

PARTNERS WANTED

WANTED: A PARTNER WITH SMALL, $250,000, 40 yrs. of age, under 120 lbs. No excess weight; no excess weight. No drinker wanted; this is No. 35007-n. Address: 3305 N. Ashland Ave., Chicago.

PERSONALS

ANY ONE KNOWING WHEREAREGMENTS OF Mr. Joe Wayne, with chairmen 25 L, rail line, 3506 W. Madison St., Chicago.

AUTOGRAPH OR SIGNATURE RUBBER STAMPS, etc., all original reproductions, as signed by each. Type, "To: My dear Friend," W. H. Thompson Mfg. Co., 21st St., Chicago.

UNGENT—BEETLE OR CURLY WRAY: FOR INDUSTRY, pulp, paper, kraft. Keep. 23124 N. 5th St., Chicago.

PHOTO SUPPLIES DEVELOPING-PRINTING

COMIC BOOKS—BACKGROUND, RED HILL PRESS, 650 old world press, 125 Franklin St., Chicago.


MATHERFATHER PHOTO CASES, ASSORTED, fits all sizes, 25.00. F. J. Hess, 45 W. Jackson Blvd., Chicago.

SPECIAL 522 FOLDERS, $1.10. $1.10-WRITING PAPER AND PENS. State 7000, Englewood, Colo.


PRINTING


SALESMEN WANTED

ALL MEN OVER 45—MAKE A FORTUNE. NO INVESTMENT. CALL PROMOTIONAL LOAD ADVERTISING. JOIN NOW. DO NOT WAIT. FOR 50 YEARS WE HAVE SOLD MILLIONS OF ARTICLES. IF YOU DETERMINED TO BE SUCCESSFUL, SEND YOUR NAME AND ADDRESS TO: 333 W. 57TH ST. NEW YORK CITY.

WANTED TO BUY

ALL KIND OF JOKES & TRICKS—SEND samples and price list. Want something beautiful that will play up in the Fairs. Send to: L. Monroe, 252 W. St., Rochester, N. Y. Mention Billboard first.

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**AGENTS AND MANAGERS**

**ROLLING SKATING RINK MANAGERS:**

- *Available: a virtual assortment of rollering orders*

**BOOKING OFFICERS**

- *Specialist in booking*

**BANDS AND ORCHESTRAS**

- *Highly skilled, highly motivated*

**SHIPPING**

- *Free and urgent delivery*

**DIRECT FROM MANUFACTURER**

- *All types of musical instruments*

**MISCELLANEOUS**

- *Suppliers of all types of supplies*

**MUSICIANS**

- *Experienced, highly skilled*

**PARKS AND FAIRS**

- *Highly skilled, highly motivated*

**VOCALISTS**

- *Highly skilled, highly motivated*
Pipes for Pitchmen

By Bill Baker

Just because you have to wait a bit doesn’t mean that you must stop hustling.

SOME OF PITCHMEN’S

outstanding workers made the Sugar

American stand at New England.

They included Percy Abbott, Joe Perry, Fred Forsythe, Barney Kap-"n, Manns, Kelly Green, Al Parker and Marilyn and Mrs. Percy

Abbott.

Don’t misrepresent your item if you
don’t believe what you tell the truth about it.

LIBBY SCHULER —

is working a jewelry layout in the F. W. Woolworth store, Los Angeles, to
good returns.

The pitcherman isn’t fool enough to think

that everyone else is a fool.

IRIS H. CALLEN —

hair-do demonstrator, is still working Los Angeles’ leading department

stores.

The best producers of hard times for
themselves are those who don’t produce anything else.

MARTY LAWLESS —

Hopping Eye Fountain and

is making his home in California for a
number of years.

Famous Last Words: “If after

using this gadget and it is really

disappointed with it you’re money

will be cheerfully refunded.”

RICHARD ARCAND, advising Los Angeles that he’s still

working W. T. Grant’s downtown.

He plans to remain in the store until he’s ready
to open with a number of new items.

Arcand says that the Christmas sales

there were a premium and there was

no such thing as a last-minute

rush. He adds that the fellows who did

work made a little moola.

Fancy Freddie says: “The smart pitch-
mans don’t dream about greatness. He

opens up, moves works hard to make

greatness possible.”

CLAIRE MOORE —

is in San Bernardino, Calif., working a

new item to reported good results.

THE REIDS —

Sunny and Bill, still have their top

stand working to good mould counts in a
St. Louis five and dimer.

Enhance your layout with illustra-
tions for Neter and Sillah who can

make your pitch brief enough to
create interest and watch the hear-
mans stack up.

JAMES (KID) CARRAGAN —

the wanderer, left Los Angeles

November 28, made Pharr, Tex., then went into St. Louis and Jacksonville.

Fla., and now he’s in Miami. Doc

Kruger is with Carrigan who says

that no one can work Jacksonville.

(See PIPES on page 88)
SALESBORDS
Communications to 189 W. Randolph St., Chicago 1, Ill.

SALESBORDS SIDELIGHTS

Consolidated-Container Corporation, St. Louis, reports present business conditions up to its previous optimistic forecasts, and looks forward to a continuation of same for coming season. Jack Moesley, traveling vice-president, points to the energetic staff of sales representatives as the main reason for the company's sales level. Among the sales boys doing top jobs, according to Jack, are George Stabler, Frank Showalter, California sales manager; Willard James, manager of mountain territory, and Jim Ruben, Oregon and Washington. Consolidated-Container Silvans also used the target of a steady flow of orders, Jack says, and he's sure they will draw up and play applicant thru the year.

Roy Galante, Galante Novelty Company, South Bend, Ind., says the year deal, Lucky Lulu, has taken the sales bit in its teeth and is really going out in good numbers. Bigger winners, offered by the deal, is the Roxy states.

G. McNab, general manager of Werts Novelty Company, Inc., Munster, Ind., has used the opening of the Sales, Inc., Spokane, has introduced a new setup for ops. A complete display of glass for operable and merchandise prizes, complete with a variety item, is to be offered in the Model 81001, which emphasizes sports equipment. Such items include, in various, stores, filing boxes, casting lines, boxes, etc., are carried in duplicate.

Haritch Corporation, Chicago, has begun making a big move with the Cigarette Vender, 25-cent punch board. According to Paul C. Rundall, sales manager, the new item declares that the number, offered from one to 10 cigarette packs per box, is coming back to the market.

...Hopping on the booming merchanting of games, SALESBOARD, Inc., Spokane, has introduced a new setup for ops. A complete display of glass for operable and merchandise prizes, complete with a variety item, is to be offered in the Model 8101, which emphasizes sports equipment. Such items include, in various, filing boxes, casting lines, boxes, etc., are carried in duplicate.

operator and jobbers

W. H. BRADY CO., Mfrs., Chicago, Ill.

SALESBOARDS — BARGAINS

SALESBOARDS — JAR TICKETS

NEW LOW PRICES

ALL ORDERS SHIPPED

SAME DAY RECEIVED

SALESBORDS — LEGAL SALES

P.O. BOX 86-4-A, AURORA, ILLINOIS

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

VINCENT YOUNAM (Continued from page 42)


Be good to me

Vincent Youmans' Selections

RCA Victor Records

FLYING DOWN TO RIO

THE CARIBOU

FLYING DOWN TO RIO

1940—No. Nanette

All records are being played at a better speed. See page 2.

A 1939 picture in which Jack Oakie and Billy Walker were featured and used the following ad slogan from Variety, "You'll want to hear the recording of the same style, presented by a star featured in the same show!"

KEEPING MYSELF FOR YOU

Lyric: "You'll want to hear the recording of the same style, presented by a star featured in the same show!"

FLYING DOWN TO RIO

A 1940 picture in which Fred Astaire, Ginger Rogers and the orchestras were featured. Lyric by Gus Kahn and Nacio Herb Brown. Presented by the "Flying Down to Rio" show, presented by the "Flying Down to Rio" show, presented by the "Flying Down to Rio" show, presented by the "Flying Down to Rio" show, presented by the "Flying Down to Rio" show.

FLYING DOWN TO RIO

ALL RECORDS ARE BEING PLAYED AT A BETTER SPEED. SEE PAGE 2.

VINCENT YOUNAM (Continued from page 42)


Be good to me

Vincent Youmans' Selections

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FLYING DOWN TO RIO

ALL RECORDS ARE BEING PLAYED AT A BETTER SPEED. SEE PAGE 2.
MAIL ON HAND AT
CHICAGO OFFICE
100 Randolph St.

WILSON, Donald R.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis, Mo.

WILSON, Donald R.

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway
New York, N. Y.

WILSON, Donald R.

MCRATCH-McCANN - CIGARETTE AND CANDY Vending Machines at low prices, money back guarantee. 206 W. 115th St., New York, N. Y.

WILLIAMS, Walter

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Music Stock Soars, AMI Skeds Space

Exhibit Area Compact

CHICAGO, Jan. 14—Altho the All-Industry Expositions of 1950 sponsored by the American Coin Machine Manufacturers’ Association (ACMMA) was announced only last week (The Billboard, January 14), nearly half of the 114 booths available for the show have been assigned, it was announced this week by Grant Shuy, chairman of ACMMA public relations committee, and Edward C. Bowman, director of exhibits. High among the list of major manufacturers requiring space for the event which will be held in the Hotel Sherman, Chicago, May 22-24, was AMI, Inc., one of the top firms producing music machines.

Ross Shriver, chairman of ACMMA’s show committee, pointed out that the number of booths was limited to 114 so that each exhibitor would be assured an adequate space to display his equipment and also to insure a proper degree of traffic along the aisles.

"I am sure our distributors and operators of coin-operated amusement and vending service have signed up for space. In the meantime, our friends who have reached the point of wanting to exhibit should start planning in order to be ready to get space in the show," Mr. Shriver said.

Other Exhibitors

Stay pointed out the addition of AMI, Inc., which is the only manufacturer of points not based on any artificial restrictions on equipment to be exhibited. In the past, manufacturers, whether members or not, were welcome and space was being allowed. In the past, such manufacturers as Nash, Baby Grand, and the others have expressed an interest in the show. They have been allowed to have space if they were not members of ACMMA.

N.Y. Game Ops Revise Ass’n: 25 Firms Join Will Ban Kid Spots

NEW YORK, Jan. 14—The Associated Amusement Machine Operators of New York, Inc. (MAO), which has been in existence for five years, has revised this week after a year and a half of incubation. Aloha the charter of the association was retained during that period, it was only with the condition that conditions were deemed appropriate for its revival. The group dissolved shortly after city officials prohibited further operation of novelty games in the city.

Twenty-five local operating firms joined the association at the organizational meeting Thursday (12) (See New York Game on page 103)

CMI To Mail Contracts for Show in Feb.

To Be Held June 26-28

CHICAGO, Jan. 14—Contracts for exhibit space at the 1950 Coin Machine Convention and Exhibit sponsored by Coin Machine Institute (CMI) will be mailed in February, John Pickering, CMI public relations director, announced Friday (13), following a meeting of the CMI board of directors presided over by President Harry Williams.

In an official statement on the forthcoming CMI show, Williams said: "The CMI 1950 show will be held at the Stevens Hotel, Chicago, June 26-28 as a result of an overwhelming vote by operators to change the date of the show from January to June. In the past the mild weather Chicago traditionally enjoys in late June, and the show’s favorable dates. For this reason we believe the operators have a good reason for the change." The CMI show this year will be the best ever," Williams added that operators pointed out that the CMI show is still the only chance for industry to bring their products to the show. Other dates that are available for the show are the end of the season. The show is traditionally held in late June and is the first of the season.

Pickering pointed out that CMI will conduct an extra meeting at the show with requests for show information. He also said that the exhibition of the actual show dates. Requests for exhibits from CMI members getting first choice will be handled on a first come first served basis. Pickering added that some of the equipment is hard to get and that the show will be handled on a first come first served basis. Pickering added that the show will be handled on a first come first served basis. Pickering added that the show will be handled on a first come first served basis. Pickering added that the show will be handled on a first come first served basis. Pickering added that the show will be handled on a first come first served basis.

Coin-Operated Rifle Sport In Production

CHICAGO, Jan. 14—The coin-operated attractive to the Shooting Corporation’s Rifle Sport had been on production, according to L. Budde, assistant to the president.

The A. B. T. target gun used for Rifle Sport is in production at Am. B. T., accurate up to 25 feet, and fires 26 shots, according to the president. This gun is powered and compressed by compressed air. Ammunition and cartridges may be used for the rifle. Accommodates the latest version of the rifle in both the .22 and .22 coated and designed by A. B. T. staffs.

Rifle Sport is sold in units, with (See COIN-OPERATED on page 102)
Milk Vendors Won't Housewives

Chi Vend Ops Meet To Hear New Tax Data

Debate Machine Marking

CHICAGO, Jan. 14.—Operators of Florida, and the 14th denomination coin was introduced in the House Thursday evening for the first time (See Feb tax). The Patman measure marked the first biannual coin bill introduced in the first session. The coin was hopped last week by Sen. Sheriord Downey (D., Calif.) and would authorize a 71/2-cent piece (The BILL- board, January 14).

The credit being for fractional coins have been appearing off and on for years, Farmer's is the first to appear on a major system. The move is an attempt to ease the pressure of the unit. The coin is designed to help the unit and is expected to be popular in the Southwest.

Patman calls the names on the popularity of the unit. The coin has been described as the “half-cent” and the “half-dollar.” Patman calls the 12-cent piece a “bit” and the 61/2-cent piece a “half-bit.”

One of the coins will be the 7-cent piece, as well as the one providing for a 7-cent coin introduction. The coin will be designated as “Rep. John Commodore (D., Mass.)

The coin is expected to be popular in the South, which has a high prevalence of fractional currency.

Craig Appoints R. Lauderbach Assistant to Pres.

DANVERS, Mass., Jan. 14.—Erick Kassler, president of Craig Machine, Inc., announced the appointment of Robert B. Lauderbach as assistant to the president. Lauderbach, who was formerly with the General Electric Company, Holster-Cohen and Stevens-Arnold Company, in an executive capacity, replaces Ralph Towne who recently resigned as sales manager.

Kassler also reported that Craig is now selling three new models of equipment to effect greater efficiency in operation. The firm recently took over new equipment, including a 300 mare production group for its cream bar vendor.

Coin Circulation WASHINGTON, Jan. 14.—

The amount of coins in circulation in October showed an increase for the third successive month reaching an all-time high of $1,879,000,000, according to Federal Reserve sources. The amount of silver dollars in circulation increased a like amount to $350,000,000.

All types of coins increased during the period, quarters and half-dollars jumping from $130,000,000 to $160,000,000, while the amount of nickels and pennies increased a like amount to $350,000,000.

B. N. S. Sales Company, manufacturer of a new, model coin changer, was presented with a plaque of recognition this week by the National Automatic Merchandising Association. The plaque was presented by the company's president, B. N. S. Sales, Inc., of New York, on the occasion of the company's 25th anniversary.

Completion of Five-Month Ap. House Tests Reveals Vast New Sales Potential

Find Vendors Have Competitive Edge Over Home Deliveries

By Is Howes

NEW YORK, Jan. 14.—The potential for milk distribution through automatic vending venders took a giant step forward this week as the City Milk Company, Inc., of Maspeth, Queens, successfully completed a five-month test in apartment-house installations and announced that similar placements will now be made in a controlled program of expansion.

The test, which was conducted in the housewife market, the test operation offered strong evidence that vended milk had a marked competitive edge over home deliveries and store sales. Dispensed in quart containers, the milk cost practically the same as the delivery service, with the convenience of offering the capability adding to patron acceptance.

Automatic Canteen Elects Hinkle Prez, Newman Sec'y

CHICAGO, Jan. 14.—In line with its expansion plans, the Automatic Canteen Company has elected E. F. Hinkle and Frank J. Newman president and secretary respectively. Announcement of the election came Tuesday (10) from the company's headquarters in Chicago. Hinkle attended Franklin and Marshall College, Lancaster, Pa., took courses in advertising and merchandising at the University of Pennsylvania, and is the Philadelphia College of Pharmacy and Science. He was sales promotion manager of the Hershey Chocolate Corporation for 15 years.

Frank Newman, Canteen's new secretary, is a graduate of Depaul University Law School. Prior to the war he was general counsel and assistant secretary of the National Canteen Corporation. From 1943 to 1948 he served as a lieutenant in the navy. On leaving the service he joined the Canteen organization.

Merchandising Clinic: Motor City Cigarette Operator Uses Good Sense To Build Up a Leading Vending Machine Route

By H. F. Revos

DETROIT, Jan. 14.—Concentration on the success of a 7-cent coin, it is being handled by the routine average is just as important as special promotional work in the operation of a cigarette route, according to the experience of the O-Kay Vending Company, operated by S. Okum and Alan Smith here. Established a few years ago, this route has been built into one of the most successful operations in the city. Okum also has an extensive test box route, but the service of the cigarette machines is handled as a separate operation.

An efficient route size is a basic necessity, Okum says. His own route includes about 250 machines, but he thinks 500 machines is the ideal quantity, since one serviceman can efficiently handle about 150 machines, which is the capacity of the company. Okum and Alan Smith are the only ones on the route, and they can get the machines by any difficulty.

On a smaller route the time of the day has been efficiently used. With no particular increase in overhead expense, the 100-machine route would be the ideal amount of work for the employees, as well as the trucks, to be used with maximum efficiency.

Rule One

"Planning to have the right-sized route" is rule No. 1. Okum says, and plans soon to increase his own to that 500-unit size.

Rule Two

On the other side, operation of machines on the route is a fundamental policy of O-Kay. As many different machines (See MOTOR CITY on page 52)

JPS Sets National Distributor; To Intro New Model

CHICAGO, Jan. 14.—J. F. S. Sales Company, manufacturer of a penny coin changer, this week announced, thru Joe Simon, firm official, the appointment of a national distributor for the company's new model. A new model was presented to the company.

JPS, which came to Canteen from the Hershey Chocolate Corporation in 1947, has had wide experience in the vending business. Since 1948 he has been president in charge of sales, purchasing and development.

Hinkle attended Franklin and Marshall College, Lancaster, Pa., took courses in advertising and merchandising at the University of Pennsylvania, and is the Philadelphia College of Pharmacy and Science. He was sales promotion manager of the Hershey Chocolate Corporation for 15 years.

