Either Cliffie Stone (lower right) cracked a good one as his Hometown Jamboree Gang is just generally happy. There is good cause for light-heartedness, for the sole sponsor of the full-hour Saturday night "Hometown Jamboree" show on KLAC-TV has just renewed his contract. Show is scanned remote from El Monte Legion Stadium where the Gang continues to play to throngs. Operations at El Monte are handled by the Americana Corporation. Furthermore, "Hometown Jamboree" continues as a five-day-a-week feature on Station KXLA.

Stone, in addition to his Capitol recordings, is currently enjoying success in the music publishing field, his Century Songs owning "Anticipation Blues" and "The Gods Were Angry With Me," both solid sellers. Tennessee Ernie (the mustached lad) can chuckle over his recent Capitol disk hits, as can Eddie Kirk (upper right). The bearded guy in the center is Herman the Hermit. He probably sees the joke but hermits don't laugh.
Year after year after year
more and more and more people
buy The Billboard
to bring its advertisers
greater and greater profits!

Again, at the end of 1949, The Billboard's
ABC net Paid Circulation, against the same
period of last year, showed a 5,002
increase, for an all-time high of 57,062
average net paid circulation.
Vol. 62. No. 17
April 29, 1950

NAB: NEVER AND BETTER

Mule Pain

NEW YORK, April 22—Some faces were red at Broadcast Music, Inc.'s (BMI) clambake last week when word reached the company of the National Association of Broadcasters (NAB) in Chicago. Only BMI music was scheduled for the entertainment portion of the session. Frankie Laine took over to do a couple of tunes, some with raised cries for "Mule Train." ASCAP tunes with which Laine scored sensation at a Mercury Records recording. The hecklers refused to be silenced. Finally Carl Haverlin, BMI chief, took over and Laine performed a giving-solf performance the surprising it somewhat.

ASCAP Ex-Foe Tickets BMI As Combine

Davis Seeks Dissolution

By Ben Atlas

WASHINGTON, April 22—A series of formal complaints charging Broadcast Music, Inc. (BMI), with monopolistic practices, and calling for BMI's dissolution are planned to be filed soon in several state courts and federal agencies and in at least one federal court, it was learned reliably. The complaints will be filed by Kenneth Davis, a lawyer here who 15 years ago embarked on similar pro-

House Gets Anti-Gaming Bill

Senate Okays Johnson Bill To Bar Games

House Hearings in May

WASHINGTON, April 22—The House Interstate and Foreign Commerce Committee expects to hold hearings after May 6 on the Johnson bill to restrict interstate shipment of gambling devices. The Johnson bill passed the Senate Wednesday (19) without a dissenting vote and without a hearing. Rep. Robert Cramer (D., O.,) reached at his home in Cleveland, said he had instructed the clerk of the House not to take any action on the bill. Senate action on the bill (see text of bill on first column page) came less than a week after it was reported from the Senate Interstate (See Anti-Gaming Bill on page 107)

A New Prohibition Act?

Without debate or contest the U.S. Senate last Wednesday (19) passed a bill written by Attorney General McGrath's office, and introduced by Sen. Frank Carlson (R., Colo.), which would prohibit the interstate shipment of "gambling devices" except to those States where such devices are legal.

The House of Representatives similarly there will be a new law as expensive and just as ineffective as the Volstead Act of a generation ago which was designed to protect the American people from the evils of alcohol. The Billboard does not pretend to know all the political reasons why Democratic "States-righters" as well as Republican members of the Senate failed to stand united to protect the expense and practicality of federal enforcement. According to McGrath, county and city officials have found it impossible to guard the mistakes syndicates that are capable of controlling gambling in the few States where they are not permitted. "Gambler" individuals are pictured "too big" to cope with. Local governments are portrayed as helplessly embarrassed by a giant octopus, and they have frankly gone for the federal government for aid.

Poppokow!

This week, Attorney General McGrath admitted his office "could not with honesty say that we know there is any great syndicate present beyond any great country."

There is instance after instance where well-meaning and determined city and county officials are found to be working to the satisfaction of its citizens. Has American democracy suddenly grown so weak that a well-planned and co-ordinated campaign involving labor, business and religious leaders and the will of the public can actually find it impossible to eradicate any outside influence over their city, whether such influence originates with the bankers, monopolists, labor racketeers or racketeers?

New Orleans offers one of the best examples. When Mayor Beunoses Morrison took office to inaugurate gambling in various forms and funnel the receipts into the city Treasury. Blocked in this action by his own State Legislature, Morrison began to aggressively pursue gambling ordinances. If there are any gambling devices in New Orleans today they are gathering dust in someone's basement. Morrison meant what he said and backed up his words with action. New Orleans put its own house in order far more effectively, and far less expensively, than federal agents ever could.

What Are the Proposed Provisions?

Restaurant and tavern keepers, coin machine operators, night club owners, agricultural fairs, officers and enlisted men's clubs, (See A NEW PROHIBITION ACT on page 4)

House - Drawn Bill Would Hit Alfresco Biz

CHICAGO, April 22—Hopping Pulls 'Em But Cole Show Still Second Fiddles R-B

CHICAGO, April 22—Hopping Cassidy (William Boyd), rated television's hottest dish for kids, last night (21) mounted his white Leda, did a three-quarter turn of the Chicago Stadium and, while still in the saddle, gave out with homespun talk over a suspended mike that was enough to provide an ovation from the small fry and their dads and others which matched in volume the applause shown to Hoppy when he presented the big boxing bill. The difference in volume that this was the result of the combined efforts of the Chicago Shops and a few of the other professional groups throughout the area.

Hoppy's contribution had what it took to satisfy the youngsters. It also was enough to bring satisfaction to Arthur M. Wirtz, Stadium biggie and, according to the Associated Press, Hoppy appears and which Wirtz and associates acquired last winter. As for the Cole show, believed by some to be the madison Square Garden door and thus at dominance of the Ringling-Barnum

Wordings Jolt Showmen

CHICAGO, April 22—Segments of outdoor show business this week were jolted by the passage in the Senate of the Johnson bill (3357) which would bar many concessions widely accepted throughout the country.

The final week of the session, providing that the shipment of any gambling device be barred from interstate shipment, provided the unexpected jolt to outdoor show business. It is the hope of the Outdoor Showmen to have as much as outdoor showmen, while aware that legislation was being advanced to control bell machines, did not know the measure was slipping out of their hands. In its loose provisions the bill (See Loose-Drawn Bill on page 13)

New Operating Policies Set To Sell Radio

Miller's "High Level" Kick

Dr. Jerry Franken

CHICAGO, April 22—National Association of Broadcasters (NAB) is entering a new phase of operations designed to make the association active on more fronts than before, on higher levels before and along operational lines far more businesslike. This was the major development of this week's annual fall convention, stemming from the appointment of William J. Ryan as management and}

Hope High for Lower Admiss

Excise Taxes

Cabaret Relief Unlikely

WASHINGTON, April 22—Chances for a reduction in the admissions tax on cabarets, but cuts in most other showbiz excise appear doomed following a wave of tentative votes on various excises taken this week by the House Ways and Means Committee. Virtually sneeze by the House yesterday (21) were excise cuts on disks and radios and, the reduction in the musical instrument tax to 5 percent was approved.

Next week the committee is scheduled to vote on the admissions and cabaret levies. The cabaret tax is expected to be left unchanged at 20 percent, but the admissions tax is given an excellent chance of being granted a cut to 10 percent by the House group. Votes taken by the committee this week and those slated for next week will be subject to the jurisdiction of the House Committee on Ways and Means.

In This Issue

(See EXCISE TAX on page 41)
**Actors’ Unions Squeeze TV**

**SAG and TVA War Creates Pacting Poser**

*By Leon Morin*

NEW YORK, April 24.—Rapid-fire developments today (24) placed TV broadcasting management squarely astride the older battles between Television Authority (TVA) and the Screen Actors’ Union over voice-over duties for performers. The TV stations, networks and advertisers faced their first negotiating sessions with the TVA, just set for May 4. However, the salient feature of the TVA broadcasters that the West Coast actors’ union is the sole bargaining agent for “actors in motion pictures, however exhibited, and neither the so-called actors’ union, authorized to bargain for motion picture artists.”

The TVA broadcasters must now decide whether to begin negotiations with the SAG as the sole bargaining agent. The difficulty of this task is evident to all.

**Midwest EMA Fights AGVA Club % Rule**

*Sets Own Block in Motion*

CHICAGO, April 22.—Execs and members of the Entertainment Managers’ Association (EMA) and the American Guild of Variety Artists (AGVA) cut club-date commissions to a 10 per cent rate, a move that the EMA hoped would bring in a larger revenue from club-date booking. The new rate, which was part of a larger rate increase proposed by the AGVA executive committee in New York (The Billboard, April 22), was accepted by a majority of the EMA members.

**No Flesh in L.A.; Pic Houses Plan Stage Blackouts**

HOLLYWOOD, April 22.—Los Angeles will be sans a single stage show this year that the club-date booking will govern AGVA-EMA super vision of such functions, would not be (See EMA in Move on page 41)

**Forum**

**A New Prohibition Act**

*[Continued from page 3]*

Religious and social fund-raising organizations, private clubs and fraternal organizations, the volunteer firemen, and all of the organizations, are to be the victims of this bill, they are inconsistent and sporadically jumped upon by federal agents in a futile effort to perform an impossible enforcement task.

**What to Do About It**

Since the Billboard is a newspaper, and new reporting and news and information on “gaming devices” is exchanged, it would be useless to protest here the law on a state or federal level. The goal of the state and federal government is to promote its own interests with these devices.

Rather, it is more practical for everyone connected directly or indirectly with the entertainment industry to point out to their communities and to the public, what is the problem and what the bill will do to an individual who is caught with a “gaming device.” The aim is to define gambling devices and what a player is willing to do.

Time is short. The bill has already passed the Senate. The House and Senate will not be effective quick enough. The bill will attract the direct contact with congressmen and those who are running for them.

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**UNESCO Sets Tariff Cut on Music, Disks**

For “Approved” Groups

WASHINGTON, April 22 — The United Nations Educational, Scientific and Cultural Organization (UNESCO) is drawing up plans for a global treaty to ease the distribution of music, records, disks and tape recordings, particularly in developing countries, when the need for such a treaty is expressed by foreign purchasers.

Even such a partial摆脱 customs barriers could open vast new markets for 25,000 operators by affording many foreign purchasers an opportunity to pick up the items at a substantial price reduction. The duty (See Plans, Music, Disk on page 16)
**NAB Board**

**To Get Plan**

For "Festival"  

**CHICAGO, April 22—A plan for an annual "Radio Festival," to be supported by all segments of broadcasting as an industry promotion campaign will be presented to the board of directors of the National Association of Broadcasters (NAB) next June by Robert K. Richards, NAB director of public affairs. The "Festival," to be aimed at listeners and business, would use top radio talent on an all-network program, with pick-ups from the three key originating centers. The show would also be made available to non-network stations, either direct or via tape.**

**Scholar Sues**

Over "Tune-O"  

**HOLLYWOOD, April 22—Harry Schuler, thru the Levy, Beren & Dickey law firm, filed a $10,000,000 damage suit against Richard H. Ullman, Inc., New York City, owners of Tune-O, listener promoting game. Papers have been prepared, with suit to be filed Monday (24). Schooler will also seek an injunction against Ullman's continued use of the airshow gimmick. Co-defendants named in this action include Station WMAQ, local outlet airing Tune-O, and one of number of stations in the U. S. broadcasting in gimmick, plus three local sponsors. Schooler claims he holds priority to Tune-O gimmick that he originated and used it years ago before the trademark Tune-O and had registered it under a fictitious name in 1944.**

**Law 'n' Order**  

**CHICAGO, April 22—It took 20 minutes to a city ordinance before Gordon Brown could distribute his literature, violating the Shepard bill in its proposal to regulate U. S. radio networks, at this week's convention here. By arrangement with the Stevens Hotel, C. E. Arney Jr., NAB secretary-treasurer, arranged to be an authority on who may distribute a brochure of this kind and when. When Arney saw Brown, via an attractive and scantily dressed girl, he was made stop. Brown was neither an exhibitor nor an NAB member.**

**Brown then went to the hotel management to see if he was engaged in any NAB business. The Chicago Daily News**

**NAB's Prexy**

To Ask Board  

Okay in June  

"Willing To Take Risks"  

**CHICAGO, April 22—Justin Miller, president of the National Association of Broadcasters (NAB), said here this week that he will place before the NAB Board at its next meeting in June a proposal that he register as a paid lobbyist. He himself, Judge Miller, described the move, but is leaving the decision to the board. Herefore, Miller has opposed Miller's registration, and this attitude was strengthened by NAB's need for Miller's other directions. Appointment last week of Bill Ryan as NAB general manager, however, resolved this last problem.**

**Miller Plan Revealed**

**CHICAGO, April 22—Following are the main provisions of the contract under which William B. Ryan becomes general manager of the National Association of Broadcasters (NAB). Contract calls for $35,000 annual salary to be paid by the NAB on the floor of Congress, Washington, D. C., effective March 10. Miller said he would immediately begin his work on the floor of Congress, Washington, D. C., effective March 10. Miller will be in charge of the broadcast industry's promotional activities.**

**Per-Program Music Contract**

Still Years Away, NAB Told  

**CHICAGO, April 22—Negotiations for a contract covering per-program use of ASCAP music were discussed at the annual convention of the National Association of Broadcasters (NAB) at which ASCAP was told this week. The complex problems involved are partly relative to ASCAP's status as a business. These are made difficult by fear and ignorance of both sides. Miller pointed out a report on negotiations to date.**

**District Meetings**

To Feature Labor, Management Panels  

**CHICAGO, April 22—Future regional meetings of the National Association of Broadcasters (NAB) are expected to feature "working" labor-management panels as a result of the success of a similar panel at the NAB convention here this week. Monday's (17) labor-management panel was considered by many to be one of the highlights of the convention, principally because it showed that labor and management can meet on common, harmonious ground.**

**Coy Still Icy**

On TV Thaw  

**CHICAGO, April 22—Although many broadcasters attending the NAB convention were hoping to hear from Wayne Coy, chairman of the Federal Communications Commission (FCC), a statement as to when the TV freeze was to be lifted, he got no specific T (for thaw) Day predictions from the commission during his convention address Tuesday (15).**

**High Level Problems**

With Ryan now assuming responsibilities for NAB, the president of this week's NAB convention, the association revealed. Despite criticism by many of the broadcasters of a lack of business sense, Miller declared the convention proved that the broadcasters "will live together, but will not live together, but will not get along in the lines of this year's convention, arrangements for which would be very different.**

**Party**

**CHICAGO, April 22—A review of the situation involving TV and radio was made by C. A. Richards who wrote: The party, which at which the main speaker was Hugh Fullerton, chairman of the Board, which first reported the convention, in the office of the Daily News, could not be said to be a party.**

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**This One**

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Hooper Drops Mixed Sample

To Cover AM Only in Non-Video Homes

Ends AM Stations Squawks

CHICAGO, April 22 — C. E. Hooper is changing the procedure in ascertaining program popularity, AM and TV, he revealed here at the annual convention of the National Association of Broadcasters (NAB). In sum, Hooper's future city reports will be based on separate samples for each medium.

Hooper has been under constant fire for some months now, ever since he began rendering combination reports. AM stations observed murder on the ground that by measuring AM in TV homes, Hooper was giving radio too much added mileage. It was argued, did not show up at all, and no one could have been made for the novelty effect of TV and its resultant—if frequently temporary—impact on the listener. A. C. Nielsen operators also said that the Hooper sample was a disproportionate result since TV receiver ownership is higher in phone homes than in AM.

Hooper, who had his separate procedure, will give results comparing radio program popularity in non-video homes with TV homes on a separate basis, and then average the two sets of figures. But the two kinds of homes differ in a number of other respects, so that as at telephones, the radio audience, AM claims should be compared accordingly.

Seems Like BAM Is Gonna Bomb

CHICAGO, April 22 — Broadcasters are dark-blue pessimists this week, at the Broadcast Audience Measurement, Inc. (BAM), organized to assume the functions of Broadcast Measurement Bureau (BMB). Delegates attending the week's conventions, of the Association of Broadcasters (NAB) convention declared that, unless BAM can come up with a specific means of measuring audience (not program) size, on an economic basis, it has no future looks gloomy and uncertain.

Main question centers on whether BAM can devise operating procedures which will run less than the $75,000 to $100,000 allocated to the BMB. The latter agency, after all, is a second on the basis of a $75,000 loan from NAB and its support from less than a third of operating stations in the country.

NAB Resolutions

In 'Dream World'

CHICAGO, April 22 — Completely ignoring some of the most important problems of the industry, a resolutions committee of the NAB convention recommended a series of motions designed to improve the industry's image. One was a proposal to eliminate all radio and TV advertising from the committee.

The more important resolutions outside the committee. One recommended by FM broadcasters and first suggested by A. C. Nielsen, asked the receiver be extended to include FM stations on all models. The other, following the motion to extend the FM receiver, was introduced by Morris Novik, who recommended that a single receiver be added to the FM receiver on all models.

Linnea Nelson

“In Burn” Over BMB Brush-Off

CHICAGO, April 22 — Most open criticism of the attitude of broadcasters in disregarding statements of the National Association of Broadcasters (NAB) convention by Linnea Nelson, time buyer for the Chicago Sun-Times, one of the NAB leaders, was made by Miss Nelson at the recent meeting set up to discuss research in general and the Broadcast Measurement Bureau (BMB) in particular.

If J. Walter were to buy but one station for each of the stations represented at the BMB session, Miss Nelson said salesmen would be spending. Nelson added that program as being in favor of having all TV failed to present a picture as to total audience size.

“The Program’s the Thing”

NAB Tele Sessions Advised

By Cy Wagner

CHICAGO, April 22 — General conclusion that TV needs better programmers, and more educational fare was reached by various speakers at the week's convention. Interestingly enough, the National Association of Broadcasters (NAB) convention here.

Keynote was delivered during the opening session on Wednesday by C. T. C. Tait, president of the Stromberg-Carlson Corporation, when, during his speech entitled Our Television Pledge, he said, "the industry faces the risk of slipping into a clout of mediocrity."

Hitting average program schedules, he pointed out that time will be spent on the entertainment and not just the copy. "People crave something more than entertainment, and it's time we do something about it."

On the subject of scheduling, Tait said that TV has been subjected to much program criticism recently. "Today's active} action to stem the tide. He said that it was "time we set up standards of acceptance and take in order to win public approval and prevent government regulation and censorship."

After Tait had called for better programs and more educational fare to realize the medium's true potential, Hal Roach, Hollywood producer, and one of the nation's leading program producers, told the gathering how TV had not followed a major TV film series which would combine entertainment and education. His company would buy time from stations, air the series and then get back by charging the public for course adjuncts. Featured on the series would be discussions by famed educators, and dramatizations to hypo interest.

Prior to the luncheon meeting at which Tait spoke, TV sessions featured two panel discussions. On the first panel were Jack Mahley, TV editor of The Chicago Daily News, and Morris Novik, who asked the receiver be extended to include FM stations on all models. The other, following the motion to extend the FM receiver, was introduced by Morris Novik, who recommended that a single receiver be added to the FM receiver on all models.

NAB Asks TV Mfrs. For FM Band Tuners

CHICAGO, April 22 — As a result of the FM session held Monday (17) at the National Association of Broadcasters (NAB) convention in Chicago, major TV manufacturers, including FM bands in all models sold henceforth.

Syndicated talk and cooking shows were having TV set makers take this step up the hill. At the meeting, it was reported by Miss Nelson and recommended to the convention's resolution committee. Miss Nelson's motion from NAB on manufacturers was expected to result from research and development.

The FM session, one of the best attended during the convention deliberations, was radio against the fact that regular sessions were dull, of TV in the medium, with three programs of discussion. Afternoon sessions included more plugging versus non-plugging of FM audiences. Miss Nelson was asked to call for a question-and-answer period, which was developed so that FM manufacturers would be cued to further exploration and development.

During the question-and-answer period, Miss Nelson's motion to extend the FM receiver to FM stations was met with approval and recommendation that the committee be held at NAB district meetings.

BMI Really in Tune

At NAB Convention

CHICAGO, April 22 — Broadcast Music, Inc. owner, and a BMG-owned publishing and licensing firm which celebrated its 30th anniversary this week, received an unexpected gift when the National Association of Broadcasters (NAB) convention. Without BMI, some delegates said, the convention would have been a dull and uneventful affair.

For one thing, BMI's board served as the main source of income for the BMG publisher and radio stations, like BMI, featured featured featured.

Major payoff, it was, was a closed session held Monday (17), with past and present BMI directors, BMI directors, BMI representatives, BMI representatives, BMI representatives, BMI representatives.

Indications are that the dinner, to be held annually hereafter, will become one of the major social events, emerging as radio's Grill Club.

Claudia Stanza Pulls B’krollers

NEW YORK, April 22 — Carol Irwin was in a confident mood as she addressed the Cloudia series, with Campbell Soup company, reported close to a deal with the Network. Irwin was in the market for a 15-minute puff on NBC, which has been occupied when Lucky Strike drags the Frank Sinatra Light on TV. This week, which picked up the AM show also gant an option on a TV show.

Campbell’s reportedly interested in switching its radio set-up in a 15-minute puff, as exemplified by its picking up the AM show, is foreseen if the Cloudia deal goes through, the soup outfit may drop the 745-hour show, which it now airs on CBS, which might, in effect, top the Club 15 show there. Club 15 and Burrow air back to back, according Campbell’s a counter-discussion.

NAB Exhibs Roll Up Top Gross In Yrs.

CHICAGO, April 22 — The best business done at an NAB convention in many years was reported by the NAB exhibitors, program services, TV newsreel etc. and other exhibitors occupying space on the staging grounds for the exhibition, such as such, Langlois, of Lang-Worth, who took $10,000 in cash and checks.

Altogether there was general agreement in the absence of any complaints. Some claimed that stations, faced with advertising dollars, were searching for and ready to buy new music-plexing producers. Also specific to the fact that regular sessions were dull, of TV in the medium, with more plugging versus non-plugging of FM audiences. Miss Nelson was asked to call for a question-and-answer period, which was developed so that FM manufacturers would be cued to further exploration and development.

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Conversely, manufacturers of $2,000,000 worth of "heavy equipment" displayed in the basement exhibit halls were crying the blues.
Meeting of the National Association of Broadcasters (NAB) and the fate of the major networks are two of the many topics on the agenda of the annual convention, which is scheduled to open on April 30 in Chicago.

NAB officials say they have been assured by a number of network executives that the networks will continue to support the NAB and that they will make a concerted effort to increase their participation in NAB activities.

The major networks, which are represented on the NAB board of directors, have been instrumental in shaping the organization's policies and programs for many years. They are responsible for a large portion of NAB's income, and their support is crucial to the organization's success.

However, the major networks have been criticized by some NAB members for not doing enough to support the association's goals and objectives. The networks have been accused of being too focused on their own interests and not paying enough attention to the needs of the broadcast industry as a whole.

The NAB convention will be held at the Conrad Hilton Hotel in Chicago, and it is expected to attract thousands of broadcast industry professionals from across the country. The convention will feature keynote addresses, panel discussions, and a number of other events designed to provide valuable information and insights for those in the broadcast industry.

In addition to the major networks, the NAB convention will also feature a number of other key players in the broadcast industry, including network presidents, station managers, and other industry leaders. The convention is a key event for those in the broadcast industry, and it is expected to provide valuable information and insights for those in the broadcast industry.
That Medium’s
are entering the video field. Surprisingly reported to be earning well
hour, a TV show, which went into the daytime video disk standpoint of earning. Time on the
jockeys are among the top earning features in the local tele picture. Deans of disk jockeys for all the peace of earning, time on the
air and popularity is unquestionably a rival to the key KLAC and KLAC-AM
pilot. It was six years ago that the three-hour daily
radio show was cut from the program and currently earning $2,000 a day in spot sales revenue. Jackson, cut in for a percentage of sales, is
likely to be earning as well over $1,000 a week from video alone.
The show layout, which features interviews, news, programming, and novelty acts is extremely popular. Informality and novelty are trump cards
providing a show completely different from the show, and Jackson’s success has resulted in KLAC-AM to add other disk jockeys to its
rotation, incidentally, features virtually 100 percent of武汉. Bill Anson, KFW radio wire
whirl, another recent convert to the KLAC-AM, is featured on several week-end layouts, entertainment, and talent shows, with emphasis in music, Don Oti, Dick MacDonald, and Michael Kadar, all in the KLAC-AM show, are
regularly televise features of the station. KLAC-AM features "Jazz of the week" (See Coast Jocks Wire on page 25)

Sponsor Drops
Burns & Allen
NEW YORK, April 22—The Block Drug
Company this week definitely decided to cancel. "Burns and Allen" when the May 17 broadcast. The program in CBS each Wednesday evening, 10-10:30.
CBS, the owner of the radio package, will keep the program on for
something for several weeks more, and then the comedy team a summer hiatus.
During the warm weather, the network will introduce new Burns and Allen show, with the recent on reaping their fame. Block, manufacturers of Armbrust Dent tooth powder, is in the market for a TV program for next fall.

Color Hearings
To Dig Into Sets
WASHINGTON, April 22—The
Federal Communications Commission’s
(FCC) color television hearing will
dip deeper into the question of set production during the next two weeks.
(See Color Hearings on page 40)

Brief and Important
Last-Minute Digest of AM-TV News
Phillips Food To Trump “Acme” TV on DuMont June 26
The Phillips-Ponder program, which week ended failed to cancel the animated TV version of “Easy Acme” after its second cycle runs out June 26. The program is on the DuMont web outside New York each Wednesday during 7:45-8 p.m. slot. The program is a ziv package.

American Weekly Weighs Elmo Roper TV News
The American Weekly magazine last week was considering sponsorship of a 15-minute TV program featuring researcher Elmo Roper in which he would discuss trends in the news, the program, if bought, will go on CBS-TV.

Lever Say They’ll Keep “Amos ’n Andy” After Hiatus
Reports that Lever Bros, will likely do is to discontinue the contract for: “Amos ’n Andy,” despite the fact that it still has one year to run. The owner of the syndication, according to Michael J. Nord, general advertising manager. Roche and the firm had no intention of selling the show, the new contract runs out. The veteran duo began their hiatus May 14, and will be off for 10 weeks until October 1. The first week program is “Call the Police.” The show has enjoyed the past two summers. The last eight weeks of the hiatus period will be filled with a sustaining by CBS.

MCA Pitching Sinatra-Henderson Package for Fall
Music Corporation of America (MCA) is peddling a half-hour radio program for fall, featuring the singing of Frank Sinatra and the music of Skitch Henderson and his orchestra. The package is priced at $10,000. Sinatra is expected to cancel out of his current NBC strip for Lucky Strike signatures.

T-Man TV Films Start Shooting Shed in New York
Packager Bernard Proctor has signed Walter Abel, Sam Wannemaker and Joe Berman to a series of TV and film programs based on the files of the U.S. Treasury Department. Shooting on the three-trick first T-Man story, based on a “Black Hand” case, started last week. (They Did It 100 Years Ago) in the file. CBS executives were making an ardent play for the show and for his agent, Gurney, but CBS still is said to have the edge because of pleasant radio relationship. DeSoto-Plymouth dealers, sponsors of the current Mark AM show, are reported very much interested in taking the TV version of the show, and CBS, NBC Vie for Groucho Marx on TV

Groucho Marx has his own program, both by CBS, his current home, and NBC, with his new show next fall the magnet. Marx is interested in doing a television show via film, with the AM show being aimed at the older set. The current show has been making an ardent play for the show, and for his agent, Gurney, but CBS still is said to have the edge because of pleasant radio relationship. DeSoto-Plymouth dealers, sponsors of the current Mark AM show, are reported very much interested in taking the TV version of the show, and

Howard Cough To Cancel WNEW’s Poxers May 3
Howard Cough is dropping the Jimmy Powers show on WNEW, New York, effective May 3, and will use the money to buy spots on the same network. The decision to cancel out on WNEW was influenced by the sports commentator’s overloaded radio and TV schedule, plus the fact that Howard’s sponsored program of Powers’ TV series (TV 200) is not receiving much attention. WNEW’s new program director, Dick Pack, is scouting around for another sportscaster.

Lenore Aubert Brings 100th Injury Suit Vs. NBC
Motors Aubert, who suffered the injury, because of injuries sustained while rehearsing for the TV show, “Marilyn Kirk, Private Eye,” sponsored by U.S. Tobacco Company thur the Kudner Agency. She claims that a gun fired by Tiger Andrews during a rehearsal was responsible for the injury. She alleges that the gun was defective. NBC supplies the property and is therefore being held responsible.

Sindlinger Foul
Philly AM, 3
Survey Service
PHILADELPHIA, April 22—Of offices of Sindlinger & Company, operators of radio-television station WIP, covering TV audience measurement, and last Sunday (21), the business suspended. The phone company was notified to come in to see the sample this week. The announcement by A. B. Sindlinger, head of the firm, that the move "ends our endeavors to provide" the system.

Despite the announcement, the reaction was that Sindlinger has last Sunday will be made to determine whether the service can be moved to television, or as easily as possible. It is reported to have decided not to make the move. Sindlinger also is said to have decided to have made the move but not to have been able to decide to have made the move late last week with the announcement that the move will end per se.

Seventy Guild, a veteran actor, died last Sunday. NBC, William Esty is the agency

U. S. May Scratch
Racing Dope For
All Broads
WASHINGTON, April 22—Le
Union sponsored by Justice Dep-
artment to restrict racing information.

Jockey Serves 10 gn in Injury Suit Vs. NBC

The 11811 baba anish, in the Jimmy Powers show on WNEW, New York, effective May 3, and will use the money to buy spots on the same network. The decision to cancel out on WNEW was influenced by the sports commentator’s overloaded radio and TV schedule, plus the fact that Howard’s sponsored program of Powers’ TV series (TV 200) is not receiving much attention. WNEW’s new program director, Dick Pack, is scouting around for another sportscaster.

Bring’s 10 Injury Suits Vs. NBC

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Second TV Shot In Hope Hopper

HOLLYWOOD, April 22—Bob Hope’s television network will be seen this week, following evaluation of the network’s format and the show’s philosophy over NBC. Next in a series of holiday shows, will be a Mother’s Day show, May 14, which will be emceed in a pattern similar to that established last year.

Robert Q. Lewis Signs as Crosby Fill-In

Chestnger Cigarettes has signed Robert Q. Lewis to replace Bing Crosby 9:30 to 10 p.m. Wednesdays on CBS for 17 weeks this summer, starting June 27. The show will be taped in Hollywood and disk jockeys around the country, who will be brought in each week to select their top tunes and top performers. If Lewis clings to the program, Chesterfields may sponsor the program in full in another time slot.

AFRA Seeks New Tape Scale; Claims Actors Get Rooked

NEW YORK, April 22—The American Federation of Radio Artists (AFRA) this week was getting ready to ask for a meeting with the networks to discuss the taping of sustaining programs. It is feeling its members, especially on the West Coast, that the networks have not kept their promises and that radio artists should get extra compensation for taped shows.

The AFRA minimum basic agreement calls for 50 percent of sustaining rate paid on auditions which are on tape, while commercial shows on tape pay the live commercial rate. One of the claims the AFRA members is that the entire rehearsal schedule because they are called back continually, and thus avoid any unused talent. Unions members also say that they find that an hour of tape is

would seem good sponsor host. Program excess at the web decided to try to profile the series before presenting it. CBS excess, however, had a bad experience last year when a sustaining series couldn’t be sold. Now only if the top brass have complete faith in a program, will they even consider sustaining it.

The entire problem is a thorny one for AFRA in the light of chaotic conditions in radio. The expected result will re-evaluate many of its aspects.

KFI Denies Rumors That Reinsch Is In Line for Ryan Post

HOLLYWOOD, April 22—Earle Hagen of “Mannix” and KFI and KFI-TV will not replace William B. Ryan, general manager, who leaves May 1 after a year and a half of confusion between Madison Square Garden and boxers over royalties is an evidence of that fact. Sports promoters and others owning rights to events and material are said to have thus much money to be made from video, thus they not constantly growing demands.

Current plans call for division of both KFI and KFI-TV to be a 2 out of 5 KFI excess. Kevin Sweeney, currently department head for both KFI and KFI-TV will take over as manager of KFI, with assistance from Earle Hagen, and from KFI-TV. Eugene Overton will keep legal counsel of stations. One likely step into over-all managerial slot indefinitely. Antithesys too. Kelly, presently a TV producer at KFI-TV, will probably step up the administrative ladder and assume more responsibility in station operations.
Radio and Television Program Reviews

**Dimension X**

Reviewed Thursday (8), 8 to 8:30 p.m. EST. Sustaining on NBC. Producer, Norman MacKinlay, Story by Arthur Kober. **Amarie Magic Theater**

Reviewed Tuesday (11), 11:11:15 p.m. EST. Sponsored by ABC. Director, William Keighley. Story by John Collier. **Gobo’s Circus**

Reviewed Tuesday (11), 6:30 p.m. EST. Presented by Welch Candy Bars thru Bennett, Walther & Menendez via WKBW. Produced by Alan Handley; script, Alan Handley-Coby Ruskin. **Even for a “kiddie” program, Gobo’s Circus is pretty primitive. What it actually amounts to is a party held kind of show, in a room with dog sets, balloon-twisting, and such gauziness as musical chairs.**

But the charm that a kid shows is the only reason. As Gobo, Coby Ruskin acts, as times as it were trying to get at a special audience with enthusiastic near-barker’s style practically dry attention, but the dog sets do not warrant it. The Plutocrats, dog act consisting of numerous Dalmations, were supposed to be doing a dog show, actually they were only walking on their hind legs, which adds to the general form also supposed to be playing the piano when he wasn’t. It is only short-changing the kids, because the show did not have the requisite charm to sell such doing as fantasy.

The games were only better-skitter mad rushies which didn’t have much attraction for this audience of 7-11 year olds, and slight difficulty in working with his kids studio audience.** Let Yourself Go**

Reviewed Wednesday (12), 12-12:30 p.m. EST. Sponsored by the Borden Company via WNEW, New York, Producer, Ted Cott. Cast: Alvin F. Edwards, Peggy Ann Ellis, Teddi Wilson and Roy Ross and his ork.

Let Yourself Go, Borden’s initial plunge into local radio, is a well-integrated, very much into way that wisely soft peddler chat and “impressive” delivery of staff musical talent. Dialers seeking successe from soap commercials should find this sort of thing very welcome basis.

Emotions towards spins a pleasant line of Arthur Godfrey-type pat ter, but vocalist Peggy Ann Ellis is a little on the thin side, in the voice scale. The pace is high in the musical set-up featuring A new arrival in the musical world. A piano, singing and sometimes a cappella. In the musical sets used, I think that the microphone was used instead of the piano and the voice. The only thing that the vocalist could not do was to use a microphone. When playing a 15-15 record, record does the commercial design by using shots of record album covers.

Another thing that is miss is, it is introduced as his helper but offered little beyond the creation and a glass of water when his throat ran dry. If this is the kind of entertainment the kids liked there’s still a good chance for the matinee movie business.**

Local Leon.
MBS To Run 2 Nets in Summer

NEW YORK, April 22—Virtually two separate networks will be maintained by MBS this summer during the three network era. The 42 MBS stations, 24 of which carry CBS and 18 that carry NBC, are expected to broadcast two shows each week. The shows will be made under the auspices of the ABC network. The station, which is owned by the American Broadcasting Company, has announced that it will operate two networks, ABC and NBC, during the summer months. The two networks will broadcast separately, with each network having its own schedule of programs. The MBS stations will carry ABC programs during the mornings and NBC programs in the afternoons. This will allow the station to offer a wider range of programming to its viewers, ensuring that there is something for everyone. The move is expected to increase the station's audience and revenue, making it a successful venture for MBS.
ASCAP EX-FOE TRACKS

**Davis May Ask Dissolution on Monopoly Plea**

Action Multi-Faceted

(Continued from page 3)

credit to the American Society of Composers, Authors and Publishers (ASCAP). The latter pro-

tested to the Federal Trade Commission. The defense

of the ASCAP case, was disputed. With ASC

(See ASCAP EX-FOE on page 16)

Sammy Kaye In AM-TV Rep Pact

NEW YORK, April 22—Sammy

Kayes this week inked a deal with

Frankie Vaughan for his AM

radio show. Kaye's resume will be

his 25 years in radio and television.

He is to be heard in the new slot of

General Artists Corporation (GAC),

thus extending his AM radio reign

for another couple of weeks. Kaye

reportedly had been in the hunt for

GAC for some time, but he has

finally signed a contract that will

pay him a fee of $20,000 a week.

Kaye is under contract to GAC to

appear on its national network until

the end of the month.

R. Paige To Head Music Hall Ork

NEW YORK, April 22—Raymond

Paige, well-known orchestra leader,

is scheduled to replace Alexander

Smaldor as the music director of

the Carnegie Hall shortly.

Paige's contract states that he will

appear on the Carnegie Hall stages

for three weeks beginning in June.

E. B. Marks Readies 1st Hard Cover Book

NEW YORK, April 22—Edward B.

Marks Music is publishing its first

hard-cover book, Songs To Grow On.

In May. The work is a complete

method which teaches folk songs to

children as a means of entertainment.

The books will be available in book stores

as well as through regular music suppliers.

The publication has been illustrated

by David Stone Martin, well-known

record album cover specialist. Miss

Landis is the wife of the late Marck, president of the pubby.

House May Act on Bill To Bar

Shipments of Obscene Disks

WASHINGTON, April 22—Legis-

lation to tighten up the U. S. crime

law on the subject of obscene mater-

nals is on the House Judiciary Com-

mittee agenda again after an unan-

imous vote of the Senate this week, and

the House group is expected to act on it.

A similar bill was bottled up by the

Senate Judiciary Committee after the

Supreme Court ruled the present

law banning shipment by common

carrier or mail of obscene mater-

nals is not broad enough to cover in-

dustrial publishing.

The group figured the measure

the Senate Judiciary Committee

would approve and pass to the

House. However, the Senate

Judiciary Committee had

expressed concern over the

Senate committee's

advisory board.

The second bill sets up criminal

penalties for personal transportation

of obscene materials in interstate

commerce. Any person, for

example, would be liable to a fine

of up to $5,000 or six months in

prison or both.

The Senate passed without debate

two separate bills on the subject of obscene mater-

nals. One added disks, electrical transcriptions

or other article or thing capable of

producing sound to the list of

materials prohibited in the code.

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**Music Biz in U. S., Eng. Is Similar; DJ Set-Up Differs**

NEW YORK, April 22.—Tunes in Great Britain generally have just as brief lives as they have in the United States. According to a British English publisher, now visiting here. Once a tune catches on, it's very difficult for a publisher to control it. Connelly points out.

Disjery Unveils
Classical LP's

NEW YORK, April 22.—Continental Records, headed by Donald Gabor, to 12 pieces. 

*Writers See Replacement*

On the writer end, there is strong feeling that Ahlert be replaced. However, it has been made up of the larger-ranking publishers, with the Ahlert bandwagon, feeling that Ahlert has done a sincere, intelligent job and it would be unfair to change while the Society is in a transition period.

What the story about the picture is the vehemence of the opposing factions—a songwriter's spokesman for a possible or actual threat, or a rumour, or a question of an issue over the Ahlert bandwagon. Feeling that Ahlert has done a sincere, intelligent job and it would be unfair to change while the Society is in a transition period.

The record business in England, according to Connelly, is now under-

The British publisher, who leaves the show in a week to pick up ASCAP Chief Near

Tin Pan Alley Tense as Time To Pick ASCAP Chief Nears

NEW YORK, April 22.—Fictions within Tin Pan Alley were engaged this week in a bitter tug of war over the problem of choosing a president for the American Society of Composers, Authors and Publishers (ASCAP), with the Society's annual meeting set for May 30, and with the ASCAP directorate slated to meet Thursday to elect officers. The meeting will be tense, with all interested parties extremely apprehensive of the outcome, which could well be fatal to the tenure, with and against the rejection of Fred Ahlert.

A body of top-ranking publishers feel that Ahlert must and will remain. The publishers, who feel that a writer rather than a publisher is preferable as a president for various reasons, hold that Ahlert works seven days a week, that he has at his fingertips a mass of information relative to pending legal matters, and that he would be more likely to be disposed of on the basis of his personal qualities, particularly when, in their view, there is no writer of comparable caliber for the post.

However, it was ascertained that the position of president is considered a life appointment. Several top company chiefs are understood to be lukewarm on the prospect of the Ahlert job, and it is believed that the success or failure of the drive to retain Ahlert may depend upon the decision of the pre-ASCAP publisher to maintain a solid front.

**Cap Longhairs Free to Radio**

HOLLYWOOD, April 22.—Rather than dump the market with surplus 78 r.p.m. classical albums, Capitol will give away to radio stations the remaining 78,989 records, with the same program as the 112,000 copies of Capitol's press releases in the past, the company will announce into an occasional 78,989 will be given away. Stations will be required to follow the 78,989, as will be the case with a similar announcement of several 78's for the distribution to approxi-

**Lop Heads as New 802 Pact Is Negotiated**

American Federation of Musicians (AFM) Hands Tied

(Continued from page 4)

some heavy, in fact, personnel has already. Latest such development is a total of 20 to 25 musicians lopped off the staff of WFLW by its general manager.

The Class B stations include such leading indices as WNEW, WMGM, WINS, and WNYC.

The general manager stated that the new ASCAP contract will be signed by the local stations.
Ballads’ Rise
Bids Demise
Of Gim Tunes

NOVELTIES’ GRIPS SLIPPING

Plugs May Come Back

NEW YORK, April 22.—The iron grip held on the music market in the past year by novelty and gimmick songs is on the verge of being broken by a rash of class ballad revivals, promising new ballad and rhythm entries.

This is an exciting advance in higher grade future material as the result of the performance requirements for the American Society of Composers, Authors and Publishers (ASCAP), and a slight, noticeable move toward old-time conservatism on the part of established publishers. Many firms feel that the return of the old grip and the “normal” rhythm songs will do much to add a new luster to the industry’s control of the music market, believe that all signs point to the deintegration of the age-old hold by the gimmick novelties.

Novelties Decline

Substantiating this last point is the fact that almost all of this year’s hit shows in a study of the Noel Holst of Illus, which once a couple of months ago was top heddle in the record sales, are screaming out. And the signed songs, the trend is in firm hands, have fallen apart almost completely and of late inactive—clef Markham’s Mornin’, studded with such wholesome ballads as Shine Boy, a “souslin” country rhythm ditty which is said to be fast; Music Man, with its satirical twist, representing its descent; The Third Man Theme, a ballad melody noted for its rhythm performance, and If I Knew You Were Comin’ I’d Have Baked a Coke, is the rhythm ditty which hit it peak week.

The up and coming items are studied with much attention by all the ballad publishers as Let’s Go To Church Next Sunday Morning, and Revisiting Tidre, Count Every Star, I Didn’t Know What Time It Was, Going and I Didn’t Answer, and Yoop-Doo-Doo, a major publisher plug plug, is showing biggest action in the rhythm and novelty crop, with Old Piano Roll Blues, a soundie, and Chuck Jordan holding down the leading contender positions.

Return to Plugs?

Tradewomen expect that the heavy traffic of 1950 will slacken considerably, especially from the established publishers, primarily because the accent of the ballad requires greater individual effort than does gimmick work because it is the ASCAP’s decision to determine the performance of determining writer classifications has spurred new writing efforts by top- and of late inactive-cliffers. The latter point figures heavily, since to date all the major publishers have to make more than maintain their standard of output and will have to milk the songs as long as possible. In this way, many music men feel, the publishers may soon find themselves returning to the plug song system, which has, for some time or two, discomfited the old firm of Gim Tunes, at least, completely in the past year or more.

“Faust and Devil” Proves Opera
Can Be Solid Family Pic Fare

(Continued from page 4)

...the sentimentality of this modern Italian opera. In addition to the music, however, the librettists have thrown in some instrumental portions from the opera's Mephistopheles, another legend on the same name. Only three of the Stages in the opera, Mephistopheles, sing their parts in the film version, but the action is married to music. Mephistopheles (the devil), and Glorina (as Faust, both act out their parts, but the voice of Margaret, acted by the beautiful Nelly Corrall, is heard in the opera. In the financial production, the operas are a major factor in the spectacle of the opera, which is among the most notable events of the season. The film will screen for a limited time in New York, with the possibility of a repeat performance somewhere else.

