Members of the newer and older forms of show business got together recently when the Mutual network's ace disk jockey, Bob Poole, sat in with the Ringling-Barnum circus band. Fronting the band, which he has been doing for 32 years, is Mele Evans, musical director for the Big Show. Poole's platter-chatter and glib-tongued nonsense show is known in some 350 cities as "Poole's Paradise." He handles two coast-to-coast shows daily and has been No. 2 decal on The Billboard poll for two years. This year he won the Radio Mirror poll as the favorite disk jockey of the fan mag's readers.
I Wanna Be Loved
My Foolish Heart
My Destiny
Roses
Star dust

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

BILLY Eckstine

Personal Management. MILTON EBBINS
Direction: WILLIAM MORRIS AGENCY
2c Per Print
Is BMI Film Fee for Tele-
Covers Synch Rights

NEW YORK, July 22.-Broadcast: Music, Inc. (BMI) is offering tunes to TV-film producers at a base rate of 2 cents per song for each film print into which the tune is synchronized. BMI's basis for this rate is the United States Copyright Act, which sets "mechanical" royalties at the 2-cent figure. Some BMI publishers, who are strongly opposed to this TV-film deal, which puts film synchronization of a song on the same footing as recording or transcription. One BMI distributors put it this way: "We have always gotten loads of money for synchronization rights through the hundreds of thousands. We don't expect to be given the same kind of dough for TV-films as we do for Hollywood musicals. It seems that two to three per cent of the profits from a TV-film deal..." (See BMI's LOW PRICE on page 11)

New Faces Decorate Stem Clubs
As Big Name Famine Continues

NEW YORK, July 22--A couple of girls, some up and coming, and a couple of familiar acts who haven't been seen here for some time are about to hit the stage for one reason or another. The exercise is big business for the whole gang. Spot has hopes that Jimmy Durante (See Big Name Shortage on page 38)

Cuba Tries Tax Slice as Vaude Hypo

BRITAIN MAY ALSO CUT

WASHINGTON, July 22--In a move to spur vaudeville, Cuba has added an exemption to the movie income tax that it plans to charge for movies if they present stage shows. Commerce Department reported this decision a few days ago.

The exemption from the 20 per cent tax on gross receipts would go to all theater charges under (See CUBA MOVIE TAX on page 38)

NBC Plans To Go Full Time
In January

NEW YORK, July 22--If plans now in the works materialize, NBC will be the first TV network to inaugurate full-time service. NBC now is working on starting its operations in the morning, probably at 9 a.m. on January 1 next. If the plans hold that will mean, of course, that NBC will be the first of the (See WEB SETS PLAN on page 37)

Waxers Comb Europe's Long Hair Output

Indies Sparked Move

By Hal Weiman and Bill Simon
NEW YORK, July 15--Growth of the independent record industry received its greatest stimulus with the introduction of LP and tape recordings, has blasted Europe wide open as a source for American disks today. Today's substantial opportunities for dealers abroad, there are numerous long-range independents competing in the local market, being encouraged by launching large-scale advertising campaigns that do not have been previously exploited here several years ago, even by major labels. Now, every independent is looking into its own opportunities to broaden its repertory, and is thus in the process of starting its own records.

(Journal of the Audio Engineering Society, page 10)

D.C. FM Station
To Cut Own Disks

WASHINGTON, July 22--WCPM, FM station here, is starting its own disk label and will shortly issue several LP and tapes. The first recording will be the Pulitzer prize-winning Symphony No. 1, by Charles Ives. The work will be cut by the National Gallery of Art, directed by Richard Buel.

Two additional works are sked for early cutting. The line will be distributed nationally by Wesley Smith's Mutzat Distributing Company, New York.

Mario Bolar's Biog
Augurs Comeback

HOLLYWOOD, July 22 -- Mario Bolar, the "It" girl of the '20s, is planning a showbiz comeback. Film glamor has given her a book based on her life and has appeared in AIP's "Becky's Daughter." She was the mystery voice in a Mrs. Slocum in several years ago. La Bolar's future plans depend on trade and public reaction to her life story.
Age Security, For All Show Folks Okayed

WASHINGTON, July 22—Exten- 
sion of Social Security coverage to 
people still outside the system was 
renewed this week by House and 
Senate committees, clearing the way 
for completion of a compromise version 
of the Omnibus Social Security Bill (HR 
6500).

Committees also agreed to boost 
benefits for 500,000 out-of-work 
persons now under Social Security, 
to change income subject to Social Security 
deductions, and to continue the responsibility of 
hearses for provisions from previous 
years. (See separate story in 
Health Department.)

According to Sen. Walter George 
(D., Ga.), chairman of the committee 
that earlier voted 2 to 1 against coverage, 
this extension is the result of a compromise 
that has been worked out by a committee of 
three senators and three representatives.

The committees agreed to extend 
the Social Security system to all self-employed 
men and women, leaving only a small 
percentage of the working population 
not covered. The extension of Social Security 
coverage is the result of a compromise 
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three senators and three representatives.
Stations Chill NBC's 1-2 P.M. Switch; 7-8 Change Okayed

CHICAGO, July 22.—Chances of NBC getting back to 7 to 2, and NBC losing the 1 to 2 p.m. slot this week, that NBC seems assured of getting its first request granted, one where the affiliates will give 7 to 8 p.m. to NBC as network time.

Principal stumbling block in NBC's path to the 7 to 2, and now that NBC is in a position that will put it in the position to offer NBC to the affiliates, it is doubtful that they will be able to turn NBC's request down. The NBC slot manager presented the request to the station managers present that they could not see their way clear to canceling the time when NBC was scheduled, paying full local accounts, and getting the slot back, and NBC has virtually given up on the change.

On the other hand, the station executives are amenable to the evening change NBC is seeking.

This switch would transact the present station time, 7:30 to 8, with the preceding half-hour, which NBC now is programming. NBC feels it is one of the best positions, and that it is an improvement if it can schedule the last half hour against CBS. If this goes through, NBC executives agree with the World, both sponsored by Mikes, will be able to make the changes themselves. They air from 7 to 7:30.

Speidell Due To Get Into Colgate Act

NEW YORK, July 22—Speidell Jewelry, which has emerged into a major outfit mainly thru adroit use of radio and TV, this week took a step further into the big time by preparing to ink with NBC for every second of the week's big-name Sunday night variety show, as yet untitled. Colgate is set to broadcast three of every four shows, which will air from 8 to 9 p.m. and Speidell has just around about up negotiations to take over the fourth. Deal is conditioned on NBC getting an additional time slot.

Talent on the show will be on a scale with Bing Crosby, with Eddie Cantor, and Fred Allen each set for one show monthly. Which of the comics will air under the Speidell banner is not yet set at the week-end. The Speidell group, Saffier, Col preschools and Bellays.

J. J. Gillin, WOW's President, Dies at 45

OMAHA, July 22—John J. Gillin, Jr., president and general manager of WOW here, and a leader in the radio industry for a radio executive for a radio executive, has died from the effects of a heart attack at the age of 46. He was one of the leading industry figures in the Midwest, and his death was a profound loss to the industry.

Gillin, who joined WOW as an announcer, successively became program director, commercial manager, general manager, and in 1946, started his own station. He was a graduate of Creighton College, where he received a degree in business administration. Under his management WOW became one of the more prominent stations in the Midwest, and Gillin's name was on the lips of every broadcasting executive in the country.

Surviving are his widow and two children, John J. 3d, 15, and Joan Marlene, 18.

Korea Crisis Helps Webs Nip ANA Push

Upturn in Listening Cited

NEW YORK, July 22.—In a dramatic turn of events, the drive to start radio time charges this week seemed destined to a halt, with current rates likely to be maintained for a much longer period than had been anticipated. The major reason for the reversal is the Korean situation.

The trend was sharply underlined early in the week by NBC Board Chairman Niles Trammell before the American Broadcasting Company at a meeting of the NBC brass in Chicago. Trammell emphasized the point, one was a survey made showing the swift upturn in AM news listening as a result of the situation.

All these factors, combined with legal complications, have served to preserve the status quo, and the Association of National Advertisers (ANA) has not announced a plan to move next Wednesday (28) D-Day for the (See WAR HALTS AM on page 7)}
Swezey Sells ABC N'Awlin's As Radio Hub and Talent Mine

NEW YORK, July 22—The possibility of developing New Orleans as a radio center, of the type that the National Broadcasting Company (NBC) has in New York, and of the development of New Orleans as a radio city, was under consideration here today in connection with the ABC affiliate network's bid for a station in New Orleans. A radio network has been in existence in New Orleans for some time, and the city has long been a focus of radio talent. The network, for its part, welcomed the idea enthusiastically in the belief that New Orleans as a city has a definite flavor which can be brought to the air, and that the city has the peculiar talent types to put to use.

With the rebirth of interest in Dixieland music, several shows featuring "New Orleans music" hit the streets in recent weeks. One of these is the "New Orleans" radio program originating from New Orleans on ABC, which features the local Big Band groups supplying the talent. One type of home-grown show on NBC is the "New Orleans" series, which will feature Cajun comics, whose humor and style are peculiar to the city. The city also has a number of other sorts, including musicals, which will present the personality of the Crescent City.

FCC Hearings Drag In Richards Case

HOLLYWOOD, July 22—As the Federal Communications Commission (FCC) license renewal hearings for the G. A. Richards stations moved toward the finish line, there was still no end in sight for completion of the first (or perhaps second) of the 217 Los Angeles stations. The proceedings are scheduled to follow the Los Angeles segment. The commission has no date for completion of the hearings; the city of Los Angeles has been granted an extension.

Hearing Examiner James B. Cunningham is a former mobilization officer in the National Guard. He is a former member of the commission's staff. The examiner, who has a full, colored, mobilization officer's commission, is now a member of the staff of the Los Angeles bureau of the FCC. The commission has no date for completion of the hearings; the city of Los Angeles has been granted an extension.

Government continued to parade its wit on the stand, repeating its controversy heretofore presented by the late Judge Frederick Johnson. The government's position is that the station is not a part of the air service, but is a public service.

Brother's Keeper

HOLLYWOOD, July 22—A new telecast center was opened in the Land of the Free. The center, which is part of the ABC network, will be housed in a new building in New York. The building is named after a line of music and film, "Brother's Keeper." The center will feature the original with the Commissioner of Public Information, who is a former newscaster at the station.

ABC, Cowan Plan Syndicated Big-Name Disk Jockey Show

NEW YORK, July 22—A deal in the making between ABC and the Cowan Co. package office to develop a syndicated disk jockey show featuring a top-name personality in the field of popular music has been reached. The deal, which is to take effect in October, would have all the ABC coast-to-coast stations participating in the package, on which ABC would be the exclusive distributor of the shows.

The deal which is to take effect in October, would have all the ABC coast-to-coast stations participating in the package, on which ABC would be the exclusive distributor of the shows.

Another difference between the proposal and the existing plans is that the older show included the week-long station breaks which are now being suggested by the newer shows.
DuMont Deal
Gives Rogers
3d TV Show

NEW YORK, July 22.—Signing of
Buddy Rogers by DuMont this week
means that the erstwhile film star
to make his way into television
New York, three on TV and one on
radio. All told, Rogers will air six
and a half hours weekly.
Rogers’ deal with DuMont ultimately
calls for two programs. The first
will be a 32-minute daily and, subSEQUently, he will do a half
hour program, a format of which has not been set. The deal also sets
Rogers as an exclusive DuMont
nighttime property, this applying
even to guest shots.

Previously, Rogers had signed for
an across-the-board TV and
radio show on WOR, New York, currently
airing a 30-minute daily series, tentatively
scheduled to start in October. Rogers’ partner in PRB Productions, Mal
Boyd, also signed with DuMont as associate producer.

CBS-TV Plan To Cool
Milt’s Berling Point

NEW YORK, July 22.—CBS-TV
this week finally decided to combat
Milton Berlinger at the 770-1 AM
Theater with an hour long mystery
show, called “Curb as Fete,” featuring Paul
Lukas as narrator, returns to CBS-
TV September 5–8 P.M. opposite
Berliner’s WB.

The web hasn’t selected any di-
tector to meg the TV show, but
undoubtedly will marshall its top
creative talent to thistle down the
comedian. The program will start
easy in the fall so as to grab itself
an audience before Berliner can
get established during the new season. The show is the most expensive TV
package ever created by CBS-TV,
costing between 6 and 8G each week
for production.

Don Ameche May Get
Emsee Job on ‘Life’

HOLLYWOOD, July 22.—Don
Ameche is expected to get the emcee
job on the Ralph Edwards This Is
Your Life starr next fall in a com-
biailed radio-television simulcast deal for
an undisclosed sponsor. Bankroller,
believed to be a Chicago food firm,
has indicated preference for Ameche
in place of Edwards, who is bowing
out of the Life spot to devote full
time to radio-video versions of Truth
or Consequences.

Show would originate in Holly-
wood, with Edwards continuing to
television writing and production and
Axel Grunden remaining as di-
rector. Seg was dropped this sea-
son by the program, which purchased
T. or C. instead.

NBC’s Package Problems

The extent to which networks are keeping control of TV pro-
gramming, unlike the AM tradition in which most programming was
handled by advertising agencies, is indicated in the list of NBC video
packages given below. If these packages were open to other networks,
this might indicate the trend of the future.

In reality, the total production involved in TV far exceeds any pro-
duction effort in any other end of show business, Hollywood included.

DuMont: Cologe Hour
(Fred Allen, Danny Kaye,
Martin Lewis), Wednesday
9 P.M. (talent not set)
Meet the Press
(Dick Powell et al), Sunday
7 P.M.
Kukia, Fran and Ollie
(NBC Theater), Monday
9 P.M.
Dave Garaway
Lights Out
Came News Reel
Ransom Sherman
Saturday Night Revue
Pricer & Gamble Operetta
Groucho Marx

Wednesday Hour (talent not set)
Kate Smith
Gillette Boxing Bouts
Robert Montgomery Show
Who Said That
Broadway Open House
Wendy Barrie
Americana Quiz
Jack Haley
One Man’s Family
NBC Telecommunications
Circle Theater

Webb Crying
For Staffers;
NBC Hit Most
Two Many Grade A Shows

NEW YORK, July 21.—Terrible
Webb gains made by television in the way
of major programs to start on the air
this fall have, in turn, created
an unprecedented shortage of TV pro-
duction personnel. The problem is
bedevilling at least three of the four
TV nets—ABC, CBS and NBC, but
the last is that affected most. The
reason is that with only a few
hours and a half of nighttime TV time
open, NBC is slated to produce
about 25 packages a week for the fall
—and as of now, there just isn’t pro-
duction personnel to handle the load.

NBC’s immediate problem is to
line up production units for its top
shows—the Sunday night Colgate
hour, rotating Fred Allen, Eddie
Cantor, Martin and Lewis and possi-
ble Danny Kaye; its Wednesday night
show, in which it hopes to rotate Ed
Wynn, Jimmy Durante and one other
comedy; and the Procter & Gamble
opera series to air alternate Mon-
day through Thursday. As one NBC exec pointed
out, putting out these shows alone
on the air each week is tantamount
to doing a Broadway musical ev-
ery week—and it’s only the beginning of
the list of new packages.

Ideally, NBC would like to set up
(See TV Boom Again on page 4)

GRAND OPENING THIS WEEK
Thursday, on the
STARLIGHT ROOF of the WALDORF ASTORIA HOTEL

EVELYN and her Magic Violin
Radio and Television Program Reviews

Broadway's Children

This initial show, a dramatization of O. Henry's famous short story, "The Ransom of Red Chief," featured seven-year-old Brandon DeWilde, of Member of the Wedding, and Myron McCormick, of South Pacific. The yarn revolved around two hoddlums who kidnapped a small boy for ransom. The plot turned out to be such a high terror that the mugs finally paid their 
$250 to take him away. The show was a big hit, a success so complete it is the best known of all.

Ford's Children's was capable narrator but he should have been identified as Brandon's father at the beginning of the show. The plot about revealing the relationship early would have been more successful.

The series' first sponsor, the Herald-Tribune Fresh Air Fund, was used as a plug for the show.

Bristoll's Children's is basic material, co-ed, and easy to understand.

The Big Top
Reviewed Saturday (15), 7-8:15 p.m. ET. Sponsored by the CBS-Web Producer, Irving Mansfield; Director, Fred Rice; Music, Stan Freeman and Emmett; Lyrics, Peter Lindeyer and Mary Healy. Guests, Jack Dempsey and Yvonne Adair.

The new CBS-TV package, Stork Club, is a strong sales potential. Featuring the talents of Peter Lindeyer and Mary Healy, it is a once-a-month program, an upper-crust and softly spoken version of Dinners on the Road, with its high-society, high-sounding style. The program was a big success.

Both Haynes and his lady were in good form and managed to make the little monster compatibly appealing as well as entertaining. However, Mccracken's long-time-in-the-plate performance of a con man took first honors. The adaptation was tightly written and maintained the flavor of O. Henry's original tale.

Gary Moore Show
Reviewed Wednesday (19), 7 to 7:30 p.m., ET. Sponsored by the CBS-TV Producer, Hal Corp; writers, Bill Demling and Gary Moore; and Durward Kirby; emcees, Gary Moore; vocalists, Denny Lee and Ken Carson; music, Glen Ray Morgan.

CBS is keeping Gary Moore as a busy little crew-cut beaver these days, and I'm glad they are. He's a good one.

They Live in Brooklyn
Reviewed Thursday (20), 8:30 to 9 p.m. ET. Sponsored by WPIX, New York. Producer, Nicholas Consentino; director, Robert McConah; assistance, Robert McConah; assistant, Tony, Terrigina, Augusta Caiuto, Richard Seiff.

This homey drama about the life of an Italian-American family in Brooklyn, which was more of a number of similar shows which have aired on the network, is a welcome change and originality of The Stork Club. The show must inevitably be compared. It does a warm and human job of capturing the family idiosyncrasies of The Stork Club. It is, however, a bit too much on the surface.

Satans' Waifin'
Reviewed Friday (21), 11-12:30 p.m. EDT. Sponsored by the CBS producer, Albert Block. Cast: Alan Dale, Lily Ann Carol, other.

The Alan Dale Show is a window on Television World's wide-awake trend at shaping up a late evening video show this year. A large part of their past offerings have been quite acceptable, notably the Bish-
BRIEF AND IMPORTANT

Cooper To Do New “We, the People” Radio Version

Wyatt Cooper has been signed to script and direct the radio version of “We, the People” for Gulf Oil. The program, formerly simulcast as part of the cooperative radio-amplified newspaper promotion, will center on the issue of the government. The contract was signed late in the week.

In Joy Please” To Be Peddled on Wax Next Fall

“Information Please” is being offered to radio stations on a subscription basis this fall. The program will feature a series of discussions by leading personalities in various fields.

Coulter May Get Post on P&G Operaetra Series

Douglas Coulter, formerly production assistant to the Anchor Hocking TV series’ producer, may be named an executive producer on the Procter & Gamble operaetra series. The program, now being done in separate series for AM and TV, will concentrate more on a documentary approach for radio and will feature one person or idea, rather than a group. Coulter previously was with NBC, where he programmed the show.

FCC Studies Ad Rule After Clearing CBS

WASHINGTON, July 27—Federal Communications Commission (FCC) will continue studying the feasibility of revising the chain broadcast rules to bar non-commercial stations from the sale of national spot ads, the commission announced this week. It continued to consider the CBS of charges against the existing rules, adding that the matter of revising the rules is still under consideration.

First Marx “Life” Simulcast for August 17

First Groucho Marx “You Bet Your Life” simulcast will be made at NBC, Hollywood, August 17, preparatory to the comic’s return to the air in early fall. Plans call for Marx to build a back-up of radio and TV shows and to trek for a personal appearance at the De Soto dealers’ convention in Atlantic City this October. Video version will be shot at NBC studios on Monday at the 50th Anniversary of the show.

Pierce Leaving NBC for Post With KMED

Jennings Pierce, veteran NBC executive, has resigned his job to become general manager of KMED, Moline, Ill. Pierc.e will be the upcoming Colgate Comedy Theater Sunday night series which headlines Eddie Cantor, Fred Allen, Ed Wynn and probably Jimmy Durante.

GRAND OPENING THIS WEEK

Thursday, the 3rd

STARLIGHT ROOF of the WALDORF-ASTORIA HOTEL

VIOLA and her Drums

This gal’s inebriate showmanship is something to behold... a terrific actress who can do anything she sets her mind to. Daily Variety, Coss Street.

Quickie Soap Opera

Rings Bell System

NEW YORK, July 22—A new twist on radio shows is a five-minute soap opera strip being produced by the Masterson, Reddy & Nelson package artists, titled Love on the Line. The program runs for a total of two, the boy and girl. ABC is planning this week to give the show around.

Drama is provided in the form of a telephone conversation between the boy, each day’s episode culminating with some basic problem still unsolved. The Friday episode, however, will set things straight for the week, opening the way for a new complication to be left to the weekend. First sample paper has been cut. Now if they can only do one a minute soaper.

CBS-TV Looks West For Fight Beings

NEW YORK, July 22—CBS-TV is now planning itself into the bigtime TV fight picture when it decided to go into its first major combat period, starting October 16, replaying the Fredericksburg battle of the Civil War.

The network has announced its intention of bringing live coverage of the 100th anniversary of the battle, with an additional program for the West Coast.

The network will also be able to broadcast the battle next week, with an additional program for the West Coast.

The network will also be able to broadcast the battle next week, with an additional program for the West Coast.

The network will also be able to broadcast the battle next week, with an additional program for the West Coast.
Major Source
For U. S. Wax Thru Tie-Ups

Talent Costs Much Lower

(Continued from page 3)

ire quickly at a minimum output. Two well-known
recording executives, Decca and MGM, observing the probable direc-
tion of the market, have decided that the very finest of the foreign-
ly artists are likely to be engaged by their own foreign affiliates for
long-lasting work, a market they have here toffered with too little.

Among offers that have grown up in London are: Bob Vos,
Westminster, Reorange, Continental, Haydn Society, Period, Grif
 Zion, A. B. Keith, Top, Coral, and Varga. RCA Victor and Colum
Bay have long-standing ties on the Continent. Many might see fit to
examine the Capitol also have extensive sources there.

Costs Cut Action

The reasons for turning to foreign sources are simple. Costs of artists,
music, and recording equipment are much lower than rates that prevail
even on the West Coast, and in some places an entire record of that
quality is produced for half the cost of a similar American
production. It is not surprising, therefore, that more and more
American companies are interested in foreign talent. The Latin Ameri
can talent has been a pleasant surprise to some American executives,
who have found that a number of excellent artists are available.

Dirty Disk Ban
To Include Mail, Auto Shipments

WASHINGTON, July 22.—Having
all but closed the door on common
carrier shipments of obscene disks,
a new fine of $100 for every possible use of the mails for distribu-
ting such records has been put in force.

The Senate Judiciary Committee
this week approved a bill closing the
U. S. Criminal Code so far as to keep
the mails from carrying any item of pornography. The aim is to
make sure no loophole exists for mail-
ly disks or film.

Already enacted was a law specifying
ban on the use of the mails for distrib-
uting records of sexual character, but the House Judiciary
Committee is now considering a Sen-
ate bill which would close the loophole.

Victor Ups 45's Tag to 79c;
Decca Line Set at 75c Plus Tax

NEW YORK, July 22.—Effective
Monday (24), the retail price of RCA
Victor 45's will rise 45 cents to 79 cents, and the price of all disk
records in the Decca line will be raised 25 cents to 75 cents plus tax.

The reason for the price rise in the
Victor records is the result of a decision by the company to raise the
price of its disk records to the 75-cent mark from its previous 65-cent level (see other
table adjoining). The 75-cent tag will apply to all pop, country, and domestic
international recordings.

Decca's decision to apply the stand-
dard pop price of 75 cents plus tax
for the 45 series came coincidentally with the RCA Victor company's decision
to raise the price of its disk records to the 75-cent mark from its previous 65-cent level (see other
price table adjoining). The 75-cent tag will apply to all pop, country, and domestic
international recordings.

Decca's initial release will cover the
32 leading single disk records. In the
future, it will include such best-sellers as Bing Crosby, Pat Boone, and
simple monitoria (The Gordon Jenkins coupling, Goodtime, Irene and Tones, The Top Hollywoods,
Third Man Theme, and The Andrews Sisters and Jenkins &
Lassie Be Loved).

D. J. Interviews
Banned in Philly

PHILADELPHIA, July 22.—Ameri
can Federation of Musicians' (AFM)
Local 274 issued a special ruling to
cancel interviews scheduled with the
dj's during his stay last week in
Philadelphia.

Since there are a great many
spots using Negro musical names, the ruling hits hard at both
people in the biz and at those who are not affected by the ruling.

Since there are a great many
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**BMI's Low-Price TV Film Music**

**Current Rate Two Cents a Tune Per Pic**

**“Pie in Basket” Gets New Crust**

**Les Brown’s Ridin’ High on 1-Niter Trek**

**Film-TV Rate Not Yet Final, BMI Contends**

**All Unstrung**

WASHINGTON, June 22—Earl (Father) Hines had just finished playing an imaginative version of “Bei Nous” in a local club this week when a friend complimented him on his variations on the melody. “I had to do that,” Hines replied. “There are many ways to play the piano, and it about drives me crazy trying to figure out ways to play around them.”

**London Riding Crest, Issues New Catalog**

**GRAND OPENING THIS WEEK**

**New York, July 22—**National Records is editing the introductory lines out of its Florence Nightingale发行的Pie in the Sky, in an unusual bid to render the existing suitable air play. Tune, a nursery-type ditty, is getting heavy disk coverage, and National, encouraged by the response, is following the blue musical trail in the hopes of keeping out in front. The cutting of the Introductory lines—special material of an ambiguous nature—is being made only for a fresh batch of disk jockey copies. The juke and retail records will remain as is. Some jockeys have informed the distributor they have been spinning the disk, but putting needle to groove after the dubious four-bar opening.

**Laine & Crosby For ‘Sweet Sue’**

HOLLYWOOD, July 22—June Taps, who moved from music ranks to movie producer, is currently preparing another low-budget, tentatively titled Sweet Sue and is being written to feature Frankie Laine and Bob Crosby. The producers are negotiating for both artists, who will get featured speaking parts in the production. Flicker will also use a number of disk artists, none of whom have been signed yet.

Sue will be the third in a series of low-cost musicals cast directly from disk artist ranks. Taps feels wax names give flicker a ready-made audience. Series of disk-name pic is currently being success of Sticks Ballroom, which reportedly netted a terrific $500 production investment. Now in the can and scheduled for October release is the disk-name flick. Where Smiling. Both Crosby and Laine were featured in the latter.

**Grand Opening Thursday**

**STARLIGHT ROOF OF THE WALDORF-ASTORIA HOTEL**

**PHIL SPITALNY**

Conducting the ROYAL ORCHESTRA OF Choral All-Girl Orchestr

*“Note to all our readers: the bill is approved a particular act or show. THIS IS THE EXCEPTION. Statement by L. J. Benton, Vice-Prin-Mgr, Los Angeles Ambassador Hotel.*
New York, July 22.—A suit in the United States District Court for the District of Columbia filed by G. Ricordi Company, the outcome of which could be of certain long-established stubborn practices, was disclosed this week when Philadelphia, N. Y., the Ricordi Music Company, was given an extension until Friday to enter its answer.

Suit Tests Right To Musical Gems By Photo-Offset

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Sacred Singers Hunted by Cap

HOLLYWOOD, July 22—Dave Dexter, head of Cap's rhythm and blues-artist-repertoire department, is launching an all-out drive for sacred singers. Dexter is currently beating the bushes for sacred Southern talent in search of new talent and recording those artists already under contract. One of Cap's best-selling in this field is the St. Paul Church of God, Los Angeles, Rev. Lewis Bransham. Choir of 120 voices was linked three years ago by Cap, with all its programs released on 45 r.p.m. Dexter also has in the works an LP release of the choir.

With the St. Paul aggregation serving as a cornerstone for the label's position in the field, Dexter recently added new names to his catalog. Recent entries include Mt. Zion Church of God in Christ Choir (35 voices, led by Rev. T. J. Sadler). Group is being marketed as a double for another newcomer to Cap, Rev. R. A. Daniels, blind preacher of Portland, Ore., who has a following throughout the Northwest. Also released late last month are initial sides waxed by Sister Golden Hands, a Recording of the Pentecostal church, Atlanta, Ga., who has recorded Dexter received here recently during the Coast visit. Inlaid six-month contract, 120 voices, is Los Angeles, who appears in ballparks. Sales Manager, Dexter recently renewed her contract with her daughter, Carol, to release mother-daughter team. Atlanta contract, has been with Cap for a year. Dexter expects to expand the sacred sector roster during the current year.

Decca Goes Latin In Double Play

NEW YORK, July 22—Decca Records, definitely back in Latin-American disk business, is concentrating on repertoire designed to straddle both the expanded program and local markets. Program includes in full color, The Love Of The Christ, Our Foolish Heart, and A Chill Melts. An international department, was recently reorganized, Johnnie Camacho, who will supervise the Latin division. The disk's first year, under the new program, includes several top tunes performed in Latin-American. Some of these include in La Vida En Espaniol, I'll Always Love You, and The Foolish Heart. The new line will be Noro Morales.

In the near future, the disk will also release and revive its 300,000 titles, aimed at the Mexican trade. In fact, the line is being expanded to cover the entire country. Currently Decca is building a backlog of master tapes, prior to going on a biweekly Latin release schedule.

Art for Music Sake Choral Disks

NEW YORK, July 22—Key Records, inc, outlet specializing in longhair choral works on LP disks, is making a major step by reproducing great art masterpieces in full color. First release, featuring modern works sung by the Augsburg Choir, is a four-color reproduction of Kaland's Yellow Snow. Sings, on the courtesy of a New York music school.

Diskery head Robert Roland has named Louis Faust, director for the diskery, and several complete orchestrations have been sketched for fall release. An abridgement of the Bach St. Matthew Passion, sung in English, and which fits a 12-inch LP, will be released in September. A 450-voice choir and soloist performed the piece.

Europe Hipsters Latch on to BG, Especially His Early Recordings

(Continued from page 4)

The band was played for Roy (Edridge) to do his solo of Rockin' Chair, which he recorded for the label's 45, at the Rockefeller Center. It was a nightly feature. Tour was overwhelmed with the tremendous receptions we received from the audience. Of course, I can't afford to play the BG songs in the hit parade. On our recent tour, we played the BG songs and they were well received. We were received with the same type of tumultuous applause which we've ever seen and we were received with the same type of tumultuous applause which we've ever seen in recognition of the crowd's approval.

On one thing I am quite certain, I am looking forward to the next trip. This one was certainly one big kick.

Adventures To Issue 20 Kidisks on 45

NEW YORK, July 22—Adventures, the diskery, intends to issue its entire line of 20 titles on 45 r.p.m. disks this fall. Currently, the company, headed by Sol Goodman, has six dozen disks out. Among the latest are titles like It's All Right with Butch, Gonna Leave You, and an option on all other titles.

According to Goodman, the diskery is on the hunt for such exclusive, copyrighted material to offset competition by lower-price labels.

AGMA Hits High C In Met Pact; Wage Chill Melts

NEW YORK, July 22—Five months of negotiations between the American Guild of Musical Artists (AGMA) and the Metropolitan Opera Company were completed last week with the signing of a two-year basic agreement. In view of the Met's reorganization and roster trimming this year, the new benefits gained by AGMA represent a major victory for the non-AFL-affiliated organization, which represents artists in the opera, concert and ballet fields.

Agreement calls for coverage of Domestic artists and dancers under the New York State unemployment insurance laws, and under the federal Social Security Act when this latter law is amended. The Met, as a non-profit organization, had not been subject to these laws under the old AGMA contract.

The clause in the previous two-year contract, which had frozen minimum salaries, was modified to give way to pay increases to chorus, dancers and principals—also payment for principal engagements, at the same rate of out-of-town subsistence. Also, the Met guaranteed a minimum 20-week season in New York.

Especially significant was the understanding reached that the Met "is and is to remain a predominantly American orchestra and dance company," the Met management agreed to maintain the union's minimums to those of American and non-American artists during the next two years.

As a result of lengthy discussions, the Met has re-engaged a number of choristers, principals and dancers who had been discharged previously.

GRAND OPENING THIS WEEK

Thursday, on the STARLIGHT ROOF OF THE WALDORF-ASTORIA HOTEL

EVELYN

and her Magic Violin

and thrilled by the superb technique of Evelyn capturing music from her magic violin.

J. V. Hearn, Vice-President, Manager, Los Angeles Ambassador Hotel.
Europe Natures Longhair; Major Source for U. S. Wax

(Continued from page 1)

By far the most costly new process of the year was the American wax records, which are made from imported materials. Modern composers have been the most important source of new wax records, and the most notable production of this wax is from Germany, where many new pieces have been recorded. These records are made from imported materials, and the most notable production of this wax is from Germany, where many new pieces have been recorded.

Vox-Polydor Tie-Up

Vox's deal with Polydor, the largest French producer, was made last March, and has expanded in scope so that the disks have been distributed throughout the United States and Canada. Vox also has a contract with Deutsche Gramophon, and a number of Vox disks have been pressed on its label. Vox also has a contract with Deutsche Gramophon, and a number of Vox disks have been pressed on its label.

Ceta-Soria, which specializes in the field of classical music, has suffered a setback in recent months. The label's president, Mario Soria, has been absent from the studio for some weeks, and the label has been unable to release any new material. Ceta-Soria's most recent release, a recording of Schubert's Piano Quintet, was made last year, and has been met with mixed reviews.

EMI-Victor Deal

EMI, the English record company, and Victor, the American company, have announced a joint venture. The joint venture will produce records in both countries, and the companies have signed a contract to exchange artists and technical personnel. The joint venture is expected to produce a large number of records, and is expected to be a major force in the European record market.

Mercury, too, has access to some of the classics produced by French Blue Star. The disk is a much-bought deal with Epta in Czechoslovakia is currently active, being involved in litigation.

Eli Osterman's low-priced Varsity and Royal labels are being getting attention from Selmar in France. These are mainly classics and semi-classics performed by artists drawn from the Paris Conservatoire, according to Osterman.

Beside the European ties, many of the local diskiers are also affiliated with labels and offices in South America. Much of the material released by Vox, Decca, Teldec, Columbia, and RCA has been imported from France and England. There have been some attempts to invade the local market by Hawaiian and Filipino labels.

Unquestionably, the recent Petrel recording ban helped direct attention to these foreign sources. Today, in view of such extensive foreign sales, such a ban would probably be much less effective. And the above list is hardly a complete one.
THE ROMANTIC INTERNATIONAL HIT

LA VIE EN ROSE

DECCA brings you 7 great interpretations

BY BING CROSBY
COUPLED WITH "I CROSS MY FINGERS"
ON DECCA 27111

BY GUY LOMBARDO
COUPLED WITH "IT ALL BEGINS AND ENDS WITH YOU"
ON DECCA 27127

BY LOUIS ARMSTRONG
COUPLED WITH "C'EST SI BON" (IT'S SO GOOD)
ON DECCA 27113

BY VICTOR YOUNG
COUPLED WITH "THE RIVER SEINE" (LA SEINE)
ON DECCA 24816

SUNG IN FRENCH
BY TOHAMA
COUPLED WITH "PIGALLE"
ON DECCA 40054

SUNG IN SPANISH
BY GREGA KELLER
COUPLED WITH "SI BIEN"
ON DECCA 40063

BY NORO MORALES
COUPLED WITH "QUERIDA MIA"
ON DECCA 21313

America's Fastest Selling Records!
Lou Levy Gets trio from Cromwell
Lou Levy acquired European rights to "Goodnight, Irene," "Happy Feet" and "Tina Tenina" for Leeds, Ltd., from Howie Richmond, Cromwell Music head.

Arnold Shaw Making Nationwide Scouting Tour
Arnold Shaw, Duchess Music Corporation chief, left on a one-month cross-country tour last week. He'll scout material and contacts in key cities, with a final two-week stopover in Los Angeles.

RCA Victor Gets New Low Price Ordering Plan
RCA Victor custom record sales division has introduced a new low price and ordering policy, according to Manager James P. Davis. Records will be given to order by type, and plastic will be added to all speed disks, and the difference in price will be charged against the order for records and orders for reorders.

Command Diskery Moves to Hollywood
Command Diskery, owned by Murray Slesman, moved its operations on to the Sunset Strip in Hollywood last week. Billboard has taken over the old Diskery building, now an independent distributor. Slesman was formerly manager of the Capitol distributing branch in Buffalo, but left that company early this year to set up his own label.

Moog Takes Over "Love Song" From Robbins
Ivan Moog has taken over "Our Love Story" from the J. J. Robbins group. Tune has been cut four ways — Tex Beneke, Herb Jeffries and Sessiblo, from Robbins' record company. The new version turns out to be a superior version of the theme, a 75-cent single.

Tempo Sets Up Low-Price Disk Subsidy Label
Tempo Records, after 13 years of maintaining its $15 disk price moves into the competitive price range with Theme, a 75-cent subsid. label. According to Tempo Pres. Irwin Fogel, separate talent royalties are given to the publisher of the tune, meaning that no interchange disk sales are to be permitted. An entirely new catalog will be built for Theme.

New York:
Songwriting team Benny Benjamin and George Weiss have been signed by Mercury. Team will do two of their own songs, "I Am Afraid to Go Out Very Late" and "Street of Dreams," and some of the team's tunes are "Can Anyone Explain" and "It All Begins and Ends With You." Mercury also has created a new duo by coupling Billy Kellen and Richard Hayes for a disc due out in September. Doreen Vogel has been signed to a major recording pact with "Our Lady's Harvest of Fatima." Shapero-Bernstein publishing last week on a contract for the "Harmony" release, "Blue Skies Ahead." Barron, however, released two early paper with a new paper, Bagate Lucette.

Victor Records, which helped create the Cities Service Quartet to a waxing pact, is going into the LP market. 'Our Lady's Harvest' is the type of record that the label doesn't want to be released as a single.

Children's Record Guild, which banded 17 distributors at the NAMM show, has now numbered the department to 23. Orkster George Towne opened a two-week engagement at Paideida Park during the recent NAMM show... Herman Lubinsky, Savoy Records top- line, signed Coast pianist Diodoros Marmaras to a term contract... Signers has signed a contract with Janis Joplin to become the lead singer of the new group, which will be released by the label. Marmara's contract is with the J. J. Robbins group and the group's new LP will be released by the label.

Philadephia:
Eddie Selecto has added Ruth Newman to his Selectones combo for the group's scheduled park and club dates. . . "Whitey" Varlais, local drum-mer, recently joined the group. . . . Tom Hamilton, the group's recent addition, has signed a contract with Columbia Records. Hamilton, a local favorite, has recorded several singles for the label.

On the Sound Track:
"The Most Imitated Band in the Land"

Tex Beneke

And His

Music In The Miller Mood

The Dance Band All America Loves

Walter Winchell Says:
"Tex Beneke crew is the only band legally entitled to render Glenn Miller's delightful arrangements.

Latest RCA-Victor Record
"The Tunnel of Love"
backed with
Whispering Rain
RCA Victor 20-3830

Personal Management
DON W. HAYNES

Direction of
MUSIC CORPORATION OF AMERICA
**HIT TUNES + TALENT**

**STAR TALENT**

**RING UP M-G-M SALES!**

**JUDY GARLAND**

**Friendly Star * Get Happy**

Both from the M-G-M Technicolor picture "Summer Stock"

Available 2 Record Speeds

78 R.P.M.
M-G-M 30254

45 R.P.M.
M-G-M K30254

**ART LUND**

**You Wonderful You**

From the M-G-M Technicolor picture "Summer Stock"

M-G-M Non-Breakable 10750

**BILL FARRELL**

**You're Not In My Arms Tonight** *Deed I Do*

Available 2 Record Speeds

78 R.P.M.
M-G-M 10757

45 R.P.M.
M-G-M K10757

**VICENTE GÓMEZ**

**Theme Music from "Crisis"**

Revolution March Village Square

From the M-G-M picture "Crisis"

M-G-M Non-Breakable 10756

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

1871 ELEVENTH AVE. NEW YORK 9, N.Y.

M-G-M RECORDS ARE BETTER THAN EVER!
This week's New Releases... on RCA Victor

Release 60-26
Ships Coast to Coast, Week of July 30

POPULAR

Here come the DANCE BANDS again!

TOMMY DORSEY
I've Forgotten You
No Other Love 20-3809—(47-3809)*

DENNIS DAY
All My Love
Goodnight, Irene 20-3870—(47-3870)*

THE FONTANE SISTERS with HUGO WINTERHALTER AND HIS ORCHESTRA
Can't We Talk It Over
I Had a Talk With the Wind and the Rain 20-3871—(47-3871)*

PEREZ PRADO
More Mambo Jambo
Mambo De Chatalanoas-Mambo 20-3873—(47-3873)*

TONY MARTIN and FRAN WARREN
Take a Letter Miss Smith
Till We Meet Again 20-3874—(47-3874)*

COUNTRY

HANK SNOW
I Cried But My Tears Were Too Late
The Night I Stole Old Sammies
Morgan's Gin 21-0365—(48-0365)*

TEXAS JIM ROBERTSON
Jaw, Jaw, Yap, Yap, Yap!
It Bruits Me To See You With Somebody Else 21-0365—(48-0365)*

RHYTHM-BLUES

TAMPA RED
It's Good Like That
New Deal Blues 22-3094—(50-3094)*

POP-SPECIALTY

JOHNNY YADNALL
The Baseball Polka
Polka Recipe 25-1167—(51-1167)*

NOTE: All records in this panel are listed alphabetically by song title.

...indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

The Phantom Stage Coach
Vaughn Monroe 20-3781—(47-3781)*
No. 1 Disc Jockey Pick, Billboard, July 22.
No. 6 Retailers Pick, Billboard, July 22.
No. 3 Operators Pick, Billboard, July 22.

Sam's Song
Freddy Martin 20-3798—(47-3798)*
No. 1 Disc Jockeys Pick, Billboard, July 22.

Thanks, Mr. Florist
Vaughn Monroe 20-3773—(47-3773)*
No. 13 Must Played Disc Jockey Records, Billboard, July 19.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR APRIL MAY JUNE JULY AUG SEPT to OCT NOV DEC "45"

Materiale protetto da copyright
THE HIT OF THE SUMMER!

VERA LYNN and LEE LAWRENCE DUET

"CHERRY STONES"

with Bob Farnon and his orchestra

backed by "YOUR HEART AND MY HEART"

No. 729

75c plus tax

LONDON

RECORDS

Sheet Music

BEST-SELLING SHEET MUSIC

London listed are the national best sheet music sellers. Data is based on reports received each week from all the nation's sheet music publishers. Songs are listed according to greatest number of pieces. (T) indicates tune is in a taxi, (B) indicates tune is in a book, (O) indicates tune is available in a record.