Frank Newman, Canteen's new secretary, is a graduate of Depaul University Law School. Prior to the war he was general counsel and assistant secretary of the National Canteen Corporation. From 1943 to 1948 he served as a lieutenant in the navy. On leaving the service he joined the Canteen organization.

E. F. HINKLE

New mobiles, which as the first unit, gives change in denominations of 10 to 4 cent. Measurements of the new unit are 3 1/2 by 3 1/2 by 3 1/2 inches, the measurements of the first unit put out by the company.

Simon reported Kwaji Kafo operation in Chicago have been using the changer on their machines and have reported definite increases in sales. They were able to drop the price of a serving from 10 cents to 5 cents.
Motor City Cig Operator Used
Good Sense To Build Route

(Continued from page 91)

Toppers are packed and sold 4 machines to the case
$43.00 PER
This Figures Only
$10.00 Per Machine
4 in lots of 1 to 5 cases
in lots of 25 cases

Topping's TOPPER

Largest Value

Vending Machines

The TOPPER Features several practical ideas which are typical and original in Vender products. It is so designed that the machine can be quickly refilled at home or shop and can be exchanged and installed in 30 seconds. The lens is a combination cash box and bill bracket. Trimmed in beautiful chrome. The TOPPER comes in 7 bright colors—SUMMONS and CHARMS—oE other bolt mechanisms. Parts are interchangeable—easily changed.

Toppers are packed and sold 4 machines to the case.

$43.00 PER CASE
$10.00 Per Machine

IN LOTS OF 1 TO 5 CASES
This Figures Only
$10.75 Per Machine!

Contact your jobber today or write direct.

TOPPER WILL GET YOU ON TOP
MANUFACTURED BY

VICTOR VENDING CORPORATION

CHICAGO 39, ILLINOIS

Motor City Cig Operator Used Good Sense To Build Route

“Availability of merchandise is the secret of success for the Topping man,” Osum says. “We try to keep our machines well stocked, and when a column runs out, even though it is another column of the same brand in the machine. It makes a better appearance and people feel that the machine is fresher if it is well stocked.”

Location

The preferred traffic centers for machines vary according to the type of location. In restaurants the best spot is usually near the cash register, and in a bar it is near the center post between the bar and the tables, as near the fryer as possible, is the ideal turnup position. If the room is narrow the best spot is short six feet from the floor, against the wall.

Osum likes to place a cigarette vendor next to a weighing scale or gum vendor—business on the one usually helps the other. This is not true of a juke box, because the preferred position for the music field is in the center of the bar, which is not so good for the cigarette machine.

Grocery Store Sites

Grovey stores have proved a profitable field for Osum of late. Supermarkets are likewise good machine locations. Here Osum usually finds his best place at the front beyond the cashier’s desk, where it can be reached by the customer both as he enters and as he leaves. One supermarket showed an increase of 40 per cent in one month recently—from October to November—on cigarette sales thru simply staying open longer hours, until 7 p.m. instead of 5 p.m.

Supermarkets are heading to stay open on Sundays and this is helping to build business in this classification. A similar trend is noted in restaurants, with typical results—machines serving longer hours, and the war-born practice of closing one day a week. The resulting boom in cigarette sales has proved an increase of the importance of spotting machines where the traffic is good—in terms of available hours as well as total passes-by.

Silent Salesman

Osum relies heavily on such service factors to do his selling, believing that the “silent salesman,” designed today, can do the job without requiring much external assistance beyond that furnished by the general background of cigarette advertising. When a manufacturer brings out a new cigarette or tobacco product, Osum is on the job, urging customers to “buy yours from the machine today,” as was done recently by Philip Morris, the signs are used—but they are placed back of the machines in a particular brand only, possibly at the request of other brands. Osum believes there are arguments against it as well as for its use.

Osum is against the use of coupon giveaways. They are barred by the “silent salesman” in and out of the store, but he points out that the very low profit margin on cigarettes in machines under present conditions would make any giveaway impossible. However, he has been known to increase the price of the coupon systems with a larger margin of profit to work on might stimulate sales.

Bait Control

Finally, to wrap up the whole operation in many cities, Osum has established complete control of the business, in the form of a separate monthly report sheet for each machine. Since he believes each machine margin requires a close control of the different types of machines, the system provides a record of transactions for the month, constantly up to date and easily checked. Every pack of cigarettes is accounted for, and it can be determined where the penny profits are coming from.
Milk Ops Woo Housewives; Apt. Houses Sales Potential
(Continued from page 9)
back to 1943, probably the milk business has been making, culminating in the present model. In pre-depression the present arrangement between City Milk and Rowe, made in 1947, a run of about 350 machines produced by the Bath Iron Works. These units, divided between the two companies, City Milk operations, have been placed mostly in industrial stops for smaller

In the present model, quart containers are indicated in various levels. While in the earlier unit the containers traveled to the vending arm on a broad conveyor belt to the top. The new containers, on the new conveyor belt, carries the containers to the delivery belt. Operation of the machine is completely electrical.

Nickets, Dimes, Quarters
Since price flexibility is essential to the distribution plan, provision is made to vend the quarts at any desired price from 1 to 35 cents, and a Hi-Away can be set to operate at any price from 1 to 35 cents merely by adjusting the guide bars. The machine will accept nickels, dimes and quarters, turning the change automatically. Penny and nickel change tubes are provided. An A.B.T. mechanism is used. The vendor occupies 81 inches of floor space, and stands 62 inches high.

City Milk, which has operated milk machines in this area since 1937, made its first apartment building installation last August. To provide a fair indication of the machine's performance, an apartment house of moderate size was chosen for the test. Too, since more than the price factor were to be tested, a multiple dwelling was chosen whose tenants are proved to earn better than the average income. Placement was made in the basement between the elavator and the automatic laundry room.

Time of Sales Checked
By-passing the extensive presentation, City Milk called attention to the vendor only thru an initial mailing to tenants. After sending a careful check of sales was made. A recording unit placed in the machine noted the exact time each sale was made. This enabled the company to determine better if the service man should call, since machines may be operated by a machine just before it was emptied each day.

Newcomer says that the sales curve has risen steadily since August as more and more of the tenants have taken advantage of the new store. Sold at first at 20 cents and then at 30 cents, equal to the price charged by regular store, a black and a half away, the milked milk undercut in the delivered price by 15 cents. Only homogenized, vitamin D enriched milk was used.

Home Sales Are Important
While volume in industrial locations is known to vary, depending on weather and employment conditions, home consumption has been found to be "remarkably constant." According to Newcomer, acceptance by the tenants was gained. It was possible to place the machine in "two or three quarters," he added, thus practically eliminating bulky returns.

Housewives are said to prefer the use of the machines, since they can take purchases to their doorstep convenience. In effect, the vendor serves as extra refrigerator space, with milk bought only as needed, a quart or two at a time. Also, the machine normally shoots during the morning. Newcomer has observed a gradual change in buying habits, so that "the greater part of the sales are done between 8 and 8 p.m. The machines never stop operating around the clock, seven days a week.

Always Cold
In addition to selling at less than delivered milk, the vending product has gained quick approval because of the practice of having milk outside of doors in warm hallways, has been eliminated. Milk purchased from the vendor is always cold and is kept at a temperature of 35-38 degrees. Regular management is said to be like the vendors because there is no danger of broken bottles and milkmen no longer clutter their buildings at early hours. Too, they get a small return from the machine. A commission, averaging less than 5 per cent, is paid on gross sales.

Milk, occupying a 5000 lb. milk processing plant, now has more than 100 machines in diversified locations. With the speed of apartment installations to begin this week, the company has set its goal for sales placements within the next two years. The firm was founded by Ben Simon, president, and Irving Lavelle, vice-

Rowe Will Expand
Bern Bowman, of Rowe, says his company plans to use its share of the vending market to expand present operations and to launch new routes in other cities. Operations will be started in Chicago and Cleveland.

While the full effect of apartment-house vendors on the normal pattern of milk distribution is still understated, large milk handling a careful check on its progress. What plans, if any, they have to spend its growth are yet a matter of conjecture.
**VEND**

**JUMBO BALL GUM NOW**

With COLUMBUS Improved Model 18 Vendor
Your distributor has them in stock.

ORDER NOW! FOR IMMEDIATE PROFITS

Columbus Improved Model 18 has been proven and tested on locations for 25 years ... There's no risk.

**MEMO TO OPERATORS!**

Machines for vending Jumbo Size Merchandise are not new with us. Columbus has first come out with machines for vending Jumbo Ball Gum and Jumbo Candy Balls back in 1883 and we're still playing strong.

Columbus has been the operator's attention since 1884, always can be counted on for dependability.

Model 18 is manufactured by COLUMBUS VENDING CO.
100-208 W. MAIN ST., COLUMBUS, O., Phone Patlox 8317

Amazing New Type Vendor
Nothing like it on market. Manufacturing and sales rights, including inventory, for sale. Write BOX D-298 6/6 The Billboard Cincinnati 21, O.

**CHARMS—PROVEN SALES BOOSTERS**

**COMPASS TREASURE SALES $375 GROSS**

Real Imported Companions encased in 5" Treasure Balls

MYSTERY PLACES FROM FAR-AWAY PLACES—6 assorted faces in gleaming gold finish.

$7.50 PERSONALIZED

KARL GUGGENHEIM, INC.
33 Union Square
New York 3, N.Y.

**MILLS FAMOUS DISPLAY PENNY GUM VENDER**

Dispensing Dentynine, Beeman's Pepsin and Peppermint, Spearmint and Cinnamon Chicles.

SOME FACTORY RECONDITIONED AND GUARANTEED MACHINES AVAILABLE.

HAL R. MEEMS
National Distributor
55 W. 42nd STREET
NEW YORK 18, N.Y.

**DuGrenier To Produce Cent Candy Venders**

For Use in N. Y. Subways

HAVERHILL, Mass., Jan. 14—Arthur H. DuGrenier, Inc., vending machine manufacturer, has contracted with the City of New York to supply a large number of penny chocolate venders for use in New York City subway stations. The column, machines, built to produce pennies for cent sales, are for the exclusive use of the Interstate News Company, operators of all automatic equipment in the subway system except drink units, according to Blanche Bichard, DuGrenier executive.

Featuring a new cabinet design, the venders are said to incorporate mechanisms similar to those in the company's Model N gum machine. Production on the units has been started.

**Continue Store Vender Tests**

DETROIT, Jan. 14—Merchandising vending machines, introduced by Detroit department store, the J. L. Hudson Company, during the holiday season, have been moved to original locations because of crowded conditions in certain departments. The machines are now on an experimental basis and it is expected that they may be moved to determine their value in terms of saving time and selling goods.

The installation and store reaction to the machines is reportedly favorable but more accurate tabulation of their value is expected to be made after the holiday stimulation of business has stopped.

**Fresh Air Vending Islands Click in Ariz. Gas Stations**

PHOENIX, Ariz., Jan. 14—Special automatic merchandising "islands" have been developed by service stations here for the convenience of motorists. Idea is to place vending equipment outdoors for easier access and to encourage the impulse sales that result from having units in plain view.

Two or three vending units are usually grouped together under a canopy top and are a special wooden or other type flooring. A common type of such "serve-yourself" system consists of a pedestal, which is a soft drink vender, plus any combination of machines, such as gum, nut and candy.

**Bachr Quitz Suchard Post**

LUTITZ, Pa., Jan. 14—Fritz Bach, an old friend of the Suchard Chocolate Company, will end a 13-year association with the firm in the coming months.

Bach was with the firm for 13 years, during which time he took over John Wood, manager of the eastern division, and directed the sales department until a replacement was named.

Bach is ending his Suchard-Silberman connection to establish a new organization, which will be named the Bach-Wolfe Company.

**Berlo Partner Left Estate of $600,168**

PHILADELPHIA, Jan. 14—Edward Locb, a partner in the Berlo Vending Company at the time of his death on June 1, left an estate valued at $600,168, an inventory filed in the Probate Court disclosing.

In addition to his interest in Berlo, valued at $60,451, he had $2,415 and $1,000 in the course of the ABC Vending Corporation, to be worth $597,189.

Locb was secretary and treasurer of the Metropolitan Opera House here and the Municipal Stadium.

**Berlo Vending Corp.** (from page 91)

1950 ordinance. The provisions of the ordinance set forth that all vending equipment in the city must be marked with the operator's name, address and the number of his license. It was decided that it wasn't possible to establish a uniform marking system because of the many types of vending units.

**Officials Attend**

In addition to Brandt and NAMA officials attending the meeting were C. S. Darling, executive director, and L. A. Cainahan, directors of meetings and public relations. Among the operators present were Donald Buch, William Fleishman, John A. Gall, Donald Gapples, R. Griggs, J. Hamilton, Michael Harrington, Wilson Hicks, Morris Jackson, Kenne Jorgensen, P. F. Kump, Ton Tien, Sam Grazioso, Herbert Koh, Frank Kutter, R. N. Mather, Frank J. Newman, Robert O. Nowak, Merwyn E. Reichenr, Leon Sydl, G. A. Sinauer, C. Somerson, William Swingler and F. E. Wygert.

**The New Sensational Northwestern**

**MODEL 49 SPECIAL**

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**SPECIAL**

**INTRODUCTORY OFFER**

5 Model 49 Specials Plus 500 MILK BASES $25.00 SPECIAL

**Genuine Leaf Rainbow Bubbles**

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**BUY SILVER KINGS BALL VENDORS**

Hot and Ball Gum, Candy, Chune Venders, 1-2-3- and Foreign Coins. "Heat" Vending Machines. Beiner Sign Co., 1051 Market, St. Louis, Mo.

**KOFFEE KING**

KOFFEE KING National Distributing Corp. 30 E. 335th St., New York 16, N. Y. Murray Hill 9-4242. KOFFEE KING is a product of FUTURAMIC MACHINES, INC.

**CHARMS**

**FOR COFFEE VENDING**

**IT'S**

**CHARMS**

**LOW PRICES**

Send $25 for cost of mailing samples, to be refunded with first order.

**The Penny King Company**

415 New Clay Street Pittsburgh 20, Pa.
Video Washed Up


Assisting patrons on one especially busy Saturday evening, he missed greasing one lone male who weaved his way in and out of machines selected a chair before a washer in operation. After several minutes Cunn- ingham approached the scenario. The man stoically eyed the ever-moving clothes and water visibly thru the round washer porthole. Then by arose, stood and hurried as he prepared to depart, and muttered: "This is a 'tall of a television show."

A & A Plans To Start Output on Cig Vender Soon

PLAINFIELD, N. J., Jan. 14.—Consistent with company expansion plans, and being in, will enable the A & A Company to begin production of its recently completed cigarette vender early next month, Andrew Mingione, treasurer, announced this week. A surprising number of machines have been ordered.

News for the first time in December at the National Automatic Merchandising Association convention, this machine, capable electrolytic scheme aroused interest thru its use of a patented process. With no motors, it has no motors, so cigarettes, matches and exchange are dispensed by single.vending mechanisms nickel changer is used.

Hot Tea Newest Vend Wrinkle in Gotham Subway

NEW YORK, Jan. 14.—Vended tea—hot, sweet, and with a dash of lemon flavoring—is the newest bev- erage to be made available to crowds hurrying thru the city's subway sta- tions. Cobbs Florida Orange Vending placed two of its new Sned machine conversions, serving the relaxing beverage, in operation under ground locations Thursday (12).

The cloud concentrated, reduced from a nationally-advertised tea, is a product developed by Cobbs that was perfected over a one month period, according to Mike Formato, chief engineer.

A manufacturer is also fitted with Cobbs' new "vend kit," a portable modification unit that can convert the cold-drink Sned machines to hot-beverage venders. The kits have now been placed, as well, on the nine hot chocolate machines Cobbs now has in the subway.

Water lines are fed into the mound, mounted on the side of the vender, and then heats the water to the pre-set temperature and returns it thru the piping valve, being poured into a space 10 pounds and measures 20 by 12 by 6½ inches.

Fornarino said improvement of the company's heating mechanism enables it to turn out drinks at a continuous temperature of 135 degrees, with no more than a two-degree variation in temperature. The temperature is critical, it was pointed out, since the "tea" used was not unsatisfactory at greater use. Of the cold cup makes it possible to vend a serving of the brewed tea at a nickel, he added.

Cobbs is one of three companies recently awarded long-term operating contracts by the Board of Trans- portation (The Billboard, Jan. 14). It installed its first hot-lochocolate vender last month.

Frantz Mfg. Fills S. A. Scale Order

CHICAGO, Jan. 14.—J. F. Frantz Manufacturing Company, Chicago, Ill., he said, is currently filling an order for 150 scales for shipments to Buenos Aires, with special coin mechanisms and kilogram dials. John Frantz, the company's sales chief, told The Billboard (Jan. 14), that it installed its first hot-lochocolate vender last month.

Sugar Report

WASHINGTON, Jan. 14.—Sugar distribution for 1943 ran slightly over the 1942 quota of 7,500,000 tons. It was indicated in a report from Agriculture, Department which showed that total usage through December 31 was 41,300 tons under the quota figure. Average weekly distribution was 100,000 tons, which would carry 1949 to about 7,600,000 tons.

Canada Dry Hikes Its Beverage Prices

JERSEY CITY, N. J., Jan. 14.—Canada Dry, subsidiary of Canada Dry Ginger Ale, Inc., told stockholders at its week that the first "tax started under which the first "tax start under which the first "tax is initiated will increase prices in most areas of the United States."

Moore declared that the firm had been selling its concentrated beverages at a profit price increase in operating and ingredient.

Canada Dry Hikes Its Beverage Prices

JERSEY CITY, N. J., Jan. 14.—Canada Dry, subsidiary of Canada Dry Ginger Ale, Inc., told stockholders at its meeting that the firm has been hit by a tax increase that will affect prices in most areas of the United States.

McDermott said that the firm had been selling its concentrated beverages at a profit price increase in operating and ingredient.

ATTENTION, VENDING MACHINE SALESPEOPLE

If you have had Main, Race, Shipman or similar experience you may be able to make the most profitable connection of your career. Our new machine is an old-time winner with a new angle which has put it at the top of the earnings list. If you can sell new operators through business opportunity as you should be able to earn $7,000.00 and more by the end of the first month. Only new men need reply.

BOX D-256, care The Billboard, Cincinnati 22, Ohio.

