## ED/TOR/AL

## Never Idle


#### Abstract

A lew weeirs ago The Billboard publisbed a spectal souveni alishade up of seleted storles and advertisements previousily published in this newspaper during the past 56 ycars. On page 1 of that special issue was thls classified ad  That ad ran in the Junuary 12. 1807. issue of The Bullboard and thuse two words. Never fole, seern to sum up Jo liees ure a well as any. A milion or more word all add up to a vast and He was a great showman, a great citizen and a great humpa being. Show business and


## RCA Grosses, Profits Show Big. Increases

## NEW YORK, Oct. 28 - Net pront

 (RCA) in the third quarter of 1950 oounced to $\$ 12,422,994$, an inerease of $\$ 8.440,856$ over the same periodn 1949 according to a statement
his wek by David Sarnot. RCA his werk by David Sarnof. RCA
aoord chuirman. The trend upward refiects strik-
ne changes in the AM and TV picfure as compmared to last ycer and
also indicutes the great amount of rV set sales.

$$
\begin{aligned}
& \text { Third-quarter earnings, after } \\
& \text { harkes gnd texes, were egulva- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { harkes and frixes, were cquiv- } \\
& \text { fent to } 84 \text { cents per share of com } \\
& \text { mon stock, as compared with } 23
\end{aligned}
$$

$\qquad$
$\qquad$
rter of 1949.Lotaled $\$ 395,741.391$. is incoine $3 g a l n s t$\$275,873,666 for similar period of
iges. Net proft after charges andtaxes, totaled $\$ 33.984,63$
pared whth $\$ 14,095,186$
Common stock earnings
bine months amounted
In anaylzing the sharp sfee, it
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Billbobard

## T <br> 

Manafers and Divisions
$3=5=5$









## ROCKY ROAD <br> Even Billy Rose Finds TV Is Tuff

 NEW YORK. Oct. 28.-Produeung televiston show's no walk hag televiston show's no walk in
the wailk said Bluy Rose, after
puting three. pronrams in front of
the camera. But if I knew what headaches wore ahead of me. and
had it to do over agmin, Id do it
 pects to ask for and get more than way: "Theres a lot of loot in this enough to live on comiortably is
no reason why I't eive anything
oway." went on to explain that he Hose went on to explain that he
cried to bring his pitch In "On rub-
ber suled shoes." He didn't want to start comipeting with
musical and variety sho
'boxing eats ind jugglers.'

Harrie Terrify
Hnes and could take direction, he sald. I think I hove the Uest
director in the buslness in Jed Hmrts. The suy's worklnf 50 to
60 hours a eek and puting to-
cefher a bell of show. thought Gether a bell of n show, I though
$\qquad$ nctors, who reatized they couldn't
be hurt working on the Rusie show
under Jed Harrig, wero now will ing to go on." "We"ve had some of
the biggest names eall us to go on." The use of performers to play
charncter parts out of keeping with thelr experjence started with
Jackie Miles. "I knew Jackie and
like him," said Rose. "But it was led who caught him in Chicago play
sutiong vogether a dramatio In puting logether a dramatic lem or linding and bidding for per-
formess every other program has formers every other program has
"There are a thousand and more
tog actors available to usand we don't pay the biglsest monoy th the
world. With $\$ 15000$ to play with
we geldom puy more than $\$ 750$.
 in there"." bouquets at the sponsors, "They
havent inkerfored one bit. They've
told me they dnn't know anything told me they dnn 2 know anythind
about producing a snew and have Wata it is. I don't tell them how
wo make cars-I can't oven drive one. And they.
put on shows.

## Even Repairs May Be Barred In Amuse Field

WASHINGTON Oct 28.-Ex


AL JOLSON
May 26. 1886 -October 23. 1950
(See Final Curtain)

## GODFREY'S FACE RED OVER COLOR TV CRACKS

## self into a fam that threatened to have him cating crow by the carload. On his Monday (23) amulcast over CBS for Lapton's

 tea, Godfrey dellvered himseli of a few weighty remarks oncolor TV. stating, If I wereyou I wouldn't buy a televislon set color. TV, stating, "If I were you I wouldn't buy a television set Don't worry about obsolescence," he advised, "they" find a way to fix your set. Don't worty"' The following day the rool in on both Godirey and CBS who, reports have it. had tutored the personality in color TV. Lipton agency, called Frank Stanton, CBS prexy, ynd blew fuse over the Godfrey advice. His action was preceded by numerous protests from TV manulacturers, dealers and distributar's Who flooded Y\&R whth squawks. The bad puble relations that Goditrey had created ror't paying the bills to propagandize for CBS, but to sell tea

Indications carly In the week were that Lipton's would ask Godirey to recant his advice to the TV-lorn. At the last moment. tion "of the opinions already expressed would tend to perreceived

## Berle Vs, <br> Godfrey in Color Tiff

## NEW YORK, Oct. 28. Talent

 In a ble way, Last week ArthurGodirey made siront pro-color plteh on both his shows and landed piten on both his shows and ianded
soup. Lipton's and CBS in the
soup olher story hn this is sue, Slighty more subtle color ake Your word show. and in a In the former, Faye Emerson, try-
(Continued on page 54)
Index

## Arenas-Rink Burlesque

Buriesqu
Carnival
Circus
Classified Ac
Coln Machin

## F

Geaeral Outtoor.
Honor Roll of Hits
Legithinate
Merchandise
Mussic Chiarts."
Naght Clubs....
Pipes for Pitchme
Rodshow-Rep.
Routes
Salesbourda
TV-Radia

## IV FILM RENT ON FEAST-ORFAMINE BASIS



Freedom Crusade Gets Big Air Plug NEW YORK, Oct 28.-The Cru
sade for Freedom campaign, climaxed this week with the dediBerlin, sot beavy support from TV-radio stations according to a
report made by Roger Brown report made by Roger Brown,
whose public relat


## Billboard Backstage



## Washingion Once-Over

WASHINGTON, Oet. 28-Look for a new and important irnont to flare up soon in the the allocations
battle which halds the aner to the multi-million dollar question:
When will the TV freeze be lifted? Altho the main battleiront tas
ween presumed to be tht the commerce Department Auditornum, Where the Fed (FFC) is stagius a lols-winded hearine on an even
focations plan. signs of and
frother conflict are beginning to cloud highly secreblve confabs be-
iween the State Department and Tbe story, which Stute Departments striped-pants hentry have ered, is simply this: When, as and
w

## 

in-Arnerican notions on ther Amerkan reauencles under tho international formalities at
 out" diplonacy Mexico, Cuba and
Envoys of Mes Canada have been particulirly told our striped-panisers that the print will have to be drastically completely scuttied, before the plan will fit Into their TV scisemes pruress to know much about tele rully that any obstinacy nlone etnlonse the

Tmxes Ahend
flem on the congression is the firs Which will get under way soon Such a tax would hit any showbiz corporation whitch might have made a mint in the last year or so,
but whe tax would also be likely
to swell indirectly radio-TV in
${ }^{\text {to }}$

## Negroes, NBC Talk Posers In Broadcasts

Industry Improves Situation; There's Still Work Ahead
$\qquad$ gro nationa particular. we network wek in a mere hashed over thi
xeculives and representatives of the Negro press and several majo
Negro organizations. Coisensus
the lengthy session seemed to be and portraytar them on the air,
The meeting was called by NBC In favor of a general RCA policy then with RCA Vtctor and newly
named NBC West Coast Vcepee
in which RCA sough io public relations with the Negro
community,

Some 40 Negro edltors attended. Urvan Leiague. the National AssoColorm for the Advancement of Airo American newspapers. Jocelations adviser
Helprieh Polico
Stock ton Helffrieh, NBC's direc tor or continuity a acceptance, re-
ported on the network's poiscles concerning references to Negroes alr" and "kinky hoad" are forbld-
en, Ernest De Lia Ossa, NBC permployees, some 30 -odd are Newas considcrable room for Increashad encountered difficulties in get said none could be found at tributing thls to diseriminatory Other speakers Inchuded Lester
Granger, of the Urban Leaguc, Hho reporied on progress ?eing who discussed gains made in the
$\qquad$

GARROWAY'S 1 DOWN, 3 TO GO

CHICAGO, Oct. 28.-Havina our autos didin't do Dave GarThe comedian walked out of 2 onc drivig away in his convertible.
Garroway ran to his nearby partment garnge, but by the Lirne he had decided on wblch of his three remalning cars

There's Still
Dough for AM Where TV Inn't ABC Cashes In on The Void by Pitch
For Those Co-Op $\$ \$$ NEW YORK, Oct. 28. Many ranks of network radio sponsors to or hand to bhnkrour radio stanzes

## Agency Tangles With Murray,

 Someone Blew Top in a Hurry
## BBDO Offering Stars "Tour" Of Agency's Own Top Shows

Zach Scott, Lee Bowman, Jane
Wyatt Among Names Playing "Cirk"
NEW YORK, Oct. 28, Ability
for cxample, Zachary Scott has|lpus, to offer top-nampe talent a "pack- turned up on no fewer than four Guild and then was booked into
 Celebricy Time, Cavalcade of
America and Armstrong's Theater Wyat got a crack at the
of Today. Lee Bowman turned up on three lure. She eollected as well, for a up regular roster of luminaries.
With some 20 top AM and TV
network shows comlig out of
network shows comling out o
BBg\& , plus the reputation of
paylne, well and atfering wood sur rounding production the word in
Hollywood, especially. is that
star seeting to pick up some quici star secking to pick up some quic to New York and swing a deal
BBD\&O
Usually, the stars coming in get
at least two cracks at the agency' at least two cracks at the agency
shows. Sometimes, however, a star Can do much better for himself

## Kuklapolitans May End Up in CBS.TV Net

|  |
| :---: |
| 3 m |
|  |  |

## TV's Film Rentals Feast or Famine

## One-Station Towns Get 'Em Cheap <br> Big Cities Fork Over Heavy Sugar

| Yued from |
| :---: |
| Out that am |
|  |
| no of Matem Har |
|  |
| Stuck with Oth Ruter |
|  |
| Ser ot sets in eza |
|  |
|  |
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|  |
|  |
|  |
| Stion arice. |
|  |

## Vaude Comic Gets CBS Pact

## week signed comict. Frank FBntaine

to a network contract for his ra-
dio nnd TV services. Fontaine whuon the Jack Benny AM show. andwork parkages. of the other net-
Meanwhlle, CBS-TV programldeo packane to teature Fontaine.The comic, a long-time nitiery andbiz ladder rapidly after several


## Philip Morris Yanks

 CBS-TV "Sports Parade"
lomert warrants. Cuffo artists
broard for further information
club 21.5 to 7 p. 2 . Courtes
Young \& Rublicam and Gen-
Fral Foods.
Wednesday (2) - DuMont Wednesday (2) - DuMont
unchcon: 12:30, Music Room, Junchcon; 12:30, Music Room, Thursday (3) $\mathbf{~ W}$ alter Kleman lucheon; $12 ; 30$, Tools
Shor's. Courtesy walter Kier-
nan. Kids-jt's a slow

## Morris this week summarily out an arrangement with Rex rade off CBS-TV before its sched uled Wednesday (25) show. The move was made because, follow ing the International Boxing Ciub (IBC) fights. the program could not be put on in its entirety as In the five wecks the program was on, one show ran was on, one show ran 14 minutes. another 8 minutes and another only 80 seconds. Two programs never even sot on. To coge with <br> WPIX TURNING OTHER CHEEK

## Robert Hall Revamping Plain Pipe Racks for AM, TV Spots



## BR's Buy Spots as Outlets Fail To Clear Time on Nets

## Situation May Develop Into Tug Of War Between Webs \& Stations


#### Abstract

\section*{Station Snafus,} Butcheries Dog Kine's Tracks Multi-Spots, Wrong Time, Omissions Burn Bankrollers  

\section*{Wisconsin Law Stymies Pen Firm's ABC Giveaway Shows}  Ruthrauff a Ryan.  get the same business on a spot These factors, momong others, enterred the and bm this tat wid ing nothother look at the catile

\section*{IVA Chief on} Tour To Seek Strike Club NEW YORK, Oct. 28.--George Heller. nutional cxecutve secre-

\section*{YA GOTTA HIT THE ROAD TO WOO TELE STATIONS}

NEW YORK. Oct. 28.-Always a hardy perennial in the music business. the sonp plugger is making his debut in TV large large number of one-station and iwo-station video markets. agencics have begun to woo stations In those citres. when the network carrying their show can't' make further progiess Agencies now are sending their top sale axecs out on the road with candy under one arno and flowers in the other to open up the cold hearts of the station managers. One such agency. Is

Faced whth problem of getting kines on TV for ANTA's Showtime, USA program for Dodge Motors, the ngency-assigned Veepee Tonn Stater to hit the road, Armed with kines of the prigram and presentation, Slater covered the country from proposal had been accepted. He had convinced over 10 ABC stations that the show would be the answer to all their Sunday

\section*{Payoff, Chisel Move Into TV} As Time and Freeze, Squeeze out. not too many moons hence. They then will weigh the migraines they are suffering with the desirability of hanglng thru from the Federal Communications Commission (FCC), can straighten itself out. 




Wow. CBS has the


Hope you won't mind our telling you something you're used to hearing by now. We hate to keep bringing this up so often, but it's 8 of the top 10 again, both day and night, in the fall season's first ratings.*

All our top shows weren't even back when these were rated. Next time they'll be in there too. CBS

## South America, Here Comes Video; U. S. Firms Plan Latin \$ Invasion <br> Cuba, Brazil Sked Two Stotions; Mexica,

Three; Equippers Apply for Licenses

## NEW YORK, Oct. 28.-A con- iderable number of important American advertisers who sell to already making plans to 1 1 <br> THEATER IV WINNING NOD IN CHICAGO

## B\&K's Experiment <br> Draws Crowds, Okay <br> Notices in Press CHICAGO, Oet $28,-T h e a t e r ~$ television has recovered Prom television has recovered from n dismal start here four weeks ago and now is ketting better crowds and a good press. Balaban ac and a good press Balaban \& Katz is experimenting uith live sereenings of Illinols home games screenings of Illinols home games in the Eoop State-Lake and the South Side Tivoll The State-Lake's announced at- tendance for the IHinois-Ohio game, opening the season, was 900 . Wisconsin-IItnols drew 1,180 , and the Illinois-washington contest a week Bgo 1,400 . T y of 11 has strageled along with 280,300 and strageled along with 280 . 300 and 400 . Admission is $\$ 1.20$, and cus- tomers car stay for the regular tomers movie. <br> Bob OUAh Thesuter-TV <br> urer of United parretary-treas- aters, said he will push Theaters, said he will push for 200 more theater-TV installations next year, and hopess to bld for the World Series. O'Brien viewed the first half of last week"s Kame at half at the Tivoli. State-Lake uses Paramount's quick-drying fitm, with sereening rumning about 60 seconds behtnd actual play. On the first game the theater lost the sound part of the time, lost the sound part of the tine, and the plicture for most of the fuzzy, and the whole affair was a flop. But list week the pleture was clear and there were no mer chanical fallures. Audience was enthusiastic. The Tivoli, using direct-view RCA prujection sys- tem, had an excellent picture

## WNEW Hunts

 Fem JockeyFor Sundays


 shows on CMQ's AM patrictet are
planntiong to
 relallers have some 15,000 sets in most will probably be
installed by the end ol the year
 The cost of sets is another, $n 3$ erage set costs to between $\$ 450$
and $\$ 500$, ble bite for the sver-
age Cuban citizen. Other sports certain to be bankrolled are box
ing bouts, jai lial and wrestling.

## Use All UHF, FCC Advised; 'Straf' Rapped

WASHINGTON, Oct. 28, - In-
dustry pressure on Federal Com-
munteations Commission (FCC) muntcations Commission (FCC)
to throw open the entire ultraTV mounted this week as the agency wound up a second week
of nllocations hearings. Doubts
expressed about the feasibility of stratovision also featured the
week's testimany. Network officials and a rep-
resentathe of the Communica-
tons Mensurement Ine., urged the Commision to turn over 70 UHF channels to video,
rather than the 42 proposed by
FCC. These views echoed those FCC. These views echoed those
expressed durlig the nrst week
by Televislon Broadcasters Assoexpressed durlng the frst week
by Televislon Broadcasters Asso-
ciation (TBA).
Willinm Lodge, representing
WS William Lodge, representing
CBS, commented inat the web's
tests of stratovision have been
largely unsatisfactory. He sald CBS Ls finding the pleture quality
poor in comparison with those telecast from land atitlons. Sinill ing Dumont. Golds. Fepresentthat the high cost of stratovision kion is in order," he said.
250G Castle Suit

## Vs. Ed Sullivan



Proegraming in the Latio countries likely whl stress sports and
tocal shows, with American ant Docal shows, with American Biln
distributors able to count on heavy distributors able to count on heavy
business for western nins and
 n long diee of such fims, and is
now deciding wiether to tr them

silent. with as commentator ex| s.len |
| :--- |
| pla |


 Complication In Hnvana is that
Miami's TV shows are recelved Miami's TV shows are recelved
here
ensily,

## 号

AFRA Preps
Strike Vote
On Pay Issue

## Webs' Counter- <br> Proposals Held <br> Unsatisfactary

NEW YORK, Oct. 28. The
 networks, was this weck prepisine
for a strike vote at a mernbership meeting Wednesday (1). Only a better ofter at a negotiption ses-
sion on Tuesday (31) will change stion on Tuesday (31) will change
the sore.
The webs have offered performThe webs have oftered perform-
ers a 5 per cent hike for sustaln-
ing and commercial shows. and
local gnnouncers a mlnimum of local announcers a mlnimum of
$\$ 100$ weekly-and in the event $\$ 100$ weekly-and in the event
they are making more now a $\$ 7.50$
hilre instead. These proposats are hile Instead. These proposa
unacceptable to the unlon. Anacceptable to the union. parity, be limited on doubling, and that newscasters get higher 'rees. For tis announcers, the union asks
that the "onerous" recapture elause be omitted from the contract. This as amount of money equivalent
to the star fees when its announcers are working a commer-
cial show. The webs are also askIng that announcers work exclu-
sively for their amliates.
Tho AFRA started by endeavoring to work out one agreement for its announcers
the major citles, the webs have
refused to dieker on any such basis. Confabs are now only be-
ing held for New York announcers Ing held for New York announcers.
AFRA, however, expects that,
whatever pattern is set here, will be applied to other important cities
inruout the nation.

## Election Pitches

For Sponsorship
Made by NBC, CBS
$\qquad$

$$
\begin{aligned}
& \text { of the electlon results on itg fa- } \\
& \text { cflities on November } 7 \text { in the face } \\
& \text { of heated competition by NBC. } \\
& \text { The latter web, however. has been }
\end{aligned}
$$

$$
\begin{aligned}
& \text { of heated competition by NBC } \\
& \text { The latter web, however, has been } \\
& \text { unable to clear time after j1:is } \\
& \text { p.m. and unless it can change }
\end{aligned}
$$ p.m. and unless it can change

the minds of its affiliates, may be
out of the pleture.

Barry Sets Deals<br>With 2 Film Firms

For New NBC Show

## Barry. NBC's AM program vee- pee. this week set deals with two

 Pee, this week set deals with twoHollywood film flrms to use
dramntized excerpls from new
fimmatized the upcoming Big show,
One was sel with Warners for its new fllm, Breakthrouph, and the
other With Stanley Kramer for Curano. Ferrer will play his Cu-
Jose part on the first Big Show airing. Frank Lovejoy, Warner's
new gtar, will do a bit from his
role in Breakthrough on the second role in
slanza.

POPULARITY BATTLE ON

## Old Video Toppers Skid in Ratings

NEW YORK, Oct. 28.-The $\left\lvert\, \begin{aligned} & \text { petition. wil be up against } \\ & \text { rougher tight in the future. now }\end{aligned}\right.$
enlry of new high-powered video rougher fight in the future. now
uow to televiewers, bul jt's ter- Prudential Famity Playhouse.
The two shows to take the blg-
$\begin{aligned} & \text { gest header were Arthur Godkey } \\ & \text { two CBS stanzas. Arthur Godirey }\end{aligned}$
$\begin{aligned} & \text { wo CBS stanzas, Arthur Godirey } \\ & \text { and His Friends and Talent Scoults. }\end{aligned}$
$\begin{aligned} & \text { and His } \text { skidded } 15.9 \text { points, fac- } \\ & \text { ine NBC's potent Four-Star Revue. }\end{aligned}$
while Talpnt. Scouts dipped 14.3
non-stellar opposition it had last
spring.
$\begin{aligned} & \text { Another big header was aiken } \\ & \text { by Ed Sullivan's Toast of ihe } \\ & \text { Town (CBS), which fell } 11.5 \text { point }\end{aligned}$
from its spring status. This new
$\begin{aligned} & \text { rating was based on the batte Ris } \\ & \text { en lt by NBC's Comedy Hour, and } \\ & \text { was noted on the basis of the }\end{aligned}$
$\begin{aligned} & \text { weakest rating of the NBC tour- } \\ & \text { ply star grouping. that chalked up } \\ & \text { by Bobby Clark for Frikidaike. }\end{aligned}$
$\begin{aligned} & \text { by Bobby Clark for Frikidaize. } \\ & \text { Even ABC's Lone Ranger, Which }\end{aligned}$
had no real network opposition in
dropped 9.9 points from its spring
$\begin{aligned} & \text { ratink } \\ & \text { show has already cut into NBC's } \\ & \text { Show of Shoos, with additional }\end{aligned}$
$\begin{aligned} & \text { Show of Shows, with additional } \\ & \text { Saturdey night competiton likely }\end{aligned}$
to develop from DuMont's cover-
without any additionnl tough com- events.

## comparative ratinges of last spring's top to telev:sion shows.

 showing the differcnce between their ratinfs of April and October. The Videodex charts, developed by Juy \& GrahamResearch, Inc.. for The Bitiboard, show how the stronger
opposition this fall has cut into shows which formerly had few opmosition this fall has cut into shows which formerly had few

Part 1

Ton $20 \begin{gathered}\text { Shown and Ratingen } \\ \text { (Ampil) }\end{gathered}$

1. Milton Berle, NBC. 66.0
2. Talent Scouts, CBS, 54,3
3. Godirey and Friends, CBS. 49.8
4. Trast of Town, CBS, 46.5
5. Philco Playhouse, NBC. 39.1
6. Krall Theater, NBC, 38.4
7. Stop the Music, ABC, 37.6
8. The Goldbergs, CRS, 35.6
9. Lone Ranger, ABC, 35.6
10. Saturday Night Revue.

Opnosilitun andil) Rotunso Command Post CBS. ${ }^{2.1}$. ${ }^{\text {Court Current 1ssues, Dum, } 1.1}$ Yoiec of Firestone, NBC, 9.5 Believe It or Not. NBC, 12.9

Supper Club. NBC,
Chicago Mystery. DuM.
18.2 Cheqgo Mystery, DuM
Think Fast。ABC, 1.6 Fred Warine CBS, 17.8 Your witness ABC ; 3.8
 Show Goes On. CBS. 11.1 .
 No netwark opposition


Part 11
Tapp 20 Alrill Show: 1. Milton Berle, NBC, 58.5

2 ralent Scouts, CBS, 40.0
. Godirey and Friends. CBS, 4. Toost of Town, cbs. 35.0
5. Philco Pla yhouse, NBC, 31.5

## 6. Kraft Theater, NBC. 28.6

7. Stop the Music, ABC, 27.5
B. The Goldbergs, CBS, 24.4
8. Lone Ranger, ABC, 25.3
9. Saturday Night Revuc: 28.3

Show of Shows, $\mathbf{3 0 . 6}$

## Curront Mrposition


 $\mathrm{G}^{1.7 \mathrm{~m}} \mathrm{e}$ of the week. ABC, 3.9 Yoice of Firestone. NBC. 12.6 Mysterres of Chninatiown, ABC.
Four-Star Revuc, NBC, 22.6

## Comody Hour (Frigidalire),


The Rugries. ADC, $6 . \mathrm{B}^{2}$
Fred Waring, 18.4

Don MeNell, ABC. 16.3 ,




No network competition Ken Muras Css. 24.3.


${ }_{P}{ }^{150} 5$ Football, Clevelnd-Pint-

## Plain talk



The new Kate smith Show
—onsts you less than the fur sules demonstrution inside the home
-costs you less per thousand women viewers than the average full paye and moted in leadling women's magazines
-reaches oner 10 times mome hames than the average daytinte womans progrant

THE KATE SMITH SHOW on NBC Television

Sounce: The ${ }^{\text {P }}$. S. Television
Audiencer Americen Kesearth Burcau, Ocruber 1-8. 1950)

## Michigan U-WWJ-TV Sets <br> Courses Over Television



## Editors Sluff

AM, Favor IV Where It Ain't


CBS Sells Galen Drake To Sonotone



Juicer Wants Out On G. Moore Show thks week was trying to persuade Its eommitment to sponsor two D.m. across the board. Not only does the client have
current distribution problems, but
the CBS-TV minimum network requirements- 20 siations-ls 200 cations are that CBS-TV will pive
Nedicks the out it desires. Weiss \& Geller is the asency.


NBC FEATHERS PAIR OF NESTS

## 

 veik hred anoner bocis yotithero to raie, rrind lictity assistant to wini cecded Schuyler Chaping Around WNBC, Enlith Roosevelt is referred to is the "?Cottone Hits Fulton Moves In KMPC Case

## Criticism of FCC Hearings Reckless,

 Sez Gen. Counsel Cizashinaton, Oet, 28.-Critiliety campaiki aralintit the Foct eral Communications Commission(FCC) with "e reckless disregard" hearing In the Richardalcase, FCC
Rencral counse) Fenedle Pot-
tone late yesterday (27) declared
that in the Hght of the cannons that "in the Habt of the cannon
of professional ethics. Fulton's ac
tions "ralsed grave questions."
$\qquad$ previously demanded Fulton to resertions." issued his blast in an an
eight-page statement which wound
up as follows: Mr. Fulton has ignored the demands which it have heretofore proceedings. whatever further acnust ewait the conclusion of this Cottone declined to amplify

## Short Scannings <br> Briel but important rideo news


want. Capitol's "Bozo the Clown" Williams will reiurn to Capone Williams will return to Cap once the show is sold and further epi-
sodes are needed to continue the
circus series.
Tex, Jinx Sold Out
WNBT. New York, last werk sold out its "Tex and Jinx" TV show, airing nightly at 6:30. Efv6 to 7 p.m. "adult hour." The
shows, consisting of "Easy Does
$\qquad$
$\qquad$
$\qquad$


Brains at Work

## NBC last weck moved ahead in

to map jis TV day ame seriaj fu-

$$
\begin{aligned}
& \text { ture (The Billboard, October } 21 \text { ). } \\
& \text { Albert Mecleery has been named }
\end{aligned}
$$

$$
\begin{aligned}
& \text { producer, and together with Care } \\
& \text { line Burke. has been assigned to } \\
& \text { this project. The web aircady hus }
\end{aligned}
$$

$$
\begin{aligned}
& \text { this project. The web aircady has } \\
& \text { been out making pitches at jikely } \\
& \text { sponsors for TV soapers. }
\end{aligned}
$$

## New Steele Pact

 Walt Framer, producer of
Strike It Rich on CBS. and Sumaner Rosenthal. merchandise
promotion expert. have formed promotion expert, have formed
Show Promotions, Inc. (SPlb. to crece participation shows for loca
radio and TV giations on andicated basis. The SPI packnge,
which will be introduced on "Times Square koliday" and
"Yours for the Asking." ineludes script format, material. service The outfit will ziso provide prize packages for existing showa, loru

## Meyers Resigns

J. Robert Moyers has resigned
from NBC's legai staff to becorne a partner in the Hollywood taw Meyers, who leaves shorty. is consider

## Spots



## Air Checks <br> Brief but important radio news

## ABC's Pulpiteer

The Billy Graham Evangelistic Foundation, Inc., Minneapolis, will
sponsor a hal-hour program sponsor "A hat of Decision." over day (5) at $2 \mathrm{p} . \mathrm{m}$. EST. The series will feature Dr, Billy Graham, the highty publicized evangelist preacher, and will be broadcast from various cities visited on his preem p

WHDH Adds 31
Boston Station WHDF added 3 college and professional basketball game broadcasts to its sched-
ule this month, making a total of ule this month, making a total of
89 separate events for its fall and winter sports programing. Over broadcasts (college and pro) and 35 pro hockey airers. The station has programed 20 basketball, hockey and football games during Novernber alone. Leo Egan WHDH sports director will call mike signals for the basketball Davis. C. M. at Hoffman
$\qquad$ eneral manager of Hoffman Sales Corporation of Southern California, Hoffman Radio's distrib firm. First move will be expansion of Hoffman's factory service and installation organization sponsored training course to aid dealer servicemen
Von B. Vs ABC
Cyril Von Baumann has filed suit against ABC in New York Federal Court, charging that the
web's radio program "Crossroads webs radio program "Crossroads idea he submitted to the network idea he $\mathbf{i n}$ June, 1947 . Asking $\$ 20,000$ damages, Von Baumann claims he
submitted the idea for a series of
true adventure storles at ABC's
request. The network aifer
preemed last April. pril.
500 Buy Pigskin
To date Mutual's footbal Game of the Week" series has
been sold by 220 web affiliates to a total of 500 local sponsors. The show, which is patterned on the
same local co-op basisas Mutual's "Game of the Day" series last season, teed off September 23.

## NO QUESTION ABOUT WDAS

PHILADELPHIA, Oct. 28.Candy manufacturer and mu-
sic patron Max Leon cnrolled sic patron Max
as
atudent in the radto
course offered at Temple Unicourse offcred it Temple Uni-
versity after buying WDAS. versity after buying WDAS.
Leor was fust another memLeor was Just another mem-
ber of the class to one of his instructors until the prof commented on the measer number of programs in the public in"That's not true on wDAS:" orrected Leon
And when the teacher asked him how he knew, Leon replied: "I owr the stationn."

## Stations and Webs Head for

 Battle on Spot Situation
## However, even when mis-

 handling comes to llght sponsors can do. In some flagrant cases. stations have refunded the chargefor the show and even given the for the show and even given the bankroller a tree ride next time out but this certainly is the
tion rather than the rule.
Certain areas have become known as hotspots for butchery of kines. In a far Western eity, for Charles fight. went along fine for the first 13 rounds; the last two rounds simply were, never shown. Eddie Cantor kine turning up two weeks in a row whlle the Martin
and Lewis kine was not shown at and

Multi-Spotters
Many stations have developed reputations as multiple-spotters, but there's littie an agency can do
to protect a client. who must go into protect a clent. Who must go intions are notorious offenders in this respect, sometimes running as many as four plugs into periods
separating shows at the $15-m i n u t e$ separa

Some stations have gone so far as to eliminate such items as pro-
cram credits from a kine, so they can air more spots. Others, much
bolder, are known to have dropped a national sponsor's commercial A common beef of agencies is tha they simply caninot count on
station's list of adjacencies; agreement is made to slot tain. surrounded just as likely to be different airers of a type the sponsor would not have near him. Or his own show might simply b placed in a completely difteren
time slot from the one promised and on occasion may just not be aired at all.

## NBC May Purchgse Bill Goodwin Show

NEW YORK, Oct. 28.-A deal is reported likely to be pacted
over the week-end by NBC-TV for a daytime video package pro duced by Charles Henderson, Mitz Mayfair and Lou Cowan. Th show, called Ridde in the Midall go into the $3: 30$ to 4 p.m. Tuesday and Thursday perlods starting next Thursday (2).
Riddle would alternate with the Bert Parks daytime show, which occuples the same time slot Monday.

## TV Heads South of Border; Yank Sponsors Ogle Market

## - Continued from page 8 the be received.

 Pubtic interest countrics is cxtremely high. CMQTV has been giving elosed-circuit demonstrations daily in its RadioCentro Building. with some 20 sets ple out nightly, and 5,000 Saturdays and Sundays, to watch. Technically, the stations should be overthe U. S. average. CMQ-TV, for the U. S. average. CMQ-TV for
example, is carrying six cameras With two more on order, four studios, and a fully equipped $1 a b$
to make its own film spots. Nearly 50 of its employees have spent up
to eight weeks each in New York, studying methods of the stations
here. Over $\$ 1.250,000$ has been here
spent already readying this station. the three Mexico City stations operated by the daily Novedades, opened September 1. In Brazib
both stations already set are owned

## Cottone Slams Fulton's Stance

## - Continued from page 10

 whether the FCC is contemplating taking steps against Fulton after the Richards case is concluded The FCC has been watching in siFulton's public relations staff of issuing daily releases to the press on the KMPC proceedings. Cottone noted yesterday that Fultonin the latest of this long series has "agaln sought to argue his cas outside of the record of the pro-
ceedings, and he has publicly re leased new accusations directed against the integrity of persons Cottone cited testimony placed on the record of the hearing show ing "clearly" that Fuiton's. charge does not have a shred of basis." Cottone recalled that at the 19 sessions of the hearing Cottone, prior to beginning crossexamination moved that the hearing examiner direct Fulton to retract "the libelous and malicious assertions* he had made concerning destruction and suppression of evidence.

## two dozen ncwspapers and ovec 65 radio stations, with one TV

 outlet on the air in Sao Paulo and another in Rio de Jane. O, the lat ler set up on Sugar $L$ saf Moun tain at a cost of close oo $\$ 1,000$, 000.Simindarrls Differ
According to D. R. Berne, board of director member of the London Gramaphone Corporation, now of English Decca's radio, TV, record and radar interests, the two cities cari't swap shows because they have difierent power frequen-
cies, Sao Paulo having $50-c y c l e$, and $625^{\circ}-1 \mathrm{ine}$ standards whlle Rio and 625-1ne standards while Rio Two other outnts in Sao Paulo and one in Rio want to get into TV, but face problems of securing import and operations. One appliimport and operations. One appliEnglish Marconi, but when it arrived it was found to be for Eng-
lish standards and useless in Bra-

Brazil has issued import permits or about to, oun S. leceivers, according to Berne, but the recent
shortage of sets in the $U$. S. has made delivery date questionable. The Brazilian stations also are stressing fim and go heavy on
U. S. cartoons. The first remote pick-up in Sao Paulo occurred Ocober 15, of a football game. That per day; Tuesday thru Sunday, from 8 to $9: 30 \mathrm{p} . \mathrm{m}$.

## ABC Cops NBC Music 'Album' <br> \author{ American 

} Album of Familiar Music, a $20-$ was picked off by ABC after a series of pitches extending over the sponsor, and ABC whll continue the stanza in its present 9:30 p.m. Sunday slot. Only detail yet to be wrapped up before the dea Is pacted officially is one of studio facilities, which is regarded as no big poser

## WOR's Martha Deane...

a great lady of American radio.... who
believes an open mind is an open door


#### Abstract

SOME FOLKS FAVOR the notion that if you hand a woman microphone, nomerne. Outatanding confounder of that theory is MARTIIA DEANE, a great and grecious pro gram conduetor, who every weekday from 10:15 to 11:00 AM. on WOR, opens the door firmly on the world of ideas. And, incidentalty, provides hundreds of thousands of aetentive listeners with good company, good tall and good tipa about good prodveta.

Warm, intelligent Marthe Deave is in reality Marian Youns Taylor, wife of an advertining Before she rook to redio her experience ta women's editor of a major newapaper syndi. cate suve her the newsknow.how which teday sperks her entire show-along with the philoeophy that women do want to know what'0 soing on beyond the front lawn.

No punch.puller. forthright Mortha Deane's api co sound off on anything from eye-makeup and the latest Brondway show to the rearminHer of Germany and the future of the U. N. half derot (the Martha Deane show in usualiy half devoted to interviews) range from names, tike Christian Dior and Robert Montzomery to Harold Stassen and Gardner Cowles. Fasb-


ion, book-reviews, recipes, politica, ...ll
are Mmrthas meat, served with good verbal pepper.

Martha Deanc's one of radio's greata acknowledged, respecied, loved. Her lititeners hang onto her every program. Sponsort the typical Deane common-rence incerity. This year, Martha Deane anded to her many laurels by winning. for the third time, the Ohio Sente Univeraity Educatiom hy Radio
Award as
WOR provide the microphone, Martha Deane bays inco it wharuhe thinice. The faith nd ther listen she inapirea in-practicaliy her aporeore are adtilonal proof-if proof be needed-that Martha Deane is today one of the great radio voices in America.

WOR asreea with Martha Deane that an open mind is an open door. That is why it is prond to have on tes station a woman who with all conscience and eonscientiousness, bs rying to heip ofther women be egrent forem in the preservation of adecent world, as well as providing them with information, relane program.

# Television-Radio Reviews 



NOVEMBER 4. 1950
Robert Q's Matinee
 Robert Q. Lewls is a proven tal-
ent, but to toss the bespectacled
comic in an hour across-the-board
video show, with practically
the same format as the pre-
teedine hour stanza in ad-
dition to his slread, in severe
doad. is to do both Lewis injustice. ${ }^{\text {and }}$ daytinie viewers
It is wonder that the pro
gram shapes up as practically
sluftom
 teami Lewis plus gags, quartet
Lewis plus gags and guest; ann
Annlly fnale. The major ga
which might have been funny wit which might have been funny with
writing had each of the cast buy
the comic a pizza ple until they
were coming out of his ears; bu were coming out of his ears, bu
instead of butlding the situation
became, repetitious because the re actions were all the same.
Lewis could take on a person
ality aside from belng just an em
see. if he were to have time to d
the show. His cast could also b used but instead they do thei
numbers and wilk off.
Rosemary Clooney was undoubt
edly the strongest regular. He edly the strongest regular. He
Wobblin' Gobblin With the Broke
Wing was a novelty that cried fo
production to go with her first production go goth her fans
rate singing enfort. The dance
team, Joan Fields and Hal Loman
were fair in a Scottish swor
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Bu
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## Sam Levenson Show


Songs by Candlelight Reviewed Wednesday 1251 10:30
10:45 p.in, Sponsored by See's Can ducer-director,

Beryl Davte pleusinuly fllis the

lmport who n fow
ugo rot rCA Vietor
mont ic dink bulldmp.
thut one's teleronle
her ath oven wironger $a$,
ration on vidoo than on is in keoping with the hour. Soly cycle In tamtefully handled by both Vocalint handies her biew woll in laxed whe of the thow, zhito.

TELEVISION-RADIO

Senate Group Eyes Polificos In Radio, Tele

The Billboard

## IV Talent \& Show Tips




Central Registry Telephone Exchange

702 W. 17TH ST, LOS AMGEES 15, CAllf. PRospedt 6484

## 塐丵 <br> for S832.101 <br> S <br> ELLIOTI TICKET CO.

# 19 тни вицвояо PHONO-TV-MERCHANDISING 

## Method of Handling Excise Tax Adds to Trade Confusion

## Manufacturers Divided Between List And Warranty Charge Increases


tax to the list price and then pas


## DEALER AD CAMPAIGNS BATTLE COLOR SCARE


video sets introduced last week by
Emerson and five new GE receivers are not equipped with phono jacks, which would enable dealers record-playing attachments.
GE added a 16 -inch table model at $\$ 259.95$, a 16 -inch open console half doors at $\$ 349.95$ and blond $\$ 20$ increases over the mahogany
Emerson introduced a 16-inch table model at $\$ 259.95$, a 16 -inch open console at $\$ 289.95$, a $16-1$ nch
console with doors at $\$ 329.95$ and
the CBS system from gaining too
much headway.
The most dramatic incidents of
the week were the suit The most dramatic incidents of CBS and Prexy Frank Stanton by series of full-page ads run by the Dynami
stores.
In the suit filed in New York secks a permanent order enjoin-
ing CBS from "issuing and disseminating false, fraudulent and ter also asked for $\$ 750,000$ in damon's dalers objected were in Stan last week.

Dynamic stores created a furor with full-page ads which guaranteed that all set purchasers would for $\$ 49.50$ or less," when avail ised. "convert. your set frce," but local Better Business Bureju officials pointed out that the ad also stated that the store was only offering an adapt
cost less than $\$ 50$.

## Color-Vision* Television <br>  <br> $100 \cdots$ FREE <br> is Here <br> for AHII! <br>      The ellison cotor-vision.   .. 100

## PI Makes a Wonderful <br> XMAS PRESENT <br> 

Color-Vision Television
 BE SURE TO STATE SIZE
OF TELEVISION SCREEN
charge. Tegal is billing distribu-
rate item. Distributors can then
In the meantime, the National Retail Dry Goods Association aderal regulations. Sets in the fed ers hands, for example, are not will be gambling on the fact that "there ain't enough T-men to

## Small Ops See Better Crack at Defense Pacts

WASHINGTON, Oct. 28. - The ronics fild will have in the elec er chance to get defense contract than they did in World War II, the National Production Authority
(NPA) promised thiss week in an nouncing that it is compiling an inventory of the nation's small
business
The program was outlined lor the first time by Secretary of speech to the American Automoing smalt manufacturers where they are, what they made during World War II and their Sawyer emphasized in his speech that the prime responsibility for getting contracts still rests with the individual business. He remarked that the place for the busi-
ness man to secure contract assistance is at any field office
the Department or Commerce.

## TV MANUFACTURERS' LINE-UP ON ADAPTERS, CONVERTERS

plans for or against the CBS color systemer announcements on this week on a near-hourly basis, as the industry found time cplor. While not necessarily a complete picture. the following is a representative converters and color sets: situation on adapters, adapter plugs, converters and color set
those who have stated that they pags: Among the manufacturers, jacks to which an adapter or converter can be affeed are Arvin, Raytheon, Bendix, Majestic. Hallicrafters, Video Corporation of Americat Tele King. Sears, Roebuck, Afnliated Retailers and Associated Merchandising Corporation private label sets. would enable present sets to receive CBS color in black and white are Television Equipment Corporation and WebsterConversion kits: The readying of packages or kits containhas been announced by Westinghouse, Raytheon. Bendix and Transvision. Converters: Manufacturers stating that they will produce Tele-Tone, Television Equipment Corporatlon. Raytheon, Benix, Muntz, Comnander, Webster-Chicago, Cel-o-Mat, Sjar and Mecarthy Bros n New York City. has announced

## LATIN TEMPOS

## New Disk Speeds Face S. American Hurdles

## diferent. There are pleniy of $r$ Amen touring South and Latin- cording companies in the country

 Lewistan countries for E. $\boldsymbol{R}$. available. Top firm inported disk tion, Berne is a member of the is Odeon, which produces its own London Gramophone Corporation Amel and imports English and board of directors and former firm.)SAO PAULO, Brazil, Oct. 28. There's plenty of talk down her European diskers, however., sell a world and the new speeds will affected in South Amerlca. The lofal restrictions agalnst imports In Trinidad status of 45 and 33 largest importer and distributo handles English 78 r.p.m. disks ish West Indies island has forbid den imports of records from dollar The firm, SA Gomes Radio Em poriums, Port of Spain, actually from haberdashery to disk. Only he English Decea and Columbia cuts native calypso tunes on its own Oriole label, The pressings
$\qquad$ Most people use acoustic phonoof the since there are large areas Both disk players and radios are mported from Decea, Columbia and Alba in England and from Luxor in Sweden. Most popular
station is the U. S. Army's WVDI, The picture in Brazil is quite
can and European Columbia, Odeon, French Pathe, European tall and Imperiall labels from Ger many. Second largest outfit is HMV lines. Continential produces can Continentar, French Dece Uruguayan Sondor and American Mercury. Simpter is the local Capi-

## (Continued on page 46 )

## NPA Cutback <br> Order Perils <br> Color Video

WASHINGTON ${ }^{2}$ Oct. 28.-Na-
(ional Production Authorlty's NPA) proposed order to eurtail copper and other metals (see sepadisastrous effect on output of color converters and adapters makers, who confabbed with NPA herc this week shortly before NPA made known its proposed dio and TV sets, indicated that the cutback will put a lower celling than ever on the possible volume of
verters.

## People, Products and Prices

DuMont's. De Luxer
phomonts super-deluxe phono-radio-recorder console will ing within the next two weeks Altho the price for the new set Westminster lr, has not been set,
it is expected to be in the over it is expected to be in the over
$\$ 2,000$ class. The console offers a
19 -inch disk ehanger. AM-FM radio, tape ing d part of the set can be turned off or on at pre-set hours. Each se
sold will be personalized with plaque engraved with the owner

Tax Up 2 Mil
Internal Revenue Bureau last weck reported receipts from the
radio-phono excise levy was the largest increase in any of the tax
*TRADE MARK REC
PAT. PENDING
categories. The radio-phono re-
ceipts were $\$ 3,242,210$ for September. up nearly $\$ 2,000,000$ over
Fass Dean Prexy
George Fass, formerly general and Eastern sales manager for Capitol Records and Permo Nee dles, is now president and genela sales manager of the Dea

3-CENT SUBSIDY BY CBS COLOR?

## CHICAGO, Oct. 28.-A ldcal

 manufacturer this week re-ceived a Muntz color TV publicity relcase in an envelope stamped with CBS postage
meter Na 58887 .
manufacturers of portable phonographs. The Dean line consists of
19 phono models. Phonos are marketed under th. Dean label and also sold to private brand users. Michael Reass has taken over the Private Label TV
A new line of private label TV sets was announced last week by
Al Middleman, president of the Al Middieman, president of the ica and the sales agency bearing his name. Manufactured by the
SMA Company. Chicago, the line consists of a i6-inch console at $\$ 299.95$, a $161 / 2-$ inch console chsole a
$\$ 329.95$, a 19 -inch console $\$ 329.95$, a $19-$ inch console
$\$ 399.95$, and a 16 -inch threc-wa console combination at $\$ 419.95$.
All sets are available in blond All sets are available in blond
finish for an additional $\$ 10$, Midfinlsh for an additional \$10, Mid-
dleman is natlonal sales agent for

## HIGHLIGHTS OF THE HARBACH MESSAGE

NEW YORR, Oct. 28.-ASCAP Prexy Otto Harbach's letter Is not strictly a mollifying messaige to the members-it contains some neat between-the-llnes rebukes for the "Young Turks"
and others who stopped the Meyer plan. For instance: "A commituec had a plan, but it did not get unammous acceptance from a cross-section of members assembled to dis

And: "It (the receot distribution) shows what would have happened to our members on anything approaching a 100 per cent periormance basis, which some of our members seemed
anxious to vote for."

Implication in these statements is that the Meyer plan would have avoided the severe and sudden reverses in the quarteriy
checks. and that the 100 per cent pertormance plan which the younger elements in the Soriety originally plumped for would have been far worse than the
Society were prevented from kils, the hotheade who and who then torpedged the allegedly less hurtful Meger plan in been too drastle a weakening of our disiribution control. Call jt, if you will, the human clement whieh we talk so often about." and the letter concludes with expresston of concern by Harbach

## 802 TO HUDDLE

 ON AM-TV CUTS500 Members Petition Confab Over Critical Losses in Work
NEW YORR. Oct. 28. THpon then to present the local-approved petitlon of more than 500 members, demands to petrillo berore he spersal membership meeting or over the critical employment drop
in radio and TV. Both the exec board and the yravity of the problem. stemming rom sta氏 displacement of single and the threat of records and transeriptions tobive musie (The Bitl formulatod demands in a scrics of to ask the exec board to draw up demanram in line with these

## Europe Disk Trade In Complete Switch <br> Rackmil Reports Continental Firms

Scheme To Land U. S. Record Catalogs
NFW YORK, Oct. 28 --Decca
Records Prexy Miton Rackmil Records' Prexy Milton Rackmil,
who returned from a two-week
Eurcuean busines trip this week reports th market. hastlly scheming wis Wherens is shorican disk cataloges reverse. situation was quite the pean diskers ned that the Eurotice primarils because the United
States is the only real major
disk market and that the American market is
an outstanding source of income Big 3 Pubs Sign ASCAP
NEW YORK, Oct. 28.- Robbins Feist-Miller, the blg three pub-
berbes. this week assigned
teleVision rights to the American So-
clety of Composers. Aurhors and clety of C
The big three was one of the oulstanding major pubbers who of thelr copyrighes io ASCAP for Heensing.