S-1-Miracle Case

CHICAGO, April 22.—Hearing on a motion for a new trial in the much-discussed case of S-1-Miracle, Inc. vs. Bernstein & Miracles, Inc., local blues and rhythm firms, will be argued until May 12 by Judge Michael Igoe in Federal District Court on Monday, then. The time continued the hearing because of a heart attack suffered last week by the defendant, a well-known figure of the local Tin Pan Alley and attorney for the plaintiff publish-ers. Shaefer has been told to take a week off from his court work, but is spending several days a week in his office on routine matters.

Judge Igoe briefs the pros of the Songwriters’ Protective Association (SPA) and the Music Publishers’ Federation. Igoe filed a joint brief as amicus curiae in the case, urging the court to decide the case against the publisher in the Inking of the new agreement contract.

Batch of Bigs
Flocks to SPA

NEW YORK, April 22.—Thirty-four new and five remodeled songwriters were added to the Songwriters’ Protective Association (SPA) membership this week. The new members include a number of names familiar to those of Frank Palumbo, noted writer from Chicago; Bill Anton, a Chicago songster; Bill Jordan, remembered for his radio dramatics; and Bill White, who collaborated on the score for the new Ticken, Please, Let’s Revive, and Percy Fields, recently appointed Columbia Records’ musical director.

Clements To Op
Big Name Ranch
For Philly Trade

PHILADELPHIA, April 22.—The popularity of the folk and Western form of entertainment has prompted Albert Clements to set up an out-of-town amusement center near the city featuring this Prairie Great.

Clements is setting up a Circle A Ranch within seven miles of Philadelphia in Deer Park, N. J., as a Garden State Race Track. The Jolly Islanders, as they are called, will be equipped with a complete stock of horses, and the track will be open to the public.

S-1-Miracle Case

Case hearing
Pushed Back

Shaefer’s Illness Cause

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Admiral To Issue 1st
45 RPM Kidish May 1

NEW YORK, April 22.—Admiral Records, currently making a heavy bid in the kidish field, plans to issue its first 45-rpm record, $0.14, according to General Manager Jerry Lipskin, shortly after the initial, two of which will be previously issued titles. Four additional titles will follow in the 45's.

Meanwhile, Admiral has completed a series of waxings with Raymond Scott’s orch and warbler Bobby Collins and A Judy Collins. According to Collins, the Kidish is curreently being negotiated with comic minstrel John L. Busby, who will record in the kidish union song. It’s published by the Allied Pubbish. Admiral Music, according to Collins, is planning to issue the song via disc jockeys.

Lipskin leaves Monday (24) for a two-week trip to line up new distributors and to plug the line via disc jockeys.

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Rise Stevens Pact Is RCA’s Stevens, who has never before recorded with RCA, has already fulfilled terms of the pact. Miss Stevens, who has been working with RCA since 1950, has recently been prevented from recording because of her close association with the Columbia Records and its executives. She will continue to do so of the same type of repertoire for RCA, located in New York City, and has already produced over 150 recordings, many of which are among our best selling. Stevens. The deal was completed this past week after several weeks of negotiation with RCA. Miss Stevens’ first selection of Victor label last week when she was instrumental in the linking of a deal to bring the Philadelphia Orchestra to the Philadelphia Civic Auditorium, to the New York Philharmonic, and to the Boston Symphony Orchestra. The deal includes several new Victor releases, including the disk and an open-end transcription wherein Columbia is described as the “Victor label.” RCA will also issue eight bands of spot announcements. The kit will also include the full spot roll, a string of store window streamers. All participating jockeys are included in the full spot roll. From the big standpoints, stations will pick up on spots from the New York Times Network, and the show will be available on one or more local stations. The show is being sold to a much greater extent. With no rehearsal needed, little studio space is required, and production crew is down to a minimum of six to eight people, etc. The show is being put together. "If he feared violence if he showed up," said one producer, "he could have been covered by a police escort." The Trianon will utilize Mr. Winick’s idea that "the music should be played at a pace that is hard to miss." The Aragon Ballroom opens May 26 and the Aragon Ballroom opens May 26 with a group of stars including Jimmy Palmer, followed by a series of engagements, for a total of four weeks, starting May 27.

Coast Jocks Win in TV Walk

Deejay Contests Plot West Indies Invasion by ‘Why I Like’ Writers

Shift to Tele No Effort for Top Spinners

Snare Big Night Audiences

(Continued from page 8)

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UN Idea Would Aid Approved Organizations

Plans Music Disk Tariff Cut

PHILADELPHIA, April 22—Although bebe mom music failed to make marked impact on the market, the victory in the first battle for elimination of duties on tape in Geneva, Switzerland, was a major victory in the struggle for a truly international music industry. The victory was won by the American delegation headed by the U.S. Tariff Commission, which is now being handled by the international body of the World Trade Organization.

The decision of the International Court of Trade in Geneva to rule that the duties on tapes are unfair and discriminatory will largely eliminate the trade barrier that had been erected against the export of U.S. recordings to foreign countries.

The World Trade Organization, in its decision, found that the duties on tapes were discriminatory and in violation of the General Agreement on Tariffs and Trade (GATT) principles.

The decision will have a significant impact on the international music industry, as it will allow for the free flow of recordings between countries and will help to lower the cost of music for consumers.

The decision also has implications for the recording industry, as it could lead to a decrease in the cost of recording and production, as well as increased competition and innovation.

WI X. May Kayo License Fees

N.Y., April 22—Washington, D.C.—The U.S. Tariff Commission has approved a new license fee for foreign recordings, effective May 1.

The new fee, which replaces the previous fee of $1 for each record sold, will be $2 for each record sold.

The fee is intended to cover the costs of administering the U.S. Tariff Commission's enforcement of the Tariff Act of 1930, which levies duties on imports of recordings.

May Fair Owners Form Org, Supply Dirs to Rivals

N.Y., April 22—The May Fair Owners Association, which represents the owners of May Fair Records, has adopted a resolution calling for the establishment of a new organization to represent the rights of record companies.

The association has also agreed to supply directors to rival companies, as a way to ensure that the new organization will have the support of the industry.

The proposal is a significant step in the industry's efforts to address the growing problem of record piracy, which has been a major concern for record companies.

May Fair Owners Form Org, Supply Dirs to Rivals

N.Y., April 22—(Continued from page 1)

The proposal was adopted by the May Fair Owners Association at its annual meeting.

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Ascap Ex-Foe Tracks BMI

ASCAP Ex-Foe Tracks BMI

N.Y., April 22—(Continued from page 12)

The bill was signed by Governor Nelson A. Rockefeller and was approved by the New York State Senate and the New York State Assembly.

The new law requires that all recordings be licensed by ASCAP or BMI, and that the licenses include a royalty payment.

The law also authorizes the establishment of a new commission to oversee the enforcement of the new law.

The commission will be composed of representatives of the recording industry, the music publishers, and the general public.

The commission will have the authority to investigate and take action against any violation of the new law.

The new law is expected to have a significant impact on the music industry, as it will ensure that all recordings are licensed, and that royalty payments are made to the rightful owners of the music.

Col Shore-Auty Gospel Package

HOLLYWOOD, April 22—Columbia Records has teamed Dinah Shore and Gene Autry for a gospel package record. First sides were cut in Hollywood this week, with more sides to be recorded.

The session is first religious cutting, as both artists carry on for months in support of their own religious beliefs. The sessions are being held in Hollywood at the Capitol Studios under the supervision of Hollywood programmer, Mike Lewis.

The gospel package is expected to be released in time for the Easter season, with a new Gospel album to follow.

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STEP-UP SALES
WITH THESE GREAT
NEW DECCA SPECIALS!

I WANNA BE LOVED
I'VE JUST GOT TO GET OUT OF THE HABIT
ANDREWS SISTERS with GORDON JENKINS • DECCA 27007

I DON'T WANNA BE KISSED (By Anyone But You)
AN ARM WITH A BOW IN ITS HAND (Yipaloo)
EVELYN KNIGHT • DECCA 27000

THE ANSWER SHE IS "YES!" NO?
PLAY, HURDY-GURDY, PLAY
GUY LOMBARDO • DECCA 24999

CHOC’LATE ICE CREAM CONE
BIRMINGHAM BOUNCE
RED FOLEY • DECCA 46234

LET’S GO TO CHURCH (Next Sunday Morning)
RED FOLEY and JUDY MARTIN
REMEMBER ME (When The Candle Lights Are Gleaming)
RED FOLEY • DECCA 46235

ME AND MY TEDDY BEAR
I FOUND MY MAMA
FRANK LUTHER • Children's Set K-3. Price $1 plus tax.
Decorative Envelope. Deccolite—Unbreakable under normal use

Single Records 75¢ each plus tax

ORDER TODAY!

DECCA RECORDS
AMERICA’S FASTEST SELLING RECORDS
MUSIC

McGrane Sets Up New Pop Line, Clipper Records

Clipper Records, a new pop line, has been set up in New York by two of the men who were with Jumbo Records. The new line is being handled by Harry McGrane, who is a half owner of the inactive Jensen company, and E. Clerk-Willetts, who is a half owner of the inactive Jensen company.

Leeds Gets "Do It Right" From Roberts, Franklin

Roberts Allen Roberts and Dave Franklin teamed up to pen a new novelty dixieliner, "Do What You're Doing," which is now being recorded by the Robert Roberts band. The dixieliner is a special four-color sleeve as an unreleased dixieliner to be released at a later date.

Capitol Skeds Promotion for "Francis" Waxing

Capitol will throw its promotional punch behind getting "Francis" dixieliner, "I'll Get By," which is now being recorded by the Robert Roberts band. The dixieliner will be released at a later date.

Pubbly Near Accord With BMI

BMI has been awarded a new contract with BMI, which will be the first major label to record a new dixieliner, "I'll Get By," which is now being recorded by the Robert Roberts band.

Coral Signs Four New Artists

Coral Records has signed four new artists, including a young star who has been scoring at the Shubert Bar in Boston, as well as a young star who has been scoring at the Shubert Bar in Boston. The young star is now being recorded by the Robert Roberts band.

New York:

Orchestrator Bobby Byrne has engaged Scottie Marsh as his new frontman. Al Milet has joined Herman Lubinsky's Savoy-Rentz dixieliner as its sales promoter, and is expected to be a success. The dixieliner is now being recorded by the Robert Roberts band.

The Beach Boys' "Surfin' USA" is a current winner, and are in town for 10 days. Spike Jones and his "M. C. Saga" is also recording a new dixieliner, "I'll Get By," which is now being recorded by the Robert Roberts band.

The Biltmore Music Library in preparation for its scoring of Stanley Kramer's "The American Way." The dixieliner is now being recorded by the Robert Roberts band.

MIDWEST:

Eddie Winkle, head of Paramount's pub sub, Goldentone Music, will return to New York with Frank Wexman's "Sunset Boulevard" score to talk a possible album deal with Decca. Score is one of the finest to come from the Wexman pen. It is being recorded by the Robert Roberts band.

Kidinsky, LA

The label, headed by Sidney Siegel, is also extending its long-playing line, begun last year. New York.

The Sound Track:

The new Sound Track album being recorded by the Robert Roberts band is also being recorded by the Robert Roberts band. The album is being recorded by the Robert Roberts band. The album is being recorded by the Robert Roberts band.
THE KIND IT PAYS $ TO PLAY

BLUE BARRON
Riding High on Two Toppers!

ARE YOU LONESOME TONIGHT
Penny Wise And Love Foolish
M-G-M Non-Breakable 10628

HONESTLY, I LOVE YOU
THE VAMP
M-G-M Non-Breakable 10672

M-G-M RECORDS ARE
Better than ever!

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.
HEY OPS!
LOUIE MADE
THIS JUST
FOR YOU!

LOUIS PRIMA
AND HIS ORCHESTRA

"A GOOD
TIME
WAS
HAD BY ALL"

FLIP SIDE

'FRANCIS'
(THE TALKING MULE)

MERCURY 5406
45 RPM 5406X45

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MUSIC
Mercury
has the Hits on
NON BREAKABLE RECORDS

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477 Yonge Street, Toronto, Canada

HONOR ROLL OF HITS

This Week

1. IF I KNEW YOU WERE COMING I'VE BAKED A CAKE
By Al Hoffman, Rob Mitchell and Dean Wells
Published by Robert (ASCAP)

2. THIRD MAN THEME, THE
By Alan Kates
Published by Chappell (ASCAP)

3. MUSICI MUSICI MUSIC
By Steve Winters and Ronnie Bonn
Published by Cremoella (ASCAP)

4. IT'SN'T FAIR
By Sylvester Sopacca, Frank(masker and Richard Hinsber
Published by Words & Music (ASCAP)

5. DEARIE
By Holland and Haven
Published by Lawell (ASCAP)

6. MY FOOLISH HEART
By Victor Yancy and Del Washington
Published by Master-Joy (ASCAP)

7. DADDY'S LITTLE GIRL
By Eddie Drake and Horace Gerlach
Published by Hoema (ASCAP)

8. CHATTANOOGA SHOE SHINE BOY
By Steve O'Reilly
Published by Acetate International (BMI)

9. SENTIMENTAL ME
By Jim Moreland and Jason Cosin
Published by Goldskinner (ASCAP)

10. BEWITCHED
By Richard Rodgers and Lorenz Hart
Published by Chappell (ASCAP)

WARNING
The title "HONOR ROLL OF HITS" is a registered trade mark and the making of the tape has been copyrighted by the Billboard. Use of either may not be made without the Billboards consent. Simply write or wire Publisher, The Billboard, 1541 Broadway, New York, and permission will be immediately granted.
This week's New Releases ... on RCA Victor

Brisee 54-11
Ship Coast to Coast, Week May 1

POPULAR

EDDIE FISHER WITH HUGO WINTERHALTER'S ORCH.
Where in the World
A Little Bit Independent
20-3764—(47-3764)*

LISA KIRK AND THE BONEYEDREAMERS
Faith and Determination
Love Me a Little Bit
20-3765—(47-3765)*

Here come the DANCE BANDS again!

GENE KRUPA
Bonaparte's Retreat
My Scandinavian Baby
20-3765—(47-3765)*

BILL LAWRENCE
Be Honest With Me
Tell the Truth
20-3767—(47-3767)*

THE THREE SUNS
The Flying Red Horse Polka
Leicester Square Rag
33-3765—(47-3765)*

Here come the DANCE BANDS again!

CHARLIE VENTURA
Dark Eyes
You've Got a Date With the Blues
20-3770—(47-3770)*

POP-SPECIALTY

SIX FAT DUTCHMEN
The Grey Dakey Polka
Helena Waltz
25-1159—(50-0070)*

WESTERN

SONS OF THE PIONEERS
Rollin' Dust
Wagons West
21-0315—(48-0315)*

COUNTRY

MONTANA SLIM
The Little Shirt My Mother Made
for Me
No! No! Don't Ring Those Bells! (I Don't Wanna Get Married)
21-0316—(48-0316)*

THE BLUE SKY BOYS
Tears On Her Bridal Bouquet
The Unfinished Rug
21-0317—(48-0317)*

NEW ALBUM

"FRANKIE CARLE PLAYS FRANK LOESSER"
(Here Comes the Dance Bands Again Series)
P-281—(WP-281)*

"GENE KRUPA PLAYS FATS WALLER"
(Here Comes the Dance Bands Again Series)
P-281—(WP-281)*

"FRANKIE CARLE'S SWEETHEARTS"
P-203—(WP-203)*

NOTE: All records in this panel are listed alphabetically by song title.

TIPS

Indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "gold-out" stage.

designates that record is one of RCA Victor's "Certain Seem"—among the leading numbers on the trade paper best selling retail sales charts (float of April 22). Obviously, sure things!

Candy and Cake
Mindy Carson
20-3681—(47-3204)*

Chinese Mule Train
Spice Jones
20-3741—(47-3741)*

Dearie
Fran Warren and Lisa Kirk
20-3608—(47-3204)*

Hoop Dee Doo (On the Outgoing Tide)
Perry Como
20-3747—(47-3741)*

I Said My Pajamas
Tony Martin and Fran Warren
20-3613—(47-3119)*

It Isn't Fair
Sammy Kaye
20-3609—(47-3115)*

Joshua
Ralph Flanagan
20-3724—(47-3724)*

Little Angel With the Dirty Face
(Why Should I Cry)
Edly Arnold
21-0300—(48-0300)*

Music! Music! Music!
Freddy Martin
20-3693—(47-3217)*

Quick Silver
Elton Britt and Rosalie Allen
20-0157—(48-0158)*

There's No Tomorrow
Tony Martin
20-3582—(47-3078)*

Walking Blues
Jerry Moore's Three Blazers
22-0042—(50-0026)*

Wanderin'
Sammy Kaye
20-3680—(47-3203)*

Count Every Star
Hugo Winterhalter
20-3607—(47-3097)*

If You Were Only Mine
Perry Como
20-3702—(47-3702)*

If You Were Only Mine
Let's Go to Church Next Sunday
Perry Como
20-3702—(47-3702)*

SYMPHONY OF SPRING
Hugo Winterhalter
20-3737—(47-3737)*

SPAGHETTI RAG
Frankie Carle
20-3710—(47-3710)*

"Have I Told You Lately That I Love You"

Vauban Monroe's "Over and Over"
and Tony Martin and Fran Warren

11 a.m. catalog numbers.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

The April May June Swing's July Aug Sept to Oct Nov Dec "45"
Another COLUMBIA customer catcher

"A GOOD TIME WAS HAD BY ALL" BACKED BY "CANASTA SONG" ROSEMARY CLOONEY

Columbia 38767 or 7-inch LP L-585

Columbia Records
First, Finest, Foremost in Recorded Music
Originator of 33⅓ LP Records for Uninterrupted Listening Pleasure

The Billboard Music Popularity Charts

Sheet Music

BEST-SELLING SHEET MUSIC

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I FEEL THE MOOD</td>
<td>Robert Alan</td>
</tr>
<tr>
<td>2</td>
<td>IF I HAD A DOLL</td>
<td>Victor Young</td>
</tr>
<tr>
<td>3</td>
<td>LOVE ME OR LEAVE ME</td>
<td>Jerome Kern</td>
</tr>
<tr>
<td>4</td>
<td>SING ME A SONG</td>
<td>Porterfield</td>
</tr>
<tr>
<td>5</td>
<td>SONG OF THE SEAS</td>
<td>Rodgers</td>
</tr>
<tr>
<td>6</td>
<td>YOU ARE THE LOVELIEST GIRL</td>
<td>Marx</td>
</tr>
<tr>
<td>7</td>
<td>DADDY'S LITTLE GIRL</td>
<td>England</td>
</tr>
<tr>
<td>8</td>
<td>SONG OF SONGS</td>
<td>Al Shean</td>
</tr>
<tr>
<td>9</td>
<td>MY MAMMY</td>
<td>Harry Warren</td>
</tr>
<tr>
<td>10</td>
<td>I NEVER KNEW LOVE</td>
<td>Harold Prince</td>
</tr>
</tbody>
</table>

ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>IN A MIDSUMMER NIGHT'S DREAM</td>
<td>J. S. Bach</td>
</tr>
<tr>
<td>2</td>
<td>WHEN YOU WERE MINE</td>
<td>George Frideric Handel</td>
</tr>
<tr>
<td>3</td>
<td>CAN'T HELP MYSELF</td>
<td>Ray Noble</td>
</tr>
<tr>
<td>4</td>
<td>THE WALTZ</td>
<td>Joseph Haydn</td>
</tr>
<tr>
<td>5</td>
<td>BEYOND THE BLUE MOON</td>
<td>Larry Sellers</td>
</tr>
<tr>
<td>6</td>
<td>HUSH</td>
<td>W. G. Merry</td>
</tr>
<tr>
<td>7</td>
<td>THE BIRDS</td>
<td>L. M. Lowry</td>
</tr>
<tr>
<td>8</td>
<td>WHEN THE SUN SHINES</td>
<td>E. A. S. Grimshaw</td>
</tr>
<tr>
<td>9</td>
<td>THE LILAC TIME</td>
<td>J. S. Bach</td>
</tr>
<tr>
<td>10</td>
<td>MY SWEETHEART</td>
<td>George Frideric Handel</td>
</tr>
</tbody>
</table>

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JUNE 29, 1950
THE BILLBOARD
MUSIC

23

TOP TUNES
OF THE DAY

On 78 and 45!  78 45

POPULAR

"LET'S GO TO CHURCH NEXT
SUNDAY MORNING" and
"WHY DO YOU SAY THOSE THINGS"
Margaret Whiting- 960 F960
"DEARIE" and
"MONDAY, TUESDAY,
WEDNESDAY"
Jo Stafford-Gordon MacRae. 858 F858
"BROKEN DOWN MERRY-
GO-ROUND" and
"GODS WERE ANGRY
WITH ME"
Margaret Whiting- 800 F800
"I ALMOST LOST MY
MIND" and
"BABY, WON'T YOU SAY
YOU LOVE ME"
Nat "King" Cole. 889 F889
"HOOF-DEE-DOO " and
"A WOMAN LIKES
TO BE TOLD"
Kay Starr. 980 F980
"SPAGHETTI RAG" and
"SENTIMENTAL ME"
Ray Anthony. 923 F923
"THAT OLD PIANO
ROLL BLUES"
Jan Garber record. 970 F970
Jubilaires record. 845 F845
"MY FOOLISH HEART" and
"STAY WITH THE
HAPPY PEOPLE"
Margaret Whiting. 934 F934
"BONAPARTE'S RETREAT" and
"SOMEBODY SWEETHEART"
Kay Starr. 936 F936
"THE MAMBO"
(Qua Rica El Mambo)
"DAVE'S BOOGIE"
Dave Barbour and His Orch. 973 F973
"IN THE MOOD" and
"WAY DOWN TONDER
IN NEW ORLEANS"
Ray Anthony. 958 F958

WESTERN

TEX WILLIAMS
"Birmingham Bounce" and
"Great Big Needle". 1006 F1006
BOB ATCHER
"My Pillow Knows" and
"One Kind Word". 1007 F1007
LEON PAYNE
"I'm A Lone Wolf" and
"I Just Said Goodbye
To My Dreams". 920 F920
TEX RITTER
"He's A Cowboy Auctioneer" and
"Boogie Woogie Cowboy". 928 F928
JIMMY WAKELY
"Dust" and
"The Touch Of God's Hand". 40283 F40283

CAPITOL
RECORDS
HOLLYWOOD

DEAN MARTIN

"TEN GREAT
CAPITOL SIDES
REALLY ROLLING!
Be Honest With Me," and
"I Still Get A Thrill (Thinking of You)". 1002 F1002
"Choo'n Gum," and
"I Don't Care If The Sun Don't Shine". 981 F981
"Muskat Ramble," and
"I'm Gonna Paper All My Walls
With Your Love Letters". 948 F948
"Rain" and "Zing-A-Zing-A-Boom". 937 F937
"My Own, My Only, My All," and
"Just For Fun". 691 F691

JOE "FINGERS" CARR

"SAM'S SONG"
78 rpm No. 962 45 rpm No. F962

JOE STAFFORD

"DOWN THE LANE"
78 rpm No. 969 45 rpm No. F969

TENNESSEE ERNIE HOBBS

"MY HOBBY"
"I'VE GOT THE FEED 'EM IN THE MORNING
(CHANGE 'EM) FEED 'EM
IN THE EVENIN' BLUES"
78 rpm No. 985 45 rpm No. F985
Radio Popularity

RECORDS MOST PLAYED BY

Vox Jox

PREEMPS... Freddie Robbins will dictate the top set for the Banana Split crew when he takes over a nightly show on WDME, Farmington, Conn. John Johnson, 7th Street ice cream man in WINS, New York, will leave behind a new job partner on the Friday night edition of his "Midnight Platter Party" on WFCG, Atlantic City.

Records most played by Vox Jox

TENNESSEE LIL

BUTTERFLY

OYSTER BAR

CHICKEN STAND

CANDLES ON THE TREE

WAVE WAVE WAVE WAVE

POSITION

Weeks

1. I KNOW YOU WERE CARRIE

2. IT'S NOT FAIR

MUSIC / MUSIC / MUSIC

THREE MAN THEME

THERE'S NO TOMORROW

SENTIMENTAL ME

MY FOOLISH HEART

MUSIC / MUSIC / MUSIC / MUSIC

DEARIE

DADDY'S LITTLE GIRL

YOU'RE MY FOOLISH HEART

I KNOW YOU WERE CARRIE

MY FOOLISH HEART

IT'S NOT FAIR

DEARIE

OLD PIANO ROLL BLUES

LET'S GO TO CHURCH

ON THE OUTGOING TIDE

ARE YOU LOVESOME

DEARIE

CHATTANOOGA SHOE SHINE BOY

DON'T GO TO NIGHT SCHOOL

CHATTANOOGA SHOE SHINE BOY

MUSIC / MUSIC / MUSIC

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

NEW YORK, N. Y.

NEW YORK, N. Y.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.

CHICAGO, ILL.
"DODO" DAY
started all this
HOOP-DEE-DOO-ing
with the original hit version
of

HOOP-DEE-DOO
Backed by "MARRIAGE TIES"

With the Mellowmen
ORCHESTRA UNDER THE
DIRECTION OF GEORGE WYLE
COLUMBIA 38771
OR 7-INCH LP 1-591

Now Available!
"HOOP-DEE-DOO"
and
"NIGHT AFTER NIGHT"
FRANKIE YANKOVIC
And His Yanks
Columbia 38771
or 7-inch LP 1-591

COLUMBIA RECORDS
First, Finest, Foremost in Recorded Music
Originator of 33 1/3 LP Records for Uninterrupted Listening Pleasure
### Retail Record Sales

#### BEST-SELLING POP SINGLES

<table>
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#### CHILDREN'S RECORDS

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#### CLASSICAL TITLES

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<td>Beethoven</td>
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<td>Symphony No. 1</td>
<td>Beethoven</td>
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<table>
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#### BEST SELLING LPs

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#### BEST SELLING CDS

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</tr>
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<td>CD of the Week</td>
<td>Various artists</td>
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<th>Year</th>
<th>Peak Position</th>
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<td>2</td>
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<td>Various artists</td>
<td>1950</td>
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#### POP ALBUMS

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<td>Various artists</td>
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<td>Various artists</td>
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<td>Various artists</td>
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<td>5</td>
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<td>Various artists</td>
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<table>
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<th>Position</th>
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<th>Artist</th>
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<th>Peak Position</th>
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<td>Various artists</td>
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<td>1</td>
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**MOST-PLAYED JUKE BOX RECORDS**

Reports here are based on reports received last three days of Week Ending April 21

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<th>Year</th>
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<td>MUSCLE MUSCLE MUSIC</td>
<td>T. Brewer</td>
<td>1950</td>
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<td>4</td>
<td>IT ISN'T FAIR</td>
<td>D. Grifiths</td>
<td>1950</td>
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<td>CHATTANOOGA SHOE SHINE BOY</td>
<td>R. Ford</td>
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<td>G. Lombardo</td>
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<td>C. Galliano</td>
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<td>SENTIMENTAL ME</td>
<td>A. Buckle</td>
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<td>9</td>
<td>THERE'S NO TOMORROW</td>
<td>T. Martin</td>
<td>1950</td>
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<td>THERE'S NO TONIGHT</td>
<td>T. Martin</td>
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<td>SHANGRI-LA</td>
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<td>R. Ford</td>
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<td>OLD PIANO ROLL BLUES</td>
<td>L. Comin-Golden</td>
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<td>E. Reiser</td>
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<td>30</td>
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<td>E. Reiser</td>
<td>1950</td>
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</table>
It's a FACT

It's a FACT
Operators find trade paper advertising and editorial services their most useful guide to record buying...

In The Billboard's Third Annual Juke Box Operator Poll this question was asked of 2,619 Juke Box Operators:

**QUESTION:** Check Single Source of Information You Find Most Useful as a Guide To Buying Records.

<table>
<thead>
<tr>
<th>Source of Information</th>
<th>Number of Answers</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Trade paper advertising and editorial services</td>
<td>204</td>
<td>43%</td>
</tr>
<tr>
<td>Actual machine count</td>
<td>110</td>
<td>23%</td>
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<tr>
<td>Location requests</td>
<td>70</td>
<td>15%</td>
</tr>
<tr>
<td>Radio station and disk jockey advice</td>
<td>42</td>
<td>9%</td>
</tr>
<tr>
<td>Personal taste</td>
<td>35</td>
<td>7%</td>
</tr>
<tr>
<td>Record salesman's advice</td>
<td>15</td>
<td>3%</td>
</tr>
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</table>

Operators find The Billboard's advertising and editorial services their most useful guide to record buying, and by an overwhelming vote of almost 9 to 1 over all other trade papers combined.

A Blind Postcard sent to 7,767 Juke Box Operators asked this question:

**QUESTION:** What single coin machine trade magazine helps you most when buying records for your juke box?

<table>
<thead>
<tr>
<th>Publication</th>
<th>Answered</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>THE BILLBOARD</td>
<td>964</td>
<td>88%</td>
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<tr>
<td>PAPER X</td>
<td>52</td>
<td>0.5%</td>
</tr>
<tr>
<td>PAPER Y</td>
<td>17</td>
<td>0.6%</td>
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<tr>
<td>ALL OTHERS COMBINED</td>
<td>64</td>
<td>100%</td>
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</table>

And with trade paper information holding a two to one lead, operators revealed that actually its importance was much greater. For example, many of those listing "actual machine count" as their guide for buying records admitted they first received information on new platters from trade papers, then listened to demos on some machines, finally using the count to determine future purchases.
**Rhythm & Blues Record Reviews**

For complete scoring system and explanation, see Record Reviews. Maximum points given, 100. Points in both columns, generous, two-thirds rating. Scores from left to right are for air play, followed by sales, novelty and chart position, and speech and rate, respectively.

**Tiny Bradshaw**

**King 4337**

Well, Oh, Well

Bradshaw builds and conducts a big band that gives the price of a popular rhythm player which could draw its audience anywhere.

I Hate You

A fine ball is delivered without overstatement by Bradshaw.

**Ann Nichols**

**Sire** 5532

Let Me Know

Miss Nichols, matching herself for an admirable ballad, shows "I'm Just a Lucky So-and-So." Lost in a Fog Over You

The dream into which goes all that is most beautiful in music, is the height of perfection.

**Bill Hayes**

**Sire** 1501

I Warn You

Not the ballad that a 16-year-old girl could sing off her father's record.

**Chuck Merrill**

**MGM** 1066

Birmingham Souvenier

A promising new country-folk group is led by a singer who has always been a favorite with his audiences, and who has charted his way with a rather light, rather dreamy approach.

**Bobby Marshall**

**Ray Parker Ork**

**Almo** 1914

Just One More Time

A great-great ballad, and one that could be heard on the radio as well.

**Archibald Ork**

**Imperial** 1048

That's How You Get Kicked Back

A really great ballad, this time with a bit of a surprise.

**Dave Bartholomew**

**Imperial** 1064

Break My Mother's Rule

A fine ballad, with a bit of a surprise.

**Jewel King**

**Imperial** 1062

I'll Get It

A fine country ballad, with a bit of a surprise.

**Most-Played Juke Box Rhythm & Blues Records**

Records listed are rhythm and blues records most played in juke box according to The Billboard's national weekly survey among a selected group of juke box operators whose locations receive rhythm and blues records.

**Week 1**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Natural Born</td>
<td>Ray Charles</td>
</tr>
<tr>
<td>2</td>
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<td>Back Home</td>
<td>Little Richard</td>
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<tr>
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<td>Rooftop Rendition</td>
<td>Sonny &amp; Cher</td>
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<td>The Road Home</td>
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<td>Sammy Davis</td>
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<td>The Cross and The Crown</td>
<td>Sam Cooke</td>
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<tr>
<td>10</td>
<td>Don't Be Misunderstood</td>
<td>Sam Cooke</td>
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**Week 2**

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</table>
RHYTHM & BLUES RECORD REVIEWS

T-BONE WALKER
ORK
Imperial 5071
79-77-72-74
Strollin’ With Bone
T-Bone’s solo instrumenting is highlighted in front of a
saxophone combo instrumental effort.

"FATS" DOMINO
AND HIS SIXTET
Imperial 5068
80-80-80-80
Glamour Girl
Smooth, lilting mood stroll, with the workin’-
interlude song in front of an easy-going combo.

LIONEL HAMPTON
ORK
Deca 24192
84-84-83-85
Turkey Hop, Parts I & II
Intriguing rhythms and riffs, mid-saxes, screaming
bass, strong rhythm section: making this one of
T-Bone’s finest offerings yet. Sure to be
playing in the ‘60s and beyond.

BOOGIE WOOGIE BUDDY
AND HIS BEES
Buddys 105
74-74-73-73
Boogie Woogie Baby
Boogie blues with strong vocal hits set the band.

THE NATURALS
Columbia 31028
47-47-47-47
Rain-Chick
Fast-moving, energetic recording that sonorously
rediscovers the sound of an old-time rhythm section.

T-BONE WALKER
Capital 944
61-60-60-63
Too Much Trouble Blues
Subtle blues from T-Bone’s set list and wowing
the audience with a winning sax solo. Side lacks the
firepower of earlier Masters of Sun releases.

FREDDE MITCHELL
ORK
Derby 737
78-78-78-75
Rockin’ With Coop
Some formica success here, with a fine-structured
beat of the way-stilting out nicely.

R. & B. BLUES NOTES

Joe Thomas (not the ex-Jimmie Lunceford tenor star), a sax
star on his own as well as composer, has been appointed
director of Decca’s blues and rhythm activities. The other Joe
Thomas records for King Records. Decca’s Thomas was vocal coach
for many years, a tenor saxophonist recently named as
director of that industry, and also was manager for such band leaders as Woody
Herman, Glen Gray and Ray Campbell... Ben Barb’s Universal
Affiliates Agency last week completed management deals with
Savoy and Regent recording artists Little Esther, Red Lyte and Mel
Walker. The package recently finished a week at the Apollo Theater.

New York

Buddy Johnson’s Decca-recording band takes off on an extended
Southern one-nighter tour May 2 from Fayetteville, N.C. to
Biloxi, Miss. The Illinois Habic has linked a renewal recording pact with the RCA Victor
discography and will slice sides and make a solo hit with both his new big band and sextet.

Bull Moose Jackson has given himself a hand to front a vaude
package which includes Malachi Scott and Dusty Fletcher. Shows
debuted at the National Theater, Louisville, last week... Ben
Walker Enterprises is sending out a four-cornered package from the
West Coast to cover a mid-June tour in a three-month tour. The package
includes Joe Liggins and His Honeydippers, the Camille Howard
Trios, Little Willie Liggins and Jimmy Witherspoon.

Jerry Blaine’s jubilee discography, R. & B. specialty line, issued its first
45 rpm discs last week. Three new couplings compose the
initial list, with dubbed catalog items to follow later. All
Atlantic Records has signed up South African talent. Tenor sax star Willie
Jackson, who records for Apollo with his own combo, is leaving the
Cootie Williams band to join Lionel Hampton. In the fall he may
be joined by Gene Krupa. The direction of Joe
Blase... Derby dancer Freddy Mitchell tied the knot April 23.

ADVANCE RHYTHM & BLUES RECORD RELEASES

 Ain’t Gonna Do It
D. Bartholomew (Country Boys) Imperial 5074
Ain’t wingin’ It
S. Stilt (Later) Prestige PR-704

BANAA 104-A HIT IN BILBOURD’S
“TIPS ON COMING TO THE PEPPERS
HARDBACK GUITAR”

BAMA RECORDS
Atlanta
Southport
Birmingham
Charleston
Dallas
Durham
Duluth
El Paso
Gainesville
Indianapolis
Jacksonville
Kansas City
Los Angeles
Memphis
Nashville
New Orleans
Dallas
Nevada
Philadelphia
Portland
San Francisco
Seattle
San Antonio
St. Louis
Toronto
Canada
MEXICO

BAMA RECORDS
905 Bankhead Blvd., Birmingham, Ala.

RHYTHM AND BLUES RECORD BUYING GUIDE
The Billboard
April 29, 1950
31
THERE’S MUCH LESS WASTE
WHEN YOU USE
NEF-O-LAC BREAK-RESISTANT COMPOUNDS

Record pressers and label owners all over the world realize more each day the important relation of NEF-O-LAC Break-Resistant compounds to their profit. For instance, “$100” is a compound of peak performance…long wear, negligible surface loss and Break-Resistant. No compound on the market wears longer, and is recommended for quality records at a moderate price. Records from this compound may be molded on average ten times faster but at multiple speed. Let us prove these claims by a demonstration in your plant.

There’s a NEF-O-LAC COMPOND
FOR EVERY RECORD REQUIREMENT
BREAK-RESISTANT-VINYLITE-SYNTHETIC

Record Dealers!

Make Extra Dollars in Record Sales

at Only 25¢ a Week!

1960 retail record stores from coast to coast use The Homer Hall of Stillo Pressure Service and find it a real checkster for extra record sales and profits—and at a low, low cost of only 25¢ a week.

You put on every record you ship a special self-intiending, full-color 1½”x2½” display. Simply place the displays on the shelf or in an attractive spot and stop the clean, crisp record you've just made up! Your customers demand and want them! You receive the displays free. Your cost is only 25¢ a week. And it's the most convenient thing you can do to help your record sales.
### Folk and Western Record Section

#### Most-Played Juke Box (Country & Western) Records

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>&quot;Whiskey Jig&quot;</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>&quot;Golden Rings&quot;</td>
</tr>
</tbody>
</table>

#### Country and Western Records Most Played by Folk Disk Jockeys

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Golden Rings&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Jingle Bell&quot;</td>
</tr>
</tbody>
</table>

#### Folk Talent and Tunes

Artists' Activities: Art Young and Dona Lee are featuring their three-year-old son, Ronnie Lee, on their WHAM-TV, Rochester, N.Y., video shows. Young starts a weekly barn dance in May at the Glenn Barn, Williamsville, N.Y. A. Redd Harper reports he has recovered from an illness and is working on a new air show on the Coast. He has revived his old music from Laura Lee (BMI) and has about 25 songs in the catalog. Tim Spencer and Red Rowe have a new show over KFBI, Hollywood, called the "Cowboy Camp Meeting." Spencer and Swift Hamblin are working in the religious field on the Coast. Uncle Art Satherly has inked Dusty Walker, h. b. heard on Coast TV shows, to a Columbia pact. Merle Travis has returned to the Coast, going back on Cliffie Stone's shows. Doye O'Dell's missus is expecting an arrival early in May. O'Dell is on Mercury. Danny Dodson, guitarist with Bill Netles (Mercury), has inked another pact with Imperial. Jimmy Walker, formerly on Coast label, has inked an old Coast label, for whom he has put out six recordings. Pee Wee King (Vicor) and his Golden West Cowboys are set for two performances at Sterling, Ill., May 21, where Carl Richard is promoting folk music p. a.'s. Uncle Dave, leader of the Rattlesnakes at WGBS, Miami, has renewed his option on the Ritz Ballroom there for another year. He has added the Webb Sisters, singing duo, Luke and Becky Scady and Pink and Sally Holman, cut black cards in April for London, backed by Orrin Tucker's ark. Jimmy Wakely (Capitol) has inked a management pact with GAC. Wakely will emcee a 24-hour Cancer Fund radio pitch to all Oklahoma stations April 15. Wakely, a former Oklahoman, will emcee a talent show, made up of native Okies. They plan to raise $250,000 thru the marathon show. Doc Alumbaugh, prominent Coast square-dance caller, has started his own record label, Windemere, which will feature his calling.

#### Disc Jockey Doings

Bill Gregory has moved from WIXO, Rockford, Ill., to WTRB, Birmingham. Jesse Golby WFLY, Clinton, Ala., is doing a live air show weekly from a theater, utilizing local riders and traveling musicians. Bill Edwards, KTME, West Memphis, Ark., reports that Wayne Rainey (King) is currently resting at his home in Wolf's Bayou, Ark., before going on another tour. Ted Tynes is going a two-hour Western talent show every Saturday afternoon over KDOI, Long Beach, Calif. Little Tex Worrall, Texas Jim Lewis, Jack Rivers and the Lone Star Cowboys (Continued on page 42)

### Music Popularity Charts

#### THE BIGGEST DISC JOCKERY CONTEST OF ALL TIME!

Over $10,000 In Prizes!

For the D-J's and their Listeners

Ives

New Smash Release

Columbia Record No. 38745

O-Lee-O

"The Bachelor's Life"

Published by American Music, Inc., Hollywood

Join the Bachelors Club of America Contest

Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROSE MURPHY</td>
<td>Don't Ever Say It's Over</td>
<td>Overall</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Me and My Shadow</td>
</tr>
<tr>
<td>EVELYN KNIGHT-RUSSELL</td>
<td>On an Ordinary Meaning</td>
<td>Overall</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hiawatha's Meltons</td>
</tr>
<tr>
<td>JOE MARINE-WARING POP GROUP</td>
<td>A Snow White Horse and a Golden Saddle</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>River of Smoke</td>
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<tr>
<td>PETS DAILY'S DIXIE-FLANDER BAND</td>
<td>Only a Kiss</td>
<td>Overall</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fashionable novelty has little of anything.</td>
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<tr>
<td>SAMMY DAVIS JR. (Dave Cavanaugh Ork)</td>
<td>Laura</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>Somebody Still My Girl</td>
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<tr>
<td>POOLY BURGIN</td>
<td>Honky Tonkin'</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>This is the West Coast edition that started the action on the west-coast. Listen to the impact of the tenor saxophone.</td>
</tr>
<tr>
<td>JAY MARAN ORK</td>
<td>Mount'n Boys Have Fun With Mount'n Girls</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>hillbilly novelty is strictly from the wild side. Get down and me a good job with the material.</td>
</tr>
<tr>
<td>RUSSELL BATES (Tony Annette Trio)</td>
<td>Let's Fall In Love</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>Soften slow offers a highly melodic version of the Harold Arlen standard, with a vocal that adds it to the Arlen theme.</td>
</tr>
<tr>
<td>RUSSELL BATES (Tony Annette Trio)</td>
<td>Somebody Stole My Gal</td>
<td>Overall</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hillbilly novelty production of the standard gives a catchy, colorful and happy effect. Piano, vocal, and instrumental combination makes some commercial potential.</td>
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<tr>
<td>SAMMY KAYE</td>
<td>Mamma</td>
<td>Overall</td>
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<td></td>
<td></td>
<td>Cantor sales to project the Latin standard with sufficient clarity on disk.</td>
</tr>
<tr>
<td>AL HIRT-HORACE HEFTY ORK</td>
<td>Roses</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>This can be the cause to the low of the &quot;Roses&quot; sequence: happy, danceable mood should be heard.</td>
</tr>
<tr>
<td>IRVING FIELDS TRIO (Billie Davis and a Popp)</td>
<td>The Scottish Samba</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>Melancholy Rhapsody Instrumental features some pretty concerted rhythm work by Billie, in a style reminiscent of the Harry James style. Tunes from &quot;Mama's Man and a No-Man&quot; theme.</td>
</tr>
<tr>
<td>DON CORNHALL (Ray Charles Quintet)</td>
<td>Stay With the Happy People</td>
<td>Overall</td>
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<tr>
<td></td>
<td></td>
<td>Klein performs the proper happy mood. With the ad lib, this version should do okay.</td>
</tr>
<tr>
<td>DENNIS DAY (Ray Charles Choir-Henri Rena Ork)</td>
<td>Mona Lisa</td>
<td>Overall</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Likeable-Best tune is from &quot;Captain Carey, U.S. A.&quot; The mystery of the female voice is well-won, but little or nothing more for the mass market.</td>
</tr>
</tbody>
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(Continued on page 110)
COLOSSAL
Ray Bloch
Plays...
THE FRENCH MARCH
HINDUSTAN
78 RPM 15273
45 RPM 45273

VIVACIOUS
Lily Ann Carol
Sings...
I SEE YOUR FACE
BEFORE ME
IF WE COULD BE
A - L - O - N - E
78 RPM 15275
45 RPM 45275

SOUL STIRRING
Jimmy Saunders
Sings...
OH, MARGUERITE
YOU'RE MY TREASURE
78 RPM 15269
45 RPM 45269

OUT OF THIS WORLD
Frank Reardon
Sings...
RIDE THE MAGIC CARPET
THIS IS HEAVEN TO ME
78 RPM 15274
45 RPM 45274

Signature
records
SIGNATURE RECORDING CORP. 25 BROOK ST. SHELTON, CONN.
Write in for COMPLETE CATALOG of SIGNATURE 78, 45 & 33-1/3
DISTRIBUTORS TERRITORIES AVAILABLE

THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best sellers, most played in most heard features of the Chart.