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POP CORN VENDING BRINGS HIGH PROFITS WITH POP CORN SEZ AUTOMATIC VENDERS!
The factory will give you the best deal on NEW OR USED POP CORN SEZ POPCORN VENDORS!

If you need parts for your 'Pop Corn' Vending machine, write us about your requirements. Investigate our parts service!

VEND 2160 Patterson St. Cincinnati 22, O.

Please enter my subscription to VEND Magazine for One Year for which I enclose $ 1.21

Name ...........................................

Address ..........................................

City ...........................................

VEND 3210 Bonita Dallas & Tener THE FACTORY SELVES YOU BEST

BRAND NEW LUCKY BOY VENDORS $9.75 Each Lot of 5, $25.75 Each Lot of 50, $27.75 Each Lot of 500

Free 5 LBS. NUTS OR SALT GUM, ONE WALL BRACKET WITH EACH MACHINE.

BLOYD MFG. CO., VALLEYS STATION, KY.

"The Magazine of Automatic Merchandising"

"In a receipt of your magazine, VEND, and should say that it is the best vending machine magazine I ever had."

Jesse Yee World Trading Company Manila, Philippines

SUGAR OUTLOOK

WASHINGTON, Jan. 14.—The 1949-50 crop of sugar has been fixed at 2,219,400 tons, the same as 1948-49, the first report by the Department of Commerce, which fixes the quota, is not found by its first estimate and may revise it upward downward any time. The first quota for 1949 was set at 2,750,000 tons and revised upward by the middle of the year.

The department, however, must wait until growers report making up the quota. On one hand, it may find less than it expected. On the other, it may find the price less than necessary for the domestic sugar beet industry. Sugar beet interests had requested a sum in the quota to which they would be able to increase at slightly over 2,000,000 tons.

In announcing its quota, Agriculture said: "If the number of loads will be sufficient to reach the consumer requirements at prices which are practical to consumers and which will maintain the welfare of the domestic sugar industry.

Sugar beets will make up 1,000,000 tons of the total 2,750,000 sugar quota.

The department said: "A major part of the sugar beet growth will be from 2,000,000 to 2,500,000 tons, and a modestly increased production will be from 3,000,000 to 3,500,000 tons." The number of foreign countries are expected to share in the remaining 4,500,000 tons.

SUGAR OUTLOOK

WASHINGTON, Jan. 14.—November national sales of all retail outlets was down 2 per cent, but coin machine locations showed no large declines. Department store sales were 5 per cent; candy and nut stores, 19 per cent; restaurants, 9 per cent; bars and taverns, 8 per cent, and drug stores, 2 per cent.

Department store sales showed the biggest decline for all November. Also ahead of October business were drugstores, which showed a 1 per cent rise. Stores, 2 per cent above, were down for the month.

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CIG TAP PROPOSAL

WASHINGTON, Jan. 14.—The perennial proposal to give tax relief to cheaper cigarettes has popped up in an amended form the present session of Congress. Rep. Daniel Landy (D., N.Y.) introduced a comprehensive tax relief bill while including a graduated cut in the federal cigarette tax to 2.45 per thousand on 15-cent cigarettes and 2 cents a pack on a tax-free cigarette.

Reed's cigarette tax proposal is the first to recognize the advantages of an old idea. Earlier along the same line described the dime pack of cigarettes as the one to get tax relief. Under the Reed bill, cheaper cigarettes would be taxed at 6 cents a pack, after which the tax rate would drop to 4 cents per pack. The bottom rate of 4 cents would be maintained at all times.

Reed told the House that taxing cigarettes is a mandate. "He says cigarette companies have accepted the principle that this is unfair discrimination against the independent manufacturer who is not a national or an international company.

CAUTIONARY OUTLOOK

WASHINGTON, Jan. 14.—Sales of the Philadelphia Dairy Products Company in 1949 were expected to exceed $45,000,000 for the third year in a row, and the milk and ice cream company will report earnings of over $45,000,000 for the year. The company had a 3 per cent increase in sales over $15,000,000 share of the sugar stock at $45,000,000 share on December 31, 1948.

Even though the sales of ice cream by the company were set at about 5 per cent last year and the sales of milk increased, the better profit margin that was produced by the operations of the ice cream division was due to the lower price of cream. In 1949, as compared with $39 a ton in 1948, the price of cream was $37 a ton.

The ice cream companies in this area, it was pointed out, lost approximately 5 per cent of the cream from Wisconsin and Indiana. The drop of between 5 and 6 per cent nationally in the sales of ice cream and the increase in the production of cream in these States caused the price of cream to decline.

The company's increased profits also will go to replace equipment. The company spokesman reported capital expenditures this year will be around $900,000, of which the fact that the company has long since completed its postwar expansion program.

CUBA SETS SUGAR QUOTAS

HAVANA, Jan. 14.—The Cuban Sugar Stabilization Institute last week agreed to submit its recommendations on the regulation of the sugar crop and the final sale of molasses. It is expected that the nationalization of the sugar and the sale of sugar to the government will be a point in the negotiations. As the Ministry of Agriculture will submit a decree embodying the Institute's resolution to the regression of sugar production at 4,750,000 tons following approval of sugar mill and cane plan.

Distribution proposed for this total is understood to be as follows: U. S. quota set aside for free and restricted sales, 2 per cent; free world quota, 975,000 tons; domestic consumption, 10 per cent; and special quota, 1,000,000 tons.

N. J. CIG REPORT

TRENTON, N. J., Jan. 14.—Ninety-five per cent of the nation's cigarette mail-order houses have been driven out of business by the new federal law, it was reported by the wholesalers. In the last quarter of 1949, 22,000,000 tons, following approval of sugar mill and cane plan.

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CIGARETTE MACHINE TAX RECEIPTS

WASHINGTON, Jan. 14.—Bureau of Internal Revenue expects receipts from the coin machine tax to be the same for the 1951 fiscal year as for the 1950 fiscal year of $1,500,000, the collection during the 1950 fiscal year, according to statistics contained in President Truman's budget message to Congress.

Internal Revenue's prediction that there will be no increase in collections from the $10 amusement machine and the $100 excise in contrast with its prediction on excises, generally. On some other excises, the agency estimates that there will be from 1 per cent to 5 per cent, with all excise together figured to bring in states, $40,000,000 more during the 1951 fiscal year than in the current fiscal year.
to promptly nail violators of the State law requiring payment of a 3-cent tax on every pack. Tilton said that smokers soon lost their taste for out-of-State cigarettes once they discover payment of the tax is difficult to evade. "They start going back to the corner drugstores then or to the vending machines," he said.

The 3-cent tax was placed on cigarettes by the New Jersey State Legislature July 1, 1948. Since then, Tilton said, about 850 violators have been caught and made to pay the tax.

About a half dozen of the more bulky violators, he said, were hauled into court and fined an average of $250. Said Tilton: "The fiscal year ended Dec. 30, 1949, Tilton's bureau collected about $16,000,000 in taxes on ciga-

Candy Sales

WASHINGTON, Jan. 14.—The sea-
sales of candy makers in October was

For the 10 months of 1949 sales

reflecting a declining manufacturer-

price, said 58 per cent for the first

only 2 per cent in bundage, but
down 14 per cent dollar-wise. The

average price in October for a pound

bar goods was 36.6 cents as com-
pared with 35.3 cents a year earlier.

Philby Firm Expands

PHILADELPHIA, Jan. 14.—The

Super-Willie-Jones Milk Company,
one of the largest ice cream manu-
facturers in the city, will engage this

year in the largest building and

in its 145-year history. The pro-

duction, is expected to benefit the whole

in the milk and ice cream manufacturing

industry. The company has been

More than $225,000 is being spent in

improvement in the company's ice cream

plant. Many improvements

planned have already been completed

and additional equipment will be in

in full operation within the next few

months.

Record Production

By Cig Firms in 1949

WASHINGTON, Jan. 14.—The pro-
duction of $10,000,000,000 cigarettes
during 1949 chalked up a new all-
time record for domestic manufac-
turers. The Department of Agriculture
announced last week. Estimated out-
put, based on cigarettes consumed in

the U.S. and exported, is a 2 per

cent increase over 1948 production of

38,000,000,000 cigarettes.

Because of the increase in the
country's adult population during

1949 and the distribution of cigarette

were expected to be passed, the
department predicted.

Spacarb Speed-Up

BOSTON, Jan. 14.—Spacarb

operators and distributors of Spacarb three-flavor "Milk's-Drink" cup dispensers, candy machines, and other vending units, have just equipped their
delivery trucks with two-way radio for speedier service.

Up Hungford

To Exec Position

At Natl. Vendors

ST. LOUIS, Jan. 14.—The appoint-
ment of Thomas B. Hungford as

merchandising director of National

Vendors, Inc., was announced this

week by President Ben W. Fry.

Hungford will devote most of his
time to cementing relations between

the company and operators through

the country. The best way to learn

operators' current problems, and to

help solve them, is thru personal con-
tact he believes.

Hungford became associated with

the vending machine industry in 1943,

when he was named director of pub-

clic relations for the National Auto-
matic Merchandising Association.

In 1949 he became asso-

ciate director of the association, a

position which he resigned late last

fall.

Fred Hebel Corp. Set

For 2d Hundred Run

On Ice Cream Vendor

CHICAGO, Jan. 14.—Fred Hebel

Corporation announced this week that

its five-door vending bar vendor

will enter its second 100 unit run next week. President

Fred Hebel said that the first 100 unit run, started in November, 1948, was the first in mid-December

submitted shipments to start in early

December.

Seeking to effect a continuous as-

sembly line system, Hebel stated that the manufacturer of component parts, upon which assembly line work had to wait up to now, would be speeded

The first hundred venders have been

going out to widely separated installations on a coast-to-coast basis,

and declared. In most instances

the winter ice cream sales thru the

machines are said to have held up

remarkably well, according to reports from the field.

Diamond Match Intros New

Pack Plan, Cuts Ad Costs

NEW YORK, Jan. 14.—The Diamond

Match Corporation announced

2,500,000,000 match books will be

distributed during the 12 months start-

ning next March, using a new as-

sociation plan to give advertisers

better coverage. Robert R. White,

director of national book match ad-

vertising, said that for the first time surveys revealed that 85 per cent of American homes have one or more

matches and that 80 per cent of these

smokers carry or use match books.
CANCEL FIVE-STATE MEETING

By-Pass 1950 Sessions for MOA Confab

May Resume in '51

MINNEAPOLIS, Jan. 14.—The annual Five-State Phonograph Operators' Convention, scheduled to be held here in April, has been canceled. Officials of the Minnesota, Wisconsin, Iowa, and South Dakota associations, sponsors of the meet, decided to drop the meeting this year because the Music Operators of America (MOA) national convention, scheduled for Chicago March 6-8, the All-Industry Coin Machine Show, sponsored by American Coin Machine Manufacturers' Association (ACMMA) and the Coin Machine Institute (CMI) convention in Chicago in June, are expected to draw most of the membership.

The most successful regional conventions in the coin machine field, the Five-State Meet annually drew about 600 visitors to this city for the two-day sessions. Too, it is not only feared that a new national policy of machine owners could mutually disagree policies within the industry, but each of the participating organizations held their own meetings during the course of the confab.

Tom Crosby, head of the Minneapola s Association and host at previous Five-State sessions here, this week, advised the other sponsoring organizations that 1950 was a difficult year. Several of the State associations have indicated they may call special meet ings of their officers during the national meet in lieu of the regional get-together usually held in Minneapolis.

SRO AT AM "C" SHOWINGS

Ops Reported Enthused Over New Juke Box

Reps Up Initial Orders

CHICAGO, Jan. 14.—AMI distributors here plan the opening of their phonograph stores as part of AMI's National Show Week. While showings were scheduled to run thru the early part of next week, early reports indicated the reception of the new phonographs was above all expectations. In many cases, operators reported that orders were being received before the phonographs were even delivered. All distributors headquartered in Grand Rapids, Mich., doubled their initial orders. Following are reports received from some of the distributors around the country who participated in National Show Week:

Imig Re-Elected SDPA Prez

At Org's Meet In Yankton

YANKTON S. D., Jan. 14.—The South Dakota Phonograph Association (SDPA), holding its first quarterly meeting of 1950 here, re elected Imig president for another year, named other officers and directors and set up a special three-man committee which will ask the State to build up the membership to its present level and offer help promotion-wise.

The meeting convened Sunday evening, after a week-end of actual activity got underway Monday morning. Elected, in addition to Imig, were the following officers: Herman Warn, Salem, vice president, and Harold Scott, Yankton, secretary. Board members, in addition to the SDPA president, include Norman Geft, Sioux Falls; Darwin Maxwell, Huron; Al Rees, Watertown; Tony Tricos, Deadwood; Herman Fisher, Aberdeen, and Harry Johnson, Mitchell.


delusions about the future.

So. Carolina Ops Look for '50 Biz Hypo

1949 Ended on Upgrade

COLUMBIA, S. C., Jan. 14.—The outlook for South Carolina's 1950 music machine trade is good, a survey of operators has revealed. One operator's business showed a gain over the 1948, despite gloomy predictions earlier in the year. He said that he was already turning a profit, but that for the fort itself, the monthly pay roll helps plenty. ops say. They were envied by manufacturers that the fort would remain fully manned, at least until June.

Slightly lower costs in machines and operating costs are encouraging South Carolina music men. While a good portion of them are looking for bargains, and are picking up good values when they are available. New machines are moving, too, they say.

Legislation, which seriously interfered with the coin trade during part of the year, did not affect the music business.

ICMOA January Meet Changes Board Set-Up

HOUSTON, Jan. 14.—Despite a driving snow temperature, 20 music operators attended the January business meeting of Independent Coin Machine Operators' Association of Harris County January 4. It was a luncheon meeting held at the State of Texas Hotel.

In addition to routine business matters, two officers of the election to board of directors was adopted. Henceforth, the IOCA will be elected to the board of directors every three months, replacing two senior directors. The incoming and outgoing directors will hold office for one year. The change was made in order to evenly divide the burden of carrying on the association and to give more members a chance to actually work in the organization. Present chairman of the board and managing editor is T. J. Gillespie, with headquarters at 1060 Leeland Avenue, Houston.

So. Automatic In Quarterly Sales Meeting

LOUISVILLE, Jan. 14.—Optimism for 1950 highlighted the quarterly sales meeting held here by executives and members of Southern Automatic Music Company last week.

Two topics of discussion were expansion plans and a comprehensive introduction of the company's newly introduced Model C music machine. The Southern Automatic board of directors, meeting over the AMI line, the firm's music...
See and hear
the Sensational
Wurlitzer
Twelve Fifty
On
NATIONAL WURLITZER DAYS
at your Wurlitzer Distributors
DATES WILL BE ANNOUNCED SOON
DESIGNED AND PRICED
FOR TODAY'S MARKET
YOUR GOLDEN OPPORTUNITY
FOR PROFITS
IMMEDIATE

get it at:

American Distributing Company
2034 Commerce St., Dallas 1, Texas • Phone: Riverside 1526

Atlas Distributors
1024 Commonwealth Ave., Boston 15, Mass. • Phone: Beacon 2-3870

Automatic Music System
306 W. Broad St., Richmond 20, Va. • Phones: 2-2612 and 7-2787

Automatic Phonograph Distributing Co.
806 N. Milwaukee Ave., Chicago 27, Ill. • Phone Chesapeake 3-4900

Banner Specialty Company
1509 Fifth Avenue, Pittsburgh 19, Pennsylvania • Phone: Grant 1373

Birmingham Vending Company
2117 Third Avenue North, Birmingham 3, Alabama • Phone: 3-5189

Central Ohio Coin Machine Exchange
523 South High St., Columbus 15, Ohio • Phone: Adams 7254

Chris Novelty Company
606 St. Paul St., Baltimore 2, Md. • Phones: Mulberry 3157 and 8722

Cleveland Coin Machine Exchange, Inc.
2215-5 Prospect Ave., Cleveland 15, Ohio • Phone: Prospect 6316

Coin Machine Sales Company
158 East Third South St., Salt Lake City 1, Utah • Phone: 9-0222

Dixie Coin Machine Company
912 Poydras St., New Orleans 13, Louisiana • Phone: Magnolia 3931

H. W. Dolph Distributing Co.
222 East Fourth St., Tulsa 3, Oklahoma • Phone: 3-9025

Fort Worth Amusement Company
110 S. Jennings Ave., Fort Worth, Texas • Phone: 3-9427

Friedman Amusement Company
441 Edgewood Ave., S. E., Atlanta, Georgia • Phone: Lamar 7511

AMI Model “C”
—the outstanding Juke Box of the Era

★ ASTRAL VISTA DESIGN
★ 50% EXTRA VISIBILITY
★ SEPARATE “BEFORE & AFTER” EFFECTS
★ ONE DOOR SERVICING
★ ENTIRELY NEW SOUND SYSTEM
★ FAMED AMI MECHANISM

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Imig Re-Elected SDPA President

(Continued from page 98)

The next meeting will be held in Mitchell in April, with the actual date to be determined later. It is expected the meeting will be held at the larger convention.

SOUTHERN AUTOMATIC
(Continued from page 59)
sales had reached the highest peak in its 27-year history.

Those at the meeting represented all six of the firm's offices. They were Sam Dietter and John Stackhouse, Farm Sales; Sam Weinberger and George Burch, Indianapolis; Joe Weinberger, Paul Hinburg and Maxi Maloy, Cincinnati; Homer Sharp and C. F. McLennan, Lexington, Ky.; A. E. Shun and Jack Boshardt, Dayton, O., and Ed Zoeller, L. E. Pippinger, Bernard Chebbin, James Chebbin, Dick Johnson, Donald Graef, Charles Hols, John Sheridan, Morien Weinberger and Leo Weinberger.

CONTEST means DEPENDABILITY!

To Music Operators in the know, Constellation is a source of Dependability. Trouble-free performance of Evans' 20 Record 40 Selection Constellation means fast, easy, lower cost servicing... elimination of equipment, no unconditioned acceptance by locations... more listening pleasures for players... more play in 40 Selections! No matter how you look at it, Constellation means more profit in music operation! Just say "Constellation" to your Evans' Distributor, the factory direct for information you can bank on!

EVANS' 20 RECORD
40 SELECTION
CONTESTATION

AVAILABLE NOW—Record Popularity Meter for Original Constellation.