## ASCAP MULLS REVISION OF CLASSIFICATION PLAN

Changes Within Framework; May Get Justice Dept. Opinion

| B- Jerry Weklrr <br> NEW YORK Oet. 28. - Otto Harbach, prexy of the American Soclety of Composers. Authors and Publishers (ASCAP). this week sent out a-letter to writer members to assure thom that the Society is cognizant of the distress engendered thruput the membership by the dislocations of the 60-20-20 consent-decree plan. tThe Bullboard. Oetober $28)$. <br> The-letter indicated that iwo possible ameliorations of the cuis most writers took are in store. One is the 12 per cent fund withheld from the gencral pay-off for catalogs "whose value is not reflected by the pertormances." The other is the increased survey of performances (ASCAP.s proof perfor for logeing key indie stan tions to uet specialty And recorded musi, into the pieture (The Bith board. October 7), However ass a board merniser pointed out. the 12 per ceut fund is not a rellef fund, which are important but don't get heavy performances. As to the expanded logging. It is expected to have only a fractional effect on the pay off-the the commercial network plug continues to be the bis yardstick. <br> Other Proposala poaing more radical. direct and MGM IST WITH SHOW ALBUMS <br> NEW YORK. Oct ${ }^{28}$ MGM Kecords will be the the stalls with an-album or songs from the first two of Broadway" major coores of the new scason. Call Me Madam and Guys and Dolle. Dlskery has packaged a four-disk album which will contain the leading tour songs from each sthow. done by some of the label's leading artists - Bily Eckstine, | immediate modes of redress. Plnky Herman te pushing for reversion to the old plan until 50 methina equitable can be worked out. Writer directors say that no matter what. the old plan will not be readopted. as a temporary expedient or not Some quarters call for replacement of the present plan by the Meyer the present plan by the Meyer- plan. discarded during negotiations, Others ewll for retention of the present plan with such modifications as peaging the "super dreadnaught" class at 1.000 polnts and keeping the differential by reduelng the rest of the "AA" writers. <br> As the AsCAP prexy points out. the Society is bound by the consent decree to use this plan. which comes up for review in three years. None of the changes described above can be adopted without Uncle Sam's okay. <br> However, responsible spokesmen Indicate that the classification <br> Waxers Make <br> Counter Offer <br> To AFRA Terms <br> NEW YORK, Oct. 28.-Dizkeries nexutiatins with the American Federation of Radlo Artists (AFRA) this week put forwand those suggested by the radio union. Platteries. rather than setting wilh AFRA on a scale based on a rate per side, prefer a rate based on so much per hour. Waxery believe this would be a tairer method of remuneration. Diskeries also presented the thought that there be two gets or rates or minimums, a higher one for relatively better-known singers. and a lower one for seneral vocal work (Continued on page 18) | commitice may apply to the Department of Justice for review in the mniediate future. <br> even be that the department was sounded out informally this werk When AsCAP reps vistled Wrahington tor the United Nntions Educntional. Soctal and Cultura! OrRanization (UNESCO) copyright confabs A meeting of the for Wednesday to dimeuss possibilities for remedyling the incquities. <br> "Madam" Just <br> One Series of <br> RCA Mad Segs <br> Hutton for Merman <br> Sub Misses, All <br> Are Very Unhappy <br> NEW YORK. Oct 28. - While Call Me Madarn will make nothing but moncy for parent col pany, Radio Corporation of Annerice (they anseled it to the extent of $\$ 225,000$. for which they fot 35 proved a ble pain in the wax to the RCA Viclor Record division. <br> To begin with, while RCA Vletor eventually secured the orienal cast alburn raghts (those rights were not part of the $\$ 225,000$ deal), they not all the east except Ethel Merman. As the show turned out eastwise it is, according to most eritics, 90 per cent Merinan and 10 per cent others. This is calculated th the trade as Klving Decca (Which has Merman race for Madam album sales. <br> In order to try to come out from under. artists relations director Mante Sacks then sold the record (Continupd on panc 151 |
| :---: | :---: | :---: |

and Russ Case's ork, with a
group of solo singers, including Jack Carroll, Cece Package is being shipued to be in record shops Mon-
dimy ( 30 ). and will frsi be
avallable in the long-play mediut m. with 45-r.p.mp.
albusts to follow shortly.
AFM Takes in Uke Players

## 802. American Federation of Mu

 sleians (AFM), has extended itjurisdition to cover ukulele pliny ers. man other locals pter follow many other locals thruout the (Contimued on page 18) claimed the ukists

## Rodgers Charges TV Took Liberties With "Small Hotel"



## The several musion director

 xec- geveral musical dir springboards for new vocal as wel as instrumental taberts. At Decea,singer Don Cherry got his arst singer Don Cherry got his frs
break via a couple of Victor Yound disks. Gordon Jenkins has used such new talents as the Weaver

\section*{——

## —— <br> Decca Skeds

Heavy ID Wax
NEW YORK. Oct. 28. - Decca Records has see up a ing schedule desigtred to bring
Tommy Dorsey into the spollight. The diskery is taking advantage of the maestro's extended vaca-
tion to have him record both here and on the West Const in comins of the label's leading lixhts. Dick D. already has recorded with heads West carly in Novernber to slice some sides with Bing Crosby. and it is likely that he will almo
share wax winh the Andrews Sisters.
Meanwhile. T. D. is recording his Brst album as an orkster on scrics of single diskings with his

## COLUMBIA GEARING TO NEW INJECTION MOLDS

It's All Hush-Hush as Process Gets Kicked Around by Experts


## Eckstine, Shearing Tour Reaches 233G

Sock Gross Hit With Only Two Dates Left To Go Since Kick-Off

## CRI Price-Cut Suit Near Trial

NEW YORK, Oct. 28 -Column licged price-cutinus dealerst New York is now seheduled
come torial thursday
enses will be argued before

## HARRIS RECORDS "THE THING" Diskers Pay <br>  <br>   <br> and repertoire department, and ithbed The Thimu. Recording of the Grean tunc <br> Recording of the Gramintunc Was noted gs relaxation of the firm RCA prilicy that the 50\% More In Tax Bites

$\qquad$
$\qquad$

## US Tabs Show <br> Vinyl Leads In Plastics

wasitington. Oct 28-With

## Lubinsky Now In Low-Price LP Disk Field




## 

$\qquad$

Internal Revenue Figures Justity Trade Optimism dusizy optimism over disk sales is on a Arm foundation, accordin ternal Revenue Bubrau this
Which show hat disk tax
Hons for the frst quarter
above the sampe perlod last year.
Tax necelpts for the July-Sep-
imber period totaled $53,565.876$
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$\qquad$
mber. 1949 .
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GOING CONTINENTAL
OldAmericanTunes Get European Play

JOCKS BOOT HOME DISKS
Chi MGM Distrib Calls

## AM Best Sales Medium

## cmicago Oct

##  <br>  <br>  radio stations and dije's

it
Quality Music Hits LP Stride;
Diskeries Climb Bandwagon


## King Sets New Tag, "Federal"




DECCA
27259 (78 rpm)
9-27259 (45 rpm)

## NEW RELEASES $=$ ALSUMS

A Croshy Christmas
GARY. PHILIP, DENNIS, LINOSAY ond ainc crosay with JEFF ALEXANDER CHORUS OUA JOHN SCOTH TMOTIER
 pu.pet - One 10.
 $\cdot \mathrm{U}_{\text {n }} \chi$ 2724. One liolinch

## Frosty the Snowman and

Rudolph the Red-Nosed Reindeer
RED FOLEY and The lithle Folers: SHIRLEY, ruLIE ond IENNY


## Christmas Cheer

ANOREWS 5157 EIS, ONNY KAYE, CUY 1OMEARDO. OICK HAYMES
 MASAA CRANDMOIHEAS HOUSA-MERE CHASIMAS POLKAOCMOISMM MAS DREAMING IA LITTIE EMGIV THIS VEAR).



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All Allom Eecerd= Arwilobl. Adfinglen
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NEW RELEASES-smotes

 Td Liko to tulthe of tide $a$ Clame












Ted Lewis-Volume 2
TED LEWIS ond Mis Orshostre

 All Album fiesorde Xveilabio as Sinples.

Andrews Sisters
Irving Berilin Songs
wity Vic Sshoen and Mis Oertherte
 NIOHT CHOO SMOO LUN TME JARMI-HEAT WAVE-WHYN TMAY M1.



Ink Spots-Volume I





Ink Spots-Volume 2
Sotion ion imeludel WE'Ll MERT AGAIM-MY GREATEST MisTAKE-1'LL HIOHEST MOUNIAN-TM GETTA SENTIMENTAL OVEHYOU-COOUETTE -WHEM THE SWALHOWS COME MACK TO CAPISTRWNO.




## SPEGIAL RELEASES

## Ob Babel

Texos ve canack
Howel mamyon

- re mat


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Clowno ger C


## UP AND GOMLNG

## POPULAR

Lucky. Lucky. Lucky Me EVEIYN KNIGHT with He Can Come Back Anyimb rat Charles Singers He Wancs To

## So Long Sally

Meca 27182 and $9-27182$
You're Not In My

## TOMMY DORSEY

Arms Tonight Decca 27210 and *9-27210
Music, Maestro, Please! TOMMY DORSEY whth DON CHERRY Scrangers $X$ Deeca 27247 and $\$ 9.27242$
Thirsty For Your Kisses Nevertheless (I'mIn Love MILS 8*OTHERS Wish You)

Chece 27253 and *9-27253

## Molasses. Molasses

(Ir's Icky Sticky Goo)
Sante Claus Grot Stuck Ella fitzerrald (In My Chimney) Decca 27255 and $\% 9-27255$ Parricia ( RUSS MORGAN The Winter Walce Decca 2725 and $\boldsymbol{*}$.27258 Time Our For Tears INK spois Dream Awhile C Decca 27259 and $* 9.27259$ Orange Colored Sky DANNY tayt and PATTY ANDREWS Ching orn-sasa ANDREWS SISTERS-DANNY LAYE

Decta 27261 and *9-2726

## -atitr

(Remember Me) Eno Loves You Imest tuge 1 Need Acteacion Bad Decel 46269 and $\boldsymbol{4} 9-46269$
 Beloved. Be Faithful Deca 46273 and 9 -46273

## SIP1A

Going Back to Jesus sister mostita tharpe whh Little Boy "HOW OId AréYou" THE DEPENDABLE BOY; and SAM Palce Tido Decen 48177 and *9-48177 I'm So Crazy For Love THE ELENDÉRS Whit Abour Tonight

Derca 48183 and 948183
$D_{R E C G}$ CGA
FIndicoroce IS MIM Vonolem
Inronicas astesto alline lecoralo

## Rackmil Says European Plot To Land U. S. Catalogs

Continzaed fram page 15
for the bitw The Furopean pop mathet currently is patterned hit insts he point out, but the recordings which sell on these hit belectiotis usually are local versions made fin the native tongue. Actually, only about 10 to 15 per cent of the total European market. total record sales of Americanmade diskings. These are primarlly waxings of such interuational standards as Bing Cronby. Oplimiatie rowe Tho the European disk business says that the continental manufacturers currently are sportine an optimistle pore. They believe that the market will begin to improve gradually as the postwar rehabilitation moves at an acwage standards and costs of living are in such prohibitive condltions as to make record-buying a Jumary. Rackmil also believes that the likellhood of the develop-
ment of the new speed disks on the continent will lake quite $a$ While sunce the costs of new instrumernts also would be prohibitive.
is Rackinfl said that great turmoll is extent among the continental
waxers in maneuvertig for arlists.
waxers in maneuvertig for artists.

## The betternitists on the Continen

 now consider only waxeries with Amertcan outlets and are trying prevent their wax from bitine the States Busiest outrit in the conthental recording studios is Londom Records, which is building a larke backlos of longhats matrices, according to Rackmil,Rackmi, who went to Europe with Decca's clasienl to Eusts and repertaire man, Sy Rady, said he had started the ball rolling on several deals for the diskery's newly maugurited longhnif line. Fie sadr he wasn"t certala that if they did they lukely wionld bot jell for at least month or so.

## Waxers Counter

 - Consinned froms page 15 in in narratives.Diskeries niso told AFRA reps that they would be willing to nezotiate geales for work in the pop and elassical entegories, but hllbbury and rhythm and blues. Also. diskeries fold AFTR thes would be willing to recognize the union's Jurladtellion in tharee key cities, New rork, Hollywood and Chicago. In these centers, say recording is done.
AFRA did not give any final word on these proposal:, but took them under advisement Union Ls currently workind on other matters In connection with tranecriptions and live prosprams. Howed fairly soon.

## 802 To Mull on AM-TV Cuts

- Comedrued trom sage 15 |land will be the TV mecca for a blow at employment. but a many reasons. A proposal rasy dereliction of the web in its duty be made to aliot percentime vities, the musicians say. for mulicians Another would set ties, the musicians say

Onher Jowued
These are tre hichlights, but other issues may also be raised, issucs on which the membershtp certain groups feel stroncly. Ore is the tircat disparity in TV seales from local to loeal (the video rnte is persed at 95 per cent of locs radio scales). Some see this as a thrent to 802 work, envisioning
important TV show shifting io Important TV show shifting to the music nut. Others deride this passibllity on the theride that New York is too improbable.

$$
\begin{aligned}
& \text { for musicians, Another would set } \\
& \text { a abding scale. }
\end{aligned}
$$

The concern of local mustcians,
actually bordering on panic. Is that they get a tair shate in the next nerotiations. They want to insure that Petrillo acts in ther pared to fistit for locat autonnmy o get their due.
The webs, on the other hand,
figure to put up a stift resistance. and the prompect of $m$ strke is not


Music, Maesiro, Please


"DREAM A LITLE DREAM OF ME*


"SO LONG, SALLY"

| Derfy Como. <br> Jolnmay Desmand Tominy Dersey. Jan Girbor Efdy Mowald [u\|l Massef al Morgsen Denny Vaugham Paul Weston |  |  |
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OXFORD MUSIC CORPORAIION


FROM NHW TORE DISK JOCKEYS COMTE TMESE CREAT COMMENTS:

A very tasteful rendition."
SKITCH HENDERSON
"Eddy's best since 'Tr's Each His Own."
"A great Howard orrongement of o fine new ballad."

JACK LACY
"One of the aweetest love songs in
the last fen years."
NORMAN BROKENSHIRE

## TIIE RETAILRRAS PICK

## Eckstine, Shearing Hit 233G

- Continued from page 16 follows: Battle Creel, Mich., s4, 420; Loedon, Ont. \$4.949.36; St Louis, \$3.811.90; Gery, Ind., 33, 112; South Bend, Ind., $\$ 5,833$ Champaisn, 240.00 . Mahaoo 508 ; Detrol 029.60 Akron, $\$ 4810.25$ : Burtalo \$6,843; Cleveland, 7,890 :84; Toledo, $\$ 5,000$; Harrinburg. Pa. $\$ 5.875$; Balkimore, \$6.100; Allentown, Pa. \$3,826. Au of the flesures quoted above are complete grosses inluding taxes.
The Eckstine-Shearing package was sold at priocs varying from pending upon the day of the weet. agoinst 50 per cent of the gross. Fakstine lone whered in the perFekstive alone whared in the per-
centage monies and is
mednger
$\$ 22,000$.
bought Shearing at $n$ flat \$T50 per night. Eckstine took out over \$75.000 for himself after paying off Shearing and another accompanyIns jazz sextet on the bill for the 34 ditto and stands a chance of adding between $\$ 15,000$ and $\$ 20$,000 mare for the remaining twa oonoert dates. The Eckstone-Shearbeing produced by Eckstine*s personal manager, Milton Ebbíns, and is being sponsored by deejay Symphony Sid, will be split into two sessions, one in the afternoon and another in the evening. House has
been scaled at $\$ 4.80$ to $\$ 2.00$ and the cornbined take can come to around $\$ 20,000$. The washingtion


## Vinyl Leads

- Continued from page 10 his week that total output of vinyl resins amounted to $34,376,000$ pounds In July, an Increase of some
$2,000,000$ pounds over June, but off seasonally from the high of $37,662,000$ pounds produced in March, which set the monthly reeord.
Vinyl production has been lncreasing steadily in the past jear, and demand has been keeping pace. was hitiling around $20,000,000$ tons in early 1949, but has now been boosted to over $30,000,000$ pounds vinyl month.
Vinyl, which a yenr ago was running neck and meck with alkyd. the most popular plastic material. is now well out in tront, according
to Commerce statistics to Commerce statistics.


## The ont this tid He on's GREAT!" <br> Ranerica's Youngest Mitmalter <br> VIC DAMONE

 Current Best Sellers"BELOVED BE FAITHFUL" flip side
"Take Me In Your Arms" MERCURY 5486 - 3486X45
"JUST SAY I LOVE HER" fLIP SIDE

## "CAN ANYONE EXPLAIN"

 MERCURY 5474 - $5474 \times 45$"CINCINNATI DANCING PIG" fup side
"Forbidden Love" mercury 5477 - $5477 \times 45$
"VAGABOND SHOES" flup side
"I Hodn't Anyone 'til You' MERCURY S429 - S429X45

## AND NOW

"MARSHMALLOW WORLD FLIP SIDE
"When The Lights Are Low" MERCURY 5496 - 5496X45


MG25054

## ONLY



MG25045

MG25028


MG25029

FOUR GREAT LONG PLAYS

## HAS THE HITS ON NON-BREAKABLE RECOROS

## MERCURY RECORDS, II

## Artist Record Executives

 Hyp Quality, Uncover Talent- Continued from page 15

Gandy Evans, Charlie LeVere, Joe
Graydon and Don Burke.
Hugo Winterhalter, while at Columbia last year, brought in thrush Toni Arden. She has since blosown as well winterhaliter currently is looking for other singers lor his Victor work and so iar has used Peter Hanley on his dates. manterhaler iors for his eficits in helping to mold newer talent. The same holds true with Columbias Witch Miller and Percy Faith. Most of these musical director exec-artists are long experienced
arrangerc, glso capable of creating material themselves. Jenkins, tul in this feid. He most success iurie to Tzena. Tzena Tzene the has a long list of other songs which he wrote. Faith has eeveral origi nal etrorts to his credik, while Whterhalter has a couple of un released originals in the bins at the MGM diskery which werc don Records' Jack Pleis, the Iat est addition to the exec-artist circle, is an aecredited tunesmith Sy Oliver, Viewor Young and Sonny Burke. all of the Decca arlist-recorder set, each is a topfight tunesmith on his own, CapiWhile Columbia"s Paul weston has fairly sizable mong soing for him at the moment, soing for Love.

A number of serious artists relations problems have cropped up since the rise of the exec doubling
as artist. The erises occur in most instances where the occur in most siefan has scored a hit waxine Aftermath of the hit results in loud beefs from labelts other art ists, who cloim that the exechimst cops the choice material fo artict-exec disiks get beller mer chandising and promotion than do their own.
One artist-exec polnts out that alt of his recordings were made after several of his top artinte had he finally recorded. Another palnt out the minterlal he has used either was taken from standard catalog or drawn from the rejected pile. It alio is pointed out that diskeries sell What they can whlle they can and the question of which artist being sold is of slight importance
to the salesman, distributor or denler, saleman, dilat edges that eeneraly acknowi exec can be credited with ralsing the general level of songs and music on wax.

-
mrCordfo on
MAJOR CAEFLS
GENERAL MUSIC



| Pubbers' Revenue Rises In Bullish Tot Tallow Market |
| :---: |
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Kenton\$4,480 1 Nite in Cincy



## Dunham Opens With New Ork



## Moe Gale Has Pubbery Again

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\begin{aligned}
& \text { Gale whose ageney recent } \\
& \text { expanded its scope to includ } \\
& \text { nim, TV and rado talent as we }
\end{aligned}
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## McCann Backs Blue, <br> 5802 Slates Shape





MORRIS HIKES POPS TO 40C

election by a close maykion.
Micanwhilu, thu coalition eom-
mitee of Local soz has asked
unlon members to attend amect-
ing Thursdisy (2) at Nola Studios


## Pith the offerings of mambo perez



Luis. Arearaz ork, nnother product of Victor's Mexico City studlos.
The ittention of Yankee mplnners



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sound has been recognized as a
powerful factor in the acceplance


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## ${ }^{\text {RICHMOND LETS }}$ New Internaf'l BYGONES BE Copyright Seen As Possibility

than 300 stars in all fletds of enter
son, th Was revcaled here by VA
The stars rance from Hazel Seo
to Jarmila Novotna, from Benn
Goodman to Jnscha Heifetz
the Metropolitan Opera Company
have been taking timéout between
perform for ill and disabled vets
in VA hospitals. Met singers who
have performed Inelude Lily Pons,
rero, Robert Weede, Lleia Albanese
The guest appearances hav
and in wards for the beneft of
patients unable to leave thelr beds.
Performances have been arranged
by Artiss S Veterans Hospitals
Programs (AVHP). headed byJean Tennyson, singer and radio
star, in co-operation with VA's
spectal services. An agent of the
Musielans Emergency Fund.
AVHP recently started its lourt
AVHP r
season.
Columbia DisksOld Musicals

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## Victor Latins In Pop Switch <br> 

its second bid this is now makin

## RCA Wavering On LP Policy

UNESCO Confab in Wash. Progresses
Whastingron oat 28. Dr brary of conites, tody an
nounced than
and tablishment of prospects nof ress epp weck of dellibrations here ot intions undornhionit he iciutic Nad The corterces, Evan, satd, have



 betwee the Berne wountries. ${ }^{n}$. of

 ments of notice of cipim ot copy-

 The conference. which will canup the controversial "Manutactur
 intee $\mathrm{s}^{\text {for }}$ copyright protection
The fisst week's sessions were
 Coscaph ior inc Iutriaitenal siding ind Rudoliph Frm

Herman Finkelatein ueneral at-




London Chiefs Fly To Grinnell Confab

## NEW, YoRK, Oet. 2R-Remy

 a ppe fitl didnere rathering or Grin-
nell Music Store employecs. The Georre Macdutt Company
 Rondon exeres will dis disuss cataloo




## EV'RYBODY WANTS TO GO TO HEAVEN

 (BUT NOBODY WANTS TO DIE)$$
\begin{aligned}
& \text { ONIGHT } \\
& \text { 1. D.'S BOOGIE WOOGIE } \\
& \text { OPUS THO } \\
& \text { ONLY A MOMENT A }
\end{aligned}
$$

$$
\begin{aligned}
& \text { TWO } \\
& \text { ONLY MOMENT AGO } \\
& \text { RAINBOW GAL }
\end{aligned}
$$

DECCA

## QUALITY MUSIC HITS LP STRIDE

Continued from page 16
vious fit just as simple and economiral to plug a series as it is to plug a single llem.

Syerializa inu
sought nuinber of diskeries have works of spectal stylistle persuasion. For example. Dial concenin the 12 -tonc technique of Schoenberg. Berf. and Webern. Key speciallexs in choral muxic aud Oceanic
in Cerman operas. The latter has In Cormans operas, The latter has Sponsorempletrepean waxing of Romeliavolifere Merriy wives of Windsor and Tristan and lsolde.
With the exception of RosenkavaWith the exception of Rosenkara-
Jicr, none of these have been waxed complete previously and the latter han never been issued on LP .
Renatsance is placing strong cm -
phadis on rarely heard works in the
Baropuc stye. Liccluding those of
Bach, his contemporaries, and litBach, his contemporaries
tle-known predecessors. Recently musicians themselves Recenty musicians themselves have entered the field. figuring to
exploit their talenta, their fnstruments, and their unique repertore thru coapprative busamess gings.
Julius Baker has formed Oxford Records. devoted to chamber music reaturing the nute. Violinist Arnold Eidus and cellist Geurge Ricci, prominent radio and concert inusicians, have formed Siradivari
Records. and are producing chamber musie in which they performEidus and Rieci also handte all techulcal work themselves, fineludIng recording on tape nnd masterString Quartet have sliso formed String Quartet have nleo formed
a digkery to lasue chamber musie.
The label is Philharmonis.
eries compete for original cast cuttugs of Broadway shows and film scores. the elassical repertoire people are now erabblag for "spec-
tal event" packages. cashing in on the publicity and prestige such oceasions Lend. Columbia for example. landed the receni Prades
Festival plum, in which celligt Fextival plum, in which cellist
Pazto Casals and Bach got co-billPazlo Casals and Bach got co-bill ing. A small Boaton outfit, Festifrom the historic Salzburg Festivel in Austria.

Everiak Kay Dimbina
Special events, anniversarles and
drathi bave provided diskers with draths bave provided diskers with excuses to launcli whole chunks
of repertoire by the particular composer involved. This year the
Bicenternial of Bact's death Bicentennial of Bach's death
brought forth quantity of Bach
walines that could even exceed
the total issued previously. About 100 king -size Bach works are now avallable on EP, plus a plethora of shorter works in enllections.
Since Bartok died several jears SInce Bartok died several jears
ago, diskeries have rushed to give
him the recosnition he missed while he was alvive.
About 25 Bartok works are now
vailable on LP. where no more vailable on LP. where no more lac two years ago. And some of
these are even available ha two or these arc even available ln two or event will be the 50 th anniversary
everdis death and Vict of Verdi's death and Victor has allready jumped the Eun with a com-
piete Rigoletto. Cetrs-Soria, an inpiet Rigoletto. Cetras -Soria, an in-
die specialluine in lialian opera die specialluing in liallian opera works. has set up a program to dill in most of the gaps in the Forrent Vell Destino. Epranit ard Falorze del Destino. Epraní and Fal-
eaff already awailable the outgit talf already available, the out fit
may add another doacn packinges

Block Reopens Pubbery Org

## NEW YORK. Oct 28.-Deejay

 music publishing firm. the Martin Block Music Publishing Company, which is licensed thru the Ameriand Poclely of Composers, Authors and Publishers.seneral professional manager for the Block pubssery. The first song for the firm will inc a revival of
IGuess F'll Have To Dream the I Gueas r'll Have To Dream the
Rest. New disklngs an the tune Rest. New diskings on the tunc
have deen sliced by Billy. Eckstine (MGM), Andy Russell and Skdich Sinaterson (Capilol) and Erank Sinatra (Columbia).

## than 20 operas.

Today, while some diskeries fect Torced to hide their langhair oper-
ations for fear of being beaten to ations for fear of being beaten to
the punch, others have announeed thelr repertoire plans far in ad-
vanec to scare off less powcifut vance to scare oft less powciful
competitors. Unquestionably, some complhe opportunist Johnny, comemajors with major beadaches. somelimes bexting them on qualliy as well as on releage dates of Inentical repertolre, Most of the
minors. however. preter 10 stiek on uncharted courses and avold
fulure as well as eurrent competlllon, Muike Aum Dir
Most of them hope the imajors will conlinue to record more and more Trchalkowsky. The majors. ness done on esoteric material, and are dojng a ditle dorging thein-
selves. Decca. whied eatered the selves. longhair field this month. is steer*
ing a non-compettive course. Citping a noncompentive course. Citpmatched releases of "warnhorse8" with modern and relatlvely, ob-
scure isbues. These companies, like seure lisues. These companies, like
naany of the small ores, have European calalisg sources, Rnd alyo Ehere, at the comparntively low European rates
Several of the blgeer indics have conirlved to build tralrly general
repertoire without butring into the repertaire without butting into the
malors' domain. Compuntes such miajors domain. Compinies such
as Vox, Allegro, Concert Hall and Westminster have sturk pretly much with big-name composers,
but have manared to avoid dupl but have managed to avoil dupli-
cations. Westminster. for example has lowited the only known exist ing manuscripts for two hapublished Dworak syraphonles, Others
did out works that hase been negdid out works that hase been neg-
lested berause they were written for unusual instrument combinalions. These companies occasionally fatl heir to some larse-scald plums. which could never have been cul
profitably in the 78 5.p.m era profitably in the 78 s.p.m. era
even by a major label. In the old days when a major cui a mass or un opera, it was for reasons of prestige. Today, with no more than one possible exception,
are out to make money.
Altho recorling costs for the Altho recording costs for the
domestie-based midors remain exeessive in whe w of name artists'
demands, the thdies have pointed demands, the thdies have pointed the way to a highly protable era.
Alome witit the lower retail cost Alomg ajti, the tower retail cost ing repertoire has fanned fervent consumer interest in this brand of recorded music. Eutrance to the
field by the new uadies has been field by the new undies has been
faclitated by the postwar open facintated by the postwar open
door to risks entailed in tape is against acetate recording. and by the reduced number of mechanical paris requirtid by LP. Further, mast of
the works belng eut are in the publle dnmaln and require no roy alty payments.
Incidentatyy as this iarue soes to press, it is lesmed RCA Vieto cut verrion of the Bach St. fohn's Passion. Vox issued a European cutting of the previously untecorded work on three LP dikk last
menth. Simalarly, London Colummonth. Simularly, London. Colum-
bla and Victor have aminumeed their iateation to scsue different versions of Strauss' Die Fledermaus romptece. The work has been added to the Metiopolita year and the vasi amount of publitity it has received has spurred The anprecedented disk coverage It may be observed turther, that clacsical diskerg, when they bave different artists, just as some of the pop labels, are dotne. Altho
this practice lsn't new, repefition this practice lsn't new, repetition
of repertoise on a single LP label of repertoire on a single LP
would seem lesg vital since $L P$ rewound seem
cording round is clalmed to be det-
finitive. It would seem then that finitive. It would seem then that
difterent interpretations are aimed ditferent Interpretations are aimed ai different senments of the mar-
ket. The markel, It appears, is now
bif enoush to support sueh a kel.
big enc
policy.

# The Parade cion! ,  

 is going to be bigger than ever... тнамкs 5 o such qloniona new hecorda ad...$+$

EDMARD B. MATKE MUSIG GOB:OBATlOM


## COLUMBIA TO

INJECTION

- Continued from pege 16
(2) Process is much speedler nique. It is said compression techfrom semi-automatie to fully automatic. One machine can mald with slx stamperi at a dim.
no manual maseuvering.
(3) Labor cosis cañ be considerably reduced.
(4) Process allows for area (4) Process allows for areat that metal studio masters may be used directy if necessary, without the necessity of making up mothers and stampers. In hydraulic pressing of TAPs, atampers may crack and breats under pressure st
any time; in jajection molding. it any time, in jajection malding. it many limes the pressings obialnable by comprestion pressing. On the deblithris Side On the debit side of injection
Oldins: moldine:
(1) Labels must be passed by hand; can't, as under present of the record. This is a plus cost. of course.
"This is Army," MDS Settle
NEW YORK, Oet. 28-Music Dealers Service (MDS) thls week $\$ 13.000$ brought by This is the Army, Inc. The amount of settlement was not disclosed. This 1s the Array, a nun aprolit corporation set up by the army
to handle rev lues from the Irving Berlin show of the same name for the beneft of the Army Emerfency Relief Fund, had nppointed MDS distributing agent for sheet music for the show. The curporatlon brought suit agams
MDS last year charging insuffleient accounting. Law frm of Zissu and Marcus represented Thls Is the Army; Bernard Gartlir represerited MDS. Casc was on the State Supreme Court calendar
ay, are far below viny in reproduction quality Further, if is reported that a shortage exists in
the styrenes because of a benzine component, whleh is of warmprior ty materfal
Between the yeas and the nays there is a big maybe, and it Is on The pro-injection-molding-now factlon says that the problems of unlform cooling of the liquid plastic have been worked out. The ntis may they haven'?
First people to use the new process on a large scale were Simon records. Columbla followed sult with their Playtime minidisks. made for them by Sbelley Products, a Long Island manufacturer. Next, Columbia used and is using the process for dis 45 s. But, say the
critics, reliable results have not critics, reliable results have nol
been obtainable with the larger surfaced 10 and $12-\mid$ neh records, whlch, they claim, cool unevenly. cracking and warping. Whether Columbia and M \& W have solved the diffeulties for the large disks
only they can know- it is hinted only they can

A Biz Ilitr
If Is brulted that Columbia has ess, staking a great deal on the ess, staxing a dreat deal on its be out In front. If cosis keep rising. the new method may enable them to keep their LP prices at present levels; If eosts drop, they
may be able to reduce their price may be able to reduce their prices
ahead of everyone else. Other compantes are injection molding machimes. bu

## Longhair Diskeries

Switch N, Y, Sites
NEW YORK, Oct, 28 -Several langhalr LP diskertes shifted boento ns here recently. Cetra-Sorin Street.
On November 1 Wesley Smith' Musart Distributing and Gallery diskery open shop at 158 West $56 \mathrm{~S}_{\mathrm{h}}$ American office is in Boston, this week opens lts own distiributing
not of the type designed spectifcally for platier manufacture. Vicand investigation in the process; Mercury thas already turned out ome 10 - tneh LPs by the new procin
In any event. the industry obthe wind-obvlous because of the hush-hush response to questlons all quarters.

## MGM Says AM <br> Does Sales Job

Coutinued framn page 16
monthg, the entire budge was witched to WIND, where two
half-bour shows are heard six days ger whows are heard six and the other at $9: 30$ p.m., betore the widely-listened to Eddy Hubbard ABC elub. In order to keep the triendsthy of all Jocks, Zenith look Howard Miller. Who pre-
lously had done no d.j. work. but had worked in administrative. prets at several local stations to spin the disk segs. Mifier is still on the job and his acquired his own TV cega twice weckey over
WBKB for a daliy newspaper sponsor and his own colump on ecords in the daily three times perords ing.
Miss Nclison said that, 'despite the segs bankrolled by zenllh WIND. local d.j.'s and station jbrarians are co-operating nobly. The Miller sers provide an inithal promotiona! pitch, which eauses Mger d.j.s to get requests for MGM numbers. She has found
that a large number of new MGM artists have been established via the Miller segs. First three weeks of the experiment almost y yenr ago used Jack Funa's disking of Jnspphine as a theme. Since that Ine, Fina's disk has been a conduring the past year. Up to the slart of the program, it hadn't sold 100 in six months. When hona Lisa was hot, Art Lund's version ran neck-and-neck with
Nat Cole's Capital diskint locally. while in the rest of the nation. Cole outdistaneed the MGM platter, Test rewivals such as Raymond Scoti's Mountaln Hiph, Valtey Low sold 100 copies of this type of out-dated release per werck.
Tunes selected for promotion via the d.j. slots are played about six times per week, while one tune, selected as the Rune push of the weck, is played twice daity.
Zenith here has not cut down on Zenith here has not cut down on stations, since the Muler seg went statio
on.

King Sets Tag

- Continued from page 16

Federal will emphasize rhythin and blues material initinilly, but will also venture wio the hill billy and pop fletd. Label will
also be used to develop ialent also be used to develop tialen regular King label. Release of material pressed from masters of other companies is also conternplated. Distribution
King's own branches
Nathan, whe last week signed singer Margaret Phelan, has al
ready started eutting disks with her. He has several deals pending with Calent tied with Music Corpo pation of America.

Buya Miracie Mastrre
CHICAGO, Oct 28.-King Records, Cincinnati digkery, contem label. it was teamed this week. Kick-off of eeond waxery by
Sid Nathan King prexy is the Sid Nathan, King preyy, is the basis of thinking behind purchase here recendy from the Internal
Revenue Department of approxi mately 165 masters of the now defunct Miracle label. plus approximately 50,000 Miracle records. Revenue execs Lold The Billfor the Miracle ceehe. Included on the assets taken over by King were such prize items as Long
Conce (Parts I and II), Slow Craye (Parts I and II), Slow Frefght and masters by Memphia
Sum Eadic Chamblee Sonnt Sum, Eadic Chamblee, Sonn
Thompson and the Vagabonds. Thompon and the vagabonds.
King is still King is stin releastng certain
sides on the Deluxe label. It is not known wbether Nathan whil continue to use the DeLuxe manicker. In addition to the Miracle backlog, it's understood
that Nathan will add some artista that Nathan will add some artista
from King and maybe Deluxa and will also issue masters by a number of now ertists he is now inking for Federal


From "two" through "eighty-two" They're All Asking For the new
0
TEAT -illison roa licior

RELEASE (SWEET ANGIE)

## "THE <br> CHRISTMAS TREE ANGEL"

RCA VICTOR RECORD No.
45-5287 (78)
47-0256 (45)


A CHRISTMAS MUST FOR
JUKE BOXES, DISK JOCKEYS AND DEALERS

## the bulboaro Music

## Popularity Charts

## MOROR ROLL OF H1TS

## The Nation's Top Tunes

上等 max max man ,

Last
Weet
Whist
2| I. Ilarbor Lighls
 ansen min



I. | 2. Goodnight, Irene






4. 3. All My love






3. | 4. Nona Lisa


- ${ }^{\text {J. Nevertheless }}$




b. | b. Play a Simple Melody


 Nomerat 1020.


5. 7. Can Auyone Explain?

|  |
| :---: |
|  |  |
|  |  |
|  |  |

- | 8. Thiaking of Mou



wer te verel

7. 2. La Vie Ro Rose

Actansuint ewewo




9. IO. Bonaparte's Retreal
-






## ime bulisoare Music Popularity Charts

## - Records Most Played by Disk Jockeys



## - Songs With Greatest Radio Audiences (ACI)



## VOX JOX


nagh KXILF. Bute, Mon
Who's been in America for 18 months, claims "to be the only Lrish born $d$. J. In the North.
west and one of the tew is the wert and one of the tew 18 the
country." He also sys, "It country He also says,
speaks oceans for your U. S. A spears oceans for your here. just
that J could arnve
another one from the bul another one from the Ouf
country, and th three months country, and un three months
be in radio. Sincere apprecjabe in radio. Sincere apprecja-
tior trom an Irishman who is grateful.' Nom Joftery and June Hoopes, co-emsees on
the "Dinner Bell" platter show WFPG. Athantic City, made it wedding belle last month. is Buddy Kas. WRB1, Blue Is
land, I11., NT New York to con tact, diskeries, re artist mate.
rial. Bob Bertrand, $\mathbf{K X X X}$ Colby Kan pers "Think the Disk Jockey Supplement's ter:
rific. Wish you sent them out rific. Wish you sent them ou
once a monthim Gil Brooke WKNA Charleston, W Va notes: ${ }^{\text {li The record companies }}$
do the radio stations a valu do the radio stations a valu
able tavor in sending free able tavar in sending free
vinylite releases. We at Winylite releases. of a duplicate shipment, imme gany of the fat." Goshen, SWaswrek, WALI, Goshen,
N. Y. takes the D.J. Supple: N. Y.. takes the D. J. Supple.
ment poll to task, asking. as 'Goodnipht. Irene, 'Beas 'Goodnghi, rrene, 'Be-
witehed' and 'Mona Lasa' been
classiffed as standards? Some classiffed as standards? Some of the polls showed complete luck of something amons
the jocks. Those jocks that the Jocks. Those Jocks that Siarr into the "most promising ncwer' classifications should
hang as long as Corncll and hang as long as Corncll and
Stars have bern acclaimed Starr have bern acclaimed
great artusts. What's Arthur
Godiray doing in loth position of a poll conducted for best of a pookey? Iast but not
disk
least those d. j.'s that voled least those d. f.'s that voled
'Mona Lisa' the greatest ture 'Mona Lisa' the greatest ture
of the past 12 monins must have of prety dumn short memories. Third Man." . Don Putnem WBE2, Ponca City, Okla "can't understasd how Victor got No. 1 for service in d. J.
poll. The last end only tree record we ever got was Vaughn Monroe's Ruders in the sky and it arrived broken!"
$\underset{\text { PREEMS }}{\text { PRFGN }}$ Roger Clark cx-WFGN, Galiney, S. C., has
joincd WNOR Norfolk. joincd WNOR Norfolk.
Steve Allison
WVOM, Brook line, Mass., is airing a saturday night remote from the Latin Quarter Lounge, in addi-
ion to his regular broadcast tion to his regular broadcast
from the Hi-Hat ntery, Boston from the Hob Ray has taken over Cuorge Huat's spot on "Music Past Mydnght show on
WIRK, West Palm Beach, Fla, and Larry Parker, formerly
with WSWN. Belle Glade, Fla. has replaced Hesv Morgin on the same statiman. Latter d, j . has been called back into
service. Hoger wols. SEPIICe, Nou: Moger Wols.
WDSU, Neans has
moved his ABC moved his ABC show "DixieVeterans Aaministration hospital for regular Saturdoy reMotes. John Larkin. WLLN. Merrill, Wis., has a new across-:
the-board show "Club 550 ." The-board show to point up
Title is styled to
WLins recent frequency change from $730 \mathrm{Kc}{ }^{\circ}$ s to 3.50.
. Roy Mitehell, KGHI, Litlle Rock. Moy Mirehell, KGHI, Litte
going back with
Almed Forces Kadie. . Bob Armed Forces Kadio. Fóaratello.
Weggeland. Idaho, hat launched a new late
p.m. d. j. airer, "The Night P.m. d. j. airsr, "The Nicht State Collcte sludents. ....
Loyd Harvey, wGEM, Quincy, In., now sperds bis mornings on an across-the-board ${ }^{\text {a }} \mathrm{j}$.
show "Morning Melody," and his niehts doubling as vocalistbassist with a local hotel com-
bo. . Douglas Marlet. Iormerly with Liberty BrozdccustIne System, hns replaced Phil Tex, Keener is with KDWT,
Stamford, Tex . . Will CarlStamford, Tex - Will Carl-
son has tayen over Jselt Ellie'I
"Melody Matinee" show on WKBN. Youngstown,

## - Best Selling Sheet Music



## $\bullet$ England's Top Twenty

| oosinom Wens Ifely Thus 4u tele:Wort\|Wrot |  |  |  | ¢ maliot | norem |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 14 | $\downarrow$ | 1 | shvte dolar | . Ple Movik. Lte. | Mamaniere He |
| 5 | 2 | 2. | COODMIGMT, TREME |  |  |
| - | 3 | 3. | moma hisa | new world | Famew |
| 10 | 5 | 4. | sames Song | Sturliop | Sammen |
| 12 | 4 | 5. | have 1 toco you lattev |  | Dveres? |
| 12 | 6 | 6. | 15 I were a Elackeiro | 8 cos 4 | Lent |
| 20 |  |  | bewithen | cumell | Crape |
| 16 | ก | 0 | 15 I LOVED POU | Wlllumen | Willimiom |
| 23 | 8 | 9. | DGODY'S LTITE EIRL | Vste | Bexam |
| 12 | 10 | 2. | sthtmental me | Cimphamis | Kniommoster |
| $1]$ | 9 | 14. | Onci it a mhile | Mrame | 110 |
| ? | 12 | 12. | ASmes of moses. | Comeserl.Comatly | 1 nere! |
| 6 | 13 | 13. | TzENA, TZEMA. TRENA |  | Cabrliplan Sutpul |
|  | 15 | 14. | count every star | Imatis | manen |
| + | 14 | 15. | I OML M Mave cres ron you. | .filmene | manct |
| 1 | - | 16. |  | - Diner | Ownt |
| 1 | - | 17. | maveo dema | (atio. America |  |
| 2 | 16 | $1{ }^{18}$ | my foolish heart. |  | Sontry 6 |
| 1 | - | 29. | k]KkI TIKKI TOON | - Morris |  |
| 1 | - | 20. | RUDORPM, THE FED FOSED <br> REIWDEER <br> ThE RED FOSED | .Emappell | 5t. Mictod |

- Songs With Most TV Performances (RH Iete-Log)



THE CANDLE GLOW.
THE MISTLETOE
AND THE FALLING SNOW
BRING TO ME THE CHRISTMAS SYMPHONY
THE BALSAM TREE
THE GIFTS I SEE
aND THE SILENT NIGHT
BRING TO ME THE CHRISTMAS SYMPHONY.
THE VOICES OF MOTHERS SPEAKING.
To LITTLE GIRLS AND BOYS
DEAR, IF YOU ARE NOT SLEEPING, SANTA cANT BRING YOU ANY TOYS:.

THE CHRISTMAS PRAY .R
THAT FILLS THE AIR.
HERE AND EV'RYWHERE, BRINGS TO ME THE CHRISTMAS SYMPHONY.

Pray Como
can
RCA VIGTORReconds
78 rpm 20-3933
$45 \mathrm{rpm} 47-3933$
E
(189)
$45 \mathrm{rpm} 47-3933$ 인

## ine bllboard Music Popularity Charts

## - Best Selling Pop Singles

|  <br>  <br>  <br>  <br> Wete \|Lans || TMis <br> te ance Weot weth |  |  |
| :---: | :---: | :---: |
| 18 1 1. COOONIGHT, IRENE $\qquad$ 6. lenkias Weavers <br>  |  |  |
|  |  |  |
| 93 2. HARBOR LIGHIS f. Kaye <br>  |  |  |
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|  |  |  |
|  |  |  |
|  |  |  |
| 7. TLL NEVER BE FREE ........... K. Star lennessee Ernie |  |  |
| 8 8. BOHAPARIES REIREA ......... Salt ..................... |  |  |
|  |  |  |
| 15 9. harbor lighis .............. 6 . Combardo |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| 13 11. ORAMGE COIDRED SXY ......... King Cole Ina-.s. Kenton ........ear |  |  |
| 1011 12. IU Alwars love you .....0. Martin |  |  |
|  |  |  |
| 710 13. THINKIMG of YOU .......... D. Cherty. |  |  |
|  |  |  |
| 12 14. OUR LADY |  |  |
| 17 15. ALL MY LOVE .............. G. Lombarid |  |  |
|  |  |  |
| 22 16. PATRICIA .P. Como |  |  |
| 13 17. LA VIE EN ROSE ............ 1. Martin |  |  |
|  |  |  |
| 20 18. Alt MY LDVE |  |  |
|  |  |  |
| LI |  |  |
|  |  | Mramy |
| 18 20. NO OTHER LOVE . . . . . . . . . . J J Saflord |  |  |
|  |  | Sominulics |
| HEVERIHEESS .............R. Flanogan . .i. . . . . . . . |  |  |
|  |  |  |
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| 18 23. MVEP |  |  |
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| 5 - 23. DREAM A IIT |  |  |
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| 29 |  |  |
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| 23 |  |  |
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| - 27. G00FUS .................. L Paul |  |  |
|  |  | 500m seve |
|  |  | NG |
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## - Best Selling Pop Albums



## DEALER DOINGS

## NEWS AND CHATTER .

 Jim Heig, disk departmeni manager. Modern Electric Comhaving changed the store lay45 r.p.m. disks. Heig's only gripe. he says, fis that his gripes don't gel printed. Gripes donWis. hel Record Shop, Cudiahy,
Wumped the gun and Wis. has jumped the gun and is pushing Christmas platters on four counter racks. Sajes
are reporied to be excellent. are reporied to be excellent.
According to fepee Manole. Carlise Radio \& Record Shop. Carlinge. Pa, the demand for 78 repm disks is greater thin ever. Customers also are be corning more cautious and selective in their choice of record
players. Greatest demand 13 players. Greatest demand is
for three speed automatie players in the medium price range. Bob Forgey. the Melody Shop. Columbus. $O$, wonders why FCA Virtor and Columbla
are so slow in scnding out thelr new fall calalogs. Company Los Angeles, elaims, that there are not sufficient Jewish language disks available to properly service the market
House of Music House of Music. Stockton. Calif tan a bag sale on West-
em disks at
35
cents pach or three for $\$ 1$. Shop alio has good things to say about Paul Pip. pen. Columbia Records district manager.

## CLERE TRAINING ...A.

 fred's Reeord Shop. Akron, claims that the best salespcople are those which the store trainsItself. Edfred policy is against Itself. Edfred polucy is against
hiring elerks who have worked for other disk shops. New employees are hired tor a inree. week probationary period dur, ing which time they must leam the stock. Personnel turn. ower is said to be exceedlngly low. We sel records, says Suverstein. thru courtesy. A product in any one of six thures in this town. The only reason he comes back to my sture is that he pcts more courtcous treatment here than some place -ise.
vid
VIDEO ADS
Record Mart ix-store disk Record Mart. six-store disk
chain in Pitisburgh. has bought chain in Pitisburgh, has hough1
a one hour weekly TV show to start carly in November Owney Sam Shepiro thinks he'll sell plenty of disks via this advertising medium. National also
soonsors a one-hour radio show daily emanating from the of the stores. Called "National the serd Fits.". the program has Jeen on the air for four years. Other promotional oimmieks used are monthly mailinst of
the Heview of Recorded Muate the Review of Recorded Muale and consisient newspaper asd-
vertising. Shapiro hasn't tack. Ind mailoorder nelling yet. but is thinking of making the move.
SPEED CONFUSION?
Dealers on both coasts repori that record customers are mill speeds. Typical comments an speeds. Typleal comments an ager. Brooks Records, San Francisco. and Pamela Parindex, disk manager. Rosenblat Elecitir Company. Hariford Conn. Fraser clams, as does Mias Parandes, that many rus
tomers do not realize that Lf disks can't be played on 73 r.p.m. phnnos, and that 45 r.p.m. disks do not play for 45 minutes. Both dealers intis
that it is the duty of the manu facturers to make clear the advantafes and differencer be tween the new speods and the old shellac disks.

DISE TOUTING ... We are getting terrific results with the Children's Preas. seven-hnch cut out series."-Wismer"g. Inc. Clearwater, Fla. Gates Unfold the Pearly Gates Unfold ling in Heaven?, sung by the Mello-Tones on Cameo habel, is really hot is this teritory.

## - Best Selling Children's Recorrds



## - Best Selling Classical Titles



## - Advance Classical Releases





## FLANAGAN SSFIYNG...

## ihe billboard Music

 Popularity Charts
## - Most Played Juke Box Records

barad en roporls romived Otteber 25, 24 and 27

wholwe wivt

212 2. movi isa ....................... . 21 "King" Cole
15 3. 3IMPLE MELODY ............ Gary Bing Cresby ...............



It 7 7. I'll NEVER BE FREL ..........K. Slar-Tennessee frnie


10 9 8. All MY LOVE $\qquad$ P. Page

Page
isisiscsexts ascar
158 9. sams somg $\qquad$ Gery Bing Crosty



4 II 10. HAREOR LIGHIS
.. G. Lomb-
5 to 1t. All MY LOVE $\qquad$
412 12. All Mr love
anery

5 17. 13. DRAMEE COLORED SXY ........ King Cole S. Kenton
King Cole S Kenton aisir ivicisco

5 11 14. HARBOR NIGHTS $\qquad$ $\therefore$ K. Grittin
6 15 15. Patricla $\qquad$
 ............. P. Como


$6 \quad 13$ 16. La VEE EH ROSE Bing Crosby 111; и519.2711-Asca
620 17, OUR LadY of FATIMA ....... R. Haves.K. KaHen Wercarmasent: is isisiaig isca


1- 17. MEVEPRLESS ................ R. Ftamagan

26 19. THT IWG of YOU .......... D. Cherry

8 19 20. I'M HREVER BLOWMG
HEAES $\qquad$ .G. Jenkins-A. Shaw
. Decr7an121m: (45in-mm-ascal


220 20. MEVFRTHEESS .P. Westan

15 15 23. MONA LISA $\qquad$
Youn inho: (45irale-abar
…0k178227048, (45)4.77048-ASC - Emene. Nution- 4 . Ay

526 25. IUL ALWAYS LOVE YOU ......D. Mattin


826 25. MONA LISA
.H. lames
1-25. PIHSK say goodnite to THE GUY, IRENE ..........