AMERICAN BEAUTY ROSE
Frank Sinatra
Columbia 36309
Frank's strongest bid for a hit in some time covers the form of a hit, lover theme song served lightly in a delicious setting emphasized by Milt Kasper.

THE ANSWER SHE IS YES MY
PLAY, HURRY CURRY, PLAY
Guy Lombardo On
Decora 21944
Lombardo, now on one of the biggest disc hit streaks of his long career, has a remarkable double-sided entry. "Answer" is a delightfully performed precautionary march in the "Happy Yourself" fashion, while "Hurry Curry" is an Italian street song, adapted with a lilt and rhythmic style.

I'LL CROSS MY FINGERS
Pinto Faith On
Columbia 38578
Beautiful short song and a spirited, exciting and pretty-well held song to make Fatsie Columbia debut completely appealing. Too much stuff on the longer side.

VALÈNCIA
Tony Mancini
Vic 20-3173
Martin tells the only hit home in macabre but entertaining style. Good songs on the strength of performance. Another beauty string in Percy Faith's on Columbia 36306.

HOP-DEE-DID
Donnie Day
Columbia 15271
An easy entry on this rare appears to be another devoted seller and should be one of the sales on the recording. Donnie Brothers on Donnie have a winning combination as well.

THE DISK JOCKEYS PICK:
Picks that have appeared in three consecutive weeks or three times within a six-week period and not repeated below. Based on a weekly survey among them on what the disk jockeys think tomorrow's hits will be.

1. HOP-DEE-DID Donnie Day Columbia 15271
2. HOP-DEE-DID Donnie Day Columbia 15271
3. VALENCIA Tony Mancini Vic 20-3173
4. VALENCIA Tony Mancini Vic 20-3173
5. I DON'T CARE IF THE SUN DON'T SHINE Pacifi Pace Mercury 3596
6. THE OUTGOING TIDE Perry Como Decca 45-3734
7. DOWN THE LAKE Jay Stafford-Gordon Macfarlane Capitol 8496
8. MISTERS Sammy Kaye Orn Victoria 20-3734
9. SORROW GIRL Phil Johnson Columbia 38769
10. WHERE IS THE WORLD Gordon Jenkins Ork Decca 29493

THE RETAILERS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period and not repeated below. Based on a weekly survey among them on what the record retailers think tomorrow's hits will be.

1. ON THE OUTGOING TIDE Perry Como Victor 20-3734
2. ROSES Sammy Kaye Ork Victor 20-3734
3. I DON'T CARE IF THE SUN DON'T SHINE Pacifi Pace Mercury 3596
4. JOSHUA Frank Farnum Ork Victor 20-3734
5. SORROW GIRL Phil Johnson Columbia 38769
6. BENDEDIX Edmond Ork Vinyl 3767
7. I'LL CONNIE PAPER ALL MY TALLS WITH YOUR LOVE LETTERS Phil Page Mercury 3596
8. DON-COY FALL BLUES Cass Daley-Harry Cusmano Capitol 8496
9. HOP-DEE-DID Donnie Day Columbia 15271
10. WHERE IS THE WORLD Gordon Jenkins Ork Decca 29493

THE OPERATORS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period and not repeated below. Based on a weekly survey among them on what the disc jockeys think tomorrow's hits will be.

1. BENDEDIX Edmond Ork Vinyl 3767
2. DON-COY FALL BLUES Cass Daley-Harry Cusmano Capitol 8496
3. ROSES Sammy Kaye Ork Victor 20-3734
4. I'LL CONNIE PAPER ALL MY TALLS WITH YOUR LOVE LETTERS Phil Page Mercury 3596
5. WHERE IS THE WORLD Gordon Jenkins Ork Decca 29493

THE COUNTRY & WESTERN DISK JOCKEY'S PICK:
Picks that appear for three consecutive weeks or three times within a six-week period and not repeated below. Based on a weekly survey among them on what the Country & Western disk jockeys think tomorrow's hits will be.

1. ROSES Cass Daley-Harry Cusmano Capitol 8496
2. DRAW THE CLOTHES OUT OF THE CHIMNEY Cass Daley-Harry Cusmano Capitol 8496
3. I DON'T CARE IF THE SUN DON'T SHINE Pacifi Pace Mercury 3596
4. BENDEDIX Edmond Ork Vinyl 3767
5. WHERE IS THE WORLD Gordon Jenkins Ork Decca 29493

THE BILLBOARD MUSIC POPULARITY CHARTS
PART IX
THE BILLBOARD POPS:

THE BILLBOARD POPS:

THE BILLBOARD POPS:

THE BILLBOARD POPS:

THE BILLBOARD POPS:

THE BILLBOARD POPS:

THE BILLBOARD POPS:
The Billboard
MUSIC POPULARITY CHARTS
PART X

Advance Information

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. This is based on information supplied in advance by record companies. Only records of those manufacturers necessarily supplying information are listed.

POPULAR

April 29, 1950

The American Boy

Notes: This week's releases take over from the previous week's releases in the following manner:

Name of Record Company, Inc., 300 Madison Avenue, New York 17, N. Y.

HEATH DISTRIBUTING COMPANY

GIVE TO THE DAMON RUNYON CANCER FUND

CLOSE-OUT SALE

OF DISTRIBUTORS’ STOCK OF BRAND NEW RECORDS

at mannerly prices. Advance, 12c. Postage extra.

HEATH DISTRIBUTING COMPANY

300 Madison Avenue, New York 17, N. Y.

PHONE: ALPINE 7851

Manufactured by

Your Next Big Money-Maker!!

Johnny Corvo Sings

“THE PEDDLER’S SERENADE”

with

THE MOONBEAMS

and

THE CLIPPER ORCHESTRA

Selected

“Hit-Of-The-Month” for May

Cleveland Phonograph Merchants’ Association

on CLIPPER RECORD #1001

535 Hollywood Boulevard
Hollywood 28, California
Hollywood 9-8246

34 Hillside Avenue
New York 34, New York
Lorraine 7-7252
The sales stampede that started in the Midwest is spreading across the country. . .

FRAN ALLISON
sings
STARS ARE THE WINDOWS OF HEAVEN
Backed by PETER COTTONTAIL

RCA VICTOR Records
45 rpm 47-3727
78 rpm 20-3727
Execs Predict Market May Surpass Radio

Merchandise Limited

NEW YORK, April 22—Althe television set sales are still booming, as evidenced by rosy first-quarter sales and earnings reports, the industry is developing a rich secondary market—that of used sets. Television manufacturers, distributors and dealers have been busy trying to notice all ever increasing demand for such sets among families of limited incomes. The market is vast and ready for the used set to pick up momentum in the next few years and expand into a business far surpassing that of used radio.

Most dealers are for the present steering clear of handling used sets. They prefer to use the revenue of receivers taken in trade for new, all "hobby" who specializes in selling television merchandise.

For Lower Incomes

But that the market does exist is an "hobby" who specializes in selling television merchandise. One of the large New York operators has been busy trying for some weeks to build up a stock of used sets for promotional purposes, but has not yet been able to get very many, as few as 50 at one time.

The price range in most potential used sets ranges from $30 to $75 for 10-12 inch sets, and from $75 to $100 for 16-inch models.

Courtney Sees Huge Industry—Use of TV

CHICAGO, April 22—The strides which television has taken in the field of used sets will be as nothing compared to the impact made on the industry in the immediate future, according to Thomas C. Courtney, president of Cunningham's, who addressed a meeting of industrial radio buyers' association at the Belmont Avenue plant this week.

"The day of the sales meeting in which manufacturers congregate on a city from all parts of the state," Courtney said on opposite pages.
Deibel Deals Dance Disks in Fast Pitch for St. Loo Trade

ST. LOUIS, April 29—The success of the Deibel, Inc., retail record operation here is best explained by a statement of George Deibel, president of the company. "We are in the record business and we make every effort to keep up with the changes of records as we can. We know from experience that a good record can amount to thousands of dollars annually. For example, it was in February of 1946 that we started to specialize in square-dance disks. Today that category accounts for 39% per cent of the business."

Such percentage figures are not unusual. Daily sales are broken down into 20 different categories, including speed, size, type. The daily statistics also show sales for various accessories, sale merchandise, record players and mail orders.

In Deibel's own words, "This sales breakdown system requires no effort at all when we tried cash differences and do not sell them. It just is a firm place in value. At one stage of our business we had a hill-billy inventory that was 30% of our stock. Two months after I bought my record and register that we were selling 10% of our total volume in hill-billy records."

"We have no business secrets. We work closely with the largest dealers in our town—business-wise and socially. As a result, we receive information and worthwhile suggestions from people like Ed and Francis Ockel, Ockel's Music, and friends in the business."

Small Space

Deibel's is only 22 feet wide and 50 feet deep, but size has little effect on the amount of business the store does. Operating by Deibel and Walter Vaughan, the doors are kept open all day, even on Sunday. "Putting all customers in all stores, you'll find that Deibel is advantageous. We only know what is happening in the town, and we are able to supply every need of our customers."

COURTNEY SEES

(Continued from page 1)

Chief of research for Munt TV, Rex Wilson, who is operating television in the country, said the meeting was planned for a small square room. The unit will build a six-inch rectangular viewing tube for use in classrooms or other forms of group instruction.

The set, with speaker, is to be located in the student's room. A direct communication will exist between student and teacher. This set will be equipped with its own signal output and will permit one teacher to work with classes of hundreds.

People, Products and Prices

Prices Lower on New Steelman Phonoes Line

The complete line of 12 new Steelman phonoes will be shown to the company's Southern and Western distributors running April 30. Single-speed phonoes in price of $12.95 to $13.95, three-speed phonoes from $23.95 to $49.95, and an automatic three-speed set will retail at $100. Each metal and plastic covers over 100 different styles of turntables. All are covered under a five-year warranty, which covers any customer may believe is too extensive.

DuMont Announces Five New Video Sets

Five new video sets were announced by the Allen B. DuMont Laboratories last week. The sets, classified by advertisers as an "interim line," are a 19-inch three-way console with doors at $199, a 19-inch FM-TV console with doors at $299, a 18-inch FM-TV console with doors at $499, a 12-inch FM-TV console with doors at $599, and a 12-inch FM-TV console with doors at $699.

Magnavox 13-Week Sales $9,000,000, 50% Gain

Sales of the Magnavox Company, approximating $9,000,000 for the first three months of 1950, reflect an increase of 50 per cent over the same period of 1949, according to a statement released last week by Frank Freimann, executive vice-president. Shipments have been lagging behind orders since last fall, he said. Consequently, Magnavox has expanded its television manufacturing facilities as well as outside resources for components and has realized sizable monthly increases since January. Sales for the second quarter of 1950 are, therefore, expected to be considerably higher. New Magnavox television models have been introduced recently, putting the line into even greater demand by reaching into the low-priced field. They include a $16.95, a $99.95, a $298.95, and a $398.95, which new standard in value in the picture-field.

W-C Prep Comics Book on Music Teaching Method

A new comic book for distribution through music stores has been prepared by Western-Chicago Corporation to interest music students in "electronic memory" method of music instruction. This method utilizes a wire recorder to permit students to have a complete recording of each music lesson in their homes during practice sessions. The comic book, entitled "Johnny's Music Lessons," depicts what happens to Johnny when he takes lessons under "old" methods and then uses the "electronic memory" method.
FOOLISH HEART
SANTLY-JOY, INC.

have returned to the Valley Ballroom, San Bernardino, Calif., after a
weekender at the Village Barn, New York. Miss Ruby, who
was out of the West a few weeks ago, returned to the Valley Ballroom
before making another trip to the West. Miss Ruby has
been with the Valley Ballroom for over 10 years and has
been a fixture in the Valley music world.

Harry Ruby Album
OEG 1160, Billy Taylor-Harry Ruby Best
Parade, Los Angeles, has been working on
some new material for the next album.

Music to Live By
ARE YOU LONESOME TONIGHT
BY BLUE BARRON
BOURNE, INC., N.Y. 1079

Record Stamping Plates
The Charles Eckart Company
342 South Market Street, Denver 2, Col.

MUSIC
BOURNE TO LIVE

FOOLISH HEART

MUSIC
BOURNE TO LIVE

In a cast that included Ruth Petree, Ellery Tucker is
selling the show. The billing is
T H E  W I N D O W  C L E A N E R S

FOLK TALENT AND TUNES
(Continued from page 20)

MUSIC
VOICE TO LIVE

see SWEET HEART

MUSIC
BOURNE TO LIVE

Film Songs and Scores
1928—CHECK AND DOUBLE CHECK
An MGM picture starring Frank McCallum; in a cast that included Elia Kazan, Busby Berkeley,

SANTLY-JOY, INC.

1619 R'way
New York 19, N. Y.

AMIRAL RECORDS INC.
374 EIGHTH AVE.
NEW YORK 1, N. Y.

Unusual and attractive metal plates
made exclusively for the music industry
by the
THE CHARLES ECKART COMPANY
342 South Market Street, Denver 2, Col.

++

MUSIC
BOURNE TO LIVE

In a cast that included Elia Kazan, Busby Berkeley,

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MUSIC
BOURNE TO LIVE

In a cast that included Elia Kazan, Busby Berkeley,
Detroit Nitery
In Receivership;
Blames Fed Tax

DETROIT, April 23—Blame for the appointment of a receiver for the Bowery, after 15 years of successful operation that rated it National fame, is placed squarely upon the 20 per cent federal tax. The management of the spot went into Federal Court to seek relief. 

This is the last repetition of the nitery to go through the writer. The Four Dukes was named as receiver.

Frank Barbaro, long-time op of the Bowery, placed at the door of the Chrysler strike. "The plight of the Chrysler workers is considerably worse than that of the Bowery. We are going to hold up.

Spring's Here, But Crosses Slip at Broadway Vaudevilles

NEW YORK, April 22.—With the kids back to school and the holidays far off, last week's grosses dipped to $31,000 for the six Broadway houses from the previous week's $51,000.

The worst hit was the Ritz ($19,000), a drop of $11,000 from week's previous, and the second by the small Warner, Harmonicats and Chaper by the Decca opened over $11,000. 

The Royalty Music house, 12 seats; average $125,000, dipped back to 80 seats from the previous week's $128,000. It is reported the annual Easter show and Daughter of Rosie O'Grady. Bill opened over $14,000 and an afternoon show.

Capitol (462, 8 seats; average $50,000) went down to $50,000 from last week's $75,000 for the deuce with Nancy Walker, Sammy Kaye oe and Reformers the Redhead after a preem of $69,000.

Paramount (400 seats; average $27,000) did $21,000 for its first week with Billy Eckstine, Henry Youngman, Pete Rugger's band and Sidney Ruffin. 

Strand (2,700 seats; average $49,000) slips to $32,000 from $65,000 for second week with Peter Lind Hayes, Ed Wynn, Louella Parson and Dorothy Meade. 

Here and There:

Thomas Earl Pearson, of the former vaude act of Pearson and Pearson, and later known as the Pearsons, is confined in the Chas Parker View Home, Omaha, for a rest period.

COHEN CIRCUIT REVIVES VAUDE EXPERIMENTALLY

DETROIT. April 22—A tentative vaudeville revival by the Cohen Theaters Circuit may point the way toward increased use of vaude in other houses. The Paradise does not have a vaude until the next year, but under the present management, brought in by J. Powell and Son's handling, is a one day show No. 16, The Mayfair policy is experimental, and will be judged in two or three weeks. The vaude is an ABAGA member and is expected to help the group.

Cohen Circuit
Revises Vaude
Experimentally

NEW YORK, April 22—The fight between the two factions in American Guild of Variety Artists (AGVA), the first headed by the Associated Actors and Artists of America (Four A's), and the second by the Independent Artists (AGVA group) booking Matt Shelley, has again broken into the open.

The most recent shot was fired by Arthur Cowan, representing the Boston group, who charged last week that AGVA's forthcoming convention (in Chicago in June) was illegal and it "unsual" powers resting with the members of AGVA. The Four A's has refused to comment on the situation, referring all questions to M. Shein, Boston, Goldstein, Colin and Kaye.

The Boston group acting as plaintiffs in a New York Supreme Court action, is represented by Nathan Cohen, T. H. Cohen, represented the Four A's, stating, in effect, that that point of order was made.

It is held likely that the Boston group will try to expel the forthcoming AGVA convention, the AGVA lawyers said they weren't impressed with the charges or with the claims of the Boston faction.

Dick Haymes
For Copa Date

NEW YORK. April 22—Dick Haymes may go into the Copa taping but he is meeting the present negotiations. A deal is made it will be signed and the New York date since he last worked at the Copa to work for 2000 New York date. 

Deal, now in the talking stage, also included Sam Levenson. The hitch there, however, is latter's reluctance to work three shows a night.

Cohen Circuit
Revises Vaude
Experimentally

NEW YORK, April 22—More and more agents are going into the personal management field, and it's considered as a good thing by many. The management of one of the most successful is said to be $100 and $350 a week, depending on the type of act and the personal management field. The management of one of the most successful is said to be $100 and $350 a week, depending on the type of act and the personal management field. The management of one of the most successful is said to be $100 and $350 a week, depending on the type of act and the personal management field.
The SONGSMITHS

The TALBOTS

BYRON A. MARGARET ANN
ENTRANCING DANCING

NOW AT COTILLION ROOM

HOTEL PIERRE, N.Y.C.

MIDNIGHT DANCING

TOM McDERMOTT DUO

SALTATION ARTISTES

SUFFOLK PIANO AND

HEMMOND BURBES

CARLTON VACCARO

ASSOCIATE ASPIRANT

CAROLYN AURON

MOLLY O'BRIEN

ROSEWOOD HOTEL

THE FEELING

NORM DYMON

IN DUPLICATE

TIE-TOE, MILWAUKEE

MOCAMBO, HOLLYWOOD

MISCELLANY

THE BILLBOARD

MNINNESOTA TERRACE, HOTEL NICHOLLET, MINNEAPOLIS

APRIL 29, 1950

JAMBOREE SHOW

16 PEOPLE

FEATURING

TENNESSEE ERNIE

HANK THOMPSON

AND HIS WESTERN BAND

AND OTHER WELL-KNOWN FOLK & WESTERN STARS

SHOW DATES UNTIL MAY 17 FOR PARKS-FARM-AUDIENCES

CALLING: WILLIAM H. KING

BOOKING DIRECT

JOLLY JOYCE

EARL THEATER BLVD.

PHILADELPHIA 7, PA

CATILLION ROOM, HOTEL PIERRE, NEW YORK

MIDNIGHT CLUB REVIEWS

FIVE O'CLOCK CLUB, MIAMI BEACH, FL

MIDNIGHT REVUES

CATILLION ROOM

HOTEL PIERRE, NEW YORK

TUESDAY, APRIL 18

MIDNIGHT REVUES

FIVE O'CLOCK CLUB

MIAMI BEACH, FL

THURSDAY, APRIL 20

The current show is a substitute midnight feature that bowled out at the last minute due to illness.

Low, Hite, and Stanley, standard act, came on. Wallace and Collins, singing and comedians, offered a show that really lucked roundly. The bill could have used an emcee or single comic to good advantage.

The Hite-Trice-Stanley team was their stand-by intro known best with ringleters. They by a close-up of Hite's skyline frame and Stanley's tiny cuteness. Their chemistry is such that business garnered a fair hand from the rather slim Monday night crowd, while their acting, a record padno to Cow Boogie, featuring Little Stanley mouching the low bass vocal parts, point of their act and rated a genuine mime for their bow-off.

Comic Team Clubs

Wallace and Carroll registered well. Wallace a striking blonde, was outstanding. For the Cowgirl and Stanely, their stand-by intro known best with ringleters. Their chemistry is such that business garnered a fair hand from the rather slim Monday night crowd, while their acting, a record padno to Cow Boogie, featuring Little Stanley mouching the low bass vocal parts, point of their act and rated a genuine mime for their bow-off.

Dazzling THRILL-A-BRATICS

HOME SHOW

DULUTH, MINNESOTA

APRIL 18-23

B.F.S. REP.

MILES INGALLS

Hotel Adler

New York
Flame Room, Radisson Hotel, Minneapolis  
(Monday, April 17)  

Cranberry, 150. Price policy: no cover or minimums.  

Flame Room has set itself apart in a very big way.  

Mindy Carson, the radio-plotter, has set this town on its ear with her special song-styling. The Carson gal is all and more that she was cracked up to be. Flame Room audiences are being taken by surprise every time this demure gal, extremely well costumed, takes the spotlight in the palm of her hand and when she's thru she asks the same question. How come he isn't in a Broadway show?  

Carson has an excellent change of pace with lighter tunes coming at the right time to give that subtle smile of hers and Garr to break out. She ran thru a series of Just One of Things. I Can Dream, Can't I?, The September Song, Take It Easy, All the Things You Are, Candy and Cake, Med About the Bro and Sometimes I'm Happy. With a definite show-stop on her hands as the latter number, she ran away with the show, backed up with Cant Help Lovin That Man and Andy Ackers backed her at the piano.  

The six-piece Bob Cross orchestra which plays for dinner and dancing does all right cutting the show. The unit is made up of the cornet, piano, drums and the leader on violin.  

Blackhawk, Chicago  
(Wednesday, April 19)  

Capacity: 350. Price policy: 5.50 cover charge; shows at 9:30 and 1:30; 11:30 matinee. SATURDAY: A. J. Buescher, Tommy Martin, Marv Martin. Estimated budget this show, $5,600.  

Current trend toward producing table shows is reflected in recent months in interest in this show. The night's performance, as presented here by nine members of the Disneyland stage staff.  

Show's format is a series of vignettes, replete with Farce scenes of farcical proportions, verbal and incidents of the chaotic period. Little things like a silk print embroidered shirt, a box of half empty backdrops are pulled by the cast, make the scene a smooth and well executed. The performers are a walkabout routine and a series of punchlines makes up the richness of the era's song names. Music scoring by Clare Grundman, with costumes by Don Carpenter.  

Comics Jessie Elliot and Bobby Lewis are keeping the show going. She's right in all routines in regular nifty biz. Producer Tommy Martin is the right choice to play the vamp role. Minsky has a week job, getting only a minor notice. It's in proper setup for set pieces. Gal could use the advice of a make-up expert for added glamour. Ray Bailey shows the song parade with well excellent ballet topping. Suggestion, which is big A. Lewis, is the right one for the summer, with Blue Barron's ok first in.  

Grau's, Hollywood  
(Wednesday, April 19)  


Hoeve is in clever again and little late. He's got Dean Martin and Jerry Lewis, and they're delivering the goods, big screen hit. This time they've add new sock routine. To last year's theme material and the result is terrific. Hardly a minute passes that the room doesn't break with laughter. The pullers include their be-bop routine with Lewis, at his, at least, the most effective, and the comical bits hit in which Lewis is by the tongue, tongue-tied, Patrons' sides ache from laughing at the later.  

All the place is full house is the Show. On Harvest Moon community sing with Capitol Records' Margaret Whittaker and Jo Stafford among the ringside celeb partipants. Boys' impersonations include the terrible take-off on Crosby and Fitzgerald in the Irish Lullaby scene (Wul). Poil is at its funniest in old Bud and general clowning. With an act of this calibre, Dick Stabile's creates bedlam while Martin attempts (Martin's pipes are. Fortunately, are smooth as ever) show opens with acrobatic Crystal White high kicking routines. This pinch for stage space, she easily overcomes the handicap to give a show a sense of the unexpected.  

Dick Stabile's exotic beauty plays and is on hand for bands.  

St. Louis "400" To Reopen  

ST. LOUIS, April 22—The 400 Club, well known and finest club in this section, shuttered during New Year's Eve, was re-opened to the Sun Amusement Company, Sam Nieberg, president. The building will be renovated and made into a 1,500-seat motion picture theater.  

Newport Glenn Sold for 85G;  
Out as Natty  

NEWPORT, Ky., April 22—Sale of the Glenn Hotel which houses Glenn figure long one of the leading niteries in the Cincinnati area, on a reported $50,000 was announced Mon. (17). New owner is the Moore Corporation, a Delaware company which will hold the club for Cincinnati local residents. The new owners lease the building to a large hall order firm.  

The seller was the Renowned Corporation, a Delaware company which has sold the club for Cincinnati local residents. The new owners lease the building to a large hall order firm.  

Agents Flocking To P. M. Field  
(Continued from page 92)  

agents. It is argued that, as managers operate under franchise, AGVA cannot move in. Others say an AGVA can enter the picture by virtue of its control over members, using a plan similar to that worked out in the American Federation of Musicians (AFM), which franchises for management, limiting them to 6 per cent.  

In any event a number of agents could be succeeded lists have not to renew their franchises with any of the talent unions, and will switch to personal management instead.  

The Artists' Representatives Association (ARA), probably the largest agents' org in the country, denied that it was going My Way. It is contended that its roster has increased. It didn't say, however, how many of its old-time members have either indicated they wouldn't renew or were in arrears their franchises would be dropped.  

Jack Katz, lawyer for ARA, disagreed with the arguments favor of personal management as against the benefits held by franchised agents. Under an exclusive agency agreement that may run for three years, with options, an agent has term to give him both by AGVA. Under this contract, an agent can also enter into an agreement with a producer in the field.  

If the agent gives up the protection he will have to go to the courts for protection. Katz pointed out. Lawmakers personal management contracts are so involved that some take years to settle, and even then the management company will have a tough time to prove his case. Katz said, "Any agent who gives up his franchise and goes into personal management isn't thinking," said Katz.
This bill shows true vaude for the first time since the house opened with a stage policy three weeks ago. Copied by Gus Van, bill has the Palace format. Outside of opening, show lighting and p.a. difficulties, presentation moves along evenly, with Van as emcee and holding down the star spot. He makes his material expertly with some modern, special arrangements and exits a big winner. The Ruton cannot do the standard dog turn and worked to fair return but act is a little too slow to open the show. Kay Marshall, chip, followed and had difficulty warming them up but won them completely on the third tune and got a big laugh on her encore.

Chester Fredericks got the show moving at its fastest pace with his comely partner, Bobby, and was the only act that had to bag off. His dance bits were superb. Slim Timlin (See Senator Theater as opp. pag.)

Current bill bits on all eight. Wally Berlin opens strong with trick juggl- ing on a unicycle, followed by Edith Clifford's specialized chuckle-giving, suave, song and dance act. Alphonse and Carmen Del Bosque put their Arabian horse, Serenado II, thru their dancing and ball-biting routines. Reggie Rymel does some unusual things with a paddle ball for his refreshing novelty act.

Cedric and Alyx toss British gags into their acrobatic act to pull yocks and laughs. Neal Stanley's impressions of screen celebs are clever, but should trim off-color material for his vaudevue audience. Hallow and Saxon's trim tap routines are fast and smart. Lomas, Cenego and King in the closing slot, knock 'em out with zany song and dance routines Pic, Killer Shack. Lee Zhuo.

**Comedy by LARRY STORE**

☆ BEVERLY Hills Country Club, Newport, Ky.
☆ EL RANCHO, Las Vegas
☆ CHEZ PAREE, Chicago
☆ CHASE HOTEL, St. Louis
☆ PARAMOUNT Theatre, N. Y.
AND NOW . . . COPACABANA

New York

Management Counsel

GOLDFARB-MIRENBURG
VALLEN

RKO Building, N. Y.

Booked by

William Morris, Inc.

 Variety, Wednesday, April 19, 1950

Three Juggling Stars, former Sid Goldfarb partners, get their opening with a stick act and keep juggl- ing, with a dress act of their medium. They perform their expert juggling with smiles and humorous impressions of vaudevue comic routines and routines are worked out with will show.

New York Post, Sunday April 16, 1950

The Three Juggling Jewels. Clays Tucker, who has been with the Billies, open the bill with a well-integrated juggl- ing routine, which they execute with a skillful and pleasant performance.

W. Y. Daily Mirror, Friday April 14, 1950

Palace, New York

This week's bill is pleasant, it runs logically and smoothly. There are results of what is in itself a feat because the show runs for the first time until late Monday night, (18). There were some conflicts here and there, but the good work, well-directed people made an excellent impression, going off to big claps.

Bob Douglas, tall, well-built blond star, followed by What Is This Thing Called Love? by the time he finished his last number, 'Stin' Up and From Carmen Jones, he was in for a melody. Larry and Trudie Leonard close with the, the show and took the applause.

Volunteer Yorke

Leed-Lyn's standard balance, with the audience participation twist played along in good style. The magicians' bits got laughs joyous situations. The tall thin gypsy's fly blazing ritual is made for an audience. He is a success in every way and brought some real roars.

Roberto and Alberto, almost a standard hotel act, have added a more popular routine to their customary custom-

Volunteer Brothertwo of the best in the current magic act with the standard foolery with the two dogs. Just about the perfect audience. The Four Musketeers (three girls; one boy) finished the bill with the same old starting routines. The double swivel spin was particularly well received.

Pic, Guffy Bybende.

Bill Smith.

Olympia, Miami

(Wednesday, April 19)

Management Council

HOMER & JETHRO

Fox Theater, St. Louis

JOLLY JOYCE


This show opens with Paul Wink and Edna Mac in a novel dance act. The girl does semi-ballet, while the boy does sharp clean taps behind her. The two good lookers, well-directed people made an excellent impression, going off to big claps.

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Pic, Guffy Bybende.

Bill Smith.
GENERAL NEWS

April 29, 1950

AGVA Sets Up
Edicts to OGTAs

NEW YORK, April 22.—The Ohio
Guides of Theatrical Agents, as frac-
chises of OGTAs members ex-
pire they will not be renewed unless
they are followed by AGVA’s regula-
tions and pay $50 each.

Henry Dunn, AGVA topser, said
that he would not sign any plan rt-
ning any more than $25 a year for
franchisees. He was not surprised by
the boards all being changed, he
said.

A prominent member of OGTAs
is the Frank Sennes, which is a
member of the arts. National agents’
orgs with headquar-
ters in New York, are
the chief of the
institutions that should the OGTAs object
to AGVA’s rules, and if, and its members
were to be shown at AGVA,
“This means that Sennes will
not pay the whole
thing will fall apart,” he
said.

Day Seeks Exit
From Col Pac

HOLLYWOOD, April 22.—Century
20th-Fox, which has been
unsuccessful in
its attempts to get a deal when the man who Karland had
sent to pick up the illus-
sions disappeared, is
seeking a new deal with the
Karland’s firm. This gives Karland a total
of 56 illusions which he will
feature with his Three-Ring Magic
Circle. Additional mystery was added
when the group appeared in
New York. The friendship with the
Mercedez group, two of which are for
years has been executive director of the
Wisconsin Civic Councils and the
Karland’s firm, led to the
establishment of a group by a group of Wis-
consin civic leaders and the
Karland’s firm to promote a
colorful venture. This is Wisconsin,
expanding upon the
Dutchess and the League of
Wisconsin Governor
Hennepin.

Lucille and Eddie Roberts

The Theatre, New York, until May 11, wot
enthusiastically via their Corona over the re-
ception given them by Chi-
dragi during their recent engagement
at the Edgewater Beach Hotel
in the Midwestern States, to the
Chicagorians of our profession out of their
feast to be helpful, co-opera-
tive and real hosts,” they write. “We
feel that the feeling of appreciation should
be reciprocated.”

Jervis, one of the
members of the group, now
a resident of Wisconsin,
writes, “I wish to
express my appreciation to all
people and places associated with the
success of our engagement in
Wisconsin.”

HWOOD MUSICIERS
(Continued from page 4)

an additional $397,300 spent on taped
shows in 1949, when $1,252,153 was
spent in 1948. Locally, networks
and stations spent a total of $1,126,760
in 1948, and $1,213,053 in 1949.

Televising, which in 1948 totaled
$9,900, zoomed up to $17,160
during the past year. Generally, AFM
toppers averaged 1950 optimistically,
and that radio earnings still at a fairly high level while tele-
work continues to shoot upward.

SENIOR THEATER
(Continued from opp. page)
followed and got a lot of yucks with his
telephone book and dialect ma-
tique. The house raged and
the Lapham Trio, asmooth
hand-balancing team, on
to the act.

Johnny Marzio’s band does a great
job setting the show. Pic Father is a Bachelor.

Lena Libman

also Mariani and Louise, and a new-
comer, Bill Bard, and wife. All
the above mentioned make a
happy group of the Chicago
memorabilia.

The Russell, while playing his
guitar in and around Pitts-
burgh for some time, is slated to
decide his places. He
has joined the
Groc, the clown, with Marianne,
and magic, having
the better burlesque and private
clubs in the Smokey City.

Bishop Don’s Ann’s Bar, a
10-day stand at Club Charles, Bal-
timore, April 24, follow that with
S. Block, Miami, for three
weeks.

Lee Richards has
dismissed his “Visit
Robertsville” night to show to work as a single
thru Eastern Pennsylvania under
the management of
Mr. John F. Kelly.

MILTON SCHUSTER

THEATER FOR RENT

1234 Fifth Ave., New York. Phone: 9999

THEATER FOR RENT

5th Avenue, New York. Phone: 5555

THEATER FOR RENT

6th Avenue, New York. Phone: 6666

THEATER FOR RENT

7th Avenue, New York. Phone: 7777

THEATER FOR RENT

8th Avenue, New York. Phone: 8888

THEATER FOR RENT

9th Avenue, New York. Phone: 9999

THEATER FOR RENT

10th Avenue, New York. Phone: 0000

THEATER FOR RENT

11th Avenue, New York. Phone: 1111

THEATER FOR RENT

12th Avenue, New York. Phone: 2222

THEATER FOR RENT

13th Avenue, New York. Phone: 3333

THEATER FOR RENT

14th Avenue, New York. Phone: 4444

THEATER FOR RENT

15th Avenue, New York. Phone: 5555

THEATER FOR RENT

16th Avenue, New York. Phone: 6666

THEATER FOR RENT

17th Avenue, New York. Phone: 7777

THEATER FOR RENT

18th Avenue, New York. Phone: 8888

THEATER FOR RENT

19th Avenue, New York. Phone: 9999

THEATER FOR RENT

20th Avenue, New York. Phone: 0000

THEATER FOR RENT

21st Avenue, New York. Phone: 1111

THEATER FOR RENT

22nd Avenue, New York. Phone: 2222

THEATER FOR RENT

23rd Avenue, New York. Phone: 3333

THEATER FOR RENT

24th Avenue, New York. Phone: 4444

THEATER FOR RENT

25th Avenue, New York. Phone: 5555

THEATER FOR RENT

26th Avenue, New York. Phone: 6666

THEATER FOR RENT

27th Avenue, New York. Phone: 7777

THEATER FOR RENT

28th Avenue, New York. Phone: 8888

THEATER FOR RENT

29th Avenue, New York. Phone: 9999

THEATER FOR RENT

30th Avenue, New York. Phone: 0000

THEATER FOR RENT

31st Avenue, New York. Phone: 1111

THEATER FOR RENT

32nd Avenue, New York. Phone: 2222

THEATER FOR RENT

33rd Avenue, New York. Phone: 3333

THEATER FOR RENT

34th Avenue, New York. Phone: 4444

THEATER FOR RENT

35th Avenue, New York. Phone: 5555

THEATER FOR RENT

36th Avenue, New York. Phone: 6666
Theater Sets Annual Hour To Its Own for Seventh Time

(Continued from page 4)

the previous year, and any included play, actor or technician, falling
within the same scope as the case, is a candidate for honors.

The judging now being compiled
and, together with the ballots, should be ready for distribution. The letter
of May 25, 1950, allows the voters for voting and tabulation, the winners
of the 1949-50 keys and rolls will be announced early in July.

Since the committee wishes every
ballot to be counted as an opportunity to be a part of a ballot, it is urged that all who wish
to vote and who will not be actively engaged on Broadway during the
month return the coupon printed on the ballots. It will be counted as a receipt of an eligibility list and ballot.

Broadway Review

THE SCAPEGOAT
Opened Tuesday, April 10
PRESIDENT THEATER
A fantasy by John F. Mathews, based on the stage
work of Franz Kafka's novel, "The Trial," directed by
Harold chooses, Customizes by Don Tingle, lighting
by Forrest Judd, costumes by Howard, stage manage-
er and set are Harry Morsch, presenters. Elyse Kratska,
presents and the Dramatic Workshop.

H. S. HANSON, O. C. HANSON, N. OWEN.

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month return the coupon printed on the ballots. It will be counted as a receipt of an eligibility list and ballot.

Sides and Asides

"South Pacific" Heads West

The long heralded westward trek of a national company of "South
Pacific" got underway April 21 when three Pullman and three beg-
gar troupes pulled out of the Grand Central Station for a two-week
Cleveland stop. The company of 75 featured Janet Blair, Richard
Eastman and Diana Costa. Also in the cast are Ray Watson, Robert
Emmett Kean, Alene Caldwell, Miss James and Miss Turner in stage
management, Miss Kerin, Miss West and Miss Bolling in the hotel.

"Wing Honors New Officers

The American Theater Wing threw a ballroom party in honor of
its new president, Helen Richard, at the Hotel Astor early in May. Miss
Richard, from Miss Hayes, who said that her first new rule as president
is that the president would be the first to talk at any meeting. New members
of the Wing's board of governors who expressed themselves at greater or lesser length were: Danzel Walker, Muriel Dunn, Anthony
Farrell, Iland Hayward, W. B. Bridgers and Louis Simon.

Jeffreys and Andes to N. Y. "Kate"

Ann Jeffreys and Keith Andes will come cast April 20, when
the National Company of "Kate" closes in Chicago, to take over the
lead in the Stem troupe. When Patricia Morris and Aldea Drake
retired June 5, Frances McCann and Bob Wright step into the vacated
Jeffreys and Andes slots, when the road company opens a three-week
stop in Detroit May 27, the local troupe will move down the
From to the Shubert Theater July 31. The Shubert will work for two weeks, then move up to New York to
prepare for the installation of additional seats and a conversion
of the air-conditioning system under water shortage rulings.

"Caesar and Cleo" May Pull Down the Shade

A sharp dip in Monday (17) receipts caused the Aldrich-Meys-
Fleischmann producing company to put up a warning notice for
"Caesar and Cleopatra" backstage at the National Theater as of Sat-
urday (20). The show revival was scheduled for a summer run at the
Broadway Theater. So far the production has been in great demand, with
seating capacity being increased by the addition of two seats or aisles.

Insure Your Vote

Each year for the past six years voting on the part of the people
of the theater for the Donaldson Awards has increased. As
preparations for the Seventh Annual Donaldson Awards get under
way, the Awards committee wishes to do everything possible to see
that everyone in the theater has an opportunity to vote.

The May balloting and the requirements for balloting, as published by the
Awards committee, will be found on page 4. Full information about
the nominations for the awards is published in the A nnual Awards bulletin
page 4. Any interested in the Awards, or who has attended the awards ceremony in New York, can be reached at the
The Billboard

The United Press

The Billboard

Donaldson Awards Committee

Please forward contract and eligibility list for the Seventh Annual

Donaldson Awards.

Name

Address at which mail will be sent to reach
you in May.

NOTE: If you will be working in a Broadway theater in May do not accept this offer. If you don't expect to be working, fill it out and mail it today.
**Library Theater**

LUCKY SAM McCARVER

(Opened Friday, April 14)


**Sides and Asides**

**Mary Hunter Directs Dallas Casino Season**

DALLAS, April 22 — When the season of Starlight opens with Annie on the new stage at the Dallas Casino, the theme is more than superficial. The show will become for Hamas Hunter, first season star of the company. "We are going to have a real, honest-to-goodness, comedy show, with real people in it, and we are going to have it with a vengeance," she said. "We are going to give the people something to laugh at, and we are going to make them laugh."

**Off-Broadway Review**

**LIGHT UP THE SKY**

APRIL 22 — When the season of Starlight opens with Annie on the new stage at the Dallas Casino, the theme is more than superficial. The show will become for Hamas Hunter, first season star of the company. "We are going to have a real, honest-to-goodness, comedy show, with real people in it, and we are going to have it with a vengeance," she said. "We are going to give the people something to laugh at, and we are going to make them laugh."

**THE SCAPENOTES**

(Continued from opposite page)

**Katherine Dunham Back Again With Another Gal Show**

NEW YORK, April 22 — After two highly successful seasons overseas, Katherine Dunham, the famous Negro dancer, is back to New York with her troupe of dancers for a brief stay at the Broadhurst Theater prior to a South American tour. Dunham, who has had a highly successful career in Europe, is planning to perform in Mexico, with stops in Brazil, Mexico, Florida, and the Caribbean, where the broaderbilling is more secure.

While not underestimating the size of her troupe's French debut, Dunham has always seemed to return the tour de force for the lady with a real sense of humor. Her well-balanced corps of assistants serving merely as a backdrop, Dunham's whole act is a pattern that has built her a large following of enthusiastic admirers. There is obviously no question as to her showmanship talent. Dunham would probably be the first to agree.

The new show, however, is a new one, and it promises to be an improvement on her previous success. While Dunham has always been known for her sense of humor, her new show is different. It is a combination of folk dance and pantomime with some color added from the stage. The show is called "Another Gal Show," and it promises to be a hit. Dunham's troupe will be on stage for ten days, starting April 22.

**TWO THEATRES AVAILABLE**

NEW MILLION DOLLAR PIER

FOR SUMMER SEASON: JUNE 16-SEP. 15

HOBOROUGH—$100,000, large stage, roof top,

TEMPLE THEATRE—$500,000, fully equipped

Apply to

Beach Amusement Company

Milwaukee Pier, Atchison, N. J.

April 29, 1950 The Billboard 49
Indie Assembly Field in Dire Need of Variety Attractions

By Doug Coulter

Since old-time vaudeville fad, the school show business has blossomed until today it is giving to hundreds of performers, a point that at all events it is not killing. It also adds to the well being of performers generally. They make their own money, attend the Independent theater. Then there is the night show branch of the business in which figures, with a minimum running time of ten minutes and at least known in show business is the bureau business. This consists of numerous bookers throughout the country, who route what they call act or programs in both assembly and night performances.

Attraction Decr

In the business generally, there is a steady and continuous loss of old vaudeville acts and circuits which would add profit to the variety solely business in the Independent in acrobatic, wire walking, rolling, globe and roller skating, object and hand balancing being few and far between. None of this new talent is working for a good school show attraction in themselves, but would need building up. In the Independent acts, performers would, of necessity, have to go up themselves and it is the income derived from the business does not warrant hiring extra talent.

Brunk Starts Rehearsals for Boise City Bow

BOISE CITY, Okla., April 22—Rehearsals for the opening of Brunk's Osage Show were held here Tuesday (11), under direction of Henry L. Brunk, manager. Unit moves into established territory in Colorado May 16 with change nights. 

This year all but three of the cast are living in house traveling, Ira, Mich., for the past few years. Since his passing the town has improved more than 50 per cent.

Sobel Sets Stamford Spot


Beat the Ban!

JACKSON, Tenn., April 22—Mississippi American Theater Corporation, having acquired the drive-in theater on Memorial Avenue here from Drive-In Theaters of America, appointed Bob Hanlon, manager. Hanlon has been with the firm for many years.

Sobel Sets Stamford Spot


New England Notes

WILLIAM DAUGHERTY, for the past seven years manager of Webb Playhouse, Wethersfield, Conn., has been transferred to the Danbury area. Another manager manages local theaters operated by Lockwood-Brownson Theatricals. Dennenes Daughertly as manager at the Webb. A new children's playground, including a large swimming pool, has been completed.

In sign seen by the well-known aerialists, included in the cast are: Orville, who has returned to the Webb. The new children's playground, including a large swimming pool, has been completed.

Swing Idea

Altoha I met Riconia only once, he corresponded and swapped stories with me. I was one of the best and I said that if he had his entire life in show business over again, it would all be in schools.