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<th>POSITION</th>
<th>Weeks</th>
<th>English</th>
<th>American</th>
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<td>MY FOOLISH HEART</td>
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<td>BEWITCHED</td>
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<td>DEARIE</td>
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ENGLAND'S TOP TWENTY

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Materiale protetto da copyright
**TOP TUNES OF THE DAY**

On 78 and 45!

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<tr>
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<td>F1093</td>
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<td>F952</td>
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<td>F1024</td>
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<tr>
<td>1101</td>
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<tr>
<td>1016</td>
<td>F1016</td>
</tr>
<tr>
<td>1071</td>
<td>F1071</td>
</tr>
</tbody>
</table>

**POPULAR**

- "MONA LISA" Nat "King" Cole
- "NOITA" and "JEALOUS" Les Paul
- "BONAPARTE'S RETREAT" Kay Starr
- "SOMETIIME" and "NO OTHER LOVE" Jo Stafford
- "CLOSE YOUR PRETTY EYES" and "FOOL'S PARADISE" Margaret Whiting-Jimmy Wakely
- "SAM'S SONG" and "IVORY RAG" Joe "Fingers" Carr
- "PLAY A SIMPLE MELODY" Jo Stafford
- "MISSISSIPPI" Kay Starr
- "BLIND DATE" and "HOME COOKIN'" Margaret Whiting-Bob Hope
- "I LOVE YOU BECAUSE" Jan Garber
- "COUNT EVERY STAR" Ray Anthony
- "BOBO-EE-DOO" Kay Starr

**WESTERN**

- TEX WILLIAMS "Happy Feet"
- LEX PAYNE "I Couldn't Do A Thing Without You"
- RAMBLIN' JIMMIE DOLAN "I'll Sail My Ship Alone"
- JIMMY WAKELY "Under The Anheuser Bush"
- JESS WILLARD "New Panhandle Rag"
- EDDIE KIRK "Sugar Baby"
- JIMMY WAKELY "Sugar Plum Kisses"
- BILLY WALKER "Alcohol Love"
- HANK THOMPSON "Take A Look At This Broken Heart Of Mine"
- TEX RITTER "I've Got Five Dollars And It's Saturday Night"
Radio Popularity

RECORDS MOST PLAYED BY DISK JOCKEYS

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Station</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WJAZ</td>
<td>Newark, N.J.</td>
</tr>
<tr>
<td>2</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WABC</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>3</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WOR</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>4</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WINS</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>5</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WINS</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>6</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WINS</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>7</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WINS</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>8</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WINS</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>9</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WINS</td>
<td>New York, N.Y.</td>
</tr>
<tr>
<td>10</td>
<td><strong>(Should I) Turn Back Now</strong></td>
<td>Max Bygraves</td>
<td>WINS</td>
<td>New York, N.Y.</td>
</tr>
</tbody>
</table>

*Notes: The Billboard chart for July 29, 1950, includes records that were most played by disk jockeys across the country. The chart is based on data collected from various radio stations in different cities. The top record is "(Should I) Turn Back Now" by Max Bygraves, played on WJAZ, WABC, WOR, WINS, and other stations.*
As Exciting As "Tico"

Mambo Jambo

Recorded By

Ethel Smith

DECCA 27119
RESELLING THE PUBLIC... It is up to the record manufacturers to reestablish the buying public on the future of the new disk speeds, according to the Crawford Prettist Music Stores. "We are trying to prove the rumors about the discontinuance of one speed or another to the public with the fact that we are only trying to unload some merchandise. We think that both 45 and 33 are here to stay, but direct advertising to the consumer is needed to convince him that what we say is true. As things stand now, it is difficult to remove merchandise from the store, but telling them the truth via large ads will convince them and they'll keep coming back and buying.

POLISH PLUGGING... Another dealer using a disk jockey program emanating from the store's front window is Constable & Cummings, Reshene, N. Y. Goshen, N. Y. store manager Peter DeVito reports good success with the tie-in arranged with disk jockey Bummy Swanick. The early morning show is aimed at the Polish population in the area and features personal appearances of several disk artists as Victor Zemtzwski.

NEWS AND CHATTER... During the showing of the MGM film, "Annie, Get Your Gun," J. M. Tropp, a music merchant, put up a disk counter in the theater lobby to sell selections from the film. "Harlem Record Shop, Trenton, N. J., sponsoring the "Spiritual Cavalcade" deejay show handled by George Bannister on WRUB, has Betty Gershom, Uptown Music Shop, St. Louis, Mo., the store has a perfect record inventory with just enough merchandise to give customers a sense of what is coming. In addition, the store, Hartford, Conn., ran a clearance sale on '59 r.p.m. disks and promoted the event with heavy newspaper coverage. The early morning show, aimed at the Polish population in the area and features personal appearances of several disk artists as Victor Zemtzwski.

ADVANCE PLUG TOPIC... Further comment on the dealer complaints that records are played on the air too long before delivery, and that the air is used to promote added sales. (See NAMM convention, which engaged in discussions with top brass of major record companies and that these execs agreed that "something is wrong" when dealers make such complaints. The execs, says Anderson, were very anxious to institute the condition and correct it. "Only thru The Billboard," writes Anderson, "can the manufacturers, distributors and fillers re-ordinate their mutual problems and work out a concrete solution." More dealer comments on the advance plug vs. delivery problems are sorely needed, claims the Chicago dealer.

SELLING TIPS... Richards Music Company, Sagford, Ariz., supplements the counter sheet sales by keeping a loose-leaf notebook in which are listed all new records as they are received. Dealers receive this. Dorothy Rees, who has many customers shop, has a new disk with having any title or artist in mind. Handing such customers the notebook adds sales by Joseph Jewels, Kinsport, Tenn., notes that the disk display is the key to the '60 r.p.m. disk promotion. He has bought a turntable display rack for 45 albums. The shop also reports added sales on LP albums through the use of the card display. Berkeley Music Company, Worcester, Mass., has a counter card display on fronts of sales, plus a cash register on which are written the following words: "Have you forgotten neededs?" Needles sales are increased tremendously by reminding each customer.
You’ll See A Double Hit Too!

WHEN YOU HEAR

FRANKIE LAINES
LATEST DOUBLE SMASH

"Dream A Little Dream" "Music Maestro, Please"

MERCURY 5458

Only Mercury has the Hits on NON BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS  MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA
The Billboard

MUSIC POPULARITY CHARTS

Juke Box Record Plays

Based on reports received last three days at Week Ending July 21

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,550 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hit Music Popularity Chart, Part V.

POSITION

Weeks | Rank | This to Date | Week
--- | --- | --- | ---
1 | 1 | I WANNA BE LOVED | P. Frank Sinatra, Columbia 30014 | 45
2 | 2 | GOOD NIGHT, IRENE | P. Frank Sinatra, Columbia 30019 | 45
3 | 3 | DIVING BELL | P. Frank Sinatra, Columbia 30024 | 45
4 | 4 | SENTIMENTAL ME | P. Frank Sinatra, Columbia 30029 | 45
5 | 5 | I WANT YOU | P. Frank Sinatra, Columbia 30034 | 45
6 | 6 | MARY | P. Frank Sinatra, Columbia 30039 | 45
7 | 7 | MRS. STEWART | P. Frank Sinatra, Columbia 30044 | 45
8 | 8 | BE HERE | P. Frank Sinatra, Columbia 30049 | 45
9 | 9 | MY FOLLIES | P. Frank Sinatra, Columbia 30054 | 45
10 | 10 | DON'T BE THAT WAY | P. Frank Sinatra, Columbia 30059 | 45

THE BILLBOARD'S SEMI-WEEKLY VOLUME OPERATOR | THIS WEEK'S LISTED RECORDS |
--- | --- |
1 | 25 | COUNTEVER/P. Frank Sinatra, Columbia 30060 | 45
2 | 26 | LA VIE EN ROSE | P. Frank Sinatra, Columbia 30061 | 45
3 | 27 | GOOD NIGHT, IRENE | P. Frank Sinatra, Columbia 30014 | 45
4 | 28 | DIVING BELL | P. Frank Sinatra, Columbia 30019 | 45
5 | 29 | SENTIMENTAL ME | P. Frank Sinatra, Columbia 30024 | 45
6 | 30 | MY FOLLIES | P. Frank Sinatra, Columbia 30029 | 45
7 | 31 | DON'T BE THAT WAY | P. Frank Sinatra, Columbia 30034 | 45
8 | 32 | MARY | P. Frank Sinatra, Columbia 30039 | 45
9 | 33 | BE HERE | P. Frank Sinatra, Columbia 30044 | 45
10 | 34 | MY FOLLIES | P. Frank Sinatra, Columbia 30049 | 45

MUSIC POPULARITY CHARTS

PART V

WILLIAM C. MITCHELL, PUBLISHER

Vol. 73, No. 4

July 20, 1950

26 MUSIC

The Billboard
Classical Records

Because all classical labels are not recorded on all speeds it is difficult at present to conduct a classical record survey statistically accurate. Therefore, The Billboard is presently conducting its weekly classical record and telephone survey in a manner in which LP and 45 R.P.M. classical records are recorded on each speed. In each category are grouped according to sales volume, but no attempt is made to show sales comparisons between LP and 45 R.P.M. It will be noted that titles are limited to those in which between single albums.

Best Selling LP Classical Titles

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Rachmaninoff Concerto for Piano and Orchestra</td>
<td>2. Mahler Symphony No. 1</td>
</tr>
<tr>
<td>2. Rachmaninoff Piano Concerto</td>
<td>3. Beethoven Symphony No. 3</td>
</tr>
</tbody>
</table>

Best Selling 45 RPM Classical Titles

<table>
<thead>
<tr>
<th>Last This Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Ravel Gaspard de 2. Schumann Waldlust</td>
<td>2. Berlioz Harold in Italy</td>
</tr>
</tbody>
</table>

Advance Classical Record Releases (Includes Semi-Classics)

Promotion: Serenade in B Flat for Flute and Piano by Schumann, Opus 16. This week's release is a superbly trained, well-disciplined and generally expert chorus from Europe's highest level, the Vienna State Opera. The conductor is Dr. Waldemar, who has directed the Vienna Opera for many years. The chorus is considered one of the finest in the world, and this recording is a masterpiece of choral singing and a great feeling of unity.

Classical Record Reviews

The catalog, shown by the large number of titles, is an indication of sales potential. Primarily of the competition's strength and availability of competitive editions, nature of the labels, interpretative and recording techniques, and disc quality are factors considerably in determining the sales. Other factors are distribution and manufacturer's exploitation power. A price of 40-100 is open to all outstanding performers whose commercial potential is supported by the aforementioned factors. 80-90 indicates an excellent disc, using the same volume as a criterion; 70-90, good; 60-70, satisfactory; 0-59, poor.

WORK SONGS AND SPIRITUALS—Mr. Paul's Selecting chorus—Let's Go to Work, Recorded by the Beethoven Hall Orchestra, Conducted by Leonard Bernstein, Columbia (ML 2119). This is the finest recording of any black Baptist church's music ever made, and it is the first to be recorded in its entirety. The conductor, Mr. Paul, and his choir are the first performers featured on this volume. The music is well-rehearsed and well-disciplined, with great spiritual fervor and dedication. It is a beautiful and inspiring disc, offering a unique and rare glimpse into the world of black Baptist church choirs.

SCHAYER—MASS IN E FLAT MAJOR—Conductors: Hobart Bosworth, Vienna Symphony Orchestra, Chicago Symphony Orchestra, conducted by Erich Kleiber (2-LP 120). This is one of the finest recordings of this work ever made, with a rich and expressive sound. The orchestra is well-disciplined and the conducting is superb, making this a must for any lover of classical music.

C. VALENTINI—SONATA NO. 6 IN E MAJOR FOR VIOLIN AND PIANO—Conducted by Artur Schorr, Columbia (ML 2121). This recording is a magnificent work by a lesser-known composer. The conducting is superb, with a rich and expressive sound. The orchestra is well-disciplined and the recording is a masterpiece of choral singing and a great feeling of unity.

RCA Victor Custom Record Sales

Sales sets new price policy!

RCA Victor Division

NO ORDER TOO LARGE OR SMALL!

FRAN WELDON sings

"WHEN" SONGS

RCA Victor Record sales

FRAN WELDON sings

"WHEN" SONGS

RCA Victor Record sales

26 Profit Items for Dealers—Where To Buy Them

You can still get a copy of The Billboard's Hip 1950 NAMM Convention Supplement with its many valuable, money-saving, advertising, reference lists and buying-tips, including the complete "Dealers Buying Guide."

A limited number of copies still available.

USE THE COUPON TODAY

The Billboard

2154 Patterson Street

Yes, I would like to have The Billboard, including the BIG 1950 National Association of Music Merchants' Convention Supplement issue, sent to me for one year $150, for a total of $10.00.

Name

Address

City

State

Mail your subscription to:

The Billboard

2154 Patterson Street

Cincinnati, Ohio

Materiale protetto da copyright
## ESMERELDY

"(I HAD) A GOOD MAN IN MEMPHIS"

Written by Verna Sherrell, BMI

**WHOOPIIN' IN THE HOLLER**

Written by Jimmy Rule, BMI

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>WHY DON'T YOU LOVE ME?</td>
<td>M. Williams</td>
<td>MGM 10416</td>
</tr>
<tr>
<td>17</td>
<td>I'LL SELL MY SHIP ALONE</td>
<td>H. Sheriff</td>
<td>King 820</td>
</tr>
<tr>
<td>31</td>
<td>S-S-S-S-S-S-I-P-I-P-I</td>
<td>P. Fair</td>
<td>Dec 1024 - BMI</td>
</tr>
<tr>
<td>5</td>
<td>THROW YOUR LOVE MY WAY</td>
<td>E. Tode</td>
<td>Dec 1024 - BMI</td>
</tr>
<tr>
<td>50</td>
<td>CUGGIE RUGGIN' BABY</td>
<td>E. Arnold</td>
<td>WLY31720422</td>
</tr>
<tr>
<td>72</td>
<td>ROLLING HOME BOUNCE</td>
<td>R. Ferey</td>
<td>45-1494-031</td>
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<tr>
<td>2</td>
<td>ENCLOSED, ONE BROKEN HEART</td>
<td>E. Arnold</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>18</td>
<td>I'M MOVIN' ON</td>
<td>H. Snow</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>37</td>
<td>I WANT YOU BACK</td>
<td>E. Tode</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>70</td>
<td>SING GONE LONESOME BLUES</td>
<td>H. Williams</td>
<td>MGM 10452</td>
</tr>
</tbody>
</table>

## RED SOVINE

"WHEN I GET RICH"

Written by Happy Wilson & Tommy Coley, BMI

**YOU'RE BARKING UP THE WRONG TREE NOW**

Written by Hank Williams & Fred Rose, ASCAP

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WHY DON'T YOU LOVE ME?</td>
<td>M. Williams</td>
<td>MGM 10416</td>
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<tr>
<td>12</td>
<td>CUGGIE RUGGIN' BABY</td>
<td>E. Arnold</td>
<td>WLY31720422</td>
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<tr>
<td>1</td>
<td>I'LL SELL MY SHIP ALONE</td>
<td>H. Sheriff</td>
<td>King 820</td>
</tr>
<tr>
<td>9</td>
<td>TELL ME I'M NOT A STRANGER</td>
<td>G. Williams</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>42</td>
<td>OLD KENTUCKY Furnace, Too</td>
<td>R. Ferey</td>
<td>45-1494-031</td>
</tr>
<tr>
<td>2</td>
<td>THROW YOUR LOVE MY WAY</td>
<td>E. Tode</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>3</td>
<td>I'M NOT HAVING ANY OF IT</td>
<td>E. Arnold</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>4</td>
<td>COME AND TELL ME</td>
<td>E. Arnold</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>32</td>
<td>I WANT YOU BACK</td>
<td>E. Tode</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>70</td>
<td>SING GONE LONESOME BLUES</td>
<td>H. Williams</td>
<td>MGM 10452</td>
</tr>
</tbody>
</table>

## BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed as country and western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of which are located in the country and western record areas.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
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<td>1</td>
<td>WHY DON'T YOU LOVE ME?</td>
<td>M. Williams</td>
<td>MGM 10416</td>
</tr>
<tr>
<td>2</td>
<td>CUGGIE RUGGIN' BABY</td>
<td>E. Arnold</td>
<td>WLY31720422</td>
</tr>
<tr>
<td>3</td>
<td>TELL ME I'M NOT A STRANGER</td>
<td>G. Williams</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>4</td>
<td>I'M NOT HAVING ANY OF IT</td>
<td>E. Arnold</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>5</td>
<td>COME AND TELL ME</td>
<td>E. Arnold</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>6</td>
<td>I WANT YOU BACK</td>
<td>E. Tode</td>
<td>Dec 4924 - BMI</td>
</tr>
<tr>
<td>7</td>
<td>SING GONE LONESOME BLUES</td>
<td>H. Williams</td>
<td>MGM 10452</td>
</tr>
</tbody>
</table>

## ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

- "Answer To Little Fel" - Dick Strobel, BMI
- "In The Center" - Hank Williams & Tommy Coley
- "Wrong Tree Now" - Hank Williams

**M-G-M RECORDS**

The Billboard's special weekly survey among a selected group of retail stores, the majority of which are located in the country and western record areas.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Answer To Little Fel&quot;</td>
<td>Dick Strobel, BMI</td>
<td></td>
</tr>
<tr>
<td>&quot;In The Center&quot;</td>
<td>Hank Williams &amp; Tommy Coley</td>
<td></td>
</tr>
<tr>
<td>&quot;Wrong Tree Now&quot;</td>
<td>Hank Williams</td>
<td></td>
</tr>
</tbody>
</table>

**Part VII**

Recorded in Memphis, Tennessee, and Nashville, Tennessee, on July 29, 1950.
COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on reports from weekly surveys among a select list of over 400 disk jockeys specializing in Country and Western music.

### POSITION

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Losing You&quot;</td>
<td>Patti Page</td>
<td>Mercury</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'll Never Love Another Man&quot;</td>
<td>Waylon Jennings</td>
<td>Columbia</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The World's On Fire For Me&quot;</td>
<td>John Anderson</td>
<td>Mercury</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Just A Stranger&quot;</td>
<td>Skeeter Davis</td>
<td>Mercury</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Ain't Much Left Of Me&quot;</td>
<td>Ray Price</td>
<td>Mercury</td>
</tr>
</tbody>
</table>

**FOLK TALENT AND TUNES**

**ARTISTS' ACTIVITIES**

Emersonal (MGM), currently at WIBQ, Memphis, underwent an appendectomy June 30 and returned to work July 18. Tommie Summer, who recently renewed for another year with WFAQ, Falls Church, Va., became the father of Tommie Jr., recently. Joe Wheeler, formerly vocalist with Summers, now on the Old Dominion Barn Dance, WRVA, Richmond, Va.

Carl Story, and his Rambling Mountaineers, play the city auditorium in Atlanta, August 19. Later in the month, he plans to play a string of theaters in North Carolina and Virginia. Denver Bill Clark played to 4,000 at Evergreen Grove, St. Johns, Pa., recently. Jim DelNoces (4-STAR) has a live show and two record shows on KHON, Salinas, Calif. Hob Satter recently switched from Tommy Thompson's group to Jesse James, who airs over KTBC, Austin, Tex.

Carl Smith is a regular member of the Grand Ole Opry at WSM, Nashville. He also has a morning show on that station. Tex Fairey, currently at the Chicago Theater, appeared on WLS National Barn Dance, Saturday 15 and Saturday 22. Alberta Slim, formerly with Cottle, cut four sides for Victor. Whitney Carson is visiting in New York. Billy Walker (Capitol) is in Billings, Mont.

Connie B. Gay's moonlight cruises on the S.S. Bear Mountain (Washington), boat which entertainers as Cowboy Copas, Lesley Jim Day, the Oklahoma Cowboys, Don Pattison, and the Swingboys... Guy Canfield and the Down Homers are starting a new NBC show, hired Saturday mornings. Stu Davis, Canada's Cowboy Troubadour, has a two-hour daily d.j. show on CJCA, Edmonton, Alta, combined with a quarter-hour live show with the Radio Wranglers, also a two-hour, barn-dance on the Alberta network on Saturdays.

**DISK JOCKEY DOINGS**

Sally Starr, WJMJ, Philadelphia, and Jesse Rogers' "Bulletin Party" was a huge success. Slim Lay, WFMI, Pullman, Ala., signed a writers contract with Valley-Hill Music. Rocky Rauch has added Jimmy Colvard to his band... Gus Kin Don, WOFM, Boston, Mass., has a new show at a local drive-in which will be broadcast for a half-hour each Friday. Paul Schroeder, WIMS, Chicago, Ill., reports that once a week he plays old labels and getting many requests. Cracker Jim Brooker, Miami, has added a quarter-hour live show to his regular d.j. show. Appearing on the seg are Colonnade's Cracker Jim Brooker Boys.

**THANKS! DJ'S, OP'S AND DEALER'S FOR YOUR HELP IN MAKING “LOSE YOUR BLUES” A HIT!**

**RED KIRK**

"The Voice of the Country"

**TOBY DOWDY**

"And His Dixie Lily Highpointers" "STEPPIN' OUT" AND "Gonna Get Goin" **REX ALLEN**

"And the Arizona Wranglers" "FOGGY RIVER" AND "AFRAID"
Record Reviews

MARGARET WHITING-LES BAXTER CHORUS (Frank De Vol Ork) Columbia 30101

* You're Mine, You

Another quality entry from Miss Whiting’s greatest interpreter. Will remain playing to get attention outside of the weekly fee-cure.

I've Forgotten You

Somewhat embellishedmidt gets another beautiful Whiting treatment.

LES BROWN Columbia 33073

Drifting and Dreaming

Tastefully arranged and recorded. Beautifully performed.

ARTIE SHAW ORK Deca 79705

The Ballad Song

Just Say I Love You

Hoagy Carmichael-4 HITS & A MISS Deca 27673

Coney Island Washboard

Today's choice in the field of novelty songs.

SOME DAYS THERE JUST Ain't Ma Fish (1) Money always wins with this song, but the timing is the real secret.

JACK OWENS Deca 72046

It Couldn't Happen To A Sweater Girl

C stał to a typewriter and cobbled up this tune on a rainy day, Hungary playing continental fashion.

DREAM A LITTLE DREAM OF ME

A wonderfully fulfilling and romantic number.

KEN GRIFFIN Columbia 28965

untas, bating effect produced on this popular standard makes it for beauty and retort action.

Hoagy Carmichael-4 HITS & A MISS Deca 27673

JOSIE JOHNSON Deca 71420

Tightrope singers are having a good time with this song. The tune is the real secret.

TONY PASTOR ORK Columbia 15971

Major and the Minor, The

Fine hit standard, but instrumentally, song is a great, pretty good performance by the complete Pastor crew.

MIKE SMITH'S Historical story is an excellent affable tune.

PHIL NAPOLEON MEMPHIS FIVE Columbia 15874

Fidgety Feet

One of the major polishes of present-day third groups. A great, favor.stable song.

DICK TAYLOR-VIVIAN GARRY Western 505

Go On About Your Bizness

This song is a real nifty hit. The title is the real secret.

GLORIA DE HAVEN Once 27053

Don't Be Afraid

This song is a real winner when done by Gloria in her own style. (Continued on page 111)

G U D D Y JOHNSON ORK Deca 27097

Shake 'Em Up

Godfrey's big new record is sure to get attention. The tune is the real secret.

BOBBY PETERS Song of the Kings

This song should be big news.

The Billboards Record Reviews

MARGARET WHITING-LES BAXTER CHORUS (Frank De Vol Ork) Columbia 30101

* You're Mine, You

Another quality entry from Miss Whiting’s greatest interpreter. Will remain playing to get attention outside of the weekly fee-cure.

I've Forgotten You

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FOR GOOD LUCK...

"KNOCK ON WOOD"

KING #15054

Insist on the Original by

Freddy Miller
and his DANCE MAGIC

with vocals by the Barry sisters


THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by every last but willful, most skilled, most honest feature of the fact.

DADDY'S LITTLE BOY. Dick Todd-Eddie (Plakow Miller 20th. December 4955)
JERRY'S a small town baby, which looks as successful in the same as the really clicheed nursery rhyme should be with their ellinited fan followings.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three weeks with a six-week period are not repeated below. Based on a survey among them as to what time the disk jockeys think tomorrow's hits will be:

1. DREAM A LITTLE DREAM OF ME. Jack Green. December 27056

2. SNOWFLAKE DREAMS. Bill "Humes" Carr. Capitol 1974

3. LADY IN ROSE. Studio Martini. Victor 20-3649

4. GODMOTHER. Bill "Humes" Carr. Capitol 1974

5. EVERYTHING THEY SAID CAME TRUE. The Drakes. Aetna

6. CLAYTON. Lee Triolo. Capitol 1888

7. I CROSS MY FINGERS. Victor 20-3646

8. DARE I DREAM. Doris Day. Columbia 2067

9. THREE LITTLE PIGS. Fantasy Sisters. Victor 20-3644

10. PINK CHAMPAGNE. Ralph Flanagan. Victor 20-3643

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three weeks with a six-week period are not repeated below. Based on a survey among them as to what time the record retailers think tomorrow's hits will be:

1. PHANTOM HOUSE. Vaughn Monroe. Victor 20-3646

2. JET. Three Sun-Lite Gems. Victor 20-3643

3. PICK A PARADE. Marjorie Winter-Jenny Watson. Capitol 1061

4. I THOUGHT SHE WAS A LOCAL. Sammy Kaye. Victor 20-3640

5. IF I HAD A MAGIC CARPET. Percy Faith. Columbia 2062

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three weeks with a six-week period are not repeated below. Based on a survey among them as to what time the operators think tomorrow's hits will be:

1. DARE I DREAM. Doris Day. Columbia 2067

2. MORE LESS MORE. Bill "Humes" Carr. Capitol 1062

3. THREE LITTLE PIGS. Fantasy Sisters. Victor 20-3644

4. TEENA, TEENA. Teena. Victor 20-3648

MUSIC

Record Possibilities

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

PICKS that appear for three consecutive weeks or three with a six-week period are not repeated below. Based on a survey among them as to what time the Country & Western Disk Jockeys think tomorrow's hits will be:

1. REMEMBER ME. Steady Harmonie. Columbia 2064

2. THE POSTMAN JUST PASSES BY. Ginger Cogan. King 27056

3. TON CAT BLUES. Eddie糃tartt. Victor 21-003

4. BOO-BA-BABY BLUES. Bill Williams. MGM 27073

5. SUGAR BLUES. Sam Harris. London 1630

6. OLD TIME ATOM. Oscar Peters. Coral 40100

7. FEELERS KEEPERS, LOSERS WEEPERS. Sherrill Long. King 274

8. I'LL FIND YOU. Steady Harmonie. Columbia 2064

MAIL IT NOW! If you have not yet mailed this week's pop chart questions, please do it now.
## Advance Information

### Advent Record Releases

Records listed are generally available now, or are expected in a short time. Always check with your favorite music store before purchasing.

### POPULAR

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist/Group</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Let's Get This Party Started&quot;</td>
<td>The Isley Brothers</td>
<td>Epic</td>
</tr>
<tr>
<td>&quot;I Want You&quot;</td>
<td>Lionel Richie</td>
<td>Motown</td>
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<tr>
<td>&quot;Smooth&quot;</td>
<td>Sade</td>
<td>Virgin</td>
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<tr>
<td>&quot;I'm Gonna Make Him Love Me&quot;</td>
<td>Jennifer Lopez</td>
<td>RCA</td>
</tr>
<tr>
<td>&quot;All About That Base&quot;</td>
<td>Dr. Dre</td>
<td>Aftermath</td>
</tr>
</tbody>
</table>

### Command Records

- **I Didn't Know What I Was Destined To Be**
  - By: Various Artists
  - Label: Command Records

### Command Records (Continued)

- **Harlem Nocturne Vocal**
  - By: Various Artists
  - Label: Command Records

### Command Records (Continued)

- **You Are Not Alone**
  - By: Various Artists
  - Label: Command Records

### Command Records (Continued)

- **Harlem Nocturne Vocal**
  - By: Various Artists
  - Label: Command Records

### Command Records (Continued)

- **East Coast Sales**
  - By: Various Artists
  - Label: Command Records

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"Said a GI Joe With a South Korean" (A Sailor Boy and a U.S. Marine) on the flip.

**Sorority Fraternity Records and Publ.**

12 West 117th St., New York City

Complete Record Manufacturing Service

A wholly owned subsidiary of Allied Record Company, complete records for all fields and markets.

**Research Publishing**

1981 61st Avenue, Long Island City, N.Y.

**Music Popularity Charts**

The large number of records in each category is a result of the maximum number of records which may be submitted for each chart. These records are selected on the basis of sales for the week in question, but the sales figures are subject to change depending on results of surveys conducted by the music industry.

**The Seaboard, the Southern, and the A.C.L.**

by Norris the Troubadour and the Little Blue Chips

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1981 61st Avenue, Long Island City, N.Y.
The Honor Roll of Popular Songwriters

By Jack Burton

No. 70—HAROLD ARLEN (PART II)

(Continued from last week)

HAROLD ARLEN'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(See Popular Songwriters on page 49)

SONGWRITERS COMING UP!

NAGIO HERB BROWN

In Subsequent Issues The Billboard
FRB Expected To Re-Enact Regulation W

Ruling Seen in September

(Continued from page 4)

expected from TV sales will drop from 20 per cent to about 2 per cent as a down payment, and with no more than 1 per cent of the sales price for expensive receivers. Similar relief on credit restrictions will be put into effect for all consumer durables. The bill specifies that credit is not to be limited for materials bought for business purposes if they are not used for household or personal purposes.

Sharply increased taxes on consumer goods are due to be levied by the Korean government, chiefly on the import of machines and capital equipment. Meanwhile, the chance for a new tax roll up has long been considered by the Korean authorities.

In prospect for 1951 are substantial increases in both individual and corporation taxes, with the probable result that the value of materials used in the building trade will be reduced. The value of personal property rights will be reduced, and the value of personal property rights will be reduced, according to the federal statistics, and therefore lower prices will be observed. If this effect continues, gasoline will probably be affected in the first few months of 1951. An administration official has said the price of gasoline will be increased, and this would affect the gasoline market for the long run. According to the administration, however, it is not expected to affect any retail price as long as possible.

Average TV Cost Dropped $165 From '48 Price

WASHINGTON, July 22 - The average expenditure for TV receivers last year was $100, a drop of 15 per cent from 1949. The average price for TV sets last year was $250, a drop of 10 per cent from 1949. The average consumer estimated price was $350, and under-estimate of $10. The government does not have, however, to date, an under-estimate of $10 of the average price for TV receivers. The government estimates are based on average prices for TV receivers. The government estimates are based on average prices for TV receivers. The government estimates are based on average prices for TV receivers. The government estimates are based on average prices for TV receivers.
War Halts AM Rate Slices  
(Continued from page 3)  
rate-cut campaign, by refusing to show up for hearings on that date with ANA bigwigs on a four-net work or individual basis.

Reasons for the rejection is that any such move would give the appearance of a concerted attempt to reduce rates and would make the participants subject to charges of price rigging, which holds whether the nets meet jointly with ANA or at spaced intervals, since the ultimate outcome would be the same if rate changes were effected. Moreover, it is feared the Federal Communications Commission (FCC) also is watching the situation carefully and could step in if any move to change rates extended beyond the web networks or affiliated stations.

In this situation, the next move is not yet clear, but the organization is far from ready to give up. The organization is known to have canvassed its 200 members, all top radio and TV networks, to determine their attitude regarding the "unrealistic" retention of the status quo rates after review of TV's encouragement on the audience. These have been made into a "study and analysis" and combined into a memo to be presented to the web on some of the most influential bankers in the business are quoted in the memo as strongly favoring the ANA stand, taking the position that any such move would give the show up for sessions on that date with ANA and its three TV networks.

"... the producer, head of Paul A. Lau, brought together the board of the television Contractors' Association, headed by Al Mass, with the BBB branch."

Court Grants Magnavox Price Cut Ban

The Magnavox Company last week obtained permanent injunctions against two competing companies for further price cutting on the company's radio-TV line. The injunctions were obtained in New York Supreme Court in an action against RCA Consumer Products Company, Long Island City, N. Y. Magnavox products are fair-trade.

Hudson Triples Phono Production  
Based on orders received during the music industry trade show in Chicago and private label work contracted for, Hudson Electronics Corporation, Morro Bay, N. Y., has increased its production of phonographs to triple that of last year, according to Harvey Everett, company exec.

News Notes on Manufacturers and Distributors  
Named last week as DuMont distributor in the Toledo area was Richard McManus, who set up a new office for the firm. He succeeds Joseph A. Zollicoffer, who has gone to the University Garage. New York distributor for RCA Consumer Products is the Sylvania TV, who was named director of client marketing and merchandising for the branch office in Detroit. The firm also entered into an advertising contract with WINS guaranteeing to spend $250,000 on that station. The distributors at a sales convention in Chicago, July 25-26. Francis X. Hennessey joined Philips as executive engineer. Milton J. Shapp resigned his post at Grinnell to devote full time to the post of president of Jerrold Electronics. A recent move was by Brian Henry, who was made a vice-president of Dynamic Stores, New York TV record-appointment company, to continue as ad manager of the chain. Arthur L. Keneally, formerly sales manager for Magnavox, has been named sales manager for New York, joined Product Service group as an account executive.

Jack-Equipped Video Sets  
The following list of television sets equipped with Jacks by manufacturers does not list all sets, but only those they pointed out, and is not by any means complete. A list of all available sets equipped with Jacks is not known to the writer.

- Jack-Equipped Video Sets

TRADE TV OFFERS TWO PRIVATE TRADE SETS  
NEW YORK, July 22—Two TV models are now being offered to TV enthusiasts by Trad Television, Asbury Park, N. J. In addition the company will shortly release two more to the same market. All four sets are also available to four other home-exchange networks under the Trad name, according to George E. Fishs, company exec.

Trad, an open-faced console to list at about $590, a 15-inch version and a $490, 15-inch, three-way open console at about $490 will be the first sets available in quantity. A 17-inch, three-way console combination for pricing under $350 will be ready shortly. All sets use round cathode ray tubes.

VIDEOMEN THINK

(Continued from page 3)

Videomen think that while the show is good, there is room for improvement. They point out that the show is well produced, but the sound is often too soft, and the lighting is not always bright enough. The producers are working on these problems, and it is expected that the show will improve as the season progresses.

SAVANNA HAPPY  
(Continued from page 3)

The show was featured on the program "Savannah," and it was well received by the audience. The show was produced by Savanna and directed by John Smith, and it was well written by John Brown and John Green. The show was well produced, and the sound and lighting were excellent. The performers were well cast, and the acting was excellent. The show was well received by the audience, and it was well received by the critics. The show was well received by the critics, and it was well received by the audience.

WEB SETS PLAN TO EXTEND ITS DAILYTIME SHOW  
Will Be 1st Round Clock Net

(Continued from page 3)  
major rounds in the virtual round-the-clock competition with AM.

NBC is already set on its plans to start daytime operations at 3 p.m. on July 24. The evening programming schedule has been set, and the plan now is to start full operation on July 2 at 5 p.m. Programming will probably work out something like this:

Mornings: 10 to noon. Afternoons: 2 to 5. Evenings: 7 to midnight.

STORK CLUB

(Continued from page 4)  
In addition, the company's video department is also working on a new project, which will be announced shortly.

PLANS WEB PROBE

(Continued from page 4)  
reports and report their findings to the House.

Sherriff told the House that the show is being considered as a "model" of the way in which the government should be involved in the creation of new jobs.

CARY MOORE SHOW

(Continued from page 4)  
that was hurt by such antics as Moore's impromptu eccentric dance, his loud voice, and his bizarre dress, as well as his making a chauvinist out of a bunch of dancers.

Other than these, there is little fault to find. The show was a success and was studied carefully about it, but Moore comes up with his own version of the show, which is an improvement on it out of the realm of the ordinary.

Miss Carmel is an appealing and attractive appearance. The c aution is to be avoided, this is a palatable strip. Sam Chase.
Cuba Movie Tax Cut To Aid Vaudeville

Lower Price Houses Benefit

(Continued from page 3) $1.20 if they present stage shows with at least eight performers, half of whom must be female.
Another provision exempts from the tax films shown in smaller houses with a charge of less than 80 cents if the film has been previously run at a lower price in a larger theater in conjunction with a stage show.

Effect of the decree is to give neighborhood theaters three alternatives, according to Commerce. They can pay a reduced franchise for a two-week run in a stage show, present first-runs and pay the tax, or present themselves in second-run films. Commerce added that five theaters—Cuba have now a stage show in their repertoire.

A similar proposal is pending in the English Parliament, according to Commerce. It provides a reduction in the admissions tax for theaters having vaudeville as well as movies.

Berle To Do Stint At Fashion Show

NEW YORK, July 29.—Milton Berle will work a fashion show in Minneapolis September 5, 6 and 7, right after he is through with two weeks at the Roxy starting August 18.

The three-day date is part of a convention on which Berle will be a main attraction. It will be a big show using many acts. Before he does the fashion show, Berle may do a week-end for Doc Harris in the four western cities in the U.S. right after he is through with two weeks at the Chicago Theater on his trip east from the Coast, where he now is.

During the Roxy date Berle will work with the acts as he's done before. The ice show will be dropped during Berle's run.

Sked First Session For AGVA Panel

NEW YORK, July 29.—The first appeal panel in the history of the American Guild of Variety Artists (AGVA), decided upon at the recent convention, was sitting as a full board Monday (31).

The purpose of this body will be to pass on arbitration rulings made by the various branch offices to which an appeal has been made. It is understood that about 30 to 40 cases involving actors will be passed on.

The panel is composed of Eddie Riehl, West Coast regional rep; Jack Irving, assistant national administrative officer of AGVA and its Midwest regional head; Jimmy Lyons, East Coast rep; and Harry Dunn, national administrator. The board is expected to sit in continuous session until all the cases are cleared out of before he can take the Riviera date.

Big Name Shortage a Break For Broadway Bistro Acts

(Continued from page 3) will follow Lewis tho no deal has been made yet.

The problem is acute and is being considered by the Tilt, which has been running with Billy Wine, who has been on the road for about six months. The Tilt is planning to take over the show at the Riviera for a week or two, and is looking for a new act to replace the last act of the month.

Carroll Restaurant Still on the Market

HOLLYWOOD, July 29.—Earl Carroll's Restaurant-Restaurant has been sold and resold so much lately in connection with the recent case that Mr. Carroll himself, who is the attorney for the Carroll estate, was forced to step from behind legal curtains and speak for the buyers. Ward said that the many reports of the sale of the place have so confused the legs that legitimate bidders for the million-dollar property are becoming discouraged.

For the record, the spot is still on the market for a gain with a $1 million price tag, and has not been sold or leased by any one. Ward denied any knowledge of a deal to peddle the joint to Bill Miller, owner of Fort Lee, New Jersey, as has been reported. He said that neither Miller nor any agent of the bistro boss had approached him with a possible bid or offer on the Carroll property.

Wildw'd Avalon To Kid Matinee

WILDWOOD, N.J., July 29.—Eddie Wildwoth's, who has had double shift with afternoon kiddie matinees added to his regular engagement of a place, is making a pitch for parents who are tied down in the business world. He is offering, for the same time, a separate afternoon engagement of a $1.50 floor show for the kids, which is closed to adults. It also offers a chance to see the floor show for the parent.

J. Shaghnessy, who heads the Club Avalon revue, will also take the floor show on the road. A new color is being added to the regular engagement of a place.

Detroit's Bowery May Be Reopened

DETROIT, July 29.—A new lease of life for the Bowery has been captured possible this week for the famed Bowery, which has been dark for several weeks under orders of a Federal Court, following a receivership. John Carroll and Billy Dan West, Cohen, has been reorganized since his former with. Cohen, who has functioned in the past as attorney for Frank Babcock, has been completed. The dispute, which has been on the order of an $6,500,000, has been settled by a $5,000,000, has been paid.

Cohen bid $1,500,000 for the State liquor license and air conditioning equipment, and the Court of Appeals was set for hearing the bid. The dough for the bid is coming from undisclosed parties it is understood that, if Cohen is successful, Babcock will be the manager.

Cuba Movie Tax Cut To Aid Vaudeville

Korean Fight Hypes Philly Club Outlook

Liquor License Market Up

PHILADELPHIA, July 29.—Until recently, virtually every niterie in town could get liquor for a few dollars. Now, however, because of the Korean situation, there has been a substantial rise in prices. While there are still a few niteries who are always on the hunt for a buyer, who will consider it a possibility, there are also many places that are simply in the red. Niteries are holding out in the hopes of making a face-saving sale. However, they have started borrowing money and have shelled out plans to sell, shipping their horses on another war. This is particularly true of the taprooms and musical bars.

Indicative of the turn of events in the case is the asking price for liquor licenses. Since the town has been invaded by the recent Korean invasion, a sure-fire, no-bid buyer who has been selling for $1,0000 were selling for $10,000. This last year the market price dipped to $8,000. Today the asking price is $8,000. Today the asking price is $8,000.

Miami Niteries To Legit Field

NEW YORK, July 29.—The Miami Nite Club has apparently received a shot in the arm so far as liquor licenses are concerned as the old line niteries are all going leg with a vengeance and with it comes the competition with the liquor license and the other niteries to keep the other guy from getting the cash register.

J. Neub Schaefer, owner of the Copa Club to Sandy Scott, former New York press rep at the Red Lion. He is now in the process of moving to his new location to open and will bring in such a group as the Copa at this time.

Beer Enuf To Float a Ship

WASHINGTON, July 29.—Total 1949 expenditures for alcoholic beverages amounted to $8,500,000,000, according to the Bureau of the Census.

The public spent $4,435,000,000 on beer, enough money to run the entire government for some five weeks. Expenditures for hard liquor and wine were $3,500,000,000, respectively. Beer and wine chasers showed little change from 1948, but the money spent for distilled spirits was off 3 per cent from 1948.
Cocount Grove, Hotel Ambassador, Los Angeles

Casa Seville, Long Island, N. Y.

Bar of Music, Hollywood

Cocount Grove, Hotel Ambassador, Los Angeles

Casa Seville, Long Island, N. Y.

