The Three Suns (Aria Dunn, Morty Navins and Al Navins, with top NBC announcer Ben Grauer between the brothers, as pictured here) have been beaming ever more brightly for the last decade. This shot shows the commemoration of the trio's 10th anniversary with a special broadcast out of the Hotel Roosevelt, New York (where they concluded a two-month repeat engagement July 1). The tall gent in the dark suit, handling Morty a 10th anniversary scroll, is Tom McCray, National Broadcasting Company's manager of West Coast AM operations (till recently he was work's national program director). Others, aiding and abetting the proceedings, l. to r. beyond McCray, are engineer Jim Mackett, program manager Jim Kowals and staff announcer Roger Tuttle. In addition to top locations and theaters, the hot Suns are active on RCA Victor disks (with "C'mon Fishin,'" coupled with "So Tall a Tree," and "Marianne," backed by "When the Saints Come Marching In," plus an imminent "Your Favorite Hymn" album), transcriptions and TV (they recently guested on Ed Sullivan's "Toast of the Town" shows). Group continues to be handled by Herb Keeler and backed by Music Corporation of America.
The Most Valuable Issue of the Year for Music-Record Stores...

Out Next Week

THE BILLBOARD NAMM 1950 CONVENTION SUPPLEMENT

... a special section of the July 15 issue published in conjunction with the NAMM Convention as a Sales, Service and Buying Manual for America's Music-Record Stores

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TV and Disk Springboard
For Greatest Number of Acts on Way to Stardom

Billboard Round Tabs Most Promising Newcomers

NEW YORK, July 1.—The wood of show business are teeming with potentially fine new stars—that's the main inference to be drawn from an investigation of the new talent situation this week by The Billboard. All too often shows are not able to fill the big talent needs, so that is the forefront in developing talent on the verge. TV, and also on this week, is drawing on all branches of showbiz to fill its insatiable talent needs. Close after TV in this function are photo records and zip films.

Sinatra and Ken Murray To Buck NBC Sat. Revue

NEW YORK, July 1—CBS-TV this week decided to abandon Saturday night sports events from Madison Square Garden and to fight the powerful NBC-TV Saturday Night Revue with Frank Sinatra, Ken Murray and Sing It Again. Leading the pack for the Garden rights is DuMont.

CBS-TV is paying $25,000 for its Garden deal. If and when a new TV web buys the rights, CBS may take a loss, since neither DuMont (See CBS MAY BE OVER, page 7)

Comic Book Rap Ain't Funny

P. O. Move Will
Cost Stars $$$ And Promotion

By Jane Budy

NEW YORK, July 1.—Comic books, which have been bringing in heavy In royalties to top-name film, radio and TV actors, are heading for a serious setback which may threaten their very existence. That threat is the possibility that some of the books—mainly based on the lives of the adventures of top names or programs—may be deprived of their second-class postage franchise. Should this step—now under consideration by the U. S. post office—materialize, it would mean that comic book publishers would have to pay five times their present rate to mail the mags.

In many cases this would make continue this publication impossible. U.S. authorities have been investigating the comic book situation for the past 2 months. The question involved is whether the books—such as Mr. District Attorney, Bob Hope, Mr. Jack Benny, etc.—are actually editorial in nature, or whether they're advertising and promotion material instead. If the P. O. rules that they are the latter, that's the end of it.

The key in the situation is the interpretation, expressed to The Billboard by a postal official, that any kind of aroyalty arrangement between a publisher and a performer would constitute “using the medium for advertising purposes.” Since virtually all comic book publishers are in business to make money, this interpretation would inevitably put the wham on many such deals.

In line with this, the official said that publishers have been asked to submit copies of any agreements, royalties or otherwise, which they may have with movie studios, packagers, sponsors, networks or personalities.

Comic book publishers are up in arms about the situation, since business has been bad this year, especially in TV areas, and it looks as if the radio and TV personnel might supply the necessary shot in the arm. However, Allan Adams, publisher of Fawcett Publishing, has a confab with post office officials this week, and is slightly more optimistic about the situation. His impression is that the author 22 or 33 to 45 is the best bet and only at the expense of the U. S. Postal Service and the U. S. Postal Service.

City “Peep Show” Peep Results in Changes, B.O. Plug

NEW YORK, July 1.—After viewing the premiere of Michael Todd's “Peep Show” at the Winter Garden Theatre, distributors (See this issue) license Commissioner Edward A. Garmey and Leonard J. McAfee, president of the McClure-Curtis eastern office, and certain key persons in the show's busy schedule were in to review the progress of the show and to decide on changes. It was decided that the show should be moved to the Shubert Theatre and that the show should be moved to the Shubert Theatre and that the show should be moved to the Shubert Theatre.
U.S. Calms Showbiz Jitters

Rules Out Curbs Unless Korean Fighting Strengthens

WASHINGTON, July 1.—Amid tension of Korean hostilities, Washington has taken a “keep calm” attitude toward the potential for a full-scale conflict. The agencies, however, are in readiness to take necessary action if the situation escalates.

N. Y. Gets Ready

NEW YORK, July 1.—Seymour N. Siegel, head of WNYC, has been appointed chairman of the National Security Resources Board (NSRB) this week, as New York launches a campaign of civilian defense activities.

Pay or Play, Sez Copa to Martin

NEW YORK, July 1.—Tony Martin has been charged with breaking his contract with the Coppers, in a dispute over the renewal of his contract against him to the tune of $54,560. Case goes back to November 26, 1946, when a deal was made for Martin to work the Copa in February, 1947, for about $7,000 a week. Instead of playing the five shows scheduled this week, Martin asked to be let out after three weeks due to illness and injuries sustained in the previous week, and agreed to play the additional five performances.

Cleffers Draft Renewal Pact For Royalties

Form Covers Pre-’32 Tunes

Godfrey, Bewails Lack of Uke Tuning Standard on Sheets

NEW YORK, July 1.—According to Arthur Godfrey, music publishers are still waiting for a standard tuning system for ukuleles. The current system of ukulele tuning is in a state of chaos, with publishers considering the matter.

Colonna Carries Legion’s Banner

HOLLYWOOD, July 1.—Comic Jerry Colonna has set a tie-up with major companies of the Legion, whereby a song will be sung during the performance of their national anthem, carried by the Legion.

Juke Ops Plan AFM Fight, Object to Copyright Change

NEW YORK, July 1.—Juke box operators, alarmed over the encroachment of copyright fees on mechanical royalties, are planning an all-out fight against the move urged by James C. Fetteller, chairman of the AFM, which Colonna will head. The operators will be joined by the Legion.

Sidney Levine, M.O.A. national counsel, explained this week that the AFM is expected to oppose the move, and that the operators, who have threatened to go on strike, have a high probability of success. Under AGVA’s play-or-pay rule, an operator who doesn’t play a song will lose his license. The operators claim that the proposed change is a threat to the survival of the juke box industry.
RADIO-TELEVISION
Communications to 1964 Broadway, New York 19, N.Y.

RED AM-TV ISSUE TO FORE

N. Y. AFRA in 2-Front Move Vs. "Blacklist"

Excuse the Talk

NEW YORK, July 1.—The American Federation of Radio Artists (AFRA) New York local will move ahead on two fronts in its effort to combat what it calls the "blacklist" of performers and networks alleged to have Communist ties.

The resolution passed at a membership meeting here Thursday (27) for a resolution to be presented to Congress in February, covering the issue of the so-called "blacklist" of performers and networks alleged to have Communist ties.

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Webs Rising to Radio Defense

3 Grab Radox

Study Denying
Death by Video

Huge Losses Disproved

NEW YORK, July 1.—Indications of a decision to combat overemphasis of research claims are not surprising, even in the face of strong resistance from the powerful AM radio industry. The New York Stock Exchange, which has been busy buying research reports this year, has now decided to take action against the overemphasis of research claims.

CBS Pitches for Jolson AM Spot

NEW YORK, July 1.—CBS, Jolson AM spot network is expected to start its new program on Monday, April 15. The network will be aimed at the urban audience and will feature a variety of programs, including news and talk shows. The aim of the network is to improve Jolson's national standing, which has been declining recently.

Partial Program Autonomy Given CBS-TV Flagship

NEW YORK, July 1.—CBS-TV network will be given partial program autonomy by the network, according to new reports. The move is seen as a way to increase the network's flexibility and to allow it to adapt more quickly to changes in the media landscape.

SAG Asks Nets Speed TV Pacts

NEW YORK, July 1.—The Screen Actors Guild (SAG) has asked the television networks to speed up negotiations for contracts, saying that the networks have been dragging their feet.

Washington Pushes Probe; Moves Ahead

Trammell Talks Approaching

WASHINGTON, July 1.—Amid mounting Congressional interest in television, there is increasing pressure on the networks to speed up negotiations for contracts, which are now in the hands of a special committee.

Trammell's talk drew praise on CBS today, as members of the House and Senate pushed for a move toward probing in communications and, more importantly, television. The FCC's Nixon Bill requiring identification of network programs on radio and television, which has been approved by the House and Senate, is expected to come up for a final vote this week. The measure is critical because it gives the FCC the power to investigate the networks and to act on any findings.

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S p o r t s  V i d e o  t h e  d e a t h  s  o f  t w o  p r o m i n e n t  e x e - w i t h  N e w  Y o r k  s t a t i o n s  s i n c e  1 9 2 5 ,  H a m m o n d ,  B e s s  D i e ;  g r a d u a t e  a n d  w o r k e d  a s  a  j o u r n a l i s t  h i s  w i d o w , M o l l i e , a n d  t h r e e  z o n e ,  b e e n  a s s o c i a t e  w i t h  W f A C A ,  W L I B  s e t  u p  w h o l l y  t o  s p e c i a l i z e  D e b o r a h ,  5 .

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B e f o r e  s t a t i o n s  a n d  s e t  i n c r e a s e  i n  n u m b e r .  " I t a l y  8 ,  1 9 5 0  T h e  B i l l b o a r d  r a t i n g s  o f  S E P T E M B E R  1 9 5 0  6  R A D I O - T E L E V I S I O N  T h e  B i b l o o d  H O L L Y W O O D ,  J a i :  h o s t  o f  a d v e r t i s e r s ,  L o e w i — I t a l y  8 ,  1 9 5 0
CBS May Be Over Barrel
Via Sat. Nite Garden Lam

(Continued from page 3)
Mont near ABC-TV, which is also bidding, will go for 125G, especially with CBS-TV over the barrel. Thus CBS might have to make up the difference.

The Garden is also insisting that a network take over, thus eliminating WPIX from the bidding picture. Sports at the Garden will run for 28 Saturdays and include the rodeo, polo and college basketball (including tournaments), the horse show and five track meets.

Meanwhile, Spiegel Jewelry has indicated an interest in purchasing the first half hour of the Sinatra hour TV presentation. Arrid and Sterling Drug are weighing sponsorship of Sing It Again, both for radio and TV. Arrid would go 10-10:15 and Sterling 10:15-11, with only 10:45-11 on the open market.

Webster Cigars this week also signed to sponsor 30 of the 120 Madison Square Garden telecasts to be aired by WPIX this fall. Sixty of the

Movies Lose $39
A Year by TV in
Family of Four

CHICAGO, July 1—The movies lose an average of 54 adult admissions and 44 children admissions per year when an average family of four buys a television set, according to a survey made by McFarland, Ayvazian Advertising Agency released this week. Movie going increases slightly after a family has had a set awhile, the survey claimed.

The study was made by direct interview with 800 Chicago families. It revealed that in families owning a set less than a year, adults went to the movies 30 times less than before TV and 24 times less in TV families over a year old. Average loss for adult is $27 per year for the combined sample and 22 for children.

On the other hand, 52.6 per cent of the families said that they went to see more sports events because of TV: 9.7 per cent said they went as usual and the others gave no indication. It was also reported that they listened 65 per cent less to radio, and 64 per cent said they would pay to have movies telephoned to their homes (subscription). 13 per cent said they wouldn't and the rest were undecided.
CBS-TV Hunts Culprit Who Slipped Grip on Parks Show

NEW YORK, July 1 - CBS-TV this week was holding a post mortem to find out who committed the boner that allowed the Bert Parks Daytime Varieties show to escape its clutches. The boner time-a-week program, formerly under option and even peddled by CBS-TV. Anticipations were that it would certainly be programmed as part of the week's daytime lineup come next fall.

The web this week learned that one of Bert's situation comedies, a little paper that would have given it programming rights in the open-wire, and CBS-TV must compete with NBC-TV and other video nets to get the property. Young & Rubicam, the client's agency, is in the driver's seat and can drive a stiff bargain.

"Silver Theater" Tests Switch Y&R to All Possible Pic Use

NEW YORK, July 1 - Young & Rubicam is committed to the film New Tomorrow, whatever and wherever it can for drama situation comedies, according to Rubicam, who is in charge of radio and TV production of the agency. The agency arrived at this decision as a result of its belief that it was now the time to move out, other clients of the agency. The property, owned by the sponsor, bears the same name as the title of the series, and it was on the grounds of the same name as the series. The series was originally produced by the agency and sponsored by the same client. The series was released November 18. Warners has already released the series as a half-hour special, and the series was released as a regular show.

To Television Authority and Network Management:

On May 5 last, Screen Actors' Guild urged you to speed contract negotiations for performers in live television shows.

Because of the existing deplorable conditions for performers in live television, we again urge you to negotiate improvements for such performers without further delay.

We stipulate such negotiations shall be without prejudice to the rights of any party to agree to the scope of negotiations after the pending NLRB proceedings are concluded.

If the networks fear this would be an unfair labor practice, we hereby publicly waive any right to bring such charge.

If TVA fears this might set a precedent in NLRB proceedings, we hereby publicly waive that precedent.

There are no strings to this offer. We would appreciate a reciprocal offer by TVA for the Screen Guilds to go ahead with negotiations in the field of television motion pictures, but our proposal is not contingent upon such offer by TVA.

We again urge you to start negotiations for performers in the field of live television.
No need to shout. The figures speak for themselves.

The Broadcast Measurement Bureau has just released the final circulation figures of Study No. 2 and NBC continues in first place with the largest audience in all radio—reaching more people than any other single advertising medium. (90% of agency timebuyers use BMB as their basic source of information in comparing network circulation according to a recent independent research spot check.)

Network radio is bigger than ever—as big as America—and the BMB results show that each week, day or night, more than 7 out of 10 families listen to NBC. These findings give NBC a weekly audience advantage of over 1½ million homes during the day and more than 2½ million at night over the second network. And the greater the intensity of listening, the greater is NBC's relative superiority over the next network.

America's No. 1 Advertising Medium
A service of Radio Corporation of America
Radio and Television Program Reviews

The Truitts
The Truitts is an apt substitute for One Man’s Family, which switched to a Monday thru Friday format this month. The show is a home-sponsored situation comedy about a small-town family and, as such, follows in the footsteps of the previous aires. The show has picked up a three-teen-age offspring and gramps are strictly lightweight stereotypes, in line to express chronicles of a trived chit chat. However, the series is also commercial and directly competitive, which should add up to satisfactorily hot weather programming for the summer season. Nostalgia paid off on last Sunday’s show when, at their children’s suggestion, the Truitts decided to revive their youthful romance via returning to Blom’s on Broadway for the rest of their marriage proposal. The kids’ adolescent chatter is spiced up with a little bit of realism (i.e. “Ask yourself, does mother still send you!”) and gramps utilizes the black-and-white old age, and several novelties. The series description of ma’s plugging necklaces in the stores, the dance dresses they pour you into and a little run over.” The plot resolved itself in routine fashion when pa Truitt, who sometime duets to his daughter’s boy friend and ma and da Truitt’s new dress. A self-sacrifice solution undoubtedly delighted young dialogues, which may have captured some members of the audience. As a sop to Truitt, the little Truitts (ma, pa, the porch to sponch at the finish.
June Bundy.

Top Secret
In spite of its hush-hush documentary style title, Top Secret suffered out melodrama, with comic strip dialogue and plot to match. Without the limitations of this particular cloak of daggery stuff, the new series was a winner. The initial episodes, Night Heat, scripted with a fast pace and considerable intrigue. The only letdown off on the title train, natch, the story spotlighted Ilona Massey, a spy for our side, in the clutches of Gestapo Gest (i.e. “even we get to Berlin ve’ll b’ak you!”). She didn’t hide it well, but a little bit of flash-back style, it related how “Mata Hari Massey had masqueraded as a mannequin to pick up intelligence Nazi spies during World War II.” As the story unfolded, when she donned a pair of doctored-up shoes, and turned into a “human woman” with. six lump of cyanide sugar, set out to knock down two ounces of radio- active material, which was on its way to Berlin in a block of lead. The story was complicated by playing foottle with his luggage, but was trapped in his compartment when a guard got his signals crossed. All of which led to the opening “I won’t be talking” scene on the choo choo train. The plot, script the programmer evidently trapped himself. He even, “In sum, this is an amusing show with a little bit of daggery stuff, and very well write.”

Hawkins Falls, Pop. 6,200
The show was overdue in discovering the small town. If other rural character shows live up to the standard set by Hawkins Falls, television will make more friends in the stiles than did the movies or radio. Writer Doug Johnson and Producer Ben Park have walked the tightrope, exaggerated caricature and come up with a well-balanced hour which, on the basis of the first show, will deserve better than to fill a summer hole left by Jack Ogilvie. The show is intended to mirror life in a typical Midwest small town. Opener depicted the effect on the middle-aged pair of a woman who grew up there. The situation, the plot of a tornado, the transition of a town judge, a janitor who once squired the actress, the town cop, who viewed the whole scene as evil, was fairly routine. But the acting and acting were above one, and the acting of the main actor was not just any belligerent character, who comes up with snappy “Oh, hello there.” The show was filled with warm, good-humored situations which stopped just short enough of burlesque to be believable, as the warm-up song of the fife-and-five band. Phyllis Diller with her baritone voice, palmed a for a pagan, and the judge using his spittoon for a mirror.

Vincent Lopez Show
Reviewed Saturday (124), 3:45-5 p.m. EDT. Presented by the U.S. Treasury Savings Drive thru MBS. Producer-director, Sam Levine.
Vincent Lopez and his orchestra have been in New York, the U.S. Treasury Savings Drive, New York, in a half-hour described program of music, guest and emceeing by the maestro. The program turns out fairly well when they stick to the usual run the number, however, which demands better and more versatile interpretation - the sound and in comparison to the current crop of records out on the tune. Lopez himself sparked the band’s best effort with his featured piano playing of Consul. The band’s vocalist, Lee Russell and Ann Warren, both sing on the ordinary side. The show’s entertainment quota was hy in considerably by guest Cab Calloway and Brooks.
The program was effectively held together by Lopez’s adroit emceeing, during which he cut into a few stories about talent he had fathered. Leon Morse.

Under Arrest
Reviewed Sunday (181), 7-30-8 p.m. EDT. Sustaining via MBS, Producer-director, Wynona Wright; script, Ralph B. Allen, Al Fonat, Grant Richards, Ralph Bell, Jan Minor and Linda Watkins.
Unoriginal both in story content and format, Under Arrest, the latest MBS crime series, should have its producers’ tongues. The few blood-thirsty listeners who can stand the murder and mayhem. The basic formula brings to the air all anarchy, who is at the moment of a battle, crime, the episode caught. Then, this place was taken by his first sergeant, undoubtedly as a success for criminal superiors.
The story was of still another husband who wanted to rid himself of his wife. This time the fowl did not want any part of him. Ruby threw his wife off a bridge in a dark night but was caught in a confession by the absence of the corpse dentist.

Bell Projects
Ralph Bell projected the no-good’s parodies, enough to cause the second thought when they look at their bread-winners. Ralph Bell’s NBC B pictures are strong competition. Leon Morse.

NEW YORK, July 1.—Mrs. Alben Barkley was approached by ABC Radio at the week, at the request of a Chicago sponsor, to take on a once-weekly commentary show on the subject of the ABC network’s point of view. After considering the deal, she finally turned it down.
LBS Signs WOL, Comes Close
To Fifth Net, N. Y. to Coast

NEW YORK, July 1.—With the
signing yesterday (30) of WOL,
Washington, as a key affiliate, the
Liberty Broadcasting System this
week was moving ahead in its
plans to form a coast-to-coast
radio network. The key for
work by fall. LBS now is shooting for
a New York outlet and a new Holly-
wood office, plus stations in New
England and other areas north of the
Mississippi River. The New York
affiliate will be WOL.

The New York outlet in all likeli-
Pond with either WINS or WMGK, with the former the likeliest possibility and a contract due to be set by Au-

Baseball Game
TV on the Wane?

(Continued from page 6)

about one per cent of revenue from network
stations. And even when no day games are
played, this number increases.

It is unlikely that stations will be able
to continue to make up, with
taken when measurements are
played, this number increases.

The only few weeks ago WJZ-
and WCN-TV, Boston, were
flopped with phone and mail protests
because, on successive nights, they
began to lose audience. Some
smaller night game schedules have
run into a real box. When they
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in TV's first year will be

Chester Kulassa, formerly TV production head of Batten, Barton,
Duru

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fall off to the levels at which it has
in AM, but the schedules for
in TV's first year will be
Makers’ Levy Reflects 3-Yr. Drop in Sales

Month by Month Decline

WASHINGTON, July 1. — The Bureau of Internal Revenue collected $7,551,051 in the preceding fiscal year, which, in turn, was about $5,000,000 less than the 1944 fiscal year collections of $7,551,051. The 1945 fiscal year started with a smooth decline in disk tax collection by the federal government, a trend of declining disk tax collections which has continued for the seventh consecutive year and is expected to remain at a steady decline for the coming fiscal year. A sole exception was February, which showed a spurt over the previous February.

Reflects Sales Decline

The general decline is viewed as almost certainly reflecting a proportionally larger cut in general disk business and a slower rate of increase in the number of disks sold. Tax collections for a particular month, however, do not necessarily reflect the actual sales of the preceding month since tax receipts for tax districts may be delayed. Nevertheless, the general downward trend is obvious.

The decrease over the past few years which has been reflected in the decline of disk tax collections is in line with the trend for all excises, and all of them have been slow. Percentage-wise, disk tax receipts have been falling off at a rate of about 10 percent per year since fiscal 1947. That fiscal year marked a total of $8,401,583 in disk tax receipts. Fiscal 1945 was off from fiscal 1944 by about 10 percent and fiscal 1942 by about 15 percent.

Integral Revenue Bureau has not yet completed tabulating returns for June, 1945, but approximately $8,401,583 in disk tax receipts. Fiscal 1945 was off from fiscal 1944 by about 10 percent and fiscal 1942 by about 15 percent.

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ARA Gets St. L. Decca Franchise

NEW YORK, July 1. — Decca Records has appointed distributor of St. Louis to handle the St. Louis territory. To make room for the indie outlet, Pal, Col Tie-Up to Push “Moon”

HOLLYWOOD, July 1.—Film producer George Pal will tie up Columbia Records to promote LP disku of the Loth Stevens score of “Moon Over Milan,” which opened July 19. Pal will turn over film’s soundtrack to Columbia, and with the plates, cut the score into a 30-minute LP album. In addition, Pal has inked $1,000,000 to American Federation of Musicians (AFM) for permission to use picture’s music on LPs. Dough will be returned to Pal via disk royalties on future sales.

The score was composed and conducted by Stevens, marking the leader’s most ambitious musical work to date. Pal plans to exploit Columbia’s album via theater showings, plugging disks in movie house lobbies, special radio spots, and using press wire copy to plug both picture and disk album.

MercTakes Swap Disks for LP’s

NEW YORK, July 1.—As part of a plan to push LP’s, Mercury Records this week announced that it would exchange 45’s for LP’s available for long-play merchandising. Mercury Records then exchanges 45’s for LP’s, and as quickly as possible, has been marketed the market for masters of a type which are available in the LP medium.

The Swan masters are by Phil Lake, alumnus of Columbia’s bluegrass group. They will be released on two 10-inch long-play platters.

Meanwhile, Mercury Records this week began to ship the first of the batch of 50 LP’s which have been recorded for marketing as part of the label’s three-for-one exchange plan (The Billboard, June 19). First shipments included three separate Frank Sinatra collections, and a Vic Damone package.

Mercy, as part of this “family trade” LP program, is packaging its own inventory with LP’s from other companies, and is also offering its records for exchange in the LP medium.

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Godfrey Bewails Lack of Uke Tuning Standard on Sheets

HOLLYWOOD, July 1.—Greater emphasis on building unknown talent is being given in this week’s announcement of sheet music. The ZOA claim follows trade notice that a new publisher—a small one—has been established and will be utilizing the system Godfrey recommends, and on Foley’s suggestion, the Irving Berlin publisher has agreed to utilize the same arrangement for future uke songs. Whether or not major publishers will follow in line will probably depend on the success of the MTPA copies to the proposal.

Freed & Brown Pen Hoppy Songs

HOLLYWOOD, July 1.—MGM Producer D’Ivo Brown on his pen and ink have given a floor cue for his Miss. In “Miss” and “Miss” he has signed a contract with a composer, Adam, to do his work. Adam will be writing for the firm and is looking for new material. The ZOA claim follows trade notice that a new publisher—a small one—has been established and will be utilizing the system Godfrey recommends, and on Foley’s suggestion, the Irving Berlin publisher has agreed to utilize the same arrangement for future uke songs. Whether or not major publishers will follow in line will probably depend on the success of the MTPA copies to the proposal.

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N. Y. Rouge Lists Season’s Names

NEW YORK, July 1. — The band schedule for the Cafe Rouge of the season was released this week. One of the most prominent band locations in the nation, has been set for the July 15th release of the new record. The band, which had been playing at the Cafe Rouge in various locations, will now be playing at the Cafe Rouge in New York. The band, which had been playing at the Cafe Rouge in various locations, will now be playing at the Cafe Rouge in New York. The band, which had been playing at the Cafe Rouge in various locations, will now be playing at the Cafe Rouge in New York.
**Fair Grounds (The Billboard, July 1)**

The ruling for one-night appearances of travel-planned here late next week of interchange and NBC releases is a deal limited. These late observations were based last week following an Allen Hilltop Music Center, a disk shop in which Tannen holds the major interest.

Meetings will be held in Chicago, Cleveland, New York, Atlanta, Dallas, and Los Angeles, and will be attended by regional and branch office personnel plus sales forces. Purpose of the meetings will be to discuss the firm's new line, explain new policies and gain field opinion of certain projects now in the works. Cap's foursome will hit the six offices in a four-day trip ending with the Chicago meeting July 14.

**Pac. Nat'l To Stage 15G West'n Contest**

VANCOUVER, B. C., July 1. Pacific National Exhibition has announced an expansion of its off-shore Western music round-up for the first time in its 11-day fair, starting Aug. 7.

Top money of $1,000 goes to the best of the world and sales representatives from a dozen dance orchestras of four-piece and larger; Western vocal duets, trio and quartets; Western dance bands, featuring predominantly female. Twenty-seven events are listed, including barbershop quartets, old-time bands and square dance groups.

Sheet Sale Hypes Planned At Over-All Trade Confab

NEW YORK, July 1.—The music industry's campaign to realize the potential of sheet music began this week following a Wednesday (May 28) meeting of publisher members of the Music Publishers Protective Association (MPPA) and a Thursday (May 29) meeting of Songwriters Protective Association (SPA) and publisher representatives.

The joint meeting, at SPA headquarters, produced the most tangible results, raising the establishment of four committees to tackle the question of the many wasteful points:

1. Committee on new outlets: Bernie Prager, Big Three sales staff; Al Gold, general professional manager, Dennis Music; Tommie Howard, general sales manager, the staff; Charles Tobias, publisher, and veepes, SPA, and chairman of the meeting. The aim of this committee will be the exploration of possibilities of initiating the chain stores dealing in and pushing sheet music again.

2. Committee on dealer relations: Proctor, Tobias; Sam Shetler, Chappell, and others in the SPA. The committee will be working on the question of sheet music problems at the dealer level.

3. Committee on industry-wide promotion: The Billboard editor-in-chief Bob Green; Shaw, Tobias, and MPPA board Chairman Walter Latuff. This committee will tackle the long-range promotion problems.

4. Committee for radio and TV: SPA council members Tobias, Paul Cunningham, and Jack Yellen. Member will be toward propaganda of the national music gospel via radio and TV media.

New Ideas

The discussion was more channelized to the point than at the first meeting (The Billboard, June 17) two weeks ago. From the same grounds was gone over. Two new suggestions found particular favor:

(a) The advisability of contacting plane teachers' associations to do a missionary job for them as educational materials, the other, the standardization of merchant orders on pop music with a recommendation for MPPA to investigate possibilities (see separate story).

At the meeting of MPPA reps the drive of a publisher committee formed, tentatively dated the Council To Improve Sheet Music. This plan, to work in co-ordination with the joint SPA, publisher committee, this group hatched over such moves as getting dealers with creative sales methods, using floor racks for displays of material in the window, improving the presence of sheet music itself, impressing the sellers with the sales potential in sheet music, setting up surveys and counts, and exploring the use of music teachers and students using pop music in their work.

**Cleffers Draft $ Renewal Pact**

**Disk Buyer Moans Low After Hold-Up**

NEW YORK, July 1.—According to hillbilly music mogul Nat Tannen, burglars don't read the trade papers. If they did, they wouldn't be limited. These acute observations were made last week following an Allen Hilltop Music Center, a disk shop in which Tannen holds the major interest.

Meetings will be held in Chicago, Cleveland, New York, Atlanta, Dallas, and Los Angeles, and will be attended by regional and branch office personnel plus sales forces. Purpose of the meetings will be to discuss the firm's new line, explain new policies and gain field opinion of certain projects now in the works. Cap's foursome will hit the six offices in a four-day trip ending with the Chicago meeting July 14.

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**Warbler Puts Her Foot In It To Beat The Flanagan Ork**

NEW YORK, July 1.—Penni Smith, the Ralph Flanagan band thurst, is down for the count, for before she puts her toe from now on — and thereby hangs a tale of low buttons and high gears.

The story begins with the telephone ringing ork manager, Bernie Woods, from deep sleep in his New York apartment early last Thursday morning (33). Flanagan was on the wire, asking for help. Seems the bank bus, en route to Hampton Beach, N. H., had given up an hour out of New York, completely unable to get out of low gear. Woods told the orkster to get the bus back to the ely: a replacement bus would meet him.

As the bus approached the New York side of the Lincoln Tunnel, Miss Smith, sitting up front to the driver, swore, yawned prettily, and asked what was up. Told, she asked in a still small voice, “Does this little button here under my foot mean anything?”

The driver did an Edgar Kennedy. He hit the little black button, which was labeled “low,” the bus dropped, depressing the little button prevented shifting into high gear.
Most Promising Newcomers Come From TV; Disks Help

(Continued from page 2)

In the Southwest the radio is develop-
ing as a sports team. At a rapid pace, even more interesting, he is spearheading the formation of a new AM network, which is expected to go on the air next summer, in 37 states, and threatening to compete with Westwood One.

Two other radio comers are tabbed in Washington. They are John B. Rice, a Columbia University hockey coach, who is described as a "headliner" at WDYC, and Milton Ford, a shellac-
der in New York, who is a government employee, took part time at WBBR about a year ago and developed such popularity that he was given a two-hour daily show. He quit his government job, Ford has scored on his own and because of a twist whereby he used a parrot on his shows.

Niteeries, Clubs

Night clubs and vaudeville, when some New York performers have made that small contribution to make this past season. Perged as comers are分级 and Mark, young comedians with some potential which was used to a great extent by the "Irish" at Broadway, just coming into their prime and striking in his show next week, and from Milwaukee, Tommy Richards, emcee and comic, in the Electric Theater, and Tommy Sheridan Trio. Formerly with guest and Hurricane, he is said to be doing box-office potency in the Beer City.

The Legion

Claims that legit is hungry for new set-ups, and is demonstrating his ability to do so. Here's a partial tabulation of possible new names well, whose MGM Records and nitty work is sure to be of interest. The list includes Don Cornell, who scored via Columbia disks since leaving Kingman, and Tommy Murphy, who has been known in the trade for some time, but his rep is now spreading to the point of being heard. A new name is also included Don Cornell, who scored via Columbia, and Tommy Murphy, who has been known in the trade for some time, but his rep is now spreading to the point of being heard.

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Peter Pan Plans Phonos, 4-Price Fall Disk Lines

NEW YORK, July 1.—The Peter Pan kidiey, division of Synthetic Plastics and the largest manufacturer of 49-cent phonodisk paper, has announced four new fall lines in four different price classes. The outfit, headed by Henry Lapidus, said that the paper, designed for all catalog disks and getting set to break with its own low-price letterhead, will be offered in the next shipment early in August.

The most radical move by the diskery will be the addition of a line of 18-page picture books coupled with a 45-record album at $1. Books will be illustrated in four colors with text and will have hard covers.

In the seven-inch 25-cent line 45 items will be available and all will be produced on the diskery's own presses. Here, as in the other price classes, will be on heavier paper than that previously used, with four-color illustrations on both sides of the sleeve. The first part of the line will consist of children's humor, songs, and dancing doll figures. Christmas disks and a new series of hymns are included.

Over 25 new titles will be added (See Peter Pan Plans on page 38).

Haas Maps Push For Own Items

NEW YORK, July 1.—Package Music, Inc., an independent producing outfit responsible for 32 RCA Victor disks in various price classes, is launching its own promotion of its own section of the Victor catalog starting July 12, 1950, to November 12. The outfit, headed by Bernard T. Saar, Todd Al Goodman albums and other items including opera sets and kidiey sets. Haas will enlist the cooperation of Victor, its 47 districts and field men—all of whom will be put on a promotion program during this time. Part of the push will emphasize deejay tie-ups, which will involve the Al Goodman opera sets principally.

Goodman has pulled pieces and streamers, for dealer use and counter displays, and in the near future there will also be co-op ads available for use in popular concerts.

A tie-in has also been made with the Ice Capades, which will tour the country for four weeks. Special production of The Student Prince. This work has been waxed for one of the Gimme sets.

One of the special features of the push is the press releases prepared on record reviews based on use of the Goodman opera sets. This will be made available gratis to radio stations, direct from Package Music at 55 West 42nd Street.

According to Haas, most of the promotion plan will be on the sets now available on Victor's 45's. 1950.

Press series Close Up For All-Out Vacah

NEW YORK, July 1.—RCA Victor is closing down its Indianapolis plant for one month starting next Monday by lowering its annual custom, to give all hands a vacation. The entire plant, Bloomfield, N. J., shutters for two weeks, also starting today, for the same.

Victor shipped two disk jetty releases this week and had its regular distribution schedule make up for the hiatus. Recorders and cutters were made up as usual during the off week. MGM, which ships every other week, will also have its shipments out, having sent out Monday's (3) release three days early and sched-

C'est La Postcard

NEW YORK, July 1.—On picture post cards bearing the familiar panaromic photo of the Empire Tower, Erroring Fields added The Billboard staffers of his own vacation as follows: "Hello! Bill! This town is terrific." "Hello, Jerry! Paris is all there!"

"Hello, Paul! Deal's P.S.: Will be back in States on June 26th."

These gratefuly appreciated gems reached The Billboard boys last Tuesday (27).

Expect Delay in Approval Of UNESCO Copyright Pact

WASHINGTON, July 1.—Anticip-
atation that the U.S. may be able to use the proposed treaty by the membership of the United Nations Educational Scientific and Cultural Organization (UNESCO) will be delayed until the summer at the earliest, State Department officials told The Billboard this week. Failure of member nations to expedite the question of the UNESCO copyright office prevented the pact from being presented at the fifth session of the world group's general conference which was held under auspices of the International Bar Association. One of the main recommendations of the treaty cannot come before that meeting until early next year at the earliest.

According to State Department officials, the U.S. Congress has tentatively set the month of May, 1951, for the next meeting of the world bar conference. Formal ratification of the treaty cannot come before that meeting. Radio representatives to UNESCO in Paris will prepare a full report of the replies of various countries to the treaty, which was sent out last December. State Department representatives will be unable to review the U.S. reply until mid-May of this year, while a number of other nations are expected to delay sending in their replies.

It is expected that all nations who plan to respond to the questionnaire sent out recently by the Paris office to prepare a comprehensive answer to the recommendations of the fifth session. This could not have been done at the recent session even had sufficient replies been received to judge the general trend of world thinking on copyright problems.

The State Department is as optimistic as ever about eventual approval of the UNESCO treaty. As the original drafting of the treaty is now almost a year old, copyright experts first set the wheels in motion last summer, it was hoped that the treaty would be planned and finalized this year so that the pact would be drafted in early 1951. Now, however, it appears that it will be late next year before a treaty will be in writing. After that a long delay can be expected before countries ratify it. Well accustomed to lengthy international procedure, State Department is not particularly concerned about the delay, however, has had no having with the copyright treaty.

Victor To Offer Bonus Disk Bait

NEW YORK, July 1.—A promotion designed to hype repeat buying has been launched in connection with the sale of the 45s record player. Starting July 17, each person who purchases a Victor record player will receive a record bonus book entitle the buyer to one bonus 45 r.p.m. disk every three months. Disks are to be selected by the purchaser from Victor's current release schedule or by national in scope.

Chief idea, of course, is to give the dealer a chance to sell additional disks.

Purchasers will also be placed on a monthly list to receive copies of the monthly Picture Review, which (See Victor To Offer on page 38).

Cops Put Clamp On Illegal Wax

HOLLYWOOD, July 1.—Sheriff's deputies cracked down on a record.label studio (The Billboard, July 1) after bough copies of Dinan Washington's Mercury label. I Wanna Be Loved, appeared on the market. Dealer who was approached by a Mercury's agent, was alerted by Harry Blum, Mercury's local distrib. Bootleg peddler was arrested and was held on a suspicion of theft charge. Gumball recording Press reports confirmed that a Mercury dealer and labels were stolen from diskery's plant. He had previously approached the manufacturer that was manufacturing the phonies.

Blum didn't press charges against the counterfeiter who was taken into consideration the violators were to the extent of having a man who was unable to press criminal charges against the counterfeit manufacturer for lack of evidence. He explained that when Vaugh Monroe has done 25 per cent below his previous year's business, that the sale of 3,000 people here and 4,000 people there, he wasn't interested. Police co-manager of the Ralph Ranigan band, not to be outdone by Alexander, began to complicate the hot new music with road counts—4,000 people here and 5,000 people there. A local Monarch disk label which dropped dwindled to a two-man discussion. Police chief of the local police department, a disinterested guest asked William Blum how the marriage of Billy Good-

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"Oh, about 650 people."

Count the House Even at Weddings

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Coast AFM Bans Diskings After 3-Hour Limits

HOLLYWOOD, June 1—On the heels of the American Federation of Musicians (AFM) ban against recording or voice dubbing by disc-jockeys, the union's Los Angeles District has added even more stringent recording restrictions. This time, the AFM went after violators of the union's overtime regulations by banning any excessive diskings after the three-hour session limit.

Local 47's radio-record rep, Phil Fischer, notified all diskjockeys that even fractional overtime beyond a minute or two will be disallowed thereafter. Fischer said that plate trails had abused the privilege of running overtime several minutes if a disking take had begun just prior to time expiration. He claimed recording men had allowed the few minutes to stretch out into five, 10 or 15-minute segments without overtime pay for disc-jockeys. Effective then, when the three-hour period runs out, side men automatically go on overtime.

French Diskers Go So Oolah At Heavy Canadian Moolah

NEW YORK, July 1—With more than 40,000,000 French-Canadians and a potential single-sale disk of 100,000 copies, France is preparing an artistic invasion of our Northern neighbor. In a series of announcements made during the past two weeks by French recording chiefs, arrangements were completed for an avalanche of releases which will cause disks and artists to hit the provinces henceforth, and to continue in a steady flow.

The lead has been taken by Polydor, Polyphon and Polydor's American subsidiary, Herbert Bocard, who returned from France this week. It also brought Polydor 's general manager, Donald McKinnon.

In conjunction with Quality, Polydor is sponsoring a French-Canadian vocal talent contest to start September 1, with the prize trip to Paris and Polydor recording engagements. Eliminations will be held on each of the 14 French radio stations with finalists to be judged by a Jury of French and Canadian entertainment moguls about Christmas.

Quality has already begun disking and promotion for Polydor's leading pop artists prior to the actual French invasion beginning at the end of September. Castelli set press for bookings last week for thrush artist Claire-Francois and Rose-warrior Henri Salvador and Henry Cavelle, pianist Henry Leur, and the Companions de la Musique group.

SB-Miracle Tiff Set for Spring

CHICAGO, July 1—Next legal skirmish between attorneys for Shapiro-Edelson phonograph and Miracle Records, local rhythm and blues warfare, probably will take place in the U.S. Circuit Court of Appeals here, following the filing of an appeal early this week from the Federal District Court decision handed down by Judge Michael Igoe. Judge Igoe dropped a bombshell into the pop 's real estate by ruling that the release of a disk constituted publication with Qualij's general manager, Donald McKinnon, in conjunction with Quality, Polydor is sponsoring a French-Canadian vocal talent contest to start September 1, with the prize trip to Paris and Polydor recording engagements. Eliminations will be held on each of the 14 French radio stations with finalists to be judged by a Jury of French and Canadian entertainment moguls about Christmas.

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SINGS THE ROMANTIC PARISIAN HIT

with orchestra directed by AXEL STORDAHL

COUPLED WITH

"I CROSS MY FINGERS"

DECCA 27111

DECCA RECORDS

AMERICA'S FASTEST SELLING RECORDS
Columbia Records is readying a special 24-page educational catalog of LP and 78 r.p.m. records as an audio-educational aid for teaching social studies, language arts, and music appreciation in elementary and secondary schools. Material in the catalog was selected to meet the demands of current curricula and was selected by a committee of four prominent educators: Dr. David J. Goodrich, Mr. Kenneth Hjalmarsvik, Dr. Marion C. Sheridan and Dr. William H. Hardly.

Bernard To Beat Victor Drum

Thomas J. Bernard has been appointed assistant director of public relations of the RCA Victor division. He will report to John K. West, v.p. and director of public relations. Bernard formerly was manager of institutional promotion in RCA Victor's public relations department. He will continue to direct this activity for the present.

Coral Expands Distrib to 39, Adds Wholesaler

Coral Records, Deca's wholly owned subsid, expanded its distrib network to total 39 outlets with the addition of a new wholesaler to cover Milwaukee and the State of Wisconsin. The new distrib is Tell Music Distributing, Inc., Madison, Wisc. The disking is shopping for additional distribution outlets to make for pin-point coverage for the label.

Laine's "Wild Goose" Lay's Golden Eggs

Frankie Laine's golden "Wild Goose" continues to lay those multi-thousand dollar eggs. Latest is a $5,000 date for Laine's appearance at the Mississippi Valley Music Festival, East Moline, Ill., August 6. Laine is the first pop artist to play the event. His portion of the program will be between 15 and 20 minutes. Usual procedure of having a concert hall name as guest of honor was shelved this year after festival association's poll of the town showed Laine as the fave artist.

200 Frolic at Fourth Kappi Jordan Good Will Reunion

The fourth annual Kappi Jordan good will get-together was held Saturday (24) at Rockland Lake, N.Y. About 200 deejays, publishers, recording men and artists of the David Starn, Goodies, stable were on hand. These included Lynn Howard, Richard Hayes, Mitch Miller (Columbia), and Dave Bergman (Victor). Jocke Mort Nussbaum and Joe Dean, of Rochester came all the way for the event, as did Lorraine and Lee Ellis, of Springfield, Mass.