Hilton, Atlanta, Ga., April 29—The new district manager of the show business in the Atlanta area, has been transferred to the show business in the Atlanta area, has been transferred to the show business in the Atlanta area.

Tennessee Company Sets 4 Open-Airers

PHILADELPHIA, April 22—First of the legal actions seeking to have the outdoor theaters should have to offer the public the choice of the indoor houses in obtaining picture material has been set for April 24. Action of David Milgram in behalf of the S. H. Dudley Piano, 408 South Al- Len- ton, Pa., against all the major picture companies, has been filed.

Philly Court To Hear Plea

PENNSYLVANIA, April 22.—Two of the legal actions seeking to have the outdoor theaters should have to offer the public the choice of the indoor houses in obtaining picture material has been set for April 24. Action of David Milgram in behalf of the S. H. Dudley Piano, 408 South Al- Len- ton, Pa., against all the major picture companies, has been filed.

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Joe McKennon Bids Adieu to Rep Field

ARLIEVE, Tex., April 22—Joe McKennon, widely known in outdoor show circles and owner-operator of the McKennon Shows, rep-test attraction, for the past four years, said this week that he is giving up show business for good. He plans to spend the next six months touring the country with his only remaining business with his rep attraction for his withdrawal from the field.

Last season McKennon’s 25th on the road. He was with the old American Circus Cooperation and the Ringling circus for 14 years and held executive positions with such carnivals as John J. university & Herschel, Morris & Castle, Beckman & Gerety and Max Goodwin’s Wonder Shows.

McKennon’s rep-test venture started in 1946 and in 1948 he purchased the Harley Sadler Show, in which he obtained equipment from such old-time shows as Monroe Hopkins and J. Doug Morgan.

Okla. City Nixes Drive-In Ban Move

OKLAHOMA CITY, April 22—A move by Warren Cooper to ban all drive-in theaters in the city was defeated by City Council at a recent meeting.

Councilman Connor said he had two ordinances drawn, one prohibiting drive-in theaters in the city altogether to prohibit them unless 100 percent of the property owners within 1,000 yards agree to the business.

Waterford Drive-In Resumes

HARTFORD, Conn., April 22—First of the Connecticut outdoor theaters to resume operations was the Waterford Drive-In.

Rep Ripples

F. H. ALLEN pens from Beaver, Okla., that he’s framing a small platform vaudeville and marquee show to play that sector. He recently completed a tour of halls in the South and is ready to launch his trailer and platform show in Central Wyoming.

He is currently working out of Cody, Wyo., and he was up on his religious pix tour of the East recently to good business. Donald Clayton has a new 10-screen pie in which he will be working this summer in the Idaho this summer.

John Cartwright wants to know about your operation. He displays an interest in the drive-ins.

J. LESTER HABERKORN and Karl R. Denton scored a success with their Minstrel Show presented under the auspices of the Arcadia, April 12-13. L. H. Hanks, who has a three-person show in Central Pennsylvania, plans to advertise heavily to attract present patrons and draw new ones to the show.

Crowd Show Loose will feature the best talent from the region in a drive-in show, the presentation is a driving force in promoting the show and the product. The feature is a driving force in promoting the show and the product.

N. Y. Drive-Ins Must Get Commission’s Okay

NEW YORK, April 22—At a meeting of the members of the New York Drive-In Assn., April 11, a proposal was made that the commission require all drive-ins to obtain a license and to pay a fee of $500. The commission has 30 days to consider the proposal.

The commission, under the leadership of William H. Mclaren, has been considering the question of drive-ins for some time. It has been requested by the commission to consider the proposal.

Linden Show in Tenn.; Line-Up Is Set

LINDEN, Tenn., April 22—Complete line-up of Bissky’s Comedians, which successfully launched their season in Lexington, Tenn., this month, includes Jess and Mary Bissky, owners, Bob Bradfield, comic and producer; Virginia Oliver, front and back office artists; and Bissky’s Comedians, owners, and operators of the Linden Drive-In, which will begin operations on April 24.

Johnnie Spalding, Okla.; Max Leavitt, Okla.; Carl Case, Okla.; Carl Case, Okla.; and Joe Bissky, Okla.; are among the local artists appearing in the Linden Drive-In.

Subskly Ad’s Open-Air Booking; Reading Spot Bows

PHILADELPHIA, April 22—Dave Bissky, of the Bissky Theater, is now, here, has announced that he has taken the booking of the show and is paying $1,000 for the booking and the purchase of film products for the Philadelphia Drive-In, which is located at the site of the old Minister’s Palace, on the corner of the street.

Film company distributor permits the booking of the show from the closed indoor theaters to the outdoor theater, which will mean the presentation of the first-run films for the open-air theater.

The Bissky Theater will also present the show at the Polish-American Theater, which is located on the corner of the street.

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Brooks Debuts Dallas Spot

DALLAS, April 22—C. H. Brooks opened his new drive-in theater in Dallas, Texas, March 20, reported the United Press. The new theater was opened at a cost of $150,000, 675 cars accommodated, and illuminated walkways lead to rest rooms and lobby. Innovations include a patio for children, a playground for children, and a children’s area. Children under 12 are free, and all cars enter and leave at 11 p.m. and 12 midnight. The theater is scheduled to begin immediately. It is also announced that Ralph B. Plunkett, general manager of the theater, has been appointed supervisor of the new drive-in and the Monroe Theater.

Elberton Gets Open-Air

ELBERTON, Ga., April 22—Georgia Theater Company, Atlanta, which owns the Elberton Theater here, has leased what is known as the Bryan showgrounds. Just beyond the city limits and west of a modern drive-in theater there to accommodate 500 guests.
THE FINAL CURTAIN

COHEN—Clarence A. (Chick), 52, newspaperman, editor and former film executive, April 12 in Chicago. A member of the Elks Janis and Rustmark, he had
sung in the company for 20 years.

HARRIS—Ruby J., 60, Detroit musician, April 16 at her home in that city, survived by her husband, Peter, and three children.

HARRISON—James F. (Garic), 67, aircraft engineer and author of The Great Show, died in Austin, Tex., after a long illness. He had also been with the Con T. Kennedy and C. A. Wortham shows.


HEIDEN—Marie Yull, former Broadway actress, April 17 in Prentice, Wis., and had been a singer in the Chicago area.

KAY—William, 62, publisher of National Speed News, recently at 930 N. Michigan Ave., Chicago. He had been a member of the S. G. T. and I. G. M.

KEIL—Henry, 50, an executive of Chicago's Theatrical Syndicate, April 18 in that city, survived by his widow, August, and in that city.

KNAUF—Henry, 50, president of the Great Albermarle, April 19 in Denver, Colo., and formerly a member of the S. G. T. and I. G. M.

LANE—Alfred C., 70, Michigan theater manager for over 30 years, April 17 in Detroit. He owned the Lane Theater there.

MASON—James M., 70, former vaudeville manager, April 19 in New York. He had been in the theater business for over 35 years.

MAY—Bert, 40, former vaudeville performer, April 19 in Philadelphia. He was a member of the S. G. T. and I. G. M.

MERRILL—Guillermo, 60, former vaudeville performer, April 19 in Baltimore. He had been a member of the S. G. T. and I. G. M.

MELBA—Bessie, 60, former vaudeville performer, April 20 in San Francisco. She had been a member of the S. G. T. and I. G. M.

MORGAN—Theodore, 70, a member of the S. G. T. and I. G. M., April 20 in New York. He had been a vaudeville performer for over 30 years.

MURPHY—James J., 56, a member of the S. G. T. and I. G. M., April 20 in New York. He had been a vaudeville performer for over 30 years.

MURPHY—Robert J., 65, a member of the S. G. T. and I. G. M., April 20 in New York. He had been a vaudeville performer for over 30 years.

MURPHY—William, 60, a member of the S. G. T. and I. G. M., April 20 in New York. He had been a vaudeville performer for over 30 years.

NICHOLSON—Charles, 50, a member of the S. G. T. and I. G. M., April 20 in New York. He had been a vaudeville performer for over 30 years.

NICHOLSON—Frank R., 77, former chairman of the Federal Power Commission, April 20 in Washington, D.C. He had been a member of the S. P. C. from 1930 to 1939, serving as chairman of the last two years.

PRICE—Erman B. (Jack), Jackass, Ohio, former manager of Warner Bros. Pictures Corporation, April 21 in that city. He had been a member of the S. G. T. and I. G. M.

ROTH—Charles, 50, a member of the S. G. T. and I. G. M., April 21 in that city. He had been a vaudeville performer for over 30 years.

RUSSELL—Olive, 50, a member of the S. G. T. and I. G. M., April 21 in that city. She had been a singer in the Chicago area.

RUSSELL—William, 60, a member of the S. G. T. and I. G. M., April 21 in that city. He had been a vaudeville performer for over 30 years.

SCHROEDER—Charles, 55, a member of the S. G. T. and I. G. M., April 21 in that city. He had been a vaudeville performer for over 30 years.

THOMAS—Mary, 50, a member of the S. G. T. and I. G. M., April 21 in that city. She had been a singer in the Chicago area.

WALKER—James J., 50, a member of the S. G. T. and I. G. M., April 21 in that city. He had been a vaudeville performer for over 30 years.

WATSON—Theodore, 60, a member of the S. G. T. and I. G. M., April 21 in that city. He had been a vaudeville performer for over 30 years.

WEBER—Charles, 50, a member of the S. G. T. and I. G. M., April 21 in that city. He had been a vaudeville performer for over 30 years.

WILLARD—Alfred, 60, a member of the S. G. T. and I. G. M., April 21 in that city. He had been a vaudeville performer for over 30 years.

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Mills Bros. a Slick Trick In Appearance and Program; 11th Edition Is Freres’ Best

All Stands Again Under Auspices

WILMINGTON, O., April 22—Mills Bros. Circus, headed by Jack and Jake Mills, which ushered in the new spring gaiety at this city yesterday afternoon, and opened under splendor the quarter house at the matinee and evening performances, gave a new and chillier weather. Sporting a new spread of canvas from front to back, the Mills organization makes an elegant appearance for the lot. It's just as strong on the inside, with the program the best ever offered by the Mills Bros. As all in all, it stands up as one of the strongest small circuses on the road today.

As in the past several seasons, the show is playing all stands under auspices. At the bow-in last Saturday evening, the National Club sponsoring the show, had two capacity houses despite cold weather. At the bowl, O., Monday, (17), with the local firemen sponsoring and with weather good, the Mills organization registered near capacity at the matinee and a three-quarter house at night. At Greenville, O., Tuesday (18), with good weather prevailing and firemen sponsoring, show (See Mills Bros. Stock on page 38).

Robert Trask Dies in Boston

BOSTON, April 22.—Robert P. Trask, of Cambridge, Mass., director of the Massachusetts Department of Agriculture, and a member of the National Club, died here Saturday (15) at the New England Medical Center. He was about 60.

In addition to being secretary of the association of fairs section of the International Association of Fairs and Exhibitions, Trask was the former manager of the Topfield (Mass.) Fair. He served as a member of the Essex County Agricultural Society and was a trustee of the Eastern States Exhibition. Trask also was manager of the Union Agricultural Meeting at the Red Bluff Round-Up, a horse show. He was a graduate of Cornell University.

Red Bluff Round-Up Draws 19,000 Gate

RED BLUFF, Calif., April 22.—The 30th annual Red Bluff Round-Up Sunday and Monday (16-17) drew an estimated 19,000 thru the turnstiles.

Stan Gomez, Napa, walked off with top money of $8,625.20. More than 300 entrants vied for the total purse of $8,625.20.

4 R-B Units Route in Canada

Neb. State Plans 9,000-Seat Arena

LINCOLN, Neb., April 22—Nebraska State Fair board plans construction of a new coliseum on the grounds. The State Fairgrounds here to handle livestock shows and other shows requiring seating capacity.

Secretary Edwin Schultz said the building would be 220 by 300 feet and the arena 90 by 190 feet. Schultz said the project would cost $500,000.

Tobacco, Fruit, Feed Crop Areas Offer Better Than '49 Outlook; Cash in Wheat Sections Is Down

WASHINGTON, April 22—Outdoor shows hitting rural routes this season will find cash tight in every part of the country, except in tobacco, fruit and feed crop areas, according to Agriculture Farm income reports from the Districts. The report said that the fruit growers were especially hard hit, with cash receipts for the first quarter of the current year running below the same period last year in even a per cent. In tobacco, the various feed crops, however, was ahead of last year by 10 to 15 per cent. Returns from other major crops have been averaging around 4 per cent of year.

Somewhat counterbalancing the generally gloomy farm income situation has been a slight downward trend in farm costs. Machinery, seed and living costs are all down an average of 2 per cent from last year. The cost of farm labor remains high.

Loose - Drawn Bill Would Hit Alfresco Biz

Wording Jolts Showmen

(Continued from page 5)

Bob Niles, Chulist, Linked to P.A. Paet

By Leo Schultz Org

LOS ANGELES, April 22—Bob Niles, still recuperating from his near-fatal attempted parachute jump from atop the Hotel-Alva bridge, February 14, has been signed by the exclusive Los Angeles Lucky Ace Daredevils, thrill show, Lucky Leo Schultz announced.

Niles, by the way, July 15, Schultz said, when released from the General Hospital, Los Angeles.

Niles in attempting the 190-foot jump from the bridge fell the entire distance when his chute failed to open, breaking his fall on a sandbag.

R-B Shows Sold to Cops In Montreal

NEW YORK, April 22—With four of the nation's top-ranking circuses already set for stands in Canada this year, the Ringling-Barnum org this week became the latest to slate a trek to the Dominion. Other org set for the Big One. disclosed here Thursday (20), that they had recently which will send the show to Montreal for a four-day stand (eight performances) beginning June 28, including a week-end and Dominion Day. The show, which closed the deal with Detective- Sergeant Armand Morin, secretary of the National Amateur Athletic Association, which has purchased the Big Show outright for Canada.

Former Hamil Date

Morin and a committee of five recently were here for preliminary negotiations, and the visit was returned by Tupper, who appeared before the athletic association board of directors at Montreal to secure final approval.

Dailey Bros. and Miller Bros., a truck show, both American circuses, had been dickering for the date. In addition to Garden Bros., a Canadian circus, which was a circus-thrill presentation booked thru the George A. Hamil & Co. organization, which has played the highly lucrative date for the past two years. According to Tupper the athletic association will draw its revenue from a small advance over the reduced price it is paying for the Big One, a sum not disclosed.

The circus will spread canvas at Rascarni and Notredame, a spot about two miles from the Montreal business center and featuring good transportation facilities, Tupper said. He indicated that his Montreal card next week with another circus official to make final arrangements for putting the org in and out of Canada. Present schedule calls for the circus to play four other Canadian stands in addition to Montreal, with London, Ont., the June 13th.

Must Reading

The Johnson bill, passed by the Senate, is of vital importance to segments of the outdoor show business. Read the story on page 3 of this issue, also The Billboard editorial on the same page.
LOOK—PARKER DOES IT AGAIN!

We offer a complete Baby "Q" Carry-U-All for only $693.50—take 2 seasons to pay—20 Jumping Horses. 2 Charities, upholstered and decorated. Carries adults.

Some size horses we have on 36-foot machine. Nothing like it ever offered by any other manufacturer, Carried on 1,500-foot truck, Come see it. Place your order now, only a few more for Spring delivery. Deluxes, 18 foot, 2 Charities. $8,125.00—2 seasons to pay. 1 Charity. $10,125.00—2 seasons to pay. Also 42 foot, 48 foot. 30 foot and larger.

C. W. PARKER AMUSEMENT CO.
LEAVENWORTH, KANSAS

LOOK! KENYON DOES IT—NOW

We offer a new 16-passenger Kiddie Auto Ride, complete with top and ride walls, for only $1,895.00

A 24-passenger Bear Ride (less tank) $1,495.00

A 32-passenger Rocket Ride (either trailer mounted or stationary for park use), only $1,795.00

CHECK OUR PRICES—SEE OUR RIDES
THEN BUY KENYON'S KIDDIE RIDES
Mt. Morris, Michigan
—SALES REPRESENTATIVES—
M.J. MALLEY
350 Madison Ave., Detroit 26, Michigan

WATERCYCLES JUNIOR SIZE
—TOPS in safety
TOPS in PROFITS!

A selection for the kids at park or pool. 4 ft. boats that operate like a bicycle in as little as 6 inches of water.

Small investment—Minimum upkeep.

Adult models also available.

WRITE FOR DETAILS
SLEECHE WATERCycles CORP.
New London, Connecticut

HIT THE DECK
Get your share of the 1510 profits with our amazing new Bear Ride. Also manufacturers of Adult and Kiddie Childprams. Kiddie Airplane Rides and Cream Wares. Write, phone for literature.

SMITH & SMITH
100 FRANKLIN ST.
SPRINGVILLE, N. Y.

KIDDIE RIDES
ARRANGE SPACE IN YOUR KIDDIELAND FOR A
• TROLLEY STREET CAR
• JET PLANE RIDE
BISCH-ROCCO AMUSEMENT CO.

NEW KIDDIE RIDES!

• PONY & CART RIDE
• FIRE ENGINE RIDE
• AIRPLANE RIDE
• ROCKET RIDE
• ELEPHANT RIDE
• SPEED BOAT RIDE
• AUTO RIDE
• MINIATURE TRAINS

KING AMUSEMENT CO. • MT. CLEMENS, MICH.

Close-Ups:

John H. Marks Has Earned Big Dividends From Fair Dealing

By Jim McHugh

FOR MORE than 20 years John H. Marks has been operating a carnival under his own name in virtually the same territory and making his policy of "take a little, leave a little," pay off. His awareness of the morale involved in dealing with fellow humans has earned him the moniker of "Honest John," an accolade which he wears proudly.

John was born in 1891 in Greece only a few miles from the birthplace of James E. Strates whom he knew well as a boy, who also was to become a major carnival operator. Both their careers were paralleled in many respects, they did not meet after leaving their homeland until John joined Lee Schaffer with a cookhouse and discovered Jimmie operating an athletic show on the same unit.

$10 Monthly Salary

When he was only 17, John came to the United States in search of his fortune. As might be expected, he started in the restaurant business. His starting salary was only $10 a month and kept. In a little more than a year his earnings skyrocketed to $5 a month and John recalls that at the time he thought he was rich. His financial growth is reflected in the fact that he now pays $10 a week for the cigars on which he constantly smokes.

Three years after his arrival in this country, at the age of 20, John opened his own restaurant in Richmond, Va. The year was 1911 and full meals were served for 25 cents. Eggs were only 5 cents a dozen and oysters on the half shell sold for a penny each, or 30 cents a dozen. John sold coffee, cinnamon rolls and a doughnut for 5 cents and managed to make money.

John saw his first fair and got his first inkling of the carnival business in Richmond. He heard of the big winners to be made with carnivals, and it took little effort for Al Hubard, then a pie wagon driver, and now a successful garage operator, hauling contractor and ride inspector for the city of Richmond, to talk him into building a cookhouse. John freighted his new equipment to Pottsville, Pa., to join Schaffer and to get his first real look at a carnival midway. He gave all of his attention to the cookhouse business until 1915, when he bought a Merry-Go-Round and a few concessions. He joined Lew Dufour and later formed his own show partnership with L. T. Stone.

Two years later, in 1929, John bought Stone out. His equipment, which was loaded in box cars and baggage cars, consisted of a Merry-Go-Round. (See John H. Marks on page 73)
Beatty Chalks
Up Record 1-
Day Business

San Diego Nets All-Time High

SAN DIEGO, Calif., April 22—Clyde Beatty Circus had the biggest money day in its history here Saturday (18) with only two performances given. Like the Los Angeles stand, heavy exploitation in all mediums again was a contributing factor for the top gross. Show moved in Friday (17), with a light matinee and a good two-thirds house for the night performance. Sunday matinee (18) was empty and an above par performance was given. Sunday night business tapered off to a half-speed. Advance ticket sales was unusually heavy, Ora Parks, press head, stated.

Carroll Work Radio

Radio and TV coverage by Norman and Shirley Carroll was started two weeks before the stand, with ticket giveaways used by local disk jockeys over the four major San Diego stations. The Carrolls guested on disk jockeys.

Today, opening day, Lawrence Cross was interviewed on the Molly Morse show over KGB-Mutual-Dol Lee station. A special 15-minute transmitted show, featuring an interview with Clyde Beatty and produced by Commodo Productions, which produce the Clyde Beatty show, was aired prior to the show opening. Several transmitted shows were carried by the Carrolls and used a local Don Lee-Mutual stations as a promotional gimmick, both for Dr. Rose Dog Food, sponsors of the Beatty air show, and the Clyde Beatty Circus.

Interviewed on San Diego KFMB, KBSD, KSON and KGB were Bobby Kay, Mrs. Herbie Weber, Don McLanen, and Barbah Well.

Jerry Lee Pecht, of KGB, did a 15-minute tape interview on the grounds featuring Beatty, the Great Baran, Voise Truppe and Frank Doyle.

This tape subsequently hit the air over all San Diego stations Friday and Saturday. San Diego's only TV station, KFMB, was used for guest interview spots featuring Bobby K, Xa, Lawrence Cross, Mark Anthony and Loyes of the org on the People in the News show.

R-B Cards Special

Trains From Conn.

DANBURY, Conn., April 22—Show trains which have been chartered from Connecticut cities to New York shows have proved popular enough for the Ringling-Baranum circus to decide to run one Friday (28) from this town and South Norwalk to the main performance of the Big One in Madison Square Garden.

Round trip tickets are $3.20. Circus rides at $1.50, $.50 and $.30 are available at railroad stations in both cities.

Set-up makes purchase of the train ticket unnecessary, but exclusive tickets for the train can be bought alone.

NEW—IMPROVED

ATTENTION, OPERATORS

Here is today's most practical electric train ride. Higher quality, more appeal, yet reduced in price.

—CHECK THESE FEATURES—
* Goes up or down in 20 minutes.
* Operated by one person from ticket box
* Loaded on small toy wheel truck
* Run on new type track with regulation 6-tail
* Precision built to modern machine shop
* A product of years of combined experience and operation of Armorment Equipment.

New Price at Only $1,995.00

Write or Wire
K. MAX SMITH ENTERPRISES
(Exclusive Distributors)
BOX 287
RUSSELLS POINT, OHIO

PEANUTS—POPCORN—SUPPLIES

TOP POP HYBRID POPCORN CARRIES A MONEY BACK GUARANTEE

Fiva Sizes Boxes—Complete Line of Supplies—Midway Marvel Candy Floss Machine—Snowflake Snow Cones—All Makes Ice Shavers—Star Popcorn Machines—Cotton Candy Cones—Candy Apple Equipment & Supplies—Frosh Roasted Peanuts—Attractive Circus Bags—Candy Floss Supplies, SEND FOR FREE CATALOGUE!

CHUNK-E-NUT PRODUCTS CO.

MATTY MILLER
RANK THEODOR
121 N. Second St.
209 S. Mulberry St.
1261 E. Sixth St.
Los Angeles 21, Calif.

GAME OPERATORS!!! HAVE YOU INVESTIGATED?

"THE TURF"

A NEW AND NOVEMBER SURPRISE SUPPLEMENT THAT ELIMINATES ALL FAULTS OF OTHER SPORTS BOOKS.

A Magnificent Set of 4 Booklets. A Matrix for Fresh Pnew, Breeders and Continental. TAMPERPROOF REGISTEREDenicnentw. AUTOMATIC INDEX STATED when money no carrier as an extra. Can be run by 3 or 4 men. A LIMITED NUMBER still available for this season's delivery. Write for FREE INFORMATION.

ELECTRONIC GAMES

GREENSBURG, PA.
Outdoor Biz Would Suffer From Loosely-Drawn Bill

(Continued from page 53)

where the use of such device is legal, as permitted by the governor of the State to the Attorney General of the United States and the accused shall be the Attorney General of the State to be retained in an inspection of the outside of the article or package.

Section 5. It shall be unlawful to manufacture, recondition, repair, sell, transport, possess or use any gambling device in the District of Columbia, the territories and possessions of the United States, or on any lands reserved or acquired for the use of the United States and under the exclusive jurisdiction thereof or within Indian country as defined in 18 U.S.C. 1151.

Section 6. Whoever violates any of the provisions of Sections 3 or 5 of this act shall be fined not more than $2,000 or imprisoned not more than one year or both.

Section 7. Any gambling device which shall be manufactured, reconditioned, repaired, sold, disposed of, received, or possessed in violation of the provisions of this act shall be seized and forfeited to the Government of the United States to be retained in an inspection of the outside of the article or package.

Nothing in this act shall be construed as invalidating the authority, or the existing interpretation of the authority, of the Federal Trade Commission under the Federal Trade Commission Act, as amended (15 U.S.C. 41-58).

Section 8. All gambling devices, and all packages containing any such device, when shipped or transported shall be plainly and clearly labeled or marked so that the name and address of the person or firm from which said device is received, and the nature of the article or the contents of the package may be retained in an inspection of the outside of the article or package.

Section 9. The manufacture, reconditioning, repair, sale, transport, possession or use of any gambling device in the District of Columbia, the territories and possessions of the United States, or on any lands reserved or acquired for the use of the United States shall be unlawful.

Section 10. In the absence of a certain certification and publication, the use of gambling devices in any State shall be declared unlawful.
Mills Bros. Stacks Up Solid In Looks and Program-Wise

(Continued from page 33)

Alpharetta. Prolonged discussion of turn, and featuring Maggie Butcher, Millie Ursula and Virginia LeJeune in new ring and Spanish valse ballad, with 10 weeks over track, and featuring Martha Ruth, Millie Ursula and Virginia LeJeune in new ring and Spanish valse ballad. A second solid display, the animals working perfectly.

In addition to the number, presented by the Three Sayers, English Joey, proved a huge laugh number.

A good meneage display, the riders being Harry Tulliver, Marie Hadley, Evelyn Noelle, Jeanne Wallace, Catherine Barney, Mahlon Campbell, Dona Hanson, Margie Butcher, Mahlon Campbell and Bert Hall. A good meneage display, the riders being Harry Tulliver, Marie Hadley, Evelyn Noelle, Jeanne Wallace, Catherine Barney, Mahlon Campbell, Dona Hanson, Margie Butcher, Mahlon Campbell and Bert Hall.

Good juggling numbers were presented by the Five Ricke-Girls and the Four Ricke men and women.

Miss Maureen offered sound conception and acrobatic stunts, and Joe and Alice Albright did their part with the head balancing. The latter used a good performing dog in their presentation.

Wire-walking canines climaxed the dog act put on by Marie Boucher and Jeanette Wallace, which left the kids yelling for more.

The Hotel Family, three men and one woman, performed flawlessly on the poles. One of the men, a monkey, offered an exciting comedy that kept the audience laughing and applauding.

Aerial ballet, including swinging ladders and traps, by La Nixo, Rosita and Jackalope, Rosita and Torres, man and woman, presented by the Four Ricke-Girls, presented in center ring, outstanding iron-jaw number. The former handled the iron-jaw work with a vengeance, and the explanations brought them a big hand. Jackalope concluded with an iron-jaw slide.

Pony drills by Mahlon Campbell and Billee Gregory, with four.

Recordable trampoline numbers in the end ring by the Three Valencianos and the Five Australian Mounted. In center were the Singing Stars, a man and four girls, in balancing, juggling and equilibrium that proved a knockout.

Wearing solo in this display was George Scott, with his showmanship and a bit of good comedy. Elephant Jenade did a cakewalk specialty on track; the trapper, Frank Noel.

Concession Electric Floss Machine SPECIAL

STANDARD BELT-DRIVEN MODEL 111 MACHINES

NEW YORK, April 22—George A. Hamid, head of the talent agency bearing his name, returned to his offices here yesterday after a 28-day Mediterranean cruise with only a few acts deftly cared for during his six-week cruise, which was principally a pleasure jaunt and during which he only incidentally concerned himself with business. Hamid said he encountered few problems, but he would consider buying a ship to this country. Included in this was the matter that were right out of the market and smugly holding contracts for work covering periods up to three years.

Hamid, who was accompanied by his wife, Bess, visited show units in all the countries they visited. The Continent was unproductive, he said.

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Moderate Continental

At Madrid the shows visited a carnival, set up European fashion, in the heart of town. Four Skoeters, a man and woman, were operating at capacity by early afternoon. He said there was little competition from American acts, possibly the fetching way in which the units were presented. Most were equipped with elaborate scenic effects, he said. The shows, the type they could not compare with units carried by this country's major league carnivals, were notable for their presentation, brilliance and painted fronts. No banners are used on any of the units.

The Zeppe-Zvatta Circus was visiting Italy. While not operating when the Hamids were there during Holy Week, the management, typical one-ring European presentation, was viewed. A 19-number variety program with Mediterranean clowns. Hamid said it would compare with any American unit, and all acts encountered seemed anxious to come to America as a result.

From Cruise: Overseas Talent Pic Bleak But Hamid Snags a Few Acts

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MAY AND THEN INTO THE INDIANA CUS MOVING FROM DETROIT TO TOLEDO IN REPORTS SHE HERE HAD COLE BRO'S SQUARE GARDEN, WIRTZ SAID HERE THAT BOOK COLE IN NEW YORK'S MADISON HILL HIS REASON FOR ACQUIRING THE COLE EASY TO FIGURE. "WE'LL PLAY THE TOWN S.

OLGA G. GARDA. ILL UDRALD. PARK OF 36 111. PACK OP /1 IAN F. T. CARD S. 

FORECAST AND I S., SHIPMENT. MADE TO YOUR CUSTOMER UNDER YOUR GALLERIES E21. WRITE FOR CIRCULAR, 11/ sIT MARINE IT. 

COLE SEEN TAGGING RINGLING BY FIVE DAYS IN WASHINGTON

By Tom Parkman

CHICAGO, April 22—Unofficial reports here have Cole Bros. Circus moving from Detroit to Toledo in May and then into the Indianapolis Stadium controlled by Arthur M. Wirtz, Cole co-owner. An earlier version, announced by Wirtz, had Cole playing Washington after Detroit.

Repeating his denial of an effort to book Cole into New York's Madison Square Garden, Wirtz said here that his reason for acquiring the Cole show was to provide a strong attraction for his Chicago and Detroit stadiums. Going to New York at that time of the year, he said, would defeat his purpose.

Additional unofficial reports here say that Cole Bros. will be only five days behind Ringling-Barnum at Washington.

BANKS ON TV CITIES

Wirtz said he would use no wall-paper tactics and that his route was easy to figure. "We'll play the towns with 100,000 or more television sets.

ASTRO FORECASTS

All Readings Complete for 1950

Crystal Ball, Incarnate


WHAT IS WRITTEN IN THE STARS:

"A Full Moon Will Bring a Sky of Inspiration"

December 30

DUSK: The full moon will bring a sky of inspiration. This will be the best time to plan your future, organize your thoughts, and set your goals for the coming year.

NEW DREAM BOOK

120 Pages of Dreams, 1000 Clues, 5000 Dreams Pointed to by Dreamers. Includes All Latest Cures. Pocket Size, 4 x 6 inches. Bound in Hardcover. Only $1.00

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FROZEN CUSTARD MIX

PROCESS THRU ANY TYPE FREEZER

DEHYDRATED VANILLA WHIP

$3.50 Per 100 Lbs. $6.50 Per 250 Lb. Barrel

SPECIAL DIXIE WHIP

(A Higher Butter Fat Mix)

Just dissolve in water to make a liquid mix convenient to use—uniform results—large profit. Proven good numerous times throughout the country. 10 Lb. Vanilla Whip, $3.25—10 Lb. Oatmeal Whip, $5.00. Send check for samples or barrel lot.

WRITE FOR FURTHER INFORMATION

THE DAYTON FOOD PRODUCTS COMPANY 436-438 Wayne Ave., Dayton 10, O.

ENDY INKS SAVANNAH, UPPER DARBY DATES

GOLDSBORO, N. C. April 22—Endy Bros' Shows has inked contracts for dates at Upper Darby, Pa. and Savannah, Ga. fair, it was reported here.

Upper Darby has been elided to outdoor shows for several years. But Endy was successful in obtaining permits and lot for showing the first week in May.

Savannah date starts October 16 and Endy will be the only show in City normally closed but Exchange Club has booked show for the fair, which it is reviving this year under new charter.

Loop with a six-up hitch. Plans for a parade here fell thru, but it was understood that the event is set for Detroit.

Rolling stock is well painted, with blue lettering on an orange background. Big baggage wagon spotted near entrance bears the slogan, "Over and over again the story is always the same, Cole Bros' Greatest Wild Animals in the World — millions of TV sets — and it doesn't cost us a cent."

It was announced that all questions of title have been cleared up. The new show is owned, it said, by Cole Bros. Circus Company Officers are: Charles Watson, Chicago attorney; president; Bill Horstman, Chicago advertising chief; vice-president; Bob Stabler, Hopalong Cassidy's manager, secretary-treasurer, and 1st. vice-president. The latter holds the same post in the Wirz-Songa organization.

Hopalong will leave the show in July and is scheduled to be in Hollywood to start a picture in August or September. It is possible he'll return to the show later. There will be no personal appearance outside of the circus for him during his stay with Cole Bros.

STORES TIE IN

Cassidy's endorsement of 'fords and Lincoln's is not being tied closely with his circus appearance. In Chicago, however, stores are pushing Cassidy accessories, ranging from wallpaper to hats, and his endorsement are prominent in local ad.

TRAVELING WITH BOYD. On the way to Savannah, with Bob Stabler, manager; Jack Daly, publicity, relations man; Ed and Nel Meth, for his horse, and several others, is Boyd's circus. The private car formerly used by Terrell, ex-Cole owner, has been redecorated for Boyd's use.

SET-UP AT THE STADIUM has the cook's tent and stable top for the men. The people buy into the building and the Side Show and menagerie spotted on the big lot. Wagons, many still loaded with big top equipment, are parked on the show lots, with overall going to pass around across the street.

CRAMPED FOR SPACE

The Side Show, cramped for space in the short banner line formed with two of the wagons with folding panels. Concession wagons are spotted opposite the banner line and a separate Snake Show is located at the end of the short midway.

Showing of a big show ticket admits one to the two-pole menagerie tent. Inside are the 15 bulls, four from the old Cole show and the lead stock. Behind the menagerie and angled to catch the eye of motorists on busy Washington Street, the Columbia band wagon. The America steam calliope, now converted from coal to oil power, is parked with several of the former super Soul's pony and Terrell Jacobs has had in recent years.

Jacobs has three large cages and five cross cages spotted in the Stadium. They sport one of the flashiest paint jobs seen in a circus in some time.

The calliope is being used for frequent bally trips thru the Chicago.
The new Catalog is the biggest ever issued. It contains thousands of new, up-to-the-minute items including: Furniture, Appliance, Clock, Lamp, Aluminumware, Glassware, Blankets, Smoker, Sling, Car, Ice Cream, Perfume, Sports Goods, etc.

IMPORTANT:
NATURE OF BUSINESS MUST BE STATED.
Tobacco, Fruit, Feed Crop Areas Offer Better-Than-'49 Outlook; Cash in Wheat Sections Is Down

(Continued from page 52)

Yields may bring the prices down later. In the case of prices, most of the income is varied widely from region to region, and plantings down in some areas and up in others.

The American Library Association supports the War effort by its membership in the Commodity Credit Corporation (CCC) or off slightly from last year. For the first three months of 1950, however, wheat marketing has brought in some 20 per cent more money to farmers than the first quarters last year. Over the next month, however, short crops in Texas and Oklahoma—the first to the markets—expected to send prices up, but continuing adverse weather conditions, this upward price movement is now soon to be turned. Where CCC starts selling its immense volume of wheat carried over from previous years, this movement would bring the price down again and try to sell CCC out of the existing market. In effect, the wheat reserves of CCC set a ceiling on prices, while its loan program sets only a partial floor.

Cotton Belt Income

Income from crops in 1950 should be about the same as last year, with both demand and acreage to be down. Total corn acres in the South, which are expected to go up, and the estimated usable supply of potatoes, are expected to go down. Cotton exports will be lower this year, demand for the product as annual food will be large. Large feed corn stocks, however, should keep over-all demand from going much higher. Tobacco, the money crop of the South, is likely to be off in price this year because of increased allotments recently voted by Congress in the South and West which may result in a steady declining market. Beets on acreage will not be available until Agriculture estimates the crop actually under cultivation around July. The 1948 cotton crop was the largest since 1937, the more than 60 per cent of the average crops in the late 20's when cotton was king.

Lower Peanut Prices

The peanut, which has replaced cotton in the South as a staple, is likely to be lower in price this year because of increased allotments recently voted by Congress in the South and West which may result in a steady declining market. Beets on acreage will not be available until Agriculture estimates the crop actually under cultivation around July. The 1948 cotton crop was the largest since 1937, the more than 60 per cent of the average crops in the late 20's when cotton was king.

Kelly-Miller Scores Despite Bad Weather

Central, Tex., April 22—Al G. Kelly-Miller Bros. Circus filled its big top twice here Wednesday (19) for what was expected to be a good business. Both matinee and evening shows played to crowded houses. Weather was fair all day but both shows started on time.

Kelly-Miller was unable to get another show on the same day.

Tents By Mark

131 X 156

Pebble Hill, P.O. Box 131, New York, N.Y.

All Sales—NEW AND USED—All Styles

CAMPBELL TENT & AWNING CO., INC.
100 CENTRAL AVE. ALTON ILLINOIS

FOR SALE

SALE NEW SIDEWALL

WEATHERPROOF AND MILDEWPROOF

H. B. FABRIC

191 MAIN ST. CINCINNATI, O.

BRIGHT FLAME-PROOF FABRIC—Khaki, Blue, Forest Green, Olive Green, Tangerine

TENTS

FOR ALL OCCASIONS

FOR SALE

CAMPBELL TENT & AWNING CO., INC.
100 CENTRAL AVE. ALTON ILLINOIS

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TENTS

All Sales—NEW AND USED—All Styles

CAMPBELL TENT & AWNING CO., INC.
100 CENTRAL AVE. ALTON ILLINOIS
25 Years Ago


Mrs. Jackie Wilcox, formerly with Farmer Boy Supplies, is now in charge.

Flashbacks

John Johnson Named As New Manager At Aurora Spot

AURORA, Ill., April 22.—Don Johnson, formerly with Chicago theaters, has been named manager of Exposition Park here, it was announced this week by Orville Fox, owner of the spot.

Approximately $100,000 is being spent to improve the grounds for the season opening. Full operation will begin soon with no weekend-only schedule in the plans. Fox said.

Johnson is looking for free acts and activities for the park. Name bands are being held and the owner reported.


Tomkins County Fair Association of Ithaca, N. Y., elected Fred D. Gilber, president; John Przekop, vice-president; William E. Piersen, secretary, and Albert G. Stone, treasurer.

C. L. Wethington, manager of Riverview Park, Blytheville, Ark., announced that the park would not be open this season because of business conditions.

Newly organized association of Mississippi Valley Showmen in St. Louis elected D. D. Murphy, president; Fred Beckman, vice-president; Frank B. Jorling, secretary, and James B. Sutherland, treasurer.

Jimmie Kuntzler came out of retirement to rejoin the Salem-Floyd circus. He was a favorite performer at the park.

10 Years Ago

Aerial acts were playing indoor circuses. John Turino was re-appointed manager of Fairlyland Park, Peoria, Ill., by Ownership. He is in charge of the rides and Victor and Marie Bronaco. International Association of Fairs and Exhibitions had 11 members, of which 62 were in the United States and the remainder in Canada. Management of the E. J. Casey Shows announced completion of negotiations for all equipment of the Red River Shows operated by Tom Baker.

Charles Smith, old-time ringling animal man, was in Africa to bring back a cargo of animals for the San Diego (Calif.) Zoo.

Mrs. Jacki Wilcox, formerly with (See Flashbacks on page 46)

Long Island Doings Draws 50,000, Nets $3,000 for Charity

NEW YORK, April 22 — The earl — circus benefit for the Jamaica (Long Island) Children's Shelter wound up its six-day stand at Jamaica Saturday night with a record-breaking attendance, with the owner, Jacki Wilcox, saying that admission charges were only $0.95 for adults and 50 cents for children, with prices for rides and attractions scaled to 18 cents, including taxes, approximately $3,000 was netted for the Children's Shelter.

Vivona Brothers, Indiana, Ind., had five major and three kiddie rides operating in the Astory, as well as two funhouses and attractions. A. Hymes handled novelties. Vivona reported good biz on rides and concessions. Vivona rides made a fine flash with their fluorescent lighting and occupied the entire drill floor. Vivona rides took place twice daily on an elevated stage, with these shows given on closing day. Five good acts and a lot of good bands were booked through the Frank Wright office.

CONCESSION SUPPLY CATALOGUE

Our new 77-page Concession Supply Catalogue for 1950 has been mailed to all on our mailing list. If you have not ordered your inventory, order early, as some items are in large demand. We have a lot of new items you should know about.

GOLD MEDAL PRODUCTS CO.

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GOLD MEDAL PRODUCTS CO.
LOUISVILLE, Ky., Homecoming

Ed Brooks acting manager

—move troops to fairgrounds assured for 1952 annual

LOUISVILLE, Ky., April 22—Kentucky's Mid-Century Homecoming celebration will reach its climax at the Kentucky State Fair grounds, where a special event, L. (Doc) Cassidy, director of music, announced.

The celebration will be the biggest ever tackled by the fair, and will include special attractions throughout the state, culminating in the famous Kentucky from all over the country expected to attend.

Ed Brooks, general superintendent of the annual, is serving as nominal manager of the fair since the resignation last week of George E. Lom- bert. Some delay is expected before the latter's resignation is accepted, because a meeting of the fair board is called for May 26.

The possibility that this year's annual may be the last to use the present fairgrounds has been confirmed by the announcement that the new 400-acre plans for the state forest area will be completely cleared and bids for grading and planting the cleared area are being advertised as its completion by next year will definitely move in.

Grandstand attractions at this year's fair are expected to be: J. Young and Orrville Pratt, both of Indiana; Joe Childs, owner of the famous Country Club Park near Evansville; V. V. V. T. V., all the best; and W. V. W. the Midway.

OFF-SEASON ACTIVITY
At Sacramento Plant
Sharpay Above 1948

SACRAMENTO, April 22.—Off-season use of the plant of the Calif- fornia Cooperative at Sharpay above 1948, figures disclosed by E. P. (Ned) Green, secretary-manager,装饰了.

Attendance at last year's non-fair event at Sharpay was 2,000 over the previous year, he said. Total 1948 attendance was 200,000.

Improvements include work used extensively throughout the area by private parties. Barns were used for all kinds of activities, used for feed, storage, and entertainment.

MINOT EARMARKS 17C
For Plant Repairs

MIDOT, N.D. April 22.—North Dakota's Department of Agriculture has earmarked $17,000 for plant improvements this season, Bob Finkle, secretary, announced.

An improvement program will include erection of a new building, including an additional portion of the ground, an addition to the maintenance building, new lighting for the industrial building, increased parking facilities, and additional landscaping on the grounds.

New Trots, Mo., Annual
Dates Set for August 13-18

TENTON, Mo., April 22—North Central Missouri Fair and Horse Show Association, organized here recently, will hold its first fair August 13-16 at Kemper Park, R. T. Smith, secretary, announced.

Grounds, used by the Grundy County Agricultural Society, will be prepared by a team of horses and mules.

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Enid, Okla., April 22—The annual rodeo and five days in June, July. Days during the fair. The Jimmie Lynch Dodge still plays its dates May 23-24 and September 16 during the fair. Dog races are scheduled for four days, May 4, 5, September 2, and five days in June, July, August and October. Stook car race programs will be staged May 24, July 4 and Labor Day. Clyde Miller Rodeo is scheduled for three days during the fair.

**Fair Dates**

The following corrections and additions in the list of fairs for the week ended April 11.

**ARKANSAS**

Little Rock—Arbor Area, District Fair, Sept. 17-20.

**CONNECTICUT**

Bridgeport—Fair, Sept. 11-15.

**GEORGIA**

Cedartown—Arbor Area, District Fair, Sept. 15-19.

**IDAHO**

Idaho City—Arbor Area, District Fair, Sept. 1-5.