Arthur Blake has revamped his act, retaining only trademarked bits and adding a raft of new impressions. Mimic Blake (with writer Don Maughan) has welded topical gags, biting satire and enough blue material to satisfy his customees with a smart and entertaining repert.
Palace, New York (Thursday, July 20)

Capital, New York (Thursday, July 20)

Roxy, New York (Thursday, July 20)

VAUDEVILLE REVIEWS

Capossi, 170 E. 46 St., N.Y., N.Y. 10017 (New York City) 212-889-1000

Radio City Music Hall, New York (Thursday, July 20)

Capasonic, 6707, Price range: 95 cents to $1.00

Poor Boys daily house. House booker: Randy Lomeli. Productions Manager: Mike Buziak. Show played by Patricia Fialka

This is one of the flashiest stages shows we have seen in the last few weeks. The act is a dynamic production using the house staff for spots and group work. The act is a series of exciting, colorful and varied routines that will have audiences coming back for more.

Current show didn't get started until the No. 4 act, Ray Bonson, came on. From then on, performances were sharp and well timed. The show was well suited for the type of act that the company is booking. The act is a good one, and the company is making good use of it.

Capitol show, built around Sonny Durrant's magic, is a sparkly production. Noteable is the way Sonny integrates his magic into the act, using it as a way to keep the audience interested. The act is well suited for the type of show that the company is booking. The act is a good one, and the company is making good use of it.

City show, built around Sonny Durrant's magic, is a sparkly production. Noteable is the way Sonny integrates his magic into the act, using it as a way to keep the audience interested. The act is well suited for the type of show that the company is booking. The act is a good one, and the company is making good use of it.

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Conway Quits Hotel; To P.M. in Hollywood

MINNEAPOLIS, July 22 — Jerry Conway, since 1948 club relations director and booker for the Radisson Hotel here, is expected today to become personal manager for Jack Owens, radio and nightclub singer. Conway is moving to Hollywood.

Letter the new p.m. will take on several other non-competing artists.

Dorothy Townsend, Conway's assistant, becomes publicity head for the Radisson, while Martha Copeland, of New York, will take over the booking for the hotel's room which is expected to close in mid-August for renovation. Present seating of 133 will be boosted to about 225 or 250, to enable the room to bring to top-level names.

Two Montreal Nitpicks Shunt for Remodeling

MONTREAL, July 22 — Two of this city's leading West-End nitpicks have closed down for extensive repairs. They are the Carousel and the Tic-Toe.

Obstructing posts will be removed from the Carousel and the stage moved to another section of the floor. It is expected that the club will reopen in mid-August.

Operator Jerry Taylor is contemplating a change in the name of the Tic-Toe, and the cafe may be known as the Chez Paree when it opens at the end of next month.

Taylor is building a balcony for the club as well as refurnishing the interior.

New York: In Short

New York: The Round's pulling a temporary shuttering while the posts are being removed. . . . Eddie Edwards, the male half of the ballroom operators, Edwards and Diane, became an agent working for Leni Green. . . . Ernestine James working with two boys and two girls. . . .

Lorna Altman's Glen Park Casino, outside of Buffalo, July 31.

Frances Faye now being handled by Jack Bartell. . . . Columbia Pictures is going to feature them in Billy Daniels. . . .

Angel, running for the summer with Eddie and Jack, has become an East Side showbiz rendezvous. . . . Adam GiGiSano leaving the biz. . . .

Gerry Cottino joining with new act at Sam and Bill's, Saratoga, N.Y., first week in August. . . . The Morris office could have had Martin and Lewis for $17,500. They turned it down. Too expensive. . . .

The White, managing lawyer's office in the Merrick, Oyster Bay, has been promoted to Paramount division manager. . . . Joe Alex is Paramount division head for the Ciny. Bonn and Columbus. . . .

Doris Fellows and Tommy Dix are on their last date as a team. Dix is going into the real estate biz in Birmingham. Miss Fellows is going back to leg.

Scales for mountain dates are holding back bookings so AGV is making a plan to cut them. . . . Six Sheekey, new booker of Halton's Shamrock Hotel, has been offered Martin and Lewis for New Year's Eve. . . .

Gerry Cottino marrying with Willard Alexander. . . .

Dutch Shields, of the Don Club, Virginia Beach, Ohio, 16, in town and being romanced by all the agents. . . . AGVA warning all acts not to open in Saratoga clubs until cash bonds are posted.

Hollywood: Final Runs in 5 "Houses Cut Stem Combo Take to 345G

NEW YORK, July 22.—The final weeks of many runs in five of the six comic houses grew down to $254,000 from the previous week's $388,000.

Radio City Music Hall (6,200 seats; average $123,000) exiled with $150,000. Next Voice You Hear, Allan Carney and Peg Leg Bates. New show has Nip Nelson, the Sing Lee. . . .

Round (6,000 seats; average $95,000) is doing two-weeker with Vivian Blaine, Will Mahoney and Where the Sidewalk Ends, against the green. New show, reviewed this week, has the Andrews Sisters and Eddie Foxy and Broken. 45, 627 seats; average $43,000) wound up the bill of Ralph LeCroy's band, the Turbo Carpenters and Cloud with $32,000 after the previous week's $40,000. New bill has Robert Wheeler, Torn Arden, Sonny Dunham's erk and Duchess of Idaho. . . .

Peggy Ryan and Ray McDonald return from a three-month European tour this month and are set for a Las Vegas booking beginning August 2. Foy has out of retirement to work in the Charnel Club. 60 Club, Tom Noonan, building a rep on the coast via film and nitey stint to invade the East this month. Cissy, former owner of Stixy Maxie's, is negotiating to take over the now-shuttered Florentine Gardens.

Million-Dollar Theater, which abandoned vaude for a year ago, lights on stage for 10. New offering is a madrigal. Opening night was a debutante. Comp. . . .

Oratorio Society of New York, annual benefit gala, took over the Forum. . . .

Frank Sinatra's "Heavy S " . . .

New York: Some Courage

NEW YORK, July 22 — Sammy White, former vaude performer, was at the Paramount Theater watching the preview of Paramount's 711 Ocean Drive in which he has a fat part and, incidentally, cut a standout job. At a tender age in the fleeting White is caught by the heavies. At the end of this scene, Sammy Walsh, comes, sits behind White, tapped him and asked, "Sammy, were you ever in the Navy?"

"Nah," replied White, "I got paid."

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New Lawrence Hotel

Lakeside, Michigan.
**Sides and Asides**

"Sheba" Comes Back, for at Least a Week

The Thursday (22) notice to close "Come Back, Little Sheba" Saturday (23) was ominous at the Booth Theater for another show. So far the play has not recovered its production nut, but a tour is set to start in Philadelphia September 28 and there will be no price change at the Booth even though the screen rights to "Sheba" were bought by Hal Willi for a down payment of $500, plus another $5000 to come out of first profits, plus a discount to the Theatre Guild for distribution.

Ben Grauer, Norman Rose Form Producing Team

 Newest producing partnership is that of radio emcee Ben Grauer and Norman Rose. Fair has taken temporary offices at 151 East 50th St., which he is planning to use for a series of new plays which will be given a premiere. Small Kidd will be responsible to the directors for the development of the project and the partnership's schedule is already planned for two more plays.

**Terrell Music Circus Puts Tunes in Tent**

NEW YORK, July 22—St. John Terrell, who took out last winter to pioneer theater-in-the-round tent show in Miami, is currently greasing the gears of his plan to expand his "Hokey-Tonk Tent Show" from his Music Circus at his original Lambertville, N. J., stand. The Miami venture, which was produced in affiliation with Lawrence Schwall, was produced by the Department of Justice, and was extended to 850 by the end of the season. Terrell's current Circus, which closes its 18 weeks in September, will be one of the most extravagant in the Miami area, and capable of grossing $16,000 at $3.50 top, according to its present performance. Terrell, who also has a piece of the Miami, Mass., theater, is the Richard Alden, his father's outfit.

Terrell's successful effort to lift the hokey-tonk tent show into top-flight legitimate business has been achieved via ingenious staging and production. The songs are all brand new, and the talent is varied.
Three of 23 Tryouts
At Philly in Chips

PHILADELPHIA, July 22.—With the Philadelphia leg of its Tryouts, mostly of try-out stuffs, and a goodly number of newsmen already listed as fans, the try-out at the Peep Show is significant that of the 23 Philadelphia tryouts for the opening on Broadway, there will be at least a fourth. No one knows the time for the first performance.

The Three having their test run here are: The Member of the Wedding, a tragicomedy; the Mediterranean, a musical comedy; and The Telephone, a farce. It is also significant that local money went into all three. The Mediterranean is a local production, and it is a slim chance of another local test getting out of the red in the Witwer Theatre.

The Helsen Hayes starer set a new box-office record at the Shubert Theatre in chalking up a capacity plus $50,144 for the second of its two-week run.

Two try-outs decided to forget about Broadway after local tests—Sugar Chicago and House on the Cliff.

TERRELL MUSIC CIRCUS
(Continued from opposite page)

almost brings the tent down.

Long ago, the circus was seemingly effortless, but sales-wise, a part of the cast really has to punch it out to compete with the veteran performers Edith King, George Lipton and Simeon Steele all score over by playing to the public's Charlie rather than young leading man Dick Smart, who shows up as a rival to the确立. His vocalizing on Right as the Rain and Zeal is a bit rough in quality, but he has a fairly comfortable charmer and the crowd loves him. The weakest of the trio is probably leading lady Dorothy Sandlin. The good-looking blonde is posed and over-trained, and she lacks the sales-carry to be a hit. Sometimes, some of the crowd's best lines were lost, particularly her Sunday in Cio-Cio-Fa Flora.

Agnes De Mille's Civil War Bollet, a big hit in the original STH, has been produced, is a small hit on the small stage and seems rather arty and self-consciously entertaining. She has hired the old girl form between love for her husband and his tragic end, fars more than two old-fashioned simple dance interpretations. The choreography, timeless, and she has some first-rate work as being Worn Good Enough for Gran's Loo, and Good Enough for Me, a raucous tribute to Miss Bloomer, and a smooth and integrated routine on Sunday in Cio-Cio-Fa Flora.

FINIAN'S RAINBOW
(Continued from page 26)
by Joseph Stein.
His work shows plenty of lightness but is never acrid, for music, without sacrificing artistic qualities.
The E. Y. Harburg-Burt Lane song is perhaps the strongest of Finian's Rainbow's many

tuneful ditties as Gloriana, Old Devil Moon, If This Isn't Love and When

When the Rising Sun Has Never Done is unfeigned with the impression

Miss Logon has lost none of her appeal. When sung by the talented and capable Edward Davy, the love ballad

have new and arresting charm.

For, if Logon, is missing, another triumph. Rarely is a performer so well suited to a role and
equally rare is the skillful and brilliant interpretation given to a meaty

part. From beginning to end. Miss Logon is in command.

It is easy to see why her Broadway stint in this role was so much appreciated. If anything,

the lapse of time since the original staging closed her career in it, has

sheer sharper timing and pace.

Albert Sharpe, who plays Finian most appealing and perfect. Here, too,

the original cast member has built the role of the jovial, odd Irishman to the status of a masterpiece.

David Wayne, recreating his original role of the Leprechaun, steals virtually every scene in which he appears and

the show. He is the most engaging person in the cast and virtually

there are others in the cast who are making a reprieve from Broadway, including Emily Bruce as Buzo Collin

as the loud-mouthed, bigoted politi-

cal. David Wayne succeeds in showing that part.

and has been playing his bag of magic tricks in the Midwest, has

that the Leprechaun is also in order for Ann Needham, who
doubled as Susan Mahoney, the garage girl, as well as

and staged the dances. Miss Need-

who breathes life and fire into a challenging

role. Both by Richard Jackson are practical and eye-filling as are the many elaborate costumes designed by

and his and Miss Logon's contribution to the show. NBC is considering assigning one unit to two comics, on an alternating

schedule, with one top producer supervisor in charge of the entire
gig.

What compiles matters is that in the case of a program like Col-
gato, it is clear that the sponsor is looking for a quick

for additional personnel. Consideration

tha

of that, experienced showmen are needed for the various
tasks. In turn, these acts must be chosen with an eye to the program of each of the fourColgate subsidiaries.

Multiply this problem by the number of shows NBC is obligated to do, and it's easy to figure out why its

TV toppers are doing nip-ups.

RADIO HEADS
(Continued from page 26)
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tones and base tones." The company claims that technically, it is

reproduce a wider tonal range. Presently, at summer radio

year, notpurely what's on the air. Nor is

Robert J. Rosebaugh, Philco's radio sales man for the Midwest,

that orders for the company's new line represent an increase of 100 percent
during the same period. Rosebaugh contends that the
total number of orders for the firm's new line for the month of Sept-

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REPRIPPLES

RYLAND SWAN and wife are

showing their flesh and pin up film in Yocene and have been in the Laramie sector recently. They have been showing small shows in Central Europe for the past eight months to good returns with a pin and pin up show and will add some Western historical oddities. The only show I have small show I show is the Rodeo. It is using a fast three-person trick that plays

barns and clubs. Also met a new hypnotist, in Yocene, where he is vacationing for a few weeks. He does a solo show and has a good picture that I think one-night stand flesh show but not with Broadway

bills. Must meet some of the type of small towns go for...”

Chester K. Marlow,

1560 Broadway, New York 19, N. Y.

Newton Drive-In Open

NEWTON, B. C., July 22—Surrey's

first drive-In theater opened June 29 with a picture that includes a Merry-Go-Round and

attractors for children.

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HERMAN ROSS, Roadshow Dir.

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Your story of town and country. Letters of 100 words or less will be paid on publication.

JACKSONVILLE, BEACH, FLA., July 22—The Beach Drive-In theater, with a 450-car capacity, held its official opening here, with Mayor Howard Prather cutting the ribbon and_B. F. Phelan, president of Elk Valley Drive-In Theater Company, and associates. Phelan will manage the new spot.

Dry Run

PHILADELPHIA, July 22—With a number of drive-In the-

aters preparing to warn the bottle while the parents watch the show undisturbed, Charles G. O'Connell, owner of the new theater has added a special guest in infant service at his City Drive-In Theater. Diaper service offers free cloth to

those who wish to trade in used garments.

Sherwin Unit

Okay in Okla.

WINNIEOKO, Okla., July 22—

Babe Sherwin Players moved in here Monday (17) for a week's stand after playing to successful returns at consecutive week engagements in Shawnee and Sulphur, Okla. Rolest includes Dan and Babe Sherwin, Mr. and Mrs. Luther Doss and Mr. and Mrs. James Latham.

Mich. Drive-In Boom

SLOWS; TWO NEW ONES

DETROIT, July 22—Construction of drive-In theaters which became almost

epidemic in Michigan several weeks ago, has slowed down with the advance of the season but is still continuing at a good clip. New one, as yet unnamed, was disclosed this week for imminent opening at Royal Oak, Mich., about 25 miles north of Detroit, for Ace Slender, who operates an outdoor theater nearby by Sabin Sky. Opening of the 800-car Sunset Drive-In at Midland, one of the major Northern Michigan projects, has been tentatively set for the Cassidy Drive-In.

Outdoor construction has monopolized the theater equipment industry in recent months, with indoor operations nearly at a standstill in the field.

INTERESTING FIGURES

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The Billboard

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ARMSTRONG—Julian C., 50, director of network planning and development for DuPont, July 17 in New York. He was one of the originators of the construction of WTTG and helped plan the First Bell Telephone System. Survived by his wife, Helen, sisters and brothers.

BAKER—Jack C., 54, night club and vaudeville performer for the past 15 years, actress and model for 15 years, singer, dancer andazzi, July 17 in New York. Survived by his wife, Carol, and his parents.

BANKS—John D., 56, television director, producer and writer for 15 years, author of several screenplays, July 17 in Cleveland. He was a member of the Screen Directors Guild and the Writers Guild of America. Survived by his wife, Helen, daughter and 2 brothers.

BARTON—Lowell, 55, playwright, recently. Among his plays was The Spider, which had a Broadway run of 700 performances. Survived by his mother and sister.

BURKE—James F., 42, former manager of the New York City in 1933 where he directed the development and sale of such nets. He was former director and president of the Bond-Wagen, Inc., of New York. Survived by his widow, daughter and 2 brothers.

CANNAN—Mrs. Mary, actress and former director of the National Playhouse, July 17 in Hollywood. Survived by her husband, one son and a brother.

CONNER — M. Henry, 85, former conductor of the National Broadcasting Company, July 17 in New York. Survived by his wife, one son and a daughter.

DAMIANO—Eddie, 64, circus trouper for 42 years until she retired five years ago, July 12 at her home in Apopka, Fla., of a heart attack. She was first with the old Gollmar Bros. Circus and spent 14 years with the Ringling Bros. & Barnum & Bailey Circus. She had also been with the Harry's World of Wonders, the Christy Bros. and the Elroy Bros. She was last on the road with the Christy Bros. Over the years she appeared on insects and reptiles and wrote and also appeared with the Christy Bros. She had appeared with many famous performers such as Rosa Ponzella, Mama Smith, Lehrman and Kirsten Flagstad.

GILLIN—John J., Jr., 45, president-general manager of WGN, Inc., Chicago, June 12 in Chicago. He was formerly an operator of WLS-AM and WMW in Chicago, WPLG in Miami and WHAG in Baltimore. Survived by his widow, 2 sons and a daughter.

GOUUET—Robert J., 34, CKVY-producer, July 15 in Salt Lake City. He had been associated with KOX and KOMO in Seattle, and CKVY in Salt Lake City since 1953. Survived by his widow, son and daughter.

JACOBSON—Mrs. Andrew, wife of the former Morgana Fine Arts Center, July 15 in New York. He was a former director and in charge of the development and sale of such nets. Survived by his widow, 2 sons and 2 daughters.


KELLEY—Phillip, 65, showman, July 13 in Hollywood. He was a former talker for Bull Martin, July 13 in New York. He had appeared in radio with the orchestra of the RKO Radio Pictures. He also played on Sunday night concerts at the Commodore Hotel, New York, and in the Florida. His widow and three daughters survive.

LEVY—Louis (Larry), June 24 in Des Moines, Iowa. He was a former vaudeville actor and member of the Levy family. Survived by his wife.

LUNDSFORD—Mrs. Ella, 72, mother of George B. Lunsford, well-known showman, July 12 in Hollywood. She had appeared with her husband in many productions. She was survived by four sons and a daughter.

MACDONALD—Tom, father of Marie MacDonald, actress, July 16 in Hollywood. He was a former vaudeville performer and had appeared in many films.

MCGAHEY—Alfred Beu, 89, formerly of the National Broadcasting Company, July 17 in Long Beach, Calif. He was a former director in the Church choir in Detroit by Henry W. Bohn, a former member of the Bohemian Dramatists. He also sang in the Church choir in New York before going to the Metropolitan. Survived by his wife.

FULLER—Benjamin F., 66, superintendent of the Muses, July 17 in New York. He had been associated with the Muses for 40 years. Survived by his wife, two sons and two daughters.

GADOR—Arnold, 62, baritone with the Met Opera for 18 years, July 15 in New York. He was a member of the Metropolitan Opera Company for 15 years. He had appeared with many famous singers such as Rosa Ponzella, Mama Smith, Lehrman and Kirsten Flagstad.

GILLIN—John J., Jr., 45, president-general manager of WGN, Inc., Chicago, June 12 in Chicago. He was a former director and in charge of the development and sale of such nets. Survived by his widow, 2 sons and a daughter.

Hiller—William Fiske, 80, a vaudeville actor, July 14 in Hollywood. He was a former star of the Willard Fiske show. He was survived by his wife and 6 sons.

HUNDIS—Mrs. Ella, 72, mother of George B. Lunsford, well-known showman, July 12 in Hollywood. She had appeared with her husband in many productions. She was survived by four sons and a daughter.

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Polack Bests Eureka Date’s Gross Score

Closing Night Socko

EUREKA, Calif., July 22.—Polack Bros.’ Western Unit, in here Wednesday through Saturday (12-15), received the biggest business of the four years the order has been on the ticket for Redwood Shrine Club. Sponsors’ share of the take topped last year by 20 per cent and increases were registered in all departments.

Helping this time was a shuffle of the usual four-day stand to put the closing shown on a Saturday instead of the usual Sunday. Final performance drew the biggest crowd of the stand’s history and gave the show far more than previous wind-ups here.

Polack personnel has had to adjust to extremes in temperatures; Cool weather in coastal towns of Ventura, San Luis Obispo and Eureka, was contrasted with high heat, Las Vegas, Nev. Cool weather prevailed at Modesto, Calif., where business was equal to last year. Las Vegas and Ventura were new stops.

Oroville followed Eureka for two days and Napa is next (21-2). Same weather forecast for both, with a Sunday advance promotion at Las Vegas, moved to Napa to start promotion. (See POLACK BESTS on page 6)

Hopalong Cassidy Closes With Cole; Show Moves To N.Y.

PHILADELPHIA, Pa., July 22.—Bill (Hopalong Cassidy) Boyd closed with Cole Bros.’ Circus here today and will go to the central zone for the feature picture work. The circus moved out of here from Plainfield, N. J., a Sunday before yesterday.

Tom King, Cole Bros.’ press chief, said the show is finished and changed except for Boyd’s leaving, and that it will continue under canvas.

Business for Cole Bros. has not been as good as hoped, but the stand has opened Monday (17) and the first two weeks were unusually warm. Wednesday was hurt by rain, but the remainder of the week brought a break in the weather. Cole moves next week into up-state New York.

Gainesville Zoo Set as Memorial For Frank Buck

GAINESVILLE, Tex., July 22—Zoo was dedicated Saturday in honor of the late Frank Buck, it was announced this week by William T. Bedwell, chairman of the Alachua County Fair Association.

Buck died in Paris, France, in 1933 while his father operated a Gainesville wagon yard. He died in Houston early last year.

A plaque honoring Buck will be unveiled at the opening of the fair. Members of Buck’s family will be invited.

The fair started some time ago and has been expanded recently. Building plans have been for construction of an elephant, deer, buffalo and other animals which are to be purchased soon.
CRAFTSMANSHIP

Cochrane. "It's not only a fine machine, but if it wasn't for yen. low price could not afford to own lines to tell you how well I like the Tow Baby " Tom-A-Gar that I purchased recently from model, $5,575.00 cash. R. L. Cochrane of Rochester, P A. writes: "Dear Mr. Parker — have a

PLAN E RIDE • MAGMA • CHAIR RIDE

LOOK—PARKER DOES IT AGAIN!

We offer a complete Baby "Q" Camper-Air for only $6,925.00—Take 2 seasons to pay—20 Jumping Horse, 2 Cheetahs. Carry adults. Place your order now for the fair season. Standard model, $5,575.00 cash. R. L. Cochrane of Rochester, P A. writes: "Dear Mr. Parker—just a few lines to tell you how well I like the new Baby "Q" Teen-Ager that I purchased recently from you. It's not only a fine machine, but if it wasn't for your low price I would have ordered a Studebaker or some other make, so you have put me in business and I appreciate it very much. I paid cash for the machine and I expect to get my money back this year. Best regards, Robert L. Cochrane." 26 foot, 2 bedroom, $11,125.00—2 seasons to pay, 2 bedroom, $10,125.00—2 seasons to pay. Also 18 foot, 6 foot, 5 foot, 3 foot, and larger.

C. W. PARKER AMUSEMENT CO.
LEAVENWORTH, KANSAS

We'll be here tomorrow to back up what we guarantee today.

THE TILT-A-WHIRL Ride
Outstanding for
Public Appeal & Stability
Good Quality • Portability
High Class • Earnig Power
SELLER MFG. CO.
Faribault, Minnesota

DE LUXE KIDDIE RIDES
• SPEED BOAT RIDE
• PONY BUGGY RIDE
• AUTO & FIRE ENGINE RIDE
• PLANE RIDE • FEATURING • CHAIR RIDE
PLUSH PORTABILITY — LARGE CAPACITY AND EARNING POWER — EXCELLENT CRAFTSMANSHIP & PRECISION — LONGER LIFE — LOWER MAINTENANCE — LOWEST PRICES FOR HIGH QUALITY. Also builders of single and double Hazy Bikes and 12 volt and electric and hand-operated Bikes for small take away machine. Write—phone—visit for prices, plans and terms. MAN-CHART, INC., Claremont, N. H.

KING AMUSEMENT CO.
IMMEDIATE DELIVERY
Mt. Clemens, Michigan

KIDDIE SPEED BOAT RIDE

This amazing, sensational featuring the largest and most authentic Fake Lake Ride ever seen. The Fake Lake moves and gives you a feeling of being on the lake in reality. This ride is the talk of the town and is the newest of its kind. It gives a feeling of being on the water and is a hit with children and adults alike. The Fake Lake is 40 feet long, 12 feet wide, and 2 feet deep. It is equipped with a motor that moves the Fake Lake and gives a realistic effect of being on the water. A boat is included with the ride and can be operated by children or adults. The Fake Lake Ride is suitable for all ages and is a must for any amusement park.

FLY AIRPLANE RIDE
A thrilling and authentic experience gives push-button operation of Adult and Kiddie Airplanes, lights, music, and realistic sound effects. For sale take away or in house.

ELI EGG RIDE

Immediate delivery.

THE WINNER!

LITTLE CHIEF FIRE ENGINE
The New Kiddie Ride
Awarded trophy for most meritorious new ride of National Convention, Chicago, 1949... Riders 16 riders—$2,500.00—$1,000.00 across all other rides, at $499.00 Fair, cheap to operate—2 gallons a day... Can be used as a sound show. Product of American craftsmanship, lined with aluminum, and fireproof. A real winner.

FLY & HARWOOD, Inc.

ELI EGG RIDE

Immediate delivery.

THE NEW D-140 ELI POWER UNIT
You get the most for your money. More power... longer lasting... less maintenance... saving highway daily... 100% efficiency. Heavy duty for long service. Do not delay. Send 1.00 Power Unit for further information. Write for details today.

ELI BRIDGE COMPANY
Builders of Dependable Products
600 Casa Avenue, Jacksonville, Florida

Close-Ups:
Peanuts to Elephants—That's Tom Packs's Alger-Like Story

By Tom Parkinson

(This is another of a series of articles about famous people and their shows.)

A PEANUT WHISTLE heralded the debut of Thomas N. Packs, but the Packs business isn't peanuts today. As an 11-year-old immigrant, Packs went direct to the source—a dictionary—to learn the language. Since then he has used the student's formula for making his way to the upper strata of show business.

As head of Thomas N. Packs Amusements, his main enterprise is Tom Packs Circus. He also produces rodeos, thrill shows, fireworks displays, ice shows and other outdoor events. He organizes and produces the St. Louis Shrine and firemen's shows. He manages Walsh Stadium, St. Louis, and it is in boxing and wrestling events that Packs has come to the fore in most outdoor events in amusement-heap St. Louis, but finds time to work on other fields. His first experience in the big time was thru boxing and wrestling. Whether in the squared ring or the three rings, Packs has been behind the big names—Joe Louis, Jack Sharkey and Jack Dempsey, Bill (Hopalong Cassidy) Boyd, Roy Rogers, Gene Autry and a host of other personalities. It was Packs who first introduced Boyd and Rogers to the circus.

Those-gone Packs realized he had plenty to learn as he entered each new field. In each case he spent learning the whole book, and he bunked his knowledge with staffs of all veterans.

In the case of fireworks, used regularly as a finale for his circus, he studied many angles of the pyrotechnics biz. When he placed an order for the maker and Packs was the first customer who ever had specified exactly what he wanted.

When it came to elephants, Packs learned of an old book in India which had been written in three languages, and which contained a course in training of bulls. A rare copy of the volume was loaned to Packs and he had duplicates made. If he needs answers to elephant problems, Packs has the benefit of ancient Indian bull men's experiences.

Entered U. S. on Borrowed Fin

Born in Greece in 1905, Tom was reared by an uncle. When 11 years old he decided to leave the Old Country. He came away, promoted a $30 trans-Atlantic ticket and set sail for America. The ship stopped in Italy, where a cop stopped him and asked his real name and sent him back to Greece. On his second try Packs talked to another passenger into acting as his father and they made it to New York, where he cleared immigration requirements with a borrowed five-spot.

In the Battery on the second day the youngster heard a peanut whistle and followed the sound to a fruit peddler's wagon. The car peddler fed Tom and put him to work at $2 a week. Three months later Tom became a messenger for a flower shop.

Tom soon saw a chance to enter business for himself. From a 300-square-foot area of 169th Street he picked violets and sold them to New York florists. Tom was one of the firsts to use elephants in the circus. He soon captured the American market with his elephant shows and other events. Packs believes he might have been the originator of the theater elephant idea, but the ringsling didn't like it and police stopped the enterprise.

Taken on with the circus, restoring it to Pennsylvania coal fields, Packs worked as a miner. His job was to detect the sound when one of a hundred roaring coal-breakers failed.

Taking restaurant and hotel jobs, Packs was soon back in New York. As a sports fan, he frequented training fields and became acquainted with footballers. This led to managing a few wrestlers, and then to booking matches. Packs had found the field, and quickly moved into the national wrestling picture. Joe Coffee, Jim Shannon, Mike Maloney and Pre Wilke were among his associates. He promoted matches in Boston, Kansas City and St. Louis.

Packs plans down the wrestling game in six years and then turns to the Peanut to Elephants on page 533.

NEW KIDDIE RIDES

All wooden, all new! The New Kiddie Ride gives push-button operation of Adult and Kiddie Airplanes, lights, music, and realistic sound effects. For sale take away or in house.

H. E. EWART CO.
107 E. GREENLEAF STREET
COMPTON, CALIFORNIA
OUT IN THE OPEN

Fred LaFontaine, vet pony ride operator, who has his attraction at Edgewater Park's Kiddieland, Detroit, is working out negotiations to set up rides at Coney Island and St. Petersburg, Fla. Jerry Whitney, last season at the Empress Theater, Detroit, is on the front of Harry Lewiston's Side Show at Edgewater Park. After finishing the season there, he heads for New York with Diana and Cynthia Whitney to open on the first Circuit.

Paul J. Goldberg, who has been operating a spill the milk, dart balloons, zipper star concessions at Revere Park, N. Y., will join Joe Banas on the Liberty Show with a nail stand. Goldberg says that he plans to have five persons ready by the road by September and will bring them into Mineola, Long Island, Carl Holley, alligator boy and Albert Short, who closed with O'Brien's Side Show at Revere Beach, Mass., recently, joined Cole Bros.' Circus at Newark, N. J.

Wilma Hall, wife of Dale Hall, cook-house operator, has recovered from a year's illness and is working at their cafe in Memphis.


Harbert D. Douglas, West Chester, Pa., correspondent for The Billboard, is in the University of Pennsylvania Graduate Hospital, Philadelphia, recovering from a major operation, A. P. (Ted) Lang, who from Philip, Va., that the Pan-American-Mexican Exhibit played to all capacity houses there July 5, and that the Beers-Barnes Circus dittied July 10...

Jack Began, New England concessionaire, has been granted the contract for all food, drink and novelty concessions at the new Darien (S. C.) International Raceway, reported Norman Witte, track manager. Work on the banked one-and-a-quarter-mile paved track is expected to be completed by July 17.

The steel and concrete stand will be ready by July 15, there will be packed bleachers for 10,000, and infield space for 25,000 stands. Witte said 60 cent cost of seats have been sold.

John Dineen, operator of the Hampton Beach (N. H.) Casino properties, closed his multiple units and marshaled his personnel to help fight the $500,000 fire which gutted a section of the resort July 15...

Arthur E. Campfield, head of the New York canvas firm bearing his name, met with Howard Singmaster, president of the Allentown (Pa.) Fair, in that city July 15 to work out the details for a fabric covering for the grandstand stage. Campfield said that he is sure the feature will come to rest on a new big top for Hunt Bros.' Circus. Circus owner Charles T. Hunt is planning to have the new tent at the Minnes (M. N.) Fair, where his unit will comprise the principal grandstand offering.

Bill Powell, globe-trotting showman who recently operated from London, England, is due back in New York in a couple of weeks. Powell, who has been making annual trips to Europe and the Orient since the end of the war, times his return with the opening of the Central Canada Exhibition, Ottawa, where he usually joins Bernard (Bucky) Allen's concession department on the World of Mirth Shows.

President Joseph C. Barlett headed up a group of members of the Association of Connecticut Circus operators, who held their first annual picnic Sunday (23) on the grounds of the North Haven annual, Ethel Robinson, of the Chicago looking agency who bears the name, suffered a broken ankle Thursday (20) when she slipped on wet pavement and was hospitalized several days.

Get Barrington Excees Mill

Permission for Car Track

GREAT BARRINGTON, Mass., July 22—Prospect of opening a stock car racing track near the town airport here was discussed by the local car enthusiasts at a recent meeting. Air traffic manager Walter Kolodzis, asked the group how to get permission for a small track, which would be on airport property and not visible from the adjacent road.

Board told him that he would probably encounter some difficulties, but added that they would supply him with further information at their next meeting.

Cedar Rapids Cold Hurts

Cedar Rapids, Iowa, July 22—A sudden change in stock car racing weather brought a number of car fires at the Raceway here Satuday night. One car was destroyed.

Show appeared under auspices of the El Hakim Shrine Temple. Org left here for Halifax, N. S.
Talent Topics

"Broadway Varieties of 1950," a fair grandstand revue produced by Henry Lueders, of the United Booking Association, will debut at the Gladwin, Mich., Fair, August 10 with Jack Sprat, novelty musical, Raymond and Ann, vitriolquist; Walters Duo, tightwire and perch; Newton Loken, trapeze; Trudy McCormick, unicycle and ropes; Musical Dose, and Chuck Stanley, emcee. Second United show, "Fads and Follies" will open at the Imaplay City, Mich., annual and will include a line-up of Ululane and Morray, high act; Paul Lewis, ponies; May Lewis, dogs; Belfont's Marionette Revue; Don Amato, comedy juggler; Bob Kline, tight, wire acts, Delako and Milis, comedy act, and Frank Kine, emcee.

Nora Toomey and Company, aerialists, played the Palace Theater, New York, last week... Acts playing the Bushville (Ill.) Fair July 23, were Londerman's dogs, Belmont Brothers, Leo and Josephina Gace, the Four Irvinings, Musical Batta, Three Royal Rockets and Flying El Dorado, show war bonds for the Senior of Barnes-Carruthers Theatrical Enterprises, Chicago.

The Chambery, comedy capping variety show, closed the Belmont Park, Montreal... Both Slevay, American acrobatic comedy duo, are playing army clubs in Germany... Krista and Kristian, Danish fem serialists, and the American comedy dance trio, Wlawek, Kenett and Betty, are on the current bill at the Palladium, London, starring Frank Sinatra... Myrman France presented her serial novel act as the free attraction at the weekend ending Sunday (16) at Hershey (Pa.) Fair.

The Juggling Jewels left New York City Thursday (20) with their new Moon trailer, acquired a week ago, and a series of circus and fair dates in the Midwest. King Reynolds, wire walker who will appear on the same bill, is doing the driving.

The Freddie Valenti flying act was a recent free act at Playland Park, Rye, N. Y. It is in between to Kennywood Park, Pittsburgh, for two weeks starting August 1.

Fair dates set by Joe Basile for his several band units include Harrison, Del.; Gouriova, Batavia, Michigan, Hamburg, Finnish, Scottish, Maltese, Schaghticoke, Chatam, Syracusio and Cobleskill, N. Y.; Tho- rnton, Pennington, N. J.; Quot; Allenwood, Pa.; Trenton, N. J.; Rockefeller, Va., Spartanburg, S. C.; Kernersville, N. C.; and Fowlstown, S. C. . . . F. B. Bishop, known professionally as Boso the Clown, was in Chicago as a Tentative at the International competition of Lim's Club. While there, Bishop signed to appear at the Abyssinia, La.

Mission Bay Urged

As Alternative Site
For '53 World Expo

MISSION BEACH, Calif., July 22—Mission Bay Aquatic Park has been recommended as an alternative location for the proposed 1953 World's Fair Exposition set for Balboa Park, San Diego. The park has buildings estimated worth $20,000,000 reconstructed during the 1935-36 expositions.

A number of federal offices, county supervisors and newspapers, supporters of hold the fair here point out that this is the logical place for the exhibit. It is also pointed out that the fair would bring many permanent buildings to Mission Beach.

Although the local sponsors feel that the use of Balboa Park may make it necessary to relocate the many attractions there—San Diego Zoo, Fine Arts Gallery etc.—for as long as four years during the exposition.

Funds for the improvement of Mission Bay were recently voted and the local residents feel that the expositions here would be in with the proposed improvements.

Blessinger Sets Ind. Dates

MUNCIE, Ind., July 22—E. G. Blessinger, former general agent for the past 10 years has been announcing attractions into Indiana, Ohio and Michigan fairs and presented the following schedule for bookings to date: Chamber of Commerce; Homecoming, Cambridge; July 1-4; Fulton County Fair, August 1-3; Madison County Fair and Camp, August 8-10; Plymouth, August 1-5, 1953; Fortville Homecoming and Fortville Homecoming, August 15-19.

GRAYSVILLE, Ill., Skeds Expo

GRAYSVILLE, Ill., July 22—First annual Tri-State Petroleum Exposition will be held here September 26, under the local Chamber of Commerce auspices. Exhibits as well as entertainment features are planned.

Carroll Expansion Okayed

TROY, N. Y., July 22 — Carroll's Pierogi, square dance and picnic spot here for the past 10 years, has been authorized by the state to continue auto races and other events. The certificate of business was issued to Bernard J. Carroll Jr. and Carl O'Brien.

Spiritwood, Saska, Down

SPIRITWOOD, Saska, July 22 — The one-day Spiritwood Fair here, named for showers, had a total gross of $6,000 as total gross was announced as $6,000.

CARNIVAL PENNANTS

For ice balls, ice cream, frozen custard and drinks.

All flavors guaranteed to comply with Pure Food Laws.
Gainesville, Tex.,
Sets Historical Spec

GAINESVILLE, Tex., July 22.—
On the 100th anniversary of the founding
of the city, Mayor John P. Rogers Company,
Fortuna, Texas, has signed the
100-year history of Gainesville,
itself a client in front of the grandstand.
Three performances are
sked for August 12, 5, and 9.
A cost of $100 will stage the spec.
Grandstand seating 2,000 will be sup-
ported by 2,000 with a
Gainesville Community Circus. A. N. Marin, head of the circus, is
chairman of the historical committee
which provided scenario writers with material for the script.

Success Reported
For Galax Annual

GALAX, Va., July 22—Abo some
360 people attended the opening
time at which it didn’t hurt the 17th
Annual Firemen’s Carnival and Cele-
bration on July 23-2, the second
most successful event staged by the
firefighters, according to Albert L.
Lundy, city’s fireman’s secretary.
Shan Bros. Shows arrived Sunday from Marion, Va., and the
thing ready for the opening night
Monday night business was above
average. The crowds showed up Saturday night and spent well.
Day before the event was Tuesday, featuring a parade led by
the Gary (Va.) High School Band
and much more by more than 1,000
people. Floats were judged in the
_post parade (the show grounds and
at the closed streets) and cash prizes were awarded. In
the afternoon the band gave a field drill
in the park before 1,000 people
in the grandstand. Capt. Hill Farkum’s
three trained lions were the nightly
free act.

St. John, N. B., Plant Open
To Carnivals and Circus

ST. JOHN, N. B., July 23.—
A new plant was made in this
place making both new and used
of trucks and trailers.

BERMAN Sales Co.
Phone 114, SANDUSKY, O.

ASTRO FORECASTS

All Readings Complete for 1950

On hand to give these 300 cards:
In stock, 11/16; 1/24; 2/24; 3/4; 4/30;
5/29; 6/27; 7/26; 8/24; 9/10; 10/10;
11/10. Write for your reading.

Write to Old Grandpa, 900 W. Parke
St., Los Angeles 28, Calif., for
“WHAT IS WRITTEN IN THE STARS?”
Predictions of the future for the years
1950-1959.

No charge for sample reading.

New cloth book, $3.00

POWERED BY THE

CIRCUS CUP

World’s Largest

Circus Cup

FOLDED

Tickets

ROLL OR

CASH WITH ANY ORDER - 1,000 TICKETS AT SAME ORDER, $2.70

STOCK ROLL 100 1,000 2,500 5,000

$3.50 $3.50 $3.50 $3.50

WELDON, WILLIAMS & LICK

RICHMOND, VIRGINIA

50 ROLLS 1,000 1,000 1,000 1,000

$1.00 $1.00 $1.00 $1.00

Film, 28, Calif., for

New Dream Book

300 Booklets

Dream Book, $2.50

GIVE TO THE DAMON RUNYON CANCER FUND

Multiple Fauxco Co., Serving the Trade 45 Years
About a 45% Profit on a 5 Cent Sale!

The Multiple

ROOT BEER BARREL

IN THREE SIZES: 8 GAL. 17 GAL. 45 GAL.

1607 SAGE RD. GLENDALE, ARIZ.

If you’d like to have your own barrel, just write for our 2-page
catalog, including prices and details. We also have the

EXCLUSIVE!

Dye a root beer or root beer drink, will not

Also Dispensers for COKE-COLA ORANGE, OTHERS

1220 SUMMIT AVE.

STUDDY STAINLESS STEEL HUBS

Manufacturers:

MULTIPLE FAUXCO CO.

GIVE TO THE DAMON RUNYON CANCER FUND
Rogers Bros. Getting Okay Biz; More Bulls, Horses Coming On

HAGERSTOWN, Md., July 22—
Rogers Bros. Circuit's registered three-quarter and near-capacity houses here Saturday (15) under Lions Club supplies to continue its run with good. It works southward. Neither use of a new lot nor intermittent rain harmful.

One of the early openers, S. Ruben's Rogers org is in its 8th week and does this week Edx Coxe is planning to equal 1949. December closing. No news before leading the band at Fort Myers, Fla.

The show uses auspices in most good and favorable Shiree, Wellness and Lions Club dates. Light but apparently adequate billing is posted, and little news of advertising is used.

Fire-Pole Top

Rubens said here that line-up of 4 elephants and 29 horses and ponies will be increased within the next 10 days by arrival of 3 more bulls and 10 horses, including a six-up liberty group.

An estimated 3,000 seats, 1,200 of them reserved, are erected in a 90 with two 30s and 20s. The Side Show is a 50 with three 20s. Thirty-three trucks move the trick. Tickets go for $1.00 and 50 cents, with reserves another 60 cents and the Side Show pegged at 25 cents. The latter has a string of small cages for a Wild Life Show. Menagerie bounces assorted cats, bears, monkeys, alligator and kangaroo in four large cages, plus the bulls and horses.

The performance runs in even two hours, with Billy Shielts holding the wheel and Frederick Leibnitz's stableman band pacing the show. Eleven clowns use the microphone for telling gags in addition to regular routines.

