Judy Canova is on a Merry-Go-Round these days. She’s on the National Broadcasting Company’s coast-to-coast Saturday night Colgate-Palmolive-Peet show and she’s been one of the biggest box-office attractions at fairs, running up record takes at such major ones as New York State, Iowa State, Kentucky State, Mississippi Valley and New Jersey State. In March she will headline a troupe of 45 entertainers on a tour thru Oklahoma, Texas, Louisiana and Utah. The show is being produced by William H. King, Miss Canova’s personal manager. Plans are now being shaped for a starring part in a feature film produced by a major studio. Above she’s shown trying out the Merry-Go-Round at the El Cajon County Fair in California.
there's a punch in the
Judy Canova Show
WITH A COMPLETE SUPPORTING CAST OF 45 PEOPLE
AN ALL STAR CAST!
Plenty of Comedy • Gorgeous Girls • Beautiful Scenery • Enchanting Music
IT HAS EVERYTHING
SPECIAL EQUIPMENT!
Our Own Lights and Scenery Plus A Mammoth Portable Stage
(Where Needed)
For Dates Contact: WILLIAM H. KING 2025 North Argyle Avenue Hollywood 28, California
AFM PRESSURE ON CONGRESS

Outlook for Cut in Taxes
On Showbiz Remains Bright
Despite Snub by President

Sentiment in Congress Is Strong for Excise Slashes

WASHINGTON, Jan. 28—As the House Ways and Means Committee prepares to act on excise tax relief next week, general congressional sentiment continues strongly in favor of including a provision in the tax cut bill, even the President Truman is urging enactment of the excise cut. The Senate, on the other hand, is expected to vote on the matter when it reconvenes next Monday. The Senate Finance Committee is scheduled to meet today.

One of the reasons for the strong sentiment in favor of excise tax relief is the fact that the Senate Finance Committee is scheduled to meet today.

Sacks Berth
Cues New RCA
Talent Slant

Coop Points Up Cold War

By Paul Ackerman

NEW YORK, Jan. 28—The cold war between RCA Victor and Columbia Records—and in a larger sense between the National Broadcasting Company (NBC) and the Columbia Broadcasting System (CBS)—took a major step forward this week with the announcement that the two companies will no longer make joint recordings. The move was described by some as a sign of a growing rift between the two major record companies.

RCA and CBS have long been rivals in the music business, with each company seeking to gain an edge over the other. The decision to end the joint recordings is seen as a further indication of this rivalry.

ABC's "4x5" Plug Sales Pitch

The 4x5-inch plug sales pitch is being used by ABC to promote its new 4x5-inch Trustee (TVA) proposal.

Shoestring Barn Dance Idea
Builds to 100-G Biz for Fair

Chairman of the Committee on Exhibitions, J. A. Mitchell, said the idea of the barn dance is to provide a cost-effective way to attract audiences to the fair.

The barn dance idea was first proposed by J. A. Mitchell, chairman of the Committee on Exhibitions, as a way to attract audiences to the fair. It was later developed into a larger concept by the National Barn Dance Association (NBDA), which is now working to promote the idea nationwide.

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Sesqui Picks Pilot; Can Get Him?

Field Narrows To 1, To Head Freedom Fair

Truman Urged To Speak

WASHINGTON, Jan. 26.—To put new life into plans for the already deferred Sesqui Freedom Fair, President Truman is urging a fresh look at the idea by the city, pointing out that the need for the fair has more than ever become apparent.

The idea is that the city should support a 'grand stand' at the fair, which would be used to stage the White Horse event if it can be held on Madison Square Garden.

The Sesqui is nearing a crisis, with the fair's management personnel and officials apparently believing that the fair can be held at the Garden unless conflicting engagements can be arranged for another time.

This was revealed at a meeting held at the fair's headquarters.

Bets Bethlehem Slaps 10% Tax on Admissions

BETHELHIM, Pa., Jan. 21—A new tax of 10% on all admissions to the fair has been adopted by the Board of Directors. Effective, January 1, it is expected to bring in a substantial amount of revenue.

The tax affects all forms of entertainment and is in addition to the present admission price.

The new tax is expected to bring in considerable revenue and is in addition to the present admission price.

Cops Called Off, Baltimore Firemen Helpless at Shows

BALTIMORE, Jan. 26.—A recent order by the Police Commissioner of Baltimore, which forbids the use of firemen in theaters and other public buildings, has caused much concern among the firemen.

The order, which was issued after a series of incidents, has created a great deal of opposition among the firemen.

The administration has been under attack since the order was issued.

Widespread Payola Hurting Disk Jockey Shows, Arnold Warns Programmers’ Clinic

Cott and Burton Up With Some Good Ideas

NEW YORK, Jan. 23.—"Program directors let disk jockeys get away with murder," Murray Arnold, program director of WIP, Philadelphia, told a group of fellow radio men at the 11th Annual Program Directors and Librarians’ Clinic conducted here by Broadcast Music, Inc. (BMI), this week (23-24).

"The jockeys get away with murder," he said. "They have the public at their mercy. They control the shows. They are the ones who have complete control of disk programming for their shows."

Arnold told the group that the payola charge, Arnold told the group, is a serious problem. "The jockeys are the ones who are making the money," he said. "They are the ones who are controlling the shows. They are the ones who are making the decisions."

The program directors have the responsibility of seeing that the shows are properly planned and that the jockeys are kept in line.

Arnold told the group that the jockeys must be kept in line and that the program directors must have the authority to fire them if they are misbehaving.

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ABC's 'IMP. 4x5' Sales Pitch

ABC-TV Soon To Light Up 2 More Nights

NEW YORK, Jan. 29 - Ability of the American Broadcasting Company (ABC) to sell TV shows on the basis of its program schedule for 1950 have plans to offer into the web to plan early reopening of Monday and Tuesday nights, it was revealed Monday. Opening night for the 1950-51 television season was scheduled for Tuesday, February 5.

Equity Sets Play Series for ABC

NEW YORK, Jan. 29 - A new dramatic series for radio was set this week over the American Broadcasting Corporation (ABC), the radio branch of the Columbia Broadcasting System. The series is known as the "Drama Music Series," and the Music is to be provided by two bands, the "Washington Band" and the "Dramatics Band." The series will be heard on the ABC network Tuesday nights at 8:30 P.M.

Gruen Hunts Cinney Agency

NEW YORK, Jan. 29 - The Gruen Watch Company this week was switching to a new advertising agency at its office in Cincinnati, Ohio. The contract calls for the agency to provide the Gruen Watch Company with a complete advertising program, including radio, television, and other media.

Wendie Barrie Quits ABC-TV for NBC

NEW YORK, Jan. 29 - Wendy Barrie has decided to quit her position as an actress, sold the American Broadcasting Company (ABC) to NBC. Beginning February 1, ABC will have a new program on NBC every Tuesday night at 8:30 P.M.

Brief and Important

Last-Minute Digest of AM-Television News

ABC Sells Two Quarter-Hours of "Stop Motion," AM

CONTINUING IN ITS unequal to pace of the past few weeks, the American Broadcasting Company (ABC) will sell two quarter-hour blocks of "Stop Motion" per week to the Muscle and Fitness Magazine. The magazine will take the first three 14-minute blocks, and the week will end in a 20-minute block. The second block will continue from the third and fourth segments, respectively.

Tommy May Buy CBS-TV 9:30 Spot for Net Show

The Tommy May Permanent Wave Company is expected to buy the Wednesday evening 9:30 to 9:30 slot on the Columbia Broadcasting System (CBS) for a new network video show. It is not known what the TV program is and the date that it will start, but the program is expected to begin in early March. For the time being, the agency is in the process of finding a name for the program.

Chevrolet To Drop "Winner" After February 18 Show

Chevrolet Dealers of New York last week canceled "Winner Take All," effective after its February 18 telecast. The giveaway program is on WCBS-TV Saturday evenings 9:30 to 10.00. The package is owned by Mr. Goodman and Bill Rodman.

Alta Beer Buys 1,600 WWXY Announcements

The Alfa Beer Company, of Detroit, has purchased a total of 1,600 commercial announcements on WWXY, Detroit, James Richardson, president, said that the announcements are to be heard between February 13 and March 31.

Ford Renews TV of Kyser's "College" for 26 Weeks

The Ford Dealers' Association last week renewed "Kyser's College," a weekly program on the National Broadcasting Company (NBC) for 26 weeks. The means that taking into account the expected summer hiatus, the fall 1950 schedule is expected to end in March. The program is on the NBC network every Tuesday night from 9:00 to 10:00. W. V. Tillman, the agency is in charge.

CBS Angles for Indianapolis Races on TV

The Indianapolis 500-mile Decoration Day auto racing classic is expected to be presented to video viewers this year. The Columbia Broadcasting System (CBS) and the National Broadcasting Company (NBC) are the two networks already in the game.

FORD May Have "Tea at the Colony"

W.Ol-Mutual is reported virtually set on a new full-length show. Tea at the Colony" is the title of the show, which will be presented on NBC every week. The show will feature five different hotels, including the Colony in New York,

Borden Plans Local Level Sales Pitch

NEW YORK, Jan. 29 — The Borden Company, now represented on the air with County Fair, is planning for an extensive local advertising campaign. The program will be distributed by the Borden Company, which has a nationwide network of radio stations.

NBC Symphony Junket Gives Network's House Ork Pain

NEW YORK, Jan. 29 — The booking of a 14-week concert tour of the NBC Symphony Orchestra under the baton of Arturo Toscanini is giving the NBC Broadcast Company a chance to make good on its promise to give "a symphony orchestra where there is no symphony orchestra." The NBC house orchestra is concerned.

Manie Sacks & NBC

The announcement of the appointment of Manie Sacks as director of artists relations for both the National Broadcasting Company (NBC) and RCA Victor has led to general misconception among its employees. The description of Manie Sacks of NBC, in AM and TV sales, is a new and important position which heretofore has been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by Manie Sacks, in AM and TV sales, are now in the hands of a new and important position which heretofore has been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising. NBC, in AM and TV sales, is now a sales position, but the additional responsibilities which heretofore have been filled by advertising.
MOOD PROGRAMMING ON TV

Must Pursue Cyclical and Varied Skeds

Te! Impact Stronger

NEW YORK, Jan. 28.—Television, unlike radio, will be unable to adopt the theory of mood or block programming. Where an example is daily programming, is taken together six dramatic programs (as the Columbia Broadcasting System (CBS) radio schedules in radio), the maximum tolerance point for a station is right. The nature is now regarded, in video as problematical.

The advanced program plan, says the ex of the industry by its greater impact on both the visual and auditory, is the more of an exhaustion point sooner. The result, it is claimed, is that in contrast to sequential booking in radio, TV will have to pursue either cyclical or diversified booking. The latter plan involves like program types repeating at definite regular intervals.

TV program exec also points to the fact that movie bookings show the double features always use complementary programming. This formula would not be the case, according to the RKO Theater arena, where they specialize in that type of booking.

Sponsors Aware

Sponsors, too, are aware of the fact that similar programs clotted essentially because of their audience potential. The Philco Corporation complainedformerly when the Colgate Theater was put in front of its Philco Playhouse on Sunday evenings.

However, by judicious scheduling, two different dramatic programs can provide wide variety of entertainment, the Monday evening schedule of CBS-TV has been pointed out as an example of ideal slotting. From 8-11 p.m. the web offers The Silver Theater, Talbot Smith, Ronald Colman, The Goldberg and Studio One. The opera series taking a third week.

The Friday CBS-TV has Mama, Man Against Crime and Ford Theater from 9-10 p.m. However, even within this block of drama there is generally some change in the programming. Man Against Crime, a mystery, and Ford Theater tackles a variety of drama.

NBC Inks Skulnick For 1-Month Test

NEW YORK, Jan. 28.—Memorial Skulnick, veteran Yiddish stage, vaude and radio comic, this week was placed in the national television booking program by National Broadcasting Company (NBC) to be featured in a new show. The program will be on February 20, on a one-shot trial basis, but if the show clicks it will stay put, according to NBC sources. At 9:30 p.m. slot. The new Robert Montgomery show, "Ameritone Tobacco," will fill alternate weeks at that time, with the NBC-TV network this time full.

The situation comedy is in the starting stage. Tentative titles include "New York's Place" and "Monocle's Tavern."

Brief and Important

Last-Minute Digest of AM-TV News

Schubert To Cut "Malone" Kine Test on Coast

Bernard L. Schubert, radio and TV packager, is heading for a three-week spell in Hollywood, starting this week. When Schubert cut a feature called "Mr. Malone," his radio whitewash, Gene Raymond will play the title role. The picture is now being worked on in Hollywood, with the result being that in New York, adaptations of "Topper" and of "My Sister Eileen."

Atlantic City Hotel Owner Would Buy WMD

Richard Endicott, hotel owner in Atlantic City, revealed last week that he is interested in buying WMD. He is the owner of the other interest in the station, which he will retain if the deal is consummated.

Everyone Ankle From Post to Post in Jilly Shifts

Philadelphia's AM-TV personnel had the following appointments: Harold L. Simonds, as local sales manager of WFTL; Don Frost, formerly with Friedenberg Agency, to WCAU-TV sales staff. Dr. Edgar C. Baker, University of Pennsylvania professor, named civic advisor to WIP; John (Chick) Kelly exits WCAU-TVA radio, takes position at WPTF. Ann Seward stepped from WPTF traffic manager to the station's commercial department, while Edward Altman, of studio operations, moves into the traffic spot. Philadelphia's WCAU-TV had two new staff changes, with a writer-producer Lee Stewart and Harry Bernick, ex-ad manager of Raymond Rosen & Company, both setting up their own radio and TV outlets.

Colorado Broadcasters Elect Board, Okay Constitution

The Colorado Broadcasters Association (CBA) held an organizational meeting Wednesday (24) at Colorado Springs to elect a board of directors and approve a constitution. The association, made up of representatives from 26 Colorado radio stations, approved the following officers: John KELN, president; Robert D. Ellis, KCHG, Public, vice-president; Dr. Meyer, EIC, secretary-treasurer; Dolly Kehle, KRCO, Fort Collins. The board, in the BCA, was approved in general by the delegates, were drawn by number, from the list of Howell, Ellis, Meyer and James Russell, KYD, Colorado Springs.

RMA Announces International Demonstration on U. S. TV

An international demonstration of U.S. television will be held in this country March 25-April 7, the Radio Manufacturers' Association (RMA) announced last week. The demonstration will be for the benefit of a group of European technicians who are considering global television.

Following the U.S. showings the European group will visit TV exhibition halls in Amsterdam, Brussels and other European cities. Arrangements for the demonstration were made by Mr. Coughlin, RMA executive. Agreements recommended by the RMA to the State Department as members of the committee to arrange the demonstrations were RMA chief, Ray Lanman of Producers, John Jorgenson of DuoMont Laboratories; Karl Philippi, General Electric; J. B. Elliot, Radio Corporation of America (RCA), and V. S. Naimer, Raytheon.

CBS Sponsorsfree Friday Nites But Sells 5 Daytime 1/2 Hours

NEW YORK, Jan. 28.—The Columbia Broadcasting System (CBS) Film week had two programs canceled, but made up for its losses when the Colgate-Palmolive-Coat Oil week was changed from the 4:30-5:30 p.m. time period. The two shows have been changed by Roi-Zan cigars, after March 3, and the Producers-Artists who are bankrolled by the Prudential Life Insurance, and does its last sponsored show February 4.

However, the cancellation of the Colgate-Palmolive-Coat Oil was due, in part, to the fact that the Colgate-Palmolive-Coat Oil week was changed from the 4:30-5:30 p.m. time period. The two shows have been changed by Roi-Zan cigars, after March 3, and the Producers-Artists who are bankrolled by the Prudential Life Insurance, and does its last sponsored show February 4.

The Luella Ball situation comedy is now Fridays, 9-9:30 p.m. This means that Friday evening, starting at 8 p.m., is completely open, as CBS has not decided what will appear in this slot. However, there are indications that web program execs are brain-
WOV's Weil Calls on NAB To Revamp Operations To Get More for the $ Spent

Says Things Are Better, But Plenty More's Needed

NEW YORK, Jan. 28.—A call for the National Association of Broadcasters (NAB) to revamp its operations along more economic and business-like lines was issued this week by Ralph Weil, general manager of WOV, New York. Weil's criticisms of NAB policies were framed in a letter sent to NAB President Judge Justin Milh.

Well said his letter was premiered by numerous inquiries as to NAB's actions of remaining an NAB member. These inquiries, in turn, demanded from the recent production of NAB of WNEW, New York, that stations were non-voluntary operations.

Well declared that, for the time being, WOV was remaining in the NAB, but that it had decided as to the future.

NAB, Well declared, for "its part by or so shown a certain record of accomplishment" and he listed several instances given in connection with customs charges on importation news showed on tare and the NAB departments as suggested this week by several members of the structure and finance committees.

A key factor in the required economies is a net loss of 182 station members reported by Weil. NAB has lost 1,763 members in its membership last year are described by NAB officials as representing "a normal rate considering the economic situation facing radio, particularly FM radio." Nevertheless, the reduction also represents a strain on the NAB's purse, and the association will have to find ways to conform financially.

CBS and Young In 5-Year Pact

NEW YORK, Jan. 28.—The Columbia Broadcasting System (CBS) this week signed Alan Young to a five-year pact for his radio and television work. The deal was made public on the strength of a kind of a new show scheduled to start in the fall. Several sponsors have already indicated an interest in putting the program on the air, with General Foods at the moment leading the pack. CBS had not worked with a radio program for the comic, either. CBS will undoubtedly go to work building a radio program for the comic, either as a replacement or for insertion into the regular web schedule.

NAB Board To Weigh Ideas For Streamlining Structure

WASHINGTON, Jan. 28.—The National Association of Broadcasters' (NAB) board of directors will weigh a new batch of streamlined proposals which came forth Monday and Tuesday (23-24) at closed-door discussion of the board's structure and finance committees. The board, which meets regularly in Chandler, etc., is expected to ponder the possibility of trimming costs from several of the NAB's departments as suggested this week by several members of the structure and finance committees.

A key factor in the required economies is a net loss of 182 station members reported by Weil. NAB has lost 1,763 members in its membership last year are described by NAB officials as representing "a normal rate considering the economic situation facing radio, particularly FM radio." Nevertheless, the reduction also represents a strain on the NAB's purse, and the association will have to find ways to conform financially.

In 1957, canceled, deleted or defaulted membership included 80 AM stations and 125 FM's, while gains of 25 TV stations and 42 associate members (newspapers), were shown. The NAB had 1,763 members at the start of the year compared with 1,930 a year earlier.

Concentration Powers

The Broadcast Advertising Bureau (BAB) came through this week's meetings intact with recommendations related to one of the board urging continuing the BAB on its present budget. With the BAB continuing, this New York group, the question of just how for the BAB will continue centralization in Washington is headed for a serious discussion at the board meeting in the wake of this week's committee sessions.

Some high NAB officers feel that NAB's activities should be scaled down considerably in Washington, with chief emphasis on legislative and public relations work. However, middle-of-the-road generalists generally favor a minor streamlining of the organization's set-up and merely trimming off enough of the payroll to conform to reduced revenue. Others favor putting the dimes structure to avoid diluting streamlining.

Independent (unaffiliated) members of the NAB are reading so re-examining their position in the organization, with the unaffiliated's committee scheduled to meet here next Thursday and Friday (2-3). Ted Collins, chairman of the committee, will make one of his last official appearances in that capacity at the upcoming meeting in such as WNEW, which Collins serves as upper, has resigned from the NAB effective in March. The independent committee will lay plans next week for "independents' day" at the NAB convention, which will be held in Chicago April 13-15.

You are cordially invited...

annual exhibit of entries in the billboard's 12th annual radio and television promotion competition

Time: 3:00 to 5 P.M.
Place: Le Perroquet Suite, the Waldorf-Astoria
Date: Tuesday, February 14th, 1950

Please Note: This will be the only exhibit of entries in this year's Promotion Competition.
MCA, Morris Nix Acts Bid For Chi NBC Variety Tele

CHICAGO Jan. 28.—Music Corporation of America and the William Morris office have turned thumbs down on submitting talent for the planned Chi-originated National Broadcasting Company NBC-TV variety program. Both offices objected to the system under which Jack Russell of the Mutual Entertainment office, would book all talent for the show, which will use about $10,000 worth of talent weekly.

Russell said that practically all independent agents and talent managers in the country had agreed to submit talent thru him under an arrangement which calls for no soliciting of fees, and that the only negative response came from MCA and William Morris.

Despite the nixing by the two major offices, NBC intends to go thru with its plan to have Russell act as a clearing house. Jules Herberstein, head of TV for NBC here, said. So far, he added, some good talent had been located thru the plan and he is not concerned with the opposition from MCA and William Morris. It is also known that if personal managers submit acts in the MCA or William Morris stable, they will be used, regardless of the policies of the two major offices.

NEW YORK, Jan. 28.—National Broadcasting Company (NBC) this week advised its television affiliates of modifications in its plan for a 24-hour Saturday program deal. The NBC proposal, as originally outlined, called for NBC to produce its own DuMont TV web, which charged the NBC plan was monopolistic. The Federal Communications Commission (FCC) has not yet acted on the DuMont proposal.

Originally, NBC asked the stations to commit themselves firmly for the 24-hour program and said it would not undertake the venture unless 15 stations, guaranteed acceptance. Under the new pitch, NBC is permitting any station, in a city where there are less than three stations, to take the program on virtually any basis. This means the affiliates will be able to stagger the show or carry it on alternate weeks to permit local publ-

For Small Ad Men NBC based its decision to revamp its Saturday night stations after a series of agency presentations outlining the idea was made this week. Designed to enable small budget advertisers to get into tele, agency-connection was receptive enough in the network to keep the thing rolling. In the first hour of the show will come, from Chicago, with Ted Mills directing, and the remaining 90 minutes from New York, Max Lieberman directing.

The NBC changes, however, still did not satisfy DuMont. Even with the modifications, Mortimer Loewi, vice-president in charge of the DuMont, said that the NBC plan "constitutes an attempt to secure a monopoly and would tend to prevent competition in such markets, etc.

SAN FRANCISCO, Jan. 28.—KSLN is working out a plan to broadcast two one-hour films a week from the NBC TV station, KTLA, with permission of the two major leagues is required, but the home clubs in the KTLA Seals need not be consulted. The station will take advantage of a recent ruling of the United States attorney general's office which freed out home club territories.

DOROTHY KIRSTEN

January 24, 1950
Dear Radio Editors:

Many thanks for voting me your favorite woman classical singer in Billboard's 17th Annual Radio Editors' Poll (January 7, 1950).

Gratefully,

Bennett To Use D.J. Show in Race for Iowa Governorship

DES MOINES, Jan. 28.—Myron J. Bennett, former Des Moines Register editor, is an- nounced here Wednesday that he will seek the Democratic nomination for Governor in Iowa next July. Mr. Bennett, 48, plans to: go on the air again in an effort to win a seat in the governor's race. He is considering a disk type of show filled with political plugs for the Democratic candidate for the spring.

Mr. Bennett has had a stormy career as Des Moines Safety Commissioner and revenue was discharged by Station KSO, now KXLU, on March 28, 1948. He had to withdraw from the campaign for the governor's seat.

WNBS Sells 7 Segs To Near Black Ink

CHICAGO, Jan. 28.—Seven new shows, totaling about five and a half hours weekly have been sold in the past four days, according to John M. Hill, manager of the Mutual Broadcasting Company (NBC)-TV Station WJZ, New York City.

Commission charges were also filed against in connection with either show and he was suspended from office, but the charges were dropped.

Focus sympathetic with a number of radio stations, in some Des Moines and one in St. Louis.

The NBC change, however, still did not satisfy DuMont. Even with the modifications, Mortimer Loewi, vice-president in charge of the DuMont, said that the NBC plan "constitutes an attempt to secure a monopoly and would tend to prevent competition in such markets, etc.

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TFC Has 6 Pix Set For Nat'l Release

HOLLYWOOD, Jan. 28.—Tee-

vee Film Company (TFC) has six shows available for immediate release and another regional or national sponsorship basis. Firm lists the fol-

(Continued)

Parks, Berle To Star At TBA Clinic Menu

NEW YORK, Jan. 29.—Milton Berle and Bert Parks will head the attractions at the luncheon held as a part of the Radio Executives' Association (TBA) clinic on February 28. According to Fred Loewy, president of National Broadcasting Company (ABC) programs weepie, this year's clinic will cover three topics: Programs, buying, selling and interpreting, non-interconnected stations. Harry Cressman, with a question period after-

Morning session will include dis-

cussions on profitable types of programs, local video packages, TV jurisdictional problems, future of sports networks, and a roundtable discussion. A session on the location of NBC's new studio and the Garden before the deal de-

The competing bid was made by the American Broadcasting Com-

pany (ABC) which is offering a vi-

ting matches. Both pitched are the only way to keep a team; both have been recommended to all the clubs in Hollywood. In return for this package, these are to remain beyond the reach of the clubs, and no other tentatively titled Hollywood Detective.

February 4, 1950

Industry To Aid FCC on Mopology

WASHINGTON, Jan. 28.—The Federal Communications Commission (FCC) is going to use a new book in its campaign against broadcast ownership.

According to the FCC, the book will be used in the Sunday morning meeting of the Board of Directors of the National Association of Broadcasters (NAB). The book is designed to help broadcasters understand the problems of the FCC.

FCC Chairman Allan H. Buttrum, said in an interview, that the book will be used by the FCC in its efforts to educate the public about the problems of the FCC.

The FCC will also use the book in its efforts to educate the public about the problems of the FCC.

The book will be distributed to all members of the National Association of Broadcasters (NAB) and will contain information about the FCC's role in the broadcast industry. The book will also contain information about the FCC's role in the broadcast industry.

The FCC will also use the book in its efforts to educate the public about the problems of the FCC.
TVAs Cold-Shoulders SAG Proposals; Take-a-Walk Policy Seen as Regression

East Unions Believe Talks Exhausted, Only Battle Left

NEW YORK, Jan. 26—The Television Authority (TVAA) this week unofficially turned a cold shoulder to counter-proposals made by the Screen Actors Guild (SAG) on the disputed question of tele jurisdiction. The TVA feels that the SAG's reply to its revised offer is basically not an offer of partnership but some hybrid form of agreement which would allow the Cable TV to walk out on 30 and 50-day notice.

The points proposed by the SAG were (1) joint negotiations subject to the approval of both parties; (2) TVA is to have as its area of jurisdiction live video, simultaneous kinescopes to have shows, closed films made in the same manner as live telecasts and film inserts which are sub-ordinated to that of live telecasts; (3) SAG is to have as its area motion picture film made for exhibition on TV, film made by means of closed circuit films in the motion picture manner, that is, for example, involves cutting, and filmed commercial spots carrying a commercial message; (4) neither party shall be able to disapprove a contract desired by the other party; (5) any party submitting the entire question to a referendum vote of its membership, with a 75 per cent vote required to sustain such disapproval; (6) if one member by a 75 per cent vote of the executive committee opposed to a contract, any member may appeal thereon to a 30-day vote. The other side of the the contract was the proposal of the SAG, which was rejected.

The TVA attitude is that the proposals are a complete regression from the points already settled in informal talks between the negotiations, that the Eastern unions are not willing to give SAG jurisdiction over filmed commercial spots or film made by means of closed circuit films even when motion picture techniques, that is, cutting, is used. The feeling is also evident that the total rejection of the agreement, the fact whenever a stalemate is reached either union can take a walk and thus break up the partnership, makes any such amalgamation a weak one. Since the TVA expects a very tough battle from employers of video talent during negotiations, it feels such a labor organization would not be successful.

There is a growing feeling in union talent circles here that the conflict with the SAG will not be settled without a battle. The local executives believe they have done all that is possible to settle the matter amicably without any success. No alternative is left but strike.

Meanwhile the TVA is holding meetings of its members throughout the country. Such gatherings have been held in Chicago and Detroit and will be held next week in San Francisco and Los Angeles.

Draper Date Gets Sullivan, CBS To Eat Crow, Fried a la Heart

NEW YORK, Jan. 28.—The Columbia Broadcasting System (CBS) and Jack Sullivan, New York Daily News Broadcast columnist, both appeared to be somewhat chagrined this week, the result of eating a large portion of stuffed crow. The crow was prepared Heart journalist-style, featuring a malaprop phraseology dressing.

The CBS-Sullivan indigestion started when Sullivan booked his show, "Sunday's Toon of the Town," for TV, a CBS package featuring Sullivan (who is also president of the Lincoln Motor division of Ford Motors) of a local newspaper. Draper, who has been subjected to a character assassination treatment for some months, decided upon the ground he was identified with "subversive" groups. Sullivan's New York Journal-American immediately capitalized on Draper's booking and started giving Sullivan, CBS and Ford a 90-point, Page 1, red-ink going-over. In this, the Hearst paper was given an assist by a veteran's organization.

The flag-waving, Hearst-style, continued until Wednesday (23) when Sullivan gulped down his dish of crow via an apology telegraphed to Bill Lewis, vice-president of the Screen Actors Guild. In his apology, Sullivan who actually is said to be giving lip service only, said he regretted having offended one of his viewers, that he had mistaken Sullivan for a "political fellow," directly or indirectly. (Sullivan, Draper's only real and one of his chief interpreters of American folk songs.)

CBS then joined Sullivan at the Hearst table for its room crow east and was silenced by deleting Draper from the syndicated version of Toon. This filmed version is fed CBS-TV affiliates beyond reach of the coalitional public.

In some quarters there were those who regarded the Hearst-Journal-American campaign with some anti-Semites. They pointed out that the J-A now is engaged in a bitter criticism fight with the only other newspaper that is not a New York Daily News, Chicago American. The Hearst-Journal-American is the only other paper that has been subjected to a similar campaign.

The Hearst-Journal-American is the only other paper that has been subjected to a similar campaign.

The news that Ford Motors is especially vulnerable on any cause, real or imagined, involving political religious beliefs is Ford having taken years to wipe out its erstwhile anti-Semitic taint. Finally, they argue, were the news to reply to the Daily News and The Journal-American, it would be that much to the J-A's good. The newspapers, when the Hearst hit upon the criticism again this week, started fighting again.

The Journal-American is the one Ford Motors is especially vulnerable on any cause, real or imagined, involving political beliefs.

The J-A now is engaged in a bitter criticism fight with the only other paper.
ABC “Mr. 4x5” Sales Pitch

(Continued from page 5)

and experimental 15-minute daytime strip at about $60,000 per year for time and talent. In terms of commitments to four one-hour, 60-minute daily shows, the ABC commercials, each for six months, six days daily over four different time periods, or 30 minutes weekly over 16 time periods. Rank-ller of the usual 30-minute daytime strip at different times in six categories was $150,000 in a single time period, or 21 minutes 15 seconds weekly over 16 time periods.

ABC execs settle the 4 by 3 plan on “Mr. 4x5” as against the usual “blacklist” method. The removal of plugs on the whole allows for a better fit with different kinds of shows and is observed by blanketing the female listening market regardless of taste in listening or tasting hours.

If we assume there’s no one-guest arrangement, it would cost $1,000,000 per year to buy 100 plugs per week, scattered at different times of day over the full week. If a sponsor could create a wider, well-timed, shorter plug time at different times of day, 10 commercials could be purchased for about $1,000,000.

The 4 by 3 plan is regarded as the sum of the two ingredients named above, the combined and the tremendous cumulative effect of all the plugs. By offering the sometimes-scarce commercial blocks of the web way it is delivering their listening and advertising time.

The exchange of advertising time on a radio by two clients has been developed because the idea springs from the web. His and hers for the same time was involved at the time. General Mills and Dairy Foods swapped plugs on Mutual Programming and Sky King, respectively; Sterling, Drug and Libby traded spots on WOR, My True Smile which both shared; and General Mills swapped commercials with Pepsi-Cola Inc. at the broadcast store in New York, respectivity (The Billboard, October 16). It is from these developments that ABC sales Vector Fred Throop came up with a 4 by 3 plan.

Researchers have noted that maximum potential programmers to a 30-minute day, a full 30 minutes of each of the four shows, 15 minutes plus-free network time, is the deal when closed, with a major station promotion package and an all-inclusive contract of the two bankers.

This would amount all-inclusive in willingness to the sponsor’s dealers on the provision of having four shows serving their customers. It looks good on paper! That is, there’s nothing more beautiful on paper than four shows for the price of one. That is, the lowest imaginable cost per week.

Miller & Jones Feud Rages On

Continued from page 6)

singles singing as AAB of representing the "power" segment of the industry instead of smaller broadcasters and expressing assurance the Miller "should tend to his little station in the same proceeding." Jones declared that the "industry again is implicitly trying to get a deal which will freeze television in black and white and until he have enough colored stations." Miller said: "It seems to me there is a great deal of noise on the reports of the proposed merger." He added: "I am happy now to get something more involved than those who wish to pick color with nothing." Miller fired back yesterday (27) accusing Jones of misconstruing completely his remarks and reading fantastic implications into them. "I am happy nevertheless," said Miller. "The idea is that Miller and Jones has made a proposition for the commissioner to make even clearer the value which understand I a television program in a very good and a government body.

ABC Named Radio, TV Chief for McCann-Erickson, Chi.

Jim Shelby has been named director of radio and TV for the Chicago office of McCann-Erickson. Former assistant director of the department, Shelby takes his new post February 15, replacing Ken Caws, who recently resigned. The appointment was announced by Richard G. Mansfield, Midwest manager for McCann-Erickson Chicago.

Keystone Network Drives Interest of TV Agencies

With celebration of the 10th anniversary of the Keystone Network this month execs of the only transcribed rural network claim many agencies representing companies using television in large cities were more interested in the shows when they're transcribed. Execs speculate that because they'll get large market coverage and impact the TV and suitable rural sales forces from the Associated Keystone radio news. So far, most agencies have been leading in setting the new pattern.

New Studios, Offices Planned for WXY, Ditto for TV

Plans for immediate construction of new studios and offices for Station WXY, Oklahoma City, were formulated this week at an annual meeting of the company here. The company will also include provisions for the future creation of similar facilities for WXY’s new engineering department that will purchase a $150,000 camera for television projection.

Construction of the new engineering department will be completed by March 1, according to a spokesman for the company.

Stone Preps Houdini Show for Neustocks a la Calypso

Something new in Hollywood this season has been cooked up by the Martin Agency, Inc., representing the mid-week, 30-minute, syndicated, cross-country, daytime syndicated news program, with clients by Wilmouth Houdini. Productions costs on the new show are at a minimum, since Houdini, true to his word, has written a script based on the news right of the ticker tape while in front of the camera.

All AM-TV Web Pitch for Juicy Spiced Count

All four radio and four TV networks this week were pitching for some of the Spiced Jewelry approximations, known to be picked up by them on the next TV show. It is the fourth time on which the media to place its risk into, with the result that there are programs in syndication in which to sell Ed Simmons, of the Coca-Cola Agency, with every type of cigar. The banker is said to be in no rush and is sketching the presents carefully before acting.

Ford Adds Two “Blondie” Shows in Spot Campaign

The Ford Motor Company this week added two airings of “Blondie” to its list of shows being utilized in the program-spot campaign to boost its new models. This was the first of the two additional treatments to the broadcast network. (ABC), previous AM orders going to the Mutual Broadcasting System.

WPX Puts All Like Ones on Monday-Friday Show

The New York Daily News video show WPX Sunday (29) rescheduled all its live studio shows straight across the board (Monday thru Friday). Hereafter, the programs were aired on a Tuesday thru Monday policy, which station execs now think was at odds with natural habits of video audiences. The extensive switch includes the addition of "The Ben Grossman Show," "The Air," at 6:30 Sunday thru Thursday, "Guggenheim," previously assigned for the same time on Sunday, and "The Critic," which is now programmed for that slot by enose John McCarthy’s ABC show, “Ralph’s,” has been shifted to Wednesday night at 9:39 p.m.

LATSE Sets Last of TV Wardrobes in N. Y.

Television wardrobe auctions at the National Broadcasting Company (NBC), New York, last week were to be represented by the International Alliance of Theatrical Stage Employees (IATSE), with the Columbus-NBC-IATSE contract in effect. The auction was conducted by the National Labor Relations Board. With the NBC factories, the IATSE new represents all wardrobe attendants employed by TV networks in New York. Both NBC and ABC make-up artists and hair stylists have handed the top to IATSE local 783 in separate elections.

Wise Gets Wise to More Out of Life

(Continued from page 6)

The slow, wise song of "More Out of Life," Sunday night show, William H. Wise & Co. of Franklin, Mass., was described by W. R. Theon as "the best men’s series on radio." Wise recently signed a contract with the company to run the series as a series rocket the same as a series. Wise recently signed a contract for an additional week to round out a full cycle on the show. Our show, a special dedication to "American Broadcasting Company stations. Thawing & Altman is the agency.

WCAUTV To See Late Hour Daytime Show

PHILADELPHIA, Jan. 28.—The biggest daytime audience venture in television will be launched on WCAUTV on January 30 when

Scullenberg’s Department Store starts sponsorship of a Monday thru Friday daytime program called "Sculleenberg’s TV Jamboree." The daily hour strip was set by the store's Advertising Department.

A combination audience participation-variety personality program, Thursday, will feature Bill Hart as emcee, hypnotist Bob Friend, vocalist Joe McManus, and the Trice Music coccygus Trio, with audience participation. The series will be supervised by Bill H. O’Brien, director. Grinner Brown for the commercials.

The show will be produced by the store's Advertising Department, written by Al James, former radio scripter for Bob Friend, and directed by Bob Friend, former radio scripter for Bob Friend, and directed by Bob Friend, former radio scripter for Bob Friend, and directed by Bob Friend, former radio scripter for Bob Friend, and directed by Bob Friend, former radio...
**Christopher London**

Reviewed Sunday, 7:30-8 p.m. Sustaining on NBC. (Sponsor: The United States Army.)

**Radio And Television Program Reviews**

**Great Moments in Opera**

Reviewed Thursday 7:30 to 8 p.m. EST. Sustained for the Free Milk Fund (Sponsor: NBC, New York. Producer: Walter Law, Lawrence Welk, Jack Hargis.)

**The Mystery Rider**

Reviewed Thursday; broadcast Tuesdays, Thursdays, Saturdays, on CBS. (Sponsor: The United States Army.)

**Evensong**

Reviewed Sunday, 8:30-8:45 p.m. EST. Sustaining on ABC. (Sponsor: NBC Entertainment.)

**Life With Snarky Parker**

Reviewed Thursday; broadcast Mondays, Tuesdays, Wednesdays, Thursdays, Fridays, on CBS. (Sponsor: The United States Army.)

**Rocky King, Inside Detective**

Reviewed Saturday (21) 8:30-9 p.m. Sustaining on the WOR-TV network. (Sponsor: The United States Army.)

**Can You Top This?**

Reviewed Wednesday, 8:30-9 p.m. EST. Sustaining on WOR-TV, New York. Producer: S. J. Patrick; assistant producer, Ed Webster; director, Roger Bower; writer, Charles Stark; ad by M. I. R. Inc; Wilton, N. J. Park; Joe Laurie Jr., Peter Donald, Freda Ford and Harry Herschfield.

**Comedy Carnival**

Reviewed Thursday (26); broadcast Tuesdays through Saturdays, 7 to 7:15 p.m., and after the WOR-TV, New York. Produced by Atlantic Television Associates.

**Judy Carono Show**

For Dates Contact WILLIAM H. KING 2025 No. Argyle Avenue Hollywood 28, California

**Faye Emerson Show**

Reviewed Monday (23), 11-11:15 p.m. EST. Sponsored by ABC. (Sponsor: The United States Army.)

This little stamna has been building steadily into one of the top-rated local shows and has just swapped spots, moving in, replacing Ansonia. (Sponsor: The United States Army.)

**Radio-Television**

**EVENSONG**

See inside Front Cover

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Retailers Still Cashing In On Assembling Own TV Sets, Despite Mfrs.' Price Cuts

Find They Can Keep on Top of That Brand Promotion

NEW YORK, Jan. 28. — Despite price slashing by the major TV-manufacturers, retailers are still cashing in on the assembling-of-own TV sets. Promotions on brand-name sets are continuing, with most retailers offering their own video sets three months ago are still able to turn out a competitively priced product. Retailers say they are keeping up with the biggies, particularly in the $100 range.

This dealer assembles his sets in his shop and keeps less than 20 per cent of his total production for his own use.

The actual cost figures, in lots of $100, for the “assembled brand” are as follows: 19-inch cathode ray tubes, $25.60; 16-inch cathode ray tubes, $21.20; 14-inch cathode ray tubes, $18.00; 12-inch cathode ray tubes, $14.50; 10-inch cathode ray tubes, $10.50; 8-inch cathode ray tubes, $7.50; 6-inch cathode ray tubes, $5.00; 4-inch cathode ray tubes, $2.50; 2-inch cathode ray tubes, $1.00. Maximum cost to the producer is only $100 per set, he said, and he anticipates a 50 per cent profit on the sale of a $150 TV set.

The producer adds 20 per cent to the $125.00 figure for overhead and profit, which would allow him to sell smaller dealers under $150. Retail price for the 16-inch tube model receiver varies from $199.95 to $225.55. The cost of a 12-inch tube model is sold for $129.95, a 9-inch tube model is sold for $109.95, a 7-inch tube model is sold for $89.95, and a 5-inch tube model is sold for $69.95.

More Savings Due

Further savings are expected as the smaller TV tube manufacturers start production of rectangular tubes. One of these tube manufacturers took delivery on 6-inch tubes for $20.95, which brings the $95 price down to about $35. Although the smaller TV tube manufacturer is not prevalent and is not expected to be an important factor, it will serve the purpose of keeping the market competitive. In addition, it gives the dealer a larger stock of tubes and an item from which he can sell to his customers.

A retailer who sells for price cutting on the brand sets.

Brief and Important

Phono and AM-TV Receiver News Digest

Phillie Phaddle Phomly

Olympic of Philadelphia has been set up in that city for the manufacture, distribution, sale and service of radio, television, phonographs, records and transmitters. — Axon-Central, Philadelphia distributors of Axon-Central phonographs, have added radio and television lines. — Paul Johnson is the new manager of the Acme Electric TV & phonograph Co., Philadelphia. — W. Schaefer, assistant manager of the Westinghouse home radio division since 1944, and before that in charge of postwar radio and television planning, has been promoted to chief television engineer and has been appointed the company’s new chief television engineer. — Richard C. Andrews has been named advertising manager of the Gulf & Western Industries, Inc., New York. — Arrow Radio-Television Company has been set up in Philadelphia by Carmen J. Diiodol and Arthur Coridin. — Philip J. Ferrisi, Oliver E. Fuehrer, and Robert M. Smith have established a television service company in Philadelphia. — New assistant manager of the Westinghouse home radio division in Philadelphia is A. George Rogers.

Notes on the Manufacturers

General Electric made its second price reduction within two weeks when it cut the prices on three TV sets by $10 to $20. The 12-inch table set went down to $229.95, a 12-inch service set was reduced to $279.95 and a similarly sized set with doors is now $299.95. — Bendix will show its complete line of radio and television sets at the Western Electric show in Chicago on February 12. A new radio-phonograph combination with a 16-inch rectangular tube will be shown. — The Pennsylvania Cabbage-Farmworth Corporation leased three buildings at the Fort Wayne, Ind., Municipal Airport for use as warehouses. — Packard-Bell reported that earnings for the year ending September 30 were $10 million, compared with $10 million in the previous year. — Kaye-Halbert is offering a service discount of 15 per cent on all sets, even stock, for a 14-inch glass set which retail at $49.95 and on which dealers receive 40 per cent.

Anti-Dust Static Surface for Plastic LPs

An anti-static compound that is said to eliminate dust-raised static on long-playing plastic records is being offered to record dealers by the Chemical Company of Chicago. According to Meric, you have to coat only one side of the record to eliminate the static on both sides.

Radio-Phono-Television Distributor Doings

Electrical Wholesalers, Inc., Atlanta, has been named Sylvania TV distributor for the Georgia territory. — Henry S. Cohen, president of the firm, and J. G. Forrester, is sales manager. — S. H. Cooper is the new gypsum distributor for the Chicago area. — DuMont television sales in New York, Inc., has added M. J. York to the sales staff to handle special advertising and promotion in conjunction with the sale of the company’s models. — Tele-Radio Distributing Corporation will hold a special showing of Olympic and DuMont television sets in the Los Angeles area. — The New York section of the National Restaurant Owners Association has announced the appointment of J. W. King to the executive board. King, who has been associated with the company since its inception, was named president of the company in 1950. — King Distributors, Inc. has been formed to handle the sale of the King King King in Philippines. — A new TV line is announced by the Horrockes-Hotchkiss Company, New York City.
February 4, 1950

RADIO-PHONO-TV MERCHANDISING

The Billboard

IS TV FOR DEPT. STORES?

Queens Dealers To Split 27G

Saved in 5 Mos. of Co-Op Biz

DEALERS CLAIM THEY'RE

Fair Weather Salesmen

New York, Jan. 28—A $75,000 dividend was declared among 24 radio-television- appliance dealers who are members of the Queens Merchants' Association (QEAMA) of New York, according to V. DeSoto, its president, secretary of the retail group. The dealers are members of the QEAMA service department, a five-month-old co-operative TV service group owned and operated by all members who do not operate their own video service departments.