1-28. BUSHE AND A PECK ........ Doris Day $\qquad$

2 - 78 EOODNGHT. IRENE .......... J. Staflord ..........................
3 22 30. PETIIT WAIII
6. Lambardo



1 - 30 THINEING OF YOU $\qquad$ . . E. Fisher.H. Winleshaller

 ort, Cap 11001


## All ON NAIIONAL:

SMASH HIT 9123-

| Elleen barton's |
| :--- |
| baby ME |
| WHai WILL BE, |
| WIIL BE |
| going strong |
| 9119- |

I'M GONHA LIVE TIIL 1 DIE

9100-
JOE TURNER
HOLIYWOOD BED HEW 00 WEE BABY BLUES
9062-
THE RAVENS
WHIIE CHRISTMAS SILENT NIGHT
new national RELEASES:
9122-
DANHY SCHOLL
THANKS, AMERICA
FOREVER FAITHFUL
9133-
THE GALII SISTERS
because! he's santa claUS
SANTA, SERD SOMEONE TO ME
9124-
FLORENCE WRIGHT
I'M GONNA FADE YOU WITH THE BLUES I'Ll MEVER LTI A DAY PASS BY
9126-
LYNAE HOWARD
OH MAMA, I'M SO IN LOVE
pIano lesson blues
9128-
CHRIS COLUMBO
DON'T SAY YOU CARE ROSIE, THE EIEPHANT

## the blluoard Music Popularity Charts

| - Country \& Western Records Most Played by Folk Disk Jockeys | - Best-Selling Retail Folk (Country \& Western) Records |
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| orations | , 1 , wimemem |
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| coxum nat | 1- -2. |
| (ineme | \%...w |
| Most Played Juke Box Foll | - Country \& West |
| (Country \& Western) Records | Record Reviews |



THE BILLBOARD Music Popularity Charts

FOLK TALENT AND TUNES

ARTISTS ACTIVITIES:
Bill Long and his fanch Girls are touring the Midwest and Eas for flve weeks, promoting their to the Rose Room of the Ellioll Hotel. Toranto around November 15. They' 4 air daly over CFRB, the local station. . . . Jism Flenary and his Midwesterners from Cairo, lil. have inked with Rich. R-Tane Kabel. Personnel includes: Bab
Kellem. rhythm guitur; Bill Geriem. rhythr, lead gultar; Ray Buts, accordion: Paul Harp, steel guitar and the leader's bass. "B'Tex Ritter (Capitol) is back in Hollywood. cutting short TV fillus, based on songs rom his Cap al. has moved from KREI, Farming.
can Mo. to WTBV, Belleville, Il]. tion Mo. to WIBV, Belleville ItI. He is doing
A Rogers (MGM) is switching worn WAVE, Louisville, where he Morked the past year, to WMPS Memphis. Charlie Haloy is now working daily at WWNY Watertown. N. Y. Hank Fort the gal songwriter from Nashthe pash has beconae an act. work ing niteries under the direction of MCA Leom McAuliffo (Columbia) has returned to Tulsa, of Texas niteries booked by' MCA Spade Cooley reports that he is baek at work and fecling fine, The a lonr svege of lluness. The Jordonairese (Capitol) will ton Sult October 30. In addition to cutting Cap disks, the fivesome aiso cut number of tunes for phila, has cut 20 sides for Rainbow Cap's e. t. series... Dusty Riveri diskery of New Vork. She's the and the Wagonmanlers, formerly ing a promotion campaign for
tion with the Retail Record Deat
ers Association of Philadelphia, of which she is member. DurIng a forthcoming week. 14 recording artists will visit Philadelinterest. . . Cousim Hank is now doing six hours of spinning per day over WFAX, Falls Church, Va... Pancho Grinaer, WKTG, Thomasville. Ga., has left the stareplaced by Cuxtir Gordon and repliced Hill. who split his duties. , Bob Ward is now hardling the rusaic music shows at KVOP, Plainview, Tex, Edgar Clapon. WLAY, Shetrield, Ala.. has inked to do disks for Tennessee Dayion, ó, would like arists to send him biographical material with which to spice paiter be ween disks
Diego, Calit Wanter, KSDO, San Diezo, Call, reports that he is day nights with rustic names. Smokey Rogers (Corall is also running at the local Bostonia Ballloum Roy Hogsed Tria (Caplon his San Diego TV shots. Happy leon becanie the father of a son Augusi 3L. Ison aire cver WTIP Charleston, W. Va. Hormerly (Longhorn Joe) Elliott. Carmerly has kwitched to KCRA, Calif., has switched to KCRA. Hobb'r place. Hobbs is now at KXOA, Oakland. Morris Tay
lor, KDAN Orovile Calis has lor, KDAN, Orovilie, Calif., has formed a combowhich is working -uaian Room. Chico, Calif. Ha Charlie Walker, KIOX, Bay City, Tex., had his d. d. show Almed in a movie short on the annual Rice
Fertival at Bay City. Fe plugged Festival at Bay City. He plucged The festival via his show's.
Joe Allison. the Capito corder who spins em at WMAK Natheille. has inked thersoral management pact with Bill King,
who also handles Judy Canora,




## Ite виІвоаво Music Popularity Charts

## 

## - Best Sell:ing Retail Rhythm \& Blues Records




## -DOT'S HOT!

 -. . . with 2 blazers! "STREE WALKIN' DIDDV whe mancie dat"RIFIFIM" WITH GRIFITM" thathe caiflimeros. -DOt 1010
"HULA BLUE"
II GET THE blues when it rains*
 DOT RECORDS CALAATM.


YEGA loog May RECORDS


98c list
Dlstriburon ame soectial soles Meprecuarantitd tranitorige a what rou thave boen boekn tEGA RECORDS

HAVE YOU HEARDI APRRI SIEVEES
The Girt with the sexy Yeice) singing
DON'T DO IT
SOCIETY RECORDINCS 9A Aok Your bintributor


New Visor, Columbia S12.0 out 100

 VEDEX COMPANY 674 1om AFL. Now Yort 19. N Complorfor inomierio, Eongh
arxcoind PITMSSINE Norpinotors of the
 HOP ON THE ATLANTIC HIT BANDWAGON!



## 

－Rhythm \＆Blues Record Reviews

－Advance Rhythm \＆Blues Record Releases


## ＂TE LION． MIGGSAR＂

 ＊DOGGETMUSIC IPRINTING
 AUTE－LIITHO CO．


## Outselling Al／Competition 2 to 1

AMERICA＇S II TEAM TOGETHER AGAIN
$\star$ JOHNWY OTIS ORCH． little esther ＊met watur

## ＂FAR AWAY XMAS BLUES＂

 ＂WEDDING BOOGIE＂
## Sacuay istodid co．IIIL． HAVE YOU A RECORDING PROBLEE？

If mo．Iel as help rom with it．Wir are equipprd to produce all




UNITED REORDING LABORATORIES
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RUDOLPH
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「－ー－ー－－NEEDLE SECECIALS

Г－ーーーー－$\overline{\text { RECORD PLAYERS }}$










YOIWJy
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## tue виlısoneo Music Popularity Charts



All of the lively faniare of showbusiness in a loe-lapping, ear-pleasing instrumental version of the amusement indusiry's most famous march ${ }^{*}$



## the billboard Music Popularity Charts

## - The Billbourd Picks

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## - The Disk Jockeys Pick

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| 3. Hamem moctuant |  |
| 4. Out mose | Esar Henard .........4....... Weroury 5517 |
| 5. I Cant give vou anttimg eut lovi, baby | Budat Meriow ............. Vietere 20.3947 |
| 6. The best inmb lor you - ......... | Derry 6omm ..............Vx100 20.3727 |
| 7. IF 1 nthe A BEL |  |
| -. mouny, modit yod buy a bagy brother |  |
| FOR WE | Spits yma . . . . . . . . . . . . . . vkice 20.3047 |
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## - The Retailers Pick

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## - The Operators Pick



## - The Country and Western Disk Jockeys Pick



If вицвоия Music Popularity Charts


Take your Pick! Two great RECORDS ON...


most "SUGAR SWEET"

simp it!
Backed By "WINTER WONDERLAND"

## Music Popularity Charts

## The Honor Roll of Popular Songwriters

By Jack Burton

## 10. 76-IRTHUR SCHWARTT

PERTINENT DATA ON SONCS AND SONCWRITERS
$\begin{aligned} & \text { Songs used in this series are listed according to the date of } \\ & \text { their original copyright; stage musical songs. according to the }\end{aligned}$
year the musirals were produced. and film songs, according to
the year of public release.
Songs which have attiained a sheet music sale of one million
or more are marked with an asterisk ( ${ }^{( }$),
and not the orikinal publiser, is isiven, and songs nove in public
In listing of recordings. no so-csilled collector's itenus are
given. The record listing is representative, aot necessarily
complete
 collese educallory he had no intention of making, career of mu sic until he was 28 years old.
In fuct, atmost from the day of
his blrth-November 23, 1900his birth-November $25,1900-$
Arthur Schurartz was desitined for Arthur Schuartz was destined for
the law. Elis father was an attorney, he heard torts and trials discussed dally in his Brooklyn
Jome, Jome, and while attending Broor-
Jyn Boys Hish School he had Jyn Boys High School he had
shown a logica! and analytical shawn lostcal and analytical
mind that promised a brilliant future for him as a barrister. After procticing law for two yeary, however, Arthur Schwartz
discovered that the bright lights discovered that the bright lights of Broadway had far more fas-
cfnation for him than the calfskinctration for him than the caliskinfice shelves He planned for al musical future by squirreling away chough money to tide him over the lean years of his nusical appprenticeshup. For he had no ilIlis first published song, Baltimore, M. D., You"re the only Doc-
tor for Mf, had netted him only $\$ 8.43$, and the royalties he received Irom the numbers he contributed
to whe Grend Street Follies of 1926 hardty kept hum in cigareltes. So to build up a cash reserve, he
wrote both music and lyrics for vaude acts playing the Keith Circuit and contribuled verse to maghis law practice
As a result Arthur Schwartz Was ready to give Broadway battle when he turned the key in the
lacte of his law office door for the lact of his law office door for the
last time in 1929 . And it was winndig battle trom the very first round, sitice the muste he wrote for the Ftrst Littte Show not only
earned him an American Socely earned him an American Socety lshers (ASCAP) membership but commission from Jultan Wylie, the complete seore for Here Comes Buride, a London musieal
During the ne flue years, Ar-

## SONGWRITERS <br> COMING UP!

MILTON AGER
1- Subiequent lacuz The Bilbasid OM CONEAD
HMTL WORE
HARET WABRIN
MARAT M, WONO
ALSE WRUAL
both sides of the Allantie - the Co-Optimisha, and English revue. and the Band wagon. Which enformances despite the depression and packed 'em in oa the road.
The following year Arthur to his credil, Fiying Colors. Then in 1933, he salled for England to write the scores for Nice Going On, a London musical starring Les lic Henson, and The Queen s A)
fair a Gaumont-British film in
which which Anna Neagle had stella
bllling. On bis return. he helpe blaze a new trail in radio with
The Gibson Fanaily Thr Gibson Fanily. a musical sersal that ran for 39 weeks and mately 90 original songs, several of which were incorporated the same year in the score of the Broadway musical, Revenge With
Music. Muste.
After adding At Home Abroad In 1935 to his list of Broadwiyy suc-
cesses, Arthus Schwartz took pas cesses, Arthur Schwartz took pas-
sage to England for a third time to write the music for Follow the Sun, a sevue staged by Charles B. Cochran, an limpresario with a magic toueh who produces enything from grand opera and Shake
spemrean revivals to wrestling bouts with incredible artistry. Continucd next wiek
ARTHUR SCHWARTZ'S BEST KNOWN SONGS
AND RECORDINGS AVAILABLE

| Poplar Songs | Stape Mueicals |
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| 1933-baltimone. M D. you he the OMLT DOCTOA FOR ME |  |
|  |  |
|  | Mat wis wish rave tumang |
| Fenmy |  |

New York and the British capitol
He had three productions on Broad
way in $1930-$ the Second Litte
Show, Princess Charming and Three's a Crowd and the following year he had smash hits on

## AND RECORDINGS AVAILABLE

$$
\begin{aligned}
& \text { I'uplar Sungs } \\
& \text { OTITY DOCTO D. YOU ME THE }
\end{aligned}
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\begin{aligned}
& \text { HOW HICH CAN A LTTLE BIAD } \\
& \text {,yiter of Homera Duets Ramack Menic }
\end{aligned}
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## 

APOLAO ...Getting BIGGER and BIGGER and BIGGER!
,
SONNY CALELLO
SONNY CALELLO


## 等高

 and "cuban love song"in ilie country's brot equipued studiue PROCESSNLIG
Iniont duplieatione lectonigues baeed ou RCA mespareb

## PRESSIIG

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SHIPPIIG $\&$ HADDLING
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## Music Popularity Charts

## - The Honor Roll of Popular Songwriters

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1121-GOOD BOT

1938-THE FIRST LITTLE SHOW



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SING SOMETHING SIMPLE



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Cy. Mavinion heiple
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HLL HEVE LEAVE YOU
WWWCS OF THE NOMMTNG

1930-THREES A CROWD
Pach and wrice oy rowesd Duet, an





The Telephone Man Rings in the Holiday Season ...


## AND THE GANC


"CHRISTMAS SERENADE"
sackso er
"NEW YEAR SONG"
ET \#1310


## 右

## "LIFE BEGHS TODAY"

macke ay "MAMMA MARIA"

ET \#1309

"MERRY ChRISTMAS To YOU" eackipe y "SAVIOUR IS BORN"

ET \#1505
Some Chaire Territories


## PEARL

ORDER THESE LEGITIMATE PEARI RECORDS:
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YOU CAN HELI' COMBAT CRIME BY GIVING TO THE NATIONAL COMMITTEE FOR MENTAL EYGIENE
 $y$ 4

## "Madam" Series of Mad Segs

- Continued from page is $\quad \left\lvert\, \begin{aligned} & \text { to Boston, while the musical was } \\ & \text { playing a break-in there. with the }\end{aligned}\right.$ department the idea of signing idea of broadcastling the show, or Betty Hutton, largely on the basis tunes from th from the try-ore
that Hution would do the Madar
town. When the crew got there, album If Decca wouldn't release tit lumed out that no one krew Merman. As far as gipl sincers about, or was prepared for, a are coocerned (show illhum con- radio broadcast, so it never earne
siderations) RCA Vtetor needed oft Tunes from the show were siderations) RCA Vietor needed
Hutton like the welliknown hole Tunes from the show were
broadcast from New York. with tn the head. reception on the part of Irving
Berlin Berlin. Who wrote the score. While Berlln. naturally, considers Dinah altho the pic won't break until The great singer she is. he just August
does not feel she's a show-type
The diskery has also milde a pertormer. This has created $z^{2}$ package deal with Famous-Parasomewhat unhappy relationship mount thru Harry Fox for spe-
with the composer.
cial licensing of Popere the Sailor The Madam operation has been
Thal llicensing of Popere the Sailor,
Little Lulu and Little Audreymarked by similar untoward inci- subjects of Paramount cartoons. inception. An entitre NBC pro- $\begin{aligned} & \text { Deal tacludes any materiol bascd } \\ & \text { on the new character, Cosper the }\end{aligned}$ duction crew, for example. went Frierdly Ghost, subject of 10 car-


## Flanagan Writes

- Consinued from pase 16 larity. He points out that what
is good for the industry as a whole is also good for Flanagan. the setting up of a special widdis Every new name, he says. is an department at Warner's. suggesta assist. Theretore. Woods and to pubbers that they merchandise
Hendiler signed Morrow with his their moppet tunes in the manner Hendler signed Morrow with his establighed by Litle Golden disks. ment. EEverything that Rets the Specifically be referred to the 25radio listeners and those who play
the juke boxes all steamed up
multiple outlets, of cour-color piccreates an excitement that reflects torial eovers and simple arrange-

Mercer Records
protully present
THE ELLINGTONIANS AL HIBBLER "White CHRISTMAS"


## "NOBODY KNOWS 'THE TROUBLE I'VE SEEN'

Mercer Records' New Blucs Star CHUBBY KSNP with Billy Straphom Johany Hodges Serfe
Y HATIONAL DISTRIBUTION: DRESTIGE RECORDS
 on the record no disk iockey ofared. or the girl who eang alke - MO PUBLLCíTY MAN dent, on the sob bocaut pablicity never foite... to make some - IT DOESN'T TAKE A FORTUNE co gere publicity lob done, publicity anents do have expaniet. But it doesn't take all the monoy in the world. .. and it pou think edvertising doesn't pay . . look at the adi . . . by meople
Have You Heard



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> ATLANTA Tempo Southern

> HE RED THE CORPORALS
ists at $75 \&$ (plus tax)
NEW YORK
Tempo Distrib. Co.
$457 \mathrm{~W} .45 \mathrm{th} \mathrm{St}$.
New York $19 . \mathrm{N} . \mathrm{Y}$. New, Double-8a 1OOO-play Qual
PHILADELPHIA
Tempo Record Co Phila. 23, Pennia. Theme's Flex 78 is second only to Tempo' HOLD Recard Co. 8540 Sunset Blvd.
Hollywood 46. Calif

> TEMPO
District Offices

Q $)$ D A)
 Throes of Switch NEW YORK Oct 28 - AD Records. Inc., was reorganlzed this week with Petcr Doralne and C.ene Novello buying oul pariner replaced Camarata as president

Ircasurer. Each oums so per cen
of the stock. Novello. who basn't taken active part in the frrm previously, is assuming artists-
repertoire chores. Dornine is repertoire chores. Doraine
handling =les and promotion. Camarata, who is presently co Camarata, who is presently conek vacation.

## London Shitts Aid Speed in Sales, Talent

NEW YORK. Oct 28 - Landon
Records last week accelerated both its sales and artists-repertoire programs with several additions and
shifs. Walt Maguire former sales shifs. Walt Maguire, former sales
manager for the Kayler Company, London's Philadelphia distributor, Joined London as atd to Joe Dehaney in the sales and promotion
set-up. Goldfarb, formerly with Hert Goldrarb, formerly with Baston Jobber, took over as Sales
manager of Lindon Record Sales, factory-owned distrib branch in
New York. Jack Blumenthil, who New York. Jack Blumenthit. Who over to take complete charge of production and warehousing A new distributor, Music Service
Company, of Great Falls. Mont., took on the line in that territory and sales departments, sikned charush Anith ODay in Chicago last week and brought her to New York for her first London date Thursday (26). Miss ODDay, who
has sune with the Gene Krupa and has sung with the Gene Krupa and
Stan Kenton bands, recorded most recently for Signature. Her London deal is for one ycar with iwo one-year options and ealls for
minimum of 12 sides per year. Her minimum of 12 sides per year. Her initial coupline. Tennessee
and Yeah. Boos, will be released immedintely.
Delaney also closed the longbruited deal with pianist-orkster Bul Snyder. Snyder's deal is for
one year whith one-year option one year with a one-year option,
and a minimum of 16 sides annually. His furst London date is akedded for November 13
Krupa Southward
Gene Krupa headed south with week 'tour. Maestro's itinerary November 3 and 4. Wilmington N.C. 6 Florence, S. C., 7; Greendates in the Carolinas. Krupa will trek to Georgia. Fiorida and Tennessee.

Except for Lovin' You, Ops Will Love Exapf Firl Lury Yuiu

Discovery \#527

Also on $45 \mathrm{rpm} \# 45-527$


by THE PAGE CAVAMAUGH TRIO (ADD Two wives) backed by DONCHA GO 'WAY MAD



The Continent's outstanding singer destined for stardom in the U. S. A.


##  <br> with Mitchell Ayers' Orchestra

Cusinest Manoger. Jomeph Rormond

voral Coesch, John Quinton
erronol manager, Dick Eicharde


ADAM RECORDS, INC.

## AUSSIES LOOK FOR SYMPHONY

 SYDNEY, Oct. 28.-PTime Minister R. G. Nenzies has announced that as part of the Commonwealth jubilee celebratlons next year a prize of competition for the writing of a symphony ta commemorate the occasion. The symphony could be written by any British subject and must not exceed 40 minutes playing time. Final Judging would be carleas musicians. Entries will close June 15. 1951. The announcement has aroused tremendous interest in musical circles here.Pitt Disk Jock in
Three-Way Stretch
PITISBURGH. Oct. 2a - A
Nobel, local disk fockey and tormer
Hal Mclntyre orks, fanned out io
ald entertainment directions this
week when he signed an exelusive
year's agreement with the Inked
cens Jewerly Company for Wis services on radio and TV
igned a ycas's contract, with the company retaining rishts to bus exand with the privilege of and TV also aniside engngements. The firm Nobel now has on Stwo shows would be dropped by Al in FebV ry wher his contractual oblisaions expire. This places Nobel in an enviable position. since he will simpleast this year, and this show will be the first hig one to be televised from the new studios of Pitsbus
WDTV.

## PROSPECTS

## S. America Not Ready

## For LP Disk

## - Continued from pege If the top iol Records firm. Also in the of Records firm. Also in the top

 six are Elite and Copacabana. The and the latter produces lis own platters.
## The countrie Rumse

presses are tig $80 \quad 78$ r.p.m. Paulo and Rio De between Sao range in vinisge from 1922 presses from the original Brunswick plant Irom the original Brunswick plant
in the United Siates to the latest model Watson-Stillman
Several dizkers have sent enginecers to the States to study the production and availability of both $331 / 4$ and 45 r.p.m. equipment. The
few LP disks Impored sell for lew LP disks imporied sell for Disk dealers in Brazil operate much as Amcrican retallers. using the same display, demonstration and selling methods.
The big native tunes are in-
variably those Introduced durin variably those Introduced during the gebruary carnival season. Na30,000 sale of a disk to consitured good, tho a few platiers have sold 130.000. Among internadonal disk favorites working here now are Suzy Solidor,
The fadio manufacturers turn out about 400,000 receivers a year. Most are manufactured in Sao Paulo and by assembly of imported component parts or imported sub-
assemblies.

## ATIENTION, DEAIERS AND OPERATORS ONIY SDIE YOUR RECORD BUYING PROBLEMS

Ordering and Gelting Records is a Difficult and Trying Problems Lot Us Bo Your Errand Boys! Let Us Do All the Hustling and Running Around to the Various Houses.
CET ALL THE LATE HITS WHEN YOU WANT THEM
WE CAN SUPPLY ALL SPEEDS
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TRY OUR SERVICE AND YOU WON'T USE ANY OTHER
CPTOWN MUSIC ONB-STOP RECOMD SERYCE

BLOSSOM'S TIME GROWING NEARER


 West or wich will stair next

 zull play Mise Socieve tin the nicker and Tony Martin may
do Benny Fields, LIFE AT 10\%
Agent Makes 'Find' in His Own Garden

## NEW YORK, Oct 28.--Guy Ray-

 mond, signed to Music Corporation that for weeks he'd been trying no success, All he got was:buay can't see you today. A few weeks ago be went on
the Rubert Q. Lewis TV show and ngent who was "The nextr day the another MCA percenter. "Did you see the Robert Q Agent Noo. 2 sald he had. "Thear there was a guy on there No. 2 said he did, and his name
was Guy Raymond. Guy Raymond, eh? I think wee
oughta get him. bya know who's got him or where we can reach
"Un-huh," replied the other, "IP you luok on our list, you'tu see he's
been stigned by us for the past few seers.
"DUNN-ED"
Friar's Fete
To Joe Lewis Hits Snag
NEW YORK, Oct 28. - The
Triars' dinner to Jde E. Lewis, set before it can even start troving. Henry Dunn, American Guild of Variety Artits (AGVA) topper,
blew up in a hur. of the, Friar and also member had tacitly agreed to accept $\$ 250$ from the Friars for AGVA's wel-
fare fund to clear the show. When the entertalnment commiltee met, Dunn blew his top about how the
show was to run and marched out of the roorm in anger. The following day he informed would not be aceeptabie. It was
$\$ 1,000$ or the acts are to be all

## So-So Pix and Holdovers Drop Broadway Take 31G

## day-less Week, only so-50 flicks 543.000 retreated to $\$ 55,0,010$ for Cantol (4,627 scats: averag

 plus holdovers threw Stem combo for the six theaters was $\$ 378,000$apainst the previous week's $\$ 409,-$
Radio City Music Hall ( 6.200 to $\$ 98,000$ lor its Tourth and final lvangys with Giass henageric, the Bili started with $\$ 139,000$, followed
by $\$ 127,000$ and $\$ 125,000$. New show; reviewed this issue, has Betty Mruce, Guy Raymond and The 000 ) was the cream of the stres It took in $\$ 115,000$ for its second
frame with $A 14$ About Eve, Martha Stewart and the Blackburn Twins,
againat $\$ 80,000$ for the kick -0 If aepainst $\$ 80,000$ for the kick-ofr.
The fuct that the bouse went beck icy ratied the ante

New AFM Scale Calls For Raises All Along
The Line to 802 -ers
NEW YorK. Oot $28 .-$ Cate
hows will cost a
lot more in the shows will cost a lot more in the
immediate future when the new
scale for musiclans goes into effect. New rates were voted upon by
Local goz of the Americen Federation of Musicians (AFM) and
will tealt for raises all down the line.
New sente will be $\$ 125$ per man,
double for leader, as against $\$ 109$ double for leader, as against $\$ 109$
now in effect. In addition to Lbat
raise AFM is asking for time and raise AFM is asking for lime and
a half if any band works over
geven hours. All ops wwill alsu
have
 union's welfare fund. pnguish, the apetors union, American Guild of Varicly, Artists
(AGVA), is also complaining. In
their
 on additional 10 per cent of their AGVA claims that such a limiation on lenth of shows will cut
(Continued on page (9) teaturing live calent than in any time in years
Suburban operators figure
they've got the answer to TV competition In strippers, but in Wash marye, and Waldrop's is followind
ruit. For the latter, t's the first
sult plunge into a full-scale floorshow
policy. Waldrop's started off last week with Jungola, while It's AuHilltop and Cross Roads, respecReop ast few wreks included the ShoreWilliams's ork, the Siatler's Embassy Room, with Xavier Cugat
followed by Ted Weems, and the Mayflower Lounge, with Bob suant ork and Artind and dance tcam. Decor of the Mayflower spot has been com-
pletely changed to a Georgian motif.
Recent newcomers to talent, bc-20-11, La Conga, Leon \& Murray,



FATHER IS A FRIEND INDEED
NEW YORK, Oct ${ }^{28}$ -
Soany Skylar, entertainer and songwriter, has been nlarried
three times. On his recentrethree times. On his recent re-
turn to New York he introduced his latesi wife to his
father.
ways a friend of mune," replied poppa.

## NEW BUYER

Frank Sennes To Op Miami Colonial Inn Sennes, Midwest booker, has takel
over the Colonial Inn. Hallendale. in cithe
Senne
Sennes has the room on a threeIdea If to run the to to buy package shows, and negotiation
are now under way to put are row under way to put in
Max Liebman unit that has been playing the calc circuit.
The Colonal Inn, bel

## Capital Night Spots Head

## For Record-Smashing Biz

## new night club season is the na: $\begin{aligned} & \text { and even the Press Bualding cate } \\ & \text { leria, which is launching dancin }\end{aligned}$

 develop into the biggest since special. A rash of entertainment ingtoo proper the accent is on more The Blue Mirror and the Mcrryconventional talent. The Hillop Land, which hopefully launched




Bar of Music Sets Line-Up
NEW YORK, Oct. 28.-Bill Jor-
dan's Bar of Music, Miami Beach dan"s Bar of Music, Miami Beach,
due to open November 22, has its
line-up for the entire scason about settled.
Jorda
Jordan bere for the past few
months, has the following shows brught. The starting bill will have Guy Rennie. The next one, to
itart December 20, will have Syivia
Miles. Hidegard Malliday and Mlas. Hidideard Halliday and Guy Rennie, tatter a holdover. The Bit Jordan and his partner
Dave Elliott will atso work in Dave Elliot
every show.

## 'IRENE' CATCHES

 THUGS ON JOBTORONTO, Oct 28.-Masked with a preference for Goudnioht, Irene, staped a $\$ 308$ hold-up at Duffy's Tavern here
last weck. Just before the lass weck Just before the
robbery, Honey Hines, tea. tured singer, had ween held the manager's ofles, for 25 minutes.
Whlle Honey was being held
at gunpoint, she recosnized at gunpoint, she recognized one Fras right, wThree nights ano I sent a request to you to sing Goodnight, Irene."

YANKS IN PARIS
American Operators' French Clubs Click

## PARIS, Oct 28-With 300,000 of about 100. Charlie Lewds band

 American tourists passing thru plays soft background musicParig during 1950, and 12,000 pand occasionally Brck Top singa Americans livine here all wear bul for the most part the guest round, a number of American like to amuse each other. Now and night club ops have found the then outside taient is booked.
Frenrn capital a good plade to do Place fi elosed during July and Frenrh capital a good place to do Place fic elosed during July and
business.
A quick survey revealed that, planst to open winter Brick Top
A guick survey revenled that $p$ varying all the way from titled cosmopolites to rubberneck tour- Pres section of Parks is run by ists. Each club has a personallty,
of its own, attracts certain types of of its own, attracts certaln types of
cllents and offers somethtng spe-
cial in the way of atmosphere. Gordon lieath, who played in ant, who toured with Margaret Top is the swanklest; L'Abbaye, and Mme. J. Chervet, opened the the most arty; Honey Johnson's,
the moat typleally American, and
been faxed to 70 peoplc) has
almost
continually. the Water Gypsy, the most origibeen axed aimost continually,
Room opens at ip.m. and closes at
Brick Top in Montmartre frames ( 60 cents). diabbaye draws
 operates from 11:30 p.m. until trade is predominanily Amertcan. morning every night except Sundays. Club run by Brick Top on
and off since 7024 , does a class biz.

## RKO-Army

Show Heads
To ETO Nov. 6
NEW YORK, Oct. 28. - The RKO-U. S. Army show will leave in four foreign countrles and will


The show, supplied by RKO,
will get token payment by Sol
Schwartz, RRO topper, tho the
tab for everything else,
fares, food, living quarters and
transportation will be picked up
by the army. Group. consisting
of eight acks will be trealed like
Bi.p.s. will be headed by Harvey
Stone and will contist of Jackie
Three Edward Brothers, Ruth Da-
Fays-and one other act not yet
staned. Show will play in Ger-
Precedlng the departure RKO
whil run special night at the
value is to play the acts, eight
singly or as package, when
Rep Orgs, AGVA
Face New Fight
NEW YORK. Oct. 28.-A new orgs and the American Guild of Yariety Artists (AGVA) 23 a re-
sult of a charge by the latter that financially responsible and cannol Latert friction occurred between The Associated Agents of Amerte
(Three A'a) and AGVA over Three Aa) and AGVA over
claim of St5 said to be due a per
former for a show. Incident former for a show. Incident uc-
eurred during the summer. Ar-
bitraton was held and participnted
In by an AGVA ren a Three A tep and whereses. Decision was
that dough was duc. Agent involved was Jack Fink, club booker
AGVA made demands on Fink which were ignored. It then made similar demands on the Three A's,
and these loo were ignored. and these loo were ignoved. It foltum. When the term expired ac
According th
AGV by three A's and
to put up a 85000 bend to was elabms levied ageinst its nembers. defaulted, he was to be suspended
by the ore Friday (27) Sid Llepris AGad of the turned down and harah words followed.

Show policy at Libbbaye is stictly folk music-French, EngPayant sit on high bar chalra near
a fireplace, strum the gultar and plause is muted or indicated by snapping the fingers. The reason is that two children, aged 5 and the club. The parents of the kids agreed not to emmplain to the podown. Euquete requires no talk participation. After midnighence electrle ughts go orf and candles are it is filled. a candle is blown with Auid the singers, who close Since the owthers provide mast (Contirued on page 4)
AGVA \& AFRA Execs Silent On a Merger
NEW YORK, Oct 26.-A merger otween the American Federalior American Guitd of Variety Arusts (AGVA) has been the subject of
hush-hush talks between top heads of both unions. ad several talks. involved have but neither principal would ad or the possibility of any forma to An AGVA insider satd, "I hop leadership. AGVA might become An AFRA wheel said he could see a better possiblity of a merger
between Equity and AGVA than
ArRA. "Most of the curtent furisa dictonal squabbles are between to gain from such a merger." He admitted, however, that from an elimination of duplicate expenses.

## Miami Bistro

## Shifts Policy

MIAMI BEACH. Fla.. Oct 28.-
Danay Davig's spot, the Kity Davis Thealer-Fiestaurant, will open with an all-Negro show policy Decem-

Club ran most of the summer ocal actors. Last year it ran with siralyht nitery policy using The new all-Nerco show wity consist of four or five acts and a
five-girl line, But in addition to the shaw, spot will continue to fea-
ture its highly spiced Jewish food, Davis said that local offictals have granted him an okay on Ne-
gro talent and he's made arrangements in Miami to house the perIrom the living quarters will be
furmished by Davis.


CHICAGO THEATRE
Mirl Rehon Engagement! century tiantrat, Butiado
$\star$

attrato comber uru

,


PRIICRSSS WHITECLOLD

## Suther Oremhiat <br> mancrify musk corpotanom



Vaudeville Reviews

Radio City Music Hall, New York

## 

Music Hall this week has one of its typlcally opulent, lush stage-chows-almost too much so, as the to minimize the individual acts However, this is Inherent in the spectacle technique, and as a speciacle the Mulic Hall show is on a high level.
Following a spirited rendition of Johann Slrauss's Die Fledermaus by the symphony. the first of the spectacles opens. This 15 a piece
thled Autumn In Now York, making use of two excellent sets, one a calendar of October, and the other a night scene averlooking
New York. Glee Club, working this scene, has ast of special dancer Betty Bruce. Working on stase and also hooting atop the
piano, lends gash to the ensemble effect. The Rockettes get into the autumn atmosphere via a Hallo-
ween setting. replete with pumpkins, a man in the moon and bact ground effects reminiscent of
Sleepy Hollow and the headless horscman. Utule detalls bere, such a wind effects, aspects of the se
scarecrows, efc., are excellent. Stand-out turn ia Guy Raymond. who does comedy-acro with a di minutive male partoer. There's much hoke in the act, particularly of the elack-limbed variety. Arms
collapse hand-to-hand work, fin collapse hand-to-hand work fin-
gers get stuck etc. But the joint-
less arm routline is abelted by less arm routlne is abetted by a laughs. Wind-up is stralght acro and sood
Gloria OMalley, acro dancer
does a brief turn against a settin deepicting a stree: scene oulside dipater-a sort of entre-act while patrons wait for the close of the
intermisslon. It's effective, for as the pitrons file into the theater
they see $n$ scere from Faust they see in scene from Faust
wherein Mephistopheles and he who sold his soul are retaled by a bal-
let. The devil 15 Edmund Tomp-
kins, bass; George Dyer. tenor, plays Faust. Their vocal utter
ances, tho, are brief, and they reances, tho, are brief, and they ret
tire to watch the ballet. which f highlichted by Janice Cioffi and Georke Tatar, respectively prima
ballerina and premiere danseur. The ballet struck this reviewe as occupying too long a period in
the whole show, and some of the the whole show, and some of the
staging effects-surh as the sudstaging effects-surh as the sudoutlets in the spron $/$ were too
bizarre. Stll, fuch faults really stemmed from a plethore of good things.
Pic.
(MGM).

## HOWARD and WANDA BELL

ocroum "
CAVALCADE OF BANDS' TV, N

Palace, New York


## The Palace audience is either

 pecullar breed or the aura surrounding the theater has an odd effect on them. At least that's howit semed at the show causht. Turns semed at the show eaurht. Turns
that were finc elsewhere had to work hard, while so-so acts caugh fects gave each a hefty assist, bu it just didn't help in some cases
First on were the Carroll Sisters First on were the Carroll Sisters,
an acro-ballet leam of tallish an arro-ballet leam of hallish, The twotome worked fast, tho heit liked them. Leonardo and Anlta was atine ventriloquism act. If
wasn't for Leonardo's heav South American accent this would be a rever dummies and has them smoking, laughing, blowing chewThe gum bubbles and hecupping and handle some of the dummies
 popping out from behind a draped
able. Dummies were extremely table. Dummies were extremely No. spot went to harold King
bilied as the world's greatest dancer on skates. The guy came five mlnutes writhout stopping for a breather. His isp, sot-shoe and bindfold routine atop a small table Working in a nuify white hand
gule gallew falled to impress. Het vocaltzing of Deed I Do (the Lena Gorne arrangement) and You Cani Get a Man With a Gun didn't prove
a thing. Wrapped in nastalgia were her vocal impreasions of Nora
Bayes. Eva Trancuay, Helen Kane, Melen Morgan and Sophic Tucker Just the meation of thene namen ations were only so-so.
Sid Marion was quite a favorite In the two-a-day eran at the Palace. o get a polite reception. Working he ran thru soyce, a big blond
he rater, a Lrunk bit and a closing vocal duet about two minutes to the art and
that's all. Some talk bbout "the good old daya at the Palace" would a good act and line one-at least Juanito and Anita, new dance dun, got a bigh hand for their Ras,
flashy and well-costumed namenc turn. The team has an act that clubs and hotel spots. With a lit-net-clicking on work their castawould make for solid act lo that nediurn, too. The house wat dul
appreciative.

## appreciative Ben Wrig

do half as few weets ago, didn Just as hard were. He worted rubbery dancind but to bitle avail un one so that the closing turn
could be set up. Brick Brothers and Glorla, a trampoline act, showed to better advantage than
other acts of thla (Conlinued on pere 502

## DANNY O'DAY (THE MAHOGANY KID) and his new pal Humphrey Higsby JIMMY NELSON <br> America's Newest <br> Ventriloquist Sensation! <br> ED SULLIVAN'S TV <br> "TOAST OF THE TOWN" <br> 

## Capitol, New York

## 

This is one of the solidest shows house has had in a long time. It runs on ball bearings, has no lull and
job.
Bill

Bill started off with Pupi Campo prancing in iront of his ork (20) started with a straw hat and spor outfit; sldemen wore polka dotted Later Campo twitched to pants. Later Campo twitched to a plaid First set were the Cantons, tw hand-10 bait Orinial lads in the areatest tricks caupht in a lonit time. Their hand-to-hand stupt is merely a starter. They bulld on it for neck-hold stands, full body tional sluff. Applause was tremendous.
Luiba Maling, stunnins with ber down, drew yock upan yock for ner new material, virtually the (The as caught at the Versalles tighteped it for theater dates without hurting the act. Starting with Caker, shecial bullt around Beked a Cakf, she followed with parody on
Riders the Sky for gulfaws. But Mish Malian really wrapped In that one the was of cousummate actress, a ereat entertainer
doing a ereat piece of material The house yocked
Frank Fontaine, sporting bloud heir, hat krown in stature and picture, plus his radio jobs on the Jack Benny thow, have obviously given him a new dert. Appareatly
the audicnce was familiar with hla Swecpatakes winner routine judglng from the applause as he started opened with an Arthur Godfrey ake-orf which was a good carbon Andy, winsion Churchili, Amos $n$ Andy, Winswon Churchil. F. D. R. and comedy duet between Sinatra stakes, plus his mugeing that rocked 'em.
Buly Dandeis tas acquired so
much stage presence, poise and ase he's not the same guy wh used to knock around the small millers Riviera he's bigget good looking singer, sells a song
tite a male Lena Morne. Not only The a male Lena Morne. Not only does he use his exceptional voice
but also his body and hands. In fact he almost strolls standing up capable Benny Papme, his partner of long standing, Dantels opened with a sott Summertime, stepped It up for another chorus and wen unto a strangely moving Bewitched,
Bothered. His next was a epell. blnding September Song to hushed house He ended with an nfectious Byt-Bye Baby and opped it winh his wondertul Old Black Magie, for one of the biggest
hands sny male ginger got here in a long time. Daniela works in white light, occastorally switching to amber. It was a fine lithting job setting man off to excellent rdvantace. The only fault to find in
Daniel's wet were two Yiddist words throwe were tor taughy. They were superlluous and marred
otberwise perfect performance.
Cainpo's band cut a nice show It's only spol compared dance
styles of the frantic 20 's with the styles of the frantic 20's with the
frenetic numbo of the present frenetic mumbo of the present lar working with Carnpo came on circa flaming youth. It was amu ing. The mombo was demonstrated by Campo with Maria Blamco a dark haired
suivelled hips.
Pic, To Pleas
Bili Stith

## BLAME IT ON

 THE MUSICIANSB. SHILADELPHHA, Oct 28.whosc humor is well known to be an the gamey side, catehorically denied shop taik that his routines closed cares with the cuy and Dolts show, doubllat it the Littie BathsKeller nitery, Pulley explaned,
"It wam't my rauth. The "It wann't my rautt. The

Shelvey, 4A's End Trial; Await Decish
NEW YORK, Oet 23-The Su-
preme Court trial mroolving the Associated Actors and Artigten of America (Four A's) and the (AGVA), brought agains the Four A's by the dissident performer
group headed by Fred Dale, Borton. has anally ended. All that Iomains now is for some marepaper Work and then the courty deckion. visits the the simenas completed Iheir (27) and finally both sudes rested The sult was brought by Dale. a former AGVA branch bead, and an adherent of the Matt Shelvey regime, In an effort to prove that
Shelvey's removal from onice by the Four A's was illegel. Amon the witnesses that appeared in the Clouind dayz of the trial were Hy Fain, for AGVA; George Heller, Televisien Authority; Gypsy Rose
Lee, AGVA, and John Donobue, also for AGVA.
Attomeys for the Four A's are Rosenman, Coldmark, Colin at Roy by Halpern, Nathenson \& Scholer The trial started in New York Supreme Court before Jusi

## Asks Cuif From Martin, Lewis

NEW YORK, Oct 24.-A demand for commisaicns on the Maron the American Guild of Yartety Artirta (AOVA) by Ar Vartety bein, attorney for Abner J. GreshFishbein charged that the boys played three dintes and that the commission due Creshler under his
contract, has not been received Tho amount of money Grestile asks for has been undetermined, it is estimated that it is about
3, 000. Martin and Lewis are at present in a dispule ard approach.
ing artitration proceedings inf artitration proceedinfs beica (MCA) and Greshler.

Gayway, Inglaterra, Old 1-NighterSpots, Pass Out of Picture CHICAGO, Ock 28.-Two anceimportant one-night ballrooms
went to the wall recently. The Inglaterra Bollroorn, Peoria, The was sold by op Joe Cooper to chin department store firm whleb will convert it into a store. The peorid terpery, which was bullt In 1921, was bought by Prank Doucherty in 1938, and Cooper
started as manager in 1944 . Spoi frequently used names until the last year. Cooper is starting jounce, Joe Cooper's Tap, in Pharis,
In which be intiends to une Uve In which
talemt
The Gayway Balliroom. MeCaok Neb , hay gone out of busineman Jtm Corcorsn, op, could not be contant bccuuse it was the lint outpost between the Nebraske ballroom territory and Deover, Tony Cavalier, who operates at
the Nu-Hims Balloom, Youngsthe Nu-Ehms Ballooom, Younge-
town, $\mathrm{O}_{-}$and New Market Gardens, Akron, is shortering the latter spot this week because of lack of dance band Interest. He may reopen after the Nrst of the year.
Bistro Tax Shows Business Is Okay WASHINGTON, Oct. 28. - The
lengthy decline in nitery busines, lenghy decline in nitery busineas,
as reflected in tax receipts, appears to be slowing to a halt, according to a tax report by Internal Reve-
nue Bureau this week. Septernber collections posled an tatal of $\$ 3,-$
$643,452-a$ dip of only $\$ 39.232$ from $643,452-$ a dip of only $\$ 39.232$ from
the preceding September. After some three years of sub-
stantial year-to-year decreases, the first quarter of the current fisca. year broutht in $\$ 10,857,313$ in taxes
on niteries, cabarets and root car on niteries, cabarets and root war
dens. The same period for the last
fiscal discal year yielded only $\$ 4,488$ more.
The
nitery The good showing made in ber was In direct contrat to the in taxes collected on $\$ 4,000,000$ to movies, leait thenters and aport-
ing events.

## Night Club Reviews

Persian Room, Hotel Plaza, New York


Preceded by number of ad-
verse reports, Fiss Lanchester, in varse reports, Flas Lanchester, in
her Stem preem as a cufe per-
former, turned in a surprisinely good joh. Tho it is doubtitul it the picture actress will become a top salon attraction with her for class rooms, worting to audiences whan ean understand
Miss Lanchester does a series of tem with a peachant for laundramats to a lidy of questionable morals who observes like tram her piana. In between, there is a son and the bod yttle girl, Miss mike, stop the Steinway, showing gems rolling around and making quent. Then there's at stroller, which she played to one male rins sider with amusing resulis. There's the Catalogue Woman, strange, Hon, and the Oyiter Men, a deto Oliver Wendell Holmes.
tion is dimeult to understand and perhaps her material won't pull bacts, the proved she was an actrest with a penchant for enter-
taining Her Janitor'z Sor was ren of subdued comedy. Her Unuendoes and solld actins for any cafe: while her Catalogue Wonnan was an impressive change of pacer. lo ber.
Alan and Blanche Lund, preacquired a iliciness and finush tho makes them better artisans-111 ho lesser showrmen. They stil bute some nashy tricks, splas, elc.g when originally caught, was lacking. On straight dancing they are
very competent, tho their best was very competent, tho their best was they wet themiselves ro. Inci-
dentally, the Lunds are the latest dance tearn to use that overly conThis over-politeness is so artificial it becomes embarrassiog.
Dick La Solle's ork does a pleas
ant chow backing job, tho Mis Lat chow backing job, tho Mis the piano. Mark Monte and his the personality boy of the Plaza
Bill Smith.

Chase Club, St. Louis

With a terrifle following buill up by their appenrances on TV hottest attractions in showbis to day. Since the Chase Club opened attraction to rival never been an these boys got. In for seven nights dred
thousands of stecters and literally fused by the maitre $d$ ?
Sbow opened with eccontric
comedy dance team of Leonard Barr and Marie Zstes. Male showed Clair for commedy; gal cute and
shapely, made a nice foh for Harr.
Martin and Lewia followed, were evergthing in the book at the crowd. Mugeing, impersonations, singing, dancing and general may hern resulted, with the audience cacularly gord was their talike-oif on an old-time dance team out of
the old Palnce daya. Also standout were their antist with trumpe and trambobe a bit that brought ex-ork leader has been musien director and arranger for the boys serves plenty of credit for a super * CMANATB


Paradise, New York

 | Oner |
| :--- |
| non- |
| fot |
| Thad | This site of rany clubs has as the Paradise, became. It started cane, then Vanity Fair, Zanzibar,

Bop City and now it's the Paradise again. Ops spent a tew bucks to change over the place. put in gold, and reopened for biz. For the nrst show the room was sold out,
probsbly taking in close to $\$ 4,000$, not a bad fgure to stant working on aps hope ls gojng to bring tem in aps bope is going to bring em in The format for the show, Jazz
Train, was the sam basic one this reviewer saw three times in the
old Bop City. But where it was an exciting spectacle before, it is now Ath When first caught ofteially
(The Btlluooard revilew. September
30) it had every 30) it had everything-life, fre,
lmaguation, singmg, dancing and
comedy. Tho the basic l.gredients are stil there, the klids worked
ine they didn't eare whether schaol inte they didn't eare whether school
kept or not. Still the previous performances are too fresh in thls Twiewer's mind to treat this ane The Idea of Jasz Trair was to make it cavalcade of juxz the the years via a mythical engineer, song. As it projressed. it wen
thru i Confo number (11 people)
in a terrific tortid cpener; the Plantation number had a basic humor that was infectious in itu sim
plicity. Then came a tumult act plicity. Then came a tumult act
In the Chocolateers (thre boys), follawed minstre the N ortcans num ber which called for solid blues by Irene Williams, mixed up with dynamic dancing by Joenne Norris
and Chno Roman and finally ended in a hilarious barroom the basic elements of comedy. Henry, brought on Harry Bellont
and ginging group. This Was fol
lowed by a round of jazz, with Ann Lewis attemptin a throaty Bessic Smith, Red Allen,
raspy Loufs Amstronic. Hosen Waspy Loufs Armstrong; Hoyce Wallace, a seductive. but homesick with Lesire Scatt doing a believ Tiams' Bessie from Porgy and Bess The John Henry number brough the show down and subsequen aets had a grueing task to get
Still the formula is there; it execution was demonstrated be fore. What it lacked at the new Paradise was the old fire, the zin and, perhaps, an attempt to im-
prove on what was already proved. mector, is lad with imarination When he gets the cast back on its
loes and drops some of his new trimmings. he th have a sock show. hind a scrim, cuitere did the intermission. mosic

## Ciro's, Hollywood

## 

Fazel Scott is equally as sold
Pazel Seott is equilly as solic antery attraction as she ls a pianber keyboardting by coavertin herself loto a visual act. Factal expresslons, gestures and genera beartng on the piano bench. re aect the mood of her music to hold
tiention. Handicapped by cold she rarely chimed in vocally on riff passage.
neluding arers a varied selection pleasers such sure-fire crowid Rhapsody (No. 2). Waraote Con crrio; hot sizaling eisht-to-the-bar with Dark Eyes and Third Man Theme. Her version of Warsaw, original, was played straight. Fo ber characteristic theme-and-vari-
ations device of playing the first ations device of playing the frrst to a syncopated pattern, proving or jump. Matry Malneck's ort provided competent support as well as loe-
tempting dance selections. Current bill should attract healthy biz
Lee Zhito. Lee Zhito.

China Doll, New York

The current show runs well,
starring Chucho Martinez and fea-
turing Edwards and Diane Jane turing Edwards and Diane, Jane
Scott, Gulli-Guili and an all. Orental line with choregraphy by Jed Mar. martinez is still one of the finest the scene for a fow years while
making flickery in Mexico, the pleasant open-faced lad has lost mene of his vocal qualitics. Since
last caught Martinez has sdded 1
Lope You Too Much, in Yidd Love You Too Much, in Yiddish, ingly well.
Edwards and Diane (male left genting to go back as a perfor numbers. Their uns are good,
ricks are tashy and daneing skill. ful. The audience gave them bid Jane Scott. a tall, lithe long-
erged blond hoofer some exciting heel and toe wort plus a dramatic costume that her own spot, then closed with
the production. She did better as the production. She did better as
a single, for reasons which may
have been attributable to music and lights
Guili-Guil, working io the midde, eld his usual competent job of nagic with disappearine eress, bits to appreciative laughter and The productions are at least in Pollah peassant costume to Trenta
Then whieh gas the height of incon-
gruity. Yet this lisel? was enough number was a Near East dance complete with typical neck jerks, thing. The dirls try hard, but it should be, the choregraphy showed The biggest thing bere is the music, Noro Morales (14) and Ir-
win Kent (9) keeping the door ammed. The latter pounds out husiastic and crowded dancers. kent does the American lunes and
cuts for the show. Bill $S$ mith.