Kuhns Work Cats

Highlighting the performance are the Kuhns' animal acts. Eddie Kuhn Jr., 14, works four pumas, and his dad handles a mixed group of lions, bears and pumas to which a goat's added midway in the act.

The show opens with a spec and poni drags by Jim Conley. George George and Leon Snyder follow. Clowns precede the younger Kuhn's appearance and then the O'Donnells, Knights and Ace-nuts give balancing, Roman rings and knockabout routines. Eddie Kuhn Sr. follows.

Cloud swing is done by Frank Lou Woods and Kitty Belle Snyder. Two trampolines troupes, Hubert (6) and Knights (5) share honors and present an acrobatic show. Jeanne and Joyce Kuhn, Kitty Belle Snyder and Louise Ghienas. A clown wagon precedes Frank Lou Wood's butterfly routine, and then the clowns are back.

Skull-Web Group

Mrs. George Barton works a fourhorse Liberty group, while Leon Kuhn Sr., a six-year-old trampolines group. Billy Shots and Cheekie O'Donnell come in, with dog acts, with Sheets also using teeterboard goats. Clowns and a concert announcement follow. The clowns are back for afternoon's zonal bar turn next, and Willy Clark and foot jugglers, and Joyce and Jeanne Kuhn make up a web group which switches to the Foot Jugglers.

Kuhns Work Cats

Skeeter's five ballonclines and their teeterboard work, followed by a clown gag. Swede Johnson's bull, with Little Swede Johnson and Kuhn Loo Woods helping, work two in the two fourth Liberty shows.

Menage riders are Jim Consely and George Barton. Jimmie Adams handles a Roman standing act with two horses. The final clown Walk-Away is followed by a riding mechanize act using local kids. Last turn on the program is a pair of wire acts by the Knight Two and Pauline Penny.

Staff

S. Ruben, manager; George Barton, general P. 0. M.; Ted Kuhn, general acrob.; Lou K. Conley, secretary; Joe Lewis, side show manager; Rod Gilbert, bookstore; Francis Johnson, big top canvas; Reed Maxwell, transportation superintendent; Nick Raha, ring master; Edx Coxe, field manager; Mattie Leibnitz, head acrobat; Frank Lou Woods, male; Kitty Belle Snyder, equine director; Franly Lady, head acrobat; T. W. Sullivan, mail agent, and Frank Casin, cook.

Clown Alley

Jimmy O'Donnell, producer; Doc Luzon, smartly; and Peggy Ayers-Avery, Zhoe (Zoe) Lambert, Dick Hammar, Jimmy Consely, Chuck Yard and Jerry Pendrell.

Band

Lesbears, leader and trumpet; B. Mcphee, tromp; Beny Shielts, tromp; Billy.savetxt, clar; Beny Shielts, tromp; Frank Tookey, bass; Frank Buda, cymbals, and Ted O'dell, drums.

Concert


Holland Dates Good

For Strasburger

AMSTERDAM, July 22—Karel and Regina Strasburger are touring Holland with their Circus Strasburger and playing to good business.

On the first half of the program are Birdler, presenting 10 Pint sized persons; Miss Valesco, with group of oxen, zebras and guanacos; Scott & Black, acrobatics; Donny O'Brian, foot juggler; Two Wilkes, barrel riders; Two Arling, comedy bike; Poole, acrob; Regina Strasburger, high school horses; and Berra, pickpocket.

Second half of the bill has the Two Grecs, aerialists; Karel Strasburger, Liberty horses; Barlo & Barlo, elephant; Torv, with various elephants; and the Wazzan (10) groups of Arab tumblers.

Alfred Court, Back in Paris, Honored by French Fans

PARIS, July 22—Alfred Court, former French trainer and former circus owner, has returned to France after an extended stay in the United States and making his headquarters at Nice.

On June 22, Court was guest of honor at the presentation of the Club du Cirque de France, the circus company which he owns. Alfred Court, author of several circus volumes, is president. Circus owners, writers and fans from various parts of France and Belgium attended.

For many years Court was owner of the big French Circus but disposed of his circus interests in order to take up his unique groups of mixed animals to America, where they were a feature of the Ringling Bros. and Barnum & Bailey Circus for several seasons. Court later sold his animals to the Ringling Bros. and has divided his time between Sarasota, Fla., and his home in Nice, France.

Hirum Midway to Eastern

HITRAM, Me., July 22—Eastern Amusement Shows has been contracted to provide the midway at this city's 15th Annual Old Home Week. He will be held under auspices of the American Legion and the Midway and War Bonds, and will feature a Horse Show Weekday and a horse-pulling contest on Saturday (29). Committee includes G. Day, Vern Clark, John Snow, E. R. Ward, W. W. Twitchell and Ronald Breslin.
Pa. Spots Give Rogers Big Biz

WEST CHESTER, Pa., July 22.— First two stands of St. Rubins' Rogers Bros. "four-hour" short screening thru the eastern part of the State found the show meeting ideal weather, enthusiastic crowds and good business.

Coming here from Elton, Md., one was surprised by the Exchange Club of Elton, drawing two capacity houses Friday (7). Next day at Costaville, Pa., under Junior Jaycee auspices, they drew an overflow matinee and capacity house. The last two stands were on the Central Park grounds in the center of town.

Show, in lot, here caused side wall of the menagerie. Show has been rerolled and will not make any new home. Show later is planned, but will head south again.

TV Film Series Set At Jungle Compound

THOUSAND OAKS, Calif., July 22.— Under a contract signed between Everett E. Johnson, president of Blackstone Enterprises, and Courneya Productions, 11 emanations of TV films for television will be made here at the World Jungle Compound.

Processed for the US Army, will be distributed to national and local sponsors. Two of the messages will be in color. Two cameramen will be "starred" in the first film, satirizing Sherlock Holmes and Dr. Watson.

McKinely Reports Bookings

FARMER CITY, Ill., July 22.— With completion of a successful July 4 date at McCluer, Ill., under American Legion auspices, the McKinely Rodeo and Wild West Show began preparations for fairs and celebrations to follow. The show opened June 4 in its home town and drew a turnaway crowd. Other bookings announced are: Newton, Hamilton; Pickenneyville and Carrollton, Ill.; St. Louis and Sparta, Highland, Rantoul, Herrin and Alton, Ill.

Livingston Manor Event Big

LIVINGSTON MANOR, N. Y., July 22—Altho. a morning rain July 4 date in Ulster County, the American Legion's Fourth of July Celebration here, Leonard Sherwood, chairman of the event, said there were 1,000 more people on hand July 4 than there were at the show 20 years ago.

Cedar Rapids Labor Event

CEDAR RAPIDS, 1a., July 22— Cedar Rapids Federation of Labor will hold a Labor Day show at Hawkeye Downs, the first large-scale celebration of this type in years. Andy Riddle, chairman of the fair grounds, announced Auto races, rides, and other attractions are being booked.

It's Strat-O-Gun

LOS ANGELES, July 22. — The trade name of the air cannon manufacturer will be Strat-O-Gun, a subsidiary of the company will be at Strat-O-Gun, J. C. Bullock, designer, said. It was formerly known as 68-mm. air cannon.

Peasants to Elephants — That's Tom Packs's Alger-Like Story

(Continued from page 42)

Peanuts to Elephants" has come to Mean Packing's Alger-Like Story

with his talents to boxing in 1925. A Pack Shreidy-Max Baer bout with Jack Pack Shreidy-Max Baer was advertised by a decision. Max Schmeling, Doc Kronic, Armstrong, and John Henry Lewis were other wolves that leathered with Pack, who had paired off with Mike Jacobs and put up on St. Louis's first heavyweight championship bout, in which champion Joe Louis scored a kayo on Tony Musto, to a $52,500 gate.

Rodeo Leads to Circuses

About 15 years earlier, Packs had trained out to produce his first film in the St. Louis Arena and moving on to Ill. Packs again spotted a potential talent that gave Packs his first hint as to the potentialities of amusement in small towns of Southern Illinois, a territory in which he later developed a string of top stops for his circuses.

Operation of a full circus was started in 1937 and the format for a grandstand or ball park presentation was from the first. In 1944 Packs started the St. Louis Firemen's show, and two years later launched the Shrine circus there.

Uses Novel Route

The Packs circus works a split circuit tour from early July to mid-August and indoors from October to December—and has one of the most unusual routes a circus can pursue. Big cities on the list include Buffalo and Chicago and cities in between. But the big ones are interspersed with small towns, and all the small ones are in Southern Illinois—Bentleyville, Robins, Carbondale and others.

These little spots are played under auspices of the East St. Louis Shrine, which has members throughout the area. Packs has found that a show can draw audiences of 25,000 in towns of 10,000.

Nails Make Headlines

Many show people know the Packs name is the tale of the Tom Packs Elephants, which appear on all circus programs as well as the Packs ony. In 1946, Packs financed shipment of a large amount of animals from Siarn. There were eight elephants, of which he kept four, and other animals. At the request of the State Department, the ship stopped at various Pacific ports to display the animals and lay off the unneeded ones for a brief period. The ship's bloodline is probably the nation's best known.

Packs asked airline to fly grain to the animals. When that plan found no takers, the nary agreed to run an airlift and successfully dropped feed to the ship. Newspapers played the story prominently and Packs kept the publicity going after the ship landed by flying the elephants to New Orleans, where his circus was playing. Tom Packs's studio approach to show business has convinced him that a show, no matter how many at $5 per cent in small towns, never have seen a complete. He further confirmed that a good circus is a show by any standard, although it serves the lesser of two options, viz: the finest points of circus act and don't even mention those that have been seen by the presentation before.

Lease Walsh Stadium

Four years ago Packs leased Walsh Stadium from St. Louis University, and recently he signed a new lease for 10 years. At the stadium will be stages with Reigh shows, football games and other events. He's still active in the fight game and has a new race to his promotions. Except for annual winter stays in Florida, Packs makes his home in St. Louis suburb. He married a St. Louis woman in 1923 and they have one daughter, Penny.

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(Real fun for real work now as demand for new items is in sensational demand, making unused items new)

Aloua Byers: Chautauqua, M.
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Keeps the Harvest of the Fruits with Flash that will pull in the Cash. Places for resorts, fairs and carnivals. Quality, price and selection.

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Large Dance Hall equipped as restaurant, main floor and mezzanine dance floor, adjacent to theater. Located in one of the boom-est sections, under a growing city. Must be sold. Wagon load. Will ship F.O.B. Chicago. Terms: 50% down and balance in 90 days. Complete with stage, theater, and all necessary equipment. Price: $12,500.00. Will ship F.O.B. Chicago. Terms: 50% down and balance in 120 days. Complete with stage, theater, and all necessary equipment. Price: $12,500.00.

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If it's bad and you don't remember well, we can teach it for you. Why don't you write and tell us where you are and when you can look forward to receiving your check. Our records are one of the best in the business, year after year. Write us today and we will show you how to improve your memory, how to keep and review your facts perfectly. We will also give you a list of the books on memory and suggest a course of study for you. Write today and we will show you how to improve your memory, how to keep and review your facts perfectly. We will also give you a list of the books on memory and suggest a course of study for you.

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Established 1907

another big date to remember...
GENERAL OUTDOOR

The Billboard

July 29, 1950

LOUISIANA

Alexandria-Central State Fair, Oct. 11-15, L. L. Walters.

New Orleans-McCook Fair, Sept. 3-5, J. R. Redding.

Shreveport-Lincoln Parish Fair, Oct. 11-15, C. J. Granger.

Shreveport-Caddo Parish Fair, Oct. 9-12, C. F. Watson.

Shreveport-State Fair of Louisiana, Oct. 1-10, J. L. Landers.


The Billboard
July 29, 1950

GENERAL OUTDOOR


OKLAHOMA


Dover—Washita Co. Fair Pair, Sept. 11-1. Mrs. W. H. Cline.


King Gets Top Biz But Loses Trucks, Towns

Out-Plays War

EUREKA, Calif., July 23—Two agents, who are planning their own war for space in opposition to news from the Korean front, will appreciate the news scored by Judas Edwards, of the Polack Bros. Western Unit, on the show's opening day here (18). War news was relegated to second place on Page 1 by The Eureka Tribune, and the best tally was given an eight-column circular layout.

Philly Stand Bad for Cole

Top crowd totals 2,500, a billing mistake, lack of transportation hurts

PHILADELPHIA, July 22—Described as perfect weather and intensive advance promotion, Cole Bros. show made a patchy showing here for its first week, with the show advertised as being a stand for a standing room at a dollar.

D. Murphy Named As R-B Equestrian Director-Announcer

CHICAGO, July 22—David Murphy, became the fourth person to hold the position of manager of the Ringling-Barnum & Bailey show this week by General Manager Arthur M. Concello. Murphy was chosen over the post in Detroit on a temporary basis. Others who were considered were Fred Prada, Arthur Springer and Harry Thomas. Murphy continues on the show at the Midwest and Northeastern areas, as well as the Texas-Big Bend and Midwest and South areas.

Chi Holds Ringling-Barnum To Half Houses All Week; Blame Weather Opposition

Several Acts Out Thru Injuries; Cubau Stand Halted

CHICAGO, July 22—Ringling Bros. and Barnum & Bailey failed to hold up to capacity business for the week, as the weather created a bad atmosphere for the show.

Dailey Org's Canada Biz Ranges Widely

Moneton Blank; Others Vari

RIVIERE DU LOUP, Que., July 22—The last of the four Patrician Circus shows varied radically at recent stands, with next to nothing being done at Moneton, N. B., where only the full house was scored here (22). The big barn house was scored here (22), and next to nothing was done at the latter city on the next to nothing being done at Moneton.

Bulgarian Riders' Tour Ends

BRITTANY, France, July 22—The Bulgarian Riders' tour, which lasted for six weeks, ended here today (19), and the riders are now planning a tour of the United States.

Daisy Rodeo Quits

PASADENA, Calif., July 22—The Daisy Rodeo has decided to close up after a successful run, and will now go into semi-retirement.

Radio, TV Give Coverage

Radio and television carried about 40 variety shows weekly, including recorded reports from the lot by two reporters for the station of the show. The shows were also broadcast in interviews with WMAQ in Chicago. The show was also broadcast in interviews with WMAQ in Chicago.

Abraham Lincoln

CHICAGO, July 22—Abraham Lincoln made a patchy showing here for his first week, with the show advertised as being a stand for a standing room at a dollar.

Radio, TV Give Coverage

Radio and television carried about 40 variety shows weekly, including recorded reports from the lot by two reporters for the station of the show. The shows were also broadcast in interviews with WMAQ in Chicago. The show was also broadcast in interviews with WMAQ in Chicago.
The Billboard  
July 29, 1950

WANTED  
WORKING MEN  
ALL DEPARTMENTS  
Write or wire  
CLYDE BEATTY CIRCUS  
Salt Lake City, Utah, July 25-26; Provo, 27; Helper, 28; Grand Junction, Colo., 29; Salida, 30.

PROMOTERS,. . . . .3  
Capable men wanted for re-established mail, near-round territory.  
In the order of their arrival, will be assigned district sales managers of this Circuit.  
Write name, address, experience.  
P.O. Box 84, Omaha, Nebraska  

danny ganyor

WANTED  
Mr. and Mrs. Bob Porter of the Seven Stlyle Ringling were unfortunately late last week.

NAMES OMITTED  
In these cartoon features, names of members of Polk Brothers' Staffs usually are not given.  

CLOWN CABLE FOR SALE  
Model. A point put down to tape up in front or middle of act.  
Ideal for use at Carnival or Parade.  

M. E. VYVERBERG  
GEORGIA, IOWA

ADVERTISING SPECIALTY MEN  
Well suited advertising.  
A must for prospective producers.  
Coverage 33 1/3% of your show.  

We Want SALESMAKERS, not order-takers.  
Room 810, 177 Broadway, New York City

WANTED—AUG. 25-29, 9  
SEAL ACTS  
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Write, KEKLAN  
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FISH NET ELASTIC OPERA HOSE  
Bustle, Back or white, 4.15.  
All sizes, color, 80 l.  
M. C. GUETTE  
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All sizes and colors.  
Rhinestones.  
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Free to travel; sell: business men's personal radio equipment; 2-way radio, 2-way mobiles.  
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P. O. Box 1284, Denver, Colorado
Beatty Reserves Sell, Blues Beg At Walla Walla

WALLA WALLA, Wash., July 22.—Railroad delays in a long jump from Idaho to California, made the Clyde Beatty Circus nearer here (14) about two hours late, but a three-car special was on hand to greet the show. At night the circus filled its 2,200-seat sections but sold few general admission tickets.

Beatty's stand here was day and dark; in the morning, and both orgs used the Walla Walla County Fairgrounds.

In Lewiston, the circus drew a three-quarter matinee and full night show. Walter K. Kaner, boss pretends to be with the Moscow circus by swimming in Snake River at Lewiston where circus attempts by police, fire and ambulances failed.

Single Combo Unit Remains in Berlin; Tented Treks Okay

BERLIN, July 22.—Friedrichshatt Palace, which is set up its season, the only vaudeville-circus running open in Berlin, the Circus Darley daylily area which is presenting a fairly good variety show, including a couple of circus acts.

Since Harry Darley, former owner of the Berlin arena, escaped from the Soviet-controlled Berlin, Darley has been running the circus, which is his first venture in that line.

Darley and his partner, Brumbach, are in the Western zone where they are reorganizing their circus and getting on the road. The other large circus tours running Western and Southern Germany are the Circus Krome, which is playing to big houses, and the Circus Carl Haagenbek, Emil Wecker's Circus Apollo, Circus Williams and Circus Prana Albright.

Circus Carl Haagenbek is touring in a new way, with 120 wagons on two special trains and 120 animals and 200 performers. Features on the program are the American and Canadian animal acts, the Matheus and his bears, and the Zemagno, Fred Musso's trained horse, the Knozau, and several of the big Haagenbek animal acts.

Circus Williams is traveling with a big top seating 5,000 spectators. Williams is also using the smaller circus seating 2,500, to Tom Arnold, English producer, who is using it for one of his first runs making a successful tour of Northwestern Germany.

Some authority an exercise might tell us if a staff member ever developed a big muscle by carrying a case.

ANNIE GATES
Contact—St. Andrew, R.I.

URGENT

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CHICAGO, ILL.

UNDER THE MARQUEE

E. J. LaFrance, known professionally as E. J. LaFrance, is in the Bay Pines Veterans' Hospital, St. Petersburg, Fla.

John Lardner, formerly on the admission staff of the Russian Ringling shows, is on the set for portraying a prosecutor in a little Rock. He now lives in H. H. Cook's new Ill. circus, fans report he visited the Ringling Bros. circus. E. R. Phillips, the new man who now lives in Dolton, Ill., and that Tripp planned to visit the Chicago show during its Chicago stand.

With conditions when they are, for $150, patrons may be demanding seats.

Les Ulrich, CFA of Sheffield, Mass., writes that he caught nine circuses in the States, and Puerto Rico during a recent 20,000-mile whistle. Ulrich's book of recollections is nearing completion.

William J. Oskay, a new company at the Chicago show, is on the set for the Ringling Bros. circus.

Tom Bannood, Idaho Falls Idaho, has added the Circus Schumann at Copenhagen, to the list of shows he has been with. Those are the Torneus of New York and Brooklyn stand. Under the canopy, the band works on an elevated stand with drums and calliope drawn from. Bill Breen, calliope, is the one who created the new Glissophone Polka, dedicated to Al Millhatten, cornetist. Sverre wrote the entire program for his calliope. Rusty Bader handles the tin whistle and George Oliva plays clarinet choruses.

Circus may go to the good old days when they threaten ring with long months, and shows were stolen to be trained as back riders.

Some authority an exercise might tell us if a staff member ever developed a big muscle by carrying a case.

JOE BAKER WANTS CONCESSION AGENTS OF ALL KINDS

Must travel on train or car. Dick Ryan, Bob Roberts and any other Agents who can stand prosperity, apply per route. DAILEY BROS.

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WANT PHONEMEN

Labor Day circus deal, book, banners, UPC. 35%. Come on, all industries working full time. CIO sponsorship. Phone or wire PAUL SCHMITT

404 West Western Avenue. Phone 23077, Muskegon, Michigan

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Pomona’s American Way Theme Highlighted by Korea Situation

Pomona, Calif., July 22—The Korean situation is lending importance to the theme, The American Way, featured at the Pomona State Fair. Also in attendance for the fair are Secretary of State John J. Eakle, President George A. Hiram, and General Manager, R. W. Howard, who have been in attendance for the fair for several days.

Parking No Problem

In building for the 15,000 run, comfort and convenience of the fairgoer has not been overlooked. The parking problem has been solved by providing 200 acres of paved area to accommodate 25,000 cars at a time. This employment of a trained staff and trained attendants. Fares will be charged for parking their cars to the entrance gates. A new road from the main highway to the fair has been built and open for business, eliminating the possibility of congesting the fairgrounds. Covered shed areas and thousands of comfortable seats are scattered throughout the grounds.

Traffic Flow To Be Eased At Syracuse

SYRACUSE, July 22.—Extensive physical improvements for grounds and building at the State Fair site are underway, with stress and limited audience at the fair site. Buses will make regular tours of the perimeter of the fairgrounds, operating at all times. New gates will be installed at the west end of the grounds, making it possible for easy access to the fair and hasten ticket sales.

New load will lead directly from the fairgrounds to the enlarged parking area. This road also will skirt the edge of the fairgrounds, providing the animals and traffic and leaves the fair. Construction crews are reclaiming the large area south of the present parking area. When graded and paved, the new space will be able to accommodate 5,000 vehicles, in addition to the 10,000 now handled.

New comfort stations are being built at various points throughout the grounds and old stations are being reformed. New stands will be maintained for the run of the fair, September 29, and will be adequately marked. Picnic grounds will be made available for family groups.

Cayuga, Ind., July 22.—Rain on the first two afternoons, followed by cool evening, failed to discourage attendance at the Vermilion County Fair. Front gates opened on Friday (23), next to the fair, were running ahead of a year ago, and the Opening story, secretary, announced.

WLS Ben King, featured in the grandstand Thursday night, was well received.

Add New Shows

New divisions, attractions, exhibitions, and entertainments are planned for the fair. There is an outdoor display in which a trailer shows the latest creations in living portrait painting, a show of the world in gear and equipment, automotive models and designs, and home building models with the latest fashionable and modern ideas. Under entertainment will be featured a new midway area, Kilburn’s amusement park, and other events.

On the serious side of the fair are the major highlights of the fair. The fair will close with over $2,000,000 in prizes. Approximately 15,000 individual exhibitors will show 40,000 displays.

Strong Bill Set At Harrington

HARRINGTON, Del., July 22—A large crowd attended the first of the four-day fair on Thursday (27) and Fireman’s Day, Friday (28).

Continued

Traffic Flow To Be Eased At Syracuse

FYRANCE, July 22.—Extensive physical improvements for grounds and building at the State Fair site are underway, with stress and limited audience at the fair site. Buses will make regular tours of the perimeter of the fairgrounds, operating at all times. New gates will be installed at the west end of the grounds, making it possible for easy access to the fair and hasten ticket sales.

New load will lead directly from the fairgrounds to the enlarged parking area. This road also will skirt the edge of the fairgrounds, providing the animals and traffic and leaves the fair. Construction crews are reclaiming the large area south of the present parking area. When graded and paved, the new space will be able to accommodate 5,000 vehicles, in addition to the 10,000 now handled.

New comfort stations are being built at various points throughout the grounds and old stations are being reformed. New stands will be maintained for the run of the fair, September 29, and will be adequately marked. Picnic grounds will be made available for family groups.

Cayuga, Ind., July 22.—Rain on the first two afternoons, followed by cool evening, failed to discourage attendance at the Vermilion County Fair. Front gates opened on Friday (23), next to the fair, were running ahead of a year ago, and the Opening story, secretary, announced.

WLS Ben King, featured in the grandstand Thursday night, was well received.

Add New Shows

New divisions, attractions, exhibitions, and entertainments are planned for the fair. There is an outdoor display in which a trailer shows the latest creations in living portrait painting, a show of the world in gear and equipment, automotive models and designs, and home building models with the latest fashionable and modern ideas. Under entertainment will be featured a new midway area, Kilburn’s amusement park, and other events.

On the serious side of the fair are the major highlights of the fair. The fair will close with over $2,000,000 in prizes. Approximately 15,000 individual exhibitors will show 40,000 displays.

Strong Bill Set At Harrington

HARRINGTON, Del., July 22—A large crowd attended the first of the four-day fair on Thursday (27) and Fireman’s Day, Friday (28).

Continued
O. C. BUCK SHOWS  

will book for  

ELMIRA (N. Y.) FAIR  

Week August 13-19  

7 — Days and Nights — 7  

Merry-Go-Round and  

Kiddie Rides.  

Also Cook House, Grab, Stock and  

Grind Concessions.  

Write O. C. BUCK  

Plattsburg, N. Y.  

Then Massena, N. Y.
Promotions Put RFC-Controlled Galveston Pier in Pay Column

GALVESTON, Tex., July 22—Jack Mankey, manager of the Galveston Pier Park, said this week that a major promotion has been made to the spot a paying proposition. The Galveston area has been a sea fishing, industrial and amusement spot for a period of one year. The promotion events have been used since the season opened June 9, he said. The $100,000 pier was completed in 1941 after the city obtained a loan from the Reconstruction Finance Corporation to help in the construction. Mankey pointed out that RFC still is lapsing on its pledge to the city, but it returned to Galveston a plan for an addition of $100,000 in an aquarium. Pier management, according to Galveston Pier Corporation, is under the RFC-appointed city board of managers. The board is responsible to RFC in Washington.

RFC Generals Praise

Mankey stated that progress has been made during the long chain of command. First, the pier was opened, and last week a 36,000-square-foot exhibit hall was added to a replica of a frontier town.

Ted Weems orchestra started the Marine Room's season. Ballroom is open daily and for all two-week stints. Two-week programs are broadcast from the pier by NBC network. Next in Reid, July 21-August 3, and Jimmy Hymes, July 4-17. Rain may have reduced the theater on the pier which now has 2,000 seats. Screen is selected from the Library of Gulf water. Sunday observance, political rallies, is the beginning of a swimming season in the theater, Mankey reported.

Dry-Land Fishing

Spot at the end of the pier provides one of the few places on the Gulf where sea fishing is done from dry land. According to the manager, Happy Valley concession area in the exhibit hall including in- and industrial displays as well as standard amusement machines, the area in J. Osborne's Derby Race game, Mankey said. General Motors

NAAPPB Okays Summer Meet; Date To Be Set Next Week

CHICAGO, July 22—Directors of the National Association of Amusement Piers, Pools and Beaches (NAAPPB) have indicated they believe a summer meeting should be conducted. The agents agreed and a date was set for August 24, Cindy League, Cincinnati, will be the host park.

A. C. Luxury Tax Receipts Running Ahead of '49 Sun

ATLANTIC CITY, July 22—Luxury tax receipts for the first five months are running ahead of the 1949 figure, tax officials reported this week. Returns for 1949 show a total of $10,000,000, while a $4,000,000 increase is expected this year. The tax was announced last year to take for the period of 1949.

In the last reported month, May, receipts showed on $10,000,000, against $10,000,000 for 1949.
Playland Kid Spot Big Aid To Geist Biz
Matinee Takes Build

NEW YORK, July 22—Forty-town kiddie annex at Rockaways' Playland which was refurbished and enlarged this year, has been supplying a hefty share of the park's weekly gross with moppeets accounting for 40 percent of Rockaways' afternoon patronage during the week according to park president, A. Joseph Geist. Geist estimated business in the kid section at some 200 per cent better than last year at this time. He said that a free-spending crowd had turned out for the funspot over last week-end.

Special excursion rate of the Long Island Railroad, line servicing the Rockaways area, offers a 75-cent adult round trip fare from Manhattan terminus to the park, with 35 cents the charge for children. Previous fare was $1.50 for both kids and adults. Geist said the customer lure had proven potent.

City-wide bathing beauty contest to select "Miss Rockaways' Playland of 1950" is set for today at the funspot. Second in the series of daily free aerial acts to appear at the spot thru this weekend are the Three Fearless Stars, high-wire and trapeze performers, booked by Al Martin.

Mass. Me. Road Opened;
Spots Seen Benefiting
HAMPTON BEACH, N.H., July 22—New toll highway which is expected to benefit amusement spots here, in Salisbury and Old Orchard Beach, Me., running from Kittery, Me., to Salisbury, Mass., was opened at Hampton-Exeter interchange with brief ceremonies. Last week-end, Highwage, about 13 miles long, has a toll for 13 cents for passenger cars and 50 cents for commercial vehicles. Road took 23 months to construct, at a cost of $7,500,000.

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HOLMES COOK

Chicago Park Ends Rideless Era as Op Prep Kiddy Train

CHICAGO, July 22—A miniature train, first amusment ride in Lincoln Park here for 25 years, will be ready for operation next week, Paul Recker, park concessionaire, reported.

The kiddy ride is a model of a General Motors Diesel built by Miniature Train Company, receiving, Ind., with eight cars for a capacity of 85 persons. Tickets will go for 14 cents, Recker stated.

Track will be 2,600 feet long, running thru the park, and several sidewalk crossings will be marked by automatic signals. Recker plans to buy the train from Joe Matarrese.

Steel Pier Features Fashion Displays

ATLANTIC CITY, July 22—First of a series of weekly fashion shows was introduced at George A. Hamil's Steel Pier here this week, with June McAdams, who heads the modelling school bearing her name and in Philadelphia, supervising the presentations. First show was dubbed "Holiday Fashion.

For models, she used the dancing line of Tonette's, ranging in age from 15 to 21, featured in the country. Young junior revues staged at the pier's Ocean Theater. Paulette Morris and Verne Hockney alternate as mistresses of ceremonies for the revues.

Ocean Beach Board Chidren Food Concession Operators

NEW LONDON, Conn., July 22—Attorney Morris Lubchansky, member of the Ocean Beach board, told Frank and Harry Picazio Jr. of the Picazio Catering Company, that a meeting last week which unless their concern puts more commodities on sale he would make a motion to cancel their contract with the park.

Lubchansky said that he thought the city would be authorized to negotiate the contract if the P-azios continued their present mode of operation of the soda fountain in the recreation building. He pointed out that the concessions were serving only ice cream, candy, soda and popcorn.

Philly Residents Quash Proposed Kiddie Spot

PHILADELPHIA, July 22—plans to erect a children's amusement park at suburban Haverford and Overbrook avenues were abandoned because of objections raised by residents. A permit had been issued to Kiddieland, Inc., represented by Charles S. Solit, local attorney, subject to the approval of the Zoning Board of Adjustment.

Twenty-five residents protested against the issuance of a permit to set up rides and games at the selected site. In view of the protests the project has been dropped, Solit said.

Pressing the Issue

NEW YORK, July 22—When 25 Kentuckians arrived via train Rock Island and Ohio RR last week, they immediately quizzed local B. & O. rep Allan Matiny of the location of Rockaways' Playland. The a bit brought up by the request, Matiny telephoned the park, and arrangements were made to give the blue-grass natives an outing at the spot Thursday (20). They casually explained that they learned of the parks thru newspaper and magazine plugs.

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T. L. INDIAN HEAD 3501
Ocean Beach
Net Tops 83G

Profits trail 1949 by 4G but are still ahead of 1947-48 earnings.

NEW LONDON, Conn., July 22—Thanks to the efforts of the management of the Ocean Beach Park Board here showed that net receipts at the fun-filled park was $83,544. City Manager Edward R. Henkle pointed out that while this figure is $4,002 below the $87,546 reported for last year, it is ahead of the park's record of $81,244 in 1945, despite unfavorable weather.

Park board voted to ban decorating of the spot for the Connecticut Firemen's Association convention, August 17 thru 19, in order not to establish a precedent in another action, Philip Isenberg, of Willimantic, Conn., was given permission by board members to operate shows in the park, with the city to get 30 percent of the gross.

III. Annuals
Hit by Rain

(Continued from page 66)

day as the result of heavy rains in the first three days. Front gate attendance took a jump from Monday's count of 23,000 to Tuesday's 32,000, a 39 percent rise. WLS Barn Dance, with a matinee and evening show Monday (17) played to 15,000 crowds, as did the Staples Rodeo the afternoon (18). Weather permitting, good business is expected to continue until the end of the week. Joe Chittwood's Auto Daredevils were scheduled.

Nestle's Shows were on the midway.

Coney Island, N. Y.

Still another week-end (July 15-16) of rain. Friday night (14) brought a large attendance to the park, with the bonfire stand on Stillwell Avenue the second round of Night of Stars. Last Wolf used and Morton Arkin's Mr. Wolf were in the show. Dancing, Bess Myerson, a recent sponsor of the New York Giants, Louise Spanish, Charlotte Mansen, the Pepsi-Cola Girl and Dick Brown, of the St. Louis Cardinals, were in attendance. There was also a basket auction. The bandstand was named Miss Coney Island.

Concessionaires on John Ward's ground: covering both sides of Jones Walk from Surf to the Boardwalk, are souvenirs, Whitt, and Eva Long. With Rose Fortunate, and Grace Terra, helpers; horseback and automobile rides, Helen Stalnaker's Picnics, Grace Diamond with Frank Randazzo, assisting, 19 units of tiny Star Game tables, Jerome, Randolph and Richard Kallar: balloon game, Fred Cantwell, with Alice and Judie Kallar. pony track, Jim McLaughlin, with James Carter, manager. Frisko's balloon has another and West Fifth; wonder wheel, Bob, Nellie and family and doll game, Miss Mary, your-age-and-shut-til-win, Dora Musurak with Pete Minshello, hand, Carl, and Whitly Dunn, the second.

Anthony DeMarco, former boss of the Big Amusement Company, operating an amusement on Surf. His wife, Millie, assist him, with the latter in the cash booth. New this year is a game of Roco R. Yosida. Picnic judge, owner at West 16th and Bowery, his family, and with his partner, Al Levy and Fred Feder, guests.

... Prof. Walter DeLena, magician, and entrant at Garth's Variety Show, remain there until the time that Jean Idalia, jum dancer from the Columbia, Detroit, and Georgia May, voyd dancer, which are both attractions at Tivoli Bath Show. Also new is Georg Myers, who is handling publicity.

John P. Lemmiger in Howdy Doody, plays a new lease on life since operating the Coney Island Fair, many improvements to locks, guard rails and brakes, all of his own in- troductions to allow for safety travel.

V.A.W. Band, recovered from recent illness, is operating his rides and concessions. ... Sam Torres has re- signed, and a fast-talking overlooker of the Sandusky's at Garton's show. ... Stanley Heinen, Chamber of Commerce, con- jecture, join the law office of the As- semblyman Eugene F. Bannigan in New York at the close of the season. 

Outmoded trolley poles on Surf have been transferred into a carriage of the Stillwell Avenue and Marcon Ampea are Morris experts in champagne, and a well- crowned popcorn and candy emporium covering most of Felton's Snack Bar, and a new daughter, Bobbie, has left the Jones family of Stillwell Avenue to study at City College of New York.

Replacing her is Freddie Waldron. Freddie was succeeded by Allister Roy, of Raleigh, N. C., for the new attraction for the blow-up at Sindell's Giggie Revue. July 14. Gearty is the all-season's singing feature at Sindell's Stable, ... Cari Balmez, old-time circus talker and singer, is out from his role at Rosen's freakery. ... Bill Lom- buti's Shooting Gallery promotion moved from Luna Park for the Collier's and the Miller's, is in charge of the good show at Coney Island Park. ... Over night change at Harry Rinkin's, on Surf, Scott Trolley, and Board Alleys, back to the shelf after a week's tenancy and brought back the original set of set up, Rinkin said the con- sumers preferred sitting to standing at the Coney Island Stubbins, since the death of her husband two years ago, had been operating the stable of a Hotel, a Cigarette stand and parking lot on Surf and West Second, which are closed. Present of the hotel is Charles Roth. Conrad Boyle has the other three concession, Walser Kos, Lane's Island house, was offered by Perry's Pavilion at the Park Circle, Brooklyn.

American Way
Theme Sparks Pomona Annual

(Continued from page 66)

... the theme of the night was "American Way).

... and has been a favorite of the family for several weeks. The theme of the night was "American Way."

The show, occupying over two acres, will include a new and traditional attraction, set up to meet the needs and living habits of casual Cali- fornians. A unique feature will be a specially designed television room embodying a built-in receiver and sound equipment. A special display is under the sponsorship of the Building Contractors' Association of Los Angeles. Over 126 separate exhibits of new building materials will be on display, to hold to answer questions concerning design and materials about the modern house. The theme of the night was "American Way."

Separate Kiddieland

A separate Kidzieland is being set up for the small children, these attractions are for their use while the older children are entertained in the main carnival area. A bandstand is erected in the central area. Juggling and magic of course will be featured for these enthusiasts. The space is to be adorned with the "Philadelphia". Able callers will be provided.

The first nine nights will feature a horse show as the opening act each night. The last eight nights, as in the past, will be devoted to the grandstand attractions, of course. The opening act of the night will be the juggling show, Fred H. Kressman, of Barnes-Carruthers Theatrical Enterprises, Chicago.

Some 7,000 head of large and small thoroughbred horses are here, ready for the dates as the event come off. Additional features will be added.

Philly Stand Poor

For Cole Bros. Org

(Continued from page 62)

Variation season also affected the show's take.

An opening-night mishap occurred within the net used by the Zanzibris in their cannon act collapsed as the attraction got under way, with the fact that "out" of the glass wound up in the hospital. She was discharged from the hospital and management disclosed serious injuries.

Also there had been a strike of Westminster's employees, when the circus stand here, the dispute was settled and conditions in the city were reported as good, with money plentiful, and an orderly show. Westminster's largest single enterprise, was seeking new employees as a result of the strike.

It was reported that Cole Bros.'s management was making preparations for the next show. A special feature of the week was the playing at Binghamton, N. Y., August 2, and the first appearance in the city this season. Show will play the Phelps Park lot, broken in during 1947 and 1948 by Binghamton's largest single enterprises, was seeking new employees as a result of the strike.
Early Days in Plush Edmonton Gives RAS Better-than-'49 Biz

EDMONTON, Alta., July 22—The Royal Canadian Shows were well on their way Friday (21), and early last week on the Western Canadian Circuit. Calgary Stampede, played last week, was hit by rain, yet the RAS crowds were reported only slightly below that of last year.

Big factor in the increased business is the booming economy in this oil and gas area, which has experienced a substantial increase in population, plus a housing boom since last year. Bonne Baker is pacing the back-end until here, taking the No. 1 spot from Leon Claxton's Harlem in Han-son, which was the top money-getter at that show. Baker's crowd was on the six-day Edmonton Exhibition circuit, to chuckling up a bigger gross than the org did last year. If successful it will be its first better-than-'49 gross.

Thus Thursday, the RAS was running 54,992 ahead of last year's 31,040 for rides and shows. Weather was ideal, whereas last year the show was hampered by some rain.

Business at the mid-week shows has been heretofore considered as no water was available since opening the season. And chalked up fair business Wednesday till here, said Baker. This week, weather permitting, the shows are running strong.

C& W Takes Okay at Two W. Va. Dates

Kid Matinee Pays Big

CHARLESTON, W. Va., July 22—

Aided by extensive newspaper publicity, Cellan & Wilson Shows put together a top-grossing week here. Thru ticket receipts were $14,260, with $14,217 from ticket sales.

In religion, the shows did well, with $2,035 going to local churches and charities.

Weathern Weather was fine for the show here, with the temperature Thursday night (20) reaching 85 degrees.

Battle Creek Biz Fair

GARY, Ind., July 22—Hennes Bros.' Shows were pelted by rain in the local area and the opening of their last week on the circuit. During business breaks in the weather, org did good biz as evidenced by the fact that 1,000 came thru the front gate Monday when the rain stopped. News-

rady shows were set up on the old circus grounds at 15th and Jeannings streets under Varnham Brothers. Battle Creek, Mich., played last week, netted fair biz. Org was prepared and ready.

Following the show here, all equipment will be trucked six miles to Calumet City, Ill. The following week it will be returned to the show train here. A week of all days follow Calumet City before org goes its next a fair week on Illinois State Fair.

Mrs. Ray Franklin, wife of Turkey Red, concession agent, and daughter's home in Brooklyn, recuperating from a serious illness that hospitalized her in Toledo.

J. C. McCaffrey, general agent, and Mrs. McCaffrey, visited here Sunday (16). Mrs. Art Courtney, wife of the lot superintendent, joined from Norfolk, Va., and daughter left here for the East after spending three weeks with her husband, org's concession secretary.

Crag Org Damaged In Texas Blowdown

SHAMROCK, Tex., July 22—Harry Copeland's Shows were slammed by a combination of hail, rain and wind here Tuesday night (21). Damages are estimated at $600 to $700. A slable crowd was on the midway when the blow came at 8:30 p.m., but no one was injured.

Side Show was lost completely, although George and Irma Hershey's props and Jag and Athletic Shows suffered damage, one show was blown off the lot and Barney Allen lost two concession tops and a quantity of merchandise.

Extra supply of canvas enabled shows to open the next day on schedule.

Hub ExeC Bans City Lots for Show Use

BOSTON, July 22—Mayor John H. Hynes barred private carnivals from using public grounds (18), stating the law department had ruled it illegal for the city to permit carnivals on public property, ever charitable.

The orders also applied to veterans groups and other organizations on file. Approval was given carnivals in connection with public celebrations June 17 and July 4.

Buck Earnings Okay Despite Bad Weather, Cut Spending

PT. EDWARD, N. Y., July 22—O. C. Buck, owner of the shows bearing his name, this week echoed the complaint of shows folks everywhere in describing business to date. Excessive rain and low-priced capras have sounded their toll, but in spite of this the Buck organization has been doing "all right," according.

Remarkably, the org hasn't played at all. Rain has even got thru a stand without rain. In nearly three months of operations, the Buck shows have been played in clear weather. Luck on Fridays, which together with the old stands make the bulk of the still date earnings, has been little better.

Even with good weather business has been off some, at times as much as 50 percent, but this was not considered "alarming." An economic change is under way which simply requires adjustment on the part of the show op, he said.

With a lightly knapsack, Oscar is well equipped to make any needed adjustment. No radical changes are anticipated, however, since he believes that fairs will pay off and the season will wind up good.

Fairs in rural areas should hold up, Oscar says. Money is still plentiful in the farming areas and the takes should be okay if the agricultral weather breaks a break in the weather.