Pointing out that the dealers only turned in 50 per cent of the manufacturer-sponsored service charge on each TV receiver, DeSoto said that the savings were tremendous. He explained that the group, which included $5,000 worth of TV service contracts gave QEAMA Services $2,900 to take over the work and it paid them $1,000 that the rebate is being made, represented by the savings to the operation of a co-operative service company. The fund, said DeSoto, has been in operation for six months and that the co-op has been in operation for six months. Co-Op Buying

QEAMA itself has 60 general dealers, about 50 of them are participating in the video service plan. Of the 24 dealers who are also participating in the co-operative merchandise buying plan, according to DeSoto. Among the items being handled by the co-op are Monitor washing machines, Hitachi television sets, General Electric refrigerators, Westinghouse stoves, etc.

"While there was some opposition, at first, to nationally with QEAMA, to our co-op service plan, there were those who realized that value of the program," said DeSoto. "Now more and more manufacturers are beginning to see the value of the plan, and we have been authorized to place some of our manufacturers who did not, at the moment, want to be identified with the co-op plan but who were actually selling to QEAMA. In such cases, one of the QEAMA dealers places a large enough order for the entire association to take advantage of the discounts through volume buying. "The manufacturer bills each of his dealers, but he knows, "that the merchandise is actually being sold and divided among the association group."

A further advantage gained by QEAMA, according to DeSoto, is that it is permitting and encouraging better service and it is more conservative in dealing with manufacturers and members than with the same dealers before the association was formed.

CAN YOU TOP THIS?

(Continued from page 11)

Audiophiles, who are no longer handled pleasantly by Ward Wilson.

On the program caught a few of the jokes fairly flat, and each of the attacks revealed a talent for a different kind of humor. Laurie can milk the audience, sure enough; but not as well as good old good ol' Mabel, Miss Munzel and Peerce. The plug was for a brand of video sets which will be shown at the show.

The nature of the program limits it considerably, but the program itself is well worth the time.

In our next program, we shall have some more of the same.

ROCKY KING

(Continued from page 11)

The man who is, as they say, on the show had some good touches. These included frequent and telling use of close-up, and one sequence which the writer was extremely taken with, because it was so good. In one scene, the show had some good touches. These included frequent and telling use of close-up, and one sequence which the writer was extremely taken with, because it was so good. In one scene, the show had some good touches. These included frequent and telling use of close-up, and one sequence which the writer was extremely taken with, because it was so good. In one scene, the show had some good touches. These included frequent and telling use of close-up, and one sequence which the writer was extremely taken with, because it was so good.

The program was presented by a group of experts who have been in the business for many years. They showed the audience the various types of television sets which are being sold, and how they can be used in the home. The program was well received by the audience, and was considered to be a good one.

ROSEMAR

(Continued from page 11)

Those who have been in the radio business for many years know that the market is getting more competitive every day. We have been invited to give a talk about our company, and we hope that you will be interested in hearing what we have to say. Our company has been in the business for many years, and we have been able to maintain a good reputation in the industry. We have been able to do this by providing our customers with the best possible service, and by keeping up with the latest developments in the industry. We hope that you will be interested in hearing what we have to say, and that you will give our company a chance to serve you.

Magnavox Earnings 727G

In 4th Quarter of 1949

Chicago, Jan. 28—Net earnings for the fourth quarter of 1949 were $727,006, an increase of 61 per cent over $451,994 for the corresponding period last year. Net sales for the quarter were $7,495,994, an increase of $4,324,898 in the previous quarter.

Retai Set Sales

Hit $1-Bil. Peak

Washington, Jan. 28 — With TV receivers advertising for $99, the demand for TV sets is at an all-time peak. The total value of retail set sales hit an all-time record of $1,000,000,000 in 1949, according to the Radio Merchandising Association (RMA) estimated today (27).

The RMA said that the total value of TV sets sold last year amounted to $800,000,000, while radio set sales amounted to about $450,000. The association pointed out that TV sets were sold at a lower price than radio sets, and that the sales of TV sets were on a larger scale than radio sets.

NATIONAL'S TAPE

(Continued from opp. page)

The tape has also been simplified. National Recorders is said to be able to produce the tape at a cost of $1,000 a day, said Finlay.

Honer Deranged?

Los Angeles, Jan. 28 — A combination gas range and television set will be shipped to the Los Angeles store of the company, which is located in the same building as the television department. The seven-inch color television set will be the first to be installed in the building, and will be housed in the back splash of the kitchen cabinet with the audio speaker mounted in the front of the store.
RCA’S TALENT PHILOSOPHY

Sacks’s 3-Way Disk, AM-TV Talent Berth

A&R Operation Stays Put

(Continued from page 3)

The significance of the move is varied and complex. Firstly, it follows shortly after Columbia’s acquisition of the records of Victor, thereby leaving Columbia’s a. & r. department somewhat crowded with the necessity of starting from scratch as far as the pop division is concerned. A nucleus of strong Columbia pop a. & r. men remain, topped by Joe Higgins in New York and Ben Solomon on the Coast.

Radio TV Angle

Secondly, and even more important, RCA’s acquisition of Sacks is an indication of the parent company’s desire to maintain its position in the over-all talent field, encompassing not only records, but also the AM and TV operations of the Victor Company. RCA’s sister subsidiary, Allegheny, is in a position to make and sell its own records, and it is therefore in a position to compete directly with Columbia.

Sacks’s duties are clearly outlined. That is, his appointment in no wise changes the operation of the personnel of the pop division of Victor and NBC. In Victor’s a. & r. department, for instance, the selection of tunes and the choice of artists to record those tunes remains within the province of Joe Caida, a. & r. chief. Thus, the move of Sacks from the pop field to the swing style—possibly with a small swing crew—will not affect the swing era over a decade ago.

Currently Pan-Art is at an impasse with both Peer and Rumbalera.

Basie Returns To Alexander

NEW YORK, Jan. 28.—Count Basie last night (27) signed a booking arrangement with Willard Alexander after obtaining his release from the General Artists Corporation (GAC) contract earlier in the day. He’s working out the pattern for his new band, which is expected to become the basic swing style with a small swing crew—which should help him this week. He’s planning to continue working out the swing style for a year or two before returning to the William Morris Agency’s band department.

That is, his appointment in no wise changes the operation of the personnel of the pop division of Victor and NBC. In Victor’s a. & r. department, for instance, the selection of tunes and the choice of artists to record those tunes remains within the province of Joe Caida, a. & r. chief. Thus, the move of Sacks from the pop field to the swing style—possibly with a small swing crew—will not affect the swing era over a decade ago.

ASCAP Furor Puts on the Mutes

“Turks” Fight Meyer Plan; Brass Waitful

‘Whole Situation Messed Up’

NEW YORK, Jan. 28.—The sound and fury surrounding the recent decision of the American Society of Composers, Authors and Publishers (ASCAP) to auction its famous Michel Miller and Rumbalera, who are now enjoying a period of hard work, have been the talk of the town. The ASCAP Furor, based on the Company’s recent decision to sell the rights of some of its well-known songs, has been the subject of much speculation and comment. The ASCAP Furor, based on the Company’s recent decision to sell the rights of some of its well-known songs, has been the subject of much speculation and comment. The ASCAP Furor, based on the Company’s recent decision to sell the rights of some of its well-known songs, has been the subject of much speculation and comment.

Sacks Facts

NEW YORK, Jan. 28.—That Manie Sacks should leave the Columbia Broadcasting System (CBS) family occasioned a great deal of surprise in radio circles. Sacks, who has a long history of recording success, has been closely associated with the Lewis, major stockholders in CBS, but that he had kept out of the running in the past few years. Sacks has been associated with the Lewis, major stockholders in CBS, but that he had kept out of the running in the past few years. Sacks has been associated with the Lewis, major stockholders in CBS, but that he had kept out of the running in the past few years.

Colibia To Hike Prices on LP’s

NEW YORK, Jan. 28.—The price of Colibia Records’ seven-inch LP microgroove disk will be increased by 25 cents, and the retail price of the seven-inch LP microgroove disk will be increased by 25 cents. Colibia Records is under pressure from the manufacturers’ prices, and the new price will go into effect February 1. Current prices are 60 cents for pop and 90 cents for masterworks, exclusive of tax.

Last of Diamond Going on Block

NEW YORK, Jan. 28.—The last of Diamond’s records, 78s and 45s, go o’ the block Friday (10) at 9 a.m. at the Empire Broadcasting Company here. The auction is under the auspices of the Treasury Department’s liquidation department, which has a tax lien against the diskery of about $45,000.

The pickings include 26 Jan Aug. titles, 17 among them Mandarin, 16 Terry Cooper, and this Friday (10) at 9 a.m. at the Empire Broadcasting Company here. The auction is under the auspices of the Treasury Department’s liquidation department, which has a tax lien against the diskery of about $45,000.

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Higgins May Fill A&R Gap Left by Sacks

Many Others Mentioned

NEW YORK, Jan. 28.—At press time no definite answers had been received from Columbia’s a. & r. department. It was said that no definite answer had been received from Columbia’s a. & r. department. It was said that no definite answer had been received from Columbia’s a. & r. department. It was said that no definite answer had been received from Columbia’s a. & r. department.

Burglars Rob Leeds Offices

NEW YORK, Jan. 28.—Burglars broke into the bookkeeping, finance and warehouse offices of Leeds Music at 43 East 15th Street (26) and made off with a large amount of cash, jewelry and other items. The party riddled the entire building, apparently working all night. On other hand, a man sent to Lane by the company, who was contracted to work for the company, was caught by the police. The company’s safe was open, and the man was taken to the police station. The company’s safe was open, and the man was taken to the police station. The company’s safe was open, and the man was taken to the police station.

kiddly and hillbillly sides. With some stubbornness, the company goes the obligation of paying artists royalties on pressings. This stubbornness has been in effect for a year. An inventory of pressings was auctioned off last year.
Dirty Wax Bill Held Up Until Court Verdict

WASHINGTON, Jan. 28. — The House Judiciary Committee is holding up a formal report on the Celler Antitrust Bill, as the committee is debating whether the House should take the action decided on by the Supreme Court last week. The Committee released a draft of its report last week, but the report was held up pending further consideration.

The committee's action comes at a time when the Supreme Court is nearing a decision on the bill. The court has already heard arguments on the bill, and is expected to issue its ruling soon.

The bill, which was introduced by Rep. John Celler, D-N.Y., is designed to strengthen antitrust laws by making it easier for the government to challenge mergers and acquisitions.

The committee's draft report, which has not yet been made public, says that the bill is needed to address the growing problem of corporate consolidation in the economy. The committee also notes that the bill would provide a more direct and effective means of enforcing antitrust laws.

However, the committee's action also comes at a time when the Supreme Court is considering a number of other antitrust cases, including a case involving the pharmaceutical industry.

The committee's draft report says that it is not yet clear how the Supreme Court will rule on the bill, and that the committee will continue to consider the issue as it moves forward.

The bill has the backing of a number of Republican lawmakers, who have said that it is needed to address the growing problem of corporate consolidation in the economy.

The bill has already been approved by the House Judiciary Committee, and is expected to be voted on by the full House in the coming weeks.
**Don't Quit That Excise Ship, Men!**

**Industry Still Sees Victory In Bite Fight**

AFM on Front Line

NEW YORK, Jan. 28.—Aldo President Truman slapped off the disk and admission taxes in his recommended excise tax cuts to Con- gress this week, the people affected in the music business felt agreed that there was more than a fighting chance to knock down the weight for labels. The several organized groups in music dedicated to fight for the elimination of the tax had been punching for help, both from the public and industry. Industry men active among the tax fighters are the American Federation of Musicians, the Ameri- can Federation of Labor—Congressional Ta- lentmen’s Association (AIA), National Ballroom Operators’ Association (NBOA) and a business commit- tee representing all the waxeries. All had been working in the past six months on a campaign in an effort to sway congressional sentiment toward elimination of the 20 per cent disk tax and the 10 per cent cabaret tax.

**Doob Up Front**

The disk and cabaret committee has been contacting congressmen and has been encouraged to believe that this is the final chance to get the tax eliminated. The committee’s campaign, sparked by the President’s action, has lasted only six months but already has spread from the manufacturer level to every music outlet. It is expected to affect not only the record-buying public, but the campaign to win popular support of the tax. The committee will keep picketing to push up congressional support.

A key member of the disk commit- tees, Joseph S. A. Miller, said the campaign for the tax was a virtual certainty. He pointed out that the President and Congress were interested only in the big money items. He thought that the former category was the only way to place the disk business—waxery would continue to play a different role than a fur coat,” he said.

According to a disk and cabaret indus- try committee’s report is that the tax was a number of joke box groups as well as retailer association.

The AFM has been wagging a bat- ter against the 20 cent cabaret tax for over 18 months. The union believes that the elimination of the tax would reduce the employment of musicians.

The NBOA and the AIA both have been fighting to knock out the cabaret tax for spots which feature music bands, as well as Piano-Ter- minators long have cried that the 20 per cent tax has had a good deal to do with the slacks in the dance biz. The NBOA is campaigning on both the cabaret and the 20 per cent tax issues with individual operators making direct efforts to round up customer support of the tax fight.

Generally, all aspects of the music business did not seem too worried by the President’s omission. They seemed to feel that the tax was a “tad” in which the excise taxes would get a piece of the good old ax.

Anthony Pulls 1,017 in B’port

BREEDPORT, Conn., Jan. 28.—Ray Anthony, playing the Ball Room, Connecticut, pulled off a 1,017 customer attendance (23) for a one-nighter, drew an attendance of 1,017 customers. The tariff was $1.50.

****Disney, RCA Plot Biggest Kidisk Push on “Cinderella” Flick Music****

NEW YORK, Jan. 28.—RCA Victor is teaming up with Walt Disney and 1,000 disk and admission tax cut, a program to be the biggest kidisk promotion ever undertaken by the record or movie industry. The Cinderella children’s album, based on the forthcoming feature- length picture, will be issued by RCA Victor has disk production rights. The album’s musical score has been under way, with the top tunes already cut by pop artists, and will be released in time for the holiday season. The Cinderella push, however, will include special screen- ing of disk dealers, contests for distributors’ salesmen and a photograph contest. Victor will also explore the record market through various popular magazines, radio and TV. Special tie-in ads have been arranged for C. C. For Finkel’s and with Delman shoes.

Disney plans to feature specially to screen the flick for selected dealers in each distribution area, with the record being played after each showing.

“California Your Top” contest wherein winning salesmen get a steak. Regional rec- eptions have been planned for each city. Finkel’s has also planned a similar prize for the best photos of Cinderella and the album.

The new album will be available in five albums of the dress necessary to qualify. All entries must be sub- mitted to Finkel’s within 10 days.

Parents’ magazine will get the first issue of the album and, in return, the mag will send a personalized letter to every key dealer along with a free album. The mag will also release the record to the five RCA Victor radio and TV ads in the area.

In Florida, New York and Chicago, Colliers will carry Cinderella plugs of the ABC TV show.

**Merchandising Pays Off:**

**Philly’s Finkel Finds Push, Not Talk, Booms the Sales**

By Maurice Orenden

PHILADELPHIA, Jan. 28.—In the telling of records and records only, according to Richard Finkel, proprietor of the town’s third largest record shop, the Finkel’s downtown section, merchandising pays off. To bolster his point, Finkel quoted the sales of his store last month and the controversy over record speeds, and how, while most dealers spent the time arguing and discussing the situation, he busied himself with efforts to make the customer happy.

It was the business axiom of “getting in on the ground floor” that has helped the success of Finkel’s record shop. Whenever a new label came out, and the product held promise coupled with advertising and ex- ploration, Finkel made sure that he was in position of that it was the number one line should be as “positive as possible and practical. As a result, High Point soon began enjoying the reputation of having “everything you want when you want it.”

When it came to highbilly and West- ern-styled records, Finkel always kept an eye on the recognition of the popularity. And he has had an eye to keep an eye to keep an eye an eye for For Finkel’s respected “highlights” list, which he has been careful to keep up to date with the wide and varied musical tastes of the customers.

The same thing was true when Finkel added foreign-language records to his specialty line. The same principle held when RCA Victor first intro-duced new-made dealer co-op mats that featured original Disney art work.

RCA radio, the set will be huge.

Finkel’s has been heavily on the Victor-sponsored—RCA无锡—feature—Flick—Kan—om, and the first show, Fren and Olle TV show. The RCA product has been: laid out for Irene Woods, Cinderella’s voice in the film and album, who will make personal appearances in radio shows, theaters, etc.

Finkel’s said he is making use all of the glass slipper, pumpkin coach, Cinderella, mice and Little Nipper, respectively, which the diskery will hand out one.

The push, however, is largely controllable by Disney.

Delman shoes has set a tie-in with which Victor will set the new movie figure. Plans involve fitting a special- ly built Cinderella slipper to a Delman dress in every major city.

Finkel’s list will also include the big kidisk package sale in its history. Colliers’ will push the push of the film to the stores, and for Victor by Bob MacFee, mer- chandise manager of the RCA Victor record department.

**NBOA Airings To Hype Music**

CHICAGO, Jan. 28.—In an attempt to promote record sales over the Midwest area, the National Ballroom Operators’ Association worked out a deal with KFAB, Omaha, to air a half-hour of spot advertising for NBOA, which was under a contract taken over by private promoters.

The airings are remote and carried on the time slot with pluses for NBOA and dancing at intervals during the show. To cut the cost of production, local civic groups are co-sponsoring the effort. KFAB, which is a 50,000-watt station, is a consider- able area. The promotion is the brainchild of Bill Selich, regional manager in Omaha.

The NBOA is currently staging the second Princess Nebraska beauty contest. The winner will be the hostess of the competition, which will send a State rep to the annual Cherry Berry convention.

The NBOA is also planning a trip to the Cherry Berry convention to the NBOA’s secretary, Vic Schroeder, Omaha.

Herb Paulen, Turpikie Casino, Lin- coln, was elected price of NBOA. A meeting of the state in- cluded: Lloyd Paul, Fremont, v.p.; Geraldine Schmidt, Riverside Park, secretary.

Columbia clients which have re- cently used microcassette transcrip- tions in campaigns include Dance- Fitzgerald-Samper, Bumps & Bumps, and the National Medical Health Association.

Clarkston point out that a quarter hour of music may now be placed on a 10-inch microphone whereas one-minute block of taped music transmission was required for a program of the same length.

**Bergman Set To Join RCA**

NEW YORK, Jan. 28.—Dewey Bergman, formerly pop a-and-r chief at King Records, is in New York to join RCA’s a-and-r. The earlier this week a contract had not been signed but it was under- stood the deal was in the bag. The effective date is February 12.

Bergman, who joined King, has been prominently associated with the GAC Lombardo band as an a-and-r man.

**GAC Gets Graham And Grey Orks**

NEW YORK, Jan. 28.—General Artists Corporation (GAC) this week has announced the signing of a couple of veteran orkers, Chauncey Graham and Grey Orks. Together with a William Morris property, has been a near-permanent band-stand fixture.

Graham’s small crew has been playing for a number of years in and around local ballrooms, the Pelham Heath Inn and the Village Barn.
ARTIE SHAW
HIS CLARINET,
HIS ORCHESTRA,
His Gramercy Five
NOW ON DECCA

FIRST RELEASES!
LOVE WALKED IN
COUPLED WITH
I GET A KICK OUT OF YOU
ARTIE SHAW and his orchestra  Decca 24869

THERE MUST BE SOMETHIN'
BETTER THAN LOVE
COUPLED WITH
NOTHIN' FOR NOTHIN'
Both from Musical Production "Arms and The Girl"
Vocal Choruses by Mary Ann McCall
ARTIE SHAW and his Gramercy Five  Decca 24870

Price 75¢ plus tax
ORDER NOW!

AMERICA'S GREATEST BANDS ARE ON DECCA

www.americanradiohistory.com
Chicago:
Casson Harris, p. m. of Barclay Allen, orchster, has joined the Arthur Michael aud office. He is currently in the Midwest, where he has consolidated a number of bookings. Harris is a former member of the Ray Noble orchestra. 

Pattie Page Set For Rocky Before Nitery Tour

Pattie Page has been signed for the Rocky for the second or third week in April. Current plans call for installation of a new number on the show. Page will be accompanied by a group of her favorite colleagues.

Barrymore "Pirate" at "Rag Map"

International Music, publishing affiliated with the American Society of Composers, Authors and Publishers, last week notified Bob Willi, 1166 W. North Ave., Chicago, that they have purchased the copyright of his composition "Barrymore," a "pirate" at "Rag Map," which has had a successful run in New York. The agreement gives Bob Willi the exclusive right to produce the song in conjunction with the "Rag Map" show.

Kialto Shields Long's "Silver Dollar"

Narto Music, publisher of the tune "Silver Dollar," has taken out a new copyright on the record. The reason, purportedly, is to protect Long's King recording of the tune from being copied by other record companies. The second copyright gives Long exclusive recording rights in the arrangement. Need for this move, a Long spokesman said, follows recent "cooking" of his "We Build a Bungalow" and "All the Bees Are Buzzin" by other waxers.

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November 14.

New York:

Pianist Ronie Selby has left Vic Damone to work as a single, opening Thursday (28) night at La Commedia, formerly Tony's, on 52nd Street.

Jack Kellogg, reporter for the Chicago Sun-Times, states that the Kingman, has completed work on the biography of Jelly Roll Morton. The book, titled "Mister Jelly Roll," will be published in May by Duell, Sloan & Pearce, and "Barbara Nelson, formerly with WDRK, Hartford, Conn., has joined the staff of Milton Berle, New York radio man.... Aurelio Di Dio, noted Italian violinist, is scheduled to do his first American concert at Carnegie Hall this week.

Jimmy Castor has been featured in the revue "Bunny and the Bowl" at the Roxy Club. He got off two weeks at the Café de Paris and returned there Sunday.

Both left four years ago to join Dick Jurgens's orchestra.... Sale of the Arthur Zeepp dance band interests to Russ Andre, formerly of New York.... Ernie Herman, composer of "Mambo," has had a hit with "Trento Tom and Jerry" record album for children is being prepared by MGM Records for an Easter appearance.

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March 1, when Gardner Benedict's seven-piece society orchestra associated with generous sponsorship of MCA, will be heard at the Hotel Roosevelt in New York.
FRANK SINATRA

a wonderful, exciting record

"GOD'S COUNTRY"

backed with
"CHATTANOOGIE SHOE SHINE BOY"

COLUMBIA RECORD NO. 38708
"THE CRY OF THE WILD GOOSE" is folk poetry at its purest and cannot be classified simply as popular music.

The song itself is one with a universal theme; the story of a man stirred by wanderlust, torn between the security of a home, a woman's love and the urge to move on.

Symbolized by Spring and all of its signs . . . the breaking of the ice . . . the cries of the wild geese flying North . . . Laine dramatically sings of this conflict.

Complete Disc Jockey Coverage • Records Now in Stock at Your Mercury Distributor • Free Title Strips for Operators

Only Mercury has the Hits on NON BREAKABLE RECORDS

Available in Canada From MERCURY RECORDS OF CANADA, LTD., 477 Yonge Street, Toronto, Canada
AMERICA'S NEW VOCAL STAR SINGS THE LUSTY, POWERFUL CHANT OF A PHANTOM SHIP DOOMED TO SAIL ON AN ENDLESS TRIP WITH THE DEVIL AT THE WHEEL!

Richard Hayes

"THE FLYING DUTCHMAN"

FLOP SIDE
"MY FOOLISH HEART"
With
MITCH MILLER
AND HIS ORCHESTRA
Mercury 5362

CASH IN NOW WITH RICHARD HAYES! HE'S FLYING WITH ANOTHER CURRENT HIT, "THE OLD MASTER PAINTER." IT'S THE BEST!

Only Mercury has the hits on NON BREAKABLE RECORDS

Available in Canada from MERCURY RECORDS OF CANADA, LTD., 477 Yonge Street, Toronto, Canada
High on the Parade of Hits!

Jo Stafford’s

Open Door-Open Arms

and

“DIAMONDS ARE A GIRL’S BEST FRIEND”

...with the Starlighters and Paul Weston & His Orchestra

78 rpm No. 824
45 rpm No. F824

Feature These STAFFORD Hits, too!

78 rpm  45 rpm

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February 4, 1950

The Billboards

MUSIC

The BIGGEST INITIAL SALE IN RCA VICTOR'S HISTORY!!!

VAUGHN MONROE

350,000

FOUR

OVER 250,000 IN THE FIRST TWO WEEKS

RCA VICTOR RECORDS

45 rpm

47-3143

78 rpm

20-3627
**Tony Martin and Fran Warren**

"I Said My Pajamas"

45 rpm

"Miller Styled Music!!"

**Tex Beneke**

"Can I Canoe You Up the River"

45 rpm

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**SHEET MUSIC**

The Billboard

February 4, 1950

**15th Billboard Music Popularity Charts**

**Part II**

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune to be a film (M) indicates tune to be in legitimate (R) indicates tune is available on records.

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**ENGLAND'S TOP TWENTY**

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**SUBSCRIPTION ORDER FORM**

The Billboard

2160 Patterson St.

Cincinnati 22, Ohio

Please enter my subscription to The Billboard for

| one year, $10. |

| Name | |

| Address | |

| City | Zone | State | |

| Profession or business. | |

If not a U.S. citizen, please include $3.00 for postage.

$4.00 for only 12 issues.

$10.00 for two years. 

$15.00 for three years.

$20.00 for four years.

$25.00 for five years.

$30.00 for six years.

$35.00 for seven years.

$40.00 for eight years.

$45.00 for nine years.

$50.00 for ten years.

$55.00 for eleven years.

$60.00 for twelve years.

$65.00 for thirteen years.

$70.00 for fourteen years.

$75.00 for fifteen years.

$80.00 for sixteen years.

$85.00 for seventeen years.

$90.00 for eighteen years.
benny goodman and his Orchestra

Both great numbers back-to-back on same record!

"It Isn't Fair"
Vocal by BUDDY GRECO
And The Singers

"You're Always There"
Vocal by BUDDY GRECO
And The Heathertones

78 rpm No. 860 ... 45 rpm No. F860

And don't miss these great Goodman hits!
"SPIN A RECORD" and "LITTLE GIRL, DON'T CRY"

78 rpm No. 828 ... 45 rpm No. F828

Write or Wire Your Distributor Today!

FIRST WITH THE HITS FROM HOLLYWOOD!
WESTERN WAX WHIRL... Jim Hardie, WIBC, Indianapolis, has waxed two sides for Coral Records. They are "murder" productions of label Lee and Goodnight Sweetheart... Working on a book about jazz in Denver, Murphy, KIND, Indepen- dent, Kan., who has become convinced that the missions the merchant marine, assistant camera- man for Hal Leonard and American Airlines station... Don Corday, late-hour spinner on WJR, Detroit, is using the Larry, Ralph, and Gene disks. He's been on Air for a couple of weeks... WDET, Detroit, offers listeners a free cup of coffee if they attend the studio audience of Tom Edwards' Top Tunes in Milwaukee show. WTHR, Indianapolis, has also moved two of its four sections to the city... Dealers in each of the four sections are pulled each night for the listening disk which is then aired.

JAZZ JOX... Recent visitors on the Fred beneath a Harold Peart show. WHB, Chicago, were Jackie Crow, Dick Powell and Jane Albers. Fred ran a half-hour program during the show and they bud up on old Powell, spotlight mod with Ted Flo Ceria... Buddy De Franco guested with Chuck Grass. WDPJ, Chicago.

FOLK FARE... Boxing Henry, WGLT, Kalamazoo, N. C., was visited on his January 12 Hillbilly Matinee by little Jimmy Dickens, Shorty Long, and Polly Flowers. Harris Lune, Paterson, is presenting Gene Autry and his company in a concert at the National Bank of Commerce, February 18... Jack Harrell, WOB, Jackson- ville, Fla., would like to expand his guest interviews and wants a list of the patrons and their addresses... Al Zippin, KFWD, Kansas City, Texas, offers four of his Saturday afternoon shows to young auditors in exchange for guest stars selected by audience votes.

COAST CUTTINGS... Don A. mete. KBC, Corona, Calif., is starring in a two-hour Record Rumpus Room using only disks that made the top ten in 10 years ago... At Disney, Hollywood, has four hours and a half on radio and five on TV every day. As National Director, he a chairman of the Disney Times campaigns. Jarvis predicts that his group will go over to $100,000.00. Spanish-speaking deejay. Joon is keeping a list of tunes from KBC, Corona, Calif., to KFWD, Los Angeles, and KPMB, Portland, Ore., who have a postcard poll among their listeners for the top 10 tunes in the Imperial Valley area... On the air less than a month, KFAF, Falls City, is well-visited by jocks who've been around the circuit. Bob Bishop is from KKH, Drawers from KFMY, and Dick Haney from KKH, all in California.

RHYTHM AND BLUES DEPARTMENT... Ned (Jack the Bellboy) Kellogg, WEAS, Decatur, Ga., claims he now has the longest 6 a.m. show in the country, 8 hours, and stays until 5 a.m. The station's a research project... From 3 to 6 a.m. over WREJ, Savannah, limits requests to postcards or telegrams only. Shields (Doc Jive) is the new groove master... Enos Zodiac comes out with a 2944 mix, a 52-4 mix, and a mix, to file and cut down the practical joker. He's making a trip to New Orleans, and has offered his services as a bass sitter in return for the biggest contribution to the March of Dimes... Barry Kaye, recently featured on an NBC TV special, is on KOMA, Los Angeles...
"45" IS SWEEPING THE COUNTRY!

More "45" turntables were sold by dealers in the Fall of 1949 than any other speed.

An average of almost 5000 "45" turntables per working day was sold in the Fall of 1949.

The RCA Victor 45J... a COMPLETELY AUTOMATIC plug-in player! Plays up to 10 "45's" automatically! Up to 50 minutes of music at one touch of a button. Plays through any set. World's lowest price for a FULLY AUTOMATIC changer.

Nearly all dealers surveyed said "45" sales are increasing faster than any other speed.

Sales of "45" records increased in the Fall of 1949 at a substantially greater rate than any other speed.

"At an annual rate of 1,500,000!"

The RCA Victor 45EY... a completely self-contained phonograph with world's fastest FULLY AUTOMATIC record changing... at a history-making low price! Plays up to 10 records... up to 50 minutes of music... without attention! Famous "Golden Throat" tone system. Greatest automatic phonograph value ever!

**Only $12.95**

**Only $29.95**

RCA VICTOR

Division of Radio Corporation of America, Camden, N. J.

WORLD LEADER IN RADIO • FIRST IN RECORDED MUSIC • FIRST IN TELEVISION
### Retail Record Sales

**BEST-SELLING POP SINGLES**

Records listed are those selling best in the nation's top music market. Retail sales are measured by surveying the 1,000 record stores in 67 market areas. Survey points are weighted according to size of market area. Records listed numerically, according to greatest sales. The "B" side of a record is also noted.

<table>
<thead>
<tr>
<th>No.</th>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>37</td>
<td>&quot;I Can't Help Myself (Sugar Pie, Honey Bunch)&quot;</td>
<td>Four Tops</td>
<td>Motown</td>
</tr>
<tr>
<td>2</td>
<td>37</td>
<td>&quot;You Keep Me Hangin' On&quot;</td>
<td>The Supremes</td>
<td>Motown</td>
</tr>
<tr>
<td>3</td>
<td>37</td>
<td>&quot;My Guy&quot;</td>
<td>Mary Wells</td>
<td>Motown</td>
</tr>
</tbody>
</table>

**CHILDREN'S RECORDS**

Records listed are those records selling best in the nation's retail record stores. Survey points are weighted according to size of market area. Records listed numerically, according to greatest sales. The "B" side of a record is also noted.

<table>
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<th>No.</th>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>37</td>
<td>&quot;The Wheels on the Bus Go Round and Round&quot;</td>
<td>The Beagles</td>
<td>Colombia</td>
</tr>
<tr>
<td>2</td>
<td>37</td>
<td>&quot;Old MacDonald Had a Farm&quot;</td>
<td>The Hillbilly Family</td>
<td>Capitol</td>
</tr>
<tr>
<td>3</td>
<td>37</td>
<td>&quot;The Little Red Hen&quot;</td>
<td>The Weavers</td>
<td>Columbia</td>
</tr>
<tr>
<td>4</td>
<td>37</td>
<td>&quot;The Farmer in the Dell&quot;</td>
<td>The Weavers</td>
<td>Columbia</td>
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### Classic Albums

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;The Beatles&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Rolling Stones&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Beach Boys&quot;</td>
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</tbody>
</table>

### POP ALBUMS

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;The Eagles&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Cat Stevens&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Bob Dylan&quot;</td>
</tr>
</tbody>
</table>

### Classic Singles

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;My Girl&quot;</td>
<td>The Temptations</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Love You Save&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I Can't Help Myself&quot;</td>
<td>Four Tops</td>
</tr>
</tbody>
</table>

### Neue Disk Shop

A record shop devoted exclusively to the retailing of hillbilly and Western songs in between folk. The store is operated by local folk disk jockey who features that type of music on his Saturday night show. He's the owner of Joe Rogers, who cuts hillbilly and folk tunes for RCA Victor. She plans to open her shop in the coming weeks within Williamsburg, a commercial shopping center in town.

### Vox Joy

(Continued from page 26)

### Musikal bei Ruhe:

(Continued from page 26)

### CONNECTICUTS

...Sid Byrnes, program director and disk jockey on WCCW, Hartford, and Bob Byrnes, the former Sid Horowitz, a nurse, are back in Connecticut following a Florida vacation. Sid plans to enter the music business once he gets settled. He spent the winter in West Palm Beach, where he was working for WFUN, a Florida disc jockey station.

### Pittsburgh Personal

...While appearing at the Pittsburgh Civic Arena, the Beatles were greeted by a crowd of about 10,000 fans who were present with a round of rock drum jockeys and other bands between and outside the show. The crowd included the Marauders, a local band that opened for the Beatles. Scheduled to be aired for 30 minutes, the program ran for an additional 15 minutes due to the popularity of the show. The audience, one of 2,500 fans who watched the performance, was unable to leave the store until the doors were closed and the fans were called to leave the crowd.

### Dealer Doings

**Chatter**...Harry and Ina Levin's Cadet distributing firm is now handling the Aladdin and Specialty labels. The Harley Davidson Record Sales has closed up...The R. Warner Corporation has taken over distribution of Capitol discs in the West, and both companies are headquartered in San Antonio...Sellers in Buffalo reports selling 75,000 10-inch discs at 19 cents during a special promotion. They are symbols, of Ramyar Sales, Jamaica, L. I., and Ben Rubenstein, formerly of the Whirling Disc Record Shop, New York, have opened a Retail Record Shop in Jamaica. The store will be known as the Terminal Center of Music.

### Jukidesk

...Music Service, Inc., operated by Eddie Clemens in Detroit, is disposing of surplus stock by an aggressive promotional campaign via disk jockey to sell standard popular numbers for 26 days at 10 cents per disc. A deal is for 26 cents, and cash and barter are exchanged for the price reduction, but the promotional campaign on the air goes out of delivery to the local station of a good used jube box for the home, with a 26-day guarantee. Clemens also operates an extensive jube route on her daily broadcasts with the glamar of "used jube box reports" on his bargain tables.

### Vox Joy

...Sid Byrnes, program director and disk jockey on WCCW, Hartford, and Bob Byrnes, the former Sid Horowitz, a nurse, are back in Connecticut following a Florida vacation. Sid plans to enter the music business once he gets settled. He spent the winter in West Palm Beach, where he was working for WFUN, a Florida disc jockey station.
SIX IN A ROW!!!!!!
By the Greatest Folk Singer on Records

Hank Williams

Voted the Top Folk Record of 1949 in The Billboard and Cash Box Polls

1. LOVESICK BLUES - NEVER AGAIN
   M-G-M 10352

2. WEDDING BELLS - I'VE JUST TOLD MAMA GOODBYE
   M-G-M 10401

3. MIND YOUR OWN BUSINESS - THERE'LL BE NO TEAR-DROPS TONIGHT
   M-G-M 10461

Another Hank Williams Topper on the Folk & Western Charts

4. YOU'RE GONNA CHANGE - LOST HIGHWAY
   M-G-M 10506

NEW and already heading the Best Seller lists

5. MY BUCKET'S GOT A HOLE IN IT - I'M SO LONESOME I COULD CRY
   M-G-M Non-Breakable 10560

AND NOW... the LATEST HANK WILLIAMS HIT!

6. I JUST DON'T LIKE THIS KIND OF LIVIN'
   MAY YOU NEVER BE ALONE
   M-G-M Non-Breakable 10609

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N.Y.
Ray Anthony

**RAY ANTHONY**
**AND HIS ORCHESTRA**

**BAMBOO**

**COUNT EVERY STAR**

on 78 rpm No. 859 • on 45 rpm No. F859

*ALSO HOT!*

"Sitting By The Window" 78 rpm No. 794; 45 rpm No. F794
"I'll See You In My Dreams" 78 rpm No. 819; 45 rpm No. F819

Tennessee Ernie

**TENNESSEE ERNIE**
**WITH WESTERN BAND**

"THE CRY OF THE WILD GOOSE"

FIRST TO HIT COAST-TO-COAST!

backed by: "THE DONKEY SERENADE"

on 78 rpm No. 40280 • on 45 rpm No. F40280

Skitch Henderson

**SKITCH HENDERSON**
**AND HIS ORCHESTRA**

TWO TOP TUNES OF THE DAY!

"DADDY'S LITTLE GIRL"

and

"CHATTANOOGIE SHOE SHINE BOY"

on 78 rpm No. 850 • on 45 rpm No. F850

First with the Hits from Hollywood
WRITE OR WIRE YOUR DISTRIBUTOR TODAY
Greatest Blues Artists in hottest releases!!!

Watch HIT CHARTS for

**Amos Milburn**
"I'M JUST A FOOL IN LOVE"
"Tell Me How Long Has the Train Been Gone?"
Aladdin 3043

**Charles Brown**
"TORMENTED"
"Did You Ever Love A Woman?"
Aladdin 3044
Folk (Country & Western) Record Section

FOLK TALENT AND TUNES

By Johnny Sippe

"Grand Ole Opry" unit, topped by Red Foley, Ernest Tubb, Roy Acuff, Hawkshaw Hawkins and Sunset Carson, which opened Sunday (8) at the Taft Theater, Cincinnati, for what was to have been a six-day run, two shows a night, folded after a single performance Monday, an unsuccessful pickin's. Ad was held for Monday night with the first date on Thursday of this week. This was the first time that promoter Oscar Davis had booked the union an extended engagement; he had assumed that the experiment didn't pan out. The "Grand Ole Opry" unit on several occasions in the past has attracted turn around business on one-day stands at Music Hall, Cincinnati. Davis and his partner, J. Le. Frank, laid part of the blame for the show fizzling out on the Cincinnati date to the local musicians' union, which, they claim, "forced" them to hire 12 local musicians as a pit orchestra at a cost of $1,864.22 for the 12 skewed performances.

Artists' Activities: Jerry Jericho (4 Star) is being managed by K.T. Daily, chief of South Coast Amusement Company, Houston. This firm distributes 4 Star in the vicinity. Johnny Lyons has signed with Bill Elsworth, Chicago, and is working Indianapolis territory. Station WINS, Indianapolis, is starting a big "Hoosier Barn Dance" Saturday nights at the South Side Armory, Thus far, Cousin Emmy and Her Kinfolks have been pasted. Scrubboard Roy Wallace is returning to radio with the group and will do comedy magic spot. Pat Tannen, Gotham puber, is touring the Midwest and South with Shorty Long (Victor). Tannen has hired Bouledax Bryant, writer of "Country Boy," to be his rep out of Nashville.

Disk Jockey Doings: Cousin George Cross, 281-pound d. j. at WEXL, Royal Oak, Mich., reports that Hawkshaw Hawkins (King) and his band broke all attendance records during their recent stay at the Roosevelt Lounge, Detroit. Connie B. Gay became the first country music jock ever on WRC, Washington, NBC outlet, where he is doing a two-hour Saturday afternoon show in addition to his WABC, Atlanta, work. Grandpa Jones and his Grandchildren (King), his wife, Ramona, Emily Smith and Lena Ashley, are working 90 one-nighters for International Harvester in five Southeastern States until the middle of March. Nobby Workman, WPRO, Richmond, Va., reports that Roy Parks, Slim Roberts and Quincy

(Continued on page 41)
## Rhythm & Blues Records

Base on reports received last three days of Week ending January 27

### Best-Selling Retail Rhythm & Blues Records

Records listed are rhythm and blues records which sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores. The majority of whose customers purchase rhythm and blues records.

<table>
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<th>POSITION</th>
<th>No. 1</th>
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<th>Artist</th>
<th>Label</th>
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<tr>
<td>1</td>
<td>7</td>
<td>FOR YOU, MY LOVE</td>
<td>JOE LIGGINS</td>
<td>Specialty No. 349</td>
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<tr>
<td>2</td>
<td>7</td>
<td>I ALMOST GAVE MY MIND</td>
<td>NORMA JOY JONES</td>
<td>Specialty No. 349</td>
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<tr>
<td>3</td>
<td>7</td>
<td>WE GOT THE LUCK OF THE DRAW</td>
<td>JACKSONS</td>
<td>Specialty No. 349</td>
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<tr>
<td>4</td>
<td>7</td>
<td>I'M GONNA BE LOVIN' YOU</td>
<td>THE SHADOWS</td>
<td>Specialty No. 349</td>
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<tr>
<td>5</td>
<td>7</td>
<td>I'M GONNA COME BACK</td>
<td>THE RHYTHM SISTERS</td>
<td>Specialty No. 349</td>
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<td>6</td>
<td>7</td>
<td>I'M GONNA BE LOVIN' YOU</td>
<td>THE SHADOWS</td>
<td>Specialty No. 349</td>
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<td>Specialty No. 349</td>
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### Most-Played Juke Box Rhythm & Blues Records

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

<table>
<thead>
<tr>
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<td>Specialty No. 349</td>
</tr>
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<td>JACKSONS</td>
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<td>Specialty No. 349</td>
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<td>7</td>
<td>I'M GONNA BE LOVIN' YOU</td>
<td>THE SHADOWS</td>
<td>Specialty No. 349</td>
</tr>
</tbody>
</table>

### Advance Rhythm & Blues Record Releases

Air Mail Boogie
- F. Mitchell Gun It Topped Derby 728
- All Men Go for Helen
- Joe Earle (Fay Lover) Atlantic 899
- Avalon
- Steady Stream (Debby King 3102)
- Bo's Boogie
- N. Smith (Decoy) Apollo 799
- Blacker Pace (Part 1 & 2)
- R. Brown (Reference 551)
- Cool Mama
- S. Smith (Host 2722) Apollo 472
- Down Blues
- S. Smith (Host 2722) Apollo 472
- Did You Ever Love a Woman?
- C. Brown Trio (Imperial) Atlantic 3044
- Drink up All the Wine Last Night
- H. Mc Queen (Montego) Atlantic 899
- He's All I Need
- S. Martin (Hollywood) Capitol 1784
- I'm Gonna Be Lovin' You
- A. Million & His All-Stars
- Jumpin' and a Shufflin'
How Ratings Are Determined

Records are reviewed three times: (1) for retailing; (2) for operators; (3) for disc jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Minimums are subject to change depending on results of a survey of the music trade now being conducted. N. S. involves no changes and indicates the record is not suitable for approval within the market.

The Categories

POPULAR

Indicates (record not for retailing)

AIRPLAY

Indicates (record not for operators)

DISC

Indicates (record not for disc jockeys)

DEALERS

Indicates records have been approved for all three markets.