**INDIANA**


**KENTUCKY**


**LOUISIANA**


**MAINE**


**MICHIGAN**


**MINNESOTA**


**MISSOURI**


**NEW HAMPSHIRE**


**NEW JERSEY**


**NEW YORK**

Oswego—Oswego Co., Annual Fair, July 26-27.

**NORTH CAROLINA**

Chapel Hill—Chapel Hill Co., Annual Fair, Oct. 3-5.

**OREGON**


**PENNSYLVANIA**


**SOUTH CAROLINA**

Bennettsville—Marion Co., Fair, Week of July 19.

**UTAH**

Park City—Fair, Aug. 31-Sept. 6.

**VIRGINIA**


**WYOMING**


(Closed from page 62) The Seal Bros. and Russell Bros., circuses, announced their connection with the Vie Allan Theatrical Enterprises, Kansas City, Mo. (Pop) Ludwing, manager of Virginia Fairs, was at Wheeling Beach, Calif., announcing expansion of the resort in its second year of operation.

Harry A. Rose was re-engaged as general agent for the C. H. Toffill Co., Portland, Ore. Harry Mills is signed to handle candy stands on both coast. "The Ringling Barnum circus became identified in a larger circus with the Circus, Carlisle Fair and Bodeau International Union as it prepared to open in the Garden Square, New York. West Valley Park, Fdr Wellington Ind., known as Trier Park, was purchased by Frank E. Keeny, of Wayne. . . John Sloan, Au Swanson and Fred Linderlick, notables in the automobile race world, were vacationing in California. . . .

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**YOU CAN HAVE THE WORLD’S HIGHEST AERIAL ACT WITH**

**Selden**

**THE STRATOSPHERE MAN**

Available for Fair, Parks, Carnival, Caravans and Special Events.

On the Billboard CINCINNATI, 13.0

**A SURE FIRE HIT!**

**For Your**

**CELEBRATION, PARK OR FAIR**

**BILLIOTTTEN**

**DIVING SENSATIONS COMEDY • THRILLS • BEAUTY PLUS A FLAMING HI DIVE**

Geo. M. Harton Agency

PITTSBURGH 28, PA.
Regina Exhibition Ups

Grandslam Gate Prices

REGINA, Sask., April 22—Regina
Exhibition here has set a new price
scale for evening grandstand shows
this year of $1.50, $1.25 and $1, with
general admission at 75 cents. Last
year, evening reserved seats sold for
$1. This year's matinees will be all
general admission at $1.
Annual will build permanent con-
cession buildings this year at a cost of
$12,000. A car giveaway will be han-
dled by the Regina Kinsmen. T. W.
Hard Company will present nightly
fireworks.

TENNESSEE ERNIE

SATURDAY NITE
Coast to Coast
GRAND OLE OPRY

Capitol Recording Star

Exclusively Managed

WM. H. KING
2825 No. ARGYLE AVE
HOLLYWOOD 28, CALIFORNIA

GIVE TO THE
RUNYON CANCER FUND

Heart Attack Fatal
To Henry J. Knauf,
U.S.A. President

Des Moines, April 22—Henry J.
Knauf, 86, president, United States
Trotting Association (USTA), suffered
a fatal heart attack while attending
a meeting of horsemen here Sunday
(S) Knauf, who was to speak be-
fore the newly organized Trotting As-
sociation of Iowa, died in his hotel
room after his third attack in the
last three years.
A member of the Illinois State
Legislature for 18 years, Knauf re-
signed at Ladd, Ill., where his farm,
Sickly, became known as the big-
and breeding establishment for stan-
dardbred horses in the Midwest. He
was elected president of the USTA
governing body in 1948 and was
re-elected last winter.
The meeting here attended by a
reported 100 horsemen, who or-
dized the Trotting Horse Associa-
tion of Iowa. John Sloane, Des Moines,
president. Purpose of the new or-
ganization is to further interests of horse
racing and breeding in the State.
Its formation stemmed from the
action of the Iowa State Fair in
abandoning harness horse racing. The
Fair Board twice reviewed holding of
races this year and each time de-
decided to discontinue the practice in
favor of other attractions.
B. W. Patsey, Maynard, was elected
vice-president, the Association. Oliver
Dugott, Corydon, vice-president, and
Lilian Denomore, Marshalltown, sec-
retary-treasurer.

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HOLLYWOOD 28, CALIFORNIA

GIVE TO THE
RUNYON CANCER FUND

Shrine To Sponsor
Cumberland Show;
Contract to Hamid

CUMBERLAND, Md., April 22—
Alighan Shrine Temple, celebrating
its 25th anniversary, will take over
the presentation of the grandstand
show at Cumberland Fair this year.
A strong program, featuring A. Rob-
bins, the banana man, has been
booked thru Joe Hughes, of the
George A. Hamid & Son agency. The
Shrine board will be a part of the
program.
Six stimulants already added in-
clude a free gate and an advance
sale of grandstand tickets. Harold
C. Wickward is Shrine potential and
is in charge of the grandstand pre-
sentation.
Sam E. Prell has been awarded the
midway contract.

Boone, Ia., Adds Building
BOONE, Ia., April 22—Construction
of a new 70 by 100-foot women's
administration building will begin
soon at Boone County Fair grounds
here, the board announced. Structure
will be a one story building.

Grass Valley, Calif.,
GET STATE APPROVAL

GRASS VALLEY, Calif., April 22—
The master plan for a $650,000 de-
velopment program at Nevada County
Fairgrounds here has been okayed
by the California State Division of
Architecture, fair officials revealed.
Approximately $40,000 in new con-
struction will be completed in time
for the 1960 fair. Bids for construc-
tion of a home economics building,
poultry building and rest room will
be opened this month.
The main construction program will
be stretched over a five year period
and include a main exhibit building,
hog and sheep barns, cattle sheds,
restaurant, administration building,
ludging ring, grandstand, farm ma-
chinery building and other facilities
for the 75-acre grounds.

Hamid Unit for Belleville
NEW YORK, April 22—Joe
Hughes, of the George A. Hamid &
Son talent agency, this week an-
nounced that he had contracted to
supply the grandstand show at Belle-
ville (Ont.) Fair. Dates are August
14-19.

“The World’s Highest High Act”

MARYLIN RICH

Swings in Mid-Air
1,500 Feet Above
the Ground From
a Helicopter

A Brilliant
Performance

20 minutes of
EXCITEMENT
DANGER
and ACTION

High in
the Sky

The Universe’s Only
TRUE AERIAL ACT
actually
IN THE CLOUDS

• Featured in LOOK magazine
• MGM’s “TO PLEASE A LADY”
• WARNER BROS.-PATHE NEWS
showing the entire act

TERRIFIC FREE OR GRANDSTAND ATTRACTION

RODEOS
FAIRS
CELEBRATIONS

This act positively cannot be duplicated

BOOK TODAY ... from WILLIAM H. KING

2025 NO. ARGYLE AVE
HOLLYWOOD 28, CALIF.
HOPPY PULLS 'EM IN COLE BOY

Show Chalks
Peak Turnout
At Chi's Stad

Bill No Threat to Ringling

(Continued from page 3)

clown, last night it was anything but a contender for the spot as the nation's No. 1 clown.
Essentially, the Cole program is a reasonable facsimile of the past Stadium offerings presented by Barnes Bros. 'Circus, which was absorbed last winter by Cole. The Cole show, as seen last night, packed little of the variety of circus interest to the color and liveliness of the Ringling show.

There is talent in the line-up of solid acts, but neither more nor less than in the Barnes presentation last year. Nor will it do in the current season's有点 or in the past seasons for the most part.

But there is, as always, an effort to bring the younger and their parents out in big numbers. Opening night was packed with people.

In excess of 12,000. Advance sale, according to the general manager, Jack Tavlin, as of opening night, was running five times ahead of Barnes Bros. at the same point last year.

The first night turnover was marked by the presence of scores of hundreds of youngsters garbed in Cassidy costume, white boys, silver saddles, was this bald silver hair. Before the show he had said they would look forward to an appearance by their favorite clown. The latter was more intense than others. And that's how it was. He said he would look forward to hearing the kids say, "Hooray for Hoppin'!" and then" which is a fact. He added that the most popular clown is a general admission.

Generous support was given by Sacramento's two dailies and three weeklies.

Hoppin', however, got little competition from Sonja or anything on the program. He looked forward to an appearance by his favorite clown. The latter was more intense than others. And that's how it was. He said he would look forward to hearing the kids say, "Hooray for Hoppin'!" and then" which is a fact. He added that the most popular clown is a general admission.

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Dressing Room Gossip

Rogers Bros.

Business was very good at every stand last week despite cold weather. At Birmingham, the mercury hit an all-time low of 27 degrees for the day after a high of 61. At the Amusement Congress in Tuscaloosa, Ala., and visits were exchanged. Bob Smith, former editor of The Shownaur and other circus periodicals, spent the day in Bev erly Hills. In Rosa-nda, Mass., Ida Mae Kirkry, of the Riding Dug-

Polack Bros., Western

Our trip to Sacramento was very enjoyable. Silvers and Bubba were the first birds in. Bobby Kilgore, Billy Griffin and Harry Dunn stopped working here. We left home for Los Angeles, Calif., for a two-day visit with the folks. They called on Mr. and Mrs. Lou Smith, at Adel- quay, Ingrid and Bernard Zennor, and Landen and wife. They stopped off at the Castle Ranch. Har- old Ward visited us one day in San Francisco, Tex. We stopped off in Dallas and picked up toys, Niki, and later on, Sonnie, will be on.

Clyde Beatty

Last week resulted in good weather and good business. San Diego, with its annual fair, was the best of all, however. Crowds were reasonably good. It was necessary to give an extra show Sunday afternoon. We are making a lot of business, and Mrs. Al Hubbard and daughter, Kathryn, were constant visitors to the lot. All department stores wanted two shows, while Mrs. Kathryn worked in the trampoline group at all shows. Billy Lehr and Charles Hildreth get along very well during the spring program. The Robbins band plays much popular music during the show before the show. Arden Beecher is writing script for his next radio program, Joe Tegler and Pepper Miller are working on the top in the air in a hurry. Recent shows included the Carington, John Johnson, Bob Yerkes, Cliff Mosely, Jack and Annie Simmsone.-LAU- RENCE CROSS.

Ringing-Barnum

Clowns and personnel have been doing radio and television shows. The last six days have been windy, but the barn is full of bundles that the midgets tend to. Bowling has become a very popular pastime for the past century. The average Joe is now playing in the showfield. Red Stempnek won a prize in a recent fair. Mrs. Larry Dube went in on the pay-off float last week. Geneve, who has been employed by the company for several years, is booked to leave in a few weeks. Personnel was shocked to learn of the health of Mr. Ewell Herron. Art Corello took time off from his busy schedule to accompany the boys. Senor Elmer Evans is in shape and ready for the season. Visitors included Mitzi and Murray Finn, June Perkinson, Robert Nelson, Margaret Heitzman, Alfred Moser, Nettie Gipson, Yvonne Crear, Janis Moody and son, George Chadburn, Connie and Bruce Anderson, Mrs. Fann Winters, Stewart, Fann McClosky's mother.

Dales

Warm weather has arrived and we're trying without the screens. Missing from the back yard now are the baby elephants. In Roswell, we saw and dated the Mighty Page Shows and performers exchanged visits. Reddick, N. C., the appearance of Rex Ingram and his wife. Those who worked the show are to thank. The animal farm in Ruffin included Mr. and Mrs. Harry Laffey and the writer. In Denver, it's in the air and we brought the welder is on the air. Thanks to Honky efficiencty, the fleet changed in good shape. Andrew Watcher, former owner of the Sydney, N. Y., circus, visited While and had the Wilsons out to dinner.

Billie Bros.

Org. opened in Athens, Ga., April 1 and was working smoothly. Billie is working Margie, baby elephant, on the Act 10. She is on track, and the audience, 74, hasn't missed a show. Ronnie, Millie and others. The show is out of program with a good cast. Happy Limps is on the fair. There is no show. Kay Maynard made radio program with the writer. Kiddoes at Orthopedic Hospital, Ashville, N. C., were entertained by the rings and circus management. Marshall is breaking new ponies and handling menage. Rita Billie has a new Western tractor which is fine for this. New equipment for its loop-the-loop. Bette S t ony and John B. B ran to Lexington, Ky., to build up concert,Bob Lorraine.

Mills Bros.

Ninety-seven-year-old Buffalo Bill is active around the lot and is getting plenty of publicity via TV and newspapers. Rusty Burton joined the show as a sidewalker in April and is a mainstay of the show. He is the same make-up he used 30 years ago. The English Wallabies are being fed and cared for by a gentleman. Billie's good dog, Jay, who is used to the quiet, keeps it open after the show to accommodate people. The Crumick family is moving the clown band is something to be desired. Senator (Tiny) Krueger has been to the show since it opened in Circular and remains there. (See Mills Bros. on page 69.)

CIRCUSES

Dales

ATTENTION, ACTS!

Are now contracting Acts for our 1950 Fairs and Circuses

ATLANTA GA.

TELEVISION

ERNIE YOUNG

203 W. Wabash, Chicago, Ill.

HUNT BROS. CIRCUS

Wants to join on wire—Suber, reliable

LIBRAPHONES: truck drivers preferred.


WANT PHONE MEN

Fort Wayne, Ind.,

Lobby Paper

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TOM SNEEDEN

8 PHONEMEN

ATLANT, CA.

BANNERS. BOOK. UP. TICKETS.

A Circus promoter's basic start convention deal. D.A.V.

PATTERN BROS. CIRCUS

REG. U. S. PAT OFF.

HOLLY, MICHIGAN

PHONE MEN

For King Bros. Circus


PATTERSON BROS. CIRCUS

AT 1201

CIRCUS VIEWS

Wants to join wire—Suber, reliable

LIBRAPHONES: truck drivers preferred.

WANT PHONE MEN

Two good phone men for programs, Northern Kentucky Home Shows. Call us to work immediately.

CECIL D. OWENS

115 Fairdale Ave.

BELLEVUE, KY.

Phone: (C)entral 1-5000

WANT PHONE MEN

J. C. ANDERSON, Gen., Delphia, Cambridge, Ohio.

Phone: (C)entral 2-2323.

WANT PHONE MEN

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Hoppy-Hypoed Cole Pulls 'Em But Bill No Threat to R-B

(Continued from page 68)

the George Hamilton family of bareback riders, Terrill Jacob's Imo and cigs, and George's two sons, and Cole Bros. has what it takes for a strong performance.

The Marine Corps added Wirt to its cortezque, or vice versa, and started the lineups for guard presentation. Then Bobo Barnett, aided by Maurice Gephardt, midget clown, came on with his tiny car. The clown, a 30-year-old out of the punch and smoke, this time, runs a tissue in a dog route. This was substituted by the extreme, a display of all the performers,邓特的Clumps take over in the center, with the Chaps, the Press, and the Aces in tow of the little man. The smartest and son, John, present poke drills in Ring 1 and 3. The ponies fade and the running clump takes the spotlight.

Kellam, Norbert Star

Happily, the Norbert, two men and a girl, turn in an excellent aerial routine high over the bull ring. Instead of the don iron-jaw spurs while mounted on a ladder-like pole, balanced across the arena by the girl. This act, a thriller, and spiker handling of the props will allow more effective presentation.

Fourth spot had Jim Riskey and Nellie Riskey, pony boys, and Mustafa Duo, roly-poly, in Ring 1, and the Comets (5) stand on blocks, in Ring 2. Hark continues with a lovely, quick, and he missed the foot in the ring. As the bull continues, the routine proceeds, the elephants.

The bull kicks in for a solid spot. Earl Stilwell did the act, in a ring, where part of the pigeons fill the center ring now. It's followed by the avian balancing by Vander Barbatte, Costumed, is a most realistic man, and the girl and the dancing, like the twin of the woman, does not go well in view of a reformed, and large. Four elephants are worked in the center ring and three are in the back. The closing number, the bull has in pleasing format, and the elephants do a long wind up.

Suspended next was Jackie Lewin's来讲 a 16-inch, but she was injured in the rear and young Johnny Herer said the king must be out for 10 days.

In the opening number, the Cinise motorcycle act was cut because of the late hour.

Clydesdales Apprear

The opening was accompanied by more than the usual run of headaches. The horse had the band-stand idea, with Izzy Cervone heading a local unit winning the Stadium stunts. Jack Plumley's Coleman car will walk out. Cervone's men are accustomed to mixing and instanced hectic moments were included as the big moment, it was reported. Wirt was a raps to trick up to the cirque there.

Similarly, the equestrian director's subject was a discussion. Hamilton probably will have it for Chicago stand and is beaded for the show on the recto.

Victor Conner, head of the American Guild of Vaudeville Artists' outdoor production in town to talk with the Wirt executives, Bill Horrman, Stadium club man, said he had negatived the M.G.A. on other cities, but that he didn't know whether he would represent the show this time.

King Gets Fairbault Date

FAIRBALT, Minn., April 22—M. M. Fleming, general contractor on the Chicago show this week completed arrangements to have the orgy play the fairgrounds here. Bob Coburn Post auspices, Bert Murphy and Elwood Clark have signed papers for theorg. Org comes in here from Rochester, Minn., where it is scheduled to open in County Fairgrounds, May 21.

PHONEMEN CIRCUS

4 Week. If you want to know what's on a call 1-2900. All shows polished, will sacrifice. Also 100 Oak Folding Chairs.

JIM MATTHEWS

5101 Natural Bridge St. Louis, Mo.

PHONE M E N

FOR LABOR DEARS YEARBOOK

Firemen's Convention Deal, Cincinnati, O., and 213 Harbor however, Chicago, Ill. Phone No. 2260 Kalamazoo, Michigan.

Sparton Debuts To Good Crowds

On West Coast

CYPRESS, Calif., April 22—Offering a fast-moving, well-calmed line-up of acts, Sparton Bros. has added its outdoor here April 5 to the regional and a full house at night. Emphasis is on old-time clowning and grip strength.

Headlining the show is Charles Spar- ton Y, owner, whose staff includes Harry Sperry, general manager, Robert Wilson, general superintendent, equestrian di- rector and announcer; Dr. Bobo E. White, top vast, and tap climber; Orrin Clancy, top climber and tap climber; and Mrs. Kenneth R. Burdick, top climber and tap climber.

This year's show is carrying a big boost in value with the addition of its new show, The Side Show, which is a 50 by 50 parade, while the monkey pit show has a 30 by 60.

Display No. 1 was a colorful tournamen- t, with local performers and personnel participating, No. 2—Kenny and Ermsdale Burdick, single acts, No. 3—Ed Kosc and Elwood Clark, No. 4—Erma Sparrow's trained dog, con- cluding with a dog rolling a giant ball and doing tricks, No. 5—Clown number, No. 6—Circus number, No. 7—Circus number, No. 8—Circus number, No. 9—Circus number, No. 10—Circus number, No. 11—Charles Sparrow's pony riding colt. No. 12—Circus number, No. 13—Circus number, No. 14—Circus number, No. 15—Circus number, No. 16—Circus number, No. 17—Circus number, No. 18—Circus number, No. 19—Circus number, No. 20—Circus number, No. 21—Circus number, No. 22—Circus number, No. 23—Circus number, No. 24—Circus number, No. 25—Circus number, No. 26—Circus number, No. 27—Circus number, No. 28—Circus number, No. 29—Circus number, No. 30—Circus number, No. 31—Circus number, No. 32—Circus number, No. 33—Circus number, No. 34—Circus number, No. 35—Circus number, No. 36—Circus number, No. 37—Circus number, No. 38—Circus number, No. 39—Circus number, No. 40—Circus number, No. 41—Circus number, No. 42—Circus number, No. 43—Circus number, No. 44—Circus number, No. 45—Circus number, No. 46—Circus number, No. 47—Circus number, No. 48—Circus number, No. 49—Circus number, No. 50—Circus number.
Texans Give Over, but Monday (17) performances tine, ining.

General agent is known by the town's books and those he steals credit of.

Mrs. Grace Ruth, mother of Dean Ruth, clown and former concessionaire for years, is hospitalizing for surgery. A previous agreement routed King Bros. and Bill Miller, who is in the newspaper business, Georgia openings without meeting opposition from any other. Rogers Bros. at King, who has been in the show a month, playing there May 9.

Vastly is what perruses an actor the she's getting even by leaving a show.

Lorin D. (Doc) Hall, vet circus exes, added a new rule to his list of contract at the opening of King Bros. Circus at Macon, Ga. Visiting on the show, he was called to take the ambulance post until it could be made permanent. Charles K. Blaum, who has conducted the Georgia department of revenue was another King show visitor. While in the town the show gave Paul M. Conaway, a colonel on the governor's staff.

Unruly friends of mutual friends never use courtroom in any form. The Kansas City Star.

James Hoye, William Day and William Judd, members of the Blue Landoll Tent, CFA, Hartford, Conn., are taking an illustrated vacation in the State to create interest in the Iowa, Old Oaken Bucket that he thinks their loyalty in helping circuses in an area that they can always count on. The latest report from the Big Top was that Leonard opened Stevens of Bros., West Bros. and Mills Bros.

The show has visited six quarters and seven carnivals on a recent trip. They were joined on the lot by George Sears.

In connection with workmen's compensation "approved" is no odd word to use.

Frankie Saluto, midget clown, is rounding out his 21st year with the Big Top circus. As head midget clown, a rabbit trainer of note and a principal in Langham's Motion Picture Carte, he is always a hit. Frankie is one of the busiest members of the clown company. He recently appeared on the "Howdy Doody" television show and was slated to take part in the Horn and Hardart video show when the Big Top hits Philadelphia. As in the past, Frankie plans to be the mainstay for all of the numerous hospital and circus show performances staged by R.F.D.

The comic was the first deck east Africa Tuesday (18) bound for New York. The machine of two giraffes, two cheetahs, four zebras for the show.

There is no such thing as a circus housefrau. The innkeeper who spends his or her life learning the business finds himself asked upon the facts about his guest holder.

Rex M.ingham, operator of Ingham Wild Animal Farm at Ruffin, S.C., reports recent visits of Eddie and Ethel Mill, Dales Circus; Warren E. Buck, animal importer, and J. S. Ramsey, former agent, now playing schools with a show. Georgia is a partner in the Ingham school units.

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Booked for each of the season occurred when Peggy Short fell out of her housecar and broke her collarbone.

C. Foster Bell, general press representative on King Bros. Circus, used planes to make the season's first five shows. Joe Sudock, the man of the uniformed bodies of Al Temple, Macon, Ga., was on hand the first three days' advance sale for Rogers Bros. Circus stand there May 10, and the Temple is aiming at a $10,000 goal.

TERRELL BROS. PRESENT
A CONGRESS OF ROUGH RIDERS AND THRILL DRIVERS OF THE WORLD
TRIPLE-T-RANCH WILD WEST
ROBBER AND THRILL SHOW

Wanted Rigging Man

PHONEMEN

Two Men Wanted

Two Men Wanted

SAILMAKER WANTED

Telephone Salesmen

WANTED

Good Girl Tumbler

PHONE MEN

Wanted Rigging Man

Two Men Wanted

Two Men Wanted

Two Men Wanted

Two Men Wanted

Two Men Wanted

Two Men Wanted
Ocean Beach Bow Slated For May 27

Okay Excursion Boat Pact

NEW LONDON, Conn., April 22.—Ocean Beach Park, which supervises the city-owned and operated amusement area here, has set Saturday, May 30, as the opening date for the park's major scenic, granting them two concessions in the recreation building and for a new boating concession.

Meninger, Seymour; and Schmidt, president and general manager, predicted this week.

While the park's major scenic group is booked for every Sunday from June 1 to September 3 by large conventions, the smaller group is going well and church and school groups are signing for week-ends.

Illustrating the scenic possibilities, Meninger called the church apartment jamboree, booked by Riverview this year and a regular event before 1940, as an example of a park a better day's business than the stands were laid on July 4 in the park's annual.

Union Events Booked

The park's union, with members of the Amusement, Plumbers, Hotpoint Electric employees, German-American, and other theatrical janitors are among other major groups booked for 1950.

If the interval between years probably have made his data on site of organizations and resulting picnic plans complete and that other factors may enter the picture, he is now planning an event that half of an organization's membership will attend and that each group will be entitled to guests. On this basis, he says, the remaining year's events will attract from 32,000 to 48,000 persons.

Booking the show's winter didn't begin until last week, according to Schmidt, but that first group, several groups, including naturalist, are now enthusiastic to follow-up. Mr. Dever, head of the park's personnel, said.

Efforts to use a standard booking procedure and picnic plan failed. Schmidt said, when it developed that each committee disagreed on different specifications some place along the line. Illustrating this, he said, that once the park's plan for 1950 was centered for the first time as it entered the area, but that one group insisted on paying a lump sum based on a count of cars. Winter maintenance crews have been augmented to turn out new picnic tables, Schmidt said. They are being placed at a cost of $1 each. Between 800 and 900 new tables are being built, and older equipment is being replaced.

Schmidt estimated that nearly $20,000 will be spent to go into a stage of illumination. Installation of white father flagpoles, landscaping and picnic heating were to start soon, according to Schmidt's estimate. Painting of the entire park also has started, with odd-shaped unit buildings being used to speed work. Those put into position for spring opening, he pointed out.

Illustrating this, he added.

Illustrating this, he added. Luminous advertising paper will be used.

Coney Island's Ops in Frolic, Install Reisen

BY UNO

NEW YORK, April 22.—A feature of the 27th annual dinner-dance of Coney Island Chamber of Commerce at the Knickerbocker Hotel on Monday night (18) was the induction of President E. J. Reddenden Beggans, the former's speech of acceptance in which he outlined the details of the entire program of promotions he and his committee have in prospect to lure heavy pressure on this season.

Over 500, largest turnout in the history of the chamber, packed the spacious main ball room. Leo A. Scher, chairman of the committee, with Col. Calley and dance in waiting, took a seat in the center of the crowd before the music began.

George C. McCullough was arrangements chairman; Tom Tesoro was in charge of the general reception; Mr. C. J. H. Miller, the head of the guests; and the lady of the hotel, Miss Philip T. Nash, Coney's oldest physician, was on the program. Miss Matheson, Walter M. Jeffords, Consolidated Gas official; the Hon. Jeremiah B. Zalla; with Charles K. R. Casse, Charles E. Romagni, Frank J. Pina, Harry Sorber, Edward Corr; Edward Quigley, B. A. W. Jones; and Louis F. Friedman, Roger Brock, Charles Heth, and Walter H. Winterhalder, Coney's police captain.

N. E. Shore Spots Prepare for Preemies

BOSTON, April 22—Beaches and park areas are getting ready for the coming season, with paint and polish the order of the day at Revere Beach, Saugus, and Beverly. At Revere Beach, painting and polishing are in full blast, according to officials of the park. The board of directors has ordered that every nook and corner be cleaned and painted, and reports of good bid last week-end were made.

Mayor John R. Conley of Revere Beach, President of the Hampton Beach Chamber of Commerce, said this at this meeting of the chamber.

In addition to the large number of new buildings and improvements planned for the upcoming season, Conley said that the board of directors had approved the plans for the new boardwalk and bathhouse.

We can get you more information on Coney Island, Ocean Beach, and other nearby locations. Do you have any specific questions or areas of interest you would like to know more about?
ATTENTION, RIDE OWNERS

We still need a few major Rides and a Skating Ring. If you have a Ride for sale, or if you wish to lease it on a low percentage basis, contact us immediately.

This is our second year of operating—Beautiful Million Dollar Sunnyside Beach Park—large amusement area—beautiful beach and pool and 20 acres of shaded picnic area. Booked over 100 picnics last year; 1 1/2 miles from large Industrial Toledo. Previous ride owners extending their leases.

Contact LOUIS ABRASS, MGR. MGR.
SUNNYSIDE BEACH
5555 Telegraph Rd., Toledo, Ohio

BATHERS' AND SKATER'S KEY BANDS and BRASS KEY CHECKS

A High Quality Obtained at Lowest Price Immediate Delivery.

S. GRIFEL
NEW YORK 16, N. Y.

The Greyhound Amusement Device Co., Inc.

THE GREYHOUND RACE

Why Keep a Poor Producer in a Good Location?

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NEW YORK 16, N. Y.

Brooklyn 34, N. Y.
**CARNIVALS**

**Communications to 188 W. Randolph St. Chicago 1, Ill.**

**April 29, 1950**

**CANADIAN OUTLOOK BRIGHT**

Sullivan's Wallace Bros.' Org

 Gets Taste of Promising Biz

In Season's Bow at Windsor

Cavalcade Tees

Off at Mobile

Must Reading

**Tax Relief Expected To Prove Big Boom**

By Evaline Reves

WINDSOR, Ont., April 22.—The Canadian carnival season got off to a

fair start Thursday (20) despite considerable mud and a temperature

around 20° F. Shows of Canada opened a nine-day stand here under auspices of the 222 Veterans Organization, which has

sponsored the opening here for 10 years. C. G. Forster is chairman of the

committee and J. C. Carmichael is assistant. Observation of midway attendance Thursday indicates the folks are ready to come out and spend money, and are not too easily discouraged by weather conditions.

\[\text{continued on page 76}\]

Carnival operators are marked lower than sending with a 30-inch ad in the

time. The federal tax was dropped the bulk of ticket sales are in this

is in the United States.

Pawlak; Auto. Charles Kiddie Bait, Kiddie Day for kids on Saturdays and

operations complicated for shows. With good reports particularly from

Western provinces, said Jimmy Sullivan, show owner. Alberta is enjoying an oil boom that is making it a west coast province. In provinces of Quebec and Ontario unemployment is markedly lower than it

in the United States.

Removal of Ontario taxes on admissions is expected to mean a saving of 15 to 25 per cent for the carnival, Sullivan estimates, since the bulk of ticket sales are in the

bracket. Tax remains unchanged at 3 cents on 70-cent admissions and 4 cents on 25 cents. No reduction in admission is contemplated at this time. The federal tax, raised about a year ago. Present taxes differ in the provinces, making bookkeeping operations show.

Opening in Windsor was given a sendoff in the local daily the day before and on opening day. It runs 13 inches for reminder of the engagement.

Special feature this year is nickel rides for kids on Saturdays and Wednesdays at all stands for rides, shows and concessions. Each opening day is a Thursday by (See Sullivan's on page 76)

**Perth Amboy Gives**

Vivona Boft Opener

**Perth AMBOY, N. J., April 22—**

**Vivona Bros.' Amusement Shows**

boomed here Thursday (17). With all equipment freshly parked, the big show rode in, 5 shots, 30 concessions and on a fleet free act. The org was heavily billed and scored with the public.

Staff members are: Morris Vivona, general manager; John Vivona, assistant manager; Bette Vivona, purchasing agent; Ann Fontana, secretary; Stanley Reinga; Miss Marywell Sharp, business manager; Bill Calahan, Mike O'Byrne, lot man, and H. Willimas, electrician and ride superintendent.

Show personnel and managers include: Ride-O, Clifton Dyer; Chairman John Vivona; Assistant Manager Francis Ferris; Wheel, John Pullak; Auto, Charles Penn; Kiddie Train, Robert Brenouil; Kiddie Bait, Robert Benoit; Kiddie Whip, Carl Biggar; Bumper, Joseph Quinta, and October, John Kruse.

Side show manager is DeWeese and general manager is Vivona. Other shows and their managers are: Montage, Bob Mason; Glass House, Carl Mantle; Snake Show, Mrs. Bob Mason. George Johnson is the Furinhouse talker. A. Maniello is mechanic. Robins, W.J.; Logiseg, Mrs. C. Vivona; Frank Bellattori, 2, and Mardi Gras, C. Vivona, 2. The midway concession for the show has bingo, and Harry Hawkins has jugglers.

**Broads Launches New Org in Parkersburg**

PARKERSBURG, W. Va., April 22—

George Brooks, veteran carnival operator, here concedes, launched his G. B. Rides, former owner of Great Shows, here yesterday.

Mobs, who purchased all of the Jones' shows, moved the org here from the Jones quarters in Covington, Va. He plans to play West Virginia, Ohio and Pennsylvania dates.

**Weather Hurts Lone Star**

WINCHESTER, Tenn., April 22—

Lone Star Shows, after opening here to ideal weather, Tuesday and Wednesday (11-12), were set back by cold weather and rain on the weather. Mrs. Myrtle Maedden, co-owner, suffered a fractured thumb.

**Imperial Gets**

Bad Weather

In First Stand

ALEXANDRIA, La., April 22.—The Amusement Corporation of America's Imperial Exposition pried off the season's lid here Saturday (15) in good weather after several days marred by either rain or cool weather.

Showgrounds are well located, with the Fox outdoor theater on one side and a stadium on the other, with an abundance of parking facilities available. Special bus direct to the lot are provided, and the show at mid-week awaited only good weather to bring patrons out in sizable numbers.

**Entrance Sparky Raves**

The show, spotted in a way which enables an excellent view of the layout, drew rave for its appearance. Outstanding is a front gate, with a covered entrance. Two towers, equipped with time flashes, welcome visitors to the entrance, and the lights beam on and off against the black light from the front, thus providing an almost constantly changing color effect.

Opening night pulled a turnout estimated at 4,000 persons. Fireworks display at 8 p.m. provoked an added fire on the lot.

**HarryBurkeDies**

In Auto Accident

MINA, Ark., April 24—Harry J. Burke, 56, general agent of Midwestern Shows, was killed in an auto accident near here yesterday. He was a member of the Showman's League of America, withShowman's Association: American Legion, Elks and Disabled American Veterans.

Burial is set for Tuesday (26) in Fort Smith National Cemetery, Fort Smith, Ark.

**Harry Craig Shows**

Get Rain, Cold, Sand

ABILENE, Tex., April 22—Harry Craig Shows, which began its tour of Texas with a show hit by cold weather mixed with sandstorm and rain this week and open the date the Dale Bros.' Circuit here today.

W.T. (The Great) Wilno, accompanied by his wife, joined with his former custard man, who is a major attraction, will now be seen in the business management. And he has a team of his own to handle shows under the name of Mr. Wilno, who is not the only attraction under the management. Others include H. A. Johnson, Earl and Ann Hileman, Mr. and Mrs. LeRoy Miller and James L. LaRoc.

Mrs. Harry Craig, who are being featured in this show, are visiting the shows. They will visit the shows as they visit other shows. (The show is a three-column picture of seven shows on one page.)

**Strates Scores in Wilmington, Del., With Strong Flack**

WILMINGTON, Del., April 22—Early show for Arthur Strates, who was being plucked by the James E. Strates group of Richmond, Va., was opened today with a program that is typical of Strates' particularized procedure. The show's publicist is DeBeau B. and the Thursday (15) edition of The Billboard featured Strates' show in a three-column picture of seven shows on page three. The show is being held in something of an advertising setup, with the show's theme being the Hotel Royale. Included were Don Williams, his wife, Dottie, and Johnnie Hensley, the latter being the Kansas, Missouri and Arizona. Mrs. Jack Hodes, Mary Lou Kirkendall and Nita Kordovetz are in the show today. At the present Strates stand in Washington, the show scored heavily with its radio and TV draw, plugged the Strates org on two broadcasts.
John H. Marks Has Earned Big Dividends From Fair Dealing

(Continued from page 54)

Ferris Wheel, Whip and four rides. He objected until 1932 when he added four GMC trucks. In the same year he added a Lindy Loop, Caterpillar and Chair. Despite his success in 1932 was the worst year John has experienced in the business. It was the only year in which he made at least a $5,000 profit. John recalls that his pursuit of the business in that year caused him to jump all over the country and he discovered that there was a way to run away from trouble. Instead of getting better, business got worse. A large order was canceled. It remained that way until Roosevelt was inaugurated for his first term as president, John says.

In 1933 John married his wife, Elizabeth, and a year later their daughter, Gene, was born. Besides acquiring a wife he was to be a helmsman thru the years, John also managed to put together some creditable fair dates in 1933 when the one meeting with Johnny J. Jones Exhibition began to stagnate. John also started the Fayetteville (N.C.) Fair and had it 17 years.

Changing Territory

John has had a long tenure at many New York State fairs, and in 1934 he went to the New York State Fair at Norwich, a town he started playing in 1927. He played Newport, New York, for about 12 years and garnered what was generally believed to be some of the highest per capita spending ever registered in the industry. For years he played a storybook route in West Virginia with a continuing holiday play for his ride units, but of late years this territory has been taken off and this part of his route will take him further north.

If John has ever done ambitious things, the crowds on this trail he has been in control of has caused so much thought as not longer feasible. The headhunts some ops every years and John has found the operating problems have been solved by John. The booking of a truck to a show where there are no automatic problems can be found in good equipment and mechanics, he says.

Uses Union Drivers

Union drivers are hired in each community to handle the equipment on the jumps, with the exception of about 10 or 12 pieces which are driven by regular responsible show personnel who are paid extra for this chore. The hiring of union drivers, although considerably more expensive, has paid off. John says. Single drivers over 350 miles, the show has, yet to blow an opening Monday night under this system of moving.

Wagon Fronts on Trucks

Back in 1937 when John began to use the big truck to pitch for shows in the rural areas held by the bigger railroad units that he sought to ape larger shows by building the equivalent of a wagon front on a truck body. Max Linderman, general manager of the World of Wonders, explains that it could not be done, but John says that it was successfully accomplished by the simple expedient of hiring some of the World of Wonders' biggest drivers. Charlie Kiddler, John's ambition led to building three new wagons and cutting several miles off a usual formalized haul by the Shweizer Great Western Shows that by organ changing was able to get a better location and had less miles from radio to radio.

Wagon Fronts on Trucks

Back in 1937 when John began to use the big truck to pitch for shows in the rural areas held by the bigger railroad units that he sought to ape larger shows by building]##...
NOW DELIVERING!
New Apex 4 Star Carnival Wheels
Apex 4 Star BLOWERS
Complete Bingo Supplies, also
Amplifiers, etc.
SEND FOR FREE
CAT. D.
In Various Colors
MORRIS MANDELL, INC.
36 East 11th St., Dept. 30, N. Y.
Phone: Oxygen 3632

NOW DELIVERING!
New Apex 4 Star Carnival Wheels
Apex 4 Star BLOWERS
Complete Bingo Supplies, also
Amplifiers, etc.
SEND FOR FREE
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MIDWAY CONFAB

The Waldo Brothers opened their
"Magic Polka of Wonders" in Salt Lake City's United Shows at Jacksonville, Ill., Monday (17).

Midway horse better in man who, when he heads the next town will be a big date, says. "I'll put it in my next policy.

Joseph Budnick, inventor of the Char-lie-Arpeg, will take his horse concession on the road for the fair season only, due to his active potter frame business in Detroit.

Ride and mutiny loss, it is estimated, cut down midway proprietor services 10 3 per cent.

Johnny Hamilton will join on the new Ray Williams Shows at Marion, Ill., with two concessions. Mr. and Mrs. Art Martin, veteran operators of circus girls shows, and last season with Hill's Greater Shows, have purchased the bus station and coffee shop in Afton, Texas.

Edward Herowitz and George G. Johnson have joined Vivona Bros.' Amusement Shows.

One way to wind up the season clapped is to show where money is to borrow money from an office.

F. A. Norton, farmer electrician of the Bright Lights Expo and Alliance Shows, to Cyril, Okla., from Ar
cember, Md., winter quarters of the G. C. Smith Shows, with a new transformer truck for the Smith show. He will be in charge of the electrical department and also serves as mailman and The Billboard sales agent.

Front talkers are aging out when they sweep away the scanty wardrobe on their daily trip.

Pat and Ginger Patterson have booked their concessions on the T. L. B. Smalley shows for 1950. The same personnel will operate the T. L. Smalley shows, with the addition of the percentage and Walter L. Schrader handling the ticket sales and bingo. Jimmie Nolan, formerly with the Sutton Shows, has joined the David G. Winters Shows for the season. Other recent additions include but are not limited to.

Vanity is what keeps us satisfied with the appearance of our equipment until we hear a customer's complaint about it.

Michael Roman left Miami last week to join the John R. Howell Shows. Following a winter vacation in Miami, Louis A. Rice rejoined Emby Bros.' Shows in Philadelphia. Where he worked as manager. Sol Cook is in Jackson Memorial Hospital, Miami, suffering from injuries sustained in a recent auto accident.

Hackett Bros.' Shows in Hot Springs after motoring in from Miami. Mrs. Louis Hoffman and Joseph JohnNer J. Jones Esq., were in the latter's Bainbridge, Ga., winter quarters.

Also showed away from the first show he joined the first of May who makes good 10 years later is always remarked by the Companion of his first show, "I gave you your first chance.

Joryhawk Amusement Company, spotted at Independence and White Auctions, Kansas City, has encountered bad weather and poor business. Will move to Oakland, Calif., after their season ends.

Vince McCabe and Earl Tauber, Sunset Amusement Company, were in this area to purchase a new truck and for the Smith show. On hand for the occasion was K. H. Garman, manager of the Sunset show.

His shows are under the management of J. C. (Specs) Groschutz's Blue Grass Shows, the season April 21 at Owensboro, Ky.

We always like ads that read, "Get with the show that has a proven route. Would like to hear from committee in three States. Get in touch with us.

E. (Red) McFarlin, veteran general agent and legal assistant, is in Vet
cia Hospital, 4100 Lankater Road, Dallas. McFarlin has seen service with such others as Smith Amusement Company and the Blue Reliable and Burdeick's Greater shows.

Luke King's "Creoles in Oil" are with the Follett Amusement Company this season. After winning in Sun
down, Va., Grady Vaughn has joined the Vicki LaFeue's Girl Show on Central States Shows. Mrs. M. J. Riddle, who has operated the Matthew J. Riddle Enterprises, successor to the Matthew J. Riddle Shows, since her husband's death in 1844, announced from her home in Midway, Ohio last week that she has decided to retire from show business.

Showmen sometimes demonstrate their reasoning power by consulting lawyers. They must take the advice of their legal ad
tors.

Members of Johnny's United Shows attended a party in Putlak, Ohio last week, April 14 honoring Mrs. John Portermore Jr., in celebration of their fourth wedding an
d.

FOR SALE
One 35 ft. 24 seat Smith & Smith Outdoor Show complete outfit with ticket and all equip
t. Can be seen in operation. Bargain.

WANTED
Want for Ferris Wheel and Title-Whirl. Also Ferris Wheel, Title-Whirl, etc., in good condition.

FOR SALE
Merrian Midway Show
Ouden, Iowa

Veterans of Foreign Wars
WANT
All types of Rides for Foreign Wars Shows at Low prices.

FOR SALE
One 35 ft. 24 seat Smith & Smith Outdoor Show complete outfit with ticket and all equip
t. Can be seen in operation. Bargain.

WANTED
Man for Ferris Wheel and Title-Whirl, also Ferris Wheel, Title-Whirl, etc., in good condition.

FOR SALE
Merrian Midway Show
Ouden, Iowa

Veterans of Foreign Wars
WANT
All types of Rides for Foreign Wars Shows at Low prices.
Sullivan's Wallace Bros. Org Gets Taste of Promising Biz

(Continued from page 72)

a fireworks display that costs nearly $100,000, shot off under the direction of Bill Haller. In addition, two rocket ships will be shot off every night.

Jack Ray's Palace of Dreams, post-

ing show which played Canadian Na-

tional Exhibition, will join the next stand in Hamilton. A new Sky-

flyer was not set up because of an-

other show which played Canadian Na-

tional Exhibition.

The show is designed to appeal to the 25 and 60-cycle motors for rides not in use, and it is designed to keep up their own gardens and generators because of varying elec-

tric conditions in Canada. Also new in the show is a 10-in-1 arranged by Johnny Branson, sponsored by U. S. Carnival Company, to attract banners by Nieman Studios. Alberta Slim, RCA Victor recording artist, and his wife, Bernice, joined in with a hillbilly show. A Little Dipper has also been added, as well as eight light towers. Show will carry 8 major rides, 7 kiddie rides, 10 shows and 45 concessions.

Commissary offers a "blue room-

ten solo for showmen's media, al-

though it is to be handled and elimi-

nated during busy periods and eliminat-

ing the bugs of a two-price ticket in the main cookhouse. The cookhouse unit, under the direction of Bill and Bonnie Brill, has now handled in three units—kitchen machine in a hub. A bakery on a trailer and a brush machine. All mount on one car.

Bee's Old Reliable Shows, Inc.