H. C. EVANS & CO.

1528 W. Adams St., Chicago 7, Illinois

SEE OUR COIN MACHINE AD ON PAGE 125

ADVERTISE RECORO RELEASES
CLASSICAL & SEMI-CLASSICAL
(Continued from page 39)

INTERNATIONAL

LATIN-AMERICAN

Calas De Mi Tierra
G. Sarlo (Sarlos) V23-1476
El Ama De Las Maracas
A. Topor (Verde Lune) V23-1478
El Granma Tu Roto
A. Long (Sarlos) V23-1480
Esa Yo Se
M. Lewis (Sarlos) Y-730 V23-1479
Introd. Canta
A. S. El (Shelton) V23-1479
Mamita Del Mundo
E. Baquerizo (Mamita) E-1916 V23-1479
Mi Amiga El Viento
T. Chaube (Chaube) V23-1476
Pa Gaunmell
H. Almeida (Chaube) V23-1480
Que Falta Tu He Hora
E. Cantonese (Mail) V23-1477
Que Me Averes
H. Almeida (Chaube) V23-1476
Quemando
H. Sampaio (Chaves) V23-1477
Quemando
H. Sampaio (Chaves) V23-1477
Rumbo Al Omega
J. Olivea (Mercury) E-1916 V23-1477
Somos Mexicanos
H. Mora (Mora) V23-1477
Tu A Ti
H. Suñerv (Suñerv) E-1917 V23-1477
Ven A Mi
C. de las Mulas (C. de las Mulas) V23-1477

CHILDREN

Bluebirds Fly Off
S. Bertossa (Smart Acre) C18730229 (2-70)
Butter the Bats
H. Landers (Castle) C1873032 (2-70)
Cranberry Cupcakes
L. Swift & Others (Topaz) C1873059 (2-70)
Giggling Puppies
R. Landers (Castle) C1873060 (2-70)
How the First Empire got Its Sires, Paris & I
R. Landers (Castle) C1873061 (2-70)
Kruley Kiddos
L. Swift & Others (Topaz) C1873062 (2-70)
Icky Pickle Flowers
R. Landers (Castle) C1873063 (2-70)
Its All Right
J. Smith (Oliver) C18730332 (2-70)
Smack Acre Cow
S. Bertossa (Smart Acre) C1873023 (2-70)
SRO at CMI "C" Showings; Reps Hike Initial Orders

(Continued from page 51)

January 10 at its headquarters were then moved to the Jefferson Hotel for the AMI executive meeting at the Fort Armstrong Hotel, Rock Island, Tuesday (13) for additional displays. Bill Wilton, Paul Spagnola, Fred Fryer, Pete Keros, Jim Alley, Bob Vanlandingham, Ken Van Noord, Prudy Moll, all of the distributing firm, and Ed Balsafe and Jack Caldi, AMI executives, along with Spagnola, Minter and Grieter handled the displays.

Approximately 100 reps visited AMI headquarters' automatic displays throughout the week, as well as two new AMI vehicles. The older '70s model and the new '80s model were enhanced in a leather pocket, and the displays were made more interesting as a result.

The AMI trademark was presented to each visitor. Also in the promotion line was a visit of painted cows to the showrooms on Monday. Pete Keros, AMI director of sales, enthused, "You can never have too many visitors, entertaining the visitors.

Following the Rock Island show, farm officers reported they had doubled their order for Model C for AMI reps orders during the showings.

Visitors

They visited CMI and Minneapolis, Waukegan, Joliet, Elgin, Chicago, McHenry and McHenry for the showing.

Peoria Attendance
Attendance at the CMI showings here was exceptionally high, with visitors appearing at the Jefferson Hotel from the day the show opened until the last day of the show opened. Included were Les Mootlow, Ray and Margaret Schirmer, Charles Spagnola, Ken Watson, James Watson, all of Peoria; Otto Lonardo, Ray and Barbara Spagnola, Joe McFarland, Bill Alley; Al Merrandi, Peru; Ralph Spagnola, Rochester; John Achenbach, Rosevee Bentier, Tony and Frank; Fred Drinkham and Bob Lusk, Rockford; James Owen, Charlie Pousi, Oglesby; Clem Radam, Elgin; Tom Collins, Chicago; John Merrilli, Loves Park; Lawrence and Terry, Rockford; Joe Atkinson, Loves Park; John and Ray Mootlow, Keith and Mary, Geneseo; Larry Mootlow, Charlie and Bob Lusk, Loves Park; Jose Garcia de Proctor, Mexico, Illinois; Carlos Chacon, Mexico; and Joe Evans and Jim Evans, Hadley, Texas.

Chicago Turnout
Thursday's show in Rock Island proved another successful display for the AMI company.

In all, the downtown and Peoria showings included high and sales were walked up.

Included in the visitors were Pete Wilson, Ray Schirmer, Dave and Pat Smith, Jim Swiger, Bob Spagnola, Gordon Johnstone, Tom Post, Joe Robinson, John Rinne, the late evening, hour of the hotel office and included those who had not seen the new Model C AMI phonograph. The AMI showings was given one of the best receptions ever accorded a new product in the area.

Also on display were the new Williams Twin Shuffle and the two new Williams 500 operators and plans. The Pin Boy, which drew much interest, was a takeoff of the Pin Boy was the Gay-flu shuffleboard.

About 46 guests attended, including some of the AMI operators and their associates. The event was concluded on the last day Monday. Open house was held all day, with a buffet lunch and refreshments for all.

The event will be duplicated Sunday (15) at the Grand Rapids office of the AMI company. Grand Rapids is home of the AMI factory.

Richmond, Va.
Automatic Music System, distributor of both the small and large operators, was busy making the showing of the Model C on Sunday (8) at the Grand Rapids office running thru the late evening hours.

Attendance was above expected as the Model C, a new 350 and 360 operators and services present from all parts of the country. The operators, who were greeted by Mr. and Mrs. Allen Leathers, were on hand to answer any questions. Bob Vanlandingham, John Reynolds, technician, was also on hand to answer any questions.

Sunday was the last day of the showings.

Two Model C units were on the third floor, while another was on the second floor. The rear rooms and refreshment tables were located. Two Model C units were on hand to serve the visitors.

COIN-OPERATED RIFLE
(Continued from page 52)

Wallace Distributing Company AMI representative for Western Texas held the showing of the Model C at the Sunset Hotel here Sunday (8) from 9:30 a.m. thru 6 p.m. More than 150 operators and their servicemen present from all parts of the country.

Those who were greeted by Mr. and Mrs. Allen Leathers were the largest display ever held on the old unit.

John Reynolds, technician, was also on hand to answer any questions.

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Wallace Distributing Company AMI representative for Western Texas held the showing of the Model C at the Sunset Hotel here Sunday (8) from 9:30 a.m. thru 6 p.m. More than 150 operators and their servicemen present from all parts of the country. The operators, who were greeted by Mr. and Mrs. Allen Leathers, were on hand to answer any questions. Bob Vanlandingham, John Reynolds, technician, was also on hand to answer any questions.

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Visitors
Among the visitors were the Mineral Wells showings were Mr. and Mrs. Travis Roberts, Mr. and Mrs. E. J. Gore, Mrs. C. E. Hall, Mr. and Mrs. Glennman, Sonora, Pecos, L. D. Pinicca, Thomas McNally, San Angelo, Tex., J. W. Carlisle, P. W. C. Vanlandingham, Bill Clark, W. J. Dongs, Mr. and Mrs. C. F. Seiler, Mr. and Mrs. Fred Cunningham, J. M. Davis, Glen Merriam, J. A. Boge, Smoky Stovel, Clyde J. Bailey, Sam Hanney, Mr. and Mrs. Bill Settles, Mr. and Mrs. Frank Davis, E. J. Glessner, Mrs. Jim Dunn.

Texas communities represented included: Frisco, Spring, Big Spring, Morton, Levelland, San Angelo, W. E. Settles, Mrs. Settles, Waco, Athadard, Knox Cove and Sweetwater.

As the case was in most showings, operators and servicemen were interested in the new Model C. High sales and sales were written on the new unit.

Boston
More than 400 music operators from all over New England were on hand to see the first look at the new AMI Model C. The showings were held at the new AMI Model C.

N. Y. Game Ops
Revise Association

(Continued from page 52)

Under the temporary chairmanship of Lew Rosenbaum, of Arrow Amusements, a new program stressing the need for a regular operation. Only operators of games approved and licensed by the city are eligible.

William Floyd, a former operator, was also a member of the executive committee, was elected president.

Theodore Blatt was appointed legal counsel and Ted Seidman named executive secretary in charge of the meetings.

Booth Sales

(Continued from page 56)

Future plans include the participation of the AMI company in the trade shows on the East Coast. They will maintain temporary headquarters at 920 North Avenue.

BOOTH SALES OPENED
(Continued from page 56)

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Op to Sponsor Teams for Boston Competition; Plan Local, City-Wide Play-Off

See Loops Aiding Progress of Regular Shuffleboards

BOSTON, Jan. 14.—Plans for the organization of a Shuffle Alley Congress of Massachusetts, first coin shuffleboard league in the State, were announced in the Hub Jan. 11 by Harry Poole and St Reid, United distributors. Sponsored and underwritten by Poole and Reid, the congress would be composed of five-man teams from all over the State, with playoffs to be staged in the Hub. Poole said each operator would sponsor one team in the shuffle league, and prizes of $30, $25 and $15 would be awarded in local competition, while a galaxy of prizes would be set up for the big play-offs.

A minimum of 200 teams was forecast by Poole and Reid, and discussion was being held on securing a large site, like Mechanics Hall, for the tournament finals.

For the playoffs, more than 150 United Shuffle Alley machines would be set up.

All United operators in Massachusetts are invited to contact Harry Poole. It was estimated that the play would take at least eight weeks, and would also be interested in shuffleboard.

Poole mentioned local league competition in the early days of coin-operated shuffleboard-type games about two months ago, and feels that such competition serves to educate the public to the game.

He said that five balls were being run about 25 per cent of what they were a year ago because of the great popularity of such coin-operated shuffle-type games as Bally's Shuffle Bower, Shuffle Alley and others.

Helps Shuffle

The popularity of the new games indicates that regular shuffleboard will get a chance, after a slow start, as soon as players in the area familiarize themselves with it, Poole said.

While there is some discussion over whether shuffleboard-type coin-operated games come under the licensing laws, legal experts say it is a coin-operated amusement device, but whether it can be put in without a coin-operated attachment. Consensus is that if any license is needed, shuffleboard-type games should be put in a different classification.

Massachusetts has legalized coin-operated amusement devices, including free-play pinball machines, at the discretion of city and town solicitors, who may license them at fees not to exceed $20 per machine.

Cusano Granted New Patent for Board Adjuster

UNION CITY, N. J., Jan. 14.—Paul Cusano, president of the American Shuffleboard Company, has been granted a new patent on his slider adjusting device. The new patent No. 2,493,620, covers the design of a bar-type slider adjuster for cushion and shuffleboard equipment. Cusano said the device, already standard equipment on the small shuffleboards, will permit easy correction of warpage due to weather changes. The only tool needed for the job is a wrench.

American is involved in a suit and counter-suit with Rock-Ola Manufacturing concerning validity of the Cusano patent on slider-type adjusters for standard-length shuffleboards.

The Patent claim is that they may be used as a combination game of shuffleboard and bowling. The name of the conversion is Exhibit Supply's Slide and Slide as it is called.

Tourney To Find City Champions In Indianapolis

INDIANAPOLIS, Jan. 14.—The Indianapolis Shuffleboard Club, Inc., will begin its season, which will begin January 9. There are 64 men's teams and 20 women's teams in the tourney to determine the champions of the city. The tournament will continue for five weeks, after which the Indianapolis Shuffleboard Association will sponsor the spring leagues. After five weeks of competition, the top 16 players and teams will qualify for the tourney.

The 16 teams will be divided into four groups of four teams each. The top team in each group will advance to the second round. The second round will be played under the same format, with the top team in each group advancing to the finals. The winner of the finals will be declared champion of the city.

A total value of prizes and entertainment awarded by the Indianapolis Shuffleboard Association to win in the fall leagues exceeded $3,000.

Eckelman Re-Elected

Vibro Vita Prez at Firm's Annual Meet

RIDGEFIELD PARK, N. J., Jan. 14.—Vibro Vita, Inc., has re-elected its president, E. H. Eckelman, for another year.

Eckelman said that production of both point and ring-giving weights is up at all current at the firm's two plants. The ring-giving weight had been developed by Trombland, who held several basic design patents of a scoreboard, a gravity feed puck return chute and electrical contacts simulating illuminated bowling pins that have taken over the shuffleboard as the puck passes under the pins.

Suitable for regulation length shuffleboards, 22-foots, the Exhibit conversion is ever-changing, and makes a typical shuffleboard suitable for both asray and as played in the straight novelty games now featured around the country. One of the features of the game is, it will accommodate one to five players at a time. The Exhibtion has been equipped with a coin box and is set for dime play. Therefore it is possible to take up a new game on a shuffleboard with the Exhibit conversion.

The entire unit can be set up for play at the location and installation takes approximately two hours. Each of the conversion sets are themed with the operator on the hole necessary for attaching the conversion to the shuffleboard. The game is completely automatic. A small metal chute is set at the far end, which connects to the player's end of the table. Pins are placed on the electrical scoring contacts, are made of plastic.
Are you building a house of cards?

trying to build a business with a game that has a short life in order to cash in on a trend is like building a house of cards. You build and build and one day — without warning — the style changes, the trend reverses its tide and you’re out of business; or, you have to invest some heavy sugar to try and catch the next brass ring.

personally, we’ll take a brick house — a good, solid structure that has a deep-rooted foundation — like American Shuffleboards. Year after year American boards have been making real money for smart operators all over the country. American boards make the money because they’re the “World’s Finest” — because they embody all the essential features of quality workmanship and materials that have gained public acceptance, because they get more play than any other shuffleboard!

when you operate American Shuffleboards — whether they be the new CUSTOM DELUXE or the versatile CUSHION and REBOUND Boards, you’re really in business! American Shuffleboards work for you for years and years! They presented no service expense to speak of! They are sought after by the cream of all taverns and clubs, and enjoy 100% player preference! They’re backed by scheduled tournaments, leagues and exhibitions sponsored by American Shuffleboards. A house of cards is pretty. You can get a momentary kick out of it. But when the whim has blown away, you have nothing.

BUILD A SOLID BUSINESS ON A PERMANENT BASIS — BUILD WITH AMERICAN

AMERICAN SHUFFLEBOARD COMPANY

Every American Shuffleboard Carries a UNIFORM WARRANTY AND GUARANTY and is APPROVED FOR TOURNAMENT PLAY by American Shuffleboard Leagues, Inc.

Union City, N. J.

Phone: Union 5-6890

1-21

AMERICAN SHUFFLEBOARD CO.

UNION CITY, N. J.

Gentlemen:

I want to know how I, too, can set myself up on a sound, permanent, profitable basis.

☐ Please send illustrated circulars on the American Shuffleboard line.

☐ Have district representative see me.

See me at ____________________________

My Name

Name of Business

Address

Business Phone

103
REVIVE YOUR SHUFFLEBOARD PLAY WITH HI-HAND

The plastic card transfers that can be applied to all Shuffleboards. Cards in natural colors, from ace to ten inclusive, with deuces wild.

PLAY POKER, RUMMY HI-HAND, ETC.
The game is more intriguing than Shuffleboard, and those who wish can still play Shuffleboard. The thickness of transfer is only a few thousandths, and does not hinder pucks. One set contains 24 characters for each end of board, together with squeegee, varnish, score card, directions, etc. for application.

Price $47.50 F. O. B. Des Moines, Iowa

Rush your order today, be first in your territory to start a HI-Hand League.

HAWKEYE NOVELTY COMPANY
1754 E. Grand
Des Moines, Iowa

NEW. IMPROVED!

“SLICK” SHUFFLEBOARD WAX

Wear-tested and Proved! 65% Less Abrasive

SLICK Shuffleboard Wax will more than double the life of your shuffleboard top! Regular use of this specially wax prevents splitting and retards abrasive wear of board tops longer than any other wax. Players prefer the fact that a flexible finish with SLICK Wax leaves a board. Use it for more profitable shuffleboard operation and greater playing enjoyment. Contains no plastic!

GUARANTEED! SLICK Shuffleboard Wax is uniformly compounded and always consistent. It contains no linting ingredients. It will not wear, scratch or mar the surface of ANY type shuffleboard.

YOU CAN DEPEND ON THESE “SLICK” SHUFFLEBOARD PRODUCTS

Shuffleboard Wax
Shuffleboard Quick-Drying Cleaner
Shuffleboard Paste Wax
Liquid Shuffleboard Polishing Wax and Cleaner
Precision Shuffleboard Weights

U.S. TESTING LAB REPORTS

SLICK Shuffleboard Wax — tested against leading competitive products in the famous U. S. Testing Lab—proved 65% less abrasive than any other wax. Send for a copy of this report and see the results yourself.

Sold Thru Distributors Only — Territories Open

THE SLICK SHINE CO.
267-15 ASTOR ST., NEWARK, N. J. ESTABLISHED 1901

START YOUR NEW YEAR RIGHT! ONLY $150.00

for 22-FT. MAPLE TOP SHUFFLEBOARDS

Good Condition—Last Off Location
PURVEYOR SHUFFLEBOARD CO.
4322-24 N. WESTERN AVENUE
Phone: Helper 2-1818
CHICAGO 14, ILLINOIS

Jewel (HI-CENTER) Puck

$17.50 if for 8

If your distributor can’t supply, write for quantity discounts.

Distributor Discounts Available on Request

SCREW MACHINE PRODUCTS

207 WEST. ENGLISH WICHITA, KANSAS

THE CHOICE OF CHAMPIONS

“TRU-GLYDE” SHUFFLEBOARD WEIGHTS

You have tried them? They’re faster — Dynamic Balance — More accurately controlled. For information write:

VIBRO VITA PRODUCTS
68 Euclid Ave. 
Ridgewood Park, N. J.
Tel. Hackensack 3-2223

State Tax Calendar

Alabama
February 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers’ and jobbers’ reports due.
February 20—Sales tax report and payment due.

Arizona
February 15—Gross income report and payment due.

Arkansas
February 20—Gross receipts tax report and payment due.

California
February 15—Personal income tax information return and remittance of amounts withheld due.