Buck Pick-Up Likely

Annals located in urban areas, of which there are many in the Rust, may not fare so well, Oscar says. However, the unsettled weather situation appears leading to a revitalization of industrial centers. If production schedules are udded between the two holiday days, the tone still sounds the same, and it is imminently advisable that the org, which has long played a virtual stereotyped route comprising New England and New York territory, is of the opinion that per capita spending will be up at fairs. Beginning August 1st, Oscar will play annuals at Guernsey, Elmira, Mahanoy, Lockport, Morris and Buffalo, N.Y.; Great Barrington, Mass., Bridgeport, N.Y., and Danbury, Conn. The Bridgewater date is a new addi-

tion, having been played last year by Eny Bishop Shows.

Craig Org Damaged In Texas Blowdown

WOM Takes Show Drop At Lewiston

Portland Handle Good

LEWISTON, Me., July 22—Business here is off only fair for Frank Bergehn's World of Mirth Shows, even tho the weather has been good, according to Frank. The cold and a drop in the temperature Thursday night (20), spenting appeared to be somewhat lighter than usual, marking the first stand so affected for this org. A lot of side, biz was good and it was anticipated that high earnings would prevail throughout the state. This date, in addition to all others within the State, have been on the WOF route for about a decade and have been good with few exceptions.

Shows exec remembered that President Truman's broadcast speech Tuesday night (18) caused an early drop in business. Then, too, even tho this is a vacation week, many of the locals have taken to the hills with county routes being used extensively. A big supply of spare parts is on hand and there is no doubt that the natives are prepared to take advantage of the lull under the direction of Gerald Osgood.

Org is showing the fairgrounds, a site used for the past several years.

Cavalcade Stays On Milwaukee 3 Extra Days

MILWAUKEE, July 22—Al Wagner's Cavalcade of Amusements was originally scheduled to wind up their 10-day take at Milwaukee Wednesday night (19), but more rain in clear weather during that stretch caused an extension of the engagement through tonight.

Lakeshore resident here usually provides a whopping gross. However, this year, unlike last, shows were originally scheduled only one weekend, as against two previously. Sundays are usually big but the lone Thursday (19) was a total washout. Several other days were dropped in rain, however, lucky lady didn't make the site any too inviting on some nights when the skies were clear.

N. Y. Dates OK For Coleman

EAST GREENBUSH, N. Y., July 22—Except for the unco-operative nature of the weather, business has been good for Coleman Bros.' Shows. However, the outlook for fairs continues bright, despite the fact that spending has been down paper space has been in his opinion that most orgs will yet put together complete fairs. The outlook is not as deep as the result of bad early dates.

Business at Catskill, Hudson and Utica shows has been registered on the Fourth of July even though the days were washed-out in some of the early play.

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MIDWAY CONFAB
Louis Pasteur, who took his Side
show of Eddy Bros. Shows at Bay
Shore, N. Y., was in Chicago
Friday (18) and announced he had
recently married Geraldine Worl, for
mer knife-thrower on the Ringling
show.

Donald A. Justus, who has been
confined to the Tuberculosis Hospi
tal, at Black Mountain, N. C., for
the past two months, would like to
read letters from friends. . . . Happy
Jennie, fat girl, and Robert (Slim)
Carus have joined the Cavelcade
of Amusements since closing at
O'Brien's Side Show at Revere
Beach, Mass., July 4.

Having recovered from a recent
operation, Mr. Jerry Chase Millar
has returned to Wallace & Murray
Shows, where her husband, Whitley
Millar, has the Girl Show. With them
are H. L. King, talker, and Jean
King, Fry Rhodes, Inez Bates and
Lottie Leonard, dancers . . . Bobby
Kesting is a recent addition to the
line-up of Northern Exposition
Shows, having joined the org in
Seebig, Mont, Ithaca.

Jimmy Sakobski, Sr., former legal
manager with World of Today
Shows, has joined Interstate Shows
as business manager. Sam Glum
man, manager of Lee's Theater,
Harvis, Pa., visited Sam and
Shirley Levy, during Lawrence
Greater Shows' stand there.

Dorothy Keener, who closed as
mail and The Billboard sales agent
on Paul's Amusements July 4, has
sold her short range gallery to Curly
Freeman, of Chicago, and her pop
corn stand to A. Tippon of the
Paul org. She has returned to her
home in Texas . . . Ben Paro, the
Great Lorenzo, mentalist, is in his
24th season with the Pepe Kortes
Side Show. Org is at Belmont Park,
Monroe, where it will reside for
three months . . . Stanley Warwick,

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NEW FLASH!
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store. Plenty of pushy appeal! 49
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FLOWERS
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Friday (18) and announced he had
recently married Geraldine Worl, for
mer knife-thrower on the Ringling
show.

Donald A. Justus, who has been
confined to the Tuberculosis Hospi
tal, at Black Mountain, N. C., for
the past two months, would like to
read letters from friends. . . . Happy
Jennie, fat girl, and Robert (Slim)
Carus have joined the Cavelcade
of Amusements since closing at
O'Brien's Side Show at Revere
Beach, Mass., July 4.

Having recovered from a recent
operation, Mr. Jerry Chase Millar
has returned to Wallace & Murray
Shows, where her husband, Whitley
Millar, has the Girl Show. With them
are H. L. King, talker, and Jean
King, Fry Rhodes, Inez Bates and
Lottie Leonard, dancers . . . Bobby
Kesting is a recent addition to the
line-up of Northern Exposition
Shows, having joined the org in
Seebig, Mont, Ithaca.

Jimmy Sakobski, Sr., former legal
manager with World of Today
Shows, has joined Interstate Shows
as business manager. Sam Glum
man, manager of Lee's Theater,
Harvis, Pa., visited Sam and
Shirley Levy, during Lawrence
Greater Shows' stand there.

Dorothy Keener, who closed as
mail and The Billboard sales agent
on Paul's Amusements July 4, has
sold her short range gallery to Curly
Freeman, of Chicago, and her pop
corn stand to A. Tippon of the
Paul org. She has returned to her
home in Texas . . . Ben Paro, the
Great Lorenzo, mentalist, is in his
24th season with the Pepe Kortes
Side Show. Org is at Belmont Park,
Monroe, where it will reside for
three months . . . Stanley Warwick,

EVANS' NEW CIGARETTE WHEEL
NEW FLASH!
NEW EARNING POWER!
Great new, fast-playing cigarette
store. Plenty of pushy appeal! 49
cents per pack. On excellence of
cigarette. Gros from 2 to 5 packages
every week, with big indicator adding live-action belly!
Recommended, can add to a nickel-styled stand or about 45
degree angle. Evans quality-built to give you many seasons of
success. This is the right one!
Don't wait!

Write for information and forest catalog.
H. C. EVANS & CO.
1528 W. Adams St.
Chicago 7, I10

DESIGNED FOR SHOWMEN
Permanently CENTRIFIED
The sign you will recommend to your friends
EDDIE YOUNG
Of the Famous
ROYAL CROWN SHOWS
Pay Contributors Interests and His Friends
FOR DETAILS
ADAMS & ALL ORDERS
P O. BOX 101
TAMPA, FLA.

FOR SALE
LARGEST ASSORTED, 25% discount with order
$10.00 per hundred
CASTALIA PLASTIC CAST CO., Castalia, Ohio

NOW DELIVERING!
New
Apex 4 Star
Carnival Wheels
Apex 5 Star
BINGO
FLOWERS
Complete Bings
Suppliers, also
SEND FOR FREE
CATALOG.
Morris Mandell, Inc.
58 East 155th St., New York, N. Y.
Phone: Morrison 3-3023
O. C. BUCK SHOWS

Playing the following fairs starting August 7

Gouverneur, N.Y.  Bath, N.Y.
Malone, N.Y.  Bridgeport, N.J.
Lockport, N.Y.  Danbury, Conn.
Morris, N.Y.
CARNIVALS

The Billboard
July 29, 1950

PENNIE PITCH GAMES

$1.00 a game

PARK SPECIAL WHEELS

in diameter. Beautifully Painted, We carry in stock 15-33-35-40 & 50-number

BINGO GAMES

10 Player Bingo, Complete $1.50

SLACK MFG. CO.

114-163 W. Illinois St. CHICAGO, I11.

BINGO HELP WANTED

1 Caller, 3 Counter Men: top salary. Don't waste your time and mis-inform if you want to do it.

JACKIE'S BINGO

Care Carnival Shows, Amityville, L. I., this week: Patchogue, L. I., next.

ANDY ZANE WANTS


BEAM'S ATTRACTIONS

Punta Cana, Pa., this week: Ford City, Pa., Aug. 15.

WANTED

Four or five rides for Water Carnival on August 9, 10, 13, 17, 18, 20, 27. Outboard cars, special cars and shows at $250.00 each.

Wanted—INDIANA

Have available horses for Indiana shows, from Columbia, Ind., on main highway in central Indiana. Will carry up to 50 miles. Will buy or trade all kinds of horses. Call or write: D. C. Jones, Kokomo, Ind.

CARNIVAL WANTED

For one week in September, 1950. Located in heart of heartland. Louisville Carnival. C. F. CASH Cincinnati, N. C.

WANTED—A KIDDIELAND

Wanted immediate help for Kiddieland, 2 miles from downtown Chicago, Ill., on main highways in two states. Will carry up to 50 miles. Will buy or trade all kinds of horses. Write: C. E. L. Gough, Gen. Del., Syracuse, N. Y.

WANTED

KIDDE RIDE OF ALL TYPES (ELECTRIC)

For

MONSTER KIDDE RIDE JAMROCK (INDOOR)

THURSDAY, SEPT. 25-26, 1950

NORTH SHORE SPORTS CENTER

3000 track, 8-part, 4,000 feet. Write: Robert O. Anderson, 307 S. Waukegan Road, Waukegan, Ill.

PACIFIC COAST SHOWMEN'S ASSN.

LAST CALL MEMBERSHIP DRIVE

TODAY

Take Advantage of this Offer, Opposition and Dues to Sept. 1, 1951

$17.00

Membership includes use of the new spacious and lovely club rooms and all privileges. Offer open for only a limited time.

JOIN NOW

Write Today to: James C. R. King

PACIFIC COAST SHOWMEN'S ASSOCIATION

1068 So. Broadway, Los Angeles 18, Calif.

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CLUB ACTIVITIES

National Showmen's Association

1594 Broadway, New York

NEW YORK, July 22—Secretary Phyllis Cooper visited the clubrooms Thursday (20) and reported that his two units were doing well. Sam Cohen, representing Selent for Pons Ride, brought in dues from about three members and is sponsored by Victor Link, of the shows, for membership.

Sam Fisher became a grandfather during the week. C. B. Sullivan has recovered from a recent illness and is now visiting the clubroom. Sam Weiszer has returned from a five-month vacation tour.


Tickets and books for the new car award may be obtained at the club's office. All club books and covers are to be left intact and returned to the office for a final check-up. Membership dues are up for payment.

Heart of America Showmen's Club

9134 Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 22—Frank Bradley, who is in Veterans' Hospital, Winthrop, Kan., is reported in serious condition. Hugs, his wife and daughter closed with the John Martin Shows and are playing celebrations and fairs. James Marshall closed his second season and is back in the city stating the going was too rough. Frank Layman is playing local spots with his show. Torrential rains have held the spotlight in this vicinity the past three days, but have been lucky to get one or two good days a week.

J. F. (Boxie) Warfield, chairman of the banquet and ball committee, reports that the program for the ball is set up. Indications are that this year's event will eclipse anything we have had in years. It will be held at the Georgian Rooms at the Hotel Continental on New Year's Eve. The club will send 125 tickets to members who remit dues.

PACIFIC COAST SHOWMEN'S ASSN.

LAST CALL MEMBERSHIP DRIVE

JOIN NOW . . . .

Take Advantage of this Offer, Opposition and Dues to Sept. 1, 1951

$17.00

Membership includes use of the new spacious and lovely club rooms and all privileges. Offer open for only a limited time.

JOIN NOW

Write Today to: James C. R. King

PACIFIC COAST SHOWMEN'S ASSOCIATION

1068 So. Broadway, Los Angeles 18, Calif.

FOR SALE

3 CHALLENGER FLOSS MACHINES

With Stands. Will Book.

JOHNNY DOOLAN

5356 S. Halsted St., Chicago, Ill.

Phone Frontier 6-5320

AMERICAN EAGLE SHOWS

WANT

CONCESSIONS AND SHOWS

For Six More Busy Fete Streets

Monticello, Ill., July 24 to 28; Gibson City, 29 and 30; Paxton, July 31 to August 2.

This Show Will Stay Out Until Christmas in Mississippi.

Get on the Bandwagon Now.

All Address:

Danny Arnold, Mgr., For Rent.

WANT

Capable Talker for high class ice cream show. Can place few more legitimate Concessions. Help wanted on all rides. Must drive round.

Woodstock, Ill., Fair, this week: Belvidere, Ill., Fair, next.

Tivoli Exposition Shows

WANTED

Side Show people, inside lecturer that does not sell, Bailey' s ticket sellers, fire eater, Bailey Girls. Enlarging show for fair. All winners in various fields. This show has never missed a pay day.

JACK "SALO" AIGNORE

Care Eddy Bros. Shows

Jersey City, N. J.

AT LIBERTY

LEGAL ADJUSTER

Can join at once.

R. GLOTH

P.O. Box 66 or 404 Ann St, Hartford, Conn.

"MONKEY FACE"

An original! Is anything wrong? No word or remark "Why, what?" Please write, phone or call.

"BOOOG"

CARNIVAL WANTED

ANNUAL FALL FESTIVAL—RANTOUL, I11.


ARCADE FOR SALE

Plinthed, Pigeon, 1/4-30-50, or 1/8-40-50, all in a field 8 rooms or larger by room. Own several big stampede shows. Play all at once. 4600 Mercedite and latest Pianomites. All Pianowhile of the best. Amercan and Dalmatic. In demand at North St. Pittsburgh, N. J. Address: Miss C. Kline. Poughkeepsie, N. Y.

Complete Custard Outfit

With Delight Quarters on Diamond T Truck.

CHARLES BARNETT

123 Goodnow Ave.

Warren, Mass.

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MERCER FAIR
MERCER, PA.
August 22 Through August 26, 1950
FOUR NIGHTS OF HARNESS RACING
LARGER PROGRAM IN AFTERNOON
Booking Concessions of All Kinds
In reply state kind of concession and space needed. Old concessions will have preference. Deposit required and balance must be paid when space is allotted. No exceptions.
Midway has been enlarged. Contact LEWIS PERSCH JR., MERCER, PA., At Once.

THOMPSON BROS.' SHOWS
WANT FOR FAIRS STARTING JULY 1 TO JULY 8, 1950

MODEL SHOWS, INC.
DIGGIN, TEXAS, OCTOBER

SOUTHERN VALLEY SHOWS

BELLWOOD ILLINOIS GOLDEN ANNIVERSARY

**WANTED FOR COLORED REVUE**

Drummer, Sax, Trumpet, Two Girls, Blues Singer. Must be able to tour. Write

W. S. DUBBLY

BURLINGTON, IOWA

**WANTED BY BURLINGTON OLD Settlers**

August 24th. Two in 30th on street.


**NOTICE—FAIR SECRETARY—NOTICE**

In SOUTH CAROLINA, TENNESSEE, NORTH CAROLINA and GEORGIA the sun is shining and the modern rabid rooter or mental event is-born.

**SACRAMENTO, CALIFORNIA**

Editorial writer, age 21-25, desired immediately. Write Box B. 2355.

**CHAS. H. WATERS, JR.**

Chairman of Concessions

4th Village Hall

Bellwood, Ill.

**ROBERT H. WEST**

Chairman of Concessions

**Step Down**

ROCHELLE, Ill., July 22—Mrs. George Dyer, wife of the assistant manager of Dyer's Greater Shows, prefers to be a criminal, but says she loves it.

When Mrs. Dyer was arrested, she was driving a car and trailer on the highway, en route to a Dyer's Greater Show, 113, she explained, she's a criminal! I've been arrested and bailed, but it didn't help her.

It developed that for not having a driver's license on the trailer, which unhitched properly so she was taken before a justice of the peace. After that, theemiah, she replied, "Oh, an accident!"

Ten dollars and costs, please.

**Michigan Stands Down 15 Per Cent For Playland Org**

DETROIT, July 22.—Playland Shows' Michigan business has shown a marked pick-up up, but overall grosses are still 15 per cent down.

Ira T. G. Deer, according to owner Jack Gallagher, shows opened May 28 at Eight Mile and Harper roads in suburban Detroit and opened a week later in Southern and Central Michigan, including South Bend, Fort Wayne and Battle Creek, Michigan.

**WANT**

August 19 Thru 29

**MOTORDROME For Midway**

**WISCONSIN STATE FAIR**

and other attractions that quality

**WANT**

August 19 Thru 29

** banc de**

**LIGHT PLANT BARGAIN**


**WELLWORTH TRADING CO.**

1815 S. State Rd. Dept. 99, Chicago 14, Ill.

**Midway of Mirth Shows WANT**

CABIN FOR ADVERTISING, Agency for Mirth Shows.

**CARNIVALS The Billboard**

July 29, 1950

AUGUST 14 TO 20 Inc.

DESIRE TO HEAR FROM CONCESSIONAIRES WHO CAN PLAY DATES

Reply to Bellwood Golden Anniversary Committee

ROBERT H. WEST Chairman of Concessions

**Can Place**

Best, & Labor Day Celebration

Contact C. W. PATRICIA, L. A. U. C. N. C.

Box 744, Carbondale, Ill.

**Dyer’s Greater Shows**

No minimum dates. Ten Weeks, $250.00; Six Weeks, $200.00; Four Weeks, $150.00. All expenses paid. Absolutely all expenses paid. Phone now and book at once. Box 124, Bellefonte, Pa.

**Jack Thorpe**

M. A. Brown, Shows, Salina, Kansas, July 34-36.

**LARGO CARNIVAL**

Best, & Labor Day Celebration

Contact C. W. PATRICIA, L. A. U. C. N. C.

Box 744, Carbondale, Ill.

**Saturation Point**

**Long Island Invasion Results In Moderate Takes Spread Thin**

NEW YORK, July 22.—Invasion of Long Island by multiple carnival companies was successful and the territory was evenly covered, so shows might have added up to good business had they been scored by only one outfit. Among the many.<br>

Regulars, including Phil Isaac's 1-T Shows, Mike Pruden's two units and Island Manor Shows, had to compete during the past month with Endy Bros. Shows, a new outfit, and Prell's Broadway shows, both biggies in the northeastern field. After the run, Smoke shows will again have the island to themselves.

Heavy Competition

Not to be discounted competitively were the Ringling show's first-time appearances under canvas, the Hunt Bros.' Circus, the request that might be headed by Rockaways' Playland and a number of kidney funfairs which have blossomed along the major highways since the war.

Boynette Stays With Magic Empire; Five Fairs Added

CINCINNATI, July 22.—Marion (Ohio) Boyntette, during the Billboard this week, said that he has completed his plans for this show's tour, which will include all of August. He will not appear as general agent of Fritz E. Hurst's Empire Shows in the fall season. He also general agent of the show, which was in 1935 and returned to the ring to complete the season for the second meeting in Chicago.

En route to Andalusia, Ala., where Boyntette manages the Covington County Fair, from the show's date this week in Bryan, Ohio, Boyntette said that he has concluded negotiations for the show to open in Tennessee, Ohio, and West Virginia. He said that he has a complete exhibition for the show to open in the future. Busines's A. E. Miller, July 10-15 was far below despite considerable interest in the area.

At Bryan, Ohio, Tuesday (18) was late to the suff using rain and the soggy condition of the lot made it impossible for the show to open the following night (19). From Bryan the show's move to Middletown, Ohio, opening a week's stand (24). Shows open their fair season August 7, with a week's stand at Centerville, Ohio, Boyntette said.

AUGUST 14 TO 20 Inc.

**WANT**

August 19 Thru 29

**MOTORDROME For Midway**

**WISCONSIN STATE FAIR**

and other attractions that quality

**WANT**

August 19 Thru 29

**ARCHIE CAYER**

Plankinton Hotel

Milwaukee, Wis.

**Ziegler Gets Oregon Midway**

SALEM, Ore., July 31—Ziegler Shows, under direction of K. R. Anderson and W. E. Vanneman, have been awarded the contract to operate the midway at Oregon State Fair here, September 4-10. Leo C. Spurrier, manager, said the plans were issued to the shows Thursday (13), with Anderson representing the Oregon State Fair.

**WANTED**

By the Adams County Agricultural Society, 2837 N. Third St., West Berlin, Ohio, for the week of August 14-20.

**CHAS. S. KIRKER, Sec.**

WEST BERLIN, OHIO
BODART SHOWS
WANTED
Shows and Concessions for our two units playing Wisconsin Fairs.

Also can use several Ride Foremen, especially Caterpillar and Wheel Foremen.

New 1949 Rides
This week, Portage, Wis.; next week, Antigo, Wis.

INTERSTATE SHOWS

Want for 40 & 8 Valetta #5222 Street Festival, Tell City, Ind., July 31-August 5. Have all fairs from now on through November 11, then to Ohio fairs.

SHOWS: Want organized Minstrel Show with not less than 15 people including band. Have excellent route for Minstrel Show. Will book Monkey Show, Wild Life, Unborn, Mickey Mouse, Motorhome, Penny Arcade.

RIDE HELP: Can use Foremen and Second Men on 12 rides; must be licensed drivers.


WANT Dancing Girls for Girl Revue. Will pay top salaries.

WANT Acts for 10 in 1.

WANT Free Act. Must be outstanding.

H. B. ROSEN, MGR.
All replies to Dugger, Indiana.

ROSS MANNING SHOWS
REGIONAL MARKET GROUNDS, SYRACUSE, N. Y.


WEEK OF JULY 24, SYRACUSE, N. Y., ITALIAN FEAST
WEEK OF JULY 31, GENEVA, N. Y., FIREMEN'S CELEBRATION
WEEK OF AUG. 7, HUFFAL, N. Y., FAIR
WEEK OF AUG. 14, LOCKPORT, N. Y., FAIR
WEEK OF AUG. 21, BALLSTON SPA, N. Y., FAIR
WEEK OF SEP. 4 (LABOR DAY), MOUNT HOLLY GARDEN STATE FAIR, N. J. (First since the war)
WEEK OF SEP. 11, DOYLESTOWN, PA., FAIR (First since the war)

Six Southern Fairs to follow.

WIRE, Wire Carl ROSS MANNING, SYRACUSE HOTEL, SYRACUSE, N. Y.

DAN-LOUIS SHOWS
WANTS—For some still looking for the WAGS in Kentucky and Indiana and Fair Fairs and Fairs. Some Cowsboards on the Road that can be used. Ball Games, Side Shows, Band Shows, Drum and Band for any worthwhile attraction. No Shirt Tail Show. Want Fun House, Glass House and Motorhome. Want for Tilt: Fire eaters, Pantry, Fun House, Hi-Webber, Penny Arcade, Shooting Gallery, Tilt, Cage Race. Want Couples entertainment. Game and Table for Socko Show. Side Shows People, wire Dust Jones. Want to buy Double Feature Circuits (East Meyer, you have extras).

WEEK OF JULY 4, CANTON, OHIO
WEEK OF JULY 21, GATESVILLE, TEX.
WEEK OF JULY 28, HENRY, IOWA
WEEK OF AUG. 4, DUBUQUE, IOWA
WEEK OF AUG. 11, NEWTON, IOWA
WEEK OF AUG. 18, WATERLOO, IOWA
WEEK OF SEP. 1, MASON CITY, IOWA
WEEK OF SEP. 8, ELIZABETH CITY, N. C.
WEEK OF SEP. 15, DOUGLAS, WASH.
WEEK OF SEP. 22, PORTLAND, ORE.
WEEK OF OCT. 6, WORCESTER, MASS.
WEEK OF OCT. 13, SPARKS, NEV.

PITCHFORK DEMONSTRATORS

SPACE STILL AVAILABLE FOR ANNUAL FIREMEN'S FAIR, JULY 31-AUGUST 6

CONTACT:
SECRETARY, HATFIELD RACING SPEEDWAY, INC., HATFIELD, PA.

WANTED
CHILDREN'S RIDES FOR AUG. 16-17-18

4-H YOUTH FAIR, ALMA, MICH.


ORANGE STATE SHOWS

For BRIDGTON, VA. Colonel Fair, July 29 to Aug. 2, 10 (1) Wednesdays and (3) Sundays. Everybody working in the fields. WINTERWOOD, VA. Aug. 3, to followed.


ZIEGLER SHOWS
431 BROADWAY, TACOMA, WASH.

WRITE OR WIRE — K. R. ANDERSEN

WANT—SHOWS, RIDES and CONCESSIONS—WANT

TO JOIN AT ONCE TO JOIN AT ONCE

For VANCOUVER CENAQUA CELEBRATION
LARGEST CELEBRATION IN WASHINGTON, AUGUST 7-12

FOR MORTON LOGGER'S JUBILEE
MORTON, WASH.—BEST AND ONLY LOGGERS' CELEBRATION IN W. WASH., AUGUST 14-20

For OREGON STATE FAIR
SALEM, ORE.

WANT—KIDDIE RIDES OF ALL TYPES FOR LARGEST KIDDIELAND ON WEST COAST.

SHOWS—Athletic Show and Grind Shows not conflicting. CONCESSIONS—Legitimate Concessions of All Kinds.

WANT—FAIRS—WANT

OHIO STATE FAIR
CANTON, OHIO

SHOWS can place several good Grind Shows of Merit. Choice Route, Long Established Fairs and Celebrations. Contact us today.

CONCESSIONS
OCT. 7-7, ALL RINGS. HIGHLAND, ILL., PES-SIMON FESTIVAL, SEPT. 19-22, GAMES, PROVIDENCE, KY.

GOODING AMUSEMENT CO., INC.
1300 MORTON AVE.
COLUMBUS, OHIO

H. W. JONES WANTS BINGO HELP for JOHNNY J. JONES SHOWS
ROYAL CROWN SHOWS
WORLD OF MIRTH SHOWS
VIVONA BROS.'SHOWS

Contact: H. W. JONES, WORLD OF MIRTH SHOWS
HALLOWELL, ME.

SAMMY LANE SHOWS
SWEETHEART OF THE OURS

Wants for Tipton, Mo., Tri-County Fair, July 24-26, and 7 Fairs to follow, all in Southern Mo. Knows how to do it right. Will work with stock or own transportation, Mitchell Center, Wiber Farm, Juy 23 thru 26th, North Chicago, Illinois, on the streets to follow; then Kankakee, Illinois, Fair, Aug. 8 thru 12th.

FEDLER'S UNITED SHOWS

HERE IT IS! HERE IT IS!

CAPELL BROS.' SHOWS

WANT

For Vail, Oklahoma, 10th Annual Homecoming, July 31-Aug. 2. Concessions of all kinds. Want Fairman to work with stock. Will work for fairman. Want to get you the winter business. Ten Fair in July. Wire or telephone.

JACK OR BOB CAPPELL. Cushing, Okla., this week; then the Big One, Vail, Okla.
Sheehan’s Unit Ducks Rain At 11th Aquatennial Opener

(Continued from page 47)

shows, while Lida DaVelle, soprano, Burt Hanson and the Four Singing Mariners present the song hits.

The water ballet does the routine for the South Pacific number with the use of the gill swimming, and the group’s top performance of this set with a large size triangle in the pool.

Using a group of five-meter boards, the show’s divers next take over for some excellent exhibitions of both, made up of two men and a gol, this set is patterned after the famous Lino trio that set London music hall audiences on their cars years ago. Principal is a man contortionist, likes of which has never been seen here before, a large gill swimming number with flying fishes doing the routine at the same time. In blue and white, Virginia Hopkins in the pool for a specialty number.

The divers then take over the springboards again, this time from the five and ten meter heights, for some spectacular exhibitions, including the various twists and turns the jumpers do in getting off the boards into the water. The show’s routines are a big favorite in this sequence draws heavy applause.

Sheldon Register Big Paul, Patterson, George, making his third appearance in the Twin Cities area in less than a year, follows with his bango and comedy antics, causing pew-sitters to beg for more when he starts out.

WEDDING NUMBER TOPPER

Next production number, Wedding Fantasy, started slowly but picked up its pace. Built around the African jungle theme with the stage line up zipping in pitch, a Stage highlight is the appearance of the Florida Trio, one of the most unusual acts ever to appear on stage. Made up of two men and a gol, this set is patterned after the famous Lino trio that set London music hall audiences on their cars years ago. Principal is a man contortionist, likes of which has never been seen here before, a large gill swimming number with flying fishes doing the routine at the same time. In blue and white, Virginia Hopkins in the pool for a specialty number.

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Next production number, Wedding Fantasy, started slowly but picked up its pace. Built around the African jungle theme with the stage line up zipping in pitch, a Stage highlight is the appearance of the Florida Trio, one of the most unusual acts ever to appear on stage. Made up of two men and a gol, this set is patterned after the famous Lino trio that set London music hall audiences on their cars years ago. Principal is a man contortionist, likes of which has never been seen here before, a large gill swimming number with flying fishes doing the routine at the same time. In blue and white, Virginia Hopkins in the pool for a specialty number.

The divers then take over the springboards again, this time from the five and ten meter heights, for some spectacular exhibitions, including the various twists and turns the jumpers do in getting off the boards into the water. The show’s routines are a big favorite in this sequence draws heavy applause.

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Jennerstown, Pa., Fair, Day and Night, August 1 to 5
Want Eats, Drinks, Refreshments, Short-Range, Photos, Jewelry, Novelties, Popcorn, Apples, Ball Games, Concessions of all kinds. Low percentage. Help—Bingie Caller and Clerks. Our fair route predominates. Reasonable rates. Wire or come on and get bank rolled up. Answer this week, Williamsport, Pa.

PLAYTIME SHOES
WANT FOR OUR PROVEN NEW ENGLAND FAIRS
MASHPIELD, MASS., AUG. 20-26
Plymouth, N. H., Sept. 13-16
WINDSOR, ME., AUG. 30-SEPT. 4
Pittsfield, N. H., SEPT. 18-20
BLUE HILL, ME., SEPT. 1-4
CUMBERLAND, ME., SEPT. 25-30
MADURY, N. H. SEPT. 6-19
FREYBURG, ME., OCT. 1-7

Want legitimate Concessions of all kinds. All Refreshment Stands. Clean and entertaining Shows. Especially Motor Shows or Monkey Speedways. No grit or gypsies. Those joining now given preference. Replies to
E. W. BURR, Box 206, Quincy, Mass.

BLUE GRASS SHOWS
FEATURING THOROUGHBRED ENTERTAINMENT
WANTED FOR
COLES COUNTY FAIR week July 30th, Charleston, Ill., followed by JACKSON COUNTY FAIR free fair, Brillion, Ind., week Aug. 7th.
Legitimate Concessions and Honest Punks of all kinds—High Striker, Penny Pitch, Coke Bottle, Custard, Chocolate Dip, Pronto Pus and Novelties. Special proposition to Sales on Fun Shows.
C. C. GROSCHURTH
Paris, Ill., this week; then Charleston, Ill.

WANTED FOR ROCHESTER, OWATONNA, MINN., AND LA CROSSE, WIS., FAIR
RIDES—Split Fives, Dark Ride or any other that does not conflict with what we have. CONCESSIONS—Scales, Age, Jewelry, Novelty and Handy Punks of all kinds. RIDE HELP—Wheel Foreman and Second Men for all rides; man for towers and gate.
WM. T. COLLINS SHOWS
Minot, N. D., this week; Rochester, Minn., next.

PAUL'S AMUSEMENT CO.
CAN PLACE FOR BUFFALO, N.Y., Rplural and BEST OF SEASON
Legit Concessions, the Shoot House, Bottle Ball Games. Have your show. Also need No. 1 Rides, one man who can drive men and take care of rides and crowd. Must be sober and reliable. Take your choice of the above. Please answer this Ad. Write to Paulus Amusement Co., Fond du Lac, Wis. We have Concessions and Rides in all parts of the country. Please tell us your location. We are willing to help you. Also have Rides in Southern Illinois and Arkansas. Can use 4 Cars for Sid or Miss Bill Games. Best of the season. Please answer this Ad. Write to Paulus Amusement Co., 101 W. Randolph, Chicago, Ill., J. H. Paulus, President. Also have Rides in Southern Illinois and Arkansas. Can use 4 Cars for Sid or Miss Bill Games. Best of the season. Please answer this Ad. Write to Paulus Amusement Co., 101 W. Randolph, Chicago, Ill., J. H. Paulus, President.

CENTRAL STATES SHOWS
FROM THE LOTS

Western
SUMMER, Wash., July 22—Showed 50K a steady business during a two day period in favorable weather, with a number of 
attractions in the park.

We have had three recent weddings: Charlie and Jean Woods, How
go here, and John H. H. and Alice Spellman. Harry is on the Count Fair Shows In Nebraska.

Kirsch, owners; Al Marsdion, elec
trician; W. H. Woods, Louise Marsdion and Leo Olsen Jr., cashiers.

Concessions: Rose Amalgam, ma
tana and seven operations; for Amalgam are Betty Besan, darts; Ceci Besan, ball game; Molly Ewing, par
game; Fred Spellman, penny, second man; Ann Grant, balloon darts; Roy Will
son, owner, and Jimmy Grant and 
Ferry, operators, second man.

Carol A. Smith, owner—ninth shooting gallery. Bev Has, owner, Moulton.

Chili Cook and Frank Family.

Ride personnel includes George Smith, foreman, and Henry Brook
down, second man, half paid.

Other Girl Show is managed by 
Chuck Dean and Dean James.

Other Girl Show is managed by 
Chuck Dean and Dean James.

Virginia Greater
BURLINGTON, N. J., July 22—
Shows piled in here after a jump from Monsey, N. Y. Org lost Monday (16) to two cards and wins 
which tore down the front marquee. A rent in the kiddle ride top was re
deposit by Chief Raymond Leo Ma
china. Business was below par as inclement weather continued thru the week. Attrices here was the Ber
ey Fire Company, 6324.

Visitors included Allan Travers, genera
t J. A. Aaron was added to 
general agent on the John H. Marks 
mitt camp operators, left for Green
ness trip to Hambonton during the 
sionaire on this or e for several 
man Roceo Maceuci made a busi
ness trip to Hambonton during the stay here.

James Burgess, Jim Thomas and Hoover Dry, camp drivers, closed the 
shows. T. Battle was on the Merry-Go
Round crew, J. Aaron was added to the Rollathon. Leo أغسط put 
chased a great Dane pup for his Side show dog act. Eddie Ferreri reported in 
from Lebanon, via Snook and Atlantic City.

Other Girl Show is managed by 
Chuck Dean and Dean James.

Mr. J. R. McPadden, billy camp, camp operators, left for Green
enville, S. C. Bob and June Coleman, bingo operators, closed here.

Prell's Broadway
PORT JERVIS, N. Y. July 22—
Rains of last week in Peekskill, N. Y. but weather 
clarified latter part of the stand and 
arranged with a better gross than 
was expected.

- An addition to the personnel dur
ing the Peekskill stand was a baba
monk, born to our feature monkey, 

Maggie. This spot is proving good, elbo
some bad weather followed us here with a wind that brought the Monkey 
Show down. No real damage however, was done. Grosses here have been 
each up so far. — ALICE BUCK

W. E. Page

MURRAY, Ky., July 22—W. E. 
Page Shows were the first carnival to play this town in two years, and 
Manager Page has signed to return 
next year. Auspices was the American 
Tribune. Pre sale for the week ending July 15.

Recently joining the show were 
J. A. Aaron and Harold Young with 4 concessions; Bob 
Craddock with 3, and Bob Bradford 
with 2, shooting gallery. George B. 
(Hoppy) Chapman visited for a week.

Joe Richardson took delivery on 
New Side Show top. A two-ton 
Chevrolet tractor was bought from 
Porter Motor Company here.

LOWE'S STAR SHOWS

J. R. McPADDEN, Owner

W. E. BARRY, Secretary

M. McPADDEN, Treasurer

H. S. McPADDEN, Manager

WANT TO BOOK A SPECTACULAR SHOW?

WANT TO KEEP YOUR BUSINESS IN THE FAMILY?

WANT TO BOOK A STEADY BUSINESS?

WANT TO BOOK A FAMILY SHOW?

WE ARE THE BANK ON WHICH TO TRUST!

H.L. HICKS, Manager

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H. S. McPADDEN, Manager

H. S. McPADDEN, Manager

WANT BOOK A SPECTACULAR SHOW?

WANT TO KEEP YOUR BUSINESS IN THE FAMILY?
WANT for now and 15 big fairs starting August 7, with the big Centerville, Richmond, Ind., Fair at Centerville, Ind., followed by Lebanon, Ky., Fair and all fairs until December 1. Watch Billboard for complete list.

Con place Concessions all kinds. Bags, Novelties, Hot Dogs, Fries Game. Missouri, Iowa, Kansas, Nebraska, Colorado, Texas, Oklahoma, Arkansas, and the entire West. All orders starting August 1. A considerable increase in our line of Concession Concessions.


A. SPHEREIS, Mgr.
Midland, Ohio. This week on our route.

BARNEY TASSELL UNIT SHOW

Look These Over and Don't Let Size of Towns Fool You
WEEK JULY 31—SOLOMONS, MD.
WEEK AUGUST 7—CATONSVILLE, MD.
WEEK AUGUST 14—MT. RAINIER, MD.
WATCH FOR MY TOBACCO FESTIVAL DATES
Can place Rides, not conflicting. CONcessIONS—Can place Popcorn, Candy Apples, French Fries, Penny Pitch. Scales. Guess Your Age. String Games. Hoop-La or any other concession that works for stock only. Concessions of merit: no Girl Show or Dahkorns. This show works without a pay gate, using a sensational Free Act. Can place Stage, Foreman and Help in all departments: must drive semi-trailer trucks. Write, wire this week Annapolis, Md.

GEORGE CLYDE SMITH SHOWS

JAYOLAND MIDWAY ATTRACTIONS
WANT WANT WANT
20th Annual Celebration, Utica, Michigan, August 3, 4, 5, 6, on Main Street. Fireworks—Parade—Free Acts—Bands. Car given away.

Lunch Celebration, Minden City, Mich., August 11, 12, 13. Other Celebrations to follow. Want Handpans of all kinds. Can place Octopus. Will place Churn. Want Ride Help on all Rides. Write, wire this week.

ROSCOE T. WADE
GENERAL DELIVERY, APPLEGATE, MICH.

GAYLADUM AMUSEMENTS

Can place Custard, Grab. Photo, Age and Scale, Ball Games, Cake, Short or Long Range, Dart Balloon, Novelties, etc. Shows—Uncle Sam, Animal, Illusion, Monkey, Life, Iron Lung, any Show of merit. Ride Help—Foreman on Jenny and Wheel. Must be sober and reliable. If you want to get with a good, clean show this is it.

FORREST, ILL. JUNE 7-10.
SHOW TENTS
CARNIVAL — CIRCUS CONCESSION QUALITY and FLASH WORKMANSHIP SERVICE
Ask the man who owns one.
30 Years' Experience BILL SANDERS

AMERICAN TENT & AWNING CORP.
132-4 W. Main St., Norfolk 10, Va.

STAR AMUSEMENT CO.
WANTS WANTS
Pleasure, will sell us. Stock Concessions, need 20% for new show. Must be able to handle and keep outside. Sate, Aug. 24-28.

Hank Panko of all kinds. Write, care Fiddler's Shows, Richland Centre, Win. City Park, near North Chicago, Ill.; Main Street, to follow. Lushers, stay where you are.

WANTED

SAM MENCHIN
11 W. Division St., Chicago Ill. Phone Blueriv. 7-343

CLARENCE J. THAMES
WANTS—DANCING GIRLS—WANTS
Sales and Sour Interviews. Good Shade and Booster Handler for Band Gong. MAGIC EMPIRE SHOWS, Middletown, Ohio

WANTED
Rides and legitimate Concessions. Average. We need for M. B. I., New York. F泪or our show in late October.

CHARLES P. MEYER
1855 South 158th Street, Chicago Ill.

W. H. "RED" BRUNK
WANTS
Top Waiters and Try Cooks. Can 20TH CENTURY SHOW, Elly, Minnesota.

FOR SALE

TOBE McFARLAND
7110 American, HOUSTON, TEX. Phone. Airdale 3-1725

AGENTS WANTED AGENTS
Wants experienced agents. No head taxes. Must be in control. 20 to 25 years old. Pat Paul, Under A, Over, West Packer and East Center. We want to get out of our territories.

JOHN SINKO
I. K. WALLACE SHOWS, Franklin, Me.

PRELLS BROADWAY SHOWS
GET WELL WITH PRELL
Wanted for Hatfield Racing Speedway Fair, July 31-August 5, with Bedford, Pa., Fair, Aug. 12-14, and 14 Fairs to follow.

WANT: Eat and Drink Stands. Photos, all kinds of Grown Stoves. Merchandise Wheels, Handy Panes. WANT: Pit Shows, Fat Show, Mechanical City, Unborn, Mickey Mouse, Jig Show for our Southern Fairs, on any new or used. WANT: Monkey Show Manager with working Monkeys. WANT: Rides such as Sky-Ride, Rock-a-Ride, Seeter or any Major Ride that does not conflict. WANT Ride Help, Semi Driver preferred; want Electrician's Helper. Want to be 100 miles, Transportation to be in best shape. Our Fair Season lasts until Thanksgiving Week and the Show begins January 4th, with 10 Fairs already booked in Florida. These bookings should not be given preference.

All answer: SAM E. PRELL
Overs., N. J., July 24-29, and Hatfield, Pa., to follow.

LAST CALL!
JULY 24 TO AUG. 2—EIGHT MILE AND WYOMING ROADS, DETROIT
FAIRS!! FAI RS!! FAI R S!!
OPENING CASSOPOLIS, MICH., AUGUST 7-12
West Branch, Mich., next; other good Michigan Fairs and Celebrations to follow. SOLID UNTIL OCTOBER 1

WANT
2 MAJOR RIDES—Roll-Rider, Keeper, Spitter, etc. HANKS PANKS all kinds. COOKHOUSE SHOWS—10-16-1, Cried Show. CARLS for organized Gut Show, Cried Rides. RIDE for Merry-Go-Round, Ferris Wheel, Caterpillar. Must be licensed to drive semi.

PLAYLAND SHOWS
Contact Jack Gallagher, Edgewater Hotel, Detroit, Room 407, or Aug. 2; or contact Eddie Parker, Hotel Fort Wayne, Detroit, until Aug. 6.

RIDDLELAND MAN GET IN TOUCH WITH GALLAGHER
Contact us at once.
HELEN WATTS—get in touch.