No Liquor Shortage
Wite the distiler agreernent to dil vert a Large portion of output to industrial alcohol, there is lithe
chance of a return to the liquor no to fictals. Stocks of Liquor aging or
ready for the market amount ready for the market amount
to around $650,000,000$ gallons about an eleht-year supply at the mnnds for industrial aleohol by the armed forces writ be compara-
ively slight over the next Gvely slight over the next few
months, and liquor production will By be above the consumption tate. likely to to taking all the excess distifler produclion, but barring an unlikely graln conservation order,
will not require much of slowidown in hootch oulput.

## American Nitery Ops Find Paris Good Place To Do Biz

## - Continned from page 17

of the entertainment, talent ts used
only to substitute for Heath only to
Honcy Johnson and her husband, Herbert Gentry, tokether operate their club in Montparanse with American songs and comosphere. Tho tourists often come, itit clitenth arc malnly people
working in parts or attending school. Honey Johnson's opened in f 300 and operates at an minimum of 125 trancs ( 35 eents) for beer.
Shows go on at midnight, but the Shows go on at midnight, but the
place ts open from 9 p.m. 104 m place ts open from 9 p.m. 104 a m.
Show policy conslsts of a two or hree-piece ork and singing, mostiy son does blues Jane Hamiltom does biues and show tuncs All the ares bitainment is in American tho French word or two klides in now and thea.
The Waler Gypsy Club is on a uny houseboat on the Seine, Ued II. It is operated by Lisa Perrin. Rormerly a chorus girl at Billy
Rose's Diamond Horseshoe. Miss Rerrin bought the houseboat, in April, 1950, operating it as private club (500 francs ( 81.50 ) annual at 5 pm . closes at 2 a.m. During

Musicker Pay Hiked for Cates

- Continued from page 47 formers down the number of performers scheduled between AGVA and 802
o discuss the matter in min efort to discuss the matter in an effort
to come to some sort of an agreement.
The new change was 10 zo into
offect the end of October, but
there probably will be a three-tothere probably will be a three-toAFM is also asking that all ho-
tels In the A classification raise their scales from $\$ 109$ to $\$ 124$. A Dew edict is expected to be
issued by AFM affecting club dates, in which neld most 802 people do pected to ask $\$ 20$ per man for the
frat four hours, with fime and a hast four hours, with time and a is $\$ 16$ per man. The Saturday
rate will be $\$ 24$ per man for the arst four-hour session.
The leter to all hotels and cafes
reads: "On all contrats aiter Oc-
tober 31, 1950, the scale on both Class A and Class B scale on both
shall be increased by $\$ 15$ phents shall be increased by $\$ 15$ per mu-
sician per week in all categories sician per week in all catcgories,
and with overtime at one-and-aEalt times the new hourly rate
Exa sessioas and extre men per day shall be Increased accordingly. The addtuonal charge on New $\$ 10$, and the price for. rehearsals or less on Class A, and $\$ 2.50$ per "In both Class $\mathbf{A}$ and $\mathbf{B}$. luss $\mathbf{B}$, members shall not play a show week is played for more than one on a weekly basis shall, for sald
week, recelve 10 per cent above the regular minimum weekly
wage. The employer shall also be rage. The employer shall also be
required to pay each musician $\$ 5$ per wekk extra as stretch time for more than one hour.
Clast AA Set
ift is also our intention to establish the elagsiffiction of Class AA affecting the Copacabana, Dlamond Horseshoe, Latin Quarter and the
Paradise, and similar establishband to be a wort day of six hours within seven or less, at a weckly time at the rate of time and oneclassifed as Class A and paid ac-
 we are seeking the payment of $a$
5 per cent contribution on payrolt toward a newly established health the employer and the unjon.
"We also tutend to place in ef

$$
\begin{aligned}
& \text { sleady engagement, each musicinn } \\
& \text { shall be entiuled to one day's vaca }
\end{aligned}
$$

$$
\begin{aligned}
& \text { shall be entitied to one day's vaca- } \\
& \text { tion per month with pay, or a total }
\end{aligned}
$$

$$
\begin{aligned}
& \text { of per two six-day wreks per rear } \\
& \text { with pay. On engagements of less }
\end{aligned}
$$

than one month, vacation time and pay shall be prorated."
first summer it attracted thouands of Americans and British, re motly French
Miss Perrin worts occasionally With ber suitar, but no regular present.

O221 Sunnor Dosiberand


## AVAILABLE DATES



## COMEDY MATERIAL

 Por all Elowathes of Thotricolechasows PUN-MASTER




200 w. suin fin hew Fok 19, Dept. 1

|IMMIE MUIR'S LAUGH LINE FIVE

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|  |
| :---: |
| Girl Singer \& Pianis Siveive mo sio paitu imutity |
|  |

## Burlesque Bits



## Hocus-Pocus


of Magic and Magi

JOHN NICHOLLS BOOTH, clerist on Far Eastern affalrs, is the
author of a new book, "Fabulous Destinations," which hit the na-
tion's book racks October 24 , bearLion's book racks October 24, bear
ing a $\$ 350$ price tas. The Periana Book Shop. Boston, is conducting works. Harty W. Kessel rvington, N. Jovel magickef, has mailing piece that is going out 10 erritory offering a complete packige of his regular halt he holiday season, the tee being 35 complete for the works. trixster, who suffered a stroke nicely at his home, 276 Emming Ireet Cincinat. Niagic iriends Russell Swann now" packs hi show, including his brunet-looker
assistant, June Nolden, into a new Cadillare sedan. .. Lew Gerber out of St. Louis, where his new course. . Bob Nelson of the Nelson Enterprisel Columbus, his latest eatalog. this one bear-
ing the number 23 which Bob says is the finest he's issued in his His Buyers Guide and Supple
ment to the catalop will be ready rate this week. Fer for the catalog new name is 1 Rennies field is Vern A. Hartman (Na turn and a knack for selling, who
is rapidly bualding hamself an

##  100 ETTCH, 1 PFs SEEPing ROOMS 4 Sultes All WITK TVI 4 SHOWE <br> Nem Lamerence Hotel

 overtooking laik amd park special pofessiomal pates Sheriden AviuradMinsirels' Coslumes \& Accessories
oncrocostumes-clom
Tile costirien


## Capital Night Spots Headed For Record-Smashing Biz

Continued Armstrong pape 47 lue later. The Merry Land bid a temporary farewell to Pearl Bailey and is now rank.
Once striclly a dance spot, the Lounge Riviera al Hotel 2400 has dded a pair of vocalists, Lois Agee ad Sindra Suhl, and Roberta, mentalist. The Windsor Room,
once a folksy community sine spot, once a folksy community sing spot,
now has sting of entertainers how has bted by the Voca-lovel es
Mulling a switeh to a big show policy Is the quiet Cockiail Lounge at the Dupont Plaza. Mvanwhile, organist lda Clarke resumes after summer vacation.
Success of the Dixicland jaz
polley instituted at the Charics Ilo lel by Wruls Conover, WWDC disk ockey, has other operators think
ing of trying it out The segregatrying it out The non sogregation policy of the spol
however, is unlikely to catch on in Jim Crow. Washington
Intimate clubs plan to continue as usuak It's. C. J. Holly singing Cole grvaduate Dona Mason at the Colony, Cate Caprice continues dith pianist Martin Rocklin. A three clubs are noted for lengthy
holdavers of talent.

## Exira Added

Brief but important
night club-vaudeville news

## New York: <br> Carl Briseon and Lisw Kisk get the Waldori-Astoria's Wedgewo Room, starting November 30 . Jase Harver will be on the open. nge bill at La Martinique with Noonan and Marahall. The Bilty Williarm Ouarie! will fol- low the Weavers into the Blue low the Angel. <br> The MCA "Jazz Train" pack <br> age will be oftered to buyers at <br> Donald sugned by MCA. . Four <br> for talent. Jack Benny and <br> Dineb Shore on the next command performance at the London Palhersecord in attendance at the in Paris for the pasi four ycars, Pens at St Regts November 14. <br>  <br> pire Roam of the Albany Ten <br> has Jack Dabdoub, Peggy and <br> Michael Arnaud and the Van Smith band. Judy Linn re- <br> Smith band. Merrill on "Sing Me <br> Again." while latter goeg into <br> agiter, "Bless You All <br> Littie Singers of Paris (Les Feins Chanteurs), a forty boy singHerman Fialkote.ng handled by drew $\$ 382.000$ first 6 weeks at the Copa. <br> B. B. Backstage <br> - Continued from page 2

 circulation and/or promotion de partments push. We character able to give you a borrowed sam souvenir issue we hrew togethe about a month ago from the workof our predecessors these last 36 ycars, to show what the new Binl-
boatd uould look like. We've bren rlattered by the comments on it But this sheet yourre neading right
now is our real bow. Maybe, like a show on opening night, our jithope not. II (hey do, we're pretly confident we'll overcome 'em in he issues to come.
We think our new costume gives our produchon an exciting new

Palace, New York - Continued from page 48
on costuming. One of the mates was dressed in tuxedo, derby and cicar for cood sight value. The
icam worked well and was a fast closing act.

Long-bill noorshows conkinue al the Lotus, Casino Royal and Club the last, has apparenuy abandoned his fight with booking agents over prices and is again featuring seminames after a spell of amateur contests.


Black Lighs Maserials for yow ma including original Glo.Craft Paing
and Fabrici and Black Logha Unirs and Fabrics and Black $\mathbf{L o g h s}_{\text {an }}$ Unay be obrained from may be obmined from
IIIR BRDIHERS 116. "The Firss Namar in Fluorrosence"


UNCLE WIGGIIY'S
NGHEW WIGOLIY
the ear wiggler

FIRST TIME OFFEXED PROFESSIOMA以Y! AM ATRIETION AS HEW AS THE MEW BMLBOARD



SHOWTIME MATERIAL
MANEYY GORDON

## Sides and Asides

Playhouse Lights


## City, ELT Team Up

The Project for Community Edof the City of New York hat of the City of New York has
teamed up with Equity Library
Thoaler for Bromer neighborhood presenta-
tions. Under the title of Equity cions. Under the title of Equity will open at lhe Clinton Communlity Center With 'You Can't Take
It With You." January $18-21$. Opener will be followed at fort-
nlehely, spans by "Payment De

 The series will be extended

## Cioconda Smiles Again

 threatened early this week tohave Shopard Traube ofer ing
"Gioconda Smils" on the Meadow up in Central Paris we Meadow temporardy relieved Friday (27), when the producer signed up to Thester Monday (6). "Smile" has to vacate the Lyceum on that date to make room for the incoming Country Girl. and up to yester with no-available house in sight Announced shutterings. however.
of "Burning Bright" at the Brondhurst and "Lesend of Sarah" at therrunton. Eave him a choice. Un ton is only sood tor two wecks,
altho Traube says it may be lonser. This appears wishlus Louls Lotito. states tatly that the booking is only good to November
18, at whieh time the house must be elcared for the advent of "The
Golden State." which is definitely 25. "Smitc" has there November 25. "Smilc" has been dotons bet-
ter than talt businest with a gross of 15 G . sans theater parties, last

Whither 'Bound'?
Sardi Scutilebutt last Week was
predicting a revival of "Outward predicling a revival of "Outward doubling staging and acting pat Julie Haydan in the cast. for next month, with the Fulton Theater as the eventual base of
operations. However, a call to Manager Louli Lotito. developed surprise to him and, since the Fulton is booked for weeks to come.
"Outward." 14 any, may be bound
elsewhere. Watamaker is at press
ent employed with "Arms and th ent employed with "Arns and th
Man" at the Arena Theater.
Ross To Stage 'Tower'
Judith Andernon and Luther
Greene have signed Greone have signed Robert Ross edy." Which skeds to inaugurate the 10 -play series al Anta Play-
house, Ncw York, November 18 Woltgang Hotho will do the sets.
Hies Andernon and Alfred Hyder have the leads. Philip Hustion is
set for an important supporting sel
(01e.: Rehearsals start Monday
"Pride's Crossing" Set
 Direcere Martin Manuember 1322 .ur-
rently putting a cast. featuring Mudrod Dunnock. Tamara Geve grap thru its practice sessions scencry. Philip Burry, Sr. is stage
manager. "Crossing" will open manager. crossing will open

## Mr. \& Mrs. C-J

Ferene Molnar's comedy. The Guardsman." is to get protessional
Stem revival for the frrst time in
Ne 2s years. nid with another hus-
band-and-Fife team the the lead
slots Back in 1924 Nutred Lunt
 Donald and Gone Haymond to take over their amiable choret-
and, incidentally, to act together for the first tirne on the stage
Messrs. Aldrich and Myers. In as Mocsiation with Jubius Flefishmana. mace plotung the revkral for a Lou
Angeles or San Francisco unveiling. with a short Eastern trelk
to follow. and a Stem goul in late February. The team-up could stape partnership. Pcrhaps the
palr may alds" or maybe. "The Raymonds."

## Suit Vs. Todd Claims

Pap for 'Peep' Skit
Nrw YORK. Oct. 28 - Miehsel Todd, William K. Wells and the
B.RT. Corporation were named
$2 s$ defendants last week in a New
York Federal Court action for an Injunctiono damages and an ac-
counting of profits for allegedly Ineorporaunz a dramatic composi tion, Priendly Neighbora, into the
musical play. Pepp Show. Tbe acis maninisirator of the estave of Max E. Hayes.
The complaint claims that prior dramatic composition entiled Neighbor, whlch he assizped to The late Hayes in November, 1920 . The assignment, it is eharged, in-
cluded the right to license others in the ure of the copyrighted Neighbors.
The sketch, Friendly Neiphbora, the complaint alleges was copie
from the plainurfs Neighbors.

## Two-Fer Fans To Look For That Black Dot

NFW YORR, Oct 28.-A new
Which must be honored. And since simmiek in two-ters this week was ter Tieket Servi Tbe company
will distribute thousands of halfprice cards with black dots to
various organizations. When a fallerting tegit show decides it needs will cortain a corresponding black know half-price tickets are avall-
The virtue of the system is that it is a minute-man type pulmotor
to ball out the lagzing b,o. In the usual two-fer distribution tickmarket in such huge quantities are still two-lers outstanding
which must be honored. And since
these Iwo-ters are printed weeks
th time they can't be limited only on the traditionall weak night in the theater, Mondays and TuesIng up. Since two-fers are vinally impor-
tant to the Broadway scene, espe ant to the Broadway scene, espe-
cially in the summer, the decialopment of sumis new, the dechnlque
should be of great a:d With the huge number of black dot cards expected to be distributed, the new system should enable virtually ang
legit show to get an audience at legit show to get an audience at
short notice. This method of two fer distrisution cad be also em and for getting a radio ond a TV audience.

## Tele Is Designers, Painters

 Manna; Jobs Plentiful, Steady
## 60 names-as soon as a man came

 on a job he fled his name for ro-tating employment. Today the list non-existent.
Rudy Karnoll, business agent of
TCDP, enthusiastically backs Fox' ditures add up substantionly the ame. Accordiop to Karnolt, T, nereased job opportunities 30 per umped them and this year has 1949 . Currentiy, there are 64
scenic designers, 21 costume deo signers and 82 palinters on lele
pay rolls. In fact, the shortage of

## Equity Alters

Ways To Elect Council Subs

## NEW YORK. Ort. 28, Equity

 meeting at its Tuesday (24) weeklyrevised tis method of electing replacement councilors 1o
serve out unexpired terms. Hereserve out unexpired terms. Here-
tofore, a nominntion for replace-
ment could be put before the coun ment could be put betore the coun ing i quorum of seven and imnedialely clected.
The new sysiem requires that such nomination be made in a reg
busureting as a special order of candidate then nomination be submitted $t 0$ a referendum vote by the entire
couneil. There was some dissent seting a precedent for more ob scure matters, which might require
carification via discussion. How ever, the referendurn systern wis only apply ta election of replac
ment candidates.
"Lost in Stars" Not Lost at BO NEW YORK, Oct. 29 .-Touring
troupe of Lost in the Starm snared
a hefty take last week with a gross of 231.112 for eight performances.
Showings were divided beiween Stands in Cincinnati, Loulsville and
Huatington. $w$. Va.
Monday (30) the Maxwell An brates lits first birthday with the start of a four-week stand at Chi-
cago's Great Northern Theater here preemed at the Music Box

## ELT Releases Half Its Sked

## New YoRK Oet 28 .-Follow ng its opening bil of Broaduay which opened Thursday (26)

 quity Lipened Thurseday (26) owne whek-end offering at andThe schedule for the first half of Novernber 2 thru 5 . two ont-acter August Heat and Soldadera, No viance: Novernber 16 thru 19 , Jef
lis. irey Dell's Paument Dejerred, No
vember 23 thru 28. Ibsen's Hedd
Gabober; Novernber 30 thru De Gabbir Novernber 30 thru De
cember 1 . M Masouri Leqend; De cember ${ }^{7}{ }^{7}$
Student Ployers Go
Semi-Pro in Detroit
DETRROIT, Oet 28 - Student
Players. Eroup that started as a velurans recreation project at WHlow Uun Vilage, housing project
farmilies, took on michigen ex-G.t. tamilies, took on serni-professionil
status Thursday (26) wilh the datus Thursoday (26) wilh the Lydia Mendelsohn Theater, Ano subsequent production Into an Cetroit house
Curreat production is Moss
Hart's Light Up the Sky. A new Day, Handon Won't Go, by Ton Avery Hopwood Award, is slated calls for concentrating on only two
shows a season.


## Stagehands' Union Votes To Strike in All Fields

temper at headquarters of the The(stazebands), is at Unton, Local (stagehands), is at the powder keg
tage. The coming week may well hightight a crision for legit. oper-hree-time turn down by the League of New York Theaters
(LNYT) of its demands for per cent pay hike and an addib
tional 5 per cent for its welfare
fund iond. it i m menberchip voted
unanimnusiy Sunday (22) to strike unanimnusly Sunday (22) to strike not only is legit, but in operstic
and TV ficids as, well. Contrats Mith the League. TV and Metoper: September 30 . respectively.
Since last Sunday, the stageshootin' war. Pending girike au. horization from the international Thentrical Stage Employers is atfiliated, they whe procecting on a basis of tull preperdncss for minediate strike action and are chinery. A spotesmansary thaince the strike vote was taken He expressed union sentiment ax
"polsed for a definite answer." At this writing no authonzation has been received from the parent
ver the week-end. there will likely be no immediate walk-oul until every possibility of adjustment is exhausted. But there la no question as to the temper and
determination of the local in regard to its demands.

Sapports Aard Mrmbiers The question of the 5 per cent eone of the boiling points. The pokesman pointed out that the anion supports 150 aged merabers. Them olf the stares." he sald "They complain that their liability insurance rates go up. because these
fellows are too old to work. But when we ask them to share a fracoff. ${ }^{\text {The }} 10$ per cent pay hike de-
mand is based on the increased cost of living and less take-home pay.
Queried as to the week's developments. James Rellly. manages nothing about the strike vote. ex-
cept what be had read in the newspapers. The Leazue. he said, has not been approached by the for discussion at a meeting of the League Munday (30).

## Out-of-Town Openings

THE COUNTRY GIRL
Majestic Theater, Boston

The evidence in The Country
Girl shows Cuiford Odets to have had a change of heart No longer is he heaving polemiet at the ofres
of Hollywond and Broadway or turning charaters on a splt to roast them in his own not words. Out of irue canpasston for hu , wores me mas writ ten a play about peopic of the thes ter which is honest and dignified. a far cry from the nasty litule come dies of the past few years, composed In arid as thn the theater were a gag.
Odeis story is neither ortginal or especially clear al the present riory line. enliven 11 s dead spors and winnow out its faults, Odets is the man. His theme is the $r e$ downed by alcohol and self-pity. and the lengths to which his wife and triends will go to bring him Lack to santry and reason.
Talr of Acfur ame Bothle
in thls case his protngon an aetor of great promise, a man whose stage thagnetism enthralls pudiences, whose creative forces
make characters come olive on the tape. But be flnds success and some inherent personal weak-
nexces too much for him. The bottle nearly tinishes him off. But his wite shicks by him, becoming
sullen and blter, yel wever losing hope that be may one day recover If somewhre he finds a job to do. and is
others.
A young directior, who has never ten the actor's improvisatory orlkance, cails hifi to try out for the moral help of his wife, the actor derides to take the parly Then of doubt, self-pity and fear of fallure by the tinporlance of his learn bis lines and be blows up
in phearsals. And as the play progresses into last rehearsals and he secs fallure, the final fallure stasias ham in the face, he breaks
down and back to the bottle. But only brief". The young directar, who has wanted the man's wife out of the way, feeling that she is
thwarsug him, learns that bis idol has been eonnivink. telling lies to cover himsell, and that the wife Altho the slory line of Country Girl is tairly simple, its gitudy of mously complex. Hence, in a brie! review, a lot of details must be left out. At the breakin. Conntry Girl was long on worde, weak in
structure, but saved by magniststucture,

Kollf and Hagen Fine
Paul Kelly Lives a niarvelous detalled, probing performance as best acting to date despite his fine
hisfory. If anvilheg. the performhisiory of anviting, the performIng but compassionate wife, is the center of the play and lis theme. She gives a brilliant porirayal of Newcomer, Stephen Hill, as the director. manases to control a whitehot intensity, emerging as a very promising young actor
The production is in the best Dwilght Deere Wiman tradieion. Boris Aronsanis sets perfecily sult
the mood of the play. Odec's dithe mood of the play. Oder's dito work at some theatrical carpentry, carving out the right bits and pleces which will make his
play fulll ks promise.

## BELL, BOOK AND CANDLE

## Shubert Theater, New Haven, Conn.

## atazew



## guage trills on the tongues of the

 actors and rolls out toward the perlods of filizabethan eloquence. Yet the puns, tags and allusion are as often modern as archaic, and much of the language itself is contemporary in idiom.Set in the 15th century, more or less exactly," as the program sinten, the shory Involves a madeap
dishnrged sold ier who steks fame by demandins to be hanged for a murder he did not commit. craft but R'hose only fault is her
odd companionship with her pet odd companionship with her pet folk of the pertod who form backd
two.
Siviach Aenisig
There la some wondertully styldoom resounds in John Glelgud's booming rendition of Fry's poetic lines. And he strides about the stage in the imposing manner of
the stars of old. As the discharged the stars of old. As the discharfed al rich part. Pamcla Brown, as the lush country maiden wecused of
witchery makes Frys lines sing with melody. Her sprite-like mel Ing is It companion to Glelgud's heroic posturings. Furthermore
a performer in the supporting east
is superb. The actors speak wel and loud, and they act in the broad sle.
Lantus Not for Burning may appeal to a limited audience. But
will prove grand fun for such.

Hy Daphne (Der) Poll
TROY. O.. Oct. 28.-The million dollar Hobart Sports Arena, a gitt
to the citizens of Troy by the C. C. to the citizens of Troy by the C. C.
Hobart Foundation, was dedicated Hobart Foundation, was dedicaled
September 7. First show in was
Hodiday on Ice, which in six days Holtday on ice, whith in six daya
with two matinces, netted $\$ 56,000$ With wo matinces, netted 56,000
The building has steel stands
that seat 5,200 . Capacity of the that seat 5,200 . Capacity of the of the attraction. For boxlng and Wrestling. 1,300 chair seats on the floar
$\mathbf{6 , 5 0 0}$.

Any one of the blg travelin Any one of the blg traveling
stageshows can play to 6,300 , as stareshows can play se only seats behind the stage are not avallable. for patrons for such attractions. Hockey and baskebbal require all the hoor surface, but
the use of all s:and seats, plus seats behind the stage, will give
a seating potential up to 3,000 . a seating potential up to 5,000
Skatink or arene-type ghows, teo, can play to up to 5,000 persons.

Resulation llorkey Floor The hockey floor is of regula
tion 85 by 195 feet. There are four tion 85 by 105 feet. There are fou
mites of electrical conduit in the hulldime and 100,000 candle power
is provided above the fec tloor. The is provided above the lec foome. The
arena is equipped with four arena is equip
dresaing rooms.

Prior to the bullding's completion a committee composed of
locel men, N . W. Van Ausdal, Clayton Jenkins and H. J. Wagamon was orsanized to appolnt promoter for the arena. Of this trio. Van Ausdal represented the Hobart Foundation; Jenkins, the City Council and Wagamon, the Board of Park Commissioners. The


Porfable Skaling Rink

 mene ins


\section*{WE BUY AND SELL New and Usod Iint Roller Shetes <br> JOHINY JONES JR. <br> CURVEREST RINK "COTE" <br>  <br> SKATIMG RECORDS <br>  <br> |  |
| :---: |
|  |  |

PORTABLE SKATING RINK
 comerat Poineganton

## commitiee selected a Toledo man,

 Pat Thurkettle.In late July, the park commls-
sioners, with the approval of the soners, with the approval of the
Hobart Foundation and the City Council, signed a contraet with Thurkettie for promotion of pubdic entertainment including lee
shows and hockey games. Thưrkettie came to Troy as head of Miant Valley Sports, Inc.
Kenneth Wilson, superintendent
of the Ioledo Sports Arena in
$1948^{\circ}$ and of the Grand Rapids $1948^{\text {a }}$ and of the Grand Rapids
Sports Arens in 49 , accompanied Sporis Arena in 49 , accompanicd
Thurkettle here as manager of the new arena, also as manager of its
hockey team. Bob French, former
sports editor of the Toledo Blade sorts editor of the Toledo Biade
for 23 gears, is the publicity director of the new building.

Combrurtion Pind Near
CANTON, O-A new arenaalmost completed here Inform $\$$ tion concerning the building thay
be oblained by writing Charles J . be oblained by writing Charles J.
Hastelter of the Canton Repository Hastelter of the Canton Repository,
Lellers from Hostetter have Lelters from Hostetter have kone eountry requesting information on whether or not the bullding shou
have ice equlpment Installed.

Fizahugh Honored
DES MOINES, Alex Fithhugh.
ormer manager of the Des Moines Ormer manager of the Des Moines
Coliseum, which burned to the ground two years ago, now is the holder of $2 n$ honorary memberthon of Audtiortum Managers Fitzhush has been at work in the entertainment field for 63 years and managed the Collseum here
K. C. Seuffold Click: 8. Hons. man CITY Mo-Clarence of the Municipal B. Hont, manner of the hunicipa the new hydraulic scalfold In-
stalled recently in his aud. The device litu anywhere from 8 to the platform.
The position of this seaflold
may be moved either by an assist ant or by the operstor. who can tie a rope to some part of the buliding and pull himselp along. The
working platform is suffictenty working platiorm is sufficienty

## Europe Plays

## - Continued from page 16

ious labels. As indieated preblously, however, the tinancial take for the Ameriean pubber and writer is
minor-one publisher ralsed the question of whelher the Continental music market was worth
the while of American publishers the while of American publishers
particularly when considering the expense in servielng the field. The French franc. he polnted out. Is
pegged at 300 to $\$$ l. which ineans very litlle income on meehanical he said, cannot tive an advance. performances of old standards
abroid is tempered with aggravahowever, frankly admitred the sales ficures on disks Rave hima hol withstandine.
Despite some negative argu-
ments. however, the Continent is ments. however. the Contunent is
showing up better as a source of showing up better as a source of
revenue, it is stated, France if
starting to come thru and so is starting Go come thru and so important source in prewar days
mayy be more lucrative in the nea
future, it is stated. The scandi navian market, incidentally, is get liskera. The population there pollows American mussic, is current!y ner is pegged at five or six to 51 ,

Icer Opens Nor. 15 In Hartford, Conn.
Hartrord, Conn. Oct. 28. Bushniues Mot 1935 is Dooked into bere for live days opening No
ber 15 . Bulding seats 3,300 .

## 94 YEARS OLD, GOING STRONG  Palace recelved $2 n$ unan- nounced treat recently in the nounced ireat rccently is ine appearance of 94-year-old Pop Carter In a couple of dance Carter in a couple of diance routines. First he performed routines. First he performed walts, using only the front whalts. using only the fron wheels of his skates. and folWheers of his skites, and using only the back wheels. \& 3 fore leaving he made \$efore leaving he made a date wlih Manager Irving $S$. date whth Manager Irving S. Fichland to celebrate his 100 h birthday at the Palace on uary 5,1955 -on slates <br> Busy Winter Season Looms At St. Paul

ST. PAUL. Oct 28 -Tho on to aspotty" fall season, Municipa
Auditorlum here faces a busy winter under Edwhrd Furni, manaer.
The building is sel up that it can have four attractions soing a The same time, with the arena ca-
pable of holding 15,000 speatators theater section, 2,800 , and the hall
1,300 An exhibliton hall is the fourth spot tor attrachons.
A tew customer this year is the
S. Paul Lights pro basketball leam, contracted for 23 dates, every Wednesday and Friday, In
the arena. St. Paul Hockey Club with 30 distes. will be in the aren Biernursday and Sunday.
Bigrest date ahead is the Ameri
Buwling Congress (ABC) which wlil start building Maret I8 and begin rolling Ap
tunuing thru June 16 .
tinuing thru June 16 .
Another rexular is the monthly
Wonlen's Instilute sponsared by Press. Furaj gaid from Novemtser I thru Jupe 16 he has only thre or tour open dates, with every. thing being moved in
ABC bowling meet.
Show bookings consist of South Pacifie, Octaber $30-$ November Bripodoon, December 29-30; Com Back. Litule Sheba, Derember 31January 1. Mickey Katz's Boosch Copades is set for November 18,
under St, Paul B'nal B'rith spon. sorship.

## U. S. Standards

bers and writers a break.
Notable Iaclor In the popularity of Anverican standards on the Conthent is the performance of these Thes Benny Goodmans. Duke Ellingrons and other name orks have traditionally scored solld successes abroad and this is renlected in siandard sales. Ellinutons compositions, for instanee. Nuch as
Mood Indigo, Stormy Weather,
Solitude Slice of Mood indigo, Stormy Weather,
Solitude, SSiek of Araby-pub-
lished by Mills Musie-are selling lished by Mills Musie-are selling
very well on disks in Europe. It is also noted that Dixieland num-
bers. as in the Shapiro Bernatein listing. ire showing up well.

Cavalcade Showing At National Arena
WASHINGTON, Oct. 28-When Coratcode of Champions, a show
unit composed of skaters from unit composed of skaters from pears In the America on Wheels
(AOW) National Arena here Noveniber 18, the show will be aug. mented by a precision skaling
number which was presented renumber which was presented re-
cently in connection with the re cent reopening of the arena, re-
ports Jinseph $P$. Lugouri, mariager Called the "butterfy" number and produced by Leo weber, it tealures 16 girls dressed in gliter-
in:g silver jewel cloth skirts and tops with silver cuffis and crowins nn their heads. Glant butterfly
wings on each costume are hin sofh wings on each costume are in soith
contrasting pastels sprinkled with contrasting pastels sprinkied with
silver dust that sparkle under the $\left\{\begin{array}{l}\text { hiset k. So far the girls have pre- } \\ \text { sented their number three times. }\end{array}\right.$ In addition to the local date, Cavalrode will be seen at Bladens: (Vrg. (Md.) Arena and Alexgndria
(V.) Arather rinks in AOW's Southern division.

## Social Skating Club Given Freeman Okay

## Bal-A-Roue Move Emphasizes Social,

## Non-Competitive Aspects of Sport

MEDFORD, Mass. Oct, 28. - promoted primarily tor skaters Almed at promotng social contact who are more interested in the between skaters and making them leel at home at Bal-A-Roue Roller way here, operator Fred H. Freeman has announced a plan to forml
a number of non-competitive soctal a number of non-competitive soctal clubs at the rinke. Clubs will be man. each of which will be affllaled with Bal-A-Houe under a noncompetitive social elub standing A churter will be issued each or ganization glong
Freeman is making plain to his joining, however, elub will relinquist persons amateur status and will never be able to compete in events of any
type where amateur siatus is oberved. Thus the elubs are being
Southern AOW
Race Bow Big
WASIINGTON, Oct, $28 .-$ The
October 21 kick-off of Inter-rink
October ${ }^{21}$ kick-off of inter-rink
raciag in the Southern division of
the America on Wheels ehain a
vational Arena here produced
0 per cent increase in bustne
+0 per cent increase in business
over the corresponding night of the
previaus week and a surprising-dit. previous week and a surprising-digburs (MJd,) Raciag Club, accord ing to Jack Edwards. AOW direc
The jnaugural brought out
rowd of spectators who packed the house and displayed keen interesi a the unusually close comperition is show ing a lare Soumern Leagu is showing a large number of
testants in the lower classes. The Bladensburg leam, organ-
ized fate last year, took second
place with 48 polnts, followed by Alexandrla (Va.) Arena with 26. Teading the list is National Arena The next 59 poins
November \& at Bladensburg
Hartford (Conn.) Skatung Palace has launched beginner classes on
Monday nights from it to 8 . JoMonday nights from it to 8. Jo-
seph Powers is the new organist at the rink
the "CHICAGO" DANCE SKALE


SIX SPECIAL fEATURES

1.

CHICAGO ROLLER SKAIE CO.

## 4121 W. Lalle statet CNICACO 44. ILLInols



## Driving 'Round the Drive-Ins

CUNNAR OLAFSON, former Loew Theaters Circult is spend

Saline. Mich he Saline Theater, Saline. Mich, has purchased land at Bis Rapids. Mich., for a new
drive-in theater. House is to be placed in construction immediatespring. Spot will be booked by in the Motor Cily has en en couraged delay in selting a final closing date for outdoor theaters tically all will run into carly Notically all wist to close was the
vember. Firs.
Cadillac. Mich., Drfve-In operated Cadillac. Mich, Drive-tn operated by L. E. Stephenson and Cerlon tor, Newington, Conn, managed by Paul W, Armadeo has at new
policy of opening Monday thru show at 6.15 p.mm on Sundays first show at 5 p.m., when spot
opens. opens. manager of the Hartford, Conn. Drive-In Theater announces a new
fall operating policy. opening fall operating policy. opening and Sundays he opens at 50 elock. with week. end performances
starting at $5: 30 \mathrm{p} . \mathrm{m}$. E . M.

## Even Repairs May Be Banned

- Continued from jagez $z$ of amusement and recreation buildings and. to make it universal, clamps the building lid on "any entertainment purpose, whether publlic or private." NFA oflelals paby, however, that radia-TV staLons are cxempt from the order, Exempted from the order for the present are maintenance and repars to existing amusement structures, regirdless of cost. NPA,
hnwever, is mulling the possiblity hnwever, is mulling the possiblity
of issuing a later ordet allowing repairs only up to $\$ 5,000$,

Dimantere Helpe
In the event an existing amuse ment building is damaged or destroyed by "a d'sasiet, an act of God or an act of war," the NPA

| MEN WANTED <br>  |
| :---: |
|  |  |
|  |  |

ther exemption is aranted persons
able to prove that the order works able to prove that the order work
a hardship upon them not sul fercd by others in the same suld o: If they can prove the proposed terest of national defense." Pro
jects started can be completed. As required by bow, NPA first Consulted with the construetion in
dustry-recelving staunch objec dustry-receiving staunch objec-
tions-and then made the ordes eflective yesterdny (27). Th sulted.
NPA warned that anyone convicted of violating the order farc Tine and Imprisonment. Th showbiz operators who contracted so build before the order by ruling That no person shall be held liable
int damager on any defautted conitact eaus
the order.
Showbiz construction banned by the order ineludes theaters, nigh piers, amusement parks and buld ings. expositionse country clubs, aretras. music shells, boardwalks,
arcades, kambling establishments, arcades, cambling establishments,
rexdeos, camivals, dude ranchrs romeos, carnivais, dude rane poo
skating rinks, bowiling alleys,
halls and all types of eporting facilthes.

THE WORLD'S BIGGEST STOCK OF
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## GIRLIE MOVIES

JUST RELEASED-A BRAND NEW SERIES
Broadway No. One." Consists Six Different Subjects Featuring lovely shapely girla in glamour dancon. For Arcades, etc.; 16 mm ., 527.00 edlent: $\$ 30.00$ eound: C.O.D.; 25\% with order. Be first in your city with thls tearific new series.

JAY WOLF FILM CO.
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## Freedom Crusade

- Continuel frim moe 2 special shows Between Seplember 4 and October 24 , most sta
thons cerried Crusade Epot an
nouncements and over 200 station nired Crusade spots an average of 12 times day. The 20 -second
Cirukade film spot was carried an overage of four times each on 91 TV stations, and 83 video outlets
carried the 10 -minute flam dectinentary an average of twice per
station. Transeriptions of NBC We the Prople simulcast show
devoted to the Crusade, was rebroadcast by 525 indie oullets
Among the top TV-radio net Among the top TV-radio net
work shows that carried spots or wpecial material on the cempaign Arthur Godirey, Kate Smith, the Goldberks, Mr. District Attorney, Bing Crosby Frcd Waring, Ea,
Sulllvan, Drew Peasson, Ted Mack
Railroad Hour and Robert Man gomery.


## Washingt <br> \section*{- Cuntimucd from oage 2}

3 ct been decided, but it is ex-
pected to take a big share of corpected to take a bif share of cor-
porate net income in excess of that earned during 1946-488, This lourded with cash to dump more of their profits Jnto advertisingsums which could be deducted be
fore giving Uncle Sam a largc cur A new rimple Sam a large cut. on indlviduals-will be discuasced
and has an outside chance of get ting into the tax bili. Idea Is to grab money from war profitcery, hitting bis money on their own uniess a special exemption is written in
For
For the present, thexe's no prospect of Congress boosting any a cut, either.

30 Yrare late
"The ble clock" Is what gavernunpublicized "atomic elock" de velaped by the National Bureau of Standards (NBC), which says the to multiply the number of suand 5 and broadcast stations in the U.S between them. Whether anybody xants to mulliply the number of
An stations in view of TV's growAn stadions in view of TV's grow-
log threat is an opicn questlon, to swered: " Rovernment wit has rived 30 years too late." Nonetheless, the clock is Luckisu inexorably
in the backeround of the North American ReyJon al Broadcast American Regjo
Agrement confab.

Faith" 5lop
It seems Paul Greet's Faith of
Our Fathpers has had lts final curOur Fathers has had Its final cur-
tuin in'the government's new amphitheater here, altho plans originaly chlled for at least two sea--
sons. The national capital's Ses-qui-Centennial Commission, at a meeting this week, examined its
ledger, ghowing the Green opus as financial fiop in its first season here. As a result, the Commission
said it is undecided on whether to said it is undecided on whether to
authorize another season, despite authorize another season, despite
a recommendalion by Sesqul General Madaper Paut metk run starting mext Decoration Day.
Massman pointed out that costs
would be kr eatly pared la a second would be kreatly pared lin a second
season, but the Commission is cool seation, but the Commission is cool
to the idea because the show ran $\$ 21,000$ in the red this $y c a r$, not
counting the $\$ 503.676$ cost of buildIng the amphitheater, wilich
permanent federal property. Massmann shaw played to 42,033 cash cestomers, who paid nearly
$\$ 50,000$ (after taxes), with conces sions boinging in an additiona \$5,000.

Who Paring Whom?
Senate investigators nf political
cumpajens in New York and threc
cther Shates will cast their eyes on
political spending lor radio and the spending is in keeping
provisions of the Hatch Act.
Hope for a global copyright pae is higher than ever. as the result
of encouragcment given by the of encouragcment given by the
world's leading copyright experis
in conference here. This shouldnt in conterence here. This shouldn't who. more than a year-and-w-hal ago, werc let in exclusively on the
move stemming from the United Nations Educational Scientitic and
Cultural Organization (UNESCO) Cultural Organizatian (UNESCO
UNESCO's plan, as previousty reported. is to provide a moiel
proposed copyright treaty which,
of course. would need ratification of each member nation. The soad head is long and choppy, but copyright relations are in such mess that any move for uniformity Congress might even be shamed from the snipping the whiskers Act, which still doesn't oflicially
recounize the arrival of radio, IV andonnize
and cinetia
Continued gaod soles of radios phonos and disks are reflected in nternal Revenue Hureau's Sep-
eniber tax report this week, but admisalons tax collection twok a
sharp tumble. Nitery levy yield Was off slightly from September 1949. While coin machine collec

## Thoor Sulurraiven!

The Subversive Activities Con
rol Board (SACB), appounted by der provisions of the MecarranWood Internal Security Act, has
begua an examination of the atoerney an examination of the atorganizations and any individual
member falling to register. Prenember falling 10 register. Pre-
viousty, a number of showbiz personalities have been mentioned in
connection with the utiorney enconniection with the attorney een-
eral's list.
The new control board. first ever
 attorney zeneral's list have tahind to rcgister under the new act. The
law allowed 30 days for sueh 1 illaw allowed 30 days for sueh 1 il
ing. following enactiment of the Law. Members of such organizawons 8 nd contributors to thetn are
given 80 days to recister follow ha
the law's enactment. A month has passed since the statute went on the books by virtue of Congress
cverriding President Truman cverriding President Truman' in these columns, Mr. Truman
hastened to create the new board immediately following his Pacific conference, thereby selting machinery in motion for administra
thon of the new haw even tho he had opposed it.
Headed by Seth $w$. Richardson Campbell Brown. who has Peen special assistant to the athorney
general: former Rep. Charles M
La Follitie: David La Folletie; David J. Coddalre, o
Boston. a former member of th maritime comnission. and Dr
Kathryn MeHalc, Logansport, lnd Short Tale
New standardz for all types of narralhe disks arc coming out o
National Bureau of Standards' le National Bureau of Standurds' ke
search hatus. tronles manufacturers are Andin
the carpet solled out to them by government contract negotatorsat least that's what the govern-
nient says. No shortakes of
Iquor are seen by Uncle Sam deiquor are
spite divers
irial uses.

## No TVA Benefits

- Cortinuced jrom page 1
void any future committments may be no embarrassments to any future projected benefits.'
TVA particulary wirned afenis and that they would be held reponsible by the various branches the event the order was vio


## Acts in Fight

- Continued from page?
so you could sec this." And June havor, in the course of a hintaif
reading, made the same type remask,
On the opposition NBC, Nifton Berie probably threw in the hefti-
est anti-color tib on est anti-color rib on his Tezaco Star Thealep staniza. The comb
told his audience he would explain all about color, and then
went irsto a mugring goutine dewent irto a mugring routine de-
picting the monstrosities of a coler picting the monstrosities of a color
converter, with the band playind to be mouthing.
Zeke Manners on his ABC dayhrew in an ant-color pitch. fol lowing the line set by one of his

Sinatra Asks Out

- Continued from nage
that his irst program was very
Some of Sinatra's advisers however, are trying to straigbten out the situation harmoniously and bring the vocalist back into
the MCA stable. Sinatre, also, Is not too happy at the treatment
accorded him by CBS-TV. which has assigned one of tis better, but more overworked producers-
Irvink Mansneld--Lo his show, ducer, was moved off the proMCA. The Sinatra contact with


## DRIVE-IN THEATRE

TGMM. FILAIS RENTED


BRRGAIN-16MM PROJICTOES. FIIF


TOR IMMEDIATE SAIE OR LESS
two money maning trimits

CAN USE


## The Final Curtain




## AL JOLSON

Tho facts are at variance over the the and place of At Jotson's burth-ranging from 1882 , in St Petersburg, Russia, to accord on the one fact that, with the passing of the Juzz Singer. America has lnst one of its greatest showmen.
Jolson died of a heart attack at $10: 30$ p.m. Octover 23 in
the St. Francus Fiotel, San Franelisco. He was in the city for the St. Francis Rlotel, San Franelsco. He was in the city for
an appearance on Bing Crosby's radio show, which was to be broagcast November 1, and was playing gin rummy with Harry Akst, his accompanish and Miartin Fried, his arranger, when he complained of not (celing well. His had not ween in good health since he had returned two weeks before from Korea where, as the "first blg name to play there for the
armed forcer. he had given 40 show In 10 or 11 days. armed forces. he had Riven 40 shows in 10 or il days. misht be said, his ufe in the world bedan alad ended in the country"s service. Jolson ran awiay from home, as a boy to Join up in the Spanish-American War. He slayed a few days as a mascot, ind was sent home He devoled himiself to the
cause of the U. S. during World Way I and, during World Wur cause of the U. S. during World War I and, during World Wur entertalnum truope. Loss of a lung was the restit of his South Facifie jaunts, where he contacted maliaria,
He was bors As Yoelson. His first taste of showbiz began whth another fun-away, that time to join Al Reeves birlesque troupe, followed by a stint as a ballyhoo man in a elrcus. His Rirsi stage appearance was in the mob scenes of
Critdren of the Ghetto in 1899. He laler persuaded his brother and another kid in the neighborhood to form a vaude team, known as Jolson, Palmer ind Jolson. whieh toured untll 1906 when they were stranded by the San Francisco earthquake.

A Minatral J. Rorn
Jolson found his irademark in Bruokiyn in 1909, when a Aresser he hired gart-lime suggested the blackface routine. weck as an end man. Two yonrs later the Snuberts spotited him, and in 1911 he became a bit in their La Bello Parce at the Winter Garden.

An association with the Shuberts for the next 10 years brought him to the stage and conlinued his rise to stardiom in sueh shows as Vera Violetta, where he firsit sang Mammy;
The Whirt of Socfefy. The Honcymoor Express, Danctn Around, Roolnson Crusoe J\%, 1916: Sinhed, 1919, and Bombo in 1921, played in the Jolson's 59th Stteet Theater (now the (entury).

In 1924 Jolson's appearance in Bio Bow brought an offer
the floms for 510,000 a week. In 19,27 his fitm. The from the flins for 510,000 a week. In 1927 his fitm. Thir $\$ 5,000,000$ and was a triumph In Europe as well as the U. S. A. Subwequent talkies were The Sirping Food, 1926, in which he sang Sonny Boy. Marimy Bud Boy, The Singht Kid, Rowe of Warkincton Square, and Swanre River. There followed appearances in Artists and Modrls, cuacerts and Flo Ziegleld's ill-faled Show Girl. In which he sang Liza nightly gratis as a and Ruby Keeler. He d dn't return to the stage full time untll 1931 in Wonder Bar. More movies followed. In 1940 he went inso hold on fowr wass, which he quit temporarily because of ill health, reponed in February, 1941. and toured till Nuvember when the show's snathager, Bobby Crawtord, died.

Then came Pearl Harbor and Jolson's time was devoted again to war cfforks. Airns has set many records. Ite was nired as a producer by Columbla Pictures in 1944. where he
supervised many films, and the story of his life has beel brountit to the screen in The Jotson Story, which sarmered $\$ 13.000,000$ and ranks sixth as money earner in the indus-
Uy's history, and Jolson Sinps A ain, also surcessful. Ky' history, and Jolson Sings A paing also surcessful.
His diskings also set marks, with his recording aiversary Song hilling $1,000,000$; Souvenir Album, 500,000 : Al Jolson and the Songs He Made Famona, $1,200.000$ and Alerander's Ragtim. Band (cutwith Bing Croaby) 1.000 .000 . Radio also occupied his time: CES. in 1848. signed him to an exclusive contract for redio and TV gervices for three
yrars. His radio show paid him $\$ 7,500$ per week. Inierfatitit Krameate
As If the rocord of his 40 -year carees as a atar was not o be elven to Jewish. Protestant and Catholic cisarite to hospitils la Ciliforaia and New York and to New York Clity colleges for needy students. He requested that no fowers be sent to hils funcral but that the money be sent to the American
Heart Association. His showbls success was not carried over into his marital Ufe. His marriage to Henrtetia Keller to 1906 ended in divorce in 1919; to Alma Osborse Cartion, known professionaily
as Ethel Delampr, 1922, divorce in 192t: to Ruby Keeter, 1928, as Einel Delamar, 1922, divorce in 1924: to Ruby Keeler, 1928 , divorce In 1941 . He leaves his fourth wife. Lrle Chennaut

Burtal was made temporarily at the Beth Olam Cemetery, nobiling a
Hollywood.

TRIBUTES TO "THE GREATEST OF THEM ALL"

Pbenomenal tho Al Jolson's record of showbliz sucmeasure of his stature as one of Arnerica's greatest showmen lies in the high degree of respect and devotion his fellow workers had for him. corrow over the world's loss of its Jazz Singer, echo the sentiments of The Bullboard, EDGAR BERGEN-To me. the Ameriean stage reached lts height 30 years aga and one by one we have been losink ur areat entertainers. Now we have lost the greatest of
them all.
EDDIE CANTOR-It just can't be true. It isn't truc, for oo the voice that thrilled us for so many years, just so long will Al Jolson live. He was an inspiration to all of us in show husiness. He was a eader
BOBPY CLARK - Jotonn
was one of the really was one of the really treat BING CROSBY-The mos: dynamic figure in show busi-

Colorful. . Kind JIMMY DURANTE - The entire world will mourn this great and colorful personatity, a kind, generous and unselfish person.
BOB, HOPE - The world loses not only a great enterGEORGE JESSEL - The world has lost the jreatest entertalner it has rver knowrth
LARRY PARKS - The world has lost not only its greatest entertainer but a great American as well. He MICHAEL TODD - WatchMICHAEL TODD-Watch-
ing him was galning experiing hirt was gaining experibusiness.

Mip Arnuy Two
Respects paid Jolson as a Show man were malched by
those given him in apprecta fion for tuls contributiuns to the armed forees. Col. John S Mallroy, special service of deer for the Sixth Army, said he armed forces would mourn his passing as that "of a rencrous fringly of his wreat talent sparingly of his great talent
and wafm personality to bring entertainment to the baticlield." The Amvels, veterans of World War II, had desig-
nated him for a specia! dil-

Marriages


 Tolk
colliver Puxdom


tinxuished service medal. whirh now may be awarder posthumounty. Final tribute was paid to Israch October 26 at Templ vate funeral wis planned. bu it became necessary to hold
the survices in the 1,500 -seat the srrvices in the 1.500 -seat Temple 10 accommodale his
many triends. The doors were many triends. The doors were
open carlicr to allow crowds open carlicr three generations of fans to Pile pist the bler. George Jespallbearers were llenry Aksi Jolson's aecompanist: Martin Fried, his arranger: film rxecs Harry Brand and Harry Cohn 1ouis Epsteln, his manater fur 35 years; Al Goctz Nathan John Steinbere and Maurice Acoll.