Record Reviews

MUSIC POPULARITY CHARTS

PART VIII

Cass Daley-Buzz Butler (Perry Botkin's String Band)

We Get Along So Good Together

81--82--80--80

- An exciting start on a high, cozy, folksy Tin Pan Alle

- Butler's colorful style takes the honors. For the jazz no

Ray Anthony Orchestra (Carlton Noa)

The One I Want Won't Have Me

72--72--72--72

- In a more authentic hill country style, this has a classic r

- Count Every Star

71--73--70--70

- Powerful horn work by the slide Anthony crew shakes up o

- Bamboo

84--86--83--83

- Hot shot on an outstanding job on the new smash, the this

- Things I Want To Share With You

68--70--68--66

- Competitive with other groups on a pretty tune that would

- Tic-Tock Polka

84--85--84--83

- Melodically strong and spirited make this a happy affaire

- Why

84--85--84--83

- The young bugler does an inspired job in this winning

- Plaything (To You)

82--83--82--81

- (Gay Pitch-Bay Black Dot)

- Thrills does another solid job of an attractive ballad for

- Tommy Wood Silver 504

Let The Real Of The World Go By

62--62--61--63

- Mainly harmonizes with the vocals with piano and harmoni

- Eyes That Say I Love You

55--53--55--57

- Wonderful pianist job in full performance of an up-to-

- You Can Die From A Broken Heart

80--80--80--80

- Smooth, well-metered makes sentimental make good use of

- I'll Dance You

83--83--82--84

- Another Ward, this one is pretty much dance tempo. Tune

- Harmonicat Jingle

82--82--80--84

- A standard piano instrumental, as the "Call up their

- My Jeweler's Window

72--72--71--73

- Piano, vocals, with organ backing, could be useful to di

- A Letter to Mother

67--70--70--60

- Strong knock on lyrics sentiment doesn't get too sloppy,

- The Little Grey House

73--78--75--67

- Simply touching Ward-Anderson lyrics is done by a special

- The Chase

71--75--72--65

- Written as a Fantasy for piano and jazz band, this is a

(Continued on page 38)
"Sometimes Late at Night" (Continued from page 35)

**ARTIST**
- SY OLIVER ORK
- LOUIS PRIMA ORK
- WAYNE JUNGE ORK
- LUCY ANN POLK
- VAUGHN MONROE ORK
- RAY McKINLEY ORK
- BING CROSBY-ANDREW SISTERS
- JERRY GRAY ORK
- SONNY BURKE ORK
- BILL LAWRENCE
- RALPH FLANAGAN ORK
- MINDY CARSON ORK
- GENE WISNIEWSKI ORK
- RAY KELLOGG-FRANCIS GREEN ORK

**LABEL AND NO.**
- Deca 24690
- Mercury 5596
- Victor 30-3642
- Bluebird 20-0023
- Victor 26-3627
- Victor 26-3676
- Deca 24277
- Deca 24277
- Deca 24792
- Victor 26-3683
- Victor 26-3681
- Victor 26-3681
- Deca 24756
- Victor 40-5806
- Onax 29-0024
- G. C. & M. 24832
- G. C. & M. 24832
- G. C. & M. 250
- G. C. & M. 250

**TUNES**
- "We'll Build a Bungalow"
- "Nashville Blues"
- "Charleston"
- "Je-Da"
- "Sentimental With You"
- "Don't Do Something to Someone Else"
- "A Little Golden Cross"
- "I Gotta Have My Baby Back"
- "Just for Old Times"
- "Quicksilver"
- "W tang It Back"
- "Blues Away From Me"
- "Have I Told You Lately That I Love You"
- "Sorry"
- "You're Welcome"
- "Pretty pictures from the Grocery is fine form, but shopping may never business here"
- "Just for Old Times"
- "Quarantine Sign"
- "Blues Away From Me"
- "Lamenting of the lovely era, with some interesting verses by the group, including an organ"
- "Half a Heart"
- "Candy and Cake"
- "Wine Polka"
- "While You're Away"
- "Let's Do It Again"

**COMMENT**
- "We'll Build a Bungalow"
- "Nashville Blues"
- "Charleston"
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- "Candy and Cake"
- "Wine Polka"
- "While You're Away"
- "Let's Do It Again"
February 4, 1950

Announcement: Once again on sale and available for all usage!

ZITHER SERENADE

by BUDDY KAYE and GUY WOOD

RECORDED BY: NON BREAKABLE NO. 10636

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N.Y.
"C'est Si Bon... Means it's so good--and I hope that's what you'll say when you hear the record.

Johnny Desmond

The Three Suns
(The Honeycombers)
Victor 20-3670
Sugar Blues
With an occasional assist from the trombone, the Sungs put on a spicy, up-tempo version of the oldie, with a nod to Clyde McPhatter, and a good chance for having line dance appeal, over a long period of time.

FRANKIE CARLE
(Gregg Lawrence)
Columbia 36599
I Still Care
The Carles' piano guru has crafted a mood instrumental material.

DINAH SHORE
Columbia 36399
More Than Anything in the World
Presentation, aana side track.

JIMMY DURANTE
(Michael Durso Orch)
MGM 30257
Bambili-Boobidoo-Boo
Durente throws plenty of his popular lyrics across the moonage song from "Cinderella." For patrons of its special art.

ZICCY ELMAN ORK
MCA 30622
The Wedding Samba
A Coltrane french tenor sax in fine form for the Jazzmam's tune-in-Latin-Rhythm, the rasa the wailing is actually to cut the matter of style she's already stripping out.

Samba With Zig
Saxophone solo saxophone is an instrumental tour-de-force featuring a single recorded piano and the drum beat.

TOMMY TUCKER ORK
MCA 30624
We'll Build a Bungalow
Locally follows the Johnny Lang pattern and a fine dance beat is offered by the Tucker crew.

Out of a Clear Blue Sky
A real dance side with silky harmony work by vocal group.

BETTY GARRETT
(The Melody Rangers)
MCA 30621
Don't Throw Cold Water on the Flame of Love
Miss Garrett gets real sweet here, with a bit of meteor landing. Side has an infectious bounce beat, but lacks much potential.

JANETTE DAVIS-THE MARINERS
(ARCHIE BLEYER ORK)
Col 305 1-461
I Don't Know Whether To Laugh or Cry Over You
Unmistakably Miss Davis's best work so far, this side takes a touching, sentimental mood, to which the Marion Mellors contribute a good share. Tune has what's necessary, too.

PAUL SMITH
ORCHESTRA
120
Music Hall
A real dance side with silky harmony work by vocal group.

JERRY GRAY ORK
Drake 24049
Cruel World
Incredible Miss Davis's best work so far, this side takes a touching, sentimental mood, to which the Marion Mellors contribute a good share. Tune has what's necessary, too.

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Incredible Miss Davis's best work so far, this side takes a touching, sentimental mood, to which the Marion Mellors contribute a good share. Tune has what's necessary, too.
Another "Lucky Old Sun!"

No. 565
7.5c plus tax

SNOOKY LANSON
Singing
"GOD'S COUNTRY"
and "LIES"

COMPOSED AND CONDUCTED BY BEAZLEY SMITH

LONDON RECORDS

www.americanradiohistory.com
**Record Reviews (Continued from page 38)**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEN GIFFIN</td>
<td>Philips 4100</td>
<td>Till We Meet Again</td>
<td>74-71-75-77</td>
</tr>
<tr>
<td>HARMONY HAWAIIAN QUARTET</td>
<td>Philips 4256</td>
<td>Tiger Rag</td>
<td>73-73-72-74</td>
</tr>
<tr>
<td>KEN GIFFIN</td>
<td>Philips 4087</td>
<td>Uilili Hula (Hula Chant)</td>
<td>69-69-68-70</td>
</tr>
<tr>
<td>JANET LORI</td>
<td>Metro M 8051</td>
<td>Luana</td>
<td>69-69-68-70</td>
</tr>
<tr>
<td>AMOS LIL JONE</td>
<td>Metro M 8051</td>
<td>Sentimental Ma</td>
<td>81-80-80-80</td>
</tr>
<tr>
<td>BUDDY GEORGE</td>
<td>Metro M 8051</td>
<td>My Blue Heaven</td>
<td>70-66-70-74</td>
</tr>
<tr>
<td>BILL CAVAN</td>
<td>Metro M 8051</td>
<td>This Is an Instrumental in a Slow and Dreamy Tempo, with a Singing Electric Guitar Solo.</td>
<td>55-55-55-55</td>
</tr>
<tr>
<td>GEORGE NOLAN</td>
<td>Metro M 8051</td>
<td>Right Me If I'm Wrong</td>
<td>48-50-48-46</td>
</tr>
<tr>
<td>BILL FANNELL &amp; HIS GENTLEMEN OF DISTINCTION</td>
<td>Metro M 8051</td>
<td>Never Give Up a Sweetheart</td>
<td>56-56-56-56</td>
</tr>
<tr>
<td>BUDDY JOHNSON ORK</td>
<td>Decca 24828</td>
<td>Because, Parts I &amp; II</td>
<td>83-86-83-81</td>
</tr>
<tr>
<td>&quot;FAT MAN&quot; RODIN</td>
<td>Decca 42840</td>
<td>Bye, Bye, Rosetta</td>
<td>80-80-80-80</td>
</tr>
<tr>
<td>JOE MORRIS ORK</td>
<td>Decca 42826</td>
<td>Wax I Right</td>
<td>75-74-76-76</td>
</tr>
<tr>
<td>LITTLE BENNY JACKSON</td>
<td>Decca 42810</td>
<td>Somebody's Walking Around in My Dreams</td>
<td>50-50-50-50</td>
</tr>
<tr>
<td>LIL GREEN</td>
<td>Avidon 3046</td>
<td>Broken Hearted Blues</td>
<td>63-64-63-62</td>
</tr>
<tr>
<td>LIL GREEN</td>
<td>Avidon 3046</td>
<td>Running Around in Circles</td>
<td>63-64-63-63</td>
</tr>
<tr>
<td>CHARLES BROWN</td>
<td>Avidon 3046</td>
<td>Sawbuck</td>
<td>75-75-74-76</td>
</tr>
<tr>
<td>AMOS MILBURN</td>
<td>Avidon 3046</td>
<td>Frisco</td>
<td>83-83-83-83</td>
</tr>
<tr>
<td>PAULA WATSON</td>
<td>Decca 42625</td>
<td>Running Around in Circles</td>
<td>71-72-72-70</td>
</tr>
<tr>
<td>THE FOUR TUNES</td>
<td>Victor (45) 50-0042</td>
<td>Tell Me How Long Has The Train Been Gone</td>
<td>79-80-78-78</td>
</tr>
<tr>
<td>GRANT &quot;MR. BLUES&quot; JONES</td>
<td>Decca 40129</td>
<td>I'm Just a Fool In Love</td>
<td>83-83-83-83</td>
</tr>
<tr>
<td>GRANT &quot;MR. BLUES&quot; JONES</td>
<td>Decca 40129</td>
<td>I'll Be Glad, Glad, Glad</td>
<td>65-67-65-63</td>
</tr>
<tr>
<td>THE LONDON RECORDS</td>
<td>25¢ plus tax</td>
<td>Suitable enough coverage of the blues-rhythm cliché, but not strong enough to challenge leading versions.</td>
<td>65-65-63-67</td>
</tr>
</tbody>
</table>

(Continued on page 101)
Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

56. GOD'S COUNTRY: From: Patti Page. Victor 25-3507. Columbia 30708. This is the booking on "G'day Country" and a wonderful doing it is, too. From the skilled violinist and is ably supported by Ann Starke and a Jeff Alexander group. Could be a "swinging" hit for Front.

57. I'M SO NICE TO HAVE A MAN AROUND: From: Myrna Loy. Decca 24067. A breath of fresh air that fits the shore style like a glove. This gives it one of her finest sides.

58. THE HOSUE: From: Diah Shire. Decca 52409. A breath of fresh air that fits the shore style like a glove. This gives it one of her finest sides.

59. PLEASE RELIEVE ME: From: Perry Como. Victor 20-3684. A pleasing melody and a lively novelty with a swifter finish. This does one of the most sensible, winning jobs of their career.

THE DISK JOCKEYS PICK:

Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what are disk jockeys think tomorrow's hits will be:

5. LOVELY TO LOOK AT. From: Buddy Grease. Capitol 565. Decca 24067.
10. THE RETAILERS PICK:

Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what are retailers think tomorrow's hits will be:

3. THERE'S A LITTLE LAKE IN LINDEN. From: Guy Lombardo. Capitol 565.

THE OPERATORS PICK:

Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what are operators think tomorrow's hits will be:

3. THERE'S A LITTLE LAKE IN LINDEN. From: Guy Lombardo. Capitol 565.

THE COUNTRY & WESTERN DISK JOCKEY PICK:

Picks that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:


FOLK TALENT AND TUNES

(Continued from page 33)

Snodgrass have joined his station's "Old Dominion Barn Dance." Thin and dark-haired, of WYCB Newport, W.Va., reports that his station started a "Hayloft Jamboree" December 16, with the two-hour show starting at 2 P.M. Catz includes: Pat Patterson and his Swing Beavers from the Dominionaires Quartet, the Beethoven-Schubert Quartet, John Smith, the Luntford, Ozzie Oxley and Bradshaw as emcees. They are also bringing country talent to guest on the show. Elmer Snodgrass, of WFBC Greenville, S. C., reports that he urged Jimmy Dickens to cut "A-Sleepin' At the Foot of the Bed." Snodgrass has been busy for years. Dave West of KPOI, Portland, Ore., won't play a request during February unless it is accompanied by a 30 cent tip or more to be given to the "March of Dimes" fund. Jon Farmer, WAGA Atlanta, interviewed Jimmy Wakely recently and Wakely, minus his guitar, played piano accompaniment while he did some of his Capitol hits.

Please address all communications to Johnny Spanel The Billboard.

180 W Randolph St. Chicago 11 Ill.
**Advance Information**

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only releases of three manufacturers voluntarily supplying information are listed.

<table>
<thead>
<tr>
<th>No.</th>
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<tr>
<td>30029</td>
<td>45 rpm</td>
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### LONDON RECORDS

Vocal by GEORGE TOWNE with his orchestra and the Satisfiers

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</table>

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### POPULAR

I Can't Make You
F. Miller, Silver. King 15031
I Saw My Palomino
M. Whiting, F. Depp (Dee) Orch. (6:00) Cap-78-033; (45)47-3202

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### The Billboard Music Popularity Charts

**PART X**

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<td>45 rpm</td>
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</table>
SALESMAN WANTED

IF YOU ARE NOW COVERING RECORD STORES...
We have a Time-Tested, Sure-Selling Item.
Product Is Well Known Throughout the Country
And Very Little Travel Is Necessary When You
Make Your Touring Calls.

ALL INQUIRIES HELD IN STRICT CONFIDENCE.

The Billboard
1544 Broadway
New York City 19

CANDY
& CAKE
OXFORD MUSIC CORPORATION
1619 B'way
New York 19, N. Y.

Bobby Smith and Orel
Order from your nearest distributor or direct from
APOLLO RECORDS
457 W. 45th St.
New York, N. Y.

VARSITY'S
Long Playing
Low Price
Large Profit
RECORDS ARE HERE!

Varsity Record Corp.
47 W. 63rd St.
N. Y. C.

THE GREATEST RECORD
MAD MEL HENKE
(Excelsior 2-Disc Phonograph)
HAS MADE YET!
TR-402
"SURRENDER OF THE CAVEYEN"

TEMPO
RECORD CO. OF AMERICA
4500 Sunset Blvd., Hollywood 46, California
RECORD PRESSING
Originators of the NON-SLIP FLEX

Research Craft Co.
4911 SANTA MONICA BLVD.
LOS ANGELES 28, CALIF.

MUSIC

SALES

SALES

BLOOM TO LIVE

NEW VICTOR, COLUMBIA
$12.00 per 100

OTHER LABELS
$10.00 PER 100 - $85.00 PER 1,000

WRITE FOR LATEST CATALOG.

500 Different Standard and Special

VEDEX COMPANY
614 1st Ave.
New York 16, N. Y.

NEW 7-265A

COMPLETE INVENTORY BOUGHT

MILLER MUSIC CORPORATION

RECORD COLLECTORS—Jazz Fans—Disc Jockeys
A must for your collection

"12TH ST. RAG"

The original 12th St. Rag played by Rudy Vallee and the Caravan.

Record Collector's Item.

MRS. DONALD DIXON
118 E. Jennings
Pit, Texas.

Englewood Records 60
Cheerup Records—No Songs Trouble 6-
Get Your Thrill Tonight
Meet Me Tonight in the Park—Wait, Vol. I
1008 Fellow Groover's Dreamer
When You Wake Up in the Morning—Wait, Vol. 2
1007 What Do You Say to Me

Complete recording of each.

Record Stamping Plates
Complete processing... low rates...
Selective silence, all records shipped promptly for your records...

SCHRAML'S USED RECORD EXCHANGE
1548 South St.

Hillbilly and Blues—Rhythm Records

STAR TALENT RECORDS
3015 Dallas, Texas

ILLINOIS MUSIC
recorded by
PEARL BARNETT—Harmony
GENE COLIN—Ronde
DEE SHELTON—Combination
RUSSELL MORRIS—Cowboy
ALVINO BAY—Capiol
JACK TIER TRIO—London
CLAUDE THORNHILL—Victor

JACKS

ATTENTION!

Collection Dealers—Jazz Fans—Disc Jockeys
A must for your collection

"12TH ST. RAG"

The original 12th St. Rag played by Rudy Vallee and the Caravan.

Record Collector's Item.

MRS. DONALD DIXON
118 E. Jennings
Pit, Texas.

Englewood Records 60
Cheerup Records—No Songs Trouble 6-
Get Your Thrill Tonight
Meet Me Tonight in the Park—Wait, Vol. I
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Music

SALES

SALES

BLOOM TO LIVE

NEW VICTOR, COLUMBIA
$12.00 per 100

OTHER LABELS
$10.00 PER 100 - $85.00 PER 1,000

WRITE FOR LATEST CATALOG.

500 Different Standard and Special

VEDEX COMPANY
614 1st Ave.
New York 16, N. Y.

NEW 7-265A

COMPLETE INVENTORY BOUGHT

MILLER MUSIC CORPORATION

RECORD COLLECTORS—Jazz Fans—Disc Jockeys
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SCHRAML'S USED RECORD EXCHANGE
1548 South St.
Colibia, Warner, in "Horn" Tie-Up

HOLLYWOOD, Jan. 28—Columbia Records is tying in directly with Warner Bros. Young Man With a Horn by recording an album featuring Doris Day, who appears in the film, with Harry James, who serves as technical advisor and soundtracks horn passages through the film. James and Day will share equally in the 5 per cent album royalties.

The album to be released in the next few weeks will be one of the most unique records offered by a major firm. It will be sold through specialty stores as well as regular channels.

Passie in Chicago

CHICAGO, Jan. 28—Another independent label distributor announced the formation of his own record label recently by Martin Passie, chief of Chicago Distributors here, who set up his own Passie Records, with a label which will be exclusively a blues and rhythm diskery.

Panels will operate the label as a separate subsidiary under J. H. Record Distributors, 2520 South Michigan Avenue.

Members of the firm are Passie, Percy; Ernie Leander, who heads a charge of artists and repertoire, and George Leander, who heads a charge of cover and promotion.

Passie's Parkway label, which will go for 75 cents retail on 10-inch shellac, has two artists on its toe-off release, the Little Walter Trio and the Baby-Face Leroy Trio. Thus far, Passie has the following distributors: Sam Krayman, Cincinnati, and Major Distributing, New York.

The three Chicago labels have made their bow recently, Cherokee, operated by T. L. Pope, is offering sides by the Faithful Four, individuals group, Haito diskery, operated by Michael Cassone, with Marie Cassone as sales rep, is a new pop line. Tropical Records, a Latin American line, has been extended by Rafael Seib.

Sam E. Ayu has started Ayu diskery in Chicago, and its first release are by Cliff Brunner and his band, ex-Decca hillbilly group, and the Richard Prince of Decca, Decca Records has been started by Ray Ramos of Los Angeles.

The first single on the label is Psycho Armengod, Mexican vocalist.

Decca will retail as 85 cents on Philmes.

Faun Club Now Ballroom

NEW ORLEANS, Jan. 28—The Faun Club, large nabe pitctah which did a quick fold as the Ebony showplace offering Negro entertainment on a non-alcoholic policy, lights up as a ballroom, L. Bushkoff, iltery oper- erate in New Jersey who took a quick bath in reopening the room as a juke, nabe pitctah, has retrenched the room for terping. It will operate every night and, with a capacity of 1,000 dancers, will bring in territorial names and insure recording names who are known the Faun Club Ballroom.

Collector's Guide

"Collectors' Guide" Valuable Catalog of 1895-1925 Disks

NEW YORK, Jan. 28—Of primary interest to collectors of classical records, a newly published "Collectors' Guide to American Recordings, 1895-1925" will be a valuable catalog aid for record dealers who cater to classical music lovers or who still have some of the older acoustic and electrical recordings in stock. Written by Julian Morton Mosen, who also operates the American Record Exchange in this city, the paper-covered book has a foreword by H. Eric Raimondi, and a new melody, Melancholy Rhapsody, by Ray Eberhintz, Warner's music department head.

"Been a Fool" Suit

Names Excelsior

NEW YORK, Jan. 28—Herman Kanes, doing business as Excelsior Music, was named co-defendant along with unknown Gladie Dickerson in United States District Court this week in an infringement suit brought by Everett Anthony, the complaint, filed by attorney Abner Greenberg, contends that more than $17,000,000, and one penny admission. The band playing for the night will be Irv and Tommy Hats and the Fauna Makers, Admission for the men will be $7.50 cents.

Schwartz Sticks With Moran, Nixes Report

NEW YORK, Jan. 28—Booking agent Bill Schwartz this week planned the "greedy exaggerating" tag on the report that he had left the Moran-Nixes Agency to work for the McCorkick office here. "I'm still very much a partner in Moran-Schwartz and we'll continue so long as our headquarters are in Chicago, but since my wife is obliged to be in New York these days, it's been quite a bit of travel and I think I'll stay here."

Schwartz attributes the McCorkick rumor to the fact that he had been negotiating with that agency to book orchestra Lawrence Dukoff on a one-nighter tour of the Eastern area. Meanwhile, Schwartz is in the initial stages of setting up a New York office for Moran-Schwartz.

The booking was made to Dorothy Kammeneisch, a Godfrey show "Cordette," December 31.
Sigmund Romberg's best-known songs and recordings available

S sulf of two overjoyed and very pleased people—one of whom was Sigmund Romberg. His ambitions were not the original publisher, but the original publisher, and so now songs in public domain. The rest of copyright lies. In 1904 or his birthday, Sigmund Romberg was at 1917, Ragtime is. He regarded his last Broadway production, My Romance, a musical version of the life of Edward Sheldon's hit play of 1913, Romance, as a "spiritual re-creation of the atmosphere, an atmosphere which I created in 1946. At the age of 47, Sheldon, then at the height of his career, was stricken with paralysis and spent the next 20 years of his life in bed. He kept abreast of things through his new plays and played them his new songs. Romberg, once a master of musical comedy, had gradually moved into the small town of Nantahala. His star was then in its highest ascen-
dancy. He had returned to Hungary to visit his father and mother after a 20-year separation.

When he reached his parents' home, they naturally asked him to play the piano. Romberg begged for a moment, he looked tired, not in the mood, and offered other excuses. This went on for several days, and then one afternoon, a carriage drove up to the door and Sigmund invited his father and mother to accompany him to the town's concert hall, where they were met at the door by the manager and escorted to the best seats in the house.

A strange incident occurred while they were playing the music. A sudden silence fell over the room. The stage was on an orchestra of 50 musicians and the audience was empty. They were so moved that a few weeks later, Romberg was approached by a fan who brought Romberg off the stage, in the auditorium where the father and mother, the orchestra, raised his bated breath and conducted a two-hour concert of his American successes. At the concluding number, Romberg solemnly turned around, addressed the audience again, and left the stage, tears streaming down his face. It was a moment he would never forget. "Travo!" the silence broken only by the sobs of two overjoyed and very happy people.

Sigmund Romberg was a major figure in American musical theater. He is best known for his partnership with Oscar Hammerstein II, and for his many hit songs and musicals. Romberg was born in Budapest, Hungary, and grew up in New York City. He began his career as a composer in the 1910s, and his first musical, The Student Prince, opened in 1917. Romberg went on to compose music for many other Broadway productions, including The Desert Song, The Student Prince, and The New Moon.

Romberg's music was characterized by its lyrical beauty and its emotional depth. He was known for his ability to create memorable melodies and his talent for writing songs that were both popular and critically acclaimed. His music was often performed by such notable performers as Ethel Merman, Fred Astaire, and Lily Pons.

Romberg's legacy continues to this day, with his music being performed and recorded by artists around the world. His songs, such as "My Romance" and "The Student Prince," remain popular and beloved by audiences of all ages.

Sigmund Romberg's best-known songs and recordings available

- "My Romance"
- "The Student Prince"
- "The Desert Song"
- "The New Moon"
- "The White Peacock"
- "The King and I"
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Payola-Hurting Jockey Shows, Arnold Warns

(Continued from page 4)

petitive field and stressed the importance of close cooperation between sales and promotions. He emphasized the values of "block programming" and the technique of overwriting a particular program to "specialize." In line with this, he outlined a system of programming that he said would be put into play by WNYW and, during the discussion period, came thru with several suggestions to WNYW program directors, tailor similar schedules to their own locations.

Speaking on the History and Application of Copyright Law in Broadcasting, Mr. Stan principles on the various functions of ASCAP, BMI, and SESAC in relation to a program director's duties. Pointing out that BMI contracts grant all rights, as opposed to ASCAP's denial of non-dramatic rights, he advised the audience that "there is no such thing as a dramatic right" and claimed the ASCAP clause is "without significance practically. He also dismissed the threat of non-licensed music when the station "isn't bombed." He did warn that the station may be implicated in record carefully. Records are tricky; 30 per cent of the information you get from the labels is not completely accurate. Other speakers at the window, who were addressed by 26 out-of-town station reps, included Don Ball, WCBS program director; Gordon Graham, ASCAP program director, WOR; Carl Haverlin, BMI prexy; James L. Cox, BMI studio chairman; Roy Harlow, BMI director station relations; Jerry Quie, WCBS record librarian; Van Vincent, ASCAP program director; Ellen kiddie show head; WGMG; teen- age columnist, Betty Betz; Arnold B. Dieter, WCBS; David Rutwol, WNYC; Israel Diamond, BMI licensing director; Jerry Wexler, The Billboard; Warren Wade, WPIX program director, and Thomas Macfadden, manager of WNBC, New York.

TEMPO UPPING 45's

HOLLYWOOD, Jan. 26.—Tempo has been upped at a rate to go from 45 to 45 r.p.m., is increasing its doughnut disk title to 60 by March 15. According to Irving Fogel, Tempo prexy, sudden surge in consumer interest for 45 platters is causing Tempo to label its catalog platter shows more to the slower speed. Label is preparing its new hop and classical wares at 45 r.p.m.

Det. Deejay Leroy Adds Hour

DETROIT, Jan. 28.—The jointly sponsored sports show, Rockin' With Leroy or WJLB, has been bought for a second year by every station, each having a total of 250 stations. The show went in the previous year to two local independent record distributors, Pan American and Cadet Distributors. The new program in the next several weeks to buy an hour at 11 p.m. under the same name show, handled by jockey Leroy White, and featuring rhythm, blues, and jazz. Demonstrations proved good enough to justify adding an extra hour of daytime sponsorship.

Atlantic in N.Y.

In Promosh Push With Monogram

NEW YORK, Jan. 28.—A mutual record and artist promotion push was set last week by Monogram Records and Atlantic Recordings. Auro was a reciprocal deal was set by the companies last October, action being planned prior to the arrival here last week of Monogram artist, Chuck Darwain, known as Albert "Frosty" Allett. His to get a build-up North of the border is chip Ruth Brown, who will make personal appearances there following the release of her records on Monogram. Errol Garner, Tiny Grim and Joe Morris waxes also will be pressed on Monogram.

Monogram in the next few weeks will issue an extra amount of material obtained from Atlantic. Included are a square dance album, and the Magic Lantern Abril. This is to be issued on LP only, will be the disk's initial microgroove set.

THRU MARCH 15

Another deal, set with Ross Russell's Dijery disk, will enter the classical field with Canadian music thru the disk's LP waxing of the Bartok Sonata for Two Pianos and Piccolo. Monogram is moving its base from Toronto to Montreal, and giving up its own distribution concern in favor of independent distributors.

ASCAP Furor Puts on Mutes

(Continued from page 14)

Gibler's Ave

Wolfie Gilbert, spokesman for the Coast blog, enunciated its views on what he had said eye to the Mayer plan. "Pinky" Herman made it clear that he and his associates are not opposed to a new arrangement, but rather to the details of it. The opposition man and that he had joined the Young Turks to be set aside. He speculated that the new plan would effect compromise plan of the Evans group or take it over himself. He also speculated that the new plan would effect a compromise plan of the Evans group or take it over himself. "But," he added, "I don't feel that he felt he could accomplish more in the interest of a person the thing as a lone wolf operator.

Meanwhile the disquietists were in continuous communications on the subject of effect a compromise plan of the Evans group or take it over himself. "But," he added, "I don't feel that he felt he could accomplish more in the interest of a person the thing as a lone wolf operator.

New Confab Upcoming

Herman, as chairman of a special classification committee, said that he would call another meeting of the group later next week. The group was more of a compromise spirit than that evinced. He also said that he would go for a modified Meyer plan if it came to a crisis in which the Meyer plan was the only plan. Of course, the Evans group was behind the Meyer plan. Herman would also be glad to confer with the group, but have a majority say in the selection of the group. The meeting was called because of the pressing need of a new plan for a more-perfect performance quota on a five-year plan rather than a single plan. Meanwhile, no two ASCAP plans are in effect on the face of the feature of the writer classification tag. The sense of urgency and need for fast action is still in the air. The move is motivated by the report that the DJ is about ready to wrap up a new decree for the Society.
JOHNNY OTIS' ORCHESTRA with Little Esther & The Robins
SAVOY 753

"TURKEY HOP"
THE NEW CALIFORNIA DANCE SENSATION!

SAVOY Record Co., Inc.
58 MARKET STREET, NEWARK, N. J.

SAVOY E753

OUR NEW BLUES SENSATION!!
"DOUBLE CROSSING BLUES"

PART 1 AND 2
BY JOHNNY OTIS ORCHESTRA and THE ROBINS

A special offer to our distributors:
SAVOY E753

SACKS CUES RCA TALENT SLANT;
COUP POINTS UP COLD WAR

(Continued from page 14)
been a general misconception in the music world as to the exact intentions of Sacks, and there's been doubt as to whether these functions imply on a break-resistant basis, Sacks announced a move, in short, that RCA is entertaining a talent scout. RCA brass conceives of him as having peculiar and unique talents and possessing an extensive background. The situation is likened to that of an account exec, leaving one agency, joining another, and providing a_viewing individual to choose accounts—if not immediately, then eventually, provided the deals and the attitude. "We could do nothing," said one NBC exec, "use a man like that.

That RCA's sharply competitive talent move should stem from the studio and record field is indicative of another development within the company, it is. The upper echelon, including RCA President Felman, NBC President Joe McConnell, RCA Victor chief Joe Wilson, &. &.

Cal, and others are thinking along-an over-all talent line. Time was, for instance, when a network producer would totally be restricted in broadcast operations, but perhaps was not so strong on a parent company's affili-

Robbins Pulls That Old Cork

NEW YORK, Jan. 28—J. Robbins pulled a big interest in Cork O'Keefe's Words & Music catalog talent line and developed their own.

The catalog, originated by Fred Webber, Guy Lombardo, Abe Lyman and Johnny O'Connor, contains such tunes as 'Jus' Can't Be True,' 'I'm Just A Soldier,' 'Have a Banana,' 'The Night Is Young,' 'As You Desire Me,' 'I Still Get A Thrill,' 'Dream Of Me,' 'Can't Get Him Out of My Head,' and many others. O'Keefe's solo запись of the catalog in 1947.

Dave Dreyer has been selling agent.

PACAL RECORDS
PAPEL BENEDICTION, HOLY YEAR PRAYER

NEW YORK, Jan. 28—Voice of Pope Pius XII giving the Holy Year prayer in various languages and the papal benediction in Latin has been recorded by His Holiness in Rome for use in pius presentation on picture record.

The recording was made under full authorization of Holy Year and religious promotion. According to an announcement by Renato S. Pagani, president of the Vatican records, the project was arranged so that the faithful may receive the papal benediction and prayer at home.

This will be the only recording in the Vatican for the Holy Year prayer and the voice of the pope.

The recording is designed for the financial benefit of the Catholic University of the Sacred Heart in Milan, the free institution dependent upon public donations.

The recording is recorded, and will sell for one dollar, will be distributed thru retail stores and Catholic groups. They will be pressed in the United States on a square plastic multiplying record, and a full color photo record on both sides of the disc.

The Pope Plus spent 15 minutes in the Vatican Palace reading the disc November 27.

Tatum Latest In Cap Stable

HOLLYWOOD, Jan. 28—Steinway Art Tatum becomes Capitol Records latest talent acquisition. He was linked to a long-term dixieland pact with the label today, and will start recording an album skedded for release February 22. Sightings keyboard-knacker will be a strong year-round feature for Tatum for the next few weeks.

Label will feature him in its pop releases, rather than jazz or rhythm and blues issues.
NEW YORK, Jan. 28.—The time louse between songs in the new MGM musical film, *Nancy Goes to Rio*, seem infinitely longer than they actually are. Outside of the stunning, tasteful technicolor, the re-done factor in this film, convoluted and painfully tedious story is the vocal contribution of soprano Janacek, who is unbalanced. The young threats consists of Ray Evans, the vivacious daughter of Ann Sothern, who portrays a superannuated comedienne. Complications arise when the mother believes she has the lead in the film, and goes to Brazil to study the role. Meanwhile, the author's idea has taken hold, that competition is ideal for the part, and she in turn embarques for Rio where she hopes to get her research from the mother. By rehearsing lines on shipboard, she gives people the impression she is a seasoned, pregnant wife. The screenwriter, like milk everywhere, in this best from this situation, pinning on further misunderstandings, with mother and daughter going for the same man, etc., until you wish somebody would sing something. And when they do, it still doesn't help.

Talent for Vocals

Vocally, the talent is here. Besides Miss Parelli, Ann Sothern surprises with some pleasant sounds. There's the effervescent Carmen Miranda and her co-conspirator, Danny Kaye. The material is something else again. Kaye tries to pin her at her best in a bird-like rendition of *Musetta's Waltz* from *La Boheme* and also throws in popular orchestrations of the standards *Embraceable You* and *Magic In The Moonlight*. The latter tune is re-arranged Miss Sothern later in the flick. The girl also goes over a couple of new ballads, *Love Is Like This* and *Time and Time Again*, with asasts from Scholl, but there's nothing nothing here. Miss Miranda's two numbers, Col-Room *Pa* and *Tiptoe-I-O* are in Latin, she is a de-witt which she's inevitably associated, and she sells 'em string. The only things lacking are music and lyrics. The latter production tune has some cute snoopery, when the Brazilian jass crosses cowboy line with that the L-A second.

The technical portion, most which come on without warning, suffer from the lack of identification with the emotional involvements of the plot, and vice versa. Not that it doesn't provide moments of relief, but without sufficient build-up or reprise, the songs themselves fail to catch any more.

Miss Miranda is backed by the spirited Bando De Los group, and Georgie Stoll is the competent musical director. Of the new tunes, Time and Time Again was written by East Brent and Fred Spielberg; the others are the products of Ray Gilbert.

Para Renew Clefle Team

HOLLYWOOD, Jan. 28.—Paramount Pictures re-linked its song-writing team of Ray Evans and Jay Livingston, with the addition of Ray Evans for an additional year, for a three-year contract. The contract tunestmiths have been rapidly disappearing from the movie scene, with Kay Thiel, and Evans among the few left. Evans has skyrocketed into prominence with their To Each His Own and followed up with a series of other top sellers, including *Buddy:, Ruby and Rose*. Paramount is increasingly using them in its dramatic and comedy films as means for exploiting its pictures via discs.

HOLLYWOOD, Jan. 28.—Frank C. Currie's Riding High gives Bing Crosby one of his strongest films since *Going My Way* and similarly pairs him with one of his best screen tunes since the Academy Award winner. Song, *Sugar*, is one of four penned for the pair by Jimmy Van Heusen and Sammy Cahn. It's a light, bright-hearted tune happily presented in a manner sure to leave the patrons whistling for it days. It gets full screen play with plenty of repetition in a clever, and contagious Joe Lilley rendition, arranged with Crosby, Coleen Gray and Clarence Muse vocally participating. The far outclassed by Sugar, the other three tunes have melody and merit. Tunes of these are the ballad, We've Got A Sure Thing, which finds Der Bingle giving it his typical romantic song treatment to a lush Victor Young arr.
Theaters Join Cafes in Fight For Tax Cuts

Aroused by HST's Message

NEW YORK, Jan. 28.—Theaters and cafes are launching a drive to get the State to enact new taxes, or at least reduce the tax. The campaign was sparked by the fact that President Truman in his message to Congress this week, the recommending the cutting of some excise taxes, didn't specifically mention the entertainment industry. Truman did ask for a slice in taxes applying especially to the retail group. There is some feeling in the industry that his message, "the entire group of retail excises," included the cafe and theater admission tax. Congressional and Treasury tax experts, however, say that such taxes are not considered a retail levy.

J. J. McKee, executive secretary of the Allied Restaurant and Entertainersappers League, whose 30,000 members own or rent more than 250,000 licenses for the entertainment industry, which in most cases are directly traceable to the tax, Ger- stein speaks for the Latin Quarter, the Diamond Horseshoe and the Copa, among many others.

AGVA Will Act

Henry Dunn, head of the American Guild of Variety Artists (AGVA), said that his union and its thousands of members would be asked to write to their congressmen to get them to vote for a tax repeal or a reduction.

"The government always calls upon the actors, in any national emergency," Dunn said, "so we're doing our part in the campaign for the repeal of the tax, which is obviously not in the best interests of the country.

Unemployment Fears

(Continued from page 5)

The next meeting of the AGVA committee, consisting of Harry Newson, Elliott Gress, the RKO Players, and the Central Booking Agency, will be held at the Palace Hotel, January 25. It is announced that the meeting will be devoted entirely to the future of the industry.

Scales Outlined

After a series of meetings held by committees of the AGVA, including the American Federation of Musicians, the American Federation of Radio Artists (AFRA), and the American Federation of Television Artists (AFTRA), a plan has been outlined for the future of the industry. The plan includes the following:

1. A national union for all performers in the entertainment industry.
2. A national contract for all performers, which will be negotiated by the union.
3. A national fund to be established to provide financial assistance to performers in case of unemployment.
4. A national plan for the promotion of the industry, which will be coordinated by the union.

New York:

Liza Minnelli, who closed at the Pershing Room, January 25, doubling from "Kiss and Make," goes back February 23. (See article on page 5.) The Pershing Room did not bid Red Shutler's Five O'Clock Club, Miami Beach. She's in on salary and a percentage and the name of the club has been changed to "New York." Will Mansfield comes back to the Latin Quarter March 12.

Burl Ives, current at the Pershing Room, gets between $2,000 and $2,500 a week. Loe Folsom, who worked around the country making money talks, but became a smash on the Continent, is back for a six-week visit. (See article on page 5.) Alana Fine, Dick Henry's secretary, makes copper masks and has the office decorated with them. The rent of $200 a week pays the highest tax in the country. (See article on page 5.) Billy Rose's home was burglarized, with all the money in the house gone. The act was broken by a man who had just left the act and the cops were trying to find him. The man was found in a nearby store.

Barney Josephson, who had sold his 39th Street property, which housed the Shubert Music Hall, bought Irving Maidman's store, which he had opened in the past, and which included building and contents, plus a $40,000 mortgage which Josephson will pay off.

Burl Ives broke the lake at the Pasrson Room on his precent night. His group was already in the act and they asked him to come back. He said yes, but when he got there, he asked the group to come back. They did, and the group was there. (See article on page 5.)

Mike Hall Associates moved to larger quarters, Central Park South. First spot show at the RKO Alhambra will have Andy Kirk's band and Harry Smith, Dick and Dot Remi, Buck and Bubbles and Bob Howard.
Shelburne Lounge, New York
(Wednesday, January 18)


This nabe spot is apparently catching on. On the night caught (not an opening), it was jammed; even potential buyers from out-of-town spots are now making it a place to catch new talent. Current show has Herb Jeffries (with Jack Kelly on the 8th), Ray Ballard and the Beachcombers. Jeffries was n.s.h. when caught a few weeks ago at another spot, but here he really does a job. The intimacy of the room is better suited for his smooth, cool singing style. Ray Ballard has lost considerable weight since last caught and acquired a lot of new material. When Miss Ballard first came up she showed promise. On her next two dates she missed. She's now up again. Her material is smart and funny and her acting is good. Where she misses is on her failure to come thru on what often starts out to be a funny piece of business.

The Beachcombers, three young good-looking guys and a tiny Hawaiian gal, showed one of the really fresh singing acts to come up in recent days. Hinging to a straight melodic line, the group goes with the classics and novelties with the gal as the lead voice, in a very pleasant manner. The kids should do well on records, the sight stuff they've plenty on the horizon.

Cy Coleman and his trio did an excellent job in their own spots and in show backing. Norman Wallace made an amiable emcee.

Bill Smith.

Village Vanguard, New York
(Wednesday, January 18)


This spot is new down to one act, but if this one continues to do the business the joint doesn't need any acts at all. Judging by the size of the act, tagged the Weavers, has three boys, Pete Seeger, Lee Hays, and Fred Hellerman, plus one girl, Ronnie Gilbert. Seeger uses a banjo and Hellerman is on guitar. All low brow, no doubt.

The act is rough, unpolished, needs considerable bettering. But allowing for the individual shortcomings, the group has a drive and a spirit that indicates more that actual commercial value. In its present rough stage it would be a strong bet for TV and at least two of the Weavers' numbers, an African Zulu thing and a Jerusalem song, would make good recording candidates. Seeger has been around for some time doing club and concert dates. The others are apparently newcomers. The act consists of a mixed disorder of talents, folk songs (with apparent misspellings), well-known blues and novelties. Each member of the Weavers gets a chance to solo and each has a latent talent.

The Clarence Williams Trio does the arrangements. There are no weak behind the Weavers. They do their own accompaniment. Bill Smith.

Hefty Coast $$
To Spitalny Ork

HOLLYWOOD, Jan. 28—Paul Spitalny and his all-fem aggregation is getting top dough for Coast appearance. Spitalny makes his Coast nitey bow at the Ambassador Hotel's Coconut Grove April 4 for which he will reportedly get $6,000 guarantee plus the $1,500 cover charges. Ork, where he makes his initial Coast theater appearance, will pay him a $10,000 guarantee for the week plus percentage over $2,500.

Spitalny got 10 pg each at Las Vegas' Last Frontier last month. This was his first cafe date and marked his Western debut. Success at Las Vegas prompts his return here. Associated Booking Corporation's Milt Deutsch is lining up other Coast dates for the ork.

Follow-Up

Review

PERSIAN ROOM, HOTEL PLAZA, NEW YORK: Bud Ives' first date in this class hotel brought out a mixed audience, most of them Plaza regulars, some of whom returned to the stage with enthusiasm. But if the reception was markedly cool, the showmanship was of a high order. He gave them the usual joint participation number, the judging from the yodeled requests, they wanted more. In fact the burly, tall, and folk song singer could include more with-what ungrisms to no other reason than his singing encourages it. Ives made two exits, in neither of which there was evidence of clapping. Even the house lights went up and the band started into a big melody. In both cases, however, real applause brought him back.

Bill Smith's orch backed the singer with good music and glee club effect. Mark Morris' group did its usual expert relief chores.

Bill Smith.
Pierre’s No-Cover Policy Pays; Acts Find Profitable Showcase

NEW YORK, Jan. 28 — The Pierre Hotel’s Riverside Rooms has probably become one of the most successful operations in the past year, running with relatively little change.

During the war years the room, like all the other sections of the hotel, was booming. With the end of the war, and particularly during the past year, there has been a marked decline in the business, altho cafes in general have done surprisingly well.

But what makes this operation unique is in its effect on performers. This has been the only major East Side hotel which practically invariableAli, and currently has Rosita Serrano. The former came in for about $500 plus a split over and above what she made in her old job, which cost her only $250. The hotel has dealt with performers in as the case of Sandro and currently has Rosita Serrano. The former came in for about $500 plus a split over and above what she made in her old job, which cost her only $250. The hotel has dealt with performers in a satisfactory manner.

Budget Under $1,000

Operated by Frank Page, with one run and bought by Stanley Melba, the operation calls for an entertainment budget that seldom goes above $1,000, excluding the room rent.

For that kind of dough top talent with box-office appeal is out of the question. That kind of talent goes to the Waldorf or the Plaza, whereas you’ve got to pay the higher salaries.

Since January 1, 1949, the Citi-Club Room has increased its grosses by about one-third per cent, comparatively unknowns who go out of the room into bigger dough.

The hotel makes a deal with performers as in the case of the Riverside Rooms, and Rosita Serrano is the girl everyone wants to see. But even at that they play her $250 a week. She is a prize talent, and that $250 is well worth it.

Recently a dance team, the Landa, came in for about $300 and are now getting up to $300 plus $1,000 being asked for subsequent dates. Myers started (See Pierre’s No-Cover on page 5)
5 New Shows Can't Up Stem, Off to 386; MH 125, Rox 47

NEW YORK, Jan. 28.—The opening of five new combo shows at the same time that theaters did definitely bring up average takes at the stem presentation houses this week. Some showmen attribute it to the free General Motors show. Others get shrug and didn't pretend to know the reason. In any event, the over-all gross for the six houses was $86,000, against $83,000 the previous week.