WORLD'S LARGEST LABOR DAY DATE!
In the heart of the Industrial Center of the U.S. everybody working. Grand! In Western Pennsylvania, Ohio and West Virginia Area Average Yearly Attendance for Past 10 Years OVER 1,000,000 PERSONS
5—HUGE DAYS AND NIGHTS—5
WANTS
WANTS
WANTS

FAIRS
FAIRS
FAIRS

Great Covington Street Fair, Covington, Ind., week July 24th. Fayette County Fair, Brownstown, Ill., week July 31st. Porter County Fair, Valparaiso, Ind., week Aug. 7th. Sullivan County Fair, Carlisle, Ind., week Aug. 14th.

All and all fairs ending the middle of November.
Can place Eating and Drinking Stands and legitimate Concessionaires of all kinds to join now.
JAMES H. DREW SHOWS
Covington, Ind., this week; Brownstown, Ill., week July 31st.

WANT WANT WANT
WANT ALL FAIRS AND CELEBRATIONS FROM NOW ON!
Grab that also from Above. Riding Shows. Concessions, Bands, Panes, all kinds. Jim Ferri's wants men and women help. We need about 25 people for the whole show. All Address: GEO. R. HOGAN & B. RIDE
Elizabeth Fair, Aug. 24 to 28, New Haven, Conn.; Adams Fair, Aug. 17 to 21, Hartford, Conn. City Fair, Aug. 28 to 31, New Haven, Conn. City Fair, Aug. 21, 25, 29, New Haven, Conn. City Fair, Aug. 31, New Haven, Conn. West Virginia. All Answer: GEO. R. HOGAN & B. RIDE

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Repeating Champions a Dime

A Dozen in USARS A Contests

Held at Pasadena Moonlight

Apdala Calls Meet Greatest Ever Held by Body

PASadena, Calif. July 22 — A

different setting perhaps, but it

seemed more like the same host

of 1940 champions proceeded to

knock off the opposition to renew

their titles in the 1940 champion-

ships of the United States Ama-

tours Roller Skating Association, held

July 10 - 15 in Moonlight Roller

Skating Association, held

kicked off the opposition to re-

new their titles at the USARS

was high. At conclusion of the

championships, calling

1300 skaters over the greatest track ever

held by our organization, not in

the number of competitors, but also in

public interest and attendance.

Intermediate men — Ronald Hol-

land, Paterson; Frank Henrich, Min-

nola, N. J., Richard Anderson, Heck-

enack, N. J.

Intermediate women — Nan Mazzini,

Plymouth, Mich.; Dolores Cummings,

Stockton, Calif.; Patricia Ann John-

son, Elizabeth, N. J.

Novice dance —Sharon Gordon and

Bert Lobbjerg, Boston, Mass.;

Chi Chi Drago and John

Richer, Seattle; Kathryn Ryan and

Mickey Petrol, Bredington, Md.

Senior men — Leonard Bagaglaye,

Hackensack, N. J.; Jude Cloe,

Boston, Mass.; Daniel Ryan, Washing-

ton.

Senior ladies —June Henrich,

Mineola, N. J.; Charlotte Ludwig, El-

izabeth.

Senior dance — Gladys Ward and

Charles Irwin, Mineola; Wilhelm Cla-

See Repeating Champions, page 99

I NTERESTING FIGURES

 Możesz dobrać się do tekstu, ale nie mogę go czytać.
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A Market Place for Buyers and Sellers

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All Classified Advertisements may be accompanied by illustration in full.

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THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE
To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office, 1160 Patterson St., Cincinnati 12, early in the week.

ACTS, SONGS & PAROIDS
A-1 PAROIDS SPECIAL SONGS — MATERIAL
For entertainment at clubs, parties, etc. Details to: Mr. H. E. Stevens, Box 4453 A, Coral Gables, Fla.

LAMPS — LAMPS GET THE NEW CARNIVAL SET
Great selection of table lamps with new shades, mercurial, and ceramic bases. Write for catalog.

MADE FOR MONEY SELLING LITTLE GIRLS
Write for details.

ERNEST JONES, 1315 Grand, Kansas City, Mo.

HARRIS NOVELTY CO.
1401 Arch St., Phila., Pa.
PHONE: MA 7-1948

This firm has no branch in the country. Philadelphia is the only city in which their stores is located.

SLUM
GIVE AWAY ITEMS FOR ADULTS AND CHILDREN
1000 PIECES FOR $6.75
ASSORTED TOYS, GIFTS, NOVELTIES
AT DEEP CUT PRICES

SUNGLASSES
3000

Chicago's leading ladies, this year's 30.000, or your choice, $2.50 to $15.00.

E. L. STERLING CO., INC., 3000 W. 5TH ST., CHICAGO

BANFF POCKET NOVELS
Palmer, great for girls. Write for details.

STANLEY STOPPER
1104 Broadway, New York, N. Y.
**Popular Styled LIGHTERS**

**PISTOL LIGHTER**
An excellent reproduction of a pistol on small base. Press trigger and it automatically lights. Highly polished chrome plated with black trim on handle. Overall dimensions 3x1/2x1 inch with 1 inch diameter base. Individualized box.

No. X831832 $7.20 Per Dosen

**BETTER QUALITY PISTOL LIGHTER**

No. X831852 $10.50 Per Dosen

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**CARNIVAL NOVELTIES**

**CELLULOID FEATHER DOLLS WITH EARRINGS, HAT AND CANE**

- No. E62 10 inch $2.49
- No. E62 8 inch $2.19
- No. E62 6 inch $1.89
- No. E62 4 inch $1.59

**DANCING COMPOSITION NOVELTIES**

- No. D21 3 inch Male Doll $1.75
- No. D21 3 inch Female Doll $1.75
- No. D21 2 inch Male Doll $1.75
- No. D21 2 inch Female Doll $1.75

**PAPER PARASOLS**

- No. P914 10 inch $0.65
- No. P914 8 inch $0.45
- No. P914 6 inch $0.25

**NEW CARNIVAL NOVELTIES DAILY**

**WRITE FOR INFORMATION!**

**WATCH FOR OUR ABS!**
25% deposit required on all orders

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**MERCHANTISE YOU HAVE BEEN LOOKING FOR**

- CARNIVAL SHOPS, NOVELTY HATS
- ROYAL, CRAGS, SILVERTEX, FLYING BIRDS, WHALE BOWLS, CROWNS, CASH COINS, BELLS, WOODEN BOWLS, TOYS

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**NEW LOW PRICES FOR QUANTITY BUYERS**

**CALCULATOR-STOPWATCH**
JEWELER—CHRONO
New, Small Push-Buttons

With Chrome

- $0.495 Each
- $4.50 Doz.

Without Chrome

- $0.395 Each
- $3.50 Doz.

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**CARNIVAL, NOVELTY SHOPS, PITCHMEN**

**When in TEXAS Visit Us**
Large stock always on hand. Novelities, Premises, Glasses, Feather Dolls, Parasols, Batons, Balloons, Horse Clocks, Spiders, Monkeys, Toys, Rodeo Souvenirs, Slum and hundreds of other items.

**M. NOWOTNY & CO.**
907 ROOSEVELT STREET
SAN ANTONIO 2, TEX.
**MENDING**

- **Gifts**
- **TOLUCA MICHOCAN DECORATED BABY CHAIRS & ROCKERS**
- **FEATHER BIRD**
- **MEXICAN SILVER EARRINGS, ASSID.**
- **MEXICAN JERSEY CASHMERE EARRINGS, ASSID.**
- **FEATHER BIRD POSTAL CARDS**
- **MEXICAN TYPICAL LADIES' JACKETS**
- **MICHOUAN DECORATED BABY CHAIRS & ROCKERS**
- **YOLUCO DECORATED BABY CHAIRS & ROCKERS**
- **MEXICAN "BOOBY"**

**MERCHANDISE**

- **INSIST ON EAGLE MOTTLED HEAD BALLOONS**
- **NOVELTY MEN—CIRCUS AND PARK SPECIALS**
- **GET TOP MONEY—WITH MYCO NOVELTIES**
- **EAGLE RUBBER CO., INC.—ASHLAND, OHIO**
- **NEW 1950 CATALOG**
- **SEND FOR FREE COPY TODAY**
- **1010 BROADWAY KANSAS CITY, MO**

**GELLMAN BROS., INC.**

- **MAKE ANY NAME ON CREW HATS RIGHT ON THE SPOT**
- **FAIRS! FAIRS! FAIRS!**
- **COMPLETE CATALOG NOW BEING MAILED OUT**
INSTRUCTIONS
BOOKS & CARTOONS

“EXCEDE” MAGAZINE—CONTAINING BAND MUSIC, CHORUS BOOKS, SONGS, ORCHESTRA MUSIC, PIANO MUSIC, ORCHESTRA REHEARSAL AIDS, CHORAL REVIEWS, AND ORCHESTRA REVIEWS, PUBLISHED MONTHLY.

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MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE—PROFESSIONAL FRENCH VIOLIN.
HELP WANTED—ADVERTISEMENTS

RATE—$2 a Word Minimum $2

Remittance in full must accompany each ad to publication in this column.
No charge accounts.

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NEW BEACON LEOPARD DESIGN BLANKET

54x72 Packed 30 to Case

Ea. $2.90

Less Than Case Lots, $3.00 Each

Include 26 Postcards for Samples Order

We Pay Your No. 39 Catalog

Issued in 1919 Net, New

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HIGHLIGHTS OF OUR OUTSTANDING SPECIALS

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Exquisite Decorator Dolls 3.00

Bijou Purses 2.50 each

Metal Shoppers 50c each

Optic Crystal 1.00 each

Floral Animal Ornaments 25c each

Lingerie Lamps 3.00

Plastic Clear Boxes 50c

Pocket Watches 1.00

B光环

Paper Pens 1.00

New Novelty Stock in Exclusively Made in

Blessed Animals and Related Articles

For Wholesale Sale Only.

We are interested in saving money. Write for full catalog.

M. GERBER, INC.

301 Market St.


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Wholesale Rents

Into a Big Pay Business

We Have You, Reblich's Steady

Income at Great Earnings

Make good weekly earnings with

Wholesale Rent Business.

”Big Pay Business”

For Wholesale Merchants in Your locality.

Great opportunity to make

An immediate start.

Easy to start. Our products

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No experience necessary.

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M. GERBER, INC.

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LOWEST PRICES

BEST SERVICE ALL-THE-TIME

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PITTSBURGH 1, PA.

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Unique design. Gold and Men's Nickel Silver Editions.

Write for Catalog and Samples.

14k Gold and Men's Nickel Silver Editions.

Write for Catalog and Samples.

15 grams. Send number, 50 cents for samples. Claims paid.

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M ills S. W., W. M.

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LETTER LIST

Letters and packages addressed to press on cards of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our card, look for your name each week. Mail is listed according to the office of The Billboard where it is placed. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning.
MERCENDISE TOPICS

New York:

Affecting a wide range of products, wholesale prices continued to rise last week. At present, it’s impossible to foresee any price stability in the market to world events. For example, with the reoccupation of the gray market in steel and the imminent probable of a resumption of a wartime steel production, wholesalers many metal items soon may be on hand. Whether the sudden spiral is merely a scare spurt or the forerunner of a real material shortage is the big question in the trade.

George M. Carson has announced that the company will be a forerunner as the American Optical Company with headquarters in Providence, R.I. They are sun producing plastics, incandescent light fixtures, and metal items.

Plastics are offering Mystery Six Shooter, a 10-cent puzzle key chain for sale. The six color plates assemble into a miniature gun with a revolving chamber. Autobrites, a 4 cent silicone process car polish, is reported to clean and polish as if the time. The 38-caliber cartridge (12-ounce can) is another new item, which is a thinner that is covered with silicone, sometimes mentioned as the successor to car waxes and polishers. A Canadian reader has asked The Billboard to help find the manufacturer of a rectangular or real feathers are dyed and glued on a heavy black chicken for birders. When the young television fans go back to school, Aladdin School Lunch Kits will be around. The 82-cent (2-ounce) skein is a new article that is a must for children. Sip the liquid and it will blend into a color of a color billow, clown, elephant or cow. It’s the only all-plastic doll in the world.

Doll Metal Key Chain. $1.10 paid.

Johns Jumper Key Chain. 50 cent paid.

Jenkins Jumper Key Chain. 25 cent paid.

Jack Cass Sales Co. 32 Volney St. New York 1, N.Y.

Jack Cass Sales Co.

GEM Sales Woodrow

Chewing Gum

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GEM Sales Woodrow

Chewing Gum
LEVIN BROTHERS

CARNIVAL SUPPLIERS AND NOVELTY MFG.

ATTENTION

CARNIVAL SUPPLIERS AND NOVELTY MFG.

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CARNIVAL SUPPLIERS AND NOVELTY MFG.

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ATTENTION

CARNIVAL SUPPLIERS AND NOVELTY MFG.
Pipes for Pitchmen

By Bill Baker

RAY SMITH...challaged a successful week's run
in Wichita Falls, Tex., recently with
his Ken-O-Tone med show.

Before you start knocking the other
fellow take a moral inventory of yourself.

WHAT HAS BECOME
of Whitley Johnson, former jam man,
who switched to kitchen gadget, and
Frank Johnson, who is reported to
have worked as an electrician during
the war?

Some pitchmen will find that
some fair dates are only fair.
Some pitchmen don't lack ability, they
just don't get their demonstration over
quickly enough.

RECENT VISITORS

In the St. Louis Street Market, Chi-
cago, included the Ragin' twins, Mary
and Madaline, who rambled into the
Windy City from their Hillbilly
Holler balliwick near Benton. They
visited with all the boys and girls at the market, chief among them
Being Mr. and Mrs. Dave Rose.

More meaningful words were never heard,
Now, why didn't I think of that?

JAKE BRANNLICH

Wreathing artist, blew into Chi-
cago recently from his headquarters
in South Bend, Ind., for a visit with
the pitchmen making the Maxwell
Street Market there.

Make the most of utility while
it is available.

Put your pitch layout in the best pos-
sible condition while you would reap
profits.

MARGE JOEL BERSTEL

Cracked from Grand Junction, Colo.,
that business has to be better than
past social events. Berstel, who
headquarters in Shapamkin Dam, Pa.,
is headed for the West Coast where
she will spending with new items
which he says packs plenty of wallap
and should be a big winner.

Now's the time to get the dough, not in
the next town.

An inferior complex has no
PLACE IN Pitchdonch.

STILL CLICKING

Jack Paj a, Oklahoma, with cois are Doris
George Ward and Duke Dover.

The pitcher who keeps just one step
ahead of competition won't have any.

STEVE MCCLAIN

Is a shoe clerk and rings in Colum-
bia, S. C., while the produce rush is
on. He says he'd like to read a pipe
here from E. C. Pardee.

Don't overdue it. Many a solo has been
lost by just a few words which would
be better left unsaid.

PROF. JACK SCHARING

Who joined the Robertson Players at

the start of their season which is now
in its ninth week, pipes from Fort
Adkisson, Wt., that he's having a
good time, albeit not making much
money. After the natives pay admis-
sion and for the reserved seats there's
not much left for him, he says, "I
get them last at the door as they
come out with my horoscope," the
professor says, "I've never met a
good group of troopers and they
gave the natives a good show.
After weeks in Wisconsin, we head
for Illinois. When the season closes,
I'm going back to Long Beach, Calif.,
and try to retire ever after again.

"That fellow talks the best pitch I've
ever heard."

BOUQUETS BY KINCHLEHOF

At the services of a man... who recently
passed away, flowers enough to fill a
van... around his coffin. Now this poor
guy could... enough to buy... but they
piled roses on his grave... to wither and to rot. No one came near when he was
broken... and couldn't buy a feed....

Laura took his losses as a joke
and cared nothing for his need. They
criticized his foolish way... and
bought him a dope... till death
drew the lonely day... his pain, his
life, his hope... till the cash you blow for trash... to scatter
on his grave... and treat him
dish of hash... and help him
to be brave!"

New is the time that the pitchmen
are confident that late days are coming
regardless of the weather.

Famous Last Words: "I'd play
that game but they don't do busi-
ness on my terms."

Paja & WORTHES' med
company is good strong in this
market" with the woods" in Blum
Burkett from Carlisle, Pa., "While
my wife and I were on route to
work a Sunday day at a park near
Harrisburg, Pa., we spotted a large
Paja & Worthes banner on the main
drag of Carlisle. The med opery
was located two blocks from the post
office on the lot with our trailer
and the first to greet us was my old
friend, C. L. Worthes and his wife.
Lil. Next came Doc Paja. The out-
fit looked like a circus. Rider in-
cluded R. J. Worthes and M. C. Hilman
with four head of performing stock;
R. J. Worthes, columnist; George
Zeckovich, Bert and Rose
Pajewski, George Haskell, Tony Arusa;
Mrs. Sara Route, piano, and Raymond
W. Spangler, airplane belly. Recent
includ included Mrs. Edna Miell and
Lucy, and Mrs. Wagner. Unit will
play Pennsylvania spots until Sep-
tember 15."

Only you can make your business big
business.

"WE'RE STILL... in the Windy City," letters Dave Ross from
Chicago. "The only place I've
worked here in the Maxwell Street
Market. In fact, that's the only place
a pitchman or peddler can work with
out being molested, under the city's
rush by the powers that be. This
being the case, almost every pitch-
man coming to Chicago can be seen
at the Market. Those coming in who
do not work Maxwell Street, no doubt
will leave town unless they want to take
a flyer and work the shops, having
been pitching at the spot on and off
for the past 20 years or more and this
year, I've seen fewer pitch-
men on the market than ever before.
I suppose the boys are getting fed up
with the street corner and have turned
to other factors. I'm almost certain
that this is my last trip in here.

If you plan to come in here to show
that you're a good boys to work the
fairs we have booked. After
that we'll head for our winter home
in New Orleans. We have some
pipes in the column from Doc Hubert
Paton; Bill Sidensky, Tony
Tompkins, Tom Kennedy, Jack Halsted, Paul
Houck, Red Hallie, Curley Bartek, Don
Lambert and Skippy Davis."

Are you giving out with every-
thing you've got to get down the
home stretch in front?

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Are you giving out with every-
thing you've got to get down the
home stretch in front?

CARNIVAL SUPPLIES

Wood Milk Bottles, $8.25
Aluminum Milk Bottles, $4.75
North Carolina Karaoke, Doz. 2.25
French Washable, 3 Doz. 1.95
Salt, Pepper, Dips, 7 Pk. 1.50
Great Western, 6 Pk. 1.50
Grease, 1-1/2 Lb. 1.10

PRICES OF B. O. Ind., Includes
postage with order, 25% deposit with
G. O. Ind., Price in 1950
Barnes: 25.00 catalogue: starts your business.

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PITCHMEN!

Make Big Money Selling GUIDE-A-PLUGS,

New Invention. Sell every home everywhere.

Makes the Lightning-Makes friends and
gets repeat orders.

150% COMMISSION

Go into business for yourself. Don't delay our
bid today for your share of this money.

(Send 25c for sample GUIDE-A-PLUG)

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WANTED-SALESMEN

Who Want Big Earnings

Experienced in selling premium deals, spec-
ially distributed. All orders for home
houses, punched-out and cardboard supply.
You must be able to sell. You must be
able to pack finished product and ship it
attractive packaged in beautiful display
box. Must be able to take orders. Must
be a man of high integrity, outstanding value due to extremely low
price. Liberal compensation. Send details and state territory covering type of
account sold and past performance. Be
honest and you will be in business.

ROCK ON 801, W. 31 St., New York.
NEW LOW PRICES ON ALL PEN SETS

WE WILL NOT BE UNDER-SOLD

Special
3-Piece Pen Set 25c Per Doz. $5.50 Per Gross

Three Pen Sets also carry the same beautiful patterns and styles of pens and pencil in one
suitable combination. Special discounts on 3-Piece Pen Set with colored cases.

$2.00 Per Doz. $5.50 Per Gross

FLASHLIGHT KEY CHAIN

ALL GOLD $2.50 PER DOZ.

SPECIAL

Charlotte Luster and Red Point Pen
with Case $1.50 Per Doz. $7.20 Per Gross

Charlotte Luster and Red Point Pen is a beauty, with colored trim and
brilliant and durable.

Three Pen Sets also carry the same beautiful patterns and styles of pens and pencil in one
suitable combination. Special discounts on 3-Piece Pen Set with colored cases.

$2.00 Per Doz. $5.50 Per Gross

SPECIAL

Five-Way Pen Set
Includes Mechanical Pencil, Card Case, Pen, Pencil and Holder $1.50 Per Doz. $7.20 Per Gross

We ship same day we receive orders. We ship all over the world. Orders must be prepaid. Orders can be shipped at $1.50 each. If you buy the best in the country, you can ship it to us, and we ship it to you. We ship all over the world. Orders must be prepaid. Orders can be shipped at $1.50 each.

HARRIS NOVELTY CO.

1127 ARCH STREET
PHILADELPHIA 7, PENNSYLVANIA

PHONE MA 7-9646

COLE BROs.

(Continued from page 64)

ROGERS BROs.

(Continued from page 64)

The New Novelty Premium Season!

F O U N T A I N  O F  Y O U T H

ACTION-ANIMATED LAMP

Unique! . . . Colorful! . . . Sells on Sight

Retail for $6.95 Each

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Full Quality Original Price

New Style—Black Handle

$10.95

$19.95

• • •

SMASHED FINGERS . . . $12.00 Gross

New Type—Steel Handle

• • •

TELESCOPE VIEWERS . . . $9.00 Gross

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S A T I S F A C T O R Y  S A L E S  C O .

1034 SO. L A. R E A . A V E .

L A S V I G A N S  3, C A L I F .

ROVERS BROs.

(Continued from page 64)

Ringo-Barnum

(Continued from page 65)

ROHRS.

(Continued from page 64)

The New Novelty Premium Season!

ROVERS BROs.

(Continued from page 64)

ROGERS BROs.

(Continued from page 64)

ROHRS.

(Continued from page 64)
SALESBOARD SIDE LIGHTS

Walter McNamara, production manager of the McNamara Company, Chicago, announced three new seal boards last week. Lucky Dime, 10-cent play, and nickel punch Gold Seal Special and Full-o-Fives. New pellet numbers round out the company’s seal insert boards, which are pulling top attention from operators, led by the two six-week-old games, Twenty-Hi and Silver Spoon. Walter promises firm’s customers a steady lining punch pull numbers, with full supply and quick delivery on top-demand items contained in those sets with the new releases.

Secore & Secore, Chicago, is back in full swing again following a vacation lull the early part of this month. Irwin Secore back from hitting the Illinois high-roads, do for Lou Rosfeld in Indiana. Both claim reports of up-looking in business.

Joe Berkowitz, president, and Henry Gutentag, sales manager of Universal Manufacturing Company, Kansas City, Mo., and Ray Products, Chicago, are on an extensive selling and goodwill tour. Days will be flying thru Illinois, Wisconsin, Minnesota, Wyoming, Colorado, Montana, Idaho, Oregon, Washington, California and New Mexico. They intend calling on all of their old friends and customers, in addition to a host of new ones, presenting new lines of ticket board deals. Marble Derby is the highlighted item on the tour list, which is “really rolling up an appetite score.” Berkowitz entices. Among other presentations to be featured are the new Paddy the Pig and Occa the Pot Boy, both in plastic playing jars. During their Seattle stopoff, boys will call on Morris Hitchcock, branch office manager, who has been doing a “bang-up job serving the Northwest.” The entire trip will take about a month.

CLYDE BEATTY

(Continued from page 54)

of the Mangello troupe, Bob Davis has joined as trainer and Harold Waller joined to work for Red Larkin in the privilege car. Boreal Davis has been holding a good percentage of the crowds for the concert. In Pekin, Ore., Mel Rennick had a big time entertaining his family, Jack and Martha Rennick and Carl Michael.

While on a 320-mile jump into Bend, Ore., the show train arrived at 2 a.m. allowing everyone to hotel it and make the picture show. Alva Revs,实业家, if he will survive the rope truck that he and Harold Vose have been working on. Cathy Gleen has gone Western; she has a gun and holster and a five-gallon hat. Mrs. Beatty is improving in health and will soon be back in the picture. The Cauillon Sisters and Mark Anthony are practicing every day. Ed Grady is all smiles since we are back in Oregon, as his wife, Golda, and son, C. T., are waiting him. Recent visitors were Dr. J. E. Kelly and George Taylor—Laurence Cross.

LAURENT BEATY

July 29, 1950

The Billboard

SALESBOARDS Communications to 188 W. Randolph St. Chicago 1, Ill.

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The McNAMARA CO.

AND HAS BEEN SUCCESSFUL

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BEETTER OPERATORS

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ALL ORDERS SHIPPED SAME DAY RECEIVED

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FREE! Write for “NEW WHOLESALE ’NET’ PRICE BULLETIN”

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Discount and Novelty houses, Barbers, Cafeteria, Kiosks, etc.

SALESBOARDS

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LOW PRICES

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412 North 6th St.

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Exclusive only.

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SILVER DOLLAR MINT SILVER TO WIN

Ready for immediate delivery.

Write to

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3131-59 W. Fulton St.

Chicago, Illinois
USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

RATES—12¢ a Word

Minimum $2

Remittance in full must accompany all ads for publication in this column.

No charge accounts.

Forms Close Thursday for the Following Week’s Issue.

A & B BARGAIN—CIGARETTE AND CANDY Vending Machines, all makes, models, lowest prices, what have you to offer? Write for free list. Hill & Nuyguard Ave., Chicago, Ill.

A & B BARGAIN—BOWLING MACHINES: Wunderlv, 14 X, $15 each; B. & P. Mills, $20 to $40 each; B. & P. Mills, $20 each. S. W. A. 1500 W. 49th St., Chicago, Ill.

CIGARETTE MACHINES: The best buys in remodeled cigarette machines are at Central Truck, w.r. to sell, by different makes, by Cigarette Mfg. Co., 5122 Arago Blvd., Chicago, Ill.

CLEAN CIGARETTE, CANDY AND CERVE VENDORS; some nice 10 cent cases and machines at bargain prices, write or call, 520 Division Blvd., Chicago, Ill.


FOR SALE—45 AMSCO ROTARY MACHINES, 6 each, 5,000 each, all excellent condition, sell $20.00 each, 1,500 a week, don’t ask for name, 520 Division Blvd., Chicago, Ill.

FOR SALE—MUSIC AND PIN-BALL ROUTE, fully equipped, good location, all runs, ready to install, 500 machines, run by well-known operator, P.O. Box 60, The Billboard, Chicago, Ill.

FOR SALE: 10,000 BRAND NEW ASHLAND VENDORS, each with 500 cases of cigarettes which will sell for $100. Each, $150.00, to the right. Many models available. Contact P.O. Box 60, The Billboard, Chicago, Ill.

FOR SALE, ONE “LOW TONE” MODEL, full-size, 96 drivers. To order America’s No. 1 Cigarette Maker, 116 S. State, Chicago, Ill.

SACRIFICE, $200 BUCKLEY TRACKoping, 9,000, only 3,000 to go, free delivery. Write to Mr. Smith, 116 S. State, Chicago, Ill.

SACRIFICE, $500 SHURE MACHINE, full-size, 96 drivers. P.O. Box 60, The Billboard, Chicago, Ill.


SPECIAL—10 NORTHWESTERN AM, used only 12 months, $15 each. 1000 South Av., Chicago, Ill.

WANTED—VICTOR model: "Y", any condition willing to pay $75.00. Write, 11 W. 26th Rm., Chicago, Ill.

WANTED: EXPERIENCED MAN IN OPERATING amusement game; must know how to get games, manage, service, sell.Rates: $200.00 weekly, with lab, $1.00 weekly. Reliable New Ball Co., 1151 Park Blvd., Chicago, Ill.

WANTED—TERRITORY TO OPERATE SHERMAN 111 ELECTRO SERVOTOP CORN VENDING Machine. Write P.O. Box 653, Chicago, Ill.

WANTED—TERRITORY TO OPERATE SHURE MACHINE. Reply to Shure Machine Co., 110 W. 26th Rm., Chicago, Ill.

WANTED—VICTOR model, any condition. Write, 11 W. 26th Rm., Chicago, Ill.

WANTED—VICTOR model, any condition. Write, 11 W. 26th Rm., Chicago, Ill.

WANTED: 1000 WESTERN, LOW COST. Write, 11 W. 26th Rm., Chicago, Ill.

WANTED: PUNCH BOARDS for terminals, 1000 each. Write, 11 W. 26th Rm., Chicago, Ill.

WANTED: TO OPERATE SHERMAN 111 ELECTRO SERVO POP CORN VENDING Machine. Write Box 653, Chicago, Ill.

MAIL ON HAND AT

NEW YORK OFFICE

1564 Broadway

New York 19, N. Y.

MAIL ON HAND AT

CHICAGO OFFICE

188 W. Randolph St.

Chicago 1, Ill.

MAIL ON HAND AT

ST. LOUIS OFFICE

390 Arcade Bldg.

St. Louis, Mo.

CHOICE TERRITORIES OPEN

BY LEADING PUNCHBOARD MANUFACTURER

Address all replies to

BOX 359, c/o The Billboard Pub Co.

188 W. Randolph, Chicago 1, Ill.

OPERATORS DREAM

Six nationally advertised new Watches with factory guarantees. Red felt covered case, glass in front of watches, locked top. Master box has 400-hole jacket, 600-hole inserts. Six days, 500 consumables, takes in $784.00. Five months, $1,000 consumables, takes in $1,500.00. Write for prices and details. State your business and operation.

T. & C. SALES COMPANY

251 WABASH AVE.

PH 2907 JACksonville, Ill.
CMI ELECTS WOLBERG PRES.

Industry To Feel Impact Of Material Allocations; Curb on Credit in Offing

Credit Controls Depend on Interpretation of Law

By Ben Atlas

WASHINGTON, July 22—Chief impact on the coin machine industry of President Truman’s economic control program will come from provisions for credit curbs and allocating and requisitioning metals and materials.

Immediately upon receipt of the President’s message this week, bills carrying out the program were introduced in both houses of Congress. With the Senate Banking Committee set to launch hearings next week, congressional lobbies are predicting enactment within the next month.

Early reaction from Republicans

Conn. Assn. Adds Chapter In Bridgeport

Membership Now 68

HARTFORD, Conn., July 22—With the formation of a local chapter in Bridgeport, the Connecticut State Coin Assn. has expanded its membership, which has been increased to 68, President Abe Fish stated this week.

The Bridgeport local is composed of 17 of the city’s 15 operators. Joe Friedman, Bridgeport operator, was instrumental in forming and launching the new chapter.

J. V. Fitpatrick has been elected secretary-treasurer, and Charlie Coccia is treasurer. The group will hold weekly dinner meetings at which industry and civic problems will be discussed.

CSCA was formed at an organizational meeting held in Hotel Bond here January 12. Other executive officers of the group are Irving Gehlert, New London, vice-president; Louis Niederer, Watebury, secretary, Nat Cutler, New Haven, treasurer, and Anthony Wilkes, West Hartford, assistant treasurer. It also has a Waterbury chapter.

Keeney Appoints Florida Distrib

CHICAGO, July 22—Charles J. Pieri, manager of the J. H. Keeney Company, announced Thursday (20) the appointment of Taran Distributing Company to handle the Florida territory.

Taran is headed by Sam Taran and has offices in Miami and Jacksonville. Keeney is in production on Double Bowls, Manhattan and Manhattan II, and 9½ foot lengths. Both models feature 20-20 scoring, rebound action and disappearing pins.

From Draws to Films to Games

A 40-Year Saga of Fred McKe

J. C. Officials Waver on Bill Banning Games

CHICAGO, July 22—When the Auto-Photo Company went into production with its new game, the directors were much concerned as to where to play it. The company had planned its production primarily to identification picture machines. The machine was not ready for them, but Fred E. McKeen, who replaced the co-founder, applied for the job of directing sales in the division.

McKeen’s interest in coin-operated machines goes back to his days when his father operated draws, which were sticks of gum with numbers and the fore-runner of salesboards. However, as a youth McKeen said he paid little or no attention to the field for he had other plans.

He got into the theatrical business and his work took him into the outdoor field of the carnival and circus. In the indoor field he dabbled in the projection, productions, and roadshow films. While these two departments of show business were not exactly in the selling line, it was, he said, necessary for him to branch out into the theater field.

Working in this field required ingenuity, too.

In films in 1912, when he was only a teenager, McKeen went out on his own and bought the films of the Pendleton Round-Up. He roadshowed these around the country and got the desire to go deeper into the project. He booked a picture called “Inside the White Shoe Traps” and found that getting it banned was one of the best box office producers he ever devised. This and other similarly titled films produced by the New York Sociological Society and, after proper extension to the authorities, had little or no trouble getting them approved for the adult audience.

Along with those films came Herb Miller’s devils, ducks, three armed machines and several model automatic roullette machines. Game draws were still popular and the salesboard had not, as yet, made its entrance in the field.

Joined Adolph Gailie

When the picture field slacked off, McKeen took to selling coin machines. One of the earliest he handled was that of Adolph Gailie Bros. While attending to this chore, he said (See FROM DRAWS on page 117)
Industrial Installations Rise

**Added Shifts Mean Heavier Service Load**

**Ball Gum Ops on Buying Spree, Fear Price Hikes and Controls**

NEW YORK, July 22. — Scarcely buying has hit the ball gum field as bulk operators pledged with manufacturers of the gum period for stepped-up shipments. Recent weeks have seen orders zoom, say producers, who look on the unnatural demand with mixed feelings.

With ball gum prices still the lowest since the war, operators feel the pressure of current rises in growing costs will ultimately send ball gum prices skyrocketing. Not too long fear is the possibility that controls may be clamped on the confederation industry soon. But there is no source of supply the firm would be seriously diminished.

Thus, not alone do manufacturers report a jump in orders from long-time buyers. They have also noted a trend whereby operators are bypassing normal distributor outlets and dashing factories for direct shipments. This, the route-owners hope, will put them in a more favorable position should a serious diminished supply be allocated.

**Opt Want Reassurance**

One manufacturer here, Topps Chewing Gum, has been flooded out only with orders, but also with letters from operators who seek reassurance. They were reminded that new雪 cigarette companies know their standing with the source company as to the situation deteriorate. But the manufacturers have no crystal ball and their guess is only a little more educated than the operator.

This is the way Topps reasons, and its point of view is shared by other producers.

**Shound the war emergency gradually evaporate as United National forces better their position in Korea. (See BALL GUM OPs on page 107)**

**Avon Books Via Mutoscope Vendors in Unique “Loan” Plan for Route Operators**

**Program Launched in New York City**

NEW YORK, July 22. — The vending and publishing industries, long on the lookout for a merchandising tool to improve the distribution of 25-cent, pocket-sized books through automatic machines, have come together at last in the corporate persons of International Nutraceuticals, Inc. and Avon Publishers, Inc. to plan a loan plan in motion here this week.

Called “Vend-A-von,” the machine being manufactured by Mutoscope is an improved version of the book vending machine shown by the company to the trade a year ago. Initial units already have been installed in Idlewild and La Guardia airports. Others are to be placed soon.

The plan devised by Avon to distribute the machines hedges the major obstacles which have kept book publishers out of the vending field. The difficulty has been to find a method acceptable to operators that would also insure that only the books published by the participating publisher are carried in vending. Several are known to have been willing to undertake machine costs if they could be assured that the latter condition was met.

In Avon’s set-up, the publisher buys the machines from Mutoscope and “loan” them to approved operators who are allotted exclusive territories. Mutoscope supplies the vendors during the term of the operator’s contract. It can then recoup its only own books sold.

Books are shipped to operators on consignment and are paid for if actually sold. Each week the operator is billed for the next period listing the books sold.

(See AVON BOOKS on page 104)

**Ohio Cig Op Association Broadens its Membership**

CEDAR POINT, O., July 22. — Cigarette operators from the region gathered at the Breakers Hotel here the past three days (20-22) in their second annual association meeting. Approximately 50 operator-members participated in the election of new officers. The new officers include operators of all types of merchandise vending machines. Most of the membership, however, operate equipment other than cigarette machines, and the new officers believe the association could best serve the industry in Ohio by being more representative.

First business sessions were held Friday morning, with the emphasis on the practical and legislative problems.

Ike Dole, Columbus, general counsel for the association, opened the meeting. He was followed by Morten Neip, State representative and chairman of the legislature committee of the Ohio Tobacco, Reklaim Study Commission. Neip told the operators there are changes being contemplated in the Ohio tobacco tax structure and invited them to send representatives to a meeting of the commission in Columbus next week.

William Bailey, chief of the cigarette division of the Ohio tax commission, said the operators had been urging legislative action to more equitably tax all cigarette wholesalers and retailers. At present, Bailey said, anyone can secure a wholesale license and operators. (See OHIO CIG OP on page 106)

**Stewart 500 Purchased by Worth’n Firm**

LYON, July 22. — The Stewart Products Corporation has sold the rights, design and patents of its 500 cup beverage dispenser to Worthington Pump & Machinery Corporation, it was announced this week. Lyon Industries, Inc., Worthington affiliate, here will market the machine.

In Greenwich, Conn., James Stewart, president of Stewart Products, said his firm will continue active in the vending field. While it has no unit available to the trade at the present time, manufacturing operations will be pursued, he noted, when the machine will be ready for delivery, it will be offered to operators on a lease or rental basis. He will indicate when the machine will be placed in production.

With its new acquisition, Worthington and Lyon (as its marketing agent) will continue to offer the line of 500 cup beverage-vending units, which the company foresees being ready for delivery relatively soon, he added.

**Keeney Ups Cig Vender List $10**

CHICAGO, July 22. — J. H. Keeney & Company announced a $10 price increase on its entire line of cigarette vending equipment effective Friday (21), bringing the list to $2.50. The color change, also effective Friday, was announced by John Conner, vice-president, stated the increase was necessary because of the cost of raw materials, primarily with higher labor costs also a contributing factor.

Keeney also announced the return of Walter Harrison as chief engineer, a position which he held last March. Harrison was associated with Williams Manufacturing Company prior to his rejoining Keeney.

**Golob Returns As Distributor**

NEW YORK, July 22. — The Ben H. Golob Distributing Company has been reactivated here at 114 East 52nd Street to act as outlet for the Colgate ice cream vendor in New York, New Jersey and Connecticut. The machine, which dispenses bar or sandwich ice cream, has been modified by the New Tool & Manufacturing Company, St. Louis.

Golob, active as a distributor until a year ago, also runs a Colman ice cream chain and set up facilities to assist new ice cream operators in route organization. Go-

**Macke Starts Cig Premium Program With Special Ads**

WASHINGTON, July 22. — Leading off an array of publisher promotions, the premium campaign launched by the G. B. Macke Company (The Billboard, July 15) is a bold and aggressive one. Prominently pictured in the large ad was an enlarged “Thank-U” coupon with the caption, “Happy Days Roll On.” It turned up in June 30, 1951.

The ad also contained a coupon for the firm’s free premium booklet, The premium handle is delivered by the Thank You Company, a wholly owned Macke subsidiary.

Photographs of several gifts with a retail value up to $50 were included. Gifts are obtainable in two ways—either for a specific number of coupons, or via the “THUP” plan combining coupons and cash. HUP, the ad informed readers, stands for “Thank You Up Plan” and still gives buyers a saving over retail prices.

**NAMA Exhib Awards Committee Expands**

CHICAGO, July 22. — Ernie Fox, chairman of National Automatic Merchandising Association’s (NAMA) 1950 convention and exhibit, announced the appointment of members of the Exhibit Awards Committee to the present in the displays (The Billboard, July 15).

The new members, bringing the committee to 12 members, are: John Sciarra, Virginia cigarette Service, Roanoke, Va., and Darrel Davidson, Davidson Bros., Los Angeles.

**See More Camp Stops**
Baked Specialties
Important Part of '50 NAMA Exhibit

CHICAGO, July 22—Seven bakery specialty and six vender manufacturers (thru whose equipment package can be sold) make up an important part of the exhibitor list of the 1950 National Automatic Merchandising Association (NAMA) convention at the Palmer House scheduled December 12-15, show officials reported this week.

Pointing out the growing cookie, biscuit, pretzel, muffin and other small baked goods' interest in automatic merchandising is increasing. Makers of cookies and other small baked goods items have found this vending is an important part of the retail distribution picture," he said.

Seven Bakery Exhibitors


Vendors manufacturers to exhibit equipment thru which bakery goods may be sold are Alkuno & Company Inc., New York; Arthur M. DuCrenier, Haverhill, Mass.; Mills Industries Inc., Chicago; Slater Manufacturing Corporation, New York; Stoner Manufacturing Corporation, Aurora, Ill.; and Valentine Manufacturing Company, Chicago.

Plant To Meet Bar Deauval

NEW YORK, July 22—Lamont, Carls & Company has announced it will build a new $5,000 square foot addition to its Peter Callier Kohler Swiss Company plant in Fulton, N.Y., to meet increased demand for its Nestle's products.

Gordon Lamont, president, stated the construction contract has been awarded, and ground is expected to be completed late this fall.

Prince Albert Adds Meters

REGINA, Sask., July 22—The present 140 existing meters at Prince Albert, in Northern Saskatchewan, are to be supplemented by an extra 133. Revenues from the meters between April 1 and June 30 were $2,725. Meanwhile, in Saskatoon, where meters have been installed for a one-year trial, an organized protest is under way seeking permission to calibrate the meters as being distributed.

Trade Directory

New Equipment


Popcorn vending machine—con- operated—Popper Corporation, 201 W. North St., Clinton, Ind.

Change of Address

The Owl Mint Machine Company, Dorchester, Mass., moved its headquarters to 651 Blue Hill Avenue, Dorchester, Mass.

New Firms

Lunch Box, Inc. 7 West Madison Street, Chicago—multi-product food vending firm.

New Offices

Blotter Distributing Company of Newark, N. Y., opened another office at 96 Fuller Road, Albany, N. Y.

Personals

Fred W. Chiopan, executive secretary of the Detroit Shuttleboard Association, has been re-elected president of the Motor City Lions Club, Detroit.


National Coin Machine Exchange, Chicago, appointed John Smack as sales representative in the Wisconsin territory, working out of the Chicago office.

John Pickering resigned as public relations director of CMI to form his own public relations firm, located at 349 N. La Salle Street, Chicago.

Westchester Operators' Guild, White Plains, N. Y., elected Carl D. Friedman as president. Max Klein of Yonkers, vice-president; Seymour Polsky, treasurer; Peter Perlstein, secretary. Directors elected: Lou Herman, Bertram Florsheim; Ben Mount Worm; Van Johnson, and Harry Smith and Louis Tarragia, Port Chester.

Tate & Tonee Manufacturing Company, Stamford, Conn., announced Elmer E. Twyman joined firm as vice-president.

Purchases

Shilling & Fischer, Chicago, announced purchase of the Indianapolis Milla Operation from the company formerly headed by Paul Derringer.