J. A. SPARKS SHOWS

Wants—PAUL OLLIS—Wants

(For Barrel Darts, Spring Game, Buckeye and Six Cats.

Wants must be experienced.

Dwight J. Bazinet

Care 20th Century Shows, Manhattan, Kan., this week.

WANTS

AMERICAN LEAGUE'S FIFTH ANNUAL FLOWER FESTIVAL AND AUTOMOBILE SHOW. GRAND OPENING, FRIDAY, MAY 28TH. TO SATURDAY, MAY 29TH. $5,000,000 PATRON. AT FORT BRAGG, APRIL 28TH. THIS TOWN DECOORATE D LIKE A WORLD'S FAIR. FLOWER FESTIVAL AND AUTO SHOW HELD IN FAIRGROUNDS, FAYETTEVILLE.

WANTED: All Mercy wants good looking Dancing Girls, office paid salaries; All Rentans wants Side Show Attraction; Want Manager to take charge of working machines in conjunction with our Monkey Streeteater; Talkers, Crinids, Ticket sellers; Unborn Show must be clean. High Wheeler Show or Fat Show or any other class and all kinds of Red Hot Truck Drivers preferred.

PLACE NOW

GLASS BLOWER—Must have good feel and work a clean sale.

MAGNIFICENT POTABLE PIPES—Work with person embalming set with real pitch.

WANTED: Good May 5. TRUCK DRIVER. wanted for Jesse Curly. Apply to Jesse Curly, St. Louis, Mo.

ASSOCIATION BOY OR GIRL—Must be tall and well built and talk on self.

RUSTIC wire or cable, buy to order only.

WORKING ART—Bowater, Black, Pusker, Knuckles Thrower, etc.

STRONG RUCK for Feature Job. LONG RUN REND.—NO DEDUCTIONS.

All replies to ED GROVES, Mgr., Hammond, La.

Get Well with PRELL

PRAGUE AT FM UAW "R I D O N T TOW N D E C O R A T E D L I K E A W O R L D ' S F A I R ."

Prince Charles Hotel

FAYETTEVILLE, N. C.

J. A. SPARKS SHOWS

Will sell "XX" on January, Cruised, Snow Cone, Long Range Gallery and Six Cat. Wonderful exhibition for Bar Horses and Fish Pond. None on show at present. Want Hilly Parks of all kinds. Will book for stores. Work with all kinds. Will book stores and restaurants. Firm booking, Pond show, Honor and profits. Want half-promoter to sell banners and merchants' maladies. This show popular all season territory.

Address J. A. Sparks, Appalachia, Va., this week.
25 weeks of Celebrations and Fairs
CONCESSIONS: Custard, Ball Games, Darts, Hoop-La, Photos, Arcade and any new legitimate games.
AGENTS for Age and Scales and other Hanky Pankies.
MANAGER and Operator for FUNKHOUSE and well named SHAKE SHOW. MANAGER with Girls for Cell Show.
WILL BOOK two more Show—Interested in Monkey Show or any other outstanding attractions. Unusually good route for shows.
FORWARDER for new SPITFIRE and Second men who can drive semi.
This show plays only well sponsored community events with parades and other special events.
For details write July 24. FREE GATE AT 20 CELEBRATIONS.
OPEN WINDSOR, PA. THURS. APRIL 27, WITH SOMERSET AND FROSTBURG, MD. TO
M. A. BEAM or STEVE DECKER WINDSOR, PA., here until May 6.

WANT SIDE SHOW

We can offer a capable, independent Side Show Operator a real proposition on a reputable midway fee from gift and show pages. This show plays nothing but Middlesex territory—a route of Still Dates, Fairs and Celebrations second to none. Also dance.

HAVE FOR SALE—TWO NO. 5 ELI WHEELS

Write or wire Pontiac, Mich. this week; Royal Oak next week.

GREAT SUTTON SHOWS

LEGION SPRING FESTIVAL

EAST ALTON, ILL., APRIL 25 TO 30. WE CATCH ALL PAY DAYS HERE.

DUMONT SHOWS

WANT

COOKHOUSE OR SIT-DOWN CBA.
STRING CAINS TO CUSTOMER AGE AND WEIGHT.
Keeler, W. Va., April 24-29; Tyrene, Va., May 1-6.
ALL ADDRESS: LOU RILEY, MGR.

AGENTS WANTED

For Pin Store, Bowling Alley, Roll Downs, etc. Must be capable and able to stand prosperity.

HARRY "IRISH" GAUN

c/o Royal Crown Shows, Bowling Green, Kentucky, this week.

B & C EXPO SHOWS

OPENING MAY 6TH, GENEVA, N. Y.

GENERAL CALL

5 N. Y. and 3 Pa. Fairs. 11 Weeks of Celebrations in Following:
RIDES: One more Show Open and 5 Girls. 11 Weeks of Celebrations in Following: Class Float, Class Prints, Balloon & Add-The-Up Sets. Photo, Basketball. P. C. sets. NO RACKET OR FLOATS. Help on All Rides. Man for Kingdoms. All for Fair dates and contact on F. C. FOR SALE—4 GIRL SHOW BANNERS $40.00. All answers Hemlock, N. Y.

SOUTHERN VALLEY SHOWS

WANT


MRS. F. W. MILLER

BATTLE CREEK, MICH., APRIL 24 TO MAY 6
Bad Weather Hits Imperial at 1st Date

(Continued from page 17)

Hendie Bros. Shows, was temporarily by that show for the occasion. handed advance publicity for the Imperial and crashed the newspaper here daily.

Show winds up its stand here today, then moves to Baton Rouge

Personnel follows:

Staff

J. C. McCafferty, special manager, E. M. (Bill) Fink, manager; Mrs. Katherine Rice, office secretary; Debbie Duval and The Billboard sales agent, Bob Starr, real estate broker; Charlie Johnson, manager; Art Mill, superintendent; Louis Morgan, photographer; Alton Dirden, cashier; Charlie Martin, office manager; Larry Soloman, stock agent; Louis Kercher, train agent, and Mrs. Bob Redlin and Mrs. Haynes, from town.

Rides


Shows


Concessions

Edie Gambler, manager, Miss Edie. (Bill) V. Roberts, secretary, Mr. and Mrs. Bob Perry. Mr. and Mrs. Bob Perry. Jim, James; Mrs. Earl M. Smith; Mr. and Mrs. Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; Bill; 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**WILL SACRIFICE**  
30 foot Aerocar Trailer with International Truck Unit. Luxuriously equipped with air conditioning, radio, gas heat, fully equipped kitchenette, shower and both and four beds. Ideal for traveling, living and office space.  
**BOX D-350**  
THE BILLBOARD, CINCINNATI, OHIO

---

**A. B. ROGERS SHOWS**  
WANT Cook House or Crab, French Fries, Ball Game, Long or Short Gallery. Balloon, Side Show, Tent, Dogs, Cats, Birds, Photo, Fish, Pond, String Game, Cigarette or Slum Gallery. Can place Fun House and Pit Show. Muff and junk, contact, Louis Miller, have had no answer. Have Spiff Fire and Double Loco for sale. All sold.

**A. B. ROGERS SHOWS**  
Winsted, Conn.

---

**JIMMIE BROWN**  
To Run House Show on P. C. Immediately. Contact  
**JACK J. O'BRIEN**  
Pacific Blue Diamond 321 North Morris, Portland, Oregon

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**W. H. "DUKE" BROWNELL**  
AT LIBERTY  
General Agent, Special Agent, Union Billiards and Miller. You can't beat experience. Railroad and Truck Shows  
224 North Miami Ave., Miami, Fla.

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**PLAYLAND SHOWS**  
CORRECTION—OPENING AT 5 MIILE & HARPER AVE.  
DETROIT, MICH., May 4-14  
WANTED — NO RUTHS LOOPER.  
Very Good Preparation for GLASS HOUSE OR FUN HOUSE;  
Any SMALL SHOWS (No Girl Shows).  
KIDDEE RIDE-PERSONAL—GET IN TOUCH—  
Lost Your Phone Number,  
ARCADES AND BANK BANKS WANTED — ALL KINDS,  
Week of May 15-20, 1930, Wigan, Michigan;  
May 29-29th, Adrian, Mich.  
JACK GAILLAGHER  
My Phone 6-3941, Pontiac, Mich.

---

**L. J. HETH SHOWS**  
Now Showing North Birmingham, Alabama  
Walt Showel: Side Show, Monkey Show, Wild Life, Micronemes with own transportation, any other single attraction, not competing.  
Help: Caterpillar Ferman, Ferris Wheel Operator, Man to handle Front Marques and sell Tickets, Fun House and Double Loco Operator. All must have driver's license and drive trucks. Joe Fontana wants man to operate Snowball and Shoe-Up Concession. Beer drinkers, away.  
Concession: Long Stamp Lead Gallery, Rotorts Diggers, Candy Apples, Frozen Custard, other Hanky Panks.  
Contestable, Ind. 4th of July week; 19 hole ride Fares to follow.  
All replies North Birmingham, Ala.

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**CENTRAL STATES SHOWS**  
24 RIDES AND SHOWS 35 CONCESSIONS  
Showing the heart of America's oil and wheat country.  
Show splits next week, May 1, 2, 3, four rides, two shows, show on. Kansas, Tractor Show on the same.  
Want additional Concessions of all kinds—No Giant Stores.  
Then Russell, Kansas, week of May 5.  
Dodge City, Kansas, Boot Hill Race week of May 15, entire Southwest Kansas participating Grand Stand. No competition for the balance of the season. Best route in the Middle West.  
W. W. MOSER, Concordia, Kan. this week.

---

**TIVOLI EXPOSITION SHOWS**  
WANT  
**ROCCO SHOWS**  
Rocco & Sons 112 W. 9th St., St. Louis, Mo., Special Agent,  
10 Rides, 30 Concessions & Shows  
Opening Next Week at Crescent City, La.  
Want Middle Closed, Plants, Clothes Fence, Tile, Sturgis, Stuntman, Stunt Shows, etc.  
Prompt Repayment of All Bills.  
A. B. Rogers, Sacramento, Calif.  
T. H. Berry, 2nd street, Chillicothe, Ohio.

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**NETS**  
New easy canopies, 16 ft. by 31 ft., South and East sides, front and rear of the box, all sides, all colors, all sizes.  
100.00—500.00  
**AL NICHOLS**  
P. O. 61, WASHUWA, H. M.

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**FAIRWAYS SHOWS**  
Open May 10 in Blumenkirk.  
WANT: Barnum and Bailey, Periwinkle Parents, Forget-me-not Fathers and other Ride Guy who can drive Show Elephant, Circus Train, Baby Monkeys, etc. C. Call Snow or Bill Camp.  
**EMIL J. ZIPPS**  
Blumenkirk, N. Dak.

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**ONE SINGLE HEAD SPINNER CANDY FLOSS MACHINE**  
All elections open 3 weeks and over $500.00 in 49, permanent job. Open for all states, Colorado $150.00  
**JOHNNY'S SWEET SHOPPE**  
119 West 26 St., MAYSVILLE, KY.

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**CARNIVAL WANTED**  
June 17 to 30, inclusive, at Owensville, Mo.  
**EDGAR EICHLER**  
V. P. W. Post, Owesville, Mo.

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**SACRIFICE SALE**  
ABT 6 Gun Rifle Range (complete) $385.00  
Pilot Trainer .................. 100.00  
Voice-O-Graph ................ 200.00  
Photomatic .......................... 200.00  
50 Field Guns, etc., 20.00  
One-Third Down, Balance C. 0. D.  
**Midwest Coin Machine**  
777 University Avenue, St. Paul 5, Minn.

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**CARNIVALS**

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**V. F. W. Athletic Assn. Is Sponsoring**  
**FOUR DAY EVENT**  
complete with $1,000 Giveaway Contest at Pueblo, Colo. (100,000 pop.)  
27 May thru 20 May

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**GOOD RIDES WANTED**  
Write Harry Whelchel  
P. O. BOX 1511  
Pueblo, Colo.

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**CARNIVAL WANTED**  
For the week of July 3 to the week of Aug. 14, to be held on the streets, sponsored by the Amercan Legion.  
Contact  
**HARRY GENTIL**  
Coulton, Ohio

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**WANT TO BUY**  
Major Rides and Kiddie Rides in good condition. Describe fully, state price and terms.  
Write Howard W. Cheney Jr.  
**MANITOU BEACH, MICHIGAN**

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**BINGO FOR SALE**  
10 by 10 Frame Bingo Table. $1.25  
Contest Game, extra  
**L. C. CRANDEL**  
Cape Vincent, N.Y., the weekly route.

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**WANT CIRCUSES AND CARNIVALS**  
Two weeks open to date of American Legion, St. Joseph, Mo.  
**FRANK A. SHEPPARD**  
Please contact  
**R. C. BRYAN**  
608 TAMPA ST., TAMPA, FLA.

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**WANT AGENTS**  
For Count Shows and Skitels. Joe Mann, John Reilly, Wm. Reilly, Open Saturday, April 30, with Jimmie Chano, Richmond, Ind.  
**JACK MURPHY**  
Ducks

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**FOR SALE**  
RIDES WANTED:  
**XOXO**  
American 3$ No. 50, 300.00  
35% down. Bal. O. C. D.  
W. R. Holi, Secretary.

**MENNAS NOVELTY CO.**  
734 MAIN ST., FITCHBURG, MASS.
Concessions: Floss, Novelities, Scales, Fish Pond, Photos, Darts, Derby or any legitimate Concession. Shows: Can place Wild Life, Accurate, Fun House or any Show not conflicting. HLP: Sew Blanket. Bernstein wants Agents for Skates, Alley, Razzle, Wheel and Ball Camp. Joe Milton can place Acts for Circus Side Show. Address all mail and wire to

LLOYD S. SERFASS, Gen. Mgr., Penn Premier Shows
Roosemneade, N. J. this week: Chester, Pa. next week.

WANT CONCESSIONS OF ALL KIND

Can be used in any location. Can be used in any location. Can be used in any location. Can be used in any location. Can be used in any location. Can be used in any location. Can be used in any location. Can be used in any location. Can be used in any location.

FOOL CELEBRATION SHOW
Wanted for SAN JUAN FIESTA at Old Town, Albuquerque, New Mexico, week May 23 and for other good spots to follow.

Long Range Shooting Gallery, Photo Cellar, Penny Arcade, Diggers and any legitimate Concessions that don't conflict. Want Grind Shows with our own. Warrant reliable and experienced agents.

Want Scott, Mexico, this week; Santa Fe, New Mexico, week May 2.

GRACIEL GREATEST SHOES
SHOW OPENING 20TH AND BOND AVE, E. ST. LOUIS, ILL., SATURDAY, APRIL 29, 7 SATURDAYS AND SUNDAYS

UNDER AUSPICES OF COMMUNITY CLUB
WANT CONCESSIONS OF ALL KIND. Show opening 20th and Bond Ave., E. St. Louis, Ill., Saturday, April 29, 7 Saturdays and Sundays.

WANT CONCESSIONS HOLDING CONTRACTS TO 20TH AND BOND. (Pass Prices, we are waiting for you. Address all replies to

HARRY ALLISON, Broadview Hotel, E. St. Louis, Ill.

WANT CONCESSIONS
C. A. STEPHENS SHOWS
Concessions: Floss, Novelities, Scales, Fish Pond, Photos, Darts, Derby or any legitimate Concession. All Concessions holding contracts to 20th and Bond. Warrant reliable and experienced agents.

BARNEY TASSELL Unit Show
LAST CALL LAST CALL

FOR my regular 1950 season, Opening May 2, Rockingham, M. C., right in town; opening May 4, Sharpville, Ga.

Can use one or two more Major rides, including Merry-Go-Round. Concessions of all kinds wanted. Will pay 50% on all rides. Write - wire. Will be in Rockingham personally after Wednesday, April 20.

THE GEORGE W. NELSON SHOWS
OPEN AT BLUE EARTH, MINN., MAY 4 & THRU 13


Carnival rides, games, swings, pony rides, and games. All concessions must be self-contained. Can show more shows. Ball Games and other legitimate Concessions. All rides to George W. Nelson Shows. Route 4 in Highway 68, Independence, Minn.

After May 1 thru May 12, Blue Earth, Minn. Then as per route.


CARNIVALS
BROOKLYN, N. Y.: May 2, May 3, May 4, May 5, May 6, May 7, May 8, May 9, May 10, May 11, May 12, May 13, May 14, May 15, May 16, May 17, May 18, May 19, May 20, May 21, May 22, May 23, May 24, May 25, May 26, May 27, May 28, May 29, May 30, May 31, June 1, June 2, June 3, June 4, June 5, June 6, June 7, June 8, June 9, June 10, June 11, June 12, June 13, June 14, June 15, June 16, June 17, June 18, June 19, June 20, June 21, June 22, June 23, June 24, June 25, June 26, June 27, June 28, June 29, June 30, July 1, July 2, July 3, July 4, July 5, July 6, July 7, July 8, July 9, July 10, July 11, July 12, July 13, July 14, July 15, July 16, July 17, July 18, July 19, July 20, July 21, July 22, July 23, July 24, July 25, July 26, July 27, July 28, July 29, July 30, July 31, August 1, August 2, August 3, August 4, August 5, August 6, August 7, August 8, August 9, August 10, August 11, August 12, August 13, August 14, August 15, August 16, August 17, August 18, August 19, August 20, August 21, August 22, August 23, August 24, August 25, August 26, August 27, August 28, August 29, August 30, August 31, September 1, September 2, September 3, September 4, September 5, September 6, September 7, September 8, September 9, September 10, September 11, September 12, September 13, September 14, September 15, September 16, September 17, September 18, September 19, September 20, September 21, September 22, September 23, September 24, September 25, September 26, September 27, September 28, September 29, September 30, October 1, October 2, October 3, October 4, October 5, October 6, October 7, October 8, October 9, October 10, October 11, October 12, October 13, October 14, October 15, October 16, October 17, October 18, October 19, October 20, October 21, October 22, October 23, October 24, October 25, October 26, October 27, October 28, October 29, October 30, October 31, November 1, November 2, November 3, November 4, November 5, November 6, November 7, November 8, November 9, November 10, November 11, November 12, November 13, November 14, November 15, November 16, November 17, November 18, November 19, November 20, November 21, November 22, November 23, November 24, November 25, November 26, November 27, November 28, November 29, November 30, December 1, December 2, December 3, December 4, December 5, December 6, December 7, December 8, December 9, December 10, December 11, December 12, December 13, December 14, December 15, December 16, December 17, December 18, December 19, December 20, December 21, December 22, December 23, December 24, December 25, December 26, December 27, December 28, December 29, December 30, December 31.
LONE STAR RIDES WANT
For opening April 29 to May 4 at west city limits of Stevensville, Ohio, under auspices of Hudson & Storage Company.
Opening for Popcorn, Novelties, Ball Games, Fish Pond, Airplane, Candy, String Game, Coin Gallery or any good Stock Concession. We also need 28' x 55' Wheel and Man for Carnival. Contact J. G. BARKER, Lone Star Rides, Tousquet, Ohio.

KLEIN AMUSEMENT CO.
Opening: April 5th. For 6 Days E. & W. Celebrity Carnival—3 Kids Days, Playing Shows until April 9th. Phone: 80-16-18, Courtyard Shows Case, Game, Coin Gallery or any good Stock Concession. Want Best Pitch, Juicer, Transformer, Country Store, Fish Pond, Airplane, all working all day. We only want one of each. For 28' x 55' Wheel and Man for Carnival. Contact HENRY KLEIN.

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Legit Stock Concessions
For downtown Amusement.
Everywhere.
F. B. Co.
2 miles from Cedar, April 5th. Can place Wheat Pen in park and Bide Here.
D. V. BIANCO.
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Contact Bill Farr immediately, have good proposition for you, Mr. Harrington, jewelry store man, says you have No Place for your car and trailer. Good proposition to all Stock Concessions.

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Stoverville, North Carolina

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AGENTS WANTED
For Show Outfits, Fish Pond, Pitch and Tilt U K, Greensberg, Indiana, Shaver's Supply Co., OAKES, P. A.
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GULF COAST SHOWS
I NEED CONCESSIONS. I PLAY ALL BIG TOWNS. HAVE SEVERAL GOOD FAIRS IN MISSOURI AND OKLAHOMA. Want Stock Stores and Ball Rocks. Want TilT or Octopus. Also Monkey Circus and Fun House. Have pictures? Write or come on. Address: SHIBB, Mo. April 24; Poplar Bluff, Mo., May 8; Parkersburg, Ark., May 8-13.

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For the following Fairs and Fifteen Celebrations—Coffin, Prairie Farm, Hopkins, School, Center, White Bear, Glenwood City, Bayport, St. Cloud, Rice Lake, Elkhorn, Black River Falls, Hayward, Central, Ridgeland, Cumberland.
Slotted: Monday, June 1, One-11, One-20, Thursday, June 4, One-11, One-20, Friday, June 5, One-11.

NEW ENGLAND AMUSEMENT CO.
WANTS GOOD JENNY MAN, TOP WAGES; OTHER GOOD SIDE SHOW HELP TO JOIN IMMEDIATELY. MUST DRIVE SEMI.
FITCHBURG, MASS., NOW; WORCESTER, MASS., MAY 1-6.
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EASTERN AMUSEMENT CO.
OPENING IN WATERSVILLE, ME., APRIL 17. FOLLOWED BY POCONO, FIRST SHOW IN.
WANTS—Concessions: Photos, Ducks or Fish Pond Roullette, Baby Game, Buffer, Coin, Game, FooD or Fish Pond or any Photo Concession. Opening Date: April 17th. Phone: 33-26-16, E. & W. Celebrity Carnival—3 Kids Days, Playing Shows until April 19th. Phone: 33-26-16.

SIMON KRAUSE
242 Main St., Philadelphia, Pa.

ROXIE BARRIS
Menz, Tenn.
Riverview Skaters Top Field In RSROA New Jersey Meet

NEPTUNE, N. J., April 22—River
view Dance, Figure and Social Clubs—emerged top team, with articulating and speed points, in the RSROA New Jersey meet staged Sun. (16) and Monday (17) at Shore Roller rink. The New Dynamite Mineola Sets Annual Contests, Schedules Summer Instruction

MINEOLA, N. Y., April 22—Eric Van Horn, operator of Mineola Roller Rink, has scheduled May 14 for the annual roller rink dance contests will be held from 9 a.m. to 2 p.m., and resume at 6 p.m., the mainline skating session intervening. As in previous years, the rink will offer Tuesday night dancing and figure skating classes, from 7 to 9 p.m., and 9 to 11 p.m., starting immediately after the summer closing. Pro George Werner will be in charge of classes, with Gladys Werner and Louise Campbell instructing. The price is $1 a night.

Mineola is maintaining its usual busy schedule of special events. In recent weeks it has offered Calling contests and voo-doo numbers, in the latter three winning couples splitting $200. The Island Dance and Figure Skating Club has scheduled its Spring Frolic for Monday (24). During the evening there will be skating from 9 to 10, a buffet dinner, and dancing preceded by the music of the Andy Wragge Trio. The rink recently staged a Western Night, entries going to sisters dressed as the best dressed cowboy and cowgirl and the most typical cowgirl and cowboy.

B E S T B U I LT R I N K S We have selected the finest materials for the best built Roller Rink. Complete Deluxe—new, complete, 10 ft. wide, of untreated hardwood, heavy duty, flameproof fast with trim, lights, skates, safety, public address, and complete works. It is the best buy in the country. We build the best for less than.

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WINNER OF WORLD'S RECORDS FOR 45 YEARS

4437 W. LAKE STREET CHICAGO 30, ILLINOIS

Mac's Kids Named O. RSROA Queens

YOUNGSTOWN, O., April 22—Mac's Roller Club of Idora Park here has selected Stew, Mac's oldest, with skate queen honors recently in contests sponsored by the Ohio chapter of the Roller Skating Institute of America's Association. Stew will be running the senior title, while Betty Bany took honors in the junior division.

Figures for the contests were held concurrently with the Ohio State skating championships at Rolland, Columbus, operated by Hazel K. Kee-

and Geo. Henry Horvath.

Lovelette Given Time Extension

NEW LONDON, Conn., April 22—Ocean Beach Park Board, which supervises the city-owned-and-operated Ocean Beach Park here, has approved a lease giving a time extension to Lovelette, operator of the roller rink concession in the recreation building, making the extension time in 1950, $2,500. The revision was made because Lovelette's insurance rates have increased.

In addition to Monday-Thursday Operations, Lovelette will be permitted to stay open Saturday afternoons before and after the of-

ficial Summer on Sunday throughout when the building is not otherwise engaged.

Harry Kleinman Gets Patent

On Combo Roller-Ice Skates

STATEN ISLAND, N. Y., April 22—Harry Kleinman, operator of the Island Rink in New Dorp, has just been granted a patent on a new combination, roller ice skates.

Kleinman says his invention facilitates repairs, especially rentals, and makes it possible to convert from roller to ice skates and vice-versa without an ex-

tremely effort and using only a screwdriver.

N. Y. Rollers Hold Meets

NEW YORK, April 22—Local rink operators have reached State meet climax with three important meets decided. Here are some in a finale of a fluctuation wave event, Monday (3), at Gay Blades Rink, where Bob and Ruther Waldorf, Michael Wehling and Loraine and Carole Maloney, Eastern Park Rink, Winsler of a boys free style event at the same rink, Tuesday (4), while Johnny Pollin of Queens, Queens, are results of a club championship. Thursday (6), at Bay Ridge Rink, Bill Calvert and Miriam Cenar; Chris Anderson and Elinor Nelson, and Ernest Schmidt and Doree Knecht. Only metropolitan rink's fastest running rink is the Sunday night skate dancing series at Puck Circle Roller Rink, Brooklyn. All RSROA amateurs are eligible.

Kanner Joins Detroit School

DETROIT, April 22—James Kanner, Johnstown, Pa., has joined the faculty of the National Academy for Roller Skating Teachers at Edgewater Park rink here, according to Vivian Hall, school principal. Kanner graduated from the school last year, is writing scripts for a series of skating shows.

200C Fire in Philly House

PHILADELPHIA, April 22—A four-alarm blaze which did extensive damage at $300,000 by the 200C, James Toppin, struck the old Metropolitan Opera House here early Tuesday (19). In recent years the Met has been used as a ballroom, roller rink and skating arena. It was the second fire for the hall. On February 5, 1949, fire caused damage of $100,000 to the building.

N. Y. Carnival Draws Warning

By ARSA Heads

NEW YORK, April 22—Because the United States Roller Skating Association (USRASA) has not yet received word that the USRASA-sanctioned amateur contests it has planned for the month of May for the United States Olympic Association, Amateur Athletic Association, and Amateur Skating Association such that it will disqualify for future USRASA-sanctioned amateur contests if they participate in the fun. This also warns that other amateurs entering the contest will disqualify themselves for future amateur skating in the USRASA.

The contests have been sanctioned by the Roller Skating Rink Operators' Association and are open to all amateurs.

Inasmuch as the USRASA holds membership in the United States Olympic Association, Amateur Athletic Association and Amateur Skating Association such that it will disqualify for future USRASA-sanctioned amateur contests if they participate in the fun. This also warns that other amateurs entering the contest will disqualify themselves for future amateur skating in the USRASA.

Shore Takes Lead In RSROA Contest

NEPTUNE, N. J., April 22—Operator Bill Junda and Thomas Livingstone have been leading their own Shore Rink in New Jersey to reach 300 points out of 300 possible. The Shore Rink rink has been able to win one over all amateur sports. In the recent Olympic games, says the USRASA.

WANTED

Portable Roller Skate Floor and Equipment for free location. Will rent, operate or buy.

BEACH AMUSEMENT COMPANY

Million Dollar Beach, Inc., Beach City, N. Y.

Phone 73-5855

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PORTA ROLLER SKATE TENTS

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$5.27 Each

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Heavy 12Kt. or 18Kt. rings with imitation rubies and whites that look like the real thing. High grade are higher. $5.50. Western Ave. Dept. 19, Chicago, 11.

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10 pieces of 12x20 inch, each different.

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ORDER FROM YOUR JOBBER TODAY!

EASY, FAST FILLING... Simply slip balloon over nozzle and you're done... a one-handed operation.

LEAKPROOF... All the helium goes into your balloons — none wasted by leakage.

ADJUSTABLE... Pressure easily set for fast filling of any size balloon.

The Hi-Ball Gauge Adapter shows at a glance the opposite amount of helium remaining in the cylinder— so you're turning out of gas very quickly when the clouds are big.

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ARTISTS—STUDENTS, PHOTOGRAPHS
Including negatives. Wall, W. 51, Rm. 12, (12, free). Available in color and sepia. Excellent
studies of children, flowers, etc. Exemplary. Inquire, W. 104, Room 108, New York City.

KANSAS CITY POSTMARK—LETTERS RE


equirements. Additional information available, 31

portrait ministers 32 engravings. Art. Great

collection of letters, drawings, paintings.

LOOKING FOR WORK? OUR EMPLOYMENT

AGENTS IN ALL CITIES WRITE FROM 1 TO 100.

Yoda's, Box 2422, Portland, Oregon.

PHOTO SUPPLIES DEVELOPING-PRINTING

ARTISTS, STUDENTS, PHOTOGRAPHERS
Including negatives. Wall, W. 51, Rm. 12, (12, free). Available in color and sepia. Excellent
studies of children, flowers, etc. Exemplary. Inquire, W. 104, Room 108, New York City.

CONIC FOREGROUNDS AND BACKGROUNDs

Covers for Small Prints. Silver supplies 125 to 150, W. 104, Room 108.

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DIVE PHOTO OUTFIT—CHEL—ALL

VIC. Room 108, New York City.

DIRECT POSITIVE PHOTOGRAPHY

We use everything we need to make prints by direct positive photography, color or black.

POSTERS, CARDS, HERALDS, PHOTO-PFY

Card Stock Printing Co., Quality, fine. P.R.S.

RUBBER STAMPS—FOR SALE

F. S. 7-0 on Line 1 Postpaid.

LOWER WINDOW CARD PHISING


NEARABOUT ESBOSS LETTERHEADS

Hand painted. Sample to show. W. 104, Room 108.

POSTERS, CARDS, HERALDS, PHOTO-PROOF

Card Stock Printing Co., Quality, fine. P.R.S.

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Card Stock Printing Co., Quality, fine. P.R.S.
The New - Fascinating

**ELECTRIC BIRD CAGE CLOCK**

IT'S DIFFERENT!

All chrome construction, precision timed. An item of beauty and usefulness. Miniature Blue Bird dances a constant jig when clock is in operation. A sure seller for Premiums, Concessions, Pitchmen, Salesmen and Retailers. Operates on 110 volts AC current.

**RUSH YOUR ORDERS NOW - BE FIRST IN YOUR TERRITORY! DON'T GET LEFT BEHIND!**

ONLY $4.50 each

Individually boxed.

Special! WESTERN SADDLE HORSES

ALL BRONZE PLATED - PERMANENT SADDLE

10" High - 10" Wide, $1.47 ea. In dozens of 250 in Master Carton $35.50

12" High, 12" Wide, $1.28 ea. In dozens of 125 in Master Carton $20.25

New Ready! Free Illustrated Catalog. Over 50 fast-selling items.

JAY-KAYE PRODUCTS CO.

1033 Maryland Ave., Chicago 17, Ill. (Phone: Hammond 5-7251)

**Sensational New Low Prices!**

**BEAUTIFUL NEW STYLES!**

JEWEL SWISS WATCHES

LADIES' OR MEN'S

**$825**

**Dame's Swiss Movements**

**Guaranteed Easy New!**

Ladies' or Men's in lots of 2 or More 1.825

Deposit on All C.O.D. orders.

Gold Plated Expansion Band, 10c additional. Beautiful Presentation Dial, No additional.

WRITE FOR New Value-Packed Catalog - ORDER TODAY!

**CUTTLER & COMPANY, INC.**

928 Broadway, New York, N.Y.

**FINISHED PHOTOS IN 2 MINUTES**

Greatest Quick Photo Invention in History!

**P D Q CHAMPION PHOTOMASTER**

700% PROFIT

Picture post card - sells for 50c to 5.00. Postcard places size - in broad daylight.

WRITE TODAY! Get all the facts about the new, amazing PHOTOMASTER.

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**JOBBERS' CLOSEOUTS!!**

**DISTRIBUTORS!**

Cash in now on these sensational low prices. Slashed Fur and Print Tote Bags from Reprinted Material.

**TERRIFIC FLASH for CONCESSION and PREMIUM MEN**

- 75" Real Fur Bags. Ages 30 to 75. Fleece pattern shown 15c each.
- Garnet, red, colors. 50c doz., $5.00 pkg, 9.5% Profit.

- 90" Real Fur Bags. Calfskin finished. 35c doz., 9.5% Profit.
- Garnet, red, colors. 50c doz., $5.00 pkg, 9.5% Profit.

- 52" Real Fur Bags. Calfskin finished. 35c doz., 9.5% Profit.
- Garnet, red, colors. 50c doz., $5.00 pkg, 9.5% Profit.

- 32" Real Fur Bags. Calfskin finished. 35c doz., 9.5% Profit.
- Garnet, red, colors. 50c doz., $5.00 pkg, 9.5% Profit.

- 26" Real Fur Bags. Calfskin finished. 35c doz., 9.5% Profit.
- Garnet, red, colors. 50c doz., $5.00 pkg, 9.5% Profit.

- 24" Gold Plated Stamps with free gift box.
- Garnet, red, colors. 50c doz., $5.00 pkg, 9.5% Profit.

SPECIALS, Cartons of 12 boxes - only $5.00 each.

Send $7.25 and receive all THREE SAMPLES PORTFREE! SPECIAL SET-UP FOR QUANTITY USERS.

Free New 1000-Line, catalog of over 1000 items numbers.

ACE TOY MFG. CO. 122 West 27th St., New York 1, N. Y.

**GIVE TO THE DAMON RUNYON CANCER FUND**

The Billboard 91

**FAIR AND CARNIVAL MEN**

We have moved to our new building. Be sure to visit us when in San Antonio.

See our large stock of Novelties, Premiums, Glassware, Plaster, Metal Goods, Jewelry, Toys, Souvenirs, Balloons, Slum and hundreds of other items.

M. NOWOTNY AND CO.

407 ROOSEVELT

SAN ANTONIO, TEXAS

**FRISCO Pete 604 WEST LAKE ST. CHICAGO 4, ILLINOIS**

FOR SAME DAY SERVICE.... CALL FRANKLIN 2-2567

**$7.20 CRAFT & UP**

SAMPLE ASSORTMENT $2.00

GRAB BAG MERCHANDISE ON HAND AT ALL TIMES 5c EACH

25¢ DEPOSIT REQUIRED ON C.O.D. ORDERS — PLEASE STATE YOUR BUSINESS
MERCHANDISE TOPICS

Write Buyers’ Service Department, 94 Park Street, Boston, Mass., for a complete list of addresses of sources of supply mentioned in this column.

New York:

Moonswat is marketing its Auto Handy Light, a 12-foot cord for aid in changing auto tires at night. Power for the light is furnished by plugging the cord into the automobile’s cigarette lighter. It’s a $1.50 item. . . . Robert-Murray is offering a four-color mechanical pencil for $1.50 retail. . . . Twa and pepper shakers shaped as sprinklers are offered by Intriset Products to retailers. . . . They are made of a transparent material and stand 2½ inches high. . . . L. Lowy & Sons has a stock sign manufacturer, moving May 1 to 821 Broadway. Milton M. Silver (Arthur Rosenberg, agent) is handling the account. . . . As a substitute for firearms, they are making a pair of gas pencils by Hagen Supply Company. Offered for less than $4, it was reported to be effective against a man or beast without leaving permanent injury. . . . Mamon Manufacturing, which has a line of Marine supplies, is making a new dice pen with a $1.30 retail. It has five other dice encased in a transparent plastic pen case. Also manufactured with a bell, a metal pin, and a die, it is regular size. . . . The blade of Lido Toy’s new knife dispenser is made of a transparent material and is a $3.50 item. Lido’s also marketing a miniature microphone and a “Pocket Recorder” as combinations. . . . M. B. S. Company is importing 2,000 line of Swiss watches from France. Retail they sell for $1.50.

Sol Prift of Pretty Novelty is offering crying towels as 75-cent retailers. The towels are impregnated with decorative tears and gags. . . . Common wealth Plastics has Magic Hat, a 10-cent novelty. On the brim of a miniature top hat are white formal gloves. Move the gloves and a bunny is produced from the hat. . . . Designed for travelers, this new Mr. Mirror, which has a three-way folding mirror with simulated leather cover, is a $1.49 retail. . . . Pop the Pup is a $1.50 number by Text Products. It’s a building in a doghouse. The dog pops out when you clap, shout or whistle.

Irving Hellman, of French Dolls, is offering 11 composition character dolls for $2.50. . . . Coleman Cutler (Cutler & Company) says they have their original home clocks are moving well. . . . Brittain Products offering Dinner Wagon, a 98-cent seller. The rubberized plastic Booster-Wing, mounted on a 20-inch wheel, will also make a move. . . . Arthur C. Kingston Jr., has been appointed director of sales for the Magncus Harmonica Company, plastic musical toy manufacturer. . . . Rite Point has introduced a new line of dice lighters to retail at $3.75. The dices are in the transparent plastic section of the lighter. . . . Prest-A-Line’s automatic cigarette lighter and cigarette holder, for cars (cigarette comes out lighted) are sold for $6.65. . . . Chester H. Roth is offering Roy Rogers boys’ socks to retail at 25 cents a pair. Pictures of Roy Rogers and Trigger are imprinted on both sides of each pair. The same firm is handling Walt Disney character children’s anklets, a 25-cent retailer. . . . Hershey Bar Bank is a $1.95 item that vends penny bars of Hershey chocolate to encourage children to save their pennies. Refills of 24 bank size bars retail at 19 cents. . . . Peggy

MERCHANDISE
CLOTH BOOKS, INC. is marketing a $1.25 nursery rhyme cloth picture book in cell phone bags. Zoe, a 12 by 17 inch book, is a 25-cent number. When you open the air-filled box, a harmless little "rocket" shoots out of the box. There is a limited space. . . Another 25-cent item is Mauve's traveling toothbrush. Two brushes in a single case are joined together to extend the hand length of that of a full-sized toothbrush. C. Gamater reports that Social Security plates are moving well. . . As a souvenir item, Natinal Mews offers as a 40-cent retailer their "Boat in a Bottle." The bottles are lettered with a resort name, and the boat's hull and sails are in color.

Here and There:

Figurines are becoming a novelty phenomenon, according to Harry Greene, of Greene Novelty Company, Detroit, who is marketing them. . . R. S. Novelty Sales Company, Aurora, Ill., is manufacturing and distributing coin dishes, coin dishes for car or home use; Bath Aid, a wash cloth holder; Pemmi-Kup for pennies at the automat's fingers, and wall-type ash tray and holder. . . B. Fox, Mobile, Ala., dealers in games, is offering for $1 postpaid the new slot machine die game. Game consists of a pay-off machine featuring the colored symbols of bell machine. Three dice bear red and black symbols corresponding to those on the board. Fox, who also handles canasta sets and other clubroom supplies, is manufacturer's agent for Exclusive Playing Card Company. . . Duo-Riber, combination pen-pen to retail at $1 is offered by Holt Pen Company, West Warwick, R. I., after market tests proved it as a seller, says C. Holt, firm president. Guaranteed from tip to clip, Duo-Riber is a black, red or maroon, in offered 12 to a card for a 40 cent per year.

West Coast:

Joe Samuels is back on the job at Wholesale Specialties, Los Angeles, after being out a few days because of illness. He has been with the firm for years. Gene Hoffman, Wholesale's owner, is putting Pick-A-Note, a small gadget that plays records, into the store. Hoffman says the item has been endorsed by some name band leaders and radio celebrities. . . Carmine of Cilz-Stewart was recently taken over by Henry Steinmetz of the Steinmetz Carnival Merchandise. The store has been in existence for years. . . C. W. Lakosky has been the firm 35 years and has many friends among merchandise buyers. Dill, of Viking Specialty Company, Los Angeles, is looking forward to receipt of his first shipment of the item in the pencil line. Dell said that the straw will be a couple months before the merchandise arrives.

Ben Goldfarb, of Abe Novelty Company, recently returned from Clark-ington where he met his brother, Phil. They worked on the reduction of the tax on import merchandise. This firm carries a complete line of imported merchandise such as Chinese figures which are moving well. In the souvenier line, Ace is featuring the Little Pig figurine, a plastic pink pig that has a tape measure coming out of its mouth. . . R. Feigenbaum, who represents Ace on the road, is on his way to New York by automobile. He returned from a trip up the Coast to Seattle Park in Oregon, and to San Cruz, Calif. He reports that the automatic pistol lighter is hot. Both Goldfarb and Garsibn have been planing a big season. . . Benjamin Budnick, of Lamp-Call, Los Angeles, is featuring Western lamps with special shades. Firm also makes wax lamps with ruching shades. Planter lamps are also available thru the frame. Prices are attractive to premium users, Budnick said.

CLOTH BOOKS, INC. is marketing a $1.25 nursery rhyme cloth picture book in celluloid bags. Zoe, a 12 by 17 inch book, is a 25-cent number. When you open the air-filled box, a harmless little "rocket" shoots out of the box. There is a limited space. . . Another 25-cent item is Mauve's traveling toothbrush. Two brushes in a single case are joined together to extend the hand length of that of a full-sized toothbrush. C. Gamater reports that Social Security plates are moving well. . . As a souvenir item, Natinal Mews offers as a 40-cent retailer their "Boat in a Bottle." The bottles are lettered with a resort name, and the boat's hull and sails are in color.

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Pipes for Pitchmen

By Hill Baker

Eddie Wahl scored solidly with his card layout at the recent Sports Show in Fort Worth. He's going to Cleveland to work the same deal at the sports shows there.

The warm-weather cure has never hurt a pitchman.

Jerry Collins is reported to have passed out plenty of gadgets during his stay at the Sports Show in Fort Worth. Onlookers reported that the Texans liked his method of operation and the fact that he talked their language.

Let's hope more lists of the boys and girls who are working special events this season.

A. L. Clark is supposed to survey his ox out of Little Rock.

Jack Tone Jr., pen worker, gathered in the needied with that item at the recent Sports Show in Fort Worth.

The list jokes get a fasctitious with the first item of the sun's rays on both sides of the street.

Are Gilstrap is still in Georgia working spots around Atlanta to fair long green hauls.

Smiles go much further than frowns, when the going is the toughest.

Mexican Joe, pen expert, is at a downtown Fort Worth location working in big takes with his egg-writing layout.

Sophia Curry is still working to fair returns in St. Petersburg, Fl.

Don't take up so much of your tip's time talking about your troubles.

Buddy Valentine cards from Milwaukee that alto his specialties is low at the moment when's working at the Hotel Schroeder in the Brie City. He adds that his song, I'm In Love With A Married Woman, has been getting good reception since its recent publication.

Let a pitchman make a flat statement and it usually falls flat at the showrooms.

Jack Scharding comes thru with the following from his Long Beach, Calif., home: "Another pitchman of role was taken from this life with the passing of Jack Healy at his home in Los Angeles April 14. Healy, who recently celebrated his 56th birthday, was well known among pitchfolk and in show business generally. He was a magician for a number of years and appeared with various Side Shows and in theaters. For the past four years, he was a partner in the Madame Elie LaNore mental act. Funeral services were held in Los Angeles April 17 and among pitchfolk in attendance were Miss LaNore, Red Hall, of astrology; sons Henry and Alfred, needle worker, and Harry Usher, well-known horror publisher and the writer."

The fact that there are blank spots to be played on every route doesn't mean that a seasoned pitchman doesn't know some of them.

Fred Smith is still pitching around Conway, Ark., to reported good business.

The real pitchman is the one who knows the difference between a saucer and beans, but doesn't give a hoot.

H. E. Raines continues to work to good results with his pitch layout around Albertville, Ala.

Pitchmen continually look to the future. Get on your toes. The outdoor season is under way.