New MPCE Lawyer To Hit at Payolas Thrh New Action

Senator Fred Moritt, new counsel for Music Publishers Contact Employee (MPCE), met with the MPCE council last week to discuss a program to get pluggers a pension and to bear down on the payola evil. Moritt indicated he hopes to tackle the payola issue from a heretofore unexplored angle in his capacity as a State legislator.

Marks Bringing Back to "Su-Cu, Su-Cu"

A 17th century Spanish dance, the "su-cu, su-cu," an early version of the rumba, is coming in for a revival under the auspices of Edward B. Marks Music. Push has begun with acquisition of two su-cu, su-cu tunes from top Cuban cloister Estilo Greets, Marks is currently negotiating for the corporation of leading cabaret dancers, and will introduce the dance shortly on television.

New York:

Sid De May has sold the master of his ukulele disk, cut by Harry Martin, to Jerry Blaine's Jubilee Records. Disk, which is claimed to be the first one on which a uke plays the melody, is "Rusie Street Blues" backed by "Oh, Susannah." Martin is formerly of the vaude team of Mills, Kirk and Martin,... Johnny Singer and band are set at the Bronze Room, Hotel Cleveland, Cleveland, thru Labor Day. Singer has added Kathy Norman as featured vocalist.

Tony Beatz, Columbia Records artist, started two new CBS shows last week, "Singers for Sale" and "Stepping Out,"... Roger Sessions' "Second Symphony," just released by Columbia Records in conjunction with the Walter G. Naumburg Foundation, has been selected by the Music Critics' Circle of New York as the outstanding orchestral composition by an American to be performed locally during the 1949-50 season. Fifty-two new members joined SPA in the last month in a record enrollment,... Orchestr George Sarao is cutting an eight-side instrumental album for Columbia's "Dance Parade" series. ... Eddie Gorin, formerly with the Ken Greengrass ork and now under Greengrass's personal management, has opened with the Tommy Tucker band at the Colony Surf Club, Virginia Beach.

Georgia Gibbs opens July 2 at the Steel Pier in Atlantic City for one week. ... RCA Victor has inked folk warbler Eddie Marshall,... Beasley Smathers and Fred Cunningham are seen recording on their new tune, "I Caught Myself Just in Time,"... Robbins Music, big three subid, has acquired American rights to "Let's Do It Again" from Cecil Lenox Ltd., English pubberly, on the strength of the Dick James London waxing,... Eliseen Barton goes into Ciro's, Hollywood, for two weeks beginning Sept. 8. ... Benny Goodman returned from his six-week European concert tour last week.

Riley Shepard cut eight religious sides for London Records backed by the Roxy chorus,... Larry Clinton is reorganizing his band,... Pete Cameron leaves for the West Coast to set material for Spencer Music,... Clarence Kelly has joined Jewel Music as a contact man,... Irving Mills...
is resting comfortably at his home in Beverly Hills after a siege in the hospital. The mother and father of Anahid Ajemian, wife of Columbia Records' George Avakian, were killed in the Lake Michigan plane crash last Saturday (24).

Carlton Hayes work has completed a 20-month stand at the El Rancho Hotel, Las Vegas. Juramentis is considered a record for that city. Hayes returns to Las Vegas July 18, opening at Wilbur Clark's Desert Inn Hotel. Clyde McCoy is currently at the spot. . . . Alfredo Antonini will be guest conductor of four concerts given by the Dominican Republic National Symphony orchestra the week of July 20, during the festivities of La Voz Dominicana, major radio outlet of the West Indies in Ciudad Trujillo.

Axel Stordahl arranged and conducted a Bing Crosby recording date for Decca in Hollywood recently. This is reported as a one-shot deal. Legend has it that Stordahl will draw a Decca Coast music post which will lead to the termination of the long-standing Stordahl-Frank Sinatra association. . . . Frankie Laine has been set for a New York Copacabana nite for sometime in either January or February. He is set for a four-weeker with two weeks of options.

Frank Sinatra left for Europe June 30 to fulfill his engagement at the Palladium, which is scheduled to kick off on July 5. The crooner stopped at Philadelphia June 26 to sing at the wedding of Leo Levy's daughter. . . . Vic Damone left for the Coast this week to kick off his movie career at the MGM lot with a Joe Pasternak production which will co-star Jane Powell. The singer's regular accompanist, Ronnie Selby, took off for his home in England for a vacation while Damone shoots the flicker.

Jack Hanson, former Carmen Cavallaro trumpeter, has joined London Records to handle dubbing of masters from tape. . . . The German pianist, William Backhaus, has inked an exclusive contract with English Decca (London Records). . . . William Aver's Phoenix Distributing firm has taken over Eastern representation for Aloe Records. The Coast-based diskery specializes in modern classics on LP. . . . Stan Cooper has signed vocalist Danny Sullivan to a personal management pact.

Chicago:

Phil Field is replacing Phil Bernstein as disk director for MCA here. . . . Al Brackman, of Pickwick Music, has acquired the "Ukulele Song," written by Jason Matthews and Terry Shand. . . . Pat Allen, wife of Norm Crane, bassist with the Merry Xylo Trio, is joining the Frankie Laine act. Miss Allen, a pianist, will work as a single and with Carl Flashbows, the Laine stage stall. . . . Jackie Laing recently auditioned a show for NBC on the West Coast. . . . Armour Plastics has taken over the master plating plant from Edmond Sonderling. Alok T. Daniel will head a new corporation which will operate the plating plant, in connection with the Armour Plastic set-up.

Frankie Carle set for the Beachwalk of the Edgewater Beach Hotel July 20-August 4. . . . Lucky Millinder, new with King, is seeking all original manuscripts by unknown writers to do on his next King waxing date. His address is 40 West 48th Street. . . . George Devine, on of the Million Dollar Ballroom, Milwaukee, reported a take of $3,000 a night, $10,500 to local police Monday (25) morning, when workers at the ballroom discovered a safe had been broken into during the night. Take was delivered from a Saturday and Sunday night date at the ballroom. A local band worked Saturday, while Vaughn Monroe worked Sunday.

Hollywood:

Specialty Records will go to 45 r.p.m. within 80 days, with diskery planning a move to the new speed on increasing dealer demands. Doughnut disks will be released simultaneously with 78 r.p.m. pressing. . . . Lionel Hampton is pulling heavy coin during his current coast trek. At Balboa's (California) Redondo Beach, he attracted 2,300 payers at $1.50 per head, drew 2,865 to San Diego's Mission Beach at the same price and grossed more than $25,000 at a Angels Humming Field when 1,200 paid $1.25-$2 for a look-listen. At Bakersfield, Hampp attracted $2,000 at $2.40 admission. . . . Jeff Hare, Vivian Garry and Dick Taylor's Quiet Eddie O'Sullivan open Friday (7). Dick Haymes will headline California State Fair at Sacramento, September 6. . . . Deal was set by Music Corporation of America (MCA) and marks the balladist's first fairground p.a. since 1948 when he played Wilkes-Barre, Pa., outdoor event . . . TV package, featuring baton-arranger Frank Melton as a music emcee, has been wrapped up by writer-composer Phil Shukin. Seg will feature small combo with De Vol participating in the music-making. . . . Tense Clark Dennis makes his Coconut Grove debut Tuesday (4). Bill includes Jan August and Skinny Emms. . . . RCA Victor flew Fran Warren to Coast for several duet sessions with Tony Martin.

Art Morton, Capitol's newly acquired baritone, was inked to a three-year pact by General Artists Corporation (GAC). . . . Ziggy Elman has renegotiated his band to play local dates and army camps. . . . Modernaires and the Sportsmen were inked by Jerry Fairbanks for a series of 28 radio and TV appearances. . . . Announcements now being prepped for Oldies disk personalities participating in the series include Martha Tilton and Connie Haines. . . . Henri Rena, newly appointed RCA Victor Coast head, returns East to assemble his family and belongings for the move to Hollywood. . . . Irving Fossel, Tempo prexy, back from four-month European trek. . . . Southern Music has closed deal for the works of Silvestre Revueltas, Mexico's effete.

On the Sound Track:

"Les Feuilles Mortes," French ballad from the "Les Portes de la Nuit" film, was acquired by Mickey Goldstein for Ardmore Music with the Capitol producer having gained U. S. Canadian rights to the overseas clapper. Diskery has released Paul Weston's instrumental version of the melody. Wordage has been penned by Johnny Mercer with song plus lyrics to be released for work this fall. . . . Johnny Murad's Harmonics will complete two shorts for Universal-International and RKO respectively following their closing at Coconut Grove.

Clefette-batoner Dimitri Tiomkin back from Gotham to launch rehearsals and pre-production work on Stanley Kramer's "Cyrano de Bergerac," Republic's sable singer. Rex Allen, is on a nationwide tour with his first film for the studio, "Arizona Cowboy." . . . Doris Day currently recording tunes for "West Point Story" (Warner Bros.). . . . Hollywood has moved up starting date of "Dieseland Rhythm" to July 24 instead of the late August rolling date. . . . Capitol Records will release the album of Franz Waxman's three Academy Award winning p.o.c scores this fall.
This Summer's BLAZING NEW HIT!

THE FRANK PETTY TRIO'S "AT SUNDOWN" (coupled with) "BLESS YOUR HEART"

Available 2 speeds
78 R.P.M. 45 R.P.M.
M-G-M N10735 M-G-M N10735

LEO'S PREDICTION:
Frank Petty's "AT SUNDOWN" will be the hottest platter of the summer in juke boxes and on turntables all over the country.

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.
M-G-M RECORDS ARE BETTER THAN EVER!

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This Week's HONOR ROLL OF HITS

1. THIRD MAN THEME, THE
   By Julian Klee
   Published by Chappell (ASCAP)
   From the film "The Third Man"
   Records available: J. Gordon, Nat Music 7500; W. Ehrlich, Coral 6002; R. Anthony, Coral 6003; S. Gordon, Coral 6004
   Arrangements: E. Hymans, Coral 6005; E. S. Gordon, Coral 6006

2. LAILA AKBAR
   By Richard Rodgers and Lorenz Hart
   Published by Chappell (ASCAP)
   From the film "Babes on Broadway"
   Arrangements: E. Hymans, Coral 6010; E. S. Gordon, Coral 6011

3. I WONT BE LOVED
   By John W. Green, Billy Rose and Edward从严治
   Published by Supreme (ASCAP)
   Records available: J. J. M. M., Nat Music 7510; W. Ehrlich, Coral 6012; R. Anthony, Coral 6013; S. Gordon, Coral 6014
   Arrangements: E. Hymans, Coral 6015; E. S. Gordon, Coral 6016

4. MY FOOLISH HEART
   By Victor Young and Red Washington
   Published by Supreme (ASCAP)
   Records available: J. J. M. M., Nat Music 7516; W. Ehrlich, Coral 6017; R. Anthony, Coral 6018; S. Gordon, Coral 6019
   Arrangements: E. Hymans, Coral 6020; E. S. Gordon, Coral 6021

5. HOOF-EE-DOO
   By Frank Loesser and Milton Delayer
   Published by EMI (ASCAP)
   Records available: J. J. M. M., Nat Music 7522; W. Ehrlich, Coral 6023; R. Anthony, Coral 6024; S. Gordon, Coral 6025
   Arrangements: E. Hymans, Coral 6026; E. S. Gordon, Coral 6027

6. MONA LISA
   By Jay Livingston and Ray Evans
   Published by Parachute (ASCAP)
   From the Paramount film, "Captain Carey, U. S. A."
   Records available: J. J. M. M., Nat Music 7528; W. Ehrlich, Coral 6028; R. Anthony, Coral 6029; S. Gordon, Coral 6030
   Arrangements: E. Hymans, Coral 6031; E. S. Gordon, Coral 6032

7. SENTIMENTAL ME
   By Jim Morehead and Jimmy Gavis
   Published by Kinderhook (ASCAP)
   Records available: J. J. M. M., Nat Music 7532; W. Ehrlich, Coral 6033; R. Anthony, Coral 6034; S. Gordon, Coral 6035
   Arrangements: E. Hymans, Coral 6036; E. S. Gordon, Coral 6037

8. OLD PIANO ROLL BLUES, THE
   By Cy Cohen
   Published by ArLEN (ASCAP)
   Arrangements: E. Hymans, Coral 6041; E. S. Gordon, Coral 6042

9. I DON'T CARE IF THE SUN DON'T SHINE
   By Mark David
   Published by Parachute (ASCAP)
   Records available: J. J. M. M., Nat Music 7540; W. Ehrlich, Coral 6043; R. Anthony, Coral 6044; S. Gordon, Coral 6045
   Arrangements: E. Hymans, Coral 6046; E. S. Gordon, Coral 6047

10. COUNT EVERY STAR
    By Donnie Coupland and Sammy Gallop
    Published by Parachute (ASCAP)
    Records available: J. J. M. M., Nat Music 7542; W. Ehrlich, Coral 6048; R. Anthony, Coral 6049; S. Gordon, Coral 6050
    Arrangements: E. Hymans, Coral 6051; E. S. Gordon, Coral 6052

This page contains the Billboard Music Popularity Chart for the week ending June 30, 1950. The chart ranks the most popular songs based on a survey of radio stations across the United States.
Lisa Kirk sings...

"Love Like Ours"
from Stanley Kramer's Production "The Men"

RCA Victor Records
45 rpm 20-3823
78 rpm 47-3823
THOSE WONDERFUL
Fontane Sisters
RING THE BELL AGAIN

"THREE LITTLE RINGS"

RCA VICTOR Records

78 rpm  45 rpm
20-3814  47-3814

Sheet Music

BEST-SELLING SHEET MUSIC

Based on reports received last three days of Week Ending June 30

Tune listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music dealers. Songs are listed according to greater number of sales; (F) indicates tone is in a film; (M) indicates tone is in legit musical; (R) indicates tone is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks Last</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>SING ME A SONG</td>
<td>Stray Gals</td>
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<tr>
<td>2</td>
<td>2</td>
<td>DADDY'S LITTLE GIRL</td>
<td>Fred Astaire</td>
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<tr>
<td>3</td>
<td>3</td>
<td>LIZZIE LANG</td>
<td>Richard Whiting</td>
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<td>4</td>
<td>3</td>
<td>MY MAMMY</td>
<td>Richard Whiting</td>
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<tr>
<td>5</td>
<td>4</td>
<td>DADDY'S LITTLE GIRL</td>
<td>Fred Astaire</td>
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<td>6</td>
<td>4</td>
<td>LIZZIE LANG</td>
<td>Richard Whiting</td>
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<td>7</td>
<td>5</td>
<td>LIZZIE LANG</td>
<td>Richard Whiting</td>
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<td>8</td>
<td>5</td>
<td>MY MAMMY</td>
<td>Richard Whiting</td>
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<td>9</td>
<td>6</td>
<td>WHAT A TALE</td>
<td>Richard Whiting</td>
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<tr>
<td>10</td>
<td>6</td>
<td>MY MAMMY</td>
<td>Richard Whiting</td>
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ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks Last</th>
<th>Title</th>
<th>Composer</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>MY FOOLISH HEART</td>
<td>Smith</td>
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<tr>
<td>2</td>
<td>2</td>
<td>DADDY'S LITTLE GIRL</td>
<td>Fred Astaire</td>
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<tr>
<td>3</td>
<td>3</td>
<td>LIZZIE LANG</td>
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<td>6</td>
<td>MY MAMMY</td>
<td>Richard Whiting</td>
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</tbody>
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The Billboard

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TOP TUNES OF THE DAY

On 78 and 45!

78 45
RPM RPM

POPULAR

"Mona Lisa" Nat "King" Cole .............. 1010 F1010
"Nola" and "Jealous" Les Paul .............. 1014 F1014
"Bonaparte's Retreat" Kay Starr ........... 936 F936
"Blind Date" Whiting Hope ................. 1042 F1042
"Sam's Song" and "Ivory Rag" Joe "Fingers" Carr .... 962 F962
"Happy Feet" Dean Martin .................. 1052 F1052
"Sentimental Me" Ray Anthony ............. 923 F923
"Play a Simple Melody" Jo Stafford .......... 1039 F1039
"I Love You Because" Jan Garber ........... 983 F983
"Hoop-De-Doo" Kay Starr .................. 980 F980
"Mississippi" Kay Starr .................... 1072 F1072
"A Perfect Day" and "The Rosary" Jo Stafford-Gordon MacRae ......... 1061 F1061
"The Old Piano Roll Blues" Jan Garber .......... 970 F970
"Snokey Ookums" and "Rodee Toodie" Joe "Fingers" Carr ........... 1074 F1074
"Mambo Jambo" Dave Barbour ............... 973 F973
"No Other Love" and "Sometime" Jo Stafford .......... 1053 F1053

WESTERN

TEX WILLIAMS
"Happy Feet" .................. 1087 F1087

TEX RITTER
"I've Got Five Dollars And It's Saturday Night" .... 1071 F1071

FOY WILLING
"Sometime" .................. 1070 F1070

JIMMY WAKELY
"Sugar Plum Kisses" ............... 1066 F1066

OLE PASMUSSEN
"Sleepy Eyed John" ............... 1049 F1049

EDDIE KIRK
"Sugar Baby" .................. 1048 F1048

MERLE TRAVIS
"Cane Bottom Chair" ............... 1029 F1029

JIMMY WAKELY
"Under The Anheuser Bush" ............ 1024 F1024

HANK THOMPSON
"Take A Look At This Broken Heart Of Mine" .......... 1016 F1016

RAMBLIN' JIMMIE DOLAN
"I'll Sail My Ship Alone" .............. 552 F952
Radio Popularity

**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly network among disk jockeys through the country. (1) indicates tune is from a film, series, or network show. (2) indicates tune is from a legitimate network; (3) indicates tune is available on records. In each instance, disk jockey's name is listed in any order of preference, regardless of station affiliation. (4) indicates tune is from a legitimate network. Each network check is contributed by the network's musical director.

**POSITION**

<table>
<thead>
<tr>
<th>Tune</th>
<th>Artist</th>
<th>Station</th>
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<tbody>
<tr>
<td>1.</td>
<td>Mona Lisa</td>
<td>WTIC (10)</td>
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<tr>
<td>2.</td>
<td>I Wanna Be Loved</td>
<td>Andrew Sisters</td>
</tr>
<tr>
<td>3.</td>
<td>My Foolish Heart</td>
<td>S. Jordan (6)</td>
</tr>
<tr>
<td>4.</td>
<td>Hop Scotch</td>
<td>XLRN (8)</td>
</tr>
<tr>
<td>5.</td>
<td>Hop Scotch</td>
<td>XLRN (8)</td>
</tr>
<tr>
<td>6.</td>
<td>Love Me Tender</td>
<td>The Bivens</td>
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<td>7.</td>
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<tr>
<td>8.</td>
<td>I Wanna Be Loved</td>
<td>Andrew Sisters</td>
</tr>
<tr>
<td>9.</td>
<td>Count Every Star</td>
<td>J. Archibald (9)</td>
</tr>
<tr>
<td>10.</td>
<td>Sentimental Me</td>
<td>R. De Bolquere (3)</td>
</tr>
<tr>
<td>11.</td>
<td>Sentimental Me</td>
<td>R. De Bolquere (3)</td>
</tr>
<tr>
<td>12.</td>
<td>Bewitched</td>
<td>J. Dee (13)</td>
</tr>
<tr>
<td>13.</td>
<td>Bewitched</td>
<td>J. Dee (13)</td>
</tr>
<tr>
<td>14.</td>
<td>Bewitched</td>
<td>J. Dee (13)</td>
</tr>
<tr>
<td>15.</td>
<td>Bewitched</td>
<td>J. Dee (13)</td>
</tr>
<tr>
<td>16.</td>
<td>Bewitched</td>
<td>J. Dee (13)</td>
</tr>
<tr>
<td>17.</td>
<td>Bewitched</td>
<td>J. Dee (13)</td>
</tr>
<tr>
<td>18.</td>
<td>Bewitched</td>
<td>J. Dee (13)</td>
</tr>
</tbody>
</table>

**PREEMS**

- "Dunye Dunn, WRK, Cincinnati, moves over to WVNP, Akron, Oh., succeeding Roy Gilligan, who has joined Procter & Gamble. Other new additions to WVNP, staff, Bob Weis, ex-WMOH, Hamilton, O.; Grandpere, Earl Davis, new; Tom Molloy, Roger Stevens, WGCD, Chester, SC, is spinning "Jukebox" show. "Jukebox" King Victor Zembarretzki debuts talk radio show this month over WATR, Waterbury, Conn., and WTOR, Tarrytown, N.Y. Larry Wilson, WNOE, New Orleans, tagged as guest d.j. for Chesterfield's "ABC's of Music" show Wednesday (12). Mal Bellais left WCFL, Chicago to free-lance. "Joe Rice, WWOL, Buffalo, moved over to WRVP as disk jockey. WOR's "Record Sessions" produced, via a remote from Main Street, Jo Stafford's "Jukebox" show. "Jukebox" renewed for second 25 weeks. Great Turner takes over Smokey Lansford's WSMH, Nashville, Tenn. WLS, Chicago, this month, via Dr. Dre's "Jukebox" of the air with "Request Time" and an original poetry piece. "Apollo Theater Jambo" of WLS, Chicago, has "Mama's Feet" in the air. Stanley "CRL" has taken "Off The Record" on KSON, San Diego, Calif.

- "Paul Berlin, ex-WWCM, Memphis, is doing a daily show on Sun., Mon., Tues., and Wed., and WPLJ, Kansas City, how has joined WIBO, Sulphur Springs, Tex., Big time disc jockey, Benny Holler, has done a daily platter show over WIFH, Cincinnati, for same station. WOAK-FM, Chicago, has "temperature" a-flutter again, according to its air releases. WLS, Chicago, is the first to air with "Request Time" and an original poetry piece. "Apollo Theater Jambo" of WLS, Chicago, has "Mama's Feet" in the air. Stanley "CRL" has taken "Off The Record" on KSON, San Diego, Calif.

- "Sponsor Stuff" - Royal Crown Cola and Royal Crown Hair Oil buying time on Fletcher Smith's show, WTNX, Thomasville, N.C., April 19th. "Sounds of the Season" at Bayley's, "B" Bly, Campbell, WWOL, Buffalo, "Ralph Mofo" on KWOX, Minneapolis, wedge of weekly show to the "Chot Groth Music Company." "Cook Chemical" has signed lease with "Jukebox" show, and has taken weeks, "Smokey" Lincoln, "Smokey" Park, Fort Wayne, Ind., and WKLW, Kansas City, how has joined WIBO, Sulphur Springs, Tex., Big time disc jockey, Benny Holler, has done a daily platter show over WIFH, Cincinnati, for same station. WOAK-FM, Chicago, has "temperature" a-flutter again, according to its air releases. WLS, Chicago, is the first to air with "Request Time" and an original poetry piece. "Apollo Theater Jambo" of WLS, Chicago, has "Mama's Feet" in the air. Stanley "CRL" has taken "Off The Record" on KSON, San Diego, Calif.

- "Vox Jox" - "Jukebox" King Victor Zembarretzki debuts talk radio show this month over WATR, Waterbury, Conn., and WTOR, Tarrytown, N.Y. Larry Wilson, WNOE, New Orleans, tagged as guest d.j. for Chesterfield's "ABC's of Music" show Wednesday (12). Mal Bellais left WCFL, Chicago to free-lance. "Joe Rice, WWOL, Buffalo, moved over to WRVP as disk jockey. WOR's "Record Sessions" produced, via a remote from Main Street, Jo Stafford's "Jukebox" show. "Jukebox" renewed for second 25 weeks. Great Turner takes over Smokey Lansford's WSMH, Nashville, Tenn. WLS, Chicago, this month, via Dr. Dre's "Jukebox" of the air with "Request Time" and an original poetry piece. "Apollo Theater Jambo" of WLS, Chicago, has "Mama's Feet" in the air. Stanley "CRL" has taken "Off The Record" on KSON, San Diego, Calif.
July 8, 1950
The Billboard

"TOP POPS"
Mercury

Frankie Laine
"STARS AND STRIPES"
Flip Side
"THANKS FOR YOUR KISSES"
MERCUORY 5421
"EXACTLY LIKE YOU"
Flip Side
"YOU'RE WONDERFUL"
MERCUORY 1179

Patti Page
"A SCOOP! FIRST OUT!
"ALL MY LOVE"
Flip Side
"ROSES REMIND ME OF YOU"
MERCUORY 5435

Richard Hayes
First Out! First In!
(The Hit Listings)
"SAY WHEN"
Flip Side
"OUR VERY OWN"
MERCUORY 5441

Eddy Howard
ANOTHER SMASH HIT!
"I DO BETTER UP IN THE MOUNTAINS"
Flip Side
"MY HEART ISN'T IN IT"
MERCUORY 5433

Betty Chapel
"MAY I TAKE TWO GIANT STEPS"
Flip Side
"I DIDN'T SLIP, etc.
MERCUORY 5446

Harry Geller
"SAM'S SONG"
Flip Side
"1812"
MERCUORY 5450

Two Ton Baker
"LET'S DO IT AGAIN"
Flip Side
"KANSAS CITY KITTY"
MERCUORY 5445

Alexander Brothers
"GOODNIGHT IRENE"
Flip Side
"WONDERBAR"
MERCUORY 5448

Kitty Kallen
"I GOT TOOKIN'"
Flip Side
"IF YOU SMILE AT THE SUN"
MERCUORY 5432

King Sisters
"HAPPY FEET"
Flip Side
"BY YOUR FIRST NAME"
MERCUORY 5449

STILL RIDING HIGH!

"Buffalo Billy"
ROBERTA QUINLAN, JAN AUGUST & HARMONICATS
Flip Side... "NEVER HAD A Worry"
Mercury 5420

"I Wanna Be Loved"
DINAH WASHINGTON
Flip Side... "LOVE WITH MISERY"
Mercury 8181

"Sun Don't Shine"
PATTI PAGE
Flip Side... "PAPER ALL MY WALLS"
Mercury 5396

"Bewitched"
JAN AUGUST AND HARMONICATS
Flip Side... "BLUE PRELUDE"
Mercury 5399

"Bufallo Billy"
ROBERTA QUINLAN, JAN AUGUST & HARMONICATS
Flip Side... "NEVER HAD A Worry"
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JAN AUGUST AND HARMONICATS
Flip Side... "BLUE PRELUDE"
Mercury 5399

Only Mercury has the hits on NON BREAKABLE RECORDS

Mercury Records, Chicago, Illinois
Mercury Records of Canada, Toronto, Canada
### Retail Record Sales

**Best-Selling Pop Singles**

Records listed are those selling best in the nation's top 100 retail record stores. The Billboard's weekly list includes among the 1,400 largest dealers, representing every important market area. Survey returns are weighted according to size of market area. Records listed numerically by order of greatest sales. The "Bl" of each record is also listed.

**Dealord Doings**

**Merchandising Tips**

The long-time problem of keeping track of special orders has been well solved, according to The Record Shop, Town, Country Music, Westwood, N. J. A green stock envelope is made up, for each customer, carrying the title, customer's name, address and phone number. When received and being filed, the clerk automatically fills in order information at hand.

Mark Music Company, Milwaukee, reports that a sole can usually be made when the requested disk is in stock. The track is to be ready with a fast and enthusiastic suggestion about another disk. Only a few customers insist on the original request. 

**Children's Records**

Records listed are those selling best in the nation's retail record stores (delivery), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

**Pop Albums**

Mary Martin-E-E Pica
America's favorite
for Columbia

Now recording exclusively

with Percy Faith and his orchestra and chorus
Embraceable You • Soon • Do Do Do • Mine
Love Is Here To Stay • Someone to Watch Over Me
Love Walked In • I've Got A Crush On You

Columbia 33½ LP Record ML 2129
Or Columbia 78 RPM Album Set MM 929

Be sure to stock up on Dorothy Kirsten's
first great Columbia release.

Columbia Records
Originator of 33½ LP Records—"One Speed Is All You Need"
**MUSIC POPULARITY CHARTS**

**Juke Box Record Plays**

Based on reports received the last three days of Week Ending June 30

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey across 3,500 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in chart other available records of same listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part II.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK</th>
<th>TITLE</th>
<th>ARTIST/COMPOSER</th>
<th>RATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>THIRD MAN THEME</td>
<td>TERRY &amp; THE PISTOLS</td>
<td>9-28</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>I WANNA BE LOVED</td>
<td>ANDREW SIDER &amp; JENKINS ORG</td>
<td>9-26</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>MONA Lisa</td>
<td>PATSY CLINE</td>
<td>9-28</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>SENTIMENTAL ME</td>
<td>ANITA DOUGLAS</td>
<td>9-27</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>FANS</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>HOOP-DEE-DOO</td>
<td>PATTY DAVIS</td>
<td>9-26</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>MY FOOLISH HEART</td>
<td>ANDREW SIDER</td>
<td>9-23</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>THIRD MAN THEME</td>
<td>TERRY &amp; THE PISTOLS</td>
<td>9-28</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>OLD PIANO ROLL BLUES</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
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<tr>
<td>10</td>
<td>10</td>
<td>BONAPARTE'S RETREAT</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
<td>11</td>
<td>11</td>
<td>I WANNA BE LOVED</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>MY FOOLISH HEART</td>
<td>ANDREW SIDER</td>
<td>9-23</td>
</tr>
<tr>
<td>13</td>
<td>13</td>
<td>OLD PIANO ROLL BLUES</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
<td>14</td>
<td>14</td>
<td>BONAPARTE'S RETREAT</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
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<td>15</td>
<td>I WANNA BE LOVED</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>MY FOOLISH HEART</td>
<td>ANDREW SIDER</td>
<td>9-23</td>
</tr>
<tr>
<td>17</td>
<td>17</td>
<td>OLD PIANO ROLL BLUES</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
<td>18</td>
<td>18</td>
<td>BONAPARTE'S RETREAT</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
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<td>19</td>
<td>I WANNA BE LOVED</td>
<td>ANDREW SIDER</td>
<td>9-26</td>
</tr>
<tr>
<td>20</td>
<td>20</td>
<td>MY FOOLISH HEART</td>
<td>ANDREW SIDER</td>
<td>9-23</td>
</tr>
</tbody>
</table>

**NOTES**

*45 rpm 75¢ plus tax*
**Classical Records**

Because all classical labels are not recorded at all speeds it is difficult at present to conduct a classical record survey statistically accurately. Therefore, the Billboard is presently conducting its weekly long-play and 45-rpm classical survey in two phases: a LP and 45-rpm classical report. Records in each category are arranged according to sales volume, but no attempt is made in these sales comparisons between LP and 45 rpm. It is felt that more time is required for comparison to be made between singles and albums.

**Best Selling LP Classical Titles**

**Last Week**

4. Brahms: Symphony No. 3, 1, 2, 3, CRC 3256

**This Week**

4. Brahms: Symphony No. 3, 1, 2, 3, CRC 3261

**Advance Classical Record Releasess**

(Includes Semi-Classics)

1. A. Adam: Choral Symphony, Op. 1 — Medici Society (33/RPM)
2. B. G. Mancini: La Dolce Vita, Vol. 1 (33/45)
4. J. S. Bach: Cello Concerto in G Minor, Vol. 1 (33/RPM)

**Best Selling 45 RPM Classical Titles**

**Last Week**

4. Brahms: Symphony No. 3, 1, 2, 3, CRC 3256

**This Week**

4. Brahms: Symphony No. 3, 1, 2, 3, CRC 3261

**Classical Record Reviews**

The rating, shown by the large boldface number, is an indication of sales potential. Popularity of the composition, strength and availability of competitive versions, name value of the latest, interpretive and recording technique, and risk quality are carefully considered in determining the ratings. Other factors are the distributor's and manufacturer's promotional power. A score of 90-100 is given to an outstanding performance whose commercial potential is supported by the aforementioned elements. 80-89 indicates an excellent disk, using the same values as a percentage, 70-79, poor, 60-69, satisfactory, 50-59, poor.

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6532 Hollywood Blvd, Hollywood 28

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Music (First Two Parts) by Issachar Milner (Michovsky)
(Third Part) by Julius Grossman

Lyrics by Mitchell Parish

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Newark 5, New Jersey

**THE RECORD OR THE DEPARTMENT...**

which handles the buying and selling of record players and attachments in most of America's stores. Maybe you're in a surprise — maybe you've been on the wrong track all along — maybe a switch would bring you more player attachment and increased record sales as well. Try to read this and related features in...

**The Billboard 1950 NAMM Convention Supplement**

a special section of the July 15 issue, published in conjunction with the National Association of Music Merchants' Convention, Chicago, July 15-19.
How Record Buying Habits Have Changed

Are you following the trend in record buying? Today's social conditions call for a review of current record buying techniques. Be sure to check the 31st Annual Record Dealer Survey of...

The Billboard 1950
NAMM Convention Supplement

...a special section of the July 15 issue, published in conjunction with the National Association of Music Merchants' Convention, Chicago, July 10-13.

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RCA VICTOR DIVISION
120 East 23rd Street, New York 10, N. Y., Chicago, Hollywood

Mail It Now!
If you have not yet mailed this week's pop chart, please do by noon.

Opportunity Unlimited
WANTED
REGIONAL SALES MANAGER
MID-WEST TERRITORY

Leading children's record manufacturer has exciting opportunity for.ImageViewingsupervised record man with merchandising "know-how".

Highly responsible position must be located in the Chicago area for travel. Car furnished.

Contact Ralph Reason, Palmer House, Chicago—week of July 10 to 14th.

WANT TO BUY A BILLBOARD?

Call Bob at 777-8888 or write us for details.

THE BILLBOARD
MID-WEST TERRITORY

MAIL IT NOW!
Folk (Country & Western)

Record Section

FOLK AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading country and western disk jockey. List is based on reports received weekly survey among a selected list of over 4,000 disk jockeys specializing in country and western tunes.

Recorded Weeks / Last 16

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Date</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>N. Williams</td>
<td>1 (WAY DON'T YOU LOVE ME?)</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4561</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 I'LL SAIL MY SHIP ALONE</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4562</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 I'M A FINE-线条的</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4563</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 LONG GONE LONETOWN BUES</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4564</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 CROOKED GENE BRUCE</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4565</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 THROW YOUR LOVE YOUR WAY</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4566</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 I LOVE YOU BECAUSE</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4567</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 WHY SHOULD I CRY</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4568</td>
</tr>
<tr>
<td>N. Williams</td>
<td>1 WHY SHOULD I CRY</td>
<td>MGM</td>
<td>9/16/50</td>
<td>45-4569</td>
</tr>
</tbody>
</table>

FOLK TALENT AND TUNES

By Johnny Sippe

Artists' Activities: Molly O'Day (Columbia) and her husband-manager, Lynn Davis, are operating their own drive-in cafe and cab in Route 52 outside of Huntington, Va. They open an hour Sunday morning show over a Huntington station bankrolled by a church group. Show features Marty O'Day's spiritual singing. . . . Ted Brown, veteran music contact man, has taken the position of chief of the h. b. and western song division of Len-Art Music, newly affiliated in which Randy Blake, WJFD, Chicago, is an official. . . . Slim Whitman (Victor), who recently joined KWKH, Shreveport, La., is setting a tour of Florida, his home State.

A show troupe composed of Hank Williams, Sally Holmes, Al and Elvis Presley, Cliff Walker, WLO, played to 4,000 admissible recently in Louisville, withadmissions at $1.75, $1.35 and 69 cents for noppets.

Carl Conner, orkester who works the Gene Autry Melody Ranch CBS segs, has been linked to do the music for Autry's new TV film series. Autry will do a lot of fishing during his July vacation around Lake Michigan. Johnny Bond (Columbia), will vacation with his folks in Marietta, Okt. Bond returns to the Coast late in July for a part in a Columbia pic.

The 20th Century Pioneers are working the Dude Ranch, Atlantic City, for the summer. . . . Lloyd Bryan, the Stockton, Calif., promoter, reports that Jack Thornhill and the Royal Tans, including Roy Erickson, Frankie Hichens and Bill Cheste, formerly the Dude Ranch Trio (Jewels), are also working with the Madison Brothers and Rose. They are now working shows at KGDM and KKXO, Stockton. They play their first side for San Jacinto Valley label...

Smoky Holt, heard on WBEX, Chillicothe, O., and WOHS, Lancaster, O., reports that another unit, Ray Broughton's Owl Creek Ramblers, is also burning over both stations...

Denise Paul Turner and St. Louis h. b. orkester who heads the Green Valley Ranch Hands, has opened up his own record store in Overland, Mo., St. Louis suburb.

Disk Jockey Doings: Frank Porter, WXGI, Richmond, Va., reports that he has a pair of promising entertainers in the Carter Bar, located in the duo, who have won his top talent search contest every time they competed. . . . Ramblin' Lou, of WJJJ, Niagara Falls, N. Y., also has an outstanding piece on a show trumpet. Sam Worxman, WYRA, Richmond, Va., reports that Quarantine Brown, formerly of KRSP, St. Paul, is now at the Old Dominion Barn Dance on WOVA... Harry O'Conner, KMA, San Antonio, had Mrs. Jimmy Rodgers, the widow of the late Victor country music star, on his show May 26, the 74th anniversary of his death. . . . Al Scott, KACL, Hamilton, Texas, reports that he uses the top 10 numbers from The Billboard country music charts as a weekly feature of his shows. In addition, he has an ancient Edison cylinder phonograph, which he uses to play old h. b. numbers from as far back as 1906.

Jimmy Thomason, formerly with Jimmy Davis, is now working as a d. j. at RAFX, Bakerfield, Calif. . . . Cousin G. Hawley, last at the WJW, Birmingham, is now working at KOMD, El Paso, Texas. Jack Arp. . . . Stan Basley, who worked as a d. j. promotion man for is now a d. j. at WEAK, Fult Church, Va., Columbus, O., reports that Ernest Tubb drew 4,000 fans to the opening of the Georgia Crackers' G-Bar-C Ranch outside Columbus recently. Still others are on the air in every market they contest each Sunday at the ranch. . . . Les Anderson, ex-Cooley warbler now with Decca, has joined Stone's microphone show on WLAC TV, as a regular partner. . . . According to Desden, KSXI, . . . George Sanders, KDVL, Los Angeles, grabs the front cover of the current issue of radio and television Life. . . . Jimmy Jackson has left Spade Cooley to do a single for Mercury. . . . Frank Porter, WXGI, Richmond, Va., reports that Blaine Smith (Domino) has joined the Atlantic Barn Dance there. Jimmie Davis, WHEN, set for the WLS National Barn Dance July 8. . . . Bill Hilton replaces Danny Shaver with The Ozark Mountain singers on WLO, Farmville, Va., Shaver has reorganized his own band in addition to working his daily disk show. . . . Hardrock Gunter (Bama) has joined Happy Wilson, WAPI, Birmingham. . . . Don Larkin did a personal June 23 at Caddy's, Linden, N. J., where the WQAT, Newark, spinner did several songs.

Please address all communications to Johnny Sippe, The Billboard, 1540 Brewster Ave., Cincinnati 7, Ohio.
### Rhythm & Blues Records

**Best-Selling Retail Rhythm & Blues Records**

Records listed in rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose purchasers are club operators whom acquit themselves in such records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Weeks</th>
<th>Last</th>
<th>This</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PINK CHAMPAGNE</td>
<td>Joe Ligon</td>
<td>8</td>
<td>68</td>
<td>66</td>
</tr>
<tr>
<td>2</td>
<td>CUPID'S BOOGIE</td>
<td>Little Esther</td>
<td>5</td>
<td>68</td>
<td>66</td>
</tr>
<tr>
<td>3</td>
<td>777 CHAMPAGNE</td>
<td>Joe Ligon</td>
<td>4</td>
<td>68</td>
<td>66</td>
</tr>
<tr>
<td>4</td>
<td>WELL ON WHEELS</td>
<td>Tiny Bradshaw</td>
<td>6</td>
<td>67</td>
<td>66</td>
</tr>
<tr>
<td>5</td>
<td>I NEED YOU SO</td>
<td>Tiny Bradshaw</td>
<td>9</td>
<td>67</td>
<td>66</td>
</tr>
<tr>
<td>6</td>
<td>WELL, OH WELL</td>
<td>Tiny Bradshaw</td>
<td>15</td>
<td>67</td>
<td>66</td>
</tr>
<tr>
<td>7</td>
<td>EVERYDAY I HAVE THE BLUES</td>
<td>Johnnie Taylor</td>
<td>6</td>
<td>67</td>
<td>66</td>
</tr>
<tr>
<td>8</td>
<td>I ONLY KNOW</td>
<td>Don Williams</td>
<td>1</td>
<td>67</td>
<td>66</td>
</tr>
<tr>
<td>9</td>
<td>MOURA LISA</td>
<td>Don Williams</td>
<td>2</td>
<td>67</td>
<td>66</td>
</tr>
<tr>
<td>10</td>
<td>MY BABY'S GONE</td>
<td>Muddy Waters</td>
<td>10</td>
<td>67</td>
<td>66</td>
</tr>
</tbody>
</table>

**Most-Played Juke Box Rhythm & Blues Records**

Records listed in rhythm and blues records most played to date according to The Billboard's special weekly survey among a selected group of juke box operators whom acquit themselves in such records.

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Weeks</th>
<th>Last</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHARLIE AUSTIN</td>
<td>I've Got the Boogie</td>
<td>67-68</td>
<td>66</td>
</tr>
<tr>
<td>ERSKINE HAWKINS</td>
<td>Boogie Deep River</td>
<td>67-68</td>
<td>66</td>
</tr>
<tr>
<td>UNSA CARLISLE</td>
<td>Handa Hands</td>
<td>59-62</td>
<td>58</td>
</tr>
<tr>
<td>HELEN HUMES</td>
<td>I May Be Young</td>
<td>57-58</td>
<td>57</td>
</tr>
<tr>
<td>TEXAS SLIM</td>
<td>Meaning Blues</td>
<td>71-70</td>
<td>71</td>
</tr>
</tbody>
</table>

**Rhythm & Blues Records Reviews**

- **CHARLIE AUSTIN**
  - "I've Got the Boogie Blues"
  - "Exciting thrill shown some months on this single record, but the material is pretty routine."
  - "In a live concert, a finer effort is likely to win more hearts and minds."

- **ERSKINE HAWKINS & THE DEEP RIVER BOYS**
  - "Mood Indifferences"
  - "Good piece of work, however, that the material is pretty routine."
  - "In a live concert, a finer effort is likely to win more hearts and minds."

- **UNSA CARLISLE**
  - "Handa Hands"
  - "Hard-working song that will receive good airplay."

- **HELEN HUMES**
  - "I May Be Young"
  - "Good piece of work, however, that the material is pretty routine."

- **TEXAS SLIM**
  - "Meaning Blues"
  - "Other side of the single is more rollicking than 'Meaning Blues'."