Distributor Appointments

Arbo Novelty Company, Chicago, appointed John Murdock Company, New York City, to cover New York State for the H. M. Hunter baseball game.

The Alnak Company, Gallup, N. M., appointed H. J. Finney to cover New

ANNOUNCING

ALKUNO'S
NEW FINANCE PLAN

An Important Service
For All Kinds of Goods
One of the nation's leading banking organizations has just presented to ALKUNO the finest loan line of ALKUNO Cigarette, Cigar, Tobacco and Snuff Vending Machines. Confident, after a thorough investigation, that these cell driven machines are a safe investment, this banking group has approved the largest and most liberal purchase credit for periods up to 18 months. NOW YOU CAN BUY ALKUNO MACHINES at their lowest price ever and still have 18 months to pay! Of course, you have known ALKUNO for the highest performance and lowest capital investments. ALKUNO IS WAYS AHEAD OF THE FIELD, particularly for those dealers that do not have enough working capital to purchase your present equipment. Therefore it gives us a good deal of satisfaction to make this new Finance Plan available and S. F. give you a real good reason for buying ALKUNO.

ALKUNO

CLIP AND MAIL TODAY!

If you are a present or all new ALKUNO VENDOR or dealer or an interested party, please forward details on your new FINANCE PLAN and the complete line of ALKUNO VENDORS.

NAME
ADDRES
CITY
STATE

ALKUNO & CO.

MECHANICAL MANUFACTURING LABORATORIES

408 CONCORD AVENUE, NEW YORK 4, N. Y. MELROSE 5-7577

A WONDERFUL, WONDERFUL PRODUCT

ORDER YOURS TODAY!

Day in and day out this exceptionally all-purpose bulk vending products larger profits for YOU.

Write for complete details TODAY!

DISTRIBUTORS
A. FAY CHERNET
SOUTH DAKOTA

B. FAY CHERNET
SIOUX FALLS, SIOUX FALLS,
B. FAY CHERNET
SIOUX FALLS, SIOUX FALLS,
B. FAY CHERNET
SIOUX FALLS, SIOUX FALLS,
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Conn. To Hit “Deceitful” Sale, Labeling of Uncarbonated Beverages

HARTFORD, Conn., July 22.—The Connecticut State Food and Drug Commission has promised a crackdown on “deceitful” practices in the sale and labeling of uncarbonated beverages, particularly orange juice.

According to Connecticut, as well as State Food and Drug Commissions throughout the country, the primary objective is to protect consumers from deceptive practices in the sale of beverages.

The commission has the authority to inspect and enforce labeling laws, and will take action against any violator.

There are no requirements at present, but the commission intends to draft new regulations that will require accurate labeling of uncarbonated beverages.

The commission also plans to conduct public education campaigns to inform consumers about the importance of accurate labeling.

There are no penalties for violations, but the commission has the authority to take legal action against violators.

The commission urges consumers to report any instances of deceptive labeling to the commission.

Attention to all locations

At this low price you can go into the vending business and make extra revenue with no extra effort. Refresh-O-Mat is a complete machine. It meets all requirements for Low Price — Low Operating Cost...
CHICAGO, July 22.—Vend-Rite Manufacturing Company announced the introduction of its new cookie and candy vending unit, which is the second of its scheduled three-item Pocket Lunch Vender line this year. The introduction of this special pocket lunch vending unit will feature Adams Corporation, Beloit, Wis.; Korn Kurl, a cheese corn snack firm that is now developing a new cellulose-laminated tray pack for the vendor. Teens also revealed his new unit will feature candy, cookies, and general snack food merchandised by October 15. Machines will have double columns for increased capacity, vend alternately from columns positioned one behind the other (two, four and six of these double columns permit controlled selectivity). Stands in three different widths will also be available, featuring merchandising storage compartments and fasten-down pedestal bases. The company this week received testing orders for the new model.

Atlas Tool Ups Colson Price
$100; Now $695

ST. LOUIS, July 22.—Atlas Tool & Manufacturing Company announced that effective last Saturday (13) the price of its Colson ice cream vending unit was increased $100 to $895. Walter Gummensheimer, sales manager, stated the move was necessitated because of rising costs of materials, labor, and interest, the "cost of doing business." Gummensheimer added that Atlas recently put its pastel night shift to keep cabinet stampings in ready supply.

Vend-Rite Intros 2d Pocket Lunch Vender: Readies Third

Purity Pretzel Co.

At Nat'l Food Meet

CHICAGO, July 22.—Two Vend-Rite Pocket Lunch Pretzel vending units will be featured in the Purity Pretzel Company booth at the National Food Distributors (NFD) annual convention and exhibit at the Hotel Sherman here beginning August 14.

J. G. Walborn, president of Purity Pretzel, said the vendors will be used to dispense firm's Purity Pretzel智型' pack to conventi on visitors. They will be handled with coins with which to operate the vendors to obtain pretzels "on the house."

Coca Supply Good

Coca Imports have been running at high levels in recent months, indicative of the belief that coca will continue to be available in good supply. In fact that futures over area exchange dropped a fraction of a cent a pound this week.
Ohio Cig Op Group In Steps To Widen Its Membership

(Continued from page 28)

To Mix War-Peace Work

CHICAGO, July 22.—Many of the leading manufacturers of vending machines have already been surveyed for war material production and are expecting orders which they will have to fill ahead of civilian needs, according to a special report this week from C. G. Darling, executive director of the National Automatic Merchandising Association (NAMA). Darling, back from a three-day business trip to Washington, informed the association membership, "It does not mean, however, that at the present time that the production of merchandise vending machines will be prohibited; there are no plans so far for limiting vending machine production, but the materials and manpower situation will serve automatically to reduce substantially the production of these machines.

Darling added, "It seems to be agreed that Washington in that any partial or complete mobilization, the maintenance of civilian morale is important and that this includes giving to the public what it has been accustomed to receive in the course of war, which it has been accustomed to receiving, as far as possible without suffering with other phases of the war effort."

No Hope of Cut For Cig Prices

WASHINGTON, July 22.—Any lowering of a cut in the wholesale price of cigarettes was disclaimed this week as Agricultural Department announced the loan rate for the 1949 flue-cured tobacco crop will remain at 49 cents per pound as compared with 42.5 cents for the 1948 crop.

The Commodity Credit Corporation (CCC) will take loan consignments of all tobacco offered at a loan rate not above the floor price. Altitudes in CCC warehouses are 311,000,000 pounds of tobacco valued at $192,000,000. The figures cover tobacco collected since 1948.

The increase in the loan rate was ordered as a result of an increase in the cost of farming. Tobacco purchase and price rates, like those for other agricultural commodities, are based upon the parity level.

Canadian Machines Work for Veterans

ST. JOHN, N. B., July 32.—Coin machines are being featured in the operation of the concessions at Donington Park, fronting on the St. John River, near St. John. Operating all the concessions this season is Post 64 of the Canadian Legion, St. John. The profits go to the post welfare fund.

Not only have the machines been concentrated in an Arcade among the sidewalks, buildings, but the machines are also being distributed along the beach front. A box of slot machines has been placed on the boardwalk in a pavilion to provide music for dancing.

No Tobacco Shortage

Tobacco planting this year indicates a 1950 crop some 2 per cent below 1949 but well above average. No shortage of either cigarettes or cigars is in sight, barring mobilization of the armed forces on a war footing which would probably vastly increase the amount of smoking.
Ball Gum Ops on Buying Spree; Fear Price Hikes and Controls

(Continued from page 162)

Sugar Quota Upped 350,000 Tons by Agriculture Dept.

WASHINGTON, July 22 — The 1950 sugar quota was boosted 350,000 tons to a total of 7,850,000 tons by Agriculture Department this week. The increase followed repeated requests for a larger quota from candy, soft drink makers and other industrial sugar users.

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Vend-o-Mart, New Mfr., To Intro 2 Units

Mull Distrih Net

BOSTON, July 22—Vend-o-Mart, Inc., an equipment manufacturer has been formed here at 294 Columbus Avenue to produce two new merchandising machines which it plans to market through a network of franchised distributors soon to be organized.

General manager is Ed Ravreby, veteran arcade operator. Associated with him are Nat Jones, franchise manager, and Morton Hollin and M. E. Foy, advertising and sales.

The machines on which design work has been completed are the Jewel Candy Mart and the Ever Fresh Popcorn Dispenser. It is indicated they will be available to the trade soon. Other machines to be added to the Vend-o-Mart line are still in the development stage.

Supplies In Brief

Items in Good Supply

WASHINGTON, July 22.–Foods, drinks and other items sold thru vending machines are generally in good supply, and there is no immediate danger of shortages, according to Agriculture Department.

Previous to World War II could mean a pinch.

Sugar Quota Up

Dependence of a large part of the vending trade on sugar used in candy, drinks and soft drinks makes the commodity of prime importance. With Agriculture Department having jumped the 1940 quota by 100,000 tons, it can be inferred that there is more sugar available than ever before. If the Foreign Sugar also was high during the first half of 1950; some 170,000 tons more were consumed than for the first half of last year.

However, the additional sugar authorized would be enough to take care of the excess consumption and a similar increase during the remainder of 1950. Total 1950 quota is now 7,850,000 tons, more than used in any year.

Bottles and Cups

Production of beverage bottles has been at near-record peaks so far this year and heavy stocks are available. Paper cup production is setting an all-time record. However, demand for all types of paper products is high that there may be a shortage of cups by the end of the year if the shortage continues. A shortage of paper and venders will be inevitable if the President decides to put paper on the allocation list as he is empowered to do under the pending economic control bill. The armed forces are now using more paper products proportionately than during World War II.

Coffee Price Stays High

Coffee supplies are expected to be sufficient but high-priced. The increased cost in recent months has been blamed by a special Senate Committee on “maneuvers” in South America rather than upon any of imports. The increased of 20 cents per pound in wholesale prices that occurred between August and November last year came even though imports increased 5 percent during that period.

Avon Books Via Mutoscope Units In New Op Plan

(Continued from page 102)

A check will be included in payment for the vended titles.

The Vend-Avon offers readers selection of 24 different titles. Offered upon insertion of a silver quarter, the machine has capacity of 360 to 650 books, depending on volume thickness. It stands about 3 feet high and occupies 3 by 1 1/2 feet of floor space.

Glass display panels permit patrons to view covers of the books for sale. Actual selection is made by manipulating a lever beneath the desired title. If the entertainment desired the selection is emptied into a return box, mechanical. The cabinet is finished in walnut grains.

The current model, on test since February, is said to incorporate functional improvements over earlier tests. These were described by Herb Klein, Mutoscope sales manager, as aimed at providing more positive deliveries and to ease service on location. Quantity production is underway at the Mutoscope plant, he declared.

With operator investment held to a minimum under the Avon program, the publishing house plans a careful scrutiny of franchise applicants. They will operate under provisional agreements for three months, before long-term contracts are negotiated.

Maurice Diamond, Avon vice-president, said route owners will be required to carry insurance covering equipment issued. Their facilities, as well, must be adequate to cover properly assigned territories.

The immediate future machine will be placed primarily in non-competitive locations which have no book-selling facilities, Diamond said. Hospitals and supermarkets will be promoted as prime targets, in addition to the more normal machine locations, it was indicated.

Ala., Tobacco Tax Returns

MONTGOMERY, Ala., July 22.—The Alabama department of revenue on last month, totaling $682,284, compared with $652,784 in the same month of last year, according to official figures released by State Revenue Commissioner Roy Blair.

Charter Southern Vending

FRANKFORT, Ky., July 22.—Secretary of State has issued a license to Southern Vending Company, Louisville, to operate coin-operated vending machines. Authorization limits stock to 1,000 shrefs, no per valve. The incorporators were M. S. Burke, B. W. Wood and J. Harper.

Leaf's famous trademark RAIND-BLO is known to operators all over the world as a guarantee of quality, uniformity and consumer acceptance. Other Leaf products include a complete line of fast-selling vending candies.
Charge Union Has Monopoly Over Detroit

Ask Picket Restraint

DETROIT, July 22.—Circuit Court Judge Arthur W. Inzer is expected today to give his decision in a suit filed by the Detroit Newspaper Guild to restrain what it terms the monopoly of a large printing and distributing company accused of picking up small printers and reducing their wages and working conditions.

The company involved is the Detroit News Printing Company, which has been accused of reducing wages and working conditions of printers who supply its competitors.

In pressing the suit, the Guild alleges that the company has engaged in unfair labor practices and is violating the National Labor Relations Act.

In his decision, Judge Inzer will rule on whether the company has engaged in unfair labor practices and whether the Guild has a legal remedy.

The company has denied the charges and has vowed to continue printing with the printers.

In Other Departments

Among the stories of interest to the coin machine industry to be found in other departments of this issue:

DISKERY DISK PRICES RISE

A new disk at 45s. For the moving picture industry, is offering a selection of new disks at 45s. The price rise is due to increased costs and higher labor costs.

SPINNING DISK OR DER PAYS OFF

A spinning disk manufacturer has announced that he is making a profit on his new disk. The manufacturer claims that his disk is a better seller than the competition.

OPS SEE SAW ON TRADE-INS

Chicago, July 22.—The Chicago Board of Trade has approved a proposal for trade-ins of used coin machines.

The proposal, which is designed to aid the coin machine industry, will allow trade-ins of used machines at a 50% discount.

The plan will be implemented by the Chicago Board of Trade, which will administer the program.

The plan will allow trade-ins of used machines at a 50% discount, which will help to reduce inventory costs and encourage the sale of new machines.
**WURLITZER Twelve Fifty**

**THE MOST VERSATILE PHONOGRAPH EVER BUILT**

48 tunes on 24 records...enough to stimulate all-time high play and keep record costs low.

The Wurlitzer 1250 proved THAT!

In addition, the 1250 offers another great play-stimulating feature.

All 1250 record selectors will play the top and bottom of each record in sequence, if desired. And BOTH SIDES OF THE RECORD ARE LISTED ON THE TITLE STRIP.

You can classify the 48 tunes on a Wurlitzer 1250 in up to SIX SECTIONS for quick, easy selection from a program "custom-built" for any location.

**THE MOST FLEXIBLE PROGRAMMING SYSTEM FOUND ON ANY JUKE BOX**

Standard sections for which classification cards can be provided are POPULAR TUNES, WALTZES, FOLK NUMBERS, CLASSICS, WESTERNS and POLKAS. You can have eight tunes under each heading or you can tailor your program to location requirements, devoting any multiple of eight to any type of music, such as 16 Popular Tunes, 16 Westerns, 8 Polkas and 8 Waltzes.

This programming on the Wurlitzer 1250 makes it more than ever the feature phonograph of the year—engineered in every way to attract the most play.

See it in action at your Wurlitzer Distributors now. Get it in action on location and watch it "go to town" for you.

**WURLITZER MODEL 4820**

5¢ 10¢ 25¢

Enables patrons to play both sides of each of the 24 records on the 1250.
De La Viez Tells Jukes Plug Power In Guest Column
WASHINGTON, July 22.—"Song hits aren't born; they're made" was the heading for a column guest-edited recently by Washington Music Guide (WMG) presy Hirsch de La Viez for questioning Arnold Fine, of The Washington Daily News. Fine pens the "Tips on Tables" column. By way of informing the public that the WPB's promotional efforts were largely responsible for a song's success, de La Viez told of the important roles played by disk jockeys and juke box operators. He contended modern publicity methods with the old-fashioned song-plugging techniques, whereby the words of popular songs were flashed on movie screens.

Are You Overlooking Some Good Bets Among Today's Better Than 400 Record Labels!
The complete list, as well as many other valuable, profit-producing features, reference lists and buying services, is carried in The Billboard's Big 1950 NAMM Convention Supplement. A limited number of copies still available.

**RISTAUCRAT** Sensation of the Music Show!

**THE MUSIC BOX FOR THE SPOT YOU FORGOT**

**NOTE!** Ristaucrat is NOT competition for your major juke box spots. Ristaucrat was designed to meet the crying need for a juke box that could be economically placed in those locations that did not warrant the expense and costly servicing of the big juke boxes. You can place 5 RISTAUOAT MUSICO BOXES for less than the cost of one Big Juke Box. Check the hundreds of locations in your area that could use a music machine like the Ristaucrat.

**CHECK THESE FEATURES**
* Plays 12 - 45 rpm records
* Re-stacks automatically
* Hi-quality tone & design
* Unbreakable, colorful plexi-glas dome
* Guaranteed performance—Proven 45 rpm record playing mechanism
* Controlled amplifier
* Can be used with wall boxes
* 5¢ or 2 for 5¢ play

**OPERATORS WRITE FOR THE NAME OF YOUR NEAREST DISTRIBUTOR**

**RISTAUOAT, INCORPORATED**

Exclusive Manufacturers

Distributors

A few territories still open

Write for details
Between A-1 and Zora...

... There are over 400 different record labels listed in The Billboard's Big 1950 NAMM Convention Supplement. Good, steady profits are being made with many of these labels.

Are You Overlooking a Good Bet? It sure to get your copy of The Billboard's 1950 NAMM Convention Supplement with its many valuable, preproducing features, reference lists and buying services. A limited number of copies is still available.

USE THE COUPON RIGHT NOW!!

The Billboard
360 Patterson Street
Cincinnati 2, Ohio

Full details like the above The Billboard, including the 1950 National Association of Music Merchants' Convention Supplement, may be had for only your 25 cents.

The following fields are available:

- Name
- Address
- City
- Zone, State
- Occupation

The following fields are optional:

- $1 enclosed
- $2 enclosed, send supplement only

ON THE LEVEL...IT'S MORE ECONOMICAL TO SERVICE EVANS' 1950 20 RECORD, 40 SELECTION CONSTELLATION

An important phase of profitable operating is low cost location servicing. Evans' Table Top coin-operated assembly of Record Magnates, Turntables, Pick-Up Arm, etc., speeds each call by many minutes,...

See your Evans Distributor or write Factory direct.

THRU PRICES in Rise;
No Cutback by Misses.

(Continued from page 109)

dustry has little or no control, work to keep production of new machines on an even keel and to discourage unusually large orders on new equipment. (1) Manufacturers having learned a lesson on overproduction in recent years, would not be likely to increase their output even if they could: (2) Operator buying in large quantities is limited by the available amount of credit, and credit has been and continues to be limited.

Trade-In Situation

The trade-in situation varied this week from area to area. In some territories operators were reported hanging onto old machines and arranging to buy cash downpayments; in others, operators were trading because they said distributors were offering better deals on used equipment.

More than one manufacturer, distributor and operator, remembering the way the industry overextended itself in 1948-1949, expresses the hope that this week's buying spurt would stop short of overbuying, artificial shortages and still higher prices.

COBRA CARTRIDGES

Resistant and durable, for each, alike in quality. Original point and broken proof. 

Electronic Industries

246 W. 37th St., New York 18, N. Y.

ROUTE SOUTHERN CALIFORNIA


C O R A B O L A U R I D A T I O N S


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MUSIC MACHINES
The Billboard
July 29, 1950

LOOKING TO REORDER?

Call your local distributor or write to:

H. C. EVANS & CO.
1528 W. Adams St., Chicago 7, Illinois

SEE OUR COIN MACHINE AD ON PAGE 127

RECORD REVIEWS

(Continued from page 111)

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(Continued from page 118)
models of simplicity!

The dependability of the AMI record changing mechanism is basic—universally acclaimed! Its performance over the years proves to all music operators there is more profit, more financial security in running AMI's than any other make. Those sterling performers, Model "A" and Model "B" are today delivering the goods in tens of thousands of locations. Regardless of age, they play and work as if they had just been shipped from the factory this week. And should anyone want to sell them, they command a premium! AMI music is the foundation of operating success; you not only bank big operating profits, you save the greatest part of your first investment. 40 years of music know-how are behind the "C".

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan  
Branch Office: 134 North La Salle Street, Chicago 2, Illinois
Fred Chlopans Elected Pres.
At 2d Meeting
Set Nov. Confab for Detroit

Who's Chlopans?
CHICAGO, July 22.—Fred W. Chlopans, new TSSA president, has been active in shuffleboard circles before joining the TSSA. Since he became executive secretary of the Detroit Shuffleboard Association (DSA) early this year, DSA has grown to a total of 50 clubs which operate approximately 650 boards on locations. He was recently re-elected president of the Detroit Lions Club, the first time anyone who has served two terms in Chicago is as executive director of the Detroit office of the Michigan Table Tennis Congress, president of the Embroiderers guild of America, and a member of Raceland Park Improvement Association. He is Michigan representative for two large beverage concerns.

Peoria Area Sets Sights On Heavy League Schedule
PEORIA, Ill., July 22.—Busy by the country-wide publicity given Peoria as a shuffleboard center during the U.S. championship team tournaments held here in May, this area will have approximately 100 boards in operation between the beginning of October, Clayton Beebe, head of the Peoria Shuffleboard and Country Club of Peoria, predicted this week. By the Peoria area, the central part of the Illinois region, is the Heart of Illinois league. The name was chosen for an area of 100 team league set-up for that city. This also will be under ASLI auspices.

Allied Adds Shift To Increase Output Of Whiz Bowl Unit
CHICAGO, July 22—On the White Bowler and Stuffer mill manufactured by Allied Coin Machine Company here will be increased this week as the firm added a second production line shift. This was specifically for two of the early shuffle games, Bally's Shuffle Bowler and United's Shuffle Alley, and White Bowler at 96 cents each. It also includes a discount in two models, one model in the Bally game and the other United's.

ASLI Begins Groundwork For O. Play
Ciney, Dayton in Picture

Jersey Resort Areas Booming Shuffle Games, Shuffleboard
WILDWOOD, N. J., July 22.—Shuffleboards and shuffleboard bowling games, which a season ago were confined only to a few tap and tavern locations, this year have all but cleaned the New Jersey seaside resort. Not only have a number of new stands been set up along the Boardwalk featuring shuffle bowling machine play exclusively for merchandise prizes, but all the amusement amusement machines arcades and particularly the X-Ray Poker stands have installed shuffle bowling games.

Operators of the X-Ray Poker stands, where both cigarettes and merchandise prizes are offered, say the shuffle bowling machines are grabbing most of the play. Indeed, the popularity of shuffle bowling is what is happening at an arcade in Wildwood where stands housing Skee-Ball, X-Ray Poker and shuffle bowling are located along the Boardwalk. The shuffle bowling stand not only gets the major play of night, but also attracts the skaters during the afternoon when there is little activity at the other two stands.

Automobile Prize 
Virtually every stand along the wooden way that features any kind of this SOUTHERN JERSEY de aON! The Daily Bulletin, July 29, 1950

PURVEYOR READIES IND. PLANS SHOWING

HOT SPECIALS!

SHUFFLEBOARD

NEW DELUXE SHUFFLEBOARDS, $111.11
Newly Designed Stools, $29.95
Rebuilt Bowling Games $19.95
Rebuilt Shuffleboard Game $50

SHUFFLEBOARD SPECIALISTS

The Billboard
July 29, 1950

Puck Patter
Chicago:

Purveyor Shuffleboard thru Herb Perkins, reports an increase in the demand for (big-board) rental and (industrial) picnics. Perkins says this type of trade is not only profitable but is desirable, since the customer handles the day's play (See PUCK PATTER on page 112)
New York:
Stuart G. G. Lyon, Lyon Industries prexy, reports his firm’s two-drinkers are being shipped in quantity to Union Station in Chicago, via the Boston subway system. The machines are being made at the Hol-oke, Mass., plant of Beloit Pump & Machinery. Lyon is also gratified at the brisk sales that are taking advantage of his service advantage at the firm’s Long Island city service center.

Barney Schlang, busy exec of the jukebox men’s union, leaving last weekend for a vacation in Clinton Corners, N. Y., reports, of C. & S. Music, is commuting daily to New York. This firm, which has rented for his family in Far Rockaway, Larry Ellison, Spec-car New York topper, was in a serious smash-up on July 10. Altho his car was run over, Ellison escaped with superficial cuts and was back at work by the middle of the week.

Business at Mike Murvies’ coin row emporium is beginning to taper off, particularly now that mid-summer is here, as stated in “The New York page 116”.

Twin Cities:
Harold Lieberman, of Lieberman Music Company, Walters’ jobbers, was home for several days with a cold. His son, David, who has shown improvement in his lengthy illness, spent the 4th with Dad. Father, who had bought a new Oldsmobile convertible. Matt Engle, of May-Flower, reports that business at the establishment has gone up, as his bowling machines continue to lead the parade of machines selling the best.

William Shindler, of Isle, Minn., recently home from a vacation trip with L. R. Vangan, of Robbinsdale, Minn. New to the business, Shindler has been working and repotes that the summer resort trade has been good. He has purchased a new line of Hy-G. Music Company, is enthusiastic over the Way University’s new one ball game, Winner, has been catching the eye—and patronage—of operators.

James Bender of Lieberman Music Company, stated that the pending price increase on record players is expected to realize.

Cincinnati:
Officers of the Cincinnati Phonograph Operators’ Association have called off their regular August meeting, due to the hot weather and vacations. President Charles Kastler of the Kastler Hi-Fi Corporation will hold a big meeting in September.

Peter Bignar, son of Ray Bignar, is back from St. Francis Hospital, recovering from a leg injury. Albert Autenleish and Lewis Dieterle, both with Bignar, Inc., are the proud parents of boys born this month.

Vital Statistics
Deaths
Edward Ahrens, 31, factory mechanic who traveled the Midwest for the Chicago & North Western Railway in the summer months, was killed by a car accident near Elmore, O. K., on his way to Cedar Point, Ohio, to attend the Ohio Cigarette Vending Machine Operators’ Association. His home was in Boonton, N. J.

Los Angeles:
Bob Causey, who operated in this area for a number of years until 1946, again is in the area, this time operating in the Hollywood district. The 3rd week of Causey, who has a perfect attendance record for Rotary meetings, is now in the novelty business but still maintains a close contact in his many friends in the coin music industry. Leo Choud, head of Imperial Records, is proving equal to the job.

Barney Stein, of Barney Stein Home, has been making a profit on his new one-ball game, Winning, a similar to the one-ball game, and also a better buyer. (See Los Angeles page 117)

Milwaukee:
Vacation time recently was de-clared by Russell Copeland, of Russ-ell Candy Company, who lit for a cabin near Crivitz, Wis. To prove his time was well spent he brought back a few good sized fish, in the freezer at the shop as evidence. In fact, one of the many runs by Stacy, of Stacy Brothers, reports that brother Stacy still flies a grayling in his native Greece and expects to return sometime in August.

Irv Gehreke, of West Allis Vendors, reports his candy vending is a healthy level. This summer Irv informs that they have been using “Simpel Meloody” from Cary Crosby, who was the Washington Music Guild, July 10, on record of the week. (See Milwaukee, on page 125)

Hartford, Conn.:
John Colucci, of Mattatuck Music, Waterbury, Conn, coin operator and Union representative, makes a friend of the boys at the Billboard office. Colucci, Seabold Distributors, Hartford, was in town, 17th for the Fred Cordell. Manager Liebert, vending machine operator, and Marjorie R. Spaso, a staff writer for People magazine, was visiting. Thomas G. Leiby, is also visited. Liebert is also in working a promotion field, putting on matches at the Hartford Auditorium.

Piney-Bows, Inc., Stamford, Connecticut, manufacturer of postcard meters and mailing machines, has announced a $300,000 building extension that will add a new wing to the effect of space floor to its plant and to be completed early this fall. (See page 117)

Chicago:
A. Garrick Alex, president of Vendall Service Corporation, tells off a story, the following inagiuation of firm’s new shop, “Ganallyn”, on 44th Street. Alex says the boys are doing a better job, selling more merchandise, and that the store is growing. He states another operator is working up a similar setup following a get-together with his firm.

Belvid Manufacturing Company, Inc., thru president Bel E. Hall, re-reports that the new pan candy line, with operators requests the free product-promotion program in effect, is returning good. James H. Martin, “Jimmy” to his record buying joke for two years, is putting his vending machine experience back into play. He’s becoming active to a greater degree in the vendor field, following up the introduc-tion of his new coin vendor earlier this year. Machine is supposed to be ready for production in the near future. Alex continuity to keep his musical ear attuned for budding juvenile hit, singing out promising wax for full placement on the phonos.

Adolph Reymond, A & M Music Company, has moved into his new home almost every evening. The ranch type house is expected to be completed within several weeks. Meanwhile, (See Chicago page 115)

Detroit:
Mary M. Collins, who was with Frederick E. Turner, of the Niko-Lock Company, has gone independent, operating her own insurance agency on Collingwood Avenue, moving out of the downtown area. Mrs. Collins adds admitting 18 pounds since she started in. 

Otte Klein, of Training Devices, back from a business trip to Louis-ville, reported great results at the assembly on its machines and may resume operations shortly.

H. Fiederlein, large coin vendor, Ont., distributor, was a local visitor, buying a sizable stock of arcade equip-ment to take back to his home. Alex’s new July quota of imports.

Charles Friedenberg, of the F. S. Coin Machine Company, is planning to add a serviceman to his route, so he can travel.

Ildor Edelman, of Edeco Manufac-turing & Sales Company, has bought a summer home at Schroon Lake, N. Y., to escape the summer heat. The plant is being closed here for vacation, with Henry Solomon, president. (See Detroit, on page 125)

Indianapolis:
Woody Armstrong, of Business Stimulators, was on coin row buying parts. Also encountered on coin row was Forrest White, Wilfred Luke, Bismark; R. O. Ray-monds, Anderson, and M. Templeton, also in Anderson. Peasley-Gault Corporation, 2451 North Market Street, is named Decca distributor for this territory. Dick Sicking, Inc., is display-ing the coin comb at an attracting operators’ attention.

Marvin Berman, son of Mrs. Lottie G. Berman, of Sicking, Inc., was from Stony Croft boys’ camp in Shelby, Mich. After resting here several days, he returned to Yellowestown, under the care of Stony Croft officials, accompanied by a group of boys on vacation. . . . The James Music Company is moving into its new building at 170 North Delaware Street. The moving is being done slowly, but with equip-ment from the business in the record shop. . . . Henry Wind, head of the Simplex Music Company, was a music visitor in Chicago during the week.

Calendar for Coinmen
July 27—California Music Guild (CMG), Northern Division, monthly meeting, Hollywood, Calif.

July 27—Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Leland Hotel, Detroit.

July 27—Music Guild of America (MGA), quarterly meeting, Hotel Essex House, Newark, N.J.

August 1, 15—Music Operators Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

August 1, 15—anuement Machine Operators of Greater Balti-more (AMO), semi-monthly meeting, Mandarin-Ballown Restaurant, Baltimore.

August 2—Coin Machine Operators Association of Harris County (CMOAH), monthly meeting, Chamber of Commerce Building, Houston.


August 3—Cleveland Phonograph Merchants Association (CPMA), semi-monthly meeting, Hotlend Hotel, Cleveland.

August 3—Summit Phonograph Operators Association (SCMAO), monthly meeting, Akron Hotel, Akron.

August 6—Southern Candy Wholesalers Association (SCWA), annual meeting, exhibit, Municipal Auditorium, Birmingham.

August 6—Illinois Amusement Association (IAA), monthly meeting, 208 South Madison Street, Rockford, Ill.

August 8, 22—Amusement Operators of Philadelphia (AMP), semi-monthly meeting, Broadwood Hotel, Philadelphia.

August 8—9—Music Operators of Northern Illinois (MONI), monthly dinner meeting (address to be announced), Chicago.

August 9, 23—Music Merchants Guild (MMG), semi-monthly meeting, Narragansett Hotel.

August 10—Michigan Autmatic Phonograph Owners Association, Inc. (MAPOA), monthly meeting, Maccabees Building, Detroit.


August 16, 17, 24, 31—Connecticut State Coin Association, Inc. (CSCOA), weekly meeting, Berlin.

August 14—California Music Guild (CMG), monthly meeting, 311 North Oakland.

August 26—Phonograph Owners Association (POA), monthly meeting, Broadway Hotel, East St. Louis, Ill.

August 29—Western Machine Operators Association (WMOA), monthly meeting, Los Angeles.

August 29—Automatic Music Operators Association, Inc. (AAO), monthly meeting, Netley Ford.

September 26—National Automatic Merchandising Association (NAMA), Region II (New York) annual meeting, acting chairman, Frank A. Bradley, Statler Hotel, New York.

(Association officials are invited to submit convention and scheduled meetings information to The Billboard, 188 West Randolph Street, Chicago 1, for listing in this calendar.)
TSAA Is Ops-Players Group; Fred Chlopak Elected Presy
(Continued from page 17)
official of Vitro Products Company. Named to serve on the board of directors are: William Schrader, St. Louis manufacturer; Michael Benson, DSA president; and the chairman of the George Lawler of Brooklyn; Al Jarvis, Minneapolis; N. J., and Frank Coleman, Philadelphia. The founders of TSAA, remains as executive secretary.

In Two Cities
Actually, the conference took place in two cities. Realizing that the small number of manufacturer representatives could prevent certain league, rule and policy discussions from coming to a conclusion, it was arranged that Chlopak and Eckelmann go to Chicago to meet with board members. This took place Monday and Tuesday (17-18).

Other co-founder of TSAA and an organizer of shuffleboard and industrial leagues in St. Louis, opened the meeting in St. Louis. He said a step up to the group to continue to elevate shuffleboard to the sports class "so that it can be taken seriously as a cross-section of American life." To this end he recommended the development of industrial and church leagues and tournaments sponsored by fraternal organizations.

Need Uniform Rules
Wheeling, who formed leagues in St. Louis, Peoria and Omaha last year, stressed the importance of uniform rules. If play were not advocated by manufacturers and industrial leagues, shuffleboard was in danger of becoming another form of a game, he said. To this end, he recommended that the TSAA rules committee investigate the possibility of a new rule to be used in American Shuffleboard Leagues, Inc. (ASLI), this fall. Under this rule, a player with the hammer, or last weight of a frame, would score that frame or lose the hammer in the succeeding frame. Should the player with the hammer be the last, the opponent would be allowed to add another weight thereby enabling him to score, he held the hammer for the remainder of the game.

While this rule was designed to spice up a game it added interest for players and spectators, according to the ASLI. Wheeling is one of the most strategic games from the viewpoint of players.

Victor Hypes Output After Vacation Lull
CHICAGO, July 22—Victor Vending Corp. reported this week it had resumed production following a vacation shutdown in order to meet current orders and build up an inventory of its new coin- and popcorn dispenser and counter game lines. According to Robert W. Moring, president of the Victor Co., weekly output totals 1,100 units a week.

Production lines are turning out models of the popular Coin-Ola and Monarch shuffleboard coin-operated machines, the nickel charm vender, Model V, euston built upright; the nickel charm machine in penny and nickel models, the high pop popcorn dispenser, and the new Victoria Vender counter game.

Pantunes in New Office
LOS ANGELES, July 22—Pantunes Inc., the manufacturer of the Pantunes, or mechanical game, has established headquarters at 1348 Venice Boulevard here. Formerly located in the Pantunes building in Hollywood, the company opened in its new location this week. Harry Snopirak is in charge of the office, which also includes a showroom.

This view was echoed by George Lask, a nationally known player who uses the name Ed Gloves in exhibition play, who supported Chlopak's group to consider undertaking a national competition to be preceded by State elimination meets.

Move Slowly-Chlopak
Chlopak in his inaugural address addressed the evidence in the past that TSSAA but emphasized that the group will have to proceed to handle important problems. He warned the conference against the temptation of placing too much emphasis on the desires of all players who wanted to get in this fall. Instead the group must proceed slowly but surely to develop a city or area before aiming at new development projects.

The group should realize by the very lack of manufacturers in attendance that TSSAA would have to prove itself by creating interest in areas where play has dropped off the last year.

Meet in Detroit
Confident that TSSAA could be activated on a more solid foundation before the conference for permission to call a convention of the trade's operators and players in Detroit during the fall season. He said that the group does not have a house for a pose," he explained. "First we could show what has been accomplished in the past and the real interest in the game. I am confident we can draw 400 keenly interested shuffleboard people to the convention.

While in Chicago, Chlopak said he has found the shuffleboard as a model for other cities groups. He pointed out that the developments in Peoria have surprised him by letting him know DSA was the only association of its kind.

Following his talk, the other TSAA executives voted unanimously to sanction a convention called by Chlopak. It will be held November 6-8 in a Detroit hotel to be announced later. Industries of all kinds will be invited.

Not Interested
In conferring with George Lask and Monarch shuffleboard officials this week, Chlopak said he has pointed out that apparently the manufacturers were not interested at this time in establishing a national. While there was a need for a national association both Art Weinand, Chicago, and Clayton Nemerof, of Monarch, felt that it should be a group of manufacturers and operators. They explained that with manufacturers active in the association there would be no need for the politicians creeping into the picture. Both also stated that if TSAA could develop a national model as DSA has done in Detroit, the future of TSSAA would be assured and the cost of the equipment manufacturer level would be a logical following.

He is leaving Chicago for Detroit Thursday night (20) Chlopak emphasized that while the TSSAA will be making a lull at this time, "at least we know what form our association will take," he said. "I will be back to the scene of action and the next time you hear me speaking I will be up in front of you." He is convinced that the game will never become a great sport, so it will be up to the operators and players to give it the game to progress.

COINMEN YOU KNOW

Chicago:
(Continued from page 115)
be out to buy a few things for juke and shuffle-ball game play.

By sharply increased demand, Exhibit Supply has stepped up its production of the coin-operated game line. Clarence Meyer, firm's new head representative in the plan area, forecasts that his past two-weeks—his longest stretch there this year.

J. H. Kenney & Company reports that the freeze-up in the employment of dealers and families experienced the first company picnic held since 1947 on July 8 at the home of George W. Gernhard, vice-president, and the affair was so successful that it will become an annual event for Kenney personnel. Prices, rates and refreshments were free and the idea of naming all plus-volume spot out of their good works, plus the addition of a shuffle unit.

Joe Schwartz, head of National Coin Machine Exchange, returned to this city (18) from the show in Atlantic City. Shadon Spira is covering the Illinois territory for John R. Green of Illinois Coin Distributors, operators in Wisconsin While Otto Smith handled all office inquiries. He reports business has been steady with a good number of inquiries on new and late model used equipment.

At Exhibit Supply, Ed Hughes reports that the new set-up on the parts department has been running smoothly. The engineering department now has all replacement parts to get a line on unusual requests that specific parts can be made on short order. Parts distributors expect five-ball game, Judy, indicate that the new model is the best yet in terms of the getting around ... Maurice Beyer, Allied Coin's new sales manager,昨日 at an effective telephone campaign for the Whiz Bowl unit. Colonel says the company is barely out of the sales business and publicity post for Allied, is in the East.

Sam Lewis, Chicago Coin Machine, says that Sam, has sent out a number of samples to operators and distributors that there was heavy demand for this type of game. Frank Grissom, manager of the JT Vending Co., Roanoke, Va., was in to see Sam and Ed Lewis. En RJacks, AMG exec, was on a quick business trip in the early part of the week. He was pleased with the report that music machine demand was encouraging.

Ray Tuppe and his bride returned from a Colorado Springs honeymoon July 22. Other Bell-O-Matic officials were on this week's trip. The visit included a stop at the Champagne in Denver; the company's biggest job yet to date. Mr. and Mrs. Ray Tuppe arrived at the Champagne, 15th and Kew, in time for a splendid dinner. They were met at the door by the Coloso, head of the company, with a host of old friends and the bellboy, who now heads the company's Los Angeles operation.

Ray Tuppe is the local cigarette route has been purchased by Jack- son Bloom and Tom Cola, of the United Cigarets Co., from Frank Kalish, of U-Need-A-Service & Parts Co., at 5422 South Baltimore, South Fallsburg, N. Y., where his wife, Frieda, and son, Stephen, are living. They are now in Santiago, and have the new store and the Coloso, head of the company, is a window on the world, with the patron applying the finish by hand and using the automatic buffer to clean the finish.

J. Friedman, of the Crystal Amusement Corp., Camden, Conn., was here last week for a visit with David Coloso. He was invited to take a look around at the new building here. It is one of his new ones, with the patron applying the finish by hand and using the automatic buffer to clean the finish.

Ed Smith, who runs the Atlantic Products line in Texas, was here last week to wind up with Al Blundell and the Automatic's Refresh-o-Mat is catching on fast in the Midwest ... Barm Barn- ner, vice president, returned last week from California where he visited the Automatic Co., of Los Angeles, which now heads the company's Los Angeles operation.

Ray Tuppe's local cigarette route has been purchased by Jack- son Bloom and Tom Cola, of the United Cigarets Co., from Frank Kalish, of U-Need-A-Service & Parts Co., at 5422 South Baltimore, South Fallsburg, N. Y., where his wife, Frieda, and son, Stephen, are living. They are now in Santiago, and have the new store and the Coloso, head of the company, is a window on the world, with the patron applying the finish by hand and using the automatic buffer to clean the finish.

Gt Engelmann, who runs the Columbus Music Company is now the distributor of Automatic's Refresh-o-Mat in Texas ... The European singer here to cut some music was Miss Dickie Coles, of Philadelphia, PA ... The records will carry the Columbus label: ____________ ... John Collins of Cigarets of the United States, is a window on the world, with the patron applying the finish by hand and using the automatic buffer to clean the finish.
Los Angeles (Continued from page 115) Ontario, making one of his regular stops along the row.... Don James, of Santa Monica, Ralph Levine and family, of Cleveland, are vacationing in the Valley area, helping out at a joke box operator in the Ohio city of D. J. Harrison here from Bloomington, Ill.

Jed Lilly of Montebello, stopped in to see Paul Leonard.... Earl Cantor. Bakersfield operator, enjoying a vacation in the Los Angeles section of California.... John Hawley, who stepped into prominence with the opening of the book, has added a line of premium merchandise to his Montebello, Calif., store. 

Ahurst in town from Long Beach.... William Bradley from Co-Vin, Long Beach, Calif., who has been in the coin machine business for a number of years, continues to make his rounds along the row to see what is new for him to use in Anaheim.

William Olson here from San Pedro.... Lloyd Willard down from Pasco Robles, "Pop" Burton, another old-timer, making an annual week trek here from Montebello.

A. E. Jerome down from San Bernardino, who has a coin machine business for a number of years, is making his rounds along the row to see what is new for him to use in Anaheim.

Joseph Durante, who holds the rank of captain in the reserves, is back at his desk in the export department of Badger Sales Company, Los Angeles, from Fort Lewis, Washington. Chaz, the loyal pin, named by the laid-off salesman, is taking his annual vacation. He is remaining in town to get through the week at home.

Larry Hanford, music and games operator, making the coin round recently reported that he was getting better service... Dudley Trojan, of Trojan Novelty Company, is back in town.