Colorado
February 14—Sales tax report and payment due.
February 15—Denver sales tax report and payment due. Income tax information return due.
February 26—Property tax first installment due.

District of Columbia
February 20—Sales and use tax report and payment due.

Florida
February 20—Sales, use, rental and admissions taxes and reports due.

Georgia
February 10—Cigar and cigarette wholesale dealers’ report due.

Idaho
February 15—Cigarette wholesalers’ reported smoke due.

Illinois
February 15—Cigarette tax return due. Sales tax report and payment due.
February 28—Franchise tax statement due (last day).

Indiana
February 19—Cigarette distributors’ interstate business report due.
February 13—Cigarette distributors’ drop shipment report due.

Kansas
February 20—Sales tax report and payment due.

Kentucky
February 1—Income tax information return of non-taxable distributions due.
February 15—Cigarette wholesalers’ report due.
February 28—Amusement and entertainment report and tax due.

Louisville income tax withholding agents’ payment due.

Louisiana
February 20—New Orleans sales and use tax report and payment due. Sales and use tax report and payment due.

(See State Tax Calendar, page 109)

AUTOMATIC ELECTRIC OVERHEAD SCOREBOARD
WITH FRAME SCORING

ATTENTION DISTRIBUTORS
Due to increased production, we are now in a position to appoint a few more distributors. Write! Wire! Phone for details!

M & T SALES CO.
2849 FULLERTON AVENUE
CHICAGO 47, ILLINOIS
Dickens 3-2942

Terry-Sargent Immediate Delivery RECONDITIONED LIKE NEW AMERICAN SHUFFLEBOARDS
February 1
Streamline
$179.50 ea.
Western National
$140.50 ea.
F.O.B. N.Y. Curb only 15% extra.

SHUFFLEBOARD Specials

$200

18" WITH MASONITE TOP

22" With Maple Top . . . . $250

BEST ELECTRIC SCORE BOARDS, 595
Priced to Sell 450.00
Priced 10% OFF IMMEDIATELY
Adjusters 150

THE BOSTON SHUFFLEBOARD CO.
1114 S. Michigan Ave.
CHICAGO 8, ILL.

THE BILLBOARD

January 21, 1950

106

SHUFFLEBOARDS

The Billboard
Detroit:
Charles Friedenberg is buying out the interest of his partner, Al Curtis, who has been ill for some time, to form the Detroit Coin Machine Company, and will change the firm name to Curtis & Friedenberg Coin Machine Company. Headquarters will remain in the same location on West Grand Boulevard.

Cincinnati:
The Automatic Phonograph Owners of Cincinnati is forming a regular monthly meeting at the Council Hall (Tuesdays). Members in attendance are: chairman, Charles Keiser; secretary, John M. Keiser; treasurer, Louis Liebman; director, Max Liebman; one and only member, Frank L. Liebman; executive officer, Charles Keiser; secretary-treasurer, John M. Keiser, and Robert C. Keiser.

Indiansapolis:
The Ace Music Company, now located in the Windsor Village, one of the new housing projects of Indianapolis, is experimenting with a new coin-operated phonograph. The concern will devote its attention to television and phonograph equipment, a complete new modern record shop featuring all the latest records and other phonograph equipment.


Los Angeles:
William R. Happle Jr. of Badger Sales, hied himself to Palm Springs over the weekend and to get some desert sun on his recent arrival at the company. William E. Happle, of the company's television department, is showing off the new de luxe cabinet stand for mounting three North- Wester records. We understand that creating quite a bit of interest among customers is the new 49-year-old movie legend, Bill Bradly. Corning, was in town for one of his frequent visits. Ditto for B. E. Rapina of the Modern in the San Joaquin Valley.

Ed Wilkes, of the Paul A. Layman Company, reports that bowling is still his favorite sport. A Chicago man, incidentally, Charlie Daniels, of the firm, says he's hoping for an early spring so he won't have to scrape any more ice off his windshield. Tisdale was in from his Glendale home and reported to check over some new equipment.

Frank Butterfield, who formerly headed up the E. M. T. Mace Company, has vacationed which was spent for a new affiliation... L. G. LeGrand was in from Santa Monica...

Jack Spencer, of the arcade at Bear Lake, was in town to look over games. According to the report, the ski holes are drawing quite a crowd and the mountain resort a heavy play.

Stanley Johnson, Oceanide operates, returned the rounds the last week. Ditto for G. F. Cooper.

Chicago:
Mike Spagnola, Automatic Distribution, proved to be genial host at the Chicago premier of AMT's 1950 catalog in late April. The operators were on hand both days of the week to greet all and see that they were well supplied with food and beverages, as they were. The Chicago office was among the well-known music men helping Spagnola to handle the admirable job and call the fine points of the Model C.

Rex Schriver, H. C. Evans executive, is looking for a brief hospital stay. Meanwhile, the firm's Stanley novelty producers have received a large order from a variety of stores in large quantities.

Jerry Bremner, Empire Coin road chief, is on a trip to Kansas City and an auto crash, is back on the road doing his best for Bonis Gilt Metal, after completing a sales trip to Alaska.

Vince Shaye, Bell-o-Matic president, got back from a trip to Biloxi, Mississippi, and is now in the process of completing a substantial contribution to the organization's annual fund.

Lou Jeffs and Anthony Caruso, Eastern Electric Vending Machine Corporation, New York, were in town for the weekend.

Joe Connolly, Automatic Music Company, of Dayton, Ohio, was in Chicago last week on a business trip, and passed through the Coin-Op Park and other local amusement game salesrooms.

Howard M. Green, of Groove Supplies, reported that a large sale of game parts, including several coin and type parts, was shipped to a customer. . .

Eldor Edelman, director of the Empire Vending Company, was in Chicago last week on a business trip. . .

L. W. McMillan, one of the Dime Machines and Operators Association's officers, is visiting the country.

New York:
Harry Kolodny, who until recently was in charge of AMT's advertising, has won over to the production and distribution of his Horsey bar vending machines, which are now in the hands of established and re-established offices in Fort Worth, Texas, and Denver, Colorado, on a sales trip to the Midwest.

Meyer Parfakoff, of Atlantic New York round, has recently become the American country, . . . Mac Poley, of United Phonos, is an active member of the Circle Club's Officers, which is concerned with promoting for the benefit of deserving people.

Lou Paul, American National Dispensing sales manager, was here last week for franchise discussions, accompanied by present and associate coin machine operators. He said production at the Coin-Op Park, where he is now located, will remain the same.

George Seidman, Rowe vice-president, leaves Thursday (17) on a sales trip to the West Coast. He reports that current production of Diplomats is evenly divided between consoles and cabinets.

Civic:
Mike Imig, president of the South Dakota Phonograph Association, was here last week for the annual meeting on May 16. Mike and Mrs. Imig held a two-day Fishing trip last week on Lake Sisseton and while there, Mrs. Imig held the fishing record on Saturday, and Mike held the record on Sunday.

Among other prominent visitors here were: Mike Bremmer, of Imperial Coin Machines, who is here in the company of his wife, and Sherry, following the completion of a sales trip to the mid-western states.

Vital Statistics
Deaths
Phil Bogan, music machine operator in the New York City area, passed away at the business some time ago.

http://www.americanradiohistory.com
Calendar for Coinmen

January 18—Coin Machine Operators’ Association of Harris County (CMOAH), monthly meeting, Houston Chamber of Commerce Building, Houston.


January 19—Michigan Self-Service Laundry Association (MSLLA), regular dinner, discussion meeting, Leland Hotel, Detroit.

January 20—National Dairy Council (NDC), annual meeting, LaSalle Hotel, Chicago.

January 31—Western Vending Machine Operators’ Association (WVMOA), monthly meeting, Los Angeles.


February 2—Amusement Machine Operators of Greater Baltimore (AMO), monthly meeting, 2441 North Charles Street, Baltimore. (Association will hold its annual dinner dance February 5 at the Lord Baltimore Hotel.)

February 7 and 21—Music Operators’ Association of Indiana, Inc. (MOAI), semi-monthly meetings, Indianapolis Athletic Club, Indianapolis.

February 9—Michigan Automatic Phonograph Owners’ Association, Inc. (MAPOA), monthly meeting, Maccabees Building, Detroit.


March 6-8, Music Operators of America (MOA), annual convention and exhibit, Palmer House, Chicago. (Association officials are invited to submit convention and scheduled meetings information to The Billboard, 183 West Randolph Street, Chicago 1, for listing in this calendar.)

COIN MEN YOU KNOW

Chicag (Continued from page 107)

with Midge Ryan and Oscar Schults at the Republic Theater, Shreveport, La. (8.) Ovitz is recuperating from a recent operation. . . . R. L. Budde, A. B. T. Manufacturing Corporation, reports that in response to the firm’s new coin-operated cartridge vendes is drawing many inquiries. The vending machine is in connection with A. B. T.’s Rifle Sport and will be a type gun game suitable for arcades, parks and related locations.

Jimmy Martin, heading James H. Martin, a Chicago area distributor, is showing interest in his DuGrenier-converted units. Installation of the six-cylinder units is in progress with the cabinets converted; replacing original coin units, can be readily installed in a short space of time and with minimum use of tools, Martin says. . . . Leon Segal, Randy Keeney, continues moving forward as a candy operator. His route, a little over two years old, is already set in the city’s candy vending pattern and Leon conducts operations in a location and customer-pleasing style.

Tom ‘C’ing and Paul Crisman, partners heading King & Company, turn in weeks of good activity on their Northwestern route. Boys cover a multiple county territory for Northwestern and are finding candy ops moving more strongly into the penny field. . . . Theodore Colman, head of Bowman Company’s refrigerated cabinet department, continues active in seeking out and examining new ice cream and carton milk venders.

The mixed operation being conducted by Automatic Discounting, Inc., under Arthur Hutelia and Frank Harper, serves to prove that diversified-play can be efficiently incorporated in a vending route. For its most recent move, a four-fold play was added, including sliding of candy, cup soft drinks, ice cream and popcorn equipment.

While the music business is cut by its owners into many different fields, the increased activity in new juke box buying, there is no comparison between present and earlier eras of gradually increasing returns as conditions permit better profit margins. Ray Crisman, owner of the Howard Toy Company, reports that his company is gaining interest in the field. Sam Crzano, A. J. Music Company, has even gone so far as to install 40 selection boxes to rental customers with good results. Hypo the rental business, Ray says.

Floyd Pedona, Little Amusement, reports a definite increase in the past few months in his coin pianos. Earlier plans to build up a route within a route of the electric player pianos are not materializing; pianos are hard to come by in the Chicago area, according to a special player which has only a few more scarces. . . . Ray Raymond, A & B Music Company, is considering the possibility of an all-unit play, which includes all types of machines.

Edward Bowman, manager of the forthcoming All-Industry Coin Magazine, reports an increase of 100% in 1975 sales of the American Coin Machine Manufactur er’s Association, has gained momentum in the field of putting together the “Coin Play” shows in several Midwest cities, including those sponsored by the general automobile industry.

Visitors at Chicago Coin Machine Company, in to see the strictly new bowling alley equipment, included Mr. Lottie Berman, of Dime Industries, Indianapolis; Irving Sandl, Sandler and Young, Des Moines; Frank Page, Ranome Vending, Roanoke; and Steve Simon, Simon Sales, New York. Sam Lewin, who is completely responsible for the new bowling alley, says that there is an increased interest on Bowling Alley is now at a peak, but still he believes peak demand is yet to come.

Walter Paiz, A. B. T. Manufacturing Corporation president, is enjoying a long delayed vacation in Florida. He is expected back February 5.

R. L. Budde finished a brief vacation last month and expects to do big business with A. B. T.’s Rifle Sport which is not available on a coin-operated basis with the addition of A. B. T.’s cartridge vender.

Bam Stern, Williams executive, described his trip to Chicago last month as extremely enjoyable, going to the South Side of the city to see the new South Side store. Stern regards the shooting mechanism on the new Chicago machine as being much better than the older models and is sure that the line will be good.

Bill Ryan, Universal vice-president, says the reason that so many distributors were in recent weeks was to check out the company’s new line of curio items. Ryan says the company is ready to go, and the new line is expected to receive a lot of attention.

Roy Maginna, president of J. P. Keeney & Company, took off Monday, December 16, for California where he will spend about six weeks. Roy is the son of the late Dave Maginna, Golden Gate State and intends making the trip in easy stages. Vice-President John Maginna says his company’s complete line of equipment is expected to enjoy great sales with the new Pyramid bell and Ten Pin bowling game leading the pack.

Activity at Vending Corporation continues at its usual high pace. Firms’ bulk vender offerings were being accorded the nod of approval by the industry.

(See Chicago on page 113)
WE WILL PAY THE DIFFERENT
JANUARY
WRITE
SINE:
10c
Play

WANTED
Will pay cash for used
United Shufle Alleys, Bally Eurekas
Wurlitzer 3200 Wall Boxes
Brand New 5 Ball Closouts.

Write BOX D-294, Care The Billboard,
2160 Patterson, Cincinnati 21, Ohio

GIVE TO THE RUNYON CANCER FUND

THE ONLY ABSOLUTELY NEW, POSITIVELY DIFFERENT PLAY IN YEARS, FEATURING THE "TURRET SHOOTER!"

H-Z VENDING & SALES CO.
1255 Douglas St., Omaha 2, Neb.
920 M St., Lincoln, Neb.

THE MIGHTY SENSATIONAL NEW COUNTER GAME...
ATOM

WE WILL HAVE IT ORDER NOW!
IMMEDIATE DELIVERY

CIGARETTE SALES BOOSTER. Line up 3 of a kind and win a carton of cigarettes. This small money maker will amaze your customers. Don't take our word for it, try it yourself.
  * Available in 1x or combination 15.
  * Cigarette Size: 500 Sheets. Weight: 6 lbs.
  * Cigarette Size: 1500 Sheets. Weight: 6 lbs.

GROECHEN TOOL & MFG. CO.
125 S. Union Ave., Chicago 8, Ill.
Phone: Randolph 6-5073

SMALL AS A MITE... PROFITS BIG AS A GIANT!
Cigarette Sales Booster. Line up 3 of a kind and win a carton of cigarettes. This small money maker will amaze your customers. Don't take our word for it, try it yourself.

WILLIAMS KEY POST RESIGNED
BY P. FEDERMAN

CHICAGO, Jan. 14—Paul D. Federman has resigned as national sales director of the Williams Manufacturing Company, effective January 17, Vice-President Sam Stern announced Wednesday (11).

In making the announcement Stern said: "We regret that Paul Federman has decided to leave us. In the two years he has been affiliated with the Williams organization he has displayed an unusual ability to come up with progressive ideas for amusement games which have proved to be of great value to the entire industry. He has been a friend and close friend to all of us and we sincerely wish him the very best in his future endeavors."

Federman has been an active member of the Amusement Industry Club for the last two years and is currently serving as chairman of the membership committee.

Q-Ball TV

NEW YORK, Jan. 14—The start of the WJR-TV series of programs featuring official Q-Ball tournament play-offs has been announced for Friday, February 3. Eddie Lane, head of the American Q-Ball Congress, announced this week the half-hour programs, originally scheduled to begin February 4, will now be aired each Friday night.

Pennsylvania
February 10—Soft drinks tax report due.
February 15—Employers' return of tax withheld at source under Philadelphia income tax due. Personal property tax return due.

Rhode Island
February 20—Sales and use tax return and payment due.

South Carolina
February 15—Admissions tax report and payment due.

Tennessee
February 20—Sales and use tax report and payment due.

Utah
February 15—Income tax information return due.

Vermont
February 15—Income tax information return due.

West Virginia
February 15—Cigarette use tax return and payment due.

Wisconsin
February 10—Cigarette wholesalers' and manufacturers' reports due.
February 28—Personals property and real estate tax due.

Wyoming
February 15—Sales tax report and payment due.

BOSTON, Jan. 14—A new Hub city government and the convening of the Massachusetts Legislature has failed to stymie the coin machine industry, which is looking forward to bright prospects in 1950.

The surprise defeat of James Michael Curley, stormy Hub political figure for over three decades, by John B. Hynes, resulted in a clean sweep of Hub appointees from the city hall.

B.B.L-Pin Games

Left over from the old regime is a city ordinance providing for a license fee of $20 on pins, which created a feud between the old city administration and the Boston Licensing Board (BLB). This licensing fee, which was to have brought the city thousands in revenue before it was voted down by the BLB, was refused to allow any locations under its jurisdiction to install pin games.

Last year the State legislature passed a bill legalizing pins and allowing cities and towns to license the machines at amounts to be determined by the local governing bodies. This was called the greatest step forward in history by the coin machine industry.

This year the State legislature has no bills before it which are of grave concern to the industry. However, the usual cigarette tax bills, which are filed at this session, and which, to date, have usually ended in oblivion.

Q-Ball TV

NEW YORK, Jan. 14—The start of the WJR-TV series of programs featuring official Q-Ball tournament play-offs has been announced for Friday, February 3. Eddie Lane, head of the American Q-Ball Congress, announced this week the half-hour programs, originally scheduled to begin February 4, will now be aired each Friday night.

REAL BUYS!

1967 Ten Strike
60.90
1967 Imperial
54.95
Great Wall Pocket
52.95 Ex.

3000 Club
47.95 Ex.

Japan Club
59.95 Ex.

San Diego
54.95 Ex.

OBSOLESCENT DIS.
1130 Broadway
Albany 6, N. Y.

WALTING MFG. CO.
4650 W. Fulton St.
Chicago 44, Ill.

WILL WE NEED THE ROOM OUT THEY GO

O.N.E.BALLS
Universal Pinball Finish... $10.00
SALES OFFER
12 Balls Chicago
3 Balls St. Louis

CONSOLES
25 Bally Deluxe Draw Balls... $10.00 Ea.
15 Bally Deluxe Draw Balls... $19.50 Ea.
515-A Bally Balls...$25.00 Ea.
10 Bally Standards Draw Balls...$15.00 Ea.

Shuffle Alley
United Shuffle Alley

Cone 5000 Machine
E. C. Evans Tun-De-Take

ROCK-OLA MFG.

PHONOGRAPHS
Seabury 1400 Machine...$275.00

Write for price on games. We save you money.

Frank Swartz Sales Co.
515 A. Fourth Ave. Nashville 10, Tenn.
Phone: 4-6571

ACT NOW! TERRIFIC DEAL
Headquarters for the BELGIAN TYPE 510-2 upright, Factory refinished Upright, $169.00, and refinished like new. This upright stocks 250,000 games. Write for details...$169.00.