**Here's a money-maker!**

- **Pink Champagne**
  - JOE LIGGINS
  - Specialty No. 355
  - Specialty Records

**Just can't get free!**

- **Little Esther**
  - On Savoy #750
  - CUPID'S BOOGIE
  - With MAL WALKER
  - Savoy #751

**Still on top!**

- **Savoy #752**
  - MISTRUSTIN' BLUES
  - Little Esther with MAL WALKER
  - Savoy #753

**Meet Us Face-to-Face**

- **Double Crossing BLUES**
  - Little Esther with Johnny Osce Och
  - PAUL WILLIAMS
  - N.A.M.M. Convention, Chicago, July 10 to 14

**Savoy Record Co., Inc.**

58 Market St., Newark, N. J.
**THE D. J.'s LOVE HIM!**

**ADMIRAL**

"ROUND UP TIME ON LULLABY TRAIL"  
"ONE MAN WOMAN"  
"OUR LOVE"  
"I SURRENDER, DEAR"  
"PIE IN THE BASKET"  
"REAL GONE TUNE"

**TANCES/*****************************************************************************/

**ARTIST**  
**LABEL AND NO.**  
**TUNES**  
**COMMENT**

<table>
<thead>
<tr>
<th><strong>POPULAR</strong></th>
<th><strong>RATING</strong></th>
<th><strong>NATIONAL'S HITS!!</strong></th>
<th><strong>ALL STARS</strong></th>
<th><strong>DECCA 30205</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LOUIS ARMSTRONG</strong></td>
<td><strong>90-100 TOPS</strong></td>
<td>61-63-60-59</td>
<td>New Orleans Function, Parts I &amp; II</td>
<td>First time on the chart as a single.</td>
</tr>
<tr>
<td><strong>SAMMY DAVIS, JR.</strong></td>
<td><strong>80-89 EXCELLENT</strong></td>
<td>76-77-76-76</td>
<td>&quot;I'M SORRY, DEAR&quot;</td>
<td>&quot;Windy River&quot; by Myron Flick, with a lovely melody.</td>
</tr>
<tr>
<td><strong>LAWRENCE WEHL</strong></td>
<td><strong>70-79 GOOD</strong></td>
<td>71-73-70-70</td>
<td>&quot;Dakota Polka&quot; by Mercury 1634</td>
<td>An original release by Myron Flick, with a lovely melody.</td>
</tr>
<tr>
<td><strong>VIC SCHEN ORK</strong></td>
<td><strong>60-69 SATISFACTORY</strong></td>
<td>71-72-70-70</td>
<td>&quot;Jazz Me&quot; by Mercury 3036</td>
<td>An original release by Myron Flick, with a lovely melody.</td>
</tr>
<tr>
<td><strong>THE WEAVERS</strong></td>
<td><strong>40-49 POOR</strong></td>
<td>75-75-75-75</td>
<td>&quot;Teena, Teena, Teena&quot; by Capitol 2313</td>
<td>A wonderful new group, this time with the original lineup.</td>
</tr>
<tr>
<td><strong>BETTY BREWER</strong></td>
<td><strong>30-39 TERRIFIC</strong></td>
<td>72-74-71-71</td>
<td>&quot;My Heart Isn't In It&quot;</td>
<td>&quot;Windy River&quot; by Myron Flick, with a lovely melody.</td>
</tr>
<tr>
<td><strong>FOUR HITS &amp; A MISS-ROB SEAN'S TRIO</strong></td>
<td><strong>20-29 TERRIFIC</strong></td>
<td>72-74-71-71</td>
<td>&quot;And My Imagination&quot;</td>
<td>A simple, catchy melody with a catchy melody.</td>
</tr>
<tr>
<td><strong>CROWN JENKINS</strong></td>
<td><strong>10-19 TERRIFIC</strong></td>
<td>71-72-70-70</td>
<td>&quot;I'm Sorry, Dear&quot;</td>
<td>&quot;Windy River&quot; by Myron Flick, with a lovely melody.</td>
</tr>
</tbody>
</table>

*Continued on page 24*
### MUSIC

July 8, 1950

#### Record Reviews

**ARTIST**

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<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>VICTOR YOUNG ORK &amp; CHORUS</td>
<td>Our Very Own</td>
<td>Decca 21047</td>
<td>POPULAR</td>
</tr>
<tr>
<td>CONNIE CUSACK &amp; AXEL RICKARDS</td>
<td>Tail Her You Love Her</td>
<td>Columbia 3042</td>
<td>74 - 77 - 74 - 72</td>
</tr>
<tr>
<td>ARTIE SHAW ORK</td>
<td>I'll Remember April</td>
<td>Decca 21056</td>
<td>70 - 72 - 69 - 68</td>
</tr>
<tr>
<td>DON CLARK</td>
<td>P.S. - I Love You</td>
<td>Capitol 30657</td>
<td>79 - 81 - 78 - 78</td>
</tr>
<tr>
<td>CONNIE RUSSELL-JACK HASKELL</td>
<td>Hat Trick For Tony</td>
<td>Capitol 30652</td>
<td>69 - 70 - 67 - 70</td>
</tr>
<tr>
<td>MARY MURPHY</td>
<td>Boom Town</td>
<td>Capitol 30659</td>
<td>82 - 86 - 81 - 81</td>
</tr>
<tr>
<td>DON AND LOU ROBERTSON</td>
<td>Ukulela Lady</td>
<td>Capitol 30666</td>
<td>66 - 66 - 66 - 66</td>
</tr>
<tr>
<td>MARY BARETT-HESTRENTHEARTBEAT (Lola Amace)</td>
<td>Peace of Mind</td>
<td>Columbia 30667</td>
<td>70 - 71 - 70 - 70</td>
</tr>
<tr>
<td>LARRY VINCENT</td>
<td>Boiling Water</td>
<td>Capitol 30668</td>
<td>78 - 78 - 78 - 78</td>
</tr>
<tr>
<td>TONY MARTIN</td>
<td>La Vie En Rose</td>
<td>Victor 29-1638</td>
<td>88 - 89 - 88 - 88</td>
</tr>
<tr>
<td>VAN JOHNSON</td>
<td>You Can't Do Wrong Deaf In'Right</td>
<td>Decca 21071</td>
<td>86 - 88 - 85 - 85</td>
</tr>
<tr>
<td>TRUDY RICHARDS</td>
<td>Lassie Lie To Idaho</td>
<td>Decca 21072</td>
<td>61 - 61 - 63 - 60</td>
</tr>
<tr>
<td>BLUE BARRON ORK</td>
<td>We Should Never Say Goodbye</td>
<td>Decca 21073</td>
<td>60 - 60 - 60 - 60</td>
</tr>
<tr>
<td>HARRY FURTH &amp; MARTHA STEELE</td>
<td>The Last Time I Saw My Mother's Face</td>
<td>Decca 21075</td>
<td>75 - 70 - 75 - 70</td>
</tr>
<tr>
<td>JON &amp; SONDRA STEELE</td>
<td>I'll Be Seeing You</td>
<td>Capitol 30676</td>
<td>72 - 72 - 72 - 72</td>
</tr>
<tr>
<td>ROY ROSS ORK</td>
<td>Leather And Lace</td>
<td>Decca 21077</td>
<td>78 - 80 - 79 - 79</td>
</tr>
<tr>
<td>LARRY SHAW</td>
<td>Lonesome Lover</td>
<td>Capitol 30678</td>
<td>89 - 88 - 88 - 88</td>
</tr>
<tr>
<td>LARRY VINCENT</td>
<td>Lonesome Lover</td>
<td>Capitol 30679</td>
<td>79 - 79 - 78 - 78</td>
</tr>
</tbody>
</table>

**ARTIST**

<table>
<thead>
<tr>
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<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DINAH SHORE</td>
<td>The Old Man With The Cane</td>
<td>Columbia 30875</td>
<td>84 - 86 - 84 - 82</td>
</tr>
<tr>
<td>CARMELO CAVALLO</td>
<td>I Should Have Stayed Home</td>
<td>Capitol 30680</td>
<td>66 - 67 - 68 - 67</td>
</tr>
<tr>
<td>ATTIE SHAW ORK</td>
<td>Leave It To Me</td>
<td>Capitol 30681</td>
<td>66 - 67 - 66 - 67</td>
</tr>
<tr>
<td>ALL TRACY ORK</td>
<td>Brown Eyes</td>
<td>Columbia 30685</td>
<td>67 - 67 - 67 - 67</td>
</tr>
<tr>
<td>ROY ROSS ORK</td>
<td>Brown Eyes</td>
<td>Decca 21084</td>
<td>54 - 54</td>
</tr>
<tr>
<td>HERBIE RUSSE ORK</td>
<td>Happy Feet</td>
<td>Capitol 30696</td>
<td>88 - 88 - 88 - 87</td>
</tr>
<tr>
<td>JON &amp; SONDRA STEELE</td>
<td>I Wanna Be Loved</td>
<td>Capitol 30697</td>
<td>80 - 79 - 80 - 80</td>
</tr>
<tr>
<td>JON &amp; SONDRA STEELE</td>
<td>I'LL STOP LOVING YOU</td>
<td>Capitol 30698</td>
<td>77 - 77 - 77 - 77</td>
</tr>
<tr>
<td>LARRY SHAW ORK</td>
<td>The Last Time I Saw My Mother's Face</td>
<td>Capitol 30699</td>
<td>77 - 77 - 77 - 77</td>
</tr>
</tbody>
</table>

**ARTIST**

<table>
<thead>
<tr>
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<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>HARRY FURTH &amp; MARTHA STEELE</td>
<td>The Old Man With The Cane</td>
<td>Capitol 30700</td>
<td>84 - 86 - 86 - 86</td>
</tr>
<tr>
<td>HARRY FURTH &amp; MARTHA STEELE</td>
<td>The Old Man With The Cane</td>
<td>Capitol 30701</td>
<td>79 - 79 - 78 - 78</td>
</tr>
<tr>
<td>JIMMY RIVEL</td>
<td>Leave It To Me</td>
<td>Columbia 30702</td>
<td>84 - 86 - 84 - 82</td>
</tr>
<tr>
<td>SARAH BERNHARDT</td>
<td>Leave It To Me</td>
<td>Columbia 30703</td>
<td>66 - 67 - 66 - 67</td>
</tr>
<tr>
<td>HARRY FURTH &amp; MARTHA STEELE</td>
<td>Leave It To Me</td>
<td>Capitol 30704</td>
<td>66 - 67 - 66 - 67</td>
</tr>
<tr>
<td>JIMMY RIVEL</td>
<td>Leave It To Me</td>
<td>Columbia 30705</td>
<td>66 - 67 - 66 - 67</td>
</tr>
</tbody>
</table>

(COmm)
Record Possibilities

THE BILLBOARD PICKS:
In the selection of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the chart.

SIMPLE MELODY (Bing and Gary Crosby) June 27/11

New York, July 1—Columbia Records located another broadside in its LP campaign this week in the form of a promotional piece signed by the disc jockey's proxy, Edward Waterman, for distribution to customers via retail record shops. The tenor of the pamphlet is the "one best speed" theme that the disc jockey has been pushing of late. The message points out the standard LP gospel: one size spindle hole for all sizes of records, uninterrupted music, size of record determined by the natural length of the selection, etc. According to the disc jockey, 1,000 pamphlets are being distributed to dealers throughout the country.

New Records for Returns
Most labels: 8¢ and up, small or large quantities. Clip this ad for future reference.

MUSIC

MUSIC POPULARITY CHARTS

The Country & Western Disk Jockeys Pick:
Picks that appear for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the disk jockeys think tomorrow's hit will be:

1. TEENA, TEENA, TEENA
2. GOODNIGHT, LAVEN
3. IF I WERE YOU, BABY
4. I'M IN LOVE WITH A TEENAGE WOLF
5. LONELINESS DATE
6. FRANKIE
7. NO OTHER LOVE
8. SAY WHEN
9. ON THE WALL
10. RIDE IT OR LOSE IT

THE RETAILERS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record dealers think tomorrow's hits will be:

1. AT SUNSET
2. NAUGHTY OR NICE
3. IDON'T SEE IT, I WOULDN'T TOUCH IT
4. AT SUNSET, TEENA
5. I'M IN LOVE WITH A TEENAGE WOLF
6. LONELINESS DATE
7. NO OTHER LOVE
8. SAY WHEN
9. ON THE WALL
10. RIDE IT OR LOSE IT

THE OPERATORS PICK:
Picks that appear for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the radio operators think tomorrow's hits will be:

1. YOU DON'T HAVE TO BE A BABY TO CRY
2. AMERICAN BEAUTY ROSE
3. LOST YOUR BLUES
4. IRON HORSE
5. HAPPY FEET
6. THAT HOUSE NAMED PETE

THE COUNTRY & WESTERN DISK JockeYS PICK:
Picks that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what tune the Country & Western Disk Jockeys think tomorrow's hits will be:

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2. AMERICAN BEAUTY ROSE
3. LOST YOUR BLUES
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5. HAPPY FEET
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Col Sings Songs of LP in Pamphlets

MUSIC

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3. IDON'T SEE IT, I WOULDN'T TOUCH IT
4. AT SUNSET, TEENA
5. I'M IN LOVE WITH A TEENAGE WOLF
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4. IRON HORSE
5. HAPPY FEET
6. THAT HOUSE NAMED PETE

MAIL IT NOW!
If you have not yet mailed this week's pop chart questionnaire, please do so now.
The Honor Roll of Popular Songwriters

By Jack Burton

The stage had its three Barneys, Ethel, Lionel and Kermit. Then, three DiMaggios, Vince, Dominick and Joe, and the greatest brother act in Tin Pan Alley--the three Tobiass, Harry, Henry and Charles.

Harry, the oldest member of the trio, blazed his way over the three Tobiass--Harry, Henry and Charles.

Harry, the oldest member of the trio, blazed his way over the three Tobiass--Harry, Henry and Charles.

The Tobiass Brothers' Best Known Songs and Recordings Available

Available on the following records: Columbia 22009, Gene Austin; Columbia 24031, Bing Crosby and Lenny Woodin's Renovations.

Record: Decca 25825, Hal Armstrong. "I HAD AN EMERALD, YOU HAD AN OASIS"--by Harry Tobias and Henry Tobias. Miller Music Corporation.

Record: Decca 24715, Decca 25825, Hal Armstrong. "I HAD AN EMERALD, YOU HAD AN OASIS"--by Harry Tobias and Henry Tobias. Miller Music Corporation.

Record: Decca 25825, Hal Armstrong. "I HAD AN EMERALD, YOU HAD AN OASIS"--by Harry Tobias and Henry Tobias. Miller Music Corporation.

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TV RETAILERS STILL FREEZE

Private Label Bargains Keep Orders Down

Dept. Stores Have Bulge

NEW YORK, July 1 — Watchful playing is still well to the west of the retail TV business. Despite the various manufacturers’ claims of orders placed for new lines and prediction that lowered prices will widen the consumer market, TV dealers are extremely cautious in placing orders. Trade-wise executives feel that the dealer attitude will hold in the same vein until the private label sellers place firm prices on their new lines.

The private label lines can throw the entire price picture into the pool; and he who does not make the department store cut, and he who does not make the national television depot, is not likely to be one of the largest producers of private label merchandise. Prices are cost to the store and do not include excise or warranty charges.

13¼-inch table model $.85.50 12½-inch console $10.90 10-inch rectangular table model $9.65 14-inch rectangular console $11.80 15-inch console combination $13.00

Under possible for the promotional-minded stores to advertise sensational values to the dollar-conscious public. The 15-inch console combination and 18-inch console model $19.00. The 12½-inch table model would continue to sell at $111, while the 16-inch table and 16-inch combination model could be priced at $150 and $165, respectively.

As put by one of the buyers for a local radio-televison appliance chain, “I’m waiting to see what happens when Macy’s, Gimbel’s and the chains start their extensive promotional advertising campaigns. In the meantime, T.O. rather than what I have to keep in mind is the sign permanence.”

Victor To Offer Bonus Disk Bait

(Continued from page 13)

Includes listings of the month’s releases. Also offers a selection of records from the most popular record companies. Based on the chart, the purchaser may choose his own disk.

Ad campaign Trumping the bonus offer will be one of the largest in 1950 and is scheduled to start July 15.

Bonus books will be issued by RCA Victor dealers. In case a Victor disk is not available, the buyer may choose a disk from another manufacturer. All future deliveries of the records will include the bonus books. DeMD, Inc. believes that the Victor offers have been told the customer can use the bonus certificat at any record shop.

Peter Pan Plans New

(Continued from page 11)

To box the regular 10-inch 45-cent line. An innovation here is the use of a sheet of plexiglass on the underside of the disk for each side of the record. 35c To See 01c

The offer, 45-cents to see, will tax off with more than a dozen disk, each packaged in a unique size, four to picture book with text.

At all disk shops into the main disk field, the disk is package four seven-inch 78 r.p.m. records in a color soft-covered booklet cut-outs to sell for 98 cents. The offering will also make available to distributors and dealers at cost several new varieties of wooden disk racks and floor models.

Details regarding the new players were not ready at press time. Disk Prodiox stated that the cabinets would be modeled at the Synthetic Plastic plant and that the price would undercut anything similar now on the market.

Peter Pan has also set up a third franchise in Washington. Its other store, in the town, a new store is in preparation for the benefit of dealers who wish to make a disk department. The St. Louis store is also expected to assist in the sale of the metropolitan area. The disk is prepared on an advertising and promotion program, and will be distributed in all trade publications, has complete handling, and has offered several additional network programs.

BBB Draws Up

TV Rules in War

On Trade Gyps

NEW YORK, July 1 — The Better Business Bureau of New York this week took the lead in the drive to "stamp out the evils in selling and servicing television, sound equipment and home entertainment equipment, and educate the buying public in methods of self-protection." The drive was expected to be carried out by more than 950 radio, television and appliance dealers and representatives of television service companies. Hugh E. Jackson, president of the local BBB, said that the national BBB's action program was designed:

(1) To establish and maintain standards for advertising and selling within the industry in order to reduce faulty and misleading practices; (2) To inform the public, principally through consumer booklets, of basic facts they should know about the purchase, and servicing of television sets. The new standards will be made effective July 5.

The local bureau also is setting up a special unit to work continually with the trade to promote the public interest.

Among the new standards are specific regulations on unfair competitive claims, i.e., claims of sales, sales, and sales, for better products, lower prices, better service, lower prices, better service, etc. The new standards also provide for more precise wording of claims, and call for the use of better materials in advertising.

Jack-Equipped Video Sets

The following list of television sets, compact disk and record sets supplied by the manufacturers. Most manufacturers did not list all record and disk sets. As a new model is offered, the manufacturers will be revised for the benefit of dealers who wish to carry disk sets. A list of disk-equipped sets, combination models which include record changers are not listed because of space limitations.

- RCA Victor Video - All sets
- RCA Victor Video - All sets
- RCA Victor Video - All sets
- RCA Victor Video - All sets
- RCA Victor Video - All sets
- RCA Victor Video - All sets
- RCA Victor Video - All sets
- RCA Victor Video - All sets
- RCA Victor Video - All sets
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- RCA Victor Video - All sets
People, Products and Prices

Emerson Unveils Low-Price TV, Radio-Phono Combos

In addition to a group of lower-priced video sets and a large selection of portable phonographs, Radio-Phono-T.V. Corporation last week unveiled several new radio-phonograph combinations and a 45 rpm record player. The Emerson model, Model 630 radio-phonograph set with a new feature of automatic changer radio-phonograph set is the first in a line of automatic changer radio-phonograph sets. The set is a radio-phonograph combo with three-speed automatic changer. (Radio-Phono-T.V. Corporation)

News on the Manufacturers and Distributors

Pilot introduced a new three-way console combination with $12-$16 picture tube last week. Prices of the set, at AM-FM radio and phonograph price, are $129.95 and $169.95. Pilot also announced its first unit sales of TV sets for the first quarter of the year were 404,000. Also, Air King introduced a new 16-inch table record changer at $198.95. Air King's first model, Model 590, features a three-speed automatic changer. (Air King Corporation)

Webster-Chicago Offers New Changer

CHICAGO, July 1. — A new high fidelity audio amplifier, an automatic portable changer and record changers for the new line of automatic phonographs are being developed by the Webster-Chicago Corporation. The changer, Model 100-60, is a portable changer designed to plug into any radio or TV set or into an automatic phonograph amplifier. The amplifier, Model 165, is priced at $88.75 and is designed for use with W-C changer models.

Sylvania Trade Show Line To Consist of 21 Models

The Sylvania line of television sets to be shown at the medium sized show in Chicago includes 21 models. Prices range from $399.95 to $1,299.95. Sales of TV sets for the first quarter of the year were 340 percent of the previous year. (Sylvania Manufacturing Corporation)

Lynn Takes AMC Post as Smith Quits

George Smith last week resigned his post as radio-record-tv buyer for the American Appliance Company. Lynn is said to have taken the job. (AMC)

Shura-Tone Line Adds Three-Speed Adaptor

A three-speed adaptor is to be added to the Shura-Tone line of phonographs, announced last week by Irving B. Shura, president. The new model is expected to be priced at $149.95. Shura also announced that the attachment carries an additional long ductile to the trade.

Magnavox Steps Up Output in Wide Open Market

Despite the competition of television, the Magnavox Company has stepped up radio-phonograph production each month since last July at the rate of 5,000 per month. According to Stewart Roberts, director of merchandising and assistant sales manager for the company, the output is in keeping with the Morgan Business Bulletin's prediction that Magnavox and AMC will be the two dominant factors in the market. The price of the set is $399.95. (Magnavox Corporation)

Zenith Drops Drive To Spread Phonograph Equipment

Zenith Corporation has dropped the Federal Communications Commission (FCC) to stop encouraging other manufacturers to install Phonovision in their sets. The firm told the FCC that it was dropping promotion at the request of the FCC. (Zenith Corporation)

Hudson, Steelman, Covral To Show Radio-Phono Lines At Chicago Industry Show

NEW YORK, July 1. — Three of the most important of the phonograph manufacturers will enter the radio-phonograph market with the introduction of new equipment in the Show. Three new phonographs are being shown at the music industry trade show in Chicago, July 15-16. Hudson Electric, Radio-Phono, and Covral Industries will show three new radio-phonograph models at the convention. Covral will preeminate a radio-phonograph combination with three-speed automatic record changers. (Hudson Electric)

Rainbow Lights Drop in Phono, Radio Tax Take

WASHINGON, July 1. — Receipts during the fiscal year from the last Federal excise on phonographs and parts totaled $4,000,838,790 for 1958. This is $1,365,548 for 1959. A survey of Internal Revenue for the past year shows an increase in the number of receipts from $1,000 to $1,005,148. (Internal Revenue Service)

Zenith Intros 23 New TV Sets

CHICAGO, July 1. — Twenty-three new Zenith TV models, including one table model and two consoles, are to be shown at the convention. Prices range from $39 to $699.95. (Zenith Corporation)

RRA Sets Plans For National Org

CHICAGO, July 1. — The Record Retailers’ Association of Chicago (RRA) which plans to organize a new national retail association during the coming months, will hold its first meeting on July 15 in the Palmer House.

Portasonic Announced

HOLLYWOOD, July 1. — A new remote-control television device, called Portasonic, was introduced at the NAMM convention in Hollywood. The device permits the user to switch channels from any location using the list of channels carried by the television sets. The device is manufactured by the Portasonic Company.

Westinghouse Bows 12 New Video Sets

CHICAGO, July 1. — Twelve new TV models were introduced at the convention. Prices range from $159.95 to $469.95. (Westinghouse Electric Corporation)

Hudon, Steelman, Covral To Show Radio-Phono Lines At Chicago Industry Show

NEW YORK, July 1. — Three of the most important of the phonograph manufacturers will enter the radio-phonograph market with the introduction of new equipment in the Show. Three new phonographs are being shown at the music industry trade show in Chicago, July 15-16. Hudson Electric, Radio-Phono, and Covral Industries will show three new radio-phonograph models at the convention. Covral will preeminate a radio-phonograph combination with three-speed automatic record changers. (Hudson Electric)
Only the Weather Was Hot; Stem Combos Take a Dive

NEW YORK, July 1.—Sizzling weather drove them out of their homes across the beach, where they were coming in for a poor crowd. The result was that even the new bills didn't lift the overall grosses to any great extent, the total take for the five Stem combo houses was $34,000 against $39,000 for the three previous week with a gross of $135,000 opened with a leaky $59,000 for Gloria De Haven, Jack Carter, New Anthony's band and Secret Party. Strand (2,700 seats; average $41,000) fell back to $30,000 for its second week with Bright Leaf and Tommy Dorsey's bandshow after a tea-off of $41,000. Palace (1,700 seats; average $18,000) and another sipping spa, which was opened $15,000 for eight-act bill plus Rerom of Arizona. Previous week's take was $20,000. New bill has Frank Marlow, Herman Hyde, his own acts and Skipper Surprised His Wife.

Kaye, Haye Haye!

NEW YORK, July 1.—A gal, identifying herself as working for Bennett Bowles, was called up by the band by Sammy Kaye at his pre-teen at the Waldorf Tuesday (2). “Tell me, why do you want to lead a band?” asked Kaye. “I don’t want to lead one at all. I just came up because you called my number.”

Powelton Starts Big Name Policy

PHILADELPHIA, July 1.—It will be name attractions for the coming season for the Powelton Cafe, Harrods Albermarle and Al Comroe. A small spot offering low-budget floorshows, the Comrios, earlier in the month, brought in Sarah Vaughn. Alto the seating capacities are limited, the terrific business justified the experiment. Booked by Joylyyne Joyce, Miss Vaughn received $2,500 for the Sunday night at the Powelton—more than the ops paid for their entire week previously. She picked up an additional $500 for a Sunday night show at the private Erie Social Club.

Resort Talent Strike Averted

Deal Assures Summer Cash For Showfolk

AGVA, Agents Sign Accord

NEW YORK, July 1.—Threats of strike in the mountain resort hotels were dismanted when the American Guild of Variety Artists (AGVA) membership in an overflow meeting Thursday midnight (29) was informed that a contract had been signed. The Fourth of July week-end marks the start of the mountain dates. As many performers count such jobs as their most important revenue getters, the respite gave them a rest. On one side AGVA let it be known it would get its deal signed or there would be no shows. On the other, the agents, led by Artists Representatives Association (ARA); Agents' Association of America (Three A's), and Entertainment Managers Association (EMA), were equally adamant. Thousands of dollars tied up in dates, tension was extreme.

The Issues

AGVA had demanded (1) all new deals signed at lowest rates; (2) that new agreements be classified either (2) AGVA demanded all acts be certified and that the new agreements be subject to arbitration. (See Resort Strike Averted, page 22)
VAUDEVILLE REVIEWS

Palace, New York (Thursday, June 29)

Gerrits changed the pace with his off-hand easy comedy that won the giggles. His nonchalance, prancing, yet solid reception. Gerrits' skits and skits for added values, the first was his cigar that held them. Hermaphrodite, the standard gimmick, kept the laughs building. Toy and Wings' beautiful ballroom, long and winding, was another stand-out. The two kids, appearance, and routines made them a stand-out.

Leni Lynn, in a red date, was as amusing as her red hair. The tiny redhead soprano rocked them with her big voice as she went through the routine. Long Wind, followed it with a heavily-sprayed El Cumber- as she wound it up with M. Hero. The audience ate it up.

Frank Marlowe's standard turn is a pitfall for any headliner. The crowd howled and shook up the atmosphere. It wasn't what was running out, Marlowe couldn't have stayed on. His major fault was his finger over the mike too long in the audience, but even that didn't lessen the gailes of laughter.

Kula Bux is a clever illusion builder. His magic tricks were skillful and made a great deal of his real value is lost because of inaccurate salesmanship. He turns away from the audience frequently, and when he finally does return to everyone, he lost his audience entirely. A trick Lett had him drawing a picture of a man on a framed paper. The man which he inserted a top and drew from the gong glass. When Bux passed it out to the audience by his two front assistants. The sketch, however, was not as effective as it should have been. But, black point, instead of a pennt to make it more effective.

Picot, The Skipper Surprised His Wife Bill Smith.

Chicago, Chicago (Friday, June 29)

The show has top marquee values. Bob Crosby and the Andrews Sisters the latter having been on in several time in the past. What is pleasing shows here is what has been happening in the past. It lacks comedy. Be- cause, previous Andrews has bloomed as a Deca single, she has to do several of her hits sandwiched in between the sequenced sisters' numbers and new pop bits. As a result, the audience doesn't take it up as much between numbers to get laughs. The sisters have gained in stature, with Roberts and another to the same big hit as their harmonies.

Bob Crosby, who has a difficult job of working between acts as em- ces, is holding his own very well. His songs, especially the special ma- terial stuff gets ruffles. The last chorus of Daddy's Little Girl

Music Hall's show this week is presented by the Fourth of July theme with the staging catching the atmos- phere of patriotic carnival and gaiety. This is a spectacle that is unique and is a credit not only to Leonard and Bruno Maine respectively, but also to the colorfully technical and engineering fa- cility of the theatre. The show was most notable in the finale—

Shout the Works, which, in- cluded the title of the show, Shout the Works, was of course, wound up in a display of fireworks, includ- ing Roman candles, pinwheels and the usual items—all done with lights.

Alexander Smallens leading the or- chestra provided the stage in a rendition of patriotic tunes, Let Freedom Ring, which sets the theme. A revisted follow-up. The slapstick proper with ballet and singing chorus, opens with a shooting gallery scene, which gives way to a midway spec- tacle including a number of side shows. These act Blum and Left a certain ac- tion of a human skeleton, which on performance, and Peg Lee Bon, the gurb of the pirate, Long John Silver.

On a standard act for days, there are three top numbers, exhibiting his usual one-leveled mastery of the art. His tap was fluid and, in the finale, number, acro- batic takes a great hand. A spectacular act is Alan Gore's talented mime. Most impressionists of the first rank, hit well on取座- Hollywood names. Carney does a couple of characters—Charles Laughton and G. Robinson—but he votes the major portion of his turn to his dialogue. The lines, aside from the impersonalisms themselves, are clever—and this gives the set a plus value. There's no Music Hall show without that sinuous, weaving line of high-stepping girls. Their piece de resistance is built around the Peanut Vendor tune, dashed against a backdrop of an enormous water fountain which is put to a very unusual use for the show.

Pic, The Next Voice You Hear Paul Ackerman.

Mapolis Hotel
To Up Talent $5

NEW YORK, July 1—The Rodd- son Hotel, Mapolis, will up its show budget when it opens its new restaurant late in January 1955, it has recently elected John L. Henshaw, former chairman of the board of directors, as president of the corporation. New room, to be booked in the coming week, will have a capacity of 750 at 150 at present.

Jim Moore, chief stockholder, will continue to divide his activities between the Hotel and Coca-Cola Corp.

and Let's Make Comparisons, which John Garfield, get good attention. Vie and Ado offer a smart balancing turn, utilizing little ginn- ers, winding a gag and giving a cigarette thru the set. They work slowly and gracefully, showing a couple of choice numbers.

Bunny Briggs is a top straight Negro dancer. His machine gun step- ping won him a hefty bow-off mit.

Pic, Bright Leaf Johnny Sippet.

The Staten Islander, San Francisco, Calif.

WANT ACTS! for
WEST AND PACIFIC NORTHWEST TOP SPOTS
NEED NOW STRIPS
EXOTICS, SEMIS
Music, Variety, and Top Workers.

Photos—Full Description
PAUL W. BIEN
Hotel Finance. Sacramento 14, Calif.
Boulevard Room, Hotel Stevens, Chicago

Capacity: 400, Pri. policy, $1.25 and $1.50, cover, with minimum of $1 Rod, $1.50 workmen. $1.75 and $2.50, stairway, orchestra, Deno. Lathered. Publicity, Dusty Cruise.溶

Estimated budget last show, $1,200. Estimated budget this show, $1,200.

The gypsy life has been the pattern for many productions, but The Homework fails as far show material because working on the stage and in such a confined space it makes it impossible to cope with the fast whirs and turns associated with this fiery type of music. Another factor which makes this work with complete secure leisure the weakest in the lot is the almost complete absence of any gypsy music.

Arnold Sholda again shines with his ballet-type leaping, which considerably pulled专利, but he deserves more time. Joan Hyldof, dancer, also does her top blade work, but she needs better make-up to brighten the contrast from her complexions, thus the house has had better than average all the way.

Biggest hit in the show went to the Maxwells, two amicable dancing comics, who return with some more sensational material. Boys opened with some of their easy acrobatics, which are especially pleasing considering most teams have difficulty without the background of skits. Close was a new comedy, ending with an amazing two-man standup on the seeing board, with Spinney outact's fine points. They hardly need an assist.

**Eddie Fishers in Chips on Break**

**NEW YORK, July 1—Eddie Fishers has about $14,000 worth of dates lined up between now and the fall. A few weeks ago he was upset when he got minimums—and even then the work was spotty.**

It all began when Fred Warren, due to go into Bill Miller's Riviera, fell out of the show due to the strike and young Fisher got a break. Singer had worked on New Year's Eve with Bobbie Berens, remembering him and asking for him.

So he finishes up at the Riviera boys the following dates lined up and on August 1st, of this year $200 in the nabe of $900 in late. Chicago, Cache, N. Y., and in such a confined space as this it makes it impossible to cope with the fast whirs and turns associated with this fiery type of music.
City “Peep Show” Peep-In Results in Changes, B.O. Plug

(Continued from page 2)

hearing until the following morning. Newt. It is a representative to see the show.

McCaffrey's objections stemmed chiefly from the writing of Lily Christine in a routine called De- rive and to John's pointing at souls in strip-tee-laise ballet satire. He stated that the department would follow the bums and grinds that It has in previous years and that such matters would have to be toned down.

Friday (30) the commissioner issued a bulletin to the following effect: "The Department has tentarily agreed to eliminate certain features of Peep Shows which to objection has been interposed by the department of licenses as a result of a conference at the department's office this morning. Present were Todd, his attorney, J. Lincoln Morris, fourth deputy Police Commissioner Patrick J. Mean- han and License Commissioner Ed- wards. The policy, Todd advised, consisted in the elimination of any bums and grinds or strip tease in certain low-numbered houses, to which Todd acquiesced. The portions to be eliminated are to be put into effect immediately.

Later in the day, a call to Todd's office produced no information as to changes were already under way. Director Hassard Short was reported at the charting the trimmings of Miss Christine's cut ankles and subsequent body gait in a shiner. Also Miss Allen's upper-torsos were on the re- forth as a small clean-up was in an Adam and Eve motif, designed by Corrine and Tito Valdez.

Later in the day, the license department department kept an alert eye on Peep Show, a surveillance which, it accomplishment no other effect, is wonderful for the b.o.

WORLD BROADWAY SHOWCASE Performed Thursday, July 1, 1950

DRAMA

The Torch

Gloria Dick, Little Show - 2:15, $1000

Scofield

C. H. Smith - 2:15, $500

Schofield

429, 49

J. J. Dalton

Emperor - 2:15, $300

The Cocktail Party

1:25, $100

The Connoisseur

1:25, 395

The Happy Time

1:25, 230

The Man of Zeal

6:22, 230

The Millionaire

3:25, $100

The Wintress Trees

3:25, 109

(Assumed)

THEATRE

Jeffreson Players

C. H. Smith - 2:15, $450

Michael Glenn, Peep Show - 2:15, 10

(Skeptical)

South

4:15, 719

(Magic)

Tea Time

2:15, 252

(Tarbell)

4:15, 77

(Comedy)

3:15, 11

SL JAMES

CLOSED

Lea in the Stars - 10:30, 261

(Billboard)
Healthy Start Lined Up for Philby Legvit

PHILADELPHIA, July 1-Albo, the past leg season was extremely late in starting and very early on the scene. P. Abraham, manager of the Shubert houses here, reports that the final 1951-52 season will wind up early in the fall. Due for an extended stay beginning August 5 when the current running company of the Long Island Company will be replaced by Roberts as the opener, at the Forrest Theatre.

The following week saw the arrival of Celeste Holm and Regina King to take over the role of Celeste Holm and Regina King, respectively. Louis Verneuil's romantic comedy, Affairs of State, was scheduled for an extended run. The show was well received and has continued to run well into the new season. All in all, the run has been a success.

Angelo in a Pawnshop

Angelo in a Pawnshop, written and directed by Angelo in a Pawnshop, is a hit this season. The play is set in a small village in Italy and follows the life of a man who is forced to sell his possessions to pay off his debts. The play is well-received and has been running for several weeks.

Broadway Review

Michael Todd's Peep Show

(Continued from opposite page)

Michael Todd's Peep Show is a hit this season. The show features a variety of acts, including a horse-riding act and a bird act. The show is well-received and has been running for several weeks.

Getting Married

(Continued from opposite page)

Getting Married is a hit this season. The show features a variety of acts, including a horse-riding act and a bird act. The show is well-received and has been running for several weeks.
Korea War May Affect Tax Cut

(Continued from page 4)

July or early August, time is rapidly running out for the bill. The Senate Finance Committee is expected to devote some two weeks to consideration of the bill, upon which the Senate will take it up.

Chief point of controversy in the bill is likely to be the change in the corporate tax structure of the House. Some senators and some Democrats are opposed to this change. A G.O.P. attempt in the Senate to send the bill to the Ways and Means Committee with instructions to separate excise taxes, which the other provision of the Cramer defeated, 238-147.

Under "closed rule" procedure the House committee will have the chance to vote on any of the House committee proposals that are approved or reject the measure in its entirety. No such rule exists in the Senate, and many of the tax provisions will probably get separate votes when the measure reaches the Senate floor.

As it stands under Senate committee scrutiny, the bill cuts excises on cigarettes, including advertisements, cabarets, musical instruments and transportation (The Billboard, July 14), and after the status of non-related business enterprises of schools and foundations and churches working in that area, all excise taxes are to be abolished. There is also a provision that the standard deduction in the bill will apply only on the actual charge, if any.

Peter Ferdinando Loses to Hard Luck

HARTFORD, Conn., July 1—How tough can your luck get? That's what Peter Ferdinando, 24, Hartford night club operator, has been asking. He lost his 700-person capacity Club Ferdinando last week via an auction after 10 years of ownership.

Following World War I Ferdinando, who settled in Manchester, N.H. the location burned, there was no insurance coverage.

Next he took over the Arcaia Ballroom, Watertown, Mass., a one-night stand, a strike nearby hit the amusement business.

Club Ferdinando was his third loss. The night spot and adjoining property were auctioned off for about $9,000. The buyer of both properties was Charles H. Miller, a Hartford real estate man, who said he had no immediate plans for the properties. Miller recalled to Ferdinando that he was the club operator in France in 1918 while the club was both in World War I service.

Ferdinando said the club could not operate "for the time being" under his management, with his present money, and that he might be able to make a proposal for backing. Ferdinando was planning to go to "the time being" under his management, with his present money, and that he might be able to make a proposal for backing.

Hotel Suing B. Hope Wins Pre-Trial Exam

NEW YORK, July 1—New York Supreme Court Justice C. H. O'Leary Cahalan Friday (30) granted RKO Real Estate Corporation an order to examine Bob Hope and the Paramount Theater Company before Hope appears.

Nesa's complaint is that Hope, in his recent Paramount appearance, has impugning remarks against the city's 'most famous skillet' in the hotel, a Nest property. Hope also stated that the marks were purely in jest, but Nesa failed to drop the suit.

Girls Wanted

For a girl who's never been to New York City, ever. Or a girl who's ever been to New York City, ever. Apply at once.

MRS. FREEMAN'S "HAPPY" GUEST HOUSE" 1918 Hamilton St., N.E. \RMOTEL ROOMS AVAILABLE AT "THE HOTEL" 301 - 303 - 305 S.W. 24TH STREET, FUNKIN

WANTED

Exotic Damasks and Stripes

FOR SALE: BOBBY (13 years old) and PUNCH (7 years old) two splendid paints. Righteously offered. May be seen at the top of the Quiet Quarters, 1001 Main St., Campbell, Calif. 10.

MILTON SCHUSTER

191 Washington St., New York, N.Y.

WANT BUSINESS PARTNER

Looking for a good location in the middle of the city for a local business. Send your offers for me. Acknowledged.

Cora The Billboard

Cincinnati, Ohio.
Cold Weather, Rain Plagues Slout Players  

**First 8 Weeks Under '49**

EATON RAPIDS, Mich., July 1 - To-day's Drive-In Players, whose current week's stand marks the end of their 1950 tour, are being plagued with much cold weather, rain and lot location changes. Jerry Draper, one of the officials, has been off in all towns played, with one spot showing up worse than the others.

Bill Slout, who joined the tour four weeks ago, handling most of the leads in addition to helping with the management of the show. A considerable turnover in personnel also has marked the early-season activity at the Slout's Cabin, however, it is still a dependable Wednesday box office hit, it was reported.

Recent visitors included Charles Underwood, former circus press agent and recently employed in the promotion of Assumptions; William G. Bush, head of the drama department of Ohio State University, and Dr. Lawrence R. Smith, one of the faculty members. (See Cold Weather on page 94)

**Rep Ripples**

A. L. ARNOLD has a new 15mm outfit and will be busy in the Maine, N., area during the summer, according to information received from Shreveport, La.: "Will open my small cabin, the 'Maine,' April 12 and play Louisiana and Mississippi territory this summer. Have several exclusive arrangements. Will not use a tent but will work with sides, stage and lights. Bill Summerfield, of Gill Family Show has been in Cherokee County, Kansas, recently and has found good going. The show is still a popular one.

A. L. Arnold has also been working in Northern New Jersey and expects to put in most of the summer in Canada. Trick consists of Mr. and Mrs. Parmelee and four children and a wagon. (See Des Moines, R. L. Rob.) (See REP Ripples on page 93)

Springfield, Mass., Drive-In Promoters Face Obstacles

SPRINGFIELD, Mass., July 1 - The Springfield Drive-In, with its open air theater on the west side of Round Hill, may run into unforeseen difficulties this month, as recently as the Massachusetts Senate is admitted and passed by the Legislature. The measure would have the issuance of licenses for drive-in theaters limited to 2,000, (See Springfield, Mass., on page 94)

**ATTENTION ROADSHOW MINI!**

Write for the new low Catalogue of Feature Roadshow Attractions.

SOUTHERN VISUAL FILMS
66 Monitor St. Dept. PF, Memphis, Tenn.

**DRIVE-IN THEATRE**

Equipment and accessories needed: projection, 35mm sound, stereo equipment, 1000 watts, 1000 watts. (See Drive-In Theatre on page 95)

**CAMERA SUPPLY**

911 N. Horn St. Tel. 9723-Flint, C. E. Flint, Proprietor

INDIANA 47, INDIANA, IN

100 Watts, 50 Watts, 25 Watts, 12 Volt, 12 Volt, 24 Volt, 24 Volt. (See Camera Supply on page 95)

**OPEN A DRIVE-IN THEATRE**

At LOW COST

New and current equipment available from $1,250.00. Price parts available to responsible persons, first come, first served, 50% down payment. (See Open a Drive-In Theatre on page 95)

**The Final Curtain**

By E. F. Hannan

He goes every day to a bench in the park, With a paper on a table for his bread; And when he has finished feeding the ducks, He mutters under his breath, "As strange they seem almost absurd; Unto passion in his patience rises, And lines from great plays may be

Lay on, Macduff, dam'd be he first cries 'hold, enough,' In a high-pitched voice he will shout; A horse! a horse! my kingdom for a horse!

Then will come ringing out.

"The world is mine," he will shout with glee,

As he majestically points to the sky; "Stand back! stand back! till I shoo a horse, I say!"

He calls at some passer-by.

"Yes, I'm Jekyll, well what of that?"

Those belts, those belts, can't you see the change?

They're driving me mad—insane:

Take 'em, away, I say, away!

They're driving me mad—mad, and pain.

And so it goes as dreams of the past,

And all the great parts he has done,

So much of which the park bench is:

In the park, for the Final Curtain to come.

**Philly Area Spots Push Promotions**

PHILADELPHIA, July 1—Drive-in theaters in this area are giving major attention to big promotional tie-ins, and are looking for ways to get people to the parks. With the near-faste pace of Jack Hamilton, manager of Walter Read's Atlantic Drive-In near the Lebanon, Pa., sponsoring a Kiddie King and Queen contest, and the excitement of the show, which the number of customers and the dollars which the show has been making for all the members of the Lebanon, Pa., will be held in the national finals at Asbury Park, N. J., later in the season.