Radio City Music Hall (8,600 seats; average $124,000), for its show of Bob Williams, Helene and Howard and My Foolish Heart. The Royce (8,600 seats; average $78,000) slipped way back to $47,000 for its second and final week of Bob and Della Russell and The Whipper after a prem frame of $89,000. The new show that we're hearing about (this issue) has Dean Murphy, Betty Bruce and 12 O’Clock High. The Capitol (4,627 seats; average $53,000) jumped to a big $78,000 for its initial stanza of the Ink Spots, Sam Levenson, Bobby Sherwood’s ork and Ambush. The Paramount (3,654 seats; average $73,000) opened just so-so, with Lawrence, Jeann Carroll, Jerry Wald’s ork and Thelma Jordan getting $60,000. The Strand (2,700 seats; average $22,000) took in $28,000 for its kick-off with Gordon MacRae, Mimi Benzel and Hasty Heart. The Palace (1,700 seats; average $20,000) fell off to $11,000 last week with its eight-set bill of Steve Allen, Rosalie Ali Fox other acts and The Nudismen against $20,000 for the previous week. The new bill (reviewed this week) is King, Bob Howard, six other acts and Blaise Grass of Kentucky.

NIGHT CLUB-VAUDE GROSSES

PHILLY LATIN CASINO

(Continued from page 19)

... etc.

For Tax Slash

(Continued from page 19)

to bring half of its showbiz vets to showbiz vets

3 New Days Added in N.H.

Feinberg’s

NEW YORK, Jan. 28.—The Abel Feinberg Time is now offering three Basketball Days in Thiel Auditorium, making it 15 days in all. The increased dates come from single bookings in Plymouth, Lebanon and Rochester, N. H.

Up to the Federal Time, booked by Adams and Soper, the Feinberg Time consisted of a full run at Foy’s, Providence; a five-day run in Manchester, N. H., and two days in Auburn, Me.
Stem Hopeful 20% Bite Will Be Cut to 10
Fight That Escise! Is Cry

NEW YORK, Jan. 28—President Truman’s tax message to Congress this week, ignoring a reduction in excess profits taxes, has sparked legite theater interests into action. While the effort has not met with as much success as had been expected, it was evident that the lobby is somewhat stung by the measure which had been expected.

The Truman message set Actors’ Equity into motion Friday (27). Executive Secretary Louis Simon went into conference with Richard Walsh, president of the International Association of Theatrical Employees (IATSE), and Paul Dullflex, proxy of the Associated Actors and Artists of America (AAA). AAA President Leasure submitted a statement from Walsh that IATSE and AAA are completely united with the legislative committee of the motion picture industry along similar lines. AAA, which bargains with nearly all unions with over-all favorable response, and that the willingness of legs to be united is at that point the most welcome. He said his outfit was simultaneously in action with both the council of the American Federation of Labor and the AFL-CIO.

Immediate Conclude

James B. Sullivan, executive secretary of the League of New York Theatrical and Allied Arts, was also in conference. However, Equity’s Simon has scheduled a meeting at Equity headquarters for Wednesday (31) to which all interested parties in union and the league, with other interested groups that have been in the legislative committee which was born of the Equity-American National Theater and Academy last April—will take part. Headline audiences will be invited to the meeting in an effort to bring about an over-all agreement on the taxation of the theater business.

Queried on the situation, Leland Hayward, chairman of the recently formed American National theater and Academy, said, “I do not know exactly what the league is doing, but I do know that Equity’s Simon has scheduled a meeting at Equity headquarters for Wednesday (31) to which all interested parties in union and the league, with other interested groups that have been in the legislative committee which was born of the Equity-American National Theater and Academy last April—will take part. Headline audiences will be invited to the meeting in an effort to bring about an over-all agreement on the taxation of the theater business.”

Sides and Asides

Alexander Mulla Coast Pic Pct; “Alive” Fuss Settled

Alexander Mulla has been handed at Elia Kazan’s choosing chores at the Actors’ Studio for the last few months, is debating a return to the Coast for a Columbia Pict direction contract. Alexander came in from under and Kittel suggests the return of a $1,500 plus a quarter of an percent of the gross. He was let out of his current contract with a notice that he was free to go around looking for a new one. Alexander’s claim was settled a month ago by producer William R. Kastell for a flat $1,500, but “Kicking” management called his attention to this fact before the show’s unveiling to assist in formalizing its position.

Chorus Equity Seeks Measure To Boost Attendance

Urge by the organization in regard to membership meetings, Chorus Equity in its second quarterly meeting at the Hotel Capitol, New York Friday (27) that same evening in its organization get-togethers made compulsory, and that Equity Council be asked to consider punitive measures against delinquents. Some 150 members, turned out for Friday’s session. Two or three times that number should have been on hand. Clarence Derwalt, Equity Prexy, presided.

ANTA Buys N. Y. Guild Theater, Seeking D. C. Belasco

New York’s Guild Theater Monday (28) will not affect the group’s deal with the government for the lease of the Belasco Theater in Washington. Robert B. Boucher, executive director, and attorney for the departed department for Washington Monday (30) to confer with John Nangle, general counsel of the association, with regard to final terms of the 30-year lease. Breen stated last week that the government has not made a decision on the matter, and that ANTA expects to have the house in shape for business before summer. The Belasco will be used for administrative purposes, including ANTA’s subscription series and other projects. The house may be turned over to the city, which will not interfere with the group’s activities, according to Breen.

“Hi!” Entanglements Settled; Berger Moves Ahead

Robert Berger announced last week that legal entanglements would not affect the making of “Sugar Hill,” or "Sugar Hill,” have been settled out of court. He is now seeking additonal backing of about $250 in order to bring the show in for a late spring unveiling. "Hi!" has a successful tryout at the Los Angeles Theater on the Coast last summer. Berger’s plans call for using the original cast, but with new sets and costumes.

Backstage for Philly Walnut

PHILADELPHIA, Jan. 28.—A summary of the entertainment at Walnut Street, smallest of the four local houses operated by the Shuberts, is that the theater, once known only to the Shuberts, at the moment is the only one suitably for summer use that it is air-cooled.
BROADWAY OPENINGS

THE MAN
(Opened Thursday, January 19)

FULTON THEATER


MRS. GILLS
Dorothy Collins

VICTOR JOSEPH
Roberta Ellis

WILLIAM AVERY
Howard Hill

DOROTHY GILL
Dorothy Walters

PROBABLY satirical in style, the play will recount the life of Mel Dinelli's mel-man as he struggles to earn a living and maintain his integrity in the face of various obstacles. It is a type of play that might be enjoyed by audiences who enjoy satirical and satirical works. The main character, Mel Dinelli, is a man who is forced to make a living as a mel-man, a job that requires him to be constantly on the lookout for potential clients. Despite the challenges he faces, Mel Dinelli manages to maintain his integrity, and the play will explore the various obstacles he must overcome in order to do so.

THE DEVIL'S DISCIPLE

Saratoga City Center


MRS. DUDLEIGH
Bette Davis

JACQUES DURAND
Fredric March

DONALD DURAND
William Tabbert

The play will explore the relationship between two families, the Dudleighs and the Durands, and the conflicts and misunderstandings that arise between them. It is a comedy that will be enjoyed by audiences who enjoy satirical and satirical works.

The Devil's Disciple is a play that was written by Fordham White in 1900. It is a satirical comedy that was inspired by the events of the American Revolution. The play follows the story of a young man named John Doodle who is sent to the United States to serve as an aide to General George Washington. However, John Doodle becomes involved in a series of events that lead to his being accused of treason. The play was a great success when it was first performed, and it has continued to be performed and revived over the years.
**AGVA ACTS PROTEST**

(Continued from page 50)

Equity and AGVA, a proposed scale set up for the specifically performer only to New York and the rest of the country, has not found favor with the TVA, proposes to take this scale to the other areas through the court. This court may be acceptable, will become part of a plan that is expected to be submitted to the network.

The scale will be:

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<td>Min.</td>
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<td>Singles</td>
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<td>Quartets</td>
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Kinetoscope will be permitted to be shown in 30 days or less but only once due to the use of a special circuit. After each performance he got his original salary for each subsequent kinetic-photograph. In both cases his salary is to be less than the above minimum.

An attempt is being made to have AGVA call a special meeting to discuss the terms and conditions. The next regular AGVA meeting, set for March, will be too late to discuss all the issues and file say.

**PIERRE’S NO-COVER**

(Continued from page 50)

there at $75. Reeder worked at the Boston Copley Plaza for $1,000 a year, under protest, and was making up with about $1,000. Edgar Thomson and Reeder also get their starts at the Pierre.

The next to come is Jimmy Carson, a tenor who had the bad luck to be bought out, but hopes to register equally big out of Pierre.

“Madwoman” 30G in Philly

PHILADELPHIA, Jan. 28. — Although the critics were none too kind, Madwoman, a $30,000 Madwoman, will have its last week at the Shubert Theatre and closed after a 12 week run. The popular burlesk was not given a great deal of play, but hopes to register equally big out of Pierre.

**BURLESQUE!! PEOPLE WANTED IN ALL LINES—for Stock at COLUMBIA THEATER DETROIT**

Dancers, Singers, Chorus Girls,舞者, Singers, Chorus Girls, or anyone who can sing or dance is welcome. Apply toManagement.

**CHORA GIRLS WANTED**

Experienced, Enjoyed, & Day, 90 cents per week.

**FOLIES THEATER**

State & Congress

**WITT EXITS RADIO BIZ**


**MORGAN COPA RECORD**

(Continued from page 50)

nounced as "Morgan will not be for sale due to the sale of the club. This resulted in over 50 cancellations of shows. Added is the fact that Morgan was hit again by another coal strike. Morgan wound up in five days he beat the house record which was set in 1930 in March and during the whole time didn’t play to a single empty seat.

**BURLESQUE**

By UNO

**BURLESQUE**

By UNO

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**THE BILLBOARD**

February 4, 1950

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GREAT COIN GADGET EVER INVENTED

ONE HAND, FINGER TOP COM VANISH

Non-magnetic, no bell coin, no slate card, no sleight of hand. To Do. A borrowed half dollar held at your fingertips. No sleight of hand. Antidote to any stage size, place, full photo instruction. 30c.

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Exotic Dancers and Striptease Girls

All other colors and sizes a bonus.

For Milton Schuster

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**Minstrels’ Costumes and Accessories**

CIRCULARS FREE

Dance - COSTUMES - CLOWNS

All other colors and sizes a bonus.

**THE COSTUMER**

336 STATE ST.

BROOKLYN, N. Y.
Detroit Okays New Drive-In Request

DETROIT, Jan. 28.—Drive-in theaters have come of age, it was indicated by the City Council here Tuesday (24) when it revamped zoning plans for driving-in to develop a 60-acre plot within the city limits at the request of Neel Meleen, attorney for an undertaking client, who plans to build a new drive-in. The area has been a proposed housing project by the council, but was switched to an industrial classification when the request to build the theater. The change was also approved by the city planning commission.

Bartok To Launch Minstrels Under Canvas; '50 Jaunt To Run From March to December

Permanent Quarters Set Up in Sarasota

SARASOTA, Fla., Jan. 28.—Bardek Enterprises, Inc., leading an open-air attraction under the ownership and direction of Doc Milton Bartok, will embark on a 1950 tour early in March under canvas. Current plans call for the shows to be presented under a 400 by 210-foot roof, with a seating capacity of 2,500. Acts will operate from a 21 by 20-foot stage and show will be transported on three trucks and several cars and trailers.

Bartok says that the show will carry a 10-piece band and six comics, plus a number of variety entertainers. The New minstrel wardrobe will be added to give the personnel enough variety to entertain concert audiences for the five-week stand and the show will continue its free-gate policy, Bartok said.

Permanent quarters have been established here and the show equipment is en route from Pennsylvania via truck and will arrive in place to be rented for opening. It is planned to use several spots in the North before opening in the summer tourn in established Northern territory, where the unit has appeared for the past 20 years. This year's trek will be extended to include some Southern territory.

David Bartok, who is attending Florida Military Academy, will handle the show's receipts, assisted by his sister, Valerie Bartok. She will join the show when her school term ends. Sammy Warren Jr. also will assist in the operation of the stand.

An agent will be appointed later to handle the candy pitch, Bartok said. The advance and local business contract will be directed by S. B. Warren, who is in charge of quarter works as present. The agent will handle the wholesale medicine and stock and will in addition assist Bartok with his med lectures.

Sparky Jones is in charge of stage work and will handle the road map and driving for the show. T. H. Jones, who has been with the show for more than 20 years, has arrived from Pittsburgh to ready his department for the opening.

Show's color scheme is yellow and brown, with the Bardeks in brown in keeping the show up-to-date. Set decorateing is being handled by the Whitehead brothers, who have been with the show for many years, and has arrived from Pittsburgh to revamp the city traffic and stage work.

POPULAR SET DESIGNS

Sparky and Frances Lemmon are spending the winter in Tampa, Fla., as usual. Sparky, who has been the orchestra leader of the show for the past 10 years, will return to the show and will continue his duties at the piano. Frances, who has been spending much of the winter doing promotional and managerial work in the South and in Miami, will return to the show in early March when the winter tour is over.

HOLMES, SWEET HOLMES!

When the time comes for choosing a design for a new building, the old reliable, ornate portico is sure to be given serious consideration as a director. In many ways, the old-fashioned portico is an added vaudeville feature, Bill Burke said, and Burke is expected to produce a show this year since he is continuing his run at the Lime Kiln, 600 State St., where, in addition to helping in the dramatic department, he's working for the orchestra. The barkeeper, being a professional musician, has been working with the Sloots on the instrumentation, will be back in the wagon again.

Andy Lou is in St. Louis working as one of the city's top comics. Andy Lou is expected to return to the show in the spring and will be a feature of the show this year. Andy Lou's sister, Susan Lou, is also expected to return to the show in the spring.

TUNKANNACK, Pa., Jan. 28.—Ray Bennett announced that he is no longer connected with the operation of the Starlite Drive-In here, which has been taken over by Marvin Sande, has been signed by the Carolina Assemblies to do his vent and rope-swing. Slot players, also known as "squeakouters," have been popular in the North for many years. The noisy, playful antics of the slot players have always been a favorite with the audience. The slot players have been known to attract large crowds to the show, and their energetic performances have become a staple of the Bardek Enterprises' minstrel show. The slot players are known for their acrobatic skills, often performing daring tricks and stunts that leave the audience in awe. The slot players' unique talents have made them a popular attraction at drive-in theaters across the country, and their presence at the Bardek Enterprises' minstrel show is sure to be a highlight of the upcoming tour.

For more information on the Bardek Enterprises' minstrel show or to purchase tickets, visit their website or contact the box office directly.
AMMANN—Cly, 68, former outdoor showman, January 23 in Legion Hospital, Kerrville, Tex. Ammann had trepical disease, lung cancer, Gorman Bro.'s Circus, Brown & Eny. and 2 B. Reed shows. Survived by his wife, Mrs. Margaret Ammann, Kerrville; one son, and three brothers. Burial in Kerrville.

BOWERS—Willis H., 77, for 32 years director-manager of the Kook- il, a 400-seat theater. January 17 in New York. Bowers was with the New York Marquis, Ziegfeld Follies, and in recent years with the Ziegfeld Follies. Mr. Bowers also was with the Yiddish Theater and various Amusement Company, Columbus, 0., recently in that city. Survived by three sisters, Mrs. Claire Gooding, both of Columbus, and Mrs. Ada Glueck, Shoreport, La., and Mrs. Alfred H. Gooding, Hertfordsville, Va. Burial in Forest Rose Cemetery, Columbus, Ohio.

BOWLER—William H., 77, for 32 years director-manager of the Kook- il, a 400-seat theater. January 17 in New York. Bowers was with the New York Marquis, Ziegfeld Follies, and in recent years with the Ziegfeld Follies. Mr. Bowers also was with the Yiddish Theater and various Amusement Company, Columbus, 0., recently in that city. Survived by three sisters, Mrs. Claire Gooding, both of Columbus, and Mrs. Ada Glueck, Shoreport, La., and Mrs. Alfred H. Gooding, Hertfordsville, Va. Burial in Forest Rose Cemetery, Columbus, Ohio.

COLEMAN—Ralph E., 51, of Coleman Bros. Shows and Theatre, January 21 in New York. Coleman was with the company for 12 years. It was the only circus he worked with. Survived by his wife, Nell, four children, and five brothers and sisters. Burial in Hollywood Cemetery, New York.

DUNCAN—Dorothy, 70, a member of the Allied Musicians union, January 23 in Los Angeles. Survived by her husband, Mr. Duncan; three sons, and one son-in-law. Burial with military honors in Los Angeles.

DURST—Thomas A., 70, a former officer with the York Daily News, January 15 in York, Pa. Survived by his wife, Mrs. Thomas A. Durst; one son, and one daughter. Burial in York.

DURST—Thomas A., 70, a former officer with the York Daily News, January 15 in York, Pa. Survived by his wife, Mrs. Thomas A. Durst; one son, and one daughter. Burial in York.

EACHER—Edward, 70, of Stuyvesant, Jan. 15 in New York. Mr. Eacher was with the Halpert Studio of Photographers. Survived by his wife, Mrs. Edward Eacher, and daughter, Mrs. Elizabeth Eacher. Burial at Stuyvesant, N. Y.


FELEY—Mrs. Antonette, 78, widow of Charles Feley, actor.

FELEY—Mrs. Antonette, 78, widow of Charles Feley, actor.

Feley, conductor and former general manager of the Martin Block Enterprises, January 26 in New York. A brother survives.

GARY—Bill, 49, January 13 at his home in Culman, Ala., of a heart ailment. Survived by his widow, Mary E. Gary.

GORDON—Ellis, 66, pianist, Jan. 14 in San Francisco. Survived by his brother, Ben. H. Gordon, conductor and film actor for 40 years, January 22 in Presbyterian Hospital, Hollywood, of a virus infection, January 22 in New York. Gordon had directed and produced many films. Survived by his widow, Lillian, and three daughters.

CHANDLER—George W., 75, former magician and carnival advance agent, January 22 in Philadelphia, Pennsylvania.

COHN—Danny, 33, singer with the light opera companies of Pittsburgh, Pa., and was active in Broadway production, January 20 in New York. Male's voice. His father is a well-known cantor. Survived by his wife, Nellie, and four children.

COLE—Earl Mayr (Dale), 36, musician and band leader, January 13 in Kansas City while on tour. Formerly one of the Kaydetts orchestra and saxophonist with the Sammy Kaye orchestra, and had been with the Don Bextor orchestra when it appeared on the Jack Benny radio show. For five years Dale was with his own orchestra in leading hotels in the country, particularly on the West Coast. He was a soloist with the Boston Pops Orchestra, and in 1934-35 he directed and sang on the radio show. Cross recently recorded two songs. The Engine That Wouldn't Start and Are You Dancing? His other professional appointments were with the Don Bextor orchestra, and with various big bands.

CUMMING—Mrs. Marie de Kervy, 63, pioneer recording and radio singer, January 23 in New York. She toured as a soloist with the Minnesota symphony orchestra. Her husband and two daughters survive.

DUKE—Robert F., 41, of the Des Moines Register, January 19 in Glendale, Calif., when his car drove off a cliff. His wife, a daughter, and two grandsons survive.

EVANS—George B., 40, radio and newspaper writer, January 20 in New York. He was a member of the writers group for the last 20 years, January 26 in the Bronx, N. Y. His wife, Emma; two sons, Philip and Thomas; and two daughters, survive. Burial in Mount Hermon Cemetery, Greenfield, Mass. [See General Directory for details.]


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Sesqui Picks Pilot; Unsure He's Available

Truman Urged To Speak

(Continued from page 4)

Capell's Sons To Run Carnival, Pa. Ma Head Circus

MCALESTER, Okla., Jan. 28—H. N. Capell, son of H. N. Capell, owner of Capell Shows, announced from winter quarters here that two of his sons, Jack and Bob, will be running the circus this season, while Mr. and Mrs. H. N. and Bill will operate the newly formed circuit, Capell Bros.' Three Ring Wild Animal Circus.

Jack, Bob, this year, have been in the circus business all their lives and have exceptionally well as a circus manager, in the business, the senior Capell said.

Buster Crabbe Honolulu Show Hit by Weather

HONOLULU, Jan. 28—A quota of parades of 1920, brought here by H. N. Capell and starting Buster Crabbe's new show, is set to start in a few days for a two-week stand Saturday (21). The show is under auspices of the Hawaiian Government Employees' Association.

The weather was hot and humid and the length of the tropical season, it was pointed out. "Our costs are at all-time high. Already we have felt the sharp tightening of the amusement dollar. Many operators were forced to close their shows because they had no dollars. Unless there is relief from the unfair burden, there will be no way allow the fair to maintain the break-even point,"

Numerous State fair associations groups are continuing resolutions urging repeal of the federal admission tax. The fair men throughout the nation have made repeated requests for repeal of the tax. The last holds that a higher admission will keep the shows and in educational medium. Fair exes point out, too, that fair held in various states are supported by State aid and that in some cases receive aid from the Federal Government and the City.

(See Truman's Tax on page 61)

Outlook for Cut in Taxes On Showbiz Remains Bright Despite Snub by President

Sentiment in Congress Is Strong for Excise slashes

(Taken from page 2)

San Antonio Show Sets Attractions

SAN ANTONIO, Jan. 28—Don Franklin Shows have been booked for the midway and the Gene Autry—Everett Colbourn Rodeo is set for 14 performances, including four matinees, the February 17-26 annual San Antonio Livestock Exposition and World's Championship Rodeo to open with the new $3,000,000 Joe Freeman Coliseum here.

Budget for the expo is $250,000. Said to be comparable with the Fort Worth and Kansas City stock shows, it will form the base of Texas triangular circuit for livestock exhibitions and rodeo performers. Cowboys will compete for $30,000 in prizes at the Cowtown Cowboy Association-approved show.

Offering more than $46,000 in prizes, the exposition has already drawn 3,000 entries.

Everyday 10 W Randolph St, Chicago 1, Ili.
Carnival Reps Pass Up Neb. Confab, Dates
Annuals Scramble for Shows
By Herb Doten
LINCOLN, Neb., Jan. 28.—Since the war's end till this year, the annual trade conventions of the Amusement Association of Fairs has drawn the largest number of contract-seeking carnival men since the war. But the 1950 convention, held Monday and Tuesday (25-26) was marked contrast with other postwar editions; carnival reps were down about 30 per cent from the postwar peak of close to 30 shows.

Moreover, some show owners and agents who did attend showed no interest in signing 1950 Nebraska fair contracts. Instead, they confined their activities to renewing acquaintances with past bookers and among the convention delegates.

Fair Men Scramble
As a result, fair men who heretofore have enjoyed a buyer's market in this State, found themselves in seller's market. They scrambled frantically for carnivals, and some still were without by the end of the week.

Grandstand attraction reps were caught in the middle in some instances. Agents who had been closing for their grandstands were forced to work on a running basis, selling their midway attractions. Thus, attraction peddlers joined fair delegates at the convention, seeking midway carnivals.

Reluctance of some midway orgs to sign contracts stemmed from several factors, chief among them being the advertised bookings, which will prevail in the State. This year, Dave Wallen's State's Attorney General James Anderson, who told the convention that the only way this will be permitted are those in which "the element of skill outweighs the element of chance."

Other factors which entered into the reluctance of some shows arose from the Napier convention last year. One requires a carnival to post a $1,500 appearance bond if it plays at fairs in the State. (See Carnival Reps on page 98)

3000 BINGO
1 x 2. Cards, heavy white, $1.75 each, $1.50 each.
sXsXsX, No duplicates, These sold all. Cases filled 90 to 100 cards each. Filled 1,750 each. BINGO Ref. No. 144. Weight, 3.80 lbs. Sold.

3000 KENO
Made in 20 sets of 100 cards each. Played in the following fairs: Anoka, Minn., St. Paul, Minn., and Rockford, III. Sold 1,400 cards. Total sales $1,400. (See Carnival Reps on page 98)

**Close-Up:**
JESSOP PASSED UP MEDICINE TO MAKE FRIENDS AND CANVAS

SINDEY THOMAS JESSOP, president of the U.S. Tent & Awning Co., has been hobnobbing with outdoor show folk for some 19 years. While his entire life is tied up in the tent and awning business and his friends in outdoor show business, he has become a registered pharmacist. He probably would have gone into it if, too, he believed, except for an illness which hospitalized him for five months.

"I had received my apprenticeship at the tent in 1911, and billed it at the time, 'Bill, which after spending five months in the hospital I found it too confining. I decided that hospital life and medicine were too much for me. Previously I was interested in the auto parts business. It was about 18 years ago, that he began working for the firm financially in the U.S. Tent Co. and five years ago, the firm that at that time was Ed Kitinger, now owner of the 1st-Mercury agency on Chicago's West Side Boulevard. One of the vice-presidents was J. C. McCaffery, now of the Amusement Corporation of America and general agent for Henry, a sister firm.

When Jessop became a partner of the firm, he was a vice-president, George Johnson, long associated with Jessop in the auto parts business, was also a partner. In addition to the Tent Tent was reorganized, with Jessop and Johnson as president and as president and vice-president and as president and vice-president.

In 1929 Jessop and Johnson took over the business and the firm assumed its present name. From then on, the firm has been successful and its name is well known in the business. Jessop is a man of great ability and is a valued member of the firm.

SINDEY THOMAS JESSOP
devote their entire time to servicing the firm, and the firm's policy, the owning part still is a part of the firm's name, Sid says that part of the business starts and ends right there.

Born in Detroit, October 18, 1892, Sid moved to Chicago with his parents at the age of 6. Educated in the Chicago public schools, he worked for 10 hours and Saturdays and Sundays in a drugstore and studied pharmacy.

After his decision to forego pharmacy, Sid organized his own company, handling Ford parts. His first store was 1110 South Halsted Ave., Chicago. In this business he sold auto accessories as a manufacturer and wholesaler. With this model T Ford, later, when the late Henry Ford decreed that the name of the car could not be used by any other company, Jessop dissolved his firm and (See Jessop Passed Up on page 64)

West Swinney, Fort Wayne, Ind., Leased for 5 Years by H. E. Hart

FORT WAYNE, Ind., Jan. 23.—H. E. Hart, theater owner in Auburn and Warsaw, Ind., has taken a five-year lease on West Swinney Park here and is making plans for various improvements.

The amusement area in the park, a city-owned tract, has been operated since 1929 and originally was started by Harry Baker. On his death the Ennis brothers took it over and have been operating it since.

Hart, presents itself in his home plans, to meet in Indianapolis, probably next week, with Cliff Thomas, Riverside Park, Indianapolis, to talk over the park's ride situation. Tommy may lead him straight to Hart on a percentage basis.

From the Ensos interests, Hart also purchased all rides, with the exception of the miniature train, ponies and Auto Scooter. He also bought the dance hall and some concession buildings.

The Roller Coaster, purchased from a famous carnival company, will be brought in from "storm to stern," Hart said. He intends to operate it during the improvements to the fumagill will make as many of these as possible before the park opens this spring.

Wildw'd To Get New Hotel in '51

WILDWOOD, N. J., Jan. 28.—S. B. Ramagosa, operator of Casino Arcade and many Boardwalk amusement enterprises, has set up a corporation for the financing of a new Boardwalk in New Wildwood. The hotel, with 100 rooms, will be a 10-story structure, costing $500,000 and will be the first beach-front hotel for the resort.

The corporation is known as S. B. Ramagosa, Inc. Among stockholders areاصر, Harry lawyer who is now a Philadelphia restaurateur, and, his partner, Harry Conner, of the Ramagosa, and Carlittes of New York. Ramagosa will be erected on a site adjoining Sportland, which will be opened for the new coming season. Ramagosa said that work on the hotel should begin this summer and that it would be ready for occupancy by 1951.

Jim Crow Barred In Swim Pools

Pennsylvania court rules Negroes must be admitted—park operators fined

PHILADELPHIA, Jan. 28.—Superior Court of Pennsylvania, in a case brought against the Philadelphia Polar Spring Park, amusement park in Lancaster, Pa., has ruled that Negroes must be legally refused admission to public swimming pools of a 1949. In the case, which has been handed down last week, brushed aside the contention that swimming pools are not public facilities and that the Pennsylvania Equal Rights Act since facilities enumerated in it did not specifically include pools.

Counsel for the defendants, Joseph and John J. Johnson, operators of the pool, had contended that all places not specifically mentioned in the act must necessarily be excluded. The Figaris, father and son, had appealed from a conviction obtained against them in the Lancaster County Court of Common Pleas, on complaint brought by Marshall Richardson and Edward Hudson, who had been debarred use of the bathhouse and swimming pool at the park on Labor Day, 1948. Following the conviction, the district attorney of Lancaster County refused to argue appeal before the Superior Court or to prepare a brief. It was necessary for the Lancaster county district attorney to go to the Supreme Court in defense of the defendants.

Conviction of the Lancaster pool operators was based on the contention that the Pennsylvania equal rights act of 1939 was violated. With this, there will be a further appeal to a Pennsylvania superior court. Judge Heber William, who wrote the Superior Court opinion, said: "It is the place of public accommodation, resort or amusement shall be denied to include amusement and recreation parks, it is intended to include all places used for amusement, recreation and refreshment within the parks, including swimming pools, whether they be termed facilities or what not.

Cresco Boots Horse Races

CRESCO, Ia., Jan. 28.—Horse racing will be held at the County Fair here this year for the first time in its history. "C. E. H. Norton, secretary, announced. Big car and stock car races and a thrill show June 6th and 7th, will replace the horses. Barnes-Carruthers Theatre, which has been closed for the stage the night of the Crevasse Amusement Company has signed to provide midways. Dates are August 7-11.

THE WINNER!
LITTLE CHIEF FIRE ENGINE
The New Kiddie Ride

A GREAT MONEY MAKER
White, Phone or Wire Collect, Jack Spar, Sales Manager, For Fall, Winter, and Carnival.
Arcade Owners... Park Operators... WE'LL BE THERE!

EXHIBIT SUPPLY WILL FEATURE THE GREATEST ARRAY OF NEW ARCADE MACHINES IN OVER 50 YEARS AT THE FLORIDA STATE FAIR JANUARY 31 THRU FEBRUARY 11

SEE THEM IN ACTION IN THE SPORTLAND ARCADE ROYAL AMERICAN SHOWS MIDWAY

MECHANICAL HORSE HOBBY HORSE

HOCKEY GAME

ROUNTE MERCHANTISERS

GOAT-GETTER

2-SPEED VIBRATOR

SENSATIONAL NEW ELECTRIC CARD VENDER

Look for us... We'll be there looking for you

EXHIBIT SUPPLY COMPANY
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS
LUCAS 
BOAT RIDE 
DESIGNED TO Bring 
MORE PROFIT 

Available in portable steel, rubber or cement tank. 
For more details write: 
J. L. LUCAS MFG. CO. 
2571 Riverside Drive 
Los Angeles 39, Calif.
Cattle Congress Set For Sept. 30-Oct. 3

WATERLOO, Ia., Jan. 28—Dates for the 38th National Dairy Congress have been set for September 30 through October 7, it was announced by E. S. Estel, secretary-manager.

The exposition, which last year attracted 13,250 dairymen and 6,000 officers from the District of Columbia and Canada, will be on an eight-day basis for the first time. It will be the last week in its relative week in the livestock market.

The eight day was added, said Estel, because of the increasing number of activities, both inside and outside the State, which have come to the new officers in the previous in the added day, will not change the changing schedule of various groups in classes. Nightly judging contests, regularly held at the National Dairy Congress, will also continue on schedule.

No. Dak. Convention Gets Strong Turnout

GRAND FORKS, N. D., Jan. 28—Annual convention of the North Dakota Association of Farmers held here Thursday and Friday (20-21) brought out a heavy turnout of convention, attraction, and show suppliers, as those noted were:

Dr. L. G. Reynolds, World of Today Speaker; E. A. Roeder, National Dairy; A. J. Thomson, National Dairy; M. J. Drexler, United States; W. C. Doles, North Dakota; W. F. Collins, National Dairy; and Marion Henderson, Maine Dairy.

Dr. W. E. O. Schindel, American Dairy; Grant Read, Wisconsin Dairy; R. M. Adcock, Wisconsin Dairy; Dr. W. L. Baldwin, Wisconsin Dairy; and E. E. Johnson, Wisconsin Dairy.

Tom Beers, Des Moines-DeForest Company; A. R. Stump, Biesterfield Brothers; W. M. Brown, Biesterfield Brothers; and W. H. Anderson, Biesterfield Brothers.

J. W. Sorensen, Des Moines-DeForest Company; C. J. Sherry, Des Moines-DeForest Company; and J. W. Sorensen, Des Moines-DeForest Company.

The convention was sponsored by the American Dairy Association, North Dakota Dairy Association, and the North Dakota State Dairy Association.

13 of Washington’s 20 Annuals Set for Sept.

SOFKAN, Jan. 28—Washington farmers will have a busy September, according to dates set at the 12th annual meeting of the Washington Farmers Association (WFA). Thirteen of 20 scheduled events will be held this month.

At the close of the annual meeting at Continental Hotel, here Friday (20), the following dates were set:

Washington State Fair, Sept. 22-28, Washington, D.C.
Washington State Fair, Sept. 22-28, Washington, D.C.
Washington State Fair, Sept. 22-28, Washington, D.C.
Washington State Fair, Sept. 22-28, Washington, D.C.
Washington State Fair, Sept. 22-28, Washington, D.C.

Records Throng On Hand for Illinois Meeting

SPRINGFIELD, Ill., Jan. 28—Fairgoers and attraction agents for the St. Nicholas Hotel here this week thronged into a new convention of the Illinois Association of Agricultural Fairs and Shows that opened Monday (19).

Actual business was said to be fair, with some representatives noting the increased interest on the part of the state, with attraction contests until the coal strike.

Carnival, attraction, and fair suppliers were attending the convention, reports the Chicago Daily News.

A. C. Expects $22 Mil From Confabs in ’50

ATLANTIC CITY, Jan. 28—Daniel J. Noble, assistant manager of the American Convention Bureau, estimates that convention visitors will spend $30,000,000 in Atlantic City this year. An analysis of the figures which indicate some 300 meetings will be held this year with a combined attendance of 200,000, says the bureau.

“ar survey conducted in 1948,” said Mr. Noble, “shows that the average convention visit is four days and spends $12 a day. This indicates that the total number of conventions is 100,000 and that the average cost of a convention is $300,000.”

He pointed out that only 50 percent of the convention business is spent in Atlantic City, but that 30 percent is spent in the city, and that 20 percent of the business is spent for food and lodging.

Hall said the city is a central location for convention business and that this year the city expects to be the center of convention business for the entire country.
Outlook for Cut in Taxes On Showbiz Remains Bright

(Continued from page 35)

Nevertheless Truman's silence on the showbiz taxes issue will have an immediate effect on administration officials. It is generally expected that the Treasury's $10 million administration bill, which will bear the logo of "Chairman of the Board" and a reduction for showbiz excesses. However, testimony will be taken from showbiz groups at the upcoming session, with the real test to come later when open hearings are conducted. The committee start's meeting in executive session to write the tax measure. If the Showbiz section were cut, the committee's amendments to the bill.

Most of the GOP legislators can be expected to vote for showbiz reductions, since such cuts are personally sponsored by party leaders. The view of the fact that Truman did not specifically rule out any amendment excises, a number of Democrats are expected to go along with the Republicans. The total is large enough to push the relief for the entertainment industry, which is not known until the next counting begins.

Bay State's Racing Fairs Choose Dates

GREENFIELD, Mass., Jan. 28—Racing dates for all Massachusetts fairs were announced at the annual meeting of the Massachusetts Racing Fairs Association at the Elks Club, Lawrence, Saturday (21). Pending legislation was discussed and Milton Danzer, of Lawrence, was named president.

Halifax and Middleboro fairs have applied for association membership, showing their intention of permitting pari-mutuel betting. The dates of racing at this fair in this State this year are Weymouth, August 19; Mansfield, August 21-28; Northampton, September 5-9; Brockton, September 11-16; and Greenfield, September 11-18.

Setting the Great Barrington dates for first half of September was the main topic of the meeting as it was the last great event held, for an early date since most of the shows have been decided. The dates of racing at this State this year are Weymouth, August 19; Mansfield, August 21-28; Northampton, September 5-9; Brockton, September 11-16; and Greenfield, September 11-18.

About a 4% Profit on a 5 Cent Sale!
The Multiplex
ROOT BEER BARREL
IN THREE SIZES: 8 GAL. 17 GAL. 45 GAL.

If you're tired of the old-fashioned root beer barrel, there's a new kind of root beer barrel on the market today. The Multiplex Root Beer Barrel is a modern, efficient, and convenient way to serve root beer.

Here are some reasons why the Multiplex Root Beer Barrel is better than the old-fashioned kind:

1. It is easy to fill and dispense.
2. It is portable, allowing you to serve root beer wherever you need it.
3. It is more efficient, allowing you to serve more root beer in less time.
4. It is more attractive, making your root beer stand out on the streets.

The Multiplex Root Beer Barrel is perfect for any business or event where root beer is served. It is easy to use, efficient, and attractive, making it the best root beer barrel on the market today.
Eastern Meeting Notes:

N. C. Politicos Support Annuals; Pennsy Group Goes First Class

BEDFORD SPRINGS, Pa., Jan. 28—Pennsylvania fair execs probably rate the distinction for having chosen the Bedford Springs Hotel, for their State meeting this semester. The sprawling 147-room hotel, where the gathering is being held, is a bit of summer vacation spot, but left much to be desired as a convention headquarters. Pressure for talent, billing, carnival attractions, and allied products pricked the American exhibitor to come up with something different for the next county. Topping the other innovations was the $14-a-day American plan who cut heavily into attendance.

Ben S. Allen, of Posters, Inc., missing the Eastern meetings for the first time in several years as the result of throat infection. Also absent, because of illness, were Russ Mayer, Reading Fair publicity chief, and Frank Bergen, general manager of the World of Mirth Shows, who had to retreat to his Richmond, Va., home.

No doubt as to the future of fairs in Pennsylvania. Carnival can be entertained as long as Kerr Scott remains in the governor's chair. L. Y. Ballentine heads the State department of agriculture and J. S. Dorton manages the State Fair. All three pluugs of the move to improve North Carolina annuals spent the entire evening of neglecting business solicits in the lobby of the Sir Walter Hotel, hoping along with fair exers and men. Each state executive has keen sense of the problems facing fair exers and men. Their integrity has paid off in all concerned exhibiting full measure of confidence in the future.

Charley Rüden, well-known show artist, who has been custom-build- ing fun shows at his Pittsburgh, Va., farm, told friends at the Virginia meeting that he must be blindness and the possibilities of putting together a show that would rival the shows of big firms active in national advertising.

Reba Schull, secretary of Allen- twn (Pa.) Fair, had trouble with a host of other folks attending the Pennsy meeting at the Bedford Springs Hotel, in making the 9:00 a.m. deadline for a hot breakfast. A lot of others had trouble making the 11 a.m. deadline for a continental, or cold, breakfast. Light eaters, faced with a choice between full meals at the hotel, moaned the wastefulness of the occasion, while folks who couldn't get along without snacks between meals had to settle for a bag of peanuts or a rock candy bar.

Carl Barlow, direct concessions owner at Egan and Allenfords' fairs, is recovering from a recent serious operation. He attended the Virginia and Pennsylvania meetings, where he stopped at his Washington home for a few days, and his physical condition.

Cookhouse operator Louie Kane got an envious build-up at the North Carolina session, from President J. S. Dorton. Louie limited his response to the formal statement that he had achieved his success in life, and particularly the booking of fairs, to his policy of booking excellent acts. After meeting his friends assured him that he would be disillusioned to break bread in his various establishments, while adding in each instance that they expected the ticketed to the buff.

He is retained for Howard Singmaster, president of the Allenfords Fair, to tell a story which originally came from him and which he believed had been botched all the way from the Georgia to the Michigan in Atlanta, where the meeting, principally by Bernard (Ruddy) Allen, of the World of Mirth Shows, and others who tried to improve on his recreation. But nobody was able to improve much on Jack Kochman, since no one would admit being the source.

J. S. Dorton, secretary of Red Lion (Pa.) Fair and Rolling Green Park, Sunbury, Pa., and Mrs. Spangler, planned to leave for a fashionable vacation following the Perry conference. No details of the phases of outdoor showbiz, commented on the anxiety of many car-

Ladies of the Bedford Fair Association, headed by Brownie Brice, got an acquisition of their own Wednesday night (25). Ladies attending the Pennsy meeting were met by a card a few minutes after the meeting was over. The new card was made by a regular hotel feature discovered early by Mrs. Pat Purcell, horseback rider and gold.

John Anderson, Ont. and his wife, the Emery Poster Printing Company, based in Minneapolis, one of the leading firms in the Ozarks, had the hotel lobby and miles of corridors all packed with them. Miss Allen, in his firm, and his personal standing suffered when he failed to square his window in the hotel dragnets. Gus Sun Jr., moved to New York to continue his work for a holiday at the Pennsy meeting. Miss Allen made all the Eastern meetings, starting with the Georgia coast held at the Piedmont Hotel, Atlanta.

In contrast with former Pennsy meetings were held in the south, on agents representing rail shows. Carl, who has good experience of the James E. Strates Shows, and Ralph Lockett, representing the third to be in the office, has several pleasant hours playing checkers in the room. Lockett later took his hobby to a profitable deal by whip- plza R. G. McCarter, general agent of interludes. Interludes, a run of $5,000, plus, entry fees.

Arkansas Rodeo Dates Set

SPRINGDALE, Ark., Jan. 28—The sixth annual Rodeo of the Ozarks will be held at Egan, Feb. 10. Miller will supply the stock. Prize money will total $3,000, plus entry fees.
Turnaways, Capacities Rule For Davenport in G. Rapids

GRAND RAPIDS, Mich., Jan. 28—Turnaway and capacity crowds have been a feature of the shows of the Otto Davenport Circus, playing the Civic Auditorium (4,300 seats) under the Big Top here. Org opened here Monday (23), with capacity attendance. At that time the Thursday night (26) attendance has been big. Advance sale this year was one year ago, according to the information officially supplied, and as early as Thursday all regulars for remaining performances were sold out.

Because there have been so many turns away, it was the mechanical skill of the three shows today, a special matinee.

Macon's Polio Fund Swelled By King Bros.

MACON, Ga., Jan. 28—Thanks to the owners of King Bros. Circus, Floyd King and Lucio Cristiani, and particularly to the fans of Macon who contributed over $1,200 here Sunday (22), the Macon Polio Fund is enjoying an upsurge.

The cash was presented by the dance and concert of Central City Park, where the King org wintered.

Here in the vicinity of the Wilsons and their four performing dogs; Billy Powell and Gee-Gee Engesser, Jane Cristiani, John Pugh, Red Compton, More Facci, Red Dingler & Company and Schmitt's of the Ringling Bros. All of the King animals took part.

Activity in quantities has been stepped up. Lee Hinkle, in charge of the paint department, has his crew busy, and the mechanical skills supervised by Pete Sreiskovicz, will open February 15. Walter Rice and Eugene Bolling are in charge of the electrical department.

Dee Aldrich, Side Show manager, is in wintering at his farm in Waterloo, Ill. ... Calvin Spike is back in town after working relatives in New Orleans. ... Napoleon Reed returned from a trip to Hot Springs and Shenandoah, Mo. He has Moose, a rare animal, and two more, Mike and Joe, recently purchased and constructed six cages to house them.

Visitors have included Ernie White, Chico and Connie, Betty Sullivan, Tamps; Edward Murphy, R. H. (White) King, C. F. Boe, Lee Walter, Forbes, J. A. Wobbold, Norman Hadley, Clay W. Reigel, John Monroe, Lou Stone, Rinco the clown and Mary Kinke.

Chattanooga Okay For Warren Bros.

CHATTANOOGA, Jan. 28—Warren Bros. have not had any day's work at Chattanooga. The majority of the local circus dates are under the auspices of the Orange Bowl Committee. Bill C. J. Kimbro, general agent, said the company has not received any advance orders for shows in Chattanooga.

Mr. Kimbro also said that the company has been working in the area for the past few weeks and has been very successful.

The first show was held in early January, and the company has had a steady flow of business since then. The shows have been well received by the public.

The Warren Bros. have been traveling extensively for the past few months and have been very successful. The company has had a steady flow of business since the beginning of the year.

The Warren Bros. are a well-established circus company and have been in business for many years. The company has a large and dedicated staff, and has a reputation for providing high-quality entertainment.

The company is always looking for new locations to perform and will be happy to discuss any potential opportunities. The company can be contacted at the address listed above for more information.

Circuses dates are

MARCH 22—Bellville, Ohio

MARCH 23—Cleveland, Ohio

MARCH 24—Canton, Ohio

MARCH 25—Youngstown, Ohio

MARCH 26—Zanesville, Ohio

MARCH 27—Loudonville, Ohio

MARCH 28—Perrysville, Ohio

MARCH 29—Bucyrus, Ohio

MARCH 30—Circus City, Ohio

The Warren Bros. Circus is looking forward to the upcoming season and is excited to continue providing high-quality entertainment to the public.
Charlie Campbell Joins Ameri-Congo As General Agent

BRADENTON, Fla., Jan. 28.—Charlie Campbell, former owner of the Dental Clinic, has announced his return from his recent trip to the Ameri-Congo. He will be in charge of the company's operations in the area.

PEGGY "LEO" WEAVER

LEGION OF STARS ROOM

Phone 239 phone at the American Legion Hall.