## IN FOND MEMORY

GEORGE M. COHAN

BERIf VOGFI.

MATHEW J. (SOUIRE) RILEY

## AL. JOLSON <br>  ihrir norrom anil whork at then rasaing of tlie man whn was, with  His enrrey and eathusiason wre tmounderens: he gave nf himelf Whout athit to the imonound and oure nudieuret he enteriainect gymbolized the ritality of our country and the opportunitie: it  meny frifuda. The olnarer in atilled. bua the mermury and maclade of Al Jobloon lingre om <br> For the Olfirere med Itirrions. <br> MILTON R. RACKMII, Pres <br> Deves Rerordo. Iur.

# IN IOVING MEMORY OF OLI DEAR BROTAER MATTHEW J. (SQUIRE) RILEY 

Died November 3rd, 1918 "Gone But Not Forgotten" Brothers
MARK

## NPA BANS AMUSEMENT BUILDINGS OVER $\$ 5,000$

Order Exempts Riding Devices But Not Ride Supparts, Housing

WASHINGTON. Oct 26-In the jn the limitativn. The same sen- Freedom Fair once slated most far-reachung iadusiry order erality holds good for Merry-Go-
jel issucd. National Production Rounds and other rides. The maAuthority (NPA) this week issued chinery is exempt, but asiructure its expected ban on wew buildings to house the ride is included in the
for amusement purpmes. (The Bili- ban it it ruus mare thall the maxiboard. October purp) All copstruc- ban it it ru thon in excess of $\$ 5.000$ is prohibited in both the uutdoor and Indoor entertainment fields. As anticipsted, ridel themselves
are exenupt iThr Billiboard October 28). However, any siructure ride comes under the $\$ 5.000$ lint ride comes under the $\$ 5.000$ linn
itation order. NPA oflicials told The Bullomard that in the case of Roller Coaster, for example, th
frume work could not be buill materials, labors, elc.. add up
more than $\$ 5.000$, but that the co of cars and ralls wothd not figure
Milw'kee Plans 10.Yr. Midway Show Contract
 manert show midway at Wis consin State Fuir here were an-
nounced this week by Jack Revnolds. manager.
Revnolds said liat Reynolds said that the fair is year term on the asis of a
$\$ 1,000$ rental fee, plus cost af Covi. Ride. Hit
Amusement buildings put up by
federal, State and local agencies
lso are included in the prohibi,

Nation's Capitol.
Fidr associatrons may not even pur in new seating sprangements to exionsing extensions or alterations are Likewise banned. $\begin{aligned} & \text { sitructures } \\ & \text { However }\end{aligned}$ maintenance and repiairs may bever continued for any existing struc Cost, regardless of how mueh they ened in a provislon may be tignt Any amusementer, however.
 prassibility of any new world falirs or similar causes may be restored,
or projects like the abaimoned
Compmed om map 611

## ADDS DAYS FOR '51

## Des Moines Fair Will Operate 10 Days, Run Thru Labor Day

## DFS MOINES. Oct. 28 . Iowa performances and auto and motor Stake Fair to 195! will run 10 days cyele races, As a result, the grand nstead of the customary cight and Ciand program established a beavy will carry thru Labor Day. accordtne to new and expanded plams for the exposition voted at a speclal <br> 

 felidon
ides
arth and running races to the program Daturde of event have been set for day, Septernuer 3 . 4 This will Mon-
that the extmosition will day later than usual, but will conGurive for Werels.Ends utilities. An aren, 2.50 by 2.50 feet provides frontage on three sides Ail shows and conce be kubject to approval of the falir mimnagement, Reynolds said, and consideration hulion be Even applicatuons on the basis of origi-
nality of theme, proposed improveand integrity of the applicant ubmitting plang For abour 20 years the fair has had a pernament rine which onerates not only during the fair's run but during park season Charles S. Rose. $\underset{\substack{\text { grand. } \\ \text { year. }}}{\text { s. }}$

## The exter fiston of the towa tair thra Labor Day will resuli in gom and some enncenctons, as Nebrask State Fair, if it follows past policy will oppn on the Sunday before <br> CIRCUS TREATS <br> TO NIX TRICKS

 corncuses has been sel by the Maron Mnose Ladge for Porter S:adium for one performance Tuesday (31), Every chilld in Macon who signs a pledge to keep out of mischier on liallowren is given a free ticket
Eichicen professional etreus Eichicen protessional ctreus two-hour show. Music will be played by the 48 ih Infantry Band. In addition to the show there will be 2 Halloween he sajd
costume rontest with many
ensh prizes. Merchants and \&hers who have suffered from damage of Halloween prankstets in the pant are co

## 17 Newcomers

In Park Show
Tops Poor ' 49 Tour by $15 \%$ Eastern Canadian Stands Provide Best Crowds
 mory end carly August, as the top
making period of the seaahead. Biggeat single weck of the Yarmouth, Digby and Kentville Sturmak sadd show wass 80 well
received thrueut Canada thnt it is received thruout Canada that it is nlready eommitted to spend 30 with the possibillty that another
nonth may be adved. He said he
luund money considerably looser luund money considerably looser
in Canada inan in the United
Stater. He eaid that in talks citizenry of both countriez the idea eatie forth that the Kurean Was
with an accompanying wave of inshllinent buying in Alicrita had
left potential customers with witle left potential customers with witil

of $\$ 1,000$ for themmeives and $\$ 250$壁 ion of fina
comes law.
City Councilman John Kranis committee on peneral welfare and the measure is atill in that gromp

Malla Newfoumilend
 I datea could be arranged t show could get in a gnod weel
biz there. Stand would hinge
transportation, he said with onl exsentinl equipment belng ferried and the show taking to rails on (Continued on page 62)

SKY WHEELS SET RECORD 87,325

 State Fair of Texas, which elosed here Sunday (22).
Total load wias a record for the ride, previous peak hav-14-day Canadian National Exhibltion, Toronta, this year. Blggest single day here was Saturday 1141 when the device carried 10,239 persons
for a $\$ 2,559.75$ gross. Ride 2,559.75 gross. Ride, by Merrs -Go-Round and Roller Coaster, the latter rides having greater capacity. The Rolker Coaster carried approximately 110,000 , the 000 .

## 2 Million Pull Gives Dallas New Record

## Midway Biz Soars:

 'South Pacific' Gets 320G-Icer Up 15\%DALLAS, Oct. 28.-State Falr Texis broke its own national October $\bar{i}$-22. driwine $2,778,519$ to iop the 1949 reecrd. breaker of 2.047 .540 by 128.979 .
Rain Saturday (21), only day fair was able io collect its rain insurance, probably kep: expo
from hliting the arbitrary zoal of $2,225,000$, set bulare expo opened. vinner at every hing was a don, general manager of Associated lndependent Mldway Operators, Who broukht in 2 shows and 2 fldes, seoren big. he esumated with the Sally Rand show bringfing in $\$ 34,000$ of this amount. Ride Gromate
Joe Murphy's 11 rides grossed ides which showed were the Ferris Wherls, powsibly
vecause of competition by Velare (Contmued on poue ofl
Cetlin-Wilson Gets Sedalia
Gean Berni Heods
Freedom Crusade
TAMPA, Ort 28-Gean Bemi
executive secretiry of the Greate Tampa Showimen's the Greate this week was appointed head of
the Crusade fer Freedom drive for show people thruout the nation. Berns said he had sent scrolls to all of the Tampa membership to be sugned. Buxdles of the scrolls

According
pected tbat at Berni, it is expected lbat at least 5,000 sicna-
tures will be obtained bers of aboul 15 active clubs in
cosintry. ${ }^{\text {show as the night altraction. }}$

## SWEENEY-WHITE CROWDS UP 10\%

Expanded Promotion Campaign<br>Pays Off With Bigger Gates



## CLOSE-UP: ELWOOD HUGHES

## CNE Manager Was Canada's Fastest Human in His Youth

$\mathrm{C}_{\text {LWOOD }}^{\text {LW A. Hughes is best }}$ Lrilliant management of the brilliant management of the
huge Canadian National Exhjbition (CNE), the Toronto exhibition which yearly lives up to its billing as the world's largest. The show-wise, public relations-hep Hughes has done
much to continue the development of CNE. and not a few of his actuevements in
won him aeclaim
Few people, however, know ada's toremest long-distance runner, swimmer, speed skater and blegele rider. Hic headed Canada's first track teask to participate in the Olvmpics. was one of the eariv-day syndirsted sports the noted Wrigley marathan swim
and wis decorated suveral times for heroism in saving tives.

Mr. Thudent Strowbig
There are some, too, unaware that Hughes-Mr. Outdoor Show former Mrs. Showbiz of Amertia. Margaret (Peg) Humphreys,
whose disinctonsalso are many Whose distinctions also are many She was, to mention a few, the
right hand of the late limeoln P. Dirkey when Diekey hended the Great Lakes Exposition. Cleveland, and she served as secretary to the late Harvey Gibson when World's Falr. It was she who by Billy Rose first at Cleveland and agaln at the New York fatr manased the Aquacade for Rose one year.
Both liughes and his wite had a world of triends in thow busineas before their marriage in 1944 , but their friendships since have
mulltplied. The Hughes are almost as well known on Broadway, out a headliner for the king-sized CNE grandstand show, as they are in Toronto. They also have a host of friends in Enigland where they zo each year to lure outstandlng
exbibits to the expo.
Iloa1. Hoyaltw. Canomaionajeres
Hughes to equally at case hosting royalty, which is part of his job at the CNE. as talking with political bigwigs, newspaper men


## BOOMERANG <br> innovations introducta at CONEY ISLAND 1Hi U. S. RIDING DEYICS COR

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ELHOOD A. HUGHES
exhibitors or Broadway start. He can be counted upon to know th ore in any fleld. He started to gain polish early Chelienham. Ont.m a Toronto suburb Hughes was reared in nearby Dundas. Ont There he went thru high school and became Pgure in sports. By the time mile. five-mlle had toan the two nadian running tilles, the Ca nod had bren acelaimed the eountypediest fatest bike rider and its It was in his 21 sa year that ship for boin the five and $10-\mathrm{mile}$

## STRIKES OUT FOR HIMSELF

## Aut Swenson Thrill Unit In Major Bow at Shre'port

SHREVEPORT. La, Oct $28-1$ Others on the press staft tuelude thulll show. Thrillcades. played its tirst major fair date here Thurs-
day (26) at the State Fair of Louisiana and will follow the operier with iwo additional mat
nee performances at the fair. Swenson, a veteran of 25 year in outdoor show business. until recently manaked and booked a
unit of the Joie Chilwood Auto Darevevils.
Headlini g the show are Raınon Larue, who does a straitjacke escape while suspended from a roll-over driver, and Cape. Frank Finrakes, who docs a casket ex Autorall fentured
Auto-ball, billed as a conibina tion of foot ball, pusthball andid jolo, is a fealure of the prosram which
3neludes ramp jumps both auto-
moblles and motoreycles, 3neludes ramp jumps by both auto-
mublies and motory cles, dive-
bomber erash, erash roll contest. steel barrel crash. batterins ram suto batile roya! and motoreycl trach and fancy rid.ug-
Personnel ineludes Rowy Fisher Iormerly with the late Luck Teter, Jimmy Lyneh and Jole Chlitwood; Jack Frye, Dan Fleenor,
IImmy Truiner, Buzz Glenn, Ted Devin, Dusty
man (Stalnless) Ferdinando. Nor
Stele, Sam Patuer man (Stainicss) Stele, Sam Pauter* Hom have been re-sinned for 51 . duning clown Pete Roberts and Robert's son, Dave,
Tammy Martinak, and Marvin Fek Marlinak a midget, and Eck, stiltwaber, also double in downtown street Advertising. Bill Brown, veteran outdoor Bill Brown, Neteran outdoo

Others on the press staft inelude
Margery De Mille, radio; Burt Kedrick, weekly papers, and Jack
Kaplan.
Epecial representitive Kaplaan. special representative
Justloe Swenson. for many years Justhe Swenson. For many years
with the fublleity department of
the ube late J. Alex Sloan, heads ${ }^{\text {pecial }}$ partment.
The thow bowed in Corpus
Christi, Tex.. Sunday ( 15 ) and ac ording to Swenson, broke all at endance records at the Pan Amervan Speedway, San Antonio.
Thiraday njght (if). Org cane here fomm Chanuelview Speedway, Houston, where it held a nigh
show Saturday (21) and a matlce the following day.
Swenson silid the unit with come nut with 15 new Fords for the " 3

Berlin Oct. Fest Gives Ops Big Biz
GERLIN. Oct 24-Derlin's an beer festival and carnival held a Berlin Zoolopical Garden, is provnig a bonanza for ride show and mincession operitors persons clicked the ail turnstiles during the first two secks of the festuval.
Several new rides. including howmey from other parts of Ger fong, whieh wrat held in Berlin th frst part of Omober. drew a milhon visitors and this was a ciefinite asel to the October-Fest and Ber(h) businens of all hpr
dintance runs. For four years,
1003 thru 1908 , he ruled the Canadian roost in the two, five
and $10-\mathrm{mile}$ distances, and in 1906 and 10 -mile distances, and in 1906
captained the first Canadian team to compete in the Olymple games, held that year in Greece. In wain-
ing a month before the event, he pulacd a lendon. That spelled the
end of his running days. but Huches had the honor of coaching a tearm member, Binte Sher
vietory.
Turna lo spurt
Hughes next turned to writing aports. He had the periect background for th. Marathon running wa then the rage in Canada. the
$U$. $S$ and England One of his irst assignments was to cover a marathon race in England. It of the vear, with Johnny Haves, ando. the IIalian ing Peiro Durfeet from the tinish line. Durando's stirring race and his dous enthusiasm for the Italian. So mueh so, Hughes recalls, that England's Queen Alexandria gave
Durando a irophy the day after his defeat. Hughes recounts that Pat Powers, then the top mas at
New York's old Madison Square Gew York's old Madison Square affer for fluc races in the U S Durando, who had operated a boat ing his fame, accepted. and after unning the five races and collectiContinued on page 69)

Poor London Weather Hits New Brighton Ops LONDON. Oct. 28--Due to Een unaly unfavarable wenther cond land last aummer it has been ertimaled that munieipal beach entorprises at the cafst resort of New Brightor and the operators of rider altemetiont and concessiols at the spot, toes about $\$ 700,000$ during the past seasor.
Management of the Tower Com Brizhton amusement attractions, eported jts gross lake about hird below that of a narmal seat

## LOOK-PARKER DOES II AGAIN!



 that I ourchanas iecenty trom you It's not only a tre machine. mut te it mentit tor vow



## C. W. PAREER AMLSEMENT (0

 LEAVEnworth. kansas

THE TILT•A•WHIRL Ride


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|  | SELLNER MFG. CO. |



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#### Abstract

Advance news of the Outdoor Showbiz Meetings, their Programs, Activifies, Early Arrivals in Chicago, Special Articles, Statistical Information and . . . of course, the regular weekly personal columns, features, services and news of the industry . . . all in this one Big Special Issue . . . the Most Complete and Valuable Issue of the Year to Advertisers.


1,000 MORE NEWSSTANDS . . . Now The Billboard is being sold on 13,000 newsstands thruout the country $\ldots$ an increase of 1.000 . The number of copies made available on ALL newsstands is betng increased. Thus more transient readers find it possible to buy their own copy of The Billboard earlier and whih less inconvenience.
15.000 MORE COPIES . . . The new high-speed newspaper presses now being used have enabled us to immediately increase the print order 15,000 eopies weckly with no limit on future increases. All this extra printing and distribution without sacrificing our late advantageous news and advertising deadlines.

- FREE DISTRIBUTION AT CONVENTION
. This issue will be mailed to the homes and permanent ad dresses of Ouldoor Showmen on Monday, November 20 , reaching most of them before they leave for Chicago. However, those who miss their copy a home and attend the outdoor meelings can secure a copy at any of 13.000 newsstands en route or will be given a copy upon their arrival in Chicago. Copies of the Big Outdoor Convention Special will be avallable to all those attending the Outdoor Conventions. Meetings and Exhibits in Chicago, November 26 thru November 29.
thus advertisers in the convention special are ASSURED OF REACHING ALL CUSTOMERS AND PROSPECTS IN WIDELY SCATTERED SHOW BUSINESS . . . And at a time when they are definitely thinkingi planning. and buying for the year ahead.

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ASTRO FORECASTS All Rooding: Conplote for 1950

 Sen ${ }^{2}$ Nat Mry


 wiMMONDS \& CO.


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## Out in the Open


#### Abstract

Visitors to the State Fair of Woicer. of derby race nole, who Texas, Dallas, ineluded Harry has in irorsion manager Arkan Oricans, and Mra. Bals; Paul Hue. sas Livesiock Show. Litile Rock dopohl, secretary, National Asso- and Jimmy Dunlesry. veteran ciation of Amusement Parks. Side Show operator. . Gov. Eerr Pools and Beaches; Loo Moore. Scolf. of North Carolina Watched mayor of Electra, Tex., and pub- auto races at the State Fair in licity director-concession manager Raleigh, Saturday (21) with the of Texas-OkJahoma Fair and Ex. manager of the event. Dr. J, S . oosition. lowa Park. Tex, Cortez Dorion. and James E. Strotes Lorow ind C. J, Sedlma Kr Jr- owner of the shows bearing his Rayal Amerfan Shows, Mickey name and which supplied astrac Doolan, Chicago Klddicland op- tions at the fair. erator: Mr, and Mra. Curly Repr, Stander Wathon, booking agent nolds and Mr. and Mrs. Falph jor nolds 3nd Mr. and Mra. Fhalph journeyed to Maine recently Junior Sehafer, owner, Schafer the Euest of A. Herzog, head of Jusi-for-Fun Shows, and Glenn the circus clan, for some deet Hydery seeretary, and Mrs. hunting. The party asspmbied in fiyder; Don Brashear. owner, Providener, R. I, and then mofiyder: Don Brashear. owner, Providencr, R. American Midway Shows; Gus Fred H. Phillipa. Bulboard corPiam T, Collins Shows, and Mrs. respondent in Fredericton, N. B. Pappas, Mr. and Mra Chenter and his wife, Isabel. will attend Pappasy Mr. and Mra, Chenter Mifayor, Hennies Bros.' Shows; Bill the banquet and ball of the NaLifayor, Hennies Bros.' Shows; Bill the banquet and, ball of the Na Preston. secretary-manager, Mis- tional Showmen's Association sount State Fair, Sedala: Pote (NSA) In New York. Novernber Fair; Mr. and Mrs. Jack Edw erds. field rep for the George A. Hamid Aransas Pass, Tex.; Jean Wrigley. office, whose special lerritory in general agent, Crescent Amuse. cludes the Eastern Canadian ment Company; John Bundy. provinces.....Fred C. Muray Standard Chevrolet Company, St, general manager of the Interna- Louis; Wed E. Torii. Wisconsin tional Fireworks Company, is lin DeLuxe Conipany, Milwaukee; ing up dignitiries to gloss the dias Bernie Mendelson. O. Henry Tent at the NSA Banquet and Ball. Jeck Dutirid. Thearic-Duffield Mabel Stier, former secretary of Fireworks Company, Chicaro: the Mississippi State Fair. is opTexas Fair. Abilene. Tex.i Ida stand in the lobby of the Walthal


 (Insurence) Cober, Chicago; Dougl Hotel. Jackson. Miss.
## Talent Topics

Joe and Bebe Siegrist ists, and the Flying Eldonas are of bookings there wintring between indoor dates Farias Duo, acra, rccently. The in Gainesville, Tex. Where Joe delivery on a new house traller a and Eden Day are again serving the Forest Park Trailur Camp as aerial instructors for the Park Ridge, In. where they are Gainesville Community Circus aintering. Act has been signed Joe and Bebe recently took de- for Tom Pack' fireman's dircus in
livery on a new Chevrolet truck
Sh Louis, to open November 25 Irom John Bundy. of the Hauss- Sh. Mike Tront. of the Star Standard Chevtolet Company, dutits. high act, was, 2 recent East SL Louis, IIL Joe is con- visitor to the Chicago booking of
structing a new rig which will fices. enable him to perform his back- Chico-Dell LeClair's trained ward somersult over the lop of munkey and Jugkling act closen
the rigging from one platform to the outdoor season at Arizona the rigging from one platform to the outdoor season at Arizona
another. The Flying Eldonas are State Fair, Phoenix November 3 kedded to open with Orrin Dav. 12, and opens indoors in San enpori's Shrine Circus in Kansas Francisco November 24. The Bel
Cily, October Brothers are working th
mom Doroen and Virginia Hustrol. Arizona fair with him ng a new two-girl acro act to play indoor dates and be known as the Hustrei Sisters. Al Hustrei has built a new portable rig for the on their proposed lour. Willie Fustrei, head man of the troupe, is recuperating from mid-seaon heart attack at the Fores mi. . Don Dorsey, hlgh act, hus signed to play indoor dates
or Ozrin Davenport in Wichita Kan.: the weok of November 6 ber 20 . Dorsey recently unked 2 pact to join Polack Bros.' Circus, which opens in Hammond, Ind January 22.
A new trampoline act from the made its Midwestern debul on ABC's TV show. "Super Cirrus," now being booked for (22) and 13 by the Boyle Wooliolk Akency, Chicago. ... Mr. and Mrr. Armin Guerre will soon lake their smal

## TENTS

WILL BE IN SHORT SUPPLY IF PRESENT OUCK ALLOCATIONS CONTINUE

## PLAN YOUR

1951 MeEDS NOW write today UNITED STATES TENT 6 AWNING CO


GOLD MEDAL PRODUCTS CO.

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## SHOW TENTS

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* "BUFFETERIA"' (movable concession on wheels) *"FOUNTAIN" (for hot and cold drinks)
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walky service co.

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ATENTION, CONCESSIONAIRES

POPPERS SUPPIY CO., Inc., of Phila.

SELSAANONAL NEW PORTABLE SCOOTER RIDE
 KING AMUSEMIENT COSTPANY

## Carnival Roules





Circus
Routes



 Po





## ANDERSON, S. C. Och 28.-

Perfect weather is aiding the An-
derson Fals to one of is best runs derson Falr to one of is best runs in several years. Crowds thruout
the week have been hefty, and spe week have been hefty, and
spending tree. The continuance of
good weather for loday's ninale might welt result in a record lake
for every deparment.
 Inc, but rain held of until after
The closing each day. The gate
Tuesday Childrens Tuesday. Children's Day. was of
record proportions. Moppets spent a record sum in the fun zone, oc-
cupied by the World of Mirth cupied by the Worid of Mirh
Sbows. Special 9-cent fees were
set for the kids Tuesday and Wedresday $(24-25)$.

Sweeney-White
Business Up 10\%

## - Consinued jrom pape 36

and a bonus check as the leading
driver of the ycar, followed in order by Deb Sayder, Phil Mocea
 ceived bonus checks. Ken Ru-
bright whe named the most im-
proved driver of the year and Krovith Saylor the most consistent
Herschell Buchanan was presented with a trophy and bonus check as White Gioen Caltif. Following the banquet, Gaylored
White planed to his winter honie White planed to his winter hotre
at La Crescenta, Calif., but will at La Crescenta, Calif., but wil!
attend the Chicago convention and other meeting: Sweeney remmans
in Chicago for the ofrescason in Chic
Moke Cosby, of the press depariment, relurned to Davenport, Ia. io handle indoor promotions.
Jerry Martlatt, of the No. 1 bill
car, headed for Des Moines and Car, headed for Des Moines and
Leo Loranger, in chare of the No. Leo Loranger, in charge of the No.
2 billing car returied to Wichita
for the winter. Blll Seward, acfor the winter. Blll Seward, ac-
companied by his bride, will win-
ler in Miami ler in Mami where he is working
for his master's degree at the Unl-
versity of Miam. Announcers
Wayne Adams and Ed (Twenty Wayne Adams and Ed (Twenty
Grand) Steinbock will winter here.
N. Y. Ride Bond - Continued from page 56 hands. Kranis said thursday
that the amendment would pass
trom the conmitice to the counell and would then beeome coununless Issue of "fiancial respontiblb-
ity" probably would be up to the city license commission to decide, liese lines were for the ops to carry $\$ 5,0$
Altho the amendment could aplify to other enterprises such is carnivals or 2 muscment park,
Krants sald the aim of the measure was to protect pairons of mo-
bile units. He clamed that he had learned of at least two inetdients in which children ware seriously injured while aboard mom bill side.
According to Kranis, it will
probably be about probably be about a nonth belegiclative mill and becomes law.

3000 BINGO

## \section*{} <br> 


3000 KEVO

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1. M SMMOS a CB


## Che New FLOSS Challenger KING



Seliting Mew Profit and Pertormance Chaflenger taupnins (om



## RIDES UNAFFECTED BY BUILDING CURB

## New Supports, Housing for Devices

 Costing 5G Barred by NPA Ruling

17 New Firms
On Trade Show
Display List

## Exhibitors Total

 79, Reserve 145 NAAPPB Booths- Contruued from page 56 . E. Hircs Co. Phuladelphia, root ayce Ding Co, Indianapols, nider miums; Memphis Metal Manufactursng Co., Memphis, mechanical horses, Poblocki \& Sons, Milwau.
kee, show fronts; Rocket Express Systems, Oak Park, Corp New Cork, games, and Verdal-Aay Corp... Tole
Revied Litt
Revised listing of exhibitor
Rtho have taken part in trade
shows of recent years and will be shows of recent years and whll be A. B. T. Manufacturine Corp. Toledog, Allan Herschell Co., North Conawanda, Evansvile. Ind.: Anchor Supply Display Creators, Inc, Minneapolis; Associated Indemnuty Corp. Diego, Calif.; William B. Berry Co. Boston: Beris Electric AutoThate Snow Cone Machine, Dallins Roceo Amusement Co., Chicago Blevans Popcona Con Nashville. Calumet Crach Con Chicago . L. Campber \& Co., Baltimore Capitol Projector Corp, New Harvey, Ill. R. E. Chambers Co Beaver Falls. Pa; Cbunk-E-Nu Products Co.. Pittsburgh; the Coca continued on page 69


## lake Lansing

Expands Kid
Area for ' 51
HASLETT ${ }_{6}$ Mich, Oct. 28.-

 year, R. E. Haney, president, said
Already under way is entargenemt of the Penny Arcade and rebuliding of the minature sol
course. Room is heing made for course. Room is heing made for
enlorgement of the Kiddicland, which. pext season will have six rider plus a playground. Haney tated.
Parking lot is belng enlarged and a new lighting system in-
stalled for it and soft ball ground is being built solt bal During the past season. Lake speed boats and fishing boats on the lake. Spot is seven milles from Lansing.
drive-ins, grandstands, boat clubs,
country clubs, cabanas, bleacher country clubs, cabanas, bleachers
and similar scatinz arrange ments, and similar scaking arrangements,
dance ball, amusement arcades dance balls, amuscment arcedes night clubs, theaters, bowing alleys, pool halls, exhlbitions or
expositions, rodeos, semsonal camps expositions, rodeos, semsonal camps.
solf diving or archery ranges, and olf driving or archery ranges, anc
all types of sporting facitities and-lodge halls.

## Appeal in Tax <br> Case Expected Before Nov. 6 <br> CHICAGO Oct. $28 . \quad$ The week had not tilled its appeal in the cas in which a District Sourt not subject to the 20 per went federal admission tax. However that the appeal, would be filed be that the appeal, would be filed be- fore the November 6 deadiine was declared a certajney. In the lower court, Arthur E Frits, pperator of 8 kiddieland here, was the victor.

## Warm Sunday Gives Coney Good Crowds

NEW YORK, Oc1. 28. - With sunny sides and temperature of 7 degrees Sunday (22). Concy ls land chalked up good postseason week-end. Surf Avenue and the
Boardwalk were thranged all aftemocon, and parking space was jammed. The beach drew a few hundred people, several of whom eotered the waler.
While the matn section of Steeplectase Park is shuttered,
many rides along the Boardwalk including Ward's, were operatung Nearly all kiddic and some najor rides on
business
Feltman's establishment was
open with its open. with its eating spots at the doing by biz. Spot's larke droup
of kiddie nides. Merry-Go-Round
Fond other units got a good play. arades were open thruout
and pulling rood erowds.

Zoo Photos in Mag
DETROIT. Oct. 28.-November Company publiestlon, carties two-page spread of pictures taken at Detroit 200, showang prepara.
lions for winter and care of anl-

## Crugers Spot Shows First-Year Power

## Initial Season as Full-Scale Park

Draws 300,000 Persons for N. Y. Op
Crugers. N. Y.o Oct. 28,-1 Bulk of Indan Point patronaze With plans for next year already was composed of picnic bookings ndind, Ed Kelmans, aperntor of A heavy direct-mail pitch was
ndian Point Park herc, sald he was made for this trade from the highly satisfied with the revenue park's New York office, with in from the funspot this season, dustrial firms. churches, schools Proot of the pudding in Kelmans' and clubs as the recepients Kel pinnion is the fact that on per mans said the direct-mail melhod contracted for space next yan Fought gratiyyn results. wo weeks before the nend of his. thon's history, auto and bus tratwason, September 17. After two ic supptied a sizable kegment of preview week-ends. which pro- the spot's biz Kelmans estimated duced fair resulta, Indian Point that a good day drew 1,200 w went Into dally operation May 20. 1,500 cars. As In the past. the prinKelmans estimated attendance cipal means of sransportation to at 300.000 tor the first season of of the park were the boats of the
operation as a full-scale amuse-
Hurdson River Day Line and the operation as a full-scale amuse- Hutson River Day liter org's sery-
nent sport Location wis lasi op- Sution Line. The later erated in 1948 as a plenic ground sice was added for the first time stopping point for Hudson Ruver this season, with both firms schedexcursion boats and drew 140,000 ullig dally trips from New York He said
Sund say favored on an averate he park drew whout 20000 her the crowd for a good week and was about 35,000 . The former find are he found to be a comfortable operating throng. since bigger gathering usually meant less free
spendinf On the whole, Kelmans rald that spending at the park was ood weather tru the seasobly he apot was not overiy favorable. $\infty$ much of handicap.

Tram Cara Popular
Spectally bullt traller-bus, siml. ar to those operated at the New York World's Fair, plied botween he park and the boat landing, loading on the balf-mile trip Kelmans sald that at 10 centa high.

## FOR RENT

## 

 Mrva buildine for sme Radio Out-Paces Video Pitch In Rockaway Advertising Study
## powered radio advertising pitch made this ycar by Rockaways Playland here pald dividends, ac-

 cording to recently completed park management. Querying 12,357 persons, since March 26. it was found that of park by means of radio, while a| s, the | singled out better parking fa |
| :---: | :---: |
| ew York City borough in which | ties, 7,378 voted tor a rapld |
| the Rockaway are located, was | system to the park, 8, 400 |
| cond with 2,393. Of the total | * municipal bath house to |
| stoned, 1.350 were local res | cated near |
| nits Other borough scores were: | quats parking |
| noklyn, 2.116: Manhatran, 1,287 | W: |
| x. 83a. Out-ot-tow'n | Co |
|  |  |

## FOR SALE

 Minialure Railway Irain


Minlatore Colf Conren



slim 336 sald they saw park ad-
ad channels, 8,486 persons re-
ad ported sectog bus cards and 6.954 said they moticed subway cards
plugeing the park.

$$
\begin{aligned}
& \text { Along orthe? Ines, the reports } \\
& \text { were: Long Island Rajiroad ear }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Were: Long Island Rajiroad car } \\
& \text { cards, } 4,259 \text { outdoor bulletins, } \\
& 5.32 \text {, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { cards, 4,259; outdoor bulletins, } \\
& 5,332 \text {, air tow. } 139 \text {, conversation, } \\
& 6,750 \text {, and car plates, } 2,387 \text {. }
\end{aligned}
$$

6.750. and car plates, 2,387.

Lacal Prean Beal
Breakdown of the number of
customers seeing newspaper ad vertising of the park. stowed that eated nearby Rockaways registered heavier scores than larger metronumber of readers fnding part advertising in any of the (14) papers employed in the survey
was proportionate to the paper's was propor
circulailon.
Patrons were separated into three age kroups, with the result that of those querled 3.954 were
131020 years old, 7.323 were 21 of 30, and 1,680 were 31 or over. of the total.
6,077 , women.
Separating customers by home


SMALLEST SCREW, HAS
AN IDENTIFICATION NUMBER AND IS CAR RIED IN STOCK FOR IMMEDIATE DELIVERY
ASK ANY STREAMLINER
OPERATOR
ABOUT OUR SERVICE . . DEPEMUABILITY IS
another reason why leading park and ride OPERATORS CHOOSE THE


STREAMLINER

## New Montreal Funspot Preps for 1951 Opening

truetion of a thed funspor here ta cater to Frencb Canadians will be completed by Dext scason, B. F.
Cassidy. a member of the building Arm. announced. Name for the spot will be Chaniplain Amusement Park.
Site is 10 miles from the center of Montreal, on the main Mon:realQuebec highway. in suburban
olnte aux Trembles Cassidy said
30 -acre tract has been acquired
He reported that the firm has contacted park deaigning firms and hat experlenced hands will be ssociated with the operation.
Cassidy sald that in vew of the pot's location and plans for the
500.000 is anticipated.

PHILADELPHIA. Oct. 28. cale hippopotamus this a week rom the Chicago Zoological Part Brookfield. Ill. Animal was tucked acent de phe and is housed ad Frank Palumbo, Philly restaurant op and trequent donor to the the animal is a dift. Fireeman $M$ Shelly, Philadetphia zoo director

## WOO FRENCH CANADIANS

smecifications
MINIATURE TRAIN CO. $\max$

## High Quality

KIDDIE RIDES
ROTO WHIP-SPEED BOATS- PONY CARTS GALLOPING HORSE CARROUSEL
W. F. MANGELS CO., Coney Island 24, N. Y.

## Biller's Season Up 15\%; Canada Stands Pay Best

Sturmak Mulling New Quarters, Dickering for '51 Indoor Bow


## King Scores

 Full House At LubbockNew Mexico Spot Also Registers With Capacities LUBBOCK, Tex., Oct. 28-K King
Bros.' Clrcus raeked up - full Bros. Clircus raeked up a tull
house as night but a half-capacity
matinge here Wednesday (25), as its Texas tour got well underway. ( 22 ) the King-Crtstiani combo a half house at night matinee and pulled berter on weekday. Hobbs. N. M. (19). last stand for the show before it entered
Texas. came thru with two full houses Weather in genered has No closing date for the clreus
has been ginounced, but it was presumed it would be prior to November with the Tom Packs Roger \& Clark Mulls Indoor Bow CHICAGO, Oct 28 - Clark Squires, owner-manater of Roger said this wrek he may open the tarting in March dickering tor now, he sald he th dickering tor at two-elephant act
and a snake pit show. He plans to and the ors pay use next ecason, this seasone and Squifres booked

Clyde Bros. Books Cedar Ropids Date CEDAR RAPIDS. Is., Oct. 28Clyde Bros. Circus, operated by
Howard Suesz, will play in Memorial Collseum here under Shrjne suspices November $1-5$. The show
rerently began its indoor geason and whil come to lowa from lli-

## FOUR CIRCUSES

TANGLE IN LA.
Four eircuses converged on Louisiana this week with ac tivity eentering here. Al C
Kelly \& Miller Bros. Cireus was here Tbursday (26) and Buler Bros.' Circus ir skedded
for Saturday (28). Capel Bros.' Citreus is In the central Dortion of be State, and
Clyde Beatly, now near by in Mississippi, Whll play Monrue, La., Notamber 11, The rush came after Kelly-Morris Cir-
eur played some of the smatler pots and Ringling-Barnum made major points more re ently.



## Dailey Org Selling Train Equipment To Scrap Company

Iron Firm To Get 28 Cars; Delivery Awaits Clear Title
GONZALPS, Tex., Oce. $28 .-$ road cars to a major serap iron
and steel company has been set and ls skedded for completion in Lte near tuture Delvery of the
trathe and
chase
prict


## Stevens Skeds

 Run at Fair, Dec. 3 FinaleSTUTTGART. Ark., Oct. 28,--
Stevens' Bros. Circus awned by R. A. (Bob) Stevens, closes December 3 in Texas after showing Faur days at Valley Mid-Winter it was announced here this week Closing date will sive Stevena 37 -wrek season thru Oklahoma,
Nebraska. Missouri. Arkansas and Texas Vernon Pratt recently Joined genera manager, Other staftet
Include R. A. Bunch, Ecneral agent,
Sam V, Price and Dick Brant, bil car managers: Charley Smith, pub Lic relations: Claude Gerncr, su
perintendent; Les Garmer, tickets; Ward Hall and Harry peritanard Side Show managers John Lynn,
Side Show superitendent Sidc Show superintendent: Jick
Lorenzo, elephants: Robert Lyles props; John Scote candy stands; Biziok, horses: Laura Stevens and Bertha Drane, front door; Edwin Lenanger. equestrian director: Paul Bejano, producing clown: Orlo
Wach, Hghts: Ray Headley, transportatlon; Gearge Bell. bandmas
ter; Okighoma Shorty Sheares, concert; Robert Shearer, pit show and John Taylor, maintenance.


NEW BUILDINGS FOR COLE ORG AT PERU FARM

## PERU, Ind., Oct. 28. -

 Construction of permanent Circus starled Monday (23) at the Terrell Jacobs tarm near here. lncluded in the plans are horses and elephants.It was learned that show equipment, recently moved from St. Louis to a naval tir base near here, probably will be moved later to the new buildings
Arthur M. Wirtz Chicato,
co-owner of the show, has turned down new offers from potential buyers of the show, could not be reached for com could
ment.

## Miss. Spots <br> Give Beatty <br> Fair Houses

## Business Holds <br> Despite Cotton Area's Troubles

ABERDEEN, Miss. Och 29 celling on his area, but business
tor the Clyde Beaty Circus has
 At Columbus, Miss., Monday (23) two three-quarter houses were on
deck. Matinee was delayed for school children In Jasper, Ala (20), Beatty
drew two halr houses, with damdrew two hair houses. Wlam dam age long rain and strons footbal

## Gainesville Elects Execs

GAINESVILLE, Tex.. Oct. 28. -Roy A. Stamps was re-elected munity Circus at the annual membership meeting Monday (23), He has served in that eapacity since 1938.

Also re-elected were $C$,
Stinger,
Be-president, and J. Stringer, ce-president, and J. B
Saylors, secretary-ireasurer. New Saylors, secretary-treasurer. New
member of the board is Texas Ranger Lewis Rigler. Re-elected
directors were F. E. Schmitz. Roy P. Wilson. Dr, A. A. Davenport George C. Morris, Vern Brewer,
w. Alex Murretl, Portis M. Sims, W. Alex Murret, Portis M. Sims,
Emmeut F. Curtis. A. B, Garvin, B. A Dillard, Joe M Leonard Sr., and A. Mortan Smith.
\$57,751.19 for the seceipts of engagements. Expenditures elght \$37.390.70. Show's property is A meeting of the new board tovember 1.

## Mills Inks Harvey, Plans Enlargement <br> <br> Larger Top, Animal Purchases,

 <br> <br> Larger Top, Animal Purchases,}More Seating Capacity Skedded 8.-Mills Broe. Circua has sifned also Is planned.

1951 . Harvey as special agent for increase of the Mills elephan ion step in a major expanand Jack Muls, coowners, announced this week.
Harvey will start his duties with vacation cruise and will till an especially created post Gencral Agent $H$, W. Ahr-
hart, with Mills this season, will be back for 1981, it was reported wilh three 40 "s is scheduled for next season. This year the show
used a 120 -foot top Sealing :aused ay will be trereased 1.500 :o

WINSTON-SALEM. N. C., OCL stated. A larser menagerie top
Ringling Biz Holds High In Virginia

## Tennessee Spots

 Okay; Org Starts Last Lap of Trek PETERSBURG, Va, Oct $28-$ Good bushers ireeted RingingBroa
and Barnum \& Balley this week as It moved ioto the South east for its last lap of the season. which closes November 18 and three-quarter half matinee here Wednesday (25), but crowid carlier spols were better A Lynchbure, Van. Tueaday (24). the night house was full and rain held the matinee to a half house. Roa-
noke, Va. Monday (23), imored noke, Va, Mondsy (23), Lenored
raln to give the show a threequarter matince and straw house at nighe
Chattanooza, the Saturday (21) quarter houses in the face of football and rodeo opposition. Nash near-capacity houses and Jackson Tena. (19), gave a three-quartet paety hous
San Antonio
May Top '49
For Polack
SAN ANTONIO, Oct 28. reception by the press put this reception by the press put thu
week's run in the bag for Polack week. Fun in the bag for Polack up Sunday (29), Lous Stern ex perts a gross equal to or ahead
of last year's all-tme high, which Was acheved despite two dayr of day and date opposition with
Ringling - Bamum. This vear Ringling was three weeks ahead of Polack.
tock earne here from Litlle hurn, where rood matinees and performances bers prevalicd. Nine days, with two on the fnal nout (20). From here Polect gees to haringen. Tex-e for a three-day Miekey Blue eloses his seasor San Antonio and will plane for a threc-week vacation including Lours of Mexico Clity; Havana Haiti and San Juan Puerto Rico. He will return to Chicago Novem ber 23 to start promotion for Potack's 1951 date there. and Jumped handied witte Rock oll in there for Sam Ward, who Wayne, Ind., this week.
adopl a budget is scheduled later in the week. and training and
construetion work will start No-

Increase of the Mills elephan the expansion program. The show had three bults this scesson tou one died. Altho it is not yet def1
nite where siml will ohtain the nite where Mint will obtsin the
five additional animals for ne. year. the brothers said they bad wo possible deals brewing. Purchase of other animals, in-
eluding seven enmels eluding seven enmels and some
caged menagerie stock, is beling caged menarerie stock, is belus
negotiated. they stated. Tbe expansion progr culated to cost in excess of $\$ 100$ 000, it was reported. Milis Bros will continue its policy of playin a tolal of 5.010, the Mills brothers under auspices.

## LOS ANCELES GIVE

A BIG HAND!
The mast successtul en
gagement cves played by Polack Bros.' Circus for Al Malaikah Shrine in Los Angeles is refliceted by these
enthusiastic comments by enthusiastic comments by The Peluek Circua has promined she relivered one of in Cos ANGELAS HMEs Jant what the ductor urdered
Ints aurbriming how murli of the fun exeinemene and ghiner of the lije tent can be moved undry II. COS ANOHLES EXAMINEA colireliun of nome of the top cos Angetis svenina MERALD E ExpaEss Dligh art relenis supreme ts
 J'ervides the lueal rilerisin. ment Iron with an rxwaratiris onc. LOS ANGILES DAILY NEWS li'v a awell shaw .... the
"hizem! and leal" ver preMrniket Ly Pollark Brom.

MOLIWOD CIIZEN.news
 exerpt fine a irnf, and it lial. anees off in this reapect by the
groster arntione conifort and the
 mourwood afportea
Now Booking for 1951 A Show That Will Top All Predecessors!


WANTED
FOR DEC. 7, 8. 9, 1950
CIRCUS MCIJ OF All XINDS

Replien II. RAyE dishbled mmerican vetirais' IMDOOR CIRCUS
S. Kennady Inud

ROGERS \& CLARK CIRCUS
WANTS FOR I95I SEASON OPENING APHIL 26






| ACTS WANTED |
| :---: |
| FOR MY 1951 |
| FAIRS \& CIRCUSES |
| ERNIE YOUNG |
| 203 N. WABASII. |
| GHICAGO I. JIL. |

Wanted at once hatIONAL ACCOUNTS ADVERIISING SAIESMAN tiyde beaty circus program

BILLER BIZ FAIR AT U.S.STANDS

- Continued from rage 62 Tate was switched to Livermore Falls to a solid day's bia
Business was excellent at Hav-
erhill and Lawrence Mass. Playng repeat dates at Falmouth Cod Surmand Hyannis on Cape Cod, Sturmak said the rake was Providence and Newnor $R$. brought fair returns, with the sam holding true for New London den Cory, Corrinaton and Mert den, Conn. A. rejent date at while Haverstraw, N. Y., gave only a Lair yield. bury Park, West Allanile City an Camden, N. J none of which urer erickton, Md., and Charlotterville Portsmouth and Suffolk, Va., were
laif.
Siturmak sald he felt that the ensulng dates thru the Carolina did not yield much because th cersion of circuses and carnivuls Albany and Waycross, Ga. pro duced fair takes. while Alabam business Wias below par. Bitler
finishes the season in Mississippl inishes the season in Mississipp and Louisjana

Iirn Whin Llailey
During stands In New Bruns Stephens, Fredericton, Moncton, $\mathbf{S}$ John, Edmundston and Dalhousie Sict with Didd the show was in con Wast with Dailey Bros. Wait pape was used with some success, he with the Clyde Beatty Cireus in

## Polack Clicks

 50G Advance At Baltimore$\$ 50,000$ advance sale already res tered and two more weeks to go before the anmual nune-day showing of Polack Bros.' Eastern Unit under Boumi Shrine Temple auspices in the Eith Redument Arhe date will eclipse the previous James Rison, who is directing the date. Risen left the Polack West ern Unit iwo months ayo to hans-
die ihc local engagement, which apens November 10 and has bee
assisted by Dixie Hebert. Walter Ullman and Arthur Hansen,
The 1950 edlleon will offer number of at:ractions new to Bal tumore, including the Greton Troupe, hiph wire; Welde's Bears revue: Josh Kitchen's high school mules; Antelek Troupe, perch Velerie and Kolomon, double
traps: Tatali Sisters, acros; Ajda, traps: Tatali Sisters, acros; Aida
aerial novelty; DeWayne Troupe, beeterboard: Five Beldens, Risley, and the
This week Ilansen opened an hebert went to Charieston, $S$. $C$ Co do advance Work. The Wester

Cole \& Walters
Closes Nor. 23
NEW BRAUNFELS, Tex., Oet
28-Cole \& Walters Circus, No. unis of the Kelly-Miller organiza.
tion, will close Thanksgiving Day. November 23, in Texas. ft was re-

Show has been in Texas for some time and has averased alo
three straw houses per week.

DEE TD MAIL MIXUP
KRIEL FABIILY

TATIOOED PHOTOS


## BPRANARD KOBFI.

FOR NALE
DOHKEY BASKETBALL TEAM


were stralghtened out after con-
sultation by management of both
sultation
circuses.
Dates in Canada were played
American stands were. made
straight, according to Sturmade.
Some difficulty was encountered
upon entering Canada but the re-
apon entering Canada but the re-
action was the opposite once the
action was the opposite once the
locals caught the show, Sturmalk
locals caught the show, Sturmak
claimed.
He said emphasis this season was
keeping excitement at a maximum
pitch, rather than on an extrava-
panza type presentation. Show ran
two hours. Biller has played the
East Coast for the last two years
East Coast for the last two years
and Sturmak claimed that over-
head was highest there and that
lots were increasingly harder to
find.
how. lost only one day all sea-
son, at La Fayette, Ind., when heavy
rain and mud prevenled the big
tap from rising Big top's seatlig
tap from rising. Big top"s seating
enpacity is 3,000 . Sturmak sald no
enpacity is 3,000 . Sturmak sald no
change is planned in its size. Most
chanke is planned in its size. Most
of show's program and personnel
remained intact for the season
remained intact for the season.
Management is negotsting for
new winter quarera, Sturmak
said. with possible choices nar-
rowed to Canden. S. C.: Marietta,
Ga.. or Lake City, Fla, Present
After the spring stretch of bad
weather. Slurmak said that over-
all conditions thru the season were
all conditions thru the season were
good. Only major labor trouble
good. Only major labor trouble
affecting the show was the after
math of a coal strike in Pennsyll
vania. where workers had little
money for entertainment. Start of
the Korean War found the show
entering Canada, and Sturmak
entering Canads. nad Slurmak
sid that the reaction was not fel
until the return to the United
Stales, when tight mones was the
rule.
Circus has a working agreement
with General Motors Corporstion
for lis rolling stock, and Slurmak
believes that even If conditions
should cause further restriction of
peace-time production the show
pace-time production the show
would be high on the firm's list
for new equipment. At present
show's trucks are in good shape
To cornisat fickle spring weather
To corntat fickle apting weathe
an tndoor bow in the Midwest nex
season. Present plans call for the
show to so under canvas about
Frank Wirth
Adds Acts for
Columbus Date
COLUMBUS, O Oct 28. - Frank
day (24) to a good house, for
five-doy run, closing Loday. Atter
this showing some of the acts head
this showing some of the acts head
for Kansas City, Mo., and some to
Houston for contracted dates in
those cilies.
Following acts were added for
thls date in addition to the line-up
which played Sioux City, In, las
week: Latall Sisters, Berosin
Troupe. Winnie Colleano, De-
Wayne Trouje. Zachinis double
Wayne Trouje. Zacchinis double
cannon, Phil Wirth's riding school,
and Chick Lalsure, elown. Keller's
tisers were replaced with Clem-
ent's lians, and Packs elephant
Court Animal
Act to Rogers
For '51 Tour
CINCINNATI. Oct. 28.-An-
nouncement of the recent purchase
of the former Alfred Court walld
of the former Alfred Court wase
animal act, for presentation dur-
ink the 1951 season, was made this
ing the 1951 season, was made this
week by 5 Rubent, owner-man-
Week by 51 Rubent, owner-man-
ager of Rogers Bros.' Circus. Ru-
ager of Rogers Bros. Circus. Ru-
ligers, three lions, cages, steel
arena and props, will be avail-
arena and props, whll
able for winter bookings.
Ruber winter bookings.
Rubens sid the current tour,
which ends Monday (30) at Lees-
Which ends Monday (30) at Lees
burg, Fla., has been suecesful.
The 1951 tour will get under
way in early January wet under new
canvas for the bis top, mensgerie
canvas for the big top, menagerie
and Side Show and a ncw banner
and Side Show and a ncw banner
line. In addition, Rubens is adding
three.elephants, bears and a ciraffe


- record mevir acheyed by others before or smete

CREATOM OF SKATING ON REAL, RGED PONTABLE BTAOE, HEIE , INOH
Don't Ciambie. Get the Beal Reoults From
STAVLEY W. WATRON
Phorim ILlinoia 7.2360 or Plaze $7-617$;

Wanied
WANIED
Wantied


Went Famly Actr doing two on more-Clownt Eood Wild Anmmed Act. Shate all






TOMMY BUCRANAN. M\&F.