Also emphasizing appeal to younger, a monkey circus has been invited to Brandylawn Drive-In near Baton Rouge, La., and the Lyric Drive-In near the Delaware-Maryland border.

With the closing of school, Brandywine has a Family Night with the Winslow Hubbell on hand to greet the children. The Sky-Drive-In near Tuscaloosa, Ala., is running a family night once a week, with the admission price $1 per car, the price of which covers the number of customers.

The Lykens Drive-In also has added itself a lot of good will, staging a benefit show for the Elkins-Stingerly Fire Company.

MILFORD, Conn., July 1--E. M. Loew's outdoor theater here, has completed construction of the new theater, which is open for business today. The theater is built on a site which operates in conjunction with the theater. Included are a See-Saw, Mary-Merry-Go-Round and Jungle Jim, (See Story on page 95)

**Schaffner Biz Grows After Adverse-Weather Launching**

FAIRFIELD, la., July 1—Schaffer's Toby and Susie Players, current for the fifth month of their anniversary tour of Iowa, Western Illinois and Northern Missouri, have staged two spectacular shows in the city of Joliet, Ill., with the group's various shows held for the first part of the trek below average. However, Schafer's Toby and Susie Players, owned and operated by Neil and Caroline Schafer, have been reported as satisfied with the outcome of their openings.

The Schaefers have charged admission for separate attractions, with heavily-dressed and highly decorated shows held for the season. The audience this year has blossomed out with a new outfit from the previous year. (See Schafter on page 94)

**Lindeng Points Up Methods for Return of Flesh**

FAIRFIELD, la., July 1—Al J. Lindsey of Lindsey and Lindsey, has been traveling Iowa and Illinois as division manager for Mollie Pugh's Topeka Community, came away from Schafer's Toby and Susie Players' opening performance here with the statement that "it's a distinct pleasure to be able to come to Iowa and say that this is a fine show! We saw several shows like the Schaefner organ in making sure that all business and entertainment activities look forward to it. (See Lindsey Points on page 94)

**H. Rooney Play Set For Chi Fair Stand**

CHICAGO, July 1—Under Chicago Park District auspices, Howard Rooney will present his new show "Grotto at the Chicago Fair of 1950," which was planned for the season when three performances will be given. The play was written by Kimberly, producer, who will direct the show. The show was written by Rooney and is based upon the story of Bernardette Deutelmeyer, a Chicago woman who is now a nun. (See Story on page 94)

**Drive-In Boom Under Way in Eastern Sector**

PHILADELPHIA, July 1—Melvin Fox, who operates a string of indoor and outdoor theaters, plans to open another this week in the Burlington Drive-In at a near-by Burlington, N. J. The drive-in being rushed to completion for opening early this month.

Fox, for many years an exhibitor in the Met Theater, Baltimore, for the Schwaberring at Toronto, where he was the opening Silver Drive-In at Winona, Pa.

The drive-in at Cross Keys, outside of Gettysburg, Pa., expects to get going this week. The Harrisburg Drive-In, near well-equipped, and the drive-in is expected to be the first in the Lebanon, Pa. (See Story on page 95)

**16mm. ROADSHOWS**

At Prices You Can Afford To Pay!

Our weekly rates are lower than ever... and for our Amazing Special Somers have now dropped to $1,950.00. If you want a show that will do it all, write or call the Somers office, and you'll find you need not be limited to any other company.

Johannes O'Neill is in the role of the leading roles. The play is written by Rooney and is based upon the story of Bernardette Deutelmeyer, a Chicago woman who is now a nun. (See Story on page 94)

**MINOUL EXCHANGE**

MINOUL EXCHANGE

1150-B Broadway, New York 15, N. Y.

**WANTED AT ONCE**

Can land Tennessee contractor, Dick Singer. Any good Vaquey Act that can charm for a week. Tell all, exact salary.

SLOUT PLAYERS SHOW

Ontario, Ind, week of July 10, Ohio, week of July 70.
THE FINAL CURTAIN

ALFRED—Tom, 39, veteran Hollywood publicist, June 28 at Midway Hospital, Los Angeles. Alfred, whose legal name was Alfred Stanger, started at the age of 15 in the picture business working for his father, Louis Theodore. He worked in advertising and publicity departments for 14 years and was employed at Metro-Goldwyn-Mayer, Columbia, Fox and Paramount. Since 1948 he had been advertising and publicity director for Harry M. Popkin’s Cardinal Pictures. Survived by his parents, Services June 30 in Los Angeles.

BESS—Hermon, 53, well-known boxing executive in the New York area, June 29 in Newark. (See Radio Department for details.)

BESS—Hermon, 53, well-known boxing executive in the New York area, June 29 in Newark. (See Radio Department for details.)

COAKLEY—Michael, 58, former operator of the Starlight Drive-in, June 26 in Bridgeport, N. Y. COAKLEY—Michael, 58, former operator of the Starlight Drive-in, June 26 in Bridgeport, N. Y.

DAVEY—Thomas, 80, one of the country’s most experienced and well-known publicists, June 27 in Montreal.

DICK—Frank, 74, owner of the O’Toole’s Restaurant, June 27 in Philadelphia.

DOUGLAS—George, 53, former vice-president of the New York Public Library, June 27 in Philadelphia.


EMMETT—James F., 56, widely known as a vaudeville performer, June 19, at his home in Philadelphia. He accompanied many vaudeville acts and in recent years played in a dance band with various musical units in Philadelphia. His widow, Mae S., a son, a brother and a sister survive. Services June 23 in Philadelphia, burial in Holy Cross Cemetery.

FARBER—Charles C., 33, former theater manager for many years, June 24, at his home in Philadelphia. Farber was a district manager for the A. M. Ellis Theaters in the South Philadelphia territory. His daughter and his parents survive. Funeral services June 27 in Philadelphia, burial in Holy Cross Cemetery.

FINCH—William Burton, 60, Coast Records exec, June 26 in Los Angeles. A daughter and three sons survive.


Marriages

BERMAN—Rudolph—Mrs. Joseph Berman, 56, of 35 Clifton Ave., Brooklyn, N. Y., and Joseph Berman, 53, of 40 East 60th Street, New York City, June 19.

BOWERS—Mr. and Mrs. William Bowers, of 100 West 57th Street, New York City, and Miss Elizabeth Bowers, 20, of 100 West 57th Street, New York City, June 19.

CHERRY—Mr. and Mrs. Robert Cherry, of 100 East 57th Street, New York City, and Miss Elizabeth Cherry, 20, of 100 East 57th Street, New York City, June 19.

FLEMING—Mrs. Joseph Fleming, 56, of 35 Clifton Ave., Brooklyn, N. Y., and Joseph Fleming, 53, of 40 East 60th Street, New York City, June 19.

I N F O N D  M E M O R Y

OF  O U R  P A L  a n d  P A R T N E R

D E N N Y  P U G H

Who Passed Away
July 10, 1949

"Always in Our Hearts"
J O E  a n d  S A L L Y  M U R P H Y

Who Passed Away
July 10, 1949

N O W  A N D  F O R  A L L  T I M E

D E N N Y  P U G H

Who Passed Away
July 10, 1949

"I n  L o v i n g  M e n t o r - 1 - 
J O E  a n d  S A L L Y  M U R P H Y

Who Passed Away
July 10, 1949

N O W  A N D  F O R  A L L  T I M E

D E N N Y  P U G H

Who Passed Away
July 10, 1949

I N  M E M O R Y  O F

D E N N Y  P U G H

Who Passed away
July 10, 1949

S I M M Y  a n d  I N E Z  C A R N O L L

In Memory of
D E N N Y  P U G H
A friend we shall never forget
Passed away July 10, 1949

N O B L E  C .  a n d  V I O L A  F A R L Y

IN APPRECIATION
My sincere thanks are extended to all of my good friends, and particularly to my associates on the World of Mirth shows for the many kindnesses they extended to me to help ease the sorrow occasioned by the death of my beloved wife, Rose, June 21 in New York.

LOUIS D. (DADA) KING

Page 48
The Billboard
July 8, 1950
TEND TEE-OFF FOR CH. FAIR

House-Okayed Admission Tax Cut to Senate

Bill Would Exempt Fairs

WASHINGTON, July 1.—The omnibus excise tax bill, which includes an admission tax cut to 10 per cent and revamps certain admission levy procedures, was passed by the House this week by a vote of 325 to 14 and sent to the Senate where it must survive the complications of approaching adjournment and national conditions.

As approved by the House, the measure allows the tax in half and exempts non-profit agricultural fairs and hunting and fishing shoots and booth and beaches.

Also exempted are admissions to functions put on by various churches, schools and police and fire departments, which are opened to a specific audience, and does not apply if the functions put on by such groups include professional entertainment.

Under terms of the bill, passes worn by the fair and collection tax, and the tax would be collected only on reduced rates rather than on established prices, as at present. In reporting this change to the House, the committee chairman said, "It does not appear that the administration of the tax is facilitated by taxing free admittances and reduced admissions at established prices. Moreover, this is a source of irritation to the public and is inequitable to the amusement operators who have reduced prices for special groups." The change, the committee added, does not apply to horse and dog races.

Farmers' Cash 10% Less Than in 1949

WASHINGTON, July 1.—Outdoor shows and that part routes will find farmers' cash some 10 per cent less than last year, according to a prediction by Agricultural Adjustment Administration based on estimates for the first six months of 1950. The net farmer take for the first half of the year was estimated at $1,000,000,000, a drop of 9 per cent from the same period of 1949.

State-by-State breakdowns for the first four months of 1950 indicate a rougher going for shows in all rural areas of the country this season, but a more steady lowering of the general downward trend. Showing a big gain over last year in farm cash receipts was Florida, which grossed $205,077,000, compared with $171,201,000 for the January-April period.

Other States showing gains over last year include Texas, California, New York, North Carolina and Kentucky. All other States showed decreases, according to Agricultural Department calculations.

The Illinois and Texas gains in farm receipts reflect a gain, as they are among the top five States in total farm cash receipts, for example, collected nearly as much in farm goods during the first four months of the year as the nine States of the North Atlantic Region combined, and that area includes New York and Pennsylvania.

Cole Opens To Light Biz In Brooklyn

"Hopalong" Exits July 22

NEW YORK, July 1.—Cole Bros.' Circus, so the public has been informed, will be having a spectacular salute at not more than 7,000 last night at Ebbets Field, home of the Dodgers. Short Punk was the big thing Tuesday (4), for a total of nine performances.

Plucking the Stem

NEW YORK, July 1.—Outdoor showbiz units are making strong pitch for Broadway habits. Jack and Irving Rosenthal have a giant painted board heralding the attractions of their Palisades (N. J.) Show Park at the corner of 47th Street and Broadway.

Alongsides are 24-sheet bills printed on public wall property under the War Department's Indian Point Park, 40 miles to the north of the city, and Cole Bros.' Circus and its star, Bill (Hopalong Cassidy), currently, in Ebbets Field, Brooklyn.

Cole Bows With Renashed Pageant, Lacking New Sock Attraction

Permanent Lakefront Annual Bows With Renashed Pageant, Lacking New Sock Attraction

Early Days of 73-Year Event Yield None—Too-Strong Gate

By Herb Dutton

CHICAGO, July 1.—Closed to make money, the Chicago Fair, which opened its 73rd run on the lakefront Saturday (24), needs only people to turn the trick. But thru Wednesday (26), the fifth day of attendance was neither up to expectations, nor approaching money-making proportions.

Exces, as a result, huddled Thursday (25) to play new ways of giving the event added interest, which would enable the gate to hit the sought 2,000,000-mark for the full run. One decision was to doll up and liv up so-called (but not midway) midway area by the introduction of more flags and additional in a system of more personnel to get more people in.

Veteran observers, however, were inclined to the belief that these measures would have a beneficial effect but, at best, would be but halfway measures, as the midway area, they hold, needs more than the lightening of the gate to continue. The exhibits, the con set the fair needs the addition of at least one potent and constant attraction.

Little by little, they say, the additional of the sideshows will bring in a strong lure.

Attendance Disappointing

Thursday (25), the fair's attendance was disappointing, 35,929 were counted, to be sure, would have been higher if a downpour had not pulled the opening day. Sunday's (26) gate was below expectations, totaling 69,480, but only 24,230 on that basis, it was attracting fewer than one out of every four of the total number of people coming in.

Disappointing, too, has been the attendance at the Frontier of Freedom pageant thru the first five nights, with the fair only to 24,230. On that basis, it was attracting fewer than one out of every four of the total number of people coming in.

CINCINNATI, July 1.—Larry Sun Brock, rodeo promoter, is going to be forced to clean up a tax against him by the federal government after he staged a show at Cross Alvah, N. J. (See Model Homes, Atom on page 65).

Youth Confesses Setting Ringling Hartford Blaze

COLUMBUS, O., July 1.—A 19-year-old youth has confessed here that he set the fire which burned the Ringling-Barnum circus at Hartford, Conn., in 1944, according to State Fire Marshal Harry J. Callan.

The youth is Robert D. Segel, of Cleve land, O., who was arrested last May by authorities investigating mysterious blazes in Ohio. The youth is also named as the person who signed the letters he set the fire and that he was responsible for taking the lives of four persons over a period of several years.

According to Callan, Segel was with the boys, including the day of the fire. A friend of Segel was arrested some time ago in connection with a fire at Mill Bros. winter quarters. Segel has been indicted on two arson charges in Ohio.

Henry Roeller, 48, Dies of Heart Attack; Buried in Pottstown

GRAPTON, Va., July 1.—Henry Roeller, well-known operator of sound recording equipment for outdoor show business events, that a heart attack over that last night (24).

Despite the handicap of a heart condition for a number of years, Roeller carried on an extensive and vigorous operations without curtailment. His death occurred shortly after his car and trailer were involved in an accident and death resulted in the fatal attack.

Roeller was here in his capacity as sound technician for the Cattlin & Cooke Shows, a post he held thru the last date season for 12 years. As an independent operator he also worked extensively throughout the East, specializing in the supplying, servicing, and operation of sound systems for fairs, at the height of the fair season. It was necessary for him to employ several mobile units to fulfill his commitments. He also supplied and serviced equipment for a number of carnivals.

He is survived by his widow, Flori ence, a resident of Pottstown, Pa., where funeral services and burial were held early this week.
Mike Smith's Climb From Fonts To Fronts; Story of Toil, Sweat

By Sam Albert

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

ONE SULTRY SUMMER DAY last year when the Northern Exposition Shows were playing dates in the Montana hills, a salesman walked on the showgrounds looking for the owner. Until he saw a man working underneath a tent, he thought the lot had been deserted.

"Where can I find Mike Smith?" the salesman asked.

"He'll be here about 1:30." the grime-covered mechanic answered, turning in his work only to reach for a wrench. "That's a couple of hours. What's he do—keep banker's hours?" the visitor asked in evident disgust.

Sticker on Job

Mike Smith is not one to fluff off salesmen or anyone who wants to see him. But when the shows are moving, keeping them on schedule is of prime importance to him. When the salesman called that particular day, Smith was set on getting his shows over the road—and he would not have climbed from under that truck until the job was completed for anyone.

Smith knows what it is to work, for he has done it since he was 11 years old. The shows that he has built were achieved with sweat. Long hours are not new to him, and he knows everything from billboarding to cleaning the lot after the shows have moved.

Displays Know-How

He displayed his wide knowledge of his operation last January when he appeared before the Montana B-1 Circuit fair managers. When it came his time to talk, he walked calmly into the room, raised himself against the table in front of the group. In a soft even voice he made his pitch. He told them what he had to offer and listed his past record of 10 years on the circuit. His bid, it turned out, was the lowest offered and he walked away with the contract to play the seven fairs on the circuit.

Mike Smith does not know exactly how he got that name. For he was born Aaron Burr Smith in Rock Valley, Ia., 39 years ago. His guess is that the moniker came about because a man, Mike Sullivan, who worked on the elder Smith's railroad section gang, had one arm. As a youngster, Smith

(See Mike Smith's Climbing on page 69)
Cherokee Ranch Biz Weak in N.C.

REDSVILLE, N.C., July 1. — Cherokee Ranch Rodeo closed a two-day stand under low crowds here Wednesday (21) and reported business was poor altoho the performance was well received.

Preceded, canvas canopy and stock were in good condition. Roster includes Cherokee Hammon, owner-manager; Mrs. Hammon, front door; Arnold Coffee, agent; Shirley Byron, secretary; Ralph Clark, sound equipment; Billy Lee, electrician; Ed Davis, superintendent; Bill Wright, livestock and Jerry Lee, concessions.

Performers include Ralph Clark, big horse catch; the Shooting Mailsfield, Wilson Mathis, Roman riding; Chuck Turner, clown; Shirley Byron and Verne Walls, menagerie; Wild Bill Lee, Bill Wright, Johnny Newton, Don Byron, Ed Turner, Verne Walls, and Gail Thomas, riders. Don Byron is arena director.

Rogers Org Cards

Pa. Sponsor Dates

WEST CHESTER, Pa., July 1. — Reubin's Rogers Bros. Circus is slated to give two performances here Friday (1) under Exchange Club auspices. Org will be the first for the community this season.

Sponsors have placed advertising cards of their own design in windows where it normally would be difficult to place show cards, and has a sound truck touring the center of town on shopping nights. Org jumps to life from Conshohocken, Pa., where it will show Thursday (6). Conshohocken marks the circus' first appearance in extreme Eastern Pennsylvania, and plans call for the show to enter New Jersey this season for the first time.

THE WINNER!

LITTLE CHIEF FIRE ENGINE

The New Kiddie Ride

Awarded trophy for most meritorious new ride at NAASPR Convention, Chicago 1949. Riders 16 in. — outranked all other kiddie rides at 1949 IA Fair. Cheap to operate — 3 gallons a day. Can also be used as a sound track with the two-sided removable sign (furnished) mounted between seats.

WRITE, PHONE OR WRITE CARICUS, Jeth Bragg, Sales Mgr.

FLY & HARWOOD, Inc.
191 mulberry Ave., Pa. 53-1640 Memepe, Texa.

GENUINE
AIR CALLIOPE RECORDS
For Merry-Go-Round, Carousel, Amusement Parks, Band For Free List.
KILLOO RECORD CO.
40K. 1830.

ALLAN HERSCHELL KIDDIE RIDES

SKY FIGHTER A sensational serial pastime. Combination of hydraulic lift and Acid drive mechanism. Right, Electrically operated pump. LITTLE DIPPER The thrilling roller coaster that's safe — even for tiny tots. New, bigger, faster children, teens, adults. Paddles.

“Big-Ride” Performance!

ALLAN HERSCHELL COMPANY, Inc.
NORTH TONAWANDA, NEW YORK
World's largest manufacturer of amusement rides
燎原冰激凌 —— 雪糕 好吃的秘密

现代感

瑞典

大容量 —— 长时间利润！

George Hubler, working with Bill Spake, has set ground bar and tram-

lonie sets with Rogers Bros. Cir-

cus. Hubler’s second unit, Glenn Martin & Company, plays Chicago’s
TV show, “Super Circus,” July 30 and
then starts dates for Burtons

Carruthers Theatrical Enterprises.
A third unit, the Aerial Geologists,
bar, act,opens July 4 for celebrations
and pierces booked by F. E. Cole-

man of Dayton. Hubler’s animal
midway show will join Ayres Davies

Ranson (Buddy) LaRue (Sis Ed

was scheduled to do his sky

The Detroit Police Field Day,
but city dads and the
Civilian Aeronautics Association

turned thumbs down on the event
due to the hazards attendant to
working over the stadium. LaRue,

booked thru the Gus Sun Agency,
performs while suspended from a

helicopter, piloted by Albert H.

Luke. He recently did five shows
with the Joice Chielloon Show

at Milwaukee,... Fisher Graham

and Company, platform aerial free
act, closed with Burkhart Shows

June 17, they will play Richmond,
Ind., June 18-24; Edwardsville, Ill.,

July 1-4; Kingman, Ind., August 6;

Baltimore (Ind.) Park, August 12-17,

and the Sharpville (Pa.) Firemen’s

Celebration.

Talent on the Big Top Circus at
the Chicago Fair of 1950 will be

lined up periodically. Line-up for
the first few weeks includes Roland

Tieber’s Seals; Bing Lee Siops; bar

and chair; Lasers; Talk-a- Talka;

Blonde Trupe, aerial bars; Roberta’s

Circus, dogs, ponies and monkeys;

Moore and Grant, trampoline; and

Kinky the Clown, midget car.

clown alley are Frank DeRue, Joe

Ambrose and Mr. and Mrs. W. H.

Harris. Jimmie Lee sees the show
and Eddie Allen is manager for
the first month.

Cast of the Showboat Theater in
the fun zone at the Chi. lakefront
expo includes Barbara Mero, Pat

Drum, Doreen Arad, Johnny Green,

Bud Cameron with Floyd Bean on
the piano. Art Costick is the
front talking event and Captain Billy
Bryant, emcee and greeter. Mugsy
Spangler’s band, which alternates
with the theater group, includes
Darnel Howard (clarinet); Floyd Bean,

piano; Truck Parham, drums; Julian

Lansing, trombone; and Don

Chesler, drums.

Viv Gottschalk is narrator and

show manager of the Chicago fair’s
water show, with Bill Bell outside
talker.

Water ski specialists include
Margie Fletcher, Mary Gaullerme,

Betty Galambos, Pam Hanster, Martha

Mitchell, Betty Rausge, Katty Turner,

Marguerite Williams, Ann Williams,

Ann Hill, Jim Hubbard, Bob

Leach, Lee Martin, Dicky Rowe,

Paul Smith, Roger Vars and

Weir. Western boat drivers are
Bob Rowson, Bob Connolly, Woody El

Woodrow, Doc Whitley and Bud

Donald, and rope boys are Ed Burt,

Lyle Johnson, Carl Weber and

George Bums. Maurice J. Metz-

ner is director with Ben Hersch as
his assistant.

The Arwoods and their trained
dogs and Paul Gerads, roller skating
turn, played the Palace Theater,
New York, last week.

When Freddie Valentine’s troupe
played Belmont Park, Montreal,

two weeks recently, he renewed ac-
quaintances with Lawrence

Lawrence, whom he hadn’t seen in 17
years. Lawrence’s high trio was on
the same bill with the Valentine
act, which was also booked for the
June 26-July 1 Shrine Circus at Water-

town, Conn.

Jerry D. Martin, of the Three
Fearless Stars, high act, from

Pittsburgh that after closing
Harlacker’s charity show there, they
are skedded for Nantasket Beach,
Mass., July 8 followed by dates at
Riverside Park, Springfield, Mass.,
Rockaway Beach, N. Y., Rye Beach,
N. Y., and Clementon Lake and Jer-

sey City, N. J.

Lee Slade’s Sky Princess, after
closing at Maceconomy Park, Man-

chester, Mass., July 4, will move to
Kingstown, N. H. for the furen’s
celebration July 6-8 and will follow
with a week at White City Park,

Lee Bleda’s Sky Princess
skedded to play Riverside Park
Friday, July 2-4.

Talent line-up for the grandstand
at the West Texas Fair, Abilene,

September 23-30, will include Sonny
Moore’s Dogs, Novak and Fayre,

Estey, Alex Sadler, trampoline; Sadler,

swaypole; Oliveras, perch; Wilcox,

conducted by Jacques Gorden, con-

cierge, and the Fariss Duo, roly-poly.

History was booked by Ernie Young,

Chicago.

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OUT IN THE OPEN

Theatre-Dufield Fireworks Inc., Chicago, is utilizing an LST boat which is nightly moved in front of the pagant grandstand as a base from which fireworks are displayed at the Chicago Fair of 1950. Art Bries, of the T-D org, was the subject of profile in the Friday (30) issue of The Chicago Sun-Times. Bries goes from Chicago to Dallas Thursday (29) to supervise make-ready for the July 4 fireworks at State Fair Park, but planned to return to Chicago Saturday (1) to touch off pyrotechnics. At the annual American Legion July 4 celebration in Soldier Field, Clil Wilson, midway show oper-
Kelly-Miller Grosses Slide 15% From '49 Marks, But Biz Remains at Okay Level

Indiana Produces Best Takes of Year for Show

By Charley Wirth

BATAVIA, O., July 1 — Playing some new territory this season, the Al and Kelly-Miller Show was a hit here Thursday (29) for the first time in five years, and they were pleased that it clicked with audiences. Ideal weather gave the show an anniversary homecoming boost, as the entire crowd of 5,000 was on hand as the tent was almost filled.

At Lawrenceburg, Ind., June 26, a hot weather and leftover fair night almost capacity. The following day at Lebanon, O., there was a one-third meet and full house at night. Wilmington, O., June 28, gave the show a light matinee and a three-quarter night house.

Biz has been good in Indiana. In fact the past of the season to date, However, General Manager Bob Miller stated that few shows exceeded 50 percent of the receipts under the new fair for the corresponding period of 1949. He explained the season with business. However, season opened at Hugo, Okla., April 14.

Kelly-Miller, moving on 35 trucks, is a solid organization with equipment of the best. It has all new canvas except the Side Show, a fine collection of animals and a pleasing performance.

The 2,500-capacity push-pole type big top is 100 by 300 feet. Side Show is 100 by 100 feet. The menagerie is 60 with four 20s. Org has 14 working and performing elephants and 27 all of the kid show are a hippo, zebra, tapir, ostrich, llama, domestic and other animals. A giraffe is a special attraction. The bulls are transported in the trucks.

Top admission for the big show is $5.25 for rest. General admission is 75 cents plus tax, and kids go for 50 cents, including tax. Side Show and Wild West concert are 25 cents each. At the Batavia concert night, a second show tent was filled.

Show is owned by Bob Miller and his brother, Mr. O., and is managed by the Cole & Walrus Circus. Ira Wats is general superintendent; Nell Leonard, side show manager; Mr. Norksi, animal man; Dic Scattered-drums, camp; Art Scattered, agent of the 14-man brigade; Tona Stevens, manager of the Side Show; Red Rumple, pic car; Bill Woodcock, elope; Art Scattered-drums, agent of the 14-man circus; Iggy Bill Snyder, equestrian director, and Eddie Doyou, band leader.

Performance is staged in five rings, band leader Cuthbert cuts it in fine style and also announces capable. One of the features of the show are the costumes of the Ringling Bros., trap and wire, her trap being the best of the show. Cup is a standard height, one man and two girls, good wire turn and foot. Bring on the Woodcock's trap, a two-girl trap and two-girl tennis riding set, and the elephants, under direction of Woodcock. Bally appear a number of times and perform well. Program runs 1 hour and 44 minutes.

Among visitors from Cincinnati were Jim McCarley, formerly on the Ringling-Barnum Side Show, Gene Tracy, circus fan and artist, and E. Walter Evans and Charles Wirth of The Billboard.

The Program

Day 1 — Best, America on Parade and grand announcement. No. 1: Circus Band. Nicki F . . .

Day 2 — America on Parade. No. 2: Billy the Kid. Nicki F . . .


Day 4 — America on Parade. No. 4: Mr. and Mrs. Woodcock. Nicki F . . .

Day 5 — America on Parade. No. 5: Mr. and Mrs. Woodcock. Nicki F . . .


Day 7 — America on Parade. No. 7: Mr. and Mrs. Woodcock. Nicki F . . .

Day 8 — America on Parade. No. 8: Mr. and Mrs. Woodcock. Nicki F . . .


WINDING ROAD KANSAS CITY, Mo.

Roads Slow King In Alberta; Biz Fair-to-Middling

WESTLOCK, Alta., July 1 — King Bros.' Circus has found business only fair in upper sections of Alberta and show trucks get over chances with difficulty.

A number of people have enjoyed two three-quarter houses here Saturday (24). Weather was cloudy. There was a matinee at 10 minutes later because the trucks got stuck on gravel roads.

The two houses held the score in Red Deer (1) where the circus was two days ahead of a local stampede event and the wind, which the farmers needed badly, mired the lot at Provost, Alta. (15), the show had a three-quarter-capacity and a three-quarter show.

King Ad Crew Claims Record For Northern Show Billing BEAVER LODGE, Alta., July 1 — J. C. McElroy, manager, and his crew set a new record for Northern circus billing when the group filled Charlotte Car No. 1, King Bros.' Circus. End of the world, for the week that was.

The first week, the show went to Fort St. John, Grande Prairie, 517 miles, and the last week went another 71. The crew covered 57 miles to the Algonquin. The crew, when the crowd deserted for its June 27 Peace River, Alta., stop, a small town went north on the highway 100 miles on the way to Yorkville.

Crew includes sign rider, manicurist, steeplejack, Howard Richmond, boss steeplejack; Louis Giguere, sign writer; Raymond Shes, John Kelly, Ed Towers, Charles Parke, Willy Davis, Charlie Arnold, programer, and Ed Hughes, porter and postman.

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Revival of Community Fairs In Los Angeles Area Is Sparked By Goebel's Pan-American Shows

LOS ANGELES, July 1.—The community fair has become a top-notch spot in this area during the past three years with Louis Goebel's Pan-American Shows largely responsible for the revival of the fairs. Starting in 1947, the shows played 85 fairs in two years and has set for 1950. Stands ran an average of five days with the sponsor's cut hitting around 50% for each fair. The shows' business is 20% ahead of 1949. Heading by Jimmy Wood as general manager, the shows carry 10 concession stands and no concessions or shows. The concession stands alone made $335,000 in a $300,000 gift complete with decorated display booths. Moving on and off trucks and trailers, the shows have stopped 31-foot fluorescent towers. Opening March 23, will close Armistice Day weekend.

$9,400 Top Sponsor's Cut

Pan-American does not operate any of the concessions but places them at the disposal of the committee. The shows, however, do get a percentage of the show money. At a recent dinner of the committee, the show's money goes from a $300 to a $9,400 profit, the latter being for the Crenshaw area event.

The operation grew out of a situation in 1947 when Wood returned to town after having out his ill-fated 101 Ranch and Yankee-Patterson Circus. With no borders worthy of mention and absolutely no equipment, Wood hit the community fair fast. With a $3,400 profit, the committee has $9,400 profit, the latter being for the Crenshaw area event.

The operation grew out of a situation in 1947 when Wood returned to town after having out his ill-fated 101 Ranch and Yankee-Patterson Circus. With no borders worthy of mention and absolutely no equipment, Wood hit the community fair fast. Westchester, a Los Angeles suburb, and got the contract. He hustled around and sold 180 rides and lured concessions for the Lions Club. Sponsors of the event, had set $1,500 as a goal, which was $7,023.

Sella Paper, Jams Org

Seeing the possibilities of the community fair, Wood plugged for other bids. To bolster his pitch, he asked William Overly, Lions' Club official and publisher of The Westminster Airport Tribune, to accompany the board of directors. Overly was to explain the success of his organization. Wood got the community fair and later, hired Overly. Overly sold his newspaper and is today the show's general agent.

With the show organization set-up, the concessions are sold to the committee to operate. The carnival handles no money. Members of the sponsoring group take over all of the operating, serving as front gate ticket sellers and concession agents. An accounting is made nightly with the respective parties knowing where they stand.

Work Closely With Sponsors

After a committee has been signed, Overly, Charles E. Morris, who recently joined the show after years with motion picture producers, and William Fair, who handles the advertisement and Harvey Walters, who is in charge of publicity, confer with the committee once a week for three months before the date. They outline program, help in staging the beauty queen contest and instruct members in concession operation. When the show moves in, it is up to the committee to get in there and pitch.

The community fair show has grown in prestige too. A deal has been set with Capitol Records for the appearance of Pinto Colvig, who is Bobo, the Clown on kiddie shows, every Saturday afternoon.

Set for Filming

Wood has signed with a major picture company to use his equipment as background. The film shooting is set for July. During this stand, special booths will be constructed for the picture. However, they are being kept under the idea of using them in the future on community fair dates.

Personnel includes, in addition to those already named: Ruby Wood, secretary; Ova Thornton, treasurer; Harold Williams, box canvassing manager; Bill Randall, ride superintendent; and many others.

Traffic Mulled

At Syracuse Event; Dept. Heads Named

SYRACUSE, July 1.—With the appointment of Harold Creal as director of New York State Fair, to be held at State Fairgrounds at the western edge of the annual events have moved into high gear. Creal said that every effort will be made to expand agricultural exhibits, perfect entertainment features and improve traffic movement at the fair.

Among special events listed are harness racing contests, a 100-mile auto race featuring Indianapolis drivers and a light horse show. Police officials and traffic engineers have been working to reduce traffic congestion along approaches to the fairgrounds and in the grounds. Plans call for the addition of a new gate to the fairgrounds entrance and the construction of a new road around the grounds.

Superintendents for the various fair departments include: Prof. George Trimberger, dairy; W. D. Groves, traffic; S. J. H. Dill, agriculture; B. T. Blaine, horticulture; Mrs. Martha Eddy, women's division; Arthur Holm, heavy draft horse classes; Winkelman, light horses; Charles Riley, Grange; Don J. Wickham, farm bureau; Dr. Kenneth Post, botany; E. T. T. Bateman, physical education; Don J. Jones, boxing; and Dr. Carl Guth, agricultural museum; E. M. Granger, horse racing and R. W. Yan, auto racing.

Seek Key To Boost

Ocean Beach Gate

NEW LONDON, Conn., July 1.—Leslie Morson, beach association director at city-owned and-operated Ocean Beach Park here, said this week's meeting of the local Lions Club: "I can't understand why New Londoners disregard the beach.

He said that he had visited beaches along the east and west coasts and found none with facilities matching those of the New London park. He disclosed that he is attempting to work out an evening entertainment program so that local residents will have additional reason to patronize the beach.

Emma Hartman, personal director; Milo Hartman, superintendent tickets; Jackie Randall, publicity; George Perkins, purchasing agent; Ismael Escalante, supervisor construction; Dale Bates, Ferris Wheel foreman; Doc Stanton, Merry-Go-Round foreman; Johnny West, Midway; Al Baumerick, Fly-Over; Elroy Porter, Till-the-Whirl; Bob Thornton, kiddie airplane; Marie Horton, kiddie auto; Dudley Horton, Funhouse; Cliff Henry, cub; Harry Kedzierski, Allen Wool, searchlights; Leonard Senato, bass player; Robert Galli, house music; Douglas Cosmos, concessions; William DelBarr, snow cones, and Don Jones, booth decorator.

Hort Campbell has the Roller Skate and ping-pong rackets that are not listed in the show's 10.
Kelly & Morris Racks Up $$
With Old-Time Show Formula;
Year of Big Expansion for Org

By Tom Parkenson

Oshkosh, Wis., July 1 — Kelly & Morris Circus tractor now get only mildly excited when they must give three shows to handle crowds. For an outstanding instance of the four performances in one day at South Milwaukee and then shows a day at four other stands within a week, even top business gets to be a bore. This is the year of the big expansion for Kelly & Morris. A new big top, a 90 by 20 ft., was purchased from United States Tent & Awning Company, Chicago. Some new sidewalk has arrived and more is on the way in. A new electric organ and a three-man band are to be added, replacing records. The show is looking for a second elephant. Last year there were 16.

For the owners, Pat Kelly and Bill Morris, the show is a high point in experience.

Old Hands on Hand

Simplicity of the layout, intimate presentation of acts and a combination of old circus hands with crews of town kids who help with the ponies gives the Kelly & Morris or another major circus, with themselves with distinction in the school's recent first annual two weeks.

According to Ivan L. Reese, of the school's journalism and publicity department.

Among circus children featured in the show were Marcello Truzzi, son of Massimiliano Truzzi, Japan; Rustfled Franklin, of the Franklin family, equilibrist; Popi Nita, Charlie and America Berends and acrobatics, children of Charlie Berends, of Charlie and Co.; recently H-B trumpetine performer; Billy Heyer, son of Capt. William Heyer, owner of the Heyer Bros. Circus, horse thru its paces; Curtis Genders, trampoline and high bar, brother of the Heyer Bros., known as Big Show trapeze artist and now a show official; Jules and Billy Catarsi, trampoline, of the Cetaré-Zacchini-Repeisky family, and the Cristiani children in acrobatic routines.

Wallace and Haagenick shows followed. Pat was with Yankos Robinson the year it switched from wagons to rails in mid-season. In 1915 he left Ringling to start Kelly Bros. Circus, a two-car outfit which soon folded. When the new Kelly & Morris big top arrived, Kelly knew that the last time he had bought a top was 35 years ago. He also worked with Atterbury Bros. and the Singer show.

Kelly & Morris first came out in 1944. It was off the road for the next three seasons, returning in 1948 and continuing since. Sidewalked it the first years and family members gave the show.

Jack Hagen is general agent and books stands under luncheon club and police auspices. The big South Milwaukee police date was a success.

Phone Promotion Used

The circus relies almost entirely on phone promotion, with one man handling the calls and another crew to jump in. No paper is used. That the promotion had brought results was shown at Waukesha by the full house, plus a long line in the cafeteria. The lot was hidden in a deep ravine behind a school and on a minor street.

Concessions are show-owned and they worked white aprons, popcorn and candy pitch here. Admission is 50 cents and $1, Reserves go for 35 cents. The top holds 1,600 persons at the most. Rolling stock consists of 10 trucks, some of them as large as other paraphernalia coming from the 1949 Robbins Bros. equipment at Danville, Ill. Laid out, Kelly & Morris' circus includes only the popcorn top and museum in addition to the big top. Morris reported he has equipment for a Side Show but is holding it back until he gets the line-up of attractions he needs for a show attended primarily by children.

RB Kids Show Pop,
Mom How To Do It!
School Circus Big

Sarasota, Fla., July 1 — Pupils of Sarasota High School, many of whom are children of personnel, with circus major Isadore, gave all students and people taking part.

Pay off of old circus hands with crews of town kids who help with ponies gives the Kelly & Morris circus a high point in experience.

Two Liberty Acts

Texas Tommy appears for roving spinning and concert announcement and has a deck of trained timber wolves for the concert. Jimmy Dunn works a six-up Palomino Liberty act in the school.

This act came from Doc Mather's circus farm at Havana, Ill., winter quarters of the Kelly & Morris school. Out of the program recently was another Liberty act, normal as the Kelly & Morris and Roy Howser, a veteran of Sparta and other shows.

The Four 8's circus, with a clown juggling number and is followed by Pat Kelly's dog and pony number.

Pat Kelly and Mark's on the Forepaugh-Sells show used to say that when a tramp lived and he must either turn to clowning or dogs and ponies. So I'm working this act.

Next is the Morgen Truppo (Mrs. Morris, Jo Berrill Morris, Poeta, Epps and Johnny Kern), Kerns also demands but was out of the performance here. Co-owner Bill Morris frequently worked with this troupe and had it on Cole Bros., Robbins Bros., Lewis Bros. and Hamilt-Morton shows.

On this school's doing it's a Roman ladder turn in the act to teeterboard.

Ball To Place COP

The big bull has the next position worked thru a standard routine by Jo Berrill. The bull, Jewel, is booked into most county fairs, Minnesota, starting late this month and continuing to September, as a part of the Republican Party's campaign there. The new elephant will stay with the circus.

The new teeterboard spot is Ted Hodgins' Funny Ford, which went over well here. Such turns as the Liberty act give the show an occasional spark of big-show proportions.

In charge of the school here is Kelly Morris's father-in-law, Mrs. Morris and the Morris's daughter, Jo Berrill Morris, impresario in the performance. Mrs. Kelly has the popcorn.

With Many Shows

Kelly got his start in Petersburg, Ill., an early-day Peru, and about 53 years ago joined Ed Shipp's indoor org as an acrobat. Stunts with Forepaugh, Sells & Gray, and both the
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(Kilometers are for regular week when no dates are given in the indexes necessary mailing points are listed.)

A. C. Pier Features

Deejay, Kid Shows

ATLANTIC CITY, July 1—Johnny Clarke Show, offering the disk jockey of
the same name who was featured for many years over WDS New
York, is the new night feature

which begins June 29 from Steel Pier
here over WCAU, Philadelphia. Show
features an interview with headliners
appearing at the pier.

Also new this summer are the
weekly recues of children's productions
staged by Tony Grant in the
Ocean Theater on the pier. First of
the junior shows, Schooling School, opens
today.

Estevan Changes Track

ESTEVAN, Sask., July 1.—Grand-
stand patrons at Estevan Agricultural
Society fair here this year will get a
better view of the home stretch as the
result of relocation of the race track. Other improvements include
enlarged parking facilities and new
entrances and exits.

Fun Zone Area Set

LONDON, July 1.—Plans for the
amusement zone for the Olympic Games of
Britain, to be held here next summer,
have been tentatively completed and preliminary work on laying out
the grounds and gardens is well under

The Festival Pleasure Gardens,
which are some distance from the
main exhibition area of the Games of
Britain, cover 37 acres in Battersea
Park, with a frontage of 1,400 feet
along the banks of the River Thames.

While this area will be devoted to
recreation in various forms, there will be
several tents arranged for amusement
devices. Tentative plans call for a large scene railway, a big
gravity roller coaster ride, miniature
railway, Funhouse, a number of flat rides and a kite flying field, as well as a 
thrill and space for open-air dancing
will also be included.

The remaining 30 acres of the
Pleasure Gardens will be laid out
with artificial lakes, drives and promenades. Numerous theaters, open-air
stages and band shells will serve for the presentation of all types of shows and attractiveness and restaura-

tions, refreshment stands, 1,000 feet
along the banks of the River Thames.

Illuminations will be on an elabora-
ted scale and displays of fireworks
will be nightly features. Concert bands and dance combinations play
music at indoor and outdoor spots in the gardens and mopeds and
garden beds will be scattered
throughout the grounds.

While most of the financing for the
Pleasure Gardens is being advanced by the government, the build-
ing and operation of the fun zone is
being handled by a group of ex-servi-
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MONTREAL TURNAWAY FOR P.B.

Happy Landing

HAEZTON, N. D., July 1—During recent tests off the coast of the Colte & Walters Circus, Phyllis Lee Newhall, dresser, fell off her ladder, landing in the lap of a surprised spectator who somehow caught her and held his glasses broken in the mishap. The distraction of the rest of the show however and when Miss Newhall came out to do her number, the patron blurted: "Oh! My God, not again!" He was seen washing up five rows of stands to let someone else be the target.

Ward Opens L.A. Stand July 4th; Long Beach OK

LONG BEACH, Calif., July 1—Ward Bros. Circus closed a successful three-week stand here by moving out of the auditorium under suspicion of the Shrine. Shows moved to Los Angeles College for its second of a five-year deal to play under sponsorship of the American Legion. Executive staff for the show includes: George W. Pugh, general manager; Archie Geyer, managing director; R. A. Harper, general agent; Fred K. Moulton, press; Jack Shaw, superintendent; Jack Bell, bandleader; A. Curtis Evans, bar manager; B. Bloberg, equestrian director; Pet Hoth, property man; Edna A. Pugh, personnel director; W. A. Holmes, finance agent; and Roberta Carter, Charles H. Phillips, Eino LaBrecque, Richard Birkenbach, Russell Donnelly, James Coleman and Frances Shellon, promotion men. Show has played the following California dates: Imperial Valley (See WARD IN L. A. on page 80).

Joe Louis Leaves Dailey Org.

Bomber Declines To Take Pay Cut

Contract ended by mutual agreement at Quebec stand — show offered longer stay

EDMUNDSTON, N. B., July 1—Joe Louis left Dailey Bros. Circus at St. John, Que., last Friday (23). The parting was described as "mutual termination" of the contract with Ben Davidson and Harry Hampson, the pillars of the show. The fact that Louis declined to stay on for the remaining dates was given as the principal reason. Louis and his family will be unable to return to the show because of the war situation. A few days or weeks the show may be held at Laconia, a village near Quebec, and it is said that Louis will return if the situation improves.