According to Mary Solle, who conducts the record bar for Bill Leuen- hagen, the free coffee deal will continue as long as the price remains low the regular price of coffee goes... Mr. and Mrs. M. J. D. Plante of the Orange and Paul Leaumont at their home in the Palisades area. Slight is region's new pin, making his rounds. Lambert, a new operator, in the city from A. C. C. McGovern, of North Las Vegas, now in the city from the Nevada town to re- place the late Les Magness, deceased, at Lambrecht's.... Michael Jaggers, owners of the Keyes, is back.... Baldy of Oldsmobile, is back where he took the opportunity of talking with some of the leading operators.

Jack Leonard, head of the parts department at Badger Sales, takes off with wife and family for a vacation in September. They will make the Ohlone City, where the Oklahoma State Fair is being held forth. The Leonard's will visit the Royal American Shows.... Ed Rasjaek, western regional MAM representative, is back in town to visit with Joe Peskin and Walter (Solly) Solomon.... Albert Mason, A.M. fac- tory representative, spent three days last week confering with the Peskin organization in well known Culver City op-

erator, expects to take off soon for the National Park. Boyd, of San Diego, in town for a visit and a buying trip.

Barbara Chandler, niece of Mary and John Henry, from visiting out of town, is making her regular stop in the city to check with... Jack McDaniel, of the McDaniel Distributing Company in Los Angeles, has returned to his Texas city after a visit of several weeks in Los Angeles.... Chicago, he reports that the business is getting pretty high in his territory.

Jack Feust, of the F. S. S. Sales Company in Santa Ana made his regular trip to Burbank and parts.... S. L. Griffin in town from Pomona.... Car Farrell took the drive along the Coast from Fort Bragg, Calif., to see what he looked over the floor models...

C. R. Millhiser here from Los Vegas, is back.... Reports that things are going good in the resort area where he operates.... A. L. Miller, of Blythe, took advantage of a trip to Los Angeles to restock his opera-

Washington (Continued from page 115) July 17 Slater chose was the Dick and Evelyn Knight, "Say When," according to Bill Leuenhagen.

Roger Griffith, of the Pioneer Novelty Company, is vacationing by di-viding his time between Syracuse and Washington, D. C., where he is associated in the firm with his brother and the Washington Times Mirror Guild, taking his vacation July 28. He too will head back to the office to get his regular pin and captured the two thieves who had just lifted $3904 from the Palace Hotel.

Vacation have begun for em-plo yees of the Phillips Novelty Company, owner John H. Phillips reports.

The June-July issue of the Wadley-Grifflin's (WMG) News Letter is the last until September... the Wadley-Grifflin's that was griffined by WMG members disappointment at the newspaper's "vacation". He said that the WMG news let-

W. M. Tigner, manager of the Na-tional Apple Service, is conducing business on a new apple vending machine. Reaction to the new unit has been favorable and the machine is being obtained for mechanical flaws, he said.

When WTDP disk jockey Eddie Riggs starts to play his "mix-up week" he mentions that the plat- ters are chosen in cooperation with the WMG... the players, including the players, are apt to be aired on his morning "Sundial," series or late-

Irving Satler, of Whitey's Coin Machine Service, provides a 24-hour emergency service in the San Francisco area. He has Sebring parts. Units and parts can be borrowed in an emergency by calling. The cost of his service is $3.25 an hour. They must be re- turned in 48 hours.

Industry To Feel Impact Of Material Allocations

(Continued from page 101) At all in specified cases. In essence, the rule provides for rules similar to that regulation which was in effect during World War II. All of the credit limitations on coin machine operators will depend upon the interpretations of a clause in a curbside credit and will be extended to business enterprises unless the credit is used for the pur- chase of durable goods which are used for or for personal or family household purposes.

What is "Usable"?

The question is whether amusement games and juke boxes would be classified as "usable" for credit purposes. Vendors, apparently, would be allowed to borrow money from credit restrictions.

If the interpretation will probably come after enactment of the legislation from the Federal Reserve Board (FRB), which is expected to be the agency designated to handle credit controls.

FRS was intended to put the same down payment on durables— which would include games and jukeboxes unless they are given cash, unless at 20-33 1/3 per cent, with no longer than two years to pay.

Regardless of whether the allocations program is voluntary or compulsory, it will be much more difficult for coin machine operators totrack stock steel, for which the President is given authority to set aside stock steel or firm upon payment of "just compensation."

Some Steel Stocks

Another provision of the control legislation which will have to do little good for coin machine makers to try to stock steel, for which the President is given authority to set aside stock steel or firm upon payment of "just compensation."

Across America

In this case, steel would be exempt from the Federal Reserve Board, which is expected to be the agency designated to handle credit controls.

From Colletti to Films to Games

A 40-Year Saga of Fred McKee

(Continued from page 111) McKee, the director, of the Ahead of the Times, scheduled for this summer, is known in the industry. McKee has been associated with the industry since the late '20s, when he was with Pan Am and the Hal- dride, and has served as director of the Auto-Photo Company was set up.

The machine was put into the hands of the market a couple of months ago.

McKee is handling the auto photo machine in the coin-operated field.

This time he has no second job.

Puck Patter

(Continued from page 114) Formerly, Hardy, will return the board. Perkins planned to take in the TSSA annual convention in the San Francisco area as a part of a business trip to Los Angeles.

Clayton Nemcroft, monarch Shuf-

rebords, reports sales activity stepping up in all the States. He said, "The weather seems to be just about right for these States in which some others in which operators claim that the weather is heating down play, activ-

ity has been at a steady pace."

Nemcroft said.

At Perfection Naks, Nels Malgren is back from an Eastern trip where the claims were good and sales at a steady pace. Currently, operators are ordering parts in unusual quantities. The reason is probably because steel is getting a little harder to get as the work is around the clock these days on de-

fense production. These orders have been ordered in the past few weeks. Harold Smedburg, Malgren's partner, will clear his trip next week in his newly delivered Ford. Malgren runs in an Arizona after Smedburg gets back.

Pete Bosques, Metro Industries, re-

ports receipt of a new batch of coin machines and the Hawaii-

ian Islands. As in the past these inquires have been for the all-steel coin machine, the Coin Selecter, for use on the rugged sand spots for shuffler in the Windy City area. This coin machine is a special order from the foot of Randolph Street. Re-

servs and regular naval personnel are watching this every week and there is some possibility that weekly tournaments will be revived in the next couple of weeks.
Record Reviews
(Continued from page I12)

ARTIST

TUNES

LABEL AND NO.

COMMENT

PATTI PAGE

(R, Geiler Orr)

Mercury 1505

Roses Remind Me of You

75--79--78--78

POPULAR

All My Love

85--86--85--86

LEO AND HIS TRIO

Jive 692

Won’t You Come Home to My Heart?

71--73--72--72

EDDIE CONDON ORK

Ork 1526

The Yellow Dog Blues

63--65--65--65

ALEXANDER BROTHERS

Monthly 2034

Goodnight, Texas

65--65--65--65

L. JANNEY, H. MARSH-A.

Century 2834

Ugly Duckling

70--75--75--75

LEON JANNAY-A.

Cinderella

70--65--75--75

SMOKEY ROGERS &

Red Foley

Dance Hall 1211

Andy's Gone

62--82--82--82

GINGER STARR

Lullaby of the Wagon Wheel

73--75--75--75

ROCKOLA

$169.00

WURLITZER SEEBURG

Wurl. 2-72, $5.95

Wurl. 2-72, $5.95

These Phonographs Are Thoroughly Reconditioned—Like New!

WALL BOXES

SEEBURG

Wurl. 1-55 NEW

$17.00

Wurl. 1-55, 5-5 NEW

$20.50

Wurl. 1-55, 5-5 WIRELESS

$20.00

Wurl. 2-55, 5-5 WIRELESS

$17.00

Wurl. 2-55, 5-5 WIRELESS

$20.00

Wurl. 2-55, 5-5 WIRELESS

$20.00

Wurl. 2-55, 5-5 WIRELESS

$17.00

Wurl. 2-55, 5-5 WIRELESS

$20.00

LOCK-O-LA

1941 R.C. Special $119

500... $ 99

Highline, R.C. $ 85

75... $ 95

Marble $ 75

500... $ 95

Class... $ 65

Vic... $ 95

Regal... $ 65

Three-Wire Cable, 7 Cents; 500 Ft., 81/2 Cents Per Foot: Needs, Low Quantity, $1.10 Per List; 100 If Below, 31/2% Off List.

LEON JANNAY-A.

Marshall-A.

Center

Hi-Fi Tone 3

LENHEIM LEONIANNE

Very

CLIFFE STONE & HIS JABOBBEE GAN

Cancer 2584

Westphalia Waltz

65--66--65--65

The Frontiersmen

Bullet 208

Guitar Shuffle

65--65--65--65

61--61--59--63

Matera proteggi da copyright
Turning Back the Clock

10 Years Ago This Week
CHICAGO, July 18, 1940.—Coin machine news of the week was the
first annual picnic of coin machine
industry employees scheduled for
Riverview Park here, July 20. A pos-
sible crowd of 12,500 was forecast
by Herb Jones, general chairman of
the picnic. In addition, food, games
figures in the industry, an outdoor
vaudeville program and dancing were
planned.
Serving on the attendance com-
mittee were Karl Klein, Grotchen Tool
Company; John Christ, Exhibit Sup-
ply Company; Alfred Koch, Western
Products, Inc., and H. X. Baker, Baker
Novelty Company. The program was
handed by W. F. O'Brien, Rock-Ola
Manufacturing Corporation; Charles
Korb, Johnson Fare Box Company, and
Ed Hansen, Grotchen Tool.
On the prize committee were
Ed Shefter, H. C. Evans & Company;
C. R. Adelberg, Stoner Manufacturing
Company; and Emer J. Pease, Buret
Company. Responsible for entertainment
were Leo Kelly, Bally Manufacturing
Company; Clarence Schuyler, H. C. Evans
and Jack Keiner, Rowe Manufacturing
Company. On the decoration com-
nittee were the following:
1. Edgar Smith, Johnson
Fare Box, and C. B. DeSelin, Exhibit
Supply Company.
On the annual application front,
J. P. Seeburg Corporation reported
that one of its machines was
installed on the new streamlined excursion boat,
S. S. Admiral, operating on the
Mississippi River. The juke box on the ship
proved to be "one of the biggest
earning locations of the country,"
according to Bill Betz, W. B. Dick,
Novelty Company, St. Louis.
Leading juke box manufacturers
covered by the July 18 issue are:
Fools Rush In, Sierra Sure, I'm Stepping Out With A Mem-
ory, and I'm Wanting A Smile Again. The Nearness of You.
Juke boxes took the lead by a wide margin in manufacturing
products during May, 1940. With foreign buy-
ing only…

WANT MECHANIC
For Photographs, One-Ball and U-Lo, Exper-
iment and reference wanted. Wanted, with
furnish home.
BOX 175
I/4 PAPER BULLETIN P. O.
316 Arvon Blvd. St. Louis 5, Mo.

SAVE TIME! SAVE MONEY! DON'T LOSE LOCATIONS OR COLLECTIONS!

USE THE TRIED, TESTED AND AMAZING

Tele-MAGNET
THE MACHINE THAT ANSWERS YOUR TELEPHONE AND RECORDS MESSAGES WHEN YOU'RE OUT

Dimensions: 9 x 14½ x 2½
Weight—33 lbs.

“As an outstanding example of America's creative genius...” says the American Society of Industrial Engineers in giving TELE-MAGNET its Merit Award for 1950.

This is how it works: When you're out on service calls or collections—or to lunch—or to a movie in the evening—or you're asleep at night—and your phone rings—the TELE-MAGNET automatically lifts the receiver and a recorded voice answers—the caller that you're out—and directs him to leave a message. Upon your return you simply throw a switch and listen to your callers' messages.

The machine runs only while a call is being received. It shuts off automatically between calls.

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F.O.B. PHILADELPHIA

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UNCONDITIONAL GUARANTEE
TELE-MAGNETS are guaranteed 100% serviceable, complete and to order. A 10-Day trial is given. If not 100% satisfactory, return it. We are in a position to refund you for the price paid on it in full. Before your money is returned, the guarantee is void.

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Rittenhouse 6-7712

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1 Can 1 oz. Cans 36 .50 A Case 50 .50
2 Cans 2 oz. Cans 36 .75 A Case 60 .75

FORMULA 77-"BLUE" LABEL
1 Can 1 oz. Cans 36 .65 A Case 65 .65
2 Cans 2 oz. Cans 36 .90 A Case 59 .90

RUGGED-RAPPERS
• Won't stick together
• Won't cake on Edger
• Better to handle
Less than 1% defect.
25 lbs. per case 145.50
25 lbs. or less 145.00

NEW LARGE UNITED FLY BACK RACKS
"CONVERSIONS" $49.50

25 Pack El. Cartridge on Request

Economy Supply Co.
177 West Ave. 1st Floor M., W., Y.
Classical Record Reviews
(Continued from page 21)

STRAVINSKY: Mass—Double Tour de Beaux Arts—Orfeo
Chamber Chorus, Lehel, Breslauer, and Bony—Musey Fetsch, Director (12"
78)
HCA Victor (133) LM-17
This, mostly a recent film work in the modern manner is written to, regardless of actual outside of the grand designs, real small hands and make literall little here for choral fanciers and the simplicity that is Wrongly to be expected here, since the work itself is so large. Since the composer himself is sterile, it is difficult to assume that the work is performed as intended.

BREITENHOF: CONCERTO NO. 1 IN C MINOR—Arturo Toscanoni (12"
78)
Columbia (133) ML-4002
The instrumentation of this concerto is captured in rich and resonant recording represen-
representing the contemporary spirit of Vienna and Philadelp-
Philadelphia under. Toscanini. Arturo tocancini the maestro of the present era, has con-
concerted a straightforward interpretation, while the Phil-
Philadelphia rich string section and warm ensemble result in a musical experience that is
experienced with a first-class accompaniment.

MODERN MUSIC FOR STRINGS—Stehmann-Steinbach-Schuman, Conductors (12"
78)
Columbia (133) ML-2121
Stehmann-Steinbach-Schuman, -(7"
78)
RCX Victor (131) VC-1371
Stehmann makes a brilliant thirteenth studio album and a magnificent recital of a Beethoven concerto from the composer's late period. Rich, full of life and color, it is the perfect
perfect for the Beethoven lover. All the works are clearly and logically handled by Schuman and the Philadelphia string symp-

BREITENHOF: SONATA NO. 10 IN E FLAT—Four, No. 21, Piano Solo, Bohn-Verho-
Nies (12"
78)
Columbia (133) ML-3017
This present performance of a work which has been a major factor in the development of modern music is a fine one. Sonatas are
Sonatas are very effective in this recording, which is certainly not a mistake. They are a fine
fine for the serious listener.

BREITENHOF: SONATA NO. 4 IN D C. OP. 107, Piano Solo, Brinner (7"
78)
RCX Victor (131) VC-3120
This present performance of a work which has been a major factor in the development of mo-
modern music is a fine one. Sonatas are very effective in this recording, which is certainly not a mistake. They are a fine
fine for the serious listener.

SESSIONS: SYMPHONY NO. 2—The Phila-
adelphia Symphony Orchestra of New York City, Seeger, Conductor (12"
78)
Columbia (133) ML-2210
This present performance of a work which has been a major factor in the development of mo-
modern music is a fine one. Sonatas are very effective in this recording, which is certainly not a mistake. They are a fine
fine for the serious listener.

VIOLIN: CONCERTO IN E MINOR AND CONCERTO IN D MINOR—LARGO & SLOW—Lehel-
Orchestra, Hungarian State Opera (Radio Italy-Romani-leska, Hradetzky, Fazekas, Harsanyi, Czorny)
Columbia (133) ML 105
This present performance of a work which has been a major factor in the development of mo-
modern music is a fine one. Sonatas are very effective in this recording, which is certainly not a mistake. They are a fine
fine for the serious listener.

Coney Island's Injun't Hold as Court Adjourns Case
NEW YORK, July 22.—Coney Island arcades operated an extension of their temporary injunc-
tion against city interference Tuesday (18) as their much-delayed suit was adjourned again, this time until Sep-
tember 14.

Considered a test case for the resort area, Herman Wolff has brought his case against the
municipal process. Wolff claims the arcade owners are entitled to their use of the property and that the
municipality has no right to interfere with their operations. The case has been scheduled for a hearing on September 14.

A similar case, starring arcades in the Rockaways, is due to be heard August 1.

Chicago Coin's Trophy Bowl
CHICAGO, July 22—Distributors of Chicago Coin Machine Company have been shipped samples of Trophy
Bowl, a new shuffle game, Sam Wolf-

...¥ 28c.
Above Prices F. O. B. Chicago

WATLING MFG. CO.
4650 N. Western Ave., Chicago 111.
Tel. 109-70,440-525. P. O. Box 58460, Chicago 9, Ill.

CALLS BESIDES ADDRESSES "WATLINGITE." Chicago

CONTACT US BEFORE YOU BUY
WE CARRY ALL TYPES OF SHUFFLE BOWLING GAMES
Williamsport Amusement Company
233 W. 3rd Street, Williamsport, Pa.
Phone 2-3320—2-1648
"Central Pennsylvania's Largest Distributors"
RHYTHM & BLUES RECORD REVIEWS
(Continued from page 30)

EARL BOSTIC ORK
King 419T
Prolific, good quality. They give a lot of style and
strong instrumental work.
Seven Steps
60-60-60-60

JULIA LEE AND HER BROTHERS
Capitol 1111
A fine, well-produced album with vocals from Stax
and Booker T.
My Man Stands Out
74-74-74-74

DO CASON
Reel 50
School Tish Fool
28-28-28-28

WALTER BROWN
Capital 1118
Let's Love Again
27-72-71-71

AMOS MILBURN
Atco 1959
Hard Luck Blues
74-75-74-74

GUNTER LEE CARR
Decca 48167
This Is All That Old Feeling
83-84-83-83

CHARLES BROWN
Atco 1964
Goodnight, Irene
61-61-60-64

R. & B. BLUE NOTES

Symphony Sid moves his midnight to 5:45 a.m. Monday to Saturday on jazz station.
platter show to the Birdland nitey August 1. Sid will remain on
WAX. A new feature is a one-nighter tour of Virginia. . . . Derby Records, sub-firm of Rainbow
Records, last week signed Big Shaba, a 15-year-old blues trumpeter. . . . Hot Licks and his unit were
for a one-weeker at the Showboat nitey, Philadelphia, July 10. . . . Tiny Bradshaw, who is rearing the crest
of a comeback as the result of his hot King doing of "Well, Oh! Well!"
making the rounds of the country clubs, has a new album.
Next three albums of Jubilee Records, Paragon, of New York, which kicked off July 20
for a two-weeker, is the best addition to Delta
R. B. B. roster in the disc jockey's current drive in the market. Carr's first
shock is a rhythm version of the pop-country hit, "Goodnight, Irene." . . .
Thrash Saunders last week was taking a vacation, his second vacation in three
months, during the week's vacation. Prior to the vacation, the canny
was due to a slice of a wax session at Columbia. . . . Rumors Billy Valentine,
pianist-vocalist, wild Bill and Johnny Money, the Three Blazers, who
would leave the group to form his own unit were squelched last week when the Monroe
unit drew a small crowd there. The rumor to the contrary that any members
of the Blazers leaving to form the unit is expected to release the notice
of their remaining members.

TRADE SHOWS

E. Randolff, Mfg. Co., Inc., 697-25th St., Long Island City, N.Y., is coming in July 24 for an umpush
return engagement following their Southern tour.

P R E M I U M S — P R I Z E S
F O R B O W L I N G A L L O W S A N D P R E M I U M B O A R D S
We have the largest line of premiums at the lowest prices.
Step in and look them over or write for lists.

B U C K L E Y W A L L A N D B A R A B O X
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS
WRITE FOR PRICE LIST!

4333 W. LAKE ST., CHICAGO 24, ILL.

(All Phones: Va 6-6636)

WRITE FOR PRICE!

B U C K L E Y P U C K
NOW ONLY $19.50
ORDER QUICK!

PREMIUMS — PRIZES
FOR BOWLING ALLOYS AND PREMIUM BOXES
We have the largest line of premiums at the lowest prices.
Step in and look them over or write for lists.

B E R W Y N , I l l . , J u l y 2 2 . — R u d y K i t t , h e a d o f S u b u r b a n M u s i c S e r v i c e , t h i s w e e k i n t e r n a t i o n a l a u d i o s p l a y - s i m u l a t i o n p a p e r .
plan to go to the Overly-Cross, Jackpot Belle
5¢ • 10¢ • 25¢
30¢ • 50¢ • 75¢

IMMEDIATE SHIPMENT
B U C K L E Y C R O S S - C R O S S
J A C K P O T B E L L E

WRITE FOR PRICE!

4333 W. LAKE ST., CHICAGO 24, ILL.

(All Phones: Va 6-6636)

Materiał prezentowany w dystrybucji copyright
Jersey Resort Areas Booming
Shuffle Games, Shuffleboards

Location Biz Hikes
Help Coin Grosses

WASHINGTON, July 29.—Most
types of coin machine locations shared
in the general June retail business
increase of 43 per cent
and 27 per cent in lumber and auto
sales respectively, retail business was
up 11 per cent over June, 1949.
 ç The coin machine spots, gas stations led
the way with a gain of 3 per cent, while
stores and department stores both showed increases of 1 per
cent.

MEHANISING MUSIC
(Continued from page 114)
Each day, a feature coupon is posted
on the door, and a special merchan-
dise price goes of the player who gets
the corresponding number on a cou-
pon. All the stands give coupons to
high point scorers, encouraging players
to save their coupons in order to
win more elaborate merchandise
prizes on display.

Other X-Ray Poker stands feature
shuttle bowling including the Pok-
erino Arcades, Poker Palace and
Young's Avenue Arcade.

Three popular arcades also feature
shuffle bowling machines for the first
time this season. The Stanley Sport-
lab, largest of the arcades, has 14
United Shuffle Bowling Express ma-
achines. Cedar Avenue Pennsylvania
and has four United machines out front;
Casino Arcade Park Pennsylvania has
10 failed machines, and the Maple
Avenue Arcade has added six Bally
Shuffle Champion machines to the
more than 100 making up the amusement
center.

Large stand devoted entirely to
shuffle bowling is the Shuffle
eople Convention with 30
failed machines. Another
arcade stand, Young's Avenue, has
22 machines, and the Shuttle-Cade
in the North Wildwood Arcade
block has six.

In addition to the several hundred
shuffle bowling machines located
on the Boardwalk alone, there is a
goodly number of machines at other
locations throughout the residen-
tially at the taps and tavern centers.

These shuffle and restaurant
features "Modern Shuffleboard and
Televison." And with television re-
ception no longer good in this
recent climate, shuffleboard gets much
attention, location owners report, par-
cularly in the afternoon.

MECHANIZING MUSIC
(Continued from page 114)

The dealing well so well in this spot
that Henke is now using it in other loca-
tions incidentally, Henke is
another booster of the pop charts in
The Billboard, using these to select
new discs for his jukes.

NEEDLE HELPS... The new
permanence needle gets a test from E. H. Vending, Oakland.

California, while reporting jule
box biz not holding its own these
days, says the needle has helped cut
down its costs. And with the
grosses down, the opera-
tion continues to change its records
regularly, in order to maintain some
level of business until the seasonal
pick-up comes along.

OPERATORS SEE-SAW

In-city routes, hype purchases were
seen as indicating a move to cut down
on out-of-town; rural operators, on the
other hand, appeared to be more con-
cerned about route expansion.

Automatic Phonograph Distributors
depicted the greatest rise in no-trade
business, which it said increased sales
by half over the past two weeks.

Atlas Music Company said the de-
increase in trade-ins may indicate a
change in the trade-in market. Under
Coven Distributing Company
claiming it had found a change in
operator buying habits, with the
exception that volume had increased over
the past few weeks.

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the past few weeks.
CMI Elects Wolberg Prexy; To Carry Out Organized Policies

(Continued from page 101)

Dave Gottlieb, D. Gottlieb & Company, secretary-treasurer.

After the officers, Louis Gensberg, Gensco Manufacturing & Sales Company, Max Levine, Scientific Management Corporation, and H. G. Davis, Milliken Sales Company, were re-elected directors for one-year terms, Midway director Sidney Tischler resigned to devote more time to the operation of the Chicago Coin Machine Corporation, of which he is chairman of the board.

New Talk Deferred

Primarily an election meeting as provided by the CMI constitution, the only other topic brought under discussion was the next CMI show. However, action on the show was deferred until the new officers and board get a comprehensive picture of trade and national events.

Wolberg is president of the Chicago Coin Machine Company, a firm which has been Samuel Gensberg for over 15 years.

In accepting the office, Wolberg pointed out the critical period the amusement industry is in. "Coin Machine Institute will continue to fulfill all its efforts to the end that the coin-operated amusement industry achieve permanency, stability, and dignity and a rightful place beside other industries in the entertainment world," he declared. Wolberg warned an industry that is not only profitable but one of which every manufacturer, distributor, and operator can be proud. In recent years, we have made strong progress.

Maritime County To Seek Licensing Fee On Pinballs, Jukes

FREDERICKSDOWN, N. B., July 22

In semi-annual meeting in Fredericksdown, N. B., the York County Council passed unanimously a resolution requesting the Union of New Brunswick Municipalities to petition the New Brunswick provincial government for laws allowing to county councils to impose annual license fees on pinball games and juke boxes. The county council maintained that the council's machine should operate under a license fee plan, to be levied yearly by each county council. The council was not in opposition to the annual convention of the union being committed to the licensing action.

Currently, pinball machines cannot be legally operated in New Brunswick. There is no ban on juke boxes, but several counties have been licensing the music machines, chiefly at $25 a year. Just recently the York County Council will establish an annual fee of not over $500. The council is in favor of the fee on pinball machines.

Add Production Line

For Coma Conversion

CHICAGO, July 22—Como Manufacturing Corporation this week set up a new production line to increase the capacity of the pinball unit for the Shuffle Bower, President Bill Billheimer announced.

Designed with fly-away pins, the units automatically fold into 10 frames. When passed thru the scoring zone, pins pass over rollover switches causing the simulated pins to fold out of sight. At the end of each frame pins reset.

FOR 42 YEARS . . .

the foremost name in coin machines . . . for amusement and profit

O. D. JENNINGS & CO.

4307-39 W. LAKE ST.

CHICAGO, ILLINOIS

“Sensational”

OUTLANDING

The new development in "outlandings" now offers you new 180, 200, 230, 350, 400, 500 & 650 "OUTLANDING"s. You can get them in quantity from over 1000 U.S. points.

BLOCK MARBLE CO. INC.

2601 N. Snyder, Chicago, Illinois
**CINEMEN YOU KNOW**

Milwaukee: (Continued from page 115)

.... Clyde Nelson, of General Novelties, reports that the last few months have been encouraging for him. He plans to keep trying.

A new member of the George Schroeder Company is Harold Sommers, who works on service calls for the firm. Harold comes from Lansing, Mich., where he operated a small newspaper. Meanwhile, while George Schroeder, routeman, Bob Benratty, has returned from his vacation at Martha's Vineyard, and is now with George.

Record buyer, stepping recently at Hastings' Sixth Street waxery were the Ringer and ten combination, Leonard and Bob Casper. Landing a hand to make sure that all picks out all hits, was Tony Molik. The Caspers report their top nickel puller on the boxes of late to be "At Sundown," by the Frank Petty Trio on the MGM label.

Also on record buying trips, but this time at the Midwest Radio Shop, were Max Nissen, of Portage, Ober- dacker, and Eddie Tarman, of Milwaukee.

Wisconsin Phonograph Operators Association, C. E. Pierce, of Broadhead, had a session with Charlie Miller, Music Operators of America, and sat down on the board in the west coast when Pierce was in the area. Mickey Steinmetz, routeman, at the Mitchell Novelty Company, was passing around Jim, but was not able to leave when his wife presented him with a daughter.

Hank Eckert, head mechanic at the Sam Hastings Distributors, left for vacation in Canada . . . Joe Robbins, in charge of the S. I. London firm in Wisconsin, has been in charge of front office the past few weeks while manager Nathan Victor takes vacation. When Nathan gets back from Canada, Coke plans to head east for his holiday back home in Connecticut.

**Hartford, Conn.**

(Continued from page 115)

creased sales, retail and service business, accompanied by a 50 per cent rise in production volume, necessitated the new facilities.

Lee J. Dunn, assistant to the vice-president, Veeders, Inc., Hartford, manufacturers of counting and computing devices for coin machines, has been elected vice-president of the Society for the Advancement of Management. All the General Tax revenue has dropped off during the past 12 months, taxes and license fees having dropped 1 per cent in revenue from sales of alcoholic beverages. For the first quarter of the year ending June 30, according to the State Tax Commissioner, Dennis P. O'connor. He announced a 5% per cent increase in cigarette tax revenue. The increase in revenue from sales of alcoholic beverages, he said, was due to a 15% per cent increase in revenue from sales of alcoholic beverages.

**Detroit.** (Continued from page 115)

going to join Edelean at Schoon Lake, while Samuel J. Rose, treasurer, will continue to live in Michigan. . . . Sylvia Ross, for several years with the Edelean firm, who was married last year, has resigned to take care of her new home. Rudy Epstein has replaced her in the office.

Joseph Brilliant, of Brilliant Music Company, reports local opera houses stopping at various locations. . . . Carl, who has been with Carl for about five years since his return from service, was in charge of the business in his absence.

Frederick B. Wittke, of the Ticke Sales Company, reports a number of new operators planning to go into the coin-operated video field, but deferring decision until the international situation clears. R. Nelson, who operates a new motel at 1100 Crescent St. in Grand Rapids, has invited representatives of the Ticke Company to the city. Herbert, and Theodore J. Broecker have been chosen as representatives of the Ticke Company in the Waukegan area, following a visit there by Wittke. Sam Call, of Harmony Amusement Company, reports a regular machine colony of operators around his new home on Greenlaw Avenue.

Hank S. Steinmetz, routeman, at the Mitchell Novelty Company, was passing around beans when his wife presented him with a daughter.

**Twin Cities.** (Continued from page 115)

Warbler phonos has resulted in a wave of buying of 1500, with the firm being kept busy meeting the demand. Another factor in the popularity of the phonos is the offer of a new RCA and Decca 6 r.p.m. records free with the purchase of each machine.
Introducing...

BAGATELLE BILLIARDS

The English Version of Belgian Pool

with NEW SKILL PLAY FEATURES that mean far greater, far longer play appeal—

Rules of play for Bagatelle Billiards (first introduced in Europe during the time of Catherine the Great) are the same used in Belgian Pool, but the use of four “saddles” (three black and one red) instead of the usual one makes the game the most interesting and skillful one of this type ever produced.

BAGATELLE BILLIARDS IS QUALITY
CONSTRUCTION THROUT

* No electrical connections; completely automatic, completely mechanical.
* Finest rubber backing felt laid on a SLATE BED, the same type construction used in all quality billiard tables.
* Quiet operation with felt line masella ball return chute.
* 10¢ operation with adjustable mechanical timer.
* Built in coin holders for four quality coins; no hooks on outside of table.
* Attached score board; no messy chalk or blackboard required.

OPERATORS—GIVE YOUR LOCATIONS NEW LIFE WITH BAGATELLE BILLIARDS

DISTRIBUTORS—SOME TERRITORIES STILL AVAILABLE FOR RELIABLE DISTRIBUTORS

WRITE FOR COMPLETE DETAILS

SAMBROS, Inc. 89 Sigourney St., Hartford 5, Conn.

BE MONEY AHEAD, ALL WAYS — SEE LONDON!

PHONOGRAPH AND ACCEESSORIES
Cleaned! Checked! Ready for Locatians!

Model 200 (10 Selections) $320.00
Model 100 (7 Selections) $200.00
Model 75 (5 Selections) $150.00
Model 50 (3 Selections) $100.00
Model 25 (2 Selections) $75.00
Model 15 (1 Selection) $45.00

GAMES—Cleaned! Checked! Ready for Location!

Pool Table $65.00
Poker Table $50.00
Domino Set $25.00
Billiard Balls $10.00

Exclusive Distributor SERBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

ALLIED’S New Whiz BOWL Conversion
for Bally’s Shuffle Bowler
and United’s SHUFFLE ALLEY

NO ELECTRICAL ADJUSTMENT NECESSARY
4 Animated Upright Plastic Pins
6 Units made to match cabinets.

RESTAURANTS with low profits and short of housing. ALLIED’S SHUFFLE ALLEY CONVERSION is a profit maker. Immediate Delivery.

List Price $139.50
Terms: 1/3 down, balance D.O.D.

DISTRIBUTORS WRITE CHOICE TERRITORIES STILL AVAILABLE

LARGE OPERATION FOR SALE

275 MACHINES — ESTAB. 10 YEARS — 175 LOCATIONS

PRICE $95,000 CASH OR $105,000 ON TERMS

Large Operation in Baltimore Area. Own 200 Postwar Games and 75 Phonographs (Scotch, 300 Postwar Walk Bees, etc.). All 100% legal in territory. Complete A-1 service organization. Most locations and employees with as far as 5 years. Estimated average purchase 6 months. Asking price $95,000 cash or $105,000 on terms of 1/3 down with balance over 15 or 20 months in reasonably able and qualified party. DO NOT REPLY UNLESS YOU ACTUALLY HAVE AT LEAST $50,000 CASH.

BOX NY-121 BILLBOARD

The American Foundation for the Blind Lights the Way for Those Who Walk in Darkness
There is no substitute for the thrill of bowling with REAL PINS

and EVANS' GREAT

**SHUFFLE TEN STRIKE**

Patent Nos. 2181984, 2229712, 2411789 & 2327350

GIVES YOU REAL—Not Synthetic—PIN ACTION!

They carom, they teeter, they fly from the Alley!

5½-INCH PINS—AUTOMATICALLY RESET! • DIRECT VIEW AUTOMATIC SCORING COUNTER! • COMPARATIVELY NOISLESS ACTION! • FASTER THAN EVER!

Everyone who operates or plays Shuffle Ten Strike agrees that it's THE CLOSEST THING TO REAL BOWLING EVER BUILT INTO A SHUFFLE TYPE GAME! Don't confuse with ordinary shuffle bowling games!

AUTHENTIC SCORING—Strikes—Spares—Doubles

RAISED ALLEY—REAL RECESSED GUTTERS!

AUTOMATIC PUCK RELEASE delivers puck at start of game

AUTOMATIC PUCK LOCK withholds puck at finish of game

ORDER FROM YOUR EVANS DISTRIBUTOR OR WRITE DIRECT

**H. C. EVANS & CO.**

1328 W. ADAMS STREET

CHICAGO 7, ILLINOIS

SEE EVANS’ CONSTELLATION AD ON PAGE 112

**AUTOMATIC COIN**

America's Bell Machine Center

LATEST BELLS, RECONDITIONED BY THE FINEST MECHANICS IN THE BUSINESS!

LIMITED QUANTITY—Brand New

MILLS

VEST POCKET BELLS, $65.00

Jobbers and Distributors. Write for Special Prices!

RECONDITIONED GAMES

KEENLEY TEN STRIKE

WRITE FOR PRICES

Limit of 1 per order. 4c each additional.

NOW DELIVERING MILLS

SENSATIONAL NEW 21-BALL AND 2-BALL RULES

BLACK BEAUTY, CAPTAIN BELLS, BOWLING BELLS, etc. Write for Details.

EXCLUSIVE KEENEEY'S

BELL MACHINE CONSTRUCTION FOR SHUFFLE TEN STRIKE

Double Header, 2½ ft. Rebound, 1 or 2 Players

KEENEEY ELECTRIC CIGARETTE VENDOR

ALSO DELIVERING:

Chicago Coin—Universal—United—Williams—Exhibit—Cortland—Genco

New Shuffles and Pin Games.

ROYAL CONVERSIONS FOR CHICAGO COIN SHUFFLE GAMES

$14.50

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

Terms: 1.3

O. 6.0

**AUTOMATIC COIN**

MACHINES & SUPPLY CO.

TELEPHONE: Capitó1 7-8244

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YOU CAN HELP COMBAT CRIME BY GIVING TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE

The Welcome Mat is always ready to FIRST DISTRIBUTORS. Stop in any time for a hospitable welcome and see the latest in games and premiums.

SORRY! SOLD OUT ON KEENEEY’S DUCK PINS

We are now taking orders on Keeney’s Double Bowlers in the 8 ft. size. Double Bowlers is the fast rebound Shuffle game which has been capturing record collections. We sincerely advise you to place your order now.

SPECIAL FOR OPERATORS OF AMERICAN REBUILT SHUFFLEBOARDS

Keeney Shuffleboard conversion is now ready. This conversion for a four player real pin game means two earnings for one. See for information today.

IF YOU WANT TO

BUY—SELL OR EXCHANGE

MILLS SLOT MACHINES

WRITE—PHONE OR TELEGRAPH

FOR PRICES AND ALLOWANCES

BAKER NOVELTY COMPANY

THE WORLD’S LARGEST SUPPLIERS OF CLUB EQUIPMENT

1700 WASHINGTON BOULEVARD • CHICAGO 12, ILLINOIS
Profits ARE JUMPIN' with Judy!

Here’s the new, fast-action, profit-pulling “FIVE BALL” that stands out for—

SCORING SIMPLICITY
SUPER-HIGH SCORES
BOBBLE BUMPERS
3 “SPECIALS” FOR FREE GAMES
LAST-CHANCE POP-OUT

Plus unique new FLASH that means new CASH to operators! And ONLY Exhibit has it! Let JUDY jump your profits! See “Judy” at your distributor Now!

THE EXHIBIT SUPPLY COMPANY
4222-30 West Lake Street • Chicago 42, Illinois • Established 1901

IT’S HERE POKERINO CONVERSION
2 IN 1 =
JOKER POKER OR DOUBLE WIN

Tested and proven for PLAYER APPEAL and operator’s satisfaction. It has been designed to bring in regulated profits for X-RAY POKER operators. POKERINO Conversion comes complete with newly designed and mirrored back glass, ready for quick installation.

Spend $14.50 to make more money and to make your old Poker Table look like new.

JOKER POKER SALES CO.
218 Barry Street
Brooklyn 11, N. Y.

GREAT SACRIFICE—SELLING CHEAP
62 SLOT MACHINES 31 BRAND NEW 27 SLIGHTLY USED
Whole or Part
Now in Stock
1 Only Super Deluxe Sun Chief Convertible Tic-Tac-Toe, New, 3 A. Fish $315.00
2 Only Super Deluxe Sun Chief Convertible Tic-Tac-Toe, New, 5 A. Fish $295.00
3 Only Super Deluxe Sun Chief Convertible Tic-Tac-Toe, New, 7 A. Fish $275.00
4 Only Solid Sun Chief Standard Convertible Tic-Tac-Toe, New, 3 A. Fish $150.00
5 Only Solid Sun Chief Standard Convertible Tic-Tac-Toe, New, 5 A. Fish $125.00
6 Only Solid Sun Chief Standard Convertible Tic-Tac-Toe, New, 7 A. Fish $105.00
7 Only Monte Carlo Convertible, New, 3 A. Fish $345.00
8 Only Monte Carlo Convertible, New, 5 A. Fish $325.00
9 Only Monte Carlo Convertible, New, 7 A. Fish $305.00
10 Only Monte Carlo Convertible, New, 9 A. Fish $285.00
11 Only Monte Carlo Convertible, New, 11 A. Fish $265.00
12 Only Monte Carlo Convertible, New, 13 A. Fish $245.00
13 Only Monte Carlo Convertible, New, 15 A. Fish $225.00
14 Only Monte Carlo Convertible, New, 17 A. Fish $205.00
15 Only Monte Carlo Convertible, New, 19 A. Fish $185.00
16 Only Monte Carlo Convertible, New, 21 A. Fish $165.00
17 Only Monte Carlo Convertible, New, 23 A. Fish $145.00
18 Only Monte Carlo Convertible, New, 25 A. Fish $125.00
19 Only Monte Carlo Convertible, New, 27 A. Fish $105.00
20 Only Monte Carlo Convertible, New, 29 A. Fish $85.00
21 Only Monte Carlo Convertible, New, 31 A. Fish $65.00

SLOTS SLIGHTLY USED

55 Kentucky for $100.00
53 Victory Derby $50.00

WESTERN NOVELTY CO. Great Falls, Montana

GIVE TO THE DAMON RUNYON CANCER FUND
MILLS’ NEW 1950 BELLS

MILLS’ NEW VEST POCKET BELL
MILLS’ NEW QT

Operates on 1-5 Mystery Pullout System
Operates on 1-5 Mystery Pullout System
A “Fancy-Site” Bell. Watch the only 23 lb
A “Fancy-Site” Bell. Watch the only 23 lb
5 lb Play $55.00 25¢ Play $5.50
5 lb Play $55.00 25¢ Play $5.50
WRITE FOR QUANTITY PRICES
WRITE FOR QUANTITY PRICES

“21” BELL BLUE BELL BLACK BEAUTY BONUS BELL TOKEN BELL

EXPERIENCE! MAGIC! FAST ACTION!

WRITE FOR PRICES
WRITE FOR PRICES

New Box Stands, Single, Double and Triple Sales for All Bells.
New Box Stands, Single, Double and Triple Sales for All Bells.
Jewel Bells, Steel Cherry Bells, Brown Bells,
Jewel Bells, Steel Cherry Bells, Brown Bells,
Blue Fringes, Brown Fringes, G. T. Bells,
Blue Fringes, Brown Fringes, G. T. Bells,
Yest Pocket Bells
WRITE FOR PRICES.
WRITE FOR PRICES.

GARANTEED RECONDITIONED MILLS
GARANTEED RECONDITIONED MILLS

WE WRITE FOR QUANTITY PRICES
WE WRITE FOR QUANTITY PRICES

M. & T. SALES COMPANY

FOR BIGGER PROFITS
CONVERT OVER TO
SPEED BOWL

CONVERSION FOR UNITED
SHUFFLE ALLEY

LIKE HAVING A NEW
GAME ON LOCATION!

EASY TO INSTALL
NO SOLDERING!

- NEW BACKBOARD
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DEADLINE 7-19-50
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The construction of any unit that is to be used in operation by the public requires rigid standards. One weak spot and the whole project becomes a mess. All the effort and money spent for quality materials go to waste because the mechanical unit is broken down and no longer of any use as a money-maker to the owner. A manufacturer's product is as good as the thought and effort put into it. Trusting to luck and keeping the fingers crossed never will be the answer. It takes the application of good engineering, good assembly, good materials and rigid final inspection to produce quality products. Constant surveillance of parts that bear the brunt of the wear is necessary, and troubles that come up in the field where the product in question is operated must be remedied when these problems have been proved to exist.

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