AVAILARLE FOR WINTER DATES
6 TIGERS- 3 LIONS
CAPT. JACK ROGERS
筩 Tㄴ․

PAGE BROS.' CIRCUS
yonataw wo W. E. (Sitotgun) page, Mar.
$\qquad$

## Six and Eisht Horse

Libery acts
evans \& stark circus
Trant s.an mo.n.

\section*{| manted |
| :---: |
| CIRCUS WAGONS |}

Dreasing Rimm-Tirket, ete
Nismi \& S, Peleralues
WIWTER LEASE AND POISIBLE PUQCHASE


Manle Cirens Compnmy

WANT
sensational feature
for macon shrine circus MACON, GL, NOY, 14.18

We. J. Ratiley, Chalrman
Mneting Monava

| PIONE MEN <br> Orquial Labor Niewroper. Top enmmundiong <br>  <br>  <br>  |
| :---: |
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|  |  |
|  |  |

## PHONE SALESMEN

GABIECCI PROS
GALICCCI RROS.

## Dallas Pulls Peak 2,176,519 Gate

Gate Yields 335G---Midway Grosses
Set Highs---'South Pacific' Bags 320G

- Continued from page 56
Bros.' Sky Whects. A No. 12 Eli was added to the twin No. 18's for the fair and this may have made a difference, too. sudway concesslon, hit an all-time high gross for the fair.

Aud attraction, South Pacific dre: 102,183 people in 24 per formances. Cus 420 on the barreinead to vew hi Of paid-in amount, $\$ 74,252$ went
to Federal taxes for Sopac tickets and front gate admission tax

Ier Show l'ulln tem
tce Cucles of 1951, presenting premiere of new show, beat last
year's attendance record by 15 per cent, with 17 out of 23 performances more than capacity, mainder were near capacity, of 92 to 97 per cent of lee arena's 5,680 seating capacity.
Expo had bigeest day Saturday (11), with day-night football double-header in Cotion Bowl
drawing more than 150,000 fans as four undefcated grid teams was 289,307 , a new world's recpositions. Fhopging Mrelnes $\$ 3,000$
Muday shows netted $\$ 43$ trom Sally Rand stow. Sky Wheels rode 10,239 for gross of $\$ 2,559.75$
In Coton Bowl alone, 35.000 hol In Cotton Bowl alone, 35,000 ho doass and about 75,000 soft drink
were sold. Every food concession aire did whopping biz as tootball crowds scrambled for food.
Expo's publlelty department hit hard aver week-end "Loburid shance" TELL E SELL WITO (abulis

## 

Meetings of Fair Assns.
 Californian, Fresno, Calli, Movernber 14-16.
Association of Tennessce Fairs,
Raad House, Chatlanooga. NovemRead House, Chathanooga, Novem-
ber $17-18$. W. Juddieston, Cook eville, secretary.
Fairs snd Expositions, Hotel Sherman, Chicago. November 27-29.
Frank H. Kingman, Brockton, Frank H. Kin
Washington Fairs Associztion New Washington Hotel, Searthe pecember secretary.
Pulman, secretary.
Fatr Managers' Association of
Jowa, Hotel Fort Des Moines. Des
Molnes, December $11-12$. E. W.

## (Deatary.

Kentucky Association of Fair
and Horse Sbows, Brown Hotel and Horse Sbows, Brown hote Cassidy, Louisville, secretary. Texal Association of Fairs and
Expositions, Baker Hotel, Dallas, Expositions, Baker Hotel, Dallas, January A-6. Maurice
Huntiville, secretary. Huntsville, secretary.
Oklahoma Association of Fairs, Banuare 7-9. Vera G. MeQuilkin January 7-9. Vera G. Mor Cly.
P. O. 日ox Fort Shelby Hotel, Detroit, Janu ary 14-16. Harry B. Kelley, Hills dale, secretary.
Kansas Fairs Association, Hotel Jayhauk, Topeka, January 9-10. Evcrett F. Enir Managers' Association Deshler Wallick Hotel, Columbus,
January $10-11$. Mrs. Don A. De-

## January Bellefontaine, secrelary.

 Missour Assoclation of Fairsand Apricultural Exhibits, Gov ernor Hotel, Jeffergon City, Janu ary $11-12$ Rollo S. Singleton,
erion Clty, secretary,
Minnesota State Yair and Min-

DALLAS GATE COMPARISON

## $\begin{array}{lr}1950 & 1949\end{array}$

# Raleigh Registers Peak 475,000 Gate 

Five-Day Total Scored in Face Of Two Days of Rain, Showers

RALEIGK. N. C., Oct 29. -North-Carolina State Fair, which ended a five-day run Saturday (21), set a new gate mark with 2 n estimated attendance of to Dr. J. S. Dorton, manager. The figure was showers during two days
Dorton's estimate was approved by State audttors, but it will be several weeks before the Latter me
lease final statistics. Last year's
ste mark was 427,000
Fincle was the high point in atendance, with 105,000 persoas famming the grounds. Figures for the other days were: Tuesdey
75,000 ; Wednesday. 125,000; Thursday, 70,000 , and Friday, 100,000 . Jack Kochman's thrill show which offered performances Wednesday afternoon and Satur day night, and auto races staged by Sam Nunis were importan Shows, midway ors. had solid re turns for the weel. Girl shows and rides both reported good biz
George A. Hamid's Fantasies of 1950 played to capacity crowds a each performance. Flicka and Thunderhead, movie horses, were ness raclog was curtalled by the twro days of rain. All apaces taken, including concesslond, novelty stands and game places, novelty stands at 400 , one third more than In 1949, according to Concession Manager Bill liarrington.

Dorion Stagea Praview In a fair prelude, Dorton siaged a previcw showing of the Hamid instead of the traditional grandstand show Monday nisht-A barbecue dinner was onered about radio personnel.
Dorton termed atlendance for the run the largest he had seen at an event in this Siate and said all tair oficials were satisficd with the gross. the future, expanded version of thes event, wauld draw more than a million persons.

## entestriviz

Dorion Buss

## Movie Horses

 From HamidRALEIGE, N. C., Oct. 28-Dr Jorth Carolina State Fair, and operator of annuals at Charlotte and cratery, N, C, last week eased into the free act business when he
bought movie horses, Smokey, Flicka and Thunderhead from
George A. Hamid, booking agent. Deal was cemented at the State snnual where the apearance of the
naks proved a major attraetion. naks proved a major attrat hion.
Durton, veterinarian whore home Is in Sheiby, said that he would
tration the equmes and make them train the equines and all types of showbiz appearances
Dorton anilicipates a busy schedpointing out that they would be a natural altraction at many of the drive-in theaters whe the country, as well as at fairs and special events.

Fence tor Weyburn
WEYBURN, Sask, Oct, 28,-Another 460 feet of board fencing at the fairtrounds has been torn
down and the balance of the stee! wire fence replacement. started in the spring. is being fintsted. Feace will cost $\$ 2,500$.

## AITS WAMITD

For Our 1951 Fairs

Fillilams \& Lee


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-m

## 

the fact that tair stemmed fromere active participants.thase polled indicated their in-thase polled indicated their in-
terestthe faet that relatives or frieadsSuggestions for the adoptures came from 185 per centwaukee County suggested the gd-
dition of an automobile show,
more farm machinesy, dog show,
iec show, aviation, scientife exhib-
th higher educational exhibis,coin collections, dratt harses,stratlons and photographic exhio-
its.

Suxgestions from residents out-
side the county ineluded more side the county ineluded mors farm machinery, pholographle ex
hiblts furniture exhlbits, tee follies, historlcal society, more schoo exhiblts, horse show, aviadon publication of a newspaper, mor cducational exhibits. sportin good. draft horses, television dis play, cacesematang. poultry and
pigeons and stamp and coin col Schluderberg, Daiger Take Over Timonium
TIMONIUB, Md., Oct 28.-A Datger and William F. Schluder Maryland Sigte Fair here. Stockholders of the old corpor
tion met and voted to dissolv agreeling to sell the property and assets to the new group which had been organized
Humphrey S. Finney, field secBreeders' Association, announces that races at the fair have been officially approved.
John H. Iteil, asslstant secrelary
of the Maryland Jockey Club wil take over active management on
the fair. Finney will serve as secretary.

## C. \& W. Hils $60 G$ Macon Fair Record <br> Weather Hurts On Two Days; Org Re-Inked

MACON, Ga, Oct. 28 .-Ater Georgia State Fair had recordbrealking turnouts Friday (20) and
Suturday (21) with the Cetin \& Saturday (21) With the Cetlin \& and rides or the midway. broke elated fair managemen awarding the 1951 cont formally same org, which will be the third
nongecutive year for C\& $W$ at the spot. Bir Fohtowe Ser.Beck
First half of week was nbout
the sarne as lasi year and Thursthe sarne as last year and Thurs-
day's rain and sorms caused a hif set-back. Friday was clear mor the first time in the fair's history there was a turnaway. All in censral City park were filled by 7 p.m. and all trattic turned
away. Midway was jammed past
midnight and gros for that dal midnight and gross for that day
alone was nearly $\$ 20,000$, officlals Rad.
Ralns resumed Saturdey morn-
ing but stopped around noon and again the grounds were crowded pli afternoon and evening
Midway Toke Mig Co-Ownets Izzie Cellin and J. W.
(Jack) Whlson termed the midway ble for last two days as phetirst ended happily and mhows were loaded and out of town Sunday

FISHER, walperti RAS EARLY DAYS' GROSS TO SELL SHOW SAN FRANCISCO, Oct 28.
The Harry (Polish) FisherCharlic Walpert partinership
in Golden West Shows is being in Golden West Shows is being dissolved and org will be sold
soon. Walpert purchased the interest of Nathan Cohn, Fisher's son, a year ato when cohn erssod too devote his time to
decided firm. Dissolution of decided firm. Dissolution of
hts law partnership will be eomthe partnership will be eom-
pleted with the disposel of the pleted with the disposal of the
show, which will be offered show, which will be offered Fisher former manager, lefor Eadustern and advance man for Eastern shou's, ill con-
tinue in the outdor field as tinue in the outdoor field as a Western show.

## Concessionaire Dies, 1 Injured

## In Auto Crash

LITTLE ROCK Oct 28-A Mr vey, concessionaife, Wias taken to
University Hospital here sufferUniversity Hospital here sufferand internal injuries following an
auto accident Wednesday (18) at
Newport, Ark., reports J . Bill Carneer. division manager of the Ar-
kan*as Automobile club here The car in which they were driv-
ing struck a bridge and overturned Latest report from the hospital stated that Harvey was still una
conscious and in serious condition Both men were employed by
McCoy \& Kimball Entergrises, oncession firm. Harvey managed concession on the leeright Midway Exposition. which played
Lonoke County. Fair at Lonoke,
Ark last week Muncic's body sent to his home in Leavenworth
Kan, for burial. AT SHREVEPORT UP 42\%

New Midway Surface, Independent<br>Concession Set-Up Is Impressive

 SLA Ticket

## CHICAGO, Oct. 28. - Louis

 America first vice-president, has Deen named to run for League The independent slate introduced at Thursday's (26) meeting alsoHed 32 nominees for the board
of of governora. They are Morris A
Haft, Bernard (Bucky) Allen Dave Fineman, 0 . J. (Whitey) Weiss

## Rain, Creditors Hit Endy at Savannah

## Six Days of Rain Wash Out Coostal

 Plain Take; Lowsuits Totol \$63,737SAVANNAH, Ga., Oct 28.-
Endy Bros.' Shows were smaeked by gis days of rain and lawsults week at the Coastal Plain Fair Widway org, which hardly swung peration the extended evens, and the ike to end tomorrow, good by Dave Endy.
Endy, reported to financlal dit ficulties periodically thruout the season, had to get up $\$ 15,000$ to and get the shows' equipment in here from Whson, N. C. Mortthe amount of $\$ 14,000$ by Raiph Endy, a brother. Dating from nolloplane Octopus, ETy-o-Plane and tour Ret
A ball-in-trover sult in the
PONTICO ENDS 50TH YR. IN BIZ

Joe Pontico, cookhouse op with the Royal American Shows here this reek. rounds out his He started with the showbiz. Charley MeMann show, joined the Barnum \& Bailey Clreus
two years later as a novelty two years later as novelty cireus 30 years, then went teresis, in novelties. He jolned the RAS in 36 with a Fat
Show and cookhouse and has Show and cookhouse and has ever sinee. He and ho, realde in Tampa.


## PLAYS 114 FAIRS, CELES

 ber, John Quinn, louis J. BergerH. A. (Whiley) Lehrter, Vinee Me Cabe, John J. Gallagher, Michae
J. Doolinn, Edward Levinson and Jack lawthorne.
Also Ben Hyman, Max BrantMall Fitzie Brown, Emmer Bymes
Willinm Kaplan. Ernest (Rube)
Iiebman, Dace. Malcolm, Wilhiam E Snyder, Edward Murphy, IIarry Ross, Jack Ruback, Robert Sery
Ed.ward Sopenar, Hary Simonds, Al Wagner and Art Frazier.
Lone Star Benefit Show Yields \$1,500

## DALLAS, Oct. 28.-The Lone

 Wednesday nizht (18) in the her wednesday night (18) in the Dip the midwry of the State Frair ofTexas. Money will so into the Tcxas. Money will
club's. cemetery fund.
T. C. Sands, Ed Me
$\qquad$ Fhetcher were in charge of the
show. Dick Freeman and Pappy
Dolson shared emsee chores. Tajent was recruited from midway showis and from night apoti In the
the city.

Gooding Org, in 52d Year, Fills All-Time High in Midway Contracts


## WOM TABS BIG AT ANDERSON

Jamboree Eorns 5G for Show<br>Clubs; Columbia Biz Pars '49

ANDERSON, S. C., Oct 28.- lina State Fatr, Columbia, a World Frank Bergen's World of Mirth of Mirh - sponsoned jamboree Shows. in iti first appearance at
the Anderson Far in several
ganizations. The money will be ganizations. The money will be the Naticnal Showmen's Assocsa-
sion, $\$ 500$ to the Greater Tanipa sion, $\$ 300$ to the Greater Tanipa
Showinen's Association to be diided between the men's and women's brapches, $\$ 000$ to the Miami
Shuwnen's Antociation which will
also be split by the men and also be split by the men and
women $\$$ tho to Lhe Ladies Auxil-
lary of the National Showinens wary of the National Showinen's
Ascociation and the remainins Association and the remaining
upon or possibly, more deperidis.
unal accountiug, to the Bess Hamid Sunshine Fund and the hutaln Fund, both NSA projects. Despite bad weather fo
of the run, Bergen sald the 1949 aross at Columbia. into the big day, Thursda
the org was several thousa lars ahead of last year's
spondtng gross. Howeve

$$
\begin{aligned}
& \text { weather halved the gate Thurs- } \\
& \text { day and allected tbe take for the } \\
& \text { remander of the run. Even the }
\end{aligned}
$$ alermittent rain affected the kid up the bigecst take on ore racked

On opening day the show's doThis resumed in the local hospital in the local press
Art Signor Shifts To Wm. Collins Org
SHREVEPORT, La Oet. 28 . Colling Shows next year, Owner week on a visit to the Loulsiana

Sodignor was with the World of Today
seasons.



## (H) HOME COMFORT!

OESIGNED WITH YOUR COMFORT IN MINO
 Entime

Real home enmfort and ceonnmy", no matter whicre they are. That's are dascexering evers day in a luxuare dascewering everg day in a luxu-
riows New. Moon. Now, with modern trailer parks all oyer the
country, shey're finding lifs in a country, they're finding life in a
roomy New Moon more snjosable noomy New. Moon more enjoyable
than cver. As one veteran entertainer than ever. As one vereran enterriner brats the husple and hustle of living in strouded hanels ind collecring a' hunch of worthlest rent receipes. I
the best invetingnt I ever made" The bet invewnent
MOW! THE MEW MON
E-Z PAYMENI PIAN SOR SHOW PEOPLE
WRITE, noday for dcrails on E-2 payment plan for show prople and
 54 brioge street. alma, michigan

## FOR SALE - . FOR SALE

A real opportunity, a line livestment. ane of the finest shows on the East Cosst. Is reasonably priced to sell. Ten besutiful, up-to-dase rides in lirstTwenty modem Concessions, including office prailer. Fmoren Custart mounted on pralier. Two glant searchights mounted on new 30 ft , Fruehais Tralter.
Show complete from front entrance. which was specially built, to buck The ebove is in oxcelliont condition throughous and will stand the mons ried inspection.
Included with the sle of the show is one of the best and establisthed roules plus good will.
This fine investment may be seen by apoointment. Prospects must submit prool of financial abilithy prior to discussion of sale.

Owner retiring. All replies confidential. Address
80X D-215, c/o The Billboard. Cincinnati 22. Ohio

## LONE STAR SHOWS

WANT WANT WANT WANT
 FREE ACTS
 conslitting with the ten we now hove. Can ue tor this soot and the rest of the Antre. Motor Ororre, Little Diodir. Poong Ride. Fiv--i-PMone. Shows-Con use tor Merry. CooRound, Ferrey Wheel; Second Mald on all Ruden. Do not be matod
 J. R. MeSPADDEN

REINFORCED FOLDING CHAIRS
 MORRIS MANDELL, INC.


## WANTED ALL KID RIDES

## CROSS-COUNTRY AMUSEMENT

Merideth Gourt. R. F, D. 3, Houmtom Ave., Meeon, Ga.
CRAFTS will BUY for CASH Streamlined WHIP in FIRST CLASS Condition CRAFTS 20 Bis SBuns
now thtalkingrapty

## Midway Coníab

On the midway at Marlboro self with the Novelty Entcrprisce Farir. Seat Pleasant, Md., were Company, Cleveland. with which
H. M. Sarder, Fertis Wheel and he became associated after severKiddie Auto: Herberry Stine, candy floss; J, J, Carer. ppopcorm; Carl
Roms, noveltes; Vas Holma, noy Ros, novelties; Van Holman nov-
edty halss $G$ Cole, cider and doughnutsi Mrs. Horbert Stine, Merry-Go-Round. and Vornon
Slaughier and Bill Goo Side Slaughter and Billy Gee Side
Show O. J. (Whitoy) woise concession manager on Cavalcade of Amusements, is at, least, con-
sistent. Mre
Weriss Whitey with a son in Tampa Oc tober 13 , exactly one yea
the birth of a daughtes.

Sllung thu bome mutway porlorm ancen in a
Aoxis Harris. owner-manage of the Royal Midwel Shows, re cently visited his som, William. recalled by the vatmy nha is beta. the 515th Engr. Pet. Dist. Com pany. Leahey had a succeussful season with Sucky Alvar on the World of Mirth Sho
Whem we read about khowtratas

Thoma Whalen Jr., formerly with Endy Bros. Shows, has been
inducted into the navy and is en Inducted into the navy and is en
route to Korea. his mother re-
Kert ports. Prof. J. Wesley Blair's
Laffacade has three more weeks on Bur Hottle Shows before heead ing north to begin its tour of
school dates. ... Bo Dodson Dolschool dates.... Bo Dodzon. Dis.
bort (Bad) Long and John Denny. of Catert Greater Shows, visited
the midway of State Fads of Texas Dallas, white their org was playing Ennis, Tex.
Clatk is at Arma, Kun, Trixis
recovering from 3 Eall stone operation which she underwent in a Garard.
Kan. hospital, Oclober 12 Man jo Arnold reports that
Moe jo Arbold reports that per Side Show on Alamo Exposition Shows are awaiting the org'a
closing date in Kingston Tex. November 11 to start their win ter vacations.
,


Mr. and Mra William Dyer.
general manager of Dyer's General Shows, will altend the Chicago outdoor convention and
then vint relatives in Weat Polnt, then viat relatives in Weat Point,
Ia. , before goins to Hot Springs
年 for a vacation, Mr, and Mr.
George Drenave no dednite
Dlans plans. Destination of other per-
sonnel follows: Mr. and Mrs.
 Mr.and Mra. Dallas York Calli-
fornia; Mr.
 Sololanoili. Deitroiti, Mr, ad Mra
L J. Helzer. West Melena, Ark Arro Shraymorer, Sheboygan Wing Mr. and Mrs, J, A. Knight and son, Bobby, Eldorado, Ark, Housson Mrs. and Mera, J. D.
Reeven. winter wresting circuils, and Mr, and Mrs. George Camp:
bell. Biloxi, Miss.
 have had a blg soat
five monthas longot.
Jinx Lane, Girl Show operator on the Crafts Shows, is hospitalized in Dinuba, CaliL, as the re-
sult of an auto aecident in which her car was demolished when it struck aridge and turned ower leave Schoharie. N. Y. Novem-
ber 7 for Mami. They will win-
ter at Silver Court Trailer Park there.. W. R. Guabach reparts
he clased with the Royal Crown
Shows in Alabama nnd returned he clased With the Royal Crawin
Shows in Alabama nad returncd
to his home in Madison. Wis. to his home in Madison, Wis,
when his son, Bob, contrated
polio Gusbact says that the boy polio. Gusbact' says that the boy to haul mait from hadison to
Milwaukee will keep him off the Milwaukee will keep him of the
road for a while. Frank Rey also is back in Madison, accord-
ing to Gusbach.

Ed LeSanle and Mickey Pur-
call. manager of coll. manager of the Plooeer
Shows, are tourlog with the National Clock Exhibit Last wiek they were in Clearficld, Pb...
Due to reverses in the carbonited water business, Dominice Salupo reports he has re-established him:
 Prom Ernie Newnan. Walter Rico hrenx, of Benton, Ark., zcports hc has been busy in trecent weeks
visiting shows in his area. He visiting chows in his area. He ory on the Capell show in Forrest City and personnel of the Fioyal American Shows when it
played a stock show to the area.


1ute on old fool. Shows' season, Buster Crosiland
and his unit moved to New Orcans. Destination of other perLannel was as follows: The MacLaughling, Chleago: Warnicks. Carolinas; Harry (Tiny) Hellor
and Arthur Cronia. Dallas; Lloyd Burges. Alabama; Harry and Ruth Mamman, Boston; and Leo Mathman, Columbus, O. Mrs. Mildred Miler, org's general secretary; D. Memman rccently took delivery on new cars.
Propaqarda whe maket the all cerntral awneft hove addebees in Wall sireet.
Charles B. Kennedy and Zora Blaire are working elubs in Mex-
ico for the winter. Ginger Patterson visited the State Fair of Texas, Dallas, midway
while en route from Kansas City while en route from Kansas City, where they will spend their fred Nans has returned
Fied Nanh has returned to his
home in Shreveport, La, where he's recovering from two treent operations. "Mas. Evelya Kout shower tendered her by Mra. Jean Marconi on Capitol City Shows
in Hartwell, Ga, October 12. bingo top. wlth Mrs. Flo Vonner Mrs. Marconl. The Keefs took de livery on new house traller Oc tober 9. Guests included Peari Davidson. Eunice Lanes. Julla
Brannon Gertrude Duval Mre Brannon Gertrude Duval. Mra
Constable. Eloie Hall. Vannic Constable. Elaie Hall Vannic Harry Basin. Clara Thormon. Es-
so Harris. Mri, Manfield. Betiy O'Conner. Mary Kelly. Vi Herden Louise Wire. Frances Parmel: Jucc. Ruth Hoedrict. Lroine Gideon

One of the thromptributan to the Amertcum way of lile to the lact tha
practicoliy everybody in molyay the

Among those attending the sec ond meeting of the season of the at the group's New York clubrooms Were President Emeritus Goorge A. Hamld. Joe MeKee. Joe Mugher. Arthur Camptiald Fred Jactrie Morris. Stander Woc and Phil Isser and Jact McCormick.
A. C. McCazier. general agent
of Cetin \& Wilson Shown, was a of Cettin \& Wilson Shows, was recent Chicago visitor. Co Lauie Berger, Rencral agent. Cavalcade
of Amusements, is back in Chicago. where he headquarters, after an extended swing with the Cnvi to the shows Mobile winter
quarters. Al Wallace and Qon Brs ander Wallate and Bon Braunstein, of the Wallace \& Murray Shows. playing Jefferson,
Ga., were recent visitors to J. R, MrSpaddon's Lone Star Shows white they played Middle Georg Negro Fair, Macon.

 on the lot a $\qquad$
F. C. Boglos. manager of the shows bearing his name, pur-
chased a new house trailer shortly belore the org was shuttered for the winter. Jack Barnes. org' general agent, left Arma, Kan, guarers for Waco, Tex
Larnen, mechanic and electrician, took his snimal show to play
southern lairs. Mr. and Mrz Forbes returned to their home in Cohen moved to the southern falr
circuit. Mr. and Mrs. Curly Clark are wintering at Arma, Kan., and Mrs. Clark has entered a Gliard. Paul, Andrews is in charte of the work at the org's winter base. the Zek Shum ${ }^{\text {Why }}$ has joined the
Blue Gress Shows with his monBlue Grass Shows with his monkey eircus and wild life as did
Sailor Katry and his Snake Show.

Babe Gallamore and Eutch Smalth Into that they have organ azed a new org to be called Colden rugget in Phows. to spend the winter. Hughea has booked Thama linger car on Crafts 20 Big Shows linger car on Crafte 20 Big Show
for Arizona State Falr, Phoenix.


Raffle whels
110 Numbers - 110 Number
 120 number wheel ...... $\$ 21.00 \mathrm{em}$ 120 \& 120 whed. doubio Hived.
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 Merchandiee Wheel： Turkey lattles，efc．
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Lecitimate Morchandise Concentiont of all timas．Mo



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GOR DALE COUNIY FAIR，OLARK，ALL．MOY．6－11

## WANT




## TIVOLI EXPOSITION SHOWS CAN Place






Groonwood Mis．，this wookt theo Comdoo．Art

WANT

 BERNEY TASSELL UNIT SHOWS

Pick B．Allen To Head NSA
NEW YORK，Oct．28．－－Bernard （Bucky）Allen，concessions man－ ager of the World of Mirth Slaows， has been nominated for presiden orctation（NSA）in 1951 ．
Ross Manning in 1951 ．
Ross Manning．owner－operator af the ghows bearing bis name，was
named first vice－president；Joe MeKee，Palisedes Park，second vice－president，and Vincent An－ derson．Sawn Rock．，Conn．，third vice－president．Harry Rosen，Coney Island，was named Ireasurer；John
S．Weisman，Savin Rock，assistant treasurer，and Phill lisser，a part－ ner in the I．T．and Carnival Shows， secretary．
Manning it line for the nomi－ nation．refused because of the press of busipess．Mack Kassow headed保

Aonrd of Gov
Named to the board of governors sky David Brown，Morris Brown． Arthur E．Camprield，Issy Cetinn． Edward Cohen．Max Cohen J．W Conklin．James Corcoran．Bligh A． Dodds，Kalph Endy．Max Good－ spoon．Max Gruberg．H．G．Hoff－ man，Joseph H．Hughes．William H．Jones，Harry Knplan．Mack Kassow，Louis D．King，Johnny J． Also．Roger Litueford Je vill Also．Roger Litueford Jr．Wil－
liam Lynch，Jack McCormick Jim liam Lynch，Jack McCormick．Jim
McHugh．Frank Miller．Jack Mor ifs Jr．o Chafles（Davenport）Pad－ rone．Sam Peterson．Sam Prell， Frank Rappaport，Irving Rosen－ whal，Clemens Schmfiz．D．D．Sirn－
mons．Irving Sherman．Gerald mons，Itvina Sherman，Gerald
Spellens，James Sullivan，Dan Thaler，Leomard Traube，Ismdore Trebiah．Mis Tubis，Moritis Vivona． E．J．Warner，Joseph Weissman． Charles Wertheimer and Michael
Wynn．

Loos Org Pacts
Two Laredo Celes
GAREDO．Tex．，Oct． 28. Greater United Shows have been
signed to provide the midway at－ signed to provide the midway at－
tractions at the George Washing－ ton Birinday Celebration and the fon Birst Indernational Fals and Ex－ position．both of which will be
held here．according to J．George held here．according
Loos，org＇s owner． Los，org＇s owner 5－18e latter expo to be held March 5－18．will，according to torecasts，
be bie thing． be $\quad$ bie thing．
Tampa Club Benefit On RAS Nets $\$ 1,150$
SHREVEPORT，La，Oet． $28 .-$
Greater Tampa Showmen＇s Asso－ eiation will receive $\$!, 150$ from the benetit show held here Wednesday night（28）＇in the Ban－
nie Baker top on the Roval Ameri－ can Shows at Louisiana State Fair J．Comedy bit was supplied by C Cloudeen Mathis．Evelyn Ringo and Claude Mathis．Acts included Harold Boy and His Jigans，Her－ bert Banke，Inger，and Princess
Chio，dancer．all trom the Baker Show：Billie Rogers．cornic：Se－ christ and Lza Bet，uccordion－aero－ batic，and Two Cords all of the Barnes Corruthers crandstand chow phus sword surallower
from the Lor Side Show：Other features Encluded Leon Miller with the Bannie Baker dancers ir．a boosie－woogte number
Leon Miller，producer of the
Buker show，was presented with a plaque for his co－operation tn $5^{\circ}$ ： 8 ． ing benefit shows．Award was made by S J．Sedmayr Jr．
Bertha Reiss Melville Dies at Ft．Lauderdale FORT LAUDERDALE．Fla，Oct 28．－Nirs．Bertha Reiss Melville
died here Wednesday（25）She was the widow of Harry Melville and Nat Reiss，carnival owners．
INSURANCE
－－
IDA COHEV
chicaco．illinois
RED ROGERS
Call Audiforivan thened， （T．E．E．

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Your wholeheorted support to the

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## HSSPTILL \＆CBHETRRY FITD

You con do your shore to help raise funds for this noble couse by．．．

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C．P．O．BOX 1488．DETROIT 31．MICH．

## ABERTY

VERY FINE CIRL̇ SHOW FOR FLORIDA DATES
Wagon front，all neon．neenery，lighen，arats．all completic．Piring
of Aush．All yoathful talenied girlo．
Reply to
RAY MARSE BRYDON
c／o Greater Twmpa Showment Club． 910 Cience St．Tambe．Pls．

## HELLER＇S ACME SHOWS


 Wart Eating Stame．Noviltus mo lewelrv．Concescions of atl kinds．
 wumt spintive Foreman and rele on cerve．

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 man as part of ity zaler and promotion grogesm. Becauce of an axpansion of thene scivirics, this company men tan openimg cilime nill Noh men on " Dennanent, elaried bath. No ble to do some travelion. meot the mablic and handie thom melver wall. Applicants should not anceod 4 toet 6 inclose in height. Plasie tell wis all about yous perional gwalifications. adecation and eteperiance. Box D-451

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## BANK SAY PAY-SO HERE GOES <br> Now es AH-Ahminum Yrailer Homen - Pralise Schroner with Tub. Balb.    bet cesh rallice. <br> SELLHOTN'S <br> The Shousman's Friend <br>  <br> W, Eolly mat be reached ihre 5aramala oftice

## ORLANDO, FLA., AMERICAN LEGION FAIR AND ARMISTICE CEIEBRATION NOVEMBER 6 TO 11

Place straight sales Jewelry, Kitehen Gadgets, Novelties, Midway Concationt Eating stamat. Troch $\underset{W}{\text { ar alk kinde }}$ No oxcluility
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## DIXIE EXPOSITION SHOWS




B. © H. AMUSEMENT CO. wats for gimata mo forence crored fairs

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NOW HODKENG. OPENENG APRIL, 2R, 1先E




## BALLYHOO BROS.:

## "Out-All-Winter" Gets 'Em With 3-Shows-for-1 Price

By Sterr DeBelle
SET SPINDLE. Ga., Oct 28.-
Manager Pele Ballyhoo stated that Manager Pete Ballyhoo stated that
his was a business of inducements. and that no inducement was too
fandestic to be unbelievable. In order to keep the shows out all wtater," continued the boss, "we have planned inducements that Will appeal to showmen and the
public." So after the five beothers pubic showatter the tive brothers conferred for five days in the Gtop, Jake Ballyhoo announced that
under the new tnducement policy under the new inducement pollicy
the midway would operate under a syndicated amusement rate by
selling three separate gate lickets selung three separate gate tickets usual 20 -cent price of one. Our press department prepared
ads, sent to al! shous and show people, that read. Join the happy Ballyhoo family. Miami moon it shining. Out all winter. Get all-winter tour. Bring blankets we fuminish berths.
The hoss got and Move
The boss got a prompt answer to the ad from the Drawhead Sis been on the same lot for four been on the same ol for tour gals wanted their railroad move to
join us paid. As it is the boas's join us paid. As it is the boss's
policy to advance no money until policy to advance no money unth
affer joinligg he wired. "Sty there until we plek you up; Later the
Gate \& "Lost our tuncks. WiH gilly in boxcars if you move us to you
They also were told to load and we would take them while passing thru. the show thecrond move to bring of rallroadling and dough. We
coupted onto the Drawhead train on Sunday alternoon und the Gate that night. The thilly boxears, 10 of 'em. really put length to the al -
ond ready long train. We arrived here at daylizht. Monday. The three midways with three marquees were linked together sad ready by
opening hour. With radio staflions opening hour. With radio stations caroivals for the price of one." be natives jammed our pay gate at
7 p.m.
We played to llith Teil lt (press agent Ggures) of 23,000 customers. They bought strip tickets ways. boxes for the three mid onty. ticket lakers at their gates We held the tip on our lot until
$10.30 \mathrm{p} . \mathrm{m}$., after which the $10.30 \mathrm{p} . \mathrm{m}$. , after which the gates
to the Drawbead Sisters' midiway were thrown open. At 11 p.m. the Gate \& Banner gates were thrown
open to give them the oppartunity open to glve them the opport unity
of accepting the third tickef, which of accepting the third ticket, which
Manager Gate reforred to as withe Manager Gate"
All three of the carnivals had cause all of the frec actors were on the nut to their employers, they lassed coins to decide who would poles for the debts. That left one to work on the three poles on the
three mid ways. The week's bustness was an all-time high one bere for the Ballyhoo Bros.' Circulating Exposition. The three inducements held them late and long
Wonder what the other two midways are beefing about? Didn' they ever make out-all-winter inducement tours before?

## Club Activities

National Showmen's Association
1564 Rroadwar, Nre York
NEW YORK, Oct 28.-Regule
NEW YORK, Oct 28 -Regular
neeting was held Wednesday night meetng was held wednesday night
(25) with many members just oft the road in attendance. Among onficers present were Vice-Prest-
dent Joseph A Mckee. Secretary dent Joseph A. Mckee. Secretary
Phu Isser and Chaplain Fred MurPhid Isser and Chaplain Fred MurNomlnating committce, headed by mack Kassow, turned in ${ }^{\text {th }}$
regular ticket for next year (see other story this issue).
Dlscussed at the meeting was the amalgamation of aill showmen's assomations, with the mat
ter slated for further considerathon The board of governors has
approved decoration of all in our plot at Fernchis! Cemetery
here for memorial services Nohere for memorial services No-
vember 19 . Chaplain Murray will be in charge of services. been for several months, paid a surprise visit to the clubrooms shortly before Rying to Miand for the
winter. Murray's condition is Winter. Murray's condition is
much improved. remains ill and Jack Lichter is ill at home. The. followi commitiee approved the following for membership: Charles Saffer Williard Bi Stansored by Frank Rappaport, and Relph Intonti, sponsored by Rass
Manning. Appllcations for memManning, Appllcations for mem-
bership have been received from bership have been received from sponsored by Jim MeHugh. Hamid ls taking a short deer hunt ing trip to Maine Among recen tne Shernian, Louis Scherer, Sam Spitz, Charles $\mathbf{S m i l h}$, Harty Schwartz, Sam Peterson and Jack Cherry. The next meeting will be held Noveinber 1. and will be
ppecial banquet meeting. The ladies' auxlliary wtll hold a party
Tuesday night (31).

## BENMIE WELLS

Al Liberty November 15 to March 1
G. E. FERRIS WHEES
 GARBRICE ENGINEERING

Showmen's League of Americo
400 S. Stete St., Chicago
CHICAGO. Oct 28.-Vice-Presient Lou Keller presided at the Thursday (26) meeting, assisted by Waller F. Driver, treasurer, and
Joe Streibjeh, secretary. New mentbecretary.
New menbers elected were
Hensy Yager, Ruebrt Salyer, Harrency Yager, Ruebrt Salyer, Har-
E. Duncan, George E. Tribble Michael L. Eingelbrink and Joe Henry, who were credited to Elrner Byrnes, Bernie Mendelson, Joseph
Frank Ehat Green.
Frank Ehlenz has been discharged from the Berwen (III.)
Hospital Reported Jack GallaHoxpital Reported Jack Gallagher will be confned los some At their first meetine of the fal
season were Louis J. Berger Heller, Bernic Mendelsan, Whlijam
Kaplan, George W. Johnson, Jue
Callers and Roberi Secry
C. C. MeCarter George Bropluded Raymond. Ony Breger, Ed Levinson, lsaac and Breger, Ed LevinHank in, Maxie Herman, Nate Nye Max ilirsch, Max Jafte. Jacob Yonover, Jack Livine, Chick BohMembers
Members were grieved to heas
of the death of Bob Miller's
monec:

## Wade Closes

 Winning TourDETTROIT, OCL 28 . W. C Week stand here Sunday (22) to wind up a profitable serson that saw the ore play 14 weeks of spon-
sored still dates and 14 weeks of fair dates in three States.
Plaus for the 1951 opening al cording to Owner-Manager $W$. ac Wade, and the No. 2 unit will debut
on Detroit lots in March under on Detroit lots In March under
management of Cameron D. MurThe latter unlt is in Coldwater being readied under supervicio of Sim Ilansen.

Fon sale
1946 SUPFR ROLC.OPLAK



Palmito exposmion shows







Adirem
MIL

I. J. IDWELI SHOW

WAMTS FOR BLLAMCE OF SEASOM
Horky Panks, Civ1 ghow Momety with Tolent and werdrober. Book ary 5how no
T. J. TIDBELI. Mgr.

> killein. texas

## WANTED

 WOODEN Carousel horses ANY QUANTITY KAUFFMAN 141 EAST 24TH ST New York. N. Y.
##  <br>  <br> SORIN HANBEN. Mgr. <br> FILL SECOND SACK <br> 

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ADVANCE AGENT JINMY POWERS

## Carmival Pat Contion

 TAYLOR GAME SIIOP


## ROAMOKE, VIRGIIII

 STARKET Splidwarb anusimint
p. o. son soir

## CARAVAN SHOWS


MR. BOB SMITH



CNE Manager Was Canada's

## Fastest Human in His Youth

## - Continued Jrom page 5 .

 Where Hughes points out, he nowlives "Iike a bloody king' on the income from the money which he invested. From traek events Eughes
swerved to covering other sports Inerved to covering other sports. In 1910 he covered the Johnsonehampionship fight it Reno. of his element as a reporter and that no doubt sceounted for the fact that even while newspaper. ing he broke into the promotion field. In 1908 he introduced the program. Four years later he exscale track meet and he cantunued to direct the CNE meet thru 1914 .
Then he went into the Canadian Then he went into the Canadian
army as a private, saw service ormerseas and was dlscharged in 1920 as minor. Soon thereate its athletic program.

Sreth-Un Marathon Swite In 1927 Hughes promoted the the CNE. Prizes aggreated $\$ 50.000$, the late Willam Wrigley Jr, Fum tycoon, putlinis up $\$ 25,000$ and the CNE matching that sum The event drew International pubCNE and built its attendance. The winner was Ernest Vickoet ter, a German, who previously had successfully crosged the English Channel. And Hughes likes to point out that Viefoenter "settled ter cithens."
The marahton, held on the Lake Ontario front of the exposition divided in three laps, was staged under the Wrif ey name for four
years, then the CNE took it over.

## JOLIY IMES SHOWS

 Foy Soulh Boaton Annual Ftromes: Fot South Eazion Annual Ftromea: Buggo. Muq Ouilit. Hanly Pankall kimda. Pan Games. Showz with owo ecuipmon!. We. are out unall Manaber foll times shows acronae. Virginia. this meok; South
Boshoan ankit then por roullo. P.S.s Hatold Rarrly. contect.

## o subsequent years to wis reduced o 15 miles, divided into three

 laps of tive mlles each.Joinn Wrigieg Gum Joinn Wrialey Gam
Hughes, plus the tremendous amount of publichy the raccs
garncred, Impreased Wrigley. who induced Hughess to foin the Wrig. ley organization as public relations Wrigley for two and a halt yeart, then returned to the CNE in 1931 this time as the exhibition's secre tary under Dr. N. W. Water, then
general mabager. He has been with it ever since In 1932 he was made assistant named zenera! manaper. Now Xo.
1 man ror 18 years, Hughes is the tourth gerceral manager to serve
during ihe 74 -year history of the CNE, and its predecessor, the lndustrial Exposition, as the even
was known untll 1912 . The lone
tenures of mannt tenures of manngers generally is credited as beling one of the prin-
pical reasons the CNE has continued to krow
Hughes' prime ailm, be points out, has bcen to develop fresh
cllentele, by introducing new fea cllentele, by introducing new fea-
tures and exhibits. He doesn' dwell on the peed for courage a the top, nanagement level, but that is a prime need. Hughes has to in abundaace. In his youth, on no fewer than three occasions. he
made herote rescues, once holdtin made herole rescues, ance holding up a verson 30 pounds heavier
than himself for go minutes in Lake Ontaris until boat could pick them up.
For such arts he was awarded the Queen's Royal Albert Mcdal, pinned on him by the late Queen Eictoria; the Order of the British
Emplie, awarded by Queen Mary and the Royal Canadian Humane Medal, to name some of the decorations a warded him.
His courage, combined with bis thinklng and ability to sell an idea, enabled the CNE to grow steadily, as indicated by its all-ilime attend-
ance record of $2,723,000$ in 14 days ance record of $2,23,000$ in 14 days
this year. He ventured tirst of this ycar. He ventured first of
course, with the Wrigley swim But perhaps the bigrest famble Was the mammoth grandstand
erected at his behess and the at erected at his behest and the at tractions Which he booked. In these projects, as in numerous
others, his convictions paid off Others, his convictions paid off.
The grandstand, 22,500 capacity

## ROYAL EXPOSITION SHOWS

Priham. Ga., Next Deek, in Héart of Tonn at Hater Tank Followed by Camilla, Ge. 1 Then Floridin for tha Winter. Macen. Ga., thin mork: 'luen men ner this ad.
P. S.-EARL TILCHMAN, Contact Me Immediately.

\section*{| OIL STATE SHOWS |
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| $\cdots$ |
| $\cdots$ |}

## WANTED

Mำำ 20 2

JOHV R. DAVIS, Mamaker


## PINE STATE SHOWS





## 17 New Firms

- Continued from page 61 tacturing Co. York: Como Manudon Supply Co. Toledo Custer
Specralty. Co., Dayton: Dodgen
Corp. Exeler, N. H.: Downew Corp.: Exeter, N. H.: Downew
Supply Co., St. Louis: Eli Br.dge Supply Co., St. Louis: Eli Br.dge Ca, Jacksonville, 111 ; H. C. Evans
\& Co, Chicag.:
Exhibit Supply Co., Chicago:
Everly Aircratt Co., Salem. Ore.:
John Fabick Tractor Co. St. Louis: Fascination, Seaside. Ore,: Fly \&
Llatwoud, Memphis: Gencral RemILatwood, Memphis: Gencral Reg-
ister Corp., New York: Gold Medal ister Corp., New York: Gold Medal
Products Cincinnati, Greyhound Amusement Device Co.,
Brooklyn George M. Harton Agency, PIttsburgh; International Harvester Co., Chicaso; Interna Lional Mutoscope Corporation Arises. Inc, Iapeer, Mich.; King ens, Mich.; Kruspy Kisi Korn Ma
chine Co., Chicago; Lusse Bros hansas Clity: Miniature Train Co,
Rensselar. Ind. Mike Munves Cors., New Yorx; National Amuscment Device Corp Davion, Northwestern Bottle Co., St. Louss.
Orange-Crush Co. Orange-Crush Co., Chicago, Overiand Amusements, Lexington.
Mass. Fercy Manufacturing Co,
New York: Philadelphia Tobogan Co., Philadelphia; Port Morris MaChine \& Tool Works. New York: Pretzel Amusement Ride Co. Bridgeton, N. J.: Saunders Mann
facturing 8 Novelty Co., Cicve acturing \& Novelty Co., Cicve
land; B. Sehin A. Associates,
Miant; Scoit Porten-Fid Scit Co Miant; Scort Port-a-Fold Scat Co..
Arehbold, 0 .; Seliner Manufactur ng Ca, Faribault. Minn.: Sparkle Steel City Co., Youndstown, 11. Theel Man Colacturing Co. Leaven Rorth, Kan: Thrift Novelty Co.
Denver: Traver Enterprises, inc Painesvilte, $\mathrm{O}_{\text {a }}$ and Walky-Kofer
Co., Wichita, Kan. -
Sor instance, played to virtual capacity every nifh at the CNE since its completion three Jears ago. In fact, grandstand attendance to 26.000 . thra the use of temporary seats placed on concrete risers an tront of the stand. Reflecting on this, Hughes points out that
originally the design for the stand permitted a capacity or 27 , 100 , but pacity, engineers, in thelt easer ness to provide ample aisles and entrances, widened them to such a polnt that the capacity was reduced by about 4.500 .

Pieks. Shmme to ll ras CNE who should head the CNE show. Any name or names picked must be more than sntisflying to the
300,000 who ake in the CNE's 300,000 who sake in the C
night grandstand oflering. flrst year Hughes tried Olsen and Johnsnn. They cljeked. The second year he brought them back. There was much ralsing of eye-
brows by Doubting Thomases, but brows by Doubting Thomases, but
Oised and Johnson topped their gross of the previous year with a
rousing $\$ 394.000$ 1ake. This jear Hughes hit on Danny Kave, and Kaye responded with a whopplng 3419,000 gross.
Hughes is eonrinuady looking ahead Currently, he is mulling possible names for next year's
grandstand show and wedghing the possibility of a show now a-borning. Which might replace the auto thrill show, an afternoon grandstand feature sinec the mid."30s. Hughes was one of the first staried in 1934 with Guy Lom-
bardo. Duke Euington and Abe Lyman, and the idea has clicked ever since. Lanibardo eumes back every year and Ellungton has been
back repeatedly. Prrminnrnt M1utway he flrst Hughes also was one of me
to introduce permanent midway at an annual fair. Discussing this.
he recalls that in his early years as CNE gencral manager the practice was ${ }^{10}$ bring in one of the
laracst U. S. railroad carnivals. He foresaw difficulty wauld arise some day and nseribed this as the
reason the midway contract was given to J. W. (Patty) and Frank
gink given so in. (Paty) and riank
Conilith in 1937 , and how that
coniract led to a permanent mid.
way: 1 had watched the Conklin bays growing in Canada from 1932 the contract in 1937. I thought they were right for 1 t," he recalls. "Threc years later Patty and Frank started to taik about the permanent installation, and is 1947 permanent concession and other mid-
way buildings were construet Way buldings were constructed.
Now threc-fourths of the midway is in permaneat installations under the Conklins."
 GET HELE H ITH PREILI


## 

 10W Boating for 1951 Srawo. Oporing Joruary 22, 195 All Amover siAn E. PRELL
## 



BOYS, ON YOUR WAY TO FIORIDA STOP OFF FOR THIS AIG ONE BAIMBRIDGE, GEORGIA, FAIR, Hor. 6-11
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FAN BLADECO




















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## HELP WANTED-ADVERTISEMENTS

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## PENNANTS

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HIL YOU DO IS RIMSE THE SHAMED TOWEL IN WAER
Line wagk. dimt. kotchue. Browe. Woucoster. chice revee. AC.. dis appar from tewal. IMMEDIATE DEIVERY Sally Graye


## Merchandise Topics

## New York

The Billboard has recelved numerous requests tor various iicensing agents of popular characters. liere's a list (by no means completw) of these representia aves: Hopalong Cassidy, Hopa long Cossidy Enterpriser. 211 South Beverly Drive, Los Angeles. 1000 Stroh Building. Detroit 26: Roy Rogers and Trigger, Hohr Company, $1+18$ North Highland Avenue. Los Angeles 28; Woody Woodpecker, Walter Laniz Productions. 861 North Sew ard Streelh,
Hollywod 38: Howdy Doody, Hollywood 38: Howdy Doody, 38 th Street New York is: Litile Lulu, William C. Erakine. 9 Rockefeller Plaza, New York 20; Bozo the Clown, Capifol Recorda, SunSit and Vine, Hollywood: Donald Duct and Pluto. Walt Disncy Pro. uctions. Character Merchands New York 20 : King of the Royal Mounted. Red Ryder and Tim Holl, Stephen Slesinger. Inc. 247
Park Avenue, New York, and Li'l Abner and Daisy Mae, United Fea. turen Syndicale. Inc., 220 East 42 d Street, New York.
Distinctive Crontions has a nite rite pen. Selling for $\$ 1$. the goldInished ball-point pen lights as you write. $A$ Company has a coral garden novwith special fluid and multicolored crystals, the garden grows in water. A golditish bowl is an deal location since fish will not be harmed by the garden or its Huid. ... Aquafloriums arc centerpieces mide as a round riass
bowl with beautiful plastic flowers inside the glass. The owner fills the bow with water (there's a rubber cap in the base) to create an attructive centerpiece isplay. ... D. Robbins is offer ing a maple counter display cabinet free to volume purchascrs of the magician gives a vanishing
(Continued on page 78)


Magnifikent lady"i wrint wateh Brand new. soarantoed 7 lawel th 5wizy precision move Only ment . eim-
ulated diamande. $\$ 9.95$


 $\$ 10^{9}$
Complate line of watches to meer

## WILLAM

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## Interity music a emieppaises

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PEARL HANDLE DSTOX TIGHTER
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| CAMERA LICHTER |  |
| With Compals |  |
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## N. SHURECO

"SEASON" YOUR SALES WITH THIS POPULAR PAIR!