Cole Bros. Brooklyn Bowl Light; Hopalong May Exit July 22

More Losses Expected

SPokane, July 1—Clyde Beatty Circus took another blow from railroadmen this week when the switchmen's walkout caused loss of three Washington stands. Beatty blew Muni Monday (28) and moved into Bellingham for a three-quarter matinee and full night show on Tuesday (27). The show moved to Everett for Wednesday, then skipped Wenatchee and Ephrata. The circus moved in here by a road ahead of General Powell. The revised Spokane dates are Friday (28) thru Sunday (2). The show expects to weather the storm from here to Helena, Mont., where it probably will stop a day or two to catch up for the show that stops for two days. It is likely that Beatty will lose two stands between Spokane and Helena.

Changes Forced

Changes in rule were forced when the Great Northern Railway decided to block the route for the show by the railroad. An offer by Great Northern to move the show eastward over the line without stopping was turned down by the railroad company and many towns on the route as possible. Beatty show owners and agents are watching the development closely, particularly the possibility of the railroad company's decision to stop the show on or after July 12. Unofficial obstacles are reported to be the weather and temperature, with strikes in the immediate vicinity of the development.

Beatty has been hit by railroad strikes in recent years. The Great Northern strike last year caused rule changes and the loss of one day. Earlier strikes forced overland moves and loss of stands.

Stay Out!

LAS VEGAS, Nev., July 1—Beatty Bros. Western U.S. show two matinées to Old Sol due to its engagement here at the Elko Hotel, June 28-July 1. On Friday temperature hit 114 degrees and Saturday 117, and a result both matinées were canceled.

Said Las Vegas Daily Sun commented that the rain checks are common this was the first time in a week that a circus ever gave out heat checks.

Night here was good, 5,000 attending Thursday, 3,000 Friday. A big crowd was on hand tonight.

Rain Idles Spud Farmers; Dailey Gets Better Biz

FREDDICKTON N. D., July 1—Beatty Bros. Circus got out of the mud here Wednesday (26) and drew a two-thirds house at the matinee and quarter night house. Business at the two previous rain-soaked towns was poor.

At Edmundton, N. D., rain all night, but the night show was unsteady. At Woodstock, N. D., rain all night, but the show was weak. At the matinee and quarter night house. Business at the two previous rain-soaked towns was poor.

The show cleared the Woodstock 1 a.m., and the Frederickson matinee was delayed until 2 p.m.

Huge Zacharias human cannonball act was attracting much attention in this area. Jim Adams' 16 horses. Roman standing race also clicked.

Quebec Stand Opens Strong

Excellent advance sale for cop-backed dates in till—first big top in since '39

MONTREAL, July 1—Turnaway of an armada of large circuses this past Sunday (28) marked the first of four days here for Ringling Bros. and Barnum & Bailey under police auspices. The capacity plus bim came at night, at the Quebec arena house on hand for the matinee. Record business was forecast for the stand from which closes Sunday (2). Prices range from a $35.00 maximum to $1.50 for seats in the front rows. Said advance sales have been excellent.

The matinee here started a few minutes late. Night show, described as "gorgeous," started on time and the Side Show got heavy play from the crowds. Development by the first Thursday show since 1939 that circus canvas has been spread in Montreal. Ringling Bros. and Barnum & Bailey, with the usual 22,000 seats, the fire and water loop in 11 hours, will play three Ontario stands before returning to the States.

Newfoundland Fair

Before crossing the border, Ringling Bros. and Barnum & Bailey moved into the Newfoundland Fair at St. John's, N. B. (26) rain and wet weather. The lot was about two miles from the city and special hands were skidded for patrons.

At Lewiston, Me., the day before (25) the show had a half-house at the matinee and two-thirds house at the side show. The lot was about two miles from the city and special hands were skidded for patrons.

Bilher Org Bucks Local Features

GLOUCESTER, Mass., July 1—Bilher Org. Circus drew better than a half house for the matinee here Monday (July 1). The big circus show the past few weeks was poor. The show instead of four or five, would be used to carry the band. Cecil Detroit's, B. D. Mille's crews and would increase the train to 85 ears.

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Canadian immigration officers visited in Berlin, N. H., to get show ready for its entry into Canada. Trip thru the Northeast resulted in grizzly lots and good business. During the Sunday off in Lewiston, Me., a night concert in the park provided entertainment for the little people. There was an air show that day, and the flight was a busy place for Prince Paul, who visited his birthplace and his friends.

Two ball games were played last week. The one in Manchester, N. H., was won by the Eagles' team. -

A bang-up game in Bangor, Me., ended in a tie 16-16. The magazine has pictures and an article featuring Charles Moore, second to none and Friedel, also Mrozowski. 

Artist Juan de la Fuente, husband of artist Juan de la Fuente, has many life-like portraits of clown and performer. Sally Burch has rejoined the troupe, and will still be unable to work for a few more weeks. Miss Thomas Marlowe has joined Rusty Parent's family and celebrated her birthday.

Variety included Alice F. Burns, Ben and Betty Kimball, Mr. and Mrs. Pringle, Mr. McEwees, Rusty Parent's family and W. F. Townsend. - CAN.

Backyard scenes: Tom Mason, assistant to John Kiley, the mail man, made some interesting pictures. -

Fay Alexander and Fully Snyder doing some circus practice the last week of July. Getting much enjoyment from Bill Bellantine's article. -

Movies shown frequently outside the trains at night.—MARY JANE MILLER.

Biller Bros.

Org's weather and biz in Vermont and New Hampshire has been good. Mrs. William Cowan visited her husband in new Burlington to visit her family for the summer. Rita Haines, with parents, arrived, finished their trip on the big top. Enoch Bradt gets the big top up in good shape and the training is back after a Canadian trip. Prince Xi-Gor, who was called home because of his mother, is expected back soon.

Lillian Pierce is back in the concert ring. She is the star of the Maynard's concert and Wild West Show at the Bothwell, Burlington, Vt., a friend of William Cowan and a showman. Mrs. Cowan has a show that is a New England, Ont., Equestrian Director, said McCollum announced La Gregion and the writer as the Sensational M.S. and M.K. Dines and Dorens ahead of the show in Sidney, N. D. It has been learned that Gary Miller is recuperating. Carl Weiseltier entertained his friends at Summit St. Marie. There, they and 100 others were provided with plenty of ice cream. -

BILLY BARTON.

Hagen Bros

Bill Ward has replaced George Vento in the company of the Hagen Bros. and Mather have joined with their hand balancing and pony shows. Anita Conley, 5, is in the big riding act. Her brother. Carl, 3, is spinning two bowls in the juggling number. The Carletons have purchased a horse and pony to break for menage. Montgomery has bought a horse for the Liberty act.

Recent visitors were Mr. and Mrs. Glen Ekelund and Mr. and Mrs. Glen, C.P.; Gene and Janie Marie Tracy; Harold and Alva Mantle, Portland, Me.; William and June MacIntosh, Elwood; Mose and Emmal, Brownie Silverlake and family; Bobby Black, Billie and Mrs. Blackwell, and Marie LeRoy Farrell, Wofford family and W. F. Townsend. - F. M. CAZ.
Circuses

UNDER THE MARQUEE

...Mr. and Mrs. Fred Timen of Oswego, N.Y., visited the Kelly-Miller Circus at Philadelphia, Case and Peris, in the week ending May 17-19. They arrived in Chicago on June 20 and 21 and visited Hagen Bros., at Hilldale and Jackson, Mich.

Clown Corp Corrigan reports that his troupe of 18 large cats is coming to a city in the state of Michigan. (See Under the Marquee on page 80)

ROGERS BROS.' CIRCUS

Can use 2 good family acts, doing or not too much. Has a number of 20 more weeks. Day show with outdoor ring. Must be arranged. Possibility of all winter's work, so write.

SI RUBENS

Chetwynd, Me., July 5; Elks, 6; West Chester, Pa., 7; Covington, 8; Lancaster, 9; Hanover, 11; York, 12; Gettysburg, 13; Chambersburg, 14; Regentown, 15.

AT LIBERTY

For the big poster in the country, with unlimited opportunities for right man.

TIGHTS by KOHAN

17 EAST 18 STREET
NEW YORK 3. N. Y.

PHONE PROMOTER

For the big poster in the country, with unlimited opportunities for right man.

NATIONAL NEWSPAPER CORPORATION

P. O. Box 223, Dayton, Ohio

AL G. KELLY & MILLER BROS.' CIRCUS WANT WILD TEAM WITHOUT ENGINEERS. Will pay for services of experienced men in charge of engine. Must be physically fit. Write Fred K. Miller Bros.' Circus, P.O. Box 223, Dayton, Ohio.

WANTED

WILLIE RAWLS

Wanted, good typist, age 35-45. Must be familiar with all types of office work. Write: A. G. Bell, 435 S. 10th St., Detroit.

DALES CIRCUS

WANTS IMMEDIATELY, BIG SHOW ACTS OF ALL KINDS, INCLUDING CLOWNS. ANSWER BY WIRE, VIRGINIA, MINNESOTA, JULY 3D; FORT FRANCIS, 4TH; RAINY RIVER, 5TH; EM. 6TH; KENDRE, 7TH; ALL ONTARIO, CANADA.

HORNE BROS.' CIRCUS WANT

For Big Show. Has 2 small acts. Will pay for services of experienced men in charge of engine. Must be physically fit. Write: A. G. Bell, 435 S. 10th St., Detroit.
Gotham Area Funspots Get
Jackpot Week-End Grosses;
Money Continues Plentiful

Saturday Showers Hinder, But Fail To Nix Big Biz

NEW YORK, June 1—Park operators in the metropolitan area were unanimous in saying that good business over last week-end, despite some rain Saturday (24) which cut sales sharply.

At Palisades (N. J.) Park, Co-Owner Irving Rosenthal said that the deal with the soap firm called for radio plugs for the park. In return, the firm's soap products get a ticket which a park employee gives to the person who buys the soap. Rosenthal said that this plan was successful, with sales of $3,500 on Sunday (25) and $2,000 on Monday (26). The plan was started last week, and Rosenthal said that it is working well.

Another announcement this week is that the annual Police Anchor Club outing from New York to Palisades this year, which met a response of $30,000, will be held at Palisades on July 4, and additional shows will be held at the park on July 24. In addition, Rosenthal said that the deal with the soap firm was successful, with sales of soap products going up.

Monticello, Ind., July 1—Ideal Beach, resort here in and around the city of Monticello, is ready for the tourist season.

Winston-Salem, N. C., July 1—Douglas, D. & Moore, Inc., has announced the introduction of a new line of furniture, the "Douglas Collection," which is available in a variety of styles.

Taxing Stunt Draws
Crowds, Photogs
For Ideal Beach

MONTICELLO, Ind., July 1—Ideal Beach, resort here in and around the city of Monticello, is ready for the tourist season.

A social event of the month was held here on Sunday (25), when the park line-up included Bubba's 15,000 push-up column, Buckeye Lake's Knife For Slice of Winter Trade

BUCKEYE LAKE, O., July 1—Car parking hands at Buckeye Lake Park here under the direction of J. M. Brown, general manager, are putting up Speaker boxes and tent sales on the park. The park draws west to Springfield and east to the Pennsylvania border. One of the park's main sources of income is the resort trade. Some $500 rental money is made around the park, and the park has a number of lake houses in the area.

Buckeye Lake's Knife For Slice of Winter Trade

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Indian Point
Tabs 15,000
On One Day

Newfoundland, N. Y., July 1—A weather forecaster at Indian Point here reported excellent fishing conditions for both lake and stream fishing.

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Good Weather Sparks First Big Takes for Coney Island

NEW YORK, July 1—Coney Island finally hit its stride last week-end after a discouraging spring marked by meagre weather and considerable rainfall.

Under prodding of the Chamber of Commerce, the resort presents a better physical aspect than in recent years. Rebuilding of the pier jutting out from the Boardwalk in front of Steeplechase Park has been terminated and debris from burned-out Luna Park has been removed.

For a few days, a series of movie shows have been given on the former Luna site near the Boardwalk, and the grounds are being used as a parking lot, with a gold driving range at the rear.

New Decorations

In general all store and show fronts in the amusement area have been painted and new rides have been renovated and given new lighting effects.

Few new rides are to be noted, but the Fellman establishment has cleared out its old-time movie stand and transferred one of the spots for an addition to the Kiddie Wonderland at the Boardwalk end of its grounds.

A Cotton Candy stand has been installed here bringing the number of kiddy rides to six, plus a zoo, pony track and miniature railway. An open-air lunch room has been installed at one end and a restaurant and snack stand on the Boardwalk and capacity of the lunch counter at Surf Avenue has been doubled.

One new show, a girlie revue on Surf, has been opened. This gives the island three girlie shows, a Side Show, two wax museums and several cafes with music and entertainment.

Again there are also two first-rate movie houses in the Boardwalk area.

Completion of the Beach Raven group of apartments, two blocks from the amusement zone, will boost Coney Island population by several thousand.

In addition, a number of large apartments are going up in the Brighton Belt.

At present there are several vacant store fronts and stands in the amusement area. Property is the large building, originally a Child's restaurant, on the Boardwalk at West 21st Street.

More Promotions

A more serious program of promotions has been mapped for the season under sponsorship of the Chamber of Commerce. This goes into high during the July 6th and 21st weeks when a display and other events are held.

Recent warm weather gave bugs their first opportunity to swim. All stores are getting heavy patronage, particularly the Steeplechase and Ravenhall establishments.

Today's Steeplechase Park, the only real park still in existence at Coney Island, is drawing well and is one of the most attractive spots on the island.

CONEY ISLAND, N. Y.

By UNO.

Saturday's spasmic showers spoiled another week-end (June 23-25) of this long repetition of showery weather and considerable amount of financial setbacks that Coney has been plagued with since early April.

Steeplechase Park's new publicity director, Barty French. Former stage celeb in the payrolls are Jean Bedini, old-time Columabi burly-who shows himself, who is talking and dancing at Babybel, his former teammate, Joe Milano, ticket seller on the Boardwalk; Harry Payton, owner of camel rides, and Jim Foley guarding the Funhouse entrance.

Park was invaded by church and temple groups the week of June 19-August 12 will find a large visitation by the Fraternal Society of the West, Brooklyn Division, No. 23.

Joe and Al George, with the Expositor, are writing up the new features and new developments illuminating the interior of their new Tie Tac game on Surf. The George boys are manufacturers and operators. The Expositor, in addition to their financial interests in the game, center their attention on their Lafr-Maaf more, one of the best, on Surf street and several waffle stands in various sections of the Island.

The 40 units of Tie Tac Tie-Tac employ Jerry Fanelli and Mollie Denardo, as premium callers and Curly Ross, Phil Bulkeley, Roller and Rotters and George, another brother, as tourney leaders. The sale of the game included 20 units to Sunny Store at Rockaway Playland and 40 to Jack Goldberg, Park, N. J.

Harry Nelson's Steeplechase and Bowery Corner is completely tenant with Billy Bauer's balloon bust, cigarette-shooting gal, Frank Bobo, ice cream, balloon bust, cigarette-shooting gal, Frank Bobo, plus concessions comprising Frank Belasky's pizza pie; Mario Visconti and Frank Seghetti, bar and drinks; E. B. and Lionel Donna's hot dogs and other stands; Jacob N. Hirsh and sons, banjo and drinks; Larry Schubert and Joe Kasik; Sylvia Amannista's pony stand; Harry Fried and Mrs. Rose Fried, and Mrs. Anna Nelson's home made cookery.

Ike Fabel, of the large Fabel family, has populated most of his ball-rolling establishments with new rides of Chicago Coin Classic and Pappy Shuffle change substitutes for Pockerinos. In fact, all such Coney spots have been monopolized by the new shuffleboard machines and distribution of bowling alley tickets. Mrs. Dave Rosen is running the recent death of her sister, Marion Weiss, an interior decorator in Brooklyn.

New addition to the Kiddie Wonderland at the Boardwalk end of its grounds is a miniature railway. A miniature bar and grill, Surf and West Eighth streets has been leased for five years by Karl Klamer and Harry Richmond to Joe Penza.

Seaport and Tourists,-With the July 6 and 21st weeks when a display and other events are held.

Mention of the new Park, the only real park still in existence at Coney Island, is drawing well and is one of the most attractive spots on the island.

High Quality

KIDDIE RIDES

ROTO WHIP — SPEED BOATS — PONY CARS

GALLOPING HORSE CARROUSEL

Illustrated Circulars Free

W. F. MANGELS CO., Coney Island 24, N. Y.

YOU CAN CROSS MORE WITH A 12 UNIT GREYHOUND RACE IN THAT LOCATION

85340 COMPLETE

GREYHOUND AMUSEMENT DEVICE CO., INC.

Brooklyn 24, N. Y.

YOU CAN HELP COMBAT CRIME BY GIVING TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE
“Howdy Doody” Pact Gives Rock’s Playland New Feature

NEW YORK, July 1—Rockaways’ Odie P. Holmes, who has been made the park’s new owner, said last week he was unable to arrange equipment for the park and the Howdy Doody show, TV program with strong moppet appeal, which is under contract from National Broadcasting Company (NBS) video outlet here, which will permit the daily appearance of Clarabelle, live clown character with the puppet feature, at Rockaways, starting today and continuing through the summer. The regular schedule of Howdy Doody, including bat, balloons and pennants, will be pitched at the park in connection with Clarabelle’s appearance.

Mutual Aid Pact

Agreement between Rockaways and the Howdy Doody show is reciprocated by the park, clearing Clarabelle’s presence at the funspot in its advertising and the clown character plugging the park on the video stations.

In keeping with Playland’s management shows that the majority of park customers remained in the park throughout the day.

The new Howdy Doody contract calls for an advertising campaign on the video stations, a joint promotion by the park and the show.

The Municipal Board of Transportation in its meeting recommended that the city acquire and link the Rockaway Beach line of Long Island Railroad to a direct route to Rockaways because of a fire early this year which threatened the transit line.

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Model Homes, Atom Theater Top Chicago Fair Exhibits

Avenue of Homes, carrying two-bit charge, pulls one out of every five fairgoers; event offers better looking plant, more eateries than railroad fairs.

Continued from page 49

gates, whereas last year, during the Railroad Fair, the pageant played to almost one out of every two gate admissions.

The pageant, again directed by M. Leo Genn, was a stupendous, highly designed and executed, ample eye and ear filling and well worth the general admission price of $1.50. It is a reaffirmation of the frontgate success, marked only so far as fairgoers go, with plenty of much farm machinery and the use of far less railroad equipment. The latter in the Railroad Fair aspect of the last two years lost tremendous impact and gave king-size dimensions.

Fairgrounds Inviting

Physically, the fairgrounds presents a far more inviting appearance than the last two years. Facilities, too, have been improved considerably. Many large, reasonably priced restroom facilities, there are fewer open spots through the grounds, and the landscaping is more apparent.

Biggest improvement is the layout of the north end. There, sandwiched in between the Union Agricultural Show and the ice show, both repeaters from the Railroad Fair, is a Big Top Circus, special events stage, with many benches, and a large restaurant, plus other food concessions. Result is that there is a heavier flow of foot traffic through this area, and when the crowd is turned out from one show it spills over to another.

Of the three doors of the north end, the ice, owned and operated by Youngerman-Yates Agency, this city, was the biggest gross for the first five days. There was some skepticism before the fair opened that the ice would prove a money-winner because it carried an admission charge of 50 cents. However last week, it was a free show sponsored by railroad exhibits.

Water Show Pulls

The Water Show again appears on its own, this year being a Big Top Circus, a fair-owned and operated show, also a winner, with its own ring and a stage, the circus offers talent based upon Burles-Carruthers, Chicago, and Youngerman-Yates, Chicago, It, along with the ice and Water Show, is still worth the general admission price of 50 cents.

Surprisingly, a small number of people bought the combination pre-opening sale, turned up the first day for the three shows.

The combo ticket includes one ticket each for the three shows, including a day for the Fair, and five for front gate admission. Sold for $3.50, the book has a face value of $7.50. A front gate admission first five tickets for each person in the cut-rate sale, which Music in the Round, a new attraction this year, is given the full income from 250,000 tickets in the combination book sale. Even with that backing, the venture does not shape up as a winner. The show is well presented and under an advertising budget supplied by the O’Henry Tent & Awning Company, but it does not work up as entertainment for fair-goers.

Little Build-Up

Newspaper critics, who went out of their way to say kind things about it, largely because it is a fair attraction, and the other shows are within the fair, didn't give Music in the Round the Round of a build-up. Of The Sun probably will do better than The Makedo, with which it alternates during the fair week, for it has run, with other offerings scheduled at the fair, for the past year, and to have sold 20,000 tickets, or $120, and other help runs the total to more than $20,000.

Other paid shows are confined to a ride's theater, with programs by the New Model Homes, Atom page 49.

Publicity Chiefs Confer on Plans For Atom Exhibit

OAK RIDGE, Tenn., July 1—Publicity chiefs and other execs of three fairgoers for the fair, who have beenactuso recently with David DeJarnette, curator of the Museum of Atomic Energy, preliminary to setting up the advance campaign for their respective expositions at the fair, arranged to be supplied thru the museum.

Three expositions represented were the State Fair of Texas, Dallas, Indiana State Fair, Indianapolis, and Mid-South Fair, Memphis. Memphis, Memphis, Memphis, Memphis. Memphis, Memphis, Memphis, Memphis.

S. W. Alphys, who has been the Memphis Commercial Appeal staff, who gathered material to break in that sheet prior to the fair's opening. The Indianapolis delegation included reps from two Hoosier universities.

The get-together was held to work out full details of transporting and setting up the exhibit at the fair and to build the maximum public relations campaign, with the latter aimed to adhere closely to the museum's policy. Charles Yeager, public relations director at Dallas, represented the annual, which this year will have an atomic exhibit for the second time.

Roger C. Wofford, director of advertising and publicity for the Indiana State Fair, headed the delegation, which also included Albert W. Bloemhorst, Thomas Foley, public relations director of the Mid-South Fair, and George W. Bishop, director of commercial and industrial public relations for the Memphis representatives.

Present plans call for the museum's act to be handled by members, if an exhibit were to be represented here. Cost of transportation and other expenses will be borne by the Memphis representatives.

A recent offer is a plan for the museum's act to be handled by the museum's representatives, if an exhibit were to be represented here. Cost of transportation and other expenses will be borne by the museum representatives.

Financial Report

Hypo Special Day Promosh at Dallas

DALLAS, July 1—Special Day, which, October 7-23, is giving special day promotion the hard push in an event to maintain last year's record of 2,047,500.

Special events department is sending letters to all 250 Texas county as well as numerous southwestern sand states cities, urging them to set aside special days.

The special event will also extend into Oklahoma, Arkansas and Louisiana. Letters point out that delegations can be of various sizes, with as few as ten persons available for speeches and band concerts. They are also to be able to bring their own bands and high school bands, musicians to be admitted to grounds free. Bands will be able to go in the march and on in parades around grounds, now being planned as a part of the special attraction of fair.

Special day promotion also covers organizations, colleges and other groups.

Syracuse Event Allots Record 100G for Prizes

SYRACUSE, N. Y., July 1—Record-high agricultural prize money totaling more than $100,000 for the International Fair, to be held Sept. 2-9, has been announced by the New York Agricultural Society. Premium list was released thru Harold L. Craig, fair director.

The first prize of $100,000, is the largest in the fair's history. The second prize of $75,000, and the third prize of $50,000, will be given to the best exhibit in any of the 14 classes of agricultural exhibits.

Great single amount in the fair is the total of $100,000 in prize money for the fair, to be given to the best exhibit in any of the 14 classes of agricultural exhibits.

Premises offered in other departments include: horses, $4,000; sheep, $2,000; swine, $1,500; goats, $950; dairy, $250; fruit, $700; farm products, $500; dairy, $400; India, $400, and farm bureau, $400.

Foley Dog Show will be held at the fairgrounds, according to the American Kennel Club, on Saturday and Sunday, the 28th and 29th.

Saturday and Sunday, September 28 have been designated as Youth Days, and 500,000 free tickets will be given to school children for the occasion.

Richmond To Stage Electronic Feature

RICHMOND, Va., July 1—A National Radio and Electrical Exhibition will be held at the Village Arcade as a major attraction at the fair, which opened today, September 28, J. A. Mitchell, general manager, announced this week.

Electrical display will occupy 15,000 square feet, according to Wesley C. Scott, secretary-manager, said. Work will be begun on an additional range of cattle pens to be completed within 10 days. This will bring the number of pens to 88. The flower building has been doubled in size to accommodate the increased displays. The fair has recently drilled a well supplying 900 gallons of water per minute.

This year the 4-H Club exhibits will be housed under canvas, Scott said. Showers will be installed. Club members are preparing the place for the Junior show.

Atlantic Rural Signs

Holland Hall Drivers

RICHMOND, Va., July 1—Holland and his Indianapolis Auto Daredevils have been invited to stage the event at the Atlantic Rural Exposition, September 28-29, according to W. B. Robinson, general manager, announced this week.

Herbert B. Thomson, exhibition manager at the Atlantic Drive-In, has extended an invitation to F. C. Bennett, manager of the Daredevils. Bennett represents the power and telephone companies as well as distributors and retail dealers in the Richmond area.
Mass. Supreme Court Upholds
Tax-Free Status of Off-Season
Eastern States Arena Activities

BOSTON, July 1.—Upholding a $6,500 tax rebate granted Eastern States Exposition Corporation, Massachusetts Supreme Judicial Court ruled here Thursday, June 29, that the sales tax on hockey games in the Coliseum at West Springfield, which hosts an exposition, is an aid to agriculture.

Rebate was granted the exercise by the Supreme Appellate Court, the court, in deferring the decision, deferred to other issues regarding agriculture helps to advance the health and prosperity of the community.

West Springfield assessors levied the tax against the Coliseum in 1948, and the ruling of the court that the Coliseum during the year it was not needed for fair in order to stimulate economic activity for the sale of the facility. He also noted that exemption from taxation of income from Coliseum operations had been in force in the state for nearly 50 years.

"The encouragement to agriculture would be slight indeed," the court's opinion read. "The high level of tax exemption would so broadly be held conditional upon such inadequacy of property remaining idle or unprofitable at all times when not needed for direct agricultural pursuits."

Wapakoneta Reports
Its Program for 1950

WAPAKONETA, O., July 1.—The program for Auglaize County Fair, Wapakoneta, O., was announced here this week by Secretary Harry S. Kahn.

The August 5-11 annual presented B. Ward Beam's Command of Dardevils and Thrill Show Sunday (6) and Klein's Attraction Revue at night, Monday; Children's Day plus field demonstrations and in the afternoon the Navajo Riders and Western Show. Tuesday, (5), Children's Day: offering prize contests and night harness races; Wednesday: horse show and night harness races.

Thursdays at home, harness races and 40 entomologists from Station WTRF, Worthington, O., at night, and a tractor pull contest Friday (11) afternoon for $250 cash prize and the Continental Revue and auto giveaway at night.

Just right there will be a tug of war: between teams from 14 townships in the county for each prize. During the fair managers' meeting Kahn issued a challenge, which was accepted by the Ashtabula County Fair, Jefferson, to match the winningAuglaize County team against a team represented the Ashtabula fair.

Montevideo, Minn., Annual Complete New Exhibit Hall

MONTENVIDO, Minn., July 1.—The program for the Minnesota State Fair here has completed a new commercial display which has installed lights in the farm machinery exhibit area. S. O. Byers, secretary, announced.

The program this year includes two night grandstand shows, the Boys and Girls Show, and the Circus, two afternoons of harness horse racing and midway attractions provided by Tri-State Shows.

Book Review: Prize Fair Recipes
In New Cook Book

NEW YORK, July 1. — Prize winning recipes culled from many of the many state fair cookbooks listed in book form under the title "The State Fair Blue Ribbon Cookbook" have been published by the National Council of State Agricultural Women, pres. E. C. Vane, and other states. The names, which sell for $2.50, are listed on the cover they were issued by the Wisconsin State Fair for 15 years as a newspaper reporter, and are available on subscription.

Relieving the monotony of the conventional presentation of recipes from the state fairs, fair statistics and midway and other illustrations by H. Eugene Hoffman.

Book should be a natural as a prize in women's divisions and of keen interest to the thousands who annually compete in culinary arts at the nation's annual fairs. Fair promotion departments and book stores where annuals are dropped could operate the book as a basis for a nifty window display that would boost book sales and stimulate fair attendance.

Listing of "State fairs" is a true publication which contains such glaring errors as locating the Piedmont Interstate Fair in Columbia, S. C., instead of the actual site of the fair. Also the words "State fair" are redesignated as the "State Fair" on the back of the book.

Other improvements include: the listing of fairs would better serve the reader.

JIM MCGUIRE

Allegan, Mich. Annual
Expands Parking Facilities

ALLEGAN, Mich., July 1. — Allegan County Fair grounds here will be parking several hundred more cars this year as a result of an addition to the fair grounds. Carl McComber, director, announced.

Other improvements include: including the barns, chains, dusting and spraying, and forced landings, parachutists, forced landings, flying and all equipment manufacturers, and other agencies.

CARNIVAL WANTED
DELTA FAIR AND LIVESTOCK SHOW, INC.
SEPT. 18-20
50,000 ATTENDANCE
ALL REPLIES TO JULES BAGARRY, Mgr.
GREENVILLE, MISS.


**Model Homes, Atom Theater Top Chicago Fair Exhibits**

(Continued from page 66)

theatrical groups, and a few units in the so-called midway area. Housed in the old, kiddy theater, many of its programs from the 1930s offering such fare as Tom Sawyer, were still in use.

Showboat, alternately featuring old-time melodramas and the Dixieland, open-air theater. Mickey Spanier and his orchestra, holds down the commanding spot in the Showboat. But through the first five days the showboat’s box was not heartening. Angelo Volente, who has the leadership of Nickelson’s behind the same front and in the same spot used last year by John Courtneve, Law and Outlaw Show, was getting better.

**Midway Week**

The midway area is actually the same as last year, when it was weak. Actually only difference is in paint job, with motifs shifted from the Gold or Lor, offering such fare as Tom Sawyer, in the showboat.

Heartening: Angelo Valentino, who has the leadership of the Nickelson’s behind the same front and in the same spot used last year by John Courtneve, Law and Outlaw Show, was getting better.

**PNE Midway Layout Undergoes Changes**

**Vancouver, B.C., July 1—**Midway layout at the Pacific National Exhibition here has been completely changed and decorated for this year’s fair. V. Ben Williams, manager, announced. Pylons, concealing searchlights, will mark the entrance, and rides, games and food stands have been relocated by Gordon Hillker, in charge of the fun zone.

Work has started on a new $22,000 washroom to be located on the west side of the livestock barn. The show midway is laying plans for the construction of the Burnaby Columbia building and manufacturing for the next year. Structures will cost a total of $200,000.

Exhibits recently opened a new nine-hole golf course on the east side of Woodlawn Street, the old course which will be the site of the two shaken buildings.

**Grass Valley, Calif., Plans Shift to Sept. Dates in ’51**

**Grass Valley, Calif., July 1—**With the Nevada County Fair set for August 24-27, inclusive, the directors have indicated that they will seek a September date in 1951. Board members argue that the fall dates give the apple and pear growers an opportunity to display at the peak of their season.

Setting of the 1951 dates, however, depends upon California being made a member of the Mother Lode area fairs. For the coming event, directors have approved plans for internal and lumber cutting contest as an educational and entertainment feature. Details of the demonstration are to be worked out with the State division of forestry, State Department of Agriculture, and other services.

A plan to construct a fish pond, with children under 10 free fish, was approved. Pond will be developed as a part of the program by the local Lions Club.

**Edmonton, Alta., To Utilize Portion of New Grandstand**

**Edmonton, Alta., July 1—**Altogether the Edmonton Exhibition here will not complete its 8,000-seat grandstand in time for this year’s fall fair. There will be 1,000 seats available for use on horse race program and 1,000 bleacher seats will be set up.

Free cushions will be provided for patrons in the new permanent stands as none have been installed.

When completed, the grandstand will cost an estimated $300,000.

**R. R. Stripling, Knoxville**

Pub. Director, Dies at 69

**KNOXVILLE, July 1—**Funeral services were held here recently for Raymond R. Stripling, 69, public relations director of the Tennessee Valley Fair and a director of the old Tennessee Valley Association, who died following an illness of nine months.

Survivors include his widow, Sue Ann, Raymond, and a sister, Betty, Atlanta.

The Sensational ORTONS

**CRSS-CROSS SWAYING POLE THRILLERS**

With Their Original Creation—

**A FLIGHT IN THE SKY**

Featuring


**Miss Maybelle**

“Lady in the Sky”

**Combines Youth, Beauty, Talent and Intrepid DARINCA, in a most thrilling and overpowering manner.**

Presenting DEATH-DEFEATING...!

High up in the clouds, featuring and finishing with a

300 FOOT DROP OF DEATH BY HER TEETH.

(Win Nick Europe—No Hand Holds.)

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JJJ Awaits Clear Saturday In Cicero, Ill., After Eight Of Last Nine Are Hit by Rain

East Liverpool, O., Stand Ends With Lot in Deep Water

CICERO, Ill., July 1.—Morris Lipsey and Harold (Buddy) Padock, co-managers of the Johnny J. Jones Exposition, had their fingers crossed for fair weather before the end of the eight-day fair's play on the last four Saturdays to rain. Standing just outside the Chicago city limits, extends through Wednesday (5) and is the first of three in the area before the organ goes into its first fair, July 30, at Muncie, Ind. Located in the north central portion of the county, the fair was set up on a banked lot as an ice-skating rink during the winter season.

The last Saturday of the season, rain and snow left the premises in a state of disarray. The Methodist church parking lot, used as a bazaar area, was soaked to the bone, and the main arena was covered with snow.

Beau Monde, Mule Personnel: Bobby Jackson, manager; down, it was necessary to drop the tops of the wino and the canvas to high lands. The winos were of varying size, but all had been blessed. They were used to accommodate all sorts of materials, from guns to jewelry. Mr. Jack Neil's sister, Rose Murphy, is in a clown alley, with four consecutive days of sunshine. Edward, juggling, James Martin, in the season's rain and cold, got it strange. Sandbright, was recuperating from the injury sustained on the gun lot. Where organ chalked up big biz Saturday, and the next afternoon, shows, after losing Friday night to rain.

Anne Pardee replaced Mitz. MENASHA, Wis., July 1.—At Mitz's Cageway of Amusements, on the receiving end of a full share of rain and snow, the organ's first sustained break here this week with four consecutive days of sunshine, and the following shows, where organ chalked up big biz Saturday, and the next afternoon, shows, after losing Friday night to rain.

Pardee joined here to replace Mitz as featured dancer in the show. Leo and Emma, who joined with Bob Parker's drive for the first time, also followed. Bob Parker came up from the rain and snow, and was also a visitor. Mrs. Leo Houck celebrated her birthday here.

Wallace Bros. Opens Canadian 'B' Circuit At Lethbridge Fair

LETHBRIDGE, Alta., July 1—Wallace Bros. Shows moved into its fair route here Monday (25) at the site of their three-day Lethbridge and District Exhibition, the first of 14 Canadian 'B' circuses that will see the organ this year. Circuit will take the shows thru August 12 at Prince Albert, Sask. and Ted Dixon, manager of a men's store. Stand here produced just fair business with heavy rain Wednesday evening (28) holding down that night's crowd. Organ is needed to open at Harris and Centennial Park July 7 for 10 days and will play Columbus and Green County fairs and fairs.

Cohn Leaves Crafts To Be Personal Rep With Spade Cooley

LOS ANGELES, July 1—Bobby Cohn resigned as general agent for Crafts 20 Big Shows and signed a two-year contract with Spade Cooley.

Cohn joined Crafts last January and was the show for community fairs and celebrations.

Spade Cooley will be offered as a package deal for fairs and celebrations. Cohn's contract extends to the elevation and Santa Monica balloon races.

Cohn formerly operated a personal management company, Hollywood territory, handling the armed forces. He saw service in the South Pacific and during the last five days he was on private to major.

Am. Midway Re-Links Brownsville '51 Cele

BROWNSVILLE, Tex., July 1.—American Midway provide the midway attractions for the fifth straight year at the 1951 Charro Days Fair, here July 30-Aug. 4. Contract was signed Tuesday (20).

Menasha Gives Wagner 4-Day Weather Break

JUNEAU, July 1—At Mitz's Cageway of Amusements, on the receiving end of a full share of rain and snow, the organ's first sustained break here this week with four consecutive days of sunshine, and the following shows, where organ chalked up big biz Saturday, and the next afternoon, shows, after losing Friday night to rain.

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Ashland to Royal Midwest; Takes Other Ky. Annual Sets

BELLEFONTAINE, O., July 1—Royal Midwest Shows will provide the midway at the August 21-28 Bellefontaine Fair, Ashland, Ky., it was announced this week by Bill Harkins, Royal Midwest manager. Fair at Bellefontaine is sponsored by the Bellefontaine Kiwanis Club, which is participating in the fair.

Other annuals under contract by Royal Midwest are Canton Fair, Galion, Aug. 2-28, and the Commonwealth Fair, Greenup, Ky., September 14-16.

Blue Grass Shows Add Two Fla. Fairs to Route

MARIAN, Ind., July 1—Blue Grass Shows signed this week to provide the midway attractions at two Florida fairs. City and Middleton, C. (Specs) Groschur, org.'s owner, will book for both.

Org.'s fair route, which starts at Newton, Ill., July 9 and extends thru June 1, will include 18 annuals, Groschur said.

Clear Skies Result In Record Grosses For Coleman Org

PITTSFIELD, Mass., July 1—Dick Coleman, owner-operator of Coleman Bros. Shows, is happy with the turn of events in the season's play on the last four Saturdays to rain. According to the record for the past month sounds grim, Dick relates that the first snow in a long time swept thru the nation and was marked by snow and rain.

As a result of his experiences, Dick claims that the weather is needed for a successful season. While there have been reports of snow in various locations, Dick is quoted as saying that he is not concerned with the prospects of the weather.

Dick next jumps into New York for dates at Catskill and Hudson before embarking on its early fairs.

Pay-Day Gelt Boosts C&W's Grafton Take

Morgantown, W. Va., July 1—Celina & Wilson Shows was well-publicized in advance by the local press when it pulled in here Sunday afternoon, June 25. A crowd was on hand to watch the operations, as the railroads do not often visit this Baltimore & Ohio rail junction. Tuesday, June 27, was pay day for railroad employees, with the result in hand. Grafton Fire Department, sponsor of the show, collected a sum of money from the railroads (26) that included bands from surrounding communities, with the mayor and other city officials handling it. Contributes carrying members of Raynolds, who completed the cattage. The parade ended at the grounds, with practically all hands remaining on the lot, furnishing a good take for the show.

Show management effectuated a tie-up here with a Rexall drugstore for the mainline to and from Grafton. All ties will be given away on the midway.

Flash floods that struck in the State over last week did not hit the show, however. The weather there was sunny, with the exception of showers Wednesday (26), which were followed by thunderstorms and ice.

Lot here had to be extended thru bulldozer operations. A 100-foot lot was extended to the street by show management. Several patrons on the lighted premises created a good impression among the few who arrived.

With the usual route of Maine spots for the fair, the show was well-done for the shows for the past decade, feeling is that the org. will hit Iberville, La., within the next four weeks, having a strong winner.

Conn. Expo By-Passed

CHICOPPEE FALLS, Mass., July 1—By week with the fair for Frank Bergen's World of Mirth Shows, which will take place here tonight. Good weather, with the exception of showers Wednesday (26), was followed by thunderstorms and ice.

Conn. Expo was forced to cancel out, a showing at the Connecticut State Exposition which preceded last night at Stratford, Conn. When minimum midway space available made it impossible to set up certain attractions and to still comply with the rigid State fire laws.

Fireman's Fair that all units be at least 10 feet away from all structures, have to be 60 feet apart on 30-foot-wide midways, among other things, show.

It is understood that expo officials were forced to cancel out due to space limitations, eight rides and one show.
Mike Smith's Climb From Fonts To Fronts; Story of Toil, Sweat

(Continued from page 43)

hung about at that job until he was often referred to as a "second Mike Smith." Smith was born with his right arm ending halfway below the elbow. People who knew him well never quite got used to the sight of him and the local doctors were unable to offer any explanation.

James Handicap

Mike Smith, however, has never asked any favors for the lack of a hand. He worked hard and long hours for five years to make a go of it. He had to make one hand do the work of two. When he was 17 years old, he was attending school in Waltham, Mass. His first job was that of a printer's devil and he learned to set type by hand. Later, he developed into a technical foundryman and printer. He set type for Smith, who felt that he was fully completed galley for galley work with regret.

As a young man, Smith worked in a show business, got himself together and reorganized Northrop Shows. Smith had six girls and himself working the concessions, and the show was moving fast, three spots a week.

The following year, in 1945, Smith opened and hired men to replace his. Smith had been in the show business for over 20 years, the Montana B-1 Circuit of the Rocky Mountain fairs. The show began on that day, the first opening following the winter. With the deal, Smith added four kid rides.

Smith will never forget the first show that he put together. To the consternation of Phantom, he had all the money and the operation of the show was only a dream. He paid the employees their first salary as a way to impress them.

However, it did not worry the new show man. He paid the money as he was able. Smith had always been open and honest and had always paid the employees their salaries as they were earned. Smith had always been fair and he had always been a success.

Defies Jinx

One of the first things that Smith did to control the colors on the trucks was to have the drivers paint the trucks. Smith learned the art of painting the truck cabs yellow, the fenders black, and the box orange. Smith had always been fair and he had always been a success.

They have a daughter, Deborah, and a son, Benlevi.

Outside of getting married he was on the Art Thomas Show, Smith, met Elie Sudder, a theater manager, and handled the tickets in the show of the illusions. When Smith needed help to paint the show he would hire men to do it. He would not work on the show himself. Then he became acquainted with the entire family and in 1933 became a partner in the show, Smith, Elie Sudder and Company. They have a daughter, Deborah, and a son, Benlevi.

Hire College Students

Out 22 weeks, Northern Exposition Shader makes it a practice of hiring college students during the summer. Last year five stayed the entire season. Another policy, this year enforced, is that all employees must have sleeping accommodations. They must have trailers or hotel rooms, but there is no sleeping in the show. A few years ago, Smith was refused without explanation, a license to play in a town. Feeling that he could do it, he contacted all regulations, he went into the matter to learn the reason behind the rejection. He learned that the town's council felt that the show took money out and put none of it into the town. Smith met with the town fathers and explained his operation. He would bring in nothing about 70 people. The shows would be in hotels, buy from local stores, patronize the local gasoline station, and the town would receive the shows' profits. Smith estimated the cost of each show to be about $35 a day, where in the town-making a total of $375. This multiplied by the number of shows would be in town to come to a neat sum. The permit was readily issued.

Sense of Honor

Mrs. Smith recalls that a college woman, who had not been in the country for many years, was looking for a show to go to. She asked Smith if he would be willing to have her look at the show. Mr. Smith immediately put her up to the show, and she was so impressed that she came back the next day. Mrs. Smith kept on going. She doesn't want to go back to picking vegetables.
AND NOW—GET READY FOR FAIRS
If You Are Not Making Money, MODERNIZE
TURNABLE DISPLAY STANDS
Have you seen them? Slow speed motors, artistic, eye appeal
Call us for details. These are build to
Tradesmen's, retailers alike. Write for details today.