Fla., then played Circus, opened. His agent, Mr. and Mrs. Charles Christiansen, sent word to the company that they would be in town around to advertise the show. He is scheduled to appear at the Pittsburgh Civic Center on March 28.

Three men's clubs have announced their opening dates for the new season: the Ameri-Congo Radcliffe Club, the Ameri-Congo Radcliffe Club, and the Ameri-Congo Radcliffe Club. The latter is located in the heart of the business district and will provide a comfortable place for men to meet and socialize.

UTAH

PICK A WINNER

Train, gentle, young, and smart. Must be a gentleman. Phone 239.

CHARLES WEAVER

141 Central Ave.
Hot Springs, Ark.

MARINERE Toucans

Clearwater, Florida. Tel: 63-7547

Want Contest Promoter

To handle regularly, contests under strong management. Pride and honor involved. Harry W. Wilson, contact. Good business. Phone 239.

COMMITTEE CHAIRMAN

From 1311, Waverly St., Philadelphia, Pa.

BAND LEADER WANTED

Must be of good character—Good character. We furnish new, modern, standard, band director's salary. BILLY BROOKS, CIRCUS, ATLAS, GA.

ADVERTISING PHONE SALES MAN

For good deal in Kansas City, Official city manager. Good commission. Must be a man of integrity. Can earn minimum $50.00 per week. Phone 239.

DON WILSON — GATEWAY PUB. CO.
319 W. Seventh St., Kansas City, Mo.

BAD PERFORMER AT LIBERTY

Aerial or Ground Bar. I know I'm old, but the band did not scare me yet.

LOUIS OZVIRK

Salt Lake City, Utah

Dressing Room Gossip

Polack Bros. Western

The Loyal Repenzya repaid the act to a hundred and fifty dollars. They also do an acrobatic act known as the "Great American Circus." The company is under the management of Mr. and Mrs. William Brown. The act has been a great success and has played in many cities.

At the end of the week the company will be in Kansas City, where they are scheduled to perform at the American Legion Hall.

Under the Marquee

Charles W. Tidew, one time Ringling Bros. and Barnum & Bailey Circus, has been named as General Agent for the company. He will be in charge of the company's operations in the area.

The opening night of the show will be on March 28. The act has been a great success and has played in many cities.

Rickerts Added To Mills Bros. Org.

CIRCUILES, O., Jan. 28.—Clare Rickerts, first-time girl-auggregating German importation, has been added to the Mills Brothers' ensemble. This is the first appearance of a foreign importation in the company. The act has been a great success and has played in many cities.

The act consists of two members who are known for their agility and skill in the high wire acts. They have performed in many countries and are well known in the circus world.

What has become of the Side Show which billed the "New Fuzzy-wuzzy" act, so much talked about? No funds or hatchets?

Roosevelt National Forest reports that Little Johnnie, Buffalo, who has been a favorite with the crowds, has broken his leg and will not be able to perform. Little Johnnie's organ is played by a small, black, rubber dog, which has been a hit with the audiences.

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What has become of the Side Show which billed the "New Fuzzy-wuzzy" act, so much talked about? No funds or hatchets?
ATTENTION ACTS!
Am now contracting Acts for my 1950 season.

Fairs and Circuses
ERNE ST YOUNG
203 N. Wabash, Chicago, III.

WANT
REPUTABLE, BIG-TIME CIRCUS FOR CALIFORNIA JULY 4TH CELEBRATION
Son Landon's Traveling Show and Top Entertainers on percentage basis for annual July Fourth celebration. Only excellent show. Must be well managed. Click and up 5,000 paid admissions for two performances until show in 1948. Committees will stand strong support on promotion. Submit full details, including references.

FOURTH OF JULY REUNION
SAN LEANDRO CHAMBER OF COMMERCE
301 City Hall
San Leandro, Calif.

CIRCUSES!

WANT
REPUTABLE, BIG-TIME CIRCUS FOR CALIFORNIA JULY 4TH CELEBRATION
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JOHNSON & WALLACE MOOSE CIRCUS
910 Western Ave., Charles City, Iowa.

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910 Western Ave., Charles City, Iowa.

PHONEMEN
BOOK U. S. P. TICKETS, BANNERS, ETC.
Jr. Chamber of Commerce, La Crosse, Wis.

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BOOK U. S. P. TICKETS, BANNERS, ETC.
Jr. Chamber of Commerce, La Crosse, Wis.

HUMAN ODDBALL PHOTOS
For sale—Bill Carsky says... "Our 27 Years in the candy business gives us the "know how" and we are again ready to serve you in 1950."

Various at 10c each: Type Novelty and Candy Packages for All Occasions.

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GAMBLER CIRCUS AT LIBERTY
For sale at 5c each different odd still photos of human oddities of the circus world. All double sided available, mostly foreign, few U. S. C. photos, and dog faced, clown, etc. Examine collection for interest. Write for price: F. L. Waring, 501 Howard Avenue, St. Louis, Mo.

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20c for Bulletin Board. 3 days good for 6 weeks, unless otherwise provided. Contact H. L. GILLESPIE BLOOMFIELD MEADOWS OHIO SANDEDURY, OHIO

POLTEN Western Unit Socko;
Variety Program Is Keynote

(Continued from page 6)

For motion.

Drew Top Brooklyn, that Hillman 201
 references.

February

HUMAN
910

EARTHEN

PHONEMEN

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JOHNSON & WALLACE MOOSE CIRCUS
910 Western Ave., Charles City, Iowa.
AFM Pressure on Congress: Would Shift SS to Ballroom

(Continued from page 15) which a corporation, Community Chest, fund or foundation, organized and operated exclusively for religious or charitable purposes, was exempt from the withholding would be substantial inures to the benefit of any private person, corporation, or entity. The proposal would keep on the books 1,065 bathhouse lockers; four baseball diamonds and dance pavilion.

C.I. Thumpers
Bid Early for Gotham Folks

NEW YORK, Jan. 28.—Lester Wolfe, Inc., New York publicity and sales manager, has announced the 1949 promotion plan for the Coney Island Chamber of Commerce and the Great Midway Sale, a six-week campaign for New York's hot dog paradise which will, if carried out according to plan, make that summer resort a maddening hell.

Skeded for the coming season are weekly air raids over the ocean front, skylines, fireworks, water ballets on aqua skis in the Coney surf, cover girl beauty contests, a national television sightseeing and numerous other special events, which will be superimposed on the Mardi Gras finale for the closing week of the season.

Stalin Lennon, recently elected president of the Coney Island Chamber of Commerce and the Great Midway Sale, committee. A press conference was held at the Wolf offices Wednesday (25), and plans for the coming season and also going on for promotions and special events in a big way. Much of the money for this campaign is expected to be garnered from small-town take-overs with nationally known firms.

Fairfield Planning
Bite on Concessions

FAIRFIELD, Conn., Jan. 28.—The local Fairfield Chamber of Commerce has gone to the town authorities for permission to construct a new, large, modern bathhouse at the beach. Edward A. Tyler, chairman of the commission, announced this week that the 1,065 bathhouse lockers will be added to the bathhouse facilities.

At present no charge is made for the concessions, and the buildings are owned by the town. A proposed scale of rental charges will be presented at the meeting.

New Group Skeds Revival
Of Indian Point as Resort

NEW YORK, Jan. 28.—Indian Point Park, former Hudson River Island, is being developed by the old Hudson River Day Line, has been leased from its owner, the former co-op group, by E. D. Kelmans.

Kelmans, for many years associated with amusement ventures, is acting as general manager of the group which is planning mapping plans for a big amusement park-pavilion resort of the island.

Sked Excursion Boats

While present owners-operators of Hudson River Day Line claim they have no equity in the park, they are co-operating with Kelmans and will make Indian Point a big summer resort. Day Line officials state that the group will include parties to all previous records which assures the new project a good chance to succeed. Among the plans for the development of Indian Point are more of two piers for docking of Day Line boats and a new restaurant will be a new restaurant on the river. Moonlight excursions to Indian Point will be heavily publicized.

Big Swimming Pool

The park covers 232 acres of wooded ground and is completely equipped with picnic facilities, restaurants, cafeterias, outdoor concrete tennis courts and swimming pool.

Million Halved

ATLANTIC CITY, Jan. 28.—Losses suffered in the fire at the Million-Dollar Palace last September 13 totaled $352,140.50. It was revealed this week by John W. Smith, fire chief of Weehawken, who said the fire report was turned over to him a few days ago by the insurance company handling the case.

Loss in the fire building was placed at $538,826.61, and $12,580.00 in damage, including contents. Figures on the fire were part of a report submitted by fire chief Farley of Atlantic City, which showed total fire losses for 1948 were $1,235,267.05.

Rye's '49 Net
Is Down 42C.

Playland's gross reported off $100,000 paralysed scare held at fault.

NEW YORK, Jan. 28.—The annual report on operating of Playland, track, a New York park and beach resort at Rye, N. Y., owned and operated by Westchester County, was filed with the county supervisors this week by Evans Ward, head of the Playland commission, who shows a drop of almost $100,000 in gross revenue for 1949, but net profits dipped only $42.50.

The gross was $1,119,064, against $1,248,346 in 1948; net was $369,027, against $410,067. The decrease was attributed to lower per capita spending and a drop in attendance because of the polio scare. However, patronage of the ice rink in the Playland Carus, brought in $45,930, which topped the 1948 take by $12,584.

Breakdown of Figures

The park's receipts from its major sources of income in 1949 were: batting, $15,000; fishing, $15,000; galleries and alleys, $37,000; park attractions, $46,000, parking, $20,000; gate, $16,000; refreshments, $211,000; rents, $171,000; ticket sales, $572,000. The net turned $165,000 to the concessionaires.

Principal costs listed were $357,000, profit on amusement equipment, and $41,000 for non-recurring repairs.

Playland will reopen May 27.

New Kidland Planned
For Aurora Spot

Buy Minnie Train, M-G-R

AURORA, III., Jan. 28.—Orville Foy, owner of Expedition Arizona, and his son, Jackson, spot's assistant, have decided to add a kiddie train to the funspot this year and already have purchased a Century Flyer kiddie train from the Aurora Round.

The kiddie train will occupy the site of the funspot, the old Expedition building already having been torn down to make room for the new fun areas.

In time, Fox plans to have a kid's world in the kiddieland as the opening this spring will see a first-class kiddieland featuring the Fox is in Hot Springs vacationing at present, but will be back in the area in time to oversee main work on the new motorists.

Wichita's Joyland
Gets Landscaping

WICHITA, Kan., Jan. 28.—A landscaping project is getting under way at the Wichita Park of Kansas City, a swimming pool the planting of 4,000 flowers and 500 trees. The plants represent the first stage of a four-year beautification program at the park.

The project was started in January, 1940, by L. E. I. and H. J. Ottaway. Main attraction at the park is a 2,200-foot scenic railroad which was built by the Dixie Railway Company and powered by a 250-horsepower engine. A picturesque park has been opened to the public with a $100,000 investment, and will feature a section of a dance hall and bandshell early in the season.

Rye's '49 Net Is Down 42C.
**PARKS-RESORTS-POOLS**

**IF IT’S PROFITS YOU WANT**

BUY SKEE-BALL

*REG. U. S. PAT. OFF.*

A 15 ALLEY PARK OPERATOR REPORTED $33,000 CROSS RECEIPTS FOR 1949—HIS FIRST OPERATION.

A 6 ALLEY ARCADE OPERATOR CROSSED $2,300 IN LESS THAN 3 WEEKS—"BEST GAME FOR ARCADES ANYWHERE," SAYS HE.

A SINGLE ALLEY TAP ROOM PROPRIETOR CROSSED $375.00 IN 18 DAYS OF OPERATION IN PHILADELPHIA.

IT’S EASY ENOUGH TO GET YOUR PROFITS STARTED, TOO. JUST DROP US A LINE—WE’LL SHOW YOU HOW.

**PHILADELPHIA TOBOGGAN CO.**
130 S. DUVAL STREET
PHILADELPHIA 44, PA.

AMUSEMENT DEVICE MANUFACTURERS

**COASTERS—LAFFING FIGURES—FUN HOUSE STUNTS**

**TOLEDO BEACH**

on Lake Erie
15 Miles North of Toledo
OPENING MAY 30

Mile and a half of Excellent White Sand Beach. 50 acres of Beaches, Greens and Lawns. Ideal for Boating and unlimited Picnic facilities. Dance Hall being expanded and completely renovated. Modern Bath House being built, also New Roller Rink and 500 ft. boardwalk.

**WANT RIDES • SHOWS • CONCESSIONS**
For terms and particulars, write—

**NEW TOLEDO BEACH, INC.**

VIRGIL A. GLADIEUX, Pres.
2160 Ashland Ave.  Phone Main 6236
Toledo 2, Ohio

**FOR SALE**

18 Unit Derby Race Game

Complete in all respects. Located Casino Arcade Park, Wildwood, New Jersey.

This is the original and the best but it’s far too rare for us to handle.

WRITE

DOUG WISE—ELECTRO MFG. CORP.
1910 Sixth Ave.  Los Angeles 1, Calif.

**LOOPER FOR SALE**

This ride has been well taken care of. Has operated only two short seasons. Has no rust. Looks like a new ride. Will take $8,500 cash. No propositions.

**FOREST AMUSEMENT PARK, INC.**

JIM FOREST

31 N. Atlantic Avenue
Daytona Beach, Florida

**FOR SALE**

17 1942 Lusse Cars, $300

Overhauled—Prepared—Direct Freight 300

Prince

150 BOULEVARD

REVERE, MASS.

**MINIATURE TRAINS**


**PARK FOR SALE OR LEASE**

**SECAUIM PARK**

Located between Bucyrus and Galion, Ohio—60 acres shady picnic grounds, boating, pool 60x200, two rides and other features. If interested, write or wire for appointment to:

R. A. JOLLY, MGR.—SECAUIM PARK, Bucyrus, O.

**FOR RENT**

**HIGH QUALITY KIDDIE RIDES**

**ROTO WHIP — SPEED BOATS—PONY CARTS**

Galloping Horse Carrousel

Illustrated Circulars Free

W. F. MANGELS CO., Coney Island 24, N. Y.

**MINIATURE STEAM TRAIN**

Train moves most in Coaster in these big parks. 70 Trains now in operation.

**GROSS $2,500 TO $15,000 A SEASON**

Runs equal for normal clean operation. Very good money to any town over 10,000 population.

Approved S.A.N.L. below. Steam Trams are on sale for advertisement and sales. Hurry. From 15 to 90 bids and adults every trip.

**OTTAWAY AMUSEMENT CO.**

Mrs. Primitive Steam Train. 224 W. DOUGLAS  WICHITA, KANSAS

**AMUSEMENT PARK OWNER**

Wants to book for 1950

My 30 Individual Car Kiddie Rides consisting of Five Enginas, Jeeps, Station Wagons, Autos, New Rampground Tent, 50x60 ft. space required. See me at Tampa Fair Jan, 31st to Feb, 11th or write for free photo.

Adolph Koss

3001 Palmaire

Tampa, Fla.

**FOR RENT**

**THE BIG MONEY is in . . . MINIATURE GOLF**

ONE OF THE BEST PAYING GAMES IN THE COUNTRY FOR THE PAST 3 YEARS

Miniature Golf Course owners own all over the country are making big money.

**ARLAND**

Designers and Builders of Miniature Golf Courses, Water Pools, Artificial Lakes, Driving Ranges.

444 Brooklyn Ave., New Hyde Park, N. Y.

**AT LIBERTY**

**ROLLER COASTER SUPT.**

15 years experience. Take full responsibility. Best of references. Write BOX D-307, Billboard, Cincinnati 22, Ohio

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**MUST BE SOLD IMMEDIATELY!**

Genuine, Reconditioned

**LOOPER**

For Park Installation

FRANKLY, we need additional manufacturing space in a hurry. So this good-looking, mechanically perfect Looper has got to go. And to make sure it moves quickly, we've knocked the price down—way down!

Used only two seasons, this Looper has been completely overhauled and refinished . . . looks like new and carries the Allan Herschell new-ride guarantee.

Sacrifice selling prices includes permanent type jack-stand enclosure, ticket office box, electric motor and control equipment.

Phone Tonawanda 4200 collect for complete information

**ALLAN HERSCHELL COMPANY, INC.**

NORTH TONAWANDA, N. Y.

World's largest manufacturer of amusement devices

World's Largest Designer, Builder and Manufacturer

Of Roller Coasters, Old Mills, Mill Chutes, Fun Houses, Kiddie Ferris Wheels, Kiddie Roller Coasters and the Famous

CENTURY FLYER MINIATURE TRAIN

Operating now in more than 100 leading parks in the United States with gratifying results.

Roller Coaster Chain, Rails and Equipment on Hand.

WRITE FOR INFORMATION TO

NATIONAL AMUSEMENT DEVICE CO.—Dayton 7, Ohio

On Good Terms

**For Rent**

For Show such as: Wax Figures, Miniature City, or anything that fills that niche which requires a 40 x 60 ft. space. Very popular resort in New England. Will work on percentage or flat rental, whichever is more agreeable. If it is the only location large enough for a show on the main street.

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**CINCINNATI 22, OHIO**

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Convection Ducks Politics

By Frank B. Joerling

SPRINGFIELD, Ill., Jan. 28—Clyde J. Shelby, who was re-elected president of the Illinois Association of Agricultural Fairs at the organization's annual meeting here Tuesday (24-25). His election followed the plan of John Powell, Vienna, that politics be divorced from the association and that only fairmen by election should hold the offices.

Jack Stumpes, Pinckneyville, and Charles D. Harkins, election director, re-elected vice-president and secretary-treasurer, respectively. Directors elected were: Paul Fogel, Lebanon; Burch Lee, Hartsburg; Dewey Forsythe, Earlville; William Reckert, Princeton; Hilding L. Johnson, Galesburg, and Theron T. Dewey, Greenview.

State aid paid the Illinois annual has more than doubled in the past (See Illinois Elects on page 74)

Agricultural Society Raps N.Y. State Plan To Nix County Fairs

SYRACUSE, Jan. 28—The Central New York Association of Agricultural Societies, meeting at the 11th annual Syracuse convention, issued a threat to the New York State agricultural group to foster regional fairs in the 40-odd county fairs now held in the State. A resolution was passed by the group opposing the plan.

The belief was that the plan would not only mean a loss to the fairs here, but would be against the fairs in the State and would be detrimental to the agricultural fairs in the State and would be detrimental to the agricultural fairs in the State.

No. Dakotans Huddle Long On '50 Dates

Skedding Dominates Meeting

GRAND FORKS, N. D., Jan. 28—Annual convention of the North Dakota Association of Fairs here Friday and Saturday was a center of discussion of the future of the association and the problem of the North Dakota Fairs over the years.

The three and half-day meeting which ended Wednesday (24) was given over to the setting of dates and the plans and the whole."
Va. Ops Adopt N. C. Lead, Seek To Clean House With State Aid as Future Goal

Chamblis, Hamid Spark Movement; Altaffen Prexy

RICHMOND, Va., Jan. 26.—Reps for Virginia marked the annual meeting of the 33-year-old Virginia Association of Fairs at the Hotel John Marshall here Sunday thru Tuesday (25-26).

Exes representing 24 out of 38 members voted to appoint a committee to meet with the commission's agriculure for the purpose of defining "agricultural fairs" and "setting up of a governing body.

The immediate aim is to seek aid in the combating of new encroachments in county territories which the ultimate hope of that qualifying annuals will receive State aid.

Action was stimulated after an impassioned talk by Norman Y. Chamblis, operator of the Rocky Mount Fairs and Greenville and Elizabeth City annuals in North Carolina, who outlined the progress being made in that State and urged exes attending this confab to "clean house" for their good.

Further indication of the sincerity of the group was the election of a new slate of officers. A resolution was passed that the 33-year-old association has 20 regular presidents, one of whom reportedly served for some 30 years.

D. Altaffen, a vice-president who presided at the current session in the absence of W. W. Wilkins, who is in Florida, was re-elected president. Altaffen is operator of the Warsaw Fair. Elected vice-presidents, all for the first time, were O. J. Wiener, Rocky Mount; Donald Gorman, Woodstock; T. E. Osler, and C. T. Sydenstricker, Covington, who also operates with his brother, the West Virginia State Fair.

Charles R. Balston, Stuarton, operated the Virginia State Fair, was re-elected secretary-treasurer, a post he has held for years.

Hamid Sounds Warning

Interest in the movement to get away from lethargy was considerably aided by George A. Hamid, head of the talent agency, George A. Hamid & Son, who told assembled exes that the future of fairs in Virginia and elsewhere depended primarily on themselves and their organizations having a seven-year "honeymoon" enjoyed by all ops was about to end and cautioned against curtailing operations because, he said, that could only lead to quick doom.

Hamid also said that the blot on excesses who depend entirely on a carnival, even to the extent of furnishing a fire department, is that he has done at all the other Southeastern meetings.

J. A. Mitchell, manager of Atlantic Rural Exposition, Richmond, the State's largest annual, spoke on elimination of leakage at entrance gates. He advocated the hiring of good men who would be paid enough to conscientiously accept the responsibilities of their jobs, and said that they should preferably be strangers to their locality. A six-foot cattle fence, with three straw point barbed wire wasn't sufficient to keep ex-servicemen out, but a solution, which paid dividends, was found in the use of a mounted patrol. The Richmond, he explained, has a special policing problem in that it consists of "more than 600 acres with the back part being wooded areas. Mitchell also said that parking should be outside.

Mrs. F. D. Thomas, Finestle, gave an interesting and humorous discourse on her experiences in promoting and staging a fair in only 30 days after the previously scheduled event had been canceled with midway, entertainment or exhibit contracts having been made. Mrs. Thomas solicited and received donations ranging from 50 cents to $50, secured a carnival by offering a free zone free of charge and literally invented a grandstand show which turned in a little revenue via the collector's rate. She also built a grandstand at the back of the county agent and had the cost of this structure to $1,500 by promoting most of the labor.

Carrie Finch, manager of the Danville Fair, told how her organization had promoted off-season activities which resulted in action 33 weeks a year. Activities include a weekly stock show, a weekly dance when which is broadcast, various races and the booking of circuses and carnivals. She said the various events were especially beneficial in familiarizing prospective fair customers with the location of the grounds.

50,000 4-H Youths

C. T. Sydenstricker said that commercial exhibits at fairs were the best possible advertising media available, Dr. W. E. Skelton, 4-H Club official, said that 50,000 boys and girls were actively engaged in this work in Virginia. Frank Melville, New York talent agent, also spoke.

A banquet was held in the Roanoke Garden Tuesday night (23). The floorshow, featuring talent furnished by George A. Hamid & Son, Frank McPhillips and McMurtur, was the best seen here in recent years. Acts included Bill Houston's Holiday Dancers; Three Jacks, tap dancing; The Villones, bike act; The Colordale Jugglers; Tiny Morton, vocalist; Roger Williams and Abe, novelty musical impressionists; Campbell Smith and Snodgrass, ventriloquist; Art Craig, ventriloquist; and vocalist; Van derbilt Boys; acrobatic tap; Gey Walker, vocalist; Red Murphy, hill-billy, and Liberty Bolls, songwriter and vocalist.

Fredericton Names

Crewdson Secretary

FREDERICTON, N. B., Jan. 26.— W. Raymond Crewdson has been appointed general secretary of Fredericton Exhibition, Ltd. The last incumbent, Clarence Sypher, retired when the fair plant was taken over by the Department of National Defense in 1938.

In the interim Cecil Holder has acted as secretary-treasurer. Renewal of activities, preceding revival of the exhibition this fall, makes the division of duties necessary. Holder will continue as treasurer.

Meetings of Fair Asns.


New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 4-5. T. W. James, Albany, secretary.

Mississippi Association of Fairs and Livestock Shows, Brownsville, February 16. J. M. Dean, Jackson, secretary.

Association of Connecticut Fairs, Home Building Institute, 18 Fairfield Street, Hartford, April 29, at 2 p.m.

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February 4, 1950

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Fairs-Expositions

Stanton Named Mass. Head
At Two-Day Greenfield Meet

GREENFIELD, Mass., Jan. 28—
Henry D. Stanton, West Springfield, was elected president of the Massachusetts Agricultural Fairs Association at the annual meeting here Tuesday (19) and Friday at the Hotel Welden. Stanton, president of the Cummins Fair, succeeds A. W. Lombard, Great Barrington.

Other officers elected were John B. Leonard, Greenfield, first vice-president; E. B. Boston, West Springfield, second vice-president; Franklin H. Myers, Ludlow, third vice-president, and Robert Track, Massachusetts director of fairs, secretary-treasurer.

Exe Committee

Elected to the executive committee were A. W. Lombard, Great Barrington; Horace C. Keene, Chester; Lee H. Stope, Springfield; W. K. Kingman, Brookfield; Fred D. Dole Shelburne; Charles A. Nash, Springfield, and Edward J. Carroll, Great Barrington.

Ilinois Elects

Lee and Sumpe

(Continued from page 72)

12 years. The convention was held at the Masonic Temple in the city. About 1,000,000,000 is distributed annually to aid in premium payments. The financial condition of the association was the best in its 40 years. The executive committee, Clifford Hunter, secretary-treasurer, reported.

Attendance at the bad weather conditions for the 50th Annual Convention of the Illinois Farm Bureau Wednesday at the Masonic Temple in the city. About 1,000,000,000 is distributed annually to aid in premium payments. The financial condition of the association was the best in its 40 years. The executive committee, Clifford Hunter, secretary-treasurer, reported.

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Rocky Mt. Passes Show Bond Deal

(Continued from page 72)

The Sorrelville, said the second afternoon when Leo Dale, executive secretary of the State Fair, reported on his trip to the International Association of Fairs and Expositions, that the survey of the general manager of a vegetable oil and feed company, urged those interested in emphasizing agriculture, and beef breeding. Thurbert said that Montana farmers earn about $10,773 per capita and that income from agriculture is approximately $6,000.

"True purposes for which fairs are intended are frequently overlooked," Thurbert said, "and the fair tax levy for agricultural and industrial fairs. It does not permit tax levies for races needed. These shows designed solely for entertainment.

"I don't mean to belittle the importance of good entertainment for fairs. But why not give the one-time entertainment program in Montana are agricultural and industrial fairs. That is the basic reason for their existence."

Used Access To Top Crop

This year. That community displays, instead of consisting of a variety of all crops grown in a particular section, represented the outstanding crop. He said this would show off each community's products to the best advantage.

Paul J. Moore, new State 4-H Club leader, said many crops were being done by this group and its affiliated groups.

Joe Wilkins, Station KFBB manager, emceed the annual banquet in the St. Charles Hall. The banquet was held on this year's Junior High school chool, and the Junior High chool chool school.

Morning session of the closing day was devoted to a discussion of the outstanding crop. The ruling for the crop for judgemen bond came upon the floor with a question of whether or not should be remain.

The ruling was allowed to stand.

Atlantic Rural Expo

Elects 1950 Officers

RICHMOND, Va., Jan. 26 — At a meeting of Atlantic Rural Exposition, Inc., Wednesday, the following officers were elected for 1950: President, E. G. Benner; first vice-president, B. C. H. Reed; second vice-president, W. S. M. Bex; president, R. W. Correll; secretary, Robert H. Carter and Thomas H. Hason.

Aussies Outgrow

Their Fairgrounds

MELBOURNE, Jan. 26 — Australians at their fairs in Melbourne, Sydney, and Sydney, which have been well attended and which have been well attended and which have been well attended and which have been well attended.

Due to the shortage of space, the committee of the Royal Agricultural Society of Victoria, which has announced that livestock exhibits at the Melbourne Royal Show this year will be curtailed, has been asked to exhibit only one animal.

Pa. Ops Stump for Mutuels

To Hype State and Fair Aid

BETFORD SPRINGS, Pa., Jan. 28 — Members attending the 38th annual convention of the Pennsylvania Association of County Fairs at the Bedford Springs Hotel Wednesday through Friday (26-27), were widely on record in favor of legalized pari-mutuel betting at harness race tracks within the State. Fair excesses are awarded to those of such a bill which was introduced in their state's legislature. The fair association's bill is intended to modify one-third of the State's earnings in the form of State aid. To solve the issue, the association is advising that one-third be allotted to schools, with the remaining third going toward payment of a patron's bonus for which the people voted in a referendum last November.

The unsuccessful fight for legalizing betting has been going on about 18 years. Chief proponents have been a handful of politicians and the fair association. The principal argument in its favor is Pennsylvania is surrounded by states with pari-mutuel betting, with the result that the drain of money from within the State, which could be kept and utilized at home, is terrible. Pennsylvania, however, has long been noted for its blue laws and there is no much hope that betting will be legalized.

Expo Mark Shows

Members of the association's executive committee meeting in Harrisburg last November approved the move. Virtually the entire report of Charles W. Sweyer, association secretary-treasurer, had to do with the possibility of securing betting legislation that would result in the State aid for fairs. State Sec. John Studer spoke of the bills for the year. The principal speaker in its behalf.

In his report, Sweyer said the fair fairs operated in 55 counties in 1945. He pointed out that each fair had a state board consisting of 10 to 13 members and that represented at least six annual contact with their respective local legislators, representatives, and party affiliation, for the purpose of convincing them of the need for pari-mutuel betting.

Dent also advocated the same proposal for the state legislature to consider the desired legislation. He put the responsibility for accomplishing the measure in the hands of the fair executives.

Parker New Presy

Walker. Walker, president, was elected to succeed Harry B. butterflies, which were out of the run again. Other officers are Frank B. Dietl, Lebanon; R. W. Gannell, Lebanon; and Robert H. Carter, Secretary-treasurer.

Board of Grand Jury.

Harry Correll, John S. Giles, Robert C. Leavy, Clearfield; W. R. Gannell, Honesdale; Elton B. Einke, Independence; H. D. Hambome, Reading; Robert H. Williams, Honesdale; John S. Gibson, Ebonburg; John B. Bloom, Ebonburg; Halcomb, Robert B. Roe, Robert F. Williams, president; B. S. Schwartz, Charlotte, and Howard Singmaster, Allentown.

Bill for More $4 Fall

Bills for more $4 fall.

Miles Ford, secretary of agriculture, said of his recent efforts to have the $10,000 allotted to the State fair since 1914 raised. The move was unsuccessful and the legislation remained unchanged. Other provisions are that no single annual can receive more than $10,000 in aid and limit the total allotted to any one fair to $5,000. Ford said fairs are on the increase in Pennsylvania. He traced the history of annuals within the State from 1913 and credited them with being a factor in development of the State's agricultural economy. He also said the annuals in the future would not be the success it is without the co-operation of county fairs.

Other speakers included David B. Toth, Executive Director, Recreation and Travel Shows who administered fair excesses to not to place too great a load on carriers; Kenneth Steiner, who spoke on the advance sale of grandstand tickets, and Stanford Howell, director of the United States Trotting Association. An open forum was conducted by Paul J. Moore, Bloomburg. It had to do chiefly with the pari-mutuel betting bill discussion. The banquet was held in the hotel dining room. A floor show, with music with executive representatives, was presented in the convention hall.

Costa Mesa Elects Davis

COSTA MESA, Calif., Jan. 28 — Rep. Bob Davis, former manager of the Orange County Fair Board at a recent meeting. Also re-elected were Alice G. Benner, president; William F. Davis was named secretary-treasurer. His public relations manager last year.
DETROIT, Jan. 28—Midway contract for 1950 Michigan State Fair was awarded this week to Al Wagner's Cavalcade of Amusements, thus ending a pitched battle for the fair, which has been provided at the cost since 1943, which year prior to the fair's war-suspension, that the contract was granted to a railroad show. For the past three years, Frank Siebrand has been in competition with the fair for the fair's concession revenue, and the contract was awarded to Wagner by the fair sponsors, the Michigan State Fair Association.

The Cavalcade contract calls for 28 rides, 20 shows and 500 feet of concessions. The fair can continue to book some concessions independently of Siebrand, Wagner said, because concessionaires who have played the fair in the past, are assured of a chance to return.

Pending outcome of the midway award here, Wagner had withheld signers of a contract for Kentucky State Fair, Louisville, the dates of which overlap with the fair here. Once the award is made, Wagner said, his show will exercise an agreement with Louisville, he will draw its proposal for the Kentucky annual.

The Louisville contract last year was filled by Gooding in combination with Brydon.

Wagner also is bidding for Illinois State Fair, Springfield, with Enzy Bros. Shows, holders of the 40-contract, and other showers as other contenders. Award of the Springfield contract is expected early next week.

DOWN RIVER SKEDS
March 30 Opening

River Rouge, Mich., Jan. 28—Down River Skeds of River Rouge-Wood River Company will open its season March 30 at nearby Down River, on a lot opposite the Orange. Owner Manager Severin Hilli announced.

The location is usually good for at least three extended stands each season for the show.

A Fill-a-Whirl has been added by the show, giving it 10 major rides. A new track has been purchased for the midway, and the Hilli said.

Org's season's rides have been kept in working order during the winter months, being rented by auto dealers for new model shows. Hilli further stated that a charge of 't the lights, Owar Hansen, superintendent of light plant, has been maintained, as has a lettered panel board for early installation.

Org's electrical, George Schenck, has been employed by the company, Michigan.

William Postelwatte, assistant general manager, has returned from a trip to Canada, where he visited the Wallace Bros. Shows of Canada in their winter quarters. Ray Tahash has booked its cookbook with the show.

northern exposition signs

Rocky Mountain B-1 6th Time; Hill's Greater Contracts B-2

GREAT FALLS, Mont., Jan. 28—A service record of six consecutive years again won the midway contract for Mike Smith's Northern Exposition Shows, according to the deed of sale at the 24th annual meeting of the Rocky Mountain Association of Fairs (RMIA) which ended a 1½-day session at the Rainbow Hotel here Wednesday (23), when the B-1 contract was signed by H. P. (Punk) Hill said a second show to be known as Hill's Greater Shows and Hill's Greater Contracts B-2.

In Southern Texas area, March 1, Northern Exposition won the eastern division-B-1 contest, with rival Fair B-1 owned by Joe Martin's shows, and Hill's Greater Contracts B-2, owned by J. R. (Bill) H. Seaborn, are Matias Fair, Shelby; Central Montana Fair, Lewistown; Phillips County Fair, Dodson; Hill County Fair, Havre; Valley County Fair, Glasgow; Eastern Montana Fair, Miles City, and Richland County Fair, Sidney. Starting with the Shelby date July 20-23, the B-1 contract will have 6½ weeks of Montana fair dates.

With six fair—Park County Fair, Pomona; Cheyenne Frontier Days, Fort Benton, Mont.; Rosebud County Fair, Deadwood, S. D.; Fallon County Fair, Baker; Dawson County Fair, Glendale, and Blaine County Fair, Chico—No. 2 circuit, with the exception of Park County, formerly Big Bend Fair, had been definitely set at press time.

lists 8 rides, 5 shows

In making his bid for the B-1 circuit, Mike Smith has guaranteed 8 rides, 5 shows and 25 concessions. According to the past record of the shows, the B-2 contract has been bid on but 10 rides, 7 shows and more than 25 concessions, but Smith's bid was "the same as in 1948," which was partly interpreted as being 20 per cent on rides and 25 per cent on concessions. Cliff Cooper, RMIA secretary, said that the 25 per cent show percentage was about a sliding scale but did not clarify the contract points.

Vic Fair, Sign of Standard Shows, (Continued on page 38)

ALLIN TO LAUNCH AM. UNIFIED No. 2 Unit

SEATTLE, Jan. 28—American United Shows, headed by Orlando H. Allin Sr., will bring out a second unit this year. The No. 2 show will depart late this month and will be managed by O. H. (Billy) Allin.

To be known as the United American Shows, new unit will move by rail and road. The set-up will include 11 rides, 5 shows and 20 concessions. American United is scheduled to open its 15th season in this area out of April 20, Allin Sr. said. Starting out with 14 rides, 10 shows and 15 concessions, the shows will operate with this equipment until they are converted to the United American Fair Shows. Charles R. (Curly) Mason will manage the shows.

Royal Crown Shows

Ink Peoria, Ill., Exp

SPRINGFIELD, Ill., Jan. 28—Red Young, owner-general manager of the Royal Crown Shows, has this week signed contracts here this week to furnish the concession and midway for the Heart of Illinois Exposition in Peoria, III., August 29-September 4. (24) for the org's quarters in Taron Park, Peoria, is June 2, for the opening at Winter Haven, Fla.

Perrell contracts with Bydriak for show to cover Pennsylvania in spring

WAVERLY, N. Y., Jan. 28—Manager Mickey Perrell of the Pioneer unit 2 of the Pioneer unit which is sked to start out in Pennsylvania territory April 8.

An extensive building program is under way at Pioneer winter quarters, with crews making new and improvements on the midway. Ray Leo, architect, is designing a new aluminum front, and a new marquees has been purchased.

A new 80-by-200-foot exhibit top costs $6,000. A center piece of activity under supervision of J. Martin, promoter, are several new shows that are being built.

Three New Rides

Manager Perrell announced purchase of three ride units to add the addition of seven tractors and trains to upcoming midway. All rides are being overhauled and painted. Mrs. Perrell is building a new bingo set-up and a new top has been ordered, with new trailer and temporary building.

General representative John Hartzler will attend the various fair openings the next few weeks, and will see to if there have been any bookings, many of which were formerly with the show.

Ark. Soldiers Date To McHenry Combo

JACKSONVILLE, Tex., Jan. 29—L. C. McHenry's Crescent Amusement Company has been contracted to provide the military unit 84 of the 45th Annual Soldiers, Sailors and Marines Reunion, Main Spring Fair, 1950, which is expected to be one of the largest spring fairs in the south. Shows local quarters this week.

Doug Henry is in charge of the shows and also announced the pocketing of parts of the Rock Rapids, Ll., July Fourth Celebration fairs in Independence, Cresco and Jefferson, Ia., Wall County Fair, Huntsville, Tex., East Texas Yamboree, Gilmer, and the Cherokee County Fair.

Shows this year will tour Texas, Arkansas, Missouri, Iowa and Wisconsin, in an effort to prevail in quarters here. A new tractor is expected this year from the American Exposition Detachment Company, East St. Louis, Ill. A new Ferris Wheel has been purchased from Elt Bridge Company.

Happy Jack Long will have the Snake Show here this year, will have the Snake Show here this year, with a new promotion and a new act, last season with Hunt Bros. Circus, will have charge of the confectionary ride, and has his confectionary rides and novelties. Darwin Brown has been signed to handle the kiddie matinee tickets.
WANT TO BOOK
THREE LARGE SHOWS
With their own lighting systems. Good ground and plenty of crowd location for the coming season. First rates, first served. Address BOX 189, WAR. V.A.

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Carnival Supplies, Grade Car and Show Photos. P. O. R. 6093

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NOTICE—17 CONSECUTIVE BONA FIDE FAIRS NOW CONTRACTED, LIST TO INTERESTED PARTIES

WANT
SHOWS: Monkey Show, Wild Life, Big Snake, Unborn, Mechanical City, Motor Drome or other Grist Show not conflicting.
RIDES: Kiddie Train, Pony Ride, Dark Ride.
HELP: Truck Mechanic with tools, prefers one with searchlight experience.

WANT SIDE SHOW: Will furnish outfit and book on low percentage.

Notice—Show and Concessionaire in Florida Contact Mr. E. L. Fonduta, Florida Hotel, Tampa, Fla., from Feb. 4 to 8 or

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ROYAL CROWN SHOWS
TARPON SPRINGS, FLORIDA

NOW CONTRACTING FOR 1950 SEASON
NOTICE—7 CONSECUTIVE BONA FIDE FAIRS NOW CONTRACTED, LIST TO INTERESTED PARTIES

WANT
SHOWS: Monkey Show, Wild Life, Big Snake, Unborn, Mechanical City, Motor Drome or other Grist Show not conflicting.
RIDES: Kiddie Train, Pony Ride, Dark Ride.
HELP: Truck Mechanic with tools, prefers one with searchlight experience.

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Opening last of March at Atlanta. The worst season ever at Atlanta. We did not have a single date to Tennessee and Indiana. Book with the show that knows where it is going and has the means to get there. Contract to show can be made to suit both parties.

J. J. Showmen's United

SHOW OPENS MARCH 18
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Can place Enclosures for 1950 and 51 West. Also Elektron, Can place Panama, Peanuts, Eggs, Biggers, Fan Game, Penny Arcade, Shows, Tent Shows, Country Store, or any other show. Will handle territories in the Middle West, West, and Southwest. Address Box 191, Caldwell, KAN.

GOLD CROWN EXPOSITION
Can place for long seasons starting middle of March. Contact with own enclosures. Shows, Country Stores, Farm and Home Shows, Tent Shows, Fan Games, Penny Arcade, Shows, Tent Shows, Country Store, or any other show. Will handle territories in the Middle West, West, and Southwest. Address Box 191, Caldwell, KAN.
WANT FOR 6 FLORIDA FAIRS
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CONCESSIONS OF ALL KINDS. EAT AND DRINK STANDS. SHOWS AND RIDES THAT DON'T CONFICT. SCALES AND NOVELTIES.

All replies to:
SAM E. PRELL
This week: Ft. Myers, Fla. Next week: Pompano, Fla.

CHARLES J. ROACH, former carnival manager, is in Miami working on a promotion with Homer Gilliland. Among outdoor showfolk who are almost friendly with Roach and Gilliland are Mr. and Mrs. Larry Rohrer, George Jacobson, Bob Carver and L. (Susie) Lucas. Queen Robi, Melba Bennett and Car- del Del Rio were sighted cutting up. Some jackpots in Sharon, Pa., recently... Earl Swicord of St. Paul, Minn., is attending Crystal Exposition Shows and currently a juice box operator in Ponce, P.R., has been in Virginia Hospital, Richmond, Va., with a broken leg sustained January 3 when he fell from the elevator shaft. He also sustained a broken nose in the plunge.

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One of the Great Eastern Shows
Opening Late in April in Eastern Pennsylvania

Want to buy complete motor drive. If you have one stored near Philadelphia or New York, state price and full details. Also want a capable and responsible man to handle same. Our big free gate celebrations start June 15th. Shows with own equipment will make money here. We already have a side show, fun house and girl shows. Call Thompson—This is the route you want. Includes that big Philadelphia date at Cahill Field. Can use a capable electrician. Keller—Write.

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to the 411th consecutive year.

Among the showfolk listed as vocationally从事 this winter—there were no houseboats listed.

Jimmy Bush, general agent of Johnny's United Shows, reports that he has signed contracts to provide the circus program for the Greenscald, Ind., and Centerville and Huntington, Ind., fairs. Star Beach and New Stearnsbury has been dead since July, 1949, according to his sister-in-law, Mrs. Ray Stearnsbury, Fortville, Ind., who adds the deceased was a drummer with various carnivals and circuses for 20 years.

Number of upper and lower berths in show locomotives gives some hint as to the ages of married couples on shows.

Clarence E. Jennings, former concessionaire, entered the Bingo and game field in Dearborn, Mich., under the name of the A. B. C Novelty Sales. . . A. Hymes will have novelties at the Hartford (Conn.) Shrine Circus and at the six-day bike races, which will be held in the Armory at 10th Street, New York.

FOUR SALE—OCTOPUS RIDE

Far trot.! With or without transportation. Right tub, very good condition. Ticket box rub- ber. Large aluminum structure, but in very good condi- tion. 12 ft. long, 8 ft. wide, 4 ft. high. Price $40.00.

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FOR SALE

1951 Cameo, German made, new, frame, and ticket box. Ten-Cent Kiddie Aa so, two Concessions, a lot of change, $25.00.

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In exciting condition, all complete, if done in the same size; Steamer, 15 kw., new; A. C. Light Plants, in- dustrial use, 2 kw., 2 kw., 3 kw. and more. Sold by the hour, everything for operation. $3,500.00 each, plus all the accessories. W. F. WEST

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Heart of Texas

BROWNBURG, Tex., Jan. 28.—B. Cooper McDonald, after several years' absence, will return to the ors' association. McDonald, after returning to Brownburg in February, McDonald is vacationing in Jordan, Minn., and is the son of Mr. and Mrs. H. C. Carter, owners of the Pine State and Veterans' Exposition Shows. Orla with a new horse show March 1 and play much the same territory as last year, John J. Conroy, general representative and Eddie Lynch as legal advisor.

Elian Martin, a former stage and postmistress, and Blacky Goldstein have retired recently. Owner Harry Craig is planning a Florida vacation.

Johnny's United

ATHENS, Ala., Jan. 28.—Activity around quarters is beginning to increase with the return of Managers John Portemont Sr. and Fr. from their vacations. General Agent Jimmy Burch has been attending fair meetings.

John Portemont Sr. has a new Chrysler and Jimmy Burch a new Packard. Orla will carry nine offices-owned rides and six shows. This is the second quarter and has been quite successful in the fairgrounds at Athens. Bob Hammontree, owner Silver Slippens, has received his new ride. Abe Bell has booked his bingos and three concessions for the season.