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## IMMEDIATE DELIVERYI

Electric Fhash Eeards
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## Pipes for Pitchmen

the animal show, which Che that atiters, was on hand and did well. her husband, Robert which she and the event. A number of the tointo Its bad, Romert, bacco towns down this way are reorganize and reopen in Fiorida some time alter Chisistmas. Bad worked. 1 haven't pitched paper luck has been hounding the Noelle
in recent weeks, when Red, their male orangutan, died and his de- old school. I'm working Bibles. death of the show's fowed by the The good Lord saved me in the reporta that the other six chimps
are in guod chape, $\begin{array}{ll}\text { PITCHDOM } & \text { some piper trom Moris Kahntroft, } \\ \text { E C Pardee Bob Williams, Doc }\end{array}$ had a good number of representatives at North Carolina Siate Fair
Raletgh, October 17-21, and all scemed to be getting a Rood share has opened at an Okiahoma City
 Rowe from Cisnton, N. C. "Spud
Reparment store. Where he phans
Mangrum, the pappy of the sheet
days working pens, handwriting



NITO ALMENDEREZE
the Monkey Man, comes thru with
tis first contribution to this pillar his first contribution to this pllar
from the American Roynal Livefrom the American Royal Live-
stock Show. Kansas City. Mo. stock Show. Kansas Ciry, Mo. realize when 1 first started handing monkeys in my little it would become such a blig thlng. I've been on the road selling them for $\$ 5$ cach and have done well.
Big A Widson and I have been Big A Whan and I have been
making plans to begin wholesaling them soon and they should be
good item for the cheistmas irade. -PITCHDOM LOST
one of its more prominent memdied in St. Francis Hospical Columbus, $\mathrm{O}_{4}{ }^{\text {" }} \mathrm{H}$. T. (Only) Maloney
advises from the Ohio State Capiadsises Irom the Ohio state Caphhad operated medicine shows many, years ago and pftched various
items, including herb forlc. MaSTEVE McCLAIN
Who has been working sheet in he Peanut Belt, reports from Haw-
kinsville. Ga, that business keen sood despite the tact that the weather has not been holding up to expectations. He also reports
thnt farmers in that neck of the woods report that peanut crops
have been off from pasy years. He'c
like to read pipes here trom E. hike to read pipes here trom E
Pardee and Speed Mankum. SIDNEY S. SIDENBERG


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## CLOSEOUT

 Walking Elephants, 5 in.... 54.80 dz Yalley, 339 Holl St., Dayton I, 0

Yalley, 339 Holl St., Dayton 1, 0. one of Pitchdom's outstanding per-
formers, one-time newspaperman and contributor of feature articles to thls pillar for a number of years
has gone on to his Vainalla and has gone on to his Vaisalla and
the tripes and keister fraternity will be the worse off beeause of the loss to tid ranks. Sld, as be was
known to his legions of contemporaries in the field of pitching and outdoor showibiz, was admired
and respected for the manner in Which be operated. Awlys a.clean items and was best hnown for his abllities with the white stones. Fur-
neral sarvices for Sid who died neral services for Sid, who died
of a cerebral hemorrage st Park Lane Hospitel, St. Lould, October burnal to Chesed Shel Emeth Cemetery in the Mound City. Sid, with hls widow, Teresa, and daughter,
Arline, made thelr home there for arine, made heir home there for ber of the International Associa. tion of Showmen. Pallbearers in-
cluded Wulliam McCoy, Eddie Campbell, John Roth, Edwin Mahoney. Honorary pallbearers Included Donald Donnelly, Euby Tomb Blinh. J. P. Murphy, Art Cuhl hani, A! Prosperi and Sid eBl-



Mich. Shuffle Loops Off to A Fast Start

Less Populoted Arebs Toke Cue From Big Cities DETROIT Oct 28.-Off 5 fast start with heavy leaxue pro-
motions planned by the Detroit motions planned by the Detroit
Shuffleboard Assoclation (DSA)
in the Motor Cliy Michiran is making a bid for nationwide leadplay. Thin also is one of the key
States for American Shuffleboard leagues, Inc. (ASLI), activity and eral teams to the $U$. $S$. Team
Tournament next pring. In addition to Detrolt, another large city attracting leaxue players Grand Rapids. Spearheading the development of the game in Delive direetor, and Russel Shaffer Wayne, who has approximately 20 Raplds action has 60 teams func ioning, with Don Hosi and Jerry Latinga directing.

## Edelman Bows

3 Conversions
For Shufflers
DETROIT, Oct. 28-Edelman Electronic PToducts here thru lsa-
dore Edelman has announced ft
is now in production on three Conversion units for shutrle garnes turing Companyts Shurine Alley Bowling Alley and Unlted's Shuf fle Alley Express.
The Shulle Alley conversion
is motor driven, has a new back glass and requires no electrical changes. The Bowiling Alley unit is also motor driven, takes ap-
proximately five minutes to install on location and has a special sares. The conversion for Shuf. used for Shurfle Alley. It converts efficial bowling scorlig and can

## NPA Building Ban To Hurt Arcade Biz

WASHINGTON. Oct. 28.-Na-
tional Production Authority's
NPA) amusement constuction
ban put into effect this weck
prohlbits the bullding of struc-
lures to house coin machines. The
broad order also hits at the coln
machine industry by banning con-
struction of many potential ina-
chine locations.
Specitically included in the or-
der is a ban on any strueture cost-
Bey

CHICAGO, Oct. 28-Elky Ray has been appointed a senlor road
sales representative for D. Gotudent Dave Goluleb announced dent Dave Golulieb announced the organdation's distributors and erving as liaison between them and the factory, Ray will eover all A native of Dallas. Ray is 37 and has been in the trade slnce

CM TAX INCOME
GOING DOWN WASHINGTON, Oct. 28-
Coin machine tax eollections
continued to decline in Sepcontinued to decline in SepBureau said this week. ReBeipas amounted to $\$ 968,903$,
compared with $\$ 1,120,698$ in September, 1949. For the first quarter of the current fiscal year collec-
tions totaled $\$ 13,736,942$. The thons Lotaled $\$ 13,736,942$. The year brought in $515.091,108$.
United Intros
New Theme for Shuffle Games
CHICAGO, Oct. 28, - Unl:ed produetion of and dellveries on Its gew game, introducing
Skee-Alley. Based on the perennial
arcade game of Skce Ball, the new
shuffe unit is 912 feel long and two-feel wide, offers 15 shots for
a dime and is played with the ronventional weight used th shutne board as opposed to the ball feaGame tcatures a game Game features a stainless steel
jump-off, a metal mesh with sidemount lights covering the area cor-
rosponding to the playflield, sound proofink, instant scoring reastered one United drop coin chute. Game is plaved as Skee-Ball, The player throwing his weight a
circular receplacles, mounted in row, which are numbered from
10 to 50 . When the 50 -point score is made, a bell rings a red arrow
is located in the center of the board


## NPA PLANNING CUTBACK OF KEY TRADE METALS

## Aimed at Reducing Production Of Non-Essential Industries

ASLI Goal for 1950.'51: 25 States, 30,000 Players

With over 250,000 players expected to join in organized play by midseason, table shumeboard is in for one the most expansive seasnns since the game thas broutht to
inis country nearly a century ago, ihis couniry neariy a century ago,
according to Peter $R$. Olmstad,
execulive director of American exordivge director of American
Shumbeboard Leagues, Inc. (ASLI). Shufteboard Leagues, Inc. (ASLI).
The efforts of the coast-to-coast The efforts of the coast-to-coast


were awarded.
ASLl's executive director stated that this year the player inembers
are regitered by teams and
leagues under a blueprint estah. lished by tbe mitional body.

## More Coins Now

 In Circulation
## WASHiNGTON, Oct. 28 . The demand for coins of all denomi-

 demand for coins of all denominations is reaching an unpreceare agaio working overtime, the Treasury Department sajd this a record peak of $\$ 1,506.000,000$ InAugust. That iit mbout twice the august That phe public pocket in
amount in the
1939 and adds.up to a total of $\$ 178.05$ for every person is the
pation. The mont dumped an additional
$\$ 5,000.000$ in dimpes. quarters and half-dallars on the market in Au
gus! and $83,000,000$ in nickels and pennles. The mint was even forced to inerease the supply of silver
dollars by $\$ 1,000.000$. The demand for cartwheelals in eirculation at the bequarters and half-dollars- $\$ 969$ 000,000 ; nickels and cents- $\$ 365$,000,000 . and sitver dollars- 1172 ,-
000,000 .

## Heavy Demand for Venders From Armed Service Sites

Latest Available Estimate Shows<br>Nary Gross at $\$ 300,000$ Monthly


#### Abstract

Chicago, Oct. 28 . - With the services slated to continue for an indefinde period, military installatlons of all types of merchandising vending machincs arc certain to oxpand. Operators in those areas are being concentrated already machines into camps. How much additionsl vending machine equipment will be required to gerve the contemplated $3,000,000-m a n ~ a r m e d ~ f o r c e ~ c a n-~$ $3.000,000-\mathrm{man}$ armed fores can- not be determined at this time, but not be determined at this time, but certain to need larger numbers of


to handle the increased volume of 1046. Available information on
Ireasury Eyes Excise Tax on Candy, Drinks

## WASHINGTON, Oct. 28-

 Treasury Department and Con Eressional tax experts are explorrises on candy chewing gum andsolt drinks. If the excises are
adopted. they wil! probably amount to a penny per nickel unit, retardleas of whether they are
levied on the retailer or the manuracturer.
A sift tight in Congress is ex-
pected over any proposal to tax canyy since it has usually been regarded as food. However, the
urgent need for new tex revenues urgent need for new tex revenues
may over-ride the traditional re-
luctance to tax candy, espectally luctance to tax candy, espectally
since Camada has already laken
such step. Chewlne gum and soft sueh step. Chewlng gum and soft slapped with a tax no matter what happens to eandy

Priee Probiema
A tax on candy would probably sound the death knell for the
nirkel candy bar. The present dime
bar would be taxed 2 cents under current proposals and the 12 -cent
(Continued on poge 84)


## LIQUIDATES BISCUIT OP ROUTES

## Statler Developing Multi-Item Food Vender; To Bow at NAMA

## Corn Supplies Good, NAPM Meet Learns

See No General Price Hikes in Near
Future; Warn of Stockpiling Danger Clucaco, Oct, 28.-Adequate
supplies of popeorn, cocoanut and supplies of popeorn, cocoanut and
peanut oil for seasoning will be
avalable thru the next year it there is no rush to stockpile or to
buy above normal requirements. buy above normal requirements. by trade leaders during the annual
conventon and exhibit of the Naconventlon and exhibit of the Na-
tional Associaton of Poporn
Manufecturers (NAPM) at the Stevens Hotel here this week (2527). Prices are up on all grades of
processed corn an average of 15 per cent, 25 to 30 per cent on seafurther hikes are not anti After reaching a peak level this
summer, following the outbreale of


NEW YORK, Oct. 28 -A multipurpose, refrigerated food vender
has been developed and placed in production by the Statler Manurae-
turing Conpany. The company als has llquidaled its large biscult machline operation hore, it was The new machine can stock and aged food products, according to Larry Reiss, president. He listed
sandwiches, cakes, ples. one-third sand wiches, eakes, ples, one-third
quart and halt-plnt mitk contaln ers and six-ounce cans of julee
among suitable itens. An alter-


## Rudd-Melikian

Sets Chi Office
PHILADEIPHIA. Oct 28--
Rudd-Melikiar Inc, has

nounced rething up of a Chicago
office to handle cales of its hot-
cold drink equipment thru the cold drink equipment thru hot-
Midwest, with coverage nlso ex-
Mending lending to the West Coast unti a smilar offiee has been created
in that area. Charles Kafka, firm's sales promotion manager Chieago offlee, assisted by Charles Deमrandt, who heads the localion
seles department. DeBrandt was formerly an engineer with the
Firestone Tire \& Rubber Company

house, sockjng vender paris, will
shogion for faster delivery of parts
to operators of Rudd-Molitian cquipment.
The new sales ofthe is
at 10 North Clark Street

DEVELOPS CREW 6 Coin Firms

## SYSTEM TO ADD

 NEW LOCATIONS CHICAGO, Oct. 28.-Using the experience gained by one partner th the home poriraltneld, All Sities Vending Serv-
ice here has built up its bulk ice here has built up its bulik
aperation via a difereat apaperation via a difereat ap cations. The system was furs tried out when $S$. Gornsteln joined Charley Tasler in the already roing business; he injected the new idea for expansion while Tasle: con-
tinued to supply the knowhow vending knowledge to keep the operation running
Gornstein's method required
the use of a crew of women
who were employed by his photorraphy Brm soliciting photos on a house-to-house basis. After special training to bulk vendiag feld, the same crex was set to work contacting all sypes of retail businesses that were potential loeations. Atmed with their bulk vender training, plus the sales acumen developed thru door-to-door sale of home "locatlon-eers" has been successiul in placing cquipment in important numbers, and in spots formerly
by Aul States. To Exhibit at Nall Conab
CIILCAGO, Oet, 28.-Five manu facturers of iot vending equlpment and acoin mochanign tirm Will have displays al the convenIce Industrics (NAII) October \$1November 3 at the Hotel Sherman here.
chandising model automatic mershown by Rethines for ice will be ing Company, Penguln Iee Service, Thermo-Cuber Company, $S$ os $S$ B. Dickinson \& Company

- Thermo-Cuber will display vending machines for installation at ice plants, whlle the remaining companies will show comptete tee vending stations for installation at points distant from the plant. (Continurd on page 94)


## American Coin Ends Output of Changemakers

BOSTON, Oct. 28.-American Coin Changer Corporation here an-
nounced Thursday (26) that il has suspended manufacturing its changernsker line because of the International situation and for compettive reasons.
cepting pennics in the event oddCent operation is required.
Capacity of the Lunch-o-Mnt raries with the type or combination of products carried. Should the venvier be used for a single
product, Reiss deelared it can hold 250 nalt pints of mulb, 600 hold ounce juice cans or 230 full-size sandwiches. The machine slands 31 inches of floor space.
A feature of the machine stressed by Relss is that each twocolumn segment Is accessible thru
separale, locked doors. Thus, he (Continued on page 8t)
rom Sales Manager Wintam Free man, confirmed rumors which werc eirculated amons the trade ruring the past two weeks.
Rumors concerning Americants uture in the changcmaker field out the Elcctrodyne Company etectronic equipUnoffleinily, it was understood American executives were con-
cerned aver the future of the coin hanger buslness In the face of sulice competition which has remanufacturera.

## Form New Operator Location Service

Firm Obtains Transient, Industrial Spots for Fee; Aim at New, Small Ops Chicago, Oce 28 - A new chine manufacturer Called Na s3pe of operator localion setyice, Lonal new operator, has been set up in
the form of an independent company not ambliated with any ma

## Spacarb Hikes Drink Vender List Tag \$75 <br>  will increase list prices on its en tire line by approximately $\$ 75$, it was announced this week. The new price schedule beromes effectlve Clunbing costs of production orced the increase, company $\$ 75$ covers only additional Sp3carb "ou

## Johnson Box Expands

 Coin Counter ServiceCHICAGO, Oct. 2B. - Johnson Farc Box Company has announced plans to set up facillifes on a na-
tonwide scale to service lis automatic eoln-wrapping equipnent. Scrvice points in cach major clty
will be set up shortly, using both its own and Bowser,
company). fanditlea.
. Brown. With a $\$ 100$ mintraum charge for bulk equipment, figured at $\$ 3$ per location plus a 5 -cent per mile additional charge, one why,
for bulk tnstallations outside Chi: for Ice cream and $\$ 50$ for bot
coffee venders. Brown, who formerly worked with manufacturars to place their equipment for operators al a
similar per location fee or on a promotional basis has a reqular
stan of nve men. When the flrm
was formed recently, only tranwas formed recently, only tranwhas wroadenct during the past and other employec type With thun states,
Natlonal Vending Mor's payment to ion Service for services rendered, the latter's part. There is no the latter's part. There is no such as minimum weekly groes,
locatlon contrich, et., and a ree

## Babcock in Move

ST. JOIIN, N. B., Oct. 28.-Red Babcock, who introduced shoeprovinces, has moved his base from he has opencd restaurant and Will also dtstribute coin machines University and is loented In Ann-
apolis Valley, 11 of which is covapolis by Babsoct.


## THINX IT OVER!


arer Youn will And Mm the AMm

 onnt nem porty pace cayaloc.

Dimributern, Bolosmen, Watrz now

MANUFACTURING AND SALES CORP MANUFACTURING AND SALES CORP.
122zo friskerfo. dur. in cliviland 11. onio

## CLEVELAND

(and Vicinity)
OPERATORS ONIY
ADD A PROFITABLE, ESTABLISHED
"ON LOCATION" scale route to your
PRESENT OPERATION. PRICED FROM AS LITTLE AS
${ }^{5} 30^{00}$ per scale and up.
TERMS AVAILABLE. routes include a
LIMITED AMOUNT OF TICKET SCALES
AND SUCH FAMOUS MAKES AS PERRLESS, GAMCO, WATLIG, ROCK-OLA, KIRK, CAILLE, ARISTOCRAT, MILLS, JENNINGS, NATIONAL AND PACE-ALL MODELS AND TYPES. ACT PROMPTLY - ONLY A LIMITED AMOUNT OF ROUTES STHLL AVAILABLE.

WRITE or WIRE
department "b"
PEERLESS WEIGHING and VENDING MACHINE CORPORATION 29-20 Fony-Fins Avonue . Long kilond Chy 1, N. Y.



IS TOPS IN MODERN VENDING


Sandy Mac Tight sovs …The vine viet: - Alut mom bey


ROY TORR
LANSDOWNE, PA.


YOU ARE BUILDING A GREATER AMERICA WHEN YOU HELP THE AMERICAN HEART ASSOCIATION

## NAMA Candy Op Day November 14

## , Och. 20. Candy

 gum and bliseuit operators' day at the annual convention and ex-hibit of the National Autohibit of the National Auto-
matic Merchandising Association day (14), the third day of the dhow which opens at the Palmer House bere Sunday (12). WH-
liam Pishman, Autornatic Merchandising Company, Chicago,
chairman of Candy Operators chairman of Candy Operators'
Day, has announced the complete Day, has announced the complete Whach will lake place in the Grand
Ballom of the Palmer House starting at 9 a.m.
The first topic on the program
will be The Shrinking Niekel: Pa Candy Vending at the Crossroads? B. W. Scheuer, Vendomat Corpo--
ration of America, Baltimore, wilt discuss the problem of operating the outlook for conversion to dime operations
Discussion of diversification Wider the heading of Making Do With What's Available for MendL. Hetfer, Johnson Tobacco Company, Chicago. Philip P. Gott
president, National Confectioners Association (NCA), will discuss
the outlook for candy merchandise the outlook for candy merchandise
supplites in the monihs ahead. Faul 1. Berkley. Vendex. Inc.. Newark,
N. J. will outline his experiences In handling vendling operations In defense and milltary establish ments.
The next speaker on the program. D. A. Dayton. Smoky Mountain Canteen Company, Oak Ridge, Tenn, will give operators some in-
sight on how his firm has operated in the atomic installation at Oak Ridge.
The last speaker on the morning's program, F. L. Brandstrader legisiative counsel, NAMA, will discuss Per Machine Taxation and Its Effect Upon the Candy Cost follow Brandstrader's speech.

Round Table
Informal round-table discuscuit, gum and nut operators both Monday and Tuesday evenings in the Grand Ballroom, starting at
7:30 p.m. Nick Novasic, West Altis
Vendors, West Allis, Wis, will be Vendors, West Allis, Wis., will be
chairman of the Monday evening chairman of the Monday evening
session, while Don W. Huck, Can-

## Curtiss Cuts

5c Bar Price, Hikes Weight
CHICACO Oct. 28.-Baby Futh nickel bars are going up in weight
und down in price beginning next wid down in price beginning nex ment from the Curtiss Candy Offictally, Curtiss spokesmen said the move to make a fatter bar
at a cheaper price was prompted at a cheaper price was prompted
by a decline in ingredient cosis, Operators, however, suspected
Curtiss may have been prompted by other causes since Baby Ruth to go up in price and down in welght. To the opperator, the Curtiss move looked more like an attempt
to win back los: sales.
James Egan, sssistant divisional sales manager for Curtiss, reported the Baby Ruth price will go from $\$ 295$ per 100 -count to $\$ 2.80$, with a fractional ounce boost. Egan did
not speoify how much heavier the not speoify how much heavier the
bar will be, altho it is presently bar will be,
114 ounces.
Within the past two weeks Curliss also has introduced three Curtiss dime bars Baby Ruth, Butterflnger and Mint Green 1o sell in the 100 -count vend pack at weighs 2.75 ounces and all Ihree are also being made available in
60-count pack.
Altho Il is too eariy to tell intiat kind of reaction the Curtiss dime bars will bring in the vending ma= chine trade, the price for vend
counte is in lipe with operator coungestions.

Hires Sets Dividends PHILADELPHIA, Oet 28.-The Charies dividend of 25 cents per share on its capital stock, payable December 1 . 1850 , to stockholders of record November 15.
will be the discussion leader Tues day evenine.
Penny-bulk operalors will hold session Tuesday evening in Room
1 on the Club Floor of the Palmer House. Thls part of the conven as the Pioneer Venders session.
Chairman for the evening is $J$. Brodsky, Illinois Vending Commany, Chicago. Gustave L. Her Ion Bureau, Chicaro Publle Sanitation Practices and Recoms mended Mathine Construction for Three operators. Ben L Raveh Fort Worth; J. J. Crosby, Peerles Weazhing \&s Vending Machine Cor-
poration, Long Isfand City, $\mathbf{N}$. and Robert K. Hawthorac, Nes England distriet manager, Ford Gum \& Maehine Company, Inc.,
Lockport, N. Y., will make up parel to discuss the question How
to Mainaln Service and Operate Profitably Under the Limitation of the Pernu.

## Gordon Joins

 Natl. Vendors ST. LOUIS, Oct 28, Ike Gordon, formerly with Malkin-Ilton char vending machine manufacIne, to represent that Vendors, in New York and New Jersey Gordon will make his huadquar according the New York City area tional offieial.
Al Horth, who handled the New
York-New Jerscy territory York-New Jersey territory. ha West Virginia and Pennsylvasia Weplace Lou Kantor, who resigned Temporarily Horth will make eventually is expected to locate at some paint between Ohio and Pernsylvania. Horth has been with National since shortly before
World War II.

## 122 DIFFERENT CHARMS

## Hall Piaclic Hat Metolitum

 A GRAND COMBINATION MXXTUIE of Big Charma —Series \#2—and Wonder-ful Charme-Series \#70in fifty-fifty propositions of both meries an well an fifty. fifty misture of phatie and metal-pimied.
COMBO—s $4^{40}$ per 1,000

## 



LUCKY BOY VENDORS

 Doporn. S LBS NUTS OR BALLCUM, ONE WALL RI.OLR MFE, C:C.



ChaMplon hul \& chocolat. Co.
POPCORN


## Mr. Automatic Merchandiser:

. . . this year there are many more

## solid business reasons

why YOU should be

## at <br>  and exhibit

## Certainly, we'll see you there !

Cordially,


Chairman, 1950 Convention E Exhibit


BESURETO ARRIVE EARLY SUNDAY, NOV. 12


Merchandising Music

## COMPLAINT DEPARTMENT Cusperators have frequently dis- cisked the release propram of cistes, and have mulled idews cussed the release program of cisker, and have mulled ideas which would help boost the play which would help boost the play of records on the ir machines, and help the opecrator, wut not only Bales of the same platters. M. C. 年 platters generally. The Tren- <br>  complaint, caying "too many hils ere being relcased at the same agrees with this philosophy, time. Spreading these out would and adds that in its opinlon, juke box prices are also high time. Spreading these out would and adis that in its opinion, duke give us more play per song and the first mare also high, and that give us more play per song and would help sales of indivjulual furst manufacturer to intro- ine good low priced box will records." Whelp sales of individua <br> throout the country most realize the terrifie competition which ex the terrifie competition which ex ista in the record biz, and trace the fault to that source. <br> Prices. . . In the midst of risCragun. Cragun Music \& Amuse- mem Company, Ogden. Utah. <br>  <br> Merc Strip Tease Gets Sock Results

Label's 3-Month Free Title Test

## Top Promosh; Juke Ops Cite Impact

 CHICAGO. Oct. 28, - Followingthree-month trial, Mercury Records here announced thls week placed on supplying juke ops with Price, diskery's sales chief. Lold.

## Mirs. To Host

 MOA CommitteeCHICAGO, Oct. 28-A commitators of America (MOA), headed by George Miller, Oakland, Callif, Wedmesday (November 1) of the aulomatic phonograph manufacthe Drake Hotel, Chicago. (Continued on pape 92)


## SERVICING A SERVICE

## Builds Thriving Biz Curing Op Headaches

## ing electronic know-how as an

| playee of a radlo ifrm. <br> Aidn Small (hpo <br> Subseribers to Pollay's ndle collections and anges themselves. And e appes of United Fhon cording to its owner, is all operator ean thus business on a flve-day |
| :---: |
|  |  |
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|  |  |
|  |  |

## IS THEY IS OR IS THEY AIN'T?

## If Rumor Means Anything Permo

 Is Doing a Terrific Phono Biz
## CHICACO, Oct. 28.-The 304

 question racing thru the musicbusiness this week was, "does bermo have a new low-priced
Pen
45 p. p. juke?" with every sigat 45 r.p.rm. Juke?" with every sight
indicating the firm does have sueh a unit (or units), that no produc-
tion has as yet been determined, That the low-price factor is all-
important, and that when and if the machine is placed in productlon, flexibility of the number of
selections and lts price tag will be the important features.
Gail S. Carter, vice-president asked about the new phonorraph by The Billooard thls week, replied "No comment.
However, it has been learned that the firm bas, for some months fecting a $45 \mathrm{r} . \mathrm{pm}$. juke box perfecting a $45 \mathrm{r} . \mathrm{pm}$. juke box, that the plans to produce this unit, or
io have it produced thru outside channeis, have been styraied by
several factors, notably the supply stuation which developed along ability suftered by Art Olsen. Permo president, who, after undergo-
months ngo, suftered a fall in
which several ribs were broken
one puncturing a ung. he is stil
quarters for more than a few hours

## n week.

Rocenty, eertain pegments of
the coln machinf field, raneting rom sclected operazors to manulacturers, have been unofficially
sounded out about the possibilities ounded out about the passibilities of a new $45 \mathrm{r} . \mathrm{p}$.m phono by Permo
cps. No Anal prices have been quoted. but it has been learned Perma Is shooling for a list tay be-
on the market, while nill attempt-
ing to produce a machine which

No Johnny-come-lately to the
musie feld, Permo has established musie field, Permo has established תation-wide contacts with phono
operators thru its production and
sale of needles for all types of sale of needles for al] types of
juke boxes. Actually formed shortly atter World War I, Permo has been a supplier in the mutie ception. To dave, however, its role In the juk induatry bas been saricely that of a peedle manufae-
turer. Should the new phono co into production. it will mark Permanulacturing ficld.
In addition to Olsen, who has chine field for more than 25 mears Permo toppers Carter and Sherman $E$ Pate also have wide con-
tacts in the music machine field tacts in the music machine field flrm, Bert Davidson, has been as facld for more than 18 years.

## Ops Get First Look At Seeburg 45 Box

Mechonism Scaled to Smaller Record With Shorter Tone Arm, Cycle Change
CiIfCago, Ont 28.-Operators their floors, and the event marked this week got their firs, look at the the first tume a juke box manuSceburg Select-o-Matic 100 juke ated musle systems in simultane45 r.p.m. records-a companion ous production. piece to the company's 100 -selecton 78 r.p.rm. phonograph. Distributors placed the 45 and
78 phonographs side by stie on

In appearance, the two boxes are bviously is smaller than the 78 with all of fis dimensions scaled down to handle the seven-inch exaetly hal! as much as the 38 . Berause the mechanism is
smaller, the cabinct of the 45 phonograph is approximately ses-
en inches narrower. As a result, The classical portion of the selec-
tor panel has been split in equal sections which are placed on bolh sides of the selector butions.

## '51 Rock-Ola

Bowed in $\mathrm{N} . \mathrm{Y}$.
NEW YORK, Oct, 28. - The inges new 50 -selection phonograph,
was introduced to Eastern operta. was introduced to Eastern operta-
lors at a three-day showing which - pened at the Hotel New Yorker yesterday (27). It was preview
event and will be followed by nalional showings later this bear shorily before quantity production aers under way. Art weinand, vicepresident in charge of sales, said delliveries would begin by the end
of the year. of the year
Firsi new , Cume model shown la-

Tou can pay more and still not match its DEPENDABIITTY!

CVANS' 1930 3 R RECORD. 10 SELEECTIOV
CONSTELLTTOK to aperstory as it does todar! Now, more then ever betore, yout phonographs thould be builf for LONGER LIFE-CONTINUOUS APPEALTROUBLE FREE PERFORMANCE-LOW UPKEEP COSTS. EvSni quality ansuras thene advantages. In furn. they ausiantee more prolitable operating!
set youn ivans distrinuto of waft mactoay dreict


## H. C. EVANS \& CD.

## se oun coin machine ad

1.228 W'. ADABg ST Chifaco 7. Lllavis

## GREAT BUYS

 IN PHONOGRAPHS

|  | WALL BOXES |  |
| :---: | :---: | :---: |
| sfifurg |  | ws-22. s8 ............. se.9s |
| Wh-Lse | 57.00 | 03sa-12 58 ........... E.9s |
| Wwisc ic winlless | 24.00 24.50 | 10.w |
| we.12. 5/10/25 | 17.00 | Huminsted .......... 750 |
| D30.12 5/10/25 | 17 ¢0 | Huminsted ............ 7 70 |



147M DOME, \$17.50
IERM: $1 / 3$ OEPOSII WITH ORDER. BALANCE C. O. D.

## we spelatile in expoer ridet <br> DAVIS.

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## BRADLEY

## PIONEERS IN COIN OPERATED RADIOS

Our Stock is Always Ready for Immediate Deliver We Stock Parts and Accessories for Most All Coin Operated Radios.
Write For Exclusive Franchise on Our New 1951 Console Type Coin Operated Radio. BRADLEY ASSOCIATES
1652 N. DAMEN AVE.
CHICACO, ILL

YOU ARE BUILDING A GREATER AMERICA WHEN YOU HELP TIIE AMERICAN HEART ASSOCIATION

Seeburg Diskers Get RCA Letters - Continued from page 85 longer lite, reduced breskage and general operatiag efficiency is a,eedless since you are un-
doubtedly famillar with all ot the advantages of the 45 r.p.m. systern. Howrver, there are a Irw facts about 45 r.p.m. that are rather startung.

Arailabilite
Over 50 record companies, in cluding every major company, are now manufacturing 45 r.p.m. rec ords.
OVer $75,000,00045$ rip.m. recsold by these comoanics this year -RCA Victor atone will sell over $\$ 00,000$ new $45 \mathrm{r} . \mathrm{p} . \mathrm{m}$. Iurntables during October. November and December of this year,
"RCA Victor, of course, will continue to manulacture 78 r.p.m. records indefinitely as long as 2
reasonable demand exists for this reasonible Hewever. there is Hille doubt that in 1951 the great proportion of record soles will be on 45 r.p.m.
"We are asking our distributors to offer you complete co-opera. tion in making sure records ar available to you at all times. To help you get started. We are sendselected packazes of 45 r.p.m. rec ords. These packages contain 3 all-time favorites carefully se-
lected trom our 45 r.p.m. catalog. lected trom our 45 r.p.m. catalog.
The records we have selected for The records we have selected for
this parkage are based on the very this parkage are based on the very
successful 78 r.p.m. package that s. S. Lynch \& Co.. Seeburg dismerehandised this spring. They are the records that represent the musle America loves best.
Every record that we release is available on 45 r .p.m. This includes popular, semi-classical, chassical, race and hillbilly categories. The race and hillolly assortment of r-p.m. Is erowing espenialiy tapidy
now and will continue to be expanded during 1951. Please be assured of our best wishes and cooperation in the promotion and
sales of the Select-o-Matic '100."

## RCA Veep Letters

- Continued from page 83
so you'll have available a packaze date. aperators on the keck-oft sent to you on a 100 per cent return privilege basis.
u.. These initad packages will
just get you started. Just get you started.
Di-h-Dionrit, Co-Op Please have your record department and sales promotion managers contact the local Seeburg
dintributor and assure him of your eoooperation in the promotion of coooperation in the promoth Your record department manager should handle the Seeburg promation personally. solicit the packaye orders: then he will be in a eurren position to place order on the tae-
tory to kecp your fnventory in a tavorable position to handle this highly desirable Seeburg business
"The Seeburg Select-o-Matic ' 100 ' is a mast important milestone in our 45 r.p.m. program. for you and for us May 1 count on you
and your organization for the allout sales support necessary to take advantage of this opportunity?


## Ops Get lst Look

## - Continued from page 55

Ploys the same basle desian and principles of the 28 Select-o-Matic shorter tone arm, smaller openinsi In the record magazine and a ditferent cyele design because of the narrower width.

Meversinh Artion
The 45 eyrte requires the reverse playing position only at end of the magazine. The 78 has the reversing action at eneh record position In order to play both sides of the record. playing in one dithe 45 and 78 systems In simultaneous productlon. allowing operators to make their ehoice, so long as the record industry continues to press duplicate releases on both speeds, officials of the
company declared.
the bilzoard Music Popularity Charts

## - Record Reviews

ARTIST TUNES
IABEL AND NO. COMMENT 目 目
-Continued from parar 38

## POPULAR

aY BLOCH AND HIS SWING FOUMTEEN

arme bince time.
Oid Folks
70-.73.-69--65

NK SPOTS
ime Oup for Tasi

Drean A.All

TOMMY DORSEY OAK

Evindodr Warl io Ceto Heaven


ELLIOT LAWRENCE ORK

Tho Beet That I Lett on the Bai


## DON CHERRY




YOCI YORCESSON (J. Ouffy-The Scandinaviana)
$M_{Y}$ Litrle OId Shach in Minnaspolta. Minnesels


Sameone Spilled the Punch
60-60--60-60

WO
WOODY MERMAN ORK



$\qquad$
OCK BROWN [S. Basi Oik)
Oid You Think of Me lusit Than?
antha

- Never Bicen In'Love Beloge

GEATRICE KAY (Mas Kay lammers-N, Leyden)
Cv"rytoly Ciap Hands ${ }^{\text {CoU }}$


UINC CROSOY \{Anel Stordall Ophl


Thingi the Time (ermaticus. CABT WHITINC IF. DEVA OrAT



SINGLE PUSH-BUTTON CHOICE - Pick your tune, push a button and it plays. No complicated combinations. No chance for errors that "peeve" patrons, discourage play.

SELECTOR BUTTON NEXT TO TITLES -The simplest "one punch" selection system. No time-consuming bunt for desired title. All Twelve Fiftys will play the top and bottom selection on each eerord in secquence, if desired.
48 SELECTIONS ON 24 RECORDS -That's enough, pacrons agree it's enough. You can make them all hit tunes by placing two 7 -inch records back to back.

SIX MUSICAL CLASSIFICATIONS -The most fexible programming system found on any juke hox. Six standard secrions. You can have 8 tunes under each heading or cailor your program to location requircments, devoing any multiple of 8 to any type music.

PLAYS THE NEW SPEED RECORDS -A few minutes cime and an $\$ 8.75$ kit changes any Twelve tifty to play any speed recond - 78,45 or 334 RPM. You get the ligh fidelity of the new records, plus the record-needle economy of another exclusive Wuslitzer feature-7enith Cobra Pick-ups.
COIN BANKING MECHANISM-Any number of cons can he insected and selections made affer thic coins are deposited. No complaints that customers didn't get the plays they prid for Gives you thret-for-a-quarter or six-for-a-quarter play.

Add them all up and you'll see why the Wurlitzer Twelve Fifty is the feature phonograph of the years-the most profitablethe most versatile phonograph in operation roday.

## tef ellutoard Music Popularity Charts

## - Record Reviews


-Continued from pape $\theta_{6}$
POPULAR
11 MORCAN
R-I-S-T-M-A-S netic mor norgin

Fery Oid Salat Nicholas WAT STARE (F, DeVol Oik)

Nibedy's Sweeth ont

DICK JAMES IThe Stergexaro-S. Black and His Blackamithal

77--40--75-. 77
77--80--75--77

ANBY RUSSELL 15 initch Henderson Ork)
 74--74--74-. 74

I Cugesi I'll Have To Drean the Rest
MINDY CARSON (A. Ackers OTE)
MINDY CARSON
It Were a lill
76--76--75-77

14 Wore a Bell
some of ctioss como
sot for a While
77--78-77-77

Jvat for a While $\qquad$ 74--74--74--7
V. MONROE OllK (Moon Maids)
A Marshmallow World

16--16--16--86
43--83--83--83

70--73--68--68

Thalliwood onk



CNRIS COLUM to (The Galli Simpara)
Roeis, phe Elepghant
Donert Soy. You Care
57--59--59-54

Consory troumbin
FLORENCE WRICHT

Im Gonna Fade You Wiwh the Mreed $\qquad$ 71-74-70--70
SPIEE JONES \& NIS CITY SUCKERS



DON CHEREY-EILEEN WILSON


That COMO (M. Arous of Cherwa)


Thia Chirintimas Symotrent,
83--46--32--10
huco wintermalters orx \& Chorus
Clue ChNTERHALTER'S ORX \& CHORUS



cramty mamal owily.
SAMMY KAYE (T, Alamo-The Kaydeen)
Cheeky-Cheety. Hoopla

 (Contimued on page 92 )
for service schools have been held for operator and distributor emrand rups continuously thruout the year to accuaint distributors,

## AMI Holds 75 Service Meetings

GRAND RAPIDS, Mich. Oct. 28 Operators and the mechanies of the AMI line.
In charge of the service school
program are Arthur A. Daddis and program are Arthur A. Daddis and field service engiveer and Mason performs the same functions for he Western hall of the country,

Eatimate 600 Atrondaner
Sessions are usually arranged thru the fatcory by AMI distribulors, and the desiributors' head-
quamers are used for the occasions. quamers are used for the occasions. number of servicemen who have attended the schools, but the tactory estimates at least 600 men
have taken part in them the first have taken part in them the first
10 months of this year. In addilion. distributors in some arcas have followed the factory school echnique and established regular service sctaoolk of their own.
Faclory schools customarily bein with a lecture and a demontration of servieing aspects. Folarice are asked to bring up their own questions and to exchange service Information with the other

## Use Iniltes

To encourage attendance at the sehools, the factory provides dissent to operators two to threc wecks in advance of the school. The lnvitations are made up luke old-fashioned school slates, stress the tact that the service informaphonographs but on other miaphonographs but on
chine eircuits as well.

Merc Strip Tease

- Cuntinued from page 85

Newark, N. J., or St. Louis press-

Oheck of Capitol Detice A cheek of Capitol, Decci, Vie-
or. Columbia. MGM, London and two of the largest indie distrib points indicates that only a handful of manufacturers are supplying a small percentage of title sirips with disk releases. Abbey supplies strips on big numbers,
while Capliol has free sitips on certain releases.
A cursory survey of leading juke concerns bere iadicates that a amall percentage buys title strips. These strips ore purchased on a contract basis with the op receivas 200 strips each on a number of diskeries every month. Charge runs about $\$ 20$ per month for the rervice. Additional strips for hot numbers may be purchased ln separate quantibles.
Juke ops, when contacted, sald they would welcome a return to the general practice of pre-war
days when diskerles furnished tule strips free in most cases. All sald they were participating in the Mercury plan. Advantages of a printed title strpp are many, they pointed out. Printed titie strips are more important hoday than even in the prewar days, the aver,
because the new multi-selection jukes carry up to 100 titie strios. Currently these titles are a mixture of a lew printed, some typed ind some handwritten strips. Opo admitted that the mixture of the which psychologically affects the patrons making selectlons. A full program of printed title strips would enable the person making the selections to run over the neat and casily discernible promam nore quickly, which might make or more juke plays, they polmted

Speed Serrice
Furnished free tille strips by could speed up their serviciog of boxes. Today the practice is for ervicemen to carry portable typewriters In order to make title strips.
Ops contacted said they fell that if the Mereury plan, or any
other free-strip plan, is to be success, these tite strips must be on band when disks are purchased.

\section*{the billboard Music Popularity Charts

## mmun

## mmun

## - Advance Record Releases

POPULAR







Heide msiose

 $V_{01}^{20.3480}$





Thew froliat Trimg-K Haw (Derp Mergle)




## Here's the ONLY Sugcesstul

## Music Box ever Designed

## for the Small Locations

PLAYS 1245 MPM RECORDSrestacks sutomatically. Unbreakable 45 RPM': outlast all others.

LICHTWEIGHT - weighs only 30 Bos. Measwres $12^{\prime \prime}$ wide, 123"" deep, 16" high.


Here for the firt time is PHONOGRAPH that mone PROFITS for YOU from the mall locatione Prectision ongineered RISTAUCRAT " $45^{\circ}$ plays 12-45 R.P.M. records at one time, reatacking them automatieally. Compaet, low coat, RISTAUCRAT "45" glves you fast Eteady profiss from spots such as Motela, Small Tavorna Moad Stands, Drugatoret and dmilar placen fet it's PRICED at only arnction OF THE COST OF A LARGE JURE BOX.

WHA FOR RETAL Purposes

SUPERE TONE-clear, sparkling tone is compar abter to the most exp
HANOSOME CADINET hond finithend: unbreakable plexiglas dome top is lighted
$5 \mathrm{c}-2$ FOR 5 c May-slua refecting mechanism- sep-
arare cash drawer and ker.

WALL SPEAKETS - one or two wall or bor speskers cin -asily.
PROFITABLE- low unit cost of small, profitable locarions.

## RISTAUCRAT, Inc.

## PHONO SPECIALS!




THE WORLD'S FIRST 100 SELECTION MUSIC SYSTEM DESIGNED FOR THE PLAYING
 OF BOTH 10 AND I2-INCH 78 RPM RECORDS



THE WORLD'S FIRST 100 SELECTION MUSIC SYSTEM DESIGNED EXCLUSIVELY FOR THE PLAYING OF 7 -INCH 45 RPM RECORDS

The world's two finest coin-operated music systems for the pleying of 78 RPM and 45 RPM records


## Ex-GI Finds Formula For Vending in Paris <br> PAJiS, Oet 28. Selling pop-

micks than any American could lmagine. Hard-hesded business
men probably wouldn't tackle it but G.I. artist Leo Zirmmerman rushed in where a more practieal person would bave said, "No sale." three machincs plus a small factory. What's more, he is planning to erpand.
of American- Amay lett a number of Ames in Fican-made popeorn mapeople tried to turn them into money-makers, nothing happened.
The French don't eat much corn: The French don't eat much corn to pien.
Zommerman, looking for a way funds expired, decided that pop corn had never been presenied
properly in France. He designed and had buill a glass-enclosed ma chlne that popped the corn and
then whlrled it out of the popper agalnst the glass walls.
Setting up his machine on a busy that the wihiring corn aroused considerable curiosity, but that
people still didn't floek to buy. He put up some signs In Firench reading "New-NaturalNourishing" and also "Taste Itgenerous handfuls of popcors to chine. The amples whetted Frencl appettes, and soon he had developed

## Porkingrd Trede Sideliner

 Zimmerman started in April 1950. At first he moved his ma hitting them at thetr peak hours Eventually he had two morc chines bullt and now he doesn have to move them around so much. He also has a factory wher he pops corn and packages it for sale to night cluhs, bars, cafes, ete Tourists buy popoorn, but Zim-merman is more Interested in merman is more interested in
bullding up his French trade. He woon discovered that they not only also disllked salt. So he began selling his popeorn with sugar ble. He estimates that 80 per cent of the French people who buy
buttered popcorn, take it with buttered popeorn, take it with
sugar. A few like just a dash of salt as well.
Many of hi prople from Central Europe where corn is popular item in the human diet One Czech woman comes halfway across Paris sev-
eral times a wiek to buy several eral times a week to buy severa
bass of popeorn from Zimmerman bays of popeorn from Zimmerman
The fluffy stuff is sold in waxpaper coraucopias for 40 francs (about 12 cents) a measure. It is buttered liberally and then sal or sugar is sprinkled over it. ZIm the pice if he didnil save for hall the pice if he didn't have so much were as low in France as it is it the United States. Since very lit the popcom le grown in France, h imports most of hil raw materia and has to pay transporiation and

Imported Venolran Too High Zimmerman figures that if had to import his popeorn ma chines from the United States, ho
never could have sterted his busi ness on a shoestring. A machine United States, and with a 30 the cent import tax, plús transporta tion, the price would have been way out of his reach. Having it made in France from his Enthusdastic about his own suc

First Distrib Exponds Chicago, Oct. 28. - For the third time in as many months, larged their quarters. Firm this week tooks over an additional
3,000 square feet in the building it now occuples to house its premium slock. Wally Finke and Joe Kline. Owners of the distrithe present site widi be completed shortly, at which time the premium stock will be heavily increased so as to assure operators quicker
deliverics on all orders.
popcora businema in Parls could expand enormously. Fie would like
to see a popcora machine on every busy corner and cate terrace. for he fecls the competition would be beneficial. It would develop regular Laste among Trench peo-
ple for popcorn and help bulld the for popcorn and help bulld portlons it has reached in the United States.
Zimmerman's pariner is Edgar man's father serves as his agen In the United States.

## United Expanding

 Plant FacilitiesCHICAGO, Oct 28.-Expansion Company, United Manufacturing Company, caused by a shortage of
fartnry area, is nearing completion firm officials announced this
week. A new bullding which Werk. A new buliding which wilt house the engneering division of
the firm is now being orected one the firm is now being erected one
block south of the maln piant on Callfornta Avenue here. whlle still nother structure in almost completed directly in the rear of the main plant.
The engine
The engineering bullding, completely modern in design and alr conditioned thruout, will citer was stated. The space being added to the rear of the main plant will
be used for warchouse facnitles.

## the billboard Music

 Popularity Charts
## - Record Reviews



INTERNATIONAL
ERNIE BENEDICT ORK IThe Kendall Sistornl
The Littic Tor Vilas


TED MAKSYMOWICI'S POLKA ORK
The Perity Wallo $\qquad$ in eraly at him Henvibuther
$52--82--52-102$


79--71-.74--82
TमE POTATO BUCS (Mullen Sisters)

68--70--66--68
 of a clley xe and mant. Gax be osed


71--72--70-. 70

## LATIN AMERICAN



D49--79-.79-. 78
76--77-. 76--76


SPIRITUAL


79--80--79--NS


SACRED
cowbor copas

$\qquad$ 76-.77--76--NS

The OId Family Brale
ESM6 goo-0om name
Thank Cod for Victory in Kores
74--75--74.-NS

NOCM HCHT ORK

## CHILDREN

ENOCH LICHT ORK
The Traveling Mus
 73--74--72--NS

Sing a Song of Sixpence and The Mulfin Mon $\qquad$ 72--72-.72--NS

PROGRAM FOR PROFITS

## Milwaukee Op Uses 3 Rules To Hold \$ Line

## MILWAUKEE, Oct. 28.- Eich-| We can't put out an expensive

 teen years of operation of all types piece of equipment In a spot if it R coin machines have taugh Mireonly golns to brine in 85
That these principles lead to are the three main factors of suc- $\begin{aligned} & \text { success in the business can hardly } \\ & \text { cesa in this buslness. These requi- } \\ & \text { be denicd in the case of Mike }\end{aligned}$ cess in this buslness. These requi-
shes are good service; proper emshes are good service; proper em-ployer-employee relations, espe concerned. and lastly. men are commission arrangement with loeations that gives the operator at ast a $80-40 \mathrm{split}$
"Good service." says Mike, "is the most Important thing any operator has to sel!. It's a prineiple so old as the busimess iseelf, bu so many of us are apt to forget
how Important proper serviclng of our locations in, and start look. ing for short cuts to make extra money. And we soon flnd out that
there are no ahort cuts to success In this busincess."

Kerpo Cond Koute Men
Next to the fimportance of good service to locations. Mike rities the service to locations, Mike raics the
importance of hiring and keeplag good route men on the job. Evidence that he practices what he
preaches In this respect is the fact that the turnover of route men
on his routes is among the lowest on his routes is among the lowest
in town. Four men cover MilWaukee County with Wisconsin have been with Mike at least flve years. Aetually, Mike insists that none of his boys work for him. "It
really is more of a rental arrange ment than an employer-emplyy setork, for me on a straight percentase basis. They use thelr own ears or trucks and supply everything but the equipment. We all like proposltion because they malak more money at it for themselves
and the eompany than if they wiere paid on a salary basis. It's to thelr own best interests 10 kecp the
routes in tiptop shape. I've often routes in tiptop shape. I've often
told them: 'It's your own soute-il the take goes down to zero, you'r out of business. not me. linitet, on 60.40
The third faetor that keeps the route returns the a contnuousin migh mavence of a $60-40$ sharing arrangement of receipis with the locations. Mike's route men, anxlous to maintain high percentage earnings for themselves, have been able to keep about 75 wer cent of
their equipment out working on theit equipment out working on
that basis. Only withere competition ls admittedly so keen that It has been definitely assured the
location will not stand tor $a 60-40$ split, will be a $50-30$ arrangemen be allowed. And then, only as a man attempts to educate the owner to the fact that it is actually to his own beat imterests in the lorn
-un to allow the company to earn sufticlent profts to enable them to keep up with the latest machine entries on the market and stil. stay in buslness. The insistence upon a poliey of
proper ratlo of return for the com proper ratio of return for the com-
pany has been the reason to date pany has been the reason of music boxes out on location, according
to Mike. "I've got a few juke boxes siting around right now that are brand new, bul they won'
so out untll we tind the spois that co out untll we find the spois that
can properly support them, he he giving us the first \$15 off the top.