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$250
2 ft. wide with 80 sticks and 2 units
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The Billboard
July 8, 1950

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For approximately one week show in No
Name, Hot Springs, Ark. Must be
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American Legion Louie Day Celebration Sept. 3, 4
Kiddieland, Moodyville, Illinois. We have town.
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WAX FIGURES
P. T. Barnum's Freaks in wax: Tom Thumb, Jr., Dogfaced Boy, Bearded Lady, original
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WAX FIGURES

WAX FIGURES

WAX FIGURES

WAX FIGURES

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RIDE HELP WANTED
For Rock-O-Plane & Otisprey. Must be sober and reliable
HADJI BELGARIAN AMUSEMENT CO.
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KINLAND AMUSEMENT CO.
NO GATE NO PLATE
Will hook any ride for small, first class.
Buggies, 190-mi. Easter Pines and Gardens, $10.00.
120 Cars, $100.00. From Blue to Fast. 1200 Buggies, $70.00.
1000 Buggies, $100.00. Early closing.
Late night opening.
S. 100th, S. 15th and S. 20th.
OPEN WEDNESDAY, THURSDAY, FRIDAY.

WANT TO BOOK
1 or 2 Eddie Riders on small show; prices will be good.
Wants to travel with Fair. Any offers of Fairs and Carnival shows, as well as taxes.
West Monroe, Ill.

HARRY'S GREATER SHOW
For Rock-O-Plane recently, has added a six-cat to his line-up of concessions on the show. .. William A. Dunn, formerly with Beckmann & Getry Shows and the Ringling-Barnum circus, is managing the Thelma Restaurant at High Point, N.C., and will leave care of his 18-year-old mother at their home there.

E. H. Stabler, former secretary of the Miami Showmen's Association, and his wife, during a visit to The Billboard's Cincy office last week, reported they are vacationing for a month and catching various shows on their route. They have hit New York, Pennsylvania, Ohio and Chicago, with Kentucky and Tennessee jacta to complete their tour on their homeward trek to Miami. .. Harry Blair, shooting gallery operator, is in Mercy Hospital, Arkansas City, Kan. He would like to thank all the friends. His address is 1325 North Summit Street, Arkansas City.

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Everybody Who Worked for Me Before Get In Touch With Me.
Starting 16 Weeks of Fairs July 15.

HARRY BOYLES
Manager, West Virginia

GREAT COVINGTON STREET FAIR
Covington, Ind., week July 24
Will place Arcade, Class Fun House, Splitdrive, Otisprey, and Rock-o-Plane. Special opening for Motor Drive. Will place legitimate Concessions of all kinds. Note: Want Cookhouse or Sit Down Cellar to join in Indiana Monday, July 10th. Address:

JAMES H. DREW SHOWS
LOUISA, KY., THIS WEEK

LIGHT PLANT SPECIAL
HARRIS MACHINERY COMPANY
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CAVALCADE OF FUN
"You Can't Beat Fun"
Want to show people, novelty, dug out, Basketball, Air Balloon, etc., all out. Need $500.00. No DUMMIES, NO DRUNKERS, NO DRAMMERS, GOOD SALARY AND TREATMENT.
NOTICE, OPEN DATES JULY 15, 16, TIMES 9 PM.

WANTED TO RIDE HELP
Want Ride Superintendent, Caterpillar Pamerman, Fly-Plane Foremen, Second Man on all rides who can drive small trailers. Other competent Ride Help who can drive small trailers. Bob Byman writes to best from Eddie Fit and Art Freeman.

Vermillion Co. Fair
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July 18-19-20-21

Legitimate Concessions of all kinds. Bango sold exclusive. Can place Snake Shows, Sideshows, Too In One. Glass House. Want Split Fire, Otisprey, Rock-O-Plane for the above mentioned locations and sixteen Bona Fide Fairs to follow. We charge more but we give you people.

Call or wire C. O. Murray, Mgr.
W. G. WADE SHOWS
UNIT NO. 2
Carleton, Michigan, July 6-7-8-9, as per route.

PONY WANTED

CAVALCADE OF AMUSEMENTS
Madison, Wis., week July 2 Milwaukee, Wis., on Lake Front—10 days starting July 10.

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Montana Spots Poor For American United

CUT BANK, Mont., July 1—American United Shows’ No. 1 Unit was plagued by bad weather and a tighter schedule in its Montana tour this spring, resulting in a disappointing box office. The show has been as low as 50 per cent in some spots. Dean Newhould, assistant to managers Mr. and Mrs. O. H. Allin, announced. Org is operating one unit this year, with second unit, under Charles Mason, playing in Idaho.

Helena produced poor box, with rain almost every evening and gates of 600 to 1,500, despite the org’s popularity there. The org has played the date almost every year since 1935.

Sport and Alice Mathews, bar and high act, is the free attraction. Br. is a shift on the Highball added to the org’s troubles and the ride wasn’t set up at Helena.

W. Canadian Notes

VANCOUVER, B. C., July 1—Bill Brown’s Aladdin Shows, under Bill Allin, manager, have merged with Windsor’s Great West Shows for a four-week run of still dates in Alberta. The latter org suffered considerable damage recently when hit by a tornado.

West Coast Benefit Shows, new org under Williams and Frey Lewis, will provide the midway attractions at the English Bay Carnival and Beauty Contest here, sponsored by Post 187, Canadian Legion. Royal Canadian Shows held the contract prior to this year.

Fun zone at the Pacific National Exhibition here will be fringed from individual units instead of booking in a complete show. Shows and rides are set, with some concession space, which is moving slowly, still open.

Royal Canadian Shows are playing standpup dates and still dates by truck in Alberta.

Cumberland Valley Shows

Need at once, A&M Merrick-Goodman Man who can get up and down. No drammers or cheaters. Pay every Monday night. All capable locate and intermediate operators can locate, address all mail and wire to ELLIS W. TOWN.

Carnivals

ANCHOR TENTS

CONCESSIONS, BINGO TENTS, RIDE TOPS, MOTORDORES, SHOW TENTS

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California Approved Flameproof Materials Available: Tents and Boats for Benefit and Local Celebrations.

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4 DAYS’ SHIPMENT ON MOST SIZES

FOR BETTER-TENTS—LOWEST PRICES—HIGH QUALITY

WRITE FOR SAMPLES CALABARAN PLASTIC CANVAS

The Number 1 Carnival Tent Manufacturer.

ANCHOR SUPPLY CO., INC., EVANSVILLE, INDIANA

Want for 14 straight fairs, starting at Mt. Vernon, Ill., next week.

Can place all legitimate Concessions to start now. Can place all Eating and Drinking Stands at the fairs.

Have 20x100 new top for Side Show complete. Want Manager. Will book or buy Motorstore, Penny Arcade, Snake Show.

Princeton, Ind. this week. July 3-8.

All replies to JOHNNY J. DENTON

JOHNNY J. DENTON SHOWS #2

WANT WANT

McLeansboro, Ill., Big Fourth of July Celebration and Seven-Day Fair. Can place Popcorn. GOOD OPENING FOR BINGO on small percentage. Can place all Fancy Cars. Can use a few more Grand Shows. Want Cars for Girl Show. Can place any worth while Show with or without equipment for balance of season. Need Reliable Farmer and Second Men on all Rides.

Contact GEO. M. CHAPMAN or EARL DENTON

at Hamilton County Fair, McLeansboro, Ill., July 1-7.

JUANITA HUNTER

Wants Readers for American Palinstry

Address: JUANITA HUNTER, c/o CAVALCADE OF AMUSEMENTS

Medison, Wis. July 3 to 8: Milwaukee, Wis. July 19 to 19.

DRAGO AMUSEMENTS

Want for Galveston, Ind., Annual 100-Foot Fair and one of the biggest spots in Indiana to handle. Know fast, Carneval, Street Celebrations and 12 Shows till second week of October. Concessions: High Archer, Navettes, Glass Pitch, Hump-La, Fish Pond, Duck Pond, Coin Bottles, Pitch-Tilt-St-Win, Busker, Penny Pitch and Concession working for week. Will book any Show on small PC. Good Girl Show. One more Major Ride. Motor秸秆 forShows Coon Carnival. 8 days 1 show. 1 show. No creepers or dwarves.

Permanent address: 1711 S. Market, Kansas, Ind.

For Sale

60 KW. G. E. DIESEL

For Sale

Mounted on 1939 Chevy, truck, van body. A1 shape and ready to go. $2000.00 cash for Diesel and Truck. Address: MRS. H. V. ROGERS.

c/o Capitol City Shows. Stowma, Ky., this week; Owensboro, Ind., to follow.

SUNSET AMUSEMENT CO. WANTS

For Annual Street Celebrations, Clinton, Iowa, July 11 to 15


Monroe City, Mo. Celebration, this week; Gifford, Iowa, next.

POTTOWATOMI, 4817 OLD HOME WEEK, JULY 10-15

Parade—Fireworks—Band Concerts—Special Events

Want Hanky Panky, American Patrons, Photo, Arcade. American Legion Man for Rings. General Man for Rides who can drive water. Nevada-Front Man for money billed Buckeye Show. Organize your own Shows. 10-20 per day. Open Friday night. Be local and-directory newspaper. All Replies to M. A. BEAM or STEVE DECKER

BAILEY, MONTANA, THIS WEEK.

HODGE, MONTANA, THIS WEEK.

ECHO, MONTANA, THIS WEEK.

GEORGE CLYDE SMITH SHOWS

Want Ball Game, Pitch-Tilt-You-Win, Swinger, Photos, Six Cats, String Game, Ballon Dark, Penny Pitch, Hoochie, Penny Arcade. Want Monkey Show, Jig Show, Steel Show, Girl Show and Mechanical City. Let me know what you have. Want Spinnette, Tilt and Pony Ride. Want General Ride Help and Grind Store Agents. All replies to GEORGE CLYDE SMITH SHOWS

Hooesville, Pa., this week; Lorain, Ohio-Johnstown, Pa., next week.

For Sale

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Mounted on 1939 Chevy, truck, van body. A1 shape and ready to go. $2000.00 cash for Diesel and Truck. Address: MRS. H. V. ROGERS.

c/o Capitol City Shows. Stowma, Ky., this week; Owensboro, Ind., to follow.

EDDIE L. WHEELER SHOWS

WANTS

RIDE HELP WANTED

First man on Allman Merschill 3-above Merry-Go-Round, first man on No. 5, Ell Wheel. First man on 16-Tub Octopus. First man on Smith & Smith Chairplane. All must be sober and reliable men—no riders. Ride in first-class condition, Pay $40 to $50 a week, no hold back, payday every week. All replies to

TROY E. WILLIAMS
Waynemont High School Grounds, Waynemont, North Carolina

WANTED

Small or medium sized Centaur for Fireman Celebration, work at August 19, $50. Write, don't wire.

GEORGE KOBOR
Boca, Glouster County, Virginia

NORTH INDUSTRY, O., HOMECOMING
4 miles from Camden, July 25-29, inclusive.
Want 2 Educational shows, Photos, Lead Gallery, Jewelry, Waffles, Sausage, Salt Water Taffy, Fruit or Grocery Wheel, Imit Beadle, French Fries, and Newstands. Don't come in unless GEO. MARLOW

911 Payne Ch., N. CANTOO, O.

RIDE MEN WANTED


SECOND-HAND SHOW PROPERTY FOR SALE

500 ft. porcelain comic strip posters. 2 pairs, $1.50 to Valois Corden, 17th Ave. south. Others, 50 cent. 500 ft. popcorn. 2 rolls. 100 cent. 500 ft. hill. 2 rolls. 50 cent. 500 ft. hill. 2 rolls. 50 cent. 500 ft. hill. 2 rolls. 50 cent. Phone, 6-26.

CHORUS GIRLS WANTED

For Circus Club Service. Write at once.

HERMAN PARRISH, Mgr.
101 Royal Crown Show, Barbabin, Ohio

Heart of America Showmen's Club
933A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 1—Roy May has pulled his concessions off the road and is vacationing here. Mrs. and Mrs. Hugo are at the county fair. Cleve Lorefield, visited with friends here while the John McKeever Shows were at Sedalia. Bill and Anna Myers have popcorn on the McKeever org. Mr. and Mrs. F. W. (Boxie) Wardfield back from a vacation. George Dean is closing his Main Street novelty shop to make up losses. George Eicher returned from Oklahoma.

Secretary Al C. Wilson, back from Washington stated that new membership cards are ready.

WANTED

For GREATER SOUTHWEST FAIR, WACO, TEXAS


TOMMY STEVENS
National Guard Armory Bldg. Phone: 2-0451 Waco, Texas

WALLACE & MURRAY SHOWS

Want Cookhouse to join week of July 19th. Also Hanky Fans or any Merchandise Connections that work for ten cents. Can always use help in selling something with what we have on hand. Can use a few good Ride Men. Agenda for Pin Stills, Grist and P就够了. Contact Ben Joshuah Binkbein, Ariz. Mgr. or come on.

Wire: AL WALLACE, Mgr.
Waco, Texas, newy Shallotte, Young, Ohio, real work.

GATTO AMUSEMENTS

Want Concessions—Bugs, Hanky Fans of all kinds. Want to book Kiddy Rides and any Rides not conflicting. Ride Help, Semi Drivers preferred.

ROX GATTO
Beach Haven, New Jersey

ARKANSAS LIVESTOCK SHOW

LITTLE ROCK, ARKANSAS

OCTOBER 2-7

NOW BOOKING CONCESSIONS

FOLLOW OPEN: MUG OUTFITTS—SNOW CONE FIFTY MEN—DEMONSTRATORS OF ALL KINDS COTTON CANDY—JEWELRY—ETC.

WRITE OR CALL E. H. "PATT" FORD CONCESSION MANAGER
ARKANSAS LIVESTOCK SHOW, Bentonville and Denison, Little Rock, Ark. Phone: 1-2500

CRESSENT AMUSEMENT COMPANY WANTS

FOR IN FAIRS AND CELEBRATIONS

Concessions—Novelties, Toy Census, Cutout, Short Range, Aps, Sukes, Photos, Hanky Fans that work for ten cents and any material, show, or attractions you may think of. We can always use help in selling something with what we have on hand. If you have any unusual material write and come on. Shows—Kiddy, Wild Life. We have $500 D.J. No Girls Shows. Barn Dance. Silent Photo Booth, Pin Shows, Plows, Pulling Horses, Parade, small town Band, Reel Help. Write.

L. C. MCHENNY, Mgr.
SPENCER, IOWA, JULY 4 TO 9

W. R. GEREN PRESENTS

MIGHTY CARNIVALS

FOUR FAIRS

CELEBRATIONS

FAIRS
Want legitimate Concessions—Photos, Balloon, Dept., Pinches, Cork Gallery, Cork Bottles, Fish Pond.

Want COOKHOUSE, large and teen, to join Bremen Fair, July 17, for balance of season. SHOWS: Want to have your Monkey, Six, Mechanical, Girl, Walk—THRU—any money making show with own outfit concessions. RIDE HELP: Merry-Go-Round Foreman, Roll-a-Planes Foreman, Second Man for Flying Scooter, Foreman for Wurlitzer. Will rent or sell. Large or small. Wagon top and sides.

Want to have one INDIANA Street Fair, July 10 show. BREMEN Faire Fair, July 17 to 22, Breman, Indiana; with Fairs and Celebrations until after October 1st. All replies to

BILL GEREN
This week, Camden, Ohio
WANTS—INTERSTATE SHOW—WANTS
For Clevelnd County Fair, Middletov, Indiana, July 10-15.
Have all fair from now until November 11.
SHOWS—Want shows with or without own equipment. Side Show, Monkey Show, Snake Show, Fun House, Glass House. Will give good promotion to Motordrome, Penny Arcade.
Rides—Will book or lease Merry-Go-Round.
CONCESSIONS—Have good opening for Hanky Panky, such as: Fish Pond, Ball Game, Guess Your Age, Jewelry, Photos, Ice Cream, Popcorn, etc. Will sell on a Frozen Custard. Do not want any flats or gypsies.
All replies to: L. P. BRADY, Mgr., Breeley, W. Va., IN.

FROM THE LOTS

Lawrence Greater

OIL CITY, Pa., July 1—Despite an all-day downpour over southeast Pennsylvania, a record crowd saw the ‘88 edition of the Treme- dously Ten Day Fair close, following its immediate start with our big Fourth of July Celebration at Tipp City, Ohio. We had a few tickets in hand, but we knew the show would be a big hit.

The Tremeer Motorama was a huge success, sponsored by the Daily Citizen, last Saturday, causing an early tear-down.

Despite heavy profits, from three-shift operations at Ambrose steel mill, spending was light. The front office set the record for the biggest gross. Kid’s Saturday maleness, sponsored by the Daily Citizen, was fair.

New Girl Show, featuring Bunny Bor, an entertainer, and Herman Bever, bartender, opened the midway at Ambrose Early Myer, the Tremeer Motorama, a fair week.

Ambridge included a wire- recorded radio interview of Earl Myer, Wowdall, Herbe Bever, Onion Bor, and Tex Forrester. Charles Rechter, city clerk here, was also on hand for the opening and a entertainment at dinner by Sam and Shelly Blower. Fire Chief Forrester, an old-timer, recently visited by Mike Collins of the Allegheny County. Other visitors included Bob Parker, Ann Neal, Louis and Dave Rumbol and Charlie Todd.

Loomard Dunham’s Harem Revue, with Bob Boshe the No. 1 box, Bob Young, spending his 14th season with the Tremeer Motorama, was a hit.

WALTER D. NEALAND.

State Fair

OGALLALA, Neb., July 1—Shows moved in here from a 24-day stand on the lot near Denver. Madison County, Scott Lamb bought two new trucks and a new house trailer. Sammy and company, Dick Davis and C. A. Gheese each received new trailers in Denver. Tommy Lamb recently took delivery on a new car.

All shows and trucks are being painted for the fair. The writer recently returned from a visit with the Tremeer Motorama in Denver.

Rides—include Scott Lamb, manager; Tommy Lamb, secretary; Burton, electrician and ride superintendent; Roy Brewer, truck mechanic; Tom Anderson, electrician; Pete Wagoner, Tilt-a-Whirl; Roy Brewer, Merry-Go-Round; Bob Beach, Kiddie Rides; Heda Jo Starr, Girl Show; Sherry, Funhouse, and A. Tyler, Mix up.

Concessions—Tommy Lamb, razzle dazzle; Buster Ellis and Sammy Epple, skit; Tom Fleming, roll down; Bob Corn, watch for; Jack Wagner, Bob Robinson, Jimmie Case, Mary Gordon, Mrs. Sammy Epple, agents; John Sauer, derby; Maren Moore, penny pitch; Mrs. Grover, glass pitch; Tom Oliver, pan games; Mrs. and Mr. Nordstrom, photo game; Joe Brown, corn pop; Mrs. Grover, corn pop; Mrs. Gordon, fish pond; Mrs. Brewer, balloons; Joe Mitchell, ball game: Mike Franks, palmist booth; Lawrence Garmoer, lead gal; Arlroit Lamb, head baby sitter—Scott Lamb.

Crystal Exposition

LOUDEN, Tenn., July 1—Sponsor, American Legion. First three days business was slow due to heavy, mEOTOR rain, but last three days business was brisk. The event was a success.

Ed Woodson has added six monkeys and a trained bear to his Monkey Show. Tommy Thomas has his ball game in operation. David Drake is framing a new Mickey Mouse Pay Lot.

Jimmie Fennell joins as electric man, Better Kiddie Rides to take over as ride superintendent.

Manager Buns has purchased a solo corn transformer for the two light plants.—FRED KUMULAC

Lee United

GRANDVILLE, Mich., July 1—Org recently played Coleman, Mich., to good crowds. Staff includes: W. Lee, owner-manager; Buck Bowler, booker; Bill O’Dea, sound, and Bill Handler, electrician.

Ride and show personnel include Earl (Pete) Miletich, Earl Milt- nett, Tilt—3—Walt; Norma Niles and Samuel Lawson, Girl Show; Jay Smith and Mort McAdoo, Horse Show; Allen Collins and Robert Sinkless, Ferris Wheel; Bill Porter, owner, and S. Sarasohn, Big Boy and Kiddle Car Rides; Whitey, Spillfire, Dexon Duncan, Eazy House, and the Ole Gonk, Penny Arcade.

Concessionaires: Charlie Carr, popcorn and candy app, Mrs. William Handler, cotton candy; Mr. and Mrs. Dallas, heart’s own—win, pond, add ‘em, spin: Mr. and Mrs. Harry Lewis, buckets, penny pitch; Mr. and Mrs. Edwin Cookhouse, Mr. and Mrs. Leo Mitchell, ball game and tent; Mr. and Mrs. Douglas circuit; Mr. and Mrs. Frank Luckie, string game; Mr. and Mrs. Charles Cline, bark hy, mallam ann. The Billboard showman, Jim Lollis, Porter, bingo; Robert Draddock, balloon dart; Robert Bradock, bingo catcher; Emmett Karcher, balloon football; Bartie Mulligan, band. Ralph Wedderman, night watchman; Donner Lewis and Charles Johnson, buckeye; courthouse counter girl.—LOUIS LUBINSKI.

Cavalcade of Fun

MARENGO, Ill., July 1—Shows moved here from Grayslake, Ill., for the four-day Fourth of July celebration under American Legion Post auspices. Owners Mr. and Mrs. Clark Webster, had an excellent celebration last Friday. Celebrating 50th anniversary recently. Cake and coffee were served to show personnel.

Rides—include Scott Lamb, manager; Tommy Lamb, secretary; Burton, electrician and ride superintendent; Roy Brewer, truck mechanic; Tom Anderson, electrician; Pete Wagoner, Tilt-a-Whirl; Roy Brewer, Merry-Go-Round; Bob Beach, Kiddie Rides; Heda Jo Starr, Girl Show; Sherry, Funhouse, and A. Tyler, Mix up.

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WANTED

OCTOPUS MAN, CHAIRMAN
and other good reliable Help, Wanted. Hunk Panks. Train Ride for sale.
NORTHERN AMUSEMENT CO.
Wayne, O., this week: Whitehouse next week.

United Liberty Shows
WANT FOR TWO SPOTS A WEEK
CONCESSIONS — Popcorn, Customer, Snow, Fries, Coffee, Slush, Drink, and Drink. Concessions of all kinds. AGENTS — Wood, Director; or Send me as much Maker Information as you will. RIDE — Tilt, Spinning, Race-Off, and Kid Rides
Owner, JOHN WOOD -ủy, Mgr.
Bed Rollings Springs, Tenn., July 3-8

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CONCESSIONS — Popcorn, Customer, Snow, Fries, Coffee, Slush, Drink, and Drink. Concessions of all kinds. AGENTS — Wood, Director; or Send me as much Maker Information as you will. RIDE — Tilt, Spinning, Race-Off, and Kid Rides
Owner, JOHN WOOD -ủy, Mgr.
Bed Rollings Springs, Tenn., July 3-8

CAN PLACE AT ONCE FOR OUR STATE FAIR ROUTE, COMMENCING AT GRAND FORKS, No. Dak., July 17, AND ENDING AT OKLAHOMA CITY FAIR, OCTOBER 10
SLAVE CONCESSIONS OF ALL KINDS (REASONABLE PRIVILEGE), FIRST CLASS COOKHOUSE, OR WILL SELL YOU NEW ONE WITH PRIVILEGE OF BOOKING ON SHOW, WELL FRAMED SIDE SHOW AND ANY HIGH-CLASS GRIND SHOWS WITH FLASH.
WANT AGENTS for all types of Grind Stores. (former Agents, answer or come only. Can place any show in all departments. Don't delay]).

GRACELAND GREATER SHOWS
Want for Soldiers and Sailors Yearly Reunion, on the streets, Arkansas, Mo., July 15-19.
Circus, Photo, Lead Cellar, Alto, Missouri, Buck, Ball Lars, Ball Games, Bumper, String Games. SHOWS: Good propositions for any show of merit with goods. AGENTS: ST STORES, 6-Cat and PC. RIDE HELP. To salary for Boys-Get-Out and Chairwoman Forever, Second Men on all Riders. We pay every week. All addresses.

WOLFE AMUSEMENT
Playing at the Best Spots in Virginia—Then Fairs Till November 1st
Want at Oceane—COOK HOUSE, Lead Cellar, Long and Short, Bowling Alley, Kinetoscope, First, Tilt-Ty-To-Wo, DISGUS. Used to join with me. Chuck, with Clothes Pins, also wire. Shows of all kinds.

LAWN AMUSEMENT
Want for our Route of Choice Dates of Fairs and Celebrations in Wisconsin.
CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK.
RIDES ON OR OFF FARM. Top Salaries. P.S.: HOMER HOOP, get in touch with me. Have notified Insurance Company.

WANTED FOR BURDICK'S GREATER SHOWS
For Valley Mill, Tank, Reunion, Week July 10 to 15. Five straight weeks of Celebrations to follow.
Place Red Shores, Auto, Train, and Kid Rides. Can use one or two Major Rides, prayer: 'Tit or Thrill. Thrill Rides accepted. Good show. Must have one or two Grand Stand Agents. Can take one who has Concession. Always use good. Will not accept anything for 15 years. P.S.: Mickey McDonald not connected with this Show.

NEW ENGLAND AMUSEMENT CO. WANTS
For many-Get-Out, Rodeo Riders: also other capable Rodeo Help. Top salary. All legitimate Concession open. All replies to
HARRY J. KAHN
Hillsboro, N. H., July 3-8.
Star Amusement

TRUMAN, Ark., July 1 —Org has been doing good biz recently. Mrs. Elva Wood, the sales agent, and Mrs. Shipp have been on the sick list.

Personnel includes Jack Davis, Ferris Wheel; Leonard Davis, Merry-Go-Round; Kid Lolly, Crane Machine; Harry Parks, Pigeon; Howard, Mickey Mouse Show; Mrs. Shipp, photo gallery and mule ball game; Mr. and Mrs. Kimmel, cook-house; Mrs. B. E. Miller, pop-corn; Frank Carlin, snowcones and Bowl; Mrs. Star, ball game; Cico Kid, ping pong; Delia Robinson, penny pitch; Bob W. Hooper, water cooler; Frank Evan, digger; Mr. McEvoy, bingo; Mr. McEvoy, glass spindles; and Mad Max, Pauline, Athletic Show — HLS EVA WOOD.

Pive Bros.

MADISON, Tenn., July 1 —Business has been good with an unusual location under American Legion Post auspices. The new light standards were added here. Paul Pittman, concession manager, took delivery on a new trailer, as did W. D. Mitchell. Jimmy White has the trucks in good shape.

Harry Cantrell joined to take over the publicity department. Joe Rhett joined with Side Show and Girl. Bob and Mary Hamilton joined her, who has concessions. Harry Bull added a research. Lanie Moore, Will Hatcher, B. B. Bright Jr., and Mr. and Mrs. Don Myers.

Moore's Modern

OLATHE, Kan., July 1 —After playing to a total blank at Pleasanton, Kans., shows opened Sunday. Weather was ideal and spending free. Grouses were aided considerably by cold front, the carload. Girl Show copped top show money and the Octopus Show. Allerton's Merry-Go-Round was added here and the Hogans joined with LeRoy Howard and Mickey on the Octopus. Harvey Moore received his new house trailer —BUDDY BUCKY.

Floyd O. Kilie

VILLE PLATTE, La., July 1 —Personnel remains about the same. Old-timers all agree the sardine port biz okay.

Show has new transformer room for installation in the power truck. Org is being enlarged for circuit work. Louisiana and Mississippi fairs. Mrs. Kilie's bingo continues to click and business at Mrs. Kilie's Ice Cream trailer has been good. Bob, the clown, accompanies the sardine shows and goes with the other children who shake hands with kids. Shows have a few more weeks in Louisiana before moving to Arkansas. —J. M. KILE.

Johnny's United

PAOLI, Ind., July 1 —The jump from Martinsville, Ind., was made. In 4 hours 30 minutes, while shows were bearing down. Biz has been fair. Casey and Lawrence, Ind., are the next two stops.

Visitors included Bill Geren, of Mighty Hooster, and Hobo and Frank -- HOBOSPORT. M. PORTERMAN.

WANTED LARGE CARNIVAL

Spots: 4. Last Day Celebration Contact WANTED CARNIVAL CO. 34th Ste. 349, Carthage, Mo.

GIRLS WANTED IMMEDIATELY

Baby and perennials. Wardrobe furnished.

Smallwood Gives
Locdown on Knie

BERN, Switzerland, July 1.—Current
hobby of 120 singers and a 21-piece
orchestra will be directed by Sam
Jack Kaufman. Tickets are 50 cents
for adults, 25 cents for children.

Later in July the first performance
of this production, which is being
presented in the Sesquicentennial
Amphitheater, will be given. The
concerts by name soloists and the
National Symphony Orchestra will
be offered at Watergate here.

Blackpool Spends $149,800
For New Tableau Displays

LONDON, July 1.—Traditional
illuminations, which are the feature
attraction of the wind-up of the
summer season, will be given on the
leading show resort, will involve an
expenditure of $149,800 this year.
The five-day Drive-in Show, the cost
of the display but only the cost
of equipment and electrical wiring
from previous seasons is utilized.

In a new feature, an animated
marriage and an apple blossom scene
are being offered, along with the
illuminated trellises extending from
century to pier. Illuminations at British
resorts are an important part of the
decoration at American resorts.

Canada Crossings
Continue as Orgs Payola Spots

CHICAGO, July 1.—Dales Circus
returned to the States from Canada at
Sault Ste. Marie last week after
wheeling its display for the last
seven days in Ontario. However, they
are off the show in two weeks in
Manitoba.

Billie Boat. Crisler is skidded to
cross the border in major detail
next week-end and is routed behind
Boat, at severa spots. Ringling-Barnum circus will
end its eight days in Canada on
July 5.

Washington, D.C., July 1.—Seating
policy at the various circuses has
been extended its Canadian route
to include several more weeks.

Attendance Dips Sharply
At Regina Auto Races

REGINA, Sask., July 1.—An
estimated 3,000 saw Race Lee, Rob-\nbaud, Minn. Top the big car feature
at a night race meet staged here
Wednesday (21) by Frank Winkley.

Program a year ago, held on a
holyday afternoon, drew 6,000.

Spear, new Winkley org publicly
reopened here as a race announcer.

Georgians Get Race Charter

MACON, Ga., July 1.—Georgia
Association of Stock Car Racing, Inc.,
has granted a charter to the
Superior Court by Judge A. M.
Anderson. According to the chart,
the charter will be issued and will
have no capital stock being
incorporated for the enforcement
of laws and the promotion of
law and order. Members included
L. E. Sharp, L. A. West, R. B. Parks,
W. L. Grover, W. W. Whitaker, and
W. W. Whitaker, all of Fort Valley.

Washington, D.C., July 1.—Seating
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to include several more weeks.

VON, HORSE & UPP COMBINED CIRCUS
As Equine and Canine Performers—The Show With a Leaf of Gold

Bailey
Grass Maid, Va.,
July 1, 1950.

Dear Editor:

Last year the boys announced that
they were planning a No. 2 circus under
the auspices of the Four Seasons
Circus. Agribusiness Agriculture—A circus two ring and one-horse show To give its place of business the
appearance of a real display, a
mock-camel was carried instead of an
actual one. The building of the circus
was planned to cost Manager
Up's show's co-workers $100,
and the circus was framed with
dough and equipment. However, the
farmers were happy to let the
majority of the work on the
house be done by the
farmers themselves.

Following the rolling stock came 40
head of farm horses that were
headed down town by town by
back. He also led the
camels, big one being 60 by 90,
rack in height.

The wheat farmers had picked up its
town. The farmers had
picked up its town. The
farmers had picked up its town.

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town. The farmers had
picked up its town. The
farmers had picked up its
town. The farmers had
picked up its town.

This brings the words of the
singers and daughters, all stage
struck, who could strum and yodel. This gave
the show an eighth-page
whistle. They had an unusual
radio station.

Ray Thompson is at Hickman
Mills, Mo., where he has a training
stables, training horses for playing
fairs in the Dakotas. Delores Jacobs
is at the opera in the South
where she has some very
prominent dogs, described as "animated
snowflakes." Mrs. Betty Leanor has
received a call here for a short
stay.

Hicksville (N.Y.) Fair Mart
Lures 'Em With Kid Rides

NICEVILLE, N.Y., July 1.—
Taking a cue from outdoor show
business, the Hicksville Airpark
Farmers' Drive-In, in operation
at the successful combination mar-
iing and luring the kids and thereby
their parents.

Kiddie rides, including a Ferris
Wheel, are being operated, and Joe
Madden, juggling clown, entertained
them.

Located outside city limits at the
airport, the market is open on
Fridays and Saturdays from 1-5 and
sells food, clothing, household
items, and souvenirs. The
wrecks occurred in 1946, when
locals brought in their produce to sell
direct to the consumer.
Junkin Air Cannons
Set Up by Bullock
At Long Beach Park

LONG BEACH, Calif., July 1.—
A commission of 56 Junkin Air Cannons has been set up at Bullock's Girls Park here by C. J. Bullock.

Air cannon is being manufactured by Junkin Machine Company, with headquarters in Chicago. The cannon is designed by C. J. Bullock, who says it will handle equipment weighing 50 tons. The gun shot hits boats and buildings with 23-foot range.

According to Bullock, the Jun-
kin company can turn out 800 guns a year and is 75 per cent on this year's production. A permanent or portable location is planned and goods and targets will be sold separately.

New Stand, Rodeo Track
at Burton, O., Annual

BURTON, O., July 1. — The annual Rodeo and Rodeo Track here will mark its 127th year of operation, starting July 1. A new race track, an all-steel grandstand, a new livestock judging pavilion and a new cantina were constructed in 4-8.

The track, grandstand and pavilion were designed and built under supervision of Mr. R. F. Lewis and Associates.

Armchair Safaris
BANGKOK, India, July 1. —
Animal collectors in Bangkok are supply jungle creatures to circuses and zoos. Thais have exported bears, birds, monkeys and many other animals here and have swapped sweaty trail trots for soft hotel chairs and air-conditioned rooms.

Collectors set the animals from the forests, where they are hunted in turn, buy them from natives and sell them to tourists. cheg.

Jaffa's Elephants
African elephants are captured in Jaffa, Israel, to supply the circus industry. Some of these animals are trained to perform in the circus ring, while others are used for transportation.

Brooklyn Zoo
The Brooklyn Zoo in New York City has a new exhibit for the African elephants. The new exhibit includes a large enclosure with trees and vegetation, as well as a display of African artifacts and culture.

Stevens' Bad Luck Comes in Big Doses
SALMON, Idaho, July 1.—
Stevens Bros. of Boise, Idaho, guarantee the truth of an old trod, tough luck comes in large doses. They received their current season's tour, the show opened in Seattle, Wash., March 18 and 19, and H. D. Haden, superintendent of the animal department, died in Craig, Colo.

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10 Years Ago
Jerome H. Trammell, formerly of the Downie and Ringling-Barnum and Bailey Company, is running as the Democratic candidate for governor in Maine.

J. K. Scott, general manager of the Steel Pier, Atlantic City, was named vice-president of a new company being formed by the Murphy, Marguerie, general manager of the Trenton (N.J.) State Fair, and the Marguerie, general manager of the Trenton (N.J.) State Fair, and the Marguerie, general manager of the Trenton (N.J.) State Fair.

The London-born Londoner resigned from the executive board of the National Audubon Society, and entered newspaper work in the South. The Londoner resigned from the executive board of the National Audubon Society, and entered newspaper work in the South.
Brown Bomber Leaves Dailey

CFA Re- ELECTS Tomlinson Prexy; 45 at Denver Meet

DENVER, July 1—James B. Tomlinson, Portland, Me., was re-elected president of the Caledonian Fraternity of America (CFA) during the group's 19th annual convention here June 24-25. The CFA, which is often called to order by Bliss Gil Colina, secretary, Hartford, Conn., publicity director.

Other officers include James L. Harris, Hagerstown, Md., Eastern vice-president; Robert F. Alge, Evanston, Ind., Central vice-president; Tom Scaperlanda, San Antonio, Texas, Western vice-president; Paul J. de Brown, Napa, Calif., Western secretary; and George A. Antonio, national historian: The Rev. Edward Sullivan, Lanesville, Mass., chaplain; and H. H. Colia, Park Ridge, Ill., public relations.

Awarded ribbons in the CFA photography contest were William Day, New Britain, Conn.; Paul Hoy, Sheldon, Ia.; Floyd D. Jerichow, Ove., Everett Fuller, Schenectady, N. Y.; Herbert George, Portland, Me.; and Ted Verkamp, North Platte, Neb.; John Boye, Cleveland, and Dr. H. H. Colia, Park Ridge, Ill., public relations.

Eastern Shore Sets
New 1950 Location

CAMBRIDGE, Md., July 1—This year's Eastern Shore Agricultural Fair will be held at a new and permanent location, the fairground limits. Jack J. Perry, fair president, announced this week.

Event was revived last year after a lapse of 14 years and results passed the $50,000 mark. This year's fair has begun on the new layout and one of the main improvements is the well-illuminated parking area, covering several acres. In addition, four new 10,000-gallon water tanks are available to the grounds enabling mobile traffic to have water at their disposal with a minimum of inconvenience.

Construction has started on a new large barn, 200 by 100 feet, which will be used by Irish Harlan's Hell Drivers to accommodate their horse tractors and the 800 persons who have been invited to the fair this year. Additional space is available for this year's independent instruction course which was unobtainable at the old location.

P. A. Erects New Concessions
PRINCE ALBERT, Sask., July 1—Prince Albert's new fair concessions stand is a seven-stall concessions stand with 10 new 14 by 20-foot booths. This year all stands are being financed by government funds.

WARD IN L. A.

(Created from page 53)

- A chain of events took place over the past five years, beginning with a small gathering in a park in New York City. The chain continued with a series of protests in New York City and the surrounding area, leading to a rally in Washington, D.C., which was attended by thousands of people.

- The protests were met with strong opposition from the government, which responded with a series of crackdowns and arrests. Despite this, the protests continued and gained momentum, leading to a series of victories for the protesters.

- The protests were coordinated by a network of organizations and individuals, who worked together to organize events and coordinate efforts across the country.

- The protests were fueled by a sense of shared purpose, as people came together to fight for a common cause and support each other in the face of adversity.

- The protests were a testament to the power of collective action, as people came together to make their voices heard and stand up for what they believed in.

... (Continued on page 53)

W A R D  I N  L .  A .

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UNDER THE MARQUEE

(Continued from page 51)

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... (Continued on page 53)
N. E. Competitions Held in Bridgeport

BRIDGEPORT, Conn., July 1. - Seventh annual New England roller skating championships took place at Hatters Skateland here June 23 and under auspices of the New England Amateur Roller Skating Association. Winners were declared as follows: California, national of the United States Amateur Roller Skating Association. Charles Dammann and Elizabeth Hortz won the title, with Silvio Serra and Jean Crysicky cyopped the intermediate championship and Louis Chabot and Chas Burnham won the junior title. Jean Crysicky, Bridgeport, won the (See N. E. Competitions on page 52)

RSIA "Good Skate" Award to Lombardso

NEW YORK, July 1.—The Roller Skating Institute of America (RSIA) has presented its 1950 "Good Skate" award to orchestra leader Guy Lombardo. Reason for Lombardo's selection, according to RSIA Executive Secretary Fred Martin, was his record-setting Park Rice record in Radio-Activity, now reaching vast audiences in the nation's television and radio programs, and already equal to the roller skate industry, to the number of 17,000,000 roller enthusiasts throughout the nation.

Chi Brailen's Skate Trip

CHICAGO, July 1. — Roller Skating Club of Chicago (RSCC) and blind Chicago skates made a bus trip to White Plains Roller Park, Polo, III., over Decoration Day, club officials said. White Plains Forest preceded the skating session. The group's scheduled trip to Phil Hayes' Palomar Roller, Milwaukee, for June 16; Morris, Ill., July 4, and Detroit, July 8, are now learning skating dance under sponsorship of the RSCC. They skate each Thursday night at Arcadia Rink, Chicago.

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$7.50 Prismatic Binocular Made in Occupied Japan and released for sale through the command of the Allied Powers. The unanimous choice of the Armed Forces. Bright, clear and precise field of vision. Individually factory focused, adjustable for pupillary distances. Black japanned trim on light weight aluminum body. Open 7 inches, closed 4 1/4 inches.

No. X200146 $25.00 Each
Same or above with coated lens.
No. X200145 $26.50 Each

LAMPPISTRIBUTORS, VIRGINIA

N. SHURE CO. 200 W. ADDAMS STREET
CHICAGO 6, ILLINOIS

Popular Styled LIGHTERS

PISTOL LIGHTER
An excellent reproduction of a pistol on small base. Press trigger and side manually. Highly polished chromium plated with black trim on handle. Overall dimensions 2 1/4 x 1 1/4 x 1 1/4 inches.

No. X831832 $8.50 Per Dozen

LAMP LIGHTER
A replica of a small table lamp. Pulling chain operates mechanism. Chrome finished base with colored enamel shade. Overall dimensions 4 1/2 x 3 1/2 inches. Individually boxed.

No. X831839 $16.50 Per Dozen

BOW FLAG
For Gentlemen's use.

No. X5189 $1.25 Per Gross

CARNIVAL NOVELTIES

CELLULOID FEATHER DOLLS WITH EARRINGS, HAT AND CANE

No. Size Per Ct.
X3477 4 inch $1.95
X3478 5 inch $2.45
X3479 6 inch $3.00
X3480 7 inch $3.50

DANGLING COMPOSITION NOVELTIES

No. Description Per Ct.
X3471 1 inch Donald Duck $1.75
X3472 2 inch Spider $2.75
X3473 3 inch Spider $3.00
X3474 4 inch Spider $3.75
X3475 6 inch Devil $4.50
X3476 8 inch Devil $5.50
X3477 1 inch High Hat Monkey $4.50

PAPER PARASOLS

No. Size Per Ct.
X3481 18 inch $3.00
X3482 22 inch $3.50

LARGE SIZE INSIDE HUMMER FLYING BIRD

No. Description Per Ct.
X3483 12 inch $8.00

NEW CARNIVAL NOVELTIES DAILY
WRITE FOR INFORMATION!!
WATCH FOR OURADS!!
25% deposit required on all orders

MERCHANDISE
Pipes for Pitchmen

By Bill Baker

GEORGE H. BROOKS... better known as Road Map Scotty, has been making his headquarters at Valley Park, Mo., since his missive to this corner from St. Louis. Brooks says he worked the Truman Parade in downtown St. Louis in June with popcorn, peanuts, ice cream and flag-strap selling was way off. He also played the two-day Shrine Circus in Olney, III., to fair returns. He had balloons and flying birds. Returning to St. Louis, Brooks worked the North Side Sports Arena for Austin Parker. He'll leave Valley Park soon for his annual tour of fair and celebration dates.

MORRIS KAHNROFF is still in room 308, Mt. Alto Hospital, Washington, where he's recovering from his recent operation. He entered the hospital for treatment May 29. He says he has received numerous letters from friends during his convalescence. Morris expects to remain there for about two weeks more when he will return to the pitch game. "I hope that Speedy Haskell has a speedy recovery," Morris pens. The Indians' yellow and clean look was pleased to note that Robert Noell is doing well. I happened to break my pitch business in the Chicago, Florida, the Dakotas, Texas and Oklahoma.

UNDER AN ORDINANCE... To be voted on by Danville, Va., city council, magazine salesmen and other door-to-door solicitors have to be registered by the police department in the future. Under the proposed ordinance, solicitors will have to have a finger-printed and photographed by the police department for a fee of $1 before being authorized to operate. This will give the police an exact record of the persons applying for permits and permit a check back with the FBI files. The ordinance covers salesmen who collect money for future deliveries and will not apply to vendors who sell foodstuff to residents. Danville is a large tobacco market and numerous shrivellers have been making that territory during the tobacco selling season.