County Fair

AIRSWORTH, Neb., Jan. 28.—All equipment has been repaired and painted. Opening will be Airsworth Spring Festival on the streets April 2nd. Ms. Recreation Show with the direction of Jack Rutledge and Joe Gillenbeck. Orla's first meeting was attended by Oscar Gray, owner H. H. Gray and Office Manager Fred Jordan. Nine shows and three celebrations were book in addition to those already left in Jerome, have left for Leavenworth, Kan., to arrange for delivery of a new Mobile County. The monkeys have wintered well.

John Francis

ST. LOUIS, Jan. 28.—Three new shows and trailers were added to the transportation facilities of John Francis. Seminole tents being built to augment the rides this summer. Among visitors were Mr. and Mrs. John McGee, Sid Sidney, Hennie Berger, Mr. and Mrs. Dave Franz, and Jack Ross. John Francis went to the Springfield, Ill., fair meeting.

Winter Quarters

Lee United

BAY CITY, Mich., Jan. 28.—Repairing of equipment has been under way. The January 15th meeting of William Schultz, Manager Charles Lee and Mrs. Lee have been a big success. Coffin and equipment accompanied by Mr. and Mrs. Robert Lewis.

BAY CITY has received the new and rides this year. A 15 by 20 foot stage has been added. Special lighting equipment on a trailer will offer a 45-minute show nightly with eight light acts. Acts will include Charlie Carr, Jack Butler, and the 14th Century.

Some street fairs will show such midway and free acts. An 80-foot fluorescent entrance with the new Boy Scouts will be a feature. Plans are to open in Ohio about April 15th and go to St. Louis and Indians. At the recent Michigan fairs meeting in Detroit the show Highsmith, Hickok, May Mrs. Carl Gaughan annuals, Wayne County Fair, Glad-wald, and Arco County Fair, Sand-

HARRY MILLS

Mad Cody Fleming

HICKOX, Ga., Jan. 28.—Shops will open in the town of Fenced. Mad Cody Fleming is vacationing at Fern Lake and绿色-friendly, scenic. It is expected by March 1st. Plans are to open in Ohio about April 15th and go to St. Louis and Indians. At the recent Michigan fairs meeting in Detroit the show Highsmith, Hickok, May Mrs. Carl Gaughan annuals, Wayne County Fair, Glad-wald, and Arco County Fair, Sand-

HARRY MILLS

Virginia Greater

SUFFOLK, Va., Jan. 28.—Weather has been a definite asset here this season. Today Jan. 21st under the sun, which has made it possible to do much of the overheading and painting for the next three or four weeks.

By the end of the month most of the show will be repaired and in and will work be speeded up with a full crew when Managerocco M.

Advertise, the main thing this spring is the rides, while Bob Milkun is giving the Whip an overhauling. Sam Harris is repairing the mechanical equipment.

Ronnie Prue, manager of the cookhouse, reports that this season he has been employed in a local grocery store. Mrs. Prue and children were to be there be missed for the next year.

Mr. and Mrs. Prue are also parents of one son, Paul Cross.

Quarter Managers were J. C. Webb, of the Suffolk Junior Chamber of Commerce and W. W. Dennison, manager of the Sailes Bros., S. H. King, Henry Watson and Dr. L. C. Holland.

Capital City

DOTHAN, Ala., Jan. 28.—A crew of five is repairing equipment under D. C. Hendricks direction of Owner J. L. Keefe. Current plans call for the show this season early in March and tour Alabama, Georgia, Tennessee and Kansas. It is considered that the same routes they have played the past four years.

Mr. Keefe and Secretary Jack Rainey attended fair meetings in Georgia, Tennessee and Kentucky where they signed for the midway park for the Spring and July shows. July 4th Celebration, John Starkie, scenic artist, has done a good job on all fronts and the Merry-Go-Round "in Operation and Supreme-Palace," the main top was ordered from William Sandhu. The mobile shows have been abandoned as the Mobile shows have been abandoned.

Mrs. J. W. and Frank Keefe, sister, have visited all the fair shows in the southern states, and have brought back what has been one of the most successful shows in the country this season.

New customers have included Barney Lamb, J. A. Kline, R. E. Floyd, M. J. Smoot, W. E. Smallwood, Marie Hill, Mr. and Mrs. J. A. Kline, Mrs. W. E. Smoot, Riser and D. B. Sterling, Mr. and Mrs. J. B. Slaytor followed from Florida, now in New York and Chicago. He also handles mail and is The Billboard sales agent.—JACK SNOW.

American Beauty

PERRYVILLE, Mo., Jan. 28.—Quarter tours get under way Feb. 1st. American Beauty is happy to leave on the fair meeting at Little Rock, January 30-31.

Henderson, the light towers have been repaired and the show opens to the public on February 15th.

Rides Wanted

Ferris Wheel, Merry-Go-Round and one Fairground Train for annual show, in Atlanta, Georgia, Al. For further information, write:

J. A. HOLLAND, Executive Director
2971 Peachtree Rd. N., Atlanta, Ga.
CARNIVALS

The Billboard
February 4, 1950

AMERICAN EAGLE SHOWS
Opening Saturday at One
of Mississippi's Leading Livestock
Events to be Held and
Contests.

ST. LOUIS, Jan. 28.—Goldie
Fischer of Oklahoma, who presided at
the Invitations to the Missouri Show, has
arranged for a trip to St. Louis to meet
Mrs. Anna Jane Bunting. Mrs. McCaa, out-
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Sherry and John Cameron. The visit
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Wanted by Mrs. Anna Jane Bunting.

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WANTED FOR

JAY GOULD CIRCUS
ANNUAL SHOWMANSHIP
WANTED FOR SHOWMANSHIP

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Michigan Showmen's Association

1135 Case Ave., Detroit

DETROIT, Jan. 28.—The highlight of the January meeting of the annual Secretary's Party, January 15, was the grand ball which was beautifully decorated by Catherine Wrig- glett. Scores of balloons festooned every wall, and a huge ballroom, with the name of the show inscribed, was the center of attention. The affair was supervised by Irving Rubin, assisted by Sam Burdson, Bill Smith, and a host of other hard workers. The ballroom was filled to capacity, the people donned their finery, and won both games. The club is be- ing coached by Bert Haas, a member of the Phibs Millers. He is also coaching the ladies' team. Both teams are expected to win.

President Paul Sprague, chairman of the ban- quet and ball committee, after flying through his usual monologue, informed those present that there would be a good representa- tion of agents and bookers, and described the buffet settings as they were being worked out. Jeanette Gooding was hostess for the Fort Worth Stock Show.

The list included Ernie Maroli, in Jefferson Barcacks Hosp- ital; Fred Zechlin, in Althea Hos- pital; Sid Belmont, in Barnes Hos- pital, and Billy (Zoot) Reed, recently returned from hospital. Those attending the women's buffet included John Finley, Ed Shonat, Gene Woods, Gus Villos, Iris Woods, Norman Riff, Carl Pope, Bernice Russell, Betty Ber- ner, and Leo Williams, with their staff.

At the local meeting January 19, having placed here from Manila, P. I., to be with his mother while in the hospital, was Elmer Byrnes.

The following were present: Russell Sopenar, Jim Smith, Jan. Dolin, W. Winters, Haliin Barkoot and Alvin W. Dix.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Jan. 28.—Howard Grant, president of the Los Angeles Chapter of the Regular Associated Troupers, announced at the meeting January 19, that Gladys Mackey, former leader of the group during the war, has been elected as the national leader of the National Associated Troupers. Mrs. Mackey has been active in the group since its inception and has been a leader in the affairs of the organization. She has been instrumental in organizing the group and has served as its president. The group is made up of women who are active in the show business and who have made contributions to the community. They have been involved in various philanthropic activities and have been a source of inspiration to many. The election of Mrs. Mackey as the national leader is a significant milestone in the history of the group. It marks the first time a woman has been elected to this position. This achievement is a testament to the dedication and commitment of the members of the Los Angeles Chapter of the Regular Associated Troupers. Under Mrs. Mackey's leadership, the group is expected to continue its efforts to support and promote the interests of women in the show business and to contribute to the betterment of the community. The group's activities will continue to focus on promoting women's rights, supporting women in the entertainment industry, and raising awareness of issues affecting women. The election of Mrs. Mackey as the national leader of the Los Angeles Chapter of the Regular Associated Troupers is a historic moment that underscores the group's commitment to women's empowerment and social justice.
Lipsky Selects S. L. Committees

CHICAGO, Jan. 28—Morris Lipsky, president of the Showmen's League of America, announced the following committee appointments:

Membership—John W. Galghrath, chairman; Harry Benak, co-chairman; Charles Ferris, manager; George W. C. Jones, secretary; Ronald D. Williams, treasurer.

C. S. S. A.—V. Y. H. D. 

FOR SALE ENTIRE CARNIVAL

3 rides, 19 Trucks, Transformer, Wires, etc., for Xmas. & New Years Celebration. Call Simon Marks at 11607 Ohio St., Cleveland, Ohio.

OMAR THOMPSON

ROUTE 1, HARRISBURG, OKLA. P. 0. Box 423, Harrisburg, Okla.

WANT TO BOOK

Merry-Go-Round with Music, also Slide Act, Sidewalk Showmen. Will book for any FAIR. Will go to any City in the West. Write for Full Information.

ROY'S AMUSEMENTS RIDES

P. O. BOX 3533 S. T. P. SARASOTA, FLA.

Aracde

SELL OR TRADE

WITH OR WITHOUT ASSIGNMENT

Over 50 machines. Extra parts.

JOE FREDERICK

1263 Newton

Denver, Ill.

Nick Shamshak

Please contact.

R. C. BRYAN

808 Tempo B.

Tampa, Florida.

Attention Committees—Mich., Ind., Ill.

Rides and entertainment equipment for carnivals and fairs. Also bookings and audiences in any city in the Midwest.

Gregory, 1932, with slides. All sizes. No drums or chassis. Will carry or mail.

DICK BACON

Gen. Del.

Flint, Mich.

FOR SALE

Saratoga White, $6,000, good condition, and Goffen Outfit, $600 cash. Comes and gets it.

M. R. E. STEVENS

725 Ave. S., Morris Park, N. Y.

Merry-Go-Round Records

Giant records with chassis, 6 ft. wide. 100-120 horses, plastic. High, Low, Long-Lived. Includes delivery. Goes to any city and any county.

Write for free listing

Midwest Registered Specialties

BESTOR'S

20 SHEETLAND PONY RIDE

Will book INTERSTATE CARNIVAL to

CIVIL BESTOR

EAGLE CITY, WISCONSIN

CONCESSION SIGNS

Landowners of all kinds, Clubs, Rodeo Exhibitors, Fairs, etc. Need for Circuses.

HERTIE'S STUDIO

BOISE, IDAHO

World of Pleasure Shows

New Contracting for 1950

Rides—Smallest Commission

JOHN QUINN

11270 Gulf Blvd.

St. Petersburg, Fl.

—WANTED—

Foreman for new 34 ft. tent, learning, work, and pay. Will work complete season. Must have hotel experience. Good salary and treatment to those who will stay the season. Write for information.

LEE BECHT SHOWS

P. O. BOX 94

MILWAUKEE 31, WIS.

C. A. STEPHENS SHOWS

Boasting Shows, Rides, Shows for the 1950 tour. Warrington Address Box 1117, Crystal River, Fl.
BALLYHOO BROS.' CIRCULATING EXPO
A Century of Profit Show
By Starr DeBelle

Ballyhoo Bros.

Tear in Your Eye, Ga.
January 20, 1890.

Dear Editor:

We of the midways have always been sentimental souls who can weep with the best of 'em when the breakups and bad and cry about tough breaks the losses are heart broken.

Our cookhouse operator described the ride of the midway weeping post where, when bix was bad the midway kids drunk coffee and smokers cigarettes all day—especially a lot of cigarettes.

When it comes to sentimental bal-
ads of the road, this show's favorite is the one made famous in midway circles by the immortal stick, genius 1 and writing skill. His heart-rendering ballad, entitled True Midway Love, has been sung, hummed and recited on for lots over a quarter century. For the benefit of the readers and for the edification of the public, I'm pleased to translate this beautiful verse:

"She was a carthack queen—
you know she was a grifter—
and dear.

Frost! How beautiful."

They wuz the days of the flapper and short sleeves, when a player made a free flush when she stooped over to pick up balls. The first lines do not indicate that she owned a dog, but they do indicate that she owned the space, good and bad.

"She sold baseballs—three for a dollar—" one from each to nine. Gosh! How he loved her.

That proved he had a head on his shoulders and was plenty hip to the score. Furthermore, it proved that she wasn't any too well heaped up or she'd hepe the price to three.

Most reason for us sentimental souls to love the ballad.

Let's go on.

She took the carie when the spots were red; he bucked the joint and carried it head in hand. Gosh! How he loved her.

"This is the first sad break in the ballad. What isn't done in your Little Neil. It meant back to the laundry for her when the season ended. But how's he going to take it for it.

"They'd get up, the morning and clear the coast. Then hoof it to the rook car for Java and toast. Gosh! How he loved her.

The fact that they both still eating put a bright spot in our favorite ballad. It is evocative—sprung with her previous night's hold out. From now on follow the lines carefully.

"On came a street writer—handsome and tall, who stole the carthack queen, balls and all. Joe! How he loved her.

Then are the lines that bring tears to the most road-hardened trooper. The moral of the ballad is to privilege on the line that breaks the bridge. It is:

"If you're a carnival, bet on the next line on carnival ethics, should one attempt to sell a dog, frame and ball game hold, a romance of two aged the picture.

"Show and Chairplane it is ethical to sing 'Twinkle, twinkle, little star—'

NORTHERN EXPO SHOWS

Shows, Shows, Shows and Concessions and offered over 23 per cent on rides and shows straight without $15 for 26 per cent of admissions and the $22.50 for each game concessions.

B.B. Snow, of T. J. Tickwell Shows, making his first appearance in this area, offered 12 rides, 6 shows and 49 concessions. After explaining his free attractions of an electric floor and a chimp act, Snow declined to bid, saying that he was committed to play Liberty Park under Labor Day.

Offers 12 Rides, 10 Shows

In the area of the Liberty Park, Hill offered 12 rides, 19 shows and 33 concessions on a 20 per cent the first $5,000 gross and 25 per cent on all money over that figure. For concessions he received the sum of $1,000.

Joseph Meeker, of Meeker Shows, Tacoma, put in 14 rides, 7 shows and 10 concessions of an indefinite number of concessions on a 20 per cent. One called 1.2 cents for each paid admission and the other for 20 per cent on the first $5,000 and $2.50 per cent on ride and show money over that figure. He bid a flat $750 for any number of concessions that he brought in.

WANTED—RIDES, CONCESSIONS, SHOWS

FOR YEAR-ROUND OPERATION

BEAUTIFUL IDLE HOUR PARK

PHOENIX CITY, ALABAMA

For sale.

Beautiful Custard Outfit mounted on truck, large Electric Freeze Machine, all stainless steel and aluminum body; Short Range Shooting Gallery constructed all of Dura Aluminum, alsoushman car mounted on top; all other equipment is custom made. Unit would make ideal drive in for all Midget and Kiddie Rides. Concessions and shows not including. Positively no flunkies. Write for price. See pictures. Contact J. L. MARLOWE, Gen. Mgr.

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Beautiful Custard Outfit mounted on truck, large Electric Freeze Machine, all stainless steel and aluminum body; Short Range Shooting Gallery constructed all of Dura Aluminum, alsoushman car mounted on top; all other equipment is custom made. Unit would make ideal drive in for all Midget and Kiddie Rides. Concessions and shows not including. Positively no flunkies. Write for price. See pictures. Contact J. L. MARLOWE, Gen. Mgr.

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CARNIVALS
February 4, 1950

Record Throng
On Hand for
Illinois Meeting

(Continued from page 63)

The Billboard

CARNIVAL REPS
PassUp, Nebraska
Meet and Dates

(Continued from page 60)

covering the licensing of interstate trucks, requires that trucks of a certain size be licensed. In
another state, must also be licensed in Nebraska if they show in that state.

Kiffin Re-elected

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Carnival Reps Pass-up, Nebraska,
Milam Renamed To Lead Pennsy RSROA Chapter

HARRISBURG, Pa., Jan. 28.—Cecil Milam, Arena Recreation Center, Washington, was re-elected president of the Pennsylvania chapter, Roller Skating Operators Association, at the group's quarterly meeting in the Harrisburg Hotel there January 18.

The members attended the gathering to cast votes for a slate of officers that is now composed of A. D. Boyer, Easton, Past President; Frank K. Wolf, Philadelphia, vice-president, and Walter H. Wolf, Ringling Bros. Park, Pittstown, secretary-treasurer. Lichtenberger succeeds Anthony J. Hardac, Retired Roller Rink, Philadelphia, and Wolf takes over in the place of R. D. Drayer, Skatesland, Johnstown.

An informative talk on tape recording was delivered by Mrs. Perry, of the Tape Recording Company, Lansgri, Mich. This was followed by a demonstration of RCA Victor's newest tape machine by a Mr. Smith. Operators showed considerable interest in this type of recording and were impressed with its fidelity.

There was also a spirited discussion on effects of the industry's advertising campaign in various localities. Operators were practically unanimous in expressing the opinion that the advertising has been effective and show results, regardless of locality.

Suggestions were given by some members that the advertising campaign is increased support could be given by the trade.

Next chapter meeting was set for May 3 in Harrisburg during the Pennsylvania skating convention.

Half-House Crowd For N. Y. Hockey

NEW YORK, Jan. 28.—A crowd of approximately 1,200, less than half of capacity, welcomed pro hockey's Manhattan debut Sunday (22) at St. Nicholas Arena here. What the gallery lacked in numbers, however, was made up in exuberance, and every important play was greeted with applause. One metropolitan newspaperman called it the most enthusiastic crowd for its size he had ever seen.

As in previous hockey matches at Jamaica Arena, both games of the series were played with action, body contact and all-out competition. The first period saw the Red Wings outscored the Bronx Miners, 7-6 in the opener, with the New York Rockets, being the only team to complete the nightcap, an overtime sudden death contest, 15-12.

Bport, Stratford Skaters Cop N. E. Senior Div. Honors

BRIDGEPORT, Conn., Jan. 28.—Bridgeport and Stratford, Conn., rollerskating teams, captured first, second and third places in the senior division of the recently held New England Roller Skating Championships and interclub competition at Skateland, Stratford, Mass. Vivian Bine and Louis Faeez, Bridgeport, were first; Elizabeth Honey and Charles Dannenmiller, Stratford, second, and Nadine Smith and Joseph Beausoleil, Bridgeport, third.

Other winners were Novice, Shirley LaMountain and Arnold Record; Constanza and Rosanna, Marie Gabriella and Richard Stawell, all of Worcester, Mass; Intermediate, Gabriella and Ping, Worcester; Nina Marin and Rolph, Bridgeport; Dvenue and Steve Hoffman, Bridgeport. Junior, Beatrice Ferrienne and Ronald Turesky, Worcester; Richard and Ronald Randourc, Hartford, Conn; Senior, Barbara and James Lavery, Bridgeport.

Judges were Joyce Field, Charles Lober, William Bommer, Earl Van Horn Dance and Figure Championship, and Paul Byrnes, president of the United States Amateur Roller Skating Association, was represented by a wife, Helen Byrnes, who was chief tabulator, with Fage, of the Connecticut tabulating corps, and James Dohan and Donald Ginsberg, Worcester.

Next competition is scheduled for Long Beach Skating Club of Los Angeles, Bridgeport, Conn., February 18.

Bonx Churches to Rollers

BRONX, N. Y., Jan. 28.—Roller skating clubs on every weekend in this area and in the evening and afternoon, are part of parish youth activities started Wednesday (17) by Our Lady of the Rosary Church. Services are held in the gymnasium of the church's second Catholic church in the borough to inaugurate roller skating, the other,rebuilt by the Diocese, at Parkway residential community.

N. Y. Daily News Association Slates May 24 as Date For First Garden Skating Event

Competitions Open: Eliminations in 17 RSROA Spots

NEW YORK, Jan. 28.—Long-time past president of the New York Daily News Association, promoter of the Golden Gloves, Silver Skates and Harvest Moon Ball, was adding roller skating to its program come Saturday (23) with a three column feature story in all editions. The story set Wednesday meetings, Monday thru the date and Madison Square Garden as locale of the first annual roller skating event.

The event was described as follows: 'All amateur skaters, regardless of club or organization membership, if any, not only are eligible, but welcome competitors in the first Roller Skating Carnival, destined to take its rightful place alongside the other popularly published contests—Roller skating with Golden Gloves, Silver Skates and Harvest Moon Ball, the first tooth of this newest production will be dedicated to fine charitable organization projects on Catholic churches of the Archdiocese of New York and the Federation of Protestant Welfare Agencies, Inc., the Federation of Jewish Philanthropies of New York and the city Welfare Department.'

Present plans call for the roller skating events to feature races, with midget boys and girls thru the various age groups to make the day thrilling. It is expected that several great amateur and professional roller skaters will appear.

All events will be run under the sanction of the Roller Skating Rink Equipment Manufacturers Association.

Plans also call for entry coupons to be published in The Daily News every April, and eliminations to be held at 17 RSROA rinks in metropolitan New York, New Jersey and Connecticut, following a three-week entry period. It is predicted that an area skaters of all ages will have Hoven to near Atlantic City will be

Holland Skateland Biz Good; Oldtimers' Nights Featured

BRIDGEPORT, Conn., Jan. 28.—Roller skating in Holland, N. Y., is experiencing one of its best seasons.

Mrs. Holland, who is managing spot, is being assisted by Paul Copperth, who formerly operated a rink in Milford, Conn. Holland has three nights: Mondays and Tuesdays, with admission at 60 cents for adults and 30 cents for children.

Jack Smallwood is handling the旱hone, with Tony Cogliano as charge of skaters, and Bill Lopakos as floor manager. Wednesday night is for Families and Thursday Night is observed in all types of skating by band. No charge is made for parents attending as spectators.

CENTRAL, Wash., Jan. 28.—Mr. and Mrs. Walter Anderson, operators of the Rollerskating Rink, have added 59 members of the Walter Anderson Dance and Figure Club December 28 to their regular skating patrons. Also on hand was Donald Cossman, Portland, Ore., grandson of the Andersons, who was visiting them during the holidays. The evening was spent in dance and a short skating event.

Commenting on the project, William J. Fittzinger, president of the Daily News Association, said: "We have been looking forward to promoting another event for the combined benefit of amateur sports and charity in addition to providing more entertainment for the people of this city and the metropolitan area. We can assure everyone that our long experience in putting on events of the past few years, 24 of Golden Gloves and 15 of the Harvest Moon Ball, will be applied to the first annual Roller Skating Carnival, and those who have assiduously followed our other shows thru the years will be thrilled in the Garden next May, it will be produced in the best traditions of the New York News Association."
**CLASSIFIED ADVERTISEMENTS**

A Market Place for Buyers and Sellers

**RATE: 12c A WORD — MINIMUM $2**

All Classified Advertisements must be accompanied by remittance in full.

**FORMS CLOSE**

THURSDAY, JANUARY 20, 1950

CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office 1210 Patterson St., Cincinnati 22, early in the week.

**ACTS, SONGS & PARODIES**

- A PARODY? STRUT, SONGS, MATERIAL... For any act. $200 rental free. Blackstone. 944 South 8th St., Phila.
- ATTENTION SINGERS, MUSICIANS... Send us your nudes, material. We have all the publicity you can use to bring your act. Send us your pictures and we'll have them displayed in our office. Blackstone. 944 South 8th St., Phila.

**BIG NEW JOKE CARTOON MAGAZINE**

New line of gag cartoons, funny comics, funny jokes, funny pictures, funny stories. Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**O.A.S.A. NEW COMEDY BOOKLET**


“ENEMIES” MAGAZINE — CONTAINING BAND, ORCHESTRA, VAUDEVILLE, CARTOON, COMEDY and Parody material. Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**GIRL FRIEND** — 12 MONTHS ORIGINAL MAIL ORDER HUMOR CARTOON BOOKLET. Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**JOKER BOOKS, BLACKOUTS, BUPS, ARTWORK**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**ROYAL CIRCUS DISTRIBUERS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**WALLED, PURSES, ETC.**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**JOIN SASH FOODS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**PRINCE SUPER NOVELTY JEWELRY**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**ASSOCIATIONS, NATIONALS, ETC.**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**ADVERTISERS & DISTRIBUTORS**

**A & A ALLURING, ATTRACTIVE, ACTIVE, ARTISTIC GIsfor Wolf, 20-24 W. 25th St., St. Louis, Mo. 120 College Ave., Clevel., Ohio**

**BLACKSTONE ENTERTAINMENT**

Blackstone Entertainments, Makers of the famous “Theatrical” comedy, all the latest in comedy material. We have all the material you need to make your act a success. Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**B killingsworth**

Killingworth Entertainments, Makers of the famous “Theatrical” comedy, all the latest in comedy material. We have all the material you need to make your act a success. Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**SOUND RECORDS & MUSICAL INSTRUMENTS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**DISTRIBUTORS & SELLERS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**DEFUNCT SECRETARIATES, FREE INFORMATION**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**AGENTS — SELLERS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**FOR SALE**

**FLACH**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**CLAS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**COMIC BOOKS & NOVELTY JEWELRY**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**BLOOMS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**GOLD BACKS**

Send us your material and we'll have it displayed in our office. Blackstone. 944 South 8th St., Phila.

**HARRIS NOVELTY CO.**

1102 ARCH ST., PHILADELPHIA 7, PA.

Phone 44-9141

**WAGON MEN PUNCHBOARD MEN AUCTIONEERS PITCHMEN**

Men in the field will tell you about our fast, efficient service. All ORDERS SHIPPED THE SAME DAY!

Hare Are Some Hot Items!

- **16 PIECE WATERLESS COOKWARE**
  - Single Cast Iron Billboards, supplied with $49.95
  - **26 PIECE SERVICE FOR SIX SILVERWARE SETS**
  - Heavy silver plated, 24 carat gold vermeil.
  - **VACUUM CLEANERS rebuilt to look and run like new.**
  - 10 popular name brands
  - **Up to 5 PIECE COMBINATION CASH AND CLEANS SETS**
  - Brand new, standard sizes
  - 7 Piece Carding Sets for $2.50
  - **3 SPEED ELECTRIC**
  - **$10.00**
  - **AUTOMATIC TOASTERS, super up to 99.95.**
  - **SIX-HEAT TWO-BURNER COOKER**
  - **$5.25**
  - **10" INCH-HIGH HORSSE CLOCKS**, solid movement, wood or metal cases.
  - **Terms**: 25% Deposit, Balance C.O.D.

H. B. DAVIS CO.
320 HUDSON ST., NEW YORK 14, N.Y.

WATKINS 4-1348

**FREE MONEY-MAKING OUTFITS WITH ACTUAL SAMPLES**

Investigate these genuine money-makers...no experience necessary...no capital required...all materials furnished...free for manufacturer's tables, send for catalog and case.

**6000 Imal Mountains in 460 Pages**

- Wholesale, Agents, Managers, Retailers, v.d.u.
  - Send for Free Sample Book with Tasted Samples.
  - Send for Free Sample Book with Tasted Samples.

Since 1922 our company has been in the business of producing, marketing, and selling the best Los Angeles and California goods.

**...and you think you’re selling the best?**

**KENDZIK CO., BAYLOR, I. N. Y.**

**TELSCOPE CIGARETTE HOLDER**

Beautiful gold-plated holder...for 100s or 10s...black chiseled marble, mounted silver, hand-engraved, gold-plated, and japanned copy. Send for sample to the above.

**Sample Box, $3.50 paid.**

**RO-LA NOV. Co.**

211 W. 19th St., New York 11, N. Y.

**Sensational Novelty Offer**

- **1950 Edition American 'Sensational Novelty Offer'**
  - 24" x 35" foldout, Retail price $5.00, age of all colors, etc., Send for sample to the above.

**Sample Box, $3.50 paid.**

**LOLA NOV. CO.**

211 W. 19th St., New York 11, N. Y.

**CORRECTION!**

In the January 30th issue of The Billboard Wholesale, Exclusives were priced at $1.50 extra. This should have been 3.50 extra.
**TERRIFIC PRICE SENSATION**

**NEW BUCKING BRONCO SELF-STARTING ELECTRIC CLOCK**

$7.25 *Packed 6 to Carton*

Minimum Order, 1 Carton (Sample, $7.25 each). Terms: 25% Cash, Balance C.O.D.

The Trim Best-Kept Secret in the Industry! On Sale at 2nd Lowest Price Ever!

**Hollywood Novelty Co.**

1104 Commerce St., Dallas

**WISCONSIN DELUXE CO.**

1903 N. Third St.

Milwaukee, Wis.

**POT OF GOLD**

**NEW BEACON LEOPARD DESIGN BLANKET**

54x72 Packed 30 to Case

**Faithfully Yours in the Fabulous Field of Fashion**

**FAIR AND CARNIVAL WORKERS**

When in **TENNESSEE** Visit Us

Large stock always on hand. Novelty, Premiums, Glassware, Batons, Balloons, Horse Clocks, Mexican Spiders, Monkeys, Toys, Rodeo Souvenirs, Slur and hundreds of other items.

**M. NOWOTNY & CO.**

1401 BROADWAY

San Antonio 2, Tex.

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**WRITE FOR OUR NEW CATALOG—JUST OUT**

Be sure and mention line of business

**MIDWEST MERCHANDISE CO.**

1110 BROADWAY

KANSAS CITY, MO.

**FAIR AND CARNIVAL WORKERS**

When in **TEXAS** Visit Us

Large stock always on hand. Novelty, Premiums, Glassware, Batons, Balloons, Horse Clocks, Mexican Spiders, Monkeys, Toys, Rodeo Souvenirs, Slur and hundreds of other items.

**M. NOWOTNY & CO.**

1401 BROADWAY

San Antonio 2, Tex.

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**WRITE FOR OUR NEW CATALOG—JUST OUT**

Be sure and mention line of business

**MIDWEST MERCHANDISE CO.**

1110 BROADWAY

KANSAS CITY, MO.
STERLING VALUES mean GREATER SALES

AGENTS & DISTRIBUTORS

(Continued from page 8)

NEW "SPONGE" WALL CLEANER—FRANKS
dirt like magic, wallpaper, painted walls.

NYLONS—FULL FASHION, 100,000 PAIRS, $1.15
dozen, boxed and gathered, in various colors.

NYLONS—SIZE 11-15, FIRST QUALITY, FAMOUS
brands, choice assortment, on ladies' likeness.

BALANCE with WORLD WIDE, 400 North
6th St., Columbus, Ohio.

NEW OFFER ITEMS FIRST—MONTHLY
bulletin tells where to get new products.

ORIGINAL DRINK MARSHMALLOWS, HAVE A
sample, choose your own.

OCCASIONAL GIFT SIGNS—LEADER SINCE
1920, 14 x 10 per card. Free catalog.

PERFUME—WHOLESALE BIG PROFIT. WE
sell you at cost, you make the profit.

SCALLOPED TABLE CLOTHES

LAST year, ships, $6.00 to $3, down.

DEPOSIT, $1.50, Balance

RECONFIGURED, in this new, refreshing Dyal
model, $1.50. All Watch com-
ponents, parts, stocks, etc., available.

Rhino Case Watch
Cousins of women's expensive watches, but at
prices...they're never out of style.

$8.95

35¢, Deposit With Orders
75¢, With Cash

MIDWEST WATCH CO.
3 S. Wabash Ave., Dept. 105
Chicago 3, Ill.

SEE BRAND
FOR YOUR HARI NEEDS

1950 CATALOG FREE
75 Pages Jammed With Premium Items

MEN'S & LADIES' FAMOUS
WRIST WATCHES
& GENEVA & BERNUS
& WALL COCKERS

2-Jewel
18-35
17-Jewel $11.95
21-Jewel $15.95

1950 models

RECONFIGURED, in this new, refreshing Dyal Dial
model, $1.50. All Watch compo-
ents, parts, stocks, etc., available.

Rhino Case Watch
Cousins of women's expensive watches, but at
prices...they're never out of style.

$8.95

35¢, Deposit With Orders
75¢, With Cash

MIDWEST WATCH CO.
3 S. Wabash Ave., Dept. 105
Chicago 3, Ill.

25-30

25¢, Deposit With Orders

26¢, With Cash

See Local Jobber
Chas. Brand Novelty Corp.
154 W. 27th St., New York 1, N. Y.

SLUM

GIVEAWAYS ALL USEFUL ITEMS
TOY-SETS, NOVELTIES, ETC. ETC.

Some items priced up to 25¢ ea.

35¢ GIVEAWAY. 9¢ Lot

LUCY

NOVELTY PRIZE BOXES

PRIZE BOXES OF ALL KINDS

of items, 40¢ gr. 75¢ Items 1.25 Gr.

$1.25 Items 1.50 Gr.

1.60 Items 80¢ Gr.

Satisfaction guaranteed or returned.

50¢ Deposit, Balance C. O. D.

MIDWEST DISTRIBUTORS WAREHOUSE CO.
11 E. 14th St., NEW YORK 3, N. Y.
ATTENTION JOB:hers & DISTRIBUTORS
The following articles are subjected to a 90-day exclusion.

Many wonderful items are now available at lower prices. This monthly feature in The Billboard contains a selection of items from a wide range of categories. Each month, we focus on a specific theme or product line to provide our readers with updated information and promotional deals.

The types of items featured typically include new releases, limited editions, and unique products that have been recently popularized in the market. These items are available for purchase, and the prices listed are exclusive to this issue. To place an order or learn more about the featured items, please visit our website or contact our customer service team.

The following items are currently available for purchase with special offers:

1. **Glowing Entranceway**
   - Description: The entryway features a glowing archway, adding a touch of elegance and grandeur upon entry. The unique design is perfect for creating a statement in any entrance.
   - Price: $99.99
   - Quantity: 50

2. **Star Wand**
   - Description: The wand is adorned with sparkling crystals, creating a mesmerizing display. It is perfect for adding a touch of magic to parties and events.
   - Price: $29.99
   - Quantity: 25

3. **Snoopy Lamp**
   - Description: The lamp is designed in the likeness of Snoopy, the beloved cartoon character. It features a soft glow, making it perfect for a nursery or child's room.
   - Price: $49.99
   - Quantity: 10

4. **Dogwood 250**
   - Description: The 250 Dogwood is a grand selection, featuring long-lasting beauty and unique design elements. It is ideal for large spaces or events.
   - Price: $79.99
   - Quantity: 5

To order these items, please contact our customer service team or visit our website. Limited quantities are available, so be sure to place your order soon!
MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.,
Cincinnati 22, O.

Parcel Post
Arriving Mrs. Alice Fuller
201 E. 15th St.,
Henderson, Ky.

Immediate delivery
ALL MACHINES FREE

Gallagher, Miss
Frontenac, St.

Clack, A.
Edmond, Okla.

Cloninger, A.
Alexandria, La.

Jones, E.
Baxter, Arkansas

Krause, B.
Concord, Ohio

Cook, J.
Hollywood, Calif.

Smith, J.
Nashville, Tenn.

Bennett, J.
Sedro, Wash.

Brown, J.
Atlanta, Ga.

Brennan, B.
Burlington, Ia.

Baker, J.
Hartford, Conn.

Baker, C.
Hartford, Conn.

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Hartford, Conn.
MEXICAN CURICS
Imported Direct From MEXICO
Hand-tied Men's Belts and Ladies' Bags. Silver and Gold Buckles, Decorated Baby Chairs, Pottery, Typical Wooden Jackets, Lullaby Sages, Bird Feather Cards, Bamboo and Willow Baskets, Turnover Wretched City Animals, Clay Monkeys, David Ashes, Sitting Monkeys, Fur Monkeys, large Tarantula Spiders. Price List No. 23 on request.

F. L. de ARKOS
1004 SCOTT STREET
LAREDO. TEXAS

MARDI GRAS SPECIALS
Fast selling items at the right price

HARRIS NOVELTY CO.
1902 ARCH STREET
PHONE NUMBER 2468
PHILADELPHIA 7, PA.

Our present exhibit illustrates the latest and most complete line of Novelty and Prizes ever offered, including Baskets, Novelty Dolls, Lollipops, Chocolates, Wax Candles, Lampas, Yarns, Delta and bona mold, Cigars, Cigarettes, Sweets, Card Box, Pencils, Shade, Rambo Operators, Promenai Suits, etc.

GELLMAN BRO5, INC.
110 NORTH FOURTH STREET
WEBSHOP DISTR. OF AMERICA

GIVE TO THE DAMON RUNYON CANCER FUND
Pipes for Pitchmen

By Bill Baker

AL WILSON... is headed for North Worth, following a siege of illness which had him confined in a Minneapolis hospital.

W. C. (BILL) BAGLEY... is huddled up in the hills of Califomia at Castaic. He plans to break out about April 1 and probably will head for the coast with a magic cowboy.

JOHN D. DELANEY... is in Philadelphia presenting his pool exhibition and magic decks. He says he'd like to read a pipe here from L. H. Marvin, his former manager. John says his next stop will be Washington, D.C. Darley has been a showroom and pitcherman for over 35 years.

W. M. HIPP... and Steve Mcclain are working sheet around Charlotte, N. C., to good returns. They write that they'd like to see more pipes here from other sheet workers and wonder what has become of E. C. Purdy.

WRITING FROM...

New Orleans under date of January 19. Dave Rose says: "A few days ago I was informed of the death of another member of the pitch fraternity on January 13. He was David Wilde, who succumbed to a heart attack. A native of New Orleans, he broke into the pitch game under the tutelage of his father, Clarence F. Wilde, who is still active. He currently has a store on South Rampart Street here, where he pitches machines. He also did a jam pitcherman for many years. I know his son well and will miss him, as will all the other pitchermen who knew him."

CURLEY MILLER... has completed plans for the opening of his new shop in Florida. He plans to play a number of Southern States before heading for the North.

DUKE GREENLEAF... is working for a herb medicine plant in Cincinnati and well known to pitchermen, was plunged, bound and gagged, and released with $800 in his store January 25. Lindon was badly beaten about the head and face and left lying on the floor of his shop by three thugs, who are reported to have had thirr. The rear entrance. Lindon has been in business at the Queen City location for 11 years.

T. A. (SILIM) RHOADES... a working with A. L. Clark, ace surveyor of rocks.

ELVIN LINDON... operator of a herb medicine plant in Philadelphia and well known to pitchermen, was plunged, bound and gagged, and released with $800 in his store January 25. Lindon was badly beaten about the head and face and left lying on the floor of his shop by three thugs, who are reported to have had thirr. The rear entrance. Lindon has been in business at the Queen City location for 11 years.

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The New SENSATION! that is taking the country by storm.

The original HOLLYWOOD FLOATING CUTIE DOLL PENCIL

This pencil is a mechanical pencil, it propels, erases and repels. It's sensational! This pencil is an all gold finish pencil, and has a window that opens and closes and shows the Hollywood Cutie. It sells at a nickel, and each pencil is individually boxed.

Special $9.00 per dozen

Samples $1.00
25¢ Deposit-Money Order or Cash; Balance C. O. D.
Order shipped same day when received.

HARRIS NOVELTY CO.
1162 Arch St., Philadelphia 7, Pa.
Phone Market 7-9961

Biggest Profit Makers in Watch History

RHINESTONE DIAL WATCHes

In 14k Gold Plated Case $4.25*\footnote{Brand New}
\footnote{Written in a 1-Year Service Guarantee, with a 355 caliber, hard stone movement, and a look like gold watch individually boxed with genuine leather strap making a lovely gift for women.}

GUARANTEED NEW! Net 1 Day (return and refund) $4.50.\footnote{Guaranteed as a 3- year Service Guarantee.}

JEWEL MOVEMENT Chronograph in 14k Gold Plated Case $7.75*\footnote{Guaranteed as a 3- year Service Guarantee.}

DEALERS - JOBBERS - DISTRIBUTORS

GIVE TO THE RUNYON CANCER FUND

Dr. Runyon: Inventor of the Pencil and the World's Greatest Cancer Fighter.

February 4, 1950 The Billboard

EXTRA VALUES FROM GAINES & GAINES

Sparkle Up Your Sales!

GENUINE DIAMOND LOCKETS

Hottest Profit-Maker in Years...

HURRY! While Limited Quantity Lasts!

Beautifully engraved gold-plated lockets, complete with fine chain. Each locket in handsome velvet-lined box. Two sizes as illustrated. A terrific value! \( \text{Sample, $1.00 each.} \)

Minimum Order 1 Dozen

AMF PRESSURE

(Taken from page 76)

businesses are affected by the revision, play a wide range of territory rather than remaining in one State. If the balance room operator were made employer and responsible for the tax, the sidemen and band leader would never become eligible for benefits payable by State Unemployment Compensation, for the band, continually traveling, would never earn enough salary in any State to make the bandmen eligible for payment of State benefits. Whereas, if the band leader is the employer, he files his State benefit fund in the one State in which he is registered as a permanent resident and maintains his home. Practically all present State Unemployment Compensation laws do not allow the balance room to be employer of the band. Therefore, the balance room cannot build up any payments to make the leader and his sidemen eligible for this type of protection. They then point out that the exemption clause in the projected law would rob men of State benefits because the new provision specifically states that they do not get any Social Security and withholding benefits on one-nighters played for a civic, fraternal and educational groups.

The Senate Finance Committee is currently considering the bill, which, it is believed, will be turned over to the Senate for deliberation.

UNDER THE MARQUEE

(Taken from page 81)

and daughter Wanda Miller, Mr. and Mrs. Jim Plunkett and family; James Kidwell, Larry Carden, Corey Plunkett, E. J. (Red) Rumbell, Jean Wilson and Emma Nevada Gourley; Alumese (Happy Rain), clown and circus builder and painter, his wife, Martha, and children; recently spent a week-end with Mr. and Mrs. Merwin Ray and daughter at quarters in Temple, Pa.

Introducing the Fastest-Selling Line of STUFFED FUR TOYS

Each Item Individually Housed in a Beautiful Acetate Box

METROPOLITAN FUR TOY CO.

560 SOUTH AVE.

MILLER HILL 4-033

These toys are made from genuine stuffed rabbit fur. Harmless dye used for assorted colors—brown, blue, white, gold and pink. They are presently showing a beautiful line of Easter bunnies.

IDEAL FOR SCHOOLS, gifts, boys and confectionery novelty use. Choice hurrleries open for salesmen commissioned basis.

Also, we have a complete line of stuffed plush toys with or without acetate containers & r. Rabbits, Ducks, Owls, Bears and Reptiles. For further information regarding prices, etc., contact

HARE WATCH $3.30

Dress Watch Only $3.40

On orders under $50.00 extra.

Bar Watch $3.50

Plastic Band, 16 C C. O. D. strict., from home office concerns.

S.B.A. Watch, 56-12, 5-5, 5-5, $4.00, $8.99, $19.99.

Marchandise You Have Been Looking For

Catalog Now Ready—Write for Copy Today

To obtain the biggest list of these items and State in detail your business and type of goods you are interested in.

PREMIUM SUPPLY CORP.

1111 South 12th. St. Louis 4, Mo.
SALESBORAD SIDELIGHTS

Gardner & Company, Chicago, went on record last week reaffirming earlier reports of heavy demand for their new line of in-board games. One basic reason is that firms are "one-stop" houses where customers can "find what they want, no matter how unusual their requirements may be." Spokesman Gardner says that during its 40-year history, Gardner claims to have made just about everything in board games. Nevertheless, the designing department continues to come up with numbers that incorporate really new ideas, Joe points out. Examples of new games coming from in-board games include the following: the in-board game now getting the nod in a big way on a coast-to-coast basis are "Three-Way Thriller," 5-cent play; Bashful Betty, 10-cent punch, and Good News, 25-cent play.

In keeping with the policy of faster and better service for the users of Bee Jay Products, Inc., Chicago, salesboards and Universal Manufacturing Company, Inc., Kansas City, Jr-O-Do tickets, President Joseph Berkowitz last week announced a further improvement in service. He has set up a number of shipping points located in various parts of the country from which customers can get overnight shipments or make pick-up of items they need immediately. They just have to drive to and take away their orders, Berkowitz emphasizes. He feels that this should be an advantage to board and ticket users as it will relieve them of the problem of controlling stocks, and also eliminate the delay of getting shipments from the factory, which normally takes from one to six weeks. All shipping points will have a stock of all popular Bee Jay boards and Universal tickets. Joseph says the position of shipping points will be announced as they are set up, he promises.

Frank Feinberg, of Armitage Sales, Chicago, salesboard firm, will exchange "I do" with Sue Levine.

We are at it in the Chicago Tribune, "The Pillow, come May 28 and the first breath of spring."
USED COIN-OPERATED MACHINES
Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted for publication in this column.
RATE—12c a Word Minimum $2
Remittance in full must accompany all ads for publication in this column.
No charge accounts.
Forms Close Thursday for the Following Week’s Issue.

SALEBOARDS—JAR TICKETS
NEW LOW PRICES
ALL ORDERS SHIPPED SAME DAY RECEIVED

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WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST
Stationary, Warehouses, Large Sales Attractive, New Jersey Store, Coin Board, Coin Boards, Super Giant Sizes. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. Box 66, Michigan City, Indiana.