Vital Statistics
Mrs. Jewel $W$ illiams in Mrs. Jewel
Thenessee, recently She was
the mother of William Wuliamg, serviceman for A. P Sauve \& Sons. Detroit coin machine distributors.

## 'POP' CORN SEL OPERATORS

## We have ample party NOW for 'Pop' Com Sas Vondart

placement orders dom.
Review rowr tutuen pat
NOW for your nemd.

## AUTO-VEND, INC





NPA Planning Cutback Of Key Industry Metals

RCA DROPS DISK GIVEAWAY DEAL

NEW YORR, Oet. 28.-With | - Continued from waic 72 | was that it plans to get the order |
| :--- | :--- |
| In operation "as fax as possible |  | the orders affecting steel already in operation "as faxk as possible" began to roll this week, alons whth NPA's crackdown on amusement

construction (see separate story). construction (see reparate story).
NPA said it hoper to take some of the rigidity out of the oncorning netals cutback orders hy allowing grace, period for manufacturers
to try out or gear thetr plants to
substitute materials This substitute materials. This grace
period may run from 30 to 90 days. A sidelicht on the metals
situatton is that $w$. Stuart Symington, thairman of the National Who early this week pointed out
that rigid wage and price controls aren't needed yet has given
green light for the upcoming cutback orders involvans ure of NPA reports large number of pleas from manuficeturers (nor as long as possable and at least
to modify them. Several sueh plews carme in after it was learned calling for 20 teadied an order cobinth and nickel. NPA's answer

## 2D INCREASE

Price Up $\$ 100$ On SuperVend Cup Machines
CHICACO, OCL 28.-SuperVend Sales Corporation this week an-
nounced an increase to the price nounced an increase ta the prdce
of tis selective cup vending maehine and made preparations La Salle Street to 650 South Clark. The firm will be in lis new offices
Manday (30).
Effective immediately, the price of the three-thavor SuperVend cup machine has been increased $\$ 100$
to $\$ 1,180$. The Increase-second to $\$ 1,180$. The Increese-second
for the firm in the past six months and miterial costs cordon Sut and material costs, Gordon Sut-
ton, masistant sales manager, said. When Supervend gets fato its new quarters it will move ite service department headquarters from Dallas, where the machines are buit on contract by Texas Erpany (TEMCO) to Chine Com combining smles and service under one root. J. J. Patterson, servict manager for the compony, will
make his headquarters at the South Clart Street address.

Pepsi Elects Singer
NEW YORK, Oct 28. Herbert M. Singer was elected chairman of Pepsi-Cola Company, the soft drink company announced yester-
day (27). Singer han been with day (27). Singer has been with Pepai since 1936 as legal connsel.
He wras elected a director in 1941 . Singer la a partaer in the New \&ork Neuburger. Which represenger Loft, Inc., in the lifigation in which
that company was awarded a conthat company was awarded a con-
trolline interest in Pepsi-Cola Following that litigation, Walter ment of Popsi, later was made charman of the boend and then resizned that posi two weeks ago
(The Billboard, October 28). $s o$ as to clear the way for the
growing military stackpile. This method. said one ofmeial. Is fir more preferable to "a belated, frightening order completely paravarious need metals."

FOR THE GALS Lipstick Via Venders Plan

## Of Lipette Co .

BOSTON, Oct. 28.-Emergency rations of itparick thru venders in
able for milady
rest rooms, lounges and other points of female concentration, if plans of the Ispette Company materiallze. For a year the firm has
produced malchatiek Hpaticks for produced malchatiek Hpstickn for
distribution largely as ad spectaldistribution largely as ad spectal-
ties. Each gtick in the wedgetipped, bith enough Mpsiliek for one or more epplications. A plastic
mfrror it attached to the inside mirror it attached to the inside of the pack tlap.
A.B.T. the company has had A.B.T. Manufacturing build a three-column vender that can hold
75 Inpette pacts. Irvine J. Hal perin, Lipette sales manazer, suid he hoped to bave the machine in peneral delivery to operators with In 90 dags. Plans are to have it
sell at about 530 . The about $\$ 30$. The vender measures 9 hy 15
by 6 inches. The patron manipulates a push-pull lever (ther her purchase. Oval windows in the
front panel display the shades carried The vender may be fitted for either dime or quarter opera-
tion, depending on the pact thon, de
stocked.
Halperin said an eight-stick
paek wrll be offered to operators at 4 eents each, when orderat in quantity, and 15 -stick pack at 10 cents. Six shades are avallable.
Lipette, with offices here of 16 Lipette, with offices here of 16
City Square, la now working out Hales plan for the new vender probably be handled by distribuars to pertain areas.
19 CM Companies Show at NAPPB

## - Continued ircm oave 79

coin-operaled borses; Joyce Dis
tributors, Chicago, premiums, trihutors, Chicago, premiums, and
Charles E. Hires Compony, Philadelphia, root beer.
The other it corapanies have
thown one or nore times pre shown one or more times pre-
yiously. They melude A. viously. They Inelude A. B. T.
Manufacturing Company, Chlcazo Capitol Projector Corparation. New York: Como Manufaeluring Comporation: King Arnusement Company, ML Clemens, Mich: Philadelphia Toboegrn Company Philadelphia; Exhibit Supply Com-
pany, Chlearo: Blevins Popenem pany, Chicako: Blevins Popeom
Company, Nashville; Orange-
Crugh Company Crush Company, Chicago; Mike
Munves Corporation, New York; Greyhound Amusernent Device Company, Brooklyn; Coca Cola
Company, New York; Internatlonal Mutoscope Corporation, Lon Inland Clity, N. Y.; H. C. Erans Ialand Clty, N. Y.; H. C. Evans
Company, Chicago, end The Bill-
board.

## and

the start of the new 45 r.p.m.
paekage program hy RCA for paperage progratu hy RCA for
operatory of music machines (see separate story), it hat
been announced that the diskbeen announced that the diskerg will discontlaue ite present policy of Eiving operators 24
records with the purchase of a $45 \mathrm{r} . \mathrm{p} . \mathrm{m}$. ${ }^{2}$ dapter for their machines. A deadline of machines. 22 has been or tablished by the frm, with all requests for the stveaway being honored thru that date. Meanwhile Columbla, which has a similar deal for $331 /$, thue lis program untll turther notice.

Used Equipment
Spotlights CM Biz Continued trom page 79 and operating an arcode on EngPiabalis and Juke bores, said ors, are the most popular typen dded that both are aroades. Vara dded that juke boxes, aperating in cale milk bars and similar 든) listuments.

Cantrole suifle ldeas
Because of restrictions and conhine manufacturers are not bring ing out their new dieas.
good export trade. But until prices and the corts of exporting is lowe achicved."
British coin machine firms are getting raady for thelr annual ime early in 1951. Even the show Vass predicted. Will be dominated by older equipmen
"I am certainen
If Americans could be present, they mould recosnize many of the machines as old friends-cranes, rotarys, fruits and pin tables.

Old, But Still Cond to his coastal arcade, Vase finds he old machines are still pulling (canverted). Call cases, Stock Brokers cases, Stock Brokers and mans "This is phe pict
he arcades," Vass coneluded, "and Amerleans would be amazed how zood every machine looks, altho the machipes are fram 15 to 20 renovation business are high They must be hish since the revenue is ehine must be good for another 15 years or more."
Ray Reps Gottlieb
Contlnued from page 79
193L Prior to the wrar he was as-
sociated with the mechunical end of the amusement mechanical end
onade. An of the amusement Rame velaran of World War $\mathrm{II}_{1}$ Ray miso has been cottuleb purhe has been Los Angeles di-tribuor for Gotulieb games.
Ray If married and has two chilGotuleb plant here, he is estabisting a
Gortlieb will appoint a new Lo Angeles distributor soon. Last week (The Bitlboard, October 28) the frm announced full produe-
tion on Spot Bowler, tion o
game.

## 6 Coin Firms

## - Continued from page 8

 and chain driven equlpmert forboth blocks and bigs of crushed ice or cubes will form the displays. Company's exhibit will be new
wail ehutes designed to minimlze the loss of retrigeration and pil. ferage. Thermo-Cuber offers ice
plants their choice of venders with plants their choice of venders with
ihree types of eain mechanisms: Lever - operated, slude-operated will take any combination of coins to make up the purchase price. National Rejectors will be on hand with ite complete line of coin mechanisms, iacluding rejectors,
stepper assomblies, rhangers and stepper assambies, rhangers and
actumbory designed for uie whit ice venders:

now available in


COLOR COMBINATIONS
$\pm=$

$\$ 19.50$
BUCKLEY MFG. CO.


## 3-GREAT MONEY MAKERS-3

CONVERSIONS TO FIT UNITED SHUFFLE ALLEY, CHICAGO COIN BOWLING ALLEY AND UNITED EXPRESS
\#1-UNIED SHUFFLE ALLEY \#Z-CHICAGO COIN BOWLNG ALLEY

New dinappearing motor-driven converion with new
glass in bosuriful detigmed cabinet oo match. No ellec-
\#3-REBOUND
for Shuflie Alley and EXPRESS. Converti your peotint
ahuffle alley into
shuffle slley info fant -moving rebound. Esaily instatiod.
no soldering --45 second alticisl seating.
\#2-CHICAGO COIN BOWUNG ALLEY Mothet big hir that taps any play. 5 min. to instal.
Motor driven. Matchime eabinet, Serike and spare
vinible.

## COMING

A Rebound Convarsion
for Bally Specd Bowler

## EDELMAN Electronic Products

Great Burys la Music

##  <br> mon ...mecielsin ....esem Mills <br>  <br> Movin. yo m <br> 路氧 <br>  <br> all Phowogeamt complit AMUSICMIENT GAMES  To mu'1/2 contiond Down INIFE



DAVIDAOSEN c5s ※ s.ond sucti Molabitwik, 73. Me

SEUTFLE ALLEYS
 DNE EALE

GEMERAL DISTRIBUTING


EOR 43 YEARS..
coin machinet ...for
O. D. JENNINGS \& CO.

ENTY OF MILS LOT MACHINES

moUTE FOR SAMB

-Y Pim Rovit witm lenm ornema
Co mider


HAREY MARTIN

## 12 EXHBIIT ROTARYS.

${ }^{\wedge} 0$ Eu.; $\$ 2.000 .00$ Ior EnHes Lot
E. MOWARD

## 


ATEMTIOH, CHILGEO OPEESTORS





-chica6o colm bowlug
ulless (with Litolyp Pins) (1) 580.00
-UNIVERSA MPSE Twim
Bowtes (6) $\$ 155.00$

- comura mamientes e $\$ 50,00$

CTATIONS .........e $\$ 180.00$
MASTASI DIST. CO.

## REIT ON US FOR MOIFY makimg machines




feum swariz suis co.
 31Y CuMP10\% …… 5335.00 UTOMATIC MUSIC CO.

## Turning Back the Clock

10 Yeare Apo Thin Werk CHICAGO, Oct. 28, 1940 .-
the entire 40 -space diplay area rethe entire to-space dipplay area re-
served by eoln machine tirms weeks In advance, ine success Ma chine Convention was considered ensured. The bis event, set for
november $18-20$ at the Biltuore November $18-20$ at the Billade
Hotel in Loe Angels, was to incluve this trio of "firat": Machines never ing of all types of telephane musi systems, and a deluxe dipplay of coin-operated motion picture de-
vices. Included among the firms showIncluded among tional Mutoscope Heel Company; National Venders, Inc: Woll Sales Company; Rodney Pantages, Inc.: Visual Vendors, Im.: Advance Autornatic Sales Company; Mmerica; Baker Novelty rampany; Voca-Tele Company, Inc: Mills Novelty Company, Packard Manufacturing Corporation; Metermovies. Inc.: Phonette Corporation of America: Eally
Manufacturing Company and J. P. Secburg Corporation. From Tonorto came news of the
arst meetins of newly formed flrst meetins of a newly formed
colp machine association. the Onlarto Amusement Machliné Asso
ciation. Phonograph operators ciation. Phonograph operators
thruoul Ontario were said to be
represented. with the highight of represented. with the highlight of
the meet being a pitch for a new type of locetion. This was installation of jukes in women's beverag
rooms, pernission for which wat rooms, perrsission for which way
requited from the Ontario Liquor required from ohe Onario wivuor such spots would go to Canada's
War Eifort Fund, It was promsed War Effort Fund, It was promised
As there were about 300 of such As there were about 300 of such
loentions in the province, rescindlns of the board's ban on musle in
the women's rooms was seen as boon to operators. Gack in the U.S. A, leading wax hits on the Jukes were, in order Practice Makes Perlect, I'l Never
Smile Agan, I'm Nobody's Baby Smile Againt Trade Winds. Coming up were Daddy, Beat Me Elght to a Bar
Crosstour Ferryboat Serenade and Noto I Lay Me Down To Dream
The Sanitary Automatic Candy The Sanitary Automatic Condy Corporation, Atlantic city, an-
nounced that it was coming up
with a vender to dispense tooth paste. The machine, however paste. not be placed on the open
wourket, but would be used by market, but would me manufacturer and test

15 Years Ace This Week
CHICAGO Oct 18,1835 .-Game CHICAGO, Oct 18, 1835.-Game and juke operator in Pennciings to spark local organization
activity preparalory to the formaactivity preparalory to the formaWith the Philwdelphia Association indicating its co-operation, the move was hailed as one certitn to
acceed. This was further indiaucceed. This whs further indiOperated Machine Manufacturert group, whicb had representatives ittend all distriet me
in organization work.
The four distriet meetings took
place In Scranton, Allentown,
Harrisburg and Pittsburgh. Preil-
Harrisbure and Piltsburgh. Preai-
dents of organized tocal agsociadents of organized local associachine Operators Association. M. Amusement Games Association Kames Comiakey; Central Pennsyl-
vania Operators' Axsociation. Irvin I Freedman; Scranton Operators Association. Lauis Unterberger. A new type coin parking metcr Parking Regulator company, Ot lahoma City li operated on an
hour-klass principle. did not use
a clock mechanism. Thru the usc of a clock mechanism. Thru the use of from the upper to the lower chan parking time
J. H. Keeney \& Company announced a new nutomatic payoul reported the aew release as a oncshot and follow-up ball gamc. The
pay table was priced at $\$ 07.50$ pay table was priced at ${ }^{6 \pi 7.50}$.
with a second model "B" free games unt at $\$ 74.50$.
Fitasibbons Distributors. Inc. New York, Eastern representative for Bally Manufa uring Company, opened the building int 453 West
47 h Street, New York, which it 7ith Sircet, New York, Which
purchascd, as the Bally Butldine it was reported to be the first inIt was reported to be the farst in
stance of a disirlbutor namilig
building for his manufacturer. A note of boom business activity was in Sam Getian's announcewaines in one week Getlan was pany. Inc. New York, distributo
Oor Mills Novelty Company's game
linc. Balance w.as the first pin
game which Geilan handed for
Mills; he previously featured Mal Milas he previously
Ticket counter game.

## CALENDAR FOR COINMEN

October 30 -November 2 -American Botters of Carbo-
 monthly meeting, Hotel 2400 , Whshlngton November 2-Sonthly meeting Akron Hotal Assoclation (SCMOA), monthy meting, Akron Hotel, Akran. tion (CPMA). monthly meetins, Hollenden Hotel, Clevelaud. November 2, 9, 16, 23, 30 -Connectucut Siate Coin Asisociation, Inc. (CSCA), Weekly meeling, Holel Bond, Hartiord. monthly meeting. 200 North Madison Street, Rockiord. Ill. November 7,21 -Music Operators' Assoctation of Indiana, Inc. (MOAL), Sndlanapolis. 21 -Amusement Machine Operators o Greater Baltimore (AMOGB), semi-monthly meetlag, Man-
dell-Ballow Restaurant, Baltimore. dell-Ballow Restaurant, Baltimore.
November B-Muste Operators of Northern Ilinois (MONI), monthly dimner discussion meeting Gutman's Morton Grove, Inl.

November B, 22 -Music Merchants Guild (MMG), semi monthly meeting, Narrakarselt Botel. Providence, \& I. (WCMA), monthly meeting, Phillips Noveley Company, Wash ington.
Nuvember 9-Michigan Automatic Phonograph Owners
 Axuciation (NAMA) annual convention. exhbit, Palme House. Chicazo
November 13 -California Music Guld (CNG). monthly
(Club, Oakland. meeting, 311 Club, Oakland
Novernber 14, 28-Amusement Machine Association of Philadelphla (AMAP), senh-monthly meetng, Broadwood Hotel, Philadelphia.
Novernber is
New Yorators Guild of Westehester County
Yow White Plains, N, $Y$
Nowember 23 - Californis Music Guild (CMG). Norther Division monthly meeting. Hotel Sacramento, Sacramento. Parks, Pools and Beaches (NAAPPB), annual convention and sode show, Hotel Sherman, Chicago.
November 27-Phonograph Owners' Acsociation (POA), nonthiy meeting, Broadvew Fotel, East St Louis, IIL. Inc. (AMOA), monthly meeting. Park Sheration Hotel, New York. November 30 - Michigan Self-Service Laundry Association (MSSLA), dinner discussion meetiog, Leland Hotel. Detroit. December 6-Coin Machine Operators' Astociation of
Harris County (CMOAFC), Chamber of Commerce Build-
 meting. Hotel Essex House, Newrk, N. J.
(Amociman offclals are inviled to submit convention and Randolph Street, Chicato 1, for jinting in this calendar.)

## FIVE 'N' DIME

 Cup Venders On Test at
## Woolworth's

MEW YORK, OcL 28.-With In
stallation of six-cup machines in
several F. W. Woolworth stores this week, the company launched a vending test that may lead to large-scale placement thruo
giant five-and-dime chaln.
M. E Seward, executive, sald the lest period will run for several
months. Sbould the experiment months. stousd torily. he stated operators would handle placemenis and service. The cup venders, as well as a number of cigarette machines which are also beipg tried out, are on customer floors, spot
ted near store entrances.
The cup venders tefted are Mats and Products

## JACK BENNY

PLUGS VENDERS
NEW YORK, Oct. 28.-The
vending machine business got a couple of plugs on Jack Benny's relevision debut show (see review in TV dept thls
isaue) on the CBS-TV network. In one bit Benny, at home, was asked for a cigarette by Artie (Mr. Kilzell) Auerbach. He led Auerbach to a
Rowe clgarette machine, con Rowe elgaretie machine, con*
cealed behind a drape, and had cealed behind a drape, and had
Auerbach buy the smokes Auerbach buy
In another spot an elderly lady came into Benny's home with basketful of laundry.
Said Benny: "Oh, Mrs. CallaSaid Benny: "Oh, Mrs. Cialla-
han, use the last machine in han, use the last machine


Chicago Metal Co. Bows 3 Cabinets CBICAGO, Oct. 28. - Chicano Manulacturiog Company is makIng ummediat deliveries on two cabinets and one stand designed cablase with for two machines, the cableret for three. The stand is de signed for a singte machine. Both signed for a single machine. Bot devices for maximum protection.

## PRE-THANKSGIVIMG SALE

## IMMEDIATE DELIVERY

 five latesmiad for location








SLOTS \& CONSOLES

## 



nond
FRAMCO DISIRIBUIIMG COMPANY

## Your

future is in
COTM $\quad 5$
coln opgated teievision
COVIDEO, INC.


## WANTED

## USED MILLS SLOT MACHINES

 HIGHEST CASH PRICES PAID! BAKER NOVELTY COMPANYAK

Chicaco 12. Illinois



## mayllowen Distributing $C_{\text {. }}$

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## NATIONAL GUARANTED VALUE!

| HEW LOUIPMENT <br>  |
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Merchandising Music means give your locations the re-
queats they ask for ot least one
or two (records). After all, they or two (records). After all, they
are the ones you are trying to please as well as the public. They
will play the juke more of will play the juke more often as
they also have to listen to the mu-
sic, they also have to listen to the mu-
sic, and they will put more money
in thernselves if there are a in themselves if there are a fey
records in the machine they like."

Cragun also says on old hi rumber, or an old popular record
plus your late releases will also plus your late releases wit also He also stresses the appearanc
of his machines, making sure the glass is clean, using an extra light bulb if necessary, and taking care
of all the little "extras" which of all the little "extras" which
mean added profits at the cnd of

## VOLUME PROBLEM SOLVED <br> Wilifed E. Moore operato

 has come up with a colution to the old bugaboo-volume control. He says that in many cases al|  |
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## Atlantic Unveils 45 Juke

- Continued from page 8
company"s line now that the factor in the muslic industry. tied ite urtroduction at thls time to the growing acceplance of the
slow-speed disk and our belaet
that the 45 ts the record of the that the.
Sprung on the Atlantic quests as surprise speaker, MeKelvy declared that the coln phonograph
business, like any other industry, must keep pace with technological
advances to remain healthy. "You can"t stop progress." he asserted,
"Without new developmente the industry would die a natural


## dea

He stressed that phonograph
manulacturers and operators have manufacturers and operators have
a common stake in the business a common stake in the business
and that the Sceburg Corporation
had no desire had no desire to ovarproduce or of produeing "behind our sales will be continucd, he stated. McKelvy expressed the view
that the trend toward more seleclions in phonographs, plus nexibility in propraminge, is proving of significant public relations aid
to the entire Industry. Current pop wants he sald, elaming that the want favorltes are getting the
"old
money foday in coln-operated phonographs"
the recort on the starket was of 45 's in Larry Kanaga, merchandising executive of RCA Victor. Who de-
elared that about $2,000.000$ turn tables fitted for that speed already
have been distributed. Some have been distributed. Some
30.000 .00045 disks are already in
over 50 record companies presently offering"the seventinch platers.
Kanaga presented these tigure Kanaga presented these tigurcs
to press home his point that any
major development that fouches on
the home pbonosraph forcshadows chance in the coin musie field.
Operators, he maintained, mu Operators, he maintained, must
heneeforth "base their future on speed and size as well as on tunes
and artists." Protit Advontagea
He asserted the "proflt advantages of $45^{\prime \prime}$ over 78 in includc
sreater life. no breakage. space saving and lower purchase cost
for classleal records, the latter factor in the 100 -selection Seeburg machine. clat slability of music operator Lras set forth by F Meredth,
disclosed his firm had invested $\$ 1,250,000$ in phonagraph paper chru Atlantic durtag the last three ycars. Of this amount, sbout
5250,000 is still outstanding. 25id, but the number of account hat can be classified "past due Aclual unveiling of the 45 bo ollowed showings of older See bure machines, tracing their de record lob thru the several model that preceeded the 800 -selectio The affiair. including dinner was hosted by Meyer Parkoll and Harry Rosen, Atlastic toppers, Murray Kaye, sales manager. xeculives added to the unfav character of the event. In addition o Standard Factors. The guest $1 /$ neluded reps of the Finance Com pany of America and Gibralta Factors.

## Builds Thriving Biz

## - Continued from page 85

 solletting new stops.4

ONE EALL GAMES


## BOWLING GAME


NOW DELVERIVG NEW EQUIPWENT



150
SLOTS - SALE






time enable Pollay to gauge his
service requirements and needed
parts invent parts inventory.
Has Own Rome
Pollay, who once took a flyer as a coin game manufacturer, now ment of United Phonagraph Bervtee and a moderately sized juke oute of his Ownt.
He is the first to admit that sim at service setsups could only thrive where telatively large
number of operators are concentrated in fairly restricted territory,
ares.

Wurlitzer Net

- Confinued from page 85 a loss of 3208.942 .68 for the same For the first man months of its
ifea) year (Aprti-Septernber) Wurlitzer net profit was $\$ 583$. 75930 (70-cents per share) com-
pared with low of $3250,036.08$ for the same period in 1919. Sales
for the firgt six months were tor the tirst six months were
$\$ 12.958 .731 .60$ compared to $\$ 7,254$,018.81 last year.

$$
\begin{aligned}
& \text { In his report to the stockholders } \\
& \text { yesterday (27). R. C. Rolfing }
\end{aligned}
$$

$$
\begin{aligned}
& \text { yesterday (27) R C. Rolling } \\
& \text { president. Eald } \\
& \text { all divibions of the }
\end{aligned}
$$ company are operating at a high

level and have a substantial backlop of orders.
The Wurlitzer eompany's board of directors met Wednesday (25) per share paid December 1 to
stockholders of record at the close

CENTRAL OHO COIN Buy Now? Immediate Delivery SHUFILE GIMES


Chi Cointriot nowita


SRUFFILE ALLEYS (Uned)

 chi. Colm fownino alitition CMI ID DT GEMEX
 CENCO-MARYESTMME
COTTLEE-SPDT BOWLER

NEW I-BARAS Univeral-WINNER
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NEW SAFES



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WRITE-WIRE-PHONE ADAMS 7254 CENTRAL OHIO COIN


## BELL BUYS ${ }^{-m}$

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SFRbICE SALES CO

## WANTED



## COMPLETE PROTECTION <br> lus... Smart Styling that <br> Idds Beauty to Any Interior <br> DELUXE and UNIVERSAL <br> "Revolv-A-Round" <br> Cabinets and Stands Fit All Wackines!



CHICAGO METAL MFG. COMPANY
3724 South Rockwell St. Chicago 32, Illimois



MEw 18ALLS
wimat ofun amo


## CAtlas novett coupan




## HIT JACKPOT

Snow Crest
Scores Hit
Via Venders
SALEM, Mass, Oct. 28-Snow Creat Beveraces the. reports that
35 multi-flavor cup drink venders were responsible for increasing its
valume the equlvalent of 65,000 cases annually, or effecting a plus drinks during 1949. The firm has set up a subsidiary division, Snow Crest Vending Company, to facilitate the vender operation. Threc routemen are employed to keep
the 35 machines serviced, accord Ing to Edward Rachins, firm head Locations range from schools to large industrinl plantg. Snow Crest also operates several theates and department store installations, the latter on the selling doors (as opposed to employee areas). Ra-
chins states that each vender avchins states that each vender av-
erages over 850 sales per week, or erages over 850 sales per week, or
an equivalent of 30 cases of 6 ounce drinks.
During the summer, with sthool locations closed. Snow Crest tempararily ghifts machines to suck warm-weather stops as the race
track. recreation areas and simltrack. recremtion areas and siml-
lar outdoor sites. The race traek, lar outdoor sites. The race traek,
Suflik Downe, has its vender set for dime operation, but has bult up as much as 1,260 drink volume on a slagle aflernoon. (Snow Crest also sells its bouted driak: at the track via manual outlets). Rachins said that whenever a
vender shows a 20 per cent drop vender shows a 20 per cent drop
of any one flavor, in relation 10 its of any one favor, in relation to its
total volume, that favor is replaced by another io stimulate sules.
Snow
stan
Snow Crest altributes an in-
creased volume of lake-home creased volume of take-home
orders from regular retnil outlets orders from regular retall outiets
to the venders. They are a prime factor in stimulating consumer
 demand for its products. oficials feel.
Because of the success of its vending program, Rachins de-
clares that current plans include clares that current plans include
the expansion of such operation The expansion of such operation
outside of Boston, where the first machines were ins:alled in 1948 .
Detroit Coinman Gets County Post DETROIT. Oct. 28--Irving B
Ackerman, coin machine todustry Ackerman, coin machine industry
attorney, has been marmed to the board of supervisors of Waybe County by Councilman John A. Kronk, Detroit. Ackerman's appointment to the governing body, which Includes Detrolt, is the firsi coin machine inductry. He has a founder of the Detroit Tradio Company, and is now counsel for the Miehgen Automatic PhonoEraph Owners Associatlon, the Dethe Michigan Miniature Bowling


## Congratulations and Best Wishes to <br> Hy Greenstein

 Marold Lieberman on their Merger.

FOR SALE-COIN MACHINE ROUTE


$\qquad$ incimnatil m, omio

## TIMING! and that is really how That's it

## Ler's Briefly Explain. . .



 OPERATORS who now have PLAY-WRITES on their locations-SAY!









 The Price Is Only $\$ 169.50$ F. O. B. Akron

PLAY-WRITE CORPORATION
$5 \%$ SOUTH MAIN STREET


## EVANS' BANG TAILS



7-Coin Head-7 Plays-
7 Players... A Winner Every Time!

- Fiast play-Profitable Returtio-Brilliani Flath and Player Appeal!
- Automatic Auardo-fromi lo 1 to 30 to 1.

Troubule-Frer Mechanism-MMerhi

- Trouble-Prar Merhanimm-MMarhioe Gun" Actine Single Cain Paycuil-AI AC Opreallom-Continuion. Relt Coin Converar
aUTOMATIC AWARD mODFLS-RIPIAT MODFLS CNFCR SHARATOR MOOFLE \$\% of 2Ss
orden cane tals from youn distmieuton
of walti factory binet
H. C. EVANS \& CO.

1522 W. Adams St.
Chicogo 7, Illinoir
sif tvans' CONspellation ab DN magt ed


## JUKE ROUTE

 FOR SALEIn lowe can of ninder by one man on $51,000,00$ per month Picce, $\$ 15,000000$ Can erenge inmanting e0x $0-450$
e/s The Dindecery

## Coinmen You Know

## Chicago:

Jeke Dobkin head of Allan Sales, Inc. Wheeling w Va. wa in for series of talks aitn Bally Manufacluring Company officials.
including Ray Molonef. George Jeakims Herb Jonee and Jack Nalcon on how he will handle the Bally line in hus Northern West Virginia territory. Les Riect. H C Evans music division man
ager, says Constellution sales con. agcr, says Constellution saics con
tinue at peak pace and the fall outlook continues brigir. Bob Yenzel Automatie Games. St. Pith wias in for a conference With Reeck. Automatic Came
handles Evans in North and South handles Evans in North and South
Dakota and Minnesota Another caller was Tom Crosby. president oi the Minncsota Amusement Games Association (MAGA).
Charlis Wilmoth. Chrego opera tor, has his Arst 1250 with 45 r.p.m
from the Coven Distributing Com pany. Wilmoth handled the gavel at the October meeting of the
Music Operators of Northern Music (MPerators of Northern In Wis Robert Lindeloi. regular associa tion chairman is back from his Canadian vacation devoled to fish ing.
Dudley Auttenberg, Coin Ma-
chine Institute's (CMI) chine Institute's (CMI) executive director is pre-occupled with in dustry legal problems. Emnaking steady progress in its amusement game and vending divisions but premium interest by
opa from this area is keeping ope from this area is keeping the
sta
Shopping. Cill Kiti and Ralph sta hopping. CIl Kits and Ralph
Shaffield, owners, are once again settled in their remodeled executive offices.
Eby Ray, newly appointed roa sales staffer for Gotulieb. wi) make his initial trip soon. He
should be able to talk with dis tributors since he had been one for several years prior to accep Col Lou Lewis states his Merit change on the South Side, will move to larger quarters January

1. He reports a steady run of op- Lutheran Deaconess Hospital he
erator traffe with a smattertne of recently Art Ohea head Michigan and Northern Indiana Pernio. Ine. has been hel coinmen Considering the recent make few short trips to ounding of the organization, firm's beadquarters, conferrit business is moving at a good pace with Gail Carter, viee-president
th. colone! claims pete fos.
charge of sales, and Shorman gus. executive secretary for Mero Parge of sales, end end Shorman Shuffeboard leagues the past 1wo Eart Davidson, who recent seasons, is functioning at the same joined Permo stan, has bett posi this yrar Before too long meeting with phonograph opera) he expects oo announce that he tors in thds vicinity renewine ol As before they will all be in an some 20 yearn in the coin machi area bounded by 79th Street field.
South) Cicero Avenue (West). North) Street (East) and 53d Sireet North).
At Atles Novelty Company Joa Clasberg reports Owners Mor: couraged by the steady crowds which have flocked to the firm': nusic showrooms since the announcement of the new Seeburg t.p.m machine Despite this parts and repair departments.
Bill Oleher. Abco Novelty Com pany, la making progress with his foot ball counter game so much so that he is thinkung about larger quarters. Helene Sawyer, who had a leave of absence from the
firm for several months, is back been with Abco about two years Kon Winon. formerly head of Amalgamated Disributars and Chicago and Silver Beach, Mich continucs on the recovery path ie was injured several months
With United Manufacturin Compmy's Four-Player Shuple flem now foing out to operators from distributor headquarters readying production lines for its ncw Skee-Alley game. Billy DeSelm. general sales manager bistribuine Nood Vantch, Central Distributing St. Loutis, and Lout United's expansion program is now nearing completion, DeSelm reported.
Following his release from the
Ted Rubensteha, M \& T Salem hirn's upped his production on thy added production line workers Comet stati. Meanwblle, Ted reports on the frrmies line in productury zames. Just as most manutac urers have been hit by shortages Comet output may suffer too, bu oing thead week production

Coven Distributing headquar rm made shipments on Bally and Wurlitzer products to cuspomer. in Northern Itlinots and Wiscon in. Bem Coven, firm head, re the past few weeks. Meanwhule Ban and Mra Coven are busy moving into their new home in Highland Park, and are running
ato more than their share of the uso more than their share of the
andites involved. Harold saul reports operator mierest in the Wurlitzer 45-r.p.m. attach. ment growing steedify.
Renovation work at the Purveyor beadquarters on $W$ stern ing of the mann floor is abmost completed, and Horb Perkins, president, says his new display boards and aring complete line of pre mjums, will be opened shortly Meanwhile, Tom McNeilh, Purreyor's road representative, was in town last week helping to get and service layout completed, He reported that on a recent trip thru

Uisconsin and lndiana he had ex. cellent reports on the usc of premiums with shufleboards.
Among recent visitors to Universal Industries plunt were C. $P$.
Dinwiddie and C. A. Shumah. Sparks Specialty, Soberton, Gay fic Company, Des Moines; Harry Romenberg. Double "U" Sales, Bal. timore, and $\mathrm{Hy}_{7}$ Greenstein and Harold Loiborman, heads of LeibMinan Hy-G Musk Company, Minneapolis. Latter pair merged


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I PIN GAME Headquarters


## Coinmen You Know

thelr respective firms-Leiber
man Music Company and $H y \cdot G$ open house today (28) to min
i4th year in the business Music Company Iwo weeke ngo
The Billboard October 21). Vice(The Billboard October 21). Vice-
President Bril Hyan states that
Deluxe Tyin Deluxe Twin Bowler is winning
a steady following in the feld. at seady following in the feld
Shu tele Tournament the uni
which converts onc shuflicboar which converts onc shumieboard
into two separate shume games
which can be played by up to Which catr be pla
fur patrons, is
location intercest.
Frank Mencuri. Exhiblt Supply
Company sales manager, was on a Company sales manager, was on a briet rad trip Last week in the
interest of the Date Six-Shoter
now the now beine delivered in stepped-
up quantitics up quantities.
New York:
Local juite opse distribs and disk
reps, reps, plus plenty of our-of-
towners, headed toward the Waio towners, headed towayd the wal-
dort Saturdny (28) to help celp-
brate brate Automatic Music Operators' Assocustion's 13th annivers-
arys. A Denver. prexy, expectrd ary. Al Deaveri. prext, expectrd
more than 600 to attend.
lisi long lisi of top arthists were to enter-
tann, emseed by Joop Ademe suin, emseed by Jooy Admmas Sun-
day (29), after not too much slee Denver, and Std Lovioe the orge
attorney, were skedded to leave for Chicago to sit in at a confab of music Operators of America execs. Dick Stoinberg. of the Mu-
sic Guild of Amery. sic Guild of America. also was
to attend the meet. to attend the meet. New York the phomgraph mecca
jast week. Rock-Ola Manufacturing got a three-day preview show
of jts new Hocket 51 Juke under of its new Rocket 51 juke under
way Friday (27). On hand to greet opss were
Rock-Ola
dice-president in inampa of sales; Ed Yall. sales rep; Ar tbur J. Janacok, service manager
and Dare Stern of Seacoast loca Rock-Ola distributor.
Meyer Slary. Eastern Electric
sales rep, was in town lasi week siles rep, was in town last week
after supervising an Electro cigaafter supervising an Electro ciga-
rette machine exhibit anà service rette machine exhubst and service
school $\ln$ Columbus at a meeting Distributors. Mario Carumo found er of Eastern, returned Sunday
(22) from a six-month stay in (22) from a six-month stay in
Italy, where he now runs 2 metalworking plant.
Meywr Parkoff and Harry
Rosen of Atlantic Rosen, of Atlantic New York, are
still recelving plaudits on their
 Representative operators from New York, Connecticut and New
Jersey joined diskery and fina Jersey joined diskery and io mince
company brass to crowd the Park
Sheratons Cocol pacity. More than 330 persons pat down to dimner and listened to the smoothly run presentation.
Parkof, Rosen and Muray Koye Parkofi, Rosen and Murray Koye.
sales manager. headed the Alsales manager. headed
lantie staff at the event.
Those present who were sin
eled out for bows by Parkort in cluded: Abe Fluh of the Coanectiut ops association; Karl Pavasi.
Sam Genlin and Harry Wein, oi Westchester Counly, Sam Waldo
und Sol K Icrsey yuke guild A1 Denver and Dis Levine, of the Automstic Mu-
sic Operators Associstiont Frank Calland and Barney Schiang. of the local Jukemen's union, D . J. credited wioh trivlig the laresi
Cecburg route in thr Fant; Babe Kautman. plonecr wornan opers tor; Pete Scegneth, Finanee Com-
pany of America; Ferb Sternberg. pany of America; Herb Sternberg,
Standard Factors; Jaek Shulder, Glandard Factors; Jack Shuldor,
Gibralier Factors: Jack Burgest,
Rictor: Phil Silvorman. Rrano, New Yorki SId Soldberg
and AI Simpon, Deran and Al Simpson Decea; Al La-
ine. Capitol Joc Delaney, LonTine. Capitol; Joo Delane $\mathrm{F}, \mathrm{Lon-}$
don,
and Jack Gordon. Seburk district manaRer.
I. H .
ILke $)$
$H o u s t o n . ~ p r e s i d e n t ~$ of Spacanbe, Inc.. Away. president
on a Midwe week on a Midwe trip. He was to
divide his time between confabs
with Spaearb sales reps and with Spaearb sales reps and
Huties preparatory to the National Automatic Merchandising AssonAutomatic Merchandising AskoIn Chicago November 12 . Lesmium Paul is now handling pre-
Side Diz Harry Berger's West Side Duz-ibuting
Herman
Fmpire Music, celebrated the ir 25th wedding annferrsary Saturday (21) at the Cone ord Plaza
Hotel. Joo Groen ond Iry Holtrman of the Flushing music
Corporation, huve moved to new route headquarters al 141 Su new
Road, Elmont, L. I. Nat Road, Elmont, LI I. loce Nat Le-
Wine. Who operates localy unci hise own name, has moved to gitio Albaby Avenue, Brooklyn. inswerag service is patronized
by mary cota ops herc, ran en


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## Coinmen You Know

- Continued from page 99
in Pythinn work for many years, ler Ladge. Bridseport, Conn.
Washington:
The construction work at the
Washington National Airport to Washington National Airport to
provide a completely connoper. provide completely con-oper probably won't be completed unness manager David A. Fobb. The room was originally slated to open in November. but while the buld. ing extension will be finabed by
then, a line-up for the public to then, illime-up for the public to
use will still have to be bullt. Construction work is on sched ule, however, at the new offices
of the Silent Sales System, Je. ports Ira T. Byrem Jr. A build ing is being remodeled for the firm, with complete moderniza-
Lion slated for the interior. The Lion slated for the interior. The
move to the new quarters should take pluce the first week in November, he said.
Ruth Brown": "Teardrops From My Eyes" became the top number handled by Service Music Company within two weeks after It made his bow. according to department. An older favorite here is the Ray-o-Vnca' "Besame Mucho," while up-and-comine numbers thut look to be bls are "Tamburitza Boogie" by Loule Jordan ind "Everybody Somewith a vocal handled by Jlmmy Scoti.
"A good lime was had by all" when several Washington Music
Cuild members attended a recent Gunding of the Amusement Machime Operators of Greater Baltimore, reporis Bill Schwarta, A
record st-ssion was one of the teatures of the evening with both droups plicking Dick Brown's Jubilee Waxing of "Did You Record of the Month.
Sample diskings of Piano Redic Rockfi' With Red" have been Kiven to disk jockeys by George Sorvantes. lecond manager of Southern Wholesglers, distribu-
for for Victor. Cervantes thinks it should do well on jukes, too. "Mr. Touchdown, U. S. A." by Hugo Winterhalier is another Grod number now and Relph To nagan so "Oh, Babe" promises
to over on the music machines to go over on the music machines. made his first Washuggton appearance (October 22) at a concert and aance sponsored at Uline Arena by the three Super Music Stores, Which gave away free Flanagan bought in advance. Newspaper mds billed Flanagan as "Wharer of The Billboard's ith Annual Disk Jockey poll as the top band of the year." Cervantes also anfrom RCA Victor, spent it few days interviewing operators to determine how they could jmprove services, piomotions, etc. Operators being difficult to find, personal contacts with them are stomuld be Cervantes polnted out With his recent acquisition of Kenneth Kaefe"s juke box route, Jeck J, Saplonse now reporta that he's aperating about 45 machines. He's im Thakma Park, Md. SaPaenza. Who makes it A practice ore no outstanding juke box hits. has just put Ding Crosbr'' Mexicali Rose" on about half his machines. There's been a "good re action" from the public and loca
tion owners, he said An imporiant new coin machines win be opened
MEAAI TTPER MACHINES PARTS AND SUPPLIES


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## Coinmen You Know

- Continued from paje 101 longer out in tront handling the record retalling chores at the Waiker Street store. . . A new Kaiser auto, a light green job,
seen making the rounds with the name of Well Allis Yondors prominently splashed all over it. Anthony J. Sanders. manager of the games department at the Miller - Newnark Distributing Company, has been promoted to assisiant seneral manager by Ben Payne. who resigned to go into anolher business. . Newmark reports the Miller-Newmark Arm is adding an extensive line of
premiuns of its store operation, premiurns of its store operation,
servicing operators with game prizes in both their Grand Repids and Detroit branches.
A. X. Nailson sales mathager of
the Service Parts Syatems, out of town on a short irip. ... Marvin Noble, who operates a novelty route out of Juckson under the
name of Midwest Spectalty Sales is planning to start a diversifed machine route to include peanut and gum ball venders, counter machines and bowling games. John Pirziola has Joined the Jay-Cee Music Company replac.
ing Frank Marranga, who had been with the company for about Hure yoars. The other partners Polizsi and Peter Tacco... Maborf D. Round. Blake Industries.
repoits current production probreports current production probfor the Levelmatic for coin machines which the company manutactures.
Vernon L. Humtoon Jr. Acme Amusement Company, who has number of years, Doris Huntion and Frank. Kovach are incorporating the Acme Vending Company to operate a route of cigarette venders and simblar inachines. Kovach and Huntoon were formerly in partnership. 'Head-
quarters are in Hishland Park. A vistor in Milwaukee from the West Coast for a lew daya, was Bill Happel, from Los An. Eeles Badger Sales Company, Bua spent some time with brother, pany ofice greeting old friconds and customers. Meanwhile Carl Happe! informs that his son. William E. Happel,
was called to scrive duty in the was called to sctive duty in the yet, the lamily has not been in-
formed as to where he will be stationed. . . . Business-wise, the Badger Novelty firm, according to Happel, is anxiously awaiting the arrival of the new Rock-Ola. and are all set to start selling as soon
as they get the go-sign is they get the go-sign. of Martha Schalle, oflice manager
of S. L. London firm. Mertha expects to spend about a week a the Minneapolis office on routine
business matters. Meanwhil business matterr. Meanwhile,
sales manager Nathan Victor, is up in tie Twin Cities territory doing his bit to keep the orders for equipment rolling.


## Detroit:

Aritur P. Sauve. of A. P. Siduve \& Son, reports business if the local amusement machinetake ld
picktag up ra much that picking up someh thei "e fum Frayer is iwnung lie sales riad po the ruur. While Harsy Yeal. fors.
tuerly it serviceman in the Ponwierly a serviceman in the Ponwe stiff. Harel (Reich the Sauve Company for about eight years, but has been working parttime
only during the past seoson, again on a pull-time basig. Sauve was called South by for death of his mother. Yincent A. Meli who has
headed the Meltone Music Com pany here for several years, has cormed the Vend-a-Drink Com pany with the coin machine fleld, as partncr. They are operation selective cup-type drink venders, and have establivhed beadquar-
le'rs on Woodward Avenue, share ing nfices whit the Meltone frrm. clator at Monvoe, is convalescing at houre following a heart attack. is resoverisg fiam a cald which
venimed him to hum for everal cumimed him to hume for everal ind is Nuilhern Whisunslis.
Stamley D. Sherwood and Mil Sismley D. Sherwood and Mittoned their Liundermatic. Whied

next spring, barring talked-about
government eurbs on construction of amusement parke. Sidner Lusz operator of a chain of drive-10
theaters, has announced plans for a Kiddivland adjacent to his Beltaville, Md., drive-in. Lusi ;
rurrently operating a foor fo square dancing right on the thea ter grounds, but the new venture
will be Just outside the theater on a 10 -acre tract. The land tras wlready been graded and will be paved, according to compary spol esmen. Plans are to instalt a Merty-Go-Round, airplane ride, pony rides, and miniature rail-
road in the park, but nothing more definite hask but nothing ouling to government controls
sald to be in the preparation stage by the National Production Au horks.
It's the Ames Broihers who are
leading in records played on the leading in records played on the A. Spitles, of Fall Church, Va Right now. 'Can Anyone Explain' is in big hit, but Spitler expects
"Oh, Babe" and "Hungry for Your Kisses' 10 get up there quickly "Geodnight, Irene" is stlll way up on top-4it lasted much longer than I expected," he commented. Sammy's Keysia "Harbor Lights" is anoth
Spiller.

## Milwaukee:

The quarterly meeting of the Witconsin Phonograph Operator one of the best-attended messions The organization fras held in many months. C. S. Pierce, plesident, Rave a detalled report to the
group on the result of his trip to Madison to investigate the status of the 25 per cent State tax on Juke box receipts that had been played up in local newspapers. Pierce reported that the officials he conferred wilh at the capitol
were of the opinjon that the threatened tax would have no bearing on the music machine industry. Next meeting, according most likely be held in Chicago in November, at whirh time the oftion will combine with leaders of other States at the MOA conof
fnb
T Top tune on the list of Metro-
polltan Amusement juke boxes politan Amusement juke boxes in buyer Dorothy Jonas, is "Lover Be Faithful." on any label. As for her own preference, Dotothy. hops on Rosemart Clooney's "Where Do I Go From You"," Art Wisch. who operated string of phonographs for several years, recenlly sold his route and is now on the rond as a salesman for United, Inc., boosting Wur Witzers
swing. Herb Gaedie. of $G$. \& $\&$ Novelty Company, has to squecre to keep his bime in the cuening A couple of 700 series in up. leagues, the Pinky's Major and the Cudahy Classics, are the top Marimes attained so far. Lax, of Ray's Amuscments, is no (Continued on pooe 1021

The "Champagne" of Pin Game Play! Thlliams Pinky

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## Coinmen You Know

- Continued from page 103 they opened about five months g io in the Redford section, as the Launder Mad Self Scrivee Lan-
divvy. Cheater No wa is morning oily. Cheater Noway is morning manager of the laundry. Bridgeport, Conn.:

Marvin Sparrow. associated with hill father, Charles Sparrow, in Cigarette Service, Inc., has passed The Massachuset ls bar examuna-
lion Of the 723 persons who took the examination. only 140 passed. Sparrow was graduated from the Hayward Low School in June, and Christopher H. Buckler. Harden
is now associated with the law
firm of Coulston \& Stars in Borfirs of
lon
Jose
Joseph Goehros. president of the Connecticut Carbonic Company, vas elected president of the Connecticut Bottlers Service Club at
a meeting last week in conjuredivesting last week in conjureion wish the 32d annual convent Hirers of Carbonated Beverages. le served formerly as secretary ot the roup. Officers named by the manyLecturers association are Purred
romasetit. Meriden

 London, and Albert Bot. New Haven. directors for two years.
Los Angeles:
Adolph beat has joined the Company here. He replaced will jam E. Koppel. Who was called into the navy and is now stationed in San Diego. D'Este, who has been in the coin machine business
since 1934, will handle the vend since 1934, will handle the vend

## INTI fie!

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## 

It is painful, Gill manages tofget visitor from Oceanside. He doesn't get up very much. When he is get up very much. When he is on parts and equipment put-
chases. chases.
Bill Brown Cock Sickly. of the Bill Brown Company in Bakers-
field, in town and stopping on f at the Paul Layman Company, vo ok in the Kern County town after a successful shin, trip near Eurekit Tommy Wilkes, son of Ed Wilkes. of the Paul Layman Company, has been voted presiin LaCrescenta." Tommy is quite elated over his election. Jack Simon. of Sleeking Distributing spell in the hospital following a spell in the hospital for surgery.
His many friends were sis many friends were glad to mouth. of Weymouth Service Company, back in town from Fresno. where he challed with who recently was injured in an Is till in the bosplial but reported is covering. .. . The many friends of Bill Black. Bakersfield operator, will be interested to bon
that he is recuperating that he is recuperating following recent surgery in a Kern County
hospital. hospital.
stanley
Stanley Johnson. Oceanside opaerator, in town after a long abtrip to renew acquaintances mong conn row....Al Cicero was another visitor along the row. He
came down from Sap ta came down from Santa Maria. now section is going great guns camps in the area are being reartivated.
Sheridan Thompson, of Thorp. sori Bros. in Long Beach, introduce his son to coin row on a ster is just beginning to walk and took a great interest in the new lames on the sales floors. ... Jack Rowe. Tucson operator, combined al wis it to his father here with
business. While spending tine business. While spending tine
with his dad he took time of to wisji the various jobber re along Visit the val Pica.
West


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