JAMES (KID) CARRIGAN cards to a misprint from St. Louis: "Left Los Angeles two months ago and landed Cincinnati ten days ago. Spent four weeks before being closed out under the new ordinance which regulates such persons. All one has to do is to be a resident of the city before he can obtain a permit to work. I went to Indianapolis. From there, which was a good spot, is closed. From the Houser Capital, went to Chicago and found that Max well Street is vastly changed from other years. Now you pay $100 for a location and the tab on Sundays is $5 to $10 a day. Here in St. Louis, license is $5 for six months, but the police don't let you work after you've obtained a permit."

JACK (BOTTLES) STOVER is still working spots around DelMar, Va., to stay returns. He advices "I'll probably make a stand at Ocean City, Md., soon and would like to land here from Walter Stricker and come to the Stilton-Manning and all the with it folks in the biz."

MADALINE E. RAGEN has been working Hillbilly Rooster near Benton, Ark., that the spot is still a mecca for pitchforks. Curly Burnett and family were overnight guests recently, while Tip and Lil Haislton, Arieen Silbendam and Mary Russell were spending a two-week vacation there. Lou Yerkes was a visitor to the Keller while on a route to Hot Springs recently. Madaline, who advises that she's getting ready to go to Alaska. Worked together to learn of the death of Harry Maier, the Mayor of Paris, Iowa. He was a credit to the pitch business. Our figure denationalization is still going strong in the McClellan store, Little Rock, Ark. Dick Deakin met a number of pitchmen recently while on a visit to Tulsa. They included Duke, Doc George Ward and Fred, who came in with cash. My wax show is still in storage in Joplin, Mo., but we're tightening up in Arkansas and Oklahoma. The cotton crop prospect here is well because of the old mild weather...

RONNIE PAYTON... is reported to have pitched his magic turn in favor of pitching men in and around Tulsa, Okla.

PROFESSOR ZELLAR... was seen in Balk, N. C., and Will and daughter, Con- die Darleen, were recent visitors to Mary and Madaline Ragen's Hillbilly Rooster in Benton, Ark. While on route to present their magic show and one-man band at the CIDE picnic at Hurricane Lake, Ark.

CHARLES HILLAND pipes from Wavelry, O., that he has seen Byron Gros's Tent Show worked his route and met several of his friends. Hilland is doing okay with his pitch this but says that business here this year thus far has not been as receptive as that for the same period last year.

CONNIE B. GAY... who formerly worked knife sharpens with carnivals and at fairs, is currently in the field with a varied assortment of items which he is pitching via his four programs heard over Stilton WART, Arlington, Va., and a daily video show over Stilton WRC, in Washington. In a telephone discussion with this corner from Arlington, Gay said that he's contemplating adding the Sun-Foto device, which Sid Diven, well-known kitchen-gadget. He was purveying to outstanding returns via his WGN-TV, Chicago, to his line-up of pitch items."

RESORT STRIKE AVERTED

(Continued from page 41)

ployees and so be subject to Social Security benefits, the employer to deduct withholding tax; (3) agents who desired contracts; (4) AGVA wanted each agent (no orgs recognized) to put up $1,000 bond to be held against agent's dues held up. About 350 agents refused.

In the original talks only the Three A's and EMA were involved but later 25 A's came in and whatever deal was supposed to have been made remained unsold.

The final deal embodied in a code of fair practice (was impartial) arbitration, (4) all agents to remain independent contractors. (4) recognizing agents' orgs as bargaining bodies and agreeing that if ARV, Three A's and EMA put up a joint guarantee (no actual dough of $10,000 as a warranty of good faith that the agents would be paid. But further steps would be taken against the agents' orgs by calling for a $1,000 bond from any one in a guaranty of payment. Any agent who defaults would not be able to do business with other agents.

Everybody Cheers

Speakers, all of whom vied with each other in congratulations on the success of the union, were George Price, AGVA board member and candidate for the AGVA presidency; Henry Dunn, AGVA top; Jack King, AGVA treasurer; Jack Katz, AGVA representative in Chicago; and Eddie Lutz, Three A's representative.

Members cheered everything and everybody to a standstill. There were no dissenting voices and the next AGVA meeting was July 12.

CHI EMA VOTES

(Continued from page 42)

up; unwillingness to contract together on rules and regulations and the attempt to charge buyers the $5 per cent tax. On Thursday (22) a meeting was called with the nitty gritty in the city to form a union. In the four measures, the ops taking the problems under advisement.

The "38" Puff Stuffed Bean with nifty eyes have a colorful chiffon round neck and are available in assorted two-color combinations. $8.30 Ea. $30.00 Doz.

Also 15" Honey Bears and Pandas. Works on any type, toys, 15" $4.50 each.

Price: F. S. W. Inde, include postage with orders. Write Fred Shaw, Box 1975, Chicago, for free catal. state your business.

CARNIVAL PLASTER

New Items. Complete! Bows, large 25 cent boxes, with value only $19.95. UNION WINDOW DISPLAY STUDIO, 2026 N. Western Ave., Chicago, Ill. (For your business.}

Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds

WE LEAD THEM ALL

TABLE GUN LIGHTERS

AT LOWEST PRICES

$1.00 per doz.
$1.00 per gross

Heavy Chrome, Ind. Made, with Order Balance G. O. D. INCLUDE POSTAGE with order.

AGCO DISTRIBUTORS

306 S. Second St.

PHILADELPHIA 32, PENNA.
K N O W N  T O  M I L L I O N S
I S L A N D E R  U K E

The Identical Uke Used by ARTHUR GODFREY
On His Popular Television Show

Known to millions of radio listeners as the Sensational--New Islander Uke

The Islander Uké is the hottest item in the musical field today. Only recently introduced it is stirring up tremendous enthusiasm everywhere.

Colorfully quilted in four assorted colors, this beautifully designed Uke is a full size professional instrument with powerful sustaining tone, perfect pitch and precision finger board. Packed in transparent celluloid case, each in attractive box. 24c instruction book and pick included.

For a Fast, High Profit Turnover

ORDER TODAY!

ONLY
$3.30
Each
In lots of 6 or more
$3.00 each in lots of 12 or more
No single units sold

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JEWELRY

SOUVENIRS

For Home and Office, and Ideal Gifts

ENGRAVER'S
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Complete Line

ALTERED JEWELS

SURE SELLERS

Best Electroplated Finish

Engraving Machines

SEND $10.00 For Postpaid Simple Line of New Items

LARSON JEWELRY CO., INC.
ATTLEBORO, MASS.

GIVE TO THE DAMON RUNYON CANCER FUND
SALEBOARDS Sidelights

Gardner & Company, Chicago, reports that reduced prices on its entire line of merchandise, and other boards have stimulated order-flow with a resultant hike in production. Generally, prices have dropped, and the board's claim is that the price dip has not meant any change in quality standards. The price of the chain (penny) has been maintained and even increased, where possible. Gardner maintains strictly sales management and the usual point is a turnoff with the usual percentage of salesmen in attendance. All salesmen are on duty, and he will give them a free ride on the board.

One instance of customer loyalty was cited by Hitter; a mail-order home who had been dealing with him for 10 years, stopped in during a vacation trip with his family to the West End. He bought his wife a pair of shoes, and another instance was received from the same home, who will again sell merchandise via circular. He is quite national in his treatment of orders received.

The McNamara Company, Chicago, is hitting a high mark in business with its strengthened line of pellet insert boards, since the beginning of the year. The board line include Diem play, Son-e-kids, Diamond, Blue Diamond, and Blan-Top, Roll-Away, quarter punch, 1,000-hole board, and nickel plating. Tommy, also has a 2,000-hole number.

LINDBERG POINTS

Continued from page 47

The price of 1100 cards, salesmen, and all above, is $1,000, and the price of 100 cards is $1,000. This is the usual way of doing business, where the special line of pellet insert boards, and the other six-point limit, is used. The firm has a new brand of jumbo board. Every punch takes a pack of cigarettes, ranging from one to 10 packs, and the number of points is encouraging, he states.

W. M. Hitter, Carl Sales Company, Elmhurst, Ill., tells of a customer's trek from Buffalo, Rochester, Utica and other points. Near every order there are stands where the firm's officers have made their firm's headquarters for the past 10 to 20 years, he says.

SANGENIAL!

A 2000 hole board with 44 window winners, each containing a package of Nord's, and a 25% cash award, is noted. The board's layout is the best they have had in a number of years and is easily inserted into the rear of the display. The board is a large one, with three sections, and the number of seat changes has been made quickly and easily.

HARLICH CORPORATION
310 W. POLK ST.
CHICAGO 7, ILLINOIS

SALEBOARDS-JAR TICKETS
NEW LOW PRICES
ALL ORDERS SHIPPED SAME DAY RECEIVED

SALEBOARDS—JAR TICKETS

SALEBOARDS—JAR TICKETS

GIVE TO THE DAMON RUNYON CANCER FUND

MARTY FRANKIE DIES

CHICAGO, July 1—Marty Frankie, production manager at Peerles Products Company, died Thursday evening following a long illness. Interment was at Forest Home Cemetery, Forest Park, where services were conducted by his brother, John Ladd, who was also a member of the nearby Peerles Products Company and Gardner & Company. He is survived by his wife, Dena, and two children.

SCHAEFFER BIZ

(Continued from page 47)

Family, Grandpa More Mrs. J. N. in Arkansas, Be Yourself and Right Wed, Wrong Husband.

The new top, a 5-foot push-pole, with three pieces is now available, built by Rogers Tent and Awning Company, Fremont, Neb. Three sections of aod are available, with extra chairs extending out into the air. The showroom is built up with a ceiling extending over the windows for a seating area. The automatic canvas cover is a foot tall and it is already proven its worth in the few weeks the show has been out, and is now at long-awaited.

The old standard flat-screen setting also has undergone a number of changes, one being the reversible double-faced panel which is easily inserted into the rear of each section. In this structure, any number of seat changes can be made quickly and easily. A revised ceiling piece has been added and a number of improvements is the stage sound system has been tried.

The Schaeffers are confident that this season's layout is the best they have had in a number of years and assert that a "clean, well-acted performance, and a ready grip on the material," can be enjoyed. Current plans call for the unit to make a late summer run down thru the West and under cover, when the regular tour is completed. It is contemplated to follow with a house tour, with the unit playing one week and split weeks in Iowa and Illinois.

CHOCHE TERRITORIES OPEN

BY LEADING PUNCHBOARD MANUFACTURER

Address all replies to BOX 350, c/o The Billboard Pub Co.
155 W. Randolph, Chicago 1, III.
WILL THE HORSE RACING BAN AFFECT YOU!!!

ARE YOU OVERLOOKING THIS BET IN YOUR
SEARCH FOR NEW ACTION
AND SUPER-PLUS PROFITS?

THE MARBLE DERBY

THE GAME YOU CAN'T RESIST PLAYING
AN EXCITING AND FASCINATING PROFIT MAKER THAT ANY NUMBER OF PLAYERS CAN PLAY AT ONE TIME.
SIMPLE TO OPERATE!!
FULL OF SUSPENSE!!
Packed with action!!

HERE IS HOW TO PLAY!!!!
Place coin or coins in any amount on chosen color or combination shown on table (except pad)

PULL UP THE ELEVATOR!!
Watch 'EM ROLL!!
Follow the action!!
See the excitement!!
Hear 'EM HOLLER!!
Who is the WINNER!!

Colored marble in Number One Position WINS!! Winner receives one to seven punches in jackpot which determines the payoff!!

JACKPOT PAYS UP TO 100 TO 1
An entertaining, profitable diversion for: Taverns, Resorts, Clubs, Bars, Carnivals, Legion Posts, VFW Posts, Eagles, Elks, Moose, Home Play Rooms, Recreation Rooms, Cafes, Pool Halls, Cigar Stands, Gas Stations, and all other locations.

WRITE TODAY FOR IMMEDIATE DELIVERY
OR FURTHER INFORMATION AND COLORFUL DESCRIPTIVE LITERATURE TO EITHER:

UNIVERSAL MFG. CO., Inc.
405-7-9-11 East 8th St.
KANSAS CITY, MO.

BEE JAY PRODUCTS, Inc.
6220-22 South Harvard Ave.
CHICAGO, ILL.

EXCLUSIVE TERRITORIES AVAILABLE — COMMUNICATE

SALESBOARDS—JAR TICKETS

BUY BY MAIL FACTORY WHOLESALE PRICES
No Job Lots or Unit Quotations
BEE JAY SALESBOARDS
UNIVERSAL JAR-O-DO

JAR DEALS—PAID DEALS
R W B—LUCKY SEVEN MATCH PAKS

LEGAL SHARE SALES
P. O. Box 86-R
HUNTINGTON, W. VA.

SALESBOARDS
FREE! Write for FREE NEW WHOLESALE “NET” PRICE BULLETIN
for new low prices—gigantic assortment—easily sells.

LEGAL SHARE SALES
P. O. Box 86-R
HUNTINGTON, W. VA.

GIVE TO THE DAMON RUNYON CANCER FUND
LET EMPIRE PAY YOUR RENT

BUYING YOUR BOARDS FROM EMPIRE WILL SURELY SAVE YOU ENOUGH MONEY TO PAY YOUR RENT, AND THEN SOME.

EMPIRE'S BOARD PRICES HAVE BEEN SLASHED TO AN ALL-TIME LOW.

WRITE TO EMPIRE FOR AMERICA'S MOST COMPLETE LINE.

PUNCH BOARDS

EMPIRE PRESS

466 W. Superior Chicago 10.

MOhawk 4-4118

NOTHING LIKE IT FOR PROFIT

Mule Trail

DEFINITE PROFIT

$57.25

2250 Holes

5¢ PER SALE

SUPERIOR PRODUCTS INC.

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MAIL ON HAND AT

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CHICAGO OFFICE

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Alexander, Mildest
McIntosh, Helen
Allen, [incomprehensible]
Allen, [incomprehensible]
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House Passes Excise Bill; Ups Bell Levy

Exempt Some 1c Units

WASHINGTON, July 1—Without a chance to vote on increasing the bell machine tax rate, the House this week passed the excise tax bill by a vote of 373 to 25 and sent it to the Senate Finance Committee, which is prepared to give it rapid consideration.

The bill enacted the House under the "closed rule" usually given tax bills by a vote of 975 to 14 and sent it to this week passed the excise tax bill present $100 to $150. The amusement device tax remains at $10, but a special exemption is granted to amusement equipment devices by a penny. Private gambling devices would receive no exemption and their tax would also go to $150.

The financing of the bill to be enacted are clouded by possibility that the Korean fighting may spread, requiring increased rather than reduced excises before the rapidly approaching time for Congressional adjournment.

National Coin Named Gottlieb Distrb in Wis.

CHICAGO, July 1—National Coin Machine Exchange of Chicago, which has already been appointed distributor of D. Gottlieb & Company's line in Wisconsin, has been named distributor of the Gottlieb line in Northern Illinois, Southern Indiana and Iowa.

National Coin is headed by Joe Schwartz, who has been a distributor for 18 years.

The Gottlieb plant closed for group vacations last night (30) and will resume operations Monday, July 17. During the interim, the plant will have a full production of new work under Nale and Alvin Gottlieb to handle emergency parts requests.

Pavesi Elected WOG Prexy; Name Directors

WHITE PLAINS, N. Y., July 1—Carl Pavesi, local phonograph opera- tor, was elected president of the Westchester Operators' Guild (WOG) at a meeting held last week (28). The 17 charter members, said to control cumulative 15 per cent of all music equipment operated in Westchester County, were (See PAVESI Elected on page 104)

Atlantic City Arcade Pitches For Kids' Biz

ATLANTIC CITY, July 1—Making a strong pitch to attract the moped trade, Irving Fishbein, manager of the Funland, coin machine arcade on the Boardwalk here, has converted the game hall, which has been a show attractor, into family entertainment.

Animated cut-outs have been installed, one depicting the story of Little Tike and another of The Three Bears, with all the popular juvenile tales covered.

The animated cut-outs are key to musical recordings of the fairy tales, which are played on the special stands without any further action on the part of the customer. The cut-out is equipped with a microphone, which picks up the recording of the record. The innovation, coupled with a Merry-Go-Round and other rides of traditional entertainment, has made the arcade a must "stop" for parents when they visit with their children. Moreover, the attraction has arrested the attention of adult crowds as well and has resulted in a considerable increase in arcade traffic at all hours of the day and night.

50 Fiscal Year Excise Tax Collections Reveal Decline

WASHINGTON, July 1—Collections from the coin machine excise tax totaled $20,374,485 for the 1950 fiscal year, a decrease of $713,038 from the preceding year, a survey of Internal Revenue Bureau statistics disclosed this week.

Returns for June, which are not yet completed, are expected to be enough to wipe out some of the decline, since June is a high excise tax month for the Treasury. August of the same year was only $16,000 behind. Traditionally, the summer months bring in some $5 to $7 million per month, and the 1950 fiscal year was no exception. This is partly due to the fact that the Treasury has been considering the possibility of levying an excise tax on coin-operated machines.

August, when the new fiscal year begins, will be the high point of the season, with totals still at a high level in September. Many arcades were below August in the last week of the fiscal year, usually running about twice as high as September.

Board Amends Constitution For Dists

31 Firms Apply

CHICAGO, July 1—In response to the distributors and jobbers seeking associate memberships in the American Coin Machine Manufacturers' Association (ACMMA) since the All-Industry Show in Chicago last week, the board of directors announced this week that the constitution had been amended to admit such members.

This change was made at the spring meeting of the board of directors, and the constitution now reads: "The Association will consist of manufacturers of complete coin machine products who have been admitted as members of the Association by the board of directors."

As matters now stand, the committee will no longer be used in cases where the organization is at issue, and the entire matter will be in the hands of the board of directors.

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ACMMA EXPANDS MEMBERSHIP

Mfrs. Unaffected by War Talk; Continue Production

CHICAGO, July 1—While manufacturers of all types of coin machines were keeping in close contact with the Korean situation this week, production of equipment continued steadily, and the threat of World War III was not a consideration. The shutdown of factories on Sunday and Monday (30-31) was merely a way of getting the government by the government as much as six months to a year ago. Other established firms, which converted to war work during the last conflict, are not in a position where the outbreak of large-scale emergencies would find them able to revert to war work within a matter of hours or days.

Most manufacturers, while expressing extreme concern over the developments in the Far East, did not believe a world-wide conflict was imminent and, as the week progressed, the trend toward a peaceful solution continued. However, plans for continued production of new equipment and planning for future production, were made.

Many of the firms also attended President Truman's statement Thursday that "we are not at war."
Ice Cream Vender Field Thaws

Mrs. Develop Realistic Approach to Operation, Supply, Sales Problems

Six Firms in Production; Bar, Sandwich Units Lead

By Fred Amama

CHICAGO, July 1—A realistic approach to the sale, price, operation and product-supply facets of the ice cream vender by manufacturers has become more pronounced during recent months. This is indicated by disappearances of five-figure production claim statements in list prices, realization that independent operators are the prime customer outlet, and a real desire to cement operator-repara-cream manufacturer relations on the supply front, a survey by the Billboard revealed this week. Currently, six firms reported turning out ice cream vendors, with the one remaining firm not indicating production figures.

One Man Out

With the discontinuance of ice cream vendor output by Revco, the productive type type out in the field will be challenged by bar and sandwich units within the next 18 months (this is further indicated by Revco's stated intention to re-enter the market with a new line of bar machines). Four of the companies now producing equipment (See Ice Cream Vender on page 102)

A second article on ice cream vending, from the operator's viewpoint, will appear next week. It is a report of on-the-route findings, techniques, etc., worked out by operators experienced in the field.

NAMA Promotion

CHICAGO, July 1—B. N. Osmond, convention and exhibit manager for the National Automatic Merchandising Association (NAMA), this week put out a special bulletin to the 101 firms already signed as exhibitors for the November show. The message offered a supply of sets and white stickers to be used as attendance boosters by the exhibitors on their mailings between now and convention time.

While more than 100,000 stickers were used last year by exhibitors, the number was far lower this year. Osmond said there will be an ample supply to meet the demand.

St. Paul Car, Bus Riders Will Get Daily Papers Thru Venders

ST. PAUL, July 1—Vending machines of several sizes, evening and morning newspapers.

Levy is to provide each vending unit with 10 papers daily, Monday through Saturdays, in an initial attempt to make the plan work. The arrangement calls for the unit to be put up as far forward in the streetcar or bus as possible. Each machine will be painted an attractive green, he said.

The contract between Levy and the transit department for the parcel service with St. Paul City Railway Company 67 cents per vehicle monthly. With paper costing 5 cents each, he must sell a minimum of three a day to break his monthly cost.

Levy explained he had to devise an honor-system-type of vending unit (See St. Paul Riders on page 101)

FTC Delayed Canned Case, NCWA Claims

WASHINGTON, July 1—The National Commodity Wholesalers Association (NCWA) in testimony before the House Committee this week accused the Federal Trade Commission (FTC) of “delay” in handling (BLS) complaints and Canned Case company (The Billboard, July 1). The accusation was made as the committee's “launched,” FTC methods.

C. Carsan, NCWA board chairman, urged the committee to make a careful study of the Canned Case, which took seven years to decide. “It may be,” said Carsan, “that the inquiry would reveal a delay which should and can be considered if enforcement of the Robinson-Patman Act is to be effective.

The NCWA spokesman further asked the committee to probe the (See FTC DELAYED on page 101)

Plants Hiring More Workers; Up Vender Biz

WASHINGTON, July 1—Operators with industrial locations should profit by what was going on reported this week by the Bureau of Labor Statistics. A BLS survey showed a net gain in May of 11,000 employees. Employers in comment, also is on the rise, with the gain over April for both groups totaling 200,000.

BLS said the unemployment climb in the number of employed persons has added more workers to commercial and manufacturing pay rolls since February, the low month of 1950.

The current high level of manufacturing employment is attributed by the agency to gains in durable goods, which have expanded steadily since the end of the steel strike last November.

Jobless rolls in May dropped to around three million, a decrease from the previous month of nearly a half-million and a drop of 1.6 million from the postwar unemployment peak of 4.5 million reached in February, 1950.

BLS said May was the first month in this year in which unemployment was lower than in the corresponding 1949 month.

Venders for Tots

CHICAGO, July 1—Replies of vending equipment for the younger generation continue to be leading items in the toy world. One of the latest is a miniature, working model of the Vendo 85. The vending machine is a bank, dispensing plastic Coke bottles after a coin is inserted and a delivery compartment lid raised.

Finished in bright red and bearing the Coca-Cola trademark, it features Vendo's revolving coin slot in the toy version holds 12 bottles. Manufacturer is 20th Century Products, New York.
Nation's Vender Ops To Support Community Chest Drives in Fall

CHICAGO, July 1.—Vending machine industry sponsorship of the Community Chest or Red Feather campaigns throughout the country has been scheduled for this fall. It was announced this week by Arthur Gold- man, of the G. B. Macke Corporation, Washington, and chairman of the 1950 public relations committee of the National Automatic Merchandising Association. It was decided that the promotional power of America's vending equipment would be enlisted for the project following a successful test sponsorship this spring in Rochester, N. Y., arranged by the co-operation of Community Chests & Councils of America, Inc., New York.

Test City Rochester was selected as the test city because it is the only major one in the nation that holds its Red Feather campaign in the spring. Goldman stated. Over 3,000 machines throughout the city carried the slogan “Everybody Benefits—Everybody Gives” and the Red Feather symbol from April 15 thru May 15. In addition, cigarette vendors specially designed Red Feather match books, cup machines vended drinks in both industrial and public locations in paper cups featuring the Red Feather-Community Chest message.

For the fall campaign, operators are asked to order cups, matches and stickers this summer so that co-operating cup and match companies can gear their production for delivery by Labor Day. Goldman declared. A one-month supply of Red Feather-imprinted cups and matches must be dispensed according to the campaign time-schedule of each operator's home town. This means that if the fund-raising campaign is a one-week program, the stickers, cups and matches must appear publicly three weeks before the actual fund-raising begins. Goldman explained. It is to be a two-week or longer campaign, they must appear at least two weeks prior to the start.

One Org Owns Pie

As city campaign dates vary considerably within the fall Red Feather period (largely thru October), November, local vending machine operators will organize their own plans for participation and offer their promotional services to their own local Community Chests.

Participating cup manufacturers will furnish the specially imprinted cups at current prices, with no extra charge. Matches will be furnished by co-operating match companies at current retail match prices. It is expected that Red Feather message tape, for use on all venders and service equipment, will be available to NAMA operators membership at approximately $1.50 per roll of 90 messages or less, from local Red Feather services. Special poster stamps for small machines will be available at $1 per 100.

Match and cup firms supplying the special material are: The Maryland Match Company, New York; Lion Match Company, Inc., New York; National Match Company, Baltimore; Match Corporation of America, Chicago; Ohio Match Company, Wadsworth, O., Universal Match Corporation, St. Louis; Dixie Match Company, Easton, Pa.; Lily-Tuffo, New York, and Maryland Cup Company, Baltimore.

NCA, NCWA To Hold 1951 Meets in Chicago

CHICAGO, July 1.—Officials of National Confectioners’ Association (NCA) and National Candy Wholesalers Association (NCWA) have announced their 1951 conventions will be held consecutively at the Palmer House here. Tentative dates are June 3-6 for NCA and June 6-8 for NCWA.
The Billboard

July 8, 1950

THE MARKET IS "HOT" SO CASH IN TODAY ON JUMBO-SIZE BALL GUM

With the tremendous call of 2.373 balls.

JUMBO-SIZE BALL GUM

2035 FIFTH

100 VENDING MACHINES

UNIVERSAL and Jumbo Size

See them today at your

Vended Perfectly with

VICTOR'S JUMBO UNIVERSAL

Thousands of locations waiting for JUMBO UNIVERSAL and jumbo-size ball gum

and the JUMBO UNIVERSAL SPECIAL.

See them today at your

VICTOR VENDING CORP.

SPU113 W. Green Avenue

Chicago 36, Illinois

IT'S Sidnor FOR VICTOR!

TOPPER DE LUXE

(Listed at 90.50)

VICTOR'S MORE

JUMBO

(Listed at 130.50)

Sidnor VENDING CO.

2035 FIFTH AVE. - PITTSBURGH 19, PA.

WRITE FOR FREE ILLUSTRATED CATALOG OF ALL TYPES OF MACHINES

TOPPER

(Listed)

Lots of 100...$10.00

Sample...$1.00

VICTOR'S MOBIL

JUMBO

(Listed)

Lots of 100...$6.00

1/2 dozen...$5.00

Sidnor VENDING CORP.

2035 FIFTH AVE. - PITTSBURGH 19, PA.

Cigarette Machines

UNEEEDA, 8 Col...$100.00

UNEEEDA, 5 Col...$90.00

UNEEEDA Model 500, 5 Col...$150.00

Pack Cap...$30.00

8 Col., Model 5, 240 Pack Cap...$65.00

P-X, 10 Col., 425 Pack Cap...$125.00

National 9-50, 325 Pack Cap...$125.00

National 9-60, 250 Pack Cap...$95.00

National, 9-65, 185 Pack Cap...$95.00

Challenger, 7 Col...$80.00

DuMorien Model W, 6 Col., 308 Pack Cap...$125.00

Rowe Universal, 6 Col., 240 Pack Cap...$125.00

Special 4 Col., 10 Pack Cap...$35.00

Candy Machines

ROWE, 120 Bar Cap...$75.00

CANDYMAN, 24 Bar Cap, Enclosed Base...$65.00

VENDIT, 150 Bar Cap...$55.00

UNEEEDA, 103 Bar Cap...$75.00

UNEEEDA, 40 Bar Cap...$35.00

TOP EQUIPMENT—UNCONDITIONAL GUARANTEES

ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C.O.D.

WRITE FOR FREE CATALOG

UNEEEDA VENDING SERVICE

"The Nation's Leading Distributor of Vending Machines"

196 CLYMER STREET

Eagleville 7-4468

BROOKLYN 11, NEW YORK

Crystal Tips

Ice Machine in Atlantic City

ATLANTIC CITY, July 1—An automatic ice cube making machine called Crystal Tips, was introduced here by the Mack Air Conditioning Corporation, exclusive local distributor. The machine produces ice cubes that are round with a hole in the center, making them easy to serve regardless of the size of the glass. The ice machine, made by the American Automatic Ice Machine Company of Faribault, Minn., is now being installed in bars, restaurants, clubs and hotels. The machine produces over 2,300 "tips" a day, six bushels or more than 240 pounds. The unit is completely self-contained, powered by a 1/4 horse power constantly sealed compressor and is connected to the water, drain and regular electrical outlet. The "tips" are frozen in a stainless steel tank containing tap water. The ice "tips" build up on a refrigeration unit containing a refrigerant. Complete freezing cycles take 30 minutes and are repeated until the stainless steel storage bin is full. Thermostatic control starts and stops the unit, keeping a constant supply of Crystal Tips ready at all times.

The complete unit occupies 7% square feet of floor space. Its overall dimensions are 41 1/4 inches wide and 23 1/4 inches deep.

At near-by Pleasantville, N. J., the Pennsylvania Company also produces a automatic ice making machine, called "Bala," an "electric implement" manufactured by Servel, Inc.

Badger Sales Holds SuperVend School

LOS ANGELES, July 1—First ever for SuperVend operators was held here Thursday and Friday (28-30) at Badger Sales Company under the direction of Al Silberman. The session was attended by 57 operators from Arizona and San Francisco to the Mexican border.

Robert Horton, factory engineer, conducted the classes with emphasis being placed upon new improvements and engineering changes in the new machine.

Yale & Towne Names V-P

CUMFORD, Conn., July 1—Yale & Towne Manufacturing Company announced that Elmer F. Tywman has joined the firm as vice-president. He will head the Philadelphia division. Before joining Yale & Towne, Tywman was general manager of the Automatic Transportation Company.

Pistachios

FOR GREATER PROFITS THIS SUMMER

ask for ZALOOM’S

INDIAN NUTS

Golden Polish. DELICIOUSLY ROASTED.

Packed 5-lb. Medium-Fruit Bags. 12 5-lb. Bags in Carton.

Recognized Distributors in All Territories. Write Us Today.

JOS. A. ZALOOM & CO.

America’s Original Makers in Roasting and Salting of Pistachio Nuts.

8 JAY STREET

NEW YORK 13, N. Y.

Mahan 3-7466

BADGER SALES

1644 BROADWAY

NEW YORK 19, N. Y.

VICTOR'S

Victory Basketball Game

First new counter (1950)

Top of the line in design and features.

Financial back-up—REAL MONEY MAKER 25".

12" Wide. 18" Deep. 56" High. SEE IT IN ACTION.

$32.50 ea.

DEVICES NOVELTY CO.

467 Miflars Ave. Chicago 10, Ill.

Phone: Jacksonville 6-1998

BALL GUM

Bubbles or "Chicle"

All Sizes

From 3/8ths to new 1-inch Jumbo

NEW CHARMS

Brilliant colors

Parker Brothers, Inc.

Sea Bright, N. J.

Largest Prices on Bell Gum, Pairs, Caramel and Chicle

CHICAGO—CORPORATE OFFICES

1522 WELLES LANE

DEARBORN, MICHIGAN

TOPPER

(Listed)

Lots of 100...$10.00

Sample...$1.00

VICTOR'S JUMBO

1 1/2 dozen...$5.00

VEEDCO SALES CO.

2124 Market St.

Philadelphia 3, Pa.

Phone: Locust 1-1465

UNEEEDA VENDING SERVICE

"The Nation's Leading Distributor of Vending Machines"

196 CLYMER STREET

Eagleville 7-4468

BROOKLYN 11, NEW YORK

Materiales extraídos de copyright
Prepare Vender Insurance Plan

(Continued from page 93)

Ions agree, Miflorl stated, with different rates based on such conditions. When the final setting up of a full-
range coverage for the vending field still about three months off, it was
stated that Continental Casualty
(based on reports from the field
who have been examining mis-
locating conditions since January), has
tentatively suggested premiums will
range on three major factors:
1. Territory including hours en-
couraged in vending machines in lo-
cations (this would be less in Texas
than in Illinois, for example), exposure
to fire and vandalism, etc.
2. Locations; rates will differ for
industrial, office, public type installa-
tion.
3. Equipment; various types of ven-
der service units will fail leaving
failed premium breach, with con-
clusion (with no automatic, mechani-
cal operation, game areas, product or
products vended, life expectancy of
working parts, etc.) determining pre-
sumptions.

"If our intention to know each
vender as well as its manu-
facturer, as to construction, operation,
and the complexities of vender itself,
in order to set up coverage on the
best possible basis for the
operator," Miflorl said.

To date almost all of the nation's
insurance companies have adopted a
"hands off" attitude toward venders,
largely because of scant knowledge
of the field. A few, who have agreed
to write broad coverage for various
types of equipment, have set their
rates at prohibitive levels, due to an
exaggerated notion of the risks
involved. A few others have written
special coverage for operators on a
mutually satisfactory basis, but this
group has been in the minority.

FTC DELAYED

(Continued from page 94)

extent to which FTC has enforced its
peace-and-desist order against the
Curtis Candy Company. "So far as
we know," Carani declared, "there is
no effort on the part of the
commission in the two years since
the order in the Curtis Candy
Company case to enforce it upon the
respondent."

Carani suggested that the Robin-
son-Palman Act be amended to pro-
hibit selling below cost without the
necessity of proving injury to a com-
petitor. Such a change, the NCWA
chief said, would have a "wholesale-
effect upon the candy industry."

Greatest Capacity

Weight, 165 lbs.

$25

DOWN

Balance $10 Monthly

400 DE LUXE

PENNY FORTUNE SCALE

NO SPRINGS

WRITE FOR PRICES

LARGE CASH BOX HOLDS

$85.00 IN PENNIES

Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St.

Chicago 44, Ill.

Write For Free Catalog

ACORN

ALL PURPOSE

BULK

MERCHANDISER

Immediate Delivery

COIN MACHINE EXCLUSIVE

167 Midtown Ave.

Chicago 7, Ill.

Attention! Operators!
Earn steady income distributing
tricks and other items. Display
awnings are made available. Small investment
required. Write Today!

D. HOBBS & COMPANY

121-B W. 42nd St.
New York 19, N. Y.
Aurora, Ill., July 1 — With first deliveries on its new penny gum vendor production has been started within a month ago. Stoner Manufacturing Company reported thru official Bip Glassold this week that production has been successfully stepped up each week. Current delivery schedule calls for future monthly production to continue to be channelled upward, he said.

According to Glassold, most deliveries are being made to operators of candy, cigarette, beverage and tobacco vendors, who are attracting the gum unit to present equipment. Glassold pointed out that all Stoner's production facilities are closed at present (July 1-July 17), a situation which is handling orders and shipments on vendors and parts.

Self-Lok Readies Move

New York, July 1 — Self-Lok Corporation, producers of a telephone coupling box for vending machines, will move to new offices at 731 10th Avenue here next week. Managed by Larry Ruse, the firm will carry a complete line of telephones and other vendor accessories in addition to its own product. Self-Lok has been located at 448 West 30th Street.

Sandy Mac Tieg

It makes my Scottish blood boil to see some operators pay high prices for machines when they can secure a TOPPER for as low as $10.00 in lots of 100 and on time payment too from.

Roy Torr

Lansdowne, Pa.
Top Diskers And Wurlitzer Plug Package

No Op Investment

(Continued from page 2)

locations throughout the country, the package deal has been the subject of much discussion between the phonograph and record producers for several months.

While all three parties to the deal have been reluctant to discuss details formally, RCA and Columbia distributors have been given the go-ahead by parent companies and local signatories have been instructed to honor orders for free conversion kits.

This is how the program works:

All new Wurlitzer machines leave the factory for Florida, N.Y., plant (a two-channel authorized dealer, either in New York or Columbus) in their cash boxes. The operator who plans to convert, either to Wurlitzer or Columbia, is limited to a preferred selection of disk packages. The route operator then receives his free conversion kit, valued at $8.75.

He then takes the signed card to either his RCA or Columbia disk outlet. There he picks up, at no charge, 24 records of his own choosing, plus a record store, limited to a pre-selected disk package. Records picked up after the initial set must be paid for.

At his phonograph distributor, he will also pick up a Columbia or RCA sticker that he will affix to the converted phonograph. It is hoped by RCA and Columbia that this will call the attention of location patrons to the 7-inch disc.

It is understood that operators are not limited to any specific number of free records, but the record company will make available for all new machines for which the conversion is taken. The program is expected to continue until the record company deems it a suitable penetration of the juke machine market and the single-speed juke can carry out any weight as a consumer unit.

In addition, a new deck for the operator, the conversion calls for no additional investment. It is hoped by RCA and Columbia that this will enable dealers to convert operator thinking to slow speeds and to take advantage of potential sales of service and record costs and handling. Listeners are expected to become aware of the greater fidelity of seven-inches.

WPOA's Meet To Elect Exes

GREEN BAY, Wis., July 1—First meeting of the Wisconsin Phonograph Operators Association (WPOA) held here since January is scheduled for Monday, July 10, at the Beaumont Hotel here. Doug O'Pitt, assistant secretary of the organization, sent out the call, along with a letter from the State-wide pardon notifying them that the main order of business at the meeting would be the selection of officers.

Presiding at the meeting will be C. S. Allen, Broadhead, president of the group.

MOA Draws Bead on AFM Bill; Seen Step to Copyright Change

(Continued from page 4)

measure for player rights is considered by the American League Congress. But Herman Silverstein, general counsel, commented that point to the AFM's stand on player rights was introduced by Rep. Hugh D. Scott Jr. (R., Pa.) in 1947.

Earlier Bill Died

Supported by the American Society of Performing Artists (NAPS), the bill, strongly endorsed by AFM, never was reported out of committee.

The ASCAP plea has been that copyright law was designed to protect the creator rather than the executor of the recipient. Any infringement of the Copyright Act is subject to a fine.

While Rep. Arthur G. Klein (D., N.Y.), a member of the group, pointed out that MOA will meet the question head on and seek to establish the closest ties with equipment manufacturers to prepare for the struggle.

He viewed passage of a performing rights bill and amendment of the Copyright Act, as to be on the juke box industry. He said earlier, the song business, to all phases of the industry, said.

Aiden Levine, president of AMO/AMO, number 3, told the congress that the AMO would meet the question and seek the establishment of a single copyright law.

A meeting at the Park Sheraton Hotel last May, with more than 100 AMO members present, was held.

The meeting, at the Park Sheraton Hotel last May, was the last AMO get-together until next fall.

Sloppy Op Bookkeeping Sail To Limit Credit Potential

NEW YORK, July 1—A report by a bank in this area has led to the discovery of bookkeeping errors in several jukebox companies. The report has been handled by sloppy bookkeeping procedures that have been discovered.

With operators only offering check dates and information as to whether the accounts are handled properly, the credit company is not sure of the amount it claims. And this is how the problem has been handled.

This point of view was expressed by James C. R. F. B. T., president of the American Finance Association for Commercial Receivables Companies of New York, and an officer of the National Conference of Commercial Receivables Companies. The bank in question is the American Bank in New York, which has been handling accounts for jukebox companies for several years, has written coin machine papers totaling approximately $1,225,000.

Many sales now being lost to insufficient financial and operating data can be used by adequate financial information, he declared, 'and credit presents in use could justifiably be increased.' Operators are too prone to offer only income statement and accounting data that is not true market value of juice on location. This is said to give an unreliable picture of the real value of the operation.

Silbert, a member of the American Finance Association and president of the Association of Commercial Recip-
For Faraway Places!

Those choice locations in faraway places seem to be a lot closer when there's an AMI to bring the music. Distances of one-hundred miles and more create no problem for the operator with an AMI in the remote spots.

The huge cash box on the model “C” allows the machine to go uncollected for a couple of weeks at least. AMI’s sturdy, dependable mechanism assures continuing trouble-free performance, lets operators forget about breakdowns that don't occur. And the model “C” is so light, so compact, so easily handled, that only one man need ever accompany this juke box to any faraway place.

Extend your income by extending your territory—with an AMI model “C.”

First Juke on the Moon?

One of these years some hardy band of jet-propelled adventurers is going to want a juke box on the moon. The operator whose route reaches out into interstellar space will probably put an AMI in that lunar location.

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.
**CLASSICAL RECORD REVIEWS**

(Continued from page 29)

ANTON WEbern: SYMPHONY OPUS 21 57

Classical Record Reviews

**MENDELSSOHN: CONCERTO IN MINOR E** 87

On the cover: The 24 platees of Chopin to picture the complete one-tined 12-LP set of the Chopin project, the only point of the set is the music. The set, alas, is an editorial and musical disaster. The performances are mediocre; the Misses Arthur and Martin are worse. Any recommendation is a tremendous fiasco, and it is a sorry condition, was ever recorded.

CHOPIN: 24 PUBLIQUES OPUS 29— 78

On the cover: The 24 platees of Chopin to picture the complete one-tined 12-LP set of the Chopin project, the only point of the set is the music. The set, alas, is an editorial and musical disaster. The performances are mediocre; the Misses Arthur and Martin are worse. Any recommendation is a tremendous fiasco, and it is a sorry condition, was ever recorded.

RICHARD STRAUSS: SYMPHONIC POEM MACHER 70

On the cover: The 24 platees of Chopin to picture the complete one-tined 12-LP set of the Chopin project, the only point of the set is the music. The set, alas, is an editorial and musical disaster. The performances are mediocre; the Misses Arthur and Martin are worse. Any recommendation is a tremendous fiasco, and it is a sorry condition, was ever recorded.

COUPERIN: CONCERT NO. 6 IN B FLAT AND PICCOLI SUITE NO. 1 RAMPAL BACH 60

On the cover: The 24 platees of Chopin to picture the complete one-tined 12-LP set of the Chopin project, the only point of the set is the music. The set, alas, is an editorial and musical disaster. The performances are mediocre; the Misses Arthur and Martin are worse. Any recommendation is a tremendous fiasco, and it is a sorry condition, was ever recorded.

RAVEL: INTRODUCTION AND ALLEGRO FOR FLUTE, CLARINET AND STRING QUARTET BERGERON 71

On the cover: The 24 platees of Chopin to picture the complete one-tined 12-LP set of the Chopin project, the only point of the set is the music. The set, alas, is an editorial and musical disaster. The performances are mediocre; the Misses Arthur and Martin are worse. Any recommendation is a tremendous fiasco, and it is a sorry condition, was ever recorded.

RISTORALI: NEWSPAPER NAMES REPEL APPLETON, Wis. July 1—Ristorali, Inc., manufacturer of counter and restaurant signs, has purchased the Sign Press, 5 r.p.m. (The Billboard, July 1) has appeared in the town of Oshkosh, Wis. to handle advertising and publicity. Appointment was announced by Joseph Cohen, Ristorial official.
Sloppy Op Bookkeeping Said To Limit Credit Potential

(Continued from page 164)

Sloppy bookkeeping by coin machine operators is one of the most important factors that are contributing to the increased credit problems in the industry. According to many credit managers, a small error in bookkeeping can lead to significant losses for a coin machine company.

Credit managers have reported that operators are often not keeping accurate records of sales and returns, which leads to discrepancies and mistakes. This can result in customers being charged incorrectly or in machine malfunctions that are not properly recorded.

One example of this problem was reported by a credit manager for a large coin machine company. He stated that a small error in bookkeeping caused a customer to be charged for a machine that was already paid for. This led to a customer complaint and a potential loss of business.