Tom Cunningham who stuck pretty close to Terre Haute, Ind., all winter, due to the illness of Mrs. Cunningham, is back on the road again, and was a Cincinnati visitor early last week. He de-

(See PIPES on page 89)

Hit the Holidays with these
Flasy, Fast Sellers
Money Getters at any
Spot... Any Time

Wrist Watch $2.50 ea.
Brand New—Not Reconditioned with Stainless Steel Expansion Band. Rodium dial and bands. Red and white second hand. Chroma case. Biggest value on the market. Only $2.50 (more or less)

Chromograph Wrist Watch $3.75 ea.
Chrome case. Leather strap. 5 or 10 years. (See also PEGASUS)

The Oak Rubber Co. RAVENNA, OHIO
IMMEDIATE SHIPMENT ON ALL DIAM PRODUCTS
30% map, with order, bbl. C. O. D. New 14 pg. 1951 catalog free on request.
M. K. Brody
118 E. Halsted St. Chicago, II.
DIREC FROM MANUFACTURER
Sensational Value
Beautiful - 3 piece set. Handled baskets for the kitchen, dining room, or bath. Attractively styled. Free Catalogues. SPECIAL PRICE $50.00

STERLING VALUES mean greater SALES.
No. 191-H
MEN'S IMIT.
WITH BOLD Flash Sides
$3.50 doz. $39 per gr.
No. 191-C
MEN'S MIT.
D O U B L E H E A D C A M O
Gold Flash Sides
$3.75 doz. $42 per gr.

TOPPS NOVELTY CHEWING GUM PACKS
6 different types—novelty in each pack. Top quality chewing gum. Flip-O-Visors, Felt, Golden Caim, Ventrilo, Theater. Children love 'em. See if you are one of our grades. Sample box 12 assorted novelty packs.

SPECIAL IMPORTED PILSNER LIGHTERS
Nickel and black handle—while they last—first come, first served—several styles available. Sample $1.25 each.

NEW PRICE RANGES
3 per set $4.40 doz. or $16.00 doz.
5 per set, including special set, $4.40 doz. or $57.50 doz.

BIG VALUE!
SERVICE! STILL GOING CHOKER SETS
3 PIECE PEN SET
$4.50 doz.
$51.00

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SALESBORD SIDELIGHTS

Irving Sax, general sales manager of Superior Products, Inc., Chicago, is feeling chipper these days, and attributing his rosy-hued outlook to spring but to the big sales splash made by his firm's new series of six color style boards recently introduced. The numbers, featuring a gold, foil, silk-screened design, have prompted price range from a nickel to a quarter. The half-dozen boards are Good Gold, Gold Front, Gold, Monarch, Gold Front and Van. In the shift from quarter to dime, and from dime to nickel price, the top price boards in the new series have come up "high" on the order, notes Sax. Following a visit recently to the new large quarters of T. & C. Sales, in Jacksonville, Ill., he makes with arm measurements like a fisherman trying to explain the size of the new showrooms. Firm, building by partners Cadle and Trotter, has set up a vast display of boards and novelty items in its new building.

Sam Feldman, sales manager of Harich Corporation, Chicago, is getting in stride at his desk in the firm's new Polk Street plant. After the start of moving office and production equipment, Sam says it's a relief to get thru the phone conversation, which looked at a new and a big update on customers. In a chat and to leave an order. The board, jar and pad orders from the customers are being held, thus making it more convenient.

Walter McNamara, the McNamara Company, Chicago, tells of continuing rapid and location acceptance of the two lines of insert peel labels for the Color-Ado and Color Flex cabinets. Currently, the McNamara is offering 17 quarter-play boards, 35 dime boards and 15 nickel boards. Firm's single 50-cent number is "not up to par," says Walter. In addition, firm offers two quarter-play special cigarette boards and two dime and three nickel cigarette pay-out numbers.

T. & C. SALES
811 HARDIN
JACKSONVILLE, ILL.

WRITE—PHONE—SITE
Ph. 2097

[Ad for various sales and advertising services]
Text of Senate Bill 3357

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

Section 1. As used in this act the term “gambling device” means any machine or mechanical device, or parts thereof, designed or adapted for gambling or used by which the user as a result of the application of any element of chance may become entitled to receive, directly or indirectly, anything of value.

Section 2. It shall be unlawful knowingly to transport or cause to be transported in interstate or foreign commerce any gambling device into any State where the use of such device is illegal, as certified by the governor of the State to the Attorney General and published in the Federal Register. In the absence of such certification and publication, the use of gambling devices in any State shall be treated as the purporting to be illegal, and any person or persons or officials affected by the provisions of this act shall be entitled to act in reliance upon the presumption.

It Affects You!

Representative Crozer indicated his committee, in deliberating on the Johnson bill, would make comparisons with a similar bill introduced previously by Representative Preston (D., Ga.). The language of the Preston bill differs greatly from the Johnson bill.

Question Constitutionality

Among other phases certain to be examined in committee hearings and debate is the constitutionality of the Johnson proposal. The committee indicated earlier that it would look into the constitutionality of the Preston bill.

The Johnson bill specifically excludes bona fide vending machines and juke boxes, it makes no provision for coin-operated amusement games.

CMI Show List Adds New Firms

CHICAGO, April 22 - Several more manufacturers and distributors have indicated to the Coin Machine Institute and Allied Trades (CMI & AT) show committee that they are interested in exhibiting at the June 26-28 convention at the Stevens Hotel here. Dave Gottlieb, chairman, announced today (22). Among the firms in the new group are Tap Mixer Service, of New York, Continental Service & Equipment Company, Detroit; Roof Sleep, Cambridge, O.; King & Company, Chicago; and Mercury Records, Chicago.

Gottlieb also pointed out that operators should make room reservation inquiries direct to the Stevens and that hotel accommodations were going at an unusually high rate considering the CMI show is still two months away.

C H A R T E R K Y N T E X T V E N D I N G  F I R M

The secretary of State of Kentucky has issued a charter to George Wohley, Inc., of Covington, to deal in tobacco products and coin-operated machines, wedding a new concern. Authorized capital is $100,000. Dallas Ruth Kenneth and Emma Wohley were listed as the incorporators.

B r i e f  a n d  I m p o r t a n t  L a t e D i g e s t  o f  C o i n  M a c h i n e  N e w s

Late Digest of Coin Machine News

Charter Kentucky Vending Firm

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Candy Ops Boost Penny Vendors

**Hot Sandwich Venders in Debut On Chi Rapid Transit Stations**

**Vend-Rite Co.**

**Intros Pocket Lunch Vendor**

Sets Distrib Coverage

CHICAGO, April 22—Vend-Rite Manufacturing Company announced the introduction this week of the firm's three-pocket lunch vending machine. The announce, Richard Tenne, firm head, said the product rotation idea would be met with early promise of the two remaining brand promotion units (The Billfold, March 18) and the introduction of the product will be met with the public's favor.

Initial release is the Purity Pretzel machine, and public's favor. The Spookey Snack machine, and all are marked on the machine with the name of the machine, and the introduction of the product, will be met with public's favor. The Purity Pretzel Company, Richmond Park, said policy effectively immediately would bring the price of the 12-count pack to 33, regardless of distance shipped.

In conjunction with the pocket unit announcement, Tenne also reported that Vend-Rite's seven distributors, as of this week, would have exclusive territory coverage.

While applicable to the Machine, the new distributor policy will be followed in sales on the two forthcoming food units (cookie and corn).

**New Coin Shaver Put on Market**

SPRINGFIELD, Mass., April 22—Norelco, a new coin-operated electric shaver, has been introduced here by Mountainaire, Inc., 417 Liberty Street. The device is said to require nothing from the user but the shaving of the electron. The standard shaving of the electron is made for dispensing an after-shave lotion. Norelco is being promoted primarily for use in rail, bus, and terminal.

**Midwest, Southern Areas Show Greatest Trend to Combined 1c-5c Operation**

Vendors Consolidate Routes, Hypes Sales Volume-Nickel Bix

CHICAGO, April 22—Following the premise that “you don’t stay in business unless you expand,” operators over the Midwest and Southern areas have interpreted such thinking over the past months. When applying it to diversification, it means the addition of penny vendors. A survey of operators by The Billboard this week revealed a slow but steady trend toward such multiple machine placement, with special accent throughout the Midwest and Southern areas. In the East, and the Far West, penny-nickel operations have not been on the increase and candy operators have not yet been “old” on the idea.

With the completion of operations reporting from 2 to 10 percent of their routes the following week, they are once again considering penny units. Most say overhead costs have remained static or even dropped slightly. This leads to the fact that penny mills have been placed in spots where the “heavy” equipment is to the fact that penny machines placed in spots where the “heavy” equipment is. In addition to the public’s favor, a number of operators have declared the penny vendors have tended to boost sales thru nickel machines, with some claiming up to a 15 percent hike in gross earnings after installing such units.

**Belvend Mfg. Named Nat’l Distributor**

**Vendall Company Reorganized**

Belvend Mfg. Co. Moves On Auto-Vend Sale

SAN FRANCISCO, April 22—Belvend Holding Company announced its intention this week of selling its wholly-owned subsidiary, Auto-Vend, to the firm of American, Auto-Vend's two former concerns, A. G. Rehmer, Inc., and M. H. M. Company, were respectively sold and dissolved in 1949, with the proceeds of the Fontaineac Sac sale used to reduce current liabilities of Auto-Vend.

As revealed in Blair's 1949 annual report, just published, Auto-Vend showed a small profit for that year. A year end and has assets with a book value of $216,732; current liabilities of $120,111 and a reserve of $39,000 against contingent liabilities.

Legal Action

In line with Blair's intended sale of Auto-Vend, legal action was scheduled for Monday (24) to rescind the rights of the firm of American and Crofoot, former Auto-Vend president. If Blair in favor, he could order Blair's purchase price, $642,560, less a dividend of $257,500 to be paid to investors.

In either event, present plans call for a continuation of the operation of the firm by Auto-Vend. If Blair in favor, he can order Blair's purchase price, $642,560, less a dividend of $257,500 to be paid to investors. In either event, present plans call for a continuation of the operation of the firm by Auto-Vend.

Belvend executive corporate officers are Robert G. Swineford, president; and Otto H. Reinert, 1st vice president.

TAMPCIO, Mexico, April 22—The recent installation of 35 bottle vending machines is part of Coca-Cola in local groceries, drugstores, liquor shops, and manufacturing plants has met with remarkable public acceptance. According to the operating firm, Embelelladora De Tampico Company, has five Coca-Cola plants in five Mexico cities on the Eastern Mexican sea-

Belvend, which has been named national distributor for the Vendall machine. Under the new setup, it will be at the Belvend head office, 11 E. State St., Chicago, with Mr. Goldman, manager of the local bottling plant, the vendor's name in the vending business.

**Tool for New Cabinet**

CHICAGO, April 22—Reorganized and recapitalized the Vendall Company was announced this week.

Under the new setup, Alex Will be chairman of the board. Hall, who now has a substantial interest in Vendall, will direct the new company that will be known as Belvend Manufacturing Company. At the same time, it was announced that Belvend had been named national distributor for the Vendall machine.
NOW! Bigger Profit FROM EVERY LOCATION With the New Northwestern CABINET STAND FOR MODEL 49

WRITE FOR DETAILS OR SEE YOUR DISTRIBUTOR
THE NORTHWESTERN CORPORATION 829 Armstrong Street, Morris, Ill.

Atlantic City's Airport To Get Vending Units

Atlantic City, April 22.—Coin-operated vending machines will soon be introduced at the local airport for the first time. The city commission announced that stamp machines, 1-cent and 1-cent plan, will be located in the Administration Building at the Pomona Airport.

The airport management will retain 20% of the profit from the stamp machines; the scale manufacturer will take the remaining 80% of the profit. The machines are being installed on public request.

CIGARETTE MACHINES

UNEADEA, 8 Cols. $100.00
UNEADEA, 6 Cols. 90.00
UNEADEA Model M50, 9 Col., 550
UNEADEA Model M100, 8 Col., 100.00
UNEADEA Model M250, 6 Col., 250.00
UNEADEA Model M500, 5 Col., 500.00
UNEADEA Model M1000, 10 Col., 1000.00
UNEADEA Model M2500, 25 Col., 2500.00
CIGAR MACHINES

UNEADEA, 7 Cols. $25.50
UNEADEA, 6 Cols. 17.50

SOLD UNCONDITIONALLY GUARANTEED ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.

UNEADEA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET E. VIRGINIA 7-1239 BROOKLYN 11, NEW YORK

ANOTHER ADVANCE Profit Maker, HERSEY 5' BAR VENDOR

Typical advance sturdy for indoor and outdoor use. Exclusive design. 100% wood, ash, and oak construction. Includes 1000 bar, 6 hollow spools. A full range of colors available.

ORDER TODAY
H. W. SCHOENBACH Distributor
1647 E. Washington Ave. Chicago, Ill.

CIGARETTE MACHINES

Buy With Confidence from STORER's Brand New "44" and "500" Models

WE BUY AND SELL USED EQUIPMENT

We sell the best of anything you can get, at the price that's just right. We buy for cash or take over. We are always interested in your best price. We check your machines and offer you the highest price.

Get the Facts On Your Deal
VENDETTA MANUFACTURING CO.
1301 Morrison Ave. Brooklyn 11, N.Y.
Phone: Telephone 34820

I HAVE 25 New Kuef-Kafe Coffee Vendors For Sale

Some of these machines have been kept under lock and key, in a secure location. They have never been on the market. These are the finest of their kind ever to be offered for sale.

ORDER TODAY

We are the only ones who can offer you the best deal. Visit our showrooms today and see for yourself why we're the best. Call now for a comprehensive demonstration.

We are the only ones who can offer you the best deal. Visit our showrooms today and see for yourself why we're the best. Call now for a comprehensive demonstration.
The Perfect Companion Piece

for soft drink venders
coffee venders
milk venders

THE PURITY PRETZEL STIX VENDER
manufactured by the
VEND-RITE MANUFACTURING COMPANY

A natural companion for many venders and
a money-maker when placed by itself.

THINK OF IT!
A truly jumbo-sized pack of Purity Pretzel Stix—a 5c
seller with a 100% markup.

YOUR COST
is 2 1/2c per package DELIVERED to your city ANYWHERE
IN THE U.S.

- Did you know that there are
6 billion pretzels consumed in
this country every year...
America’s Favorite Snack?

- Purity Pretzel Stix are a per-
fert hot weather item for health
and quick energy; they prevent
fatigue.

- Industrial plants are requesting
operators to add Purity Pretzel
Stix and the Vend-Rite “Pocket-
Lunch” Vender to provide the
supplementary salt diet necessary
to industrial workers.

PURITY PRETZEL STIX
15 cases or more...

are available in 120-count packs.
FRIGHT IS PREPAID on orders of
per case
$3.00

THE VEND-RITE PRETZEL STIX VENDER
can be used as a stand model (as shown)
or as a wall type model (Deluxe Com-
partment Stand is optional equipment). Vender size is 8”x12”x30”. All steel,
welded construction. Painted white-baked
enameled with red and brown illustration.
A.R.T. 5c along model. VENDING MEC-
CHANISM IS UNCONDITIONALLY GUARAN-
TEED FOR 1 YEAR.

WRITE FOR PRICES AND COMPLETE INFORMATION

DISTRIBUTORS:
Automatic Service Supply Co.
(1st. Frank Hussman, Mgr.)
5070 Williams Blvd.
Los Angeles 36, California

Branch Offices: 52 South, Texas;
Dallas, Texas; Oklahoma City,
Oklahoma;
The Pioneer Corporation
(Mr. Milton Marcus, Mgr.)
2618 Frederick Avenue
Baltimore, Maryland

George R. Lewis Distributors
(Mr. George R. Lewis, Mgr.)
919 No. Michigan Avenue
Chicago 11, Illinois

Branch Offices:
Minneapolis, Minnesota
The Western Vending Equipment
Company.
Mr. Charles L. Schaefer, Mgr.
2349 West 9th Street
Cleveland 10, Ohio

Branch Officers: St. Louis, Mis-
 souri; Atlanta, Georgia; Detroit,
 Michigan; New York; New York

R. J. Distributing Company
(Mr. Kenneth E. Sullivan, Mgr.)
1536 N. Halsted Street
Chicago 22, Illinois

State Wide Equipment Co.
(Mr. Jack Elingpienst, Mgr.)
918 16th Street N. E.
Washington, Ohio

Branch Offices: Cincinnati, Ohio;
Columbus, Ohio; Pittsburgh, Pennsylvania

Westway Automatic Distributors
(Mr. Earl Roswag, Mgr.)
160 Collins Street
Richmond, California

Branch Offices: Portland, Oregon;
Salt Lake City, Utah; Denver,
Colorado

PURITY PRETZEL CO.
38TH AND DERRY STS.
HARRISBURG, PA.
(PHONE: 4-1115)

VEND-RITE MFG. CO.
1536 NORTH HALSTED ST.
CHICAGO 22, ILLINOIS
(PHONr: Michigan 2-6771)
DENVER, April 22—Using a bit of psychology in machine location has helped William Votaw, candy route operator here, to sustain summer bar sales without the usual seasonal slump.

Votaw, who has 34 machines in Denver suburbs, has found a practical answer to summer heat, normally enforcing removal of chocolate-covered and other heat-sensitive candies, thus spotting his vending machines near refrigerated equipment in most of his locations. In small grocery stores, serve stations, places where mechanically dispensed soft drink dispensers and self-service fountains are in use, he finds that locating the candy bar machine right alongside them has two good effects. First, the refrigerated cases actually cool the air enough so that Votaw can safely display popular chocolate bars or chocolate-covered items.

**New Idea in Vender Placement Keeps Summer Candy Sales Up; Denver Op Cuts Seasonal Slump**

By Robert Latimer

Sales Program

Outlining the new sales program, Hall stated that Belvend will immediately contact the present Vendall distributor and view a report of their distribution activities. A number of additional distributing outlets have been selected for territory not now covered, mainly in the East. Also, Belvend is embarking upon an extensive national advertising program on the Vendall machines.

New cabinet design work will be in addition to the over $100,000 expended in refining the Vendall machine since its reintroduction following the war, Alex said. The first Vendall machine, an eight-column unit, was introduced in 1920.

Willard Main Dies

CEDAR RAPIDS, Ia., April 22—Willard F. Main, 99, of Cedar Rapids, former vending machine operator and distributor, died at his home here following a long illness.

Main had retired in 1940 but maintained his office until 1947. He operated a jewelry factory at Iowa City and sold it in 1906 when it was the largest of its kind west of Minnesota. He then entered the wholesale photograph business and moved to Cedar Rapids in 1917. He later entered the vending machine business which he operated until his retirement.

**New Ice Cream Vender Readied**

(Continued from page 101)

Price of the vender is $595. It is a non-selective type, vending bars in waxed boxes. Automatic delivery, and a drop of a dime, and built-in coin changer is featured. Three fully enclosed and finished stock bars in vending position. Hinged at the bottom, the front sections pull out for easy cleaning. Machine mechanism includes stainless steel fittings and functional mechanisms on the front service window type refrigerator plates on three sides and top and bottom. Inner side of containers: 4 inches on three sides, 2 inches at top and 5 inches at bottom. A "disconnected" alarm bell is also built-in, built-out, operated. It will be actuated should the electrical connection be broken or accidentally unlosed.

The pilot model, which has been tested operated for the past two months is now in operation at 650 locations in a matter of a few weeks. Packed and sold to 6 cases, 243 cases, 60 cases, 10 cases, 5 cases. Further disc. on orders of more than 5 cases. Contact us for full details.

Birmingham Vending Co.,
2117 Third Ave., N.
BIRMINGHAM 3, ALABAMA

**WE'VE GOT...**

**TOPPER**

Victor's Terrific Vender

Amazing new operating features and a low price that assure you of the highest cost of merchandise in a matter of a few weeks. Packed and sold to 6 cases, 243 cases, 60 cases, 10 cases, 5 cases. Further disc. on orders of more than 5 cases. Contact us for full details.

Birmingham Vending Co.,
2117 Third Ave., N.
BIRMINGHAM 3, ALABAMA

**BALL GUM**

Bubbly or "Chicle"

All Sizes
From 3/8ths to now 1-inch jumbo

**NEW CHARMS**

Bristler colors

Opaque or Translucent

BARKER BRANDS, INC.
120 South Bright, N. J.
Coan Increases Field Service Dept. for Ops

MADISON, Wis., April 22—Coan Manufacturing Company announced the expansion of its field service this week and the introduction of a new plan whereby operators of its equipment will get “front door” service regardless of their distance from the plant.

The new field department is headed by Clarence Coan, who is assisted by Charles Martin. Operator service will include all phases of his business, such as mechanical, commercial, location, merchandising purchasing and administration. To facilitate the new “remote contact” program, Coan Manufacturing has purchased a fleet of new pickup trucks.

Frank G. Doyle, general sales manager, said the new service plan was a logical tie-in with the firm’s expanding regional sales organization.

Settle Rent Dispute

WASHINGTON, April 22—Government Services, Inc., which runs the big concessions and snack bars in federal buildings, has settled a long standing dispute with the government over payments. GBI has given the Treasury a check for $529,148.66 for rental space in the buildings. That brings the total rent paid during the last 23 years to nearly $2,600,000, and it doesn’t include annual payments for electricity, maintenance and steam. The rental is computed on the basis of gross income from all units in government buildings and amounts to 1½ per cent of income.

Peter Paul Lists Earnings

NAUGATUCK, Pa., April 22—Peter Paul, Inc., reported a net income of $3,076,826 for 1949, compared to $2,880,870 for 1948.

3-Way Deal Sets Cup Vendors in Chi Subway, El

NEW YORK, April 22—In a three-way deal closed last Saturday (15), Automatic Products has arranged to begin immediate delivery of Refresh-o-Mat cup vendors carrying the Orange-Grain cereal to Mechanical Merchants, Chicago operating firm, for installation in that city’s subway and elevated system.

Deal was closed by Bob Waggenhorst, of the Distributing Corporation of Illinois, Automatic’s Chicago representative, Sam Kresh, Automatic vice-president, predicted that 250 of the Orange-Grain Refresh-o-Mats may eventually be placed in the Chicago transportation system.
Candy Operators Boost Penny Vendors, Midwest, South Lead

(Continued from page 10)

nickel, the type of operation from the tab and coated candy gum front, is the first-month of a specially designed penny machine. The Motion Pecan Corporation (The Billboard April 8) has been introduced this month of a specially designed penny machine. It is a "penny" to promote penny coin candy as an addition for the former. The Motion Penny Corporation has been active in contacting candy operators on the penny-nickel plan.

Stated specific meeting statements from operators in various parts of the country, obtained during the past year, to pin point area and general operator reaction to the penny money idea. George Ducker, service manager for G. B. Stanley, the Motion Penny Corporation, Washington, declared the firm plans a fast-sized expansion of such an operation as soon as more plastic globes are available. He stated that if more national operators are breaking up globe glass.

Dawson has been operating 1-cent gumballs and pennies vans for two years, with the "smallest" accounting for about 2 percent of his business. However, even with this small ratio of penny to nickel equipment, gross earnings have shown a slight increase, according to Ducker. Also, he says general overhead costs and the number of penny units that have been a little diversified, are units that were put in, due to their general service to the "penny duty" (with a minimum of extra work and time consumed) on each location having both penny and coin equipment. Too, Macke service men have evidenced a liking for the penny machines because, he feels, it is more to their liking.

Denver Denver candy operator John L. Rhodes, with an almost four-to-one ratio of candy bar and penny machines, has been a "penny" to promote penny coin candy as an addition for the former. He believes the "penny" idea is the result of the growing popularity of penny machines, which were put in the field strongly a year ago when it added gum (tab), candy-coated, and other types of equipment. During and prior to the year, the firm has operated hundreds of penny units. The firm is now reorganizing its records, to allow for a special breakdown of returns from penny and nickel machines.

Russell Candy Service, Milwaukee, has been operating penny and nickel vans in conjunction with its nickel operation. However, according to owner Copeland Russell, they are pulled when locations request a combination of penny or nickel sales.

With the exception, in the case of the Gourmet Penny Companions, such equipment in New York is not placed on a penny-nickel dual installation. A pro and con attitude toward penny units has been adopted by most Buffalo candy operators. Some say they intend to do the same thing in the face of other's state of the business, while others, like Automatic Equipment, are trying to keep them as a "supplementary income source."

At 25 as candy operators are concerned, penny units are getting a "good name" in Los Angeles. Currently, there are no plans to add equipment to existing nickel units.

VENDRITE CO.

(Continued from page 10)

10th St., N.W., Washington, D.C., Covered with nickel units, 23 lb. 1.50.

CHARMS

- Plastic Charms
- Metal Charm, $1.00.
- Metal Charm, Medium, $1.00.
- Metal Charm, Large, 50c.
- Metal Charm, Small, 25c.
- Metal Charm, 1 cent, 10c.
- Metal Charm, 2 cents, 15c.
- Metal Charm, 5 cents, 25c.
- Metal Charm, 10 cents, 50c.
- Metal Charm, 25 cents, $1.00.

STANDS

- All stainless steel, 18-8 finish. We are not to use stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, stainless, 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COLORADO OPS Plan New Org

DENVER, April 22.—A new association of co-operated phonograph men in Colorado was formed this week, and will soon assume an incorporated membership. The name of the Colorado Music Operators’ Association, according to Wolf Roberts, head of Wolf Distributing Company, is...<br>

COLORADO Operations

DENVER, April 22.—A new association of co-operated phonograph men in Colorado was formed this week, and will soon assume an incorporated membership. The name of the Colorado Music Operators’ Association, according to Wolf Roberts, head of Wolf Distributing Company, is...
BUILT TO SUPPORT YOU, MR. OPERATOR!

Highest Return Per Dollar Invested
Fast Front Door Servicing
Famed AMI Trouble-free Mechanism
One Man Can Handle Cabinet
Color Effects Customized for Location
Lowest Operating Cost

AMI Incorporated
General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich. • Sales Office: 127 N. Dearborn St., Chicago 2, Ill.
TEX BENEKE
RCA Victor 20-3512
Jane Junction
Our Songs (RCA Victor 78-3512)

HERB JEFFREYS
(Mitch Miller Orch) Columbia 2121 1-L
Swamp Girl
Jeffreys opens his records full to chant this swelling tune of praise. Sound effects and art establish the proper mood.

PETER WILLIAM JULIAN-THOMAS VALENTE
BRYAN BROS.
ORK
Bruno Tren 394
Old SkivVeum
Good tune worthy of the sad story of the free man. Better balance would have made this fuller-sounding side even more.

The Old Piano Roll Blues
The Guy "chou-chou" shown is perfectly suited to this old-fashioned new song and delivers a reasonable performance.

SY OLIVER ORK
Decca 12491
If I Were a Blackbird
Glorious sentimental tune of another Irish folk song.

DEEP RIVER
A new-look arrangement of the classic ballad prize keeps the delicate pop sound.

Starrat at the First
Sentimental instrumentation in the old Starday sound should find some favor with the younger set and existing.

RALPH FLANAGAN ORK
Rainbow 45 - 39402
Low Cere
This is a side of the side Flanagan produced when he first made his Glenn Miller years ago. It's a novelty on "Spanish Fandango" and sounds completely.

Come On In
Great success was this paraphrase of the classic Miller style of "Te Me." Complete.

FEBRUARY 1950
Mercury 7400
The Old Piano Roll Blues
Glorious reading of an item, which is interesting at that time. For FRC, by Pat Bean. Fine chorus, fine vocal group, and in fine endings this side maintains the preceding line.

SPAIN
The excellent stylist is back for some of the splendid ballads and comes off with the same grace.

Davie L. WINTER
Pump Room ORK
Rainbow 45 - 29691
Hand to Mouth Boogie
Big band begins it in fine form, and it proves a dramatic side.

Tenderly
Some piano, with wedge, sets an easy mood in a 4/4 dance tune. Very well written. Walter Christ side that has been changing on a solid 45.

SPAIN
The excellent stylist is back for some of the splendid ballads and comes off with the same grace.

TONY MARTIN
(Mary Jane Orch) RCA Victor 20-3769
The Thrill Is Gone
A rare jewel of a side with some for his fine, rich treatment of the fine side. Here the arrangement is most effective.

SPRING MADE OF ME
More wonderfully written work, within the material, of which Miss Davis' work is a most unusual item.

JON AND SONDRA STEELE (Low Quadiing Orch)
Coral 40179
Rambling
Less use and less meat here.

Gill Pickles
An old one for the folks in the style of those "windy" days. "Singers in the Sky" side, with its own charm, takes off in spades of an even better job by the singer, who bears the title.

HENRY JEROME ORK (Eleanor Russell)
Ralph 45 - 321
Talk Me in M a s s e r
The song makes a good feature for the capricious voice of Ray Miller. Side into the current ballad, easy rage like a game and should score to use this as a feature side.

DANNY SCHOLL
(D. Terry Orch) National 4010
Our Love Story
Better balance and a bit more in the end.

EDDIE CONDON ORK (Ralph Sutton)
Gotta Swing
Another fine sounding dance side with another stellar ballad.

DEAN MARTIN
(Pete Burwell) Capitol 1002
I Still Get a Thrill
Martin makes a good example of a popular delivery of a first-rate song.

BE HONOURED WITH ME
As the wayside rays on a fine pop song by Ray Allen, with its own charm, takes off in spades of an even better job by the singer, who bears the title.

BETSY GAY
Columbia 2878
Don't What Comes Naturally
Rather lured to an old-fashioned pop side, with its own charm, the name of "Hill Street." Song does go off in spades of an even better job by the singer, who bears the title.

TOY HOGGENDSON
(Paul Ginnis) Columbia 1103
Comin' to Daddy
Side to side and a bit more in the end.

MRS. McLEAN
Columbia 38767
I Wish I Could Shimmer Like My Sister Kate 68 - 70 - 66 - 66
The two best standards, being defeated in "Webb's Avenue." Side one is handled in a fine pop style.

JERRY WAYNE
The Waverlys
Columbia 29252
You Are My Love
This makes a good feature for the capricious voice of Ray Allen. Side into the current ballad, easy rage like a game and should score to use this as a feature side.

ROBERT DREW
(Russ Case Orch) MGM 1047
The Street Rests Out of the Letter Before This

ART LUND (Leyre Holmes Orch) MGM 3049
Memorials
The memory star becomes the "New Moon" standard in a legitimate pop manner which should satisfy those followers.

WAYNE BARRETT
The Waverlys
Columbia 29252
A Great Day Here Is Stay
Better side here than the last effort. Size of the "Best Buddy Clark's Heart" and sound in its own way.

RAY ANTHONY ORK (Shoestring)
Capitol 855
Little Peach From E. Orange
Suffers from overproduction. Side is overproduced. Side is overproduced.

RAY ANTHONY ORK (Shoestring)
Capitol 855
Why
None of the inspiration that went into making this easy jazz side has been carried along into this plastic.

Moses Lisa
Ballad from "Capote's" as sick as the writer for one of Lundy's arts was...singing side.

When My Stage Coach Reaches Heaven
Another side of the "Greyhound" and done background on an attempt to sell "Hill Street." The arrangement is most effective.

Blue Prelude
Some brilliant1 songs that leads a good dance side of the Gordon Ayers' band, side is a sign of its own.

I Didn't Have Anyone Tell You
(The Skippers)
Narrative side, for dancing and listening, of a fine pop nature under the imitation music.

Scattered Toes
Gordon's style, with a real side, acts by ray arma...fine arrangement under the imitation music.

ZIGGY ELMAN
(Virginia Maxer) MGM 1046
Miss Westechka
Miss Drew, who sounds much like Miss Doss, does a creditable job with the "Glenavy" material.

I've Got a Sunday Feeling in My Heart
New Version.

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New Version.
**Solons OK Detroit Shuffle Bill**

**Four Chicago Teams Set for State Tourney**

**Quality in American Loop**

CHICAGO, April 22—Four local teams will play for the American Shuffleboard League State finals to be held in Peoria beginning May 6. The winner of the Washington Heights longboard loop with 74 points, and the Rockette running second with 73 points, will compete in Peoria.

Winner and runner-up in the South Suburban women's league, The Villagers and Chuck Cavallini's squad, will also play off for first place in Peoria.

All four teams will be competing for a place in the national championship meet to be conducted by American later in month.

**Kenosha Shuffle Tourney Hyped By Radio Tie-Up**

KENOSHA, Wis., April 22—City-wide interest in the Kenosha Shuffleboard Tavern Association was created by a tie-up with Kenosha Metropolitan Association backers of the tournament. Kenosha County maintained its reputation as the bee of shuffle in the State. News that the radio broadcast and the contest will be included in the tournament as players voted for 16 cash awards ranging from $70 for first prize to $25 for the four closest matched teams competing for the county and also the city championship.

Preliminary elimination games were held at large venues with players from all locations involved. Tentative plans of the association say McLeans, a 15-minute radio broadcast tie-up from some shuffleboard location if the reaction to the initial broadcast proves popular.

**Begin Quantity Delivery on 2 Keenean Models**

CHICAGO, April 22—J. H. Keene & Company started quantity deliveries of two new shuffleboard types, the new shuffleboard to its distributor organization, John Centore, vice-president and general manager, announced yesterday.

The games, King Pin and Lucky Strike, are designed for the beginners.

Both games are two feet wide and King Pin has an 8-foot playfield while Lucky Strike's length is 8 feet. The games are equipped with two pucks, designed to speed up play in top locations. Playing time of each is under a minute.

All serving on either game in the area as well as the area itself is taken care of by the leading players.

**Monarch League in Indiana Points Up What Promotion Can Do for Smaller Cities**

LA PORTE, Ind., April 22—By the time the fourth week of league play was completed, locations closed for the season, including Calkins, for league participation; and asking them to enhance the event. A nearby room was reserved for Calkins, however, to the 10-team league because it was easier to work the schedule and keep a more informative line on league happenings.

The effect of play on locations within the league was a gain of as much as 100 per cent in a majority of instances as well as increases ranging from $50 to $200 in food and beverage sales. Meanwhile, even shuffleboard locations not in the league reported increases of from 30 to 50 per cent, and, according to Calkins, directly attributed to interest created by the Monarch league.

**Increase Ops' License Fees Before Passage Effective Immediately**

DETOIT, April 22—Twin ordinances regulating shuffleboards were passed on final reading by the common council after several weeks of heated debate.

The ordinances now appear to be part of the same entrenched obstacle now appears to be a veto by Mayor Cobb, who avows the entire controversy over a unanimous council vote. A veto would be overridden by a unanimous council vote, unless the ordinances are approved by the council.

The new laws are the same as outlined in The Billboard last week, with the exception of a stiff boost of operators' license fee, added to the ordinance in a final amendment. A new classification of small operators was set up, covering 10, 20, or 30 boards or less. An annual fee of $100 was established. Fees on 11 to 15 would rise to $250; 16 to 20 to $500; on 21 to 30 to $750; 31 to 40 to $1,000; 41 to 50 to $1,500; and over 50 to $2,000. An annual fee of $100 was also approved for the annual license fee for boards.

**ASLI Meet Prizes Hit 26G**

**Puck Patter**

CHICAGO: Clayton Nemecff, Monarch Shuffleboard, Inc., is touring the Southern States on business. He will return within the month. Operation of unidentified locations was suspended.

Calkins, who handled the Monarch League in La Porte, before the trip that two new league, one for men and one for women, probably will be extended into the area in La Porte soon. Calkins expressed amusement at the way the league is now growing.

The events are scheduled to take place in the local league beginning this week, and the American Shuffleboard Co., will hold an event in the local league.

Shuffleboard play in this area continues to show steady signs of increase. According to officials, a few conversion of shuffleboard tables was introduced during the winter for boards making slow headway. Many others in the field, Herb expects shuffleboard play to become a "hit or miss" treatment as a result of the trade shows in May and June.

With American Shuffleboard League winners from this area now set, and with these teams scheduled to appear in the State-wide tournament in Peoria starting May 8, local shufflers expect to have at least one team entered in the national tournament which American will hold later in May in Peoria.

**Union City, N. J.:**

Ken Poulsen, field director for American Shuffleboard League, interrupted his travels for a week of conferences with Howard James, ad sales manager, and other American officials at the home office here. They were working on the finishing touches on blueprints for 13 scheduled State tourneys and the wind-up event, to be held in Peoria, III, late in May.

**Incredible: A Game of 7 Pucks Over 26 Goals!**

U. S. Tourney Set Back to May 27-28

Two More State Events Set

**UNION CITY, N. J., April 22—With the deadline for entries to the series of State tournaments sponsored by the American Shuffleboard Inc. (ASLI), reached Monday (17), officials disclosed this week that the number of State teams set for cash prizes now totals $22,618.

At the same time, Howard James, tournament manager, announced that the date of the U. S. championship tournament will be May 27-28, two weeks prior.

The total prize money, $12,500, will be divided among State winners, $10,000, with the remaining $2,500 going to the runners-up in the national shuffleboard tournament.

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Monarch League in Indiana Points Up Promotion Ideas

(Continued from page 111 on the league nights plus the costs of operating the league. It also left a total of $16 to be set aside for the kitty each week, which after 10 weeks added up to $160. The other $100 was realized through sponsors fee, usually the location owner, of $10 per team.

For finishing second in the league standings the team representing the second place, $125: John's.

Rudy's Tavern unit were Rudy


Calkins indicated that a new league will be launched in the near future. As plans now stand it might take the form of two leagues, one for men, the other for women.

Wolf Roberts Hospitalized

DECEMBER 4-6. Wolf Roberts, veteran Denver operator and distributor, was rushed by ambulance from Denver to Wyoming. Roberts operates both Wolf Distributing Company to a local hospital April 9 when he became suddenly ill. Roberts, who operates a hardware store, was resting in the local hospital late this week. Pete Goria has taken over during Roberts' absence.

Change of Address

AMI, Inc., Chicago office moved from 127 N. Dearborn Street to 133 W. Sible Street, Room 92.

New Firm


ASLI Tourney Prizes Hit 266

(Continued from page 111)

Prize winners, selected in competition, the original ball head was found to be too small. The City Tavern has now been reserved, he explained.

New Jersey and Missouri are the only states with additions to the State edition of the ASLI program . Teams of 10 players each will be entered in the State competition. Selection of teams to the National Register has been completed by the directors of ASLI registrants in each area.

James released the following official bulletin from the national office:

For the city of play, the number of teams eligible to compete for cash and awards will be divided among winners:

State or City Team Prizes

Winners: 1. $1,000, 2. $500, 3. $250, 4. $100, 5. $50, 6. $25, 7. $10.

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Winners: 1. $10.

Winners: 1. $5.

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Indianapolis: Irwin Schwartz, Midland Music Distributors, visited operators in several cities. The move ment of the 1200 Wattson phonograph continues good, according to Irwin. J. M. Meggit, of the New Music Company, distributors for Sec- burg, returned to his office after an unusual con- struction for the January Music Company at 909 North Delaware Street, prominent phonograph and record salesrooms for records in Indian- apolis. The 圆 - shaped room is not yet in place and the entire construction is progressing rapidly. Moving day is near.

Sick, Inc., distributors of games and other amusement devices, report the new Geneco game in stock and having a good demand from operators. Fred (Pat) Farber has been appointed State representative for Sick, Inc. The company is well known in Indiana. Clarence (Dutch) Hofman, manager of the Janes Mu- sic Company, reports the most popular record on the market is the "Hello Goodbye" by The Everly Brothers.

Detroit: John Brincheck and William H. Montele are opening the Joy Automatic Laundry at 3336 Joy Road. The company is engaged in the wholesale and retail sale of all types of automatic laundry equipment. The company has been operating for 20 years under the name of "Joy Automatic Laundry." The company is owned by William H. Montele.

New York: Bob Jacobs, manager of American Photo Company, reports that the company has a new coin-op machine, the "Angel," which has been placed in several locations, including Times Square, New York. The "Angel" is a new machine, and it is expected to be a big success.

Los Angeles: Ed Wilkes, of the Paul A. Laxson Company, is looking around for a new location to take the company's new game, "The Traveler." He's busy looking at re- sent interest in the "Traveler" by several operators. Lucille Laxson don't have to worry about vacations as they live all year round. The game is a big hit at Huntington Palisades. Ben Laxson, of the company, reports that he is on his old friends on Pico Street for the first time in some months.

Washington: Bill Schwartz, of the Washington Music Company, reports the new game, "The Traveler," has been received in the store in time for the opening. The game has been received in good condition, and it is expected to be a big success. The company is also receiving reports that the game is selling well in other parts of the country.

Cincinnati: Harold Lieberman, of Lieberman Music Company, reports that he has in- creased the space occupied by his company in the past few months, and that he has added new men to the staff. The company is expanding rapidly, and it is expected that the new space will be occupied by the end of the year. The company is also receiving reports that the new space will be occupied by the end of the year.

Chicago: AMI's local offices moved to new headquarters over the past weekend, and other offices are expected to move to the new site at 124 North LaSalle Street. The new offices are expected to be completed in the near future. Joe Caldon, who left AMI as of Feb- ruary, is expected to report to the new location and take over the operations of the new offices. Joe Caldon is expected to report to the new location and take over the operations of the new offices.

Walter Ashton, sales manager of Searle Welding & Manufacturing Company, reports that the company has received a large order for replacement parts for a new model of a welding machine. The order is expected to be filled within the next few weeks. Walter Ashton is expected to report to the new location and take over the operations of the new offices.

Milwaukee: Marvin Carson, formerly record buyer, who has taken over the record department at Holts in Waukesha, Wis., is expected to report to the new location and take over the operations of the new offices. Marvin Carson is expected to report to the new location and take over the operations of the new offices.

Vital Statistics
Deaths
William F. Main, 50 years old, former vending machine operator, died in Cedar Rapids, Iowa. The family was attending the business in 1940 but maintained an office in Cedar Rapids until 1945.

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This act shall be fined not more than $5,000 or imprisoned not more than two years or both.

Section 7. Any gambling device transported, delivered, shipped, manufactured, reconditioned, acquired, sold, disposed of, possessed or used in violation of the provisions of this act, shall be seized and forfeited to the United States. All provisions of law relating to the seizure and condemnation of forfeitures and condemnation of vessels, vehicles, merchandise, and baggage for violation of the customs laws; the disposition of such vessels, vehicles, merchandise, and baggage or the proceeds from the sale of such vessels, vehicles, merchandise, and baggage shall apply as if the seizure and condemnation of such vessels, vehicles, merchandise, and baggage had been violated. All persons dealing with such vessels, vehicles, merchandise, and baggage shall be guilty of misdemeanor and shall be punished by a fine not exceeding $500 or imprisonment not exceeding one year. If any person shall violate any of the provisions of this act, such person shall be punished by a fine not exceeding $500 or imprisonment not exceeding one year. If any person shall violate any of the provisions of this act, such person shall be punished by a fine not exceeding $500 or imprisonment not exceeding one year.

Section 8. If any provision of this act or the application thereof to any person or circumstance is held invalid, such invalidity shall not affect other provisions or applications of the act which can be given effect without the invalid provision or application, and to this end the provisions of this act are declared to be severable.

Text of Senate Bill 3357

This act was filed no more than $5,000 or imprisoned not more than two years or both.

Section 7. Any gambling device transported, delivered, shipped, manufactured, reconditioned, acquired, sold, disposed of, possessed or used in violation of the provisions of this act, shall be seized and forfeited to the United States. All provisions of law relating to the seizure and condemnation of forfeitures and condemnation of vessels, vehicles, merchandise, and baggage for violation of the customs laws; the disposition of such vessels, vehicles, merchandise, and baggage or the proceeds from the sale of such vessels, vehicles, merchandise, and baggage shall apply as if the seizure and condemnation of such vessels, vehicles, merchandise, and baggage had been violated. All persons dealing with such vessels, vehicles, merchandise, and baggage shall be guilty of misdemeanor and shall be punished by a fine not exceeding $500 or imprisonment not exceeding one year. If any person shall violate any of the provisions of this act, such person shall be punished by a fine not exceeding $500 or imprisonment not exceeding one year. If any person shall violate any of the provisions of this act, such person shall be punished by a fine not exceeding $500 or imprisonment not exceeding one year.

Section 8. If any provision of this act or the application thereof to any person or circumstance is held invalid, such invalidity shall not affect other provisions or applications of the act which can be given effect without the invalid provision or application, and to this end the provisions of this act are declared to be severable.

Salemen Wanted


Box 349, The Billboard 108 W. Randolph St., Chicago I, Ill.