1400 Lotus, 1500 Lotus, 1700 Lotus, 1400 King, 1500 King, 2100 King, 2300 King.

Sample Sales...$99.00

For free literature or prices, write or phone

FALCON COMPANY
1042 Twelfth St.
Detroit 2, Michigan

$139.50
BRAND NEW
ROL-A-TOPS
SIZE:
23" High, 14" Wide
Net Weight:
88 lbs.
15" Deep
5c-10c-25c PLAY
FACTORY REBUILITS
$95 EACH

Above Prices F. O. B. Chicago

www.americanradiohistory.com
WORLD'S GREATEST COUNTER GAMES

MARVEL and AMERICAN EAGLE
AVAILABLE IN TWO MODELS
1-Non-Coin Operated, 1c or 5c Play
2-Coin Operated, 1c or 5c Play
Marvel and American Eagle Completely Equipped for Token Payment.

1-5 OR 10c PLAY
CUB & ACE
Small in Size...
Big in Money-Making Power

Buddy
1-5 or 10c play featuring Cigarette Racks. Coin division and 2 separate cash boxes.

COMET INDUSTRIES, INC.
2849 W. Fullerton Ave., Chicago 47, Ill.
Dickson 2-2454

SHOOT FOR THE BUCK TALK
With Exhibits New Plate
Shooting Gallery

SILVER BULLETS DON'T LOOK OUT
Mounting Popularity of Double-Double

NOW DELIVERING JUNO JOE
Seminarly, New
Coming Soon

COMPLETE LINE ARCADE EQUIPMENT
Price: 1945 Catalog - 13 Pages, 72 Illustrated.

MIKE MUNYIS
510 W. 115th Ave. at 42nd St., N. Y. C. N.Y.

CLOSING OUT!
QUIZZERS and $50.00
Dale guns
(Michigan Style)
First Come, First Served
WHILE THEY LAST!

BRAZILIAN MUSIC CO.
4666 Cahuenga Bl., Hollywood 28, Calif.

FOR SALE-DIRT CHEAP
RCA Coin-Operated Saddle $33.00 Ea.
3 New Strikes and Spares (In Original Crates) $25.00 Ea.
1 Velocyt-Raymond, Floor Sample $175.00
LINDBERG SALES & DISTRIBUTING CORP.
2302 Chouteau St.
St. Louis 3, Mo.

COIN MACHINES
January 21, 1950

Record Reviews
(Continued from page 35)

ARTIST
TUNES
LABEL AND NO.
COMMENT

TONY MARTIN & FRAN WARREN
IN THE ROOM ORK.
RCA Victor 26-813

The Popular
I said My Pajamas
Tony Martin
I could be big and couldn't be anything but as easily.
RCA Victor 26-813

THERE IS NO TALENT TODAY THAT I LOVE YOU
Tony Martin
I too much feeling harmony treatment of a lovely country (hillbilly) hit of a couple of years ago now getting more mature was one of the consumers.

TERESA BREWER
London 649

Copenhagen
The fine young style gives the song-hearted style of a classic tone with a heaving voice and a fine voice at the end.

VIC DAMONE
Mercury 537

The Still of the Night
There isn't much that can be said of this fine new style style at the end.

KITTIE KALLEN
Mercury 535

You Missed the Boat
Thick really rare to be in a fine new style style of this fine new style style of this fine new style style.

IRVING FIELDS TRIO
RCA Victor 26-045

The Wedding Samba
Every record at least is a little bit Jazz and a little bit of Romance.

KAY STARR
Capitol 795

Tell Me How Long the Train's Been Gone
Dolly Parton mostly known for her beautiful blonde and Sandy's back. For a great time.

NELLIE LUTCHER
Capitol 795

Little Sally Walker
Musical material is an over-simplified style.

CLARK DENNIS
Capitol 795

When You Came to the End of A Perfect Day
Sensitive protection of the Charlie James band.

FRED ALLAN
Rich-Tone 101

How Can You Buy Killim benz?
That's all I'm going to say about them.

PETER WILLIAM JULIAN
RCA Victor 26-045

The Last Word
Comes out and has a beautiful style.

BILLY ECKSTINE
National 707

The Meanest Woman
A really rare to be in a fine new style style of this fine new style style of this fine new style style.

LIDDE MURPHY-PAT DRAKE ORK.
Latin American 45

My Hillbilly Liddie's Dillies
Miss Murphy displays a smooth, attractive voice, but it's wasted on a series of tunes.

ESY MOREELS ORK.
Decca 4208

Flight of the Bumble Bee
Essey Moreels displays a smooth, attractive voice, but it's wasted on a series of tunes.

SY OLIVER
Decca 4208

I Love You
Essey Moreels displays a smooth, attractive voice, but it's wasted on a series of tunes.

BILL LAWRENCE
(H. Renk Ork.)
RCA Victor 26-815

In My Little Red Book
Essey Moreels displays a smooth, attractive voice, but it's wasted on a series of tunes.

$50.00

WANTED
HIGH REWARD FOR RIGHT MEN
Salesmen—If you can really sell coin machines to operators and distributors we have two outstanding machines for you...

1-A Low Price, Low Service Cost CUP DRINK DISPENSER.
2-A Large Capacity, Simply Controlled ALL ELECTRIC CIGARETTE MACHINE.

Both machines are tried and proved and accepted by leading operators all over the country.

Men must have past high earnings record and following in industry for established. Land furnished. SEND COMPLETE DETAILS FIRST LETTER WITH PHOTO. Replies held in strict confidence.

BOX 405, Billboard
1564 Broadway
New York City 19

$50.00

$50.00

WANTED
WITH COVEN

CITATIONS
A-DELUXE DISPENSERS...$79.00
UNITED SPIRIT ALCOHOL PATRONS B 52.00
WRESTLING SPECIAL...$50.00
WURBLER 850...$50.00
ROCK-OLA '30 DELUXE...$79.00

Reconditioned Pin Games
SBEEL. $49.00 Silver $15.00 $11.00 Trench. $9.00

B. T. B. $14.00 $20.00 Wisconsin $15.00

Brey $12.00 $13.00

Get Latest List of Products and Prices. FREE

Coven Distributing Co.
Exclusive Distributor for Bally Products and Williams Games.

151 ELETON AVE., CHICAGO, ILL.

HEADQUARTERS FOR SLOT MACHINES
We Only Offer the Best, Unclothed, Underwood and DeLuxe Mills—All Models B Blue Bells & Black Beauty Bells Cross Cross x TIE-C TIE-A-TIE Complete Line of Cake and Coin Operated Mills Used Machines Taken in Trade.

BAKER NOVELTY CO.
170 W. WASHINGTON BLVD.
CHICAGO 4, ILL.

FOR SALE
RIVAL AND P. O. 1 BALLS
3-ALONGHUNDS $725 carh "BA BOTTLE" new condition

2 TROPHIES @ $25

5 VICTORY DERRIS @ $20

JUST OFF LOCATION IN PERFECT CONDITION

HEADLINE:
317 AVENUE G
SNOHOMISH, WASH.

5 BALL FREE PLAY
SUPER HOT! 3-SEATS
BARGAIN!!!

NEW 3-SEAT FOR 150
BLACK GOLDFOR 300

CARNIVAL IN CUMBERLAND FOR 300

TOY AMUSEMENT CO.
322 E. W. LIVONIA ST.
IN GRAND RAPIDS, MICH.

CLOSE-OUT
Tubular Coin Wrappers
LARGE QUANTITY 25C PER UNIT

ADVANCE NATIONAL SALES CO.
161 N. La Salle St.
Chicago 6, ILL.
### Record Reviews

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<td>OB CROSBY ORK</td>
<td>Dec 2637</td>
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<td>ANNY NAYE</td>
<td>Dec 2640</td>
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<td>ARTHRA RAEY</td>
<td>Drummer 3/7</td>
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<td>NDREWS SISTERS</td>
<td>RUS MORGAN ORK</td>
<td>Dec 2641</td>
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<tr>
<td>JOACY CARMICH</td>
<td>AEL EVELYN KNIGHT</td>
<td>Dec 2642</td>
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<tr>
<td>LAUDE THORNHILL ORK</td>
<td>RCA Victor 20-5649</td>
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<tr>
<td>JANITA HALL-FOUR TUNES</td>
<td>RCA Victor 20-5653</td>
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<td>ARROLL LUCAS ORK</td>
<td>King 10021</td>
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<td>EX RENKE ORK</td>
<td>RCA Victor 20-5654</td>
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<tr>
<td>ILLEY ECKSTINE</td>
<td>MGM 16402</td>
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<tr>
<td>DYY HOWARD ORK</td>
<td>Century 3504</td>
<td></td>
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<tr>
<td>MYMMIL MINER AND HIS BLUE RIBBON BAND</td>
<td>Fortune 125</td>
<td></td>
</tr>
<tr>
<td>ALLAS RED</td>
<td>Hendrix 1212</td>
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</tr>
</tbody>
</table>

### POPULAR

- **South Rampart Street Parade**
- **Dognow Blues**
- **The Boy Next Door**
- **Lotus Land**
- **Charley My Boy**
- **She Was a Yellow Ribbon**
- **Crime and Punishment**
- **Crocodile Tears**
- **The Old Wise Owl**
- **The Wise Old Owl**
- **I'm in the Mood for Love**
- **Annie Langley is Gone**
- **Annie Langley is Gone**
- **The Saga of Mining**
- **The Saga of Mining**
- **I Love You, Baby**
- **I Love You, Baby**
- **Lost in a Dream**
- **Rhythm & Blues**
- **Flamingo Blues**
- **Cold Blooded Blues**

### EVENTS/1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

- **DISTRIBUTING CORP.**
- **738 ERIE BLVD., WEST SYRACUSE, N.Y.—PHONE 5-3194**

### PROVEN MONEY-MAKERS AT SPECIAL PRICES!

- **TRIPLE ACTION**
- **TRADE WARNS**
- **MARDI GRAS**
- **ELVIS PRESLEY**
- **PREEMIUM ROLL**
- **PREEMIUM player**
- **CRAZY BALL**
- **BUILD-UP**
- **BINGO-A-ROLL**
- **SPORTSMAN'S ROLL**
- **DRA-WIN-D-SHOT**
- **DRA-WIN-D-SHOT**
- **GOLDEN BEAR**
- **SUNSHINE BEAR**
- **BREWSTER**
- **ALL STARS (WINNERS ONLY)**

### WALL BOXES

- **Seaburg WMA-25** | $10.00
- **Seaburg WMA-35** | $15.00
- **Seaburg WMA-45** | $20.00
- **Seaburg WMA-55** | $25.00
- **Seaburg WMA-65** | $30.00

### SHUFFLEMITE

- **MILWAUKEE**
- **LISBON**
- **AVENUE**
- **AMERICAN ROAD**
- **HIGHTONE**
- **MINNEAPOLIS**
- **HENNEPIN BLVD.**
- **DELUXE BOWLING**
- **ROCKOLA**
- **AIREON**

### IT’S GOOD BUSINESS TO OWN AND OPERATE SHUFFILE-MITE

* "The Shuffleboard With Controlled Playtime"*

- All the thrills of large bunk games...
- Requires no skill...
- It’s fast...
- It’s profitable...
- It’s been proven in test locations.
- Priced low so operator will get investment back in hurry!

### TRAINING DEVICES

- **1460 ELECTRIC**
- **LINCOLN PARK 25, MICHIGAN**
- **WARICK 8-4840**

### USED PHOTO FINIShes

- **CAPTIVATIONS, CHAMPIONS AND NO- TUCKY**
- **Worn Cash or Trade for**
  - Shuffleboard Boulding Games
  - LIEBERMAN MUSIC CO.
  - 1336 HENNEPIN AVE.
  - AT 8400
  - MINNEAPOLIS 5, MINN.
Record Reviews (Continued from page 111)

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<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEREDITH HOWARD</td>
<td>RHYTHM &amp; BLUES</td>
<td>Home Cookin' Mama</td>
<td>RCA Victor 20-0709</td>
</tr>
<tr>
<td>CHRIS POWELL &amp; THE FIVE BLUE FLAMES</td>
<td>Slow ballad is an effective composition of a number of styles. Vocalisted and handled by a leader, but effective vocal and un-Spastic recitations. Enables and keeps interest and mood throughout</td>
<td>Columbia 31380</td>
<td>54-54-53-55</td>
</tr>
<tr>
<td>JOHNNY MOORE'S THREE BLAZERS</td>
<td>So Long</td>
<td>RCA Victor 22-0051</td>
<td>80-80-80-80</td>
</tr>
<tr>
<td>THE FLAMES</td>
<td>Swingin' in the Croove</td>
<td>Specialty 112</td>
<td>73-75-70-78</td>
</tr>
<tr>
<td>JIMMY MUNDY ORK</td>
<td>Jackson's Noon</td>
<td>Aladdin 3042</td>
<td>60-62-60-65</td>
</tr>
<tr>
<td>LITTLE MISS CORN-HUSKERS &amp; HER ALL-STARS</td>
<td>Keep Your Hand on Your Heart</td>
<td>Aladdin 3054</td>
<td>72-70-70-78</td>
</tr>
<tr>
<td>BABY BOY WARREN &amp; HIS BUDDY</td>
<td>Now You're Involved</td>
<td>Staff 101</td>
<td>79-70-78-80</td>
</tr>
<tr>
<td>ROOSEVELT SYKES</td>
<td>You Turned Your Back on Me</td>
<td>Decca 46123</td>
<td>62-62-60-65</td>
</tr>
<tr>
<td>LEON SIMS-JOHNNY OTIS ORK</td>
<td>Keep Your Hand on Your Heart</td>
<td>Decca 711</td>
<td>51-52-51-50</td>
</tr>
<tr>
<td>SONNY PARKER &amp; HIS ALL STARS</td>
<td>You've Gone a Long Ways Baby</td>
<td>Aladdin 3013</td>
<td>52-52-50-54</td>
</tr>
<tr>
<td>&quot;FAT MAN&quot; ROBINSONQUENTET</td>
<td>Ain't Nothin' Shakin'</td>
<td>Decca 3015</td>
<td>74-74-73-75</td>
</tr>
<tr>
<td>ROSALIE ALLEN-EL TON BRITT</td>
<td>Single for this rhythm is a good composition, but it's a very effective and pleasing variety of mood.</td>
<td>RCA Victor 2-1617</td>
<td>54-52-54-56</td>
</tr>
<tr>
<td>COUNTRY &amp; WESTERN</td>
<td>THE YODL BLUES</td>
<td>A couple of our chief folk yeoldies are involved here, and to do them justice the &quot;Yodel L'D Berlin&quot; show tune for the Southwestem artist</td>
<td>76-78-76-75</td>
</tr>
</tbody>
</table>

FOR SALE
FIVE BALL FREE PLAYS
CLEAN, READY FOR LOCATION
SIC TOP $ 9.50
March 290
Bowling Champ 7.50
Build-Up 30.00
Buccaneer 40.00
Butty and Bows 30.00
Blue Skies 60.00
Bando 3.50
等内容...
**New York:**
(Continued from page 107)
and standard uprights. ... Tony Rex, Dillenkofer and Leo Knebel, of ten-Lee Enterprises, are turning out a new conversion on the Akron Arrow. Part of their facilities are also given over to jobbing used music equipment.

Eddie Lane, head of the American 9-Ball Congress, reports interest in the coin pool tables has spurred since announcement was made of a local TV show, to start in February. Top avers players will compete on the weekly shows. ... Harry Berger, West Side Distributing, Inc., claims he demand is still heavy for shuffle game rentals. He began his rental plan for ops several months ago.

Dick Steinberg, executive director of the Music Guild of America, has announced that the next annual meeting and banquet of the ops' org will be held Thursday (26) at the Essex House Hotel in Newark. A full slate of officers will be elected. ... Phil Bogen, former music op, died recently. He had been ill for a long time.

More than 250 operators checked in at Runyon Sales' coin row and were treated to a show of new machines. The opportunity to view the new AMI phonograph Todos Barney Supper II, in which Green supervised the gala show, spurred with food and liquid refreshments, and visits by record carriers. They were assisted by Runyon salesmen, including J. E. Rood, Kempner, Louis Welberg, Perry Lowengrub, Felix Fleischman, Sidney Gey, Col. Joe Jennings and Eddie Berg. Barney kept a photographer busy all week recording the handing-in of equipment from the front.

The meeting of amusement game op names called by Louisiana's attrac 30 local coinmen to the Manhattan Center Thursday night. It was signed up when it was decided to revive the Associated Amusement Machine Operators of New York. Milly Green was named temporary chairman of the steering committees. Headquarters of the association for the time being will be at Dave Lowy's avenue store.

**Chicago:**
(Continued from page 101)
... an increasing host of ops, as indicated by the growing number of salesmen. ... Les Brown, Powell Annunciator, tel's staff of plans for using firm's tape-recorder announcing unit on new nickel gum venders. The electronic announcer unit can be actuated either by operation of the vendor, or thru use of an electric eye which operates the unit when operators Latest edition of the firm's program shaping up for the announcer, in addition to its use in food carts, etc., as a product sales stimulant.

John Moss, head of Monarch Shuff- leboard's Detroit office, was in to discuss trade developments with Clayton Memmer, who with Mr. Baselon, heads the Monarch organization. Mr. Moss, shuffleboard manufacturer from his Michigan city, Baselon is back from a week road trip.

... Mr. and Mrs. Alvin Gottlieb are expected back from a New Orleans vacation Monday (16). While in the Crescent City they were thoroughly entertained by Lou Bosse. New Orleans Novelty Company executive, visitors at the Gottlieb plant last week for a first look at the fine ball game. Just 23. ... Mr. and Mrs. Harry Silverberg. He is with the W. B. Music Company, Kansas City, Mo. Gottlieb distributor, and Mr. and Mrs. William Betts, W. B. Music Company, St. Louis.

**Los Angeles:**
(Continued from page 101)
Bowling League, which is creating interest. ... Tommy Felix's looks over the latest in games last week when he left his San Bernardino headquarters for a quick trip to the beach. Jud Lilley, Montebello coinman, was also in the area. His next move will be a sightseeing tour of the west. ... The new headquarters on Figueroa Street for Bard Music Company is getting the paint brush this week. The opening will be announced soon. It's the building formerly occupied by the Western Gaming Supply Co. ... Clyde Denlinger was in town from Balboa. ... Norman Christ, not seen around for some time, dropped in from Lompoc.