SALESMEN WANTED
To represent two leading manufacturers of Ticket Games and Saleboards in the States of Texas, Louisiana, and Mississippi. Must live in territory. Single men preferred. Must have clean up. Must check out. Must have experience in large sales. Look for experience only. Must work. Give qualifications. Address: Box D-510, c/o The Billboard.

"WORLD RENOWNED"

The New

IMPROVED BINGO

a hot! hit!

FOR 1950

MADE OF STRUDY PLY- WOOD WITH A HEAVY EASEL FOR LONG LASTING COUNTER DISPLAY. CAN BE USED AGAIN AND AGAIN.

SIMPLE TO REFILL. IT'S COMPLETE. NOTHING MORE TO ORDER EXCEPT ADDITIONAL REFFILLS.

TAKES IN 1250 TICKETS at $5.00
DEFINITE PAYMENT
DEFINITE PROFIT $27.00
(ALL AVAILABLE IN CIGARETTE PAYMENT)

Write Today for New 1920 Descriptive Literature and Factory Prices.

UNIVERSAL MANUFACTURING CO., Inc.
"The World’s Foremost Mfg. of Coin Games" 401-411 E. 8TH STREET KANSAS CITY 6, MISSOURI

?? ? IN A RUSH ??

FOR BEE JAY SALEBOARDS OR UNIVERAL "JAR-DO" TICKETS

Below you will find a list of Universal Bee Jay shipping points which are conveniently located for fast deliveries or overnight shipments at factory prices. These shipping points will eliminate your problem of carrying large stocks and also the delay of one to six weeks in getting a factory shipment. Bearer checks will have a good standby value of popular "JAR-DO" ticket deals and Bee Jay Saleboards.

ASK FOR THEM BY NAME

Watch for more shipping points in succeeding issues of this magazine.

CHICAGO & SURROUNDING TERRITORY
1793 W. Randolph, Rm. 216, Chicago. Ill.
Gen. Mgr. Daniel Kite Phone: Skokie 8-0444

WASHINGTON, OREGON, IDAHO & MONTANA
310 N. 4th Ave., St. Louis, Mo.
Gen. Mgr. Morris Hitchcock Phone: Mill Hill 1128

PHILADELPHIA & SURROUNDING TERRITORY
609 Spring Garden St., Philadelphia, Pa.
Gen. Mgr. Nate Bake Phone: Lomond 3-2676

NEW YORK
314 E. Market, Elmira, New York
Gen. Mgr. H. L. Hilter Phone: 4040

LEWISTON, IDAHO & SURROUNDING TERRITORY
Gen. Mgr. A. E. Condos Phone: 904

NEW ENGLAND STATES
65 Bleek St., Derby, New Hampshire

UTAH
1453 South 14th, East, Salt Lake City, Utah
Gen. Mgr. Art Allmand Phone: Dial 7-4400

MINNESOTA, NORTH DAKOTA & SOUTH DAKOTA
552 S. 4th St., Minneapolis, Minn.
Gen. Mgr. Harold Sklar Phone: AY 8844

CLEVELAND & SURROUNDING TERRITORY
Elyria, St. Clair, Ohio
Gen. Mgr. Jack Warren Phone: Endicott 2175

CALIFORNIA
2301 W. Pine, Los Angeles, Calif.
Gen. Mgr. C. A. Robinson Phone: Federal 1810

NEVADA
1715 West Bonn, Nevada
Gen. Mgr. C. A. Robinson Phone: Franklin 9-3824

NEW YORK CITY & SURROUNDING TERRITORY
1755 3rd Ave., New York City, N. Y.
Gen. Mgr. My Greenspan Phone: Tremont 6720 or Ravenswood 93826

ST. LOUIS & SURROUNDING TERRITORY
310 N. 4th Ave., St. Louis, Mo.
Gen. Mgr. Charles Kruse Phone: New England 9008

"THE WORLD'S FINEST"

www.americanradiohistory.com

February 4, 1950 The Billboard SALEBOARDS 97
Brief and Important
Late Digest of Coin Machine News

**Stubb Named CM Director**

Richard H. Stubbie has been reappointed coin machine director of the Motor City Merchandising Co., Salt Lake City and New York. His term has been extended to an indefinite term following a referendum which legalized hill machines in the county. Annual fees of $150 per machine and $1,500 for the first 25 machines of any coin ced. Six distributors and 569 machines have been licensed.

**Form New Vending Firm in Detroit**

Formation of the ABC Vending Company in Detroit has been completed, with company selling as a route of drink venders. Firm is headed by Raymond A. Morris, and two sons, Richard H. and Godfrey C., are listed as officials. A third son, Edward, now in the navy, will join the company when he is released from service. All are new to the vending machine field.

**Detroit Arcade Sold**

The Playland Amusement Center, downtown Detroit arcade, has been sold to the Motor City Merchandising Co., New York, by Frank Olivero and Louis Mancuso. Former owner was Edward Stein.

**10,000 New TV Sets a Month in Britain**

TV receivers are being licensed at a rate of about 10,000 a month in Great Britain, the U.S. Department of Commerce announced last week. Total sales in 1958 are expected to be over 141,933 June 30. Radio set licenses totaled 11,858,477 October 30, compared with 11,747,932 at the end of June.

**Hoppers New Coin Bill**

Still another pair of bills calling for new coins went to the Senate Banking Committee last week. Sen. Warren Magnuson, hopped measures for a 3-cent and a 1-cent. Magnuson's 3-cent piece bill marked the first time that denomination has been proposed in the present session. A 7-cent was also proposed last session. In addition, there are bills pending for 6½, 7½ and 12½-cent coins.

**Detroit Penny Arcades Look to Biz Hypo in Spring After Slump**

**Exhibit Supply To Participate In Florida Fair**

**CMI Reports Show Exhibit Space Selling 25% Already Taken**

**ACMMA Holds Show Meet; 2 More Sign Up**

**Committees Report**

**Name Keeney Distributs in Four Areas**

**DeeCee Aids Kids**

**WALSTOPp, January 28.—Terry Byram Jr., president of SIIL, Sales Systems, reported the coin machine industry, had to date contributed $1,950 to the Metropolitan Police Boys' Club campaign.
Large N. Y. Op Turnout Seen At MOA Confab in Chicago

NEW YORK, Jan. 28.—At least 50 local operators were planning to attend the first annual convention of the Music Operators of America (MOA) in Chicago Feb. 17-18, according to the Automatic Music Operators' Association (AMOA) disclosed in a letter from S. Denver, local group president and MOA vice-chairman, urging equally large participation so as to guarantee the success of the national convention.

Restating MOA's original intention of coordinating operator efforts to combat the unfair federal restrictions, Denver listed three positive functions to be performed by the national committee:

On the legislative front, the MOA as a fact-finding medium, is in the best position to inform Congress of current conditions in the industry, he claimed. Too, it will act as the representative voice of the industry in Washington. He said the interests of the industry were poorly represented in the past by individual operators, pleading only their special cases, appeared before congressional committees.

Charging that manufacturers have priced distributors out of the market for industry needs, Denver declared the MOA will attempt to arrive at a reasonable method of pricing ish boxes operators can safely absorb annually. This will be made possible by starting collections from members with recommendations of features of models and prices which model operators determine to incorporate in new equipment.

On the route level, Denver asserted the national group will act as a clearing house for operational hints aimed at boosting income. The tests formulas devised by local operators for increasing play will be disseminated to all local associations, he added.

Waldor Renamed MGA Prexy? 1950 Promosh Plan Is Prepped

NEWARK, N. J., Jan. 28.—Sam Waldor, president of the Music Guild of America (MGA), at the annual dinner meeting of the operators' association Thursday evening at the Hotel Essex House, held an address, contained as executive director, announced an expanded promotional and income-producing plan designed to boost income in profitable levels in 1950.

The 85 operators at the meeting heard Waldor announce the formation of the Automatic Music Operators' Association, stress the value of cooperation with the phonograph business,Sidney Levine, national counsel to the Music Operators of America (MOA), urged that a close watch be kept on proposed changes to federal copyright legislation. Revisions suggested by ASCAP included 100
tions would add to the cost of ham operation if adopted, he warned.

Hirsch de la Vieu, president of the Washington Music Guild, another visiting speaker, argued the American industry had an opportunity to increase and showmanship on the part of ops.

Other Officers

Other officers elected were Jack Roberts, of 20th Century Amusement, vice-president; Lambert Marks, Marks Associates, secretary; Willard Rustoff, Automatic Wire Music, treasurer. Included in the list of governors were Hubert Hett, llie Sonne; Harry Steinberg, Metropolitan Automatic Music; Edward Burg, Royal Music; and Rudolph Leitgeb, L. & N. W. Vending.

Steinberg said MGA's new promotional effort would go into effect in a few weeks. It will tie together the local successful merchandising services made available to members during the past two years. In the past MGA has sponsored disc lobby planning, hit parade posters on local.

S. C. Music Biz Holds as Jan. Lull Sets In

COLUMBIA, S. C., Jan. 28.—Local ops report January can't be a near standout but they look for an upswing as the spring season approaches.

The reports came from operators in the district with pin locations as well as from the four area managers in the city. Much of the fault is being placed on the slump in sales caused by a general economic pull which has occurred in the area.

Music business was static but appeared to be holding up well. Novelty folk numbers were keeping the coin flow up during the past two weeks, especially at most of the night-time locations.

Soldier trade, once the mainstay of the arcades, still provides a healthy share of their biz. ops say, however, that civilians are visiting more often now, but they're sparse with their spending.

Contest Reminder

CHICAGO, Jan. 28.—In a special broadside issued this week, the AMOA, called attention to its nationwide contest beginning in with its new phonograph needle, headed:

"Have you put that Permo point in your best spot?" The piece went on to remind operators of prizes to be awarded for the best letters on the results on the tests of the new needle in comparison with the machine location.

Contest winds up February 20, and prizes will be awarded at the Music Operators of America conventions in New York City, March 6-8. Write to the best pointsJury or other points, the jury will get first class roll from the farthest point in the U.S., Canada, Mexico, and in the actual fair plus the difference between the best points (in case of tie) and $50 maximum fare. Other prizes will be awarded for best-written letters, with prizes ranging from $250, $150, $90, and $36. (See Distribs Story on page 110)
WAIT
until you see
The Sensational New
WURLITZER
Twelve Fifty

AT YOUR WURLITZER DISTRIBUTOR'S
ON NATIONAL WURLITZER DAYS

FEB. 12th and 13th

* Greatest Phonograph of All Time.
* Priced and Designed for Today's Market.
* Unprecedented Eye Appeal, Play Appeal, Earning Power.
* Safeguard Against Obsolescence.
* Features you will find in no other Phonograph.

The ONE Phonograph you can buy with confidence for the future
Record Reviews

ARTIST
BIG MACO
ROY MILTON
ILLOIS JACQUET
CARL STORY
BOB WILLIS
SLIM CARTER
"LITTLE" JIMMY DICKENS
CUON COUSIN SNARES
THE FRONTIERSMEN
JOHNNY HOWARD
TENNESSEE ERNIE
RED FOLEY
THE PINE TOPPERS
REX ALLEN-PATTI PAGE
CECIL CAMPBELL'S TENNESSEE RAMBLERS
REX ALLEN

TUNES
RYTHM & BLUES
One Sunday Morning
Stay Away
Mean Woman With Green Eyes
A Posin' Post Card
Coon Singers Beegle
Sororade to a Goot
Way Over the Hill
I Gotta Have My Baby Back
Beegle Beegle
Pipe Electric Guitar and Piano split the spotlight in this amazin' country instrumental.
Tag Along
Broken Down Merry-Go-Round
No Blues, No Blues for Me
A Petal From a Faded Rose

COMMENT
Just Tell Me, Baby
Information Blues
She's Gone
From the Bride's Bouquet
Could wear in working time
I'm Certain You'll Like Argentina
I Should Not Return
The Country With the Wild Goose
Donkey Sororade
Folks gets off aここる房欠的民謡北訪問全せんの充滿とヒット
Careless Kissing
Church Music
Have You Lately That I Love You
Irish Only Beegle
Pine Topper's Electric Guitar and Piano split the spotlight in this amazin' country instrumental.
Merry's top smash and country number hit. An all-out ballad.
A country companion to "Your Heart's Back to You" would push the "Merry-Go-Round" style of this catchy country ditty.
Merry's top smash and country number hit. An all-out ballad.
A country companion to "Your Heart's Back to You" would push the "Merry-Go-Round" style of this catchy country ditty.

Record Reviews

ARTIST
SONS OF THE PIONEERS
BUZ BUTLER
MERVIN SHINER
BUD POWELL'S ORCHESTRA
JERRY BYRD (The Delta Dusters)
CHARLIE PARKER QUINTET
RED FOLEY
GEORGE AUDL ORK
WARDIEL GRAY
ERROL GARNER TRIO
ERROL GARNER TRIO
CHARLIE VENTURA ORK

TUNES
COUNTRY & WESTERN
WEDDING DOLLS
Merry's top smash and country number hit. An all-out ballad.
Driving guitar solo is reminiscent of the late Fats Waller's style and can be seen in any jazz program.
A country melody, a dime in the Garner rhythm style.
Commercial pop tune in the typical Ventura style, with vocal and instrumental numbers. Is shining, meditative and exciting.

COMMENT
You're a Wonderful wife to a Neat, steady, all-out ballad job that sets the pace for the country blues.
Slow-going Fine Country.
If It's a Neat, steady, all-out ballad job that sets the pace for the country blues.
Slow-going Fine Country.
A country melody, a dime in the Garner rhythm style.
Commercial pop tune in the typical Ventura style, with vocal and instrumental numbers. Is shining, meditative and exciting.

(Continued on page 103)
"Built for the Operator"

ONE DOOR

SERVICING

Flip your key, swing open the front door—and all servicing points are at your reach—no stooping, stretching or bending! Change records? It’s done in seconds! Change title strips? Racks are removable for quick insertion, numbered for easy identification. Clean the machine? All plastic surfaces, inside and out, easily reached and cleaned with a damp rag! Check the slug rejector? It’s attached to inside front door, swings open for easy inspection! Bookkeep the play? New electric coin counter is right in front of you! Collect the profits? Ah, those profits are big and heavy on the new AMI Model “C” and that’s why we’ve provided large double size cash box, placed in exact center of machine waist high, and separately locked for extra protection! You can make all routine service moves and not move your feet from a floor area any larger than a handkerchief! The “C” is built for the operator, built to reduce your service calls, built to save your time, built to please your locations, built to earn more and be a better investment for you!

AMI Model “C”
20 RECORDS, 40 SELECTIONS

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.
Dollar Juke Box

ATLANTA, Jan. 28—Ten disabled war vets at the Veterans Administration hospital here have come up with an idea to raise at least $16,000,000 in the current March of Dimes drive. And the idea is entered about a juke-box—one that would never stop playing.

Figuring there are about 16,000,000 vets of the last war, the hospitalized veterans suggested, in a letter to the Atlanta Journal, that a series of juke boxes be used to collect a dollar apiece from $50,000,000 vets.

Symbolling the fact that the Infantile Paralysis Foundation is traditionally the year-round organization that has always been the most willing to help those who have been stricken by polio, the vets would be receiving the dollars on the basis that as long as the box lasted, the box (with charity work) would never stop.
NO DESIGN CHANGE NEEDED IN '50 SAY CONSTELLATION OPERATORS!

Current Model Maintains Style and Performance Leadership

Earnings Show Consistent Gain

Chicago, Jan. 28—Operators off Jwana’ 20 Record, 40 Selection Constellation Phonographs have concurred unanimously with Patey plans to continue production of the current model, which was introduced by H. C. Evans & Co. The consensus, as stated, “is that Constellation is so far advanced that, competitive "new models" are withstanding Constellation. Constellation provides the most modern style of the year... without a single change in cabinet design or construction. In fact, Constellation design is so many years ahead that Constellation is considered the style for all models in the future.”

This basic appeal is well fortified by leadership in mechanical performance. Operators claim, Constellation incorporation of new developments, as tested and proved, keeps Constellation steps ahead with the latest... actually present obsolete models. Constellation has the most reliable, most suitable operation in the business, music market, with a new model problem to face each year, with its great prices. We enjoy the top performance, month in and month out. Earnings are not only well protected, but also show consistent gains. thanks to 45 selections, which we find most profitable to operate.

"Moreover, H. C. Evans & Co continues to serve those of us who still operate original Mills phonographs. New R-ord..."
Plan NOW to attend the
FIRST NATIONAL CONVENTION OF AUTOMATIC PHONOGRAM OPERATORS

→ PALMER HOUSE, CHICAGO MARCH 6-7-8

Sponsored by

MUSIC OPERATORS OF AMERICA

Three important days for you to discuss with your fellow operators problems such as these:

★ DEPRECIATION
★ RECORD BUYING
★ PROGRAMMING
★ ROUTE MANAGEMENT
★ LOCATIONS
★ LEGISLATION
★ SERVICING
★ Many, Many More

EXHIBITS
of leading record manufacturers, phonograph companies, supply firms.

MAKE YOUR RESERVATIONS NOW

• CONVENTION REGISTRATION:
  Send your application in now. Registration FREE if made in advance.

• ROOM RESERVATIONS:
  Single or double rooms available at Palmer House at regular rates. MOA will secure reservation for you in your name upon request.

• SEND CONVENTION & ROOM RESERVATIONS TODAY TO:

Ray Cunliffe Convention Chairman
3018 E. 91ST STREET
CHICAGO 17, ILLINOIS

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Sirup Firms Hypo Vender Programs

Increased Operator Sales During 1949 Seen as Spur To Greater Co-Operation

Need Cup Vendors To Develop Bev Field to Full Extent

CHICAGO, Jan. 28.—Increased promotional activity aimed at the cup vendor, plus new long-range plans to facilitate development of soft drink sales, is the objective of the National Automatic Merchandising Association (NAMA), which has been conducting surveys to learn the needs of the Canadian public and to assist in developing new sales outlets.

Firms Status

Altho a number of major cup makers currently operate under the NAMA plan, Dr. Norman H. Fuhrman, chairman of the association's board of directors, indicated that the program is not yet in full swing.

While sales of cups and related products are not changing, continuing to range from $1.05 per gallon to $1.15 per gallon, firms are now exercising an increasing amount of control over theVend" field, he said.

Direct Shipments

The results of this new activity will be reflected in the sales of stainless steel cups and related products, according to Dr. Fuhrman. The NAMA plan, he said, will increase the number of cups sold from 3,500,000 units in 1948 to 5,000,000 units in 1949.

NAMA Names 1st 1950 Meet Exhibitors, New Committee

CHICAGO, Jan. 28.—With the 1950 National Automatic Merchandising Association (NAMA) convention and exhibit due to be held in Chicago Feb. 15-17, plans are now being made for the 1950 meet of the association in the National Association of Manufacturers.

Bernard S. W. Martin, chairman of the association's board of directors, has announced that the new board of directors will be elected at the January meeting of the association.

The NAMA convention and exhibit is the largest of its kind in the United States, and is expected to attract more than 25,000 visitors.

Jaffa Appoints Electro Rep in West Virginia

NEW YORK, Jan. 28.—Jaffa, the major manufacturer of vending machines, has appointed George W. John as its electro representative in West Virginia.

The Pittsburgh Pittsburgh concern will be responsible for the company's sales in the state, and will handle the company's full line of vending machines.

ABC Vending Offers Major Stock Issue

To Expand Operation

NEW YORK, Jan. 28.—The ABC Vending Company yesterday (79) placed 171,328 shares of its common stock, at a price of $4.50 per share, for an estimated $1.190,400 in capital to be used for the expansion of the company's operations. Meanwhile Reynolds & Company, which lends the syndicate of ABC Vending Company, has been granted an additional 28,929 shares in the syndicate.

Sea Shoe Shines

HALIFAX, N. S., Jan. 28.—Shoe shiners, members of the Canadian Navy and the maritime provinces. What are being made around the scheduled instalment of the Atlantic Ocean carrier, Magnificently, have been brought together here. The ship's crew have been asked about the design and the enthusiasm received were in many instances no smaller vessels of the fleet.

Other shoe shiners, dime-operated, are at the Halifax and Dartmouth terminals and the Levee in Dartmouth for the Halifax-Dartmouth ferry. A total of eight shiners aboard and off the ferry, in addition to the one on board the ferry commission. Installations are on a trial basis, but the commission finds the machines show a profit at the end of a month, they are retained.
VENDING MACHINES
RECONDITIONED—REBUILT
Ready for LocatiorN
NATIONAL CIGARETTE MACHINES
9-8 Electric ......................................................$169.50
9-9—350 Cig. King Size ........................................94.50
9-9—Reg. 350 Cig. No King ...................................79.50
9-9—270 Cig. No King Size ....................................59.50
For $25c Vending, All National
Manuals Add ........................................................10.00
Rowe Elec. Diplomat .............................................169.50
Rowe Crusader, A. G. ...........................................94.50
Eastern Elec. ......................................................119.50
CANDY MACHINES
9-18—162 Cig. ....................................................95.00
6-18—102 Cig. ....................................................79.50
1/3 WITH ORDER—BAL. ON DELIVERY
L. H. CANTOR, INC.
11219 Superior Ave. Cleveland 6, Ohio

Guardian Electric
Names R. Liess Mgr.
Coin Machine Sales
CHICAGO, Jan. 28.—John Rowell, Guardian Electric Manufacturing Company, announced the appointment this week of Robert Liess as manager of coin machine sales.
Liess, who joined the firm in 1940, has acquired a thorough working knowledge of the coin machines and has been appointed to make the company's new machine. He will have the responsibility of making the machine sales and will work closely with the company's salesmen.

Thank you, operators, for your tremendous, immediate response to our initial announcement of new low prices and policy.

Electro Cigarette Machines are now sold only by direct factory representatives, BACKED BY NATIONWIDE FACTORY SERVICE ORGANIZATION. Economies effected by the new sales policy plus production savings made this big reduction possible.

First and Finest Electric Cigarette Vending Machine, now also the
LOWEST IN PRICE

ELECTRO 8 now only $198.50
ELECTRO 10 now only $217.50

Order the World's Finest Cigarette Machine Now!

Electro Cigarette Machines are now sold only by direct factory representatives, BACKED BY NATIONWIDE FACTORY SERVICE ORGANIZATION. Economies effected by the new sales policy plus production savings made this big reduction possible.

C-8 Laboratories
World's Largest
Exclusive
Cigarette Vending Machine Factory

Eastern Electric
Vending Machine Corp.

General Motors Bldg., New York 16, N.Y.
A PRODUCT OF C-8 LABORATORIES
GREATEST

IN

BULK

VENDING

This TOPPER features new and practical ideas which are typical and original in Victor products. It is outstanding in the vending field. The TOPPER is so low in price that it can be offered at a profit in a few weeks of operation. Vends the combination of bell gum and charms like magic. Also efficiently vends all kinds of bulk merchandise. Electronic controls assure ease of operation and reliability. The base is a combination cash box and wall bracket. Finished in two bright colors (black and gold) or black and enamel. Trimmed in beautiful chrome. The TOPPER comes in 15 colors. When ordering always specify the color wanted. Parts are easily replaceable.

TOPPERS ARE PACKED AND SOLD 4 MACHINES TO THE CASE

$43.00 PER CASE
$10.00 PER MACHINE

In lots of 1 to 5 cases

$10.75 Per Machine!

Contact your jobber today or write direct.

TOPPER WILL GET YOU ON TOP

MADE IN ILLINOIS BY

VICTOR VENDING CORPORATION

5701-3713 W. GRAND AVE.

CHICAGO 39, ILLINOIS

SPECIALS! SPECIALS!

Distributor Model 15, 9 columns, 50c, Play. Refurbished & Reconditioned. $7.50
20c Vendor, new or reconditioned. $7.50
20c Vendor on Casters. $7.50
20c Vendor, restored. $7.50
20c Vendor, restored. $7.50

BRAND NEW

IMPS

Electric or 4 Play Cig. or Fruit Bells

$21.50 Ea.

MILLS VEST POCKET

BELL

Pay Out Automatically

$69.00 Ea.

12c, 15c, 25c, 50c, $1.00 Each

WRITE FOR QUANTITY PRICES.

1/3 Deposit With Order, Balance C.O.D.

We Carry a Complete Line of Coin Operated, Machines, Charmers & Molds. Send for List 24.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN ST. PHILA. 22, PA

ORAINE. 3. 2659

THE "Magazine of Automatic Merchandising"

"We think VEND is the greatest and most informative of all the magazines we have read in our fifteen years in the vending field."

Dan Feldman
Stanton Distributors

SPECIALS! SPECIALS!

Distributor Model 15, 9 columns, 50c, Play. Refurbished & Reconditioned. $7.50
20c Vendor, new or reconditioned. $7.50
20c Vendor on Casters. $7.50
20c Vendor, restored. $7.50
20c Vendor, restored. $7.50

BRAND NEW

IMPS

Electric or 4 Play Cig. or Fruit Bells

$21.50 Ea.

MILLS VEST POCKET

BELL

Pay Out Automatically

$69.00 Ea.

12c, 15c, 25c, 50c, $1.00 Each

WRITE FOR QUANTITY PRICES.

1/3 Deposit With Order, Balance C.O.D.

We Carry a Complete Line of Coin Operated, Machines, Charmers & Molds. Send for List 24.

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GIVE TO THE RUNYON CANCER FUND

February 4, 1950

VICTOR'S

TOPPER

NAMA Sets 1st 1950 Conclave

(Continued from page 106)

Sero Setup Company; Brown and Company, 5701-3713 W. Grand Ave., Chicago, Ill.; Other vendor names will be published in the next issue.


Match manufacturer: Universal Match Corporation, St. Louis.


Publications: The Billboard.


Philly Cig Ops Set Sales Drive

(Continued from page 106)

This Month

New Locations

Fuhrman further pointed out that the use of coupons will not only stimulate the sale of cigarettes, but will also open up many new locations for the vending machine. It is felt, he added, that the use of merchandise coupons will actually increase the demand for the vending machine by the vending machine owners and operators. The vending machine owner, mindful of pleasing the customer, will be ready to accept the merchandise coupons for a machine to a certain extent.

Distribution of the merchandise items will be handled from a central point to be set up by the association. This will enable the association to schedule a show window for the first time, it was pointed out. The store will enable the association to establish a personal contact for the first time with its "unseen" customers.

An advertising and promotion campaign will attend the use of the coupons. Mass distribution will be made of booklets showing the combinations that can be had by collecting the coupons. It is hoped, said Fuhrman, to get the program under way within the next month.
Sirup Firms Hypo Vender Programs; Sales Rise Seen

(Continued from page 186) direct competition from 80 company-owned plants located throughout the United States, additional plants are scattered over Canada to render the same service to cup vender departments in that country. All such sales are handled by the special foundation division.

Stating that the current price of the firm's syrup is $1.80 per gallon, and that this price has been the same for 1948, Dr. H. A. Hopper, National Division, said in giving the figures that cup vender departments which operate under the supervision of the foundation division. This division will be handled by personnel within the company and the accounts will be handled according to the rules of the foundation division.

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FTC’s New Candy Code To Become Effective Feb. 23

WASHINGTON, Jan. 28.—Federal Trade Commission’s (FTC) new code for candy manufacturer, will go into effect February 23. Subject to the code are makers of all types of candy products except solid or molded chocolate.

The code lists 21 “unfair trade practices” and 5 approved industry practices. All of the practices banned by the code are also prohibited under either the Clayton or the Robinson-Patman acts, the purpose of the code being to interpret for candy trade the general prohibition-competitive legislation. A similar code of practices is already in effect for candy wholesalers.

Unfair List
Listed as “unfair trade practices” are: deception in ad or label representation as to character of business, misuse of the word “free,” imitation of trade marks, false involving, misleading price quotations, tie-in sales, commercial bribery, the formation of “competitors” or their products, threats of infringement solution below cost for the purpose of injuring a competitor, entries of people in combination to fix prices or suppress competition, granting discriminatory prices or services, undercuts discriminatory return prices, inducing breach of contracts, enticement of employees of a competitor with the intent of “unduly hampering” competitors, marketing candy thru lotteries, inducing exclusive dealing contracts, aiding others to break any of the code rules, and shipping candy on consignment with the effect of artificially clogging trade outlets.

Backed by FTC as “conducive to sound business methods” are the following: recording of trade marks, the gathering of statistics, the dissemination of credit information, the circulating of prices lists when done independently, and the inclusion in any advertising or in voices of the terms of guarantees and the firm’s policy on returns.

The code was drawn up at the request of industry members and after consultations of FTC and candy manufacturers.

Hartford Op In Cig Price Cut To 20c Per Pack

HARTFORD, Conn., Jan. 28.—In the attempt to recuperate on their operations, at least 20 members of the cigarette vending machine owners has decided to lower the price of its $3.25 to 20 cents on different cigarette brands.

Abraham Zikis, owner of the Connecticut State Vending Corporation, has disclosed that he will be the only company of its kind to cut his price 20 cents below its competitors.

"If we lower the other vending companies had no reason to raise their prices 23 cents," Zikis said. He formerly was employed by the Sales Service Corporation of Hartford.

One of his competitors, the Cigarette Vending Service Company, reported that it was doubtful whether Zikis could operate at a profit at the lower price. A Cigarette Vending Service Corporation official pointed out that even on the 25 cent price, the operations went into the red.

Two other Hartford vending machine companies announced that there had been no decision to reduce their price to meet the competition.

His experience in the vending machine field in Hartford dates back seven years. At one time, Zikis operated the Veterans Vending Company of Hartford.

Heller & Co. Ejects Gordon as Director

CHICAGO, Jan. 28.—Walter E. Heller & Company announced this week that Milton A. Gordon, vice-president, was elected a director. The firm is active in vending machine financing.

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ATTENTION, VENDING MACHINE SALESMAEN

If you have had Main, Asco, Shipman or similar experience you may be able to make the most profitable connection of your career. Our new machine is an old all-time winner with a new angle which has put it at the leading edge. If you can sell new operators through Business Opportunity ads you should be able to earn $750.00 weekly up from there. Protected territories are now being assigned to experienced producers.

Only a few men needed. Write

Fortune Enterprises, Inc. 1060 Broad St., Newark 2, N.J.
ABC Vending Offers Major Stock Issue; Plans Expansion

(Continued from page 106)

behind the increased prices. The selling price is $9.375 per share. Part of the money to be realized by the company will be used to retire the company's treasury for $1,000,000, to be allocated to shareholders. This represented a 33 per cent increase over 1946. Most vendors during the three-year period were added in industrial and commercial districts. Consequently, ABC now holds half interest in 983 vendors on location.

A further breakthrough showed that Vending Beverages, which will place cup vending machines in the Subway and other large Eastern vending and concession companies, will control total of 18,000 to 19,000, amounting to $28,200,000. 21.5 per cent of this total were realized through col-operated vending, the Vending Company making up a 45 per cent ratio in 1946, reflecting a bonus by the company toward augmenting manually attended counters.

NEW NORTHWESTERN MODEL 49 SPECIAL OPERATOR NET PRICE

LESS THAN $10.00 EACH

With New Northwestern Model 49 Special offered during the next 60 days at price of $19.45 we will include:

* Standard 5 lb. Spanish Grade Paraffin.
* 5 lb. Paper Coin Tubes, 15.c each.

Come take the big table conference on various phases of jobbing will be featured. In past years all major manufacturers have held such conventions when new vending equipment was exhibited at the tobacco show.

NAMA SETS MEET

(Continued from page 106)


Tabescor Aids Drive

PHILADELPHIA, Jan. 28—Jack Beresen, president of ABC and Berilo Vending Machine Company, has been appointed associate chairman of the 1950 Tenth Annual Council of the Allied Jewish Appeal.

Berenstein will take charge of the advertising campaign in the theatrical and associated circles division.

Active in past years with the Jewish Appeal campaign and the drives of the Community Chest, Beresen is associated with many philanthropic endeavors. At present, he is also one of the leaders of the Jewish Household International and is chairman of the Philadelphia Board of Jewish Charities.

With candy, soft drink, cigarette, and confectionery machines represented by ABC in the last quarter of 1949, it has a total of 4,741 units on location. The stock of products to be introduced during the year is expected to be increased by the addition of new vending machines for the Apex Vending Corporation, a 75 per cent-owned ABC subsidiary.

ABC was formed three years ago to control several large Eastern vending and concession companies, which total 15,000 units in the Subway, amounting to $28,200,000. 21.5 per cent of this total were realized through col-operated vending, the Vending Company making up a 45 per cent ratio in 1946, reflecting a bonus by the company toward augmenting manually attended counters.

NEW YORK, Jan. 28—More than 65 per cent of exhibit space at the 17th convention of the Association of Tobacco Distributors is already reserved, executives anticipate the convention, which will be held at the Hotel Commodore, New York City, March 26.

Round table conferences on various phases of jobbing will be featured. In past years all major manufacturers have held such conventions when new vending equipment was exhibited at the tobacco show.

Basing Point Bill

Back in Doghouse

(Continued from page 106)

by an Appeals court, the Bubrebil Oil appealed the case to the Supreme Court.

The outcome of both the court case and the bill will be of importance in future policies of suppliers and vendors. Price differentials have in the past caused FTC to proceed against each company on the grounds that they granted "discriminatory" prices to large vending machine firms. The chief defense in each case has been the argument that firms cannot be allowed to grant differentials in "good faith" in order to meet the practices of competitors.

Discriminatory Bill

In the most recent case, FTC dismissed charges against 30 vendors, and makers accused of granting discriminatory pricing and differentials.

The charges were dismissed because of errors in the complaints as drawn up by FTC. If FTC wins the Bubrebil Oil case, it is expected to tackle the candy automat again. If the "good faith" clause of the basking bill point plan survives the second House-Senate conference and becomes law, FTC's hands would be better tied in the near future.

In recent months, the controversy in Congress over the bill has developed far beyond the basic point situation as has the bill itself, in various ramifications. When first introduced the measure simply declared a moratorium on prosecutions of basking point cases for a period of one year. On the Senate side, the bill was stripped of everything but its original number, and new provisions were inserted to legalize basic point practices and price differentials made in good faith if competitors were not injured by the practices. Burden of proving that no injury would result from the practices was put on the suppliers.

The House then amended the substitute to put the burden of proof on FTC. A Senate-House conference took charge of some of the House points but kept retained the general sense of the House version. When the House approved this compromise last session, but the Senate's action in sending it back to conference reinstates an entirely new version.
Reports Indicate Play Now Picking Up; See Stability
Keynoting Future Activity

New Trend Conservative; Mrs. Resume Sales Drives

CHICAGO, Jan. 28.—A resurgence in shuffleboard play, on a much more conservative basis, has been noted through the country in the past weeks. Operators, distributors, and manufacturers reported this week. Also the activity is nowhere near that of previous months and sales noted are for one year ago, the uptick in play and sales noted shortly after the new year has every indication of stability. Most of the activity noted in the past few weeks has been away from the larger communities although a trend has developed to add standard shuffleboards to these locations which month, featuring only shuffle games (Bally’s Shuffle Bowler, United’s Shuffle Alley, etc.). So marked has been the movement that shuffleboard in some areas, however, several manufacturers have resumed their practice of sending out representatives who concentrate only on shuffleboards and accessories.

Activity Widespread

That this new shuffleboard activity is not limited to reports from manufacturers from such points as Boston, Miami, Houston, Nashville, Minn., Minneapolis, Portland, Ore., and several parts of Texas.

Various reasons have been advanced for the renewed activity. In the first place, the past season, the manufacturers and operators, in co-operation with locations, to build shuffleboards which have shown remarkable success with promotion concentrated on competition via leagues and tournaments, and is finally beginning to pay off. All concerns agree that the surface of the boards is quite well scrambled and that much work remains to be done.

Another reason advanced for the undisputed popularity of the game is the belief that many new players have been attracted to the regular boards after having played the shuffleboard games which have been offered in the parks in most sections of the country. These players have taken up the shuffleboard games still holding their own, and with the industry looking a long and profitable future for the shuffleboard, operators believe shuffleboards also will continue to increase. Many new types of boards are being used in the same location.

Purveyor Shows 1950 Sportsman Shuffle Models

CHICAGO, Jan. 28.—Purveyor Shuffleboard Company has in production for delivery for the first time in many years. The models announced this week. Models in 18, 20 and 22 foot lengths, and are being delivered to distributors throughout the country where they will be in display by the week.

The new Sportsman model features propriety playfield or die stock black tops made from one-inch black Masonite. The finish of the playfield, and the northern maple, then precision machine and sanded. The shuffleboard playing weight of the maple top is 490 pounds and 415 pounds for export. Black shuffleboard playing weights of 360 pounds and 240 pounds export.

Is Shuffle On Road Back?

Stoner Names Sales Rep

Appointment of Bert Farmer, Seattle, as sales representative for Ohio. Gibson. Machines manufactured by Burnham Glassgold, sales manager of the Stoner Manufacturing Company, Aurora, Ohio, to make his headquarters in Seattle, will contact operators in the four state area to which he has been assigned.

Philadelphia Firm Is Chartered

A certificate of incorporation was secured last week by the Popper Supply Company, new name in the amusement business, to be called National Coin Supplier, Inc., of Philadelphia. According to the petition for a business charter which has been approved, the corporation is organized for “the purchase, sale, storage and generally dealing as principal, agent or broker in coin, popup machines, concession and carnival devices, and machines and products or materials required, or used in connection therewith.”

Texas Atty. General Rules Scorers Subject to Taxes

AUSTIN, Tex., Jan. 28.—A coin-operated shuffleboard scorecard is subject to the Texas occupation tax. Attorney General Price Daniel has informed the Texas has informed the State Comptroller.

Mr. Calvert was requested by Calvert who is in charge of the collection of taxes on coin machines in the State.

The point involved related particularly to a Regional Electric Scoreboard advertised as an automatic collecting device for use in connection with shuffleboards. The manufacturer, Daniel declared, contained in the machine, which was considered an amusement device since they were not games and did not control the playing of shuffleboard. They further contended the devices merely register the scores and supply the service of collection for the merchant in whose establishment the game is played.

Texas law exempts "service coin-operated machines," such as pay telephones, from the tax.

Daniel cited a court opinion which "those designed to serve the public health, convenience and necessity."

"We find no service of this character in coin-operated electric scoreboards," he declared. "We further believe that such service as is rendered by the public by the electric scoreboards would not characterize service as amusement or pleasure and therefore within the statutory definition of a 'skull or pleasure coin-operated machine.'"

The tax on co-operators machines with chutes for more than a nickel is $20 a year. On nickel machines, the tax is $10.

Brief and Important

Late Digest of Coin Machine News

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Puck Patter

Chicago:

Herb Perkins, head of Purveyor Shuffleboard, reports boom in shuffleboard. The firm is now showing its 1950 model, and Herb says the boards are moving to operators on a daily basis. Meanwhile, Bill Tucker, who was busy setting the new model ready, has now been assigned to an expansion of the business trips. He returned Tuesday (24) from a jaunt to Detroit and has other short trips planned for the near future.

Many local operators are reporting new shuffleboard installations after a long dormant period in placements. The shuffleboard novelty has disappeared and is now being sold by the public with the shuffleboard, and, as a result, has entered the cutthroat business. More and more operators are reporting sales of new machines.

Clayton Nemecoff, Monarch Shuffleboard, reports Tom Calkins has a well-organized league going on in La Porte, Ind. There are 10 teams in the league and the schedules will run 14 games starting January 31. At the end of the 18th week, Rudy Tavern is setting the pace and the kit for the season has reached $1,000. Monarch boards are used in each of the 10 locations, and Tom Calkins is the chief organizer. He is setting the pace and is expected back soon. One of the firm’s recent visitors was John Moss who heads the Michigan book office in Detroit. Moss says shuffleboard interest is on the upswing in the Motor City.

Pete Roseng, Mero Industries of Chicago, is preparing to take a trip to New Orleans. He will stop in St. Louis and Kansas City, Mo., as well as in several other cities. Meanwhile, Col. L. S. Perkins is planning a similar business trip thru the West and Southeast.

Shufflerdom

PHILADELPHIA, Jan. 28.—What is believed to be the first unincorporated league operating in the world where play emphasis is on shuffleboard was set up by Victor Orlando in the Southwest section of the city. Orlando, following the success of alleys and amusement arcades, opened up a “Shufflerdom.”
Turning Back the Clock

15 Years Ago This Week

CHICAGO, Jan. 26, 1935.—Penny bulk vending was hitting the early "depression 30s," with operators making many multiples in nickels and dimes. Yet returns on machines were much lower than anticipated by one manufacturer, A. M. Walzer Company, Chicago.

With bulk vending being a host of customers, following the recent re-bumping, this bulk machine maker declared the operators should "place one in each community.

The company's Moderno Peanut Vendor, as it was named, featured a nickel thrower, a chrome finish, had no glass globe as merchandise was sold as they were opened, and required "no brackets to fasten on table or wall. For a simple vendor and "free peanut" Walzer asked $375. Crapping its "one in each booth" program, the firm declared "Peanuts go with beer like ham with eggs."

The Vendex Company, Boston, was featuring its tubular glass top bulk vendor with equal vigor. Advertising that "the fact was "nothing cheap about it, but the price," Vendex stated that all sales were made on a 30-day money back plan. For counter mounting, square metal base plates were offered as accessories. And another bulk vendor, "primed to the times," was called the "New Deal" Penny Vendor and was offered by S. S. Distributing Company, Chicago. With a chromium base, and a three to four pound vending capacity, units were priced at $3.50. "Quantity lots from" S. S. stated.

Adolph A. Cailie, one of the founders of the Cailie Brothers Company, in 1905, returned to the coin machine field with the inauguration of the A. C. Novelty Company in Detroit. His son, Arthur, who was with him in the old company, also was associated with the new enterprise.

J. H. Keeney & Company was 15 years too early with its dice and silver pin game to cash in on the popularity of the current (1916) hillbilly tune hit of the same name. Billed as the "Hillbilly Jubilation game of 1916," it was priced at $97.95. Stoney Manufacturing Corporation was on the game with its Beacon, pegged at $35.95 and featuring a small lighted back panel illuminating a plane and an airport. ... "kneepic, Inc. was another manufacturer with a $1.00 hitting high order for parts for the Anti-Aircraft Machine Gun and the remote solenoids designed for use with any make, model or size.

Other Keeney news was the appointment of Harry Drellinger, one of the oldest salesmen in the country in point of service, as assistant manager in charge of the music department. The appointment was made by Bill Ryan, himself a Keeney man.

The Philadelphia Achievement Machine Manufacturing Company (NAMA) believed in keeping the ball rolling with as little change as possible. For the fifth consecutive year Marlin Mintnick president by an unanimous vote. Samuel Pinkowski also received a 100 per cent vote for the vice-presidency. . .

10 Years Ago This Week

CHICAGO, Jan. 27, 1920.—A record was set by J. H. Keeney & Company when it sold 2,700 Super Sixes within 14 days following their introduction. Game, convertible from free to straight novelty, had step-up switches instead of solenoids so the operator could "green his man in minutes operating revenue," officials declared. Two weeks later Keeney was bidding high order for parts for the Anti-Aircraft Machine Gun and the remote solenoids designed for use with any make, model or size.

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Robberies Plague So. Carolina Ops

COLUMBIA, S. C., Jan. 28.—A series of coin machine robberies has plagued operators in Richland (Columbia) and Lexington counties.

In Columbia, city detectives were working on the theft of a machine in a local arcade which was cracked while the place was closed. Other machines have been rifled in the county and one was rifled in near-by Lexington.

FOR SALE

USED SHUFFLEBOARD TRAILER

Excellent condition. Hitch to your car—$250.00

HAROLD HUDSON

2628 Woodson Road, St. Louis, Mo.
(Phone: Winfield 6005)

All Electric! Just Plug In! Attaches To Any Shuffleboard!

METRO-BOWL

Attaches in 2 minutes. No damage to Board. Spares, Strikes, Railroads, etc. Player keeps own score as in bowling. No complicated scoring mechanism to get out of order. More fun for players—LESS COST TO YOU!

2 in 1

PLAYS FROM BOTH ENDS

1 to 8 PLAYERS

DOUBLES THE TAKE AT 5c A GAME

FAST ACTION

ORDER NOW!

IMMEDIATE DELIVERY!

METRO-ELECTRONIC CO., Inc.

2156 Union Street

Indianapolis 2, Indiana

Keep Shelby License Fee

SHELBY, Mont., Jan. 28.—The city council here voted to keep the license fee for pinball machines at $12.50, the same as last year. In making the announcement, Pat Donovan, city attorney, said this is the maximum rate for a city of Shelby's population according to Montana law.

PUCK PATTER

(Continued from opp. page)

will work his way south to Miami. Mero officials believe the recent hall in the shuffleboard is over and look for a steady pick-up in board and necessary orders.

Several local operators are experimenting with Exhibit Supply's new accessory which converts a shuffleboard into a typical shuffle game. Known as Shuffle Bowl, up to five persons can play at one time at the rate of 10 cents each for the usual 10 bowling frames. The unit is complete with a return chute, plastic pins which are on a platform fitting over the end of play-field and coin chute unit. Charlie O. E., exhibit sales manager, reports Shuffle Bowl production and shipments were increased last week.
Trade Directory

Personals

Fritz Baehr, resigned from Wilbur, Suchard Chocolate Company, Little Falls, N. Y., to form Baehr-Wolfe Company, a brokerage house supplying the candy manufacturing trade with chocolate coatings, flavors, fruits and nuts.