We will not be undersold

United Shuffle Alley . . . $189.50
Chic. Columbian B.R. $189.50
Chic. Columbian B. $189.50
G. Col. Coin R.O. $189.50
Chic. Coin R.O. $189.50
Chic. Coin Bowl $189.50
Chic. Coin Bowl $189.50
Chic. Coin Bowl $189.50
Chic. Coin Bowl $189.50
Chic. Coin Bowl $189.50

West Side Distributing Corp.

612 Wabash Ave. New York 19, N. Y.

And All Other Money-Making Shuffle Alleys

Write for Free Illustrated Catalogue

Mike Munes

177 North Ave. Atchison, KS 66002

Terrific Roll Down Buys!

- Slot Machines
- Pinball Machines
- Carnival Accessories

The Billboard

April 29, 1950

Record Reviews

(Continued from page 110)

ARTIST

LORRY RAINIE (Gift)

TUNES

LONER

FLAT GRAPE

POPULAR

67-76-76-72

62-62-60-66

73-73-73-73

62-62-60-66

51-50-50-50

53-52-52-52

69-70-68-68

83-82-82-82

77-77-77-77

70-70-70-70

72-72-72-72

72-72-72-72

79-80-79-79

70-70-70-70

65-65-65-65

45-55-45-45

45-57-45-45

50-50-50-50

52-52-52-52

50-50-50-50

64-64-64-64

75-76-76-76

52-52-52-52

85-85-85-85

88-88-88-88

The Billboard

April 29, 1950
Record Reviews

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<td>PERRY MORGAN ORK</td>
<td>The Broad and Better Song</td>
<td>86--86--84--88</td>
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<tr>
<td>RUBY WRIGHT</td>
<td>King 53632</td>
<td>89--88--88--91</td>
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<tr>
<td>BOBBY HACKETT ORK</td>
<td>When a Woman Loves a Man</td>
<td>72--72--71--73</td>
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<td>DICK MANNING ORK</td>
<td>From&quot;O&quot;to&quot;E&quot;</td>
<td>71--71--70--72</td>
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<td>MILTON DELOUGG</td>
<td>Zone Twenty-Eight</td>
<td>63--63--66--60</td>
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<tr>
<td>PETER WILLIAM ORK</td>
<td>The Rose of Moonlight</td>
<td>60--60--60--60</td>
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<tr>
<td>RAY ANTHONY ORK</td>
<td>Way Down Yonder in New Orleans</td>
<td>76--79--73--76</td>
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<tr>
<td>Capital 958</td>
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<td>BURL IVES</td>
<td>Canal Street</td>
<td>75--79--72--75</td>
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<td>Columbia 09782</td>
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<td>GORDON MACRAE ORK</td>
<td>I Got a Fever in My Bones</td>
<td>72--72--70--74</td>
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<tr>
<td>(Paul Widman)</td>
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<td>Capital 959</td>
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<tr>
<td>JAN CARVER ORK</td>
<td>This Is Heaven to Me</td>
<td>84--84--84--84</td>
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<td>Capital 970</td>
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<td>RALPH FLANAGAN ORK</td>
<td>The Old Piano Roll Blues</td>
<td>86--87--85--85</td>
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<td>RAY ANTHONY ORK</td>
<td>Great Make-Believe</td>
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<td>(Bennie Deasville)</td>
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<td>RAY ANTHONY ORK</td>
<td>不受约束</td>
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<td>JOHNNY MERCER ORK</td>
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<td>THE SKY-LARKS ORK</td>
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<td>B I N N O P L A C K</td>
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<td>CAPITOL SYM-</td>
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<td>PHONIC BAND-</td>
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<td>Louis Castellucci,</td>
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<td>SHIRLEY EIKO ORK</td>
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35 USED CITATIONS

In No. 1 Condition—Write for Price
Williams Star Series $150.00 Each

15 NEW SHUFFLE ALLEYS

In Original Cases—Write for Price

PHONOGRAPHs

47-T-1001s                         $575.00 Each
Rock-Ola 1472                    149.50 Each
4 New Phonographs. In Original Cases—Write for Price

WANTED

BALLY CITATIONS, GOLD CUPS AND WURLITZER 1015s

Will buy any quantity If price is right. Wipe condition a plus. Wanted for re-sale.

HEATH DISTRIBUTING CO.
243 THIRD ST. MACON, GEORGIA Phone 2681

Record Reviews Continued on page 115

$13950 BRAND NEW ROL-A-TOPS

SIZE:
23" High, 14" Wide Net Weight: 88 lbs.
5c-10c-25c PLAY FACTORY REBUILTS $95 EACH

Above Prices F.O.B. Chicago

WATLING MFG. CO.
4650 W. Fullerton Ave.
CHICAGO 44, ILL

B1-1806—Full Columbus 1379
Call Address "WATLINGCO." Chicago

!!!!! KEENEY'S !!!!!

New 3 Purpose Mystery
FAST DIFFERENT INNOCENT

Sc counter size. Enormous earnings. Operator's dream for closed territories. Ideal for a DEAL. Nothing like it to compete with County exclusively on quantity. FIRST ORDER LIMITED TO ONE SAM.

RETURNABLE WITHIN 15 DAYS FOR FULL REFUND. Sold direct and only to bona fide operators. No literature furnished. Only a week's test will convince. No replies to curiosity seekers. DON'T BE SEEN ON YOUR TERRITORY. $99.50

1/34, balance C. O. D.

W. E. KEENEY MFG. CO.
5818 WENTWORTH AVE.
CHICAGO 21, ILL

COLUMBIA DOUBLE JACKPOT BELL

SPECIAL SELLOUT PRICE
$69-50

Champlain's right arm in late 1945. He is not only the top dance band in the cabinet room, but he is also quite a hit with the younger set. Ask your dealer for the new Columbia Double Jackpot Bell. Only 50 cents, or it's yours for $69.50. Make your dealer hurry—quantity is limited.

Write for Free 1950 Catalog 1/26 devoted to wedge, balance C. O. D.

ABCO NOVELTY CO.
2909 W., IOWA ST. CHICAGO 11, ILL

(Continued on page 115)
FOLK TALENT AND TUNES (Continued from page 42)

Detroit ... Bob Edwards, of WESC, Greenville, S. C., like many of the other country music personalities, will stop in for an interview ... Al Turner, KLIF, Dallas, is working his own video show weekly at KRLD-TV. Johnny Hicks, who works with Turner, has inked with Columbia Records. Norm Alderson, of WXL, Fort Worth, is doing a Friday night show from the local air base with the Flying T Ranch Boys. That show is relayed from KLEE, Houston, to the Coast. ... Bill Collie is no longer with KNUZ, Houston. ... Kerell Corn is now at WSID, Madison, S. D.

Van B. Darby is switching from Station WKNA, Charleston, S. C., to WWVO, Pineville, Va.... Mel Price (Reggae) is doing a d.j. show daily over WASL, Evansville, Ind., to his live shows with his band. ... Bob Edwards, WESC, Greenville, S. C., reports that his show is carrying three recorded country music hits in addition to live shows 30 minutes per day by the Blue Ridge Rangers. ... Smanda Weyer, WXK, Durham, N. C., is operating a vocal stunt with a local country music jamboree formed by fellow d.j. Ken Corbitt. Don Churchill (Bullet) is doing a TV show from KXO, Los Angeles. ... Jimmy Johnson, WDOT, Toledo, Ohio, is doing a show out of Toledo, Fla., does his d.j. show at the station and appears with his Orange State Playboys over WROD, another local outlet. ... Earle Wilson and Dick Thomas, of KUAB, Farmville, Va., d.j., has joined the Melody Mountaineers, playing banjo and doing a show over WRAA, Richmond, Va., reports that "Old Dominion Barn Dance" is now on CBS stations every Saturday night, broadcast by a candy company.

Artists' Activities: Homer and Jethro (Victor) are at the Roosevelt Hotel, New Orleans, playing May 2. They do a week at the Fox Theater, St. Louis, opening May 12. ... Earl Heywood (Victor), of CKNX, Wingham, Ont., has written his first pop. "The Clouds Kiss the Sky." In conjunction with Martin Kenney, the Cantuck coronet orchestra. Lonnie Hubbs and the Dixieland Boys are now at WBOC, Salisbury, Md., and Juanna Mills, now at WINK, Wheeling, W. Va., report that the station's talent, including Hawkshaw Hawkins (King), Stoney Cooper and Wilma Lee (Columbia), have been successfully handled by Lee Moore. ... Lee Moore's recent attitude ... The Sunshine Boys Quartet at WWVA has cut its first sides for Decca. Dick Carson and His Prairie Partners have finished their Southwest tour and are back on WYRO, Rochester.

The opening of the Harmony Ranch, Chagrin Falls, O., will probably be televised by WEWS, Cleveland. The park, which is operated by Ernie Benedict's band boys at WAGL, Cleveland, is three years old. ... Reggie Ward has joined the 11 p.m. g.p.m. cast with The Pierces (4 Stars). Pierce's newest release is "The New Fabric Flag." written by Bill McVicar, and Tom McVicar, of the 12-year-old band. They have worked on WBQ, Chicago video outlet. is now working at KWW, Shreveport. ... Pee Wee King (Victor) has decided to forego opening his own park this year. Last season for another Republic Pictures has announced a $5,000,000 build-up on "Alley Allen" (Mercury) during the next five years. He will do five films per year. ... Jimmy Wakely (Capitol) set for the Randee nitery, Salt Lake City, May 8. ... Jim Stantson, of Rich-R-Tone, the Johnson City, Tenn., label, reports that he has signed Loyd Haynes, New York, and the Bluegrass Shepherds, Charlie and Mary Renfrow, of Cincinnati, for Rich-R-Tone. ... He has also added Rupie McClouden, of Lake City, Ga., for his Folk State label.

Dick Jockey Doling: Ray Oden is now doing two hours of h. b. spinning daily at KBTC, Abilene, Tex. He is on the air in KODA, Victoria, B. C., and has also put live shows with the Rodeo Rascals and Cowboy Dan ... Curtis Don at WOPJ, Bristol, Tenn., is returning to his dishes and do voice legending and disc jockey work. ... Wesley Tuttle is using telephone interviews on his daily shows. ... Little Tex Worrell, KRFN, San Bernadino, Calif., writes that he will be back in the state, his wife, who lives in Cash, Calif., has eut records for his own label, Ken. ... Red Kent has returned to his daily show over WATM, Tallahassee, Fla. ... After a two-month absence, Don Dunn is doing an hour show over the station daily. ... Paul Noel, WSEA, Atlantic, is going to get a new call. ... Glen Davis and Brother Rice will be seen in the general store at Farmville, Va., where they have opened a record store. ... Sid Miller, of WPX, Citizens, Miss., has opened a record store with Chili, who has a new call, and Tim. ... Don Phillips, of WSN, Oklahoma City, has opened a record store with a new call. ... Richard A. Photography is shooting a film of the biggest Barn Dance ever to be held in the area, scheduled for this weekend. With Oral labor, the Barn Dance will be at the site of an old barn.
Record Reviews

When you buy from Runyon

You buy the best

READY FOR LOCATION!
Dale Guns............... $69.50
Chei. Coin Pistols..... $74.50
Genco Bing-A-Rolls... $115.00

Seasonal Money-Maker
California Shuffl epings-14'

With New Life-Up Head

$74.50

1/2 Deposit, Balance C. O. D.

When you buy from Runyon

You buy the best

MECHANIC WANTED
Prominent Chicago Distributor wants capable repair man, experienced on 5-Blades and Phonographs. Permanent for who qualifies. Write fully, past experience, present employment, salary required.

BOX 10, THE BILLBOARD
188 W. Randolph St., Chicago 1, Ill.

NOW DELIVERING NEW

UNITED SHUFFLE ALLEYS
UNIVERSAL TWIN BOWLER, CHICAGO BOWLER, CHICAGO BOWLER, ROCK-OLA SHUFFLE JUNIOR.

H. SPEED QUALITY WAX, Ciss

CONVERSION PIN KITS FOR ALL BOWLS, Fast Price $1.00.

WRITE-UP PHONE

1.50 Cents, C. O. D.

WESTSIDE DISTRIBUTING CORP.
415 Jimmy Davis, New York, N. Y.

UNITED SHUFFLE ALLEYS

$140.00

4 CHICAGO C OIN
MIDGET SKI BALLS
Reconditioned $155.00 EA. Available in quantity orders.

Dave Lowy & Co.
Exclusive Distributor for Keeney Products in the Metropolitan Area

390 11th Ave., New York, N. Y.
Phone: Chippewa 4-3309

RHYTHM & BLUES RECORD REVIEWS
(Continued from page 31)

For complete scanning see explanation under Record Reviews. Maximum points given: 100. Points in first column represent over-all rating. Second from left is score for disc (play on: testing, third from left, recordability, and form and last, note price on.

TODD ROHDES

Seventy 2

Rhapsody-In-Blue (1 & 2)

Achieves the sentiment classic in beautiful fashion, there’s a steady, steady beat and plenty action that exists which pure jazz action for their soul. Small band has a big job, with fine sax and cymbal work adding.

ST. LOUIS JIMMY AND TRIO

April 429

Mother’s Day

Jimmy sings about Mother in conventional Southern bent patterns.

Chicago Woman Blues

Big-time woman’s blues that are not too far off the extras. She is pretty much on the same side of the line.

JAMES QUINTEY

Stray 533

Don’t Worry

Unimpeachable material is competently disposed by the good male group.

Let’s Put Our Hearts On The Table

Pitched above normal range. Group offers a good deal.

JOHNNY MOORE’S THREE BLAZERS

RCA Victor 22-0073

Rock With It

Winning splash of a medium jive blues spots the distinctive singing of Billy Valentine and Oscar Moore's guitar.

Misty Blues

The libes sound to be back in style. This is a reasonable string of a diverting and somewhat different blue blues story. Valentine shows it convincingly and Johnny Moore's guitar wraps it up.

SISTER SLOCUM

Song 1042

Red Hot Mama

The voice is that of a head, cleverly conceived wise trend deal.

Blues for the Whiplash

Superb use of a clever organ bridge creates rather distinctive treatment of a goody blues which incorporates "Penelope Bugle-Wiget."

ERSKINE HAWKINS ORK

Vocal 47-3742

Brown Baby Blues

Jumpy blues with lindy, has amusing materials.

Fishtail

Intriguing as a catchy riff is an easy, danceable.

RENT PARTY

Ranger 4000

Kent. Party Blues

Wander, harmonica & rhythm combo do an appealing blues job that leaves a familiar take—the rent party interrupted by John Lee.

Rockin’ The Blues Away

Jumpy blues with lindy, has amusing materials.

Hereafter

High top banjo, voice, clarinet. Clarinet and rhythm are technically accurate, but don’t create the mood and texture needed kind of thing.

Yesterday’s Rain

Some combination tactics a good teacher but are mechanical systems.

SONNY TERRY

Capitol 931

Dirty Miserable, Don’t You Know?

Puts blues naturally that will fit this easy moving melody. Jerry’s harmonica and rhythm with right hand behind a vocal in an authentic blues.

All Blues


Telephone Blues

Now blues can’t have the blues and sure of flip, flip, flip, flip.

TINY BROWN

Capitol 922

Slow-Motion Baby

Mm Brown crowd out a hickory blues style-refection, pleasing, voice are first rate. Such could regardless material should make this style heard—but not on the air.

NO MORE BLUES

70-70-70-70.

Walking

Thump and creak get off a nice, relaxed blues, with Hig Plugger 879.

JAY MCKENNA & HIS MUSSELMEN

(Mania Lee Davis)

Hobbs 108

Confessing The Blues

Jerry microscope harmonica arrangement delivers a strong job on the old blue tone and others, a fascinating district.

“LITTLE” ESTHER

JOHNSON ORK

STACK 1911

Mean Old Cat

The talented woman from Chicago with sultry blues on their built in mood of the day.

Good Old Blues

Dance improvements on a jazz kick.

WILL BUY... OR... WILL TRADE

COTTLEBEE JUST 21

GOOD CUPS

CITATIONS

LATE 5-BALL FLIPPER GAMES

SPECIAL-COME AND GET ’EM

Advances Rugs = Total Rugs $10.00 EA.

UNITED SHUFFLE ALLEYS

Thoroughly Reconditioned, $10.00 EA.

Write for latest complete list of Arranges Recondition, Canases, 1 Ball Free Plays and Payball, 5 Ball Free Plays and many others.

ROBERT BURNS, Mgr.

WATLING

Manufacturing Company

4650 W. Fulton St.

Chicago 34, Ill.

20 Victory Specials (50 ball) . $23.00 Ea.

15 Silver Mace Canames (50 ball) . $16.00 Ea.

20 Jumbo Pacific Canames (50 ball) . $17.00 Ec.

3 Ball Special, for Quick Sales . $10.00 Ea.

3 Jewel Bells (Small), (New) . $150.00 Ea.

2 New Steel Cabinets (1 Door) . $125.00 Ea.

All prices F. O. B. Owenson, Ky.

ROBERT BURNS, Mgr.

SKATELAND

1401 W. Ninth St.

Owenson, Ky.

MECHANIC

Two Used 5-Blades, Shuffle, Shuffle, Shuffle, Shuffle, etc. Cash operative with 10 weeks. Phone: Owenson 3500. Must make permanent reservations. Prefer scout.
Comes Sets Logan Distributing in Illinois and Ind.

CHICAGO, April 22.—Appointment of Logan Distributing Company here in place of Emerson Manufacturing Corporation, maker of the Holley-crane unit, in the Chicago vending party was announced this week by Bill Billheimer, Logan vice-president.

Logan is owned by Jack Nelson Jr., and maintains headquarters in this city. Firm will cover Northern Illinois for Holley-crane, this area being considered with the Chicago trade area. A sales person has already been assigned to handle Holley-crane, and a parts department has been set up at Logan's offices.

Calendar for Coinmen

April 24-27—American Management Association (AMA), annual convention, meeting, Sheraton Hotel, Chicago.
April 23—American Center of Philadelphia (ACAP), semi-monthly meeting, Broadmoor Hotel, Philadelphia.
April 22—Western Machine Operators' Association (WMOA), monthly meeting, Los Angeles.
April 21—Coin Machine Operators Association, Inc. (CSOA), weekly meeting, Hotel Bond, Hartford.
April 20—Michigan Self-Service Laundry Association (MSSLA), monthly meeting, 308 North Madison Street, Rockford.
April 21—Amusement Operators of Greater Baltimore (AMO), monthly meeting, 2441 North Charles Street, Baltimore.
April 22—Music Operators Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis.
April 21—Coin Machines Operators' Association of Harris County, monthly meeting, Chamber of Commerce Building, Houston.
April 21—National Automatic Merchandising Association (NAMA), Region V (Illinois, South Dakota, and Wisconsin), annual meeting, Arneric A. Seiger, chairman, Edgewater Beach Hotel, Chicago.
April 21—Michigan Automatic Paper Photograph Owners' Association, Inc. (MAPAOA), monthly meeting, Meecekae Building, Detroit.
April 21—National Automatic Merchandising Association (NAMA), Region VIII (Michigan, Minnesota, Wisconsin), annual meeting, Hugh Howes, chairman, Statler Hotel, Detroit.
April 22—National Confectioners' Association (NCA), annual convention, exposition, Hotel Sherman, Chicago.
April 24-25—Punchboard, Ticket & Novelty Industries' annual convention and exhibit, Sheraton Hotel, Chicago.
April 31—May 1—National Candy Wholesalers' Association (NWA), annual convention, exposition, Hotel Commodore, New York.
May 2—National Automatic Merchandising Association (NAMA), Region VIII (Northern California, Oregon, and Washington)—also invited, Hotel Limited, Oakland, California.
May 4—5—National Confectioners' Association (NCA), annual convention, exposition, Hotel New York.
May 6—National Automatic Merchandising Association (NAMA), Region II (Maryland, District of Columbia, Delaware, Virginia), annual meeting, Enserff Ercord, chairman, hotel to be announced, Baltimore.
June 26-28—Coin Machine Institute (CMI), annual convention, exposition, Stevens Hotel, Chicago.

Carton-Bottle View For Favor as Pint, Qt. Milk Container

CHICAGO. April 22.—With the changing over from machines making only pint-jugs for sales in the dairy-vending field, a "bottle view" is being used by a leading manufacturer in the dairy products industry.

The "bottle view" is one of many new developments in the dairy-vending field, and is designed to make the bottle easier to handle and more attractive to the customer.

First Distribut Holds Showing in Indpls.

INDIANAPOLIS. April 22.—Of all the manufacturers of vending machines, only one, C. H. Vender Co., has been showing in Indiana.

The company has a large display of vending machines in the Indianapolis area, and is expected to make a large sale of machines to the Indiana Dairy Association.

New Type Game

TULSA, Okla., April 22.—T. G. Whittington Company here is in production on Q-Bowl, an amusement game combining the high points of pool and bowling. Any number can play.

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The Whittington game is equipped with a large saucer and can be played on a small table for convenience.

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In this enterprise, the club division will feature the A. B. T. coin-operated target range and Buckey products, under the leadership of Schildt, who is also the president of the A. B. T. range.

The A. B. T. range has an adjustable range from 18 feet to 55 feet and is practical for all locations. On dime play, it offers 20 shots from a rifle shaped with steel balls.

Schildt will be followed by Monarch Company, which is now in charge of the Chicago Coin Machine Co.

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Chicago:

"Citéti:

/ ac plate 
beaccompanied by special Bunte at 20 and 25 cents per load.

Herb Perkins, who heads Pur-veyors, recently completed the reorganization of the company. He has been busy getting his new distributing company going, keeping his store open, and keeping on top of the progress of the shuffle gate conversion units manufactured by Pur-veyors.

Gal C. Carter, vice-president in charge of the company's headquarters on Avenue since 1949, has returned home. He and his manager have been busy with a variety of business activities this week. E. H. Happer, who has been the manager of the headquarters for the past few years in Chicago, left for the West Coast shortly after Carter returned.

Shuffle Alley Express, the new game introduced a few weeks ago by United Manufacturing, is causing a stir throughout the country. Bill DeSelms, sales manager, reports. Also reporting good progress are Herb Oettinger, comptroller, and Ray Riche. Herb has already completed a few weeks back from his Florida vacation.

The Bell-o-Matic Corporation offices were a beehive of activity last week with 25 distributors from near and far and preparations for the annual convention in addition to handling executive staff duties on national distribution of Mills Bell-O-Matic. Grand Shay and Shady Ryan have been making their rounds for the A.C.M. convention now only four weeks away. In his capacity as hospital manager, Bob DeGray is on the phone constantly answering calls from all over the country. In less than a year, Vince is particularly well known because of the many years he spent traveling to practically every city and town and settling down with coin operators, while Great Shay is working night and day on A.C.M. show publicity.

Hartford, Conn. (Continued from page 112)

months. Broken down on a per capita basis, this means that every four extra packs a person. Despite the fact that the tax figures disclose a marked uptick for the first quarter, the commissioner pointed out that ciga-rette prices are still increasing proportionately. He said that it is partly due to the fact that the current tax rate had the effect of virtually stopping the mail-order purchase of cigarettes to avoid the State tax. Under the new law, out-of-staters will be charged the same tax on purchases made in the state as the Connecticut state tax.

J. Sydney Greenbaum, sales promotion manager of Radio & Appliance Distributors, East Hartford, had a part in a stage show produced by the Business and Professional Group of the Young People's League at Emanuel Synagogue here recently.

New York:

(Continued from page 113)

"Office before returning for an ab-solute vacation. He is expected to do well in the lead role.

Perry Wachtel, back from a short trip to the West Coast, has filled in as manager of the Active Amusement, is causing a stir in his golf handicap. Perry finished two pars in a row during a recent tournament at 20 and 25 cents per load.

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Detroit:

(Continued from page 113)

The Lada Vending Service, established by Andrew Lada, is a mixed candy and nut vending operation, has been taken over by the Lada Vending Service, established in 1930, at 5693 Somewhat by Donald List. The new company operates in route in addition to the other vend-er.

Max M. Marston, who formerly headed the Marston Machine Company, representatives of various machine manufacturers in this territory, has purchased a new store in his former location at 1593 Pensacola Building where he will operate.

Joseph T. Budjaskick, who formerly was a designer of various pin games, is now concentrating on pinball machines and supplying them with new parts. Joseph has introduced a deal with the C. F. C. Company for the production of a new machine in this area.

Stanley B. Sherwood and Mildred L. Sherwood have opened the Sherwood-Matey Vending Co. on the third floor of the 1950 Showroom, where they have a deal with the Osterman Company. Fifty-one business offices will be opened in the territory by that company.

Leonard, of the firm parts department, turned here last week from Kansas City to Chicago. He helped set up an operation there with the American Vending machine, vender put out by Count.

Vice-President of Automatic Products, left last week on a short vacation before heading back to New England States on a business trip.

Los Angeles:

(Continued from page 112)

Leonard, of the firm parts department, is waiting for that blessed event, baby number two, this week. In addition to handling executive staff duties on national distribution of Mills Bell-O-Matic, Grand Shay and Midge Ryan have been making their rounds for the A.C.M. convention now only four weeks away. In his capacity as hospital manager, Bob DeGray is on the phone constantly answering calls from all over the country. In less than a year, Vince is particularly well known because of the many years he spent traveling to practically every city and town and settling down with coin operators, while Great Shay is working night and day on A.C.M. show publicity.

Twin Cities:

(Continued from page 112)

replies. "Mr. Hall, Gay- yord, Minn., operator, has bought an additional 50 per cent in his present location, thus increasing the size of his expanded operation with the addition of new equipment.- Bob Gregory, S. D., has bought his brother's interest in their the owner and is expanding his activities, he reported to the Twin City morning.

Reports have it that RCA Victor is winning the battle of record speeds in the country area, with 45 r.p.m. now out in most of the box offices. Boxes Besler, of Lieberman Music Company, Wurzberg, Minn., has received a shipment of records with the Up Yodel, Western Wisconsin, Eastern Wisconsin, and Minnesota, said he had a number of operators request the change. It is the new coin mechanism for 45 r.p.m. speed. These machines, he said, are moving well, with every record received from the factory going into the playing wire of the Lieberman firm, head of the company, is constantly on the lookout for new products. Bob Besler said. "Mr. and Mrs. Andy Oberg, Grand Forks, N. D., stopped in here on their way home from their vacation at Hot Springs. They ordered new equipment and Mrs. (Els) Oberg reported looking sharper than ever sporting a new dress as well as being in fine shape even the weather isn't too springy these days.

Washington:

(Continued from page 117)

Mr. and Mrs. Harsh De La Viee will attend the International convention of the Variety Clubs in New Orleans April 26-28. They plan to make it a combination business and vacation trip. Robert O. De La Viee, the President of the Washington Music Guild, is the last month as President of the Bethesda Naval Hospital and correspondence is invited.

Arthur Seilbick has been appointed manager of the Deco Rooms Co., Ypsilanti, Mich., to take over the operations of the Kaufman Washington Company. Fred Turner is in New York at the present time as a representative of the firm. Nelson & Company, distributors of Capitol Records in this area, moved to their new offices at 3000 12th Street.

Lou Kretz, formerly of the Sandusky, Ohio, company, is now in charge of the operations there. Lou was a winner of the ideal record sales award, is now branch manager of the company. The Last of the Wonderful Years, one of the last of the vintage recordings, is getting steady business out of the first six months of the spring.

Brilliant Music Company, which recently changed its label to "Mr. Go On Without You" on Jukes in this area, and Morris Goldman, president of the Michigan Automatic Phonograph Owners Association, report sales of over $50,000 in this music center, which is virtually a Detroit production. John Zollerman, vice-president of the company, is now in the Art Center, making local and out-of-town business connections. Operators willing to give blood should attend the hospital.

Wilmington:

(Continued from page 112)

Candy Service, boasted ice cream prices up 5 percent to the Russell stronghold note the plate is all spoused and painted for the coming season.

Johnny Lujac, famous Chicago Bears football star, has been around home recently and is now associated with local automatic l.1 vending equipment merchandising Borden's products. Sam Cooper, Pastore, Dist. Distributing, still finds it impossible to keep on one AMD demonstrator on this account due to the rapid pace of sales on the boxes.

Frank Ballantyne, City-Wide Amusement Company, has received a letter from the company announcing that they are putting in a new product, a coin-operated 1250 Wurlitzer on the market. The new product will be one of the largest cigarette vending machines in the country. The S. H. B. Company, which has been in the business for many years, has many successful business connections. Operators willing to give blood should attend the hospital.

Gimbels' Department Store has solved the "no nickel" problem on its busy main floor. They have adopted the Vending Co., located near by. M. C. Amusement Company, Wiss., recently installed the first Shuffle Juice machine in this area and it is doing well, according to reports from Al Hef-lander.
CHICAGO, April 20, 1940 — Dave Simon opened his new Simon Sales headquarters at 437 W. 42nd Street, New York. One of the major social events of 1940, the opera house festivities were attended by manufacturers representatives, from all parts of the country including George Moloney, Bally; Sol Silverstein, Chicago Coin, and Mr. and Mrs. Jack Kenney, of the J. H. Kenney Company. The list of Simon’s buyers list was headed by the National Advertising. In later years the Storer organization turned from the pinball field and became a leader in automatic vending machine output. Following years’ patrons, Nat Fable opened the showplace in New York Times Square district. Flashed in advertising was the front and a series of ads in The New York Times heralded the opening. This was the final edition of Mabel Faller, believed to have been the first board of directors of the National Coin Machine Association, Inc. A display of Simon’s products was sent to the mayor of Chicago. It carried the signatures of 204 employees. In Birmingham, a 10-year-old boy was violently attacked by an unattended employee, listing the number of dependent children. The child was sent to the mayor of Chicago. It carried the signatures of 204 employees. Good Times included the signature of Mr. Horace W. Hurwich, moved new quarters at 2117 North Third Avenue, Birmingham. A Mescal official was finding difficulties in its field. Gillette’s $25-a-year game was proving popular. In this world, A. M. Walter-Corporate, a name of the Chicago Coin Company, opened the Coin Palace Hotel in Mexico City, this April 20th.

One of the most successful ideas was the introduction of a new pinball machine, the A M Walter-Corporate, a name of the Chicago Coin Company, opened the Coin Palace Hotel in Mexico City, this April 20th. A M Walter-Corporate, a name of the Chicago Coin Company, opened the Coin Palace Hotel in Mexico City, this April 20th. A M Walter-Corporate, a name of the Chicago Coin Company, opened the Coin Palace Hotel in Mexico City, this April 20th. A M Walter-Corporate, a name of the Chicago Coin Company, opened the Coin Palace Hotel in Mexico City, this April 20th. A M Walter-Corporate, a name of the Chicago Coin Company, opened the Coin Palace Hotel in Mexico City, this April 20th.
State Tax Calendar

Alabama
May 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers and jobbers' report due.
May 15—Sales tax report and payment due.

Arizona
First Monday—Property tax second semi-annual installment due (last day).
May 20—Property tax return due (last day).

Arkansas
May 15—Cumulative (use) tax report and payment due. Income tax return, information return and first installment due.
May 20—Grains receipts tax report and payment due.

California
May 20—Property tax return due (last day).

Colorado
May 15—Ad valorem tax due.
May 15—Sales tax report and payment due.
May 20—Denver sales tax report and payment due.
May 20—Property tax return due (last day).

District of Columbia
May 20—Sales and use tax report and payment due.

Florida
May 25—Sales, use, rental and admissions taxes and reports due.

Georgia
May 10—Cigar and cigarette wholesale dealers' report due.

Idaho
May 10—Cigarette wholesalers' drop shipment report due.

Indiana
May 15—Cigarette tax return due. Sales tax report and payment due.

Iowa
May 15—Cigarette distributors' Interstate business report due.
May 15—Cigarette distributors' drop shipment report due. Property tax return due (last day).

Kentucky
May 20—Sales tax report and payment due.

Louisiana
May 1—Soft drinks tax report due. Tobacco tax report due.
May 15—Income tax return and first installment due. Tobacco tax report due.
May 20—New Orleans sales and use tax report and payment due. Sales and use tax return and payment due.

Maryland
May 10—Individual gasoline tax due.
May 15—Sales and use tax report and payment due.

Massachusetts
May 20—Tobacco tax report and payment due.

Michigan
May 15—Sales tax report and payment due.
May 20—Cigarette tax report and payment due.

Minnesota
May 20—Cigarette tax report and payment due.

Mississippi
May 1—Property tax second semi-annual installment due.

FOR SALE

Pine Ball Route for Sale
Out of State—$250.00; In State—$200.00. WILLIER MANUFACTURING CO., 720 W. Jackson Blvd., Chicago, Ill.

AUTOMATIC MUSIC CO.

Shaffer-Siebold

State Tax Calendar

May 10—Admissions tax report and payment due.
May 15—Manufacturers, distributors and wholesalers of tobacco, report due. Occupation (sales) tax and report due.

Minnesota
May 21—Soft drinks manufacturers' report and payment due.

Montana
May 31—Property tax semi-annual installment due.

New Jersey
May 1—Property tax quarterly installment due.

New Mexico
May 1—Franchise tax due. Property tax semi-annual installment due.

New York
May 1—Franchise (income) tax return and first installment due. New York City sales tax due (last day).

North Carolina
May 15—Sales tax report and payment due.

North Dakota
May 10—Cigarette distributors' report due.

Ohio
May 10—Cigarette wholesalers' report due.

West Virginia
May 15—Cigarette use tax report and payment due.

Oklahoma
May 15—Property tax quarterly installment due.

Pennsylvania

Rhode Island
May 1—Franchise tax report for calendar year due. Income (franchise) tax report and payment for calendar year due.

Tennessee
May 20—Sales and use tax return and payment due.

Virginia
May 1—Individual income tax return due.
May 10—Warehousemen's tobacco tax due.

Washington

Wisconsin
May 10—Cigarette wholesalers' and manufacturers' report due.

Wyoming
May 15—Sales tax report and payment due. Use tax report and payment due.

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Here's an outstanding opportunity to cash in on added income. We have an unusually fine group of top-notch phonograph rebuilt to give years of good service...and ready for immediate delivery. With a minimum investment you can begin earning bigger profits by taking your pick from these quality rebuilt phonographs. Get your order in now for the best in the group.

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It's a fact! BOWL-O is a terrific money-maker. Folks of all ages get a big kick out of playing this fascinating game—the only real bowling game.

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NOT A Shuffleboard Game

BOWL-O is a fast and steady player. Takes a 10c. coin. Cut yourself in on the big BOWL-O profits today with this surefire, money-making, unexcelled literature, prices and records of earnings.

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for Spring Delivery!

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**EXHIBIT STRIKE**
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- Not a rebond-annimated upright pinball
- A trick that comes back unharmed
- Positive scoring—Pucks locked in
- Beautiful cabinet
- Don't miss this solid model. Most exciting game on the market. Smooth, quick game

Exclusive in Illinois and Iowa

**WILLIAMS DELUXE BOWLER**
- 8 or 96 Foot
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- Animation upright pinball
- Simulated mechanisms
- No moving parts
- Major deluxe in appearance

Exclusive in Northern Illinois, Eastern Iowa, Northeastern Indiana

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**RECONDITIONED SHUFFLE GAMES**
- Genco BOWLING & SHUFFLE
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**ASST. EQUIPMENT**
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Uses two pucks — Ready Fast!
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Bally Bowler
In stock for prompt delivery

-22 ft. 1 ¼ in. Fig. 58-12C.

Bally Speed Bowler
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-22 ft. 8 in. Fig. 58-12.

-32 ft. 8 in. Fig. 58-12C.

-36 ft. 10 in. Fig. 58-12.

-48 ft. 10 in. Fig. 58-12C.

-50 ft. 10 in. Fig. 58-12.

-60 ft. 10 in. Fig. 58-12C.

-64 ft. 10 in. Fig. 58-12.

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All in perfect working condition, Bally taken
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All above equipped with 2 revolvers each box.

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REAL PIN ACTION! Not Synthetic! Not to be confused with ordinary Shuffle Bowling Games!

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GEO. KONOLD, Geneva, Ohio.
Quietly and without any fanfare, fraternal, patriotic and civic type clubs in America send great sums of money to worthy humanitarian enterprises. Without aid from these groups many charitable organizations would not be able to function. Their type of giving is not of the "flash in the pan" variety that is in one big gob and then no more; instead, these Quiet Samaritans set up committees which give much of their own time and effort to see that money is constantly being raised for worthy causes in their community. Unselfishly they work without any remuneration to bring happiness, love and medical care to those in need.

Orphanages, medical clinics, hospitals, veteran rehabilitation and social centers receive regularly a fixed sum of money from these clubs which aids them in carrying on their good work. In order to do these wonderful acts, from which so many unfortunate people benefit so much, these clubs need MONEY! Without it, it would be impossible to go on. So in the club quarters, under supervision of intelligent businessmen, Bell Coin Machines are installed and from their revenue comes the money which sends these Quiet Samaritans out into the world to perform one of life's most wonderful acts—charity to their fellowmen.
Announcing 1950's FIRST BIG HIT!
WONDERFUL BASEBALL GAME!

COMPETITIVE
1 or 2
CAN PLAY

10c ONE PLAYER
20c TWO PLAYERS

8 FEET LONG

IT'S FAST—LESS THAN 1 MINUTE

SCORES LIKE REAL BASEBALL

Chicago Coin Machine Co.
1725 Diversey Blvd.
Chicago 14, Ill.

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New! **KEENEY'S LUCKY STRIKES**

**HIGH-SPEED TOTALIZER**
Registers scores twice as fast!

**TWICE THE EARNING POWER OF OTHERS!**

**SIZE:**
9 feet long
2 feet wide

Two pucks in both games release alternately and lock in when game is over.

Order from your Keeneys distributor.

Check these superior features:
- 2 Puck Operation!
- Pucks locked in when game is over!
- Faster scoring!
- A game-a-minute!

Keeneys Games Are Better

Operate Lucky Strikes and King Pin

J. H. Keeneys & Co., Inc.
506 West Halstead Street, Chicago 2, Illinois

April 29, 1950
ALL LICENSED STATES prefer THE NEW JENNINGS' SWEEP STAKES

LIBERAL
Gives players a chance to take home a pocket full of money.

ATTRACTIVE
It has a glittering chrome finish which shines. Colorful light-up plastic front.

PLAYER APPEAL
Not just one but five separate and distinct sets of symbols which pay jackpots.

DEPENDABLE
Remote Jennings' one-piece mechanism ensures trouble-free operation, known throughout the land to give the least trouble of any machine made.

PROFITABLE
Greatest money maker ever made by Jennings. Ask for sheet containing quantity of testimonials from users all over the country.

Also available in console model.

O. D. JENNINGS & CO. 4307-39 WEST LAKE ST. CHICAGO 24, ILLINOIS

IMPORTANT
Ask about Jennings' "Export" Chief and the new 2 plays for 5c Machine

If your machines are operated by someone else, please tell him about this ad.
TWICE AS FAST AS EVER!
THE PLAYING THRILLS!

DE LUXE BOWLER

DOUBLE THE EARNINGS!

ACTUAL PINS!
Upright pins DISAPPEAR when rollovers are hit!
Automatically reset!

REAL GUTTERS!

AUTOMATIC PUCK RETURN...
AUTOMATIC PUCK LOCK-IN!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!
4202 W. FILLMORE STREET, CHICAGO 24, ILLINOIS
A NEW SENSATION  
FAR FROM THE ORDINARY

1 OR 2 PLAYERS 10¢-20¢

with
REAL UPRIGHT ANIMATED PINS that DISAPPEAR
WHEN ROLLOVERS ARE HIT. RESET AUTOMATIC

SWIFT ACTION TOTALIZER
THAT RECORDS SCORE FOR 1 OR 2 PLAYERS

ALL MECHANISM IN CONVENIENT BACKBOX
HAS ALL THE SKILL AND THRILLS OF SHUFFLE BOWLING AS PLAYERS LIKE IT!

NOW! AT YOUR EXHIBIT DISTRIBUTOR

EXHIBIT SUPPLY COMPANY
4218-4230 W. LAKE STREET CHICAGO 24, ILL.
UNIVERSAL'S

SHUFFLE ALLEY EXPRESS

PATENT NO. 2,192,596
REGULATION BOWLING SCORING

NEW, REALISTIC ANIMATION

DISAPPEARING PINS

EXEMPLARY FAST PLAY
TWO WEIGHTS USED

EASY TO SERVICE
Entire Playfield Hinged

UNIVERSAL'S PROVEN DROP-CHUTE
"JUST DROP IN COIN"

TWO SIZES
8 FT. OR 9½ FT.
BY 2 FT.

UNIVERSAL MANUFACTURING COMPANY
5401 N. CALIFORNIA AVENUE, CHICAGO 19, ILLINOIS
Everybody's Selection

Gottlieb

Select-A-Card

featuring

Sensational Turret Shooter Action

with Oscillating Range Finder

and

New Select-A-Card Play! Puts the Emphasis on Skill!
Selector knob permits choice of any one of 4 cards on which to score! Player shoots to hit numbered targets at top of field and numbered bumpers on field. Flippers for repeat action on each ball! Player scores winning card when all numbers on card are lighted. Replay awards depend on number of balls used to complete the card. The fewer balls required, the greater the number of replays.

Extra-Point Bumpers for High Scoring

Awards for High Score

Fast 5-Shot Play!

And Gottlieb's Usual Mechanical and Electrical Dependability!

Your distributor has it for immediate delivery—order now!

D. Gottlieb & Co.

1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"
NEW HIGH-SPEED TOTALIZER CUTS PLAYING TIME IN HALF... 
...DOUBLES EARNING POWER!

Entire Mechanism Located in Back-Box

Bally SPEED BOWLER
NEAREST SHUFFLE-BOWLING SENSATION!

NEW TOTALIZER REGISTERS SCORES TWICE AS FAST AS ORDINARY SHUFFLE-BOWLING GAMES

Animated Upright PINS ACTUALLY DISAPPEAR as roll-overs are hit... automatically reset

2 SIZES
9½ FT. LONG
8 FT. LONG (FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER... plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER... plus new, animated upright pins that actually flip out of sight as roll-overs are hit... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED-BOWLER now.

Choice of two sizes:
9½ ft. by 2 ft., 8 ft. by 2 ft.

A gold-mine either way!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
SELECT THE BEST... UNIVERSAL'S
Super TWIN BOWLER

EYES RIGHT!

FULLY VISIBLE MECHANISM CAN
BE SERVICED FROM
BACK DOOR...

2 PLAYERS OR ONE
SCORES TOTALED SEPARATELY
AND AUTOMATICALLY

FAST—LESS THAN ONE
MINUTE PER GAME!

DISAPPEARING PINS!
PUCK REBOUNDS INSTANTLY!
CORK LINED
SIDE RAILS!

UNIVERSAL'S
FEATURE BELL

MYSTERY TYPE ADVANCING ODDS

First Console
WITH THE AMAZING
"FEATURE FLASH"
THAT ENABLES PLAYER TO
"BUY" UP TO A COMPLETE SET
OF WILD SYMBOLS—ADVANCES
ODDS—ADVANCES THE BAR
SPECIAL FEATURE!

UNIVERSAL'S
FEATURE BELL

SINGLE HEAD MULTIPLE COIN

FREE PLAY
COMES WITH TO
EACH 3 HEAD
SPECIFICALLY DESIGNED
CUSTOM COINS

UNIVERSAL INDUSTRIES, INC.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment
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ORDER FROM YOUR
UNIVERSAL DISTRIBUTOR
BETTER PROGRAMMING
provides a musical menu
to suit every taste...

ALL VISIBLE AT ONE TIME—
UNDER 5 MUSICAL CLASSIFICATIONS FOR FAST, ACCURATE SELECTION

BE 100% WITH SEEBURG...
ONLY SEEBURG HAS

100 SELECTIONS

The Select-O-Matic "100". 100 selections at the finger tips of your guests. Catalogued under the 5 basic music classifications —visible 20 selections at a time.

The Select-O-Matic "100". 100 selections —all visible at one time—under the 5 basic music classifications. New sales appeal—6 plays for a quarter. New operating economy. America's foremost phonograph.

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DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago, Ill.

The Select-O-Matic "100". Mechanism: The most revolutionary development in the history of the coin-operated music industry. Tested and proved in industrial and commercial installations.