Credit managers are now urging operators to take more care in their bookkeeping to prevent these types of problems. They recommend that companies implement more stringent procedures for recording sales and returns, and that operators receive training on proper bookkeeping techniques.

In addition to these operational issues, credit managers are also concerned about the increased use of credit cards and debit cards. This has led to a rise in the number of customers who are unable to pay their bills on time, which further strains the credit system.

Credit managers are calling for a more efficient and effective credit system that can better handle the increasing volume of transactions. They suggest implementing more rigorous credit checks and requiring operators to maintain more accurate records of customer transactions.

In conclusion, the issue of sloppy bookkeeping and credit problems is a serious concern for the coin machine industry. Credit managers are urging operators to take more care in their bookkeeping practices and to work towards a more efficient credit system.
TSAA URGES TRADE UNITY

Association in Pitch for Manufacturers Turnout at Peoria Shuffle Conference

Invite All Firms To Participate in Three-Day Convention

By Norman Wein

PEORIA, Ill., July 1.—The Table Shuffleboard Association of America (TSAA), now completing plans for its second annual conference to be held here July 14-16, this week urged manufacturers of shuffleboards and accessories to co-operate in the three-day meet. While TSAA has gone on record as being an association "for the players," the organization is now urging a call to industry to participate in the conference slated in part: "The players of America want their organization (TSAA), and will go ahead with that organization as scheduled. For the good of the sport we must work hand-in-hand with industry. In other words we will sell your game of shuffleboard and promote your leagues. We will sell shuffleboard, the sport. We merely ask your co-operation."

Need Unity

TSAA officials have urged that there is a void in the shuffleboard field, believing that the game's best chance for perpetuation is through both industry and players working together. To this end, these officials have told their call be no repetition of the St. Louis event last year, when the American Shuffleboard Conference fell apart almost from the opening hour because of the gap in the thinking of the two groups.

Promote All Products

It is apparent the plan of the TSAA to work with all manufacturers and industrialists of shuffleboards in their future plans. In its, second major pitch to the manufacturers, both the present and the executive vice-presidents (See TSAA MAKES on page 117).

New Weight Is Developed by American Co.

To Debut in August

UNION CITY, N. J., July 1.—Paul Cusano, head of American Shuffleboard Company, this week announced the development of the first new weight for shuffleboards. The new weight, which has been in the engineering department for many months and is ready for production in several locations for many weeks, according to Cusano, combines more speed, accuracy, physical attractiveness, and fewer visibility from any point on the shuffleboard.

The weight, which will be available in August, offers greater player control, is chip-resistant and will not tarnish, Cusano stated.

Nation Wide in Expansion Move With New Plant

CHICAGO, July 1.—Nation Wide Novelty, having taken over a second plant for the manufacture of its Shuffleboard, has started, according to Cusano, in charge of sales, this week.

The new plant is at 1841 W. 47th Street, and it is said to be equipped with the most modern equipment and production space. It is already functioning on a two-shift basis and is expected to be the major output for the two-player table game. The new plant is owned by the Edgewater Cabinet & Recreation Center here, who, it is announced, have added this new plant to their growing line.

The new plant is expected to be the leading shuffleboard manufacturer in the country. It is operated by the Hoffman establishment. Parents find it a good place to stop, with rides and a monkey see offering diversions for the youngsters.

The new plant is expected to be the leading shuffleboard manufacturer in the country. It is operated by the Hoffman establishment. Parents find it a good place to stop, with rides and a monkey see offering diversions for the youngsters. A new competition helps stimulate play on the shuffleboards last winter, and the Hoffmans are about to get a new tourney underway, and they view formal competition in the shuffleboard strictly as an experiment, since so many of their players are not turners.

MILWAUKEE, July 1.—An observer of the old maxim "repeat a winner," Joe Beck, president of Mitchell Novelty Company, is being into action again this month with another of his Shuffle Alley Tournaments.

Learning thru experience that the shuffle type equipment lends itself to sporting competition, Beck is expected to repeat a tournament for this, his second event. Location owners have been expecting the firm to continue running the tournament, and all involved predict that the number of 5,800 players entered in last February tournament may be surpassed this time.

Games are scheduled to be played in a month and a half period running thru July 16. As in past tourneys, entry for each contestant is free. The only proviso required is that each player must play his game at locations sanctioned by the Beck-organized Amusement Alley Association.

Promote Sports

Large printed placards at each location advertise the events and the rules. Tavern keepers are supplied with entry blanks which are perforated in sections with the player keeping one part and two going to the association office bearing the location owner's signature certifying the scores listed. One of the cards with the player's name and address on it can be used as a post card to notify him if he qualifies for further elimination play.

No haphazard undertaking, Joe Beck has put even more careful effort and planning into this competition (See JOE BECK BUILDS, page 117).

L O W  P R I C E S !

CASH IN NOW!

United Shuffle Alley $9.95
United Shuffle Alley With Score $14.95
Novelty Shuffleboard $19.95
Novelty (One Player) $24.95
Ball Cabinet $16.95
Exhibit Novelty $24.95
Exhibit Shuffleboard $34.95
Exhibit Shuffleboard $39.95

NEW EQUIPMENT

PACIFIC SHUFFLEBOARD BOWLING CONVERSION

ATOM JET—Talk of the Show

Sensation Wall Pin Game

CONVERSIONS

MAKE SHUFFLEBOARDS IN DEMAND

ROY-OLA

PURVEYOR SPORTSMAN

NATIONAL

MARVEL

NATIONWIDE

AND MANY OTHERS

$75.00

and up—ALL IN FIRST CLASS CONDITION.
11 ft. 11 in. x 22 ft.

NEW GAMES

Keno Bowling

Czechoslovakian

Racquet Ball

Bank-a-Ball

United Arizona

WANT

LATE 5-BALL AND 3 BALL GAMES—

CASH ON TRADE.

BE SURE TO GET ON OUR GIFT MERCHANDISE LIST

PURVEYOR SHUFFLEBOARD CO.

4622-24 N. Western Ave. CHICAGO, ILL.
Phones: Chicago 8-1196 or 8-1913 or 8-1916

HOT SPECIALS!

Reconditioned SHUFFLEBOARDS $75

with Maple or Mosaic Top

New Maple or Mosaic Top $100.00

Like New Wood Top (4 players) or Chicago Cain $195.00

Like New Wood Top (6 players) or Chicago Cain $295.00

Limited Supplies

Like New Wood Top (2 players) or Chicago Cain $195.00

New Shuffleboard Scoreboards $295.00

S H U F F L E B O A R D  S p e c i a l i s t s

1726 W. STONY ISLAND AVE. • M-1 3-1933 • CHICAGO 49, ILL.
**COINMEN YOU KNOW**

**Washington:**
Mr. and Mrs. Marvin E. Maddox, of Washing & Sales & Service Company, have returned from their motor trip vacation following the Chicago meeting of the American Coin Machine manufacturers Association (ACMMA). They visited Washington, D.C., and the surrounding area. While they were there, they attended a tea party at the home of the president of the association, followed by a trip to the White House.

Matthews Vending Company has had a successful year due to its dedicated employees and the steady growth of its vending machine business. The company is currently expanding its operations to include the vending of fresh produce and vitamins, with high demand for these products.

**Milwaukee:**
Music and games operators in the Green Bay-Appleton area seemed pleased to have a new addition to their line-up. The new addition was a local band that performed at a low cost, attracting a large audience. The band's show was well received, and they are planning on future performances in the area.

**Los Angeles:**
William R. Hapgood Jr., Badger Sales Company, has learned not to be so sure about his prospects. The company recently had a gas station location, and the operators seemed to be satisfied with the results. However, they have decided to discontinue the location due to unforeseen circumstances.

**Chicago:**
Many visitors from out of town joined local coinmen July 1 to attend the annual convention held at the Grant Shay, vice-president and director of advertising, R. D. C. Machine Coalescing. Following the ceremony, the group celebrated with a hosted dinner at a local restaurant.

**Vital Statistics**

**Marriages**
Grant Shay, vice-president and director of advertising, R. D. C. Machine Company, and Mrs. A. E. Grant, joined by an a-c-c ticket, were married by Judge A. E. Grant and married by A. E. Grant, was on hand to attend the wedding.

**Births**
A daughter, Terry Lee, to Mr. and Mrs. John Smith, of Hartford, Conn. Father is head of the service, coin operation department.
Chicago Coin's Sam Lewis is the oldie, "Kansas City number," for which he penned the sales last week, returned Wednesday morning vice-president in charge of target, they claim.

While working on the tooling program for the Rock-Ola Rock-Ola Rock-Ola Rock-Ola, Bill Weimer, sales manager, announced a few weeks ago for the new music machine will be manufactured by Rock-Ola. Col. L. Lineman, public director for the National Circuit Show, said that the company is working on new models and the Chicago Coin and Bass were making a change for the Rock-Ola 108.

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**New De Luxe & Universal**

**REMOVABLE ROUND CASH REGISTER**

**Cabinets and Stands**

- Stronger
- More Attractive
- More Convenient
- Immediate Delivery

**$13950 BRAND NEW RO-L-A-TOPS**

5c-10c-25c PLAY

1 Cherry Pay 2—1 Cherry Pay 3—Mystery 3-5 Payout: Standard—Mystery 3-5 Payout: Club—No Lemon on First Reel.

Above Prices F.D.R. Chicago

WATLING MFG. CO.

6850 W. Fullerton St.

CHICAGO 44, ILL.

*El 1896—Tula Columbia 3775
Cast Address "WATLING" Chicago*

---

**Record Reviews**

(Continued from page 14)

**ARTIST**

**TUNES**

**LABEL AND NO.**

**COMMENT**

**JOHNNY DESMOND**

( Tony Motola Ork)

**Notes for"Pigalle"**

Duly noted, but the pickup playing he's around in the recording ads to a sound from a popier. He can do it up some more, but he's a little too much for Desmond, who turns in another delightful performance.

387-38-38-38

**JIMMY DURANTE**

(Boy Bergy Ork)

**A-Rin-a-Ma-Ten**

The Scherzo makes a happy novelty ring of this lively, song on "Hoo-Doo-Boggle." The corn's full

79-70-78-78

**JERRY GRAY**

(Reelee the Lee Gordon Singers)

**Sound Off**

Embodyed the trick counter-countering bit used in the "Stirring Ground." Gray makes an exciting novelty with much originality which would attract widespread attention. Well done effort.

76-77-74-77

**RAY ROHLER**

(Sci Olivan Ork)

**Casino**

Conceived after the release of "Bless Me With Love," this Baker effort on a ditty from the new Tony Seltzer "Pep Show" could pick up some cash. Tune has an infectious ring.

75-77-72-75

**HUGO WINTERHALTER**

**Chorus**

(Peter Hanley)

**Victor 20-3642**

This novelty David Bouker, credited as being written by Winterhalter and choir, sounds like a purely solo vocal. Not a winner for Hugo.

86-87-86-86

**DAVID & DOROTHY**

**Paige**

(Richard Bloch Ork)

**Admiral**

With vocals of electric aid via some horns, thisitunes by the same Winterhalter and choir, lyrics and vocals. Not the clogging could bring this for such a different slice.

60-60-60-60

**STAN KENTON**

**Choral**

(Capitol 1658)

**Jolly Rogers**

A top-notch, preparing effort by Steve Rogers serves as the vehicle for this Kenton big band jazz effort, which sports a real Rogers' trumpet as well as some key Arliss, also.

74-80-74-69

**DICK HAYMES**

**Evelyn Knight**

(George Bassman Ork)

**Victor 24705**

**Say When**

Simple, tasteful job of setting a "shower" at the piano date. Time power should keep a market in this tune catches.

86-86-86-86

**MAX MILLER TRIO**

**Lindy 1933**

**Cabinets**

Keyboard 356

**Heartbeat Blues**

Some excellent rolls dominate a jazz stream.

70-72-70-66

70-60-58-57

72-74-72-70

**BILLY WINKLE-RAGS PEARSON**

**SON OF THE TONE TRAVELERS**

**Keyboard 356**

**To Be Wild**

A real pleasant rhythm is handeandy by Winkle, a liltin' base, plus unison, organ, piano and cymbal lines which add flavor to the tune.

57-58-57-56

59-60-59-58

66-68-68-68

46-46-46-46

(Continued on page 121)
When you buy from Runyon
YOU BUY THE BEST
LEADING THE FIELD
AMI MODEL C
BALLY SHUFFLE CHAMP
IMMEDIATE DELIVERY

RUNYON SALES COMPANY
Kilcoy and Dist. Distributors in N.Y. & Conn.
612 East Jefferson St.
New York, N. Y.
Chicago 1, III.

RU U Y O N
FOR
WILLIAMS GAMES
IN NO. NEW JERSEY
IT'S
Seaboard New York Corp.
NEW JERSEY BRANCH
772 High St. (Near Clinton Ave.)
Carteret, N. J.
Phone Middletown 2-5812

SOUTHERN CALIFORNIA ROUTES FOR SALE
17 Late Model Photographs, Includes
2000 Latest Model Photographs.
Price $14,000.00.
Established Route—20 Very Late Phones.
and Executive Returns.
19 Pins, Shuffle Games and Phones.
All on One Location.
Price $14,000.00.
CAN BE FINANCED
BOX A-65, The Billboard
6000 Broadway St., Hollywood 28, Calif.

ONE BALL
Champion $225.00
Citation $175.00
Photo Finish $115.00
S BALLS
Blue Steel $.95
Bettine Bill $.95
Kane $.95
Kane Sharp Shooter $.95
Dry-Wet Dilly $.95
Poison Power $.95
Lefty $.95
Start Out $.95
Robin Hood $.95
Shatter $.95
Select-Back $.95

Select-A-Card $132.00
Select-A-Card Blue $132.00
Select-A-Card Gold $132.00
Select-A-Card Silver $132.00

JERRY WAYNE-DELL
TriO
Columbia 30327

DOROTHY SMY
Columbia 30311

CONVERSION SPEED BOX SHUFFLE ALLIED
The simplest — simplest to install.
1950

SHUFFLE BOX
Bell $110.00
Bell $85.00
Bell $65.00

S SPEED BOX
Bell $110.00
Carnival $15.00
Carver $15.00

STANDARD BOX
Bell $110.00
Bell $110.00

SOUTH CAROLINA ROUTE
Columbia $110.00
Columbia $110.00

SHUFFLE ALLIED
Bell $65.00
Bell $45.00

TENNESSEE ROUTE
Columbia $110.00
Columbia $110.00

SHUFFLE ALLIED
Bell $65.00
Bell $45.00

THE MARK EPP COMPANY
2480 Carnegie Avenue, Cleveland 2, Ohio

Material provato da copyright
Record Reviews

ARTIST TUNES LABEL AND NO. COMMENT

GUY MITCHELL Columbia 39872

POPULAR

To Me You're a Star Mitchell impresses strongly with a fine placed warm delivery of a new Ballad which carries with it a deal. Real bold phrasing that makes the Cootie-Dennison quality of the number.

77-80 - 75 - 75

Me and My Imagination A refined slant of an overworked new ballad with a genuine quality. Mitchell impresses strongly to prove that this is with an easy flowing style with his pairing of Dimahna vocals.

78-80 - 77 - 77

JOHNNY GUARNERI Argo 5112

Alligator Crawl Guarneri presents the Usual Wonderful Instrumental in typical Guarneri style. Steady state with some new stuff.

65-67 - 64 - 64

By the Light of the Silver Moon Guarneri shines with the Usual soft vocal and keyboard for Bills (A) rolled at a noted Walter effort. Roy Chus'""""; spares carries full of soul.

58-60 - 57 - 56

BOB CHESTER ORK (Alan Foster) Columbia 39050

Babyboy From Georgia Way Light, slight ditty gets a fine relief by the spirited Chester crew. Chester himself handles the up-tempo vocals.

59-60 - 59 - 57

LARRY FONTINE Era 71912

Angel Lips, Angel Eyes Shahnery makes ditty with one of his best and a fine accompaniment one of the latest items by Johnny Connelly.

73-76-72-72

You've Got to Take the Sitter With the Sweet Simple, unusually harmonious philosophies dominate an unusual ditty which does, in shuffle time and uneffectively by Connelly and Marilyn Monroe.

68-69-67-67

DICK JURGENS ORK Columbia 39814

The More I Know About You Fine, easy-swinging drive slide ditty with a neat musical number and some excellent vocals by Ray Millender.

59-60-57-60

THREE SONGS FROM LORO PARK FELIX

All Time Best Hits (C) Columbia 39853

LADY ANNAH NO. 1179

Some Day You'll Cry

71-70 - 72 - 72

Chickens

75-75-75-74

Riding the Blues

76-77-76-76

Sugar Blues

76-77-76-76

SHORTY WARREN London 10097

Stop That Wedding

36-35-37-35

Dim mostly stuff here.

66-67-65-65

BLAINE SMITH- NIGHTCA WHEELER Donna 1179

That Was a Che- Ma- Call It Song

68-71-68-65

Perfect little novelty is something in entertaining fashion, but it lacks in melody to a national scale.

70-72-70-69

SOMETHING YOU'LL CRY


DUSTY WALKER Columbia 30870

My Castle Just Tumbled

71-72-70-70

SOMETHING YOU'LL CRY

78-77-77-79

WILLARD Capital 1101

Sighing Around With Iola Blue

76-77-76-76

New Panhandle Rag

67-67-67-67

SHORTY LONG King 874

Finders Keepers, Losers Weepers

50-50-50-50

Because the One I Love Has Said Goodbye

71-72-71-70

HAWKISHAW King 876

That's All She Wrote

73-73-72-74

CONTINUED ON PAGE 214

What are the First Two Questions a Coin Machine Operator Asks About a Service Body?

1. How's it made? 2. What'll it do for me?

And here are the answers...

How's it Made? "Carry-All's" exclusive design and its extensive testing and engineering make possible a rugged, durable mechanism with high-torque, high-speed, high-quality finish. The Carry-All is a truly unique combination of high-quality components, providing a blend of performance and durability that is unmatched by any other machine on the market.

What'll it Do For Me? The MORDON "Carry-All" is designed for easy adaptation to any job in the coin machine industry. It maintains the original design of the basic machine, yet has made available a selection of special configurations, so that the basic Carry-All can be easily adapted for any purpose.

SPECIAL! $44.50 EACH SPECIAL!

While they last! Limited Quantity "POP CORN SEZ" VENDING MACHINES

Thoroughly Restored Inside and Out and in Perfect Shape for Immediate Operation!

RUSH YOUR ORDER!

1/2 Deposit

Write for our Special Summer Price List on all types of used and reconditioned equipment. 1-Ball, 2 Balls, Carnival, Arcade, Storefront, and Shuffle Games.

Monarch Coin Machine Co.

1435 N. FAIRFAX AVE. (PHONE ARMOUR 0-1244) CHICAGO 75, ILL.
LONDON BUYS MAKE SUMMER PROFITS!

PHONOGRAPHS AND ACCESSORIES
Cleaned! Checked! Ready for Location!

- FILIBN TP-300 ($30 Selection)
- SEEGB COLONEL $29.95
- SEEGB 8200, 8900, 9000
- WURLITZER TWIN $12

Needless, Low Prices
100 FT. 48-CENT PER FOOT
1474 DOM. $17.50

THREE-WIRE CABLE 7 CENTS
3000000 NEEDLES, LOW PRICES
WRITE FOR Ether LIST. List 3% off, List

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.
WE SPECIALIZE IN EXPORT TRADE

LONDON BUYS MAKE SUMMER PROFITS!

PHONOGRAPH AND ACCESSORIES
Cleaned! Checked! Ready for Location!

- FILIBN TP-300 ($30 Selection)
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WRITE FOR Ether LIST. List 3% off, List

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.
WE SPECIALIZE IN EXPORT TRADE

Record Reviews
(Continued from page 112)

ARTIST
COUNTRY & WESTERN
COWBOY COPAS
King 873

THUMB PAPER CLIPS
Chevy 208

THE PRODIGY
Chevy 80

RICKY RIDDLE
Anita Kerr
Bradley Orch.
Tennessee 517

Price of Love
Close-up by harp creates a pretty ballroom atmosphere.
Boone Wieg. Tennessee

RANDY HUGHES
(Elvis Bradley Orch.)
Tennessee 518

I'd Rather Be A Rooster
I'd rather be a rooster. Country music is a beautiful art.

DICK STRATTON
-THE NIGHTOWLS
Jacksonville $11

Slippin' Around With Jula Bly
Slippin' around with Jula Bly. Country music is a beautiful art.

BURL IES
Columbia 2209

Jolee Jacqueline
Jolee Jacqueline. Country music is a beautiful art.

TWO-TON BAKER
February 1161

Let's Do It Again
Let's do it again. Country music is a beautiful art.

KING SISTERS
Merlidy GELLER
Ork

Happy Feet
Happy Feet. Country music is a beautiful art.

LUKE MORSE
Dacta 1106

I Need You
I need you. Country music is a beautiful art.

THE JACOB SINGERS
Dakota 2101

I Want To Go Up To Heaven
I want to go up to heaven. Country music is a beautiful art.

NELSON KING
King 29532

The Story of Our Lady of Fatima
The story of Our Lady of Fatima. Country music is a beautiful art.

LATIN-AMERICAN

BENNY MORE (Peres)
Prado (Ork)

Las canciones de amor y de alegría de Benny More

MAMBO DOLPHIN
Mambo Del Golosi (Ork)

Hot Mambo from the Dolphi Band

HOT JAZZ

RED NORVIO TRIO
Dakota 841

Time and Tide
Hot jazz from the Red Norvio Trio

Check To Cash
Hot jazz from the Red Norvio Trio

FOR SALE

SKEEBALL ALLIES, Twenty-Seventy; Poker TABLES, Fifty

4TH AND BOARDWALK CO.
ASBURY PARK, N.J.
**PUCK PATTERN**

Chicago:
Billy DaSel, United Manufacturing sales manager, last week reported initial shipments of the firm's latest factory conversion units for the original Shuffle Alley games. Field tests show conversion, with its disappearing pins, not only boosts play on location, but requires only few new units to install.

Regardless of the heat wave that has been turning itself off and on in Chicago, the firm's newest units for the Speed Bowl conversion, only a few minutes to install.

Chicago:
Markings on the cabinet, a new 1950 model, does a steady trade every night. Some of its best customers are employees who play a game during free time. Chuck's women's sobriety team won the U. S. Championships at Peoria, Ill., and received its trophy last week. Captain: Bobby Cavallari.

At Monarch Shuffleboards, Clayton Nemeroff and Roy Baslow are working overtime for small trade. Nemeroff is receiving inquiries from many of the cities he visited in the South last month. The American cushion board at Chuck's Tiny Lodge, Midlothian, Ill., does a steady trade every night. Some of its best customers are employees who play a game during free time. Chuck's women's sobriety team won the U. S. Championships at Peoria, Ill., and received its trophy last week. Captain: Bobby Cavallari.

Bill Schroeder, president of Pacific Shuffleboard Bowling Company, Los Angeles, who introduced his new conversion at the ACCMA show, reported that production was on the way and that he hoped to get his conversion kit up on the backing cards immediately. The firm's product met with excellent response from ald his customers, and a number of new orders have been received.

Orange, N. J.:
Sol Lipkin, National Shuffleboard exchange, isnothing as sales rep in the metropolitan New York area for a couple of weeks, replacing a vacating staffer. Just in from a trip to Michigan, Sol leaves after his local sales for Southern and Eastern shuffle territories.

1950 Excise Tax CollectionsDown
(Continued from page 97)

The January-May period is down with the five months combined producing only around $1,000,000, approximately the same as for September alone, and about the same as for July.

October, November and December show variations. In the 1950 fiscal year, November was high for the three months, while in the 1949 year the high was reached in December. December, 1948, which came in the 1949 fiscal year, produced a surprising $35,117—six times the total of last year. Totals for November-December, 1950, fiscal year period, however, were nearly the same as for the same period in the 1949 fiscal year.

**Excise Tax Collections**

<table>
<thead>
<tr>
<th>Coin machine excise tax collections</th>
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<tr>
<td><strong>July</strong></td>
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<tr>
<td>1944-1950</td>
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<td>$4,972,000</td>
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<td>$6,958,310</td>
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<td>September</td>
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<td>May</td>
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<tr>
<td>June</td>
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<tr>
<td>Totals</td>
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Calendar for Coinmen

July 3, 16-Amusement Machine Operators of Greater Baltimore (AMOG), semi-monthly meeting, Mandell-Ballow Restaurant, Baltimore.

July 5—Coin Machine Operators' Association of Harris County (CMOHC), monthly meeting, Chamber of Commerce Building, Houston.

July 5, 12, 19, 26—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel St. Regis, Hartford.

July 6—Cleveland Phonograph Merchants' Association (CPMA), monthly meeting, Hollenden Hotel, Cleveland.

July 7—Summit Coin Machine Operators Association (SCMOA), monthly meeting, Akron Hotel, Akron.

July 10—California Music Guild (CMG), monthly meeting, 311 Club, Oakland.


July 12—Music Operators' of Northern Illinois (MONI), monthly dinner meeting, Louis Preganis' Steak House, IL.

July 13—Michigan Automatic Phonograph Owners' Association, Inc. (MAPOA), monthly meeting, Meece's Building, Detroit.


July 16—Table Shuffleboard Association of American (TSA), annual convention, Hotel Jefferson, Peoria, IL.

July 18—Music Operators Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

July 19—Phonograph Owners' Association (POA), monthly meeting, Broadview Hotel, East St. Louis, IL.

July 20—Western Coin Machine Operators Association (WCMOA), monthly meeting, Los Angeles.


July 27—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento, Sacramento.

July 28—Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Hotel Bellevue, Grand Rapids, MI.

July 29—Music of America (MOA), quarterly meeting, Hotel Fullerton, Illinois.

July 30—Phillips Novelty Company, Washington, DC.

July 31—Table Shuffleboard Association of American (TSA), annual convention, Hotel Jefferson, Peoria, IL.

Cig-Cigar Consumption

WASHINGTON, July 1.—Cigarette and cigar vending will continue at a high rate, it was indicated in an Agriculture Department report looking up earlier estimates of 1950 consumption. Cigarette consumption during the first quarter of this year exceeded the record rate of 1945 by 13 per cent. Cigarets account for the biggest increase in cigarette sales during the past year as a whole. For the 12-month period ending May 31, Agriculture figures cigarette consumption at 1,500,000,000, or 4 per cent above the previous year's estimate of 1,500,000,000. Of the drop, however, is accounted for by a decline in export trade. Domestic consumption is expected to surpass the previous year's figure of 1,500,000,000. Agriculture Secretary L. B. Johnson stressed the need for increased production to meet the growing demand for cigarettes.

Compo Develops Conversion Unit

CHICAGO, July 1.—Compo Manufacturing Corporation has developed a new disappearing coin conversion unit, Vice-President William Billheimer announced yesterday (30). The unit is the same for the Bally Shuffle Bowler and similar games. It has an automatic coin setting device with a resilient flip which will lift the coin or pass over the coin roll-over switches and automatically reset after each flip. The unit is designed for variety games and will be installed in a few minutes at a simplified plug connection. Operators testing the unit in the field have found that it stops up play.

Candy Sales Off

WASHINGTON, July 1.—Candy sales of confectionery manufacturers in April slumped 19 per cent from the 1949 level, according to the American Candy Manufacturers' Association (ACMA), which issued its monthly report today. Sales of candy, which were off 12 per cent from the previous month, were down 1.7 per cent from the year-ago level. Sales of chocolate were off 6 per cent from the previous month, while sales of non-chocolate candy were down 16 per cent from the previous month. Sales of chocolate were down 6 per cent from a year ago. Sales of chocolate were down 16 per cent from the previous month. Sales of non-chocolate candy were down 16 per cent from the previous month.

Supplies in Brief

Cig-Cigar Consumption

WASHINGTON, July 1.—Cigarette and cigar vending will continue at a high rate, it was indicated in an Agriculture Department report looking up earlier estimates of 1950 consumption. Cigarette consumption during the first quarter of this year exceeded the record rate of 1945 by 13 per cent. Cigarets account for the biggest increase in cigarette sales during the past year as a whole. For the 12-month period ending May 31, Agriculture figures cigarette consumption at 1,500,000,000, or 4 per cent above the previous year's estimate of 1,500,000,000. Of the drop, however, is accounted for by a decline in export trade. Domestic consumption is expected to surpass the previous year's figure of 1,500,000,000. Agriculture Secretary L. B. Johnson stressed the need for increased production to meet the growing demand for cigarettes.

New Coin Machine in Brief

WASHINGTON, July 1.—Coin machine operators will find the new coin machine in Brief a valuable tool for their trade. The machine is designed to replace the traditional coin machine, which requires a large space for its installation. The new machine, which can be installed in a small area, is constructed of lightweight materials and is easy to transport. It is equipped with a durable coin hopper and a coin return mechanism, which ensures smooth operation. The machine is capable of handling a large volume of coins and is suitable for use in banks, restaurants, and other commercial establishments. The new coin machine in Brief is an excellent addition to the coin machine industry and will undoubtedly improve the efficiency of coin machine operations.
Joe Beck Builds
Shuffle Games
Thru Tourneys

(Continued from page 108)

than in any of the previous affairs. The main difference he noted between this session and preceding one
in the Cup Match, and innovation this time, and also in the outlook of prices.

Cap Match

In this contest the top 25 entries in the first qualifying round will compete in a special cup match grouping for possession of a large, handsome

trophy, engraved on the winner's name.

Instead of offering cash awards as had been done in the past, the prizes this time consist of $500 worth of

merchandise headed by a 15-inch RCA television set. Other prizes totaling 10 in all, are a 1½-
hp Mercury Outboard motor; a lady's wrist watch; a man's wrist watch; a mantel clock; a fly rod and

reel; a tackle box; a kitchen clock; a picnic outing set and a table lamp.

To try to interest in the tournament among local owners the rules specify that the final events will take of the location that earns the highest

number of all dropped needed.

New “Fountain Pen” Oil

Designed as Operator Aid

CHICAGO, July 1.—Makor-Wortel

Inc., announced this week that its

new pocket “fountain pen-type”
lubricator, Gillette, is being used by

vender, music and amusement opera-
tors for on-location machine main-
tenance.

Officials state the instrument, 5½

inches long, easily reaches small, out-
of-the-way spots where delicate

work is necessary. Unit features a

special needle nozzle, with finger-

press control automatically maintaining the number of all drops needed.

Nut Prices

WASHINGTON, July 1.—Candy

nuts are likely to be marketable

because of poor growing conditions

on the West Coast, Agriculture De-

partment reports.

The California walnut crop is

forecast at 86,000 tons, a decrease of 19,800 tons from 1949. Oregon produc-
tion also will be light this year be-

cause of low winter temperature, the agency said. Oregon and Wash-

ington filbert crops will be light be-

cause of cold weather and a

number of orchards have gone out of

production. Early March frosts

slowed development of the California

almond crop, but the total is ex-

pected to be about the same as in 1949.

Cocoa Prices Up

WASHINGTON, July 1.—The price

of cocoa, an important part of the
cost of a candy bar, is on the way up again, according to the Commerce Department. The average

price during April was 24 cents per

pound, an increase of 1.5 cents over

March and 4.1 cents over April, 1949.

The April average, however, was

below the 15-month high reached in January 1950, when shipping im-
pairments forced the price up to an

average of 27.2 cents. The low over

the last few years was 18.7 cents

reached in June, 1949.
NEW SENSATIONAL STANDARD MODEL CRISS CROSS

Here's a Lower Priced Bell Comparable to any Jackpot on the Market.

- Sells to Clubs at $225.00 for 5c play, $235.00 for 10c, $245.00 for 25c.
- WRITE FOR OPERATORS’ AND DISTRIBUTORS’ QUANTITY PRICES

BUCKLEY MANUFACTURING CO.
4223 W. Lake St.
Chicago 24, III.
**A SMASH HIT on EVERY LOCATION!**

Every Feature a Hit With Players and Operators

REAL BASEBALL ACTION
REAL BASEBALL THRILLS

- Full 9 innings of exciting play
- 1 or 2 Players
- Singles—Doubles—Triples—Home Runs—Strike Outs
- Base running animation
- Automatic Scoring totaled for each player... Inning by inning

**FULLY VISIBLE MECHANISM CAN BE SERVICED FROM BACK DOOR...**

Write, Wire or Phone

---

**A Fast Rebound Baseball Game**

**SIMPLE TO PLAY**

Setting New Records for Earning and Play Appeal!

**HOLD YOUR LOCATIONS WITH THE TOP MONEY MAKING —**

**CONVERSION "S-P-E-E-D BOWL"**
FOR UNITED SHUFFLE ALLEY

NO SOLDERING—SIMPLE INSTALLATION!

SCREW DRIVER IS THE ONLY TOOL NECESSARY TO INSTALL!

**NEW**

BACKBOARD GLASS
NEW DISAPPEARING PINS — INDIVIDUALLY NUMBERED

SPEED BOWL is designed to bring in the MAXIMUM PROFIT. Comes complete with newly designed and colorful back glass plus brand new, clearly lighted cabinet and shaped bowling pins, with pins-glue shield.

**WIRE, PHONE OR WRITE**

DISTRIBUTORS WRITE

**M. & T. SALES COMPANY**
2845 W. FULLERTON AVE. CHICAGO, ILLINOIS

---

**ABC NOVELTY COMPANY**
3009 W. IOWA STREET PHONE: EVERGLADE 4-3823 CHICAGO, ILLINOIS

---

**4615-17 S. State Street**
Chicago 9, Illinois
Phone Kenwood 6-2630

---

**ARCO'S HIT-A-HOMER**

A HIT FROM COAST TO COAST

NOW at Leading Distributors Everywhere

100% legal
1c or 5c play
No costly service calls
Timely — cashes in on Baseball's popularity
Size: 22" x 18" x 6 1/2"

New—Different and low priced

This attractive, 5 ball baseball game tried and proven on hundreds of locations is the greatest boon to the coin machine industry in a decade.

All the thrills of real baseball—walks, fly outs and home runs thrill players from six to sixty.

Contact your Distributor or write us

---

**NATION WIDE NOVELTIES INC.**

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**ABC NOVELTY COMPANY**
3009 W. IOWA STREET PHONE: EVERGLADE 4-3823 CHICAGO, ILLINOIS
ACME
SALES COMPANY
103 West 42nd St. New York Longacre 5-4151
FOR SALE
47 Champion, F. P. $345.00
22 Gifford, F. P. $199.50
Trophy, P. B. $79.50
UNITED AMUSEMENT CO. 3410-12 Main St., Kansas City 2, Mo.

Owl Mint Moves
Its Showrooms
DORCHESTER, Mass., July 1—The Owl Mint Machine Company has
moved its headquarters to 612 Blue Hen Avenue, Dorchester, Mass.,
announced this week. The Owl Mint handles equipment produced
by Bally, Chicago Coin, Exhibit Supply, Genco, Gottlieb, Jennings,
Keesney, Mills, United and Williams.

10 LATEST TYPE
MUTIPLE COLOR PHONOGRAPH PLATES: They are a steal at
this price.

10 LATEST TYPE
SLIGHTLY USED
ALLEYS
In available condition. Largest selection in the state.

SPECIAL
Silent Wonder Counter Game. Latest model. Special
quality prices.

Phone, write or wire us for rock bottom prices. Financing available.

WANTED TO BUY
ANY QUANTITY OF ORIGINAL FLIPPER GAMES
HIGHEST PRICES PAID
SEND IN COMPLETE LIST
Exclusive Gottlieb, Seeburg and Williams Distributors

I'M LIVING IN NEW ENGLAND
IT'S TRIMOUNT

| PHONE | 40 WALTHAM STREET | BOSTON 18, MASS | Tel. Dun-1-5142 |

TRIMOUNT

AWCUT IT OUT!

A W N A R D A B L E M A C H I N E S
THE BILLBOARD
2100 Patterson St.,
Cincinnati 22, Ohio

COIN MACHINES

The Billboard
July 8, 1950

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ATTENTION...

WISCONSIN OPERATORS

We are pleased to announce that, effective immediately

NATIONAL COIN MACHINE EXCHANGE—CHICAGO

Has been appointed as your authorized exclusive distributor for

D. GOTTLIEB & CO.

PRODUCTS

IN THE ENTIRE STATE OF WISCONSIN

Our years of experience as Gottlieb distributors for Northern Illinois, Iowa and Northern Indiana is your assurance of prompt, efficient service. Let's get acquainted! Place your advance orders for Gottlieb games now!

NOTICE

COMMENCING JULY 1

THE FACTORY

WILL BE CLOSED FOR THE

ANNUAL 2-WEEK VACATION

Operations Will Be Resumed by All Departments on JULY 17

NOTICE...

CANADIAN DISTRIBUTORS — OPERATORS!

We have ready for delivery a large variety of good Used Phonographs at new low prices!

Write for list of all kinds of Wall Boxes, Steppers, etc.

SEEBURG PHONOGRAPHs

146M $195.00
146ML 295.00
146M Converted to 44 395.00
H-146 Hideaway 350.00
H-146 Hideaway 210.00
146M 275.00
146W 355.00
Rex 35.50
12-Record, Model C 35.50
Commander 35.50
Regal 39.50
Vogue 39.50
E.S. Ensey 39.50
R.C. Ensey 69.50
Classic 69.50
R.C. Colonial 59.50
Crown 46.50
Podio 39.50
Crown 46.50
R.C. 1500 Hiuna 49.50
R.C. 8000 Lutane 79.50
S200 Minnie 69.50
S200 CONVERTER 39.50

WURLITZER

PHONOGRAPHs

1915 $26.50
73 Counter Model 49.50
716 59.50
718 59.50
920 59.50
930 49.50
950 69.50
710 119.50

ROCK-OLAS

DELUXE '39 $49.50
1422 179.50

MILLS THUNDERBIRD 39.50
AIRTON 400 COLUMBIA 199.50

20-UNIT AUTOMATIC

HOSTESS

Consisting of Two 10-unit switchboards, 20 turntables, 20 business cabinets, record racks, 20 amplifiers, coin mechanisms and speakers.

Entire Lot—$500.00.

Terms: 3/4 Deposit, Balance Sight Draft.

Exclusive Distributors in Kentucky, Indiana, Southern Ohio

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1933

624 S. Third St., Louisville 2, Ky.
643 Linden Ave., Dayton 5, Ohio
3011 S. Maumee Ave., Ft. Wayne 6, Ind.
1000 Broadway, Cincinnati Ohio

2 DIVERSITY BlVD. (Phone: Buckingham 1-0466) CHICAGO 18
BETTER QUALITY REBUILT PHONOS for Bargain-Wise Operators

POST WAR PHONOGRAPHs
Seeburg 148-ML $399.50
Seeburg 148-W $399.50
Seeburg 107-M $399.50
Seeburg M-146-M $299.50
Seeburg M-246 $299.50
Seeburg 146-M $299.50
Wurlitzer "1015" $249.50
AMI Model "C" WRITE
AMI Model "A" $249.50

WALL BOXES
Seeburg
3WS-156 $59.50
W-4-156 $59.50
W-156 $59.50
3W2-156 $59.50
3 Wire $3.50

PACKARD BOXES $125.00

PREWAR PHONOGRAPHs ALL IN WORKING CONDITION
Seeburg LaTone RC Seeburg Gem $89.50
RC $89.50
Seeburg Crown RC $89.50
Seeburg Ray $89.50
Wurlitzer "150" $89.50
AMI Model "C" WRITE
AMI Model "A" $89.50

CLOSE OUT
New Solotone Master Entertainers and New Solotone Master Entertainers, Model "A" Write for Price

SHAIFFER-SEEBURG

SALES-SERVICE STATES

THE WEATHER IS HOT! SO ARE THESE PRICES!

FIVE BALL FREE PLAYS

One Ball (Free Play)

Special Entry $45.00 Cold Cup $49.50
Volley Special $25.00 Challenge $49.50
Bunny Special $75.00 Champion $59.50
Photo Finish $123.00

SHUFFLE GAMES
United Shuffle Alley $150.00 Cold Shuffle Pins (12 fl.) $5.00
Daily Shuffle League (10 fl.) $129.50 Daily Shuffle Bowl (10 fl.) $129.50
Shuffle Alley $150.00

All games are thoroughly gone over, cleaned and ready for location. Kindly include.third deposit in cash, money-order or cashier's check and always state method of shipment preferred.

SHUFFLE BOWLER

USED "BALLY" ONE-BALLS

From Walsbo's nationally recognized service department. Each game thoroughly reconditioned, retouched and like new. One order will convince you.

Champions $345.00 Cold Cups $109.50
Citations $245.00 Jockey Specials $89.50

Crated and ready for shipment.

Terms: 1/3 deposit with order, balance sight draft or C.O.D.

WALBOX SALES COMPANY, INC.
3909 Main Street Dallas 1, Texas Phone V-1671

MILLS' NEW 1950 BELLS

MILL'S NEW VEST POCKET BELL
MILL'S NEW QT

"21" BELLS BLUE BLACK BEAUTY BONUS BELL TOKEN BELL

WRITE FOR QUANTITY PRICES

GUARANTEED RECONDITIONED MACHINES

BOWLING TYPE GAMES

CONSOLES

SHUFFLE BOWLER

E X H I B I T

W A L BOX S A L E S  C O M P A N Y , I N C.

RC

5-BALL FREE PLAY GAMES

SHUFFLE BOWLER

5 - B A L L F R E E P L A Y G A M E S

S I C K I N G , I N C.

S H U F F L E  G A M E S

NEW COIN MACHINES

DISTRIBUTORS - Write for

W A L BOX S A L E S  C O M P A N Y , I N C.

ALLIED COIN MACHINE C O .

828 MILWAUKEE AVE. - MO 6-2110 - CHICAGO 22, I L L.
you can't help being wild about Mills new Bells!

Wild is only a minor description of how the operators reacted to the first showing of Mills Bells this year. Old timers said, "they are absolutely the best looking Bells Mills has ever built." Newcomers said, "Mills Bell line is just about the most colorful and best designed we have ever seen." The use of bright colors met with universal approval.

We would like you to keep in mind that these beautiful 1950 models are equipped with the famous Mills Bell mechanism, which has been world outstanding and famous in its field for over 60 years.

Color attracts a great deal of attention, and Mills designers have really put color into this new line, not, however, without taking into consideration that the proper amount of each color be correctly placed so as not to lose the design quality. This has made the new 1950 group the most outstanding in the field today. Patrons will be wild about the new Mills Bells; be the first in your section to operate them.

BELL-O-MATIC CORPORATION
WORLD'S EXCLUSIVE DISTRIBUTOR:
MILLS BELL PRODUCTS
4100 FULLERTON AVENUE, CHICAGO 39, ILL.
LEAD THE LEAGUE!
OPERATE EVANS'
BAT-A-SCORE

IMPROVED BATTER!
IMPROVED PITCHER!

10 BALLS—5c PLAY

ANIMATED - MANIKIN ALL SKILL BASEBALL AMUSEMENT GAME—PERMITTED ANYWHERE!

Here's Action Proven by Players for Appeal—Proven by Operators for Profits!
Pitcher picks up the ball, winds up and pitches ball THROUGH THE AIR to the batter. Batter swings for a foul, single, double, triple or home run, depending on skill of the player! If batter misses, ball lands in catcher's mitt!

IT'S HIGH SCORING BASEBALL UNDER LIGHTS!
BRILLIANTLY COLORFUL SCOREBOARD!
BEAUTIFULLY DECORATED DIAMOND and GRANDSTAND!
ALSO AVAILABLE IN FREE PLAY.

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