**Washington:**
(Continued from page 101)
Department, and the Public Health Service in the anti-VD cam- paign; presentation of two shows, one to Chesterfield Tobacco and the other for the public at the Bethesda Naval Medical Center; the backing of Barney Alton's record, "Timbales," and the beginning of the News Letter which now boasts a circulation of 2,700.

---

**COINMEN YOU KNOW**

W. B. MUSIC CO.
515 McSt. Kansas City 8, Mo.

**WANTED**
500 Mills Golf Ball Jumbos Escalator Bells
State Price, Condition, Quantity
Order Money, Maker Today! Delivery Now!

---

**COIN MACHINES 113**

January 21, 1950 The Billboard

**DIGGER MACHINE MOTORS**

Limited quantity Dunning Motors In various condition, good, 15.00 ea. fair, 10.00 ea. those needing rewind, 5.00 ea. Sale final. F. O. B. Phoenix.

**REDWING NOVELTY CO.**

246 E. ORSON ROAD PHOENIX, ARIZ.
NEW FIVE BALLS
We have all the latest 5-ball pin games available now for immediate delivery!

ROCK-OLA SHUFFLE LANE
3 ft. and 4 ft. High Intensity

Union 1/3

Instantly tabulated and clocked with printed scores for two players.

BIG BOWLING ALLEY

9 ft. High Intensity

Bally BOWLING

100% Automatic

ROCK-OLA MODEL 122S

Mechanically honed and polished steel parts

NOW DELIVERING NEW EQUIPMENT

Old Faithful, Bally Sorter, Hot Rods, Bally CHAMPION, Bally CLOVER BELL, Gillow, Gottlieb, and all other makes.

Twin Shuffle

Double your earnings with this amazing machine. Imagine a beautiful bowling score for two players. All scores and strikes tabulated with automatic scorekeeping while two players alternate from frame to frame. Collect $25 at the highest! 10c each; two players, 25c.

World Wide Distributors, Inc.

In the following territories:

IOWA: Blackhawk, Buchanan, Delaware, Dubuque, Iowa City, Keokuk, LaPorte, Iowa Falls, Le Claire, Marshalltown, Muscatine, Oskaloosa, Ottumwa, Davenport, Cedar Rapids, Burlington, Mt. Pleasant, Cedar Falls.


New Equipment


Cup—type drink vendor—John W. Yeager Company, Barrington, R. I.

Feature Bell—console—Universal Industries, Chicago.

Old Faithful—five ball—D. Gottlieb & Company, Chicago.


Change of Address

Young Distributing, Inc., New York, will move to 599 10th Avenue February 1.

New Firm

Supervend Sales Corporation, 13 N. LaSalle Street, Chicago—to manufacture and distribute vending machines.

$.75-

GAMES

New York, Jan. 14.—An optional accessory, said to increase the skill factor in play on Q-Ball tables, has been placed in production here by Scientific Machines, manufacturers of the coin-operated game for the Metropolitan Q-Ball Corporation, Inc., to cover West Virginia and Missouri.

John Nelie was appointed factory distributor for the Buckley Manufacturing Company, New York.

Scientific in Production on Variety Panel

The combination of skill factor and variety panel for Q-Ball tables has been placed in production here by Scientific Machines, manufacturers of the coin-operated game for the Metropolitan Q-Ball Corporation, Inc.

The "variety panel," the accessory is placed over the rear of the playing field. Laced into place, it covers the rear holes, leaving only the skill holes for competitors to aim at. Max Levine, president of Scientific, claimed use of the panel makes Q-Ball "a game for experts." The panel may be removed easily, it was pointed out, and the standard game played.

Op Woes

ST. JOHN, N. B., Jan. 14.—Through the maritime provinces are apparently concentrating on coin machines. The combination of skill factor and variety panel for Q-Ball tables has been placed in production here by Scientific Machines, manufacturers of the coin-operated game for the Metropolitan Q-Ball Corporation, Inc.

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15 Years Ago This Week

CHICAGO, Jan. 12, 1935.—Spool-winding machines for weaving were just beginning to become a familiar part of the amusement game scene. By the middle of January 1935, they had grown to such an extent in several key Eastern cities that The Billboard introduced a section devoted to slotland activities. One of the favorite practices of location owners entering the slot business was to lease a store which had sufficient space to handle a single department in the front and batteries of amusement games in the rear. Other coin machine owners found using such space profitable.

Tony Gasparro was feted at a party by the Dunnett Shipping Company. New York. Gasparro was associated with the Weston Novelty Company. London, in 1935. and later became an executive of the Williams Manufacturing Company, Chicago. Charlie Lightman, president of the Williams Vending Company, New York, returned from a vacation in Tahiti with the news that he would immediately stop orders to the "island paradise."

...Many members of the coin machine trade were planning to attend the Coin Machine Show in Chicago February 18-21 and British National Coin Machine Exhibitions in London February 26 to March 1. The British show was under the direction of the British Automatic Machine Operators Society.

Among the new games on the market in 1945 was Pacific Amusement's Galloping Ghost No. 77. Other games also reached the market at that time, including Gottlieb's Flying Junior; Geno's Criss Cross; Stoner Manufacturing's Breeze, and Bally's Action Junior. All were in the $39.50 price bracket.

Tony Asaro, chairman of the ATA, turned most of his efforts to the Week-in-Winter which was in heavy demand. Record manufacturers, encouraged by the strides made by the juke box field in 1939, were prepared for their biggest year of selling records to music operators.

New games introduced in time for the 1940 Coin Machine Show were: Geneva's Lucky Strike; Reesey's Anti-Aircraft Machine Gun; Evershine's Big Rig; and Zito's Bowling Alley; Baker's Four-Five-Six-five-ball game; Exhibits' Bowling Game and Contemporary Manufacturing's Bally Alley and Bally's Eye (a ray gun game), and Stoner's Fantasy.

Top tunes of the week as listed in the Billboard's Record Buying Guide—January 13, 1940, were All the Things You Are, The Little Red Rooster, and Seven silent Girls. The top sellers, according to music operators, were: Vaughn Meader, Ship Fields and Tiny Hill. . . . Grotehen was in production on the counter reel game, Taps, which carried a list price of $12.50, and the counter, Sugar King. Other games with a big 1940 bowing in early 1940 included Davall's Jiffy and Ex-Ray and Buckley's Cent-PArk.

Atlas Novelty Company, Chicago, was prepared to exhibit at the Coin Machine Show for the 5th consecutive year. International Mutoscope Reel Company, Long Island City, New York, was to introduce five new models at the convention. They were Skyfighter, Voice-of-Graphics, Lectro-Vision, Dogs and 1940 Hockey. At the time Bill Rabbin's firm was also working on Photomatic, Red Top Crane, Selectrakes, Rangers, a one-man-aro, and Dan Klein. Bally advertising manager, was publicly chairman for the firm. . . . Modern Vending, New York, opened new offices and showrooms. Among the visitors on hand at the firm's open house festivities were Wurlitzer officials Mike Hammenger, Joe Darwin, Paul Fuller, Bob Dennis, Ernie Petering, Belford, and Carl E. Johnson, Nat Cohn, Irving Somner and Harry Rosen were the firm principals.

One of the new products making headway in the vending field was the breath-pellet vending machine. H. F. Burt, head of Automatic Games, Chicago. With this mechanism, the operator sold 60 pellets for the price of $1 pound. The machine sold 24 pounds.

Sup R Popt Gets Pa. Charter

PHILADELPHIA, Jan. 14.—The Sup R Popt Company, popcorn company formed as a corporation at State of Delaware, filed petition for a certificate of incorporation to conduct its business in the State of Pennsylvania. According to the petition filed with the local law firm of Schnader, Harrison, Segal & Lewis, the Sup R Popt Company proposes to conduct a business of purchasing, processing and selling of popcorn at wholesale and at retail.

Turn back the clock

Photomatic, described as a device which could take a quick photo, develop and deliver it to a patron in less than 20 seconds, was marketed by the Photomatic Corporation of America. Joseph K. Klein was credited with inventing the device. . . . A. A. Berger, veteran Chicago coin cage, was appointed manager of Supreme Vending Company's expert division. Supreme was located in Brooklyn.

10 Years Ago This Week

CHICAGO, Jan. 13, 1940.—The music end of the business was approaching one of its peak periods. By mid-January, 1940 Mill Novely had introduced its Empress model. Wurlitzer was in full production on Models 700 and 600 plus two counter boxes, the 71 and 41. The newly formed Herbert Corporation bowed its first product known as Mol-o-Pond and Rock-Ola's Luxury Lighthouse was also in heavy demand. Record manufacturers, encouraged by the strides made by the juke box field in 1939, were prepared for their biggest year of selling records to music operators.

TODAY'S player is a Lucket player. His goal is the BIG award. That's why Jennings gives you its NEW SWEEPSTAKES equipped with FIVE jackpot symbols. One SUPER jackpot plus small giepons. Fortune one-piece trouble-free mechanemy. Many new features. We have some open territories for new dealers. Write for details today.
FOR KEENEY
IN ILLINOIS, IOWA, INDIANA

NOW DELIVERING . . .
KEENEY'S
"TEN PINS"
Player actually bowls ball at REAL plas-
tics pins! Hook Shots—Straight Shots . . .
Strikes—Turkeys—Splits—Doubles—
Spares—Railroads! Pins Automatically
Re-set! A Real Bowling Alley, 8 Ft. Long,
2 Ft. Wide.

KEENEY'S
PYRAMID
5c—TWO-WAY—25c
BONUS BELL
• Spell B.O.N.U.S Awards • Bell-Fruit
Combination Awards • Twin Coin Head
• Jumbo Illuminated Reels • Matchless
Beauty! Size 40½” hiph. 33” wide,
10½” deep.

CLEARANCE SALE!
• GUARANTEED
FACTORY
REBUILT
5c, 10c, 25c

AUTOMATIC JACKPOTS
OR
GUARANTEED JACKPOTS
WITH TOKEN PAYOUT and METER
LOOK LIKE NEW!
OPERATE LIKE NEW!
$95.00 to $150.00
MONEY BACK GUARANTEE

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST.
CHICAGO 24, ILL.
FIRST BOWLING TYPE SHUFFLE GAME

with AUTHENTIC BOWLING SCORING

for 1 or 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

STRIKES, SPARES, TURKEYS, SPLITTS, RAILROADS ETC.!

A TERRIFIC COMPETITIVE PLAY GAME!

MECHANISM DOOR IN SIDE OF CABINET

AUTOMATIC PUCK RETURN

PUCK LOCKED IN AFTER EACH GAME

IDEAL SIZE FOR ANY LOCATION—APPROX. 8 FT. LONG, 2 FT. WIDE

RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER!

SEE IT BUY IT AT YOUR DISTRIBUTOR NOW!

Williams TWIN SHUFFLE

ONE PLAYER 10c
TWO PLAYERS 20c

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS
There is No Substitute for United’s Original

SHUFFLE-ALLEY

For Immediate Delivery
in this territory

CONTACT YOUR LOCAL JOBBER
OR DIRECT FACTORY AGENT

DAVE SIMON
SIMON SALES, INC.
627 TENTH AVE., NEW YORK 18, N. Y., PHONE PLAZA 7-5660

NOW DELIVERING

MICHIGAN OPERATORS, ATTENTION!!!
For the Latest, Best, and Hottest in the Entire Coin Machine Industry, See
MILLER-NEWMARK DISTRIBUTING CO.

WILLIAM'S TWIN SHUFFLE

SEABOARD NEW YORK CORP.

GOTTIEB'S NEW GAME
SENSATION
JUST 21

MUSIC MACHINE OPERATORS
of
New York - New Jersey and Connecticut

FOR YOUR
ORDERS
PLACED WITH
RUNYON
for the new
... AMI...

Never in our long history as a distributor of all
types of coin operated equipment has any machine
received the immediate and enthusiastic reception
given AMI's new Model "C."

Not even the first poster showing of AMI's
Model "A" produced the number of actual orders
and quantity of machine sales as we have already
booked as a result of the first showing of the
sensational "C." If you have not already visited
our showrooms . . .

SEE THE "C" TODAY AND EVERY DAY AT
RUNYON SALES COMPANY

Thank You . . .

593 TENANT AVE.
NEW YORK 18, N. Y.

Now delivering all types of coin
operated equipment in the
New York area.

GOTTLIEB'S
NEW GAME
SENSATION
JUST 21

MICHIGAN OPERATORS, ATTENTION!!!
For the Latest, Best, and Hottest in the Entire Coin Machine Industry, See
MILLER-NEWMARK DISTRIBUTING CO.

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our showrooms . . .

SEE THE "C" TODAY AND EVERY DAY AT
RUNYON SALES COMPANY

Thank You . . .

593 TENANT AVE.
NEW YORK 18, N. Y.

Now delivering all types of coin
operated equipment in the
New York area.
THE NEW SENSATIONAL QUESTION AND ANSWER COIN MACHINE

Q: Tax Free. A penny operates it. Proven money maker at hundreds of locations. The demand is tremendous. Don't delay! Get Quizettes in your location and start taking your profit.

WIRE—PHONE—WRITE TODAY!

Educational—Interesting. The Whole World is Quiz-Minded penny gets a Quiz Card. The Correct Answer appears on the NEXT card, together with another Quiz, creating a continuous interest.

Little 6-lb. Coin Machine, the Biggest Money Maker on the Smallest Dollar Investment

The Quizette is small, compact—5x5x10 inches; light in weight—only lbs. It occupies little space on any table, stand or counter. It holds 30 Different Quizzes at a Penny per Quiz. Operates manually.

QUIZETTES ARE 2 CHOICES FOR . . .

- RESTAURANTS
- SNACK BARS
- LUNCH COUNTERS

The Quizette is furnished with a highly chromed straw dispenser on each side, available in several standard sizes.

CONTINENTAL SERVICE AND EQUIPMENT CO.
322 HOLBROOK AVENUE
DETOIT 12, MICHIGAN

Telephone: Trinity 3-5000

CONSOLES

| DRAW BELLS (M. R.) | $109.50 |
| DRAW BELLS (B. R.) | 129.50 |
| DELUXE DRAW BELLS | 149.50 |
| SUPER BONUS BELLS | 149.50 |
| SUPER BONUS BELLS (Twins) | 179.50 |
| WILD LEMON | 199.50 |
| DOUBLE UP | 260.00 |
| BALLY RESERVE BELLS | 249.50 |
| MULTI-BELL | 349.50 |
| SPOT BELL | WRITE |
| CLOVER BELL | WRITE |

MUSIC

| 146S SEEBURG | $215.00 |
| 146M SEEBURG | 225.00 |
| 147S SEEBURG | 240.00 |
| 147M SEEBURG | 250.00 |
| 148S SEEBURG | 275.00 |
| 148M SEEBURG | 295.00 |
| MODEL A.M.I. | 375.00 |
| 101S WURLITZER | 215.00 |
| 110C WURLITZER | 415.00 |
| AMI CORONET 400 | 235.00 |
| AMI CORONET 500 | 275.00 |

ONE BALLS

| VICTORY SPECIAL | $49.50 |
| SPECIAL ENTRY | 59.50 |
| JOCKEY SPECIAL | 99.50 |
| GOLD CUP | 125.00 |
| CITATION | 259.50 |
| CHAMPION | WRITE |

NOW! CHICAGO COIN'S BOWLING ALLEY

One third deposit, balance sight draft

HERMITAGE MUSIC CO.
423 BOAD ST.
NASHVILLE, TENN

CONCENTRATED MUSIC

I AMI

Phonographs

Distributor for Middle Tennessee

SIZE:

8 Ft. Long
2 Ft. Wide

THIS IS IT! Nothing left to the imagination. A real bowling alley with 10 genuine plastic pins. Player bowls ball for every type shot. Official scoring. Pins re-set automatically. Get Keeney's TEN PINS today!

J. H. Keeney & CO. INC.
2600 W. FIFTH STREET
CHICAGO 32, ILLINOIS

BONUS BELL BELLS

LEMON BELL BELL BELL BELL

TEN PINS

TEN PINS

PLAYER ACTUALLY
BOWLS BALL AT TEN PINS!

HIT SHOTS—STRAIGHT SHOTS

STRIKES—DOUBLES

TURKEYS—SPARES

SPLITS—RAILROADS

PINS RE-SET
AUTOMATICALLY!
YOU SAY YOU WANT SOMETHING DIFFERENT?
LAzar HAS IT...
WAIT TILL YOU SEE IT—

GOTTLEIB’S
AMAZING

"TURRET SHOOTER"
ACTION—
REVOLUTIONARY PLAY—
APEAL—EARNING POWER
FAST! FASCINATING!

- "TURRET SHOOTER" • OSCILLATING RANGE FINDER • NUMBERED TARGETS
- SUPER-POWER FLIPPERS • POINT AND HIGH SCORE FOR REPLAYS

ORDER TODAY—PROMPT DELIVERY!
B. D. LAZAR
1665 FIFTH AVENUE
PITTSBURGH 19, PENNSYLVANIA

Attention, EXPORTERS:
We are interested in making a connection to export the fol-
lowing equipment:
100 USED PHONOGRAPHs INCLUDING:
SEIBURG Envoys, Majors, Cadets, Hi-Tones, Wall Boxes, etc.
WURLitzer 500s, 600s, 750s, etc.
ROCK-OLA Masters, Standards, etc.

A quantity of Postwar Phonographs available. Large quantity of Postwar 5 Bells.

PRICES EXCEEDingly LOW. EQUIPMENT SHIPPED AS IS BUT GUARANTEED
COMPLETE, WRITE FOR COMPLETE LISTS.
Exclusively Seiburg, Gottlieb and Williams Distributors

DEPOSIT, WRITE for

LAKE CITY AmUSEMENT CO.
1648 ST. CLAIR AVENUE • Cherry 7067 • CLEVELAND 14, OHIO
ANNOUNCEMENT

Bell-O-Matic Corporation wishes to announce to the trade that the most beautiful Bell in all the world is now in production.

The Mills All Chrome “21” Bell

Custom built, breathtaking in beauty, terrific in player appeal. Ideal for the elite spots.