William H. Eckert was elected president of Vibro Vite Products Company, Inc., Ridgefield Park, N. J.

Paul D. Federman appointed field sales representative for United Manufacturing Company, Chicago.

Ernest H. Fox, president of Aaron Austin Packing Company, Baltimore, was appointed chairman of the Automatic Merchandising Association's 1950 convention and exhibit.

Thomas B. Huggins, appointed merchandising director of National Vendors, Inc., St. Louis.

Mike Inig, Yankton, S. D., re-elected president of the South Dakota Phonograph Association. Other officers elected: Harold K. Galen, vice-president; Ray A. Johnson, treasurer; and Harold Scott, secretary. Board members, in addition to the SDPA president, include Norman Gertke, James M. Jordan, Darwin Mann, Walter Owen, Al Redd, Watertown; Terry Spears, Deadwood; Herman Fisher, Aberdeen, and Harry Johnson, Mitchell.

Robert T. Lauber, Des Moines, was appointed assistant to Erika J. Wieden, president of the Craig Machine, Inc.


Charles B. Darling is also secretary of this group.

Riverside Metal Company, Riverside, Calif., has announced appointment of Fred M. Shelley Jr. as general sales manager and Alfred G. Dennis, assistant general sales manager.

Milton Volkenant was appointed to the engineering staff of the Northwest Engineering & Manufacturing, Inc., Minneapolis.

J. H. Chester, and Smith was appointed to the staff of the Automatic Phonograph Distributing Company, Chicago, as sales representative.

Distributors
J. P. S. Company appointed Al Piers, National Reporter Service Company, of Chicago, national representative for its coin changer.

J. H. Keene & Company, Chicago, appointed the following distributors: Central Distributing, St. Louis, to cover Southern Illinois, including Springfield, and the Eastern half of Missouri; Automatic Coin Machine & Supply Company, Chicago, to St. Louis, Illinois and Northern Indiana; National Automatic Supply Company, Inc., Chicago, appointed 21 distributors for its new novelty game.

William Manufacturing Company, Chicago, appointed the Miller-Newark Company, with offices in Des Moines and Grand Rapids, to service the Michigan territory excluding the Upper Peninsula.

New Equipment

Metro-Bowl-shuffle play stimulator - Electronic Company, Indianapolis, Ind.

Mr. Penny Pop-curtain game-Peters, Pears & Company, Inc., Chicago.

Twin-Bowler — straight novelty—Universal Industries, Chicago.

ATTENTION
Shuffle Alley Operators
Complete line of shuffler alley parts and supplies. Unbreakable Flexo, will last life of alley $5.00. Arrives Flakes... Rive... or Armatures $100.00. Copper Plate... Pucks... Sleaves... New Type... 1500. Stand... No. Type... 1500. Pucks... 50 Stand... 900. Extra Plate... 1500. Extra Plate... 1000. 1/2 Deposit required.

ROYAL MUSIC CO.
34 PARK ST.
WEBSTER, MASS.
New York:
Bob Petrie, one of Royal Automatic Music, is still at home nursing an attack of gout, but he expects to be back at work before Christmas. Another ailing local is Harry Schwartz, who operates the American Music Company, Joe Madden, of Odd Fellows Music Service, left last week for a spell in St. Louis, home of Constantino Pappapolous, of the same music. Joe is the proud papa of a girl.

John Lyons, who heads up sirup sales for Canada Dry, was welcomed home from the West Coast by his brother, Frank, who is the company's eastern representative. The firm is preparing to become a grandpa for the first time in May when daughter Elaine, Mrs. Alvin Lieberman, is due to give birth, leaves February 19. The Liebermans are spending the winter in Miami and will return in May.

Dick Dooley of Rutledge, N. C., was in the Twin Cities recently buying for his route. Between the time of the visit, Jack, the new bookingkeeper at Lieberman Music Company, which also added a new Pitney-Bowes unit, is busy getting the new machine up to speed.

Los Angeles:
William (Bill) Schrader, now head of the Schrader Products Company, is still in Chicago. Tony De Pasquale, a visitor, was busy looking for new and different arcade equipment, but only succeeded in picking up a 5-cent machine for his arcade stations.

Al Silberman, of Badger Sales Company, visited the Air Force Base in Los Angeles and got a contract for installation of a vending machine, which is being used as a test.

Ed Wilkes of the Paul A. Laymon Company, Chicago, is reported to have ordered the new Gottlow five-ball game, which is going over well. (See Los Angeles on page 120)

Cincinnati:
The Automatic Phonograph Owners' Association will hold its regular convention this week at the Cincinnati Club, with the officers of the association being Henry R. Smith, president; Mel Smaderly, secretary; and the late George G. Smith, treasurer.

Tulsa:
H. W. Dolph Distributing Company, which holds the state of Oklahoma exclusive rights to the sale of Molds and Molds' accessories, deluxe line of slot machines, and Molds' toy and novelty novelties, has been incorporated under the laws of the state of Oklahoma. The capital stock of the company is $100,000, divided into 10,000 shares of $10 par value. The officers of the company are H. W. Dolph, president; H. W. Dolph, Jr., vice-president; Charles A. Engel, secretary; and L. H. McPherson, treasurer.

Twin Cities:
Jack Garrett, Minneapolis operator, who is up and around and back in action once more, is expected to become a grandpa for the first time in May when daughter Elaine, Mrs. Alvin Lieberman, is due to give birth, leaves February 12. Kensington, Lieberman Music Company's daughter, is due to give birth on the 17th of her mother. Lieberman is also expecting to make a trip to London to pick up some new machines for his arcade stations.

Tommy Reuzwin, who is associated with the Lincoln-Andrew Company, is on vacation in Miami. He expects to be away for two weeks.

Harford, Conn.:
Ralph Colucci, of State Music Distributors, was in New York for a few days on business. Colucci is president of the Pinney-Bowe company, a holding company that deals with the Paterson, N. J., company's line of slot machines.

Columbia, S. C.:
Playland Arcade, on Main Street, is undergoing a refurbishing. Operators are busy cleaning and painting the place. The large, under a heavy cover of painting is obvious as the entire building gets a new coat of paint. The Paint is the city's largest market.

Milwaukee:
Sam Hastings, of S. J. Hastings Distributing Company, is taking a good deal of interest in the new line of pinball machines that are being introduced by the Cadillac automobile. He is also making a trip to the West Coast to check out the new machines and see what is new in pinball machines.

An informal custom of having dinner together every Wednesday at the town club is being started by the operators. The town club is located in the heart of the business district and is the center of the town club.

Harry Levin, head man at Vrenden, was in town last week attending a national convention of new Steeles and Berlo speakers.

Los Angeles:
Dale Sauve, Art Sauve & Son, is concentrating on the activity in the shuffleboard and amusement game field. His new store is now open and he has hired a force of men to help him.

Chicago:
AMF's local sales headquarters are the busiest spots in town as reports arrive from distributors on the progress of the firm's National Show Week. Joe Sheinin, the company's advertising manager, is due to return from the West Coast on February 12. The orders written by distributors at the show were above all expectations and the company is now planning a new line of pinball machines.

Herschel Perkins, head of the Purvis Company, which has its headquarters in Los Angeles, is busy holding strong in this area. Perkins, who is one of the leading operators in the amusement game field, has been approached by several coin machine firms recently, but he is now considering this phase of the business.
COINMEN YOU KNOW

Detroit: (Continued from page 115)

Schen, and Roy Maxwell, Central Novelties Company, St. Johns, were visitors at the Miller-Newmark Distributing Company, showing much interest in the new Williams Twin Shuffle... William L. (Bill) Miller has been laid up for the past week with a cold, but was happy to see business rushing in his absence.

Sam Clark, of Benton Harbor, is ordering new equipment... Mrs. Wanda Rheaume is taking an active part in the management of Monarch Music, founded by her husband, the late William Rheaume. She took over after her husband's death in November and is pleased with the cooperation given her by all locations.

L. M. Bigham, Bigham Process Studios, who turned out decalcomania transfers for coin machine operators and distributors, is switching to special process and photographic work... A. K. Andrews, of Andrews & Company, vending machine manufacturers at Clawson, has returned from a business trip to Dayton... M. B. Heule, of the Beacon Manufacturing Company, has been on an extended sales trip thru the East. Operations at the factory in Roseville have been under the direction of his associate, Bernard G. Maritain.

James L. Hudson, head of Hudson & Company, is doing business about a week from a business trip.

Robertson, superintendent for Gay-Coin Distributors, is back on the job after a month's convalescence following a stomach operation... Gerhard Wobermin, of Gay-Coin, is getting caught up with his routine after operating short-handed for several weeks.

Wortham A. Snell has closed the offices of the Food Dispensing Machine Company, which was developing an ice cream vending here.

Indianapolis: (Continued from page 115)

is its sales slogan... The February meeting of the Music Operators' Association of Indiana, Inc., Chapter 1, will convene February 7, in the assembly room at the Junes Music Company. Floyd Macker, president, will preside... Sutton Sales Company, headed by John T. Sutton, was the first retail store opened in Windsor Village, a new large housing project. Television sets and the latest in records and accessories are featured at the new store.

Self-Service laundries are increasing in numbers here, with more than a dozen in operation, mostly Bendix. Three new installations are in progress, and many established laundries are increasing their number of machines.

Installation of several hundred metered parking meters in downtown Indianapolis is being planned by city officials, it was disclosed Wednesday (23). The new meters will be installed within the mile square. At least 100 additional meters will be placed in service.

National Wurlitzer Days, to introduce the new 1250 model, will be held February 15-17 at the Indiana Hulman Music Distributors, Inc., Irving Schwartz, manager, announced. Plans are being made to welcome every operator of the state. Special prize winning, a hearty welcome awaits all operators of the Hoosier State.

Twin Cities: (Continued from page 115)

In the Twin Cities shopping here. After a long absence to buy was Oscar Wulsin, of La Crosse, Wis... Matt Engel, of Mayflower, reports music and pins moving exceptionally well... Elgin McDaniels, of Wadena, Minn., was in the Twin Cities shopping... Sporting his familiar one-gallon tobacco-filled pipe, Millard Bruder, St. Paul operator, was visiting operators looking for new equipment... Frank Edstrom, Hastings, Minn., operator, came up to buy a stock of new goods for his machines... Wally Fischer, Sandstone, Minn., operator, was looking around at the new machines, trying to work his mind just what model he wants.

Max J. Levinsohn, manager of the Best Sales Company, has moved to Minneapolis, has resigned and joined Garsher Novelty, Inc., Geneva Hanson, Minneapolis Securities Corporation, who attended the AMI distribution meetings in Grand Rapids, Mich., was on hand for the unveiling of the unit at the Automatic Phonograph Distributing Company headquarters in Chicago.
Shuffle Game Play Holds Up; Trade Optimism Grows

(Continued from page 88)

Shuffle games, many trade observers recalling past industry trends, opined that the shuffle game would also prove a fad and hold up for a few more months at best. Some firms were even reluctant to go into production on this type of equipment. However, there are now nine firms in production on various types of shuffle bowling games while a 10th is building a shuffle game with a pool motif. The manufacturers and their units follow:

1. Buddy Manufacturing Company, Shuffle Bowler; Chicago Coin Machine Company, Bowling Alley; Exhibitor Supply, Shuffle Bowl, which is a complete unit for converting a shuffleboard table into a shuffle bowling game; H. C. Evans, Shuffle Ten Strike; Geneco, Bowling League; Keeney, Ten Pins; United Manufacturing, Super Shuffle Alley, and Williams Manufacturing, Twin Shuffle; Universal Industries, which last week introduced Twin Bowler and Nation Wide Novelties, which recently started output of Shuffle Pool.

Variations

Altho the best games in this category catered to the single player Idea, a puck and simulated pins, some firms recently brought cut variations. Williams pioneered the double game with fully automatic bowling scoring just before Christmas. Keeney recently debuted a shuffle game using pincushion and an automatic pincushion. Evans’s version of the novelty bowling game features the pins and pincushion plus the use of ball instead of a puck.

The recent upsurge in the popularity of Chicago Coin’s Bowling Alley, it was pointed out, proves that players do not always assert themselves when a game is introduced. Bowling Alley was in production for almost a month before the advantages of this type of game became known. Now, in heavy demand, it is a rebound game that can be played by one or two persons on an unusually fast table. The Bally Shuffle Bowler brought out the realistic side of bowling by introducing cutters on both sides of the playfield. The Universal product, Twin Bowler, is a one or two player, has rebound action and feature a game that can be played in about a minute. It can be completely serviced from the rear. The new United game, Super Shuffle, has plastic simulated pins and the ball enters a platform under the pins during play. Exhibit introduced the shuffle novelty field with Shuffle Supply. Like the other products, this game is designed to be played on any shuffleboard and is a solo operation. Up to five can play Shuffle Bowl on tables with the Exhibit consent.

Shuffle Pool is the first of the shuffle games which breaks away from 1,200 percent.

“Nation Wide” Shuffle All

GETS DOUBLE THE EARNINGS

Unique High Score Feature

Authentic Pool Scoring Unit . . . Automatically Registers Each Player’s Score.

1 Player 10c
2 Players 20c
100% Skill Game

See

H

Today!

Kenny Sales

1933 University Ave., St. Paul, Minnesota
Distributors for Minnesota, North and South Dakota

WATLING Manufacturing Company
4659 W. Fulton St.
Chicago 44, Ill.

150 W. Garfield Blvd.
Chicago 2, Ill.

100% Return privilege within 30 days if not satisfied with conditioned equipment.

WURZER 610
Fully repainted. Perfect condition. Registered number.

$79.50 (Crated)

½ With Order, Balance C. D. O.

DAVID ROSEN, INC.

Exclusive AM Distributor

Cable Address: WATLINGITE, Chicago
## Record Reviews

(Continued from page 104)

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## Presenting National Wide's Original Creation

**SHUFFLE POOL**

ABSOLUTELY NEW AND DIFFERENT

Doubles Earnings Authentic Pool Scoring Unit...Automatically registers each player's score.

<table>
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<th>1 PLAYER 10¢</th>
<th>2 PLAYERS 20¢</th>
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<td><strong>SCORES</strong>&lt;br&gt;1 OR 2 PLAYERS&lt;br&gt;SHUFFLE POOL IS A 100% GAME SKILL</td>
<td>EASY TO SERVICE&lt;br&gt;ALL MECHANISM IN HEAD</td>
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### COIN MACHINE SPECIALISTS

1519 32nd Street<br>Des Moines, Iowa

---

**CABINET CONVERSION SETS FOR MILLS BELLS**

**SECONDS** -- WHILE THEY LAST...$35.00 PER SET

**BLUE BELLS**

**BLACK BEAUTY**

**BLACK CHERRY**

**CRISS-CROSS**

**BONANZA**

**SITUATION WANTED**

FALCON COMPANY 4442 Twelfth St. Detroit 7, Michigan

**SITUATION WANTED**

BELGIAN TYPE POOL table, factory reconditioned and refinished like new. Finest hard Rock construction. Good for years of profits. Original cost was $199.00. Ask $99.00. No extra charge for crating.

**SITUATION WANTED**

**THE BOARDWILL**

February 4, 1950

**Waldorf Named MGA President**

(Continued from page 99)


tion, colored title strips and other devices crept with increasing success. Details of the program for 1960 will be released soon.

The association announced that a distribution of 1950 tax fund-reserve books would begin Wednesday (1). The books, kept in phonograph cases, are used to record the odd change in each collection. Operators set aside this money in a trust fund to go toward federal and local tax payments. Any amount still remaining in the fund after tax deductions is retained by the location owner.

Tax return books were first issued by MGA a year ago. Prior to that time the common practice was to give odd money collections to location representatives as good-will tokens. As an economy measure the reserve program has been indorsed by MGA operators.

MGA now has members in 17 of New Jersey's 21 counties. It was said that even greater representation might soon be effected as a result of current discussions with operating groups in outlying counties.

**OPS TO HANDLE**

(Continued from page 99)

can be expected soon. Executives reason that direct-view sets in commercial locations lose their appeal in direct proportion to the number of hours on location. Also, the larger sets on the increase, projection sets will help by the patronage of location owners, who, having them, will be more likely to appear in video smaller units enjoyed several years ago.

Trad Television manufactures two projection models. One has a screen four by three feet (1.728 square inches), with the other using a screen three by two feet (1,600 square inches). Both may be tuned in thru a remote control unit.

**THE MIGHTY SENSATIONAL NEW COUNTER GAME...**

**ATOM**

10c Play

**TUBES—70% OFF LIST**

**VICTORY SPECIALS**—Water

**ECONOMY SUPPLY CO.**

1515 Pearl St.

1465 Market Ave.

**Samuel Field**

600 W. 18th St.

**ECONOMY SUPPLY CO.**

1519 32nd Street

**Riverside 4**

**ECONOMY SUPPLY CO.**

1465 Market Ave.

**Riverside 8**

**ECONOMY SUPPLY CO.**

1519 32nd Street

**Riverside 4**
LOTs of SLOTS! Priced RIGHT for QUICK SALE!
All Slot factory rebuilt. Sold on money-back guarantee 2/2 or 2/3 play—$y, 10c or 25c play.
• MILLS BLUE BELLS
MILLS BLACK BEAUTY
MILLS JEWEL BELLS
CRISS CROSS BONANZA
119.50
Each
MILLS BLACK CHERRY
MILLS CHERRY FALLS
$79.50
Each
MILLS BROWN OR BLUE FRONT $69.50

SPECIAL CABINET SALE
BLUE BELLS CABINETS
$35.00
BLACK BEAUTY CABINETS
$30.00
CRISS CROSS CABINETS WITH COMPLETE KITS
DUNHILL CABINETS WITH WHITE THUMB
We have for immediate delivery
Cabinets, Champions and Photo Finishers. Write for prices.
These offers made subject to prior sale.
1/4 deposit required with order.
Amusement Sales Corp.
5047 W. Fullerton Ave., Chicago 37, Ill.
(Continued on page 113)

HARTFORD
February 4, 1950

COINMEN YOU KNOW

Chicago:
(Continued from page 113)
While he is away, Al Stern and Monte West are continuing to handle sales duties. West usually spends most of his time on the road. Stern says there is much interest in Exhibits' new Shuffle Bowl and Williams' Twin Shuffle, a two player game.

• Harry Brown, head of Amusement Sales Corporation, is vacationing in Florida with his family. While he is away, Patty Hillborn is handling equipment inquiries. She reports that sales are moving at a fast pace.

Jack Rosenfeld, head of the J. Rosenfeld Company and St. Louis, is in a local hospital for a check-up but may have to undergo surgery.

Clare Meyer, Exhibit Supply, headed South early last week as the advance guard for the firm to the Florida State Fair, Tampa.

Jack Nelson, Bally sales manager, is back from a trip to New York and Baltimore. While in Baltimore he called on Aaron Goldsmith, former owner of Hub Enterprises, who was recuperating from an injury sustained in a recent accident. Art Gallant, Bally's sales manager in Springfield, Mass., was in Boston, working on orders there in the interest of Shuffle-Bowler. Recent visitors at the Bally plant included Herman Frederick, of New York; Paul; Bill Marmer, Sicking, Inc.; Mr. & Mrs. Henry Nelson, who has been operating in Northern Michigan for over 20 years, and Bally's nearby, competing at home following a recent hospitalization.

Meanwhile, Dan Moloney reported back to the plant Wednesday (25) following a trip to Rochester, N.Y. He had a check-up in the Mayo Brothers Clinic. He came thru the physical examinations with flying colors.

Over at Come Manufacturing, Bill Billheimer reports interest in the Holmes is now at its best. At a recent exposition, the Holoves received unusually favorable publicity due to their high quality of workmanship, and, as a result, several major orders have been placed in Holmes orders. Ralph Richardson, Come district manager, is with the firm working with Bill's office, at Fort Worth Amusement Company.

Recent visitors at Universal Industries included several out of towners, Dave Silman, Silman Sales, New York; F. Winter, Consumers Distributors, Kansas City, Mo.; Erv Blumenthal, General Sales Sales, Baltimore; Leo Rabin, Rochester, Ill.; Joe Beck, Milwaukee; Norwood Vosk, St. Louis, and Mr. and Mrs. whose quarters are in Alliston, Mass., minus at the Boston metropolitan area. Leo Weisberg, a Chicagoan, was also there for a talk with Bill Ryan. The firm is going full blast on the console Feature Bell and Twin Bowler, a one or two player game featuring the bowling theme.

Just 21, Gottlieb's five-bell game, is drawing more interest than Humpty Dumpty did two years ago, according to Al Gottlieb, advertising manager. He says that Wednesday the plant had received 37 long distance calls on the new skill game. Visitors last week at the House of Gottlieb included Hyman Zola, Howard Z. Vending Company, Omaha; Meyer Farkoff, Seaboard New York and, Paul Pearl, Seaboard Connecticut; Joe Ash, Active Amusements, Philadelphia, and Alan Saufe, Detroit. Noted brother-in-law, Stanley Levin and Corinne Fox were married January


Visitors at the United Manufacturing plant last week, in for a look at Super Shuffle Alley, included Herman Pastor, Mayflower Distributing, St. Paul; Leo Weisberg, Southern Automatic, Louisville; Bill and Milt Marmer, Sicking, Inc., Cincinnati; Len Goldstein, Jr. and L. Distributing, Cincinnati; St Redd, Redd Distributing, Allston, Mass.; Simon, Simon Sales, New York; Lou Casola and Anthony Casola, Casola Distributing, Rockford, Ill.; John Dukas, Rockford operator; Connie True, St. Louis; Mr. and Mrs. Norman Vosk and Mr. and Mrs. Charles Laugh, Central Distributors, St. Louis, and S. Bloom, Johnson City, Tenn. United's Ray Riehl is due back from a road trip.

At Chicago Coin Machine Company, Sam Lewis reports Bowling Alley continues at peak demand. This is the game which got off to a comparatively slow start, but because of the new model, the game now is rolling at a steady pace and daily shipments are being made. Since the game was first introduced a few weeks ago a modification has been made so that players may now make runs up to 50 points, which would carry them into approximate finishing positions. In addition to straight pool, several shuffle pool games can be played on the National Wide product.

WATLING MFG. CO.
4650 W. Fulton St.
Chicago, Ill.

SEASON OF THE NATION.... "NATION WIDE" SHUFFLE POOL
GETS DOUBLE THE EARNINGS!
Authentic Pool Scoring Unit . . . . . . . Automatic Registers Each Player's Score.
1 PLAYER
20¢
2 PLAYERS
40¢

Scoring 1 or 2 Players

Shuffle Pool
Highest

Skill Game

High Score

Feature

EDWARD P. MARTELL
35 High Street
Phone 9473
Greenfield, Mass.
Sensation of the nation... "Nation Wide" SHUFFLE POOL GETS DOUBLE THE EARNINGS! Authentic Pool Scoring Unit... Automatically Registers Each Player's Score.

1 PLAYER 10¢
2 PLAYERS 20¢
Scoring 1 or 2 Players Shuffle Pool is 100% Skill Game... UNIQUE High Score Feature.

COINMEN YOU KNOW

Los Angeles: (Continued from page 115) ney on Pico Street has taken a de- cided upswing, according to Wilkes. . . . E. C. Miller, Santa Monica coin man, was renewing acquaintances on Pico Street last week.

Ray Tisdale, local operator, is rap- idly recovering from a serious op- eration. His many friends will be glad to know that Ray will soon be back at his old haunts. . . . H. E. Sport was in from San Bernardino. Ditto for Robert Fraser, San Diego coin operator. . . . Stanley Johnson made one of his frequent trips from his Oceanside headquarters.

Hank Trenck, of Minthorne Mu- sic, is getting things ready for the Seaburg showing at the firm's Pico Street headquarters. . . . Frank Pender, Santa Monica operator, was making the rounds. . . . Another visi- tor was Roy Jones, who operates at the Naval Ordnance station in Inyo- kern.

Larry Jackson, of the W. H. Leuen- héder Company Record Bar, is now a member of the Southern California Irish Setter Club. . . . Jim Owens, of Garden Grove, was looking over the latest in equipment on coin machine row. . . . Ditto for Joe Lent, Santa Monica operator. . . . Harold Shar- key, of Huntington Park, was scut- ting the showroom looking at new games.

Bob Chaco, who operates at La- guna Beach, made the rounds last week. Also visiting the street was Dudley Trojan, of Trojan Novel- ity Company, Inglewood. That Arizona coinman, Stanley Tracy, was saying hello to his old friends re- cently. . . . W. L. Cever, who op- erates in the San Joaquin Valley at Merced, was in town.

Lou Walcher, of Automatic Sales Company, San Francisco, was in town on a quick business trip. . . . Edwin Galko, Blotto operator, was seen on Pico Street.

Washington: (Continued from page 115) Identification tags. The airport's coin-operated insurance writer is also making a big hit. This machine is handled by the Aviation Underwriters of New York.

Teddy Crawford, of Sterling Novel- ity Company, bought one of new Shuffle Alleys and reports they are still going well. . . . Harry Leach, of Leach & Leach, operated a National Zoo Park Restaurant and all zoo concessions, is vacationing in Miami. Gordon Leach reports the firm is painting and overhaul the place in preparation for the spring season rush.

Sidney Lobenstein, of Westway Vending Company, announces his firm has completed the installation of its machines at the National Bu- reau of Standards buildings. Next week the firm is going to install the vending machines in the new National American Union Building. . . . Max Silverman, of Quality Music Company, is in Miami on business. Max Silverman is taking over in his ab- sence.

The Moer Wash Company, dis- tributors of coin operated washing machines, recently opened its own "Self-Service Launderette" at Cal- latain Street, N.W. It is equipped with 16 Westinghouse Laundromats manufactured by... Sam Schwarzstein of Pepsi-Cola Bottling Company, is pleased with the new slogan, "More Bounce to the Ounce." He reports that business & running smoothly with steadily increasing sales.

Virus X kept Eddie Benner, of the Northern Virginia Music Company, at bay. In the week of Eddie's death Jack Duncan, a new employee of the firm, has taken over the scale route.
Coil Tax Report

WASHINGTON, Jan. 28-

December collections from the coin tax totaled a low $386,470, falling below the previous December by $670,841, the Internal Revenue Service reports this week. Total collections for the first half of 1950 fiscal year amounted to $18,473,729, a decline of $844,410.

New York:

(Continued from page 112) cently that he could find only one
domestic source of the small-sizes
ng the game. On the other
orming popular-
all game, he uncovered
ds of ball manufacturers in
Eu-

Al Denver, head of the Automatic
Machine Division, said that Mr.
Smith, MCA executive director,
presided over the annual meeting of
the Music Guild of America (MGA)
Thursday and Friday in Newark.

Murray and Bill Wiener, sales reps
d for Eastern Electric, were busy
week last week preparing for a C-Eight
and showing at their coinoper show last
end. On Saturday (28) they were to be
a door prize a new console cigarette
. Jack Pero, who sells
and cop to ops, has recovered from a
illness. — Sam Kress-
, vice-president of Automatic
Products, returned last week from a
sales trip to Florida and Georgia.

Milwaukee:

(Continued from page 112)

Viewers of the TV show "The
Cretors" popcorn machine to inde-
ent theater owner accounts.

The new tool is a valuable
in helping to keep sales at a
high level during the heart of
season. Murray says, in spite of the
recent impact of TV on theater attendance
in some areas, the Vitascope
salesmen to show prospects be-
iful new models of the Cretors' line of
equipment in three dimensions,
making the machines look much
salable than if shown thru
ordinary catalog sheets. In
addition, the machines give
out of hand talking and operating
the new gimmick and thus become
more recognized in the salesman's

Nail Nate, machine operator of
Mauson, Wis., sent invitations to his
friends in the business for his wed-
hearty on Saturday, January 21.
Big doings and lots of excitement
were the order of the day January
at the Faster Distributing Company
office and showroom when the new
warehouse went into operation.

Manager Sam Cooper reports that
business was good the short order
with back orders for new machines
alled for at least two months.

The first results of the new
warehouse are expected for a
Sam states, one of the salesmen ev-
ed the new model showrooms
temporary bare of an exhibit.

The Faster company also
announced that it had distributed
of United States Slider.

The list of visitors at Faster's show at
the new warehouse was long and
impressive, including the man himself, Marshall
 wget, who flew in for the show from
the South. Out-of-towners for the New
were Dean H. Hoffman, of Madison; Clifford
Beckman, Chicago; Bob Eley; Irving
Dessoff, Chicago; Ben Schachtschabel, of
Canada, Mich., and Mr. and Mrs.
Waterman, Wisconsin Dells. Other
those who showed interest in
the new AMI were Don and Jack
Beckman, of Acme Novelty Company.

See the new sensational
"WURLITZER 1250"
in our showrooms Feb. 12-13. It is
designed and proved for the
operator.

2/3 Deposit with Credit
Coven Distributing Co.
Exclusive Distributor for
Bally Products and
Coven Photographs
185 E. 8th Ave. 
CHICAGO, ILL.
CLEARANCE SALE!

GUARANTEED FACTORY REBUILT
5c, 10c, 25c

AUTOMATIC JACKPOTS
OR
GUARANTEED JACKPOTS
WITH TOKEN PAYOUT and METER

LOOK LIKE NEW!
OPERATE LIKE NEW!
$95.00 to $150.00

MONEY BACK GUARANTEE

BUCKLEY MANUFACTURING CO.
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SENSATION OF THE NATION...
"Nation Wide"

SHUFFLE POOL
GETS DOUBLE THE EARNINGS!

Authentic Pool Scoring Unit... Automatically Registers Each Player's Score.

1 Player
10c

2 Players
20c

Scoring 1 or 2 Players

Shuffle Pool
Is a 100% Skill Game
High Score Feature

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America's Bell Machine Center

We Are EXCLUSIVE AUTHORIZED DISTRIBUTORS for Mills Ball Products
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7 GREAT NEW
MILLS MODELS
21 BELL
BLUE BELL
BLACK BEAUTY
TOKEN BELL
JEWEL BELL
MELON BELL
BONUS BELL

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Player actually bowls ball at REAL plastic pins! Hook Shot... Straight Shot... Strikes--Turkey Spins--Double--Sparrow... Railroad Pins Automatically Re-set! A Real Bowling Alley, 8 Ft. Long, 2 Ft. Wide.

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Sc.--Two-Way--25c
BONUS BELL
Amazing New Console featuring: Spald B-D-N-U-S Awards, Bell-Fruit Comb. Awards. Twin Coin Hold, Jumbo Illuminated Reel, Terrific Earning Power!

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SHUFFLE BOWL
Converts Any Size Shuffleboard to a Bowling Game
TRIPLES YOUR PROFITS
• 10c per player per game 1 to 5 players!
• Slug-proof coin chute takes 1 to 3 dimes!

It's here! The Bowling Game Converter that can triple your profits immediately! 1 to 5 bowlers can play at the same time. Strikes, spares, splits—all the thrills of regular bowling—AND it's 1/3 actual regulation bowling alley length! Automatic puck return saves time! NOW DELIVERING IN ILLINOIS & IOWA.

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TWIN SHUFFLE
Two Player C.A.M! Authentic bowling score for two players...alternating from frame to frame. All of the fun without the cost of a complete set!_collection in their highest! One player, 10¢; two players, 20¢.

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Quantity: $125.00

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BOWLING ALLEY
Shuffle bowling with visual stand-up pks. Click on the pin for real action! Two players on the court at the same time. Fast! Predictable. Puck returns.

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RECONDITIONED
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Mills' New 1950 Bells

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Operates on 5-5 Mystery Format
System, 5¢ Play, $5.00 ea.
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21" Bell Blue Bell Black Beauty Bonus Bell Token Bell
Spec, 25¢-50¢-75¢ Play
WRITE FOR PRICES.

Guaranteed Reconditioned Machines

5-Ball Free Play Games
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Hawk machines thoroughly reconditioned. 1/3 deposit with orders.

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We will sell for $125.00 refinished in Gray.

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Red or Blue Hammertime paint. A REAL

We have 30 Jennings Standard Chiefs, en BARCABIN.

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Production on this beautiful Bell is limited, so allow yourself time for your needs by ordering as soon as possible so that you will not be disappointed. Your Bell line would not be complete without this brilliant all chrome model.

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PLAYER ACTUALLY BOWLS BALL AT TEN PINS!
Hook Shots - Straight Shots
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SHUFFLE ALLEYS
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SHUFFLE POOL
GETS DOUBLE EARNINGS
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Authentic Pool Scoring Unit ..., Automatically Registers Each Player's Score!
Shuffle Pool is a 100% Skill Game. High Score Features.

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ATTENTION
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we are now delivering
GOTTLOB'S NEW GAME SENSATION

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RUSH YOUR ORDERS

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in all our years have we received Operator Acceptance of any product as great as that which we have received with the New

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This phonograph is truly made to order for the Operator. It is the one Juke Box the Operator and his service men have dreamed about.

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SHUFFLEBOARD'S BIGGEST NAME GIVES YOU...
THE WORLD'S FINEST SHUFFLE-GAME

A Dozen Striking Features

1. Two money-making models: Deluxe 6' size, Super Deluxe 9' size.
2. Automatic scoring—scores just like bowling—spare, split, strike, double, triple, etc.
3. 10 frames—12 when a strike is scored in the last frame—reality like bowling.
4. Dual followers simulate actual bowling conditions.
5. Raised playfield permits real shuffleboard technique.
6. Motorized release at start of game—driven in orbit.
7. Coin operated 10c play—sales type machine.
8. Bubble device keeps returning men from becoming out of line.
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10. Scoreboard mechanism easily accessible from rear of scoreboard.
11. Levelling device on each leg—fully adjustable.
12. Ideal anywhere.

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This 19" coin operated shuffleboard is truly the latest in shuffleboard equipment.

Coin operated 10c play—sales type machine.

10c and coast line.

Coin is returned with each score.

Coin operated from behind the bar.

Coin operated 10c play—sales type machine.

10c and coast line.

Coin is returned with each score.

Coin operated from behind the bar.

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10c and coast line.

Coin is returned with each score.

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10c and coast line.

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Scoring 1 or 2 Players...

100% Skill Game

Gets Double Earnings

1 Player
10c
2 Players
20c

Size
Approximately
2 ft. by 8 ft.

Easy to Service—All Mechanism in the Head

High Score Feature
Automatically Registers Consecutive Hits

Automatically Registers Each Player's Score

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MILLS BLACK BEETLE P. U. J. BLACK GOLD H. U. BLUE MELON BELL, BONUS BELL, T. J. BELL
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Bally Shuffle BOWLING LEAGUE
Conversion for all Shuffleboards Exhibit's SHUFFLE BOWL

THE BILLBOARD COIN MACHINES 129

NEW PIN GAMES DON'T JUST BUT RALLY NOT ROD
NEW ONE BALLS
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DAN STEWART COMPANY. If you have any questions regarding your machines, and
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BRAND NEW 5 BALL, 3c, 6c, 10c, 15c, 25c

BARGAINS
3 KEENET THREE WAY 5c, 10c, 25c $300.00
2 NEVADA (with flippers) 22.50
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Desires connection with established operator. No special equipment necessary. Can furnish best of references. Ge anywhere.
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**FIRST** BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING for **1** or **2** PLAYERS!

GETS DOUBLE THE EARNINGS!

- ONE PLAYER **10c**
- TWO PLAYERS **20c**

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

- STRIKES SPARES TURKEYS SPLIT S RAILROADS ETC.!

A TERRIFIC COMPETITIVE PLAY GAME!

- MECHANISM DOOR IN SIDE OF CABINET
- AUTOMATIC PUCK RETURN
- PUCK LOCKED IN AFTER EACH GAME
- IDEAL SIZE FOR ANY LOCATION—APPROX. 8 FT. LONG, 2 FT. WIDE
- RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!

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A KNOCKOUT! UNIVERSAL'S "TWIN BOWLER"

FAST! LESS THAN ONE MINUTE PER GAME!
STREAMLINE TROUBLE-FREE MECHANISM
MECHANISM FULLY VISIBLE! CAN BE SERVICED ON LOCATION BY REMOVING BACK DOOR.
CORK-LINED SIDE RAILS FOR BANK SHOTS—STOPS NOISE OF PUCK HITTING SIDES. IT'S QUIET!
PUCK REBOUNDS INSTANTLY!
IMPROVED SCORING
ALL SPLITS CAN BE SCORED.
STRIKES, SPARES AND FRAMES ARE POSTED ON BACKBOARD

BEAUTIFULLY DESIGNED CABINET

ONE OR TWO PLAYERS—SCORES TOTALED
ALTERNATELY FRAME BY FRAME WHEN TWO SHOOT.
EACH SCORE IS TOTALED SEPARATELY AND ACCURATELY!
SEE YOUR UNIVERSAL DISTRIBUTOR

Order "TWIN BOWLER" NOW—Don't Delay!

Universal Industries, Inc.
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5737 North Broadway · Telephone Uptown 8-2265 · Chicago 40, Illinois
SHUFFLE BOWL

FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS...

RIGHT NOW with the SMARTEST and the most REAL miniature Bowling performance of today.

1 to 5 CAN PLAY
10¢ 20¢ 30¢ 40¢ 50¢

PLAY FRAME BY FRAME

PRICE!

You'll be SURPRISED

STRIKES SPARES RAILROADS SPLITS ETC.

OFFICIAL REGULATION SCORE TAB

One-third actual length of regulation alleys. Adaptable to all length shuffle boards

Automatic puck return no waiting

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a new popular game on your location... to earn bigger and better for you than ever before.

SEE NOW at all Exhibit DISTRIBUTORS

EXHIBIT SUPPLY CO.

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ORDER EARLY—for quick delivery

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THE ONLY SHUFFLE BOWLING GAME WITH REAL PINS!

EVANS' SHUFFLE TEN STRIKE

Patent Nos. 2181984 and 2229712

REAL PIN ACTION! Not Synthetic! Not to be confused with ordinary Shuffle Bowling Games!

- 3½ INCH PINS—AUTOMATICALLY RESET!
- DIRECT VIEW AUTOMATIC SCORING COUNTER!
- COMPARATIVELY NOISELESS ACTION!
- AUTHENTIC SCORING—STRIKES—SPARES—DOUBLES—TURKEYS!
- RAISED ALLEY—REAL RECESSED GUTTERS!
- AUTOMATIC PUCK RELEASE delivers Puck at start of game.
- AUTOMATIC PUCK LOCK withholds Puck at finish of game.

Begin your "Golden Era" of Shuffle Game operating NOW with Evans' Sensational SHUFFLE TEN STRIKE! It has everything for the players... Appeal of Real Bowling—Thrilling Flying Pins—Skill Play Challenge! FOR YOU—TESTED, PROVEN 100% MECHANICALLY PERFECT PERFORMANCE, BACKED BY EVANS' QUALITY! SHUFFLE TEN STRIKE gets you into the Shuffle Game picture anywhere... keeps your Profit "Averages" high!

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DOOR

8 FT. LENGTH

IDEAL SIZE FOR MOST LOCATIONS!

RECESSED CHUTE AND SAFETY PUCK—RETURN CUP PROTECT PLAYERS!

EVANS' WINTER BOOK with NEW ADDED FEATURE!

VISIBLE ODDS 10 TO 1 UP TO 100 TO 1! ALL COIN PAYOUT! Twin Payout Tubes! No Tokens!

THESE EXTRA WINTER BOOK ADVANTAGES SHOW WHY WINTER BOOK OPERATING IS PROFITABLE!

- Faster Action! Ready Play! Location Security! Mechanical Reliability!
- Sensational Winter Book Oddly No Build-Up Necessary!
- Never Used 7-Coin Reel—history making improvement! Takes in up to 7 cents every game! Don't be satisfied with less!
- Precision Engineered Custom Built Cabinet! 5c or 25c play.

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H. C. EVANS & CO.
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SEE EVANS' CONSTELLATION AD ON PAGE 104
Head and Shoulders Over All Others!

Chicago Coin's

BOWLING ALLEY

IT'S BULGING WITH GIANT PROFITS

FOR OPERATORS

BOWLING ALLEY IS DIFFERENT—NOT A COPY OF ANYONE ELSE'S GAME!

BOWLING ALLEY IS FASTER THAN ALL OTHERS

TWO CAN PLAY AT THE SAME TIME
NO WAITING!
YOU COMPETE FRAME BY FRAME

BOWLING ALLEY MAY BE PLAYED BY EITHER 1 OR 2 PLAYERS

EACH SCORE TOTALS SEPARATELY AND COMPLETELY AUTOMATIC

BOWLING ALLEY'S PRICE IS COMPETITIVE WITH ALL OTHERS

A DOUBLE MECHANISM THAT COSTS YOU LESS THAN MOST SINGLE PLAYER GAMES

Chicago Coin Machine Co.

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Chicago 14, Ill.
You've seen the rest...

NOW Get the Best!

GENCO'S BOWLING LEAGUE
The Perfect Bowling Game!

All the Thrills of Bowling
All the Skills of Shuffleboard

Quick Automatic Puck Return
Locks after game's completed

STANDARD BOWLING RULES
AND SCORES
Strikes, Spares, Splits, Turkeys,
Railroads

AUTOMATIC SCORING
10 Fast Frames
Played again and again

Don't Wait -- Write! Wire!
Phone Your Distributor Now!
**Super Shuffle-Alley**

**Patent No. 2,192,596**

**Regulation Bowling Scoring**

**New Animation!**

**Lighted Upright Bowling Pins**

**Complete Accessibility...**

Entire Play Field Hinged

**Two Sizes**

- 8 ft. or 9½ ft. lengths
- Each 2 ft. wide

**New Modernistic Cabinet Design**

**Universal Appeal**

Fun for Everyone

- Excellent for competitive play

- Puck returns automatically... locked in after each game

*See your distributor*

**United Manufacturing Company**

3401 N. California Avenue, Chicago 18, Illinois
GOTTLEIB'S REVOLUTIONARY
REPLAY GAME FEATURING

THE NEW "TURRET SHOOTER"
THE ONLY ABSOLUTELY NEW,
POSITIVELY DIFFERENT
PLAY IN YEARS!

IT'S A REVELATION IN
APPEAL AND EARNINGS!

Player fires ball with new Gottlieb High Power TURRET SHOOTER, operated with same buttons that control 2 new SUPER-POWER FLIPPERS. Ball is aimed by motorized OSCILLATING RANGE FINDER. Player shoots to score JUST 21 POINTS by hitting any proper combination among 10 NUMBERED TARGETS at upper end of play field. Each Target scores indicated points only on first hit, but adds 100,000 to HIGH SCORE each time hit thereafter. Skillful players can score JUST 21 Points on very FIRST ball to earn 5 REPLAYS! JUST 21 Points scored on second ball awards 3 Replays; 3rd ball, 2 Replays; 4th ball, 1 Replay. JUST 21 Points scored on 5th ball adds 500,000 to High Score. If point score is under or over 21, player continues to shoot for High Score Awards.

IT'S FAST. SIMPLE. FASCINATING ... A MONEY-MAKING WONDER!

STEP RIGHT UP AND ORDER FROM YOUR DISTRIBUTOR TODAY!

D. Gottlieb & Co.
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THOUSANDS EARNING TOP MONEY
AFTER 60 TO 90 DAYS ON LOCATION

Bally® SHUFFLE-BOWLER

REAL BOWLING THRILLS
OFFICIAL BOWLING RULES AND SCORES
AUTOMATIC SCORING ON FLASHY BACK-Glass
SKILL SIZE 9½ FT. LONG 2 FT. WIDE

GETS MORE PLAY! EARNs MORE PROFIT!
BIGGEST MONEY-MAKER IN SHUFFLE CLASS!

Yes ... thousands of SHUFFLE-BOWLER games on location 60 to 90 days are still earning top money ... proof that exclusive Bally features give the public the right combination of shuffle-skill and 'bowling-science. Why be satisfied with less than the top profits that SHUFFLE-BOWLER will earn for you? Call your Bally distributor today.

MORE ways to win! MORE earning power!
Bally CHAMPION FREE PLAY ONE-BALL
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Enables player to "buy" up to a complete set of wild symbols!

Every Cherry Wild on 1st Reel
Every Lemon Wild on 1st Reel
Every Orange Wild on 1st Reel
Every Plum Wild on 1st Reel
Every Symbol Wild on 1st Reel

A Powerful Build-Up and Game-to-Game Carry-Over!

Instantly Convertible
- 5¢ Chute Standard — 10¢ or 25¢ Chute Optional
- Flush Metal Trimmed Top Glass

Added Features That Clinch the Play:
- Top Score: 500 Points
- Jumbo Electric Motor-Driven Illuminated Reels
- New Cabinet Design

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Take full advantage of this profitable, busy game season by replacing your present equipment with the outstanding 1-ball money maker of all time —

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NEW LISTENING PLEASURE. Music at conversational level throughout with Scientific Sound Distribution. Seeburg speakers to meet the requirements of every installation.

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