BELL-O-MATIC CORPORATION

WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4700 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

THANKS to the many hundreds of Operators who attended our showings and placed orders for

the new A.M.I. Model “C”

The wise operators are going all out for A. M. I.
The reasons are simple as

“C” 1946-1947 1948-1949 NOW

A. M. I. Model “C” is the Operators Phonograph
Most simple mechanism ever devised. Practically trouble free. (This is important. Remember, each time you have a service call in a city, it cost you $2.30. If a call is out of the city the cost is higher, plus the fact that you lose income while phonograph is out of order.)

Low Depreciation—Low Record Cost
Check your trade Journals. 1946 A.M.I. Model “A” have highest value of any phonograph produced in 1946.
A.M.I. Phonographs stand up against the roughest treatment.
Operators know their investment in A.M.I. music is secure.
A.M.I. Model “C” was built for the convenience of the operator. One key opens front door, at waist high level, and it is right here that all normal service points are located.

The Model “C” is brand new from top to bottom
Operators are amazed at the beauty and simplicity of operation of Model “C”. The cabinet and lighting effect is glamorous—it draws money—it earns its way.
79% of the machine is illuminated, yet it only uses 235 watts when playing and all lights are burning.
Lighting effect changes when phonograph is playing.
Space does not permit us to state the many remarkable features the Model “C” has . . . features that all operators appreciate.

Dependability of the A.M.I. record changing mechanism is basic—proven over the years. Leader in two sided playing, it has forced the field to follow, and FOLLOW they do.

A. M. I. has the largest distributing organization, doing business with thousands of operators. These operators’ wishes have been granted, in building the perfect coin-operated Juke Box, or Phonograph, call it what you will.

Exclusive A.M. Distributors in Kentucky, Indiana and Southern Ohio

“THE HOUSE THAT CONFIDENCE BUILT”

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1923

FIRST WITH THE LATEST

624 S. Third St., Louisville 2, Ky. 228 W. 7th St., Cincinnati 2, Ohio
240 Jefferson St., Lexington 2, Ky. 603 Linden Ave., Dayton 2, Ohio
3011 E. Maumee Ave., Ft. Wayne 4, Ind. 335 N. Illinois St., Indianapolis 4, Ind.
AT ALL EXHIBIT'S DISTRIBUTORS SOON

SHUFFLE BOWL

ONE-THIRD ACTUAL REGULATION ALLEY SIZE

FOR SHUFFLEBOARD OPERATORS

- 1 TO 5 CAN PLAY • 10c, 20c, 30c, 40c, 50c
- PLAY FRAME BY FRAME
- STRIKES • SPARES • SPLITS • RAILROADS • ETC.
- AUTOMATIC PUCK RETURN • NO WAITING
- REGULATION SCORE TAB

THE SMARTEST AND MOST REALISTIC MINIATURE BOWLING TO-DAY

PRICE!!! less than ½ of what you think

EXHIBIT SUPPLY CO. • 4218-30 W. LAKE ST. • CHICAGO 24, ILLINOIS

SLOTS—SAFES

New and Used

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5¢ Blue on Brown Front</td>
<td>$69.00</td>
</tr>
<tr>
<td>10¢ Blue on Brown Front</td>
<td>$74.50</td>
</tr>
<tr>
<td>25¢ Blue on Brown Front</td>
<td>$250.00</td>
</tr>
<tr>
<td>5-10-25¢ Bell Bats</td>
<td>$50.00</td>
</tr>
<tr>
<td>5¢ Black Cherrys</td>
<td>$69.50</td>
</tr>
<tr>
<td>10¢ Black Cherrys</td>
<td>$99.50</td>
</tr>
<tr>
<td>25¢ Black Cherrys</td>
<td>$195.00</td>
</tr>
<tr>
<td>50¢ Jewel Bells</td>
<td>$245.00</td>
</tr>
<tr>
<td>50¢ Fast—like New</td>
<td>$149.00</td>
</tr>
<tr>
<td>5¢ Standard Cherrys</td>
<td>$179.50</td>
</tr>
<tr>
<td>25¢ Standard Cherrys</td>
<td>$196.00</td>
</tr>
<tr>
<td>5¢ New West Pockets</td>
<td>$69.50</td>
</tr>
<tr>
<td>10¢ Mills &amp; Fronts</td>
<td>$79.00</td>
</tr>
<tr>
<td>2¢ Columbia</td>
<td>$249.00</td>
</tr>
<tr>
<td>New Mills and Fronts and Consoles</td>
<td>$94.50</td>
</tr>
</tbody>
</table>

ARCADE EQUIPMENT

Specials

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Volcanograph, Like New</td>
<td>$225.00</td>
</tr>
<tr>
<td>Photonmatix, Refurbished A-1</td>
<td>$265.00</td>
</tr>
<tr>
<td>Chi Coin nähmisch</td>
<td>$115.00</td>
</tr>
<tr>
<td>Pitch 'em and Bust-em, Floor Sample</td>
<td>$205.00</td>
</tr>
<tr>
<td>Total Bells, A-1</td>
<td>$99.50</td>
</tr>
<tr>
<td>B-B-B-3, Built A-1</td>
<td>$129.50</td>
</tr>
<tr>
<td>New Chi Coin Medal</td>
<td>$249.00</td>
</tr>
<tr>
<td>Like Leagues, A-1</td>
<td>$149.00</td>
</tr>
<tr>
<td>6 Backlit Treasure Isle Beggars, A-1</td>
<td>$99.50</td>
</tr>
<tr>
<td>New Golden Shuffle Alley</td>
<td>$195.00</td>
</tr>
<tr>
<td>New Coin Slides</td>
<td>$295.00</td>
</tr>
<tr>
<td>Underground Bells, Bally</td>
<td>$99.50</td>
</tr>
<tr>
<td>Sky Fighters</td>
<td>$79.50</td>
</tr>
<tr>
<td>Coinos, Like New</td>
<td>$59.50</td>
</tr>
<tr>
<td>Shoe Alley, 2 Ft.</td>
<td>$149.00</td>
</tr>
<tr>
<td>Bat a Ball St., New</td>
<td>$49.50</td>
</tr>
</tbody>
</table>

Write • Wire • Phone • ADAMS 7254

CENTRAL OHIO COIN MACHINE EXCHANGE

525 S. HIGH ST. • COLUMBUS 15, OHIO

OUR LOSS YOUR GAIN

ALL MACHINES THOROUGHLY RECONDITIONED, READY FOR LOCATION

Consoles

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deluxe Drawells</td>
<td>$124.50</td>
</tr>
<tr>
<td>Regular Drawells, R. D.</td>
<td>$99.50</td>
</tr>
<tr>
<td>Regular Drawells, M. N.</td>
<td>$79.50</td>
</tr>
<tr>
<td>Double Up</td>
<td>$139.00</td>
</tr>
<tr>
<td>Wild Lemon</td>
<td>$149.00</td>
</tr>
<tr>
<td>Multi Bell</td>
<td>$78.00</td>
</tr>
<tr>
<td>Reserve Bell</td>
<td>$244.50</td>
</tr>
<tr>
<td>Bonus Super Bell, Sc</td>
<td>$129.50</td>
</tr>
<tr>
<td>Bonus Super Bell, Sc-25c</td>
<td>$209.50</td>
</tr>
<tr>
<td>Arrow Bell</td>
<td>$384.50</td>
</tr>
<tr>
<td>Gold Nugget</td>
<td>$225.00</td>
</tr>
</tbody>
</table>

One-third deposit with order. Machines crated, ready for shipment.

ROCK CITY AMUSEMENT CO.

125 SIXTH AVE. N. • NASHVILLE 2, TEN.

ACTIVE

COMPLETELY RECONDITIONED GAMES READY FOR LOCATION

'NUF SAID

JOE ASH

ACTIVE AMUSEMENT MACHINES CO.

666 N. BROAD ST.
PHILADELPHIA 30, PA.
FRamont 7-4495

"YOU CAN ALWAYS DEPEND ON ACTIVE— ALL WAYS"

Fastest MONEY MAKER Ever Built!

Chicago Coin's

BOWLING ALLEY

It's Faster—More Profit
Either 1 or 2 Players
Separate, Automatic Scoring
Plays It Anywhere—Only 5 Ft. Long

The world's most popular DELUXE BOWLING ALLEY. No fakes—just the real McCoy. Each player is separate, can play without disturbing the other. Call or write today.
THERE IT IS . . .
as clear as this crystal
ball for 1950 . . . you
can see for yourself that
if you're an operator
who's on his way to the
top . . . there's a Seeburg
in your future! For you'll
admit . . . only Seeburg has
all those features your customers
are demanding: (1) The Select-O-Matic
“100” Magic Brain that plays records
VERTICALLY; (2) Plays 100 selections . . .
50 records, both sides, either side, 10
or 12 inch; (3) Scientific Sound
Distribution; (4) Easy selection with
remote control Wall-O-Matic.
Yes, if you're headed for
the top . . . there's a
Seeburg in your future!
So if eventually . . .
why not now?

R. F. JONES CO.

DISTRIBUTORS OF
SEEBURG

SAN FRANCISCO • SALT LAKE CITY • DENVER • PORTLAND • SEATTL
1343 MISSION ST. 1514 PEARL ST. 1515 N.E. BAYV.
THE ONLY SHUFFLE BOWLING GAME WITH REAL PINS!

EVANS’ SHUFFLE TEN STRIKE

Patent No. 2229712

REAL PIN ACTION! Not Synthetic! Not to be confused with ordinary Shuffle Bowling Games!

- 5 1/2-INCH PINS—AUTOMATICALLY RESET!
- DIRECT VIEW AUTOMATIC SCORING COUNTER!
- AUTHENTIC SCORING — STRIKES — SPARES — DOUBLES — TURKEYS!
- RAISED ALLEY — REAL RECESSED GUTTERS!
- AUTOMATIC PUCK RELEASE delivers Puck at start of game.
- AUTOMATIC PUCK LOCK withholds Puck at finish of game.

Begin your “Golden Era” of Shuffle Game Operating NOW with Evans’ Sensational SHUFFLE TEN STRIKE! It has everything for the players... Appeal of Real Bowling—Thrilling Flying Pins—Skill Play Challenge! FOR YOU—TESTED, PROVEN 100% MECHANICALLY PERFECT PERFORMANCE. BACKED BY EVANS’ QUALITY! SHUFFLE TEN STRIKE gets you into the Shuffle Game picture anywhere... keeps your Profit “Averages” high!

---

COALTOWN

COALTOWN

Greatest Free Play Console Ever Built!
Especially Adaptable for Free Play Territory!

EARN UP TO 4 TIMES AS MUCH AS ORDINARY GAMES—BY ACTUAL TEST—WITH FEATURES LIKE THESE!

- GUARANTEED ODDS of 24 for 1 on the first 4 coins played with additional possibility of higher odds!
- ODDS “IMPROVER”!
- 400-REPLAY HIGH SCORE!
- EXTRA ENTRIES—up to 6 selections each trial!
- FAST CONSOLE PLAY! FLASHING LIGHT ACTION!
- ORDER COALTOWN FROM YOUR DISTRIBUTOR OR WRITE FACTORY DIRECT. ALSO AVAILABLE IN FREE PLAY CONVERTIBLE OR STRAIGHT CASH PAYOUT MODELS.

VISITED ODDS 10 TO 1 UP TO 100 TO 1! ALL COIN PAYOUT! Twin Payout Tubes! No Tokens!

THESE EXTRA WINTER BOOK ADVANTAGES SHOW WHY WINTER BOOK OPERATING IS PROFITABLE!

- Faster Action! Steady Play! Location Security! Mechanical Reliability PLUS! Sensational Winter Snow Odds! No Build-Up Necessary! 
  - Encased 7-Coin Head—history making improvement! Takes up to 7 coins every game! Don’t be satisfied with less!
  - Precision Engineered! Custom Built Cabinet! 5c or 25c play.

ORDER FROM YOUR EVANS DISTRIBUTOR NOW OR WRITE DIRECT

H. C. EVANS & CO.

1528 W. ADAMS ST.

CHICAGO 7, ILL.

SEE EVANS’ CONSTELLATION AD ON PAGE 102
N O T H I N G  L I K E  I T  F O R  P R O F I T -  P L A Y

C h i c a g o  C o i n ' s  

B O W L I N G  A L L E Y

B O W L I N G  A L L E Y
M A Y  B E  P L A Y E D  B Y  E I T H E R  1  O R  2  P L A Y E R S

E A C H  S C O R E  T O T A L S  S E P A R A T E L Y
A N D  C O M P L E T E L Y
A U T O M A T I C

B O W L I N G  A L L E Y
I S  F A S T E R  T H A N  A L L  O T H E R S

A  D O U B L E  M E C H A N I S M
T H A T  C O S T S  Y O U  L E S S
T H A N  M O S T  S I N G L E  P L A Y E R  G A M E S

A C C E P T E D  E V E R Y W H E R E!
L E G A L  I N  C H I C A G O
L I C E N S E D  I N  N E W  Y O R K  C I T Y

B o w l i n g  A l l e y
I S  D I F F E R E N T —  N O T  A  C O P Y  O F
A N Y O N E  E L S E ’ S  G A M E

C h i c a g o  C o i n  M a c h i n e  C o.
1 7 2 5  D i v e r s e y  B l v d.
C h i c a g o  1 4 ,  I l l .
You've seen the rest...

NOW Get the Best!

GENCO'S BOWLING LEAGUE

The Perfect Bowling Game!

All the Thrills of Bowling

...All the Skills of Shuffleboard

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STANDARD BOWLING RULES AND SCORES
Strikes, Spares, Splits, Turkeys, Railroads

AUTOMATIC SCORING
10 Fast Frames Played again and again

QUICK AUTOMATIC PUCK RETURN
Locks after game's completed

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UNITED'S

SHUFFLE-ALLEY

THE ORIGINAL

Shuffle-Type Automatic Scoring Bowling Game

(Patent No. 2,192,596)

ALL THE THRILLS
OF BOWLING
SCORES EXACTLY LIKE BOWLING
TOTALLED AUTOMATICALLY

WEIGHT RELEASED
AT START OF GAME
RETURNED TO PLAYER AUTOMATICALLY

WEIGHT LOCKED WITHIN GAME
AT FINISH

GREATEST NOVELTY GAME
OF THIS ERA
EXCELLENT FOR COMPETITIVE PLAY
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NEW
DROP CHUTE

EQUIPPED WITH

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2 FT. WIDE X 8 FT. LONG

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TOTALLED AUTOMATICALLY

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THE NEW "Turret Shooter"
THE ONLY ABSOLUTELY NEW,
POSITIVELY DIFFERENT
PLAY IN YEARS!

IT'S A REVELATION IN
APPEAL AND EARNINGS!

Look at this action!

Player fires ball with new Gottlieb High Power TURRET SHOOTER, operated with same buttons that control 3 new SUPER-POWER FLIPPERS. Ball is aimed by motorised OSCILLATING RANGE FINDER.

Player shoots to score JUST 21 POINTS by hitting any proper combination among 10 NUMBERED TARGETS at upper end of play field. Each Target scores indicated points only on first hit, but adds 100,000 to HIGH SCORE each time hit thereafter. Skillful players can score JUST 21 Points on very FIRST ball to earn 5 REPLAYS! JUST 21 Points score on second ball awards 3 REPLAYS; 3rd ball, 2 REPLAYS; 4th ball, 1 Replay. JUST 21 Points scored on 5th ball adds $500,000 to High Score. If point score is under or over 21, player continues to shoot for High Score Awards.

IT’S FAST, SIMPLE, FASCINATING . . . A MONEY-MAKING WONDER!

STEP RIGHT UP AND ORDER FROM
YOUR DISTRIBUTOR TODAY!
**Bally Hot-Rods**

**SKILL-SIZE:** 9½ FT. LONG, 2 FT. WIDE

Realistic Gutters on each side of Alley

Played with

FASTEST 5 BALLS

in pin game history!

Fastest play and fastest profits in years! Played with 5 balls, but actually rivals one-balls in earning power. Free play... but a gold mine in all types of locations. Try HOT-RODS today.

1 TO 7 SELECTIONS
PER GAME

1 TO 7 COINS
PER GAME

STANDARD
5-BALL SIZE
CABINET

**Bally Shuffle-Bowler**

**REAL BOWLING THRILLS**

Official scoring on fast play back glass.

Puck returns to player automatically.

Perfect for Competitive Play.

Real Bowling thrills! Real shuffle science! Thousands on location prove SHUFFLE BOWLER biggest money-maker in shuffle class. Get it today for quick delivery.

**CONVENIENT MECHANISM DRAWER IN SIDE OF CABINET**

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Free Play One-Ball

Stills smashing all one-ball records

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Automatic One-Ball

**Bally Spot-Bell**

Single-Chute Multiple-Coin Bell Console

Advancing Odds

Get Fast Multiple-Coin Play

SINGLE-SYMBOL winners attract and hold biggest, steadiest play in console class. See SPOT-BELL and CLOVER-BELL at your distributor today. You'll be convinced.

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Feature Bell

The Greatest Single Head
Multiple Coin Console
Of All Time!

MYSTERY-TYPE ODDS ADVANCE...

New Feature Flash Button—
With Game-to-Game Carry-Over and Build Up
First Time Ever Incorporated in Console Play!

- Packs those EXTRA COINS in the chute and
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- Player can "buy" up to a complete set of WILD symbols!
- Single Bar Score builds up from game to game
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- Extra Odds Advance!

Instantly Convertible

- Hute Standard—10¢ or 25¢ Chute Optional
- Flush Metal Trimmed Top Glass
- DED Features That Clinch the Play:
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  - New Cabinet Design

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Take full advantage of this profitable, busy game season by replacing your present equipment with the outstanding 1-ball money maker of all time—

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Now, your business no longer depends on a few “pop” tunes. Instead—with 100 selections—there’s “music for everyone”—for tots, for teen-agers, for old-timers. But, even more important, today people who never played a coin-operated phonograph are listening to their favorite tunes on the Select-O-Matic “100”, and this modern music system is being installed in locations never before considered a part of the coin-operated phonograph market.

**NEW FLEXIBILITY.** Automatically plays 10 and 12-inch records—no pre-setting necessary.

**NEW ACCEPTANCE.** Greater location appeal than ever. It’s new! It’s different! It’s a boon to business!

**NEW OPPORTUNITY.** This sensational music system will earn the maximum potential in your top locations.

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100 selections